

TTAB

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 77/239,699  
For the mark: APPLEJAXX  
Filed: July 26, 2007  
Published: January 15, 2008

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APPLE INC.,	)	
	)	
Opposer,	)	Opposition No.
v.	)	
	)	
ERNEST OWENS DBA APPLEJAXX,	)	
	)	
Applicant.	)	
-----	)	

**MOTION FOR EXTENSION OF TIME TO ANSWER OR OTHERWISE PLEAD**

Applicant in the above-identified opposition proceeding, by and through its respective attorneys, hereby moves that the time to answer or otherwise plead to the Notice of Opposition dated July 15, 2008, be extended for a period of thirty (30) days.

The parties are negotiating to resolve the Opposition and the additional time is necessary to permit the negotiation to proceed forward on a constructive basis. The Opposer's Attorney, Stephen Coates, has consented to the motion for a 30 day extension.

Respectfully submitted,

WilmerHale Legal Services Center of Harvard Law School

By:   
Brian K. Price, Attorney for Applicant  
Date: August 12, 2008

  
08-18-2008

*CERTIFICATE OF SERVICE*

I hereby certify that a copy of the foregoing MOTION FOR EXTENSION OF TIME TO ANSWER OR OTHERWISE PLEAD was mailed first-class mail, postage prepaid, to Stephen J. Coates, Kilpatrick Stockton LLP, 31 West 52<sup>nd</sup> Street, 14<sup>th</sup> Floor, New York NY 10019, attorneys for Opposer, this 12<sup>th</sup> day of August, 2008.



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Brian K. Price