

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

Pologeorgis

Mailed: September 24, 2010

Opposition No. 91186156

American Express Marketing &  
Development Corp.

v.

Gilad Development  
Corporation

**By the Trademark Trial and Appeal Board:**

This proceeding was consolidated with Opposition No. 91183362. On August 23, 2010, applicant filed (in Opposition No. 91183362, the parent case of the consolidated proceeding) an abandonment of its application Serial No. 77200844, with opposer's written consent, which was the subject application in Opposition No. 91183362, as well as an abandonment of its application Serial No. 77439287, also with opposer's written consent, which is the subject application in this proceeding. The Board inadvertently only acted upon the abandonment of the subject application of Opposition No. 91183362.

Accordingly, in light of the abandonment filed on August 23, 2010, application Serial No. 77439287 stands abandoned, and this opposition proceeding is dismissed without prejudice. See Trademark Rule 2.135.