BULKY DOCUMENTS

(Exceeds 100 pages)

Proceeding/Serial No: **91184978**

Filed: 1/21/2011

Title: *TRIAL DECLARATION OF GISELLE C.WOO (BOX 2 OF 2)*

Part 3 of 12

91184978

Hoover's In-Depth Company Records Author: N/A; Word Count: 485 2/4/09 HOOVCP (No Page) 2009 WLNR 2182993

...Online) 2009 WLNR 2182993 McNeil Consumer Healthcare Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 2425 Word Count: 485 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...A-D, and sleep aid Simply Sleep. In 2008 the company launched an over-the-counter version of allergy drug **Zyrtec**, which its parent acquired with the acquisition of Pfizer's consumer health business. <p> <p>In 2007 the company pulled some ...

...Arthritis Pain Tylenol Cold Tylenol Flu Tylenol PM Tylenol Severe Allergy Tylenol Sinus Tylenol Sore Throat Women's Tylenol Menstrual Relief **Zyrtec** Key Competitors Bayer Consumer Care GSK Consumer Healthcare Wyeth Chattem Novartis Procter & Gamble Sanofi-Aventis Schering-Plough Fort Washington Pennsylvania...

1696. GlaxoSmithKline plc
Hoover's In-Depth Company Records Author: N/A; Word Count: 4888 2/4/09 HOOVCP (No Page) 2009 WLNR 2226729

...Unavail. Online) 2009 WLNR 2226729 GlaxoSmithKline plc Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 24439 Word Count: 4888 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...company agreed to buy an emerging-market portfolio, including rights to market epilepsy treatment Keppra and respiratory therapies Xyzal and **Zyrtec** in certain Asian, African, Latin American, and Middle Eastern nations, from UCB for E515 million ($677 million). <p>GlaxoSmithKline forged...

1697. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3654 2/4/09 HOOVCP (No Page) 2009 WLNR 2196062

...Unavail. Online) 2009 WLNR 2196062 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 18269 Word Count: 3654 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

1698. UCB S.A.
Hoover's In-Depth Company Records Author: N/A; Word Count: 1482 2/4/09 HOOVCP (No Page) 2009 WLNR 2202899

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...Unavail. Online) 2009 WLNR 2202899 UCB S.A. Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 7410 Word Count: 1482 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...of restless leg syndrome. <p>Another negative impact came that year with the loss of patent protection for allergy medication **Zyrtec** in the US. Keppra is also facing the loss of its patent protection; however an extended release version, Keppra XR ...

...the company agreed to sell a portfolio of noncore, emerging-market product offerings, including rights to market Keppra, Xyzal, and **Zyrtec** in certain Asian, African, Latin American, and Middle Eastern nations, to GlaxoSmithKline for E515 million ($677 million). The deal will...

1699. Taro Pharmaceutical Industries Ltd.
Hoover's In-Depth Company Records Author: N/A; Word Count: 661 2/4/09 HOOVCP (No Page) 2009 WLNR 2194365

...2009 WLNR 2194365 Taro Pharmaceutical Industries Ltd. Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 3306 Word Count: 661 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...pediatrics, and dermatology. Among other things, it sells Warfarin Sodium tablets, used to treat heart disease and prevent strokes; generic **Zyrtec** for allergies; and hypertension drug Enalapril (the generic form of Merck's Vasotec). It also sells skin creams and some OTC...

1700. Wockhardt Limited
Hoover's In-Depth Company Records Author: N/A; Word Count: 613 2/4/09 HOOVCP (No Page) 2009 WLNR 2181437

...Unavail. Online) 2009 WLNR 2181437 Wockhardt Limited Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 3066 Word Count: 613 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...expires on existing medicines. In early 2008, it began offering generic versions of powerhouse drugs Zoloft (antidepressant), Zithromax (antibiotic), and **Zyrtec** (allergy treatment). The **Zyrtec** approval came on the heels of the popular drug being classified over-the-counter rather than prescription only. <p>Wockhardt...

1701. Morton Grove Pharmaceuticals, Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 499 2/4/09 HOOVCP (No Page) 2009 WLNR 2214007

...2009 WLNR 2214007 Morton Grove Pharmaceuticals, Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports

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US USA NorthAmerica 2496 Word Count: 499 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Limited in 2007. <p>Following the acquisition, Wockhardt was the first to launch a generic version of Pfizer's popular antihistamine **Zyrtec**. Even though the medicine is sold in tablet form, Morton Grove's new parent company has tapped it to assist with...

1702. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4481 2/4/09 HOOVCP (No Page) 2009 WLNR 2203220

...Unavail. Online) 2009 WLNR 2203220 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records February 4, 2009 **20090204 20090204** IJGF 0062801 Reports US USA NorthAmerica 22404 Word Count: 4481 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...pitfalls of the drug game: patent expiration. Bestsellers Norvasc and antidepressant Zoloft lost patent protection in 2007, and former bestseller **Zyrtec** (allergy medication) faced generic competition starting in 2008. <p>The company's largest patent threat has been over cash cow Lipitor ...

...Detrol LA 3 Oncology Campto-
sar 2 Sutent 1 Aro-
mastin 1 Opthamol-
ogy Xalatan/Xalacom 4 Endocrine disor-
ders Genotropin 2 Other pharmaceuti-
cals **Zyrtec/Zyrtec** D 3 Alliances & other prod-
ucts 19 Total 100 Selected Products Selected Products:
Pharmaceuticals Aricept (Alzheimer's disease) Aromasin (breast cancer) Caduet...

1703. Schering division reports sales drop
Memphis Commercial Appeal (TN) Author: Daniel Connolly daniel.connolly@commercialappeal.com; Word Count: 618 2/4/09 COMAPL C2 2009 WLNR 2231370

...drop Daniel Connolly daniel.connolly@commercialappeal.com Memphis Commercial Appeal (TN) Commercial Appeal, The (Memphis, TN) Final Business C2 February 4, 2009 **20090204 20090204** English ADCE 0006726 Newspaper US USA TN Tennessee NorthAmerica 3092 Word Count: 618 Slower sales of over-the-counter allergy ...

...said Schering-Plough is sending smaller amounts of Claritin into the marketplace because of competition from generics and drugs like **Zyrtec**, made by a subsidiary of Johnson & Johnson. Sales of sun care and foot care products also slipped. But the overall...

1704. ABC Evening News 2009-02-03 18:48:44
ABC - ABC Evening News Author: N/A; Word Count: 244 2/3/09 ABCEVENINGNEWS (No Page) 2009 WLNR 2055696

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...Online) 2009 WLNR 2055696 ABC Evening News 2009-02-03 18:48:44 ABC - ABC Evening News February 3, 2009 **20090203 20090203** English JKTM 0068534 Broadcast US USA NorthAmerica 1222 Word Count: 244 National ABC 10 ABC ABC Evening News 2009-02 ...

...AND FOCUSED. AH, HE'S A LITTLE FOCUSED RIGHT OW. CAN I TAKE A MESSAGE? HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. GREAT SOUP, JEN. WHAT' S OUR SECRET? AN INCREDIBLY HIGH DEGREE F CULI-NARY INTUITION...

1705. NY Woman'sDayRedDress 02 03
AP Alert - Business Author: N/A; Word Count: 2213 2/3/09 APALERTBUS 14:05:40

...09 AP Alert - Bus. 14:05:40 NY Woman'sDayRedDress 02 03 AP Alert - Business AP Alert - Medical February 3, 2009 **20090203 20090203** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 11066 Word Count: 2213 bc-NY-Woman'sDayRedDress 02-03 1 ...

...allergy medicines, IMODIUM(R) A-D anti-diarrheal; MOTRIN(R) IB, SUDAFED(R) and SU-DAFED PE(R) nasal decongestants; and **ZYRTEC**(R) allergy medicines for adults and children. ST. JOSEPH(R) Aspirin only comes in one low 81mg dose for adult...

1706. Merck, Schering-Plough top forecasts on cost cuts
AP DataStream Author: LINDA A. JOHNSON Word Count: 942 2/3/09 APDATASTREAM 22:13:40

...Alert - Business AP Alert - Financial AP Alert - Labor AP Alert - Medical AP Alert - Travel AP Alert - Legal February 3, 2009 **20090203 20090203** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4710 Word Count: 942 TRENTON, N.J._Drugmakers Merck & Co. and ...

...rose 33 percent to $674 million and consumer health products fell 14 percent to $219 million _ mainly as allergy drug **Zyrtec**, recently available without prescription, cut into sales of Schering's nonprescription Claritin. Excluding various one-time items, the company earned 39...

1707. Merck, Schering-Plough top forecasts on cost cuts
AP General Financial/ Business News Author: LINDA A. JOHNSON Word Count: 942 2/3/09 APGENFINNEWS 22:13:34

...Business Writer AP General Financial/ Business News General Financial/ Business News AP Online All AP Financial News February 3, 2009 **20090203 20090203** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 4710 Word Count: 942 TRENTON,

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N.J._Drugmakers Merck & Co. and ...

...rose 33 percent to $674 million and consumer health products fell 14 percent to $219 million _ mainly as allergy drug **Zyrtec**, recently available without prescription, cut into sales of Schering's nonprescription Claritin. Excluding various one-time items, the company earned 39...

1708. Consumers flock to private labels
Advertising Age Author: marissa miley; Word Count: 394 2/2/09 ADVTGAGE 27 2009 WLNR 2393479

...27 2009 WLNR 2393479 Consumers flock to private labels marissa miley Advertising Age News 80 4 27 February 2, 2009 **20090202 20090202** English AGBG 0000149 Trade Journal US USA NorthAmerica 1971 Word Count: 394 Pfizer is pushing deeper into over-the-counter ...

...will come in under $500 million. The largest spenders in 2008 were Schering-Plough Corp. (Claritin; $107 million), Johnson & Johnson (**Zyrtec**; $94 million) and Reckitt Benkiser (Mucinex; $36 million). 303 Economy Business and Finance Media PHARMPRD Sales & Marketing MKTFRONT 1MA51 Business...

1709. Early AM 2009-02-02 05:21:31
CBS 8 WVLT-TN Author: N/A; Word Count: 649 2/2/09 CBS8WVLT-TN (No Page) 2009 WLNR 1994345

...Early AM 2009-02-02 05:21:31 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN February 2, 2009 **20090202 20090202** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 3246 Word Count: 649 Knoxville, TN CBS 8 WVLT Early AM ...

...THE OBAMA STIMULUS PACKAGE. I'M MICHELLE GIELAN, AND THIS IS THE 'CBS MORNING NEWS.' HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. sF THOSE OCTUPLETS BORN LAST ALLERGIES BOOT CBS DREW EXPECTED FACILITY FASTEST FLOOR FREER GUNMEN IDEAS JOBS OBAMA PACKAGE PRODUCTS REPUBLICANS SENATE SENATE FLOOR SHOE SOONER STEELERS **ZYRTEC** INDUSTRIAL DATA ENTRY AUTOMATION SYS INC IDEAS FACILITY JOBPILOT AG DUST MITES JOHN McCAIN Knoxville LOCAL POLICE OCTUPLETS BORN PET...

1710. Top 150 multisource brands by manufacturer and NDC11 number.
Chain Drug Review Author: N/A; Word Count: 1772 2/2/09 CHAINDREV 60 2009 WLNR 7620029

...7620029 Top 150 multisource brands by manufacturer and NDC11 number. Chain Drug Review

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31 3 60(2) February 2, 2009 **20090202 20090202** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 8860 Word Count: 1772 TOP 150 MULTISOURCE BRANDS BY MANUFACTURER AND NDC11 NUMBER Rank Supplier Drug 1 Wyeth Protonix 2 MSD Fosamax 3 Pfizer **Zyrtec** 4 GlaxoSmithKline Wellbutrin XL 5 Sanofi Ambien 6 GlaxoSmithKline Lamictal 7 Purdue Oxycontin 8 GlaxoSmithKline Imitrex 9 Bayer Yasmin 28 ...

...Prod. Endocet 48 GlaxoSmithKline Paxil CR 49 Sanofi Ambien 50 Abbott Depakote 51 Janssen Duragesic 52 Abbott Omnicef 53 Pfizer **Zyrtec**-D 54 Novartis Lotrel 55 Lilly Humulin 70-30 56 Lilly Humulin N 57 Janssen Risperdal 58 AstraZeneca Prilosec 59 ...

...73 Salix Colazal 74 Ranbaxy Sotret 75 Abbott Omnicef 76 MSD Fosamax 77 Pfizer Norvasc 78 Novartis Miacalcin 79 Pfizer **Zyrtec** 80 Watson Labs Trinessa 81 Barr Aviane 82 Abbott Synthroid 83 Watson Labs Cartia XT 84 WC Prof. Prod. Estrostep...

1711. FDA first-time generics approvals--2008.
Chain Drug Review Author: N/A; Word Count: 2302 2/2/09 CHAINDREV 68 2009 WLNR 7620045

...68 2009 WLNR 7620045 FDA first-time generics approvals--2008. Chain Drug Review 31 3 68(2) February 2, 2009 **20090202 20090202** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 11508 Word Count: 2302 FDA First-Time Generics Approvals--2008 JANUARY GENERIC DRUG NAME MANUFACTURER BRAND NAME Cetirizine Caraco Pharmaceutical **Zyrtec** Allergy Hydrochloride Laboratories Ltd. Tablets and **Zyrtec** Chewable Tablets, Hives Relief 5 Mg and 10 Mg Technetium TC-99m CIS-US Inc. Choletec Kit for Mebrofenin Kit ...

...Injection Packaged In 40 Mg/2 Ml and 100 Mg/5 Ml Single- Use Vials Cetirizine HCl and Teva Pharmaceuticals **Zyrtec**-D Extended- Pseudoephedrine HCl USA Release Tablets Extended-Release Tablets, 5 Mg/120 Mg Calcium Acetate Capsules, Roxane Laboratories Phoslo ...

...5 Mg/Ml (100 Ml Ltd. Injection, 500 Containers) Mg/100 Ml APRIL Cetirizine Hydrochloride Perrigo R&D Co. Children's **Zyrtec** Oral Solution, 1 Mg/Ml (Allergy and (Otc) Hives Relief) Levalbuterol Hydrochloride Breath Ltd. Xopenex Inhalation Inhalation Solution, 0.31...

1712. KJRH 9AM 2009-02-01 09:04:36
2 KJRH-OK Author: N/A; Word Count: 213 2/1/09 NBC2KJRH-OK (No Page) 2009 WLNR 1991295

...1991295 KJRH 9AM 2009-02-01 09:04:36 2 KJRH-OK NBC 2 KJRH - Tulsa, OK February 1,

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2009 **20090201 20090201** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 1064 Word Count: 213 Tulsa, OK NBC 2 KJRH KJRH 9AM ...

...BETTER FOR ME AND FOR THEM. Announcer: HELP STRENGTHEN YOUR BODY' S DEFENSES. DANACTIVE HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ALLERGY SYMPTOMS. ALLERGIES COMMERCIALS GAME KJRH NBC PROVEN **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS NATIONAL BROADCASTING CO INC...

1713. KJRH 9AM 2009-02-01 09:05:36
2 KJRH-OK Author: N/A; Word Count: 111 2/1/09 NBC2KJRH-OK (No Page) 2009 WLNR 1991296

...1991296 KJRH 9AM 2009-02-01 09:05:36 2 KJRH-OK NBC 2 KJRH - Tulsa, OK February 1, 2009 **20090201 20090201** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 556 Word Count: 111 Tulsa, OK NBC 2 KJRH KJRH 9AM ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Woman Screams (Women Screaming Throughout) THEY'VE ARRIVED. NEW 100 CALORIE OREO MINI CAKESTERS. OREO...

1714. LETTERS. FILL IN THE BLANKS.
Consumer Reports Author: N/A; Word Count: 109 2/1/09 CONSUMERAB 6 2009 WLNR 1702169

...09 Consumer Rep. 6 2009 WLNR 1702169 LETTERS. FILL IN THE BLANKS. Consumer Reports 74 2 6 February 1, 2009 **20090201 20090201** English AHFA 0002292 Trade Journal US USA NorthAmerica 545 Word Count: 109 "**Zyrtec** or Zantac? Beware of Medication Mix-Ups" (UpFront, December 2008) didn't mention an insidious one: The auto-complete function ...

...Labeling Clinical Outcomes CLINOUT 1CL11 Healthcare HOTNEWS 1HE06 Medical Errors & Negligence MEDERROR 1ME81 AMOXAPINE AMOXICILLIN BLANKS FILL LETTERS MEDICATION MIX **ZYRTEC** Beware Karen Alcorn Brevard...

1715. KFOR 9AM 2009-02-01 09:05:21
NBC 4 KFOR-OK Author: N/A; Word Count: 141 2/1/09 NBC4KFOR-OK (No Page) 2009 WLNR 1991568

...9AM 2009-02-01 09:05:21 NBC 4 KFOR-OK NBC 4 KFOR - Oklahoma City, OK February 1, 2009 **20090201 20090201** English JKEF 0068788 Broadcast US USA OK Oklahoma NorthAmerica 703 Word Count: 141 Oklahoma City, OK NBC 4 KFOR KFOR 9AM 2009-02-01 09:05:21 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLER-

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GIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Woman Screams (Women Screaming Throughout) THEY'VE ARRIVED. NEW 100 CALORIE OREO MINI CAKESTERS. OREO ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES FASTEST FREER GOODIES KFOR LUXURIOUS NBC OREO THY **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS NATIONAL BROADCASTING CO INC...

1716. WB2 Late News 2009-02-01 21:31:46
WB 2 KWGN-CO Author: N/A; Word Count: 236 2/1/09 WB2KWGN-CO (No Page) 2009 WLNR 1991068

...Late News 2009-02-01 21:31:46 WB 2 KWGN-CO WB 2 KWGN - Denver, CO February 1, 2009 **20090201 20090201** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 1179 Word Count: 236 Denver, CO WB 2 KWGN WB2 Late ...

...WILL BE BACK AFTER THE BREAK WITH ANOTHER LOOK AT YOUR SEVEN DAY FORECAST. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ARE WE GOOD? THERE'S ALWAYS A COUPLE OF DROPS LEFT. WHAT ARE YOU DOING...

1717. CHANNEL 10 NEWS 2009-01-31 23:24:39
ABC 10 WPLG-FL Author: N/A; Word Count: 175 1/31/09 ABC10WPLG-FL (No Page) 2009 WLNR 1937493

...CHANNEL 10 NEWS 2009-01-31 23:24:39 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI January 31, 2009 **20090131 20090131** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 874 Word Count: 175 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...KNEW THAT. Announcer: FREE CHECKING FROM WAMU. NOW BACKED BY THE POWER OF CHASE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. YOU KNOW, AT WORK I'M SURROUNDED ABC ALLERGIES BACKED BISCOTTI CHANNEL CHECKS FASTEST FREER YEAH **ZYRTEC** WALLIS HOLDING RT MYCAL CORP BISCOTTI AND CO INC RICH FOR TRADING AND DISTRIBUTION DUST MITES FREE FREE ATM CASH...

1718. KOCO 10PM 2009-01-31 22:20:51
ABC 5 KOCO-OK Author: N/A; Word Count: 108 1/31/09 ABC5KOCO-OK (No Page) 2009 WLNR 1940323

...10PM 2009-01-31 22:20:51 ABC 5 KOCO-OK ABC 5 KOCO - Oklahoma City, OK January 31, 2009 **20090131 20090131** English JKEI 0068790 Broadcast US USA OK Oklahoma NorthAmerica 540 Word Count: 108 Oklahoma City, OK ABC 5 KOCO KOCO 10PM 2009-01-31 22:20:51 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES FASTEST FREER KOCO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1719. Good Morning Americ8 2009-01-31 08:25:54
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 243 1/31/09 ABCGMA (No Page) 2009 WLNR 1929536

...Good Morning Americ8 2009-01-31 08:25:54 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 January 31, 2009 **20090131 20090131** English JJYC 0046893 Broadcast US USA NorthAmerica 1215 Word Count: 243 National ABC 10 ABC Good Morning Americ8 2009-01 ...

...#8#^H6TA" c@a'UD 18uP `/'P, tTTt5d #__X! E!) D 8#^H6TA" c@a HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...1UP05 Healthcare HOTNEWS 1HE06 Asthma ASTHMA 1AS17 Respiratory & Pulmonary PULMONRY 1RE29 ABC ALLERGIES ASTHMA ASTRAZENECA CONTROLLED FORMOTEROL MEDICINES PEOPLEWHOSE SYMBICORT **ZYRTEC** WALLIS HOLDING RT ASTRAZENECA MYCAL CORP ASTRAZENECA PHARMACEUTICALS LP ASTRAZENECA (NETHERLANDS ANTILLES) ASTRAZENECA (LATVIA) APTIUM ONCOLOGY ASTRAZENECA (NICARAGUA) ASTRAZENECA PLC...

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1720. Good Morning Americ8 2009-01-31 08:27:26
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 161 1/31/09 ABCGMA (No Page) 2009 WLNR 1929537

...Good Morning Americ8 2009-01-31 08:27:26 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 January 31, 2009 **20090131 20090131** English JJYC 0046893 Broadcast US USA NorthAmerica 804 Word Count: 161 National ABC 10 ABC Good Morning Americ8 2009-01-31 08:27:26 NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN JUST ABOUT GOOD MORNING, SOUTH FLORIDA. IN JUST ABOUT TWO HOURS, HUNDREDS OF...

1721. News 4 Weekend AM 2009-01-31 06:52:02
CBS 4 KCNC-CO Author: N/A; Word Count: 269 1/31/09 CBS4KCNC-CO (No Page) 2009 WLNR 1931417

...Weekend AM 2009-01-31 06:52:02 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO January 31, 2009 **20090131 20090131** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 1347 Word Count: 269 Denver, CO CBS 4 KCNC News 4 ...

...M' M! GOOD! A HAPPY CREW AND IT' S FILLED WITH GOODNESS TOO POSSIBILITIES HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...RAGWEEED AND POLLEN. FOR A FULL 24 HOURS. NOW I'M EER TO DO WHAT I WANT WHERE WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. BUDDY YOU'RE A BOY MAKE A BIG NOISE PLAYIN' IN THE STREET GONNA BE...

1722. CH 4 NEWS SS 2009-01-31 08:52:04
CBS 4 WFOR-FL Author: N/A; Word Count: 269 1/31/09 CBS4WFOR-FL (No Page) 2009 WLNR 1929654

...4 NEWS SS 2009-01-31 08:52:04 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI January 31, 2009 **20090131 20090131** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 1343 Word Count: 269 MIAMI CBS 4 WFOR CH 4 NEWS ...

...M' M! GOOD! A HAPPY CREW AND IT' S FILLED WITH GOODNESS TOO POSSIBILITIES HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF.

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BUDDY YOU'RE A BOY MAKE A BIG NOISE PLAYIN' IN THE STREET GONNA BE...

1723. WB2 Late News 2009-01-29 21:44:22
WB 2 KWGN-CO Author: N/A; Word Count: 109 1/29/09 WB2KWGN-CO (No Page) 2009 WLNR 1849518

...Late News 2009-01-29 21:44:22 WB 2 KWGN-CO WB 2 KWGN - Denver, CO January 29, 2009 **20090129 20090129** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 544 Word Count: 109 Denver, CO WB 2 KWGN WB2 Late News 2009-01-29 21:44:22 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH IN-DOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. RE-CAPPING Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ...

...Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FREER RECAPPING WB **ZYRTEC** WACHOVIA CORP DUST MITES PET DANDER...

1724. CHANNEL 35 NEWS 2009-01-28 07:50:07
35 WOFL-FL Author: N/A; Word Count: 224 1/28/09 FOX35WOFL-FL (No Page) 2009 WLNR 1668997

...1668997 CHANNEL 35 NEWS 2009-01-28 07:50:07 35 WOFL-FL FOX 35 WOFL - ORLANDO January 28, 2009 **20090128 20090128** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 1121 Word Count: 224 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...

...WITH US, YOU'RE WATCHING FOX 35 NEWS AT 7:00. WE'LL BE RIGHT BACK. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH IN-DOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RE-LIEF. LOVE THAT SOUND. AHEAD ALLERGIES CHANNEL DOOZY ECONOMY FAST-EST FOX FREER GOOD INTERESTING PERSPECTIVE QUARTERS SPENDING STAY **ZYRTEC** AHEAD PERSPECTIVE INTERESTING OM DUST MITES PET DANDER...

1725. KOKI 7AM 2009-01-28 07:23:57
5 KOKI-OK Author: N/A; Word Count: 106 1/28/09 FOX5KOKI-OK (No Page) 2009 WLNR 1673484

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...1673484 KOKI 7AM 2009-01-28 07:23:57 5 KOKI-OK Fox 5 KOKI - Tulsa, OK January 28, 2009 **20090128 20090128** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 528 Word Count: 106 Tulsa, OK Fox 5 KOKI KOKI 7AM 2009-01-28 07:23:57 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUT-DOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. PAR-ENTS OF NEWBORNS... Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES FASTEST FREER KOKI **ZYRTEC** KOKI DUST MITES PET DANDER...

1726. KOKH Fox 2009-01-28 08:45:45
FOX 25 KOKH-OK Author: N/A; Word Count: 47 1/28/09 FOX25KOKH-OK (No Page) 2009 WLNR 1672910

...Fox 2009-01-28 08:45:45 FOX 25 KOKH-OK FOX 25 KOKH - Oklahoma City, OK January 28, 2009 **20090128 20090128** English JKEH 0068797 Broadcast US USA OK Oklahoma NorthAmerica 237 Word Count: 47 Oklahoma City, OK FOX 25 KOKH KOKH ...

...SAM START A SKINNY WAR. AND IN NEED OF BABY ITEMS? ONE ORGANIZATION HAS HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ISOUS 1US73 FOX FOX FOX FOX KOKH ORGANIZATION **ZYRTEC** NEWS GALL PALS LINDSEY LOHAN SAM START...

1727. KOKH Fox 2009-01-28 08:47:15
FOX 25 KOKH-OK Author: N/A; Word Count: 231 1/28/09 FOX25KOKH-OK (No Page) 2009 WLNR 1672911

...Fox 2009-01-28 08:47:15 FOX 25 KOKH-OK FOX 25 KOKH - Oklahoma City, OK January 28, 2009 **20090128 20090128** English JKEH 0068797 Broadcast US USA OK Oklahoma NorthAmerica 1153 Word Count: 231 Oklahoma City, OK FOX 25 KOKH KOKH ...

...01-28 08:47:15 FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLER-GIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RE-LIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RE-LIEF. WELCOME BACK TO THE FOX 25 MORNING NEWS. THE TIME IS 8:47. 7...

1728. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4406 1/28/09 HOOVCP (No

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Page) 2009 WLNR 1613715

...Unavail. Online) 2009 WLNR 1613715 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 28, 2009 **20090128 20090128** IJGF 0062801 Reports US USA NorthAmerica 22028 Word Count: 4406 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

1729. FOX 17 News at 9:00 2009-01-27 21:25:25
17 WZTV-TN Author: N/A; Word Count: 122 1/27/09 FOX17WZTV-TN (No Page) 2009 WLNR 1670789

...at 9:00 2009-01-27 21:25:25 17 WZTV-TN FOX 17 WZTV - Nashville, TN January 27, 2009 **20090127 20090127** English JJXS 0067741 Broadcast US USA TN Tennessee NorthAmerica 609 Word Count: 122 Nashville, TN FOX 17 WZTV FOX 17 News at 9:00 2009-01-27 21:25:25 Have you heard the news about **zyrtec** It's fast relief for people with indoor allergies, with outdoor allergies, or people like me who have both. **Zyrtec** is fast. In fact, it starts working two hours faster than claritin It's clinically proven to relieve even your worst ...

...and pollen. For a full 24 hours. Now I'm freer to do what I want where I want even faster. **Zyrtec** The fastest 24-hour allergy relief. Here are tonight's cash 3 winning lottery numbers and your cash four winning numbers...

1730. PA McNeil Kids ZYRTEC 01 27
AP Alert - Medical Author: N/A; Word Count: 1034 1/27/09 APALERTMEDIC 13:07:37 1/27/09 APALERTMEDIC 13:07:37 1/27/09 AP Alert - Med. 13:07:37 PA McNeil Kids **ZYRTEC** 01 27 AP Alert - Medical AP Alert - Business January 27, 2009 **20090127 20090127** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 5170 Word Count: 1034 bc-PA-McNeil-Kids-**ZYRTEC** 01-27 1/8STK 3/8 1/8IN 3/8 HEA PHA MTC REA 1/8SU 3/8 PDT CHI TO BUSINESS, FAMILY AND HEALTH EDITORS: Children's Sugar-Free, Dye-Free **ZYRTEC**(R) Allergy Syrup Now Available Allergy Product in New Bubble Gum Flavor for Ages Two Years and Older FT. WASHINGTON, Pa., Jan. 27 /PRNewswire/ -- McNeil Consumer Healthcare, Division of McNEIL-PPC, Inc., today announced the availability of Children's **ZYRTEC**(R) Allergy Bubble Gum Syrup, a new sugar-free, dye-free bubble gum flavor product used to treat perennial and seasonal allergic rhinitis, also known as upper respiratory allergies, in children ages two years and older. Children's **ZYRTEC**(R) Allergy Bubble Gum Syrup relieves kids' indoor and outdoor allergy symptoms. The new children's product is available in original ...

...in local retail stores starting today. "The new sugar-free, dye-free children's allergy product offers the allergy relief of **ZYRTEC**(R) that parents have relied on for years, but without the addition of corn syrup or food dyes," said Rohinish Hooda, Vice President of Marketing, Upper Respiratory, McNeil Consumer Healthcare. "Children's **ZYRTEC**(R) Allergy Bubble Gum Syrup is an impor-

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tant addition to our pediatric portfolio to help parents manage their child's indoor and outdoor allergy symptoms." Children's **ZYRTEC**(R) Allergy Bubble Gum Syrup, which is available in a convenient plastic bottle, received approval from the Food and Drug Administration in August 2008 to treat indoor and outdoor allergy symptoms for 24 hours. **ZYRTEC**(R) has a variety of products in different flavors and forms to help relieve children's allergy symptoms. These products are available in the original prescription strength without a prescription and include Children's **ZYRTEC**(R) Allergy Grape Syrup and sugar-free, dye-free Children's **ZYRTEC**(R) Allergy Bubble Gum Syrup for ages two years and older, as well as Children's **ZYRTEC**(R) Allergy Chewables for ages six years and older. **ZYRTEC**(R) also offers Children's **ZYRTEC**(R) Hives Relief Syrup for ages six years and older. For more information on Children's **ZYRTEC**(R) Allergy Bubble Gum Syrup and the portfolio of **ZYRTEC**(R) allergy products for adults and children, visit http://www.zyrtec.com. About Allergies More than 36 million Americans suffer from indoor ...

...seasons, sports, and even the school building itself can trigger symptoms like sneezing, runny nose and itchy-watery eyes. About **ZYRTEC**(R) **ZYRTEC**(R) is an antihistamine that helps block the action of histamine in the body. **ZYRTEC**(R) helps provide 24 hour relief of indoor and outdoor upper respiratory allergy symptoms including symptoms of sneezing, runny nose...

1731. Local News 2009-01-27 23:19:24
CBS 12 WDEF-TN Author: N/A; Word Count: 318 1/27/09 CBS12WDEF-TN (No Page) 2009 WLNR 1670628

...Local News 2009-01-27 23:19:24 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN January 27, 2009 **20090127 20090127** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 1589 Word Count: 318 Chattanooga, TN CBS 12 WDEF Local News 2009-01-27 23:19:24 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...P@P@ NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... P@ P@P@P@ EVEN FASTER. P@ **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. SOMETIMES A TEACHER'S PAT ON THE BACK CAN MAKE ALL THE DIFFERENCE IN THE ...

...FROM THE HEART.' ALLERGIES CBS CHILD COUNTY TEACHER FASTEST FREER LOCAL MCMINN PAT PHILOSOPHY RULE SCHOOL TEACHER TEACHER TONIGHT UNNOTICED **ZYRTEC** Chattanooga DUST MITES MS PARENT SHAWNA CROWE PET DANDER...

1732. CHANNEL 4 NEWS 2009-01-27 06:28:24
CBS 4 WFOR-FL Author: N/A; Word Count: 159 1/27/09 CBS4WFOR-FL (No Page) 2009 WLNR 1596061

...CHANNEL 4 NEWS 2009-01-27 06:28:24 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI January 27, 2009 **20090127 20090127** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 793 Word Count: 159 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...FEDERAL RESERVE IS TALKING INTEREST RATES AGAIN. YEAH, WHAT THE FED IS DOING xxxxxxxxxxxxxxxxxxxxxxxxxxx HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUT-

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DOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. xxx THAT'S INCREDIBLE. I LOVE IT. MY HUSBAND GIVES ME ONE EVERY MORNING. (announcer...

1733. KXAN News2 AM 2009-01-27 08:08:12
NBC 36 KXAN-TX Author: N/A; Word Count: 145 1/27/09 NBC36KXAN-TX (No Page) 2009 WLNR 1601250

...News2 AM 2009-01-27 08:08:12 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX January 27, 2009 **20090127 20090127** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 724 Word Count: 145 Austin, TX NBC 36 KXAN KXAN News2 ...

...BIRTH TO EIGHT BABIES, SIX BOYS, TWO GIRLS. MUCH MORE RIGHT AFTER THIS. OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. S CHICKEN NOODLE POSSIBILITIES A KID' S WORLD OF MAKE BELIEVE IS ALWAYS REAL FUN INDEED M' BABIES BIRTH BOYS FASTEST FREER KID KXAN LATEST NBC PAGEANTS SCENES **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD KXAN BRAVO NETWORKS NATIONAL BROADCASTING CO...

1734. For Pfizer, A Big Deal And a Test
New York Times (NY) Author: DUFF WILSON; Word Count: 1542 1/27/09 NYT B1 2009 WLNR 1539274

...And a Test DUFF WILSON New York Times (NY) New York Times Late Edition - Final B 1 January 27, 2009 **20090127 20090127** English ADFN 0007297 Newspaper US USA NY New York NorthAmerica 7710 Word Count: 1542 After announcing the $68 billion megamerger ...

...showing that revenue dropped 4 percent, to $12.35 billion, as it lost United States exclusivity for the allergy drug **Zyrtec** and the colon-cancer drug Comptosar. Excluding special charges, Pfizer said it would have earned 65 cents a share, up...

1735. WB2 Late News 2009-01-27 21:35:05
WB 2 KWGN-CO Author: N/A; Word Count: 154 1/27/09 WB2KWGN-CO (No Page) 2009 WLNR 1665778

...Late News 2009-01-27 21:35:05 WB 2 KWGN-CO WB 2 KWGN - Denver, CO January 27, 2009

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20090127 20090127 English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 772 Word Count: 154 Denver, CO WB 2 KWGN WB2 Late ...

...YOU'RE WATCHING NEWS-2 AT NINE. IN BUSINESS NEWS TONIGHT... DELTA AIR-LINES IS REPORTI HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN BUSINESS NEWS Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy...

1736. MA McNEIL Tylenol 01 26
AP Alert - Business Author: N/A; Word Count: 598 1/26/09 APALERTBUS 16:56:24

...AP Alert - Bus. 16:56:24 MA McNEIL Tylenol 01 26 AP Alert - Business AP Alert - Medical January 26, 2009 **20090126 20090126** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 2988 Word Count: 598 bc-MA-McNEIL-Tylenol 01-26 ...

...children; ROLAIDS(r) antacid products; ST. JOSEPH(r) Adult Regimen Aspirin; SUDAFED(r) and SUDAFED PE(r) nasal decongestants; and **ZYRTEC**(r) over-the-counter antihistamines for adults and children. SOURCE McNEIL-PPC, Inc. -0- 01/26/2009 /CONTACT: Sheara Reich...

1737. IL McNEIL Tylenol bus 01 26
AP Alert - Medical Author: N/A; Word Count: 589 1/26/09 APALERTMEDIC 16:56:22

...Alert - Med. 16:56:22 IL McNEIL Tylenol bus 01 26 AP Alert - Medical AP Alert - Business January 26, 2009 **20090126 20090126** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 2945 Word Count: 589 bc-IL-McNEIL-Tylenol-bus 01 ...

...children; ROLAIDS(r) antacid products; ST. JOSEPH(r) Adult Regimen Aspirin; SUDAFED(r) and SUDAFED PE(r) nasal decongestants; and **ZYRTEC**(r) over-the-counter antihistamines for adults and children. SOURCE McNEIL-PPC, Inc. -0- 01/26/2009 /CONTACT: Sheara Reich...

1738. CBS Evening News 2009-01-26 17:43:04
CBS 42 KEYE-TX Author: N/A; Word Count: 406 1/26/09 CBS42KEYE-TX (No Page) 2009 WLNR 1598004

...Evening News 2009-01-26 17:43:04 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX January 26, 2009 **20090126 20090126** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 2028 Word Count: 406 Austin, TX CBS 42 KEYE CBS Evening ...

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...HEADACHE. ASK YOUR DOCTOR ABOUT RECLAST YEAR-LONG PROTECTION FOR ON-THE-GO WOMEN. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS TEVATHER Healthcare Practice Specialties HCPRAC 1HE49 Internal Medicine INTMED 1IN54 Healthcare ...

...Disease DISOSTEO 1BO07 ALLERGIES BONES BOWERS CALCIUM CBS COACH CYNTHIA DOCTOR HIP HOMICIDE MEET OSTEOPOROSIS PAIN PROSECUTOR RECLAST TAPES UNDOUBTEDLY **ZYRTEC** BOWERS AND MERENA HIP HEALTH PLAN OF NEW YORK COACH AND CAMPERS LTD...

1739. CBS Evening News 2009-01-26 17:45:04
CBS 42 KEYE-TX Author: N/A; Word Count: 317 1/26/09 CBS42KEYE-TX (No Page) 2009 WLNR 1598012

...Evening News 2009-01-26 17:45:04 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX January 26, 2009 **20090126 20090126** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 1583 Word Count: 317 Austin, TX CBS 42 KEYE CBS Evening ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [[Male Announcer] TODAY SCRUBOLOGISTS REVEAL HOW THE AUTOMATIC SHOWER CLEANER REALLY WORKS... SCRUBBING BUBBLES...

1740. Pfizer buying Wyeth for $68 billion as earnings fall 90%
MarketWatch Author: MarketWatch; Word Count: 599 1/26/09 MKTWATCH 12:04:00

...Marketwatch 12:04:00 Pfizer buying Wyeth for $68 billion as earnings fall 90% MarketWatch MarketWatch 0 January 26, 2009 **20090126 20090126** English DIIG 0062090 Newswire US USA NorthAmerica 2997 Word Count: 599 Pfizer reaches agreement to buy drug-making rival Wyeth ...

...label promotional practices concerning Bextra, as well as other open investigations. Pfizer's revenue was hurt by copycat competition on Norvasc, **Zyrtec** and Camptosar. Its adjusted earnings of 65 cents a share topped FactSet Research-compiled analyst estimates calling for a profit ...

...1FI37 Pharmaceuticals & Biotechnology PHARMIND 1PH13 BARCLAYS CITIGROUP MERRILL LYNCH GOLDMAN SACHS MORGAN STANLEY NORVASC PFIZER PFIZER INC SMITHKLINE BEECHAM WYETH **ZYRTEC** SMITHKLINE BEECHAM PHARMACEUTICALS INDIA PFIZER INC PFIZER SA DE CV SEEKING BUYER PFIZER BARCLAYS BANK PLC MORGAN STANLEY WYETH PFIZER...

1741. Pfizer buying Wyeth for $68 billion as earnings fall 90%
MarketWatch Author: MarketWatch; Word Count: 845 1/26/09 MKTWATCH 12:04:00

...Marketwatch 12:04:00 Pfizer buying Wyeth for $68 billion as earnings fall 90% MarketWatch

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MarketWatch 1 January 26, 2009 **20090126 20090126** English DIIG 0062090 Newswire US USA NorthAmerica 4227 Word Count: 845 Pfizer reaches agreement to buy drug-making rival Wyeth ...

...label promotional practices concerning Bextra, as well as other open investigations. Pfizer's revenue was hurt by copycat competition on Norvasc, **Zyrtec** and Camptosar. Its adjusted earnings of 65 cents a share topped FactSet Research-compiled analyst estimates calling for a profit ...

...DRUGMFG 1PH90 BARCLAYS CITIGROUP CRUCELL CRXL FACTSET MERRILL LYNCH GOLDMAN SACHS MORGAN STANLEY NORVASC PFIZER PFIZER INC SMITHKLINE BEECHAM WYETH **ZYRTEC** SMITHKLINE BEECHAM PHARMACEUTICALS INDIA PFIZER INC PFIZER SA DE CV SEEKING BUYER PFIZER BARCLAYS BANK PLC MORGAN STANLEY WYETH PFIZER...

1742. Pfizer to buy Wyeth for $68 billion; earnings fall 90%
MarketWatch Author: MarketWatch; Word Count: 859 1/26/09 MKTWATCH 12:04:00

...Marketwatch 12:04:00 Pfizer to buy Wyeth for $68 billion; earnings fall 90% MarketWatch MarketWatch 2 January 26, 2009 **20090126 20090126** English DIIG 0062090 Newswire US USA NorthAmerica 4296 Word Count: 859 Pfizer reaches agreement to buy drug-making rival Wyeth ...

...label promotional practices concerning Bextra, as well as other open investigations. Pfizer's revenue was hurt by copycat competition on Norvasc, **Zyrtec** and Camptosar. Its adjusted earnings of 65 cents a share topped FactSet Research-compiled analyst estimates calling for a profit ...

...PHARMIND 1PH13 BARCLAYS CITIGROUP CRUCELL CRXL FACTSET MERRILL LYNCH GOLDMAN SACHS MORGAN STANLEY NORVASC PFIZER PFIZER INC SMITHKLINE BEECHAM WYETH **ZYRTEC** SMITHKLINE BEECHAM PHARMACEUTICALS INDIA PFIZER INC PFIZER SA DE CV SEEKING BUYER PFIZER BARCLAYS BANK PLC MORGAN STANLEY WYETH PFIZER...

1743. Pfizer to buy Wyeth in $68 bln consolidation move Combined company to lay off more than 19,000 workers to scale back costs
MarketWatch Author: Dan Gallagher; Word Count: 1114 1/26/09 MKTWATCH 12:04:00

...Combined company to lay off more than 19,000 workers to scale back costs Dan Gallagher MarketWatch 3 January 26, 2009 **20090126 20090126** English DIIG 0062090 Newswire US USA NorthAmerica 5569 Word Count: 1114 Pfizer reaches agreement to buy drug-making rival Wyeth ...

...label promotional practices concerning Bextra, as well as other open investigations. Pfizer's revenue was hurt by copycat competition on Norvasc, **Zyrtec** and Camptosar. Its adjusted earnings of 65 cents a share topped FactSet Research-compiled analyst estimates calling for a profit ...

...OF AMERICA BARCLAYS CARIS CO CITIGROUP FACTSET MERRILL LYNCH GOLDMAN SACHS MORGAN STANLEY NORVASC PFIZER PFIZER INC SMITHKLINE BEECHAM WYETH **ZYRTEC** SMITHKLINE BEECHAM PHARMACEUTICALS INDIA BANK OF AMERICA CORP PFIZER INC PFIZER SA DE CV SEEKING BUYER PFIZER

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BARCLAYS BANK PLC...

1744. Pfizer to buy Wyeth in $68 bln consolidation move Combined company to lay off more than 19,000 workers to scale back costs
MarketWatch Author: Dan Gallagher; Word Count: 1148 1/26/09 MKTWATCH 12:04:00

...Combined company to lay off more than 19,000 workers to scale back costs Dan Gallagher MarketWatch 4 January 26, 2009 **20090126 20090126** English DIIG 0062090 Newswire US USA NorthAmerica 5740 Word Count: 1148 Pfizer reaches agreement to buy drug-making rival Wyeth ...

...label promotional practices concerning Bextra, as well as other open investigations. Pfizer's revenue was hurt by copycat competition on Norvasc, **Zyrtec** and Camptosar. Its adjusted earnings of 65 cents a share topped FactSet Research-compiled analyst estimates calling for a profit ...

...OF AMERICA BARCLAYS CARIS CO CITIGROUP FACTSET MERRILL LYNCH GOLDMAN SACHS MORGAN STANLEY NORVASC PFIZER PFIZER INC SMITHKLINE BEECHAM WYETH **ZYRTEC** SMITHKLINE BEECHAM PHARMACEUTICALS INDIA BANK OF AMERICA CORP PFIZER INC PFIZER SA DE CV SEEKING BUYER PFIZER BARCLAYS BANK PLC...

1745. NBC Evening News 2009-01-26 17:49:43
NBC 36 KXAN-TX Author: N/A; Word Count: 339 1/26/09 NBC36KXAN-TX (No Page) 2009 WLNR 1597948

...Evening News 2009-01-26 17:49:43 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX January 26, 2009 **20090126 20090126** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1696 Word Count: 339 Austin, TX NBC 36 KXAN NBC Evening ...

...BUT A BIG PLACE THAT TOOK PLACE WITH THE STROKE OF A PEN. OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. MEET ME, MEG. I'VE GOT OSTEOPOROSIS BUT I'M AN ON-THE-GO KIND OF...

1746. Getting the most (while spending the least) from your insurance
Press of Atlantic City, The Author: BEN LEACH Staff Writer, 609-272-7261; Word Count: 1351 1/26/09 PRESSATLC B1 2009 WLNR 1529492

...Writer, 609-272-7261 Press of Atlantic City, The The Press of Atlantic City All Health B1 January 26, 2009 **20090126 20090126** English IGJA 0054365 Newspaper US USA NJ New Jersey NorthAmerica 6754 Word Count: 1351 When Clinton Spradley was picking up ...

...when a drug is particularly expensive. Other times, this message appears with allergy medications,

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especially since drugs like Claritin and **Zyrtec** are available over-the-counter. "It's really hard for an insurance plan to justify paying for a drug when another...

1747. CHANNEL 6 NEWS 2009-01-24 23:49:12
6 WKMG-FL Author: N/A; Word Count: 304 1/24/09 CBS6WKMG-FL (No Page) 2009 WLNR 1481012

...1481012 CHANNEL 6 NEWS 2009-01-24 23:49:12 6 WKMG-FL CBS 6 WKMG - ORLANDO January 24, 2009 **20090124 20090124** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 1522 Word Count: 304 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...WIPING SIDE THAT KILLS 99.9% OF GERMS. NEW LYSOL DUAL ACTION DISINFECTING WIPES. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WE HAVE FOUR CHILDREN... THEY ALL HAVE THEIR OWN PERSONALITIES. KITTY CAT KATE, THE...

1748. The Early Show7 2009-01-24 07:41:42
CBS - The Early Show Author: N/A; Word Count: 348 1/24/09 CBSEARLYSHOW (No Page) 2009 WLNR 1475804

...The Early Show7 2009-01-24 07:41:42 CBS - The Early Show CBS - The Early Show7 January 24, 2009 **20090124 20090124** English JKZL 0068165 Broadcast US USA NorthAmerica 1740 Word Count: 348 NATIONAL CBS 4 CBS The Early Show7 2009-01 ...

...TO BE. Announcer: BEING HEALTHY COSTS LESS AT WALMART. SAVE MONEY. LIVE BETTER. WALMART. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN AGER ALLERGIES CBS CHOLESTEROL COLOR COOKIES COUNT COVER DOCTOR ERICA GRAY JAR NATIONAL PRESIDENTS STRESS TAG TIPS WAIT WALMART **ZYRTEC** NEXTRIDGE INC ERICA AGE ATALL AGE GRACEFULLY CALENDAR AGE...

1749. The Early Show7 2009-01-24 07:43:40
CBS - The Early Show Author: N/A; Word Count: 188 1/24/09 CBSEARLYSHOW (No Page) 2009 WLNR 1475805

...The Early Show7 2009-01-24 07:43:40 CBS - The Early Show CBS - The Early Show7 January 24, 2009 **20090124 20090124** English JKZL 0068165 Broadcast US USA NorthAmerica 938 Word Count: 188 NATIONAL CBS 4 CBS The Early Show7 2009-01 ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [Female Announcer] THE RESULTS ARE IN. BEAUTY EDITORS AND RESEARCH INSTITUTES ARE SEEING RESULTS...

1750. Scolr ANDA Gets Complete Response From FDA
Washington Drug Letter Author: N/A; Word Count: 262 1/24/09 WASHDRUG (No Page) 2009 WLNR 1638814

...Unavail. Online) 2009 WLNR 1638814 Scolr ANDA Gets Complete Response From FDA Washington Drug Letter 41 4 January 24, 2009 **20090124 20090124** web English KCBK 0138776 Newsletter US USA NorthAmerica 1309 Word Count: 262 The FDA has requested more information from Scolr ...

...Aventis' Allegra D (fexofenadine HCl/pseudoephedrine HCl), Schering-Plough's Claritin D (loratadine/pseudoephedrine sulfate) and McNeil Consumer Healthcare's **Zyrtec** D (cetirizine HCl/pseudoephedrine HCl), as well as other OTC and prescription decongestants. The U.S. OTC market for pseudoephedrine-containing...

1751. Walgreens December Sales Increase 10.8 Percent Walgreens
Drug Week Author: N/A; Word Count: 648 1/23/09 DRUGWEEK 1956 2009 WLNR 817019

...1956 2009 WLNR 817019 Walgreens December Sales Increase 10.8 Percent Walgreens Drug Week Expanded Reporting 1956 January 23, 2009 **20090123 20090123** English BFIJ 0003156 Newsletter US USA NorthAmerica 3241 Word Count: 648 Walgreens (NYSE:WAG) (NASDAQ:WAG) had December sales of ...

...prescriptions versus 30-day. Comparable prescriptions filled also were hurt by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Pharmacy sales accounted for 58.8 percent of total sales for the month ...

...December front-end sales were helped in part by strong sales of basic necessities, consumables and key beauty categories. Also, **Zyrtec** 's switch to over-the-counter status benefited front-end sales by 0.4 percentage points. December sales were hurt...

1752. Walgreens December Sales Increase 10.8 Percent Walgreens
Drug Week Author: N/A; Word Count: 654 1/23/09 DRUGWEEK 1956 2009 WLNR 845216

...1956 2009 WLNR 845216 Walgreens December Sales Increase 10.8 Percent Walgreens Drug Week Expanded Reporting 1956 January 23, 2009 **20090123 20090123** English BFIJ 0003156 Newsletter US USA NorthAmerica 3270 Word Count: 654 2009 JAN 23 - (NewsRx.com) -- Walgreens (NYSE:WAG) (NASDAQ:WAG ...

...prescriptions versus 30-day. Comparable prescriptions filled also were hurt by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Pharmacy sales accounted for 58.8 percent of total sales for the month ...

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...December front-end sales were helped in part by strong sales of basic necessities, consumables and key beauty categories. Also, **Zyrtec**'s switch to over-the-counter status benefited front-end sales by 0.4 percentage points. December sales were hurt...

1753. GE, Harley-Davidson Schlumberger, Xerox
MarketWatch Author: MarketWatch; Word Count: 1161 1/23/09 MKTWATCH 11:06:00

...06:00 1/23/09 Marketwatch 11:06:00 GE, Harley-Davidson Schlumberger, Xerox MarketWatch MarketWatch 0 January 23, 2009 **20090123 20090123** English DIIG 0062090 Newswire US USA NorthAmerica 5807 Word Count: 1161 LONDON (MarketWatch) -- Among the companies whose shares are expected ...

...Latin America for 515 million euros ($666 million) in cash. GSK said the deal includes the drugs Keppra, Xyzal and **Zyrtec** and will strengthen its product portfolio in emerging markets. Completion of the deal is expected to take place in March...

1754. GlaxoSmithKline to acquire UCB portfolio for $666 million
Marketwatch Bullets (Delayed) Author: N/A; Word Count: 115 1/23/09 MKTDELAY 08:29:40

...08:29:40 GlaxoSmithKline to acquire UCB portfolio for $666 million Marketwatch Bullets (Delayed) MarketWatch Bullets 0 January 23, 2009 **20090123 20090123** English DIIH 0062091 Newswire US USA NorthAmerica 577 Word Count: 115 1/23/2009 03:29:39 AM LONDON (MarketWatch ...

...Latin America for 515 million euros ($666 million) in cash. GSK said the deal includes the drugs Keppra, Xyzal and **Zyrtec** and will strengthen its product portfolio in emerging markets. Completion of the deal is expected to take place in March...

1755. Glaxo Buying Emerging Markets Products Portfolio for $666 Mln - Ask Slips to 33.52
MidnightTrader Author: N/A; Word Count: 113 1/23/09 MIDTRADE (No Page) 2009 WLNR 1345276

...Emerging Markets Products Portfolio for $666 Mln - Ask Slips to 33.52 MidnightTrader Midnight Trader - Full Feed January 23, 2009 **20090123 20090123** Midnight Trader - Full Feed English JKZI 0070816 Newspaper US USA NorthAmerica 567 Word Count: 113 Boston, Jan 23, 2009 (MidnightTrader ...

...for 515 million euros ($666 million) in cash, MarketWatch reports. GSK said the deal includes the drugs Keppra, Xyzal and **Zyrtec** and will strengthen its product portfolio in emerging markets. Completion of the deal is expected to take place in March...

1756. Good Morning Americ7 2009-01-22 07:37:47
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 167 1/22/09 ABCGMA (No Page) 2009 WLNR 1321164

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...Good Morning Americ7 2009-01-22 07:37:47 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 22, 2009 **20090122 20090122** English JJYC 0046893 Broadcast US USA NorthAmerica 836 Word Count: 167 National ABC 10 ABC Good Morning Americ7 2009-01 ...

...LESS SATURATED FAT... WITH A FRESH BUTTER TASTE. I CAN'T BELIEVE .IT'S NOT BUTTER! HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES BUTTER DINNER EAT FASTEST FREER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP EAT RICH FOR TRADING AND DISTRIBUTION DUST MITES Good Morning PET DANDER SATURATED FAT...

1757. Profit Rises but Johnson & Johnson Expects a Weak Year
New York Times (NY) Author: THE ASSOCIATED PRESS; Word Count: 343 1/21/09 NYT (No Page) 2009 WLNR 1150343

...THE ASSOCIATED PRESS New York Times (NY) New York Times The New York Times on the Web January 21, 2009 **20090121 20090121** English ADFN 0007297 Newspaper US USA NY New York NorthAmerica 1716 Word Count: 343 The health care products maker Johnson ...

...out a 1.2 percent increase in sales to $3.9 billion, helped by the introduction of the allergy treatment **Zyrtec** as an over-the-counter medicine. For the year, net income jumped 22 percent, to $12.95 billion, while revenue ...

...1XO59 Business Management BIZMGMT 1BU42 Healthcare HOTNEWS 1HE06 Manufacturing MANFFP 1MA74 Medical Equipment & Supplies HLTHPROD 1HE68 JOHNSON JOHNSON MENTOR CORP **ZYRTEC** JOHNSON AND JOHNSON JOHNSON AND JOHNSON SA CORDIS CORP MENTOR CORP JOHNSON AND JOHNSON MSD EUROPE CODMAN AND SHURTLEFF INC...

1758. Johnson & Johnson-January 20, 2009, Johnson & Johnson Announces Unaudited Consolidated Earnings Results for the Fourth Quarter and Full Year Ended December 2008; Provides Earnings Guidance for the Full Year of 2009-
Standard & Poor's Daily News Author: N/A; Word Count: 352 1/21/09 SPDLYNEWS (No Page) 2009 WLNR 1185166

...Year Ended December 2008; Provides Earnings Guidance for the Full Year of 2009- Standard & Poor's Daily News January 21, 2009 **20090121 20090121** English ADRJ 0009454 Newspaper US USA NorthAmerica 1761 Word Count: 352 Johnson & Johnson announced unaudited consolidated earnings results for the ...

...earning per share for the same period last year. Sales results reflect the strong performance of the U.S. launch of **ZYRTEC**, an over-the-counter allergy treatment; the skin care lines of NEUTRO-

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GENA, AVEENO and CLEAN & CLEAR; international sales of Baby ...

...Medical Equipment & Supplies HLTHPROD 1HE68 Personal Care & Beauty Aids PHLTHCAR 1PE87 JOHNSON JOHNSON JOHNSON JOHNSON ANNOUNCES UNAUDITED LISTERINE MENTOR CORP **ZYRTEC** SCIOS INC JOHNSON AND JOHNSON JOHNSON AND JOHNSON SA CORDIS CORP MENTOR CORP JOHNSON AND JOHNSON MSD EUROPE CODMAN AND...

1759. Profit up but forecast down for J&J
Star-Ledger, The (Newark, NJ) Author: LINDA A. JOHNSON Word Count: 582 1/21/09 STLGRN 22 2009 WLNR 1176018

...down for J&J LINDA A. JOHNSON ASSOCIATED PRESS Star-Ledger, The (Newark, NJ) FINAL BUSINESS 022 January 21, 2009 **20090121 20090121** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 2908 Word Count: 582 Health care products maker Johnson & Johnson ...

...eked out a 1.2 percent increase in sales, to $3.9 billion, helped by the launch of allergy treatment **Zyrtec** as an over-the-counter medicine and the purchase of a Chinese skin-care company. Globally, sales were down in...

1760. CHANNEL 10 NEWS 2009-01-20 18:26:18
ABC 10 WPLG-FL Author: N/A; Word Count: 61 1/20/09 ABC10WPLG-FL (No Page) 2009 WLNR 1146948

...CHANNEL 10 NEWS 2009-01-20 18:26:18 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI January 20, 2009 **20090120 20090120** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 307 Word Count: 61 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...01-20 18:26:18 SOLEMNLY SWEAR. GOD BLESS THE UNITED STATES OF AMERICA. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS ABC ALLERGIES CHANNEL GOD **ZYRTEC** WALLIS HOLDING RT MYCAL CORP GATHERING OF DEVELOPERS INC RICH FOR TRADING AND DISTRIBUTION...

1761. CHANNEL 10 NEWS 2009-01-20 18:27:45
ABC 10 WPLG-FL Author: N/A; Word Count: 67 1/20/09 ABC10WPLG-FL (No Page) 2009 WLNR 1146949

...CHANNEL 10 NEWS 2009-01-20 18:27:45 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI January 20, 2009 **20090120 20090120** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 333 Word Count: 67 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ~ ABC CHANNEL FASTEST FREER WALLIS HOLDING RT MYCAL CORP RICH FOR TRAD-

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ING AND DISTRIBUTION...

1762. Daybreak 2009-01-20 06:42:23
ABC 7 KATV-AR Author: N/A; Word Count: 266 1/20/09 ABC7KATV-AR (No Page) 2009 WLNR 1143807

...01-20 06:42:23 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A January 20, 2009 **20090120 20090120** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 1332 Word Count: 266 Little Rock-Pine Bluff, A ABC 7 ...

..HAS AN EXTRAORDINARY LOOK AT WHERE THEY'RE HEADED THIS AFTERNOON. TO THEIR NEW HOME. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. ABC ALLERGIES CLAIRE COMPLAINING CROWD CROWDS DAUGHTERS GATES MOTHERS ROCK PINE BLUFF SISTERS TICKETED TUSKEGEE UNTICKETED **ZYRTEC** WALLIS HOLDING RT MOTHERS MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Daybreak...

1763. Daybreak 2009-01-20 06:44:22
ABC 7 KATV-AR Author: N/A; Word Count: 238 1/20/09 ABC7KATV-AR (No Page) 2009 WLNR 1143809

...01-20 06:44:22 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A January 20, 2009 **20090120 20090120** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 1189 Word Count: 238 Little Rock-Pine Bluff, A ABC 7 ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WHOO! OW! DRINKING V8 VEGETABLE JUICE EVERYDAY MAY LOWER YOUR RISK... OF EVER ACTING...

1764. Good Morning Americ7 2009-01-20 07:44:14
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 175 1/20/09 ABCGMA (No Page) 2009 WLNR 1146396

...Good Morning Americ7 2009-01-20 07:44:14 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 20, 2009 **20090120 20090120** English JJYC 0046893 Broadcast US USA NorthAmerica 874 Word Count: 175 National ABC 10 ABC Good Morning Americ7 2009-01-20 07:44:14 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WHOO! OW! DRINKING V8 VEGETABLE JUCE EVERYDAY MAY LOWER YOUR RISK... OF EVER ACTING ...

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...Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES DRINKING FASTEST FINALLY FREER HEALTHFUL HEALTHY OW STEVE WHOO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP STEVE AND BARRY UNIVERSITY SPORT RICH FOR TRADING AND DISTRIBUTION DUST MITES Good Morning PET...

1765. NJ Johnson&John earns 01 20
AP Alert - Business Author: N/A; Word Count: 6888 1/20/09 APALERTBUS 12:47:57

...Alert - Bus. 12:47:57 NJ Johnson&John earns 01 20 AP Alert - Business AP Alert - Medical January 20, 2009 **20090120 20090120** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 34438 Word Count: 6888 bc-NJ-Johnson&John-earns 01 ...

...8.3% from operations and 4.5% from currency). Sales results reflect the strong performance of the U.S. launch of **ZYRTEC**, an over-the-counter allergy treatment; the skin care lines of NEUTROGENA, AVEENO and CLEAN & CLEAR; international sales of Baby ...

...PINTO TOPAMAX TOTAL CONSUMER TOTAL MEDICAL TOTAL OPERATIONS CURRENCY TOTAL PHARMACEUTICAL TRANSDERMAL US EXPORTS VELCADE VISTAKON VITROS WOMEN WOUND WW **ZYRTEC** 14605 INC CORDIS CORP SURGRX INC VISTAKON PHARMACEUTICAL MARKETING SERVICES INC CCA JOHNSON AND JOHNSON VISION PRODUCTS INC NEUTROGENA CORP...

1766. WA SCOLR Pharma FDA 01 20
AP Alert - Medical Author: N/A; Word Count: 959 1/20/09 APALERTMEDIC 13:34:02

...Alert - Med. 13:34:02 WA SCOLR Pharma FDA 01 20 AP Alert - Medical AP Alert - Business January 20, 2009 **20090120 20090120** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 4795 Word Count: 959 bc-WA-SCOLR-Pharma-FDA 01 ...

...Pseudoephedrine Pseudoephedrine is a decongestant that is an active ingredient in Sudafed(R) PSE, Allegra(R) D, Claritin(R) D, **Zyrtec**(R) D and other over-the-counter (OTC) and prescription products. The domestic OTC market for pseudoephedrine-containing products is...

1767. Johnson & Johnson 4Q profit rises 14 percent
AP DataStream Author: LINDA A. JOHNSON Word Count: 875 1/20/09 APDATASTREAM 21:44:33

...4Q profit rises 14 percent LINDA A. JOHNSON AP Business Writer AP DataStream Associated Press DataStream FFF January 20, 2009 **20090120 20090120** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4375 Word Count: 875 TRENTON, N.J._Health care products maker ...

...eked out a 1.2 percent increase in sales to $3.9 billion, helped by the launch of allergy treatment **Zyrtec** as an over-the-counter medicine and the purchase of Chinese skin-care company Dabao. Globally, sales were down in...

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1768. Johnson & Johnson 4Q profit rises 14 percent
AP General Financial/ Business News Author: LINDA A. JOHNSON Word Count: 875 1/20/09 APGENFINNEWS 21:44:47

...Business Writer AP General Financial/ Business News General Financial/ Business News AP Online All AP Financial News January 20, 2009 **20090120 20090120** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 4375 Word Count: 875 TRENTON, N.J._Health care products maker ...

...eked out a 1.2 percent increase in sales to $3.9 billion, helped by the launch of allergy treatment **Zyrtec** as an over-the-counter medicine and the purchase of Chinese skin-care company Dabao. Globally, sales were down in...

1769. The Early Show7 2009-01-20 07:48:30
CBS - The Early Show Author: N/A; Word Count: 350 1/20/09 CBSEARLYSHOW (No Page) 2009 WLNR 1146806

...The Early Show7 2009-01-20 07:48:30 CBS - The Early Show CBS - The Early Show7 January 20, 2009 **20090120 20090120** English JKZL 0068165 Broadcast US USA NorthAmerica 1751 Word Count: 350 NATIONAL CBS 4 CBS The Early Show7 2009-01 ...

...THE FLAKES FLY! (man #1) WHAT'S LEFT? JUST BUNCHES! IN HONEY ROASTED AND CARAMEL. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...USA ISOUS 1US73 ALLERGIES ALTHOSE BUNCHES CBS DEMONSTRATE FLAKES FREER GOOD GUYS HARRY III JOINING NATIONAL NETWORK OATS STAY STUDIOS **ZYRTEC** CYBOZU INC LIVEDOOR HOLDINGS CO LTD INNOVATIVE INTERFACES INC NETATWORK DUST MITES JUMPING JACKS PET DANDER...

1770. The Early Show7 2009-01-20 07:50:30
CBS - The Early Show Author: N/A; Word Count: 78 1/20/09 CBSEARLYSHOW (No Page) 2009 WLNR 1146811

...The Early Show7 2009-01-20 07:50:30 CBS - The Early Show CBS - The Early Show7 January 20, 2009 **20090120 20090120** English JKZL 0068165 Broadcast US USA NorthAmerica 392 Word Count: 78 NATIONAL CBS 4 CBS The Early Show7 2009-01-20 07:50:30 **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ~8 THAT'S INCREDIBLE. I LOVE IT. MY HUSBAND GIVES ME ONE EVERY MORNING. (announcer ...

...1FO79 Agriculture, Food & Beverage AFBFRONT 1AG53 Bread PTBREAD 1BR07 Cereals, Breads & Grains AGCBC 1CE39 AREN CBS FASTEST FULS INCREDIBLE NATIONAL **ZYRTEC**...

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1771. News M-F 7-8 AM 2009-01-20 07:48:53
CBS 3 WFSB-CT Author: N/A; Word Count: 295 1/20/09 CBS3WFSB-CT (No Page) 2009 WLNR 1148439

...2009-01-20 07:48:53 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT January 20, 2009 **20090120 20090120** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 1475 Word Count: 295 Hartford & New Haven, CT CBS 3 WFSB ...

...THE FLAKES FLY! (man #1) WHAT'S LEFT? JUST BUNCHES! IN HONEY ROASTED AND CARAMEL. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ~8 ALLERGIES BUNCHES CBS DEMONSTRATE FASTEST FLAKES FREER GOOD GUYS HARRY III NETWORK OATS STAY **ZYRTEC** CYBOZU INC LIVEDOOR HOLDINGS CO LTD INNOVATIVE INTERFACES INC NETATWORK DUST MITES JUMPING JACKS PET DANDER...

1772. Johnson & Johnson 4Q profit rises 14 percent
Home News Tribune (East Brunswick, NJ) Author: N/A; Word Count: 335 1/20/09 HOMENEWS (No Page) 2009 WLNR 21497716

...Johnson & Johnson 4Q profit rises 14 percent Home News Tribune (East Brunswick, NJ) Home News Tribune STATE January 20, 2009 **20090120 20090120** English KITQ 0063790 Newspaper US USA NJ New Jersey NorthAmerica 1674 Word Count: 335 January 20, 2009 Health care products ...

...eked out a 1.2 percent increase in sales to $3.9 billion, helped by the launch of allergy treatment **Zyrtec** as an over-the-counter medicine. For the full year, net income jumped 22 percent, to $12.95 billion, while...

1773. PREPARATION IS THE BEST MEDICINE
Post Standard Author: Kaitlin Ahern Contributing writer; Word Count: 672 1/20/09 SYRACUSE D1 2009 WLNR 1141187

...PREPARATION IS THE BEST MEDICINE Kaitlin Ahern Contributing writer Post Standard The Post-Standard Final CNY D1 January 20, 2009 **20090120 20090120** English DIIF 0008295 Newspaper US USA NY New York NorthAmerica 3360 Word Count: 672 Chances are you've already felt ...

...can elevate blood pressure, Duteau said. 5. Antihistamines for sneezing and runny nose. These medications, such as Benadryl, Claritin or **Zyrtec**, have a drying effect and help relieve sneezing, runny nose and watery eyes. 6. Cough drops. These are less effective ...

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...COLDS 1CL91 Plumbing & HVAC Equipment PLUMBING 1PL11 Sanitaryware PTSNWRE 1SA64 Construction CONST1 1CO11 BENADRYL CLARITIN KINNEY DRUGS MEDICINE PREPARATION ROBITUSSIN **ZYRTEC** Cold David Calabria Duteau Mike Duteau...

1774. Good Morning Americ7 2009-01-19 07:19:54
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 271 1/19/09 ABCGMA (No Page) 2009 WLNR 1086233

...Good Morning Americ7 2009-01-19 07:19:54 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 19, 2009 **20090119 20090119** English JJYC 0046893 Broadcast US USA NorthAmerica 1355 Word Count: 271 National ABC 10 ABC Good Morning Americ7 2009-01 ...

...BREAK. STAY WITH US. EF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUT-DOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THIS IS MORE THAN MY EASY BUTTON... IT'S MY 'SAVE-SO-MUCH-MY- BOSS...

1775. KIRO-7 MORNING NEWS 2009-01-19 07:39:53
7 KIRO-WA Author: N/A; Word Count: 355 1/19/09 CBS7KIRO-WA (No Page) 2009 WLNR 1089600

...7 MORNING NEWS 2009-01-19 07:39:53 7 KIRO-WA CBS 7 KIRO - Seattle, WA January 19, 2009 **20090119 20090119** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 1776 Word Count: 355 Seattle, WA CBS 7 KIRO KIRO-7 ...

...A SMALLER SUV. THAT'S JUST... BRILLIANT. INTRODUCING THE ALL-NEW GLK. STARTING AT $33,900. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RE-LIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEO-PLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 Washington USAWA 1WA44 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES...

1776. The Early Show7 2009-01-19 07:41:40
CBS - The Early Show Author: N/A; Word Count: 230 1/19/09 CBSEARLYSHOW (No Page) 2009 WLNR 1086575

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...The Early Show7 2009-01-19 07:41:40 CBS - The Early Show CBS - The Early Show7 January 19, 2009 **20090119 20090119** English JKZL 0068165 Broadcast US USA NorthAmerica 1152 Word Count: 230 NATIONAL CBS 4 CBS The Early Show7 2009-01 ...

...A SMALLER SUV. THAT'S JUST... BRILLIANT. INTRODUCING THE ALL-NEW GLK. STARTING AT $33,900. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. EUPHORIA IN WASHINGTON, D.C., ON THE EVE OF THE INAUGURATION OF BARACK OBAMA. A...

1777. News M-F 7-8 AM 2009-01-19 07:39:59
CBS 3 WFSB-CT Author: N/A; Word Count: 365 1/19/09 CBS3WFSB-CT (No Page) 2009 WLNR 1148415

...2009-01-19 07:39:59 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT January 19, 2009 **20090119 20090119** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 1823 Word Count: 365 Hartford & New Haven, CT CBS 3 WFSB ...

...A SMALLER SUV. THAT'S JUST... BRILLIANT. INTRODUCING THE ALL-NEW GLK. STARTING AT $33,900. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. EUPHORIA IN WASHINGTON, ALLERGIES BARACK CBS DAVE EUPHORIA FASTEST FREER INAUGURATION INTRODUCING KID LOG MALL NIGHTMARES PRESIDENCY ROADS SMARTER STARTING STARVING SUSPENSION WEDDING WEIGHT WEIGHT WATCHERS **ZYRTEC** ATLANTIC ANTIQUES CENTRES LTD MALL LOG AS WEIGHT WATCHERS INTERNATIONAL INC WEIGHT WATCHERS DUST MITES PET DANDER SUNNY D. BRINGS...

1778. KWTV 7AM 2009-01-19 07:41:37
CBS 9 KWTV-OK Author: N/A; Word Count: 158 1/19/09 CBS9KWTV-OK (No Page) 2009 WLNR 1093371

...7AM 2009-01-19 07:41:37 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK January 19, 2009 **20090119 20090119** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 790 Word Count: 158 Oklahoma City, OK CBS 9 KWTV KWTV ...

...A SMALLER SUV. THAT'S JUST... BRILLIANT. INTRODUCING THE ALL-NEW GLK.

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STARTING AT $33,900. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS INTRODUCING KWTV ROADS SMARTER STARTING SUSPENSION **ZYRTEC** DUST MITES PET DANDER SUNNY D. OPEN...

1779. KWTV 7AM 2009-01-19 07:42:33
CBS 9 KWTV-OK Author: N/A; Word Count: 86 1/19/09 CBS9KWTV-OK (No Page) 2009 WLNR 1093372

...7AM 2009-01-19 07:42:33 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK January 19, 2009 **20090119 20090119** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 430 Word Count: 86 Oklahoma City, OK CBS 9 KWTV KWTV ...

...7AM 2009-01-19 07:42:33 NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. EUPHORIA IN WASHINGTON, D.C., ON THE EVE OF THE INAUGURATION OF BARACK OBAMA. A...

1780. Drug chains show resilience in face of economic woes.
Chain Drug Review Author: N/A; Word Count: 853 1/19/09 CHAINDREV 1 2009 WLNR 7515945

...7515945 Drug chains show resilience in face of economic woes. Chain Drug Review 31 2 1(2) January 19, 2009 **20090119 20090119** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 4263 Word Count: 853 NEW ...

...end sales were helped by strong sales of necessities, consumables and key beauty categories, as well as the switch of **Zyrtec** from prescription to over-the-counter status. Sales were hurt by weakness in seasonal categories as consumers shunned discretionary purchases...

1781. Q13 NEWS AT 10 2009-01-18 22:24:29
13 KCPQ-WA Author: N/A; Word Count: 463 1/18/09 FOX13KCPQ-WA (No Page) 2009 WLNR 1089068

...NEWS AT 10 2009-01-18 22:24:29 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA January 18, 2009 **20090118 20090118** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 2314 Word Count: 463 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...WATCHING US OVER THE AREA OR WITH AN ANTENNA, YOU MAY NEED TO MAKE HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. TRY SELLS THOUSANDS OF NEW MATTRESSES FROM SIMMONS, SEALY, TEMPUR-PEDIC, AND THE SLEEP...

1782. CHANNEL 25 NEWS 2009-01-18 19:16:50
25 WPBF-FL Author: N/A; Word Count: 214 1/18/09 ABC25WPBF-FL (No Page) 2009 WLNR 1035111

...25 NEWS 2009-01-18 19:16:50 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH January 18, 2009 **20090118 20090118** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 1068 Word Count: 214 WEST PALM BEACH ABC 25 WPBF CHANNEL ...

...WRITE T ADDRESS ABOVE. REMEMBER, YOU CAN'T N IF YOU DON'T SEND IT IN. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR AERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 AAH ABC AERGIES ALLERGIES CHANNEL FREER LOG REMEMBER UPLOADING VIDEO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP LOG AS RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1783. CHANNEL 25 NEWS 2009-01-18 19:18:23
25 WPBF-FL Author: N/A; Word Count: 156 1/18/09 ABC25WPBF-FL (No Page) 2009 WLNR 1035112

...25 NEWS 2009-01-18 19:18:23 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH January 18, 2009 **20090118 20090118** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 780 Word Count: 156 WEST PALM BEACH ABC 25 WPBF CHANNEL 25 NEWS 2009-01-18 19:18:23 EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. JOSH: SERIOUSLY, WHAT'S UP WITH THE MONEY SUIT DEWEY: OH THIS? IT'S MY TAX...

1784. CHANNEL 9 NEWS 2009-01-18 08:42:34
9 WFTV-FL Author: N/A; Word Count: 112 1/18/09 ABC9WFTV-FL (No Page) 2009 WLNR 1034103

...1034103 CHANNEL 9 NEWS 2009-01-18 08:42:34 9 WFTV-FL ABC 9 WFTV - ORLANDO January 18, 2009 **20090118 20090118** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 559 Word Count: 112 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS 2009-01-18 08:42:34 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELVE... EVEN YOUR WORST

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...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. CHILLY START SHOULD WARM UP PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 ...

...Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC ALLERGIES CHANNEL CHILLY FASTEST FREER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1785. CH 4 NEWS SS 2009-01-18 08:23:24
CBS 4 WFOR-FL Author: N/A; Word Count: 228 1/18/09 CBS4WFOR-FL (No Page) 2009 WLNR 1034030

...4 NEWS SS 2009-01-18 08:23:24 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI January 18, 2009 **20090118 20090118** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 1140 Word Count: 228 MIAMI CBS 4 WFOR CH 4 NEWS ...

...FLORIDA. YOU'RE WATCHING CBS 4 NEWS THIS MORNING ON A SUNDAY. STAYS WITH US. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. HI, PAPA JOHN HERE WITH A FREE DESSERT... TO CELEBRATE OUR 25th ANNIVERSARY! IT'S...

1786. News Sun 10-10:30 PM 2009-01-18 22:11:38
UPN 59 WCTX-CT Author: N/A; Word Count: 389 1/18/09 UPN59WCTX-CT (No Page) 2009 WLNR 1148713

...2009-01-18 22:11:38 UPN 59 WCTX-CT UPN 59 WCTX - Hartford & New Haven, CT January 18, 2009 **20090118 20090118** English JKSK 0070311 Broadcast US USA CT Connecticut NorthAmerica 1945 Word Count: 389 Hartford & New Haven, CT UPN 59 WCTX News Sun 10-10:30 PM 2009-01-18 22:11:38 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. INVESTIGATORS HAVE ACCESSED THE FLIGHT DATA RECORDER. ABC'S TIM FLEICHER HAS MORE ON WHAT ...

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...OUT. THE OCCUPANTS IT.IN- A FATAL TRAIN ACCIDENT IN ABC ALLERGIES CAR DEVICE FASTEST FREER MIRACLE NEWS OCCUPANTS STOPPED UPN **ZYRTEC** WALLIS HOLDING RT NEWS MYCAL CORP UNITED PARAMONT NETWORK NEWS AND MEDIA NZ LTD MIRACLE HOLDING AG RICH FOR TRADING...

1787. CHANNEL 10 NEWS 2009-01-17 23:24:44
ABC 10 WPLG-FL Author: N/A; Word Count: 203 1/17/09 ABC10WPLG-FL (No Page) 2009 WLNR 1032955

...CHANNEL 10 NEWS 2009-01-17 23:24:44 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI January 17, 2009 **20090117 20090117** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1014 Word Count: 203 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...GOTTA HAVE OPTIONS. [Male Announcer] FANTASIES MAY VARY. LUSCIOUS HAIR GUARANTEED. Oq 7 2A HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. HI, PAPA JOHN HERE ABC ALLERGIES CHANNEL FASTEST FREER HERBAL HYDRALICIOUS LUSCIOUS VARY **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES Male Announcer Oq PET DANDER TARGETED CONDITIONER Woman...

1788. CHANNEL 35 NEWS 2009-01-16 23:28:19
35 WOFL-FL Author: N/A; Word Count: 110 1/16/09 FOX35WOFL-FL (No Page) 2009 WLNR 951267

...951267 CHANNEL 35 NEWS 2009-01-16 23:28:19 35 WOFL-FL FOX 35 WOFL - ORLANDO January 16, 2009 **20090116 20090116** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 551 Word Count: 110 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...

...HERE. IT IS GOING TO BE CLEAR AND COLD, 38 IN THE MORNING. BOUGHT HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...1IN54 Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ALLERGIES BOUGHT CHANNEL FOX FREER **ZYRTEC** DUST MITES PET DANDER...

1789. CHANNEL 35 NEWS 2009-01-16 23:29:51
35 WOFL-FL Author: N/A; Word Count: 208 1/16/09 FOX35WOFL-FL (No Page) 2009

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WLNR 951268

...951268 CHANNEL 35 NEWS 2009-01-16 23:29:51 35 WOFL-FL FOX 35 WOFL - ORLANDO January 16, 2009 **20090116 20090116** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 1040 Word Count: 208 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS 2009-01-16 23:29:51 EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CAPTIONING MADE POSSIBLE BY WARNER BROS. DOMESTIC TELEVISION DISTRIBUTION] TODAY ON TMZ -- OK, SO...

1790. KOKI 8AM 2009-01-16 08:52:42
5 KOKI-OK Author: N/A; Word Count: 111 1/16/09 FOX5KOKI-OK (No Page) 2009 WLNR 1030757

...1030757 KOKI 8AM 2009-01-16 08:52:42 5 KOKI-OK Fox 5 KOKI - Tulsa, OK January 16, 2009 **20090116 20090116** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 557 Word Count: 111 Tulsa, OK Fox 5 KOKI KOKI 8AM 2009-01-16 08:52:42 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ' With the power of Titan 4D Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 ...

...Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FREER KOKI TITAN **ZYRTEC** TITAN KOKI DUST MITES PET DANDER...

1791. Good Morning Americ8 2009-01-16 08:12:23
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 236 1/16/09 ABCGMA (No Page) 2009 WLNR 948215

...Good Morning Americ8 2009-01-16 08:12:23 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 January 16, 2009 **20090116 20090116** English JJYC 0046893 Broadcast US USA NorthAmerica 1179 Word Count: 236 National ABC 10 ABC Good Morning Americ8 2009-01 ...

...AND FOCUSED. AH, HE'S A LITTLE FOCUSED RIGHT OW. CAN I TAKE A MESSAGE? HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Announcer: A BUILDING Healthcare Practice Specialties HCPRAC 1HE49 Internal Medicine INTMED 1IN54 Upper Respiratory...

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1792. News M-F 5:30-6 AM 2009-01-16 05:55:49
CBS 3 WFSB-CT Author: N/A; Word Count: 207 1/16/09 CBS3WFSB-CT (No Page) 2009 WLNR 1148194

...2009-01-16 05:55:49 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT January 16, 2009 **20090116 20090116** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 1034 Word Count: 207 Hartford & New Haven, CT CBS 3 WFSB ...

...FRANCIS HOSPITAL ABOUT SURVIVING IN ICY WATERS.. A PILOT IS BEING CALLED A HERO HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IS THAT THE FAMOUS TO-DO LIST? THAT'S RIGHT. MM, THAT WILL TAKE A...

1793. Early AM 2009-01-16 05:29:38
CBS 8 WVLT-TN Author: N/A; Word Count: 181 1/16/09 CBS8WVLT-TN (No Page) 2009 WLNR 949592

...Early AM 2009-01-16 05:29:38 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN January 16, 2009 **20090116 20090116** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 906 Word Count: 181 Knoxville, TN CBS 8 WVLT Early AM ...

...PER SERVING. IS THAT... ? CHICKEN AND WILD RICE? YES! COUNTING CALORIES? COUNT ON PROGRESSO. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ? 8;Nwa THE COLD WEATHER IS CAUSING MOST EAST TENNESSEE RESIDENTS TO TURN UP...

1794. NBC HAWAII TODAY 2009-01-16 05:25:13
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 545 1/16/09 NBC8KHNL-HI (No Page) 2009 WLNR 949523

...2009 WLNR 949523 NBC HAWAII TODAY 2009-01-16 05:25:13 NBC 8 KHNL - Honolulu, HI January 16, 2009 **20090116 20090116** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 2726 Word Count: 545 Honolulu, HI NBC 8 KHNL NBC HAWAII TODAY

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2009-01-16 05:25:13 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 3 THIS MORNING, THE INVESTIGATION CONTINUES A PASSENGER AIRLINER JET, THAT CRASHED IN NEW ...

...Air Transportation AIRTRAN 1AI53 Transportation GETRAN 1TR48 Healthcare HOTNEWS 1HE06 ALLERGIES FASTEST FORGOTTENAS FREER HERO MATT MIRACE MIRACLE TALLADEGA TEENS **ZYRTEC** HERO MIRACLE HOLDING AG BRIAN MOOAR CHAMPIONSHIP BASEBALL DRIVING SCHOOLS DUST MITES GONNA LOVE PET DANDER PROFESSIONAL GOLF SHOWED RARE...

1795. WB2 Late News 2009-01-16 21:22:06
WB 2 KWGN-CO Author: N/A; Word Count: 172 1/16/09 WB2KWGN-CO (No Page) 2009 WLNR 1028420

...Late News 2009-01-16 21:22:06 WB 2 KWGN-CO WB 2 KWGN - Denver, CO January 16, 2009 **20090116 20090116** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 859 Word Count: 172 Denver, CO WB 2 KWGN WB2 Late ...

...A BUCKET OF 20, OR TRY 7 WINGS FOR $3.99. ONLY AT KFC. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ANCHOR TOSS TO WEATHER DAVE ADLIB WEATHER VIDEO OF A MELTING SNOWMAN IN GREENWOOD...

1796. Q13 NEWS AT 10 2009-01-15 22:38:30
13 KCPQ-WA Author: N/A; Word Count: 285 1/15/09 FOX13KCPQ-WA (No Page) 2009 WLNR 949023

...NEWS AT 10 2009-01-15 22:38:30 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA January 15, 2009 **20090115 20090115** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1426 Word Count: 285 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...ME HERE'S A PICTURE FROM TODAY. LOOK AT THAT. NEARLY 12 MILES AWAY FROM HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. FROM THE VERY FIRST MOMENT WE ARRIVE, WE'RE ON THE MOVE. AND WE DON'T...

1797. Good Morning Americ8 2009-01-15 08:12:25
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 253 1/15/09 ABCGMA (No Page) 2009 WLNR 873787

...Good Morning Americ8 2009-01-15 08:12:25 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 January 15, 2009 **20090115 20090115** English JJYC 0046893 Broadcast US USA NorthAmerica 1265 Word Count: 253 National ABC 10 ABC Good Morning Americ8 2009-01 ...

...AN YOUR LUNCH HOUR. COME SEE WHAT'S FRESH TODAY... FOR LUNCH, AT RED LOBSTER. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF ABC ABCNEWS ADVICE CHEAP CHICKEN DAVE DECORATOR FIT FIX FOOD LUNCH OBAMAS PAPERS RED LOBSTER SOUP WHITE...

1798. Good Morning Americ8 2009-01-15 08:13:54
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 195 1/15/09 ABCGMA (No Page) 2009 WLNR 873789

...Good Morning Americ8 2009-01-15 08:13:54 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 January 15, 2009 **20090115 20090115** English JJYC 0046893 Broadcast US USA NorthAmerica 974 Word Count: 195 National ABC 10 ABC Good Morning Americ8 2009-01-15 08:13:54 FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THE CLASSIC FLAVORS OF TUSCANY INSPIRATION FOR... DINNER BELL SFX: ping ping ping FANCY ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES CLASSIC DINNER EQUATOR FASTEST FREER **ZYRTEC** WALLIS HOLDING RT CLASSIC MYCAL CORP CLASSIC SLEEP PRODUCTS INC RICH FOR TRADING AND DISTRIBUTION DECLARE OURSELS DUST MITES FANCY...

1799. NJ ASTEPRO relief 01 15
AP Alert - Medical Author: N/A; Word Count: 1328 1/15/09 APALERTMEDIC 13:05:21

...AP Alert - Med. 13:05:21 NJ ASTEPRO relief 01 15 AP Alert - Medical AP Alert - Business January 15, 2009 **20090115 20090115** The Associated Press English EBDF 0000642 Newswire US

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USA NorthAmerica 6639 Word Count: 1328 bc-NJ-ASTEPRO-relief 01-15 ...

...Spray, azelastine, has proven to deliver powerful efficacy in multiple double-blind clinical studies which included oral antihistamines such as **Zyrtec**(R), Allegra(R), and Claritin(R). Important Information ASTEPRO (azelastine hydrochloride) Nasal Spray is indicated for the relief of the ...

...HITS U S PHARMACIES OMX PHARMACEUTICALS PHARMACEUTICALS INC PRESCRIPTION ASTEPRO SAM BROWN INC SAR TM UNIVERSITY OF MISSOURI WESTERN SOCIETY **ZYRTEC** UNIVERSITY OF MISSOURI MANUFACTURE TUNISIENNE DE CERAMIQUE MONROVIA TOBACCO CORP MEDIA KK MEDIA (SAUDI ARABIA) MEDIA SA MTC MIDWEST TECHNOLOGY...

1800. Q13 NEWS AT 10 2009-01-14 22:52:54
13 KCPQ-WA Author: N/A; Word Count: 581 1/14/09 FOX13KCPQ-WA (No Page) 2009 WLNR 875757

...NEWS AT 10 2009-01-14 22:52:54 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA January 14, 2009 **20090114 20090114** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 2905 Word Count: 581 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...A MAYOR IS LITERALLY CHANGING HIS NAME. YOU DON'T WANT TO MISS THIS. COME HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WHEN YOU TRY TO CHECK OFF YOUR TO-DO LIST, YOU COULD DRIVE ALL...

1801. Good Morning Americ7 2009-01-14 07:49:30
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 201 1/14/09 ABCGMA (No Page) 2009 WLNR 767932

...Good Morning Americ7 2009-01-14 07:49:30 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 14, 2009 **20090114 20090114** English JJYC 0046893 Broadcast US USA NorthAmerica 1006 Word Count: 201 National ABC 10 ABC Good Morning Americ7 2009-01 ...

...14 07:49:30 TO EAT AN EGGO... YOUR WAY. Gabby: L'EGGO MY EGGO. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [female vocalizing] [Female Announcer] TRY THE FIRST GREAT-TASTING, ZERO-CALORIE NATU-

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RAL SWEETENER, BORN...

1802. Taro Pharmaceutical Industries Ltd.
Hoover's In-Depth Company Records Author: N/A; Word Count: 661 1/14/09 HOOVCP (No Page) 2009 WLNR 715743

...2009 WLNR 715743 Taro Pharmaceutical Industries Ltd. Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 14, 2009 **20090114 20090114** IJGF 0062801 Reports US USA NorthAmerica 3306 Word Count: 661 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...pediatrics, and dermatology. Among other things, it sells Warfarin Sodium tablets, used to treat heart disease and prevent strokes; generic **Zyrtec** for allergies; and hypertension drug Enalapril (the generic form of Merck's Vasotec). It also sells skin creams and some OTC...

1803. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3620 1/14/09 HOOVCP (No Page) 2009 WLNR 715846

...Unavail. Online) 2009 WLNR 715846 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 14, 2009 **20090114 20090114** IJGF 0062801 Reports US USA NorthAmerica 18101 Word Count: 3620 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

1804. NBC HAWAII TODAY 2009-01-14 06:43:27
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 256 1/14/09 NBC8KHNL-HI (No Page) 2009 WLNR 770372

...2009 WLNR 770372 NBC HAWAII TODAY 2009-01-14 06:43:27 NBC 8 KHNL - Honolulu, HI January 14, 2009 **20090114 20090114** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 1280 Word Count: 256 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...YOUR CHOLESTEROL 4% IN JUST 6 WEEKS... WITH CHEERIOS CEREAL. CHEERIOS. NOW'S THE TIME. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 3 '. ..10 to 20.' 3 MORE WAVES ARE EXPECTED TODAY. LET'S GET A LIVE...

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1805. KVUE Day ABC 2009-01-13 07:49:26
ABC 24 KVUE-TX Author: N/A; Word Count: 93 1/13/09 ABC24KVUE-TX (No Page) 2009 WLNR 701473

...Day ABC 2009-01-13 07:49:26 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX January 13, 2009 **20090113 20090113** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 467 Word Count: 93 Austin, TX ABC 24 KVUE KVUE Day ABC 2009-01-13 07:49:26 / PHILLIPSWHOOOA. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... OMS TES AND ...

...GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES FREER KVUE KVUE DAY KVUE DAY ABC OMS PHILLIPSWHOOOA POLLEN TEC **ZYRTEC** WALLIS HOLDING RT TOYO ENGINEERING CORP AGILENT TECHNOLOGIES INC TOURISTIC ENTERPRISES CO MYCAL CORP TECHNIQUE DE L'EMBALLAGE EN CARTON SA...

1806. Good Morning Americ7 2009-01-13 07:49:11
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 216 1/13/09 ABCGMA (No Page) 2009 WLNR 700031

...Good Morning Americ7 2009-01-13 07:49:11 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 13, 2009 **20090113 20090113** English JJYC 0046893 Broadcast US USA NorthAmerica 1082 Word Count: 216 National ABC 10 ABC Good Morning Americ7 2009-01 ...

...THE IRS. AND STAND BEHIND YOU IF YOU GET AUDITED. SFX: FSSSSSSssssssst. / PHILLIPS: WHOOOA. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THE SECRET'S OUT... Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES ANYMORE FASTEST FREER SECRET SWEATS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES Good Morning PET DANDER...

1807. KIRO-7 MORNING NEWS 2009-01-13 06:21:05
7 KIRO-WA Author: N/A; Word Count: 147 1/13/09 CBS7KIRO-WA (No Page) 2009 WLNR 702545

...7 MORNING NEWS 2009-01-13 06:21:05 7 KIRO-WA CBS 7 KIRO - Seattle, WA January 13, 2009 **20090113 20090113** English JKGT 0068597 Broadcast US USA WA Washington

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NorthAmerica 736 Word Count: 147 Seattle, WA CBS 7 KIRO KIRO-7 ...

...DECIDING IF SENATOR HILLARY CLINTON WILL BE CONFIRMED AS THE NEXT SECRETARY OF STATE. $,~ HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. New this Morning.In just a few minutes--- Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS FASTEST FREER SENATE **ZYRTEC** DUST MITES HILLARY CLINTON PET DANDER...

1808. channel 6 news 2009-01-13 05:51:36
NBC 6 WTVJ-FL Author: N/A; Word Count: 214 1/13/09 NBC6WTVJ-FL (No Page) 2009 WLNR 699922

...channel 6 news 2009-01-13 05:51:36 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI January 13, 2009 **20090113 20090113** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 1069 Word Count: 214 MIAMI NBC 6 WTVJ channel 6 news ...

...CAN COME DOWN. SOMEHOW, IT ALL WORKS OUT. BE SURE TO FOR ALL YO HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES BEGINNING FREER GUY NBC NEWS DEPARTMENT WILLARD **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD WILLARD INDIA BRAVO NETWORKS CRAZY CELEBRATING...

1809. CHANNEL 5 NEWS 2009-01-12 06:10:43
5 WPTV-FL Author: N/A; Word Count: 223 1/12/09 NBC5WPTV-FL (No Page) 2009 WLNR 637407

...5 NEWS 2009-01-12 06:10:43 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH January 12, 2009 **20090112 20090112** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 1115 Word Count: 223 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...WERE LIKE 'YEAH.' I'M WALKING OUT, GETTING HIGH-FIVES. I JUST LOVE MY JOB. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOT **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN North America GEONAMR 1NO39 Florida...

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1810. CHANNEL 5 NEWS 2009-01-12 06:12:13
5 WPTV-FL Author: N/A; Word Count: 110 1/12/09 NBC5WPTV-FL (No Page) 2009 WLNR 637408

...5 NEWS 2009-01-12 06:12:13 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH January 12, 2009 **20090112 20090112** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 551 Word Count: 110 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THAT'S THE MONEY YOU COULD BE SAVING WITH GEICO. WHAT? ...I KNOW ... GEICO! TELL...

1811. KVUE Day ABC 2009-01-12 07:46:08
ABC 24 KVUE-TX Author: N/A; Word Count: 213 1/12/09 ABC24KVUE-TX (No Page) 2009 WLNR 641698

...Day ABC 2009-01-12 07:46:08 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX January 12, 2009 **20090112 20090112** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 1063 Word Count: 213 Austin, TX ABC 24 KVUE KVUE Day ...

...LONG GRAIN RICE, AND GARDEN GREENS IS IT LOVE? OR IS IT FANCY FEAST? HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THE GLAMOROUS Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES ANNA CLASSIC DINNER FASTEST FREER GLAMOROUS KATHLEEN KVUE KVUE DAY KVUE DAY ABC SEAN **ZYRTEC** WALLIS HOLDING RT MYCAL CORP CLASSIC CLASSIC SLEEP PRODUCTS INC RICH FOR TRADING AND DISTRIBUTION CINNAMON CINNAMON ROLL DUST MITES...

1812. Good Morning Americ7 2009-01-12 07:47:43
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 68 1/12/09 ABCGMA (No Page) 2009 WLNR 637847

...Good Morning Americ7 2009-01-12 07:47:43 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 12, 2009 **20090112 20090112** English JJYC 0046893 Broadcast US USA NorthAmerica 342 Word Count: 68 National ABC 10 ABC Good Morning Americ7 2009-01-12 07:47:43 NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THE GLAMOROUS SO DID YOU WATCH THE DRESSES AT THE GOLDEN GLOBES LAST NIGHT...

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1813. Good Morning Americ7 2009-01-12 07:46:11
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 211 1/12/09 ABCGMA (No Page) 2009 WLNR 637850

...Good Morning Americ7 2009-01-12 07:46:11 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 January 12, 2009 **20090112 20090112** English JJYC 0046893 Broadcast US USA NorthAmerica 1053 Word Count: 211 National ABC 10 ABC Good Morning Americ7 2009-01 ...

...ONG GRAIN RICE, AND GARDEN GREENS IS IT LOVE? OR IS IT FANCY FEAST? HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALCOHOL ALLERGIES ANNA CLASSIC DINNER ITAS KATHLEEN SEAN **ZYRTEC** WALLIS HOLDING RT ITAS CLASSIC MYCAL CORP CLASSIC SLEEP PRODUCTS INC RICH FOR TRADING AND DISTRIBUTION CINNAMON CINNAMON ROLL DUST...

1814. NBC Evening News 2009-01-12 17:44:14
NBC 36 KXAN-TX Author: N/A; Word Count: 234 1/12/09 NBC36KXAN-TX (No Page) 2009 WLNR 698103

...Evening News 2009-01-12 17:44:14 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX January 12, 2009 **20090112 20090112** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1172 Word Count: 234 Austin, TX NBC 36 KXAN NBC Evening ...

...announcer) FOR FIVE GENERATIONS, WITH A NAME LIKE SMUCKER'S, IT HAS TO BE GOOD. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THE NATIONAL SAFETY COUNCIL SAYS DRIVING WITH A CELL PHONE IS COMPARABLE TO DRIVING...

1815. CHANNEL 33 2009-01-12 22:23:16
UPN 33 WBFS-FL Author: N/A; Word Count: 133 1/12/09 UPN33WBFS-FL (No Page) 2009 WLNR 642959

...642959 CHANNEL 33 2009-01-12 22:23:16 UPN 33 WBFS-FL MY33 33 WBFS - Miami January 12, 2009 **20090112 20090112** English JJWT 0068533 Broadcast US USA FL Florida

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NorthAmerica 666 Word Count: 133 Miami MY33 33 WBFS CHANNEL 33 2009-01-12 22:23:16 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 0W0W0W0W0W DETECTIVES NOW. HERE. A 13-YEAR-OLD GIRL IN CALIFORNIA SENT 14,528 TEXT ...

...PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL FASTEST FREER GIRL MESSAGE MESSAGES **ZYRTEC** DUST MITES PET DANDER...

1816. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4337 1/7/09 HOOVCP (No Page) 2009 WLNR 298185

...Unavail. Online) 2009 WLNR 298185 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 7, 2009 **20090107 20090107** IJGF 0062801 Reports US USA NorthAmerica 21683 Word Count: 4337 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

1817. Wockhardt Limited
Hoover's In-Depth Company Records Author: N/A; Word Count: 613 1/7/09 HOOVCP (No Page) 2009 WLNR 301279

...Unavail. Online) 2009 WLNR 301279 Wockhardt Limited Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 7, 2009 **20090107 20090107** IJGF 0062801 Reports US USA NorthAmerica 3066 Word Count: 613 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...expires on existing medicines. In early 2008, it began offering generic versions of powerhouse drugs Zoloft (antidepressant), Zithromax (antibiotic), and **Zyrtec** (allergy treatment). The **Zyrtec** approval came on the heels of the popular drug being classified over-the-counter rather than prescription only. <p>Wockhardt...

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1818. Morton Grove Pharmaceuticals, Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 499 1/7/09 HOOVCP (No Page) 2009 WLNR 296333

...2009 WLNR 296333 Morton Grove Pharmaceuticals, Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 7, 2009 **20090107 20090107** IJGF 0062801 Reports US USA NorthAmerica 2496 Word Count: 499 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Limited in 2007. <p>Following the acquisition, Wockhardt was the first to launch a generic version of Pfizer's popular antihistamine **Zyrtec**. Even though the medicine is sold in tablet form, Morton Grove's new parent company has tapped it to assist with...

1819. UCB S.A.
Hoover's In-Depth Company Records Author: N/A; Word Count: 1334 1/7/09 HOOVCP (No Page) 2009 WLNR 297268

...Unavail. Online) 2009 WLNR 297268 UCB S.A. Hoover's In-Depth Company Records Hoovers Company In-Depth Records January 7, 2009 **20090107 20090107** IJGF 0062801 Reports US USA NorthAmerica 6670 Word Count: 1334 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...would occur in that market. Another negative impact came that year with the loss of patent protection for allergy medication **Zyrtec** in the US. Keppra is also facing the loss of its patent protection. <p>Later that year the company announced ...

...of total Central nervous system 45 Allergies 32 Other 23 Total 100 2006 Sales by Product % of total Keppra 35 **Zyrtec**/Cirrus 26 Xyzal 7 Tussionex 5 Nootropil 4 Metadate/Equasym 3 Atarax 2 Delsym 1 BUP-4 1 Lortab 1...

1820. Top 150 H&BAs by dollar volume.
Chain Drug Review Author: N/A; Word Count: 3611 1/5/09 CHAINDREV 81 2009 WLNR 7405735

...2009 WLNR 7405735 Top 150 H&BAs by dollar volume. Chain Drug Review 31 1 81(3) January 5, 2009 **20090105 20090105** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 18054 Word Count: 3611 Top ...

...$182,117,000 -16.65 2 Tylenol internal analgesic tablets 137,029,600 +2.18 3 Advil internal analgesic tablets 131,511,500 -0.44 4 **Zyrtec** cold/allergy/sinus tablets/ packets 127,130,700 N/A 5 Nicorette antismoking gum 121,278,500 -5.14 6 Always sanitary napkins/liners ...

...9.54 60 Rogaine hair growth products 36,313,140 +12.91 61 Icy Hot external analgesic rubs 36,001,810 +2.02 62 **Zyrtec** D cold/allergy/sinus tablets/ packets 35,872,100 N/A 63 Stayfree sanitary napkins/liners 35,255,700 +0.00 64 Dove nondeodorant...

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1821. COMFORT IS PRIMARY CHICKENPOX TREATMENT
Evansville Courier & Press Author: BETSY NEAHRING; Word Count: 735 1/5/09 EVVLCR B7 2009 WLNR 1980444

...WLNR 1980444 COMFORT IS PRIMARY CHICKENPOX TREATMENT BETSY NEAHRING Evansville Courier & Press Features Evansville's Dr. Mom B7 January 5, 2009 **20090105 20090105** English FIAJ 0003823 Newspaper US USA IN Indiana NorthAmerica 3673 Word Count: 735 When I was around 7 years old ...

...that works well for some children but can be a bit too drying for others. Oral antihistamines like Benadryl or **Zyrtec** can also help control the itching. While most cases of chickenpox in healthy children are not life- threatening, there are ...

...VACCINES 1VA57 Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Infectious Diseases PHMINFEC 1IN99 AVEENO BENA-DRYL COMFORT REYE **ZYRTEC** Adults Affected Betsy Neahring Calamine Colloidal Oral Pneumonia PRIMARY CHICKENPOX Recent Tylenol Write...

1822. CHANNEL 10 NEWS 2009-01-04 07:29:11
ABC 10 WPLG-FL Author: N/A; Word Count: 127 1/4/09 ABC10WPLG-FL (No Page) 2009 WLNR 180505

...CHANNEL 10 NEWS 2009-01-04 07:29:11 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI January 4, 2009 **20090104 20090104** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 636 Word Count: 127 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...HELP YOU? YES. BE FREE. QUIT TODAY AT 877-U-CAN-NOW OR FLORI-DAQUITLINE.COM. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? I|'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. _~ North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Florida USAFL 1FL79 NAMHCFR...

1823. CHANNEL 8 NEWS 2009-01-04 23:09:51
8 WFLA-FL Author: N/A; Word Count: 78 1/4/09 NBC8WFLA-FL (No Page) 2009 WLNR 183746

...183746 CHANNEL 8 NEWS 2009-01-04 23:09:51 8 WFLA-FL NBC 8 WFLA - TAMPA January 4, 2009 **20090104 20090104** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 389 Word Count: 78 TAMPA NBC 8 WFLA CHANNEL 8 NEWS 2009-01-04 23:09:51 OUZYEC? ' SASREEF FOPELE. WITHNDR LEIE WITHUTORLLGI, OREOE KE O

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VEOT **ZYRTEC** IS FAST INAC ITTAS RKG O UR FASTER THAN ARIN. IT CNILLPREN TOELVE. ENOUWOT ALLERGY SYMPTOMS. OMUSMITESANPEDAER. TO RAGWEEED AND POLLEN. FOR A LL4 UR NOW I'M FREETOO AT WA WHERE I WANT... ENASR. **ZYRTEC** . E STEST... 24-HOUR ALLERGY RELIEF. ARE 'HEARTBROKEN'. OVER THE CHANNEL ENOUWOT NBC OMUSMITESANPEDAER OUZYEC STEST WITHNDR NBC INC NATIONAL...

1824. Channel 6 News 2009-01-04 23:28:08
NBC 6 WTVJ-FL Author: N/A; Word Count: 110 1/4/09 NBC6WTVJ-FL (No Page) 2009 WLNR 183718

...Channel 6 News 2009-01-04 23:28:08 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI January 4, 2009 **20090104 20090104** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 551 Word Count: 110 MIAMI NBC 6 WTVJ Channel 6 News 2009-01-04 23:28:08 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WELL, GOOD EVENING. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy ...

...Upper Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FREER NBC **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS Channel DUST MITES PET...

1825. Q13 NEWS AT 10 2009-01-03 22:18:46
13 KCPQ-WA Author: N/A; Word Count: 148 1/3/09 FOX13KCPQ-WA (No Page) 2009 WLNR 181436

...NEWS AT 10 2009-01-03 22:18:46 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA January 3, 2009 **20090103 20090103** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 738 Word Count: 148 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...TO END A FOUR-YEAR FRUSTRATION PERIOD. THEY'RE GETTING DOWN AND DIRTY. THE THUNDER HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. . Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 Healthcare...

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1826. Channel 29 News 2009-01-02 08:43:33
29 WFLX-FL Author: N/A; Word Count: 293 1/2/09 FOX29WFLX-FL (No Page) 2009 WLNR 112139

...29 News 2009-01-02 08:43:33 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH January 2, 2009 **20090102 20090102** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 1463 Word Count: 293 WEST PALM BEACH FOX 29 WFLX Channel ...

...IS YOUR FOX 29 MORNING NEWS, WITH WEATHER AND TRAFFIC TOGETHER EVERY 15 MINUTES. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...TO RAGWEEED AND POLLEN. North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES CHRIS FOX **ZYRTEC** CHRIS AND PITTS FOOD PROD INC Channel COUCH POTATO DUST MITES EARN BIG BUCKS KICKING BACK ENJOY NICE KICKING BACK...

1827. Channel 29 News 2009-01-02 08:45:04
29 WFLX-FL Author: N/A; Word Count: 43 1/2/09 FOX29WFLX-FL (No Page) 2009 WLNR 112143

...29 News 2009-01-02 08:45:04 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH January 2, 2009 **20090102 20090102** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 217 Word Count: 43 WEST PALM BEACH FOX 29 WFLX Channel ...

...45:04 FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. NOW IN THE INTEREST OF EQUAL North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas...

1828. KIRO-7 MORNING NEWS 2009-01-02 06:21:24
7 KIRO-WA Author: N/A; Word Count: 141 1/2/09 CBS7KIRO-WA (No Page) 2009 WLNR 118717

...7 MORNING NEWS 2009-01-02 06:21:24 7 KIRO-WA CBS 7 KIRO - Seattle, WA January 2, 2009 **20090102 20090102** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 706 Word Count: 141 Seattle, WA CBS 7 KIRO KIRO-7 ...

...STILL AHEAD WITH THE ATTACK ON GAZA NOW IN ITS SEVENTH DAY, THERE ARE '? ~ HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Israeli forces are trying what appears to be a NEW tactic-- to take on...

1829. Sunrise 2009-01-02 05:10:00
NBC 4 KARK-AR Author: N/A; Word Count: 222 1/2/09 NBC4KARK-AR (No Page) 2009 WLNR 113808

...01-02 05:10:00 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A January 2, 2009 **20090102 20090102** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1109 Word Count: 222 Little Rock-Pine Bluff, A NBC 4 ...

...32-OZ. DRINK FOR A CHANCE TO WIN... A TRIP TO SUPER BOWL XLIV. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ONE GREAT TASTE, TWO WAYS TO LOVE IT - WITH THE NEW KFC 2 ORIGINALS...

1830. NBC HAWAII TODAY 2009-01-02 06:44:58
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 245 1/2/09 NBC8KHNL-HI (No Page) 2009 WLNR 118963

...2009 WLNR 118963 NBC HAWAII TODAY 2009-01-02 06:44:58 NBC 8 KHNL - Honolulu, HI January 2, 2009 **20090102 20090102** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 1224 Word Count: 245 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...TRACY, WHATS IN THE FORECAST FOR THE GARDEN ISLE TODAY? 3 'maui wsi' 3 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. I KNOW. MY DIET? WELL, YESTERDAY I HAD AN APPLE TURN OVER. MMM HMM...

1831. KFVE EVENING NEWS AT 6:30 2009-01-02 18:51:43
WBN 5 KFVE - Honolulu, HI Author: N/A; Word Count: 469 1/2/09 WBN5KFVE-HI (No Page) 2009 WLNR 173617

...KFVE EVENING NEWS AT 6:30 2009-01-02 18:51:43 WBN 5 KFVE - Honolulu, HI January 2, 2009 **20090102 20090102** English JKUN 0068037 Broadcast US USA HI Hawaii NorthAmerica 2346 Word Count: 469 Honolulu, HI WBN 5 KFVE KFVE EVENING ...

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...52.I'LL HAVE MORE SPORTS INCLUDING COLLEGE BOWL GAMES COMING UP IN JUST A FEW HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...FAKE FASTEST FOUL FREER GAME HOST PEPPERDINE JACK KFVE MEN MOVE NCAA OLE PEPPERDINE PICK QUARTERBACK RAINBOWS STICKS WBN WOMEN **ZYRTEC** JACK ASSET ALMIGHTY PICK SZEGED RT GALENA CAFE RESTAURANT MOVE BRIAN OJIMA JOINS CLASSIC CLASSIC TIPPED DUST MITES JENNIFER HAMILTON...

1832. Q13 NEWS AT 10 2009-01-01 22:43:51
13 KCPQ-WA Author: N/A; Word Count: 169 1/1/09 FOX13KCPQ-WA (No Page) 2009 WLNR 117706

...NEWS AT 10 2009-01-01 22:43:51 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA January 1, 2009 **20090101 20090101** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 846 Word Count: 169 Seattle, WA FOX 13 KCPQ Q13 NEWS AT 10 2009-01-01 22:43:51 T HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WHEN YOU TRY TO CHECK OFF YOUR TO-DO LIST, YOU COULD DRIVE ALL ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES FASTEST FINDVERYTHING FOX FREER MEYER SHORTEST **ZYRTEC** DUST MITES PET DANDER...

1833. KJRH 6AM 2009-01-01 06:22:27
2 KJRH-OK Author: N/A; Word Count: 57 1/1/09 NBC2KJRH-OK (No Page) 2009 WLNR 102930

...102930 KJRH 6AM 2009-01-01 06:22:27 2 KJRH-OK NBC 2 KJRH - Tulsa, OK January 1, 2009 **20090101 20090101** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 284 Word Count: 57 Tulsa, OK NBC 2 KJRH KJRH 6AM ...

...SOONER STATE. XXXXXX BREAK-10 XXXXX HAVE YOUEA T NS OUZYEC? ' SASREEF FOPELE. WITHNDR LEIE WITHUTORLLGI, OREOE KEE O VEOT **ZYRTEC** IS FAST INAC ITTAS RKG O UR FASTER THAN ARIN. IT CNILLPREN TOELVE. ENOUWOT ALLERGY SYMPTOMS. OMUSMITESANPEDAER. KJRH NBC WITHNDR...

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1834. KJRH 6AM 2009-01-01 06:23:28
2 KJRH-OK Author: N/A; Word Count: 40 1/1/09 NBC2KJRH-OK (No Page) 2009 WLNR 102931

...102931 KJRH 6AM 2009-01-01 06:23:28 2 KJRH-OK NBC 2 KJRH - Tulsa, OK January 1, 2009 **20090101 20090101** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 198 Word Count: 40 Tulsa, OK NBC 2 KJRH KJRH 6AM ...

...06:23:28 TO RAGWEEED AND POLLEN. FOR A LL4 UR NOW I'M FREETOO AT WA WHERE I WANT... ENASR. **ZYRTEC** . E STEST... 24-HOUR ALLERGY RELIEF. IT IS TIME TO WATCH TO WIN. KJRH NBC STEST NBC INC NATIONAL BROADCASTING...

1835. CHANNEL 28 NEWS 2009-01-01 12:49:07
28 WFTS-FL Author: N/A; Word Count: 178 1/1/09 ABC28WFTS-FL (No Page) 2009 WLNR 73659

...73659 CHANNEL 28 NEWS 2009-01-01 12:49:07 28 WFTS-FL ABC 28 WFTS - TAMPA January 1, 2009 **20090101 20090101** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 891 Word Count: 178 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...INDIVIDUALLY WRAPPED PORTIONS... FOR NOW... FOR LATER... FOR MUCH LATER. MY MOMENT. MY DOVE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [Female Announcer] IF YOU'RE A PRISONER TO YOUR DRY SKIN BECAUSE IT KEEPS COMING...

1836. KATV Midday 2009-01-01 11:49:27
ABC 7 KATV-AR Author: N/A; Word Count: 168 1/1/09 ABC7KATV-AR (No Page) 2009 WLNR 114712

...01-01 11:49:27 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A January 1, 2009 **20090101 20090101** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 841 Word Count: 168 Little Rock-Pine Bluff, A ABC 7 KATV KATV Midday 2009-01-01 11:49:27 MY DOVE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [Female Announcer] IF YOU'RE A PRISONER TO YOUR DRY SKIN BECAUSE IT KEEPS COMING ...

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...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES CLINICALLY DOVE FASTEST FREER KATV OLAY PRISONER ROCK PINE BLUFF **ZYRTEC** WALLIS HOLDING RT MYCAL CORP KATV LLC RICH FOR TRADING AND DISTRIBUTION DRY SKIN DUST MITES Female Announcer PET DANDER...

1837. SUNRISE ON KGMB 2009-01-01 06:40:00
CBS 7 KGMB - Honolulu, HI Author: N/A; Word Count: 568 1/1/09 CBS7KGMB-HI (No Page) 2009 WLNR 74533

...2009 WLNR 74533 SUNRISE ON KGMB 2009-01-01 06:40:00 CBS 7 KGMB - Honolulu, HI January 1, 2009 **20090101 20090101** English JKXO 0068038 Broadcast US USA HI Hawaii NorthAmerica 2841 Word Count: 568 Honolulu, HI CBS 7 KGMB SUNRISE ON KGMB 2009-01-01 06:40:00 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. AMAZG HOLI I THE FAMILY. LOOKS LIKEYOU WE BUSY. OPPE COOKED, I ATE... ANNOI ...

...PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ACTIV ALLERGIES AMAZG ANNOI CBS FASTEST FREER RIPLEY SUNRISE WHITE BOY WHITE BOY BOB **ZYRTEC** SUNRISE EAST DAILNICA OVENO DUST MITES Eddie Solomon GERE Y.' TA Horn Honks Ke Ken Mo PET DANDER Uh Walk...

1838. Feeling less than fine?
Clarion-Ledger, The (Jackson, MS) Author: N/A; Word Count: 894 1/1/09 CLARLEDG B1 2009 WLNR 19779254

...19779254 Feeling less than fine? Clarion-Ledger, The (Jackson, MS) The Clarion-Ledger Metro State/Metro B1 January 1, 2009 **20090101 20090101** English KISO 0145439 Newspaper US USA MS Mississippi NorthAmerica 4470 Word Count: 894 January 1, 2009 mark.bonner@jackson.gannett.com FLOWOOD - Gray ...

...to be - especially when it comes to colds and sinus infections. And many over-the-counter medicines, such as Claritin, **Zyrtec** and Mucinex, work well on allergies, congestion and other ailments. "People don't understand that they have a greater chance of...

1839. CHANNEL 2 NEWS 2009-01-01 07:38:23
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 233 1/1/09 NBC2WESH-FL (No Page) 2009 WLNR 72931

...Online) 2009 WLNR 72931 CHANNEL 2 NEWS 2009-01-01 07:38:23 NBC 2 WESH - ORLANDO January 1, 2009 **20090101 20090101** English JKVY 0068541 Broadcast US USA FL Flor-

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ida NorthAmerica 1166 Word Count: 233 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...SMOOTH. BLISS IS EVERYWHERE... YOU JUST HAVE TO UNWRAP IT. HERSHEY' S BLISS CHOCOLATE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...RWEEEAND POLLEN FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. TAKE ME OUT TO THE BALL PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH...

1840. Q13 NEWS AT 10 2008-12-31 22:34:44
13 KCPQ-WA Author: N/A; Word Count: 784 12/31/08 FOX13KCPQ-WA (No Page) 2008 WLNR 25031393

...NEWS AT 10 2008-12-31 22:34:44 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA December 31, 2008 **20081231 20081231** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 3922 Word Count: 784 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...REASON THESE WALL STREET TRADERS WERE SINGING DESPITE THE MARKET HAVING ONE OF ITS HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. H! ACHOO! LOOKS LIKE A SNAKE BITE. I AM ACHY. HE'S SNIFFLING, HE'S SNEEZING...

1841. KOKI 8AM 2008-12-31 08:38:22
5 KOKI-OK Author: N/A; Word Count: 111 12/31/08 FOX5KOKI-OK (No Page) 2008 WLNR 25029504

...25029504 KOKI 8AM 2008-12-31 08:38:22 5 KOKI-OK Fox 5 KOKI - Tulsa, OK December 31, 2008 **20081231 20081231** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 557 Word Count: 111 Tulsa, OK Fox 5 KOKI KOKI 8AM 2008-12-31 08:38:22 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ' With the power of Titan 4D Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 ...

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...Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FREER KOKI TITAN **ZYRTEC** TITAN KOKI DUST MITES PET DANDER...

1842. KOCO 5AM 2008-12-31 05:11:48
ABC 5 KOCO-OK Author: N/A; Word Count: 109 12/31/08 ABC5KOCO-OK (No Page) 2008 WLNR 25029164

...5AM 2008-12-31 05:11:48 ABC 5 KOCO-OK ABC 5 KOCO - Oklahoma City, OK December 31, 2008 **20081231 20081231** English JKEI 0068790 Broadcast US USA OK Oklahoma NorthAmerica 545 Word Count: 109 Oklahoma City, OK ABC 5 KOCO KOCO 5AM 2008-12-31 05:11:48 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WELCOME BACK TO EYEWITNESS NEWS North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES EYEWITNESS NEWS FASTEST FREER KOCO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1843. CHANNEL 9 NEWS 2008-12-31 05:28:27
9 WFTV-FL Author: N/A; Word Count: 115 12/31/08 ABC9WFTV-FL (No Page) 2008 WLNR 25019071

...25019071 CHANNEL 9 NEWS 2008-12-31 05:28:27 9 WFTV-FL ABC 9 WFTV - ORLANDO December 31, 2008 **20081231 20081231** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 573 Word Count: 115 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS 2008-12-31 05:28:27 BETWEEN PUMPINGS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE. WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. YOU'RE WATCHING CHANNEL 9 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES CHANNEL FASTEST FREER PUMPINGS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

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1844. CHANNEL 9 NEWS 2008-12-31 05:29:02
9 WFTV-FL Author: N/A; Word Count: 224 12/31/08 ABC9WFTV-FL (No Page) 2008 WLNR 25019072

...25019072 CHANNEL 9 NEWS 2008-12-31 05:29:02 9 WFTV-FL ABC 9 WFTV - ORLANDO December 31, 2008 **20081231 20081231** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 1121 Word Count: 224 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS 2008-12-31 05:29:02 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE. WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. YOU'RE WATCHING CHANNEL 9 EYEWITNESS NEWS, COVERAGE YOU CAN COUNT ON, BROADCASTING IN HIGH ...

...TEMPERATURES IN THE 40s. FINE OUT WHEN WE WILL FEEL WARM ABC ALLERGIES BROADCASTING CHANNEL FASTEST FREER LIVE OVERNIGHT POLICE **ZYRTEC** WALLIS HOLDING RT MYCAL CORP POLICE AND FIREMENS INSURANCE ASSOCIATION INC RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1845. CHANNEL 4 NEWS 2008-12-31 06:09:43
CBS 4 WFOR-FL Author: N/A; Word Count: 185 12/31/08 CBS4WFOR-FL (No Page) 2008 WLNR 25018910

...CHANNEL 4 NEWS 2008-12-31 06:09:43 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI December 31, 2008 **20081231 20081231** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 923 Word Count: 185 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...NOBODY THOUGHT HE'D END UP HERE. EXTRAORDINARY PEOPLE WHO PROVE ANYTHING IS POSSIBLE. xxxxxxxxxxxxxxxxxxxxxxxxxxxx HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Florida USAFL 1FL79 NAMHCFR...

1846. Early AM 2008-12-31 05:21:56
CBS 8 WVLT-TN Author: N/A; Word Count: 878 12/31/08 CBS8WVLT-TN (No Page) 2008 WLNR 25020524

...Early AM 2008-12-31 05:21:56 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN December 31, 2008 **20081231 20081231** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica

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4388 Word Count: 878 Knoxville, TN CBS 8 WVLT Early AM ...

...NEWS.' EC ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [SCREAMING] Announcer: WOULD YOU LIKE TO WIN $5,000 EVERY WEEK FOR LIFE? NO WAY...

1847. KWTV 5 AM 2008-12-31 05:13:06
CBS 9 KWTV-OK Author: N/A; Word Count: 196 12/31/08 CBS9KWTV-OK (No Page) 2008 WLNR 25030332

...AM 2008-12-31 05:13:06 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK December 31, 2008 **20081231 20081231** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 981 Word Count: 196 Oklahoma City, OK CBS 9 KWTV KWTV 5 AM 2008-12-31 05:13:06 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...RAGWEEED AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVENASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. the Iraqi journalist who threw his shoes at President Bush a couple of weeks ...

...update on North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES CBS FASTEST FREER KWTV **ZYRTEC** Bush DUST MITES PET DANDER...

1848. CHANNEL 33 2008-12-31 22:26:17
UPN 33 WBFS-FL Author: N/A; Word Count: 123 12/31/08 UPN33WBFS-FL (No Page) 2008 WLNR 25022607

...25022607 CHANNEL 33 2008-12-31 22:26:17 UPN 33 WBFS-FL MY33 33 WBFS - Miami December 31, 2008 **20081231 20081231** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 616 Word Count: 123 Miami MY33 33 WBFS CHANNEL 33 2008-12-31 22:26:17 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. xxxxxxxxxxxxxxxxxxxxxxx xxxxxxxxxx xx xxxxxxxxxxxxxxxxx xx xxxxxxxxxxxxxxxxxxxxxxxxx PHARMPRD Health & Family FAMHLTH IHE30 Health &

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Wellness GIHEALTH ...

...1IN99 Respiratory & Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL FASTEST FREER **ZYRTEC** DUST MITES PET DANDER...

1849. WB2 Late News 2008-12-31 20:59:01
WB 2 KWGN-CO Author: N/A; Word Count: 426 12/31/08 WB2KWGN-CO (No Page) 2008 WLNR 25031029

...Late News 2008-12-31 20:59:01 WB 2 KWGN-CO WB 2 KWGN - Denver, CO December 31, 2008 **20081231 20081231** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 2132 Word Count: 426 Denver, CO WB 2 KWGN WB2 Late News 2008-12-31 20:59:01 WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ' FIREWORKS... CHEERING...' THE WORLD RINGS IN THE NEW YEAR.. FROM TAIWAN TO TIMES SQUARE ...

...Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ALLERGIES BRONCOS CELEBRATE DOWNTOWN ENSIGN FASTEST FREER FUN DOWNTOWN HOTELS MALL TALKS WB **ZYRTEC** ATLANTIC ANTIQUES CENTRES LTD MALL WACHOVIA CORP BARS ALONG DUST MITES EVE FIREWORKS DISPLAYS BEGAN IM AMANA MIYAMAE KELLIE KELLIE...

1850. KFVE EVENING NEWS AT 6:30 2008-12-31 18:50:59
WBN 5 KFVE - Honolulu, HI Author: N/A; Word Count: 406 12/31/08 WBN5KFVE-HI (No Page) 2008 WLNR 25030747

...KFVE EVENING NEWS AT 6:30 2008-12-31 18:50:59 WBN 5 KFVE - Honolulu, HI December 31, 2008 **20081231 20081231** English JKUN 0068037 Broadcast US USA HI Hawaii NorthAmerica 2029 Word Count: 406 Honolulu, HI WBN 5 KFVE KFVE EVENING ...

...RELIVE SOME OF THOSE UNFORGETTABLE MOMENTS. WHEN K5 NEWS AT 6-30 RETURNS. 3 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 3 WHILE MANY PEOPLE ARE CHANGING THEIR SPENDING HABITS, A GYM MEMBERSHIP IS THE...

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1851. News 2 Early Morning 2008-12-30 04:21:11
ABC 2 WKRN-TN Author: N/A; Word Count: 300 12/30/08 ABC2WKRN-TN (No Page) 2008 WLNR 24977501

...Early Morning 2008-12-30 04:21:11 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN December 30, 2008 **20081230 20081230** English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica 1501 Word Count: 300 Nashville, TN ABC 2 WKRN News 2 Early Morning 2008-12-30 04:21:11 about **zyrtec** It's fast relief for people with indoor allergies, with outdoor allergies, or people like me who have both. **Zyrtec** is fast. In fact, it starts working two hours faster than claritin It's clinically proven to relieve even your worst ...

...and pollen. For a full 24 hours. Now I'm freer to do what I want where I want even faster. **Zyrtec** The fastest 24-hour allergy relief. My fibromyalgia muscle pain wasn't something you could see but I felt it all...

1852. KLRT 9PM 2008-12-30 21:13:07
FOX 16 KLRT-AR Author: N/A; Word Count: 236 12/30/08 FOX16KLRT-AR (No Page) 2008 WLNR 25018302

...12-30 21:13:07 FOX 16 KLRT-AR FOX 16 KLRT - Little Rock-Pine Bluff, A December 30, 2008 **20081230 20081230** English JJVF 0068742 Broadcast US USA AR Arkansas NorthAmerica 1178 Word Count: 236 Little Rock-Pine Bluff, A FOX 16 KLRT KLRT 9PM 2008-12-30 21:13:07 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF.]{]{]K]{]{]{ { { { A{ CLINTONS ARE PLANNING TO RING IN THE NEW YEAR FROM TIMES SQUARE ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES BALL FASTEST FOX FREER KLRT ROCK PINE BLUFF **ZYRTEC** BILL CLINTON DUST MITES HILLARY CLINTON PET DANDER...

1853. KLRT 9PM 2008-12-30 21:37:22
FOX 16 KLRT-AR Author: N/A; Word Count: 352 12/30/08 FOX16KLRT-AR (No Page) 2008 WLNR 25018311

...12-30 21:37:22 FOX 16 KLRT-AR FOX 16 KLRT - Little Rock-Pine Bluff, A December 30, 2008 **20081230 20081230** English JJVF 0068742 Broadcast US USA AR Arkansas NorthAmerica 1760 Word Count: 352 Little Rock-Pine Bluff, A FOX 16 ...

...NEXT -- WHY POLICE SAY ONE FATHER WENT TOO FAR IN ENCOURAGING HIS TEENAGE SON. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE

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LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...1AM92 USA ISOUS 1US73 Arkansas USAAR 1AR83 ALLERGIES ALLRED FOX HOME-OWNERS JOBS KLRT LIVE MUISE PARENT ROCK ROCK PINE BLUFF **ZYRTEC** HOME-OWNERS CHOICE INCORPORATION JOBPILOT AG DUST MITES PET DANDER Tracie Allred...

1854. KLRT 9PM 2008-12-30 21:39:22
FOX 16 KLRT-AR Author: N/A; Word Count: 38 12/30/08 FOX16KLRT-AR (No Page) 2008 WLNR 25018312

...12-30 21:39:22 FOX 16 KLRT-AR FOX 16 KLRT - Little Rock-Pine Bluff, A December 30, 2008 **20081230 20081230** English JJVF 0068742 Broadcast US USA AR Arkansas NorthAmerica 191 Word Count: 38 Little Rock-Pine Bluff, A FOX 16 ...

...9PM 2008-12-30 21:39:22 NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. TAKE A LOOK AT THIS. FASTEST FOX FREER KLRT ROCK PINE BLUFF...

1855. Early cut-in 9:30 2008-12-30 09:25:03
NBC 4 KARK-AR Author: N/A; Word Count: 276 12/30/08 NBC4KARK-AR (No Page) 2008 WLNR 25018321

...12-30 09:25:03 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A December 30, 2008 **20081230 20081230** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1379 Word Count: 276 Little Rock-Pine Bluff, A NBC 4 ...

...ALL? BECOME A CITIZEN OF OUR NATION. ROYAL CARIBBEAN, THE NATION OF WHY NOT? HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. MY NAME IS LIAM, AND THIS IS MY EGGO. I TRY TO BEAT DAD...

1856. CHANNEL 33 2008-12-30 07:49:55
UPN 33 WBFS-FL Author: N/A; Word Count: 208 12/30/08 UPN33WBFS-FL (No Page) 2008 WLNR 24975926

...24975926 CHANNEL 33 2008-12-30 07:49:55 UPN 33 WBFS-FL MY33 33 WBFS - Miami December 30, 2008 **20081230 20081230** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1040 Word Count: 208 Miami MY33 33 WBFS CHANNEL 33 2008 ...

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...YOUR CARPET. UGH. THAT'S CLEAN! REALLY CLEAN! (announcer) DON'T JUST VACUUM CLEAN. RESOLVE CLEAN. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. .c0101][18AB] Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES BET CARPET CARPET UGH CHANNEL CLEAN FASTEST FREER GENTLY RESOLVE CLEAN RUB VACUUM CLEAN VACUUMING **ZYRTEC** BURIED DEEP DUST MITES PET DANDER RESOLVE HIGH TRAFFIC FOAM REMOVES RESOLVE REGULARLY...

1857. Q13 MORNING 2008-12-29 07:51:08
13 KCPQ-WA Author: N/A; Word Count: 119 12/29/08 FOX13KCPQ-WA (No Page) 2008 WLNR 24922130

...24922130 Q13 MORNING 2008-12-29 07:51:08 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA December 29, 2008 **20081229 20081229** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 593 Word Count: 119 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...07:51:08 THANK YOU FOR WAKING UP WITH "Q13 FOX NEWS" THIS MORNING. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES FASTEST FOX FOX NEWS FREER **ZYRTEC** DUST MITES PET DANDER...

1858. CHANNEL 28 NEWS 2008-12-29 06:59:41
28 WFTS-FL Author: N/A; Word Count: 150 12/29/08 ABC28WFTS-FL (No Page) 2008 WLNR 24921092

...24921092 CHANNEL 28 NEWS 2008-12-29 06:59:41 28 WFTS-FL ABC 28 WFTS - TAMPA December 29, 2008 **20081229 20081229** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 750 Word Count: 150 TAMPA ABC 28 WFTS CHANNEL 28 NEWS 2008-12-29 06:59:41 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE

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I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. GOOD MORNING, AMERICA. AND BREAKING NEWS THIS MORNING. MIDDLE EAST AS ISRAEL STEPS AIR ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES CHANNEL FASTEST FLOODS FREER ISRAEL STEPS AIR **ZYRTEC** WALLIS HOLDING RT MYCAL CORP ISRAEL RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1859. CHANNEL 35 NEWS 2008-12-29 06:27:24
35 WOFL-FL Author: N/A; Word Count: 112 12/29/08 FOX35WOFL-FL (No Page) 2008 WLNR 24921205

...24921205 CHANNEL 35 NEWS 2008-12-29 06:27:24 35 WOFL-FL FOX 35 WOFL - ORLANDO December 29, 2008 **20081229 20081229** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 561 Word Count: 112 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS 2008-12-29 06:27:24 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...RAGWEEED ANEN FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ...

...Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES ANEN CHANNEL FASTEST FOX FREER **ZYRTEC** DUST MITES PET DANDER...

1860. ABC Evening News 2008-12-29 18:40:53
ABC - ABC Evening News Author: N/A; Word Count: 244 12/29/08 ABCEVENINGNEWS (No Page) 2008 WLNR 24924960

...Online) 2008 WLNR 24924960 ABC Evening News 2008-12-29 18:40:53 ABC - ABC Evening News December 29, 2008 **20081229 20081229** English JKTM 0068534 Broadcast US USA NorthAmerica 1222 Word Count: 244 National ABC 10 ABC ABC Evening News 2008-12 ...

...OF LOVE. THE PRECIOUS WORDS THIS MAN LEFT HIS BABY BEFORE HE WAS KILLING IN IRAQ. BOB WOODRUFF REPORTS. ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWHOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ALLERGY ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IF YOU Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest

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Allergy SNEEZE 1GE20 ABC ALLERGIES CANADIANS DANGER FASTEST FREER HOAX PRECIOUS SURVIVOR **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION BOB WOODRUFF DUST MITES PET DANDER...

1861. CHANNEL 6 NEWS 2008-12-29 05:22:10
NBC 6 WTVJ-FL Author: N/A; Word Count: 98 12/29/08 NBC6WTVJ-FL (No Page) 2008 WLNR 24917825

...CHANNEL 6 NEWS 2008-12-29 05:22:10 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI December 29, 2008 **20081229 20081229** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 491 Word Count: 98 MIAMI NBC 6 WTVJ CHANNEL 6 NEWS ...

...DEPARTMENT STORES. ALL DAY. EVERY DAY. STOREWIDE. IN THIS ECONOMY, WHY SHOP ANYWHERE ELSE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS ALLERGIES BRANDS CHANNEL NBC SHOP **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS OR STOP PLAYING T.J...

1862. CHANNEL 6 NEWS 2008-12-29 05:23:37
NBC 6 WTVJ-FL Author: N/A; Word Count: 219 12/29/08 NBC6WTVJ-FL (No Page) 2008 WLNR 24917826

...CHANNEL 6 NEWS 2008-12-29 05:23:37 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI December 29, 2008 **20081229 20081229** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 1093 Word Count: 219 MIAMI NBC 6 WTVJ CHANNEL 6 NEWS ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. TIME TO GO TO JOE CARTER. RIGHT NOW YOU CAN LEARN MORE ABOUT THE...

1863. channel 6 news 2008-12-29 06:54:12
NBC 6 WTVJ-FL Author: N/A; Word Count: 112 12/29/08 NBC6WTVJ-FL (No Page) 2008 WLNR 24921583

...channel 6 news 2008-12-29 06:54:12 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI December 29, 2008 **20081229 20081229** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 561 Word Count: 112 MIAMI NBC 6 WTVJ channel 6 news 2008-12-29 06:54:12 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RE-

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LIEF. WE'RE ALL BASKING IN THE GLOW PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH ...

...Respiratory & Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOT-NEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES BASKING FASTEST FREER NBC **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS DUST MITES PET DANDER...

1864. KOMO MORNING NEWS 2008-12-25 06:00:10
4 KOMO-WA Author: N/A; Word Count: 1248 12/25/08 ABC4KOMO-WA (No Page) 2008 WLNR 24743348

...KOMO MORNING NEWS 2008-12-25 06:00:10 4 KOMO-WA ABC 4 KOMO - Seattle, WA December 25, 2008 **20081225 20081225** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 6241 Word Count: 1248 Seattle, WA ABC 4 KOMO KOMO MORNING ...

...TRY NEW CREST WEEKLY CLEAN. FOR A SMOOTH, CLEAN FEELING IN BETWEEN DENTAL VISITS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 New York USANY 1NE72 Americas GEOAMER 1AM92 USA ISOUS 1US73...

1865. KOMO MORNING NEWS 2008-12-25 06:35:51
4 KOMO-WA Author: N/A; Word Count: 506 12/25/08 ABC4KOMO-WA (No Page) 2008 WLNR 24743354

...KOMO MORNING NEWS 2008-12-25 06:35:51 4 KOMO-WA ABC 4 KOMO - Seattle, WA December 25, 2008 **20081225 20081225** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 2530 Word Count: 506 Seattle, WA ABC 4 KOMO KOMO MORNING ...

...MOST... SO YOUR SMILE IS ALWAYS AT ITS BEST. NEW CREST PRO-HEALTH WHITENING. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [boom] [louder boom] [louder boom] [Female Announcer] YOUR HEAVIEST DAYS HAVE FINALLY MET THEIR...

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1866. SUNRISE ON KGMB 2008-12-25 05:30:38
CBS 7 KGMB - Honolulu, HI Author: N/A; Word Count: 469 12/25/08 CBS7KGMB-HI (No Page) 2008 WLNR 24743527

...2008 WLNR 24743527 SUNRISE ON KGMB 2008-12-25 05:30:38 CBS 7 KGMB - Honolulu, HI December 25, 2008 **20081225 20081225** English JKXO 0068038 Broadcast US USA HI Hawaii NorthAmerica 2347 Word Count: 469 Honolulu, HI CBS 7 KGMB SUNRISE ON ...

...THEY'RE THE REAL THING. AND YES, THEY'RE GLADE. (ANNOUNCER) S.C. JOHNSON. A FAMILY COMPANY. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. LADIES AND GENTLEMEN! THIS IS A WORK OF ART! GRANDPA, IT'S JUST A SANDWICH...

1867. Good Counsel: Local Advice
Democrat and Chronicle (Rochester, NY) Author: N/A; Word Count: 441 12/25/08 DEMCHR C3 2008 WLNR 26412777

...2008 WLNR 26412777 Good Counsel: Local Advice Democrat and Chronicle (Rochester, NY) Democrat and Chronicle Living C3 December 25, 2008 **20081225 20081225** English KIQT 0145241 Newspaper US USA NY New York NorthAmerica 2206 Word Count: 441 December 25, 2008 Managing allergies during ...

...problem. One of the easiest things an allergy patient can do is use an antihistamine medication such as Claritin or **Zyrtec** daily. This type of medication is highly effective for preventing symptoms. Finally, food allergies are a special concern for some...

1868. UCB S.A.
Hoover's In-Depth Company Records Author: N/A; Word Count: 1368 12/24/08 HOOVCP (No Page) 2008 WLNR 24650884

...Unavail. Online) 2008 WLNR 24650884 UCB S.A. Hoover's In-Depth Company Records Hoovers Company In-Depth Records December 24, 2008 **20081224 20081224** IJGF 0062801 Reports US USA NorthAmerica 6841 Word Count: 1368 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...would occur in that market. Another negative impact came that year with the loss of patent protection for allergy medication **Zyrtec** in the US. Keppra is also facing the loss of its patent protection. <p>Later that year the company announced ...

...of total Central nervous system 45 Allergies 32
Other 23 Total 100 2006 Sales by Product % of

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total Keppra 35 **Zyrtec**/Cirrus 26 Xyzal 7 Tussionex 5 Nootropil 4 Metadate/Equasym 3 Atarax 2 Delsym 1 BUP-4 1 Lortab 1...

1869. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4330 12/24/08 HOOVCP (No Page) 2008 WLNR 24650190

...Unavail. Online) 2008 WLNR 24650190 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records December 24, 2008 **20081224 20081224** IJGF 0062801 Reports US USA NorthAmerica 21650 Word Count: 4330 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

1870. Eyewitness Noon 2008-12-23 12:21:54
ABC 13 KTRK-TX Author: N/A; Word Count: 324 12/23/08 ABC13KTRK-TX (No Page) 2008 WLNR 24639581

...Eyewitness Noon 2008-12-23 12:21:54 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX December 23, 2008 **20081223 20081223** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 1618 Word Count: 324 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...SONY,SAMSUNG AND PANASONIC CHRISTMAS COSTS LESS AT WALMART. SAVE MONEY. LIVE BETTER. WALMART. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [Female Announcer] EVER NOTICE THAT THE MORE YOU WASH AN OUTFIT, THE MORE IT...

1871. Chimps, giraffes acclimated to new homes
Cleveland Plain Dealer Author: Leila Atassi, Rachel Dissell, Harlan Spector, Jim McCarty; Word Count: 1613 12/23/08 PLDLCL B1 2008 WLNR 24643502

...Rachel Dissell, Harlan Spector, Jim McCarty Cleveland Plain Dealer Plain Dealer, The (Cleveland, OH) Final Metro B1 December 23, 2008 **20081223 20081223** English CBFG 0002027 Newspaper

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US USA OH Ohio NorthAmerica 8066 Word Count: 1613 cleveland.com. whateverhappened Read previous stories or see ...

...was covered in welts. The problems cleared up, however, after Bo was prescribed a steady regimen of the allergy medicine **Zyrtec**. Bo also has lost quite a bit of weight since leaving Cleveland. Her diet hasn't changed, keepers say, just her...

1872. Local News 2008-12-21 23:27:42
CBS 12 WDEF-TN Author: N/A; Word Count: 301 12/21/08 CBS12WDEF-TN (No Page) 2008 WLNR 24572262

...Local News 2008-12-21 23:27:42 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN December 21, 2008 **20081221 20081221** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 1503 Word Count: 301 Chattanooga, TN CBS 12 WDEF Local News ...

...WEATHER IN A MOMENT.. BUT FIRST TONIGHT'S TENNESSEE AND GEORGIA LOTTERY NUMBERS. LAST WEATHER HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** North America GEONAMR 1NO39 Tennessee USATN 1TE37 Americas GEOAMER 1AM92 USA ISOUS 1US73 ADRIAN ALLERGIES BALL CBS CORE DIRTY FALCONS FOOTBALL GOAL INJURES INJURY KNEE LOCAL MATT OVERTIME SEASON SETS SHEKINNA STRICKLAND TONIGHT VIKINGS WEATHER **ZYRTEC** DIRTY CORE Chattanooga COACH LADY MIKE SMITH PLAYOFF BOUND VOLS VOLS HOSTING...

1873. Local News 2008-12-21 23:29:42
CBS 12 WDEF-TN Author: N/A; Word Count: 80 12/21/08 CBS12WDEF-TN (No Page) 2008 WLNR 24572265

...Local News 2008-12-21 23:29:42 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN December 21, 2008 **20081221 20081221** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 400 Word Count: 80 Chattanooga, TN CBS 12 WDEF Local News ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. JOINING NEWS 12 AT CBS FASTEST FREER JOINING NEWS LOCAL Chattanooga DUST MITES PET...

1874. KOKI Fox 2008-12-20 21:22:11
5 KOKI-OK Author: N/A; Word Count: 240 12/20/08 FOX5KOKI-OK (No Page) 2008 WLNR 24515481

...24515481 KOKI Fox 2008-12-20 21:22:11 5 KOKI-OK Fox 5 KOKI - Tulsa, OK December 20, 2008 **20081220 20081220** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 1200 Word Count: 240 Tulsa, OK Fox 5 KOKI KOKI Fox ...

...STILL BEAUTIFUL. YOUR TIDE IS SHOWING. HAVE YOUEA T NS OUZYEC? ' SASREEF

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FOPELE. WITHNDR LEIE WITHUTORLLGI, OREOE KEE O VEOT **ZYRTEC** IS FAST INAC ITTAS RKG O UR FASTER THAN ARIN. IT CNILLPREN TOELVE. ENOUWOT ALLERGY SYMPTOMS. OMUSMITESANPEDAER. TO RAGWEEED AND POLLEN. FOR A LL4 UR NOW I'M FREETOO AT WA WHERE I WANT... ENASR. **ZYRTEC** . E STEST... 24-HOUR ALLERGY RELIEF. ENOUWOT KOKI NOTICE OMUSMITESANPEDAER STEST TIDE WALMART WITHNDR TIDE KOKI CHRISTMAS CHRISTMAS EVE CLOTHES...

1875. CHANNEL 10 NEWS 2008-12-20 23:28:02
ABC 10 WPLG-FL Author: N/A; Word Count: 108 12/20/08 ABC10WPLG-FL (No Page) 2008 WLNR 24514503

...CHANNEL 10 NEWS 2008-12-20 23:28:02 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI December 20, 2008 **20081220 20081220** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 541 Word Count: 108 MIAMI ABC 10 WPLG CHANNEL 10 NEWS 2008-12-20 23:28:02 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ???{ p' PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE ...

...Respiratory & Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOT-NEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ABC ALLERGIES CHANNEL FASTEST FREER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1876. Eyewitness 10pm 2008-12-20 22:24:13
ABC 13 KTRK-TX Author: N/A; Word Count: 269 12/20/08 ABC13KTRK-TX (No Page) 2008 WLNR 24518207

...Eyewitness 10pm 2008-12-20 22:24:13 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX December 20, 2008 **20081220 20081220** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 1344 Word Count: 269 Houston, TX ABC 13 KTRK Eyewitness 10pm ...

...21 GRAND. HURRY! THIS SURPRISING VALUE WON'T LAST LONG. SEE YOUR LOCAL CHEVY DEALER. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RE-LIEF. ANOTHER UPDATE INVOLVING A Texas USATX 1TE14 North America GEONAMR 1NO39 Americas GEOAMER 1AM92...

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1877. Eyewitness Sat 6pm 2008-12-20 18:22:19
ABC 13 KTRK-TX Author: N/A; Word Count: 106 12/20/08 ABC13KTRK-TX (No Page) 2008 WLNR 24518220

...Sat 6pm 2008-12-20 18:22:19 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX December 20, 2008 **20081220 20081220** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 529 Word Count: 106 Houston, TX ABC 13 KTRK Eyewitness Sat 6pm 2008-12-20 18:22:19 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. REAL GOOD. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE ...

...Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ABC ALLERGIES FASTEST FREER REAL **ZYRTEC** WALLIS HOLDING RT MYCAL CORP METRO AG RICH FOR TRADING AND DISTRIBUTION DUST MITES Eyewitness Sat PET DANDER...

1878. CHANNEL 5 NEWS 2008-12-19 23:46:22
5 WPTV-FL Author: N/A; Word Count: 108 12/19/08 NBC5WPTV-FL (No Page) 2008 WLNR 24507796

...5 NEWS 2008-12-19 23:46:22 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH December 19, 2008 **20081219 20081219** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 541 Word Count: 108 WEST PALM BEACH NBC 5 WPTV CHANNEL 5 NEWS 2008-12-19 23:46:22 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CHEERS AND APPLAUSE] North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Florida ...

...PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL CHEERS FASTEST FREER NBC **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS DUST MITES PET DANDER...

1879. KLRT 9PM 2008-12-19 21:46:05

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FOX 16 KLRT-AR Author: N/A; Word Count: 165 12/19/08 FOX16KLRT-AR (No Page) 2008 WLNR 24510157

...12-19 21:46:05 FOX 16 KLRT-AR FOX 16 KLRT - Little Rock-Pine Bluff, A December 19, 2008 **20081219 20081219** English JJVF 0068742 Broadcast US USA AR Arkansas NorthAmerica 825 Word Count: 165 Little Rock-Pine Bluff, A FOX 16 ...

...ONE OF THE TEAM'S FORMER COACHES BREAKS IT DOWN FOR US, NEXT IN SPORTS.. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. AFTER NATHAN DICK LEAVES THE Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General...

1880. CHANNEL 2 NEWS 2008-12-19 23:46:16
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 105 12/19/08 NBC2WESH-FL (No Page) 2008 WLNR 24507576

...Online) 2008 WLNR 24507576 CHANNEL 2 NEWS 2008-12-19 23:46:16 NBC 2 WESH - ORLANDO December 19, 2008 **20081219 20081219** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 526 Word Count: 105 ORLANDO NBC 2 WESH CHANNEL 2 NEWS 2008-12-19 23:46:16 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR AERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND LLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CHEERS AND APPLAUSE] Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 AERGIES ALLERGIES CHANNEL CHEERS FASTEST FREER NBC RAGWEEED **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NETWORKS DUST MITES PET DANDER...

1881. WB2 Late News 2008-12-19 21:21:43
WB 2 KWGN-CO Author: N/A; Word Count: 177 12/19/08 WB2KWGN-CO (No Page) 2008 WLNR 24508357

...Late News 2008-12-19 21:21:43 WB 2 KWGN-CO WB 2 KWGN - Denver, CO December 19, 2008 **20081219 20081219** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 886 Word Count: 177 Denver, CO WB 2 KWGN WB2 Late News 2008-12-19 21:21:43 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S

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CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. VISITORS TO VAIL WILL BE GETTING A BREAK.. THE RESORT IS ROLLING BACK PRICES ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES ANCHOR FASTEST FREER LOWER RESORT SLUMPING VISITORS WB **ZYRTEC** WACHOVIA CORP ANCHOR DUST MITES PET DANDER...

1882. KLRT 9PM 2008-12-18 21:56:54
FOX 16 KLRT-AR Author: N/A; Word Count: 104 12/18/08 FOX16KLRT-AR (No Page) 2008 WLNR 24428753

...12-18 21:56:54 FOX 16 KLRT-AR FOX 16 KLRT - Little Rock-Pine Bluff, A December 18, 2008 **20081218 20081218** English JJVF 0068742 Broadcast US USA AR Arkansas NorthAmerica 522 Word Count: 104 Little Rock-Pine Bluff, A FOX 16 KLRT KLRT 9PM 2008-12-18 21:56:54 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 Healthcare ...

...1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FOX FREER KLRT ROCK PINE BLUFF **ZYRTEC** DUST MITES PET DANDER...

1883. More at Midday 2008-12-18 12:53:06
NBC 4 WSMV-TN Author: N/A; Word Count: 85 12/18/08 NBC4WSMV-TN (No Page) 2008 WLNR 24364949

...at Midday 2008-12-18 12:53:06 NBC 4 WSMV-TN NBC 4 WSMV - Nashville, TN December 18, 2008 **20081218 20081218** English JJXU 0067742 Broadcast US USA TN Tennessee NorthAmerica 427 Word Count: 85 Nashville, TN NBC 4 WSMV More at Midday 2008-12-18 12:53:06 up on tomorrow's show up next! Have you heard the news about **zyrtec** It's fast relief for people with indoor allergies, with outdoor allergies, or people like me who have both. **Zyrtec** is fast. In fact, it starts working two hours faster than claritin It's clinically proven to relieve even your worst...

1884. More at Midday 2008-12-18 12:55:08
NBC 4 WSMV-TN Author: N/A; Word Count: 103 12/18/08 NBC4WSMV-TN (No Page) 2008 WLNR 24364950

...at Midday 2008-12-18 12:55:08 NBC 4 WSMV-TN NBC 4 WSMV - Nashville, TN December 18,

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2008 **20081218 20081218** English JJXU 0067742 Broadcast US USA TN Tennessee NorthAmerica 515 Word Count: 103 Nashville, TN NBC 4 WSMV More at ...

...55:08 For a full 24 hours. Now I'm freer to do what I want where I want even faster. **Zyrtec** The fastest 24-hour allergy relief. —Coming up on on tomorrow's show —more great gift ideas with 'family adventure mom...

1885. FOX 17 News at 9:00 2008-12-17 21:46:39
17 WZTV-TN Author: N/A; Word Count: 537 12/17/08 FOX17WZTV-TN (No Page) 2008 WLNR 24429839

...at 9:00 2008-12-17 21:46:39 17 WZTV-TN FOX 17 WZTV - Nashville, TN December 17, 2008 **20081217 20081217** English JJXS 0067741 Broadcast US USA TN Tennessee NorthAmerica 2683 Word Count: 537 Nashville, TN FOX 17 WZTV FOX 17 News at 9:00 2008-12-17 21:46:39 Have you heard the news about **zyrtec** It's fast relief for people with indoor allergies, with outdoor allergies, or people like me who have both. **Zyrtec** is fast. In fact, it starts working two hours faster than claritin It's clinically proven to relieve even your worst ...

...and pollen. For a full 24 hours. Now I'm freer to do what I want where I want even faster. **Zyrtec** The fastest 24-hour allergy relief. A local woman has a special holiday wish tonight for her ailing mother. The...

1886. CHANNEL 5 NEWS 2008-12-17 12:25:39
5 WPTV-FL Author: N/A; Word Count: 173 12/17/08 NBC5WPTV-FL (No Page) 2008 WLNR 24228923

...5 NEWS 2008-12-17 12:25:39 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH December 17, 2008 **20081217 20081217** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 866 Word Count: 173 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...DIGGING DEEP INTO YOUR WALLET! FIRST HERE'S TIM LUKE:THE HUNT IS ON FOR HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. w[w[w[w[w[w[w[w[North America GEONAMR 1NO39 USA ISOUS...

1887. Local News 2008-12-17 12:24:48
ABC 6 WATE-TN Author: N/A; Word Count: 448 12/17/08 ABC6WATE-TN (No Page) 2008 WLNR 24228406

...Local News 2008-12-17 12:24:48 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN December 17, 2008 **20081217 20081217** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2242 Word Count: 448 Knoxville, TN ABC 6 WATE Local News ...

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...WE'LL BE BACK WITH MORE IN JUST A MOMENT. BUT FIRST, TODAY'S 'INSIDE EDITION' HEALTH TIP. BROUGHT TO YOU BY **ZYRTEC**. THE FASTEST 24 HOUR ALLERGY RELIEF. HERE'S A TIP ON HOW TO AVOID ALLERGY, MOLD AND MILDEW TRIGGERS. MOLD REPRODUCES ...

...IN YOUR HOME? THE ANSWER WHEN WE COME BACK. LERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST...

1888. Taro Pharmaceutical Industries Ltd.
Hoover's In-Depth Company Records Author: N/A; Word Count: 663 12/17/08 HOOVCP (No Page) 2008 WLNR 24128635

...2008 WLNR 24128635 Taro Pharmaceutical Industries Ltd. Hoover's In-Depth Company Records Hoovers Company In-Depth Records December 17, 2008 **20081217 20081217** IJGF 0062801 Reports US USA NorthAmerica 3314 Word Count: 663 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...pediatrics, and dermatology. Among other things, it sells Warfarin Sodium tablets, used to treat heart disease and prevent strokes; generic **Zyrtec** for allergies; and hypertension drug Enalapril (the generic form of Merck's Vasotec). It also sells skin creams and some OTC...

1889. Q13 NEWS AT 10 2008-12-16 22:52:40
13 KCPQ-WA Author: N/A; Word Count: 219 12/16/08 FOX13KCPQ-WA (No Page) 2008 WLNR 24228248

...NEWS AT 10 2008-12-16 22:52:40 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA December 16, 2008 **20081216 20081216** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1094 Word Count: 219 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...22:52:40 SEATS SEE. SECONDARY COACH JOHNIE. AND ANOTHER. HE GETS A THRIVE HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THIS SEASON, SOME PEOPLE GET STUCK IN THE RUTS WHEN THEY CATCH A BAD...

1890. Q13 NEWS AT 10 2008-12-16 22:56:48
13 KCPQ-WA Author: N/A; Word Count: 357 12/16/08 FOX13KCPQ-WA (No Page) 2008 WLNR 24228250

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...NEWS AT 10 2008-12-16 22:56:48 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA December 16, 2008 **20081216 20081216** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1785 Word Count: 357 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...LEARN HOW TO DOUBLE YOUR PowerPump GAS REWARDS... AT Safeway.com. SAFEWAY. INGREDIENTS FOR LIFE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. MY MOM IS, LIKE, ALWAYS HOPPING FROM ONE THING TO THE NEXT. SHE'S NEVER...

1891. CHANNEL 10 NEWS 2008-12-16 12:56:20
ABC 10 WPLG-FL Author: N/A; Word Count: 286 12/16/08 ABC10WPLG-FL (No Page) 2008 WLNR 24112814

...CHANNEL 10 NEWS 2008-12-16 12:56:20 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI December 16, 2008 **20081216 20081216** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1432 Word Count: 286 MIAMI ABC 10 WPLG CHANNEL 10 NEWS 2008-12-16 12:56:20 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC ALLERGIES CHANNEL FASTEST FORECAST FREER FRONTAL JACEY TEMPERATURES TEMPERATUREWISE UPPER WORKWEEK **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES EXTREME NORTHEASTERN PET DANDER...

1892. Local News 2008-12-16 12:24:41
ABC 6 WATE-TN Author: N/A; Word Count: 419 12/16/08 ABC6WATE-TN (No Page) 2008 WLNR 24114154

...Local News 2008-12-16 12:24:41 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN December 16, 2008 **20081216 20081216** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2097 Word Count: 419 Knoxville, TN ABC 6 WATE Local News ...

...IN YOUR BEDDING, UPHOLSTERED FURNITURE AND CARPET? . WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. HOW DO YOU GET RID OF DUST MITES? BE SURE TO VACUUM FREQUENTLY

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AND...

1893. News Ch 9 at 11 PM 2008-12-16 23:32:35
ABC 9 WTVC-TN Author: N/A; Word Count: 152 12/16/08 ABC9WTVC-TN (No Page) 2008 WLNR 24240540

...11 PM 2008-12-16 23:32:35 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN December 16, 2008 **20081216 20081216** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica 761 Word Count: 152 Chattanooga, TN ABC 9 WTVC News Ch ...

...9 at 11 PM 2008-12-16 23:32:35 OUZYEC? ' SASREEF FOPELE. WITHNDR LEIE WITHUTORLLGI, OREOE KEE O VEOT **ZYRTEC** IS FAST INAC ITTAS RKG O UR FASTER THAN ARIN. IT CNILLPREN TOELVE. ENOUWOT ALLERGY SYMPTOMS. OMUSMITE-SANPEDAER. TO RAGWEEED AND POLLEN. FOR A LL4 UR NOW I'M FREETOO AT WA WHERE I WANT... ENASR. **ZYRTEC** . E STEST... 24-HOUR ALLERGY RELIEF. Native and America's favorite principal... SOT FULL Today people gathered at Northgate Mall to...

1894. CHANNEL 8 NEWS 2008-12-16 23:29:14
8 WFLA-FL Author: N/A; Word Count: 160 12/16/08 NBC8WFLA-FL (No Page) 2008 WLNR 24121342

...24121342 CHANNEL 8 NEWS 2008-12-16 23:29:14 8 WFLA-FL NBC 8 WFLA - TAMPA December 16, 2008 **20081216 20081216** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 800 Word Count: 160 TAMPA NBC 8 WFLA CHANNEL 8 NEWS ...

...EIGHT TODAY. I'M BILL RATLIFF AYAYSDSDSDAYSDAYSDSDSDAYAYAYSD HAVE YOUEA T NS OUZYEC? ' SASREEF FOPELE. WITHNDR LEIE WITHUTORLLGI, OREOE KEE O VEOT **ZYRTEC** CANCER CHANNEL FORECAST NBC STARTING WALMART WITHNDR NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA...

1895. CHANNEL 8 NEWS 2008-12-16 23:30:45
8 WFLA-FL Author: N/A; Word Count: 63 12/16/08 NBC8WFLA-FL (No Page) 2008 WLNR 24121344

...24121344 CHANNEL 8 NEWS 2008-12-16 23:30:45 8 WFLA-FL NBC 8 WFLA - TAMPA December 16, 2008 **20081216 20081216** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 314 Word Count: 63 TAMPA NBC 8 WFLA CHANNEL 8 NEWS ...

...ALLERGY SYMPTOMS. OMUSMITESANPEDAER. TO RAGWEEED AND POLLEN. FOR A LL4 UR NOW I'M FREETOO AT WA WHERE I WANT... ENASR. **ZYRTEC** . E STEST... 24-HOUR ALLERGY RELIEF. IN OUR NIGHTCAP, THE DOWNTOWN CHANNEL DOWN-TOWN ENOUWOT NBC OMUSMITESANPEDAER STEST NBC INC NATIONAL...

1896. Local News 2008-12-16 23:31:48
CBS 12 WDEF-TN Author: N/A; Word Count: 146 12/16/08 CBS12WDEF-TN (No Page) 2008

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WLNR 24234231

...Local News 2008-12-16 23:31:48 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN December 16, 2008 **20081216 20081216** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 731 Word Count: 146 Chattanooga, TN CBS 12 WDEF Local News ...

...FOR JOINING US FOR NEWS 12 AT 11. LETTERMAN IS UP NEXT. GOODNIGHT EVERYONE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. STYLE, QUALITY AND PRICE MATTER. GIVE WHAT MATTERS. SEE MORE GIFTS AT jcp.com (Health...

1897. Eyewitness at 6 2008-12-16 18:53:48
CBS 8 KLAS-NV Author: N/A; Word Count: 164 12/16/08 CBS8KLAS-NV (No Page) 2008 WLNR 24121030

...6 2008-12-16 18:53:48 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV December 16, 2008 **20081216 20081216** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 822 Word Count: 164 Las Vegas, NV CBS 8 KLAS Eyewitness at 6 2008-12-16 18:53:48 EDITION' HEALTH TIP. BROUGHT TO YOU BY **ZYRTEC**. THE FASTEST 24 HOUR ALLERGY RELIEF. HERE'S A TIP ON HOW TO AVOID ALLERGY, MOLD AND MILDEW TRIGGERS. MOLD REPRODUCES ...

...DID QUEEN CLEOPATRA D NL@@CBS CWD NL@@ AIRBORNE CBS CLEOPATRA CLOSED EDITION FASTEST LEGENDARY MOLD MOLD THRIVE THRIVE TIP **ZYRTEC** AIRBORNE MOLD AREAS DRY Eyewitness IMAGES SHOWING MILDEW TRIGGERS REFRIGERATOR DRIP TRAYS...

1898. KWTV Noon 2008-12-16 12:15:06
CBS 9 KWTV-OK Author: N/A; Word Count: 109 12/16/08 CBS9KWTV-OK (No Page) 2008 WLNR 24121611

...Noon 2008-12-16 12:15:06 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK December 16, 2008 **20081216 20081216** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 544 Word Count: 109 Oklahoma City, OK CBS 9 KWTV KWTV Noon 2008-12-16 12:15:06 \BO HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RE-

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LIEF. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES BO CBS FASTEST FREER **ZYRTEC** REBROBOSTADER AB DUST MITES KWTV PET DANDER...

1899. News M-F 10-11 PM 2008-12-16 22:57:28
FOX 61 WTIC-CT Author: N/A; Word Count: 106 12/16/08 FOX61WTIC-CT (No Page) 2008 WLNR 24513862

...2008-12-16 22:57:28 FOX 61 WTIC-CT FOX 61 WTIC - Hartford & New Haven, CT December 16, 2008 **20081216 20081216** English JKSL 0070312 Broadcast US USA CT Connecticut NorthAmerica 528 Word Count: 106 Hartford & New Haven, CT FOX 61 WTIC News M-F 10-11 PM 2008-12-16 22:57:28 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH IN-DOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 Healthcare ...

...Upper Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FOX FREER **ZYRTEC** DUST MITES PET DANDER...

1900. More at Midday 2008-12-16 12:52:37
NBC 4 WSMV-TN Author: N/A; Word Count: 186 12/16/08 NBC4WSMV-TN (No Page) 2008 WLNR 24115551

...at Midday 2008-12-16 12:52:37 NBC 4 WSMV-TN NBC 4 WSMV - Nashville, TN December 16, 2008 **20081216 20081216** English JJXU 0067742 Broadcast US USA TN Tennessee NorthAmerica 929 Word Count: 186 Nashville, TN NBC 4 WSMV More at Midday 2008-12-16 12:52:37 have you heard the news about **zyrtec** It's fast relief for people with indoor allergies, with outdoor allergies, or people like me who have both. **Zyrtec** is fast. In fact, it starts working two hours faster than claritin It's clinically proven to relieve even your worst ...

...and pollen. For a full 24 hours. Now I'm freer to do what I want where I want even faster. **Zyrtec** The fastest 24-hour allergy relief. (Ballroom playing music) (ballroom playing music) you're going to do great, you're my best...

1901. Channel 6 News 2008-12-16 23:11:50
NBC 6 WTVJ-FL Author: N/A; Word Count: 100 12/16/08 NBC6WTVJ-FL (No Page) 2008 WLNR 24120905

...Channel 6 News 2008-12-16 23:11:50 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI December 16, 2008 **20081216 20081216** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica

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502 Word Count: 100 MIAMI NBC 6 WTVJ Channel 6 News ...

...COMING UP, WE'LL LET YOU KNOW IF ANY OF THAT IS HEADED THIS WAY. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH IN-DOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES BABE BITTERLY FT LAUDERDALE NBC SHOW TOYLAND **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BRAVO NET-WORKS Channel...

1902. Channel 6 News 2008-12-16 23:13:19
NBC 6 WTVJ-FL Author: N/A; Word Count: 241 12/16/08 NBC6WTVJ-FL (No Page) 2008 WLNR 24120906

...Channel 6 News 2008-12-16 23:13:19 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI December 16, 2008 **20081216 20081216** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 1203 Word Count: 241 MIAMI NBC 6 WTVJ Channel 6 News ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. AN ATTORNEY FOR THE ORANGE COUNTY SHERIFF'S DEPARTMENT SAYS REMAINS ARE THAT OF A...

1903. WB2 Late News 2008-12-16 21:45:48
WB 2 KWGN-CO Author: N/A; Word Count: 295 12/16/08 WB2KWGN-CO (No Page) 2008 WLNR 24221577

...Late News 2008-12-16 21:45:48 WB 2 KWGN-CO WB 2 KWGN - Denver, CO December 16, 2008 **20081216 20081216** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 1475 Word Count: 295 Denver, CO WB 2 KWGN WB2 Late News 2008-12-16 21:45:48 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLER-GIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. BROADCAST TELEVISION GOES ALL-DIGITAL WITH BETTER PICTURE, BETTER SOUND, AND MORE CHANNELS. BUT ...

...Entertainment Technology SHOWTECH 1EN50 ALLERGIES BROADCAST COLORADO FASTEST FED FREER HISTORY INTERIOR LEAVES LOWEST RESERVE RITTER SALA-ZAR SOLID TOPPING WB **ZYRTEC** COLORADO AND WYOMING RAILWAY CO COLO-RADO BROADCAST WACHOVIA CORP CONGRESSMAN ED PERLMUTTER DUST MITES ENCOURAGING BANKS FEDERICO PENA JOHN HICKENLOOPER...

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1904. Q13 NEWS AT 10 2008-12-15 22:52:16
13 KCPQ-WA Author: N/A; Word Count: 203 12/15/08 FOX13KCPQ-WA (No Page) 2008 WLNR 24113439

...NEWS AT 10 2008-12-15 22:52:16 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA December 15, 2008 **20081215 20081215** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1014 Word Count: 203 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...TO SEE TO BELIEVE. IT'S A GAME WINNER AGAINST SYRACUSE. WOW. BACK AFTER THIS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THE REINDEER WERE THRIFTY AND USING THEIR NOGGINS THEY HITCHED A FREE RIDE ON...

1905. FOX 17 News at 9:00 2008-12-15 21:25:02
17 WZTV-TN Author: N/A; Word Count: 286 12/15/08 FOX17WZTV-TN (No Page) 2008 WLNR 24114795

...at 9:00 2008-12-15 21:25:02 17 WZTV-TN FOX 17 WZTV - Nashville, TN December 15, 2008 **20081215 20081215** English JJXS 0067741 Broadcast US USA TN Tennessee NorthAmerica 1430 Word Count: 286 Nashville, TN FOX 17 WZTV FOX 17 ...

...of the kitchen, get into the party. Homemade chex party mix. Recipes at chexpartymix.Com have you heard the news about **zyrtec** It's fast relief for people with indoor allergies, with outdoor allergies, or people like me who have both. **Zyrtec** is fast. In fact, it starts working two hours faster than claritin It's clinically proven to relieve even your worst ...

...and pollen. For a full 24 hours. Now I'm freer to do what I want where I want even faster. **Zyrtec** The fastest 24-hour allergy relief. Topping tonight's FOX business beat, the world's largest toy maker reaches a settlement with...

1906. CHANNEL 35 NEWS 2008-12-15 22:29:24
35 WOFL-FL Author: N/A; Word Count: 175 12/15/08 FOX35WOFL-FL (No Page) 2008 WLNR 24054814

...24054814 CHANNEL 35 NEWS 2008-12-15 22:29:24 35 WOFL-FL FOX 35 WOFL - ORLANDO December 15, 2008 **20081215 20081215** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 874 Word Count: 175 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS 2008-12-15 22:29:24 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WE HAVE SHOWN YOU WHAT'S GOING ON WITH THE CRIME SCENE AND CASEY'S PARENTS ...

...DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES CASEY CHANNEL FASTEST FOX FREER JAIL **ZYRTEC** CINDY ANTHONY DUST MITES PET DANDER...

1907. CHANNEL 10 NEWS 2008-12-15 12:12:00
ABC 10 WPLG-FL Author: N/A; Word Count: 140 12/15/08 ABC10WPLG-FL (No Page) 2008 WLNR 24050143

...CHANNEL 10 NEWS 2008-12-15 12:12:00 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI December 15, 2008 **20081215 20081215** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 702 Word Count: 140 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...THAT WON'T RAISE YOUR BLOOD PRESSURE. CORICIDIN HBP. POWERFUL COLD MEDICINE WITH A HEART. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** ABC ALLERGIES BLOATING CHANNEL FIBER GAS GRIT POWERFUL TASTE **ZYRTEC** WALLIS HOLDING RT MYCAL CORP GAS WEBSINE INC RICH FOR TRADING AND DISTRIBUTION CORICIDIN HBP MIRALAX MIRALAX RELIEVES CONSTIPATION...

1908. CHANNEL 10 NEWS 2008-12-15 12:12:39
ABC 10 WPLG-FL Author: N/A; Word Count: 222 12/15/08 ABC10WPLG-FL (No Page) 2008 WLNR 24050144

...CHANNEL 10 NEWS 2008-12-15 12:12:39 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI December 15, 2008 **20081215 20081215** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1108 Word Count: 222 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ILLINOIS STATE LAWMAKERS COULD TRY TO IMPEACH GOVERNOR ROD BLAGOJEVICH. HE HAS NOT RULED...

1909. News M-F 10-11 PM 2008-12-15 22:55:34
FOX 61 WTIC-CT Author: N/A; Word Count: 190 12/15/08 FOX61WTIC-CT (No Page) 2008 WLNR 24513845

...2008-12-15 22:55:34 FOX 61 WTIC-CT FOX 61 WTIC - Hartford & New Haven, CT December 15, 2008 **20081215 20081215** English JKSL 0070312 Broadcast US USA CT Connecticut NorthAmerica 951 Word Count: 190 Hartford & New Haven, CT FOX 61 WTIC ...

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...NEXT THE NEWS AT 11. FOR BREAKING NEWS, WEATHER AND SPORTS GO TO WWW.FOX61.TRB.COM. } HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES APPROACHING BREAKING NEWS COLDER COMMUTE FASTEST FOX FREER GOOD NEWS SHOWERS TEMPERATURES **ZYRTEC** DUST MITES PET DANDER...

1910. CHANNEL 33 2008-12-15 22:10:24
UPN 33 WBFS-FL Author: N/A; Word Count: 209 12/15/08 UPN33WBFS-FL (No Page) 2008 WLNR 24054785

...24054785 CHANNEL 33 2008-12-15 22:10:24 UPN 33 WBFS-FL MY33 33 WBFS - Miami December 15, 2008 **20081215 20081215** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1045 Word Count: 209 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...TOASTER STRUDEL. SEE THE DIFFERENCE? PILLSBURY TOASTER STRUDEL. THE ONE KIDS WANT TO EAT. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CHANNEL FILLINGS KIDS LUCKY WARM **ZYRTEC** DUST MITES PET DANDER PILLSBURY PILLSBURY SAVORINGS PILLSBURY TOASTER SAVORINGS...

1911. CHANNEL 33 2008-12-15 22:11:55
UPN 33 WBFS-FL Author: N/A; Word Count: 66 12/15/08 UPN33WBFS-FL (No Page) 2008 WLNR 24054786

...24054786 CHANNEL 33 2008-12-15 22:11:55 UPN 33 WBFS-FL MY33 33 WBFS - Miami December 15, 2008 **20081215 20081215** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 328 Word Count: 66 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...11:55 FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. x AN IRAQI REPORTER WHO THREW HIS SHOES IS IN CUSTODY TONIGHT. CAMERAS WERE...

1912. WB2 Late News 2008-12-15 21:37:41

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WB 2 KWGN-CO Author: N/A; Word Count: 283 12/15/08 WB2KWGN-CO (No Page) 2008 WLNR 24110332

...Late News 2008-12-15 21:37:41 WB 2 KWGN-CO WB 2 KWGN - Denver, CO December 15, 2008 **20081215 20081215** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 1415 Word Count: 283 Denver, CO WB 2 KWGN WB2 Late News 2008-12-15 21:37:41 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN CALIFORNIA... IT TOPS OUR LOOK AT AMERICA TONIGHT. ANAHEIM, CALIFORNIA... THE BUILDING HOUSES ...

...USAND 1NO56 ALLERGIES BISMARCK BLIZZARD COLLAPSE DAKOTA DOOR FAMILY DOLLAR FASTEST FIRE FREER ROOF SURVEILLANCE TEMPERATURES TODDLER TONIGHT TOR WB **ZYRTEC** FIRE FIRE AND POLICE PENSION FUND SAN ANTONIO FAMILY DOLLAR STORES INC WACHOVIA CORP DUST MITES PET DANDER...

1913. Hypoallergenic hounds
Montgomery Advertiser (AL) Author: N/A; Word Count: 1393 12/14/08 BSX-MONTAD (No Page) 2008 WLNR 26599711

...Montgomery Advert. (Ala.) (Pg. Unavail. Online) 2008 WLNR 26599711 Hypoallergenic hounds Montgomery Advertiser (AL) Montgomery Advertiser LIFESTYLE December 14, 2008 **20081214 20081214** English KITI 0063861 Newspaper US USA AL Alabama NorthAmerica 6967 Word Count: 1393 December 14, 2008 It took just one ...

...sprays that contain cortisone, including Nasonex, Veramyst, Nasacort AQ, can be very effective. Frazer recommends those medications in addition to **Zyrtec**, Claritin and Xyzal. Even when those medications fail to combat allergy symptoms, a long-term last resort is a regimen...

1914. News 4 Weekend AM 2008-12-13 06:15:04
CBS 4 KCNC-CO Author: N/A; Word Count: 375 12/13/08 CBS4KCNC-CO (No Page) 2008 WLNR 23986421

...Weekend AM 2008-12-13 06:15:04 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO December 13, 2008 **20081213 20081213** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 1876 Word Count: 375 Denver, CO CBS 4 KCNC News 4 ...

...DO A DOLLOP OF DAISY DO A DOLLOP, DO, DO A DOLLOP OF DAISY HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE

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I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. (fiesta music playing) MADE FROM FRESH TOMATOES LIVING HAPPILY TOGETHER WITH SPICY GREEN CHILES...

1915. CH 4 NEWS SS 2008-12-13 08:16:09
CBS 4 WFOR-FL Author: N/A; Word Count: 369 12/13/08 CBS4WFOR-FL (No Page) 2008 WLNR 23985551

...4 NEWS SS 2008-12-13 08:16:09 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI December 13, 2008 **20081213 20081213** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 1844 Word Count: 369 MIAMI CBS 4 WFOR CH 4 NEWS ...

...DO A DOLLOP OF DAISY DO A DOLLOP, DO, DO A DOLLOP OF DAISY HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. (fiesta music playing) MADE FROM FRESH TOMATOES LIVING HAPPILY TOGETHER WITH SPICY GREEN CHILES...

1916. Early AM 2008-12-12 05:20:26
CBS 8 WVLT-TN Author: N/A; Word Count: 724 12/12/08 CBS8WVLT-TN (No Page) 2008 WLNR 23903967

...Early AM 2008-12-12 05:20:26 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN December 12, 2008 **20081212 20081212** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 3621 Word Count: 724 Knoxville, TN CBS 8 WVLT Early AM ...

...MEAN FOR ALL AMERICANS. I'M MICHELLE GIELAN. AND THIS IS THE 'CBS MORNING NEWS.' HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. OF TELEVISION IS HERE. DIGITAL IS IN THE AIR. IF YOU NOW OWN AN...

1917. Eyewitness at 6 2008-12-12 18:48:46
CBS 8 KLAS-NV Author: N/A; Word Count: 407 12/12/08 CBS8KLAS-NV (No Page) 2008 WLNR 23907438

...6 2008-12-12 18:48:46 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV December 12, 2008

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20081212 20081212 English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 2035 Word Count: 407 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...THIS CHRISTMAS. Diane: MORE TO COME IN A MOMENT. BUT, FIRST, TODAY'S 'INSIDE EDITION' HEALTH TIP. BROUGHT TO YOU BY **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY RELIEF. Diane: HERE'S A TIP ON HOW TO AVOID ALLERGY MOLD AND MILDEW TRIGGERS THAT ...

...MOISTURE BUILDUP AND GET RID OF MOLD? ..24-HOURALLERGY RELIEF.x9 CBS CHECK CHRISTMAS DEALS ELEGANT FASTEST FUNCTIONAL MAKEUP MAZING TIP **ZYRTEC** AFFORDABLE GIFTS Eyewitness GIFTS MILDEW TRIGGERS MOLD MOLD THRIVES POTTERY BARNSA...

1918. Local News 2008-12-11 12:22:44
ABC 6 WATE-TN Author: N/A; Word Count: 563 12/11/08 ABC6WATE-TN (No Page) 2008 WLNR 23838069

...Local News 2008-12-11 12:22:44 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN December 11, 2008 **20081211 20081211** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2816 Word Count: 563 Knoxville, TN ABC 6 WATE Local News ...

...HIMSELF EVERY DAY. MORE 'INSIDE EDITION' IN A MOMENT, BUT FIRST, TODAY'S 'INSIDE EDITION' HEALTH TIP. BROUGHT TO YOU BY **ZYRTEC**, THE FASTEST 24-HOUR RELIEF HERE'S A TIP ON WHAT YOU NEED TO KNOW ABOUT PET ALLERGENS THAT MAY BE ...

...COME BACK. ER WHEN WE COME BACK. WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST...

1919. CHANNEL 25 NEWS 2008-12-10 05:58:22
25 WPBF-FL Author: N/A; Word Count: 186 12/10/08 ABC25WPBF-FL (No Page) 2008 WLNR 23724551

...25 NEWS 2008-12-10 05:58:22 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH December 10, 2008 **20081210 20081210** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 931 Word Count: 186 WEST PALM BEACH ABC 25 WPBF CHANNEL 25 NEWS 2008-12-10 05:58:22 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. KIDS ARE HUNGRY AFTER SCHOOL. THAT'S WHY I ALWAYS HAVE TOTINO'S PIZZA ROLLS. BIG ...

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...GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC ALLERGIES CHANNEL FASTEST FREER KIDS PILLSBURY SNACK TOTINO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION BIG PIZZA DELICIOUS PIZZA DUST MITES PET DANDER PIZZA PIZZA...

1920. CHANNEL 10 NEWS 2008-12-10 05:42:32
ABC 10 WPLG-FL Author: N/A; Word Count: 200 12/10/08 ABC10WPLG-FL (No Page) 2008 WLNR 23724448

...CHANNEL 10 NEWS 2008-12-10 05:42:32 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI December 10, 2008 **20081210 20081210** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1001 Word Count: 200 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...THE NEWS ABOUZYRTEC ? IT FAST RELIEF FOR PEOPLE. WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLLIKE ME WHO HAVE BOTH. **ZYRTEC** IFAST. IN FACT, IT STARTS WORKING TWO URS FASTER THAN CLARIT . IT'S CLICALLY PROVEN TO RELIEVE... EVEN YOUR WOT ALLERGY ...

...RAGWEEED D POLLEN. FOR A FULL 24 URS. NOW I'FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. SEVERAL ROBBERS INVOLVED IN TWO DIFFERENT CRIMES ARE OUT THERE ON THE LOSE SOMEWHERE...

1921. CHANNEL 6 NEWS 2008-12-10 23:57:51
6 WKMG-FL Author: N/A; Word Count: 186 12/10/08 CBS6WKMG-FL (No Page) 2008 WLNR 23831134

...23831134 CHANNEL 6 NEWS 2008-12-10 23:57:51 6 WKMG-FL CBS 6 WKMG - ORLANDO December 10, 2008 **20081210 20081210** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 929 Word Count: 186 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...NEVER BEEN A BETTER TIME TO GET THAT MERCEDES-BENZ ON YOUR WISH LIST. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [laughter] tTTt8FG@]7|#-3 rW9 Q0k A `3# [Female Announcer] KIDS ALWAYS TAKE TOO...

1922. Eyewitness at 6 2008-12-10 18:48:48
CBS 8 KLAS-NV Author: N/A; Word Count: 393 12/10/08 CBS8KLAS-NV (No Page) 2008 WLNR 23731883

...6 2008-12-10 18:48:48 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV December 10, 2008 **20081210 20081210** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica

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1963 Word Count: 393 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...REPLACING THE PUPPIES AND IS OUT SEARCHING FOR THEM EVERY DAY. FIRST, TODAY'S 'INSIDE EDITION' HEALTH TIP. BROUGHT TO BY **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY RELIEF. HERE'S WHAT YOU NEED TO KNOW ABOUT PET ALLERGENS IN YOUR HOME, AND HOW ...

...24-HOURALLERGY RELIEF. BLEEP CARPETS CBS CLOSED DOGS EDITION FASTEST HEY HOLLYWOOD MARLEY MERRY PAISLEY PUPS SASHA SCHNEIDER TIP TUNED **ZYRTEC** SASHA SCHNEIDER TECHNOLOGIES AG PAISLEY CONSULTING INC CHRISTMAS CHRISTMAS PUPPIES Eyewitness PET ALLERGENS PUPPIES STOLE CHRISTMAS...

1923. Mayo Clinic highlight 12 09
AP Alert - Medical Author: N/A; Word Count: 1427 12/9/08 APALERTMEDIC 22:16:14

...AP Alert - Med. 22:16:14 Mayo Clinic highlight 12 09 AP Alert - Medical AP Alert - Business December 9, 2008 **20081209 20081209** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 7133 Word Count: 1427 bc-Mayo-Clinic-highlight 12-09 ...

...alendronate) for osteoporosis -- Requip (ropinirole) for restless legs syndrome -- Toprol-XL (metoprolol succinate) for blood pressure, heart failure and angina -- **Zyrtec**-D (cetirizine/pseudoephedrine) for allergies. Now available over-the-counter. Many more brand-name medications are expected to be available...

1924. Similar-sounding drug names lead to mixups
Daily Record (Morristown, NJ) Author: N/A; Word Count: 873 12/9/08 DAILYRECNJ 03 2008 WLNR 27276352

...2008 WLNR 27276352 Similar-sounding drug names lead to mixups Daily Record (Morristown, NJ) Daily Record LIFE03 December 9, 2008 **20081209 20081209** English KIUB 0145475 Newspaper US USA NJ New Jersey NorthAmerica 4364 Word Count: 873 December 9, 2008 Take the drug ...

...make. An example of other similar names: Celebrex , a painkiller, and Celexa, an antidepressant. Then there's Zyprexa, for schizophrenia, and **Zyrtec**, the antihistamine. Also, clonidine, a high blood pressure medication, and colchicine, a gout medicine, and clonazepam and its brand name ...

...than one drug and some have similar names. Let's say they take Zestril for congestive heart failure and also take **Zyrtec**, the antihistamine. It's conceivable, especially if they have poor vision, that they could get the drugs confused, taking one when...

1925. O-T-C misconceptions.
Chain Drug Review Author: N/A; Word Count: 146 12/8/08 CHAINDREV 70 2008 WLNR 25933544

...Drug Rev. 70 2008 WLNR 25933544 O-T-C misconceptions. Chain Drug Review 30 21 70(1)

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December 8, 2008 **20081208 20081208** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 730 Word Count: 146 Results ...

...perceptions surrounding prescription to over-the-counter drug switches. Their report finds that only 27% of what had been prescription **Zyrtec** users changed to the nonprescription alternative. Another key finding suggests that, despite popular assumptions that O-T-Cs are always lower-cost alternatives to prescriptions, most of those who switched to O-T-C **Zyrtec** paid more out of pocket than they did for their prior therapy. " This is the first time anyone has looked ...

...sales and marketing at Wolters Kluwer. 113 Business Pharmaceuticals and cosmetics industries Retail industry Publishing Printing & Publishing Market information - general **Zyrtec** (Medication) **Zyrtec** (Medication) - Supply and demand Reports Publishing industry Publishing industry - Reports Nonprescription drugs Nonprescription drugs - Supply and demand WOLTERS KLUWER HEALTH...

1926. Study debunks myths of Rx-to-OTC switch.
Drug Store News Author: Johnsen, Michael; Word Count: 854 12/8/08 DSNEWS 47 2008 WLNR 25957251

...Study debunks myths of Rx-to-OTC switch. Johnsen, Michael Drug Store News 30 15 47(2) December 8, 2008 **20081208 20081208** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 4272 Word Count: 854 CONSHOHOCKEN, Pa ...

...out-of-pocket expenses. [ILLUSTRATION OMITTED] The Nielsen-Wolters Kluwer Health study, "Consumer Behavior and Managed Care Impact of the **Zyrtec** Rx-to-OTC Switch," found that 84 percent of those who tried **Zyrtec** OTC earlier this year had a competing OTC allergy medicine in their medicine cabinets prior to the trial instead of prescription **Zyrtec**. " This is an important finding, which suggests that, while it's important to convert consumers coming from the Rx version of ...

...to OTC aisles by Procter & Gamble in 2003. The big switch just over the horizon might very well match the **Zyrtec** model presented by Nielsen and Wolters Kluwer--Novartis' Prevacid will be the second PPI to make its way onto the OTC market, much as **Zyrtec** was the second "second-generation antihistamine" to switch. Only 27 percent of former prescription **Zyrtec** patients "followed the molecule" and switched to **Zyrtec** OTC; the majority of prescription **Zyrtec** users (40 percent) actually talked to their doctors about alternative prescription allergy medicines--namely Sanofi-Aventis' Allegra or GlaxoSmithKline's Flonase. Each of these prescription allergy alternatives to **Zyrtec** captured 9 percent of former **Zyrtec** patients. That means there was lower carryover from the base of prescription **Zyrtec** users than would have been expected, debunking the first myth that prescription **Zyrtec** users will be the first to try OTC **Zyrtec**. The second myth--that switching to **Zyrtec** OTC equates to an overall savings for the consumer--also was dispelled by the report. According to the data, 68 percent of consumers who switched to **Zyrtec** OTC paid more, with the average differential of an $11.68 increase in out-of-pocket expense versus their prior...

1927. Action News 5 @ 5 2008-12-04 17:01:39
NBC 5 WMC-TN Author: N/A; Word Count: 100 12/4/08 NBC5WMC-TN (No Page) 2008 WLNR 23385684

...5 @ 5 2008-12-04 17:01:39 NBC 5 WMC-TN NBC 5 WMC - Memphis, TN December 4, 2008

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20081204 20081204 English JJWO 0068724 Broadcast US USA TN Tennessee NorthAmerica 499 Word Count: 100 Memphis, TN NBC 5 WMC Action News ...

...Munford. Gr; Rusty Wilson. V; scene. V; Talley Pharmacy sign. PC; Mark Luttrell, Shelby Co. Sheriff. V; scene. V; Tylenol, **Zyrtec**, Sudafed. PC; Bill Gibbons. V; scene. PC; Luttrell. V; scene. Gr; Meth Lab Bust: pictures of suspects. Anna Marie Hartman reporting live from outside CJC. ACTION DA MARK LUTTRELL SHELBY CO NBC PC PC; LUTTRELL SUDAFED V; TALLEY PHARMACY **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS BRAVO NETWORKS SUMITOMO FORESTRY...

1928. DC TYLENOL Taxi Rides 12 03
AP Alert - Business Author: N/A; Word Count: 570 12/3/08 APALERTBUS 20:31:08

...Alert - Bus. 20:31:08 DC TYLENOL Taxi Rides 12 03 AP Alert - Business AP Alert - Medical December 3, 2008 **20081203 20081203** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 2848 Word Count: 570 bc-DC-TYLENOL-Taxi-Rides 12 ...

...children; ROLAIDS(R) antacid products; ST. JOSEPH(R) Adult Regimen Aspirin; SUDAFED(R) and SUDAFED PE(R) nasal decongestants; and **ZYRTEC**(R) over-the-counter antihistamines for adults and children. SOURCE McNEIL-PPC, Inc. -0- 12/03/2008 /CONTACT: Sheara A...

1929. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3600 12/3/08 HOOVCP (No Page) 2008 WLNR 23185254

...Unavail. Online) 2008 WLNR 23185254 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records December 3, 2008 **20081203 20081203** IJGF 0062801 Reports US USA NorthAmerica 17998 Word Count: 3600 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

1930. UP FRONT: Tips, trends, everyday products. SAFETY ALERT: Zytec or Zantac? Beware of medication mix-ups.
Consumer Reports Author: N/A; Word Count: 369 12/1/08 CONSUMERAB 9 2008 WLNR 23017000

...everyday products. SAFETY ALERT: Zytec or Zantac? Beware of medication mix-ups. Consumer Reports 73 12 9 December 1, 2008 **20081201 20081201** English AHFA 0002292 Trade Journal US USA NorthAmerica 1845 Word Count: 369 As much as 25 percent of drug errors ...

...disorder Topamax (topiramate), for Toprol XL (metoprolol), for seizures hypertension and angina Zetia (ezetimibe), for Zestril (lisinopril),

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for cholesterol hypertension **Zyrtec** (cetirizine), for Zantac (ranitidine), for allergies ulcers and acid reflux Each drug is listed by brand name and, in parentheses...

1931. CHANNEL 13 NEWS 2008-11-30 07:38:17
13 WTVT-FL Author: N/A; Word Count: 160 11/30/08 FOX13WTVT-FL (No Page) 2008 WLNR 22983669

...22983669 CHANNEL 13 NEWS 2008-11-30 07:38:17 13 WTVT-FL FOX 13 WTVT - TAMPA November 30, 2008 **20081130 20081130** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 800 Word Count: 160 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...SHOWERS. HE'LL BE ALONG WITH THE FULL FORECAST COMING UP IN A FEW MINUTES. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ~ Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 Healthcare...

1932. CHANNEL 35 NEWS 2008-11-30 17:43:45
35 WOFL-FL Author: N/A; Word Count: 165 11/30/08 FOX35WOFL-FL (No Page) 2008 WLNR 22985644

...22985644 CHANNEL 35 NEWS 2008-11-30 17:43:45 35 WOFL-FL FOX 35 WOFL - ORLANDO November 30, 2008 **20081130 20081130** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 823 Word Count: 165 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS 2008-11-30 17:43:45 WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...OUST AIR SANITIZER, IT CAN'T KILL THE AHEM BOTTLE CALL CHANNEL CLARITIN COVERING FOX HO LIVE LIVE CLARITIN PROGRESSIVE UH **ZYRTEC** CLC AG PROGRESSIVE PET INJURY...

1933. The Early Show7 2008-11-29 07:52:19
CBS - The Early Show Author: N/A; Word Count: 315 11/29/08 CBSEARLYSHOW (No Page) 2008 WLNR 22975525

...The Early Show7 2008-11-29 07:52:19 CBS - The Early Show CBS - The Early Show7 November 29, 2008 **20081129 20081129** English JKZL 0068165 Broadcast US USA NorthAmerica 1574 Word Count: 315 NATIONAL CBS 4 CBS The Early Show7 2008-11-29 07:52:19 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT,

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IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Everyone's talking about them. And now we can actually do something about them. At ...

...GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS DOLLAR DROPS FASTEST FREER NATIONAL REFUND REGINA SITES STUFF WAL MART **ZYRTEC** WAL MART STORES INC REGINA WAL MART AMAZING PERSONAL DUST MITES Imagine PET DANDER...

1934. Sat. Early Show 2008-11-29 09:52:05
CBS 12 WDEF-TN Author: N/A; Word Count: 316 11/29/08 CBS12WDEF-TN (No Page) 2008 WLNR 23048275

...Early Show 2008-11-29 09:52:05 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN November 29, 2008 **20081129 20081129** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 1580 Word Count: 316 Chattanooga, TN CBS 12 WDEF Sat. Early Show 2008-11-29 09:52:05 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Everyone's talking about them. And now we can actually do something about them. At ...

...GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS DOLLAR DROPS EARLY FASTEST FREER REFUND REGINA SITES STUFF WAL MART **ZYRTEC** WAL MART STORES INC REGINA WAL MART AMAZING PERSONAL Chattanooga DUST MITES Imagine PET DANDER...

1935. Q13 MORNING 2008-11-28 08:11:27
13 KCPQ-WA Author: N/A; Word Count: 145 11/28/08 FOX13KCPQ-WA (No Page) 2008 WLNR 22863294

...22863294 Q13 MORNING 2008-11-28 08:11:27 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA November 28, 2008 **20081128 20081128** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 726 Word Count: 145 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...WE WILL CATCH UP. LIVE AND LOCAL UNTIL 9:00 A.M. LITTLE GREY OUTSIDE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE

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I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 Washington USAWA 1WA44 Americas GEOAMER 1AM92 USA ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES FASTEST FOX FREER **ZYRTEC** DUST MITES PET DANDER...

1936. KJRH 11AM 2008-11-28 11:38:35
2 KJRH-OK Author: N/A; Word Count: 122 11/28/08 NBC2KJRH-OK (No Page) 2008 WLNR 22975694

...22975694 KJRH 11AM 2008-11-28 11:38:35 2 KJRH-OK NBC 2 KJRH - Tulsa, OK November 28, 2008 **20081128 20081128** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 608 Word Count: 122 Tulsa, OK NBC 2 KJRH KJRH 11AM ...

...BREAK-5 XXXXX IN CONSUMER NEWS: BEFORE YOU PULL OUT THE PLASTIC TO PAY HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 Healthcare...

1937. KWTV Noon 2008-11-28 12:15:09
CBS 9 KWTV-OK Author: N/A; Word Count: 108 11/28/08 CBS9KWTV-OK (No Page) 2008 WLNR 22977029

...Noon 2008-11-28 12:15:09 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK November 28, 2008 **20081128 20081128** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 539 Word Count: 108 Oklahoma City, OK CBS 9 KWTV KWTV Noon 2008-11-28 12:15:09 \HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS FASTEST FREER **ZYRTEC** DUST MITES KWTV PET DANDER...

1938. New Research Bucks Common Perceptions Surrounding Rx-to-OTC Switches Allergies
Drug Week Author: N/A; Word Count: 1347 11/28/08 DRUGWEEK 1437 2008 WLNR

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22175894

...22175894 New Research Bucks Common Perceptions Surrounding Rx-to-OTC Switches Allergies Drug Week Expanded Reporting 1437 November 28, 2008 **20081128 20081128** English BFIJ 0003156 Newsletter US USA NorthAmerica 6733 Word Count: 1347 Using a new research paradigm that, for the first ...

...to OTC (see also Allergies The Nielsen-Wolters Kluwer Health study entitled, "Consumer Behavior and Managed Care Impact of the **Zyrtec** Rx-to-OTC Switch," reveals that a full 84 percent of those who switched to **Zyrtec** OTC were sourced from other OTC products rather than from other prescription products as many had expected. In fact, of all people who migrated to **Zyrtec** OTC from other allergy therapies, only 6 percent were former prescription **Zyrtec** users. Further, only 27 percent of prescription **Zyrtec** patients "followed the molecule" and switched to **Zyrtec** OTC. Focusing on allergy drug **Zyrtec** OTC and the spring 2008 allergy market, the study draws three key conclusions relating to the dynamics of a recent major OTC switch. First, it suggests that there was lower carryover from the base of prescription **Zyrtec** users than some expected. Second, switching to **Zyrtec** OTC led to increased spending on allergy medication for some consumers; and third, rather than restricting access to Rx drugs ...

...today online (www.nielsen.com/health/patientsasconsumers.html) by Nielsen and Wolters Kluwer Health, the study showcases overall patient trends surrounding the recent **Zyrtec** switch by utilizing HealthScape(TM) Consumer, the first truly integrated set of OTC/Rx informatics. "Nielsen and Wolters Kluwer are...

1939. AM Live 2008-11-28 05:56:34
FOX 5 KVVU-NV Author: N/A; Word Count: 428 11/28/08 FOX5KVVU-NV (No Page) 2008 WLNR 22858958

...Live 2008-11-28 05:56:34 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV November 28, 2008 **20081128 20081128** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2139 Word Count: 428 Las Vegas, NV FOX 5 KVVU AM ...

...CHANNELING GEORGE CLOONEY FOR THIS ONE. VAMPIRES CONTINUE TO LEAVE THEIR MARK AT THE HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. FLICK 'TWILIGHT'. BASED ON A SERIES OF BOOKS BY AUTHOR STEPHENIE MEYER.. IS TAKING...

1940. CHANNEL 10 NEWS 2008-11-27 12:30:04
ABC 10 WPLG-FL Author: N/A; Word Count: 175 11/27/08 ABC10WPLG-FL (No Page) 2008 WLNR 22797094

...CHANNEL 10 NEWS 2008-11-27 12:30:04 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI No-

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vember 27, 2008 **20081127 20081127** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 873 Word Count: 175 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...FLORIDA AND MY SON. YOU CAN CHECK OUT TOWEL--ALL THE GREETINGS ON LOCAL10.COM HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS...

1941. CHANNEL 10 NEWS 2008-11-27 12:31:36
ABC 10 WPLG-FL Author: N/A; Word Count: 89 11/27/08 ABC10WPLG-FL (No Page) 2008 WLNR 22797095

...CHANNEL 10 NEWS 2008-11-27 12:31:36 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI November 27, 2008 **20081127 20081127** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 443 Word Count: 89 MIAMI ABC 10 WPLG CHANNEL 10 NEWS 2008-11-27 12:31:36 WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. BB Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ALLERGIES BB CHANNEL FASTEST FREER **ZYRTEC** BANCO DO BRASIL SA WALLIS HOLDING RT BB MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1942. CHANNEL 9 NEWS 2008-11-27 06:44:23
9 WFTV-FL Author: N/A; Word Count: 231 11/27/08 ABC9WFTV-FL (No Page) 2008 WLNR 22786725

...22786725 CHANNEL 9 NEWS 2008-11-27 06:44:23 9 WFTV-FL ABC 9 WFTV - ORLANDO November 27, 2008 **20081127 20081127** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 1155 Word Count: 231 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS 2008-11-27 06:44:23 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. ORLANDO POLICE USED DNA TO MAKE A SECOND AFTER REST IN A TWO-YEAR ...

...Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ABC ALLERGIES ARRESTED CHANNEL FASTEST FREER LAB NAVY REST SAMPLE SUSPECT WILLIAMS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES GUNSHOT BURGLARY PET DANDER...

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1943. CH 2 MORNING NEWS 2008-11-27 07:04:20
FOX 3 KHON - Honolulu, HI Author: N/A; Word Count: 571 11/27/08 FOX3KHON-HI (No Page) 2008 WLNR 22790244

...WLNR 22790244 CH 2 MORNING NEWS 2008-11-27 07:04:20 FOX 3 KHON - Honolulu, HI November 27, 2008 **20081127 20081127** English JKZC 0068039 Broadcast US USA HI Hawaii NorthAmerica 2853 Word Count: 571 Honolulu, HI FOX 3 KHON CH 2 ...

...SHARP, SAMSUNG AND VIZIO. CHRISTMAS COSTS LESS AT WALMART. SAVE MONEY. LIVE BETTER. WALMART. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? [CHEERS AND APPLAUSE] North America GEONAMR 1NO39 Americas GEOAMER 1AM92 Illinois USAIL 1IL01 USA ISOUS 1US73 AHEAD AUDIENCE AWHILE CALLER...

1944. CHANNEL 7 NEWS 2008-11-27 12:00:14
FOX 7 WSVN-FL Author: N/A; Word Count: 1247 11/27/08 FOX7WSVN-FL (No Page) 2008 WLNR 22797250

...CHANNEL 7 NEWS 2008-11-27 12:00:14 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI November 27, 2008 **20081127 20081127** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 6234 Word Count: 1247 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...TRY NEW CREST WEEKLY CLEAN. FOR A SMOOTH, CLEAN FEELING IN BETWEEN DENTAL VISITS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 New York USANY 1NE72 Americas GEOAMER 1AM92 USA ISOUS 1US73...

1945. CHANNEL 7 NEWS 2008-11-27 12:35:56
FOX 7 WSVN-FL Author: N/A; Word Count: 504 11/27/08 FOX7WSVN-FL (No Page) 2008 WLNR 22797260

...CHANNEL 7 NEWS 2008-11-27 12:35:56 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI November 27, 2008 **20081127 20081127** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 2519 Word Count: 504 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...MOST... SO YOUR SMILE IS ALWAYS AT ITS BEST. NEW CREST PRO-HEALTH WHITENING. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [boom] [louder boom] [louder boom] [Female Announcer] YOUR HEAVIEST DAYS HAVE FINALLY MET THEIR...

1946. CHANNEL 33 2008-11-27 07:30:02
UPN 33 WBFS-FL Author: N/A; Word Count: 161 11/27/08 UPN33WBFS-FL (No Page) 2008 WLNR 22795878

...22795878 CHANNEL 33 2008-11-27 07:30:02 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 27, 2008 **20081127 20081127** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 806 Word Count: 161 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...Ba-da-ba-ba-ba PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...PEOPLE WHO USE NON-DROWSY CLARITIN AND... LIVE CLARITIN CLEAR. nknknknk BOTTLE CALMING CHANNEL CLARITIN DIPPING DROWSINESS GIRL LOVING MCDONALDS **ZYRTEC** TASS ENTERPRISES INC MCDONALDS HLW FAST TRACK INC...

1947. CHANNEL 33 2008-11-27 07:49:17
UPN 33 WBFS-FL Author: N/A; Word Count: 192 11/27/08 UPN33WBFS-FL (No Page) 2008 WLNR 22795895

...22795895 CHANNEL 33 2008-11-27 07:49:17 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 27, 2008 **20081127 20081127** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 959 Word Count: 192 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...Ba-da-ba-ba-ba PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...YOUR WORST ALLERGY SYMPTOMS WITHOUT MAKING YOU DROWSY. BOTTLE CALMING CHANNEL CLARITIN DIPPING DROWSINESS GIRL LOVING MCDONALDS MOISTURIZER RED SKIN **ZYRTEC** TASS ENTERPRISES INC ARK FULTON STREET CORP MCDONALDS MIQUEL Y COSTAS AND MIQUEL SA HLW FAST TRACK INC EXCLUSIVE FORMULA...

1948. CHANNEL 10 NEWS 2008-11-26 12:23:33
10 WTSP-FL Author: N/A; Word Count: 107 11/26/08 CBS10WTSP-FL (No Page) 2008 WLNR 22670756

...22670756 CHANNEL 10 NEWS 2008-11-26 12:23:33 10 WTSP-FL CBS 10 WTSP - TAMPA November 26, 2008 **20081126 20081126** English JKHK 0068758 Broadcast US USA FL Florida NorthAmerica 535 Word Count: 107 TAMPA CBS 10 WTSP CHANNEL 10 NEWS 2008-11-

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26 12:23:33 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WELL THERE IS A GRINCH IN PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH ...

...Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CBS CHANNEL FASTEST FREER GRINCH **ZYRTEC** DUST MITES PET DANDER...

1949. KJRH 6PM 2008-11-26 18:23:03
2 KJRH-OK Author: N/A; Word Count: 429 11/26/08 NBC2KJRH-OK (No Page) 2008 WLNR 22782113

...22782113 KJRH 6PM 2008-11-26 18:23:03 2 KJRH-OK NBC 2 KJRH - Tulsa, OK November 26, 2008 **20081126 20081126** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 2145 Word Count: 429 Tulsa, OK NBC 2 KJRH KJRH 6PM ...

...BETTER WAY? YES. ADVIL. NOTHING WORKS BETTER. NOTHING WORKS ON MORE PAINS. YES. ADVIL. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. XYHEALTH Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 ALLERGIES BAITS BARBARA BLADDER CHECKUP DOCTOR DOOR EXTERMINATOR FASTER FASTER **ZYRTEC** FASTEST FREER GLAD GOTTA KILLER KJRH NBC NOTHING PILL RODENTS SELENIUM SHOULDN SUGGESTS TRIPS WHITE HOUSE **ZYRTEC** WHITE HOUSE NBC INC NATIONAL BROADCASTING COMMISSION WIHLBORGS FASTIGHETER AB PPTY NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD...

1950. CHANNEL 5 NEWS 2008-11-26 12:05:58
5 WPTV-FL Author: N/A; Word Count: 110 11/26/08 NBC5WPTV-FL (No Page) 2008 WLNR 22670869

...5 NEWS 2008-11-26 12:05:58 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH November 26, 2008 **20081126 20081126** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 548 Word Count: 110 WEST PALM BEACH NBC 5 WPTV CHANNEL 5 NEWS 2008-11-26 12:05:58 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S

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CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. YOU WANT TO SEE THE WHOLE WIDE North America GEONAMR 1NO39 USA ISOUS 1US73 ...

...Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL FASTEST FREER NBC **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS BRAVO NETWORKS SUMITOMO FORESTRY...

1951. KOTV Noon 2008-11-26 12:36:31
6 KOTV-OK Author: N/A; Word Count: 322 11/26/08 CBS6KOTV-OK (No Page) 2008 WLNR 22783702

...22783702 KOTV Noon 2008-11-26 12:36:31 6 KOTV-OK CBS 6 KOTV - Tulsa, OK November 26, 2008 **20081126 20081126** English JKIA 0068791 Broadcast US USA OK Oklahoma NorthAmerica 1612 Word Count: 322 Tulsa, OK CBS 6 KOTV KOTV Noon ...

...INTERNET... FOR THE PRICE WITH FREE Wi-Fi. THE NEW &T. UR WORLD. DELIVERED. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FAC IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Financial Services FINSVC 1FI37 I.T. in Financial Services FSITOVR 1IT24 Banking BANKOVER 1BA20 Bank...

1952. CHANNEL 9 NEWS 2008-11-26 12:27:44
9 WFTV-FL Author: N/A; Word Count: 117 11/26/08 ABC9WFTV-FL (No Page) 2008 WLNR 22670982

...22670982 CHANNEL 9 NEWS 2008-11-26 12:27:44 9 WFTV-FL ABC 9 WFTV - ORLANDO November 26, 2008 **20081126 20081126** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 584 Word Count: 117 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS 2008-11-26 12:27:44 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...INTMED 1IN54 Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC ALLERGIES CHANNEL FREER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

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1953. AM Live 2008-11-26 05:20:15
FOX 5 KVVU-NV Author: N/A; Word Count: 519 11/26/08 FOX5KVVU-NV (No Page) 2008 WLNR 22670825

...Live 2008-11-26 05:20:15 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV November 26, 2008 **20081126 20081126** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2593 Word Count: 519 Las Vegas, NV FOX 5 KVVU AM ...

...YOU START COMBINING THINGS THAT DON'T NECESSARILY GO TOGETHER... SOMETHING LIKE... TURKEY... AND BOWLING. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUT-DOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. THIS WEEK IT'S ALL ABOUT THE BARGAINS AND SAVINGS.. AND FOR THOSE PINCHING PENNIES...

1954. Wockhardt Limited
Hoover's In-Depth Company Records Author: N/A; Word Count: 640 11/26/08 HOOVCP (No Page) 2008 WLNR 22592842

...Unavail. Online) 2008 WLNR 22592842 Wockhardt Limited Hoover's In-Depth Company Records Hoovers Company In-Depth Records November 26, 2008 **20081126 20081126** IJGF 0062801 Reports US USA NorthAmerica 3201 Word Count: 640 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...expires on existing medicines. In early 2008, it began offering generic versions of powerhouse drugs Zoloft (antidepressant), Zithromax (antibiotic), and **Zyrtec** (allergy treatment). The **Zyrtec** approval came on the heels of the popular drug being classified over-the-counter rather than prescription only. <p>Wockhardt...

1955. DR. GOTT MEDICAL ADVICE Testosterone levels drop for 57-year-old man
Press-Register (Mobile, AL) Author: N/A; Word Count: 1865 11/26/08 MOBILEREG A6 2008 WLNR 24148031

...MEDICAL ADVICE Testosterone levels drop for 57-year-old man Press-Register (Mobile, AL) 01 A 06 November 26, 2008 **20081126 20081126** English JDEB 0066852 Newspaper US USA AL Alabama NorthAmerica 9326 Word Count: 1865 DR. GOTT MEDICAL ADVICE Testosterone levels drop ...

...the reader who complained about the Allegra-D tablets passing undigested could benefit from a liquid allergy medication such as **Zyrtec**, instead. I hope this helps your others readers, as well. DEAR READER: I have received a few letters with similar ...

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...1HE60 Children's Health HLTHKIDS 1CH55 Children PTKIDS 1CH89 ENT GOTT GOTT MEDICAL MRI NINTENDO WII UNITED MEDIA UTI WII BOWL **ZYRTEC** UTI MRI UNITED MEDIA UNITED MEDIA LTD / INDIA UNITED FEATURE SYNDICATE INC Disoriented DR Gott James Brown P.O. Box Peter...

1956. Q13 MORNING 2008-11-25 08:49:02
13 KCPQ-WA Author: N/A; Word Count: 224 11/25/08 FOX13KCPQ-WA (No Page) 2008 WLNR 22574119

...22574119 Q13 MORNING 2008-11-25 08:49:02 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA November 25, 2008 **20081125 20081125** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1122 Word Count: 224 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...OF THE MORNING'S TOP NEWS STORIES LIVE ONLINE ON Q13FOX.COM. WE'LL BE RIGHT BACK. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. SOME DAYS IT FEELS LIKE PEOPLE ARE ALWAYS STOPPING BY. THAT'S WHY I USE...

1957. CHANNEL 13 NEWS 2008-11-25 06:52:48
13 WTVT-FL Author: N/A; Word Count: 87 11/25/08 FOX13WTVT-FL (No Page) 2008 WLNR 22570449

...22570449 CHANNEL 13 NEWS 2008-11-25 06:52:48 13 WTVT-FL FOX 13 WTVT - TAMPA November 25, 2008 **20081125 20081125** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 434 Word Count: 87 TAMPA FOX 13 WTVT CHANNEL 13 NEWS 2008-11-25 06:52:48 OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN THE FOX WATCH. CHANNEL FASTEST FOX FREER **ZYRTEC** DUST MITES PET DANDER...

1958. CHANNEL 28 NEWS 2008-11-25 12:54:07
28 WFTS-FL Author: N/A; Word Count: 107 11/25/08 ABC28WFTS-FL (No Page) 2008 WLNR 22573190

...22573190 CHANNEL 28 NEWS 2008-11-25 12:54:07 28 WFTS-FL ABC 28 WFTS - TAMPA November 25, 2008 **20081125 20081125** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 535 Word Count: 107 TAMPA ABC 28 WFTS CHANNEL 28 NEWS 2008-11-

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25 12:54:07 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...RAGWEEED AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TOO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. LATER TODAY, WE'LL TAKE YOU Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General ...

...Upper Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ABC ALLERGIES CHANNEL FASTEST **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1959. CHANNEL 10 NEWS 2008-11-25 12:41:03
ABC 10 WPLG-FL Author: N/A; Word Count: 106 11/25/08 ABC10WPLG-FL (No Page) 2008 WLNR 22573050

...CHANNEL 10 NEWS 2008-11-25 12:41:03 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI November 25, 2008 **20081125 20081125** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 531 Word Count: 106 MIAMI ABC 10 WPLG CHANNEL 10 NEWS 2008-11-25 12:41:03 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WELL, IT IS NO SECRET Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General ...

...Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ABC ALLERGIES CHANNEL FASTEST FREER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES PET DANDER...

1960. KIRO-7 NEWS AT NOON 2008-11-25 12:17:42
7 KIRO-WA Author: N/A; Word Count: 745 11/25/08 CBS7KIRO-WA (No Page) 2008 WLNR 22666298

...NEWS AT NOON 2008-11-25 12:17:42 7 KIRO-WA CBS 7 KIRO - Seattle, WA November 25, 2008 **20081125 20081125** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 3723 Word Count: 745 Seattle, WA CBS 7 KIRO KIRO-7 ...

...OUT IF TRY AND SATURDAY. ON-LINE, KIROTV.COM TRACKS IT ALL FOR YOU. s' HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER

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THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 Washington USAWA 1WA44 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES...

1961. Are liquid supplements better?
Bismarck Tribune, The (ND) Author: DR. PETER GOTT; Word Count: 679 11/25/08 BISMTRIB C3 2008 WLNR 22609490

...WLNR 22609490 Are liquid supplements better? DR. PETER GOTT Bismarck Tribune, The (ND) Bismarck Tribune Wire C3 November 25, 2008 **20081125 20081125** English KBNN 0063784 Newspaper US USA ND North Dakota NorthAmerica 3396 Word Count: 679 DEAR DR. GOTT: I am a ...

...the reader who complained about the Allegra-D tablets passing undigested could benefit from a liquid allergy medication such as **Zyrtec**, instead. I hope this helps your others readers, as well. DEAR READER: I have received a few letters with similar ...

...Dr. Gott in care of United Media, 200 Madison Ave., fourth floor, New York, N.Y. 10016.) ENT GOTT UNITED MEDIA **ZYRTEC** UNITED MEDIA UNITED MEDIA LTD / UNITED FEATURE SYNDICATE INC Dr. Gott Gott Quill Driver Books...

1962. CHANNEL 4 NEWS 2008-11-25 06:23:52
CBS 4 WFOR-FL Author: N/A; Word Count: 149 11/25/08 CBS4WFOR-FL (No Page) 2008 WLNR 22569141

...CHANNEL 4 NEWS 2008-11-25 06:23:52 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI November 25, 2008 **20081125 20081125** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 743 Word Count: 149 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...FULL OF ENERGY AND COURAGE. HIS STORY AND HOW YOU CAN HELP HIM AND HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WHWHW Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS CHANNEL FASTEST FREER HOLIDAYS WHWHW **ZYRTEC** DUST MITES PET DANDER...

1963. KWTV Noon 2008-11-25 12:13:49
CBS 9 KWTV-OK Author: N/A; Word Count: 342 11/25/08 CBS9KWTV-OK (No Page) 2008 WLNR 22580789

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...Noon 2008-11-25 12:13:49 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK November 25, 2008 **20081125 20081125** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 1709 Word Count: 342 Oklahoma City, OK CBS 9 KWTV KWTV ...

...Noon 2008-11-25 12:13:49 \And no thunder in the sky, Jed. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. How safe is your car for your family? The latest list of safe vehicles...

1964. New Research Bucks Common Perceptions Surrounding Rx-to-OTC Switches Allergies
Life Science Weekly Author: N/A; Word Count: 1347 11/25/08 LIFESCIWKLY 2868 2008 WLNR 22251067

...New Research Bucks Common Perceptions Surrounding Rx-to-OTC Switches Allergies Life Science Weekly Expanded Reporting 2868 November 25, 2008 **20081125 20081125** English CABC 0006380 Newsletter US USA NorthAmerica 6733 Word Count: 1347 Using a new research paradigm that, for the first ...

...to OTC (see also Allergies The Nielsen-Wolters Kluwer Health study entitled, "Consumer Behavior and Managed Care Impact of the **Zyrtec** Rx-to-OTC Switch," reveals that a full 84 percent of those who switched to **Zyrtec** OTC were sourced from other OTC products rather than from other prescription products as many had expected. In fact, of all people who migrated to **Zyrtec** OTC from other allergy therapies, only 6 percent were former prescription **Zyrtec** users. Further, only 27 percent of prescription **Zyrtec** patients "followed the molecule" and switched to **Zyrtec** OTC. Focusing on allergy drug **Zyrtec** OTC and the spring 2008 allergy market, the study draws three key conclusions relating to the dynamics of a recent major OTC switch. First, it suggests that there was lower carryover from the base of prescription **Zyrtec** users than some expected. Second, switching to **Zyrtec** OTC led to increased spending on allergy medication for some consumers; and third, rather than restricting access to Rx drugs ...

...today online (www.nielsen.com/health/patientsasconsumers.html) by Nielsen and Wolters Kluwer Health, the study showcases overall patient trends surrounding the recent **Zyrtec** switch by utilizing HealthScape(TM) Consumer, the first truly integrated set of OTC/Rx informatics. "Nielsen and Wolters Kluwer are...

1965. - : Are liquid supplements better?
Tribune (San Luis Obispo, CA) Author: Dr. Peter Gott; Word Count: 540 11/25/08 SLOTRIBUNE (No Page) 2008 WLNR 23424431

...Online) 2008 WLNR 23424431 - : Are liquid supplements better? Dr. Peter Gott Tribune (San Luis Obispo, CA) Tribune November 25, 2008 **20081125 20081125** Knight Ridder English CDHJ 0010033 Newspaper US USA CA California NorthAmerica 2698 Word Count: 540 Dear Dr. Gott: I am ...

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...the reader who complained about the Allegra-D tablets passing undigested could benefit from a liquid allergy medication such as **Zyrtec**. Dear Reader: I have received a few letters with similar claims of several types of pills passed relatively undigested. Yours ...

...letter, since she says nothing about testing or other treatments. 470 NT/NEC us usa na us.ca us.ca.slobis BADDOCS ENT **ZYRTEC** Dear Dr. Dear Dr. Gott Dear Reader Gott...

1966. Nurse says liquid supplements are better digested
Tulsa World Author: PETER GOTT, M.D. Newspaper Enterprise Association; Word Count: 280 11/25/08 TULSAWORLD D4 2008 WLNR 22614743

...says liquid supplements are better digested PETER GOTT, M.D. Newspaper Enterprise Association Tulsa World Final News D4 November 25, 2008 **20081125 20081125** English JLNO 0054388 Newspaper US USA OK Oklahoma NorthAmerica 1401 Word Count: 280 Dear Dr. Gott: I am a registered ...

...the reader who complained about the Allegra-D tablets passing undigested could benefit from a liquid allergy medication such as **Zyrtec**, instead. I hope this helps your others readers, as well. Dear Reader: I have received a few letters with similar ...

...Healthcare Services HLTHSERV 1HE13 Healthcare HOTNEWS 1HE06 Nutraceuticals & Health Foods HLTHFOOD 1NU55 Personal Care & Beauty Aids PHLTHCAR 1PE87 UNITED MEDIA **ZYRTEC** UNITED MEDIA UNITED MEDIA LTD / UNITED FEATURE SYNDICATE INC Dear Dr. Gott Gott...

1967. KJRH 11AM 2008-11-24 11:17:23
2 KJRH-OK Author: N/A; Word Count: 126 11/24/08 NBC2KJRH-OK (No Page) 2008 WLNR 22492009

...22492009 KJRH 11AM 2008-11-24 11:17:23 2 KJRH-OK NBC 2 KJRH - Tulsa, OK November 24, 2008 **20081124 20081124** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 632 Word Count: 126 Tulsa, OK NBC 2 KJRH KJRH 11AM ...

...YOU LIKE TO TRY NEW THINGS OR NOT MAY DEPEND ON HOW YOUR BRAIN HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IS WIRED. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE...

1968. PA McNEIL taxi ride 11 24
AP Alert - Medical Author: N/A; Word Count: 585 11/24/08 APALERTMEDIC 18:37:14

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...Alert - Med. 18:37:14 PA McNEIL taxi ride 11 24 AP Alert - Medical AP Alert - Business November 24, 2008 **20081124 20081124** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 2925 Word Count: 585 bc-PA-McNEIL-taxi-ride 11 ...

...children; ROLAIDS(R) antacid products; ST. JOSEPH(R) Adult Regimen Aspirin; SUDAFED(R) and SUDAFED PE(R) nasal decongestants; and **ZYRTEC**(R) over-the-counter antihistamines for adults and children. SOURCE McNEIL-PPC, Inc. -0- 11/24/2008 /CONTACT: Sheara Reich...

1969. Are liquid supplements better?
Bucks County Courier Times Author: N/A; Word Count: 630 11/24/08 BUCKSCCTIMES D3 2008 WLNR 22560011

...supplements better? Bucks County Courier Times Bucks County Courier Times (Levittown, PA) CMI EDITION1 LIFE WIRE D3 November 24, 2008 **20081124 20081124** English HABD 0051524 Newspaper US USA PA Pennsylvania NorthAmerica 3148 Word Count: 630 DEAR DR. GOTT: I am a registered ...

...the reader who complained about the Allegra-D tablets passing undigested could benefit from a liquid allergy medication such as **Zyrtec**, instead. I hope this helps your others readers, as well. DEAR READER: I have received a few letters with similar ...

...letter, since she says nothing about testing or other treatments. Newspaper Enterprise Association 540 WIRE ENT GOTT NEWSPAPER ENTERPRISE ASSOCIATION **ZYRTEC**...

1970. The Early Show7 2008-11-24 07:44:33
CBS - The Early Show Author: N/A; Word Count: 255 11/24/08 CBSEARLYSHOW (No Page) 2008 WLNR 22488135

...The Early Show7 2008-11-24 07:44:33 CBS - The Early Show CBS - The Early Show7 November 24, 2008 **20081124 20081124** English JKZL 0068165 Broadcast US USA NorthAmerica 1276 Word Count: 255 NATIONAL CBS 4 CBS The Early Show7 2008-11 ...

...TOUCH, TOUCH, TOUCH. FEEL. INTRODUCING THE EXTRAORDINARY SOOTHING FEELING... OF NEW KLEENEX LOTION TISSUE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME ALLERGIES CBS GIFT INDULGE INTRODUCING...

1971. The Early Show7 2008-11-24 07:46:32
CBS - The Early Show Author: N/A; Word Count: 381 11/24/08 CBSEARLYSHOW (No Page) 2008 WLNR 22488136

...The Early Show7 2008-11-24 07:46:32 CBS - The Early Show CBS - The Early Show7 November 24, 2008 **20081124 20081124** English JKZL 0068165 Broadcast US USA NorthAmerica 1907 Word Count: 381 NATIONAL CBS 4 CBS The Early Show7 2008-11-24 07:46:32 WHO HAVE

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BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 'THE EARLY SHOW' CONTINUES NOW FROM THE GENERAL MOTORS BUILDING IN NEW YORK CITY ...

...1AL63 Drug Addiction GIDRUGS 1DR84 ADDICTION AFFORDABLE CAMARADERIE CBS EXACERBATES FASTEST FREER GENERAL MOTORS BUILDING HARRY HOLIDAYS JOINING NATIONAL THANKSGIVING **ZYRTEC** ALCOHOLICS ANONYMOUS AMERICANS PARTICIPATE DRUG ABUSE DUST MITES PEOPLE PARTICIPATE PET DANDER...

1972. Morning News 2008-11-24 07:45:32
CBS 8 KLAS-NV Author: N/A; Word Count: 898 11/24/08 CBS8KLAS-NV (No Page) 2008 WLNR 22489058

...News 2008-11-24 07:45:32 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV November 24, 2008 **20081124 20081124** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 4489 Word Count: 898 Las Vegas, NV CBS 8 KLAS Morning ...

...TOUCH, TOUCH, TOUCH. FEEL. INTRODUCING THE EXTRAORDINARY SOOTHING FEELING... OF NEW KLEENEX LOTION TISSUE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 'THE EARLY SHOW' CONTINUES NOW FROM THE GENERAL MOTORS BUILDING IN NEW YORK CITY...

1973. KWTV 7AM 2008-11-24 07:45:33
CBS 9 KWTV-OK Author: N/A; Word Count: 187 11/24/08 CBS9KWTV-OK (No Page) 2008 WLNR 22495544

...7AM 2008-11-24 07:45:33 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK November 24, 2008 **20081124 20081124** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 936 Word Count: 187 Oklahoma City, OK CBS 9 KWTV KWTV ...

...TOUCH, TOUCH, TOUCH. FEEL. INTRODUCING THE EXTRAORDINARY SOOTHING FEELING... OF NEW KLEENEX LOTION TISSUE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES CBS INTRODUCING KWTV LUNCH NUTRITION RICH **ZYRTEC** CA RICH CONSULTANTS INC...

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1974. KWTV 7AM 2008-11-24 07:46:33
CBS 9 KWTV-OK Author: N/A; Word Count: 160 11/24/08 CBS9KWTV-OK (No Page) 2008 WLNR 22495546

...7AM 2008-11-24 07:46:33 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK November 24, 2008 **20081124 20081124** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 802 Word Count: 160 Oklahoma City, OK CBS 9 KWTV KWTV ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 'THE EARLY SHOW' CONTINUES NOW FROM THE GENERAL MOTORS BUILDING IN NEW YORK CITY...

1975. Expenses impact Duane Reade.
Chain Drug Review Author: N/A; Word Count: 1027 11/24/08 CHAINDREV 17 2008 WLNR 25971937

...Drug Rev. 17 2008 WLNR 25971937 Expenses impact Duane Reade. Chain Drug Review 30 20 17(1) November 24, 2008 **20081124 20081124** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 5134 Word Count: 1027 NEW ...

...over-the-counter remedies and health and beauty care items. Management points out that the switch of the allergy medication **Zyrtec** from prescription to O-T-C status contributed about 0.3% of the front-end same-store increase. Pharmacy same-store sales benefited from increased Medicare Part D sales and increases in average prescription prices, although the **Zyrtec** switch shaved about 0.6% from those results. In addition, the dispensing rate of generic drugs increased 3.8% from ...

...1PH13 Healthcare Services HLTHSERV 1HE13 Prescription Drugs RX 1PR52 Healthcare HOT-NEWS 1HE06 Drugstores DRUGSTOR 1DR73 DUANE READE INC LIFO SG **ZYRTEC** OAK HILL CAPITAL PARTNERS LP OAK HILL CAPITAL MANAGEMENT INC DUANE READE INC Chainwide Duane Reade FIFO EBITDA FIFO EDITDA...

1976. Pipeline remains productive.
Chain Drug Review Author: N/A; Word Count: 571 11/24/08 CHAINDREV 56 2008 WLNR 25972199

...Chain Drug Rev. 56 2008 WLNR 25972199 Pipeline remains productive. Chain Drug Review 30 20 56(1) November 24, 2008 **20081124 20081124** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 2856 Word Count: 571 WASH-INGTON ...

...in both prescription and over-the counter versions. Cypress' product is the AA-rated generic equivalent to McNeil Consumer Healthcare's **Zyrtec**. Hi-Tech Pharmacal Co. has been given final approval for dorzolamide and timolol ophthalmic solution. The generic version of Merck...

1977. News 4 @ 10 PM 2008-11-22 22:32:05

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CBS 4 KCNC-CO Author: N/A; Word Count: 1377 11/22/08 CBS4KCNC-CO (No Page) 2008 WLNR 22410176

...10 PM 2008-11-22 22:32:05 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO November 22, 2008 **20081122 20081122** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 6884 Word Count: 1377 Denver, CO CBS 4 KCNC News 4 ...

...THOUSANDS OF NEW ROLLBACKS, CHRISTMAS COSTS LESS AT WALMART. SAVE MONEY. LIVE BETTER. WALMART. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. (announcer) TISSUES: $3 BROWN PAPER BAG: 50 CENTS TRAMPOLINE: $35 TWO NEW CARS: $0...

1978. Good Morning Americ8 2008-11-21 08:23:11
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 207 11/21/08 ABCGMA (No Page) 2008 WLNR 22313661

...Good Morning Americ8 2008-11-21 08:23:11 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 November 21, 2008 **20081121 20081121** English JJYC 0046893 Broadcast US USA NorthAmerica 1036 Word Count: 207 National ABC 10 ABC Good Morning Americ8 2008-11 ...

...SMOOTHING ESSENTIALS ONLY FROM EUCERIN. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...DROWSY CLARITIN AND... LIVE CLARITIN CLEAR. Mmm. ABC BEDROOM BOTTLE CHASE CLARITIN DADDY DROWSINESS DRY EUCERIN ITEM MATTERS PEOPLE RUFUS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP CHASE PEOPLE AND TELECOMMUNICATION INC RICH FOR TRADING AND DISTRIBUTION Announcer Announcer: CHASE FREEDOM INTRODUCES...

1979. Walgreens Announces Preliminary Monthly Sales Results Through Oct. 28 Walgreens
Drug Week Author: N/A; Word Count: 339 11/21/08 DRUGWEEK 2157 2008 WLNR 21693188

...WLNR 21693188 Walgreens Announces Preliminary Monthly Sales Results Through Oct. 28 Walgreens Drug Week Expanded Reporting 2157 November 21, 2008 **20081121 20081121** English BFIJ 0003156 Newsletter US USA NorthAmerica 1694 Word Count: 339 In conjunction with its Analysts' Day Conference today in ...

...administered by Walgreen pharmacists. October prescriptions filled were negatively impacted by

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0.8 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. There was no impact on comparable prescriptions filled in the first 28 days ...

...calendar day shifts. October front-end sales were helped in part by sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 percentage points. Front-end sales were hurt...

1980. Walgreens October Sales Increase 6.8 Percent Walgreens
Drug Week Author: N/A; Word Count: 577 11/21/08 DRUGWEEK 2158 2008 WLNR 21693189

...2158 2008 WLNR 21693189 Walgreens October Sales Increase 6.8 Percent Walgreens Drug Week Expanded Reporting 2158 November 21, 2008 **20081121 20081121** English BFIJ 0003156 Newsletter US USA NorthAmerica 2886 Word Count: 577 Walgreens (NYSE:WAG)(NASDAQ:WAG) had October sales of ...

...comparable stores decreased 0.4 percent in October, negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Pharmacy sales accounted for 66.5 percent of total sales for the month ...

...day shifts. October front-end sales were helped in part by strong sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 percentage points. Calendar year-to-date sales...

1981. Walgreens October Sales Increase 6.8 Percent Walgreens
Drug Week Author: N/A; Word Count: 583 11/21/08 DRUGWEEK 2158 2008 WLNR 21714686

...2158 2008 WLNR 21714686 Walgreens October Sales Increase 6.8 Percent Walgreens Drug Week Expanded Reporting 2158 November 21, 2008 **20081121 20081121** English BFIJ 0003156 Newsletter US USA NorthAmerica 2916 Word Count: 583 2008 NOV 21 - (NewsRx.com) -- Walgreens (NYSE:WAG)(NASDAQ:WAG ...

...comparable stores decreased 0.4 percent in October, negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Pharmacy sales accounted for 66.5 percent of total sales for the month ...

...day shifts. October front-end sales were helped in part by strong sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 percentage points. Calendar year-to-date sales...

1982. CHANNEL 33 2008-11-21 08:15:16
UPN 33 WBFS-FL Author: N/A; Word Count: 150 11/21/08 UPN33WBFS-FL (No Page) 2008 WLNR 22313090

...22313090 CHANNEL 33 2008-11-21 08:15:16 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 21, 2008 **20081121 20081121** English JJWT 0068533 Broadcast US USA FL Florida

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NorthAmerica 748 Word Count: 150 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...THE DIGNITY OF WHO YOU ARE AS A LADY. announcer: CLOSED CAPTIONING PROVIDED BY: HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. announcer: Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20...

1983. CHANNEL 33 2008-11-21 08:44:58
UPN 33 WBFS-FL Author: N/A; Word Count: 113 11/21/08 UPN33WBFS-FL (No Page) 2008 WLNR 22313975

...22313975 CHANNEL 33 2008-11-21 08:44:58 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 21, 2008 **20081121 20081121** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 565 Word Count: 113 Miami MY33 33 WBFS CHANNEL 33 2008-11-21 08:44:58 PROVIDED BY... HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. xxxxxxxxxxxxxxxxxxxx PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE ...

...1IN99 Respiratory & Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL FASTEST FREER **ZYRTEC** DUST MITES PET DANDER...

1984. KOKI 5AM 2008-11-20 05:56:26
5 KOKI-OK Author: N/A; Word Count: 101 11/20/08 FOX5KOKI-OK (No Page) 2008 WLNR 22225529

...22225529 KOKI 5AM 2008-11-20 05:56:26 5 KOKI-OK Fox 5 KOKI - Tulsa, OK November 20, 2008 **20081120 20081120** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 505 Word Count: 101 Tulsa, OK Fox 5 KOKI KOKI 5AM 2008-11-20 05:56:26 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE

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I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 Healthcare ...

...Upper Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FREER KOKI **ZYRTEC** KOKI DUST MITES PET DANDER...

1985. CH 2 MORNING NEWS 2008-11-20 07:50:25
FOX 3 KHON - Honolulu, HI Author: N/A; Word Count: 107 11/20/08 FOX3KHON-HI (No Page) 2008 WLNR 22221563

...WLNR 22221563 CH 2 MORNING NEWS 2008-11-20 07:50:25 FOX 3 KHON - Honolulu, HI November 20, 2008 **20081120 20081120** English JKZC 0068039 Broadcast US USA HI Hawaii NorthAmerica 534 Word Count: 107 Honolulu, HI FOX 3 KHON CH 2 MORNING NEWS 2008-11-20 07:50:25 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. MY NEIGHBORS ARE Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy ...

...Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES CH FASTEST FOX FREER NEIGHBORS **ZYRTEC** CH S A B DE CV DUST MITES PET DANDER...

1986. CHANNEL 33 2008-11-20 08:22:57
UPN 33 WBFS-FL Author: N/A; Word Count: 238 11/20/08 UPN33WBFS-FL (No Page) 2008 WLNR 22216550

...22216550 CHANNEL 33 2008-11-20 08:22:57 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 20, 2008 **20081120 20081120** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1191 Word Count: 238 Miami MY33 33 WBFS CHANNEL 33 2008-11-20 08:22:57 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IF YOU'VE GOT MODERATE TO SEVERE RHEUMATOID ARTHRITIS, Tt6F@@ed=#t&_aL@^!f JB ...

...1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CHANNEL FASTEST FREER MODERATE PLEASANT SYMPTOMS SYSTEM TT ZY **ZYRTEC** ASAHI BEER SYSTEM LTD TT DUST MITES PET DANDER...

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1987. CHANNEL 33 2008-11-20 08:50:23
UPN 33 WBFS-FL Author: N/A; Word Count: 153 11/20/08 UPN33WBFS-FL (No Page) 2008 WLNR 22218486

...22218486 CHANNEL 33 2008-11-20 08:50:23 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 20, 2008 **20081120 20081120** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 764 Word Count: 153 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...CAN BECOME EVERYTHING THAT YOU'VE BEEN CALLED TO BE. announcer: PROMOTIONAL CONSIDERATION PROVIDED BY... HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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1988. Early AM 2008-11-19 05:05:47
CBS 8 WVLT-TN Author: N/A; Word Count: 771 11/19/08 CBS8WVLT-TN (No Page) 2008 WLNR 22128753

...Early AM 2008-11-19 05:05:47 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN November 19, 2008 **20081119 20081119** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 3855 Word Count: 771 Knoxville, TN CBS 8 WVLT Early AM ...

...YOU USE IT. NEW NICORETTE WHITE ICE MINT. EXPERIENCE A BRIGHTER WAY TO QUIT. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** East Africa GEOEAFR 1EA80 Somalia ISOSO 1SO08 Dubai GEODUBAI 1DU43 Africa GEOAFR 1AF90 United Arab Emirates ISOAE 1UA66 Middle East ...

...REFLAGGED RESOLD SCIENCE SEARS SHEILA MACVICAR SHIP SHOP SLIPUP SOMALI SOMALI COURT STEVEN STOREWIDE TONIGHT TREASURY US NAVY VESSEL WHITENING **ZYRTEC** AHEAD RANSOM AND RANDOLPH CO HOUSING AND DEVELOPMENT BOARD HOUSING AND CONSTRUCTION HOLDING CO LTD INDIANS RANSOM AND SON PLC...

1989. Early AM 2008-11-19 05:10:46
CBS 8 WVLT-TN Author: N/A; Word Count: 787 11/19/08 CBS8WVLT-TN (No Page) 2008 WLNR 22128754

...Early AM 2008-11-19 05:10:46 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN November 19, 2008 **20081119 20081119** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica

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3934 Word Count: 787 Knoxville, TN CBS 8 WVLT Early AM ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RE-LIEF. THERE WAS A MASSIVE FIRE IN HAMBURG, CALIFORNIA OVERNIGHT. IT GUTTED A LARGE BUILDING...

1990. Taro Pharmaceutical Industries Ltd.
Hoover's Basic Company Records Author: N/A; Word Count: 250 11/19/08 HOOVCC (No Page) 2008 WLNR 22067519

...Unavail. Online) 2008 WLNR 22067519 Taro Pharmaceutical Industries Ltd. Hoover's Basic Company Records Hoovers Company Basic Records November 19, 2008 **20081119 20081119** IJGE 0062602 Reports US USA NorthAmerica 1250 Word Count: 250 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...pediatrics, and dermatology. Among other things, it sells Warfarin Sodium tablets, used to treat heart disease and prevent strokes; generic **Zyrtec** for allergies; and hypertension drug Enalapril (the generic form of Merck's Vasotec). It also sells skin creams and some OTC...

1991. Taro Pharmaceutical Industries Ltd.
Hoover's In-Depth Company Records Author: N/A; Word Count: 622 11/19/08 HOOVCP (No Page) 2008 WLNR 22060228

...2008 WLNR 22060228 Taro Pharmaceutical Industries Ltd. Hoover's In-Depth Company Records Hoovers Company In-Depth Records November 19, 2008 **20081119 20081119** IJGF 0062801 Re-ports US USA NorthAmerica 3110 Word Count: 622 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...pediatrics, and dermatology. Among other things, it sells Warfarin Sodium tablets, used to treat heart disease and prevent strokes; generic **Zyrtec** for allergies; and hypertension drug Enalapril (the generic form of Merck's Vasotec). It also sells skin creams and some OTC...

1992. Walgreens Announces Preliminary Monthly Sales Results Through Oct. 28 Walgreens
Vaccine Weekly Author: N/A; Word Count: 345 11/19/08 VCNW 126 2008 WLNR 21716936

...WLNR 21716936 Walgreens Announces Preliminary Monthly Sales Results Through Oct. 28 Walgreens Vaccine Weekly Expanded Reporting 126 November 19, 2008 **20081119 20081119** Eng-lish BFJG 0010185 Newsletter US USA NorthAmerica 1724 Word Count: 345 2008 NOV 19 - (NewsRx.com) -- In conjunction with its Analysts ...

...administered by Walgreen pharmacists. October prescriptions filled were negatively impacted by 0.8 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. There was no impact on comparable prescriptions filled in the first 28 days ...

...calendar day shifts. October front-end sales were helped in part by sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 per-

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centage points. Front-end sales were hurt...

1993. Walgreens Announces Preliminary Monthly Sales Results Through Oct. 28 Walgreens
Vaccine Weekly Author: N/A; Word Count: 339 11/19/08 VCNW 126 2008 WLNR 21717910

...WLNR 21717910 Walgreens Announces Preliminary Monthly Sales Results Through Oct. 28 Walgreens Vaccine Weekly Expanded Reporting 126 November 19, 2008 **20081119 20081119** English BFJG 0010185 Newsletter US USA NorthAmerica 1694 Word Count: 339 In conjunction with its Analysts' Day Conference today in ...

...administered by Walgreen pharmacists. October prescriptions filled were negatively impacted by 0.8 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. There was no impact on comparable prescriptions filled in the first 28 days ...

...calendar day shifts. October front-end sales were helped in part by sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 percentage points. Front-end sales were hurt...

1994. CHANNEL 5 NEWS 2008-11-18 23:44:45
5 WPTV-FL Author: N/A; Word Count: 106 11/18/08 NBC5WPTV-FL (No Page) 2008 WLNR 22125677

...5 NEWS 2008-11-18 23:44:45 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH November 18, 2008 **20081118 20081118** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 530 Word Count: 106 WEST PALM BEACH NBC 5 WPTV CHANNEL 5 NEWS 2008-11-18 23:44:45 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [APPLAUSE] North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Florida USAFL 1FL79 ...

...Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL FASTEST FREER NBC **ZYRTEC** NBC INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS BRAVO NETWORKS SUMITOMO FORESTRY...

1995. CHANNEL 7 NEWS 2008-11-18 08:54:47
FOX 7 WSVN-FL Author: N/A; Word Count: 400 11/18/08 FOX7WSVN-FL (No Page) 2008 WLNR 22045845

...CHANNEL 7 NEWS 2008-11-18 08:54:47 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI November 18, 2008 **20081118 20081118** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica

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2000 Word Count: 400 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...HAVE A HEART TO HEART WITH YOUR DOCTOR... ABOUT YOUR RISK. AND ABOUT LIPITOR. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 CEO...

1996. CH 2 MORNING NEWS 2008-11-18 07:57:48
FOX 3 KHON - Honolulu, HI Author: N/A; Word Count: 140 11/18/08 FOX3KHON-HI (No Page) 2008 WLNR 22049909

...WLNR 22049909 CH 2 MORNING NEWS 2008-11-18 07:57:48 FOX 3 KHON - Honolulu, HI November 18, 2008 **20081118 20081118** English JKZC 0068039 Broadcast US USA HI Hawaii NorthAmerica 700 Word Count: 140 Honolulu, HI FOX 3 KHON CH 2 MORNING NEWS 2008-11-18 07:57:48 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. OPRAH: DR. OZ EXPLORES AMAZING MEDICAL MYSTERIES. 7'3' IN SEVENTH GRADE -- THE BOY WHO ...

...1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES BOY CH FASTEST FOX FREER OZ SEVENTH **ZYRTEC** OZ DUST MITES PET DANDER...

1997. CHANNEL 12 NEWS 2008-11-17 19:52:20
12 WPEC-FL Author: N/A; Word Count: 251 11/17/08 CBS12WPEC-FL (No Page) 2008 WLNR 21984264

...12 NEWS 2008-11-17 19:52:20 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH November 17, 2008 **20081117 20081117** English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica 1255 Word Count: 251 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...MEDICINE CABINET IS YOUR CATEGORY, $8,000 QUESTION -- WHAT DO Y' ALL THINK? I' M NOT SURE. I THINK IT' S **ZYRTEC**, BUT -- BECAUSE I THOUGHT -- I HAD ALLERGIES. I' M NOT SURE. UM, WANT TO ASK THE AUDIENCE? WE' RE GOING ...

...STUDER FAMILY NEEDS YOUR HELP. ON YOUR KEYPADS VOTE

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NOW. OH. Meredith: WOW, OK. THAT CONFIRMS IT. Meredith: 91% SAY **ZYRTEC**. AND OUR AUDIENCES TAKE AOT OF DRUGS, SO -- [LAUGHTER] Meredith: I' M ONLY KIDDING. SO THEY KNOW. Meredith: 91%. WE...

1998. Good Morning Americ7 2008-11-17 07:48:49
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 237 11/17/08 ABCGMA (No Page) 2008 WLNR 21977846

...Good Morning Americ7 2008-11-17 07:48:49 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 November 17, 2008 **20081117 20081117** English JJYC 0046893 Broadcast US USA NorthAmerica 1184 Word Count: 237 National ABC 10 ABC Good Morning Americ7 2008-11 ...

...MA'AM? THIS IS THE ONE. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...EASY EXPRESS. EVERY MORNING, THEY ASK THE ABC BOTTLE CLARITIN CRAV-INGS DROWSINESS ENJOY KAY LIVE CLARITIN MICROWAVE NICORETTE PEOPLE STOUFFER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP PEOPLE AND TELECOMMU-NICATION INC RICH FOR TRADING AND DISTRIBUTION Good Morning JEWELRY STORE...

1999. Zyrtec Rohinish Hooda
Advertising Age Author: jack neff; Word Count: 197 11/17/08 ADVTGAGE S12 2008 WLNR 22279073
11/17/08 ADVTGAGE S12 11/17/08 Advert. Age S12 2008 WLNR 22279073 **Zyrtec** Rohinish Hooda jack neff Advertising Age Marketing 50 79 43 S-12 November 17, 2008 **20081117 20081117** English AGBG 0000149 Trade Journal US USA NorthAmerica 986 Word Count: 197 When Johnson & Johnson acquired Pfizer's consumer-health-care business, the buried treasure was allergy drug **Zyrtec**. At the time, in 2006, it was a top-selling prescription drug in the U.S. Showcasing that treasure has been Rohinish Hooda, VP-marketing for J&J's over-the-counter upper-respiratory busi-ness. **Zyrtec** is on track to hit $300 million in its first year of OTC sales despite going head-to-head with private-label. ``It's been a phenomenal year," Mr. Hooda says. By the second quarter, **Zyrtec** had a 27.5% share of the U.S. OTC allergy business. The sales are great, he says, but ``the market ...

...is even more satisfying." J&J arranged for 40 of the Fortune 500 employers to send direct-mail ads to **Zyrtec** prescription users. But the key move may have been mining clinical data to come up with a powerful new claim in TV and print ads from JWT, New York-that **Zyrtec** starts working in only an hour, compared with three for Claritin. 160 Economy Business and Finance Media PHARMPRD Healthcare Practice...

2000. Cypress Pharmaceutical.
Drug Store News Author: N/A; Word Count: 130 11/17/08 DSNEWS 52 2008 WLNR 25915934

...08 Drug Store News 52 2008 WLNR 25915934 Cypress Pharmaceutical. Drug Store News 30 14 52(1) November 17, 2008 **20081117 20081117** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal

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English KGBI 0003153 Newsletter US USA NorthAmerica 649 Word Count: 130 The Food ...

...has approved Cypress Pharmaceutical's 1 mg/ml cetirizine hydrochloride oral solution. The solution is a generic equivalent of Johnson & Johnson's **Zyrtec** oral solution, and the prescription version is approved for treating symptoms of perennial allergic rhinitis in children between 6 and...

2001. MA TYLENOL Taxi Ride 11 14
AP Alert - Medical Author: N/A; Word Count: 588 11/14/08 APALERTMEDIC 21:18:09

...Alert - Med. 21:18:09 MA TYLENOL Taxi Ride 11 14 AP Alert - Medical AP Alert - Business November 14, 2008 **20081114 20081114** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 2941 Word Count: 588 bc-MA-TYLENOL-Taxi-Ride 11 ...

...children; ROLAIDS(R) antacid products; ST. JOSEPH(R) Adult Regimen Aspirin; SUDAFED(R) and SUDAFED PE(R) nasal decongestants; and **ZYRTEC**(R) over-the-counter antihistamines for adults and children. SOURCE McNEIL-PPC, Inc. -0- 11/14/2008 /CONTACT: Sheara Reich...

2002. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4330 11/12/08 HOOVCP (No Page) 2008 WLNR 21602047

...Unavail. Online) 2008 WLNR 21602047 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records November 12, 2008 **20081112 20081112** IJGF 0062801 Reports US USA NorthAmerica 21651 Word Count: 4330 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

2003. Good Morning Americ7 2008-11-11 07:53:06
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 240 11/11/08 ABCGMA (No Page) 2008 WLNR 21577189

...Good Morning Americ7 2008-11-11 07:53:06 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 November 11, 2008 **20081111 20081111** English JJYC 0046893 Broadcast US USA NorthAmerica 1198 Word Count: 240 National ABC 10 ABC Good Morning Americ7 2008-11-11 07:53:06 THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...MEMORY WILL YOU MAKE? c} ABC AHH BOTTLE CLARITIN COOLING DROWSINESS

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DUDE FINALLY HOT KELLOGG LIVE CLARITIN MINI WATCH YEAH **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION HOT ADD WARM MILK Good Morning HALLMARK GOLD CROWN STORE...

2004. What's Old Is New Again for Major Video Ad Network
AP Alert - Business Author: N/A; Word Count: 648 11/11/08 APALERTBUS 16:01:20

...Is New Again for Major Video Ad Network AP Alert - Business AP Alert - Entertainment AP Alert - Travel November 11, 2008 **20081111 20081111** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 3239 Word Count: 648 http://www.Vidsense.com_Vidsense, the Web's largest ...

...growing client base. We owe every bit of our success to clients like Conde Nast, Just For Men, Johnson & Johnson, **Zyrtec** and Napster -- brands that were open to new and better ways to engage consumers online through the proven power of...

2005. PUBLIC SAFETY LOG
Bucks County Courier Times Author: Charlotte Miller; Word Count: 1891 11/11/08 BUCKSCCTIMES 6 2008 WLNR 25221298

...PUBLIC SAFETY LOG Charlotte Miller Bucks County Courier Times Bucks County Courier Times (Levittown, PA) LOCAL 6 November 11, 2008 **20081111 20081111** English HABD 0051524 Newspaper US USA PA Pennsylvania NorthAmerica 9456 Word Count: 1891 BENSALEM Arrests/Citations * Oleg Neymer, 22, 10000 ...

...of automotive tools, $100 value. * CVS, Oxford Valley Rd., Fairless Hills, 6:25 a.m., Sun, 5 to 6 containers of **Zyrtec** by male, tall, thin, long blonde hair, $150 value. * Big Lots, Durham Rd., 7:49 p.m., Sun, cash from open...

2006. Vidsense Rigs New Digs What's Old Is New Again for Major Video Ad Network
Market Wire Author: N/A; Word Count: 671 11/11/08 INTERNETWIRE 00:00:00

...Vidsense Rigs New Digs What's Old Is New Again for Major Video Ad Network Market Wire Marketwire November 11, 2008 **20081111 20081111** Press Release English BFFH 0006581 Newswire US USA NorthAmerica 3356 Word Count: 671 TINLEY PARK, IL 11/11/08 TINLEY ...

...growing client base. We owe every bit of our success to clients like Conde Nast, Just For Men, Johnson & Johnson, **Zyrtec** and Napster -- brands that were open to new and better ways to engage consumers online through the proven power of...

2007. PA Wolters Kluwer 11 10
AP Alert - Medical Author: N/A; Word Count: 1998 11/10/08 APALERTMEDIC 19:51:30

...19:51:30 PA Wolters Kluwer 11 10 AP Alert - Medical AP Alert - Business AP Alert - HiTech November 10, 2008 **20081110 20081110** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 9991 Word Count: 1998 bc-PA-Wolters-Kluwer 11-10 ...

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...New Research Bucks Common Perceptions Surrounding Rx-to-OTC Switches Nielsen-Wolters Kluwer Health study reveals only 27% of Rx **Zyrtec** users switched to **Zyrtec** OTC CONSHOHOCKEN, Pa. and NEW YORK, Nov. 10 /PRNewswire/ -- Using a new research paradigm that, for the first time, integrates ...

...prescription drug switches to OTC. The Nielsen-Wolters Kluwer Health study entitled, "Consumer Behavior and Managed Care Impact of the **Zyrtec** Rx-to-OTC Switch," reveals that a full 84 percent of those who switched to **Zyrtec** OTC were sourced from other OTC products rather than from other prescription products as many had expected. In fact, of all people who migrated to **Zyrtec** OTC from other allergy therapies, only 6 percent were former prescription **Zyrtec** users. Further, only 27 percent of prescription **Zyrtec** patients "followed the molecule" and switched to **Zyrtec** OTC. Focusing on allergy drug **Zyrtec** OTC and the spring 2008 allergy market, the study draws three key conclusions relating to the dynamics of a recent major OTC switch. First, it suggests that there was lower carryover from the base of prescription **Zyrtec** users than some expected. Second, switching to **Zyrtec** OTC led to increased spending on allergy medication for some consumers; and third, rather than restricting access to Rx drugs...

2008. No Headline Available
Press-Register (Mobile, AL) Author: N/A; Word Count: 1133 11/9/08 MOBILEREG A9 2008 WLNR 21934999

...Register (Mobile, AL) A9 2008 WLNR 21934999 No Headline Available Press-Register (Mobile, AL) 01 A 09 November 9, 2008 **20081109 20081109** English JDEB 0066852 Newspaper US USA AL Alabama NorthAmerica 5663 Word Count: 1133 By jsawyer DEAR DR. GOTT: I am ...

...to 40 minutes after I dry off. My doctors say they have never heard of the condition and only prescribe **Zyrtec**. I'm 78, and the drug is becoming much less effective as I age. DEAR READER: You may have an autoimmune...

2009. CHANNEL 13 NEWS 2008-11-08 07:29:07
13 WTVT-FL Author: N/A; Word Count: 194 11/8/08 FOX13WTVT-FL (No Page) 2008 WLNR 21449457

...21449457 CHANNEL 13 NEWS 2008-11-08 07:29:07 13 WTVT-FL FOX 13 WTVT - TAMPA November 8, 2008 **20081108 20081108** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 972 Word Count: 194 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...GUY. BUT LIKE A BIG GUY LIGHT. PROGRESSO. WHAT A LIGHT SOUP SHOULD BE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN THE NEWS THIS SATURDAY, ALLERGIES CHANNEL FASTEST FOX FREER HO PROGRESSO VEGETABLES WEIGHT WATCHERS **ZYRTEC** WEIGHT WATCHERS INTERNATIONAL INC WEIGHT WATCHERS DUST MITES FAST RELIEF FROZEN FAST GREEN

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GIANT EATING LIGHT LIGHT LIGHT SOUP LIGHT...

2010. CHANNEL 13 NEWS 2008-11-08 07:29:25
13 WTVT-FL Author: N/A; Word Count: 192 11/8/08 FOX13WTVT-FL (No Page) 2008 WLNR 21449458

...21449458 CHANNEL 13 NEWS 2008-11-08 07:29:25 13 WTVT-FL FOX 13 WTVT - TAMPA November 8, 2008 **20081108 20081108** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 961 Word Count: 192 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...GUY. BUT LIKE A BIG GUY LIGHT. PROGRESSO. WHAT A LIGHT SOUP SHOULD BE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN THE NEWS THIS SATURDAY, ALLERGIES CHANNEL FASTEST FOX FREER GREEN HO LIGHT VEGETABLES WEIGHT WATCHERS **ZYRTEC** LIGHT WEIGHT WATCHERS INTERNATIONAL INC WEIGHT WATCHERS DUST MITES FAST RELIEF FROZEN FAST PET DANDER RELIEF...

2011. CHANNEL 5 NEWS 2008-11-08 09:24:31
5 WPTV-FL Author: N/A; Word Count: 127 11/8/08 NBC5WPTV-FL (No Page) 2008 WLNR 21449597

...5 NEWS 2008-11-08 09:24:31 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH November 8, 2008 **20081108 20081108** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 637 Word Count: 127 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...REVLON AGE DEFYING SPA FOUNDATION. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 BOTTLE CHANNEL CLARITIN DROWSINESS LIVE CLARITIN NBC PEOPLE SPA FOUNDATION **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PEOPLE AND TELECOMMUNICATION INC PARIS ORLEANS SUMITOMO FORESTRY...

2012. DEAR DR. GOTT: I am a 25-year-old female. For more... [Derived Headline]
Bismarck Tribune, The (ND) Author: N/A; Word Count: 683 11/8/08 BISMTRIB C3 2008 WLNR 21386092

...a 25-year-old female. For more... [Derived Headline] Bismarck Tribune, The (ND) Bismarck Trib-

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une Wire C3 November 8, 2008 **20081108 20081108** English KBNN 0063784 Newspaper US USA ND North Dakota NorthAmerica 3416 Word Count: 683 DEAR DR. GOTT: I am a ...

...to 40 minutes after I dry off. My doctors say they have never heard of the condition and only prescribe **Zyrtec**. I'm 78, and the drug is becoming much less effective as I age. DEAR READER: You may have an autoimmune...

2013. Gott 11-8
Herald Times Reporter (Manitowoc, WI) Author: N/A; Word Count: 735 11/8/08 HRLDTREP A08 2008 WLNR 27337830

...Gott 11-8 Herald Times Reporter (Manitowoc, WI) Herald Times Reporter (Monitowoc, WI) Herald Times Reporter A08 November 8, 2008 **20081108 20081108** English KITR 0145465 Newspaper US USA WI Wisconsin NorthAmerica 3673 Word Count: 735 November 8, 2008 Dear Dr. Gott: I ...

...to 40 minutes after I dry off. My doctors say they have never heard of the condition and only prescribe **Zyrtec**. I'm 78, and the drug is becoming much less effective as I age. Dear Reader: You may have an autoimmune...

2014. Poison Ivy: How Do You Get Rid Of It? By RICHARD F. LOCKEY, MD
Tampa Tribune (FL) Author: RICHARD F. LOCKEY, MD; Word Count: 718 11/8/08 TAMPATRIB 6 2008 WLNR 21464426

...F. LOCKEY, MD RICHARD F. LOCKEY, MD Tampa Tribune (FL) Tampa Tribune, The (FL) FINAL 4YOU 6 November 8, 2008 **20081108 20081108** English ADTP 0009678 Newspaper US USA FL Florida NorthAmerica 3590 Word Count: 718 Tribune correspondent You hear more about poison ...

...mild to moderate symptoms if a rash breaks out. Not helpful in relieving the itch are antihistamines such as Benadryl, **Zyrtec**, Claritin or Clarinex. If the rash is widespread and results in blisters and peeling skin, the person may be susceptible ...

...1AL35 Allergy ALLERGY 1AL79 Dermatology DERMTLGY 1DE17 Healthcare HOTNEWS 1HE06 BENADRYL CLARITIN JOY MCCANN CULVERHOUSE CHAIR PHOTOS TRIBUNE USF HEALTH **ZYRTEC** MORRIS NEWSPAPER CORPORATION OF KANSAS TRIBUNE Contrary Ivy Jupiterimages Lockey Photo RICHARD F. LOCKEY...

2015. KOKI 8AM 2008-11-07 08:13:10
5 KOKI-OK Author: N/A; Word Count: 85 11/7/08 FOX5KOKI-OK (No Page) 2008 WLNR 21448659

...21448659 KOKI 8AM 2008-11-07 08:13:10 5 KOKI-OK Fox 5 KOKI - Tulsa, OK November 7, 2008 **20081107 20081107** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 427 Word Count: 85 Tulsa, OK Fox 5 KOKI KOKI 8AM 2008-11-07 08:13:10 ABOUT **ZYRTEC** ? IT'S FAST RELIEF R OPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR AERES OR PEOPLE LIKE ME WHO HAVE BOTH. ZYEC IFA ...

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...EV FTE ZYEC. THE FASTEST... 24-HOUR ALLERGY RELI. IF YOU'RE LOOKING AERES ALLERGIES EV FASTEST FREER FT KOKI TOAGEED **ZYRTEC** KOKI DUST MITES PET DANDER...

2016. KOCO 5PM 2008-11-07 17:27:46
ABC 5 KOCO-OK Author: N/A; Word Count: 209 11/7/08 ABC5KOCO-OK (No Page) 2008 WLNR 21448415

...5PM 2008-11-07 17:27:46 ABC 5 KOCO-OK ABC 5 KOCO - Oklahoma City, OK November 7, 2008 **20081107 20081107** English JKEI 0068790 Broadcast US USA OK Oklahoma NorthAmerica 1043 Word Count: 209 Oklahoma City, OK ABC 5 KOCO KOCO ...

...MAKE IT A BIG NIGHT IN, AND ORDER PASTA AND PIZZA FROM PIZZA HUT. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH IN-DOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. GUN SALES TO EXPLODE. OBAMA WON, THEY'RE GOING TO TYKE OUR GUNS AWAY TOMORROW...

2017. Good Morning Americ7 2008-11-07 07:39:17
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 131 11/7/08 ABCGMA (No Page) 2008 WLNR 21357703

...Good Morning Americ7 2008-11-07 07:39:17 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 November 7, 2008 **20081107 20081107** English JJYC 0046893 Broadcast US USA NorthAmerica 654 Word Count: 131 National ABC 10 ABC Good Morning Americ7 2008-11 ...

...the toys every kid wants! PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE TO BE CLARITIN CLEAR. CLARITIN RELIEVES YOUR ABC BOTTLE DROWSINESS GIFT KAY LEGENDARY PEOPLE SAVE SEASON TOYS R **ZYRTEC** WALLIS HOLDING RT SAVE MYCAL CORP PEOPLE AND TELECOMMUNICATION INC RICH FOR TRADING AND DISTRIBUTION CLARITIN RELIEVES Good Morning JEWELRY...

2018. Channel 6 News 2008-11-07 06:22:20
6 WKMG-FL Author: N/A; Word Count: 230 11/7/08 CBS6WKMG-FL (No Page) 2008 WLNR 21357353

...21357353 Channel 6 News 2008-11-07 06:22:20 6 WKMG-FL CBS 6 WKMG - ORLANDO November 7, 2008 **20081107 20081107** English JKES 0068549 Broadcast US USA FL Florida

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NorthAmerica 1148 Word Count: 230 ORLANDO CBS 6 WKMG Channel 6 News ...

...THE BOTTOM OF THE SCREEN. 27 SECONDS. WHAT IS GOING ON WITH THIS WORLD. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WHEN IT COMES TO BUYING A HOME, FAMILY CONDITIONS OFTEN OUTWEIGH MARKET CONDITIONS. IF...

2019. NY Duane Reade Q3 Ern 11 07
AP Alert - Business Author: N/A; Word Count: 5878 11/7/08 APALERTBUS 12:16:25

...Bus. 12:16:25 NY Duane Reade Q3 Ern 11 07 AP Alert - Business AP Alert - Medical November 7, 2008 **20081107 20081107** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 29392 Word Count: 5878 bc-NY-Duane-Reade-Q3-Ern ...

...items. The front-end same-store sales increase was positively impacted by approximately 0.3% due to the switch of **Zyrtec**, a prescription allergy medication, to over-the-counter status. Additionally, in June 2008, the Company raised the sales price on ...

...strong same-store sales performance, increased Medicare Part D sales and increases in average prescription prices. The aforementioned switch of **Zyrtec** to over-the-counter status negatively impacted pharmacy same-store sales by approximately 0.6%. The percentage of generic drugs...

2020. Drug Store News' Retail Clinician Launches Debut Retail Clinician Family Health Edition With Support From McNeil Consumer Healthcare Drug Store News
Drug Week Author: N/A; Word Count: 243 11/7/08 DRUGWEEK 2042 2008 WLNR 20736713

...Family Health Edition With Support From McNeil Consumer Healthcare Drug Store News Drug Week Expanded Reporting 2042 November 7, 2008 **20081107 20081107** English BFIJ 0003156 Newsletter US USA NorthAmerica 1217 Word Count: 243 2008 NOV 7 - (NewsRx.com) -- Retail Clinician publishes, this month ...

...NYSE:JNJ) the producer of some of the most well-known and trusted OTC brands including TYLENOL, BENADRYL, SUDAFED and **ZYRTEC** (see also Drug Store News In-store healthcare professionals say that they recommend an OTC to more than 58 percent ...

...fit in the in-store practice." Drug Store News Diphenhydramine Hydrochloride Benadryl Pharmaceuticals Drugs Therapy Treatment Acetaminophen Tylenol Cetirizine Hydrochloride **Zyrtec** Healthcare Services HLTHSERV 1HE13 Pharmacy DRUGDELI 1PH23 Healthcare HOTNEWS 1HE06 Drugstores DRUGSTOR 1DR73 DRUG STORE NEWS JOHNSON JOHNSON CONSUMER PRODUCTS...

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2021. Drug Store News' Retail Clinician Launches Debut Retail Clinician Family Health Edition With Support From McNeil Consumer Healthcare Drug Store News
Drug Week Author: N/A; Word Count: 238 11/7/08 DRUGWEEK 2042 2008 WLNR 20722902

...Family Health Edition With Support From McNeil Consumer Healthcare Drug Store News Drug Week Expanded Reporting 2042 November 7, 2008 **20081107 20081107** English BFIJ 0003156 Newsletter US USA NorthAmerica 1188 Word Count: 238 Retail Clinician publishes, this month, a bonus edition of ...

...NYSE:JNJ) the producer of some of the most well-known and trusted OTC brands including TYLENOL, BENADRYL, SUDAFED and **ZYRTEC** (see also Drug Store News In-store healthcare professionals say that they recommend an OTC to more than 58 percent ...

...fit in the in-store practice." Drug Store News Diphenhydramine Hydrochloride Benadryl Pharmaceuticals Drugs Therapy Treatment Acetaminophen Tylenol Cetirizine Hydrochloride **Zyrtec** Healthcare Services HLTHSERV 1HE13 Pharmacy DRUGDELI 1PH23 Healthcare HOTNEWS 1HE06 Drugstores DRUGSTOR 1DR73 DRUG STORE NEWS JOHNSON JOHNSON CONSUMER PRODUCTS...

2022. CHANNEL 33 2008-11-07 07:51:34
UPN 33 WBFS-FL Author: N/A; Word Count: 148 11/7/08 UPN33WBFS-FL (No Page) 2008 WLNR 21357979

...21357979 CHANNEL 33 2008-11-07 07:51:34 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 7, 2008 **20081107 20081107** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 738 Word Count: 148 Miami MY33 33 WBFS CHANNEL 33 2008-11-07 07:51:34 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. (Applause) Tyra: TIE T-ZONE FOUNDATION IS ABOUT EMPOWERING YOUNG WOMEN AND IT'S REALLY ...

...MIRROR, DO Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CHANNEL FASTEST FREER MIRROR **ZYRTEC** MIRROR DUST MITES PET DANDER...

2023. CHANNEL 5 NEWS 2008-11-06 23:48:40
5 WPTV-FL Author: N/A; Word Count: 137 11/6/08 NBC5WPTV-FL (No Page) 2008 WLNR 21354101

...5 NEWS 2008-11-06 23:48:40 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH November 6, 2008 **20081106 20081106** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 685 Word Count: 137 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

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...MIN I'LL BE IN MY TRAILER. NEW M&M's PREMIUMS... IN FIVE FABULOUS FLAVORS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CHEERS AND APPLAUSE] North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Florida...

2024. Morning News 2008-11-06 06:11:34
ABC 13 KTNV-NV Author: N/A; Word Count: 110 11/6/08 ABC13KTNV-NV (No Page) 2008 WLNR 21285732

...News 2008-11-06 06:11:34 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV November 6, 2008 **20081106 20081106** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 549 Word Count: 110 LAS VEGAS, NV ABC 13 KTNV Morning News 2008-11-06 06:11:34 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. @@ A MAN WHO WORKED AROUND KIDS AT Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH ...

...Upper Respiratory Disease DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ABC ALLERGIES FASTEST FREER **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION DUST MITES Morning PET DANDER...

2025. Eyewitness at 6 2008-11-06 18:53:55
CBS 8 KLAS-NV Author: N/A; Word Count: 646 11/6/08 CBS8KLAS-NV (No Page) 2008 WLNR 21354379

...6 2008-11-06 18:53:55 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV November 6, 2008 **20081106 20081106** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 3229 Word Count: 646 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...ONLY SOUNDS FATTENING. KEEP IT UP, GIRLS. BELIEVE IN YOU! I BELIEVE IN YOU! HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR OPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. ZYRT IS ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE

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I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. 13 Deborah: THIS BABY'S FAMOUS NAME SAKE NEXT. NAME SAKE NEXT. CLOSED CAPTION SPONSORSHIP...

2026. MEDICAL MIX-UPS
Courier-Journal, The (Louisville, KY) Author: N/A; Word Count: 1185 11/6/08 COURJ E1 2008 WLNR 26346563

...2008 WLNR 26346563 MEDICAL MIX- UPS Courier-Journal, The (Louisville, KY) The Courier-Journal METRO Features E1 November 6, 2008 **20081106 20081106** English KIRE 0145379 Newspaper US USA KY Kentucky NorthAmerica 5924 Word Count: 1185 November 6, 2008 Similar drug names account ...

...make. An example of other similar names: Celebrex, a painkiller, and Celexa, an antidepressant. Then there's Zyprexa, for schizophrenia, and **Zyrtec**, the antihistamine. Also, clonidine, a high blood pressure medication, and colchicine, a gout medicine, and clonazepam and its brand name ...

...than one drug and some have similar names. Let's say they take Zestril for congestive heart failure and also take **Zyrtec**, the antihistamine. It's conceivable, especially if they have poor vision, that they could get the drugs confused, taking one when...

2027. CHANNEL 2 NEWS 2008-11-06 23:48:33
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 135 11/6/08 NBC2WESH-FL (No Page) 2008 WLNR 21352401

...Online) 2008 WLNR 21352401 CHANNEL 2 NEWS 2008-11-06 23:48:33 NBC 2 WESH - ORLANDO November 6, 2008 **20081106 20081106** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 677 Word Count: 135 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...INTENSITY OF MINT. I'LL BE IN MY TRAILER. NEW M&M's PREMIUMS... INFABULOUS FLAVORS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROV TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CHEERS AND APPLAUSE] Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy...

2028. Sunrise 2008-11-06 06:49:23
NBC 4 KARK-AR Author: N/A; Word Count: 117 11/6/08 NBC4KARK-AR (No Page) 2008 WLNR 21286403

...11-06 06:49:23 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A November 6, 2008

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20081106 20081106 English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 586 Word Count: 117 Little Rock-Pine Bluff, A NBC 4 KARK Sunrise 2008-11-06 06:49:23 RECAST. FORECAST. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IN WASHINGTON TODAY THE Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest ...

...Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES FASTEST FREER NBC RECAST FORECAST ROCK PINE BLUFF **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD DUST MITES...

2029. CHANNEL 6 NEWS 2008-11-06 05:20:57
NBC 6 WTVJ-FL Author: N/A; Word Count: 84 11/6/08 NBC6WTVJ-FL (No Page) 2008 WLNR 21282300

...CHANNEL 6 NEWS 2008-11-06 05:20:57 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI November 6, 2008 **20081106 20081106** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 419 Word Count: 84 MIAMI NBC 6 WTVJ CHANNEL 6 NEWS ...

...ABOUT PLAYING SUPER SPY JAMES BOND AND COMMENTS ON THE CURRENT BOND DANIEL CRAIG. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN ACTOR ALLERGIES CHANNEL NBC **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD BOND DANIEL...

2030. CHANNEL 6 NEWS 2008-11-06 05:22:26
NBC 6 WTVJ-FL Author: N/A; Word Count: 62 11/6/08 NBC6WTVJ-FL (No Page) 2008 WLNR 21282301

...CHANNEL 6 NEWS 2008-11-06 05:22:26 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI November 6, 2008 **20081106 20081106** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 310 Word Count: 62 MIAMI NBC 6 WTVJ CHANNEL 6 NEWS ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. JOE CARTER IS HERE NOW WITH CHANNEL FASTEST FREER JOE NBC RELIEVE NATIONAL BROADCASTING...

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2031. So Fla Nightly News @ 7PM 2008-11-06 19:21:06
NBC 6 WTVJ-FL Author: N/A; Word Count: 113 11/6/08 NBC6WTVJ-FL (No Page) 2008 WLNR 21288841

...Nightly News @ 7PM 2008-11-06 19:21:06 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI November 6, 2008 **20081106 20081106** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 564 Word Count: 113 MIAMI NBC 6 WTVJ So Fla Nightly News @ 7PM 2008-11-06 19:21:06 HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. I KNOW YOU ARE ALWAYS Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES FASTEST FREER NBC NIGHTLY NEWS **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD DUST MITES...

2032. CHANNEL 33 2008-11-06 08:56:16
UPN 33 WBFS-FL Author: N/A; Word Count: 276 11/6/08 UPN33WBFS-FL (No Page) 2008 WLNR 21283589

...21283589 CHANNEL 33 2008-11-06 08:56:16 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 6, 2008 **20081106 20081106** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1378 Word Count: 276 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...COURT RETURNS, FIND OUT WHAT HAPPENED WITH SHUKRIYYAH AND RHODA AFTER LEAVING JUDGE PENNY. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. announcer: PROMOTIONAL CONSIDERATION PROVIDED BY: (female narrator) ALLERGIES CHANNEL FASTEST FRAUD FREER FREEZE LEAVING PENNY PLAINTIFF **ZYRTEC** PENNY FREEZE DUST MITES Penny PET DANDER...

2033. CHANNEL 33 2008-11-06 08:26:13
UPN 33 WBFS-FL Author: N/A; Word Count: 266 11/6/08 UPN33WBFS-FL (No Page) 2008 WLNR 21285164

...21285164 CHANNEL 33 2008-11-06 08:26:13 UPN 33 WBFS-FL MY33 33 WBFS - Miami No-

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vember 6, 2008 **20081106 20081106** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1330 Word Count: 266 Miami MY33 33 WBFS CHANNEL 33 2008 ...

...COURT RETURNS, FIND OUT WHAT HAPPENED AFTER ALISON AND HER DAUGHTERS LEFT THE COURTROOM. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. announcer: PROMOTIONAL CONSIDERATION PROVIDED BY... (female narrator) FROM JENNIFER: A MICROFIBER SOFA BED. JUST...

2034. CHANNEL 28 NEWS 2008-11-05 06:23:19
28 WFTS-FL Author: N/A; Word Count: 217 11/5/08 ABC28WFTS-FL (No Page) 2008 WLNR 21166509

...21166509 CHANNEL 28 NEWS 2008-11-05 06:23:19 28 WFTS-FL ABC 28 WFTS - TAMPA November 5, 2008 **20081105 20081105** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 1087 Word Count: 217 TAMPA ABC 28 WFTS CHANNEL 28 NEWS 2008-11-05 06:23:19 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. REAL GIRLS HAVE REAL HAIR. AND BODIES. AND VALUES. THEY STAND UP FOR SOME ...

...HILLSBOROUGH COUNTY. PROBABLY YOU'LL SEE I-75 AND ONE OF THOSE ROADS HERE. ABC ALLERGIES CHANNEL CONGRATULATIONS FASTEST FREER REAL **ZYRTEC** WALLIS HOLDING RT MYCAL CORP METRO AG RICH FOR TRADING AND DISTRIBUTION DUST MITES INSPIRING GOLD MEDAL PERFORMANCE PET DANDER...

2035. KOMO FIRST NEWS AT 4 2008-11-05 16:41:56
4 KOMO-WA Author: N/A; Word Count: 1773 11/5/08 ABC4KOMO-WA (No Page) 2008 WLNR 21280041

...NEWS AT 4 2008-11-05 16:41:56 4 KOMO-WA ABC 4 KOMO - Seattle, WA November 5, 2008 **20081105 20081105** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 8863 Word Count: 1773 Seattle, WA ABC 4 KOMO KOMO FIRST ...

...ON CUTTING YOUR ELECTRICITY BILL WITHOUT SITTING IN THE DARK. WE'LL BE RIGHT BACK. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR

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WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Mary: LET'S CHECK IN AGAIN WITH STEVE POOL. STEVE, THE CLOUDS HAVE ROLLED IN...

2036. WOAI 5 2008-11-05 17:24:26
4 WOAI-TX Author: N/A; Word Count: 217 11/5/08 NBC4WOAI-TX (No Page) 2008 WLNR 21283835

...WOAI 5 2008-11-05 17:24:26 4 WOAI-TX NBC 4 WOAI - San Antonio, TX November 5, 2008 **20081105 20081105** English JKGD 0067724 Broadcast US USA TX Texas NorthAmerica 1087 Word Count: 217 San Antonio, TX NBC 4 WOAI WOAI 5 2008-11-05 17:24:26 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. PRESIDENT-ELECT BARACK OBAMA WILL GRACE THE COVER OF A SPECIAL COMMEMORATIVE ISSUE OF ...

...1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ADLIB ALLERGIES BROADCAST FASTEST FORECAST FREER MAKING NEWS NBC NBC NIGHTLY NEWS NEWS STAY WOAI **ZYRTEC** NEWS NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS BROADCAST SUMITOMO FORESTRY CO LTD...

2037. Koki17 2008-11-05 17:24:16
5 KOKI-OK Author: N/A; Word Count: 113 11/5/08 FOX5KOKI-OK (No Page) 2008 WLNR 21279213

...WLNR 21279213 Koki17 2008-11-05 17:24:16 5 KOKI-OK Fox 5 KOKI - Tulsa, OK November 5, 2008 **20081105 20081105** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 564 Word Count: 113 Tulsa, OK Fox 5 KOKI Koki17 2008-11-05 17:24:16 ABOUT **ZYRTEC** ? IT'S FAST RELIEF R OPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR AERES OR PEOPLE LIKE ME WHO HAVE BOTH. ZYEC IFA ...

...A 'FLIGHT GETTING CANCELLED'. BUT--- IN TONIGHT'S HEALTH ALERT... JUDY FORTIN AERES ALLERGIES EV FASTEST FREER FT JUDY TOAGEED TONIGHT **ZYRTEC** DUST MITES PET DANDER...

2038. CHANNEL 33 2008-11-05 08:53:39
UPN 33 WBFS-FL Author: N/A; Word Count: 267 11/5/08 UPN33WBFS-FL (No Page) 2008 WLNR 21164449

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...21164449 CHANNEL 33 2008-11-05 08:53:39 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 5, 2008 **20081105 20081105** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1335 Word Count: 267 Miami MY33 33 WBFS CHANNEL 33 2008-11-05 08:53:39 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. BURNING, ITCHING. OHHHHH! I SHOULDA USED PREPARATION H. AND FOR EXTRA RELIEF, USE PREPARATION ...

...AHHHH ALLERGIES BROTHER BURNING CHANNEL FASTEST FORGIVE FREER JUDGE JUDGE PENNY JUDGE PENNY: LISTEN LISTEN PENNY PREPARATION RECONCILE RELIEF VERDICT **ZYRTEC** PENNY BROTHER FRANCE SAS DUST MITES MAXIMUM STRENGTH MEDICATED WIPES ORDINARY WIPES PET DANDER PREPARATION H. PREPARATION H. AND WEDDING...

2039. CHANNEL 33 2008-11-05 08:23:57
UPN 33 WBFS-FL Author: N/A; Word Count: 254 11/5/08 UPN33WBFS-FL (No Page) 2008 WLNR 21165895

...21165895 CHANNEL 33 2008-11-05 08:23:57 UPN 33 WBFS-FL MY33 33 WBFS - Miami November 5, 2008 **20081105 20081105** English JJWT 0068533 Broadcast US USA FL Florida NorthAmerica 1271 Word Count: 254 Miami MY33 33 WBFS CHANNEL 33 2008-11-05 08:23:57 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. BURNING, ITCHING. OHHHHH! I SHOULDA USED PREPARATION H. AND FOR EXTRA RELIEF, USE PREPARATION ...

...General Interest Allergy SNEEZE 1GE20 AHHHH ALLERGIES AWARD BURNING CHANNEL ENTITLED FASTEST FREER MAKEUP PENNY PREPARATION RASHIDA RELIEF SISTER UM **ZYRTEC** PENNY DUST MITES MAXIMUM STRENGTH MEDICATED WIPES ORDINARY WIPES Penny PET DANDER PREPARATION H. PREPARATION H. AND...

2040. KING-5 EVENING NEWS 2008-11-04 18:46:17
5 KING-WA Author: N/A; Word Count: 958 11/4/08 NBC5KING-WA (No Page) 2008 WLNR 21163779

...5 EVENING NEWS 2008-11-04 18:46:17 5 KING-WA NBC 5 KING - Seattle, WA November 4, 2008 **20081104 20081104** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 4789 Word Count: 958 Seattle, WA NBC 5 KING KING-5 ...

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...THAT THE FUTURE TDD: 1-800-345-2550 WILL BE BETTER THAN THE PAST. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH IN-DOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELVE... EVEN YOUR WORST ...

...AND POLLEN FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Texas USATX 1TE14 North America GEONAMR 1NO39 Ohio USAOH 1OH35 Americas GEOAMER 1AM92 USA...

2041. CHANNEL 8 NEWS 2008-11-04 18:22:53
8 WFLA-FL Author: N/A; Word Count: 151 11/4/08 NBC8WFLA-FL (No Page) 2008 WLNR 21101064

...21101064 CHANNEL 8 NEWS 2008-11-04 18:22:53 8 WFLA-FL NBC 8 WFLA - TAMPA November 4, 2008 **20081104 20081104** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 757 Word Count: 151 TAMPA NBC 8 WFLA CHANNEL 8 NEWS 2008-11-04 18:22:53 ABOUT **ZYRTEC** ? IT'S FAST RELIEF R OPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR AERES OR PEOPLE LIKE ME WHO HAVE BOTH. ZYEC IFA ...

...Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 AERES ALLERGIES CHANNEL EV FASTEST FREER FT JOINING NBC TOAGEED TONIGHT **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD DUST MITES...

2042. AM Live 2008-11-04 05:55:13
FOX 5 KVVU-NV Author: N/A; Word Count: 412 11/4/08 FOX5KVVU-NV (No Page) 2008 WLNR 21099255

...Live 2008-11-04 05:55:13 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV November 4, 2008 **20081104 20081104** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2060 Word Count: 412 Las Vegas, NV FOX 5 KVVU AM ...

...YOUR FOOD DO THAT? RUN, THROW, THINK, EAT BETTER. FIND OUT MORE AT SMALLSTEP.GOV. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. CHEVROLET INTRODUCED FOUR NEW CONCEPT CARS BASED ON THE 2010 CAMARO.. THE INCLUDE A...

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2043. Good Morning Americ7 2008-11-03 07:51:14
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 275 11/3/08 ABCGMA (No Page) 2008 WLNR 21027964

...Good Morning Americ7 2008-11-03 07:51:14 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 November 3, 2008 **20081103 20081103** English JJYC 0046893 Broadcast US USA NorthAmerica 1373 Word Count: 275 National ABC 10 ABC Good Morning Americ7 2008-11 ...

...POSSIBLE LIFE IN PRISON FOR SHOOTING HER POLICE SERGEANT HUSBAND IN A 'GMA' EXCLUSIVE. DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...PEOPLE WHO USE NODROWSY CLARITIN AND... ABC ABC NEWS AMERICAN TOMORROW BOTTLE CLARITIN COZY DROWSINESS ELECTION GIRLS HUSBAND TENSE TOMORROW **ZYRTEC** WALLIS HOLDING RT ABC NEWS MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Good Morning MAKES NFL STARS PRESIDENTIAL RACE STARS...

2044. News M-F 5-6 PM 2008-11-03 17:12:14
NBC 30 WVIT-CT Author: N/A; Word Count: 599 11/3/08 NBC30WVIT-CT (No Page) 2008 WLNR 21098979

...2008-11-03 17:12:14 NBC 30 WVIT-CT NBC 30 WVIT - Hartford & New Haven, CT November 3, 2008 **20081103 20081103** English JKSE 0068603 Broadcast US USA CT Connecticut NorthAmerica 2993 Word Count: 599 Hartford & New Haven, CT NBC 30 WVIT News M-F 5-6 PM 2008-11-03 17:12:14 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. OUT OF CALIFORNIA.THE REMAINS OF ADVENTURER STEVE FOSSETT.... HAVE BEEN IDENTIFIED.FOSSETT ...DISAPPEARED... during a ...

...BILL BLOOMBERG DRESSED DRUG FASTEST FDA FREER GANGRENE GUNMAN HEADACHE INJECTION LEVINE METHOD NBC STANDARD SUPREME COURT TERM TWENTY WYETH **ZYRTEC** NBC UNIVERSAL INC BILL AND MELINDA GATES SUMITOMO FORESTRY CO LTD MCGRAW HILL COS INC WYETH FORD DEALERS ALLIANCE NATIONAL...

2045. YOU HAVE THE RIGHT TO VOTE, BUT SHOULD YOU?
Post Standard Author: JEFF KRAMER CONTRIBUTING COLUMNIST; Word Count: 613 11/3/08 SYRACUSE D1 2008 WLNR 21024947

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...TO VOTE, BUT SHOULD YOU? JEFF KRAMER CONTRIBUTING COLUMNIST Post Standard The Post-Standard Final CNY D1 November 3, 2008 **20081103 20081103** English DIIF 0008295 Newspaper US USA NY New York NorthAmerica 3067 Word Count: 613 Dear Undecided Voter: Well, here we ...

...root for the Yankees AND the Red Sox? Do you endure chronic hives rather than weigh in on Benadryl versus **Zyrtec**? Maybe what's really going on is that you love all the extra attention that comes with playing The Decider. But...

2046. CHANNEL 10 NEWS 2008-11-02 23:12:26
10 WTSP-FL Author: N/A; Word Count: 155 11/2/08 CBS10WTSP-FL (No Page) 2008 WLNR 20963512

...20963512 CHANNEL 10 NEWS 2008-11-02 23:12:26 10 WTSP-FL CBS 10 WTSP - TAMPA November 2, 2008 **20081102 20081102** English JKHK 0068758 Broadcast US USA FL Florida NorthAmerica 775 Word Count: 155 TAMPA CBS 10 WTSP CHANNEL 10 NEWS 2008-11-02 23:12:26 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. EATING LIGHT? LIGHT? NO. LOOK AT THESE BIG CHUNKS OF CHICKEN.. VEGETABLES, PASTA... HMM ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ALLERGIES CBS CHANNEL FASTEST FREER LIGHT VEGETABLES WEIGHT WATCHERS **ZYRTEC** LIGHT WEIGHT WATCHERS INTERNATIONAL INC WEIGHT WATCHERS DUST MITES PET DANDER...

2047. CHANNEL 6 NEWS 2008-11-02 22:59:01
6 WKMG-FL Author: N/A; Word Count: 185 11/2/08 CBS6WKMG-FL (No Page) 2008 WLNR 21025081

...21025081 CHANNEL 6 NEWS 2008-11-02 22:59:01 6 WKMG-FL CBS 6 WKMG - ORLANDO November 2, 2008 **20081102 20081102** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 925 Word Count: 185 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS 2008-11-02 22:59:01 NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. EATING LIGHT? LIGHT? NO. LOOK AT THESE BIG CHUNKS OF CHICKEN.. VEGETABLES, PASTA... HMM...

2048. CHANNEL 4 NEWS 2008-11-02 22:59:00
CBS 4 WFOR-FL Author: N/A; Word Count: 1215 11/2/08 CBS4WFOR-FL (No Page) 2008 WLNR 20963647

...CHANNEL 4 NEWS 2008-11-02 22:59:00 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI November

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2, 2008 **20081102 20081102** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 6076 Word Count: 1215 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...CAN YOU FORGIVE ME? YES. CAN YOU FORGIVE TOM RYAN? NEVER IN THIS LIFE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. EATING LIGHT? LIGHT? NO. LOOK AT THESE BIG CHUNKS OF CHICKEN.. VEGETABLES, PASTA... HMM...

2049. Local News 2008-11-02 23:12:45
CBS 8 WVLT-TN Author: N/A; Word Count: 398 11/2/08 CBS8WVLT-TN (No Page) 2008 WLNR 21097824

...Local News 2008-11-02 23:12:45 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN November 2, 2008 **20081102 20081102** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 1992 Word Count: 398 Knoxville, TN CBS 8 WVLT Local News ...

...45 CBS and WARNER BROS. TELEVISION Captioned by Media Access Group at WGBH access.wgbh.org HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. IF THIS ISN'T A RECESSION, IT SURE FEELS LIKE ONE. AND IF YOU HAVEN'T...

2050. What is spent on prescriptions in the United States
Kalamazoo Gazette Author: N/A; Word Count: 366 11/2/08 KALAMAGAZ (No Page) 2008 WLNR 20936122

...Unavail. Online) 2008 WLNR 20936122 What is spent on prescriptions in the United States Kalamazoo Gazette Business November 2, 2008 **20081102 20081102** English IICF 0062726 Newspaper US USA MI Michigan NorthAmerica 1830 Word Count: 366 v U.S. spending for prescriptions remains the ...

...Co. and Schering-Plough Corp. v Some others went over-the-counter. Sales of Johnson & Johnson's popular allergy medication **Zyrtec**, for instance, moved out of the prescription category. v The decline in prescriptions may be partly attributable to higher out...

2051. KOMO NIGHT NEWS 2008-11-01 22:59:00

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4 KOMO-WA Author: N/A; Word Count: 1295 11/1/08 ABC4KOMO-WA (No Page) 2008 WLNR 20961779

...KOMO NIGHT NEWS 2008-11-01 22:59:00 4 KOMO-WA ABC 4 KOMO - Seattle, WA November 1, 2008 **20081101 20081101** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 6477 Word Count: 1295 Seattle, WA ABC 4 KOMO KOMO NIGHT ...

...ARE YOU OKAY? OH, GOD. IT'S ALL OVER. I'M GONNA NEED A BROOM. OKAY. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. WE ALL COUGH. EVEN THOUGH WE DON'T LIKE TO. SORRY. BUT THERE ARE REASONS...

2052. Do off-label drug practices argue against FDA efficacy requirements? A critical analysis of physicians' argumentation for initial efficacy...
American Journal of Economics and Sociology, The Author: Klein, Daniel B., Tabarrok, Alexander, Word Count: 13634 11/1/08 AJES 743 2008 WLNR 25988339

...Journal of Economics and Sociology, The The American Journal of Economics and Sociology 67 5 743(33) November 1, 2008 **20081101 20081101** Blackwell Publishers Ltd. 0002-9246 Magazine/Journal English KHMK 0000411 Magazine US USA NorthAmerica 68168 Word Count: 13634 The amended ...

...case is out-of-age prescribing: Off-label use can mean using a drug under FDA age limits-- for example, **Zyrtec** in a 1-year-old. (g57) Many off-label uses in my case are in children younger than the approved...

2053. News 4 Weekend AM 2008-11-01 06:17:41
CBS 4 KCNC-CO Author: N/A; Word Count: 1412 11/1/08 CBS4KCNC-CO (No Page) 2008 WLNR 20957885

...Weekend AM 2008-11-01 06:17:41 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO November 1, 2008 **20081101 20081101** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 7061 Word Count: 1412 Denver, CO CBS 4 KCNC News 4 ...

...WITH 50% MORE MOISTURIZER THAN OTHER LEADING BRANDS. IT'S THE ULTIMATE MOISTURE FR DOVE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO VE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOU WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [Female Announcer] NO ONE LIKES A BATH TISSUE THAT LEAVES PIECES BEHIND. THAT'S

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WHY...

2054. CH 4 NEWS SS 2008-11-01 08:17:46
CBS 4 WFOR-FL Author: N/A; Word Count: 1084 11/1/08 CBS4WFOR-FL (No Page) 2008 WLNR 20956530

...4 NEWS SS 2008-11-01 08:17:46 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI November 1, 2008 **20081101 20081101** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 5419 Word Count: 1084 MIAMI CBS 4 WFOR CH 4 NEWS ...

...WITH 50% MORE MOISTURIZER THAN OTHER LEADING BRANDS. IT'S THE ULTIMATE MOISTURE FROM DOVE. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO VE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [Female Announcer] NO ONE LIKES A BATH TISSUE THAT LEAVES PIECES BEHIND. THAT'S WHY...

2055. UCB on track
AP Alert - Medical Author: N/A; Word Count: 1912 10/31/08 APALERTMEDIC 06:06:33

...Alert - Medical AP Alert - Business AP Alert - Financial AP Alert - Labor AP Alert - Travel AP Alert - Legal October 31, 2008 **20081031 20081031** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 9558 Word Count: 1912 UCB on track to achieve 2008 ...

...2008 by a mid-single digit percentage rate compared to the same period in 2007, due to the loss of **Zyrtec@** (cetirizine) patent in the US in December 2007. Revenues remained stable when excluding the impact of currency fluctuations. Key products...

2056. Johnson & Johnson Reports 2008 Third-Quarter Results: Johnson & Johnson
Drug Week Author: N/A; Word Count: 1009 10/31/08 DRUGWEEK 1897 2008 WLNR 20197673

...2008 WLNR 20197673 Johnson & Johnson Reports 2008 Third-Quarter Results: Johnson & Johnson Drug Week Expanded Reporting 1897 October 31, 2008 **20081031 20081031** English BFIJ 0003156 Newsletter US USA NorthAmerica 5044 Word Count: 1009 Johnson & Johnson announced sales of $15.9 billion for ...

...8.1% from operations and 6.6% from currency. Sales results reflect the strong performance of the U.S. launch of **ZYRTEC**, an over-the-counter allergy treatment; LISTERINE antiseptic mouthrinse; international sales of Baby Care products; and the skin care lines ...

...exclusivity through March 2009. Johnson & Johnson Urinary Tract Infection U.S. Food and Drug

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Administration FDA Allergy Medicine Allergies Cetirizine Hydrochloride **Zyrtec** Pharmaceuticals Drugs Therapy Treatment Diagnostics MDDEVCOS PHMBIGCO JNJNUZ NONDEVEQ CTPTPTZD FINRPRT HLTHFIN CLINHLTH MDDEVBIZ Major Corporations MAJCORP 1MA93 Corporate Financial...

2057. UCB on track
Market Wire Author: N/A; Word Count: 1869 10/31/08 INTERNETWIRE 00:00:00

...00:00:00 10/31/08 Internet Wire 00:00:00 UCB on track Market Wire Marketwire October 31, 2008 **20081031 20081031** Press Release English BFFH 0006581 Newswire US USA NorthAmerica 9345 Word Count: 1869 BRUSSELS, BELGIUM 10/31/08 BRUSSELS, BELGIUM ...

...2008 by a mid-single digit percentage rate compared to the same period in 2007, due to the loss of **Zyrtec**® (cetirizine) patent in the US in December 2007. Revenues remained stable when excluding the impact of currency fluctuations. Key products...

2058. CBS Evening News 2008-10-30 17:42:09
CBS 42 KEYE-TX Author: N/A; Word Count: 290 10/30/08 CBS42KEYE-TX (No Page) 2008 WLNR 20863813

...Evening News 2008-10-30 17:42:09 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX October 30, 2008 **20081030 20081030** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 1450 Word Count: 290 Austin, TX CBS 42 KEYE CBS Evening ...

...HAVE A HEART TO HEART WITH YOUR DOCTOR... ABOUT YOUR RISK. AND ABOUT LIPITOR. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. MEET ERICA, GRAND POOBAH OF PASTA, CHANCELLOR OF CHEESE, CONNOISSEUR OF COLD. SHE KEEPS...

2059. KEYE News at 10pm 2008-10-30 23:13:14
CBS 42 KEYE-TX Author: N/A; Word Count: 169 10/30/08 CBS42KEYE-TX (No Page) 2008 WLNR 20863905

...at 10pm 2008-10-30 23:13:14 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX October 30, 2008 **20081030 20081030** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 843 Word Count: 169 Austin, TX CBS 42 KEYE KEYE News at 10pm 2008-10-30 23:13:14 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

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...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. Do sharks have eyelids? What's my carbon footprint? Which way to the convention? Do ...

...DISURESP 1UP05 Healthcare HOTNEWS 1HE06 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ALLERGIES CBS FASTEST FREER KEYE KEYE NEWS **ZYRTEC** Curiosity DUST MITES PET DANDER...

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2060. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4319 10/30/08 HOOVCP (No Page) 2008 WLNR 20657921

...Unavail. Online) 2008 WLNR 20657921 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 30, 2008 **20081030 20081030** IJGF 0062801 Reports US USA NorthAmerica 21597 Word Count: 4319 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

2061. NBC Evening News 2008-10-30 17:48:44
NBC 36 KXAN-TX Author: N/A; Word Count: 245 10/30/08 NBC36KXAN-TX (No Page) 2008 WLNR 20863784

...Evening News 2008-10-30 17:48:44 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX October 30, 2008 **20081030 20081030** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1227 Word Count: 245 Austin, TX NBC 36 KXAN NBC Evening ...

...WITH SELENIUM, WHICH EMERGING RESEARCH... SUGGESTS CAN HELP PROSTATE HEALTH. ONE-A-DAY MEN'S. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. BACK HERE IN FLORIDA, WHERE EARLY VOTING IS A BIG DEAL. THEY'VE BEEN AT...

2062. Johnson & Johnson Reports 2008 Third-Quarter Results: Johnson & Johnson
Women's Health Weekly Author: N/A; Word Count: 1009 10/30/08 WOMENSWKLY 585 2008 WLNR 20265648

...WLNR 20265648 Johnson & Johnson Reports 2008 Third-Quarter Results: Johnson & Johnson Women's Health Weekly Expanded Reporting 585 October 30, 2008 **20081030 20081030** English

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BFJI 0010560 Newsletter US USA NorthAmerica 5044 Word Count: 1009 Johnson & Johnson announced sales of $15.9 billion for ...

...8.1% from operations and 6.6% from currency. Sales results reflect the strong performance of the U.S. launch of **ZYRTEC**, an over-the-counter allergy treatment; LISTERINE antiseptic mouthrinse; international sales of Baby Care products; and the skin care lines ...

...exclusivity through March 2009. Johnson & Johnson Urinary Tract Infection U.S. Food and Drug Administration FDA Allergy Medicine Allergies Cetirizine Hydrochloride **Zyrtec** Pharmaceuticals Drugs Therapy Treatment Diagnostics Women's Health MDDEVCOS PHMBIGCO JNJNUZ NONDEVEQ CTPTPTZD FINRPRT HLTHFIN CLINHLTH MDDEVBIZ Major Corporations MAJCORP 1MA93...

2063. Hot water keeps things flowing
Bucks County Courier Times Author: N/A; Word Count: 543 10/29/08 BUCKSCCTIMES D6 2008 WLNR 20864585

...things flowing Bucks County Courier Times Bucks County Courier Times (Levittown, PA) CMI EDITION1 LIFE WIRE D6 October 29, 2008 **20081029 20081029** English HABD 0051524 Newspaper US USA PA Pennsylvania NorthAmerica 2716 Word Count: 543 DEAR DR. GOTT: I would like to ...

...eliminated. Another possible cause could be an allergy. Perhaps a trial of over-the-counter antihistamines such as Claritin or **Zyrtec** is appropriate. If all else fails, your husband should see an internist, who can further test him and, if necessary, refer him to other specialists. Newspaper Enterprise Association 478 WIRE CLARITIN CONSTIPATION NEWSPAPER ENTERPRISE ASSOCIATION **ZYRTEC** Figuring Jarvis...

2064. Early AM 2008-10-29 05:16:50
CBS 8 WVLT-TN Author: N/A; Word Count: 717 10/29/08 CBS8WVLT-TN (No Page) 2008 WLNR 20664438

...Early AM 2008-10-29 05:16:50 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN October 29, 2008 **20081029 20081029** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 3587 Word Count: 717 Knoxville, TN CBS 8 WVLT Early AM ...

...RATHER THAN HELPS THEM WHEN THEY'RE NEGATIVE LIKE THAT. FOR ME IT DOES. OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. I THINK WHEN YOU SPREAD THE WEALTH AROUND, IT' S GOOD FOR EVERYBODY. I...

2065. CHANNEL 5 NEWS 2008-10-27 23:45:38
5 WPTV-FL Author: N/A; Word Count: 168 10/27/08 NBC5WPTV-FL (No Page) 2008 WLNR

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20586398

...5 NEWS 2008-10-27 23:45:38 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH October 27, 2008 **20081027 20081027** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 839 Word Count: 168 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...OF BUD LIGHT. 12 OUNCES. 64 CALORIES. MGD 64. AS LIGHT AS IT GETS. HAVE YOU HEARD THE NEWS ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 ALLERGIES CANDLES CHANNEL GLADE MGD NBC OILS OOH SMELLS **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Fele Announcer...

2066. CHANNEL 5 NEWS 2008-10-27 23:47:09
5 WPTV-FL Author: N/A; Word Count: 63 10/27/08 NBC5WPTV-FL (No Page) 2008 WLNR 20586399

...5 NEWS 2008-10-27 23:47:09 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH October 27, 2008 **20081027 20081027** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 316 Word Count: 63 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CHEERS AND APPLAUSE] North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA...

2067. CHANNEL 2 NEWS 2008-10-27 23:46:48
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 107 10/27/08 NBC2WESH-FL (No Page) 2008 WLNR 20585629

...Online) 2008 WLNR 20585629 CHANNEL 2 NEWS 2008-10-27 23:46:48 NBC 2 WESH - ORLANDO October 27, 2008 **20081027 20081027** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 533 Word Count: 107 ORLANDO NBC 2 WESH CHANNEL 2 NEWS 2008-10-27 23:46:48 ABOUT **ZYRTEC** ? IT'S FAST RELIEF FOR PEOPLE... WITH INDOOR ALLERGIES, WITH OUTDOOR ALLERGIES, OR PEOPLE LIKE ME WHO HAVE BOTH. **ZYRTEC** IS FAST. IN FACT, IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . IT'S CLINICALLY PROVEN TO RELIEVE... EVEN YOUR WORST ...

...AND POLLEN. FOR A FULL 24 HOURS. NOW I'M FREER TO DO WHAT I WANT WHERE I WANT... EVEN FASTER. **ZYRTEC** . THE FASTEST... 24-HOUR ALLERGY RELIEF. [CHEERS AND APPLAUSE] PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest ...

...Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLERGIES CHANNEL CHEERS FASTEST FREER NBC **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NA-

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TIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD DUST MITES...

2068. Local News 2008-10-25 23:32:56
CBS 12 WDEF-TN Author: N/A; Word Count: 190 10/25/08 CBS12WDEF-TN (No Page) 2008 WLNR 20461218

...Local News 2008-10-25 23:32:56 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN October 25, 2008 **20081025 20081025** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 949 Word Count: 190 Chattanooga, TN CBS 12 WDEF Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. SOME DAYS YOU JUST Health & Family FAMHLTH 1HE30 Health & Wellness ...

...Interest Allergy SNEEZE 1GE20 CBS CHECK COMPETING DEALER FASTEST FITS GMC GMC TRUCK INDOORS LABEL LOCAL PAYMENT SONG STEP TRUCK **ZYRTEC** TRUCK AND TRAILER PARTS INC GRANDS MOULINS DE CORBEIL GMC TRUCK AND TRAILER SALES INC GENERAL MOTORS CORP Chattanooga INTRODUCING...

2069. Local News 2008-10-24 23:27:50
CBS 12 WDEF-TN Author: N/A; Word Count: 270 10/24/08 CBS12WDEF-TN (No Page) 2008 WLNR 20461189

...Local News 2008-10-24 23:27:50 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN October 24, 2008 **20081024 20081024** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 1352 Word Count: 270 Chattanooga, TN CBS 12 WDEF Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, MAN. HOW WAS YOUR CHICKEN SANDWICH? I DON' T ...

...Interest Allergy SNEEZE 1GE20 ANNOUNCER: WENDY CBS CHEWING FASTEST GENERALS INDOORS LABEL LOCAL SANDWICH SONG TENDER CENTER TOUCHDOWN UNWRAPPING WHITFIELD **ZYRTEC** Chattanooga FLAVOR DIPPED CHICKEN SANDWICHES...

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2070. McNeil Consumer Healthcare Supports Voluntary Initiatives to Help Encourage Safe, Effective Use of Children's Cough and Cold Medicines McNeil Consumer Healthcare
Drug Week Author: N/A; Word Count: 467 10/24/08 DRUGWEEK 1621 2008 WLNR 19704990

...Safe, Effective Use of Children's Cough and Cold Medicines McNeil Consumer Healthcare Drug Week Expanded Reporting 1621 October 24, 2008 **20081024 20081024** English BFIJ 0003156 Newsletter US USA NorthAmerica 2333 Word Count: 467 As part of the industry's continuing dialogue with the ...

...and INFANTS' and CHILDREN'S MOTRIN(R) (ibuprofen) and also do not apply to single- ingredient allergy medicines such as CHILDREN'S **ZYRTEC**(R) (cetirizine) and CHILDREN'S BENADRYL(R) (diphenhydramine). McNeil Consumer Healthcare U.S. Food and Drug Administration FDA Pediatric Adverse Drug Event...

2071. Hot water keeps things flowing
Press-Register (Mobile, AL) Author: N/A; Word Count: 628 10/24/08 MOBILEREG A7 2008 WLNR 20481295

...AL) A7 2008 WLNR 20481295 Hot water keeps things flowing Press-Register (Mobile, AL) 01 A 07 October 24, 2008 **20081024 20081024** English JDEB 0066852 Newspaper US USA AL Alabama NorthAmerica 3138 Word Count: 628 Hot water keeps things flowing By jsawyer ...

...eliminated. Another possible cause could be an allergy. Perhaps a trial of over-the-counter antihistamines such as Claritin or **Zyrtec** is appropriate. If all else fails, your husband should see an internist, who can further test him and, if necessary ...

...NY 10016. 571 FAMPHARM BADDOCS Health & Family FAMHLTH 1HE30 Gastroenterology PHMGASTR 1GA59 Laxatives PTLAXA 1LA04 CLARITIN CONSTIPATION DIARRHEA UNITED MEDIA **ZYRTEC** UNITED MEDIA UNITED MEDIA LTD / UNITED FEATURE SYNDICATE INC Dear Dr. Dear Dr. Gott Dear Reader Dr. Figuring Gott Jarvis...

2072. APhA PharmacistsMonth 10 23
AP Alert - Medical Author: N/A; Word Count: 900 10/23/08 APALERTMEDIC 12:07:35

...08 AP Alert - Med. 12:07:35 APhA PharmacistsMonth 10 23 AP Alert - Medical AP Alert - Business October 23, 2008 **20081023 20081023** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 4500 Word Count: 900 bc-APhA-PharmacistsMonth 10-23 1 ...

...categories including: arthritis pain, pain with accompanying sleeplessness and upper respiratory. Other McNeil Consumer Healthcare brands include BENADRYL(R) and **ZYRTEC**(R) allergy medicines; IMODIUM(R) A-D anti-diarrheal; MOTRIN(R) IB; PediaCare(R) upper respiratory medicines for children; ROLAIDS...

2073. NY DrugStoreNewRetail 10 23
AP Alert - Medical Author: N/A; Word Count: 834 10/23/08 APALERTMEDIC 20:11:43

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...08 AP Alert - Med. 20:11:43 NY DrugStoreNewRetail 10 23 AP Alert - Medical AP Alert - Business October 23, 2008 **20081023 20081023** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 4168 Word Count: 834 bc-NY-DrugStoreNewRetail 10-23 1...

...NYSE: JNJ) the producer of some of the most well-known and trusted OTC brands including TYLENOL, BENADRYL, SUDAFED and **ZYRTEC**. In-store healthcare professionals say that they recommend an OTC to more than 58 percent of their patients, according to...

2074. Get to Know Your Pharmacist During American Pharmacists Month
US Federal News Author: N/A; Word Count: 637 10/23/08 USFEDNEWS (No Page) 2008 WLNR 20246580

...WLNR 20246580 Get to Know Your Pharmacist During American Pharmacists Month US Federal News US Fed News October 23, 2008 **20081023 20081023** English IJGI 0062698 Press Release US USA NorthAmerica 3183 Word Count: 637 WASHINGTON, Oct. 23 -- The American Pharmacists Association issued ...

...pain categories including: arthritis pain, pain with accompanying sleeplessness and upper respiratory. Other McNeil Consumer Healthcare brands include BENADRYL and **ZYRTEC** allergy medicines; IMODIUM A-D anti-diarrheal; MOTRIN IB; PediaCare upper respiratory medicines for children; ROLAIDS antacid products and ST...

2075. Morning News 2008-10-22 04:35:08
ABC 13 KTNV-NV Author: N/A; Word Count: 960 10/22/08 ABC13KTNV-NV (No Page) 2008 WLNR 20153880

...News 2008-10-22 04:35:08 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV October 22, 2008 **20081022 20081022** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 4799 Word Count: 960 LAS VEGAS, NV ABC 13 KTNV Morning ...

...THE GOOGLE PHONE, ARRIVES TODAY. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...PLAVIX PLOWED POINTY POLICE PRESSLY PROMISE PROTESTER RO ROVE SHOPPERS SOUTHEAST STICKING STOMACHR SURGERY THUNDERSTORMS TONIGHT TREAT TTP TV WITCH **ZYRTEC** WALLIS HOLDING RT CUMBERLAND PUBLISHING MYCAL CORP BLAZE PEOPLE AND TELECOMMUNICATION INC CITIZEN R AND O POLICE AND FIREMENS INSURANCE...

2076. Morning News 2008-10-22 05:05:29
ABC 13 KTNV-NV Author: N/A; Word Count: 948 10/22/08 ABC13KTNV-NV (No Page) 2008 WLNR 20153898

...News 2008-10-22 05:05:29 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV October 22, 2008 **20081022 20081022** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica

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4738 Word Count: 948 LAS VEGAS, NV ABC 13 KTNV Morning ...

...THE GOOGLE PHONE, ARRIVES TODAY. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR AL-LERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...POINTY POLICE PRESSLY PROMISE PROTESTER RO ROVE SHOPPERS SOUTHEAST STICKING STOMACHR SURGERY THUNDERSTORMS TOKYO TONIGHT TREAT TTP TV VOLATILITY WITCH **ZYRTEC** WALLIS HOLDING RT CUMBERLAND PUBLISHING FI-NANCIAL AND PROFESSIONAL RISK SOLUTIONS INSURANCE AGENCY INC MYCAL CORP CITIZEN BLAZE POLICE AND FIREMENS...

2077. Morning News 2008-10-22 05:35:32
ABC 13 KTNV-NV Author: N/A; Word Count: 956 10/22/08 ABC13KTNV-NV (No Page) 2008 WLNR 20153904

...News 2008-10-22 05:35:32 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV October 22, 2008 **20081022 20081022** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 4779 Word Count: 956 LAS VEGAS, NV ABC 13 KTNV Morning ...

...THE GOOGLE PHONE, ARRIVES TODAY. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR AL-LERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...POLICE PRESSLY PROMISE PROTESTER RO ROVE SHOPPERS SOUTHEAST STICKING STOMACHR SURGERY THISOMES THUNDERSTORMS TOKYO TONIGHT TREAT TTP TV VOLATILITY WITCH **ZYRTEC** WALLIS HOLDING RT CUMBERLAND PUBLISHING FI-NANCIAL AND PROFESSIONAL RISK SOLUTIONS INSURANCE AGENCY INC MYCAL CORP CITIZEN BLAZE POLICE AND FIREMENS...

2078. Morning News 2008-10-22 06:05:33
ABC 13 KTNV-NV Author: N/A; Word Count: 961 10/22/08 ABC13KTNV-NV (No Page) 2008 WLNR 20153910

...News 2008-10-22 06:05:33 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV October 22, 2008 **20081022 20081022** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 4805 Word Count: 961 LAS VEGAS, NV ABC 13 KTNV Morning ...

...THE GOOGLE PHONE, ARRIVES TODAY. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR AL-LERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...POLICE POWER PRESSLY PROMISE PROTESTER RO ROVE SHOPPERS SOUTHEAST STICKING STOMACHR SURGERY THUNDERSTORMS TOKYO TONIGHT TREAT TTP TV VOLATILITY WITCH **ZYRTEC** WALLIS HOLDING RT CUMBERLAND PUBLISHING FI-NANCIAL AND PROFESSIONAL RISK SOLUTIONS INSURANCE AGENCY INC MYCAL

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CORP CITIZEN BLAZE POLICE AND FIREMENS...

2079. Morning News 2008-10-22 06:35:40
ABC 13 KTNV-NV Author: N/A; Word Count: 956 10/22/08 ABC13KTNV-NV (No Page) 2008 WLNR 20153916

...News 2008-10-22 06:35:40 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV October 22, 2008 **20081022 20081022** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 4780 Word Count: 956 LAS VEGAS, NV ABC 13 KTNV Morning ...

...BCH@AMERICA THIS MORNING ^BFBU PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...POLICE PRESSLY PROMISE PROTESTER RO ROVE SHOPPERS SOUTHEAST STICKING STOMACHR SURGERY THISOMES THUNDERSRMS TOKYO TONIGHT TREAT TTP TV VOLATILITY WITCH **ZYRTEC** WALLIS HOLDING RT CUMBERLAND PUBLISHING FINANCIAL AND PROFESSIONAL RISK SOLUTIONS INSURANCE AGENCY INC MYCAL CORP CITIZEN BLAZE POLICE AND FIREMENS...

2080. KATV Midday 2008-10-22 11:51:12
ABC 7 KATV-AR Author: N/A; Word Count: 80 10/22/08 ABC7KATV-AR (No Page) 2008 WLNR 20158911

...10-22 11:51:12 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A October 22, 2008 **20081022 20081022** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 400 Word Count: 80 Little Rock-Pine Bluff, A ABC 7 ...

...ANYTHING TO GET OVER THE COUNTER FOR ANTIHYSEMINE THERE ARE SOME NASAL SPRAYS OVER THE COUNTER-- YOU MAY TRY SOME **ZYRTEC** HI ANNE I HAVE A QUESTION THAT NO ONE SEEMS TO BE ABLE TO ANSWER IS THERE AN ALLERGY FOR...

2081. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4302 10/22/08 HOOVCP (No Page) 2008 WLNR 20090856

...Unavail. Online) 2008 WLNR 20090856 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 22, 2008 **20081022 20081022** IJGF 0062801 Reports US USA NorthAmerica 21508 Word Count: 4302 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

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...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

2082. Wockhardt Limited
Hoover's In-Depth Company Records Author: N/A; Word Count: 616 10/22/08 HOOVCP (No Page) 2008 WLNR 20093590

...Unavail. Online) 2008 WLNR 20093590 Wockhardt Limited Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 22, 2008 **20081022 20081022** IJGF 0062801 Reports US USA NorthAmerica 3082 Word Count: 616 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...expires on existing medicines. In early 2008, it began offering generic versions of powerhouse drugs Zoloft (antidepressant), Zithromax (antibiotic), and **Zyrtec** (allergy treatment). The **Zyrtec** approval came on the heels of the popular drug being classified over-the-counter rather than prescription only. Ticker Symbol...

2083. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3539 10/22/08 HOOVCP (No Page) 2008 WLNR 20090297

...Unavail. Online) 2008 WLNR 20090297 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 22, 2008 **20081022 20081022** IJGF 0062801 Reports US USA NorthAmerica 17695 Word Count: 3539 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

2084. Claritin's slide is still clear -- Schering-Plough Memphis unit sees flat 3Q revenue
Memphis Commercial Appeal (TN) Author: Daniel Connolly daniel.connolly@commercialappeal.com; Word Count: 681 10/22/08 COMAPL C1 2008 WLNR 20173254

...revenue Daniel Connolly daniel.connolly@commercialappeal.com Memphis Commercial Appeal (TN) Commercial Appeal, The (Memphis, TN) Final Business C1 October 22, 2008 **20081022 20081022** English ADCE 0006726 Newspaper US USA TN Tennessee NorthAmerica 3404 Word Count: 681 Drug maker Schering-Plough Corp. reported nearly ...

...blamed Claritin's performance on factors that include a less severe allergy season and the recent introduction of a competing drug, **Zyrtec**, made by a subsidiary of Johnson & Johnson . A bright spot for Schering-Plough's consumer products division this quarter was a...

2085. In Sour Economy, Some Scale Back On Medications

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New York Times (NY) Author: STEPHANIE SAUL; Word Count: 1853 10/22/08 NYT A1 2008 WLNR 20081349

...Back On Medications STEPHANIE SAUL New York Times (NY) New York Times Late Edition - Final A 1 October 22, 2008 **20081022 20081022** English ADFN 0007297 Newspaper US USA NY New York NorthAmerica 9265 Word Count: 1853 For the first time in at ...

...big-selling medications -- like the cholesterol medications Zetia and Vytorin, marketed jointly by Merck and Schering-Plough. And sales of **Zyrtec**, a popular allergy medication, moved out of the prescription category earlier this year when Johnson & Johnson began selling it as...

2086. Lipitor, Viagra pep up Pfizer's sales, profit
St. Louis Post-Dispatch (MO) Author: Linda A. Johnson The Associated Press; Word Count: 635 10/22/08 STLSPD C2 2008 WLNR 20166065

...sales, profit Linda A. Johnson The Associated Press St. Louis Post-Dispatch (MO) Third Edition Business C2 October 22, 2008 **20081022 20081022** English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica 3174 Word Count: 635 Pfizer Inc.'s profit tripled in the third ...

...$3.14 billion. The company said revenue for three drugs with recent generic competition - blood-pressure medicine Norvasc, allergy drug **Zyrtec** and colon-cancer drug Camptosar - fell by 48 percent, or a combined $627 million. Several other drugs had double-digit...

2087. Pfizer 3Q profit triples vs. weak year-ago results
AP DataStream Author: LINDA A. JOHNSON Word Count: 884 10/21/08 APDATASTREAM 17:03:36

...vs. weak year-ago results LINDA A. JOHNSON AP Business Writer AP DataStream Associated Press DataStream FFF October 21, 2008 **20081021 20081021** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4420 Word Count: 884 TRENTON, N.J._Pfizer Inc.'s profit tripled ...

...said revenue for blood-pressure medicine Norvasc and colon-cancer drug Camptosar, which have recent generic competition, and allergy drug **Zyrtec**, now sold over-the-counter, fell 48 percent, or a combined $627 million. Several other drugs had double-digit sales...

2088. Pfizer, Schering-Plough beat modest expectations
AP DataStream Author: LINDA A. JOHNSON Word Count: 1014 10/21/08 AP-DATASTREAM 19:32:35

...Schering-Plough beat modest expectations LINDA A. JOHNSON AP Business Writer AP Data-Stream Associated Press DataStream FFF October 21, 2008 **20081021 20081021** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 5072 Word Count: 1014 TRENTON, N.J._Pfizer Inc. and Schering ...

...Aricept for Alzheimer's disease, and Celebrex sales rose 8 percent. But generic competition to two big drugs and allergy drug **Zyrtec** going over the counter cut revenue by $627 million. Pfizer re-

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ported a 13 percent drop in U.S. sales of Lipitor...

2089. Pfizer 3Q profit triples vs. weak year-ago results
AP General Financial/ Business News Author: LINDA A. JOHNSON Word Count: 884 10/21/08 APGENFINNEWS 17:13:56

...Business Writer AP General Financial/ Business News General Financial/ Business News AP Online All AP Financial News October 21, 2008 **20081021 20081021** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 4420 Word Count: 884 TRENTON, N.J._Pfizer Inc.'s profit tripled ...

...said revenue for blood-pressure medicine Norvasc and colon-cancer drug Camptosar, which have recent generic competition, and allergy drug **Zyrtec**, now sold over-the-counter, fell 48 percent, or a combined $627 million. Several other drugs had double-digit sales...

2090. Pfizer, Schering-Plough beat modest expectations
AP General Financial/ Business News Author: LINDA A. JOHNSON Word Count: 1014 10/21/08 APGENFINNEWS 19:56:30

...Business Writer AP General Financial/ Business News General Financial/ Business News AP Online All AP Financial News October 21, 2008 **20081021 20081021** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 5072 Word Count: 1014 TRENTON, N.J._Pfizer Inc. and Schering ...

...Aricept for Alzheimer's disease, and Celebrex sales rose 8 percent. But generic competition to two big drugs and allergy drug **Zyrtec** going over the counter cut revenue by $627 million. Pfizer reported a 13 percent drop in U.S. sales of Lipitor...

2091. Pfizer's profit triples on accounting charges Drug giant reports flat sales, narrows revenue forecast
MarketWatch Author: Val Brickates Kennedy; Word Count: 641 10/21/08 MKTWATCH 12:34:00

...triples on accounting charges Drug giant reports flat sales, narrows revenue forecast Val Brickates Kennedy MarketWatch 0 October 21, 2008 **20081021 20081021** English DIIG 0062090 Newswire US USA NorthAmerica 3204 Word Count: 641 Pfizer said early Tuesday that its third-quarter profit ...

...over the past three years. In addition, Pfizer recently lost patent protection for the chemotherapy agent Campostar and allergy medication **Zyrtec**. Adding to its woes, the company's smoking-cessation product Chantix, which had been expected to be a big seller, has...

2092. Pfizer's net profit triples on accounting charges Drug giant narrows 2008 top-line forecast following flat quarterly sales
MarketWatch Author: Val Brickates Kennedy; Word Count: 993 10/21/08 MKTWATCH 12:34:00

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...charges Drug giant narrows 2008 top-line forecast following flat quarterly sales Val Brickates Kennedy MarketWatch 1 October 21, 2008 **20081021 20081021** English DIIG 0062090 Newswire US USA NorthAmerica 4967 Word Count: 993 Pfizer's third-quarter net profit more than tripled, due ...

...Zoloft -- over the past three years. In addition, Pfizer recently lost patent protection for chemotherapy agent Campostar and allergy medication **Zyrtec**. Adding to its woes, Chantix, a smoking-cessation product had been expected to be a big seller, has faced weakened...

2093. Shoppers go generic
Muskogee Phoenix (OK) Author: Keith Purtell Word Count: 619 10/21/08 MUSKOGEEPH (No Page) 2008 WLNR 20014787

...WLNR 20014787 Shoppers go generic Keith Purtell Muskogee Phoenix, Okla. Muskogee Phoenix (OK) Muskogee Phoenix (Muskogee, Okla.) October 21, 2008 **20081021 20081021** McClatchy-Tribune Regional News print feature English KBPW 0137320 Newspaper US USA OK Oklahoma NorthAmerica 3094 Word Count: 619 Oct ...

...more if it is." But, Acuff said price savings are usually the deciding factor. "Items like the generic Benadryl and **Zyrtec**; those are items that sell good," he said. " Overall there is no particular type of over-the-counter drug that...

2094. Pfizer's Q3 profit rises
St. Louis Business Journal Author: N/A; Word Count: 244 10/21/08 STLOUISBUSJ (No Page) 2008 WLNR 20041367

...Bus. J. (Pg. Unavail. Online) 2008 WLNR 20041367 Pfizer's Q3 profit rises St. Louis Business Journal stlouis October 21, 2008 **20081021 20081021** English JLBM 0100179 Newspaper US USA MO Missouri NorthAmerica 1219 Word Count: 244 Pfizer Inc. posted a higher profit in ...

...worldwide, and 13 percent in the United States. Results were hurt by the loss of patent protections on allergy medicine **Zyrtec** and the cancer drug Camptosar. New York-based drug firm Pfizer Inc. (NYSE: PFE) has about 1,200 employees in research ...

...PHARMFIN NACEO Major Corporations MAJCORP 1MA93 Corporate Financial Data PTCPFIN 1XO59 Pharmaceuticals & Biotechnology PHARMIND 1PH13 NYSE: PFE PFIZER PFIZER INC **ZYRTEC** PFIZER PIGMENTS INC(PFIZER) PFIZER SA DE CV PFIZER INC PFIZER ESPERION THERAPEUTICS INC/MI Foreign Lipitor...

2095. UPDATE 2-Pfizer profit rises on lower costs
Thomson Financial News Author: N/A; Word Count: 583 10/21/08 THOMSONFIN 15:32:07

...07 UPDATE 2-Pfizer profit rises on lower costs Thomson Financial News Thomson Financial News North America October 21, 2008 **20081021 20081021** English IJFD 0062390 Newswire US USA NorthAmerica 2914 Word Count: 583 NEW YORK NEW YORK, Oct 21 (Reuters) - Pfizer Inc ...

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...reports of psychiatric side effects. Results were also reduced by the loss this year of patent protection on allergy medicine **Zyrtec** and the cancer drug Camptosar. Pfizer now expects by the end of the year to achieve cumulative cost cuts of ...

...1BU42 Pharmaceuticals & Biotechnology PHARMIND 1PH13 CREDIT SUISSE KEYWORDS NEW YORK STOCK EXCHANGE PFIZER THOMSON FINANCIAL NEWS CONTENT THOMSON FINANCIAL NEWS **ZYRTEC** CREDIT SUISSE PFIZER INC CSFB PFIZER ESPERION THERAPEUTICS INC CREDIT SUISSE GROUP ADR NEW YORK STOCK EXCHANGE INC CREDIT SUISSE...

2096. CHANNEL 10 NEWS 2008-10-19 18:49:54
ABC 10 WPLG-FL Author: N/A; Word Count: 113 10/19/08 ABC10WPLG-FL (No Page) 2008 WLNR 19922155

...CHANNEL 10 NEWS 2008-10-19 18:49:54 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI October 19, 2008 **20081019 20081019** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 563 Word Count: 113 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. . Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST HIGHLIGHTS INDOORS LABEL SONG SPORTS **ZYRTEC** SPORTS AND OUTDOOR MEDIA INTL WALLIS HOLDING RT MYCAL CORP SPORTS AND ORTHOPEDIC REHALILITATION SERVICES INC RICH FOR TRADING AND...

2097. Channel 6 News 2008-10-19 18:11:18
NBC 6 WTVJ-FL Author: N/A; Word Count: 142 10/19/08 NBC6WTVJ-FL (No Page) 2008 WLNR 19921873

...Channel 6 News 2008-10-19 18:11:18 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI October 19, 2008 **20081019 20081019** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 712 Word Count: 142 MIAMI NBC 6 WTVJ Channel 6 News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. OUR LOOK AT STORIES MAKING HEADLINES ACROSS AMERICA TONIGHT BEGINS ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 BEGINS COLE FASTEST INDOORS KIDNAPPED LABEL NBC

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ZYRTEC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Channel...

2098. Walgreens September Sales Increase 10.0 Percent Walgreens
Drug Week Author: N/A; Word Count: 579 10/17/08 DRUGWEEK 2125 2008 WLNR 19244133

...2125 2008 WLNR 19244133 Walgreens September Sales Increase 10.0 Percent Walgreens Drug Week Expanded Reporting 2125 October 17, 2008 **20081017 20081017** English BFIJ 0003156 Newsletter US USA NorthAmerica 2894 Word Count: 579 2008 OCT 17 - (NewsRx.com) -- Walgreens (NYSE: WAG)(NASDAQ: WAG ...

...Coast were affected. September prescriptions filled were also negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Pharmacy sales accounted for 67.2 percent of total sales for the month ...

...percentage points. September front-end sales were helped in part by strong sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.6 percentage points. Calendar year-to-date sales...

2099. Walgreens September Sales Increase 10.0 Percent Walgreens
Drug Week Author: N/A; Word Count: 573 10/17/08 DRUGWEEK 2125 2008 WLNR 19224177

...2125 2008 WLNR 19224177 Walgreens September Sales Increase 10.0 Percent Walgreens Drug Week Expanded Reporting 2125 October 17, 2008 **20081017 20081017** English BFIJ 0003156 Newsletter US USA NorthAmerica 2864 Word Count: 573 Walgreens (NYSE: WAG)(NASDAQ: WAG) had September sales of ...

...Coast were affected. September prescriptions filled were also negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Pharmacy sales accounted for 67.2 percent of total sales for the month ...

...percentage points. September front-end sales were helped in part by strong sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.6 percentage points. Calendar year-to-date sales...

2100. CHANNEL 7 NEWS 2008-10-17 16:29:28
FOX 7 WSVN-FL Author: N/A; Word Count: 204 10/17/08 FOX7WSVN-FL (No Page) 2008 WLNR 19836031

...CHANNEL 7 NEWS 2008-10-17 16:29:28 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI October 17, 2008 **20081017 20081017** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 1020 Word Count: 204 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-

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LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIT HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ALL RIGHT, BREAKING NEWS AT 4:30 30 AND THE ...

...USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 CHANNEL DI DIAZ BALART FASTEST FOX HEST INDOORS LABEL NICOLE SONG SOUTHBOUND **ZYRTEC** NICOLE Bush Loyal...

2101. CHANNEL 2 NEWS 2008-10-17 08:17:16
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 207 10/17/08 NBC2WESH-FL (No Page) 2008 WLNR 19833055

...Online) 2008 WLNR 19833055 CHANNEL 2 NEWS 2008-10-17 08:17:16 NBC 2 WESH - ORLANDO October 17, 2008 **20081017 20081017** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1034 Word Count: 207 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (announcer) SIX MONTHS OF DIRTY LAUNDRY CAN BE A SCARY ...

...NOW THERE'S A NEW WAY TO MAKE LONG HAIR HAPPEN. ONLY FROM PANTENE CHANNEL FASTEST INDOORS LABEL NBC PEDESTAL SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD EGGO FABRIC...

2102. PA McNeil Imodium photo PRN4 10 16
AP Alert - Medical Author: N/A; Word Count: 882 10/16/08 APALERTMEDIC 14:02:36

...Med. 14:02:36 PA McNeil Imodium photo PRN4 10 16 AP Alert - Medical AP Alert - Business October 16, 2008 **20081016 20081016** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 4412 Word Count: 882 bc-PA-McNeil-Imodium photo PRN4 ...

...children; ROLAIDS(R) antacid products; ST. JOSEPH(R) Adult Regimen Aspirin; SUDAFED(R) and SUDAFED PE(R) nasal decongestants; and **ZYRTEC**(R) OTC antihistamines for adults and children. SOURCE McNeil Consumer Healthcare -0- 10/16/2008 /CONTACT: Bill Pearse of McNeil...

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2103. CBS Evening News 2008-10-16 17:40:07
CBS 42 KEYE-TX Author: N/A; Word Count: 456 10/16/08 CBS42KEYE-TX (No Page) 2008 WLNR 19828781

...Evening News 2008-10-16 17:40:07 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX October 16, 2008 **20081016 20081016** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 2279 Word Count: 456 Austin, TX CBS 42 KEYE CBS Evening ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS CORONARY DISEASE Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 AHEAD ...

...CBS CLOT CONFUSION EDUCATION EFFECTS HIKE INFLATION MEDICINES OCCUR PLAVIX PROGRESSO RUNNING SONG SOUP STOMACH STROKE SURGERY VEGETABLES WEIGHT WATCHERS **ZYRTEC** AHEAD WEIGHT WATCHERS INTERNATIONAL INC WEIGHT WATCHERS CALLED TTP FORMING CLOTS...

2104. CBS Evening News 2008-10-16 17:42:05
CBS 42 KEYE-TX Author: N/A; Word Count: 251 10/16/08 CBS42KEYE-TX (No Page) 2008 WLNR 19828782

...Evening News 2008-10-16 17:42:05 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX October 16, 2008 **20081016 20081016** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 1255 Word Count: 251 Austin, TX CBS 42 KEYE CBS Evening ...

...FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Couric: IN THEIR DEBATE LAST NIGHT, ONE THING BARACK OBAMA ...

...USAIL 1IL01 USA ISOUS 1US73 AREN BASKETBALL COURT CBS EDUCATION EXAM FASTEST IDEAS INDOORS LABEL MARSHALL PURSES SCHOOLS SPORTS TONIGHT **ZYRTEC** SPORTS AND OUTDOOR MEDIA INTL INDUSTRIAL DATA ENTRY AUTOMATION SYS INC EXAM IDEAS MARSHALL MARSHALL AND ILSLEY TRUST CO OF...

2105. Pfizer seen reporting higher profit, but flat sales
MarketWatch Author: Val Brickates Kennedy; Word Count: 403 10/16/08 MKTWATCH 23:08:00

...Marketwatch 23:08:00 Pfizer seen reporting higher profit, but flat sales Val Brickates Kennedy MarketWatch 0 October 16, 2008 **20081016 20081016** English DIIG 0062090 Newswire US USA NorthAmerica 2015 Word Count: 403 BOSTON (MarketWatch) - Pfizer Inc. is expected to report markedly ...

...over the past three years. In addition, Pfizer recently lost patent protection for the chemotherapy agent Campostar and allergy medication **Zyrtec**. Adding to its woes, the company's smoking-cessation product Chantix, which had been expected to be a big seller, has...

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2106. Koki17 2008-10-15 17:58:20
5 KOKI-OK Author: N/A; Word Count: 42 10/15/08 FOX5KOKI-OK (No Page) 2008 WLNR 19760374

...WLNR 19760374 Koki17 2008-10-15 17:58:20 5 KOKI-OK Fox 5 KOKI - Tulsa, OK October 15, 2008 **20081015 20081015** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 211 Word Count: 42 Tulsa, OK Fox 5 KOKI Koki17 2008-10-15 17:58:20 WELL, I LLERGY MEDICINE... FROM CO **ZYRTEC** . ZYLOT FASTER. IT STARTS WORKING TWO HOURS S. MY ALLERGY , **ZYRTEC** .. SHOULD THE LABEL. OUT A PRESCR IT MIGHT SEEM STRANGE BUT LABEL **ZYRTEC**...

2107. CHANNEL 8 NEWS 2008-10-15 17:27:22
8 WFLA-FL Author: N/A; Word Count: 202 10/15/08 NBC8WFLA-FL (No Page) 2008 WLNR 19673563

...19673563 CHANNEL 8 NEWS 2008-10-15 17:27:22 8 WFLA-FL NBC 8 WFLA - TAMPA October 15, 2008 **20081015 20081015** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 1011 Word Count: 202 TAMPA NBC 8 WFLA CHANNEL 8 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I'M BARACK OBAMA, AND I APPROVE THIS MESSAGE. IT COULD ...

...A THREAD. ' S NOT THE CHANGE WE NEED. COMING UP, NEWS CHANNEL 8 CHANNEL FASTEST HANGING INDOORS LABEL NBC THREAD **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD HEALTH CARE...

2108. The Early Show8 2008-10-15 08:16:25
CBS - The Early Show Author: N/A; Word Count: 317 10/15/08 CBSEARLYSHOW (No Page) 2008 WLNR 19669165

...The Early Show8 2008-10-15 08:16:25 CBS - The Early Show CBS - The Early Show8 October 15, 2008 **20081015 20081015** English JKZL 0068165 Broadcast US USA NorthAmerica 1587 Word Count: 317 NATIONAL CBS 4 CBS The Early Show8 2008-10 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW,

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ZYRTEC ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I SAW A PICTURE OF MYSELF AND I WAS ABSOLUTELY ...

...ACTUALLY DON'T MIND CTPNDDTV CBS EARLY SHOW FASTEST GUIDELINES INDOORS LABEL NATIONAL PAIN PLAVIX REMEMBER SONG STARTER STICK TV WEIGHT **ZYRTEC** GUIDELINES Learn...

2109. KEYE CBS 2008-10-15 08:15:59
CBS 42 KEYE-TX Author: N/A; Word Count: 301 10/15/08 CBS42KEYE-TX (No Page) 2008 WLNR 19673041

...KEYE CBS 2008-10-15 08:15:59 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX October 15, 2008 **20081015 20081015** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 1506 Word Count: 301 Austin, TX CBS 42 KEYE KEYE CBS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I SAW A PICTURE OF MYSELF AND I WAS ABSOLUTELY CTPNDDTV CBS EFFECTS FASTEST INDOORS KEYE CBS LABEL OCCUR PAIN PLAVIX REMEMBER SONG TV **ZYRTEC** Learn...

2110. KWTV4PM 2008-10-15 16:27:35
CBS 9 KWTV-OK Author: N/A; Word Count: 103 10/15/08 CBS9KWTV-OK (No Page) 2008 WLNR 19761449

...KWTV4PM 2008-10-15 16:27:35 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK October 15, 2008 **20081015 20081015** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 515 Word Count: 103 Oklahoma City, OK CBS 9 KWTV KWTV4PM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUA PRESCRIPTION. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 USA ...

...ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST INDOORS LABEL SONG **ZYRTEC** WITHOUA PRESCRIPTION...

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2111. CHANNEL 7 NEWS 2008-10-15 16:11:18
FOX 7 WSVN-FL Author: N/A; Word Count: 98 10/15/08 FOX7WSVN-FL (No Page) 2008 WLNR 19673500

...CHANNEL 7 NEWS 2008-10-15 16:11:18 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI October 15, 2008 **20081015 20081015** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 491 Word Count: 98 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIT HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. @ Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL DI FASTEST FOX INDOORS LABEL **ZYRTEC**...

2112. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3540 10/15/08 HOOVCP (No Page) 2008 WLNR 19606187

...Unavail. Online) 2008 WLNR 19606187 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 15, 2008 **20081015 20081015** IJGF 0062801 Reports US USA NorthAmerica 17701 Word Count: 3540 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

2113. Johnson & Johnson Posts Strong Results
New York Times (NY) Author: STEPHANIE SAUL; Word Count: 955 10/15/08 NYT B8 2008 WLNR 19600234

...Posts Strong Results STEPHANIE SAUL New York Times (NY) New York Times Late Edition - Final B 8 October 15, 2008 **20081015 20081015** English ADFN 0007297 Newspaper US USA NY New York NorthAmerica 4776 Word Count: 955 Johnson & Johnson showed resilience Tuesday in ...

...the company citing strength in that part of its business. Among strong sellers for Johnson & Johnson during the quarter was **Zyrtec**, an over-the-counter allergy treatment that the company introduced this year. **Zyrtec** was part of the Pfizer consumer products acquisition. Also in that acquisition was Listerine mouthwash, another strong seller. Consumer products...

2114. Johnson & Johnson Posts Strong Results

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New York Times (NY) Author: STEPHANIE SAUL; Word Count: 949 10/15/08 NYT (No Page) 2008 WLNR 19600135

...Results STEPHANIE SAUL New York Times (NY) New York Times The New York Times on the Web October 15, 2008 **20081015 20081015** English ADFN 0007297 Newspaper US USA NY New York NorthAmerica 4746 Word Count: 949 Johnson & Johnson showed resilience Tuesday in ...

...the company citing strength in that part of its business. Among strong sellers for Johnson & Johnson during the quarter was **Zyrtec**, an over-the-counter allergy treatment that the company introduced this year. **Zyrtec** was part of the Pfizer consumer products acquisition. Also in that acquisition was Listerine mouthwash, another strong seller. Consumer products...

2115. J&J posts strong Q3 profit: Drugmaker beats odds despite some weak sales
Star-Ledger, The (Newark, NJ) Author: LINDA A. JOHNSON Word Count: 841 10/15/08 STLGRN 47 2008 WLNR 19629119

...despite some weak sales LINDA A. JOHNSON ASSOCIATED PRESS Star-Ledger, The (Newark, NJ) FINAL BUSINESS 47 October 15, 2008 **20081015 20081015** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 4206 Word Count: 841 J&J $64.00 $1.32 ...

...percent, to $4.1 billion. They were driven by the successful January launch of a nonprescription version of allergy drug **Zyrtec**, which already has about one-quarter of the market, plus women's health and skin-care products, including a moisturizer line...

2116. J&J posts strong Q3 profit Drugmaker beats odds despite some weak sales
Times, The (Trenton, NJ) Author: LINDA A. JOHNSON Word Count: 712 10/15/08 TIMES-NJ C08 2008 WLNR 19629257

...odds despite some weak sales LINDA A. JOHNSON ASSOCIATED PRESS Times, The (Trenton, NJ) FINAL BUSINESS C08 October 15, 2008 **20081015 20081015** English KBKK 0135741 Newspaper US USA NJ New Jersey NorthAmerica 3562 Word Count: 712 Health care giant Johnson & Johnson posted ...

...percent, to $4.1 billion. They were driven by the successful January launch of a nonprescription version of allergy drug **Zyrtec**, which already has about one-quarter of the market, plus women's health and skin-care products, including a moisturizer line...

2117. Koki17 2008-10-14 17:52:35
5 KOKI-OK Author: N/A; Word Count: 42 10/14/08 FOX5KOKI-OK (No Page) 2008 WLNR 19598448

...WLNR 19598448 Koki17 2008-10-14 17:52:35 5 KOKI-OK Fox 5 KOKI - Tulsa, OK October 14, 2008 **20081014 20081014** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 208 Word Count: 42 Tulsa, OK Fox 5 KOKI Koki17 2008-10-14 17:52:35 WELL, I LLERGY MEDICINE... FROM CO **ZYRTEC** . ZYLOT FASTER. IT STARTS WORKING TWO HOURS S. MY ALLERGY , **ZYRTEC** .. SHOULD THE LABEL. OUT A PRESCR ANY RECOVERY O-U

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NEEDS LABEL **ZYRTEC**...

2118. NJ JNJ Q308 earnings 10 14
AP Alert - Medical Author: N/A; Word Count: 6102 10/14/08 APALERTMEDIC 11:47:50

...Alert - Med. 11:47:50 NJ JNJ Q308 earnings 10 14 AP Alert - Medical AP Alert - Business October 14, 2008 **20081014 20081014** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 30509 Word Count: 6102 bc-NJ-JNJ-Q308-earnings 10 ...

...8.1% from operations and 6.6% from currency. Sales results reflect the strong performance of the U.S. launch of **ZYRTEC**, an over-the-counter allergy treatment; LISTERINE antiseptic mouthrinse; international sales of Baby Care products; and the skin care lines ...

...TOTAL MEDICAL TOTAL OPERATIONS CURRENCY TOTAL PHARMACEUTICAL TRANSDERMAL US FOOD AND DRUG ADMINISTRATION VELCADE VISTAKON WOMEN WORLDWIDE MEDICAL WOUND WW **ZYRTEC** CORDIS CORP VISTAKON CCA JOHNSON AND JOHNSON VISION PRODUCTS INC NEUTROGENA CORP CHINA DEVELOPMENT BANK JOHNSON AND JOHNSON LTD US...

2119. Johnson & Johnson 3Q profit rises, tops views
AP DataStream Author: LINDA A. JOHNSON Word Count: 897 10/14/08 APDATASTREAM 17:39:01

...3Q profit rises, tops views LINDA A. JOHNSON AP Business Writer AP DataStream Associated Press DataStream FFF October 14, 2008 **20081014 20081014** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4486 Word Count: 897 TRENTON, N.J._Health care giant Johnson ...

...percent to $4.1 billion. They were driven by the successful January launch of a nonprescription version of allergy drug **Zyrtec**, which already has about one-quarter of the market, plus women's health and skin-care products, including a moisturizer line...

2120. Johnson & Johnson 3Q profit rises, tops views
AP General Financial/ Business News Author: LINDA A. JOHNSON Word Count: 894 10/14/08 APGENFINNEWS 23:40:14

...Business Writer AP General Financial/ Business News General Financial/ Business News AP Online All AP Financial News October 14, 2008 **20081014 20081014** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 4468 Word Count: 894 TRENTON, N.J._Health care giant Johnson ...

...percent to $4.1 billion. They were driven by the successful January launch of a nonprescription version of allergy drug **Zyrtec**, which already has about one-quarter of the market, plus women's health and skin-care products, including a moisturizer line...

2121. Consumer Unit Vulnerable, But J&J Still Fortified

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Investor's Business Daily Author: JUAN CARLOS ARANCIBIA; Word Count: 326 10/14/08 INVBUSD (No Page) 2008 WLNR 19507997

...19507997 Consumer Unit Vulnerable, But J&J Still Fortified JUAN CARLOS ARANCIBIA Investor's Business Daily Income Investor October 14, 2008 **20081014 20081014** English KBJB 0041830 Newspaper US USA NorthAmerica 1631 Word Count: 326 From baby shampoo to Band-Aids to Tylenol, Johnson ...

...J's consumer business. The deal brought to J&J, among other things, the top-selling over-the-counter allergy medication, **Zyrtec**. "J&J's very strong financial position and anti-cyclical and diverse product mix should provide thick insulation against a prolonged...

2122. CHANNEL 13 NEWS 2008-10-13 17:41:02
13 WTVT-FL Author: N/A; Word Count: 126 10/13/08 FOX13WTVT-FL (No Page) 2008 WLNR 19532363

...19532363 CHANNEL 13 NEWS 2008-10-13 17:41:02 13 WTVT-FL FOX 13 WTVT - TAMPA October 13, 2008 **20081013 20081013** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 629 Word Count: 126 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** CHANNEL FENWAY FOX GAME INDOORS LABEL PLAYING SCORE SONG **ZYRTEC** SCORE...

2123. 5. Brian Perkins VP-corporate affairs, Johnson & Johnson
Advertising Age Author: N/A; Word Count: 281 10/13/08 ADVTGAGE S2 2008 WLNR 19813796

...WLNR 19813796 5. Brian Perkins VP-corporate affairs, Johnson & Johnson Advertising Age Power Players 79 38 S2 October 13, 2008 **20081013 20081013** English AGBG 0000149 Trade Journal US USA NorthAmerica 1405 Word Count: 281 AD BUDGET: $2.41 billion POWER PLAY: Johnson ...

...its consumer businesses, led by skin care, with sales up 12% in the U.S. The conversion of Pfizer allergy drug **Zyrtec** to over-the-counter has been another major growth driver. J&J continued to innovate in marketing, including the expansion...

2124. RAGWEED Dreaded fall allergy season signals time for precautions
Birmingham News (AL) Author: KENT FAULK News staff writer; Word Count: 717 10/13/08 BRMINGHAMN 1 2008 WLNR 19554773

...season signals time for precautions KENT FAULK News staff writer Birmingham News (AL) HEALTH 121 1-D October 13, 2008 **20081013 20081013** 214 English JDEC 0054018 Newspaper

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US USA AL Alabama NorthAmerica 3583 Word Count: 717 Get out your tissues, if you ...

...you are: -- Limit your activities outside during ragweed season and wear a mask if doing yardwork. -- Take medicines such as **Zyrtec** or Claritin or a prescription nasal spray. -- Keep windows closed and use an air conditioner or heater. -- Monitor pollen counts ...

...TO RAGWEED Limit your activities outside during ragweed season and wear a mask if doing yardwork. Take medicines such as **Zyrtec** or Claritin or a prescription nasal spray. Keep windows closed and use an air conditioner or heater. Monitor pollen counts...

2125. CHANNEL 7 NEWS 2008-10-13 16:15:49
FOX 7 WSVN-FL Author: N/A; Word Count: 232 10/13/08 FOX7WSVN-FL (No Page) 2008 WLNR 19532139

...CHANNEL 7 NEWS 2008-10-13 16:15:49 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI October 13, 2008 **20081013 20081013** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 1162 Word Count: 232 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** ASSISTANCE CARDBOARD CHANNEL CREAMY DELICIOUS DOGS FIBER FOX GLAD MM NASDAQ NEIGHBORS SLEEPING SONG STOCKS UH YEA YOGURT **ZYRTEC** Snickers...

2126. CHANNEL 7 NEWS 2008-10-13 16:17:19
FOX 7 WSVN-FL Author: N/A; Word Count: 327 10/13/08 FOX7WSVN-FL (No Page) 2008 WLNR 19532142

...CHANNEL 7 NEWS 2008-10-13 16:17:19 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI October 13, 2008 **20081013 20081013** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 1636 Word Count: 327 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DI'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I HAVE COPD WHICH MAKES IT HARD TO BREATHE. BUT ...

...PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 ADVAIR CHANNEL CONDITION DI FASTEST FOX GREAT INDOORS INFLAMMATORY LABEL OSTEOPOROSIS PROGRESSIVE SHOPPED YEAH **ZYRTEC** PROGRESSIVE GREAT TV...

2127. AH, FALL ... AHH, CHOO! BUT YOU DON'T HAVE TO SUFFER HEAD GOES HERE AND GOES HERE IN 3 LINES
Virginia Pilot and Ledger-Star (Norfolk, VA) Author: HELENA OLIVIERO; Word Count: 1031 10/13/08 PILOT-STAR 3 2008 WLNR 19480722

...Virginia Pilot and Ledger-Star (Norfolk, VA) THE VIRGINIAN-PILOT VP - The Virginian-Pilot

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Daily Break 3 October 13, 2008 **20081013 20081013** English ADWB 0010256 Newspaper US USA VA Virginia NorthAmerica 5154 Word Count: 1031 By Helena Oliviero Atlanta Journal-Constitution Cool ...

...are allergic to mold. Wet soil encourages mold growth. Consider taking over-the-counter allergy treatments such as Claritin and **Zyrtec**. – Helena Oliviero how to control allergens indoors While it's hard to dodge pollens and molds outdoors, seasonal patients will...

2128. KOMO MORNING NEWS 2008-10-11 07:35:09
4 KOMO-WA Author: N/A; Word Count: 1105 10/11/08 ABC4KOMO-WA (No Page) 2008 WLNR 19470183

...KOMO MORNING NEWS 2008-10-11 07:35:09 4 KOMO-WA ABC 4 KOMO - Seattle, WA October 11, 2008 **20081011 20081011** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 5523 Word Count: 1105 Seattle, WA ABC 4 KOMO KOMO MORNING ...

...MORNING. WE'LL BE RIGHT BACK. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...NEW YORK TIMES PEOPLE PLAN RETIREMENT RON SAFE SAVING SOFTEST SPOKEN SPRINKLE STOCKS TAXES THOUGHT TISSUE TOLERANCE UCP ULD WOMAN **ZYRTEC** WALLIS HOLDING RT MYCAL CORP SAFE AND BEAUTIFUL TREES GROW PEOPLE AND TELECOMMUNICATION INC RICH FOR TRADING AND DISTRIBUTION CASHED...

2129. Good Morning Americ8 2008-10-11 08:39:26
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 203 10/11/08 ABCGMA (No Page) 2008 WLNR 19468841

...Good Morning Americ8 2008-10-11 08:39:26 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 October 11, 2008 **20081011 20081011** English JJYC 0046893 Broadcast US USA NorthAmerica 1014 Word Count: 203 National ABC 10 ABC Good Morning Americ8 2008-10 ...

...MORNING. WE'LL BE RIGHT BACK. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE TO BE CLARITIN CLEAR. CLARITIN RELIEVES YOUR ABC ALOE BOTTLE CONSERVATIVE DROWSINESS PEOPLE SAUL SAVING SOCK SPOKEN STOCKS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP PEOPLE AND TELECOMMUNICATION INC RICH FOR TRADING AND DISTRIBUTION CLARITIN RELIEVES Good Morning STATES OFFER...

2130. Local News 2008-10-10 22:59:00
ABC 6 WATE-TN Author: N/A; Word Count: 252 10/10/08 ABC6WATE-TN (No Page) 2008 WLNR 19529500

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...Local News 2008-10-10 22:59:00 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN October 10, 2008 **20081010 20081010** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 1260 Word Count: 252 Knoxville, TN ABC 6 WATE Local News 2008-10-10 22:59:00 S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...FORWARD. ONLY, AT SEARS. ABC BOOTS BOTTLE CLARITIN DROWSINESS HURRY LIGHT LIVE CLARITIN LOCAL OUTERWEAR SEARS STORE VEGETABLES WEIGHT WATCHERS **ZYRTEC** WALLIS HOLDING RT BOOTS AND COOTS OVERSEAS LTD MYCAL CORP LIGHT BOOTS AND COOTS/IWC DE VENEZUELA SA WEIGHT WATCHERS...

2131. SCOLR Pharma's ANDA for 12-Hour CDT-Based Pseudoephedrine Accepted for Review by U.S. FDA Regulatory Actions
Drug Week Author: N/A; Word Count: 293 10/10/08 DRUGWEEK 1912 2008 WLNR 18745712

...Hour CDT-Based Pseudoephedrine Accepted for Review by U.S. FDA Regulatory Actions Drug Week Expanded Reporting 1912 October 10, 2008 **20081010 20081010** English BFIJ 0003156 Newsletter US USA NorthAmerica 1467 Word Count: 293 SCOLR Pharma, Inc. (AMEX:DDD) announced that the United ...

...Actions Pseudoephedrine is a decongestant that is an active ingredient in Allegra(R) D, Sudafed(R) PSE, Claritin(R) D, **Zyrtec**(R) D and other over-the-counter (OTC) and prescription products. The domestic OTC market for pseudoephedrine-containing products is ...

...FDA Fexofenadine Hydrochloride Loratadine Patents Actions Pharmaceuticals Pseudoephedrine Regulatory Actions Sympathomimetic Therapy Treatment U.S. Food and Drug Administration Vasoconstrictor Agent **Zyrtec** Scolr Pharma Inc North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 CEO BIOTECH PCOOVER MBIRDPRS BAYERNA BIOFDA US...

2132. ABC Evening News 2008-10-09 18:50:29
ABC - ABC Evening News Author: N/A; Word Count: 277 10/9/08 ABCEVENINGNEWS (No Page) 2008 WLNR 19302816

...Online) 2008 WLNR 19302816 ABC Evening News 2008-10-09 18:50:29 ABC - ABC Evening News October 9, 2008 **20081009 20081009** English JKTM 0068534 Broadcast US USA NorthAmerica 1384 Word Count: 277 National ABC 10 ABC ABC Evening News 2008-10 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. TONIGHT, AN EXCLUSIVE REPORT ABOUT AMERICAN CITIZENS BEING SPIED UPON ...

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...ARMY RESERVES. LISTENING TO IRAQ -- INTELCOM ABC ABC NEWS ARMY BUSH INDOORS KINNE LABEL LINGUIST NATIONAL SECURITY AGENCY NSA TONIGHT **ZYRTEC** WALLIS HOLDING RT ABC NEWS MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Reporter...

2133. Good Morning Americ7 2008-10-09 07:21:37
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 281 10/9/08 ABCGMA (No Page) 2008 WLNR 19291788

...Good Morning Americ7 2008-10-09 07:21:37 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 October 9, 2008 **20081009 20081009** English JJYC 0046893 Broadcast US USA NorthAmerica 1407 Word Count: 281 National ABC 10 ABC Good Morning Americ7 2008-10-09 07:21:37 THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...Insurance HEALTHIN 1HE18 ABC BOP BOTTLE BREAKFAST CLARITIN DROWSINESS FRUIT HEY KELLOGG LIVE LIVE CLARITIN SALADS TALKS TASTE TAX WALMART **ZYRTEC** WALLIS HOLDING RT BANK OF PALESTINE PLC MYCAL CORP TAX AND ACCOUNTING SOFTWARE CORP RICH FOR TRADING AND DISTRIBUTION Good...

2134. CA LongsDrug SeptSale 10 09
AP Alert - Business Author: N/A; Word Count: 577 10/9/08 APALERTBUS 20:02:17

...AP Alert - Bus. 20:02:17 CA LongsDrug SeptSale 10 09 AP Alert - Business AP Alert - Medical October 9, 2008 **20081009 20081009** The Associated Press English EAJE 0000611 Newswire US USA NorthAmerica 2885 Word Count: 577 bc-CA-LongsDrug-SeptSale 10-09 ...

...reduction in cold, flu, and allergy prescriptions, primarily due to the impact of the switch of the prescription allergy medicine Zyrtec to over-the-counter status, had an unfavorable impact of approximately 125 to 150 basis points on pharmacy same-store...

2135. AM Live 2008-10-09 05:19:51
FOX 5 KVVU-NV Author: N/A; Word Count: 489 10/9/08 FOX5KVVU-NV (No Page) 2008 WLNR 19303077

...Live 2008-10-09 05:19:51 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV October 9, 2008 **20081009 20081009** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2443 Word Count: 489 Las Vegas, NV FOX 5 KVVU AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW

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WITHOUT A PRESCRIPTION. THE YEAR... JUST TAKE A LISTEN. ' NO MATTER WHAT YOUR ...

...FASTEST FOX GUY HILTON INDOORS LABEL LISTEN MCCAIN MESSED NOTICE PRE-PARTY REALIZE RISKY SONG TALKING THROWING TOTALLY TROO WHITE HOUSE **ZYRTEC** WHITE HOUSE ASOCIACION MEXICANA AUTOMOVILISTICA SA DE CV WIHLBORGS FASTIGHETER AB PPTY EXTENSION BIDEN CAMP CAMP VICE PRESIDENTIAL CANDIDATE JOE...

2136. CHANNEL 6 NEWS 2008-10-08 05:57:51
6 WKMG-FL Author: N/A; Word Count: 202 10/8/08 CBS6WKMG-FL (No Page) 2008 WLNR 19169709

...19169709 CHANNEL 6 NEWS 2008-10-08 05:57:51 6 WKMG-FL CBS 6 WKMG - ORLANDO October 8, 2008 **20081008 20081008** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 1012 Word Count: 202 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I MEAN, I DID LOSE SOME WEIGHT... I JUST GET ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 AH CBS CHANNEL FAREWELL FASTEST INDOORS LABEL LADIES RICHARD **ZYRTEC** LISTEN LISTEN...

2137. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4268 10/8/08 HOOVCP (No Page) 2008 WLNR 19122480

...Unavail. Online) 2008 WLNR 19122480 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 8, 2008 **20081008 20081008** IJGF 0062801 Reports US USA NorthAmerica 21341 Word Count: 4268 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

2138. CHANNEL 2 NEWS 2008-10-08 16:31:52

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NBC 2 WESH - ORLANDO Author: N/A; Word Count: 242 10/8/08 NBC2WESH-FL (No Page) 2008 WLNR 19174071

...Online) 2008 WLNR 19174071 CHANNEL 2 NEWS 2008-10-08 16:31:52 NBC 2 WESH - ORLANDO October 8, 2008 **20081008 20081008** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1209 Word Count: 242 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...PEOPLE TO REALIZE THAT UNFORTUNATELY THAT'S THE WAY CAMPAIGNS GO. THE DEMINGS CAMPAIGN STANDS BY THE CLAIMS IN THE MAIL **ZYRTEC** SAYS HE WOULD NEVER ACCEPT A ENDORSEMENT FROM BEARY BECAUSE HE'S STILL FACING AN ETHICS INVESTIGATION. THE BATTLE IN THE ...

...ISOUS 1US73 ALLEGATION AMENDMENTS BATTLE CHANNEL CLAIMS DEMINGS DISTORTIONS INTERESTING LOANS NBC PASS PRESIDENTIAL QUOTE RACE RESIGN SHERIFF STEVE SUBPRIME **ZYRTEC** PERSONAL ALARM SECURITY SYSTEMS INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS STEVE...

2139. CHANNEL 13 NEWS 2008-10-07 06:52:54
13 WTVT-FL Author: N/A; Word Count: 115 10/7/08 FOX13WTVT-FL (No Page) 2008 WLNR 19109537

...19109537 CHANNEL 13 NEWS 2008-10-07 06:52:54 13 WTVT-FL FOX 13 WTVT - TAMPA October 7, 2008 **20081007 20081007** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 574 Word Count: 115 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. WHAT IS TOPPINGS HEA CHANNEL FOX INDOORS NICE SONG UNION **ZYRTEC** NATIONAL INNER CITY ENTERPRISES INC UNION ESPANOLA VALPARAISO SA UNION...

2140. Good Morning Texas 2008-10-07 07:44:23
25 KXXV-TX Author: N/A; Word Count: 372 10/7/08 ABC25KXXV-TX (No Page) 2008 WLNR 19296366

...Texas 2008-10-07 07:44:23 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX October 7, 2008 **20081007 20081007** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica 1862 Word Count: 372 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...OUR LAST HALF HOUR. LL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, OUR SALADS! [BOP!] [BOP! BOP!] YOU CAN DO THAT ...

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...COOL EWE FOOTBALL FRUIT GOOD MORNING GROSS HEY INDOORS KILLS LABEL SALADS SING TASTE TRUTH WACO TEMPLE BRYAN TX WALKING **ZYRTEC** WALLIS HOLDING RT BANK OF PALESTINE PLC MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Girl Boy GUYS BRUSH JOHN McCAIN...

2141. CHANNEL 5 NEWS 2008-10-07 05:27:55
5 WPTV-FL Author: N/A; Word Count: 242 10/7/08 NBC5WPTV-FL (No Page) 2008 WLNR 19106671

...5 NEWS 2008-10-07 05:27:55 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH October 7, 2008 **20081007 20081007** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 1210 Word Count: 242 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Announcer: WHO IS BARACK OBAMA? HE SAYS OUR TROOPS IN ...

...DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 CHANNEL CONGRESSIONAL DISHONORABLE FASTEST INDOORS LABEL NBC OBAMA RISKY SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Announcer JOHN...

2142. Eyewitness Noon 2008-10-07 11:39:12
ABC 13 KTRK-TX Author: N/A; Word Count: 148 10/7/08 ABC13KTRK-TX (No Page) 2008 WLNR 19296015

...Eyewitness Noon 2008-10-07 11:39:12 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX October 7, 2008 **20081007 20081007** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 738 Word Count: 148 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK. WE WANT TO TAKE YOU BACK LIVE TO ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC DOW FASTEST FLUCTUATE INDOORS LABEL SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION

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Eyewitness...

2143. Good Morning Americ7 2008-10-07 07:51:52
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 272 10/7/08 ABCGMA (No Page) 2008 WLNR 19110767

...Good Morning Americ7 2008-10-07 07:51:52 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 October 7, 2008 **20081007 20081007** English JJYC 0046893 Broadcast US USA NorthAmerica 1359 Word Count: 272 National ABC 10 ABC Good Morning Americ7 2008-10 ...

...OUR LAST HALF HOUR. LL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, OUR SALADS! [BOP!] [BOP! BOP!] YOU CAN DO THAT ...

...OBAMA OPPOSED A FUNDING BILL... BECAUSE IT DID ABC BOP FOOTBALL FRUIT HEY INDOORS LABEL SALADS SING TASTE TRUTH WALKING **ZYRTEC** WALLIS HOLDING RT BANK OF PALESTINE PLC MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Good Morning JOHN McCAIN HITTING OBAMA...

2144. PA McNeil kid coldmed 10 07
AP Alert - Medical Author: N/A; Word Count: 1237 10/7/08 APALERTMEDIC 14:32:28

...Alert - Med. 14:32:28 PA McNeil kid coldmed 10 07 AP Alert - Medical AP Alert - Business October 7, 2008 **20081007 20081007** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 6183 Word Count: 1237 bc-PA-McNeil-kid-coldmed 10 ...

...and INFANTS' and CHILDREN'S MOTRIN(R) (ibuprofen) and also do not apply to single- ingredient allergy medicines such as CHILDREN'S **ZYRTEC**(R) (cetirizine) and CHILDREN'S BENADRYL(R) (diphenhydramine). The following cough and cold medicines should no longer be used in children ...

...children; ROLAIDS(R) antacid products; ST. JOSEPH(R) Adult Regimen Aspirin; SUDAFED(R) and SUDAFED PE(R) nasal decongestants; and **ZYRTEC**(R) over-the-counter antihistamines for adults and children. MEDIA INQUIRIES: McNeil Consumer Healthcare Marc Boston 215-273-7649 (office...

2145. FOX Morning News 2008-10-07 06:34:12
FOX 26 KRIV-TX Author: N/A; Word Count: 183 10/7/08 FOX26KRIV-TX (No Page) 2008 WLNR 19297177

...Morning News 2008-10-07 06:34:12 FOX 26 KRIV-TX FOX 26 KRIV - Houston, TX October 7,

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2008 **20081007 20081007** English JJTQ 0067716 Broadcast US USA TX Texas NorthAmerica 913 Word Count: 183 Houston, TX FOX 26 KRIV FOX Morning ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HAVE THAT QUESTION -- ASK THAT QUESTION EVERY SINGLE DAY ABOUT ...

...Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX FOX MORNING GOOD INDOORS LABEL MISZIZKA **ZYRTEC**...

2146. Sunrise 2008-10-07 06:41:09
NBC 4 KARK-AR Author: N/A; Word Count: 126 10/7/08 NBC4KARK-AR (No Page) 2008 WLNR 19111987

...10-07 06:41:09 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A October 7, 2008 **20081007 20081007** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 631 Word Count: 126 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. TIME TO CHECK IN WITH Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 DOUGLASS FASTEST INDOORS LABEL NBC ROCK PINE BLUFF SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Sunrise...

2147. channel 6 news 2008-10-07 06:55:25
NBC 6 WTVJ-FL Author: N/A; Word Count: 133 10/7/08 NBC6WTVJ-FL (No Page) 2008 WLNR 19110273

...channel 6 news 2008-10-07 06:55:25 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI October 7, 2008 **20081007 20081007** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 667 Word Count: 133 MIAMI NBC 6 WTVJ channel 6 news ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU

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DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. CHOPPER 6 ARRIVING ON SCENE AT THIS ACCIDENT, THAT'S NOT ...

...A Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHOPPER FASTEST INDOORS LABEL NBC SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD SOUTHWEST 113th...

2148. News 10 this Morning 2008-10-06 06:52:22
10 KWTX-TX Author: N/A; Word Count: 325 10/6/08 CBS10KWTX-TX (No Page) 2008 WLNR 19294246

...Morning 2008-10-06 06:52:22 10 KWTX-TX CBS 10 KWTX - Waco-Temple-Bryan, TX October 6, 2008 **20081006 20081006** English JKIG 0067722 Broadcast US USA TX Texas NorthAmerica 1625 Word Count: 325 Waco-Temple-Bryan, TX CBS 10 KWTX ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. LESS THAN A MONTH AGO THE CAMPAIGNS ARE TURNING NEGATIVE ...

...CAMPAIGNS CBS DANGLING DESPERATE FASTEST IDEAS IMPERFECT INDOORS JURORS KEATING LABEL RACE SAVINGS STRATEGY WACO TEMPLE BRYAN TX WHITE HOUSE **ZYRTEC** WHITE HOUSE INDUSTRIAL DATA ENTRY AUTOMATION SYS INC STRATEGY IDEAS WIHLBORGS FASTIGHETER AB PPTY SHOHKOH FUND AND CO LTD CARNIVAL...

2149. CHANNEL 28 NEWS 2008-10-06 05:49:10
28 WFTS-FL Author: N/A; Word Count: 101 10/6/08 ABC28WFTS-FL (No Page) 2008 WLNR 19047453

...19047453 CHANNEL 28 NEWS 2008-10-06 05:49:10 28 WFTS-FL ABC 28 WFTS - TAMPA October 6, 2008 **20081006 20081006** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 507 Word Count: 101 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL

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FASTEST INDOORS LABEL **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2150. ABC Evening News 2008-10-06 18:53:17
ABC - ABC Evening News Author: N/A; Word Count: 278 10/6/08 ABCEVENINGNEWS (No Page) 2008 WLNR 19052624

...Online) 2008 WLNR 19052624 ABC Evening News 2008-10-06 18:53:17 ABC - ABC Evening News October 6, 2008 **20081006 20081006** English JKTM 0068534 Broadcast US USA NorthAmerica 1392 Word Count: 278 National ABC 10 ABC ABC Evening News 2008-10-06 18:53:17 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WHERE DOES IT HURT? MY ACHING SHOULDER. INTRODUCE YOURSELF TO ...

...1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC BARACK CHEERIOS COVERAGE DELIVERS INDOORS INTRODUCE LABEL TAXES WEAR WRAPS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION ACHING SHOULDER ALLERGY ALLERGY MEDICINE ALLERGY SYMPTOMS ThermaCare...

2151. Good Morning Arkansa 2008-10-06 09:09:57
ABC 7 KATV-AR Author: N/A; Word Count: 79 10/6/08 ABC7KATV-AR (No Page) 2008 WLNR 19053759

...10-06 09:09:57 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A October 6, 2008 **20081006 20081006** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 395 Word Count: 79 Little Rock-Pine Bluff, A ABC 7 ...

...AWAY FROM PEANUT BUTTER WHAT CAN WE DO SHANNON? I ' M ALLERGIC TO EVERYTHING THAT BLOWS AND GROWS I TAKE **ZYRTEC** AND CINGULAIR GET ALLERGY TESTED TO FIND OUT SPECIFICALLY WHAT YOU ' RE ALLERGIC TO A LOT OF PEOPLE TRY SHOTS...

2152. Examine the Pfizer Market Outlook for a Global Leader
AP Alert - Medical Author: N/A; Word Count: 3232 10/6/08 APALERTMEDIC 14:54:10

...54:10 Examine the Pfizer Market Outlook for a Global Leader AP Alert - Medical AP Alert - Business October 6, 2008 **20081006 20081006** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 16162 Word Count: 3232 2008-2013 Examine the Pfizer - Market ...

...Pfizer's Leading Pharmaceutical Product by 2012 4.5.2 Lyrica Currently Lies Third in the Anti-Seizure Market 4.6 **Zyrtec** Will Exhibit Negative Growth Throughout the Forecast Period 4.6.1

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Zyrtec Currently Leads the Allergic Rhinitis Market 4.7 Viagra Will Gradually Decline in Sales Through, 2008-2013 4.7.1 ...

...11 Lyrica Revenues ($m), 2008-2013 Table 4.12 Top Five Anti-Seizure Drugs by Revenue, 2007 Table 4.13 **Zyrtec** Revenues ($m), 2008-2013 Table 4.14 Top Five Allergic Rhinitis Drugs by Revenue, 2007 Table 4.15 Viagra Revenues...

2153. FOX7 News at Noon 2008-10-06 12:28:36
FOX 07 KTBC-TX Author: N/A; Word Count: 157 10/6/08 FOX7KTBC-TX (No Page) 2008 WLNR 19055190

...at Noon 2008-10-06 12:28:36 FOX 07 KTBC-TX FOX 07 KTBC - Austin, TX October 6, 2008 **20081006 20081006** English JJOM 0067718 Broadcast US USA TX Texas NorthAmerica 785 Word Count: 157 Austin, TX FOX 07 KTBC FOX7 News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THE MAVERICK. HE'S NOT BEEN A MAVERICK. MAVERICK. I'M TONY ...

...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CUTE DEBATES FASTEST FOX INDOORS LABEL LOUIS MAVERICK MAVERICK MAVERICK PALIN ST **ZYRTEC** WRANGLER CLOTHING CORP MAVERICK SARA PALIN ARRIVES TONY POTS...

2154. AM Live 2008-10-06 05:24:01
FOX 5 KVVU-NV Author: N/A; Word Count: 590 10/6/08 FOX5KVVU-NV (No Page) 2008 WLNR 19053569

...Live 2008-10-06 05:24:01 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV October 6, 2008 **20081006 20081006** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2949 Word Count: 590 Las Vegas, NV FOX 5 KVVU AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THE BAIL OUT BILL IS NOW LAW... BUT THE FUTURE ...

...AMERICAN AIRLINES BAIL BEVERAGES BRUNT CARMICHAEL COVERAGE DOLLARS ENABLES FASTEST FOX FUTURE INDOORS LABEL NICE SONG TACKED TALKS TAX YA **ZYRTEC** AMERICAN AIRLINES NATIONAL INNER CITY ENTERPRISES INC AMERICAN AIRLINES INC TAX AND ACCOUNTING SOFTWARE CORP BEVERAGES (WT

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AFR) PLC HURRICANE...

2155. Examine the Pfizer - Market Outlook for a Global Leader, 2008-2013
Market Wire Author: N/A; Word Count: 3125 10/6/08 INTERNETWIRE 00:00:00

...00:00:00 Examine the Pfizer - Market Outlook for a Global Leader, 2008-2013 Market Wire Marketwire October 6, 2008 **20081006 20081006** Press Release English BFFH 0006581 Newswire US USA NorthAmerica 15623 Word Count: 3125 LONDON, UNITED KINGDOM 10/06/08 LONDON ...

...Pfizer's Leading Pharmaceutical Product by 2012 4.5.2 Lyrica Currently Lies Third in the Anti-Seizure Market 4.6 **Zyrtec** Will Exhibit Negative Growth Throughout the Forecast Period 4.6.1 **Zyrtec** Currently Leads the Allergic Rhinitis Market 4.7 Viagra Will Gradually Decline in Sales Through, 2008-2013 4.7.1 ...

...11 Lyrica Revenues ($m), 2008-2013 Table 4.12 Top Five Anti-Seizure Drugs by Revenue, 2007 Table 4.13 **Zyrtec** Revenues ($m), 2008-2013 Table 4.14 Top Five Allergic Rhinitis Drugs by Revenue, 2007 Table 4.15 Viagra Revenues...

2156. CHANNEL 2 NEWS 2008-10-06 08:07:56
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 281 10/6/08 NBC2WESH-FL (No Page) 2008 WLNR 19051145

...Online) 2008 WLNR 19051145 CHANNEL 2 NEWS 2008-10-06 08:07:56 NBC 2 WESH - ORLANDO October 6, 2008 **20081006 20081006** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1405 Word Count: 281 ORLANDO NBC 2 WESH CHANNEL 2 NEWS 2008-10-06 08:07:56 WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUIT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE TO ...

...DON'T TAKE IT IF YOU BOTTLE BUIT CHANNEL CLARITIN CRANBERRIES EARLY INFLAMMATION LIVE CLARITIN MOM NBC PERFECT SWEET TART TREXIMET **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD QINGHAI SALT LAKE POTASH CO LTD CRANBERRIES PERFECT...

2157. KXAN News2 AM 2008-10-06 08:07:36
NBC 36 KXAN-TX Author: N/A; Word Count: 388 10/6/08 NBC36KXAN-TX (No Page) 2008 WLNR 19055961

...News2 AM 2008-10-06 08:07:36 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX October 6, 2008 **20081006 20081006** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1939 Word Count: 388 Austin, TX NBC 36 KXAN KXAN News2 ...

...PROTEIN. THE INCREDIBLE EDIBLE EGG. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE TO ...

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...ANTIDEPRESSANTS BOTTLE CLARITIN CRANBERRIES DROWSINESS EARLY HIGH INCREDIBLE INFLAMMATION KXAN LIVE CLARITIN MOM NBC PEOPLE PERFECT PROBLEM SWEET TART TREXIMET **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD QINGHAI SALT LAKE POTASH CO LTD CRANBERRIES PERFECT...

2158. Free drug samples may not be a great deal Safety a big issue, especially for kids
USA Today (USA) Author: Rita Rubin; Word Count: 675 10/6/08 USATD 5D 2008 WLNR 19007515

...deal Safety a big issue, especially for kids Rita Rubin USA Today (USA) USA Today LIFE 5D October 6, 2008 **20081006 20081006** English ADVP 0010173 Newspaper US USA NorthAmerica 3375 Word Count: 675 Correction ran 10/22/2008: The drug Strattera , used ...

...for kids Drug samples most commonly distributed free to U.S. children in 2004, according to the study in Pediatrics: 1. **Zyrtec**, an antihistamine now available over-the-counter (Pfizer) 2. Singulair, for asthma and nasal allergies (Merck) 3. Zithromax, an antibiotic...

2159. 7AM NEWS 2008-10-05 07:45:23
ABC 13 KTNV-NV Author: N/A; Word Count: 443 10/5/08 ABC13KTNV-NV (No Page) 2008 WLNR 18972005

...NEWS 2008-10-05 07:45:23 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV October 5, 2008 **20081005 20081005** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 2215 Word Count: 443 LAS VEGAS, NV ABC 13 KTNV 7AM ...

...IT... AT THE PHARMACY COUNTER. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...ADJOURNED ASCUTNEY BACK BIRTHPLACE BOTTLE CHARLIE CLARITIN CORNISH FALL GIBSON GOOD LIVE CLARITIN PEOPLE PHARMACY POWER ROY SWING TABLE VOTERS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP PEOPLE AND TELECOMMUNICATION INC LASOCIETE ROY CARRIERES SA CORNISH AND CAREY COMMERCIAL INC RICH FOR...

2160. COVER STORY
Atlanta Journal and Constitution (GA) Author: HELENA OLIVIERO, HOWARD POUSNER; Author: Staff; Word Count: 863 10/2/08 ATLNTAJC 3 2008 WLNR 18702345

...Journal and Constitution (GA) Atlanta Journal-Constitution, The (GA) Main; The Atlanta Journal-Constitution Evening Edge NC3 October 2, 2008 **20081002 20081002** English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica 4317 Word Count: 863 Cool, breezy days of autumn invite you ...

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...are allergic to mold. Wet soil encourages mold growth. • Consider taking over-the-counter allergy treatments such as Claritin and **Zyrtec**. -- Helena Oliviero ALLERGEN WAR INDOORS AIDS IN FIGHT OUTDOORS While it's hard to dodge pollens and molds outdoors, seasonal patients...

2161. Eastern District Court of Appeals rules DOC violated its own policies when it fired employee.
Daily Record (St. Louis, MO/St. Louis Countian) Author: Angela Riley; Word Count: 998 10/2/08 DAILYRECMO (No Page) 2008 WLNR 25788446

...its own policies when it fired employee. Angela Riley Daily Record (St. Louis, MO/St. Louis Countian) October 2, 2008 **20081002 20081002** Dolan Media Company Newspaper English KHGK 0002901 Magazine US USA MO Missouri NorthAmerica 4989 Word Count: 998 The Eastern District ...

...meeting, Pogue told FCC Superintendent Al Luebbers that his inability to provide a sample was due to his allergy medication **Zyrtec**, which may inhibit a patient's ability to urinate. He provided Luebbers with Patient Medication Information sheets, receipts for his allergy...

2162. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4241 10/2/08 HOOVCP (No Page) 2008 WLNR 18693756

...Unavail. Online) 2008 WLNR 18693756 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records October 2, 2008 **20081002 20081002** IJGF 0062801 Reports US USA NorthAmerica 21205 Word Count: 4241 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

2163. Eastern District Court of Appeals rules DOC violated its own policies when it fired employee.
St. Charles County Business Record, MO Author: Angela Riley; Word Count: 998 10/2/08 STCHARBUSR (No Page) 2008 WLNR 25788382

...DOC violated its own policies when it fired employee. Angela Riley St. Charles County Business Record, MO October 2, 2008 **20081002 20081002** Dolan Media Company Newspaper English KHPF 0009438 Newspaper US USA MO Missouri NorthAmerica 4989 Word Count: 998 The Eastern District ...

...meeting, Pogue told FCC Superintendent Al Luebbers that his inability to provide a sample was due to his allergy medication **Zyrtec**, which may inhibit a patient's ability to urinate. He provided Luebbers with Patient Medication Information sheets, receipts for his allergy...

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2164. WRAPUP 1-Walgreen, Rite Aid September same-store sales up
Thomson Financial News Author: N/A; Word Count: 578 10/2/08 THOMSONFIN 13:27:32

...1-Walgreen, Rite Aid September same-store sales up Thomson Financial News Thomson Financial News North America October 2, 2008 **20081002 20081002** English IJFD 0062390 Newswire US USA NorthAmerica 2892 Word Count: 578 NEW YORK CHICAGO, Oct 2 (Reuters) - Walgreen Co and ...

...filled by 0.9 percentage points as hundreds of stores were impacted by the storms. The move of Johnson & Johnson's **Zyrtec** allergy medication to over-the-counter status from prescription cut the number of prescriptions filled at Walgreen by 0.6...

2165. NewsChannel 3 @ 10 2008-09-30 22:11:59
CBS 3 WREG-TN Author: N/A; Word Count: 99 9/30/08 CBS3WREG-TN (No Page) 2008 WLNR 18694608

...3 @ 10 2008-09-30 22:11:59 CBS 3 WREG-TN CBS 3 WREG - Memphis, TN September 30, 2008 **20080930 20080930** English JJWM 0068721 Broadcast US USA TN Tennessee NorthAmerica 494 Word Count: 99 Memphis, TN CBS 3 WREG NewsChannel 3 ...

...reporting; V; coupons, Coupon Information Corporation website in Alexandria Virginia, list of products, Aveeno Body Wash, Neutrogena lotions, Hormel Chili, **Zyrtec**, Heft garbage bags; SB; Bud Miller, via telephone, stating high value coupon, be wary; Target shoppers; scam; GR; $5 off ...

...store. Target Markets PTTRGT 1TA03 Sales & Marketing MKTFRONT 1MA51 Business Management BIZMGMT 1BU42 BUD MILLER CBS COUPON INFORMATION CORP HEFT **ZYRTEC** Aveeno Hormel Chili Kate Lee NewsChannel...

2166. Pfizer says R&D projects advancing ahead of schedule
MarketWatch Author: Val Brickates Kennedy; Word Count: 524 9/30/08 MKTWATCH 15:22:00

...15:22:00 Pfizer says R&D projects advancing ahead of schedule Val Brickates Kennedy MarketWatch 0 September 30, 2008 **20080930 20080930** English DIIG 0062090 Newswire US USA NorthAmerica 2621 Word Count: 524 Pfizer Inc., which has faced chronic erosion of its ...

...the antidepressant Zoloft and blood-pressure medication Norvasc. The company also recently lost U.S. exclusivity for the popular allergy drug **Zyrtec**. Adding to Pfizer's woes, the patent on its hugely successful cholesterol-lowering drug Lipitor, the world's best-selling medication, is...

2167. Teva Pharmaceuticals.
Chain Drug Review Author: N/A; Word Count: 736 9/29/08 CHAINDREV 62 2008 WLNR 25804896

...08 Chain Drug Rev. 62 2008 WLNR 25804896 Teva Pharmaceuticals. Chain Drug Review 30 16 62(1) September 29, 2008 **20080929 20080929** Racher Press, Inc. 0164-9914 Magazine/Journal

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English KGHR 0001796 Trade Journal US USA NorthAmerica 3682 Word Count: 736 NORTH ...

...to Merck's Fosamax; zaleplon capsules, AB rated to King Pharmaceuticals Inc.'s Sonata; cetirizine HCl syrup, AA rated to Pfizer Inc.'s **Zyrtec**; Selfemra (fluoxetine) capsules, AB rated to Eli Lilly and Co.'s Sarafem; and ropinirole HCl tablets, AB rated to GlaxoSmithKline's Requip...

2168. Wockhardt USA Inc.
Chain Drug Review Author: N/A; Word Count: 949 9/29/08 CHAINDREV 71 2008 WLNR 25804915

...Chain Drug Rev. 71 2008 WLNR 25804915 Wockhardt USA Inc. Chain Drug Review 30 16 71(1) September 29, 2008 **20080929 20080929** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 4743 Word Count: 949 BEDMINSTER ...

...hydrochloride 5 mg and 10 mg. Used for treating various forms of allergies, cetirizine is the generic version of Pfizer's **Zyrtec**, which recently switched from prescription to over-the-counter status. This switch is expected to significantly increase the potential for...

2169. Good Morning Americ8 2008-09-28 08:51:16
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 251 9/28/08 ABCGMA (No Page) 2008 WLNR 18456312

...Good Morning Americ8 2008-09-28 08:51:16 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 September 28, 2008 **20080928 20080928** English JJYC 0046893 Broadcast US USA NorthAmerica 1257 Word Count: 251 National ABC 10 ABC Good Morning Americ8 2008-09 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. A Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC FLAVOR INDOORS LABEL NESTS SHADES SONG WINE **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION FISH WIGGLING Good Morning...

2170. KEYE 60 2008-09-28 18:04:15
CBS 42 KEYE-TX Author: N/A; Word Count: 208 9/28/08 CBS42KEYE-TX (No Page) 2008 WLNR 18544234

...KEYE 60 2008-09-28 18:04:15 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX September 28, 2008 **20080928 20080928** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 1041 Word Count: 208 Austin, TX CBS 42 KEYE KEYE 60 ...

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...AN IMPACT ON THE ENVIRONMENT. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...NON-DROWSY CLARITIN AND... LIVE CLARITIN CLEAR. FROM NATURE BOTTLE CBS CLARITIN DROWSINESS EARTH ENERGY HIDDEN KEYE LIVE CLARITIN PEOPLE **ZYRTEC** PEOPLE AND TELECOMMUNICATION INC EARTH AND OCEAN SPORTS INC ENERGY AND ENGINE TECHNOLOGY ANDY ROONEY TONIGHT BOB SIMON ELECTROMAGNETIC WAVES...

2171. KWTXSA5 2008-09-27 18:28:16
10 KWTX-TX Author: N/A; Word Count: 250 9/27/08 CBS10KWTX-TX (No Page) 2008 WLNR 18555937

...KWTXSA5 2008-09-27 18:28:16 10 KWTX-TX CBS 10 KWTX - Waco-Temple-Bryan, TX September 27, 2008 **20080927 20080927** English JKIG 0067722 Broadcast US USA TX Texas NorthAmerica 1249 Word Count: 250 Waco-Temple-Bryan, TX CBS 10 KWTX ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ACHOO! ACHOO! WHAT ARE YOU GOING TO MISS... WHEN YOU ...

...Interest Allergy SNEEZE 1GE20 ACHOO ANDY BABY BENADRYL CBS DANCING FASTEST GONNA INDOORS LABEL MUSIC SONG WACO TEMPLE BRYAN TX **ZYRTEC** WATERY EYES...

2172. KXXVSAT 2008-09-27 07:20:39
25 KXXV-TX Author: N/A; Word Count: 106 9/27/08 ABC25KXXV-TX (No Page) 2008 WLNR 18557615

...KXXVSAT 2008-09-27 07:20:39 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX September 27, 2008 **20080927 20080927** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica 529 Word Count: 106 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE.E. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I DON'T THINK I NEED ANY Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC IN-

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DOORS KXXVSAT LABEL WACO TEMPLE BRYAN TX **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2173. Good Morning Texas 2008-09-26 07:39:46
25 KXXV-TX Author: N/A; Word Count: 214 9/26/08 ABC25KXXV-TX (No Page) 2008 WLNR 18557482

...Texas 2008-09-26 07:39:46 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX September 26, 2008 **20080926 20080926** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica 1068 Word Count: 214 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...26 07:39:46 A PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...DROWSINESS FEMALE ANNOUNCER] MOISTURE GOOD GOOD MORNING HEY INSPIRED MMM NUM YUMMY PANTENE PEOPLE WACO TEMPLE BRYAN TX WASSUP YUMMY **ZYRTEC** WALLIS HOLDING RT MYCAL CORP PEOPLE AND TELECOMMUNICATION INC RICH FOR TRADING AND DISTRIBUTION AQUACURRENT SCIENCE EXPERIENCE AQUACURRENT SCIENCE MICROWAVABLE...

2174. WA SCOLR FDA review 09 26
AP Alert - Medical Author: N/A; Word Count: 914 9/26/08 APALERTMEDIC 13:02:47

...Alert - Med. 13:02:47 WA SCOLR FDA review 09 26 AP Alert - Medical AP Alert - Business September 26, 2008 **20080926 20080926** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 4568 Word Count: 914 bc-WA-SCOLR-FDA-review 09 ...

...FDA. Pseudoephedrine is a decongestant that is an active ingredient in Allegra(R) D, Sudafed(R) PSE, Claritin(R) D, **Zyrtec**(R) D and other over-the-counter (OTC) and prescription products. The domestic OTC market for pseudoephedrine-containing products is...

2175. CHANNEL 13 NEWS 2008-09-25 06:30:38
13 WTVT-FL Author: N/A; Word Count: 212 9/25/08 FOX13WTVT-FL (No Page) 2008 WLNR 18309995

...18309995 CHANNEL 13 NEWS 2008-09-25 06:30:38 13 WTVT-FL FOX 13 WTVT - TAMPA September 25, 2008 **20080925 20080925** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 1059 Word Count: 212 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK TO GOOD DAY, TAMPA BAY. SPECIAL

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GOOD DAY ...

...USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 AGAINST AGAINST ETHANOL CHANNEL ETHANOL FASTEST FOX INDOORS IORITIES LABEL SONG SPECIAL **ZYRTEC** JOHN McCAIN...

2176. CHANNEL 28 NEWS 2008-09-25 12:23:09
28 WFTS-FL Author: N/A; Word Count: 97 9/25/08 ABC28WFTS-FL (No Page) 2008 WLNR 18317091

...18317091 CHANNEL 28 NEWS 2008-09-25 12:23:09 28 WFTS-FL ABC 28 WFTS - TAMPA September 25, 2008 **20080925 20080925** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 483 Word Count: 97 TAMPA ABC 28 WFTS CHANNEL 28 NEWS 2008-09-25 12:23:09 TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THIS TERNOON'S HOLLYWOOD HEADLINES. A FIRE DESTROYED A POOLHOUSE AT RAPPER LUDACRIS'S HOME IN ABC CHANNEL FASTEST INDOORS LABEL TERNOON **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION HOLLYWOOD HEADLINES RAPPER LUDACRIS...

2177. Eyewitness Noon 2008-09-25 12:16:41
ABC 13 KTRK-TX Author: N/A; Word Count: 301 9/25/08 ABC13KTRK-TX (No Page) 2008 WLNR 18315583

...Eyewitness Noon 2008-09-25 12:16:41 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX September 25, 2008 **20080925 20080925** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 1507 Word Count: 301 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...WHERE ELSE WOULD I BE? PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S W I CHOOSE ...

...LIVE CLARITIN CLEAR. MR. VAUGHAN, AISLE 5. ABC BEDROOM BOTTLE CLARITIN DROWSINESS GREENLEE GUN HELL PEOPLE PROMISE SIGHS SPIKE VAUGHAN **ZYRTEC** WALLIS HOLDING RT MYCAL CORP PEOPLE AND TELECOMMUNICATION INC VAUGHAN AND CO SPIKE RICH FOR TRADING AND DISTRIBUTION Eyewitness...

2178. GOOD MORNING HAWAII 2008-09-25 05:39:38
ABC 6 KITV - Honolulu, HI Author: N/A; Word Count: 512 9/25/08 ABC6KITV-HI (No Page) 2008 WLNR 18319830

...2008 WLNR 18319830 GOOD MORNING HAWAII 2008-09-25 05:39:38 ABC 6 KITV - Honolulu, HI September 25, 2008 **20080925 20080925** English JKUQ 0068040 Broadcast US USA HI Hawaii NorthAmerica 2562 Word Count: 512 Honolulu, HI ABC 6 KITV GOOD MORNING ...

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...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. The movie 'Morning Light' North America GEONAMR 1NO39 Hawaii USAHI ...

...1US73 ABC ALAPAI BUS DRIVING FASTEST GAME HANDS HECK INDOORS ISLAND TELEVISION NEWS KITV 4 LABEL NEWSCAST SONG STOPLIGHTS VIDEO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Denita Waltz GOOD MORNING Keoki Kerr Manager Roger Morton Searle...

2179. Today Show 2008-09-24 11:21:54
4 WOAI-TX Author: N/A; Word Count: 198 9/24/08 NBC4WOAI-TX (No Page) 2008 WLNR 18312307

...Today Show 2008-09-24 11:21:54 4 WOAI-TX NBC 4 WOAI - San Antonio, TX September 24, 2008 **20080924 20080924** English JKGD 0067724 Broadcast US USA TX Texas NorthAmerica 990 Word Count: 198 San Antonio, TX NBC 4 WOAI Today ...

...DESIGNER CADDY. CLOROX TOILETWAND SYSTEM. PEOPLE MAY NOT REALIZE THAT THERE' S A CHANCE DROWSINESS MAY OCCUR WHEN THEY TAKE **ZYRTEC** FOR THEIR ALLERGIES. BUT IT SAYS SO RIGHT THERE ON THE BACK OF THE BOTTLE. THAT' S WHY I CHOOSE ...

...1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 BOTTLE CLARITIN CLOROX DROWSINESS LIVE CLARITIN NBC PEOPLE TODAY VISINE **ZYRTEC** CLOROX CO (THE) NATIONAL BROADCASTING COMMISSION TODAY NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PEOPLE AND TELECOMMUNICATION INC...

2180. WOAI am 2008-09-24 05:22:49
4 WOAI-TX Author: N/A; Word Count: 262 9/24/08 NBC4WOAI-TX (No Page) 2008 WLNR 18313015

...WOAI am 2008-09-24 05:22:49 4 WOAI-TX NBC 4 WOAI - San Antonio, TX September 24, 2008 **20080924 20080924** English JKGD 0067724 Broadcast US USA TX Texas NorthAmerica 1312 Word Count: 262 San Antonio, TX NBC 4 WOAI WOAI ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. G North America GEONAMR 1NO39 Oklahoma USAOK

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1OK58 Americas GEOAMER ...

...SECURITY 1SE29 BLOOMBERG NEWS BUREAU OF ALCOHOL BUSINESS NEWS DEPARTMENT OF HOMELAND DIVISION FASTEST HONEYWELL INDOORS LABEL NBC SONG STAYING **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BLOOMBERG LP PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2181. Local News 2008-09-24 12:24:51
ABC 6 WATE-TN Author: N/A; Word Count: 492 9/24/08 ABC6WATE-TN (No Page) 2008 WLNR 18305524

...Local News 2008-09-24 12:24:51 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 24, 2008 **20080924 20080924** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2458 Word Count: 492 Knoxville, TN ABC 6 WATE Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (banging noise) GRADUATES PUFFS ARE A HEALTHY SNACK. AND THEY ...

...FASTEST HEALTHY INDOORS JCPENNEY KNOCKOFFS LABEL LOCAL LONG MARISKA MELT PARKER PUFFS SEASON SHOES SONG STAFFER VANESSA WILLIAMS YELLOW YOULIFE **ZYRTEC** PARKER AND PARSLEY 91 B LP MYCAL CORP PARKER AND PARSLEY 89 B LP PARKER AND PARSLEY 84 A LTD...

2182. KIRO-7 NEWS AT NOON 2008-09-24 12:24:26
7 KIRO-WA Author: N/A; Word Count: 116 9/24/08 CBS7KIRO-WA (No Page) 2008 WLNR 18280778

...NEWS AT NOON 2008-09-24 12:24:26 7 KIRO-WA CBS 7 KIRO - Seattle, WA September 24, 2008 **20080924 20080924** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 582 Word Count: 116 Seattle, WA CBS 7 KIRO KIRO-7 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST FORECAST INDOORS LABEL SONG **ZYRTEC**...

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2183. UCB S.A.
Hoover's In-Depth Company Records Author: N/A; Word Count: 1372 9/24/08 HOOVCP (No Page) 2008 WLNR 18129463

...Unavail. Online) 2008 WLNR 18129463 UCB S.A. Hoover's In-Depth Company Records Hoovers Company In-Depth Records September 24, 2008 **20080924 20080924** IJGF 0062801 Reports US USA NorthAmerica 6860 Word Count: 1372 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...would occur in that market. Another negative impact came that year with the loss of patent protection for allergy medication **Zyrtec** in the US. Keppra is also facing the loss of its patent protection. <p>Later that year the company announced ...

...of total Central nervous system 45 Allergies 32 Other 23 Total 100 2006 Sales by Product % of total Keppra 35 **Zyrtec**/Cirrus 26 Xyzal 7 Tussionex 5 Nootropil 4 Metadate/Equasym 3 Atarax 2 Delsym 1 BUP-4 1 Lortab 1...

2184. KHNL NEWS 8 NOW 2008-09-24 11:14:15
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 221 9/24/08 NBC8KHNL-HI (No Page) 2008 WLNR 18280783

...WLNR 18280783 KHNL NEWS 8 NOW 2008-09-24 11:14:15 NBC 8 KHNL - Honolulu, HI September 24, 2008 **20080924 20080924** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 1103 Word Count: 221 Honolulu, HI NBC 8 KHNL KHNL NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. '. ..money talks...' LOOKING FOR A WAY TO SAVE MONEY ON ...

...AND TELL IT LIKE IT IS. CLAIMS FASTEST GADGETS INDOORS KHNL KHNL NEWS KHNL NEWS 8 LABEL NBC SONG STACY **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2185. News 10 @ Six 2008-09-23 18:26:17
10 KWTX-TX Author: N/A; Word Count: 282 9/23/08 CBS10KWTX-TX (No Page) 2008 WLNR 18308696

...Six 2008-09-23 18:26:17 10 KWTX-TX CBS 10 KWTX - Waco-Temple-Bryan, TX September 23, 2008 **20080923 20080923** English JKIG 0067722 Broadcast US USA TX Texas NorthAmerica

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1411 Word Count: 282 Waco-Temple-Bryan, TX CBS 10 KWTX ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. COME ON, JIM. JIM, WOULD YOU GET OFF IT? NO ...

...SNEEZE 1GE20 CBS CHAUFFEUR CHEW EAT FASTEST FREES FRIES INDOORS JIM LABEL MOMMY SENSES SONG STIMULATE WACO TEMPLE BRYAN TX **ZYRTEC** EAT BIRD POOPED DVDs News...

2186. Today Show 2008-09-23 11:15:56
4 WOAI-TX Author: N/A; Word Count: 257 9/23/08 NBC4WOAI-TX (No Page) 2008 WLNR 18312152

...Today Show 2008-09-23 11:15:56 4 WOAI-TX NBC 4 WOAI - San Antonio, TX September 23, 2008 **20080923 20080923** English JKGD 0067724 Broadcast US USA TX Texas NorthAmerica 1283 Word Count: 257 San Antonio, TX NBC 4 WOAI Today ...

...TO GO. THANKS SO MUCH. COMING UP 'TODAY,' ACTOR LUKE PERRY STOPS BY BUT FIRST THESE MESSAGES. FROM CLARITIN TO **ZYRTEC** . IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, HONEY. YOU'VE GOT EVERYTHING I NEED, RIGHT? CHICKEN BREASTS ...

...ATTACHED CARDS CARROTS CAYLA CHICKEN CONNECTED FASTEST GARLIC INDOORS KIDS LABEL LIMIT NBC ONIONS PAM PROGRESSO RECOMMEND SOUP TASTES TODAY **ZYRTEC** PAM NATIONAL BROADCASTING COMMISSION TODAY NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS PORT AUTONOME DE MARSEILLE...

2187. CHANNEL 10 NEWS 2008-09-23 12:48:40
ABC 10 WPLG-FL Author: N/A; Word Count: 215 9/23/08 ABC10WPLG-FL (No Page) 2008 WLNR 18111002

...CHANNEL 10 NEWS 2008-09-23 12:48:40 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI September 23, 2008 **20080923 20080923** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1077 Word Count: 215 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU

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DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WE MUST BREAK OUR ADDICTION TO FOREIGN OIL. BUT JOHN ...

...ADDITIVE 1CH12 Chemicals CHEMNEWS 1CH04 ABC AGAINST BREAKS CHANNEL ETHANOL FASTEST FREE INDOORS LABEL MMM OIL PAIRS PUBLIX SONG YEAH **ZYRTEC** WALLIS HOLDING RT MYCAL CORP FREE AND THORNTON LLC OIL RICH FOR TRADING AND DISTRIBUTION JOHN McCAIN McCAIN...

2188. CHANNEL 6 NEWS 2008-09-23 12:24:14
6 WKMG-FL Author: N/A; Word Count: 221 9/23/08 CBS6WKMG-FL (No Page) 2008 WLNR 18114664

...18114664 CHANNEL 6 NEWS 2008-09-23 12:24:14 6 WKMG-FL CBS 6 WKMG - ORLANDO September 23, 2008 **20080923 20080923** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 1105 Word Count: 221 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Announcer: WHEN OUR ECONOMY' S IN CRISIS, A BIG GOVERNMENT ...

...OBAMA AND HIS LIBERAL CONGRESSIONAL ALLIES BUTTERWORTH BUTTERWORTH: OH CAKE CBS CHANNEL FASTEST INDOORS LABEL OBAMA REPAIRMAN SONG THICK WINDSHIELD **ZYRTEC** CAKE BROKEN GLASS SENDS SHIVERS...

2189. For allergy sufferers, it's time to hunker down
Belleville News Democrat (IL) Author: HELENA OLIVIERO, Cox News Service; Word Count: 1058 9/23/08 NEWSDEM C1 2008 WLNR 18029982

...down HELENA OLIVIERO, Cox News Service Belleville News Democrat (IL) Belleville News-Democrat News-Democrat C 1 September 23, 2008 **20080923 20080923** Knight Ridder English CDEC 0001115 Newspaper US USA IL Illinois NorthAmerica 5292 Word Count: 1058 Cool, breezy days of autumn ...

...are allergic to mold. Wet soil encourages mold growth. Consider taking over-the-counter allergy treatments such as Claritin and **Zyrtec**. -- Helena Oliviero ALLERGEN WAR INDOORS AIDS IN FIGHT OUTDOORS While it's hard to dodge pollens and molds outdoors, seasonal patients...

2190. Q13 MORNING 2008-09-22 08:25:53
13 KCPQ-WA Author: N/A; Word Count: 276 9/22/08 FOX13KCPQ-WA (No Page) 2008 WLNR 18050580

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...18050580 Q13 MORNING 2008-09-22 08:25:53 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 22, 2008 **20080922 20080922** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1380 Word Count: 276 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THERE ARE CINNAMON ROLLS... [Sniffs] AND THEN THERE ARE PILLSBURY ...

...SNEEZE 1GE20 Science PTSCI 1SC89 Science & Engineering PTSCITCH 1SC33 FASTEST FLAKY FOREST FOX INDOORS LABEL OOOOOOHHHHHH PARKINSON SOFT SONG SUSPECTED **ZYRTEC** FOREST AND MARINE INVESTMENTS LTD FOREST AND MARINE FINANCIAL LP INOUE KOGYO CO LTD FOREST AND MARINE INVESTMENT TRUST BRIAN...

2191. Channel 29 News 2008-09-22 07:27:22
29 WFLX-FL Author: N/A; Word Count: 137 9/22/08 FOX29WFLX-FL (No Page) 2008 WLNR 18042003

...29 News 2008-09-22 07:27:22 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH September 22, 2008 **20080922 20080922** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 686 Word Count: 137 WEST PALM BEACH FOX 29 WFLX Channel ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THE SERIES OF RE- North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 FASTEST FOX INDOORS LABEL SONG **ZYRTEC** Channel HD CHANNELS...

2192. CHANNEL 25 NEWS 2008-09-22 06:09:26
25 WPBF-FL Author: N/A; Word Count: 143 9/22/08 ABC25WPBF-FL (No Page) 2008 WLNR 18047583

...25 NEWS 2008-09-22 06:09:26 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH September 22, 2008 **20080922 20080922** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 714 Word Count: 143 WEST PALM BEACH ABC 25 WPBF CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW,

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ZYRTEC ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK AND GOOD MONDAY North America GEONAMR 1NO39 USA ...

...1PH13 Allergy Drugs PTALLDRG 1AL35 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 ABC CHANNEL FASTEST HEALTH INDOORS JOIN LABEL SIMPLE SONG **ZYRTEC** HEALTH AND FITNESS OF OREGON INC WALLIS HOLDING RT MYCAL CORP HEALTH AND LIFE CO LTD HEALTH HEALTH AND LIFE...

2193. KING-5 NEWS AT 12 2008-09-22 12:12:28
5 KING-WA Author: N/A; Word Count: 130 9/22/08 NBC5KING-WA (No Page) 2008 WLNR 18107503

...NEWS AT 12 2008-09-22 12:12:28 5 KING-WA NBC 5 KING - Seattle, WA September 22, 2008 **20080922 20080922** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 650 Word Count: 130 Seattle, WA NBC 5 KING KING-5 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS LABEL NBC SONG UNIVERSE **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2194. CHANNEL 10 NEWS 2008-09-22 12:13:06
ABC 10 WPLG-FL Author: N/A; Word Count: 133 9/22/08 ABC10WPLG-FL (No Page) 2008 WLNR 18044118

...CHANNEL 10 NEWS 2008-09-22 12:13:06 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI September 22, 2008 **20080922 20080922** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 663 Word Count: 133 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, Y-- Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST FREE HEY INDOORS LABEL MMM PAIRS PUBLIX SONG YEAH **ZYRTEC** WALLIS HOLDING RT MYCAL CORP FREE AND THORNTON LLC RICH FOR TRADING AND DISTRIBUTION...

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2195. Eyewitness Noon 2008-09-22 11:18:07
ABC 13 KTRK-TX Author: N/A; Word Count: 302 9/22/08 ABC13KTRK-TX (No Page) 2008 WLNR 18106033

...Eyewitness Noon 2008-09-22 11:18:07 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX September 22, 2008 **20080922 20080922** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 1510 Word Count: 302 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WE HAD A PRETTY PLEASANT WEEKEND BUT TRAVIS HERZOG REPORTS ...

...GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC COMFORTABLE DEWPOINT FAIR FASTEST HUMIDITY INDOORS LABEL PLUG SEASONS SONG UPPER **ZYRTEC** WALLIS HOLDING RT FAIR MYCAL CORP SEASONS RICHFX INC ORBEN INC RICH FOR TRADING AND DISTRIBUTION Eyewitness TRAVIS HERZOG...

2196. Eyewitness Noon 2008-09-22 12:24:20
ABC 13 KTRK-TX Author: N/A; Word Count: 189 9/22/08 ABC13KTRK-TX (No Page) 2008 WLNR 18106097

...Eyewitness Noon 2008-09-22 12:24:20 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX September 22, 2008 **20080922 20080922** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 945 Word Count: 189 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. CONSTIPATION, BLOATING, GAS, DIARRHEA. PEOPLE, IS YOUR COLON SENDING YOU ...

...Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CONSTIPATION INDOORS LABEL MESSAGE PEOPLE PHILLIPS ZATARAIN **ZYRTEC** WALLIS HOLDING RT MYCAL CORP PEOPLE AND TELECOMMUNICATION INC RICH FOR TRADING AND DISTRIBUTION Eyewitness...

2197. KVUE Day ABC 2008-09-22 07:44:52
ABC 24 KVUE-TX Author: N/A; Word Count: 243 9/22/08 ABC24KVUE-TX (No Page) 2008

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WLNR 18048895

...Day ABC 2008-09-22 07:44:52 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX September 22, 2008 **20080922 20080922** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 1214 Word Count: 243 Austin, TX ABC 24 KVUE KVUE Day ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC ENJOY GUIDELINES GUYS KVUE KVUE DAY KVUE DAY ABC OPPONENT SOLUTIONS SONG STARTER STICK UNACCEPTABLE WEIGHT **ZYRTEC** WALLIS HOLDING RT MYCAL CORP SOLUTIONS GUIDELINES CALADONIA SYSTEMS INC RICH FOR TRADING AND DISTRIBUTION JOHN McCAIN Male Announcer REFORM...

2198. KVUE Day ABC 2008-09-22 07:46:52
ABC 24 KVUE-TX Author: N/A; Word Count: 121 9/22/08 ABC24KVUE-TX (No Page) 2008 WLNR 18048897

...Day ABC 2008-09-22 07:46:52 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX September 22, 2008 **20080922 20080922** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 607 Word Count: 121 Austin, TX ABC 24 KVUE KVUE Day ...

...FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WHOO-HOO! OUR TRAIN TRIP IS OVER, BUT, OH, THE ...

...GROUP THAT PUT TOGETHER THE PEP RALLY IN ANDOVER, OHIO, ABC INDOORS KVUE KVUE DAY KVUE DAY ABC LABEL WHOO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2199. KVUE Day ABC 2008-09-22 08:47:30
ABC 24 KVUE-TX Author: N/A; Word Count: 175 9/22/08 ABC24KVUE-TX (No Page) 2008 WLNR 18048934

...Day ABC 2008-09-22 08:47:30 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX September 22, 2008 **20080922 20080922** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 877 Word Count: 175 Austin, TX ABC 24 KVUE KVUE Day ABC 2008-09-22 08:47:30 TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. GECKO: YOU GET A FREE RATE QUOTE ONLINE, OR OVER ...

...INSURANCE. HE HAS CERTAINLY BEEN ONE OF ABC FASCINATING FASTEST GEICO HEY INDOORS KVUE KVUE DAY KVUE DAY ABC LABEL **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

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2200. GOOD MORNING HAWAII 2008-09-22 06:21:36
ABC 6 KITV - Honolulu, HI Author: N/A; Word Count: 180 9/22/08 ABC6KITV-HI (No Page) 2008 WLNR 18050850

...2008 WLNR 18050850 GOOD MORNING HAWAII 2008-09-22 06:21:36 ABC 6 KITV - Honolulu, HI September 22, 2008 **20080922 20080922** English JKUQ 0068040 Broadcast US USA HI Hawaii NorthAmerica 901 Word Count: 180 Honolulu, HI ABC 6 KITV GOOD MORNING ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. It's time for traffic and weather on the 4's. 9 ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC FASTEST INDOORS LABEL RED CARPET SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION GOOD MORNING News North Scenes...

2201. Good Morning Americ7 2008-09-22 07:47:37
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 174 9/22/08 ABCGMA (No Page) 2008 WLNR 18041848

...Good Morning Americ7 2008-09-22 07:47:37 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 September 22, 2008 **20080922 20080922** English JJYC 0046893 Broadcast US USA NorthAmerica 868 Word Count: 174 National ABC 10 ABC Good Morning Americ7 2008-09 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WHOO-HOO! Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ENJOY GUYS INDOORS LABEL SOLUTIONS SONG WHOO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP SOLUTIONS CALADONIA SYSTEMS INC RICH FOR TRADING AND DISTRIBUTION Good Morning JOHN McCAIN Male Announcer...

2202. CHANNEL 6 NEWS 2008-09-22 11:59:01
6 WKMG-FL Author: N/A; Word Count: 242 9/22/08 CBS6WKMG-FL (No Page) 2008 WLNR 18044291

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...18044291 CHANNEL 6 NEWS 2008-09-22 11:59:01 6 WKMG-FL CBS 6 WKMG - ORLANDO September 22, 2008 **20080922 20080922** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 1211 Word Count: 242 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (announcer) INTRODUCING DR. SCHOLL'S CUSTOM FIT ORTHOTIC CENTER. ITS FOOT ...

...PLAN TO HALT THE FINANCIAL MELTDOWN, HOW CBS CHANNEL DRSCHOLLS COM FASTEST INDOORS LABEL LAWMAKERS LOCATIONS PAINFUL SCHOLL SCIENTISTS SONG **ZYRTEC** CUSTOM FIT HOME HEATING OIL JOHN McCAIN...

2203. Local News 2008-09-22 12:16:11
CBS 12 WDEF-TN Author: N/A; Word Count: 272 9/22/08 CBS12WDEF-TN (No Page) 2008 WLNR 18108510

...Local News 2008-09-22 12:16:11 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN September 22, 2008 **20080922 20080922** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 1360 Word Count: 272 Chattanooga, TN CBS 12 WDEF Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. .... A COALITION OF MEDICAL EXPERTS WARNS THE GOVERNMENT NEEDS TO ...

...RESISTANT' Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 AMERICAN MEDICAL ASSOCIATION CBS FASTEST INDOORS LABEL LOCAL RESEARCH SONG VACCINATIONS **ZYRTEC** AMERICAN MEDICAL ASSOCIATION RESEARCH AND EDUC ASSOC Chattanooga...

2204. Working the generics numbers: a firmer bottom line as sales decline.
Drug Store News Author: Frederick, Jim; Word Count: 850 9/22/08 DSNEWS 25 2008 WLNR 25830098

...numbers: a firmer bottom line as sales decline. Frederick, Jim Drug Store News 30 11 25(2) September 22, 2008 **20080922 20080922** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 4250 Word Count: 850 For the ...

...comps of 3 percent ... were below our forecast of 4 percent," she wrote last month. "After adjusting for new generics, **Zyrtec** going OTC and calendar shifts, the adjusted Rx comp of 5.8 percent was

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inline with the comparable July result...

2205. FOX 7 Morning 2008-09-22 08:07:34
FOX 07 KTBC-TX Author: N/A; Word Count: 146 9/22/08 FOX7KTBC-TX (No Page) 2008 WLNR 18048787

...7 Morning 2008-09-22 08:07:34 FOX 07 KTBC-TX FOX 07 KTBC - Austin, TX September 22, 2008 **20080922 20080922** English JJOM 0067718 Broadcast US USA TX Texas NorthAmerica 731 Word Count: 146 Austin, TX FOX 07 KTBC FOX 7 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC**. THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (announcer) North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 FASTEST FOX INDOORS LABEL **ZYRTEC**...

2206. News2 Noon 2008-09-22 12:09:20
NBC 02 KPRC-TX Author: N/A; Word Count: 292 9/22/08 NBC2KPRC-TX (No Page) 2008 WLNR 18104818

...News2 Noon 2008-09-22 12:09:20 NBC 02 KPRC-TX NBC 02 KPRC - Houston, TX September 22, 2008 **20080922 20080922** English JJTM 0067715 Broadcast US USA TX Texas NorthAmerica 1460 Word Count: 292 Houston, TX NBC 02 KPRC News2 Noon ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ARE YOU GETTING ENOUGH FIBER IN YOUR DIET? EXPERTS RECOMMEND ...

...YOU WITH ANYTHING? [Female Announcer] CHEWABLE FIBER CONVENIENT DIET FASTEST FIBER INDOORS INTRODUCING LABEL NBC PAPER REZ SONG TODAY WOOD **ZYRTEC** NATIONAL BROADCASTING COMMISSION TODAY NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Female...

2207. KHNL NEWS 8 NOW 2008-09-22 11:12:05
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 666 9/22/08 NBC8KHNL-HI (No Page) 2008 WLNR 18107683

...WLNR 18107683 KHNL NEWS 8 NOW 2008-09-22 11:12:05 NBC 8 KHNL - Honolulu, HI Sep-

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tember 22, 2008 **20080922 20080922** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 3328 Word Count: 666 Honolulu, HI NBC 8 KHNL KHNL NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ON WALL STREET. AMERICAN ACADEMY BACKPACK BACKPACKS CHROME CONSUMER EYE ...

...LEGENDARY LIFETIME LOAD MAKES MOM NATS NBC PARENTS PILLSBURY RECALL RECALLS SNACK SONG TECHNOLOGY TOTINO TRUCKS UH VEHICLES VISITING WINDSHIELD **ZYRTEC** PARENTS NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD KODAK PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2208. Fall allergies: fall is second only to spring in sneezing, eye-itching misery. To help ease allergy sufferers' pain, we sort out the causes, tests,...
New York Author: Shapouri, Beth; Word Count: 1115 9/22/08 NEWYORK 48 2008 WLNR 25821595

...allergy sufferers' pain, we sort out the causes, tests,... Shapouri, Beth New York 41 33 48(2) September 22, 2008 **20080922 20080922** New York Magazine 0028-7369 Magazine/Journal English KEAS 0007281 Magazine US USA NY New York NorthAmerica 5573 Word Count ...

...The panel prefers second-generation antihistamines, like Claritin, as a non-drowsy alternative. [ILLUSTRATION OMITTED] Generation 2 antihistamines (Claritin, Alavert, **Zyrtec**) RECOMMENDED The panel loves these newer once-a-day products, whose active antihistamines don't have the same sedating effects (although **Zyrtec** is considered low-sedating as opposed to non-sedating). These drugs and their prescription counterparts effectively work the same. [ILLUSTRATION...

2209. CHANNEL 9 NEWS 2008-09-21 06:21:10
9 WFTV-FL Author: N/A; Word Count: 118 9/21/08 ABC9WFTV-FL (No Page) 2008 WLNR 17979871

...17979871 CHANNEL 9 NEWS 2008-09-21 06:21:10 9 WFTV-FL ABC 9 WFTV - ORLANDO September 21, 2008 **20080921 20080921** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 592 Word Count: 118 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN ABC CHANNEL COAST GUARD COCAINE SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

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2210. CHANNEL 9 NEWS 2008-09-21 06:22:39
9 WFTV-FL Author: N/A; Word Count: 61 9/21/08 ABC9WFTV-FL (No Page) 2008 WLNR 17979873

...17979873 CHANNEL 9 NEWS 2008-09-21 06:22:39 9 WFTV-FL ABC 9 WFTV - ORLANDO September 21, 2008 **20080921 20080921** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 306 Word Count: 61 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS ...

...06:22:39 . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: O HOURS YOU DIDN'T HAVBEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. 6:24. PHARMPRD Healthcare Practice Specialties HCPRAC 1HE49 Allergy ALLERGY ...

...1IN54 Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC CHANNEL FASTEST INDOORS LABEL **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2211. A DOSE OF CAUTION MOST PRESCRIPTION DRUGS GIVEN TO KIDS AREN'T APPROVED FOR THEIR USE. HERE'S WHAT YOU SHOULD KNOW:
Detroit Free Press Author: N/A; Word Count: 3044 9/21/08 DTRTFP J1 2008 WLNR 26559178

...APPROVED FOR THEIR USE. HERE'S WHAT YOU SHOULD KNOW: Detroit Free Press METRO FINAL FTR; FEATURES J1 September 21, 2008 **20080921 20080921** English KIQS 0063876 Newspaper US USA MI Michigan NorthAmerica 15218 Word Count: 3044 September 21, 2008 All of the prescription ...

...willing to risk death for it." That said, the family decided to allow their son, who has allergies, to use **Zyrtec**, which had not been approved for children his age. That was after reading up on potential side effects and quizzing ...

...Allegra): seasonal allergic rhinitis; 2 years (suspension), 6 years (tablets). Chronic idiopathic urticaria, 6 months (suspension), 6 years (tablets). Cetirizine (**Zyrtec**): perennial allergic rhinitis, chronic urticaria; 6 months. Seasonal allergic rhinitis; 2 years. Desloratadine (Clarinex): perennial allergic rhinitis, chronic idiopathic urticaria...

2212. Most prescription drugs kids take not approved for their use: Here's what you should know
Detroit Free Press Author: Heather Newman Word Count: 2018 9/21/08 DTRTFP (No Page) 2008 WLNR 17955181

...approved for their use: Here's what you should know Heather Newman Detroit Free Press Detroit Free Press September 21, 2008 **20080921 20080921** McClatchy-Tribune Regional News print feature English JBBA 0063876 Newspaper US USA MI Michigan NorthAmerica 10088 Word Count: 2018 Sep ...

...willing to risk death for it." That said, the family decided to allow their son, who has allergies, to use **Zyrtec**, which had not been approved for children his age. That was after reading up on potential side effects and quizzing...

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2213. AFTER THE STORM / SOME BUGS EVEN TINIER: ALLERGIES / As if Hurricane Ike didn't wreak enough havoc, it stirred up fall allergens and made them worse for sufferers.
Houston Chronicle Author: N/A; Word Count: 660 9/21/08 HSTNCHRON 19 2008 WLNR 18089558

...it stirred up fall allergens and made them worse for sufferers. Houston Chronicle 3 STAR Special 19 September 21, 2008 **20080921 20080921** English JKRZ 0004755 Newspaper US USA TX Texas NorthAmerica 3299 Word Count: 660 chron.com UPDATES: For up-to-the-minute ...

...doing yard work or mowing the lawn. Exercise indoors. Consider taking over-the-counter allergy treatments such as Claritin and **Zyrtec**. If you've been outside a lot during the day, pollen is on your body and clothes. Don't bring them into...

2214. Autumn is tough time for allergies
Press-Register (Mobile, AL) Author: HELENA OLIVIERO Word Count: 585 9/21/08 MOBIL-EREG C9 2008 WLNR 18474904

...is tough time for allergies HELENA OLIVIERO Cox News Service Press-Register (Mobile, AL) 01 C 09 September 21, 2008 **20080921 20080921** English JDEB 0066852 Newspaper US USA AL Alabama NorthAmerica 2925 Word Count: 585 Autumn is tough time for allergies By ...

...are allergic to mold. Wet soil encourages mold growth. *Consider taking over-the-counter allergy treatments such as Claritin and **Zyrtec**. 536 North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 PCOOVER BAYERNA PHARMPRD NAMHCFR USHLTHCR Health & Family FAMHLTH 1HE30...

2215. CHANNEL 5 NEWS 2008-09-20 23:47:01
5 WPTV-FL Author: N/A; Word Count: 210 9/20/08 NBC5WPTV-FL (No Page) 2008 WLNR 17978562

...5 NEWS 2008-09-20 23:47:01 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH September 20, 2008 **20080920 20080920** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 1048 Word Count: 210 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, COACH BILLICK? WHAT? WE NEED TO OPEN THIS COORS ...

...Americas GEOAMER 1AM92 USA ISOUS 1US73 CHANNEL COACH CROWBAR DOUBLE FAKE FASTEST FROST INDOORS LABEL NBC NFL OFFICIAL REFRESHMENT TANDEM **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL

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BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS FROST SUMITOMO FORESTRY CO LTD COACH...

2216. Sat. Early Show 2008-09-20 09:29:14
CBS 12 WDEF-TN Author: N/A; Word Count: 228 9/20/08 CBS12WDEF-TN (No Page) 2008 WLNR 17981556

...Early Show 2008-09-20 09:29:14 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN September 20, 2008 **20080920 20080920** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 1141 Word Count: 228 Chattanooga, TN CBS 12 WDEF Sat. Early ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FRFRFRFRFROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK TO 'THE EARLY SHOW.' I'M CHRIS WRAGGE HERE ...

...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS COOPER DINER EARLY FASTEST FRFRFRFRFROM INDOORS LABEL PREVIEW RV SONG STUDIO **ZYRTEC** COOPER AND LEVASSEUR LLC STUDIO Chattanooga...

2217. CHANNEL 2 NEWS 2008-09-20 23:46:59
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 187 9/20/08 NBC2WESH-FL (No Page) 2008 WLNR 17978402

...Online) 2008 WLNR 17978402 CHANNEL 2 NEWS 2008-09-20 23:46:59 NBC 2 WESH - ORLANDO September 20, 2008 **20080920 20080920** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 936 Word Count: 187 ORLANDO NBC 2 WESH CHANNEL 2 NEWS 2008-09-20 23:46:59 TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, COACH BILLICK? WHAT? WE NEED TO OPEN THIS COORS ...

...SO, OUR WORST FEARS HAVE BEEN CHANNEL COACH CROWBAR DOUBLE FAKE FASTEST FROST INDOORS LABEL NBC NFL OFFICIAL REFRESHMENT TANDEM **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS FROST SUMITOMO FORESTRY CO LTD COACH...

2218. CHANNEL 10 NEWS 2008-09-19 22:59:05
10 WTSP-FL Author: N/A; Word Count: 144 9/19/08 CBS10WTSP-FL (No Page) 2008 WLNR 17884976

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...17884976 CHANNEL 10 NEWS 2008-09-19 22:59:05 10 WTSP-FL CBS 10 WTSP - TAMPA September 19, 2008 **20080919 20080919** English JKHK 0068758 Broadcast US USA FL Florida NorthAmerica 718 Word Count: 144 TAMPA CBS 10 WTSP CHANNEL 10 NEWS ...

...xxxxx CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. xx GET NON...

2219. CHANNEL 12 NEWS 2008-09-19 22:59:00
12 WPEC-FL Author: N/A; Word Count: 99 9/19/08 CBS12WPEC-FL (No Page) 2008 WLNR 17974518

...12 NEWS 2008-09-19 22:59:00 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH September 19, 2008 **20080919 20080919** English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica 494 Word Count: 99 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2220. CHANNEL 13 NEWS 2008-09-19 06:15:41
13 WTVT-FL Author: N/A; Word Count: 121 9/19/08 FOX13WTVT-FL (No Page) 2008 WLNR 17879679

...17879679 CHANNEL 13 NEWS 2008-09-19 06:15:41 13 WTVT-FL FOX 13 WTVT - TAMPA September 19, 2008 **20080919 20080919** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 604 Word Count: 121 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ANYBODY WHO WENT TO THE USS GAME AGAINST KANSAS GOT ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ANDREWON CHANNEL FASTEST FOX INDOORS LABEL RAINED **ZYRTEC**...

2221. CHANNEL 35 NEWS 2008-09-19 05:51:03
35 WOFL-FL Author: N/A; Word Count: 154 9/19/08 FOX35WOFL-FL (No Page) 2008 WLNR 17877608

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...17877608 CHANNEL 35 NEWS 2008-09-19 05:51:03 35 WOFL-FL FOX 35 WOFL - ORLANDO September 19, 2008 **20080919 20080919** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 770 Word Count: 154 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2222. KING-5 MORNING NEWS 2008-09-19 06:42:59
5 KING-WA Author: N/A; Word Count: 209 9/19/08 NBC5KING-WA (No Page) 2008 WLNR 17886397

...5 MORNING NEWS 2008-09-19 06:42:59 5 KING-WA NBC 5 KING - Seattle, WA September 19, 2008 **20080919 20080919** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 1043 Word Count: 209 Seattle, WA NBC 5 KING KING-5 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2223. CHANNEL 6 NEWS 2008-09-19 22:59:00
6 WKMG-FL Author: N/A; Word Count: 90 9/19/08 CBS6WKMG-FL (No Page) 2008 WLNR 17974807

...17974807 CHANNEL 6 NEWS 2008-09-19 22:59:00 6 WKMG-FL CBS 6 WKMG - ORLANDO September 19, 2008 **20080919 20080919** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 450 Word Count: 90 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2224. KIRO-7 EYEWITNESS NEWS AT 11 2008-09-19 22:59:01
7 KIRO-WA Author: N/A; Word Count: 68 9/19/08 CBS7KIRO-WA (No Page) 2008 WLNR 17977949

...NEWS AT 11 2008-09-19 22:59:01 7 KIRO-WA CBS 7 KIRO - Seattle, WA September 19, 2008 **20080919 20080919** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 342 Word Count: 68 Seattle, WA CBS 7 KIRO KIRO-7 ...

...01 CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS

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MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2225. News 4 @ 10 PM 2008-09-19 21:59:13
CBS 4 KCNC-CO Author: N/A; Word Count: 114 9/19/08 CBS4KCNC-CO (No Page) 2008 WLNR 17974250

...10 PM 2008-09-19 21:59:13 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO September 19, 2008 **20080919 20080919** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 572 Word Count: 114 Denver, CO CBS 4 KCNC News 4 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2226. CHANNEL 4 NEWS 2008-09-19 22:59:01
CBS 4 WFOR-FL Author: N/A; Word Count: 73 9/19/08 CBS4WFOR-FL (No Page) 2008 WLNR 17885526

...CHANNEL 4 NEWS 2008-09-19 22:59:01 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI September 19, 2008 **20080919 20080919** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 363 Word Count: 73 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2227. KGMB-9 NEWS AT 10 2008-09-19 21:59:00
CBS 7 KGMB - Honolulu, HI Author: N/A; Word Count: 431 9/19/08 CBS7KGMB-HI (No Page) 2008 WLNR 17977941

...17977941 KGMB-9 NEWS AT 10 2008-09-19 21:59:00 CBS 7 KGMB - Honolulu, HI September 19, 2008 **20080919 20080919** English JKXO 0068038 Broadcast US USA HI Hawaii NorthAmerica 2156 Word Count: 431 Honolulu, HI CBS 7 KGMB KGMB-9 ...

...00 CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2228. Local News 2008-09-19 22:59:01
CBS 8 WVLT-TN Author: N/A; Word Count: 834 9/19/08 CBS8WVLT-TN (No Page) 2008 WLNR 17976437

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...Local News 2008-09-19 22:59:01 CBS 8 WVLT-TN CBS 8 WVLT - Knoxville, TN September 19, 2008 **20080919 20080919** English JJUR 0068775 Broadcast US USA TN Tennessee NorthAmerica 4171 Word Count: 834 Knoxville, TN CBS 8 WVLT Local News ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2229. 2008 Fall Allergy Capitals(TM) Reveal Most Challenging U.S. Cities for Allergy Sufferers Allergies **Drug Week** Author: N/A; Word Count: 569 9/19/08 DRUGWEEK 1686 2008 WLNR 17253814

...Allergy Capitals(TM) Reveal Most Challenging U.S. Cities for Allergy Sufferers Allergies Drug Week Expanded Reporting 1686 September 19, 2008 **20080919 20080919** English BFIJ 0003156 Newsletter US USA NorthAmerica 2846 Word Count: 569 The Asthma and Allergy Foundation of America (AAFA) announced its 2008 Fall Allergy Capitals(TM) list, which is sponsored by the makers of **ZYRTEC**(R). The annual research project ranks the fall's 100 most challenging cities to live for people with upper respiratory allergies ...

...AAFA. " Allergy sufferers should know what allergens trigger their symptoms and, if appropriate, manage them by taking a medication like **ZYRTEC**(R) that can alleviate both outdoor and indoor allergies." In addition to outdoor allergies, people may suffer during the fall ...

...There are excellent allergy medicines available to people. In fact, this is the first fall that allergy sufferers can get **ZYRTEC**(R) without a prescription in most local stores. This will be a huge convenience for allergy sufferers no matter where they live or travel." Allergen Allergic Disease Allergies Allergy Medicine Asthma Cetirizine Hydrochloride Drugs Pharmaceuticals Pulmonology Therapy Treatment **Zyrtec** The Asthma and Allergy Foundation of America North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 North Carolina USANC...

2230. Walgreens August Sales Increase 6.0 Percent Walgreens **Drug Week** Author: N/A; Word Count: 650 9/19/08 DRUGWEEK 2073 2008 WLNR 17273909

...2073 2008 WLNR 17273909 Walgreens August Sales Increase 6.0 Percent Walgreens Drug Week Expanded Reporting 2073 September 19, 2008 **20080919 20080919** English BFIJ 0003156 Newsletter US USA NorthAmerica 3248 Word Count: 650 2008 SEP 19 - (NewsRx.com) -- Walgreens (NYSE:WAG)(NASDAQ:WAG ...

...the calendar day shifts, August prescriptions filled were negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Promotional programs drove solid sales and customer traffic in August. But these aggressive ...

...the quarter. August front-end sales were helped in part by strong sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 percentage points. Pharmacy sales accounted for 65...

2231. Walgreens August Sales Increase 6.0 Percent Walgreens

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Drug Week Author: N/A; Word Count: 644 9/19/08 DRUGWEEK 2073 2008 WLNR 17254546

...2073 2008 WLNR 17254546 Walgreens August Sales Increase 6.0 Percent Walgreens Drug Week Expanded Reporting 2073 September 19, 2008 **20080919 20080919** English BFIJ 0003156 Newsletter US USA NorthAmerica 3218 Word Count: 644 Walgreens (NYSE:WAG)(NASDAQ:WAG) had August sales of ...

...the calendar day shifts, August prescriptions filled were negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** from prescription to over-the-counter status. Promotional programs drove solid sales and customer traffic in August. But these aggressive ...

...the quarter. August front-end sales were helped in part by strong sales of consumables and key beauty items. Also, **Zyrtec's** switch to over-the-counter status benefited front-end sales by 0.5 percentage points. Pharmacy sales accounted for 65...

2232. FOX 7 Morning 2008-09-19 06:24:25
FOX 07 KTBC-TX Author: N/A; Word Count: 206 9/19/08 FOX7KTBC-TX (No Page) 2008 WLNR 17882441

...7 Morning 2008-09-19 06:24:25 FOX 07 KTBC-TX FOX 07 KTBC - Austin, TX September 19, 2008 **20080919 20080919** English JJOM 0067718 Broadcast US USA TX Texas NorthAmerica 1032 Word Count: 206 Austin, TX FOX 07 KTBC FOX 7 ...

...IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO ZYEC . **ZYRTEC** IS A LOT FASTER. ITTARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... North America GEONAMR 1NO39 Nebraska ...

...Americas GEOAMER 1AM92 USA ISOUS 1US73 BREAKS CONTEST FOX ITTARTS LEIKAM NEBRASKAN NIK NUTRIENTS PUMPKIN SEVENTH SONG SPECIALLY SUCCESS VINE **ZYRTEC** BLASE BIGA DUMPING PUMPKINS...

2233. FOX 7 Morning 2008-09-19 06:26:25
FOX 07 KTBC-TX Author: N/A; Word Count: 51 9/19/08 FOX7KTBC-TX (No Page) 2008 WLNR 17882443

...7 Morning 2008-09-19 06:26:25 FOX 07 KTBC-TX FOX 07 KTBC - Austin, TX September 19, 2008 **20080919 20080919** English JJOM 0067718 Broadcast US USA TX Texas NorthAmerica 257 Word Count: 51 Austin, TX FOX 07 KTBC FOX 7 ...

...Morning 2008-09-19 06:26:25 FOR 24 HOURS. ON ALL MY ALLERGY SYMPTO. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. DN FASTEST FOX INDOORS LABEL **ZYRTEC**...

2234. Q13 MORNING 2008-09-18 06:50:29
13 KCPQ-WA Author: N/A; Word Count: 212 9/18/08 FOX13KCPQ-WA (No Page) 2008

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WLNR 17792798

...17792798 Q13 MORNING 2008-09-18 06:50:29 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 18, 2008 **20080918 20080918** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1062 Word Count: 212 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2235. KING-5 MORNING NEWS 2008-09-18 06:45:16
5 KING-WA Author: N/A; Word Count: 114 9/18/08 NBC5KING-WA (No Page) 2008 WLNR 17793492

...5 MORNING NEWS 2008-09-18 06:45:16 5 KING-WA NBC 5 KING - Seattle, WA September 18, 2008 **20080918 20080918** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 570 Word Count: 114 Seattle, WA NBC 5 KING KING-5 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS LABEL NBC SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2236. Generic-Drug Firm Making Hay With Knockoff Allergy Medications
Investor's Business Daily Author: MARILYN ALVA; Word Count: 1165 9/18/08 INVBUSD (No Page) 2008 WLNR 17670913

...Generic-Drug Firm Making Hay With Knockoff Allergy Medications MARILYN ALVA Investor's Business Daily The New America September 18, 2008 **20080918 20080918** English KBJB 0041830 Newspaper US USA NorthAmerica 5823 Word Count: 1165 Allergy drugs Claritin and **Zyrtec** don't need doctors' orders anymore. And some $10 billion in other prescription drugs should cross over to general store aisles ...

...at least 50% market share after private labels come on the market. Perrigo rolled out a private-label version of **Zyrtec** in January. It wasn't alone. Six other store-brand versions also won approval. "So you would guess we would get 15% of the store-brand **Zyrtec** market," Papa said. " We have over 80%." Industry observers aren't surprised. "Not everybody can do what Perrigo does," Weiser said ...

...fourth quarter jumped 34% over the prior year to $500.2 million. New-product sales from copies of Prilosec and **Zyrtec** as well as strong sales in cough/cold, analgesic and smoking cessation lines drove much of the growth. Two smaller...

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2237. CHANNEL 13 NEWS 2008-09-17 06:13:14
13 WTVT-FL Author: N/A; Word Count: 145 9/17/08 FOX13WTVT-FL (No Page) 2008 WLNR 17693046

...17693046 CHANNEL 13 NEWS 2008-09-17 06:13:14 13 WTVT-FL FOX 13 WTVT - TAMPA September 17, 2008 **20080917 20080917** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 726 Word Count: 145 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY, HONEY. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ACCIDENT CHANNEL DAVE DRIVERS FASTEST FOX INDOORS LABEL SONG SOX STICK **ZYRTEC**...

2238. Better Health
Atlanta Journal and Constitution (GA) Author: HELENA OLIVIERO, HOWARD POUSNER; Author: Staff; Word Count: 1141 9/17/08 ATLNTAJC E1 2008 WLNR 17633436

...Atlanta Journal and Constitution (GA) Atlanta Journal-Constitution, The (GA) Main; The Atlanta Journal-Constitution Living E1 September 17, 2008 **20080917 20080917** English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica 5706 Word Count: 1141 Cool, breezy days of autumn invite you ...

...are allergic to mold. Wet soil encourages mold growth. • Consider taking over-the-counter allergy treatments such as Claritin and **Zyrtec**. ALLERGEN WAR INDOORS AIDS IN FIGHT OUTDOORS While it's hard to dodge pollens and molds outdoors, seasonal patients will suffer...

2239. Morning News 2008-09-17 07:15:14
CBS 8 KLAS-NV Author: N/A; Word Count: 716 9/17/08 CBS8KLAS-NV (No Page) 2008 WLNR 17696046

...News 2008-09-17 07:15:14 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV September 17, 2008 **20080917 20080917** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 3581 Word Count: 716 Las Vegas, NV CBS 8 KLAS Morning ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ELIZABETH EDWARDS HAS RETURNED TO THE PUBLIC

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SPOTLIGHT, TALKING ABOUT ...

...GROWN HARRY INDOORS INSURANCE LABEL MEANTIME NEWLY PREPARATION PROBLEMS PROGRESSO SOUPS SEARS SLOPE SODIUM SONG SOUPS SPEAKER SPEECH TALKING TOPIC **ZYRTEC** CAMPBELL AND ASSOCIATES INSURANCE INC CAMPBELL SODIUM CABIN DESIGN ABSORB CLOSES WINDOWS CORRESPONDENT BIANCA SOLORZANO DEFLECT ENERGY DRAW ATTENTION DUAL...

2240. FOX 7 Morning 2008-09-17 08:19:41
FOX 07 KTBC-TX Author: N/A; Word Count: 374 9/17/08 FOX7KTBC-TX (No Page) 2008 WLNR 17702560

...7 Morning 2008-09-17 08:19:41 FOX 07 KTBC-TX FOX 07 KTBC - Austin, TX September 17, 2008 **20080917 20080917** English JJOM 0067718 Broadcast US USA TX Texas NorthAmerica 1871 Word Count: 374 Austin, TX FOX 07 KTBC FOX 7 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-LER MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRE-SCRIPTION. North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 ...

...1EC26 World Trade TRADENUZ 1WO85 AD BARACK FASTEST FOX GRANT GUARAN-TEES INDOORS LABEL LAWMAKERS LUZADER MEANTIME PELOSI PROPOSALS RECKLESS SONG **ZYRTEC** ACCUSING OBAMA CORPORATE GREED McCAIN ADMITS OBAMA QUESTIONED PROMISES REFORMS ROMANCE BLOSSOMING...

2241. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4252 9/17/08 HOOVCP (No Page) 2008 WLNR 17640555

...Unavail. Online) 2008 WLNR 17640555 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records September 17, 2008 **20080917 20080917** IJGF 0062801 Reports US USA NorthAmerica 21261 Word Count: 4252 Copyright Hoover's Inc. ALL RIGHTS RE-SERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbust-ers continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

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2242. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3528 9/17/08 HOOVCP (No Page) 2008 WLNR 17639395

...Unavail. Online) 2008 WLNR 17639395 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records September 17, 2008 **20080917 20080917** IJGF 0062801 Reports US USA NorthAmerica 17640 Word Count: 3528 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

2243. Q13 MORNING 2008-09-16 08:15:42
13 KCPQ-WA Author: N/A; Word Count: 169 9/16/08 FOX13KCPQ-WA (No Page) 2008 WLNR 17625075

...17625075 Q13 MORNING 2008-09-16 08:15:42 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 16, 2008 **20080916 20080916** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 843 Word Count: 169 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX HOLLYWOOD INDOORS LABEL SONG TERRACE **ZYRTEC** CHARISMATIC ACTORS SAMUEL L. JACKSON...

2244. KING-5 MORNING NEWS 2008-09-16 06:44:39
5 KING-WA Author: N/A; Word Count: 117 9/16/08 NBC5KING-WA (No Page) 2008 WLNR 17625676

...5 MORNING NEWS 2008-09-16 06:44:39 5 KING-WA NBC 5 KING - Seattle, WA September 16, 2008 **20080916 20080916** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 583 Word Count: 117 Seattle, WA NBC 5 KING KING-5 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2245. GOOD MORNING HAWAII 2008-09-16 05:50:58
ABC 6 KITV - Honolulu, HI Author: N/A; Word Count: 499 9/16/08 ABC6KITV-HI (No Page)

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2008 WLNR 17625700

...2008 WLNR 17625700 GOOD MORNING HAWAII 2008-09-16 05:50:58 ABC 6 KITV - Honolulu, HI September 16, 2008 **20080916 20080916** English JKUQ 0068040 Broadcast US USA HI Hawaii NorthAmerica 2494 Word Count: 499 Honolulu, HI ABC 6 KITV GOOD MORNING ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANNG MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTERHAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. NATURE EXPERT VO: AH YES. THE GEICO GECKO IN MIGRATION ...

...ABC CHANNG FASTEST GEICO GUY HALEIWA UNION INDOORS ISUZU RODEO KO OLINA RESORT LABEL MERRILL LYNCH NATURE RED VO: GEICO **ZYRTEC** WALLIS HOLDING RT ARK FULTON STREET CORP MYCAL CORP MERRILL LYNCH AND CO CANADA LTD MERRILL LYNCH AND CO INC...

2246. Good Morning Americ7 2008-09-16 07:53:52
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 268 9/16/08 ABCGMA (No Page) 2008 WLNR 17621077

...Good Morning Americ7 2008-09-16 07:53:52 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 September 16, 2008 **20080916 20080916** English JJYC 0046893 Broadcast US USA NorthAmerica 1341 Word Count: 268 National ABC 10 ABC Good Morning Americ7 2008-09 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I'LL TAKE THAT NEW EGG WHITE FLATBREAD SANDWICH, PLEASE. EXCUSE ...

...Passenger Transportation PASSENGR 1PA35 Automobiles AUTOMODL 1AU45 ABC ALARM BENZ DEEP FASTEST GLASS INDOORS INTRODUCING LABEL NEWLY PREPARATION SHATTERS SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION CABIN DESIGN ABSORB CLOSES WINDOWS DDSMART MENU DEFLECT ENERGY DUAL...

2247. KOTV 8AM 2008-09-16 08:10:20
6 KOTV-OK Author: N/A; Word Count: 216 9/16/08 CBS6KOTV-OK (No Page) 2008 WLNR 17691444

...17691444 KOTV 8AM 2008-09-16 08:10:20 6 KOTV-OK CBS 6 KOTV - Tulsa, OK September

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16, 2008 **20080916 20080916** English JKIA 0068791 Broadcast US USA OK Oklahoma NorthAmerica 1078 Word Count: 216 Tulsa, OK CBS 6 KOTV KOTV 8AM ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ADVANCED CBS FASTEST GIMME GOSH INDOORS KOTV LABEL PREGNANT PROGRAMMING SONG **ZYRTEC**...

2248. KIRO-7 MORNING NEWS 2008-09-16 06:57:18
7 KIRO-WA Author: N/A; Word Count: 218 9/16/08 CBS7KIRO-WA (No Page) 2008 WLNR 17626212

...7 MORNING NEWS 2008-09-16 06:57:18 7 KIRO-WA CBS 7 KIRO - Seattle, WA September 16, 2008 **20080916 20080916** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 1090 Word Count: 218 Seattle, WA CBS 7 KIRO KIRO-7 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WOW, MOM'S WORKIN' REALLY HARD OUT THERE. YEAH, WELL, HER ...

...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 BEARING CBS COOPERATIVE FASTEST INDOORS LABEL PRESIDENTIAL SHOULDN SONG WORKIN WOW YEAH **ZYRTEC** JOHN McCAIN PREVENTIVE CARE VICE PRESIDENTIAL CANDIDATE JOE BIDEN...

2249. KEYE CBS 2008-09-16 08:59:06
CBS 42 KEYE-TX Author: N/A; Word Count: 197 9/16/08 CBS42KEYE-TX (No Page) 2008 WLNR 17623436

...KEYE CBS 2008-09-16 08:59:06 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX September 16, 2008 **20080916 20080916** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 986 Word Count: 197 Austin, TX CBS 42 KEYE KEYE CBS ...

...GETTING MORE MATTERS. CHASE WHAT MATTERS. @@ r ME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . @ **ZYRTEC** S A LOT FASTER. . HAN CLARIT . AND I@ KEEPS WORKING... FOR 24 HOURS. RGY SYMPTOMS. INDOORS AND OUT. @ YOU KNOW, **ZYRTEC** OULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** 24 HOUR ALLERGY RELIEF. P NOW WITHOUT A PRESCRIPTION. ASE CBS DISCOUNT FASTER INDOORS INTRODUCING KEYE CBS LABEL MATTERS SCHOOLS **ZYRTEC** DEBIT CARD

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EARNS FREE DEBIT...

2250. KOKH Fox 2008-09-16 07:40:03
FOX 25 KOKH-OK Author: N/A; Word Count: 253 9/16/08 FOX25KOKH-OK (No Page) 2008 WLNR 17689877

...Fox 2008-09-16 07:40:03 FOX 25 KOKH-OK FOX 25 KOKH - Oklahoma City, OK September 16, 2008 **20080916 20080916** English JKEH 0068797 Broadcast US USA OK Oklahoma NorthAmerica 1265 Word Count: 253 Oklahoma City, OK FOX 25 KOKH KOKH ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2251. AM Live 2008-09-16 05:55:50
FOX 5 KVVU-NV Author: N/A; Word Count: 512 9/16/08 FOX5KVVU-NV (No Page) 2008 WLNR 17626788

...Live 2008-09-16 05:55:50 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 16, 2008 **20080916 20080916** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2558 Word Count: 512 Las Vegas, NV FOX 5 KVVU AM ...

...SONG? ' TIME IN A BOTTLE'? WELL, I GOT TIME IN AOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KN, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. IS IS A STRAWBERRY POP-TART. AND ITHE RM FRH ...

...INDOORS KIDS LABEL MOM OK[LAUGHS] OK PIURY SHOPPING SNACK SONG SPOUSE TEASE THEAM TINA UH VISIT WHITE HOUSE ZAHARA **ZYRTEC** WHITE HOUSE AHEAD BLACKBERRY BOOKS WIHLBORGS FASTIGHETER AB PPTY BARACK OBAMA Boy BRAD PITT BRING DAVE HALL ESTABLISH TREATMENT PROGRAMS...

2252. channel 6 news 2008-09-16 06:59:01
NBC 6 WTVJ-FL Author: N/A; Word Count: 102 9/16/08 NBC6WTVJ-FL (No Page) 2008 WLNR 17628883

...channel 6 news 2008-09-16 06:59:01 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI September 16, 2008 **20080916 20080916** English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 511 Word Count: 102 MIAMI NBC 6 WTVJ channel 6 news ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING...

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FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS LABEL NBC SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2253. CHANNEL 13 NEWS 2008-09-15 06:51:37
13 WTVT-FL Author: N/A; Word Count: 243 9/15/08 FOX13WTVT-FL (No Page) 2008 WLNR 17552098

...17552098 CHANNEL 13 NEWS 2008-09-15 06:51:37 13 WTVT-FL FOX 13 WTVT - TAMPA September 15, 2008 **20080915 20080915** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 1214 Word Count: 243 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ~'~' BELL BOATS CALL CHANNEL FASTEST FOX INDOORS LABEL PROGRESSIVE SHOPPED SINGER SONG WOW YEAH **ZYRTEC** CLC AG PROGRESSIVE SINGER AND FRIEDLANDER AIM VCT PLC SINGER AND FRIEDLANDER LTD SINGER AND FRIEDLANDER AIM 3 VCT PLC...

2254. KJRH 5AM 2008-09-15 05:07:53
2 KJRH-OK Author: N/A; Word Count: 194 9/15/08 NBC2KJRH-OK (No Page) 2008 WLNR 17617280

...17617280 KJRH 5AM 2008-09-15 05:07:53 2 KJRH-OK NBC 2 KJRH - Tulsa, OK September 15, 2008 **20080915 20080915** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica 971 Word Count: 194 Tulsa, OK NBC 2 KJRH KJRH 5AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. BACK TO SCHOOL! HERE WE GO AGAIN. IN ADDITION TO ...

...General Interest Allergy SNEEZE 1GE20 ANNOUNCER: BACK CHAUFFEUR DANACTIVE DANACTIVE ANNOUNCER DRILL DRINKANANACTIVE FASTEST INDOORS KJRH LABEL NBC PROVEN SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS

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SUMITOMO FORESTRY CO LTD L. CASEL...

2255. CHANNEL 25 2008-09-15 06:40:40
25 WPBF-FL Author: N/A; Word Count: 167 9/15/08 ABC25WPBF-FL (No Page) 2008 WLNR 17552240

...CHANNEL 25 2008-09-15 06:40:40 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH September 15, 2008 **20080915 20080915** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 835 Word Count: 167 WEST PALM BEACH ABC 25 WPBF CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK EVERYONE. THE TIME NOW 6:41 ON THIS ...

...Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST INDOORS LABEL LUCIE OKEECHOBEE SONG **ZYRTEC** WALLIS HOLDING RT LUCIE MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2256. Channel 29 News 2008-09-15 07:56:21
29 WFLX-FL Author: N/A; Word Count: 106 9/15/08 FOX29WFLX-FL (No Page) 2008 WLNR 17554559

...29 News 2008-09-15 07:56:21 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH September 15, 2008 **20080915 20080915** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 531 Word Count: 106 WEST PALM BEACH FOX 29 WFLX Channel ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. RIGHT NOW ON FOX 29 MORNING North America GEONAMR 1NO39 ...

...USA ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX INDOORS LABEL **ZYRTEC** Channel...

2257. KOKI 6AM 2008-09-15 06:47:42
5 KOKI-OK Author: N/A; Word Count: 107 9/15/08 FOX5KOKI-OK (No Page) 2008 WLNR 17618781

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...17618781 KOKI 6AM 2008-09-15 06:47:42 5 KOKI-OK Fox 5 KOKI - Tulsa, OK September 15, 2008 **20080915 20080915** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 536 Word Count: 107 Tulsa, OK Fox 5 KOKI KOKI 6AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. IF YOU'RE HEADING OUT THE Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS KOKI LABEL SONG **ZYRTEC** KOKI...

2258. KOKI 7AM 2008-09-15 07:19:33
5 KOKI-OK Author: N/A; Word Count: 113 9/15/08 FOX5KOKI-OK (No Page) 2008 WLNR 17618814

...17618814 KOKI 7AM 2008-09-15 07:19:33 5 KOKI-OK Fox 5 KOKI - Tulsa, OK September 15, 2008 **20080915 20080915** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 563 Word Count: 113 Tulsa, OK Fox 5 KOKI KOKI 7AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2259. CHILD'S RUNNY NOSE SHOWS BODY'S DEFENSES
Evansville Courier & Press Author: BETSY NEAHRING; Word Count: 699 9/15/08 EVVLCR D1 2008 WLNR 17675543

...17675543 CHILD'S RUNNY NOSE SHOWS BODY'S DEFENSES BETSY NEAHRING Evansville Courier & Press Features Evansville's Dr. Mom D1 September 15, 2008 **20080915 20080915** English FIAJ 0003823 Newspaper US USA IN Indiana NorthAmerica 3495 Word Count: 699 Children may be unique individuals with distinct ...

...will often control the allergic response adequately, but can be quite sedating. Newer second generation antihistamines like Claritin, Allegra, or **Zyrtec** usually have little or no sedative effect and therefore are good choices for daytime use. Your doctor may prescribe a ...

...1PH13 Infectious Diseases PHMINFEC 1IN99 Respiratory & Pulmonary PULMONRY 1RE29 Healthcare HOTNEWS 1HE06 Common Cold COLDS 1CL91 ALLEGRA BENADRYL CHILD CLARITIN **ZYRTEC** Betsy Neahring Consult Daniel Exposure Fever Newer RUNNY NOSE SHOWS BODY Write...

2260. AM Live 2008-09-15 06:25:37

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FOX 5 KVVU-NV Author: N/A; Word Count: 399 9/15/08 FOX5KVVU-NV (No Page) 2008 WLNR 17557990

...Live 2008-09-15 06:25:37 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 15, 2008 **20080915 20080915** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 1993 Word Count: 399 Las Vegas, NV FOX 5 KVVU AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2261. Early cut-in 9:00 2008-09-15 08:58:32
NBC 4 KARK-AR Author: N/A; Word Count: 103 9/15/08 NBC4KARK-AR (No Page) 2008 WLNR 17556491

...09-15 08:58:32 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A September 15, 2008 **20080915 20080915** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 514 Word Count: 103 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS LABEL NBC ROCK PINE BLUFF **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2262. Small Patients, Big Consequences In Medical Errors
New York Times (NY) Author: LAURIE TARKAN; Word Count: 1692 9/15/08 NYT H7 2008 WLNR 17497866

...Consequences In Medical Errors LAURIE TARKAN New York Times (NY) New York Times National Edition H 7 September 15, 2008 **20080915 20080915** English ADFN 0007297 Newspaper US USA NY New York NorthAmerica 8462 Word Count: 1692 WHEN 6-year-old Chance Pendleton ...

...But not all errors happen in hospitals. Karen Rhodes was giving her 2-year-old daughter, Lanie, the prescription medication **Zyrtec** for allergies three times a day, as the label indicated. But Lanie began to suffer tremors, her breathing grew shallow...

2263. CHANNEL 10 NEWS 2008-09-14 06:54:57
ABC 10 WPLG-FL Author: N/A; Word Count: 207 9/14/08 ABC10WPLG-FL (No Page) 2008

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WLNR 17490817

...CHANNEL 10 NEWS 2008-09-14 06:54:57 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI September 14, 2008 **20080914 20080914** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1037 Word Count: 207 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THE POLITICAL SATIRIST TINA FEY IS STOMPING BACK TO PLAY ...

...ME BEING JOHN MCCAIN' S RUNNING MATE - - AND ME BEING A FERVENT ABC AMY CHANNEL CLINTON FASTEST INDOORS LABEL SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION CLINTON JOHN MCCAIN SENATOR...

2264. Sunday Morning 2008-09-14 09:20:35
CBS 12 WDEF-TN Author: N/A; Word Count: 401 9/14/08 CBS12WDEF-TN (No Page) 2008 WLNR 17621284

...Sunday Morning 2008-09-14 09:20:35 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN September 14, 2008 **20080914 20080914** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 2005 Word Count: 401 Chattanooga, TN CBS 12 WDEF Sunday Morning ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2265. Sunday Morning 2008-09-14 10:29:27
CBS 12 WDEF-TN Author: N/A; Word Count: 179 9/14/08 CBS12WDEF-TN (No Page) 2008 WLNR 17621322

...Sunday Morning 2008-09-14 10:29:27 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN September 14, 2008 **20080914 20080914** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 897 Word Count: 179 Chattanooga, TN CBS 12 WDEF Sunday Morning ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FRFRFRFRFROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Schieffer: TODAY ON 'FACE THE NATION,' GENDER POLITICS. WILL WOMEN ...

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...IMMEDIATELY CHARGED SHE LACKS THE EXPERIENCE TO BE ALASKAN CBS CHANGER DEMOCRATS FASTEST FRFRFRFRFROM GAME INDOORS LABEL PALIN POLITICS SUNDAY **ZYRTEC** SUNDAY COMMUNICATIONS LTD Chattanooga JOHN McCAIN...

2266. No Headline Available
Huntsville Times (Huntsville, AL) Author: N/A; Word Count: 564 9/14/08 HUNTSVLTMS 12A 2008 WLNR 21016065

...Times (Huntsville, AL) Huntsville Times (Huntsville, AL) Huntsville Times, The (AL) 2 Local News 12A#para# 12A September 14, 2008 **20080914 20080914** English KAAA 0122108 Newspaper US USA AL Alabama NorthAmerica 2818 Word Count: 564 LAW & ORDER 2 teens shot in legs ...

...from a residence in the 2500 block of 15th Street between 11 a.m. and 11 p.m. Friday. - 24 bottles of **Zyrtec** valued at $599 were reported stolen from a store in the 6000 block of University Drive between shortly before 4...

2267. Q13 MORNING 2008-09-12 07:47:45
13 KCPQ-WA Author: N/A; Word Count: 252 9/12/08 FOX13KCPQ-WA (No Page) 2008 WLNR 17397449

...17397449 Q13 MORNING 2008-09-12 07:47:45 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 12, 2008 **20080912 20080912** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1260 Word Count: 252 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. DEMOCRAT FASTEST FOX INDOORS KIDS LABEL MOMS SONG TOUGHEST **ZYRTEC** CHRIS GREGOIRE TV INTERVIEW...

2268. Daybreak 2008-09-12 06:51:35
ABC 7 KATV-AR Author: N/A; Word Count: 129 9/12/08 ABC7KATV-AR (No Page) 2008 WLNR 17394594

...09-12 06:51:35 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A September 12, 2008 **20080912 20080912** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 643 Word Count: 129 Little Rock-Pine Bluff, A ABC 7 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT

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ALLERGY MEDICINE. GET NON-DROWSY...

2269. Local News 2008-09-12 11:59:02
ABC 6 WATE-TN Author: N/A; Word Count: 728 9/12/08 ABC6WATE-TN (No Page) 2008 WLNR 17493048

...Local News 2008-09-12 11:59:02 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 12, 2008 **20080912 20080912** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 3640 Word Count: 728 Knoxville, TN ABC 6 WATE Local News ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...FLINTSTONES HIDDEN INGREDIENT INSPIRED LIVE CLARITIN LOCAL MAKE MINDS MOMS OCCUR PANTENE PAYMENTS PETERSON REFRIGERATED HIDDEN SEARS SOFT WARNS WASHCLOTH **ZYRTEC** WALLIS HOLDING RT MAKE CAMPBELL AND ASSOCIATES INSURANCE INC MYCAL CORP RICH FOR TRADING AND DISTRIBUTION CAMPBELL Announcer AQUACURRENT SCIENCE...

2270. Local News 2008-09-12 18:00:26
ABC 6 WATE-TN Author: N/A; Word Count: 611 9/12/08 ABC6WATE-TN (No Page) 2008 WLNR 17493060

...Local News 2008-09-12 18:00:26 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 12, 2008 **20080912 20080912** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 3057 Word Count: 611 Knoxville, TN ABC 6 WATE Local News ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. [' The Addams Family...

2271. Eyewitness at 6 2008-09-12 18:53:43
CBS 8 KLAS-NV Author: N/A; Word Count: 514 9/12/08 CBS8KLAS-NV (No Page) 2008 WLNR 17399420

...6 2008-09-12 18:53:43 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV September 12, 2008 **20080912 20080912** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 2568 Word Count: 514 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. [' The Addams Family...

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2272. KOKH Fox 2008-09-12 08:12:02
FOX 25 KOKH-OK Author: N/A; Word Count: 101 9/12/08 FOX25KOKH-OK (No Page) 2008 WLNR 17487988

...Fox 2008-09-12 08:12:02 FOX 25 KOKH-OK FOX 25 KOKH - Oklahoma City, OK September 12, 2008 **20080912 20080912** English JKEH 0068797 Broadcast US USA OK Oklahoma NorthAmerica 504 Word Count: 101 Oklahoma City, OK FOX 25 KOKH KOKH ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. YEAH! North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER ...

...ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX INDOORS KOKH LABEL **ZYRTEC**...

2273. AM Live 2008-09-12 06:53:20
FOX 5 KVVU-NV Author: N/A; Word Count: 418 9/12/08 FOX5KVVU-NV (No Page) 2008 WLNR 17395557

...Live 2008-09-12 06:53:20 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 12, 2008 **20080912 20080912** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2090 Word Count: 418 Las Vegas, NV FOX 5 KVVU AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2274. CH 2 MORNING NEWS 2008-09-12 07:30:24
FOX 3 KHON - Honolulu, HI Author: N/A; Word Count: 119 9/12/08 FOX3KHON-HI (No Page) 2008 WLNR 17397900

...WLNR 17397900 CH 2 MORNING NEWS 2008-09-12 07:30:24 FOX 3 KHON - Honolulu, HI September 12, 2008 **20080912 20080912** English JKZC 0068039 Broadcast US USA HI Hawaii NorthAmerica 597 Word Count: 119 Honolulu, HI FOX 3 KHON CH 2 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

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2275. Sunrise 2008-09-12 05:29:06
NBC 4 KARK-AR Author: N/A; Word Count: 192 9/12/08 NBC4KARK-AR (No Page) 2008 WLNR 17394421

...09-12 05:29:06 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A September 12, 2008 **20080912 20080912** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 960 Word Count: 192 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. GOOD MORNING AND WELCOME CTPSCPRD Health & Family FAMHLTH 1HE30 Health ...

...BUYBUY 1CO62 Household Cleaning Products NODIRT 1HO77 FASTEST GOOD INDOORS KILLING LABEL LEAVING LYSOL NBC ODORS ROCK PINE BLUFF SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Sunrise...

2276. NBC HAWAII TODAY 2008-09-12 06:56:38
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 383 9/12/08 NBC8KHNL-HI (No Page) 2008 WLNR 17398062

...2008 WLNR 17398062 NBC HAWAII TODAY 2008-09-12 06:56:38 NBC 8 KHNL - Honolulu, HI September 12, 2008 **20080912 20080912** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 1916 Word Count: 383 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Texas USATX 1TE14 North America GEONAMR 1NO39 Hawaii USAHI 1HA58 ...

...ISOUS 1US73 ALOHA AREN COAST GUARD FASTEST FLAVOURS HUGO HURRICANE INDOORS LABEL LOG NEWS ORDERS SONG US EMBASSY VITAMIN YOPLAIT **ZYRTEC** AGZ HLDG NEWS ALOHA VITAMIN LOG AS HURRICANE NEWS AND MEDIA NZ LTD OFFICIALS WARN RESIDENTS ALONG SEND FLOODWATERS STRAWBERRY...

2277. Q13 MORNING 2008-09-11 08:27:21
13 KCPQ-WA Author: N/A; Word Count: 256 9/11/08 FOX13KCPQ-WA (No Page) 2008 WLNR 17315854

...17315854 Q13 MORNING 2008-09-11 08:27:21 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA

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September 11, 2008 **20080911 20080911** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1278 Word Count: 256 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2278. KING-5 MORNING NEWS 2008-09-11 05:55:44
5 KING-WA Author: N/A; Word Count: 303 9/11/08 NBC5KING-WA (No Page) 2008 WLNR 17316401

...5 MORNING NEWS 2008-09-11 05:55:44 5 KING-WA NBC 5 KING - Seattle, WA September 11, 2008 **20080911 20080911** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 1514 Word Count: 303 Seattle, WA NBC 5 KING KING-5 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. @@@@ North America GEONAMR 1NO39 Washington USAWA 1WA44 Americas GEOAMER 1AM92 USA ISOUS 1US73 ATTACKS CLOCK ENGLISH FASTEST GRAY INDOORS LABEL NATURALLY NBC POLICE RAUSCH SONG UNTHINKABLE **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS POLICE AND FIREMENS INSURANCE ASSOCIATION INC...

2279. CHANNEL 10 NEWS 2008-09-11 12:46:43
ABC 10 WPLG-FL Author: N/A; Word Count: 309 9/11/08 ABC10WPLG-FL (No Page) 2008 WLNR 17308395

...CHANNEL 10 NEWS 2008-09-11 12:46:43 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI September 11, 2008 **20080911 20080911** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1545 Word Count: 309 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. TALK ABOUT A WAKE UP CALL. I HAD A HEART ...

...Women's Health WMNHLTH 1WO30 Healthcare HOTNEWS 1HE06 ABC CHANNEL DIET DISEASE DOCTOR FASTEST INDOORS LABEL LIPITOR MARLINS RESEARCH SPORTS TALK **ZYRTEC** SPORTS AND OUTDOOR MEDIA INTL DISEASE AND GLANDULAR DISEASE WALLIS HOLDING RT MYCAL CORP RESEARCH AND EDUC ASSOC SPORTS

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AND...

2280. KATV Midday 2008-09-11 11:54:18
ABC 7 KATV-AR Author: N/A; Word Count: 163 9/11/08 ABC7KATV-AR (No Page) 2008 WLNR 17308959

...09-11 11:54:18 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A September 11, 2008 **20080911 20080911** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 816 Word Count: 163 Little Rock-Pine Bluff, A ABC 7 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. COMING UP ON THE NEXT EDITION BADDOCS Health & Family FAMHLTH ...

...1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC FASTEST INDOORS KATV LABEL ROCK PINE BLUFF SONG STAY **ZYRTEC** WALLIS HOLDING RT MYCAL CORP KATV LLC RICH FOR TRADING AND DISTRIBUTION Charles Smith Green Onions Hayden Rogers Mayonnaise Zadie...

2281. CHANNEL 6 NEWS 2008-09-11 12:26:21
6 WKMG-FL Author: N/A; Word Count: 178 9/11/08 CBS6WKMG-FL (No Page) 2008 WLNR 17319303

...17319303 CHANNEL 6 NEWS 2008-09-11 12:26:21 6 WKMG-FL CBS 6 WKMG - ORLANDO September 11, 2008 **20080911 20080911** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 890 Word Count: 178 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. BETTER INGREDIENTS. BETTER PIZZA. MORE CHOICES. WITH PAPA JOHN'S 14 ...

...General Interest Allergy SNEEZE 1GE20 CALL CBS CHANNEL CHICKEN CHOICES FASTEST INDOORS INGREDIENTS JOHN LABEL PAPA JOHN PIZZA SICILIAN SPECIALTIES **ZYRTEC** CLC AG SICILIAN...

2282. FOX Morning News 2008-09-11 05:35:21
FOX 26 KRIV-TX Author: N/A; Word Count: 278 9/11/08 FOX26KRIV-TX (No Page) 2008

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WLNR 17321586

...Morning News 2008-09-11 05:35:21 FOX 26 KRIV-TX FOX 26 KRIV - Houston, TX September 11, 2008 **20080911 20080911** English JJTQ 0067716 Broadcast US USA TX Texas NorthAmerica 1392 Word Count: 278 Houston, TX FOX 26 KRIV FOX Morning ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS AHEAD ATM CLARITIN CONTINENTAL AIRLINES FOX FOX MORNING IKE REMEMBER STRENGTH WAMU FREE CHECKING AHEAD CONTINENTAL AIRLINES INC CONTINENTAL...

2283. CH 2 MORNING NEWS 2008-09-11 07:57:38
FOX 3 KHON - Honolulu, HI Author: N/A; Word Count: 110 9/11/08 FOX3KHON-HI (No Page) 2008 WLNR 17316271

...WLNR 17316271 CH 2 MORNING NEWS 2008-09-11 07:57:38 FOX 3 KHON - Honolulu, HI September 11, 2008 **20080911 20080911** English JKZC 0068039 Broadcast US USA HI Hawaii NorthAmerica 548 Word Count: 110 Honolulu, HI FOX 3 KHON CH 2 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2284. CHANNEL 2 NEWS 2008-09-11 12:24:27
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 157 9/11/08 NBC2WESH-FL (No Page) 2008 WLNR 17308605

...Online) 2008 WLNR 17308605 CHANNEL 2 NEWS 2008-09-11 12:24:27 NBC 2 WESH - ORLANDO September 11, 2008 **20080911 20080911** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 787 Word Count: 157 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOT JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WE WANT TAKE CEREMONY HAPPEN AT GROUND ZERO IN NEW ...

...WESH.COM. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL FASTEST INDOORS LABEL MONIES NBC **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

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2285. Sunrise 2008-09-11 05:09:18
NBC 4 KARK-AR Author: N/A; Word Count: 232 9/11/08 NBC4KARK-AR (No Page) 2008 WLNR 17316998

...09-11 05:09:18 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A September 11, 2008 **20080911 20080911** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1162 Word Count: 232 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. TEXAS IS PREPARING FOR A POSSIBLE DIRECT HIT FROM IKE ...

...1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS KALTHOFF LABEL LASTEST NBC ROCK PINE BLUFF STORES **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD HITS LAND...

2286. Sunrise 2008-09-11 05:56:18
NBC 4 KARK-AR Author: N/A; Word Count: 187 9/11/08 NBC4KARK-AR (No Page) 2008 WLNR 17317015

...09-11 05:56:18 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A September 11, 2008 **20080911 20080911** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 933 Word Count: 187 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. GOOD MORNING AND WELCOME Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CLOROX FASTEST GERMS GOOD INDOORS LABEL NBC ROCK PINE BLUFF SONG WIPE **ZYRTEC** CLOROX CO (THE) NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO...

2287. CHANNEL 13 NEWS 2008-09-10 08:11:34
13 WTVT-FL Author: N/A; Word Count: 196 9/10/08 FOX13WTVT-FL (No Page) 2008 WLNR 17204932

...17204932 CHANNEL 13 NEWS 2008-09-10 08:11:34 13 WTVT-FL FOX 13 WTVT - TAMPA

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September 10, 2008 **20080910 20080910** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 979 Word Count: 196 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. OUR GOVERNMENT SHOULD ENSURE OPPORTUNITY NOT JUST FOR THOSE WITH ...

...OBAMA AND I APPROVE THIS MESSAGE. NORTH KOREA DENYING BONUSES CHANNEL DAUGHTERS FASTEST FOX INDOORS LABEL LAWS PENSIONS SONG SONS **ZYRTEC** PENSIONS AND INVESTMENTS BARACK OBAMA...

2288. Channel 29 News 2008-09-10 07:42:38
29 WFLX-FL Author: N/A; Word Count: 197 9/10/08 FOX29WFLX-FL (No Page) 2008 WLNR 17206480

...29 News 2008-09-10 07:42:38 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH September 10, 2008 **20080910 20080910** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 984 Word Count: 197 WEST PALM BEACH FOX 29 WFLX Channel ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. MY MOM IS LIKE ALWAYS HOPPING North America GEONAMR 1NO39 ...

...Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 CHRIS FASTEST FORECAST FOX GOLDEN ARCHES IKE INDOORS LABEL MOM SONG **ZYRTEC** CHRIS AND PITTS FOOD PROD INC MCDONALDS CORP Channel WEATHER AHEAD...

2289. KVUE Day ABC 2008-09-10 08:43:35
ABC 24 KVUE-TX Author: N/A; Word Count: 209 9/10/08 ABC24KVUE-TX (No Page) 2008 WLNR 17210798

...Day ABC 2008-09-10 08:43:35 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX September 10, 2008 **20080910 20080910** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 1045 Word Count: 209 Austin, TX ABC 24 KVUE KVUE Day ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW,

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ZYRTEC ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. YOU LIKE THAT, GARY, DON'T YOU? TAYLOR SWIFT WAS SO ...

...SNEEZE 1GE20 ABC CD CMA FASTEST GARY INDOORS KVUE KVUE DAY KVUE DAY ABC LABEL RASCAL SING SONG TAYLOR UNDERWOOD **ZYRTEC** TAYLOR AND MANNO ASSET RECOVERY INC WALLIS HOLDING RT CREATIVE MARKETING ALLIANCE INC COLLEGE MEDIA ADVISERS INC MYCAL CORP CHEMICAL...

2290. Daybreak 2008-09-10 06:38:54
ABC 7 KATV-AR Author: N/A; Word Count: 140 9/10/08 ABC7KATV-AR (No Page) 2008 WLNR 17205357

...09-10 06:38:54 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A September 10, 2008 **20080910 20080910** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 702 Word Count: 140 Little Rock-Pine Bluff, A ABC 7 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2291. KOTV 5AM 2008-09-10 05:40:23
6 KOTV-OK Author: N/A; Word Count: 214 9/10/08 CBS6KOTV-OK (No Page) 2008 WLNR 17304161

...17304161 KOTV 5AM 2008-09-10 05:40:23 6 KOTV-OK CBS 6 KOTV - Tulsa, OK September 10, 2008 **20080910 20080910** English JKIA 0068791 Broadcast US USA OK Oklahoma NorthAmerica 1072 Word Count: 214 Tulsa, OK CBS 6 KOTV KOTV 5AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2292. Health checkup: Local advice Drug mix-ups
Democrat and Chronicle (Rochester, NY) Author: N/A; Word Count: 530 9/10/08 DEMCHR C2 2008 WLNR 26500406

...Health checkup: Local advice Drug mix-ups Democrat and Chronicle (Rochester, NY) Democrat and Chronicle Living C2 September 10, 2008 **20080910 20080910** English KIQT 0145241 Newspaper US USA NY New York NorthAmerica 2649 Word Count: 530 September 10, 2008 Jane Sundberg More ...

...seizures. Some other frequently mixed-up drugs are Sarafem (to treat severe premenstrual symptoms) and Serophene (infertility); Zyprexa (antipsychotic) and **Zyrtec** (the antihistamine); Sertaline

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(antidepressant) and Seroquel (antipsychotic). One of the worst mix-ups resulted in death when a patient received...

2293. FOX 7 Morning 2008-09-10 08:32:35
FOX 07 KTBC-TX Author: N/A; Word Count: 163 9/10/08 FOX7KTBC-TX (No Page) 2008 WLNR 17210530

...7 Morning 2008-09-10 08:32:35 FOX 07 KTBC-TX FOX 07 KTBC - Austin, TX September 10, 2008 **20080910 20080910** English JJOM 0067718 Broadcast US USA TX Texas NorthAmerica 817 Word Count: 163 Austin, TX FOX 07 KTBC FOX 7 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HEY MAN, WHAT'S UP WITH THE CORD? WELL, IT'S A ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CORD DEATH FASTEST FOX INDOORS LABEL SONG STARS STORE **ZYRTEC**...

2294. AM Live 2008-09-10 06:54:45
FOX 5 KVVU-NV Author: N/A; Word Count: 320 9/10/08 FOX5KVVU-NV (No Page) 2008 WLNR 17208500

...Live 2008-09-10 06:54:45 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 10, 2008 **20080910 20080910** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 1601 Word Count: 320 Las Vegas, NV FOX 5 KVVU AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2295. Early cut-in 9:30 2008-09-10 09:25:30
NBC 4 KARK-AR Author: N/A; Word Count: 362 9/10/08 NBC4KARK-AR (No Page) 2008 WLNR 17208080

...09-10 09:25:30 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A September 10, 2008 **20080910 20080910** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1809 Word Count: 362 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW,

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ZYRTEC ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THIS IS A STRAWBERRY POP-TART. AND THIS IS THE ...

...1CR87 BARKY CHOOSE FASTEST FOOLING INDOORS KIDS LABEL MURDER NBC PICTURES PILLSBURY PINE REWARDS ROCK PINE BLUFF SHERWOOD SONG VICTIM **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SHERWOOD SUMITOMO FORESTRY CO LTD CARD...

2296. KHNL NEWS 8 NOW 2008-09-10 11:20:06
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 268 9/10/08 NBC8KHNL-HI (No Page) 2008 WLNR 17306924

...WLNR 17306924 KHNL NEWS 8 NOW 2008-09-10 11:20:06 NBC 8 KHNL - Honolulu, HI September 10, 2008 **20080910 20080910** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 1341 Word Count: 268 Honolulu, HI NBC 8 KHNL KHNL NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. LIKE SPORTS? THEN YOU'RE GONNA LOVE ALABAMA. WHERE THERE'S NO ...

...GEOAMER 1AM92 USA ISOUS 1US73 BELL BLOOMBERG FASTEST INDOORS KHNL KHNL NEWS KHNL NEWS 8 LABEL NBC SONG SPORTS TALLADEGA **ZYRTEC** SPORTS AND OUTDOOR MEDIA INTL NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BLOOMBERG LP PARIS...

2297. CHANNEL 13 NEWS 2008-09-09 06:13:52
13 WTVT-FL Author: N/A; Word Count: 109 9/9/08 FOX13WTVT-FL (No Page) 2008 WLNR 17135700

...17135700 CHANNEL 13 NEWS 2008-09-09 06:13:52 13 WTVT-FL FOX 13 WTVT - TAMPA September 9, 2008 **20080909 20080909** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 545 Word Count: 109 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST CHANNEL FASTEST FOX INDOORS LABEL NORTHBOUND SONG **ZYRTEC**...

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2298. CHANNEL 28 NEWS 2008-09-09 12:05:34
28 WFTS-FL Author: N/A; Word Count: 234 9/9/08 ABC28WFTS-FL (No Page) 2008 WLNR 17133736

...17133736 CHANNEL 28 NEWS 2008-09-09 12:05:34 28 WFTS-FL ABC 28 WFTS - TAMPA September 9, 2008 **20080909 20080909** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 1168 Word Count: 234 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...09 12:05:34 WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRE-SCRIPTION. OUR GOVERNMENT SHOULD ENSURE OPPORTUNITY NOT JUST FOR THOSE WITH ...

...NARROWS STREET WHEN THE ACCIDENT HAPPENED. ABC BONUSES BROOKSVILLE CHANNEL DAUGHTERS FASTEST INDOORS LABEL LAWS MIDDLE SCHOOL PENSIONS SONS TRUCK **ZYRTEC** WALLIS HOLDING RT TRUCK AND TRAILER PARTS INC MY-CAL CORP PENSIONS AND INVESTMENTS TRUCK AND TRAILER SALES INC RICH FOR...

2299. CHANNEL 35 NEWS 2008-09-09 06:51:29
35 WOFL-FL Author: N/A; Word Count: 81 9/9/08 FOX35WOFL-FL (No Page) 2008 WLNR 17136303

...17136303 CHANNEL 35 NEWS 2008-09-09 06:51:29 35 WOFL-FL FOX 35 WOFL - ORLANDO September 9, 2008 **20080909 20080909** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 403 Word Count: 81 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS 2008-09-09 06:51:29 TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIP-TION. IT IS 6:53. CHANNEL FASTEST FOX INDOORS LABEL **ZYRTEC**...

2300. Midday 2008-09-09 11:10:53
ABC 13 KTNV-NV Author: N/A; Word Count: 372 9/9/08 ABC13KTNV-NV (No Page) 2008 WLNR 17140750

...Midday 2008-09-09 11:10:53 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV September 9, 2008 **20080909 20080909** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 1858 Word Count: 372 LAS VEGAS, NV ABC 13 KTNV Midday ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT

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STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. NEW THIS MORNING--- PRESIDENT North America GEONAMR 1NO39 Americas GEOAMER ...

...BILL DEMOCRAT ENACT ENERGY DEPARTMENT FANNIE FANNIE MAE FASTEST FREDDIE MAC WORKS HARRY INDOORS LABEL MORTGAGE MORTGAGES SENATE SONG STOCKS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP BILL AND MELINDA GATES FEDERAL NATIONAL MORTGAGE ASSOCIATION FANNIE MAE ENACT RICH FOR TRADING AND...

2301. Action News36 2008-09-09 04:59:46
ABC 36 WTVQ - Lexington, KY Author: N/A; Word Count: 5795 9/9/08 ABC36WTVQ-KY (No Page) 2008 WLNR 17139200

...Online) 2008 WLNR 17139200 Action News36 2008-09-09 04:59:46 ABC 36 WTVQ - Lexington, KY September 9, 2008 **20080909 20080909** English JKUM 0068703 Broadcast US USA KY Kentucky NorthAmerica 28977 Word Count: 5795 Lexington, KY ABC 36 WTVQ Action News36 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WITH PAPA JOHN'S 14 UNIQUE TASTE CREATIONS... ON OUR SPECIALTY ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2302. Daybreak 2008-09-09 06:53:56
ABC 7 KATV-AR Author: N/A; Word Count: 426 9/9/08 ABC7KATV-AR (No Page) 2008 WLNR 17138396

...09-09 06:53:56 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A September 9, 2008 **20080909 20080909** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 2128 Word Count: 426 Little Rock-Pine Bluff, A ABC 7 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

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2303. Local News 2008-09-09 17:59:11
ABC 6 WATE-TN Author: N/A; Word Count: 493 9/9/08 ABC6WATE-TN (No Page) 2008 WLNR 17207785

...Local News 2008-09-09 17:59:11 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 9, 2008 **20080909 20080909** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2463 Word Count: 493 Knoxville, TN ABC 6 WATE Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALLY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. @@s@ A BEAR IN THE AIR AFTER BETWEEN A TWO ...

...EDITION FASTEST FIBER GIRL GIRLS HALEY HANDCUFFS HILLARY HOTTEST INDOORS JAIL LABEL LOCAL MOM MUGSHOT POSING SCENES SONG SUSAN TREE **ZYRTEC** WALLIS HOLDING RT ALLSTATE LE DUFF GROUP MYCAL CORP ALLSTATE CORP (THE) TREE DUFF AND PHELPS GLOBAL UTILITY INCOME FUND...

2304. CHANNEL 6 NEWS 2008-09-09 12:28:38
6 WKMG-FL Author: N/A; Word Count: 303 9/9/08 CBS6WKMG-FL (No Page) 2008 WLNR 17134767

...17134767 CHANNEL 6 NEWS 2008-09-09 12:28:38 6 WKMG-FL CBS 6 WKMG - ORLANDO September 9, 2008 **20080909 20080909** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 1513 Word Count: 303 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. - OBAMA! OBAMA! - Announcer: TAKE AWAY THE CELEBRITY. THE THRILLING WORDS ...

...ON A PERSONAL NOTE, BARROW BUTTERWORTH BUTTERWORTH: OH CAKE CBS CELEBRITY CHANNEL FASTEST INDOORS LABEL OBAMA REPAIRMAN SPOKESPERSON THICK THRILLING **ZYRTEC** CAKE BROKEN GLASS SENDS SHIVERS IDEAS MASQUERADING JOHN McCAIN OPPOSE OFFSHORE...

2305. Local News 2008-09-09 17:29:35
CBS 12 WDEF-TN Author: N/A; Word Count: 164 9/9/08 CBS12WDEF-TN (No Page) 2008 WLNR 17206825

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...Local News 2008-09-09 17:29:35 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN September 9, 2008 **20080909 20080909** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 818 Word Count: 164 Chattanooga, TN CBS 12 WDEF Local News ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2306. Eyewitness at 6 2008-09-09 18:52:51
CBS 8 KLAS-NV Author: N/A; Word Count: 581 9/9/08 CBS8KLAS-NV (No Page) 2008 WLNR 17140445

...6 2008-09-09 18:52:51 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV September 9, 2008 **20080909 20080909** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 2907 Word Count: 581 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALLY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. @@s@ A BEAR IN THE AIR AFTER FINA FINALLY AN ...

...GAME GIRL GIRLS HALEY HANDCUFFS HILLARY HOTTEST INDOORS JAIL LABEL MOM MUGSHOT PERCH POSING SCENES SONG SUSAN TRANQUILIZERS TREE UNHURT **ZYRTEC** ALLSTATE LE DUFF GROUP ALLSTATE CORP (THE) TREE DUFF AND PHELPS GLOBAL UTILITY INCOME FUND DUFF AND PHELPS CORP STRAWBERRY...

2307. AM Live 2008-09-09 05:38:58
FOX 5 KVVU-NV Author: N/A; Word Count: 433 9/9/08 FOX5KVVU-NV (No Page) 2008 WLNR 17141748

...Live 2008-09-09 05:38:58 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 9, 2008 **20080909 20080909** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2163 Word Count: 433 Las Vegas, NV FOX 5 KVVU AM ...

...TIME IN A BOTTLE"? WE, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLATIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KN, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WHAT ARE YOU DOING? FIXING THE NAME. IT'S FIBER NONE ...

...FAT FIBEONE FIBER FIXING FOX GUY HONEY INDOORS LABEL NFL PATRIOTS

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PUMP RESEARCHERS SADDLE SEASON SIDELINES SONG STARTED TOM WEIGHT **ZYRTEC** PUMP AND SAVE INC APPARENTLY DATING HOLLYWOOD HOTTIES LANCE LANCE ARMSTRONG OR FANTASY FOOTBALL...

2308. AM Live 2008-09-09 06:42:32
FOX 5 KVVU-NV Author: N/A; Word Count: 232 9/9/08 FOX5KVVU-NV (No Page) 2008 WLNR 17141759

...Live 2008-09-09 06:42:32 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 9, 2008 **20080909 20080909** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 1161 Word Count: 232 Las Vegas, NV FOX 5 KVVU AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2309. CHANNEL 2 NEWS 2008-09-09 12:29:36
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 167 9/9/08 NBC2WESH-FL (No Page) 2008 WLNR 17133696

...Online) 2008 WLNR 17133696 CHANNEL 2 NEWS 2008-09-09 12:29:36 NBC 2 WESH - ORLANDO September 9, 2008 **20080909 20080909** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 833 Word Count: 167 ORLANDO NBC 2 WESH CHANNEL 2 NEWS 2008-09-09 12:29:36 MY ALLERGY MEDICINE... FR CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THE FOLLOWING PROGRAM IS A PAID PRESENTATION FOR INVESTOOLS. WHEN ...

...$8200.00. ON MY VERY FIRST TRADE I MADE $2000 IN ONE WEEK, SO CHANNEL FASTEST FR INDOORS LABEL NBC **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD ALLERGY ALLERGY...

2310. CHANNEL 2 NEWS 2008-09-09 07:40:34
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 228 9/9/08 NBC2WESH-FL (No Page) 2008 WLNR 17134138

...Online) 2008 WLNR 17134138 CHANNEL 2 NEWS 2008-09-09 07:40:34 NBC 2 WESH - ORLANDO September 9, 2008 **20080909 20080909** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1142 Word Count: 228 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-

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LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Announcer: A BUILDING STORY FROM CRESTOR. WHILE I WAS BUSY ...

...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL DOCTOR DOVE FASTEST INDOORS LABEL NBC PROGRESSIVE SKIN SONG SOTHINELSE ULTIMATE **ZYRTEC** PROGRESSIVE NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS MIQUEL Y COSTAS AND MIQUEL...

2311. Channel 4 News Today 2008-09-09 05:28:49
NBC 4 WSMV-TN Author: N/A; Word Count: 212 9/9/08 NBC4WSMV-TN (No Page) 2008 WLNR 17141700

...News Today 2008-09-09 05:28:49 NBC 4 WSMV-TN NBC 4 WSMV - Nashville, TN September 9, 2008 **20080909 20080909** English JJXU 0067742 Broadcast US USA TN Tennessee NorthAmerica 1062 Word Count: 212 Nashville, TN NBC 4 WSMV Channel 4 ...

...eyes. Claritin works so well, sometimes I even forget I have allergies. And it won't make me drowsy. You know, zyrtec warns 'drowsiness may occur ' right on its label. For me, claritin really is the perfect allergy medicine. Get non-drowsy...

2312. CHANNEL 13 NEWS 2008-09-08 07:43:06
13 WTVT-FL Author: N/A; Word Count: 43 9/8/08 FOX13WTVT-FL (No Page) 2008 WLNR 17062180

...17062180 CHANNEL 13 NEWS 2008-09-08 07:43:06 13 WTVT-FL FOX 13 WTVT - TAMPA September 8, 2008 **20080908 20080908** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 215 Word Count: 43 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . CHANNEL FOX SONG...

2313. CHANNEL 13 NEWS 2008-09-08 07:44:35
13 WTVT-FL Author: N/A; Word Count: 189 9/8/08 FOX13WTVT-FL (No Page) 2008 WLNR 17062181

...17062181 CHANNEL 13 NEWS 2008-09-08 07:44:35 13 WTVT-FL FOX 13 WTVT - TAMPA September 8, 2008 **20080908 20080908** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 944 Word Count: 189 TAMPA FOX 13 WTVT CHANNEL 13 NEWS 2008-09-08 07:44:35 **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE

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LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. YOO-HOO! PROGRESSE SHOPPERS! SAFE DRIVERS DISCOUNTS ARE YOURS FOR ...

...COAST OF CUBA. CALL CAT CHANNEL CHECK CLICK COMFORTABLE DISAPPEARS EYE FASTEST FOX INDOORS LABEL PROGRESSIVE PROTECTING PURRS SAFE YOO **ZYRTEC** CLC AG PROGRESSIVE D'AFFRC(TEMENT ET DE TRANSPORT SA CONTRACTING AND TRADING CO SAFE AND BEAUTIFUL TREES CONTRACTING AND TRADING...

2314. Channel 29 News 2008-09-08 07:28:16
29 WFLX-FL Author: N/A; Word Count: 107 9/8/08 FOX29WFLX-FL (No Page) 2008 WLNR 17062253

...29 News 2008-09-08 07:28:16 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH September 8, 2008 **20080908 20080908** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 537 Word Count: 107 WEST PALM BEACH FOX 29 WFLX Channel ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. YOO-HOO! North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas ...

...1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX INDOORS LABEL SONG YOO **ZYRTEC** Channel...

2315. Channel 29 News 2008-09-08 07:54:38
29 WFLX-FL Author: N/A; Word Count: 190 9/8/08 FOX29WFLX-FL (No Page) 2008 WLNR 17062269

...29 News 2008-09-08 07:54:38 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH September 8, 2008 **20080908 20080908** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 949 Word Count: 190 WEST PALM BEACH FOX 29 WFLX Channel ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 BMW CARDINALS FASTEST FOX HART INDOORS LABEL LEAD LOUIS PUTT SEVENTH SHOTS SONG SPRINT **ZYRTEC** SPRINT NEXTEL CORP CENTRAL TELEPHONE CO OF VIRGINIA CAROLINA TELEPHONE AND TELEGRAPH CO BMW INTEC BETEILIGUNGS GMBH SHOTS LEAD CENTEL...

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2316. FOX 29 News First 2008-09-08 08:11:55
29 KABB-TX Author: N/A; Word Count: 192 9/8/08 FOX29KABB-TX (No Page) 2008 WLNR 17136220

...News First 2008-09-08 08:11:55 29 KABB-TX FOX 29 KABB - San Antonio, TX September 8, 2008 **20080908 20080908** English JKGC 0067708 Broadcast US USA TX Texas NorthAmerica 959 Word Count: 192 San Antonio, TX FOX 29 KABB FOX ...

...HELP YOU BEAT THE TRAFFIC. YOU ARE WATCHING FOX NEWS FIRST, ALL LOCAL, ALL MORNING. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I went to the social security office to apply for ...

...Wright. You deserve respect and justice. So, we demand it. @@ WELCOME BACK. FASTEST FOX HARLEYS INDOORS LABEL STUDIO WAYNE WRIGHT **ZYRTEC** STUDIO Pick...

2317. Daybreak 2008-09-08 06:37:32
ABC 7 KATV-AR Author: N/A; Word Count: 125 9/8/08 ABC7KATV-AR (No Page) 2008 WLNR 17063168

...09-08 06:37:32 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A September 8, 2008 **20080908 20080908** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 625 Word Count: 125 Little Rock-Pine Bluff, A ABC 7 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2318. 7 News At 6 PM 2008-09-08 18:11:07
ABC 7 KMGH-CO Author: N/A; Word Count: 304 9/8/08 ABC7KMGH-CO (No Page) 2008 WLNR 17064150

...6 PM 2008-09-08 18:11:07 ABC 7 KMGH-CO ABC 7 KMGH - Denver, CO September 8, 2008 **20080908 20080908** English JJRU 0067761 Broadcast US USA CO Colorado NorthAmerica 1522 Word Count: 304 Denver, CO ABC 7 KMGH 7 News ...

...FIBER? UH, $1,200, DRUGSTORE. WHAT IS BURT'S BEES? $1,600, DRUGSTORE. WHAT IS ALLEGRA? NO. EMILY OR GREG? EMILY. WHAT IS **ZYRTEC**? DRUGSTORE FOR $2,000. WHAT IS CHITIN? NO. (beep) IT IS CALLED GLUCOSAMINE. (Emily) OH. BACK TO EMILY. UH, PEEKABOO, 'ICU...

2319. Good Morning Americ8 2008-09-08 08:26:07

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ABC GOOD MORNING AMERICA Author: N/A; Word Count: 310 9/8/08 ABCGMA (No Page) 2008 WLNR 17060132

...Good Morning Americ8 2008-09-08 08:26:07 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 September 8, 2008 **20080908 20080908** English JJYC 0046893 Broadcast US USA NorthAmerica 1550 Word Count: 310 National ABC 10 ABC Good Morning Americ8 2008-09 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 USECOFPN ENVAMER GENSTUFF USENVIRO Natural Disasters DISASTER 1NA67 ABC DECREASING FASTEST INDOORS INTERACTION LABEL MAKES SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Good Morning LOGICAL FORECAST...

2320. Celebrex or Celexa? Clonidine or Klonopin?
Daily Herald (Arlington Heights, IL) Author: Lauran Neergaard Associated Press Take the generic drug clonidine for high blood pressure? Double-check that you didnt leave the drugstore with Klonopin for seizures, or the gout medicine colchicine.; Word Count: 896 9/8/08 CHIDLYHRLD 3 2008 WLNR 25981525

...the drugstore with Klonopin for seizures, or the gout medicine colchicine. Daily Herald (Arlington Heights, IL) 3 September 8, 2008 **20080908 20080908** Paddock Publications Newspaper English KHIM 0002877 Newspaper US USA IL Illinois NorthAmerica 4479 Word Count: 896 clonidine for high blood ...

...misspells or mispronounces one of his drugs, and a health worker assumes its the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "Weve had cases where a health care professional repeats what they think the patients on, and the patient thinks they...

2321. Cough-cold switch products add to category sales.
Drug Store News Author: White-Sax, Barbara; Word Count: 1200 9/8/08 DSNEWS 33 2008 WLNR 25759487

...cold switch products add to category sales. White-Sax, Barbara Drug Store News 30 10 33(2) September 8, 2008 **20080908 20080908** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 6001 Word Count: 1200 Rx-to ...

...they boosted the entire segment. Retailers have been getting a similar lift from the OTC version of the recently switched **Zyrtec**. " The December 2007 launch of an OTC **Zyrtec** will continue to bump the category up in 2008/2009," said Laura Mahecha, industry manager for Kline & Company's healthcare practice. McNeil Consumer Healthcare's **Zyrtec** was switched in November 2007, just in time to land on store shelves for the 2008 allergy season. " The **Zyrtec** switch was definitely huge," said Kyle Lentz, health and beauty aids analyst for the market research company Hamacher Re-

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source Group. Unlike many other switched products, **Zyrtec** was not granted exclusivity by the Food and Drug Administration, so the market is wide open for private-label cetirizine HCl products. " The OTC version of **Zyrtec** was not given three-year exclusivity, so we had private-label products right out of the gate. CVS, Walgreens and ...

...ILLUSTRATION OMITTED] Lentz said Hamacher's planograms recommend that stores stock one private label "compare to" for count-size SKU of **Zyrtec**. " Private label is definitely strong in **Zyrtec**," he said. Competitor Schering-Plough's Claritin, another Rx-to-OTC switch that has owned the category for some time, now...

2322. AM Live 2008-09-08 06:11:05
FOX 5 KVVU-NV Author: N/A; Word Count: 245 9/8/08 FOX5KVVU-NV (No Page) 2008 WLNR 17059229

...Live 2008-09-08 06:11:05 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 8, 2008 **20080908 20080908** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 1225 Word Count: 245 Las Vegas, NV FOX 5 KVVU AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2323. MMR/IRI H&BA category performance study.
MMR Author: N/A; Word Count: 6232 9/8/08 MMRTJ 23 2008 WLNR 19418442

...Tr. J.) 23 2008 WLNR 19418442 MMR/IRI H&BA category performance study. MMR 14 25 23 September 8, 2008 **20080908 20080908** Racher Press Inc. 0743-5258 English AJXW 0006891 Trade Journal US USA NorthAmerica 31159 Word Count: 6232 In this section ...

...tablets, for example, rose more than 11%, propelled by strong performances by such Rx-to-O-T-C switches as **Zyrtec** from McNeil Consumer Healthcare and Schering-Plough Healthcare's Claritin. The vitamins category, which has experienced a significant resurgence in recent...

2324. KHNL NEWS 8 NOW 2008-09-08 11:12:55
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 589 9/8/08 NBC8KHNL-HI (No Page) 2008 WLNR 17133112

...WLNR 17133112 KHNL NEWS 8 NOW 2008-09-08 11:12:55 NBC 8 KHNL - Honolulu, HI September 8, 2008 **20080908 20080908** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 2945 Word Count: 589 Honolulu, HI NBC 8 KHNL KHNL NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU

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DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ON WALL STREET. Home Appliances BLENDER 1HO19 Small Electrical Appliances ...

...MAC YESTERDAY INDOORS KHNL KHNL NEWS KHNL NEWS 8 KONE LABEL LINES MACHINISTS NBC OUTSOURCING POSTS SONG VACUUMS WASHINGTON MUTUAL **ZYRTEC** NBC UNIVERSAL INC CAPITAL AND TECHNOLOGY ADVISORS CONSUMER NEWS CAPITAL AND REGIONAL PROPERTIES SUMITOMO FORESTRY CO LTD NATIONAL BROADCASTING COMMISSION...

2325. How to treat an insect sting
SouthtownStar (Chicago, IL) Author: N/A; Word Count: 397 9/8/08 DLYSOUTHTOWN D1 2008 WLNR 18184583

...IL) D1 2008 WLNR 18184583 How to treat an insect sting SouthtownStar (Chicago, IL) SouthtownStar Life D1 September 8, 2008 **20080908 20080908** English JCCD 0065241 Newspaper US USA IL Illinois NorthAmerica 1983 Word Count: 397 By Donna Vickroy Staff Writer Fall brings ...

...the sting site.<p> nLocal itching and burning can be treated with any type of antihistamine, including Benadryl, Claritin and **Zyrtec**. Use ibuprofen or acetaminophen for pain. And topical corticosteroid creams, such as Calamine lotion, can help alleviate inflammation. nAvoid scratching...

2326. Sunday Morning 2008-09-07 09:08:07
CBS 12 WDEF-TN Author: N/A; Word Count: 189 9/7/08 CBS12WDEF-TN (No Page) 2008 WLNR 17062711

...Sunday Morning 2008-09-07 09:08:07 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN September 7, 2008 **20080907 20080907** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 946 Word Count: 189 Chattanooga, TN CBS 12 WDEF Sunday Morning ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FRFRFRFRFROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Osgood: TALK ABOUT AN ABOUT-FACE. WHEN PEOPLE DECIDE TO ...

...CLASSIC ROCK STATION 92.5 AND 100.3 FM IN TRINIDAD, CBS CLASSIC DRASTIC FASTEST FRFRFRFRFROM INDOORS LABEL SONG SUNDAY **ZYRTEC** CLASSIC CLASSIC SLEEP PRODUCTS INC SUNDAY COMMUNICATIONS LTD Chattanooga SETH DOANE...

2327. The Early Show7 2008-09-06 07:34:35
CBS - The Early Show Author: N/A; Word Count: 289 9/6/08 CBSEARLYSHOW (No Page)

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2008 WLNR 16995351

...The Early Show7 2008-09-06 07:34:35 CBS - The Early Show CBS - The Early Show7 September 6, 2008 **20080906 20080906** English JKZL 0068165 Broadcast US USA NorthAmerica 1447 Word Count: 289 NATIONAL CBS 4 CBS The Early Show7 2008-09 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2328. Spirit of Texas Sat 2008-09-06 06:32:47
CBS 11 KHOU-TX Author: N/A; Word Count: 287 9/6/08 CBS11KHOU-TX (No Page) 2008 WLNR 17001877

...Texas Sat 2008-09-06 06:32:47 CBS 11 KHOU-TX CBS 11 KHOU - Houston, TX September 6, 2008 **20080906 20080906** English JJTN 0067714 Broadcast US USA TX Texas NorthAmerica 1435 Word Count: 287 Houston, TX CBS 11 KHOU Spirit of ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2329. KEYESaturdayMornng 2008-09-06 06:32:26
CBS 42 KEYE-TX Author: N/A; Word Count: 285 9/6/08 CBS42KEYE-TX (No Page) 2008 WLNR 16997577

...16997577 KEYESaturdayMornng 2008-09-06 06:32:26 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX September 6, 2008 **20080906 20080906** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 1425 Word Count: 285 Austin, TX CBS 42 KEYE KEYESaturdayMornng 2008 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2330. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4245 9/6/08 HOOVCP (No Page) 2008 WLNR 16892808

...Unavail. Online) 2008 WLNR 16892808 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records September 6, 2008 **20080906 20080906** IJGF 0062801 Reports US USA NorthAmerica 21223 Word Count: 4245 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

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...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

2331. UCB S.A.
Hoover's In-Depth Company Records Author: N/A; Word Count: 1369 9/6/08 HOOVCP (No Page) 2008 WLNR 16893546

...Unavail. Online) 2008 WLNR 16893546 UCB S.A. Hoover's In-Depth Company Records Hoovers Company In-Depth Records September 6, 2008 **20080906 20080906** IJGF 0062801 Reports US USA NorthAmerica 6847 Word Count: 1369 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...would occur in that market. Another negative impact came that year with the loss of patent protection for allergy medication **Zyrtec** in the US. Keppra is also facing the loss of its patent protection. <p>Later that year the company announced ...

...of total Central nervous system 45 Allergies 32 Other 23 Total 100 2006 Sales by Product % of total Keppra 35 **Zyrtec**/Cirrus 26 Xyzal 7 Tussionex 5 Nootropil 4 Metadate/Equasym 3 Atarax 2 Delsym 1 BUP-4 1 Lortab 1...

2332. Morton Grove Pharmaceuticals, Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 501 9/6/08 HOOVCP (No Page) 2008 WLNR 16893070

...2008 WLNR 16893070 Morton Grove Pharmaceuticals, Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records September 6, 2008 **20080906 20080906** IJGF 0062801 Reports US USA NorthAmerica 2504 Word Count: 501 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Limited in 2007. <p>Following the acquisition, Wockhardt was the first to launch a generic version of Pfizer's popular antihistamine **Zyrtec**. Even though the medicine is sold in tablet form, Morton Grove's new parent company has tapped it to assist with...

2333. Q13 MORNING 2008-09-05 08:11:30
13 KCPQ-WA Author: N/A; Word Count: 128 9/5/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16900922

...16900922 Q13 MORNING 2008-09-05 08:11:30 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 5, 2008 **20080905 20080905** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 640 Word Count: 128 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

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...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX HONDA INDOORS LABEL SONG **ZYRTEC** HONDA...

2334. CHANNEL 5 NEWS 2008-09-05 23:45:52
5 WPTV-FL Author: N/A; Word Count: 189 9/5/08 NBC5WPTV-FL (No Page) 2008 WLNR 16995757

...5 NEWS 2008-09-05 23:45:52 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH September 5, 2008 **20080905 20080905** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 943 Word Count: 189 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THAT'S HER FOURTH North America GEONAMR 1NO39 Florida USAFL 1FL79 ...

...Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL CLARIFY CLEANSE ECLIPSE FASTEST GERM HYDRATE INDOORS LABEL NBC SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD ADVANCED FRESH...

2335. Local News 2008-09-05 17:59:08
ABC 6 WATE-TN Author: N/A; Word Count: 709 9/5/08 ABC6WATE-TN (No Page) 2008 WLNR 17063075

...Local News 2008-09-05 17:59:08 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 5, 2008 **20080905 20080905** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 3546 Word Count: 709 Knoxville, TN ABC 6 WATE Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THAT'S HER FOURTH FREE SAMPLE. AND I STILL CAN'T

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TASTE ...

...MM MOMS MOVIE PALIN RED LOBSTER SARAH PALIN SAUCE SCARED SHOW SHRIMP SMITH SONG SQUIRREL STARS UH WOMEN YEA YOGURT **ZYRTEC** WALLIS HOLDING RT SMITH AND NEPHEW PLC BUZZ SMITH AND BROOKS LTD MYCAL CORP DARDEN RESTAURANTS INC KLM SMITH AND...

2336. The Early Show8 2008-09-05 08:14:40
CBS - The Early Show Author: N/A; Word Count: 338 9/5/08 CBSEARLYSHOW (No Page) 2008 WLNR 16903968

...The Early Show8 2008-09-05 08:14:40 CBS - The Early Show CBS - The Early Show8 September 5, 2008 **20080905 20080905** English JKZL 0068165 Broadcast US USA NorthAmerica 1689 Word Count: 338 NATIONAL CBS 4 CBS The Early Show8 2008-09 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2337. News M-F 7-8 AM 2008-09-05 07:21:43
CBS 3 WFSB-CT Author: N/A; Word Count: 480 9/5/08 CBS3WFSB-CT (No Page) 2008 WLNR 16894412

...2008-09-05 07:21:43 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT September 5, 2008 **20080905 20080905** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 2399 Word Count: 480 Hartford & New Haven, CT CBS 3 WFSB ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2338. News M-F 7-8 AM 2008-09-05 07:56:55
CBS 3 WFSB-CT Author: N/A; Word Count: 262 9/5/08 CBS3WFSB-CT (No Page) 2008 WLNR 16894431

...2008-09-05 07:56:55 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT September 5, 2008 **20080905 20080905** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 1309 Word Count: 262 Hartford & New Haven, CT CBS 3 WFSB ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW

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WITHOUT A PRESCRIPTION. THE CHARGES AGAINST A DANIELSON MAN ACCUSED OF TRYING TO ...

...FOR FREE AT STOP & SHOP. BUY 6 GALLONS WITH BOND BUY CBS CHARGES FASTEST INDOORS IRENE LABEL LIB MILK STOP **ZYRTEC** STOP BOND ATTEMPTED MURDER AGAINST FREDERICK TEDESCHI TEDESCHI...

2339. News M-F 8-9 AM 2008-09-05 08:15:10
CBS 3 WFSB-CT Author: N/A; Word Count: 525 9/5/08 CBS3WFSB-CT (No Page) 2008 WLNR 16894446

...2008-09-05 08:15:10 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT September 5, 2008 **20080905 20080905** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 2625 Word Count: 525 Hartford & New Haven, CT CBS 3 WFSB ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2340. Morning News 2008-09-05 07:22:11
CBS 8 KLAS-NV Author: N/A; Word Count: 454 9/5/08 CBS8KLAS-NV (No Page) 2008 WLNR 16890636

...News 2008-09-05 07:22:11 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV September 5, 2008 **20080905 20080905** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 2269 Word Count: 454 Las Vegas, NV CBS 8 KLAS Morning ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY CLARITIN...

2341. Eyewitness at 6 2008-09-05 18:53:55
CBS 8 KLAS-NV Author: N/A; Word Count: 511 9/5/08 CBS8KLAS-NV (No Page) 2008 WLNR 16905677

...6 2008-09-05 18:53:55 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV September 5, 2008 **20080905 20080905** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 2556 Word Count: 511 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW

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WITHOUT A PRESCRIPTION. THAT'S HER FOURTH FREE SAMPLE. AND I STILL CAN'T TASTE ...

...ENTERTAINMENT FASTEST FIBER GROUNDS INDOORS INDULGE INFIELD LABEL MM MOMS PALIN RED LOBSTER SAUCE SHRIMP SONG SQUIRREL UH YEA YOGURT **ZYRTEC** DARDEN RESTAURANTS INC ENDLESS DEBORAH NORVILLE Eyewitness MODEL BROOKE BURK PRACTICED Snickers STAY TUNED...

2342. KWTV 7AM 2008-09-05 07:21:02
CBS 9 KWTV-OK Author: N/A; Word Count: 268 9/5/08 CBS9KWTV-OK (No Page) 2008 WLNR 17001369

...7AM 2008-09-05 07:21:02 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK September 5, 2008 **20080905 20080905** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 1339 Word Count: 268 Oklahoma City, OK CBS 9 KWTV KWTV ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. North America GEONAMR...

2343. Good Day Colorado 2008-09-05 07:28:11
FOX 31 KDVR-CO Author: N/A; Word Count: 501 9/5/08 FOX31KDVR-CO (No Page) 2008 WLNR 16898979

...Day Colorado 2008-09-05 07:28:11 FOX 31 KDVR-CO FOX 31 KDVR - Denver, CO September 5, 2008 **20080905 20080905** English JJRS 0067760 Broadcast US USA CO Colorado NorthAmerica 2504 Word Count: 501 Denver, CO FOX 31 KDVR Good Day ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. North America GEONAMR 1NO39 Colorado USACO 1CO26 Americas GEOAMER 1AM92 ...

...DAN DARU DIVISIONAL DUDE FASTEST FOX GOOD DAY COLORADO IMPROVISE INDOORS LABEL NORMAN PEGGY PERFECT RELOAD RUMORS SCORED SIDE SONG **ZYRTEC** QINGHAI SALT LAKE POTASH CO LTD PERFECT TECHNOLOGIES SA NORMAN PERFECT ORASCOM CONSTRUCTION INDUSTRIES GUANGMING GROUP FURNITURE CO LTD BOOM...

2344. CHANNEL 2 NEWS 2008-09-05 23:45:49
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 187 9/5/08 NBC2WESH-FL (No Page) 2008 WLNR 16995684

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...Online) 2008 WLNR 16995684 CHANNEL 2 NEWS 2008-09-05 23:45:49 NBC 2 WESH - ORLANDO September 5, 2008 **20080905 20080905** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 935 Word Count: 187 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [CHEERS AND APPLAUSE] Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL CHEERS CLARIFY CLEANSE ECLIPSE FASTEST GERM HYDRE INDOORS LABEL NBC SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD ADVANCED FRESH...

2345. KXAN News36 at 10pm 2008-09-05 22:43:14
NBC 36 KXAN-TX Author: N/A; Word Count: 214 9/5/08 NBC36KXAN-TX (No Page) 2008 WLNR 16997205

...at 10pm 2008-09-05 22:43:14 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX September 5, 2008 **20080905 20080905** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1069 Word Count: 214 Austin, TX NBC 36 KXAN KXAN News36 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [CHEERS AND APPLAUSE] Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHEERS CLARIFY CLEANSE ECLIPSE FASTEST HYDRATE INDOORS KXAN LABEL NBC SONG WALLET **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD ADVANCED FRESH...

2346. Q13 MORNING 2008-09-04 08:41:21
13 KCPQ-WA Author: N/A; Word Count: 337 9/4/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16825259

...16825259 Q13 MORNING 2008-09-04 08:41:21 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 4, 2008 **20080904 20080904** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1684 Word Count: 337 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-

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LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HERE HE COMES. WHAT'S GOING ON? WHAT IS GOING ON ...

...CHEESE COACH COOPERATIVE DUDE FASTEST FILETS FISH FOX GREASY GROUPIES HUH INDOORS LABEL LIVIN NIGHTS PARTYIN PASTA PIZZA SONG WHOA **ZYRTEC** CHEESE AND PROTEIN INTERNATIONAL LLC COACH AND CAMPERS LTD PREVENTIVE CARE SEAFOOD DISHES SEAFOOD SELECTIONS...

2347. CHANNEL 35 NEWS 2008-09-04 17:29:25
35 WOFL-FL Author: N/A; Word Count: 274 9/4/08 FOX35WOFL-FL (No Page) 2008 WLNR 16828880

...16828880 CHANNEL 35 NEWS 2008-09-04 17:29:25 35 WOFL-FL FOX 35 WOFL - ORLANDO September 4, 2008 **20080904 20080904** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 1368 Word Count: 274 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORAND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. A LIVE PICTURE FROM OUR DAYTONA BEACH CAM ON TOP ...

...USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 BEACH CAM CHANNEL CLOUDS FASTEST FOX HANNA INDOORAND LABEL MOVING SONG SPRAY **ZYRTEC** CAM COOPERATIVE DES AGRICULTEURS DE LA MAYENNE...

2348. DC AAFA Allergies 09 04
AP Alert - Medical Author: N/A; Word Count: 1717 9/4/08 APALERTMEDIC 12:06:38

...AP Alert - Med. 12:06:38 DC AAFA Allergies 09 04 AP Alert - Medical AP Alert - Business September 4, 2008 **20080904 20080904** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 8585 Word Count: 1717 bc-DC-AAFA-Allergies 09-04 ...

...Foundation of America (AAFA) announced today its 2008 Fall Allergy Capitals(TM) list, which is sponsored by the makers of **ZYRTEC**(R). The annual research project ranks the fall's 100 most challenging cities to live for people with upper respiratory allergies ...

...AAFA. " Allergy sufferers should know what allergens trigger their symptoms and, if appropriate, manage them by taking a medication like **ZYRTEC**(R) that can alleviate both outdoor and indoor allergies." In addition to outdoor allergies, people may suffer during the fall...

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2349. CA Longs Reports 09 04
AP Alert - Medical Author: N/A; Word Count: 483 9/4/08 APALERTMEDIC 20:02:29

...AP Alert - Med. 20:02:29 CA Longs Reports 09 04 AP Alert - Medical AP Alert - Business September 4, 2008 **20080904 20080904** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 2416 Word Count: 483 bc-CA-Longs-Reports 09-04 ...

...reduction in cold, flu, and allergy prescriptions, primarily due to the impact of the switch of the prescription allergy medicine **Zyrtec** to over-the-counter status, had an unfavorable impact of approximately 125 to 150 basis points on pharmacy same-store...

2350. AM Live 2008-09-04 05:40:38
FOX 5 KVVU-NV Author: N/A; Word Count: 324 9/4/08 FOX5KVVU-NV (No Page) 2008 WLNR 16820853

...Live 2008-09-04 05:40:38 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV September 4, 2008 **20080904 20080904** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 1622 Word Count: 324 Las Vegas, NV FOX 5 KVVU AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. REBEL FOOTBALL FANS... YOUR TEAM IS 1-0. FANS... YOUR ...

...Americas GEOAMER 1AM92 USA ISOUS 1US73 BAD BASEBALL FANS FASTEST FOX INDOORS LABEL PLAY POPULAR REBEL REBELS SONG UNLV WON **ZYRTEC** ALEX RODRIGUEZ...

2351. Fall allergies? Things could be a lot worse: Springs ranked 81st of 100 cities
Gazette, The (Colorado Springs, CO) Author: Brian Newsome Word Count: 377 9/4/08 THEGAZETTE (No Page) 2008 WLNR 16721448

...Newsome The Gazette, Colorado Springs, Colo. Gazette, The (Colorado Springs, CO) Gazette, The (Colorado Springs, CO) (KRT) September 4, 2008 **20080904 20080904** McClatchy-Tribune Regional News print feature English ACRV 0063803 Newspaper US USA CO Colorado NorthAmerica 1887 Word Count: 377 Sep ...

...Although rankings might mean little for the miserable allergy sufferer, doctors say over-the-counter medications such as Claritin and **Zyrtec** can help. Additional medicines and treatments are available through a physician. North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER...

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2352. CHANNEL 2 NEWS 2008-09-04 07:41:06
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 162 9/4/08 NBC2WESH-FL (No Page) 2008 WLNR 16818046

...Online) 2008 WLNR 16818046 CHANNEL 2 NEWS 2008-09-04 07:41:06 NBC 2 WESH - ORLANDO September 4, 2008 **20080904 20080904** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 810 Word Count: 162 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. CENTRUM CENTRUM PERFORMANCE CHANNEL ENERGY HIGH INCREDIBLE NBC PEDESTAL PERFORMANCE SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS PERFORMANCE ENERGY AND ENGINE TECHNOLOGY SUMITOMO...

2353. CHANNEL 2 NEWS 2008-09-04 07:42:36
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 243 9/4/08 NBC2WESH-FL (No Page) 2008 WLNR 16818047

...Online) 2008 WLNR 16818047 CHANNEL 2 NEWS 2008-09-04 07:42:36 NBC 2 WESH - ORLANDO September 4, 2008 **20080904 20080904** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1214 Word Count: 243 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WE'RE BACK AT 7:32. THIS MORNING, GRANITE COUNTERTOPS. SOME ...

...AND WITH GRANITE IN BOTH HER AWERS CHANNEL COUNTERTOP FASTEST FOUT GRANITE INDOORS LABEL MEALS NATALIE NBC RADIOACTIVE RECENT SHINY **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD KIDS GREW...

2354. KXAN News2 AM 2008-09-04 07:43:09
NBC 36 KXAN-TX Author: N/A; Word Count: 264 9/4/08 NBC36KXAN-TX (No Page) 2008 WLNR 16821984

...News2 AM 2008-09-04 07:43:09 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX September 4, 2008 **20080904 20080904** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1319 Word Count: 264 Austin, TX NBC 36 KXAN KXAN News2 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT

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STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WE'RE BACK AT 7:32. THIS MORNING, GRANITE COUNTERTOPS. SOME ...

...1HE60 General Interest Allergy SNEEZE 1GE20 CENTRUM CENTRUM PERFORMANCE ENERGY FASTEST GRANITE INDOORS KXAN LABEL NATALIE NBC PEDESTAL PERFORMANCE SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS ENERGY AND ENGINE TECHNOLOGY SUMITOMO FORESTRY...

2355. NBC Evening News 2008-09-04 17:52:08
NBC 36 KXAN-TX Author: N/A; Word Count: 352 9/4/08 NBC36KXAN-TX (No Page) 2008 WLNR 16891119

...Evening News 2008-09-04 17:52:08 NBC 36 KXAN-TX NBC 36 KXAN - Austin, TX September 4, 2008 **20080904 20080904** English JJOO 0067723 Broadcast US USA TX Texas NorthAmerica 1762 Word Count: 352 Austin, TX NBC 36 KXAN NBC Evening ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Moderator: DESCRIBE THE TWO SOUPS PLEASE. HYDROLYZED VEGETABLE PROTEIN. AND ...

...1OR79 Bone Disease DISOSTEO 1BO07 BONIVA CAMPBELL FASTEST HYDROLYZED INDOORS JOINT LABEL MSG NBC PETERSON PROGRESSO SOUPS SONG SOUPS TEN **ZYRTEC** TEN MSG CAMPBELL AND ASSOCIATES INSURANCE INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS...

2356. 4 O'Clock @ 9 News 2008-09-04 16:50:25
NBC 9 KUSA-CO Author: N/A; Word Count: 459 9/4/08 NBC9KUSA-CO (No Page) 2008 WLNR 16826682

...9 News 2008-09-04 16:50:25 NBC 9 KUSA-CO NBC 9 KUSA - Denver, CO September 4, 2008 **20080904 20080904** English JJRV 0067762 Broadcast US USA CO Colorado NorthAmerica 2296 Word Count: 459 Denver, CO NBC 9 KUSA 4 O'Clock ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU

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DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Moderator: DESCRIBE THE TWO SOUPS PLEASE. HYDROLYZED VEGETABLE PROTEIN. AND ...

...BONIVA CALCIUM CAMPBELL CIUM DAIL DELICIOUSLY FASTEST HYDROLYZED INDOORS IRON JOINT LABEL MSG NBC PETERSON PROGRESSO SOUPS SONG SOUPS TEN **ZYRTEC** TEN MSG CAMPBELL AND ASSOCIATES INSURANCE INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS...

2357. KOTV 5PM 2008-09-03 17:15:18
6 KOTV-OK Author: N/A; Word Count: 161 9/3/08 CBS6KOTV-OK (No Page) 2008 WLNR 16812305

...16812305 KOTV 5PM 2008-09-03 17:15:18 6 KOTV-OK CBS 6 KOTV - Tulsa, OK September 3, 2008 **20080903 20080903** English JKIA 0068791 Broadcast US USA OK Oklahoma NorthAmerica 804 Word Count: 161 Tulsa, OK CBS 6 KOTV KOTV 5PM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. IS BIG NEWS. ORIGINAL RECIPE HAS GONE BONELESS. INTRODUCING NEW ...

...THE ORIGINAL RECIPE STRIPS DEAL FOR JUST $3.99. BONELESS CBS FASTEST INDOORS KOTV LABEL NEW KFC ORIGINAL ORIGINAL SONG **ZYRTEC**...

2358. Early AM 2008-09-03 05:55:41
CBS 11 KTHV-AR Author: N/A; Word Count: 202 9/3/08 CBS11KTHV-AR (No Page) 2008 WLNR 16696737

...09-03 05:55:41 CBS 11 KTHV-AR CBS 11 KTHV - Little Rock-Pine Bluff, A September 3, 2008 **20080903 20080903** English JJVE 0068572 Broadcast US USA AR Arkansas NorthAmerica 1008 Word Count: 202 Little Rock-Pine Bluff, A CBS 11 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Regions, now there's an easier way to do something good ...

...FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST INDOORS LABEL REGIONS BANK ROCK PINE BLUFF **ZYRTEC** REGIONS BANK REGIONS FINANCIAL CORP Checking Introducing Regions Regions...

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2359. KWTV 4:30PM 2008-09-03 16:57:35
CBS 9 KWTV-OK Author: N/A; Word Count: 183 9/3/08 CBS9KWTV-OK (No Page) 2008 WLNR 16813208

...30PM 2008-09-03 16:57:35 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK September 3, 2008 **20080903 20080903** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 914 Word Count: 183 Oklahoma City, OK CBS 9 KWTV KWTV ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 ...

...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 AX CBS FASTEST INDOORS LABEL SA SONG **ZYRTEC** CONSORCIO DE INGENIERIA ELECTROMECANICA SA COSORCIO DE INGENIERIA ELECTROMECANICA SA SA...

2360. CHANNEL 7 NEWS 2008-09-03 16:26:01
FOX 7 WSVN-FL Author: N/A; Word Count: 223 9/3/08 FOX7WSVN-FL (No Page) 2008 WLNR 16700327

...CHANNEL 7 NEWS 2008-09-03 16:26:01 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI September 3, 2008 **20080903 20080903** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 1113 Word Count: 223 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WAIT, I KNOW THAT CHICK. HEY BUD, WHAT'S UP? JUST ...

...LYNN MARTINEZ, AND THE LATEST ON HANNA AND MORE. C@ CHANNEL CHICK FASTEST FOX HANNA INDOORS LABEL WAIT WINDOW YEAH **ZYRTEC** CHARLES BILLI HD CHANNELS...

2361. Sunrise 2008-09-03 06:06:23
NBC 4 KARK-AR Author: N/A; Word Count: 195 9/3/08 NBC4KARK-AR (No Page) 2008 WLNR 16696987

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...09-03 06:06:23 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A September 3, 2008 **20080903 20080903** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 974 Word Count: 195 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. FIVE FIVE DOLLAR FOOTLONGS THE RESPONSE HAS BEEN SO VOCAL ...

...Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST INDOORS LABEL NBC PAUL ROCK PINE BLUFF SONG TONIGHT UNDERWAY **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD ACCEPTANCE SPEECH...

2362. CHANNEL 10 NEWS 2008-09-02 16:08:47
10 WTSP-FL Author: N/A; Word Count: 107 9/2/08 CBS10WTSP-FL (No Page) 2008 WLNR 16644738

...16644738 CHANNEL 10 NEWS 2008-09-02 16:08:47 10 WTSP-FL CBS 10 WTSP - TAMPA September 2, 2008 **20080902 20080902** English JKHK 0068758 Broadcast US USA FL Florida NorthAmerica 536 Word Count: 107 TAMPA CBS 10 WTSP CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC**... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. NASAL ALLERGY SYMPTOMS, PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness ...

...HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 CBS CHANNEL FASTEST INDOORS LABEL NASAL SONG **ZYRTEC**...

2363. Q13 MORNING 2008-09-02 06:11:35
13 KCPQ-WA Author: N/A; Word Count: 159 9/2/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16642101

...16642101 Q13 MORNING 2008-09-02 06:11:35 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA September 2, 2008 **20080902 20080902** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 793 Word Count: 159 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

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...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (Outdoor ambience) WORDS CAN'T DESCRIBE WHAT YOUR EYES BRING TO ...

...THEY DESERVE. . Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 FASTEST FOX INDOORS LABEL SONG **ZYRTEC** NEWS UPDATES Outdoor VSP VISION INSURANCE...

2364. CHANNEL 13 NEWS 2008-09-02 07:23:24
13 WTVT-FL Author: N/A; Word Count: 201 9/2/08 FOX13WTVT-FL (No Page) 2008 WLNR 16621856

...16621856 CHANNEL 13 NEWS 2008-09-02 07:23:24 13 WTVT-FL FOX 13 WTVT - TAMPA September 2, 2008 **20080902 20080902** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 1003 Word Count: 201 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THIS IS THE MAN. ASSISTANCE CARDBOARD CHANNEL CREAMY DELICIOUS FASTEST FIBER FOX INDOORS LABEL MM SONG UH YEA YOGURT **ZYRTEC** Snickers...

2365. Channel 29 News 2008-09-02 07:57:31
29 WFLX-FL Author: N/A; Word Count: 302 9/2/08 FOX29WFLX-FL (No Page) 2008 WLNR 16622032

...29 News 2008-09-02 07:57:31 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH September 2, 2008 **20080902 20080902** English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica 1512 Word Count: 302 WEST PALM BEACH FOX 29 WFLX Channel ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I KNOW THIS DRILL -- I RACK UP A BIG CHARGE ...

...1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABSOLUTELY CINDERELLA CORD FASTEST FOX INDOORS LABEL NEIGHBORHOOD SONG

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STOP **ZYRTEC** STOP Channel...

2366. CHANNEL 35 NEWS 2008-09-02 17:13:11
35 WOFL-FL Author: N/A; Word Count: 168 9/2/08 FOX35WOFL-FL (No Page) 2008 WLNR 16645440

...16645440 CHANNEL 35 NEWS 2008-09-02 17:13:11 35 WOFL-FL FOX 35 WOFL - ORLANDO September 2, 2008 **20080902 20080902** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 841 Word Count: 168 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...

...TIME IN A BOTTLE"? LL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. INVESTIGATORS SAY IT IS UNLIKELY CAYLEE ANTHONY IS ALIVE. A ...

...1IN54 Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 CHANNEL FASTEST FOX INDOORS LABEL **ZYRTEC** CAYLEE ANTHONY...

2367. KING-5 MORNING NEWS 2008-09-02 05:56:47
5 KING-WA Author: N/A; Word Count: 236 9/2/08 NBC5KING-WA (No Page) 2008 WLNR 16642496

...5 MORNING NEWS 2008-09-02 05:56:47 5 KING-WA NBC 5 KING - Seattle, WA September 2, 2008 **20080902 20080902** English JKGS 0068595 Broadcast US USA WA Washington NorthAmerica 1182 Word Count: 236 Seattle, WA NBC 5 KING KING-5 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. u~Sk?z.k q North America GEONAMR 1NO39 Washington USAWA 1WA44 Americas GEOAMER 1AM92 USA ISOUS 1US73 CALCIUM CEREAL COUNTS DELICIOUSLY FASTEST INDOORS IRON KASHI LABEL NBC PRESCRIPTION SONG **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD TEACHING TEACHERS...

2368. Local News 2008-09-02 17:59:01
ABC 6 WATE-TN Author: N/A; Word Count: 661 9/2/08 ABC6WATE-TN (No Page) 2008

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WLNR 16700228

...Local News 2008-09-02 17:59:01 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 2, 2008 **20080902 20080902** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 3305 Word Count: 661 Knoxville, TN ABC 6 WATE Local News ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. DURING ENDLESS SHRIMP AT RED LOBSTER, YOU CAN HAVE SOMETHING ...

...LOCAL RED LOBSTER RETIREMENT SAUCE SCHOLL SHOCKING SHRIMP SONG STREETS STRIPPING STYLE SUGGESTIVE SUV TALK TONIGHT TRADITIONAL VOLS ZOO ZOOKEEPERS **ZYRTEC** WALLIS HOLDING RT ZOO CRANE AND CO INC MYCAL CORP DARDEN RESTAURANTS INC RICH FOR TRADING AND DISTRIBUTION ENDLESS DR...

2369. CHANNEL 6 NEWS 2008-09-02 12:20:38
6 WKMG-FL Author: N/A; Word Count: 106 9/2/08 CBS6WKMG-FL (No Page) 2008 WLNR 16622679

...16622679 CHANNEL 6 NEWS 2008-09-02 12:20:38 6 WKMG-FL CBS 6 WKMG - ORLANDO September 2, 2008 **20080902 20080902** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 528 Word Count: 106 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. PHARMPRD Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General ...

...HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 CBS CHANNEL FASTEST INDOORS LABEL MARCHING SONG **ZYRTEC**...

2370. CHANNEL 6 NEWS 2008-09-02 17:26:56
6 WKMG-FL Author: N/A; Word Count: 201 9/2/08 CBS6WKMG-FL (No Page) 2008 WLNR 16645090

...16645090 CHANNEL 6 NEWS 2008-09-02 17:26:56 6 WKMG-FL CBS 6 WKMG - ORLANDO September 2, 2008 **20080902 20080902** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 1004 Word Count: 201 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

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...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. BETTER INGREDIENTS. BETTER PIZZA. MORE CHOICES. WITH PAPA JOHN'S 14 ...

...SNEEZE 1GE20 CALL CBS CHANNEL CHICKEN CHOICES FASTEST INDOORS INGREDIENTS INTERNET JOHN LABEL LOCAL PAPA JOHN PIZZA SICILIAN SONG SPECIALTIES **ZYRTEC** CLC AG SICILIAN...

2371. KIRO-7 EYEWITNESS NEWS AT 6 2008-09-02 18:26:21
7 KIRO-WA Author: N/A; Word Count: 120 9/2/08 CBS7KIRO-WA (No Page) 2008 WLNR 16693552

...NEWS AT 6 2008-09-02 18:26:21 7 KIRO-WA CBS 7 KIRO - Seattle, WA September 2, 2008 **20080902 20080902** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 598 Word Count: 120 Seattle, WA CBS 7 KIRO KIRO-7 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST INDOORS LABEL SONG **ZYRTEC**...

2372. New Report on Pfizer Inc.
AP Alert - Medical Author: N/A; Word Count: 2193 9/2/08 APALERTMEDIC 18:01:57

...18:01:57 New Report on Pfizer Inc. AP Alert - Medical AP Alert - Business AP Alert - Labor September 2, 2008 **20080902 20080902** The Associated Press English EBDF 0000642 Newswire US USA NorthAmerica 10966 Word Count: 2193 Reportlinker.com announces that a new market ...

...162 Sales forecast 163 Zyvox 165 Overview 166 Sales forecast 167 Selzentry 169 Overview 170 Sales forecast 171 Respiratory 173 **Zyrtec/Zyrtec** D 173 Overview 174 Sales forecast 175 CHAPTER 8 APPENDIX 177 R&D pipeline 177 Abbreviations 180 Exchange rates 181 ...

...m), 2007-13 167 Table 57: Selzentry: overview 170 Table 58: Selzentry: sales forecast ($m), 2007-13 171 Table 59: **Zyrtec/Zyrtec** D: overview 174 Table 60: **Zyrtec/Zyrtec** D: sales forecast ($m), 2007-13 175 Table 61: Pfizer's R&D pipeline (Phase I-registration) 177 Table 62: Exchange...

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2373. News M-F 6:30-7 AM 2008-09-02 06:58:14
CBS 3 WFSB-CT Author: N/A; Word Count: 103 9/2/08 CBS3WFSB-CT (No Page) 2008 WLNR 16827840

...2008-09-02 06:58:14 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT September 2, 2008 **20080902 20080902** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 514 Word Count: 103 Hartford & New Haven, CT CBS 3 WFSB ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST INDOORS LABEL **ZYRTEC**...

2374. Eyewitness at 6 2008-09-02 18:53:49
CBS 8 KLAS-NV Author: N/A; Word Count: 429 9/2/08 CBS8KLAS-NV (No Page) 2008 WLNR 16646428

...6 2008-09-02 18:53:49 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV September 2, 2008 **20080902 20080902** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 2143 Word Count: 429 Las Vegas, NV CBS 8 KLAS Eyewitness ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. DURING ENDLESS SHRIMP AT RED LOBSTER, YOU CAN HAVE SOMETHING ...

...DRIVER ENDLESS ENDLESS SHRIMP FASTEST GELS INDOORS INDULGE LABEL RED LOBSTER SAUCE SCHOLL SHOCKING SHRIMP SONG SUV TALK ZOO ZOOKEEPERS **ZYRTEC** ZOO CRANE AND CO INC DARDEN RESTAURANTS INC ENDLESS DR Eyewitness JOHN McCAIN RUNNING MATE SARAH SARAH PALIN TASTY NATURALLY...

2375. Soundalike drugs create confusion
Charleston Gazette (WV) Author: Lauran Neergaard Word Count: 1159 9/2/08 CHLST-GZ 7A 2008 WLNR 16667811

...7A 2008 WLNR 16667811 Soundalike drugs create confusion Lauran Neergaard The Associated Press Charleston Gazette (WV) P7A September 2, 2008 **20080902 20080902** English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica 5796 Word Count: 1159 WASHINGTON - Take the generic drug clonidine ...

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...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "We've had cases where a health care professional repeats what they think the patient's on, and the patient thinks they...

2376. Similar drug names endanger patients
Journal - Gazette Author: LAURAN NEERGAARD Associated Press; Word Count: 909 9/2/08 JGAZETTE 5C 2008 WLNR 16690886

...2008 WLNR 16690886 Similar drug names endanger patients LAURAN NEERGAARD Associated Press Journal - Gazette Final Metro 5C September 2, 2008 **20080902 20080902** English FEIA 0005420 Newspaper US USA IN Indiana NorthAmerica 4543 Word Count: 909 WASHINGTON Take the generic drug clonidine for ...

...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "We've had cases where a health care professional repeats what they think the patient's on, and the patient thinks they...

2377. Similar drug names endanger patients
Journal Gazette, The (Fort Wayne, IN) Author: LAURAN NEERGAARD Associated Press; Word Count: 908 9/2/08 JGAZETTE 5C 2008 WLNR 16692591

...drug names endanger patients LAURAN NEERGAARD Associated Press Journal Gazette, The (Fort Wayne, IN) Final Metro 5C September 2, 2008 **20080902 20080902** English IAEH 0052473 Newspaper US USA IN Indiana NorthAmerica 4541 Word Count: 908 WASHINGTON Take the generic drug clonidine for ...

...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "We've had cases where a health care professional repeats what they think the patient's on, and the patient thinks they...

2378. New Report on Pfizer Inc.
Market Wire Author: N/A; Word Count: 2148 9/2/08 INTERNETWIRE 00:00:00

...00 9/2/08 Internet Wire 00:00:00 New Report on Pfizer Inc. Market Wire Marketwire September 2, 2008 **20080902 20080902** Press Release English BFFH 0006581 Newswire US USA NorthAmerica 10742 Word Count: 2148 LONDON, UNITED KINGDOM 09/02/08 LONDON ...

...162 Sales forecast 163 Zyvox 165 Overview 166 Sales forecast 167 Selzentry 169 Overview 170 Sales forecast 171 Respiratory 173 **Zyrtec/Zyrtec** D 173 Overview 174 Sales forecast 175 CHAPTER 8 APPENDIX 177 R&D pipeline 177 Abbreviations 180 Exchange rates 181 ...

...m), 2007-13 167 Table 57: Selzentry: overview 170 Table 58: Selzentry: sales forecast ($m), 2007-13 171 Table 59: **Zyrtec/Zyrtec** D: overview 174 Table 60: **Zyrtec/Zyrtec** D: sales forecast ($m), 2007-13 175 Table 61: Pfizer's R&D pipeline (Phase I-registration) 177 Table 62: Exchange...

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2379. CHANNEL 2 NEWS 2008-09-02 23:49:05
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 260 9/2/08 NBC2WESH-FL (No Page) 2008 WLNR 16693654

...Online) 2008 WLNR 16693654 CHANNEL 2 NEWS 2008-09-02 23:49:05 NBC 2 WESH - ORLANDO September 2, 2008 **20080902 20080902** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1301 Word Count: 260 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JU BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ...

...1AL35 AROMATHERAPIST BARS CHANNEL COVERAGE FREAK FRESH GOTTA INDOORS JU NBC OILS RESEARCH SONG SONY ERICSSON SOUNDS SPA TOOTHPASTE UHM **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD SONY CORP PARIS ORLEANS SONY ERICSSON SPA SUMITOMO...

2380. CHANNEL 2 NEWS 2008-09-02 23:50:38
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 49 9/2/08 NBC2WESH-FL (No Page) 2008 WLNR 16693655

...Online) 2008 WLNR 16693655 CHANNEL 2 NEWS 2008-09-02 23:50:38 NBC 2 WESH - ORLANDO September 2, 2008 **20080902 20080902** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 243 Word Count: 49 ORLANDO NBC 2 WESH CHANNEL 2 NEWS 2008-09-02 23:50:38 YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [CHEERS AND APPLAUSE] CHANNEL CHEERS FASTEST LABEL NBC **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2381. NBC HI NEWS 8 AT 6 2008-09-02 18:24:07
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 171 9/2/08 NBC8KHNL-HI (No Page) 2008 WLNR 16693621

...NBC HI NEWS 8 AT 6 2008-09-02 18:24:07 NBC 8 KHNL - Honolulu, HI September 2, 2008 **20080902 20080902** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 855 Word Count: 171 Honolulu, HI NBC 8 KHNL NBC HI ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC**. **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. THANKS FOR WATCHING HAWAII'S ONLY NEWS FOR

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LIVE, LOCAL, LATE ...

...1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 COVERAGE EAT FASTEST FOODS INDOORS LABEL NBC NBC HI NEWS **ZYRTEC** NEWS NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD NEWS...

2382. Confusion over drug names a prescription for danger, study finds
Star-Ledger, The (Newark, NJ) Author: LAURAN NEERGAARD Word Count: 652 9/2/08 STLGRN 25 2008 WLNR 16575973

...prescription for danger, study finds LAURAN NEERGAARD ASSOCIATED PRESS Star-Ledger, The (Newark, NJ) FINAL NEWS 25 September 2, 2008 **20080902 20080902** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 3259 Word Count: 652 WASHINGTON Take the generic drug clonidine ...

...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. Enter the new web tool. Cousins advises consumers to check it against their current medications, so they know to pay...

2383. CHANNEL 13 NEWS 2008-09-01 06:24:56
13 WTVT-FL Author: N/A; Word Count: 178 9/1/08 FOX13WTVT-FL (No Page) 2008 WLNR 16547445

...16547445 CHANNEL 13 NEWS 2008-09-01 06:24:56 13 WTVT-FL FOX 13 WTVT - TAMPA September 1, 2008 **20080901 20080901** English JKHL 0068759 Broadcast US USA FL Florida NorthAmerica 890 Word Count: 178 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (announcer) AFTER LOWERING THE PRICES ON FIVE ESSENTIAL ITEMS AT ...

...GROUND CHUCK, NOW JUST $1.97 PER POUND. PUBLIX. CHANNEL FASTEST FOX HURRY INDOORS LABEL LOWERING PUBLIX SHOPPING SIMPLE SONG **ZYRTEC** BAGEL COMBO...

2384. KJRH 5AM 2008-09-01 05:09:42
2 KJRH-OK Author: N/A; Word Count: 189 9/1/08 NBC2KJRH-OK (No Page) 2008 WLNR 16617783

...16617783 KJRH 5AM 2008-09-01 05:09:42 2 KJRH-OK NBC 2 KJRH - Tulsa, OK September 1, 2008 **20080901 20080901** English JKHZ 0068789 Broadcast US USA OK Oklahoma NorthAmerica

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944 Word Count: 189 Tulsa, OK NBC 2 KJRH KJRH 5AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. BODY WEIGHT AND FERTILITY HAVE LONG BEEN LINKED. NOW RESEARCHERS ...

...MICE WITHOUT THE GENE, AND FOUND THEY BECAME OBESE BODY BRAIN FASTEST GENE INDOORS KJRH LABEL NBC PAST PREGNANT RESEARCHERS **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD BODY BRAIN PARIS ORLEANS SUMITOMO FORESTRY CO LTD...

2385. CHANNEL 25 NEWS 2008-09-01 06:18:09
25 WPBF-FL Author: N/A; Word Count: 102 9/1/08 ABC25WPBF-FL (No Page) 2008 WLNR 16547070

...25 NEWS 2008-09-01 06:18:09 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH September 1, 2008 **20080901 20080901** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 512 Word Count: 102 WEST PALM BEACH ABC 25 WPBF CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. IN TODAY North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas ...

...ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST INDOORS LABEL **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2386. CHANNEL 35 NEWS 2008-09-01 17:39:56
35 WOFL-FL Author: N/A; Word Count: 108 9/1/08 FOX35WOFL-FL (No Page) 2008 WLNR 16550714

...16550714 CHANNEL 35 NEWS 2008-09-01 17:39:56 35 WOFL-FL FOX 35 WOFL - ORLANDO September 1, 2008 **20080901 20080901** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 538 Word Count: 108 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT

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STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORNG... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELCOME BACK, EVERYBODY. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL FASTEST FOX INDOORS LABEL SONG WORNG **ZYRTEC**...

2387. CHANNEL 10 NEWS 2008-09-01 06:58:52
ABC 10 WPLG-FL Author: N/A; Word Count: 103 9/1/08 ABC10WPLG-FL (No Page) 2008 WLNR 16547381

...CHANNEL 10 NEWS 2008-09-01 06:58:52 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI September 1, 2008 **20080901 20080901** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 513 Word Count: 103 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST INDOORS LABEL SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2388. Local News 2008-09-01 22:59:03
ABC 6 WATE-TN Author: N/A; Word Count: 460 9/1/08 ABC6WATE-TN (No Page) 2008 WLNR 16700214

...Local News 2008-09-01 22:59:03 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN September 1, 2008 **20080901 20080901** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2301 Word Count: 460 Knoxville, TN ABC 6 WATE Local News ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE !ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. North America GEONAMR...

2389. Good Morning Americ7 2008-09-01 07:46:45
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 153 9/1/08 ABCGMA (No Page) 2008 WLNR 16545822

...Good Morning Americ7 2008-09-01 07:46:45 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 September 1, 2008 **20080901 20080901** English JJYC 0046893 Broadcast US USA NorthAmerica 764 Word Count: 153 National ABC 10 ABC Good Morning Americ7

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2008-09 ...

...OF ALASKA. A LITTLE BIT. THANKS, LISA. WE'LL BE RIGHT BACK. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. @ Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC ANNIVERSARY INDOORS LABEL LISA PALINS **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Good Morning...

2390. Watch out for drug names that look, sound alike
AP DataStream Author: LAURAN NEERGAARD Word Count: 935 9/1/08 AP-DATASTREAM 15:50:01

...drug names that look, sound alike LAURAN NEERGAARD AP Medical Writer AP DataStream Associated Press DataStream FFF September 1, 2008 **20080901 20080901** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4676 Word Count: 935 WASHINGTON_Take the generic drug clonidine ...

...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "We've had cases where a health care professional repeats what they think the patient's on, and the patient thinks they...

2391. Watch out for drug names that look, sound alike
AP DataStream Author: LAURAN NEERGAARD Word Count: 935 9/1/08 AP-DATASTREAM 15:50:18

...Writer AP DataStream AP DataStreamAAA AP Alert - Financial AP Alert - Medical AP Alert - Travel AP Alert - Philanthropy September 1, 2008 **20080901 20080901** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4676 Word Count: 935 WASHINGTON_Take the generic drug clonidine ...

...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "We've had cases where a health care professional repeats what they think the patient's on, and the patient thinks they...

2392. Watch out for drug names that look, sound alike
AP DataStream Author: LAURAN NEERGAARD Word Count: 935 9/1/08 AP-DATASTREAM 18:00:23

...out for drug names that look, sound alike LAURAN NEERGAARD AP Medical Writer AP DataStream AP DataStreamPPP September 1, 2008 **20080901 20080901** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4676 Word Count: 935 WASHINGTON_Take the generic drug clonidine ...

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...misspells or mispronounces one of his drugs, and a health worker assumes it's the schizophrenia drug Zyprexa, not the antihistamine **Zyrtec**. "We've had cases where a health care professional repeats what they think the patient's on, and the patient thinks they...

2393. News M-F 7-8 AM 2008-09-01 07:28:10
CBS 3 WFSB-CT Author: N/A; Word Count: 533 9/1/08 CBS3WFSB-CT (No Page) 2008 WLNR 16827894

...2008-09-01 07:28:10 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT September 1, 2008 **20080901 20080901** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 2666 Word Count: 533 Hartford & New Haven, CT CBS 3 WFSB ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (Shakespearean accent) HELLO. DEAR CHANNEL 5, PLEASE MOVE THE AMAZING ...

...BIKE CBS COLCHESTER CONVENTION DAVE DVR FASTEST HOUMA INDOORS LABEL MAGGIE MOTORCYCLE MOTORCYCLIST PAUL POLICE REMEMBER SHORE SLOT SONG ST **ZYRTEC** ACCENT POLICE AND FIREMENS INSURANCE ASSOCIATION INC DAVE HARRY HARRY SMITH Shakespearean TYCODY DZIKIEWICZ...

2394. Duane Reade stays on the right track.
Chain Drug Review Author: N/A; Word Count: 2039 9/1/08 CHAINDREV 11 2008 WLNR 25759635

...2008 WLNR 25759635 Duane Reade stays on the right track. Chain Drug Review 30 15 11(1) September 1, 2008 **20080901 20080901** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 10193 Word Count: 2039 NEW ...

...products. In addition, front-end same-store sales received a 0.6% lift from the switch of the allergy medicine **Zyrtec** from prescription to O-T-C status. Front-end results also enjoyed a 0.3% boost from an increase in ...

...of fiscal 2007. Pharmacy sales growth was attributed in part to increased Medicare Part D sales, but the previously mentioned **Zyrtec** switch to O-T-C trimmed about 0.7% from pharmacy same-store sales. In addition, increasing sales of generic...

2395. CHANNEL 7 NEWS 2008-09-01 16:21:46
FOX 7 WSVN-FL Author: N/A; Word Count: 255 9/1/08 FOX7WSVN-FL (No Page) 2008 WLNR 16550345

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...CHANNEL 7 NEWS 2008-09-01 16:21:46 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI September 1, 2008 **20080901 20080901** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 1277 Word Count: 255 MIAMI FOX 7 WSVN CHANNEL 7 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (announcer) HERE COMES TROUBLE. MAKE THAT BIG TROUBLE. NO, NOT ...

...GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CHANNEL COUCH DOSE FASTEST FOX FRONTLINE GUY INDOORS LABEL MAKE TICKS TROUBLE WATERPROOF **ZYRTEC** MAKE ISOLATED SHOWERS THUNDERSTORMS MOVING...

2396. CHANNEL 2 NEWS 2008-09-01 08:15:30
NBC 2 WESH - ORLANDO Author: N/A; Word Count: 224 9/1/08 NBC2WESH-FL (No Page) 2008 WLNR 16546585

...Online) 2008 WLNR 16546585 CHANNEL 2 NEWS 2008-09-01 08:15:30 NBC 2 WESH - ORLANDO September 1, 2008 **20080901 20080901** English JKVY 0068541 Broadcast US USA FL Florida NorthAmerica 1118 Word Count: 224 ORLANDO NBC 2 WESH CHANNEL 2 NEWS ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ...

...SYMPTOMS. INDOORS AND OUT. YOU KN, RTEC .. SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I DON'T THINK MR. GREASY'S FISH FILETS ARE WHAT THEY...

2397. Most antihistamines cause some cognitive impairment.
Skin & Allergy News Author: Jancin, Bruce; Word Count: 794 9/1/08 SKINALLERGY 37 2008 WLNR 25767695

...WLNR 25767695 Most antihistamines cause some cognitive impairment. Jancin, Bruce Skin & Allergy News 39 9 37(1) September 1, 2008 **20080901 20080901** International Medical News Group 0037-6337 Magazine/Journal English KHNA 0009220 Newspaper US USA NorthAmerica 3970 Word Count: 794 KYOTO ...

...far higher, even heroic, doses in treating a variety of pruritic dermatologic diseases. For example, the standard dosing of cetirizine (**Zyrtec**) or loratidine (Claritin) for allergic rhinitis is 10 mg/day. But a dosage of 40-50 mg/day is often...

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2398. CHANNEL 5 NEWS 2008-08-31 19:18:03
5 WPTV-FL Author: N/A; Word Count: 276 8/31/08 NBC5WPTV-FL (No Page) 2008 WLNR 16505104

...5 NEWS 2008-08-31 19:18:03 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH August 31, 2008 **20080831 20080831** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 1378 Word Count: 276 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING North America GEONAMR 1NO39 ...

...USA ISOUS 1US73 CHANNEL DIET ENORMOUS FUNDSY HAPPE INDIVIDUALS NBC PHIL POTASSIUM PROMISE SUPERSHOTS SALT SHY SONG SUPERSHOTS TRIANGLE UFOSS **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD Female Announcer...

2399. CHANNEL 5 NEWS 2008-08-31 19:19:34
5 WPTV-FL Author: N/A; Word Count: 314 8/31/08 NBC5WPTV-FL (No Page) 2008 WLNR 16505105

...5 NEWS 2008-08-31 19:19:34 5 WPTV-FL NBC 5 WPTV - WEST PALM BEACH August 31, 2008 **20080831 20080831** English JKIQ 0068757 Broadcast US USA FL Florida NorthAmerica 1571 Word Count: 314 WEST PALM BEACH NBC 5 WPTV CHANNEL ...

...NEWS 2008-08-31 19:19:34 FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. EXTRA BACON, NO LETTUCE, NO TOMATO. THAT' S . [BOP!] Announcer ...

...USA ISOUS 1US73 CHANNEL EXPRESSION FASTEST FLAVORS INDOORS LABEL LETTUCE MAC NBC PIZZA HUT SONY ERICSSON TALK TOMATO YEAH YUM **ZYRTEC** PIZZA HUT BRASIL NBC UNIVERSAL INC SONY CORP SONY ERICSSON SUMITOMO FORESTRY CO LTD NATIONAL BROADCASTING COMMISSION NATIONAL BANK OF...

2400. KLRT 9PM 2008-08-31 21:56:06
FOX 16 KLRT-AR Author: N/A; Word Count: 51 8/31/08 FOX16KLRT-AR (No Page) 2008 WLNR 16546573

...08-31 21:56:06 FOX 16 KLRT-AR FOX 16 KLRT - Little Rock-Pine Bluff, A August 31, 2008 **20080831 20080831** English JJVF 0068742 Broadcast US USA AR Arkansas NorthAmerica 257 Word Count: 51 Little Rock-Pine Bluff, A FOX 16 KLRT KLRT 9PM 2008-08-31 21:56:06 FOR 24OURS. ON ALL MY ALLERGY MPMS INORANOU YOU OW, **ZYRTEC** ... SHOULD PUTHAON THE LABEL. INEDIENT TWHOS U DN'T HE FO. **ZYRTEC**. E STT HR LEY LI.

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NOW THT PRESCRTION. 8 AHEAD NOW TO WHAT YOU WILL SEE DN FOX INEDIENT KLRT ROCK PINE BLUFF **ZYRTEC** STT HR THT PRESCRTION...

2401. KARK 6PM 2008-08-31 18:18:24
NBC 4 KARK-AR Author: N/A; Word Count: 366 8/31/08 NBC4KARK-AR (No Page) 2008 WLNR 16546778

...08-31 18:18:24 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A August 31, 2008 **20080831 20080831** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1828 Word Count: 366 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. EXTRA BACON, NO LETTUCE, NO TOMATO. THAT' S ME. [BOP ...

...DIET ENORMOUS FASTEST INDIVIDUALS INDOORS KARK LABEL LETTUCE NBC POTASSIUM PROMISE SUPERSHOTS ROCK PINE BLUFF SALT SHY SONG SUPERSHOTS TOMATO **ZYRTEC** NATIONAL BROADCASTING COMMISSION BANK OF PALESTINE PLC NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY...

2402. WB2 Late News 2008-08-31 21:55:54
WB 2 KWGN-CO Author: N/A; Word Count: 467 8/31/08 WB2KWGN-CO (No Page) 2008 WLNR 16546171

...Late News 2008-08-31 21:55:54 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 31, 2008 **20080831 20080831** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 2336 Word Count: 467 Denver, CO WB 2 KWGN WB2 Late ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. YOU KNOW THAT SONG? ' TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. BEFORE WE GO TONIGHT, JOHN LYNCH HAS BEEN RELEASED BY ...

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...Allergy SNEEZE 1GE20 FASTEST INDOORS LABEL PATRIOTS ROCKY ROCKY MOUNTAIN HONDA SHOWDOWN SONG STAYING SUCCEED TOMORROW TONIGHT UNBEATABLE WALMART WB **ZYRTEC** ROCKY ADDING SUBWAY DOLLAR FOOTLONGS FOOTLONGS JOHN JOHN LYNCH PATRIOTS TENURE Mom SUBWAY...

2403. CHANNEL 12 NEWS 2008-08-30 20:34:11
12 WPEC-FL Author: N/A; Word Count: 160 8/30/08 CBS12WPEC-FL (No Page) 2008 WLNR 16499617

...12 NEWS 2008-08-30 20:34:11 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH August 30, 2008 **20080830 20080830** English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica 800 Word Count: 160 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. (engine struggling) (engine starts) THE EXTREME POWER OF ENERGIZER E ...

...Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS CHANNEL ENERGIZER FASTEST INDOORS JILLIAN LABEL SONG **ZYRTEC** AA BATTERY...

2404. Q13 NEWS AT 10 2008-08-30 22:27:17
13 KCPQ-WA Author: N/A; Word Count: 285 8/30/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16504496

...NEWS AT 10 2008-08-30 22:27:17 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA August 30, 2008 **20080830 20080830** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1424 Word Count: 285 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. BELLEVUE COINCIDENCE DROP FASTEST FOX INDOORS LABEL OWEN QWEST SEASON SONG VOTE **ZYRTEC** QWEST CAPITAL FUNDING INC BAUSPARKASSE SCHWAEBISCH HALL AG ARCHBISHOP MURPHY EARLY LABOR DAY Hey, Honey. Introducing Family...

2405. Good Morning Americ8 2008-08-30 08:37:25
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 226 8/30/08 ABCGMA (No

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Page) 2008 WLNR 16497473

...Good Morning Americ8 2008-08-30 08:37:25 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 August 30, 2008 **20080830 20080830** English JJYC 0046893 Broadcast US USA NorthAmerica 1131 Word Count: 226 National ABC 10 ABC Good Morning Americ8 2008-08 ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE !ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR.) DOG: BACON? GOTTA...

2406. News 4 Weekend AM 2008-08-30 06:37:11
CBS 4 KCNC-CO Author: N/A; Word Count: 1417 8/30/08 CBS4KCNC-CO (No Page) 2008 WLNR 16498745

...Weekend AM 2008-08-30 06:37:11 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO August 30, 2008 **20080830 20080830** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 7083 Word Count: 1417 Denver, CO CBS 4 KCNC News 4 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAOCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY CLARITIN...

2407. CH 4 NEWS SS 2008-08-30 08:38:24
CBS 4 WFOR-FL Author: N/A; Word Count: 1415 8/30/08 CBS4WFOR-FL (No Page) 2008 WLNR 16497615

...4 NEWS SS 2008-08-30 08:38:24 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI August 30, 2008 **20080830 20080830** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 7073 Word Count: 1415 MIAMI CBS 4 WFOR CH 4 NEWS ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2408. KOKI Fox 2008-08-29 21:11:18
5 KOKI-OK Author: N/A; Word Count: 38 8/29/08 FOX5KOKI-OK (No Page) 2008 WLNR 16494915

...16494915 KOKI Fox 2008-08-29 21:11:18 5 KOKI-OK Fox 5 KOKI - Tulsa, OK August 29, 2008 **20080829 20080829** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 188 Word Count: 38 Tulsa, OK Fox 5 KOKI KOKI Fox 2008-08-29 21:11:18 \WELL, I LLERGY MEDICINE... FROM CO **ZYRTEC** . ZYLOT FASTER. IT STARTS WORKING TWO HOURS S. MY ALLERGY , **ZYRTEC** .. SHOULD THE LABEL. OUT A PRESCR KOKI LA-

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BEL **ZYRTEC** KOKI...

2409. Good Morning Americ7 2008-08-29 07:49:54
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 171 8/29/08 ABCGMA (No Page) 2008 WLNR 16406517

...Good Morning Americ7 2008-08-29 07:49:54 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 August 29, 2008 **20080829 20080829** English JJYC 0046893 Broadcast US USA NorthAmerica 854 Word Count: 171 National ABC 10 ABC Good Morning Americ7 2008-08 ...

...CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY. x YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC AC-TIONPACS CLARITIN DROWSY CLARITIN DROWSY LIVE CLARITIN MAKE OCCUR WARNS **ZYRTEC** WALLIS HOLDING RT MAKE MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Female Announcer Good Morning RINSE FOOD...

2410. The Early Show8 2008-08-29 08:14:29
CBS - The Early Show Author: N/A; Word Count: 372 8/29/08 CBSEARLYSHOW (No Page) 2008 WLNR 16402705

...The Early Show8 2008-08-29 08:14:29 CBS - The Early Show CBS - The Early Show8 August 29, 2008 **20080829 20080829** English JKZL 0068165 Broadcast US USA NorthAmerica 1860 Word Count: 372 NATIONAL CBS 4 CBS The Early Show8 2008-08 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2411. News M-F 8-9 AM 2008-08-29 08:12:04
CBS 3 WFSB-CT Author: N/A; Word Count: 583 8/29/08 CBS3WFSB-CT (No Page) 2008 WLNR 16505374

...2008-08-29 08:12:04 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT August 29, 2008 **20080829 20080829** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 2915 Word Count: 583 Hartford & New Haven, CT CBS 3 WFSB ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

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2412. Q13 NEWS AT 10 2008-08-28 22:57:18
13 KCPQ-WA Author: N/A; Word Count: 273 8/28/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16399085

...NEWS AT 10 2008-08-28 22:57:18 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA August 28, 2008 **20080828 20080828** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1365 Word Count: 273 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 BEARING COOPERATIVE FASTEST FOX GOOD INDOORS LABEL MOM SHOULDN SIMMONS SEALY SONG WORKIN YEAH **ZYRTEC** Ding PREVENTIVE CARE...

2413. FOX 17 News at 9:00 2008-08-28 21:51:08
17 WZTV-TN Author: N/A; Word Count: 1123 8/28/08 FOX17WZTV-TN (No Page) 2008 WLNR 16403428

...at 9:00 2008-08-28 21:51:08 17 WZTV-TN FOX 17 WZTV - Nashville, TN August 28, 2008 **20080828 20080828** English JJXS 0067741 Broadcast US USA TN Tennessee NorthAmerica 5616 Word Count: 1123 Nashville, TN FOX 17 WZTV FOX 17 ...

...Time in a bottle"? Well, I got time in a bottle. Just by changing my allergy medicine from claritin to **zyrtec** **Zyrtec** is a lot faster. It starts working two hours faster than claritin And it keeps working for 24 hours. On all my allergy symptoms. Indoors and out. You know, **zyrtec** should put that on the label. Ingredients: two hours you didn't have before. **Zyrtec** . The fastest 24 hour allergy relief. Now without a prescription. Tt6fg@]7y#]2.^=Opkx``k$t8 ';e}f;ia"pk...

2414. UCB launches SHAPE
AP Alert - Financial Author: N/A; Word Count: 1204 8/28/08 APALERTFIN 06:53:39

...53:39 UCB launches SHAPE AP Alert - Financial AP Alert - Business AP Alert - Labor AP Alert - Travel August 28, 2008 **20080828 20080828** The Associated Press English EBBC 0000624 Newswire US USA NorthAmerica 6020 Word Count: 1204 efforts, and intends to reduce its ...

...the short span of approximately twelve months, UCB is facing patent expirations in the U.S. for its two biggest products, **Zyrtec**@ and Keppra@. Further information Investor Relations and International Media Relations: Antje Witte, Corporate Communications & Investor Relations, UCB Group T +32...

2415. UCB launches SHAPE, focusing on its Biopharma specialist efforts, and intends to reduce its worldwide workforce
Market Wire Author: N/A; Word Count: 1146 8/28/08 INTERNETWIRE 00:00:00

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...focusing on its Biopharma specialist efforts, and intends to reduce its world-wide workforce Market Wire Marketwire August 28, 2008 **20080828 20080828** Press Release English BFFH 0006581 Newswire US USA NorthAmerica 5731 Word Count: 1146 BRUSSELS, BELGIUM 08/28/08 BRUSSELS, BELGIUM ...

...the short span of approximately twelve months, UCB is facing patent expirations in the U.S. for its two biggest products, **Zyrtec**® and Keppra®. Further information Investor Relations and International Media Relations: Antje Witte, Corporate Communications & Investor Relations, UCB Group T +32...

2416. UCB to cut 17% of work force as part of revamp
MarketWatch Author: Robert Daniel; Word Count: 278 8/28/08 MKTWATCH 11:01:00

...01:00 UCB to cut 17% of work force as part of revamp Robert Daniel MarketWatch 0 August 28, 2008 **20080828 20080828** English DIIG 0062090 Newswire US USA NorthAmerica 1392 Word Count: 278 UCB says on Thursday that it would pare 2,000 ...

...system and immunology business areas. The company also said that within a year, its patents on its two biggest drugs, **Zyrtec** and Keppra, will expire. **Zyrtec** treats allergy symptoms while Keppra treats epilepsy. It also recently was cleared by the U.S. to market Cimzia for Crohn's...

2417. UCB plans to cut 2,000 jobs as part of revamping
Marketwatch Bullets (Delayed) Author: N/A; Word Count: 180 8/28/08 MKTDELAY 07:25:18

...18 UCB plans to cut 2,000 jobs as part of revamping Marketwatch Bullets (Delayed) MarketWatch Bullets 0 August 28, 2008 **20080828 20080828** English DIIH 0062091 Newswire US USA NorthAmerica 901 Word Count: 180 8/28/2008 03:25:17 AM TEL AVIV ...

...system and immunology business areas. The company also said that within a year, its patents on its two biggest drugs, **Zyrtec** and Keppra, will expire. It also recently was cleared by the U.S. to market Cimzia for Crohn's disease and received...

2418. Update: UCB to cut 2,000 jobs as part of revamping
Marketwatch Bullets (Delayed) Author: N/A; Word Count: 199 8/28/08 MKTDELAY 07:25:18

...18 Update: UCB to cut 2,000 jobs as part of revamping Marketwatch Bullets (Delayed) MarketWatch Bullets 1 August 28, 2008 **20080828 20080828** English DIIH 0062091 Newswire US USA NorthAmerica 996 Word Count: 199 8/28/2008 03:28:15 AM TEL AVIV ...

...system and immunology business areas. The company also said that within a year, its patents on its two biggest drugs, **Zyrtec** and Keppra, will expire. **Zyrtec** treats allergy symptoms while Keppra treats epilepsy. It also recently was cleared by the U.S. to market Cimzia for Crohn's ...

...received positive opinions in the European Union about Neupro for restless-leg syndrome and Vimpat for epilepsy. (Adds uses of **Zyrtec** and Keppra.) Company Announcements CTPDWCLS BADDOCS Employment PTEMPLOY 1EM26 Economic Indicators ECONWRLD 1EC19 Econom-

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ics & Trade TRADE 1EC26 Unemployment & Labor Shortages...

2419. WB2 Late News 2008-08-28 21:47:44
WB 2 KWGN-CO Author: N/A; Word Count: 296 8/28/08 WB2KWGN-CO (No Page) 2008 WLNR 16395904

...Late News 2008-08-28 21:47:44 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 28, 2008 **20080828 20080828** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 1479 Word Count: 296 Denver, CO WB 2 KWGN WB2 Late ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. JOE SAKIC MADE HIS BIG ANNOUNCEMENT 'YESTERDAY' SO HE COULD ...

...SO BRANDON BRONCOS BRONCOS PLAY EASY FASTEST FOOD BANK GAME INDOORS JOE LABEL MARSHALL PLAY PLAYERS SAKIC STARTERS SUSPENSION WB **ZYRTEC** MARSHALL MARSHALL AND ILSLEY TRUST CO OF FLORIDA MARSHALL AND STERLING ENTERPRISES INC MARSHALL AND MEYER INC TEAMMATES TURNED...

2420. News M-F 7-8 AM 2008-08-27 07:15:05
CBS 3 WFSB-CT Author: N/A; Word Count: 339 8/27/08 CBS3WFSB-CT (No Page) 2008 WLNR 16505300

...2008-08-27 07:15:05 CBS 3 WFSB-CT CBS 3 WFSB - Hartford & New Haven, CT August 27, 2008 **20080827 20080827** English JKSD 0068602 Broadcast US USA CT Connecticut NorthAmerica 1694 Word Count: 339 Hartford & New Haven, CT CBS 3 WFSB ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2421. Morning News 2008-08-27 07:16:23
CBS 8 KLAS-NV Author: N/A; Word Count: 637 8/27/08 CBS8KLAS-NV (No Page) 2008 WLNR 16218314

...News 2008-08-27 07:16:23 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV August 27, 2008 **20080827 20080827** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica 3185 Word Count: 637 Las Vegas, NV CBS 8 KLAS Morning ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES.

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...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2422. KWTV 7AM 2008-08-27 07:16:56
CBS 9 KWTV-OK Author: N/A; Word Count: 206 8/27/08 CBS9KWTV-OK (No Page) 2008 WLNR 16340138

...7AM 2008-08-27 07:16:56 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK August 27, 2008 **20080827 20080827** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 1030 Word Count: 206 Oklahoma City, OK CBS 9 KWTV KWTV ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2423. Morton Grove Pharmaceuticals, Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 502 8/27/08 HOOVCP (No Page) 2008 WLNR 16154827

...2008 WLNR 16154827 Morton Grove Pharmaceuticals, Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records August 27, 2008 **20080827 20080827** IJGF 0062801 Reports US USA NorthAmerica 2509 Word Count: 502 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Limited in 2007. <p>Following the acquisition, Wockhardt was the first to launch a generic version of Pfizer's popular antihistamine **Zyrtec**. Even though the medicine is sold in tablet form, Morton Grove's new parent company has tapped it to assist with...

2424. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 4255 8/27/08 HOOVCP (No Page) 2008 WLNR 16155298

...Unavail. Online) 2008 WLNR 16155298 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records August 27, 2008 **20080827 20080827** IJGF 0062801 Reports US USA NorthAmerica 21273 Word Count: 4255 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Norvasc (a therapy for high blood pressure), and Celebrex; five drugs pulled in over $1 billion, including Lyrica, Viagra, and **Zyrtec**. However, Pfizer's revenues from these established blockbusters continue to slide due to one of the pitfalls of the drug game ...

...Bestseller Zoloft also lost patent protection in 2007 (Zoloft brought in over $2 billion in sales the previous year), and **Zyrtec's** patent expired at the end of that year. <p>The company's largest patent threat has been over cash cow Lipitor...

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2425. KFVE EVENING NEWS AT 9 2008-08-27 21:15:01
WBN 5 KFVE - Honolulu, HI Author: N/A; Word Count: 496 8/27/08 WBN5KFVE-HI (No Page) 2008 WLNR 16344750

...16344750 KFVE EVENING NEWS AT 9 2008-08-27 21:15:01 WBN 5 KFVE - Honolulu, HI August 27, 2008 **20080827 20080827** English JKUN 0068037 Broadcast US USA HI Hawaii NorthAmerica 2478 Word Count: 496 Honolulu, HI WBN 5 KFVE KFVE EVENING ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GI-HEALTH 1HE60 General Interest ...

...1GE20 ANTHRAX CELLS CRIME FASTEST GENTS HUMANE SOCIETY INDOORS KFVE LABEL PHARMA PILL RECALL SCIENTISTS SONG STAGES STORYTELLER THIE WBN **ZYRTEC** Dramatic DRUG ADMINSTRATION APPROVAL Fuel Woman...

2426. This Week With Georg 2008-08-24 07:59:53
ABC 7 KMGH-CO Author: N/A; Word Count: 4901 8/24/08 ABC7KMGH-CO (No Page) 2008 WLNR 16027866

...With Georg 2008-08-24 07:59:53 ABC 7 KMGH-CO ABC 7 KMGH - Denver, CO August 24, 2008 **20080824 20080824** English JJRU 0067761 Broadcast US USA CO Colorado NorthAmerica 24506 Word Count: 4901 Denver, CO ABC 7 KMGH This Week ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. North America GEONAMR...

2427. Pollen levels to stay high
Times Herald (Port Huron, MI) Author: N/A; Word Count: 618 8/24/08 TIMESHRLDMI A1 2008 WLNR 27433239

...Herald (Port Huron, MI) Times Herald (Port Huron, OH) Times Herald at Port Huron A-Section A1 August 24, 2008 **20080824 20080824** English KIRY 0145424 Newspaper US USA MI Michigan NorthAmerica 3088 Word Count: 618 August 24, 2008 Times Herald Bad news ...

...are sleeping in a pollen trap all night long," the doctor said. Over-the-counter antihistamines such as Claritin and **Zyrtec** also can provide relief, but Cookingham said immunotherapy may be the best bet in the long run. "To commit to...

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2428. WB2 Late News 2008-08-24 21:47:21
WB 2 KWGN-CO Author: N/A; Word Count: 269 8/24/08 WB2KWGN-CO (No Page) 2008 WLNR 16081261

...Late News 2008-08-24 21:47:21 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 24, 2008 **20080824 20080824** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 1347 Word Count: 269 Denver, CO WB 2 KWGN WB2 Late ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... R 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WHEN WE COME North America GEONAMR 1NO39 Colorado USACO 1CO26 Americas GEOAMER 1AM92 USA ISOUS 1US73 CRACKING ENERGY FASTEST INDOORS LABEL MELO REDEEM RESPONSIBLE SONG STAKE TIME WB **ZYRTEC** TIME AND SPACE TECH ENERGY AND ENGINE TECHNOLOGY HONDA DEALERS SPORTS MARK UDALL...

2429. Q13 NEWS AT 10 2008-08-23 22:23:03
13 KCPQ-WA Author: N/A; Word Count: 582 8/23/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16028058

...NEWS AT 10 2008-08-23 22:23:03 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA August 23, 2008 **20080823 20080823** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 2910 Word Count: 582 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. SEATTLE UNIVERSITY HELD A BANG QUETTE HONORING THE HALL OF ...

...LEGENDS MAKES MARINERS OWEN PARK PARTICIPATES QUALIFIERS RENAISSANCE SCOTT SEATTLE SEATTLE UNIVERSITY SHOES SONG STANDINGS STRIKEOUTS TERM USA WEE WEIBE **ZYRTEC** AARON AND WRIGHT INC SCOTT BRISTOL AND WEST PLC RENAISSANCE MEDIA MANAGEMENT CO SCOTT AND STRINGFELLOW INC/BD SEATTLE UNIVERSITY...

2430. KOKI Fox 2008-08-23 21:23:44
5 KOKI-OK Author: N/A; Word Count: 38 8/23/08 FOX5KOKI-OK (No Page) 2008 WLNR 16025823

...16025823 KOKI Fox 2008-08-23 21:23:44 5 KOKI-OK Fox 5 KOKI - Tulsa, OK August 23, 2008 **20080823 20080823** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica

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189 Word Count: 38 Tulsa, OK Fox 5 KOKI KOKI Fox 2008-08-23 21:23:44 \ WELL, I LLERGY MEDICINE... FROM CO **ZYRTEC** . ZYLOT FASTER. IT STARTS WORKING TWO HOURS S. MY ALLERGY , **ZYRTEC** .. SHOULD THE LABEL. OUT A PRESCR KOKI LABEL **ZYRTEC** KOKI...

2431. CH 4 NEWS SS 2008-08-23 08:16:28
CBS 4 WFOR-FL Author: N/A; Word Count: 1232 8/23/08 CBS4WFOR-FL (No Page) 2008 WLNR 16022367

...4 NEWS SS 2008-08-23 08:16:28 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI August 23, 2008 **20080823 20080823** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 6159 Word Count: 1232 MIAMI CBS 4 WFOR CH 4 NEWS ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. [Female Announcer] HAIRCOLOR...

2432. KEYESaturdayMornng 2008-08-23 07:20:26
CBS 42 KEYE-TX Author: N/A; Word Count: 415 8/23/08 CBS42KEYE-TX (No Page) 2008 WLNR 16081185

...16081185 KEYESaturdayMornng 2008-08-23 07:20:26 CBS 42 KEYE-TX CBS 42 KEYE - Austin, TX August 23, 2008 **20080823 20080823** English JJOP 0067712 Broadcast US USA TX Texas NorthAmerica 2075 Word Count: 415 Austin, TX CBS 42 KEYE KEYESaturdayMornng 2008 ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. [Female Announcer] HAIRCOLOR...

2433. WB2 Late News 2008-08-23 21:30:52
WB 2 KWGN-CO Author: N/A; Word Count: 609 8/23/08 WB2KWGN-CO (No Page) 2008 WLNR 16025548

...Late News 2008-08-23 21:30:52 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 23, 2008 **20080823 20080823** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 3044 Word Count: 609 Denver, CO WB 2 KWGN WB2 Late ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: North America GEONAMR 1NO39 Colorado USACO 1CO26 Americas GEOAMER 1AM92 USA ISOUS 1US73 ...

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...CONFIGURED CONVENTION EXHIBIT GLOW INDOORS INTERACTIVE INTERIOR JASON KIDS LABEL NARRATED PRESIDENCY PRINCIPAL RIBBON SITS SONG SOUTHWEST TRUMAN VISITORS WB **ZYRTEC** INTERACTIVE JASON ENJOY TEA FAMOUS COLORADO TEA...

2434. WB2 Late News 2008-08-23 21:33:53
WB 2 KWGN-CO Author: N/A; Word Count: 120 8/23/08 WB2KWGN-CO (No Page) 2008 WLNR 16025550

...Late News 2008-08-23 21:33:53 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 23, 2008 **20080823 20080823** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 599 Word Count: 120 Denver, CO WB 2 KWGN WB2 Late News 2008-08-23 21:33:53 TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. FIVE FIVE DOLLAR FOOTLONGS THE RESPONSE HAS BEEN SO VOCAL...

2435. Q13 NEWS AT 10 2008-08-22 22:48:22
13 KCPQ-WA Author: N/A; Word Count: 383 8/22/08 FOX13KCPQ-WA (No Page) 2008 WLNR 16023765

...NEWS AT 10 2008-08-22 22:48:22 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA August 22, 2008 **20080822 20080822** English JKGO 0068594 Broadcast US USA WA Washington NorthAmerica 1913 Word Count: 383 Seattle, WA FOX 13 KCPQ Q13 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. . BECKY CPQIQ FASTEST FOX HCOF INDOORS KCPQRE LABEL LDL NGSMENT SONG **ZYRTEC** COMMODATION IQ WEEKLYHCAGAIN EKLW YSHO QIQCON WEEKLYARTI FAV YIS FOEXAMINED ONL HC UNT KCPQ IQ WEEKLYRENT IQSEEMED WEEKLREALLY KCIQ PQWEEKLY...

2436. CHANNEL 28 NEWS 2008-08-22 12:27:28
28 WFTS-FL Author: N/A; Word Count: 122 8/22/08 ABC28WFTS-FL (No Page) 2008 WLNR 15940543

...15940543 CHANNEL 28 NEWS 2008-08-22 12:27:28 28 WFTS-FL ABC 28 WFTS - TAMPA August 22, 2008 **20080822 20080822** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 612 Word Count: 122 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW,

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ZYRTEC ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. NOW AT NOON, TWO BAY Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST INDOORS LABEL SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2437. CHANNEL 25 NEWS 2008-08-22 22:59:15
25 WPBF-FL Author: N/A; Word Count: 205 8/22/08 ABC25WPBF-FL (No Page) 2008 WLNR 16020384

...25 NEWS 2008-08-22 22:59:15 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH August 22, 2008 **20080822 20080822** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica 1024 Word Count: 205 WEST PALM BEACH ABC 25 WPBF CHANNEL 25 NEWS 2008-08-22 22:59:15 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU OW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 4 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [REAL-TIME CLOSED CAPTIONING PROVIDED BY U.S. CAPTIONING COMPANY.] IN ...

...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FASTEST INDOORS LABEL NEWSCAST RESIDENTS SANDBAGS STORM US CAPTIONING CO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP STORM RICH FOR TRADING AND DISTRIBUTION ALLERGY ALLERGY MEDICINE ALLERGY SYMPTOMS...

2438. CHANNEL 28 NEWS 2008-08-22 22:59:13
28 WFTS-FL Author: N/A; Word Count: 89 8/22/08 ABC28WFTS-FL (No Page) 2008 WLNR 16020429

...16020429 CHANNEL 28 NEWS 2008-08-22 22:59:13 28 WFTS-FL ABC 28 WFTS - TAMPA August 22, 2008 **20080822 20080822** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 445 Word Count: 89 TAMPA ABC 28 WFTS CHANNEL 28 NEWS 2008-08-22 22:59:13 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HRS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. YOU'RE WATCHING ABC Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL INDOORS LABEL WATCHING ABC **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION ALLERGY ALLERGY MEDICINE ALLERGY SYMPTOMS...

2439. KOMO NIGHT NEWS 2008-08-22 22:59:08
4 KOMO-WA Author: N/A; Word Count: 833 8/22/08 ABC4KOMO-WA (No Page) 2008

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WLNR 16023839

...KOMO NIGHT NEWS 2008-08-22 22:59:08 4 KOMO-WA ABC 4 KOMO - Seattle, WA August 22, 2008 **20080822 20080822** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 4166 Word Count: 833 Seattle, WA ABC 4 KOMO KOMO NIGHT NEWS 2008-08-22 22:59:08 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. 3 THEM PEEPING TOMS THE EXPLOSIVE RESPONSE WE GOT FROM ...

...FREE INDOORS INJURIES JOEL JOEL: CREWS JOEL: RESCUERS LABEL MEDICAL CENTER MIRACLE NEWS OBAMA ORDEAL PICTURES RESCUERS RUSHED STORIES UNDERNEATH **ZYRTEC** WALLIS HOLDING RT FIRE CREWS AND ASSOCIATES INC NEWS FIRE AND POLICE PENSION FUND SAN ANTONIO JOEL JERUSALEM OIL EXPLORATION...

2440. CHANNEL 10 NEWS 2008-08-22 22:59:11
ABC 10 WPLG-FL Author: N/A; Word Count: 148 8/22/08 ABC10WPLG-FL (No Page) 2008 WLNR 16020137

...CHANNEL 10 NEWS 2008-08-22 22:59:11 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI August 22, 2008 **20080822 20080822** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 742 Word Count: 148 MIAMI ABC 10 WPLG CHANNEL 10 NEWS 2008-08-22 22:59:11 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [REAL-TIME CLOSED CAPTIONING PROVIDED BY U.S. CAPTIONING COMPANY.] NEXT ...

...Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 ABC CHANNEL FIERCE INDOORS LABEL US CAPTIONING CO **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION ALLERGY ALLERGY MEDICINE ALLERGY SYMPTOMS CHARLES PEREZ. RUNNING MATE...

2441. News at 11pm 2008-08-22 22:59:11
ABC 13 KTNV-NV Author: N/A; Word Count: 927 8/22/08 ABC13KTNV-NV (No Page) 2008 WLNR 16021609

...11pm 2008-08-22 22:59:11 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV August 22, 2008 **20080822 20080822** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 4635 Word Count: 927 LAS VEGAS, NV ABC 13 KTNV News at 11pm 2008-08-22 22:59:11 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS

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WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WE BEGIN WITH BREAKING NEWS.. IN THE RACE FOR THE ...

...LABEL LIVE MAKER NEIGHBORHOOD NEIGHBORS NICE PICK RACE REET SAD SHELL SHOCKED TALL TERE THEIRPLANE TONIGHT VELOCITY WHITE HOUSE YARD **ZYRTEC** WALLIS HOLDING RT CAMBRIDGE SAD IMT INTERNATIONAL INC MYCAL CORP BLAZE KONINKLIJKE PHILIPS ELECTRONICS NV SLOVAK REPUBLIC VELOCITY IMT SRL...

2442. KVUE News at 10pm 2008-08-22 21:59:06
ABC 24 KVUE-TX Author: N/A; Word Count: 318 8/22/08 ABC24KVUE-TX (No Page) 2008 WLNR 16080183

...at 10pm 2008-08-22 21:59:06 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX August 22, 2008 **20080822 20080822** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 1591 Word Count: 318 Austin, TX ABC 24 KVUE KVUE News at 10pm 2008-08-22 21:59:06 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. This broadcast realtime captioned by Judy Walsh. A VERY GOOD ...

...Allergy Drugs PTALLDRG 1AL35 ABC ATTIC BREACHED BREAKING NEWS DOOR FIREFIGHTER INDOORS JOINING KVUE KVUE NEWS LABEL ROOF STEVE TOWNHOMES **ZYRTEC** WALLIS HOLDING RT MYCAL CORP STEVE AND BARRY UNIVERSITY SPORT RICH FOR TRADING AND DISTRIBUTION ALARM FIRE BURNING ALLERGY ALLERGY...

2443. NEWS 4 AT 10 2008-08-22 21:59:05
ABC 6 KITV - Honolulu, HI Author: N/A; Word Count: 776 8/22/08 ABC6KITV-HI (No Page) 2008 WLNR 16024075

...WLNR 16024075 NEWS 4 AT 10 2008-08-22 21:59:05 ABC 6 KITV - Honolulu, HI August 22, 2008 **20080822 20080822** English JKUQ 0068040 Broadcast US USA HI Hawaii NorthAmerica 3881 Word Count: 776 Honolulu, HI ABC 6 KITV NEWS 4 AT 10 2008-08-22 21:59:05 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. The secret is out. Tonight.. we know who Barack Obama ...

...CONTINUAL CYBERCOM DEMOCRATIC NATIONAL CONVENTION GOD INDOORS KITV LABEL LEAKED MATE MESSAGE MILNER NEWS OBAMA OLYMPIC GOLD

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MEDAL PUBLICITY VIRGINIA **ZYRTEC** WALLIS HOLDING RT NEWS ABC NEWS MY-CAL CORP NEWS AND MEDIA NZ LTD GATHERING OF DEVELOPERS INC RICH FOR TRADING...

2444. 7 News At 10 PM 2008-08-22 21:59:01
ABC 7 KMGH-CO Author: N/A; Word Count: 4399 8/22/08 ABC7KMGH-CO (No Page) 2008 WLNR 16021093

...10 PM 2008-08-22 21:59:01 ABC 7 KMGH-CO ABC 7 KMGH - Denver, CO August 22, 2008 **20080822 20080822** English JJRU 0067761 Broadcast US USA CO Colorado NorthAmerica 21995 Word Count: 4399 Denver, CO ABC 7 KMGH 7 News ...

...NUMBER OF BABIES BURIED ACROSS THE COUNTRY IN PLACES LIKE BABYLAND. Captions by VITAC MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. INDIANA LIVE FROM DENVER # IN IS # NEWS. Theresa: TONIGHT FOR ...

...TER THEDENVERCHANNEL THREATENING THUNDERSTORMS TICKET TOMORROW TONIGHT TRACKER TRADITIONAL TRAIN TRUCK UNDERWAY UNION VENDOR VETERANS VIRUS VISITORS VITAC WAITING WIN **ZYRTEC** PIZZA HUT BRASIL REWARD AIR INCIDENT RESEARCH GOLD AND MINERALS CO INC/AZ COLORADO MYCAL CORP UNION ESPANOLA VALPARAISO SA...

2445. Good Morning Americ7 2008-08-22 07:19:56
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 317 8/22/08 ABCGMA (No Page) 2008 WLNR 15932747

...Good Morning Americ7 2008-08-22 07:19:56 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 August 22, 2008 **20080822 20080822** English JJYC 0046893 Broadcast US USA NorthAmerica 1583 Word Count: 317 National ABC 10 ABC Good Morning Americ7 2008-08 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. ABC AHEAD ATHLETE ATHLETES CLARITIN COACH COMPETITION DROWSY EAT INTERNET IOC MAKE OCCUR WARNS **ZYRTEC** WALLIS HOLDING RT AHEAD MAKE INTERNET OPERATIONS CENTER INC MYCAL CORP IOC EAT INDIA COACH AND CAMPERS LTD RICH FOR...

2446. CHANNEL 9 NEWS 2008-08-22 22:59:13
9 WFTV-FL Author: N/A; Word Count: 208 8/22/08 ABC9WFTV-FL (No Page) 2008 WLNR 16020890

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...16020890 CHANNEL 9 NEWS 2008-08-22 22:59:13 9 WFTV-FL ABC 9 WFTV - ORLANDO August 22, 2008 **20080822 20080822** English JKET 0068545 Broadcast US USA FL Florida NorthAmerica 1040 Word Count: 208 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS 2008-08-22 22:59:13 MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DI HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. PROBLEM FOR ONE ORANGE . HEAVY RAIN CAUSED A HUGE PROBLEM ...

...LAKE WALES AREA OF POLK COUNTY. HERE'S THE LATEST ON FAY. ABC AUDIO CHANNEL DEBARY FAY INDOORS LABEL LEVEE OUTBURST **ZYRTEC** WALLIS HOLDING RT MYCAL CORP AUDIO AND VIDEO LABS INC FAY ENGINEERING CORP RICH FOR TRADING AND DISTRIBUTION ALLERGY ALLERGY...

2447. SCOLR Pharma, Inc. Submits Abbreviated New Drug Application for a 12-hour CDT-based Pseudoephedrine Formulation Drug Development
Drug Week Author: N/A; Word Count: 450 8/22/08 DRUGWEEK 1875 2008 WLNR 15233067

...Drug Application for a 12-hour CDT-based Pseudoephedrine Formulation Drug Development Drug Week Expanded Reporting 1875 August 22, 2008 **20080822 20080822** English BFIJ 0003156 Newsletter US USA NorthAmerica 2250 Word Count: 450 SCOLR Pharma, Inc. (AMEX:DDD) announced that it has ...

...platform (see also Drug Development Pseudoephedrine is an active ingredient in Allegra(R) D, Sudafed(R) PSE, Claritin(R) D, **Zyrtec**(R) D and other over-the-counter (OTC) and prescription products as a decongestant. The domestic OTC decongestant market for ...

...Cetirizine Hydrochloride Claritin Drug Development Drugs Fexofenadine Hydrochloride Loratadine Patents Actions Pharmaceuticals Pseudoephedrine Regulatory Actions Sympathomimetic Therapy Treatment Vasoconstrictor Agent **Zyrtec** Scolr Pharma Inc North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 CEO PCOOVER BAYERNA JNJPAIN PHARMPRD NAMHCFR USHLTHCR...

2448. Walgreens July Sales Increase 10.7 Percent Walgreens
Drug Week Author: N/A; Word Count: 596 8/22/08 DRUGWEEK 2264 2008 WLNR 15234387

...2264 2008 WLNR 15234387 Walgreens July Sales Increase 10.7 Percent Walgreens Drug Week Expanded Reporting 2264 August 22, 2008 **20080822 20080822** English BFIJ 0003156 Newsletter US USA NorthAmerica 2980 Word Count: 596 Walgreens (NYSE: WAG)(NASDAQ: WAG) had July sales of ...

...see also Walgreens July front-end sales were helped in part by strong sales of consumables and key beauty items. **Zyrtec**, which recently switched from prescription to over-the-counter status, benefited front-end sales by 0.4 percentage points. Meanwhile ...

...increased 1.8 percent. July prescriptions filled were negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** to over-the-counter status. Also, calendar day shifts accounted for a posi-

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tive impact of 1.2 percentage points on...

2449. Walgreens July Sales Increase 10.7 Percent Walgreens
Drug Week Author: N/A; Word Count: 602 8/22/08 DRUGWEEK 2264 2008 WLNR 15267729

...2264 2008 WLNR 15267729 Walgreens July Sales Increase 10.7 Percent Walgreens Drug Week Expanded Reporting 2264 August 22, 2008 **20080822 20080822** English BFIJ 0003156 Newsletter US USA NorthAmerica 3010 Word Count: 602 2008 AUG 22 - (NewsRx.com) -- Walgreens (NYSE: WAG)(NASDAQ: WAG ...

...see also Walgreens July front-end sales were helped in part by strong sales of consumables and key beauty items. **Zyrtec**, which recently switched from prescription to over-the-counter status, benefited front-end sales by 0.4 percentage points. Meanwhile ...

...increased 1.8 percent. July prescriptions filled were negatively impacted by 0.6 percentage points due to the switch of **Zyrtec** to over-the-counter status. Also, calendar day shifts accounted for a positive impact of 1.2 percentage points on...

2450. WB2 Late News 2008-08-22 21:31:46
WB 2 KWGN-CO Author: N/A; Word Count: 509 8/22/08 WB2KWGN-CO (No Page) 2008 WLNR 16020934

...Late News 2008-08-22 21:31:46 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 22, 2008 **20080822 20080822** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 2547 Word Count: 509 Denver, CO WB 2 KWGN WB2 Late ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. LUCKY KIDS... TODAY... A SELECT GROUP OF STUDENTS FROM DENVER ...

...EXHIBIT FASTEST INDOORS LABEL LUCKY OVAL OFFICE PEPSI PEPSI CENTER RIBBON RUNNING SCHOOLS SELECT SOUTHWEST STOOD TRAVELLING TREAT WALKED WB **ZYRTEC** PEPSI CENTER SELECT SAUDI FACTORY FOR ELECTRICAL APPLIANCES CO LTD JOHN MCCAIN PRETTY SIGNIFICANT VIDEO SCREENS WOWED VISITORS VISITORS...

2451. Good Morning Texas 2008-08-21 08:12:05
25 KXXV-TX Author: N/A; Word Count: 364 8/21/08 ABC25KXXV-TX (No Page) 2008 WLNR 15934026

...Texas 2008-08-21 08:12:05 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX August 21, 2008 **20080821 20080821** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica

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1818 Word Count: 364 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [Female Announcer] INDULGE IN MORE RICH CARMELS, CHOCOLATES, AND MOCHAS ...

...CRAVING DELICIOUS DORMS FRESHMEN GOOD MORNING HEALTHIER HECK INDOORS INDULGE INSTITUTION LABEL MOCHAS SALLY TEXTBOOK TRANSPORTATION WACO TEMPLE BRYAN TX **ZYRTEC** WALLIS HOLDING RT SCHWAB (CHARLES) CORPORATION INC MYCAL CORP CHARLES SCHWAB AND CO INC RICH FOR TRADING AND DISTRIBUTION Female...

2452. Midday 2008-08-21 11:10:02
ABC 13 KTNV-NV Author: N/A; Word Count: 423 8/21/08 ABC13KTNV-NV (No Page) 2008 WLNR 15864229

...Midday 2008-08-21 11:10:02 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV August 21, 2008 **20080821 20080821** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 2117 Word Count: 423 LAS VEGAS, NV ABC 13 KTNV Midday ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. A 16-YEAR OLD STUDENT IN BEING SHOT AT SCHOOL ...

...Parenting PARENTS 1PA25 Health & Family FAMHLTH 1HE30 ABC CAYLEE FASTEST FIND HEARTS INDOORS LABEL LEFT LIED POLICE SCHOOLS SONG STUDENT **ZYRTEC** WALLIS HOLDING RT STUDENT MYCAL CORP POLICE AND FIREMENS INSURANCE ASSOCIATION INC RICH FOR TRADING AND DISTRIBUTION CARRYING NINJA STYLE...

2453. KOCO 10PM 2008-08-21 22:24:52
ABC 5 KOCO-OK Author: N/A; Word Count: 370 8/21/08 ABC5KOCO-OK (No Page) 2008 WLNR 15925160

...10PM 2008-08-21 22:24:52 ABC 5 KOCO-OK ABC 5 KOCO - Oklahoma City, OK August 21, 2008 **20080821 20080821** English JKEI 0068790 Broadcast US USA OK Oklahoma NorthAmerica 1850 Word Count: 370 Oklahoma City, OK ABC 5 KOCO KOCO ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT

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STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 ...

...1US73 ABC BOBCATS FASTEST FRONTLINE IKE INDOORS JENNA PLUMLEY KOCO LABEL OU PASS PLUMLEY SONG STRENGTH WAL MART WESTMOORE WOLVES **ZYRTEC** WALLIS HOLDING RT PERSONAL ALARM SECURITY SYSTEMS INC WAL MART STORES INC MYCAL CORP WAL MART RICH FOR TRADING AND...

2454. KATV Midday 2008-08-21 11:59:37
ABC 7 KATV-AR Author: N/A; Word Count: 87 8/21/08 ABC7KATV-AR (No Page) 2008 WLNR 15942421

...08-21 11:59:37 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A August 21, 2008 **20080821 20080821** English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica 435 Word Count: 87 Little Rock-Pine Bluff, A ABC 7 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. BADDOCS ABC INDOORS KATV LABEL ROCK PINE BLUFF **ZYRTEC** WALLIS HOLDING RT MYCAL CORP KATV LLC RICH FOR TRADING AND DISTRIBUTION...

2455. Good Morning Americ8 2008-08-21 08:16:52
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 276 8/21/08 ABCGMA (No Page) 2008 WLNR 15863037

...Good Morning Americ8 2008-08-21 08:16:52 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 August 21, 2008 **20080821 20080821** English JJYC 0046893 Broadcast US USA NorthAmerica 1378 Word Count: 276 National ABC 10 ABC Good Morning Americ8 2008-08 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. [Female Announcer] INDULGE IN MORE RICH CARMELS, CHOCOLATES, AND MOCHAS ...

...OTHER THINGS SO MELLODY HOBSON ABC CHOCOLATES CLAIROL CRAVING DELICIOUS DORMS FRESHMEN HEALTHIER HECK INDOORS INDULGE LABEL MOCHAS

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TEXTBOOK TRANSPORTATION **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Female Announcer Good Morning...

2456. Ragweed misery: How to find relief
Courier-Journal, The (Louisville, KY) Author: N/A; Word Count: 1082 8/21/08 COURJ E1 2008 WLNR 26331666

...to find relief Courier-Journal, The (Louisville, KY) The Courier-Journal Metro Health and Fitness; Features E1 August 21, 2008 **20080821 20080821** English KIRE 0145379 Newspaper US USA KY Kentucky NorthAmerica 5411 Word Count: 1082 August 21, 2008 For some, it's the ...

...to be worse," Seiden said. Visiting the corner drugstore can be helpful since many allergy medications, such as Claritin and **Zyrtec**, are available over the counter. But it's best to seek the advice of a physician to find out what treatment...

2457. 6 things to know about your meds The You Docs Tip of the Day:
Idaho Statesman (Boise) Author: MICHAEL ROIZEN, M.D., AND MEHMET OZ, M.D.; Author: KING FEATURES SYNDICATE; Word Count: 334 8/21/08 IDAHOSM (No Page) 2008 WLNR 15764611

...M.D. KING FEATURES SYNDICATE The Idaho Statesman (Boise) Idaho Statesman (Boise) Idaho Statesman, The (Boise, ID) Life August 21, 2008 **20080821 20080821** English JKVG 0070510 Newspaper US USA ID Idaho NorthAmerica 1668 Word Count: 334 What do good mystery novels and new ...

...you're given a new drug: 1. The trade or generic name of the medication. Many drugs sound the same - witness **Zyrtec** (for allergies) and Zyprexa (schizophrenia and bipolar disorder). Their generic names (cetirizine and olanzapine) help clear up confusion. 2. Why...

2458. THE YOU DOCS
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 332 8/21/08 STLPI C8 2008 WLNR 15871846

...Intelligencer C8 2008 WLNR 15871846 THE YOU DOCS Seattle Post-Intelligencer (WA) Final Life and Arts C8 August 21, 2008 **20080821 20080821** English ADPW 0009105 Newspaper US USA WA Washington NorthAmerica 1661 Word Count: 332 SIX THINGS YOU MUST KNOW ABOUT YOUR ...

...you're given a new drug: 1. The trade or generic name of the medication. Many drugs sound the same - witness **Zyrtec** (for allergies) and Zyprexa (schizophrenia and bipolar disorder). Their generic names (cetirizine and olanzapine) help clear up confusion. 2. Why...

2459. ABC Evening News 2008-08-20 18:47:12
ABC - ABC Evening News Author: N/A; Word Count: 206 8/20/08 ABCEVENINGNEWS (No Page) 2008 WLNR 15747230

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...Online) 2008 WLNR 15747230 ABC Evening News 2008-08-20 18:47:12 ABC - ABC Evening News August 20, 2008 **20080820 20080820** English JKTM 0068534 Broadcast US USA NorthAmerica 1031 Word Count: 206 National ABC 10 ABC ABC Evening News 2008-08 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS ABC CHARLIE DELICIOUS FINALLY HAND HEALTHFUL HEALTHY INDOORS INTRODUCING LABEL SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2460. ABC Evening News 2008-08-20 18:48:42
ABC - ABC Evening News Author: N/A; Word Count: 247 8/20/08 ABCEVENINGNEWS (No Page) 2008 WLNR 15747231

...Online) 2008 WLNR 15747231 ABC Evening News 2008-08-20 18:48:42 ABC - ABC Evening News August 20, 2008 **20080820 20080820** English JKTM 0068534 Broadcast US USA NorthAmerica 1234 Word Count: 247 National ABC 10 ABC ABC Evening News 2008-08-20 18:48:42 YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. JULIA TOLBERT, TELL ME YOUR STORY. WELL, MY IRREGULARITY WAS...

2461. ABC Evening News 2008-08-20 17:44:23
ABC 24 KVUE-TX Author: N/A; Word Count: 293 8/20/08 ABC24KVUE-TX (No Page) 2008 WLNR 15855955

...Evening News 2008-08-20 17:44:23 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX August 20, 2008 **20080820 20080820** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 1464 Word Count: 293 Austin, TX ABC 24 KVUE ABC Evening ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. ABC CHARLIE DELICIOUS FINALLY HAND HEALTHFUL HEALTHY INDOORS INTRODUCING LABEL RELISH SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION McCAIN Reporter...

2462. ABC Evening News 2008-08-20 17:46:23
ABC 24 KVUE-TX Author: N/A; Word Count: 329 8/20/08 ABC24KVUE-TX (No Page) 2008 WLNR 15855960

...Evening News 2008-08-20 17:46:23 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX August 20, 2008 **20080820 20080820** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica

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1645 Word Count: 329 Austin, TX ABC 24 KVUE ABC Evening News 2008-08-20 17:46:23 INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. JULIA TOLBERT, TELL ME YOUR STORY. WELL, MY IRREGULARITY WAS...

2463. McNeil Consumer Healthcare
Hoover's Basic Company Records Author: N/A; Word Count: 219 8/20/08 HOOVCC (No Page) 2008 WLNR 15686182

...Pg. Unavail. Online) 2008 WLNR 15686182 McNeil Consumer Healthcare Hoover's Basic Company Records Hoovers Company Basic Records August 20, 2008 **20080820 20080820** IJGE 0062602 Reports US USA NorthAmerica 1096 Word Count: 219 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...A-D, and sleep aid Simply Sleep. In 2008 the company launched an over-the-counter version of allergy drug **Zyrtec**, which its parent acquired with the acquisition of Pfizer's consumer health business. Ticker Symbol and Stock Exchange Company Type: Subsidiary...

2464. UCB S.A.
Hoover's In-Depth Company Records Author: N/A; Word Count: 1291 8/20/08 HOOVCP (No Page) 2008 WLNR 15682324

...Unavail. Online) 2008 WLNR 15682324 UCB S.A. Hoover's In-Depth Company Records Hoovers Company In-Depth Records August 20, 2008 **20080820 20080820** IJGF 0062801 Reports US USA NorthAmerica 6457 Word Count: 1291 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...would occur in that market. Another negative impact came that year with the loss of patent protection for allergy medication **Zyrtec** in the US. <p>Slimming its targeted product areas to focus on biopharmaceuticals, UCB sold off its Bioproducts unit (chemical ...

...of total Central nervous system 45 Allergies 32 Other 23 Total 100 2006 Sales by Product % of total Keppra 35 **Zyrtec**/Cirrus 26 Xyzal 7 Tussionex 5 Nootropil 4 Metadate/Equasym 3 Atarax 2 Delsym 1 BUP-4 1 Lortab 1...

2465. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 3529 8/20/08 HOOVCP (No Page) 2008 WLNR 15681639

...Unavail. Online) 2008 WLNR 15681639 Johnson & Johnson Hoover's In-Depth Company Records Hoovers Company In-Depth Records August 20, 2008 **20080820 20080820** IJGF 0062801 Reports US USA NorthAmerica 17645 Word Count: 3529 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...for diaper rash) to Chattem. <p>In 2008 J&J's consumer companies launched an over-the-counter

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version of its **Zyrtec** allergy medicine, an erstwhile prescription drug that had gone off-patent. The prior year the company voluntarily withdrew it OTC...

2466. McNeil Consumer Healthcare
Hoover's In-Depth Company Records Author: N/A; Word Count: 485 8/20/08 HOOVCP (No Page) 2008 WLNR 15684129

...Online) 2008 WLNR 15684129 McNeil Consumer Healthcare Hoover's In-Depth Company Records Hoovers Company In-Depth Records August 20, 2008 **20080820 20080820** IJGF 0062801 Reports US USA NorthAmerica 2425 Word Count: 485 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...A-D, and sleep aid Simply Sleep. In 2008 the company launched an over-the-counter version of allergy drug **Zyrtec**, which its parent acquired with the acquisition of Pfizer's consumer health business. <p> <p>In 2007 the company pulled some ...

...Arthritis Pain Tylenol Cold Tylenol Flu Tylenol PM Tylenol Severe Allergy Tylenol Sinus Tylenol Sore Throat Women's Tylenol Menstrual Relief **Zyrtec** Key Competitors Bayer Consumer Care GSK Consumer Healthcare Wyeth Chattem Novartis Procter & Gamble Sanofi-Aventis Schering-Plough Fort Washington Pennsylvania...

2467. Early cut-in 9:30 2008-08-20 09:25:15
NBC 4 KARK-AR Author: N/A; Word Count: 228 8/20/08 NBC4KARK-AR (No Page) 2008 WLNR 15744118

...08-20 09:25:15 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A August 20, 2008 **20080820 20080820** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1142 Word Count: 228 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ONLY 10 CALORIES... SUGAR FREE JELL-O... BECAUSE EVERY DIET ...

...1HE60 General Interest Allergy SNEEZE 1GE20 BALLOT COUNCIL DIET FASTEST INDOORS KWAN LABEL NBC QUALIFY ROCK PINE BLUFF SONG SUGAR **ZYRTEC** NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD PARIS ORLEANS SUMITOMO FORESTRY CO LTD AMY ROBACH...

2468. CHANNEL 28 NEWS 2008-08-19 12:16:46
28 WFTS-FL Author: N/A; Word Count: 543 8/19/08 ABC28WFTS-FL (No Page) 2008 WLNR 15671007

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...15671007 CHANNEL 28 NEWS 2008-08-19 12:16:46 28 WFTS-FL ABC 28 WFTS - TAMPA August 19, 2008 **20080819 20080819** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 2715 Word Count: 543 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** ABC CHANNEL INDOORS LABEL SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION D...

2469. Good Morning Texas 2008-08-19 07:16:20
25 KXXV-TX Author: N/A; Word Count: 375 8/19/08 ABC25KXXV-TX (No Page) 2008 WLNR 15741720

...Texas 2008-08-19 07:16:20 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX August 19, 2008 **20080819 20080819** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica 1875 Word Count: 375 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...GOOD MORNING GOTTA HM LIVE CLARITIN MAKE MESSAGE OCCUR POSE SPEAK STARVED THUMBS TREATMENT WACO TEMPLE BRYAN TX WARNS YUM **ZYRTEC** WALLIS HOLDING RT MAKE HM AND ASSOCIATES LTD MYCAL CORP DIG HM BACON AND WOODROW HARUYAMA TRADING CO LTD RICH...

2470. Good Morning Texas 2008-08-19 07:38:29
25 KXXV-TX Author: N/A; Word Count: 152 8/19/08 ABC25KXXV-TX (No Page) 2008 WLNR 15741733

...Texas 2008-08-19 07:38:29 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX August 19, 2008 **20080819 20080819** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica 760 Word Count: 152 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS .FASTER THAN CLARITIN . / AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. IMAGINE A JOB WHERE YOU'RE Texas USATX 1TE14 North America ...

...General Interest Allergy SNEEZE 1GE20 ABC CEREAL GOOD MORNING IMAGINE IN-

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DOORS KELLOGG LABEL MESSAGE SONG STAY WACO TEMPLE BRYAN TX **ZYRTEC** WALLIS HOLDING RT IMAGINE SA MYCAL CORP IMAGINE POST PRODUCTION IMAGINE DEVELOPMENTAL DISABILITIES CENTER RICH FOR TRADING AND DISTRIBUTION GRAIN...

2471. CHANNEL 10 NEWS 2008-08-19 12:41:38
ABC 10 WPLG-FL Author: N/A; Word Count: 223 8/19/08 ABC10WPLG-FL (No Page) 2008 WLNR 15670727

...CHANNEL 10 NEWS 2008-08-19 12:41:38 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI August 19, 2008 **20080819 20080819** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica 1116 Word Count: 223 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. AT PUBLIX, WE UNDERSTAND YOUR DAYS ARE BUSY. THAT'S WHY ...

...you'ron Mere, your testi lies may bcovered. Here's how it works: ABC CHANNEL FASTEST FRUIT INDOORS LABEL PUBLIX SHOPPING SONG **ZYRTEC** WALLIS HOLDING RT MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2472. CHANNEL 6 NEWS 2008-08-19 12:15:10
6 WKMG-FL Author: N/A; Word Count: 154 8/19/08 CBS6WKMG-FL (No Page) 2008 WLNR 15669934

...15669934 CHANNEL 6 NEWS 2008-08-19 12:15:10 6 WKMG-FL CBS 6 WKMG - ORLANDO August 19, 2008 **20080819 20080819** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 768 Word Count: 154 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. ALL RIGHT RIGHT NOW, TORNADO ARE THE BIGGEST CONCERN FOR ...

...Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS CHANNEL FASTEST INDOORS LABEL ORANGE COUNTY POLICE DEPARTMENT THEATER TORNADO **ZYRTEC** LOCAL FLOODING...

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2473. KTHV 2008-08-19 12:29:32
CBS 11 KTHV-AR Author: N/A; Word Count: 100 8/19/08 CBS11KTHV-AR (No Page) 2008 WLNR 15672229

...08-19 12:29:32 CBS 11 KTHV-AR CBS 11 KTHV - Little Rock-Pine Bluff, A August 19, 2008 **20080819 20080819** English JJVE 0068572 Broadcast US USA AR Arkansas NorthAmerica 502 Word Count: 100 Little Rock-Pine Bluff, A CBS 11 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST INDOORS KTHV LABEL ROCK PINE BLUFF **ZYRTEC**...

2474. Early cut-in 7:30 2008-08-19 07:25:21
NBC 4 KARK-AR Author: N/A; Word Count: 335 8/19/08 NBC4KARK-AR (No Page) 2008 WLNR 15668573

...08-19 07:25:21 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A August 19, 2008 **20080819 20080819** English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica 1674 Word Count: 335 Little Rock-Pine Bluff, A NBC 4 ...

...TIME IN A BOTTLE'? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. FREEDOM OF EXPRESSION IS WHAT I' M ALL ABOUT. REAL ...

...Arkansas USAAR 1AR83 DEPARTMENT ENVIRONMENTAL EXPRESSION FASTEST HEALTH INDOORS LABEL NBC REKINDLING ROCK PINE BLUFF SHOT SMOLDERING SONG TALK WAVE **ZYRTEC** HEALTH AND FITNESS OF OREGON INC NATIONAL BROADCASTING COMMISSION NBC UNIVERSAL INC NATIONAL BANK OF COMMERCE (UGANDA) LTD WAVE PARIS...

2475. WB2 Late News 2008-08-19 21:34:28
WB 2 KWGN-CO Author: N/A; Word Count: 371 8/19/08 WB2KWGN-CO (No Page) 2008 WLNR 15736844

...Late News 2008-08-19 21:34:28 WB 2 KWGN-CO WB 2 KWGN - Denver, CO August 19, 2008 **20080819 20080819** English JJRR 0067763 Broadcast US USA CO Colorado NorthAmerica 1853 Word Count: 371 Denver, CO WB 2 KWGN WB2 Late ...

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...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. SINCE I GOT IN THE LOOP, North America GEONAMR 1NO39 ...

...DRIVER FASTEST FORGET GRANTED GRAPEFRUIT HEALTH HERTZ CORP HICKENLOOPER INDOORS JOURNALISTS LABEL LEGISLATION LOOP MARTHA MAYOR RALLY SONG TAXI WB **ZYRTEC** HEALTH AND FITNESS OF OREGON INC LOOP RESTAURANT HEALTH AND LIFE CO LTD HERTZ CORP HEALTH AND LIFE AGENCY OF...

2476. Good Morning Texas 2008-08-18 07:15:46
25 KXXV-TX Author: N/A; Word Count: 423 8/18/08 ABC25KXXV-TX (No Page) 2008 WLNR 15741579

...Texas 2008-08-18 07:15:46 25 KXXV-TX ABC 25 KXXV - Waco-Temple-Bryan, TX August 18, 2008 **20080818 20080818** English JKIH 0067721 Broadcast US USA TX Texas NorthAmerica 2113 Word Count: 423 Waco-Temple-Bryan, TX ABC 25 KXXV ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...DROWSY CLARITIN DROWSY ERYONE EVERYTHING GOOD MORNING LIVE CLARITIN MAKE MOVIE OCCUR PHELPS RUSHED WACO TEMPLE BRYAN TX WARNS WOW **ZYRTEC** WALLIS HOLDING RT MAKE CHRIS AND PITTS FOOD PROD INC MYCAL CORP RICH FOR TRADING AND DISTRIBUTION...

2477. Eyewitness Noon 2008-08-18 11:40:17
ABC 13 KTRK-TX Author: N/A; Word Count: 287 8/18/08 ABC13KTRK-TX (No Page) 2008 WLNR 15664062

...Eyewitness Noon 2008-08-18 11:40:17 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX August 18, 2008 **20080818 20080818** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 1437 Word Count: 287 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. HI, WELCOME TO PROGRESSIVE.COM. HOW CAN I HELP YOU? WELL ...

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...CLICK TODAY. WORLD NEWS, WE ARE TALKING ABC BELL CALL FASTEST IN-DOORS LABEL PROGRESSIVE SHOPPED SONG WORLD NEWS WOW YEAH **ZYRTEC** CLC AG WALLIS HOLDING RT PROGRESSIVE MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Eyewitness ORDERING ONLINE...

2478. KVUE Day ABC 2008-08-18 07:18:08
ABC 24 KVUE-TX Author: N/A; Word Count: 322 8/18/08 ABC24KVUE-TX (No Page) 2008 WLNR 15664120

...Day ABC 2008-08-18 07:18:08 ABC 24 KVUE-TX ABC 24 KVUE - Austin, TX August 18, 2008 **20080818 20080818** English JJON 0067720 Broadcast US USA TX Texas NorthAmerica 1612 Word Count: 322 Austin, TX ABC 24 KVUE KVUE Day ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITINELLY IS THE PERFECT AL-LERGY MEDICINE. GET NON-DROWSY CLARITIN ...

...ITEM KVUE KVUE DAY KVUE DAY ABC LIVE CLARITIN MAKE MOVIE NED OCCUR OOH PHELPS RUFUS RUSD WARNS WOW YONE **ZYRTEC** WALLIS HOLDING RT MAKE KEYWARE SOLUTIONS INC MYCAL CORP CHASE FREEDOM RICH FOR TRADING AND DISTRIBUTION Announcer: CHASE FREEDOM INTRODUCES...

2479. Good Morning Americ7 2008-08-18 07:20:02
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 314 8/18/08 ABCGMA (No Page) 2008 WLNR 15604828

...Good Morning Americ7 2008-08-18 07:20:02 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 August 18, 2008 **20080818 20080818** English JJYC 0046893 Broadcast US USA NorthAmerica 1572 Word Count: 314 National ABC 10 ABC Good Morning Americ7 2008-08 ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...CLARITIN AND... LIVE CLARITIN CLEAR. ABC AGENT CHRIS CLARITIN DROWSY CLARITIN DROWSY MAKE MOVIE OCCUR OWNERS PHELPS RUSHED WARNS WOW **ZYRTEC** WALLIS HOLDING RT MAKE CHRIS AND PITTS FOOD PROD INC MYCAL CORP RICH FOR TRADING AND DISTRIBUTION ACHIEVED EVERYTHING Good...

2480. CA Loma Linda Univer 08 18
AP Alert - Medical Author: N/A; Word Count: 1254 8/18/08 APALERTMEDIC 15:02:17

...Alert - Med. 15:02:17 CA Loma Linda Univer 08 18 AP Alert - Medical AP Alert - Business August 18, 2008 **20080818 20080818** The Associated Press English EBDF 0000642 Newswire US

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USA NorthAmerica 6269 Word Count: 1254 bc-CA-Loma-Linda-Univer 08 ...

...television show, "Lifetime's Speaking of Women's Health." Speaking of Women's Health is supported by National Sponsors Wal-Mart, Lifetime, Tylenol, **Zyrtec**, Kellogg's, L'Oreal Paris, Maybelline New York, Garnier, Cadbury Schweppes, Americas Beverages, Kellogg's Snacks, Gardasil, Slim-Fast, Promise Active, Vaseline, Degree...

2481. Top 50 prescription drugs by dollar sales.
Chain Drug Review Author: N/A; Word Count: 449 8/18/08 CHAINDREV 140 2008 WLNR 25771092

...2008 WLNR 25771092 Top 50 prescription drugs by dollar sales. Chain Drug Review 30 14 140(1) August 18, 2008 **20080818 20080818** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 2244 Word Count: 449 Ton ...

...6% +7% Crestor AstraZeneca 1,717 0.6% +30% Aricept Eisai 167 0.6% +20% Humira Abbott 1,636 0.6% +35% **Zyrtec** Pfizer 1,632 0.6% +10% Lantus sanofi-aventis 1,605 0.6% +23% Valtrex GlaxoSmithKline 1,604 0.6% +20% Levaquin McNeil...

2482. Top 50 prescription drugs by scrip count.
Chain Drug Review Author: N/A; Word Count: 474 8/18/08 CHAINDREV 142 2008 WLNR 25771097

...2008 WLNR 25771097 Top 50 prescription drugs by scrip count. Chain Drug Review 30 14 142(1) August 18, 2008 **20080818 20080818** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 2372 Word Count: 474 Top ...

...40% Simvastatin Teva 25,057 0.7% +193% Toprol-XL AstraZeneca 23,976 0.6% -42% Azithromycin Greenstone 23,782 0.6% +27% **Zyrtec** Pfizer 23,312 0.6% +3% Vytorin Merck/Schering-Plough 22,158 0.6% +23% Lisinopril Lupin 21,913 0.6% +226% Warfarin...

2483. OTC sales up despite down economy.
Drug Store News Author: Johnsen, Michael; Word Count: 1240 8/18/08 DSNEWS 23 2008 WLNR 25700073

...WLNR 25700073 OTC sales up despite down economy. Johnsen, Michael Drug Store News 30 9 23(2) August 18, 2008 **20080818 20080818** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 6201 Word Count: 1240 It just ...

...first place. To be sure, switches in the past few years in both digestives (Prilosec OTC) and allergy (Claritin and **Zyrtec**) may be changing the treatment paradigm in these categories by driving increasingly more consumers out of their doctors' offices and ...

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...and itchy red eyes. Allergy sufferers are certainly shopping OTC aisles in droves, as McNeil Consumer Healthcare's January launch of **Zyrtec** has captured $140.5 million in dollar volume since its launch--that represents 5.9 percent of the $2.4...

2484. Three trends you must know.
Drug Store News Author: N/A; Word Count: 705 8/18/08 DSNEWS 23 2008 WLNR 25700075

...News 23 2008 WLNR 25700075 Three trends you must know. Drug Store News 30 9 23(2) August 18, 2008 **20080818 20080818** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 3526 Word Count: 705 1 PSE ...

...of MiraLAX, and McNeil Consumer Healthcare has commanded $99.5 million in six months of sales after its switch of **Zyrtec**. The scorecard so far: MiraLAX generated $69.9 million in its first year on-shelf and is still growing at ...

...and mass (minus Wal-Mart) channels. And if McNeil can replicate another almost $100 million over the next six months, **Zyrtec** may leapfrog into the top spot. For the same period, Claritin sales totaled $151.9 million (representing growth of 14...

2485. Turning the Business Over to the Staff
NJBiz Author: Ruth, João-Pierre S; Word Count: 1169 8/18/08 BSX-BUSNNJ 1 2008 WLNR 16577418

...WLNR 16577418 Turning the Business Over to the Staff Ruth, João-Pierre S NJBiz 21 34 1 August 18, 2008 **20080818 20080818** 15404161 English ANQS 0007393 Trade Journal US USA NJ New Jersey NorthAmerica 5843 Word Count: 1169 HEADNOTE Selling to employees ...

...50 across the country, Forman says. " In the last year, we were responsible for Johnson & Johnson's [product display] launch of **Zyrtec**," he says. Stores featuring displays created by Henschel-Steinau include Stop & Shop Supermarkets, Publix Super Markets Inc., Wal-Mart and...

2486. KFVE EVENING NEWS AT 9 2008-08-18 21:24:14
WBN 5 KFVE - Honolulu, HI Author: N/A; Word Count: 328 8/18/08 WBN5KFVE-HI (No Page) 2008 WLNR 15672730

...15672730 KFVE EVENING NEWS AT 9 2008-08-18 21:24:14 WBN 5 KFVE - Honolulu, HI August 18, 2008 **20080818 20080818** English JKUN 0068037 Broadcast US USA HI Hawaii NorthAmerica 1639 Word Count: 328 Honolulu, HI WBN 5 KFVE KFVE EVENING ...

...YOU KNOW THAT SONG? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. EVERYDAY, THOUSANDS OF VISITORS COME TO THE ISLANDS TO SOAK ...

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...General Interest Allergy SNEEZE 1GE20 EVERYDAY FASTEST IMAGINE INDOORS KFVE KHNL NEWS LABEL MAUI SOAK SONG SPECIALIZES SUN SURF WBN **ZYRTEC** IMAGINE SA IMAGINE POST PRODUCTION IMAGINE DEVELOPMENTAL DISABILITIES CENTER SURF AND CALL SOLUTIONS LTD BARRY CAMPBELL...

2487. 7AM NEWS 2008-08-17 07:35:31
ABC 13 KTNV-NV Author: N/A; Word Count: 972 8/17/08 ABC13KTNV-NV (No Page) 2008 WLNR 15543053

...NEWS 2008-08-17 07:35:31 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV August 17, 2008 **20080817 20080817** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 4860 Word Count: 972 LAS VEGAS, NV ABC 13 KTNV 7AM ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY., YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...DROWSY FOLKS GOAL INTERESTING JOHN KATE MAKE MORNING NICE OCCUR PIVNICKS PROVEN ROOF SAVING SPEAK STAY STICK TAXES WALKERS WARNS **ZYRTEC** WALLIS HOLDING RT GRUPO AREAS SA MAKE GROUPE GLON NATIONAL INNER CITY ENTERPRISES INC BLAKE AND ELLIS INC MYCAL CORP...

2488. KOMO MORNING NEWS 2008-08-16 07:37:14
4 KOMO-WA Author: N/A; Word Count: 254 8/16/08 ABC4KOMO-WA (No Page) 2008 WLNR 15538499

...KOMO MORNING NEWS 2008-08-16 07:37:14 4 KOMO-WA ABC 4 KOMO - Seattle, WA August 16, 2008 **20080816 20080816** English JKGR 0068596 Broadcast US USA WA Washington NorthAmerica 1269 Word Count: 254 Seattle, WA ABC 4 KOMO KOMO MORNING ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE !ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. H@ GO RICAH...

2489. 7AM NEWS 2008-08-16 07:35:25
ABC 13 KTNV-NV Author: N/A; Word Count: 577 8/16/08 ABC13KTNV-NV (No Page) 2008 WLNR 15537567

...NEWS 2008-08-16 07:35:25 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV August 16, 2008 **20080816 20080816** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 2884 Word Count: 577 LAS VEGAS, NV ABC 13 KTNV 7AM ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE !ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS

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MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. NOW THE SECRET...

2490. Good Morning Americ8 2008-08-16 08:37:13
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 276 8/16/08 ABCGMA (No Page) 2008 WLNR 15537838

...Good Morning Americ8 2008-08-16 08:37:13 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 August 16, 2008 **20080816 20080816** English JJYC 0046893 Broadcast US USA NorthAmerica 1380 Word Count: 276 National ABC 10 ABC Good Morning Americ8 2008-08 ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE !ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. H@ Food & Beverage...

2491. News 4 Weekend AM 2008-08-16 06:11:43
CBS 4 KCNC-CO Author: N/A; Word Count: 434 8/16/08 CBS4KCNC-CO (No Page) 2008 WLNR 15537690

...Weekend AM 2008-08-16 06:11:43 CBS 4 KCNC-CO CBS 4 KCNC - Denver, CO August 16, 2008 **20080816 20080816** English JJRT 0067759 Broadcast US USA CO Colorado NorthAmerica 2169 Word Count: 434 Denver, CO CBS 4 KCNC News 4 ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. IT SEEMS SO...

2492. CH 4 NEWS SS 2008-08-16 08:13:10
CBS 4 WFOR-FL Author: N/A; Word Count: 434 8/16/08 CBS4WFOR-FL (No Page) 2008 WLNR 15537937

...4 NEWS SS 2008-08-16 08:13:10 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI August 16, 2008 **20080816 20080816** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 2168 Word Count: 434 MIAMI CBS 4 WFOR CH 4 NEWS ...

...THAT'S WHY I NEED TO BE CLARITIN CLEAR. CLARITIN GIVES ME POWERFUL RELIEF THAT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR' RIGHT ON ITS LABEL. I'LL TAKE NON-DROWSY CLARITIN. AND LIVE CLARITIN CLEAR. IT SEEMS SO...

2493. Midday 2008-08-15 11:16:44
ABC 13 KTNV-NV Author: N/A; Word Count: 552 8/15/08 ABC13KTNV-NV (No Page) 2008 WLNR 15425988

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...Midday 2008-08-15 11:16:44 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV August 15, 2008 **20080815 20080815** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 2760 Word Count: 552 LAS VEGAS, NV ABC 13 KTNV Midday ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. BADDOCS ABC ADDS APPLE BRITH FAMILY INDOORS JUAN KINGS GUARD LABEL MEANTIME POTTER PROJECTED SLUMPING SONG SURVEY TITLE TORSOS **ZYRTEC** WALLIS HOLDING RT APPLE MYCAL CORP RICH FOR TRADING AND DISTRIBUTION Midday NILS...

2494. Midday 2008-08-15 11:21:45
ABC 13 KTNV-NV Author: N/A; Word Count: 303 8/15/08 ABC13KTNV-NV (No Page) 2008 WLNR 15425990

...Midday 2008-08-15 11:21:45 ABC 13 KTNV-NV ABC 13 KTNV - LAS VEGAS, NV August 15, 2008 **20080815 20080815** English JJUU 0067826 Broadcast US USA NV Nevada NorthAmerica 1516 Word Count: 303 LAS VEGAS, NV ABC 13 KTNV Midday 2008-08-15 11:21:45 INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. @@ AFTER THE BREAK. IT LOOKS LIKE ---ED MCMAHON--- WILL SOON...

2495. Local News 2008-08-15 12:24:21
ABC 6 WATE-TN Author: N/A; Word Count: 567 8/15/08 ABC6WATE-TN (No Page) 2008 WLNR 15542538

...Local News 2008-08-15 12:24:21 ABC 6 WATE-TN ABC 6 WATE - Knoxville, TN August 15, 2008 **20080815 20080815** English JJUQ 0068767 Broadcast US USA TN Tennessee NorthAmerica 2836 Word Count: 567 Knoxville, TN ABC 6 WATE Local News ...

...EYES. CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. ...AND IT WON'T MAKE ME DROWSY. YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARIT REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY...

2496. KWTV Noon 2008-08-15 12:23:21
CBS 9 KWTV-OK Author: N/A; Word Count: 105 8/15/08 CBS9KWTV-OK (No Page) 2008 WLNR 15537509

...Noon 2008-08-15 12:23:21 CBS 9 KWTV-OK CBS 9 KWTV - Oklahoma City, OK August 15, 2008 **20080815 20080815** English JKEG 0068793 Broadcast US USA OK Oklahoma NorthAmerica 523 Word Count: 105 Oklahoma City, OK CBS 9 KWTV KWTV ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY AL-

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LERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. North America GEONAMR 1NO39 Oklahoma USAOK 1OK58 Americas GEOAMER 1AM92 ...

...ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 CBS FASTEST INDOORS LABEL SONG **ZYRTEC** KWTV...

2497. KOKI 5AM 2008-08-14 05:41:36
5 KOKI-OK Author: N/A; Word Count: 275 8/14/08 FOX5KOKI-OK (No Page) 2008 WLNR 15417668

...15417668 KOKI 5AM 2008-08-14 05:41:36 5 KOKI-OK Fox 5 KOKI - Tulsa, OK August 14, 2008 **20080814 20080814** English JKHY 0068795 Broadcast US USA OK Oklahoma NorthAmerica 1373 Word Count: 275 Tulsa, OK Fox 5 KOKI KOKI 5AM ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. I'VE HAD ASTHMA FOR 15 YEARS. I'VE HAD IT FOR ...

...1HE06 Asthma ASTHMA 1AS17 Respiratory & Pulmonary PULMONRY 1RE29 ADVAIR ASTHMA ASTHMA SYMPTOMS CONTROLLED FASTEST INDOORS KOKI LABEL SALMETEROL SONG SYMPTOMS **ZYRTEC** KOKI DOCTOR PRESCRIBED...

2498. ABC Evening News 2008-08-14 18:42:25
ABC - ABC Evening News Author: N/A; Word Count: 311 8/14/08 ABCEVENINGNEWS (No Page) 2008 WLNR 15300859

...Online) 2008 WLNR 15300859 ABC Evening News 2008-08-14 18:42:25 ABC - ABC Evening News August 14, 2008 **20080814 20080814** English JKTM 0068534 Broadcast US USA NorthAmerica 1553 Word Count: 311 National ABC 10 ABC ABC Evening News 2008-08 ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST .24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. WELL, THAT'S IT! I JUST TOOK MY OSTEOPOROSIS MEDICINE AND ...

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...Health & Family FAMHLTH 1HE30 Health & Wellness GIHEALTH 1HE60 ABC BONIVA COOKING INDOORS LABEL PILL REACHING REVEALING SONG STUDIES TEN TREATMENTS **ZYRTEC** WALLIS HOLDING RT TEN MYCAL CORP COOKING RICH FOR TRADING AND DISTRIBUTION DOSING INSTRUCTIONS ENVIRONMENTAL NIGHTMARE OSTEOPOROSIS MEDICINE...

2499. Eyewitness Noon 2008-08-14 12:17:37
ABC 13 KTRK-TX Author: N/A; Word Count: 401 8/14/08 ABC13KTRK-TX (No Page) 2008 WLNR 15299187

...Eyewitness Noon 2008-08-14 12:17:37 ABC 13 KTRK-TX ABC 13 KTRK - Houston, TX August 14, 2008 **20080814 20080814** English JJTO 0067719 Broadcast US USA TX Texas NorthAmerica 2005 Word Count: 401 Houston, TX ABC 13 KTRK Eyewitness Noon ...

...CLARITIN WORKS SO WELL, SOMETIMES I EVEN FORGET I HAVE ALLERGIES. / ...AND IT WON'T !MAKE ME DROWSY. x YOU KNOW, **ZYRTEC** WARNS 'DROWSINESS MAY OCCUR...' RIGHT ON ITS LABEL. FOR ME, CLARITIN REALLY IS THE PERFECT ALLERGY MEDICINE. GET NON-DROWSY ...

...CLARITIN DROWSY FAINTING GLAUCOMA HERSHEY KAAATIE KATIE KMART LIVE CLARITIN MAKE MEGAN OCCUR SUCCEED THIORIDAZINE TOSHIBA WAL MART WARNS YO **ZYRTEC** WALLIS HOLDING RT BLISS AND ASSOCIATES INC DELL INC (FRANCE) MAKE WAL MART STORES INC MYCAL CORP WAL MART TOSHIBA...

2500. CHANNEL 6 NEWS 2008-08-14 11:59:29
6 WKMG-FL Author: N/A; Word Count: 191 8/14/08 CBS6WKMG-FL (No Page) 2008 WLNR 15296968

...15296968 CHANNEL 6 NEWS 2008-08-14 11:59:29 6 WKMG-FL CBS 6 WKMG - ORLANDO August 14, 2008 **20080814 20080814** English JKES 0068549 Broadcast US USA FL Florida NorthAmerica 955 Word Count: 191 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...TIME IN A BOTTLE"? WELL, I GOT TIME IN A BOTTLE. JUST BY CHANGING MY ALLERGY MEDICINE... FROM CLARITIN TO **ZYRTEC** . **ZYRTEC** IS A LOT FASTER. IT STARTS WORKING TWO HOURS FASTER THAN CLARITIN . AND IT KEEPS WORKING... FOR 24 HOURS. ON ALL MY ALLERGY SYMPTOMS. INDOORS AND OUT. YOU KNOW, **ZYRTEC** ... SHOULD PUT THAT ON THE LABEL. INGREDIENTS: TWO HOURS YOU DIDN'T HAVE BEFORE. **ZYRTEC** . THE FASTEST 24 HOUR ALLERGY RELIEF. NOW WITHOUT A PRESCRIPTION. NEWS IS BREAKING NEWS, THIS IS LOCAL 6 NEWS AT ...

...Wellness GIHEALTH 1HE60 General Interest Allergy SNEEZE 1GE20 BREAKING NEWS CBS CHANNEL FASTEST HIGH INDOORS KELLY LABEL LATEST SONG STORMS **ZYRTEC** KELLY AND ASSOCIATES INSURANCE GROUP INC ERIC WEBBER ERIC WILSON GRANDDAUGHTER KAYLY...

2501. Eyewitness at 6 2008-08-14 18:52:59
CBS 8 KLAS-NV Author: N/A; Word Count: 710 8/14/08 CBS8KLAS-NV (No Page) 2008

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