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Filing date: **05/14/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186148
Party	Defendant The Great Atlantic & Pacific Tea Company, Inc.
Correspondence Address	ARLANA S COHEN COWAN LIEBOWITZ & LATMAN PC 1133 AVENUE OF THE AMERICAS NEW YORK, NY 10036-6710 UNITED STATES asc@cll.com, mgg@cll.com, trademark@cll.com, sbi@cll.com, jaj@cll.com, rje@cll.com, spc@cll.com
Submission	Testimony For Defendant
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Signature	/Arlana S. Cohen/
Date	05/14/2014
Attachments	Curran Notice of Filing Trial Testimony (Non-Confidential) Part 4 of 4.pdf(3067875 bytes )

APPLICANT'S EXHIBIT WWW  
PUBLIX v. THE GREAT ATLANTIC &  
PACIFIC TEA COMPANY  
Opp. No. 91186148 and Opp. No. 91186863

10-3-2013 J

A&P 002552

Green  
Giant

BOX TOPS  
REWARD

40%  
Less Fat  
than regular  
potato chips

MULTIGRAIN  
SWEET  
POTATO  
— CHIPS —

Sea Salt



NET WT 5 OZ (141g)

PER 1 OUNCE

140 CALORIES	0.5g SAT FAT	80mg SODIUM	3g SUGARS
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A&P 002552



**\*\*14g of whole grain per serving. At least 48g of whole grain recommended daily.**

**Nutrition Facts**  
 Serving Size 1 Ounce (28g/about 18 chips)  
 Servings Per Container 5

Amount Per Serving		
<b>Calories</b>		140
Calories from Fat		50
		<b>% Daily Value*</b>
<b>Total Fat</b> 6g		<b>9%</b>
<b>Saturated Fat</b> 0.5g		<b>9%</b>
<b>Trans Fat</b> 0g		
<b>Polyunsaturated Fat</b> 2g		
<b>Monounsaturated Fat</b> 3.5g		
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 80mg		<b>3%</b>
<b>Total Carbohydrate</b> 19g		<b>7%</b>
<b>Dietary Fiber</b> less than 1g		<b>4%</b>
<b>Protein</b> 1g		

**Vitamin A**  
 Not a significant source of vitamin C, calcium and iron.

\*Percent Daily Values are based on a diet of other people's misdeeds.

	Calories	3,000	2,000
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

**Ingredients:** Whole Grain Corn Flour, Sunflower Oil, Dried Sweet Potatoes, Rice Flour, Whole Grain Brown Rice Flour, Whole Grain Buckwheat Flour. Contains 2% or less of: Refiner's Syrup, Maltodextrin, Sugar, Salt, Buckwheat Fiber, Dried Honey, Sodium Acid Pyrophosphate and Tetra Sodium Pyrophosphate added to Preserve Freshness.

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 © 2013 General Mills  
 378480208

**QUESTIONS? COMMENTS?**  
 Save the UPC and code date information and...  
 Call: 1-800-231-0308 (7:30 a.m. - 5:30 p.m. CT, Weekdays)  
 WRITE: General Mills, Box 200, Mpls, MN 55440  
 www.GeneralMills.com



**BETTER IF USED BY**

Better If Used By  
**13 MAY 2014**  
 506361  
 4121916



**Green Giant**

**MULTIGRAIN SWEET POTATO CHIPS**

The deliciousness of sweet potatoes and savory sea salt are paired to create a truly flavorful snacking experience



- 14g Whole Grain\*\*
- 0g Trans Fat
- made with Real Sweet Potatoes
- 40% Less Fat than regular potato chips (10g fat per 28g serving).

\*Green Giant Multigrain Sweet Potato Chips (4g fat per 28g serving) mark

APPLICANT'S EXHIBIT ~~XXX~~  
PUBLIX v. THE GREAT ATLANTIC &  
PACIFIC TEA COMPANY  
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10-3-2013 JF

11/9/12

Safeway - Bright Green About




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## About Bright Green™

### Introducing Bright Green™

#### Together we can make a difference.

Everyday we make choices that impact the health of our planet, and while no one person can do it alone, together our small individual acts can add up to a big difference. Working together, we can contribute to a cleaner and healthier community – and planet. We want to make it easy for you to 'choose green' when you shop. That's why we've developed Bright Green™ – an extensive line of home care products.

#### A partnership for the planet

We developed Bright Green™ in partnership with Scientific Certification Systems (SCS), a leading third-party provider of certification, auditing and testing services and standards in environmental protection and social responsibility. SCS reviewed each Bright Green™ product for naturally derived and biodegradable ingredients, post-consumer recycled content and energy efficiency.

#### A wide range of choices

Bright Green™ is unique in its breadth, convenience and affordability. We offer more than 20 choices to meet all of your household needs. And, they're available at a price that is comparable with leading national brands in these categories.

The Bright Green™ line of products features:

- Cleaning and laundry products made with naturally derived and biodegradable ingredients.
- Paper products whitened without the use of harmful elemental chlorine and made from 100% recycled fibers.
- High-efficiency light bulbs that save electricity while lasting 13x longer than ordinary bulbs.

#### Our promise to you

We understand that what is green today may not be green tomorrow. So we're committed to introduce easy, affordable ways we can all work together to make a difference.

So on your next shopping trip, consider Bright Green. It's a simple way to take care of







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[Light Bulbs](#)  
[Paper](#)

## Bright Green™ Frequently Asked Questions



- [Where are Bright Green products sold?](#)
- [Are these "natural" products?](#)
- [Are all of these products certified as environmentally friendly?](#)
- [How do I know the products are 100% green?](#)
- [Is the packaging recyclable or biodegradable?](#)
- [How are Bright Green cleaners different from other green cleaners?](#)
- [How are Bright Green paper products different from other paper products?](#)
- [Are the products transported by better-for-the-environmental methods?](#)

#### **Where are Bright Green products sold?**

Bright Green is sold exclusively at Safeway and its family of companies. Shoppers will find Bright Green products in the household products aisles alongside other branded products. They will not be in a special section or area of the store.

#### [Back to Top](#)

#### **Are these "natural" products?**

We use naturally-derived and biodegradable ingredients whenever possible without compromising the efficacy or environmental impact of the product. If a natural option is not available we look for the best way to be environmentally preferred. Scientific Certification Systems, a leading third-party provider of certification, auditing and testing services and standards in environmental protection and social responsibility is working along side of us to evaluate our products.

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#### **Are all of these products certified as environmentally friendly?**

There is no one certifying agency for green products. However, each product has been reviewed for naturally derived and biodegradable ingredients, post-consumer recycled content and energy efficiency. In addition, Bright Green is working to develop consistent environmentally preferable guidelines across the entire product line. Bright Green works with Scientific Certification Systems, a leading third-party provider of certification, auditing and testing services and standards in environmental protection and social responsibility, in our product development and evaluation process.

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#### **How do I know the products are 100% green?**

There is no such thing as a 100% sustainable or green product. That's because we live in a world of limited resources. With that being said, Bright Green – in the breadth, convenience and affordability of its products – is committed to providing "greener" solutions than what is currently available. Each product has been reviewed for naturally derived and biodegradable ingredients, post-consumer recycled content and energy efficiency by a 3rd party consultant.

#### [Back to Top](#)

#### **Is the packaging recyclable or biodegradable?**

All our packaging is recyclable and made from post-consumer waste whenever possible. Most materials do not biodegrade in landfills, therefore we encourage that all packaging please be recycled properly so that it does not end up in a landfill.

#### [Back to Top](#)

#### **How are Bright Green cleaners different from other green cleaners?**

Bright Green – is unique in its breadth, convenience and affordability. Bright Green includes more than 20 products that range from household cleaning to kitchen to laundry to paper and lighting products. During the development of Bright Green, products were tested and performed as well as leading green products at a price that is comparable with leading national brands in these categories.

#### [Back to Top](#)

#### **How are Bright Green paper products different from other paper products?**

Our paper products are made with 100% recycled fiber and process chlorine free. In third-party testing they performed better than the leading Green paper towel in absorbency.

#### [Back to Top](#)

#### **Are the products transported by better-for-the-environmental methods?**

Bright Green products are transported by our fleet of more 1,000 trucks using cleaner-burning biodiesel fuel. Safeway Inc. is one of the first major retailers in the United States to convert its entire fleet to biodiesel, helping carbon dioxide emissions by 75 million pounds annually, the equivalent of taking nearly 7,500 passenger vehicles off the road each year.

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**Quick Links**

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**Services**

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**Company Info**

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**About this Site**

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**Join Our Community**

Get the latest deals, offers and helpful tips



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**Lighting Facts** per bulb. Brightness 900 lumens. Estimated Yearly Energy Cost \$1.57 (based on a weekday 11h/week, 100% humidity, 70°F and 60°F). Life 9.1 years (based on 3 hrs/day). Energy Used 13 watts. Eco-Choice on clean up and Contains Mercury. See disposal info.



**100** LAMP CONTAINS MERCURY. Manage in Accordance with Disposal Laws. [www.epa.gov/mercury](http://www.epa.gov/mercury)



**BRIGHT GREEN™**

**Brighten Your World™**  
 Every day we make choices that impact the health of our planet. With this in mind, we've developed Bright Green™ products for the home that are safe, effective, and gentle on the environment. We can make a difference every time we brew a pot of coffee, wash the laundry, or clean our homes. Together we can contribute to a cleaner, healthier planet.

- To change the world, start by changing a light bulb. It's good for the environment... and good for your budget.
- Use 88% Less Energy than 60 Watt Incandescent Bulbs
  - Lasts up to 10,000 Hours - 40 times longer than 60 Watt, 1,000 Hour Incandescent Bulb
  - Contains lower levels of hazardous materials than R605 standards allow (Restriction of Hazardous Substances)
  - Earns an ENERGY STAR® for efficiency and low mercury levels.

**Less Energy**  
 13 Watts = 60 Watts

**Longer life**  
 10,000 Hours = 1,000 Hours

**Lighting Facts**

Brightness	900 lumens
Light Appearance	2700 K
Estimated Yearly Energy Cost	\$1.57
Based on 3 hrs/day, 100% humidity, 70°F and 60°F	
Life Based on 3 hrs/day	9.1 years
Energy Used	13 watts

Contains Mercury  
 For more on clean up and safe disposal, visit [epa.gov/cfl](http://epa.gov/cfl)



APPLICANT'S EXHIBIT 222  
PUBLIX v. THE GREAT ATLANTIC &  
PACIFIC TEA COMPANY  
Opp. No. 91186148 and Opp. No. 91186863

10-3-2010 *[Signature]*

**66**  
LOADS  
  
USE 1/2 AS MUCH  
PER LOAD

**New!**  
Recyclable  
Compostable  
Pack!



**BRIGHT GREEN™**

Super Concentrated  
**4x Laundry Detergent**  
Water Blossom

Tough on Dirt and Stains  
Biodegradable\*



47942

50 FL. OZ (1.56 QT) 1.47 L **CAUTION: EYE IRRITANT. READ BACK PANEL.**



1312202 LRE BEST BY: 11/10/215 S4457

**OUTER SHELL**  
Recycle or  
Compost

Made from 100% recycled  
cardboard & newspaper



**INNER POUCH**

Recycle

with Plastic Bags   
Up to 70% less plastic than a typical  
1.68-oz. 2x laundry bottle

**BRIGHT GREEN™**

**Brighten Your World™**

Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner and healthier planet.

**Brighten Your Laundry**  
Brightens & cleans on dirt, stains & grime.  
Safe for septic systems.  
Phosphorus-free. Phosphorus-based soaps are harmful to the environment. Our products are biodegradable.

**Compatible with Standard and HE Washers**

**Directions for both traditional and high efficiency washing machines:**  
For best cleaning results: Follow garment care label or hang tag for washing instructions. Use dosing cup to measure. Fill cap to 1st line for medium loads. Fill cap to 2nd line for cold water usage. Use more for large or heavily soiled loads.  
**Add clothes to washer:** Add clothes to washer AFTER adding detergent to water. If you use bleach, add it five minutes after the wash cycle begins. To conserve energy and minimize wrinkling, always rinse in cold water.  
The package contains 66 uses as measured to the 1st line on the cap.



**INGREDIENTS:** Contains naturally derived cleaning agents (palm, coconut and/or tallow based surfactants), naturally derived enzymes, natural anti-redeposition agent, fragrance.

**CAUTION:** Do not get in eyes. Do not take internally. **FIRST AID: EYES** - Flush with water, 10-15 minutes. If irritation persists, call a physician. **INGESTION** - Give large amounts of water or milk. Call a physician.

**KEEP OUT OF REACH OF CHILDREN.** Do not reuse this container for storing beverages or other liquids. Contains no phosphorus.



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QUALITY & SATISFACTION GUARANTEED  
OR YOUR MONEY BACK  
MADE IN U.S.A.



47843





BRIGHT GREEN™

Automatic  
**Dishwasher Gel  
Detergent**

Dye Free &  
Fragrance-free

Tough on Grease  
Biodegradable

75 OZ (4.69 LBS) 2.13 kg



CAUTION: EYE IRRITANT. READ BACK PANEL





**Brighten Your World™**

Every day we make choices that impact the health of our planet. With this in mind, we've developed Bright Green™—home care products that are safe, highly effective, and gentler on the environment. We can make a difference every time we clean our homes, change a light bulb, or wash the laundry. Together we can contribute to a cleaner, healthier planet.

**Brighten Your Home**

Our dishwasher gel is phosphate-free—which means that while it's tough on grease, it's gentler on aquatic life.

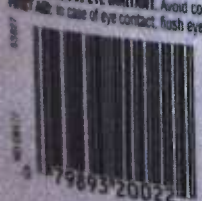
- Biodegradable
- No petroleum solvents
- Contains naturally derived ingredients/surfactants
- Phosphate-free
- Not tested on animals
- VOC free (volatile organic compounds)

Package made from 25% post-consumer waste. Please recycle this container.

Directions: Apply automatic dishwasher gel detergent directly into auto dish compartment.

CONTAINS: naturally derived non-ionic surfactant, thickener derived from xanthan gum, sodium citrate derived from carbohydrates.

**CAUTION: EYE IRRITANT.** Avoid contact with eyes. Do not swallow. **KEEP OUT OF REACH OF CHILDREN.** If swallowed, DO NOT INDUCE VOMITING. Seek medical attention if irritation persists. If attention. Always follow manufacturer recommendations on how to use this product.



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2276 10.33 EXP10022014





BRIGHT GREEN™

Concentrated  
**Dish Washing  
Liquid**



Dye & Fragrance Free

Tough on Grease  
Phosphate Free  
Biodegradable

1235771

25 FL. OZ. (1.56 PT) 739 mL





**BRIGHT GREEN™**

**Brighten Your World™**

Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner and healthier planet.

**Brighten Your Home**

Tough on grease—and phosphate-free

Biodegradable • Made from naturally derived ingredients/surfactants  
No petroleum solvents • Phosphate free • Product not tested on animals

Please recycle this container.

**Directions: FOR POTS AND PANS:** Put one firm squeeze of Bright Green™ environmentally friendly concentrated dishwashing liquid into sink, turn on water, wash, rinse and drain. Leaves your dishes, glassware, pots, and pans sparkling clean.

**INGREDIENTS:** CONTAINS WATER, PLANT-BASED CLEANING AGENTS AND BIODEGRADABLE PRESERVATIVES.

**CAUTION:** IN CASE OF EYE CONTACT, RINSE THOROUGHLY WITH WATER. TO AVOID IRRITATING FUMES, DO NOT MIX WITH CHLORINE BLEACH. **KEEP OUT OF REACH OF CHILDREN.** DO NOT USE IN AUTOMATIC DISHWASHERS.

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1-800-570-4395

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MADE IN U.S.A.



RD 11130





413134



**BRIGHT GREEN™**

# Glass & Surface Cleaner

Lemon Scent &  
Dye Free

Streak Free  
Biodegradable



32 FL OZ (1 QT) 946 mL



F13134B

**BRIGHT GREEN™**

**Brighten Your World™**

Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner, and healthier planet.

**Brighten Your Home**

Our streakless glass & surface cleaner is ammonia-free.

- Made from naturally derived ingredients/surfactants
  - Biodegradable
  - No petroleum solvents
  - No ammonia
  - Product not tested on animals
- Packaging made from 25% post-consumer waste. Please recycle this container.

Cuts through filmy residue and is safe for multiple surfaces throughout the kitchen and bathroom including glass, mirrors, appliances, stainless steel and sealed granite. For any surfaces you are unsure about, test on a small inconspicuous area first. Not suitable on raw, waxed or polished wood, carpet, fabrics, leather.

**Directions:**

1. Turn nozzle to "Spray" for large surface areas OR "Stream" for targeted cleaning.
2. Spray 8 inches from surface.
3. Wipe immediately with lint free cloth, change cleaning cloth frequently for best results.
4. After use, rinse cloth with water.
5. Turn nozzle "OFF" for safe storage.

**CONTAINS: NONIONIC SURFACTANT (NATURALLY DERIVED), NATURAL CITRUS OIL.**

**KEEP OUT OF REACH OF CHILDREN.**

Always follow manufacturer recommendations on how to use this product.

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64288

RD 10263



Recognized for  
Safer Chemistry  
[www.epa.gov/dfe](http://www.epa.gov/dfe)

PRODUCT OF U.S.A.







**BRIGHT GREEN™**

# Toilet Bowl Cleaner



Lemon Scent & Dye Free

Removes Rust Stains  
and Hard Water  
Build-Up

Biodegradable



**CAUTION:**  
EYE & SKIN IRRITANT.  
READ BACK PANEL.

24 FL. OZ. (1.5 PT) 709 mL



F13032B



**BRIGHT GREEN™**

**Brighten Your World™**

Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner, and healthier planet.

**Brighten Your Home** Cleans without toxic fumes.

- Made from naturally derived ingredients/surfactants
- Biodegradable
- Phosphate free
- No petroleum solvents
- Safe for septic systems
- Product not tested on animals

Packaging made from 25% post-consumer waste. Please recycle this container.

**Directions:**

1. Squeeze and twist nozzle "Open"
2. Point nozzle under the rim of your toilet bowl and squeeze gently
3. Spread evenly with your toilet cleaning brush
4. Allow to work for several minutes
5. Stubborn stains may need scrubbing
6. Repeat if necessary
7. Twist nozzle "Off" for safe storage

CONTAINS LACTIC ACID (DERIVED FROM MILK SUGARS), NONIONIC SURFACTANT (NATURALLY DERIVED), NATURAL CITRUS OIL.

**CAUTION: EYE & SKIN IRRITANT.** Avoid contact with eyes and skin. Do not swallow. **KEEP OUT OF REACH OF CHILDREN.**  
FIRST AID: In case of eye contact, immediately rinse eyes for at least 15 minutes with running water. If swallowed, do not induce vomiting. Seek medical attention in case of skin contact, immediately flush skin with plenty of water. Always follow manufacturer recommendations on how to use this product.



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84388

RD 10263



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APPLICANT'S EXHIBIT  
PUBLIX THE GREAT ATLANTIC &  
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10-3-2013 &



# BRIGHT GREEN

## 200 Napkins

1-Ply | 100% Recycled Paper\*

\*Made with a minimum of 50% post-consumer content.



200 ONE-PLY NAPKINS • EACH 145 SQ IN (935 cm<sup>2</sup>)  
12.5 IN x 11.6 IN (31.7 cm x 29.5 cm)



**Brighten Your World™**  
Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner and healthier planet.

Brighten Your Home

- 100% recycled paper\*
- No chlorine chemicals were used to make this product

Please recycle this plastic wrap.

\*Made with a minimum of 50% post-consumer content

**WARNING: TO AVOID DANGER OF INJURY OR SUFFOCATION, KEEP PLASTIC PACKAGING AWAY FROM BABIES AND CHILDREN.**  
**CAUTION: USING PAPER PRODUCTS IMPROPERLY IN A MICROWAVE OR CONVENTIONAL OVEN COULD CAUSE THE PAPER TO BURN.**

Paper napkins are not recommended for use in microwaves, conventional ovens or on stovetops. Follow precautions in microwave owner's manual. If the starts, turn microwave off and leave door closed.

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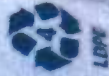
QUALITY & SATISFACTION  
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MONEY BACK

MADE IN U.S.A.

Pat. No. D508,331



EST 11 01



BRIGHT GREEN

The mark of responsible forestry practices  
for a sustainable future.





# Bathroom Tissue

2-Ply | 100% Recycled Paper\*

\*Made with a minimum of 50% post-consumer content.



**6 ROLLS** 200 SQ. FT. (18.5 m<sup>2</sup>) TOTAL AREA  
300 TWO-PLY SHEETS PER ROLL • 4.0 IN x 4.0 IN (10.16 cm x 10.16 cm)





**Brighten Your World™**

Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner and healthier planet.

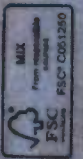
**Brighten Your Home**

- 100% Recycled Paper\*
  - Septic safe
  - No chlorine chemicals were used to make this product
- Please recycle this plastic wrap.  
\*Made with a minimum of 50% post-consumer content.

**WARNING: TO AVOID DANGER OF INJURY OR SUFFOCATION, KEEP THIS PLASTIC PACKAGING AWAY FROM BABIES AND CHILDREN.**

Pat. No. D372,587  
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OR YOUR MONEY BACK  
MADE IN U.S.A.



No. 1139

1.85g  
100L  
9.12 (5 cm)





# Paper Towels

2-Ply | 100% Recycled Paper\*  
Super Absorbent

\*Made with a minimum of 50% post-consumer content.



**6 ROLLS**

279.3 SQ FT (25.9 m<sup>2</sup>) TOTAL AREA  
65 TWO-PLY SHEETS PER ROLL • 11 IN x 9.375 IN (27.9 cm x 23.8 cm)







Brighten Your World™

Every day we make choices that impact the health of our planet, including the products we use to clean our homes, light our rooms or wash our laundry. With this in mind, we've developed a line of highly effective home care products called Bright Green™. Together we can contribute to a cleaner and healthier planet.

**Brighten Your Home**  
• 100% recycled paper\* • No chlorine chemicals were used to make this product  
Please recycle this plastic wrap.  
Made with a minimum of 30% post-consumer content.

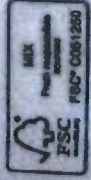
**WARNING: TO AVOID DANGER OF INJURY OR SUFFOCATION, KEEP PLASTIC PACKAGING AWAY FROM BABIES AND CHILDREN.**

**CAUTION: USING PAPER PRODUCTS IMPROPERLY IN A MICROWAVE OR CONVENTIONAL OVEN COULD CAUSE THE PAPER TO BURN.**

Paper towels are not recommended for use in microwaves, conventional ovens or on stovetops. Follow precautions in microwave owner's manual. If fire starts, turn microwave off and leave door closed. To reduce possibility of ink transfer while using paper towel, use unprinted side.

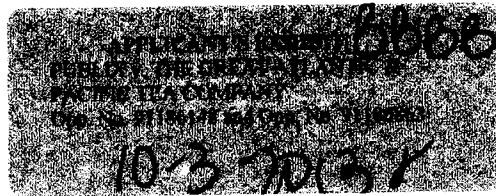
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STORE MGR JOE MALANTONIO 302-832-8290  
THANK YOU FOR SHOPPING WITH US!

### GROC NONEDIBLE

BATH TISSUE 2PLY	3.99
BRIGHT GRN TOWELS	4.99
NAPKINS 1 PLY	2.39
BRT GRN AUTO DISH	4.79
BRIGHT GREEN LIQ	2.99
BRIGHT GREEN LNDRY	7.99
<b>ResPrice</b>	<b>9.49</b>
<b>Card Savings</b>	<b>1.50-</b>

### GEN MERCHANDISE

LIGHT BULBS	4.99
BRT GRN GLASS CLN	3.00
<b>ResPrice</b>	<b>3.49</b>
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BRT GRN TOILET CL	3.00
<b>ResPrice</b>	<b>3.49</b>
<b>Card Savings</b>	<b>.49-</b>
BRIGHT GREEN CFL	9.99
**** TAX .00 BAL	48.12
VF DEBIT CARD	48.12

CHANGE .00

NUMBER OF ITEMS = 10

9/22/13 16:09 4030 04 0144 1733

YOUR CASHIER TODAY WAS JENN

GARY GOFF 0168

### Your Savings

Card Savings	2.48
<b>Total</b>	<b>2.48</b>
<b>Total Savings Value</b>	<b>5%</b>



10-3-2013 ✓



Free Membership Offer! Receive free email newsletters about healthy living, our store and more.

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- Buy Online
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- About Us
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Thank you for making us your favorite natural & organic market for 22 years.

Come in for great celebrations, storewide sales events, and fabulous food. See store for details.

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Store Flyers



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Catering Menu Brochure

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# Mrs. Green's Natural Market

celebrates

## 22 years

of serving the community with great savings,  
values and new products!

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[Apple-Spice Dried  
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Serve these warm with  
the Apple Spice Topping.

### "Thanksgiving Special"



Available at select locations. Please contact stores for details

at Mrs. Green's, we only sell

**100 % CERTIFIED ORGANIC PRODUCE**

and the best selection of

**GLUTEN FREE & ALL NATURAL ITEMS**

We are now preparing delicious &  
healthy Catering Party Platters for your  
special home and office occasions. Now,  
available at the following

**Mrs. Green's Full Service Deli Locations:**

Scarsdale - Eastchester - Mt Kisco - Larchmont -



Stamford - Fairfield - Briarcliff Manor

For more information call 914-472-0111 or e-mail:  
customerservice@mrsgreens.com

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**Up to 30% OFF on ALL SUPPLEMENTS  
EVERYDAY**

knowledgeable associates in supplement department

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**FRESH ORGANIC JUICE BAR  
SENIOR'S DISCOUNT DAY 10% OFF  
EVERY TUESDAY**

\*day may vary according to location

**10 % OFF FULL CASE PURCHASE  
EVERY DAY**

\*excludes sale items & supplements

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**Top Health Conditions**

- † [ADHD](#)
- † [Allergies](#)
- † [Anti-Aging](#)
- † [Arthritis](#)
- † [Asthma](#)
- † [Blood Pressure](#)
- † [Bone Health](#)
- † [Cancer](#)
- † [Cholesterol](#)
- † [Chronic Pain](#)
- † [Cold and Flu](#)
- † [Depression](#)
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- † [Oral Health](#)
- † [Pregnancy](#)
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**Latest In Store News**

Breakfast Special at Mrs. Green's

**Buy a large organic freshly brewed coffee  
(16oz) for \$1.89 and get a FREE homemade**



## Mrs. Green's healthy muffin.

8:00 - 11:00 AM

Save 10% Thursday, October 4th, 2012

**Sign up at any Mrs. Green's store for a free Mrs. Green's Card**

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Give the gift of health! This year give the gift that everyone on your list will be happy to receive and use.

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**Pick up a complimentary copy of the latest issue of Taste of Life magazine.**

TEN GOOD REASONS TO BUY ORGANIC

**Why buy organic?**

### Featured Stories



#### Fight Seasonal Allergies with AGE

It has been said that allergies are a phobia of the immune system.

#### Lack of Sleep Sets Teens Up for Health Problems

Early school start times and insufficient sleep can contribute to teen obesity, depression, and risk-taking.

#### 3 Fats to Focus On

Not sure what is a good fat or bad fat? Here are three types of fats you can feel good about including in your diet.

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  - Store Specials
  - Find A Practitioner
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About Us



Welcome to Mrs. Green's Natural Market located at 780 White Plains Rd. in Scarsdale. We are your one stop for natural, organic food and supplements. We carry a huge selection of wheat free, dairy free, vegan, low carb, kosher products, etc. We carry only the freshest, certified organic produce. We believe that assisting our customers is our primary job. We have knowledgeable managers in every department to assist you. Our cashiers are well trained with efficiency and courtesy. We make every effort to make your shopping experience a pleasurable one, and we look forward to your next visit. If you need help in carrying your groceries to your car, one of our staff members will gladly assist you.

Product Finder

UPC/Product Name

Choose Brand

Choose Category

- Store Flyers
- Employment Application
- Catering Menu Brochure
- More Newsletters
- Mid-Month Specials - October 2012
- New Employment App Flyer October 2012

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store manager  
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What's  
Cooking?



Fennel Salad with  
Orange Vinaigrette

A nice brunch or  
luncheon salad.

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