

ESTTA Tracking number: **ESTTA355317**

Filing date: **06/29/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|             |                                                   |
|-------------|---------------------------------------------------|
| Proceeding. | 91185261                                          |
| Applicant   | Plaintiff<br>American Cigarette Company, Inc.     |
| Other Party | Defendant<br>N.V. SUMATRA TOBACCO TRADING COMPANY |

## Motion for an Extension of Answer or Discovery or Trial Periods With Consent

The Close of Discovery is currently set to close on 08/08/2010. American Cigarette Company, Inc. requests that such date be extended for 90 days, or until 11/06/2010, and that all subsequent dates be reset accordingly.

|                                           |            |
|-------------------------------------------|------------|
| Time to Answer :                          | CLOSED     |
| Deadline for Discovery Conference :       | CLOSED     |
| Discovery Opens :                         | CLOSED     |
| Initial Disclosures Due :                 | CLOSED     |
| Expert Disclosure Due :                   | 10/07/2010 |
| Discovery Closes :                        | 11/06/2010 |
| Plaintiff's Pretrial Disclosures :        | 12/21/2010 |
| Plaintiff's 30-day Trial Period Ends :    | 02/04/2011 |
| Defendant's Pretrial Disclosures :        | 02/19/2011 |
| Defendant's 30-day Trial Period Ends :    | 04/05/2011 |
| Plaintiff's Rebuttal Disclosures :        | 04/20/2011 |
| Plaintiff's 15-day Rebuttal Period Ends : | 05/20/2011 |

The grounds for this request are as follows:

- *Applicant has filed a Notice of Cancellation regarding Opposer's mark. Opposer will be seeking to consolidate the matters.*

American Cigarette Company, Inc. has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

American Cigarette Company, Inc. has provided an e-mail address herewith for itself and for the opposing party so that any order on this motion may be issued electronically by the Board.

## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Facsimile or email (by agreement only) on this date.

Respectfully submitted,  
/rck/

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06/29/2010