BULKY DOCUMENTS

(Exceeds 100 pages)

Proceeding/Serial No: **91184978**

Filed: 1/21/2011

Title: *TRIAL DECLARATION OF GISELLE C.WOO*

Part 9 of 12

91184978

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications - Allegra and Zyrtec - will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

8906. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Agencies Selected In 3 Pfizer Accounts
New York Times (NY) Author: Jane L. Levere; Word Count: 218
8/1/03 NYT C2 2003 WLNR 4636306 ...

...Red Cell in New York, part of the Red Cell unit of the WPP Group, has been named to handle Zyrtec, an allergy medicine. Pfizer began a review for a new agency to handle consumer advertising on the account of Celebrex ...

8907. Healthcare savvy: Dangerous interactions. When alcohol and drugs don't mix.
Consumer Reports Author: N/A; Word Count: 1082
8/1/03 CONSUMERAB 6 2003 WLNR 309855 ...

...may react with even a little alcohol. DRUGS ANTIHISTAMINES (FOR ALLERGY, INSOMNIA, MOTION SICKNESS) Brompheniramine (Dimetapp Allergy Liqui-Gels), cetrizine (Zyrtec), chlorpheniramine (Chlor-Trimeton), clemastine (Tavist), dimenhydrinate (Dramamine), diphenhydramine (Benadryl, Sominex). INTERACTIONS Increased adverse effects. EFFECTS Dizziness, drowsiness DRUGS ANTIANGINA DRUGS ...

8908. New pain rising in heartburn drug costs Insured Prilosec users to pay more over the counter
CHICAGO TRIBUNE Word Count: 1050
7/31/03 CHICAGOTR 1 2003 WLNR 15327235 ...

...When the popular allergy drug Claritin began selling over-the-counter last December, rival brand-name drugs such as Clarinex, Zyrtec and Allegra became more expensive in insurers' lists of medications. In January, Aetna Inc. began to require health plan members ...

...DRUG ADMINISTRATION GERD HEWITT ASSOCIATES HUMANA HUMANA INC NORTHWESTERN UNIVERSITY TAKEDA CHEMICAL INDUSTRIES TAP TAP PHARMACEUTICAL PRODUCTS INC US TAP ZYRTEC HEWITT ASSOCIATES INC TAKEDA PHARMACEUTICAL CO LTD VYSIS INC HUMANA INC ABBOTT LABORATORIES ASTRAZENECA PLC TAP PHARMACEUTICAL PRODUCTS INC AETNA ...

8909. WEB SITE RATES REGION AS GOOD FOR THOSE WHO HAVE ASTHMA / BUT SOME DOCTORS, SUFFERERS DISAGREE
Press of Atlantic City, The Author: By ANDREW JOHNSON Staff Writer, (609) 978-2012; Word Count: 770
7/31/03 PRESSATLC C1 2003 WLNR 13672660 ...

...she has suffered from allergies and asthma all her life. She said that if she becomes immune to the current Zyrtec medicine she is now taking - which has eventually happened with all the other medicines she has taken in the past ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8910. Itchy rash likely to be diagnosed as hives KID CARE
Star-Ledger, The (Newark, NJ) Word Count: 546
7/29/03 STLGRN 38 2003 WLNR 15600833 ...

...works very quickly. Diphenhydramine, like other antihistamines, may cause drowsiness and only lasts four hours. Other long-acting anthistamines like Zyrtec or Claritin may be used in cases where the symptoms last longer, and have the advantage of being less sedating ...

...1HE30 Respiratory Drugs 1RE83 Pharmaceuticals & Biotechnology 1PH13 Respiratory & Pulmonary 1RE29 CLARITIN DIPHENHYDRAMINE NEWARK BETH ISRAEL MEDICAL CENTER ZYRTEC Ave. Kendall Sprott KID CARE Prevention Write ...

8911. Accounts in review. (New Business).
ADWEEK Author: N/A; Word Count: 589
7/28/03 ADWEEK 15 2003 WLNR 17292050 ...

...Pfizer $50 m+ Beekman Associates New York New York (Zoloft brand) Pfizer $50 m+ Beekman Associates New York New York (Zyrtec brand) Brown & Williamson $50 m ADvice & ADvisors Tobacco Corp. New York Louisville, Ky. (media only) Pennzoil Motor Oil $45 m ...

...New York New York (Bextra brand) Pfizer Deutsch New York New York (Zoloft brand) Pfizer Deutsch New York New York (Zyrtec brand) Brown & Williamson MediaCom Tobacco Corp. New York Louisville, Ky. (media only) Pennzoil Motor Oil GSD&M Quaker State Motor ...

...brand) Publicis The Kaplan Thaler Group all New York Pfizer Berlin Cameron/Red Cell New York Merkley Newman Harty & Partners (Zyrtec brand) TBWA\Chiat\Day The Kaplan Thaler Group all New York Brown & Williamson Incumbent Tobacco Corp. Media First International Louisville ...

8912. FDA says drug giant misleading consumers
DRUG WEEK Author: N/A; Word Count: 266
7/25/03 DRUGWEEK (No Page) 2003 WLNR 584701 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. Flonase maker GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills this spring. But the U.S ...

8913. Publicis lands work on Celebrex. (Newswire).
ADWEEK Author: N/A; Word Count: 102
7/21/03 ADWEEK 7 2003 WLNR 17255865 ...

...agency on the $80 million account is expected this week, along with decisions in the reviews for Bextra, Zoloft and Zyrtec. Each is a $50-75 million account. 85 Advertising, marketing and public relations Business, general Advertising Agencies Contracts & orders let ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8914. New Business.
ADWEEK Author: N/A; Word Count: 624
7/21/03 ADWEEK 13 2003 WLNR 17255975 ...

...Pfizer $50 m + Beekman Associates New York New York (Zoloft brand) Pfizer $50 m + Beekman Associates New York New York (Zyrtec brand) Brown & Williamson $50 m ADvice & ADvisors Tobacco Corp. New York Louisville, Ky. (media only) Pennzoil Motor Oil $45 m ...

...York Englewood Cliffs, N.J. (creative only) Pfizer Deutsch New York New York (Zoloft brand) Pfizer Deutsch New York New York (Zyrtec brand) Brown & Williamson MediaCom Tobacco Corp. New York Louisville, Ky. (media only) Pennzoil Motor Oil GSD&M Quaker State Motor ...

...Partners Publicis The Kaplan Thaler Group all New York Pfizer Berlin Cameron/Red Cell July New York Merkley Newman Harty & (Zyrtec brand) Partners TBWA\Chiat\Day The Kaplan Thaler Group all New York Brown & Williamson Incumbent July Tobacco Corp. Media First ...

8915. Questionable ads draw fire from FDA. (Rx/Government).
Chain Drug Review Author: N/A; Word Count: 609
7/21/03 CHAINDREV 20 2003 WLNR 17293936 ...

...the promotions suggest that the prescription nasal allergy spray can be substituted for such allergy medicines as Allegra, Clarinex or Zyrtec, adding that the GSK drug is not approved for as many allergy symptoms as the other three prescriptions. Allegra, Clarinex and Zyrtec are oral antihistamines approved for a number of symptoms, including itchy eyes; Flonase, a corticosteroid, is cleared only for nasal ...

8916. OTC ANTIHISTAMINES FORCING Rx VERSIONS OFF FORMULARY LISTS
Drug Industry Daily Author: N/A; Word Count: 296
7/21/03 DRUGINDUDLY (No Page) 2003 WLNR 16851091 ...

...percent in fall 2002; 92 percent reported Aventis' Allegra (fexofenadine HCl) down from 93 percent; and 50 percent reported Pfizer's Zyrtec (cetirizine HCl) down from 62 percent. As predicted, sales of Claritin have dropped dramatically this year. Schering-Plough reported that ...

8917. FDA says drug giant misleading consumers
DRUG WEEK Author: N/A; Word Count: 265
7/18/03 DRUGWEEK (No Page) 2003 WLNR 544648 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills in spring 2003. But the FDA says ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8918. Oregon Women Lose Round over Insurance Coverage of Contraceptives
Seattle Times, The (KRT) Author: Kyung M. Song; Word Count: 617
7/18/03 STLTI (No Page) 2003 WLNR 12452868 ...

...offer unequal benefits for different drugs. For instance, some health plans have stopped paying for prescription allergy drugs Allegra and Zyrtec after the competing antihistamine drug Claritin began selling over the counter last year. To see more of The Seattle Times ...

8919. Women lose round over contraceptive coverage Court says insurers not responsible
Seattle Times (WA) Author: Kyung M. Song; Seattle Times staff reporter; Word Count: 631
7/18/03 STLTI B2 2003 WLNR 2419364 ...

...offer unequal benefits for different drugs. For instance, some health plans have stopped paying for prescription allergy drugs Allegra and Zyrtec after the competing antihistamine drug Claritin began selling over the counter last year. Kyung Song: 206-464-2423 or ksong ...

8920. Accounts in review.
ADWEEK Author: N/A; Word Count: 716
7/14/03 ADWEEK 16 2003 WLNR 17274546 ...

...Pfizer $50 m+ Beekman Associates New York New York (Zoloft brand) Pfizer $50 m Beekman Associates New York New York (Zyrtec brand) Brown & Williamson $50 m ADvice & ADvisors Tobacco Corp. New York Louisville, Ky. (media only) Pennzoil Motor Oil $45 m ...

...York Englewood Cliffs, N.J. (creative only) Pfizer Deutsch New York New York (Zoloft brand) Pfizer Deutsch New York New York (Zyrtec brand) Brown & Williamson MediaCom Tobacco Corp. New York Louisville, Ky. (media only) Pennzoil Motor Oil GSD&M Quaker State Motor ...

...brand) Publicis The Kaplan Thaler Group all New York Pfizer Berlin Cameron/Red Cell New York Merkley Newman Harty & Partners (Zyrtec brand) TBWA\Chiat\Day The Kaplan Thaler Group all New York Brown & Williamson Incumbent Tobacco Corp. Media First International Louisville ...

8921. ALLERGIC REACTION SOME ALLERGY SUFFERERS MAY SUFFER MORE, NOW THAT CLARITIN AND OTHER ANTIHISTAMINES ARE AVAILABLE OVER THE COUNTER.
St. Paul Pioneer Press (MN) Author: CHERYL POWELL, Knight Ridder News Service; Word Count: 900
7/14/03 STPLPP D3 2003 WLNR 14687744 ...

...to combat their itching and sneezing. Even those stuffy-nosed folks who rely on similar prescription drugs, such as Allegra, Zyrtec and Clarinex, might be surprised to discover their insurer is forcing them to pay more. The cost-shifting to consumers might become even more dramatic if the FDA goes forward with a proposal to force Allegra and Zyrtec over-the-counter. In the meantime, some insurers are making people jump through new hoops to get their prescriptions: They ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...requires allergy sufferers to get pre-certification (or special permission) before getting a prescription, nonsedating antihistamine. Before Aetna will approve Zyrtec, Allegra or Clarinex, members need to show they have worked with a doctor and tried other options, spokeswoman Karen Michlewicz ...

8922. Schering-Plough Is Hurt by Plummeting Pill Costs
New York Times (NY) Author: GARDINER HARRIS; Word Count: 1380
7/8/03 NYT C1 2003 WLNR 5674295 ...

...In the wake of Claritin's conversion to over-the-counter status, insurers have been increasing patients' copayments for Allegra and Zyrtec from Pfizer, hoping to nudge doctors and patients to use Claritin. In all, the market for nonsedating prescription antihistamines has shrunk 26 percent since last year, according to I.M.S. Health, a health care information company. Zyrtec's sales have grown somewhat while Allegra's have remained flat. Schering-Plough's problems are not confined to Claritin. Sales of Nasonex ...

8923. AH-CHOO ! ALLERGY SUFFERERS FIND RELIEF WITH DOCTOR VISITS, DRUGS
Birmingham Post-Herald Author: N/A; Word Count: 1628
7/4/03 BSX-BIRMPH 1 2003 WLNR 13933094 ...

...But over-the-counter medicine may produce drowsiness, they said. Newer products such as Claritin (or generic Loratidine), Allegra and Zyrtec don't have the same side effects, doctors said. "The advantage of those is that they don't make you drowsy like ...

...isn't working or you feel you need something stronger, you're probably going to have to seek a prescription." Allegra and Zyrtec require prescriptions. Chung also said some physicians have recommended a new drug, Singulair, which is available by prescription and comes ...

8924. Doctors' scribble banned
Daytona News-Journal Author: ANNE GEGGIS - STAFF WRITER; Word Count: 578
7/1/03 DAYTONANEWSJ 01C 2003 WLNR 16093736 ...

...Doctors' scribble banned ANNE GEGGIS - STAFF WRITER Prescription drugs Zyrtec and Zyprexia have four letters in common and could look identical in a scribble of handwriting. But their effect on the human body couldn't be more different. Zyrtec is an antihistamine. Zyprexia is an antipsychotic. A law that takes effect today aims to make the difference clear by ...

8925. ASK THE DOCTOR; Leaves of three, let it be
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 732
7/1/03 PAT-LED 19 2003 WLNR 13579867 ...

...water containing Burow's solution, then apply to the blisters. Benadryl pills and other antihistamines such as Tavist, Allegra, Claritin and Zyrtec can reduce the itchiness, but do not shorten duration. The mainstay of treatment is a steroid cream such as hydrocortisone ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8926. Special Report; When good drugs do bad things (Medicine meant to prevent or treat one disease may worsen or even cause another. Here's how to protect yourself.)
Consumer Reports Author: N/A; Word Count: 3495
7/1/03 CONSUMERAB 8 2003 WLNR 309787 ...

...Pioglitazone (Actos), Heart failure rosiglitazone (especially combined (Avandia). with insulin). ANTHISTAMINE Worsened symptoms None. (FOR ALLERGY) of benign prostate Cetirizine (Zyrtec), enlargement. chlorpheniramine Glaucoma. (Chlor-Trimeton), clemastine (Tavist), diphenhydramine (Benadryl Allergy), loratadine (Claritin). ANTIHYPERTENSIVES Kidney disease Incontinence Alpha-blockers, (methyldopa). (calcium ...

8927. New Business.
ADWEEK Author: N/A; Word Count: 717
6/30/03 ADWEEK 16 2003 WLNR 17236533 ...

...Tobacco Corp. New York Louisville, Ky. Pfizer $50 m+ None New York (Zoloft brand) Pfizer $50 m+ None New York (Zyrtec brand) Pennzoil Motor Oil $45 m Roth Associates Quaker State Motor Oil New York Houston (media buying only) American Heart ...

...Tobacco Corp. New York Louisville, Ky. Pfizer Deutsch New York New York (Zoloft brand) Pfizer Deutsch New York New York (Zyrtec brand) Pennzoil Motor Oil GSD&M Quaker State Motor Oil Austin, Texas Houston (media buying only) American Heart New assignment ...

...brand) Merkley Newman Harty & Partners Publicis all New York Pfizer Berlin Cameron/Red Cell New York The Kaplan Thaler Group (Zyrtec brand) Merkley Newman Harty & Partners TBWA\Chiat\Day all New York Pennzoil Motor Oil Optimedia Quaker State Motor Oil OMD ...

8928. Researchers get $1.6 million NIH grant to address similar-sounding drug names
DRUG WEEK Author: N/A; Word Count: 789
6/27/03 DRUGWEEK (No Page) 2003 WLNR 583548 ...

...commonly prescribed drugs in the pharmaceutical arsenal suggests the extent of the problem: Vioxx/Videx, Clinoril/Clozaril, Serzone/Seroquel, Zantac/Zyrtec, Toradol/Torecane, Zoloft/Zocor, Clonidine /Klonopin, Celebrex/Celexa. Paul Luce, professor and chair in the department of psychology in the ...

8929. FDA CRACKS DOWN ON PHARMA ADVERTISING
Washington Drug Letter Author: N/A; Word Count: 1066
6/27/03 WASHDRUG (No Page) 2003 WLNR 16850448 ...

...to the company. In the ads, GSK says that while many healthcare plans are raising co-payment costs for Clarinex, Zyrtec and Allegra, coverage remains the same for Flonase. Full-page print ads appeared in major newspapers, including USAToday and The ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...BIOLOGICS EVALUATION AND RESEARCH CBER CDER CLARINEX CRACKS DRUG EVALUATION AND RESEARCH FDA FLONASE GENPHARM GSK JOHNSON JOHNSON PROCRIT ZADITOR ZYRTEC FORD DEALERS ALLIANCE JOHNSON AND JOHNSON JOHNSON AND JOHNSON SA CORDIS CORP JOHNSON AND JOHNSON MSD EUROPE CODMAN AND SHURTLEFF ...

8930. DAILY BRIEFING
Atlanta Journal and Constitution (GA) Author: From staff and news services; Word Count: 2460
6/26/03 ATLNTAJC E2 2003 WLNR 6205781 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. Flonase maker GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills. But the Food and Drug ...

8931. DRUG FIRM ORDERED TO HALT FLONASE ADS
Akron Beacon Journal (Ohio) (KRT) Author: N/A; Word Count: 139
6/25/03 AKRONBJ D2 2003 WLNR 14404377 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. Flonase maker GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills this spring. But the Food ...

8932. U.S. ORDERS ADS PULLED
Cincinnati Post (OH) Author: N/A; Word Count: 122
6/25/03 CINPOST C7 2003 WLNR 1887417 ...

...allergy sufferers to ask their doctor about Flonase, a nasal spray it makes, instead of antihistamine pills like Allegra and Zyrtec. The drug giant's ads touted Flonase as a cost-effective alternative, shortly after insurance companies raised prices for the competing ...

8933. [CINCINNATI]
CINCINNATI POST (OH) Author: N/A; Word Count: 841
6/25/03 CINPOST 70 2003 WLNR 6814134 ...

...allergy sufferers to ask their doctor about Flonase, a nasal spray it makes, instead of antihistamine pills like Allegra and Zyrtec. The drug giant's ads touted Flonase as a cost-effective alternative, shortly after insurance companies raised prices for the competing ...

8934. Consumer memo
Kansas City Star (MO) Author: N/A; Word Count: 1020
6/25/03 KCSTAR C3 2003 WLNR 14588597 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. Flonase maker GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills this spring. But the Food ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8935. Allergan Is Warned on Botox Ads The FDA demands that the company pull promotions touting unapproved uses.
Los Angeles Times Word Count: 719
6/25/03 LATIMES 1 2003 WLNR 15155508 ...

...urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills such as Allegra and Zyrtec. The FDA said the ads falsely imply that Flonase is fully interchangeable with the other drugs -- when in fact, it ...

8936. Glaxo told to end Flonase ads In ordering the halt, the FDA said the claims the firm was making about its nasal spray went too far.
Philadelphia Inquirer (PA) Author: ASSOCIATED PRESS; Word Count: 413
6/25/03 PHILA-INQ C03 2003 WLNR 14756273 ...

...urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills such as Allegra and Zyrtec. Flonase-maker GlaxoSmithKline began the ads shortly after insurance companies raised co-payments for the pills this spring. The British ...

8937. MORNING BRIEFING
St. Louis Post-Dispatch (MO) Author: Compiled From Associated Press, Bloomberg News And Knight-Ridder Reports.; Word Count: 1112
6/25/03 STLSPD C2 2003 WLNR 1828992 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills this spring. But the Food and Drug ...

8938. MORNING BRIEFING
St. Louis Post-Dispatch (MO) Author: Compiled From Associated Press, Bloomberg News And Knight-Ridder Reports.; Word Count: 1095
6/25/03 STLSPD C2 2003 WLNR 16139544 ...

...campaign urged allergy sufferers to ask their doctor about Flonase, a nasal spray, instead of antihistamine pills like Allegra and Zyrtec. GlaxoSmithKline began the ads shortly after insurance companies raised prices for the pills this spring. But the Food and Drug ...

8939. Wet weather hits allergy sufferers
Valley News Dispatch (Tarentum, PA) Author: Ian Blyth; Word Count: 1366
6/24/03 VALLEYNEWS (No Page) 2003 WLNR 13983976 ...

...effects and sells for about a dollar a pill, Murphey said. Other popular prescription aids are Clarinex, Allegra-D and Zyrtec. Some tout injections Dr. Richard Green, chief of allergy at Shady Side Hospital, suggests allergy injections as a potentially more ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8940. 7 New York shops pitching to 20-person Pfizer panel. (Hotlines).
ADWEEK Author: N/A; Word Count: 132
6/23/03 ADWEEK 6 2003 WLNR 17226133 ...

...held before a panel of about 20 people, sources said. Seven New York shops are competing: The Kaplan Thaler Group (Zyrtec, Zoloft); Berlin Cameron/Red Cell (Zyrtec, Bextra); Merkley Newman Harty & Partners (Zyrtec, Zoloft); Publicis (Zoloft, Bextra) ; Arnold (Zoloft, Bextra); McCann-Erickson (Bextra); and TBWA\ Chiat\Day (Zyrtec, Bextra). Media duties, now at Aegis' Carat, are unaffected. Sources said each brand's budget is $50-75 million. Decisions are ...

8941. Accounts in Review. (New Business).
ADWEEK Author: N/A; Word Count: 548
6/23/03 ADWEEK 18 2003 WLNR 17226374 ...

...Tobacco Corp. New York Louisville, Ky. Pfizer $50 m + None New York (Zoloft brand) Pfizer $50 m None New York (Zyrtec brand) CLIENT/BRAND INCUMBENT Subway Restaurants Euro RSCG MVBMS Partners Milford, Conn. New York (creative only) Andrew Jergens Co. Bozell ...

...Tobacco Corp. New York Louisville, Ky. Pfizer Deutsch New York New York (Zoloft brand) Pfizer Deutsch New York New York (Zyrtec brand) CLIENT/BRAND CONTENDERS Subway Restaurants Deutsch, New York Milford, Conn. Goodby, Silverstein & Partners, (creative only) San Francisco Fallon, Minneapolis ...

...brand) Merkley Newman Harty & Partners Publicis all New York Pfizer Berlin Cameron/Red Cell New York The Kaplan Thaler Group (Zyrtec brand) Merkley Newman Harty & Partners TBWA\Chiat\Day all New York CLIENT/BRAND DECISION DATE Subway Restaurants July Milford, Conn ...

8942. Variety of treatments available for allergy sufferers
COLUMBIAN (VANCOUVER, WA) Author: VOGT, TOM; Word Count: 511
6/23/03 COLUMBIAWA 1 2003 WLNR 6623303 ...

...Anthony Montanaro, medical professor at Oregon Health & Science University in Portland. " Patients could ask their primary-care provider about Allegra, Zyrtec, nasal cortisone sprays or eyedrops." This is the peak season for those prescription allergy medications, and the over-the-counter ...

8943. GSK FLONASE ADVERTISING MISLEADING, FDA SAYS
Drug Industry Daily Author: N/A; Word Count: 247
6/23/03 DRUGINDUDLY (No Page) 2003 WLNR 16850948 ...

...warning letter released yesterday. In the ads, GSK says that while many healthcare plans are raising copayment costs for Clarinex, Zyrtec and Allegra, coverage remains the same for Flonase. Full-page print ads appeared in major newspapers, including USAToday and The ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

... 1PH83 Medical Errors & Negligence 1ME81 Advertising Campaigns 1AD39 Advertising & Public Relations 1AD83 CLARINEX FDA FLONASE GLAXOSMITHKLINE ZYRTEC FORD DEALERS ALLIANCE GLAXOSMITHKLINE GLAXOSMITHKLINE (MOROCCO) GLAXOSMITHKLINE PLC ADR GLAXOSMITHKLINE PLC GLAXOSMITHKLINE (FRANCE) Allegra Full GSK GSK FLONASE ADVERTISING USAToday ...

8944. New allergy pill could ease runny nose and congestion
Philadelphia Inquirer (PA) Author: Mitchell Hecht KNIGHT RIDDER NEWS SERVICE; Word Count: 829
6/23/03 PHILA-INQ D07 2003 WLNR 14754475 ...

...a new allergy pill called Singulair. Is there any advantage to taking it over other allergy medications like Claritin, Tavist, Zyrtec or Allegra? If you're already taking an allergy pill daily and doing well, I don't think there's a need to ...

...1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 AQ CLARITIN FDA FLONASE NASACORT NASONEX TAVIST ZYRTEC Constant H," Box Mitchell Hecht Reaching Send Singulair Surgery ...

8945. Allergy sufferers feeling effects of rainy season
Pittsburgh Tribune Review Author: Marjorie Wertz; Word Count: 1122
6/23/03 BSX-TRBREV (No Page) 2003 WLNR 13981535 ...

...Decongestant eye drops can be used more often. "There are a number of prescription steroid nose sprays, including Allegra and Zyrtec, that are very safe and very effective, while anti-inflammatory medications such as corticosteroids are used to treat the itchy ...

8946. Schaeffer accolades not just limited to greater Valley area. (Best Companies in the Valley--A Special Report).
San Fernando Valley Business Journal Author: Fox, Jacqueline; Word Count: 511
6/23/03 SFVALBUS 20 2003 WLNR 17254218 ...

...when he took on the Food and Drug Administration with a petition to make the allergy medications Claritin, Allegra and Zyrtec available over the counter -- a move, which has been approved by the FDA, that he calculated would save WellPoint roughly ...

8947. Pfizer balances room to grow, and to cut costs
Houston Chronicle Author: GARDINER HARRIS; Word Count: 1305
6/22/03 HSTNCHRON 3 2003 WLNR 16366205 ...

...in sales, will expire. And in 2007, patents on Norvasc, a blood-pressure pill with $4 billion in sales, and Zyrtec, an antihistamine with more than $1 billion in sales, run out. The mother-of-all patent expirations, Lipitor's, could hit ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8948. A WOMAN WHO KNOWS THE NOSE AUTHOR GABRIELLE GLASER LOOKS AT HOW CHRONIC SINUS MALADIES CAN KEEP ONE FROM STOPPING TO SMELL THE ROSES
San Francisco Chronicle (CA) Author: Sam McManis, Chronicle Deputy Living Editor; Word Count: 1051
6/22/03 SFCHR E6 2003 WLNR 8309092 ...

...Editor Allergy remedies stand like sentinels on Gabrielle Glaser's desk in Portland, Ore. Sudafed. Tavis-D. Zyrtec. Claritin. She says she has all of these weapons of mass decongestion handy in a seasonal battle with her recalcitrant ...

8949. Market Place; A Drug Giant Thinks It Can Grow Still Bigger
New York Times (NY) Author: GARDINER HARRIS; Word Count: 1381
6/19/03 NYT C1 2003 WLNR 4628484 ...

...in sales, will expire. And in 2007, patents on Norvasc, a blood-pressure pill with $4 billion annual revenue, and Zyrtec, an antihistamine with more than $1 billion in sales, run out. The mother of all patent expirations, on the patent ...

8950. Pfizer sees Strong Prospects Based on Rapid Integration of Pharmacia and Expanded Product and R&D Opportunities
PRIMEZONE Author: N/A; Word Count: 4797
6/18/03 PRIMEZONE 00:00:00 ...

...licensed Macugen from Eyetech Pharmaceuticals, Inc. Macugen is in phase III trials for the treatment of age-related macular degeneration. Zyrtec leads Pfizer's respiratory portfolio, with revenues up 13 percent to $1.1 billion in 2002. A new member of Pfizer's ...

8951. PAYING THE PRICE FOR ALLERGY RELIEF WITH CLARITIN NOW SOLD OVER THE COUNTER, PEOPLE ARE SWITCHING TO PRESCRIPTION DRUGS --- IF THEIR INSURER WILL LET THEM --- BUT THOSE DRUGS MAY BE NEXT
Columbus Ledger-Enquirer (GA) (KRT) Author: Associated Press; Word Count: 1172
6/17/03 LEDGERENQ D1 2003 WLNR 14494008 ...

...to combat their itching and sneezing. Even those stuffy-nosed folks who rely on similar prescription drugs such as Allegra, Zyrtec and Clarinex might be surprised to discover that their insurer is forcing them to pay more. The cost-shifting to consumers might become even more dramatic if the FDA goes forward with a proposal to force Allegra and Zyrtec over-the-counter. In the meantime, some insurers are making people jump through new hoops to get their prescription; they ...

...requires allergy sufferers to get pre-certification (or special permission) before getting a prescription, nonsedating antihistamine. Before Aetna will approve Zyrtec, Allegra or Clarinex, members need to show that they have worked with a doctor and tried other options, spokeswoman Karen ...

...ALLEGRA AMERICAN COLLEGE OF ALLERGY ANTHEM ASTHMA CLEVELAND CLINIC FOUNDATION DRUGS FDA FOOD AND DRUG ADMINISTRATION SUMMACARE SUMMACARE HEALTH PLAN ZYRTEC AETNA INC Clarinex Claritin Consumers Dankoff David Lang Immunology Jody Yoxthimer Kaiser Permanente Karen Michlewicz Lang Losing Michael Waickman Roadblocks ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8952. Accounts in review.
ADWEEK Author: N/A; Word Count: 351
6/16/03 ADWEEK 16 2003 WLNR 17197839 ...

...Pfizer $50 m+ None Deutsch New York New York (Zoloft brand) Pfizer $50 m+ None Deutsch New York New York (Zyrtec brand) CLIENT/BRAND CONTENDERS DECISION DATE Subway Restaurants Deutsch July Milford, Conn. Lowe (creative only) Unidentified Grey unit all New ...

...Merkley Newman Harty & Partners Publicis all New York Pfizer Berlin Cameron/Red Cell July New York The Kaplan Thaler Group (Zyrtec brand) Merkley Newman Harty & Partners TBWA\Chiat\Day all New York 233 Advertising, marketing and public relations Business, general Advertising ...

...NEW YORK NEW YORK ENGLEWOOD CLIFFS NEW YORK NEW YORK(JERGENS NEW YORK NEW YORK(ZOLOFT NEW YORK NEW YORK(ZYRTEC NEW YORK PFIZER BERLIN CAMERON NEW YORK TOYOTA INCUMBENT PFIZER PFIZER ARNOLD ROTH ASSOCIATES SAATCHI SAATCHI DEALER ASSOCIATION SAN FRANCISCO FALLON TOBACCO CORP YORK NEW YORK ANDREW JERGENS CO ZOLOFT ZYRTEC KAPLAN THALER GROUP LTD PFIZER INC PFIZER ESPERION THERAPEUTICS INC BROWN AND WILLIAMSON TOBACCO CO INC MARTIN AGENCY Accounts Consulting ...

8953. Two choices for health care reform
UNION-TRIBUNE Author: Doug Bandow,Bandow is a senior fellow at the Cato Institute and James Madison Scholar with the American Legislative Exchange Council. | COPLEY LEWS SERVICE; Word Count: 953
6/16/03 SDUT B6 2003 WLNR 16776754 ...

...prescription to over-the-counter status. In 1998, the company petitioned to shift the anti-allergy drugs Allegra, Claritin and Zyrtec to OTC. Last year, WellPoint filed a similar motion for Clarinex. Normally, drug makers lead the push for OTC status ...

8954. EMPLOYERS SHIFT MORE DRUG COSTS TO WORKERS
Wichita Eagle (KS) Author: MILT FREUDENHEIM, New York Times, Contributing: Molly McMillin and P.J. Griekspoor of The Eagle; Word Count: 1041
6/16/03 WCHTEAG 1A 2003 WLNR 14866422 ...

...for prescription alternatives to the allergy drug Claritin, which is now available without a prescription. The prescription drugs include Allegra, Zyrtec and Clarinex. "That was a sea change," said Kenneth Sperling, a health care expert with the Hewitt Associates consulting firm ...

8955. Antihistamine nasal spray effective in reducing allergy symptoms
DRUG WEEK Author: N/A; Word Count: 930
6/13/03 DRUGWEEK (No Page) 2003 WLNR 458979 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...who used loratadine (Claritin); 61% of 415 patients who used desloratadine (Clarinex); and 59% of 658 patients who used cetirizine (Zyrtec) also were dissatisfied with these oral antihistamines. Among the most common diseases, allergies are estimated to affect as many as ...

8956. Workers Paying A Larger Share For Drug Plans
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 1981
6/12/03 NYT A1 2003 WLNR 5186567 ...

...for prescription alternatives to the allergy drug Claritin, which is now available without a prescription. The prescription drugs include Allegra, Zyrtec and Clarinex. "That was a sea change," said Kenneth Sperling, a health care expert with Hewitt Associates, a consulting firm ...

8957. DOLLARS & SENSE Claritin on the cheap Allergy sufferers can save money with cheaper generic versions, or choose other antihistamines covered by insura...
Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: John Ewoldt; Author: Staff Writer; Word Count: 1404
6/12/03 STTRMSP 1E 2003 WLNR 14264563 ...

...is only about 33 cents a pill. Claritin doesn't work for everyone, but doctors also recommend antihistamines such as Allegra, Zyrtec or Clarinex. It's impossible to say which works best for all individuals, said Berman. Just as one person prefers Burger ...

...to pay for over-the-counter Claritin or its generic form before asking for alternative prescriptions such as Allegra or Zyrtec. Blue Cross Blue Shield of Minnesota, with more than 2.6 million members, allows doctors to prescribe Allegra, Clarinex or Zyrtec at regular co-pay amounts. HealthPartners, which insures about 660,000 Minnesotans, will cover Allegra and Zyrtec but not Clarinex. Preferred One, which insures about 500,000 Minnesotans, does not cover Claritin or its other over-the-counter forms, but a patient is not required to try Claritin before asking for Allegra or Clarinex. Zyrtec is non-standard and would require a review after a doctor's request. Consumers insured through Medica can still obtain Claritin ...

...counter versions, subject to the patient's co-pay. Allegra is also allowed at the standard co-pay, but Clarinex and Zyrtec have a higher non-standard co-pay and may require the physician to have the request reviewed. Alternatives Allergy sufferers without insurance or those who can't afford Claritin generics may wonder about other remedies. Claritin, Clarinex, Allegra and Zyrtec are second-generation antihistamines. They last for 24 hours with a minimum of drowsiness. The first generation of antihistamines, such ...

8958. LETTERS TO THE EDITOR
Dallas Morning News Author: N/A; Word Count: 1383
6/10/03 DALLASMN 16A 2003 WLNR 16468857 ...

...asthma. Both producing copious amounts of mucous in response to the pollution in the air. Daily doses of Serevent, Flovent, Zyrtec, Singulair and Flonase keep fatal asthma attacks at bay, but still they are sick. They couldn't go outside to play ...

8959. New Business.
ADWEEK Author: N/A; Word Count: 490

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

6/9/03 ADWEEK 22 2003 WLNR 17179860 ...

...Pfizer $50 m + None Deutsch New York New York (Zoloft brand) Pfizer $50 m + None Deutsch New York New York (Zyrtec brand) Pennzoil Motor Oil $45 m Roth Associates GSD&M Quaker State Motor Oil New York Austin, Texas Houston (media ...

...brand) Merkley, Newman, Harty & Partners Publicis all NewYork Pfizer Berlin Cameron/Red Cell July New York The Kaplan Thaler Group (Zyrtec brand) Merkley, Newman, Harty & Partners TBWA\Chiat\Day all New York Pennzoil Motor Oil Incumbent July Quaker State Motor Oil ...

...NEW YORK NEW YORK ENGLEWOOD CLIFFS NEW YORK NEW YORK(JERGENS NEW YORK NEW YORK(ZOLOFT NEW YORK NEW YORK(ZYRTEC NEW YORK PENNZOIL MOTOR NEW YORK TOYOTA INCUMBENT PFIZER PFIZER ARNOLD QUAKER STATE MOTOR QUAKER STATE MOTOR OIL UNDETERMINED ROTH ASSOCIATES ROTH ASSOCIATES SAATCHI SAATCHI DEALER ASSOCIATION SAN FRANCISCO FALLON YORK NEW YORK ANDREW JERGENS CO ZOLOFT ZYRTEC KAPLAN THALER GROUP LTD PFIZER INC PFIZER ESPERION THERAPEUTICS INC BROWN AND WILLIAMSON TOBACCO CO INC Consulting Partners Deutsch Freeman ...

8960. Innovative products, SARS scare may be cause for OTC sales uptick. (OTC/Natural Health).
Drug Store News Author: Johnsen, Michael; Word Count: 850
6/9/03 DSNEWS 38 2003 WLNR 17213727 ...

...relief over-thecounter, and third party payers are incentivizing other allergy sufferers, who otherwise would be using Allegra, Clarinex or Zyrtec, to switch to an OTC loratadine product. Add to this an increased ad spend across a bevy of allergy brands ...

...CNS COLD REMEDY CHEWABLES COLD REMEDY MOUTH COLD REMEDY NASAL SPRAY GLAXOSMITHKLINE OTC PFIZER SAPS SARS SCHERING PLOUGHS CLARITIN WYETH ZYRTEC PFIZER INC PFIZER SOUTH AFRICAN REVENUE SERVICE ESPERION THERAPEUTICS INC GLAXOSMITHKLINE GLAXOSMITHKLINE CONSUMER HEALTHCARE LTD GLAXOSMITHKLINE (MOROCCO) GLAXOSMITHKLINE PLC ADR ...

8961. Hot weather raises level of pollen.
Register-Guard (Eugene, OR) Author: Tim Christie The Register-Guard; Word Count: 629
6/6/03 REGGUARDOR D1 2003 WLNR 17198708 ...

...the counter, such as Claritin and its generic equivalents, are effective for many allergy sufferers. Prescription drugs include Allegra and Zyrtec. Steroid nasal sprays, sold by prescription only, also can help. Immunotherapy: People with symptoms severe enough to disrupt their work ...

8962. Pharmacology Watch: Pneumococcal Vaccine Ineffective at CAP Prevention
CRITICAL CARE ALERT Author: N/A; Word Count: 1751
6/1/03 CAREALERT (No Page) 2003 WLNR 261590 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...took loratadine (Claritin®) OTC with urging from the FDA. Now 2 competitor drugs, Aventis's fexofenadine (Allegra®) and Schering-Plough's cetirizine (Zyrtec®) are under consideration for forced switches to OTC status. Both these drugs have several years of lucrative patent protection during ...

8963. SOME DRUGS TO REQUIRE MEDICAID CONSENT
Columbia State (SC) Author: JAYMI FREIDEN, Staff Writer; Word Count: 1524
5/31/03 THESTATE B1 2003 WLNR 14728145 ...

...Infections Ancobon Sporanox Vfend ANTIHISTAMINES Second Generation Clarinex Claritin-D 12-hour Claritin-D 24-hour Claritin RediTabs Claritin Syrup Zyrtec Zyrtec-D Zyrtec Syrup (No prior authorization required for patients under 6) BETA-ADRENERGIC AGENTS Short Acting Agents (MDIs) Alupent MDI Maxair Proventil ...

8964. Pfizer reaches beyond JWT on Celebrex. (Hotlines).
ADWEEK Author: N/A; Word Count: 117
5/26/03 ADWEEK 4 2003 WLNR 17155274 ...

...began last month and is expected to conclude in the coming weeks. Separately, final presentations in reviews for Pfizer's Bextra, Zyrtec and Zoloft brands are scheduled for late June and early July. Finalists for those brands, each of which will spend ...

8965. Accounts in review. (New Business).
ADWEEK Author: N/A; Word Count: 696
5/26/03 ADWEEK 16 2003 WLNR 17155393 ...

...York Englewood Cliffs, N.J. (creative only) Pfizer $50 m+ None New York (Zoloft brand) Pfizer $50 m+ None New York (Zyrtec brand) Pennzoil Motor Oil $45 m Roth Associates Quaker State Motor Oil New York Houston (media buying only) American Heart ...

...York Englewood Cliffs, N.J. (creative only) Pfizer Deutch New York New York (Zoloft brand) Pfizer Deutsch New York New York (Zyrtec brand) Pennzoil Motor Oil GSD&M Quaker State Motor Oil Austin, Texas Houston (media buying only) American Heart New assignment ...

...brand) Publicis TBWA\Chiat\Day all New York Arnold, Boston Pfizer Berlin Cameron/Red Cell New York Kaplan Thaler Group (Zyrtec brand) MNH Healthworks TBWA\Chiat\Day all New York Pennzoil Motor Oil Incumbent Quaker State Motor Oil Undertermined others Houston ...

8966. THE RAW FACTS: ALLERGY SEASON IS IN FULL BLOOM
San Jose Mercury News (CA) Author: JULIE SEVRENS LYONS, Mercury News; Word Count: 1017
5/21/03 SJMERCN 1A 2003 WLNR 14950379 ...

...drugs, Claritin, became available over the counter this year, which means patients pay the full cost. Two others, Allegra and Zyrtec, are still sold only by prescription, with many health insurers paying at least some of the cost.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Each medication costs ...

...pill Claritin Reditabs 24 Hour Allergy 10 About $13 $1.30 Allegra-D (30 milligrams) 30 About $40 $1.33 Zyrtec-D 30 About $31 $1.03 Note: Prices do not include sales tax. Source: Mercury News survey of various online ...

8967. FDA says it has authority to force O-T-C switches. (RX: Government).
Chain Drug Review Author: N/A; Word Count: 442
5/19/03 CHAINDREV 17 2003 WLNR 17175438 ...

...last five years, spurred by the efforts of managed care companies to change such nonsedating antihistamines as Allegra, Claritin and Zyrtec from prescription to O-T-C status. All three are sold without a prescription in a number of countries. Although ...

...been made in this country for Schering-Plough Corp.'s Claritin, Aventis Pharmaceuticals and Pfizer Inc., which respectively market Allegra and Zyrtec, have asserted that the FDA lacks authority to make such a change without their agreement. The two drug makers have ...

8968. Force switch is not FDA prerogative, yet. (Chain Pharmacy).
Drug Store News Author: N/A; Word Count: 481
5/19/03 DSNEWS 36 2003 WLNR 17169557 ...

...party payer Wellpoint Health Networks of California petitioned the FDA to switch three non-sedating antihistamines--Schering-Plough's Claritin, Pfizer's Zyrtec and Aventis' Allegra--and two FDA advisory committees in May 2001 agreed the three drugs were safe and effective enough ...

...for OTC use. Since that time, Schering-Plough has switched Claritin of its own accord. Sales of both Allegra and Zyrtec have grown in the absence of Claritin. The market for Allegra grew 17 percent to reach sales of $1.5 billion for the 12 months ended March 2003, according to IMS Health sales data, while Zyrtec sales grew 11 percent with sales of $1.1 billion in that time period. 396 Business Pharmaceuticals and cosmetics industries ...

8969. Glaxo Takes Aim at Allergy Rivals
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 735
5/18/03 RECNNJ (No Page) 2003 WLNR 12445838 ...

...coverage changes. "Attention Rx plan participants," the top of the full-page ad reads. " What you don't know about Clarinex, Zyrtec, and Allegra may cost you more money." The ad, which features a picture of Flonase, urges readers to ask their ...

...wearing T-shirts emblazoned with drug names disappearing until the Flonase man was the only one left. The manufacturers of Zyrtec, Clarinex, and Allegra have coupons or other discount offers to help some patients defray the costs of the drugs. But ...

8970. Glaxo takes aim at allergy rivals ; Rising drug costs give Flonase edge [All Editions.=.Two Star B. Two Star P. One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 695

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/16/03 RECNNJ B 2003 WLNR 13203766 ...

...coverage changes. "Attention Rx plan participants," the top of the full-page ad reads. " What you don't know about Clarinex, Zyrtec, and Allegra may cost you more money." The ad, which features a picture of Flonase, urges readers to ask their ...

...wearing T-shirts emblazoned with drug names disappearing until the Flonase man was the only one left. The manufacturers of Zyrtec, Clarinex, and Allegra have coupons or other discount offers to help some patients defray the costs of the drugs. But ...

8971. INSURER DECIDES TO COVER GENERIC VERSION OF CLARITIN
Buffalo News (NY) Author: HENRY L. DAVIS - News Medical Reporter; Word Count: 529
5/15/03 BUFFALONWS B1 2003 WLNR 2212945 ...

...of Claritin, the eighth-most-prescribed drug in the United States, and raised co-payments for the prescription alternatives -- Allegra, Zyrtec and Clarinex. Consumers who lost insurance coverage found themselves paying $30 or more for a month's supply of Claritin, instead ...

8972. Pollen season is right on time.
Register-Guard (Eugene, OR) Author: Tim Christie The Register-Guard; Word Count: 764
5/14/03 REGGUARDOR d1 2003 WLNR 17125685 ...

...over the counter; Claritin and its generic equivalent, Alavert, are effective for many allergy sufferers. Prescription drugs include Allegra and Zyrtec. Steroid nasal sprays, sold by prescription only, also provide relief for many people. Immunotherapy: People with symptoms severe enough to ...

8973. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Pfizer Narrows Field On Big Assignments
New York Times (NY) Author: Nat Ives; Word Count: 413
5/12/03 NYT C10 2003 WLNR 5231385 ...

...Pfizer, in New York, narrowed a review to create direct-to-consumer campaigns for three prescription drugs -- Bextra Zoloft and Zyrtec -- to seven finalists. Spending was estimated at more than $125 million. Deutsch in New York, part of the Partnership division ...

...by Publicis; MNH Healthworks in New York, part of the Merkley Newman Harty & Partners division of Omnicom; and Publicis. For Zyrtec, an allergy medicine, the agencies in consideration are: Berlin Cameron, Kaplan Thaler, MNH Healthworks and TBWA/Chiat/Day. A decision ...

...NEWMAN HARTY PARTNERS OMNICOM PFIZER PFIZER NARROWS FIELD PFIZER: MNH PHARMACIA PUBLICIS PUBLICIS GROUPE PUBLICIS WORLDWIDE TBWA TNS WPP ZOLOFT ZYRTEC ESPERION THERAPEUTICS INC PHARMACIA CORP TBWA FRANCE ARNHOLD S BLEICHROEDER ADVISERS L L C MONSANTO CO PUBLICIS GROUPE SA INTERPUBLIC ...

8974. Are you getting sleepy?
Fort Worth Star-Telegram (Fort Worth) Word Count: 254
5/10/03 FTWTHST 2 2003 WLNR 2255532 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Clinical Immunology. Researchers found that diphenhydramine (Benadryl) impaired performance relative to the placebo control and second-generation antihistamines, including cetirizine (Zyrtec) and loratadine (Claritin). But results were quite varied. The average sedating effect of diphenhydramine was modest, and, in some instances ...

8975. Claritin's Price Falls, but Drug Costs More
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 2030
5/8/03 NYT C1 2003 WLNR 5226256 ...

...are starting to appear, and that could lower costs; several other popular allergy drugs, including Aventis' Allegra and Pfizer Inc's Zyrtec, are still available only by prescription; many health plans--hoping to induce consumers to switch to over-the-counter Claritin ...

...store shelves, and that could lower costs. There are several other popular allergy drugs, including Allegra, made by Aventis, and Zyrtec, made by Pfizer, which are still available only by prescription. But many health plans -- hoping to induce consumers to switch ...

...first medicine that could undergo this upheaval. The Food and Drug Administration is actively reviewing whether to require that Allegra, Zyrtec and Clarinex, Schering-Plough's successor to Claritin, be made available without a prescription. If so, that could open the door ...

8976. Nothing to Sneeze At
New York Times (NY) Author: N/A; Word Count: 591
5/7/03 NYT A34 2003 WLNR 5178380 ...

...expert advisory committee ruled in 2001 that Claritin -- as well as two other drugs in the same category, Allegra and Zyrtec -- could be switched without much risk. Because these antihistamines cause little or no drowsiness, they are actually safer than an ...

8977. FIRMS MAY FIGHT FORCED OTC SWITCHES WITH FIFTH AMENDMENT
Generic Line Author: N/A; Word Count: 337
5/6/03 GENERICLINE (No Page) 2003 WLNR 16847206 ...

...formal legal analysis of the issue after WellPoint Health Networks filed a citizen petition in 1998 requesting Allegra, Claritin and Zyrtec become available OTC. Jenkins refused to comment further on the process, since the FDA hasn't issued a final response to ...

...as patent rights and trade secrets, as well as tangible interests. The agency also may have a harder time switching Zyrtec than Allegra because Zyrtec has expanded indications that may be harder to translate to OTC use, Reichertz said. Aventis' Allegra (fexofenadine) and Pfizer's Zyrtec (cetirizine) are both indicated for seasonal allergies and chronic idiopathic urticaria, but Zyrtec also has an indication for perennial allergies caused by such allergens as dust, animal dander and mold. oct fda ...

8978. FDA STRUGGLES WITH WHETHER IT HAS AUTHORITY TO FORCE Rx-TO-OTC SWITCH
FDA WEEK Author: N/A; Word Count: 3194

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/2/03 FDAWEEK (No Page) 2003 WLNR 93184 ...

...the issue as a result of a citizen petition filed by WellPoint, an insurance company, demanding the agency switch antihistamines Zyrtec, Allegra and Claritin to OTC status. Schering-Plough ultimately decided to voluntarily switch Claritin, however the manufacturers of the other ...

8979. INDUSTRY EXPECTED TO FIGHT FORCED OTC SWITCHES
Washington Drug Letter Author: N/A; Word Count: 437
5/2/03 WASHDRUG (No Page) 2003 WLNR 16848052 ...

...formal legal analysis of the issue after WellPoint Health Networks filed a citizen petition in 1998 requesting Allegra, Claritin and Zyrtec become available OTC. Jenkins refused to comment further on the process since the FDA hasn't issued a final response to ...

...as patent rights and trade secrets, as well as tangible interests. The agency also may have a harder time switching Zyrtec than Allegra because Zyrtec has expanded indications that may be harder to translate to OTC use, Reichertz said. Aventis' Allegra (fexofenadine) and Pfizer's Zyrtec (cetirizine) are both indicated for seasonal allergies and chronic idiopathic urticaria, but Zyrtec also has an indication for perennial allergies caused by such allergens as dust, animal dander and mold. The "prescription-exemption ...

8980. Can't smell the roses? (Consumer tips ...).
Consumers' Research Magazine Author: Dvorak, Blake D.; Word Count: 940
5/1/03 CNSMRRMAG 2 2003 WLNR 17149467 ...

...nose and eyes of the allergy sufferer, but, for $1 per pill, at a significant price. Prescription-only antihistamines include Zyrtec, Allegra, and Clarinex, but are not always covered by insurance. The great advantage of these drugs is that they are ...

8981. BURST OF TREE POLLEN SOWS SEEDS OF ALLERGY SUFFERING
Albany Times Union (NY) Author: CLAIRE HUGHES Staff writer; Word Count: 878
4/30/03 TIMESUN A1 2003 WLNR 737693 ...

...try the over-the-counter Claritin -- which they don't pay for -- before a doctor can prescribe a comparable drug like Zyrtec or Allegra. The problem, doctors and pa@@hyphen@@tients said, is that Claritin doesn't work for everyone. Schenectady resident Howard ...

8982. FIRMS LIKELY TO FIGHT FORCED OTC SWITCHES WITH FIFTH AMENDMENT
Drug Industry Daily Author: N/A; Word Count: 437
4/30/03 DRUGINDUDLY (No Page) 2003 WLNR 16849367 ...

...formal legal analysis of the issue after WellPoint Health Networks filed a citizen petition in 1998 requesting Allegra, Claritin and Zyrtec become available OTC. Jenkins refused to comment further on the process since the FDA hasn't issued a final response to ...

...as patent rights and trade secrets, as well as tangible interests. The agency also may have a harder time switching Zyrtec than Allegra because Zyrtec has expanded indications that may be harder to translate to OTC use, Rei-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

chertz said. Aventis' Allegra (fexofenadine) and Pfizer's Zyrtec (cetirizine) are both indicated for seasonal allergies and chronic idiopathic urticaria, but Zyrtec also has an indication for perennial allergies caused by such allergens as dust, animal dander and mold. The "prescription-exemption ...

8983. ALLERGIC TO THE COST SHIFTING WORLD OF ALLERGY MEDICINE PRICES BLOWING SOME PEOPLE AWAY
Akron Beacon Journal (Ohio) (KRT) Author: Cheryl Powell; Word Count: 1244
4/29/03 AKRONBJ E1 2003 WLNR 14430345 ...

...to combat their itching and sneezing. Even those stuffy-nosed folks who rely on similar prescription drugs such as Allegra, Zyrtec and Clarinex might be surprised to discover that their insurer is forcing them to pay more. The cost-shifting to consumers might become even more dramatic if the FDA goes forward with a proposal to force Allegra and Zyrtec over-the-counter. In the meantime, some insurers are making people jump through new hoops to get their prescription; they ...

...requires allergy sufferers to get pre-certification (or special permission) before getting a prescription, nonsedating antihistamine. Before Aetna will approve Zyrtec, Allegra or Clarinex, members need to show that they have worked with a doctor and tried other options, spokeswoman Karen ...

...ALLERGIC AMERICAN COLLEGE OF ALLERGY ANTHEM ASTHMA CLEVELAND CLINIC FOUNDATION FDA FOOD AND DRUG ADMINISTRATION MEDICAL SUMMACARE SUMMACARE HEALTH PLAN ZYRTEC AETNA INC AKRON Cheryl Powell Clarinex Claritin Consumers Dankoff David Lang Immunology Jody Yoxthimer Kaiser Permanente Karen Michlewicz Lang Michael ...

8984. MDL Provides UCB Pharma With Discovery Solutions to Power Global R&D Operations
BUSINESS WIRE Author: N/A; Word Count: 976
4/29/03 BWIRE 00:00:00 ...

...pharmaceutical research of UCB includes the following fields: respiratory, including allergy and asthma, and neurology. UCB Pharma's main products include Zyrtec (antiallergic), Keppra (antiepileptic), Nootropil (cerebral function regulator) and Atarax (tranquillizer). MDL is a registered trademark in the United States of ...

8985. MEDICAL FDA rejects Noven's ADHD patch The maker of
Investor's Business Daily Author: Investor's Business Daily; Word Count: 532
4/29/03 INVBUSD A02 2003 WLNR 16831471 ...

...it can force OTC switch The agency is mulling an over-the-counter push for popular allergy drugs Allegra and Zyrtec. They'd be test cases for a new policy of compelling drug makers to make drugs it deems safe available in ...

8986. BUSINESS BRIEFS.
Investor's Business Daily Author: N/A; Word Count: 529
4/29/03 INVBUSD A02 2003 WLNR 17062376 ...

...it can force OTC switch The agency is mulling an over-the-counter push for popular allergy drugs Allegra and Zyrtec. They'd be test cases for a new policy of compelling drug makers to make drugs it deems safe available in

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...

8987. Profile: Pfizer threatens to layoff emloyees in Michigan if it does not agree to place more of its products on Medicaid drug lists
NPR All Things Considered Author: N/A; Word Count: 850
4/29/03 ATCON (No Page) 2003 WLNR 16696710 ...

...good; drugs such as Lipitor, which lowers cholesterol. But other big sellers, such as the antidepressant Zoloft and the antihistamine Zyrtec, aren't. Pfizer didn't want to negotiate when Michigan drew up the list last year, but CEO Hank McKinnell is negotiating ...

8988. Rules change in wake of Claritin switch. (Branded Drugs).
Chain Drug Review Author: N/A; Word Count: 401
4/28/03 CHAINDREV 23 2003 WLNR 17124756 ...

...of this strategy -- which has seen patients having to pay as much as $50 for such medications as Pfizer Inc.'s Zyrtec, Aventis SA's Allegra and Schering-Plough's Clarinex -- could be a flattening or even a decline in the $4.8 billion ...

...noses and itchy throats associated with the condition have been gold mines for companies that manufacture and market them. Pfizer's Zyrtec generated sales of $1.1 billion in 2002; Aventis' Allegra doubled that with $2.2 billion. Medical experts have charged ...

8989. FDA FLEXES MUSCLE TO MAKE MORE DRUGS OVER-THE-COUNTER COMPANIES RESIST CHANGE OVER ECONOMIC, PATENT CONCERNS; SUIT POSSIBLE
Milwaukee Journal Sentinel (WI) Author: MARC KAUFMAN WASHINGTON POST; Word Count: 758
4/28/03 MLWK 2 2003 WLNR 4819140 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...require a switch. The manufacturers of the two drugs now under FDA consideration for forced switches -- Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra -- say they oppose the FDA efforts, as does the organization that represents the makers of ...

...may be litigated if McClellan goes ahead with efforts to force them over-the-counter. The makers of Allegra and Zyrtec are less likely to follow the example of Schering-Plough and Claritin because their products still have many years of ...

8990. Claritin's Move Over the Counter Is Nothing to Sneeze
Newsday (USA) Author: THE ASSOCIATED PRESS; Word Count: 727
4/28/03 NWSDAY A37 2003 WLNR 937972 ...

...Claritin's not working. "It's a real hassle," especially for patients who already know they respond better to competitors Allegra or Zyrtec, says the Bethesda, Md., allergist. The first allergy season since Claritin went

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

over the counter is in full swing, and ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Nasal steroids directly target various inflammation-causing substances inside the nose to treat all nasal allergy ...

8991. STOMACH PAIN MIGHT BE ACID REFLUX
St. Louis Post-Dispatch (MO) Author: N/A; Word Count: 720
4/28/03 STLSPD 6 2003 WLNR 1814519 ...

...eyes swelled up, along with his lips and tongue. We still have not found the cause. He has been taking Zyrtec, Zantac and Singulair ever since. He still occasionally has hives and some swelling on his feet, hands, ears and sometimes ...

8992. STOMACH PAIN MIGHT BE ACID REFLUX
St. Louis Post-Dispatch (MO) Author: N/A; Word Count: 630
4/28/03 STLSPD 6 2003 WLNR 1817624 ...

...eyes swelled up, along with his lips and tongue. We still have not found the cause. He has been taking Zyrtec, Zantac and Singulair ever since. He still occasionally has hives and some swelling on his feet, hands, ears and sometimes ...

8993. STOMACH PAIN MIGHT BE ACID REFLUX
St. Louis Post-Dispatch (MO) Author: N/A; Word Count: 709
4/28/03 STLSPD 6 2003 WLNR 16107422 ...

...eyes swelled up, along with his lips and tongue. We still have not found the cause. He has been taking Zyrtec, Zantac and Singulair ever since. He still occasionally has hives and some swelling on his feet, hands, ears and sometimes ...

8994. STOMACH PAIN MIGHT BE ACID REFLUX
St. Louis Post-Dispatch (MO) Author: N/A; Word Count: 616
4/28/03 STLSPD 6 2003 WLNR 16107608 ...

...eyes swelled up, along with his lips and tongue. We still have not found the cause. He has been taking Zyrtec, Zantac and Singulair ever since. He still occasionally has hives and some swelling on his feet, hands, ears and sometimes ...

8995. FDA says it can reclassify some drugs
CHICAGO TRIBUNE Word Count: 144
4/27/03 CHICAGOTR 10 2003 WLNR 15304323 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- could be be the test cases. FDA Commissioner Mark McClellan con-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

firmed that forced switches are being "actively considered." Copyright © 2003 ...

8996. Taking the floor Carpets are losing ground with homeowners, but the industry is responding to the challenge
Fort Worth Star-Telegram (Fort Worth) Word Count: 1675
4/27/03 FTWTHST 1 2003 WLNR 2225309 ...

...and the Texas Association of Builders, suggests removing carpet to combat mold growth. Even a current ad for allergy medication Zyrtec makes a connection between allergies and carpet. The carpet industry isn't taking this lying down. The industry voice, the Georgia ...

8997. FDA decides it can reclassify drugs Prescription medicines would move to over-the-counter status
Star-Ledger, The (Newark, NJ) Word Count: 1084
4/27/03 STLGRN 16 2003 WLNR 15610100 ...

...companies to make certain products over- the-counter appears to be growing, and two popular prescription allergy medications - Allegra and Zyrtec - will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...require a switch. The manufacturers of the two drugs now under FDA consideration for forced switches - Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra - say they oppose the FDA efforts, as does the organization that represents the makers of ...

...may be litigated if McClellan goes ahead with efforts to force them over the counter. The makers of Allegra and Zyrtec are less likely to follow the example of Schering-Plough and Claritin because their products still have many years of ...

8998. FDA WEIGHS DRUG SWITCHES
Albany Times Union (NY) Author: Washington Post; Word Count: 217
4/26/03 TIMESUN A2 2003 WLNR 715248 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

8999. Medicines may be reclassified, FDA could make more available over the counter
Charleston Daily Mail (WV) Author: THE WASHINGTON POST; Word Count: 587
4/26/03 CHLST-GZ 3A 2003 WLNR 1627082 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications - Allegra and Zyrtec - will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...make the switch. The manufacturers of the two drugs now under FDA consideration for forced switches - Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra - say they oppose the FDA efforts, as does the organization that represents the makers of ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...the-counter drugs. They also question whether the FDA has the legal authority it claims. The makers of Allegra and Zyrtec are less likely to follow the example of Schering-Plough and Claritin because their products still have many years of ...

9000. FDA WANTS CERTAIN DRUGS RECLASSIFIED
Cincinnati Post (OH) Author: Washington Post; Word Count: 168
4/26/03 CINPOST A3 2003 WLNR 1889813 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

9001. FDA wants certain drugs reclassified
CINCINNATI POST (OH) Author: N/A; Word Count: 181
4/26/03 CINPOST 30 2003 WLNR 6638404 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

9002. FDA SAYS IT CAN FORCE SWITCH IN DRUGS' STATUS
Columbia State (SC) Author: N/A; Word Count: 248
4/26/03 THESTATE A5 2003 WLNR 14747836 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications - Allegra and Zyrtec - will probably be the test cases if the FDA goes forward. FDA commissioner Mark McClellan confirmed forced switches are being ...

9003. FDA may force makers to offer cheaper drugs
Houston Chronicle Author: N/A; Word Count: 285
4/26/03 HSTNCHRON A23 2003 WLNR 16350861 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications - Allegra and Zyrtec - will probably be the test cases if the FDA goes forward. FDA Commissioner Mark McClellan confirmed that the issue of ...

9004. FDA claims right to reclassify drugs Some medications would go over- the-counter [Final Edition]
Journal - Gazette Author: Kaufman, Marc; Word Count: 961
4/26/03 JGAZETTE 2 2003 WLNR 13190401 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...require a switch. The manufacturers of the two drugs now under FDA consideration for forced switches -- Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra -- say they oppose the FDA efforts, as does the organization that represents the makers of ...

...may be litigated if McClellan goes ahead with efforts to force them over the counter. The makers of Allegra and Zyrtec are less likely to follow the example of Schering-Plough and Claritin because their products still have many years of ...

9005. FDA, DRUG MAKERS HEAD FOR SHOWDOWN AGENCY CHALLENGING PRESCRIPTION STATUS AS WAY TO CUT PRICES
Lexington Herald-Leader (KY) Author: Marc Kaufman The Washington Post; Word Count: 587
4/26/03 LEXINGTONHLD A5 2003 WLNR 14596997 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications, Allegra and Zyrtec, will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...require a switch. The manufacturers of the two drugs now under FDA consideration for forced switches -- Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra -- say they oppose the FDA efforts, as does the organization that represents the makers of ...

9006. FDA, DRUG MAKERS HEAD FOR SHOWDOWN AGENCY CHALLENGING PRESCRIPTION STATUS AS WAY TO CUT PRICES
Lexington Herald-Leader (KY) Author: Marc Kaufman The Washington Post; Word Count: 587
4/26/03 LEXINGTONHLD A5 2003 WLNR 16187522 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications, Allegra and Zyrtec, will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...require a switch. The manufacturers of the two drugs now under FDA consideration for forced switches -- Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra -- say they oppose the FDA efforts, as does the organization that represents the makers of ...

9007. FDA CLAIMS RIGHT TO RECLASSIFY SOME DRUGS DRUG MAKERS OPPOSE POLICY
Macon Telegraph (GA) Author: Marc Kaufman, Washington Post; Word Count: 335
4/26/03 BSX-MACTEL A2 2003 WLNR 14524583 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications --- Allegra and Zyrtec --- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

9008. FDA MAY FORCE OVER-COUNTER MOVE
Miami Herald (FL) Author: MARC KAUFMAN, Washington Post Service; Word Count: 826
4/26/03 MIAMIHD 3A 2003 WLNR 14820759 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications - Allegra and Zyrtec - will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...require a switch. The manufacturers of the two drugs now under FDA consideration for forced switches - Pfizer Corp., which makes Zyrtec, and Aventis, which makes Allegra - say they oppose the FDA efforts, as does the organization that represents the makers of ...

...may be litigated if McClellan tries to force the changes the FDA wants. PATENT PROTECTION The makers of Allegra and Zyrtec are less likely to follow the example of Schering-Plough and Claritin because their products still have many years of ...

9009. FDA SAYS IT CAN MAKE SOME PRESCRIPTION DRUGS AVAILABLE OVER COUNTER
Orlando Sentinel Word Count: 391
4/26/03 ORLANDOSENT A23 2003 WLNR 15554375 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

9010. FDA ASKS FOR DRUGS TO BE SOLD AT COUNTER
Pittsburgh Post-Gazette (PA) Author: MARC KAUFMAN, THE WASHINGTON POST ; Word Count: 335
4/26/03 PITTSPOST A12 2003 WLNR 5381086 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications -- Allegra and Zyrtec -- will probably be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

9011. FDA maintains right to reclassify drugs to improve availability
Seattle Times (WA) Author: Marc Kaufman; The Washington Post; Word Count: 1038
4/26/03 STLTI A1 2003 WLNR 2415526 ...

...companies to make certain products over-the-counter appears to be growing, and two popular prescription allergy medications Allegra and Zyrtec probably will be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan confirmed that the ...

...authority to require a switch. Manufacturers of the two drugs now under FDA consideration for forced switches Pfizer, which makes Zyrtec, and Aventis, which makes Allegra say they oppose the FDA efforts, as does the organization that represents the makers of ...

...whether the FDA has the legal authority it claims and the issue may be litigated. The makers of Allegra and Zyrtec are less likely to follow the example of Schering-Plough and Claritin because their products still have many years of ...

9012. FDA MAY CHANGE STATUS OF DRUGS TO CUT PRICES

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

St. Paul Pioneer Press (MN) Author: MARC KAUFMAN; Author: Washington Post; Word Count: 395
4/26/03 STPLPP A4 2003 WLNR 14682434 ...

...drug companies to make certain products over-the-counter appears to be growing. Two popular prescription allergy medications -- Allegra and Zyrtec -- are expected to be the test cases if the FDA decides to go forward. FDA Commissioner Mark McClellan said Friday ...

...the authority to require a switch. Makers of the two drugs under FDA consideration for forced switches -- Pfizer, which makes Zyrtec, and Aventis, which makes Allegra -- say they oppose the FDA efforts, as does the organization that represents the makers of ...

9013. FDA DENIES REPORT THAT IT SEEKS TO FORCE ALLEGRA, ZYRTEC SWITCHES
FDA WEEK Author: N/A; Word Count: 783
4/25/03 FDAWEEK (No Page) 2003 WLNR 90524 ...

...FDA DENIES REPORT THAT IT SEEKS TO FORCE ALLEGRA, ZYRTEC SWITCHES An FDA spokesperson is denying a recent mainstream news report that the agency "seeks" to switch allergy drugs Zyrtec and Allegra from prescription to over-the-counter (OTC) status despite the objections of the manufacturers. Meanwhile, the Consumer Healthcare ...

...1998 WellPoint petition calling on the agency to remove the prescription status of Allegra, Allegra-D, Claritin, Claritin-D and Zyrtec, which are respectively marketed by Aventis, Schering-Plough and Pfizer. On May 11, 2001, an FDA advisory committee voted to ...

9014. FDA STILL CONSIDERING Rx ANTIHISTAMINE SWITCH
Drug Industry Daily Author: N/A; Word Count: 337
4/24/03 DRUGINDUDLY (No Page) 2003 WLNR 16849335 ...

... Media reports that the FDA will force the Rx-to-OTC switch of prescription antihistamines Allegra (fexofenadine) and Zyrtec (cetirizine) are incorrect, according to the agency. Media reports that the FDA will force the Rx-to-OTC switch of prescription antihistamines Allegra (fexofenadine) and Zyrtec (cetirizine) are incorrect, according to the agency. The agency admitted the matter is still open although nothing has changed since ...

...WellPoint Health Networks requested it in a 1998 citizen petition. The FDA hasn't issued a substantive response to WellPoint's petition. Zyrtec maker Pfizer is in "active dialogue" with the FDA over the issue, the firm said. Aventis, producer of Allegra, said ...

...policy shift" said Aventis spokesperson Melissa Feltman. The companies still have plenty of time before their drugs lose patent protection. Zyrtec's patent expires in 2007 and Allegra's patents extend through 2018. One non-sedating antihistamine, Claritin (loratadine), did move to OTC sale ...

9015. NOTHING TO SNEEZE AT OVER-THE-COUNTER CLARITIN ADDS HEADACHES TO ALLERGY SEASON
Grand Forks Herald (ND) Author: Lauran Neergaard, Associated Press; Word Count: 830
4/24/03 BSX-GFH 1 2003 WLNR 14529199 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried and failed OTC Claritin for a few weeks before even allowing their ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9016. FDA's push to switch antihistamines to over-the-counter raises eyebrows
USA Today (USA) Author: Rita Rubin; Word Count: 800
4/24/03 USATD 09D 2003 WLNR 6066232 ...

...counter. Until now. On Tuesday, FDA Commissioner Mark McClellan said his agency was considering forcing the makers of Allegra and Zyrtec, two popular antihistamines, to market them as non-prescription drugs. Two years ago, an FDA advisory committee recommended switching Allegra and Zyrtec as well as Claritin to over-the-counter. The committee was acting upon a 1998 petition from WellPoint Health Networks ...

9017. Allergy sufferers find over-the-counter Claritin can cost them more
COLUMBIAN (VANCOUVER, WA) Author: Anonymous; Word Count: 597
4/23/03 COLUMBIAWA 8 2003 WLNR 6686848 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their doctors to ...

9018. ERRATIC WEATHER PUMPS ALLERGY SEASON INTO GEAR Sneezing worse than last year, say doctors
Dayton Daily News (OH) Author: Swathi Sridharan Dayton Daily News; Word Count: 642
4/23/03 DAYTONDN A1 2003 WLNR 2153997 ...

...were used to cheaper co-payments for the drug from simply switching to a still-covered Claritin competitor, such as Zyrtec or Allegra, some insurance companies are requiring doctors to file pre-authorization forms stating that their patients have tried and ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 Prescription Drugs 1PR52 ALLERGY ALLERGY CONSULTANTS AND RESPIRATORY MEDICINE ASTHMA ASSOCIATES CLARITIN ZYRTEC Care-Source Contact Swathi Sridharan David Oinos ERRATIC WEATHER PUMPS ALLERGY SEASON Oinos Parker Raymond G. Russell Russell William A. Parker ...

9019. Hale And Hearty Medical Stocks Pace Six-Week-Old Market Rally Generics The Leader.
Investor's Business Daily Author: CRAIG SHAW; Word Count: 975
4/23/03 INVBUSD A01 2003 WLNR 17086626 ...

...Street estimates by 3 cents. Pfizer topped views by a penny behind sales of cholesterol treatment Lipitor and allergy drug Zyrtec. Merck met profit views Monday as sales grew 10%. Generic drug stocks have led the medical charge. The group has ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9020. FOR UNINSURED, BUCK PER OTC CLARITIN PILL NOTHING TO SNEEZE AT
Memphis Commercial Appeal (TN) Author: Lauran Neergaard The Associated Press; Word Count: 787
4/23/03 COMAPL A1 2003 WLNR 8894915 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their doctors to ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9021. SCIENTISTS LOOKING FOR MARKERS OF EARLY ALZHEIMER'S DISEASE
Seattle Post-Intelligencer (WA) Author: P-I NEWS SERVICES; Word Count: 1024
4/23/03 STLPI A2 2003 WLNR 2968416 ...

...to interrupt what Lockey calls the "allergic cascade." There are histamine blockers, such as over-the-counter Claritin and prescription Zyrtec, and leukotriene blockers such as Singulair. But the big news is a group of drugs that can block a protein ...

9022. Earnings roundup
Seattle Times (WA) Author: N/A; Word Count: 1267
4/23/03 STLTI E2 2003 WLNR 2399679 ...

...had the good growth rates we were expecting," said Thomas Weisel Partners analyst Girish Tyagi, who added that allergy pill Zyrtec did surprisingly well. Pfizer has more than 10 medicines with annual sales over $1 billion each, including the world's top ...

9023. Strong sales boost Pfizer earnings 50 percent
Star-Ledger, The (Newark, NJ) Author: N/A; Word Count: 406
4/23/03 STLGRN 44 2003 WLNR 15605334 ...

...to $549 million, helped by its convenient infrequent dosing. Impotence treatment Viagra rose 13 percent, to $475 million. Allergy drug Zyrtec saw revenue jump 33 percent, to $293 million in the quarter, even as Schering-Plough Corp.'s rival Claritin treatment became available over-the-counter at only a fraction of Zyrtec's price. But sales of depression drug Zoloft edged up only 2 percent, to $758 million, amid competition from Wyeth's fast ...

...Control & Epidemiology 1IN02 Antibiotics 1AN81 Manufacturing 1MA74 MERCK PFIZER PFIZER INC PHARMACIA PHARMACIA CORP SCHERING PLOUGH CORP ZYRTEC PHARMACIA CORP PFIZER INC MERCK AND CO INC SCHERING PLOUGH CORP Allergy Antibiotic Zithromax Bextra Impotence ...

9024. FDA seeks switch to over-counter
USA Today (USA) Author: Rita Rubin; Word Count: 522
4/23/03 USATD 01A 2003 WLNR 6065743 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...counter Rita Rubin The Food and Drug Administration is moving to make popular antihistamines Allegra and Zyrtec available without a prescription. It would represent the first time the FDA has forced drugs over-the-counter against makers ...

...on how soon the switch might take place. Although McClellan said the FDA is focused on switching only Allegra and Zyrtec, the agency's 2004 budget suggests that other forced switches will follow. One goal set forth in the budget is "to ...

...December, its price has dropped by two-thirds, McClellan said. Several health plans now charge higher co-payments for Allegra and Zyrtec. Some consumer and doctors' groups, as well as drug companies, argue that insured patients would end up paying more out ...

9025. CLARITIN USERS SEEK CHEAPER ALTERNATIVES WELL-INSURED PAY MORE FOR POPULAR ALLERGY DRUG NOW THAT IT'S AVAILABLE WITHOUT PRESCRIPTION
Akron Beacon Journal (Ohio) (KRT) Author: Lauran Neergaard, Associated Press; Word Count: 619
4/22/03 AKRONBJ A8 2003 WLNR 14426531 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, over-the-counter Claritin for a few weeks before even allowing their ...

...pill; look for the chemical name, loratadine. Still available by prescription -- albeit harder to get through insurance -- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. + Nasal steroids directly target various inflammation-causing substances ...

9026. CHANGE ADDS TO ALLERGY WOES
Albany Times Union (NY) Author: LAURAN NEERGAARD Associated Press; Word Count: 552
4/22/03 TIMESUN E5 2003 WLNR 722824 ...

...Claritin's not working. ``It's a real hassle," especially for patients who already know they respond better to competitors Allegra or Zyrtec, said the Bethesda, Md., allergist. The first allergy season since Claritin went over the counter is in full swing, and ...

...Pulmonary 1RE29 Cough & Cold Remedies 1CO34 Prescription Drugs 1PR52 ADDS AMERICAN ACADEMY CLARITIN ILLINOIS DUPAGE MEDICAL GROUP ZYRTEC Brian Smart Gordon Raphael Immunology Raphael ...

9027. Over the counter Claritin brings changes for users Insurers reluctant to pay for competitors
Charleston Gazette (WV) Author: Lauran Neergaard, The Associated Press; Word Count: 844
4/22/03 CHLST-GZ 1A 2003 WLNR 1634438 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients unsuccessfully tried over-the-counter Claritin for a few weeks before even allowing their doctors ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9028. FAMILIAR PILL NOT ONLY NOSE RELIEF WORRIES ABOUT COST HAVE ALLERGY SUFFERS LOOKING FOR ALTERNATIVES
Charlotte Observer (NC) Author: LAURAN NEERGAARD, ASSOCIATED PRESS ; Word Count: 928
4/22/03 CHAROBSVR 1D 2003 WLNR 3038998 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried, and failed, over-the-counter Claritin for a few weeks before even ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9029. CLARITIN OVER THE COUNTER BRINGS NEW HEADACHES AT $1 A PILL, MANY LONG FOR DAYS OF COPAY PRESCRIPTION
Columbus Ledger-Enquirer (GA) (KRT) Author: Associated Press; Word Count: 485
4/22/03 LEDGERENQ A6 2003 WLNR 14480909 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription --- albeit harder to get through insurance --- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. But all "are much more alike than advertisements might lead you to believe," says Dr. David ...

...Allergy 1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 ALLEGRA CLARITIN COLORADO ALLERGY ILLINOIS DUPAGE MEDICAL GROUP OTC ZYRTEC AND CLARINEX Asthma Centers Brian Smart Claritin David Pearlman Gordon Raphael Nasonex Raphael Smart ...

9030. Switch to over-the-counter Claritin isn't entirely a relief
Daily Breeze Author: Lauran Neergaard; Word Count: 726
4/22/03 DLYBREEZE A9 2003 WLNR 13607395 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin before even allowing their doctors to write a prescription for ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription _ albeit harder to get through insurance _ are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. [] Nasal steroids directly target various inflammation-causing substances inside the nose to treat all nasal allergy ...

... 1RE29 Cough & Cold Remedies 1CO34 Prescription Drugs 1PR52 ALLEGRA AMERICAN ACADEMY GENERIC ILLINOIS DUPAGE MEDICAL GROUP OTC ZYRTEC AND CLARINEX Brian Smart Claritin

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Decongestants Gordon Raphael Immunology Nasonex Raphael Smart Switch ...

9031. PFIZER PICKS DENVER PHARMACEUTICAL FIRM PLANS REGIONAL OFFICE IN GREENWOODVILLAGE
Denver Rocky Mountain News (CO) Word Count: 597
4/22/03 RKYMN 1B 2003 WLNR 1650915 ...

...U.S. companies. Total 2002 profits: $9.5 billion Employees: 90,000 Prescription drugs: Celebrex, Diflucan, Lipitor, Relpax, Viagra, Viracept, Zoloft and Zyrtec Over-the-counter products: Benadryl, Cortizone, Desitin, e.p.t, Listerine, Lubriderm, Neosporin, Rolaids, Sudafed and Visine Color Photo Pfizer will lease ...

9032. Achoo! Allergy sufferers face double hit this year
Deseret Morning News Author: Lauran Neergaard , AP medical writer; Word Count: 898
4/22/03 DSRTNEWS A01 2003 WLNR 13528296 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription -- albeit harder to get through insurance -- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9033. SOME ALLERGY SUFFERERS START SNEEZING AT CLARITIN'S OVER-THE-COUNTER PRICE
Evansville Courier & Press Author: LAURAN NEERGAARD, AP medical writer; Word Count: 893
4/22/03 EVVLCR A1 2003 WLNR 13561110 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their doctors to ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription -- albeit harder to get through insurance -- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9034. Claritin users miss co-pays for the drug [Final Edition]
Journal - Gazette Author: Neergaard, Lauran; Word Count: 381
4/22/03 JGAZETTE 2 2003 WLNR 13330655 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried, and failed, over-the-counter Claritin for a few weeks before even ...

9035. ALLERGY SUFFERERS HAVE OPTIONS THIS SEASON

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Long Beach Press-Telegram (CA) Author: Lauran Neergaard AP Medical Writer; Word Count: 605
4/22/03 LBPRESS A22 2003 WLNR 2319657 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their ...

9036. PATIENTS RETHINK ALLERGY CHOICES
Macon Telegraph (GA) Author: Lauran Neergaard, Associated Press; Word Count: 893
4/22/03 BSX-MACTEL C8 2003 WLNR 14523235 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec. Another change: Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription --- albeit harder to get through insurance --- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

...Cold Remedies 1CO34 Prescription Drugs 1PR52 AAAAI ALLEGRA AMERICAN ACADEMY ILLINOIS DUPAGE MEDICAL GROUP NEW YORK UNIVERSITY OTC ZYRTEC AND CLARINEX Brian Smart Claritin David Pearlman Gordon Raphael Immunology Nasonex PATIENTS RETHINK ALLERGY Paul Ehrlich Pearlman Raphael Smart Stay ...

9037. Pfizer, Lilly top profit expectations Forest Labs' profit jumps 87%, but falls short of target
Marketwatch Author: Ted Griffith; Word Count: 553
4/22/03 MKTWATCH 20:57:30 ...

...sales of key prescription drugs. The company, which last week completed its buyout of Pharmacia, said its anti-allergy drug, Zyrtec saw sales rise 33 percent. Pfizer said its flagship drug, Lipitor, used to lower cholesterol, had more than $2 billion ...

9038. ALLERGIC REACTION TO CLARITIN PRICE HIKE
Miami Herald (FL) Author: LAURAN NEERGAARD, Associated Press; Word Count: 326
4/22/03 MIAMIHD 1C 2003 WLNR 14815671 ...

...companies are making it harder to get competing prescriptions. Many insurers are charging $35 to $50 for competitors Allegra or Zyrtec Another change: Some demand proof that patients tried OTC Claritin for a few weeks and that it failed before they ...

9039. OPTIONS: DON'T SUFFER FOR LACK OF MONEY
Miami Herald (FL) Author: Associated Press; Word Count: 575
4/22/03 MIAMIHD 3C 2003 WLNR 14815685 ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

potent than Claritin. All ``are much more alike than advertisements might ...

9040. OTC CLARITIN ADDS PRICE HEADACHE MANY INSURERS ALSO CHARGING HIGHER CO-PAYS FOR ALLERGY PRESCRIPTIONS
Milwaukee Journal Sentinel (WI) Author: LAURAN NEERGAARD ASSOCIATED PRESS; Word Count: 848
4/22/03 MLWK 2 2003 WLNR 4779806 ...

...companies are also making it harder to get competing prescriptions, charging $35 to $50 co-pays for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their doctors to ...

...look for Claritin's chemical name, loratadine. Still available by prescription -- albeit harder to get through insurance -- are non-sedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

...Cough & Cold Remedies 1CO34 Prescription Drugs 1PR52 ALLEGRA AMERICAN ACADEMY ILLINOIS DUPAGE MEDICAL GROUP NEW YORK UNIVERSITY PAYS ZYRTEC AND CLARINEX Brian Smart Claritin David Pearlman Gordon Raphael Immunology Nasonex OTC OTC CLARITIN ADDS PRICE HEADACHE Paul Ehrlich Raphael ...

9041. Claritin drug too costly for some
Mobile Register (AL) Author: N/A; Word Count: 235
4/22/03 MOBILEREG B8 2003 WLNR 15776297 ...

...bottle. Many insurance companies are making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. But "there's no one drug which is perfect for every single patient," stresses Dr. Brian Smart of Illinois' DuPage Medical Group. Some options: Non-sedating prescription antihistamine pills - albeit harder to get through insurance - Allegra, Zyrtec and Clarinex, Claritin's successor; nasal steroids; the newest option, Singulair, an anti-asthma tablet; a non-steroid prescription nasal spray ...

9042. ASK THE DOCTOR; Medications offer relief from allergies
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 1131
4/22/03 PAT-LED 11 2003 WLNR 13568760 ...

...name three. These antihistamines can be sedating, which can limit their use. Newer antihistamines such as Allegra, Claritin, Clarinex and Zyrtec are less likely to cause sedation and, therefore, have become quite popular. The newer antihistamines may not be anymore effective ...

9043. New products changing allergy season
Pittsburgh Tribune Review Author: Lauran Neergaard; Word Count: 916
4/22/03 BSX-TRBREV (No Page) 2003 WLNR 13994077 ...

...Claritin's not working. "It's a real hassle," especially for patients who already know they respond better to competitors Allegra or Zyrtec, says the Bethesda, Md., allergist. The first allergy season since Claritin went over the counter is in full swing, and ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...pill; look for Claritin's chemical name, loratadine. Still available by prescription -- albeit harder to get through insurance -- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9044. HEALTH / SOME ALLERGY DRUGS CHEAPER, MORE EFFECTIVE THAN CLARITIN
Press of Atlantic City, The Author: By LAURAN NEERGAARD Associated Press; Word Count: 808
4/22/03 PRESSATLC A6 2003 WLNR 13644340 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their doctors to ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription - albeit harder to get through insurance - are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

9045. Allergy patients look for cheaper drugs
Seattle Times (WA) Author: Lauran Neergaard; The Associated Press; Word Count: 548
4/22/03 STLTI A11 2003 WLNR 2394499 ...

...insurance companies are making it harder to get competing prescriptions, charging copays of $35 to $50 for competitors Allegra or Zyrtec Some demand proof that patients tried Claritin for a few weeks and that it didn't work for them before allowing ...

...begun selling at 65 to 80 cents a pill under the chemical name loratadine. Still available by prescription are Allegra, Zyrtec and Clarinex, which some studies suggest are more potent than Claritin. Nasal steroids: These sprays target various inflammation-causing substances ...

9046. CLARITIN SOLD WITHOUT RX SPURS NEW SET OF PROBLEMS
St. Paul Pioneer Press (MN) Author: LAURAN NEERGAARD, Associated Press; Word Count: 750
4/22/03 STPLPP A1 2003 WLNR 14677461 ...

...Many insurance companies are also making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, over-the-counter Claritin for a few weeks before even allowing their ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription -- albeit harder to get through insurance -- are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. -- Nasal steroids directly target various inflammation-causing substances ...

9047. Winning the allergy war
St Petersburg Times Word Count: 1416
4/22/03 STPTFTI 3D 2003 WLNR 15716410 ...

...to interrupt what Lockey calls the "allergic cascade." There are histamine blockers, such as over-the-counter

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Claritin and prescription Zyrtec, and leukotriene blockers such as Singulair. But the big news is a group of drugs that can block a protein ...

9048. ALLERGY SEASON SEES CHANGES PATIENTS HAVING TO RETHINK CHOICES FOR RELIEF
Sun Herald (Biloxi, MS) Author: LAURAN NEERGAARD/THE ASSOCIATED PRESS; Word Count: 750
4/22/03 SHRLD C1 2003 WLNR 14640414 ...

...Many insurance companies also are making it harder to get competing prescriptions, charging $35 to $50 for competitors Allegra or Zyrtec. Some demand proof that patients tried, and failed, OTC Claritin for a few weeks before even allowing their doctors to ...

...pill; look for Claritin's chemical name, loratadine. Still available by prescription, albeit harder to get through insurance, are nonsedating Allegra, Zyrtec and Clarinex, Claritin's successor. Some studies suggest they're more potent than Claritin. But all "are much more alike than advertisements ...

... 1RE29 Cough & Cold Remedies 1CO34 Prescription Drugs 1PR52 ALLEGRA AMERICAN ACADEMY CHOICES ILLINOIS DUPAGE MEDICAL GROUP OTC ZYRTEC AND CLARINEX ALLERGY SEASON Brian Smart Claritin David Pearlman Gordon Raphael Immunology Nasonex Raphael ...

9049. The Week
ADVERTISING AGE Author: N/A; Word Count: 1096
4/21/03 ADVTGAGE 16 2003 WLNR 2204357 ...

...has 10 drugs with individual sales of over $1 billion each in 2002. Three of them-antidepressant Zoloft, allergy drug Zyrtec and anti-arthritis Bextra-are in review. Ms. Wetzel said that Pfizer narrowed its search to five non-roster agencies ...

9050. Prescription drugs. (Special Report).
ADWEEK Author: Bittar, Christine; Word Count: 970
4/21/03 ADWEEK 29 2003 WLNR 17079252 ...

...insurers manage to get the FDA to push the three major allergy pills--S-P's Clarinex, Aventis' Allegra and Pfizer's Zyrtec--over the counter. Last year, Aventis spent $130 million on media for Allegra, which was the second-most-advertised drug ...

...2002 after AstraZeneca's Nexium. Out of that $130 million, $24 million was allocated to prime-time network spots. Similarly, Pfizer's Zyrtec bought $20 million in prime-time business last year. Though S-P currently has an approximate $40 million total media ...

9051. Prescription drugs. (Adweek Magazines: Special Report).
Media Week (USA) Author: Bittar, Christine; Word Count: 954
4/21/03 MEDIAWEEK 28 2003 WLNR 17085251 ...

...insurers manage to get the FDA to push the three major allergy pills--S-P's Glarinex, Aventis' Allegra and Pfizer's Zyrtec--over the counter. Last year, Aventis spent $130 million on media for Allegra, which was the sec-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ond-most-advertised drug ...

...2002 after AstraZeneca's Nexium. Out of that $130 million, $24 million was allocated to prime-time network spots. Similarly, Pfizer's Zyrtec bought $20 million in prime-time business last year. Though S-P currently has an approximate $40 million total media ...

9052. As Pfizer gobbles up competitors, it also tries to reassure
New Jersey Record (NJ) Author: N/A; Word Count: 1776
4/20/03 RECNNJ B01 2003 WLNR 3003112 ...

...Nicorette, and other Pharmacia products, adding to its already diverse stable of medicines that includes Lipitor, Norvasc, Viagra, Zoloft, and Zyrtec. David Shedlarz has become intimately familiar with the drug giant. Shedlarz, executive vice president and chief financial officer of Pfizer ...

9053. Pfizer Tries to Reassure as It Gobbles Up Competitors
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1813
4/20/03 RECNNJ (No Page) 2003 WLNR 12453091 ...

...Nicorette, and other Pharmacia products, adding to its already diverse stable of medicines that includes Lipitor, Norvasc, Viagra, Zoloft, and Zyrtec. David Shedlarz has become intimately familiar with the drug giant. Shedlarz, executive vice president and chief financial officer of Pfizer ...

9054. As Pfizer gobbles up competitors, it also tries to reassure [All Editions.=.Sunday]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1783
4/20/03 RECNNJ B 2003 WLNR 13307251 ...

...Nicorette, and other Pharmacia products, adding to its already diverse stable of medicines that includes Lipitor, Norvasc, Viagra, Zoloft, and Zyrtec. David Shedlarz has become intimately familiar with the drug giant. Shedlarz, executive vice president and chief financial officer of Pfizer ...

9055. BRIEFS
Washington Drug Letter Author: N/A; Word Count: 819
4/18/03 WASHDRUG (No Page) 2003 WLNR 16848027 ...

...and efficacy of cyclosporine withdrawal in new kidney patients who are at high risk of organ rejection, the agency said. Zyrtec-D 12 Hour Gets New Labeling Pfizer is adding new information to the labeling for Zyrtec-D 12 Hour (cetirizine HCl/pseudoephedrine HCl) Extended Release Tablets. Approved last week, the new safety and efficacy information will ...

9056. ZYRTEC-D 12 HOUR GETS NEW LABELING
Drug Industry Daily Author: N/A; Word Count: 86
4/15/03 DRUGINDUDLY (No Page) 2003 WLNR 16849281 ...

...ZYRTEC-D 12 HOUR GETS NEW LABELING Pfizer is adding new information to the labeling for Zyrtec-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

D 12 Hour (cetirizine HCl/pseudoephedrine HCl) Extended Release Tablets. Pfizer is adding new information to the labeling for Zyrtec-D 12 Hour (cetirizine HCl/pseudoephedrine HCl) Extended Release Tablets. Approved late Monday, the new safety and efficacy information will ...

9057. Huge drug merger gets go-ahead
New Jersey Record (NJ) Author: N/A; Word Count: 1044
4/15/03 RECNNJ L09 2003 WLNR 3009739 ...

...SIDEBAR, page L09) At a glance Pfizer Inc. CEO: Hank McKinnell Headquarters: New York Employees: 90,000 Products: Viagra, Lipitor, Norvasc, Zyrtec, Zoloft 2002 revenues: $32.4 billion Pharmacia Corp. CEO: Fred Hassan Headquarters: Peapack Employees: 43,000 Products: Celebrex, Detrol LA, Camptosar ...

9058. Huge drug merger gets go-ahead ; Pfizer's $57B takeover of Pharmacia is effective this week [All Editions.=.Two Star B. Two Star P. One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1047
4/15/03 RECNNJ L 2003 WLNR 13230298 ...

...SIDEBAR, page L09) At a glance Pfizer Inc. CEO: Hank McKinnell Headquarters: New York Employees: 90,000 Products: Viagra, Lipitor, Norvasc, Zyrtec, Zoloft 2002 revenues: $32.4 billion Pharmacia Corp. CEO: Fred Hassan Headquarters: Peapack Employees: 43,000 Products: Celebrex, Detrol LA, Camptosar ...

9059. MANY ALLERGY SUFFERERS PAYING MORE FOR DRUGS
Columbus Dispatch (OH) Author: Misti Crane; Author: THE COLUMBUS DISPATCH; Word Count: 598
4/14/03 COLDIS 01C 2003 WLNR 16610573 ...

...co-pay higher for prescription drugs, which is why Bethel is paying more. Or they eliminate those nonsedating antihistamines -- Allegra, Zyrtec and Clarinex, a new prescription drug sold by the makers of Claritin -- from the drugs they cover. "Allegra was working ...

9060. King Of The Pill Pfizer is the biggest drug company ever. Can it become the best?
FORTUNE Author: John Simons; Word Count: 3720
4/14/03 FORTUNE 94 2003 WLNR 13891413 ...

...business is built on a massive foundation of nine blockbuster drugs--Celebrex, Diflucan, Lipitor, Neurontin, Norvasc, Viagra, Zithromax, Zoloft, and Zyrtec. Each is a leader in its therapeutic category, each generates sales of more than $1 billion a year, and each ...

9061. Big chill is on for allergies
Advocate Word Count: 708
4/11/03 ADVOCATE-CT A3 2003 WLNR 16766575 ...

...released by the nose, eyes and lungs during an allergic reaction, Lindner said. Nasal sprays, along with

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Clarinex, Allegra and Zyrtec, are commonly prescribed, he said. Serious allergy sufferers are given a skin test to determine the source of the allergen ...

9062. ALLERGY DRUG BOTH CHEAPER, COSTLIER
Albany Times Union (NY) Author: JULIE APPLEBY USA Today; Word Count: 394
4/10/03 TIMESUN A3 2003 WLNR 717205 ...

...And there's more. Most health insurers also have pushed the other allergy drugs in that same class -- Allegra, Clarinex and Zyrtec -- into the most expensive ``tiers" of their drug plans. That means you'll likely pay more. Co-payments for ``third tier ...

9063. Allergy drug now cheaper, but costlier
USA Today (USA) Author: Julie Appleby; Word Count: 548
4/9/03 USATD 01B 2003 WLNR 6061852 ...

...And there's more. Most health insurers have also pushed the other allergy drugs in that same class -- Allegra, Clarinex and Zyrtec -- into the most expensive "tiers" of their drug plans. That means you'll likely pay more. * Co-payments for "third tier ...

9064. Euro RSCG, BBDO sprout health units
ADVERTISING AGE Author: RICH THOMASELLI; Word Count: 864
4/7/03 ADVTGAGE 4 2003 WLNR 2187546 ...

...Accounts are still out there to be won. Pfizer invited 23 shops, according to VP Dorothy Wetzel, to pitch its Zyrtec and Zoloft accounts, worth a combined $120 million. "There will be pitches," BBDO's Mr. Robertson said. " Maybe a reduction in ...

9065. Nothing to sneeze at Many consumers are paying the price for prescriptions going over the counter
Kansas City Star (MO) Author: KAREN UHLENHUTH; Word Count: 1574
4/7/03 KCSTAR D1 2003 WLNR 14591152 ...

...problem," she said. At the doctor's urging, she opted for the cheaper route: She and her son J.P. would take Zyrtec. Jean Prouty says she knew within a few days that it wasn't working for her and bought Claritin and told ...

...progressively worse as the congestion, drainage, pressure and pain kept intensifying. The family's allergy doctor prescribed a different formulation of Zyrtec. Matters didn't improve. J.P. took it for another few weeks, "longer than he should have," Jean said. Their doctor next ...

...Since Claritin went over-the-counter, according to Portnoy, several insurance companies have stopped paying for other prescription antihistamines, specifically Zyrtec, Allegra and Clarinex. "Once Claritin went over-the-counter, health plans used it as an excuse to stop paying for ...

9066. Yellow dust means spring and allergies
Sarasota Herald Tribune (FL) Author: Mark Zaloudek; Word Count: 759

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

4/7/03 SARHTRIB E1 2003 WLNR 2740663 ...

...$30, is not covered by many drug plans, Dr. Windom said. Other allergy medications only available by prescription include Allegra, Zyrtec and Clarinex, a slightly different version of Claritin. The good news is that pollen counts are on the decline and ...

9067. FDA CONSIDERS FORCING Rx-TO-OTC DRUG SWITCHES
FDA WEEK Author: N/A; Word Count: 343
4/4/03 FDAWEEK (No Page) 2003 WLNR 91780 ...

...OTC DRUG SWITCHES The agency is considering forcing companies such as the makers of allergy drugs Zyrtec and Allegra to switch their products from prescription to over-the-counter (OTC) status, FDA Associate Deputy Chief Counsel Seth ...

...agency source tells FDA Week that a response to WellPoint's citizen petition calling for the switch of Allegra, Claritin and Zyrtec has been drafted. The source would not divulge what was in the response. However, the source says agency officials reconsidered ...

...1998 WellPoint petition calling on the agency to remove the prescription status of Allegra, Allegra-D, Claritin, Claritin-D and Zyrtec, which are respectively marketed by Aventis, Schering-Plough and Pfizer. On May 11, 2001, an FDA advisory committee voted to ...

9068. ALLERGY SUFFERERS: NEW WOES ANTIHISTAMINE SCENE CHANGED
Richmond Times Dispatch (VA) Author: Tammie Smith Times-Dispatch Staff Writer Contact Tammie Smith at (804) 649-6572 or tlsmith@timesdispatch.com ; Word Count: 838
4/4/03 RCHMDTD B1 2003 WLNR 2120425 ...

...Kaplan, an allergy sufferer for 25 years and counting, had tried Claritin before. It didn't do a thing for her. Zyrtec, another nonsedating antihistamine, worked much better. That didn't matter when Claritin went over the counter in November. Her insurance company moved Zyrtec to a higher tier, meaning she would have to shell out a higher co-payment to get it. Even then, she would have to show proof that Claritin didn't work for her to get Zyrtec under her health plan. Because she had relocated since she'd last tried Claritin five years ago and didn't have those ...

...when the spring allergy season arrived. "I had to go two weeks on Claritin before the insurance would give me Zyrtec," Kaplan said. In that time, she got a sinus infection, and the asthma that generally comes on only when her ...

...came back. "I had to have a breathing treatment. I needed an inhaler," said Kaplan, 37, who is back on Zyrtec and doing better. Many seasonal allergy sufferers are finding the antihistamine landscape has changed since the last time they needed ...

9069. OVER-THE-COUNTER SIDE EFFECTS HEALTH PLANS ARE CHANGING ALLERGY DRUG COVERAGE
Seattle Post-Intelligencer (WA) Author: CANDACE HECKMAN P-I reporter; Word Count: 995
4/4/03 STLPI B3 2003 WLNR 2957859 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...prescription drug plans have either removed or reduced their coverage for similar non-sedating antihistamines, such as Allegra, Clarinex and Zyrtec. Doctors are also being ordered to tell their patients to first try loratadine, the active ingredient in Claritin and its ...

...$30 more a month. The situation may be worse for people who use stronger antihistamine pills, such as Allegra or Zyrtec. They cost up to $70 for a month's supply, require a prescription, and may not be covered by some health ...

...a "nuisance" for physicians, said Dr. Garrison Ayars of Allergy and Asthma Research Associates in Kirkland. Prescriptions for Allegra and Zyrtec are not being honored, and although Ayars said he rarely prescribed Claritin to patients before, he now has to get ...

9070. Allergy Drug Wars Prescriptions tougher to get since Claritin went over-the-counter.
Fresno Bee, The (CA) Author: Tracy Correa THE FRESNO BEE; Word Count: 1218
4/3/03 FRESNOBEE C1 2003 WLNR 15975072 ...

...before; it didn't work," said the Clovis woman. More patients are complaining of difficulties getting allergy prescriptions -- from Allegra to Zyrtec -- since Claritin became available without a prescription. The drugs are all part of a class of drugs commonly referred to ...

...doctors to document failures to the over-the-counter medication before allowing them to go back on prescription Allegra or Zyrtec. Kishiyama said many health plans are also putting up financial barriers for patients who insist on the prescription medications by ...

...patients affected by the change in coverage for allergy medications. Ranney said Blue Shield will consider covering prescription Allegra or Zyrtec for patients who can't find relief with Claritin or a generic version. " But it requires prior authorization," she said. Prior ...

9071. Allergy Drug Wars Prescriptions tougher to get since Claritin went over-the-counter.
Fresno Bee Author: Tracy Correa THE FRESNO BEE; Word Count: 1290
4/3/03 FRESNOBEE C1 2003 WLNR 2851007 ...

...before; it didn't work," said the Clovis woman. More patients are complaining of difficulties getting allergy prescriptions -- from Allegra to Zyrtec -- since Claritin became available without a prescription. The drugs are all part of a class of drugs commonly referred to ...

...doctors to document failures to the over-the-counter medication before allowing them to go back on prescription Allegra or Zyrtec. Kishiyama said many health plans are also putting up financial barriers for patients who insist on the prescription medications by ...

...patients affected by the change in coverage for allergy medications. Ranney said Blue Shield will consider covering prescription Allegra or Zyrtec for patients who can't find relief with Claritin or a generic version. " But it requires prior authorization," she said. Prior ...

9072. Drug Stocks Go Cold PHARMACEUTICAL STOCKS ARE SUPPOSED TO BE SURE THINGS, GROWING WITH EACH NEW WONDER DRUG. THE PROBLEM IS, THERE MAY BE LESS GROWTH--AND MORE RISK--THAN WALL STREET IMAGINES.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

MONEY Author: Aravind Adiga; Word Count: 6884
4/1/03 MONEY 100 2003 WLNR 13887954 ...

...with Claritin now sold over the counter, it will no longer cover non-sedating antihistamines like Aventis' Allegra and Pfizer's Zyrtec unless doctors make a special request. California's WellPoint Health Networks has been lobbying the FDA to move antihistamines like Allegra, Zyrtec and Clarinex from prescription to over-the-counter status. What would that do? When Claritin moved over the counter last ...

...GROUP SGP SIDEBAR SORTING STATS STOCKS TAKEDA CHEMICAL INDUSTRIES THRIVE TUFTS CENTER UNINTENDED VIOXX WELLPOINT HEALTH NETWORKS WYETH ZOCOR ZYPREXA ZYRTEC ESPERION THERAPEUTICS INC PHARMACIA CORP BRISTOL MYERS SQUIBB TAKEDA PHARMACEUTICAL CO LTD GLAXOSMITHKLINE PLC BRISTOL MYERS SQUIBB CO ABBOTT DIABETES ...

9073. CLARITIN USERS NOW PAYING MORE INSURERS PUSHED TO CHANGE ALLERGY DRUG FROM PRESCRIPTION-ONLY
San Francisco Chronicle (CA) Author: Victoria Colliver, Chronicle Staff Writer; Word Count: 1171
3/28/03 SFCHR C1 2003 WLNR 8242944 ...

...to pay for Claritin, several plans have also started charging higher co-payments for other nonsedating antihistamines like Allegra and Zyrtec, both of which are still on patent protection and available only with a prescription. For example, Blue Shield of California ...

...costs and another $45 million in costs from doctor visits a year from the Claritin switch. He said he hopes Zyrtec and Allegra, which will not be available in generic form until 2007 and 2013 respectively, will go over-the-counter ...

9074. In any season, Claritin sells. (O-T-C Remedies).
MMR Author: N/A; Word Count: 1173
3/24/03 MMRTJ 34 2003 WLNR 11037146 ...

...Network (formerly Blue Cross of California), which sought the conversion of Claritin and other popular nonsedative antihistamines, including Pfizer Inc.'s Zyrtec and Allegra from Aventis Pharmaceuticals. Schering-Plough reversed its initial opposition to the switch after introducing a successor drug, Clarinex ...

9075. LIFESAVING TECHNOLOGY USE OF BAR CODES TO PREVENT MEDICAL MISTAKES WILL SAVE THOUSANDS OF LIVES
Buffalo News (NY) Author: N/A; Word Count: 449
3/21/03 BUFFALONWS B20 2003 WLNR 2187207 ...

...believed to be caused by drug errors. The possibilities for error range from administering wrong drugs -- was it Zantac or Zyrtec? -- to giving the wrong amounts. Research into the use of bar codes has suggested it will reduce those prescription errors ...

9076. PATIENTS, BEWARE; DRUGS: MAKE CERTAIN YOUR MEDICATION IS THE ONE THE DOCTOR PRESCRIBED.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Long Beach Press-Telegram (CA) Author: N/A; Word Count: 340
3/18/03 LBPRESS A10 2003 WLNR 2307682 ...

...600 either sound alike or have similar spellings. Are you taking Zantac for your ulcers? Let's hope you don't get Zyrtec, an antihistamine, instead. So here's what the doctor recommends: Take a good, hard look at your prescription. If you can't ...

9077. Pfizer drug brands previously handled by Deutsch. (New Pitches).
ADWEEK Author: N/A; Word Count: 168
3/17/03 ADWEEK 21 2003 WLNR 16991964 ...

...drug brands previously handled by Deutsch, the client said. Sources said the RFPs are due back March 21 for the Zyrtec, Zoloft and Bextra brands. The forms set a $50-$75 million budget for each brand, sources said. Pfizer and Deutsch ...

...marketing and public relations Business, general Advertising Agencies Advertising Contracts & orders received Contracts & orders let Financial management Agencies Advertising Activity Zyrtec (Medication) Zyrtec (Medication) - Contracts Zyrtec (Medication) - Finance Zyrtec (Medication) - Advertising Zoloft (Medication) Zoloft (Medication) - Contracts Zoloft (Medication) - Finance Zoloft (Medication) - Advertising Bextra (Medication) Bextra (Medication) - Contracts Bextra (Medication ...

9078. Up close and personal: fee-based systems bring added scrutiny, criteria to compensation talks. (Feature).
ADWEEK Author: O'Leary, Noreen; Word Count: 2089
3/17/03 ADWEEK 26 2003 WLNR 16991974 ...

...We take great pride in our relationship with Pfizer and in the integrated marketing programs we created for Zoloft and Zyrtec. We were disappointed that we could not reach a resolution to a number of the contractual terms." Such disagreements are ...

9079. To Cut Errors, F.D.A. Orders Drug Bar Codes
New York Times (NY) Author: DONALD G. McNEIL Jr.; Word Count: 1100
3/14/03 NYT A1 2003 WLNR 5187679 ...

...mix-ups in drugs with similar names, like the anti-convulsant Lamictal and the anti-fungal Lamisil, or the antihistamine Zyrtec and the ulcer drug Zantac. The most common hospital mistakes are doses missed because a patient is out of the ...

9080. CASES; Do Spelling and Penmanship Count? In Medicine, You Bet
New York Times (NY) Author: RICHARD A. FRIEDMAN, M.D.; Word Count: 1139
3/11/03 NYT F5 2003 WLNR 5194202 ...

...Pharmacopeia Medication Errors Reporting Program from 1996 to 2001. Common examples include: Cerebyx (an anticonvulsant) and Celebrex (an anti-inflammatory); Zyrtec (an antihistamine) and Zantac (an ulcer drug); Sarafem (an antidepressant) and Serophene (a fertility drug). Because some prescriptions are phoned ...

...Because prescriptions are phoned in and submitted in writing, both spellings and sounds matter. Lamictal and

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Lamisil and Zantac and Zyrtec are among those that are similar. (Nicole Bengiveno/The New York Times) 1016 Medicine and Health Accidents and Safety Handwriting ...

... Healthcare 1HE06 Medical Errors & Negligence 1ME81 Clinical Outcomes 1CL11 ELI LILLY NIAGARA FALLS VIAGRA ZYRTEC ELI LILLY AND CO LILLY ELI CO CASES Common Drug Jerry Phillips Lamictal Lamisil Lisa Losec Nicole Bengiveno Phillips Rebecca ...

9081. ASK THE DOCTOR; Sinus pressure often is not a sinus infection
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 1032
3/11/03 PAT-LED 21 2003 WLNR 13602305 ...

...cold medications should also be avoided because they often contain a drying, antihistamine. Newer antihistamines such as Claritin, Allegra and Zyrtec are not drying and do not relieve cold symptoms. Antihistamines should only be used for allergy symptoms. Nasal steroid sprays ...

9082. Late News
ADVERTISING AGE Author: N/A; Word Count: 1060
3/10/03 ADVTGAGE 1 2003 WLNR 2202310 ...

...situation. The incumbent, WPP Group's J. Walter Thompson Co., New York, is expected to defend. Two other significant Pfizer drugs, Zyrtec and Zoloft, are already in review. Kia opens $40 mil push for its Sedona minivan (irvine, calif.) Kia Motors America ...

9083. Celebrex is fourth drug Pfizer puts into review. (Hotlines).
ADWEEK Author: N/A; Word Count: 116
3/10/03 ADWEEK 6 2003 WLNR 16974541 ...

...the business. The shop referred calls to the client, which would only confirm reviews for the brands exiting IPG's Deutsch: Zyrtec, Zoloft and Bextra. In the first 11 months of 2002, Pfizer spent nearly $75 million on ads for Zyrtec, about $50 million on Zoloft and less than $1 million on Bextra, CMR reported. 101 Advertising, marketing and public relations ...

... 1PH13 Pain Management 1PA72 Analgesics 1AN10 CMR IPG JWT NEW YORK PFIZER PFIZER PUBLICIS LEO BURNETT WPP ZYRTEC PFIZER PIGMENTS INC(PFIZER) PFIZER SA DE CV PFIZER INC PFIZER ESPERION THERAPEUTICS INC MINEIRA DE REFRESCOS CATERPILLAR MATC)RIELS ROUTIERS ...

9084. Health Tips ... from UPI
UPI Science News Author: ALEX CUKAN, United Press International; Word Count: 730
3/6/03 UPISCINEWS 00:00:00 ...

...commonly prescribed drugs in the pharmaceutical arsenal suggests the extent of the problem: Vioxx/Videx, Clinoril/Clozaril, Serzone/Seroquel, Zantac/Zyrtec, Toradol/Torecane, Zoloft/Zocor, Clonidine/Klonopin, Celebrex/Celexa. QUITTING SMOKING BETTER FOR WOMEN Findings from the Lung Health Study indicate ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9085. Analysis: Consumers caught in drug fight
UPI Science Report Author: ELLEN BECK, United Press International; Word Count: 1158
3/6/03 UPISCIREP 00:00:00 ...

...Administration is reviewing a citizen's petition from WellPoint Health Networks, Inc., of Thousand Oaks, Calif. The company wants Allegra and Zyrtec, popular second-generation antihistamines for treatment of allergy symptoms, switched to OTC. FDA said Wednesday it did not know when ...

...some industry watchers expect it in the near future. Allegra is manufactured by Aventis Pharmaceuticals Inc., of Bridgewater, N.J., and Zyrtec is by Pfizer Inc., of New York City. The move makes economic sense for the managed care company. It could ...

...FDA advisory committee has agreed with the WellPoint view that consumers can safely and effectively purchase and use Allegra and Zyrtec on their own, once allergies are diagnosed by their physician. These second-generation antihistamines have fewer side effects - including drowsiness ...

9086. Pfizer set to issue RFPs for $125 Mil. worth of drug brands. (Hotlines).
ADWEEK Author: N/A; Word Count: 103
3/3/03 ADWEEK 4 2003 WLNR 16980349 ...

...drug brands. (Hotlines). Pfizer will begin sending out questionnaires this week for its Bextra, Zoloft and Zyrtec ad accounts, sources said. The client parted ways three weeks ago with Deutsch, which had handled all three accounts, worth ...

9087. Aetna last month announced a program to provide approximately 475,000 of its commercial members with information about over-the-counter. (Supplier...
Drug Store News Author: N/A; Word Count: 156
3/3/03 DSNEWS 31 2003 WLNR 16953545 ...

...mailing will reach the majority of Aetna commercial members who have received a prescription for Claritin, Claritin D, Clarinex, yrtec, Zyrtec D or Allegra in the past 12 months, the company stated. The mailings will be staggered through April to coincide ...

9088. EXPERIENCE CAN PREDICT DRUGMAKER, BIOTECH SUCCESS
Food & Drug Letter, The Author: N/A; Word Count: 952
2/26/03 FOODDRUG (No Page) 2003 WLNR 16848662 ...

...Pfizer's mastery of pharma-pharma alliances is largely responsible for such top-performing products as Lipitor (atorvastatin), Celebrex (celecoxib) and Zyrtec (cetirizine). A recent report from Cutting Edge Information pointed to several companies that are investing heavily in new partnerships to ...

9089. FEELING PAIN OF DRUG COSTS WITH THE PRICE OF PRESCRIPTION MEDICINE SKYROCKETING IN THE PAST DECADE, PATIENTS ARE BEING TOLD TO USE CERTAIN DRUGS, ASKE...
San Jose Mercury News (CA) Author: JULIE SEVRENS LYONS, Mercury News ; Word Count: 2860
2/25/03 SJMERCN 1A 2003 WLNR 2690017 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...antihistamines, telling allergy patients to buy Claritin instead. That puts some patients for whom other prescription drugs like Allegra or Zyrtec work better in a bind. If they want to continue on their medication, they will have to pay for it ...

...RESOURCE CONSULTING PACIFICARE PATIENTS PERMANENTE MEDICAL GROUP PHOTO AMR NABIL PLOUGH PRESCRIPTION SCHERING SCHERING PLOUGH SECURE HORIZONS UNIVERSITY OF CALIFORNIA ZYRTEC KAISER PERMANENTE PACIFICARE HEALTH SYSTEMS INC MERCER HUMAN RESOURCES CONSULTING KAISER SCHERING PLOUGH CORP AMGEN INC Andrews Big Blame Clarinex ...

9090. Late News
ADVERTISING AGE Author: N/A; Word Count: 1218
2/24/03 ADVTGAGE 1 2003 WLNR 2184720 ...

...big Rx brands (new york) Pfizer brand managers will decide within two weeks whether agencies will compete for pharmaceuticals brands Zyrtec, Zoloft and Bextra, formerly at Interpublic's Deutsch, New York, or whether the business will be assigned to new shops without a review, said executives close to the situation. Zyrtec and Zoloft represent $120-million-plus in spending. See AdAge.com QwikFIND aao46a Nextel picks six shops in its $160 mil ...

9091. Drug giant details its revenue producers for 2002
DRUG WEEK Author: N/A; Word Count: 1449
2/21/03 DRUGWEEK (No Page) 2003 WLNR 570277 ...

...promotes achieved sales of over $1 billion. Each of these billion-dollar medicines - Lipitor, Norvasc, Zoloft, Neurontin, Viagra, Zithromax, Celebrex, Zyrtec, Diflucan, and Aricept - are among the leaders in their individual therapeutic categories. These products represented 85% of Pfizer's human pharmaceutical ...

...growth of their individual therapeutic categories. For example, in the U.S., new prescriptions for Norvasc, the COX-2 franchise, and Zyrtec all grew at rates at least double those of their respective categories. "Our success is due in large part to ...

...development programs, best-in-class medical marketing support, and industry-leading sales efforts. The performance of Lipitor, Zoloft, Geodon, Zithromax, Zyrtec, and Neurontin in markets around the world was enhanced in 2002 by the addition of significant new labeling, indications, or dosage forms." Product performance, licensing, and regulatory highlights during the fourth quarter include the following: 1. In November 2002, Zyrtec achieved $1 billion in annual Pfizer revenues. Zyrtec new prescriptions in the U.S. grew 23% in December 2002 over the prior year, versus a 7% decline in the ...

9092. Drug giant details its revenue producers for 2002
DRUG WEEK Author: N/A; Word Count: 1440
2/21/03 DRUGWEEK (No Page) 2003 WLNR 353998 ...

...promotes achieved sales of over $1 billion. Each of these billion-dollar medicines - Lipitor, Norvasc, Zoloft, Neurontin, Viagra, Zithromax, Celebrex, Zyrtec, Diflucan, and Aricept - are among the leaders in their individual therapeutic categories. These products represented 85% of Pfizer's human pharmaceutical ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...growth of their individual therapeutic categories. For example, in the U.S., new prescriptions for Norvasc, the COX-2 franchise, and Zyrtec all grew at rates at least double those of their respective categories. "Our success is due in large part to ...

...development programs, best-in-class medical marketing support, and industry-leading sales efforts. The performance of Lipitor, Zoloft, Geodon, Zithromax, Zyrtec, and Neurontin in markets around the world was enhanced in 2002 by the addition of significant new labeling, indications, or dosage forms." Product performance, licensing, and regulatory highlights during the fourth quarter include the following: 1. In November 2002, Zyrtec achieved $1 billion in annual Pfizer revenues. Zyrtec new prescriptions in the U.S. grew 23% in December 2002 over the prior year, versus a 7% decline in the ...

9093. THE MEDIA BUSINESS: ADVERTISING; BBDO Worldwide enters the lucrative category of marketing prescription drugs to consumers.
New York Times (NY) Author: Courtney Kane; Word Count: 1093
2/20/03 NYT C4 2003 WLNR 5223027 ...

...compensation agreement. Deutsch had worked for Pfizer since 1999, handling direct-to-consumer advertising for drugs including Bextra, Zoloft, and Zyrtec, with total billings estimated at more than $120 million. Maryann Caprino, a spokeswoman at Pfizer, said the company was considering ...

9094. Pfizer slashes costs, weighs roster
ADVERTISING AGE Author: RICH THOMASELLI and LISA SANDERS; Word Count: 809
2/17/03 ADVTGAGE 4 2003 WLNR 2202883 ...

...U.S., and Deutsch parted ways last week. Deutsch handled more than $120 million of Pfizer business, including the allergy drug Zyrtec and the antidepressant Zoloft. zyrtec, zoloft options Ms. Caprino said Pfizer is considering its options with Zyrtec and Zoloft, but several executives said Pfizer is already preparing online requests for information. Both Pfizer and Deutsch declined to ...

9095. Clients demand more info, but Deutsch won't tell all: Pfizer, N.Y. shop end ties over privacy issues. (National News).
ADWEEK Author: McMains, Andrew, Feuer, Jack; Word Count: 735
2/17/03 ADWEEK 7 2003 WLNR 16938428 ...

...asked to agree that it would provide, if requested, information such as the salaries of staffers working on Pfizer brands Zyrtec, Zoloft and Bextra, and the profit margins on other accounts, sources said. The New York shop was also asked about ...

...came despite what sources described as a solid and successful four-year relationship between agency staffers and client executives. The Zyrtec campaign ("Lots of allergies. Just one Zyrtec") won a gold Effie last year. "It's just one of those sad stories with an unhappy ending, because we couldn't ...

...Deutsch CEO Donny Deutsch, who would not discuss details of the split. Pfizer is now expected to launch reviews for Zyrtec, Zoloft and Bextra, and sources said roster shops would be invited. The client spent $125 million on all its brands ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9096. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Deutsch Loses Pfizer But Gains Big Bank
New York Times (NY) Author: Stuart Elliott; Word Count: 433
2/14/03 NYT C4 2003 WLNR 5231797 ...

...compensation agreement. Deutsch has worked for Pfizer since 1999, handling direct-to-consumer advertising for drugs like Bextra Zoloft and Zyrtec , with total billings estimated at $120 million. A spokeswoman at Deutsch, Vonda LePage, confirmed reports of the move in the ...

...NEWMAN HARTY PARTNERS OMNICOM OMNICOM GROUP PFIZER PFIZER INC PHARMACIA CORP PUBLICIS GROUPE STARCOM MEDIAVEST GROUP STARCOM WORLDWIDE WPP ZOLOFT ZYRTEC ESPERION THERAPEUTICS INC PHARMACIA CORP DEUTSCH BANK OF AMERICA (BRAZIL) BANK OF AMERICA COMMUNITY DEVELOPMENT BANK HONGKONG AND SHANGHAI BANKING ...

9097. BRIEFLY
Hartford Courant Author: N/A; Word Count: 1140
2/6/03 HARTFORDCRNT E6 2003 WLNR 15370060 ...

...for Claritin since it went over-the-counter. And Aetna said last November that it would no longer cover Allegra, Zyrtec and Clarinex unless doctors make a special request. Even then, patients would be charged the highest co-pay. The new ...

...BARNEY SATELLITE RADIO INC SBA COMMUNICATIONS CORP SCHERING SMITH BARNEY VIASAT INC WYETH WYETH CONSUMER XM SATELLITE RADIO HOLDINGS INC ZYRTEC GENERAL DYNAMICS CORP XM SATELLITE RADIO HOLDINGS INC CITIGROUP INC EL PASO CORP PEGASUS COMMUNICATIONS CORP JDS UNIPHASE CORP CITIGROUP ...

9098. As Loratadine Reaches OTC Market, MediMedia Finds Managed Care Plans Revising their Non-sedating Antihistamine Coverage Strategies
BUSINESS WIRE Author: N/A; Word Count: 523
2/5/03 BWIRE 00:00:00 ...

...been requested by Schering-Plough in March after Wellpoint Health Networks filed a petition to switch Claritin, Allegra (fenofexadine) and Zyrtec (cetirizine) from prescription to OTC status. Schering-Plough initially opposed the idea of switching Claritin to non-prescription status, but ...

9099. Free rein for drug ads? (A slowdown in FDA review has left consumers more vulnerable to misleading messages.)
Consumer Reports Author: N/A; Word Count: 5693
2/1/03 CONSUMERAB 33 2003 WLNR 322123 ...

...G.D. Searle; (celecoxib) Pharmacia Athritis symptoms 6 Vanceril (beclomethasone) Schering Asthma 6 Xenical (orlistat) Hoffmann-La Roche Weight loss 6 Zyrtec (cetirizine) Pfizer Allergies 6 Allegra Hoechst Marion (fexofenadine) Roussel; Aventis Allergies 5 Avandia SmithKline Beecham; (rosiglitazone) GlaxoSmithKline Type 2 diabetes ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9100. Chronic hives can be unbearable
Grand Rapids Press, The Author: Paul Donohue / North America Syndicate; Word Count: 385
1/31/03 GRPR C4 2003 WLNR 13851514 ...

...mount a blind attack on them. Antihistamines, particularly those that don't make a person sleepy, are the first medicines employed. Zyrtec and Claritin are two examples. The antidepressant medicine doxepin might do the job. Antihistamines in combination with medicines used to ...

9101. DR. PAUL DONOHUE GOOD HEALTH
South Florida Sun-Sentinel Word Count: 514
1/31/03 SFLSUN-SENT 2E 2003 WLNR 15463149 ...

...mount a blind attack on them. Antihistamines, particularly those that don't make a person sleepy, are the first medicines employed. Zyrtec and Claritin are two examples. The antidepressant medicine doxepin might do the job. Antihistamines in combination with medicines used to ...

9102. Canadian lifesaver
Bangor Daily News Author: N/A; Word Count: 103
1/29/03 BANGORDN A8 2003 WLNR 1703814 ...

...I get mine through my doctor and through the mail so I don't have to make a bus trip. My Zyrtec prescription is $186 here, but in Canada, where it's generic, it is $10.72. This has been a lifesaver for ...

...1AM92 North America 1NO39 Canada 1CA33 Pharmaceuticals Cost-Benefits 1PH30 Pharmaceuticals & Biotechnology 1PH13 CARLEEN SIMPSON ZYRTEC Lynda Fowlie ...

9103. Tracking trends in Rx care. (Focus).
Chain Drug Review Author: N/A; Word Count: 643
1/20/03 CHAINDREV 1 2003 WLNR 16856733 ...

...must decide whether to cover such other brand name antihistamines as Aventis Pharmaceuticals' Allegra, Schering-Plough's Clarinex and Pfizer Inc.'s Zyrtec. WellPoint Health Networks, for example, has announced it will help its managed care customers pay for a nonprescription version of ...

9104. Pharmaceutical foreground is riddled with generic competition, OTC switches. (Chain Pharmacy).
Drug Store News Author: Johnsen, Michael; Word Count: 1807
1/20/03 DSNEWS 41 2003 WLNR 16907771 ...

...it more difficult for patients to treat their allergies with Aventis' Allegra (fexofenadine hydrochloride), Schering-Plough's Clarinex (desloratadine) and Pfizer's Zyrtec (cetirizine hydrochloride). In many cases, managed care is requiring pre-approval be fore allowing those drugs to be prescribed. " Clearly ...

9105. Redefined Rx-to-OTC switch model may reshape sales landscape. (OTC/Natural Health).

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Drug Store News Author: Johnsen, Michael; Word Count: 738
1/20/03 DSNEWS 59 2003 WLNR 16907783 ...

...highest co-pay status of their formularies. The move is expected to drive pennywise consumers from seeking prescriptions for Allegra, Zyrtec and Clarinex and self medicating with a loratadine product that's not covered by managed care. " That not only tells you ...

...IMS INFORMATION RESOURCES INC IRI NONPRESCRIPTION DRUGS ADVISORY COMMITTEE OTC PRILOSEC REDEFINED RX RX SCHOOL OF PHARMACY UNIVERSITY OF PITTSBURGH ZYRTEC ASTRAZENECA PHARMACEUTICALS LP IMS (LONDON) APTIUM ONCOLOGY INFORMATION RESOURCES INC IRI MICRONETICS INC INFORMATION MANAGEMENT SYSTEMS INFORMATION MANAGEMENT SERVICES IMS ...

9106. Business Briefs
Corpus Christi Caller-Times Author: N/A; Word Count: 391
1/19/03 BSX-CCCT D1 2003 WLNR 13168323 ...

...allergy drugs is huge. In the first 11 months of 2002, spending by Americans on antihistamines, including Claritin, Allegra and Zyrtec, amounted to more than $4.7 billion. I.T. 1IT96 Sales & Marketing Software ...

9107. Air Products sells small plant ; South Carolina factory employs 35, who will transfer to new owner.
Morning Call (Allentown, PA) Author: Christian Berg Of The Morning Call ; Word Count: 631
1/15/03 ALLMC D1 2003 WLNR 3286932 ...

...packaging. The business had sales of $17 million last year. UCB, of Brussels, is well-known for its allergy drug Zyrtec. But the company is also a large chemical-maker and said the acquisition will strengthen its presence in the graphic ...

9108. Status switch for Claritin is going to help
Philadelphia Inquirer (PA) Author: Jeff Gelles ; Word Count: 901
1/15/03 PHILA-INQ D01 2003 WLNR 3781330 ...

...one insurer active in the Philadelphia market, Aetna, has used the switch as occasion to reclassify three similar drugs: Allegra, Zyrtec and Clarinex. All are antihistamines that are much less likely to cause drowsiness than such widely used over-the-counter ...

...Benadryl and Chlortrimeton. Since Jan. 1, Aetna has required a doctor to get prior approval before it will cover Allegra, Zyrtec or Clarinex under a prescription-drug plan. Even with that, the prescription will be covered at the highest co-payment ...

...are on a Blue Cross drug plan, Ward says. In 2001, they filled almost 645,000 prescriptions for Claritin, Allegra and Zyrtec - almost half for Claritin. Ward says the Claritin cost $24.3 million, including members' co-payments. Claritin was Blue Cross ...

9109. Deutsch dominates
ADVERTISING AGE Author: LISA SANDERS; Word Count: 1801

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

1/13/03 ADVTGAGE 2 2003 WLNR 2215004 ...

...about its own growth as well as clients.' After winning the direct-to-consumer advertising business for Pfizer's allergy medication Zyrtec in 1999, Deutsch capitalized on being one of the first general agencies in the area. " It is rare that you ...

9110. DDMAC letters down 57% from calendar 2001, one-fourth output from 1999.
Warning Letter Bulletin Author: N/A; Word Count: 866
1/13/03 WARNLB 1 2003 WLNR 17206510 ...

...patient." Wilkes commented on two drugs that garnered DDMAC letters in 2002: Glaxo Smith Kline's Imitrex (Doc. 11677W) and Pfizer's Zyrtec (Doc. 11679W). Wilkes called Imitrex's "total treatment" for migraine claim "counter to research which suggests that other drugs that are more common are equally effective and may have other advantages such as fewer recurrences of headaches." Of Zyrtec, Wilkes called the ad "simply wrong" adding that the drug was "no more effective than other drug in the same ...

9111. Clariton switch may not relieve costs
CENTRAL PENN BUSINESS JOURNAL Author: Olenchek, Christina; Word Count: 800
1/10/03 CPENNBUSJ 3 2003 WLNR 6600050 ...

...Those with co-payments of $10 or $20, however, might switch to other prescription allergy drugs such as Allegra and Zyrtec, Akey said. "Whether or not there will be a substitution really depends on the insurance," he said. Insurers eventually might ...

...Assurance. Both insurers have offices in Susquehanna Township, Dauphin County. Giardina said it might not be long before Allegra and Zyrtec join Claritin on retailers' shelves. The FDA also has recommended Allegra and Zyrtec for over-the-counter sales. If those allergy drugs join Claritin, the competition should drive down the cost of these ...

9112. Claritin switch produces broad repercussions. (O-T-C Report).
Chain Drug Review Author: N/A; Word Count: 772
1/6/03 CHAINDREV 48 2003 WLNR 16865327 ...

...consumers of Allegra (Aventis), Clarinex (Schering-Plough's successor product to Claritin, which went on sale about a year ago) and Zyrtec (Pfizer Inc.)--all prescription allergy medications. "Now that Claritin is available over the counter, there's a nonsedating alternative to all ...

...hail of the cost of the product. Aetna US Healthcare has stated it will no longer cover Allegra, Clarinex and Zyrtec unless a physician makes a special request--and even in those cases patients will face the highest copayments. Other Claritin ...

9113. Merck's Asthma Drug Joins Competition
AP ONLINE Author: LINDA A. JOHNSON AP Business Writer; Word Count: 585
1/3/03 ASSOCPR 00:00:00 ...

...stiff. While many allergy drugs cause sleepiness, there are three popular once-a-day pills that are nonsedating

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

antihistamines: Allegra, Zyrtec and Clarinex, the successor drug to Schering-Plough Corp.'s Claritin. Under pressure from insurers and the FDA, Schering-Plough began ...

...a more expensive drug on a per diem basis," with wholesale prices about 20 percent higher than Allegra, Clarinex and Zyrtec, said Sean Brandle, a vice president at health care benefits consultant The Segal Company in New York. With an over ...

...DRUG JOINS DRUG ADMINISTRATION FDA FOOD MERCK MERCK CO NEW YORK STOCK EXCHANGE SCHERING PLOUGH SCHERING PLOUGH CORP SEGAL CO ZYRTEC MERCK AND CO INC SCHERING PLOUGH CORP Brandle Chris Loder Clarinex Loder Sean Brandle Singulair ...

9114. MERCK SHARES JUMP AS FDA APPROVES ALLERGY REMEDY
New York Daily News Author: NANCY DILLON DAILY NEWS BUSINESS WRITER; Word Count: 485
1/3/03 NYDLYNWS 34 2003 WLNR 16657433 ...

...market work by blocking histamine, a chemical released at the start of an allergic reaction. These include Aventis' Allegra, Pfizer's Zyrtec and Schering-Plough's Claritin, which went over-the-counter last month. "We believe Singulair's additional claim for [seasonal allergies] will ...

9115. Merck Asthma Drug Wins U.S. Approval for Allergy Use
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 898
1/3/03 RECNNJ (No Page) 2003 WLNR 12454208 ...

...that health insurers will raise the price of co-payments for drugs that work similarly to Claritin, such as Allegra, Zyrtec, and Clarinex. But several analysts said Thursday that they expect the co-pay for Singulair to remain at lower levels ...

9116. Merck asthma drug wins U.S. approval for allergy use [All Editions.=.Two Star B. Two Star P. One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 862
1/3/03 RECNNJ B 2003 WLNR 13293297 ...

...that health insurers will raise the price of co- payments for drugs that work similarly to Claritin, such as Allegra, Zyrtec, and Clarinex. But several analysts said Thursday that they expect the co-pay for Singulair to remain at lower levels ...

9117. FDA delays let false drug ads run The agency's own reviews of its warning letters take so long that ads have already run their course.
Portland Press Herald Author: By BART JANSEN Staff Writer; Word Count: 1163
1/2/03 PTLD-PH 1A 2003 WLNR 13498292 ...

...2001, according to the GAO. Advertising does attract customers. The top three oral antihistamines in 2000 were Claritin, Allegra and Zyrtec, which together accounted for 86 percent of all sales and were all among the most heavily advertised drugs in the ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9118. FDA approves switch to over-the-counter status for Claritin. (Nonsedating Antihistamine).
Skin & Allergy News Author: Franklin, Deeanna; Word Count: 533
1/1/03 SKINALLERGY 4 2003 WLNR 16891214 ...

...petition filed by the insurer, WellPoint Health Networks based in California, to force Claritin, as well as Allegra (fexofenadine) and Zyrtec (cetirizine), to be sold OTC, an FDA advisory panel in May 2001 recommended an OTC status switch for these second ...

9119. Bagger says he will resign from Senate Republican supports Kean Jr. to fill his seat
Star-Ledger, The (Newark, NJ) Word Count: 757
12/31/02 STLGRN 21 2002 WLNR 12936504 ...

...the nation, with a concentration on Congress. The New York-based drug giant is the company behind the allergy drug Zyrtec, the male potency pill Viagra and the cholesterol-lowering medication Lipitor. "This new job will be a pretty senior position ...

9120. Many drugs available to treat sinus congestion
Star-Ledger, The (Newark, NJ) Word Count: 538
12/31/02 STLGRN 36 2002 WLNR 12936710 ...

...at least a month. If topical steroids alone are not effective, I will try a long-acting antihistamine like Claritin, Zyrtec or Allegra. Allegra and Claritin also are made in combination with pseudoephedrine, with the added "D." Recent studies have shown ...

...1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 Cough & Cold Remedies 1CO34 Prescription Drugs 1PR52 CLARITIN FLONASE NASONEX ZYRTEC A. Sudafed Allegra Singulair ...

9121. WELLPOINT OFFERS COUPONS FOR GENERIC OTC CLARITIN
Drug Industry Daily Author: N/A; Word Count: 285
12/28/02 DRUGINDUDLY (No Page) 2002 WLNR 13995677 ...

...antihistamines could substantially cut into the sales of other brand-name, nonsedating antihistamines, such as Schering's Clarinex (desloratadine) or Pfizer's Zyrtec (cetirizine hydrochloride), the analysis said. fda Major Corporations 1MA93 Healthcare Practice Specialties 1HE49 Allergy ...

9122. More Generics, Over the Counter Loratadine/Claritin Top 2002 Pharmaceutical Developments
BUSINESS WIRE Author: N/A; Word Count: 1067
12/27/02 BWIRE 00:00:00 ...

...if not, whether they will cover any other brand name non-sedating antihistamines, such as Clarinex(r), Allegra(r) or Zyrtec(r). Prescription drug plans that drop coverage of this popular class of medications potentially could save a lot, but plan ...

9123. Allergy drug cost triggers reaction Claritin for sale now over the counter, but some Valley residents end up pay-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ing more.
Fresno Bee Author: Barbara Anderson THE FRESNO BEE; Word Count: 891
12/26/02 FRESNOBEE A1 2002 WLNR 2015749 ...

...Insurance companies are requiring doctors to get preapproval before they can write a prescription for drugs such as Allegra or Zyrtec. And patients may be charged more in co-payments for requesting these brand-name alternatives. Insurer Blue Shield of California ...

...Claritin for over-the-counter use. Since Claritin hit stores, Blue Cross of California, a subsidiary of WellPoint, has moved Zyrtec to its costliest co-payment schedule. Blue Cross charges an average of $7 as a co-pay for generic drugs ...

9124. Allergy drug cost triggers reaction Claritin for sale now over the counter, but some Valley residents end up paying more.
Fresno Bee, The (CA) Author: Barbara Anderson THE FRESNO BEE; Word Count: 878
12/26/02 FRESNOBEE A1 2002 WLNR 13175910 ...

...Insurance companies are requiring doctors to get preapproval before they can write a prescription for drugs such as Allegra or Zyrtec. And patients may be charged more in co-payments for requesting these brand-name alternatives. Insurer Blue Shield of California ...

...Claritin for over-the-counter use. Since Claritin hit stores, Blue Cross of California, a subsidiary of WellPoint, has moved Zyrtec to its costliest co-payment schedule. Blue Cross charges an average of $7 as a co-pay for generic drugs ...

9125. Healthbriefs Oh Christmas trees, oh Christmas sneeze
New Orleans Times Picayune Author: N/A; Word Count: 680
12/26/02 NOTPCN 3 2002 WLNR 1416128 ...

...which are the body's way of ridding itself of the allergens, many allergy sufferers take systemic medications, including Claritin and Zyrtec -- made famous through national television advertising campaigns. According to Johnson, however, while these medications can be effective, they don't always ...

9126. Blue Cross Pushes Claritin Alternative
Ventura County Star (CA) (KRT) Author: Deborah Crowe; Word Count: 761
12/25/02 VENTURACA (No Page) 2002 WLNR 9043487 ...

...$10 coupons for Alavert to members who have received prescriptions in the last six months for Claritin, Clarinex, Allegra or Zyrtec. Alavert is a new nonprescription version of loratadine, the generic ingredient in Claritin, which is the most popular non-sedating ...

...affordability of health benefits." An expert advisory panel of the Food and Drug Administration last year recommended Claritin, Allegra, and Zyrtec were safe to be sold over-the-counter. In addition, Claritin was due to lose its patent protection at the ...

9127. CLARITY ON CLARITIN THE POPULAR ALLERGY DRUG NOW CAN BE PURCHASED OVER THE

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

COUNTER IN THE UNITED STATES AS WELL AS IN CANADA, BUT LOSS OF INSURANCE C...
Buffalo News (NY) Author: HENRY L. DAVIS - News Medical Reporter; Word Count: 1347
12/24/02 BUFFALONWS B1 2002 WLNR 1503754 ...

...similar drug still covered by insurance. Many insurers also raised their co-payments for the prescription alternatives to Claritin -- Allegra, Zyrtec and Clarinex. A few insurers took a completely different approach. Independent Health, for instance, decided to continue coverage of Claritin ...

...to $10. The only catch is members still will need a prescription. Independent Health is keeping similar allergy drugs -- Allegra, Zyrtec and Clarinex -- in the group of medications with co-payments of $15 to $20. "It's not common to cover over ...

...Blue Cross and Blue Shield of Rochester, expects to save money by ending Claritin coverage. The HMO also shifted Allegra, Zyrtec and Clarinex into a more expensive co-payment group -- $30 to $40 for a 30-day supply instead of $15 ...

9128. WellPoint to Help Customers Purchase Allergy Medication
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 678
12/24/02 NYT C2 2002 WLNR 4102677 ...

...this month. The coupons will go to people who received prescriptions for Claritin and similar allergy medications like Allegra and Zyrtec within the last six months. WellPoint, a managed care company based in California, persuaded federal regulators last year to convert ...

...be sold as a heartburn remedy, possibly next summer or fall. Unlike earlier allergy drugs, nonsedating treatments like Claritin, Allegra, Zyrtec and Clarinex, a Claritin successor, do not cause drowsiness. An advisory panel of the Food and Drug Administration also recommended approval last year of nonprescription versions of Allegra, made by Aventis, and Zyrtec, made by Pfizer. Allegra and Zyrtec are still protected by patents. A spokesman for Johnson & Johnson said yesterday that it had dropped plans to market a ...

9129. Blue Cross of California Offers Members Significant Savings on New Over-the-Counter Antihistamine
BUSINESS WIRE Author: N/A; Word Count: 782
12/23/02 BWIRE 00:00:00 ...

...Blue Cross is sending information about this program to all of its members who have received prescriptions for Claritin, Allegra, Zyrtec or Clarinex during the past six months. Included in this mailing are three Alavert coupons with a redemption value of ...

...In May of 2001, an expert advisory panel of the Food and Drug Administration (FDA) recommended that Claritin, Allegra, and Zyrtec were safe to be sold over-the-counter without a doctor's prescription. Claritin and Alavert, both containing 10 mg loratadine, are the first of these products to take advantage of OTC status. " Blue Cross is hopeful that Allegra, Zyrtec and Clarinex will move to over-the-counter status in the near future, further reducing costs for America's 40 million ...

...FOOD AND DRUG ADMINISTRATION NYSE:WLP OTC OTC ALAVERT PROGRAM MAKES ALAVERT WELLPOINT WELLPOINT HEALTH NETWORKS INC WYETH CONSUMER HEALTHCARE ZYRTEC COBRA SA WYETH WELLPOINT HEALTH NETWORKS INC Blue Cross Historically Robert Seidman Seidman ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9130. INSURERS PUSH GENERICS AS REMEDY FOR RISING COSTS
St. Louis Post-Dispatch (MO) Author: Judith VandeWater; Author: Of The Post-Dispatch; Word Count: 3944
12/22/02 STLSPD A1 2002 WLNR 1232587 ...

...get subsequent coverage for a branded, non-sedating prescription antihistamine. Other Express-Scripts clients will raise co-pays for Allegra, Zyrtec and other brand-name products. Some clients may stop paying for any non-sedating antihistamines altogether. WellPoint initiated the change in status for Claritin by petitioning the FDA to make Claritin, Allegra and Zyrtec available without prescription. Seidman said the insurer does not plan to file any new petitions for category shifts, but it ...

...MERCK MERCK CO MICHIGAN PHOTO REMEDY SOUTH GRAND BOULEVARD SSRIS ST ST LOUIS LABOR HEALTH INSTITUTE WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC EXPRESS SCRIPTS INC ASTRAZENECA PLC MERCK AND CO INC WELLPOINT HEALTH NETWORKS INC Anytime Asthma Bextra Blue Shield Celeste Player ...

9131. INSURERS PUSH GENERICS AS REMEDY FOR RISING COSTS
St. Louis Post-Dispatch (MO) Author: Judith VandeWater Of The Post-Dispatch; Word Count: 2917
12/22/02 STLSPD A1 2002 WLNR 13354320 ...

...get subsequent coverage for a branded, non-sedating prescription antihistamine. Other Express-Scripts clients will raise co-pays for Allegra, Zyrtec and other brand-name products. Some clients may stop paying for any non-sedating antihistamines altogether. WellPoint initiated the change in status for Claritin by petitioning the FDA to make Claritin, Allegra and Zyrtec available without prescription. Seidman said the insurer does not plan to file any new petitions for category shifts, but it ...

...COLLEGE MERCER HUMAN RESOURCE MERCK MERCK CO MICHIGAN REMEDY SSRIS ST ST LOUIS LABOR HEALTH INSTITUTE WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC ACE EXPRESS SCRIPTS INC ASTRAZENECA PLC MERCK AND CO INC WELLPOINT HEALTH NETWORKS INC Anytime Asthma Bextra Blue Shield Celeste ...

9132. Claritin users lose co-pay advantage
Charleston Gazette (WV) Author: Joy Davia; Word Count: 754
12/20/02 CHLST-GZ 1C 2002 WLNR 1075604 ...

...insurers have to pay, the more our premiums become." * People with insurance who take another prescription allergy medicine such as Zyrtec or Allegra may see an increase in their co-pay. As of Jan. 1, Aetna - which offers health plans to ...

...Allergy 1AL79 Prescription Drugs 1PR52 AETNA ALLERGY ASTHMA ALLERGY CENTER CHARLESTON CENTER CLARITIN FDA RITE AID SCHERING PLOUGH ZYRTEC SCHERING PLOUGH CORP RITE AID CORP Chandra Kumar Cherniak Drug Drug Emporium Joy Davia Kumar Paula Butterfield Walt Cherniak ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9133. As the dust settles; Will allergy sufferers fare better with over- the-counter Claritin?; Will insurance companies drop allergy medications completely...
LANCASTER NEW ERA (PA) Author: Schweigert, Mary Beth; Word Count: 1463
12/20/02 LANCNE 1 2002 WLNR 5647653 ...

...Administration approved Claritin, which now costs $1 or more per pill, for over-the-counter use. Similar drugs, including Allegra, Zyrtec and Clarinex, a replacement prescription drug by Claritin's makers, still require a prescription. What it means Doctors, patients and patient ...

...plans are increasing co-payments for Claritin's prescription-drug competitors, or requiring allergy sufferers to get special approval for Allegra, Zyrtec or Clarinex. Others might drop coverage for prescription antihistamines altogether. "The dust hasn't quite settled on how this will affect ...

...a good thing." Health plans respond Lanpher expects patients who lose prescription-drug coverage for Claritin may switch to Allegra, Zyrtec or Clarinex to save money. But they may face some unanticipated roadblocks in the form of health plan changes. The ...

9134. CLARITIN APPROVAL MARKS SIGNIFICANT SHIFT IN RX-TO-OTC SWITCHES
Food & Drug Letter, The Author: N/A; Word Count: 5297
12/19/02 FOODDRUG (No Page) 2002 WLNR 13995840 ...

...That figure represented almost one-third of the company's revenue. Other second-generation antihistamines include Aventis' Allegra (fexofenadine) and Pfizer's Zyrtec (certirizine). On July 22, 1998, Wellpoint Health Networks petitioned the FDA to switch Claritin, Zyrtec and Allegra from prescription to OTC status. Formed in 1992 by Blue Cross of California's managed care business, Wellpoint is ...

...of Asthmatics By a vote of 19 to 4, the committee overwhelmingly recommended the OTC switch of Allegra, Claritin and Zyrtec. More than a year later, the FDA, which usually follows the recommendations of its advisory committees, still has not issued ...

...antihistamines. Wellpoint already has. Aetna, the nation's second-largest health insurer, said it will no longer cover Allegra, Claritin or Zyrtec unless a doctor makes a special request. Several other insurers have announced similar plans. According to industry sources, health plans ...

9135. Zyrtec clearance. (RXs).
Chain Drug Review Author: N/A; Word Count: 25
12/16/02 CHAINDREV 11 2002 WLNR 14671627 ...

...Zyrtec clearance. (RXs). Zyrtec has received approval for infants as young as six months. The antihistamine is marketed by Pfizer Inc. and UCB Pharma. 21 Business Pharmaceuticals and cosmetics industries Retail industry Antihistamine Preparations Product information Zyrtec (Medication) Zyrtec (Medication) - Usage Antihistamines Antihistamines - Usage Pharmaceutical industry Pharmaceutical industry - Product information United States Pharmaceuticals 2834 Pharmaceutical Preparation Manufacturing 325412 ...

9136. FDA paves way for O-T-C Claritin. (Supplier News).

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Chain Drug Review Author: N/A; Word Count: 532
12/16/02 CHAINDREV 13 2002 WLNR 14671129 ...

...has some insurance companies moving to block access to other prescription-only medications, including Aventis Pharmaceutical's Allegra and Pfizer Inc.'s Zyrtec. Blue Cross-Blue Shield of Massachusetts has told doctors that patients who want to stay on prescription Allegra will be ...

...its highest copayment. WellPoint Health Networks, which spurred Claritin's switch by petitioning the FDA to make the medications Allegra and Zyrtec available without a prescription, has ruled that its customers will need a doctor's special authorization to maintain coverage for a ...

9137. HEALTH One Nation, Under Pills
Los Angeles Times Word Count: 926
12/15/02 LATIMES 6 2002 WLNR 12456251 ...

...nervous system drugs to children between 1985 and 1999: 327. Percentage of consumers using anti-allergy medications Claritin, Allegra and Zyrtec who may not actually have allergies: 65. Number of signs advertising the drug Claritin with the single word, "Anytime," in ...

9138. Claritin's New Status Nothing To Sneez At
Newsday (USA) Author: Kathleen Kerr. STAFF WRITER; Word Count: 1398
12/15/02 NWSDAY A16 2002 WLNR 502808 ...

...insurers have begun to weigh in, advising doctors to recommend Claritin before writing prescriptions for antihistamines such as Allegra and Zyrtec. It's a move that has physicians asking how much insurers will be allowed to meddle in the practice of medicine ...

...The advisory committee that recommended the Claritin switch also advised the FDA to include two other prescription antihistamines, Allegra and Zyrtec, moves also requested by WellPoint. So far there has been no change. WellPoint's Claritin petition marked the first time that ...

...MEDICAL CENTER CVS FDA PRILOSEC SCHERING PLOUGH SCHERING PLOUGH CORP UNIVERSITY OF MINNESOTA WALGREEN WELLPOINT WELLPOINT HEALTH NETWORKS WYETH AYERST ZYRTEC WALGREEN CO WYETH AYERST LABORATORIES ASTRAZENECA PLC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC California Claritin David Hilsiker David Resnick ...

9139. Claritin's switch brings little fanfare
PANTAGRAPH (BLOOMINGTON, IL) Author: Swiech, Paul; Word Count: 634
12/14/02 PNTGPH 1 2002 WLNR 5409839 ...

...Claritin users will switch to Clarinex - its prescription- only cousin - or another prescription-only, nonsedating antihistamine, such as Allegra or Zyrtec, Webber said. That's because most Claritin users have insurance coverage for medicine, so they have been paying just $10 to ...

...Claritin and the U.S. Food and Drug Administration decided that it's safe to be sold without a prescription. Allegra and Zyrtec remain prescription-only for now. Stores across Central Illinois are now allowed to sell Claritin

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

over the counter. Copyright Pantagraph ...

9140. Claritin's price tag nothing to sneeze at
PROVIDENCE JOURNAL BULLETIN (RI) Author: Write, FELICE J FREYER Journal Medical; Word Count: 1004
12/14/02 PROVJ 3 2002 WLNR 5411729 ...

...by charging higher co-pays for the other medications in the same class, known as nonsedating antihistamines Allegra, Clarinex, and Zyrtec. A lot of the insurance companies are taking this as an excuse to either deny coverage for other nonsedating antihistamines ...

...nation's most popular allergy drug. It was the first medication to relieve nasal congestion without causing drowsiness. Allegra, Clarinex and Zyrtec work in a similar way. The U.S. Food and Drug Administration recently allowed Claritin to be sold without a prescription ...

...relief. Effective April 1, Blue Cross & Blue Shield of Rhode Island plans to increase co-payments for Allegra, Clarinex and Zyrtec. Like most prescription-drug insurance, Blue Cross plans have three tiers of co- pays generics, which in many plans cost ...

9141. Tab for allergy pills likely to rise / Insurers reduce coverage as Claritin hits stores
Houston Chronicle Author: LEIGH HOPPER, Houston Chronicle Medical Writer; Word Count: 1174
12/13/02 HSTNCHRON A37 2002 WLNR 13651112 ...

...more costly for consumers with insurance, doctors and pharmacists said. Aetna has told physicians that prescriptions for Allegra, Clarinex or Zyrtec will require special approval beginning Jan. 1. Likewise, Wellpoint, known as Unicare in Texas, is raising the co-pays for ...

...allergy sufferers who get no relief on Claritin may be able to function better on a different drug, such as Zyrtec. Control of allergies helps prevent ear infections, sinus infections and asthma attacks - all of which are more costly to treat ...

...require additional physician authorization for prescription allergy medicine. United moved Allegra to a higher co-pay category, but Clarinex and Zyrtec will remain where they are, a company spokesman said. New co-payments for allergy drugs range from $15-$20 a ...

9142. Tab for Allergy Pills Likely to Rise
Houston Chronicle (KRT) Author: Leigh Hopper; Word Count: 1136
12/13/02 HSTNCHRON (No Page) 2002 WLNR 9041061 ...

...more costly for consumers with insurance, doctors and pharmacists said. Aetna has told physicians that prescriptions for Allegra, Clarinex or Zyrtec will require special approval beginning Jan. 1. Likewise, Wellpoint, known as Unicare in Texas, is raising the co-pays for ...

...allergy sufferers who get no relief on Claritin may be able to function better on a different drug, such as Zyrtec. Control of allergies helps prevent ear infections, sinus infections and asthma attacks -- all of which are more costly to treat ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...require additional physician authorization for prescription allergy medicine. United moved Allegra to a higher co-pay category, but Clarinex and Zyrtec will remain where they are, a company spokesman said. New co-payments for allergy drugs range from $15-$20 a ...

9143. Claritin Hits Charleston, S.C., Store Shelves
Post and Courier, The (Charleston, SC) (KRT) Author: Jonathan Maze; Word Count: 643
12/12/02 POSTCOUR (No Page) 2002 WLNR 9021309 ...

...said they believe patients with health insurance will ask their doctor to switch to other prescription allergy medications, like Allegra, Zyrtec and Clarinex, Schering-Plough's successor drug to Claritin. Moore's insurer hasn't yet told him that it wouldn't pay for Claritin ...

9144. OVER-THE-COUNTER CLARITIN HITS STORES: COST OF OTHER ALLERGY DRUGS MAY INCREASE
Birmingham News (AL) Author: ANNA VELASCO News staff writer; Word Count: 590
12/11/02 BRMINGHAMN 1 2002 WLNR 13168587 ...

...in Homewood. Clinical trials have shown that Claritin is not as effective as some other antihistamines, such as Allegra and Zyrtec, she said. "Claritin is pretty good, but the others are probably better," Smith said. While other insurers in Alabama said ...

...Alabama, the state's largest insurer, isn't making any changes, said Jim Brown, the company's spokesman. Blue Cross covers Allegra and Zyrtec as preferred drugs, or less expensive brand-name medications, and Clarinex as a nonpreferred drug. Dr. Jim Bonner, an allergist ...

9145. Claritin to debut over the counter
Fort Worth Star-Telegram (Fort Worth) Word Count: 1024
12/11/02 FTWTHST 1 2002 WLNR 1543382 ...

...allergy pills, doctors and pharmacists say. Aetna has told doctors nationwide that prescriptions for the popular antihistamines Allegra, Clarinex or Zyrtec will require special approval, beginning Jan. 1. Doctors will be asked to show that a patient didn't get relief with ...

...UNION FOOD AND DRUG ADMINISTRATION GRAPEVINE ITHINK AETNA PACIFICARE SCHERING PLOUGH TEXAS HEALTH SCIENCECENTER UNITED HEALTHCARE UNIVERSITY OF NORTH WALGREENS ZYRTEC PACIFICARE HEALTH SYSTEMS INC UNITEDHEALTH GROUP INC CONSUMERS UNION AETNA INC SCHERING PLOUGH CORP Big Blue Blue Shield Claritin Darren ...

9146. CLARITIN AVAILABILITY MAY RAISE PRICES FOR OTHERS; DRUGS: IF MEDICINE DOESN'T WORK, PATIENTS COULD PAY MORE FOR ALTERNATIVES, INSURERS SAY.
Long Beach Press-Telegram (CA) Word Count: 476
12/11/02 LBPRESS A7 2002 WLNR 1602849 ...

...get other prescription allergypills, doctors and pharmacists say. Already, Aetna has told doctors nationwide that prescriptions for Allegra, Clarinex or Zyrtec, all popular antihistamines, will require special approval beginning Jan. 1. Doctors will be asked to show that a patient didn't ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9147. POPULAR ALLERGY DRUG HITS DRUGSTORE SHELVES
Macon Telegraph (GA) Author: Maggie Large, Telegraph Staff Writer; Word Count: 556
12/11/02 BSX-MACTEL C7 2002 WLNR 1950886 ...

...a prescription may drive up costs for consumers as insurers refuse to cover them. Similar allergy medications like Allegra and Zyrtec are still prescription-only, and some insurers are moving to remove them from coverage plans. In a statement last month ...

9148. Allergy drug hits shelves
Star-News (Wilmington, NC) Author: Bonnie Eksten, Business Editor; Word Count: 757
12/11/02 STARNEWS 1B 2002 WLNR 13502309 ...

...moves over the counter, insurance companies may be planning to raise the co-payment on other popular prescription antihistamines like Zyrtec and Allegra. Michelle Vanstory, spokeswoman for Blue Cross Blue Shield of North Carolina said co-payment amounts are determined by ...

...antihistamines. Ms. Vanstory said she received an e-mail Tuesday changing the status of co-payments for some antihistamines, including Zyrtec and Allegra, from Tier Two to Tier Three. Tier Two drugs are widely popular but do not have a generic ...

...ANNOUNCEMENT BLUE CROSS BLUE SHIELD CVS CVS CORP DRUG ADMINISTRATION GLANCE SCHERING PLOUGH US FOOD US FOOD AND DRUG ADMINISTRATION ZYRTEC CVS CORP SCHERING PLOUGH CORP Claritin D'Angelis Gaye Moseman Michael D'Angelis Michelle Vanstory Moseman Mr. D'Angelis Tier Vanstory ...

9149. Claritin Becomes Pricey Over-Counter Drug
Star-News (Wilmington, NC) (KRT) Author: Bonnie Eksten; Word Count: 753
12/11/02 STARNEWS (No Page) 2002 WLNR 11985977 ...

...moves over the counter, insurance companies may be planning to raise the co-payment on other popular prescription antihistamines like Zyrtec and Allegra. Michelle Vanstory, spokeswoman for Blue Cross Blue Shield of North Carolina said co-payment amounts are determined by ...

...antihistamines. Ms. Vanstory said she received an e-mail today changing the status of co-payments for some antihistamines, including Zyrtec and Allegra, from Tier Two to Tier Three. Tier Two drugs are widely popular but do not have a generic ...

... 1RE29 Prescription Drugs 1PR52 BLUE CROSS BLUE SHIELD CVS CVS CORP SCHERING PLOUGH US FOOD AND DRUG ADMINISTRATION ZYRTEC CVS CORP SCHERING PLOUGH CORP Bonnie Eksten Claritin D'Angelis Dec Gaye Moseman Michael D'Angelis Michelle Vanstory Morning Star Moseman Mr ...

9150. NEW STATUS OF CLARITIN SIGNALS SHIFT OF COSTS TO CONSUMERS NO PRESCRIPTION NEEDED MEANS NO INSURER PAYING
St. Louis Post-Dispatch (MO) Author: Michael D. Sorkin; Author: Of The Post-Dispatch; Word Count: 1054

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

12/11/02 STLSPD A1 2002 WLNR 1173961 ...

...allergy pills available only by prescription. * Insurers are doing this by increasing the co-pay amounts for Claritin's competitors - Allegra, Zyrtec and Clarinex, a replacement prescription drug from Claritin's manufacturer. The co-payments often are more expensive than the cost of ...

9151. NEW STATUS OF CLARITIN SIGNALS SHIFT OF COSTS TO CONSUMERS NO PRESCRIPTION NEEDED MEANS NO INSURER PAYING
St. Louis Post-Dispatch (MO) Author: Michael D. Sorkin Of The Post-Dispatch; Word Count: 1037
12/11/02 STLSPD A1 2002 WLNR 13340099 ...

...allergy pills available only by prescription. * Insurers are doing this by increasing the co-pay amounts for Claritin's competitors - Allegra, Zyrtec and Clarinex, a replacement prescription drug from Claritin's manufacturer. The co-payments often are more expensive than the cost of ...

9152. CLARITIN IS NOW OVER THE COUNTER
Wichita Eagle (KS) Author: Associated Press; Author: Contributing: Knight Ridder Newspapers; Word Count: 308
12/11/02 WCHTEAG 8A 2002 WLNR 1335411 ...

...generic and nonprescription competition, Schering-Plough backed down. Already, Aetna has told doctors nationwide that prescriptions for Allegra, Clarinex or Zyrtec, all popular antihistamines, will require special approval, beginning Jan. 1. Doctors will be asked to show that a patient didn't ...

9153. Claritin rushed to drugstore shelves
Patriot Ledger, The; Quincy, Mass. Author: Dana Braga; Word Count: 1079
12/10/02 PAT-LED 24 2002 WLNR 11336658 ...

...Health Networks took an unprecedented step in petitioning the FDA to move Claritin, along with rival allergy drugs Allegra and Zyrtec, to over-the-counter status. The petition was aimed at maintaining affordable drug coverage and emphasizing the safety of the ...

...24-day supply. Once Claritin goes over-the- counter, Seidman said, the insurer will elevate prescription-only competitors Allegra and Zyrtec to its highest co-pay category in certain drug plans. Other insurers may do the same. " It will make sense ...

9154. CLARITIN CHANGE MAY AFFECT COVERAGE FOR OTHER DRUGS
Pittsburgh Post-Gazette (PA) Author: VIRGINIA LINN, POST-GAZETTE STAFF WRITER ; Word Count: 530
12/10/02 PITTSPOST E4 2002 WLNR 4128548 ...

...will drop coverage of the drug that has dominated sales of non-sedating antihistamines, which also include Clarinex, Allegra and Zyrtec. Highmark will keep co-pays the same, despite announcements by insurance companies in other parts of the country that they ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9155. You can pitch your Claritin prescription But when blockbuster drugs go over the counter, it can be a mixed bag for consumers.
Daily Herald (Arlington Heights, IL) Author: Lorilyn Rackl Daily Herald Health Editor; Word Count: 1360
12/9/02 CHIDLYHRLD 1 2002 WLNR 14635718 ...

...an option. Aetna Inc., the country's second-largest health insurer, already says it no longer will cover the antihistamines Allegra, Zyrtec and Claritin's successor, Clarinex, unless doctors make special requests. Even then, patients will be charged the highest co- payment. "The ...

...counter drugs and decided there was no reason that so-called second-generation allergy medications such as Claritin, Allegra and Zyrtec shouldn't be sold alongside first-generation, nonprescription allergy remedies such as Benadryl. Last year, an FDA panel agreed that the ...

...drug's patent edged closer to its expiration date. FDA officials say they're still debating what to do about Allegra and Zyrtec. WellPoint's chief pharmacy officer Robert Seidman said his company had no choice but to lobby for these allergy drugs to ...

9156. The good news about Claritin. (Merchandising).
MMR Author: N/A; Word Count: 466
12/9/02 MMRTJ 28 2002 WLNR 9159347 ...

...hurt many whose allergies are relieved only by other such prescription-only medications as Aventis Pharmaceutical's Allegra and Pfizer Inc.'s Zyrtec. The Claritin switch has spurred some insurance companies to block access to these medications. Blue Cross-Blue Shield of Massachusetts ...

...other hand, WellPoint Health Networks, which spurred the Claritin switch by petitioning the FDA in 1998 to make Allegra and Zyrtec available without a prescription, has ruled that its customers will need a doctor's special authorization to maintain coverage for a ...

9157. ALLERGY WARNING
Newsweek U.S. Edition Author: ANNE UNDERWOOD; Word Count: 202
12/9/02 NEWSWEEK 88 2002 WLNR 8853355 ...

...some insurance providers are threatening to require copays as high as $50 for the remaining prescription antihistamines--Clarinex, Allegra and Zyrtec. The goal, of course, is to encourage more patients to switch to Claritin, putting the financial burden on individuals instead ...

9158. NOTHING TO SNEEZE AT
Palm Beach Post (FL) Author: N/A; Word Count: 543
12/8/02 PALMBCHPST 2E 2002 WLNR 1968241 ...

...allergy medicines are a $4 billion business. If insurers push allergy sufferers to buy Claritin rather than the more expensive Zyrtec or Allegra, they will save millions. If that works, the next target may be acid reflux drugs, where the market ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9159. TOP ALLERGY DRUG RUSHED TO SHELVES
Atlanta Journal and Constitution (GA) Author: ANDY MILLER; Staff; Word Count: 1244
12/5/02 ATLNTAJC A1 2002 WLNR 4677747 ...

...Health Networks took an unprecedented step in petitioning the FDA to move Claritin, along with rival allergy drugs Allegra and Zyrtec, to over-the-counter status. The petition was aimed at maintaining affordable drug coverage and emphasizing the safety of the ...

...24-day supply. Once Claritin goes over-the-counter, Seidman said, the insurer will elevate prescription-only competitors Allegra and Zyrtec to its highest co-pay category in certain drug plans. Other insurers may do the same. " It will make sense ...

9160. DRUG COSTS PUSHED CLARITIN ONTO SHELVES; HEALTH: EXPENSES IN MEDICATION HELPED SPUR OVER-THE-COUNTER DECISION.
Long Beach Press-Telegram (CA) Word Count: 588
12/5/02 LBPRESS A20 2002 WLNR 1599926 ...

...Health Networks took an unprecedented step in petitioning the FDA to move Claritin, along with rival allergy drugs Allegra and Zyrtec, to over-thecounter status. The petition was aimed at maintaining affordable drug coverage and emphasizing the safety of the antihistamines ...

9161. FDA SEES CLARITY IN CLARITIN CASE IT IS NOT THE REGULATORS' JOB TO PROTECT CONSUMERS' POCKETBOOKS, DOCTORS' INCOMES OR DRUG COMPANY PROFITS.
Wisconsin State Journal Author: N/A; Word Count: 399
12/5/02 BSX-WISTJ A14 2002 WLNR 10468713 ...

...and effective drug easier to get. Canadians have been able to buy Claritin over the counter for years -- along with Zyrtec, Allegra and a host of other drugs that still require prescriptions in the United States. But the over-the-counter ...

9162. INSURERS RESTRICT ACCESS TO PRESCRIPTION ANTIHISTAMINES
Drug Industry Daily Author: N/A; Word Count: 452
12/2/02 DRUGINDUDLY (No Page) 2002 WLNR 13995479 ...

...Plough's popular nonsedating antihistamine Claritin (loratadine) has prompted some insurance companies to block access to prescription antihistamines Clarinex, Allegra and Zyrtec. The FDA's approval of over-the-counter (OTC) sale of Schering-Plough's popular nonsedating antihistamine Claritin (loratadine) has prompted some insurance companies to block access to prescription antihistamines Clarinex, Allegra and Zyrtec. Aetna and WellPoint Health Networks will require prior authorization for all prescription antihistamines. Blue Cross and Blue Shield of Massachusetts, which doesn't cover Clarinex (desloratadine) or Zyrtec (cetirizine), will increase its copayment for Allegra (fexofenadine) from $25 to $35. Other insurance companies are expected to follow suit ...

9163. WEEK IN REVIEW
PROVIDENCE JOURNAL BULLETIN (RI) Author: N/A; Word Count: 1788
12/1/02 PROVJ 2 2002 WLNR 5609375 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...to swiftly push patients to buy over-the-counter Claritin instead of more expensive prescription drugs such as Allegra and Zyrtec. While insurers predicted big cost savings, doctors warned that patient choice would be severely curtailed, and industry watchers said costs ...

9164. Insurers poised to limit antihistamine coverage. (Push for Over-the-Counter Alternatives).
Skin & Allergy News Author: Silverman, Jennifer; Word Count: 1034
12/1/02 SKINALLERGY 26 2002 WLNR 14682705 ...

...in generic formulations. This comes more than a year after a Food and Drug Administration advisory panel recommended switching Claritin, Zyrtec (cetirizine), and Allegra (fexofenadine) from prescription to OTC status. The recommendation supports a 1998 citizens' petition to the FDA from ...

...for the newly approved Clarinex (desloratadine) until the patient tried and failed less expensive alternatives, such as Claritin, Allegra, and Zyrtec. " Blue Cross believes that the use of safe and effective generic and OTC drugs, where appropriate, can help keep health ...

9165. CLARITIN'S DESIGNATION AS AN OVER-THE-COUNTER MEDICINE WILL HAVE A MAJOR EFFECT ON PATIENTS, ALLERGISTS AND INSURANCE COMPANIES. IT'S . . . NOTHING TO...
St. Paul Pioneer Press (MN) Author: DAVID SCHWAB, Newhouse News Service; Word Count: 1169
12/1/02 STPLPP A5 2002 WLNR 2530765 ...

...counter status, including treatments for cholesterol and high blood pressure, as well as other allergy medicines, such as Allegra and Zyrtec. Supporters say allergists who are complaining are worried about losing business -- a point the doctors deny. In addition, supporters say ...

...Dec. 19. What is less clear is what will happen to the sales of two other leading prescription antihistamines: Pfizer's Zyrtec and Aventis' Allegra. Sales of these products probably will drop if many insurance companies follow the lead of Wellpoint, which has said once over-the-counter Claritin is available, it will no longer automatically pay for Allegra or Zyrtec or for Clarinex, Schering-Plough's successor to Claritin. Instead, doctors will have to get an approval before writing a prescription ...

9166. Over-counter Claritin not clearing up the debate
CHICAGO TRIBUNE Word Count: 997
11/29/02 CHICAGOTR 1 2002 WLNR 12674974 ...

...counter status, including treatments for cholesterol and high blood pressure, as well as other allergy medicines, such as Allegra and Zyrtec. Supporters say allergists who are complaining are worried about losing business--a point the doctors deny. In addition, supporters say ...

...Dec. 19. What is less clear is what will happen to the sales of two other leading prescription antihistamines: Pfizer's Zyrtec and Aventis' Allegra. Sales of these products likely will drop if many insurance companies follow the lead of Wellpoint, which has said once over-the-counter Claritin is available it will no longer automatically pay for Allegra or Zyrtec or for Clarinex, Schering-Plough's successor to Claritin. Instead, doctors will have to get an approval before writing a prescription ...

9167. FDA APPROVES OVER-THE-COUNTER CLARITIN SALES UNINSURED SAVE; THOSE WITH PLANS

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

TO PAY MORE
Akron Beacon Journal (Ohio) (KRT) Author: Lauran Neergaard, Associated Press; Word Count: 752
11/28/02 AKRONBJ D1 2002 WLNR 1784387 ...

...to block access to other prescription antihistamines -- Schering's prescription-only successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin is nonprescription. Yet there are some patients who respond only to one drug who will be seriously ...

...and say just go buy some Advil." Last year, the FDA's scientific advisers recommended that the agency move Allegra and Zyrtec over the counter along with Claritin. Those drugs' manufacturers haven't sought the change, but Blue Cross of California petitioned the ...

...Image database for the sidebar Associated Press chart: Claritin cleared for over the counter - Source: IMS Health - comparing Claritin, Allegra, Zyrtec, Clarinex and Claritin Reditabs 595 CLARITIN PRESCRIPTION DRUG< Americas 1AM92 North America 1NO39 USA 1US73 ...

9168. CLARITIN SET TO MOVE OVER THE COUNTER
Albany Times Union (NY) Author: LAURAN NEERGAARD Associated Press; Word Count: 800
11/28/02 TIMESUN A1 2002 WLNR 343988 ...

...moving to block access to other prescription-only antihistamines -- Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin will be available without prescription. Albany Molecular Research Inc. holds the patents on the active ingredient in ...

...WellPoint Health Networks -- which spurred Claritin's switch by petitioning the FDA to force nonprescription Claritin as well as Allegra and Zyrtec -- has ruled its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

9169. FDA Sends Claritin Over the Counter
AP ONLINE Author: LAURAN NEERGAARD AP Medical Writer; Word Count: 858
11/28/02 ASSOCPR 00:00:00 ...

...moving to block access to other prescription-only antihistamines -- Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec. Claritin doesn't work for everyone, so such moves could hurt many patients who find their allergies relieved only by one ...

...payment, $35. California-based WellPoint Health Networks, which spurred Claritin's switch by petitioning the FDA to make Claritin, Allegra and Zyrtec available without a prescription, has ruled that its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

...changed course earlier this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't made similar requests. While the FDA's scientific advisers ruled last year that they, too, should become nonprescription, the FDA ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9170. ALLERGY SUFFERERS WON'T NEED DOCTOR TO BUY CLARITIN
Boston Globe (MA) Author: Stephen Smith, Globe Staff ; Word Count: 859
11/28/02 BOSTONG A1 2002 WLNR 2585003 ...

...insurers already have begun to move to restrict access to other allergy medicines that don't cause drowsiness, such as Allegra, Zyrtec, and Clarinex. Blue Cross-Blue Shield of Massachusetts this week told doctors that patients who want to stay on prescription ...

9171. THE TICKER Claritin decision has cost in flux
Boston Herald (MA) Author: Jennifer Heldt Powell; Word Count: 1037
11/28/02 BOSTONH 35 2002 WLNR 298776 ...

...drugs, said spokesman Catherine Grant. "Our goal is to keep prescription drug coverage affordable and available," she said. Allegra and Zyrtec are on the health plan's third tier, which has an average co-pay of $25. Clarinex, Schering's prescription-only replacement ...

9172. Loosening restrictions on Claritin could cost the uninsured more
Charleston Daily Mail (WV) Author: THE ASSOCIATED PRESS; Word Count: 395
11/28/02 CHLST-GZ 3A 2002 WLNR 1034609 ...

...moving to block access to other prescription-only antihistamines - Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec. Claritin doesn't work for everyone, so such moves could hurt many patients who find their allergies relieved only by one ...

9173. FDA sends Claritin over the counter
Charleston Gazette (WV) Author: Lauran Neergaard, The Associated Press; Word Count: 907
11/28/02 CHLST-GZ 5A 2002 WLNR 1010427 ...

...moving to block access to other prescription-only antihistamine - Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec - now that Claritin is available nonprescription. Claritin doesn't work for everyone, so such moves could hurt many patients who find ...

...WellPoint Health Networks - which spurred Claritin's switch by petitioning the FDA to force nonprescription Claritin as well as Allegra and Zyrtec - has ruled its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint spends $40 million a year on Claritin alone, and with prescription ...

...changed course earlier this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't made similar requests. While the FDA's scientific advisers ruled last year that they, too, should become nonprescription, the FDA ...

9174. Non-prescription Claritin sales OKd Allergy drug will hit stores quickly
CHICAGO TRIBUNE Word Count: 640

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

11/28/02 CHICAGOTR 31 2002 WLNR 12674056 ...

...the status of a drug. It asked the agency to make not only Claritin but also the antihistamines Allegra and Zyrtec available over the counter. While those so-called second-generation antihistamines account for as much as 7 percent of all ...

...WellPoint that all three drugs met those standards. There is no timetable for the FDA to decide whether Allegra and Zyrtec should be made available over the counter, said Dr. Robert Meyer, the agency's director on nonprescription drug evaluations. Copyright ...

9175. Over-the-counter sale of Claritin approved ; Insured may pay more, but others to get break next month
CHICAGO SUN TIMES (IL) Author: Neergaard, Lauran; Word Count: 428
11/28/02 CHISUN 3 2002 WLNR 5571950 ...

...moving to block access to other prescription-only antihistamines--Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec--now that Claritin is available in nonprescription form. Claritin doesn't work for everyone, so such moves could hurt patients who ...

9176. FDA MAKES CLARITIN EASIER TO GET
COLUMBIAN (VANCOUVER, WA) Author: NEERGAARD, LAURAN; Word Count: 521
11/28/02 COLUMBIAWA 7 2002 WLNR 5583938 ...

...moving to block access to other prescription-only antihistamines Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec now that Claritin is available nonprescription. Claritin doesn't work for everyone, so such moves could hurt many patients who find ...

9177. FDA sending Claritin over the counter
Deseret Morning News Author: Lauran Neergaard, AP medical writer; Word Count: 924
11/28/02 DSRTNEWS A02 2002 WLNR 11270137 ...

...moving to block access to other prescription-only antihistamines -- Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin is available nonprescription. Claritin doesn't work for everyone, so such moves could hurt many patients who find ...

...based WellPoint Health Networks -- which spurred Claritin's switch by petitioning FDA to force nonprescription Claritin as well as Allegra and Zyrtec -- has ruled its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 copayment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

...changed course earlier this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't made similar requests. While the FDA's scientific advisers ruled last year that they, too, should become nonprescription, the FDA ...

9178. FDA sends Claritin over the counter
Grand Rapids Press, The Author: Press Wire and Local Reports; Word Count: 432

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

11/28/02 GRPR A3 2002 WLNR 11906560 ...

...to block access to other prescription antihistamines -- Schering's prescription-only successor to Claritin called Clarinex and the competitors Allegra and Zyrtec. Some 40 million Americans have allergies, and half of them are estimated to use over-the-counter remedies. Change Drug ...

9179. Claritin going over the counter Allergy drug's shift to cost the insured [Final Edition]
Journal - Gazette Author: Anonymous; Word Count: 520
11/28/02 JGAZETTE 3 2002 WLNR 11578933 ...

...to block access to other prescription antihistamines Schering's prescription- only successor to Claritin called Clarinex and the competitors Allegra and Zyrtec now that Claritin is non-prescription. Yet there are some patients who respond only to one drug who will be ...

9180. CLARITIN OK'D FOR SALE OVER THE COUNTER CRITICS: CASE SETS COSTLY PRECEDENT
Lexington Herald-Leader (KY) Author: Shankar Vedantam The Washington Post; Word Count: 557
11/28/02 LEXINGTONHLD A1 2002 WLNR 2077669 ...

...expected to swiftly push patients to buy over-the-counter Claritin instead of more expensive prescription drugs like Allegra and Zyrtec. Insurers predicted big savings, but doctors warned that patient choice would be severely curtailed, and industry watchers said costs to ...

9181. CLARITIN OK'D FOR SALE OVER THE COUNTER CRITICS: CASE SETS COSTLY PRECEDENT
Lexington Herald-Leader (KY) Author: Shankar Vedantam The Washington Post; Word Count: 554
11/28/02 LEXINGTONHLD A1 2002 WLNR 13402489 ...

...expected to swiftly push patients to buy over-the-counter Claritin instead of more expensive prescription drugs like Allegra and Zyrtec. Insurers predicted big savings, but doctors warned that patient choice would be severely curtailed, and industry watchers said costs to ...

9182. CLARITIN APPROVED FOR OVER-THE-COUNTER SALES; MEDICINE: MAKING ALLERGY REMEDY AVAILABLE TO ALL RAISES INSURANCE COVERAGE QUESTIONS.
Long Beach Press-Telegram (CA) Word Count: 796
11/28/02 LBPRESS A25 2002 WLNR 1591292 ...

...to block access to other prescription antihistamines -- Schering's prescription-only successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin is nonprescription. Yet there are some patients who respond only to one drug who will be seriously ...

...go buy some Advil." Blue Cross petition Last year, FDA's scientific ad- visers recommended that the agency move Allegra and Zyrtec over the counter along with Claritin. Those drugs' manufacturers haven't sought the change, but Blue Cross of California petitioned the ...

9183. Over-the-Counter Sale of Allergy Drug Approved FDA action is expected to cut monthly cost from $60 to under

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

$20.
Los Angeles Times Word Count: 891
11/28/02 LATIMES 1 2002 WLNR 12421801 ...

...status of a drug. WellPoint also asked the agency to make not only Claritin but also the antihistamines Allegra and Zyrtec available over the counter. While those so-called second-generation antihistamines account for as much as 7% of all U.S ...

...The company's patent on Claritin expires Dec. 19. There is no timetable for the FDA to decide whether Allegra and Zyrtec should be made available over the counter, Dr. Robert Meyer, the agency's director on nonprescription drug evaluations, said Wednesday. But ...

9184. FDA CLEARS CLARITIN FOR SALE OVER THE COUNTER
Macon Telegraph (GA) Author: Lauran Neergaard, Associated Press; Word Count: 912
11/28/02 BSX-MACTEL A2 2002 WLNR 1916673 ...

...moving to block access to other prescription-only antihistamines --- Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec --- now that Claritin is available nonprescription. Claritin doesn't work for everyone, so such moves could hurt many patients who find ...

...based WellPoint Health Networks --- which spurred Claritin's switch by petitioning FDA to force nonprescription Claritin as well as Allegra and Zyrtec --- has ruled its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

...changed course earlier this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't made similar requests. While the FDA's scientific advisers ruled last year that they, too, should become nonprescription, the FDA ...

9185. CLARITIN OVER THE COUNTER GETS NOD - RULING AIDS INSURERS AND THE UNINSURED
Memphis Commercial Appeal (TN) Author: Theresa Agovino The Associated Press; Word Count: 676
11/28/02 COMAPL C1 2002 WLNR 7300884 ...

...2004. Schering-Plough is appealing, but Wyeth is introducing its product anyway. Analysts said prescription sales of Clarinex, Allegra and Zyrtec are likely to suffer as patients self-medicate, insurers drop coverage and doctors suggest trying the over-the-counter medicines before writing prescriptions. On Wednesday, Aetna Inc., the second-largest health insurer, said it would no longer cover Allegra, Zyrtec and Clarinex unless doctors make a special request. Even then, patients would be charged the highest co-payment. WellPoint, which has never covered Clarinex because it is too similar to Claritin, had said it would put Allegra and Zyrtec in its most expensive co-payment category. 529 DRUG COST Americas 1AM92 North America 1NO39 USA 1US73 ...

...AVENTIS CLARINEX CLARITIN FDA PFIZER PLOUGH PLOUGH CORP SCHERING SCHERING PLOUGH UNINSURED WELLPOINT WELLPOINT HEALTH NETWORK WYETH WYETH JOHNSON JOHNSON ZYRTEC AVENTIS SA PFIZER INC WYETH AETNA INC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra Competitive Drug Lehman Brothers Trevor ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9186. NEW RX FOR SALE OF CLARITIN - NO RX
Miami Herald (FL) Author: LAURAN NEERGAARD, Associated Press ; Word Count: 827
11/28/02 MIAMIHD 1C 2002 WLNR 4611085 ...

...companies are moving to block access to Schering's prescription-only successor to Claritin, called Clarinex, and its competitors, Allegra and Zyrtec. Patients who respond only to one drug will be seriously hurt if insurance coverage ends, said Dr. William Berger, president ...

...and say, `Just go buy some Advil.' " Last year, the FDA's scientific advisors recommended that the agency move Allegra and Zyrtec over the counter along with Claritin. Those drugs' manufacturers haven't sought the change, but Blue Cross of California petitioned the ...

9187. CLARITIN TO BEGIN SELLING OVER COUNTER ALLERGY REMEDY COULD COST MORE FOR THOSE WHO USED INSURANCE
Milwaukee Journal Sentinel (WI) Author: LAURAN NEERGAARD ASSOCIATED PRESS; Word Count: 755
11/28/02 MLWK 11 2002 WLNR 3678478 ...

...moving to block access to other prescription-only antihistamines -- Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin is available non-prescription. Claritin doesn't work for everyone, so such moves could hurt many patients who ...

...Health Networks, which spurred Claritin's switch by petitioning the FDA to force non-prescription Claritin as well as Allegra and Zyrtec, has ruled its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said Chief Pharmacy Officer Robert Seidman. Schering vehemently fought Claritin's switch for three years, saying the insurance industry ...

...Schering grudgingly changed course and asked the FDA to allow non-prescription Claritin after all. The makers of Allegra and Zyrtec haven't made similar requests, even though FDA advisers ruled last year that they, too, should become non-prescription. 594 Americas ...

9188. Nothing to sneeze at ruling by FDA
New Jersey Record (NJ) Author: N/A; Word Count: 1206
11/28/02 RECNNJ A01 2002 WLNR 2205337 ...

...years ago. Wellpoint Health Networks petitioned the FDA to convert Claritin, as well as two other drugs in its class, Zyrtec and Allegra. Wellpoint's petition to switch Allegra and Zyrtec remain under review, the FDA's Meyer said. Schering-Plough vehemently opposed the move at first. But with the company's exclusive ...

...coupons. However, the prospect of health insurers denying coverage of other prescription allergy drugs worries some allergists. Patients who take Zyrtec, Allegra, or Clarinex might find themselves having to pay more out of pocket. "This is going to create a lot ...

9189. Critics say Claritin status change meant to boost insurance profits
New Orleans Times Picayune Author: David Schwab Newhouse News Service; Word Count: 516
11/28/02 NOTPCN 26 2002 WLNR 1407181 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...counter status, including treatments for cholesterol and high blood pressure, as well as other allergy medicines, such as Allegra and Zyrtec. Supporters say insurance companies must find a way to cut prescription drug costs. Wellpoint Healthcare Networks in California, the nation's ...

9190. Claritin Over Counter / Sale of allergy medication without prescription approved
Newsday (USA) Author: THE ASSOCIATED PRESS; Word Count: 631
11/28/02 NWSDAY A06 2002 WLNR 520195 ...

...moving to limit access to other prescription-only antihistamines - Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec - now that Claritin is available nonprescription. Claritin doesn't work for everyone, so such moves could hurt many patients who find ...

...January, Schering changed course earlier this year and asked the FDA to allow nonprescription Claritin. The makers of Allegra and Zyrtec haven't made similar requests. FDA advisers ruled last year that those drugs should become nonprescription, but the FDA still is ...

9191. CLARITIN TO SELL OVER THE COUNTER
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1283
11/28/02 NYT A1 2002 WLNR 3547269 ...

...insurers say they plan to require co-payments as high as $50 for remaining prescription anti-histamines--Clarinex, Allegra and Zyrtec--to prompt patients to take Claritin instead; photo; chart (M) Federal regulators yesterday approved the nation's top-selling allergy drug ...

...some insurers say they plan to require copayments as high as $50 for the remaining prescription antihistamines -- Clarinex, Allegra and Zyrtec -- to prompt patients to take Claritin instead. With prescription drug costs rising quickly, one insurer is already pressing regulators to ...

...now turn to the older, sedating drugs available over the counter, he said, rather than paying higher copayments on Allegra, Zyrtec and Clarinex. But the insurers said they were only trying to keep drug coverage affordable. "We have prescription drug costs ...

9192. BREATHE EASY: CLARITIN'S COST TO FALL THE GOVERNMENT ACTION MAY LET ALLERGY SUFFERERS BUY THE DRUG OVER THE COUNTER NEXT MONTH.
Orlando Sentinel Author: Vicki Kemper, Washington Bureau; Word Count: 777
11/28/02 ORLANDOSENT A1 2002 WLNR 12801745 ...

...the status of a drug. It asked the agency to make not only Claritin but also the antihistamines Allegra and Zyrtec available over the counter. Federal regulations require that drugs sold over the counter must treat a condition that patients can ...

...The company's patent on Claritin expires Dec. 19. There is no timetable for the FDA to decide whether Allegra and Zyrtec should be made available over the counter, Dr. Robert Meyer, the agency's director on nonprescription-drug evaluations, said Wednesday. MEDICINE ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9193. FDA clears Claritin for over-counter sale The move means the allergy drug won't be covered by insurance, but the uninsured will pay less.
Philadelphia Inquirer (PA) Author: Lauran Neergaard ASSOCIATED PRESS ; Word Count: 438
11/28/02 PHILA-INQ A14 2002 WLNR 2880191 ...

...generic drugs usually are significantly cheaper than their brand-name counterparts. Not clear is how soon Claritin competitors Allegra and Zyrtec could sell without a prescription as well. Last year, FDA's advisers recommended the agency take that step, ruling that all ...

...Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 FDA MANUFACTURER SCHERING PLOUGH CORP SCHERING ZYRTEC Allegra Claritin Drug ...

9194. FDA ALLOWS OVER-COUNTER CLARITIN SALES
Pittsburgh Post-Gazette (PA) Author: LAURAN NEERGAARD, THE ASSOCIATED PRESS ; Word Count: 925
11/28/02 PITTSPOST B19 2002 WLNR 4230957 ...

...moving to block access to other prescription-only antihistamines -- Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin is available nonprescription. Claritin doesn't work for everyone, so such moves could hurt many patients who find ...

...WellPoint Health Networks -- which spurred Claritin's switch by petitioning the FDA to force nonprescription Claritin as well as Allegra and Zyrtec -- has ruled its customers will need a doctor's special authorization to maintain coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

...grudgingly changed course this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't made similar requests. While the FDA's scientific advisers ruled last year that they, too, should become nonprescription, the FDA ...

9195. Claritin gets FDA's over-the-counter OK
Pittsburgh Tribune Review Author: Lauran Neergaard; Word Count: 777
11/28/02 BSX-TRBREV (No Page) 2002 WLNR 12023498 ...

...to block access to other prescription antihistamines -- Schering's prescription-only successor to Claritin called Clarinex and the competitors Allegra and Zyrtec -- now that Claritin is nonprescription. Yet there are some patients who respond only to one drug who will be seriously ...

...Celebrex and say just go buy some Advil." Last year, FDA's scientific advisers recommended that the agency move Allegra and Zyrtec over the counter along with Claritin. Those drugs' manufacturers haven't sought the change, but Blue Cross of California petitioned the ...

9196. CLARITIN GETS OK FOR SALES AT COUNTER
Press of Atlantic City, The Author: Los Angeles Times; Word Count: 762
11/28/02 PRESSATLC A1 2002 WLNR 11752800 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...the status of a drug. It asked the agency to make not only Claritin but also the antihistamines Allegra and Zyrtec available over the counter. While those so-called second-generation antihistamines account for as much as 7 percent of all ...

9197. FDA Grants Over-the-Counter Status to Allergy Drug Claritin
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1242
11/28/02 RECNNJ (No Page) 2002 WLNR 10595317 ...

...years ago. Wellpoint Health Networks petitioned the FDA to convert Claritin, as well as two other drugs in its class, Zyrtec and Allegra. Wellpoint's petition to switch Allegra and Zyrtec remain under review, the FDA's Meyer said. Schering-Plough vehemently opposed the move at first. But with the company's exclusive ...

...coupons. However, the prospect of health insurers denying coverage of other prescription allergy drugs worries some allergists. Patients who take Zyrtec, Allegra, or Clarinex might find themselves having to pay more out of pocket. "This is going to create a lot ...

9198. FDA Clears Claritin for Over-the-Counter Use
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1242
11/28/02 RECNNJ (No Page) 2002 WLNR 10593170 ...

...years ago. Wellpoint Health Networks petitioned the FDA to convert Claritin, as well as two other drugs in its class, Zyrtec and Allegra. Wellpoint's petition to switch Allegra and Zyrtec remain under review, the FDA's Meyer said. Schering-Plough vehemently opposed the move at first. But with the company's exclusive ...

...coupons. However, the prospect of health insurers denying coverage of other prescription allergy drugs worries some allergists. Patients who take Zyrtec, Allegra, or Clarinex might find themselves having to pay more out of pocket. "This is going to create a lot ...

9199. Nothing to sneeze at ruling by FDA ; Claritin won't need doctor's approval [All Editions.=.Late Edition. Early Edition]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1213
11/28/02 RECNNJ A 2002 WLNR 11591619 ...

...years ago. Wellpoint Health Networks petitioned the FDA to convert Claritin, as well as two other drugs in its class, Zyrtec and Allegra. Wellpoint's petition to switch Allegra and Zyrtec remain under review, the FDA's Meyer said. Schering-Plough vehemently opposed the move at first. But with the company's exclusive ...

...coupons. However, the prospect of health insurers denying coverage of other prescription allergy drugs worries some allergists. Patients who take Zyrtec, Allegra, or Clarinex might find themselves having to pay more out of pocket. "This is going to create a lot ...

9200. CLARITIN APPROVED BY FDA FOR SALES OVER THE COUNTER
San Jose Mercury News (CA) Author: PAUL JACOBS, Mercury News ; Word Count: 1016
11/28/02 SJMERCN 1A 2002 WLNR 1878611 ...

...over-the-counter with their own money instead of prescription antihistamines like Schering-Plough's Clarinex,

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Allegra from Aventis Pharmaceuticals or Zyrtec from Pfizer. Some consumer advocates worry the decision could set a precedent that could spur insurers to try to shift ...

...Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 AVENTIS PHARMACEUTICALS CLARITIN CLARITIN WEB FDA LONGS DRUG PLOUGH SCHERING SCHERING PLOUGH ZYRTEC LONGS DRUG STORES CORP AVENTIS SA SCHERING PLOUGH CORP Ad Bill O'Donnell CLARITIN APPROVED Drug James J. Orlowski Kent Linda ...

9201. FDA: Claritin safe without prescription
Seattle Times (WA) Author: Shankar Vedantam; The Washington Post; Word Count: 825
11/28/02 STLTI E1 2002 WLNR 1658912 ...

...expected to swiftly push patients to buy over-the-counter Claritin instead of more expensive prescription drugs like Allegra and Zyrtec. Much jousting followed the FDA's decision: While insurers predicted big cost savings, doctors warned that patient choice would be severely ...

...the-counter market, the company hoped to dominate the prescription and nonprescription markets, said spokesman William O'Donnell. Claritin, Allegra and Zyrtec are considered superior to conventional antihistamine drugs because they relieve nasal allergies, runny noses, sneezing and itchy or watery eyes ...

...yesterday was in response to Schering-Plough's request, and that the petition from WellPoint -- which also requested that Allegra and Zyrtec be sold over the counter -- was still being evaluated. The Associated Press: Claritin cleared for over-the-counter (GRDCQ185) 638 ...

9202. CLARITIN WILL BE AVAILABLE WITHOUT PRESCRIPTION SOON CHANGE COULD RAISE COST FOR THOSE WITH INSURANCE
St. Louis Post-Dispatch (MO) Author: Lauran Neergaard; Author: The Associated Press; Word Count: 845
11/28/02 STLSPD A1 2002 WLNR 1206015 ...

...moving to block access to other prescription-only antihistamines - Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec - now that Claritin is available over the counter. Claritin doesn't work for everyone, so such moves could hurt many patients ...

...coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

...changed course earlier this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't requested that those drugs also be sold over the counter. While the FDA's scientific advisers ruled last year that ...

9203. CLARITIN WILL BE AVAILABLE WITHOUT PRESCRIPTION SOON CHANGE COULD RAISE COST FOR THOSE WITH INSURANCE
St. Louis Post-Dispatch (MO) Author: Lauran Neergaard The Associated Press; Word Count: 835
11/28/02 STLSPD A1 2002 WLNR 13381731 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...moving to block access to other prescription-only antihistamines - Schering's successor to Claritin called Clarinex and the competitors Allegra and Zyrtec - now that Claritin is available over the counter. Claritin doesn't work for everyone, so such moves could hurt many patients ...

...coverage for a prescription antihistamine. Those with certain plans will be charged a $20 to $40 co-payment for Allegra, Zyrtec or Clarinex, said chief pharmacy officer Robert Seidman. WellPoint currently spends $40 million a year on Claritin alone, and with ...

...changed course earlier this year and asked the FDA to allow nonprescription Claritin after all. The makers of Allegra and Zyrtec haven't requested that those drugs also be sold over the counter. While the FDA's scientific advisers ruled last year that ...

9204. CLARITIN TO BE SOLD OVER THE COUNTER MONTH'S SUPPLY OF ALLERGY MEDICATION MAY COST LESS THAN $20, EXPERTS SAY
St. Paul Pioneer Press (MN) Author: VICKI KEMPER, Los Angeles Times; Word Count: 512
11/28/02 STPLPP A2 2002 WLNR 2518733 ...

...became the company's top-selling drug. In 1998, WellPoint petitioned the FDA to make Claritin and the antihistamines Allegra and Zyrtec available over the counter, saying the drugs clearly met FDA standards for such sales. The FDA requires that over-the ...

9205. ALLERGIES CAN MAKE LIFE MISERABLE
Sun Herald (Biloxi, MS) Author: DR. GREGORY MEEKIN and DR. BHARAT SAGANI; Word Count: 828
11/28/02 SHRLD B2 2002 WLNR 3547410 ...

...needed. Q: Let's talk of the antihistamines. What are the usual medicines used? A: People are familiar with many: Claritin, Zyrtec, Allegra, Clarinex are newer ones. I believe in December, Claritin plans to go over-the-counter. That would be the ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CAT CLARINEX CLARITIN GPS SOUND BLUFF ROAD OCEAN SPRINGS MS ZYRTEC Benadryl Bharat Sangani Eventually Gregory Meekin Meekin Photo Submit ...

9206. FDA EASES ACCESS TO CLARITIN -- THE ALLERGY MEDICATION'S OVER-THE-COUNTER DEBUT WILL PROMPT ECONOMIC COUNTERMEASURES BY INSURANCE AND DRUG COMPANIES.
Wichita Eagle (KS) Author: MELODY PETERSEN, New York Times; Author: Contributing: Washington Post; Word Count: 733
11/28/02 WCHTEAG 1A 2002 WLNR 1344160 ...

...say they plan to require co-payments as high as $50 for the remaining prescription allergy drugs - Clarinex, Allegra and Zyrtec - to encourage patients to take Claritin instead. With prescription drug costs rising quickly, one insurer is already pressing regulators to ...

...drugs available over the counter, he said, rather than paying the higher co-payments that may be required on Allegra, Zyrtec and Clarinex. But the insurers said they were only trying to keep drug coverage affordable. "We have prescription drug costs ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

... 1RE29 Prescription Drugs 1PR52 ALLEGRA ALLERGY AMERICAN COLLEGE OF ALLERGY ASTHMA CLARINEX JOHNSON JOHNSON SCHERING PLOUGH WELLPOINT WYETH ZYRTEC WYETH SCHERING PLOUGH CORP JOHNSON AND JOHNSON Berger Claritin Drug DRUG COMPANIES Employers FDA EASES ACCESS Robert Seidman William Berger ...

9207. Claritin Transition to Have Major Impact
AP ONLINE Author: THERESA AGOVINO AP Business Writer; Word Count: 843
11/27/02 ASSOCPR 00:00:00 ...

...2004. Schering-Plough is appealing, but Wyeth is introducing its product anyway. Analysts said prescription sales of Clarinex, Allegra and Zyrtec are likely to suffer as patients self-medicate, insurers drop coverage and doctors suggest trying the over-the-counter medicines before writing prescriptions. On Wednesday, Aetna Inc., the second-largest health insurer, said it would no longer cover Allegra, Zyrtec and Clarinex unless doctors make a special request. Even then, patients would be charged the highest copayment. WellPoint, which has never covered Clarinex because it is too similar to Claritin, had already said it would put Allegra and Zyrtec in its most expensive co-payment category. "This was bound to happen. These drugs are used interchangeably and insurers want ...

...WellPoint said its move won't cost consumers more than $30 a month, and if a doctor says a patient needs Zyrtec or Allegra, the charge will be less. Still, some WellPoint patients are angry. Natalie Henricksen, 37, of Trabuco Canyon, Calif ...

... 1PR52 AETNA INC CLARINEX FDA PLOUGH PLOUGH CORP SCHERING SCHERING PLOUGH UNIVERSITY OF MICHIGAN WELLPOINT WYETH WYETH JOHNSON JOHNSON ZYRTEC WYETH AETNA INC SCHERING PLOUGH CORP Allegra Claritin Claritin Transition Competitive Drug Economics Natalie Henricksen Patrick McKercher Robert Siedman Theresa ...

9208. Schering-Plough gets FDA approval Allergy drug Claritin can be sold without prescription
Marketwatch Author: Deborah Adamson; Word Count: 453
11/27/02 MKTWATCH 22:51:08 ...

...opportunity in the Claritin market," he added. Other allergy drugs that still need prescriptions -- Allegra by Aventis AVE, Pfizer's PFE Zyrtec and Schering-Plough's successor to Claritin called Clarinex -- could see cannibalization, the analyst said. For Schering-Plough, "Clarinex sales could ...

9209. Analysis: Food and Drug Administration says that the allergy drug Claritin may be sold without a prescription
NPR All Things Considered Author: N/A; Word Count: 560
11/27/02 ATCON (No Page) 2002 WLNR 13878192 ...

...sellers because millions of Americans suffer from seasonal allergies. With this new generation of drugs--Seldane, then Claritin, Allegra and Zyrtec--Americans didn't have to choose between drying their runny noses and teary eyes and staying awake. Four years ago, insurance ...

...it was sick of paying for the party. It asked the FDA to approve the sale of Claritin, Allegra and Zyrtec without a prescription. Insurers don't normally pay for over-the-counter drugs. WellPoint said that by the drugmakers' own accounts ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...displace all antihistamines on and off prescription because it's such a strong brand. FDA hasn't ruled yet on Allegra or Zyrtec. Claritin is already sold without a prescription in Canada, where it costs about $17 for a month's supply, one-fifth ...

9210. Allergic reaction Claritin will soon be sold without a prescription, and that is making critics break out in hives
Star-Ledger, The (Newark, NJ) Word Count: 1323
11/27/02 STLGRN 21 2002 WLNR 12936588 ...

...counter status, including treatments for cholesterol and high blood pressure, as well as other allergy medicines, such as Allegra and Zyrtec. "We view this as a trial balloon," said Bob Lanier, an allergist in Fort Worth, Texas, who just finished his ...

...the market. What is less clear is what will happen to the sales of two other leading prescription antihistamines: Pfizer's Zyrtec and Aventis' Allegra. Sales of these products likely will drop if many insurance companies follow the lead of Wellpoint, which has said once over-the-counter Claritin is available, it will no longer automatically pay for Allegra or Zyrtec or for Clarinex, Schering-Plough's successor to Claritin. Instead, doctors will have to get an approval before writing a prescription ...

9211. Pediatric okay. (RXs).
Chain Drug Review Author: N/A; Word Count: 67
11/25/02 CHAINDREV 5 2002 WLNR 14667177 ...

... Pfizer Inc. has received FDA approvals to market Lipitor, its cholesterol-lowering medicine for use in children and Zyrtec, its allergy product, for use in infants. Bristol-Myers Squibb Co. has been given clearance of a new indication for ...

9212. OTC Claritin given $40 million backing
ADVERTISING AGE Author: DAVID GOETZL and JACK NEFF; Word Count: 533
11/18/02 ADVTGAGE 3 2002 WLNR 1480127 ...

...company will essentially compete against itself by continuing to aggressively plug prescription product Clarinex against competitors Aventis' Allegra and Pfizer's Zyrtec. Clarinex, which was launched in early 2002, is the successor drug to Claritin and was supported by $105 million from ...

...year. Still, according to figures from NDCHealth, even though advertising was focused on Clarinex, Claritin continued to lead Allegra and Zyrtec handily in U.S. sales the first nine months of this year. Clarinex trailed all three considerably. Americas 1AM92 North ...

9213. Fight against hives goes below surface
Grand Rapids Press, The Author: Paul Donohue / North America Syndicate; Word Count: 412
11/13/02 GRPR B4 2002 WLNR 11901505 ...

...and so is thyroid disease. If the cause escapes detection, then begin using a nonsedating antihistamine such as Claritin or Zyrtec. No luck? Add Zantac or Tagamet to the antihistamines. These drugs are used for heartburn, but they also have antihistamine ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9214. GOOD HEALTH
South Florida Sun-Sentinel Word Count: 431
11/13/02 SFLSUN-SENT 2E 2002 WLNR 12738467 ...

...and so is thyroid disease. If the cause escapes detection, then begin using a nonsedating antihistamine such as Claritin or Zyrtec. No luck? Add Zantac or Tagamet to the antihistamines. Allergists are the hive detectives, and that is where your journey ...

9215. Possible change in HMO policies under fire. (Seniors Report).
Chain Drug Review Author: N/A; Word Count: 770
11/11/02 CHAINDREV 34 2002 WLNR 14604482 ...

...a prescription. Among the prescription drugs that could be affected by the HMOs' plan to drop coverage are Pfizer Inc.'s Zyrtec, Aventis SA's Allegra and Schering-Plough's Clarinex. The HMOs say that because the other drugs work in a similar fashion ...

9216. FDA CLEARS LIPITOR USE IN CHILDREN
Drug Industry Daily Author: N/A; Word Count: 97
11/8/02 DRUGINDUDLY (No Page) 2002 WLNR 13995335 ...

...20-mg doses administered to children ages 10 to 17 in clinical studies. In October, Pfizer announced that allergy medication Zyrtec (cetirizine HCl) had been approved for an expanded patient population that includes infants ages 6 months to 2 years old ...

9217. TELECOM GEAR Furukawa to cut 1,000 U.
Investor's Business Daily Author: Investor's Business Daily; Word Count: 299
11/8/02 INVBUSD A02 2002 WLNR 13985757 ...

...a year earlier. ** Pfizer won FDA approval for its cholesterol-fighter Lipitor to be used for children and allergy drug Zyrtec for infants over 6 months. MEDIA Noncore ops drag Cablevision Q3 The cash-poor cable firm lost 26 cents a ...

9218. BUSINESS BRIEFS.
Investor's Business Daily Author: N/A; Word Count: 297
11/8/02 INVBUSD A02 2002 WLNR 14733413 ...

...a year earlier. ** Pfizer won FDA approval for its cholesterol-fighter Lipitor to be used for children and allergy drug Zyrtec for infants over 6 months. MEDIA Noncore ops drag Cablevision Q3 The cash-poor cable firm lost 26 cents a ...

9219. Cheap drugs to deliver big profits Survey adds to evidence in support of generic makers
Marketwatch Author: Thom Calandra; Word Count: 805

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

11/4/02 MKTWATCH 15:38:38 ...

...response, 80 percent of health-care professionals polled by ChangeWave said the entire class of expensive anti-histamines -- Clarinex, Allegra and Zyrtec - would suffer falling sales in coming weeks and months. Half of the respondents in the survey said the makers of those drugs would lose out "significantly." Shulman at ChangeWave said sales of Claritin, Allegra and Zyrtec "are going to get clobbered in the next few weeks as the Claritin patent expires." Schering-Plough Corp.'s SGP blockbuster ...

9220. THE PEOPLE'S PHARMACY / Peppermint May Interact With Other Medications
Newsday (USA) Author: Joseph & Teresa Graedon. Joseph Graedon is a pharmacologist. Teresa Graedon has a doctorate in medical anthropology and is a nutrition expert; Word Count: 497
10/28/02 NWSDAY A42 2002 WLNR 520931 ...

...with peppermint. Q. I am one of those who have sneeze allergies all autumn long. My allergist has prescribed Allegra, Zyrtec, Nasonex and others, but none really worked. A friend suggested using Vaseline in each nostril, and it suppresses the sneezing ...

9221. ZYRTEC OK'D FOR YOUNGER PATIENT POPULATION
Drug Industry Daily Author: N/A; Word Count: 76
10/23/02 DRUGINDUDLY (No Page) 2002 WLNR 13995194 ...

...ZYRTEC OK'D FOR YOUNGER PATIENT POPULATION The FDA granted Pfizer approval to expand its patient population for Zyrtec (cetirizine HCl) tablets and syrup to include children six months of age and older. The FDA granted Pfizer approval to expand its patient population for Zyrtec (cetirizine HCl) tablets and syrup to include children six months of age and older. The drug was previously cleared to ...

9222. Peppermint oil might help with abdominal pain and bloating
Seattle Times (WA) Author: Joe Graedon and Teresa Graedon, Ph.D.; Syndicated columnists; Word Count: 604
10/20/02 STLTI L6 2002 WLNR 1653089 ...

...peppermint. Q: I am one of those who have sneeze allergies all autumn long. My allergist has prescribed Allegra, Zyrtec, Nasonex and others, but none really worked. A friend suggested using Vaseline in each nostril, and it suppresses ...

9223. Pfizer Inc. - Chmn. & CEO, CNNfn
Money Gang Author: Christine Romans; Author: Pat Kiernan; Word Count: 1213
10/16/02 MONEYGANG (No Page) 2002 WLNR 3190173 ...

...in the third quarter profit and revenue. Revenue from Pfizer`s A-to-Z drugs like Aricept, Lipitor, Viagra and Zyrtec grew 17 percent. Well revenue overall grew about 12 percent. CHRISTINE ROMANS, CNNfn ANCHOR, THE MONEY GANG: Meanwhile, the company ...

... 1PH13 Manufacturing 1MA74 Pharmaceutical Patents 1PH40 ARICEPT END FDA LIPITOR MCKINNELL NEURONTIN PFIZER PFIZER INC PHARMACIA VIAGRA ZYRTEC PHARMACIA CORP PFIZER INC Hank McKinnell Joining McKinnell ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9224. Va. manhunt; Cops probe sniper link to fatal shooter Ex-wife, not info, led to trde
Boston Herald (MA) Author: Andrew Miga and Kevin Rothstein; Author: Cosmo Macero Jr.; Word Count: 1703
10/15/02 BOSTONH 1 2002 WLNR 292294 ...

...analysts were projecting $1 billion a year in sales, as Sepracor planned to take on allergy-relief market leaders Claritin, Zyrtec and Allegra. But the FDA found that Soltara may cause the same heart problems in users as an older drug ...

9225. Peppermint may interact with medicines PEOPLE'S PHARMACY
Star-Ledger, The (Newark, NJ) Word Count: 778
10/15/02 STLGRN 60 2002 WLNR 12918420 ...

...with peppermint. Q. I am one of those who have sneeze allergies all autumn long. My allergist has prescribed Allegra, Zyrtec, Nasonex and others, but none really worked. A friend suggested using Vaseline in each nostril, and it suppresses the sneezing ...

9226. SPECIAL REPORT / NOT WHAT THE DOCTOR ORDERED / TOO FEW PHARMACISTS. TOO MANY DRUGS THAT SOUND AND LOOK ALIKE. THE RESULT CAN BE FATAL.
Press of Atlantic City, The Author: By MICHAEL DIAMOND Special Reports Unit, (609) 272-7227; Word Count: 2915
10/13/02 PRESSATLC A1 2002 WLNR 11750935 ...

...The Pill Book, written by Harold Silverman. A pharmacist at an independent pharmacy in Little Silver put the right drug (Zyrtec for allergies) into a vial but then mislabeled it Zyprexa, which is for schizophrenia. So when Grimm had the prescription ...

...blood pressure) Aricept (Alzheimer's disease) Premarin (menopause) Prednisone (inflammation) Doxycyline (antibiotic) Doxepin (depression) Navane (psychotic disorder) Norvasc (high blood pressure) Zyrtec (allergies) Zyprexa (schizophrenia) Zocor (high cholesterol) Vasotec (high blood pressure) Clonidine (high blood pressure) Benztropine (Parkinson's disease) Ditropan (incontinence) DiaBeta ...

9227. Wellpoint Health Networks. (Supplier News).
Drug Store News Author: N/A; Word Count: 181
10/7/02 DSNEWS 27 2002 WLNR 14546781 ...

...131 Business Pharmaceuticals and cosmetics industries Retail industry Health Maintenance Organizations Pharmaceutical Preparations Product standards, safety, & recalls Company Planning/Goals Zyrtec (Medication) Zyrtec (Medication) - Standards Allegra (Medication) Allegra (Medication) - Standards Clarinex (Medication) Clarinex (Medication) - Standards Standards Health maintenance organizations Health maintenance organizations - Standards ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9228. The Leadership Journey
HARVARD BUSINESS REVIEW Word Count: 4647
10/1/02 HARVBUSR 42 2002 WLNR 118128 ...

...one of the most commonly prescribed categories of drugs among our subscribers was allergy medicines such as Claritin, Allegra, and Zyrtec. These medicines are sold over the counter in most countries and, when taken at the recommended dosage, can have fewer ...

...used without a doctor's supervision, does not require a prescription. Accordingly, we submitted a petition to remove Claritin, Allegra, and Zyrtec from the prescription list, and an FDA panel approved it. Once an FDA commissioner approves the panel's recommendation, the drugs ...

9229. O-T-C Prilosec clears hurdle. (Focus).
Chain Drug Review Author: N/A; Word Count: 1116
9/30/02 CHAINDREV RX 2002 WLNR 14524813 ...

...recommended by two of its advisory panels. WellPoint says it will require prior authorization before paying for such products as Zyrtec (Pfizer Inc.), Allegra (Aventis SA) and Clarinex (also Schering-Plough). Claritin is expected to become available as a nonprescription by ...

9230. What price pills? State struggles to control cost of prescription drugs
Worcester Telegram & Gazette (MA) Word Count: 2050
9/29/02 TGMGZTWM E1 2002 WLNR 13460295 ...

...to antihistamines. Mr. Jeffrey said the state will allow doctors to freely prescribe Clarinex, a Schering-Plough Corp. drug, and Zyrtec, a Pfizer Inc. product. But Schering-Plough's Claritin and Allegra from Aventis Pharmaceuticals Inc. will be nonpreferred drugs. ``Those drugs are all clinically effective drugs," said Mr. Jeffrey. ``The Zyrtec and Clarinex are lower cost." Other drugs in Medicaid's sights include statins, which are prescribed to lower cholesterol, triptans for ...

9231. Survey methods help to clear up legal questions
MARKETING NEWS Author: Green, Paul E; Word Count: 3703
9/16/02 MKTNEWS 34 2002 WLNR 5481568 ...

...allergic reaction to pollen, dust mites and related irritants. Antihistamines come in two main classes: prescription products (such as Claritin, Zyrtec and Allegra) and non-prescription (OTC) products (including Benadryl, Chlor-Trimetron, Drixoral, Tavist). One of the primary, and clearly undesirable ...

...Allegra are the best products available with respect to low levels of drowsiness (essentially equal to that of a placebo). Zyrtec's drowsiness level is statistically higher than the placebo. For example, clinical trials have shown that Clarion's drowsiness level affects only 8% of adults, compared with 6% for a placebo-- essentially no drowsiness at all. On the other hand, Zyrtec's drowsiness level affects 14% of adults compared with 8% for Clarion. These levels mean that Claritin (but not Zyrtec) can be promoted as non-sedating. Schering's argument (in the marketplace and in the courts) is that all antihistamines are ...

...1996 when Schering filed a deceptive advertising suit in federal court in New York claiming that Pfizer was falsely promoting Zyrtec as non-sedating. Pfizer countered that Schering was unfairly exaggerating the level of

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Zyrtec's drowsiness. Lawsuits and countersuits were ongoing from 1998 to 2001. During this period, one of the major events was Schering's claim that, while Zyrtec's package labeling, advertising and promotion all accurately portrayed the drug's sedation level, Pfizer sales representatives were making false claims about Zyrtec's drowsiness level in their detailing calls. (Typically, sales details are information calls, up to 10 minutes long, between the sales rep and the doctor, usually in the physician's office.) Schering alleged that some Pfizer sales reps were claiming that Zyrtec did not cause drowsiness (that is, was essentially non-sedating). Schering based much of its claim on a market survey ...

9232. Insurers may limit allergy drug coverage
CHICAGO TRIBUNE Word Count: 242
9/12/02 CHICAGOTR 2 2002 WLNR 12619753 ...

...rival drugs in the same class of antihistamines. That would almost surely eat at sales of those drugs--Pfizer Inc.'s Zyrtec, Aventis SA's Allegra, and Schering-Plough Corp.'s Clarinex. "These are clearly interchangeable products," said William Fleming, chief pharmacy officer at ...

9233. WORLD AND NATION / WorldCom Chief to Step Down
Newsday (USA) Author: Bloomberg News; Chicago Tribune; The Associated Press; Reuters; Word Count: 1019
9/10/02 NWSDAY A52 2002 WLNR 548879 ...

...same class of antihistamines that don't cause sleepiness. That would almost surely eat at sales of those drugs - Pfizer Inc.'s Zyrtec, Aventis SA's Allegra, and Schering-Plough Corp.'s Clarinex. " These are clearly interchangeable products," said William Fleming, chief pharmacy officer at ...

9234. Drugs make fall bearable for allergy sufferers
Star-Ledger, The (Newark, NJ) Word Count: 467
9/10/02 STLGRN 41 2002 WLNR 12915046 ...

...the grill next weekend, Rothman suggests visiting your family doctor. He recommends trying one of three antihistamines - Allegra, Clarinex or Zyrtec - to clear up your head. "These are non-sedating medications," he says. " We're not recommending over-the-counter products, because ...

9235. The Motley Fool: Foolish trivia
Grand Rapids Press, The Author: The Motley Fool; Word Count: 209
8/31/02 GRPR D4 2002 WLNR 11936699 ...

...was soon the world's largest producer of it. My portfolio, including Lipitor, Norvasc, Zithromax, Diflucan, Viracept, Zoloft, Aricept, Celebrex and Zyrtec, features many of the world's top-selling medicines. To help low-income Americans, I introduced my Share Card program in ...

9236. Two sides to selling drugs OTC
Star-Ledger, The (Newark, NJ) Word Count: 760
8/30/02 STLGRN 51 2002 WLNR 12903040 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...the drug." Plus, some insurance companies may make it harder for consumers to get competing prescription medicines, such as Pfizer's Zyrtec, once Claritin is available over-the-counter. And the use of such drugs without a doctor's oversight can mask medical ...

9237. MAJOR TECHNOLOGICAL FACTORS CHANGING PHARMA LANDSCAPE
Food & Drug Letter, The Author: N/A; Word Count: 2311
8/28/02 FOODDRUG (No Page) 2002 WLNR 13995737 ...

...largest publicly held managed care companies - petitioned the FDA for OTC status for leading prescription nonsedating antihistamines Allegra, Claritin and Zyrtec. McNeil and Wyeth also filed for applications to market generic forms of Claritin as a nonprescription drugs. Subsequently, Schering-Plough ...

9238. Stifling the sniffles There are many non-labor-intensive ways to take care of your allergies.
Fort Wayne News Sentinel (IN) Author: Emma Dawson, edawson@news-sentinel.com; Word Count: 858
8/26/02 NEWSSENT 1F 2002 WLNR 2188296 ...

...the grill next weekend, Rothman suggests visiting your family doctor. He recommends trying one of three anti-histamines - Allegra, Clarinex or Zyrtec - to clear up your head. "These are non-sedating medications," he says. " We're not recommending over-the-counter products because ...

9239. Drug giants fight states' generic initiative [Final Edition]
Journal - Gazette Author: Connolly, Ceci; Word Count: 700
8/26/02 JGAZETTE 2 2002 WLNR 11550833 ...

...lists, or formularies to convince doctors and patients to be smarter shoppers. Doctors have several choices for treating allergies, including Zyrtec, Claritin and Allegra, though the prices of the three can vary dramatically. District of Columbia 1DI60 USA 1US73 ...

...Research & Development 1PH57 Prescription Drugs 1PR52 CLARITIN IMS MEDICAID NATIONAL LEGISLATIVE ASSOCIATION PHARMACEUTICAL RESEARCHERS US DISTRICT COURT VETERANS ZYRTEC INTERACTIVE MEDIA SYSTEMS GROUP Allegra Bush Cheryl Rivers Drug Prices Howard Dean Jan Faiks Kenneth LaPensee PhRMA Vermont Gov ...

9240. Claritin switch to have profound impact. (Cough/Cold)
MMR Author: N/A; Word Count: 573
8/26/02 MMRTJ 55 2002 WLNR 9159131 ...

...Health Network (formerly Blue Cross of California) petitioned the agency to switch such popular nonsedative antihistamines as Claritin, Pfizer Inc.'s Zyrtec and Aventis Pharmaceuticals' Allegra to nonprescription status. Last winter Schering reversed its initial opposition to the move after bringing out ...

9241. Name that company The Motley Fool: Foolish trivia
Grand Rapids Press, The Author: The Motley Fool; Word Count: 207

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8/24/02 GRPR D4 2002 WLNR 11936076 ...

...it. My animal products division began in 1952. My portfolio, including Lipitor, Norvasc, Zithromax, Diflucan, Viracept, Zoloft, Aricept, Celebrex and Zyrtec, features many of the world's top-selling medicines. Eight generate more than $1 billion in sales annually each. I introduced ...

9242. BUSINESS BRIEFS.
Investor's Business Daily Author: N/A; Word Count: 398
8/21/02 INVBUSD A02 2002 WLNR 14765079 ...

...use Claritin rivals after the allergy drug becomes available in nonprescription form. WellPoint will require prior authorization before covering rivals Zyrtec, Allegra and Clarinex. The FDA is set to decide in Nov. if Claritin goes over the counter. Paxil can't say ...

9243. MEDIA Vivendi mulling Universal spin-off The
Investor's Business Daily Author: Investor's Business Daily; Word Count: 401
8/21/02 INVBUSD (No Page) 2002 WLNR 13984651 ...

...use Claritin rivals after the allergy drug becomes available in nonprescription form. WellPoint will require prior authorization before covering rivals Zyrtec, Allegra and Clarinex. The FDA is set to decide in Nov. if Claritin goes over the counter. Paxil can't say ...

9244. Crossing over Selling allergy medicine Claritin over-the-counter may benefit consumers, if not Schering-Plough
Star-Ledger, The (Newark, NJ) Word Count: 1206
8/14/02 STLGRN 51 2002 WLNR 12927011 ...

...care firms or health insurance companies may not be as likely to reimburse consumers for more expensive alternates, such as Zyrtec and Allegra, which require a prescription. "Up until now, managed care focused on doctor costs, hospitals and other things," said ...

...about competitors? A. This is where it can hurt consumers. On the prescription side, you will have Clarinex, Allegra and Zyrtec. All three of those have patents right now. Will managed care say, "Don't prescribe these products, Mr. Physician, because we are not going to reimburse"? Will they tell consumers to go out and buy Claritin? It turns out Zyrtec is a very good drug. Is someone who is used to Zyrtec going to be forced to take Claritin? Maybe they won't get the same benefit they used to. Q. What does ...

...attention, managed care could easily "de-reimburse" the other allergy products. That is a serious issue. Q. Aren't Allegra and Zyrtec moving to the over-the-counter market like Claritin? A. They eventually will, but not yet. Their patents are longer ...

9245. Pfizer acquires Pharmacia. (Focus).
Chain Drug Review Author: N/A; Word Count: 874
8/5/02 CHAINDREV 1 2002 WLNR 14425346 ...

...$4.80 billion $2.30 billion Employees 90,000 59,600 Major products Lipitor, Norvasc, Celebrex, Xalatan, Zoloft, Viracept, Detrol, Bextra Viagra, Zyrtec Sources: Pfizer

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Inc.; Pharmacia Corp. 653 Business Pharmaceuticals and cosmetics industries Retail industry Pharmaceutical Preparations Asset sales & divestitures Acquisitions & mergers ...

9246. Individual health insurance getting more costly Insurers also making it harder for people to qualify
Charleston Daily Mail (WV) Author: LOS ANGELES TIMES; Word Count: 1006
8/5/02 CHLST-GZ 2D 2002 WLNR 1042764 ...

...health history, cited the following reasons in a letter: She had received treatment for back pain and medication for allergies (Zyrtec) and high cholesterol (Lescol). "I was pretty shocked when they rejected me," said Lee, 39. " Everybody takes allergy medicine. And ...

9247. THE NATION On Their Own and Uninsured
Los Angeles Times Word Count: 2013
7/31/02 LATIMES 1 2002 WLNR 12460664 ...

...health history, cited the following reasons in a letter: She had received treatment for back pain and medication for allergies (Zyrtec) and high cholesterol (Lescol). "I was pretty shocked when they rejected me," said Lee, 39. " Everybody takes allergy medicine. And ...

9248. TAP Pharmaceutical dangles $100 mil. Prevacid prize: drugmaker triples spending, asks holding cos. to pick contenders.
ADWEEK Eastern Edition Author: Panczyk, Tania D., McMains, Andrew; Word Count: 434
7/29/02 ADWKEST 3 2002 WLNR 14391018 ...

...sources said. Some agencies were chosen for their category experience. Merkley handles Pfizer's Lipitor, an anticholesterol drug. Deutsch handles Pfizer's Zyrtec allergy medicine and anti-depressant Zoloft. McCann handles GlaxoSmithKline's Paxil, a social-anxiety drug, and Aventis Pharmaceuticals' Allegra, an allergy ...

9249. THE WAY WE LIVE NOW: 7-28-02; Estrogen, After a Fashion
New York Times (NY) Author: Ann Patchett; Word Count: 1294
7/28/02 NYT 611 2002 WLNR 4065736 ...

...in which the Z and X would be the most useful letters in the Scrabble box: Vioxx, Celebrex, Zoloft, Zestril, Zyrtec, Aciphex, Tiazac, Zithromax, Zyprexa, Xanax, Xalatan. The names read like a list of unvisited galaxies for a "Star Trek" quest ...

9250. The Week
ADVERTISING AGE Author: N/A; Word Count: 1038
7/22/02 ADVTGAGE 12 2002 WLNR 1499328 ...

...marketed by Pfizer and Pharmacia); Interpublic Group of Cos.' Deutsch, New York (Bextra, co-marketed by Pfizer and Pharmacia; Pfizer's Zyrtec and Zoloft), and Pace, Randolph, N.J. (Pharmacia's Xalatan); Publicis Groupe's Saatchi & Saatchi Healthcare, New York (Pharmacia's Detrol); Omnicom Group's Merkley ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9251. Stock Watch: Pfizer's other strategy
CRAIN'S NEW YORK BUSINESS Author: judith messina; Word Count: 653
7/22/02 CRNYBUS 31 2002 WLNR 1493737 ...

...prescribed drug for reducing cholesterol levels, Lipitor produced more than $6 billion in sales for Pfizer last year. Another powerhouse, Zyrtec, is an antihistamine developed by a Belgian company. It posted $990 million in sales for Pfizer last year. Zithromax, an ...

9252. ADS MAY STRETCH THE TRUTH ON COSMETIC CELLULITE SOLUTIONS
Milwaukee Journal Sentinel (WI) Author: BECKY WANG-CHENG MEDICAL COLLEGE OF WISCONSIN; Word Count: 964
7/22/02 MLWK 4 2002 WLNR 3588977 ...

...don't think you can just attribute this to arthritis. Q. I have two children, both with allergies. One is taking Zyrtec and also Concerta for attention deficit disorder (ADD); the other takes Claritin and Advair for asthma. They are in their ...

...their meds. I want to share this with them so they don't make choices that could really hurt them. A. Zyrtec and Claritin are both antihistamines, which, when mixed with alcohol, can depress the brain and cause severe drowsiness. Concerta (methylphenidate ...

9253. MOST WANTED: DRILLING DOWN/ADVERTISING; Marketing Medicine
New York Times (NY) Author: ALLISON FASS; Word Count: 397
7/22/02 NYT C8 2002 WLNR 4080525 ...

...skates RECALL INDEX: 177 BRAND: Lipitor AGENCY: Merkley Newman Harty DESCRIPTION: Woman trips on red carpet RECALL INDEX: 171 BRAND: Zyrtec AGENCY: Deutsch DESCRIPTION: Two women with cat, birdhouses RECALL INDEX: 164 BRAND: Lipitor AGENCY: Merkley Newman Harty DESCRIPTION: Man dives ...

...LIPITOR AGENCY MARK MARTIN MCCANN ERICKSON MERKLEY NEWMAN HARTY NEXIUM AGENCY PAXIL AGENCY PROCRIT AGENCY TV VIAGRA AGENCY VIOXX AGENCY ZYRTEC AGENCY WPP GROUP PLC J WALTER THOMPSON MCCANN ERICKSON JWT INDIA CLINE DAVIS AND MANN CHARTER COMMUNICATIONS INC INTERMEDIA MCCANN ...

9254. Cheap Drugs, Expensive Lawsuits: Hayward's Impax Laboratories wants to make generic versions of some of the most popular name-brand drugs. If only it ...
Express; Berkeley Author: Anonymous; Word Count: 6736
7/17/02 EXPRBERK (No Page) 2002 WLNR 11657994 ...

...based HMO. For years, Seidman has lobbied the FDA to convert the nation's top three allergy medications -- Claritin, Allegra, and Zyrtec -- to over-the-counter medicines. Seidman and his supporters say these treatments have more benefits and fewer health risks than ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9255. $60 bil. drug merger reshapes industry ; Pfizer-Pharmacia deal puts pressure on rivals to merge
CHICAGO SUN TIMES (IL) Author: Agovino, Theresa; Word Count: 1240
7/16/02 CHISUN 51 2002 WLNR 5489519 ...

...high blood pressure and hypertension medication; Zithromax, an antibiotic used for respiratory infections; Zoloft, an antidepressant; Neurontin, an epilepsy treatment; Zyrtec, an allergy medicine made by Belgium's UCB SA; Viagra, an impotence treatment. 2002 R&D budget: $5.3 billion. Pharmacia ...

...INC PHARMACIA PHARMACIA CORP PHARMACIA UPJOHN PRUDENTIAL SECURITIES SCHERING PLOUGH CORP UCB SA VICTORY CAPITAL MANAGEMENT VIOXX XALATAN ZITHROMAX ZOLOFT ZYRTEC PHARMACIA CORP GLAXOSMITHKLINE PLC MONSANTO CO PFIZER INC PRUDENTIAL FINANCIAL INC PHARMACIA AND UPJOHN INC UCB SA BRISTOL MYERS SQUIBB ...

9256. AN R&D EMPIRE DEAL WOULD GIVE PFIZER'S CAMPUS IN STATE MORE CLOUT
Hartford Courant Word Count: 901
7/16/02 HARTFORDCRNT E1 2002 WLNR 12499270 ...

...prescription drugs and conditions they treat: Aricept: Alzheimer's Diflucan: yeast infection Celebrex: arthritis Lipitor: cholesterol Viagra: impotence Zoloft: depression, anxiety Zyrtec: allergies Over the counter brands Best-known consumer brands: Benadryl Bengay Cortizone Halls Listerine Lubriderm Neosporin Rolaids Sinutab Sudafed Visine ...

9257. A $60B blockbuster
New Jersey Record (NJ) Author: N/A; Word Count: 1480
7/16/02 RECNNJ L06 2002 WLNR 2199815 ...

...their competitors in the dust," said Lehman Bros.' Polischuk. Pfizer Inc. Headquarters: New York Employees: 90,000 Products: Viagra, Lipitor, Norvasc, Zyrtec Pharmacia Corp. Headquarters: Peapack Employees: 59,000 Products: Celebrex, Detrol, Nicorette, Rogaine PHOTO - ASSOCIATED PRESS - Traders mobbing the post that deals ...

9258. MEDICINE MERGER: THE OVERVIEW; Wall St. Is Wary of Pfizer but Embraces the Target
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1958
7/16/02 NYT C1 2002 WLNR 4007290 ...

...IN BILLIONS, LATEST 12 MONTHS: 1.85 DRUG: Zithromax* antibiotic U.S. SALES, IN BILLIONS, LATEST 12 MONTHS: 1.31 DRUG: Zyrtec allergies U.S. SALES, IN BILLIONS, LATEST 12 MONTHS: 1.16 DRUG: Viagra erectile dysfunction U.S. SALES, IN BILLIONS, LATEST 12 ...

9259. Pfizer ups its dose - Merger with Pharmacia adds cancer drugs to product line
PROVIDENCE JOURNAL BULLETIN (RI) Author: AGOVINO, THERESA; Word Count: 1327
7/16/02 PROVJ 1 2002 WLNR 5588693 ...

...analyst at Victory Capital Management. Major products PFIZER Lipitor (Cholesterol) Norvasc (Hypertension) Zoloft (Depression) Viracept (HIV/AIDS) Viagra (Sexual dysfunction) Zyrtec (Al-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

lergy) PHARMACIA Celebrex (Arthritis) Xalatan (Glaucoma) Detrol (Urinary incontinence) Bextra (Arthritis) DRUG PRODUCTION: Above, hundreds of Viagra packets roll off ...

...NICORETTE NORVASC NOVARTIS PFIZER PHARMACIA PHARMACIA CORP PRN PRUDENTIAL SECURITIES SCHERING PLOUGH CORP SEARLE VIAGRA VICTORY CAPITAL MANAGEMENT VIOXX XALATAN ZYRTEC PHARMACIA CORP NOVARTIS AG AVENTIS SA PFIZER INC PRUDENTIAL FINANCIAL INC BRISTOL MYERS SQUIBB CO SANOFI AVENTIS MERCK AND CO ...

9260. A $60B blockbuster ; Pfizer to acquire Pharmacia [All Editions.=.Two Star B. Two Star P. One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1506
7/16/02 RECNNJ L 2002 WLNR 11651018 ...

...their competitors in the dust," said Lehman Bros.' Polischuk. Pfizer Inc. Headquarters: New York Employees: 90,000 Products: Viagra, Lipitor, Norvasc, Zyrtec Pharmacia Corp. Headquarters: Peapack Employees: 59,000 Products: Celebrex, Detrol, Nicorette, Rogaine Charles Stile of The Record's Trenton Bureau contributed to ...

...EXCHANGE NJEDA NORVASC PFIZER PFIZER PHARMACIA PFIZER INC PHARMACIA PHARMACIA PFIZER PHARMACIA CORP SCHERING PLOUGH CORP STATE TRENTON BUREAU VIAGRA ZYRTEC PHARMACIA CORP LEHMAN BROTHERS HOLDINGS INC GLAXOSMITHKLINE PLC PFIZER INC BRISTOL MYERS SQUIBB CO MERCK AND CO INC DRESDNER KLEINWORT ...

9261. NEW DOSE OF DRUG MERGERS IS EXPECTED PFIZER-PHARMACIA DEAL PUTS MORE PRESSURE ON THE SAGGING SECTOR
St. Louis Post-Dispatch (MO) Author: Theresa Agovino The Associated Press; Word Count: 1080
7/16/02 STLSPD C1 2002 WLNR 13384052 ...

...World's best-selling cholesterol drug Norvasc: World's top-selling blood-pressure and hypertension medication Zithromax: Antibiotic used for respiratory infections Zyrtec: Allergy medicine Viagra: Impotence treatment Major Pharmacia brands: Celebrex: No. 1 painkiller in the United States last year Ambien: Sleeping ...

9262. NEW DOSE OF DRUG MERGERS IS EXPECTED PFIZER-PHARMACIA DEAL PUTS MORE PRESSURE ON THE SAGGING SECTOR
St. Louis Post-Dispatch (MO) Author: Theresa Agovino; Author: The Associated Press; Word Count: 1360
7/16/02 STLSPD C1 2002 WLNR 1226459 ...

...World's best-selling cholesterol drug Norvasc: World's top-selling blood-pressure and hypertension medication Zithromax: Antibiotic used for respiratory infections Zyrtec: Allergy medicine Viagra: Impotence treatment Major Pharmacia brands: Celebrex: No. 1 painkiller in the United States last year Ambien: Sleeping ...

9263. Pfizer Deal May Spur Other Drugmaker Merger
Newsday (USA) Author: Randi F. Marshall. STAFF WRITER; Word Count: 889
7/15/02 NWSDAY A41 2002 WLNR 511219 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...merger partners. Manhattan-based Pfizer, which already makes top-selling drugs such as the cholesterol-lowering Lipitor and allergy-fighting Zyrtec, will now control Pharmacia's top sellers, including arthritis drug Celebrex. Pfizer also gains a new foothold in oncology and ophthalmology ...

9264. Drug store chains get into marketing mix Pharmaceutical makers giving cash incentives to push their pills
Crain's Cleveland Business Author: SHANNON MORTLAND; Word Count: 1169
7/8/02 CRCLEVBUS 29 2002 WLNR 11873224 ...

...paid Discount Drug Mart to send letters to 1,900 Drug Mart pharmacy patients, urging them to renew their prescriptions for Zyrtec allergy medication. Discount Drug Mart used its own letterhead and signed the letters, ``Your Discount Drug Mart Pharmacist.'' The chain ...

...ASSOCIATION PFIZER PFIZER INC RITE AID RITE AID CORP SCHOOL OF MEDICINE UNIVERSITY HOSPITALS WALGREEN WALGREEN CO WESTERN RESERVE UNIVERSITY ZYRTEC WALGREEN CO DISCOUNT DRUG MART INC PFIZER INC RITE AID CORP Boyd Carol Hively Cook Crystal Wright Darrell Hulisz Ernest ...

9265. Allergy drug's access to ease: But selling Claritin over the counter is expected to bring mixed results.
Sacramento Bee, The (CA) Author: Dorsey Griffith; Author: Bee Medical Writer; Word Count: 1668
7/8/02 SACRAMENTOBEE A1 2002 WLNR 13145362 ...

...a prescription. An FDA advisory panel in May of last year determined Claritin, as well as rival antihistamines Allegra and Zyrtec, had been proven safe over years of use; the panel recommended all three be made available over the counter. The ...

...of Allegra from her doctor. Wellpoint Health Networks has taken a different tact. The company now includes Claritin, Allegra and Zyrtec on its drug list but has declined to add Clarinex. "It makes no sense for us to whittle away at ...

...HOLLEMAN FDA FOOD AND DRUG ADMINISTRATION HEALTH NET HOLLEMAN MONDAY SCHERING PLOUGH UC DAVIS MEDICAL CENTER WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC HEALTH NET INC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Brad Keiffer Bradley Chipps Charles Ganley Chipps Clarinex Claritin Donna ...

9266. Seniors' Options for Lowering the Cost of Prescription Medications
La Prensa; San Antonio Author: Jones, Ruth; Word Count: 423
6/30/02 LPSA 6A 2002 WLNR 11571836 ...

...medicines. The Pfizer Pharmaceutical company, which manufactures a broad range of drugs including, Lipitor(R), Zoloft(R), Viagra(R), and Zyrtec(R), has a program called the Pfizer for Living Share Card. Essentially, seniors enrolled in Medicare, who have no prescription ...

9267. CAN YOUR MEDICINE GIVE YOU A SUNBURN?
Newsweek U.S. Edition Author: N/A; Word Count: 673
6/26/02 NEWSWEEK (No Page) 2002 WLNR 8854695 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...any antihistamines that you might be taking to relieve itching or other allergic symptoms. These products include Benadryl, Claritin, and Zyrtec. Simple over-the-counter anti-inflammatories like ibuprofen-containing drugs such as Motrin or other anti-inflammatories such as Anaprox ...

9268. Trends converge to bolster the role of O-T-Cs. (Marketplace 2002/Corporate Profiles).
Chain Drug Review Author: N/A; Word Count: 1438
6/24/02 CHAINDREV 44 2002 WLNR 14320696 ...

...allergy product marketed by Schering-Plough Corp. as well as those of two competing brands, Aventis' Allegra and Pfizer Inc.'s Zyrtec. Similarly, AstraZeneca's Prilosec may also be proposed again as an O-T-C product. Such a change was rejected by ...

9269. Sweet deal Pfizer is getting ready to sell some of its most familiar brands - including such consumer staples as Trident and Certs - as it gets back t...
Star-Ledger, The (Newark, NJ) Word Count: 1535
6/23/02 STLGRN 1 2002 WLNR 12909909 ...

...and Sudafed. Both were once prescription medicines and other medicines are expected to make that transition, including Pfizer's allergy medicine Zyrtec. Pfizer won't say precisely how many employees work for the individual units. Several hundred work at the Adams division corporate ...

9270. THROUGH DIRECT-TO-CONSUMER DRUG ADS NEVER WERE EXPLICITLY PROHIBITED
Food & Drug Letter, The Author: N/A; Word Count: 5968
6/21/02 FOODDRUG (No Page) 2002 WLNR 13995455 ...

...consistently has remained the number-one seller. The $1.1 billion it grossed in 1998 far outstripped competing allergy drugs Zyrtec (Pfizer), which brought in $355 million that year, and Allegra (Aventis), which had sales of $324 million. And despite having ...

9271. Detroit Free Press Tom Walsh Column
Detroit Free Press (KRT) Author: Tom Walsh; Word Count: 1213
6/20/02 DTRTFP (No Page) 2002 WLNR 12203932 ...

...saving taxpayers about $2 million per month so far. One example of change resulting from the new program is that Zyrtec, a popular but pricey Pfizer allergy drug excluded from the state's preferred list, saw its Michigan Medicaid market share plunge ...

9272. Hay fever advice hits it on the nose
Anchorage Daily News (AK) Word Count: 652
6/18/02 KRT-ANCHDN D3 2002 WLNR 13200105 ...

...25-$1.50 65 cents Oral antihistamines Allegra 2 $3 Claritin 1 $3.50 Claritin (OTC, soon) 1 $1.50 Zyrtec 1 $2.75 Cost per spray, per dose, per day varies depending on pharmacy cost and individual prescription and response ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9273. Shoppers bows larger, suburban prototype. (Cover Story).
Drug Store News Author: Johnsen, Michael; Word Count: 1578
6/17/02 DSNEWS 35 2002 WLNR 14312751 ...

...provide U.S. retailers a glimpse into the future of merchandising with second generation antihistamines Claritin (Schering-Plough), Allegra (Aventis) and Zyrtec (Pfizer), all of which are available OTC in Canada. Claritin, Allegra and Pfizer's Reactine (the OTC brand name for Zyrtec) share about the same amount of shelf presence as Benadryl and Sudafed (both Pfizer) do in U.S. allergy sets. In ...

9274. MISSISSIPPI MEDICAID'S TOP PRESCRIPTION EXPENSES
Memphis Commercial Appeal (TN) Author: The Associated Press; Word Count: 328
6/17/02 COMAPL 2 2002 WLNR 7302355 ...

...$3.2 million. -- Lipitor, 10 milligram tablets, for cholesterol: $3 million. -- Paxil, 20 milligram tablets, anti-depressant: $2.8 million. -- Zyrtec, 10 milligram tablets, for allergies: $2.7 million. -- Humulin, 70-30 vial, for diabetes: $2.5 million. -- Zoloft, 50 milligram ...

9275. Fighting the Drug (Ad) Wars : AS CORPORATIONS PUSH NEW MEDICINES, SOUND AND AFFORDABLE HEALTHCARE SUFFERS.
Nation Author: Siegel, Marc; Word Count: 1900
6/17/02 NATION 21 2002 WLNR 14230933 ...

...Schering--desperately attempting to hold on to its customers--has just entered Clarinex into a multimedia advertising face-off with Zyrtec (Pfizer) and Allegra (Aventis), a several-hundred-million-dollar exchange the likes of which may never before have graced the ...

...HEALTH CARE MANAGEMENT NEW YORK UNIVERSITY PFIZER RUSK INSTITUTE OF REHABILITATION RX INSIGHT SCHERING SCHERING PLOUGH SUPER BOWL TV UCLA ZYRTEC UCLA PFIZER BRISTOL MYERS SQUIBB SARL CORDIS CORP ASTRAZENECA PHARMACEUTICALS LP APTIUM ONCOLOGY SCHERING PLOUGH CORP JOHNSON AND JOHNSON LTD ...

9276. NAME-BRAND DRUGS A DRAIN PATIENTS WANT THEM, BUT THEY COST MEDICAID
Sun Herald (Biloxi, MS) Author: EMILY WAGSTER, THE ASSOCIATED PRESS; Word Count: 1060
6/17/02 SHRLD A6 2002 WLNR 3561895 ...

...$3.2 million. Lipitor, 10 milligram tablets, for cholesterol: $3 million. Paxil, 20 milligram tablets, anti-depressant: $2.8 million. Zyrtec, 10 milligram tablets, for allergies: $2.7 million. Humulin, 70-30 vial, for diabetes: $2.5 million. Zoloft, 50 milligram ...

9277. DDMAC UNTITLED LETTERS.
Warning Letter Bulletin Author: N/A; Word Count: 446
6/17/02 WARNLB 2 2002 WLNR 14345149 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...New York, NY, April 30 (DDMAC). The agency objected to Pfizer's "The Weather Channel Pollen Count Report" TV ad for Zyrtec (cetirizine HCl) tablets, calling it "lacking in fair balance." The ad, presented as a banner embedded in the Weather Channel graphic, displayed pollen levels for various seasonal allergens in specific cities. The agency noted these uses of the Zyrtec logo "clearly represent or suggest that Zyrtec is used to treat seasonal allergies" and that "the ad does not disclose any risk information" about the drug. ID ...

... 1IN29 ADDITIONALLY DRUG MARKETING FDA GLAXOSMITHKLINE HOFFMAN HOFFMAN LA ROCHE MACMIS PFIZER PFIZER INC RESEARCH TRIANGLE PARK NC TV ZYRTEC PFIZER INC PFIZER SA DE CV PFIZER GLAXOSMITHKLINE (MOROCCO) GLAXOSMITHKLINE PLC ADR HOFFMANN LA ROCHE INC GLAXOSMITHKLINE PAKISTAN LTD PFIZER ...

9278. SNEEZES, SNIFFLES HERALD SEASON
Albany Times Union (NY) Author: CLAIRE HUGHES Staff writer; Word Count: 917
6/12/02 TIMESUN A1 2002 WLNR 353998 ...

...doctors said. For short-term relief, local doctors most regularly prescribe antihistamines sold under the brand names of Allegra and Zyrtec. One newer drug on the market is Clarinex, which is similar to Claritin and made by the same manufacturer. But several area health insurers don't cover the drugs unless patients try the older Allegra and Zyrtec first. ``Newer drugs absolutely tend to be costlier, and it's important to note that they're not necessarily better," Tim Riley ...

9279. Hay fever is a pain in the nose
Anchorage Daily News (AK) Word Count: 437
6/11/02 KRT-ANCHDN D3 2002 WLNR 13204858 ...

...more expensive, are Allegra (fexofenadine), which has to be taken twice daily and will cost about $90 a month, and Zyrtec (cetirizine), which is taken once daily at about $80 monthly. The third nonsedating antihistamine is loratadine. This is now available ...

9280. BRIEFS
Washington Drug Letter Author: N/A; Word Count: 893
6/10/02 WASHDRUG (No Page) 2002 WLNR 13997785 ...

...a synthetic form of a human hormone dilates veins and arteries. Other approvals were: Pfizer's allergy treatment and nasal decongestant Zyrtec-D 12-Hour (cetirizine HCl/pseudoephedrine HCl). GlaxoSmithKline's Epivir-HBV, a daily treatment for hepatitis B in children ages 2 ...

9281. THIRD-PARTY SWITCH REQUESTS TO CONTINUE, LAWYER SAYS
Washington Drug Letter Author: N/A; Word Count: 255
6/3/02 WASHDRUG (No Page) 2002 WLNR 13997560 ...

...Pharmacy had asked that the agency switch Aventis' Allegra and Allegra-D, Schering-Plough's Claritin and Claritin-D, and Pfizer's Zyrtec to OTC status (WDL, 4/2). At least one firm - Schering-Plough - has indicated it opposes a switch; the other ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9282. OBSERVERS QUESTION FDA AUTHORITY; ALLERGY SWITCH TO BE CHALLENGED
Washington Drug Letter Author: N/A; Word Count: 804
6/3/02 WASHDRUG (No Page) 2002 WLNR 13997578 ...

...legal proceeding." Agency advisors recommended May 11 that the agency approve a switch from Rx to OTC status for Pfizer's Zyrtec, Schering-Plough's Claritin and Aventis' Allegra. The hearing came in response to a WellPoint Health Networks petition, first submitted nearly ...

...would affect Schering-Plough more than Pfizer and Aventis. Claritin accounts for about 32 percent of Schering-Plough's revenue, while Zyrtec represents 1.6 percent of Pfizer's revenue and Allegra, 5.2 percent of Aventis', said Tony Butler, managing director at ...

9283. "UNPRECEDENTED" OTC SWITCH REQUEST TO GET HEARING BY ADVISORY PANEL
Washington Drug Letter Author: N/A; Word Count: 635
6/2/02 WASHDRUG 1 2002 WLNR 13997407 ...

...Blue Cross wants several Rx allergy treatments - Aventis' Allegra and Allegra-D; Schering-Plough's Claritin and Claritin-D; and Pfizer's Zyrtec - available as OTCs. And FDA is willing to listen. "Maintaining [these products] as prescription drugs only, while their more dangerous ...

9284. PATENT ISSUES IMPORTANT TO DRUG SWITCH DECISION
Washington Drug Letter Author: N/A; Word Count: 357
6/2/02 WASHDRUG (No Page) 2002 WLNR 13997480 ...

...least one of the Rx makers, concerns Aventis' Allegra and Allegra-D, Schering-Plough's Claritin and Claritin-D and Pfizer's Zyrtec. Hutt speculated that, by holding such a meeting, "perhaps [FDA] believes [it] can convince the manufacturers to switch." Vodra, a ...

9285. SCHERING: NO COMMENT ON OTC STATUS FOR CLARITIN
Washington Drug Letter Author: N/A; Word Count: 114
6/2/02 WASHDRUG (No Page) 2002 WLNR 13997529 ...

...WDL, 4/2). The hearing comes in response to the WellPoint petition. Other affected drugs are Aventis' Allegra and Pfizer's Zyrtec. Officials from those companies were not available for comment. comment fda Major Corporations 1MA93 Healthcare ...

9286. THIRD-PARTY OTC SWITCH REQUEST IS NOT RADICAL, FDA'S TEMPLE SAYS
Washington Drug Letter Author: N/A; Word Count: 988
6/2/02 WASHDRUG (No Page) 2002 WLNR 13997554 ...

...at least one firm is opposed to it (WDL, 4/2). Affected drugs are Aventis' Allegra and Allegra-D, Pfizer's Zyrtec and Schering-Plough's Claritin and Claritin-D. Temple was skeptical of some manufacturers' concerns about hypothetically being liable for any ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9287. Beat the bonk: learn how to fight the hidden causes of fatigue. (Energy).
Men's Fitness Author: Gordon, Dan; Word Count: 2220
6/1/02 MENSFIT 46 2002 WLNR 14259251 ...

...now obtain non-sedating antihistamines that won't leave them drowsy. The prescription antihistamines--the big three are Allegra, Claritin and Zyrtec--are recommended when itching is among the list of symptoms. * Otherwise, a prescription nasal steroid spray, such as Flonase or ...

9288. FDA panel recommends Claritin as OTC drug. (Urticaria Indication Debated).
Skin & Allergy News Author: Franklin, Deeanna; Word Count: 848
6/1/02 SKINALLERGY 30 2002 WLNR 14315577 ...

...FDA expert panel reviewed a citizens petition filed by WellPoint Health Networks to force Claritin and other second-generation antihistamines--Zyrtec (cetirizine) and Allegra (fexofenadine)--to be sold over the counter. At that time, the majority of presenters were against a ...

9289. WARNING LETTERS
Washington Drug Letter Author: N/A; Word Count: 327
5/28/02 WASHDRUG 4 2002 WLNR 13997434 ...

...unapproved new drugs and contain an ingredient not permitted in compounded drugs, nicotine salicylate. Company: Pfizer Date: April 2002 Product: Zyrtec (cetirizine HCl) tablets Description: Zyrtec is mentioned during Weather Channel Pollen Count. The report suggests Zyrtec is used to treat seasonal allergies, but the ad does not disclose any risk information about the prescription drug as ...

9290. DRUG INDUSTRY COSTS DOCTOR TOP FDA POST
Boston Globe (MA) Author: Michael Kranish, Globe Staff ; Word Count: 2046
5/27/02 BOSTONG A1 2002 WLNR 2596241 ...

...an FDA advisory committee that was considering whether to make three allergy prescription drugs into over-the-counter products: Pfizer's Zyrtec, Schering-Plough's Claritin, and Aventis's Allegra. Wood favored the measure, but it was opposed by the drug makers. In some ...

9291. Counter move ; Shifting drugs off prescription list takes time, planning [All Editions.=.Sunday]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1934
5/26/02 RECNNJ B 2002 WLNR 11657737 ...

...objected when California health insurer Wellpoint Health Networks asked the FDA to force Claritin and two similar drugs, Allegra and Zyrtec, to nonprescription status - an unprecedented request by a third party. But with generics looming, moving Claritin to OTC may be ...

9292. CARILION'S QUEST FOR AN UNEVEN PLAYING FIELD HEALTH CARE TOO MUCH MARKET POWER?
Roanoke Times (VA) Author: MARK T. MICHIE; Word Count: 1402

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/26/02 RNKETWN 3 2002 WLNR 1565227 ...

...without regard for accountability. Last year, two panels advising the Food and Drug Administration voted overwhelmingly that the drugs Claritin, Zyrtec, and Allegra were safe enough to be sold without a prescription. The drugmakers themselves boast that their products are as ...

9293. Shifting Drugs Off Prescription List Takes Time, Planning
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1746
5/25/02 RECNNJ (No Page) 2002 WLNR 10618616 ...

...objected when California health insurer Wellpoint Health Networks asked the FDA to force Claritin and two similar drugs, Allegra and Zyrtec, to nonprescription status -- an unprecedented request by a third party. But with generics looming, moving Claritin to OTC may be ...

9294. Bad case of hay fever best treated by doctor
Grand Rapids Press, The Author: Paul Donohue / North America Syndicate; Word Count: 600
5/23/02 GRPR A33 2002 WLNR 11888832 ...

...have limited many other effective remedies. Newer antihistamines require a prescription but are less likely to make you sleepy. Claritin, Zyrtec and Allegra are examples. Astelin nasal spray, another prescription item, is quite useful for controlling nasal symptoms and sneezing. If ...

9295. To Your Good Health: Spring hay fever something to sneeze at
Tulsa World Author: PAUL DONOHUE, M.D.; Word Count: 340
5/23/02 TULSAWORLD d2 2002 WLNR 13757880 ...

...many other effective remedies. The newer antihistamines require a prescription, but they are less likely to make you sleepy. Claritin, Zyrtec and Allegra are examples. Astelin nasal spray, another prescription item, is useful for controlling nasal symptoms and sneezing. If antihistamines ...

9296. FDA panel supports O-T-C Claritin. (Marketplace).
Chain Drug Review Author: N/A; Word Count: 205
5/20/02 CHAINDREV 7 2002 WLNR 14261471 ...

...for nasal allergies. Last year the advisory group suggested that Claritin and two competing products, Aventis' Allegra and Pfizer Inc.'s Zyrtec, were sufficiently safe to move to nonprescription status for treating allergies. Although all three pharmaceutical firms initially opposed such a ...

9297. Shift away from chain drug stores continues. (O-T-C Health Care).
Chain Drug Review Author: N/A; Word Count: 5083
5/20/02 CHAINDREV 27 2002 WLNR 14261423 ...

...companies began pressuring the Food and Drug Administration to move Aventis Pharmaceuticals' Allegra, Schering-Plough Corp.'s Clantin and Pfizer Inc.'s Zyrtec -- three of the best-selling prescription medications--to

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

O-T-C status. While the FDA has yet to rule on ...

...for Schering-Plough to have Claritin approved as an O-T-C allergy medication as well. If Claritin, Allegra and Zyrtec do eventually gain O-T-C status -- and some industry observers expect that they will in 2003--it will have ...

9298. Clariatin heading over the counter this year
PANTAGRAPH (BLOOMINGTON, IL) Author: Swiech, Paul; Word Count: 689
5/20/02 PNTGPH 1 2002 WLNR 5246124 ...

...Drug Administration has decided that it's safe enough to be sold without a prescription. Two other popular antihistamines - Allegra and Zyrtec - remain prescription only for now. The makers of Claritin - Schering-Plough Corp. - are losing patent protection of Claritin this year ...

9299. Allergies in the air ; Harsh season still hasn't peaked
PANTAGRAPH (BLOOMINGTON, IL) Author: Swiech, Paul; Word Count: 1435
5/20/02 PNTGPH 1 2002 WLNR 5250356 ...

...deal with the side effects of drowsiness turn to one of three medicines available only by prescription - Claritin, Allegra and Zyrtec. The first two are non-sedating and Zyrtec is mildly sedating, allergists said. When prescriptions don't work, primary-care doctors refer patients to allergists. Allergists test patients to ...

9300. FDA ACCEPTS BARR'S ALLEGRA ANDA; AVENTIS PROMISES FIGHT
Generic Line Author: N/A; Word Count: 480
5/19/02 GENERICLINE (No Page) 2002 WLNR 13994026 ...

...leader with $2.7 billion in annual sales, GlaxoSmithKline's Flonase rang up $890 million in sales last year, and Pfizer's Zyrtec brought in $551 million. Barr's filing is not a surprise, Aventis spokesperson Lise Geduldig told Generic Line. But in the ...

9301. OTC ALLERGY SWITCH COULD HINDER GENERIC CLARITIN
Generic Line Author: N/A; Word Count: 725
5/18/02 GENERICLINE (No Page) 2002 WLNR 13993962 ...

...Aventis, said Tony Butler, managing director at Lehman Brothers. Claritin accounts for about 32 percent of Schering-Plough's revenue, while Zyrtec represents 1.6 percent of Pfizer's revenue and Allegra, 5.2 percent of Aventis'. The longer a drug company can ...

...take years. Agency advisors recommended May 11 that the agency approve a switch from Rx to OTC status for Pfizer's Zyrtec, Schering-Plough's Claritin and Aventis' Allegra. The hearing came in response to a WellPoint Health Networks petition, first submitted nearly ...

9302. Pollen callin'; You may think your hay fever is worse than ever but the truth is more complicated
Boston Herald (MA) Author: Stephanie Schorow; Word Count: 1322

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/15/02 BOSTONH 51 2002 WLNR 287010 ...

...meantime, allergy sufferers have seen a surge of direct-to-consumer advertising for prescription drugs such as Claritin, Allegra and Zyrtec. " It's a very effective strategy to increase drug sales," Long said. Such non-sedating antihistamines have proven popular. Schering-Plough ...

9303. RXPERIMENTS FIGHTING ALLERGIES CAN TAKE A LOT OF HIT-AND-MISS
Denver Rocky Mountain News (CO) Author: Debra Melani News Staff Writer; Word Count: 2049
5/7/02 RKYMN 3D 2002 WLNR 1088242 ...

...say, they have less chance of causing side effects. Most other allergy drugs, whether over-the-counter Benadryl or prescription Zyrtec, contain antihistamines. They block the effect of histamine, the chemical released by the body in response to an allergen. Too ...

9304. NO QUICK CURE Why the drug industry's down cycle won't be over soon
BusinessWeek Author: By Amy Barrett in Philadelphia, with Michael Arndt in Chicago; Word Count: 2172
5/6/02 BUSWK 30 2002 WLNR 7758109 ...

...not only crimps Schering-Plough's revenue growth but makes it tougher for rivals who make products such as Allegra and Zyrtec to raise prices. Compounding the pressure on prices, managed care and pharmacy benefit managers are getting more effective at restricting ...

9305. Drugs & Herbs; How to choose an allergy drug.
Consumer Reports Author: N/A; Word Count: 1264
5/1/02 CONSUMERAB 10 2002 WLNR 226745 ...

...spray azelastine (Astelin) - by themselves appear to significantly ease nasal congestion. Several other prescription antihistamines-Allegra-D, Claritin-D, and Zyrtec-D - have an added decongestant. But that can cause significant side effects, such as agitation, racing heart rate, and higher ...

...Sedative effect High Oral drying effect High Other side effects Same as or risks above. PRESCRIPTION DRUGS ANTIHISTAMINES CERTIZINE FEXOFENADINE (ZYRTEC, DESLORATADINE (ALLEGRA, ZYRTEC-D) (CLARINEX) ALLEGRA-D) Starts acting in <1 hour 1-2 hours 1 hour Take once every 24 hours 24 ...

...hours 12 or 24 hours Average monthly 55-59 60 62-65 cost ($) -1- Eases stuffed nose Only Yes Only Zyrtec-D Allegra-D Eases itchy eyes Yes Yes Yes Sedative effect Low to Low to none None moderate Oral drying ...

9306. GENERIC DRUG SAMPLING IS FAST BECOMING A COST-CUTTING TOOL FOR HMOs
Generic Line Author: N/A; Word Count: 586
4/28/02 GENERICLINE (No Page) 2002 WLNR 13993821 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Plough's antihistamine Claritin, 36 million; Pharmacia's anti-inflammatory Celebrex, 19 million; SmithKline Beecham's antibiotic Augmentin, 18 million; and Pfizer's antihistamine Zyrtec, 17 million. generic hmo medicare pricing markets Healthcare Services 1HE13 Pharmacy 1PH23 Pharmaceuticals Cost-Benefits ...

9307. FDA ADVISERS BACK CLARITIN SALES FOR HIVES
Milwaukee Journal Sentinel (WI) Author: FROM JOURNAL SENTINEL WIRE REPORTS; Word Count: 106
4/23/02 MLWK 5 2002 WLNR 3606652 ...

...can treat chronic hives without a sufferer needing a prescription. Advisers last year ruled that Claritin and two competing products, Zyrtec and Allegra, should be sold as over-the-counter allergy relievers. The FDA has said it agrees with that advice ...

9308. CLARITIN MAKER SAYS DRUG IS SAFE FOR CHRONIC HIVES OVER-THE-COUNTER AVAILABILITY SOUGHT
New Jersey Record (NJ) Author: KERRY DOOLEY, Bloomberg News; Word Count: 392
4/23/02 RECNNJ L10 2002 WLNR 2179844 ...

...for allergies. WellPoint Health Networks . submitted a petition asking the agency to switch prescription medicines Claritin, Aventis SA's Allegra, and Zyrtec, a UCB SA drug that Pfizer markets, to OTC sales. A panel of advisers recommended in May 2001 that Claritin, Allegra, and Zyrtec be sold without prescription. Pfizer and Aventis remain opposed to such a plan. Schering-Plough said March 8 that it ...

9309. Panel Endorses Use of Claritin Over Counter For Some Hives
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 817
4/23/02 NYT C1 2002 WLNR 4038816 ...

...by an advisory panel last May that Claritin and two other strong-selling prescription drugs, Allegra, made by Aventis, and Zyrtec, from Pfizer, be made available without a doctor's order for nasal allergies. As for Clarinex, Dr. Robert C. Seidman, chief ...

9310. CLARITIN MAKER SAYS DRUG IS SAFE FOR CHRONIC HIVES ; OVER-THE-COUNTER AVAILABILITY SOUGHT [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: DOOLEY, KERRY; Word Count: 392
4/23/02 RECNNJ L 2002 WLNR 11545964 ...

...for allergies. WellPoint Health Networks . submitted a petition asking the agency to switch prescription medicines Claritin, Aventis SA's Allegra, and Zyrtec, a UCB SA drug that Pfizer markets, to OTC sales. A panel of advisers recommended in May 2001 that Claritin, Allegra, and Zyrtec be sold without prescription. Pfizer and Aventis remain opposed to such a plan. Schering-Plough said March 8 that it ...

9311. CLARITIN MAY BE USED TO TREAT HIVES
San Jose Mercury News (CA) Author: From the Associated Press ; Word Count: 114
4/23/02 SJMERCN 2C 2002 WLNR 1868406 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...chronic hives without a sufferer needing a prescription. FDA's advisers last year ruled that Claritin and two competing products -- Pfizer's Zyrtec and Aventis' Allegra -- should be sold as over-the-counter allergy relievers. The FDA has said it agrees with that ...

9312. GARDEN STATE COMPANIES
Star-Ledger, The (Newark, NJ) Author: N/A; Word Count: 1074
4/23/02 STLGRN 16 2002 WLNR 12867271 ...

...Claritin as a non-prescription treatment for hives. A similar panel last year supported using Claritin - and competing allergy medicines Zyrtec from Pfizer and Allegra from Aventis - for nasal allergies. A decision on whether to allow Claritin to be sold without ...

9313. [I was not feeling the love. It was a take-it-or-leave-it...]
TOPEKA CAPITAL JOURNAL (KS) Author: Anonymous; Word Count: 1376
4/23/02 BSX-TCJ 2 2002 WLNR 5063611 ...

...chronic hives without a sufferer needing a prescription. FDA's advisers last year ruled that Claritin and two competing products --- Pfizer's Zyrtec and Aventis' Allegra --- should be sold as over-the-counter allergy relievers. The FDA has said it agrees with that ...

9314. Possible FDA okay of switches on horizon. (Merchandising)
MMR Author: N/A; Word Count: 651
4/22/02 MMRTJ 31 2002 WLNR 9199561 ...

...petitioned the FDA in 2001 to switch three allergy medications--Schering-Plough Corp.'s Claritin, Aventis Pharmaceuticals' Allegra and Pfizer Inc.'s Zyrtec--to nonprescription status. All three manufacturers initially opposed the move. Recently, though, Schering asked the FDA to switch all indications ...

9315. Insurer's success evolves from `WellPoint Way' Health care: The insurer that wants to buy CareFirst is praised for its acumen by business analysts but...
Baltimore Sun (MD) Author: SUN STAFF M. William Salganik; Word Count: 3605
4/21/02 BALTSUN 1C 2002 WLNR 1360567 ...

...first insurer to petition the federal Food and Drug Administration to have the popular non-sedating antihistamines Claritin, Allegra and Zyrtec converted to over-the-counter status. Not only do over-the-counter drugs carry much lower price tags, they aren't ...

9316. FAMILY CIRCLE HIGH FIVE
Columbia State (SC) Author: RON AIKEN, Staff Writer ; Word Count: 327
4/21/02 THESTATE C3 2002 WLNR 1769860 ...

...each spectator for the Jennifer Capriati-Patty Schnyder match? White baseball caps lined in a gaudy lime green, courtesy of Zyrtec, an allergy medication. With spring having arrived early in South Carolina, the timing

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

for the promotion couldn't have been better ...

...organizers hoped for to ensure high television ratings. 275 CAPRIATI CBS JENNIFER CAPRIATI PATTY SCHNYDER SCHNYDER SELES SERENA WILLIAMS WTA ZYRTEC Anne Lasserre-Ullrich FAMILY CIRCLE Iva Majoli Majoli Trailing ...

9317. Editorial An earlier start for the allergy battles
Advocate Author: N/A; Word Count: 530
4/19/02 ADVOCATE-CT A18 2002 WLNR 13920016 ...

...counter medications designed to relieve respiratory problems can help people to deal with milder allergies. Prescription medications, among them Claritin, Zyrtec and Allegra, are available for those who suffer more severe distress. In extreme cases, Dr. Litchman told Staff Writer Vesna ...

... 1IN54 Upper Respiratory Disease 1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 CLARITIN ZYRTEC Allegra Editorial Litchman Mark Litchman Prescription Vesna Jaksic ...

9318. Experts are predicting a strong allergy season March's cold blast followed by April's heat wave is producing a high-pollen front that is expected to send many sneezing their way to the doctor.
Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: Jill Burcum; Staff Writer; Word Count: 1182
4/17/02 STTRMSP 01A 2002 WLNR 12171116 ...

...can keep you from sneezing, but they're not as effective for a clogged nose. Prescription antihistamines such as Allegra (fexofenadine), Zyrtec (cetirizine) and Claritin (loratadine) won't make you sleepy or dry your mouth the way over-the-counter versions can. Claritin ...

9319. Experts are predicting a strong allergy season March's cold blast followed by April's heat wave is producing a high-pollen front that is expected to send many sneezing their way to the doctor.
Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: Jill Burcum; Staff Writer; Word Count: 1174
4/17/02 STTRMSP 01A 2002 WLNR 12197107 ...

...can keep you from sneezing, but they're not as effective for a clogged nose. Prescription antihistamines such as Allegra (fexofenadine), Zyrtec (cetirizine) and Claritin (loratadine) won't make you sleepy or dry your mouth the way over-the-counter versions can. Claritin ...

9320. Ad blitz on for Claritin alternative
St Petersburg Times Word Count: 1949
4/17/02 STPTFTI 1A 2002 WLNR 12972771 ...

...bag, so to speak, for treating allergic patients." Weiss typically gives patients samples of the leading allergy drugs, including Allegra, Zyrtec and, now, Clarinex. Then they can determine which works best for them, he said. " If a patient tries Clarinex and ...

...FOUNDATION MORNINGSTAR INC PRILOSEC RAYMOND JAMES ASSOCIATES SCHERING

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

SCHERING PLOUGH SCHERING PLOUGH CORP TV US FOOD AND DRUG ADMINISTRATION UNIVERSITY ZYRTEC GLAXOSMITHKLINE PLC ELI LILLY AND CO ASTRAZENECA PLC MORNINGSTAR INC SCHERING PLOUGH CORP RAYMOND JAMES FINANCIAL INC Amy Arnott Arnott ...

9321. Some drug earnings under the weather
USA Today (USA) Author: Julie Appleby; Word Count: 1569
4/16/02 USATD 03B 2002 WLNR 4508214 ...

...20% for the first quarter. * Current products: Viagra, Lipitor, calcium channel blocker Norvasc, antidepressant Zoloft, antibiotic Zithromax, allergy drug Zyrtec. * In the pipeline: Painkiller Pregablin, Spirva for smokers' cough and a combination of Lipitor and Norvasc for high cholesterol and ...

9322. OTC CLARITIN WILL HURT SALES OF GENERICS, ANALYSTS SAY
Generic Line Author: N/A; Word Count: 657
4/14/02 GENERICLINE 1 2002 WLNR 13994377 ...

...does not cause drowsiness. Rob Seidman, chief pharmacy officer of WellPoint, hailed Schering's decision and predicted Aventis' Allegra and Pfizer's Zyrtec, Claritin's two top competitors, will have to go OTC as well. " There will be a domino effect here because there ...

...a forced switch by the FDA, but neither firm has commented on a possible voluntary switch. The main patent for Zyrtec does not expire until 2007. Although Allegra already is facing legal challenges from Barr, analysts do not expect generic copies ...

9323. INDUSTRY NOTES
Generic Line Author: N/A; Word Count: 728
4/14/02 GENERICLINE 1 2002 WLNR 13994397 ...

...than six hours. The U.S. market for triptan class drugs was $1.4 billion in 2001. UCB also co-markets Zyrtec with Pfizer and Ditropan with Alza. Pharmacists Offered Generic Plan McKesson introduced its OneStop Generics April 1, a program the ...

9324. PhRMA LAWYERS TAKE AIM AT STATE DRUG PROGRAMS
Food & Drug Letter, The Author: N/A; Word Count: 3472
4/13/02 FOODDRUG 2 2002 WLNR 13995878 ...

...over a two-year period to the state Medicaid program. In return for the additional rebate, 23 Pfizer products, including Zyrtec, Lipitor and Zoloft, will be included on the Medicaid pre-approved drug list. Bristol-Myers' Plan Bush announced that Bristol ...

...STATE MEDICAID SUPREMACY CLAUSE US CONSTITUTION US COURT OF APPEALS US DISTRICT COURT US SUPREME COURT VERMONT VERMONT PHARMACY DISCOUNT ZYRTEC PFIZER INC PFIZER BRISTOL MYERS SQUIBB BRISTOL MYERS SQUIBB SARL NATIONAL GOVERNORS ASSOCIATION DEPARTMENT OF HUMAN SERVICES STATE AND LOCAL ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9325. FOR ALLERGY SUFFERERS IT'S AGONIZING TIME OF THE YEAR
Greenwich Time (Greenwich, CT) Word Count: 503
4/13/02 GREENWICH-CT A 2002 WLNR 13918293 ...

...by the nose, eyes and lungs during an allergic reaction, Litchman said. Prescription nasal sprays, along with Allegra, Claritin and Zyrtec are the most commonly prescribed medications, he said. Most serious allergy cases are treated with immunotherapy, which includes administration of ...

9326. ELAN, UCB ENTER FROVA MARKETING PACT
Washington Drug Letter Author: N/A; Word Count: 176
4/13/02 WASHDRUG 2 2002 WLNR 13994887 ...

...than six hours. The U.S. market for triptan class drugs was $1.4 billion in 2001. UCB also co-markets Zyrtec with Pfizer and Ditropan with Alza. fda markets Joint Ventures 1JO05 Sales & Marketing ...

9327. Pills vs. sprays: How do they work?
Patriot Ledger, The; Quincy, Mass. Author: Living Well; Word Count: 270
4/10/02 PAT-LED 10 2002 WLNR 11314985 ...

...sprays: How do they work? Living Well Pills vs. sprays: How do they work? - Claritin, Allegra, Zyrtec ("new generation" antihistamines): These prescription drugs do not cross the blood-brain barrier and cause minimal sedation; considered interchangeable, have ...

...at suppressing the body's release of histamines, which causes runny noses, itchy eyes and bronchial constriction. - Claritin-D, Allegra-D, Zyrtec-D (new generation antihistamines with decongestant): These have all the action of the new antihistamines, plus decongestants. Considered less safe ...

...heart arrhythmias and cross- reactions with some heart and high blood pressure medications. - Living Well 286 allergy medication claritin allegra zyrtec benadryl sudafed Health & Family 1HE30 Drugs 1DR89 Healthcare 1HE06 Respiratory Drugs 1RE83 Allergy & Immunology ...

9328. ALLERGY ALERT
Patriot Ledger, The; Quincy, Mass. Author: Joan Wilder; Word Count: 546
4/10/02 PAT-LED 10 2002 WLNR 11315246 ...

...do block allergic reactions - but also incapacitate people with drowsiness. A new generation of prescription antihistamines, including Claritin, Allegra and Zyrtec, offers relief without sedation. Doctors also say steroid nasal sprays are very effective. According to experts, avoiding allergens while finding ...

9329. Spring means more sneezing for people with allergies.
New Orleans CityBusiness Author: Kaija Wilkinson; Word Count: 1143
4/8/02 NORCITYBUS (No Page) 2002 WLNR 14770191 ...

...it's all over," Wilson says. He says his patients have found relief with several prescription antihistamines, in-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

cluding Allegra, Claritin and Zyrtec. Wilson says it's important to get a prescription rather than rely on over-the-counter remedies like decongestants that depress ...

9330. ACHOO! Warm weather and spring blooms means pollen and dust particles wreaking havoc on sinus cavities.
Star-News (Wilmington, NC) Author: Amy Hotz, Staff Writer; Word Count: 925
4/2/02 STARNEWS 1D 2002 WLNR 13492666 ...

...want to think about wearing masks with at least a .05 micron rating while being active outside. Medications such as Zyrtec, Allegra, Claritin or nasal steroids also help, said Dr. Samuel Armitage, a family physician with Pelican Family Medicine. In January ...

...Pulmonary 1RE29 Allergy 1AL79 ACHOO ALLEGRA CLARITIN CROSS GARDEN CENTER FOOD AND DRUG ADMINISTRATION HEPA SCHERING PLOUGH UV ZYRTEC SCHERING PLOUGH CORP Armitage Azalea Festival Benadryl Bill O'Donnell Clarinex Dry Grasses Inside Kill Mary Jo Holt Poor Samuel Armitage ...

9331. Maker wants Claritin to be sold OTC. (Generics Due Soon).
Skin & Allergy News Author: Franklin, Deeanna; Word Count: 526
4/1/02 SKINALLERGY 11 2002 WLNR 14207227 ...

...the FDA to market generic versions of the drug. Claritin, along with the other second-generation antihistamines Allegra (fexofenadine) and Zyrtec (cetirizine), was the subject of a precedent-setting petition for a switch to over-the-counter (OTC) status filed with ...

...really nothing in the clinical literature that differentiates it from any of the prescription antihistamines, whether it's Clarinex, Allegra, or Zyrtec." Claritin remains a first-line therapy for allergic rhinitis. " For those patients who have treatment failures or who are intolerant to Claritin, then the other agents will be made available," said Dr. Seidman. However, reimbursement for Allegra and Zyrtec may get tougher. WellPoint plans to place them in the third tier of its formulary, or require special authorization for use. There were no indications from the makers of Allegra or Zyrtec that they plan to change their prescription-only status. 395 Health Health care industry Claritin (Medication) Claritin (Medication) - Marketing Marketing ...

...DRUG ADMINISTRATION JOHNSON JOHNSON NONPRESCRIPTION DRUGS ADVISORY COMMITTEE OTC SCHERING PLOUGH SCHERING PLOUGH CORP WELLPOINT WELLPOINT HEALTH NETWORKS INC WYETH ZYRTEC BLUE CROSS BLUE CROSS AND BLUE SHIELD OF ROCHESTER BLUE CROSS AND BLUE SHIELD OF MISSISSIPPI A MUTUAL INSURANCE CO ...

9332. WellPoint: A Health Insurer Flexes Its Muscles It's pushing unorthodox ways to cut costs -- including taking on drugmakers via the FDA -- and it's getting healthy results
Business Week Online Author: N/A; Word Count: 1125
3/26/02 BUSONLINE (No Page) 2002 WLNR 10474648 ...

...Health Networks (WLP) stunned the pharmaceutical industry by petitioning the Food & Drug Administration to move the prescription allergy medications Allegra, Zyrtec, and Claritin to over-the-counter status. Although an FDA advisory panel agreed with WellPoint's argument -- that if the drugs ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9333. FDA MOVES TOWARD OTC STATUS FOR Rx ALLERGY DRUGS, THOMPSON SAYS
Generic Line Author: N/A; Word Count: 600
3/23/02 GENERICLINE 1 2002 WLNR 13994344 ...

...relaxing prescribing regulations for some of the popular allergy drugs." The other drugs reviewed by the advisory committee were Pfizer's Zyrtec and Aventis' Allegra. A switch to nonprescription status for Claritin before the drug's patent expires in April would give Schering ...

9334. NeedyMeds lists 176 cheap-drug programs
Tulsa World Author: PHIL MULKINS; Word Count: 606
3/22/02 TULSAWORLD A2 2002 WLNR 13765320 ...

...doctor requirements, etc. Drugs. This NeedyMeds page lists 1,028 name-brand drugs distributed through the 176 programs, from Abelcet to Zyrtec. By clicking on drug names you can go to the drug's information page. If an asterisk follows the name, it ...

9335. Schering Puts on a Marketing Clinic As allergy drug Claritin goes over-the-counter, the drugmaker is pulling out the stops to pitch its successor, Clarinex
Business Week Online Author: By Amy Tsao; Word Count: 1475
3/21/02 BUSONLINE (No Page) 2002 WLNR 10480858 ...

...plans to cover the drug, says Schering spokesman Bill O'Donnell. Going head to head with strong rivals such as Pfizer's Zyrtec and Aventis' Allegra, Claritin and Clarinex together had 45.2% of the total antihistamine pill market as of the week ...

9336. CHILDREN AND ALLERGIES: NOTHING TO SNEEZE AT
Columbia State (SC) Author: JAYMI FREIDEN, STAFF WRITER ; Word Count: 759
3/17/02 THESTATE H4 2002 WLNR 1751480 ...

...allergies, which can be hereditary. The heavy pollen season can make their problems worse, but thanks to medications such as Zyrtec, Nasonex and Claritin, all are able to play sports and be outside without too many problems. Other modifications the Dellingers ...

...to treat the problem. The most frequent treatment for allergies is the use of prescription antihistamines such as Claritin and Zyrtec, which block allergic reactions by inhibiting the action of the chemical that causes sneezing and itching. Side effects can include ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 HEALTH NASONEX PALMETTO PEDIATRIC AND ADOLESCENT CLINIC ZYRTEC Allergy Checklist Annette Thomas Claritin Dark Debbie Dellinger Dellinger Dellingers PAUL MORGAN Side Sniffles Thomas Uncaptioned Watery ...

9337. MONEY & MEDICINE; A Drug Will Cost Less. For Whom?
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1043
3/17/02 NYT 39 2002 WLNR 4055325 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...petition with the Food and Drug Administration asking that Claritin, the blockbuster allergy medicine, and its two competitors, Allegra and Zyrtec , be sold without a prescription. Now it appears that Claritin will become an over-the-counter medicine as soon as ...

...who advises companies on switching products from prescription to nonprescription status. Analysts estimate that the market for Claritin, Allegra and Zyrtec in the United States, now at $5 billion, could plummet by about half, saving the health care system more than $2 billion. Allegra is made by Aventis Pharmaceuticals and Zyrtec by Pfizer. Of course, a large part of that savings will go to health insurers like Wellpoint. Mr. Seidman estimates ...

...over-the-counter Claritin appears, Wellpoint said this month that it might raise the co-payment on monthly Allegra and Zyrtec prescriptions to as high as $40. But poor patients covered by Medicaid may suffer after the switch. They can now ...

9338. Adopt cost controls on prescription drugs
Seattle Times (WA) Author: N/A; Word Count: 438
3/12/02 STLTI B4 2002 WLNR 1680122 ...

...may be priced differently. Consider the non-sedating antihistamines. A month's supply of Claritin is about $80, Allegra $55 and Zyrtec $50. For most people, they are the same. Making it easier for customers to get Allegra or Zyrtec than Claritin "saves us well over $1 million a year," says Regence's formulary manager, Pete Fullerton. And that is just ...

9339. Monkey virus linked to lymphatic cancer
USA Today (USA) Author: N/A; Word Count: 1067
3/11/02 USATD 08D 2002 WLNR 4497590 ...

...has little choice. Late last year, a Food and Drug Administration advisory panel said Claritin and two competing products -- Pfizer's Zyrtec and Aventis' Allegra -- were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

9340. FDA CONSIDERING OTC STATUS FOR Rx ALLERGY DRUGS
Washington Drug Letter Author: N/A; Word Count: 584
3/11/02 WASHDRUG 2 2002 WLNR 13994504 ...

...relaxing prescribing regulations for some of the popular allergy drugs." The other drugs reviewed by the advisory committee were Pfizer's Zyrtec and Aventis' Allegra. A switch to nonprescription status for Claritin before the drug's patent expires in April would give Schering ...

9341. No prescription needed for Claritin
SUNDAY GAZETTE-MAIL (CHARLESTON, WV) Author: Anonymous; Word Count: 134
3/10/02 CHLST-GZ 13 2002 WLNR 5388940 ...

...but the company has little choice. Late last year, an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9342. ALBANY MOLECULAR TAKES HIT
Albany Times Union (NY) Author: KENNETH AARON Business writer; Word Count: 646
3/9/02 TIMESUN B8 2002 WLNR 381456 ...

...The U.S. Food and Drug Administration still is considering a recommendation to move the Big Three prescription allergy drugs -- Allegra, Zyrtec and Claritin -- to over-the-counter sale. Now that Claritin has volunteered to go, the FDA might feel less compelled ...

9343. DRUG FIRM WANTS TO SELL CLARITIN WITHOUT PRESCRIPTION
Boston Globe (MA) Author: Ceci Connolly, Washington Post ; Word Count: 354
3/9/02 BOSTONG A5 2002 WLNR 2605771 ...

...a Thousand Oaks, Calif., health insurance company - asking the FDA to reclassify Claritin and its two leading competitors, Allegra and Zyrtec. Debate over how such drugs should be purchased provides a window into the interaction of economic forces in the health ...

9344. DOUGNUT-MAKER PROFITS SOAR ON BIG SALES
Bradenton Herald (Bradenton, FL) Author: Herald Staff and Wire Reports; Word Count: 387
3/9/02 BRADHERALD 2B 2002 WLNR 1332614 ...

...as 50 percent less than prescription medicines. Last May an FDA advisory panel said Claritin and two competing products --- Pfizer's Zyrtec and Aventis' Allegra --- were safe enough to be sold over-the-counter. Chiquita on mend Chiquita Brands International Inc. will ...

9345. SUN SUES MICROSOFT OVER JAVA
Charlotte Observer (NC) Author: BRIAN BERGSTEIN, ASSOCIATED PRESS ; Word Count: 681
3/9/02 CHAROBSVR 2D 2002 WLNR 2253843 ...

...Schering-Plough jumped before it was pushed. Last May an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

9346. CLARITIN SWITCHING
Cincinnati Post (OH) Author: N/A; Word Count: 129
3/9/02 CINPOST 2A 2002 WLNR 1269539 ...

...said the company has little choice. Late last year, an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. BRIEFLY 101 Major Corporations ...

9347. Bond raised in hit and run
CINCINNATI POST (OH) Author: N/A; Word Count: 570

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

3/9/02 CINPOST 2 2002 WLNR 5355409 ...

...said the company has little choice. Late last year, an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. CAPE CANAVERAL, FLA. Telescope fixed Shuttle Columbia's astronauts ...

9348. FIRM SEEKS OTC STATUS FOR ALLERGY DRUG
COLUMBIAN (VANCOUVER, WA) Author: AGOVINO, THERESA; Word Count: 447
3/9/02 COLUMBIAWA 3 2002 WLNR 5163166 ...

...said the company has little choice. Late last year, an FDA advisory panel said Claritin and two competing products Pfizer's Zyrtec and Aventis' Allegra were safe enough to be sold over the counter. The FDA, which has said it agrees with ...

9349. Claritin soon to become over-the-counter medicine
Deseret Morning News Author: N/A; Word Count: 432
3/9/02 DSRTNEWS D10 2002 WLNR 11215245 ...

...some control of a very difficult situation. Last May an FDA advisory panel said Claritin and two competing products -- Pfizer's Zyrtec and Aventis' Allegra -- were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

9350. Decision on Claritin nothing to sneeze at
Houston Chronicle Author: TODD ACKERMAN, Houston Chronicle Medical Writer; Word Count: 844
3/9/02 HSTNCHRON A1 2002 WLNR 13583900 ...

...such cheaper versions of Claritin, contending its patent should run later than 2002. The effect of Schering-Plough's decision on Zyrtec and Allegra, Claritin's two top competitors, was unclear Friday. Neither of their manufacturers faces the imminent expiration of their patent ...

9351. Claritin to sell over counter [Final Edition]
Journal - Gazette Author: Anonymous; Word Count: 281
3/9/02 JGAZETTE 2 2002 WLNR 11710042 ...

...a Thousand Oaks, Calif., health insurance company, for the FDA to reclassify Claritin and its two leading competitors, Allegra and Zyrtec. The how and where of purchasing Claritin offers a window into much larger economic forces within the nation's health care ...

9352. WellPoint to Favor Nonprescription Form of Claritin Insurance: Move by Blue Cross of California parent could lead to more OTC versions of other allergy drugs.
Los Angeles Times Word Count: 910
3/9/02 LATIMES 1 2002 WLNR 12456156 ...

...expires in December. WellPoint's action, if followed by other health insurers, could force the marketers of

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

competing drugs Allegra and Zyrtec to offer nonprescription versions before patents on those strong-selling medications expire. Health insurers would save millions of dollars as ...

...medications. WellPoint, the parent of Blue Cross of California, said it will raise the co-payment on monthly Allegra and Zyrtec prescriptions to $30 to $40, up from $17. Schering hasn't said what it would charge for non-prescription Claritin. But analysts ...

...expects other insurers to follow WellPoint's lead, creating a dilemma for Aventis, marketer of Allegra, and Pfizer Inc., which markets Zyrtec. Faced with a higher co-payment, Allegra and Zyrtec users could switch to the cheaper, nonprescription Claritin. A federal advisory panel, acting on a petition from WellPoint, last May ...

9353. CLARITIN DRUG STATUS MAY CHANGE
Miami Herald (FL) Author: DEBORAH STERN, Bloomberg News ; Word Count: 450
3/9/02 MIAMIHD 1C 2002 WLNR 4612656 ...

...Wilmington Trust. An FDA advisory panel last year recommended Claritin, along with Aventis SA's Allegra and Pfizer and UCB SA's Zyrtec, be sold over the counter. All three drugmakers opposed the move, which Well-Point said would save it $80 million a ...

...SA FDA JOHNSON JOHNSON OTC PFIZER PLOUGH SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP US FOOD AND DRUG ADMINISTRATION UCB SAS ZYRTEC WELLPOINT WELLPOINT HEALTH NETWORKS ESPERION THERAPEUTICS INC PFIZER INC AVENTIS SA WYETH PFIZER SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC ...

9354. SCHERING PUSHES OVER-THE-COUNTER CLARITIN
New Jersey Record (NJ) Author: LEWIS KRAUSKOPF, STAFF WRITER; Word Count: 1298
3/9/02 RECNNJ A13 2002 WLNR 2179333 ...

...health insurer, WellPoint Health Networks, asked the FDA to force Claritin, as well as the Aventis drug Allegra and Pfizer's Zyrtec, over the counter against the manufacturers' wishes. WellPoint said the drugs were safe enough - citing Schering-Plough's own claims that ...

...Plough's move, saying the antihistamine drugs do not meet the criteria for prescription status. He said he expects Allegra and Zyrtec would be moved over the counter before their patents expire and that, in the meanwhile, all of the prescription antihistamines ...

...Amro, agreed that an OTC Claritin would shake up the entire class of antihistamine drugs. "This is negative for Allegra, Zyrtec, and Clarinex, too," Tyagi said. From a medical standpoint, the drug companies last May said that they were concerned about ...

9355. Schering-Plough to Offer Nonprescription Claritin
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 1069
3/9/02 NYT C2 2002 WLNR 4068849 ...

...said nonprescription Claritin would affect the entire $5 billion market for nonsedating allergy drugs that Claritin created. These drugs include Zyrtec, made by Pfizer, and Allegra, made by Aventis. Claritin and Zyrtec were among the five most heavily advertised drugs in the first half of last year, according to the latest report ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...generated 27.7 percent of Schering-Plough's sales last year. He said Allegra was an important product for Aventis, but Zyrtec was relatively small for Pfizer. Schering-Plough, which is based in Kenilworth, N.J., has reported strong introductory sales for Clarinex ...

9356. Claritin to be sold over the counter Regulatory and competitive pressures are forcing the change for the allergy drug.
Philadelphia Inquirer (PA) Author: Theresa Agovino ASSOCIATED PRESS ; Word Count: 787
3/9/02 PHILA-INQ A01 2002 WLNR 2862802 ...

...gain some control of a difficult situation. Last May, an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

...FDA tries to force Pfizer and Aventis to switch their products to over-the-counter status. Most expect sales of Zyrtec and Allegra to slump when Claritin becomes an over-the-counter drug. Wellpoint chief pharmacy officer Robert Seidman said that if Zyrtec and Allegra maintain their prescription status, patients who still want to use them will require special permission from a doctor ...

...FOOD AND DRUG ADMINISTRATION JOHNSON JOHNSON NEW YORK STOCK EXCHANGE PFIZER SCHERING PLOUGH SCHERING PLOUGH CORP WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS SA PFIZER INC ABN AMRO HOLDING NV WYETH SANOFI AVENTIS SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC JOHNSON AND ...

9357. TOP ALLERGY PRESCRIPTION SHIFTS TO OTC
Pittsburgh Post-Gazette (PA) Author: CECI CONNOLLY, THE WASHINGTON POST ; Word Count: 679
3/9/02 PITTSPOST A5 2002 WLNR 4203538 ...

...a Thousand Oaks, Calif., health insurance company, for the FDA to reclassify Claritin and its two leading competitors, Allegra and Zyrtec. The how and where of purchasing Claritin offers a window into much larger economic forces within the nation's health care ...

9358. CLARITIN TO BE SOLD WITHOUT A PRESCRIPTION
Press of Atlantic City, The Author: Associated Press; Word Count: 372
3/9/02 PRESSATLC A7 2002 WLNR 11726574 ...

...some control of a very difficult situation. Last May, an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

9359. Schering-Plough Pushes Over-the-Counter Claritin
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1335
3/9/02 RECNNJ (No Page) 2002 WLNR 10612566 ...

...health insurer, WellPoint Health Networks, asked the FDA to force Claritin, as well as the Aventis drug Allegra

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

and Pfizer's Zyrtec, over the counter against the manufacturers' wishes. WellPoint said the drugs were safe enough -- citing Schering-Plough's own claims that ...

...Plough's move, saying the antihistamine drugs do not meet the criteria for prescription status. He said he expects Allegra and Zyrtec would be moved over the counter before their patents expire and that, in the meanwhile, all of the prescription antihistamines ...

...Amro, agreed that an OTC Claritin would shake up the entire class of antihistamine drugs. "This is negative for Allegra, Zyrtec, and Clarinex, too," Tyagi said. From a medical standpoint, the drug companies last May said that they were concerned about ...

9360. SCHERING PUSHES OVER-THE-COUNTER CLARITIN [All Editions: Late, Early]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1294
3/9/02 RECNNJ A 2002 WLNR 11546538 ...

...health insurer, WellPoint Health Networks, asked the FDA to force Claritin, as well as the Aventis drug Allegra and Pfizer's Zyrtec, over the counter against the manufacturers wishes. WellPoint said the drugs were safe enough citing Schering-Plough's own claims that ...

...Plough's move, saying the antihistamine drugs do not meet the criteria for prescription status. He said he expects Allegra and Zyrtec would be moved over the counter before their patents expire and that, in the meanwhile, all of the prescription antihistamines ...

...Amro, agreed that an OTC Claritin would shake up the entire class of antihistamine drugs. "This is negative for Allegra, Zyrtec, and Clarinex, too," Tyagi said. From a medical standpoint, the drug companies last May said that they were concerned about ...

9361. Claritin on its way to sales at counter ; Allergy drug's maker to sell it without prescription.
San Antonio Express-News Author: Theresa Agovino; Word Count: 586
3/9/02 SAEN 01D 2002 WLNR 13916420 ...

...some control of a very difficult situation. Last May an FDA advisory panel said Claritin and two competing products - Pfizer's Zyrtec and Aventis' Allegra - were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

9362. Claritin going over the counter Allergy-drug maker bows to pressure
Seattle Times (WA) Author: Ceci Connolly; The Washington Post; Word Count: 527
3/9/02 STLTI A4 2002 WLNR 1686047 ...

...a Thousand Oaks, Calif., health-insurance company, for the FDA to reclassify Claritin and its two leading competitors, Allegra and Zyrtec. As medical costs continue to increase, patients, insurers and employers are searching for savings. The pharmaceutical industry and some physician ...

...be less than $17 a month" in the U.S., he said. Spokespeople at Aventis and Pfizer, which make Allegra and Zyrtec, respectively, said they believe their antihistamines should remain prescription medications. 403 North America 1NO39 Americas 1AM92 USA ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9363. CLARITIN TO GO OVER THE COUNTER
Sun Herald (Biloxi, MS) Author: THERESA AGOVINO, THE ASSOCIATED PRESS; Word Count: 433
3/9/02 SHRLD C9 2002 WLNR 3533423 ...

...said the company has little choice. Late last year, an FDA advisory panel said Claritin and two competing products, Pfizer's Zyrtec and Aventis' Allegra, were safe enough to be sold over the counter. The FDA, which has said it agrees with ...

9364. Shares of Albany, N.Y., Drug Firm Hit on Fears over Allergy-Drug Royalties
Times Union (Albany, NY) (KRT) Author: Kenneth Aaron; Word Count: 626
3/9/02 TIMESUN (No Page) 2002 WLNR 11974589 ...

...The U.S. Food and Drug Administration still is considering a recommendation to move the Big Three prescription allergy drugs -- Allegra, Zyrtec and Claritin -- to over-the-counter sale. Now that Claritin has volunteered to go, the FDA might feel less compelled ...

9365. FDA CLEARS CLARINEX AFTER SCHERING CORRECTS MANUFACTURING DEFICIENCIES
Washington Drug Letter Author: N/A; Word Count: 1237
3/9/02 WASHDRUG 1 2002 WLNR 13997737 ...

...program to convince customers Clarinex not only is superior to Claritin, but also works better than Aventis' Allegra and Pfizer's Zyrtec, Claritin's leading rivals. Schering said the FDA's Dec. 21 approval will allow the firm to get Clarinex (desloratadine, 5-mg ...

9366. Claritin May Be Over the Counter
AP ONLINE Author: THERESA AGOVINO; Word Count: 478
3/8/02 ASSOCPR 00:00:00 ...

...said the company has little choice. Late last year an FDA advisory panel said Claritin and two competing products -- Pfizer's Zyrtec and Aventis' Allegra -- were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

9367. Claritin to Be Sold Over-the-Counter
AP ONLINE Author: THERESA AGOVINO; Word Count: 756
3/8/02 ASSOCPR 00:00:00 ...

...some control of a very difficult situation. Last May an FDA advisory panel said Claritin and two competing products -- Pfizer's Zyrtec and Aventis' Allegra -- were safe enough to be sold over-the-counter. The FDA, which has said it agrees with ...

...products to over-the-counter status. Some analysts questioned the upside of fighting the FDA on the issue. Most expect Zyrtec and Allegra to see their sales slump when Claritin becomes an over-the-counter drug. Wellpoint Health Networks chief pharmacy officer Robert Seidman said if Zyrtec and Allegra maintain their prescription status, patients who still want to use them will require special permission from a doctor ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9368. SEPRACOR STOCK DIVES ON SOLTARA REJECTION SHARES TUMBLE 58% AS FDA DECISION ON ALLERGY DRUG SHOCKS
Boston Globe (MA) Author: Naomi Aoki, Globe Staff ; Word Count: 818
3/8/02 BOSTONG D1 2002 WLNR 2574955 ...

...other antihistamines. It also shows signs of being more potent than Claritin and Allegra, without the sedating side effects of Zyrtec. Steinberg said he is forecasting an 18-month delay for Soltara based on the possibility that the company will have ...

9369. Sepracor Shares Plunge on FDA News
AP ONLINE Author: JUSTIN POPE; Word Count: 645
3/7/02 ASSOCPR 00:00:00 ...

...tested the drug, known generically as tecastemizole, which the company hopes will compete with the popular antihistamines Allegra, Claritin and Zyrtec. "They were gearing up for a big launch, a very expensive launch, a very expensive battle in the non-sedating ...

9370. FDA Decision Hurts Sepracor Stock
AP ONLINE Author: JUSTIN POPE; Word Count: 711
3/7/02 ASSOCPR 00:00:00 ...

...drug, known generically as tecastemizole, will move into the prescription antihistamine market along with popular drugs like Allegra, Claritin and Zyrtec. Sepracor submitted the drug for FDA approval last March in an application that included seven large-scale studies, 30 smaller ...

9371. The switch is on Schering-Plough pushes its replacement for Claritin
Star-Ledger, The (Newark, NJ) Word Count: 1142
3/6/02 STLGRN 19 2002 WLNR 12885263 ...

...in January - a far cry from Claritin's roughly 36 percent share. The drugs' competitors are Aventis Pharmaceuticals' Allegra and Pfizer's Zyrtec. The latest figures from IMS Health peg the value of the market at more than $4.5 billion. The effort ...

9372. Switch products could provide needed jolt. (Cough/Cold).
Chain Drug Review Author: Schultz, John; Word Count: 862
3/4/02 CHAINDREV 41 2002 WLNR 14091594 ...

...jurisdiction of HHS, has been weighing the possibility of moving the antihistamines Allegra (Aventis Pharmaceuticals), Claritin (Schering-Plough Corp.) and Zyrtec (Pfizer) from prescription to nonprescription status. In May an FDA advisory panel decided the three drugs were safe enough to ...

...consumption Government regulation (cont) Allegra (Medication) Allegra (Medication) - Laws, regulations and rules Claritin (Medication) Claritin (Medication) - Laws, regulations and rules Zyrtec (Medication) Zyrtec (Medi-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

cation) - Laws, regulations and rules United States. Food and Drug Administration United States. Food and Drug Administration - Laws, regulations and ...

...PFIZER PFIZER INC PHARMACEUTICALS PROCTER GAMBLE CO QUIGLEY CORP ROPER STARCH WORLDWIDE SCHERING PLOUGH CORP WELLPOINT WELLPOINT HEALTH NETWORKS INC ZYRTEC PFIZER SA DE CV PFIZER CONSUMER HEALTHCARE PRODUCTS ASSOCIATION FOOD AND ALLIED SERVICE TRADES DEPT AFL CIO SCHERING PLOUGH CORP ...

9373. A web of intrigue surrounds Clarinex site
Star-Ledger, The (Newark, NJ) Word Count: 616
2/27/02 STLGRN 21 2002 WLNR 12878305 ...

...Plough needs to switch Claritin users to Clarinex. Meanwhile, Schering-Plough faces intense competition from Aventis Pharmaceuticals' Allegra and Pfizer's Zyrtec. Pharmaceutical companies have turned to the Internet to promote their drugs in recent years. For example, if you go to ...

9374. THE PEOPLE'S PHARMACY / Low Libido Linked To Clogged Arteries
Newsday (USA) Author: Joe Graedon and Teresa Graedon. Joe Graedon and Teresa Graedon has a doctorate in medical anthropology and is a nutrition expert; Word Count: 453
2/25/02 NWSDAY D04 2002 WLNR 542392 ...

...soup is a time-honored home remedy. Q. I have read that drinking oolong tea might alleviate eczema. I take Zyrtec for allergies and Hyzaar for blood pressure. I also use topical creams such as Lac-Hydrin. Is it safe to ...

9375. DRUG ADS HAVE TRIPLED SINCE '96 TV LEADS WAY IN PUSHING PRESCRIPTIONS
New Jersey Record (NJ) Author: LINDA A. JOHNSON, the Associated Press; Word Count: 426
2/19/02 RECNNJ L9 2002 WLNR 2213900 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence, and the allergy drugs Claritin, Allegra, and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9376. DRUG ADS HAVE TRIPLED SINCE '96 ; TV LEADS WAY IN PUSHING PRESCRIPTIONS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: JOHNSON, LINDA A; Word Count: 423
2/19/02 RECNNJ L 2002 WLNR 11618621 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence, and the allergy drugs Claritin, Allegra, and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9377. Schering defending patent. (Focus).
Chain Drug Review Author: N/A; Word Count: 824
2/18/02 CHAINDREV 5 2002 WLNR 14086300 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...California. At that session an advisory panel overwhelmingly agreed that Claritin (as well as Aventis Pharmaceuticals' Allegra and Pfizer Inc.'s Zyrtec) were safe enough to be sold as nonprescription products. "Ironically, if J&J and American Home are successful they themselves ...

9378. Pharma rolls out new Rx cards. (Retail News).
Drug Store News Author: West, Diane; Word Count: 953
2/18/02 DSNEWS 3 2002 WLNR 14084057 ...

...2002 $35,000 for couples with no other coverage Card program Coverage, exclusions Pfizer Share Card Lipitor, Norvasc, Zoloft, * Argus Health Zyrtec, Aricept Systems * Plan announced Jan. 15; enrollment began Feb. 1; cards can be used March 1 Novartis CareCard Diovan, Exelon ...

...Drugs 1PR52 Healthcare 1HE06 Retailers 1RE64 Drugstores 1DR73 Wholesale Trade & Distribution 1WH58 ALBERTSON ARGUS HEALTH ZYRTEC ARICEPT SYSTEMS* PLAN AVANDIA CVS DESCRIPTION PFIZER SHARE CARD EXPRESS SCRIPTS EXPRESS SCRIPTS AOVAIR EXPRESS SCRIPTS SMITHKLINE FLONASE FLOVENT GLAXO ...

9379. Schering-Plough goes to court to protect loratadine patent. (OTC/Natural Health Category News).
Drug Store News Author: N/A; Word Count: 557
2/18/02 DSNEWS 29 2002 WLNR 14084098 ...

...petitioned the U.S. Food and Drug Administration to force the Rx-to-OTC switch of Claritin, Allegra (Aventis Pharmaceuticals) and Zyrtec (Pfizer)--an unprecedented move-based on the fact that such a move would save hundreds of millions in U.S. health ...

9380. CHOLESTEROL DRUG LOWERS LIBIDO
Long Beach Press-Telegram (CA) Author: Joe and Teresa Graedon; Word Count: 723
2/18/02 LBPRESS U4 2002 WLNR 1593821 ...

...P.O. Box 52027, Durham NC 27717-2027. Q: I have read that drinking oolong tea might alleviate eczema. I take Zyrtec for allergies and Hyzaar for blood pressure. I also use topical creams such as Lac-Hydrin on my rash. Is ...

9381. DRUG ADS TARGETING PATIENTS
Columbia State (SC) Author: LINDA A. JOHNSON, The Associated Press ; Word Count: 466
2/15/02 THESTATE A19 2002 WLNR 1754410 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9382. MAKERS OF DRUGS TARGET PATIENTS ADVERTISING AIMED AT CONSUMERS INSTEAD OF

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

DOCTORS TRIPLES
Akron Beacon Journal (Ohio) (KRT) Author: Linda A. Johnson, Associated Press; Word Count: 423
2/14/02 AKRONBJ C14 2002 WLNR 1782765 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9383. SPENDING JUMPS ON DRUG ADS GEARED TO PUBLIC, STUDY SAYS
Boston Globe (MA) Author: Associated Press ; Word Count: 394
2/14/02 BOSTONG E3 2002 WLNR 2613083 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent. TYPE: ECO 301 ADVERTISING DRUG Americas 1AM92 New England ...

9384. Drug ad spending soars; Drug advertising reached all-time high $2.58B in '00
Boston Herald (MA) Author: JENNIFER HELDT POWELL; Word Count: 909
2/14/02 BOSTONH 29 2002 WLNR 306958 ...

...$67 million 10. Meridia, weight loss, $65 million 11. Flovent, asthma, $63 million 12. Pravachol, high cholesterol, $62 million 13. Zyrtec, antihistamine, $60 million 14. Singulair, asthma, $59 million 15. Lipitor, high cholesterol, $59 million 16. Nasonex, nasal allergies, $53 million ...

9385. MORE DRUG ADS AIM AT PATIENTS, NOT DOCTORS
Memphis Commercial Appeal (TN) Author: Linda A. Johnson The Associated Press; Word Count: 658
2/14/02 COMAPL C1 2002 WLNR 7311573 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew 70 percent, from $9.2 billion in 1996 to $15.7 billion in ...

...$67 million 10. Meridia, weight loss, $65 million 11. Flovent, asthma, $63 million 12. Pravachol, high cholesterol, $62 million 13. Zyrtec, antihistamine, $60 million 14. Singulair, asthma, $59 million 15. Lipitor, high cholesterol, $59 million 16. Nasonex, nasal allergies, $53 million ...

9386. Critics Say Advertising Contributes to Soaring Prescription Costs
Milwaukee Journal Sentinel, The (KRT) Author: Joe Manning; Word Count: 991
2/14/02 MLWK (No Page) 2002 WLNR 10599493 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent , from about $9.2 billion in 1996 to $15.7 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9387. Tripling of Drug Ads Targeting Consumers
Newsday (USA) Author: THE ASSOCIATED PRESS; Word Count: 432
2/14/02 NWSDAY A18 2002 WLNR 541441 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9388. DRUG ADS TARGETING PATIENTS INSTEAD OF DOCTORS
Pittsburgh Post-Gazette (PA) Author: LINDA A. JOHNSON, THE ASSOCIATED PRESS ; Word Count: 424
2/14/02 PITTSPOST E8 2002 WLNR 4102310 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9389. DRUG FIRM ADS APPEAL TO CONSUMERS
South Florida Sun-Sentinel Word Count: 424
2/14/02 SFLSUN-SENT 3D 2002 WLNR 12712739 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9390. SPENDING SOARS ON DRUG ADS THAT TARGET PUBLIC CRITICS SAY IT ENCOURAGES USE OF COSTLY MEDICINES <
St. Louis Post-Dispatch (MO) Author: Linda A. Johnson The Associated Press Judith VandeWater, Leo John And Virginia Gilbert Of The Post-Dispatch Contributed To This Report.; Word Count: 953
2/14/02 STLSPD A1 2002 WLNR 13323137 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9391. SPENDING SOARS ON DRUG ADS THAT TARGET PUBLIC CRITICS SAY IT ENCOURAGES USE OF COSTLY MEDICINES
St. Louis Post-Dispatch (MO) Author: Linda A. Johnson; Author: The Associated Press; Author: Judith VandeWater, Leo John And Virginia Gilbert ; Author: Of The Post-Dispatch Contributed To This Report.; Word Count: 963
2/14/02 STLSPD A1 2002 WLNR 1223674 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9392. Drug Companies Target Patients
AP ONLINE Author: LINDA A. JOHNSON; Word Count: 439
2/13/02 ASSOCPR 00:00:00 ...

...the arthritis drugs Vioxx and Celebrex, the ulcer drug Prilosec, Viagra for impotence and the allergy drugs Claritin, Allegra and Zyrtec. Total spending on prescription drug promotion grew about 70 percent, from about $9.2 billion in 1996 to $15.7 ...

9393. Morgan Stanley Dean Witter Changes EPS Estimate of UCB S.A.
Nelson Research Reports Author: N/A; Word Count: 139
2/12/02 NELSONINFOD (No Page) 2002 WLNR 9309280 ...

... Feb 12, 2002 (Nelson's Broker Summaries via COMTEX) -- Company: UCB S.A. Report Headline: "EARNING UPGRADES FOLLOW KEPPRA / US ZYRTEC SUCCESS" Report Date: February 06, 2002 Current FY EPS Estimate (FY2002): 2.87 Previous EPS Estimate for Current FY (FY2002 ...

9394. SCHERING'S NEW ALLERGY DRUG OK'D FOR EXPANDED USE CLARINEX IS VIEWED AS SUCCESSOR TO THE BLOCKBUSTER CLARITIN
New Jersey Record (NJ) Author: KATHLEEN LYNN, STAFF WRITER; Word Count: 288
2/12/02 RECNNJ L6 2002 WLNR 2209074 ...

...year. That will allow cheaper generic versions to enter the market. Claritin's main competitors have been Aventis' Allegra and Pfizer's Zyrtec. The FDA held up approval of Clarinex by almost a year, citing manufacturing problems. Schering's stock closed rose $1.83 ...

9395. Schering-Plough's New Allergy Drug Approved for Expanded Use
Record, The (Hackensack, NJ) (KRT) Author: Kathleen Lynn; Word Count: 337
2/12/02 RECNNJ (No Page) 2002 WLNR 10615259 ...

...year. That will allow cheaper generic versions to enter the market. Claritin's main competitors have been Aventis' Allegra and Pfizer's Zyrtec. The FDA held up approval of Clarinex by almost a year, citing manufacturing problems. Schering's stock closed rose $1.83 ...

9396. SCHERING'S NEW ALLERGY DRUG OK'D FOR EXPANDED USE ; CLARINEX IS VIEWED AS SUCCESSOR TO THE BLOCKBUSTER CLARITIN [All Editions: Late, Early]
Record, The; Bergen County, N.J. Author: LYNN, KATHLEEN; Word Count: 286
2/12/02 RECNNJ L 2002 WLNR 11615720 ...

...year. That will allow cheaper generic versions to enter the market. Claritin's main competitors have been Aventis Allegra and Pfizer's Zyrtec. The FDA held up approval of Clarinex by almost a year, citing manufacturing problems. Schering's stock closed rose $1.83 ...

9397. HEALTH MATTERS

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Wichita Eagle (KS) Author: Compiled by Eagle news services ; Word Count: 488
2/12/02 WCHTEAG 1C 2002 WLNR 1316863 ...

...the manufacturer of herbal remedies. At the end of two weeks, people who took butterbur and those who took cetirizine (Zyrtec) had similar amounts of symptom relief. If you have hay fever and want to avoid the drowsiness caused by antihist ...

9398. Health Tips ... from UPI
UPI News Spotlights Author: LIDIA WASOWICZ, UPI Senior Science Writer; Word Count: 1316
2/11/02 UPINSPOTLGTS 00:00:00 ...

...Administration has approved a drug for children as young as 6 months old who suffer from chronic allergies. The antihistamine Zyrtec (cetirizine HCl) is the first shown in studies to be safe and effective in children this young, its developers said ...

...itchy, watery eyes that often result from an allergic reaction to environmental allergens such as mold, dust, cats and dogs. Zyrtec is also a treatment option for itching and hives associated with chronic idiopathic urticaria (allergic skin reaction of undetermined origin ...

9399. Health Tips ... from UPI
UPI Science News Author: LIDIA WASOWICZ, UPI Senior Science Writer; Word Count: 1316
2/11/02 UPISCINEWS 00:00:00 ...

...Administration has approved a drug for children as young as 6 months old who suffer from chronic allergies. The antihistamine Zyrtec (cetirizine HCl) is the first shown in studies to be safe and effective in children this young, its developers said ...

...itchy, watery eyes that often result from an allergic reaction to environmental allergens such as mold, dust, cats and dogs. Zyrtec is also a treatment option for itching and hives associated with chronic idiopathic urticaria (allergic skin reaction of undetermined origin ...

9400. Vital Signs News about health, medicine
Seattle Times (WA) Author: Seattle Times staff and news services; Word Count: 441
2/10/02 STLTI J5 2002 WLNR 1694039 ...

...Herbal hay-fever fighter: The herbal extract butterbur relieved patients' hay-fever symptoms as effectively as the antihistamine cetirizine Zyrtec), without antihistamines' disadvantage of sometimes causing drowsiness, concluded a study reported in the British Medical Journal. Researchers randomly assigned 125 ...

9401. BUSINESS BRIEFS
Sun Herald (Biloxi, MS) Author: The Sun Herald; Word Count: 448
2/9/02 SHRLD C7 2002 WLNR 3550908 ...

...health insurance industry official said. WellPoint Health Networks asked the FDA to move Claritin, Aventis SA's Allegra and Pfizer Inc.'s Zyrtec to over-the-counter status, a move opposed by the drugmakers. --- STAFF AND WIRE REPORTS 361 BUSINESS PAGE USA ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9402. Morgan Stanley Dean Witter Changes EPS Estimate of UCB S.A.
Nelson Research Reports Author: N/A; Word Count: 139
2/8/02 NELSONINFOD (No Page) 2002 WLNR 9433280 ...

... Feb 08, 2002 (Nelson's Broker Summaries via COMTEX) -- Company: UCB S.A. Report Headline: "EARNING UPGRADES FOLLOW KEPPRA / US ZYRTEC SUCCESS" Report Date: February 06, 2002 Current FY EPS Estimate (FY2002): 2.87 Previous EPS Estimate for Current FY (FY2002 ...

9403. CORRECTIONS & AMPLIFICATIONS
Wall Street Journal Abstracts (USA) Author: N/A; Word Count: 17
2/8/02 WSJ-ABS A2 2002 WLNR 2329446 ...

...CORRECTIONS & AMPLIFICATIONS Correction of Feb 7 article, Aventis Co makes Allegra, and Pfizer Inc makes Zyrtec (S) CORRECTION STORIES DRUGS (PHARMACEUTICALS) ALLEGRA (DRUG) ZYRTEC (DRUG) ALLERGIES HEALTH AND HUMAN SERVICES DEPARTMENT (US) AVENTIS SA PFIZER INC AVENTIS CO PFIZER INC AVENTIS SA ...

9404. BUSINESS BRIEFS.
Investor's Business Daily Author: N/A; Word Count: 418
2/7/02 INVBUSD A02 2002 WLNR 14766943 ...

...should be given nonprescription status. The FDA, part of HHS, is mulling such a move for Schering-Plough's Claritin, Pfizer's Zyrtec and Aventis' Allegra. The drug makers oppose that. WellPoint Health Networks requested the FDA make the drugs over-the-counter ...

9405. Morgan Stanley Dean Witter Changes EPS Estimate of UCB S.A.
Nelson Research Reports Author: N/A; Word Count: 139
2/7/02 NELSONINFOD (No Page) 2002 WLNR 9295486 ...

... Feb 07, 2002 (Nelson's Broker Summaries via COMTEX) -- Company: UCB S.A. Report Headline: "EARNING UPGRADES FOLLOW KEPPRA / US ZYRTEC SUCCESS" Report Date: February 06, 2002 Current FY EPS Estimate (FY2002): 2.87 Previous EPS Estimate for Current FY (FY2002 ...

9406. THOMPSON SAYS SOME PRESCRIPTIONS SHOULD BE SOLD OVER-THE-COUNTER
Wall Street Journal Abstracts (USA) Word Count: 47
2/7/02 WSJ-ABS B10 2002 WLNR 2323061 ...

...makers Schering Plough, Pfizer and Aventis have been fighting such changes vehemently (M) DRUGS (PHARMACEUTICALS) ANTIHISTAMINES CLARITIN (DRUG) ALLEGRA (DRUG) ZYRTEC (DRUG) SCHERING PLOUGH CORP PFIZER INC AVENTIS SA LUECK, SARAH THOMPSON, TOMMY G SEC AVENTIS HUMAN SERVICES PRESCRIPTIONS SCHERING ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9407. HOW THE CARDS STACK UP Seniors receive some relief from drug companies
Charleston Daily Mail (WV) Author: THERESE SMITH COX; Word Count: 771
2/5/02 CHLST-GZ 1D 2002 WLNR 1037802 ...

...Pfizer - Beginning March 1, most pharmacies will accept this card for discounts off prescription drugs such as Lipitor, Norvasc, Zoloft, Zyrtec and Aricept. Medicare-eligible seniors whose incomes fall below $18,000 for a single person and $24,000 for a couple can ...

...EXELON GLAXOSMITHKLINE GOLDEN MOUNTAIN CARD GOLDEN MOUNTAINEER DISCOUNT CARD LIPITOR NORVASC ORANGE CARD PFIZER SHARE CARD STATE STATE BUREAU ZOLOFT ZYRTEC GLAXOSMITHKLINE PLC PFIZER INC EXELON CORP Aricept Bob Wise Bush Democrats Gov Jack Graham Medicare Miacalcin Nasal Spray Michael Bolen ...

9408. DRUG MAY RELIEVE FATIGUE CAUSED BY MULTIPLE SCLEROSIS
New Jersey Record (NJ) Author: HALEH V. SAMIEI, SPECIAL FROM THE WASHINGTON POST; Word Count: 886
2/4/02 RECNNJ F3 2002 WLNR 2210012 ...

...may also cause drowsiness. THIS STUDY, which was double-blind, compared the effectiveness of the herbal extract butterbur with cetirizine (Zyrtec) in relieving hay-fever symptoms. The researchers randomly assigned 125 people with hay fever to receive daily doses of either ...

9409. DRUG MAY RELIEVE FATIGUE CAUSED BY MULTIPLE SCLEROSIS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: SAMIEI, HALEH V; Word Count: 884
2/4/02 RECNNJ F 2002 WLNR 11347616 ...

...may also cause drowsiness. THIS STUDY, which was double-blind, compared the effectiveness of the herbal extract butterbur with cetirizine (Zyrtec) in relieving hay-fever symptoms. The researchers randomly assigned 125 people with hay fever to receive daily doses of either ...

9410. NON-PRESCRIPTION CLARITIN GETS PUSH SCHERING SUES TO BLOCK RIVALS' PLANS
New Jersey Record (NJ) Author: LEWIS KRAUSKOPF, Staff Writer; Word Count: 872
2/1/02 RECNNJ B1 2002 WLNR 2184305 ...

...the-counter issue arose last spring when Wellpoint Health Networks of California petitioned the FDA to make Claritin, Allegra, and Zyrtec available over the counter. Wellpoint contended that the drugs are safe enough for consumers to buy at drugstores, and that ...

9411. Schering Sues to Block Rivals' Plans for Over-the-Counter Allergy Drug
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 912
2/1/02 RECNNJ (No Page) 2002 WLNR 10606974 ...

...the-counter issue arose last spring when Wellpoint Health Networks of California petitioned the FDA to make Claritin, Allegra, and Zyrtec available over the counter. Wellpoint contended that the drugs are safe enough for consumers to buy at drugstores, and that ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9412. NON-PRESCRIPTION CLARITIN GETS PUSH ; SCHERING SUES TO BLOCK RIVALS PLANS [All Editions: Late, Early]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 867
2/1/02 RECNNJ B 2002 WLNR 11355968 ...

...the-counter issue arose last spring when Wellpoint Health Networks of California petitioned the FDA to make Claritin, Allegra, and Zyrtec available over the counter. Wellpoint contended that the drugs are safe enough for consumers to buy at drugstores, and that ...

9413. Allergy relief. (Products).
Skin & Allergy News Author: N/A; Word Count: 66
2/1/02 SKINALLERGY 59 2002 WLNR 14083380 ...

...Allergy relief. (Products). Zyrtec-D 12 Hour (cetirizine HCl/pseudoephedrine HCl), an antihistamine with decongestant, has been indicated for the treatment of indoor and outdoor allergies, and nasal congestion. Available in 5mg tablets, Zyrtec-D 12 Hour is indicated for patients aged 12 years and older, and is safe for patients with mild to moderate asthma. 51 Health Health care industry Zyrtec-D 12 Hour (Medication) Zyrtec-D 12 Hour (Medication) - Evaluation United States Health & Family 1HE30 Health & Wellness 1HE60 General Interest Allergy ...

9414. Claritin suit could rock drug boat Consumers may win big in battle over patent rights
Star-Ledger, The (Newark, NJ) Word Count: 731
2/1/02 STLGRN 51 2002 WLNR 12883206 ...

...over-the-counter medicine. Last May, an FDA advisory panel said Claritin - along with Allegra from Aventis Pharmaceuticals and Pfizer's Zyrtec - was safe enough to be sold without a prescription. Some analysts downplayed the filing of the lawsuit by Schering-Plough ...

...1UP05 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 AMERICAN HOME PRODUCTS AMERICAN HOME PRODUCTS CORP AVENTIS PHARMACEUTICALS AND PFIZERS ZYRTEC BARR LABORATORIES INC BRUNSWICK FDA FRANCESCO INTL JOHNSON JOHNSON MCNEIL CONSUMER SPECIALTY PHARMACEUTICALS PLOUGH RAYMOND JAMES SCHERING SCHERING PLOUGH SCHERING ...

9415. Union: Fingerhut Being Liquidated
AP ONLINE Author: N/A; Word Count: 801
1/31/02 ASSOCPR 00:00:00 ...

...American Home owns Whitehall-Robins Healthcare which sells products such as Advil and Robitussin cough syrup. The FDA panel said Zyrtec, which is made by Pfizer Inc., and Allegra which is made by Aventis, are also safe enough to be sold ...

9416. Suit Filed to Stop Generic Claritin

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

AP ONLINE Author: THERESA AGOVINO; Word Count: 644
1/31/02 ASSOCPR 00:00:00 ...

...American Home owns Whitehall-Robins Healthcare which sells products such as Advil and Robitussin cough syrup. The FDA panel said Zyrtec, which is made by Pfizer Inc., and Allegra which is made by Aventis, are also safe enough to be sold ...

9417. WEBSTER'S OPERATING EARNINGS RISE 20 PERCENT FOR QUARTER
Hartford Courant Word Count: 1062
1/24/02 HARTFORDCRNT E2 2002 WLNR 12537529 ...

...2001, to $6.45 billion, compared with $5 billion the previous year. Other big percentage gainers included the allergy drug Zyrtec, whose worldwide sales grew 42 percent, to $990 million, the anticonvulsant drug Neurontin, whose sales grew 31 percent, to $1 ...

9418. PFIZER INCOME RISES 38% FOR 4TH QUARTER LIPITOR, ZYRTEC SALES HELP PROPEL SURGE
New Jersey Record (NJ) Author: KERRY DOOLEY, Bloomberg News; Word Count: 1091
1/24/02 RECNNJ L10 2002 WLNR 2173707 ...

...PFIZER INCOME RISES 38% FOR 4TH QUARTER LIPITOR, ZYRTEC SALES HELP PROPEL SURGE KERRY DOOLEY, Bloomberg News NEW YORK Pfizer Inc., the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine, and Neurontin for epilepsy. Net income rose to $1.96 billion, or 30 cents a share, from $1 ...

...leaders in co-promotion agreements, allowing it to profit from sales of medicines developed outside its own laboratories. Sales of Zyrtec, an allergy drug made by Belgium's UCB SA that Pfizer sells in the U.S., rose 60 percent to $292 million. Zyrtec competes with Schering-Plough Corp.'s Claritin. Neurontin sales rose 34 percent to $498 million. Pfizer is seeking U.S. regulatory approval ...

...CO PEPCID PFIZER PFIZER INC PHARMACIA PHARMACIA CORP REZULIN SCHERING PLOUGH CORP STATE STREET RESEARCH UCB SA WARNER LAMBERT CO ZYRTEC PHARMACIA CORP EISAI CO LTD ELI LILLY AND CO PFIZER INC ASTRAZENECA PLC ICOS CORP UCB SA BAYER AG MERCK ...

9419. COMPANY NEWS; PFIZER REPORTS 38 PERCENT JUMP IN QUARTERLY PROFIT
New York Times (NY) Author: Bloomberg News; Word Count: 114
1/24/02 NYT C4 2002 WLNR 4036324 ...

...Pfizer Inc. said fourth-quarter profit rose 38 percent, largely because of higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Profit rose to $1.96 billion, or 30 cents a share, from $1.42 ...

...Corporate Financial Data 1XO59 Major Corporations 1MA93 Pharmaceuticals & Biotechnology 1PH13 Manufacturing 1MA74 PFIZER PFIZER INC QUARTERLY ZYRTEC ESPERION THERAPEUTICS INC PFIZER INC PFIZER Lipitor ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9420.

Pittsburgh Post-Gazette (PA) Author: N/A; Word Count: 1355
1/24/02 PITTSPOST E8 2002 WLNR 4236625 ...

...Pfizer Pfizer Inc. said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Net income rose to $1.96 billion, or 30 cents a share, from $1 ...

...INC RIVERS BANK ROCKWELL INTL ROCKWELL INTERNATIONAL CORP SECURITIES AND EXCHANGE COMMISSION SIEMENS AG SIEMENS WESTINGHOUSE POWER CORP THOMSON FINANCIAL ZYRTEC BETHLEHEM STEEL CORP MERRILL LYNCH AND CO INC LUCENT TECHNOLOGIES INC EI DU PONT DE NEMOURS AND CO EXXONMOBIL CORP ...

9421. PFIZER INCOME RISES 38% FOR 4TH QUARTER ; LIPITOR, ZYRTEC SALES HELP PROPEL SURGE
[All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: DOOLEY, KERRY; Word Count: 1089
1/24/02 RECNNJ L 2002 WLNR 11352597 ...

...PFIZER INCOME RISES 38% FOR 4TH QUARTER ; LIPITOR, ZYRTEC SALES HELP PROPEL SURGE [All Editions: Two Star B, Two Star P, One Star B] DOOLEY, KERRY ...

...the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine, and Neurontin for epilepsy. Net income rose to $1.96 billion, or 30 cents a share, from $1 ...

...leaders in co-promotion agreements, allowing it to profit from sales of medicines developed outside its own laboratories. Sales of Zyrtec, an allergy drug made by Belgium's UCB SA that Pfizer sells in the U.S., rose 60 percent to $292 million. Zyrtec competes with Schering-Plough Corp.'s Claritin. Neurontin sales rose 34 percent to $498 million. Pfizer is seeking U.S. regulatory approval ...

9422. FIU GRAD HEADS UPN ENTERTAINMENT
South Florida Sun-Sentinel Author: N/A; Word Count: 994
1/24/02 SFLSUN-SENT 1D 2002 WLNR 12742557 ...

...biggest drug maker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Net income rose to $1.96 billion, or 30 cents a share, from $1 ...

...drug, Zocor, are the world's top-selling prescription medicines. Lipitor sales rose 31 percent to $1.88 billion. Sales of Zyrtec rose 60 percent to $292 million. Neurontin sales rose 34 percent to $498 million. Pfizer's profit is growing faster than ...

...CARIBBEAN ROYAL CARIBBEAN CRUISES LTD TARNOFSKY OSTROFF US DEPARTMENT OF AGRICULTURE UNION CORP UPN USDA VIACOM INC WACHOVIA CORP WINZ ZYRTEC UNION CORP (THE) WACHOVIA CORP VIACOM INC MERRILL LYNCH AND CO INC UNION CORP ECLIPSYS CORP LUCENT TECHNOLOGIES INC ELI ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9423. BOEING'S PROFIT TUMBLES 79 PERCENT ST. LOUIS-BASED MILITARY UNIT GIVES BOOST TO REVENUE<
St. Louis Post-Dispatch (MO) Author: From News Services; Word Count: 964
1/24/02 STLSPD C8 2002 WLNR 13329380 ...

...the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and the Neurontin drug for epilepsy. Net income rose to $1.96 billion, or 30 cents a share ...

...CO BOEING BOEING CO CATERPILLAR INC DUPONT DUPONT CO LOUIS MERCK CO MERRILL MERRILL LYNCH CO MILITARY NEURONTIN PFIZER INC ZYRTEC ARCHER DANIELS MIDLAND CO MERRILL LYNCH AND CO INC CATERPILLAR INC EI DU PONT DE NEMOURS AND CO PFIZER INC ...

9424. BOEING'S PROFIT TUMBLES 79 PERCENT ST. LOUIS-BASED MILITARY UNIT GIVES BOOST TO REVENUE
St. Louis Post-Dispatch (MO) Author: From News Services; Word Count: 1060
1/24/02 STLSPD C8 2002 WLNR 1201872 ...

...the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and the Neurontin drug for epilepsy. Net income rose to $1.96 billion, or 30 cents a share ...

...BOEING BOEING CO CATERPILLAR INC DUPONT DUPONT CO LOUIS MERCK CO MERRILL MERRILL LYNCH CO MILITARY NEURONTIN PFIZER INC PHOTO ZYRTEC ARCHER DANIELS MIDLAND CO MERRILL LYNCH AND CO INC CATERPILLAR INC EI DU PONT DE NEMOURS AND CO PFIZER INC ...

9425. Pfizer reports 38% rise in net income for fourth quarter
UNION-TRIBUNE Author: STAFF AND NEWS SERVICES; Word Count: 1198
1/24/02 SDUT C3 2002 WLNR 13949054 ...

...world's biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Net income rose to $1.96 billion, or 30 cents a share, from $1 ...

...CO MERCK CO MERRILL NEW YORK STOCK EXCHANGE NEWPORT NEWS SHIPBUILDING INC PFIZER PFIZER INC STATE STREET RESEARCH WEYERHAEUSER CO ZYRTEC TRIDENT NGL HOLDING INC ESPERION THERAPEUTICS INC HNC SOFTWARE CUYAMACA BANK CALIFORNIA WEYERHAEUSER CO BAYER AG ADR CATERPILLAR INC EXXON ...

9426. FDA lays plans to reduce Rx errors. (Brand Watch).
Drug Store News Author: N/A; Word Count: 196
1/21/02 DSNEWS 29 2002 WLNR 14003704 ...

...prostrate drug Flomax (tamsulosin HCl) and respiratory drug Volmax (albuterol); and Zantac (ranitidine hydrochloride) and heartburn drug and allergy medication Zyrtec (cetirizine). Approximately 1.3 million people are

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

accidentally injured by medical errors in the United States annually. 142 Business Pharmaceuticals ...

9427. New developments add curves to future of switch pipeline. (What's Hot in 2002).
Drug Store News Author: Johnsen, Michael; Word Count: 1120
1/21/02 DSNEWS 39 2002 WLNR 14003754 ...

...a lot of money up for grabs here," remarked Francesco. Three non-sedating antihistamines--Claritin (Schering Plough), Allegra (Aventis) and Zyrtec (Pfizer)--were recommended last summer as acceptable switch candidates by an FDA advisory committee made up of members from the ...

9428. SETTING RULES FOR DRUG LABELS, NAMES
Lexington Herald-Leader (KY) Author: N/A; Word Count: 411
1/18/02 LEXINGTONHLD A11 2002 WLNR 2023979 ...

...epilepsy drug Lamictal isn't confused with Lamisil, used to kill fungi, or that Zypreza (to treat schizophrenia) isn't confused with Zyrtec (an antihistamine). Other industries are full of examples of ways to guide workers to grab the right tool, fill out ...

9429. SETTING RULES FOR DRUG LABELS, NAMES
Lexington Herald-Leader (KY) Author: N/A; Word Count: 407
1/18/02 LEXINGTONHLD A11 2002 WLNR 13390568 ...

...epilepsy drug Lamictal isn't confused with Lamisil, used to kill fungi, or that Zypreza (to treat schizophrenia) isn't confused with Zyrtec (an antihistamine). Other industries are full of examples of ways to guide workers to grab the right tool, fill out ...

9430. DRUG MAKER HAS A PLAN TO AID POOR PFIZER TO OFFER PRICE BREAK FOR SENIORS AND DISABLED
Atlanta Journal and Constitution (GA) Author: SUSAN LACCETTI MEYERS; Staff; Word Count: 446
1/16/02 ATLNTAJC D1 2002 WLNR 4656062 ...

...nation's largest drug manufacturer. Among the drugs it sells are Lipitor for cholesterol, Zoloft for depression, Glucotrol XL for diabetes, Zyrtec for allergies, Zithromax, an antibiotic, and Cardura for high blood pressure. Pfizer said it expects to lose money on every ...

9431. PFIZER FOCUSES ITS DRUG PLAN ON SENIORS
Hartford Courant Word Count: 721
1/16/02 HARTFORDCRNT E1 2002 WLNR 12512027 ...

...fee. $15 fee for each 30-day Pfizer prescription. Covers all Pfizer drugs, plus two co-promoted drugs, Aricept and Zyrtec. No limits on number of prescriptions or medications. Must be 65 years of age or older or a disabled Medicare ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9432. Pfizer Plans to Offer Prescriptions To the Elderly for a Monthly Fee
New York Times (NY) Author: ROBERT PEAR and MELODY PETERSEN; Word Count: 1580
1/16/02 NYT C1 2002 WLNR 4072424 ...

...Pharmacia and marketed by Pfizer. But the program will cover two drugs that Pfizer markets jointly with foreign drug companies: Zyrtec, an antihistamine for people with allergies; and Aricept, for people with mild to moderate Alzheimer's disease. Stephen R. McConnell, vice ...

9433. Drug plan to aid seniors
Tulsa World Author: N/A; Word Count: 605
1/16/02 TULSAWORLD C6 2002 WLNR 13748863 ...

...is made by another company. But the program will cover two drugs that Pfizer markets jointly with foreign drug companies: Zyrtec, an antihistamine for people with allergies, and Aricept, for people with mild to moderate Alzheimer's disease. CVS Corp., which operates ...

9434. NAMING NEW DRUGS: COSTLY, COMPLEX SAFETY QUESTIONS MUST BE OVERCOME
New Jersey Record (NJ) Author: LEWIS KRAUSKOPF, Staff Writer; Word Count: 1663
1/15/02 RECNNJ A1 2002 WLNR 2175271 ...

...NAMING NEW DRUGS: COSTLY, COMPLEX SAFETY QUESTIONS MUST BE OVERCOME LEWIS KRAUSKOPF, Staff Writer Zyrtec. Vioxx. Prozac. The names may sound like planets in a science fiction tale, but they're really brand names for prescription ...

9435. Naming New Drugs Is Costly, Complex for U.S. Pharmaceutical Firms
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1654
1/15/02 RECNNJ (No Page) 2002 WLNR 10594056 ...

...Naming New Drugs Is Costly, Complex for U.S. Pharmaceutical Firms Lewis Krauskopf Jan. 15--Zyrtec. Vioxx. Prozac. By Lewis Krauskopf, The Record, Hackensack, N.J. Jan. 15--Zyrtec. Vioxx. Prozac. The names may sound like planets in a science fiction tale, but they're really brand names for prescription ...

9436. NAMING NEW DRUGS: COSTLY, COMPLEX ; SAFETY QUESTIONS MUST BE OVERCOME [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1649
1/15/02 RECNNJ A 2002 WLNR 11348943 ...

...MUST BE OVERCOME [All Editions: Two Star B, Two Star P, One Star B] KRAUSKOPF, LEWIS Zyrtec. Vioxx. Prozac. The names may sound like planets in a science fiction tale, but they're really brand names for prescription ...

9437. ZYPREZA OR ZYRTEC? THE WRONG MEDICATION COULD KILL A PATIENT; FDA IS RIGHT TO IMPOSE STANDARDS THAT WILL HELP ELIMINATE CONFUSION
San Jose Mercury News (CA) Author: N/A; Word Count: 407

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

1/14/02 SJMERCN 6B 2002 WLNR 1859714 ...

...ZYPREZA OR ZYRTEC? THE WRONG MEDICATION COULD KILL A PATIENT; FDA IS RIGHT TO IMPOSE STANDARDS THAT WILL HELP ELIMINATE CONFUSION ...

...epilepsy drug Lamictal isn't confused with Lamisil, used to kill fungi, or that Zypreza (to treat schizophrenia) isn't confused with Zyrtec (an antihistamine). Other industries are full of examples of ways to guide workers to grab the right tool, fill out ...

9438. A CHALLENGE THAT'S NOT TO BE SNEEZED AT IT'S SEPRACOR VS. THE GOLIATHS
Boston Globe (MA) Author: Naomi Aoki, Globe Staff ; Word Count: 1609
1/9/02 BOSTONG C1 2002 WLNR 2582678 ...

...head with the pharmaceutical giants Schering-Plough, Pfizer, and Aventis - the makers of the three top-selling allergy drugs, Claritin, Zyrtec, and Allegra. And with billions of dollars at stake, those companies are sure to throw the full weight of their ...

...of the drug. Studies show that Soltara begins to relieve symptoms within 20 minutes. Other antihistamines, including Claritin, Allegra, and Zyrtec, take an hour or more. Soltara shows signs of being more potent than Claritin and Allegra, without any of the sedating effects of Zyrtec. Robert Hazlett, a pharmaceutical research analyst with Robertson Stephens in New York, said newcomers can rise quickly in the allergy ...

...same time, Aventis is competing to grow Allegra's sales of $1.2 billion a year, and Pfizer aims to increase Zyrtec's sales of $1.3 billion a year. "What's working against Sepracor is only the commercialization risk," said Morgan Stanley's Goodman ...

9439. When should a drug be switched? (O-T-C Best-Sellers).
Chain Drug Review Author: N/A; Word Count: 525
1/7/02 CHAINDREV 50 2002 WLNR 14020511 ...

...Networks and other insurers intensified their campaign to convince the Food and Drug Administration (FDA) to move Allegra, Claritin and Zyrtec -- three of the best-selling prescription medications--to nonprescription status. In July 1998 WellPoint submitted a citizens' petition to the ...

9440. FDA pursuing changes after mix-ups
Charleston Gazette (WV) Author: Lauran Neergaard, The Associated Press; Word Count: 949
1/5/02 CHLST-GZ 9A 2002 WLNR 1042373 ...

...used to market Prozac for severe premenstrual symptoms - and Serophene, an infertility drug. The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when ...

9441. FDA Tries to Stem Drug Mix-Ups
AP ONLINE Author: LAURAN NEERGAARD; Word Count: 956
1/2/02 ASSOCPR 00:00:00 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...used to market Prozac for severe premenstrual symptoms -- and Serophene, an infertility drug. The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when ...

9442. FDA MOVES TO END DRUG NAME MIXUPS
Pittsburgh Post-Gazette (PA) Author: LAURAN NEERGAARD, THE ASSOCIATED PRESS ; Word Count: 840
1/2/02 PITTSPOST A8 2002 WLNR 4116889 ...

...used to market Prozac for severe premenstrual symptoms -- and Serophene, an infertility drug. The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when ...

9443. Labels on drugs to battle mix-ups
CHICAGO TRIBUNE Word Count: 529
1/1/02 CHICAGOTR 3 2002 WLNR 12633297 ...

...used to market Prozac for severe premenstrual symptoms--and Serophene, an infertility drug; the schizophrenia drug Zyprexa and the antihistamine Zyrtec; and the anti-depressant Serzone and anti-psychotic Seroquel. One of the worst mix-ups came about a year ago ...

9444. FDA PUSHES TO STOP MIX-UPS OVER DRUGS
Miami Herald (FL) Author: LAURAN NEERGAARD, Associated Press ; Word Count: 893
1/1/02 MIAMIHD 4C 2002 WLNR 4631699 ...

...used to market Prozac for severe premenstrual symptoms - and Serophene, an infertility drug. The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when ...

9445. FDA finds the name is often to blame in drug mix-ups
San Antonio Express-News Author: Lauran Neergaard; Word Count: 541
1/1/02 SAEN 02A 2002 WLNR 13883212 ...

...used to market Prozac for severe premenstrual symptoms - and Serophene, an infertility drug. The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when ...

9446. SCHERING-PLOUGH TO KICK OFF CLARINEX PROMO
New Jersey Record (NJ) Author: LEWIS KRAUSKOPF, Staff Writer; Word Count: 1264
12/30/01 RECNNJ B1 2001 WLNR 1822888 ...

...Claritin solidified Schering-Plough as the main player in the allergy market. Although rivals such as Aventis' Allegra and Pfizer's Zyrtec gained market share in recent years, the Claritin line of products remained the leader. In Clarinex, Schering-Plough will be ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...could further pressure the Claritin-Clarinex franchise. The FDA is weighing whether to make Claritin, as well as Allegra and Zyrtec, available without prescriptions against the wishes of their manufacturers. Should those drugs become available over the counter, making it easier ...

9447. Drug Maker Schering-Plough Tries to Shift Public to New Allergy Drug
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1284
12/30/01 RECNNJ (No Page) 2001 WLNR 8900794 ...

...Claritin solidified Schering-Plough as the main player in the allergy market. Although rivals such as Aventis' Allegra and Pfizer's Zyrtec gained market share in recent years, the Claritin line of products remained the leader. In Clarinex, Schering-Plough will be ...

...could further pressure the Claritin-Clarinex franchise. The FDA is weighing whether to make Claritin, as well as Allegra and Zyrtec, available without prescriptions against the wishes of their manufacturers. Should those drugs become available over the counter, making it easier ...

9448. SCHERING-PLOUGH TO KICK OFF CLARINEX PROMO [All Editions: Sunday]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1258
12/30/01 RECNNJ B 2001 WLNR 9637835 ...

...Claritin solidified Schering-Plough as the main player in the allergy market. Although rivals such as Aventis Allegra and Pfizer's Zyrtec gained market share in recent years, the Claritin line of products remained the leader. In Clarinex, Schering-Plough will be ...

...could further pressure the Claritin- Clarinex franchise. The FDA is weighing whether to make Claritin, as well as Allegra and Zyrtec, available without prescriptions against the wishes of their manufacturers. Should those drugs become available over the counter, making it easier ...

...1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 ALLEGRA ASTRAZENECA PLC AVENTIS ALLEGRA AND PFIZERS ZYRTEC BRISTOL MYERS SQUIBB CO FDA ILLUSTRATION LEHMAN BROTHERS PLOUGH RYAN BECK CO SAKS MEDSCIENCE FUND SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP US FOOD AND DRUG ADMINISTRATION ZYRTEC LEHMAN BROTHERS HOLDINGS INC ASTRAZENECA PLC BRISTOL MYERS SQUIBB CO SCHERING PLOUGH CORP LEHMAN BROTHERS INC RYAN BECK AND CO ...

9449. FDA MOVES BOOST SCHERING-PLOUGH COMPANY MAY PAY $500M FINE FOR PLANT PROBLEMS
New Jersey Record (NJ) Author: DEBORAH STERN, Bloomberg News; Word Count: 1030
12/25/01 RECNNJ L4 2001 WLNR 1798826 ...

...follows the advice of an advisory panel and finds that the drugs - along with Aventis SA's Allegra and Pfizer Inc.'s Zyrtec - are safe enough for non-prescription sales. The companies would have to slash prices if the drugs were sold over ...

9450. FDA MOVES BOOST SCHERING-PLOUGH ; COMPANY MAY PAY $500M FINE FOR PLANT

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

PROBLEMS [All Editions]
Record, The; Bergen County, N.J. Author: STERN, DEBORAH; Word Count: 1020
12/25/01 RECNNJ L 2001 WLNR 9618017 ...

...follows the advice of an advisory panel and finds that the drugs along with Aventis SA's Allegra and Pfizer Inc.'s Zyrtec are safe enough for non-prescription sales. The companies would have to slash prices if the drugs were sold over ...

9451. Police Roundup Indiana Edition: Robbers hit McDonald's, injure pregnant woman [Indiana Edition]
Journal - Gazette Author: Balsley, Karen; Author: Vivanco, Liz; Word Count: 1230
12/19/01 JGAZETTE 1 2001 WLNR 9696277 ...

...when students are not supposed to be outside, the report said. During a search, Schon and a school administrator found Zyrtec, a prescription allergy medication, and Ritalin, a stimulant prescribed to treat attention-deficit disorder and other conditions, in one of ...

9452. Police Roundup: Robbers hit McDonald's, injure pregnant woman [Final Edition]
Journal - Gazette Author: Balsley, Karen; Author: Vivanco, Liz; Word Count: 1229
12/19/01 JGAZETTE 4 2001 WLNR 9696209 ...

...when students are not supposed to be outside, the report said. During a search, Schon and a school administrator found Zyrtec, a prescription allergy medication, and Ritalin, a stimulant prescribed to treat attention-deficit disorder and other conditions, in one of ...

9453. Pfizer predicts a 20% surge in 2002
Star-Ledger, The (Newark, NJ) Word Count: 548
12/19/01 STLGRN 26 2001 WLNR 11020351 ...

...financial growth to such big sellers as Viagra, depression medication Zoloft, an antibiotic called Zithromax, the Lipitor cholesterol treatment and Zyrtec, an asthma and allergy pill. But they also detailed efforts to bolster those successes with drugs under development to treat ...

9454. DR. PAUL DONOHUE GOOD HEALTH
South Florida Sun-Sentinel Word Count: 481
12/15/01 SFLSUN-SENT 2D 2001 WLNR 10819527 ...

...your daughter into a zombie, she should take one of the newer antihistamines that have a less sedating effect. Allegra, Zyrtec and Claritin are examples. She might try cimetidine, a drug that is used to suppress stomach-acid production. She would ...

9455. Exercise can produce 'urticaria,' also known as hives
Tulsa World Author: PAUL DONOHUE, M.D.; Word Count: 385
12/15/01 TULSAWORLD D2 2001 WLNR 11794194 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...your daughter into a zombie, she should take one of the newer antihistamines that have a less sedating effect. Allegra, Zyrtec and Claritin are examples. She might also take cimetidine, a drug that is used to suppress stomach-acid production. She ...

9456. WellPoint Makes a Strong Recovery Managed care: Six years ago its prognosis was poor. Today its expansion is being cheered by investors and challenged by consumer advocates.
Los Angeles Times Word Count: 2188
12/9/01 LATIMES 1 2001 WLNR 10495396 ...

...advisory panel to urge the Food and Drug Administration to shorten the patent protection on three popular prescription allergy drugs: Zyrtec, Allegra and Claritin. WellPoint also wins praise for offering health plans that give patients a broad choice of doctors and ...

...HEALTH SYSTEMS HEALTH SYSTEMS INTL JAMIE COURT NEW YORK STOCK EXCHANGE SANTA MONICA TAXPAYER UNIVERSITY WELLPOINT WELLPOINT HEALTH NETWORKS INC ZYRTEC HEALTH SYSTEMS INTERNATIONAL INC FOX PITT KELTON GROUP HEALTH NET INC GENERAL MOTORS CORP CIGNA CORP SWISS REINSURANCE CO AETNA ...

9457. Pharmacy medication mix-ups create prescription for disaster
Star-Ledger, The (Newark, NJ) Word Count: 4097
12/9/01 STLGRN 1 2001 WLNR 11008478 ...

...openly and honestly about errors," he said. "I can tell you that somewhere in New Jersey someone will mix up Zyrtec (an allergy medicine) and Zyprexa (an anti-psychotic medicine). This is happening around the country. But what steps is the ...

9458. WellPoint's Regimen for Affordable Drugs CEO Leonard Schaeffer of the big health insurer is pressing for wider use of generics and more over-the-counter approvals by the FDA
Business Week Online Author: By Arlene Weintraub in Los Angeles; Word Count: 1072
12/3/01 BUSONLINE (No Page) 2001 WLNR 8791665 ...

...his company's bottom line. Last year, he petitioned the Federal Drug Administration to move pricey allergy drugs Claritin, Allegra, and Zyrtec to the over-the-counter market, the first time an insurance company had ever made such a request. Now, Schaeffer ...

...Still, Schaeffer worries about WellPoint's ability to foot the bill for increasingly expensive drugs. Just three medications -- Claritin, Allegra, and Zyrtec -- cost WellPoint $90 million a year, he says. That's why, when big names like Prozac go off-patent, he believes ...

...it will save $200 million a year for its clients, which include HMOs, employers, and unions. "BOGGED DOWN." Getting Claritin, Zyrtec, and Allegra declared over-the-counter medications will be a tougher job for WellPoint. Its petition argued that if the ...

9459. DirectDeutsch Taps Steinhaus, Fedoris. (newswire).
ADWEEK Eastern Edition Author: N/A; Word Count: 113
11/26/01 ADWKEST 32 2001 WLNR 12599964 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...vp, data strategy, respectively, at directDeutsch in New York, effective immediately. Steinhaus, 42, will work on direct business for Pfizer's Zyrtec brand. She previously was an independent consultant. Prior to that, until 1999, she was svp, group management director at Foote ...

9460. DirectDeutsch Taps Steinhaus, Fedoris. (Newswire).
ADWEEK Southwest Author: N/A; Word Count: 113
11/26/01 ADWKSWED 32 2001 WLNR 12680827 ...

...vp, data strategy, respectively, at directDeutsch in New York, effective immediately. Steinhaus, 42, will work on direct business for Pfizer's Zyrtec brand. She previously was an independent consultant. Prior to that, until 1999, she was svp, group management director at Foote ...

9461. Increased Spending on Drugs Is Linked to More Advertising
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1616
11/21/01 NYT C1 2001 WLNR 3337014 ...

...are the cholesterol-lowering drugs, Lipitor, Zocor and Pravachol; as well as Paxil and Prozac, for depression; Claritin, Allegra and Zyrtec for allergies; and Prilosec for ulcers. Over all, consumer drug advertising rose 35 percent last year, to $2.5 billion ...

9462. Insights on the O-T-C market. (Marketplace).
Chain Drug Review Author: N/A; Word Count: 769
11/19/01 CHAINDREV 2 2001 WLNR 12619653 ...

...potential." The Kalorama report suggests such nonsedating antihistamines as Schering-Plough Corp.'s Claritin, Hoechst Marion Roussel's Allegra and Pfizer Inc.'s Zyrtec could be available over the counter as early as 2003, capturing as much a quarter of the market almost immediately ...

9463. UCB S.A. EPS Estimated At 2.07
Nelson Research Reports Author: N/A; Word Count: 118
11/13/01 NELSONINFOD (No Page) 2001 WLNR 8613129 ...

...2.07 Nov 13, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: UCB S.A. Report Headline: "Q3 ZYRTEC US AND UPDATE POST ANALYST MEETING" Report Date: October 17, 2001 Current FY EPS Estimate (FY2001): 2.07 Previous EPS ...

9464. Europeans Enthusiastic About Desloratadine. (UNDER FDA REVIEW).
Skin & Allergy News Author: Jancin, Bruce; Word Count: 753
11/1/01 SKINALLERGY 13 2001 WLNR 12663854 ...

...blocker features roughly 50-fold greater histamine-1 inhibition than any other antihistamine, including loratadine (Claritin), fexofenadine (Allegra), and cetirizine (Zyrtec), as well as the older sedating antihistamines. In vitro studies suggest desloratadine's anti-inflammatory activity is in the same ballpark ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9465. THE WRONG PRESCRIPTION PRESSURE, OVERWORK ADD UP TO MORE FATAL ERRORS BY PHARMACISTS
Hartford Courant Word Count: 3270
10/28/01 HARTFORDCRNT A1 2001 WLNR 10692920 ...

...Prescription For Error Katherine Tribble went to CVS on Franklin Avenue in Hartford, expecting to pick up a bottle of Zyrtec for her 11-year-old daughter's allergies. Instead -- in what is a surprisingly common error -- the pharmacist reached for the ...

9466. Itching for a diagnosis
Albuquerque Journal (NM) Author: Story by Anika Gusterman Amon Photograph by Erin Lubin * Of the Journal; Word Count: 1363
10/22/01 ALBUQJNL C1 2001 WLNR 2187407 ...

...itchy nose. It is most commonly treated with antihistamines, which clear the sinuses and prevent sneezing and watery eyes. Claritin, Zyrtec and Allegra are some popular prescription choices. If the oral medication is ineffective, shots can provide help. Clayton said the ...

9467. DTC ads subject of FDA and FTC reviews.
Drug Store News Author: WEST, DIANE; Word Count: 529
10/22/01 DSNEWS 11 2001 WLNR 12550919 ...

...Court." Top advertised drugs Drug Total [*] Vioxx $145 Claritin 111 Prilosec 60 Viagra 93 Paxil 82 Flonase 63 Celebrex 61 Zyrtec 60 Prempro 60 Allegra 60 (*)Total dollars in millions Source: Competitive Media Reporting, ad spending for the first 10 months ...

9468. PHILIP MORRIS REPORTS EARNINGS UP IN 3RD QUARTER
Lexington Herald-Leader (KY) Author: Associated Press; Word Count: 1181
10/18/01 LEXINGTONHLD C2 2001 WLNR 1668572 ...

...deaths in the U.S. and Europe. Sales of Viagra for erectile dysfunction increased 13 percent to $375 million. Revenues from Zyrtec, an antihistamine, jumped 30 percent to $251 million. Shares of Pfizer (PFE: NYSE) rose 55 cents to close at $41 ...

9469. PHILIP MORRIS REPORTS EARNINGS UP IN 3RD QUARTER
Lexington Herald-Leader (KY) Author: Associated Press; Word Count: 1161
10/18/01 LEXINGTONHLD C2 2001 WLNR 11427830 ...

...deaths in the U.S. and Europe. Sales of Viagra for erectile dysfunction increased 13 percent to $375 million. Revenues from Zyrtec, an antihistamine, jumped 30 percent to $251 million. Shares of Pfizer (PFE: NYSE) rose 55 cents to close at $41 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9470. TERRORISM, RECESSION TAKE A HUGE TOLL IN THE THIRD QUARTER - EARNINGS REPORT - TI calculates loss for the third quarter
PROVIDENCE JOURNAL BULLETIN (RI) Author: Anonymous; Word Count: 1189
10/18/01 PROVJ 1 2001 WLNR 4881300 ...

...been linked to numerous deaths in the United States and Europe. Meanwhile, Viagra sales increased 13 percent to $375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to $251 million. Pfizer chairman and chief executive Henry McKinnell said the company was ...

9471. Pfizer Earnings Climb 52 Percent
AP ONLINE Author: THERESA AGOVINO; Word Count: 389
10/17/01 ASSOCPR 00:00:00 ...

...to numerous deaths in the U.S. and Europe. Meanwhile, erectile dysfunction drug Viagra sales increased 13 percent to $375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to $251 million. "The steady revenue growth is something that street demands from Pfizer ...

9472. Dana to close plants, cut about 11,000 jobs
AP ONLINE Author: N/A; Word Count: 675
10/17/01 ASSOCPR 00:00:00 ...

...numerous deaths in the U.S. and Europe. Meanwhile, erectile dysfunction drug Viagra sales increased 13 percent to dlrs 375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to dlrs 251 million. For the nine months, Pfizer's net earnings jumped 153 percent ...

9473. Lipitor Lifts Pfizer Earnings
AP ONLINE Author: THERESA AGOVINO; Word Count: 387
10/17/01 ASSOCPR 00:00:00 ...

...to numerous deaths in the U.S. and Europe. Meanwhile, erectile dysfunction drug Viagra sales increased 13 percent to $375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to $251 million. "The steady revenue growth is something that street demands from Pfizer ...

9474. Zyrtec Ok.
Chain Drug Review Author: N/A; Word Count: 61
9/24/01 CHAINDREV 5 2001 WLNR 12496720 ...

...Zyrtec Ok. Pfizer Inc. has received approval from the Food and Drug Administration for Zyrtec-D 12-hour, an antihistamine with decongestant for treating an extensive range of allergies and nasal congestion. Pfizer says it ...

...and outdoor allergies and nasal congestion. 47 Business Pharmaceuticals and cosmetics industries Retail industry Pharmaceutical Preparations Antihistamine Preparations Product development Zyrtec-D (Medication) Zyrtec-D (Medication) - Product development Product development United States. Food and Drug Administration United States. Food and Drug Administration - Standards Pharmaceutical ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9475. It's sneezin' season as ragweed rises
Grand Rapids Press, The Author: Jeffry Scott / Cox News Service; Word Count: 409
9/4/01 GRPR B2 2001 WLNR 10023465 ...

...a stuffy nose. Doctors typically prescribe corticosteroid nasal sprays or antihistamines that don't cause drowsiness, such as Claritin, Allegra or Zyrtec. Health USA 1US73 Americas 1AM92 North America 1NO39 Georgia 1GE15 General ...

9476. Shaping Up; Drugs and exercise. Are medicines maiming your workouts?
Consumer Reports Author: N/A; Word Count: 1136
9/1/01 CONSUMERAB 10 2001 WLNR 229658 ...

...reaction time. Dry require (Chlor-Trimeton), mouth. coordination, diphenhydramine judgment, or (Banophen, quick reactions. Benadryl) Drink plenty of fluids. Cetirizine (Zyrtec), Dry mouth, slight Drink plenty fexofenadine chance of of fluids. (Allegra), drowsiness or loratidine impaired (Claritin) performance. BETA-BLOCKERS Decreased ...

9477. IT'S SNEEZIN' SEASON AGAIN AS RAGWEED POLLEN RISES
Atlanta Journal and Constitution (GA) Author: JEFFRY SCOTT; Staff; Word Count: 522
8/30/01 ATLNTAJC F2 2001 WLNR 3945512 ...

...a stuffy nose. Doctors typically prescribe corticosteroid nasal sprays or antihistamines that don't cause drowsiness, such as Claritin, Allegra or Zyrtec. The most effective regimen probably is allergy injections, which require a series over time. It's too late to start the ...

9478. Morgan Stanley Expects PC Sector Rebound Biggest buys were Microsoft, Pfizer, Intel; Target was a top performer.
Investor's Business Daily Author: Peter McKenna; Word Count: 1020
8/24/01 INVBUSD B03 2001 WLNR 12724039 ...

...Pfizer develops, manufactures and markets drugs for humans and animals. It markets its products worldwide. Major products include Lipitor, Neurontin, Zyrtec and Norvasc. The company recently won Food and Drug Administration approval to use its anti-depressant Zoloft for long-term ...

9479. Pfizer EPS Estimated At 1.30
Nelson Research Reports Author: N/A; Word Count: 119
8/22/01 NELSONINFOD (No Page) 2001 WLNR 8390709 ...

... Aug 22, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline: "FDA APPROVES ZYRTEC-D" Report Date: August 14, 2001 Current FY EPS Estimate (FY2001): 1.30 Previous EPS Estimate for Current FY (FY2001 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9480. Pfizer EPS Estimated At 1.32
Nelson Research Reports Author: N/A; Word Count: 119
8/20/01 NELSONINFOD (No Page) 2001 WLNR 8164869 ...

...1.32 Aug 20, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline: "ZYRTEC-D APPROVED FOR MARKETING" Report Date: August 15, 2001 Current FY EPS Estimate (FY2001): 1.32 Previous EPS Estimate for ...

... 1PH13 Manufacturing 1MA74 COMPANY: PFIZER COMTEX NELSON INFORMATION NYSE:PFE PFIZER REPORT HEADLINE RESEARCH FIRM: MERRILL LYNCH ANALYST ZYRTEC PFIZER INC Aug EPS Estimate FY EPS Steven C. Tighe ...

9481. AFTER THE CLOSE.
Investor's Business Daily Author: N/A; Word Count: 217
8/15/01 INVBUSD A02 2001 WLNR 12722776 ...

...million. The business software maker cut full-year guidance. PFIZER won FDA OK for a form of its allergy pill Zyrtec to treat a range of allergies. NVIDIA netted 43 cents in its second quarter, beating targets by 2 cents. Sales ...

9482. Pfizer EPS Estimated At 1.31
Nelson Research Reports Author: N/A; Word Count: 119
8/15/01 NELSONINFOD (No Page) 2001 WLNR 8236209 ...

...1.31 Aug 15, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline: "ZYRTEC D FOR ALLERGY APPROVED BY FDA" Report Date: August 14, 2001 Current FY EPS Estimate (FY2001): 1.31 Previous EPS ...

...Corporations 1MA93 Pharmaceuticals & Biotechnology 1PH13 Manufacturing 1MA74 COMPANY: PFIZER COMTEX NELSON INFORMATION NYSE:PFE PFIZER REPORT HEADLINE ZYRTEC PFIZER INC Aug FY EPS Research Firm Robert C. Hazlett ...

9483. COMPANY NEWS; DECONGESTANT FROM UCB OF BELGIUM GETS F.D.A. APPROVAL
New York Times (NY) Author: Bloomberg News; Word Count: 183
8/15/01 NYT C4 2001 WLNR 3407023 ...

...UCB OF BELGIUM GETS F.D.A. APPROVAL Bloomberg News UCB SA, Belgium's No. 2 drug maker, says Zyrtec-D, decongestant form of its top-selling allergy treatment, has been approved by Food and Drug Administration; new form will ...

...and will enable UCB to better compete with Schering-Plough's Claritin (S) UCB S.A., Belgium's No. 2 drug maker, said Zyrtec-D, a decongestant form of its top-selling allergy treatment, was approved by the Food and Drug Administration. The new form of Zyrtec will be jointly marketed by UCB and Pfizer, which already cooperate to sell regular Zyrtec in the United States. The approval will help UCB better compete with Schering-Plough's Claritin, which had revenue of $1 ...

...64 billion in the six months through June, more than double the 879 million euros ($788 million) in sales for

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Zyrtec. The decongestant form accounts for a quarter of revenue for Claritin, the best-selling seasonal allergy drug, analysts said. 125 Allergies Zyrtec (Drug) Claritin (Drug) Drugs (Pharmaceuticals) FOOD AND DRUG ADMINISTRATION UCB SA SCHERING PLOUGH CORP Western Europe 1WE41 Europe ...

9484. IN COMES THE ITCH AS RAGWEED SEASON BLOOMS BUT RELIEF COULD BE COMING SOON FOR ALLERGY SUFFERERS -- IF RESEARCH HERE ON ASTHMA DRUG PAYS OFF
St. Louis Post-Dispatch (MO) Author: Deborah L. Shelton Of The Post-Dispatch; Word Count: 1294
8/15/01 STLSPD A1 2001 WLNR 11361145 ...

...the Food and Drug Administration has yet to a make a final decision about whether prescription drugs Claritin, Allegra and Zyrtec will be sold over the counter. In May, the FDA's Pulmonary and Allergy Drugs Advisory Committee, which Dykewicz heads, recommended ...

9485. IN COMES THE ITCH AS RAGWEED SEASON BLOOMS BUT RELIEF COULD BE COMING SOON FOR ALLERGY SUFFERERS -- IF RESEARCH HERE ON ASTHMA DRUG PAYS OFF
St. Louis Post-Dispatch (MO) Author: Deborah L. Shelton; Author: Of The Post-Dispatch; Word Count: 1578
8/15/01 STLSPD A1 2001 WLNR 870808 ...

...the Food and Drug Administration has yet to a make a final decision about whether prescription drugs Claritin, Allegra and Zyrtec will be sold over the counter. In May, the FDA's Pulmonary and Allergy Drugs Advisory Committee, which Dykewicz heads, recommended ...

9486. FDA may allow allergy drugs to be sold over-the-counter
CHICAGO SUN TIMES (IL) Author: Ritter, Jim; Word Count: 509
8/14/01 CHISUN 10 2001 WLNR 4529659 ...

...hay fever season in full bloom, the government is deciding whether to make the popular allergy drugs Claritin, Allegra and Zyrtec available over the counter. Last May, an expert panel advised the Food and Drug Administration to make the prescription drugs ...

...few side effects. And unlike over-the-counter antihistamines such as Benadryl, Allegra and Claritin do not cause drowsiness and Zyrtec is only mildly sedating. There's no medical reason to require a doctor's prescription for Allegra, Claritin and Zyrtec, said Robert Seidman of WellPoint Health Networks, a California health insurer that petitioned the FDA to make the drugs over ...

9487. [MORNINGLINE]
CHICAGO SUN TIMES (IL) Author: N/A; Word Count: 50
8/14/01 CHISUN 30 2001 WLNR 4516123 ...

...on stem-cell research? YES: 67% NO: 33% TODAY'S QUESTION: Should the FDA make hay fever drugs Claritin, Allegra and Zyrtec available over the counter? Copyright Chicago Sun Times Aug 14, 2001 FDA MORNINGLINE RESULTS Bush Zyrtec ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9488. Pfizer EPS Estimated At 1.31
Nelson Research Reports Author: N/A; Word Count: 117
8/14/01 NELSONINFOD (No Page) 2001 WLNR 8374555 ...

...1.31 Aug 14, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline: "ZYRTEC-D RECEIVES FDA APPROVAL" Report Date: August 13, 2001 Current FY EPS Estimate (FY2001): 1.31 Previous EPS Estimate for ...

...Corporations 1MA93 Pharmaceuticals & Biotechnology 1PH13 Manufacturing 1MA74 COMPANY: PFIZER COMTEX NELSON INFORMATION NYSE:PFE PFIZER REPORT HEADLINE ZYRTEC PFIZER INC Aug EPS Estimate FY EPS Research Firm ...

9489. A prescription for industry control
AMERICAN PROSPECT Author: Kassirer, Jerome P; Word Count: 927
8/13/01 AMPROSP 18 2001 WLNR 4669164 ...

...sufferers. An FDA advisory panel voted overwhelmingly on May 11 in favor of allowing three newer allergy drugsAllegra, Claritin, and Zyrtec-to be sold without a physician's prescription. For years these drugs have been available over the counter in many countries ...

...support. So it's up to allergists to pressure their professional societies into backing overthe-counter status for Allegra, Claritin, and Zyrtec. After all, patients' rights should be their top priority. JEROME P. KASSIRER, M.D., is a professor at Tufts University School ...

9490. RISKY BUSINESS
Las Vegas Review-Journal (NV) Author: John Przybys; Word Count: 2466
8/13/01 LVRJ 1E 2001 WLNR 491632 ...

...in Europe. Similarly, Lipitor, a blood-thinning medication, averages about $53 here and $41 in Europe, and the allergy medication Zyrtec averages $50 in the United States and about $18 in Europe. Prices are the "primary reason" Americans would consider seeking ...

...charge consumers a first-time "consultation fee." In other comparisons among four random online pharmacies: 30 10-milligram tablets of Zyrtec, an allergy medication, cost anywhere from $25 to $72.90; 30 1-milligram tablets of Propecia, a hair-loss medication ...

9491. ONLINE RX OVERSEAS SOURCES CAN SLASH THE COST OF DRUGS, BUT EXPERTS PRESCRIBE HEALTHY DOSES OF CAUTION HEALTHY LIVING: YOUR TUESDAY GUIDE TO MEDICINE ...
Atlanta Journal and Constitution (GA) Author: ANNE FAWCETT; Staff; Word Count: 1567
8/7/01 ATLNTAJC C1 2001 WLNR 3935432 ...

...that would be resolved by the bill awaiting approval in the Senate. Prices are per usual daily dosage. Pharmacy..... Country....Zyrtec /Celebrex /Glucophage Eckerd Drugs (store). U.S..... $2.46....$5.27.... $1.92 Cyberpharmacy.cc..... U.S.....1.68.... 4.62.....1.42 ...

9492. BUSINESS NEWS.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Investor's Business Daily Author: N/A; Word Count: 1087
8/7/01 INVBUSD A02 2001 WLNR 12722360 ...

...application in June. Aventis then filed suit against Barr. Allegra already faces fierce competition from Schering-Plough's Claritin and Pfizer's Zyrtec. All three drugs may soon be sold over the counter, a move their makers oppose. FINANCE Multinationals not well protected ...

9493. Feature Report; Over-the-counter drugs: How safe?
Consumer Reports Author: N/A; Word Count: 4726
8/1/01 CONSUMERAB 1 2001 WLNR 232253 ...

...California managed-care company is trying to force the FDA and manufacturers of three prescription allergy drugs - Allegra, Claritin, and Zyrtec - to sell their products directly to consumers. A primary reason: Those prescription drugs have fewer adverse effects than current OTC ...

...harm people Diphenhydramine -1- with glaucoma, ulcers, (Banophen, Benadryl Allergy) prostate problems, or RX DRUGS asthma and to interact Cetirizine (Zyrtec) with other drugs, notably Fexofenadine (Allegra) alcohol and other Loratadine (Claritin) sedatives, monoamine oxidase inhibitors (for depression), and anticholinergics (for ...

9494. An adolescent with a polymorphous rash
NURSE PRACTITIONER Author: Gustafson, Meghan P; Word Count: 2885
7/31/01 NURSERACTICE 48 2001 WLNR 4780390 ...

...Once he was diagnosed with HSP, prednisone therapy was gradually tapered off. Hydroxyzine (Atarax) 1 teaspoon at night and certirizine (Zyrtec) 10 mg daily was prescribed to prevent rash recurrence. The patient's hypertension was treated with amlodipine besylate (Norvasc) 25 mg ...

9495. SELF-CARE REQUIRES MORE THAN WISDOM
Charlotte Observer (NC) Author: JOE And TERESA GRAEDON ; Word Count: 576
7/30/01 CHAROBSVR 2E 2001 WLNR 1879518 ...

...basis of a 30-second TV commercial, whether he wants Lipitor or Zocor to lower high cholesterol, or Claritin or Zyrtec to control hay fever. At that point, he can either badger his doctor to prescribe the medication or go back ...

9496. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; 2 Agencies Selected For Drug Campaigns
New York Times (NY) Author: Jane Levere; Word Count: 372
7/19/01 NYT C6 2001 WLNR 2904275 ...

...work for Pharmacia or Pfizer whose identities were not disclosed. Deutsch is a Pfizer agency, handling drugs like Zoloft and Zyrtec. Thompson New York is also a Pfizer agency, handling products like Listerine. 259 Arthritis and Rheumatism Drugs (Pharmaceuticals) Advertising (Times ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9497. NEW JERSEY STOCKS TO WATCH [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: Anonymous; Word Count: 824
7/9/01 RECNNJ L 2001 WLNR 9674548 ...

...won't come until 2004. But other factors may continue to pressure Allegra. Regulators are considering making Allegra along with Pfizer's Zyrtec and Schering-Plough's Claritin available without prescription, a move the manufacturers oppose. And generic versions of Claritin are expected on ...

9498. CONSUMERS ARE LOSERS IN DRUG MAKERS' AD WAR
Columbus Dispatch (OH) Author: N/A; Word Count: 285
7/8/01 COLDIS 02D 2001 WLNR 11841784 ...

...percent of all mass-media advertising dollars went toward the promotion of just 25 blockbuster drugs, including direct competitors Claritin, Zyrtec and Allegra. Considering the universe of prescription drugs on the market, that's not a whole lot of information. Although the ...

9499. LETTERS TO THE EDITOR
Dallas Morning News Author: N/A; Word Count: 1417
7/6/01 DALLASMN 26A 2001 WLNR 11687317 ...

...costs Re: Food and Drug Administration's upcoming decision on whether or not to make three popular antihistamines - Claritin, Allegra and Zyrtec - available over the counter. I am particularly interested in the ramifications that such a decision would have on those of ...

...with health insurance. Recently I went to Canada to visit family. While there, I checked antihistamine prices. Claritin, Allegra and Zyrtec (called Reactine in Canada) are all available over the counter. Imagine my surprise at the cost. I have excellent health ...

...1/6 the cost of the identical medication in the U.S., and I got more for my money! Allegra and Zyrtec were similarly priced. When will consumers and the government wake up to the fact that the drug companies are taking ...

9500. DRUG PATENT CHALLENGE HITS SHARES OF AVENTIS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 554
7/4/01 RECNNJ B 2001 WLNR 9660421 ...

...approved in the U.S. last year, she said. Allegra's class of allergy drugs, which includes Schering- Plough's Claritin and Pfizer's Zyrtec, has come under pressure. Their profitability is endangered by a movement opposed by the manufacturers to make the drugs available ...

9501. Switch products pivotal.
Chain Drug Review Author: N/A; Word Count: 377
7/2/01 CHAINDREV 58 2001 WLNR 12345249 ...

...a change. Aventis Pharmaceuticals, Pfizer Inc. and Schering-Plough Corp. are opposing efforts to move their

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

prescription allergy products (Allegra, Zyrtec and Claritin, respectively) to O-T-C status. But WellPoint Health Networks, a managed care provider based in California, told ...

9502. Hay fever leaves sufferers nothing to sneeze at
Las Vegas Review-Journal (NV) Author: Jan Hogan; Word Count: 1191
6/30/01 LVRJ 15 2001 WLNR 492755 ...

...just as impaired as if you just drank two martinis." Newer antihistamines such as fexofenadine (Allegra), loratadine (Claritin), and cetirizine (Zyrtec) and intranasal antihistamine astelazine (Astelin), have a significantly lower risk of side effects. Antihistamines taken before exposure to allergy-causing ...

9503. Drug stocks aren't the safe bet they once were
Star-Ledger, The (Newark, NJ) Word Count: 1381
6/28/01 STLGRN 23 2001 WLNR 10961312 ...

...the Food and Drug Administration raised the almost unheard-of possibility that it could direct prescription allergy drugs Claritin and Zyrtec be sold over the counter, despite opposition from manufacturers Schering-Plough and Pfizer. One result of these developments is the ...

9504. Reports hold key to the future for Schering-Plough
Star-Ledger, The (Newark, NJ) Word Count: 1006
6/27/01 STLGRN 49 2001 WLNR 10960909 ...

...to use its predicament to seize some of its business, especially for competing products, such as Aventis' Allegra and Pfizer's Zyrtec, which compete with Claritin. "Competitors are vicious in the marketplace," he said. Robert Consalvo, a spokesman for Schering-Plough, declined ...

9505. ASK THE DOCTOR
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 983
6/26/01 PAT-LED 8 2001 WLNR 9581814 ...

...cause an allergic rash and are not recommended. Benadryl pills and other antihistamines, such as Chlortrimeton, Tavist, Allegra, Claritin and Zyrtec, help to reduce the itchiness, but do not shorten the rash's duration. Oral steroid pills, such as Prednisone, become an ...

9506. Switch to OTC for allergy drugs favored by FDA committee.
Drug Store News Author: N/A; Word Count: 208
6/25/01 DSNEWS 110 2001 WLNR 12341252 ...

...Allergy Drugs Advisory Committees recommended over-the-counter status for Schering-Plough's Claritin (loratadine), Aventis' Allegra (fexofenadine HCl) and Pfizer's Zyrtec (cetirizine HCl). Initiating the move was WellPoint Health Networks, health insurer to close to 50 million covered lives through Blue ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9507. FDA-forced switch: Does it make cents?
Drug Store News Author: N/A; Word Count: 1208
6/25/01 DSNEWS 128 2001 WLNR 12341463 ...

...a meeting here last month. At issue was whether the FDA could compel Schering-Plough (Claritin), Aventis (Allegra) and Pfizer (Zyrtec) to make their patent-protected medications--which collectively generate about $4.5 billion as prescription drugs-available as consumer products ...

...Top three second-generation prescription anthihistamines Drug 2000 $ sales* % change Claritin $2,600.0 15.0% Allegra 955.0 38.0 Zyrtec 702.0 28.0 Source: Asthma/COPD & Allergy Market Update (*) All sales in millions 945 Business Pharmaceuticals and cosmetics industries ...

9508. Pills, prices and perplexity HMO-ization: With prescription insurance now so pervasive, getting exactly what the doctor ordered is no easy matter.
Baltimore Sun (MD) Author: SUN STAFF M. William Salganik; Word Count: 2830
6/24/01 BALTSUN 1D 2001 WLNR 1050182 ...

...For instance, an insurer may choose to favor one or two of the three popular nonsedating antihistamines - Claritin, Allegra or Zyrtec- or one or two of the common statin drugs to reduce cholesterol, such as Lipitor, Zocor, Pravachol, Mevacor or Lescol ...

9509. Looking for Health News? A Bikini Belly? There's More to Read
New York Times (NY) Author: ALEX KUCZYNSKI; Word Count: 1386
6/24/01 NYT 6 2001 WLNR 3379747 ...

...pharmaceutical advertising in the last five years. So far this year, the ads for drugs like Claritin, Renova, Allegra and Zyrtec have contributed $118 million to the pockets of magazine publishers. That is 1,262 advertising pages, an increase of 11 percent ...

9510. AP-Pronunciation Guide (Saturday)
AP Online Author: N/A; Word Count: 2048
6/23/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Keith Bogans -- BOH ...

9511. AS RAIN FALLS, GET READY FOR MOSQUITOES BLOOD-SUCKING PESTS' POPULATION LIKELY TO BOOM IN WET WEATHER
Atlanta Journal and Constitution (GA) Author: SIMONE SEBASTIAN; Staff; Word Count: 1019
6/23/01 ATLNTAJC A1 2001 WLNR 3972471 ...

...polymyxin B and bacitracin are often effective. For severe allergic reactions, ask your pharmacist about an appropriate antihistamine, such as Zyrtec. Gray added that a simple ice compress can also be beneficial. "There's not much that can be done once the ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9512. AP-Pronunciation Guide (Friday)
AP Online Author: N/A; Word Count: 1734
6/22/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Keith Bogans -- BOH ...

9513. A CANADIAN DRUG PLAN FIT FOR THE U.S. THE FOOD AND DRUG ADMINISTRATION'S JOB IS TO PROTECT THE PUBLIC HEALTH, NOT CONSUMERS' POCKETBOOKS OR DRUG COMPA...
Wisconsin State Journal Author: N/A; Word Count: 496
6/22/01 BSX-WISTJ A6 2001 WLNR 8768259 ...

...the-counter. Why would consumer groups and the drug industry want to stop people from freely buying allergy medicines like Zyrtec, Allegra and Claritin? Money, of course. If these medicines are sold over-the-counter, insurance will quit paying for them ...

... Pharmaceuticals Cost-Benefits 1PH30 Pharmaceuticals & Biotechnology 1PH13 Prescription Drugs 1PR52 ALLEGRA FDA FOOD AND DRUG ADMINISTRATION ZYRTEC Claritin DRUG ADMINISTRATION ...

9514. AP-Pronunciation Guide (Thursday)
AP Online Author: N/A; Word Count: 2291
6/21/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Keith Bogans -- BOH ...

9515. AP-Pronunciation Guide (Wednesday)
AP Online Author: N/A; Word Count: 1630
6/20/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

9516. AP-Pronunciation Guide (Tuesday)
AP Online Author: N/A; Word Count: 1857
6/19/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9517. PAIN AND SUFFERING: Garden of Sneezing
Las Vegas Review-Journal (NV) Author: Heidi Knapp Rinella; Word Count: 1599
6/18/01 LVRJ 1E 2001 WLNR 518225 ...

...dogs and cats." Treatment can take several approaches. "Generally, the antihistamines that we recommend are either Allegra or Claritin or Zyrtec," which are nonsedating antihistamines, he said. More severe cases, he said, call for nasal steroids such as Nasonex, Nasalcort or ...

9518. AP-Pronunciation Guide (Sunday)
AP Online Author: N/A; Word Count: 1857
6/17/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

9519. PITCHING PILLS ALL ABOUT PACKAGING >THE RIGHT COLOR AND SHAPE CAN HELP DRUG COMPANIES MAKE THEIR PRODUCT STAND OUT. BUT MANY DOCTORS FIND DRUG MARKETING DIFFICULT TO SWALLOW.
South Florida Sun-Sentinel Word Count: 1697
6/17/01 SFLSUN-SENT 1G 2001 WLNR 10823869 ...

...recent years, Z has become a popular letter signaling innovation, marketing specialists say. There's Zoloft (for depression), Zantac (for ulcers), Zyrtec (for allergies), Zyban (for smoking-cessation) and Zocor (for cholesterol-reduction.) There wasn't always so much attention paid to the ...

9520. AP-Pronunciation Guide (Saturday)
AP Online Author: N/A; Word Count: 1804
6/16/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

9521. THE NOSE KNOWS IT'S A ROUGH SEASON
Albany Times Union (NY) Author: SYLVIA WOOD Staff writer; Word Count: 983
6/14/01 TIMESUN A1 2001 WLNR 375742 ...

...Administration considers a recommendation to make the three most popular prescription allergy medications available over the counter. Claritin, Allegra and Zyrtec are known as second-generation antihistamines because they relieve allergy symptoms without causing the drowsiness of older over-the-counter ...

...on the proposal, which so far has been opposed by the drug manufacturers. At MVP, a nonprofit HMO, Allegra and Zyrtec already are two of the 10 most popular drugs prescribed for their 475,000 members in New York

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

and Vermont. `We ...

9522. AP-Pronunciation Guide (Thursday)
AP Online Author: N/A; Word Count: 873
6/14/01 ASSOCPR 00:00:00 ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

9523. LETTERS TO THE EDITOR
Hartford Courant Author: N/A; Word Count: 982
6/14/01 HARTFORDCRNT A16 2001 WLNR 10764498 ...

...firsthand the difference in price between my prescription allergy medicine and its Canadian over-the-counter version. My prescription for Zyrtec costs me $35 a month for 30 pills. The price is between $70 and $90 for those who do not ...

9524. Expert Advice For Finding Best Allergy Drugs.
Investor's Business Daily Author: Tim Haddock; Word Count: 812
6/14/01 INVBUSD A13 2001 WLNR 12734037 ...

...beginning. Does that summer breeze have you on your knees? New medications mean you don't have to suffer. Flonase, Claritin, Zyrtec. You've seen the commercials. But pharmaceutical advertisements are high on promises and low on facts. Follow these guidelines from allergy ...

...in your body so they can't cause an effect. Bye-bye sneezing. In the race of effectiveness, Claritin, Allegra and Zyrtec are neck-and-neck. Zyrtec may have a slight potency edge, but for a few patients itmay be slightly more sedating. Think these prescription antihistamines ...

9525. AP-Pronunciation Guide (Wednesday)
AP Online Author: N/A; Word Count: 1670
6/13/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

9526. AP-Pronunciation Guide (Tuesday)
AP Online Author: N/A; Word Count: 1590
6/12/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre --

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

BEL'-tray Ray Bourque -- BORK ...

9527. Consumers May Lose Insurance Coverage for Allergy Medications
Day, The (New London, CT) (KRT) Author: Karen Kaplan; Word Count: 1766
6/10/01 DAYNLCT (No Page) 2001 WLNR 8908544 ...

...traditional seasonal triggers as pollen, ragweed and dust. Since then, he has successfully treated the disorder with two prescription drugs: Zyrtec, produced by Pfizer Inc., and Allegra, made by Aventis Pharmaceuticals. Right now, Kennedy's insurance plan through work, Blue Cross/Blue ...

...If the U.S. Food and Drug Administration follows a recommendation made last month by one of its committees to allow Zyrtec, Allegra and Schering-Plough Inc.'s Claritin to be sold over the counter, Kennedy's health insurance won't pay for them anymore ...

...it might vote on last month's committee suggestions. An agency advisory panel ruled May 11 in an unprecedented case that Zyrtec, Allegra and Claritin be made available over the counter without a doctor's supervision. The panel was acting on a petition ...

9528. Allergy alternatives: Homeopathic medicine could help you beat the sneezes
Birmingham Weekly Author: Anonymous; Word Count: 962
6/6/01 BIRMWKLY 6 2001 WLNR 9805538 ...

...research your choices. The three most popular prescription medicines for allergies are sold under the brand names Claritin, Allegra and Zyrtec. These drugs are classified as "selective" antihistamines, while over-the-counter antihistamines like Benadryl and Chlor-trimeton are "non-selective ...

9529. THE GREEDY GIANTS OF HEALTH CARE
BusinessWeek Author: N/A; Word Count: 168
6/4/01 BUSWK 20 2001 WLNR 6505023 ...

...his work. Robert Millhouse M.D. Thousand Oaks, Calif. Leonard Schaeffer asserts that moving allergy medications such as Claritin, Allegra, and Zyrtec from prescription to over-the-counter status would save his company $90 million. I'm sure it would, and the savings ...

9530. Allergy Drugs May Go O-T-C.
Chain Drug Review Author: N/A; Word Count: 771
6/4/01 CHAINDREV 10 2001 WLNR 12354734 ...

...committee, meeting at the request of WellPoint Health Networks, a California-based managed care company, suggested that Allegra, Claritin and Zyrtec are safe for use without a prescription. WellPoint told the panelists that O-T-C status for the drugs would ...

...not change without the cooperation of its manufacturer, in this case Aventis (Allegra), Schering-Plough Corp. (Claritin) and Pfizer Inc. (Zyrtec). A spokeswoman for the agency said it was premature to say when the FDA might make a decision concerning a ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...cont) Commodity & service prices Allegra (Medication) Allegra (Medication) - Laws, regulations and rules Claritin (Medication) Claritin (Medication) - Laws, regulations and rules Zyrtec (Medication) Zyrtec (Medication) - Laws, regulations and rules United States. Food and Drug Administration United States. Food and Drug Administration - Laws, regulations and ...

9531. Survey Eyes Nonsedating Antihistamines.
Chain Drug Review Author: N/A; Word Count: 339
6/4/01 CHAINDREV 12 2001 WLNR 12354747 ...

...who suffer from allergies and were recently prescribed NSAs (Hoechst Marion Roussel's Allegra, Schering Plough Corp.'s Claritin or Pfizer Inc.'s Zyrtec). According to their analysis, satisfaction is correlated with current use of over-the-counter drugs, previous use of other NSAs ...

9532. Top 50 Brand Pharmaceuticals.
Chain Drug Review Author: N/A; Word Count: 369
6/4/01 CHAINDREV 18 2001 WLNR 12354763 ...

...798,858 0.7% Depakote Abbott 758,329 0.7% Levaquin Ortho-McNeil 753,711 0.7% Imitrex Glaxo Wellcome 747,631 0.7% Zyrtec Pfizer 739,543 0.7% Celexa Forest 737,487 0.7% Prempro Wyeth-Ayerst 711,798 0.6% Fosamax Merck 704,289 0.6% ...

9533. Pharmacy has a stake in drug pricing debate.
Chain Drug Review Author: N/A; Word Count: 832
6/4/01 CHAINDREV 19 2001 WLNR 12354599 ...

...so. On another front, an FDA advisory panel recently recommended that three leading prescription allergy treatments -- Aventis Pharmaceuticals' Allegra, Pfizer's Zyrtec and Schering-Plough Corp.'s Claritin -- be converted to over-the-counter status. The action is particularly noteworthy because it came ...

9534. AP-Pronunciation Guide (Friday)
AP Online Author: N/A; Word Count: 1611
6/1/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK ...

9535. Cholesterol Too High?
Consumers' Research Magazine Author: N/A; Word Count: 922
6/1/01 CNSMRRMAG 6 2001 WLNR 12381090 ...

...CR, July 1996.) A Food and Drug Administration (FDA) advisory panel decided that the popular allergy drugs Claritin, Allegra and Zyrtec are safe enough to be purchased without a prescription. The decision could prompt

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

the FDA to order that the drugs ...

...REFERENCES SERVICES GROUP KASHMIR NATIONAL CHOLESTEROL EDUCATION PROGRAM NATIONAL FOOD PROCESSORS ASSOCIATION NCEP OTC OTC ACCESS DEBATED WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC GROCERY MANUFACTURERS ASSOCIATION Inexpensive ...

9536. DEAR PHARMACIST SUZY COHEN
South Florida Sun-Sentinel Word Count: 465
5/31/01 SFLSUN-SENT 2E 2001 WLNR 10796250 ...

...Dear I.S.: It will be soon. A recommendation panel for the FDA recently proposed that three widely prescribed antihistamines -- Allegra, Zyrtec and Claritin -- should be sold without a prescription. While the FDA is not required to follow the panel's suggestions, it ...

...you can find the same stuff in popular sleep aids like Nytol. Until the FDA makes its ruling on Allegra, Zyrtec and Claritin, you still have to see your doctor for a prescription. Dear Pharmacist: I have a long history of ...

9537. AP-Pronunciation Guide (Wednesday)
AP Online Author: N/A; Word Count: 1294
5/30/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE ...

9538. POPULAR ANTIHISTAMINES WILL BE AVAILABLE OVER THE COUNTER
Orlando Sentinel Word Count: 566
5/29/01 ORLANDOSENT D4 2001 WLNR 10854724 ...

...Tallahassee Answer: It will be soon. A recommendation panel for the FDA recently proposed that three widely prescribed antihistamines -- Allegra, Zyrtec and Claritin -- should be sold without a prescription. While the FDA is not required to follow the panel's suggestions, it ...

...you can find the same stuff in popular sleep aids like Nytol. Until the FDA makes its ruling on Allegra, Zyrtec and Claritin, you still have to see your doctor for a prescription, and then pay big bucks at the pharmacy ...

9539. ASK THE DOCTOR
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 865
5/29/01 PAT-LED 17 2001 WLNR 9571699 ...

...Over-the-counter antihistamines can be sedating, which can limit their use. Because prescription antihistamines such as Allegra, Claritin and Zyrtec are less likely to cause sedation, they have become quite popular, though they may not be anymore effective than over ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9540. SNEEZY, DRIPPY, RUNNY, BUT NOT ALLERGIC PATIENTS WHO DON'T NEED THEM MAY BE TAKING ALLERGY DRUGS
Pittsburgh Post-Gazette (PA) Author: TARA PARKER-POPE, THE WALL STREET JOURNAL ; Word Count: 898
5/29/01 PITTSPOST C2 2001 WLNR 3515611 ...

...STREET JOURNAL Americans spent nearly $4.7 billion on the prescription allergy drugs Claritin, Allegra and Zyrtec last year. But many of those people -- one study suggests as many as two-thirds -- may not even have allergies ...

...percent of sufferers don't have allergies. An Ohio State University study tested 246 North Carolina patients taking Claritin, Allegra or Zyrtec. The study, presented in March at the American College of Osteopathic Family Physicians, found that 65 percent of those taking ...

...symptoms don't actually have allergies. Schering-Plough, the maker of Claritin, declined to comment. Spokeswomen for Allegra-maker Aventis and Zyrtec-maker Pfizer both said their companies were committed to the appropriate diagnosis and treatment of allergies. The issue of misdiagnosis ...

9541. MANY AWAIT OUTCOME OF PRESCRIPTION DRUG DEBATE DECISION ON CHANGING TO OVER-THE-COUNTER MAY BE YEARS AWAY
San Jose Mercury News (CA) Author: JULIE SEVRENS LYONS, Mercury News ; Word Count: 1284
5/29/01 SJMERCN 1F 2001 WLNR 1519932 ...

...up Benadryl," which is available without a prescription. So when news came recently that the popular antihistamines Claritin, Allegra and Zyrtec might be sold as over-the-counter drugs, Sullivan was elated. For him and many of the estimated 40 million ...

...been reports of 55 deaths from Claritin; 18 deaths from Allegra, which is made by Aventis Pharmaceuticals; and 16 from Zyrtec, made by Pfizer, since their introduction in the United States less than a decade ago. "This is a very controversial ...

...when in fact we determine they have no nasal allergy." One recent study of 246 patients taking Claritin, Allegra and Zyrtec found that two-thirds shouldn't have been. "They were really non-allergic," says Sheryl Szeinbach, one of the researchers at ...

9542. Drug prices rise as U.S. ignores lesson from abroad
USA Today (USA) Author: N/A; Word Count: 798
5/29/01 USATD 11A 2001 WLNR 3778739 ...

...be cheaper? Earlier this month, two panels advising the Food and Drug Administration (FDA) voted overwhelmingly that the drugs -- Claritin, Zyrtec and Allegra -- were safe enough to be sold without a prescription. And drugmakers themselves boast that their products are as ...

...43 Mexico $0.93 Allegra USA $1.76 Canada $0.60 England $0.92 Australia $0.44 Mexico $0.95 Zyrtec USA $1.62 Canada $0.56 England $0.96 Australia $0.44 Mexico $0.90 GRAPHIC, B/W, Elizabeth Wing ...

9543. AP-Pronunciation Guide (Monday)

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

AP Online Author: N/A; Word Count: 1517
5/28/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE ...

9544. AP-Pronunciation Guide (Sunday)
AP Online Author: N/A; Word Count: 1457
5/27/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE ...

9545. AP-Pronunciation Guide (Friday)
AP Online Author: N/A; Word Count: 1429
5/25/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE ...

9546. Retirees flinch at rising drug costs
Marketwatch Author: Laresh Jayasanker; Word Count: 1179
5/25/01 MKTWATCH 15:43:00 ...

...status. If the request is granted, the drugs could be bought without a physician's consent. The drugs, Allegra, Claritin, and Zyrtec, are each big profit vehicles for their respective makers, Aventis, Schering-Plough and Pfizer Inc. The three had cornered 94 ...

9547. AP-Pronunciation Guide (Thursday)
AP Online Author: N/A; Word Count: 1429
5/24/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE ...

9548. AP-Pronunciation Guide (Wednesday)
AP Online Author: N/A; Word Count: 1414
5/23/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ahn Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE ...

9549. Suffering season
Patriot Ledger, The; Quincy, Mass. Author: Karen Eschbacher; Word Count: 908
5/23/01 PAT-LED 1 2001 WLNR 9566932 ...

...be covered by insurance. A committee of experts last week told the Food and Drug Administration that Claritin, Allegra and Zyrtec are safe enough to be sold without a prescription. The drugs are widely used, and do not cause drowsiness common ...

...HOSPITAL CHILDRENS HOSPITAL CLARITIN FDA FOOD AND DRUG ADMINISTRATION HARVARD MEDICAL SCHOOL NATIONAL ALLERGY BUREAU SOUTH SHORE HOSPITAL SUFFERING WEYMOUTH ZYRTEC PARTNERS HEALTHCARE SYSTEM INC Costa Daryn Brown John Costa Karen Eschbacher Michael C. Young Oaks Pounding Runny Watery Young ...

9550. AP-Pronunciation Guide (Tuesday)
AP Online Author: N/A; Word Count: 1567
5/22/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9551. KERCHOO! OVER-COUNTER RELIEF FOR ALLERGY SUFFERERS?
Columbus Dispatch (OH) Author: N/A; Word Count: 378
5/22/01 COLDIS 10A 2001 WLNR 11912459 ...

...of an advisory panel and makes the three most popular prescription allergy drugs available over the counter. Claritin, Allegra and Zyrtec, said the panel, are as safe as many nonprescription allergy medications. In fact, these three drugs have been sold for ...

9552. Allergy formulas misapplied Study: Many users aren't even allergic
Denver Post (CO) Author: Tara Parker-Pope, The Wall Street Journal; Word Count: 1032
5/22/01 DENVERPOST F01 2001 WLNR 560598 ...

...Street Journal Americans spent nearly $4.7 billion on the prescription allergy drugs Claritin, Allegra and Zyrtec last year. But many - one study suggests as many as two-thirds - may not have allergies. The problem, say doctors ...

...percent of sufferers don't have allergies. An Ohio State University study tested 246 North Carolina patients taking Claritin, Allegra or Zyrtec. The study, presented in March at the American College of Osteopathic Family Physicians, found that 65 percent of those taking ...

...symptoms don't actually have allergies. Schering-Plough, the maker of Claritin, declined to comment. Spokeswomen for Allegra maker Aventis and Zyrtec maker Pfizer both said their companies were commit-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ted to the appropriate diagnosis and treatment of allergies. The issue of misdiagnosis ...

9553. Over the Counter
Fort Worth Star-Telegram (Fort Worth) Author: Credits, Star-Telegram; Word Count: 367
5/22/01 FTWTHST 10 2001 WLNR 1205131 ...

...A federal advisory panel has recommended that the Food and Drug Administration permit three popular allergy medications - Claritin Allegra and Zyrtec - to be sold over the counter. The FDA should follow the panel's advice and drop the requirement that consumers have ...

9554. TO THE POINT OVER-THE-COUNTER RELIEF
Miami Herald (FL) Author: Herald Staff ; Word Count: 161
5/22/01 MIAMIHD 6B 2001 WLNR 3868553 ...

...Administration should follow the advice of its advisory panel and approve over-the-counter sales of popular allergy drugs Claritin, Zyrtec and Allegra. The drugs are safe, effective and free of side effects requiring a physician's supervision. Some 17 countries allow ...

9555. Drug account could dull pain
ADVERTISING AGE Author: N/A; Word Count: 737
5/21/01 ADVTGAGE (No Page) 2001 WLNR 1169723 ...

...billion in sales in 1999. Other shops that could be in contention include Pfizer agencies Interpublic Group of Cos.' Deutsch (Zyrtec and Zoloft), Bcom3's D'Arcy Masius Benton & Bowles (Relpax) and Omnicom Group's Cline, Davis & Mann (Viagra) plus Pharmacia shops Havas Advertising's ...

9556. AP-Pronunciation Guide (Monday)
AP Online Author: N/A; Word Count: 1527
5/21/01 ASSOCPR 00:00:00 ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9557. Switch products will continue to play vital role.
Chain Drug Review Author: N/A; Word Count: 441
5/21/01 CHAINDREV 29 2001 WLNR 12296904 ...

...of a drug without consulting the drug's manufacturer. Under that plan prescription products like Schering-Plough Corp.'s Claritin, Pfizer Inc.'s Zyrtec and Aventis Pharamceuticals' Allegra could become available over the counter over the objections of their manufacturers. For their part, suppliers ...

9558. Chains still lead, but food stores, mail-order deliver hefty gains.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Drug Store News Author: N/A; Word Count: 2593
5/21/01 DSNEWS 32 2001 WLNR 12252175 ...

...AstraZeneca 101.9 Viagra Pfizer 92.7 Paxil SmithKline Beecham 81.9
Flonase GlaxoWellcome 63.1 Celebrex Pfizer 60.5
Zyrtec Pfizer 60.1 Prempro American Home Products 59.6
Allegra Aventis S.A. 59.6 Total DTC spending 2,122.1 Source ...

...PROZAC SCHERING PLOUGH SCOTT LEVIN DRUG SMITHKLINE SMITHKLINE MERCK CO SOURCE SQUIBB ASTRAZENECA TAP HLDGS TOP VIAGRA PFIZER WYETH XT ZYRTEC PFIZER PFIZER BRISTOL MYERS SQUIBB SARL CORDIS CORP ASTRAZENECA PHARMACEUTICALS LP APTIUM ONCOLOGY SCHERING PLOUGH CORP IMS HEALTH INC JOHNSON ...

9559. WILL ALLERGY SUFFERERS GET CHEAP RELIEF?
Newsweek U.S. Edition Author: N/A; Word Count: 234
5/21/01 NEWSWEEK (No Page) 2001 WLNR 7500853 ...

...seemed a little closer. On Friday an FDA panel took a big step toward making the antihistamines Claritin, Allegra and Zyrtec available without a prescription--against drugmakers' wishes. (The FDA will make a final ruling soon.) Allergy sufferers' unlikely hero: insurer ...

9560. To your health
PANTAGRAPH (BLOOMINGTON, IL) Author: N/A; Word Count: 758
5/21/01 PNTGPH 1 2001 WLNR 4305735 ...

...the combined therapy should be repeated periodically to maintain results. Prescription-only Non-sedating, second-generation antihistamines - Claritin, Allegra and Zyrtec - should remain prescription-only, according to a statement released last week by Dr. Anjuli Nayak, a Bloomington- Normal allergist. U.S ...

9561. RX For Nosebleed Prices Washington goes after drug companies and their tricks that keep generic remedies out of the hands of cost-conscious consumers
TIME Author: John Greenwald Reported by Viveca Novak and Mark Thompson/Washington; Word Count: 1791
5/21/01 TIMEMAG 42 2001 WLNR 10077060 ...

...and Drug Administration last week took testimony on whether to require makers of the blockbuster allergy drugs Claritin, Allegra and Zyrtec to sell the products over the counter, a move that would slash their prices. An FDA advisory panel ruled that ...

9562. Ventura County Star, Calif., Business Briefs Column
Ventura County Star (CA) (KRT) Author: N/A; Word Count: 1277
5/21/01 VENTURACA (No Page) 2001 WLNR 7647917 ...

...in the region. WellPoint has been pushing the U.S. Food and Drug Administration to allow allergy drugs Claritin, Allegra and Zyrtec to be sold over-the-counter. However, it was reported on TheStreet.com that the makers of the drugs could delay ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9563. AP-Pronunciation Guide (Sunday)
AP Online Author: N/A; Word Count: 1518
5/20/01 ASSOCPR 00:00:00 ...

...shwee dahng-hah Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9564. PILLS THAT POP PRESCRIPTION DRUGS ARE GETTING THE DESIGNER TOUCH, WITH A CONSUMER'S SUBCONSCIOUS IN MIND
Boston Globe (MA) Author: Patricia Wen ; Word Count: 1838
5/20/01 BOSTONG D1 2001 WLNR 2273906 ...

...recent years, Z has become a popular letter signaling innovation, marketing specialists say. There's Zoloft (for depression), Zantac (for ulcers), Zyrtec (for allergies), Zyban (for smoking cessation), and Zocor (for cholesterol reduction.) There wasn't always so much attention paid to the ...

9565. HIGH DRUG PRICES CAN BE GOOD NEWS
Palm Beach Post (FL) Author: Fran Hathaway; Word Count: 792
5/20/01 PALMBCHPST 2E 2001 WLNR 1618259 ...

...will continue to be enormously expensive because the population is aging and the incidence of cancer increases with age. * Claritin, Zyrtec and Allegra, top-selling prescription allergy medicines, may be sold over the counter if the FDA approves. That would lower ...

...CLARITIN CONGRESSIONAL BUDGET OFFICE DUKE UNIVERSITY FDA FOOD AND DRUG ADMINISTRATION LIPITOR NATIONAL HEALTH CARE MANAGEMENT FOUNDATION NATIONAL INSTITUTE PRAVACHOL ZYRTEC Allegra Americans Celebrex Credit Doctors Forteo Gleevec Great HIGH DRUG Pity ...

9566. AP-Pronunciation Guide (Saturday)
AP Online Author: N/A; Word Count: 1497
5/19/01 ASSOCPR 00:00:00 ...

...shwee dahng-hah Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9567. THE SUFFERING CITIZENS OF POLLEN NATION ALLERGY PRONE SEEK RELIEF IN MANY WAYS
Boston Globe (MA) Author: Joseph P. Kahn, Globe Staff ; Word Count: 1145
5/19/01 BOSTONG F1 2001 WLNR 2255282 ...

...is buying a small bottle of nettle leaf extract, hoping that Mother Nature can do for him what Allegra and Zyrtec

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

apparently cannot. "Maybe I'll move to Arizona next year," says Wilkie, squinting disconsolately through watery eyes. Like soaring gasoline prices ...

9568. AP-Pronunciation Guide (Friday)
AP Online Author: N/A; Word Count: 1998
5/18/01 ASSOCPR 00:00:00 ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9569. HEALTH JOURNAL: MANY WHO ARE TAKING ALLERGY PRESCRIPTIONS ARE NOT EVEN ALLERGIC
Wall Street Journal Abstracts (USA) Word Count: 72
5/18/01 WSJ-ABS B1 2001 WLNR 1992122 ...

...Pope, Tara According to an Ohio State University study, 65% of people taking Claritin, Allegra and Zyrtec, a group of prescription drugs known an nonsedating antihistamines, do not have allergies; while the FDA considers whether these 'second ...

...some doctors worry that many people are taking the drugs needlessly (M) DRUGS (PHARMACEUTICALS) Allergies Antihistamines Claritin (Drug) Allegra (Drug) Zyrtec (Drug) Parker-Pope, Tara Healthcare 1HE06 Allergy & Immunology 1AL96 Infectious Diseases 1IN99 Allergy Drugs 1AL35 ...

9570. AP-Pronunciation Guide (Thursday)
AP Online Author: N/A; Word Count: 1980
5/17/01 ASSOCPR 00:00:00 ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9571. CLEAR-EYED DECISION
Palm Beach Post (FL) Author: N/A; Word Count: 535
5/17/01 PALMBCHPST 14A 2001 WLNR 1596316 ...

...counter. Wellpoint Health Networks of California told a Food and Drug Administration advisory panel this month that Allegra, Claritin and Zyrtec should be available without a doctor's prescription. The drugs are safer, the insurer contends, than some allergy medicines already sold ...

...and the other two patents are good for even longer. Predictably, the drug companies - Schering-Plough for Claritin, Pfizer for Zyrtec and Aventis for Allegra - oppose the change. They claim that poor people on Medicaid, which covers prescription drugs, might not ...

...who pays for drugs, only to ensure their safety and effectiveness. If those were the only criteria, Allegra, Claritin and Zyrtec soon would be on drugstore shelves. TYPE: EDITORIAL 440 MEDICINE SALE ISSUE

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Americas 1AM92 North America 1NO39 USA ...

9572. Delays Possible for Over-the-Counter Allergy Drugs
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1230
5/16/01 NYT C1 2001 WLNR 3389831 ...

...a committee of experts advised the Food and Drug Administration that Claritin and two other popular allergy drugs, Allegra and Zyrtec, were safe enough to be made available without a prescription. But it is not clear that the F.D.A. has the ...

...that it planned to press its case that the drugs are inappropriate for over-the- counter use. Pfizer, which sells Zyrtec, declined to comment yesterday. But in its legal brief, the company argues that under the law, the F.D.A. must have ...

...we know it has a lot to do with their business models." 1000 Allergies Drugs (Pharmaceuticals) Claritin (Drug) Allegra (Drug) Zyrtec (Drug) Allergies SCHERING PLOUGH CORP AVENTIS PFIZER INC FOOD AND DRUG ADMINISTRATION WELLPOINT HEALTH NETWORKS INC Petersen, Melody ...

9573. FLORIDA, PFIZER IN SECRET TALKS <
South Florida Sun-Sentinel Word Count: 1637
5/16/01 SFLSUN-SENT 1A 2001 WLNR 10840828 ...

...Norvasc for blood pressure (No. 1), Procardia for blood pressure (No. 2), Zithromax antibiotic (No. 2), Diflucan fungicide (No. 2), Zyrtec for allergies (No. 3), Zoloft for depression (No. 2), Celebrex for arthritis (No. 1) and Viagra for impotence (No. 1 ...

9574. Sales pitch: Drug firms use perks to push pills
USA Today (USA) Author: Julie Appleby; Word Count: 2187
5/16/01 USATD 01B 2001 WLNR 3763778 ...

...Claritin Allergies 1.1 million Lipitor High cholesterol 1.0 million Tequin Infections 972,000 Zoloft Depression 931,000 Augmentin Infections 894,000 Zyrtec Allergies 833,000 Prozac Depression 825,000 Source: Scott-Levin TEXT WITHIN GRAPHIC BEGINS HERE Sales rep jobs on rise Pharmaceutical companies ...

...PROZAC SCOTT LEVIN SOURCE TEQUIN TEXAS RANGERS TUFTS HEALTH PLAN TULSA PHARMACEUTICAL REPRESENTATIVE ASSOCIATION UNIVERSITY OF MINNESOTA USA VIOXX ZOLOFT ZYRTEC GLAXOSMITHKLINE PLC Bill Bly Bly Doctors Gerstein GRAPHIC GRAPHIC BEGINS Hall Jeff Trewhitt Joseph Gerstein Junkets Life Lipitor Marcy E ...

9575. ALBANY MOLECULAR TUMBLES
Albany Times Union (NY) Author: Staff and Bloomberg reports; Word Count: 459
5/15/01 TIMESUN E1 2001 WLNR 356016 ...

...expert panel said three of the biggest-selling allergy drugs -- Schering-Plough Corp.'s Claritin, Aventis SA's Allegra and Pfizer Inc.'s Zyrtec -- are safe enough for nonprescription sales. Albany Molecular receives royalties

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

on sales of Allegra. ``Sixty percent of Albany (Molecular)'s ...

9576. AP-Pronunciation Guide (Tuesday)
AP Online Author: N/A; Word Count: 1923
5/15/01 ASSOCPR 00:00:00 ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9577. FDA DRUG DECISION NO PRECEDENT
Contra Costa Times (Walnut Creek,CA) Author: N/A; Word Count: 621
5/15/01 CCTIMES a14 2001 WLNR 1907426 ...

...FDA DRUG DECISION NO PRECEDENT WASHINGTON The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light ...

9578. Experts expect no rush to reclassify drugs: But manufacturers fear other medications will gain approval for sale over the counter
Dallas Morning News Word Count: 752
5/15/01 DALLASMN 1D 2001 WLNR 11654697 ...

...over the counter Charles OrnsteinWashington Bureau Washington Bureau WASHINGTON The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light ...

9579. Experts Expect No Rush to Reclassify Drugs to Over-the-Counter Status
Dallas Morning News, The (KRT) Author: Charles Ornstein; Word Count: 832
5/15/01 DALLASMN (No Page) 2001 WLNR 10085299 ...

...Over-the-Counter Status Charles Ornstein May 15--WASHINGTON--The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light ...

...analysts said Monday. By Charles Ornstein, The Dallas Morning News May 15--WASHINGTON--The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light ...

9580. Over the counter Take new allergy drugs off prescription rolls
Worcester Telegram & Gazette (MA) Author: N/A; Word Count: 436
5/15/01 TGMGZTWM A10 2001 WLNR 11476368 ...

... COLUMN: IN OUR OPINION A recommendation by a federal advisory committee that three popular allergy

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

drugs -- Claritin, Allegra and Zyrtec -- should be sold without prescriptions is on target. These drugs, on the market since the early- and mid-1990s, have ...

9581. Late News
ADVERTISING AGE Author: N/A; Word Count: 1607
5/14/01 ADVTGAGE (No Page) 2001 WLNR 1170373 ...

...could mean less ad spending (washington) Agencies handling lucrative direct-to-consumer accounts for prescription allergy drugs Claritin, Allegra and Zyrtec could get watery eyes if the U.S. Food and Drug Administration follows the advice of a panel recommending the popular ...

...Quantum Group, Parisppany, N.J. (Schering-Plough's Claritin); Interpublic Group of Cos.' McCann-Erickson (Aventis's Allegra) and Deutsch, New York (Pfizer's Zyrtec). If the FDA reclassifies the drugs, marketers are likely to spend much less to support OTC allergy drugs, thus lowering ...

...LLC SMITHKLINE BEECHAM SPOT TV TAYLOR NELSON SOFRES TOYOTA MOTOR TV US FOOD AND DRUG ADMINISTRATION VIACOM WPP ZENITH MEDIA ZYRTEC VIACOM INC SMITHKLINE BEECHAM CORP GLAXOSMITHKLINE PLC PUBLICIS GROUPE SA PEPSICO INC GENERAL MILLS INC GREY GLOBAL GROUP INC TOYOTA ...

9582. Allergy Drugs Likely Face Court Battle
AP Online Author: THERESA AGOVINO; Word Count: 693
5/14/01 ASSOCPR 00:00:00 ...

...to buy them without a prescription. A Food and Drug Administration advisory panel voted overwhelmingly Friday that Claritin, Allegra and Zyrtec are safe enough to use without a prescription. The vote is not binding, but the FDA usually follows the decisions ...

...This is a peculiar situation and all aspects will be discussed," she said. A spokeswoman for Pfizer Inc., which makes Zyrtec, said the company was evaluating the situation. Parsippany, N.J.-based Aventis Pharma AG, Allegra's manufacturer, could not be reached for ...

...CO NEW YORK STOCK EXCHANGE PFIZER PFIZER INC SCHERING SCHERING PLOUGH CORP SIDLEY AUSTIN BROWN WOOD WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS SA PFIZER INC SIDLEY AUSTIN BROWN AND WOOD SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Bass Bradbard Clarinex David ...

9583. AP-Pronunciation Guide (Monday)
AP Online Author: N/A; Word Count: 1908
5/14/01 ASSOCPR 00:00:00 ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9584. Big Movers in the Stock Market

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

AP Online Author: N/A; Word Count: 301
5/14/01 ASSOCPR 00:00:00 ...

...$74.55; Pfizer Inc., down 32 cents at $42.68 An FDA advisory panel recommended Friday that Claritin, Allegra and Zyrtec are safe enough to be used without a doctor's order. Schering-Plough manufactures Claritin, Aventis makes Allegra and Pfizer produces Zyrtec. NASDAQ Alico Inc., up $5.56 at $24.11 The agribusiness company was featured in Barron's as an "incredibly cheap ...

...CORP KERR MCGEE KERR MCGEE CORP NEW YORK STOCK EXCHANGE PFIZER SCHERING PLOUGH SCHERING PLOUGH CORP TIFFANY CO UBS WARBURG ZYRTEC ELECTRONIC DATA SYSTEM CORP HS RESOURCES INC AVENTIS SA PFIZER INC INTEL CORP KERR MCGEE CORP DELL COMPUTER CORP ALICO ...

9585. Editorial; Allergy drugs can be OTC
Boston Herald (MA) Author: N/A; Word Count: 442
5/14/01 BOSTONH 22 2001 WLNR 647626 ...

...companies presented Swiss-cheese arguments in their attempt to retain the requirement that their anti-allergy drugs Claritin, Allegra and Zyrtec be given out only by prescription. You know, full of holes. These drugs have been an immense boon to millions ...

...drug is safe and used for what doctors call "self-limiting conditions," it should be freely sold. Claritin, Allegra and Zyrtec certainly seem to qualify. Late Friday an FDA advisory committee said just that. While its vote does not bind the ...

9586. LEONARD THE GIANT KILLER? WellPoint's Schaeffer is taking on drug behemoths to make more medications available over the counter
BusinessWeek Author: By Arlene Weintraub in Los Angeles; Word Count: 1492
5/14/01 BUSWK 78 2001 WLNR 6505047 ...

...May 11, the FDA will hold a hearing to discuss WellPoint's petition to make the allergy medications Claritin, Allegra, and Zyrtec available over the counter. The makers of those blockbuster drugs say they'll fight Schaeffer tooth and nail, but he's undeterred ...

...Assn. SEEING RED. Schaeffer, 55, has raised the hackles of Schering-Plough, Aventis, and Pfizer--makers of Claritin, Allegra, and Zyrtec, respectively. Previously, only drug companies petitioned the FDA for such a switch, and the companies contend it can't be made ...

9587. Allergy Drugs May Go over Counter; Firms Say Medicines Need More Testing
Dallas Morning News, The (KRT) Author: Charles Ornstein; Word Count: 1406
5/14/01 DALLASMN (No Page) 2001 WLNR 10085098 ...

... May 12--GAITHERSBURG, Md.--The Food and Drug Administration should move allergy drugs Claritin, Allegra and Zyrtec to over-the-counter status, the FDA's influential medical advisers concluded Friday despite vehement objections by the drugs' makers. By ...

...The Dallas Morning News May 12--GAITHERSBURG, Md.--The Food and Drug Administration should move

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

allergy drugs Claritin, Allegra and Zyrtec to over-the-counter status, the FDA's influential medical advisers concluded Friday despite vehement objections by the drugs' makers. While ...

...drugs brought in more than $4 billion in U.S. sales. The insurer predicted that the cost of Claritin, Allegra and Zyrtec would drop by as much as half once their manufacturers confront over-the-counter rivals. "Pharmaceutical manufacturers are uncomfortable with ...

9588. IBD'S TOP 10.
Investor's Business Daily Author: N/A; Word Count: 1074
5/14/01 INVBUSD A01 2001 WLNR 12731751 ...

...a drug maker to change a drug's status. But an FDA panel said Schering-Plough's Claritin, Aventis' Allegra and Pfizer's Zyrtec areall safe enough to be sold without prescription. HMO WellPoint Health asked the FDA to switch the drugs' standing in ...

...SCHERING PLOUGHS CLARITIN SENATE SENATE COMPROMISE PLAN SENATE FINANCE COMMITTEE SHAKY JAPAN CUTS OUTLOOK TIPP ECONOMIC OPTIMISM INDEX WELLPOINT HEALTH ZYRTEC PFIZER PIGMENTS INC(PFIZER) INTERNATIONAL BEAUTY DESIGN INC WELLPOINT HEALTH NETWORKS INC BLUE CROSS OF CALIFORNIA PFIZER INC PFIZER ESPERION ...

9589. FDA PANEL SIDES WITH INSURER ON OVER-THE-COUNTER PILLS.
Liability Week Author: N/A; Word Count: 238
5/14/01 LIABWEEK (No Page) 2001 WLNR 12635583 ...

... A Food and Drug Administration advisory panel decided May 11 to recommend selling the allergy drugs Claritin, Allegra and Zyrtec over the counter rather than requiring a prescription for them. The panel's recommendation, which usually is followed by the agency ...

...fraction of the cost charged in this country, the 23-member panel voted 19-4 to recommend reclassifying Claritin and Zyrtec and 18-5 to reclassify Allegra. 192 Business Insurance Law Healthcare Practice Specialties 1HE49 Over-the-Counter ...

9590. FDA PANEL RECOMMENDS SWITCH OF ALLERGY DRUGS TO OTC STATUS
Wall Street Journal Abstracts (USA) Word Count: 48
5/14/01 WSJ-ABS A4 2001 WLNR 2006480 ...

... FDA advisory panel recommends FDA allow over-the-counter sales of prescription allergy drugs Claritin, Allegra and Zyrtec, but FDA has never before made such a switch on basis of third-party petition and without cooperation of drug makers (M) Hay Fever Drugs (Pharmaceuticals) Claritin (Drug) Allegra (Drug) Zyrtec (Drug) Allergies FOOD AND DRUG ADMINISTRATION SCHERING PLOUGH CORP AVENTIS SA PFIZER INC WELLPOINT HEALTH NETWORKS INC Lueck, Sarah ...

9591. Doctors Criticize Plan to Market Allergy Drugs Over the Counter
Washington Times, The (KRT) Author: N/A; Word Count: 921
5/14/01 WATIMES (No Page) 2001 WLNR 8910001 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...of medications, and this will result in only partial relief." The three drugs under FDA scrutiny are Claritin, Allegra and Zyrtec, which with insurance coverage cost consumers $1 to $3 per pill. Aside from worrying that these remedies would offer patients ...

...products become out of reach for them and their children, and some have become very dependent" on Allegra, Claritin and Zyrtec. The three drugs had combined sales of $4.7 billion last year, according to IMS Health Inc., a Pennsylvania health ...

...Although patients can buy antihistamines over the counter, those drugs come with side effects like drowsiness. Since Claritin, Allegra and Zyrtec are non-drowsy, they have become doctors' favorite prescription drugs for patients with allergies and asthma. Asthma is a respiratory ...

9592. AP-Pronunciation Guide (Sunday)
AP Online Author: N/A; Word Count: 1888
5/13/01 ASSOCPR 00:00:00 ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah ...

9593. Colleges, industry: bedfellows in conflict
ARIZONA DAILY STAR (AZ) Author: Gassen, Sarah Garrecht; Word Count: 2046
5/13/01 ARIZDLST 1 2001 WLNR 4678393 ...

...for conflict, in part because of huge profits to be made by the developer of the next Claritin, Allegra or Zyrtec. The three allergy drugs generated about $4.7 billion in sales last year. "It's ironic because the corporations are killing ...

9594. Colleges, industry: bedfellows in conflict
ARIZONA DAILY STAR (AZ) Author: Gassen, Sarah Garrecht; Word Count: 1995
5/13/01 ARIZDLST 1 2001 WLNR 4606777 ...

...for conflict, in part because of huge profits to be made by the developer of the next Claritin, Allegra or Zyrtec. The three allergy drugs generated about $4.7 billion in sales last year. "It's ironic because the corporations are killing ...

9595. Panel urges FDA to change drugs' status
CHICAGO TRIBUNE Word Count: 580
5/13/01 CHICAGOTR 14 2001 WLNR 10586889 ...

...largest health insurers won a preliminary round Friday in its campaign to allow the popular allergy drugs Claritin, Allegra and Zyrtec to be sold without a prescription. Despite some reservations, a panel of medical experts recommended the change to the Food ...

...products in question are Claritin and Claritin-D, made by Schering-Plough; Allegra and Allegra-D, made by

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Aventis; and Zyrtec, made by Pfizer. The FDA advisory panel's votes were 19-4 for the two Claritin products, 18-5 for the two Allegra versions, and 19-4 for Zyrtec. WellPoint Health Networks of California requested the change, which could save it $45 million a year, because typically only prescription ...

9596. ALLERGY DRUGS CLOSER TO SHELF
Albany Times Union (NY) Author: PAUL RECER Associated Press; Word Count: 817
5/12/01 TIMESUN A1 2001 WLNR 365025 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...million a year, had argued that the allergy medications were safe. ``There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. ``They have side ...

...We would continue to receive royalties" if the drug were sold over the counter, he said. Pfizer Incorporated, maker of Zyrtec, did not make a presentation at the meeting. 657 USA 1US73 Americas 1AM92 North America 1NO39 New ...

9597. FDA Urges Over-Counter Allergy Drugs
AP Online Author: PAUL RECER; Word Count: 979
5/12/01 ASSOCPR 00:00:00 ...

...strewn with legal and other problems. In an action Friday that narrowly focused on the safety of Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee overwhelmingly voted in support of the drugs' marketing without doctor approval. The ...

...sales. Executives of Aventis Pharma AG, makers of Allegra, quickly left without comment after the vote. Pfizer Inc., which makes Zyrtec, did not participate in the hearing. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...repeatedly noted that symptoms of asthma, a serious respiratory disorder, are frequently mistaken for a simple allergy. Claritin, Allegra and Zyrtec last year generated about $4.7 billion in sales. Seidman said that although the drugs sell for up to $2 ...

9598. AP Top News at 2 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 967
5/12/01 ASSOCPR 00:00:00 ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the industry billions of dollars but increase ...

...MIDWEST DIVISION MISS UNIVERSE 2001 NATIONAL ASSOCIATION PENN STATE BLACK CAUCUS PENN STATE UNIVERSITY PUERTO RICAN WINS MISS STATE COLLEGE ZYRTEC ASIAN DEVELOPMENT BANK Appeal Conviction Ashcroft Bush Dow Ends Energy Relief Fighting John Ashcroft

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Lakers Lakers Beat Kings Lim Hng ...

9599. AP Top News at 1:25 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 933
5/12/01 ASSOCPR 00:00:00 ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the industry billions of dollars but increase ...

...MISS UNIVERSE 2001 NATIONAL ASSOCIATION OKLAHOMA CITY PENN STATE BLACK CAUCUS PENN STATE UNIVERSITY PUERTO RICAN WINS MISS STATE COLLEGE ZYRTEC ADAM JOYCE Appeal Conviction Bush Dow Ends Energy Relief Fighting John Ashcroft McVeigh McVeigh May Memorial Day Raptors Robert Nigh ...

9600. AP Top News at 1 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 935
5/12/01 ASSOCPR 00:00:00 ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the industry billions of dollars but increase ...

...CAUCUS PENN STATE UNIVERSITY PUERTO RICAN WINS MISS SAVANNAH SAVANNAH BAR ASSOCIATION STATE COLLEGE SUPREME COURT JUSTICE CLARENCE THOMAS THOMAS ZYRTEC SAVANNAH ADAM JOYCE Appeal Conviction Bush Dow Ends Energy Relief John Ashcroft Justice Thomas Weeps McVeigh McVeigh May Memorial Day ...

9601. AP Top News at Midnight EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 937
5/12/01 ASSOCPR 00:00:00 ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the industry billions of dollars but increase ...

...FEDERAL RESERVE WILL FOOD AND DRUG ADMINISTRATION INDIANA INDIANA CHILD PROTECTIVE SERVICES MISS UNIVERSE 2001 NBA PUERTO RICAN WINS MISS ZYRTEC ASIAN DEVELOPMENT BANK ADAM JOYCE Attorney Rob Nigh Bakley Blake Bobby Higginson Bonny Dow Ends Earle Caldwell Higginson John Ashcroft ...

9602. AP Top News at 11 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 953
5/12/01 ASSOCPR 00:00:00 ...

...strewn with legal and other problems. In an action yesterday that narrowly focused on the safety of Claritin,

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Allegra and Zyrtec, members of a Food and Drug Administration committee overwhelmingly voted in support of the drugs' marketing without doctor approval. The ...

9603. AP Top News at 10:30 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 960
5/12/01 ASSOCPR 00:00:00 ...

...strewn with legal and other problems. In an action yesterday that narrowly focused on the safety of Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee overwhelmingly voted in support of the drugs' marketing without doctor approval. The ...

9604. AP Top News at 10 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 798
5/12/01 ASSOCPR 00:00:00 ...

...strewn with legal and other problems. In an action yesterday that narrowly focused on the safety of Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee overwhelmingly voted in support of the drugs' marketing without doctor approval. The ...

9605. 3 allergy drugs move toward over-counter sale
ARIZONA DAILY STAR (AZ) Author: Recer, Paul; Word Count: 531
5/12/01 ARIZDLST 1 2001 WLNR 4335276 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

... 1RE29 Prescription Drugs 1PR52 ARIZONA DAILY STAR FDA FOOD AND DRUG ADMINISTRATION SCHERING PLOUGH WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra Credit: ARIZONA DAILY STAR John Jenkins Mike Bernstein Robert J. Spiegel Robert ...

9606. ADVISERS: 3 ALLERGY DRUGS SHOULD SELL OVER COUNTER
Atlanta Journal and Constitution (GA) Author: JULIA MALONE; Cox Washington Bureau; Word Count: 568
5/12/01 ATLNTAJC A1 2001 WLNR 3969710 ...

... Gaithersburg, Md. --- A federal advisory panel recommended Friday that three popular prescription allergy drugs, Claritin, Allegra and Zyrtec, be sold over the counter. Responding to a petition by a California Blue Cross and Blue Shield insurance group, the ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...consumer representatives brushed aside objections by drug manufacturers and physician groups, voting 19-4 in the case of Claritin and Zyrtec and 18-5 on Allegra. Robert Seidman, who argued the case for the Blue Cross group WellPoint Health Networks, contended ...

...of inducing sleep. The makers of the three newer drugs --- Schering-Plough makes Claritin, Aventis makes Allegra and Pfizer makes Zyrtec --- all oppose the shift to over-the-counter sales, which would almost certainly result in a drop in the price ...

9607. Allergy drugs near over-the-counter status
Boston Herald (MA) Author: JENNIFER HELDT POWELL; Word Count: 806
5/12/01 BOSTONH 1 2001 WLNR 273586 ...

...JENNIFER HELDT POWELL Allergy sufferers should be allowed to buy best-selling medicines Claritin, Allegra and Zyrtec without a prescription, a federal Food and Drug Administration advisory panel recommended yesterday. If the FDA follows the expert panel's ...

...about $4.7 million. Sales of the three drugs brought Claritin maker Schering-Plough Corp., Allegra producer Aventis SA and Zyrtec Pfizer Inc. $5 billion last year. "As premiums continue to go up, we are seeing people go uninsured," said Deborah ...

...MASSACHUSETTS GENERAL HOSPITAL MASSACHUSETTS PHARMACISTS ASSOCIATION PILGRIM HEALTH CARE INC SCHERING PLOUGH CORP TUFTS TUFTS HEALTH WELLPOINT HEALTH NETWORKS INC ZYRTEC PFIZER INC AVENTIS SA SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Aiden Long Deborah A. Whitehead Harvard Pilgrim HMOs Joseph ...

9608. Panel urges easy access to allergy drugs
Charleston Gazette (WV) Author: Paul Recer The Associated Press; Word Count: 441
5/12/01 CHLST-GZ 2A 2001 WLNR 758166 ...

...a petition by WellPoint Health Networks of Thousand Oaks, Calif., the The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is Dr. John Jenkins of the FDA said he did not have a ...

...save $45 million a year, had argued that the allergy medi "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained a Drug companies countered that the move would force consumers into a "risky trial Many people will ...

...a disease t Nader said WellPoint is pushing for declassification because it does not pay for Pfizer Incorporated, maker of Zyrtec, did not make a presentation at the meeting The allergy drugs are known as second generation antihistamines because they dry Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. In response to the decision, shares of Schering-Plough finished trading on the N ...

9609. You might cough up more for allergy pills
CHICAGO SUN TIMES (IL) Author: Recer, Paul; Word Count: 605
5/12/01 CHISUN 1 2001 WLNR 4518479 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel rec-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but it usually ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 22-member panel. " They have side ...

...last year. In Chicago, the base price for a month's supply of Claritin is about $82. A month's supply of Zyrtec is about $66 and Allegra is about $77. In Canada, Claritin can be purchased at stores without a prescription for ...

9610. COMPARING PRICES
CHICAGO SUN TIMES (IL) Author: N/A; Word Count: 134
5/12/01 CHISUN 2 2001 WLNR 4517437 ...

...retailers gave these prices, all for a one-month supply: Claritin, 10 mg, 30 tablets: $81.69 to $81.99 Zyrtec, 10 mg, 30 tablets: $64.99 to $66.99 Allegra, 60 mg, 60 capsules (taken twice daily): $75.99 to ...

9611. FDA panel backs insurer in drug battle Non-prescription status endorsed
CHICAGO TRIBUNE Word Count: 632
5/12/01 CHICAGOTR 11 2001 WLNR 10583642 ...

...largest health insurers won a preliminary round Friday in its campaign to allow the popular allergy drugs Claritin, Allegra and Zyrtec to be sold without a prescription. Despite some reservations, a panel of medical experts recommended the change to the Food ...

...products in question are Claritin and Claritin-D, made by Schering-Plough; Allegra and Allegra-D, made by Aventis; and Zyrtec, made by Pfizer. The FDA advisory panel's votes were 19-4 for the two Claritin products, 18-5 for the two Allegra versions, and 19-4 for Zyrtec. WellPoint Health Networks of California requested the change, which could save it $45 million a year because typically only prescription ...

9612. PANEL: SELL ALLERGY DRUGS OVER COUNTER
Cincinnati Post (OH) Author: Associated Press; Word Count: 584
5/12/01 CINPOST 8B 2001 WLNR 964544 ...

...petition by Wellpoint Health Networks of Thousand Oaks, Ca., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel ...

...Prescription Drugs 1PR52 ALLERGY AVENTIS PHARMA AG FDA FOOD AND DRUG ADMINISTRATION GAITHERSBURG SCHERING PLOUGH WELLPOINT WELLPOINT HEALTH

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

NETWORKS ZYRTEC AVENTIS PHARMA DEUTSCHLAND SCHERING PLOUGH SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra Francois Nader Inappropriate Patients Robert J. Spiegel ...

9613. Panel: Sell allergy drugs over counter
CINCINNATI POST (OH) Author: Anonymous; Word Count: 586
5/12/01 CINPOST 8 2001 WLNR 4465583 ...

...petition by Wellpoint Health Networks of Thousand Oaks, Ca., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel ...

... 1AL79 Prescription Drugs 1PR52 AVENTIS PHARMA AG FDA FOOD AND DRUG ADMINISTRATION SCHERING PLOUGH WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS PHARMA DEUTSCHLAND SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra Francois Nader Inappropriate Robert J. Spiegel Robert Seidman Spiegel ...

9614. PANEL: ALLERGY DRUGS SAFE
COLUMBIAN (VANCOUVER, WA) Author: Recer, Paul; Word Count: 498
5/12/01 COLUMBIAWA 4 2001 WLNR 4807568 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

...Allergy 1AL79 Prescription Drugs 1PR52 DRUG ADMINISTRATION FDA FOOD FOOD AND DRUG ADMINISTRATION WEB WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC Allegra John Jenkins Robert Seidman Seidman Traditionally ...

9615. ADVISORY PANEL URGES FDA TO DECLASSIFY ALLERGY DRUGS INSURANCE FIRM WANTS CLARITIN, ALLEGRA, ZYRTEC TO BE SOLD OVER THE COUNTER
Contra Costa Times (Walnut Creek,CA) Author: N/A; Word Count: 900
5/12/01 CCTIMES a01 2001 WLNR 1905881 ...

...ADVISORY PANEL URGES FDA TO DECLASSIFY ALLERGY DRUGS INSURANCE FIRM WANTS CLARITIN, ALLEGRA, ZYRTEC TO BE SOLD OVER THE COUNTER WASHINGTON THE IMPACT Last year, the drugs Claritin, Allegra and Zyrtec accounted for about $4.7 billion in sales. The three

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

can sell for more than $2 a pill. With a ...

...of outside experts decided that the three drugs Claritin, made by Schering-Plough Corp., Allegra, made by Aventis SA, and Zyrtec, made by Pfizer Inc. were safe enough to be sold without a prescription. But it was unclear whether the FDA ...

...CALIFORNIA FDA FOOD AND DRUG ADMINISTRATION PFIZER PFIZER INC SCHERING PLOUGH SCHERING PLOUGH CORP THOUSAND OAKS WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS SA PFIZER INC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC ADVISORY PANEL Claritin Francois Nader JAMES F. PELTZ Larry ...

9616. 3 allergy drugs could get over-the-counter status
Daily Breeze Author: Paul Recer ; THE ASSOCIATED PRESS; Word Count: 742
5/12/01 DLYBREEZE A1 2001 WLNR 9602340 ...

...a petition by WellPoint Health Networks of Thousand Oaks, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

...Prescription Drugs 1PR52 AVENTIS PHARMA AG FDA FOOD AND DRUG ADMINISTRATION SCHERING PLOUGH THOUSAND OAKS WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS PHARMA DEUTSCHLAND SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra Francois Nader Inappropriate John Jenkins Mike Bernstein Nader Robert ...

9617. ALLERGY DRUGS CALLED SAFE FDA COMMITTEE SAYS NO RX IS NECESSARY
Daily News (Los Angeles, CA) Author: Staff and Wire Services ; Word Count: 1087
5/12/01 DAILYNEWCA B1 2001 WLNR 1468916 ...

...a petition by WellPoint Health Networks of Thousand Oaks, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. WellPoint, which could save $45 million a year, had ...

...for over-the- counter sales, the panel voted 19-4 for Claritin, 18-5 for Allegra and 19-4 for Zyrtec. The FDA is not required to follow the panel's recommendations, but usually does so. John Jenkins of the FDA said ...

...to make other classes of drugs available without a prescription, analysts said. Schering-Plough, Aventis and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, industry observers say. The three drugs generate about $4 ...

9618. Allergy drugs may go over counter: Firms say medicines need more testing
Dallas Morning News Word Count: 1113
5/12/01 DALLASMN 1A 2001 WLNR 11645897 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Washington Bureau GAITHERSBURG, Md. The Food and Drug Administration should move allergy drugs Claritin, Allegra and Zyrtec to over-the-counter status, the FDA's influential medical advisers concluded Friday despite vehement objections by the drugs' makers. While ...

...drugs brought in more than $4 billion in U.S. sales. The insurer predicted that the cost of Claritin, Allegra and Zyrtec would drop by as much as half once their manufacturers confront over-the-counter rivals. "Pharmaceutical manufacturers are uncomfortable with ...

...regulatory affairs. " I must question how this trial-and-error model of health care benefits the patients." Pfizer, which makes Zyrtec, did not attend the meeting or comment on Friday's action. The recommendations came during a joint meeting of two FDA ...

9619. QUESTIONS AND ANSWERS
Dallas Morning News Author: N/A; Word Count: 226
5/12/01 DALLASMN 11A 2001 WLNR 11644795 ...

...QUESTIONS AND ANSWERS Q. When will Claritin, Allegra and Zyrtec be available without a prescription? A. It's hard to say. The Food and Drug Administration must review the recommendation of ...

9620. PANEL: EASE SALES OF DRUGS FOR ALLERGIES
Grand Forks Herald (ND) Author: Associated Press; Word Count: 169
5/12/01 BSX-GFH 3 2001 WLNR 2295197 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 DRUGS FDA FOOD AND DRUG ADMINISTRATION WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC Allegra John Jenkins Traditionally ...

9621. INSURER'S ALLERGY DRUG PROPOSAL ADVANCES OVER-THE-COUNTER SALE RECOMMENDED BY FDA ADVISERS
Hartford Courant Word Count: 606
5/12/01 HARTFORDCRNT A8 2001 WLNR 10678981 ...

...products in question are Claritin and Claritin-D, made by Schering-Plough; Allegra and Allegra-D, made by Aventis; and Zyrtec, made by Pfizer. The FDA advisory panel's votes were 19-4 for the two Claritin products, 18-5 for the two Allegra versions, and 19-4 for Zyrtec. WellPoint Health Networks of California requested the change, which could save it as much as $45 million a year. Robert ...

... 1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 AVENTIS; AND ZYRTEC INSURER PFIZER SCHERING PLOUGH WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC PFIZER INC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allergy ALLERGY DRUG PROPOSAL ADVANCES Drug FDA FDA

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ADVISERS Food Robert ...

9622. Panel: 3 allergy drugs need no prescription
Houston Chronicle Author: PAUL RECER; Word Count: 836
5/12/01 HSTNCHRON A1 2001 WLNR 11602142 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, has argued that the allergy medications are safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

...share for U.S. oral antihistamines. Benadryl .. $49 million; / 1.3% Claritin .. $2 billion / 53.2% Allegra .. $836 million / 22.7% Zyrtec .. $786 million / 21.3% Other .. $59 million; / 1.5% Figures are rounded Maryland 1MA47 Americas 1AM92 North America ...

9623. ALLERGY DRUGS MAY GO OTC; HEALTH: FDA PANEL PROPOSES LOSING REQUIREMENTS FOR PRESCRIPTIONS FROM CLARITIN, ALLEGRA AND ZYRTEC.
Long Beach Press-Telegram (CA) Word Count: 966
5/12/01 LBPRESS A1 2001 WLNR 1293429 ...

...ALLERGY DRUGS MAY GO OTC; HEALTH: FDA PANEL PROPOSES LOSING REQUIREMENTS FOR PRESCRIPTIONS FROM CLARITIN, ALLEGRA AND ZYRTEC. Paul Recer AP Science Writer GAITHERSBURG, MD. Three popular allergy medications are safe enough to be ...

...petition by WellPoint Health Networks of Thousand Oaks, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...$45 million a year, had argued the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23member panel. " They have side effects ...

9624. THE NATION Nonprescription Status Urged for 3 Allergy Drugs
Los Angeles Times Word Count: 1452
5/12/01 LATIMES 1 2001 WLNR 10542715 ...

...of outside experts decided that the three drugs--Claritin, made by Schering-Plough Corp.; Allegra, made by Aventis SA; and Zyrtec, made by Pfizer Inc.--were safe enough to be sold without a prescription. But it was unclear whether the FDA ...

9625. FDA PANEL FAVORS CLARITIN, ALLEGRA FOR OVER-COUNTER SALE

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Memphis Commercial Appeal (TN) Author: Paul Recer The Associated Press; Word Count: 738
5/12/01 COMAPL A1 2001 WLNR 6211669 ...

...petition by Wellpoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel ...

...that "the short term gain to the insurers would increase the health care burden" on society. Pfizer Incorporated, maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are known as second generation antihistamines because they dry ...

9626. ALLERGY DRUG ACCESS BOOSTED FDA PANEL: SELL 3 OVER COUNTER
Miami Herald (FL) Author: PAUL RECER, Associated Press ; Word Count: 910
5/12/01 MIAMIHD 1A 2001 WLNR 3925175 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. ``There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. ``They have side ...

...predicted that ``the short term gain to the insurers would increase the health care burden" on society. Pfizer, maker of Zyrtec, did not make a presentation. The allergy drugs are known as second generation antihistamines because they dry up allergy symptoms without causing drowsiness so common with first generation over-the-counter drugs. Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. In response to the decision, shares of Schering-Plough finished trading on the New ...

9627. ALLERGY DRUGS PASS HURDLE BUT NOT EVERYONE IS ITCHING FOR OVER-COUNTER SALES
Milwaukee Journal Sentinel (WI) Author: JOHN FAUBER AND JOE MANNING OF THE JOURNAL SENTINEL STAFF; Word Count: 1872
5/12/01 MLWK 1 2001 WLNR 2929415 ...

...health insurance companies, remains to be seen. With over-the-counter status, the three heavily promoted drugs -- Claritin, Allegra and Zyrtec -- would no longer be covered by insurance. The three drugs had combined sales of more than $3 billion last year ...

...their doctors to obtain prescriptions. In Canada, the drugs have over-the-counter status, and a one-month supply of Zyrtec or Claritin costs about $22. Of course, for those U.S. consumers with no prescription drug coverage, including millions of seniors ...

...Wellpoint said the FDA already has approved more than 100 antihistamines to be sold over the

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

counter. Claritin, Allegra and Zyrtec are safer than those 100 remedies, Wellpoint said. Allergy group opposes move A Milwaukee-based allergy association is strongly opposed ...

9628. FDA panel recommends sale of allergy drugs over counter
Mobile Register (AL) Word Count: 576
5/12/01 MOBILEREG A9 2001 WLNR 11160138 ...

...drugs over counter PAUL RECER FDA panel recommends sale of allergy drugs over counter Claritin, Allegra, Zyrtec safe enough to be sold without prescription, advisers say By PAUL RECER AP Science Writer GAITHERSBURG, Md. - Three popular allergy ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

9629. 3 Allergy Drugs May Go Over the Counter
Newsday (USA) Author: THE ASSOCIATED PRESS; Word Count: 591
5/12/01 NWSDAY A07 2001 WLNR 618888 ...

...Acting on an unprecedented petition by an insurance company, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...company, Wellpoint Health Networks, argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint, told the 22-member panel. Drug companies ...

...up allergy symptoms without causing drowsiness so common with first-generation over-the-counter drugs. Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. Dr. Robert Meyer of the FDA told the panel that there have been a ...

9630. PANEL: X' THE RX ON ALLERGY DRUGS
New York Post Author: By RITA DELFINER; Word Count: 350
5/12/01 NYPOST 15 2001 WLNR 10387930 ...

...the counter. The Food and Drug Administration's panel of experts told the Food and Drug Administration that Claritin, Allegra and Zyrtec are safe enough to be sold without a doctor's prescription. Panel recommendations are not binding on the FDA - but the ...

...pay for them, argued it was a safe thing to do. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel at a hearing ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...1AL79 Prescription Drugs 1PR52 CLARITIN FDA FOOD AND DRUG ADMINISTRATION POST WIRE SERVICES RX SCHERING PLOUGH WELLPOINT HEALTH NETWORKS ZYRTEC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Drug Robert Seidman Robert Spiegel Zyrtec ...

9631. Over-Counter Shift For Drugs Is Backed
New York Times (NY) Author: N/A; Word Count: 207
5/12/01 NYT A1 2001 WLNR 3385130 ...

...a government medical advisory panel. The panel voted overwhelmingly to advise the Food and Drug Administration that Claritin, Allegra and Zyrtec were just as safe as many nonprescription allergy medications that have long been sold in drugstores and supermarkets. The decision ...

9632. Panel Says 3 Allergy Drugs Should Be Sold Over the Counter
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 1097
5/12/01 NYT C1 2001 WLNR 3383254 ...

...a government medical advisory panel. The panel voted overwhelmingly to advise the Food and Drug Administration that Claritin, Allegra and Zyrtec were just as safe as many nonprescription allergy medications that have long been sold in drugstores and supermarkets. The decision ...

...Plough, said "the prescription status of these medications is necessary to protect and optimize public health." Pfizer Inc., which makes Zyrtec, boycotted the meeting and refused to say why. "We are exploring our options," a Pfizer spokeswoman said last night. The ...

9633. ALLERGY PILLS SAFE TO SELL, PANEL SAYS IF CLARITIN, ZYRTEC AND ALLEGRA ARE SOLD OVER THE COUNTER, AS A FEDERAL BOARD SUGGESTED, CONSUMERS WILL PAY MORE.
Orlando Sentinel Word Count: 682
5/12/01 ORLANDOSENT A1 2001 WLNR 10895311 ...

...ALLERGY PILLS SAFE TO SELL, PANEL SAYS IF CLARITIN, ZYRTEC AND ALLEGRA ARE SOLD OVER THE COUNTER, AS A FEDERAL BOARD SUGGESTED, CONSUMERS WILL PAY MORE. Robyn Suriano, Sentinel Staff Writer Three popular allergy medications -- Claritin, Zyrtec and Allegra -- should be sold over the counter without a prescription, a federal panel decided Friday in a move that ...

...allergy symptoms without causing drowsiness, which was a common problem with earlier medications. Claritin was approved for use in 1993, Zyrtec in 1995 and Allegra in 1996. "There is no reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," said Robert Seidman, a vice president of Wellpoint. " Patients can safely use these drugs ...

...Exchange up $1.20 to $38.30. Shares of Aventis, which makes Allegra, fell $1.22 to $75.53, while Zyrtec's maker, Pfizer Inc., was off 74 cents to $43. Copyright © 2001 Orlando Sentinel Communications MEDICINE DECISION US Americas 1AM92 ...

9634. Helping allergy sufferers Over-counter sale of mediciines urged
Philadelphia Daily News (PA) Author: Associated Press; Word Count: 394

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/12/01 PHILADAILY 7 2001 WLNR 1633472 ...

...petition by WellPoint Health Networks, of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 22-member panel. " They have side ...

...1RE29 Allergy 1AL79 Prescription Drugs 1PR52 FDA FOOD AND DRUG ADMINISTRATION GAITHERSBURG SCHERING PLOUGH WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra John Jenkins Robert J. Spiegel Robert Seidman Spiegel Traditionally ...

9635. FDA PANEL OKS SALE OTC OF POPULAR ALLERGY DRUGS
Pittsburgh Post-Gazette (PA) Author: CECI CONNOLLY, THE WASHINGTON POST ; Word Count: 540
5/12/01 PITTSPOST A2 2001 WLNR 3463001 ...

...POPULAR ALLERGY DRUGS CECI CONNOLLY, THE WASHINGTON POST WASHINGTON The popular allergy drugs Claritin, Allegra and Zyrtec should be made available without a prescription, a Food and Drug Administration advisory panel recommended yesterday, endorsing an unprecedented request ...

9636. COST DRIVES MOVE FOR OVER-COUNTER ALLERGY DRUGS
Press of Atlantic City, The Author: By W.F. KEOUGH Staff Writer, (609) 463-6710; Word Count: 663
5/12/01 PRESSATLC A1 2001 WLNR 9834882 ...

...ALLERGY DRUGS By W.F. KEOUGH Staff Writer, (609) 463-6710 Popular allergy medications Claritin, Allegra and Zyrtec soon may be available without a prescription, but it's not clear yet whether the change would benefit allergy sufferers or ...

9637. OVER-THE-COUNTER SALES BACKED FOR ALLERGY PILLS RECOMMENDATION WOULD COST BUYERS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: RECER, PAUL; Word Count: 1108
5/12/01 RECNNJ A 2001 WLNR 9640644 ...

...petition by Wellpoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra, and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications are safe. "There is no clinical reason for Claritin, Allegra, and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint, told the 23-member panel. " Patients can ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...first-time asthma this season in patients who have previously just had allergies." New York-based Pfizer Inc., maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are known as second generation antihistamines because they dry ...

9638. Sell allergy drugs over-the-counter, FDA panel advises
Seattle Times (WA) Author: The Associated Press and The Washington Post; Word Count: 1121
5/12/01 STLTI A1 2001 WLNR 1344533 ...

...advises The Associated Press and The Washington Post WASHINGTON--The popular allergy drugs Claritin, Allegra and Zyrtec should be made available without a prescription, a Food and Drug Administration advisory panel recommended yesterday, endorsing an unprecedented request ...

...three heavily promoted drugs generated $4.7 billion in combined sales. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a WellPoint vice president, told the 23-member panel. "They have side ...

...predicted that "the short-term gain to the insurers would increase the health-care burden" on society. Pfizer, maker of Zyrtec, did not make a presentation. The allergy drugs are known as second-generation antihistamines because they dry up allergy symptoms without causing drowsiness so common with first-generation over-the-counter drugs. Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. In response to the decision, shares of Schering-Plough finished trading on the New ...

9639. FDA PANEL ACTS ON ALLERGY DRUGS <
South Florida Sun-Sentinel Word Count: 485
5/12/01 SFLSUN-SENT 3A 2001 WLNR 10837957 ...

...ACTS ON ALLERGY DRUGS Ceci Connolly The Washington Post The popular allergy drugs Claritin, Allegra and Zyrtec should be made available without a prescription, a Food and Drug Administration advisory panel recommended Friday, endorsing an unprecedented request ...

9640. Panel prescribes over-the-counter allergy drug sales
Star-Ledger, The (Newark, NJ) Word Count: 872
5/12/01 STLGRN 1 2001 WLNR 10981073 ...

...watched vote came in response to an unusual request by a California insurer, which argued that converting Claritin, Allegra and Zyrtec to over-the-counter status is long overdue, because the drugs could be used without a doctor's supervision. Though the ...

...biggest of the three drugs with $2.5 billion in sales, is sold by Schering-Plough Corp., based in Kenilworth. Zyrtec is marketed by Pfizer Inc., headquartered in New York, while Allegra is sold by Aventis SA in Bridgewater. Beyond protecting ...

...no longer have to cover the cost of higher-priced prescriptions. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," said Robert Seidman, a Wellpoint vice president, who noted that second-generation antihistamines are ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9641. PANEL OKS OVER-THE-COUNTER STATUS FOR THREE POPULAR ALLERGY MEDICATIONS
St. Louis Post-Dispatch (MO) Author: The Associated Press; Author: Deborah L. Shelton of the Post-Dispatch contributed information for this story.; Word Count: 782
5/12/01 STLSPD 2 2001 WLNR 11353314 ...

...this story. GAITHERSBURG, MD. * The FDA is expected to follow the recommendation that Claritin, Allegra and Zyrtec be sold without a prescription. In this unusual case, the drug makers are against the change while the health insurers ...

...industry billions of dollars, but it also might increase costs for consumers. The FDA panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the panel's recommendations, but it usually does. Dr ...

...the ruling. It had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the panel. Drug companies protest Drug companies ...

9642. PANEL OKS OVER-THE-COUNTER STATUS FOR THREE POPULAR ALLERGY MEDICATIONS
St. Louis Post-Dispatch (MO) Author: The Associated Press; Author: Deborah L. Shelton of the Post-Dispatch contributed information for this story.; Word Count: 791
5/12/01 STLSPD 2 2001 WLNR 917664 ...

...this story. GAITHERSBURG, MD. * The FDA is expected to follow the recommendation that Claritin, Allegra and Zyrtec be sold without a prescription. In this unusual case, the drug makers are against the change while the health insurers ...

...industry billions of dollars, but it also might increase costs for consumers. The FDA panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the panel's recommendations, but it usually does. Dr ...

...the ruling. It had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the panel. Drug companies protest Drug companies ...

9643. 3 ALLERGY DRUGS OK'D FOR SALE OVER COUNTER
St. Paul Pioneer Press (MN) Author: PAUL RECER ASSOCIATED PRESS; Word Count: 727
5/12/01 STPLPP 1A 2001 WLNR 2189109 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. ``There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," said Robert Seidman, a company vice president.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

``They have side effects similar to a ...

...is about $11 a month and that the companies should also have competitive prices in America. Pfizer Inc., maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are known as second-generation antihistamines because they dry ...

9644. ALLERGY DRUGS CLOSER TO COUNTER FDA PANEL RECOMMENDS NON-PRESCRIPTION STATUS
Sun Herald (Biloxi, MS) Author: PAUL RECER, THE ASSOCIATED PRESS; Word Count: 382
5/12/01 SHRLD D1 2001 WLNR 2906348 ...

...petition by Wellpoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications are safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the panel. " Patients can ...

... 1RE29 Allergy 1AL79 Prescription Drugs 1PR52 FDA FOOD AND DRUG ADMINISTRATION GAITHERSBURG STATUS WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC Allegra ALLERGY DRUGS CLOSER Robert Seidman ...

9645. Allergy drugs deemed safe
Tulsa World Author: PAUL RECER; Word Count: 848
5/12/01 TULSAWORLD A9 2001 WLNR 11783082 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

...they dry up symptoms without the drowsiness common with first-generation over-the-counter drugs. Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. Dr. Robert Meyer, of the FDA, told the panel that there have been only ...

9646. 3 DRUGS CLOSER TO SALE OVER COUNTER
Wichita Eagle (KS) Author: PAUL RECER, Associated Press ; Word Count: 656
5/12/01 WCHTEAG 1A 2001 WLNR 996583 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doc-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

tor. The FDA is not required to follow the recommendations ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

...1HE49 Allergy 1AL79 Prescription Drugs 1PR52 AVENTIS PHARMA AG FDA FOOD AND DRUG ADMINISTRATION WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS PHARMA DEUTSCHLAND WELLPOINT HEALTH NETWORKS INC Allegra Francois Nader John Jenkins Mike Bernstein Robert Meyer Robert Seidman Seidman ...

9647. AP Top News at 12:35 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 999
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9648. AP Top News at 12:20 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 998
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9649. AP Top News at Noon EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 893
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9650. FDA May Change Drug Status
AP Online Author: PAUL RECER; Word Count: 867
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. "There's no clinical reason for these drugs ...

...clients nationally, could save $45 million a year. Schering-Plough Corp., which makes Claritin, Aventis and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, according to industry observers. Dr. Robert Spiegel, a vice ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...condition." But Bernstein noted that there already are over-the-counter medications "in the same class" as Claritin, Allegra and Zyrtec. The lawyer said experts are watching the process closely because it could have a long-range impact on the dynamics ...

9651. AP Financial News at 11:10 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 1341
5/11/01 ASSOCPR 00:00:00 ...

...an unprecedented third-party petition, WellPoint Health Networks is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An ...

9652. AP Top News at 9 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 972
5/11/01 ASSOCPR 00:00:00 ...

...billions of dollars but increase costs for many consumers. The Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...FOOD AND DRUG ADMINISTRATION INTERNATIONAL ENERGY AGENCY IQ MAJOR LEAGUE UMPIRES ASSOCIATION SPREE SHOOTER SENTENCED US SUPREME COURT WHITE HOUSE ZYRTEC ADAM JOYCE Allegra Bush Bush Calls Dow Ends George Tenet Legislature Bans Execution McVeigh McVeigh Mulls Appeal Memorial Day Nigh ...

9653. AP Top News at 8 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 965
5/11/01 ASSOCPR 00:00:00 ...

...billions of dollars but increase costs for many consumers. The Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...DEPARTMENT NBA PROBE MCVEIGH EVIDENCE MESS SENATE SENATORS PEN TAX CUT US INDIA TALK MISSILE UNC WASHINGTON (AP WHITE HOUSE ZYRTEC ADAM JOYCE Allegra Appeal Conviction Atal Bihari Vajpayee Bush Dow Ends George Tenet John Ashcroft Justice McVeigh McVeigh May Michael ...

9654. AP Top News at 7 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 952
5/11/01 ASSOCPR 00:00:00 ...

...consumers. Acting on a petition by WellPoint Health Networks, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...MCVEIGH NY SLAY SUSPECTS NASDAQ NASDAQ FALLS SENATE SENATE FINANCE COMMITTEE TIMOTHY MCVEIGH TV UN UNITED NATIONS WELLPOINT HEALTH NETWORKS ZYRTEC ETA AS WELLPOINT HEALTH NETWORKS INC ADAM JOYCE Allegra Attorney Rob Nigh Bill Hohn Bush Carnegie Deli Charles Grassley Dow ...

9655. FDA Urges Over-Counter Allergy Drugs
AP Online Author: PAUL RECER; Word Count: 952
5/11/01 ASSOCPR 00:00:00 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. " They have side ...

...that "the short term gain to the insurers would increase the health care burden" on society. Pfizer Incorporated, maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are known as second generation antihistamines because they dry ...

9656. McVeigh Execution Postponed to June
AP Online Author: SANDRA SOBIERAJ; Word Count: 804
5/11/01 ASSOCPR 00:00:00 ...

...that "the short term gain to the insurers would increase the health care burden" on society. Pfizer Incorporated, maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are known as second generation antihistamines because they dry ...

...up allergy symptoms without causing drowsiness so common with first generation over-the-counter drugs. Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. In response to the decision, shares of Schering-Plough finished trading on the New ...

... 1PR52 AP AVENTIS AVENTIS PHARMA AG CLARITIN FBI FDA NEW YORK STOCK EXCHANGE PFIZER PFIZER INC SCHERING PLOUGH WELLPOINT ZYRTEC AVENTIS PHARMA DEUTSCHLAND AVENTIS SA PFIZER INC SCHERING PLOUGH CORP Attorney Rob Nigh Bush Consumers Francois Nader Inappropriate Jenkins John ...

9657. AP Top News at 6 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 938
5/11/01 ASSOCPR 00:00:00 ...

...Drugs GAITHERSBURG, Md. (AP) -- A Food and Drug Administration panel recommended today that the popular allergy drugs Claritin, Allegra and Zyrtec be sold without prescriptions. It acted on a request by a California health insurance company, which said the medications were ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9658. FDA panel recommends over-the-counter sale of allergy drugs
AP Online Author: N/A; Word Count: 500
5/11/01 ASSOCPR 00:00:00 ...

...on a petition by a California health insurance firm, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 23-member panel ...

...1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 CALIFORNIA FDA FOOD AND DRUG ADMINISTRATION GAITHERSBURG WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC Allegra PAUL RECER Robert Seidman Seidman ...

9659. FDA Urges Over-Counter Allergy Drugs
AP Online Author: PAUL RECER; Word Count: 917
5/11/01 ASSOCPR 00:00:00 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 22-member panel. " They have side ...

...that "the short term gain to the insurers would increase the health care burden" on society. Pfizer Incorporated, maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are known as second generation antihistamines because they dry ...

9660. AP Top News at 11:15 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 936
5/11/01 ASSOCPR 00:00:00 ...

...Drugs May Go Over-the-Counter GAITHERSBURG, Md. (AP) -- A federal panel recommended today that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the health insurance industry billions of dollars ...

...WILL FOOD AND DRUG ADMINISTRATION MCVEIGH MISS GREECE NATO NBA PUERTO RICAN PUERTO RICAN WINS MISS RUSSIAN EMBASSY TIMOTHY MCVEIGH ZYRTEC ASIAN DEVELOPMENT BANK ADAM JOYCE Alfonso Soriano Attorney Blake Bonny Bush Bush Presses Czech Dow Ends Earle Caldwell Evelina Papantoniou ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9661. AP Top News at 11 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 937
5/11/01 ASSOCPR 00:00:00 ...

...Drugs May Go Over-the-Counter GAITHERSBURG, Md. (AP) -- A federal panel recommended today that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the health insurance industry billions of dollars ...

...CLARITIN EDT FBI FEDERAL RESERVE WILL FOOD AND DRUG ADMINISTRATION INTERNATIONAL ENERGY AGENCY MCVEIGH NATO NBA RUSSIAN EMBASSY TIMOTHY MCVEIGH ZYRTEC ASIAN DEVELOPMENT BANK ADAM JOYCE Alfonso Soriano Attorney Blake Bonny Bush Bush Presses Czech Dow Ends Earle Caldwell Havel Havel ...

9662. AP Top News at 10 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 956
5/11/01 ASSOCPR 00:00:00 ...

...Drugs May Go Over-the-Counter GAITHERSBURG, Md. (AP) -- A federal panel recommended today that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a move that could save the health insurance industry billions of dollars ...

...FBI FEDERAL RESERVE WILL FIRED BASEBALL UMPS FOOD AND DRUG ADMINISTRATION INTERNATIONAL ENERGY AGENCY NATIONAL LEAGUE SUPREME COURT WHITE HOUSE ZYRTEC ADAM JOYCE Al-'Owhali Bob Holden Bud Selig Bush Dow Ends John Ashcroft Khalfan Khamis Mohamed Legislature Bans Execution Mark ...

9663. AP Financial News at 5:10 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 563
5/11/01 ASSOCPR 00:00:00 ...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended today that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without prescription. The votes came on a request by Wellpoint Health Networks, a California health insurance company ...

...FOOD AND DRUG ADMINISTRATION NAROFF ECONOMIC ADVISORS NASDAQ NEW YORK STOCK EXCHANGE PRODUCER WELLPOINT WELLPOINT HEALTH NETWORKS WHOLESALE PRICES RISE ZYRTEC AVENTIS PHARMA DEUTSCHLAND WELLPOINT HEALTH NETWORKS INC Broader Dow Francois Nader Recommends ...

9664. FDA panel recommends over-the-counter sale of allergy drugs
AP Online Author: PAUL RECER; Word Count: 508
5/11/01 ASSOCPR 00:00:00 ...

...on a petition by a California health insurance firm, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel ...

...1PR52 AP AP SCIENCE CALIFORNIA DRUG ADMINISTRATION FDA FOOD FOOD AND DRUG ADMINISTRATION GAITHERSBURG MARYLAND NET WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC Allegra Robert Seidman Seidman ...

9665. Panel Says Change Claritin Status
AP Online Author: PAUL RECER; Word Count: 411
5/11/01 ASSOCPR 00:00:00 ...

...petition by Wellpoint Health Networks of Thousand Oaks, Ca., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel ...

...Allergy 1AL79 Prescription Drugs 1PR52 AP AP SCIENCE FDA FOOD AND DRUG ADMINISTRATION SCHERING PLOUGH WELLPOINT HEALTH NETWORKS ZYRTEC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Allegra Robert J. Spiegel Robert Seidman Spiegel ...

9666. AP Top News at 4:35 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 885
5/11/01 ASSOCPR 00:00:00 ...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended today that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without prescription. The votes came on a request by a California health insurance company, which said the ...

...GHANA MOURNS SOCCER JAMES BYRD JR JOHN ASHCROFT MCVEIGH NASDAQ NASDAQ FALLS SENATE SENATE FINANCE COMMITTEE TIMOTHY MCVEIGH VENUS WILLIAMS ZYRTEC Amanda Coetzer Amelie Mauresmo ANDREW DAMPF Arantxa Sanchez Back Hezbollah Baumhammers Bush Capriati Capriati, Hingis Advance Charles Grassley Dow Ends ...

9667. AP Top Business Headlines At 4:28 p.m. EDT
AP Online Author: N/A; Word Count: 716
5/11/01 ASSOCPR 00:00:00 ...

...three medications were made over-the-counter. Robert Seidman, vice president of Wellpoint, told the panel that Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. " There's no clinical reason for these drugs ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...their quality of life and their money." Schering-Plough Corp., which makes Claritin, and Aventis and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, industry observers say. Schering-Plough is based in Kenilworth ...

...condition." But Bernstein noted that there already are over-the-counter medications "in the same class" as Claritin, Allegra and Zyrtec. The lawyer said experts are watching the process closely because it could have a long-range impact on the complex ...

9668. AP Top News at 4:25 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 878
5/11/01 ASSOCPR 00:00:00 ...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended today that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without prescription. The votes came on a request by a California health insurance company, which said the ...

...ADMINISTRATION GHANA GHANA MOURNS SOCCER JAMES BYRD JR JOHN ASHCROFT MCVEIGH NASDAQ SENATE SENATE FINANCE COMMITTEE TIMOTHY MCVEIGH VENUS WILLIAMS ZYRTEC Amanda Coetzer Amelie Mauresmo ANDREW DAMPF Arantxa Sanchez Back Hezbollah Baumhammers Bush Capriati Capriati, Hingis Advance Charles Grassley Dow Flags ...

9669. Panel Says Change Claritin Status
AP Online Author: PAUL RECER; Word Count: 874
5/11/01 ASSOCPR 00:00:00 ...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended Friday that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without prescription. The votes came on a request by a California health insurance company, which said the ...

...for over-the-counter sales, the panel voted 19-4 for Claritin, 18-5 for Allegra and 19-4 for Zyrtec. The FDA is not required to follow the panel's recommendations, but usually does so. Executives of two drug companies said ...

...three medications were made over-the-counter. Robert Seidman, vice president of Wellpoint, told the panel that Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. "There's no clinical reason for these drugs ...

9670. Panel Says Change Claritin Status
AP Online Author: PAUL RECER; Word Count: 460
5/11/01 ASSOCPR 00:00:00 ...

...petition, could save S45 million a year. Robert Seidman, vice president of Wellpoint, told the panel that Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. " There's no clinical reason for these drugs ...

9671. AP Top News at 3:45 p.m. EDT Friday, May 11, 2001

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

AP Online Author: N/A; Word Count: 977
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9672. AP Financial News at 9:10 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 1323
5/11/01 ASSOCPR 00:00:00 ...

...an unprecedented third-party petition, WellPoint Health Networks is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An ...

9673. FDA May Change Drug Status
AP Online Author: PAUL RECER; Word Count: 339
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. "There's no clinical reason for these drugs ...

9674. AP Top News at 3:19 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 1001
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9675. AP Top News at 3 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 900
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9676. AP Top News at 2:10 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 952
5/11/01 ASSOCPR 00:00:00 ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said ...

9677. New Tactic Tried by Medical Insurer
AP Online Author: PAUL RECER; Word Count: 647
5/11/01 ASSOCPR 00:00:00 ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An ...

...often confused with colds or minor allergies and which requires evaluation by a doctor, the manufacturers say. Claritin, Allegra and Zyrtec are antihistamine drugs that improve allergy symptoms without the drowsiness that often accompanies such medications. Wellpoint's interest in reclassifying the ...

...million a year. Schering-Plough Corp., which makes Claritin, Aventis Pharma AG, which makes Allegra, and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, according to industry observers. " The important driver behind this ...

9678. ALLERGY DRUGS MAY EXIT RX LIST
Atlanta Journal and Constitution (GA) Author: GRACIE BONDS STAPLES; Staff; Word Count: 1497
5/11/01 ATLNTAJC A1 2001 WLNR 3957440 ...

...today to make three popular allergy medicines as readily available as aspirin. WellPoint Health Networks of Thousand Oaks, Calif., wants Zyrtec, Claritin and Allegra sold without a prescription, a move that would drive prices down but also transfer the burden of ...

...argument. "There is a trend to put drugs over-the-counter that should not be there," she said, but "Claritin, Zyrtec and Allegra are safe and should be." On the other hand, Margletta said, "I think almost any medical condition can ...

...safe, then that seems like a win-win situation," said Becky Poer, a public relations consultant in Marietta. Poer, a Zyrtec user, said she and her husband, James, were thrilled when they heard of the petition. So was Linda Hopkins of ...

9679. NATION WORLD
Charlotte Observer (NC) Author: Observer News Services ; Word Count: 522
5/11/01 CHAROBSVR 1D 2001 WLNR 1891602 ...

...the U.S. Food and Drug Administration will hold a public meeting today on whether Schering-Plough Corp.'s Claritin, Pfizer Inc.'s Zyrtec and Aventis SA's Allegra should be available without prescription. Insurer WellPoint Health Networks Inc. asked the agency to consider the ...

9680. FDA panel: Sell Claritin OTC
CHICAGO SUN TIMES (IL) Author: Recer, Paul; Word Count: 411
5/11/01 CHISUN 4 2001 WLNR 4771329 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...petition, could save $45 million a year. Robert Seidman, vice president of Wellpoint, told the panel that Claritin, Allegra and Zyrtec are safer than the current over-the- counter antihistamine drugs that cause drowsiness. "There's no clinical reason for these drugs ...

9681. Congress OKs $1.95 trillion budget, including tax cuts
CHICAGO SUN TIMES (IL) Author: N/A; Word Count: 444
5/11/01 CHISUN 42 2001 WLNR 4763111 ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the drugs are safe and should not require the approval of a physician. Actor's wife's ...

9682. Allergy drug battle pits insurer vs. drugmakers
CHICAGO TRIBUNE Word Count: 1244
5/11/01 CHICAGOTR 1 2001 WLNR 10582388 ...

...will hear a plea by a major health insurer Friday to switch three popular anti-allergy drugs, Claritin, Allegra and Zyrtec, from prescription to over-the-counter status. If consumers could buy these so-called second-generation antihistamines off the shelf ...

...interview. " In all the research we've done, in Canada, the United Kingdom and the 17 countries where Claritin, Allegra and Zyrtec are sold over the counter, the average costs for a month's supply of medication is between $10 and $15." He ...

9683. INSURER QUESTIONS ALLERGY DRUG STATUS
Cincinnati Post (OH) Author: Associated Press; Word Count: 384
5/11/01 CINPOST 7A 2001 WLNR 972823 ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An ...

...often confused with colds or minor allergies and which requires evaluation by a doctor, the manufacturers say. Claritin, Allegra and Zyrtec are antihistamines that improve allergy symptoms without the drowsiness that can accompany such medications. WellPoint's interest in reclassifying the drugs ...

...million a year. Schering-Plough Corp., which makes Claritin, Aventis Pharma AG, which makes Allegra, and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, according to industry observers. 300 Americas 1AM92 North ...

9684. Insurer questions allergy drug status
CINCINNATI POST (OH) Author: Anonymous; Word Count: 389
5/11/01 CINPOST 7 2001 WLNR 4631131 ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug Administration to

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An ...

...often confused with colds or minor allergies and which requires evaluation by a doctor, the manufacturers say. Claritin, Allegra and Zyrtec are antihistamines that improve allergy symptoms without the drowsiness that can accompany such medications. WellPoint's interest in reclassifying the drugs ...

...million a year. Schering-Plough Corp., which makes Claritin, Aventis Pharma AG, which makes Allegra, and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, according to industry observers. Copyright Cincinnati Post May 11 ...

9685. INSURER SEEKS FDA APPROVAL FOR OVER-COUNTER ALLERGY DRUGS CLARITIN, ALLEGRA AND ZYRTEC ARE AT CENTER OF A AVAILABILITY DISPUTE WHICH TAKES REGULATORS ...
Contra Costa Times (Walnut Creek,CA) Author: N/A; Word Count: 693
5/11/01 CCTIMES d01 2001 WLNR 1917209 ...

...INSURER SEEKS FDA APPROVAL FOR OVER-COUNTER ALLERGY DRUGS CLARITIN, ALLEGRA AND ZYRTEC ARE AT CENTER OF A AVAILABILITY DISPUTE WHICH TAKES REGULATORS INTO UNCHARTED TERRITORY In an escalating ...

...health insurer, will argue before an advisory panel at the Food and Drug Administration that the drugs Claritin, Allegra and Zyrtec should be made more widely available to patients. They say the medications are safer than many of the other allergy ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-Plough sells Claritin, and Pfizer sells Zyrtec. It is not clear that the FDA even has the authority to force the pharmaceutical companies to begin selling the ...

9686. FDA ASKED TO RECLASSIFY ALLERGY DRUG
Daily News (Los Angeles, CA) Author: Jesse Hiestand Staff Writer ; Word Count: 702
5/11/01 DAILYNEWCA N1 2001 WLNR 1487136 ...

...Inc. In this new round in the fight over rising medical costs, makers of the widely prescribed Claritin, Allegra and Zyrtec adamantly oppose the health insurer's effort to reduce its costs by changing the drugs' status. ``We think it's pretty clear ...

...for $2.6 billion in revenue in 2000 for Schering-Plough, which is based in Madison, New Jersey. Revenue from Zyrtec in the United States reached $699 million in 1999 for New York-based Pfizer Inc. French company Aventis sold about ...

...the United States in 1999. 560 THOUSAND OAKS WELLPOINT HEALTH NETWORKS INC ISSUE FDA CHANGE ALLERGY PRESCRIPTION MEDICINE CLARITIN ALLEGRA ZYRTEC CRITICISM FINANCE COST STATISTIC HEALTH INSURANCE CONSUMER\ Americas 1AM92 North America 1NO39 USA 1US73 ...

9687. Insurer wants three Rx drugs switched to over the counter
Denver Post (CO) Author: Paul Recer, The Associated Press; Word Count: 355

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/11/01 DENVERPOST A05 2001 WLNR 561824 ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription, saying the drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms, such as runny nose, without the drowsiness that often accompanies such medications. WellPoint's ...

9688. ALLERGY DRUGS MAY BE SOLD OVER COUNTER
Grand Forks Herald (ND) Author: Associated Press; Word Count: 602
5/11/01 BSX-GFH 2 2001 WLNR 2294393 ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms, such as runny nose, without the drowsiness that often accompanies such medications. Wellpoint's ...

...pay. COMPANIES OPPOSED SCHERING-PLOUGH CORP., WHICH MAKES CLARITIN, AVENTIS PHARMA AG, WHICH MAKES ALLEGRA, AND PFIZER INC., MAKER OF ZYRTEC, COULD LOSE MONEY IF THE DRUGS BECAME AVAILABLE OVER THE COUNTER, ACCORDING TO INDUSTRY OBSERVERS. The important driver behind this ...

9689. Insurer wants allergy treatments to lose their prescription status
Grand Rapids Press, The Author: The Associated Press; Word Count: 205
5/11/01 GRPR A3 2001 WLNR 10031928 ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An ...

9690. FDA asked to reclassify allergy pills / Insurer pushes for sales without Rx
Houston Chronicle Author: N/A; Word Count: 313
5/11/01 HSTNCHRON A25 2001 WLNR 11601920 ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms, such as runny nose, without the drowsiness that often accompanies such medications. Wellpoint's ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9691. FDA TO HEAR APPEAL ON ALLERGY DRUGS
Lexington Herald-Leader (KY) Author: Herald-Leader Wire Services; Word Count: 970
5/11/01 LEXINGTONHLD A3 2001 WLNR 1720378 ...

...Thousand Oaks, Calif., is pressing the Food and Drug Administration to make three popular allergy prescription drugs, Claritin, Allegra and Zyrtec, available over the counter, claiming the drugs are safe and should not require the approval of a physician. Wellpoint's interest ...

9692. FDA TO HEAR APPEAL ON ALLERGY DRUGS
Lexington Herald-Leader (KY) Author: Herald-Leader Wire Services; Word Count: 966
5/11/01 LEXINGTONHLD A3 2001 WLNR 11420447 ...

...Thousand Oaks, Calif., is pressing the Food and Drug Administration to make three popular allergy prescription drugs, Claritin, Allegra and Zyrtec, available over the counter, claiming the drugs are safe and should not require the approval of a physician. Wellpoint's interest ...

9693. INSURER SEEKS RECLASSIFICATION OF ALLERGY DRUGS HEALTH NETWORK WANTS FDA TO MAKE CLARITIN, ALLEGRA AND ZYRTEC OVER-THE-COUNTER MEDS
Macon Telegraph (GA) Author: Paul Recer, Associated Press; Word Count: 579
5/11/01 BSX-MACTEL A6 2001 WLNR 1577426 ...

...INSURER SEEKS RECLASSIFICATION OF ALLERGY DRUGS HEALTH NETWORK WANTS FDA TO MAKE CLARITIN, ALLEGRA AND ZYRTEC OVER-THE-COUNTER MEDS Paul Recer, Associated Press WASHINGTON A medical insurance company is breaking new ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions such as asthma without a doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms without the drowsiness that often accompanies such medications. Wellpoint's interest in reclassifying the ...

9694. FDA panel: Allergy drugs safe for OTC
Marketwatch Author: Stephanie O'Brien; Word Count: 333
5/11/01 MKTWATCH 20:49:00 ...

...in costs from insurers to consumers and drugmakers, an advisory panel said Friday that the allergy medicines Claritin, Allegra and Zyrtec are safe enough to be sold over-the-counter. 5/11/2001 4:49:00 PM KENILWORTH, N.J. (CBS.MW) - In ...

...in costs from insurers to consumers and drugmakers, an advisory panel said Friday that the allergy medicines Claritin, Allegra and Zyrtec are safe enough to be sold over-the-counter. The panel advises the U.S. Food & Drug Administration, which will have ...

...with their money," Aventis vice president Dr. Francois Nader said at Friday's hearing before the panel. Aventis

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

AVE makes Allegra. Zyrtec is manufactured by Pfizer PFE. Last year, the three drugs generated a total of $4.7 billion in sales. The ...

9695. MONEYLINE; CNNfn
MONEYLINE Author: Willow Bay; Author: Major Garrett; Author: Susan Candiotti; Author: Greta Van Susteren; Author: Susan Lisovicz; Author: Lisa Leiter; Author: Bruce Francis; Author: Jonathan Karl; Author: Kitty Pilgrim; Author: Fred Katayama; Word Count: 8951
5/11/01 MONEYLINE (No Page) 2001 WLNR 2855659 ...

...time for the spring allergy season. An FDA advisory committee today voted that three popular allergy drugs -- Claritin, Allegra, and Zyrtec -- were safe enough to be used without a prescription. But consumers might not end up being the biggest beneficiaries. Kitty ...

...Center Pharmacy in Washington, D.C., the phone has been ringing off the hook for prescription allergy drugs Claritin, Allegra and Zyrtec. But the pharmacist thinks people should be able to get it right off the shelf. UNIDENTIFIED MALE: As far as ...

...recorded history. Claritin generates some $2 1/2 billion in revenue, Aventis` Allegra more than a billion, and Pfizer`s Zyrtec a little less than that. (on camera): The FDA, however, doesn`t take financial gains into account. It simply determines ...

9696. 'ALLERGIC' REACTION: DRUGS MAY LOSE RX
New York Post Author: Rita Delfiner with Post Wire Services; Word Count: 312
5/11/01 NYPOST 3 2001 WLNR 10387582 ...

...at. A panel of experts, convened by the U.S. Food and Drug Administration, have scheduled a hearing into whether Claritin, Zyrtec and Allegra are safe enough to be made available without a prescription. Health insurer WellPoint Health Networks, Inc. has urged ...

...AVENTIS BLOOMBERG NEWS CLARITIN FDA PFIZER INC RX SCHERING PLOUGH CORP US FOOD AND DRUG ADMINISTRATION WELLPOINT HEALTH NETWORKS INC ZYRTEC AVENTIS SA PFIZER INC SANOFI AVENTIS BLOOMBERG LP SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Jenkins John Jenkins ...

9697. A Push to Sell Top Allergy Drugs Over the Counter
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1826
5/11/01 NYT A1 2001 WLNR 3418412 ...

...Drug Administration that three top-selling prescription allergy drugs should be sold over the counter; will claim Claritin, Allegra and Zyrtec are safer than many other allergy drugs already sold over counter; says drugs, which had combined sales in US of ...

...health insurer, will argue before an advisory panel at the Food and Drug Administration that the drugs -- Claritin, Allegra and Zyrtec -- should be made more widely available. Wellpoint executives say the medications are safer than many of the other allergy drugs ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-Plough sells Claritin

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

and Pfizer sells Zyrtec. It is not clear that the F.D.A. has the authority to force the pharmaceutical companies to begin selling the allergy ...

9698. Profile: Panel recommends allergy drugs be made available without prescription
NPR All Things Considered Author: N/A; Word Count: 944
5/11/01 ATCON (No Page) 2001 WLNR 11929228 ...

...WERTHEIMER, host: And I'm Linda Wertheimer. A federal advisory panel has recommended that three popular allergy drugs--Allegra, Claritin and Zyrtec--be made available without prescription. The recommendation, which is not binding, comes after an unusual petition by health-insurance giant ...

...capable of self-diagnosing allergies and choosing which medication works the best. All told, WellPoint argues, keeping Claritin, Allegra and Zyrtec on prescription costs the company millions of dollars a year. Mr. SEIDMAN: We believe that in the over-the-counter ...

9699. FDA WEIGHS BID TO PUT ALLERGY PILLS ON SHELVES WELLPOINT WANTS TO MAKE CLARITIN, ALLEGRA AND ZYRTEC AVAILABLE WITHOUT A PRESCRIPTION TO CUT COSTS.
Orlando Sentinel Word Count: 400
5/11/01 ORLANDOSENT A3 2001 WLNR 10894222 ...

...FDA WEIGHS BID TO PUT ALLERGY PILLS ON SHELVES WELLPOINT WANTS TO MAKE CLARITIN, ALLEGRA AND ZYRTEC AVAILABLE WITHOUT A PRESCRIPTION TO CUT COSTS. New York Times In an escalating battle between insurance ...

...large California health insurer, will argue before an advisory panel at the Food and Drug Administration that Claritin, Allegra and Zyrtec should be more widely available to patients. They say the medications are safer than many of the other allergy drugs ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-Plough sells Claritin, and Pfizer sells Zyrtec. Copyright © 2001 Orlando Sentinel Communications MEDICINE COST ISSUE US Americas 1AM92 North America 1NO39 USA 1US73 ...

9700. INSURERS WANT ALLERGY DRUGS' STATUS CHANGED
South Florida Sun-Sentinel Word Count: 528
5/11/01 SFLSUN-SENT 17A 2001 WLNR 10837413 ...

...health insurer, will argue before an advisory panel at the Food and Drug Administration that the drugs -- Claritin, Allegra and Zyrtec -- should be made more widely available to patients. They say the medications are safer than many of the other over ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-Plough sells Claritin, and Pfizer sells Zyrtec. It is not clear that the FDA even has the authority to force the pharmaceutical companies to begin selling the ...

9701. Insurer seeks to end allergy drugs' limits
Star-Ledger, The (Newark, NJ) Author: N/A; Word Count: 411

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

5/11/01 STLGRN 18 2001 WLNR 10980123 ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms, such as runny nose, without the drowsiness that often accompanies such medications. Wellpoint's ...

...have to pay. Schering-Plough Corp., which makes Claritin, Aventis Pharma AG, which makes Allegra, and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, according to industry observers. "The important driver behind this ...

9702. POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-COUNTER STATUS FDA WEIGHS DECISION ON CLARITIN, ALLEGRA, ZYRTEC
St. Louis Post-Dispatch (MO) Author: Deborah L. Shelton; Author: Of The Post-Dispatch; Word Count: 1333
5/11/01 STLSPD A1 2001 WLNR 887758 ...

...POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-COUNTER STATUS FDA WEIGHS DECISION ON CLARITIN, ALLEGRA, ZYRTEC Deborah L. Shelton Of The Post-Dispatch Allergy sufferers would no longer need a prescription to buy the popular allergy drugs Claritin, Allegra and Zyrtec under a proposal to be debated today at a meeting of the Food and Drug Administration. By switching the medicines ...

...effects of the drugs - headache, fatigue and dry mouth - are comparable to those of a sugar pill. Claritin, Allegra and Zyrtec are safer than older drugs because they don't cause drowsiness. Now, all over-the-counter and some prescription antihistamines make ...

...N.J. * Market share: 20 percent * First year sold: 1996 * 2000 sales: $1 billion * Average wholesale price: $2.20 per day. Zyrtec * Maker: Pfizer Inc., New York * Market share: 20 percent * First year sold: 1999 * 2000 sales: $699 million * Average wholesale price ...

9703. POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-COUNTER STATUS: FDA WEIGHS DECISION ON CLARITIN, ALLEGRA, ZYRTEC
St. Louis Post-Dispatch (MO) Author: By Deborah L. Shelton; Author: Of The Post-Dispatch; Word Count: 1266
5/11/01 STLSPD A1 2001 WLNR 11351998 ...

...POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-COUNTER STATUS: FDA WEIGHS DECISION ON CLARITIN, ALLEGRA, ZYRTEC By Deborah L. Shelton Of The Post-Dispatch Allergy sufferers would no longer need a prescription to buy the popular allergy drugs Claritin, Allegra and Zyrtec under a proposal to be debated today at a meeting of the Food and Drug Administration. By switching the medicines ...

...effects of the drugs - headache, fatigue and dry mouth - are comparable to those of a sugar pill. Claritin, Allegra and Zyrtec are safer than older drugs because they don't cause drowsiness. Now, all over-the-counter and some prescription antihistamines make ...

...N.J. * Market share: 20 percent * First year sold: 1996 * 2000 sales: $1 billion * Average wholesale price:

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

$2.20 per day. Zyrtec * Maker: Pfizer Inc., New York * Market share: 20 percent * First year sold: 1999 * 2000 sales: $699 million * Average wholesale price ...

9704. Popular allergy drugs eyed for over-the-counter sales
USA Today (USA) Author: Julie Appleby; Word Count: 542
5/11/01 USATD 03B 2001 WLNR 3763915 ...

...the allergy drugs heads to the Food and Drug Administration today with the question: Are prescription remedies Claritin, Allegra and Zyrtec safe enough to switch to over-the-counter status? The debate pits two powerful lobbies: health insurers that want the ...

...Drugs 1PR52 ALLEGRA ALLERGY CLARITIN FDA FOOD AND DRUG ADMINISTRATION KAISER FAMILY FOUNDATION PHOTO PLOUGH SCHERING SCHERING PLOUGH WELLPOINT ZYRTEC SCHERING PLOUGH CORP Drugmakers Larry Levitt Proponents Robert Seidman Robert Spiegel ...

9705. FDA CONSIDERS UNUSUAL BID TO END ALLERGY DRUGS' PRESCRIPTION STATUS
Wall Street Journal Abstracts (USA) Word Count: 95
5/11/01 WSJ-ABS B1 2001 WLNR 1994305 ...

...insurance company is urging the FDA to give over-the-counter status to the popular allergy drugs Claritin, Allegra and Zyrtec; WellPoint Health Networks Inc estimates that switching the non-sedating antihistamines to over-the-counter status would cut its insurance ...

...industry opposes the switch, and consumer groups are opposed or undecided; chart (L) DRUGS (PHARMACEUTICALS) ANTIHISTAMINES CLARITIN (DRUG) ALLEGRA (DRUG) ZYRTEC (DRUG) HEALTH INSURANCE WELLPOINT HEALTH NETWORKS INC LUECK, SARAH Healthcare 1HE06 Allergy & Immunology 1AL96 Infectious Diseases ...

9706. Counter sales of allergy drugs hit
Washington Times (DC) Author: Kristina Stefanova and Elianna Marziani - THE WASHINGTON TIMES; Word Count: 718
5/11/01 WATIMES B8 2001 WLNR 339520 ...

...of medications, and this will result in only partial relief." The three drugs under FDA scrutiny are Claritin, Allegra and Zyrtec, which with insurance coverage cost consumers $1 to $3 per pill. Aside from worrying that these remedies would offer patients ...

...products become out of reach for them and their children, and some have become very dependent" on Allegra, Claritin and Zyrtec. The three drugs had combined sales of $4.7 billion last year, according to IMS Health Inc., a Pennsylvania health ...

...Although patients can buy antihistamines over the counter, those drugs come with side effects like drowsiness. Since Claritin, Allegra and Zyrtec are non-drowsy, they have become doctors' favorite prescription drugs for patients with allergies and asthma. M0105160-051101 558 ...

9707. BUSINESS IN BRIEF

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Wichita Eagle (KS) Author: Compiled from staff and news-service reports; Word Count: 675
5/11/01 WCHTEAG 17A 2001 WLNR 995684 ...

...the large California health insurer, will argue in front of a Food and Drug Administration panel that Claritin, Allegra and Zyrtec should be made more widely available to patients. Wellpoint says the medications are safer than many of the other allergy ...

9708. ALLERGY MEDICINES DEBATED
Albany Times Union (NY) Author: CECI CONNOLLY Washington Post; Word Count: 297
5/10/01 TIMESUN A6 2001 WLNR 323921 ...

...Thousand Oaks, Calif., in a petition to the Food and Drug Administration, argues that if the drugs Claritin, Allegra and Zyrtec are as safe as sugar pills, as company advertising suggests, then they should not require a prescription. The case, the ...

9709. ALLERGIC REACTION TO DRUG PLAN OVER-THE-COUNTER PROPOSAL RAISING SAFETY CONCERNS
Hartford Courant Word Count: 1141
5/10/01 HARTFORDCRNT A1 2001 WLNR 10762582 ...

...paying for them. California insurer WellPoint Health Networks is leading the charge for Claritin, Claritin-D, Allegra, Allegra-D and Zyrtec -- currently available in the United States only by prescription -- to be sold over-the-counter. With the spring pollen season ...

...percent of them -- at least 20 million -- are already using a class of allergy drugs that includes Allegra, Claritin and Zyrtec, said Robert C. Seidman, vice president of WellPoint's Blue Cross of California Pharmacy. The five drugs racked up at least ...

...it to consumers between January and September of last year. The drugs are popular because they're generally non-sedating, although Zyrtec has a higher incidence than the others of making users drowsy. Current over-the-counter medicines such as Benadryl often ...

9710. FDA To Consider Proposal To Make Allergy Drugs `Over-The-Counter'
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 846
5/10/01 RECNNJ (No Page) 2001 WLNR 8899217 ...

...could prolong any switch to "over-the-counter" status. WellPoint has asked the federal regulators to convert Claritin, Allegra, and Zyrtec from prescription status. The unusual petition will be brought without the blessing of the drugs' marketers -- Schering-Plough, Aventis Pharmaceuticals ...

...up against the petition as well. WellPoint said other insurance companies have joined to support the petition. Claritin, Allegra, and Zyrtec all have been substantial money-makers for the drug companies. Claritin especially has been a cash cow for Kenilworth-based ...

9711. ALLERGY DRUG MOTION NOT TO BE SNEEZED AT OVER-THE-COUNTER IDEA STILL HAS MANY FOES [All Editions: Two Star B, Two Star P, One Star B]

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 836
5/10/01 RECNNJ B 2001 WLNR 9634231 ...

...could prolong any switch to "over-the-counter" status. WellPoint has asked the federal regulators to convert Claritin, Allegra, and Zyrtec from prescription status. The unusual petition will be brought without the blessing of the drugs marketers Schering- Plough, Aventis Pharmaceuticals ...

...up against the petition as well. WellPoint said other insurance companies have joined to support the petition. Claritin, Allegra, and Zyrtec all have been substantial money- makers for the drug companies. Claritin especially has been a cash cow for Kenilworth-based ...

9712. Warnings issued for anti-fungal medicines
St Petersburg Times Word Count: 319
5/10/01 STPTFTI 7A 2001 WLNR 11028770 ...

...Thousand Oaks, Calif., in a petition to the Food and Drug Administration, argues that if the drugs Claritin, Allegra and Zyrtec are as safe as sugar pills, as company advertising suggests, then they should not require a prescription. Copyright © 2001 St ...

9713. Allergic reaction to idea; Drug makers fight HMOs to keep prescription status
Boston Herald (MA) Author: JENNIFER HELDT POWELL; Word Count: 536
5/8/01 BOSTONH 31 2001 WLNR 282375 ...

... Two Bay State HMOs have joined a nationwide effort to give allergy sufferers easier access to Claritin, Allegra and Zyrtec without a prescription. But allergy sufferers may have to pay a price if the support of Harvard Pilgrim Health Care ...

9714. Drug spending surges in 2000 Health insurers struggle to address the cost of more prescriptions and costlier drugs.
Fort Worth Star-Telegram (Fort Worth) Word Count: 834
5/8/01 FTWTHST 1 2001 WLNR 1189491 ...

...of the nation's largest managed care companies, is petitioning the government to switch three popular allergy medicines - Claritin, Allegra and Zyrtec - to over-the-counter status. If their petition is approved by the Food and Drug Administration, it would wipe out ...

9715. To your health
PANTAGRAPH (BLOOMINGTON, IL) Author: N/A; Word Count: 542
5/7/01 PNTGPH 1 2001 WLNR 4451933 ...

...pharmacist what supplements you are taking - especially if a new medicine is prescribed.Over the counter Makers of Claritin, Allegra and Zyrtec have told federal drug regulators that consumers shouldn't be allowed to buy the non-drowsy antihistamines without a prescription. A ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9716. Should 3 drugs for allergies be nonprescription? Drugmakers are fighting a proposal to change Claritin, Allegra and Zyrtec into over-the-counter medic...
Philadelphia Inquirer (PA) Author: Susan Warner INQUIRER STAFF WRITER ; Word Count: 1419
5/6/01 PHILA-INQ C01 2001 WLNR 2413437 ...

...Should 3 drugs for allergies be nonprescription? Drugmakers are fighting a proposal to change Claritin, Allegra and Zyrtec into over-the-counter medicines. Susan Warner INQUIRER STAFF WRITER With the spring coating of tree ...

...the pharmacy counter. The FDA is considering a controversial proposal to switch three widely prescribed allergy drugs, Claritin, Allegra and Zyrtec, to over-the-counter status. This would allow patients to buy the medications without a doctor's prescription. In addition to ...

...has the legal authority to force the switch," she said. " We're really concerned about the process." Pfizer, the manufacturer of Zyrtec, has not commented on the case. In Washington, both sides are attempting to line up support, but analysts doubt the ...

9717. Companies, insurers fight over status of allergy drugs Prescription or over the counter? That's the $50 million question
Star-Ledger, The (Newark, NJ) Word Count: 1314
5/6/01 STLGRN 1 2001 WLNR 10975317 ...

...anticipated public hearing on whether to allow Claritin and two other leading prescription allergy medicines - Allegra from Aventis and Pfizer's Zyrtec - to be sold over the counter. It is a battle that pits big insurance carriers against big pharmaceutical companies - including ...

...Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 AVENTIS AVENTIS AND PFIZERS ZYRTEC BLUE CROSS AND BLUE SHIELD ASSOCIATION CLARITIN FDA FRANCESCO INTL HEALTH FUND HEALTH INSURANCE ASSOCIATION IMMUNOLOGY SOCIETY PLOUGH PUBLIC CITIZENS ...

9718. LETTERS TO THE EDITOR
Dallas Morning News Author: N/A; Word Count: 1434
5/5/01 DALLASMN 26A 2001 WLNR 11626597 ...

...Abreva, Advil, Imitrex, Detrol, Zantac, Bayer, Celebrex, Flonase, Wellbutrin-SR, Xenical, Benadryl, Claritin, Tylenol, Aflexa, Actonel, Nicoderm-CQ, Caltrate, Vioxx, Zyrtec, Flovent, Zocor, Patanol, Remicade, Monistat, Lotrimin, Nasacort AQ, Aleve, Citrical, Flexable, Aricept, Cortaid. KENN BERRY, Dallas Teen driver bill Re ...

...EDITOR FLOVENT GUY BALL LETTERS LIPITOR LOTRIMIN METHODISM MONISTAT NASACORT NICODERM PATANOL RACE REMICADE SR TYLENOL VIOXX WELLBUTRIN XENICAL ZOCOR ZYRTEC Belsky Bush CYNTHIA B. ASTLE George W. Bush Isn Jay Belsky Joe Driver Kevin Lassiter Larry Duncan M. Police Rhinocort ...

9719. Allergy shots may help ease sneezing season
Grand Rapids Press, The Author: Paul Donohue / North America Syndicate; Word Count: 588
5/2/01 GRPR B4 2001 WLNR 10069007 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...have taken antihistamines that work but make you groggy. Have you tried any of the new, less-sedating antihistamines like Zyrtec, Claritin and Allegra? All are prescription medicines. Astelin, a prescription antihistamine nasal spray, has endeared itself to many hay fever ...

... 1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 CLARITIN ZYRTEC Allegra Astelin Dear Dr. Dear Dr. Donohue Donohue Flonase ...

9720. DR. PAUL DONOHUE GOOD HEALTH
South Florida Sun-Sentinel Word Count: 467
5/2/01 SFLSUN-SENT 2E 2001 WLNR 10812279 ...

...have taken antihistamines that work but make you groggy. Have you tried any of the new, less-sedating antihistamines like Zyrtec, Claritin and Allegra? All are prescription medicines. Astelin, an antihistamine nasal spray, has endeared itself to many hay fever sufferers ...

...Throat 1EN56 Internal Medicine 1IN54 Healthcare Practice Specialties 1HE49 Respiratory & Pulmonary 1RE29 Allergy 1AL79 CLARITIN ZYRTEC Allegra Astelin Dear Dr. Donohue Dear R.P. Dear W.K. DR Flonase P.O. Box Paul Donohue PAUL DONOHUE GOOD Short Write ...

9721. Insurer wants antihistamines to go over the counter
Charleston Gazette (WV) Author: Charles Ornstein The Dallas Morning News; Word Count: 747
5/1/01 CHLST-GZ 1D 2001 WLNR 772137 ...

...over-the-counter a Schering-Plough's O'Donnell said Claritin is meant for longer-term treatment of Pfizer, the maker of Zyrtec, has made Benadryl since the 1940s. Despite billions Pfizer said about 30 percent of Benadryl users become drowsy after using ...

9722. Insurer wants antihistamines to go over the counter
Charleston Gazette (WV) Author: Charles Ornstein The Dallas Morning News; Word Count: 747
5/1/01 CHLST-GZ 1D 2001 WLNR 692819 ...

...over-the-counter a Schering-Plough's O'Donnell said Claritin is meant for longer-term treatment of Pfizer, the maker of Zyrtec, has made Benadryl since the 1940s. Despite billions Pfizer said about 30 percent of Benadryl users become drowsy after using ...

9723. FDA URGED TO MAKE TOP-SELLING ALLERGY DRUGS OVER-THE-COUNTER
Pittsburgh Post-Gazette (PA) Author: LINDA MARSA, THE LOS ANGELES TIMES ; Word Count: 606
5/1/01 PITTSPOST F4 2001 WLNR 3551858 ...

...largest managed-care plans is asking the federal government to convert three top-selling prescription allergy drugs -- Allegra, Claritin and Zyrtec -- to over-the-counter status. In so doing, WellPoint Health Networks, based in Thousand Oaks, Calif., is essentially asking the ...

...from seasonal allergies. "These drugs," said WellPoint Vice President Robert Seidman, "are marketed like candy on TV." Allegra, Claritin and Zyrtec had combined sales of more than $5 billion last year, with Claritin

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

accounting for $3 billion of that total. They ...

...a way to protect profits by maintaining brand familiarity. Claritin is due to lose its patent protection in December 2002. Zyrtec's patent expires in June 2007, and Allegra's in 2013. Seidman contends that the three antihistamines meet the FDA's criteria for ...

9724. SBC plans to offer long-distance in Calif., 3 other
Investor's Business Daily Author: Investor's Business Daily; Word Count: 345
4/30/01 INVBUSD A02 2001 WLNR 12047319 ...

...hurt profits, since prescriptions are more lucrative than over-the-counter sales. The case involves the drugs Claritin, Allegra and Zyrtec. The move would shift the cost of such drugs from insurers to patients. BEECH-NUT HNZ Americas 1AM92 North ...

9725. BUSINESS NEWS.
Investor's Business Daily Author: N/A; Word Count: 343
4/30/01 INVBUSD A02 2001 WLNR 12732063 ...

...hurt profits, since prescriptions are more lucrative than over-the-counter sales. The case involves the drugs Claritin, Allegra and Zyrtec. The move would shift the cost of such drugs from insurers to patients. 287 Business Personal finance Communications Telecommunications industry ...

9726. Battle rages over popular allergy drugs Insurer wants cost shifted to consumers
Seattle Times (WA) Author: Charles Ornstein; Dallas Morning News; Word Count: 1672
4/30/01 STLTI A1 2001 WLNR 1354169 ...

...by a major health insurer now asks the Food and Drug Administration to switch Claritin, Allegra and a similar drug, Zyrtec, to over-the-counter against the companies' wishes. The request, if successful, would reshape the FDA's approval process and the ...

...reason to deny the petition on a scientific basis, say some pharmacologists. They note the safety of Claritin, Allegra and Zyrtec in clinical trials. "When it comes right down to it, these drugs have fewer side effects," said Dr. James Karboski ...

...would eventually drop by half once they move over the counter. A 30-day supply now costs about $61 for Zyrtec, $70 for Allegra and $73 for Claritin. WellPoint said over-the-counter drugs are more easily accessible because no visits ...

9727. INSURER WANTS SOME DRUGS SWITCHED TO OVER-THE-COUNTER IT SAYS IT SHOULDN'T PAY FOR NONDROWSY ANTIHISTAMINES, THE CONSUMER SHOULD.
Wisconsin State Journal Author: Charles Ornstein Knight Ridder Newspapers; Word Count: 679
4/30/01 BSX-WISTJ A3 2001 WLNR 8787522 ...

...by a major health insurer now asks the Food and Drug Administration to switch Claritin, Allegra and a similar drug, Zyrtec, to over-the-counter availability against the companies' wishes. The request, if successful, would reshape the FDA's approval process and ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...reason to deny the petition on a scientific basis, say some pharmacologists. They note the safety of Claritin, Allegra and Zyrtec in clinical trials. "When it comes right down to it, these drugs have fewer side effects," said Dr. James Karboski ...

9728. Over-the-counter drug sales urged: Allergy medicine manufacturers object to proposal by insurer
Dallas Morning News Word Count: 1874
4/29/01 DALLASMN 1A 2001 WLNR 11651122 ...

...by a major health insurer now asks the Food and Drug Administration to switch Claritin, Allegra and a similar drug, Zyrtec, over the counter against the companies' wishes. The request, if successful, would reshape the FDA's approval process and the competitive ...

...reason to deny the petition on a scientific basis, say some pharmacologists. They note the safety of Claritin, Allegra and Zyrtec in clinical trials. "When it comes right down to it, these drugs have fewer side effects," said Dr. James Karboski ...

...would eventually drop by half once they move over the counter. A 30-day supply now costs about $61 for Zyrtec; $70 for Allegra and $73 for Claritin, according to Horizon Pharmacy in Mesquite. "Put it out at a cheaper price ...

9729. Minding P's and Q's in the Rx Hooked on phonics? Sound-alike names causing problems in drug dispensing
New Orleans Times Picayune Author: Bruce Taylor Seeman, Newhouse News Service; Word Count: 1246
4/29/01 NOTPCN 9 2001 WLNR 1080171 ...

...been confused with Lamisil, an antifungal medication. Analysts have warned that the mix-ups could cause continuous seizures in epileptics. -- Zyrtec, an antihistamine, has been given to infants who were supposed to get Zantac, prescribed for stomach problems. Weight loss, diarrhea ...

...the incorrect stock bottle of the syrup was chosen from the shelf," the FDA wrote in a summary about the Zyrtec/Zantac mishaps. Stats are lacking There are no comprehensive statistics on sound-alike mistakes. The organizations that gather voluntary reports ...

9730. BIG DRUGS LITTLE HELPERS SALES REPS ON RISE, BUT NOT ALWAYS WELCOME [All Editions: Sunday]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 2930
4/29/01 RECNNJ B 2001 WLNR 9646346 ...

...millions Celebrex 1.8 Vioxx 1.5 Lipitor 1.0 Claritin .99 Zithromax .88 Allegra .85 Augmentin .84 Zoloft .78 Zyrtec .77 Prevacid .74 Source: IMS Health. ILLUSTRATION 2 COLOR PHOTOS; Caption: DON SMITH / STAFF PHOTOGRAPHER - 1 - Dr. M. Shahid Umer ...

9731. FDA TO DECIDE: SELL PRESCRIPTION ALLERGY PILLS IN STORE?
Orlando Sentinel Word Count: 293
4/28/01 ORLANDOSENT A8 2001 WLNR 10877412 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...largest managed-care companies, has petitioned the government to switch Schering-Plough Corp.'s Claritin, Aventis SA's Allegra and Pfizer Inc.'s Zyrtec to nonprescription status. WellPoint estimates the switch could save it about $45 million a year in prescription-drug costs. Drug ...

9732. Prescription drugs.
ADWEEK Eastern Edition Author: N/A; Word Count: 820
4/23/01 ADWKEST 22 2001 WLNR 12226792 ...

...are running rampant. Among the top 10 most advertised drugs are four allergy remedies--Schering-Plough's Claritin, GlaxoSmithKlines's Flonase, Pfizer's Zyrtec and Aventis' Allegra--which together shelled out $294 million in DTG spending last year. Thanks to Viagra, Pfizer has become ...

9733. Growth of Drug Makers Is Expected to Moderate.
Chain Drug Review Author: N/A; Word Count: 3143
4/23/01 CHAINDREV RX 2001 WLNR 12227518 ...

...Celebrex, for rheumatoid arthritis and osteoarthritis; Zithromax, an antibiotic; Aricept, for Alzheimer's; Cardura, a cardiovascular medication; Diflucan, an antifungal; and Zyrtec, an antihistamine. The company is positioned to launch a slew of new medications in the years ahead. Closest to market ...

9734. Prescription Drugs.
Media Week (USA) Author: N/A; Word Count: 820
4/23/01 MEDIAWEEK 22 2001 WLNR 12239720 ...

...are running rampant. Among the top 10 most advertised drugs are four allergy remedies--Schering-Plough's Claritin, GlaxoSmithKlines's Flonase, Pfizer's Zyrtec and Aventis' Allegra--which together shelled out $294 million in DTC spending last year. Thanks to Viagra, Pfizer has become ...

9735. New president of N.J. Medical Society shows understanding
Star-Ledger, The (Newark, NJ) Word Count: 939
4/22/01 STLGRN 39 2001 WLNR 10958912 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

9736. N.J. Medical Society's new president shows some understanding
Star-Ledger, The (Newark, NJ) Word Count: 939
4/22/01 STLGRN 36 2001 WLNR 10959022 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9737. New president of N.J. Medical Society shows understanding
Star-Ledger, The (Newark, NJ) Word Count: 939
4/22/01 STLGRN 39 2001 WLNR 10959685 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

9738. New top doc shows understanding
Star-Ledger, The (Newark, NJ) Word Count: 665
4/22/01 STLGRN 38 2001 WLNR 10958887 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

9739. New top doc understands health struggles of the poor
Star-Ledger, The (Newark, NJ) Word Count: 936
4/22/01 STLGRN 39 2001 WLNR 10959137 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

9740. N.J.'s new top doc shows some understanding
Star-Ledger, The (Newark, NJ) Word Count: 939
4/22/01 STLGRN 37 2001 WLNR 10959008 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

9741. New top doc shows understanding
Star-Ledger, The (Newark, NJ) Word Count: 575
4/22/01 STLGRN 38 2001 WLNR 10959086 ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his ...

9742. Managed care firm steps into allergy drug debate
Houston Chronicle Author: LINDA MARSA; Word Count: 1026
4/20/01 HSTNCHRON 4 2001 WLNR 11599799 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...largest managed care plans is asking the federal government to convert three top-selling prescription allergy drugs - Allegra, Claritin and Zyrtec - to over-the-counter status. In so doing, WellPoint Health Networks, based in Thousand Oaks, Calif., is essentially asking the ...

...from seasonal allergies. " These drugs," said WellPoint vice president Robert Seidman, "are marketed like candy on TV." Allegra, Claritin and Zyrtec had combined sales of more than $5 billion last year, with Claritin accounting for $3 billion of that total. They ...

...a way to protect profits by maintaining brand familiarity. Claritin is due to lose its patent protection in December 2002. Zyrtec's patent expires in June 2007, and Allegra's in 2013. Seidman contends that the three antihistamines meet the FDA's criteria for ...

9743. Diverse Factors Have Negative Impact on Category
MMR Author: N/A; Word Count: 883
4/16/01 MMRTJ 49 2001 WLNR 7831902 ...

...the three blockbuster prescription remedies on the market--Claritin from Schering-Plough Corp., Allegra from Aventis SA and Pfizer Inc.'s Zyrtec--have held back gains in the O-T-C business, say retailers. Pfizer has attempted to regain ground lost to ...

9744. Deadly dose
Mobile Register (AL) Word Count: 1309
4/16/01 MOBILEREG D1 2001 WLNR 11167278 ...

...been confused with Lamisil, an antifungal medication. Analysts have warned that the mix-ups could cause continuous seizures in epileptics. *Zyrtec, an antihistamine, has been given to infants who were supposed to get Zantac, prescribed for stomach problems. Weight loss, diarrhea ...

9745. Sneezing for big profit After a long journey to FDA approval, makers of allergy drug powerhouse Claritin face patent fight
Baltimore Sun (MD) Author: N/A; Word Count: 3179
4/15/01 BALTSUN 1C 2001 WLNR 1040048 ...

...findings apparently prompted the FDA to reconsider results of animal experiments with both loratadine and cetirizine (the active ingredient in Zyrtec). Further tests eventually convinced agency officials that the drug was safe. While these safety concerns were being investigated, a fateful ...

9746. ALLERGY PILLS NOT TO BE SNEEZED AT
New York Post Author: Hallie Levine; Word Count: 353
4/15/01 NYPOST 14 2001 WLNR 10377659 ...

...and Neo-Synephrine can cause more congestion if used for more than a few days. Prescription: * Antihistamines Allegra, Claritin and Zyrtec are all considered better options than over-the-counter versions because they are non-sedating. "There's no clear-cut way ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9747. HEALTH NEWS & NOTES
Atlanta Journal and Constitution (GA) Author: From our news services; Word Count: 663
4/13/01 ATLNTAJC B6 2001 WLNR 3969170 ...

...care plans is asking the Food and Drug Administration to convert three top-selling prescription allergy drugs --- Allegra, Claritin and Zyrtec --- to over-the-counter status. WellPoint Health Networks, based in Thousand Oaks, Calif., is asking the federal government to prematurely ...

...promoted the drugs with ads aimed at the 50 million or so Americans who suffer seasonal allergies. Allegra, Claritin and Zyrtec had combined sales of more than $5 billion last year, with Claritin accounting for $3 billion of that. The FDA ...

9748. Pfizer Joins German Firm to Develop Inhaled Treatment for Smoker's Lung
Day, The (New London, CT) (KRT) Author: Karen Kaplan; Word Count: 836
4/12/01 DAYNLCT (No Page) 2001 WLNR 8898951 ...

...major medical advance There is a tremendous potential here (for it) to be a leading treatment option." Pfizer already makes Zyrtec, for allergies, and Zithromax, a broad-spectrum antibiotic that is especially effective in respiratory illnesses, but Spririva would be its ...

9749. INTERACTIVE AGENCY Report Cards.
ADWEEK Eastern Edition Author: N/A; Word Count: 6164
4/9/01 ADWKEST 8 2001 WLNR 12211932 ...

...TAYLOR TOYOTA COM TRIBAL DDB UNILEVER UNITED AIRLINES USER EXPERIENCE LAB VOLVO WAP WEIGHT WATCHERS WILLIAMS SONOMA COM XEROX XL ZYRTEC COM ERICSSON LTD MOTOROLA BROADBAND COMMUNICATIONS SECTOR ALLSTATE CORP (THE) DELTA ELECTRICAL INDUSTRIES LTD VOLVO GROUP RE TAYLOR AND MANNO ...

9750. INTERACTIVE AGENCY Report Cards.
ADWEEK Southeast Author: N/A; Word Count: 6170
4/9/01 ADWKSEED 8 2001 WLNR 12217652 ...

...PAGER TACO BELL TAYLOR TRIBAL DDB UNILEVER UNITED AIRLINES USER EXPERIENCE LAB VOLVO WAP WEIGHT WATCHERS WILLIAMS SONOMA COM XEROX ZYRTEC COM ERICSSON LTD MOTOROLA BROADBAND COMMUNICATIONS SECTOR ALLSTATE CORP (THE) DELTA ELECTRICAL INDUSTRIES LTD VOLVO GROUP RE TAYLOR AND MANNO ...

9751. Drug covers all bases with advertising
Cleveland Plain Dealer Word Count: 648
4/9/01 PLDLCL 1E 2001 WLNR 237111 ...

...the manufacturers spent pushing any other class of prescription drug to the public. Some of the ad money promoted Allegra, Zyrtec and other allergy remedies. But by far the largest chunk - $85 million - helped burn the

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

brand name Claritin into the ...

9752. Drug covers all bases with advertising
Cleveland Plain Dealer Word Count: 666
4/9/01 PLDLCL 1E 2001 WLNR 11199980 ...

...the manufacturers spent pushing any other class of prescription drug to the public. Some of the ad money promoted Allegra, Zyrtec and other allergy remedies. But by far the largest chunk - $85 million - helped burn the brand name Claritin into the ...

9753. ALLERGY PILLS OVERUSED, STUDY SAYS
Columbus Dispatch (OH) Author: Misti Crane; Author: Dispatch Medical Reporter; Word Count: 887
4/9/01 COLDIS 01A 2001 WLNR 11851648 ...

...ALLERGY PILLS OVERUSED, STUDY SAYS Misti Crane Dispatch Medical Reporter Pick the potion: Whether it be Zyrtec, Claritin or Allegra, we're a nation on antihistamines, trying to ward off the junk that makes our noses run, our ...

9754. Making a Case for Easier Access to Allergy Drugs Medicine: WellPoint Health Networks wants the government to allow over-the-counter sales of Allegra, Claritin and Zyrtec.
Los Angeles Times Word Count: 1025
4/9/01 LATIMES 1 2001 WLNR 10550971 ...

...to Allergy Drugs Medicine: WellPoint Health Networks wants the government to allow over-the-counter sales of Allegra, Claritin and Zyrtec. LINDA MARSA TIMES HEALTH WRITER Hoping to save tens of millions of dollars annually, one of ...

...largest managed care plans is asking the federal government to convert three top-selling prescription allergy drugs--Allegra, Claritin and Zyrtec--to over-the-counter status. In so doing, WellPoint Health Networks, based in Thousand Oaks, is essentially asking the federal ...

...from seasonal allergies. " These drugs," says WellPoint Vice President Robert Seidman, "are marketed like candy on TV." Allegra, Claritin and Zyrtec had combined sales of more than $5 billion last year, with Claritin accounting for $3 billion of that total. They ...

9755. INTERACTVE AGENCY Report Cards.
Media Week (USA) Author: N/A; Word Count: 6167
4/9/01 MEDIAWEEK 8 2001 WLNR 12217289 ...

...TACO BELL TAYLOR TRIBAL DDB TV UNILEVER UNITED AIRLINES USER EXPERIENCE LAB VOLVO WAP WEIGHT WATCHERS WILLIAMS SONOMA COM XEROX ZYRTEC COM HVB GROUP ERICSSON LTD MOTOROLA BROADBAND COMMUNICATIONS SECTOR ALLSTATE CORP (THE) INTEL SA INTERNATIONAL BUSINESS MACHINES CORP VOLVO GROUP ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9756. Prescription For Profit
New York Times (NY) Author: N/A; Word Count: 158
4/1/01 NYT 610 2001 WLNR 3411941 ...

...you can fly most weekends to Montreal, Ottawa or Toronto and buy the Claritin for $12. Neither Claritin nor Pfizer's Zyrtec (marketed as Reactine in Canada) are prescription drugs there, and both are subject to heavy promotions, sales and dollar-off ...

9757. POLLEN COUNT HAS MANY ITCHING FOR RELIEF
Orlando Sentinel Word Count: 1371
3/28/01 ORLANDOSENT A1 2001 WLNR 10914574 ...

...reduce congestion or nasal swelling. Some allergy sufferers need something stronger. Prescription nonsedating antihistamines such as Allegra and Claritin, or Zyrtec, which may cause a slight drowsy effect, often effectively control sneezing and runny noses. Prescription nasal sprays such as Beconase ...

...LUKES ROOSEVELT HOSPITAL MISERY NASACORT NUMBERS ORLANDO REGIONAL MEDICAL CENTER PROFESSIONAL REMEDIES RHINOCORT UNIVERSITY OF SOUTH WINTER SPRINGS ELEMENTARY SCHOOL ZYRTEC ORLANDO REGIONAL HEALTHCARE SYSTEMS Anderson Avoiding Bags Beatrice Hadgar Chemicals Chilly Claritin Decongestants Dennis Hadgar Ira Finegold Leo Matti Lockey ...

9758. STICKING WITH ALLERGY SHOTS WORKS NEW STUDIES SHOW LONG-TERM INJECTIONS HELP BEAT THE WHEEZES AND SNEEZES
Atlanta Journal and Constitution (GA) Author: Patricia Guthrie; Staff; Word Count: 1554
3/27/01 ATLNTAJC C1 2001 WLNR 3948925 ...

...drugs don't bring relief, doctors can prescribe a number of remedies, including steroidal nasal sprays and medications such as Allegra, Zyrtec and Claritin. Monday's Atlanta pollen count was 76, in the high range, with oak and cedar pollens predominating. For daily ...

...CENTER CARE GAVIN ILLUST JOHNS HOPKINS SCHOOL OF MEDICINE OPTIONS PHOTO PHOTO GRAPHIC PHOTO PHOTO PHOTO STEPHEN STICKING SUSANNE MILLER ZYRTEC Asthma Asthma Clinic Asthma Immunology Children Claritin Gradually Immunology John Santilli Johnson Jon Stahlman Kathleen Sheerin Mark Villafane Monday N ...

9759. PINPOINTING ALLERGIES
Denver Rocky Mountain News (CO) Author: Brad Hurst; Word Count: 633
3/25/01 RKYMN 8F 2001 WLNR 807365 ...

...antihistamines are available only by prescription. During the day, Claritin and Allegra are ideal, since they won't make you sleepy. Zyrtec is mildly sedating but may be a little more effective. Over-the-counter antihistamines all cause drowsiness and can impair ...

9760. Poison in Prescription / Illegible writing can lead to dangerous medication errors
Newsday (USA) Author: Delthia Ricks. STAFF WRITER; Word Count: 3718
3/19/01 NWSDAY A03 2001 WLNR 638827 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...to reports from a variety of health-care agencies. Other names creating confusion are Zantac, a stomach acid reducer, and Zyrtec, an antihistamine. When penmanship is poor, the two can look uncannily the same, examples from Cohen's institute show. He and ...

...Stomach ulcers Influenza Reserpine Risperdal High blood pressure Psychotic disorders Selegiline Serentil Sertraline Parkinson's disease Schizophrenia Chronic depression Xanax Zantac Zyrtec Anxiety, panci disorders Stomach ulcers Allergy symptoms SOURCE: U.S. Pharmacopeia Chart - Prescriptions for Confusion (see end of text) See Sidebar ...

9761. The Claritin Effect; Prescription for Profit
New York Times (NY) Author: Stephen S. Hall; Word Count: 9609
3/11/01 NYT 640 2001 WLNR 3380406 ...

...companies can afford the expense. Studies sponsored by drug companies tend to show an advantage for the company's own products. Zyrtec, an antihistamine produced by Pfizer, for example, has been shown to be more potent than other drugs in its antihistamine ...

...other antihistamines -- in a study done by Schering. And Allegra, produced by Aventis, was recently shown to be equal to Zyrtec -- in a study sponsored by Aventis. " They're going to take that study all the way to the bank," one academic ...

...findings apparently prompted the F.D.A. to reconsider results of animal experiments with both loratadine and cetirizine (the active ingredient in Zyrtec); they, too, had shown increases in liver adenomas, abnormal growths that were then considered to be a "larval" form of ...

9762. Sinus of trouble Wheezing, sniffling and watery eyes spring from a ragweed season in Tucson that never seems to go away. Why some people are more susc...
ARIZONA DAILY STAR (AZ) Author: Stewart, Michele; Word Count: 1073
3/7/01 ARIZDLST 1 2001 WLNR 4514561 ...

...in the treatment of upper-respiratory allergies comes in the form of nonsedating prescription antihistamines such as Claritin, Allegra and Zyrtec. "The big advantage to these are that they don't tend to dry you out," Grossman said. He compared prescription drugs ...

9763. NPD: Consumers favor Rx brand advertising.
Long Island Business News Author: N/A; Word Count: 379
3/2/01 LIBNEWS 10A 2001 WLNR 12181268 ...

...seeing an ad for the brand. Other top recall Rx brand drugs purchased by consumers include Claritin, Allegra, Lipitor and Zyrtec. "With more 'blockbuster' brands going off-patent in the next few years, it will be more important than ever for ...

9764. Prescriptions increase as drugmakers spend more on ads
USA Today (USA) Author: Julie Appleby; Word Count: 923
2/21/01 USATD 06B 2001 WLNR 3773407 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...the hotly competitive allergy market. Four drugs alone accounted for $294 million in advertising: Schering-Plough's Claritin, GlaxoSmithKline's Flonase, Pfizer's Zyrtec and Aventis' Allegra. Others on the top 10 list include AstraZeneca's acid stomach medication Prilosec, Pfizer's sexual function treatment Viagra ...

...$145 million Claritin $111 million Prilosec $102 million Viagra $93 million Paxil $82 million Flonase $63 million Celebrex $61 million Zyrtec $60 million Prempro $60 million Allegra $60 million 1 -- Ad spending for first 10 months of 2000 Source: Competitive Media ...

9765. Business News
Investor's Business Daily Author: Investor's Business Daily; Word Count: 190
2/20/01 INVBUSD A2 2001 WLNR 12048601 ...

...top-seller Claritin, which sells $3 bi llion a year. The delay should lift sales of Aventis' Allegra and Pfizer's Zyrtec. Schering-Plough's shares plummeted 7.07, or 15%, to 41.25. Genzyme sees sales, net growth The biotech reaffirmed its ...

9766. Business News.
Investor's Business Daily Author: N/A; Word Count: 189
2/20/01 INVBUSD A2 2001 WLNR 12716879 ...

...top-seller Claritin, which sells $3 bi llion a year. The delay should lift sales of Aventis' Allegra and Pfizer's Zyrtec. Schering-Plough's shares plummeted 7.07, or 15%, to 41.25. Genzyme sees sales, net growth The biotech reaffirmed its ...

9767. On the move.
ADWEEK Eastern Edition Author: N/A; Word Count: 909
2/19/01 ADWKEST 26 2001 WLNR 12144225 ...

...in October 1999 and played a critical role in the launch of a new direct-to-consumer campaign for Pfizer's Zyrtec brand. Prior to Deutsch, Levin worked at Messner Vetere Berger McNamee Schmetterer/Euro RSCG in New York from 1997-99 ...

9768. SCHERING-PLOUGH SEES DIFFICULT 2001 STOCK PLUNGES 14.6% ON THE NEWS
New Jersey Record (NJ) Author: LEWIS KRAUSKOPF, Staff Writer; Word Count: 1150
2/17/01 RECNNJ a17 2001 WLNR 1809174 ...

...Claritin stands to lose patent protection by the end of 2002. It leads the allergy market over competitors Allegra and Zyrtec, manufactured respectively by Bridgewater-based Aventis Pharmaceuticals and Pfizer Inc. of New York. Regarding approval for Clarinex, Schering-Plough said ...

9769. Kenilworth, N.J.-Based Pharmaceutical Company Sees Difficult Year
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1188
2/17/01 RECNNJ (No Page) 2001 WLNR 8902869 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Claritin stands to lose patent protection by the end of 2002. It leads the allergy market over competitors Allegra and Zyrtec, manufactured respectively by Bridgewater-based Aventis Pharmaceuticals and Pfizer Inc. of New York. Regarding approval for Clarinex, Schering-Plough said ...

9770. SCHERING-PLOUGH SEES DIFFICULT 2001 STOCK PLUNGES 14.6% ON THE NEWS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1144
2/17/01 RECNNJ A 2001 WLNR 9636643 ...

...Claritin stands to lose patent protection by the end of 2002. It leads the allergy market over competitors Allegra and Zyrtec, manufactured respectively by Bridgewater-based Aventis Pharmaceuticals and Pfizer Inc. of New York. Regarding approval for Clarinex, Schering-Plough said ...

9771. SCHERING REPORTS SETBACK ON ALLERGY DRUG SAYS PRODUCTION FLAWS WILL HURT EARNINGS
New Jersey Record (NJ) Author: BRIAN REID, Bloomberg News; Word Count: 453
2/16/01 RECNNJ b03 2001 WLNR 1829372 ...

...31 percent, or $3 billion, of Schering-Plough's $9.8 billion in 2000 sales. The drug already has competition from Zyrtec, marketed by Pfizer Inc., and Aventis SA's Allegra. Schering-Plough has been a favorite of some investors because for years ...

9772. SCHERING REPORTS SETBACK ON ALLERGY DRUG SAYS PRODUCTION FLAWS WILL HURT EARNINGS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: REID, BRIAN; Word Count: 452
2/16/01 RECNNJ B 2001 WLNR 9634451 ...

...31 percent, or $3 billion, of Schering- Plough's $9.8 billion in 2000 sales. The drug already has competition from Zyrtec, marketed by Pfizer Inc., and Aventis SA's Allegra. Schering-Plough has been a favorite of some investors because for years ...

9773. HEALTHY TRAVELER Cat Allergies Raise the Dander of Sensitive Fliers
Los Angeles Times Author: KATHLEEN DOHENY; Word Count: 736
1/28/01 LATIMES 14 2001 WLNR 10491203 ...

...who are sensitive should ask their doctor's advice before the trip. A non-sedating antihistamine such as Claritin, Allegra or Zyrtec, all available by prescription, can help, Spector says. Other options include a bronchodilator to ease breathing and an asthma preventive ...

9774. THE VIAGRA DELL AND MANY OTHER S.F. LANDMARKS
San Francisco Chronicle (CA) Author: Stephanie Salter; Word Count: 857
1/28/01 SFCHR 3S 2001 WLNR 5735445 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...and Diflucan lakes (Stow and Spreckels); Aricept and Norvasc drives (John F. Kennedy and Martin Luther King); Lipitor Aquarium (Steinhart); Zyrtec Carousel (Children's); Zithromax Arboretum (Strybing), and the Viagra Dell (Rhododendron). In Civic Center, we could have Chevron Hall (formerly City ...

9775. Pfizer Reports Quarterly Profit
Day, The (New London, CT) (KRT) Author: Karen Kaplan; Word Count: 1064
1/25/01 DAYNLCT (No Page) 2001 WLNR 8898189 ...

...said that seven new Pfizer prescription drugs could hit drugstore shelves in the next two years, including Zeldox, for schizophrenia; Zyrtec-D, a new version of the antihistamine; Relpax, for migraine; Vfend, for serious fungal infections, especially of the brain and ...

...NEURONTIN PFIZER PFIZER INC PFIZER REPORTS QUARTERLY PHARMACIA CORP RELPAX SCOTT LEVIN VFEND VIAGRA WARNER WARNER LAMBERT CO ZITHROMAX ZOLOFT ZYRTEC PHARMACIA CORP PFIZER INC WARNER LAMBERT CO Diflucan Henry McKinnell Jan Karen Kaplan Lipitor McKinnell Steere Wall Street William C ...

9776. ARQULE TO ACQUIRE CALIFORNIA COMPANY
Boston Globe (MA) Author: BY NAOMI AOKI AND RONALD ROSENBERG; Word Count: 838
1/17/01 BOSTONG D4 2001 WLNR 2254941 ...

...status of the application. In a separate announcement, Sepracor said UCB won German approval to market a new version of Zyrtec, an antihistamine that generated $1 billion in sales in 1999. Sepracor developed the new version, known by the chemical name ...

9777. European Officials OK Schering-Plough's Successor to Allergy Drug Claritin
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 559
1/17/01 RECNNJ (No Page) 2001 WLNR 8897630 ...

...be more effective than Claritin. Claritin competes with Allegra, sold by Aventis, which has its U.S. base in Bridgewater, and Zyrtec, manufactured by New York-based Pfizer. To make Claritin one of the world's top-selling drugs, Schering-Plough used marketing ...

9778. CLARITIN SUCCESSOR OK'D BY EUROPEAN REGULATORS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 495
1/17/01 RECNNJ B 2001 WLNR 9673095 ...

...be more effective than Claritin. Claritin competes with Allegra, sold by Aventis, which has its U.S. base in Bridgewater, and Zyrtec, manufactured by New York-based Pfizer. To make Claritin one of the world's top-selling drugs, Schering- Plough used marketing ...

9779. Walgreens Agrees To Improve Pharmacy Procedures
Albuquerque Journal (NM) Author: John J. Lumpkin Journal Staff Writer; Word Count: 564

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

1/11/01 ALBUQJNL D2 2001 WLNR 2182291 ...

...of those stores was originally cited after a pharmacy employee at a Walgreens in Rio Rancho mistakenly gave a patient Zyrtec, an antihistamine, when she had been prescribed Zyprexa, an anti-psychotic medication. The pharmacy licenses of those five stores will ...

9780. ASK THE DOCTOR
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 663
12/26/00 PAT-LED 27 2000 WLNR 7329243 ...

...antihistamine, though, will help with a rash, from Chlortrimeton and Tavist to the non-sedating prescription antihistamines Allegra, Claritin and Zyrtec. Calamine lotion (that pink stuff) is not very useful and just makes a mess. I also do not recommend Caladryl ...

9781. Police charge 3 men with drug possession
PROVIDENCE JOURNAL BULLETIN (RI) Author: Mello, Bob; Word Count: 375
12/18/00 PROVJ 1 2000 WLNR 4590911 ...

...back seat passenger, Phillip R. Asuncion, 40, of Savannah, Ga., was charged with possession of a controlled substance, prilosec and zyrtec, Woods said. After stopping their car, Woods said Amado resisted arrest and got into a scuffle with officers. When he ...

9782. BRONCHIECTASIS SOUNDS OMINOUS, BUT CAN BE KEPT IN CHECK
Stuart News Author: Dr. Peter Gott Health; Word Count: 775
12/12/00 XSNE E6 2000 WLNR 7603304 ...

...you to use. As another option, try over-the-counter Actifed or Chlor-Trimeton; also, prescription antihistamines (Claritin, Allegra and Zyrtec) are often useful, as are various nasal sprays, such as Vancenase and Nasalcrom. You are correct to read labels and ...

9783. OLDER PEOPLE ARE OFTEN PRESCRIBED MEDICATION THEY CAN'T TOLERATE
Stuart News Author: Joe & Teresa Graedon The People's Pharmacy; Word Count: 1206
11/14/00 XSNE D4 2000 WLNR 7607433 ...

...cancer, high blood pressure, gout and anemia. According to the printed leaflets, terazosin seems benign, but Casodex can cause confusion, Zyrtec can cause amnesia and insomnia, Lopressor can cause memory loss and nightmares and indomethacin can cause mental confusion." So many ...

9784. McCann Appoints 2 Group CDs.
ADWEEK Eastern Edition Author: N/A; Word Count: 311
11/6/00 ADWKEST 12 2000 WLNR 10215190 ...

...May by SBC Communications, which consolidated the account at its roster shops. Markus joined Deutsch in 1996, working on Tanqueray, Zyrtec, Snapple and Old Navy. From 1994-96, he was vp, art director at D'Arcy

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Masius Benton & Bowles in New York ...

...LOWE LINTAS PARTNERS LUCENT MCCANN ERICKSON WORLDWIDE MCCANN APPOINTS 2 GROUP NAVY SBC COMMUNICATIONS SNAPPLE TANQUERAY UNILEVER AMERITECH WALTER THOMPSON ZYRTEC AT&T INC MCCANN ERICKSON WORLDWIDE EXTRICITY INC LOWE SA/NV WPP GROUP PLC MCCANN ERICKSON LUCENT TECHNOLOGIES INC GATEWAY ...

9785. Drugs & Herbs; Drug watch. Mental side effects.
Consumer Reports Author: N/A; Word Count: 608
11/1/00 CONSUMERAB 6 2000 WLNR 203507 ...

...A,E ANTIBIOTICS AND ANTIVIRALS acyclovir Zovirax A,B ciprofloxacin Cipro A,B,E trimethoprim- sulfamethoxazole Bactrim E ANTIHISTAMINES cetirizine Zyrtec A chlorpheniramine -2- Chlor-Trimeton A dimenhydrinate -2- Dramamine A diphenhydramine -2- Benadryl Allergy A loratadine Claritin A ANTIHYPERTENSIVES Beta ...

...DRUGS HERBS ELDEPRYL INDERAL KEY LANOXIN LOPRESSOR MEDICATIONS MEDROL MENTAL MEPROLONE MISCELLANEOUS ORASONE PAINKILLERS PARKINSON QUINIDEX SINEMET SUDAFED TENORMIN ZOVIRAX ZYRTEC A] Confusion Additional Bactrim Beta C] Mania Consult Therapeutics ...

9786. Painkiller prescribed to man who hit Stephen King, source says
Bangor Daily News Author: Deborah Turcotte Seavey Of the NEWS Staff; Word Count: 2120
10/30/00 BANGORDN (No Page) 2000 WLNR 805680 ...

...The other drugs Smith allegedly took, besides Fentanyl and Zoloft, were Singulair and Albuterol, for asthma or other respiratory problems; Zyrtec, an allergy medication; and Prilosec, for heartburn or acid reflux. Smith's family is convinced a drug interaction caused his death ...

...FENTANYL JANSSEN JANSSEN PHARMACEUTICA OXFORD COUNTY SHERIFFS DEPARTMENT PAIN MEDICINE STEPHEN US DEPARTMENT OF JUSTICE US DRUG ENFORCEMENT AGENCY ZOLOFT ZYRTEC JANSSEN JOHNSON AND JOHNSON Albuterol Alcohol Bryan Bryan E. Smith Bryan Smith Covington Dorothy Edward Covington Everett Everett Smith Inside ...

9787. Morningstar Column
Morningstar Column (KRT) Author: Laura Pavlenko Lutton; Word Count: 1065
10/30/00 MSTARMFUND (No Page) 2000 WLNR 6366423 ...

...prescription growth, even though reported sales haven't lived up to expectations. Some other drugs in Pfizer's family, including Lipitor and Zyrtec, also have good prescription trends. With a forward P/E of 27, Merck's shares are the less-expensive choice, but ...

9788. AMAZON STOCK UP AS SALES RISE, LOSS NARROWS XEROX EYES JOB CUTS AND ASSET SALES TO RESTORE PROFITABILITY

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

CHICAGO TRIBUNE Word Count: 1022
10/25/00 CHICAGOTR 3 2000 WLNR 8249442 ...

...leading performers include epilepsy drug Neurontin, which had sales growth of 41 percent over the 1999 third quarter; allergy medication Zyrtec, 28 percent; Lipitor, for cholesterol reduction, 27 percent; and Viagra, 27 percent. Pfizer also credited cost savings for the strong ...

9789. New TBWA/Health joins DTC ad fray with merged unit
ADVERTISING AGE Author: N/A; Word Count: 569
10/16/00 ADVTGAGE (No Page) 2000 WLNR 1204903 ...

...route with its advertising recently, stepped outside of its agency roster to tap Deutsch, New York, for its allergy medicine, Zyrtec. In contrast to typical allergy medicine ads -- which feature nature shots of green fields -- Deutsch created an offbeat, b&w ...

9790. HMOs give big money to fight 5; Battle opens HMO wallets
Boston Herald (MA) Author: COSMO MACERO JR.; Word Count: 691
10/13/00 BOSTONH 43 2000 WLNR 235406 ...

...stirred outrage and prompted calls for a state probe when it temporarily dropped coverage of the allergy medicines Claritin and Zyrtec. And Fallon drew fire from mental health advocates when it stopped covering the popular antidepressant drug Prozac. "If I were ...

9791. PLAYER PROFILE: Blue skies for Claritin shop as Giegerich takes CEO post
ADVERTISING AGE Author: N/A; Word Count: 621
10/9/00 ADVTGAGE (No Page) 2000 WLNR 1281724 ...

...the map. Industry observers are skeptical that Clarinex will prove to be significantly more effective than Claritin or its competitors Zyrtec from Pfizer and Allegra from Aventis. Mr. Giegerich has extensive experience in the long-established professional as well as the ...

9792. ALLERGY SUFFERERS SHOULD BEWARE OF NASAL-SPRAY 'REBOUND'
Stuart News Author: Dr. Peter Gott Health; Word Count: 640
10/7/00 XSNE D7 2000 WLNR 7600169 ...

...with hypertension. If the non-prescription products are not effective, check with a physician, because newer, non-sedating antihistamines (Allegra, Zyrtec and Claritin) may be more appropriate. In addition, prescription nasal sprays, such as Nasalcrom and Vancenase AQ, may be highly ...

9793. Overdosing on ads
INTELLIGENCER JOURNAL (LANCASTER, PA) Author: N/A; Word Count: 613
10/2/00 LANCINTJ 6 2000 WLNR 4400992 ...

...to consumers with spending of $137 million. At the same time, two other drug companies with competing

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

products -- Allegra and Zyrtec -- spent in excess of $100 million promoting their drugs. Sales of all these products are up sharply. Some observers fear ...

9794. Marketing Tied to Increase In Prescription Drug Sales
New York Times (NY) Author: ROBERT PEAR; Word Count: 1417
9/20/00 NYT A18 2000 WLNR 3234520 ...

...PROMOTIONAL SPENDING, 1999 (MILLIONS): 71.1 1999 SALES (MILLIONS): 63.0 PERCENTAGE CHANGE IN SALES, 1998-1999: + 56.7 DRUG: Zyrtec MANUFACTURER: Pfizer PROMOTIONAL SPENDING, 1999 (MILLIONS): 57.1 1999 SALES (MILLIONS): 551.5 PERCENTAGE CHANGE IN SALES, 1998-1999: + 31 ...

...MERCK NASONEX MANUFACTURER NATIONAL INSTITUTE FOR HEALTH CARE MANAGEMENT NUMBERS PFIZER PFIZER PROMOTIONAL SCHERING PLOUGH TV VIAGRA MANUFACTURER ZYBAN MANUFACTURER ZYRTEC MANUFACTURER BLUE CROSS AND BLUE SHIELD ASSOCIATION PFIZER INC BRISTOL MYERS SQUIBB CO GLAXO WELLCOME SCHERING PLOUGH CORP Chart Findlay ...

9795. BLUE CROSS BLUE SHIELD IS DROPPING SOME DRUG COVERAGE SOME COMMON DRUGS WILL BE REIMBURSED LESS
Grand Forks Herald (ND) Author: Associated Press; Word Count: 572
9/9/00 BSX-GFH 6 2000 WLNR 2326058 ...

...will go from paying about $256 a year to $456 a year. Blue Cross is recommending Claritin users switch to Zyrtec or Allegra. Pediatric users of Claritin might not have options. Claritin is available in a syrup and rapid-dissolving tablet for children. Zyrtec and Allegra are not. People who swear by Claritin might want to go to Canada, where a one-month supply ...

... 1MA75 Group Insurance 1GR98 Healthcare Service Providers 1HE78 Prescription Drugs 1PR52 AQ BLUE CROSS CLARITIN FARGO ZYRTEC Blue Blue Cross Blue Cross Blue BLUE CROSS BLUE SHIELD Blue Shield Carlsen Cross Blue Don Carlsen Jon Rice Mary ...

9796. Pill chill
ADVERTISING AGE Author: N/A; Word Count: 1316
8/28/00 ADVTGAGE (No Page) 2000 WLNR 1287310 ...

...impact on an individual brand, not a category at-large. For example, a generic Claritin could empower competitors Allegra and Zyrtec. "Drugs are more promotion-sensitive than they are price-sensitive," said Chase H&Q's Mr. Davis. " Allegra and Zyrtec, through promotions, will in effect end up gaining market share without the competitive promotions of Schering-Plough." Branded drugs could ...

9797. Pharmaceutical sales continue strong growth momentum.
Drug Store News Author: N/A; Word Count: 1427
8/28/00 DSNEWS 36 2000 WLNR 10110456 ...

...earnings, excluding merger costs, were above analysts' forecasts. Through June, total prescriptions for Celebrex

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

grew 71 percent; Neurontin, 50 percent; Zyrtec, 32 percent; Viagra, 28 percent; and Aricept, 25 percent. Zithromax continues to be the most prescribed antibiotic in the United ...

...at 48 percent. At Schering-Plough, where flagship Claritin is losing market share in the United States to Allegra and Zyrtec, second quarter income rose 16 percent. Schering continues with efforts to prolong the life of the franchise by attempts to ...

9798. Crying time again - Waging war against hay fever with pills, nasal spray, or a shot in the arm
PROVIDENCE JOURNAL BULLETIN (RI) Author: Brogan, Jan; Word Count: 1620
8/27/00 PROVJ 1 2000 WLNR 4459937 ...

...for the majority of people who suffer from allergies, says Zwetchkenbaum. New prescription-strength antihistamines, such as Claritin, Allegra, and Zyrtec, don't cause drowsiness. Steroid nasal sprays, including Beconase, Flonase, and Rhinocort, ease inflammation and make nasal tissue less likely to ...

9799. Pharmacy Board Targets Walgreens
Albuquerque Journal (NM) Author: John J. Lumpkin Journal Staff Writer; Word Count: 658
8/24/00 ALBUQJNL A1 2000 WLNR 2208155 ...

...According to a filing with the board, a pharmacy employee at a Walgreens in Rio Rancho mistakenly gave a patient Zyrtec, an antihistamine, when she had been prescribed Zyprexa, an anti-psychotic medication. In several cases, inspectors also witnessed pharmacists not ...

9800. Pharmacy Board Targets Walgreens
Albuquerque Journal (NM) Author: John J. Lumpkin Journal Staff Writer; Word Count: 658
8/24/00 ALBUQJNL A1 2000 WLNR 2196438 ...

...According to a filing with the board, a pharmacy employee at a Walgreens in Rio Rancho mistakenly gave a patient Zyrtec, an antihistamine, when she had been prescribed Zyprexa, an anti-psychotic medication. In several cases, inspectors also witnessed pharmacists not ...

9801. RAGWEED? SMOG? PICK YOUR POISON ALLERGY SUFFERERS CAN FIND SOLUTIONS, BUT FIRST MAKE SURE POLLUTION ISN'T THE REAL PROBLEM. HEALTHY LIVING: TUESDAY'S ...
Atlanta Journal and Constitution (GA) Author: Diane Lore; Staff; Word Count: 733
8/22/00 ATLNTAJC D4 2000 WLNR 3694173 ...

...such medications can wind kids up or make them moody or groggy. In some cases prescription medicines --- such as Claritin, Zyrtec and Allegra --- may be better alternatives. All come in pill form for adults, but can also be administered to children in liquid form. Zyrtec even tastes sweet. And finally, if you're truly sick of all these medications --- or you can't tolerate the side effects ...

9802. BREAK OUT THE ANTIHISTAMINES RAGWEED OPENS ALLERGY SEASON HEALTHY LIVING: TUESDAY'S GUIDE TO MEDICINE AND HEALTH CARE
Atlanta Journal and Constitution (GA) Author: Patricia Guthrie; Staff; Word Count: 564

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

8/15/00 ATLNTAJC D5 2000 WLNR 3711279 ...

...Allergy & Asthma Clinic. Doctors typically prescribe corticosteroid nasal sprays or antihistamines that don't cause drowsiness, such as Claritin, Allegra or Zyrtec. Antihistamines relieve mild allergy symptoms, such as sneezing and a runny nose. Decongestants relieve a stuffy nose. Both are available ...

9803. FDA weighing changes in O-T-C switch process.
Chain Drug Review Author: N/A; Word Count: 834
8/14/00 CHAINDREV 25 2000 WLNR 10063777 ...

...Blue Cross of California asked the FDA to switch Claritin as well as two similar products, Allegra (Adventis Pharmaceuticals) and Zyrtec (Pfizer Inc.). The health insurance company maintains that all three are safer than antihistamines already available as nonprescription medicines. In ...

9804. Report finds Pfizer reps account for six of 10 most-promoted items.
Drug Store News Author: N/A; Word Count: 191
8/14/00 DSNEWS 42 2000 WLNR 10059541 ...

...Susp (323,000 details), Celebrex (288,000), Lipitor (233,000), Vioxx (220,000), Zoloft (217,000), Claritin/Syrup/Reditabs (215,000), Prozac (186,000), Tequin/IV (179,000), Zyrtec/Syrup (172,000) and Viagra (158,000). 151 Business Pharmaceuticals and cosmetics industries Retail industry Pharmaceutical Preparations Marketing procedures Research Findings Marketing ...

9805. PRACTICALLY A DOCTOR High-tech kits for home monitoring let you make the diagnosis
New York Daily News Author: SUSAN FERRARO; Word Count: 2013
8/13/00 NYDLYNWS 14 2000 WLNR 9577493 ...

...allergic symptoms such as sneezing, headaches -COST: $5 to $8, depending on markup and quantity - PRESCRIPTION ANTIHISTAMINES -BRANDS: Claritin, Allegra, Zyrtec, in many forms and strengths - WHAT THEY DO: Block histamines like over-the-counter products, but without the side effect ...

9806. Pfizer deal a triumph for Atrix Ft. Collins firm could soar in drug alliance
Denver Post (CO) Author: Marsha Austin, Denver Post Business Writer; Word Count: 775
8/11/00 DENVERPOST C01 2000 WLNR 524745 ...

...payments on sales. Pfizer, which merged with Warner-Lambert in mid-June, manufactures the impotence-fighting Viagra, the allergy drug Zyrtec and cholesterol fighter Lipitor. The firm researches everything from arthritis treatments to cardiovascular drugs. "All of these compounds that Pfizer ...

9807. Pfizer strips Bates of media planning duties
ADVERTISING AGE Author: N/A; Word Count: 931
8/7/00 ADVTGAGE (No Page) 2000 WLNR 1291791 ...

...an interim basis to Carat, where the drugs join the fleet of Pfizer's prescription products such as Aricept, Viagra

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

and Zyrtec. Also on an interim basis, Pfizer has placed its entire estimated $190 million print buying account at Carat, shifting business ...

9808. Pills in Europe cost a lot less
Sarasota Herald Tribune (FL) Author: N/A; Word Count: 139
7/30/00 SARHTRIB F4 2000 WLNR 1624999 ...

...pay in the United States. Below is the list: Zocor, 10 mg., 90 pills, $180 (U.S.) vs. $81 in Europe. Zyrtec, 10 mg., 20 pills, $42.29 (U.S.) vs. $7 there. Claritin D, 5 mg., 14 pills, $40.49 (U.S.) vs ...

9809. TV and print ad spending helps drug makers raise sales
Star-Ledger, The (Newark, NJ) Word Count: 880
7/26/00 STLGRN 47 2000 WLNR 8732414 ...

...of concern over increased competition for Claritin, analysts said. Allegra's U.S. sales are rising faster than those of Claritin or Zyrtec, a UCB SA allergy drug marketed by Pfizer Inc., according to IMS Health, which tracks sales at pharmacies. For the ...

...as Aventis introduced a once-a-day form of the drug. Claritin sales rose 14 percent to $561 million and Zyrtec sales rose 41 percent to $214 million in the same period, IMS said. SmithKline Beecham SmithKline Beecham Plc, whose plans ...

...PAXIL PFIZER INC PHARMACIA PHARMACIA CORP PLOUGH SA SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP TAIHO PHARMACEUTICAL CO TV UCB SA ZYRTEC PHARMACIA CORP GLAXOSMITHKLINE PLC MONSANTO CO AVENTIS SA PFIZER INC IMS HEALTH INC GLAXO WELLCOME PLC TAISHO PHARMACEUTICAL CO LTD ...

9810. HMOS WORK \ TUFTS HEALTH CARE WINS ONE FOR CONSUMERS
Worcester Telegram & Gazette (MA) Author: N/A; Word Count: 370
7/24/00 TGMGZTWM A8 2000 WLNR 9188680 ...

...the ready availability of lower-priced alternatives, Tufts Health Plan in January discontinued coverage of Schering-Plough's Claritin and Pfizer's Zyrtec and cut in half the covered dosage of Aventis' Allegra. After months of negotiations, Schering-Plough and Aventis agreed to cut their prices. Pfizer refused to budge and Zyrtec remains off the coverage list. At a time when pharmaceutical costs are putting a severe strain on the budgets of ...

...those antihistamines -- it attacks the symptoms of health care ills, but not the underlying causes. NAME: TUFTS HEALTH PLAN; CLARITIN; ZYRTEC; ALLEGRA Copyright © 2000 Worcester Telegram & Gazette Corp. 385 EDITORIALS,HEALTH PLANS,HEALTH INSURANCE,DRUGS,PRICES,COMPANIES,TUFTS HEALTH PLAN, CLARITIN, ZYRTEC, HR & Labor Management 1HR87 Business Management 1BU42 Benefits 1BE71 ...

9811. BAY STATE WRAP
PROVIDENCE JOURNAL BULLETIN (RI) Author: N/A; Word Count: 656
7/18/00 PROVJ 6 2000 WLNR 4486404 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...to cut their prices for Claritin and another popular prescription antihistamine. Jan. 1, Tufts officials discontinued coverage of Claritin and Zyrtec, used by nearly 30,000 of its approximately 1 million members, and cut in half the covered dosage of Allegra. Tufts said Claritin and Zyrtec, nonsedating antihistamines, were overpriced, while equally effective lower-priced alternatives are available. After months of negotiations, Tufts officials said Schering ...

...manufacturer of Claritin, and Aventis, the manufacturer of a new once-a-day tablet of Allegra, cut their prices. However Zyrtec, made by Pfizer Inc., still is not covered by Tufts. Copyright Providence Journal/Evening Bulletin Jul 18, 2000 Connecticut ...

9812. Tufts wins drug price battle
Patriot Ledger, The; Quincy, Mass. Author: N/A; Word Count: 161
7/13/00 PAT-LED 25 2000 WLNR 7338338 ...

...manufacturers to cut their prices for two popular allergy drugs. Tufts officials on Jan. 1 discontinued coverage of Claritin and Zyrtec and cut in half the covered dosage of Allegra, saying they were overpriced, while equally effective lower-priced alternatives were ...

...Claritin, and Aventis, the maker of Allegra, cut their prices. The two drugs are used by nearly 30,000 Tufts patients. Zyrtec, made by Pfizer, Inc., is still not covered. Philip Boulter, senior vice president and chief medical officer at Tufts, did ...

9813. BUSINESS NEWS IN BRIEF
Philadelphia Inquirer (PA) Author: N/A; Word Count: 1591
7/13/00 PHILA-INQ C03 2000 WLNR 2443638 ...

...forced two drug manufacturers to cut their prices for two popular allergy drugs. Tufts officials discontinued coverage of Claritin and Zyrtec on Jan. 1, and cut in half the covered dosage of Allegra, saying they were overpriced, while equally effective lower ...

...and Aventis SA, the maker of Allegra, cut their prices. The two drugs are used by nearly 30,000 Tufts patients. Zyrtec, made by Pfizer Inc., is still not covered. Norwegian firm buys 26 percent stake in Kvaerner Aker Maritime ASA, a ...

9814. Sting targets illegal online Rx sales Scottsdale company is focus of state effort
ARIZONA DAILY STAR (AZ) Author: Wichner, David; Word Count: 905
7/12/00 ARIZDLST 2 2000 WLNR 4444050 ...

...In addition to Xenical, www.Rxleader.com offers several other weight-loss drugs, the smoking-cessation drug Zyban, allergy medicines Claritin and Zyrtec and the skin remedy Retin-A, along with several other drugs. Each of those drugs can be hazardous if taken ...

9815. HMO CLAIMS WIN ON DRUG PRICES
Boston Globe (MA) Author: Bruce Mohl, Globe Staff ; Word Count: 910
7/12/00 BOSTONG A1 2000 WLNR 2284840 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Tufts was jeopardizing public safety by pushing less-safe alternatives. Tufts officials on Jan. 1 discontinued coverage of Claritin and Zyrtec and cut in half the covered dosage of Allegra, saying the popular nonsedating antihistamines were overpriced and that equally effective ...

...manufacturer of Claritin, and Aventis, the manufacturer of a new once-a-day tablet of Allegra, cut their prices significantly. Zyrtec is still not covered by Tufts. "It was a difficult battle for us to fight, but one we had to ...

9816. SAME OLD RULES FOR LOSING WEIGHT
Cleveland Plain Dealer Word Count: 910
7/10/00 PLDLCL 3E 2000 WLNR 9047551 ...

...there was no difference in the incidence of accident or injury among the four drugs, which also include Semprex and Zyrtec. Delivery debate For as long as doctors have been delivering babies in hospitals, they regularly have been widening the laboring ...

9817. Group Seeks To Counteract Drugmakers
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 2135
6/30/00 NYT C1 2000 WLNR 3195614 ...

...79.5 1999 sales (millions): 4,187.5 Xenical -- Roche Total 1999 advertising (millions): 75.6 1999 sales (millions): 146.4 Zyrtec -- Pfizer Total 1999 advertising (millions): 57.1 1999 sales (millions): 581.2 Lipitor -- Warner-Lambert Total 1999 advertising (millions): 55 ...

9818. FDA may raise drug availability
CHICAGO SUN TIMES (IL) Author: Ritter, Jim; Word Count: 916
6/28/00 CHISUN 24 2000 WLNR 4265798 ...

...Health Networks, a California-based health insurer, broke precedent by asking the FDA to convert the antihistamines Claritin, Allegra and Zyrtec to OTC. Claritin and Allegra don't cause drowsiness and Zyrtec causes only minor drowsiness. They are OTC in Europe and Canada, and 84 studies have documented their safety, WellPoint said ...

9819. FDA READY FOR DEBATE ON PRESCRIPTIONS HEARINGS COULD HELP PUSH CHOLESTEROL-LOWERING AND ALLERGY DRUGS OVER COUNTER
Akron Beacon Journal (Ohio) (KRT) Author: Lauran Neergaard Associated Press; Word Count: 709
6/27/00 AKRONBJ B8 2000 WLNR 1529602 ...

...allergy relievers, such as Benadryl, before getting behind the wheel. Worried enough to say the nondrowsy competitors Claritin, Allegra or Zyrtec should be nonprescription, too? Delap demurs, saying, "We need to find a way to accomplish what needs to happen for ...

9820. 17 Percent Increase in Prescription Drug Costs Hit Elderly Hardest, Study Finds
New York Times (NY) Author: ROBERT PEAR; Word Count: 840
6/27/00 NYT A16 2000 WLNR 3204857 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...use of any other type of drug. The increase was driven by heavy advertising for products like Claritin, Allegra and Zyrtec. *Cholesterol-lowering drugs were the second-fastest growing category last year, as the number of prescriptions increased 18.1 percent ...

9821. SPENDING ON DRUGS SOARS, ESPECIALLY FOR THE ELDERLY
Pittsburgh Post-Gazette (PA) Author: ROBERT PEAR, THE NEW YORK TIMES ; Word Count: 574
6/27/00 PITTSPOST A10 2000 WLNR 3333500 ...

...use of any other type of drug. The increase was driven by heavy advertising for products like Claritin, Allegra and Zyrtec. * Cholesterol-lowering drugs were the second-fastest growing category last year, as the number of prescriptions increased 18.1 percent ...

9822. Better drugs may be stuck behind counter
USA Today (USA) Author: Dennis Cauchon; Word Count: 2114
6/27/00 USATD 09D 2000 WLNR 3516234 ...

...which reduce bone fractures in the elderly. Only 23% of allergy sufferers use the non-sedating antihistamines Claritin, Allegra and Zyrtec. Those drugs are available over the counter in most of the industrialized world at prices 50% to 75% below the ...

9823. Claritin
ADVERTISING AGE Author: N/A; Word Count: 215
6/26/00 ADVTGAGE (No Page) 2000 WLNR 1258218 ...

...covers prescription take-home bags from pharmacies, making it possible for a consumer to carry home an order of Pfizer's Zyrtec or Aventis' Allegra with the Claritin name wrapped around it. Meanwhile, sales continue to grow, even though market share has ...

9824. BEST BETS
Buffalo News (NY) Author: CAROLYN NORTON-News Staff Reporter; Word Count: 760
6/8/00 BUFFALONWS C1 2000 WLNR 1214400 ...

...their own "special" competition. There's going to be a lot of dander floating around, so allergy-prone folks, take the Zyrtec. Admission is $5 for adults, $3 for children and seniors and $12 for families. Dogs are not welcome. 4. Why ...

9825. CAUSE OF REAPPEARANCE OF HIVES IS UNKNOWN
South Florida Sun-Sentinel Word Count: 492
6/6/00 SFLSUN-SENT 2E 2000 WLNR 8545203 ...

...to the cause. In those cases, constant antihistamine treatment can put an end to the problem. Newer antihistamines -- such as Zyrtec, Claritin and Allegra -- do not make people sleepy. Sometimes, combining cimetidine, a medicine used for control of stomach acid, with ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9826. REPEATED OUTBREAK OF HIVES BOTHER VICTIM, BAFFLE DOCTORS
Vero Beach Press Journal Author: Dr. Paul Donohue North American Syndicate; Word Count: 796
6/6/00 VEROBEACHPJ C3 2000 WLNR 7901683 ...

...clue to the cause. In those cases, constant antihistamine treatment can put an end to the problem. Newer antihistamines - like Zyrtec, Claritin and Allegra - do not make people sleepy. Sometimes, combining cimetidine, a medicine used for control of stomach acid, with ...

9827. Pfizer teams with CBS, `Prevention'
ADVERTISING AGE Author: N/A; Word Count: 743
6/5/00 ADVTGAGE (No Page) 2000 WLNR 1217877 ...

...the bulk of Pfizer's DTC-promoted products. In addition to Aricept and Viagra it will carry ads for allergy treatment Zyrtec, Celebrex and an unbranded execution for antidepressant Zoloft featuring Grammywinning singer Jennifer Holliday. Other editorial segments on "48 Hours" include ...

9828. Antihistamine and antipsychotic mix-up
NURSE PRACTITIONER Author: Cohen, Hedy; Word Count: 193
5/31/00 NURSERACTICE 106 2000 WLNR 4311170 ...

...Antihistamine and antipsychotic mix-up Cohen, Hedy A teenager who was supposed to receive the antihistamine Zyrtec (cetirizine hydrochloride) for treatment of allergies fainted after the first dose. Although she notified her health care provider and decreased ...

...Food and Drug Administration's MedWatch and USP-ISMP medication error databases contain more than 30 reports of mix-ups between Zyrtec and Zyprexa. Besides having names that begin with "Zy," both drugs are available in white, coated, 5-mg and 10 ...

... 1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 FOOD ISMP ZYRTEC Apparently Drug Patients Zyprexa ...

9829. Out of Reach? The rise in drug prices is causing the public to ask why. The reasons include the hefty research costs, consumer advertising and the growth of managed care.
Los Angeles Times Word Count: 2578
5/29/00 LATIMES 1 2000 WLNR 8405474 ...

...awareness. In 1999, the industry spent nearly $2 billion to persuade patients to ask their doctor about products such as Zyrtec and Allegra, both allergy treatments, and Premarin, an estrogen supplement for post-menopausal women. This strategy seems to work. According ...

...2 Propecia 99 (hair loss) 3 Viagra 93 (impotence) 4 Prilosec 79 (anti-ulcer) 5 Xenical 75 (weight reduction) 6 Zyrtec 57 (allergy) 7 Lipitor 55 (cholesterol reduction) 8 Zyban 54 (smoking deterrent) 9 Nolvadex 54 (breast cancer)

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

10 Flonase 53 ...

...HEALTH AFFAIRS MASSACHUSETTS INSTITUTE OF TECHNOLOGY NATIONAL INSTITUTE FOR HEALTH CARE MANAGEMENT NATIONAL INSTITUTES OF HEALTH PHARMACEUTICAL RESEARCH TV USC ZYRTEC MASSACHUSETTS INSTITUTE OF TECHNOLOGY GENENTECH INC USC Activase Allegra Alzheimer Cardellas Clarence Clemente Dorothy Dorothy and Clarence Cardella Dorothy Cardella ...

9830. SNEEZY, DOPEY, SLEEPY?
Boston Globe (MA) Author: BY RICHARD SALTUS, GLOBE STAFF ; Word Count: 1131
5/28/00 BOSTONG 6 2000 WLNR 2303445 ...

...users drowsy, which can be dangerous for drivers. The newer, non-sedating antihistamines are prescription drugs like Claritin, Allegra, and Zyrtec, which come in once- or twice-a-day pills. Zyrtec causes drowsiness in some people. The antihistamines can be combined with nasal steroids for a one-two punch. Cost is ...

9831. Drug firms betting on advertising / Prescription blitz targeting patients
Houston Chronicle Author: SUSAN OKIE; Word Count: 546
5/28/00 HSTNCHRON A5 2000 WLNR 9343155 ...

...a heartburn remedy, smiling people play or recline on the faces of giant clocks. And in one for the antihistamine Zyrtec, a sniffle-free man flies a toy plane around his yard. A pill can fix whatever ails you: That's the ...

9832. DRUG CLAIM LEADS TO PFIZER, UCB INJUNCTION
New Jersey Record (NJ) Author: Compiled from Associated Press and Bloomberg News reports.; Word Count: 199
5/26/00 RECNNJ b03 2000 WLNR 1911599 ...

...Pfizer Inc. and UCB Pharma Inc. not to state or imply, either in writing or orally, that the sedating antihistamine Zyrtec (cetirizine hydrochloride) is non-sedating or essentially non-sedating. The court further ordered Pfizer and UCB to notify its sales ...

...filed by Schering that charged that Pfizer Inc. and UCB breached an April 1996 settlement agreement by continuing to promote Zyrtec improperly as a non-sedating product. Schering-Plough markets the Claritin (loratadine) non-sedating antihistamine line, the largest-selling in ...

...BUSINESS MADISON PFIZER PFIZER INC SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP SCHERING CORP US DISTRICT COURT UCB UCB PHARMA INC ZYRTEC PFIZER INC SCHERING AG UCB SA SCHERING PLOUGH CORP DRUG CLAIM LEADS ...

9833. DRUG CLAIM LEADS TO PFIZER, UCB INJUNCTION [All Editions: Two Star P, Two Star B, One Star B]
Record, The; Bergen County, N.J. Author: Anonymous; Word Count: 196
5/26/00 RECNNJ B 2000 WLNR 7342841 ...

...Pfizer Inc. and UCB Pharma Inc. not to state or imply, either in writing or orally, that the sedating antihistamine Zyrtec (cetirizine hydrochloride) is non-sedating or essentially non-sedating. The court further ordered Pfizer and

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

UCB to notify its sales ...

...filed by Schering that charged that Pfizer Inc. and UCB breached an April 1996 settlement agreement by continuing to promote Zyrtec improperly as a non-sedating product. Schering-Plough markets the Claritin (loratadine) non-sedating antihistamine line, the largest-selling in ...

...1AL79 MADISON PFIZER PFIZER INC SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP SCHERING CORP US DISTRICT COURT UCB UCB PHARMA INC ZYRTEC PFIZER INC SCHERING AG UCB SA SCHERING PLOUGH CORP DRUG CLAIM LEADS ...

9834. BRAND NAME GAME COUNTLESS WAYS FOR GIVEAWAYS TO MAKE ADS LAST MANY DAYS
Hartford Courant Word Count: 1549
5/25/00 HARTFORDCRNT E1 2000 WLNR 8493962 ...

...often used for market research. Pfizer Inc. gave 10-minute phone cards to patients who were given free samples of Zyrtec allergy medicine. But to activate the cards, customers had to answer questions in a brief, automated telephone survey about their ...

9835. Allergy relief is nothing to sneeze at
INTELLIGENCER JOURNAL (LANCASTER, PA) Author: Esbenshade, Claudia; Word Count: 1023
5/23/00 LANCINTJ 8 2000 WLNR 4317670 ...

...effects, according to Kaufman, and many people shy away from taking them. "The once-a-day pills such as Claritin, Zyrtec, and now Allegra give the patient the convenience of taking a pill just once a day," Kaufman said. " Plus, they do not make you drowsy." Kaufman did point out that Zyrtec can produce a side effect of drowsiness buy "those who have a problem with over-the-counter drugs and drowsiness will probably not have a problem with Zyrtec." Claritin, which was introduced about nine years ago, and Allegra, which is a once-a-day pill, have become more ...

9836. Y&R Regroups for the Future.
ADWEEK Eastern Edition Author: N/A; Word Count: 1065
5/22/00 ADWKEST 3 2000 WLNR 9948638 ...

...while not defending its U.S. Army and H&R Block businesses in review. It lost a recent pitch for Pfizer's Zyrtec brand--a $50 million account--while winning Balance Bar ($80.40 million) in a Kraft roster-shop shoot-out with ...

9837. DTC spending up 40 percent in 1999 to $1.8 billion.
Drug Store News Author: N/A; Word Count: 319
5/22/00 DSNEWS 19 2000 WLNR 9990266 ...

...brand in 1999, with a $137.4 million spend. Pfizer spent $57.1 million in DTC promotion for Claritin-competitor Zyrtec, a 24 percent decline from 1998 spending levels. Merck's Propecia ranked second in DTC spend, with $99.7 million, followed ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9838. Prescription market booms with volume growth accelerating.
Drug Store News Author: N/A; Word Count: 3148
5/22/00 DSNEWS 51 2000 WLNR 9989995 ...

...Schering-Plough $137.4 Propecia Merck 99.7 Viagra Pfizer 93.5 Prilosec AstraZeneca 79.1 Xenical Roche 75.6 Zyrtec Pfizer 57.0 Lipitor Warner-Lambert 55.4 Zyban Glaxo Wellcome 54.8 Nolvadex AstraZeneca 54.5 Flonase Glaxo Wellcome ...

...PLOUGH SCOTT LEVINS SOURCE PRESCRIPTION SOURCE SSRI SYNTHROID TAMIFLU TAP VIAGRA PFIZER VIOXX MERCK WYETH WYETH AYERST ZOCOR ZYBAN GLAXO ZYRTEC PFIZER PFIZER BRISTOL MYERS SQUIBB SARL ASTRAZENECA PHARMACEUTICALS LP APTIUM ONCOLOGY BRISTOL AND WEST PLC FOOD AND ALLIED SERVICE TRADES ...

9839. Allergic to outdoors? See a doctor
CINCINNATI POST (OH) Author: Court, Georgia; Word Count: 556
5/18/00 CINPOST 7 2000 WLNR 4229174 ...

...now second-generation antihistamines that offer a better pharmaceutical solution to allergy control. The brand names are Claritin, Allegra and Zyrtec. All are produced by different companies. He prescribes all of them from time to time because "some people do better ...

9840. ALLERGIC TO OUTDOORS? SEE A DOCTOR
Cincinnati Post (OH) Author: Georgia Court; Word Count: 577
5/17/00 CINPOST 7C 2000 WLNR 973220 ...

...now second-generation antihistamines that offer a better pharmaceutical solution to allergy control. The brand names are Claritin, Allegra and Zyrtec. All are produced by different companies. He prescribes all of them from time to time because "some people do better ...

9841. Allergies : Allergens in capeting and bedclothes are factors that make
Charleston Gazette (WV) Author: Martha Leonard; Word Count: 698
5/16/00 CHLST-GZ 1D 2000 WLNR 732998 ...

...are now un Eller has cut out eggs and peanuts from Chase's diet, but it hasn't been easy. " Eller said Zyrtec has some mild side effects - it produces drowsiness and increa Along with Zyrtec, several new allergy medicines have hit the market in the past Dr. Chandra Kumar, a physician at the Asthma and ...

...Pulmonary 1RE29 Allergy 1AL79 ALLERGIES ALLERGY CENTER ASTHMA CENTER FOR ALTERNATIVE HEALTH NATIONAL ALLERGEN STUDY NATIONAL INST VOJTA ZYRTEC Ba Kathy Eller Chandra Kumar Chase Eller Ellers Kumar Martha Leonard Singulair Vojta Zyrtec ...

9842. Allergy remedies / New drugs break the cycle of seasonal sneezes
Patriot Ledger, The; Quincy, Mass. Author: JANE E. BRODY ; N.Y. Times News Service; Word Count: 1417
5/16/00 PAT-LED 22 2000 WLNR 7264359 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...with a decongestant like pseudoephedrine or phenylpropanolamine, which act as stimulants. Alternatively, the newer prescription antihistamines like Claritin, Allegra and Zyrtec, all now available as once-a-day pills, rarely cause sedation or any other side effect. In addition, there is ...

9843. For the Record
ADVERTISING AGE Author: N/A; Word Count: 1198
5/15/00 ADVTGAGE (No Page) 2000 WLNR 1282691 ...

...York, for the estimated $50 million account of antidepressant Zoloft. The win comes after Deutsch captured the account of Pfizer's Zyrtec anti-allergy medication last year. Other contenders in the Zoloft direct-to-consumer review included FCB Worldwide, Merkley Newman Harty ...

9844. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; 3 Marketers Select Agencies
New York Times (NY) Author: ALLISON FASS; Word Count: 496
5/10/00 NYT C7 2000 WLNR 3261801 ...

...for Zoloft, an antidepressant, nine months after Deutsch was named to create campaigns aimed at consumers for another Pfizer drug, Zyrtec, an antihistamine. Billings for the Zoloft assignment were estimated at $50 million. The decision came after a review that had ...

9845. MULTIPLE MYELOMA IS BONE-MARROW CANCER
Vero Beach Press Journal Author: Dr. Paul Donohue North American Syndicate; Word Count: 813
5/10/00 VEROBEACHPJ C2 2000 WLNR 7876214 ...

...the most stoic to the brink. Undoubtedly you have used antihistamines. Have you tried the newer antihistamines - Claritin, Allegra and Zyrtec? They don't make people as groggy as the older antihistamines sometimes do. Nasalcrom is a nose spray that has brought ...

9846. Pharmaceutical Makers Expect to Have Above-Average Year.
Chain Drug Review Author: N/A; Word Count: 2628
5/1/00 CHAINDREV RX 2000 WLNR 9983721 ...

...Pfizer are Procardia XL and Norvasc (cardiovascular medications), Zoloft (antidepressant), Zithromax (antibiotic), Aricept (Alzheimer's treatment), Cardura (cardiovascular), Diflucan (antifungal) and Zyrtec (antihistamine). Pfizer's recently launched Trovan, for bacterial infections, and Viagra, an oral treatment for impotence, have also been enormously successful ...

9847. AAAAAAH-CHOO! -- FOR THOSE WHO SUFFER, ALLERGY SEASON IS NOTHING TO SNEEZE AT
Sun Herald (Biloxi, MS) Author: KAREN NELSON, THE SUN HERALD; Word Count: 1342
5/1/00 SHRLD B1 2000 WLNR 3005777 ...

...antihistamine in 1944, a battery of medicines have appeared to fight allergy symptoms. The newest prescription medicines --- Claritin, Allegra and Zyrtec --- are effective without the dangerous side effects of severe drowsi-

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

ness. But because it is cheaper, over-the-counter Benadryl is ...

9848. ALLERGY SEASON COMING ACHOO! Mild winter brings early return of tree pollen misery
New York Daily News Author: SUSAN FERRARO DAILY NEWS STAFF WRITER With Corky Siemaszko; Word Count: 1792
4/27/00 NYDLYNWS 28 2000 WLNR 9557044 ...

...Slankard. It works best if taken regularly for several weeks. PRESCRIPTION DRUGS Antihistamines - nonsedating (Claritin and Allegra) and low-sedating (Zyrtec). Come with or without decongestants. Eye drops - Patanol is new; old reliables are Zaditor and Cromlon. Nasal sprays - Corticosteroids include ...

9849. ROAD HAZARD - BENADRYL DULLS MOTORISTS' SENSES LIKE ALCOHOL
Orlando Sentinel Author: Suzy Cohen; Word Count: 638
4/25/00 ORLANDOSENT E3 2000 WLNR 8628227 ...

...Unisom. If you want to stop sneezing without snoozing, get a prescription for an antihistamine such as Claritin, Allegra or Zyrtec. Q: I've practiced medicine for more than 16 years, and I could never understand why other physicians opposed an expanded ...

9850. Pfizer's Zoloft.
ADWEEK Eastern Edition Author: N/A; Word Count: 1250
4/24/00 ADWKEST 14 2000 WLNR 9921937 ...

...clinical, benefit-driven type in the category Deutsch, New York Shop is new to the category; its first work for Zyrtec, an allergy drug, broke earlier this year. The campaign uses a "lots of allergies, just one pill" strategy. One spot ...

...U.S. Air Force, Balance Bar, et al). Merkley Newman Harty, New York Although unsuccessful in last year's pitch for Pfizer's Zyrtec brand, that experience opened doors this time around. The shop presented case histories for Mercedes-Benz, BMW Motorcycles, Travelers Insurance ...

...the firm handled a recent pan-European review for Pfizer's Viagra, which McCann-Erickson won, and last year's $75 million Zyrtec-account contest, which Deutsch won. But being a roster shop does not necessarily hold sway. D'Arcy Masius Benton & Bowles, which ...

9851. Deutsch.
ADWEEK Eastern Edition Author: N/A; Word Count: 399
4/24/00 ADWKEST 63 2000 WLNR 9922108 ...

...Numbers A Billings up 55% to $1.2 billion. Revenue up 53% to %133 million. Won Domino's, Bank One, Pfizer's Zyrtec, Reflect.com, Expedia.com, Britannica.com., Tommy Hilfiger, Ashford.com, Brinks Home Security, Citizen Watch, My Family.com, SunAmerica, Grand Marnier. Resigned Baskin Robbins, Foot ...

...COM CITIZEN WATCH CRACKING PROCTER GAMBLE ECD ECD ERIC HIRSHBERG EVP EXPEDIA COM PFIZER RESIGNED BASKIN ROBBINS FOOT LOCKER TV ZYRTEC REFLECT COM BRADY AND CO INC PFIZER INC PFIZER ESPERION THERAPEUTICS INC ELECTRONIC CONTROLS DESIGN

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

CITIZEN HOLDINGS CO LTD DEUTSCH ...

9852. Pfizer's Zoloft.
ADWEEK Southeast Author: N/A; Word Count: 1251
4/24/00 ADWKSEED 14 2000 WLNR 9918463 ...

...benefit-driven type in the category. CONTENDERS Deutsch, New York Shop is new to the category; its first work for Zyrtec, an allergy drug, broke earlier this year. The campaign uses a "lots of allergies, just one pill" strategy. One spot ...

...U.S. Air Force, Balance Bar, et al). Merkley Newman Harty, New York Although unsuccessful in last year's pitch for Pfizer's Zyrtec brand, that experience opened doors this time around. The shop presented case histories for Mercedes-Benz, BMW Motorcycles, Travelers Insurance ...

...the firm handled a recent pan-European review for Pfizer's Viagra, which McCann-Erickson won, and last year's $75 million Zyrtec-account contest, which Deutsch won. But being a roster shop does not necessarily hold sway. D'Arcy Masius Benton & Bowles, which ...

9853. Pfizer's Zoloft.
ADWEEK Southwest Author: N/A; Word Count: 1251
4/24/00 ADWKSWED 14 2000 WLNR 9929699 ...

...U.S. Air Force, Balance Bar, et al). Merkley Newman Harty, New York Although unsuccessful in last year's pitch for Pfizer's Zyrtec brand, that experience opened doors this time around. The shop presented case histories for Mercedes-Benz, BMW Motorcycles, Travelers Insurance ...

...the firm handled a recent pan-European review for Pfizer's Viagra, which McCann-Erickson won, and last year's $75 million Zyrtec-account contest, which Deutsch won. But being a roster shop does not necessarily hold sway. D'Arcy Masius Benton & Bowles, which ...

...the early stages. Participants give good marks to the consultant, described by one as "thoughtful" and even-handed. As with Zyrtec, Pfizer is requiring social mixers prior to the pitches, which are scheduled for early May. 988 Advertising, marketing and public ...

9854. AS SEEN ON TV... <
South Florida Sun-Sentinel Word Count: 1189
4/23/00 SFLSUN-SENT 3E 2000 WLNR 8533868 ...

...consumer marketing campaigns, a billion-dollar strategy that has helped make prescription drugs such as Claritin, Propecia, Viagra, Prilosec, Xenical, Zyrtec, and Flonase household names. But those ubiquitous TV commercials with allergy-ridden adults skipping sneeze-free forever through fields of ...

9855. Competition slows drug makers' sales but profits see increase
Star-Ledger, The (Newark, NJ) Word Count: 747
4/21/00 STLGRN 60 2000 WLNR 8681045 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Exchange. Its shares have fallen 5.2 percent so far this year on concerns about Claritin, which also competes with Zyrtec, marketed by Pfizer Inc. for Belgian drug maker UCB SA. Shares of Bristol-Myers, based in New York, fell 15 ...

9856. Pfizer profit up 33%, tops estimates
Marketwatch Author: CBS.MarketWatch.com; Word Count: 547
4/18/00 MKTWATCH 21:58:00 ...

...total prescriptions for the arthritis drug Celebrex rose 162 percent, 36 percent for Lipitor, 29 percent for the allergy medicine Zyrtec, 27 percent for Viagra, 13 percent for the hypertension drug Norvasc and 8 percent for the antidepressant Zoloft. Pfizer shares ...

9857. RX-RATED DIAGNOSIS FROM ALLERGIES TO LOVE LIFE, ARE TV DRUG ADS CREATING A NATION OF SAVVY PATIENTS OR A BUNCH OF WORRYWARTS?
Orlando Sentinel Author: Darryl E. Owens of The Sentinel Staff; Word Count: 1289
4/18/00 ORLANDOSENT E1 2000 WLNR 8613291 ...

...consumer marketing campaigns, a billion-dollar strategy that has helped make prescription drugs such as Claritin, Propecia, Viagra, Prilosec, Xenical, Zyrtec, and Flonase household names. But those ubiquitous TV commercials with allergy-ridden adults skipping sneeze-free forever through fields of ...

9858. VARIOUS TREATMENTS BREAK THE CYCLE OF SEASONAL SNEEZES
Stuart News Author: Jane E. Brody New York Times News Service; Word Count: 1419
4/18/00 XSNE D8 2000 WLNR 7576140 ...

...with a decongestant like pseudoephedrine or phenylpropanolamine, which act as stimulants. Alternatively, the newer prescription antihistamines like Claritin, Allegra and Zyrtec, all now available as once-a-day pills, rarely cause sedation or any other side effect. In addition, there is ...

9859. SNEEZE SIGNALS SEASON ALLERGY RELIEF CAN BE FOUND IN SPRAYS, PILLS, SHOTS
Memphis Commercial Appeal (TN) Author: Mary Powers The Commercial Appeal; Word Count: 1682
4/17/00 COMAPL C1 2000 WLNR 5170173 ...

...and difficulty urinating. Those nonprescription antihistamines are sometimes packaged with decongestants and pain relievers. Newer medications, including Allegra, Claritin and Zyrtec, boast symptom relief with less sedation. On average, 5 to 7 percent of those taking newer medications report drowsiness, compared ...

9860. Multisymptom Items Blur Picture
MMR Author: N/A; Word Count: 310
4/17/00 MMRTJ 49 2000 WLNR 6535390 ...

...Plough Corp., for example, fields two Rx medications, Claritin, a nonsedative antihistamine, and a corticosteroid nasal spray, Nasonex. In addition, Zyrtec from Pfizer Inc. and Aventis SA's Allegra are both nonsedative antihistamines. The eventual switch of some of these products to ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9861. Arsenal of treatments available to attack allergies
Houston Chronicle Author: JANE E. BRODY; Word Count: 1204
4/16/00 HSTNCHRON 9 2000 WLNR 9404355 ...

...less so than diphenhydramine, which is the main ingredient in Benadryl. Alternatively, newer prescription antihistamines such as Claritin, Allegra and Zyrtec, all now available as once-a-day pills, rarely cause sedation or any other side effect. In addition, there are ...

9862. EXPERTS NOT SURE WHY ANTIHISTAMINES CAN CAUSE DROWSINESS
Bradenton Herald (Bradenton, FL) Author: Dr. Mitchell Hecht, Knight Ridder/Tribune News Service; Word Count: 647
4/15/00 BRADHERALD 4 2000 WLNR 1010629 ...

...allows some drugs to affect the brain much more so than others. The newer "second-generation," prescription-only antihistamines Claritin, Zyrtec and Allegra are compounds that do not easily cross the blood-brain barrier. That's why they have a low/no ...

9863. WHY DO ANTIHISTAMINES CAUSE DROWSINESS?
New Orleans Times Picayune Author: Dr. Mitchell Hecht Knight Ridder/Tribune News Service; Word Count: 655
4/13/00 NOTPCN E7 2000 WLNR 1109311 ...

...allows some drugs to affect the brain much more so than others. The newer "second-generation," prescription-only antihistamines Claritin, Zyrtec and Allegra are compounds that do not easily cross the blood-brain barrier. That's why they have a low/no ...

9864. Why allergy drugs cost so much
USA Today (USA) Author: Dennis Cauchon; Word Count: 3830
4/12/00 USATD 01A 2000 WLNR 3521023 ...

...Low prices and over-the-counter access have turned a new generation of safer, non-sedating antihistamines -- Claritin, Allegra and Zyrtec -- into the primary allergy treatment in every industrialized nation except the United States. In this country, most allergy sufferers still ...

...significant side effects. The drug is so safe that no lethal dose is known. Allegra has a similar safety record. Zyrtec causes a small amount of sedation. Citing the new antihistamines' safety record, Blue Cross of California has asked federal regulators to move Claritin, Allegra and Zyrtec to over-the-counter status immediately. "They advertise these drugs like they're candy," says Rob Seidman, vice president for pharmacy ...

...that a patient schedule an office visit to obtain safe medications such as Allegra/Allegra-D, Claritin/Claritin-D or Zyrtec is an undue time and financial burden to the patient . . . and trivializes the patient-physician relationship," the petition says. The ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9865. Drug companies stand behind their strategies
USA Today (USA) Author: N/A; Word Count: 418
4/12/00 USATD 04A 2000 WLNR 3522367 ...

...Rouse III said. " We can manage our exclusivity better financially through a channel of physicians and pharmacies." Pfizer, which sells Zyrtec in North America, declined to elaborate on why it sells the antihistamine as a prescription drug in the United States ...

... 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 AVENTIS BENADRYL CLARITIN OTC PFIZER SCHERING PLOUGH ZYRTEC AVENTIS SA PFIZER INC SCHERING PLOUGH CORP Charles Rouse Druce Howard Druce USA USA TODAY Vanessa McGowan ...

9866. Sedating antihistamines impair children's ability to learn
USA Today (USA) Author: Dennis Cauchon; Word Count: 642
4/12/00 USATD 05A 2000 WLNR 3523023 ...

...to remember facts and analyze concepts, according to numerous studies. By contrast, the newer, non-sedating antihistamines -- Claritin, Allegra and Zyrtec -- control allergies without impairing a child's learning ability. "There are no circumstances under which the sedating antihistamines are the medicine ...

9867. 'Complex issues' require much study before action, FDA says
USA Today (USA) Author: Dennis Cauchon; Word Count: 1069
4/12/00 USATD 05A 2000 WLNR 3523490 ...

... For nearly two years, the Food and Drug Administration has been reviewing whether the allergy drugs Claritin, Allegra and Zyrtec should be switched from prescription drugs to over-the-counter medicines. The FDA, which has sole authority to decide whether ...

...over the counter. The third question, the product's safety and effectiveness, is the key to establishing whether Claritin, Allegra and Zyrtec should be sold over the counter. 880 ALLERGY DRUG FDA Americas 1AM92 North America 1NO39 USA 1US73 ...

9868. ANTIHISTAMINES: WHY DO THEY CAUSE DROWSINESS?
Grand Forks Herald (ND) Author: Dr. Mitchell Hecht, Knight Ridder Newspapers; Word Count: 530
4/11/00 BSX-GFH 2 2000 WLNR 2318676 ...

...allows some drugs to affect the brain much more so than others. The newer second-generation, prescription-only antihistamines Claritin, Zyrtec and Allegra are compounds that do not easily cross the blood-brain barrier. That's why they have a low/no ...

9869. PERSONAL HEALTH; Breaking the Cycle of Seasonal Sneezes
New York Times (NY) Author: JANE E. BRODY; Word Count: 1527
4/11/00 NYT F8 2000 WLNR 3201149 ...

...with a decongestant like pseudoephedrine or phenylpropanolamine, which act as stimulants. Alternatively, the newer prescription antihistamines like Claritin, Allegra and Zyrtec, all now available as once-a-day pills, rarely

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

cause sedation or any other side effect. In addition, there is ...

9870. Internet drug ads gain momentum.
Drug Store News Author: N/A; Word Count: 375
4/10/00 DSNEWS 15 2000 WLNR 9894794 ...

...and Allegra at 23 percent. They were followed by Nasonex (Schering), Prilosec (AstraZeneca), Ortho Tri-Cyclen (Ortho-McNeil), Zomig (AstraZeneca), Zyrtec (Pfizer), Zyban (Glaxo Wellcome), Xenical (Roche), and Relenza (Glaxo). 267 Business Pharmaceuticals and cosmetics industries Retail industry Advertising Services NEC ...

...CLARITIN CLARITIN AND NASONEX GLAXO GLAXO WELLCOME GLAXO; ASTRAZENECA INTERNET LIFE EXTENSION FOUNDATION LIFESCRIPT COM MERCK NASONEX PFIZER PRILOSEC ZOMIG ZYRTEC PFIZER INC PFIZER ASTRAZENECA PHARMACEUTICALS LP GLAXO WELLCOME PLC APTIUM ONCOLOGY AVENTIS SA ASTRAZENECA ESPERION THERAPEUTICS INC GLAXO SMITH KLINE ...

9871. COMING THIS SPRING TO YOUR CITY The allergy monsters Now is the time for many allergy sufferers to feel miserable. New researchmight change that in th...
Fresno Bee Author: Guy Keeler THE FRESNO BEE; Word Count: 2030
4/9/00 FRESNOBEE E1 2000 WLNR 1739222 ...

...symptoms are present since they do not eliminate the cause of allergies. So-called second-generation antihistamines -- Claritin, Allegra and Zyrtec -- don't cause drowsiness that is a common side effect of first- generation antihistamines -- Chlor-Trimeton, Benadryl and Tavist. Immunotherapy, commonly ...

9872. COMING THIS SPRING TO YOUR CITY THE ALLERGY MONSTERS NOW IS THE TIME FOR MANY ALLERGY SUFFERERS TO FEEL MISERABLE. NEW RESEARCH MIGHT CHANGE THAT IN T...
Fresno Bee, The (CA) Author: Guy Keeler THE FRESNO BEE; Word Count: 1973
4/9/00 FRESNOBEE E1 2000 WLNR 8981587 ...

...symptoms are present since they do not eliminate the cause of allergies. So-called second-generation antihistamines -- Claritin, Allegra and Zyrtec -- don't cause drowsiness that is a common side effect of first- generation antihistamines -- Chlor-Trimeton, Benadryl and Tavist. Immunotherapy, commonly ...

9873. PUSHING PILLS
Palm Beach Post (FL) Author: N/A; Word Count: 869
4/9/00 PALMBCHPST 1A 2000 WLNR 1664612 ...

...$41.9 $49.8 $79.4 $171.1 Claritin/ Claritin-D (allergy) $64.6 $170.2 $136.6 $371.3 Zyrtec (allergy) $51.2 $75.2 $57.1 $183.5 Pravachol (cholesterol) $66.5 $59.5 n/a $126.0 Zyban ...

9874. CONCERNING ANIMALS Pet allergies are nothing to sneeze at
Star-Ledger, The (Newark, NJ) Word Count: 855

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

4/9/00 STLGRN 2 2000 WLNR 8668137 ...

...County reader confessed that her husband was allergic to the eight cats she owned before they met. He wouldn't take Zyrtec, a prescription drug known to reduce allergic reactions to pets. The cats are now relegated to the cellar or a ...

9875. DTC Marketing
ADVERTISING AGE Author: David Goetzl; Word Count: 1765
4/3/00 ADVTGAGE (No Page) 2000 WLNR 1227082 ...

...generated the most DTC ad spending through the first 11 months of 1999, seven were either allergy treatments (Claritin, Pfizer's Zyrtec, Glaxo Wellcome's Flonase and Schering-Plough's Nasonex) or lifestyle products (Viagra, Merck & Co.'s Propecia and Hoffmann-La Roche's weight-loss ...

9876. Mergers force shops to adapt
ADVERTISING AGE Author: N/A; Word Count: 498
4/3/00 ADVTGAGE (No Page) 2000 WLNR 1227552 ...

...and Merkley, Newman & Harty, both New York. The merger was partly driven by Merkley's failure to win Pfizer's $75 million Zyrtec review. "Clients have said, `If I'm going to spend $60 million, I want to spend it with an agency that ...

9877. The Big Sell
St Petersburg Times Word Count: 2997
3/28/00 STPTFTI 1D 2000 WLNR 8781952 ...

...loss, Merck, $96.3-million Viagra, impotence, Pfizer, $82.3-million Prilosec, stomach acid inhibitor, Astrazeneca PLC, $67.2-million Zyrtec, allergy, Pfizer, $56.8-million Lipitor, cholesterol, Warner-Lambert, $54.3-million Flonase, allergy, Glaxo Wellcome, $53.5-million Nolvadex ...

9878. THE BIG SELL
St Petersburg Times Author: WES ALLISON; Word Count: 3064
3/28/00 STPTFTI 1D 2000 WLNR 2512810 ...

...loss, Merck, $96.3-million Viagra, impotence, Pfizer, $82.3-million Prilosec, stomach acid inhibitor, Astrazeneca PLC, $67.2-million Zyrtec, allergy, Pfizer, $56.8-million Lipitor, cholesterol, Warner-Lambert, $54.3-million Flonase, allergy, Glaxo Wellcome, $53.5-million Nolvadex ...

9879. DRUGSTORE DANGERS
Newsweek U.S. Edition Author: N/A; Word Count: 1045
3/27/00 NEWSWEEK (No Page) 2000 WLNR 6244701 ...

...power sounds like k's and memorable letters like "z" and "x." That's why we have Zantac, Zyban, Zofran, Zoloft, Zyflo, Zyrtec and Zocor, to name a few. Fortunately, help is on the way. Some doctors are starting to print

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

out prescriptions ...

9880. SNEEZIN' SEASON \ PAYING THE PRICE FOR POLLEN PROTECTION
Worcester Telegram & Gazette (MA) Word Count: 1875
3/27/00 TGMGZTWM C1 2000 WLNR 9205343 ...

...phones ringing and their waiting rooms filling up. But some people who have come to depend on Claritin, Allegra or Zyrtec to see them through the season discovered they couldn't get prescriptions. Some HMOs, heavily affected by rising pharmaceutical costs, are ...

...20 percent of all adults and up to 40 percent of all children -- for the manufacturers of Claritin, Allegra and Zyrtec. The No. 2 prescription, Allegra, costs $75 for 60 pills, a month's supply of the twice-a-day medication. The No. 3 medication, Zyrtec, costs about $72 for a month's supply of 30 pills. These are the prices the public pays. HMOs can usually ...

...do work well, according to the experts. And the shots may produce one enormous benefit that neither Claritin, Allegra nor Zyrtec can provide. Most people, if they are faithful in getting their shots, will, after several years, lose their seasonal sensitivities ...

9881. aachoo! 'Tis the season for sniffles. But don't let springtime allergies get you down. There are ways to cope.
CHICAGO SUN TIMES (IL) Author: Bagnato, Kristin; Word Count: 968
3/26/00 CHISUN 1 2000 WLNR 4184436 ...

...of life much better," Cohen says. Claritin and Allegra are popular and widely used with minimal side effects. Another drug, Zyrtec, is also gaining acceptance. Nasal sprays such as Nasonex are easy to use, effective and suitable for children. Still, the ...

9882. POLLENS KICK OFF SNEEZIN' SEASON
Daily News (Los Angeles, CA) Author: Robert Monroe Staff Writer ; Word Count: 876
3/15/00 DAILYNEWCA N1 2000 WLNR 1555294 ...

...know who they are. Dr. Bernard Geller, a Santa Monica allergist, said the occasional sneezer might be better served by Zyrtec, Allegra or other prescription antihistamines that don't have the sedative effects of over-the-counter drugs. People concerned about driving ...

9883. Patanol ads try to break from anti-allergy pack
ADVERTISING AGE Author: N/A; Word Count: 498
3/13/00 ADVTGAGE (No Page) 2000 WLNR 1225399 ...

...employ b&w in this spring training before allergy season when marketers begin advertising to build early awareness. Pfizer's new Zyrtec campaign from Deutsch, New York, uses the technique in ads that attempt to show the product can treat a variety ...

9884. DRUG MANUFACTURERS OFFER FREE MEDICATIONS TO THOSE IN NEED

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Worcester Telegram & Gazette (MA) Word Count: 825
3/13/00 TGMGZTWM C3 2000 WLNR 9198459 ...

...they need. Eligible patients have received medications such as Zithromax, an antibiotic; Zoloft, an anti-depressant; Diflucan, an anti-fungal; Zyrtec, an anti-histamine; Cardura, an anti-hypertensive; Norvasc and Procardia XL, cardiovascular drugs, and Glucotrol XL, a diabetic medication. WHO ...

...PFIZER INC PFIZER PHARMACEUTICALS RECENTLY REGISTERED GREAT BROOK VALLEY SMITHKLINE BEECHAM PHARMACEUTICALS ZITHROMAX ZOILA TORES FELDMAN ZOILA TORRES FELDMAN ZOLOFT ZYRTEC SMITHKLINE BEECHAM PHARM ORTHO MCNEIL PHARMACEUTICAL CORP ELI LILLY AND CO GLAXO WELLCOME PLC PFIZER INC 3M CO BAYER AG ...

9885. Fastest remote in town gets revenge on commercials
Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: Kim Ode; Staff Writer; Word Count: 761
3/11/00 STTRMSP 01E 2000 WLNR 8087763 ...

...Dodge minivans :05 - Paul Magers grinning "The West Wing" And, if you stay tuned for scenes from next week: :30 - Zyrtec allergy tablets :60 - Volkswagen Cabrio :30 - Tylenol :20 - Promo for "Donnie Brasco" :20 - Promo for "Days of Our Lives" :25 ...

9886. Drug stocks get lift from bullish remarks
Marketwatch Author: CBS.MarketWatch.com; Word Count: 842
3/8/00 MKTWATCH 22:34:00 ...

...of 24 percent a year. He also said Pfizer has filed with the FDA for approval of its allergy drug Zyrtec-D. The filing had not been expected until later this year. Andrx, DuPont Elsewhere, shares of Andrx adrx rose 3 ...

9887. FDA APPROVES ONCE-DAILY PILL THAT DOESN'T CAUSE DROWSINESS
CHICAGO TRIBUNE Word Count: 257
3/6/00 CHICAGOTR 7 2000 WLNR 8296262 ...

...can be attributed to advertising, the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9888. Top allergy drug challenged Allegra now has once-a-day pill
CINCINNATI POST (OH) Author: Anonymous; Word Count: 551
3/1/00 CINPOST 8 2000 WLNR 4121145 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s, despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9889. FDA approves once-a-day Allegra pill Allergy medication, now taken twice daily, will compete with Claritin
LANCASTER NEW ERA (PA) Author: N/A; Word Count: 526
3/1/00 LANCNE 16 2000 WLNR 4171963 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9890. IMPROVED MEDICATION IS NOTHING TO SNEEZE AT HAY FEVER SUFFERERS GET NEW VERSION OF ALLEGRA TO BE TAKEN ONCE A DAY
Akron Beacon Journal (Ohio) (KRT) Author: Associated Press; Word Count: 339
2/29/00 AKRONBJ A2 2000 WLNR 1520153 ...

...Claritin, which had $2.7 billion in sales. Claritin grew rapidly in the middle 1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. Claritin's success is attributed in part to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but it causes drowsiness. The FDA also approved Allegra for children as young ...

9891. FDA Approves Once-a-Day Allergy Drug
AP Online Author: PHIL GALEWITZ; Word Count: 550
2/29/00 ASSOCPR 00:00:00 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9892. TOP ALLERGY DRUG CHALLENGED ALLEGRA NOW HAS ONCE-A-DAY PILL
Cincinnati Post (OH) Author: Associated Press; Word Count: 551
2/29/00 CINPOST 8B 2000 WLNR 986033 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s, despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9893. NEW ONCE-A-DAY ALLERGY DRUG TO BATTLE NO.1 CLARITIN
Columbia State (SC) Author: PHIL GALEWITZ, The Associated Press ; Word Count: 543
2/29/00 THESTATE D1 2000 WLNR 1501738 ...

...has overcome pressure to its signature product before. Claritin grew rapidly in the middle 1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9894. FDA approves new version of Allegra
JOURNAL RECORD (OKLAHOMA CITY, OK) Author: N/A; Word Count: 547
2/29/00 JROKC 1 2000 WLNR 4109013 ...

...has overcome pressure to its signature product before. Claritin grew rapidly in the middle 1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9895. FDA OK's once-a-day allergy drug
Marketwatch Author: CBS.MarketWatch.com; Word Count: 573
2/29/00 MKTWATCH 06:18:00 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9896. Nothing to sneeze at
Mobile Register (AL) Author: N/A; Word Count: 386
2/29/00 MOBILEREG A8 2000 WLNR 8900467 ...

...Claritin, which had $2.7 billion in sales. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. Copyright © 2000 Mobile Register. All Rights Reserved. Used by ...

9897. NEW ALLEGRA GIVES HAY FEVER CHOICE
Myrtle Beach Sun News (SC) Author: Phil Galewitz, THE ASSOCIATED PRESS; Word Count: 543
2/29/00 BSX-SUNNWS A7 2000 WLNR 207929 ...

...has overcome pressure to its signature product before. Claritin grew rapidly in the middle 1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering-Plough has advertised it heavily to consumers, increasing the ...

...can be attributed to the convenience of once-a-day dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9898. FDA APPROVES ANOTHER ONCE-A-DAY ALLERGY PILL ALLEGRA IS READY TO CHALLENGE SCHERING-PLOUGH'S CLARITIN
New Jersey Record (NJ) Author: PHIL GALEWITZ, The Associated Press; Word Count: 547
2/29/00 RECNNJ 118 2000 WLNR 1869216 ...

...Madison, has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9899. FDA APPROVES NEW ONCE-A-DAY ALLERGY DRUG
Orlando Sentinel Author: Associated Press; Word Count: 354
2/29/00 ORLANDOSENT A3 2000 WLNR 8583760 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers. Claritin's success ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but it does cause drowsiness. FEDERAL GOVERNMENT DECISION MEDICINE Americas 1AM92 North ...

9900. NEW ALL-DAY ALLERGY PILL WINS APPROVAL OF FDA
Philadelphia Inquirer (PA) Author: Phil Galewitz, ASSOCIATED PRESS; Word Count: 454
2/29/00 PHILA-INQ A04 2000 WLNR 2439001 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill but does cause drowsiness. The FDA also approved Allegra for children as young ...

9901. FDA APPROVES ANOTHER ONCE-A-DAY ALLERGY PILL ALLEGRA IS READY TO CHALLENGE SCHERING-PLOUGH'S CLARITIN [All Editions: Four Star B, Three Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: GALEWITZ, PHIL; Word Count: 536
2/29/00 RECNNJ L 2000 WLNR 7511321 ...

...Madison, has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9902. FDA Approves Once-a-Day Allergy Drug
AP Online Author: PHIL GALEWITZ; Word Count: 541
2/28/00 ASSOCPR 00:00:00 ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young ...

9903. Pfizer Wins Takeover Fight.
Chain Drug Review Author: N/A; Word Count: 1118
2/28/00 CHAINDREV RX 2000 WLNR 9837953 ...

...2,034 Celebrex [*] Arthritis 1,500 Zithromax Anti-infective 1,333 Viagra Erectile dysfunction 1,033 Diflucan Anti-infective 1,002 Cardura Hypertension/BPH 794 Zyrtec Allergy 552 Aricept [**] Alzheimer's Disease 534 Procardia/XL Hypertension/angina 523 (*.)Copromoted with G.D. Searle & Co. (**.)Copromoted with Eisai Co ...

9904. JEB BUSH WANTS TO LIMIT USE OF COSTLY NEW DRUGS BY POOR
Palm Beach Post (FL) Author: Sanjay Bhatt Palm Beach Post Staff Writer; Word Count: 699
2/24/00 PALMBCHPST 3A 2000 WLNR 1690957 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...and Zantac; for high blood pressure, such as Catapres and Vasotec; and for asthma and allergies, such as Claritin and Zyrtec. Bowing to activists' concerns, Bush did not ask to stop paying for new drugs that treat mental disorders or arthritis ...

9905. City sets hearing on Tufts HMO allergy drug policy
Boston Herald (MA) Author: MICHAEL LASALANDRA; Word Count: 402
2/17/00 BOSTONH 2 2000 WLNR 230286 ...

...accidents each year, with 1,500 resulting deaths, nationwide. The decision bans Tufts' members use of such second-generation antihistamines as Zyrtec or Claritin and limits the use of Allegra to once a day. Dr. Joseph Gerstein, medical director of Tufts' pharmacy ...

9906. IDEUTSCH, New York and Los Angeles.
ADWEEK Eastern Edition Author: N/A; Word Count: 374
2/14/00 ADWKEST 58 2000 WLNR 9843541 ...

...agency boasting a $16.8 million year in revenue and a roster of blue-chip clients, such as Britannica.com, Pfizer (Zyrtec), Bank One, LensCrafters and Ikea. The 102-employee unit, with offices in New York and Los Angeles, has succeeded in ...

...necessarily come." Most recently, the agency unveiled new sites for Lenscrafters and Publishers Clearing House, with the site for Pfizer (Zyrtec) due out in 30 to 60 days. In addition, iDeutsch has concentrated on building brand presence on the Web for ...

...1CA98 North America 1NO39 New York 1NE72 Americas 1AM92 USA 1US73 BRITANNICA BRITANNICA COM LENSCRAFTERS PFIZER (ZYRTEC PFIZER (ZYRTEC) BANK PUBLISHERS WEB Drakoulias Ikea Jenkins Peter Drakoulias ...

9907. Ones to Watch.
Media Week (USA) Author: N/A; Word Count: 1885
2/14/00 MEDIAWEEK 58 2000 WLNR 9811673 ...

...agency boasting a $16.8 million year in revenue and a roster of blue-chip clients, such as Britannica.com, Pfizer (Zyrtec), Bank One, LensCrafters and Ikea. The 102-employee unit, with offices in New York and Los Angeles, has succeeded in ...

...necessarily come." Most recently, the agency unveiled new sites for Lenscrafters and Publishers Clearing House, with the site for Pfizer (Zyrtec) due out in 30 to 60 days. In addition, iDeutsch has concentrated on building brand presence on the Web for ...

9908. GROWTH HORMONE CAN BE BENEFICIAL BUT IT ISN'T A MIRACLE DRUG
Milwaukee Journal Sentinel (WI) Author: BECKY WANG-CHENG MEDICAL COLLEGE OF WISCONSIN; Word Count: 987
2/14/00 MLWK 2 2000 WLNR 3064917 ...

...shingles on one side of my face and the remaining itch is driving me crazy. Neurontin hasn't helped, neither did

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Zyrtec or Benadryl. I'm now trying Tegretol and trying to build a tolerance for it; otherwise it knocks me out. Do ...

9909. Allergists rip new Tufts drug policy
Boston Herald (MA) Author: MICHAEL LASALANDRA; Word Count: 660
2/8/00 BOSTONH 3 2000 WLNR 222133 ...

...a-year promotional campaigns." Vaida said the decision by Tufts to ban the use of second-generation antihistamines such as Zyrtec and Claritin and to limit the use of Allegra to once a day was done for financial reasons and that ...

...1IN54 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Prescription Drugs 1PR52 MASSACHUSETTS ALLERGY SOCIETY TUFTS TUFTS HEALTH PLAN ZYRTEC Allegra Antihistamines Benadryl George A. Vaida Gerstein Joseph Gerstein Parents Vaida ...

9910. Antihistamines May Impair Performance.
USA Today (Magazine) Author: N/A; Word Count: 491
2/1/00 USATDY-MAG 8 2000 WLNR 9819982 ...

...because they don't feel sleepy. The new practice parameters recommend that second-generation antihistamines--such as Allegra, Claritin, Hismanal, and Zyrtec--that are associated with less or no risk of these side effects should be considered first-line therapy for allergic ...

9911. DEUTSCH
ADVERTISING AGE Author: N/A; Word Count: 308
1/31/00 ADVTGAGE (No Page) 2000 WLNR 1213229 ...

...did compensate for its Baskin-Robbins loss by reeling in Domino's Pizza. The agency also nabbed Pfizer's anti-allergy medicine Zyrtec, SunAmerica, Brinks Home Security and Tommy Hilfiger in 1999. However, much of Deutsch's creative work didn't have the spark it ...

9912. Pfizer Places Zoloft's $50 Mil. Biz in Review.
ADWEEK Eastern Edition Author: N/A; Word Count: 308
1/31/00 ADWKEST 6 2000 WLNR 9812573 ...

...Ad News. Paxil ranked third, at $1.7 billion. ADvice & ADvisors handled Pfizer's last big review, in 1999, for its Zyrtec allergy drug--a $75 million account. In that contest, Deutsch bested McCann-Erickson Worldwide, Ogilvy & Mather and Merkley Newman Harty ...

9913. Curtain Call.
ADWEEK Eastern Edition Author: N/A; Word Count: 1037
1/24/00 ADWKEST 58 2000 WLNR 9807124 ...

...Revenue grew 54 percent, from $86 million to $133 million. Besides Bank One, Deutsch added Pfizer, winning

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

the allergy drug Zyrtec, Tommy Hilfiger, servicing the sportswear, footwear and legwear divisions, and Domino's, which marks the shop's return to the fast-food ...

...to $133 million (est.) Win/Loss Pitch Ratio: 11 out of 12 Accounts Won/Media Budget: [*] Domino's ($105 million) Pfizer's Zyrtec ($75 million) Tommy Hilfiger ($70 million) Bank One ($60 million) Microsoft's Expedia.com ($25 million) Britannica.com ($25-35 million) Procter & Gamble's ...

...COM CITIZEN WATCH DDB DONNY EXPEDIA EXPEDIA COM FOOT LOCKER LA MICROSOFT MYFAMILY COM PFIZER PROCTER GAMBLE TOYS "R VCR ZYRTEC PFIZER INC FOOT LOCKER INC PFIZER ESPERION THERAPEUTICS INC CITIZEN HOLDINGS CO LTD ARNOLD TOYS R US INC ASHFORD COM ...

9914. Winners' Circle.
ADWEEK Eastern Edition Author: N/A; Word Count: 4762
1/24/00 ADWKEST 65 2000 WLNR 9807131 ...

...won 11 out of 12 pitches of new business this year. That's awesome. Do you know the exception? ADWEEK: Yes. Zyrtec--and you lost it to Deutsch. DOONER: Right. Until this moment, when we finally met--and as you can see ...

...MCCANN ERICKSON ADVERTISING GROUP MCCANN ERICKSON WORLDWIDE MCCANNS MCDONALD MCDONALDS MICROSOFT NATIONAL AGENCY TOYS R US YAHOO YOUNG RUBICAM INC ZYRTEC MCCANN ERICKSON WORLDWIDE MCDONALDS TOYS R US WPP GROUP PLC DIGITAS INC YAHOO INC TASS ENTERPRISES INC COCA COLA BEVERAGES ...

9915. Rx Prices Send Health Insurance Soaring
ARKANSAS BUSINESS Author: Parham, Jon; Word Count: 1883
1/24/00 ARBUS 1 2000 WLNR 4159878 ...

...direct-to-consumer advertising. Television pitches for hair loss treatment Propecia, smoking deterrent Zyban and allergy medications such as Claritn, Zyrtec and Allegra are common. " In the last two years, since direct advertising was allowed by the FDA, I've had probably ...

...FOOD AND DRUG ADMINISTRATION HEALTH NATIONAL INSTITUTE FOR HEALTH CARE MANAGEMENT NIHCM PHARMACEUTICAL RESEARCHERS PHRMA RX PRICES SEND HEALTH INSURANCE ZYRTEC ALLTEL CORP AETNA INC Adamson Alltel Allegra Greer Jim Adamson Joe Meyer John Greer John Reed Johnston Ken Johnston Reed ...

9916. [R.sub.x] Prices Send Health Insurance Soaring.
Arkansas Business and Economic Review Author: N/A; Word Count: 1874
1/24/00 ARBER 1 2000 WLNR 9835454 ...

...direct-to-consumer advertising. Television pitches for hair loss treatment Propecia, smoking deterrent Zyban and allergy medications such as Claritin, Zyrtec and Allegra are common. "In the last two years, since direct advertising was allowed by the FDA, I've had probably ...

...FEDERAL FOOD AND DRUG ADMINISTRATION HEALTH NATIONAL INSTITUTE FOR HEALTH

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

CARE MANAGEMENT NIHCM NLHCM PHARMACEUTICAL RESEARCHERS PRICES SEND HEALTH INSURANCE ZYRTEC HEALTH AND FITNESS OF OREGON INC HEALTH AND LIFE CO LTD HEALTH ALLTEL CORP HEALTH AND LIFE AGENCY OF FLORIDA ...

9917. Pfizer Earnings Rise, Surpassing Forecasts
New York Times (NY) Author: Reuters; Word Count: 268
1/19/00 NYT C14 2000 WLNR 3230398 ...

...was the best-selling drug of 1999. Pfizer also makes the anti-impotence drug Viagra, the antidepressant Zoloft, the antihistamine Zyrtec, the antibiotic Zithromax, and the cardiovascular drugs Norvasc, Lipitor and Procardia. Shares of Pfizer closed down 62.5 cents yesterday ...

9918. So much drug info can lead to confusion
Charleston Gazette (WV) Author: Adrienne McGee The Lima (Ohio) News; Word Count: 486
1/18/00 CHLST-GZ 2D 2000 WLNR 732396 ...

...So much drug info can lead to confusion Adrienne McGee The Lima (Ohio) News Allegra, Claritin, Zyrtec, Zyban, Accolate, Zomig. These once strange-sounding n This can have its good points and bad, physicians say. From patients ...

... 1AM92 Ohio 1OH35 North America 1NO39 Pharmaceuticals & Biotechnology 1PH13 ACCOLATE CLARITIN TV ZOMIG ZYBAN ZYRTEC Asthma Clinics Basaran Herb Schumm Jenki Jenkins Marilyn Pancake Mehmet Basaran Pharmaceutical Research Rachel Bloom Schumm ...

9919. ADVERTISING SURGE HAS PATIENTS REQUESTING MEDICINE BY NAME SOME DOCTORS WORRY SUPERFICIAL INFORMATION PROMPTS SELF-DIAGNOSING, BUT OTHERS FEEL IT HELP...
Contra Costa Times (Walnut Creek,CA) Author: Adrienne McGee; Word Count: 978
1/18/00 CCTIMES D01 2000 WLNR 1969088 ...

...INFORMATION PROMPTS SELF-DIAGNOSING, BUT OTHERS FEEL IT HELPS PEOPLE RECOGNIZE SYMPTOMS Adrienne McGee Allegra, Claritin, Zyrtec, Zyban, Accolate, Zomig. These once strange-sounding names are now common, with the stream of advertisements promoting prescription drugs by ...

...Specialties 1HE49 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 ACCOLATE CLARITIN MONSANTO CO PFIZER INC TV ZOMIG ZYBAN ZYRTEC MONSANTO CO PFIZER INC ADVERTISING SURGE Asthma Clinics Basaran Bloom Cerebyx Cottrell DOCTORS WORRY SUPERFICIAL INFORMATION PROMPTS Herb Schumm Jackie ...

9920. Too much drug info may be confusing
Mobile Register (AL) Word Count: 988
1/18/00 MOBILEREG D1 2000 WLNR 8906017 ...

...MCGEE Too much drug info may be confusing By ADRIENNE MCGEE The Lima News Allegra, Claritin, Zyrtec, Zyban, Accolate, Zomig. These once strange-sounding names are now common, with the stream of advertisements promoting prescription drugs by ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...Specialties 1HE49 Respiratory & Pulmonary 1RE29 Prescription Drugs 1PR52 ACCOLATE CLARITIN MONSANTO CO PFIZER INC TV ZOMIG ZYBAN ZYRTEC MONSANTO CO PFIZER INC ADRIENNE MCGEE Asthma Clinics Basaran Bloom Cerebyx Cottrell Herb Schumm Jackie Cottrell Jenkins Marilyn Pancake Mehmet ...

9921. Schering-Plough Works to Protect Its Popular Allergy Drug Claritin
Record, The (Hackensack, NJ) (KRT) Author: David Shook; Word Count: 963
1/6/00 RECNNJ (No Page) 2000 WLNR 6739975 ...

...David Southwell said. In addition to Prozac and Claritin, Sepracor is testing derivatives of Johnson & Johnson's Propulsid heartburn medication, Pfizer's Zyrtec, an antihistamine, and Alza Corp.'s incontinence drug, Ditropan. In each case, Southwell sees potential for safer, more effective versions of ...

... 1AL79 ALZA CORP BROWN BROTHERS HARRIMAN DRUG ADMINISTRATION ELI LILLY CO FDA FEDERAL TRADE COMMISSION FOOD JOHNSON JOHNSON PFIZERS ZYRTEC PLOUGH POPULAR ALLERGY DRUG RECORD SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP SEPRACOR SEPRACOR INC STANDARD POORS DRUG STOCK INDEX ALZA ...

9922. TAKING PAINS TO PROTECT POPULAR DRUGS FINE-TUNED VERSIONS MAY HEAD OFF GENERICS [All Editions: Four Star B, Three Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: SHOOK, DAVID; Word Count: 914
1/6/00 RECNNJ B 2000 WLNR 7354471 ...

...David Southwell said. In addition to Prozac and Claritin, Sepracor is testing derivatives of Johnson & Johnson's Propulsid heartburn medication, Pfizer's Zyrtec, an antihistamine, and Alza Corp.'s incontinence drug, Ditropan. In each case, Southwell sees potential for safer, more effective versions of ...

...ALZA CORP BROWN BROTHERS HARRIMAN ELI LILLY CO FDA FEDERAL TRADE COMMISSION FOOD AND DRUG ADMINISTRATION JOHNSON JOHNSON PAINS PFIZERS ZYRTEC PLOUGH SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP SEPRACOR SEPRACOR INC STANDARD POORS DRUG STOCK INDEX VERSIONS ALZA CORP ELI LILLY ...

9923. FRONT LINES; Consumer alert. Problem prescriptions.
Consumer Reports Author: N/A; Word Count: 649
1/1/00 CONSUMERAB 8 2000 WLNR 203619 ...

...pairs of drug names that are easy to confuse, from Accupril (for high blood pressure) and Accutane (for acne) to Zyrtec (an antihistamine) and Zyprexa (an antipsychotic). Part of the problem, says USP Vice President Diane Cousins, is that drug companies ...

9924. Pfizer's Relpax to D'Arcy
ADVERTISING AGE Author: N/A; Word Count: 849
12/20/99 ADVTGAGE (No Page) 1999 WLNR 1358762 ...

...at least some general consumer agencies for its direct-to-consumer accounts. In August, Deutsch got Pfizer's estimated $75 million Zyrtec account. Previously, Pfizer relied principally on healthcare specialty shops for DTC

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

work. Euro RSCG, Citron split Euro RSCG Worldwide's acquisition ...

9925. DRUG ADS FUEL HIGHER USE, COST PER PATIENT U.S. SEES 84% RISE OVER 5 YEARS IN OVERALL SPENDING FOR PRESCRIPTIONS
Milwaukee Journal Sentinel (WI) Author: ROBERT A. ROSENBLATT - LOS ANGELES TIMES; Word Count: 1357
12/12/99 MLWK 25 1999 WLNR 2837611 ...

...relief compounds. The hottest market for direct advertising involves allergy medications. Four of the 10 most heavily advertised medications Claritin, Zyrtec, Nasonex and Flonase are in this category. Claritin, with a huge advertising campaign, has become a universally recognized brand among ...

...KAISER KAISER PERMANENTE MERCK CO INC NASONEX PFIZER INC PHARMACEUTICAL RESEARCH PHARMACY COVERAGE AFFORDABLE PROPECIA SCHERING PLOUGH CORP SEGAL CO ZYRTEC KAISER PERMANENTE BLUE CROSS AND BLUE SHIELD ASSOCIATION PFIZER INC KAISER MERCK AND CO INC SCHERING PLOUGH CORP Americans Beset ...

9926. DRUG AD WARNINGS CONFUSE CONSUMERS SURVEY FINDS MONEY CAN'T BUY RECOGNITION
New Jersey Record (NJ) Author: LAURAN NEERGAARD, The Associated Press; Word Count: 762
12/10/99 RECNNJ a50 1999 WLNR 2055885 ...

...snappier ads that do not have to include sobering side-effect warnings. About $75 million worth of ads for prescription Zyrtec, showing smiling allergy sufferers scaling mountain peaks, struck a chord with only 38 percent of consumers, Miller said. The cholesterol ...

9927. Pizza predicament: With rivals in turmoil, Domino's changes course
ADVERTISING AGE Author: N/A; Word Count: 868
12/6/99 ADVTGAGE (No Page) 1999 WLNR 1338292 ...

...$1 billion industry benchmark. This year, the independently owned agency has nabbed accounts including Citizen Watch Co. of America, Pfizer's Zyrtec, Tommy Hilfiger USA, myfamily.com, Microsoft Corp.'s expedia.com and Procter & Gamble Co.'s reflect.com. A long-time Domino's franchisee in the West ...

9928. Name-brand drugs draw fans, critics Patients are requesting the higher-priced, higher-marketed drugs; that has health professionals worried about the costs.
Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: Glenn Howatt; Staff Writer; Word Count: 1311
11/27/99 STTRMSP 01A 1999 WLNR 6444538 ...

...1998 1998 advertising sales spending (millions) (millions) . Claritin Antihistamine $2,140.0 $185.1 Propecia Hair growth 72.7 92.0 Zyrtec Antihistamine 454.9 75.6 Zyban Smoking deterrent 183.8 64.4 Pravachol Cholesterol reducer 953.6 59.7 Allegra ...

9929. VIEWERS DISLIKE DRUG ADS CONSUMERS AVERAGE 9 COMMERCIALS A DAY, FIND WARNINGS

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

CONFUSING
Akron Beacon Journal (Ohio) (KRT) Author: Lauran Neergaard, Associated Press; Word Count: 723
11/26/99 AKRONBJ E1 1999 WLNR 1643501 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9930. Prescription drugs
Charleston Daily Mail (WV) Author: N/A; Word Count: 147
11/26/99 CHLST-GZ 3A 1999 WLNR 710441 ...

...months of 1999: Drug Spending Claritin (allergy). ..... $97.1 million Propecia (baldness). ..... $56.2 million Viagra (impotence). .....$50.4 million Zyrtec (allergy). .....$43.4 million Prilosec (ulcers). ..... $40.8 million Lipitor (cholesterol). ..... $40.8 million Meridia (weight reduction). ..... $38.2 million ...

9931. Drug Firms' TV Ads Fuel Rise in Costs and Demand Health: Direct appeals to consumers have created new requests for medications. There are benefits, but spending on prescriptions has increased 84% in five years.
Los Angeles Times Word Count: 1735
11/26/99 LATIMES 1 1999 WLNR 6605759 ...

...of choice. The hottest market for direct advertising involves allergy medications. Four of the 10 most heavily advertised medications--Claritin, Zyrtec, Nasonex and Flonase--are in this category. Claritin, with a huge advertising campaign, has become a universally recognized brand among ...

...Figures are in millions of dollars. Drugs Spending Claritin (allergy) $97.1 Propecia (baldness) $56.2 Viagra (impotence) $50.4 Zyrtec (allergy) $43.4 Prilosec (ulcers) $40.8 Lipitor (cholesterol) $40.8 Meridia (weight reduction) $38.2 Nasonex (allergy) $35.7 ...

9932. Advertising is paying off for drug makers but driving up prices
Star-Ledger, The (Newark, NJ) Word Count: 1127
11/26/99 STLGRN 11 1999 WLNR 7149070 ...

...relief compounds. The hottest market for direct advertising involves allergy medications. Four of the 10 most heavily advertised medications - Claritin, Zyrtec, Nasonex and Flonase - are in this category. Claritin, with a huge advertising campaign, has become a universally recognized brand among ...

9933. PRESCRIPTION ADS HAVE SIDE EFFECTS
Columbus Dispatch (OH) Author: Barnet D. Wolf; Word Count: 1105
11/21/99 COLDIS 01G 1999 WLNR 7868706 ...

...12-month time frame. The next-largest advertisers and their major drugs were Glaxo Wellcome (Zyban for smoking cessation) Pfizer (Zyrtec for allergies and Viagra -- and spokesman Bob Dole -- for impotence), Astrazeneca (Prilosec for heartburn) and Merck (Propecia for hair loss ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9934. Consumers don't like drug ads, study finds: Commercials' side-effect warnings called culprit
Dallas Morning News Author: N/A; Word Count: 649
11/18/99 DALLASMN 13A 1999 WLNR 7711093 ...

...drugs - shorter, snappier ads that do not have to include side-effect warnings. Some $75 million in ads for prescription Zyrtec - which showed smiling allergy sufferers scaling mountain peaks - struck a chord with only 38 percent of consumers, Ms. Miller said ...

9935. PRESCRIPTION DRUG ADS GIVING VIEWERS A BIT OF A HEADACHE
Atlanta Journal and Constitution (GA) Author: Lauran Neergaard; Associated Press; Word Count: 584
11/17/99 ATLNTAJC G9 1999 WLNR 3409519 ...

...drugs --- shorter, snappier ads that do not have to include sobering side-effects warnings. Some $75 million in ads for Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9936. STUDY CALLS WARNING-LADEN DRUG ADS `BORING'
Cleveland Plain Dealer Word Count: 757
11/17/99 PLDLCL 1C 1999 WLNR 7411951 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9937. DATA ON SIDE EFFECTS HURTS DRUG ADS, EXPERT SAYS
Contra Costa Times (Walnut Creek,CA) Author: Lauran Neergaard; Word Count: 519
11/17/99 CCTIMES A19 1999 WLNR 2144120 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9938. PRESCRIPTION-DRUG ADS' RESULTS MIXED CONSUMERS SAY THEY DISLIKE THE TELEVISION ADS BUT ARE ASKING THEIR DOCTORS ABOUT THE LATEST TREATMENTS.
Fresno Bee Author: LAURAN NEERGAARD ASSOCIATED PRESS; Word Count: 770
11/17/99 FRESNOBEE A1 1999 WLNR 1906014 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38% of consumers, Miller said. The cholesterol ...

9939. DRUG MAKERS CHANGE PITCH; ADS: CONSUMERS CALL COMMERCIALS ``GOOFY,'' SOFT-SELL APPROACH TRIED.

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Long Beach Press-Telegram (CA) Word Count: 667
11/17/99 LBPRESS A15 1999 WLNR 1475237 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9940. AD MAKERS WANT DRUG COMMERICALS TO DROP 'BORING' LISTS OF SIDE EFFECTS REQUIREMENT TURNS OFF CONSUMERS, THE ARGUE
New Orleans Times Picayune Author: The Associated Press; Word Count: 475
11/17/99 NOTPCN C3 1999 WLNR 1246974 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. 361 ...

9941. Consumers confused by talk of side effects
AP Online Author: LAURAN NEERGAARD; Word Count: 754
11/16/99 ASSOCPR 00:00:00 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9942. Consumers confused by talk of side effects
AP Online Author: LAURAN NEERGAARD; Word Count: 754
11/16/99 ASSOCPR 00:00:00 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9943. RETRANSMITS to add bjt designator
AP Online Author: LAURAN NEERGAARD; Word Count: 754
11/16/99 ASSOCPR 00:00:00 ...

...shorter, snappier ads that do not have to include sobering side-effect warnings. Some $75 million in ads for prescription Zyrtec that showed smiling allergy sufferers scaling mountain peaks struck a chord with only 38 percent of consumers, Miller said. The ...

9944. Pfizer roused by recent setbacks Troubles help explain Warner-Lambert bid
Star-Ledger, The (Newark, NJ) Word Count: 1352
11/16/99 STLGRN 1 1999 WLNR 7143851 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...be sure, several Pfizer products continue to post strong sales gains, among the Zoloft anti-depressant; Zithromax, an antibiotic; the Zyrtec allergy medication and Norvasc, a popular heart drug. But none of these products shows signs of overtaking Lipitor or Celebrex ...

...HOME PRODUCTS CORP CELEBREX MEHTA PARTNERS MONSANTO MONSANTO CO PFIZER PFIZER INC VIAGRA WARNER LAMBERT WARNER LAMBERT CO ZITHROMAX ZOLOFT ZYRTEC AMERICAN HOME PRODUCTS CORP MONSANTO CO PFIZER INC WARNER LAMBERT KK AMERICAN HOME INDUSTRIES WARNER LAMBERT CO Anxious Ed Silverman ...

9945. Most-advertised drugs
USA Today (USA) Author: N/A; Word Count: 102
11/15/99 USATD 01A 1999 WLNR 3314691 ...

...1999(1), in millions of dollars: Drug/ConditionMoney spent Claritin/Allergy $94 Propecia/Hair loss $52 Viagra/Erectile dysfunction $44 Zyrtec/Allergy $39 Meridia/Weight control $37 1 -- Jan.-June 1999 GRAPHIC,color,James Abundis and Kevin Rechin,USA TODAY,Sources ...

...1HE49 Allergy 1AL79 Prescription Drugs 1PR52 CLARITIN GRAPHIC HEALTH MERIDIA NOTES PROPECIA PUBLISHERS INFORMATION BUREAU SOURCES:IMS VIAGRA ZYRTEC Heavily James Abundis Kevin Rechin Media Reporting ...

9946. Pfizer roused by recent setbacks Troubles help explain Warner-Lambert bid
Star-Ledger, The (Newark, NJ) Word Count: 1352
11/14/99 STLGRN 1 1999 WLNR 7133134 ...

...be sure, several Pfizer products continue to post strong sales gains, among the Zoloft anti-depressant; Zithromax, an antibiotic; the Zyrtec allergy medication and Norvasc, a popular heart drug. But none of these products shows signs of overtaking Lipitor or Celebrex ...

...HOME PRODUCTS CORP CELEBREX MEHTA PARTNERS MONSANTO MONSANTO CO PFIZER PFIZER INC VIAGRA WARNER LAMBERT WARNER LAMBERT CO ZITHROMAX ZOLOFT ZYRTEC AMERICAN HOME PRODUCTS CORP MONSANTO CO PFIZER INC WARNER LAMBERT KK AMERICAN HOME INDUSTRIES WARNER LAMBERT CO Anxious Ed Silverman ...

9947. CLARITIN MAKER LEFT IN LIMBO ON PATENT BILL PASSAGE POSSIBLE NEXT YEAR
New Jersey Record (NJ) Author: DAVID SHOOK, Staff Writer; Word Count: 999
11/11/99 RECNNJ b01 1999 WLNR 2034126 ...

...allergy drug market. Its dominance has fallen in recent years due to competition from Hoechst Marion Roussel's Allegra and Pfizer's Zyrtec. But extended patent protection would generate an estimated $5.3 billion in additional profits for Schering-Plough by preventing generic ...

9948. Madison, N.J.-Based Drug Company Fails to Get Patent Extension
Record, The (Hackensack, NJ) (KRT) Author: David Shook; Word Count: 1072
11/11/99 RECNNJ (No Page) 1999 WLNR 5503104 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...allergy drug market. Its dominance has fallen in recent years due to competition from Hoechst Marion Roussel's Allegra and Pfizer's Zyrtec. But extended patent protection would generate an estimated $5.3 billion in additional profits for Schering-Plough by preventing generic ...

9949. WHAT IS CAUSE, CURE FOR ECZEMA?
New Orleans Times Picayune Author: Dr. Mitchell Hecht Knight Ridder/Tribune News Service; Word Count: 720
11/7/99 NOTPCN E10 1999 WLNR 1244492 ...

...Vaseline Intensive Care, Eucerin or aloe-based products. And apply moisturizer liberally throughout the day as needed. Antihistamines such as Zyrtec or Atarax can help relieve itching symptoms. If your home is dry, purchase home humidifiers and place them in bedrooms ...

9950. WARNER-LAMBERT GETS PFIZER OFFER FOR $82.4 BILLION
New York Times (NY) Author: DAVID J. MORROW and LAURA M. HOLSON; Word Count: 3183
11/5/99 NYT A1 1999 WLNR 3020047 ...

...3.35 billion 1998 REVENUE: $ 13.54 billion SELECTED DRUG AND CONSUMER PRODUCTS Pharmaceuticals -- Includes Norvasc, Zoloft, Zithromax, Viagra and Zyrtec Consumer health care -- Includes Bain de Soleil, Barbasol, Ben-Gay, Cortizone, Desitin, Plax, Unisom and Visine (Sources: Bloomberg Financial Markets ...

9951. Drug industry companies bring several brand names to merger fray
USA Today (USA) Author: N/A; Word Count: 475
11/5/99 USATD 02B 1999 WLNR 3321978 ...

...HR> Some products Barbasol, BenGay, Actifed, Celestial Advil, Anacin, Anbesol, Cortizone 10, Unisom, Seasonings, Certs, Centrum, Chap Stick, Viagra, Visine, Zyrtec Denorex, Chiclets, e.p.t., Preparation H, Primatene, Listerine, Robitussin Neosporin, Schick, Zantac <HR> 52-week high/low $50/$31 1/2 ...

9952. DEUTSCH WINS ITS WAY INTO P&G VENTURE: HOT SHOP LANDS BRANDING WORK FOR REFLECT.COM ONLINE COSMETICS
ADVERTISING AGE Author: N/A; Word Count: 785
11/1/99 ADVTGAGE (No Page) 1999 WLNR 1427908 ...

...For every dot-com we pitch, we've been turning away 20." So far in 1999, Deutsch also has nabbed Pfizer's Zyrtec, Bank One Corp., Brink's and Citizen Watch Co. of America, while parting ways with Andrew Jergens Co., L.A. Cellular, Baskin ...

...INSTITUTIONAL VENTURE PARTNERS JACK NEFF DEUTSCH PFIZER PROCTER GAMBLE CO RAPP COLLINS RAPP COLLINS WORLDWIDE S SCHIEFFELIN SOMERSET CO TV ZYRTEC DEUTSCH PROCTER AND GAMBLE CO (THE) PFIZER INC BANK ONE CORP CITIZEN WATCH CO LTD ASHFORD COM INC Andrew Jergens ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

9953. APPROVAL SOUGHT FOR PURER CLARITIN
New Jersey Record (NJ) Author: The Associated Press; Word Count: 283
10/27/99 RECNNJ b01 1999 WLNR 2056816 ...

...allergy market. Its dominance, though, has fallen in recent years due to competition from Hoechst Marion Roussel's Allegra and Pfizer's Zyrtec. Schering-Plough has been lobbying Congress to pass a bill that would extend the patent life of Claritin three years ...

9954. Purer form of Claritin submitted for U.S., European approval
AP Online Author: PHIL GALEWITZ; Word Count: 373
10/26/99 ASSOCPR 00:00:00 ...

...allergy market. Its dominance, though, has fallen in recent years due to competition from Hoechst Marion Roussel's Allegra and Pfizer's Zyrtec. Sepracor, based in Marlboro, Mass., is also developing its own new antihistamine, which could be on the market in the ...

9955. MOISTURIZING SOAPS, LOTIONS HELP SOOTHE ITCH OF ECZEMA
Columbia State (SC) Author: DR. MITCHELL HECHT, Knight Ridder/Tribune News Service ; Word Count: 721
10/26/99 THESTATE D2 1999 WLNR 1622407 ...

...Vaseline Intensive Care, Eucerin or aloe-based products. And apply moisturizer liberally throughout the day as needed. Antihistamines such as Zyrtec or Atarax can help relieve itching symptoms. If your home is dry, purchase home humidifiers and place them in bedrooms ...

9956. MIGRAINE DRUG TONES DOWN AD, ADDS EMPATHY: ZOMIG SPOT TAKES NEW PATH, TRADING 'POWER' FOR SYMPATHY
ADVERTISING AGE Author: N/A; Word Count: 687
10/25/99 ADVTGAGE (No Page) 1999 WLNR 1418721 ...

...the trucking industry and also used a ``Power of Zomig" tagline that bore a resemblance to rival Pfizer's ``Power of Zyrtec" allergy-drug campaign. Mr. Boas said neither reason contributed to the decision to change the advertising. Instead, he said, the ...

9957. Schering-Plough's Direct Mail Effort Builds Relationship Marketing
DM News Author: N/A; Word Count: 731
10/25/99 DMNEWS 51 1999 WLNR 5320408 ...

...reinforce relationships. Allergy drugs are big business in the burgeoning pharmaceutical marketing arena. Spending on oral antihistamines such as Claritin, Zyrtec and Allegra, increased 612 percent from 1993 to 1998, according to the National Institute for Health Care Management Research and ...

...in overall prescription drug advertising spending. Claritin advertising for the first six months of 1999 was $99 million, outspending Pfizer's Zyrtec and Hoechst Marion Roussel's Allegra, according to IMS Health, Plymouth

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Meeting, PA, and Competitive Media Reporting, New York. That level ...

9958. Antihistamines can help problem with hives resulting from exercise
Houston Chronicle Author: Dr. MITCHELL HECHT; Word Count: 676
10/25/99 HSTNCHRON 2 1999 WLNR 7651059 ...

...30-45 minutes of jogging. It happens any time of the year. My doctor suggested that I take the antihistamine Zyrtec at least two hours before my planned jog. Since using Zyrtec, I haven't had any more hives. Why did I get hives from exercise? Why didn't I have hives many years ...

...bout of hives is driving you crazy, a bit of mild sedation may be a good thing. Prescription antihistamines like Zyrtec or Claritin have the advantages of once-a-day dosing and minimal sedation if you need to remain alert. Most ...

...acid production. In an allergic reaction, most of the histamine receptors stimulated are of the H1 type - responsive to Benadryl, Zyrtec, Claritin and the like. However, some of the receptors are of the H2 type. The combination of using a traditional ...

9959. Doctor held liable for fatal handwriting mix-up
USA Today (USA) Author: Mimi Hall; Word Count: 921
10/21/99 USATD 03A 1999 WLNR 3322582 ...

...the anti-seizure medicine Cerebex. The blood-pressure medicine Norvasc and the tranquilizer Navane. The tranquilizer Zyprexa and the antihistamine Zyrtec. PHOTO,b/w,Oscar Valdez\ PHOTO,b/w NOTES: THE NATION 794 PRESCRIPTION DOCTOR DRUG FATALITY LIABILITY MEDICAL MALPRACTICE TEXAS ...

9960. Strong sales of popular drugs put J&J profits over the top
Star-Ledger, The (Newark, NJ) Word Count: 1246
10/20/99 STLGRN 59 1999 WLNR 7172271 ...

...of Diflucan, a treatment for fungal infection, were $249 million for the latest third quarter, up 9 percent. Sales of Zyrtec, an anti-allergy medicine, rose 22 percent to $146 million. Alliance revenue, from the joint marketing of the cholesterol drug ...

9961. Drug companies report big earnings gains
AP Online Author: PHIL GALEWITZ; Word Count: 994
10/19/99 ASSOCPR 00:00:00 ...

...of Diflucan, a treatment for fungal infection, were $249 million for the latest third quarter, up 9 percent. Sales of Zyrtec, an anti-allergy medicine, rose 22 percent to $146 million. Alliance revenue, from the joint marketing of the cholesterol drug ...

9962. Drug companies report big earnings gains

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

AP Online Author: PHIL GALEWITZ; Word Count: 1039
10/19/99 ASSOCPR 00:00:00 ...

...of Diflucan, a treatment for fungal infection, were $249 million for the latest third quarter, up 9 percent. Sales of Zyrtec, an anti-allergy medicine, rose 22 percent to $146 million. Alliance revenue, from the joint marketing of the cholesterol drug ...

9963. TUFTS HEALTH PLAN TO STOP COVERAGE OR TRIPLE COPAYMENTS FOR SOME DRUGS
Boston Globe (MA) Author: Alex Pham; Word Count: 300
10/14/99 BOSTONG C6 1999 WLNR 2438190 ...

...there are comparably effective, less expensive alternatives." Other drugs removed from Tufts' list of approved drugs include Allegra D, Micardis, Zyrtec, and Rezulin. EDPAGE;10/13 NIGRO ;10/14,06:33 TUFTS14 228 NAME-TUFTS HEALTH PLAN MEDICINE COST ...

9964. THE 50 MOST POWERFUL PEOPLE IN MARKETING
ADVERTISING AGE Author: N/A; Word Count: 4122
10/11/99 ADVTGAGE (No Page) 1999 WLNR 1369727 ...

...launch of arthritis drug Celebrex with Monsanto to create the most successful launch ever. Pfizer also shifted its $75 million Zyrtec account to Deutsch, New York, this summer in a bid to grab market share from Claritin. Years on list: Two ...

9965. DTC PRESCRIPTION DRUGS: QUICK TO ACCEPT MAINSTREAM AD TILT
ADVERTISING AGE Author: N/A; Word Count: 387
10/11/99 ADVTGAGE (No Page) 1999 WLNR 1369797 ...

...joined with Monsanto to launch arthritis drug Celebrex with the help of a major DTC effort. And it shifted its Zyrtec allergy drug account to Deutsch, New York. Zyrtec sales continue to grow, but the drug still trails Claritin in the $1.1 billion allergy category. Claritin is perhaps ...

9966. CLINE PICKS UP $18 MIL PFIZER ACCOUNT: ANTIBIOTIC ZITHROMAX WILL GET ADS FOR KIDS VERSION
ADVERTISING AGE Author: N/A; Word Count: 433
9/27/99 ADVTGAGE (No Page) 1999 WLNR 1337180 ...

...agency switch followed a review. VIAGRA SHOP Pfizer this summer also moved its $75 million account for anti-allergy drug Zyrtec to Deutsch, New York, after a review. Cline handles a number of Pfizer accounts, including high-profile erectile dysfunction drug ...

9967. NEW DRUGS, MARKETING MUSCLE HIKE PRESCRIPTION COSTS
Richmond Times Dispatch (VA) Author: William Bracciodieta * Dr. William Bracciodieta, a neurologist with 14 years of private practice, is cheif medicla officer at Trigon. ; Word Count: 1152
9/25/99 RCHMDTD A15 1999 WLNR 1260919 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...be the 10 that were most heavily advertised to consumers in 1998. The big 10 included three oral antihistamines (Claritin, Zyrtec, and Allegra); a treatment for male baldness (Propecia); a smoking deterrent (Zyban); and an osteoporosis drug (Evista). The pharmaceutical industry ...

9968. Carat Staffs Up Pfizer Account.
ADWEEK Eastern Edition Author: N/A; Word Count: 257
9/20/99 ADWKEST 8 1999 WLNR 8214097 ...

...of $200 million. Gates, 47, joins as svp, group account director, overseeing about 20 people working on such brands as Zyrtec, Viagra, Ben-Gay and Visine. He reports to Charlie Rutman, evp, managing director of Carat USA here. "I saw this ...

9969. Back-to-school time is also the season for sneezin'
Mobile Register (AL) Word Count: 1234
9/19/99 MOBILEREG E10 1999 WLNR 7247873 ...

...medication can also offer relief for your child. For example, pediatric versions of the minimally sedating oral antihistamines cetirizine (pediatric Zyrtec) and loratadine (pediatric Claritin) have been approved by the FDA for age 6 and older, and Tylenol offers children's Tylenol ...

9970. A COOL WORKOUT HELPS ROSACEA
Fresno Bee Author: N/A; Word Count: 342
9/13/99 FRESNOBEE E3 1999 WLNR 1876179 ...

...brain receptors that control allergic reactions, says Victoria Starbuck, a neuropsychologist and one of the study's authors. But one drug, Zyrtec, still carries a warning that it may cause drowsiness. * Send questions to the editors of Men's Health magazine, 33 E ...

9971. SEASONAL SNEEZING AS THE POLLEN COUNT RISES, HERE'S WHAT EVERY PARENT SHOULD KNOW ABOUT ALLERGIES
Fort Worth Star-Telegram (Fort Worth) Word Count: 2326
9/7/99 FTWTHST 1 1999 WLNR 1371105 ...

...medication can also offer relief for your child. For example, pediatric versions of the minimally sedating oral antihistamines cetirizine (Pediatric Zyrtec) and loratadine (Pediatric Claritin) have been approved by the FDA for age 6 and up, and Tylenol offers Children's Tylenol ...

9972. Worldwide Pharmaceutical Sales Hit $302 Billion.
Chain Drug Review Author: N/A; Word Count: 1398
8/30/99 CHAINDREV RX 1999 WLNR 8188944 ...

...1994. Nearly half of the money spent on direct-to-consumer ads, though, was devoted to 10 medications -- Clantin, Propecia, Zyrtec, Zyban, Prilosec, Premarin, Detrol, Viagra, Zomig and Allegra. The direct-to-consumer

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

investment in Claritin alone totaled more than $200 ...

9973. CLARITIN SIGNS MAJOR-LEAGUE BASEBALL PACT: SCHERING-PLOUGH'S ALLERGY DRUG CONNECTS TO MLB IN $20 MIL PITCH
ADVERTISING AGE Author: N/A; Word Count: 667
8/23/99 ADVTGAGE (No Page) 1999 WLNR 1335474 ...

...the $2 billion prescription allergy category. In 1998, it posted $1.1 billion in sales, according to IMS Health. Pfizer's Zyrtec had $355 million, while Hoechst Marion Roussel's Allegra was third with $324 million. Claritin also is the No. 1 drug ...

9974. Despite lull, more switches on horizon.
Chain Drug Review Author: N/A; Word Count: 1098
8/16/99 CHAINDREV 25 1999 WLNR 8158140 ...

...has been rumored for the past few years -- the FDA approves the conversion of three allergy treatments. If the antihistamines Zyrtec (cetirizine hydrochloride) from Pfizer Inc., Hoechst Marion Roussel Inc.'s Allegra (fexofenadine) and Schering-Plough Corp.'s Claritin (loratadine) are switched, sales ...

9975. For allergy sufferers, S.A. is aachoo city
San Antonio Express-News Author: Daniel J. Vargas; Word Count: 610
8/15/99 SAEN age 1999 WLNR 7907985 ...

...be buying a decongestant when he really wants an antihistamine. Enter a new class of prescription antihistamines such as Allegra, Zyrtec and Claritin - the top three-selling drugs that don't cause drowsiness but may have side effects of their own. There ...

...Upper Respiratory Disease 1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE SOUTHWEST ZYRTEC Allergist Dr. Enter Paul Ratner Ratner ...

9976. Chronic hives can torment patients up to five years
Tulsa World Author: PAUL DONOHUE, M.D.; Word Count: 526
8/12/99 TULSAWORLD D2 1999 WLNR 7763449 ...

...the search for a cause is futile, antihistamines that don't cause drowsiness can alleviate hive itch and diminish hive outbreaks. Zyrtec and Allegra are two examples. Nifedipine, a heart and blood pressure medicine, interferes with histamine release. Histamine initiates an outbreak ...

9977. HIVES CAN TORMENT FOR YEARS
Vero Beach Press Journal Author: Dr. Paul Donohue To Your Health North American Syndicate; Word Count: 820
8/12/99 VEROBEACHPJ C3 1999 WLNR 6180497 ...

...the search for a cause is futile, antihistamines that don't cause drowsiness can alleviate hive itch and diminish

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

hive outbreaks. Zyrtec and Allegra are two examples. Nifedipine, a heart and blood pressure medicine, interferes with histamine release. Histamine initiates an outbreak ...

9978. SINUS UP FOR AN ALLERGY RX
New York Post Author: Steven Lamm; Author: M.D.; Author: Gerald Secor Couzens; Word Count: 501
8/10/99 NYPOST 15 1999 WLNR 6765483 ...

...works if used a week before your symptoms usually start until the end of the season. Antihistamines such as Allegra, Zyrtec or Claritin also ward off allergic reactions if taken early and regularly. Antihistamine inhalants that contain a topical steroid, like ...

...one, so you don't have to spend the last days of summer sniffling. VITALITY MEDICINE ALLEGRA BECONASE CLARITIN FLONASE SINUS ZYRTEC Antihistamine Antihistamines Clean Forget Nasalchrom Supervised Wear ...

9979. accounts won/lost PFIZER PRESCRIBES DEUTSCH FOR ZYRTEC
ADVERTISING AGE Author: N/A; Word Count: 881
8/9/99 ADVTGAGE (No Page) 1999 WLNR 1428557 ...

...accounts won/lost PFIZER PRESCRIBES DEUTSCH FOR ZYRTEC Pfizer awarded Deutsch, New York, its estimated $75 million account for anti-allergy drug Zyrtec. HMC previously handled. Also competing for the work were McCann-Erickson Worldwide, Merkley Newman Harty and Ogilvy & Mather. DeWitt Media ...

9980. Accounts in review.
ADWEEK Eastern Edition Author: N/A; Word Count: 506
8/9/99 ADWKEST 6 1999 WLNR 8173709 ...

...BRAND CONSULTANT $150-225 American Legacy Foundation None million Washington, D.C. $75 million Pfizer Advice & Advisors New York New York (Zyrtec creative only) $50 million Circuit City None Richmond, Va. (creative only) $50 million Deloitte Touche Lippincott & Margulies Tohmatsu International New ...

9981. Deutsch Takes Pfizer's Zyrtec.
ADWEEK Eastern Edition Author: N/A; Word Count: 96
8/9/99 ADWKEST 52 1999 WLNR 8173802 ...

...Deutsch Takes Pfizer's Zyrtec. NEW YORK--Deutsch has landed creative duties for Pfizer's Zyrtec brand, besting fellow New York shops Merkley Newman Harty, McCann-Erickson and Ogilvy & Mather. Billings are estimated at $75 million ...

9982. MOST PEOPLE CAN EAT DAIRY PRODUCTS SAFELY
Stuart News Author: Dr. Peter Gott Health; Word Count: 470
8/7/99 XSNE D7 1999 WLNR 5874203 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...a common consequence of allergies and can ordinarily be controlled by taking an antihistamine, such as Actifed, Allegra, Claritin or Zyrtec. If your sleep is being consistently disrupted, you may want to see your doctor and discover to what you are ...

9983. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Pfizer Assigns Account to Deutsch
New York Times (NY) Author: Stuart Elliott; Word Count: 186
8/5/99 NYT C8 1999 WLNR 3000753 ...

...Elliott Pfizer Inc names Deutsch Inc to handle creative, direct marketing and interactive duties for its Zyrtec anti-allergy drug; creative duties had been handled by HMC; media duties stay at Carat North America (S) Pfizer Inc ...

...yesterday that it had named Deutsch Inc. in New York to handle creative, direct marketing and interactive duties for its Zyrtec anti-allergy drug, with billings estimated at $75 million. The previous agency for creative duties was HMC in New York ...

...at Carat North America in New York, part of Aegis Group P.L.C. 175 Advertising (Times Column) Account Changes Advertising Allergies Zyrtec (Drug) DEUTSCH INC HMC (AD AGENCY) CARAT NORTH AMERICA Elliott, Stuart USA 1US73 Americas 1AM92 North America ...

9984. ADVERTISING
Wall Street Journal Abstracts (USA) Author: N/A; Word Count: 21
8/5/99 WSJ-ABS B12 1999 WLNR 2165138 ...

... Pfizer Inc chooses Deutsch to create a new print and TV ad campaign for its allergy medicine Zyrtec (S) ADVERTISING DRUGS (PHARMACEUTICALS) ZYRTEC (DRUG) ALLERGIES PFIZER INC DEUTSCH ADVERTISING ADVERTISING PFIZER INC CHOOSES TV PFIZER INC ...

9985. Accounts in review.
ADWEEK Eastern Edition Author: N/A; Word Count: 472
8/2/99 ADWKEST 6 1999 WLNR 8157179 ...

...CONSULTANT $150 million International Olympic Meridian Management Committee Atlanta Washington, D.C. $75 million Pfizer Advice & Advisors New York New York (Zyrtec creative only) $50 million Circuit City None Richmond, Va. (creative only) $50 million Deloitte Touche Lippincott & Margulies Tohmatsu International New ...

9986. MANAGED DESPAIR STATE'S HEALTH CARE INDUSTRY STUMBLES AS COST, CONSUMER DEMAND CONTINUE TO SOAR
Denver Rocky Mountain News (CO) Author: Michele Conklin News Staff Writer; Word Count: 3240
8/1/99 RKYMN 1G 1999 WLNR 809894 ...

...to the study by the National Institute for Health Care Management Research and Education Foundation. Those drugs were Claritin, Propecia, Zyrtec, Zyban, Pravachol, Allegra, Prilosec, Zocor, Evista and Prozac. Drug

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

companies have increased the amount they spend on consumer advertising by ...

9987. MANY FACTORS DICTATE HIGH PRICE OF DRUGS SOME 74 PERCENT OF A PRESCRIPTION'S COST GOES TO MANUFACTURERS, WHOSE BIGGEST EXPENSES ARE MARKETING AND OVER...
MAINE SUNDAY TELEGRAM Author: By STEVE CAMPBELL Staff Writer; Word Count: 2273
8/1/99 MESUNTELE 1A 1999 WLNR 5789599 ...

...an oral antihistamine, according to Competitive Media Reporting in New York. Other heavily advertised drugs include other antihistamines, such as Zyrtec and Allegra, and antidepressants such as Zocor and Pravachol. According to a study by Time Inc., 23 percent of patients ...

...INSTITUTE FOR HEALTH CARE MANAGEMENT PHARMACEUTICAL RESEARCH PHARMACIES PRESCRIPTION PROFIT RESEARCH SCHERING PLOUGH TIME INC TUFTS UNIVERSITY TV WHOLESALERS ZOCOR ZYRTEC TIME WARNER INC DELHAIZE AMERICA INC BRISTOL MYERS SQUIBB CO SCHERING PLOUGH CORP JOHNSON AND JOHNSON Allegra Altogether Beryl Wolfe ...

9988. HIVES CAN SHOW UP ANYTIME
New Orleans Times Picayune Author: Dr. Mitchell Hecht Knight Ridder/Tribune News Service; Word Count: 738
8/1/99 NOTPCN E18 1999 WLNR 1181262 ...

...30-45 minutes of jogging. It happens any time of the year. My doctor suggested that I take the antihistamine Zyrtec at least two hours before my planned jog. Since using Zyrtec, I haven't had any more hives. Why did I get hives from exercise? Why didn't I have hives for many ...

...bout of hives is driving you crazy, a bit of mild sedation may be a good thing. Prescription antihistamines like Zyrtec or Claritin have the advantages of once-a-day dosing and minimal sedation if you need to remain alert. Most ...

...acid production. In an allergic reaction, most of the histamine receptors stimulated are of the H1 type -- responsive to Benadryl, Zyrtec, Claritin and the like. However, some of the receptors are of the H2 type. The combination of using a traditional ...

9989. DRUG OPTIONS PUSHED SELDANE OFF SHELF
New Orleans Times Picayune Author: Dr. Mitchell Hecht Knight Ridder/Tribune News Service; Word Count: 595
7/31/99 NOTPCN E7 1999 WLNR 1226714 ...

...you're looking for a once-daily non-sedating antihistamine, try Claritin (by prescription). Another once-daily antihistamine to consider is Zyrtec (by prescription). Zyrtec can cause mild sedation in a small percentage of folks, but it's at least as effective as Allegra or Claritin.As ...

9990. accounts in review.
ADWEEK Eastern Edition Author: N/A; Word Count: 470
7/26/99 ADWKEST 9 1999 WLNR 8139427 ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

...CONSULTANT $150 million International Olympic Meridian Management Committee Atlanta Washington, D.C. $75 million Pfizer Advice & Advisors New York New York (Zyrtec creative only) $50 million Circuit City None Richmond, Va. (creative only) $50 million Deloitte Touche Lippincott & Margulies Tohmatsu International New ...

9991. Decision Expected in Zyrtec Review.
ADWEEK Eastern Edition Author: N/A; Word Count: 71
7/26/99 ADWKEST 52 1999 WLNR 8139423 ...

...Decision Expected in Zyrtec Review. NEW YORK--Deutsch, McCann-Erickson Worldwide, Merkley Newman Harty and Ogilvy & Mather, all here, await a decision this week on creative duties for Pfizer's Zyrtec brand, an account with billings estimated at $75 million. Kirshenbaum Bond & Partners here withdrew from the review due to business ...

9992. DRUG ADVERTISING BOOSTS SALES, EXPENSES, STUDY SAYS
Wisconsin State Journal Author: Patricia Simms Health reporter; Word Count: 652
7/25/99 BSX-WISTJ 1A 1999 WLNR 5420870 ...

...1993 and 1998, says the study, released earlier this month. The four categories include: *Oral antihistamines, including Claritin, Allegra and Zyrtec (612 percent increase between 1993 and 1998). *Antidepressants, including Prozac, Zoloft and Paxil (240 percent increase). *Cholesterol-reducing drugs, including ...

...PRILOSEC PROZAC SCHERING PLOUGHS CLARITIN SOURCE: IMS US FOOD AND DRUG ADMINISTRATION US HEALTH CARE FINANCING ADMINISTRATION WSJ ZOCOR ZOLOFT ZYRTEC Blue Shield DRUG ADVERTISING BOOSTS Leading Visits ...

9993. TURN ON, TUNE IN AND DROP OUT
New Orleans Times Picayune Author: Angus Lind; Word Count: 1007
7/23/99 NOTPCN E1 1999 WLNR 1231411 ...

...so are the kids, but ... If I need instant allergy relief I should ask my doctor or pharmacist about prescription Zyrtec. Is that what I heard? And if my doctor says my cholesterol is still too high, I should ask my ...

9994. DANGEROUSLY CLOSE NAMES AND NUMBERS
Buffalo News (NY) Author: JOE GRAEDON and DR. TERESA GRAEDON - Special to The News; Word Count: 813
7/20/99 BUFFALONWS C5 1999 WLNR 1314115 ...

...milligrams and Noroxin 400 milligrams; Monopril and Monoket, both available as 10 milligrams and 20 milligrams; Zyprexa 5 milligrams and Zyrtec 5 milligrams; Prilosec 20 milligrams and Prozac 20 milligrams. Very often the prescription is called in from the doctor's office ...

9995. GALLSTONES MIGHT BE RELATED TO TOO MUCH FAT IN DIET

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

Fresno Bee Author: DR. PETER H. GOTT; Word Count: 555
7/20/99 FRESNOBEE E6 1999 WLNR 1907037 ...

...sedating antihistamine drugs are now available by prescription, so you ought to talk to your doctor about Allegra, Claritin or Zyrtec. As an additional option, desensitization injections could solve your problem. Administered by an allergist after extensive testing, these shots might ...

9996. NAMES OF MANY MEDICINES TOO SIMILAR, PHARMACIST SAYS
Greensboro News & Record (NC) Word Count: 964
7/20/99 GBNWSREC D7 1999 WLNR 7544551 ...

...mg and Noroxin 400 mg; Monopril and Monoket, both available as 10 mg and 20 mg; Zyprexa 5 mg and Zyrtec 5 mg; Prilosec 20 mg and Prozac 20 mg. Often the prescription is called in from the doctor's office by ...

9997. THE PEOPLE'S PHARMACY / An Rx for Trouble: Phoning It In
Newsday (USA) Author: Joe Graedon and Teresa Graedon. oe Graedon is a pharmacologist.Teresa Graedon has a doctorate in medical anthropologgy and is anutrition expert.; Word Count: 465
7/20/99 NWSDAY C04 1999 WLNR 641725 ...

...mg. and Noroxin 400 mg.; Monopril and Monoket, both available as 10 mg. and 20 mg.; Zyprexa 5 mg. and Zyrtec 5 mg.; Prilosec 20 mg. and Prozac 20 mg. Very often the prescription is called in from the doctor's office ...

9998. PEOPLE'S PHARMACY Confusing drug names could spell disaster
Star-Ledger, The (Newark, NJ) Word Count: 871
7/20/99 STLGRN 11 1999 WLNR 7132753 ...

...mg and Noroxin 400 mg; Monopril and Monoket, both available as 10 mg and 20 mg; Zyprexa 5 mg and Zyrtec 5 mg; Prilosec 20 mg and Prozac 20 mg. Very often the prescription is called in from the doctor's office ...

9999. GALLSTONES MAY BE TIED TO HIGH FAT IN ONE'S DIET
Stuart News Author: Dr. Peter Gott Health; Word Count: 500
7/20/99 XSNE E5 1999 WLNR 5883037 ...

...sedating antihistamine drugs are now available by prescription, so you ought to talk to your doctor about Allegra, Claritin or Zyrtec. As an additional option, desensitization injections could solve your problem. Administered by an allergist after extensive testing, these shots may ...

10000. THE PRICE OF DTC SUCCESS
ADVERTISING AGE Author: N/A; Word Count: 409
7/19/99 ADVTGAGE (No Page) 1999 WLNR 1340178 ...

...to consumers, and those benefits are communicated effectively via advertising, higher sales should be expected. Assuming allergy sufferers find Claritin, Zyrtec and Allegra-three of the biggest DTC-advertised drugs-deliver on

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

their claims, more consumer awareness leads to satisfied users ...

© 2009 Thomson Reuters. No Claim to Orig. US Gov. Works.

QUERY - ZYRTEC & DA(AFT 1/1/2000 & BEF 12/31/2004) DATABASE(S) - USNEWS

1. Israel grabs a share of U.S. drug market
St. Petersburg Times (FL) (KRT) Author: By Kris Hundley; Word Count: 1378 12/23/04 STPTFTI (No Page) 2004 WLNR 14860579

...market By Kris Hundley St. Petersburg Times (FL) (KRT) St. Petersburg Times Knight-Ridder / Tribune Business News December 23, 2004 **20041223 20041223** English FIIJ 0063770 Newspaper US USA FL Florida NorthAmerica 6891 Word Count: 1378 Dec. 23--Lenore Ward of Palm Harbor ...

...source. After seeing an ad for MagenDavidMeds.com in a Jewish newspaper, the 72-year-old library volunteer tried ordering generic **Zyrtec** through the Israeli prescription broker. "I figured I'd take a chance," Ward said of the fast-acting imported antihistamine that was 70 percent cheaper than brand-name **Zyrtec** purchased locally. The allergy medicine from Israel worked so well Ward recently ordered a refill from the company, which was ...

...painkiller Prevacid that is 63 percent less expensive, and even greater savings on generic versions of brand-name drugs like **Zyrtec**, which are not available in the United States. "We looked at the Canadian online pharmacies and asked ourselves if we...

2. Israel grabs a share of U.S. drug market
St Petersburg Times Author: KRIS HUNDLEY Word Count: 1335 12/23/04 STPTFTI 1A 2004 WLNR 20176626

...U.S. drug market KRIS HUNDLEY St Petersburg Times St. Petersburg Times (FL) 0 SOUTH PINELLAS NATIONAL 1A December 23, 2004 **20041223 20041223** English CEFJ 0009436 Newspaper US USA FL Florida NorthAmerica 6673 Word Count: 1335 Lenore Ward of Palm Harbor has been ...

...source. After seeing an ad for MagenDavidMeds.com in a Jewish newspaper, the 72-year-old library volunteer tried ordering generic **Zyrtec** through the Israeli prescription broker. "I figured I'd take a chance," Ward said of the fast-acting imported antihistamine that was 70 percent cheaper than brand-name **Zyrtec** purchased locally. The allergy medicine from Israel worked so well Ward recently ordered a refill from the company, which was ...

...painkiller Prevacid that is 63 percent less expensive, and even greater savings on generic versions of brand-name drugs like **Zyrtec**, which are not available in the United States. "We looked at the Canadian online pharmacies and asked ourselves if we...

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD
McNeil-PPC, Inc.,
Opposer, Opp. No. 91184978
v.
Walgreen Co.,
Applicant.

Giselle Woo; Opposer Test. Dep. Ex. 103

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

3. Israel grabs a share of U.S. drug market
St Petersburg Times Author: KRIS HUNDLEY: Word Count: 1338 12/23/04 STPTFTI 1A 2004 WLNR 14887761

...of U.S. drug market KRIS HUNDLEY St Petersburg Times St. Petersburg Times 0 SOUTH PINELLAS NATIONAL 1A December 23, 2004 **20041223 20041223** St. Petersburg FL United States PE Newspaper English CEFJ 0009436 Newspaper US USA FL Florida NorthAmerica 6692 Word Count: 1338 ...

...source. After seeing an ad for MagenDavidMeds.com in a Jewish newspaper, the 72-year-old library volunteer tried ordering generic **Zyrtec** through the Israeli prescription broker. "I figured I'd take a chance," Ward said of the fast-acting imported antihistamine that was 70 percent cheaper than brand-name **Zyrtec** purchased locally. The allergy medicine from Israel worked so well Ward recently ordered a refill from the company, which was ...

...painkiller Prevacid that is 63 percent less expensive, and even greater savings on generic versions of brand-name drugs like **Zyrtec**, which are not available in the United States. "We looked at the Canadian online pharmacies and asked ourselves if we...

4. Redford Township school's experiments to be relaunched
AP Alert - Michigan Author: N/A: Word Count: 402 12/22/04 APALERTMI 07:16:52

...52 Redford Township school's experiments to be relaunched AP Alert - Michigan AP Alert - Medical AP Alert - Media December 22, 2004 **20041222 20041222** The Associated Press English EBDG 0000643 Newswire US USA MI Michigan NorthAmerica 2011 Word Count: 402 REDFORD TOWNSHIP, Mich._Nearly ...

...become a doctor, is particularly anxious to see what impact radiation will have on the drugs, which includes Celebrex and **Zyrtec**. Ferenczi said the students likely will enlist the aid of the Pfizer lab in Ann Arbor to help evaluate the...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

5. Celebrex patients left scrambling for advice
CHICAGO TRIBUNE Author: Jeremy Manier and Bruce Japsen, Tribune staff reporters. Word Count: 1353 12/21/04 CHICAGOTR 1 2004 WLNR 19897250

...scrambling for advice Jeremy Manier and Bruce Japsen, Tribune staff reporters. CHICAGO TRIBUNE Chicago Final News 1 December 21, 2004 **20041221 20041221** English JLGH 0014769 Newspaper US USA IL Illinois NorthAmerica 6767 Word Count: 1353 Confused by the news that the pain ...

...Lipitor Cholesterol 109.2 Advair Asthma 101.7 Celebrex Arthritis 95.9 Prevacid Heartburn 95.3 Zocor Cholesterol 95.2 **Zyrtec** Allergy 95.1 Sources: IMS Health, Nielsen Monitor-Plus Chicago Tribune - See microfilm for complete graphic. Copyright © 2004 Chicago Tribune ...

...HEALTH NIH NORTHWESTERN MEMORIAL HOSPITAL PFIZER PFIZER INC TV US FOOD AND DRUG ADMINISTRATION UNIVERSITY OF CHICAGO VIAGRA VIOXX ZOCOR **ZYRTEC** ESPERION THERAPEUTICS INC MARKETSHARE RECOVERY INC HRPT PROPERTIES TRUST GALES INDUSTRIES INC BLUE CROSS AND BLUE SHIELD ASSOCIATION HEALTHAMERICA CORP...

6. PFIZER AND CELEBREX: THE COMPANY; Criticism of Drug May Leave Pfizer Awash in Lawsuits
New York Times (NY) Author: BARNABY J. FEDER; Word Count: 1713 12/18/04 NYT C1 2004 WLNR 14293287

...Lawsuits BARNABY J. FEDER New York Times (NY) New York Times Late Edition - Final C 1 02 December 18, 2004 **20041218 20041218** New York NY US NYT English Newspaper ADFN 0007297 Newspaper US USA NY New York NorthAmerica 8564 Word Count: 1713 ...

...60 billion Norvasc: 3.21 Zoloft: 2.40 Celebrex: 2.29 Neurontin: 2.24 Viagra: 1.21 Zithromax: 1.18 **Zyrtec**: 0.94 Xalatan/Xalcom: 0.87 Bextra: 0.87 Graph tracks share prices of Merck through 2003 and 2004. ($31...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

7. Analysis: Wall Street reaction to Celebrex news
NPR All Things Considered Author: N/A; Word Count: 805 12/17/04 ATCON (No Page) 2004 WLNR 21545132

...2004 WLNR 21545132 Analysis: Wall Street reaction to Celebrex news NPR All Things Considered All Things Considered December 17, 2004 **20041217 20041217** English KAVJ 0126857 Broadcast US USA NorthAmerica 4023 Word Count: 805 ROBERT SIEGEL, host: Word that the Celebrex study was ...

...has more big drugs. They include the world's top seller, Lipitor, which cuts cholesterol, as well as Zoloft for depression, **Zyrtec** for allergies, not to mention Viagra for erectile dysfunction. But Pfizer will lose its market monopoly on many of these...

8. CROSSING THE DRUG BOUNDARIES CITIES BUCK FDA ON CANADIAN MEDICINE
Birmingham Post-Herald Author: HOLLY LANG; Word Count: 2443 12/7/04 BSX-BIRMPH 1 2004 WLNR 18176268

...BOUNDARIES CITIES BUCK FDA ON CANADIAN MEDICINE HOLLY LANG Birmingham Post-Herald Health 87 138 01-C December 7, 2004 **20041207 20041207** English IIHC 0062350 Newspaper US USA AL Alabama NorthAmerica 12217 Word Count: 2443 Montgomery has a drug problem. Although the ...

...drugs to Canadian pharmacies. Pfizer has cut back its supply of drugs to Canadian pharmacies, including Viagra, Zoloft, Lipitor and **Zyrtec**, all of which are top sellers. GlaxoSmithKline restricted its supplies to Canadian pharmacies as well. Merck spokesman Chris Loder said...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

9. TV ads key front in drug price war Health insurers strike back against marketers of expensive remedies
CHICAGO TRIBUNE Author: Bruce Japsen, Tribune staff reporter. Word Count: 1991
11/28/04 CHICAGOTR 1 2004 WLNR 19813790

...back against marketers of expensive remedies Bruce Japsen, Tribune staff reporter. CHICAGO TRIBUNE Chicago Final Business 1 November 28, 2004 **20041128 20041128** English JLGH 0014769 Newspaper US USA IL Illinois NorthAmerica 9957 Word Count: 1991 Not even NFL Hall of Fame quarterback ...

...Claritin began selling over-the-counter in 2002, rival brand-name drugs in the same therapeutic class, such as Clarinex, **Zyrtec** and Allegra, became more expensive on insurers' lists of medications. In January 2003, health insurance giant Aetna Inc., for example ...

...Prevacid TAP Pharmaceutical Products Inc. Heartburn $4.0 billion $95.3 Zocor Merck & Co. Cholesterol $4.4 billion $95.2 **Zyrtec** Pfizer Inc.
Allergy $1.2 billion $95.1 Note: Sales figures are for 2003 Sources: IMS Health, Nielsen Monitor-Plus...

10. Biotech, pharma mixed; Chiron climbs
Marketwatch Author: Val Brickates Kennedy; Word Count: 296 11/17/04 MKTWATCH 15:06:20

...17/04 Marketwatch 15:06:20 Biotech, pharma mixed; Chiron climbs Val Brickates Kennedy Marketwatch CBS MarketWatch November 17, 2004 **20041117 20041117** English DIIG 0062090 Newswire US USA NorthAmerica 1482 Word Count: 296 BOSTON (CBS.MW) -- Indexes tracking biotechnology and pharmaceutical stocks were ...

...rose 2.12 percent at $27.90. The company said that a proprietary study had shown its allergy relief drug **Zyrtec** was more effective in relieving symptoms than Aventis' Allegra. But the big winner was CV Therapeutics CVTX, which jumped more...

11. Stock gains dented by rise in oil Investors cheer Sears-Kmart merger, H-P results, data
Marketwatch Author: Mark Cotton; Word Count: 1547 11/17/04 MKTWATCH 14:13:45

...rise in oil Investors cheer Sears-Kmart merger, H-P results, data Mark Cotton Marketwatch CBS MarketWatch November 17, 2004 **20041117 20041117** English DIIG 0062090 Newswire US USA NorthAmerica 7737 Word Count: 1547 NEW YORK (CBS.MW) - U.S. stocks ended higher but off ...

...to its fourth-quarter performance. Pfizer PFE gained 2.5 percent on a proprietary study showing its allergy relief drug **Zyrtec** was more effective in relieving symptoms than Aventis' Allegra. The Dow's two retail components -- Wal-Mart Stores WMT and Home...

{F0675238.1}© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

12. Stock gains dented by rise in oil Investors cheer Sears-Kmart merger, H-P results, data
Marketwatch Author: Mark Cotton; Word Count: 1371 11/17/04 MKTWATCH 14:13:45

...rise in oil Investors cheer Sears-Kmart merger, H-P results, data Mark Cotton Marketwatch CBS MarketWatch November 17, 2004 **20041117 20041117** English DIIG 0062090 Newswire US USA NorthAmerica 6856 Word Count: 1371 NEW YORK (CBS.MW) - U.S. stocks ended higher but off ...

...to its fourth-quarter performance. Pfizer PFE gained 2.5 percent on a proprietary study showing its allergy relief drug **Zyrtec** was more effective in relieving symptoms than Aventis' Allegra. The Dow's two retail components -- Wal-Mart Stores WMT and Home...

13. Stock gains dented by rise in oil Investors cheer Sears-Kmart merger, H-P results
Marketwatch Author: Mark Cotton; Word Count: 1360 11/17/04 MKTWATCH 14:13:45

...by rise in oil Investors cheer Sears-Kmart merger, H-P results Mark Cotton Marketwatch CBS MarketWatch November 17, 2004 **20041117 20041117** English DIIG 0062090 Newswire US USA NorthAmerica 6798 Word Count: 1360 NEW YORK (CBS.MW) -- U.S. stocks ended higher but off ...

...its fourth-quarter performance. Pfizer Inc. PFE gained 2.5 percent on a proprietary study showing its allergy relief drug **Zyrtec** was more effective in relieving symptoms than Aventis' Allegra. The Dow's two retail components -- Wal-Mart Stores WMT and Home...

14. Biotech, pharma mixed; Chiron climbs
Marketwatch Author: Val Brickates Kennedy; Word Count: 338 11/17/04 MKTWATCH 15:06:20

...17/04 Marketwatch 15:06:20 Biotech, pharma mixed; Chiron climbs Val Brickates Kennedy Marketwatch CBS MarketWatch November 17, 2004 **20041117 20041117** English DIIG 0062090 Newswire US USA NorthAmerica 1690 Word Count: 338 BOSTON (CBS.MW) -- Indexes tracking biotechnology and pharmaceutical stocks were ...

...2.45 percent to $27.99 after the company said that a proprietary study had shown its allergy relief drug **Zyrtec** was more effective in relieving symptoms than Aventis' Allegra. But the big winner was CV Therapeutics CVTX, which jumped 6...

{F0675238.1}© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

15. StreetInsider Alert for PFE
StreetInsider.com Author: N/A; Word Count: 311 11/17/04 STRINSIDERCOM (No Page) 2004 WLNR 15718236

...Online) 2004 WLNR 15718236 StreetInsider Alert for PFE StreetInsider.com Comtex Business Comtex Public Companies Comtex Wall Street November 17, 2004 **20041117 20041117** StreetInsider.com English EFBG 0009568 Other US USA NorthAmerica 1557 Word Count: 311 Nov 17, 2004 (streetinsider.com via COMTEX) --Pfizer, Inc. (NYSE: PFE) announced that new data show that **Zyrtec** provides on average 14 percent greater symptom relief than Allegra during the entire period of five to 12 hours after ...

...suffer from seasonal allergic rhinitis and documented ragweed sensitivity. In addition, at the end of the 12-hour dosing period, **Zyrtec** patients reported even greater total relief as compared to Allegra patients. The difference in efficacy achieved statistical significance at 5.5 hours, and **Zyrtec** provided statistically significant allergy relief compared to Allegra at 11 of the 15 time points measured. Study results were presented...

16. Pfizer teaches shops to zig, zag Ideas from range of disciplines coalesce into DTCefforts all aimed at getting patients to talk to doctors
Advertising Age Author: LISA SANDERS; Word Count: 1212 11/15/04 ADVTGAGE 38 2004 WLNR 10860931

...aimed at getting patients to talk to doctors LISA SANDERS Advertising Age Pfizer Report 75 46 38 November 15, 2004 **20041115 20041115** English AGBG 0000149 Trade Journal US USA NorthAmerica 6061 Word Count: 1212 Pfizer distinguished itself from its pharmaceutical brethren nearly ...

...of Top 100 Global Marketers, with worldwide ad spending topping $1 billion in 2003. Although Pfizer's Viagra, Lipitor, Zoloft and **Zyrtec** in 2003 were among the top 10 drugs in DTC ad spending, according to NDCHealth Corp., Atlanta, the pharmaceutical giant's ...

...have hiked co-payments making patients less inclined to buy prescription antihistamines, led to a recent message shift for Pfizer's **Zyrtec**. ``We feel we can compete with a superior product," says Eric Sirota, VP-respiratory, allergy and specialty therapeutic group. A campaign that encouraged consumers to identify the allergens plaguing them and turn to **Zyrtec** for relief has evolved into a message emphasizing the multitude of allergies **Zyrtec** is approved to treat. Created by Berlin Cameron/Red Cell, the campaign builds on consumer insights, an area of increasing...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

17. Pfizer teaches shops to zig, zag Ideas from range of disciplines coalesce into DTCefforts all aimed at getting patients to talk to doctors
Advertising Age Author: LISA SANDERS; Word Count: 1212 11/15/04 ADVTGAGE 38 2004 WLNR 12194033

...aimed at getting patients to talk to doctors LISA SANDERS Advertising Age Pfizer Report 75 46 38 November 15, 2004 **20041115 20041115** English AGBG 0000149 Trade Journal US USA NorthAmerica 6061 Word Count: 1212 Pfizer distinguished itself from its pharmaceutical brethren nearly ...

...of Top 100 Global Marketers, with worldwide ad spending topping $1 billion in 2003. Although Pfizer's Viagra, Lipitor, Zoloft and **Zyrtec** in 2003 were among the top 10 drugs in DTC ad spending, according to NDCHealth Corp., Atlanta, the pharmaceutical giant's ...

...have hiked co-payments making patients less inclined to buy prescription antihistamines, led to a recent message shift for Pfizer's **Zyrtec**. ``We feel we can compete with a superior product,'' says Eric Sirota, VP-respiratory, allergy and specialty therapeutic group. A campaign that encouraged consumers to identify the allergens plaguing them and turn to **Zyrtec** for relief has evolved into a message emphasizing the multitude of allergies **Zyrtec** is approved to treat. Created by Berlin Cameron/Red Cell, the campaign builds on consumer insights, an area of increasing...

18. Doctors' orders
Advertising Age Author: Matthew Creamer; Word Count: 495 11/15/04 ADVTGAGE 41 2004 WLNR 10861025

...Advert. Age 41 2004 WLNR 10861025 Doctors' orders Matthew Creamer Advertising Age Pfizer Report 75 46 41 November 15, 2004 **20041115 20041115** English AGBG 0000149 Trade Journal US USA NorthAmerica 2474 Word Count: 495 Often forgotten in all the commotion surrounding pharmaceutical ...

...Nickel, chairman-CEO of Omnicom Group's Lyons Lavey Nickel Swift, which works on Pfizer's oncology drugs as well as Zoloft, **Zyrtec** and Aricept. ``It's all about information.'' The creative that comes out of Mr. Nickel's New York agency is more likely...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

19. SNEEZIN' SEASON, HAVE A PLAN TO KEEP THE SNEEZES AWAY
Grand Forks Herald (ND) Author: Michael Precker, Associated Press; Word Count: 746 11/9/04 BSX-GFH 2 2004 WLNR 18968246

...KEEP THE SNEEZES AWAY Michael Precker, Associated Press Grand Forks Herald (ND) FINAL A- BREAKFAST BLEND 02 November 9, 2004 **20041109 20041109** English CDGF 0004446 Newspaper US USA ND North Dakota NorthAmerica 3730 Word Count: 746 On one hand, it's always allergy ...

...requires a prescription. If those don't work, he says, the next options would be nonsedating antihistamines such as Allegra or **Zyrtec**, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be...

20. You vs. sneeze Even in the middle of allergy season, it is possible to ease the nose's suffering
Kansas City Star (MO) Author: MICHAEL PRECKER; Word Count: 720 11/5/04 KCSTAR E14 2004 WLNR 19130239

...allergy season, it is possible to ease the nose's suffering MICHAEL PRECKER Kansas City Star (MO) E14 November 5, 2004 **20041105 20041105** English CDGG 0006089 Newspaper US USA MO Missouri NorthAmerica 3601 Word Count: 720 It's sneezin' season. Here's a look at ...

...requires a prescription. If those don't work, he says, the next options would be nonsedating antihistamines such as Allegra or **Zyrtec**, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be...

21. DRAW UP GAME PLAN TO DEFEAT ALLERGIES KEEP YOUR DEFENSES IN MID-SEASON FORM
Lexington Herald-Leader (KY) Author: Michael Precker The Dallas Morning News; Word Count: 711 11/2/04 LEXINGTONHLD D1 2004 WLNR 19098026

...MID-SEASON FORM Michael Precker The Dallas Morning News Lexington Herald-Leader (KY) Final Health/Fitness D1 November 2, 2004 **20041102 20041102** English CDGH 0006353 Newspaper US USA KY Kentucky NorthAmerica 3555 Word Count: 711 On one hand, it's always allergy season ...

...requires a prescription. If those don't work, he says, your options would be non-sedating antihistamines, such as Allegra or **Zyrtec**, or other strong prescriptions. Defense 3: a season ticket By this, we mean immunotherapy: allergy shots. "All the medications control...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

22. DRAW UP GAME PLAN TO DEFEAT ALLERGIES KEEP YOUR DEFENSES IN MID-SEASON FORM
Lexington Herald-Leader (KY) Author: Michael Precker The Dallas Morning News; Word Count: 711 11/2/04 LEXINGTONHLD D1 2004 WLNR 20697467

...MID-SEASON FORM Michael Precker The Dallas Morning News Lexington Herald-Leader (KY) Final Health/Fitness D1 November 2, 2004 **20041102 20041102** English CDGH 0006353 Newspaper US USA KY Kentucky NorthAmerica 3555 Word Count: 711 On one hand, it's always allergy season ...

...requires a prescription. If those don't work, he says, your options would be non-sedating antihistamines, such as Allegra or **Zyrtec**, or other strong prescriptions. Defense 3: a season ticket By this, we mean immunotherapy: allergy shots. "All the medications control...

23. MEDICARE HMO CAN COVER PRESCRIPTIONS
Post Standard Author: JAMES T. MULDER HEALTH CARE NOTEBOOK; Word Count: 707 11/1/04 SYRACUSE 16 2004 WLNR 4550692

...CAN COVER PRESCRIPTIONS JAMES T. MULDER HEALTH CARE NOTEBOOK Post Standard The Post-Standard Final MoneyWise 16 November 1, 2004 **20041101 20041101** English DIIF 0008295 Newspaper US USA NY New York NorthAmerica 3535 Word Count: 707 Q) My 51-year-old son ...

...more than Canadians. The uninsured paid 62 percent more than Canadians for Zithromax, an antibiotic, and 298 percent more for **Zyrtec**, an allergy drug. The study was done by the Center for Medical Consumers, New York Public Interest Research Group and...

24. Research and Markets: 91% Of The Total Promotional Spend In The US And The Five EU Countries Was Spent On Detailing Physicians
Business Wire Author: N/A; Word Count: 672 10/26/04 BWIRE 14:05:00

...Promotional Spend In The US And The Five EU Countries Was Spent On Detailing Physicians Business Wire October 26, 2004 **20041026 20041026** English BGAC 0001493 Newswire US USA NorthAmerica 3360 Word Count: 672 Editors DUBLIN, Ireland--(BUSINESS WIRE)--Oct. 26, 2004--Research ...

...patent expiry on Claritin provides several pointers as to how other antihistamines may be impacted by similar events. The 2007 **Zyrtec** (cetirizine) patent expiry, and a favorable outcome for the generics companies in the Allegra (fexofenadine) patent legislation, are two such...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

25. Health Products Research reports on promotion in prescription allergy market Market Trends
Life Science Weekly Author: N/A; Word Count: 541 10/26/04 LIFESCIWKLY 848 2004 WLNR 1401916

...Products Research reports on promotion in prescription allergy market Market Trends Life Science Weekly Expanded Reporting 848 October 26, 2004 **20041026 20041026** English CABC 0006380 Newsletter US USA NorthAmerica 2706 Word Count: 541 Health Products Research, Inc., (HPR) released new pharmaceutical market ...

...Allegra (Aventis) was the most promoted brand to physicians in the oral antihistamine category during the second quarter, followed by **Zyrtec** (Pfizer/UCB) and Clarinex (Schering). Regional analysis of the oral antihistamine category reveals that Allegra was the most promoted brand ...

...PRODUCTS RESEARCH HEALTH PRODUCTS RESEARCH INC HPR LIFE SCIENCE WEEKLY METROPOLITAN AREA PROMOTIONAL AUDIT MPA UCB VENTIV HEALTH INC VTIV **ZYRTEC** (PFIZER AVENTIS SA HEALTH PRODUCTS RESEARCH INC VENTIV HEALTH INC Allegra Nasonex Primary Regional...

26. Xyzal forecast.
Chain Drug Review Author: N/A; Word Count: 43 10/25/04 CHAINDREV 29 2004 WLNR 22488556

...04 Chain Drug Rev. 29 2004 WLNR 22488556 Xyzal forecast. Chain Drug Review 26 18 29(1) October 25, 2004 **20041025 20041025** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 214 Word Count: 43 UCB has announced that it will launch Xyzal in the United States upon the expected patent expiration of **Zyrtec**, a predecessor product, in 2007. **Zyrtec**, a blockbuster antihistamine is sold in the U.S. by Pfizer Inc. 37 Business Pharmaceuticals and cosmetics industries Retail industry Product introduction Marketing procedures Global Marketing New Products/Services Xyzal (Medication) Xyzal (Medication) - Marketing Xyzal (Medication) - Product introduction **Zyrtec** (Medication) Product introduction International marketing Pharmaceutical industry Pharmaceutical industry - Product introduction Pharmaceutical industry - International marketing United States Belgium UCB PHARMA...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

27. Allergy drugs heavily promoted to doctors.
Chain Drug Review Author: N/A; Word Count: 244 10/25/04 CHAINDREV 31 2004 WLNR 22488591

...31 2004 WLNR 22488591 Allergy drugs heavily promoted to doctors. Chain Drug Review 26 18 31(1) October 25, 2004 **20041025 20041025** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 1218 Word Count: 244 WHITEHOUSE ...

...minutes. According to the data, Aventis' Allegra was the most promoted brand in the oral antihistamine segment, followed by Pfizer's **Zyrtec** and Schering-Plough's Clarinex. A regional analysis shows that Allegra was the most promoted brand in nine of 22 areas...

28. Ucb, S.A. EPS Estimated At 3.44
Nelson Research Reports Author: N/A; Word Count: 116 10/25/04 NELSONINFOD (No Page) 2004 WLNR 8766515

...Daily (Pg. Unavail. Online) 2004 WLNR 8766515 Ucb, S.A. EPS Estimated At 3.44 Nelson Research Reports October 25, 2004 **20041025 20041025** Nelson Research Reports English ABYN 0007192 Other US USA NorthAmerica 581 Word Count: 116 Company: Ucb, S.A. Report Headline: "UCB (=): **ZYRTEC** Q3 US SALES RESIST IN A DECLINING MARKET" Report Date: October 21, 2004 Current FY EPS Estimate [FY2004]: 3.44...

29. Uninsured hit by higher drug prices
Burlington Free Press, The (Burlington, VT) Author: N/A; Word Count: 1365 10/22/04 FREEPRESS B01 2004 WLNR 23509654

...hit by higher drug prices Burlington Free Press, The (Burlington, VT) The Burlington Free Press Vermont B01 October 22, 2004 **20041022 20041022** English KISQ 0145441 Newspaper US USA VT Vermont NorthAmerica 6825 Word Count: 1365 October 22, 2004 A woman without health ...

...no insurance coverage. + SYNTHROID: A thyroid drug; 112 mcg/30 tablets; full cost, $24.13; federal discounted price, $9.20. + **ZYRTEC**: Allergy drug; 10 mg/30 tablets; full cost, $77.52; federal price, $43.30 + AMBIEN: Insomnia drug; 10 mg/30...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

30. U.S. FDA grants tentative approval for generic antihistamine HCL tablets Product Licensing
Drug Week Author: N/A; Word Count: 188 10/22/04 DRUGWEEK 580 2004 WLNR 796873

...U.S. FDA grants tentative approval for generic antihistamine HCL tablets Product Licensing Drug Week Expanded Reporting 580 October 22, 2004 **20041022 20041022** English BFIJ 0003156 Newsletter US USA NorthAmerica 939 Word Count: 188 Teva Pharmaceutical Industries Ltd. (TEVA) announced that the U.S ...

...patent protection on December 25, 2007. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product **Zyrtec** Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. The brand product has annual sales of...

31. N.C. urged to use its might
News & Observer, The (Raleigh, NC) Author: Jean P. Fisher, Staff Writer; Word Count: 880 10/22/04 NOBRNC D1 2004 WLNR 17559486

...to use its might Jean P. Fisher, Staff Writer News & Observer, The (Raleigh, NC) Final Business D1 October 22, 2004 **20041022 20041022** English IHBA 0053127 Newspaper US USA NC North Carolina NorthAmerica 4401 Word Count: 880 A North Carolina consumer group says ...

...tablets of 112 mg each $24.83 $9.20 Zithromax, 6 tablets of 250 mg each $61.71 $31.71 **Zyrtec**, 30 tablets of 10 mg each $76.15 $43.30 (N.C. PUBLIC INTEREST GROUP NOTES: TRIANGLE PRICES REPRESENT THOSE IN...

32. Consumer groups provides online drug price comparison
AP Alert - New York Author: N/A; Word Count: 298 10/21/04 APLALERTNY 22:03:40

...comparison AP Alert - New York AP Alert - Business AP Alert - Financial AP Alert - Municipal AP Alert - Legal October 21, 2004 **20041021 20041021** The Associated Press English EBBE 0000654 Newswire US USA NY New York NorthAmerica 1492 Word Count: 298 ALBANY, N.Y._Consumers ...

...in Westbury and $92.67 at Perfect Pharmacy in Hicksville. In the Binghamton area, 30 tablets of the allergy medication **Zyrtec** costs $81.59 at the CVS Pharmacy in Johnson City, compared with $61.09 at The Corner Drugstore in nearby...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

33. U.S. FDA grants tentative approval for generic antihistamine HCL tablets Product Licensing
Life Science Weekly Author: N/A; Word Count: 192 10/19/04 LIFESCIWKLY 1149 2004 WLNR 809506

...FDA grants tentative approval for generic antihistamine HCL tablets Product Licensing Life Science Weekly Expanded Reporting 1149 October 19, 2004 **20041019 20041019** English CABC 0006380 Newsletter US USA NorthAmerica 959 Word Count: 192 Teva Pharmaceutical Industries Ltd. (TEVA) announced that the U.S ...

...patent protection on December 25, 2007. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product **Zyrtec** Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. The brand product has annual sales of...

34. NOSE GUARD: As sneezin' season kicks off, here's a game plan
Dallas Morning News Author: MICHAEL PRECKERStaff Writer Word Count: 1034 10/12/04 DALLASMN 1E 2004 WLNR 21045827

...MICHAEL PRECKERStaff Writer Staff Writer Dallas Morning News Dallas Morning News, The (TX) SECOND HEALTHY LIVING 1E October 12, 2004 **20041012 20041012** English JLMW 0045890 Newspaper US USA TX Texas NorthAmerica 5169 Word Count: 1034 On one hand, it's always allergy season ...

...requires a prescription. If those don't work, he says, the next options would be nonsedating antihistamines such as Allegra or **Zyrtec**, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be...

35. NOSE GUARD: As sneezin' season kicks off, here's a game plan
Dallas Morning News Author: MICHAEL PRECKERStaff Writer Word Count: 1034 10/12/04 DALLASMN 1E 2004 WLNR 21045951

...MICHAEL PRECKERStaff Writer Staff Writer Dallas Morning News Dallas Morning News, The (TX) SECOND HEALTHY LIVING 1E October 12, 2004 **20041012 20041012** English JLMW 0045890 Newspaper US USA TX Texas NorthAmerica 5169 Word Count: 1034 On one hand, it's always allergy season ...

...requires a prescription. If those don't work, he says, the next options would be nonsedating antihistamines such as Allegra or **Zyrtec**, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be...

{F0675238 1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

36. Teva Pharmaceutical.
Drug Store News Author: Frederick, James; Word Count: 92 10/11/04 DSNEWS 21 2004 WLNR 22449798

...Store News 21 2004 WLNR 22449798 Teva Pharmaceutical. Frederick, James Drug Store News 26 13 21(1) October 11, 2004 **20041011 20041011** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 458 Word Count: 92 Teva Pharmaceutical ...

...expiration of patent protection on Dec. 25, 2007. Teva's cetirizine tablets are the generic equivalent to Pfizer s antihistamine product **Zyrtec** tablets, which posted annual sales of about $1.2 billion last year. **Zyrtec** already has been recommended for Rx-to-OTC switch approval by a pair of FDA advisory committees. 72 Business Pharmaceuticals...

37. Futures higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings
Marketwatch Author: Emily Church; Word Count: 820 10/11/04 MKTWATCH 10:54:00

...higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings Emily Church Marketwatch CBS MarketWatch October 11, 2004 **20041011 20041011** English DIIG 0062090 Newswire US USA NorthAmerica 4099 Word Count: 820 LONDON (CBS.MW) - U.S. stock futures were marked higher on ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for **Zyrtec**." Shares closed at $29.80 on Friday; London dealers said the shares were offered at the close but not active ...

...DRUGMAKER MERCK MRK FUTURES MNU MW NEW SAC NIKKEI PFIZER PHILIPS ELECTRONICS PHG SECURITIES AND EXCHANGE COMMISSION TEXAS INSTRUMENTS TI **ZYRTEC** BUSINESS OBJECTS SA TEXAS INSTRUMENTS INC DEUTSCHE BANK AG PFIZER INC Caduet Credit Suisse Crude Deutsche For Micron Glazer J.P...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

38. Futures higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings
Marketwatch Author: Emily Church; Word Count: 996 10/11/04 MKTWATCH 10:54:00

...higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings Emily Church Marketwatch CBS MarketWatch October 11, 2004 **20041011 20041011** English DIIG 0062090 Newswire US USA NorthAmerica 4982 Word Count: 996 LONDON (CBS.MW) - U.S. stock futures were marked higher on ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for **Zyrtec**." Shares closed at $29.80 on Friday; London dealers said the shares were offered at the close but not active ...

...MNU MW MXO NEW SAC NIKKEI PFIZER PHILIPS ELECTRONICS PHG SECURITIES AND EXCHANGE COMMISSION SUNTRUST BANKS STI TEXAS INSTRUMENTS TI **ZYRTEC** BUSINESS OBJECTS SA TEXAS INSTRUMENTS INC DEUTSCHE BANK AG PFIZER INC MAXTOR CORP Analyst Gabriel Tsuboyama Biogen Idec Caduet Credit...

39. Futures higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings
Marketwatch Author: Emily Church; Word Count: 1006 10/11/04 MKTWATCH 10:54:00

...higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings Emily Church Marketwatch CBS MarketWatch October 11, 2004 **20041011 20041011** English DIIG 0062090 Newswire US USA NorthAmerica 5029 Word Count: 1006 LONDON (CBS.MW) - U.S. stock futures were marked higher on ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for **Zyrtec**." Shares closed at $29.80 on Friday; London dealers said the shares were offered at the close but not active ...

...MNU MW MXO NEW SAC NIKKEI PFIZER PHILIPS ELECTRONICS PHG SECURITIES AND EXCHANGE COMMISSION SUNTRUST BANKS STI TEXAS INSTRUMENTS TI **ZYRTEC** BUSINESS OBJECTS SA TEXAS INSTRUMENTS INC DEUTSCHE BANK AG PFIZER INC MAXTOR CORP Analyst Gabriel Tsuboyama Biogen Idec Caduet Credit...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

40. Pfizer gains on revised outlook Drugmaker to launch its own generic version of Neurontin
Marketwatch Author: Heather Wilson; Word Count: 830 10/11/04 MKTWATCH 12:23:00

...on revised outlook Drugmaker to launch its own generic version of Neurontin Heather Wilson Marketwatch CBS MarketWatch October 11, 2004 **20041011 20041011** English DIIG 0062090 Newswire US USA NorthAmerica 4152 Word Count: 830 SAN FRANCISCO (CBS.MW) - Pfizer Inc. shares edged higher Monday ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for **Zyrtec**." CS First Boston reiterated its "outperform" rating on Pfizer. Earnings Americas GEOAMER 1AM92 North America GEONAMR 1NO39 New England GEONENG ...

...SUISSE CS LEHMAN LEHMAN BROTHERS MERCK CO MERCK MRK MORGAN STANLEY MRK MW) PFIZER INC PFIZER TEVA PHARMACEUTICAL INDUSTRIES LTD **ZYRTEC** LEHMAN BROTHERS HOLDINGS INC PFIZER INC TEVA PHARMACEUTICAL INDUSTRIES LTD MORGAN STANLEY MERCK AND CO INC LEHMAN BROTHERS INC Alpharma...

41. Pfizer slips on revised earnings view Drugmaker to launch its own generic version of Neurontin
Marketwatch Author: Heather Wilson; Word Count: 841 10/11/04 MKTWATCH 12:23:00

...revised earnings view Drugmaker to launch its own generic version of Neurontin Heather Wilson Marketwatch CBS MarketWatch October 11, 2004 **20041011 20041011** English DIIG 0062090 Newswire US USA NorthAmerica 4206 Word Count: 841 SAN FRANCISCO (CBS.MW) - Pfizer Inc. shares edged lower in ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for **Zyrtec**." CS First Boston reiterated its "outperform" rating on Pfizer. Earnings Americas GEOAMER 1AM92 North America GEONAMR 1NO39 New England GEONENG ...

...SUISSE CS LEHMAN LEHMAN BROTHERS MERCK CO MERCK MRK MORGAN STANLEY MRK MW) PFIZER INC PFIZER TEVA PHARMACEUTICAL INDUSTRIES LTD **ZYRTEC** LEHMAN BROTHERS HOLDINGS INC PFIZER INC TEVA PHARMACEUTICAL INDUSTRIES LTD MORGAN STANLEY MERCK AND CO INC LEHMAN BROTHERS INC Alpharma...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

42. CSFB lowers 05 earns estimate for Pfizer, generic cited
Marketwatch Bullets (Delayed) Author: N/A; Word Count: 137 10/11/04 MKTDELAY 10:29:19

...05 earns estimate for Pfizer, generic cited Marketwatch Bullets (Delayed) CBS Marketwatch Bullets (Delayed) CBS MarketWatch Bullets October 11, 2004 **20041011 20041011** English DIIH 0062091 Newswire US USA NorthAmerica 683 Word Count: 137 10/11/2004 6:29:19 AM LONDON (CBS.MW ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for **Zyrtec**." Pfizer widened its earnings outlook for 2004 late Friday, citing the launch of a generic version of its epilepsy drug ...

...Corporations MAJCORP 1MA93 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Financial Services FINSVC 1FI37 Manufacturing MANFFP 1MA74 CBS CREDIT SUISSE CSFB MW PFIZER **ZYRTEC** PFIZER INC CREDIT SUISSE FIRST BOSTON (USA) INC Caduet...

43. BRIEFS
Generic Line Author: N/A; Word Count: 330 10/5/04 GENERICLINE (No Page) 2004 WLNR 21787311

...Page) 10/5/04 Generic Line (Pg. Unavail. Online) 2004 WLNR 21787311 BRIEFS Generic Line 21 19 October 5, 2004 **20041005 20041005** web English KCBG 0138772 Trade Journal US USA NorthAmerica 1651 Word Count: 330 Novartis Sues Teva Over Lotrel Patent Swiss ...

...the last decade and the achievement of the 25th consecutive year of double-digit growth. Tentative OK For Teva's Generic **Zyrtec** The FDA has granted Teva Pharmaceuticals tentative approval to market the generic version of Pfizer's allergy treatment, **Zyrtec** (cetirizine hydrochloride tablets, 5 mg and 10 mg.), the company said. Teva expects full approval from the FDA once its **Zyrtec** patent expires on Dec. 25, 2007. In August, Mylan Laboratories also received tentative approval for a generic version of **Zyrtec**. Teva reported annual sales of about $1.2 billion for **Zyrtec**, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. fda Central Europe GEOCEUR 1CE50 China ISOCN 1CH15...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

44. Cytec buys UCB business
Daily Deal Author: by Renee Cordes in Brussels; Word Count: 641 10/4/04 DAILYDEAL (No Page) 2004 WLNR 17773500

...Unavail. Online) 2004 WLNR 17773500 Cytec buys UCB business by Renee Cordes in Brussels Daily Deal THEDEAL.COM October 4, 2004 **20041004 20041004** English APFP 0002875 Trade Journal US USA NorthAmerica 3206 Word Count: 641 The $1.9 billion deal for its surface specialties division completes the Belgian drugmaker's disposal program. Belgium's UCB SA , the maker of the **Zyrtec** antiallergy drug, said Friday, Oct. 1, that it has agreed to shed the last of its nonpharmaceutical activities through the ...

...1CH04 Specialty Chemicals SPECCHEM 1SP72 BEAR STEARNS INTERNATIONAL LTD CYTEC SURFACE SPECIALTIES SOLUTIA INC UCB UCB SA CYTEC INDUSTRIES INC **ZYRTEC** SOLUTIA INC BEAR STEARNS INTERNATIONAL LTD Ben Van Assche Candover Investments Cytec David Lilley Georges Jacobs Laurence Bataille...

45. Magic pills? Despite some doctors' skepticism, many patients let down by standard medicine seek homeopathic remedies
Springfield State Journal-Register, The Author: KELLY SNOWDEN COPLEY NEWS SERVICE; Word Count: 1170 10/4/04 STJNLRSI 11 2004 WLNR 16816755

...homeopathic remedies KELLY SNOWDEN COPLEY NEWS SERVICE Springfield State Journal-Register, The State Journal-Register HEALTH 11 October 4, 2004 **20041004 20041004** English IAFC 0051375 Newspaper US USA IL Illinois NorthAmerica 5848 Word Count: 1170 Rob Swaine began having severe allergic reactions ...

...than an hour due to her fluffy Siamese, even though he once owned five cats himself. He tried allergy medications **Zyrtec** and Claritin, but the results were disappointing. Like Swaine, Terese Lang was disappointed with the options conventional medicine offered. She...

46. Headline: Iowans laud drug discount program
Des Moines Register, The (Des Moines, IA) Author: N/A; Word Count: 547 10/2/04 DMREG B3 2004 WLNR 22830110

...drug discount program Des Moines Register, The (Des Moines, IA) The Des Moines Register Metro Iowa B3 October 2, 2004 **20041002 20041002** English KIQX 0145245 Newspaper US USA IA Iowa NorthAmerica 2733 Word Count: 547 October 2, 2004 Deck: Big drugmaker Pfizer ...

...company's most popular brands. Those include Celebrex for arthritis, Lipitor for cholesterol, Viagra for erectile dysfunction, Zoloft for depression and **Zyrtec** for allergies. For details on how to sign up for the new Pfizer program, call (866) 706-2400 or visit...

{F0675238.1}© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

47. Got an itch?
St. Louis Post-Dispatch (MO) Author: TINA HESMAN; Author: Of the Post-Dispatch; Word Count: 1361 9/30/04 STLSPD A01 2004 WLNR 1315773

...Post-Dispatch St. Louis Post-Dispatch (MO) St. Louis Post Dispatch Five Star Late Lift News A01 September 30, 2004 **20040930 20040930** St Louis MO United States SL Newspaper CHART PHOTO English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica 6803 Word ...

...socks before walking in grass to avoid chiggers. SOOTHE THE ITCH - Antihistamines, such as Benadryl (available over the counter) or **Zyrtec** (prescription), help quench the allergic reaction. - Lotions containing menthol help cool the skin. Put lotion in the refrigerator for extra...

48. Got an itch?
St. Louis Post-Dispatch (MO) Author: TINA HESMAN Of the Post-Dispatch; Word Count: 1261 9/30/04 STLSPD A01 2004 WLNR 20671453

...TINA HESMAN Of the Post-Dispatch St. Louis Post-Dispatch (MO) Five Star Late Lift News A01 September 30, 2004 **20040930 20040930** English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica 6305 Word Count: 1261 * Something -- a straw mite or tiny fly ...

...socks before walking in grass to avoid chiggers. SOOTHE THE ITCH - Antihistamines, such as Benadryl (available over the counter) or **Zyrtec** (prescription), help quench the allergic reaction. - Lotions containing menthol help cool the skin. Put lotion in the refrigerator for extra...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

49. Vente Health Responder File Helps Heal Sick Campaigns
Business Wire Author: N/A; Word Count: 549 9/28/04 BWIRE 14:51:00

...28/04 Bus. Wire 14:51:00 Vente Health Responder File Helps Heal Sick Campaigns Business Wire September 28, 2004 **20040928 20040928** English BGAC 0001493 Newswire US USA NorthAmerica 2743 Word Count: 549 OMAHA, Neb.--(BUSINESS WIRE)--Sept. 28, 2004--To find ...

...consumers in Health Responders: Advil Bayer Singulair Zantac Celebrex Flonase Aleve Excedrin Lipitor Benadryl Tavist Nasonex Anacin Pulmicort Paxil Sudafed **Zyrtec** Rhinocort "Vente has compiled all the information necessary for Pharmaceutical marketers to secure new customers, focus groups and panelists, saving ...

...RESPONDER FILES HEALTH RESPONDERS: ADVIL BAYER SINGULAIR ZANTAC CELEBREX FLONASE ALEVE EXCEDRIN LIPITOR BENADRYL TAVIST NASONEX ANACIN PULMICORT PAXIL SUDAFED **ZYRTEC** VENTE VENTE FILE HEALTH VENTE HEALTH RESPONDER FILE VENTE INC ERNST AND YOUNG INTL Barney Marvin Childhood Allergies Emerging Entrepreneur...

50. September a tough month for allergy sufferers Allergy
Life Science Weekly Author: N/A; Word Count: 362 9/28/04 LIFESCIWKLY 28 2004 WLNR 746010

...2004 WLNR 746010 September a tough month for allergy sufferers Allergy Life Science Weekly Expanded Reporting 28 September 28, 2004 **20040928 20040928** English CABC 0006380 Newsletter US USA NorthAmerica 1810 Word Count: 362 There's a good reason why allergy sufferers have been ...

...steroid spray to protect against flare-ups and an antihistamine tablet that doesn't cause drowsiness, such as Claritin, Allegra or **Zyrtec**, Hamra said. Relief won't come until mid-November, when pollen counts fall, Hamra said. This article was prepared by Life ...

...Specialties HCPRAC 1HE49 Allergy ALLERGY 1AL79 Respiratory & Pulmonary PULMONRY 1RE29 ALLEGRA ALLERGY ALLERGY CLINIC ASTHMA CENTER CLARITIN LIFE SCIENCE WEEKLY **ZYRTEC** Hamra James Love Love Mark Hamra Relief...

{F0675238.1}© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

51. Estornudos, nariz tapada, dolor de garganta, silbido en el pecho, moquera...
La Prensa; San Antonio Author: Anonymous; Word Count: 712 9/26/04 LPSA 5C 2004 WLNR 13680467

...tapada, dolor de garganta, silbido en el pecho, moquera... Anonymous La Prensa; San Antonio XVI 12 5C September 26, 2004 **20040926 20040926** English GACD 0006192 Newspaper US USA TX Texas NorthAmerica 3561 Word Count: 712 El polen de la Ambrosia ha llegado ...

...asi que es muy importante saber si tiene, o no, alergias. Todo los antihistamínicos en el mundo (como Claritin, Allegra, **Zyrtec**, Benadryl, Tavist, Alavert, Clarinex, etc...) no arreglan una Sinusitis (infección). Hay muchos medicamentos en el mercado y varios cambios en...

52. Survey reveals impact of allergies across romance, work and relationships Allergies
Drug Week Author: N/A; Word Count: 1012 9/24/04 DRUGWEEK 22 2004 WLNR 697477

...697477 Survey reveals impact of allergies across romance, work and relationships Allergies Drug Week Expanded Reporting 22 September 24, 2004 **20040924 20040924** English BFIJ 0003156 Newsletter US USA NorthAmerica 5062 Word Count: 1012 A new national survey of allergy sufferers reveals how ...

...they are not all alike. For example, no other allergy medication is indicated to treat more types of allergies than **ZYRTEC** (cetirizine HCl), a prescription antihistamine. As a result, **ZYRTEC** can be used to treat allergy symptoms triggered by a variety of indoor and outdoor allergens, including ragweed pollen. **ZYRTEC** is also the only allergy medication - prescription or over-the-counter - FDA approved to treat indoor allergies in infants as ...

...Pharma. In total, 250 men and 250 women, 18 years and older were interviewed online from April 13 - 23, 2004. **ZYRTEC** is a prescription antihistamine for the treatment of seasonal and perennial allergies, as well as chronic hives in adults and...

53. FDA approves Metoprolol Tartrate, Hydrochlorothiazide Tablets ANDA Hypertension
Drug Week Author: N/A; Word Count: 229 9/24/04 DRUGWEEK 352 2004 WLNR 704740

...352 2004 WLNR 704740 FDA approves Metoprolol Tartrate, Hydrochlorothiazide Tablets ANDA Hypertension Drug Week Expanded Reporting 352 September 24, 2004 **20040924 20040924** English BFIJ 0003156 Newsletter US USA NorthAmerica 1144 Word Count: 229 Mylan Laboratories Inc. (MYL) announced that the U.S. Food ...

...mg (base), 50 mg (base) and 100 mg (base). Cetirizine Hydrochloride and Sertraline Hydrochloride are the generic versions of Pfizer's **Zyrtec** and Zoloft, respectively. Mylan Laboratories Inc. is a pharmaceutical company with four subsidiaries, Mylan Pharmaceuticals Inc., Mylan Technologies Inc., UDL...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

54. DRUG APPROVALS
Washington Drug Letter Author: N/A; Word Count: 316 9/24/04 WASHDRUG (No Page) 2004 WLNR 21789093

...04 Wash. Drug Letter (Pg. Unavail. Online) 2004 WLNR 21789093 DRUG APPROVALS Washington Drug Letter 36 38 September 24, 2004 **20040924 20040924** web English KCBK 0138776 Newsletter US USA NorthAmerica 1581 Word Count: 316 Teva Gets Tentative Approval for Generic Cetirizine Tablets ...

...upon expiration of patent protection Dec. 25, 2007. Cetirizine HCl tablets are the AB-rated generic equivalent of Pfizer's antihistamine **Zyrtec** tablets indicated to treat allergic rhinitis and chronic idiopathic urticaria. Ista Pharmaceuticals Gets Additional Marketing Exclusivity for Vitrase Ista Pharmaceuticals...

55. The blotter.
Daily Herald (Arlington Heights, IL) Author: N/A; Word Count: 1171 9/23/04 CHIDLYHRLD 3 2004 WLNR 22413882

...23/04 Chi. Daily Herald 3 2004 WLNR 22413882 The blotter. Daily Herald (Arlington Heights, IL) 3 September 23, 2004 **20040923 20040923** Paddock Publications Newspaper English KHIM 0002877 Newspaper US USA IL Illinois NorthAmerica 5857 Word Count: 1171 Villa Park - An estimated ...

...possessed pry tools and money in the denominations and amount taken in the burglary, police said. - An estimated $100,000 in **Zyrtec**, Viagra and Lipitor were reported stolen out of an unlocked Chevy Impala between Aug. 25 and 26 while parked on...

56. MEDICAL Aventis vaccine gets panel OK After the
Investor's Business Daily Author: Investor's Business Daily; Word Count: 460 9/23/04 INVBUSD A02 2004 WLNR 21775399

...vaccine gets panel OK After the Investor's Business Daily Investor's Business Daily NATIONAL TO THE POINT A02 September 23, 2004 **20040923 20040923** English KBJB 0041830 Newspaper US USA NorthAmerica 2300 Word Count: 460 MEDICAL Aventis vaccine gets panel OK After the market ...

...Shares fell 10% to 20.32. ** Teva said the FDA granted tentative approval to market a generic version of Pfizer's **Zyrtec** allergy treatment. Pfizer's patent expires in '07. Teva fell 4% to 26.13. TRANSPORTATION Q3 outlook lifts World Airways The...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

57. BUSINESS BRIEFS.
Investor's Business Daily Author: N/A; Word Count: 458 9/23/04 INVBUSD A02 2004 WLNR 22363254

...A02 9/23/04 Inv. Bus. Daily A02 2004 WLNR 22363254 BUSINESS BRIEFS. Investor's Business Daily A02 September 23, 2004 **20040923 20040923** Investor's Business Daily, Inc. 1061-2890 Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 2291 Word Count: 458 MEDICAL ...

...Shares fell 10% to 20.32. ** Teva said the FDA granted tentative approval to market a generic version of Pfizer's **Zyrtec** allergy treatment. Pfizer's patent expires in '07. Teva fell 4% to 26.13. TRANSPORTATION Q3 outlook lifts World Airways The...

58. Biotech and pharma higher; Teva sinks
Marketwatch Author: Val Brickates Kennedy Word Count: 218 9/23/04 MKTWATCH 13:54:00

...04 Marketwatch 13:54:00 Biotech and pharma higher; Teva sinks Val Brickates Kennedy Marketwatch CBS MarketWatch September 23, 2004 **20040923 20040923** English DIIG 0062090 Newswire US USA NorthAmerica 1092 Word Count: 218 BOSTON (CBS.MW) - Both the biotechnology and pharmaceutical sectors opened ...

...the Food and Drug Administration had given the company tentative approval to market a generic version of Pfizer's allergy drug **Zyrtec**. However, Teva must wait until Zytec's patents expire at the end of 2007, before it can receive a final go...

59. Biotech, pharma finish lower
Marketwatch Author: Val Brickates Kennedy Word Count: 249 9/23/04 MKTWATCH 13:54:00

...9/23/04 Marketwatch 13:54:00 Biotech, pharma finish lower Val Brickates Kennedy Marketwatch CBS MarketWatch September 23, 2004 **20040923 20040923** English DIIG 0062090 Newswire US USA NorthAmerica 1246 Word Count: 249 BOSTON (CBS.MW) -- The biotechnology and pharmaceutical sectors closed lower ...

...the Food and Drug Administration had given the company tentative approval to market a generic version of Pfizer's allergy drug **Zyrtec**. However, Teva must wait until Zytec's patents expire at the end of 2007 before it can receive a final go...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

60. Teva Announces Tentative Approval of Cetirizine HCL Tablets
Business Wire Author: N/A; Word Count: 760 9/22/04 BWIRE 10:55:00

...22/04 Bus. Wire 10:55:00 Teva Announces Tentative Approval of Cetirizine HCL Tablets Business Wire September 22, 2004 **20040922 20040922** English BGAC 0001493 Newswire US USA NorthAmerica 3800 Word Count: 760 JERUSALEM--(BUSINESS WIRE)--Sept. 22, 2004- Teva Pharmaceutical Industries ...

...patent protection on December 25, 2007. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product **Zyrtec**® Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. The brand product has annual sales of...

61. DRUG APPROVALS
Drug Industry Daily Author: N/A; Word Count: 323 9/22/04 DRUGINDUDLY (No Page) 2004 WLNR 21790438

...04 Drug Indus. Daily (Pg. Unavail. Online) 2004 WLNR 21790438 DRUG APPROVALS Drug Industry Daily 3 186 September 22, 2004 **20040922 20040922** web English KCBD 0138769 Trade Journal US USA NorthAmerica 1615 Word Count: 323 Teva Gets Tentative Approval for Generic Cetirizine ...

...upon expiration of patent protection Dec. 25, 2007. Cetirizine HCl tablets are the AB-rated generic equivalent of Pfizer's antihistamine **Zyrtec** tablets indicated to treat allergic rhinitis and chronic idiopathic urticaria. ISTA Pharmaceuticals Gets Additional Marketing Exclusivity for Vitrase Ista Pharmaceuticals...

62. TEVA: FDA Tentatively Approves Cetirizine HCL Tablets
Market News Publishing US Author: N/A; Word Count: 235 9/22/04 MNPUS 12:24:23

...News Pub. US 12:24:23 TEVA: FDA Tentatively Approves Cetirizine HCL Tablets Market News Publishing US September 22, 2004 **20040922 20040922** English DJAF 0006578 Newswire US USA NorthAmerica 1176 Word Count: 235 TEVA PHARMACEUTICAL INDUSTRIES LTD ADS Teva Pharmaceutical Industries Ltd ...

...patent protection on 12/25/07. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product **Zyrtec**(R) Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. GET KNOBIAS IN REAL-TIME: Delivery...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

63. FedEx and Bear Stearns among likely movers
Marketwatch Author: Brendan January Word Count: 2755 9/22/04 MKTWATCH 12:03:00

...04 Marketwatch 12:03:00 FedEx and Bear Stearns among likely movers Brendan January Marketwatch CBS MarketWatch September 22, 2004 **20040922 20040922** English DIIG 0062090 Newswire US USA NorthAmerica 13773 Word Count: 2755 NEW YORK (CBS.MW) - Among the companies whose shares are ...

...Drug Application for Cetirizine Hydrochloride Tablets. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's PFE antihistamine **Zyrtec** tablets, which treats allergic rhinitis and chronic idiopathic urticaria. Tibco Software TIBX reported higher third-quarter results as the company...

64. Pharma off; Teva gets an FDA nod
Marketwatch Author: Val Brickates Kennedy Word Count: 248 9/22/04 MKTWATCH 13:58:00

...Marketwatch 13:58:00 Pharma off; Teva gets an FDA nod Val Brickates Kennedy Marketwatch CBS MarketWatch September 22, 2004 **20040922 20040922** English DIIG 0062090 Newswire US USA NorthAmerica 1241 Word Count: 248 BOSTON (CBS.MW) - The biotechnology and pharmaceutical sectors followed the ...

...Israeli company said Wednesday that the Food and Drug Administration had granted tentative approval for its generic version of Pfizer's **Zyrtec** antihistamine. The approval does not become final until Dec. 25, 2007, when **Zyrtec's** patent protection expires. Two other decliners were partners Wyeth WYE and Elan ELN. Irish drugmaker Elan said that it had ...

...AMEX BIOTECHNOLOGY INDEX AMEX PHARMACEUTICAL INDEX BTK CBS CBS MW DRG FDA FOOD AND DRUG ADMINISTRATION MW PFIZER TEVA WYETH **ZYRTEC** PFIZER INC WYETH Ceplene Elan Maxim Maxim Pharmaceuticals Pharma Teva...

{F0675238 1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

65. Pharma, biotech slide into red
Marketwatch Author: Val Brickates Kennedy Word Count: 324 9/22/04 MKTWATCH 13:58:00

...22/04 Marketwatch 13:58:00 Pharma, biotech slide into red Val Brickates Kennedy Marketwatch CBS MarketWatch September 22, 2004 **20040922 20040922** English DIIG 0062090 Newswire US USA NorthAmerica 1620 Word Count: 324 BOSTON (CBS.MW) -- The biotechnology and pharmaceutical sectors followed the ...

...Israeli company said Wednesday that the Food and Drug Administration had granted tentative approval for its generic version of Pfizer's **Zyrtec** antihistamine. The approval does not become final until Dec. 25, 2007, when **Zyrtec's** patent protection expires. Two other decliners were partners Wyeth WYE and Elan ELN. Irish drugmaker Elan said that it had ...

...PHARMIND 1PH13 AMEX BIOTECHNOLOGY INDEX AMEX PHARMACEUTICAL INDEX BTK CBS CBS MW DRG FOOD AND DRUG ADMINISTRATION MW PFIZER WYETH **ZYRTEC** PFIZER INC WYETH BioMarin Ceplene Elan Maxim Maxim Pharmaceuticals Pharma Teva Pharmaceuticals...

66. Pharma, biotech slide into red
Marketwatch Author: Val Brickates Kennedy Word Count: 309 9/22/04 MKTWATCH 13:58:00

...22/04 Marketwatch 13:58:00 Pharma, biotech slide into red Val Brickates Kennedy Marketwatch CBS MarketWatch September 22, 2004 **20040922 20040922** English DIIG 0062090 Newswire US USA NorthAmerica 1544 Word Count: 309 BOSTON (CBS.MW) -- The biotechnology and pharmaceutical sectors followed the ...

...firm said Wednesday that the Food and Drug Administration had granted tentative approval for its generic version of Pfizer's antihistamine **Zyrtec**. The approval does not become final until Dec. 25, 2007, when **Zyrtec's** patent protection expires. Two other decliners were partners Elan ELN and Wyeth WYE. Irish drugmaker Elan said that it had ...

...PHARMIND 1PH13 AMEX BIOTECHNOLOGY INDEX AMEX PHARMACEUTICAL INDEX BTK CBS CBS MW DRG FOOD AND DRUG ADMINISTRATION MW PFIZER WYETH **ZYRTEC** PFIZER INC WYETH Elan J.P. Morgan Pharma Teva Pharmaceuticals...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

67. FDA tentatively clears Teva's generic Zyrtec
Marketwatch Bullets (Delayed) Author: N/A; Word Count: 125 9/22/04 MKTDELAY 11:15:05

...22/04 MKTDELAY 11:15:05 9/22/04 Marketwatch Bullets (Delayed) 11:15:05 FDA tentatively clears Teva's generic **Zyrtec** Marketwatch Bullets (Delayed) CBS Marketwatch Bullets (Delayed) CBS MarketWatch Bullets September 22, 2004 **20040922 20040922** English DIIH 0062091 Newswire US USA NorthAmerica 625 Word Count: 125 9/22/2004 7:15:05 AM NEW YORK ...

...Hydrochloride Tablets, five and 10 mg. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's pfe antihistamine **Zyrtec** tablets, which treats allergic rhinitis and chronic idiopathic urticaria. Final approval is expected upon expiration of patent protection on December...

68. StreetInsider Alert for TEVA
StreetInsider.com Author: N/A; Word Count: 239 9/22/04 STRINSIDERCOM (No Page) 2004 WLNR 16838900

...Unavail. Online) 2004 WLNR 16838900 StreetInsider Alert for TEVA StreetInsider.com StreetInsider.com Comtex Public Companies Comtex Wall Street September 22, 2004 **20040922 20040922** StreetInsider.com English EFBG 0009568 Other US USA NorthAmerica 1195 Word Count: 239 Sep 22, 2004 (streetinsider.com via COMTEX) --Teva Pharmaceutical ...

...Tablets, 5 mg and 10 mg. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product **Zyrtec**® Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. StreetInsider.com Premium is also available to Bloomberg...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

69. Survey reveals impact of allergies across romance, work and relationships Allergies
Life Science Weekly Author: N/A; Word Count: 1016 9/21/04 LIFESCIWKLY 29 2004 WLNR 749015

...Survey reveals impact of allergies across romance, work and relationships Allergies Life Science Weekly Expanded Reporting 29 September 21, 2004 **20040921 20040921** English CABC 0006380 Newsletter US USA NorthAmerica 5082 Word Count: 1016 A new national survey of allergy sufferers reveals how ...

...they are not all alike. For example, no other allergy medication is indicated to treat more types of allergies than **ZYRTEC** (cetirizine HCl), a prescription antihistamine. As a result, **ZYRTEC** can be used to treat allergy symptoms triggered by a variety of indoor and outdoor allergens, including ragweed pollen. **ZYRTEC** is also the only allergy medication - prescription or over-the-counter - FDA approved to treat indoor allergies in infants as ...

...Pharma. In total, 250 men and 250 women, 18 years and older were interviewed online from April 13 - 23, 2004. **ZYRTEC** is a prescription antihistamine for the treatment of seasonal and perennial allergies, as well as chronic hives in adults and...

70. FDA approves Metoprolol Tartrate, Hydrochlorothiazide Tablets ANDA Hypertension
Life Science Weekly Author: N/A; Word Count: 233 9/21/04 LIFESCIWKLY 701 2004 WLNR 762865

...2004 WLNR 762865 FDA approves Metoprolol Tartrate, Hydrochlorothiazide Tablets ANDA Hypertension Life Science Weekly Expanded Reporting 701 September 21, 2004 **20040921 20040921** English CABC 0006380 Newsletter US USA NorthAmerica 1164 Word Count: 233 Mylan Laboratories Inc. (MYL) announced that the U.S. Food ...

...mg (base), 50 mg (base) and 100 mg (base). Cetirizine Hydrochloride and Sertraline Hydrochloride are the generic versions of Pfizer's **Zyrtec** and Zoloft, respectively. Mylan Laboratories Inc. is a pharmaceutical company with four subsidiaries, Mylan Pharmaceuticals Inc., Mylan Technologies Inc., UDL...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

71. F.B.I. Says Arrests Disrupted Trade in Stolen or Expired Medicine
New York Times (NY) Author: JASON GEORGE; Word Count: 633 9/10/04 NYT B5 2004 WLNR 4787907

...Expired Medicine JASON GEORGE New York Times (NY) New York Times Late Edition - Final B 5 01 September 10, 2004 **20040910 20040910** New York NY US NYT English Newspaper ADFN 0007297 Newspaper US USA NY New York NorthAmerica 3163 Word Count: 633 ...

...Mr. Freifeld asked two men to find deeply discounted prescription drugs: Celebrex, a medication for arthritis; Zoloft, an antidepressant; and **Zyrtec**, an allergy drug, according to a court document. These two men, who were not licensed as pharmacy wholesalers, were arrested...

72. Feds crack prescription drug network 'Operation Pill Collector' targets $56M ring in Jersey, 3 other states
Star-Ledger, The (Newark, NJ) Author: JOHN P. MARTIN AND SUSAN TODD Word Count: 1293 9/10/04 STLGRN 1 2004 WLNR 20270917

...3 other states JOHN P. MARTIN AND SUSAN TODD Star-Ledger, The (Newark, NJ) FINAL NEWS 1 September 10, 2004 **20040910 20040910** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 6467 Word Count: 1293 WASHINGTON Federal authorities yesterday charged 17 ...

...some of the nation's most popular brands, including the cholesterol- fighting Lipitor, the arthritis treatment Celebrex and the allergy drugs **Zyrtec** and Clarinex. The pharmaceuticals were produced legally, authorities said, but had been stolen, repackaged, relabeled or, in some cases, improperly...

73. Feds crack prescription drug network 'Operation Pill Collector' targets $56M ring in Jersey, 3 other states
Star-Ledger, The (Newark, NJ) Author: JOHN P. MARTIN AND SUSAN TODD; Word Count: 1276 9/10/04 STLGRN 1 2004 WLNR 18079678

...3 other states JOHN P. MARTIN AND SUSAN TODD Star-Ledger, The (Newark, NJ) FINAL NEWS 1 September 10, 2004 **20040910 20040910** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 6379 Word Count: 1276 WASHINGTON Federal authorities yesterday charged 17 ...

...some of the nation's most popular brands, including the cholesterol- fighting Lipitor, the arthritis treatment Celebrex and the allergy drugs **Zyrtec** and Clarinex. The pharmaceuticals were produced legally, authorities said, but had been stolen, repackaged, relabeled or, in some cases, improperly...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

74. Mylan chief assails Icahn's plan to stall King acquisition
AP Alert - Pennsylvania Author: By MIKE CRISSEY Word Count: 869 9/9/04 APALETPA 04:08:24

...Alert - Financial AP Alert - Labor AP Alert - Medical AP Alert - Municipal AP Alert - Tobacco AP Alert - Transportation September 9, 2004 **20040909 20040909** The Associated Press English EBFD 0000660 Newswire US USA PA Pennsylvania NorthAmerica 4344 Word Count: 869 PITTSBURGH_The head of ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

75. Mylan Chief Lashes Out at Carl Icahn
AP General Financial/ Business News Author: By MIKE CRISSEY Word Count: 906 9/9/04 APGENFINNEWS 03:48:56

...Carl Icahn By MIKE CRISSEY Associated Press Writer AP General Financial/ Business News General Financial/ Business News September 9, 2004 **20040909 20040909** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 4529 Word Count: 906 PITTSBURGH_The head of Mylan Laboratories ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

76. Mylan chief assails Icahn's plan to stall King acquisition
AP Alert - Pennsylvania Author: By MIKE CRISSEY Word Count: 869 9/8/04 APALETPA 12:41:22

...plan to stall King acquisition By MIKE CRISSEY Associated Press Writer AP Alert - Pennsylvania AP Alert - Business September 8, 2004 **20040908 20040908** The Associated Press English EBFD 0000660 Newswire US USA PA Pennsylvania NorthAmerica 4344 Word Count: 869 PITTSBURGH_The head of ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

77. Mylan chief assails Icahn's plan to stall King acquisition
AP Alert - Tennessee Author: By MIKE CRISSEY Word Count: 947 9/8/04 APALERTTN 19:40:30

...Alert - Tennessee AP Alert - Business AP Alert - Financial AP Alert - Medical AP Alert - Tobacco AP Alert - Transportation September 8, 2004 **20040908 20040908** The Associated Press English EBGB 0000668 Newswire US USA TN Tennessee NorthAmerica 4737 Word Count: 947 PITTSBURGH_The head of ...

...some branded drugs through its Bertek Pharmaceuticals unit. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 Tennessee USATN...

{F0675238.1 }© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

78. Mylan chief assails Icahn's plan to stall King acquisition
AP DataStream Author: By MIKE CRISSEY Word Count: 906 9/8/04 APDATASTREAM 19:56:12

...plan to stall King acquisition By MIKE CRISSEY Associated Press Writer AP DataStream Associated Press DataStream FFF September 8, 2004 **20040908 20040908** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4529 Word Count: 906 PITTSBURGH_The head of Mylan Laboratories ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

79. Mylan chief assails Icahn's plan to stall King acquisition
AP DataStream Author: By MIKE CRISSEY Word Count: 906 9/8/04 APDATASTREAM 19:56:34

...DataStream FFF AP Alert - Business AP Alert - Financial AP Alert - Medical AP Alert - Tobacco AP Alert - Transportation September 8, 2004 **20040908 20040908** The Associated Press English EAIF 0000682 Newswire US USA NorthAmerica 4529 Word Count: 906 PITTSBURGH_The head of Mylan Laboratories ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

80. Mylan Chief Assails Icahn's Stock Buy
AP General Financial/ Business News Author: By MIKE CRISSEY Word Count: 796 9/8/04 APGENFINNEWS 19:59:14

...Stock Buy By MIKE CRISSEY Associated Press Writer AP General Financial/ Business News General Financial/ Business News September 8, 2004 **20040908 20040908** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 3980 Word Count: 796 PITTSBURGH_The head of Mylan Laboratories ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

81. Mylan Chief Assails Icahn's Stock Buy
AP General Financial/ Business News Author: By MIKE CRISSEY Word Count: 793 9/8/04 APGENFINNEWS 21:11:17

...Stock Buy By MIKE CRISSEY Associated Press Writer AP General Financial/ Business News General Financial/ Business News September 8, 2004 **20040908 20040908** The Associated Press English EBEF 0000684 Newswire US USA NorthAmerica 3967 Word Count: 793 PITTSBURGH_The head of Mylan Laboratories ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s **Zyrtec** allergy and Zoloft depression treatments, but the approvals are tentative because protections for **Zyrtec** and Zoloft have not expired. On the Net: Mylan Laboratories: http://www.mylan.com USA ISOUS 1US73 Americas GEOAMER 1AM92 North America...

{F0675238.1} © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

82. At least 18 illegal immigrants found in van
AP Alert - Arkansas Author: By The Associated Press Word Count: 1192 9/7/04 APALERTAR 07:08:17

...Associated Press AP Alert - Arkansas AP Alert - Crime AP Alert - Labor AP Alert - Municipal AP Alert - Travel September 7, 2004 **20040907 20040907** The Associated Press English EAHI 0000608 Newswire US USA AR Arkansas NorthAmerica 5960 Word Count: 1192 ENID, Okla._A couple ...

...steroid spray to protect against flare-ups and an antihistamine tablet that doesn't cause drowsiness, such as Claritin, Allegra or **Zyrtec**, Hamra said. Relief won't come until mid-November, when pollen counts fall, Hamra said. Residents of new town want to ...

...Practice Specialties HCPRAC 1HE49 ALLEGRA ALLERGY ALLERGY CLINIC ASTHMA CENTER CIS CITIZENSHIP CLARITIN HOLDENVILLE IMMIGRATION SERVICES NORMAN WORKS PROGRESS ADMINISTRATION **ZYRTEC** Carroll Chad R. Stephens Charlene Christian Dennis Voth Douglas Wayne Edgar Greg Voth Hamra Hearod Hearod Jr James Love Jerry...

83. September a tough month for allergy sufferers
AP Alert - Oklahoma Author: N/A; Word Count: 340 9/7/04 APALERTOK 06:37:34

...OK 06:37:34 September a tough month for allergy sufferers AP Alert - Oklahoma AP Alert - Environment September 7, 2004 **20040907 20040907** The Associated Press English EBIA 0000658 Newswire US USA OK Oklahoma NorthAmerica 1701 Word Count: 340 TULSA, Okla._There's a ...

...steroid spray to protect against flare-ups and an antihistamine tablet that doesn't cause drowsiness, such as Claritin, Allegra or **Zyrtec**, Hamra said. Relief won't come until mid-November, when pollen counts fall, Hamra said. Information from: Tulsa World Americas GEOAMER ...

...1UP05 Healthcare Practice Specialties HCPRAC 1HE49 Allergy ALLERGY 1AL79 Respiratory & Pulmonary PULMONRY 1RE29 ALLEGRA ALLERGY ALLERGY CLINIC ASTHMA CENTER CLARITIN **ZYRTEC** Hamra Information James Love Love Mark Hamra Relief...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

84. News, Tips & Bargains HEALTHY TRAVELER
Los Angeles Times Author: Kathleen Doheny Word Count: 713 9/5/04 LATIMES 3 2004 WLNR 19736567

...Tips & Bargains HEALTHY TRAVELER Kathleen Doheny Special to The Times Los Angeles Times Home Edition Travel 3 September 5, 2004 **20040905 20040905** English JLGM 0039987 Newspaper US USA CA California NorthAmerica 3563 Word Count: 713 Fall foliage tours give Californians a chance ...

...Tan says people who react to pollen usually are prescribed an antihistamine such as Allegra (fexofenadine HCl), Clarinex (desloratadine) or **Zyrtec** (cetirizine HCl). He might add a nasal spray such as Flonase (fluticasone propionate) or Nasacort (triamcinolone acetonide) to be used...

85. Powerful medicine.
Men's Fitness Author: N/A; Word Count: 175 9/1/04 MENSFIT 20 2004 WLNR 22420967

...9/1/04 Men's Fitness 20 2004 WLNR 22420967 Powerful medicine. Men's Fitness 20 8 20(1) September 1, 2004 **20040901 20040901** Weider Publications LLC 0893-4460 Magazine/Journal English KDRR 0006728 Magazine US USA NorthAmerica 874 Word Count: 175 What's the ...

...M.D., of the National Jewish Medical and Research Center in Denver, Colo., recommends OTC antihistamines such as Claritin, Allegra, or **Zyrtec**. For chronic sneezing and runny nose, prescription nasal medicines such as Nasacort AQ or Rhinocort are the better choices, he ...

...HOTNEWS 1HE06 Upper Respiratory Disease DISURESP 1UP05 ALLEGRA AQ BENADRYL CLARITIN NASACORT NATIONAL JEWISH MEDICAL OTC RESEARCH CENTER RHINOCORT XOLAIR **ZYRTEC** RESEARCH CENTER Avoid Powerful Richard Weber...

(F0675238.1) © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

86. Generic drug maker can sell versions of 2 Pfizer products when patents end
Day, The (New London, CT) (KRT) Author: Anthony Cronin; Word Count: 543 8/24/04 DAYNLCT (No Page) 2004 WLNR 14522542

...Pfizer products when patents end Anthony Cronin Day, The (New London, CT) (KRT) Day, New London, Conn August 24, 2004 **20040824 20040824** US NEWSPAPER English EHBI 0064019 Newspaper US USA CT Connecticut NorthAmerica 2714 Word Count: 543 Aug. 24--A Pennsylvania-based ...

...manufactures and markets both generic and proprietary products, can market generic versions of both Zoloft, Pfizer's anti-depression medication, and **Zyrtec**, a Pfizer allergy medication. But the FDA said Mylan cannot sell the generic versions until Pfizer's patents on the two drugs expire. Both Zoloft and **Zyrtec** are among the New York drug maker's top-selling medications. Through the first six months of this year, Zoloft sold $1.6 billion worldwide and **Zyrtec's** sales were about $605 million. Zoloft's patent is expected to run out in 2006 and **Zyrtec's** patent is expected to expire the following year. Paul Fitzhenry, a Pfizer spokesman, said the Mylan actions are part of ...

...said, to be able to sell their products once the patents run out on the brand-name drugs. Zoloft and **Zyrtec** are among several drugs manufactured by Pfizer, the world's largest pharmaceutical company, that will face pressure from generic drug makers...

87. MEDICAL Mylan gets OK to market generics The drug
Investor's Business Daily Author: Investor's Business Daily; Word Count: 306 8/24/04 INVBUSD A02 2004 WLNR 21774982

...OK to market generics The drug Investor's Business Daily Investor's Business Daily NATIONAL TO THE POINT A02 August 24, 2004 **20040824 20040824** English KBJB 0041830 Newspaper US USA NorthAmerica 1531 Word Count: 306 MEDICAL Mylan gets OK to market generics The drug maker won tentative FDA approval for its forms of Pfizer's Zoloft anti-depressant and **Zyrtec** allergy pill. But Mylan won't be able to sell the imitations until '06 and '07, when Pfizer's patents on the...

{F0675238.1 } © 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.