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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184992
Party	Defendant PixArt Imaging Inc.
Correspondence Address	William J. Seiter Seiter & Co. 220 26th Street, Suite 202 Santa Monica, CA 90402-2500 UNITED STATES
Submission	Answer
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Date	07/29/2008
Attachments	Answer to Opposition (No. 91184992).pdf (5 pages)(16503 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application

Serial No.: 77147398

For the mark: PIXART [stylized]

PIXAR

Opposer,

v.

PIXART IMAGING INC.
Applicant.

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Opposition No. 91184992

ANSWER OF APPLICANT PIXART

IMAGING INC. TO OPPOSER'S

NOTICE OF OPPOSITION

ANSWER TO NOTICE OF OPPOSITION

PixArt Imaging Inc., the Applicant under the above-referenced Application, now answers Opposer's Notice of Opposition, and hereby moves the Trademark Trial and Appeal Board to dismiss the Opposition, as follows:

1. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 1 of the Notice of Opposition, and on that basis, Applicant denies them.
2. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 2 of the Notice of Opposition, and on that basis, Applicant denies them.
3. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 3 of the Notice of Opposition, and on that basis, Applicant denies them.
4. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 4 of the Notice of Opposition, and on that basis, Applicant denies them.
5. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 5 of the Notice of Opposition, and on that basis, Applicant denies them.
6. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 6 of the Notice of Opposition, and on that basis, Applicant denies them.

7. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 7 of the Notice of Opposition, and on that basis, Applicant denies them.

8. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 8 of the Notice of Opposition, and on that basis, Applicant denies them.

9. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 9 of the Notice of Opposition, and on that basis, Applicant denies them.

10. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 10 of the Notice of Opposition, and on that basis, Applicant denies them.

11. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 11 of the Notice of Opposition, and on that basis, Applicant denies them.

12. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 12 of the Notice of Opposition, and on that basis, Applicant denies them.

13. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 13 of the Notice of Opposition, and on that basis, Applicant denies them.

14. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 14 of the Notice of Opposition, and on that basis, Applicant denies them.

15. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 15 of the Notice of Opposition, and on that basis, Applicant denies them.

16. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 16 of the Notice of Opposition, and on that basis, Applicant denies them.

17. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 17 of the Notice of Opposition, and on that basis, Applicant denies them.

18. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 18 of the Notice of Opposition, and on that basis, Applicant denies them.

19. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 19 of the Notice of Opposition, and on that basis, Applicant denies them.

20. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 20 of the Notice of Opposition, and on that basis, Applicant denies them.

21. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 21 of the Notice of Opposition, and on that basis, Applicant denies them.

22. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 22 of the Notice of Opposition, and on that basis, Applicant denies them.

23. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 23 of the Notice of Opposition, and on that basis, Applicant denies them.

24. Applicant admits that it is a Taiwan corporation with an address of 5f, No. 5, Innovation Road, 1 Science-Based Industrial Park, Hsin-Chu, Taiwan.

25. Applicant admits that on April 3, 2007, Applicant filed under U.S. Trademark Application Serial No. 77147398 to register the trademark PIXART [stylized] for “computer chips, semiconductor chips, electronic chips for the manufacture of integrated circuits, silicon chips, silicon wafers, structured semiconductor wafers, digital transparent media adapters, circuit boards, semiconductors, interface cards for data processing equipment in the form of printed circuits, transistors, electronic circuits, electronic integrated circuits, electronic microcircuits, semiconductor devices, computer cursor control devices, namely, computer mouse, digital cameras, web cams, video game consoles, photo-electric sensors, microwave sensors, infrared sensors, ultrasonic sensors” in International Class 9.

26. Applicant repeats its respective responses to Paragraphs 1 through 25 of the Notice of Opposition.

27. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 27 of the Notice of Opposition, and on that basis, Applicant denies them.

28. Applicant denies each and every allegation of Paragraph 28 of the Notice of Opposition.

29. Applicant denies each and every allegation of Paragraph 29 of the Notice of Opposition.

30. Applicant repeats its respective responses to Paragraphs 1 through 29 of the Notice of Opposition.

31. Applicant lacks information sufficient to form a belief as to the facts alleged in Paragraph 31 of the Notice of Opposition, and on that basis, Applicant denies them.

32. Applicant denies each and every allegation of Paragraph 32 of the Notice of Opposition.

WHEREFORE, Applicant prays that the Opposition be dismissed, and that the above-referenced Application be allowed to proceed to registration.

July 29, 2008

Respectfully submitted,

PIXART IMAGING INC.

By: _____ /s/ _____

William J. Seiter
Seiter & Co.
Attorneys for Applicant
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Santa Monica, CA 90402
Phone: (310) 395-6100

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Applicant's Answer to Notice of Opposition has been forwarded via First Class Mail, postage prepaid, to Opposer's attorney of record, to the attention of:

Julia Anne Matheson, Esq.
Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P.
901 New York Avenue, NW
Washington, DC 20001-4413

on this 29th day of July, 2008.

/s/
William J. Seiter