

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

gcp

Mailed: August 25, 2010

Opposition No. 91183362

Opposition No. 91186156

American Express Marketing &  
Development Corp.

v.

Gilad Development  
Corporation

**By the Trademark Trial and Appeal Board:**

On August 23, 2010, applicant filed an abandonment of its application Serial No. 77200844, with opposer's written consent, which is the subject application of Opposition No. 91183362 of these consolidated proceedings.

In view thereof, application Serial No. 77200844 stands abandoned, and Opposition No. 91183362 is dismissed without prejudice. See Trademark Rule 2.135.

Opposition No. 91186156 will remain ongoing. Pursuant to the Board's August 23, 2010 order issued in the parent case of the consolidated proceedings, Opposition No. 91186156 will remain suspended for settlement up to, and including, **September 19, 2010**, subject to the right of either party to request resumption at any time. Trademark Rule 2.117(c).

Opposition No. 91183362  
Opposition No. 91186156

In the event that there is no word from either party concerning the progress of their negotiations, upon conclusion of the suspension period, proceedings in Opposition No. 91186156 shall resume without further notice or order from the Board, upon the schedule set out below.

Proceedings resume:	<b>September 20, 2010</b>
Expert Disclosures Due	<b>10/20/2010</b>
Discovery Closes	<b>11/19/2010</b>
Plaintiff's Pretrial Disclosures	<b>1/3/2011</b>
Plaintiff's 30-day Trial Period Ends	<b>2/17/2011</b>
Defendant's Pretrial Disclosures	<b>3/4/2011</b>
Defendant's 30-day Trial Period Ends	<b>4/18/2011</b>
Plaintiff's Rebuttal Disclosures	<b>5/3/2011</b>
Plaintiff's 15-day Rebuttal Period Ends	<b>6/2/2011</b>

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129. If, during the suspension period, either of the parties or their attorneys should have a change of address, the Board should be so informed.