



## **BULKY DOCUMENTS**

(Exceeds 100 pages)

Proceeding/Serial No: **91184978**

Filed: 1/21/2011

Title: *TRIAL DECLARATION OF GISELLE C. WOO*

**Part 8 of 12**

**91184978**

QUERY - ZYRTEC

DATABASE(S) - USNEWS

DESIGNER AND DECORATOR HOUSE INC INTEL CORP MAKE ASTRAZENECA PLC ROYAL DUTCH  
PETROLEUM CO ARTHUR ...

7656. Eyewitness News 2006-01-12 17:00:00

**7 KIRO-WA** Author: N/A; Word Count: 3999  
1/12/06 CBS7KIRO-WA (No Page) 2006 WLNR 776888 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7657. FOX7 News at 5pm 2006-01-12 17:00:00

**FOX 07 KTBC-TX** Author: N/A; Word Count: 5250  
1/12/06 FOX7KTBC-TX (No Page) 2006 WLNR 765678 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TASER TASERS TEACHER TEN TONIGHT TOPPINGS TRUST TUBE UNBELIEVABLE UNIVERSITY USC VENUE VETERINARIAN WEATHER WEIGHT WHITE HOUSE WINDOW WINNER WONDERLAND ZYRTEC VENUE USC SPRINT NEXTEL CORP APPLIED MATERIALS INC SEAL STARBUCKS CORP ADVANCED BEGINNER BAND Al Shearer Alito ARIEL SHARON BAND ...

7658. NBC 5 2006-01-12 16:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 9089  
1/12/06 NBC5KXAS-TX (No Page) 2006 WLNR 724941 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7659. NEWS 5 2006-01-12 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 4713  
1/12/06 NBC5KXAS-TX (No Page) 2006 WLNR 724944 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7660. Eyewitness News 2006-01-11 18:00:00

**7 KIRO-WA** Author: N/A; Word Count: 7113

1/11/06 CBS7KIRO-WA (No Page) 2006 WLNR 715366 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7661. MA Techni pill split photo 01 11

**AP Alert - Medical** Author: N/A; Word Count: 822  
1/11/06 APALERTMEDIC 16:46:30 ...

...Dysfunction Cholesterol - Synthroid - Accupril - Viagra - Lipitor - Norvasc -  
Cialis - Zocor - Levitra - Pravachol Mood Women's Health Antibiotic Al-  
lergy Migraine - Zyprexa - Fosamax - Levaquin - Zyrtec - Imitrex Oral - Lexapro - Prempro - Zolof  
Individuals who wish to obtain more information about DemiDose(TM), or who wish to order ...

7662. Noon 2006-01-11 12:00:00

**CBS 10 KKTV-CO** Author: N/A; Word Count: 3393  
1/11/06 CBS10KKTVC-CO (No Page) 2006 WLNR 769452 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7663. Local News 2006-01-11 17:00:00

**CBS 13 WJZ-MD** Author: N/A; Word Count: 7571  
1/11/06 CBS13WJZ-MD (No Page) 2006 WLNR 632786 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7664. News 2006-01-11 17:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 4131  
1/11/06 CBS5WTVF-TN (No Page) 2006 WLNR 632972 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7665. KEYE News at 6pm 2006-01-11 18:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 3384  
1/11/06 CBS42KEYE-TX (No Page) 2006 WLNR 707472 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...SUSAN SUSPECT TEMPERATURES TEMPORARILY TONIGHT TRIAL UT UT AUSTIN SCHOOL WASHINGTON MUTUAL WEDDING WHITE FIELD WINDY WINTER WRANGLERS YEAH ABSOLUTELY ZYRTEC WASHINGTON MUTUAL INC UT ANNOUNCE TOMORROW BLOND HAIR BLOOD PRESSURE LEVELS BUSH CHOLESTEROL CLOUDY TOMORROW COUNTIES UNDERNEATH OUTDOOR BURN DRY ...

7666. 5 O'CLOCK NEWS 2006-01-11 17:00:00

**FOX 2 KTVU-CA** Author: N/A; Word Count: 8160  
1/11/06 FOX2KTVUCAUS (No Page) 2006 WLNR 635539 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VALLEYS VEHICLE VEHICLES VENUE VICTIM VIEWS VISITATION VOLVO VOTE WARRIOR WARRIORS WELFARE WHEREARRIORS WINTER WORKS WOUNDED YESTERDAY YORES YOUNGER PLAYERS ZYRTEC LOCKHEED MARTIN CORP VENUE CLEAN AIR TECHNOLOGY HARLEY DAVIDSON INC AKTIEBOLAGET VOLVO GENERAL MILLS INC SPRINT NEXTEL CORP DAD STARBUCKS ...

7667. FOX7 News at 5pm 2006-01-11 17:00:00

**FOX 07 KTBC-TX** Author: N/A; Word Count: 6140  
1/11/06 FOX7KTBC-TX (No Page) 2006 WLNR 707117 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...BUFFALO VIDEO VISITORS VLADIMIR VOTE WALKING WEAVING WHIFFL WHOA WINDOW WITNESSES WOMAN WOMEN WORSHIPPERS YE YEAH YEAH BABY YORE ZEFA ZYRTEC PIZZA HUT LEVI STRAUSS AND CO YUM BRANDS INC DAD PROGRESS ALUMNI PARTY ANGELINA JOLIE ARIEL SHARON AWARD TONIGHT BACK ...

7668. Cough syrup not effective, doctors say

**Monterey County Herald (CA)** Author: By BOB LAMENDOLA, South Florida Sun-Sentinel; Word Count: 600  
1/11/06 MONTCHLD (No Page) 2006 WLNR 564061 ...

...and Tylenol Severe Allergy. Newer, expensive antihistamines do not help a cough, the group said. This includes Allegra, Claritin and Zyrtec. Also, dextromethorphan has been abused and can lead to death, brain damage or heart trouble in extreme doses. Wyeth Consumer ...

7669. 4 O'Clock @ 9 News 2006-01-11 16:00:00

**NBC 9 KUSA-CO** Author: N/A; Word Count: 8904  
 1/11/06 NBC9KUSA-CO (No Page) 2006 WLNR 632896 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VEHICLES VETERINARIAN VIDEO VISA VYTORIN WAIT WATERPROOF WELLS FARGO WHEEL WILDFIRE WINDING WINTER WIRE WOMAN WOODS WOW XAVIAN YEAH YIKES ZYRTEC INTERMOUNTAIN RESOURCES INC WELLS FARGO AND CO VISA INTERNATIONAL SERVICE ASSOCIATION BANK OF BHUTAN LTD ERA GROUP PLC 4 4 ...

7670. NEWS 5 2006-01-11 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 4298  
 1/11/06 NBC5KXAS-TX (No Page) 2006 WLNR 635845 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7671. 4 O'Clock @ 9 News 2006-01-11 16:00:00

**NBC 9 KUSA-CO** Author: N/A; Word Count: 7438  
 1/11/06 NBC9KUSA-CO (No Page) 2006 WLNR 715934 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...UNEXPLAINED UPPER VACATION VALENTINE VALLEY VANITY VEHICLES VETERINARIAN VIDEO VISA VYTORIN WAIT WATERPROOF WHEEL WILDFIRE WINDING WINTER WOW YEAH YIKES ZYRTEC INTERMOUNTAIN RESOURCES INC VISA INTERNATIONAL SERVICE ASSOCIATION ERA GROUP PLC 4 4 O'Clock ACCEPT REFILLS ACCREDITIT CARD ADDIE PERRY ADOPTED ...

7672. Channel 6 News 2006-01-11 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 4517  
 1/11/06 NBC6WTVJ-FL (No Page) 2006 WLNR 721089 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TEMPERATURES THOUGHT TONIGHT TOTALLY TOURNAMENT TRACT TRAVEL TRUCKLOAD  
TRUST UNIQUENESS UPDATE VISUAL WEAK WEISS WHITE HOUSE WILLIAMS WORLD SCHOOL  
YEAH ZYRTEC AL ROSTAMANI TECHNOLOGIES HONOR COMPUTER ASSOCIATES  
INTERNATIONAL INC REACH CANAL+ PROGRESS ANIMAL LIVING ARLEN SPECTER ARTISTS  
BACKYARDS BACKYARDS BRANCHES BURNING ...

7673. News 4 at Five 2006-01-10 17:00:00

**4 WRC-DC** Author: N/A; Word Count: 7745  
1/10/06 NBC4WRC-DC (No Page) 2006 WLNR 571769 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7674. News 2006-01-10 17:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 4160  
1/10/06 CBS5WTVF-TN (No Page) 2006 WLNR 572576 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7675. Doctors downplay over-counter relief: Those cough syrups just don't hack it

**Kansas City Star (MO)** Author: By BOB LAMENDOLA, South Florida Sun-Sentinel; Word Count: 767  
1/10/06 KCSTAR A1 2006 WLNR 490347 ...

...and Tylenol Severe Allergy. Newer, expensive antihistamines do not help a cough, the group said. This includes Allegra, Claritin and Zyrtec. Also, dextromethorphan has been abused and can lead to death in extreme doses. Some doctors still have confidence in cough ...

7676. Channel 6 News 2006-01-10 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 4393  
1/10/06 NBC6WTVJ-FL (No Page) 2006 WLNR 625403 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TRACT TRANSLATOR TRANSPLANTS TREATMENT TRUMAN TURNER TV PERSONALITY  
UNIVERSITY UNRANKED VICTIM WATCHING WB WHITE HOUSE WINDS WINS WITNESSES  
WOMAN YEAH ZYRTEC PUBLIX SUPER MARKETS INC GAMES INC BANQUE ISLAMIQUE DE  
GUINÉE BANCO DE INVESTIMENTO GLOBAL SA SOUTHERN EQUITIES CORPORATION LTD  
ADMINISTRATION ...

7677. GOT A COUGH? SYRUP HAS LITTLE VALUE, PHYSICIANS GROUP SAYS

**South Florida Sun-Sentinel** Word Count: 693  
1/10/06 SFLSUN-SENT 3A 2006 WLNR 7333981 ...

...and Tylenol Severe Allergy. Newer, expensive antihistamines do not help a cough, the group said. This includes Allegra, Claritin and Zyrtec. Some doctors still have confidence in cough syrup, saying it helps some patients. "I have no problem using it," said ...

7678. For a cough, group says, go old school

**Wichita Eagle (KS)** Author: N/A; Word Count: 329  
1/10/06 WCHTEAG a4 2006 WLNR 498152 ...

...and Tylenol Severe Allergy. Newer, expensive antihistamines do not help a cough, the group said. This includes Allegra, Claritin and Zyrtec. Cheney hospitalized but back to work same day WASHINGTON -- Vice President Dick Cheney spent 4 ½ hours in a hospital early ...

7679. Newschannel 10 2006-01-09 18:00:00

**10 WCAU-PA** Author: N/A; Word Count: 3853  
1/9/06 NBC10WCAU-PA (No Page) 2006 WLNR 780525 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7680. News 10 @ Noon 2006-01-09 12:00:00

**10 KWTX-TX** Author: N/A; Word Count: 2870  
1/9/06 CBS10KWTX-TX (No Page) 2006 WLNR 523243 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TEMPLE THEAT TOM TOPPING TOPS UH UNBELIEVABLE UNCERTAINTY UNDERWAY VICTIM VISIONARY WACO TEMPLE BRYAN TX WHITE HOUSE WILLIAM WILLIAMS WOMEN ZYRTEC AL ROSTAMANI TECHNOLOGIES DELL INC INTEL CORP ALLEGEDLY KIDNAPPED ALLERGIES ANDERSON ARIEL SHARON Ashley AUTOMAKERS AUTOMAKERS MARKET BRAD ANDERSON BRING ...

7681. Today Show 2006-01-09 11:00:00

**4 WOAI-TX** Author: N/A; Word Count: 7130  
1/9/06 NBC4WOAI-TX (No Page) 2006 WLNR 524393 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VOLUNTEERING VULNERABLE WAIST WALK WALLPAPER WAVE WEARING WEDDING CAKE WEIGHT WEIGHT WATCHERS WEIRD WELCH WHEELS WINDY WOMAN YEAH YEP YUM ZYRTEC NABISCO INC BIOMET INC SOFIA KK MAKE NORDSTROM INC DAIMLERCHRYSLER AG WEIGHT WATCHERS INTERNATIONAL INC ACTING CHOPS ALEXIS GLICK AMOUNT ...

7682. Eyewitness 5 2006-01-09 17:00:00

**5 KENS-TX** Author: N/A; Word Count: 3243  
1/9/06 CBS5KENS-TX (No Page) 2006 WLNR 557076 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...COURT SURPASSES SUSPECT SUSPECTS TANKER TEA TEAMING TESTS THIEVES THJE THRILL TINY TONIGHT UNIVERSITY HOSPITAL UPPER VOLVO WARDROBE WITCH YESTERDAY ZYRTEC AKTIEBOLAGET VOLVO DAD ANTHONY MASON Bob Schieffer BOWEN BRAIN BRAIN SEIZURES BRUCE BOWEN. Captioning Car CLARK AVENUE COAL MINE CONTRACT ...

7683. News 4 Today 2006-01-09 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 7121  
1/9/06 NBC4WRC-DC (No Page) 2006 WLNR 565804 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7684. News 4 at Five 2006-01-09 17:00:00

**4 WRC-DC** Author: N/A; Word Count: 7347  
1/9/06 NBC4WRC-DC (No Page) 2006 WLNR 565825 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7685. KVUE News Midday 2006-01-09 11:00:00

**ABC 24 KVUE-TX** Author: N/A; Word Count: 5463  
1/9/06 ABC24KVUE-TX (No Page) 2006 WLNR 523598 ...

...WHO IS SUFFERING FROM ALLERGIES RIGHT NOW...WITH SEVERE SYMPTOMS, NOSE BLEEDS, HEAVY CHEST, ACHINESS, SNEEZING , SOAR THROAT. SHE'S TAKING ZYRTEC, FLONASE AND PATANOL...NOTHING WORKS...WOULD A CORTISONE SHOT HELP? DOCTOR ALLEN LIEBERMAN

THANKS FOR TALKING WITH US. AND IF ...

7686. News M-F 5-6 PM 2006-01-09 17:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 11450  
1/9/06 CBS3WFSB-CT (No Page) 2006 WLNR 628238 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7687. CHANNEL 4 NEWES 2006-01-09 11:00:00

**CBS 4 WFOR-FL** Author: N/A; Word Count: 7742  
1/9/06 CBS4WFOR-FL (No Page) 2006 WLNR 565562 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...RICH: TANYA SHAKE SIDE STORAGE TANYA TEMUCEL TOUCHDOWN TYLENOL WARMS WEAVE WHDT WHIRLPOOL WHIRLPOOL HOME APPLIANCES YUM ZIPLOC ZIPLOC: DESIGNED ZYRTEC PACIFICARE HEALTH SYSTEMS INC WHIRLPOOL CORP BAYER AG BANK OF BHUTAN LTD AEBE R. AAME Awww Balancing Blend Christine Christine ...

7688. FOX7 News at 5pm 2006-01-09 17:00:00

**FOX 07 KTBC-TX** Author: N/A; Word Count: 5941  
1/9/06 FOX7KTBC-TX (No Page) 2006 WLNR 556791 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VALLEY VEHICLES VENTILATOR VIEWERS VIOLENCE VOTERS VVE WALKING WATCH WEEKENDS WEIGHT WH WHITE HOUSE WHOA WINTER WINTER WEIGHT WOMAN YATES ZYRTEC PIZZA HUT SIMON SA YUM BRANDS INC MCDONALDS CORP SPRINT NEXTEL CORP SEAL ALITO ALITO. AMBULANCE WORKERS ANKLE BRACELET ARNOLD ...

7689. NBC 5 2006-01-09 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 3457  
1/9/06 NBC5KXAS-TX (No Page) 2006 WLNR 557592 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7690. NBC 5 2006-01-09 16:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 8173  
1/9/06 NBC5KXAS-TX (No Page) 2006 WLNR 557594 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7691. NEWS 5 2006-01-09 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 4108  
1/9/06 NBC5KXAS-TX (No Page) 2006 WLNR 557595 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7692. Channel 6 News 2006-01-09 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 4423  
1/9/06 NBC6WTVJ-FL (No Page) 2006 WLNR 566018 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TEAM TEENAGER TEENS TOMORROW TONIGHT TONY TRAILBLAZERS TRANSITION TRIPLE TUT VICTIM VILLANOVA WADE WASHOUT WASSERMAN WISE WITNESS WITNESSES WITNESSING YELLOW ZYRTEC AMERICAN AIRLINES INC ACCIDENTALLY ACCIDENTALLY SHOT ACCUSED ACCUSED SPIES ALITO ALITO BARELY ALITO CENTERS ALVAREZ ARI ODZER AUNT FACED BAIL ...

7693. KXAN Sat 6pm 2006-01-07 18:00:00

**NBC 36 KXAN-TX** Author: N/A; Word Count: 2938  
1/7/06 NBC36KXAN-TX (No Page) 2006 WLNR 451285 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TD TERRELL TERRY TEXA TEXANS THING TIFFANY TODD TONIGHT TROOPER TROPHY TV UNIVERSITY CO UPSET USC WALLS WIDE WORDS YAHOO ZYRTEC TIFFANY AND CO PUZZLE USC BERKSHIRE HATHAWAY INC YAHOO INC CHRIS STIPES COUNTY EARLY YESTERDAY COUNTY SHERIFF CRITICALLY ILL DAVID ...

7694. Newschannel 10 2006-01-06 18:00:00

**10 WCAU-PA** Author: N/A; Word Count: 3478  
 1/6/06 NBC10WCAU-PA (No Page) 2006 WLNR 780406 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7695. Noon 2006-01-06 12:00:00

**CBS 10 KKTV-CO** Author: N/A; Word Count: 2616  
 1/6/06 CBS10KKTV-CO (No Page) 2006 WLNR 519084 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7696. News 2006-01-06 17:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 4137  
 1/6/06 CBS5WTVF-TN (No Page) 2006 WLNR 394875 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7697. FOX7 News at 5pm 2006-01-06 17:00:00

**FOX 07 KTBC-TX** Author: N/A; Word Count: 6705  
 1/6/06 FOX7KTBC-TX (No Page) 2006 WLNR 449053 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...HOUSE UNIDEN UNIVERSITY OF TEXAS WOULDNT UNPRECEDENTED UPHELD VICTORY VIRTUAL VOTE WALDO WALKING WARNING WEAKNESS WINNER YATES YEAH YI YOW ZYRTEC PANASONIC PIZZA HUT UNIDEN CORP VICTORY YUM BRANDS INC MICROSOFT CORP GLAXOSMITHKLINE PLC INTEL CORP INTERNET GROUP SA LOTTO SPORT ...

7698. 5 O'CLOCK NEWS 2006-01-06 17:00:00

**FOX 2 KTVU-CA** Author: N/A; Word Count: 9404  
 1/6/06 FOX2KTVUCAUS (No Page) 2006 WLNR 526207 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VIEWERS VISIBLE VOTERS WALKER WALKING WALNUT WALNUT CREEK WAREHOUSES  
 WARMER TEMPERATURES WARMTH WAVING WEAK WEB WOMAN WONG WRITING YAHOO  
 YEAH ZYRTEC MICROSOFT CORP COURTS (JAMAICA) NBG REAL ESTATE DEVELOPMENT CO  
 RADAR ORACLE CORP GOOGLE INC SOUTHERN EQUITIES CORPORATION LTD YAHOO INC ...

7699. 4 O'Clock @ 9 News 2006-01-06 16:00:00

**NBC 9 KUSA-CO** Author: N/A; Word Count: 8991  
 1/6/06 NBC9KUSA-CO (No Page) 2006 WLNR 390815 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

...WESTBOUND WET WHACK WIND TOMORROW WINDY WINTERED WIRETAPPING WITHH  
 WORKDAY WORKING MOTHERS WORKPLACE WOW WRECK YEAH YEP YESTERDAY YOUTH  
 ZAVION ZYRTEC PANASONIC VONAGE HOLDINGS CORP MAKE CE HEATH PLC MOTOROLA INC  
 4 4 O'Clock ACCEPT REFILLS ALITO ARIEL SHARON BEAUTIFUL BEAUTIFUL ...

7700. Channel 6 News 2006-01-06 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 4455  
 1/6/06 NBC6WTVJ-FL (No Page) 2006 WLNR 450692 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

...TIFFANY TONIGHT TRANSPORTED ULTIMATELY UNRECOGNIZED UPDATED VICTIM VIKINGS  
 WADE WB WEB WEEKEND WHEEL WILMA WIN WOMAN YEAH YELLING YEP YESTERDAY  
 ZYRTEC PUBLIX SUPER MARKETS INC INTERNET GROUP SA TIFFANY AND CO SOUTHERN  
 EQUITIES CORPORATION LTD AT ROAD INC BERKSHIRE HATHAWAY INC ...

7701. 4 O'Clock @ 9 News 2006-01-06 16:00:00

**NBC 9 KUSA-CO** Author: N/A; Word Count: 7442  
 1/6/06 NBC9KUSA-CO (No Page) 2006 WLNR 505990 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

7702. The View 2006-01-05 11:00:00

**ABC - The View** Author: N/A; Word Count: 8943  
 1/5/06 ABCTHEVIEW (No Page) 2006 WLNR 2817558 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VICES VIEW VIEWERS VINCE VOICED WARMS WEAVE WHITER WILLPOWER WINE WISP WOMAN WOMEN WOODY WORRY YEAH YORK POST YOUNG ZONES ZYRTEC DELL INC HONEST PACIFICARE HEALTH SYSTEMS INC INTEL CORP MCDONALDS CORP ABC INC FARM SEARS ROEBUCK AND CO MOVIE STAR ...

7703. News M-F 5-6 PM 2006-01-05 17:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 11479  
1/5/06 CBS3WFSB-CT (No Page) 2006 WLNR 449735 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7704. NBC 5 2006-01-04 16:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 8710  
1/4/06 NBC5KXAS-TX (No Page) 2006 WLNR 325054 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7705. NEWS 5 2006-01-04 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 4587  
1/4/06 NBC5KXAS-TX (No Page) 2006 WLNR 325064 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7706. News 4 at Five 2006-01-03 17:00:00

**4 WRC-DC** Author: N/A; Word Count: 279  
1/3/06 NBC4WRC-DC (No Page) 2006 WLNR 187210 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7707. News 4 at Five 2006-01-03 17:00:00

**4 WRC-DC** Author: N/A; Word Count: 7463  
1/3/06 NBC4WRC-DC (No Page) 2006 WLNR 537920 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7708. Eyewitness 4pm 2006-01-03 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 10082  
1/3/06 ABC13KTRK-TX (No Page) 2006 WLNR 529687 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...VERGA WALKS WALLET WARM WARMER WARMS WATCH WHACK WHITE HOUSE WOMAN WOOD WOODLANDS WORD WORKERS WORLD WORLD NEWS YARD ZETA ZYRTEC PIZZA HUT YUM BRANDS INC HALLIBURTON CO BERKSHIRE HATHAWAY INC ERA GROUP PLC ZETA ADMIGHTEDLY RELAXED AFTERNOON AIRLIFT TOD ARNOLD ...

7709. 11 PM News 2006-01-03 23:00:00

**NBC 12 WALB-NY** Author: N/A; Word Count: 475  
1/3/06 NBC12WALB-GA (No Page) 2006 WLNR 240160 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7710. NBC 5 2006-01-03 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 3409  
1/3/06 NBC5KXAS-TX (No Page) 2006 WLNR 529463 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7711. News2 Houston 10 2006-01-03 22:00:00

**NBC 02 KPRC-TX** Author: N/A; Word Count: 4014  
1/3/06 NBC2KPRC-TX (No Page) 2006 WLNR 529660 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...THIEVES TOMORROW TONIGHT TOUGHEST TRUCK TURNS VISITING WAKE WAL WAL MART  
WAL MART SUPER CENTER WARM AIR WATCH WOMAN YEAH ZYRTEC WAL MART STORES INC  
BILL BILL BALLEZA BILL WHITE CITIZENS CITY COLUMBIAN NATIONALS TARGETING  
BUSINESS OWNERS CONTROLLER PARKER DeGUERIN DOMINIQUE ...

7712. 11 PM News 2006-01-03 23:00:00

**NBC 12 WALB-NY** Author: N/A; Word Count: 4269  
1/3/06 NBC12WALB-GA (No Page) 2006 WLNR 530115 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7713. Ten 2006-01-03 22:00:00

**NBC 5 KOAA-CO** Author: N/A; Word Count: 3712  
1/3/06 NBC5KOAA-CO (No Page) 2006 WLNR 533375 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7714. List of Health Services Requiring Prior Authorization

**RegAlert** Author: N/A; Word Count: 17145  
1/3/06 REGALERT (No Page) 2006 WLNR 577666 ...

...HS Dilacor XR Tiazac Verelan Verelan HS Statins Lipitor Crestor Pravachol Mevacor (brand) Low Sedating Antihistamines Claritin (Brand Rx) Allegra Zyrtec Clarinex Claritin D 12 Hour and 24 Hour (Brand Rx) Allegra-D Zyrtec-D Clarinex-D Intranasal Corticosteroids Beconase AQ flunisolide - generic Flonase Nasarel Inhaled Corticosteroids Aerobid Aerobid M Flovent HFA Long acting ...

7715. Newschannel 10 2006-01-02 18:00:00

**10 WCAU-PA** Author: N/A; Word Count: 206  
1/2/06 NBC10WCAU-PA (No Page) 2006 WLNR 158639 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7716. Newschannel 10 2006-01-02 18:00:00

**10 WCAU-PA** Author: N/A; Word Count: 3792  
1/2/06 NBC10WCAU-PA (No Page) 2006 WLNR 533912 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.

Only flonase is approved to treat ...

7717. News 4 Today 2006-01-02 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 283  
1/2/06 NBC4WRC-DC (No Page) 2006 WLNR 99851 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7718. News 4 at Five 2006-01-02 17:00:00

**4 WRC-DC** Author: N/A; Word Count: 238  
1/2/06 NBC4WRC-DC (No Page) 2006 WLNR 101513 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7719. News 4 Today 2006-01-02 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 6928  
1/2/06 NBC4WRC-DC (No Page) 2006 WLNR 505669 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7720. News 4 at Five 2006-01-02 17:00:00

**4 WRC-DC** Author: N/A; Word Count: 8028  
1/2/06 NBC4WRC-DC (No Page) 2006 WLNR 505693 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7721. Local News 2006-01-02 17:00:00

**CBS 13 WJZ-MD** Author: N/A; Word Count: 894  
1/2/06 CBS13WJZ-MD (No Page) 2006 WLNR 98742 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7722. Local News 2006-01-02 17:00:00

**CBS 13 WJZ-MD** Author: N/A; Word Count: 8130  
 1/2/06 CBS13WJZ-MD (No Page) 2006 WLNR 505680 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7723. Channel 6 News 2006-01-02 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 194  
 1/2/06 NBC6WTVJ-FL (No Page) 2006 WLNR 158038 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary IRE29 Allergy 1AL79 ALLEGRA DANACTIVE ELEVATOR FLONASE NBC PAL SIDE TRACT ZYRTEC Channel GENERALLY MILD INDOOR ALLERGIES L. CASEI NASAL NASAL ALLERGIES NATURAL DEFENSES TREAT NASAL ...

7724. NEWS 5 2006-01-02 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 217  
 1/2/06 NBC5KXAS-TX (No Page) 2006 WLNR 155005 ...

...indoor allergies, plu' year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7725. NBC 5 2006-01-02 16:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 519  
 1/2/06 NBC5KXAS-TX (No Page) 2006 WLNR 158968 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7726. Channel 6 News 2006-01-02 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 4476  
 1/2/06 NBC6WTVJ-FL (No Page) 2006 WLNR 535446 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...UNIVERSITY UNIVERSITY OF MIAMI UPDATES VERDICT VESSEL VIRGINIA WALKING

WANNABE COACHES WEST WEST VIRGINIA WEST VIRGINIA MINE WILLIAMS YEA YEAH  
 ZYRTEC WEST GROUP AGGRAVATED MANSLAUGHTER BACK BEACH BEACH BASH BEACH  
 TODAY Channel CHRIS LEAK FINDS COLD FRONT SOUTHBOUND DAN WERNER DAUGHTER ...

7727. NBC 5 2006-01-02 16:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 8232  
 1/2/06 NBC5KXAS-TX (No Page) 2006 WLNR 536351 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7728. NEWS 5 2006-01-02 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 4239  
 1/2/06 NBC5KXAS-TX (No Page) 2006 WLNR 536409 ...

...indoor allergies, plu' year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7729. Prime Time Weekend 2006-01-01 19:00:00

**6 WPVI-PA** Author: N/A; Word Count: 285  
 1/1/06 ABC6WPVI-PA (No Page) 2006 WLNR 75808 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7730. Prime Time Weekend 2006-01-01 19:00:00

**6 WPVI-PA** Author: N/A; Word Count: 6034  
 1/1/06 ABC6WPVI-PA (No Page) 2006 WLNR 499990 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7731. KWTXSUN 2005-12-25 08:00:00

**10 KWTX-TX** Author: N/A; Word Count: 123  
 12/25/05 CBS10KWTX-TX (No Page) 2005 WLNR 22244700 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE KWTXSUN PAL SIDE WACO TEMPLE BRYAN TX ZYRTEC ALLERGIES GENERALLY MILD NASAL NASAL ALLERGIES TREAT NASAL ...

7732. Eyewitness Sun 2005-12-25 07:00:00

**5 KENS-TX** Author: N/A; Word Count: 123  
12/25/05 CBS5KENS-TX (No Page) 2005 WLNR 22270198 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE ZYRTEC Eyewitness Sun GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7733. Sunday Morning 2005-12-25 09:00:00

**CBS 12 WDEF-TN** Author: N/A; Word Count: 382  
12/25/05 CBS12WDEF-TN (No Page) 2005 WLNR 22138141 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ALBE ALLEGRA ANGELICO ANUNCIATIONS ART ARTIST BEAUTIFUL CBS CELESTIAL CONNECTIONS FLONASE PAINTED PAINTER PAINTINGS PAL RETROSPECTIVE RITA SIDE SUNDAY VIRGINS ZYRTEC AL ROSTAMANI TECHNOLOGIES Chattanooga DANCING ARCHLES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES RENAISSANCE MASTER Reporter TREAT NASAL ...

7734. Spirit of Texas Sun 2005-12-25 08:00:00

**CBS 11 KHOU-TX** Author: N/A; Word Count: 123  
12/25/05 CBS11KHOU-TX (No Page) 2005 WLNR 22126779 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE TEXAS ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Spirit TREAT NASAL ...

7735. News Sun 6-10:30 AM 2005-12-25 06:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 279  
 12/25/05 CBS3WFSB-CT (No Page) 2005 WLNR 20983395 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7736. CHANNEL 4 NEWS 2005-12-25 09:00:00

**CBS 4 WFOR-FL** Author: N/A; Word Count: 181  
 12/25/05 CBS4WFOR-FL (No Page) 2005 WLNR 22213873 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHANNEL CORN DIVINE EXPERIMENTS FLONASE LEVER LOYALTY PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7737. KEYE Sunday Morning 2005-12-25 07:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 123  
 12/25/05 CBS42KEYE-TX (No Page) 2005 WLNR 22244450 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE KEYE KEYE SUNDAY KEYE SUNDAY MORNING PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7738. A year in the life of business

**St. Paul Pioneer Press (MN)** Author: N/A; Word Count: 932  
 12/25/05 STPLPP 3D 2005 WLNR 20926118 ...

...around, he settled down and took over his father's ad firm, where he came up with memorable ads for monster.com, Zyrtec and LensCrafters. Now the star of his own CNBC talk show, Deutsch loves talking about, and selling, himself. He takes ...

7739. Newschannel 10 2005-12-24 07:00:00

**10 WCAU-PA** Author: N/A; Word Count: 222  
 12/24/05 NBC10WCAU-PA (No Page) 2005 WLNR 21021527 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7740. News Sat 6-10 AM 2005-12-24 06:00:00

**NBC 30 WVIT-CT** Author: N/A; Word Count: 226  
12/24/05 NBC30WVIT-CT (No Page) 2005 WLNR 20981681 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7741. NBC 5 2005-12-24 07:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 6480  
12/24/05 NBC5KXAS-TX (No Page) 2005 WLNR 22251851 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7742. News 10 this Morning 2005-12-23 05:00:00

**10 KWTX-TX** Author: N/A; Word Count: 168  
12/23/05 CBS10KWTX-TX (No Page) 2005 WLNR 22231927 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE MAKE NASAL PAL SEARS SIDE WACO TEMPLE BRYAN TX ZYRTEC MAKE SEARS ROEBUCK AND CO GENERALLY MILD News ...

7743. Eyewitness News 2005-12-23 07:00:00

**7 KIRO-WA** Author: N/A; Word Count: 253  
12/23/05 CBS7KIRO-WA (No Page) 2005 WLNR 22164274 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flose is approved to treat ...

7744. 9 Eyewitness News 2005-12-23 07:00:00

**9 WUSA-DC** Author: N/A; Word Count: 175  
12/23/05 CBS9WUSA-DC (No Page) 2005 WLNR 20993764 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7745. Local News 2005-12-23 07:00:00

**CBS 12 WDEF-TN** Author: N/A; Word Count: 1089  
12/23/05 CBS12WDEF-TN (No Page) 2005 WLNR 22132720 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...LEADS LOCAL LOCKED MURDER NEWS PAL POLICE RESIDENT RESIDENT CHAD SEASON SIDE SIGHTS SINGER SPACEK STAIRWAYS SUSAN SYMPTOMS TENANTS WDEF ZYRTEC Chattanooga DOTTIE ABERCROMBIE DTHE CHAINEDNY CONNECTION TFIRE DEATH EDWARD AVENUE FIRE DEATH FRANKLIN CHASTAIN GENERALLY MILD INDOOR ALLERGIES JAMES SILBY ...

7746. WTKR News at 7am 2005-12-23 07:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 407  
12/23/05 CBS3WTKR-VA (No Page) 2005 WLNR 22219118 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7747. News M-F 7-8 AM 2005-12-23 07:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 609  
12/23/05 CBS3WFSB-CT (No Page) 2005 WLNR 20979584 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7748. News 2005-12-23 07:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 1403  
12/23/05 CBS5WTVF-TN (No Page) 2005 WLNR 22130480 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7749. KEYE CBS 2005-12-23 07:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 403  
12/23/05 CBS42KEYE-TX (No Page) 2005 WLNR 22235547 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 Allergy 1AL79 AGENTS ALLEGRA CBS DRUGS FDA FLONASE GIRL KEYE CBS LEARN MEDICATION PAL SIDE SYMPTOMS TEENAGER WEBSITES ZYRTEC CORRESPONDENT SUSAN KOEPPEN FAKE TAMIFLU GENERALLY MILD INDOOR ALLERGIES PACKAGES SPECIFICALLY RENE SYLER STOCKPILING TAMIFLU ...

7750. Morning News 2005-12-23 05:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 781  
12/23/05 CBS8KLAS-NV (No Page) 2005 WLNR 21035167 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flose is approved to treat ...

7751. Generics (UK) Limited

**Hoover's Basic Company Records** Author: N/A; Word Count: 218  
12/21/05 HOOVCC (No Page) 2005 WLNR 20608884 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

7752. Generics (UK) Limited

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 225  
12/21/05 HOOVCP (No Page) 2005 WLNR 20620582 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

7753. UCB S.A.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 825  
12/21/05 HOOVCP (No Page) 2005 WLNR 20618498 ...

...both prescription drugs and other medicines. Its drugs include Keppra (anti-seizure), Lortab (pain reliever), Nootropil (cerebral function regulator), and Zyrtec (anti-allergy). <p><p>UCB expanded its pharmaceutical offerings with the purchase of British biotech company Celltech Group in 2004 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the

esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc UCB Pharma, Inc. Key Competitors Bayer ...

7754. Evening News 2005-12-20 17:30:00

**4 KDUH-NE** Author: N/A; Word Count: 202  
12/20/05 ABC4KDUH-NE (No Page) 2005 WLNR 20691463 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7755. It's decision time Medicare starts covering prescriptions on Jan. 1

**Star-Ledger, The (Newark, NJ)** Word Count: 1570  
12/20/05 STLGRN 2 2005 WLNR 23860658 ...

...common blood pressure medicine (Diovan HCT), a thyroid medicine (Levothyroxine Sodium), a cholesterol-lowering drug (Lipitor) and an allergy medicine (Zyrtec). According to the Web site, under the Humana PDP Standard plan, the senior's estimated annual prescription costs would be \$1,018 ...

7756. Corporate Readings: 'Often Wrong, Never in Doubt'

**Washington Post** Author: By Amy Joyce; Word Count: 242  
12/19/05 WP-BUS (No Page) 2005 WLNR 20488170 ...

...eventually settled down and took over his father's ad firm, where he came up with some memorable ads for monster.com, Zyrtec and LensCrafters. Now the star of his own CNBC talk show, Deutsch loves talking about, and selling, himself. He takes the ...

7757. News at 5 2005-12-18 17:00:00

**NBC 3 KVBC-NV** Author: N/A; Word Count: 409  
12/18/05 NBC3KVBC-NV (No Page) 2005 WLNR 21149317 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7758. Sunrise Weekend 2005-12-18 06:00:00

**NBC 3 KVBC-NV** Author: N/A; Word Count: 669  
12/18/05 NBC3KVBC-NV (No Page) 2005 WLNR 21113305 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7759. 11 PM News 2005-12-17 23:00:00

**NBC 12 WALB-NY** Author: N/A; Word Count: 282  
12/17/05 NBC12WALB-GA (No Page) 2005 WLNR 21213626 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7760. KOTV AM 2005-12-16 05:00:00

**6 KOTV-OK** Author: N/A; Word Count: 130  
12/16/05 CBS6KOTV-OK (No Page) 2005 WLNR 21276791 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7761. WRIC 530am 2005-12-16 05:30:00

**8 WRIC-VA** Author: N/A; Word Count: 211  
12/16/05 ABC8WRIC-VA (No Page) 2005 WLNR 21170726 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7762. NEWS AT 12PM 2005-12-16 12:00:00

**ABC 7 WZVN-FL** Author: N/A; Word Count: 184  
12/16/05 ABC7WZVN-FL (No Page) 2005 WLNR 21162876 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA CONSCIOUS COOL FLONASE GUYS NUTRITIONIST PAL SCARED SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES NEWS TREAT NASAL WATER MEL LONE ...

7763. Morning News 2005-12-16 05:00:00

**ABC 13 KTNV-NV** Author: N/A; Word Count: 429  
12/16/05 ABC13KTNV-NV (No Page) 2005 WLNR 21216089 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7764. NEWS 11 2005-12-16 06:30:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 122  
12/16/05 CBS11KTVT-TX (No Page) 2005 WLNR 20604180 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7765. News at 630am 2005-12-16 06:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 284  
12/16/05 CBS3WTKR-VA (No Page) 2005 WLNR 21206577 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7766. News 2005-12-16 17:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 181  
12/16/05 CBS3WTKR-VA (No Page) 2005 WLNR 21228517 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7767. Fox 6 News at 6 2005-12-16 18:00:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 285  
12/16/05 FOX6WITI-WI (No Page) 2005 WLNR 21218655 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. Healthcare 1HE06 Infectious Diseases ...

...Pulmonary 1RE29 ADMIT ALLEGRA EYE FLONASE FOX GEORGE GOD HEY MARRIAGE MATTINGLY MINE MM PAL PHYSICIAN SALESMAN YANKEES YEAH ZYRTEC GEORGE BETH BETH LOOKNER Fox INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7768. Day Break 2005-12-16 05:00:00

**NBC 2 WGRZ-NY** Author: N/A; Word Count: 121  
12/16/05 NBC2WGRZ-NY (No Page) 2005 WLNR 21191839 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA  
DAY FLONASE GOOD NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL  
NASAL ALLERGIES TREAT NASAL ...

7769. KPOM 6PM 2005-12-16 18:00:00

**NBC 24 KPOM-AR** Author: N/A; Word Count: 666  
12/16/05 NBC24KPOM-AR (No Page) 2005 WLNR 21208700 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7770. 12 News Today 2005-12-15 06:00:00

**12 WWBT-VA** Author: N/A; Word Count: 211  
12/15/05 NBC12WWBT-VA (No Page) 2005 WLNR 20323029 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7771. KJRH AM 2005-12-15 05:00:00

**2 KJRH-OK** Author: N/A; Word Count: 125  
12/15/05 NBC2KJRH-OK (No Page) 2005 WLNR 20320211 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7772. KOTV AM 2005-12-15 05:00:00

**6 KOTV-OK** Author: N/A; Word Count: 169  
12/15/05 CBS6KOTV-OK (No Page) 2005 WLNR 20325057 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7773. WISN News at 5 2005-12-15 17:00:00

**ABC 123 WISN-WI** Author: N/A; Word Count: 219  
12/15/05 ABC123WISN-WI (No Page) 2005 WLNR 20324730 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED Drugs ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA BREATHING FLONASE MOUTH PAL UNCONSCIENCE VIDEO WISN WISN NEWS ZYRTEC INDOOR ALLERGIES NASAL NASAL ALLERGIES STARTED CRYING TREAT NASAL ...

7774. News Daybreak 2005-12-15 05:00:00

**ABC 13 WVEC** Author: N/A; Word Count: 124  
12/15/05 ABC13WVEC-VA (No Page) 2005 WLNR 20325933 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7775. News 2005-12-15 17:30:00

**ABC 13 WVEC** Author: N/A; Word Count: 173  
12/15/05 ABC13WVEC-VA (No Page) 2005 WLNR 20337292 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7776. CHANNEL 12 NEWS 2005-12-14 06:30:00

**12 WPEC-FL** Author: N/A; Word Count: 166  
12/14/05 CBS12WPEC-FL (No Page) 2005 WLNR 20213383 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BOULEVARD CBS CHANNEL FLONASE PAL SIDE WAL MART ZYRTEC WAL MART STORES INC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7777. Good Morning Texas 2005-12-14 05:00:00

**25 KXXV-TX** Author: N/A; Word Count: 7060  
12/14/05 ABC25KXXV-TX (No Page) 2005 WLNR 20231437 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED FOR BEST ...

...TRU TUSKEGEE ULTRA UNDERSTANDABLE UNFORGETTABLE UNPREDICTABLE VENDIN  
 VICTORY WACO WACO TEMPLE BRYAN TX WALK WHAVE WHITE CHRISTMAS WORLD WORLD  
 NEWS ZYRTEC VICTORY HONEST MAKE ABC INC SONY CORP PROGRESS BALLOTS CAROL  
 CHIEF CORRESPONDENT BRIAN ROSS CHOSEN BALLOTS CITYWIDE INSPECTIONS COACH  
 PURSES ...

7778. KOTV AM 2005-12-14 05:00:00

**6 KOTV-OK** Author: N/A; Word Count: 205  
 12/14/05 CBS6KOTV-OK (No Page) 2005 WLNR 20222794 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7779. Good Morning America 2005-12-14 07:00:00

**ABC GOOD MORNING AMERICA** Author: N/A; Word Count: 172  
 12/14/05 ABCGMA (No Page) 2005 WLNR 20215062 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA CAPTIONING COMIN FLONASE GIFTS LOVE PAL SIDE ZYRTEC GENERALLY MILD Good Morning America INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7780. CHANNEL 9 NEWS 2005-12-14 07:00:00

**9 WFTV-FL** Author: N/A; Word Count: 260  
 12/14/05 ABC9WFTV-FL (No Page) 2005 WLNR 20215809 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA CHANNEL COMIN ENTREES EVERYTHING FLONASE GIFTS HOLIYS LOVE MAMA PAL SIDE STOUFFER ZYRTEC CORNER BISTRO FAVORITE DISHES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7781. WB2 Morning News 2005-12-14 06:00:00

**WB 2 KWGN-CO** Author: N/A; Word Count: 134  
 12/14/05 WB2KWGN-CO (No Page) 2005 WLNR 20208566 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DOCTOR FLONASE GAIN GUYS  
PAL SIDE WB WB2 MORNING NEWS ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL  
NASAL ALLERGIES TREAT NASAL ...

7782. CHANNEL 10 NEWS 2005-12-13 06:00:00

**10 WTSP-FL** Author: N/A; Word Count: 158  
12/13/05 CBS10WTSP-FL (No Page) 2005 WLNR 20207544 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS  
CHANNEL FLONASE GIFT PAL SIDE ZYRTEC GENERALLY MILD HOLIDAY GIFTS INDOOR  
ALLERGIES NASAL NASAL ALLERGIES PROCRASTINA TORS TREAT NASAL ...

7783. Mornings Live 2005-12-13 07:00:00

**13 KCPQ-WA** Author: N/A; Word Count: 393  
12/13/05 FOX13KCPQ-WA (No Page) 2005 WLNR 20138058 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7784. CHANNEL 5 NEWS 2005-12-13 06:30:00

**5 WPTV-FL** Author: N/A; Word Count: 190  
12/13/05 NBC5WPTV-FL (No Page) 2005 WLNR 20199392 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA ALTERNATIVES BOOGIE CHANNEL  
COMMUNITY CENTER FLONASE NBC PAL PASTE SIDE TREE ZYRTEC GENERALLY MILD INDOOR  
ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7785. News @ 5 AM 2005-12-13 05:00:00

**5 WTVH-NY** Author: N/A; Word Count: 117  
12/13/05 CBS5WTVH-NY (No Page) 2005 WLNR 20221779 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. GRA IS APPROVED

TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL YMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... IIN54 Healthcare Practice Specialties IHE49 Upper Respiratory Disease IUP05 Respiratory & Pulmonary IRE29 CBS FLONASE GRA PAL ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7786. NEWS 11 2005-12-13 06:30:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 324  
12/13/05 CBS11KTVT-TX (No Page) 2005 WLNR 20603296 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7787. News M-F 6:30-7 AM 2005-12-13 06:30:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 242  
12/13/05 CBS3WFSB-CT (No Page) 2005 WLNR 20157798 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7788. News 2005-12-13 18:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 650  
12/13/05 CBS5WTVF-TN (No Page) 2005 WLNR 20136900 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7789. Sunrise 2005-12-13 05:00:00

**NBC 3 KVBC-NV** Author: N/A; Word Count: 494  
12/13/05 NBC3KVBC-NV (No Page) 2005 WLNR 20158427 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7790. KJRH AM 2005-12-12 05:00:00

**2 KJRH-OK** Author: N/A; Word Count: 193  
12/12/05 NBC2KJRH-OK (No Page) 2005 WLNR 20120078 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA COFFEE FANCY FLONASE MAXWELL HOUSE NBC PAL SIDE ZYRTEC FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES KJRH NASAL NASAL ALLERGIES TREAT NASAL ...

7791. Fox News at 6 AM 2005-12-12 06:00:00

**5 WTTG-DC** Author: N/A; Word Count: 333  
12/12/05 FOX5WTTG-DC (No Page) 2005 WLNR 21238458 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7792. News At 5:00AM 2005-12-12 05:30:00

**8 KFMB-CA** Author: N/A; Word Count: 186  
12/12/05 CBS8KFMBCAUS (No Page) 2005 WLNR 21129646 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7793. WRIC 530am 2005-12-12 05:30:00

**8 WRIC-VA** Author: N/A; Word Count: 172  
12/12/05 ABC8WRIC-VA (No Page) 2005 WLNR 21129631 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7794. CBS 2 News 2005-12-12 06:00:00

**CBS 2 KCBS-CA** Author: N/A; Word Count: 1216  
12/12/05 CBS2KCBSCAUS (No Page) 2005 WLNR 21204245 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7795. CBS 2 News 2005-12-12 06:00:00

**CBS 2 KCBS-CA** Author: N/A; Word Count: 1212  
12/12/05 CBS2KCBSCAUS (No Page) 2005 WLNR 21424273 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7796. CBS 58 AM News Expre 2005-12-12 06:00:00

**CBS 58 WDJT-WI** Author: N/A; Word Count: 421  
12/12/05 CBS58WDJT-WI (No Page) 2005 WLNR 21160967 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...BETTS CAR CBS COUNTY DRIVER FLEEING FLONASE GOOD KENOSHA MILWAUKEE MILWAUKEE COUNTY DISTRICT PAL POLICE POLICE DEPARTMENT SIDE SUSPECT THOUSANDS ZYRTEC ARTHUR SA CRITICALLY INJURED GENERALLY MILD INDOOR ALLERGIES INGRID KELLEY JOSE MORALES MICHELE MCCORMACK NASAL NASAL ALLERGIES TREAT NASAL ...

7797. News 2005-12-12 07:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 550  
12/12/05 CBS5WTVF-TN (No Page) 2005 WLNR 21155152 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7798. Fox 6 Wake-Up News 2005-12-12 08:00:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 248  
12/12/05 FOX6WITI-WI (No Page) 2005 WLNR 21202347 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA AMBULANCES BOOGIE COUNTY FLONASE FOX GONNA PAL SANTA SHEBOYGAN SHERIFF SIDE STORIES ZYRTEC Fox GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7799. FOX Morning News 2005-12-12 05:00:00

**FOX 26 KRIV-TX** Author: N/A; Word Count: 233  
12/12/05 FOX26KRIV-TX (No Page) 2005 WLNR 21191498 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

... IRE29 Allergy 1AL79 ALLEGRA CHATTING CONVENTION CENTER FLONASE FOX FOX  
MORNING GOOD NEWS KIDS LATINO PAL PLAY SIDE ZYRTEC GENERALLY MILD INDOOR  
ALLERGIES NASAL NASAL ALLERGIES PONCHO CLAUSE TREAT NASAL ...

7800. Morning News 2005-12-12 06:00:00

**NBC 7 KWVL-IA** Author: N/A; Word Count: 123  
12/12/05 NBC7KWVL-IA (No Page) 2005 WLNR 21143669 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasa  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7801. WAVY News 10 Today 2005-12-12 06:00:00

**NBC 10 WAVY** Author: N/A; Word Count: 215  
12/12/05 NBC10WAVY-VA (No Page) 2005 WLNR 21208017 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7802. Local News 2005-12-12 06:00:00

**NBC 11 WBAL-MD** Author: N/A; Word Count: 286  
12/12/05 NBC11WBAL-MD (No Page) 2005 WLNR 21175878 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7803. Sunrise Weekend 2005-12-11 06:00:00

**NBC 3 KVBC-NV** Author: N/A; Word Count: 631  
12/11/05 NBC3KVBC-NV (No Page) 2005 WLNR 21131963 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal  
symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two.  
Only flonase is approved to treat ...

7804. News at 5 2005-12-11 17:00:00

**NBC 3 KVBC-NV** Author: N/A; Word Count: 493  
12/11/05 NBC3KVBC-NV (No Page) 2005 WLNR 21225019 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal

symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7805. KSAT Morning news 2005-12-09 05:00:00

**12 KSAT-TX** Author: N/A; Word Count: 241  
12/9/05 ABC12KSAT-TX (No Page) 2005 WLNR 21168492 ...

...news 2005-12-09 05:00:00 ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ABC ALLEGRA AVON CHARMIN FLONASE SIDE SYMPTOMS TIME ZYRTEC EXCLUSIVE HEALING PLANT THERAPIES GENERALLY MILD INTRODUCING ANEW ALTERNATIVE INTENSIVE AGE TREATMENT KSAT KSAT Morning ORDER ANEW ALTERNATIVE TREATMENT ...

7806. Good Morning Texas 2005-12-09 05:00:00

**25 KXXV-TX** Author: N/A; Word Count: 13086  
12/9/05 ABC25KXXV-TX (No Page) 2005 WLNR 21205633 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...WACO TEMPLE BRYAN TX WAISTED WARDROBE WEIGHING WHITE POLICE WHOLEHEARTEDLY WINTER WINTER STORM WITCH WORLD WORLD NEWS XL YORKIE ZOO ZYRTEC VICTORY NEUTROGENA CORP ABC INC MILES INC HONDA MOTOR CO LTD MERCK AND CO INC SOUTHWEST AIRLINES CO AIRLINE PASSENGER ...

7807. Eyewitness Noon 2005-12-09 11:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 4526  
12/9/05 ABC13KTRK-TX (No Page) 2005 WLNR 21159263 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...STARLIGHT SUCKER SURGERY SWIMMING SYMPTOMS THEME TWEAKED UGLY VENGEANCE VODKA VOWED WALKED WILMA WINNER YARD YEAH YELLING ZACH ZACH: OK ZYRTEC GAMES INC ABC INC RANDOM SA Announcer ANYTIME SOONER B.S. FOOD BABY BABY OTTER Bump BUSTED BUSTED LIP ELIMINATES ODORS ...

7808. Xyrem(R) is Launched in Germany for the Treatment of Cataplexy in Adults with Narcolepsy

**AP Alert - Medical** Author: N/A; Word Count: 994

12/9/05 APALERTMEDIC 16:33:28 ...

...in the fields of central nervous system disorders, inflammatory diseases, and oncology. UCB key products are Keppra@ (antiepileptic), Xyzal@ and Zyrtec@ (antiallergics), Nootropil@ (cerebral function regulator), Tus-sionex@ (antitussive) and Metadate(TM) / Equasym XL(TM) (attention deficit/hyperactivity disorder). UCB employs over ...

7809. News 2005-12-08 22:00:00

**ABC 7 KOAT-NM** Author: N/A; Word Count: 403  
12/8/05 ABC7KOAT-NM (No Page) 2005 WLNR 21107987 ...

...and alcohol are dangerous because the combination can potentially cause severe sedation. The newer non se-dating antihistamines like allegra or zyrtec are much safer true or false The answer is sort of true. The over-the-counter antihistamines such as Benadryl ...

7810. Eyewitness 4pm 2005-12-08 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 122  
12/8/05 ABC13KTRK-TX (No Page) 2005 WLNR 21139429 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties IHE49 Upper Respiratory Disease IUP05 Respiratory & Pulmonary IRE29 Allergy 1AL79 ABC ALLEGRA FLONASE PAL SIDE ZYRTEC Eyewitness GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7811. Eyewitness Morning 2005-12-08 05:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 214  
12/8/05 ABC13KTRK-TX (No Page) 2005 WLNR 21643156 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease IUP05 Respiratory & Pulmonary IRE29 Allergy 1AL79 ABC ALLEGRA DRY FLONASE JACKPOT MENU NICE PAL SIDE ZYRTEC Eyewitness Morning GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7812. Xyrem(R) is Launched in Germany for the Treatment of Cataplexy in Adults with Narcolepsy

**AP Alert - Medical** Author: N/A; Word Count: 994  
12/8/05 APALERTMEDIC 23:58:22 ...

...in the fields of central nervous system disorders, inflammatory diseases, and oncology. UCB key products are

Keppra@ (antiepileptic), Xyzal@ and Zyrtec@ (antiallergics), Nootropil@ (cerebral function regulator), Tus-sionex@ (antitussive) and Metadate(TM) / Equasym XL(TM) (attention deficit/hyperactivity disorder). UCB employs over ...

7813. KEYE CBS 2005-12-08 07:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 138  
12/8/05 CBS42KEYE-TX (No Page) 2005 WLNLR 21638096 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE KEYE CBS MORNING NEWS PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7814. First Edition 2005-12-08 05:00:00

**WB 5 KTLA-CA** Author: N/A; Word Count: 171  
12/8/05 WB5KTLACAUS (No Page) 2005 WLNLR 21560760 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7815. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3094  
12/7/05 HOOVCP (No Page) 2005 WLNLR 19663424 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofl (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

7816. New Data on the Use of Keppra(R) (levetiracetam) as Adjunctive Treatment in Idiopathic Generalised Epilepsy Patients with Primary Generalised Tonic-Cl...

**AP Alert - Medical** Author: N/A; Word Count: 1145  
12/6/05 APALERTMEDIC 22:22:32 ...

...in the fields of central nervous system disorders, inflammatory diseases, and oncology. UCB key products are Keppra@ (antiepileptic), Xyzal@ and Zyrtec@ (antiallergics), Nootropil@ (cerebral function regulator), Tus-sionex@ (antitussive) and Metadate(TM) / Equasym XL(TM) (attention deficit/hyperactivity disorder). UCB employs over ...

7817. Rush to the counter

**Daily Deal** Author: by Tara Croft; Word Count: 4181  
12/5/05 DAILYDEAL (No Page) 2005 WLNR 19459324 ...

...medication switch. The company called for the FDA to force drug makers to manufacture over-the-counter ver-sions of Claritin, Zyrtec and Allegra. In 2002, WellPoint added Schering-Plough's Claritin follow-on drug Clarinex to the list. On its own, however ...

...the remaining allergy players, like Merck's Singulair, which came to the market in late 2002. Further afield, Pfizer Inc. 's Zyrtec could go OTC in 2007 and Schering-Plough's Clarinex in 2013. Prescription drug conver-sions in other therapeutic areas have had ...

7818. NEWS 4 2005-12-05 08:30:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 145  
12/5/05 FOX4KDFW-TX (No Page) 2005 WLNR 20612048 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved treat nasal and non-nasal symptoms from just two. B only flonase is approved to treat ...

7819. NEWS 4 2005-12-05 17:00:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 91  
12/5/05 FOX4KDFW-TX (No Page) 2005 WLNR 20612098 ...

...12-05 17:00:00 Environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. B only flonase is ap-proved to ...

7820. NEWS 11 2005-12-04 22:00:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 1517  
12/4/05 CBS11KTVT-TX (No Page) 2005 WLNR 20609221 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7821. Fox 5 Morning News 2005-12-02 08:00:00

**5 WTTG-DC** Author: N/A; Word Count: 211

12/2/05 FOX5WTTG-DC (No Page) 2005 WLNR 21969774 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7822. News 4 Today 2005-12-02 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 251

12/2/05 NBC4WRC-DC (No Page) 2005 WLNR 21908148 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7823. Morning Cut-in 2005-12-02 09:55:00

**6 WOWT-NE** Author: N/A; Word Count: 124

12/2/05 NBC6WOWT-NE (No Page) 2005 WLNR 21833987 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7824. NBC 7/39 News 6am 2005-12-02 06:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 239

12/2/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21799423 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7825. The View 2005-12-02 11:00:00

**ABC - The View** Author: N/A; Word Count: 440

12/2/05 ABCTHEVIEW (No Page) 2005 WLNR 22733769 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ABC ALLEGRA APPLAUSE BREAK DEVIL ENJOY FLONASE FRIDGE GUYS KISS LIDS PAL PLANET PLATE PLAY SHERRI SIDE STORAGE SWIMMERS VIEW ZYRTEC Call GENERALLY MILD HEFTY SERVE INDOOR ALLERGIES JOY BEHAR Lucky NASAL NASAL ALLERGIES STORE STORE INTERLOCKING TREAT NASAL ...

7826. Eyewitness News 2005-12-02 05:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 130  
12/2/05 ABC7KABCCAUS (No Page) 2005 WLNR 21731575 ...

...will she has nasal allergies. He' from outdoor plus year-round allegra is approved to treat nasal and non-nasal zyrtec and claritin to treat nasal and non-nasal only flonase is approved to treat nasal symptoms for best results use ...

7827. Eyewitness News 2005-12-02 05:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 184  
12/2/05 ABC7KABCCAUS (No Page) 2005 WLNR 21864158 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7828. KVUE Daybreak 2005-12-02 06:00:00

**ABC 24 KVUE-TX** Author: N/A; Word Count: 246  
12/2/05 ABC24KVUE-TX (No Page) 2005 WLNR 21787660 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ABC ACCESSORIES ALLEGRA COLD DEMOCRATS FLONASE HANGAR HOLIDAYS KVUE LIB LISA PAL SIDE SPECIALTY ZYRTEC GENERALLY MILD HOLIDAY SEASON INDOOR ALLERGIES NASAL NASAL ALLERGIES RITA EVACUEES TREAT NASAL ...

7829. Morning News 2005-12-02 05:00:00

**ABC 13 KTNV-NV** Author: N/A; Word Count: 158  
12/2/05 ABC13KTNV-NV (No Page) 2005 WLNR 21821198 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7830. Channel 10 news 2005-12-02 06:30:00

**ABC 10 WPLG-FL** Author: N/A; Word Count: 250  
12/2/05 ABC10WPLG-FL (No Page) 2005 WLNR 21916433 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ABC ALLEGRA CHARACTER DEBUT EPISODE FLONASE MONICA PAL SERIES SHAKIRA SIDE STAY ZYRTEC BABY MAKES Channel DAVID E. KELLEY GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES OLDER BOYFRIEND SELLECK TOM SELLECK TREAT NASAL ...

7831. Eyewitness Morning 2005-12-02 05:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 360  
12/2/05 ABC13KTRK-TX (No Page) 2005 WLNR 21835300 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 ABC ALLEGRA BRAZOS CREATIVE DICKENS ENVIRONMENTAL FAYETTEVILLE FLIP FLONASE GALVESTON INSIDE JAMCAM KATY MAIL PAL SIDE STRAND TABLES TURTLE ZYRTEC ANNUAL CHRISTMAS CHRISTMAS Eyewitness Morning GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES ROAD TRIPS INCLUDE COUNTRY CHRISTMAS TREAT NASAL ...

7832. 9 Eyewitness News Mo 2005-12-02 06:00:00

**9 WUSA-DC** Author: N/A; Word Count: 81  
12/2/05 CBS9WUSA-DC (No Page) 2005 WLNR 21783230 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. On Drugs 1DR89 Healthcare ...

7833. News 3 This Morning 2005-12-02 06:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 119  
12/2/05 CBS3WISC-WI (No Page) 2005 WLNR 21740377 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE GHT PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL ALLERGIES News TREAT NASAL ...

7834. News 3 This Morning 2005-12-02 06:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 172  
12/2/05 CBS3WISC-WI (No Page) 2005 WLNR 21744821 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE TV ZYRTEC GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL ALLERGIES News TREAT NASAL ...

7835. News4 5PM 2005-12-02 17:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 758  
12/2/05 CBS4KCNC-CO (No Page) 2005 WLNR 21840079 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...GHT HANGING HAY HORNS INVESCO KID LONGHORNS LOUD MARK NEVILLE NUMBER PAL PEDIATRICIANS PERSON PLAYERS SIDE SPORTS STEVE UNIMPRESSIVE VIC ZYRTEC INVESCO FUNDS GROUP INC GENERALLY MILD HAY MARIK INDOOR ALLERGIES JOEL KLATT PUNISHED NASAL NASAL ALLERGIES ROCK ROCKY POUND TREAT ...

7836. News 2005-12-02 18:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 325  
12/2/05 CBS5WTVF-TN (No Page) 2005 WLNR 21899965 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1AG63 Respiratory & Pulmonary 1RE29 Agriculture, Food & Beverage 1AG53 ALLEGRA CBS COACH FLONASE GAME LONGER MARK MURFREESBORO PAL SIDE ZYRTEC DEFENSE PARTS GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News SANDWICH EATER STATE CHAMPIONSHIPS STATE TI TOASTED TOASTED CHICKEN BACON ...

7837. NEWS 4 2005-12-02 17:00:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 357  
12/2/05 FOX4KDFW-TX (No Page) 2005 WLNR 20611736 ...

...12-02 17:00:00 Environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. B only flonase is approved to ...

7838. Regis & Kelly 2005-12-02 09:00:00

**FOX 7 WSVN-FL** Author: N/A; Word Count: 251

12/2/05 FOX7WSVN-FL (No Page) 2005 WLNR 21892559 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BK COPA DEAN FLONASE FOX FRANK LIS PAL READ SIDE TITLE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Regis Kelly TREAT NASAL ...

7839. NBC 15 News Today 2005-12-02 06:00:00

**NBC 15 WMTV-WI** Author: N/A; Word Count: 251  
12/2/05 NBC15WMTV-WI (No Page) 2005 WLNR 21744095 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CARLIE CHRISTINE FLONASE NBC PAL RANDOL SIDE ZYRTEC Bush GENERALLY MILD INDOOR ALLERGIES Kenneth Lee Madison NASAL NASAL ALLERGIES Smith Smith Sentencing TREAT NASAL ...

7840. Noon 2005-12-02 12:00:00

**NBC 3 KVBC-NV** Author: N/A; Word Count: 250  
12/2/05 NBC3KVBC-NV (No Page) 2005 WLNR 21882878 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7841. WB2 Morning News 2005-12-02 06:00:00

**WB 2 KWGN-CO** Author: N/A; Word Count: 338  
12/2/05 WB2KWGN-CO (No Page) 2005 WLNR 21869404 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL Target Markets 1TA03 Business Management 1BU42 Youth Market ...

...EXPIRE FLONASE JENNIFER LASHES LIPS MORNING NEWS PAL PICKING SCI SMILE TEEN TEENAGE THIEVES WATCHING WB2 WB WB2 MORNING NEWS ZYRTEC BEAUTIFUL STARS INDOOR ALLERGIES JESSICA ALBA JESSICA SIMPSON NASAL NASAL ALLERGIES SECURITY GUARDS BROKE SIMPSON STAPP STAPP PUNCHED TREAT NASAL ...

7842. CHANNEL 13 NEWS 2005-12-01 18:30:00

**13 WTVT-FL** Author: N/A; Word Count: 132  
12/1/05 FOX13WTVT-FL (No Page) 2005 WLNR 21761502 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHANNEL FLONASE FOX NOTCH PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7843. CHANNEL 5 NEWS 2005-12-01 06:00:00

**5 WPTV-FL** Author: N/A; Word Count: 170  
12/1/05 NBC5WPTV-FL (No Page) 2005 WLNR 21964334 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 ALLEGRA CHANNEL FLONASE HOMELAND ITEMS LIFTING NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES SMALL TOOLS TREAT NASAL ...

7844. News 4 Today 2005-12-01 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 151  
12/1/05 NBC4WRC-DC (No Page) 2005 WLNR 21781414 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7845. Morning Cut-in 2005-12-01 09:25:00

**6 WOWT-NE** Author: N/A; Word Count: 92  
12/1/05 NBC6WOWT-NE (No Page) 2005 WLNR 21891816 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7846. Eyewitness News 2005-12-01 07:00:00

**7 KIRO-WA** Author: N/A; Word Count: 125  
12/1/05 CBS7KIRO-WA (No Page) 2005 WLNR 21778230 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7847. The View 2005-12-01 11:00:00

**ABC - The View** Author: N/A; Word Count: 592  
12/1/05 ABCTHEVIEW (No Page) 2005 WLNR 22733758 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...GOODNESS GUY HELL HUNKY JESSE NEUROSURGEON NICE NIPS NOAH ONLINE OWS PAL PEACE SANTA SIDE SOAP SPRINGFIELD SUGAR SWEETIE WOOF ZYRTEC BELLSOUTH CORP Female Announcer GENERALLY MILD INDOOR ALLERGIES Male Announcer NASAL NASAL ALLERGIES Pat TREAT NASAL ...

7848. KVUE Daybreak 2005-12-01 06:00:00

**ABC 24 KVUE-TX** Author: N/A; Word Count: 158  
12/1/05 ABC24KVUE-TX (No Page) 2005 WLNR 21776055 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE KVUE PAL SIDE ZYRTEC GENERALLY MILD GEORGE KANUCK JOINS INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7849. Morning News 2005-12-01 05:00:00

**ABC 13 KTNV-NV** Author: N/A; Word Count: 235  
12/1/05 ABC13KTNV-NV (No Page) 2005 WLNR 21856349 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7850. Eyewitness 4pm 2005-12-01 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 179  
12/1/05 ABC13KTRK-TX (No Page) 2005 WLNR 21741042 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE JIM SHIRRLY SIDE SYMPTOMS TOM WEDDING ZYRTEC Eyewitness GENERALLY MILD INDOOR ALLERGIES ...

7851. Eyewitness 4pm 2005-12-01 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 252  
12/1/05 ABC13KTRK-TX (No Page) 2005 WLNR 21741402 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ALLEGRA CAKE CAT CEREAL DREAM EAT FLONASE FRUIT HAT MELON MILK PAL PASS RECURRING DREAM SIDE TASTE TURNS WINNER WINNERS ZYRTEC Eyewitness GENERALLY MILD GREEN EGGS INDOOR ALLERGIES NASAL NASAL ALLERGIES TOP FUTURE CHEF TREAT NASAL ...

7852. Eyewitness 4pm 2005-12-01 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 124  
12/1/05 ABC13KTRK-TX (No Page) 2005 WLNR 21744345 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA ATM FLONASE PAL SIDE ZYRTEC Eyewitness GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7853. CHANNEL 9 NEWS 2005-12-01 17:00:00

**9 WFTV-FL** Author: N/A; Word Count: 226  
12/1/05 ABC9WFTV-FL (No Page) 2005 WLNR 21779418 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA CHANNEL FLONASE GIFTS HOLIDAYS LOWE PAL SIDE ZYRTEC DECKER AUTO TAPE MEASURE GENERALLY MILD HOLIDAY SEASON INDOOR ALLERGIES NASAL NASAL ALLERGIES SHOP VAC WET DRY VAC TREAT NASAL ...

7854. KUSI Morning News 2005-12-01 06:00:00

**9/51 KUSI-CA** Author: N/A; Word Count: 129  
12/1/05 IND9KUSICAUS (No Page) 2005 WLNR 21803057 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7855. News 2005-12-01 17:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 126  
12/1/05 CBS3WTKR-VA (No Page) 2005 WLNR 21933334 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7856. News at 630am 2005-12-01 06:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 128  
12/1/05 CBS3WTKR-VA (No Page) 2005 WLNR 21868179 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7857. WTKR News at 7am 2005-12-01 07:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 207  
12/1/05 CBS3WTKR-VA (No Page) 2005 WLNR 21869358 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7858. News 2005-12-01 17:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 172  
12/1/05 CBS3WTKR-VA (No Page) 2005 WLNR 21904821 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7859. News M-F 6:30-7 AM 2005-12-01 06:30:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 429  
12/1/05 CBS3WFSB-CT (No Page) 2005 WLNR 21859800 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7860. Live at 5 2005-12-01 17:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 203  
12/1/05 CBS3WISC-WI (No Page) 2005 WLNR 21836193 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHARDONEY ERIC EVENTS FLONASE FOOD JOHNSON PAL SIDE TONIGHT UNION ZYRTEC AIDS NETWORK DOT ORG GE GE JOHNSON GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL ALLERGIES TREAT NASAL ...

7861. Regis & Kelly 2005-12-01 09:00:00

**FOX 7 WSVN-FL** Author: N/A; Word Count: 145  
12/1/05 FOX7WSVN-FL (No Page) 2005 WLNR 21698835 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA AMEND FLONASE FOX GLASSES HALLWAY PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Regis Kelly TREAT NASAL ...

7862. CHANNEL 7 NEWS 2005-12-01 07:00:00

**FOX 7 WSVN-FL** Author: N/A; Word Count: 210  
12/1/05 FOX7WSVN-FL (No Page) 2005 WLNR 21776925 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BARGAIN BEARD CHANNEL DISCOVER FLONASE FOX HUNT PAL REJOICE SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES SMARTEST CLOSEOUT TREAT NASAL ...

7863. NEWS 4 2005-12-01 08:00:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 183  
 12/1/05 FOX4KDFW-TX (No Page) 2005 WLNR 20611705 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. B only flonase is approved to ...

7864. Fox 6 News- Wake Up 2005-12-01 07:00:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 231  
 12/1/05 FOX6WITI-WI (No Page) 2005 WLNR 21899372 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BOOK FLONASE FOX HURRY JOINING MAKEUP MICHAEL PAL PARADISE SIDE SLIPPERS ZYRTEC Emma Fox GENERALLY MILD INDOOR ALLERGIES Jelani Markus Misha NASAL NASAL ALLERGIES TREAT NASAL ...

7865. 6pm 2005-12-01 18:00:00

**NBC 10 WAVY** Author: N/A; Word Count: 119  
 12/1/05 NBC10WAVY-VA (No Page) 2005 WLNR 21922462 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7866. News 2005-12-01 06:00:00

**NBC 4 WSMV-TN** Author: N/A; Word Count: 230  
 12/1/05 NBC4WSMV-TN (No Page) 2005 WLNR 21867343 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 AHEAD ALLEGRA APPLICANTS DA FLONASE HOLIDAYS JINGLE NBC PAL SAVINGS SEASON SIDE SMALL ZYRTEC ALLERGIES GENERALLY MILD NASAL NASAL ALLERGIES News TREAT NASAL ...

7867. News2 Noon 2005-12-01 12:00:00

**NBC 02 KPRC-TX** Author: N/A; Word Count: 179  
 12/1/05 NBC2KPRC-TX (No Page) 2005 WLNR 21905672 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE FREE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7868. News at 6:30am 2005-12-01 06:30:00

**NBC 2 WBBH-FL** Author: N/A; Word Count: 198  
12/1/05 NBC2WBBH-FL (No Page) 2005 WLNR 21963964 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 AAA ALLEGRA CAPITAL CLOSE FLONASE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7869. KFORAM 2005-12-01 05:00:00

**NBC 4 KFOR-OK** Author: N/A; Word Count: 120  
12/1/05 NBC4KFOR-OK (No Page) 2005 WLNR 21961576 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE KFORAM NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7870. KFOR 6AM 2005-12-01 06:00:00

**NBC 4 KFOR-OK** Author: N/A; Word Count: 120  
12/1/05 NBC4KFOR-OK (No Page) 2005 WLNR 21962030 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE KFOR NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7871. NBC 15 News Today 2005-12-01 06:00:00

**NBC 15 WMTV-WI** Author: N/A; Word Count: 184  
 12/1/05 NBC15WMTV-WI (No Page) 2005 WLNR 21855825 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease IUP05 Respiratory & Pulmonary IRE29 Allergy IAL79 ALLEGRA ANCHOR CHRISTINE FLONASE NBC PAL RANDOL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES Madison Meteorologist Charlie Shortino NASAL NASAL ALLERGIES Stay Time TREAT NASAL ...

7872. Early Edition 2005-12-01 06:00:00

**WB 5 KTLA-CA** Author: N/A; Word Count: 125  
 12/1/05 WB5KTLACAUS (No Page) 2005 WLNR 21810916 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7873. First Edition 2005-12-01 05:00:00

**WB 5 KTLA-CA** Author: N/A; Word Count: 89  
 12/1/05 WB5KTLACAUS (No Page) 2005 WLNR 21819985 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7874. Eyewitness 4pm 2005-11-30 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 229  
 11/30/05 ABC13KTRK-TX (No Page) 2005 WLNR 21925084 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary IRE29 Allergy IAL79 ABC ALLEGRA BUCK FLONASE KICKIN PACKIN PAL POPEYES POPPIN RAID SERVED SIDE SPICY STORIES ZYRTEC CHICKADEE SANDWICH Eyewitness GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7875. FOX NEWS 2005-11-30 07:00:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 266

11/30/05 FOX4KDFW-TX (No Page) 2005 WLNR 20608918 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin Americas 1AM92 North America 1NO39 USA 1US73 ...

7876. NEWS 4 2005-11-30 17:30:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 290  
11/30/05 FOX4KDFW-TX (No Page) 2005 WLNR 20611624 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. B only flonase is approved to ...

7877. NBC 5 2005-11-30 06:30:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 121  
11/30/05 NBC5KXAS-TX (No Page) 2005 WLNR 20599456 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7878. Newssource 13 at 5AM 2005-11-29 05:00:00

**13 WHAM-NY** Author: N/A; Word Count: 126  
11/29/05 ABC13WHAM-NY (No Page) 2005 WLNR 21848662 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Newssource PLANNING FORECAST TREAT NASAL ...

7879. Live at Noon 2005-11-29 12:00:00

**3 WSTM-NY** Author: N/A; Word Count: 121  
11/29/05 NBC3WSTM-NY (No Page) 2005 WLNR 21911997 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE NBC PAL SIDE STUDENTS ZYRTEC GENERALLY MILD INDOOR ALLERGIES Live NASAL NASAL ALLERGIES TREAT NASAL ...

7880. NEWS 11 2005-11-29 17:00:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 137  
 11/29/05 CBS11KTVT-TX (No Page) 2005 WLNR 20606731 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7881. NEWS 4 2005-11-29 08:30:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 98  
 11/29/05 FOX4KDFW-TX (No Page) 2005 WLNR 20611451 ...

...DALLAS FOX 4 KDFW NEWS 4 2005-11-29 08:30:00 Nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. B only flonase is approved to ...

7882. NBC 5 2005-11-28 06:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 253  
 11/28/05 NBC5KXAS-TX (No Page) 2005 WLNR 20597911 ...

...indoor allergies, plus year-round environmental offenders. Allegra is approved to treat nasal and non-nasal symptoms from just one. Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7883. Division of Medical Assistance Revised Filings

**RegAlert** Author: N/A; Word Count: 20497  
 11/25/05 REGALERT (No Page) 2005 WLNR 20038946 ...

...0	N	CLEMASTINE 1.34MG, 2.68MG, 0.67MG/5ML	0	N	LORATADINE
10MG		0 N NOLAHIST 25MG	2	N	ZYRTEC
CHEW 5MG, 10MG (AGES 0-6)	*	N ZYRTEC SYRUP (AGES 0-			
6)	*	N Z2D-HISTAMINE 2 INHIBITORS			CIMETIDINE 200MG, 300MG, 400MG,
800MG, 0	N	300MG/5ML			CIMETIDINE INJ ...

7884. STATE HEALTH PLAN AND MUSC OPTIONS: PRESCRIPTION DRUG FORMULARY CHANGE FOR ALLEGRA

**US State News** Author: N/A; Word Count: 186  
 11/24/05 USSTNEWS (No Page) 2005 WLNR 18983383 ...

...considered multisource (available as a generic). Possible preferred alternatives for Allegra 30mg, 60mg & 180mg tablets will be fexofenadine, Clarinex and Zyrtec. Note: Allegra 60mg capsules and all Allegra-D products will remain on formulary until they become available from multiple sources ...

7885. UCB S.A.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 824  
11/23/05 HOOVCP (No Page) 2005 WLNR 18914966 ...

...both prescription drugs and other medicines. Its drugs include Keppra (anti-seizure), Lortab (pain reliever), Nootropil (cerebral function regulator), and Zyrtec (anti-allergy). <p><p>UCB expanded its pharmaceutical offerings with the purchase of British biotech company Celltech Group in 2004 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc UCB Pharma, Inc. Key Competitors Bayer ...

7886. Pfizer plant loses, gains work Reshuffling unlikely to impact Portage operation's employment

**Grand Rapids Press, The** Author: Al Jones / Grand Rapids Press News Service; Word Count: 427  
11/22/05 GRPR C3 2005 WLNR 19029364 ...

...work. That includes work the company announced early this year it would get, such as the production of allergy medication Zyrtec syrup; antihistamine Benadryl liquid and cream; and cough- and cold-treatment Sudafed liquid. The Portage operation, which employs about 3,500 ...

7887. Two Senior Pharma Executives as New Members of UCB's Executive Committee

**PrimeZone** Author: N/A; Word Count: 493  
11/21/05 PRIMEZONE 00:00:00 ...

...fields of central nervous system disorders, inflammatory diseases, and oncology. UCB key products are Keppra(r) (antiepileptic), Xyzal(r) and Zyrtec(r) (antiallergics), Nootropil(r) (cerebral function regulator), Tusionex(tm) (antitussive) and Metadate(tm) / Equasym XL(tm) (attention deficit/hyperactivity disorder ...

7888. Pfizer drops plans for new Parsippany plant

**New Jersey Record (NJ)** Author: N/A; Word Count: 595  
11/19/05 RECINNJ A11 2005 WLNR 18861948 ...

...products currently made in Parsippany - among them over-the-counter products such as BenGay and Visine, and the prescription drug Zyrtec - will be manufactured at other company facilities, the statement said. Pfizer spokesman Bryant Haskins said the layoffs are the result ...

7889. Pfizer drops plans for new Parsippany plant ; Pledge abandoned a day after layoffs announced

**Record, The; Bergen County, N.J.** Author: HUGH R. MORLEY, STAFF WRITER; Word Count: 600  
11/19/05 RECINNJ A11 2005 WLNR 18789823 ...

...products currently made in Parsippany - among them over-the-counter products such as BenGay and Visine, and the prescription drug Zyrtec - will be manufactured at other company facilities, the statement said. Pfizer spokesman Bryant Haskins said the layoffs are the result ...

7890. Pfizer plant closing to cost state 490 jobs

**AP Alert - New Jersey** Author: N/A; Word Count: 352  
 11/18/05 APALERTNJ 15:49:32 ...

...makes creams and ointments such as BenGay, Desitin and Cortizone. Those products have waning popularity, Haskins said. It also makes Zyrtec syrup, which will be losing patent protection, and the Zithromax antibiotic, which is now more potent and requires fewer doses ...

...Business Municipal Labor United States USA NorthAmerica PFIZER INC PFE BENGAY DESITIN PARSIPPANY PFIZER PFIZER INC PHARMACIA STAR LEDGER ZITHROMAX ZYRTEC PHARMACIA CORP PFIZER INC Acting Gov Bryant Haskins Cortizone Haskins Information Richard A. Codey ...

7891. Are over-the-counter cold medicines safe for your heart? Cardiology

**Drug Week** Author: N/A; Word Count: 366  
 11/18/05 DRUGWEEK 168 2005 WLN 18200727 ...

...contain decongestants, says the Harvard Heart Letter Alternatives include: - antihistamines such as diphenhydramine (Benadryl), chlorpheniramine (Chlor-Trimeton, Coricidin HBP), cetirizine (Zyrtec), and loratadine (Claritin) - Breathe Right nasal strips - a steamy shower or a hot towel wrapped around the face - drinking plenty ...

7892. Pfizer plant to be shut with a loss of 490 jobs State gave firm \$25M in tax breaks in '04

**Star-Ledger, The (Newark, NJ)** Word Count: 909  
 11/18/05 STLGRN 1 2005 WLN 23840391 ...

...ointments like BenGay, Desitin and Cortizone that are not as popular as they once were, Haskins said. Other items, like Zyrtec syrup, will soon be losing their patent protection while antibiotics like Zithromax are becoming more potent, requiring fewer doses over ...

7893. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3103  
 11/16/05 HOOVCP (No Page) 2005 WLN 18499415 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolof (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

7894. Pair of Pfizer drugs show promise in trials

**New Jersey Record (NJ)** Author: N/A; Word Count: 637  
11/16/05 RECNNJ B03 2005 WLNR 18571087 ...

...its Zithromax antibiotic and may face generic competition within two years for its Zoloft antidepressant, Norvasc blood pressure treatment and Zyrtec allergy medicine. Pfizer "needs some products, and they need some good news," said Barbara Ryan, a Deutsche Bank analyst in ...

7895. Actelion and UCB Enter Into Assignment and License Agreement for Zavesca -- miglustat

**PrimeZone** Author: N/A; Word Count: 1277  
11/16/05 PRIMEZONE 00:00:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(r) (antiepileptic), Xyzal(r) and Zyrtec(r) (antiallergics), Nootropil(r) (cerebral function regulator), Tussionex(tm) (antitussive) and Metadate(tm) / Equasym XL(tm) (attention deficit/hyperactivity disorder ...

7896. Actelion and UCB Enter Into Assignment and License Agreement for Zavesca(miglustat)

**PrimeZone** Author: N/A; Word Count: 1289  
11/16/05 PRIMEZONE 00:00:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(r) (antiepileptic), Xyzal(r) and Zyrtec(r) (antiallergics), Nootropil(r) (cerebral function regulator), Tussionex(tm) (antitussive) and Metadate(tm)/Equasym XL(tm) (attention deficit/hyperactivity disorder ...

7897. Pair of Pfizer drugs show promise in trials ; Treatments hoped to boost bottom line as other patents expire

**Record, The; Bergen County, N.J.** Author: NICOLE OSTROW, BLOOMBERG NEWS; Word Count: 640  
11/16/05 RECNNJ B03 2005 WLNR 18527682 ...

...its Zithromax antibiotic and may face generic competition within two years for its Zoloft antidepressant, Norvasc blood pressure treatment and Zyrtec allergy medicine. Pfizer "needs some products, and they need some good news," said Barbara Ryan, a Deutsche Bank analyst in ...

7898. Are over-the-counter cold medicines safe for your heart? Cardiology

**Life Science Weekly** Author: N/A; Word Count: 370  
11/15/05 LIFESCIWKLY 350 2005 WLNR 18206058 ...

...contain decongestants, says the Harvard Heart Letter Alternatives include: - antihistamines such as diphenhydramine (Benadryl), chlorpheniramine (Chlor-Trimeton, Coricidin HBP), cetirizine (Zyrtec), and loratadine (Claritin) - Breathe Right nasal strips - a steamy shower or a hot towel wrapped around the face - drinking plenty ...

7899. Travis Barker Bulks up in Boost Mobile Commercial; Alternative Rock Icon Portrayed in Hilarious Spin on a Life that Could Have Been in Latest Adaptati...

**Business Wire** Author: N/A; Word Count: 1448  
11/14/05 BWIRE 17:53:00 ...

...United is part of WPP and is the New York office of the Red Cell Network. Clients include Samsung; Pfizer (Zyrtec, corporate); Boost Mobile; New York Life Insurance; Nestle Purina; White Wave (Silk); The Wall Street Journal; Newell Rubbermaid and Pernod ...

...INC MILES AHEAD ENTERTAINMENT MILES AHEAD ENTERTAINMENT COM MRSI MTV NEW YORK LIFE INSURANCE; NESTLE PURINA NEWELL RUBBERMAID P PERNOD RICARD PFIZER (ZYRTEC PIVOTAL MOMENTS RED CELL NETWORK SHEILA ELDRIDGE SPRINT NEXTEL CORP TM TRAVIS TRAVIS BARKER TRAVIS BARKER BULKS TV WALKIE TALKIE ...

7900. NEWS 8 2005-11-13 07:00:00

**ABC 8 WFAA-TX** Author: N/A; Word Count: 245  
11/13/05 ABC8WFAA-TX (No Page) 2005 WLNR 21291188 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1RE29 Allergy 1AL79 ABC ALLEGRA COFFEE DISPOSABLE FLONASE HEAT LONG MCDONALDS NEWS PAL PAPAZZI SAVINGS SIDE TOMORROW WEN ZYRTEC MCDONALDS CORP GENERALLY MILD IMAGINATION RUNS INDOOR ALLERGIES MAKING RELIABLE WINDOWS NASAL NASAL ALLERGIES TREAT NASAL WINDOWS ...

7901. News 2005-11-11 17:30:00

**10 KSAZ-AZ** Author: N/A; Word Count: 150  
11/11/05 FOX10KSAZ-AZ (No Page) 2005 WLNR 21675906 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FANS FLONASE FOX PAL RACEWAY SIDE ST ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7902. 6 O'CLOCK NEWS 2005-11-11 18:00:00

**11 KNTV-CA** Author: N/A; Word Count: 190  
11/11/05 NBC11KNTVCAUS (No Page) 2005 WLNR 21715294 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA DARRYL FLONASE JOINS PAL RAIDER RIVALRY SIDE SPORTS SYMPTOMS TEAMS ZYRTEC 6 6 O'CLOCK GENERALLY MILD O'CLOCK ...

7903. News 4 Today 2005-11-11 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 215  
11/11/05 NBC4WRC-DC (No Page) 2005 WLNR 21549799 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA ALONG CHOPPER FLONASE NBC NETWORK NEWS NORTHBOUND OV PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7904. Eyewitness News 2005-11-11 18:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 469  
11/11/05 ABC7KABCCAUS (No Page) 2005 WLNR 21634235 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...APPLES BEAUTIFUL CELEBRATION CRIDER DEEPEST FLONASE GETTY GLUED HOME DEPOT LIQUID OCEANS ORCHARDS PAL SEASON SIDE SOUTHLAND TREES VISITORS WEEKEND ZYRTEC HOME DEPOT INC Eyewitness News GENERALLY MILD INDOOR ALLERGIES LIE DETECTOR Meteorologist NASAL NASAL ALLERGIES OAK GLEN TREAT NASAL ...

7905. Eyewitness News 2005-11-11 18:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 412  
11/11/05 ABC7KABCCAUS (No Page) 2005 WLNR 21637444 ...

...wNowo= o DON'o o sBACK.BACK.BACK. HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

7906. News Daybreak 2005-11-11 05:30:00

**ABC 13 WVEC** Author: N/A; Word Count: 209  
11/11/05 ABC13WVEC-VA (No Page) 2005 WLNR 21856760 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

7907. Action 2 News at 5 2005-11-11 17:00:00

**ABC 2 WBAY-WI** Author: N/A; Word Count: 237  
11/11/05 ABC2WBAY-WI (No Page) 2005 WLNR 21628366 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1AL79 ABC ALLEGRA BODGE CHA DIST FLONASE FOU HIG ING INSID JOHN MURDER NASDA PAL PERT SIDE TEETH THUNDER ZYRTEC Action AVERY WIT GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES NG NIG HT REC APPI NG ROM BARRY ALVARE SA ...

7908. NJ Ventiv Health 11 11

**AP Alert - Medical** Author: N/A; Word Count: 1138  
11/11/05 APALERTMEDIC 13:02:58 ...

...BUSINESS, HEALTH AND MEDICAL EDITORS: Health Products Research Reports Pediatricians Are 2nd Largest Target Audience for Pharma Companies Omnicef(R), Zyrtec(R), Singulair(R), Advair Diskus(R), Clarinex(R) - Most Actively Promoted Products WHITEHOUSE, N.J., Nov. 11 /PRNewswire-FirstCall/ -- Health Products ...

...Spray for allergies; Abbott promoted antibiotic Omnicef(R) most often in pediatrician details and Pfizer primarily focused on allergy drug Zyrtec(R) and/or antibiotic Zithromax(R) in product details to pediatricians. Reported sales presentations to pediatricians lasted 5.1 minutes ...

7909. Local News 2005-11-11 17:00:00

**CBS 13 WJZ-MD** Author: N/A; Word Count: 246  
11/11/05 CBS13WJZ-MD (No Page) 2005 WLNR 21585928 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ALLEGRA ANNOUNCER CBS COLD FENDER FLONASE GPS LOCAL MUSIC NATIONWIDE PAL RAMP SIDE SIMPLE ZYRTEC COMPARE COVERAGE GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES REVOLVING DOORS TREAT NASAL ...

7910. Local News 2005-11-11 18:00:00

**CBS 13 WJZ-MD** Author: N/A; Word Count: 492

11/11/05 CBS13WJZ-MD (No Page) 2005 WLNR 21650529 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...INCLUDING LEAGUE LEAGUE SOCCER LOCAL MOTION MOTORS MUSCLE PAL PENALTY PLAYERS RACE SELLOUT SIDE SOCCER SONY TRANSFORM UH UNBELIEVABLE UNSTOPPABLE ZYRTEC SONY CORP GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES STARTS TONIGHT TONIGHT TREAT NASAL ...

7911. CBS 2 News 2005-11-11 06:00:00

**CBS 2 KCBS-CA** Author: N/A; Word Count: 3657

11/11/05 CBS2KCBSCAUS (No Page) 2005 WLNR 21873999 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TRANSIT TRASH TURNOUT UNITED UNITED AIRLINES VENTURA VENTURA COUNTY VERA VERA: GOOD VERA: OH VETERANS VIEW WESTBOUND WESTBOUND SIDE YELLOW ZYRTEC UAL CORP UNITED AIR LINES INC ACCIDENT FREE ACTORS CHERISH ADORABLE CHILDREN AHEADS FLIP BOBBY JOHNS KIKDS BUENA PARK CHILD ...

7912. CBS 2 News 2005-11-11 06:00:00

**CBS 2 KCBS-CA** Author: N/A; Word Count: 3668

11/11/05 CBS2KCBSCAUS (No Page) 2005 WLNR 21874186 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TRANSIT TRASH TURNOUT UNITED UNITED AIRLINES VENTURA VENTURA COUNTY VERA VERA: GOOD VERA: OH VETERANS VIEW WESTBOUND WESTBOUND SIDE YELLOW ZYRTEC UAL CORP UNITED AIR LINES INC ACCIDENT FREE ACTORS CHERISH ADORABLE CHILDREN AHEADS FLIP BOBBY JOHNS KIKDS BUENA PARK CHILD ...

7913. News 2005-11-11 17:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 201

11/11/05 CBS3WTKR-VA (No Page) 2005 WLNR 21596672 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BOXES CBS DRAGGED FLONASE KURT PAL SIDE SOT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NARROW ESCAPE NASAL NASAL ALLERGIES News Norfolk SOLEMN CEREMONY HONORING HAMPTON ROADS TREAT NASAL ...

7914. News 2005-11-11 17:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 153  
11/11/05 CBS3WTKR-VA (No Page) 2005 WLNR 21597151 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE KURT PAL SIDE SILVERADO YO ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk TREAT NASAL VORTEC MAX ...

7915. First News 2005-11-11 16:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 463  
11/11/05 CBS4KCNC-CO (No Page) 2005 WLNR 21654612 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...CHECK COMMUNITY DEBUTS DELIGHTFUL DOCUMENTARY DWARF FILM FLASE FLONASE FOCUSES MOVIE OUTLOOK PAL PREVIEW SCREENINGS SHOCKING SIDE SYMPTOMS TITLE WILLIAMS ZYRTEC COMFORTABLE FIT GENERALLY MILD GREG MOODY INFO SECTION ...

7916. News4 5PM 2005-11-11 17:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 592  
11/11/05 CBS4KCNC-CO (No Page) 2005 WLNR 21655051 ...

...FROM OUTDOOR PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FELON FLONASE GAMES GUYS KATHY MANHUNT MARK MOTIVATION PAL PLAYED PREVIEW PUTS SCHEDULE SENIORS SHERIFF SIDE STATE TITLE VICTORIES VICTORY ZYRTEC VICTORY GAMES INC GENERALLY MILD NASAL NASAL ALLERGIES TREAT NASAL ...

7917. News4 AT 6 PM 2005-11-11 18:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 129  
 11/11/05 CBS4KCNC-CO (No Page) 2005 WLNR 21657108 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE FOODS PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7918. Eyewitness at 6 2005-11-11 18:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 447  
 11/11/05 CBS8KLAS-NV (No Page) 2005 WLNR 21641091 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...BUMP CBS ESCORT FLONASE GAY GREAT INSIDER KATIE LATEST MAN OPRAH PAL PRISON SHOOTING SIDE SURGERY TAYLOR TV WEDDING WHEELCHAIR ZYRTEC BEAUTIFUL BEAUTIFUL BELLY BRADY Eyewitness GENERALLY MILD HAUNTING ENCOUNTER INCREDIBLE WORKOUT REGIMEN INDOOR ALLERGIES JAMES VAN JAMES VAN PRAAGH NASAL ...

7919. FOX Morning News 2005-11-11 05:00:00

**FOX 26 KRIV-TX** Author: N/A; Word Count: 474  
 11/11/05 FOX26KRIV-TX (No Page) 2005 WLNR 21540481 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FOX FOX MORNING GENERAL MOTORS GOOD HOUSE LIK NASDAQ NOTICE OPENS OUR HOUSE PAL QUICKCAST RICH SIDE TASTE TECH TIME ZYRTEC GENERAL MOTORS CORP BOOKS CREDITS COLD FRONT MAY ARRIVE G.M. INVESTORS GENERALLY MILD HAPPY VETERANS DAY INDOOR ALLERGIES NASAL NASAL ...

7920. Channel 4 News 2005-11-11 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 209  
 11/11/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21627705 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA COMBAT DETAILS FLONASE FLOSS  
GIANT NBC PAL RESEARCH SIDE SYMPTOMS ZYRTEC Channel GENERALLY MILD GUM GUM  
DISEASE INDOOR ALLERGIES TROOPS AD SOLDIERS ...

7921. Channel 4 News 2005-11-11 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 132  
11/11/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21629970 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE  
MAIL NBC NEIGHBORHOOD PAL SIDE SYMPTOMS ZYRTEC Channel GENERALLY MILD INDOOR  
ALLERGIES ...

7922. Channel 4 News 2005-11-11 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 204  
11/11/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21630822 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BACTERIA  
DETAILS FLONASE GIANT NBC RESEARCH SIDE SYMPTOMS ZYRTEC Channel GENERALLY MILD  
GUM GUM DISEASE INDOOR ALLERGIES ...

7923. Channel 4 News 2005-11-11 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 120  
11/11/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21631474 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA  
FLONASE MAIL NBC SIDE SYMPTOMS ZYRTEC Channel GENERALLY MILD INDOOR ALLERGIES ...

7924. News at 5 2005-11-11 17:00:00

**NBC 13 WHO-IA** Author: N/A; Word Count: 167  
11/11/05 NBC13WHO-IA (No Page) 2005 WLNR 21567823 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CISTMAS EARLSTART FLONASE HALLOWEEN PAL SIDE ZYRTEC Des Moines GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7925. News 10 this Morning 2005-11-10 05:00:00

**10 KWTX-TX** Author: N/A; Word Count: 362  
11/10/05 CBS10KWTX-TX (No Page) 2005 WLNR 21357201 ...

...INDOOR ALLERGIES, US YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 ALLEGRA CBS COFFEE COUGH DINGTREE EASY FANCY FLONASE MAXWELL HOUSE MESSAGES PAL REFINANCE SIDE WACO TEMPLE BRYAN TX ZBLRS ZYRTEC BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7926. CHANNEL 13 NEWS 2005-11-10 18:30:00

**13 WTVT-FL** Author: N/A; Word Count: 120  
11/10/05 FOX13WTVT-FL (No Page) 2005 WLNR 21365877 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHANNEL FLONASE FOX PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7927. Q13 News 2005-11-10 08:00:00

**13 KCPQ-WA** Author: N/A; Word Count: 305  
11/10/05 FOX13KCPQ-WA (No Page) 2005 WLNR 21478240 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Allergy 1AL79 ALLEGRA BIRTH FLONASE FOX FUTURE GREENISH LILY OOH PAL PUPPIES Q13  
 FOX SIDE SONG SUBWAY TONIGHT VETS ZYRTEC FRESH TOASTED CHICKEN PARMESAN  
 GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7928. KING 5 News 2005-11-10 17:00:00

**5 KING-WA** Author: N/A; Word Count: 645  
 11/10/05 NBC5KING-WA (No Page) 2005 WLNR 21838153 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

...HEAVIEST INTENSITY KING KING 5 MATURING MOVING NBC NFL PAL QUESTION RAIN  
 RIVERS SAILOR SALMON SIDE SPORTS STARBUCKS TOMORROW TONIGHT ZYRTEC STARBUCKS  
 CORP GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES PAUL TREAT NASAL ...

7929. Fox News at Five 2005-11-10 17:00:00

**5 WTTG-DC** Author: N/A; Word Count: 295  
 11/10/05 FOX5WTTG-DC (No Page) 2005 WLNR 21383795 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BANKING CELEBRATION CRUST FLONASE FOX  
 LIVING MEAT PAL PIZZA HUT SIDE SUNTRUST TOPPING ZYRTEC PIZZA HUT YUM BRANDS INC  
 SUNTRUST BANKS INC Employees FINGERTIPS ONLINE Fox News GENERALLY MILD INDOOR  
 ALLERGIES NASAL NASAL ALLERGIES ...

7930. Today Show 2005-11-10 11:00:00

**4 WOAI-TX** Author: N/A; Word Count: 348  
 11/10/05 NBC4WOAI-TX (No Page) 2005 WLNR 21423154 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

... 1RE29 ALLEGRA AMAZING DELIVERS EVERYTHING EXPRESSWAY FLONASE FORGET GRAPES  
 INTERESTING JUICE MATT NBC NEUTROGENA PAL RETINOL SIDE TODAY WELCH ZYRTEC  
 NEUTROGENA CORP DEEP WRINKLES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL  
 ALLERGIES TREAT NASAL ...

7931. News 4 Today 2005-11-10 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 223  
11/10/05 NBC4WRC-DC (No Page) 2005 WLNR 21691194 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA BELTWAY FLONASE LOOP NBC PAL SIDE SPUR SUNSHINE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7932. KOTV AM 2005-11-10 05:00:00

**6 KOTV-OK** Author: N/A; Word Count: 359  
11/10/05 CBS6KOTV-OK (No Page) 2005 WLNR 21466228 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS COFFEE COUGH EASY FANCY FLONASE LENDINGTREE MAXWELL HOUSE MESSAGES PAL SIDE ZBLRS ZYRTEC LENDINGTREE INC BANKS COMPE REFINANCE BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES KOTV NASAL NASAL ALLERGIES REFINANCE TREAT NASAL ...

7933. Eyewitness News 2005-11-10 18:00:00

**7 KIRO-WA** Author: N/A; Word Count: 658  
11/10/05 CBS7KIRO-WA (No Page) 2005 WLNR 21847359 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...COUNTY COURTHOUSE LISA LIVED MERCHANTSEN NATIONAL CENTER PAL PROSECUTERS RAGE REPORTING SIDE SISTER SNAPPED SWAYED SWEARING TONIGHT VICTIM WOMAN WRECK ZYRTEC Bryan Christopher Matsen DOMESTIC VIOLENCE ETHEL ADAMS Eyewitness News FEEL HORRIBLE GENERALLY MILD INDOOR ALLERGIES LEG CRUSHED MCBROOM ORDERED TESTA ...

7934. Eyewitness News 2005-11-10 07:00:00

**7 KIRO-WA** Author: N/A; Word Count: 511  
11/10/05 CBS7KIRO-WA (No Page) 2005 WLNR 21561448 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FLONASE HURRY KAILEE KAUFFMAN LENDINGTREE LIVE BABY MAXWELL HOUSE MESSAGES PAL PANDA RECEIVING REFINANCE RELY RENE SIDE SPECIES ZBLRS ZOO ZYRTEC LENDINGTREE INC BANKS COMPETE Eyewitness News FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Reporter TREAT NASAL ...

7935. NBC 7/39 News 5pm 2005-11-10 17:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 620  
11/10/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21973115 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FLONASE NBC PAL POINTING POLICE RELIEF ROBBER SBC SBC YELLOW PAGES SHERIFF SHOOTING SHOT SHOUTING SIDE SUSPECT TE TELLERS TREASURED ZYRTEC AT&T INC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TOILET PAPER TREAT NASAL TROOPS OVERSEAS SPELLS TP ...

7936. NEWS AT 6:30 PM 2005-11-10 18:30:00

**ABC 7 WZVN-FL** Author: N/A; Word Count: 149  
11/10/05 ABC7WZVN-FL (No Page) 2005 WLNR 21486351 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE HOLLYWOOD OUTDOOR SIDE SYMPTOMS TERROR TONIGHT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NEWS ...

7937. NEWS AT 6PM 2005-11-10 18:00:00

**ABC 7 WZVN-FL** Author: N/A; Word Count: 141  
11/10/05 ABC7WZVN-FL (No Page) 2005 WLNR 21524597 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE HAPPY HOLIDAYS PAL SHOPPING SIDE ZYRTEC GENERALLY MILD INDOOR

ALLERGIES NASAL NASAL ALLERGIES NEWS TREAT NASAL ...

7938. Eyewitness News 2005-11-10 16:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 486  
 11/10/05 ABC7KABCCAUS (No Page) 2005 WLNR 21430260 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ABC ALLEGRA AWESOME BEYONCE COMEDY DRAMA FEES FLONASE HOUSEWIVES MICHELLE NAILED PAL RANGE SIDE SPRING TERRY TOM VACCINE WESTWOOD WINNERS ZYRTEC AGAINST ALIAS STAR JENNIFER GARNER CARLOS CARLOS GRANDA Eyewitness News FALL T. OWNER GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES ...

7939. Eyewitness News 2005-11-10 16:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 516  
 11/10/05 ABC7KABCCAUS (No Page) 2005 WLNR 21432836 ...

...00:00 ~\*1X} GET IT? HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

7940. 9 Eyewitness News 2005-11-10 07:00:00

**9 WUSA-DC** Author: N/A; Word Count: 430  
 11/10/05 CBS9WUSA-DC (No Page) 2005 WLNR 21575652 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 AHH ALLEGRA AMERICAN EXPRESS AMERICANEXPRESS CBS COUGH EASY EYEWITNESS NEWS FANCY FLONASE LENDINGTREE MAXWELL HOUSE PAL PEDICURE SIDE ZBLRS ZYRTEC AMERICAN EXPRESS CO LENDINGTREE INC BANKS COMPE REFINANCE BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES REFINANCE ...

7941. Local News 2005-11-10 07:00:00

**CBS 12 WDEF-TN** Author: N/A; Word Count: 891  
 11/10/05 CBS12WDEF-TN (No Page) 2005 WLNR 21384632 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...FELONY FINALLY FLONASE JAYLEN JURORS LENDINGTREE LOCAL MAXWELL HOUSE  
 MEDICS MESSAGES PAL PICKETT POLICE RAGE REFINANCE ROCKHOLT SIDE TEMPERATURE  
 ZBLRS ZYRTEC LENDINGTREE INC COURTS (JAMAICA) BOND BANKS COMPETE BRANDY BETH  
 BRIAN SMITH Chattanooga FACES MURDER FRESH FLAVOR GENERALLY MILD INDOOR  
 ALLERGIES ...

7942. News 2005-11-10 17:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 126  
 11/10/05 CBS3WTKR-VA (No Page) 2005 WLNR 21839612 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS  
 FLONASE PAL SEVENTH SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL  
 ALLERGIES News Norfolk TREAT NASAL ...

7943. WTKR News at 7am 2005-11-10 07:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 249  
 11/10/05 CBS3WTKR-VA (No Page) 2005 WLNR 21556447 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE MAXWELL  
 HOUSE PAL SIDE WTKR WTKR NEWS ZYRTEC FRESH FLAVOR GENERALLY MILD INDOOR  
 ALLERGIES NASAL NASAL ALLERGIES Norfolk TREAT NASAL ...

7944. News M-F 7-8 AM 2005-11-10 07:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 362  
 11/10/05 CBS3WFSB-CT (No Page) 2005 WLNR 21608108 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
 APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
 CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
 ONLY FLONASE IS APPROVED TO TREAT ...

...COUGH DERAILED DINGTREE EASY FANCY FLONASE KAILEE KAUFFMAN LENDINGTREE  
 MAXWELL HOUSE MESSAGES MONIUM PAL RECEIVING REFINANCE RENE SIDE TWIN ZBLRS  
 ZYRTEC LENDINGTREE INC BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR  
 ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7945. First News 2005-11-10 16:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 545  
11/10/05 CBS4KCNC-CO (No Page) 2005 WLNR 21746306 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...COUNTRY DIAGONAL EASTBOUND FASHION FLONASE FRIENDS LEAGUE HLA NEIMAN MARCUS NORTHBOUND PAL PRETTY SIDE SOUTHBOUND SPOTS STAND SUNSHINE SYMPTOMS WESTBOUND ZYRTEC NEIMAN MARCUS GROUP INC COLFAX CORP GENERALLY MILD LOCAL JEWELRY DESIGNERS ...

7946. News4 5PM 2005-11-10 17:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 851  
11/10/05 CBS4KCNC-CO (No Page) 2005 WLNR 21747293 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...70 MOISTURE MOUTH MOVING NORTHWEST OVERNIGHT PAL PROCEEDS SIDE SIXTY SKI SKIERS SNOWCATS STARTING SYMPTOMS TEMPERATURE TOMORROW TOMORROW AFTERNOON STARTING ZYRTEC CLOUDY CLOUDY TONIGHT GENERALLY MILD MILD TONIGHT READINGS FALLEN RESORTS TYPICALLY WEST ...

7947. News4 AT 6 PM 2005-11-10 18:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 192  
11/10/05 CBS4KCNC-CO (No Page) 2005 WLNR 21752154 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FIT FLONASE GETAWAY PAL SIDE SYMPTOMS ZYRTEC GENERALLY MILD ...

7948. News 2005-11-10 18:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 734  
11/10/05 CBS5WTVF-TN (No Page) 2005 WLNR 21490955 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...DAKOTAS DRIVING FLONASE FORECAST FRONTS GERRY HOUSE LAWRENCEBURG LOW MORNING OFFICERS OVERNIGHT PAL RAIN RESTAURANT RON STORMS TAXPAYER TEMPERATURES TONIGHT ZYRTEC CLOUDLESS SKIES INDOOR ALLERGIES NASAL NASAL ALLERGIES News SATURDAY TRAGICALLY INTERESTS TREAT NASAL WARMER WARMER READINGS WINDS PICKING ...

7949. News 2005-11-10 07:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 1893  
11/10/05 CBS5WTVF-TN (No Page) 2005 WLNR 21855310 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...NEWS NISSAN PAL PENG PKG POLICE REFINANCE SESSIONS SIDE SKYLINE MEDICAL CENTER SOUTHTRUST SUGAR TENNESSEE STATE UNIVERSITY VOTE WAIT ZBLRS ZYRTEC LENDINGTREE INC NISSAN MOTOR CO LTD MERCK AND CO INC Adam Dread BANKS COMPETE Carolyn Levine Councilman Dread CROSS COUNTRY ...

7950. KFSMMORN 2005-11-10 06:00:00

**CBS 5 KFSM-AR** Author: N/A; Word Count: 237  
11/10/05 CBS5KFSM-AR (No Page) 2005 WLNR 21415397 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS COFFEE COUGH EASY FANCY FLONASE KFSMMORN LENDINGTREE MAKE PAL REFINANCE SIDE ZYRTEC LENDINGTREE INC MAKE BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7951. KEYE CBS 2005-11-10 07:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 733  
11/10/05 CBS42KEYE-TX (No Page) 2005 WLNR 21541441 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...INTERVENE KEYE CBS LENDINGTREE LIMITS MAXWELL HOUSE MESSAGES NATIONAL GUARD PAL PETITION PRO RECALL REFINANCE SCAPEGOAT SIDE SPECIALIST VOTE ZBLRS ZYRTEC LENDINGTREE INC DOLLAR GENERAL CORP BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES KEITH ELKINS KIM MILLER MAKING HEADLINES NASAL ...

7952. Morning News 2005-11-10 05:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 693  
11/10/05 CBS8KLAS-NV (No Page) 2005 WLNR 21653342 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...LENDINGTREE LIVE BABY MARTHA MAXWELL HOUSE MESSAGES OO PAL PANDA PANDA BEFORE RECEIVING REFINANCE RELY RENE SIDE SPECIES ZBLRS ZOO ZYRTEC LENDINGTREE INC BANKS COMPETE FRESH FLAVOR GENERALLY MILD INDOOR ALLERGIES Morning NASAL NASAL ALLERGIES Reporter TREAT TREAT NASAL ...

7953. Eyewitness at 4 2005-11-10 16:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 585  
11/10/05 CBS8KLAS-NV (No Page) 2005 WLNR 21752838 ...

...FROM OUTDOOR PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...GLIDER INTERNATIONAL MEAT ORGANIZERS OUTDOOR PAL PIZZA HUT POLICE POUCH RIDERS SIDE SKYWITNESS SMUGGLED SUGAR SUGAR GLIDER THOMAS TONIGHT TOPPINGS ZYRTEC PIZZA HUT YUM BRANDS INC ACCOUNTING GLICHES AIRLINE GROUND BOB COFFIN Employees EMPLOYEES BEGIN ENROLLING Eyewitness GENERALLY MILD LOCAL CHILDREN ...

7954. Eyewitness at 5 2005-11-10 17:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 803  
11/10/05 CBS8KLAS-NV (No Page) 2005 WLNR 21759696 ...

...CBS 8 KLAS Eyewitness at 5 2005-11-10 17:00:00 NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...CONSUMER COUPLE FLONASE GROUP NUMBER IDENTITY JUDGE METRO NASAL NASAL SYMPTOMS NUMBER NUTSHELL RESPONDING SIDE STEPHANY SUSPECTS SYMPTOMS UTILIZED VON ZYRTEC ALINDA MILLER Eyewitness GENERALLY MILD HEALTH CARE JOSEPH NELSON LEWIS MICHAEL LEWIS MILLER MILLER LISTED NELSON BROKE ...

7955. Fox 6 News at 5 2005-11-10 17:00:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 456  
11/10/05 FOX6WITI-WI (No Page) 2005 WLNR 21449626 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1EN08 Satellite Television 1SA85 ADD ALLEGRA CHURCH DESIGNED DIGITAL ESIGNED FLONASE FOX NKEDOST PAL PONTIAC SAVINGS SIDE SYMPTOMS ZYRTEC EARNED STRATEGIC Fox GENERALLY MILD INDOOR ALLERGIES J.D. POWER LONG DISTANCE ...

7956. Fox 6 News at 6 2005-11-10 18:00:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 302  
11/10/05 FOX6WITI-WI (No Page) 2005 WLNR 21472697 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 Allergy 1AL79 ALLEGRA BIAMILA FLONASE FOX GEORGIA DOME KIDS PACKERS PAL PLAYOFFS PONTIAC QUICKER SIDE SPORTS TIM WINNING ZYRTEC Fox GENERALLY MILD INDOOR ALLERGIES MICHAEL VICK PARALYZING NASAL NASAL ALLERGIES RELEASE BONUS ENDS TREAT NASAL ...

7957. News M-F 5-6 PM 2005-11-10 17:00:00

**NBC 30 WVIT-CT** Author: N/A; Word Count: 198  
11/10/05 NBC30WVIT-CT (No Page) 2005 WLNR 21870670 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL POLICE SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES JOANNE JOANNE NESTI NASAL NASAL ALLERGIES TREAT NASAL ...

7958. Channel 6 News 2005-11-10 17:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 172  
11/10/05 NBC6WTVJ-FL (No Page) 2005 WLNR 21294276 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA  
FLONASE NBC PAL SCAM SIDE ZYRTEC Channel GENERALLY MILD INDOOR ALLERGIES NASAL  
NASAL ALLERGIES TREAT NASAL ...

7959. Channel 4 News 2005-11-10 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 228  
11/10/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21435151 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CELEBRATION FLONASE  
MEAT NBC PAL PIZZA HUT SIDE TOPPINGS ZYRTEC PIZZA HUT YUM BRANDS INC Channel COUP  
STEALING Employees GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT  
NASAL ...

7960. Channel 4 News 2005-11-10 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 121  
11/10/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21438244 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA  
FLONASE NBC NISSAN RVYNS SIDE SYMPTOMS ZYRTEC NISSAN MOTOR CO LTD Channel  
GENERALLY MILD INDOOR ALLERGIES LAUREL ERICKSON ...

7961. Channel 4 News 2005-11-10 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 223  
11/10/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21468071 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DOORS FLONASE MAKES MERVYNS NBC NEW  
MERVYNS CARD NISSAN PAL SIDE STORE SYMPTOMS ZYRTEC TARGET CORP NISSAN MOTOR  
CO LTD Channel GENERALLY MILD INDOOR ALLERGIES LAUREL ERICKSON RVYNS VETERANS  
DAY SALE SALE ...

7962. Day Break 2005-11-10 05:00:00

**NBC 2 WGRZ-NY** Author: N/A; Word Count: 61  
 11/10/05 NBC2WGRZ-NY (No Page) 2005 WLNR 21572552 ...

...00:00 PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DAY FLONASE NBC SYMPTOMS ZYRTEC ...

7963. Local News 2005-11-10 17:00:00

**NBC 13 WNYT-NY** Author: N/A; Word Count: 269  
 11/10/05 NBC13WNYT-NY (No Page) 2005 WLNR 21879602 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ALBANY SCHENECTADY TROY ALLEGRA BENNINGTON DETAILS FLONASE GAS HEAD LOCAL NBC PAL SCOOP SHOES SIDE STATE HOUSE THREATENING TONIGHT TRUMP ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7964. NEWS 5 2005-11-10 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 689  
 11/10/05 NBC5KXAS-TX (No Page) 2005 WLNR 21804702 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...NEWS NIGHTLY NEWS OVERMEDICATED OW PAL PULLS ROCKIES SHOWERS SIDE STAR SUN SWIRLING TEMPERATURE TONIGHT TRACT TRAILING WOE WORTH YOUNG ZYRTEC DEMOCRAT CHRIS BELL ELEVATOR BELL DINGS GENERALLY MILD INDOOR ALLERGIES L. CASEI NASAL NASAL ALLERGIES SUPPORT PRAYER TREAT NASAL ...

7965. NBC 5 2005-11-10 17:30:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 4070  
 11/10/05 NBC5KXAS-TX (No Page) 2005 WLNR 21805670 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...SUGAR SUICIDE BOMBERS SYMPTOMS THREEZE TIM TONIGHT TOUGH TSUNAMI TURN  
UNIQUE UPSET VERS VITAMINS WITNESS WOE WOUND YELLOW YOUNG ZARQAWI ZYRTEC  
EXXONMOBIL CORP GLOBE GROUP AC ALEVE BC WANNA BLOOD PRESSURE COMPREHENSIVE  
TERROR CONTROVERSIAL POLITICAL COMMEND RAY CROSSED JORDAN CRUMPLED STORAGE  
...

7966. NBC 5 2005-11-10 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 194  
11/10/05 NBC5KXAS-TX (No Page) 2005 WLNR 21816428 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...IHE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA  
EMPLOYEE FLONASE NBC PAL SIDE WACHOVIA ZYRTEC WACHOVIA CORP FIGHTING FIRE  
ANTS FINANCIALLY WACHOVIA GENERALLY MILD INDOOR ALLERGIES NASAL NASAL  
ALLERGIES TREAT NASAL ...

7967. NBC 5 2005-11-10 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 219  
11/10/05 NBC5KXAS-TX (No Page) 2005 WLNR 21816953 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE FT  
GOSH KITCHEN NBC PAL SIDE WORTH ZYRTEC GENERALLY MILD INDOOR ALLERGIES Laughing  
NASAL NASAL ALLERGIES TREAT NASAL ...

7968. Channel 4 News 2005-11-10 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 142  
11/10/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21962632 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA  
CELEBRATION FLONASE GIVEAWAY MEAT NBC SIDE SYMPTOMS ZYRTEC Channel GENERALLY

## MILD INDOOR ALLERGIES ...

7969. News 2005-11-09 17:00:00

**10 KSAZ-AZ** Author: N/A; Word Count: 255  
11/9/05 FOX10KSAZ-AZ (No Page) 2005 WLNR 21654995 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CELEBRATION FLONASE FOX MEAT PAL PIZZA HUT SIDE TOPPINGS ZYRTEC PIZZA HUT YUM BRANDS INC Employees GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7970. Newschannel 10 2005-11-09 17:00:00

**10 WCAU-PA** Author: N/A; Word Count: 140  
11/9/05 NBC10WCAU-PA (No Page) 2005 WLNR 21364200 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE NBC PAL SIDE SNORING ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Newschannel TREAT NASAL ...

7971. 6 O'CLOCK NEWS 2005-11-09 18:00:00

**11 KNTV-CA** Author: N/A; Word Count: 167  
11/9/05 NBC11KNTVCAUS (No Page) 2005 WLNR 21897622 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA AWARDS FLONASE PAL SIDE ZYRTEC 6 6 O'CLOCK GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES O'CLOCK TREAT NASAL ...

7972. CHANNEL 13 NEWS 2005-11-09 18:00:00

**13 WTVT-FL** Author: N/A; Word Count: 144  
11/9/05 FOX13WTVT-FL (No Page) 2005 WLNR 21725889 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHANNEL FLONASE FOX PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7973. KJRH AM 2005-11-09 05:00:00

**2 KJRH-OK** Author: N/A; Word Count: 133  
11/9/05 NBC2KJRH-OK (No Page) 2005 WLNR 21428624 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES KJRH NASAL NASAL ALLERGIES TREAT NASAL ...

7974. CHANNEL 25 NEWS 2005-11-09 18:00:00

**25 WPBF-FL** Author: N/A; Word Count: 199  
11/9/05 ABC25WPBF-FL (No Page) 2005 WLNR 21485538 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA BONUSES CHANNEL FLONASE HORROR PAL PUMP SIDE TERROR TONIGHT ZYRTEC GENERALLY MILD HOTELS ATTACKED INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7975. Fox Morning News 2005-11-09 05:00:00

**29 WTXF-PA** Author: N/A; Word Count: 308  
11/9/05 FOX29WTXF-PA (No Page) 2005 WLNR 21383543 ...

...SYMPTOMS FROM OUTDOOR AND INDOOR ALLERGIES, ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL . ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FROM ALL ...

... 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE FOX FOX MORNING NEWS GRAB HECK HUNGRY SUBWAY JERSEY PAL SIDE SUBWAY ZYRTEC FAVORITE SPICY GENERALLY MILD HS NASAL NASAL OPEYES SPICY STORY STICK TREAT NASAL ...

7976. KING 5 News 2005-11-09 18:30:00

**5 KING-WA** Author: N/A; Word Count: 197  
 11/9/05 NBC5KING-WA (No Page) 2005 WLNR 21383888 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA ENJOY FLONASE KING KING 5 NBC OUTDOOR PAL SIDE ZYRTEC GENERALLY MILD GENIUS TINKER TOY TITAN PROFESSIONAL PUDDLE INDOOR ALLERGIES NASAL NASAL ALLERGIES SEATTLE CANCER CARE TREAT NASAL ...

7977. News @ 5 AM 2005-11-09 05:00:00

**5 WTVH-NY** Author: N/A; Word Count: 116  
 11/9/05 CBS5WTVH-NY (No Page) 2005 WLNR 21401801 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL YMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALGRA CARE CBS FLONASE PAL ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

7978. Fox News at Five 2005-11-09 17:00:00

**5 WTTG-DC** Author: N/A; Word Count: 323  
 11/9/05 FOX5WTTG-DC (No Page) 2005 WLNR 21420441 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1AG53 ALLEGRA CANYON COWBOYS DRAMATIC FLONASE FOX GUY HIKING HOP HORSES LOMBARDI MUD PAL PIZZA SIDE TEEN TV WINDOW ZYRTEC DRIVE FARTHER Fox News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES POLICE INCREASED PRACTICE STROLLS TREAT NASAL ...

7979. Action News 2005-11-09 12:00:00

**6 WPVI-PA** Author: N/A; Word Count: 313  
 11/9/05 ABC6WPVI-PA (No Page) 2005 WLNR 21595827 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1AL79 ABC ACTION ALLEGRA BABY CATS DECIDE DRAMA FLONASE GOD HEY LIFE ONASE OVERWEIGHT CATS PAL RYAN STARS TRIM CATS ZYRTEC AWESOME GREENLEE GREENLEE SETTLED INDOOR ALLERGIES KINDA AWESOME NASAL NASAL ALLERGIES TREAT NASAL ...

7980. ABC 7 News 2005-11-09 18:00:00

**7 WJLA-DC** Author: N/A; Word Count: 447  
11/9/05 ABC7WJLA-DC (No Page) 2005 WLNR 21316151 ...

... Washington, DC (Hagerstown, MD) ABC 7 WJLA ABC 7 News 2005-11-09 18:00:00 Zyrtec and claritin are approved to treat nasal and non-nasal symptoms from just two. Only flonase is approved to treat ...

7981. Eyewitness News 2005-11-09 18:00:00

**7 KIRO-WA** Author: N/A; Word Count: 178  
11/9/05 CBS7KIRO-WA (No Page) 2005 WLNR 21457161 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE TACOMA ZYRTEC AMY CLANCY LIVE Continuing Eyewitness News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7982. Eyewitness News 2005-11-09 17:00:00

**7 KIRO-WA** Author: N/A; Word Count: 162  
11/9/05 CBS7KIRO-WA (No Page) 2005 WLNR 21569181 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CASH CBS CONTROVERSY CREEK FLONASE PAL SIDE ZYRTEC ALLISON GRANDY Eyewitness News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7983. ABC 7 News 2005-11-09 18:00:00

**7 WJLA-DC** Author: N/A; Word Count: 447  
11/9/05 ABC7WJLA-DC (No Page) 2005 WLNR 21382667 ...

... Washington, DC (Hagerstown, MD) ABC 7 WJLA ABC 7 News 2005-11-09 18:00:00 ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...BETH BUCS CARE CLIPPER CLUBS DEFENSE FAVORITE FLONASE FREE GAME MOUTH NATE  
REBOUNING REDSKINS SACRIFICES SHOOTING SIDE STATS SYMPTOMS WIZARDS ZYRTEC  
CARON BUTLER DRD KARON GENERALLY MILD ...

7984. ABC 7 News 2005-11-09 17:00:00

**7 WJLA-DC** Author: N/A; Word Count: 519  
11/9/05 ABC7WJLA-DC (No Page) 2005 WLNR 21391249 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...BRIDGE BUSH FLONASE FRANCONIA SPRINGFIELD FRIES HEAVY KICKIN LANES LEFT LINING  
LUCKILY PAL PLASTIC POPPIN SAM SIDE SPRINGFIELD TENANTS VDOT ZYRTEC AMTRAK BOSS  
SAUCE CRAWFISH CRAWFISH BASKET FAVORITE POPEYES GENERALLY MILD INDOOR  
ALLERGIES LEFTOVER DELAYS NASAL NASAL ALLERGIES POPEYES POPEYES CRAWFISH ...

7985. NBC 7/39 News 5pm 2005-11-09 17:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 425  
11/9/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21689104 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...CUSTODY FLONASE HIGHWAY MEXICAN POLICE NBC PAL PATROL POLICE ROADWAY SIDE  
STRUGGLE SUSPECT SYMPTOMS TRUCK US MEXICO BORDER VEHICLE WITNESS ZYRTEC  
GENERALLY MILD INDOOR ALLERGIES SITTING NAKED SUSPECT SUSPECT SPED ...

7986. News At 5:30PM 2005-11-09 17:30:00

**8 KFMB-CA** Author: N/A; Word Count: 330  
11/9/05 CBS8KFMBCAUS (No Page) 2005 WLNR 21623035 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1AL79 ALLEGRA AREN BARBARA LEE BARBARA LEE: CUTE CARD CBS FLONASE HIGHS MATT  
NEW MERVYNS CARD PAL SIDE STORIES TR ZYRTEC GENERALLY MILD INDOOR ALLERGIES  
NASAL NASAL ALLERGIES TREAT NASAL ...

7987. The View 2005-11-09 11:00:00

**ABC - The View** Author: N/A; Word Count: 693  
11/9/05 ABCTHEVIEW (No Page) 2005 WLNR 22734110 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...HAIRSTYLE HALLWAY HELLO ELISABETH MEREDITH INTEL KID PAINFUL PAL PLAYFUL RUBIN SIDE SORORITY STARS STONE TECHNOLOGY THROW UNBELIEVABLE VENGEANCE YEAH ZYRTEC DELL INC INTEL CORP ALMA MATER CURLS FAVORITE SONG FOUGHT AGAINST GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES PANTENE CURLS ...

7988. Good Morning WNY 2005-11-09 06:00:00

**ABC 7 WKBW-NY** Author: N/A; Word Count: 97  
11/9/05 ABC7WKBW-NY (No Page) 2005 WLNR 21473942 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE PAL ZYRTEC Good Morning INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7989. Eyewitness News 2005-11-09 16:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 481  
11/9/05 ABC7KABCAUS (No Page) 2005 WLNR 21615567 ...

...11-09 16:00:00 ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ABC ADULT ALLEGRA COMPTON COUNTY FEES FLONASE GUN JUVENILE MYSTERY NEWS PRINCIPAL PROSECUTOR SIDE SLIFLS COMPTON STUDENTS SYMPTOMS TOM WOUNDS ZYRTEC Eyewitness News GENERALLY MILD MOLOTOV COCKTAILS TODAY INVESTIGATE ERGS ...

7990. Eyewitness News 2005-11-09 16:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 419  
11/9/05 ABC7KABCAUS (No Page) 2005 WLNR 21616990 ...

...09 16:00:00 DON' HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY

FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

7991. Eyewitness News 2005-11-09 18:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 436  
 11/9/05 ABC7KABCCAUS (No Page) 2005 WLNR 21520382 ...

...LOCAL SHE HAS NASAL ALLERGIES. HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN Massachusetts 1MA15 USA 1US73 Americas 1AM92 New England 1NE37 North America 1NO39 ABC ...

7992. Eyewitness News 2005-11-09 17:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 440  
 11/9/05 ABC7KABCCAUS (No Page) 2005 WLNR 21523851 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 ABC ALLEGRA BOEING CELEBRATION DRUGS FLONASE LONGEST MEAT PAL PRESCRIPTION PRODUCING RAINS SIDE SORE TAMIFLU TEFRT TOPPINGS ZYRTEC BOEING CO (THE) Employees Eyewitness News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7993. Eyewitness News 2005-11-09 17:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 324  
 11/9/05 ABC7KABCCAUS (No Page) 2005 WLNR 21553059 ...

...MORE VEGGIES. ~oxW~ GET IT? HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

7994. Eyewitness News 2005-11-09 18:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 450  
 11/9/05 ABC7KABCCAUS (No Page) 2005 WLNR 21581201 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FOOTBALL FORECAST GIRLS KEN OWENS OWNER PAL PAUL PLAY PLAYERS RAIN ROB SCHOOLER SEW SIDE SPONSORS UPSHAW WILDLIFE WINNING YEAH ZYRTEC Eyewitness News GENERALLY MILD GUY SITTING INDOOR ALLERGIES NASAL NASAL ALLERGIES SLOW DRIVE HOME FAIR TREAT NASAL ...

7995. News 2005-11-09 17:30:00

**ABC 13 WVEC** Author: N/A; Word Count: 126  
11/9/05 ABC13WVEC-VA (No Page) 2005 WLNR 21561261 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... IHE49 Upper Respiratory Disease IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE GROCERY PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk TREAT NASAL ...

7996. Eyewitness 4pm 2005-11-09 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 266  
11/9/05 ABC13KTRK-TX (No Page) 2005 WLNR 21488849 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA COFFEE DAVE FLONASE GUN MCDONALDS PAL PAPA RAZZI SAVINGS SIDE SOUTHWEST TIM TOMORROW ZYRTEC MCDONALDS CORP Eyewitness GENERALLY MILD IMAGINATION RUNS INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7997. Action 2 News at 5 2005-11-09 17:00:00

**ABC 2 WBAY-WI** Author: N/A; Word Count: 293  
11/9/05 ABC2WBAY-WI (No Page) 2005 WLNR 21540247 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA ALWA FLONASE FUL GEORGE LEAF PAL TEMPERATURES TERS ULD WARMIN ZYRTEC GEORGE Action DIGITA L T. DRIV ING INDOOR ALLERGIES ING KIDD ING NASAL NASAL ALLERGIES SA TURDAY SUNNY DAY TOMORR ...

7998. NEWS 11 2005-11-09 17:00:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 293  
11/9/05 CBS11KTVT-TX (No Page) 2005 WLNR 21732773 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS COVERAGE ENGLAND FLONASE INVOLVED KAREN LANES NEWS PAL SEX SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

7999. News at 6am 2005-11-09 06:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 182  
11/9/05 CBS3WTKR-VA (No Page) 2005 WLNR 22040353 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE GATHER GHE PAL REDESIGNED SIDE TARGET VUE ZYRTEC BIANCA NASCAR DRIVER RICKY GENERALLY MILD INDOOR ALLERGIES LOVIN FEELING LOVING FEELING NASAL NASAL ALLERGIES News Norfolk TREAT NASAL ...

8000. News 2005-11-09 17:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 200  
11/9/05 CBS3WTKR-VA (No Page) 2005 WLNR 21461097 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BARBARA CBS FLONASE KURT KURT KURT NEWSCHANNEL PAL SIDE ZYRTEC BOB BOXES BOB MATTHEWS GENERALLY MILD INDOOR ALLERGIES LIVE BOB NASAL NASAL ALLERGIES News Norfolk PLASTIC SURGERY TREAT NASAL ...

8001. News M-F 6:30-7 AM 2005-11-09 06:30:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 583  
11/9/05 CBS3WFSB-CT (No Page) 2005 WLNR 21283236 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ECOSYSTEM ENVIRONMENTAL EYEWITNESS FISHER FLONASE FORTY IMPALED KEYS LIFE

LOTS NATIONWIDE PAL POLICE RARE RESCUE SIDE TRINITY TRINITY COLLEGE UNEXPECTED ZYRTEC Colder GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8002. News 2005-11-09 06:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 407  
11/9/05 CBS5WTVF-TN (No Page) 2005 WLNR 21271178 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ALLEGRA CBS CHEERS CLINK COFFEE DRINKING FLONASE FORTY HOLIDAY HYPERTENSION KEYS LIFE MEANTIME NATIONWIDE PAL RESEARCHERS RISK SIDE UNEXPECTED YUM ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

8003. First News 2005-11-09 16:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 160  
11/9/05 CBS4KCNC-CO (No Page) 2005 WLNR 21414890 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE HLA LATEST PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8004. News4 5PM 2005-11-09 17:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 893  
11/9/05 CBS4KCNC-CO (No Page) 2005 WLNR 21425899 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...HOTELS HYATT IM JORDANIANS KIDS LATEST PAL PLAY POLICE PROGRESS RADISSON RESTAURANT RESTAURANTS SIDE SKEPTICS SPELL US DEPARTMENT WEST BANK ZYRTEC PROGRESS BOB ORR BOB SCHIEFFER BORE TRAD Captioning CYNTHIA BOWERS DIPLOMATS STAY ELIZABE KALIEDIN GENERALLY MILD HIT HOTEL HOTEL BOMBINGS ...

8005. News4 AT 6 PM 2005-11-09 18:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 197

11/9/05 CBS4KCNC-CO (No Page) 2005 WLNR 21439606 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE FORECAST LAUGHTER MONSTER PAL SIDE ZYRTEC COOL WEATHER INVADED COLORADO GENERALLY MILD INDOOR ALLERGIES LOCAL POLICE NASAL NASAL ALLERGIES SO, STICK SUVs TREAT NASAL ...

8006. News4 5PM 2005-11-09 17:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 497  
11/9/05 CBS4KCNC-CO (No Page) 2005 WLNR 21546795 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ALLEGRA ATTACKS BORN CBS DOCTORS FLONASE GOLDEN IM KIDS LATEST PAL PLAY POLICE RADISSON RESTAURANTS SIDE SKEPTICS SPELL US DEPARTMENT ZYRTEC BOB ORR BOB SCHIEFFER BORE TRAD Captioning CYNTHIA BOWERS DIPLOMATS STAY ELIZABE KALEDIN GENERALLY MILD HIT HOTEL BOMBINGS HUNDREDS INJURED ...

8007. KEYE News at 6pm 2005-11-09 18:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 2714  
11/9/05 CBS42KEYE-TX (No Page) 2005 WLNR 21386654 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TEXAS TEXAS COURT TONIGHT TOPS UNSUCCESSFULLY VICTIM VOTERS WACO WARM WATCHING WATCHING CBS42 WATCHING CBS42 NEWS WHITE WOMEN WOODS YEAH ZYRTEC CONSTRUCTION SÄRL AGAINST BAYLOR ANDREA YATES BEASLEY BRIAN BEASLEY CHILDREN CHILDREN DRUGS CON JENGSAI FOOD CONVERSING COYOTES COYOTE COYOTES DEMOCRACY ...

8008. Eyewitness at 5 2005-11-09 17:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 540  
11/9/05 CBS8KLAS-NV (No Page) 2005 WLNR 21339686 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...NEWS FLONASE KEVIN LAWMAKERS MAKES METRO PAL PARENTS PUMP REPORTING RULES SENATE SIDE VALLEY VIOLATORS VOLUNTEERS VOTERS WALTERS WAN WOLFSON ZYRTEC COUNCILMAN STEVE Eyewitness GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TOMIYASU ELEMENTARY TREAT NASAL ...

8009. CHANNEL 7 NEWS 2005-11-09 18:30:00

**FOX 7 WSVN-FL** Author: N/A; Word Count: 248  
11/9/05 FOX7WSVN-FL (No Page) 2005 WLNR 21610253 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA AUDIENCE CHANNEL DECO FILM FLONASE FOX PAL POTTER SIDE THEATER TONIGHT WIZARD ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8010. Fox 6 News at 5:30 2005-11-09 17:30:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 229  
11/9/05 FOX6WITI-WI (No Page) 2005 WLNR 21564647 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA COACH FLONASE FOX PACK PAL SIDE TONIGHT ZYRTEC ALISON GILMAN. Fox GENERALLY MILD INDOOR ALLERGIES MIKE SHERMAN NASAL NASAL ALLERGIES SEXUAL ASSAULT TED PERRY. TREAT NASAL ...

8011. KFOR 6AM 2005-11-09 06:00:00

**NBC 4 KFOR-OK** Author: N/A; Word Count: 116  
11/9/05 NBC4KFOR-OK (No Page) 2005 WLNR 21390530 ...

...FROM OUTDOOR AND INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTL OFFENDERS. TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 FLONASE KFOR NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8012. Channel 6 News 2005-11-09 17:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 164  
11/9/05 NBC6WTVJ-FL (No Page) 2005 WLNR 21668620 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHRISTMAS COOKING FLONASE NBC PAL SIDE VIDEO ZYRTEC Channel GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8013. Morning News 2005-11-09 06:00:00

**NBC 7 KWVL-IA** Author: N/A; Word Count: 154  
11/9/05 NBC7KWVL-IA (No Page) 2005 WLNR 21460458 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CLASS FLONASE SIDE SYMPTOMS TREAT ZYRTEC Cedar Rapids GENERALLY MILD INDOOR ALLERGIES Morning QUARTERFINAL ROUND ACTION ...

8014. NEWS 5 2005-11-09 17:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 273  
11/9/05 NBC5KXAS-TX (No Page) 2005 WLNR 21800038 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DANACTIVE ELEVATOR EMBROILED FLONASE NBC NEWS PAL SEX SIDE SUICIDE TRACT WAL MART ZYRTEC WAL MART STORES INC GENERALLY MILD INDOOR ALLERGIES L. CASEI NASAL NASAL ALLERGIES TREAT NASAL ...

8015. NBC 5 2005-11-09 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 262  
11/9/05 NBC5KXAS-TX (No Page) 2005 WLNR 21810484 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA AWESOME FEES FLONASE  
HIGH NAILED NBC PAL SIDE TOM WAL MART ZYRTEC WAL MART STORES INC CODE  
VIOLATIONS GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TEMPERS  
FLARED TREAT NASAL ...

8016. Channel 4 News 2005-11-09 18:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 197  
11/9/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21468047 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHANNEL  
FLONASE NBC NEWSCAST SIDE SYMPTOMS TONIGHT ZYRTEC Channel GENERALLY MILD  
INDOOR ALLERGIES ...

8017. Channel 4 News 2005-11-09 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 156  
11/9/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21479956 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 AHEAD ALLEGRA DETAILS FLONASE LANDMARK  
LOVES NBC PAL PUP SIDE SYMPTOMS TALE UNBELIEVABLE ZYRTEC Channel GENERALLY MILD  
INDOOR ALLERGIES ...

8018. Channel 4 News 2005-11-09 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 144  
11/9/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21527254 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 AHEAD ALLEGRA DETAILS FLONASE  
LANDMARK LOVES NBC PUP SIDE SYMPTOMS TALE UNBELIEVABLE ZYRTEC Channel  
GENERALLY MILD INDOOR ALLERGIES ...

8019. Channel 4 News 2005-11-09 18:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 210  
11/9/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21564141 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL SIDE TONIGHT ZYRTEC Channel GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8020. The Weather Channel 2005-11-09 20:00:00

**TWC THE WEATHER CHANNEL** Author: N/A; Word Count: 259  
11/9/05 TWCWTHRCHAN (No Page) 2005 WLNR 21592348 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BRICK CLOUDS DOOR FLONASE GRABBED MANAGER MASSIVE NATIONAL PAL ROOF SIDE TIGHT TWC ZYRTEC Barnes BETTY KITTS BEGINS FRANCIS BARNES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES RESTAURANT EXPLODES SUPPORTING CUSTOMERS EMERY TREAT NASAL ...

8021. CHANNEL 10 NEWS 2005-11-08 06:30:00

**10 WTSP-FL** Author: N/A; Word Count: 121  
11/8/05 CBS10WTSP-FL (No Page) 2005 WLNR 21378869 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHANNEL FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8022. Newschannel 10 2005-11-08 18:00:00

**10 WCAU-PA** Author: N/A; Word Count: 393  
11/8/05 NBC10WCAU-PA (No Page) 2005 WLNR 21380851 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Allergy 1AL79 ALLEGRA CHANCE FLONASE FORECAST FRONT FRONT  
TOMORROW HEAVIER NBC SHOWERS SIDE SYMPTOMS TOMORROW UPPER ZYRTEC CLOUDY  
OVERNIGHT GENERALLY GENERALLY MILD INDOOR ALLERGIES Newschannel ...

8023. Newschannel 10 2005-11-08 17:00:00

**10 WCAU-PA** Author: N/A; Word Count: 447  
11/8/05 NBC10WCAU-PA (No Page) 2005 WLNR 21562619 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...BRIEFLY CHERIE BANK DOT FABING FAMOUSLY FANNING FATTAH FIRED FLONASE GUY  
GUYS HANDS NBC PAL PERPENDICULAR PLOT RENEE SIDE VINCE ZYRTEC BEAUTIFUL  
HOUSEWIVES DESPERATE HOUSEWIVES GENERALLY MILD HOUSEWIVES HOUSEWIVES FAN  
INDOOR ALLERGIES KENNEDY KENNEDY PLAYS CALEB NASAL NASAL ALLERGIES Newschannel  
PAGE ...

8024. News 2005-11-08 18:00:00

**12 KPNX-AZ** Author: N/A; Word Count: 153  
11/8/05 NBC12KPNX-AZ (No Page) 2005 WLNR 21089463 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA  
ARIZONA DROUGHT FLONASE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES  
NASAL NASAL ALLERGIES News TREAT NASAL ...

8025. CHANNEL 13 NEWS 2005-11-08 17:30:00

**13 WTVT-FL** Author: N/A; Word Count: 201  
11/8/05 FOX13WTVT-FL (No Page) 2005 WLNR 21644131 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CELEBRATION CHANNEL  
CRUST FLONASE FOX MEAT PAL SIDE TOPPINGS ZYRTEC Employees GENERALLY MILD INDOOR  
ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8026. Live at Six 2005-11-08 18:00:00

**3 WSTM-NY** Author: N/A; Word Count: 83  
 11/8/05 NBC3WSTM-NY (No Page) 2005 WLNR 21633197 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED Drugs ...

...Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL ZYRTEC INDOOR ALLERGIES Live NASAL NASAL ALLERGIES TREAT NASAL ...

8027. CHANNEL 25 NEWS 2005-11-08 18:00:00

**25 WPBF-FL** Author: N/A; Word Count: 126  
 11/8/05 ABC25WPBF-FL (No Page) 2005 WLNR 21432102 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA CHANNEL FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8028. CHANNEL 35 NEWS 2005-11-08 06:00:00

**35 WOFL-FL** Author: N/A; Word Count: 168  
 11/8/05 FOX35WOFL-FL (No Page) 2005 WLNR 21402406 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BABY CHANNEL FALLIN FLONASE FOX PAL SIDE ZYRTEC GENERALLY MILD GONNA LOVE INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8029. Today Show 2005-11-08 11:00:00

**4 WOAI-TX** Author: N/A; Word Count: 152  
 11/8/05 NBC4WOAI-TX (No Page) 2005 WLNR 21504398 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA  
FLONASE MATT NBC PAL SIDE TODAY ZYRTEC CHOCOLATE TREATS GENERALLY MILD  
INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8030. News 4 Today 2005-11-08 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 181  
11/8/05 NBC4WRC-DC (No Page) 2005 WLNR 21888347 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA COUNT  
FLONASE JERRY NBC PAL SIDE WISE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL  
NASAL ALLERGIES News TREAT NASAL VERONICA JOHNSON ...

8031. Eyewitness 6 2005-11-08 18:00:00

**5 KENS-TX** Author: N/A; Word Count: 106  
11/8/05 CBS5KENS-TX (No Page) 2005 WLNR 21465948 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79  
ALLEGRA CBS FLONASE KENS PAL ZYRTEC Eyewitness INDOOR ALLERGIES NASAL NASAL  
ALLERGIES TREAT NASAL ...

8032. Fox News at Five 2005-11-08 17:00:00

**5 WTTG-DC** Author: N/A; Word Count: 193  
11/8/05 FOX5WTTG-DC (No Page) 2005 WLNR 21556002 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHEF  
COMPLEMENTS FLONASE FOX HEALTHY HONEY PAL SIDE ZYRTEC Fox News GENERALLY MILD  
INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8033. Fox News at 6 AM 2005-11-08 06:00:00

**5 WTTG-DC** Author: N/A; Word Count: 286  
11/8/05 FOX5WTTG-DC (No Page) 2005 WLNR 21329228 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1AL79 Respiratory & Pulmonary 1RE29 ALLEGRA APPRENTICE BREAD FLONASE FOX GAME HOLIDAYS LOG MALE PAL RECIPE SCRATCHER SIDE TABLE TRUMP ZYRTEC Fox Fox News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8034. KOTV AM 2005-11-08 05:00:00

**6 KOTV-OK** Author: N/A; Word Count: 167  
11/8/05 CBS6KOTV-OK (No Page) 2005 WLNR 21665409 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BOTTLE CBS FLONASE GUY PACE PAL SIDE SOUTHWEST ZYRTEC Announcer GENERALLY MILD INDOOR ALLERGIES KOTV NASAL NASAL ALLERGIES TREAT NASAL ...

8035. KOTV 6PM 2005-11-08 18:00:00

**6 KOTV-OK** Author: N/A; Word Count: 121  
11/8/05 CBS6KOTV-OK (No Page) 2005 WLNR 21430274 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE KOTV PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8036. Action News 2005-11-08 17:00:00

**6 WPVI-PA** Author: N/A; Word Count: 288  
11/8/05 ABC6WPVI-PA (No Page) 2005 WLNR 21570795 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 ABC ACTION ALLEGRA CHILL EXCLUSIVE FLONASE FUNNY NORTHWEST PAL RAIN SHOWERS TOMORROW SIDE STRONG TEMPERATURES THUNDERSTORM TOMORROW TONIGHT WEEKEND ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8037. Morning Cut-in 2005-11-08 09:25:00

**6 WOWT-NE** Author: N/A; Word Count: 240  
11/8/05 NBC6WOWT-NE (No Page) 2005 WLNR 21407842 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA ALLSTATE BRINGS DISMOOIVMENT FLONASE HANDS LENSRAFTERS MATT PAL REWARD SIDE ZYRTEC ALLSTATE CORP (THE) CHOCOLATE TREATS DRIVERS GENERALLY MILD GOOD DRIVER INDOOR ALLERGIES Morning Cut NASAL NASAL ALLERGIES TREAT NASAL ...

8038. Eyewitness News 2005-11-08 17:00:00

**7 KIRO-WA** Author: N/A; Word Count: 244  
11/8/05 CBS7KIRO-WA (No Page) 2005 WLNR 21188938 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CLEANS FEES FLONASE FRANCIS PAL SIDE TOM TONIGHT VACUUMS ZYRTEC BAGLESS CONVENIENCE DIRT DEVIL Eyewitness News Female Announcer GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8039. ABC 7 News 2005-11-08 18:00:00

**7 WJLA-DC** Author: N/A; Word Count: 328  
11/8/05 ABC7WJLA-DC (No Page) 2005 WLNR 21387928 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ABC ABC 7 ALLEGRA DOUG FACTOR FLONASE GORDON LESLIE MARINE CORPS PAL PEAR PURCHASES RACE SELLS SIDE SOUTHWEST AIRLINES TURNOUT ZYRTEC FACTOR (MAX) SOUTHWEST AIRLINES CO GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8040. ABC 7 News 2005-11-08 17:00:00

**7 WJLA-DC** Author: N/A; Word Count: 478  
11/8/05 ABC7WJLA-DC (No Page) 2005 WLNR 21438823 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...DRIVES DUANE DUNK EAGLES FANS FIGHT FLONASE GRACIOUS LOOSE MAKES MARK NETS NFL PAL PHILADELPHIA EAGLES PLAY REDSKINS SIDE SMOKERS ZYRTEC PHILADELPHIA EAGLES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES T.O. LAND TREAT NASAL VINCE CARTER ...

8041. NBC 7/39 News 4:00pm 2005-11-08 16:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 228  
11/8/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21488359 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC NEIGHBORHOODS PAL RIOT SIDE ZYRTEC ACCIDENTALLY ELECTROCUTED GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES NIGHT CROWDS SET FIRES TREAT NASAL ...

8042. NBC 7/39 News 5pm 2005-11-08 17:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 286  
11/8/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21531048 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FANS FLONASE GLAD NBC NIMITZ PAL SIDE SYMPTOMS USS NIMITZ ZYRTEC GENERALLY MILD INDOOR ALLERGIES JESSICA BEL MOVIE STARRING JAMIE FOXX NFL STAR TERRELL OWENS SPEAKS ...

8043. News At 5:00PM 2005-11-08 17:00:00

**8 KFMB-CA** Author: N/A; Word Count: 648  
11/8/05 CBS8KFMBCAUS (No Page) 2005 WLNR 21373884 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...EASTBOUND FLONASE GRIDLOCK HEATED LAYERS NICE NORTHBOUND PAL RAIN RING SIDE SLOW SOUTHWESTERN COLLEGE STUDENT SURPRISINGLY SYMPTOMS TONIGHT VOTE VOTERS ZYRTEC COLLECTION SITES DEL MAR GENERALLY MILD GREATER TURNOUT INDOOR ALLERGIES Jennifer METEOROLOGIST MATT OFFICIAL OBSERVER POLLING STATIONS Stan VOTER REGISTRATION ...

8044. News At 5:30PM 2005-11-08 17:30:00

**8 KFMB-CA** Author: N/A; Word Count: 2842  
11/8/05 CBS8KFMBCAUS (No Page) 2005 WLNR 21391409 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...STAYING STEAL SUNNY SUSPENSION SXEBLGT TEMPERATURE TEMPERATURES THIEF TOMORROW TREVOR UPPER VICTORY VOTE VOTERS WAIT WAX WEEKDAYS WINFALL WINNER WOMEN ZYRTEC VICTORY SAGA ATTORNEY ARGUED BORTOLO WINNING GENERALLY MILD INDOOR ALLERGIES Kyle Matt MAY PRODUCE MICROCLIMATE TIME LAPSE NASAL NASAL ALLERGIES ...

8045. The View 2005-11-08 11:00:00

**ABC - The View** Author: N/A; Word Count: 798  
11/8/05 ABCTHEVIEW (No Page) 2005 WLNR 22734134 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...CLIVE OWEN COOLER DERAILED EPISODE FLONASE GIRL GOOD GUY MIND MOVIE OWEN PAL RECLAIM SCARED SCRIPT SIDE SUPERMARKET TWELVE YEAH ZYRTEC GENERALLY MILD INDOOR ALLERGIES JULIA ROBERTS NASAL NASAL ALLERGIES TREAT NASAL ...

8046. NEWS AT 6PM 2005-11-08 18:00:00

**ABC 7 WZVN-FL** Author: N/A; Word Count: 132  
11/8/05 ABC7WZVN-FL (No Page) 2005 WLNR 21453245 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES NEWS TREAT NASAL ...

8047. Eyewitness News 2005-11-08 18:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 488  
11/8/05 ABC7KABCCAUS (No Page) 2005 WLNR 21088828 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ANNOUNCEMENT CUB DOMESTICATED FLONASE HAZARDOUS HIGHS NATIONAL WEATHER SERVICE NEWSPAPER PAL PLAY PROGRESSES SIDE SNICKERS STAYING SUNSHINE TERRY WILD ZBLANCHLINTS ZYRTEC BOYD ELEMENTARY READ Eyewitness News GENERALLY MILD INDOOR ALLERGIES MIDNIGHT TONIGHT NASAL NASAL ALLERGIES PARTLY SUNNY REHABILITATION RANCH TREAT NASAL ...

8048. Eyewitness News 2005-11-08 18:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 450  
11/8/05 ABC7KABCCAUS (No Page) 2005 WLNR 21089548 ...

...VANESSA. SHE HAS NASAL ALLERGIES. HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

8049. Eyewitness News 2005-11-08 16:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 586  
11/8/05 ABC7KABCCAUS (No Page) 2005 WLNR 21423124 ...

...OFFICIALS SHE HAS NASAL ALLERGIES. HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

8050. Eyewitness News 2005-11-08 16:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 521  
11/8/05 ABC7KABCCAUS (No Page) 2005 WLNR 21488380 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ABC ALLEGRA AMBIVILENT BELL CHRISTMAS DADOR EMBARRASSED FLONASE GUYS  
HAPPIER MULTIMILLIONAIRES NOTICE NUMBERS OUTRAN PAL POWERBALL RAINES  
REPORTER SIDE TREE ZYRTEC A.X., CLOUDS Eyewitness News GENERALLY MILD HUSBAND  
DAUGHTER INDOOR ALLERGIES NASAL NASAL ALLERGIES SHEDDING EXTRA POUND TREAT  
NASAL WEST ...

8051. channel 10 news 2005-11-08 18:00:00

**ABC 10 WPLG-FL** Author: N/A; Word Count: 118  
11/8/05 ABC10WPLG-FL (No Page) 2005 WLNR 21603518 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC  
ALLEGRA FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL  
ALLERGIES TREAT NASAL ...

8052. Eyewitness 4pm 2005-11-08 16:00:00

**ABC 13 KTRK-TX** Author: N/A; Word Count: 152  
11/8/05 ABC13KTRK-TX (No Page) 2005 WLNR 21420032 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA BLP  
FLONASE FORECAST PAL RAIN SIDE ZYRTEC Eyewitness GENERALLY MILD INDOOR ALLERGIES  
NASAL NASAL ALLERGIES SHOWERS STARTING TREAT NASAL ...

8053. WISN News at 5 2005-11-08 17:00:00

**ABC 123 WISN-WI** Author: N/A; Word Count: 422  
11/8/05 ABC123WISN-WI (No Page) 2005 WLNR 21383907 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...BOOK BUTTERFLIES FLONASE MAGNIFICENT PAL PERSPECTIVE REFERENDUM RIOTING SBC  
SIDE SIGNING TOMORROW TONIGHT WISN WISN NEWS WORLD NEWS TONIGHT YELLOW  
ZYRTEC AT&T INC GENERALLY MILD INDOOR ALLERGIES JENNIFER ANISTON TALKS BACK  
NASAL NASAL ALLERGIES TREAT NASAL ...

8054. KUSI News 6PM 2005-11-08 18:00:00

**9/51 KUSI-CA** Author: N/A; Word Count: 204  
11/8/05 IND9KUSICAUS (No Page) 2005 WLNR 21615721 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CENTERS DISEASE DISEASES FLONASE KUSI KUSI NEWS PAL SIDE TOMORROW TONIGHT ZYRTEC CHEF SHOWS GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8055. NEWS AT 12:30PM 2005-11-08 12:30:00

**CBS 11 WINK-FL** Author: N/A; Word Count: 219  
11/8/05 CBS11WINK-FL (No Page) 2005 WLNR 21545667 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CLOSET FLONASE KEVIN LOCKED MAKES WHEAT PAL SIDE WHEAT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES NEWS TREAT NASAL ...

8056. NEWS AT 6:00PM 2005-11-08 18:00:00

**CBS 11 WINK-FL** Author: N/A; Word Count: 194  
11/8/05 CBS11WINK-FL (No Page) 2005 WLNR 21772082 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHILI FLONASE OOH OPRAH SIDE SYMPTOMS TREAT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NEWS ...

8057. Spirit of Texas 5 2005-11-08 17:00:00

**CBS 11 KHOU-TX** Author: N/A; Word Count: 221  
11/8/05 CBS11KHOU-TX (No Page) 2005 WLNR 21553580 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CELEBRATION FLONASE HEROES MEAT PAL PIZZA HUT SIDE TOPPINGS ZYRTEC PIZZA HUT HEROES INC YUM BRANDS INC Employees GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Spirit TREAT NASAL ...

8058. Local News 2005-11-08 18:00:00

**CBS 13 WJZ-MD** Author: N/A; Word Count: 176  
11/8/05 CBS13WJZ-MD (No Page) 2005 WLNR 21420298 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS ELECTIONS FLONASE LOCAL PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8059. NEWS 11 2005-11-08 17:00:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 166  
11/8/05 CBS11KTVT-TX (No Page) 2005 WLNR 21398333 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE KTVT NEWS PAL SIDE WILD ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8060. News 2005-11-08 18:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 265  
11/8/05 CBS3WTKR-VA (No Page) 2005 WLNR 21377903 ...

...News 2005-11-08 18:00:00 ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...LAST PICTURE THAT WAS TAKEN OF ALLEGRA CBS FLONASE GFX GIOVANNA PARKWAY PKG SOT POLLS SIDE SOT SYMPTOMS VIRGNIANS VO ZYRTEC GENERALLY MILD LIVE STACY News Norfolk RAUL RAUL MERIN STACY STACY WIGGINS ...

8061. News 2005-11-08 17:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 267  
 11/8/05 CBS3WTKR-VA (No Page) 2005 WLNR 21409144 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE GFX GIOVANNA PAL PARKWAY POLLS SIDE SOT VIRGNIANS VO ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk RAUL RAUL MERIN STACY WIGGINS TREAT NASAL ...

8062. News M-F 5-6 PM 2005-11-08 17:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 358  
 11/8/05 CBS3WFSB-CT (No Page) 2005 WLNR 21275949 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ELECTIONS EYEWITNESS EYEWITNESS NEWS FLONASE GROTON HALL INCLUDING KMART NATIONWIDE NEWS PAL PFIZER CORP PUBLISHED ROCKY SIDE STORIES TARGET TONIGHT ZYRTEC K MART CORP PFIZER INC AUTO. GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8063. News M-F 6-6:30 PM 2005-11-08 18:00:00

**CBS 3 WFSB-CT** Author: N/A; Word Count: 359  
 11/8/05 CBS3WFSB-CT (No Page) 2005 WLNR 21280527 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ELECTIONS EYEWITNESS EYEWITNESS NEWS FLONASE GROTON HALL INCLUDING KMART NATIONWIDE NEWS PAL PFIZER CORP PUBLISHED ROCKY SIDE STORIES TARGET TONIGHT ZYRTEC K MART CORP PFIZER INC AUTO. GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8064. Live at 5 2005-11-08 17:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 536  
 11/8/05 CBS3WISC-WI (No Page) 2005 WLNR 21647922 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...COMMISSIONED COMPOSITE DEFEAT DOW DRINKING FLONASE GARY INCLUDING NASDAQ PAL REPUTATION SHOWS SIDE STOCKS SURVEY TAG TOPICS VULNERABLE WHITE HOUSE ZYRTEC ARNOLD SCHWARZENEGGER BARRY ALVEREZ DRUNKEN DRIVING GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL ALLERGIES QUENCH GUM RISKY PERSONAL BEHAVIOR SCHWARZENEGGER ...

8065. News 3 at 6 2005-11-08 18:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 392  
11/8/05 CBS3WISC-WI (No Page) 2005 WLNR 21356954 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS DAVE FLONASE ORGANIZER PAL RECALL SIGNATURES SMALL STATE ZYRTEC CONTROVERSIAL SMOKING GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL ALLERGIES News SIDE BOWLING SIDE EFFECTS TREAT NASAL ...

8066. CHANNEL 4 NEWES 2005-11-08 11:00:00

**CBS 4 WFOR-FL** Author: N/A; Word Count: 155  
11/8/05 CBS4WFOR-FL (No Page) 2005 WLNR 21848318 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHANNEL FLONASE PAL SERENITY DISCREET ACTIVEWEAR SIDE SYMPTOMS ZYRTEC GENERALLY MILD HCThe Price INDOOR ALLERGIES ...

8067. KEYE News at 6pm 2005-11-08 18:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 446  
11/8/05 CBS42KEYE-TX (No Page) 2005 WLNR 21545886 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 ALLEGRA AMERICAN LEAGUE CBS CHALLENGES DIVORCE FLONASE KEYE KEYE NEWS LANCE MATHUR PAL POSITIVELY REALIZE SEEMA SIDE ZYRTEC ARMSTRONG GAVE MAE GENERALLY MILD INDOOR ALLERGIES KRISTIN ARMSTRONG KRISTIN TALKS

NASAL NASAL ALLERGIES RECORD HIGHS TIED ACROT AREA SHERYL ...

8068. First News 2005-11-08 16:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 148  
 11/8/05 CBS4KCNC-CO (No Page) 2005 WLNR 21601873 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE SYMPTOMS ZYRTEC GENERALLY MILD ...

8069. News4 5PM 2005-11-08 17:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 181  
 11/8/05 CBS4KCNC-CO (No Page) 2005 WLNR 21349408 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE HLA PAL SIDE TWIST WAL MART ZYRTEC WAL MART STORES INC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES PAUL DAY TREAT NASAL ...

8070. Eyewitness at 5 2005-11-08 17:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 671  
 11/8/05 CBS8KLAS-NV (No Page) 2005 WLNR 21461683 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Agriculture, Food & Beverage 1AG53 ALLEGRA ANTIOXIDANTS BREAST CBS COFFEE DETECTION FLONASE GOLD MAMMOGRAM PAL RESEARCHERS SIDE SURGEON T TREATMENT ZYRTEC DR DRINK DRINK COLA DRINK LOTS Eyewitness FREE BUDDY CHECK KIT GENERALLY MILD INDOOR ALLERGIES MARANON NASAL NASAL ALLERGIES TREAT ...

8071. FOX7 News at 5pm 2005-11-08 17:00:00

**FOX 07 KTBC-TX** Author: N/A; Word Count: 147  
 11/8/05 FOX7KTBC-TX (No Page) 2005 WLNR 21370749 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE FOX PAL SIDE ZYRTEC CHIEF METEOROLOGIST SCOTT FISHER GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8072. FOX Morning News 2005-11-08 05:00:00

**FOX 26 KRIV-TX** Author: N/A; Word Count: 534  
11/8/05 FOX26KRIV-TX (No Page) 2005 WLNR 21630251 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

8073. CHANNEL 7 NEWS 2005-11-08 18:30:00

**FOX 7 WSVN-FL** Author: N/A; Word Count: 197  
11/8/05 FOX7WSVN-FL (No Page) 2005 WLNR 21377899 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1RE29 Allergy 1AL79 ALLEGRA CHANNEL CLOUDS COLD AIR FINGER FLONASE FOOD FOX MISS PAL ROSSITER SIDE SUSPECT UPPER ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES SURPRISE ENDING TREAT NASAL ...

8074. Fox 6 News at 6 2005-11-08 18:00:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 167  
11/8/05 FOX6WITI-WI (No Page) 2005 WLNR 21421098 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BLITZIN FLONASE FOX NFL PACKERS PAL SIDE TIM ZYRTEC Fox GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8075. News at 5 2005-11-08 17:00:00

**NBC 13 WHO-IA** Author: N/A; Word Count: 167  
11/8/05 NBC13WHO-IA (No Page) 2005 WLNR 21488893 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE PAL SENATE COMMITTEE SIDE ZYRTEC Des Moines GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8076. KFOR 6PM 2005-11-08 18:00:00

**NBC 4 KFOR-OK** Author: N/A; Word Count: 120  
11/8/05 NBC4KFOR-OK (No Page) 2005 WLNR 21559482 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE KFOR NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8077. Channel 4 News 2005-11-08 18:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 218  
11/8/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21091320 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHEF COMMUNITIES CRIME FLONASE HOMEOWNERS NBC REPORTER SIDE ZYRTEC Channel CRUZ LIVE FALL STORM GENERALLY MILD INDOOR ALLERGIES LIVE DOPPLER NASAL NASAL ALLERGIES SHOT DRIVING OPERATE TREAT NASAL ...

8078. Channel 4 News 2005-11-08 18:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 274  
11/8/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21094066 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHEF COMMUNITIES COMPLEMENTS

CRIME FLONASE HEALTHY HOMEOWNERS HONEY NBC PAL REPORTER SIDE ZYRTEC Channel  
CRUZ LIVE FALL STORM GENERALLY MILD INDOOR ALLERGIES LIVE DOPPLER NASAL NASAL  
ALLERGIES SHOT DRIVING OPERATE TREAT NASAL ...

8079. Local News 2005-11-08 18:00:00

**NBC 11 WBAL-MD** Author: N/A; Word Count: 383  
11/8/05 NBC11WBAL-MD (No Page) 2005 WLNR 21425639 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

... 1AL79 ALLEGRA CITIES CONCISE CORRUPTION CRIMES FLONASE GRITTY HOMELESSNESS  
LOCAL NBC NOTORIETY PAL RESEARCH SIDE SLOGANS SPRING TOUCHES TOURISM ZYRTEC  
GENERALLY MILD INDOOR ALLERGIES LISA LISA ROBINSON JOINS NASAL NASAL ALLERGIES  
TREAT NASAL ...

8080. Channel 6 News 2005-11-08 17:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 344  
11/8/05 NBC6WTVJ-FL (No Page) 2005 WLNR 21493662 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CED FLONASE GUN NBC PAL POLICE  
PRINCIPAL PUDDLES SCHOOL SHOOTING SHOOTING SIDE ZYRTEC Channel GENERALLY MILD  
INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8081. Channel 6 News 2005-11-08 18:00:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 163  
11/8/05 NBC6WTVJ-FL (No Page) 2005 WLNR 21594391 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BEAUTIFUL  
CHECK FLONASE NBC PAL RYAN SIDE ZYRTEC Channel GENERALLY MILD INDOOR ALLERGIES  
NASAL NASAL ALLERGIES TREAT NASAL ...

8082. News 2005-11-08 18:00:00

**NBC 4 WSMV-TN** Author: N/A; Word Count: 752

11/8/05 NBC4WSMV-TN (No Page) 2005 WLNR 21359683 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...INJURY KILLS LOUIS NBC NEGATIVE PAL PLAY PLAYERS PREDATORS QUARTERBACK REITERATE SEASON SIDE STARTING SURGERY TEAMMATE TIGERS TITANS VOLUNTEERS WSMV ZYRTEC ALLERGIES G GENERALLY MILD NASAL NASAL ALLERGIES News PHILADELPHIA EAGLES WIDE RECEIVER TERREL SCOTT WALKER TREAT NASAL VOCAL CORDS WALKER ...

8083. NBC 5 2005-11-08 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 139

11/8/05 NBC5KXAS-TX (No Page) 2005 WLNR 21611912 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...IHE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CATTLE FIND FLONASE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8084. UCB Receives FDA Orphan Drug Designation for Brivaracetam for the Treatment of Symptomatic Myoclonus

**PrimeZone** Author: N/A; Word Count: 739

11/8/05 PRIMEZONE 00:00:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tus-sionex(TM) (antitussive) and Metadate(TM) / Equasym XL(TM) (attention deficit/hyperactivity disorder ...

8085. News 10 Live at Five 2005-11-07 17:00:00

**10 WHEC-NY** Author: N/A; Word Count: 125

11/7/05 NBC10WHEC-NY (No Page) 2005 WLNR 21344393 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...IHE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL SIDE SUPREME COURT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

8086. News 2005-11-07 17:30:00

**10 KSAZ-AZ** Author: N/A; Word Count: 224  
 11/7/05 FOX10KSAZ-AZ (No Page) 2005 WLNR 21515353 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA AMICA CELEBRATION DAVE FLONASE FOX MEAT PAL PIZZA HUT SIDE TOPPINGS ZYRTEC PIZZA HUT YUM BRANDS INC Employees GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

8087. News 10 this Morning 2005-11-07 05:00:00

**10 KWTX-TX** Author: N/A; Word Count: 326  
 11/7/05 CBS10KWTX-TX (No Page) 2005 WLNR 21847727 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...GERMS GINGIVITIS LIK MMM NET1 NET1 MMM NET1CBS NET1CBS MORNING NEWS PAL SIDE SYMPTOMS WACO TEMPLE BRYAN TX WAL MART ZYRTEC WAL MART STORES INC GENERALLY MILD Morning Morning NewsCBSH Morning NewsCBSLIK Morning NewsH News NewsCBSH NewsCBSLIK NewsH ...

8088. News 10 this Morning 2005-11-07 05:00:00

**10 KWTX-TX** Author: N/A; Word Count: 540  
 11/7/05 CBS10KWTX-TX (No Page) 2005 WLNR 21881376 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FANCY FLICK FLONASE GOOD GUYS LOCKING MAXWELL HOUSE PAL SCORE SHOWER SIDE SPRINKLE STARTS VACUUMING WACO TEMPLE BRYAN TX WHOA ZYRTEC CARPETFLICK DAILY MOISTURIZING LOTION DISCOVER DAILY DISCOVER NATURE DRY SKIN FRESH FLAVOR GENERALLY MILD HEALTHY SKIN INDOOR ALLERGIES NASAL NASAL ...

8089. News 2005-11-07 18:00:00

**12 KPNX-AZ** Author: N/A; Word Count: 126  
 11/7/05 NBC12KPNX-AZ (No Page) 2005 WLNR 21578579 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News TREAT NASAL ...

8090. CHANNEL 12 NEWS 2005-11-07 05:30:00

**12 WPEC-FL** Author: N/A; Word Count: 271  
11/7/05 CBS12WPEC-FL (No Page) 2005 WLNR 21575883 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHANNEL DAMAGE DIRT FIND FLONASE PAL SIDE VAC ZYRTEC COST SCHOOLS FIGHT DIRTY GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL Vacuum Whirring ...

8091. KSAT Morning news 2005-11-07 05:00:00

**12 KSAT-TX** Author: N/A; Word Count: 358  
11/7/05 ABC12KSAT-TX (No Page) 2005 WLNR 21801527 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA APHOBIA FEAR FINANCES FIND FLONASE FORMULA FREE PAL SOLVED SURPRISE THERAPIST ZYRTEC CREDIT CARDS INDOOR ALLERGIES KSAT KSAT Morning NASAL NASAL ALLERGIES TREAT NASAL ...

8092. Q13 News 2005-11-07 06:00:00

**13 KCPQ-WA** Author: N/A; Word Count: 331  
11/7/05 FOX13KCPQ-WA (No Page) 2005 WLNR 21473908 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 Allergy 1AL79 ALLEGRA BLOCK CRUMBELIEVABLE CRUMBLED FLONASE FOX FOX NEWS GORILLA INTENSE LIVING MIX PAL PRIZE SIDE WINNER ZYRTEC BIG CHEESE GENERALLY MILD INDOOR ALLERGIES INTRODUCING KRAFT NATURAL CHEESE KRAFT CRUMBLES NASAL NASAL ALLERGIES REAL KRAFT CHEESE TREAT NASAL ...

8093. Newssource 13 at 5PM 2005-11-07 17:00:00

**13 WHAM-NY** Author: N/A; Word Count: 125  
11/7/05 ABC13WHAM-NY (No Page) 2005 WLNR 21494923 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE PAL SIDE SUPREME COURT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Newssource TREAT NASAL ...

8094. KJRH 6PM 2005-11-07 18:00:00

**2 KJRH-OK** Author: N/A; Word Count: 164  
11/7/05 NBC2KJRH-OK (No Page) 2005 WLNR 21515084 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 AHEAD ALLEGRA FLONASE KJRH NBC PAL SIDE WARRANTIES ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES SAND SPRINGS TREAT NASAL ...

8095. CHANNEL 25 NEWS 2005-11-07 05:30:00

**25 WPBF-FL** Author: N/A; Word Count: 195  
11/7/05 ABC25WPBF-FL (No Page) 2005 WLNR 21567696 ...

...00 WEST PALM BEACH ABC 25 WPBF CHANNEL 25 NEWS 2005-11-07 05:30:00 ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 ABC ABC NEWS CHANNEL DEVASTATING FLONASE GOODNESS HEADLINES KLEENEX TISSUE MARINE POLICE SIDE SYMPTOMS TISSUE TISSUES TRAP ZYRTEC Birds Chirping FLU VIRUSES GENERALLY MILD OPERATION STEEL RON CORNING ...

8096. CHANNEL 25 NEWS 2005-11-07 18:00:00

**25 WPBF-FL** Author: N/A; Word Count: 84  
11/7/05 ABC25WPBF-FL (No Page) 2005 WLNR 21784318 ...

...ABC 25 WPBF CHANNEL 25 NEWS 2005-11-07 18:00:00 NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC CHANNEL  
 FLONASE NASAL NASAL SYMPTOMS SIDE SYMPTOMS ZYRTEC GENERALLY MILD ...

8097. Good Morning Texas 2005-11-07 05:00:00

**25 KXXV-TX** Author: N/A; Word Count: 360  
 11/7/05 ABC25KXXV-TX (No Page) 2005 WLNR 21847790 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1AL79 ABC ALLEGRA APHOBIA FEAR FINANCES FIND FLONASE FORMULA FREE GOOD MORNING PAL SOLVED SURPRISE THERAPIST WACO TEMPLE BRYAN TX ZYRTEC CREDIT CARDS INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8098. Local News 2005-11-07 06:00:00

**3 KTBS-LA** Author: N/A; Word Count: 146  
 11/7/05 ABC3KTBS-LA (No Page) 2005 WLNR 21852734 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE HEAR LOCAL PAL SIDE STAY ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Shreveport TREAT NASAL ...

8099. WOAI am 2005-11-07 05:00:00

**4 WOAI-TX** Author: N/A; Word Count: 10791  
 11/7/05 NBC4WOAI-TX (No Page) 2005 WLNR 21469554 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...REFINERY VANILLA VASQUEZ VEHICLES VETERANS VIRUS VOTE VOTED VOTERS WALKED WATCHING WEEKEND WHEEL WILLIAM BANK WIN WOMEN WOWIE WROTE YESTERDAY ZYRTEC VALERO ENERGY CORP SOFT BOND HAMILTON COIL MACY (R H ) PIONEER ELECTRONICS IBÉRICA SA COCA COLA ENTERPRISES INC BLOOMBERG LP ...

8100. Fox News at Five 2005-11-07 17:00:00

**5 WTTG-DC** Author: N/A; Word Count: 124

11/7/05 FOX5WTTG-DC (No Page) 2005 WLNR 21747459 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...TV 1BR25 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE FOX PAL SIDE ZYRTEC Fox News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8101. News 4 Today 2005-11-07 16:00:00

**4 WRC-DC** Author: N/A; Word Count: 240

11/7/05 NBC4WRC-DC (No Page) 2005 WLNR 21764960 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DANACTIVE ELEVATOR FLONASE NBC PAL SIDE STARS TRACT WOODS ZYRTEC GENERALLY MILD INDOOR ALLERGIES L. CASEI NASAL NASAL ALLERGIES News TREAT NASAL ...

8102. KOTV 6PM 2005-11-07 18:00:00

**6 KOTV-OK** Author: N/A; Word Count: 536

11/7/05 CBS6KOTV-OK (No Page) 2005 WLNR 21563382 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...INJURY JOHN KOTV NORMAN OWENS PAL PLAY POLL RECEIVER SEASON SIDE SOONERS SPORTS STARTS STILLWATER TEAM TECH TERRELL TROJANS UNION ZYRTEC BASKETBALL POLL BCS STANDINGS DOMINIQUE FRANKS DOMINIQUE FRANKS MAKES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES PASSING OFFENSE PRESEASON MEN ...

8103. Eyewitness News 2005-11-07 18:00:00

**7 KIRO-WA** Author: N/A; Word Count: 150

11/7/05 CBS7KIRO-WA (No Page) 2005 WLNR 21664958 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE ZYRTEC DRAMATIC SURVEILLANCE Eyewitness News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8104. News At 5:30PM 2005-11-07 17:30:00

**8 KFMB-CA** Author: N/A; Word Count: 259  
11/7/05 CBS8KFMBCAUS (No Page) 2005 WLNR 21719615 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BARBARA CBS FLONASE PAL SIDE STORIES TERREL ZYRTEC GENERALLY MILD INDOOR ALLERGIES LUCKY VISITORS NASAL NASAL ALLERGIES TREAT NASAL ...

8105. WRIC 6:30am 2005-11-07 06:30:00

**8 WRIC-VA** Author: N/A; Word Count: 287  
11/7/05 ABC8WRIC-VA (No Page) 2005 WLNR 21413179 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC AHEAD ALLEGRA AVERAGES FLONASE GPS HENRICO PAL PUMP RACE SIDE SYMPTOMS TRAVELING ZYRTEC CANDIDATE PLANNING GENERALLY MILD INDOOR ALLERGIES Richmond SUDDENLY COLLAPSES ...

8106. Eyewitness News 2005-11-07 17:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 723  
11/7/05 ABC7KABCCAUS (No Page) 2005 WLNR 21378355 ...

...11-07 17:00:00 HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

8107. Eyewitness News 2005-11-07 17:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 774  
11/7/05 ABC7KABCCAUS (No Page) 2005 WLNR 21382493 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1EA85 ABC ALLEGRA ASLEEP BASEMENTS COMMUNITY ERIC EVANSVILLE EVENTS FLONASE GENERATING REALITY RUNNING SIDE STREAKING SYMPTOMS TORNADO TREAT WARNING ZYRTEC BRETT NEWKIRK BROOK MOBILE HOME PARK CLIMBED BEAR FOOT Eyewitness News FARM LAND GENERALLY MILD INDOOR ALLERGIES Reporter Reporter: PAUL ...

8108. NEWS AT 6:00PM 2005-11-07 18:00:00

**CBS 11 WINK-FL** Author: N/A; Word Count: 181  
11/7/05 CBS11WINK-FL (No Page) 2005 WLNR 21557606 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS DEBIT EYE FLONASE PAL SIDE ZYRTEC FRAUD PROTECTION GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES NEWS TREAT NASAL ...

8109. NEWS 11 2005-11-07 17:00:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 280  
11/7/05 CBS11KTVT-TX (No Page) 2005 WLNR 21666870 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS COMMUNITY DEVASTATED FLONASE NEWS PAL PRESCHOOL QUAKE RIOTS SIDE TORNADO US DEPARTMENT ZYRTEC BOB SCHIEFFER Captioning CYNTHIA BOWERS GENERALLY MILD INDOOR ALLERGIES MARK PHILLIPS MIKA BRZEZINSKI NASAL NASAL ALLERGIES TREAT NASAL ...

8110. MORNING NEWS 2005-11-07 05:30:00

**CBS 12 WJTV-MS** Author: N/A; Word Count: 123  
11/7/05 CBS12WJTV-MS (No Page) 2005 WLNR 21346134 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE MORNING NEWS PAL SIDE TEENAGER ZYRTEC GENERALLY MILD INDOOR ALLERGIES Jackson, MS NASAL NASAL ALLERGIES TREAT NASAL ...

8111. News 2005-11-07 17:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 309  
 11/7/05 CBS3WTKR-VA (No Page) 2005 WLNR 21715817 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...IHE49 Upper Respiratory Disease IUP05 Respiratory & Pulmonary IRE29 ALLEGRA CBS FLONASE LIB MARINA PAL POLICE RIOTS SIDE YOUNG ZYRTEC ATTACKED DAYCARES BOB MATTHEWS BOXES BARBARA BARBARA FRENCH PRESIDENT JACQUES GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk TREAT ...

8112. News 3 at 6 2005-11-07 18:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 168  
 11/7/05 CBS3WISC-WI (No Page) 2005 WLNR 21741024 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease IUP05 Respiratory & Pulmonary IRE29 Allergy 1AL79 ALLEGRA BADGERS CBS CHALLENGE FLONASE GARY MARQUETTE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL ALLERGIES News TREAT NASAL ...

8113. Live at 5 2005-11-07 17:00:00

**CBS 3 WISC-WI** Author: N/A; Word Count: 399  
 11/7/05 CBS3WISC-WI (No Page) 2005 WLNR 21795688 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... IUP05 Respiratory & Pulmonary IRE29 ALLEGRA BURNER CBS COMMUNIST DISH DISNEY FILM FLONASE LEGENDARY MURR PAL PAM SIDE ZORRO ZYRTEC DISNEY (WALT) CO EDWARD EDWARD R. MURROW GENERALLY MILD GEORGE GEORGE CLOONEY DELVES INDOOR ALLERGIES JOE MCCARTHY Madison MCCARTHY MURROW ...

8114. News4 AT 6 PM 2005-11-07 18:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 348  
 11/7/05 CBS4KCNC-CO (No Page) 2005 WLNR 21479499 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND

CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1AL79 ALLEGRA AMERICAN LEAGUE CBS CBSHLA CLINT FLONASE GAMES GUYS LAKERS NATIONAL LEAGUE NUGGETS PAL REVENGE SELDOM SIDE WINNER WOMEN ZYRTEC GAMES INC GENERALLY MILD INDOOR ALLERGIES JOHN LYNCH NASAL NASAL ALLERGIES TREAT NASAL ...

8115. CHANNEL 4 NEWES 2005-11-07 11:00:00

**CBS 4 WFOR-FL** Author: N/A; Word Count: 186  
11/7/05 CBS4WFOR-FL (No Page) 2005 WLNR 21498403 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CHANNEL FLONASE IOWA UNIVERSITY PAL SCHER SIDE SYMPTOMS ZYRTEC Brittany GENERALLY MILD INDOOR ALLERGIES ...

8116. First News 2005-11-07 16:00:00

**CBS 4 KCNC-CO** Author: N/A; Word Count: 161  
11/7/05 CBS4KCNC-CO (No Page) 2005 WLNR 21755457 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL PRICES SIDE STORIES SYMPTOMS ZYRTEC GENERALLY MILD ...

8117. KEYE News at 6pm 2005-11-07 18:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 361  
11/7/05 CBS42KEYE-TX (No Page) 2005 WLNR 21517503 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 ADOLESCENTS AGE AIR Y ALLEGRA CBS EXPOSURE FILMS FLONASE KEYE KEYE NEWS PAL PATIENTS RATINGS RESEARCHERS SIDE ZYRTEC GASTRIC BANDING SURGERY GENERALLY MILD INDOOR ALLERGIES MINIMALLY INVASIVE WEIGHT LOSS SURGERY NASAL NASAL ALLERGIES TREAT NASAL URGING HOLLY TWOOD ...

8118. CBS 58 AM News Expre 2005-11-07 06:00:00

**CBS 58 WDJT-WI** Author: N/A; Word Count: 184  
 11/7/05 CBS58WDJT-WI (No Page) 2005 WLNR 21814445 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE PAL SIDE SMOKE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8119. KEYE CBS 2005-11-07 07:00:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 535  
 11/7/05 CBS42KEYE-TX (No Page) 2005 WLNR 21841380 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...COOL DIRT FANCY FLICK FLONASE GOOD GUYS KEYE CBS LOCKING MAXWELL HOUSE PAL SCORE SHOWER SIDE SPRINKLE STARTS VACUUMING WHOA ZYRTEC CARPETFLICK DAILY MOISTURIZING LOTION DISCOVER DAILY DISCOVER NATURE DRY SKIN FRESH FLAVOR GENERALLY MILD HEALTHY SKIN INDOOR ALLERGIES NASAL NASAL ...

8120. Eyewitness at 4 2005-11-07 16:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 569  
 11/7/05 CBS8KLAS-NV (No Page) 2005 WLNR 21752680 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ALLEGRA BRING CBS CITIZEN FLONASE FOREIGNERS GARY GAS GOODS IDENTITIY NATIONALLY PAL PRICES SIDE STATES SUPREME COURT TODAYS TOPPING TRIPLE ZYRTEC Eyewitness GENERALLY MILD INDOOR ALLERGIES MICHAEL GEESER NASAL NASAL ALLERGIES TREAT NASAL ...

8121. Fox 6 News at 5:30 2005-11-07 17:30:00

**FOX 6 WITI-WI** Author: N/A; Word Count: 228  
 11/7/05 FOX6WITI-WI (No Page) 2005 WLNR 21521103 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS

APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

8122. CHANNEL 7 NEWS 2005-11-07 18:30:00

**FOX 7 WSVN-FL** Author: N/A; Word Count: 122  
11/7/05 FOX7WSVN-FL (No Page) 2005 WLNR 21624543 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHANNEL FLONASE FOX PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8123. FOX7 News at 5pm 2005-11-07 17:00:00

**FOX 07 KTBC-TX** Author: N/A; Word Count: 199  
11/7/05 FOX7KTBC-TX (No Page) 2005 WLNR 21594795 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CAMERA FLONASE FOX OUTPOST PAL PANELS SIDE SPACEWALK SYMPTOMS ZYRTEC GENERALLY MILD INDOOR ALLERGIES VALERY TOKAREV FLOATED WILLIAM MCARTHUR JR ...

8124. NEWS 4 2005-11-07 05:30:00

**FOX 4 KDFW-TX** Author: N/A; Word Count: 367  
11/7/05 FOX4KDFW-TX (No Page) 2005 WLNR 21547910 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. B Americas 1AM92 New Jersey ...

...ALLEGRA BLOG COCA COLA CO EXPELLED FLONASE FORD FOX FUGITIVE INTERNET MANHUNT MAZDA NEWS PAL SCHOOL SIENNA STAY TEEN TEENS ZYRTEC MAZDA MOTOR CORP COCA COLA CO (THE) DIET VANILLA COKE HONDA ODYSSEY INDOOR ALLERGIES JOHN PAUL MEGAN HENDERSON NASAL NASAL ...

8125. News at 5pm 2005-11-07 17:00:00

**NBC 2 WBBH-FL** Author: N/A; Word Count: 208

11/7/05 NBC2WBBH-FL (No Page) 2005 WLNR 21588513 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC OPENING PAL SHOW SIDE SOUTHWEST ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News SARASOTA GIRL TREAT NASAL ...

8126. News M-F 5-6 PM 2005-11-07 17:00:00

**NBC 30 WVIT-CT** Author: N/A; Word Count: 330

11/7/05 NBC30WVIT-CT (No Page) 2005 WLNR 21526450 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...ANDREW BARS CUTTING DOORS FENDER FLONASE GPS HEROIN MCDALIA NATIONWIDE NBC PAL POLICE PUREST RAMP SAMUEL SIDE STREETS STUDIO SYMPTOMS ZYRTEC GENERALLY MILD GERRY BROOKS INDOOR ALLERGIES JOANNE NESTI ...

8127. News at 5 2005-11-07 17:00:00

**NBC 13 WHO-IA** Author: N/A; Word Count: 267

11/7/05 NBC13WHO-IA (No Page) 2005 WLNR 21716218 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CENTRAL FLONASE HAOUR IMAGES NBC NIGHTLY PAL SIDE UIS ZYRTEC UIS INC UIS Des Moines GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES STORIES TONIGHT ATIX TEN RIG TREAT NASAL ...

8128. Local News 2005-11-07 18:00:00

**NBC 11 WBAL-MD** Author: N/A; Word Count: 141

11/7/05 NBC11WBAL-MD (No Page) 2005 WLNR 21729572 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA

FLONASE LOCAL NBC PAL SIDE TOMORROW ZYRTEC GENERALLY MILD INDOOR ALLERGIES  
 NASAL NASAL ALLERGIES TREAT NASAL ...

8129. NBC 5 2005-11-07 16:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 239  
 11/7/05 NBC5KXAS-TX (No Page) 2005 WLNR 21801807 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ADD ALLEGRA CALL DIGITAL FLONASE NBC PAL SAVINGS SBC SIDE VIN ZYRTEC AT&T INC GENERALLY MILD INDOOR ALLERGIES LONG DISTANCE NASAL NASAL ALLERGIES TREAT NASAL ...

8130. NBC 26 News Today 2005-11-07 05:00:00

**NBC 26 WGBA-WI** Author: N/A; Word Count: 130  
 11/7/05 NBC26WGBA-WI (No Page) 2005 WLNR 21798824 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8131. NBC 5 2005-11-07 18:00:00

**NBC 5 KXAS-TX** Author: N/A; Word Count: 199  
 11/7/05 NBC5KXAS-TX (No Page) 2005 WLNR 21710909 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DANACTIVE ELEVATOR FLONASE NBC PAL SIDE TRACT ZYRTEC GENERALLY MILD INDOOR ALLERGIES L. CASEI NASAL NASAL ALLERGIES TREAT NASAL ...

8132. Local News 2005-11-07 17:00:00

**NBC 13 WNYT-NY** Author: N/A; Word Count: 230  
 11/7/05 NBC13WNYT-NY (No Page) 2005 WLNR 21775101 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1UP05 Respiratory & Pulmonary 1RE29 ALBANY SCHENECTADY TROY ALLEGRA ALZHEIMER FLONASE ILLNESS LATEST LOCAL NBC PAL SIDE TONIGHT TREATMENT ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8133. Channel 4 News 2005-11-07 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 142  
11/7/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21353719 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL SIDE ZYRTEC Channel GENERALLY MILD HEARD FRITZ INDOOR ALLERGIES LIVE PINPOINT DOPPLER FORECAST NASAL NASAL ALLERGIES TREAT NASAL ...

8134. Channel 4 News 2005-11-07 17:00:00

**NBC 4 KNBC-CA** Author: N/A; Word Count: 130  
11/7/05 NBC4KNBCCAUS (No Page) 2005 WLNR 21355728 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC SIDE SYMPTOMS ZYRTEC Channel GENERALLY MILD HEARD FRITZ INDOOR ALLERGIES LIVE PINPOINT DOPPLER FORECAST ...

8135. WB2 Morning News 2005-11-07 07:00:00

**WB 2 KWGN-CO** Author: N/A; Word Count: 435  
11/7/05 WB2KWGN-CO (No Page) 2005 WLNR 21461495 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...BEACON BOTTLE DISCOVER DR EMAIL FLONASE GUY JEB KEVIN MINUTES PACE PAL SIDE SOUTHWEST TIPS TRAIN WB WB2 MORNING NEWS ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES PROBLEMS TACKLING SAMUEL TEETZEN TEETZEN

TREAT NASAL ...

8136. Newschannel 10 2005-11-06 06:00:00

**10 WCAU-PA** Author: N/A; Word Count: 243  
 11/6/05 NBC10WCAU-PA (No Page) 2005 WLNR 21597900 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA AUDIT DEMOCRATIC FLONASE HANS NBC PAL SIDE WEATHERIZATION ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Newschannel REPUBLICAN SENATOR TOMKOBURN TED KENNEDY TIM RUSSERT SUNDAY MORNING TREAT NASAL ...

8137. Fox Sunday Morning N 2005-11-06 08:00:00

**5 WTTG-DC** Author: N/A; Word Count: 126  
 11/6/05 FOX5WTTG-DC (No Page) 2005 WLNR 21596935 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE FOX PAL SIDE ZYRTEC Fox Fox Sunday Morning GENERALLY MILD INDOOR ALLERGIES Morning NASAL NASAL ALLERGIES TREAT NASAL ...

8138. 5 O'CLOCK NEWS 2005-11-06 17:00:00

**5 KPIX-CA** Author: N/A; Word Count: 138  
 11/6/05 CBS5KPIXCAUS (No Page) 2005 WLNR 21536580 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CLOUDS FLONASE PAL SIDE ZYRTEC 5 5 O'CLOCK GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES O'CLOCK TREAT NASAL ...

8139. 5:30 PM NEWS 2005-11-06 17:30:00

**5 KPIX-CA** Author: N/A; Word Count: 138  
 11/6/05 CBS5KPIXCAUS (No Page) 2005 WLNR 21540417 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS CLOUDS FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8140. Action News 2005-11-06 18:00:00

**6 WPVI-PA** Author: N/A; Word Count: 143  
11/6/05 ABC6WPVI-PA (No Page) 2005 WLNR 21605311 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ABC ABC WORLD NEWS ACTION ALLEGRA FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES ROB JENNINGS TREAT NASAL ...

8141. WRIC 6:30am 2005-11-06 06:30:00

**8 WRIC-VA** Author: N/A; Word Count: 396  
11/6/05 ABC8WRIC-VA (No Page) 2005 WLNR 21480440 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FLONASE GRABBED HEALTHY INSIDE MACY MARCUS PAL PLAYERS POTATOHEAD SEASON SIDE SYMPTOMS TERRAPIN PLAYERS THANKSGIVING THROAT TRYOUT UNIVERSITY OF MARYLAND ZYRTEC DISNEY (WALT) CO MACY (R H ) GENERALLY MILD GEORGES COUNTY POLICE HURRICANES HURRICANES RUNNINGBACK CHARLIE JONES INDOOR ALLERGIES Richmond ...

8142. Action 2 News 2005-11-06 17:30:00

**ABC 2 WBAY-WI** Author: N/A; Word Count: 365  
11/6/05 ABC2WBAY-WI (No Page) 2005 WLNR 21740761 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 ABC AD ADMITTED ALLEGRA CHECK CLOUDS FLONASE

FORECAST G KE MAJORITY PAL RAIN SIDE SYMPTOMS THRO ZYRTEC Action CHANC ES  
 GENERALLY MILD INDOOR ALLERGIES LI TTLE LINE S. FINALLY OCCA SIONAL ONTINU ED  
 PLAC ES SNOW ENDED ...

8143. WISN News at 5:30 2005-11-06 17:30:00

**ABC 123 WISN-WI** Author: N/A; Word Count: 291  
 11/6/05 ABC123WISN-WI (No Page) 2005 WLNR 21410075 ...

...WISN WISN News at 5:30 2005-11-06 17:30:00 NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1RE29 ABC FLONASE FOLKS FORECAST GOOD NEWS IMAGES INCH NASAL NASAL SYMPTOMS SIDE SYMPTOMS TEMPERATURE TOMORROW WISN WISN NEWS ZYRTEC CRISP FEELING GENERALLY MILD ...

8144. News 2005-11-06 08:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 171  
 11/6/05 CBS3WTKR-VA (No Page) 2005 WLNR 21481710 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 AD ALLEGRA CBS FLONASE KELLI NEWSCHANNEL PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk STACY STACY DAVIS TREAT NASAL TRIPLE DOPPLER METEOROLOGIST KELLI WEX STACY ...

8145. News at 8am 2005-11-06 08:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 169  
 11/6/05 CBS3WTKR-VA (No Page) 2005 WLNR 21493136 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 AD ALLEGRA CBS FLONASE FSCG PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk TREAT NASAL WINNING LOTTERY ...

8146. 5 O'CLOCK NEWS 2005-11-06 17:00:00

**FOX 2 KTVU-CA** Author: N/A; Word Count: 192  
 11/6/05 FOX2KTVUCAUS (No Page) 2005 WLNR 21499901 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE FOX PAL POLICE SIDE TORSO ZYRTEC 5 5 O'CLOCK FREMONT STREETS GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES O'CLOCK TREAT NASAL ...

8147. The Weather Channel 2005-11-06 22:00:00

**TWC THE WEATHER CHANNEL** Author: N/A; Word Count: 177  
11/6/05 TWCWTHRCHAN (No Page) 2005 WLNR 21402977 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CHANNEL FLONASE GOODWRENCH NATIONAL PAL RINK TWC ZYRTEC GM DEALERSHIP GM GOODWRENCH GOODWRENCH INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8148. 5:30 PM NEWS 2005-11-05 17:30:00

**5 KPIX-CA** Author: N/A; Word Count: 142  
11/5/05 CBS5KPIXCAUS (No Page) 2005 WLNR 21474921 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES RIOTS RAGE TREAT NASAL ...

8149. 5 O'CLOCK NEWS 2005-11-05 17:00:00

**5 KPIX-CA** Author: N/A; Word Count: 143  
11/5/05 CBS5KPIXCAUS (No Page) 2005 WLNR 21520646 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1IN54 Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA CBS FLONASE PAL SIDE ZYRTEC 5 5 O'CLOCK GENERALLY MILD INDOOR

ALLERGIES NASAL NASAL ALLERGIES O'CLOCK RIOTS RAGE TREAT NASAL ...

8150. Prime Time Weekend 2005-11-05 19:00:00

**6 WPVI-PA** Author: N/A; Word Count: 310  
11/5/05 ABC6WPVI-PA (No Page) 2005 WLNR 21586467 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Pulmonary 1RE29 ABC ALLEGRA ELECTIONS FLONASE HUNT INSURGENTS MOVIE NATIONAL GUARD PAL PIRATES PRIME TIME WEEKEND SIDE VICTIM WATCH ZYRTEC FIRED GUNS GENERALLY MILD HUNTING INSERNLTS INDOOR ALLERGIES NASAL NASAL ALLERGIES ROCKET PROPELLED GREN GRENADES TREAT NASAL ...

8151. NBC 7/39 News 6pm 2005-11-05 18:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 199  
11/5/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21491087 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1RE29 Allergy 1AL79 ALLEGRA CONTROVERSY DRUNK FLONASE HEAR JAIL KIDS NBC PAL PIRATES POLICE RIOT SHIRTS SIDE SUSPECT VIOLENCE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8152. Eyewitness News 2005-11-05 06:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 597  
11/5/05 ABC7KABCCAUS (No Page) 2005 WLNR 21704493 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...EXPECTATION FLONASE FORECAST GORGEOUS HIGH LAUGHTER MIDSECTION MOTION NORTHWEST OVERWHELMING PAL PALM PASSAT POLLS SIDE STORM UMBRELLA WATCH WINDY WOKE ZYRTEC Eyewitness News GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Tap TREAT NASAL WET CONDITIONS ALONG YOGURT BURST CHEERIOS CEREAL ...

8153. Eyewitness News 2005-11-05 06:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 366  
11/5/05 ABC7KABCCAUS (No Page) 2005 WLNR 21420853 ...

...VERY, VERY, VERY MUCH DON' HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

8154. News Weekend 2005-11-05 07:30:00

**ABC 13 WVEC** Author: N/A; Word Count: 182  
11/5/05 ABC13WVEC-VA (No Page) 2005 WLNR 21612541 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE HIGHLIGHTS NEWS PAL ROADS SIDE TURNIN ZYRTEC GENERALLY MILD GRACIOUS LIVING INDOOR ALLERGIES NASAL NASAL ALLERGIES Norfolk STRAIGHT AHEAD TREAT NASAL ...

8155. News Daybreak 2005-11-05 06:00:00

**ABC 13 WVEC** Author: N/A; Word Count: 140  
11/5/05 ABC13WVEC-VA (No Page) 2005 WLNR 21612579 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA FLONASE LEFT NEWS PAL SIDE TEAMS ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES Norfolk TREAT NASAL ...

8156. NEWS 11 2005-11-05 18:00:00

**CBS 11 KTVT-TX** Author: N/A; Word Count: 150  
11/5/05 CBS11KTVT-TX (No Page) 2005 WLNR 21443412 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE METEOROLOGIST NEWS PAL SIDE SYMPTOMS ZYRTEC GENERALLY MILD INDOOR ALLERGIES ...

8157. Spirit of Texas 6 2005-11-05 18:00:00

**CBS 11 KHOU-TX** Author: N/A; Word Count: 235  
11/5/05 CBS11KHOU-TX (No Page) 2005 WLNR 21459711 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CBS FLONASE GRENADES LOUNGE PAL PIRATE PIRATES SEABORN SIDE VESSEL ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES SCRAP NECESSARILY Spirit TREAT NASAL ...

8158. News 2005-11-05 18:00:00

**CBS 5 WTVF-TN** Author: N/A; Word Count: 628  
11/5/05 CBS5WTVF-TN (No Page) 2005 WLNR 21409078 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...FICTION FLONASE GOVERNOR HOLLYWOOD JAIL JASON LAWRENCEBERG MASSIVE HOUSE MIDNIGHT NISSAN OFFICIALLY PAL SHOWERS SIDE TEMPERATURES TENNESSEAN THUNDERSTORMS WINTER YELLOW ZYRTEC NISSAN MOTOR CO LTD DAMARIUS MONROE ELVIS PRESLEY GENERALLY MILD INDOOR ALLERGIES KU KLUX KLAN NASAL NASAL ALLERGIES News TREAT ...

8159. KFOR 8AM 2005-11-05 08:00:00

**NBC 4 KFOR-OK** Author: N/A; Word Count: 178  
11/5/05 NBC4KFOR-OK (No Page) 2005 WLNR 21496223 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease IUP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DESIGNERS FLONASE KFOR NBC PAL PLAYOFF SIDE TTI ZYRTEC TTI INC BRIAN BRINKLEY GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8160. NBC 15 News 2005-11-05 18:00:00

**NBC 15 WMTV-WI** Author: N/A; Word Count: 129  
11/5/05 NBC15WMTV-WI (No Page) 2005 WLNR 21408889 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 15 ALLEGRA FLONASE NBC  
NBC 15 PAL SIDE WHEEL ZYRTEC GENERALLY MILD INDOOR ALLERGIES Madison NASAL NASAL  
ALLERGIES TREAT NASAL ...

8161. CHANNEL 12 NEWS 2005-11-04 17:00:00

**12 WPEC-FL** Author: N/A; Word Count: 195  
11/4/05 CBS12WPEC-FL (No Page) 2005 WLNR 21442352 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA CAUGHT CBS CHANNEL CLAUDIA  
DRIVER FLONASE MOVING PAL RESCUERS SIDE VO ZYRTEC GENERALLY MILD INDOOR  
ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8162. Q13 News 2005-11-04 08:00:00

**13 KCPQ-WA** Author: N/A; Word Count: 405  
11/4/05 FOX13KCPQ-WA (No Page) 2005 WLNR 21601031 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...DROVE ENTER FLONASE FOX GONER GUYS MATTRESSES MCDONALDS MOOD PAL PEEP  
POPULAR SEALY SEALY SIDE SITUATIONS STARRIN TALKED TEAMS YOGURT ZYRTEC  
MCDONALDS CORP CRUNCHY WALNUTS GENERALLY MILD INDOOR ALLERGIES NASAL NASAL  
ALLERGIES SALAD TREAT NASAL WALNUT SALAD ...

8163. Good Day Phila 2005-11-04 07:00:00

**29 WTXF-PA** Author: N/A; Word Count: 1092  
11/4/05 FOX29WTXF-PA (No Page) 2005 WLNR 21535128 ...

...FROM OUTDOOR AND INDOOR ALLERGIES, R-ROUND ENVIRONMENTAL OFFENDERS.  
ALLEGRA IS APPROVED TO TREAT N-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC NDLARITIN  
ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY  
FLONASE IS APPROVED TO TREAT NASAL ...

...JOE JUICE MARIA NICK ORANGES PAL POPEY PRICES RECIPES RIDICULOUS ROUND SHIRT  
SIDE STUDIOY THATPEED THROW VERIZON VICKY VIEWERS WEB ZYRTEC VERIZON  
COMMUNICATIONS BROTHER LIVED FAVORITE SPICY CHICKEN FIX INNS GREEN VEGETABLES  
INDOOR ALLERGIES IRE HOSE LOVE LOVYA LOVYA LOVE MINE ...

8164. CHANNEL 25 NEWS 2005-11-04 18:00:00

**25 WPBF-FL** Author: N/A; Word Count: 152  
11/4/05 ABC25WPBF-FL (No Page) 2005 WLNR 21438487 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ABC ALLEGRA CHANNEL FLONASE JOINING PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8165. Live at Six 2005-11-04 18:00:00

**3 WSTM-NY** Author: N/A; Word Count: 122  
11/4/05 NBC3WSTM-NY (No Page) 2005 WLNR 21724530 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA FLONASE NBC PAL SIDE STATE ZYRTEC GENERALLY MILD INDOOR ALLERGIES Live NASAL NASAL ALLERGIES TREAT NASAL ...

8166. Evening Magazine 2005-11-04 19:00:00

**5 KING-WA** Author: N/A; Word Count: 482  
11/4/05 NBC5KING-WA (No Page) 2005 WLNR 21688289 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...CHANCES CHICKEN CLASS DIFFUSED DOCTOR DUB FLONASE KEVIN KID NBC NURSE OUTDOOR REED SCARY SHOW SIDE STROKE SURGERY SYMPTOMS WOODS ZYRTEC GENERALLY MILD INDOOR ALLERGIES Reporter ...

8167. Action News 2005-11-04 17:00:00

**6 WPVI-PA** Author: N/A; Word Count: 331  
11/4/05 ABC6WPVI-PA (No Page) 2005 WLNR 21530345 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...ACTION NEWS ALLEGRA ANSWERS DELIVERY DRIVER FLONASE FRANCHISE GIRLS  
INAPPROPRIATE JOINING PAL SEALY SETS SIDE SUFFERING THINGS TONIGHT TURNER VIDEO  
ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8168. KOTV 6PM 2005-11-04 18:00:00

**6 KOTV-OK** Author: N/A; Word Count: 119  
11/4/05 CBS6KOTV-OK (No Page) 2005 WLNR 21585272 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Healthcare Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29  
ALLEGRA CBS FLONASE KOTV PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES  
NASAL NASAL ALLERGIES TREAT NASAL ...

8169. Eyewitness News 2005-11-04 18:00:00

**7 KIRO-WA** Author: N/A; Word Count: 4296  
11/4/05 CBS7KIRO-WA (No Page) 2005 WLNR 21688143 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...TOYS TRACKER TRANSPLANT TRANSPLANTED TROOPER UPPER VAC VACCINES VACUUM  
WHIRRING VALID INC VOTE WARNINGS WEBSITE WET WINDY WINNER YELLED YOOR ZYRTEC  
ADOPT ADD ADMIT ALLEGEDLY LYING ANDY ANDY WAPPLER ANDY WAPPLER SHOWS CALL  
SAVED CAR PLUNGE COMPARE COVERAGE COOLER TONIGHT DayQuil ...

8170. NBC 7/39 News 4:00pm 2005-11-04 16:00:00

**7/39 KNSD-CA** Author: N/A; Word Count: 223  
11/4/05 NBC7KNSDCAUS (No Page) 2005 WLNR 21435576 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BIGGER  
FLONASE MERVYNS NBC PAL SIDE STORE ZYRTEC TARGET CORP GENERALLY MILD INDOOR  
ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8171. Eyewitness News 2005-11-04 17:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 740  
 11/4/05 ABC7KABCCAUS (No Page) 2005 WLNR 21443501 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...DRIVER FAITH FALCONS GAME FLONASE GAME JIK KENNY KID LANE LATEST LAUGHING MISS OWNERS PAL SAVED SIDE SIDELINE SIDELINES TONIGHT ZYRTEC Eyewitness News GENERALLY MILD INDOOR ALLERGIES KICK BOXING DUMMY WEARING MEET VICK NASAL NASAL ALLERGIES NBA DRESS CODE POLICY Reporter ...

8172. Eyewitness News 2005-11-04 17:00:00

**ABC 7 KABC-CA** Author: N/A; Word Count: 462  
 11/4/05 ABC7KABCCAUS (No Page) 2005 WLNR 21458893 ...

...HOME. SHE HAS NASAL ALLERGIES. HE' FROM OUTDOOR PLUS YEAR-ROUND ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL ZYRTEC AND CLARITIN TO TREAT NASAL AND NON-NASAL ONLY FLONASE IS APPROVED TO TREAT NASAL SYMPTOMS FOR BEST RESULTS USE ...

8173. News 2005-11-04 17:30:00

**CBS 3 WTKR** Author: N/A; Word Count: 187  
 11/4/05 CBS3WTKR-VA (No Page) 2005 WLNR 21605784 ...

...AND INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUSTNE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA BARBARA CBS FLONASE JUSTNE NEWSCHANNEL PAL ROADS SIDE VO VO BARBARA BARBARA ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk TREAT NASAL ...

8174. News 2005-11-04 17:00:00

**CBS 3 WTKR** Author: N/A; Word Count: 309  
 11/4/05 CBS3WTKR-VA (No Page) 2005 WLNR 21605867 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1RE29 Allergy 1AL79 ALLEGRA ARRIVAL BOXES CBS DEMONSTRATION DEVELOPING FLONASE FUGITIVES KURT NEWSCHANNEL PAL PLANNING SIDE THOUSAND VO ZYRTEC GENERALLY

MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES News Norfolk PIZZA DELIVERY DRIVER  
SENSED SOMETHING THROWING BOTTLE TREAT NASAL ...

8175. CBS Evening News 2005-11-04 17:30:00

**CBS 42 KEYE-TX** Author: N/A; Word Count: 304  
11/4/05 CBS42KEYE-TX (No Page) 2005 WLNR 21399799 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 AHHH ALLEGRA ARSONISTS  
CBS DAYTIME FLONASE MEET PAL SIDE STREETS ZYRTEC GENERALLY MILD HEART  
MEDICINES INDOOR ALLERGIES Kissing Sound NASAL NASAL ALLERGIES Popping Sounds SINUSES  
ACT Stretching TREAT NASAL Unpopping Sound ...

8176. Eyewitness at 4 2005-11-04 16:00:00

**CBS 8 KLAS-NV** Author: N/A; Word Count: 591  
11/4/05 CBS8KLAS-NV (No Page) 2005 WLNR 21481800 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...ARRESTED CBS CHANNEL CLASSROOMS CURRICULUM DRIVER DUMMY EVACUEES FANS  
FLONASE HOLIDAYS LEGS MORGAN OBJECTED PAL SIDE STORIES TEACHERS TROOPER  
VEHICLE ZYRTEC BRAIN DAMAGE CLAIMING TOXIC MOLD Eyewitness GENERALLY MILD  
INDOOR ALLERGIES NASAL NASAL ALLERGIES REINFORCES SEXISM TEACHES  
DISCRIMINATION TEDD FLORENDO JOINS ...

8177. News at 5pm 2005-11-04 17:00:00

**NBC 2 WBBH-FL** Author: N/A; Word Count: 291  
11/4/05 NBC2WBBH-FL (No Page) 2005 WLNR 21658943 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS  
APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND  
CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.  
ONLY FLONASE IS APPROVED TO TREAT ...

...Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA DAVIDSBURG DEPARTMENT FLONASE  
FOOD JESSICA MARIA NBC PAL SIDE SITTING TEMPORARY TODAY'S ZYRTEC COLLIER  
COUNTIES PEOPLE GENERALLY MILD INDOOR ALLERGIES LONG WAITS NASAL NASAL  
ALLERGIES News PEOPLE TREAT NASAL ...

8178. Channel 6 News 2005-11-04 17:30:00

**NBC 6 WTVJ-FL** Author: N/A; Word Count: 148  
11/4/05 NBC6WTVJ-FL (No Page) 2005 WLNR 21477669 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

... 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 ALLEGRA DIRT FLONASE NBC PAL VAC ZYRTEC Channel FIGHT DIRTY INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8179. Day Break 2005-11-04 05:00:00

**NBC 2 WGRZ-NY** Author: N/A; Word Count: 121  
11/4/05 NBC2WGRZ-NY (No Page) 2005 WLNR 21644765 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...Practice Specialties 1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA DAY FLONASE GOOD NBC PAL SIDE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8180. KFOR 6AM 2005-11-04 06:00:00

**NBC 4 KFOR-OK** Author: N/A; Word Count: 325  
11/4/05 NBC4KFOR-OK (No Page) 2005 WLNR 21564444 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO. ONLY FLONASE IS APPROVED TO TREAT ...

...1AL79 ALLEGRA CASKETS COLLEGES FEE FLONASE FORECAST GENTLEMEN GEORGIA CO HUSBANDS KFOR NBC OKLAHOMA OU PAL POLICE SIDE SOONER SUPPOSE ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES OU FANS SOONER BRED SOONER FAN TREAT NASAL ...

8181. News M-F 6-6:30 PM 2005-11-04 18:00:00

**NBC 30 WVIT-CT** Author: N/A; Word Count: 164  
11/4/05 NBC30WVIT-CT (No Page) 2005 WLNR 21823162 ...

...INDOOR ALLERGIES, PLUS YEAR-ROUND ENVIRONMENTAL OFFENDERS. ALLEGRA IS APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST ONE. ZYRTEC AND CLARITIN ARE APPROVED TO TREAT NASAL AND NON-NASAL SYMPTOMS FROM JUST TWO.

ONLY FLONASE IS APPROVED TO TREAT ...

...1HE49 Upper Respiratory Disease 1UP05 Respiratory & Pulmonary 1RE29 ALLEGRA FLONASE HEY NBC NIGHTLY NEWS PAL SIDE UM WILLIAMS ZYRTEC GENERALLY MILD INDOOR ALLERGIES NASAL NASAL ALLERGIES TREAT NASAL ...

8182. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3108  
11/2/05 HOOVCP (No Page) 2005 WLNR 17687238 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8183. GA UCB Canine Asst 11 01

**AP Alert - Medical** Author: N/A; Word Count: 1837  
11/1/05 APALERTMEDIC 14:05:37 ...

...of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB key products in the U.S. are Keppra(R) (levetiracetam), Zyrtec(R)+ (cetirizine HCl), Tussionex(R) CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). + Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. Keppra(R) (levetiracetam) is a registered trademark ...

8184. Growing Demand From Epilepsy Patients for Seizure Response Dogs Answered by Partnership Between UCB Pharma, Inc. and Canine Assistants

**AP Alert - Medical** Author: N/A; Word Count: 1735  
11/1/05 APALERTMEDIC 19:10:12 ...

...subsidiary of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB key products in the U.S. are Keppra@ (levetiracetam), Zyrtec@ (cetirizine HCl), Tussionex@ CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. Keppra@ (levetiracetam) is a registered trademark of ...

8185. Growing Demand From Epilepsy Patients for Seizure Response Dogs Answered by Partnership Between UCB Pharma, Inc. and Canine Assistants Specially Trained Dogs Help Patients to Heal Many of the Physical, Emotional and Social Challenges That Accompany Epilepsy

**Market Wire** Author: N/A; Word Count: 1673

11/1/05 INTERNETWIRE 00:00:00 ...

...subsidiary of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB key products in the U.S. are Keppra® (levetiracetam), Zyrtec®<<dagger>> (cetirizine HCl), Tussionex® CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). <<dagger>> Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. \*Keppra® (levetiracetam) is a registered trademark of ...

8186. The fall of Berlin? Andy says not yet

**Advertising Age** Author: Lisa Sanders; Word Count: 720  
10/31/05 ADVTGAGE Cover 2005 WLNR 17733737 ...

...for its flagship Coke brand, Coke Classic, to the agency in 2003. In that year, other Berlin wins included Pfizer's Zyrtec, cellular-service provider Boost Mobile and White Wave soy milk. After winning Agency of the Year honors from Advertising Age ...

...I've had. You cut once and you cut deeply," he said. "Those who remain, we can afford." Existing clients include Zyrtec, Boost Mobile and Nestle's Tidy Cat. UPS AND DOWNS Mr. Berlin knows well the vicissitudes of this business, having seen ...

8187. The fall of Berlin? Andy says not yet

**Advertising Age** Author: Lisa Sanders; Word Count: 720  
10/31/05 ADVTGAGE Cover 2005 WLNR 17877070 ...

...for its flagship Coke brand, Coke Classic, to the agency in 2003. In that year, other Berlin wins included Pfizer's Zyrtec, cellular-service provider Boost Mobile and White Wave soy milk. After winning Agency of the Year honors from Advertising Age ...

...I've had. You cut once and you cut deeply," he said. "Those who remain, we can afford." Existing clients include Zyrtec, Boost Mobile and Nestle's Tidy Cat. UPS AND DOWNS Mr. Berlin knows well the vicissitudes of this business, having seen ...

8188. Berlin Cameron defiant in loss.

**ADWEEK** Author: Sampey, Kathleen; Word Count: 348  
10/31/05 ADWEEK 7 2005 WLNR 26281431 ...

...2003, the shop claimed \$750 million in billings. Following the Samsung and Coke losses this month, its remaining accounts--Pfizer's Zyrtec, Boost Mobile, White Wave Silk soymilk, Nestle's Tidy Cats, Newell Rubbermaid, New York Life, The Wall Street Journal and Pernod ...

8189. HI UCB Crohns meds 10 31

**AP Alert - Medical** Author: N/A; Word Count: 1595  
10/31/05 APALERTMEDIC 13:02:57 ...

...subsidiary of UCB, with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra(R) (levetiracetam), Zyrtec(R)+ (cetirizine HCl), Tussionex(R) CIII (hydrocodone

polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). + Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. (1) Crohn's and Colitis Foundation of America ...

8190. UCB Presents Positive Cimzia(TM) Results From Pivotal Phase III Crohn's Disease Trial at Major U.S. Medical Meeting

**AP Alert - Medical** Author: N/A; Word Count: 1543  
10/31/05 APALERTMEDIC 18:06:55 ...

...American subsidiary of UCB, with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra@ (levetiracetam), Zyrtec@ (cetirizine HCl), Tussionex@ CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. (1) Crohn's and Colitis Foundation of America ...

8191. MA Harvard Medical 10 28

**AP Alert - Medical** Author: N/A; Word Count: 573  
10/28/05 APALERTMEDIC 15:04:26 ...

...contain decongestants, says the Harvard Heart Letter. Alternatives include: antihistamines such as diphenhydramine (Benadryl), chlorpheniramine (Chlor-Trimeton, Coricidin HBP), cetirizine (Zyrtec), and loratadine (Claritin) Breathe Right nasal strips a steamy shower or a hot towel wrapped around the face drinking plenty ...

8192. GA Keppra FDA Approvl 10 27

**AP Alert - Medical** Author: N/A; Word Count: 1557  
10/27/05 APALERTMEDIC 06:02:15 ...

...of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB key products in the U.S. are Keppra(R) (levetiracetam), Zyrtec(R)+ (cetirizine HCl), Tussionex(R) CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). + Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. Keppra(R) (levetiracetam) is a registered trademark ...

8193. Regulatory Filing Submitted to FDA for Keppra(R) (levetiracetam) as Treatment for Myoclonic Seizures

**AP Alert - Medical** Author: N/A; Word Count: 1480  
10/27/05 APALERTMEDIC 10:12:34 ...

...subsidiary of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB key products in the U.S. are Keppra@ (levetiracetam), Zyrtec@ (cetirizine HCl), Tussionex@ CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. Keppra@ (levetiracetam) is a registered trademark of ...

8194. Regulatory Filing Submitted to FDA for Keppra(R) (levetiracetam) as Treatment for Myoclonic Seizures

**Market Wire** Author: N/A; Word Count: 1437  
10/27/05 INTERNETWIRE 00:00:00 ...

...subsidiary of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB key products in the U.S. are Keppra® (levetiracetam), Zyrtec® (cetirizine HCl), Tussionex® CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate CD(TM) CII (methylphenidate HCl, USP). Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. \*Keppra® (levetiracetam) is a registered trademark of ...

8195. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3074  
 10/26/05 HOOVCP (No Page) 2005 WLNR 17296983 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8196. Ucb, S.A. EPS Estimated At 1.86

**Nelson Research Reports** Author: N/A; Word Count: 117  
 10/26/05 NELSONINFOD (No Page) 2005 WLNR 17328200 ...

...Ucb, S.A. EPS Estimated At 1.86 Company: Ucb, S.A. Report Headline: "UCB (=): GOOD ZYRTEC Q3 SALES, BUT 27 OCT. HEARING ON ALLEGRA" Report Date: October 21, 2005 Current FY EPS Estimate [FY2005]: 1.86 ...

...Exane BNP Paribas Analyst: Francois Schmitt Industry: Chemicals Estimates reported in Euro chemicals euro research sales BNP PARIBAS ANALYST COMPANY ZYRTEC Ucb ...

8197. Sepracor Announces Third Quarter 2005 Operating Results

**Business Wire** Author: N/A; Word Count: 5497  
 10/25/05 BWIRE 11:00:00 ...

...and is marketed under the brand name XYZAL in other member states of the European Union. A single isomer of ZYRTEC(R), levocetirizine is indicated for the treatment of symptoms of seasonal and perennial allergic rhinitis and CIU, in adults and ...

...registered trademarks of Schering Corporation. Allegra is a registered trademark of Merrell Pharmaceuticals. Xusal is a trademark and Xyzal and Zyrtec are registered trademarks of UCB, Societe Anonyme. Norvasc is a registered trademark of Pfizer, Inc. Advair is a registered trademark ...

8198. Investment firm sours on Pfizer stock

**Day, The (New London, CT) (KRT)** Word Count: 771  
10/25/05 DAYNLCT (No Page) 2005 WLNR 17222211 ...

...Florida has removed several key Pfizer drugs, including its cholesterol drug Lipitor, blood pressure/cholesterol drug Caduet and allergy drug Zyrtec from its "formulary," or list of preferred drugs that it would pay through state-financed prescription drug programs. Earlier this ...

8199. New law requires legible handwriting on prescriptions

**AP Alert - Montana** Author: N/A; Word Count: 446  
10/22/05 APALERTMT 20:48:31 ...

...said medical professionals in the Legislature supported the bill because illegible prescriptions can lead to serious medical errors. What if Zyrtec, an antihistamine, was dispensed instead of Zyprexa, an antipsychotic, because the prescriber's handwriting was illegible? Rep. Arlene Becker, D-Billings ...

8200. NY Pfizer Inc 3Q Erns photo 10 20

**AP Alert - Medical** Author: N/A; Word Count: 15779  
10/20/05 APALERTMEDIC 10:52:46 ...

...exhibited strong year-to-date growth worldwide, including Lipitor (up 16 percent), Norvasc (up 8 percent), Zithromax (up 38 percent), Zyrtec (up 10 percent), Xalatan/Xalacom (up 16 percent), Detrol/Detrol LA (up 14 percent), Camptosar (up 85 percent, benefiting from ...

...200 176 14 59 46 30 141 130 8 - ALL OTHER 874 919 (5) 495 530  
(6) 379 389 (3) ZYRTEC/ ZYRTEC D 338 333 2 338 333 2 0 0 -- ALLIANCE  
REVENUE (Aricept, Macugen, Mirapex, Olmetec, Rebif and Spiriva) 267 194 ...

...604 535 13 178 151 18 426 384 11 - ALL OTHER 2,853 2,723 5 1,625 1,535 6  
1,228 1,188 4 ZYRTEC/ ZYRTEC D 1,035 938 10 1,035 938 10 0 0 -- ALLIANCE  
REVENUE (Aricept, Macugen, Mirapex, Olmetec, Rebif and Spiriva) 757 476 ...

8201. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3068  
10/20/05 HOOVCP (No Page) 2005 WLNR 16965586 ...

...344 1 Other products 334 1 Ophthalmology  
Xalatan 1,227 2 Endocrine Disorders Genotro-  
pin 736 1 Other products 189 - Other Dis-  
eases Zyrtec 1,287 3 Other products  
2,415 5 Co-promoted Drugs 721 1 Consumer  
Health 3,516 7 Animal Health Livestock prod-  
ucts 1,200 ...

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept  
(HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depres-

sion) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8202. UCB Confirms Good Performance of Zyrtec in U.S. and Xyzal

**PrimeZone** Author: N/A; Word Count: 370  
10/20/05 PRIMEZONE 00:00:00 ...

...UCB Confirms Good Performance of Zyrtec in U.S. and Xyzal October 20, 2005 BRUSSELS, Belgium, Oct. 20, 2005 (PRIMEZONE) -- Following Pfizer's quarterly earnings release, UCB confirms that Zyrtec continues to strengthen its leadership position as the number one most prescribed branded antihistamine in the US in new prescriptions. The U.S. in-market sales of Zyrtec have reached \$1,035 million during the past 9 months ending September 30th, 2005 showing a 10% increase against the same ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tus-sionex(TM) (antitussive) and Metadate(TM) / Equasym XL(TM) (attention deficit/hyperactivity disorder ...

8203. TEACHER JIVE What those comments during parent conferences really mean

**Columbus Dispatch (OH)** Author: Aaron Beck; Author: THE COLUMBUS DISPATCH; Word Count: 515  
10/19/05 COLDIS 08B 2005 WLNR 24957373 ...

...squirrels, cats and UPS men." Says: "creative" Means: "Yesterday, his 'friend' Jackson, 'a half-platypus/half-man from the planet Zyrtec,' insisted that your son attend a 'pressing meeting of the Interstellar Directorate' in the mop closet." Says: "bright but doesn't ...

8204. UCB: Phase III Study Shows CIMZIATM is an Effective and Well-Tolerated Treatment for Crohn's Disease

**PrimeZone** Author: N/A; Word Count: 1314  
10/18/05 PRIMEZONE 00:00:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tus-sionex(TM) (antitussive) and Metadate(TM) / Equasym XL(TM) (attention deficit/hyperactivity disorder ...

8205. Big Pharma could take big hit as patents expire Few drugs in pipeline to mitigate loss of \$25B in sales over next 3 years

**Advertising Age** Author: RICH THOMASELLI; Word Count: 597  
10/17/05 ADVTGAGE 8 2005 WLNR 16947340 ...

...as soon as 2007. Many believe Pfizer, which also faces the loss of Norvasc to patent protection in 2007 and Zyrtec in 2008, will prevail in the eventual U.S. court ruling as in the British court case. But Pfizer also has ...

8206. Big Pharma could take big hit as patents expire Few drugs in pipeline to mitigate loss of \$25B in sales over next 3 years

**Advertising Age** Author: RICH THOMASELLI; Word Count: 597  
 10/17/05 ADVTGAGE 8 2005 WLNR 17090234 ...

...as soon as 2007. Many believe Pfizer, which also faces the loss of Norvasc to patent protection in 2007 and Zyrtec in 2008, will prevail in the eventual U.S. court ruling as in the British court case. But Pfizer also has ...

8207. Horry won't try to keep official's shop Charged Loris councilman had 2 mortgages on Mart Myrtle Beach Sun News (SC) Author: By Tonya Root, The Sun News; Word Count: 474  
 10/15/05 BSX-SUNNWS C1 2005 WLNR 16707510 ...

...and illegal drugs April 1, 6, 11 and 20; May 2; and July 5. Those drugs included hydrocodone, marijuana, OxyContin, Zyrtec 10, bupirone hydrochloride and ranitidine. He also is charged with possessing those drugs with the intent to distribute them within ...

8208. Christopher Dowd named senior vice president, sales of niche pharmaceutical Personnel Drug Week Author: N/A; Word Count: 353  
 10/14/05 DRUGWEEK 560 2005 WLNR 16223331 ...

...tract infections." Dowd was instrumental in the launch and/or promotion of major brands such as Viagra, Lipitor, Celebrex, Zolof, Zyrtec, Aricept, and Detrol LA, the latter being a treatment for OAB. His work at reorganizing, expanding, and developing specialty sales ...

8209. U.K. upholds key patent for Pfizer Top-selling Lipitor protected from competition by generics Star-Ledger, The (Newark, NJ) Word Count: 734  
 10/13/05 STLGRN 37 2005 WLNR 23829226 ...

...Lipitor. Over the next two years, its patents will expire on the antibiotic Zithromax, the antidepressant Zolof, the allergy treatment Zyrtec and the cardiovascular drug Norvasc. Sales of the four drugs last year totaled \$5.9 billion - 27 percent of Pfizer's ...

8210. Pfizer Inc Hoover's In-Depth Company Records Author: N/A; Word Count: 3015  
 10/12/05 HOOVCP (No Page) 2005 WLNR 16515683 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolof (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8211. Christopher Dowd named senior vice president, sales of niche pharmaceutical Personnel

**Life Science Weekly** Author: N/A; Word Count: 357  
 10/11/05 LIFESCIWKLY 1258 2005 WLNR 16230351 ...

...tract infections." Dowd was instrumental in the launch and/or promotion of major brands such as Viagra, Lipitor, Celebrex, Zolof, Zyrtec, Aricept, and Detrol LA, the latter being a treatment for OAB. His work at reorganizing, expanding, and developing specialty sales ...

8212. Nail-biting time in a batch of big reviews: JWT, BBH await decision this week on BA and Omo; \$700 mil. still up in air.

**ADWEEK** Author: McMains, Andrew; Word Count: 1106  
 10/10/05 ADWEEK 6 2005 WLNR 26234517 ...

...February 2003, Berlin found itself invited to national and global reviews, winning business from the likes of Samsung and Pfizer (Zyrtec). This year, however, the shop came up short in the finals for Jaguar, Revlon and Intel (in which it was ...

8213. Generics Get Boost From PBMs' Cost-Cutting Strategies

**Drug Industry Daily** Author: N/A; Word Count: 518  
 10/5/05 DRUGINDUDLY (No Page) 2005 WLNR 25589461 ...

...Norvasc (amlodipine besylate) and Ambien (zolpidem tartrate), which go off patent in 2007; and Fosamax (alendronate sodium), Effexor (venlafaxine HCl), Zyrtec (cetirizine HCl) and Advair Diskus (fluticasone propionate/salmeterol xinafoate), which will lose patent protection in 2008. -- Dar Haddix generic Markets ...

8214. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3007  
 10/5/05 HOOVCP (No Page) 2005 WLNR 16122064 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolof (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8215. UCB S.A.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 868  
 10/5/05 HOOVCP (No Page) 2005 WLNR 16126946 ...

...both prescription drugs and other medicines. Its drugs include Keppra (anti-seizure), Lortab (pain reliever), Nootropil (cerebral function regulator), and Zyrtec (anti-allergy). <p><p>UCB expanded its pharmaceutical offerings with the purchase of British biotech company Celltech Group in 2004 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc UCB Pharma, Inc. Key Competitors Bayer ...

8216. Preferred Drug List (PDL) Update Revised 6/29/05

**RegAlert** Author: N/A; Word Count: 1249  
 10/4/05 REGALERT (No Page) 2005 WLNR 16912046 ...

...Astelin Nasal [Added: [Added: Aerobid M® Spray® CARDIOVASCULAR] Skeletal Muscle] OTC Loratadine (Implemented 3-1-05) [Added: Atrovent® Inhaler Relaxants] Zyrtec® [Added: Generics Only Azmacort® ACE Inhibitors] [Added: Alface® [Added: Combivent® ANALGESICS] 5-HT3 Receptor] (Implemented [Added: [Added: Flovent® Inhaler 3 ...

8217. POISON IVY WILL HAVE KIDS ITCHING TO FIND RELIEF

**Evansville Courier & Press** Author: Betsy Neahring; Word Count: 667  
 10/3/05 EVVLCR D1 2005 WLNR 16168169 ...

...Ah-nold, or get you investigated by Major League Baseball.) Oral antihistamines such as Benadryl or prescription hydroxyzine and/or Zyrtec can help the itching. Avoid antihistamine creams, because they may worsen the itching. I like Aveeno anti-itch cream and ...

8218. Naming drugs is a real art

**Deseret Morning News** Author: Bill Sones and Rich Sones Ph.D.; Word Count: 783  
 9/29/05 DSRTNEWS C05 2005 WLNR 15326924 ...

...T or D) to convey power, fricatives (X, F, S or Z) to imply speed. Trade names like Xanax and Zyrtec seem like they came from another planet -- which works, says Ipaktchian. A meaningless word that captures the public's attention (think ...

8219. UCB S.A.

**Hoover's Basic Company Records** Author: N/A; Word Count: 293  
 9/28/05 HOOVCC (No Page) 2005 WLNR 15267171 ...

...both prescription drugs and other medicines. Its drugs include Keppra (anti-seizure), Lortab (pain reliever), Nootropil (cerebral function regulator), and Zyrtec (anti-allergy). Ticker Symbol and Stock Exchange Company Type: Public Foreign Ticker Symbol: UCB; Foreign Exchange: Euronext Brussels Company Rankings ...

8220. UCB S.A.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 808  
 9/28/05 HOOVCP (No Page) 2005 WLNR 15270914 ...

...both prescription drugs and other medicines. Its drugs include Keppra (anti-seizure), Lortab (pain reliever), Nootropil (cerebral function regulator), and Zyrtec (anti-allergy). <p><p>UCB expanded its pharmaceutical offerings with the purchase of British biotech company Celltech Group in 2004 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc UCB Pharma, Inc. Key Competitors Bayer ...

8221. 'Broken' branded pipeline opens new generics pathways.

**Drug Store News** Author: Frederick, James; Word Count: 582  
 9/26/05 DSNEWS 55 2005 WLNR 26216828 ...

...\$2.4 Lotrel 1.2 Coreg 1.1 2004 total Drug U.S. sales \* Effexor/XR \$2.6  
 Fosamax 2.0 Zyrtec/D 1.7 \* Sales in billions Source: IMS Health 487 Business Pharmaceuticals  
 and cosmetics industries Retail industry Generic Drugs Market ...

8222. Ohio department of job and family services list of drugs covered without prior authorization.

**RegAlert** Author: N/A; Word Count: 23192  
 9/23/05 REGALERT (No Page) 2005 WLNR 17047271 ...

...10MG	ALLERGY RELIEF 5MG/5ML
(LORAT)	CLEMASTINE
1.34MG,2.68MG,0.67MG/5ML	LORATADINE
10MG	NOLAHIST
25MG	TERFENADINE
60MG	ZYRTEC CHEW 5MG,10MG(AGES 0-
6)	ZYRTEC SYRUP (AGES 0-6) Z2D-HISTAMINE 2
INHIBITORS	CIMETIDINE
200MG,300MG,400MG,800MG,300MG/5ML	CIMETIDINE INJ
150MG/ML	FAMOTIDINE ...

8223. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 732  
 9/21/05 HOOVCP (No Page) 2005 WLNR 14864304 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc UCB Pharma, Inc. Key Competitors 3M ...

8224. European Commission Approves Use of UCB's Anti-Epileptic Keppra as Adjunctive Therapy in Children Four Years of Age and Older with Partial-Onset Seizure...

**PrimeZone** Author: N/A; Word Count: 795  
9/21/05 PRIMEZONE 00:00:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(r) (antiepileptic), Xyzal(r) and Zyrtec(r) (antiallergics), Nootropil(r) (cerebral function regulator), Tussionex(tm) CIII (antitussive) and Metadate CD(tm) CII / Equasym(tm) XL (attention ...

8225. Many meds don't mix with the sun

**St. Paul Pioneer Press (MN)** Author: BY RICHARD HARKNESS, Washington Bureau; Word Count: 1022  
9/21/05 STPLPP 4E 2005 WLNR 14840521 ...

...agents: Acetohexamide (Dymelor), chlorpro-pamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbuta-mide (Orinase). Antihistamines: Cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Bena-dryl), loratadine (Claritin). Anti-malaria agents: Chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimetha-mine (Daraprim), pyrimetha- mine/sulfadoxine ...

8226. Many meds don't mix with the sun

**St. Paul Pioneer Press (MN)** Author: BY RICHARD HARKNESS, Washington Bureau; Word Count: 1022  
9/21/05 STPLPP 4E 2005 WLNR 15800937 ...

...agents: Acetohexamide (Dymelor), chlorpro-pamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbuta-mide (Orinase). Antihistamines: Cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Bena-dryl), loratadine (Claritin). Anti-malaria agents: Chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimetha-mine (Daraprim), pyrimetha- mine/sulfadoxine ...

8227. GA UCB monotherapy 09 15

**AP Alert - Medical** Author: N/A; Word Count: 770  
9/15/05 APALERTMEDIC 11:03:23 ...

...subsidiary of UCB, with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra(R) (levetiracetam), Zyrtec(R)(1) (cetirizine HCl), Tussionex(R) CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate(R) CD CII (methylphenidate HCl, USP). (1) Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. SOURCE UCB Pharma, Inc. -0-09/15 ...

8228. Fearing closer scrutiny after Vioxx, drugmakers turn to follow-up studies INDUSTRY INSIDER PHARMACEUTICALS

**Star-Ledger, The (Newark, NJ)** Word Count: 1032  
9/15/05 STLGRN 46 2005 WLNR 23842965 ...

...adults and children. Over the next two years, its patents will expire on the antibiotic Zithromax, antidepressant Zoloft, allergy treatment Zyrtec and cardiovascular drug Norvasc. Sales of the four drugs last year totaled \$5.9 billion - an eye-popping 27 percent ...

8229. UCB'S Anti-Epileptic Keppra Meets Primary End-Point in Monotherapy Trial

**PrimeZone** Author: N/A; Word Count: 1086  
9/14/05 PRIMEZONE 00:00:00 ...

...and respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tus-sionex(TM) (antitussive) and Metadate CD(TM) / Equasym(TM) XL (attention-deficit/hyperactivity ...

8230. Esprit Pharma Appoints Christopher Dowd Senior Vice President, Sales

**Business Wire** Author: N/A; Word Count: 903  
9/13/05 BWIRE 13:05:00 ...

...instrumental in the launch and/or promotion of major brands such as Viagra(R), Lipitor(R), Celebrex(R), Zoloft(R), Zyrtec(R), Aricept(R), and Detrol(R) LA, the latter being a treatment for OAB. His work at reorganizing, expanding and ...

8231. Despite BTC threat to cold sales, outlook for segment is solid.

**Drug Store News** Author: Johnsen, Michael; Word Count: 679  
9/12/05 DSNEWS 25 2005 WLNR 26154604 ...

...the expected switch of the three next-generation antihistamines that are still sold through a, prescription--Sanofi-Aventis Allegra, Pfizer's Zyrtec and Schering-Plough's Clarinex. Allegra could lose patent protection as early as 2006, depending upon how a trial challenging that patent breaks, and the patents for Zyrtec and Clarinex are scheduled to expire in 2007, according to the Kalorama report. And while the switch of any of ...

8232. Verdicts & Settlements September 12, 2005: Delayed eye infection diagnosis settled for \$4.87M.

**North Carolina Lawyers Weekly** Author: North Carolina Lawyers Weekly Staff; Word Count: 1214  
9/12/05 NCLAWWKLY (No Page) 2005 WLNR 26173398 ...

...drugs) and restricted him to color free Tylenol. Dr. Two sent plaintiff home and prescribed a steroid (predni-sone), an antihistamine (Zyrtec) and ranitidine (known also as Zantac) to help with digestion. Dr. Two did not include the possibility of infection in ...

8233. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 732  
8/31/05 HOOVCP (No Page) 2005 WLNR 13677022 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc UCB Pharma, Inc. Key Com-

petitors 3M ...

8234. Loris Councilman Herring suspended

**Myrtle Beach Sun News (SC)** Author: By Tonya Root, Duvall said the remaining five City Council members and the mayor should press on with the city's affairs.; Word Count: 583  
8/31/05 BSX-SUNNWS C1 2005 WLNR 13666756 ...

...and illegal drugs April 1, 6, 11 and 20; May 2; and July 5. Those drugs included hydrocodone, marijuana, OxyContin, Zyrtec 10, buspirone hydrochloride and ranitidine. He also is charged with possessing those drugs with the intent to distribute them within ...

8235. Loris Councilman Herring suspended

**Myrtle Beach Sun News (SC)** Author: By Tonya Root, Duvall said the remaining five City Council members and the mayor should press on with the city's affairs.; Word Count: 544  
8/31/05 BSX-SUNNWS C1 2005 WLNR 15912496 ...

...and illegal drugs April 1, 6, 11 and 20; May 2; and July 5. Those drugs included hydrocodone, marijuana, OxyContin, Zyrtec 10, buspirone hydrochloride and ranitidine. He also is charged with possessing those drugs with the intent to distribute them within ...

8236. Herring's city seat in danger Grand jury indicts Loris councilman

**Myrtle Beach Sun News (SC)** Author: By Tonya Root, The Sun News; Word Count: 509  
8/30/05 BSX-SUNNWS A1 2005 WLNR 13595353 ...

...without a prescription April 1, 6, 11, 20; May 2; and July 5. Those drugs included hydrocodone, lorcet, marijuana, OxyContin, Zyrtec 10, buspirone, hydrochloride and ranitidine. He also is charged with possessing those drugs with the intent to distribute them within ...

8237. Herring's city seat in danger Grand jury indicts Loris councilman

**Myrtle Beach Sun News (SC)** Author: By Tonya Root, The Sun News; Word Count: 465  
8/30/05 BSX-SUNNWS A1 2005 WLNR 15910856 ...

...without a prescription April 1, 6, 11, 20; May 2; and July 5. Those drugs included hydrocodone, lorcet, marijuana, OxyContin, Zyrtec 10, buspirone, hydrochloride and ranitidine. He also is charged with possessing those drugs with the intent to distribute them within ...

8238. UCB Announces Divestment of Celltech Manufacturing Services - a UCB Subsidiary for Contract Manufacturing

**PrimeZone** Author: N/A; Word Count: 271  
8/26/05 PRIMEZONE 00:00:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tus-sionex(TM) (antitussive) and Metadate(TM)/ Equasym XL(TM) (attention-deficit/hyperactivity disorder ...

8239. Platinum-Selling Recording Artists Eve and Fat Joe Poke Fun at Past in New Boost Mobile Ad Campaign; Hip-Hop Heavyweights Revisit '80s for Hilarious S...

**Business Wire** Author: N/A; Word Count: 1194  
8/24/05 BWIRE 12:57:00 ...

...The Coca-Cola Company (Coca-Cola Classic, C2, Mello Yello, Cool from Nestea, Pibb Xtra, Minute Maid Sodas); Samsung; Pfizer (Zyrtec, corporate); Boost Mobile; New York Life Insurance; Nestle Purina; White Wave (Silk); The Wall Street Journal; Newell Rubbermaid and Pernod ...

...INC MC MILES AHEAD ENTERTAINMENT MILESAHEADENTERTAINMENT COM MRSI NEW YORK LIFE INSURANCE; NESTLE PURINA NEWELL RUBBERMAID NYC PERNOD RICARD PFIZER (ZYRTEC RED CELL RED CELL NETWORK SHEILA ELDRIDGE SPRINT NEXTEL CORP TM WALKIE TALKIE WHITE WAVE WPP NEWELL RUBBERMAID INC COCA ...

8240. Generic substitution spells big money for retail pharmacy.

**Drug Store News** Author: Kirsche, Michelle L.; Word Count: 2070  
8/22/05 DSNEWS 56 2005 WLNR 26143693 ...

...billion \* Lotrel: \$1.2 billion \* Coreg: \$1.1 billion. And in 2008: \* Effexor: \$2.6 billion \* Fosamax: \$2.0 billion \* Zyrtec/D: \$1.7 billion. One area that will shake things up quite a bit is cholesterol-lowering drugs, with Zocor ...

...2 Coreg	1.1 Patent expiring in 2008	2004 total Drug	U.S. sales * Effexor/XR	\$2.6
Fosamax	2.0 Zyrtec/D	1.7 * Sales in billions	Source: IMS Health	Generic impact: top line versus
bottom line		Generics	Branded	Total Rx ...

8241. ACNielsen reports on O-T-C market.

**MMR** Author: N/A; Word Count: 800  
8/22/05 MMRTJ 18 2005 WLNR 13907840 ...

...are strong candidates for the switch to O-T-C status, including the cholesterol drugs Zocor from Merck and Pfizer's Zyrtec, an allergy treatment. Finally, the FDA has the authority now to switch any drug from prescription to O-T-C ...

8242. Less Than a Hero Bret Easton Ellis, America's most notorious author, wrote a novel starring himself. How true is it?

**Time** Author: Lev Grossman; Word Count: 1019  
8/22/05 TIMEMAG 66 2005 WLNR 12801748 ...

...of outlook: the brooding wunderkind has become a mellow wundergrownup. "I'm 41!" he says. "I just want to get my Zyrtec [his allergy medication] and my nice cheese [this is during the cheese course] and take my nap." He's nonstop witty ...

8243. N.J. BRIEFS

**New Jersey Record (NJ)** Author: N/A; Word Count: 544  
 8/19/05 RECNNJ B03 2005 WLNR 13143013 ...

...mold, dust and pet dander, Merck said in the statement. The drug competes with Schering-Plough Corp.'s Clarinex, Pfizer Inc.'s Zyrtec and Sanofi-Aventis SA's Allegra. Singulair is a once-a-day tablet that alleviates symptoms for 24 hours, the company ...

8244. N.J. BRIEFS

**Record, The; Bergen County, N.J.** Author: Kevin G. DeMarrais and Bloomberg News; Word Count: 546  
 8/19/05 RECNNJ B03 2005 WLNR 13085388 ...

...mold, dust and pet dander, Merck said in the statement. The drug competes with Schering-Plough Corp.'s Clarinex, Pfizer Inc.'s Zyrtec and Sanofi-Aventis SA's Allegra. Singulair is a once-a-day tablet that alleviates symptoms for 24 hours, the company ...

8245. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 3017  
 8/17/05 HOOVCP (No Page) 2005 WLNR 12929105 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genetro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolof (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8246. ImClone Systems and UCB Enter into Worldwide Partnership for CDP-791, a Novel Investigational Therapy Targeting the Development of Tumor Vasculature; ...

**Business Wire** Author: N/A; Word Count: 1387  
 8/15/05 BWIRE 21:01:00 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Keppra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tussonex(TM) (antitussive) and Metadate(TM) / Equasym XL(TM) (attention-deficit/hyperactivity disorder ...

8247. Ah-choo! Hot weather means early ragweed season in Jersey

**AP Alert - New Jersey** Word Count: 437  
 8/13/05 APALERTNJ 04:03:51 ...

...in the air. "I've giving out more antihistamines right now than I have in the last two months," Collyer said. "

Zyrtec (anti-allergy medicine) is moving off the shelf faster than I can stock it." On the Net: UMDNJ allergy center ...

8248. HEALTH / THANK THE HOT WEATHER FOR EARLY RAGWEED SEASON

**Press of Atlantic City, The** Author: By BONNIE PFISTER Associated Press; Word Count: 539  
8/13/05 PRESSATLC B1 2005 WLNR 12773342 ...

...in the air. "I've giving out more antihistamines right now than I have in the last two months," Collyer said. " Zyrtec (anti-allergy medicine) is moving off the shelf faster than I can stock it." \ LIVING WITH ALLERGIES - Limit time spent ...

8249. Ah-choo! Hot weather means early ragweed season in Jersey

**AP Alert - New Jersey** Word Count: 437  
8/12/05 APALERTNJ 15:49:38 ...

...in the air. "I've giving out more antihistamines right now than I have in the last two months," Collyer said. " Zyrtec (anti-allergy medicine) is moving off the shelf faster than I can stock it." On the Net: UMDNJ allergy center ...

8250. Pfizer to Detail Drugs' Risks And Consult Doctors Earlier

**New York Times (NY)** Author: Bloomberg News; Word Count: 528  
8/12/05 NYT C5 2005 WLNR 12696839 ...

...some cases. The company was warned by United States regulators in April about problems in ads for its allergy drug Zyrtec A health strategist at Miller Tabak & Company in New York, Les Funtleyder, said that drug companies "want to do something ...

8251. Health reporters Contact: Susan Herold of Consumers Union, 202-462-6262

**AP - US Newswire** Author: N/A; Word Count: 1054  
8/11/05 ASSOCPR 13:06:54 ...

...selling prescription drug Claritin -- is as effective and safe at relieving allergy symptoms as its prescription rivals Allegra, Clarinex, and Zyrtec, and is significantly less expensive. For example, a month's supply of Zyrtec (10mg) costs \$82. Over-the-counter loratadine pills range in prices from as low as \$3 to about \$20 per ...

8252. RICHARD HARKNESS: AS PRESCRIBED: Numerous drugs cause photosensitive reactions

**Contra Costa Times (Walnut Creek,CA)** Author: N/A; Word Count: 1087  
8/9/05 CCTIMES F4 2005 WLNR 12505638 ...

...ANTI-DIABETIC AGENTS: Acetohexamide (Dymelor), chlorpropamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbutamide (Orinase). ANTIHISTAMINES: Cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Benadryl), loratadine (Claritin). ANTI-MALARIA AGENTS: Chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimethamine (Daraprim), pyrimethamine/sulfadoxine (Fansidar), quinine. ANTI ...

8253. RICHARD HARKNESS: AS PRESCRIBED: Numerous drugs cause photosensitive reactions

**Contra Costa Times (Walnut Creek,CA)** Author: N/A; Word Count: 1055  
8/9/05 CCTIMES F4 2005 WLNR 15730424 ...

...ANTI-DIABETIC AGENTS: Acetohexamide (Dymelor), chlorpropamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbutamide (Orinase).

ANTI-HISTAMINES: Cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Benadryl), loratadine (Claritin). ANTI-MALARIA AGENTS: Chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimethamine (Daraprim), pyrimethamine/sulfadoxine (Fansidar), quinine. ANTI ...

8254. QUESTION & ANSWER FROM THE PHARMACY / SOME DRUGS CAUSE SENSITIVITY TO SUN AND/OR TANNING DEVICES

**Press of Atlantic City, The** Author: By RICHARD HARKNESS KRT News Service; Word Count: 1081  
8/8/05 PRESSATLC B3 2005 WLNR 12550293 ...

...Effexor) Antidiabetic agents: acetohexamide (Dymelor), chlorpropamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbutamide (Orinase) Antihistamines: cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Benadryl), loratadine (Claritin) Anti-malaria agents: chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimethamine (Daraprim), pyrimethamine/sulfadoxine (Fansidar), quinine Antipsychotics ...

8255. Sun doesn't mix with these medications

**Mobile Register (AL)** Word Count: 1130  
8/7/05 MOBILEREG Z18 2005 WLNR 23924387 ...

...Effexor) Antidiabetic agents: Acetohexamide (Dymelor), chlorpropamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbutamide (Orinase) ANTI-HISTAMINES cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Benadryl), loratadine (Claritin) Anti-malaria agents: Chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimethamine (Daraprim), pyrimethamine/sulfadoxine (Fansidar), quinine Antipsychotics ...

8256. Reason for clogged ears is a mystery

**Intelligencer** Author: N/A; Word Count: 424  
8/4/05 BSX-INTEL 3D 2005 WLNR 12894076 ...

...a teaching hospital. While you're awaiting your appointment, try using an antihistamine/decongestant prescription medication, such as Allegra D or Zyrtec D. Newspaper Enterprise Association 359 Healthcare 1HE06 Respiratory Drugs 1RE83 Pharmaceuticals & Biotechnology 1PH13 Ear, Nose & Throat ...

8257. Many drugs can make you sun sensitive

**Sun Herald (Biloxi, MS)** Author: N/A; Word Count: 1081  
8/4/05 SHRLD C9 2005 WLNR 12239816 ...

...Anti-diabetic agents: acetohexamide (Dymelor), chlorpropamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbutamide (Orinase) Antihistamines: cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Benadryl), loratadine (Claritin) Anti-malaria agents: chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimethamine (Daraprim), pyrimethamine/sulfadoxine (Fansidar), quinine Anti ...

8258. Many drugs can make you sun sensitive

**Sun Herald (Biloxi, MS)** Author: N/A; Word Count: 1048  
8/4/05 SHRLD C9 2005 WLNR 15875930 ...

...Anti-diabetic agents: acetohexamide (Dymelor), chlorpropamide (Diabinese), glimepiride (Amaryl), glipizide (Glucotrol), glyburide (DiaBeta, Micronase), tolazamide (Tolinase), tolbutamide (Orinase) Antihistamines: cetirizine (Zyrtec), cyproheptadine (Periactin), diphenhydramine (Benadryl), loratadine (Claritin) Anti-malaria agents: chloroquine (Aralen), hydroxychloroquine (Plaquenil), pyrimethamine (Daraprim), pyrimethamine/sulfadoxine (Fansidar), quinine Anti ...

8259. Dr. Gott: Reason for clogged ears is a mystery

**Tulsa World** Author: PETER GOTT, M.D. Newspaper Enterprise Association; Word Count: 550  
8/4/05 TULSAWORLD D4 2005 WLNR 24857783 ...

...surgeons welcome challenges. While you're awaiting your appointment, try using an antihistamine/decongestant prescription medication, such as Allegra D or Zyrtec D. Your doctor can help you. And, above all else, don't lose hope. Medicine is sometimes more an art than ...

8260. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2996  
8/3/05 HOOVCP (No Page) 2005 WLNR 12188541 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8261. New report examines cough, cold, allergy, and sinus market Pharmaceutical Research

**Drug Week** Author: N/A; Word Count: 397  
7/29/05 DRUGWEEK 600 2005 WLNR 11450670 ...

...modest growth for many of the individual segments in this market, as even more branded products, such as Al-

legra and Zyrtec, face private-label competition in the near future, and marketers shift their focus to optimizing formulations and marketing strategies. "Brand ...

8262. Certolizumab Pegol Demonstrates Positive Results in Two Phase III Crohn's Disease Trials

**AP Alert - Medical** Author: N/A; Word Count: 731  
7/27/05 APALERTMEDIC 00:42:31 ...

...American subsidiary of UCB, with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra@ (levetiracetam), Zyrtec@(t) (cetirizine HCl), Tussionex@ CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate@ CD CII (methylphenidate HCl, USP). (t) Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. (i) Source: Crohn's and Colitis Foundation of ...

8263. UCB First Half-Year 2005 Results

**PrimeZone** Author: N/A; Word Count: 2352  
7/27/05 PRIMEZONE 00:00:00 ...

...by 6% to EUR 383 million during the first six months of 2005, largely driven by the strong growth of Zyrtec(R) in Japan, where sales increased by 40% to EUR 93 million. Zyrtec(R) rebounded in the United States. Xyzal(R) continued to improve its market penetration and grew by 30% worldwide despite ...

...the Boss antibody licenses and linked to the other Celltech royalty income flow as well as the good performance of Zyrtec(R) in the USA. in million EUR

	2005	2004	Zyrtec(R)	69
63 Boss	55	0	Other	20
			4	TOTAL
			144	67

Operating expenses: realized synergies reinvested in focused R ...

...been further reinforced in 2005 as a result of a particularly severe pollen season in Japan and the contribution of Zyrtec(R) in the USA. UCB's management confirms its financial outlook for the full year 2005, as announced in March 2005 ...

8264. GA UCB Pharma 07 26

**AP Alert - Medical** Author: N/A; Word Count: 786  
7/26/05 APALERTMEDIC 21:09:14 ...

...subsidiary of UCB, with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra(R) (levetiracetam), Zyrtec(R)(+) (cetirizine HCl), Tussionex(R) CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate(R) CD CII (methylphenidate HCl, USP). + Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. i Source: Crohn's and Colitis Foundation of ...

8265. Teva to Buy Ivax in \$7.4 Billion Deal

**AP General Financial/ Business News** Word Count: 1154  
7/26/05 APGENFINNEWS 01:17:39 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8266. Teva acquiring Ivax for \$7.4 billion in cash, stock

**Charleston Gazette (WV)** Author: Theresa Agovino, The Associated Press; Word Count: 1114  
7/26/05 CHLST-GZ 3D 2005 WLNR 11737181 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens, which should boost the industry's sales. Yet, analysts ...

8267. Pfizer Receives Warning Letter for 'Misleading' Zyvox Journal Ad

**Drug Industry Daily** Author: N/A; Word Count: 911  
7/26/05 DRUGINDUDLY (No Page) 2005 WLNR 25588918 ...

...Page 2). In April, the agency issued Pfizer a warning letter for making unsubstantiated superiority claims about its allergy drug Zyrtec (cetirizine HCl) (DID, April 18, Page 1). And in January, Pfizer received a warning letter for disseminating false and misleading ...

8268. New report examines cough, cold, allergy, and sinus market Pharmaceutical Research

**Life Science Weekly** Author: N/A; Word Count: 401  
7/26/05 LIFESCIWKLY 1290 2005 WLNR 11455492 ...

...modest growth for many of the individual segments in this market, as even more branded products, such as Allegra and Zyrtec, face private-label competition in the near future, and marketers shift their focus to optimizing formulations and marketing strategies. "Brand ...

8269. Teva Pharmaceutical to Buy Ivax The \$7.4-billion deal would create the world's largest generic drug company and could spur consolidation.

**Los Angeles Times** Author: N/A; Word Count: 540  
7/26/05 LATIMES 3 2005 WLNR 23339537 ...

...protection from 2006 to 2009, Wong said. Major expirations next year include cholesterol drugs Pravachol and Zocor and allergy medicine Zyrtec. Teva will pay either 0.8471 American depositary share or \$26 in cash for each share of Miami-based Ivax ...

8270. Certolizumab Pegol Demonstrates Positive Results in Two Phase III Crohn's Disease Trials

**Market Wire** Author: N/A; Word Count: 697  
7/26/05 INTERNETWIRE 00:00:00 ...

...American subsidiary of UCB, with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra® (levetiracetam), Zyrtec®(t) (cetirizine HCl), Tussionex® CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate® CD CII (methylphenidate HCl, USP). (t) Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. (i) Source: Crohn's and Colitis Foundation ...

8271. GENERIC DRUG FIRM BUYS RIVAL

**Pittsburgh Post-Gazette (PA)** Author: Theresa Agovino, The Associated Press; Word Count: 882  
7/26/05 PITTSPST E1 2005 WLNR 11682675 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8272. Teva will pay out \$7.4 billion for Ivax

**St. Louis Post-Dispatch (MO)** Author: THERESA AGOVINO The Associated Press; Word Count: 1100  
7/26/05 STLSPD C1 2005 WLNR 24297673 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens that should boost the industry's sales. Yet, analysts ...

8273. Teva buying Ivax for \$7.4 billion Merger would create world's largest generic drug company; analysts applaud move

**St. Paul Pioneer Press (MN)** Author: BY THERESA AGOVINO, Associated Press; Word Count: 1147  
7/26/05 STPLPP 1C 2005 WLNR 11662755 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens, which should boost the industry's sales. Yet, analysts ...

8274. Teva buying Ivax for \$7.4 billion Merger would create world's largest generic drug company; analysts applaud move

**St. Paul Pioneer Press (MN)** Author: BY THERESA AGOVINO, Associated Press; Word Count: 1100  
7/26/05 STPLPP 1C 2005 WLNR 15852224 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens, which should boost the industry's sales. Yet, analysts ...

8275. Pfizer rips up DTC rule book EXCLUSIVE: Vows to kick addiction to TV, refocus on patient-doctor link

**Advertising Age** Author: RICH THOMASELLI; Word Count: 848  
7/25/05 ADVTGAGE 1 2005 WLNR 11799593 ...

...not be reached for comment. She is succeeded by Ellen Brett, who has worked on several brands for Pfizer, including Zyrtec. Pfizer did not make Ms. Brett available for an interview and did not make clear whether she takes Ms. Wetzel's ...

8276. Pfizer rips up DTC rule book EXCLUSIVE: Vows to kick addiction to TV, refocus on patient-doctor link

**Advertising Age** Author: RICH THOMASELLI; Word Count: 848  
7/25/05 ADVTGAGE 1 2005 WLNR 11975960 ...

...not be reached for comment. She is succeeded by Ellen Brett, who has worked on several brands for Pfizer, including Zyrtec. Pfizer did not make Ms. Brett available for an interview and did not make clear whether she takes Ms. Wetzel's ...

8277. Teva Pharmaceutical to buy Ivax for \$7.4 billion

**AP Alert - Florida** Word Count: 1141  
7/25/05 APALERTFL 16:27:44 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8278. Teva Pharmaceutical to buy Ivax for \$7.4 billion

**AP DataStream** Word Count: 1154  
7/25/05 APDATASTREAM 10:55:31 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8279. Teva to Buy Ivax in \$7.4 Billion Deal

**AP General Financial/ Business News** Word Count: 1141  
7/25/05 APGENFINNEWS 19:28:12 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8280. Teva to Buy Ivax in \$7.4 Billion Deal

**AP General Financial/ Business News** Word Count: 1141  
7/25/05 APGENFINNEWS 20:47:27 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8281. Teva to Buy Ivax in \$7.4 Billion Deal

**AP General Financial/ Business News** Word Count: 1154  
7/25/05 APGENFINNEWS 21:35:32 ...

...to 2009, according to Wong. Major expirations next year include cholesterol drugs Pravachol and Zocor as well as allergy medicine Zyrtec. Next year, Medicare will begin providing a drug benefit to senior citizens which should boost the industry's sales. Yet, analysts ...

8282. NY Pfizer Q2 Erngs photo 07 20

**AP Alert - Medical** Author: N/A; Word Count: 12109  
7/20/05 APALERTMEDIC 10:35:29 ...

...Lipitor (up 21 percent), Norvasc (up 12 percent), Zoloft (up 1 percent), Zithromax (up 14 percent), Viagra (up 1 percent), Zyrtec (up 16 percent), Xalatan/Xalacom (up 17 percent), Camptosar (up 58 percent, benefiting from the recent acquisition of rights in ...

...201 180 12 56 47 17 145 133 10 - ALL OTHER 991 894 11 566 498 14  
425 396 7 ZYRTEC / ZYRTEC D 355 306 16 355 306 16 0 0 -- ALLIANCE  
REVENUE (Aricept, Macugen, Mirapex, Rebif and Spiriva) 248 138 79 ...

...404 360 12 119 106 13 285 254 12 - ALL OTHER 1,980 1,801 10 1,129 1,004 12  
851 797 7 ZYRTEC / ZYRTEC D 697 605 15 697 605 15 0 0 -- ALLIANCE  
REVENUE (Aricept, Macugen, Mirapex, Rebif and Spiriva) 490 283 73 ...

8283. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 722  
7/20/05 HOOVCP (No Page) 2005 WLNR 11341412 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc Key Competitors 3M BASF AG Bayer ...

8284. Sepracor Announces Second Quarter 2005 Operating Results

**Business Wire** Author: N/A; Word Count: 4729  
7/19/05 BWIRE 11:00:00 ...

...and is marketed under the brand name XYZAL in other member states of the European Union. A single isomer of ZYRTEC(R), levocetirizine is indicated for the treatment of symptoms of seasonal and perennial allergic rhinitis and CIU, in adults and ...

...registered trademarks of Schering Corporation. Allegra is a registered trademark of Merrell Pharmaceuticals. Xusal is a trademark and Xyzal and Zyrtec are registered trademarks of UCB, Societe Anonyme. Norvasc is a registered trademark of Pfizer, Inc. Advair is a registered trademark ...

8285. What's in a name? Plenty, drug makers say

**San Diego Business Journal** Author: Webb, Marion; Word Count: 1245  
7/18/05 SDGOBUSJ 1 2005 WLNR 12948764 ...

...three letters of the alphabet - X, Y and Z," Goodgold said. Proof in point, she rattled off a list: Zoloft, Zyrtec, Xenical, Xicam ... "The initial use of X and Z was fascinating," she said. But by 2003, the trend wore off ...

...NUANCING GROUP OPINION LEADER GROUP PRACTICE DEPARTMENT SHARP REES STEELY

MEDICAL GROUP US FOOD AND DRUG ADMINISTRATION XENICAL XICAM ZOLOFT ZYRTEC  
KOS PHARMACEUTICALS INC Advicor Andrx Andrx Pharmaceuticals Doranne Frano Drugs Elizabeth  
Goodgold Frano Goodgold Green Jeffrey Raser Lovastatin Mary Gross ...

8286. Up-and-down allergy season eases.

**Register-Guard (Eugene, OR)** Author: Joe Harwood The Register-Guard; Word Count: 624  
7/11/05 REGGUARDOR b1 2005 WLNR 26022400 ...

...down - Friday registered at 6 pollens per cubic meter - it might be time to think about putting away the Bena-  
dryl, Zyrtec and Claritin. But just remember where you put those popular meds and other antihistamines, because  
there could be some residual ...

... 1HE06 Upper Respiratory Disease 1UP05 Asthma 1AS17 ALLERGY ASTHMA ALLERGY ASTHMA  
RESEARCH GROUP AMERICAN ACADEMY BENADRYL IMMUNOLOGY ZYRTEC Claritin Jean Jensen  
Jensen Light Willamette Valley ...

8287. Fewer prescriptions, lower costs follow Claritin's over-the-counter switch Healthcare Costs

**Drug Week** Author: N/A; Word Count: 742  
7/8/05 DRUGWEEK 421 2005 WLNR 10315299 ...

...is now lower than the average copayment for prescription antihistamines before the switch. This class of  
drugs also includes cetirizine (Zyrtec) and fexofenadine (Allegra). The drugs treat seasonal allergies and chronic  
nasal congestion without some of the side effects, such as ...

8288. FRIENDS TRY TO UNDERSTAND DRUG ARREST

**Myrtle Beach Sun News (SC)** Author: Kenneth Gailliard/The Sun News; Word Count: 610  
7/8/05 BSX-SUNNWS C1 2005 WLNR 23055351 ...

...they searched his business. Among those found was four 40mg OxyContin tablets, one hydrocodone capsule  
and 187 noncontrolled, prescription medicines (Zyrtec 10, buspirone hydrochloride, ramitidine). The warrants  
also said after the raid Herring ``admitted to being in possession of these medications ...

8289. MI Neogen UCB acquire 07 06

**AP Alert - Medical** Author: N/A; Word Count: 906  
7/6/05 APALERTMEDIC 13:20:28 ...

...respiratory diseases, immune and inflammatory disorders, as well as oncology. UCB key products are Kep-  
pra(R) (antiepileptic), Xyzal(R) and Zyrtec(R) (antiallergics), Nootropil(R) (cerebral function regulator), Tus-  
sionex(TM) (antitussive) and Metadate(TM) / Equasym XL(TM) (attention-deficit/hyperactivity disorder ...

8290. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2959  
7/6/05 HOOVCP (No Page) 2005 WLNR 10568531 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolof (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8291. CA Maiden Lane GGC 07 05

**AP Alert - Business** Author: N/A; Word Count: 865  
7/5/05 APALERTBUS 14:31:19 ...

...pitches for Deutsch LA and NY that resulted in an unprecedented winning streak that included DIRECTV, Real California Cheese, and Zyrtec. Christine was most recently Director of Business Development for Temerlin McClain in Dallas. Doug Powell - Media Doug sees everything as ...

...GARDNER GEARY COLL GGC HMO LANE MAIDEN MAIDEN LANE MAIDEN LANE DECLARES INDEPENDENCE MERKLEY NEWMAN HARTY SOURCE MAIDEN SU WILLIAMS ZYRTEC MATTEL INC AMAZON COM INC Armed Bob Bob Gardner Christine Christine Huang Citing CO Coverage Day Director Doug Doug Powell ...

8292. RELY ON LONG-TERM TRENDS

**Black Enterprise** Author: Lewis, Nicole; Word Count: 753  
7/1/05 BLACKENT 44 2005 WLNR 10435833 ...

...next four years as patents on some of its most lucrative drugs expire, including blood pressure medicine Norvasc, allergy medicine Zyrtec, and antidepressant Zolof. And news that potentially links Pfizer's arthritis drug, Celebrex, to heart attacks and strokes has hurt the ...

8293. Cost of health care going up Friday for a half million Georgians

**AP Alert - Georgia** Word Count: 820  
6/30/05 APALERTGA 19:18:13 ...

...\$25 last year to \$30 effective Friday. For nonpreferred brand drugs \_ among them widely advertised products such as Zolof and Zyrtec \_ the copayment will be \$100. Last year, nonpreferred brand drugs cost \$40 for basic plan members while those in another ...

8294. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2962  
6/29/05 HOOVCP (No Page) 2005 WLNR 10222912 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolof (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8295. NY Kalorama medicine 06 28

**AP Alert - Medical** Author: N/A; Word Count: 656  
6/28/05 APALERTMEDIC 13:31:15 ...

...modest growth for many of the individual segments in this market, as even more branded products, such as Allegra and Zyrtec, face private-label competition in the near future, and marketers shift their focus to optimizing formulations and marketing strategies. "Brand ...

8296. Another rant on medical rip-offs

**Intelligencer** Author: N/A; Word Count: 416  
6/27/05 BSX-INTEL 3D 2005 WLN 10843975 ...

...breathing), can be extremely annoying. Without therapy, hives can last up to a week. Treatment with antihistamines - such as Allegra, Zyrtec and others - or cortisone is almost always successful. Chronic urticaria usually means that the person has a continued exposure to ...

8297. Dr. Gott: Business of medicine is ripping off patients

**Tulsa World** Author: PETER GOTT Newspaper Enterprise Association; Word Count: 536  
6/27/05 TULSAWORLD D6 2005 WLN 24870036 ...

...breathing), can be extremely annoying. Without therapy, hives can last up to a week. Treatment with antihistamines -- such as Allegra, Zyrtec and others -- or cortisone is almost always successful. Chronic urticaria usually means that the person has a continued exposure to ...

8298. Camp superkids Kids enjoy summer, leave asthma at door

**Journal - Gazette** Author: Stefanie Scarlett The Journal Gazette; Word Count: 1716  
6/26/05 JGAZETTE 1D 2005 WLN 10153492 ...

...education - learning disguised as fun, such as Lungo and the game Asthma Alphabet (A is for allergies; Z is for Zyrtec). Those 45-minute sessions also involve talking about the emotions and feelings that come with having this disease. The staff ...

8299. Camp superkids Kids enjoy summer, leave asthma at door

**Journal Gazette, The (Fort Wayne, IN)** Author: Stefanie Scarlett The Journal Gazette; Word Count: 1685  
6/26/05 JGAZETTE 1D 2005 WLNR 10151817 ...

...education - learning disguised as fun, such as Lungo and the game Asthma Alphabet (A is for allergies; Z is for Zyrtec). Those 45-minute sessions also involve talking about the emotions and feelings that come with having this disease. The staff ...

8300. GA UCB Pharma drug 06 24

**AP Alert - Medical** Author: N/A; Word Count: 1201  
6/24/05 APALERTMEDIC 12:02:28 ...

...of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra(R) (levetiracetam), Zyrtec(R)+ (cetirizine HCl), Tussionex(R) CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate(R) CD CII (methylphenidate HCl, USP). K354-0605 + Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. Keppra(R) (levetiracetam) is a registered trademark ...

8301. FDA Approves UCB's Keppra(R) for Use in Childhood Epilepsy

**AP Alert - Medical** Author: N/A; Word Count: 1134  
6/24/05 APALERTMEDIC 16:06:48 ...

...subsidiary of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra@ (levetiracetam), Zyrtec@ (cetirizine HCl), Tussionex@ CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate@ CD CII (methylphenidate HCl, USP). K354-0605 Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. Keppra@ (levetiracetam) is a registered trademark of ...

8302. FDA Approves UCB's Keppra(R) for Use in Childhood Epilepsy

**Market Wire** Author: N/A; Word Count: 1095  
6/24/05 INTERNETWIRE 00:00:00 ...

...subsidiary of UCB S.A., with U.S. headquarters located in Smyrna, Georgia. UCB's key products in the U.S. are Keppra® (levetiracetam), Zyrtec®<<dagger>> (cetirizine HCl), Tussionex® CIII (hydrocodone polistirex/chlorpheniramine polistirex), and Metadate® CD CII (methylphenidate HCl, USP). K354-0605 <<dagger>> Zyrtec is licensed to and co-promoted with Pfizer, Inc. in the United States. \*Keppra® (levetiracetam) is a registered trademark of ...

8303. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2969  
6/22/05 HOOVCP (No Page) 2005 WLNR 9845492 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases	Zyrtec		1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	

Health 3,516 7 Animal Health Livestock prod-  
ucts 1,200 ...

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zoloft (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8304. PFIZER BIDS ON BIOTECH COMPANY

**Augusta Chronicle, The (GA) (KRT)** Author: Paul Elias Associated Press; Word Count: 437  
6/17/05 AUGCHRON A17 2005 WLNR 9936976 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. 355 USA 1US73 Americas 1AM92 North America 1NO39 New York 1NE72 ...

8305. Fitch Affirms Pfizer's 'AAA'; Outlook is Stable

**Business Wire** Author: N/A; Word Count: 700  
6/17/05 BWIRE 21:27:00 ...

...following: -- Solid growth of the company's branded drug portfolio, which includes several blockbuster pharmaceuticals, including Lipitor, Norvasc, Viagra, Xalatan, and Zyrtec; -- The industry's leading late-stage R&D pipeline, supported by a commitment to submitting 20 new drug applications (NDAs) to ...

8306. Pfizer to acquire biotech Vicuron

**Deseret Morning News** Author: Paul Elias, Associated Press; Word Count: 609  
6/17/05 DSRTNEWS D10 2005 WLNR 9595440 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer's Zithromax, with annual sales of \$1.85 billion, is currently the world's best-selling ...

8307. PFIZER TO BUY BIOTECH COMPANY

**Pittsburgh Post-Gazette (PA)** Author: Paul Elias, AP Biotechnology Writer; Word Count: 601  
6/17/05 PITTSPOST E2 2005 WLNR 9608638 ...

...as much as \$9 billion in revenue in the next four years when patents expire on antidepressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer's Zithromax, with annual sales of \$1.85 billion, currently is the world's best-selling ...

8308. Giant drug maker Pfizer to pay \$1.9 billion for biotech

**AP DataStream** Word Count: 627  
6/16/05 APDATASTREAM 12:19:44 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer's Zithromax, with annual sales of \$1.85 billion is currently the world's best-selling ...

8309. Pfizer Agrees to Buy Vicuron for \$1.9B

**AP General Financial/ Business News** Author: N/A; Word Count: 627  
6/16/05 APGENFINNEWS 21:08:23 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer's Zithromax, with annual sales of \$1.85 billion is currently the world's best-selling ...

8310. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 702  
6/15/05 HOOVCP (No Page) 2005 WLNR 9463372 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc Key Competitors 3M BASF AG Bayer ...

8311. Medical marijuana ruling ignored decency

**Burlington County Times** Author: Nancy R. Muccolini; Word Count: 291  
6/13/05 BSX-BRLGCT 6A 2005 WLNR 9966516 ...

...ads for Altovia, Allegra, Ambien, Celebrex, Enzyte, Fosamax, Humira, Levitra, Lipitor, Nexium, Plavix, Procrit, Seasonale, Stacker 2, Valtrex, Zocor and Zyrtec among the dozens of legally prescribed concoctions - many with serious side effects. They are designed to entice the viewer into ...

8312. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2927  
6/8/05 HOOVCP (No Page) 2005 WLNR 9056643 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zoloft (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8313. Astelin provides greater improvement relieving allergy symptoms than Zyrtec Drug Development

**Life Science Weekly** Author: N/A; Word Count: 726  
6/7/05 LIFESCIWKLY 603 2005 WLNR 8772622 ...

...Astelin provides greater improvement relieving allergy symptoms than Zyrtec Drug Development A new head-to-head, peer-reviewed clinical trial demonstrated that Astelin Nasal Spray (azelastine HCl), marketed by MedPointe Pharmaceuticals, provided 25% greater reduction in nasal symptoms than Zyrtec (cetirizine HCl), marketed by Pfizer, Inc. The data, published in the May 2005 issue of *Clinical Therapeutics*, also showed that Astelin offered significantly greater improvements in allergy patients' quality of life, compared to Zyrtec. "Patients with chronic allergies are often frustrated with allergy medications that do not work as well as they had hoped ...

...improved their overall quality of life." The ACT I study (AzelaStine Cetirizine Trial) directly compared the efficacy of Astelin versus Zyrtec in patients with moderate-to-severe allergic rhinitis in order to determine which prescription antihistamine was more effective in improving nasal symptoms of seasonal allergic rhinitis. The ACT I study examined the efficacy of Astelin or Zyrtec against common allergy symptoms, including runny nose, sneezing, nasal itching and nasal congestion. These symptoms collectively were directly measured as ...

...taking either Astelin or Zyrtec; however, patients taking Astelin showed an overall greater improvement in TNSS compared to those taking Zyrtec. The average improvement in TNSS for Astelin was 5.56 (29.3%) compared with 4.32 (23.0%) with Zyrtec, which was significant ( $P = .015$ ). In the assessment of onset of action over 4 hours, the TNSS was significantly improved from baseline in both treatment groups 15 minutes after initial administration ( $P < .001$ ). The difference between Astelin and Zyrtec was significant at 60 and 240 minutes (both,  $P = .040$ ). At no time point during the 4-hour observation period did the improvement in TNSS with Zyrtec exceed that with Astelin. Using the Rhinitis Quality of Life Questionnaire (RQLQ), the standard tool of measurement, the ACT I study showed that Astelin offered statistically significant improvements ( $P = 0.049$ ) in quality of life benefits compared with Zyrtec. "This study once again confirms the efficacy of Astelin and reaffirms the benefit of a topically administered antihistamine," said Paul ...

8314. FDA warns about ads.

**Chain Drug Review** Author: N/A; Word Count: 46  
6/6/05 CHAINDREV 265 2005 WLNR 25945802 ...

...and Drug Administration has warned Bayer Corp. and Pfizer Inc. that their advertising for the respective drugs of Levitra and Zyrtec make unsubstantiated claims. The two have been told to withdraw some of their promotions. 37 Business Pharmaceuticals and cosmetics industries ...

8315. Politics stall Rx-to-OTC switch pipeline.

**Drug Store News** Author: Johnsen, Michael; Word Count: 1378  
6/6/05 DSNEWS 44 2005 WLNR 25938961 ...

...the Food and Drug Administration to forcibly switch the entire class of non-sedating antihistamines, which includes AstraZeneca's Allegra and Pfizer's Zyrtec. Today, Schering-Plough may be fielding the first over-the-counter blockbuster drug--the company announced in March it had ...

8316. The D.R. is in: a potent dose of direct-to-consumer advertising gave the pharmaceutical industry a power boost.

But are there any negative side effects?

**Response** Author: N/A; Word Count: 2786  
6/1/05 RESPONSE 23 2005 WLNR 24997869 ...

...warning letters, many of which are aimed at familiar DTC advertisements for popular brand-name products, such as Levitra and Zyrtec. With increased scrutiny from the FDA as well as consumers, many pharmaceutical companies have become sheltered about their DTC marketing ...

8317. Misery is in the air.

**Register-Guard (Eugene, OR)** Author: Tim Christie The Register-Guard; Word Count: 772  
5/27/05 REGGUARDOR A1 2005 WLNR 25898118 ...

...to the coast or the mountains. **Medicate:** Various nondrowsy antihistamines are sold over the counter. Prescription drugs include Allegra and Zyrtec. Steroid nasal sprays, sold by prescription, also can provide temporary relief. **Immunotherapy:** People with symptoms severe enough to disrupt their ...

8318. ROCKINGHAM NEWS BRIEFS

**Greensboro News & Record (NC)** Word Count: 748  
5/26/05 GBNWSREC B5 2005 WLNR 24374980 ...

...for impotence drugs for all program participants. If the agency takes a rebate off any drug - whether it be Amoxicillan, Zyrtec or Allegra - then the department must cover all drugs. "That's the federal rule. It's a stupid rule," he said. Copyright ...

8319. S.C. quits prescribing Viagra to sex offenders on Medicaid

**AP Alert - South Carolina** Word Count: 645  
5/25/05 APALERTSC 23:27:35 ...

...for impotence drugs for all program participants. If the agency takes a rebate off any drug \_ whether it be Amoxicillan, Zyrtec or Allegra \_ then the department must cover all drugs "That's the federal rule. It's a stupid rule," he said. Centers ...

8320. SUCH GARBAGE TAXES HIS PATIENCE

**New York Daily News** Author: DENIS HAMILL; Word Count: 850  
5/24/05 NYDLYNWS 3 2005 WLNR 25280850 ...

...his chickenpoxed son. And he was nursing the slipped disk. For which he popped endless ibuprofen. On top of the Zyrtec allergy tablets for the worst pollen season since Mother Nature gave birth to another pox called ragweed. Ryan hadn't swallowed ...

...1EN24 Municipal Solid Waste Disposal 1MU11 Environmental Services 1EN69 BLOOMBERG  
DEPARTMENT OF SANITATION ENVIRONMENTAL CONTROL BOARD LOONEY TUNES ZYRTEC  
WARNER BROS ENTERTAINMENT INC GARBAGE TAXES Ian McShane Inside Rory Ryan ...

8321. Taking the unpredictable in stride.

**Chain Drug Review** Author: N/A; Word Count: 1075  
5/23/05 CHAINDREV 1 2005 WLNR 25892456 ...

...the Food and Drug Administration, notes Doyle. Most recently the agency has challenged direct-to-consumer advertising for Levitra and Zyrtec. Retailers must be aware of the possibility of such events, says Doyle, adding that they are inevitable. Their effects on ...

8322. How to Fix Drug Ads

**Scientist, The** Author: Gallagher, Richard; Author: Oransky, Ivan; Word Count: 840  
5/23/05 SCIENTIST 6 2005 WLNR 9015746 ...

...Schering-Plough, GlaxoSmithKline and Pfizer for misleading ads. For Pfizer, it was the fourth such warning on the allergy medication Zyrtec. Moreover, Pfizer has just been censured for failing to include a warning about the risks of worsening depression or suicidal ...

8323. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2887  
5/18/05 HOOVCP (No Page) 2005 WLNR 7835287 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8324. keeping up with the jones; Springing Into Addiction; Pharmaceutical pimps are targeting me this allergy season.

**Philadelphia Weekly** Author: Anonymous; Word Count: 917  
5/18/05 PHILAWKLY 11 2005 WLNR 14068363 ...

...the-counter varieties: Alavert, Benadryl, Claritin, Chlor-Trimeton, Dimetane and Tavist. He had the prescription drugs too: Clarinex, Allegra and Zyrtec. I coughed in an attempt to alleviate the itch in my scratchy throat. And then, as I thought of what ...

8325. Sniffly, sneezy, itchy\Alternative practitioners, doctors offer advice for coping with allergies

**Boulder Daily Camera (CO)** Author: Anne Burnett For the Camera; Word Count: 1473  
5/16/05 BOULDERDC C01 2005 WLNR 7943168 ...

...one time in the morning. As a non-sedating, anti-histamine option, he recommends medications such as Allegra,

Clarinet and Zyrtec, and he adds that some people with acute problems may need immunotherapy allergy shots to control their allergies. "This year ...

8326. DDMAC Cites Pfizer for Misleading Zolofit Ad

**Washington Drug Letter** Author: N/A; Word Count: 453  
5/13/05 WASHDRUG (No Page) 2005 WLNR 25587490 ...

...the agency issued Pfizer a warning letter for running print ads that made unsubstantiated superiority claims about its allergy drug Zyrtec (cetirizine HCl). In January, DDMAC sent an untitled letter to Pfizer for making false and misleading statements about its painkillers ...

8327. Plentiful pollen does a nose job Count highest since '98

**Washington Times (DC)** Author: By Gary Emerling, THE WASHINGTON TIMES; Word Count: 792  
5/12/05 WATIMES A01 2005 WLNR 7588154 ...

...There are a lot right now," he said. Dr. Rosson said physicians normally prescribe antihistamines such as Allegra, Claritin and Zyrtec for people struggling with allergies. He said keeping homes free of dust also helps. Scott Aker, a horticulturist at the ...

8328. NJ Astelin Zyrtec 05 11

**AP Alert - Medical** Author: N/A; Word Count: 1336  
5/11/05 APALERTMEDIC 13:33:10 ...

...NJ Astelin Zyrtec 05 11 bc-NJ-Astelin-Zyrtec 05-11 1/8STK 3/8 1/8IN 3/8 HEA MTC PUB 1/8SU 3/8 SVY TO BUSINESS, HEALTH AND MEDICAL EDITORS: Astelin(R) (Azelastine Hydrochloride) Nasal Spray Provided Greater Improvement in Relieving Nasal Allergy Symptoms Than Zyrtec(R) New Head-to-Head Trial Published in Leading Medical Journal SOMERSET, N.J., May 11 /PRNewswire-FirstCall/ -- A new head ...

...TM) (azelastine HCl), marketed by MedPointe Pharmaceuticals, provided 25 percent greater reduction in nasal symptoms than top-selling prescription antihistamine Zyrtec(R) (cetirizine HCl), marketed by Pfizer Inc. The new data, published in the May 2005 issue of Clinical Therapeutics, also showed that ASTELIN offered significantly greater improvements in allergy patients' quality of life, compared to Zyrtec. "Patients with chronic allergies are often frustrated with allergy medications that do not work as well as they had hoped ...

...improved their overall quality of life." The ACT I study (Azelastine Cetirizine Trial) directly compared the efficacy of ASTELIN versus Zyrtec in patients with moderate-to-severe allergic rhinitis in order to determine which prescription antihistamine was more effective in improving nasal symptoms of seasonal allergic rhinitis. The ACT I study examined the efficacy of ASTELIN or Zyrtec against common allergy symptoms, including runny nose, sneezing, nasal itching and nasal congestion. These symptoms collectively were directly measured as ...

8329. NOSE-Y BODIES - ALLERGY SEASON NOTHING TO SNEEZE AT

**New York Post** Author: BARBARA HOFFMAN; Word Count: 763  
5/10/05 NYPOST 54 2005 WLNR 23218969 ...

...make you drowsy) than older OTC remedies like Benadryl. \* Prescription antihistamines: If the OTC ones

won't work, try Allegra or Zyrtec. Just out: Clarinex and Allegra D-24 have longer-acting decongestants. You don't need an allergist to prescribe them; any ...

8330. Misleading Zolofit Ad Prompts Untitled Letter From DDMAC

**Drug Industry Daily** Author: N/A; Word Count: 470  
5/9/05 DRUGINDUDLY (No Page) 2005 WLNR 25588578 ...

...the agency issued Pfizer a warning letter for running print ads that made unsubstantiated superiority claims about its allergy drug Zyrtec (cetirizine HCl) (DID, April 18, Page 1). In January, DDMAC sent an untitled letter to Pfizer for making false and ...

8331. Medical Assistance Program: Prior Authorization List

**RegAlert** Author: N/A; Word Count: 792  
5/7/05 REGALERT (No Page) 2005 WLNR 7466156 ...

...loratadine/pseudoephedrine) 60 units per 30 days 12-hour \*\*\*Loratadine-D (loratadine/pseudoephedrine) 30 units per 30 days 24-hour Zyrtec (cetirizine) 5mg, 10mg 30 units per 30 days Zyrtec (cetirizine) syrup 300ml per 30 days Zyrtec-D (cetirizine/pseudoephedrine) 60 units per 30 days 12 Hour \*\*\* Generic Exceptions 1. Prior authorization of a prescription for Clarinex or Zyrtec for recipients under 2 years of age is not required when the quantity prescribed is at or below the quantity ...

8332. Generics (UK) Limited

**Hoover's Basic Company Records** Author: N/A; Word Count: 183  
5/4/05 HOOVCC (No Page) 2005 WLNR 6966608 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8333. Generics (UK) Limited

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 185  
5/4/05 HOOVCP (No Page) 2005 WLNR 6971031 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8334. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2896  
5/4/05 HOOVCP (No Page) 2005 WLNR 6971484 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-

eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs		1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofl (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8335. Your Health.

**Daily Herald (Arlington Heights, IL)** Author: N/A; Word Count: 460  
5/2/05 CHIDLYHRLD 1 2005 WLNR 25876292 ...

...Michael Cavanaugh, a pediatrician and allergy specialist at Condell Medical Center in Libertyville. Oral allergy medications like Allegra, Claritin and Zyrtec can relieve mild symptoms within a few hours, but it's a good idea to have them on hand before pollination ...

8336. NEWS FOR NOSES

**New Orleans Magazine** Author: Lutz, Brobson; Word Count: 1835  
5/1/05 NORMAG 36 2005 WLNR 7436434 ...

...Symptoms: itchy, runny noses Drugs to consider: antihistamines: Contact\*, Dristan\*, Benadryl\*, Chlor-Trimeton\*, Co-Tylenol\*, Allegra, Claritin\*, Comhist, Hismanal, Polaramine, Zyrtec Comments: never take over-the-counter decongestant nose spray or drops for an allergic problem. Prevent sneezing, itching and polyps ...

8337. Pfizer, New York, April 13 (DDMAC).

**Warning Letter Bulletin** Author: N/A; Word Count: 238  
5/1/05 WARNLB 3 2005 WLNR 26422225 ...

...Pfizer, New York, April 13 (DDMAC). After reviewing three direct-to-consumer print ads for Zyrtec (cetirizine HCl) tablets, syrup and chewable tablets, DDMAC determined the ads were misleading because they suggested the product was clinically ...

...who was not sneezing, was looking at him. The text next to her picture stated: "On top of things. On Zyrtec." The headline below the picture stated: "Tired of your allergy medication not working? Good thing there's Zyrtec." FDA wrote that the overwhelming message from the text and visuals of the ad is the claim that Zyrtec is more effective than some other allergy products. FDA said it is not aware of any substantial evidence or clinical experience that proves Zyrtec is clinically superior to other allergy drugs. The warning letter followed three untitled letters beginning with the initial one in 1998 and one joint letter from DDMAC and the Federal Trade Commission regarding previous ads claiming Zyrtec's superiority. F-B; Doc. 13445W 193 Business Business, general Zyrtec (Medication) Pharmaceutical industry Pharmaceuticals 2834 North America 1NO39 New York 1NE72 USA 1US73 Americas 1AM92 ...

...1DR89 Pharmaceuticals & Biotechnology 1PH13 Allergy Drugs 1AL35 Allergy 1AL79 Healthcare 1HE06 DDMAC FDA FEDERAL TRADE COMMISSION ZYRTEC Good ...

8338. IS IT 'JUST' AN ALLERGY? Hay fever often progresses to more-serious problems. But treatment can sometimes nip that in the bud.

**Consumer Reports** Author: N/A; Word Count: 3460  
5/1/05 CONSUMERAB 1 2005 WLNR 6098816 ...

...Chlor) and diphenhydramine (AllerMax, Benadryl Allergy), and it costs less than comparably safe and effective prescription antihistamines, such as cetirizine (Zyrtec) and fexofenadine (Allegra). But a May 2004 study found that doctors recommend those costlier drugs more often, possibly because of ...

8339. 'Tis the season; Allergy victims dodge pollen; Doctors say take meds now, stick with them daily

**Patriot Ledger, The; Quincy, Mass.** Author: Lane Lambert; LANE LAMBERT; Word Count: 840  
4/27/05 PAT-LED 1 2005 WLNR 6730186 ...

...like Claritin are remedy enough for most people. Others, including asthma patients, may need stronger, prescription medications such as Allegra, Zyrtec or Prednisone. Those with the most severe reactions may need allergy shots. Chiavaroli is one of them. As a lifelong ...

...AMERICAN PUBLIC HEALTH ASSOCIATION ASTHMA SOCIETY CLARITIN DOCTORS HARVARD UNIVERSITY MANET COMMUNITY HEALTH CENTER MASSACHUSETTS ALLERGY PATRIOT LEDGER POLLEN COM ZYRTEC Chiavaroli Costa Duxbury Hemady John Costa Lane Lambert Michael Young Quincy Shots Young Zuhayr Hemady ...

8340. SOMETHING TO SNIFF AT After a wet winter, allergens are thriving and the allergic are suffering

**UNION-TRIBUNE** Author: R.J. Ignelzi, STAFF WRITER; Word Count: 2654  
4/26/05 SDUT E1 2005 WLNR 6623339 ...

...prescription allergy medication that's now available over the counter. PRESCRIPTION ALLERGY PILLS What they are: Antihistamines include Allegra, Clarinex and Zyrtec. Recommended for: Someone with more persistent allergies or someone who doesn't want sedation side effects. Advantages: Not sedating and need ...

...for acupuncture and stress-reduction exercises. Butterbur is an all-natural supplement that was found to be as effective as Zyrtec in a Swiss study. Disadvantages: Acupuncture and Chinese herbal consultations can be expensive. Some unrefined butterbur can be toxic to ...

8341. At Ohio U., allergies spring up with pollen season

**University Wire** Author: By Ashley Shupienis; Word Count: 640  
4/26/05 UNIWIRE 23:37:37 ...

...lot of nasal sprays," he said. "I'd say Flonase is the number-one prescription drug we're selling right now, but Zyrtec and Allegra are also popular choices for allergy relief." Americas 1AM92 North America 1NO39 ...

8342. National 2004 agency report cards.

**ADWEEK** Author: N/A; Word Count: 22340  
4/25/05 ADWEEK 24 2005 WLNR 25836139 ...

...U.S.), Coke C2 (\$40 million), Newell Rubbermaid (\$15-20 million), Safeway (\$10 million). Organic growth from Coke, Boost Mobile, Pfizer's Zyrtec (\$115 million total). Lost Dasani (\$20 million). CREATIVE B+ Coke Classic ads refreshingly holder, edgier than earlier work for brand ...

8343. MA SEPR Q1 Earnings 04 25

**AP Alert - Medical** Author: N/A; Word Count: 4968  
4/25/05 APALERTMEDIC 10:47:32 ...

...and is marketed under the brand name XYZAL in other member states of the European Union. A single isomer of ZYRTEC(R), levocetirizine is indicated for the treatment of symptoms of seasonal and perennial allergic rhinitis and CIU, in adults and ...

...registered trademarks of Schering Corporation. Allegra is a registered trademark of Merrell Pharmaceuticals. Xusal is a trademark and Xyzal and Zyrtec are registered trademarks of UCB, Societe Anonyme. Norvasc is a registered trademark of Pfizer, Inc. To receive a copy of ...

8344. HEALTH: Allergy misery: 5 common triggers

**Charlotte Observer (NC)** Author: HARRY JACKSON JR., St. Louis Post-Dispatch; Word Count: 809  
4/24/05 CHAROBSVR 2A 2005 WLNR 6369828 ...

...drugs. Over-the-counter drugs aren't meant to be long-term remedies. The antihistamines that have beaten drowsiness are Allegra, Zyrtec and Clarinex (the prescription version of Claritin). Of the drugs, doctors agree that Clarinex is the weakest. Allegra, the heir ...

8345. PILLS CLEAR ALLERGIES, WALLETS -- ALLERGY SUFFERERS ARE FINDING THAT THE PRICE - AND EFFECTIVENESS - OF MEDICATIONS ARE AS VARIED AS THE POLLEN IN THE APRIL BREEZE.

**Wichita Eagle (KS)** Author: ANNIE CALOVICH, The Wichita Eagle; Word Count: 858  
4/24/05 WCHTEAG 1B 2005 WLNR 23055743 ...

...best for them. "There is a difference," said Merle McFarland, a pharmacist who owns pharmacies in Wichita, Cheney and Kingman. Zyrtec, Clarinex and Allegra are three prescription medications that are similar to Claritin, Scott said. "Basically they're in the same class ...

...of this class of antihistamine generally is one 10-milligram pill a day. The costs of Alavert, Claritin and Zyrtec, a prescription antihistamine similar to Claritin, in packages of 30 pills of 10 milligrams at Walgreens.com, shows the difference per day: -- Alavert: \$18.99 (63 cents a day) -- Claritin: \$22.99 (77 cents a day) -- Zyrtec: \$69.99 (\$2.30 a day). Alavert costs as little as 53 cents a pill on sale at Walgreens right ...

8346. ALLERGIES ARE BLOOMING DOCTORS SAY THERE ARE EFFECTIVE WAYS TO GET SOME RELIEF

**Richmond Times Dispatch (VA)** Author: Tammie Smith Times-Dispatch Staff Writer Contact Tammie Smith at (804) 649-6572 or tsmith@timesdispatch.com; Word Count: 864  
4/21/05 RCHMDTD A1 2005 WLNR 6272362 ...

...clogs up. Then inside my ears are itchy sometimes. I feel like I have fluid in them." The prescription drug

Zyrtec is the only thing that seems to help, but her insurance company will not cover it, she said. Many health ...

...over-the-counter nonsedating antihistamine such as Claritin first before trying prescription drugs. She said she relies on samples of Zyrtec from her doctor. Blumberg said pollen counts in past years have been higher. His practice maintains a pollen counter on ...

8347. WHAT'S NEEDED ON PRESCRIPTION LABELS

**Boston Globe (MA)** Author: Steven Woloshin and Lisa M. Schwartz; Word Count: 893  
4/20/05 BOSTONG A23 2005 WLNR 6193638 ...

...find: The most basic information of how well drugs work is hardly ever provided. Instead, ads use vague promises like "Zyrtec works" and Crestor for cholesterol lowering "when diet and exercise aren't enough" rather than telling consumers how well Zyrtec works or whether cholesterol lowering with Crestor translates into fewer heart attacks or deaths. Drug companies do this because the ...

8348. TAP Pharmaceutical pulls TV ads for heartburn drug

**AP Alert - Illinois** Author: N/A; Word Count: 381  
4/19/05 APALERTIL 11:55:01 ...

...week notified Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In the wake of publicized problems with arthritis medicines, Pfizer also said ...

8349. Pfizer first quarter net income plunges, revises 2005 outlook downward

**AP DataStream** Word Count: 673  
4/19/05 APDATASTREAM 11:40:40 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8350. TAP Pharmaceutical pulls TV ads for heartburn drug

**AP DataStream** Author: N/A; Word Count: 416  
4/19/05 APDATASTREAM 14:25:25 ...

...superiority over competing products. It admonished Pfizer Inc. for the same offense over three direct mail ads for allergy medicine Zyrtec. In the wake of publicized problems with arthritis medicines, Pfizer pulled its advertising for its top-selling arthritis pain reliever ...

8351. TAP Pharmaceutical pulls TV ads for heartburn drug

**AP DataStream** Author: N/A; Word Count: 416  
4/19/05 APDATASTREAM 14:25:26 ...

...superiority over competing products. It admonished Pfizer Inc. for the same offense over three direct mail ads

for allergy medicine Zyrtec. In the wake of publicized problems with arthritis medicines, Pfizer pulled its advertising for its top-selling arthritis pain reliever ...

8352. TAP Pharmaceutical pulls TV ads for heartburn drug

**AP DataStream** Author: N/A; Word Count: 416  
4/19/05 APDATASTREAM 14:25:36 ...

...superiority over competing products. It admonished Pfizer Inc. for the same offense over three direct mail ads for allergy medicine Zyrtec. In the wake of publicized problems with arthritis medicines, Pfizer pulled its advertising for its top-selling arthritis pain reliever ...

8353. Pfizer first quarter net income plunges, revises 2005 outlook downward

**AP DataStream** Word Count: 685  
4/19/05 APDATASTREAM 11:40:24 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8354. Pfizer first quarter net income plunges, revises 2005 outlook downward

**AP DataStream** Word Count: 685  
4/19/05 APDATASTREAM 14:37:20 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8355. Pfizer first quarter net income plunges, revises 2005 outlook downward

**AP DataStream** Word Count: 685  
4/19/05 APDATASTREAM 14:37:54 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8356. Pfizer first quarter net income plunges, revises 2005 outlook downward

**AP DataStream** Word Count: 685  
4/19/05 APDATASTREAM 14:39:39 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8357. Pfizer 1Q Net Income Plunges on Charges

**AP General Financial/ Business News** Word Count: 671  
4/19/05 APGENFINNEWS 13:03:47 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8358. Pfizer 1Q Net Income Plunges on Charges

**AP General Financial/ Business News** Word Count: 673  
4/19/05 APGENFINNEWS 13:13:54 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8359. Pfizer 1Q Net Income Plunges on Charges

**AP General Financial/ Business News** Word Count: 673  
4/19/05 APGENFINNEWS 13:31:23 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8360. TAP Pharmaceutical Pulls TV Ads for Drug

**AP General Financial/ Business News** Author: N/A; Word Count: 416  
4/19/05 APGENFINNEWS 14:28:04 ...

...superiority over competing products. It admonished Pfizer Inc. for the same offense over three direct mail ads for allergy medicine Zyrtec. In the wake of publicized problems with arthritis medicines, Pfizer pulled its advertising for its top-selling arthritis pain reliever ...

8361. Pfizer 1Q Net Income Plunges on Charges

**AP General Financial/ Business News** Word Count: 685  
4/19/05 APGENFINNEWS 14:39:34 ...

...much as \$9 billion in revenue in the next four years as patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. The tax expense for the repatriation of \$28.3 billion in cash came after Pfizer ...

8362. Utilidad trimestral de Pfizer se desploma, revisa meta 2005

**AP Spanish** Author: Por THERESA AGOVINO; Word Count: 433  
4/19/05 APSPANISH 17:36:58 ...

...de dólares en los próximos cuatro años a medida que expiran sus patentes del antidepresivo Zoloft, la medicina para alergia Zyrtec y el fármaco de control de presión sanguínea Norvasc. f ...

8363. Healthy Living: Surviving spring in Atlanta Area's soaring pollen counts bring misery to allergy sufferers  
**Atlanta Journal and Constitution (GA)** Author: BILL HENDRICK; Word Count: 1084  
4/19/05 ATLNTAJC E1 2005 WLNLR 6067184 ...

...breathe when allergens trigger wheezing, but which makes him look nervous, which he isn't. And he's hardly ever without Rhinocort, Zyrtec, Qbar, plus a nebulizer that blows a cool mist into his lungs. Not surprisingly, it annoys him that he has ...

8364. AP Top Health News At 8:36 p.m. EDT  
**AP Online** Author: N/A; Word Count: 79  
4/18/05 APWIRES 00:37:02 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8365. AP Health NewsBrief at 8:36 p.m. EDT  
**AP Online** Author: N/A; Word Count: 1029  
4/18/05 APWIRES 00:37:02 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8366. FDA Warns Makers of Levitra, Zyrtec on Ads  
**AP Online** Word Count: 470  
4/18/05 APWIRES 01:16:17 ...

...FDA Warns Makers of Levitra, Zyrtec on Ads By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

...currently reviewing all our Levitra promotional material to address the issues raised by the agency," he added. The ads for Zyrtec compare two people; one obviously sick, sneezing or wiping her nose, and another who looks perfectly healthy. The captions of the ads imply that the healthy and alert-looking person has taken Zyrtec; the sickly and unhappy one has taken a different medication. The FDA said it "is not aware of substantial evidence or substantial clinical experience demonstrating that Zyrtec is clinically superior" to any other available over-the-counter or prescription allergy medicine. An attempt to reach Pfizer by ...

8367. AP Top Health News At 9:25 p.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/18/05 APWIRES 01:25:34 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8368. AP Health NewsBrief at 9:25 p.m. EDT

**AP Online** Author: N/A; Word Count: 1029  
4/18/05 APWIRES 01:25:40 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8369. AP Top Health News At 8:38 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/18/05 APWIRES 12:38:10 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8370. AP Health NewsBrief at 8:38 a.m. EDT

**AP Online** Author: N/A; Word Count: 1029  
4/18/05 APWIRES 12:38:14 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8371. AP Top Health News At 9 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/18/05 APWIRES 13:01:50 ...

...Nations Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8372. AP Health NewsBrief at 9:01 a.m. EDT

**AP Online** Author: N/A; Word Count: 998  
4/18/05 APWIRES 13:01:55 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8373. AP Health NewsBrief at 11:52 a.m. EDT

**AP Online** Author: N/A; Word Count: 984  
4/18/05 APWIRES 15:52:35 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8374. AP Top Health News At 11:52 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/18/05 APWIRES 15:52:33 ...

...Nations Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8375. AP Top Health News At 1:04 p.m. EDT

**AP Online** Author: N/A; Word Count: 79

4/18/05 APWIRES 17:04:09 ...

...Nations Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8376. AP Health NewsBrief at 1:04 p.m. EDT

**AP Online** Author: N/A; Word Count: 988

4/18/05 APWIRES 17:04:09 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8377. AP Top Health News At 1:36 p.m. EDT

**AP Online** Author: N/A; Word Count: 80

4/18/05 APWIRES 17:37:04 ...

...Nations Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Health ...

8378. AP Health NewsBrief at 1:37 p.m. EDT

**AP Online** Author: N/A; Word Count: 989

4/18/05 APWIRES 17:37:04 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8379. AP Top Health News At 2:37 p.m. EDT

**AP Online** Author: N/A; Word Count: 79

4/18/05 APWIRES 18:37:16 ...

...Nations Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds a Afghanistan AFG Asia United States USA NorthAmerica AP TOP ...

8380. AP Health NewsBrief at 2:37 p.m. EDT

**AP Online** Author: N/A; Word Count: 964  
4/18/05 APWIRES 18:37:16 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

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8381. AP Top Health News At 4 p.m. EDT

**AP Online** Author: N/A; Word Count: 80  
4/18/05 APWIRES 19:59:57 ...

...Nations Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads a Afghanistan AFG Asia United States USA NorthAmerica AP TOP HEALTH NEWS ASTRAZENECA EDT HALT IRESSA TRIAL AGING ...

8382. AP Health NewsBrief at 3:59 p.m. EDT

**AP Online** Author: N/A; Word Count: 967  
4/18/05 APWIRES 19:59:57 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. ...

8383. ALLERGY ATTACK? FIGHT BACK! DREADING THE ONSLAUGHT OF POLLEN? YOU DON'T HAVE TO FLEE THE AREA FOR RELIEF

**Tribune (San Luis Obispo, CA)** Author: Harry Jackson Jr. St. Louis Post-Dispatch; Word Count: 1369  
4/18/05 SLOTRIBUNE A2 2005 WLNLR 23067472 ...

...drugs. Over-the-counter drugs aren't meant to be long-term remedies. The antihistamines that have beaten

drowsiness are Allegra, Zyrtec and Clarinex (the prescription version of Claritin), says Seaton. Of the drugs, doctors and Seaton agreed that Clarinex is the weakest. As for Zyrtec, about 10 percent of users still complain of drowsiness. In fact, the Food and Drug Administration doesn't allow the manufacturer ...

8384. AP Top Health News At 8:28 p.m. EDT

**AP Online** Author: N/A; Word Count: 78  
4/17/05 APWIRES 00:28:16 ...

... Group Changes Policy for Virus Test Kits Experts Warn on Expense of U.S. Drugs FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8385. AP Health NewsBrief at 8:28 p.m. EDT

**AP Online** Author: N/A; Word Count: 992  
4/17/05 APWIRES 00:28:16 ...

...suggests. Group Changes Policy for Virus Test Kits Experts Warn on Expense of U.S. Drugs FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8386. AP Top Health News At 4:31 a.m. EDT

**AP Online** Author: N/A; Word Count: 78  
4/17/05 APWIRES 08:31:49 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8387. AP Health NewsBrief at 4:31 a.m. EDT

**AP Online** Author: N/A; Word Count: 992  
4/17/05 APWIRES 08:31:49 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

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8388. AP Top Health News At 1:09 p.m. EDT**AP Online** Author: N/A; Word Count: 78

4/17/05 APWIRES 17:09:13 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8389. AP Health NewsBrief at 1:09 p.m. EDT**AP Online** Author: N/A; Word Count: 997

4/17/05 APWIRES 17:09:14 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

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8390. AP Top Health News At 1:17 p.m. EDT**AP Online** Author: N/A; Word Count: 78

4/17/05 APWIRES 17:17:20 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8391. AP Health NewsBrief at 1:17 p.m. EDT**AP Online** Author: N/A; Word Count: 997

4/17/05 APWIRES 17:17:20 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

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8392. AP Top Health News At 3:42 p.m. EDT**AP Online** Author: N/A; Word Count: 78

4/17/05 APWIRES 19:42:06 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8393. AP Health NewsBrief at 3:42 p.m. EDT

**AP Online** Author: N/A; Word Count: 997  
4/17/05 APWIRES 19:42:06 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8394. AP Health NewsBrief at 4:43 p.m. EDT

**AP Online** Author: N/A; Word Count: 997  
4/17/05 APWIRES 20:43:13 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8395. AP Top Health News At 4:43 p.m. EDT

**AP Online** Author: N/A; Word Count: 78  
4/17/05 APWIRES 20:43:17 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8396. AP Top Health News At 5 p.m. EDT

**AP Online** Author: N/A; Word Count: 78  
4/17/05 APWIRES 21:00:33 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

non Missing Breast Cancer Study ...

8397. AP Health NewsBrief at 5:00 p.m. EDT

**AP Online** Author: N/A; Word Count: 1028  
4/17/05 APWIRES 21:00:33 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8398. AP Top Health News At 6 p.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/17/05 APWIRES 21:58:11 ...

...Drugs Group Changes Policy for Virus Test Kits Afghan Boy Dies After Return From U.S. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8399. AP Health NewsBrief at 5:58 p.m. EDT

**AP Online** Author: N/A; Word Count: 1029  
4/17/05 APWIRES 21:58:11 ...

...be determined because the Afghan tradition of burying the dead quickly made an autopsy impossible. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Once Half-Ton Man Now Weighs 530 Pounds Patrick Deuel used to ...

8400. FDA warns makers of Levitra, Zyrtec over advertisements

**AP DataStream** Word Count: 464  
4/16/05 APDATASTREAM 02:10:00 ...

...FDA warns makers of Levitra, Zyrtec over advertisements By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON \_ Federal regulators told the makers of the popular drugs Levitra and Zyrtec on Friday to pull some advertisements the regulators said made unsubstantiated claims. In letters to Bayer Pharmaceuticals Corp. and Pfizer Inc., the Food and Drug Administration said a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the

fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

...currently reviewing all our Levitra promotional material to address the issues raised by the agency," he added. The ads for Zyrtec compare two people; one obviously sick, sneezing or wiping her nose, and another who looks perfectly healthy. The captions of the ads imply that the healthy and alert-looking person has taken Zyrtec; the sickly and unhappy one has taken a different medication. The FDA said it "is not aware of substantial evidence or substantial clinical experience demonstrating that Zyrtec is clinically superior" to any other available over-the-counter or prescription allergy medicine. An attempt to reach Pfizer by ...

8401. FDA warns makers of Levitra, Zyrtec over advertisements

**AP DataStream** Word Count: 464  
4/16/05 APDATASTREAM 02:10:12 ...

...FDA warns makers of Levitra, Zyrtec over advertisements By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON Federal regulators told the makers of the popular drugs Levitra and Zyrtec on Friday to pull some advertisements the regulators said made unsubstantiated claims. In letters to Bayer Pharmaceuticals Corp. and Pfizer Inc., the Food and Drug Administration said a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

...currently reviewing all our Levitra promotional material to address the issues raised by the agency," he added. The ads for Zyrtec compare two people; one obviously sick, sneezing or wiping her nose, and another who looks perfectly healthy. The captions of the ads imply that the healthy and alert-looking person has taken Zyrtec; the sickly and unhappy one has taken a different medication. The FDA said it "is not aware of substantial evidence or substantial clinical experience demonstrating that Zyrtec is clinically superior" to any other available over-the-counter or prescription allergy medicine. An attempt to reach Pfizer by ...

8402. FDA warns makers of Levitra, Zyrtec over advertisements

**AP DataStream** Word Count: 470  
4/16/05 APDATASTREAM 02:10:12 ...

...FDA warns makers of Levitra, Zyrtec over advertisements By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

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substantial clinical experience demonstrating that Zyrtec is clinically superior" to any other available over-the-counter or prescription allergy medicine. An attempt to reach Pfizer by ...

8403. FDA warns makers of Levitra, Zyrtec over advertisements

**AP DataStream** Word Count: 470  
4/16/05 APDATASTREAM 02:10:12 ...

...FDA warns makers of Levitra, Zyrtec over advertisements By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON\_Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

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8404. FDA warns makers of Levitra, Zyrtec over advertisements

**AP DataStream** Word Count: 470  
4/16/05 APDATASTREAM 02:44:12 ...

...FDA warns makers of Levitra, Zyrtec over advertisements By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON\_Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

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8405. AP Health NewsBrief at 10:38 p.m. EDT

**AP Online** Author: N/A; Word Count: 941  
4/16/05 APWIRES 02:38:51 ...

...said Conway of Poland, Ohio, whose son Daniel is now a healthy 16-year-old. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. FDA Panel Backs Lifting Breast Implant Ban WASHINGTON (AP) \_ Silicone-gel breast ...

8406. FDA Warns Makers of Levitra, Zyrtec on Ads

**AP Online** Word Count: 470  
4/16/05 APWIRES 02:38:45 ...

...FDA Warns Makers of Levitra, Zyrtec on Ads By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

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8407. AP Top Health News At 10:38 p.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 02:38:50 ...

...Return From U.S. Utah Judge Strikes Down Ephedra Ban Scientists Seek More Cord Blood Supplies FDA Warns Makers of Levitra, Zyrtec on Ads FDA Panel Backs Lifting Breast Implant Ban Head Pa. Pharmacist Fined by Ethics Panel USA 1US73 Americas ...

8408. AP Top Health News At 1 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 04:59:23 ...

...Return From U.S. Utah Judge Strikes Down Ephedra Ban Scientists Seek More Cord Blood Supplies FDA Warns Makers of Levitra, Zyrtec on Ads FDA Panel Backs Lifting Breast Implant Ban Head Pa. Pharmacist Fined by Ethics Panel USA 1US73 Americas ...

8409. AP Health NewsBrief at 12:59 a.m. EDT

**AP Online** Author: N/A; Word Count: 941  
4/16/05 APWIRES 04:59:23 ...

...said Conway of Poland, Ohio, whose son Daniel is now a healthy 16-year-old. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. FDA Panel Backs Lifting Breast Implant Ban WASHINGTON (AP) \_ Silicone-gel breast ...

8410. AP Top Health News At 1 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 04:59:55 ...

...Return From U.S. Utah Judge Strikes Down Ephedra Ban Scientists Seek More Cord Blood Supplies FDA Warns Makers of Levitra, Zyrtec on Ads FDA Panel Backs Lifting Breast Implant Ban Head Pa. Pharmacist Fined by Ethics Panel USA 1US73 Americas ...

8411. AP Health NewsBrief at 12:59 a.m. EDT

**AP Online** Author: N/A; Word Count: 941  
4/16/05 APWIRES 04:59:56 ...

...said Conway of Poland, Ohio, whose son Daniel is now a healthy 16-year-old. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. FDA Panel Backs Lifting Breast Implant Ban WASHINGTON (AP) \_ Silicone-gel breast ...

8412. AP Top Health News At 1 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 05:01:04 ...

...Return From U.S. Utah Judge Strikes Down Ephedra Ban Scientists Seek More Cord Blood Supplies FDA Warns Makers of Levitra, Zyrtec on Ads FDA Panel Backs Lifting Breast Implant Ban Head Pa. Pharmacist Fined by Ethics Panel USA 1US73 Americas ...

8413. AP Health NewsBrief at 1:00 a.m. EDT

**AP Online** Author: N/A; Word Count: 941  
4/16/05 APWIRES 05:00:56 ...

...said Conway of Poland, Ohio, whose son Daniel is now a healthy 16-year-old. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. FDA Panel Backs Lifting Breast Implant Ban WASHINGTON (AP) \_ Silicone-gel breast ...

8414. AP Health NewsBrief at 1:01 a.m. EDT

**AP Online** Author: N/A; Word Count: 941  
4/16/05 APWIRES 05:01:39 ...

...said Conway of Poland, Ohio, whose son Daniel is now a healthy 16-year-old. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. FDA Panel Backs Lifting Breast Implant Ban WASHINGTON (AP) \_ Silicone-gel breast ...

8415. AP Top Health News At 1 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 05:01:38 ...

...Return From U.S. Utah Judge Strikes Down Ephedra Ban Scientists Seek More Cord Blood Supplies FDA Warns Makers of Levitra, Zyrtec on Ads FDA Panel Backs Lifting Breast Implant Ban Head Pa. Pharmacist Fined by Ethics Panel USA 1US73 Americas ...

8416. AP Top Health News At 1 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 05:02:02 ...

...Return From U.S. Utah Judge Strikes Down Ephedra Ban Scientists Seek More Cord Blood Supplies FDA Warns Makers of Levitra, Zyrtec on Ads FDA Panel Backs Lifting Breast Implant Ban Head Pa. Pharmacist Fined by Ethics Panel USA 1US73 Americas ...

8417. AP Health NewsBrief at 1:02 a.m. EDT

**AP Online** Author: N/A; Word Count: 941

4/16/05 APWIRES 05:02:02 ...

...said Conway of Poland, Ohio, whose son Daniel is now a healthy 16-year-old. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

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8418. FDA Warns Makers of Levitra, Zyrtec on Ads

**AP Online** Word Count: 470

4/16/05 APWIRES 05:28:27 ...

...FDA Warns Makers of Levitra, Zyrtec on Ads By JUAN-CARLOS RODRIGUEZ Associated Press Writer WASHINGTON \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. In Levitra's case, Bayer also failed to disclose FDA warnings and product information, the letter said. It was the fourth such warning for Pfizer about Zyrtec. The commercial for Levitra, an erectile dysfunction drug, features a woman praising the drug, and, according to the FDA, implying ...

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8419. AP Top News At 1:28 a.m. EDT

**AP Online** Author: N/A; Word Count: 79

4/16/05 APWIRES 05:28:49 ...

...Chili Finger Deepens Conservative Lawmaker: DeLay Should Quit Utah Man Pleads Guilty to Murdering Wife FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. Violent Crime 1VI27 ...

8420. AP Top Headlines At 1:28 a.m. EDT

**AP Online** Author: N/A; Word Count: 178

4/16/05 APWIRES 05:28:55 ...

...Utah Man Pleads Guilty to First-Degree Murder of Wife After She Discovered His Lies FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Mi-

chael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8421. AP Top News at 1:28 a.m. EDT

**AP Online** Author: N/A; Word Count: 995  
4/16/05 APWIRES 05:28:56 ...

...a trash bin. Volunteers scouring a landfill found her decomposed remains about three months later. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8422. AP Health NewsBrief at 1:28 a.m. EDT

**AP Online** Author: N/A; Word Count: 941  
4/16/05 APWIRES 05:28:57 ...

...a.m. EDT WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Patrick Deuel used to be called the half-ton man. But on ...

...than half the 1,072 pounds he weighed when he checked into the hospital last June. FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing GENEVA (AP) \_ Shipments ...

8423. AP Top Health News At 1:28 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 05:28:57 ...

...AP Top Health News At 1:28 a.m. EDT FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8424. AP Top Headlines At 1:28 a.m. EDT

**AP Online** Author: N/A; Word Count: 178  
4/16/05 APWIRES 05:28:51 ...

...Utah Man Pleads Guilty to First-Degree Murder of Wife After She Discovered His Lies FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8425. AP Top News At 2 a.m. EDT

**AP Online** Author: N/A; Word Count: 79  
4/16/05 APWIRES 05:59:59 ...

...Wendy's Chili Finger Deepens Conservative Lawmaker: DeLay Should Quit Reports: Airport Screeners Still Do Poorly FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. a France FRA Europe ...

8426. AP Top Headlines At 2 a.m. EDT

**AP Online** Author: N/A; Word Count: 178  
4/16/05 APWIRES 06:00:00 ...

...Aside AP: Airport Screeners Still Perform Poorly, Reports From Homeland Security and GAO to Reveal FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8427. AP Top News at 1:59 a.m. EDT

**AP Online** Author: N/A; Word Count: 1008  
4/16/05 APWIRES 06:00:05 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8428. AP Top News at 2:00 a.m. EDT

**AP Online** Author: N/A; Word Count: 1008  
4/16/05 APWIRES 06:02:10 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8429. AP Top News At 2:30 a.m. EDT

**AP Online** Author: N/A; Word Count: 80

4/16/05 APWIRES 06:30:33 ...

...Wendy's Chili Finger Deepens Conservative Lawmaker: DeLay Should Quit Reports: Airport Screeners Still Do Poorly FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. a France FRA Europe ...

8430. AP Top Headlines At 2:30 a.m. EDT

**AP Online** Author: N/A; Word Count: 179  
4/16/05 APWIRES 06:30:34 ...

...Aside AP: Airport Screeners Still Perform Poorly, Reports From Homeland Security and GAO to Reveal FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8431. AP Top News at 2:30 a.m. EDT

**AP Online** Author: N/A; Word Count: 990  
4/16/05 APWIRES 06:30:34 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8432. AP Top News At 2:46 a.m. EDT

**AP Online** Author: N/A; Word Count: 80  
4/16/05 APWIRES 06:46:09 ...

...Not Abused, Exploited Federal Probe: Pundit Hire Not Unethical Reports: Airport Screeners Still Do Poorly FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. a France FRA Europe ...

8433. AP Top Headlines At 2:46 a.m. EDT

**AP Online** Author: N/A; Word Count: 179  
4/16/05 APWIRES 06:46:10 ...

...Judgment AP: Airport Screeners Still Perform Poorly, Reports From Homeland Security and GAO to Reveal FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8434. AP Top News at 2:46 a.m. EDT

**AP Online** Author: N/A; Word Count: 1024  
4/16/05 APWIRES 06:46:11 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8435. AP Top News At 2:54 a.m. EDT

**AP Online** Author: N/A; Word Count: 81  
4/16/05 APWIRES 06:54:31 ...

...Not Abused, Exploited Federal Probe: Pundit Hire Not Unethical Reports: Airport Screeners Still Do Poorly FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. a China CHN Asia ...

8436. AP Top Headlines At 2:54 a.m. EDT

**AP Online** Author: N/A; Word Count: 175  
4/16/05 APWIRES 06:54:33 ...

...Judgment AP: Airport Screeners Still Perform Poorly, Reports From Homeland Security and GAO to Reveal FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8437. AP Top News at 2:54 a.m. EDT

**AP Online** Author: N/A; Word Count: 1048  
4/16/05 APWIRES 06:54:39 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8438. AP Top News At 3 a.m. EDT

**AP Online** Author: N/A; Word Count: 81  
4/16/05 APWIRES 06:56:26 ...

...Not Abused, Exploited Federal Probe: Pundit Hire Not Unethical Reports: Airport Screeners Still Do Poorly

FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. a China CHN Asia ...

8439. AP Top Headlines At 3 a.m. EDT

**AP Online** Author: N/A; Word Count: 175  
4/16/05 APWIRES 06:56:43 ...

...Judgment AP: Airport Screeners Still Perform Poorly, Reports From Homeland Security and GAO to Reveal FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8440. AP Top News at 2:56 a.m. EDT

**AP Online** Author: N/A; Word Count: 1017  
4/16/05 APWIRES 06:56:43 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8441. AP Top News at 3:00 a.m. EDT

**AP Online** Author: N/A; Word Count: 1017  
4/16/05 APWIRES 07:02:31 ...

...are expected to soon release their findings on the performance of Transportation Security Administration screeners. FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jackson Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8442. AP Top News At 3:04 a.m. EDT

**AP Online** Author: N/A; Word Count: 81  
4/16/05 APWIRES 07:04:32 ...

...DeLay Should Quit DCF: Terri Schiavo Not Abused, Exploited Federal Probe: Pundit Hire Not Unethical FDA Warns Makers of Levitra, Zyrtec on Ads Jackson Accuser's Mom Admits Earlier Lies Heilman Throws One-Hitter As Mets Rip Fla. a China CHN Asia ...

8443. AP Top Headlines At 3:04 a.m. EDT

**AP Online** Author: N/A; Word Count: 176  
4/16/05 APWIRES 07:04:32 ...

...Family Education Department Probe: Hiring of Pundit Not Illegal or Unethical, but Showed Poor Judgment  
FDA Warns Makers of Levitra, Zyrtec Over Advertisements It Says Make Unsubstantiated Claims In Furious  
Cross-Examination, Michael Jackson Accuser's Mother Admits Lies in Previous Suit ...

8444. AP Top News at 3:04 a.m. EDT

**AP Online** Author: N/A; Word Count: 1010  
4/16/05 APWIRES 07:04:38 ...

...a pattern of blunders that led to the \$240,000 contract with conservative commentator Armstrong Williams.  
FDA Warns Makers of Levitra, Zyrtec on Ads WASHINGTON (AP) \_ Federal regulators have told the makers of  
the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstantiated  
claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three  
direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Jack-  
son Accuser's Mom Admits Earlier Lies SANTA MARIA, Calif. (AP) \_ The mother ...

8445. AP Top Health News At 7:19 p.m. EDT

**AP Online** Author: N/A; Word Count: 78  
4/16/05 APWIRES 23:19:20 ...

...7:19 p.m. EDT Experts Warn on Expense of U.S. Drugs FDA Warns Makers of Levitra, Zyrtec on Ads Once  
Half-Ton Man Now Weighs 530 Pounds WHO: Virus Sent to Mexico, Lebanon Missing Breast Cancer Study ...

8446. AP Health NewsBrief at 7:19 p.m. EDT

**AP Online** Author: N/A; Word Count: 973  
4/16/05 APWIRES 23:19:20 ...

...even more nonprescription drugs, polling suggests. WASHINGTON (AP) \_ Federal regulators have told the  
makers of the popular drugs Levitra and Zyrtec to pull some advertisements the regulators said made unsubstanti-  
ated claims. The Food and Drug Administration said Friday it sent letters ...

...week notifying Bayer Pharmaceuticals Corp. and Pfizer Inc. that a television commercial for Levitra and three  
direct-mail advertisements for Zyrtec made unsubstantiated claims of superiority over competing products. Ex-  
perts Warn on Expense of U.S. Drugs FDA Warns Makers of Levitra, Zyrtec on Ads Once Half-Ton Man Now  
Weighs 530 Pounds Patrick Deuel used to be called the half-ton man ...

8447. Business News in Brief

**Philadelphia Inquirer (PA)** Author: N/A; Word Count: 1557  
4/16/05 PHILA-INQ D03 2005 WLNLR 22976269 ...

...The Bowling Green plant supplies two other Tower facilities, Morris said. - AP FDA wants ads it deems false

pulled for Zyrtec, Levitra Federal regulators said they have issued warnings about misleading advertisements for Pfizer Inc.'s allergy drug Zyrtec and Bayer AG's impotence pill Levitra. The Food and Drug Administration sent letters to both companies telling them to stop ...

...male partner, suggested Levitra was superior to other impotence treatments "when this has not been demonstrated," the FDA said. With Zyrtec, the agency objected to three print advertisements depicting allergy sufferers on an airplane or in an office. The promotions gave the impression Zyrtec was more effective than other allergy medicines, but the FDA is not aware of evidence to support that, the agency's ...

...CO SEC SECURITIES SOLSTICE SOLSTICE ROADSTER TRAVELERS LIFE US BANKRUPTCY COURT US AIRWAYS US AIRWAYS GROUP US AIRWAYS GROUP INC ZYRTEC AMERICA WEST HOLDINGS CORP COMMERCIAL CREDIT CO LOCKHEED MARTIN CORP GE AIRCRAFT ENGINES GENERAL MOTORS CORP CITIGROUP INC GENERAL ELECTRIC ...

8448. FDA Chastises Bayer for Contents of Levitra Television Advertisement

**Drug Industry Daily** Author: N/A; Word Count: 760  
4/15/05 DRUGINDUDLY (No Page) 2005 WLNR 25588384 ...

...and copulating." In a second action, DDMAC took Pfizer to task last week for promotions related to its allergy drug Zyrtec (cetirizine HCl). The agency issued Pfizer an April 13 warning letter citing the firm for print ads that made unsubstantiated superiority claims for Zyrtec. The ads, titled "Tired of our allergy medicines not working?" and "Maybe it's time to switch allergy medicines," suggest Zyrtec is superior to competing allergy medicines -- a claim that DDMAC said is not supported by clinical evidence. "The overwhelming message from the text and the visuals of these ads is the comparative claim that Zyrtec is more effective in treating allergies in general, or certain types of allergies, than some other allergy products, which are ...

...affirmatively means that the antihistamine does not work for that claim." DDMAC ordered Pfizer to immediately cease dissemination of the Zyrtec ads and to respond to the warning letter by April 27. To view the Levitra letter, go to <http://www.fda.gov/cder/warn/2005/Levitra.pdf> To view the Zyrtec warning letter, go to <http://www.fda.gov/cder/warn/2005/zyrtec.pdf> . -- RB Warning FDA ...

... 1PH83 Advertising Campaigns 1AD39 BAYER DDMAC DTC ED FDA FDA CHASTISES BAYER FEDERAL FOOD DRUG LEVITRA PFIZER RB ZYRTEC FORD DEALERS ALLIANCE PFIZER INC PFIZER DTZ HOLDINGS PLC DIGITAL TECHNOLOGIES CORP ESPERION THERAPEUTICS INC/MI Absent Crawford Lester Crawford ...

8449. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2891  
4/14/05 HOOVCP (No Page) 2005 WLNR 5792299 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genetro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept

(HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zoloft (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8450. Cold just won't go away? You might have allergies Watch pollen charts to see if there's a pattern that matches your sniffles

**Dayton Daily News (OH)** Author: Kevin Lamb klamb; Word Count: 1091  
4/12/05 DAYTONDN E3 2005 WLNR 5748979 ...

...The safest way to medicate allergies is with straight antihistamines, Boyles said. That means the versions of Allegra, Claritin or Zyrtec without the "D" added to their names, which stands for decongestant. Decongestants don't usually hurt the young and healthy, but ...

8451. Herbal supplements can offer hope Alternative medicines available for allergies

**Charlotte Observer (NC)** Author: KAREN GARLOCH, Staff Writer; Word Count: 281  
4/11/05 CHAROBSVR 3E 2005 WLNR 5620646 ...

...Two small studies in Scotland and Switzerland have found butterbur to have the same allergy-fighting effects as Allegra and Zyrtec, two prescription antihistamines. For prevention of allergic reactions, DeRhodes suggested quercetin, a bioflavonoid that comes from the white pulp in ...

8452. Pfizer expanding site despite \$4B cutback \$140M project adds lab space, building

**Crain's Detroit Business** Author: Andrew Dietderich; Word Count: 1027  
4/11/05 CRDETRBUS 3 2005 WLNR 5819163 ...

...manufacturing activity at a plant in Holland, Mich., which Pfizer recently said it plans to close and sell. Zoloft, Zithromax, Zyrtec and Norvasc are other drugs that have patents expiring soon. But replacing lost drugs keeps many working in Ann Arbor ...

...plans patent expirations ANN ARBOR ANN ARBOR AREA CHAMBER FDA FRIEDMAN BILLINGS RAMSEY CO NEURONTIN NORVASC PFIZER PFIZER INC ZITHROMAX ZYRTEC FRIEDMAN BILLINGS RAMSEY GROUP INC PFIZER INC Andrew Dietderich Bextra Caduet Canter Celebrex Chambers Crain David Canter Hank McKinnell Indiplon ...

8453. ALLERGY ATTACK?

**St. Louis Post-Dispatch (MO)** Author: HARRY JACKSON JR. Of the Post Dispatch; Word Count: 2125  
4/11/05 STLSPD 1 2005 WLNR 24319922 ...

...drugs. Over-the-counter drugs aren't meant to be long-term remedies. The new antihistamines on the market are Allegra, Zyrtec and Clarinex (the prescription version of Claritin), says Seaton. Doctors and Seaton agreed that Clarinex is the weakest. As for Zyrtec, about 10 percent of users still complain of drowsiness. In fact, the Food and Drug Administration doesn't allow the manufacturer ...

8454. ALLERGY ATTACK? FIGHT BACK SNEEZING DOESN'T HAVE T\* BE A RITE OF SPRING. WITH

TODAY'S TREATMENTS, YOU MAY BE ABLE TO LEAVE THE KLEENEX AT HOME.

**St. Louis Post-Dispatch (MO)** Author: HARRY JACKSON JR.; Author: Of the Post Dispatch; Author: ---  
; Author: COMMON SNEEZE INDUCERS; Author: Here are the most bothersome allergens in the environment, primarily in the home. Allergens indoors tend to be more intense than allergens outdoors because they're more conce; Word Count: 2214  
4/11/05 STLSPD 1 2005 WLNR 5694128 ...

...drugs. Over-the-counter drugs aren't meant to be long-term remedies. The new antihistamines on the market are Allegra, Zyrtec and Clarinex (the prescription version of Claritin), says Seaton. Doctors and Seaton agreed that Clarinex is the weakest. As for Zyrtec, about 10 percent of users still complain of drowsiness. In fact, the Food and Drug Administration doesn't allow the manufacturer ...

8455. ALLERGY ATTACK?

**St. Louis Post-Dispatch (MO)** Author: HARRY JACKSON JR. Of the Post Dispatch; Author: ---; Author: COMMON SNEEZE INDUCERS; Author: Here are the most bothersome allergens in the environment, primarily in the home. Allergens indoors tend to be more intense than allergens outdoors because they're more conce; Word Count: 2194  
4/11/05 STLSPD 1 2005 WLNR 5710111 ...

...drugs. Over-the-counter drugs aren't meant to be long-term remedies. The new antihistamines on the market are Allegra, Zyrtec and Clarinex (the prescription version of Claritin), says Seaton. Doctors and Seaton agreed that Clarinex is the weakest. As for Zyrtec, about 10 percent of users still complain of drowsiness. In fact, the Food and Drug Administration doesn't allow the manufacturer ...

8456. Treatment for curing postnasal drip

**Intelligencer** Author: N/A; Word Count: 460  
4/9/05 BSX-INTEL 3D 2005 WLNR 5811788 ...

...a cold or during the pollen season in spring and fall. There are also prescription drugs - notably, Clarinex, Allegra and Zyrtec - that can be used by people in whom the non-prescription medicines are ineffective. All these drugs contain an antihistamine ...

8457. Treatment for curing postnasal drip

**Intelligencer** Author: N/A; Word Count: 460  
4/9/05 BSX-INTEL 3D 2005 WLNR 6105640 ...

...a cold or during the pollen season in spring and fall. There are also prescription drugs - notably, Clarinex, Allegra and Zyrtec - that can be used by people in whom the non-prescription medicines are ineffective. All these drugs contain an antihistamine ...

8458. Fitch: Pfizer Ratings Unaffected by Celebrex Labeling, Bextra Withdrawal

**Business Wire** Author: N/A; Word Count: 751  
4/8/05 BWIRE 18:13:00 ...

...strength of the balance of the company's branded drug portfolio with several, multibillion dollar brands, including Lipitor, Norvasc, Viagra, and Zyrtec; -- The company's robust late-stage pipeline (including new

drug discovery and product lifecycle management opportunities) and industry-leading research and ...

8459. Final Filings - 5101:3-9

**RegAlert** Author: N/A; Word Count: 17705  
4/8/05 REGALERT (No Page) 2005 WLNR 6830686 ...

...10MG ALLERGY RELIEF 5MG/5ML (LORAT) CLEMASTINE 1.34MG,2.68MG,0.67MG/5ML  
LORATADINE 10MG NOLAHIST 25MG TERFENADINE 60MG ZYRTEC CHEW 5MG,10MG(AGES 0-6)  
ZYRTEC SYRUP (AGES 0-6) Z2D-HISTAMINE 2 INHIBITORS CIMETIDINE  
200MG,300MG,400MG,800MG,300MG/5ML CIMETIDINE INJ 150MG/ML FAMOTIDINE ...

8460. Lyons Lavey Nickel Swift, Inc.

**Hoover's Basic Company Records** Author: N/A; Word Count: 197  
4/7/05 HOOVCC (No Page) 2005 WLNR 5414826 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zolofit and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8461. Lyons Lavey Nickel Swift, Inc.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 233  
4/7/05 HOOVCP (No Page) 2005 WLNR 5405178 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zolofit and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8462. Pfizer Trims Projected 2005 Earnings

**AP General Financial/ Business News** Word Count: 1111  
4/6/05 APGENFINNEWS 02:38:19 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zolofit, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8463. Ohio opens pharmacies to price competition, patient access

**Columbus Dispatch (Ohio) (KRT)** Author: By Tracy Turner; Word Count: 604  
4/6/05 COLDIS (No Page) 2005 WLNR 5339502 ...

...prices by pharmacy. AGRx lists the retail prices for 25 of the most commonly prescribed drugs -- everything from Allegra to Zyrtec -- at 200 Ohio pharmacies. Poeth said she hopes the site will save her money. "His medicine is so awfully expensive ...

8464. DRUG-COST WEB SITE INTRODUCED Not all pharmacies part of state effort  
**Columbus Dispatch (OH)** Author: Tracy Turner; Author: THE COLUMBUS DISPATCH; Word Count:  
 595  
 4/6/05 COLDIS 01C 2005 WLNR 24990831 ...

...prices by pharmacy. AGRx lists the retail prices for 25 of the most commonly prescribed drugs -- everything from Allegra to Zyrtec -- at 200 Ohio pharmacies. Poeth said she hopes the site will save her money. "His medicine is so awfully expensive ...

8465. Pfizer touts future as '05 gains will dip  
**Contra Costa Times (Walnut Creek,CA)** Author: By Theresa Agovino, ASSOCIATED PRESS; Word  
 Count: 913  
 4/6/05 CCTIMES f4 2005 WLNR 5344372 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8466. Pfizer plans \$4 billion in cuts  
**Duluth News Tribune (MN)** Author: N/A; Word Count: 223  
 4/6/05 DULUTHTRIB biz 2005 WLNR 22915756 ...

...from 2004 to 2007: Norvasc, to treat high blood pressure; Zoloft, for depression; Neurontin, for epilepsy; Zithromax, an antibiotic; and Zyrtec, for allergies. 222 NYSE:PFE Profit Warnings 1PR33 Corporate Financial Data 1XO59 Financially ...

8467. Fallas de Celebrex enfrían a Pfizer  
**El Nuevo Herald** Author: By Associated Press, NUEVA YORK; Word Count: 301  
 4/6/05 ELNUEHER B3 2005 WLNR 5327686 ...

...que exploren las patentes de algunas de sus medicinas más lucrativas, incluyendo el antidepresivo Zoloft, la medicina contra la alergia Zyrtec y el fármaco para la presión sanguínea Norvasc. 213 CT/ebf.eco.oth.adr CT/ebf.eco.oth CT/ebf.eco CT/ebf NT/NEC SU ...

8468. FALLAS DE CELEBREX ENFRÍAN A PFIZER  
**El Nuevo Herald** Author: SOURCE/CREDIT LINE: Associated Press; Word Count: 263  
 4/6/05 ELNUEHER 3B 2005 WLNR 24440234 ...

...que exploren las patentes de algunas de sus medicinas más lucrativas, incluyendo el antidepresivo Zoloft, la medicina contra la alergia Zyrtec y el fármaco para la presión sanguínea Norvasc. 254 ...

8469. Pfizer announces \$4 billion in cuts Leaner sales force, plant closings are in plan to rebuild profits by 2006  
**Grand Rapids Press, The** Author: Theresa Agovino / The Associated Press; Word Count: 1201  
 4/6/05 GRPR D1 2005 WLNR 5425088 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8470. PFIZER PLANS HUGE CUTS -- BUT NOT IN CONNECTICUT

**Hartford Courant** Word Count: 1224  
4/6/05 HARTFORDCRNT A1 2005 WLNR 23553564 ...

...four years when patents expire on some of its most lucrative drugs, including the anti-depressant Zoloft, the allergy medicine Zyrtec and the blood-pressure medicine Norvasc. Pfizer also is struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest ...

8471. A \$4B fix for Pfizer

**New Jersey Record (NJ)** Author: N/A; Word Count: 873  
4/6/05 RECNNJ B01 2005 WLNR 5429914 ...

...they have been preparing for this challenging period for about a decade. Top sellers such as Norvasc for blood pressure, Zyrtec for allergies, Zoloft for depression, and the antibiotic Zithromax are expected to lose sales to generic rivals in the next ...

8472. Ailing Pfizer to cut costs [All Edition]

**Providence Journal Bulletin (RI)** Author: AGOVINO, THERESA; Word Count: 857  
4/6/05 PROVJ E 2005 WLNR 5525743 ...

...as much as \$9 billion in revenue in the next four years when patents expire on antidepressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. "There won't be a single 'magic bullet' or 'big bang' new strategy or business model ...

8473. A \$4B fix for Pfizer

**Record, The (Hackensack, NJ) (KRT)** Author: By Lewis Krauskopf; Word Count: 901  
4/6/05 RECNNJ (No Page) 2005 WLNR 5382600 ...

...they have been preparing for this challenging period for about a decade. Top sellers such as Norvasc for blood pressure, Zyrtec for allergies, Zoloft for depression, and the antibiotic Zithromax are expected to lose sales to generic rivals in the next ...

8474. A \$4B fix for Pfizer ; Flagging drug maker to cut jobs, shut plants [All Editions]

**Record, The; Bergen County, N.J.** Author: KRAUSKOPF, LEWIS; Word Count: 955  
4/6/05 RECNNJ B 2005 WLNR 5439942 ...

...they have been preparing for this challenging period for about a decade. Top sellers such as Norvasc for blood pressure, Zyrtec for allergies, Zoloft for depression, and the antibiotic Zithromax are expected to lose sales to generic rivals in the next ...

8475. Pfizer announces cuts over earnings shortfall

**Seattle Times (WA)** Author: Theresa Agovino; The Associated Press; Word Count: 421  
4/6/05 STLTI E3 2005 WLNR 5405060 ...

...as much as \$9 billion in revenue in the next four years when patents expire on antidepressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. 339 USA 1US73 Americas 1AM92 North America 1NO39 New York 1NE72 ...

8476. Pfizer sees 6% drop in earnings this year

**St. Louis Post-Dispatch (MO)** Author: CHRISTOPHER WANG The Associated Press Judith Vandewater of the Post-Dispatch contributed to this report.; Word Count: 437  
4/6/05 STLSPD C3 2005 WLNR 24311641 ...

...billion in revenue in the next four years, when patents expire on some of its most lucrative drugs, including Zoloft, Zyrtec and Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth-biggest-selling medicine, which brought ...

...Analgesics 1AN10 Pharmaceuticals & Biotechnology 1PH13 Pain Management 1PA72 Manufacturing 1MA74 MERCK CO PFIZER PFIZER INC ZOLOFT ZYRTEC PFIZER INC MERCK AND CO INC Bryant Edward Bryant Hank McKinnell McKinnell Norvasc ...

8477. Pfizer sees 6% drop in earnings this year Drugmaker begins plan to cut costs \$4 billion by 2008

**St. Louis Post-Dispatch (MO)** Author: CHRISTOPHER WANG; Author: The Associated Press; Author: Judith Vandewater of the Post-Dispatch contributed to this report.; Word Count: 439  
4/6/05 STLSPD C3 2005 WLNR 5448197 ...

...billion in revenue in the next four years, when patents expire on some of its most lucrative drugs, including Zoloft, Zyrtec and Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth-biggest-selling medicine, which brought ...

...Major Corporations 1MA93 Analgesics 1AN10 Pharmaceuticals & Biotechnology 1PH13 Manufacturing 1MA74 MERCK CO PFIZER PFIZER INC ZOLOFT ZYRTEC PFIZER INC MERCK AND CO INC Bryant Edward Bryant Hank McKinnell McKinnell Norvasc ...

8478. Pfizer trims projected 2005 earnings, unveils \$4 billion cost-cutting plan

**AP Alert - Connecticut** Word Count: 1131  
4/5/05 APALERTCT 14:11:06 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest-selling ...

8479. Pfizer trims projected 2005 earnings, unveils \$4 billion cost-cutting plan

**AP Alert - Connecticut** Word Count: 1203  
4/5/05 APALERTCT 15:33:40 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8480. Pfizer trims projected 2005 earnings, unveils \$4 billion cost-cutting plan

**AP DataStream** Author: N/A; Word Count: 556  
4/5/05 APDATASTREAM 13:31:03 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest-selling ...

8481. Pfizer trims projected 2005 earnings, unveils \$4 billion cost-cutting plan

**AP DataStream** Word Count: 1111  
4/5/05 APDATASTREAM 13:30:38 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8482. Pfizer Unveils Plan to Save \$4 Billion

**AP General Financial/ Business News** Author: N/A; Word Count: 361  
4/5/05 APGENFINNEWS 13:50:03 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Pfizer is also struggling with sagging sales of its fourth biggest selling medicine, arthritis drug ...

8483. Pfizer Unveils Plan to Save \$4 Billion

**AP General Financial/ Business News** Author: N/A; Word Count: 366  
4/5/05 APGENFINNEWS 13:51:16 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Pfizer is also struggling with sagging sales of its fourth biggest selling medicine, arthritis drug ...

8484. Pfizer Unveils Plan to Save \$4 Billion

**AP General Financial/ Business News** Author: N/A; Word Count: 556  
4/5/05 APGENFINNEWS 15:02:07 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft,

allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest-selling ...

8485. Pfizer Reveals Plan to Save \$4B by 2008

**AP General Financial/ Business News** Author: N/A; Word Count: 748  
4/5/05 APGENFINNEWS 15:40:22 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis drug Celebrex, its fourth biggest-selling ...

8486. Pfizer Reveals Plan to Save \$4B by 2008

**AP General Financial/ Business News** Author: N/A; Word Count: 1041  
4/5/05 APGENFINNEWS 16:55:44 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest-selling ...

8487. Pfizer Reveals Plan to Save \$4B by 2008

**AP General Financial/ Business News** Author: N/A; Word Count: 1041  
4/5/05 APGENFINNEWS 17:21:03 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest-selling ...

8488. Pfizer Trims Projected 2005 Earnings

**AP General Financial/ Business News** Word Count: 1039  
4/5/05 APGENFINNEWS 19:11:20 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Pfizer is also struggling with sagging sales of arthritis-drug Celebrex, its fourth biggest-selling ...

8489. Pfizer Trims Projected 2005 Earnings

**AP General Financial/ Business News** Word Count: 1111  
4/5/05 APGENFINNEWS 21:09:22 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8490. Pfizer Trims Projected 2005 Earnings

**AP General Financial/ Business News** Word Count: 1111  
4/5/05 APGENFINNEWS 21:35:59 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8491. Pfizer Trims Projected 2005 Earnings

**AP General Financial/ Business News** Word Count: 1111  
4/5/05 APGENFINNEWS 22:17:58 ...

...much as \$9 billion in revenue in the next four years when patents expire on anti-depressant Zoloft, allergy medicine Zyrtec and blood-pressure medicine Norvasc. Analysts say Pfizer may have to use its \$24.4 billion in cash and investments ...

8492. Pfizer baja meta de ganancias, reducirá costos en 4.000 millones

**AP Spanish** Author: N/A; Word Count: 367  
4/5/05 APSPANISH 15:32:08 ...

...cuando expirarán las patentes de algunas de sus medicinas más lucrativas, incluyendo el antidepresivo Zoloft, la medicina contra la alergia Zyrtec y el fármaco para la presión sanguínea Norvasc. Pfizer también está luchando con el desplome de ingresos por su cuarta ...

8493. Medicine or marketing?Pfizer plan to sell Lipitor mixed with a second drug draws fire from some medical experts

**Newsday (USA)** Author: KATHLEEN KERR. STAFF WRITER; Word Count: 1296  
4/5/05 NWSDAY A47 2005 WLNR 5359590 ...

...Some other successful drugs currently in Pfizer's stable include Zoloft for depression, Norvasc for blood pressure, Viagra for impotence and Zyrtec for allergies, but those patents are expiring over the next four years, and Pfizer could lose as much as \$9 ...

8494. Drug maker at crossroads Pfizer to announce new strategy as shares sag

**Grand Rapids Press, The** Author: Theresa Agovino / The Associated Press; Word Count: 780  
4/4/05 GRPR 3 2005 WLNR 5297816 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8495. Pfizer to Unveil Its Corporate Medicine Wall Street expects the drug firm to announce \$2 billion in cost cuts and a staff reduction through attrition.

**Los Angeles Times** Author: N/A; Word Count: 746  
4/4/05 LATIMES 4 2005 WLNR 23347084 ...

...over the next four years as patents expire on some of its most lucrative drugs, including antidepressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Last year, Pfizer earned \$11.36 billion, or \$2.12 a share, on revenue of ...

8496. Allergies bloom, costs loom As health plans tweak their lists of preferred drugs, many people find it more expensive to obtain antihistamines

**Kansas City Star (MO)** Author: JULIUS A. KARASH; Word Count: 2119  
4/3/05 KCSTAR 4 2005 WLNR 22823411 ...

...can be conserved is a dollar available for other benefits within the health insurance system," Ghose said. The quest for Zyrtec More dollars for allergy medications is a hot topic in the Bullis family of Overland Park. Thirteen-year-old Tyler ...

...over the years for his allergies, which are especially vexing during the spring and fall. In 2003 he began taking Zyrtec, which has helped him significantly, along with the allergy shots he takes. The Bullises had been paying a \$20 copay for a 60-day supply of 10 mg. Zyrtec. But on Jan. 1 they were informed that Zyrtec would no longer be covered by Medco Health Solutions, which manages the family's pharmacy benefits through father Craig Bullis' employer ...

...they wrote. Tyler's case also was taken up in a letter to Medco from his allergist, Portnoy. He wrote that Zyrtec controlled Tyler's allergy symptoms better than anything else he had tried. "It therefore is my medical opinion that he needs to have access to Zyrtec," Portnoy wrote. Medco gave this answer in a Feb. 10 letter to Tyler: "We reviewed your request to obtain Zyrtec Tablet under your plan. We are unable to approve this request for the following reason(s): Your plan's benefit does ...

8497. Plant closure casts pall on Pfizer's future

**Star-Ledger, The (Newark, NJ)** Author: DAVID SCHWAB; Word Count: 1080  
4/3/05 STLGRN 1 2005 WLNR 5205105 ...

...U.S. this year. In 2006, the same holds true for blockbuster Zoloft, the antidepressant, and the year after allergy medicine Zyrtec and Norvasc, the blood pressure pill. "With \$14 billion of product revenues going generic between 2006 and 2008, it's difficult ...

8498. Plant closure casts pall on Pfizer's future

**Star-Ledger, The (Newark, NJ)** Author: DAVID SCHWAB; Word Count: 1084  
4/3/05 STLGRN 1 2005 WLNR 5252270 ...

...U.S. this year. In 2006, the same holds true for blockbuster Zoloft, the antidepressant, and the year after allergy medicine Zyrtec and Norvasc, the blood pressure pill. "With \$14 billion of product revenues going generic between 2006 and 2008, it's difficult ...

8499. Plant closure casts pall on Pfizer's future

**Star-Ledger, The (Newark, NJ)** Word Count: 1098  
4/3/05 STLGRN 1 2005 WLNR 23802643 ...

...U.S. this year. In 2006, the same holds true for blockbuster Zoloft, the antidepressant, and the year after allergy medicine Zyrtec and Norvasc, the blood pressure pill. "With \$14 billion of product revenues going generic between 2006 and 2008, it's difficult ...

8500. Pfizer changing strategy to reverse share slump

**Charleston Gazette (WV)** Author: Theresa Agovino, The Associated Press; Word Count: 1061  
4/2/05 CHLST-GZ 5D 2005 WLNR 5255246 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8501. Pfizer to announce new plan ; Analysts expect \$2 billion in cuts as problems mount

**Columbian (Vancouver, WA)** Author: AGOVINO, THERESA; Word Count: 952  
4/2/05 COLUMBIAWA E 2005 WLNR 5298489 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8502. As its shares sag, Pfizer set to announce a new strategic plan

**AP Alert - Connecticut** Word Count: 1060  
4/1/05 APALERTCT 20:09:49 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8503. As its shares sag, Pfizer set to announce a new strategic plan

**AP DataStream** Word Count: 1060  
4/1/05 APDATASTREAM 18:22:32 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8504. As its shares sag, Pfizer set to announce a new strategic plan

**AP DataStream** Word Count: 1060  
4/1/05 APDATASTREAM 18:23:01 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8505. As its shares sag, Pfizer set to announce a new strategic plan

**AP DataStream** Word Count: 1059

4/1/05 APDATASTREAM 18:22:31 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8506. Pfizer to Announce New Strategic Plan

**AP General Financial/ Business News** Word Count: 1060

4/1/05 APGENFINNEWS 18:24:16 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8507. Pfizer to Announce New Strategic Plan

**AP General Financial/ Business News** Word Count: 1059

4/1/05 APGENFINNEWS 22:21:48 ...

...the next four years when patents expire on some of its most lucrative drugs, including anti-depressant Zoloft, allergy medicine Zyrtec and blood pressure medicine Norvasc. Company officials are providing no specifics about what chairman and CEO Hank McKinnell will say ...

8508. Meeting Employees' Pharmacy Needs and Managing Costs Using a Value-Based Formulary

**Employee Benefit Plan Review** Author: Lettrich, Phillip; Word Count: 2200

4/1/05 EMPBENPR 11 2005 WLNR 5373622 ...

...one product with FDA approval for use in 6-24 month old pediatric patients. For these patients, the brand name Zyrtec syrup, which costs on average \$1.43 per day of therapy, is the preferred product even though there is a ...

... 1PR52 Pharmacy Benefits Management 1PH11 ACE AUTHOR DEFINING EMPLOYEES FDA FOOTNOTE FORMULARY II OTC PBM PPI PRILOSEC OTC ZYRTEC ACE Altace Lack Phillip Lettrich Vioxx ...

8509. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2761

3/30/05 HOOVCP (No Page) 2005 WLNR 4935243 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-

ucts 1,200 ...

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8510. imc2 Strengthens Pharmaceutical Expertise With New Senior Executives; Hires from Pfizer, Eli Lilly and BESTMED Enhance Experienced Team

**Business Wire** Author: N/A; Word Count: 976  
3/29/05 BWIRE 16:04:00 ...

...also involve leveraging client-side product management expertise to develop innovative, integrated marketing campaigns and concepts, led the campaign for Zyrtec -- one of Pfizer's largest consumer marketing campaigns -- that helped grow revenues from \$765 million to \$1.4 billion in less ...

8511. Lyons Lavey Nickel Swift, Inc.

**Hoover's Basic Company Records** Author: N/A; Word Count: 199  
3/23/05 HOOVCC (No Page) 2005 WLNR 4492690 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zolofit and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8512. Generics (UK) Limited

**Hoover's Basic Company Records** Author: N/A; Word Count: 142  
3/23/05 HOOVCC (No Page) 2005 WLNR 4438129 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8513. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2759  
3/23/05 HOOVCP (No Page) 2005 WLNR 4478390 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genetro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zolofit (depres-

sion) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8514. Lyons Lavey Nickel Swift, Inc.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 235  
3/23/05 HOOVCP (No Page) 2005 WLNR 4489761 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zoloft and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8515. Generics (UK) Limited

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 144  
3/23/05 HOOVCP (No Page) 2005 WLNR 4446507 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8516. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 701  
3/23/05 HOOVCP (No Page) 2005 WLNR 4486082 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc Key Competitors 3M BASF AG Bayer ...

8517. SPRING FEVER: Brought to Their Sneezes

**Las Vegas Review-Journal (NV)** Author: Heidi Knapp Rinella; Word Count: 1486  
3/21/05 LVRJ 1E 2005 WLNR 4413192 ...

...if they can tolerate the side-effects, which are sedation. But most people will respond to prescription pharmaceuticals, like Allegra, Zyrtec, Claritin. Sometimes we have to ramp up the treatment with combination of medications." "Close your doors and windows," Christensen said ...

8518. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2767  
3/16/05 HOOVCP (No Page) 2005 WLNR 4043042 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products

2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zoloft (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8519. Drug ads shifting under pressure

**Philadelphia Inquirer (PA)** Author: Thomas Ginsberg INQUIRER STAFF WRITER; Word Count: 1418  
3/15/05 PHILA-INQ A01 2005 WLNR 22992066 ...

...paying more attention." Saying risks can easily be obscured, Aikin cited a Pfizer ad in 2002 for its allergy medication Zyrtec in which the narrative about side effects was illustrated with footage of "a cute little dog." "That's distracting," she said ...

8520. Are you ready for Medicare's drug program? See exactly how the new drug rules will affect your pocketbook

**Worcester Telegram & Gazette (MA)** Author: Geraldine A. Collier; Word Count: 2870  
3/14/05 TGMGZTWM 2 2005 WLNR 3995178 ...

...another drug habit: maybe Lipitor to lower his cholesterol; a beta blocker or ACE-inhibitor to steady his blood pressure; Zyrtec to ward off his allergies; and perhaps, Protonix to block the stomach acid, produced every time he thought about how ...

...SERVICES MEDICARE MEDICARE ADVANTAGE MEDICARE AND MEDICAID SERVICES MEDICARE PART MEDICARE PREFERRED PDP PROTON PUMP INHIBITORS SUPPOSE JOE USP WORCESTER ZYRTEC FALLON HEALTHCARE SYSTEM Bough Deloitte Consulting Fish Kathie Metzger Leslie Fish Lipitor Marcie Bough Metzger Plan Preferred Prescription Drug Plans ...

8521. Are you ready for Medicare's drug program? See exactly how the new drug rules will affect your pocketbook

**Worcester Telegram & Gazette (MA)** Word Count: 2881  
3/14/05 TGMGZTWM 2 2005 WLNR 24419307 ...

...another drug habit: maybe Lipitor to lower his cholesterol; a beta blocker or ACE-inhibitor to steady his blood pressure; Zyrtec to ward off his allergies; and perhaps, Protonix to block the stomach acid, produced every time he thought about how ...

...MEDICARE MEDICARE ADVANTAGE MEDICARE AND MEDICAID SERVICES MEDICARE PART MEDICARE PREFERRED PDP PROTON PUMP INHIBITORS RETIREES SUPPOSE JOE USP WORCESTER ZYRTEC FALLON HEALTHCARE SYSTEM Bough Deloitte Consulting Fish Kathie Metzger Leslie Fish Lipitor Marcie Bough Metzger Plan Preferred Prescription Drug Plans ...

8522. Lyons Lavey Nickel Swift, Inc.

**Hoover's Basic Company Records** Author: N/A; Word Count: 200  
3/10/05 HOOVCC (No Page) 2005 WLNR 3667714 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zoloft and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8523. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 704  
3/10/05 HOOVCP (No Page) 2005 WLNR 3651384 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc Key Competitors 3M BASF AG Bayer ...

8524. Generics (UK) Limited

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 144  
3/10/05 HOOVCP (No Page) 2005 WLNR 3670687 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8525. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2755  
3/10/05 HOOVCP (No Page) 2005 WLNR 3649372 ...

...344	1 Other products	334	1 Ophthalmology	
Xalatan	1,227	2 Endocrine Disorders		Genotro-
pin	736	1 Other products	189	- Other Dis-
eases		Zyrtec	1,287	3 Other products
2,415	5 Co-promoted Drugs	721	1 Consumer	
Health	3,516	7 Animal Health		Livestock prod-
ucts	1,200 ...			

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zoloft (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8526. Sneezing season is off to an early start

**Fort Worth Star-Telegram (Fort Worth)** Author: By Jan Jarvis, Star-Telegram Staff Writer; Word Count: 1044  
3/9/05 FTWTHST A1 2005 WLNR 3608361 ...

...Center in Irving and Carrollton. Claritin went over-the-counter in 2002, but two other popular nonsedating antihistamines -- Allegra and Zyrtec -- have yet to follow. Allegra's patent has expired and the medicine is about to

go generic, but the FDA hasn't ...

...over-the-counter include Claritin, Alavert and the generic loratadine. Nonsedating antihistamines that require a prescription include Clarinex, Allegra and Zyrtec. They treat itchy eyes, sneezing and postnasal drip. The most common side effect is a dry mouth. Over-the-counter ...

8527. Lilly warns doctors about Zyprexa, Zyrtec confusion Pharmaceuticals

**Drug Week** Author: N/A; Word Count: 510  
3/4/05 DRUGWEEK 643 2005 WLNR 2857662 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion Pharmaceuticals Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...8, 2005, on the U.S. Food and Drug Administration (FDA)'s Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said February 9, 2005 ...

...sleepiness, which is listed as a potential side effect for both drugs, Lusk said. People who received Zyprexa instead of Zyrtec might notice sleepiness, dry mouth or dizziness but were unlikely to experience any changes in mood, she said. "There would ...

8528. Bill restricting medicine used in 'speed' advances [FINAL Edition]

**Arizona Daily Star (AZ)** Author: Fischer, Howard; Word Count: 1168  
3/1/05 ARIZDLST A 2005 WLNR 4001887 ...

...Semprex D Sigma Relief Sinarest Sinutab Sudafed Triaminic Allergy Trinalin Tussinol for Dry Coughs Tylenol Allergy Sinus Nighttime Tylenol Cold Zyrtec D Various generic equivalents sold under various store and manufacturer names - Source: PDRHealth/Thomson Healthcare; other Web sites Credit: CAPITOL ...

8529. Lilly warns doctors about Zyprexa, Zyrtec confusion Pharmaceuticals

**Life Science Weekly** Author: N/A; Word Count: 514  
3/1/05 LIFESCIWKLY 1307 2005 WLNR 2865314 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion Pharmaceuticals Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...8, 2005, on the U.S. Food and Drug Administration (FDA)'s Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said February 9, 2005 ...

...sleepiness, which is listed as a potential side effect for both drugs, Lusk said. People who received Zyprexa instead of Zyrtec might notice sleepiness, dry mouth or dizziness but were unlikely to experience any changes in mood, she said. "There would ...

8530. CR Health; drugwise: ALCOHOL AND DRUGS: MIXING CAN BE RISKY.

**Consumer Reports** Author: N/A; Word Count: 937  
3/1/05 CONSUMERAB 49 2005 WLNR 3031280 ...

...ANGINA (CHEST SICKNESS DISEASE rin; Cefamandole madin); cefoperazone isosorbide cefotetan trolycerin erythromycin Mycin);	INSOMNIA, PAIN), HEART BACTERIAL INFECTION Medications Brompheniramine Hepa- (Dimetane), warfarin (Mandol); (Zyrtec), nitrates such (Cefobid); (Dramamine), (Isordil), (Cefotan); (Benadryl (Nitrostat) (E- metronidazole zalepion ...	MOTION cetirizene (Cou- dimenhydrinate as diphenhydramine ni-
--	--	--

8531. Hospitals, pharmacies try new systems to stop drug mix-ups

**Monitor, The (McAllen, TX) (KRT)** Author: By Jennifer C. Smith; Word Count: 2477  
2/27/05 MONITORTX (No Page) 2005 WLNR 3037766 ...

...sets the first step for possible error. "Patient volume -- and a very demanding public" encourage doctors to scribble, she said. Zyrtec, an antihistamine, can look like Zyprexa, an antipsychotic for schizophrenia. Ranitidine for ulcers and heartburn can be written like Rimantadine ...

8532. Generics (UK) Limited

**Hoover's Basic Company Records** Author: N/A; Word Count: 143  
2/19/05 HOOVCC (No Page) 2005 WLNR 2480367 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8533. Lyons Lavey Nickel Swift, Inc.

**Hoover's Basic Company Records** Author: N/A; Word Count: 200  
2/19/05 HOOVCC (No Page) 2005 WLNR 2527075 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zoloft and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8534. UCB SA

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 708  
2/19/05 HOOVCP (No Page) 2005 WLNR 2565717 ...

...antihistamine) Rocornal (treatment of heart attacks) Somatostatine-UCB (treatment of hemorrhaging of the esophagus and post-operative gastro-intestinal fistulas) Zyrtec (antihistamine prescribed for respiratory and dermatological indications) Subsidiaries, Divisions, and Affiliates Celltech Group plc Surface Specialties Key Competitors 3M BASF ...

8535. Generics (UK) Limited

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 145  
2/19/05 HOOVCP (No Page) 2005 WLNR 2568028 ...

...pharmaceutical manufacturers. The company makes generic equivalents of such drugs as acid reflux remedy Pepcid, antibiotic Cipro, and allergy treatment Zyrtec. Founded in 1981, Generics (UK) Limited is a subsidiary of German drug firm Merck KGaA, which bought the company in ...

8536. Lyons Lavey Nickel Swift, Inc.

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 235  
2/19/05 HOOVCP (No Page) 2005 WLNR 2583417 ...

...company specializes in brand building and has done work to bring such brand name drugs as Cipro (Bayer), Zoloft and Zyrtec (Pfizer) into the public vocabulary. Other services include interactive marketing services, relationship marketing, patient education, provider education, and direct to ...

8537. Pfizer Inc

**Hoover's In-Depth Company Records** Author: N/A; Word Count: 2559  
2/19/05 HOOVCP (No Page) 2005 WLNR 2567417 ...

...obstructive pulmonary disease) Vfend (fungal infections) Viagra (impotence) Viracept (HIV) Xalatan (glaucoma) Xanax (anti-anxiety treatment) Zithromax (antibiotic) Zoloft (depression) Zyrtec (allergies) Zyvox (antibiotic) Consumer Health Care BenGay (topical analgesic) Cortizone (hydrocortisone skin cream) Desitin (ointments for treatment of diaper rash ...

8538. The Wall Street Journal Taps Advertising Agency Berlin Cameron/Red Cell; Agency Will Create Advertising for the Launch of the Journal's Weekend Editio...

**Business Wire** Author: N/A; Word Count: 662  
2/18/05 BWIRE 16:27:00 ...

...The Coca-Cola Company (Coca-Cola Classic, C2, Mello Yello, Cool from Nestea, Pibb Xtra, Minute Maid Sodas); Samsung; Pfizer (Zyrtec, corporate); Boost Mobil; New York Life Insurance; Nestle Purina; White Wave (Silk); The Wall Street Journal; Newell Rubbermaid and Pernod ...

8539. Roche, Lilly Issue Alerts on Possible Adverse Drug Events

**Washington Drug Letter** Author: N/A; Word Count: 406  
2/18/05 WASHDRUG (No Page) 2005 WLNR 25590339 ...

...involving their products. Eli Lilly issued an alert about possible medication errors involving its antipsychotic Zyprexa (olanzapine) and Pfizer's antihistamine Zyrtec (cetirizine HCl). Lilly has received reports of medication dispensing or prescribing errors, including instances where Zyprexa was incorrectly dispensed for Zyrtec and vice versa, according to the company's letter, posted Feb. 8 on the FDA's MedWatch website. Although there are considerable ...

8540. FDA Grants Priority Review to Keppra(R) for Use in Childhood Epilepsy

**Market Wire** Author: N/A; Word Count: 1010  
2/17/05 INTERNETWIRE 00:00:00 ...

...nervous system disorders, allergy and respiratory disease, immune and inflammatory disorders and oncology. UCB Pharma's key products are Keppra® (antiepileptic), Zyrtec®<< dagger >> (antihistamine), and Tussionex® (antitussive). UCB Pharma employs over 8,000 people operating in over 100 countries, and in 2003 achieved sales of EUR 1.5 billion. Worldwide headquarters are located in Brussels, Belgium. << dagger >>Zyrtec® is licensed to, and co-promoted with, Pfizer in the U.S. References (1) Available from: IMS Health, National Disease and ...

8541. Protect yourself from medication mix-ups

**Bucks County Courier Times** Author: N/A; Word Count: 959  
2/15/05 BUCKSCCTIMES 2E 2005 WLNR 2264598 ...

...recently notified healthcare professionals on reports of medication dispensing or prescribing errors between the psychiatric medication Zyprexa and the antihistamine Zyrtec. These reports include instances where Zyprexa was incorrectly dispensed for Zyrtec and vice-versa, potentially leading to adverse drug events. Other examples of sound alike and similar spelling medications include the ...

8542. Lilly, Roche Alert Doctors About Possible Adverse Drug Events

**Drug Industry Daily** Author: N/A; Word Count: 403  
2/11/05 DRUGINDUDLY (No Page) 2005 WLNR 25590498 ...

...involving their products. Eli Lilly issued an alert about possible medication errors involving its antipsychotic Zyprexa (olanzapine) and Pfizer's antihistamine Zyrtec (cetirizine HCl). Lilly has received reports of medication dispensing or prescribing errors, including instances where Zyprexa was incorrectly dispensed for Zyrtec and vice versa, according to the company's letter, posted Feb. 8 on the FDA's MedWatch website. Although there are considerable ...

8543. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP DataStream** Word Count: 394  
2/10/05 APDATASTREAM 02:09:34 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer  
INDIANAPOLIS Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8544. AP Health NewsBrief at 7:14 p.m. EST

**AP Online** Author: N/A; Word Count: 916  
2/10/05 ASSOCPR 00:14:11 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8545. AP Top Health News At 7:14 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 00:14:11 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8546. AP Top Health News At 7:25 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 00:25:38 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8547. AP Health NewsBrief at 7:25 p.m. EST

**AP Online** Author: N/A; Word Count: 916  
2/10/05 ASSOCPR 00:25:43 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8548. AP Top Health News At 8:06 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:06:30 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8549. AP Health NewsBrief at 8:06 p.m. EST  
**AP Online** Author: N/A; Word Count: 916  
2/10/05 ASSOCPR 01:06:37 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8550. AP Top Health News At 8:09 p.m. EST  
**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:09:50 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8551. AP Health NewsBrief at 8:09 p.m. EST  
**AP Online** Author: N/A; Word Count: 916  
2/10/05 ASSOCPR 01:09:50 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8552. AP Health NewsBrief at 8:16 p.m. EST  
**AP Online** Author: N/A; Word Count: 916  
2/10/05 ASSOCPR 01:16:51 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa,

Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8553. AP Top Health News At 8:16 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:17:00 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8554. AP Top Health News At 8:40 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:40:56 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8555. AP Health NewsBrief at 8:40 p.m. EST

**AP Online** Author: N/A; Word Count: 916  
2/10/05 ASSOCPR 01:40:56 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8556. AP Top Health News At 8:46 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:46:15 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin USA IUS73 Americas ...

...TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST

EXPERTS URGE ROUTINE PARASITE URGED LILLY PRESCRIBING HEROIN ZYRTEC CONFUSION  
VIVUS Atlanta Urbanites Testosterone Spray ...

8557. AP Health NewsBrief at 8:46 p.m. EST

**AP Online** Author: N/A; Word Count: 961  
2/10/05 ASSOCPR 01:46:15 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8558. AP Top Health News At 8:52 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:52:44 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women USA 1US73 Americas 1AM92 North America 1NO39 Healthcare ...

...THE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Atlanta Urbanites Testosterone Spray ...

8559. AP Health NewsBrief at 8:52 p.m. EST

**AP Online** Author: N/A; Word Count: 987  
2/10/05 ASSOCPR 01:52:44 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8560. AP Health NewsBrief at 8:56 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 01:56:25 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8561. AP Top Health News At 9 p.m. EST

**AP Online** Author: N/A; Word Count: 80

2/10/05 ASSOCPR 01:56:24 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8562. AP Top Health News At 9 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 01:58:08 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8563. AP Health NewsBrief at 8:58 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 01:58:09 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8564. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP Online** Word Count: 394  
2/10/05 ASSOCPR 02:09:22 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer INDIANAPOLIS \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8565. AP Health NewsBrief at 9:19 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 02:19:48 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug.

Lilly said in a letter to psychiatrists and pharmacists that it has ...

8566. AP Top Health News At 9:19 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 02:19:48 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8567. AP Top Health News At 9:25 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 02:25:39 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8568. AP Health NewsBrief at 9:25 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 02:25:40 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8569. AP Health NewsBrief at 9:27 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 02:27:21 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8570. AP Top Health News At 9:27 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 02:27:51 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8571. AP Top Health News At 10:51 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 03:52:04 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8572. AP Health NewsBrief at 10:52 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 03:52:04 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8573. AP Top Health News At 11 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 03:57:17 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8574. AP Health NewsBrief at 10:57 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 03:57:20 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8575. AP Health NewsBrief at 11:00 p.m. EST

**AP Online** Author: N/A; Word Count: 979  
2/10/05 ASSOCPR 04:00:14 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8576. AP Top Health News At 11 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/10/05 ASSOCPR 04:00:14 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion USA 1US73 Americas 1AM92 North America 1NO39 Health-care 1HE06 Infectious Diseases 1IN99 ...

8577. WAL-MART TO CLOSE UNIONIZED STORE

**Lexington Herald-Leader (KY)** Author: N/A; Word Count: 1040  
2/10/05 LEXINGTONHLD C6 2005 WLNR 22864148 ...

...said American spokesman Tim Wagner. Pillows will still be provided on transcontinental and international flights. Drug maker warns of Zyprexa, Zyrtec mix-up Eli Lilly and Co. has changed the labeling on its anti-psychotic drug Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site ([www.fda.gov/medwatch/](http://www.fda.gov/medwatch/)). Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said yesterday that the ...

8578. Lilly Changes Zyprexa Labels

**Los Angeles Times** Author: N/A; Word Count: 173  
2/10/05 LATIMES 4 2005 WLNR 23321061 ...

...INDIANAPOLIS Eli Lilly & Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it had ...

...dated Jan. 26, was posted Tuesday on the Food and Drug Administration's Medwatch website. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

8579. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP Alert - Indiana** Word Count: 394  
2/9/05 APALERTIN 19:09:55 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer INDIANAPOLIS Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's

Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8580. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP Alert - Indiana** Word Count: 507

2/9/05 APALERTIN 22:56:15 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer INDIANAPOLIS\_Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...sleepiness, which is listed as a potential side effect for both drugs, Lusk said. People who received Zyprexa instead of Zyrtec might notice sleepiness, dry mouth or dizziness but were unlikely to experience any changes in mood, she said. "There would ...

8581. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP DataStream** Word Count: 394

2/9/05 APDATASTREAM 19:21:29 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer INDIANAPOLIS\_Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8582. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP DataStream** Word Count: 394

2/9/05 APDATASTREAM 19:21:28 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer INDIANAPOLIS\_Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8583. Lilly warns doctors about Zyprexa, Zyrtec confusion

**AP DataStream** Word Count: 394

2/9/05 APDATASTREAM 19:21:41 ...

...Lilly warns doctors about Zyprexa, Zyrtec confusion By CHARLES WILSON Associated Press Writer  
INDIANAPOLIS\_Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8584. Lilly Warns of Zyprexa, Zyrtec Confusion

**AP General Financial/ Business News** Word Count: 394

2/9/05 APGENFINNEWS 19:42:17 ...

...Lilly Warns of Zyprexa, Zyrtec Confusion By CHARLES WILSON Associated Press Writer  
INDIANAPOLIS\_Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

...26, was posted Tuesday on the U.S. Food and Drug Administration's Medwatch Web site. Patients with psychological disorders who take Zyrtec instead of their regular Zyprexa could be at risk of relapse, but Lilly spokeswoman Heather Lusk said Wednesday that the ...

...get the medication correct," he said. Zyprexa is Lilly's top seller, with sales of over \$1 billion last year. Pfizer's Zyrtec is the most prescribed antihistamine in the United States. Wyoming ...

8585. AP Health NewsBrief at 2:42 p.m. EST

**AP Online** Author: N/A; Word Count: 942

2/9/05 ASSOCPR 19:42:17 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8586. AP Top Health News At 2:42 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 19:42:24 ...

...Goes Home From Hospital Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death Bush ...

...Family 1HE30 AP TOP HEALTH NEWS EST HOSPITAL POPE RECEIVES VISIT PARASITE URGED LILLY RESEARCH MYSTERIOUS SOCCER DEATH BUSH ZYRTEC CONFUSION VIVUS Baby Born Drug Benefit Recall Expanded Testosterone Spray ...

8587. AP Health NewsBrief at 4:11 p.m. EST

**AP Online** Author: N/A; Word Count: 942  
2/9/05 ASSOCPR 21:11:30 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8588. AP Top Health News At 4:11 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 21:11:30 ...

...Goes Home From Hospital Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death Bush ...

...Family 1HE30 AP TOP HEALTH NEWS EST HOSPITAL POPE RECEIVES VISIT PARASITE URGED LILLY RESEARCH MYSTERIOUS SOCCER DEATH BUSH ZYRTEC CONFUSION VIVUS Baby Born Drug Benefit Recall Expanded Testosterone Spray ...

8589. AP Health NewsBrief at 4:32 p.m. EST

**AP Online** Author: N/A; Word Count: 921  
2/9/05 ASSOCPR 21:33:02 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8590. AP Top Health News At 4:32 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 21:33:03 ...

...Goes Home From Hospital Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged

Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death Bush ...

...Family 1HE30 AP TOP HEALTH NEWS EST HOSPITAL POPE RECEIVES VISIT PARASITE URGED LILLY RESEARCH MYSTERIOUS SOCCER DEATH BUSH ZYRTEC CONFUSION VIVUS Baby Born Drug Benefit Recall Expanded Testosterone Spray ...

8591. AP Health NewsBrief at 5:07 p.m. EST

**AP Online** Author: N/A; Word Count: 930  
2/9/05 ASSOCPR 22:08:04 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8592. AP Health NewsBrief at 5:08 p.m. EST

**AP Online** Author: N/A; Word Count: 910  
2/9/05 ASSOCPR 22:08:27 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8593. AP Top Health News At 5:07 p.m. EST

**AP Online** Author: N/A; Word Count: 81  
2/9/05 ASSOCPR 22:11:15 ...

...Goes Home From Hospital Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death Bush ...

...AP TOP HEALTH NEWS EST EXPERTS URGE ROUTINE HOSPITAL POPE RECEIVES VISIT PARASITE URGED LILLY RESEARCH MYSTERIOUS SOCCER DEATH BUSH ZYRTEC CONFUSION VIVUS Baby Born Testosterone Spray ...

8594. AP Top Health News At 5:08 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 22:11:23 ...

...Goes Home From Hospital Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death Healthcare ...

...AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT EST EXPERTS URGE

ROUTINE HOSPITAL POPE RECEIVES VISIT PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS  
Baby Born Soccer Death Testosterone Spray ...

8595. AP Top Health News At 5:25 p.m. EST

**AP Online** Author: N/A; Word Count: 80

2/9/05 ASSOCPR 22:25:22 ...

...Goes Home From Hospital Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged  
Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try  
Prescribing Heroin FIFA to Research Mysterious Soccer Death Healthcare ...

...AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT EST EXPERTS URGE  
ROUTINE HOSPITAL POPE RECEIVES VISIT PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS  
Baby Born Soccer Death Testosterone Spray ...

8596. AP Health NewsBrief at 5:25 p.m. EST

**AP Online** Author: N/A; Word Count: 910

2/9/05 ASSOCPR 22:25:27 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa,  
Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyp-  
rexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug.  
Lilly said in a letter to psychiatrists and pharmacists that it has ...

8597. AP Health NewsBrief at 5:58 p.m. EST

**AP Online** Author: N/A; Word Count: 916

2/9/05 ASSOCPR 22:58:18 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa,  
Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyp-  
rexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug.  
Lilly said in a letter to psychiatrists and pharmacists that it has ...

8598. AP Top Health News At 6 p.m. EST

**AP Online** Author: N/A; Word Count: 80

2/9/05 ASSOCPR 22:58:18 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly  
Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Pre-  
scribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE  
RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS  
Soccer Death Testosterone Spray ...

8599. AP Top Health News At 6 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 23:02:44 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8600. AP Health NewsBrief at 6:02 p.m. EST

**AP Online** Author: N/A; Word Count: 916  
2/9/05 ASSOCPR 23:02:44 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8601. AP Top Health News At 6:28 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 23:28:15 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8602. AP Health NewsBrief at 6:28 p.m. EST

**AP Online** Author: N/A; Word Count: 916  
2/9/05 ASSOCPR 23:28:15 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8603. AP Health NewsBrief at 6:32 p.m. EST

**AP Online** Author: N/A; Word Count: 916  
2/9/05 ASSOCPR 23:32:22 ...

...all animals and can be found in the ground. Cats spread the parasite in their feces. Lilly Warns of Zyprexa, Zyrtec Confusion INDIANAPOLIS (AP) \_ Eli Lilly and Co. has changed the labeling on its antipsychotic Zyprexa to avoid confusion with Pfizer Inc.'s allergy medicine Zyrtec after some patients were given the wrong drug. Lilly said in a letter to psychiatrists and pharmacists that it has ...

8604. AP Top Health News At 6:32 p.m. EST

**AP Online** Author: N/A; Word Count: 80  
2/9/05 ASSOCPR 23:32:26 ...

...Meat From Old Cows Pope Receives Visit From Boy With Cancer Prenatal Screening for Parasite Urged Lilly Warns of Zyprexa, Zyrtec Confusion Vivus Says Testosterone Spray Helps Women Canadian Clinic to Try Prescribing Heroin FIFA to Research Mysterious Soccer Death ...

...1HE10 AP TOP HEALTH NEWS BROKEN HEART MEDICARE DRUG BENEFIT COWS POPE RECEIVES EST EXPERTS URGE ROUTINE PARASITE URGED LILLY ZYRTEC CONFUSION VIVUS Soccer Death Testosterone Spray ...

8605. FDA WARNS OF DRUG CONFUSION

**Wall Street Journal Abstracts (USA)** Word Count: 53  
2/9/05 WSJ-ABS D5 2005 WLNR 1902817 ...

...involving two drugs with similar names; the errors have occurred between Zyprexa, an antipsychotic drug made by Eli Lilly, and Zyrtec, an antihistamine made by Pfizer (M) DRUGS (PHARMACEUTICALS) ACCIDENTS AND SAFETY ZYPREXA (DRUG) ZYRTEC (DRUG) LILLY ELI AND CO PFIZER INC DOOREN, JENNIFER CORBETT BYLINER Healthcare 1HE06 Medical Errors & Negligence 1ME81 ELI ...

8606. In Play

**Daily Deal** Author: N/A; Word Count: 419  
2/8/05 DAILYDEAL (No Page) 2005 WLNR 10537992 ...

...reflect changes in the business performance in the second half of the year." UCB, the maker of the antiallergy drug Zyrtec, said the price includes a contingent consideration of up to <<Euro>>50 million. All other elements of the deal, expected to ...

8607. HEALTH & FITNESS WEB SITE OF THE WEEK

**St. Louis Post-Dispatch (MO)** Author: N/A; Word Count: 237  
2/7/05 STLSPD 3 2005 WLNR 24297109 ...

...home base for a community where misery has company. Allergies cost billions each year. The makers of Allegra, Claritin and Zyrtec shared \$5 billion in 2003 for sales of the big three prescription drugs; add to that the billions spent on ...

8608. HEALTH & FITNESS WEB SITE OF THE WEEK

**St. Louis Post-Dispatch (MO)** Author: N/A; Word Count: 256

2/7/05 STLSPD 3 2005 WLNR 1753246 ...

...home base for a community where misery has company. Allergies cost billions each year. The makers of Allegra, Claritin and Zyrtec shared \$5 billion in 2003 for sales of the big three prescription drugs; add to that the billions spent on ...

8609. Rapid protocol safely jump-starts allergy Tx.

**Skin & Allergy News** Author: Mahoney, Diana; Word Count: 772  
2/1/05 SKINALLERGY 45 2005 WLNR 25643788 ...

...23). All of the children were pretreated for 3 days with prednisone or prednisolone and second-generation antihistamines, including cetirizine (Zyrtec), loratadine (Claritin), and fexofenadine (Allegra). On the vaccination day, the children received eight injections given at 15-minute intervals. The ...

8610. Chronic urticaria.

**Skin & Allergy News** Author: Mechcatie, Elizabeth, Walsh, Nancy; Word Count: 1701  
2/1/05 SKINALLERGY 50 2005 WLNR 25643804 ...

...nonsedating antihistamines that are no longer available. Antihistamines are often used in combination. For example, the slightly sedating antihistamine cetirizine (Zyrtec) can be given at night, with a nonsedating agent such as fexofenadine (Allegra) in the morning. Patients whose itching at ...

...pregnancy or during breast-feeding. NONSEDATING [H.sub.1]-RECEPTOR ANTAGONISTS  
Drug Cost/Day \* Dosage cetirizine no generic available 10-20  
[Zyrtec] [\$2.11 (10 mg)] mg/day desloratadine no generic available 5 mg/day  
[Clarinet] [\$2.46] fexofenadine no generic available ...

...10 mg) 10-20 [Claritin] mg/day Drug What the Experts Say  
\*\* cetirizine Available in trade formulation only. Considered the [Zyrtec] urticaria "workhorse" by the Urticaria and Angioedema Committee of the American Academy of Allergy, Asthma, and Immunology because there are ...

8611. Ucb, S.A. EPS Estimated At 4.50

**Nelson Research Reports** Author: N/A; Word Count: 117  
1/26/05 NELSONINFOD (No Page) 2005 WLNR 1098146 ...

...Ucb, S.A. EPS Estimated At 4.50 Company: Ucb, S.A. Report Headline: "UCB (=): ZYRTEC Q4 US SALES TO KEEP DECLINING (-5%E IN USD)" Report Date: January 21, 2005 Current FY EPS Estimate [FY2005 ...

8612. Early gains in Europe reversed Chipmaker ASML lower after fourth-quarter results

**Marketwatch** Author: Kabir Chibber; Word Count: 1287  
1/19/05 MKTWATCH 09:04:44 ...

...pharmaceuticals firm UCB rose 1 percent after it said, following the publication of Pfizer's PFE quarterly earnings, sales of its Zyrtec antihistamine drug declined 4 percent to \$1.3 billion in 2004 and 3 percent to \$349 million in the fourth ...

8613. Early gains in Europe reversed Chip equipment maker ASML lower after Q4 results

**Marketwatch** Author: Kabir Chibber; Word Count: 1248  
1/19/05 MKTWATCH 09:04:44 ...

...pharmaceuticals firm UCB rose 1 percent after it said, following the publication of Pfizer's PFE quarterly earnings, sales of its Zyrtec antihistamine drug declined 4 percent to \$1.3 billion in 2004 and 3 percent to \$349 million in the fourth ...

8614. Early gains in Europe reversed Chipmaker ASML lower after fourth-quarter results

**Marketwatch** Author: Kabir Chibber; Word Count: 1287  
1/19/05 MKTWATCH 09:04:44 ...

...pharmaceuticals firm UCB rose 1 percent after it said, following the publication of Pfizer's PFE quarterly earnings, sales of its Zyrtec antihistamine drug declined 4 percent to \$1.3 billion in 2004 and 3 percent to \$349 million in the fourth ...

8615. Berlin Cameron

**Advertising Age** Author: N/A; Word Count: 290  
1/10/05 ADVTGAGE S7 2005 WLNR 437214 ...

...and branded entertainment. Frank Gehry-designed bottles won PR and market differentiation for Wyborowa vodka. In contrast, ads for Pfizer's Zyrtec were slow to make the point. Solid work with Coke's "Real" campaign raised brand awareness in North America. Germany ...

8616. SCARIEST DRUGS ARE LEGAL ONES

**New York Daily News** Author: DENIS HAMILL; Word Count: 924  
1/9/05 NYDLYNWS 3 2005 WLNR 25243088 ...

...went for three for a buck. Last week, it cost me \$50 to renew my prescription for 30 anti-allergy Zyrtec pills. That's about a buck and a half a pill to keep me from sneezing around my cats. And I ...

8617. Israel grabs a share of U.S. drug market

**St. Petersburg Times (FL) (KRT)** Author: By Kris Hundley; Word Count: 1378  
12/23/04 STPTFTI (No Page) 2004 WLNR 14860579 ...

...source. After seeing an ad for MagenDavidMeds.com in a Jewish newspaper, the 72-year-old library volunteer tried ordering generic Zyrtec through the Israeli prescription broker. "I figured I'd take a chance," Ward said of the fast-acting imported antihistamine that was 70 percent cheaper than brand-name Zyrtec purchased locally. The allergy medicine from Israel worked so well Ward recently ordered a refill from the company, which was ...

...painkiller Prevacid that is 63 percent less expensive, and even greater savings on generic versions of brand-name drugs like Zyrtec, which are not available in the United States. "We looked at the Canadian online

pharmacies and asked ourselves if we ...

8618. Israel grabs a share of U.S. drug market

**St Petersburg Times** Word Count: 1335  
12/23/04 STPTFTI 1A 2004 WLNR 20176626 ...

...source. After seeing an ad for MagenDavidMeds.com in a Jewish newspaper, the 72-year-old library volunteer tried ordering generic Zyrtec through the Israeli prescription broker. "I figured I'd take a chance," Ward said of the fast-acting imported antihistamine that was 70 percent cheaper than brand-name Zyrtec purchased locally. The allergy medicine from Israel worked so well Ward recently ordered a refill from the company, which was ...

...painkiller Prevacid that is 63 percent less expensive, and even greater savings on generic versions of brand-name drugs like Zyrtec, which are not available in the United States. "We looked at the Canadian online pharmacies and asked ourselves if we ...

8619. Israel grabs a share of U.S. drug market

**St Petersburg Times** Author: KRIS HUNDLEY; Word Count: 1338  
12/23/04 STPTFTI 1A 2004 WLNR 14887761 ...

...source. After seeing an ad for MagenDavidMeds.com in a Jewish newspaper, the 72-year-old library volunteer tried ordering generic Zyrtec through the Israeli prescription broker. "I figured I'd take a chance," Ward said of the fast-acting imported antihistamine that was 70 percent cheaper than brand-name Zyrtec purchased locally. The allergy medicine from Israel worked so well Ward recently ordered a refill from the company, which was ...

...painkiller Prevacid that is 63 percent less expensive, and even greater savings on generic versions of brand-name drugs like Zyrtec, which are not available in the United States. "We looked at the Canadian online pharmacies and asked ourselves if we ...

8620. Redford Township school's experiments to be relaunched

**AP Alert - Michigan** Author: N/A; Word Count: 402  
12/22/04 APALERTMI 07:16:52 ...

...become a doctor, is particularly anxious to see what impact radiation will have on the drugs, which includes Celebrex and Zyrtec. Ferenczi said the students likely will enlist the aid of the Pfizer lab in Ann Arbor to help evaluate the ...

8621. Celebrex patients left scrambling for advice

**CHICAGO TRIBUNE** Word Count: 1353  
12/21/04 CHICAGOTR 1 2004 WLNR 19897250 ...

...Lipitor	Cholesterol	109.2	Advair	Asthma	101.7	Celebrex	Arthritis	95.9
Prevacid	Heartburn	95.3	Zocor	Cholesterol	95.2	Zyrtec	Allergy	95.1

Sources: IMS Health, Nielsen Monitor-Plus Chicago Tribune - See microfilm for complete graphic. Copyright © 2004 Chicago Tribune ...

...HEALTH NIH NORTHWESTERN MEMORIAL HOSPITAL PFIZER PFIZER INC TV US FOOD AND DRUG ADMINISTRATION UNIVERSITY OF CHICAGO VIAGRA VIOXX ZOCOR ZYRTEC ESPERION THERAPEUTICS INC MARKETSHARE RECOVERY INC HRPT PROPERTIES TRUST GALES INDUSTRIES INC BLUE CROSS AND BLUE SHIELD ASSOCIATION HEALTHAMERICA CORP ...

8622. PFIZER AND CELEBREX: THE COMPANY; Criticism of Drug May Leave Pfizer Awash in Lawsuits

**New York Times (NY)** Author: BARNABY J. FEDER; Word Count: 1713  
12/18/04 NYT C1 2004 WLNR 14293287 ...

...60 billion Norvasc: 3.21 Zoloft: 2.40 Celebrex: 2.29 Neurontin: 2.24 Viagra: 1.21 Zithromax: 1.18 Zyrtec: 0.94 Xalatan/Xalcom: 0.87 Bextra: 0.87 Graph tracks share prices of Merck through 2003 and 2004. (\$31 ...

8623. Analysis: Wall Street reaction to Celebrex news

**NPR All Things Considered** Author: N/A; Word Count: 805  
12/17/04 ATCON (No Page) 2004 WLNR 21545132 ...

...has more big drugs. They include the world's top seller, Lipitor, which cuts cholesterol, as well as Zoloft for depression, Zyrtec for allergies, not to mention Viagra for erectile dysfunction. But Pfizer will lose its market monopoly on many of these ...

8624. CROSSING THE DRUG BOUNDARIES CITIES BUCK FDA ON CANADIAN MEDICINE

**Birmingham Post-Herald** Author: HOLLY LANG; Word Count: 2443  
12/7/04 BSX-BIRMPH 1 2004 WLNR 18176268 ...

...drugs to Canadian pharmacies. Pfizer has cut back its supply of drugs to Canadian pharmacies, including Viagra, Zoloft, Lipitor and Zyrtec, all of which are top sellers. GlaxoSmithKline restricted its supplies to Canadian pharmacies as well. Merck spokesman Chris Loder said ...

8625. Pfizer's Show of Strength Even after a day of aggressive reassurance at the outfit's research center, analysts wonder what will follow a rash of patent expirations

**Business Week Online** Author: By Amy Tsao; Word Count: 908  
12/1/04 BUSONLINE (No Page) 2004 WLNR 14506982 ...

...McKinnell's optimism, the effects of upcoming patent expirations of antibiotic Zithromax, antidepressant Zoloft, hypertension drug Norvasc, and allergy medication Zyrtec will be difficult to mitigate. "Patent [expirations] remain dominant, relative to new product flow," he says. Pfizer also is confronting ...

8626. TV ads key front in drug price war Health insurers strike back against marketers of expensive remedies

**CHICAGO TRIBUNE** Word Count: 1991  
11/28/04 CHICAGOTR 1 2004 WLNR 19813790 ...

...Claritin began selling over-the-counter in 2002, rival brand-name drugs in the same therapeutic class, such as Clarinex, Zyrtec and Allegra, became more expensive on insurers' lists of medications. In January 2003, health insurance giant Aetna Inc., for example ...

...Prevacid TAP Pharmaceutical Products Inc. Heartburn \$4.0 billion \$95.3 Zocor Merck & Co. Cholesterol \$4.4 billion \$95.2 Zyrtec Pfizer Inc. Allergy \$1.2 billion \$95.1  
 Note: Sales figures are for 2003 Sources: IMS Health, Nielsen Monitor-Plus ...

...CORP SOURCES: IMS TAP TAP PHARMACEUTICAL PRODUCTS INC TV US FOOD AND DRUG ADMINISTRATION VIAGRA PFIZER INC ZOCOR MERCK CO ZYRTEC PFIZER INC HUMANA INC ASTRAZENECA PLC TAP PHARMACEUTICAL PRODUCTS INC ABBOTT DIABETES CARE ASTRAZENECA (NETHERLANDS ANTILLES) ASTRAZENECA (LATVIA) EXTENDICARE INC ...

8627. Biotech, pharma mixed; Chiron climbs

**Marketwatch** Author: Val Brickates Kennedy; Word Count: 296  
 11/17/04 MKTWATCH 15:06:20 ...

...rose 2.12 percent at \$27.90. The company said that a proprietary study had shown its allergy relief drug Zyrtec was more effective in relieving symptoms than Aventis' Allegra. But the big winner was CV Therapeutics CVTX, which jumped more ...

8628. Stock gains dented by rise in oil Investors cheer Sears-Kmart merger, H-P results, data

**Marketwatch** Author: Mark Cotton; Word Count: 1547  
 11/17/04 MKTWATCH 14:13:45 ...

...to its fourth-quarter performance. Pfizer PFE gained 2.5 percent on a proprietary study showing its allergy relief drug Zyrtec was more effective in relieving symptoms than Aventis' Allegra. The Dow's two retail components -- Wal-Mart Stores WMT and Home ...

8629. Stock gains dented by rise in oil Investors cheer Sears-Kmart merger, H-P results, data

**Marketwatch** Author: Mark Cotton; Word Count: 1371  
 11/17/04 MKTWATCH 14:13:45 ...

...to its fourth-quarter performance. Pfizer PFE gained 2.5 percent on a proprietary study showing its allergy relief drug Zyrtec was more effective in relieving symptoms than Aventis' Allegra. The Dow's two retail components -- Wal-Mart Stores WMT and Home ...

8630. Stock gains dented by rise in oil Investors cheer Sears-Kmart merger, H-P results

**Marketwatch** Author: Mark Cotton; Word Count: 1360  
 11/17/04 MKTWATCH 14:13:45 ...

...its fourth-quarter performance. Pfizer Inc. PFE gained 2.5 percent on a proprietary study showing its allergy relief drug Zyrtec was more effective in relieving symptoms than Aventis' Allegra. The Dow's two retail components -- Wal-Mart Stores WMT and Home ...

8631. Biotech, pharma mixed; Chiron climbs

**Marketwatch** Author: Val Brickates Kennedy; Word Count: 338

11/17/04 MKTWATCH 15:06:20 ...

...2.45 percent to \$27.99 after the company said that a proprietary study had shown its allergy relief drug Zyrtec was more effective in relieving symptoms than Aventis' Allegra. But the big winner was CV Therapeutics CVTX, which jumped 6 ...

8632. StreetInsider Alert for PFE

**StreetInsider.com** Author: N/A; Word Count: 311  
11/17/04 STRINSIDERCOM (No Page) 2004 WLNR 15718236 ...

... Nov 17, 2004 (streetinsider.com via COMTEX) --Pfizer, Inc. (NYSE: PFE) announced that new data show that Zyrtec provides on average 14 percent greater symptom relief than Allegra during the entire period of five to 12 hours after ...

...suffer from seasonal allergic rhinitis and documented ragweed sensitivity. In addition, at the end of the 12-hour dosing period, Zyrtec patients reported even greater total relief as compared to Allegra patients. The difference in efficacy achieved statistical significance at 5.5 hours, and Zyrtec provided statistically significant allergy relief compared to Allegra at 11 of the 15 time points measured. Study results were presented ...

8633. Pfizer teaches shops to zig, zag Ideas from range of disciplines coalesce into DTCefforts all aimed at getting patients to talk to doctors

**Advertising Age** Author: LISA SANDERS; Word Count: 1212  
11/15/04 ADVTGAGE 38 2004 WLNR 10860931 ...

...of Top 100 Global Marketers, with worldwide ad spending topping \$1 billion in 2003. Although Pfizer's Viagra, Lipitor, Zoloft and Zyrtec in 2003 were among the top 10 drugs in DTC ad spending, according to NDCHealth Corp., Atlanta, the pharmaceutical giant's ...

...have hiked co-payments making patients less inclined to buy prescription antihistamines, led to a recent message shift for Pfizer's Zyrtec. "We feel we can compete with a superior product," says Eric Sirota, VP-respiratory, allergy and specialty therapeutic group. A campaign that encouraged consumers to identify the allergens plaguing them and turn to Zyrtec for relief has evolved into a message emphasizing the multitude of allergies Zyrtec is approved to treat. Created by Berlin Cameron/Red Cell, the campaign builds on consumer insights, an area of increasing ...

...they process information differently than I do. That's where the magic happens." The research showed that "once consumers get to Zyrtec, they stay on it," says Mr. Sirota. That message-dubbed internally as the "Zyrtec journey"-is used not only to reach consumers but also doctors. "Doctors don't necessarily know all the medications a patient ...

8634. Pfizer teaches shops to zig, zag Ideas from range of disciplines coalesce into DTCefforts all aimed at getting patients to talk to doctors

**Advertising Age** Author: LISA SANDERS; Word Count: 1212  
11/15/04 ADVTGAGE 38 2004 WLNR 12194033 ...

...of Top 100 Global Marketers, with worldwide ad spending topping \$1 billion in 2003. Although Pfizer's Viagra, Lipitor, Zoloft and Zyrtec in 2003 were among the top 10 drugs in DTC ad spending, according to

NDCHealth Corp., Atlanta, the pharmaceutical giant's ...

...have hiked co-payments making patients less inclined to buy prescription antihistamines, led to a recent message shift for Pfizer's Zyrtec. "We feel we can compete with a superior product," says Eric Sirota, VP-respiratory, allergy and specialty therapeutic group. A campaign that encouraged consumers to identify the allergens plaguing them and turn to Zyrtec for relief has evolved into a message emphasizing the multitude of allergies Zyrtec is approved to treat. Created by Berlin Cameron/Red Cell, the campaign builds on consumer insights, an area of increasing ...

...they process information differently than I do. That's where the magic happens." The research showed that "once consumers get to Zyrtec, they stay on it," says Mr. Sirota. That message-dubbed internally as the "Zyrtec journey"-is used not only to reach consumers but also doctors. "Doctors don't necessarily know all the medications a patient ...

8635. Doctors' orders

**Advertising Age** Author: Matthew Creamer; Word Count: 495  
11/15/04 ADVTGAGE 41 2004 WLNR 10861025 ...

...Nickel, chairman-CEO of Omnicom Group's Lyons Lavey Nickel Swift, which works on Pfizer's oncology drugs as well as Zoloft, Zyrtec and Aricept. "It's all about information." The creative that comes out of Mr. Nickel's New York agency is more likely ...

8636. SNEEZIN' SEASON, HAVE A PLAN TO KEEP THE SNEEZES AWAY

**Grand Forks Herald (ND)** Author: Michael Precker, Associated Press; Word Count: 746  
11/9/04 BSX-GFH 2 2004 WLNR 18968246 ...

...requires a prescription. If those don't work, he says, the next options would be non-sedating antihistamines such as Allegra or Zyrtec, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be ...

8637. You vs. sneeze Even in the middle of allergy season, it is possible to ease the nose's suffering

**Kansas City Star (MO)** Author: MICHAEL PRECKER; Word Count: 720  
11/5/04 KCSTAR E14 2004 WLNR 19130239 ...

...requires a prescription. If those don't work, he says, the next options would be non-sedating antihistamines such as Allegra or Zyrtec, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be ...

8638. DRAW UP GAME PLAN TO DEFEAT ALLERGIES KEEP YOUR DEFENSES IN MID-SEASON FORM

**Lexington Herald-Leader (KY)** Author: Michael Precker The Dallas Morning News; Word Count: 711  
11/2/04 LEXINGTONHLD D1 2004 WLNR 19098026 ...

...requires a prescription. If those don't work, he says, your options would be non-sedating antihistamines, such as Allegra or Zyrtec, or other strong prescriptions. Defense 3: a season ticket By this, we mean immunotherapy: allergy shots. "All the medications control ...

8639. DRAW UP GAME PLAN TO DEFEAT ALLERGIES KEEP YOUR DEFENSES IN MID-SEASON FORM

**Lexington Herald-Leader (KY)** Author: Michael Precker The Dallas Morning News; Word Count: 711  
11/2/04 LEXINGTONHLD D1 2004 WLNR 20697467 ...

...requires a prescription. If those don't work, he says, your options would be non-sedating antihistamines, such as Allegra or Zyrtec, or other strong prescriptions. Defense 3: a season ticket By this, we mean immunotherapy: allergy shots. "All the medications control ...

8640. MEDICARE HMO CAN COVER PRESCRIPTIONS

**Post Standard** Author: JAMES T. MULDER HEALTH CARE NOTEBOOK; Word Count: 707  
11/1/04 SYRACUSE 16 2004 WLNR 4550692 ...

...more than Canadians. The uninsured paid 62 percent more than Canadians for Zithromax, an antibiotic, and 298 percent more for Zyrtec, an allergy drug. The study was done by the Center for Medical Consumers, New York Public Interest Research Group and ...

8641. Research and Markets: 91% Of The Total Promotional Spend In The US And The Five EU Countries Was Spent On Detailing Physicians

**Business Wire** Author: N/A; Word Count: 672  
10/26/04 BWIRE 14:05:00 ...

...patent expiry on Claritin provides several pointers as to how other antihistamines may be impacted by similar events. The 2007 Zyrtec (cetirizine) patent expiry, and a favorable outcome for the generics companies in the Allegra (fexofenadine) patent legislation, are two such ...

8642. Health Products Research reports on promotion in prescription allergy market Market Trends

**Life Science Weekly** Author: N/A; Word Count: 541  
10/26/04 LIFESCIWKLY 848 2004 WLNR 1401916 ...

...Allegra (Aventis) was the most promoted brand to physicians in the oral antihistamine category during the second quarter, followed by Zyrtec (Pfizer/UCB) and Clarinex (Schering). Regional analysis of the oral antihistamine category reveals that Allegra was the most promoted brand ...

...PRODUCTS RESEARCH HEALTH PRODUCTS RESEARCH INC HPR LIFE SCIENCE WEEKLY  
METROPOLITAN AREA PROMOTIONAL AUDIT MPA UCB VENTIV HEALTH INC VTIV ZYRTEC  
(PFIZER AVENTIS SA HEALTH PRODUCTS RESEARCH INC VENTIV HEALTH INC Allegra Nasonex  
Primary Regional ...

8643. Xyzal forecast.

**Chain Drug Review** Author: N/A; Word Count: 43  
10/25/04 CHAINDREV 29 2004 WLNR 22488556 ...

... UCB has announced that it will launch Xyzal in the United States upon the expected patent expiration of Zyrtec, a predecessor product, in 2007. Zyrtec, a blockbuster antihistamine is sold in the U.S. by Pfizer Inc. 37

Business Pharmaceuticals and cosmetics industries Retail industry Product introduction Marketing procedures Global Marketing New Products/Services Xyzal (Medication) Xyzal (Medication) - Marketing Xyzal (Medication) - Product introduction Zyrtec (Medication) Product introduction International marketing Pharmaceutical industry Pharmaceutical industry - Product introduction Pharmaceutical industry - International marketing United States Belgium UCB PHARMA ...

8644. Allergy drugs heavily promoted to doctors.

**Chain Drug Review** Author: N/A; Word Count: 244  
10/25/04 CHAINDREV 31 2004 WLNR 22488591 ...

...minutes. According to the data, Aventis' Allegra was the most promoted brand in the oral antihistamine segment, followed by Pfizer's Zyrtec and Schering-Plough's Clarinex. A regional analysis shows that Allegra was the most promoted brand in nine of 22 areas ...

8645. Ucb, S.A. EPS Estimated At 3.44

**Nelson Research Reports** Author: N/A; Word Count: 116  
10/25/04 NELSONINFOD (No Page) 2004 WLNR 8766515 ...

...Ucb, S.A. EPS Estimated At 3.44 Company: Ucb, S.A. Report Headline: "UCB (=): ZYRTEC Q3 US SALES RESIST IN A DECLINING MARKET" Report Date: October 21, 2004 Current FY EPS Estimate [FY2004]: 3.44 ...

8646. U.S. FDA grants tentative approval for generic antihistamine HCL tablets Product Licensing

**Drug Week** Author: N/A; Word Count: 188  
10/22/04 DRUGWEEK 580 2004 WLNR 796873 ...

...patent protection on December 25, 2007. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product Zyrtec Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. The brand product has annual sales of ...

8647. N.C. urged to use its might

**News & Observer, The (Raleigh, NC)** Author: Jean P. Fisher, Staff Writer; Word Count: 880  
10/22/04 NOBRNC D1 2004 WLNR 17559486 ...

...tablets of 112 mg each \$24.83 \$9.20 Zithromax, 6 tablets of 250 mg each \$61.71 \$31.71 Zyrtec, 30 tablets of 10 mg each \$76.15 \$43.30 (N.C. PUBLIC INTEREST GROUP NOTES: TRIANGLE PRICES REPRESENT THOSE IN ...

8648. Consumer groups provides online drug price comparison

**AP Alert - New York** Author: N/A; Word Count: 298  
10/21/04 APLALERTNY 22:03:40 ...

...in Westbury and \$92.67 at Perfect Pharmacy in Hicksville. In the Binghamton area, 30 tablets of the allergy medication Zyrtec costs \$81.59 at the CVS Pharmacy in Johnson City, compared with \$61.09 at The Corner

Drugstore in nearby ...

8649. U.S. FDA grants tentative approval for generic antihistamine HCL tablets Product Licensing

**Life Science Weekly** Author: N/A; Word Count: 192  
10/19/04 LIFESCIWKLY 1149 2004 WLNR 809506 ...

...patent protection on December 25, 2007. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product Zyrtec Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. The brand product has annual sales of ...

8650. NOSE GUARD: As sneezin' season kicks off, here's a game plan

**Dallas Morning News** Word Count: 1034  
10/12/04 DALLASMN 1E 2004 WLNR 21045827 ...

...requires a prescription. If those don't work, he says, the next options would be nonsedating antihistamines such as Allegra or Zyrtec, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be ...

8651. NOSE GUARD: As sneezin' season kicks off, here's a game plan

**Dallas Morning News** Word Count: 1034  
10/12/04 DALLASMN 1E 2004 WLNR 21045951 ...

...requires a prescription. If those don't work, he says, the next options would be nonsedating antihistamines such as Allegra or Zyrtec, or other strong prescriptions. "There's a billion-dollar industry that wants those prescriptions written, but the first prescription should be ...

8652. Teva Pharmaceutical.

**Drug Store News** Author: Frederick, James; Word Count: 92  
10/11/04 DSNEWS 21 2004 WLNR 22449798 ...

...expiration of patent protection on Dec. 25, 2007. Teva's cetirizine tablets are the generic equivalent to Pfizer's antihistamine product Zyrtec tablets, which posted annual sales of about \$1.2 billion last year. Zyrtec already has been recommended for Rx-to-OTC switch approval by a pair of FDA advisory committees. 72 Business Pharmaceuticals ...

8653. Futures higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings

**Marketwatch** Author: Emily Church; Word Count: 820  
10/11/04 MKTWATCH 10:54:00 ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspra and Caduet, and anticipated moderating trends for Zyrtec." Shares closed at \$29.80 on Friday; London dealers said the shares were offered at the close but not active ...

...DRUGMAKER MERCK MRK FUTURES MNU MW NEW SAC NIKKEI PFIZER PHILIPS

ELECTRONICS PHG SECURITIES AND EXCHANGE COMMISSION TEXAS INSTRUMENTS TI  
 ZYRTEC BUSINESS OBJECTS SA TEXAS INSTRUMENTS INC DEUTSCHE BANK AG PFIZER INC Ca-  
 duet Credit Suisse Crude Deutsche For Micron Glazer J.P ...

8654. Futures higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings

**Marketwatch** Author: Emily Church; Word Count: 996  
 10/11/04 MKTWATCH 10:54:00 ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspira and Ca-  
 duet, and anticipated moderating trends for Zyrtec." Shares closed at \$29.80 on Friday; London dealers said the  
 shares were offered at the close but not active ...

...MNU MW MXO NEW SAC NIKKEI PFIZER PHILIPS ELECTRONICS PHG SECURITIES AND  
 EXCHANGE COMMISSION SUNTRUST BANKS STI TEXAS INSTRUMENTS TI ZYRTEC BUSINESS  
 OBJECTS SA TEXAS INSTRUMENTS INC DEUTSCHE BANK AG PFIZER INC MAXTOR CORP Analyst  
 Gabriel Tsuboyama Biogen Idec Caduet Credit ...

8655. Futures higher, drug stocks in view Deutsche cuts chip stocks TXN, MU ratings

**Marketwatch** Author: Emily Church; Word Count: 1006  
 10/11/04 MKTWATCH 10:54:00 ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspira and Ca-  
 duet, and anticipated moderating trends for Zyrtec." Shares closed at \$29.80 on Friday; London dealers said the  
 shares were offered at the close but not active ...

...MNU MW MXO NEW SAC NIKKEI PFIZER PHILIPS ELECTRONICS PHG SECURITIES AND  
 EXCHANGE COMMISSION SUNTRUST BANKS STI TEXAS INSTRUMENTS TI ZYRTEC BUSINESS  
 OBJECTS SA TEXAS INSTRUMENTS INC DEUTSCHE BANK AG PFIZER INC MAXTOR CORP Analyst  
 Gabriel Tsuboyama Biogen Idec Caduet Credit ...

8656. Pfizer gains on revised outlook Drugmaker to launch its own generic version of Neurontin

**Marketwatch** Author: Heather Wilson; Word Count: 830  
 10/11/04 MKTWATCH 12:23:00 ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspira and Ca-  
 duet, and anticipated moderating trends for Zyrtec." CS First Boston reiterated its "outperform" rating on Pfizer.  
 Earnings Americas 1AM92 North America 1NO39 New England ...

...SUISSE CS LEHMAN LEHMAN BROTHERS MERCK CO MERCK MRK MORGAN STANLEY MRK  
 MW) PFIZER INC PFIZER TEVA PHARMACEUTICAL INDUSTRIES LTD ZYRTEC LEHMAN  
 BROTHERS HOLDINGS INC PFIZER INC TEVA PHARMACEUTICAL INDUSTRIES LTD MORGAN  
 STANLEY MERCK AND CO INC LEHMAN BROTHERS INC Alharma ...

8657. Pfizer slips on revised earnings view Drugmaker to launch its own generic version of Neurontin

**Marketwatch** Author: Heather Wilson; Word Count: 841  
 10/11/04 MKTWATCH 12:23:00 ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspira and Caduet, and anticipated moderating trends for Zyrtec." CS First Boston reiterated its "outperform" rating on Pfizer. Earnings Americas 1AM92 North America 1NO39 New England ...

...SUISSE CS LEHMAN LEHMAN BROTHERS MERCK CO MERCK MRK MORGAN STANLEY MRK MW) PFIZER INC PFIZER TEVA PHARMACEUTICAL INDUSTRIES LTD ZYRTEC LEHMAN BROTHERS HOLDINGS INC PFIZER INC TEVA PHARMACEUTICAL INDUSTRIES LTD MORGAN STANLEY MERCK AND CO INC LEHMAN BROTHERS INC Alpha ...

8658. CSFB lowers 05 earns estimate for Pfizer, generic cited

**Marketwatch Bullets (Delayed)** Author: N/A; Word Count: 137  
10/11/04 MKTDELAY 10:29:19 ...

...for anticipated generic Neurontin effects, sales forecast revisions for recently launched drugs Inspira and Caduet, and anticipated moderating trends for Zyrtec." Pfizer widened its earnings outlook for 2004 late Friday, citing the launch of a generic version of its epilepsy drug ...

...Corporations IMA93 Pharmaceuticals & Biotechnology 1PH13 Financial Services 1FI37 Manufacturing IMA74 CBS CREDIT SUISSE CSFB MW PFIZER ZYRTEC PFIZER INC CREDIT SUISSE FIRST BOSTON (USA) INC Caduet ...

8659. BRIEFS

**Generic Line** Author: N/A; Word Count: 330  
10/5/04 GENERICLINE (No Page) 2004 WLNR 21787311 ...

...the last decade and the achievement of the 25th consecutive year of double-digit growth. Tentative OK For Teva's Generic Zyrtec The FDA has granted Teva Pharmaceuticals tentative approval to market the generic version of Pfizer's allergy treatment, Zyrtec (cetirizine hydrochloride tablets, 5 mg and 10 mg.), the company said. Teva expects full approval from the FDA once its Zyrtec patent expires on Dec. 25, 2007. In August, Mylan Laboratories also received tentative approval for a generic version of Zyrtec. Teva reported annual sales of about \$1.2 billion for Zyrtec, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. fda Central Europe 1CE50 China 1CH15 ...

8660. Cytec buys UCB business

**Daily Deal** Author: by Renee Cordes in Brussels; Word Count: 641  
10/4/04 DAILYDEAL (No Page) 2004 WLNR 17773500 ...

...billion deal for its surface specialties division completes the Belgian drugmaker's disposal program. Belgium's UCB SA, the maker of the Zyrtec antiallergy drug, said Friday, Oct. 1, that it has agreed to shed the last of its nonpharmaceutical activities through the ...

...1CH04 Specialty Chemicals 1SP72 BEAR STEARNS INTERNATIONAL LTD CYTEC SURFACE SPECIALTIES SOLUTIA INC UCB UCB SA CYTEC INDUSTRIES INC ZYRTEC SOLUTIA INC BEAR STEARNS INTERNATIONAL LTD Ben Van Assche Candover Investments Cytec David Lilley Georges Jacobs Laurence Bataille ...

8661. Magic pills? Despite some doctors' skepticism, many patients let down by standard medicine seek homeopathic remedies

**Springfield State Journal-Register, The** Author: KELLY SNOWDEN COPLEY NEWS SERVICE; Word Count: 1170

10/4/04 STJNLRSI 11 2004 WLNR 16816755 ...

...than an hour due to her fluffy Siamese, even though he once owned five cats himself. He tried allergy medications Zyrtec and Claritin, but the results were disappointing. Like Swaine, Terese Lang was disappointed with the options conventional medicine offered. She ...

8662. Got an itch?

**St. Louis Post-Dispatch (MO)** Author: TINA HESMAN; Author: Of the Post-Dispatch; Word Count: 1361

9/30/04 STLSPD A01 2004 WLNR 1315773 ...

...socks before walking in grass to avoid chiggers. SOOTHE THE ITCH - Antihistamines, such as Benadryl (available over the counter) or Zyrtec (prescription), help quench the allergic reaction. - Lotions containing menthol help cool the skin. Put lotion in the refrigerator for extra ...

8663. Got an itch?

**St. Louis Post-Dispatch (MO)** Author: TINA HESMAN Of the Post-Dispatch; Word Count: 1261

9/30/04 STLSPD A01 2004 WLNR 20671453 ...

...socks before walking in grass to avoid chiggers. SOOTHE THE ITCH - Antihistamines, such as Benadryl (available over the counter) or Zyrtec (prescription), help quench the allergic reaction. - Lotions containing menthol help cool the skin. Put lotion in the refrigerator for extra ...

8664. Vente Health Responder File Helps Heal Sick Campaigns

**Business Wire** Author: N/A; Word Count: 549

9/28/04 BWIRE 14:51:00 ...

...consumers in Health Responders: Advil Bayer Singulair Zantac Celebrex Flonase Aleve Excedrin Lipitor Benadryl Tavist Nasonex Anacin Pulmicort Paxil Sudafed Zyrtec Rhinocort "Vente has compiled all the information necessary for Pharmaceutical marketers to secure new customers, focus groups and panelists, saving ...

...RESPONDER FILES HEALTH RESPONDERS: ADVIL BAYER SINGULAIR ZANTAC CELEBREX FLONASE ALEVE EXCEDRIN LIPITOR BENADRYL TAVIST NASONEX ANACIN PULMICORT PAXIL SUDAFED ZYRTEC VENTE VENTE FILE HEALTH VENTE HEALTH RESPONDER FILE VENTE INC ERNST AND YOUNG INTL Barney Marvin Childhood Allergies Emerging Entrepreneur ...

8665. September a tough month for allergy sufferers Allergy

**Life Science Weekly** Author: N/A; Word Count: 362

9/28/04 LIFESCIWKLY 28 2004 WLNR 746010 ...

...steroid spray to protect against flare-ups and an antihistamine tablet that doesn't cause drowsiness, such as Claritin, Allegra or Zyrtec, Hamra said. Relief won't come until mid-November, when pollen counts fall, Hamra said. This article was prepared by Life ...

...Specialties IHE49 Allergy 1AL79 Respiratory & Pulmonary IRE29 ALLEGRA ALLERGY ALLERGY CLINIC ASTHMA CENTER CLARITIN LIFE SCIENCE WEEKLY ZYRTEC Hamra James Love Love Mark Hamra Relief ...

8666. Estornudos, nariz tapada, dolor de garganta, silbido en el pecho, moquera...

**La Prensa; San Antonio** Author: Anonymous; Word Count: 712  
9/26/04 LPSA 5C 2004 WLNR 13680467 ...

...asi que es muy importante saber si tiene, o no, alergias. Todo los antihistamínicos en el mundo (como Claritin, Allegra, Zyrtec, Benadryl, Tavist, Alavert, Clarinex, etc...) no arreglan una Sinusitis (infección). Hay muchos medicamentos en el mercado y varios cambios en ...

8667. Survey reveals impact of allergies across romance, work and relationships Allergies

**Drug Week** Author: N/A; Word Count: 1012  
9/24/04 DRUGWEEK 22 2004 WLNR 697477 ...

...they are not all alike. For example, no other allergy medication is indicated to treat more types of allergies than ZYRTEC (cetirizine HCl), a prescription antihistamine. As a result, ZYRTEC can be used to treat allergy symptoms triggered by a variety of indoor and outdoor allergens, including ragweed pollen. ZYRTEC is also the only allergy medication - prescription or over-the-counter - FDA approved to treat indoor allergies in infants as ...

...Pharma. In total, 250 men and 250 women, 18 years and older were interviewed online from April 13 - 23, 2004. ZYRTEC is a prescription antihistamine for the treatment of seasonal and perennial allergies, as well as chronic hives in adults and ...

...Respiratory & Pulmonary IRE29 Allergy 1AL79 Prescription Drugs 1PR52 FDA HCL PFIZER PFIZER INC UCB UNIVERSITY OF COLORADO ZYRTEC PFIZER INC Fortunately Michael O'Connell ...

8668. FDA approves Metoprolol Tartrate, Hydrochlorothiazide Tablets ANDA Hypertension

**Drug Week** Author: N/A; Word Count: 229  
9/24/04 DRUGWEEK 352 2004 WLNR 704740 ...

...mg (base), 50 mg (base) and 100 mg (base). Cetirizine Hydrochloride and Sertraline Hydrochloride are the generic versions of Pfizer's Zyrtec and Zoloft, respectively. Mylan Laboratories Inc. is a pharmaceutical company with four subsidiaries, Mylan Pharmaceuticals Inc., Mylan Technologies Inc., UDL ...

8669. DRUG APPROVALS

**Washington Drug Letter** Author: N/A; Word Count: 316  
9/24/04 WASHDRUG (No Page) 2004 WLNR 21789093 ...

...upon expiration of patent protection Dec. 25, 2007. Cetirizine HCl tablets are the AB-rated generic equivalent

of Pfizer's antihistamine Zyrtec tablets indicated to treat allergic rhinitis and chronic idiopathic urticaria. Ista Pharmaceuticals Gets Additional Marketing Exclusivity for Vitrase Ista Pharmaceuticals ...

8670. The blotter.

**Daily Herald (Arlington Heights, IL)** Author: N/A; Word Count: 1171  
9/23/04 CHIDLYHRLD 3 2004 WLNR 22413882 ...

...possessed pry tools and money in the denominations and amount taken in the burglary, police said. - An estimated \$100,000 in Zyrtec, Viagra and Lipitor were reported stolen out of an unlocked Chevy Impala between Aug. 25 and 26 while parked on ...

8671. MEDICAL Aventis vaccine gets panel OK After the

**Investor's Business Daily** Author: Investor's Business Daily; Word Count: 460  
9/23/04 INVBUSD A02 2004 WLNR 21775399 ...

...Shares fell 10% to 20.32. \*\* Teva said the FDA granted tentative approval to market a generic version of Pfizer's Zyrtec allergy treatment. Pfizer's patent expires in '07. Teva fell 4% to 26.13. TRANSPORTATION Q3 outlook lifts World Airways The ...

8672. BUSINESS BRIEFS.

**Investor's Business Daily** Author: N/A; Word Count: 458  
9/23/04 INVBUSD A02 2004 WLNR 22363254 ...

...Shares fell 10% to 20.32. \*\* Teva said the FDA granted tentative approval to market a generic version of Pfizer's Zyrtec allergy treatment. Pfizer's patent expires in '07. Teva fell 4% to 26.13. TRANSPORTATION Q3 outlook lifts World Airways The ...

8673. Biotech and pharma higher; Teva sinks

**Marketwatch** Word Count: 218  
9/23/04 MKTWATCH 13:54:00 ...

...the Food and Drug Administration had given the company tentative approval to market a generic version of Pfizer's allergy drug Zyrtec. However, Teva must wait until Zytec's patents expire at the end of 2007, before it can receive a final go ...

8674. Biotech, pharma finish lower

**Marketwatch** Word Count: 249  
9/23/04 MKTWATCH 13:54:00 ...

...the Food and Drug Administration had given the company tentative approval to market a generic version of Pfizer's allergy drug Zyrtec. However, Teva must wait until Zytec's patents expire at the end of 2007 before it can receive a final go ...

8675. Teva Announces Tentative Approval of Cetirizine HCL Tablets

**Business Wire** Author: N/A; Word Count: 760  
9/22/04 BWIRE 10:55:00 ...

...patent protection on December 25, 2007. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product Zyrtec® Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. The brand product has annual sales of ...

8676. DRUG APPROVALS

**Drug Industry Daily** Author: N/A; Word Count: 323  
9/22/04 DRUGINDUDLY (No Page) 2004 WLNR 21790438 ...

...upon expiration of patent protection Dec. 25, 2007. Cetirizine HCl tablets are the AB-rated generic equivalent of Pfizer's antihistamine Zyrtec tablets indicated to treat allergic rhinitis and chronic idiopathic urticaria. ISTA Pharmaceuticals Gets Additional Marketing Exclusivity for Vitrase Ista Pharmaceuticals ...

8677. TEVA: FDA Tentatively Approves Cetirizine HCL Tablets

**Market News Publishing US** Author: N/A; Word Count: 235  
9/22/04 MNPUS 12:24:23 ...

...patent protection on 12/25/07. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product Zyrtec(R) Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. GET KNOBIAS IN REAL-TIME: Delivery ...

8678. FedEx and Bear Stearns among likely movers

**Marketwatch** Word Count: 2755  
9/22/04 MKTWATCH 12:03:00 ...

...Drug Application for Cetirizine Hydrochloride Tablets. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's PFE antihistamine Zyrtec tablets, which treats allergic rhinitis and chronic idiopathic urticaria. Tibco Software TIBX reported higher third-quarter results as the company ...

8679. Pharma off: Teva gets an FDA nod

**Marketwatch** Word Count: 248  
9/22/04 MKTWATCH 13:58:00 ...

...Israeli company said Wednesday that the Food and Drug Administration had granted tentative approval for its generic version of Pfizer's Zyrtec antihistamine. The approval does not become final until Dec. 25, 2007, when Zyrtec's patent protection expires. Two other decliners were partners Wyeth WYE and Elan ELN. Irish drug-maker Elan said that it had ...

...AMEX BIOTECHNOLOGY INDEX AMEX PHARMACEUTICAL INDEX BTK CBS CBS MW DRG FDA FOOD AND DRUG ADMINISTRATION MW PFIZER TEVA WYETH ZYRTEC PFIZER INC WYETH Ce-plene Elan Maxim Maxim Pharmaceuticals Pharma Teva ...

8680. Pharma, biotech slide into red

**Marketwatch** Word Count: 324  
9/22/04 MKTWATCH 13:58:00 ...

...Israeli company said Wednesday that the Food and Drug Administration had granted tentative approval for its generic version of Pfizer's Zyrtec antihistamine. The approval does not become final until Dec. 25, 2007, when Zyrtec's patent protection expires. Two other decliners were partners Wyeth WYE and Elan ELN. Irish drug-maker Elan said that it had ...

... 1PH13 AMEX BIOTECHNOLOGY INDEX AMEX PHARMACEUTICAL INDEX BTK CBS CBS MW  
DRG FOOD AND DRUG ADMINISTRATION MW PFIZER WYETH ZYRTEC PFIZER INC WYETH  
BioMarin Cepelene Elan Maxim Maxim Pharmaceuticals Pharma Teva Pharmaceuticals ...

8681. Pharma, biotech slide into red

**Marketwatch** Word Count: 309  
9/22/04 MKTWATCH 13:58:00 ...

...firm said Wednesday that the Food and Drug Administration had granted tentative approval for its generic version of Pfizer's antihistamine Zyrtec. The approval does not become final until Dec. 25, 2007, when Zyrtec's patent protection expires. Two other decliners were partners Elan ELN and Wyeth WYE. Irish drugmaker Elan said that it had ...

... 1PH13 AMEX BIOTECHNOLOGY INDEX AMEX PHARMACEUTICAL INDEX BTK CBS CBS MW  
DRG FOOD AND DRUG ADMINISTRATION MW PFIZER WYETH ZYRTEC PFIZER INC WYETH Elan  
J.P. Morgan Pharma Teva Pharmaceuticals ...

8682. FDA tentatively clears Teva's generic Zyrtec

**Marketwatch Bullets (Delayed)** Author: N/A; Word Count: 125  
9/22/04 MKTDELAY 11:15:05 ...

...FDA tentatively clears Teva's generic Zyrtec 9/22/2004 7:15:05 AM NEW YORK (CBS.MW) -- Teva Pharmaceutical Industries Ltd. teva said ...

...Hydrochloride Tablets, five and 10 mg. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's pfe antihistamine Zyrtec tablets, which treats allergic rhinitis and chronic idiopathic urticaria. Final approval is expected upon expiration of patent protection on December ...

8683. StreetInsider Alert for TEVA

**StreetInsider.com** Author: N/A; Word Count: 239  
9/22/04 STRINSIDERCOM (No Page) 2004 WLNR 16838900 ...

...Tablets, 5 mg and 10 mg. Teva's Cetirizine HCl Tablets are the AB-rated generic equivalent of Pfizer's antihistamine product Zyrtec® Tablets, a product indicated for treatment of allergic rhinitis and chronic idiopathic urticaria. StreetInsider.com Premium is also available to Bloomberg ...

8684. Survey reveals impact of allergies across romance, work and relationships Allergies

**Life Science Weekly** Author: N/A; Word Count: 1016  
9/21/04 LIFESCIWKLY 29 2004 WLNR 749015 ...

...they are not all alike. For example, no other allergy medication is indicated to treat more types of allergies than ZYRTEC (cetirizine HCl), a prescription antihistamine. As a result, ZYRTEC can be used to treat allergy symptoms triggered by a variety of indoor and outdoor allergens, including ragweed pollen. ZYRTEC is also the only allergy medication - prescription or over-the-counter - FDA approved to treat indoor allergies in infants as ...

...Pharma. In total, 250 men and 250 women, 18 years and older were interviewed online from April 13 - 23, 2004. ZYRTEC is a prescription antihistamine for the treatment of seasonal and perennial allergies, as well as chronic hives in adults and ...

...1RE29 Allergy 1AL79 Prescription Drugs 1PR52 FDA HCL LIFE SCIENCE WEEKLY PFIZER PFIZER INC UCB UNIVERSITY OF COLORADO ZYRTEC PFIZER INC Fortunately Michael O'Connell ...

8685. FDA approves Metoprolol Tartrate, Hydrochlorothiazide Tablets ANDA Hypertension

**Life Science Weekly** Author: N/A; Word Count: 233  
9/21/04 LIFESCIWKLY 701 2004 WLNR 762865 ...

...mg (base), 50 mg (base) and 100 mg (base). Cetirizine Hydrochloride and Sertraline Hydrochloride are the generic versions of Pfizer's Zyrtec and Zoloft, respectively. Mylan Laboratories Inc. is a pharmaceutical company with four subsidiaries, Mylan Pharmaceuticals Inc., Mylan Technologies Inc., UDL ...

8686. F.B.I. Says Arrests Disrupted Trade in Stolen or Expired Medicine

**New York Times (NY)** Author: JASON GEORGE; Word Count: 633  
9/10/04 NYT B5 2004 WLNR 4787907 ...

...Mr. Freifeld asked two men to find deeply discounted prescription drugs: Celebrex, a medication for arthritis; Zoloft, an antidepressant; and Zyrtec, an allergy drug, according to a court document. These two men, who were not licensed as pharmacy wholesalers, were arrested ...

8687. Feds crack prescription drug network 'Operation Pill Collector' targets \$56M ring in Jersey, 3 other states

**Star-Ledger, The (Newark, NJ)** Word Count: 1293  
9/10/04 STLGRN 1 2004 WLNR 20270917 ...

...some of the nation's most popular brands, including the cholesterol- fighting Lipitor, the arthritis treatment Celebrex and the allergy drugs Zyrtec and Clarinex. The pharmaceuticals were produced legally, authorities said, but had been stolen, repackaged, relabeled or, in some cases, improperly ...

8688. Feds crack prescription drug network 'Operation Pill Collector' targets \$56M ring in Jersey, 3 other states

**Star-Ledger, The (Newark, NJ)** Author: JOHN P. MARTIN AND SUSAN TODD; Word Count: 1276  
9/10/04 STLGRN 1 2004 WLNR 18079678 ...

...some of the nation's most popular brands, including the cholesterol- fighting Lipitor, the arthritis treatment Celebrex and the allergy drugs Zyrtec and Clarinex. The pharmaceuticals were produced legally, authorities said, but had been stolen, repackaged, relabeled or, in some cases, improperly ...

8689. Mylan chief assails Icahn's plan to stall King acquisition

**AP Alert - Pennsylvania** Word Count: 869  
9/9/04 APALETPA 04:08:24 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zoloft depression treatments, but the approvals are tentative because protections for Zyrtec and Zoloft have not expired. On the Net: Mylan Laboratories: <http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8690. Mylan Chief Lashes Out at Carl Icahn

**AP General Financial/ Business News** Word Count: 906  
9/9/04 APGENFINNEWS 03:48:56 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zoloft depression treatments, but the approvals are tentative because protections for Zyrtec and Zoloft have not expired. On the Net: Mylan Laboratories: <http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8691. Mylan chief assails Icahn's plan to stall King acquisition

**AP Alert - Pennsylvania** Word Count: 869  
9/8/04 APALETPA 12:41:22 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zoloft depression treatments, but the approvals are tentative because protections for Zyrtec and Zoloft have not expired. On the Net: Mylan Laboratories: <http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8692. Mylan chief assails Icahn's plan to stall King acquisition

**AP Alert - Tennessee** Word Count: 947  
9/8/04 APALERTTN 19:40:30 ...

...some branded drugs through its Bertek Pharmaceuticals unit. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zoloft depression treatments, but the approvals are tentative because protections for Zyrtec and Zoloft have not expired. On the Net: Mylan Laboratories: <http://www.mylan.com> USA 1US73 Americas 1AM92 Tennessee ...

8693. Mylan chief assails Icahn's plan to stall King acquisition

**AP DataStream** Word Count: 906  
9/8/04 APDATASTREAM 19:56:12 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zoloft depression treatments, but the approvals are tentative because protections for Zyrtec and Zoloft have not expired. On the Net: Mylan Laboratories:

<http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8694. Mylan chief assails Icahn's plan to stall King acquisition

**AP DataStream** Word Count: 906  
9/8/04 APDATASTREAM 19:56:34 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zolofit depression treatments, but the approvals are tentative because protections for Zyrtec and Zolofit have not expired. On the Net: Mylan Laboratories:  
<http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8695. Mylan Chief Assails Icahn's Stock Buy

**AP General Financial/ Business News** Word Count: 796  
9/8/04 APGENFINNEWS 19:59:14 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zolofit depression treatments, but the approvals are tentative because protections for Zyrtec and Zolofit have not expired. On the Net: Mylan Laboratories:  
<http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8696. Mylan Chief Assails Icahn's Stock Buy

**AP General Financial/ Business News** Word Count: 793  
9/8/04 APGENFINNEWS 21:11:17 ...

...patch Duragesic made by Janssen Pharmaceutica Products LP. The FDA granted Mylan approval to market generic versions of Pfizer Inc.'s Zyrtec allergy and Zolofit depression treatments, but the approvals are tentative because protections for Zyrtec and Zolofit have not expired. On the Net: Mylan Laboratories:  
<http://www.mylan.com> USA 1US73 Americas 1AM92 North America ...

8697. At least 18 illegal immigrants found in van

**AP Alert - Arkansas** Word Count: 1192  
9/7/04 APALERTAR 07:08:17 ...

...steroid spray to protect against flare-ups and an antihistamine tablet that doesn't cause drowsiness, such as Claritin, Allegra or Zyrtec, Hamra said. Relief won't come until mid-November, when pollen counts fall, Hamra said. Residents of new town want to ...

...Practice Specialties 1HE49 ALLEGRA ALLERGY ALLERGY CLINIC ASTHMA CENTER CIS  
CITIZENSHIP CLARITIN HOLDENVILLE IMMIGRATION SERVICES NORMAN WORKS PROGRESS  
ADMINISTRATION ZYRTEC Carroll Chad R. Stephens Charlene Christian Dennis Voth Douglas Wayne Ed-  
gar Greg Voth Hamra Hearod Hearod Jr James Love Jerry ...

8698. September a tough month for allergy sufferers

**AP Alert - Oklahoma** Author: N/A; Word Count: 340

9/7/04 APALERTOK 06:37:34 ...

...steroid spray to protect against flare-ups and an antihistamine tablet that doesn't cause drowsiness, such as Claritin, Allegra or Zyrtec, Hamra said. Relief won't come until mid-November, when pollen counts fall, Hamra said. Information from: Tulsa World Americas ...

...1UP05 Healthcare Practice Specialties 1HE49 Allergy 1AL79 Respiratory & Pulmonary 1RE29 ALLEGRA ALLERGY ALLERGY CLINIC ASTHMA CENTER CLARITIN ZYRTEC Hamra Information James Love Love Mark Hamra Relief ...

8699. News, Tips & Bargains HEALTHY TRAVELER

**Los Angeles Times** Word Count: 713  
9/5/04 LATIMES 3 2004 WLNR 19736567 ...

...Tan says people who react to pollen usually are prescribed an antihistamine such as Allegra (fexofenadine HCl), Clarinex (desloratadine) or Zyrtec (cetirizine HCl). He might add a nasal spray such as Flonase (fluticasone propionate) or Nasacort (triamcinolone acetonide) to be used ...

8700. Powerful medicine.

**Men's Fitness** Author: N/A; Word Count: 175  
9/1/04 MENSFIT 20 2004 WLNR 22420967 ...

...M.D., of the National Jewish Medical and Research Center in Denver, Colo., recommends OTC antihistamines such as Claritin, Allegra, or Zyrtec. For chronic sneezing and runny nose, prescription nasal medicines such as Nasacort AQ or Rhinocort are the better choices, he ...

... 1HE06 Upper Respiratory Disease 1UP05 ALLEGRA AQ BENADRYL CLARITIN NASACORT NATIONAL JEWISH MEDICAL OTC RESEARCH CENTER RHINOCORT XOLAIR ZYRTEC RESEARCH CENTER Avoid Powerful Richard Weber ...

8701. Generic drug maker can sell versions of 2 Pfizer products when patents end

**Day, The (New London, CT) (KRT)** Author: Anthony Cronin; Word Count: 543  
8/24/04 DAYNLCT (No Page) 2004 WLNR 14522542 ...

...manufactures and markets both generic and proprietary products, can market generic versions of both Zoloft, Pfizer's anti-depression medication, and Zyrtec, a Pfizer allergy medication. But the FDA said Mylan cannot sell the generic versions until Pfizer's patents on the two drugs expire. Both Zoloft and Zyrtec are among the New York drug maker's top-selling medications. Through the first six months of this year, Zoloft sold \$1.6 billion worldwide and Zyrtec's sales were about \$605 million. Zoloft's patent is expected to run out in 2006 and Zyrtec's patent is expected to expire the following year. Paul Fitzhenry, a Pfizer spokesman, said the Mylan actions are part of ...

...said, to be able to sell their products once the patents run out on the brand-name drugs. Zoloft and Zyrtec are among several drugs manufactured by Pfizer, the world's largest pharmaceutical company, that will face pressure from generic drug makers ...

8702. MEDICAL Mylan gets OK to market generics The drug

**Investor's Business Daily** Author: Investor's Business Daily; Word Count: 306  
8/24/04 INVBUSD A02 2004 WLNR 21774982 ...

...OK to market generics The drug maker won tentative FDA approval for its forms of Pfizer's Zoloft anti-depressant and Zyrtec allergy pill. But Mylan won't be able to sell the imitations until '06 and '07, when Pfizer's patents on the ...

8703. BUSINESS BRIEFS.

**Investor's Business Daily** Author: N/A; Word Count: 305  
8/24/04 INVBUSD A02 2004 WLNR 22287345 ...

...OK to market generics The drug maker won tentative FDA approval for its forms of Pfizer's Zoloft anti-depressant and Zyrtec allergy pill. But Mylan won't be able to sell the imitations until '06 and '07, when Pfizer's patents on the ...

8704. Beleaguered Mylan Laboratories wins drug approvals

**Pittsburgh Post-Gazette (KRT)** Author: Alana Semuels; Word Count: 671  
8/24/04 PITTSPOST (No Page) 2004 WLNR 18105042 ...

...yesterday for a generic version of the hypertension drug Lopressor and tentative approval of Pfizer's popular allergy and depression medications Zyrtec and Zoloft. By Alana Semuels, Pittsburgh Post-Gazette Aug. 24--Mylan Laboratories shook off a shaky two weeks yesterday with ...

...yesterday for a generic version of the hypertension drug Lopressor and tentative approval of Pfizer's popular allergy and depression medications Zyrtec and Zoloft. Although Zoloft generated \$3.12 billion in sales last year and Zyrtec generated \$1.34 billion, Mylan cannot launch generic versions of these two drugs until 2007 and 2006, respectively. Mylan will ...

8705. BELEAGUERED MYLAN WINS DRUG APPROVALS

**Pittsburgh Post-Gazette (PA)** Author: ALANA SEMUELS, PITTSBURGH POST-GAZETTE ; Word Count: 581  
8/24/04 PITTSPOST C11 2004 WLNR 4946844 ...

...yesterday for a generic version of the hypertension drug Lopressor and tentative approval of Pfizer's popular allergy and depression medications Zyrtec and Zoloft. Although Zoloft generated \$3.12 billion in sales last year and Zyrtec generated \$1.34 billion, Mylan cannot launch generic versions of these two drugs until 2007 and 2006, respectively. Mylan will ...

8706. STRONG BUSINESS LEADS FEDEX TO SECOND UPGRADE GROWTH ALLOWS FEDEX TO UNDERTAKE UPGRADE

**Pittsburgh Post-Gazette (PA)** Author: ALANA SEMUELS PITTSBURGH POST-GAZETTE BY PAMELA GAYNOR PITTSBURGH POST-GAZETTE ; Word Count: 1241  
8/24/04 PITTSPOST C11 2004 WLNR 4946921 ...

...yesterday for a generic version of the hypertension drug Lopressor and tentative approval of Pfizer's popular

allergy and depression medications Zyrtec and Zoloft. Although Zoloft generated \$3.12 billion in sales last year and Zyrtec generated \$1.34 billion, Mylan cannot launch generic versions of these two drugs until 2007 and 2006, respectively. Mylan will ...

8707. BUSINESS TOPICS

**South Florida Sun-Sentinel** Word Count: 515  
8/24/04 SFLSUN-SENT 3D 2004 WLNR 20081585 ...

...maker of generic medicines, won tentative approval to sell versions of Pfizer Inc.'s depression drug Zoloft and the allergy treatment Zyrtec once patent protection ends. Mylan also said it received final Food and Drug Administration clearance to sell a generic version ...

8708. Biggest drug firm faces generics but has an edge: Its very bigness

**AP DataStream** Word Count: 2629  
8/23/04 APDATASTREAM 12:02:49 ...

...2007 Zoloft (depression) 3.12 2006 Neurontin (epilepsy and nerve pain) 2.70 2004 Zithromax (bacterial infections) 2.01 2005 Zyrtec (allergies) 1.34 2007 Diflucan (fungal infections) 1.18 2004(1) (1) Diflucan generics were approved in July Sources: the ...

8709. Cholesterol market grows as potential switch looms.

**Drug Store News** Author: Johnsen, Michael; Word Count: 1652  
8/23/04 DSNEWS 73 2004 WLNR 22363957 ...

...consideration the last two blockbuster drugs to switch over-the-counter. Most managed care companies pushed allergy medicines Allegra and Zyrtec off of their preferred formularies when Claritin switched--in many cases making the co-pays for the prescription antihistamines more ...

...than other allergy remedies on the shelf, for those cash-paying customers, Claritin represented a deep discount against Allegra and Zyrtec. "The goal is to maximize the best value in any of these therapeutic classes," said Robert Seidman, chief pharmacy officer ...

8710. Are DTC ads for pharmaceuticals too promotional?

**Drug Store News** Author: Johnsen, Michael; Word Count: 1289  
8/23/04 DSNEWS 96 2004 WLNR 22364053 ...

...1.6 Viagra	Pfizer	111.6	1.1 Lipitor	Pfizer	109.2	6.8
Zoloft	Pfizer	108.9	2.9 Zyrtec	Pfizer	105.3	1.2 Ad-
vair	GlaxoSmithKline	101.7	2.3	* all sales in millions; source Med Ad News	** all ...	

...PRESSURE LIPITOR PFIZER MED AD NEWS MEDICAL MARKETING ASSOCIATION MERCK PFIZER PLOUGH PROCTER GAMBLE SINGULAIR VIAGRA VIAGRA PFIZER ZOLOFT PFIZER ZYRTEC PFIZER PFIZER INC PFIZER LEBHAR FRIEDMAN INC GLAXOSMITHKLINE (MOROCCO) GLAXOSMITHKLINE PLC ADR ELI LILLY AND CO GEORGE WASHINGTON UNIVERSITY THE ...

8711. MYL: FDA Approval & Tentative ANDA Approval for Drugs

**Market News Publishing US** Author: N/A; Word Count: 278  
8/23/04 MNPUS 12:12:20 ...

...mg (base), 50 mg (base) and 100 mg (base). Cetirizine Hydrochloride and Sertraline Hydrochloride are the generic versions of Pfizer's Zyrtec(R) and Zoloft(R), respectively. GET KNOBIAS IN REAL-TIME: Delivery of this proprietary Knobias alert has been delayed by ...

8712. StemCells, Medarex pace biotech gains

**Marketwatch** Word Count: 391  
8/23/04 MKTWATCH 14:16:09 ...

...generic versions of Lopressor, a hypertension drug developed by Novartis NVS, as well as tentative approval for generic equivalents of Zyrtec and Zoloft, both developed by Pfizer PFE. GlaxoSmithKline GSK was also a winner. The British drugmaker said that it had ...

...AMEX PHARMACEUTICAL INDEX CBS CBS MW DRG FDA FOOD AND DRUG ADMINISTRATION GLAXOSMITHKLINE GSK III MEDAREX MW NVS PFIZER PFE ZYRTEC MEDAREX INC GLAXOSMITHKLINE PLC Biotechnology Biotechnology Index Mylan Mylan Laboratories StemCells Stem-Cells STEM Teva Pharmceutical Teva TEVA Zoloft ...

8713. StemCells, Medarex up in biotech mix

**Marketwatch** Word Count: 364  
8/23/04 MKTWATCH 14:16:09 ...

...generic versions of Lopressor, a hypertension drug developed by Novartis NVS, as well as tentative approval for generic equivalents of Zyrtec and Zoloft, both developed by Pfizer PFE. General Americas 1AM92 New England 1NE37 North America 1NO39 Middle ...

...INDEX BTK CBS CBS MW DRG FDA FOOD AND DRUG ADMINISTRATION GLAXOSMITHKLINE GSK III MW NVS PFIZER PFE TEVA PHARMACEUTICAL ZYRTEC GLAXOSMITHKLINE PLC TEVA PHARMACEUTICAL INDUSTRIES LTD TEVA PHARMACEUTICAL INDUSTRIES LTD ADR Medarex Mylan StemCells StemCells STEM Teva Teva TEVA Zoloft ...

8714. StemCells, Medarex up in biotech mix

**Marketwatch** Word Count: 387  
8/23/04 MKTWATCH 14:16:09 ...

...generic versions of Lopressor, a hypertension drug developed by Novartis NVS, as well as tentative approval for generic equivalents of Zyrtec and Zoloft, both developed by Pfizer PFE. General Americas 1AM92 New England 1NE37 North America 1NO39 Middle ...

...CBS CBS MW DRG FDA GLAXO GLAXOSMITHKLINE GSK HEPH III NVS PFIZER PFE TEVA PHARMACEUTICAL US FOOD AND DRUG ADMINISTRATION ZYRTEC GLAXOSMITHKLINE PLC TEVA PHARMACEUTICAL INDUSTRIES LTD TEVA PHARMACEUTICAL INDUSTRIES LTD ADR Me-darex Mylan StemCells StemCells STEM Teva Teva TEVA Zoloft ...

8715. StemCells, Medarex up in biotech mix**Marketwatch** Word Count: 360

8/23/04 MKTWATCH 14:16:09 ...

...generic versions of Lopressor, a hypertension drug developed by Novartis NVS, as well as tentative approval for generic equivalents of Zyrtec and Zolof, both developed by Pfizer PFE. General Americas 1AM92 New England 1NE37 North America 1NO39 Middle ...

...INDEX BTK CBS CBS MW DRG FDA FOOD AND DRUG ADMINISTRATION GLAXOSMITHKLINE GSK III MW NVS PFIZER PFE TEVA PHARMACEUTICAL ZYRTEC GLAXOSMITHKLINE PLC TEVA PHARMACEUTICAL INDUSTRIES LTD TEVA PHARMACEUTICAL INDUSTRIES LTD ADR Medarex Mylan StemCells StemCells STEM Teva Teva TEVA Zolof ...

8716. Mylan gets FDA clearance for generic Novartis Lopressor**Marketwatch Bullets (Delayed)** Author: N/A; Word Count: 141

8/23/04 MKTDELAY 10:46:07 ...

...Sertraline Hydrochloride Tablets, 25 mg (base), 50 mg (base) and 100 mg (base). These are the generic versions of Pfizer's Zyrtec and Zolof respectively. Mylan shares slipped Friday 31 cents, or 1.8 percent, to \$16.89. Company Announcements USA ...

8717. Mylan gets FDA clearance for generic Novartis Lopressor**Marketwatch Bullets (Delayed)** Author: N/A; Word Count: 141

8/23/04 MKTDELAY 10:46:07 ...

...Sertraline Hydrochloride Tablets, 25 mg (base), 50 mg (base) and 100 mg (base). These are the generic versions of Pfizer's Zyrtec and Zolof respectively. Mylan shares slipped Friday 31 cents, or 1.8 percent, to \$16.89. Company Announcements USA ...

8718. WESTON ALLERGY FAIR EDUCATES ON THE FATAL DANGERS OF FOOD**South Florida Sun-Sentinel** Word Count: 909

8/22/04 SFLSUN-SENT 1 2004 WLNR 20079906 ...

...before." Hamilton's husband rushed her to Cleveland Clinic Hospital, where she was given medication. Since then, Hamilton said, Benadryl and Zyrtec have become a part of her daily diet. She also has invested much of her time researching food allergies. "There's ...

8719. Robins pharmacy dropping some high cost, popular medications**Macon Telegraph (GA)** Author: Gene Rector, Telegraph Staff Writer; Word Count: 882

8/20/04 BSX-MACTEL b1 2004 WLNR 18967933 ...

...Celebrex and Bextra and \$250,000 on Allegra, so the changes will save us a lot of money." The status of Zyrtec, an antihistamine, is questionable. "It's very popular, but also very expensive," he said. "Right now, we're looking at our ability ...

8720. RAFB PHARMACY DROPPING SOME HIGH COST, POPULAR MEDICATIONS

**Macon Telegraph (GA)** Author: Gene Rector, Telegraph Staff Writer; Word Count: 904  
8/20/04 BSX-MACTEL B1 2004 WLNR 18967958 ...

...Celebrex and Bextra and \$250,000 on Allegra, so the changes will save us a lot of money." The status of Zyrtec, an antihistamine, is questionable. " It's very popular, but also very expensive," he said. " Right now, we're looking at our ability ...

8721. Allergy drug copays rising [FINAL Edition]

**Arizona Daily Star (AZ)** Word Count: 1457  
8/15/04 ARIZDLST D 2004 WLNR 11526939 ...

...shock. Health plans are asking consumers to pay \$40, \$60 and even \$80 for a one-month supply of Allegra, Zyrtec and other prescription antihistamines that relieve allergy symptoms with a single daily dose without putting people to sleep. The trend ...

...Claritin. But in their ongoing effort to control costs, health plans decided those patients would have to pay more. Allegra, Zyrtec and others were added to the plans' "non-preferred" lists, for which consumers would pay the highest copays. The market ...

...\$60 or \$80 copay that they're being charged for these non-sedating antihistamines." And many patients do better on Allegra, Zyrtec or Clarinex, Shering-Plough's successor to Claritin, "but they feel they have no choice but to go with the over ...

8722. INSURERS TO PAY FOR DRUGS OVER COUNTER SUMMACARE, KAISER AMONG THOSE WILLING TO COVER SOME MEDICINES AVAILABLE WITHOUT PRESCRIPTION, SUCH AS CLARITIN

**Akron Beacon Journal (Ohio) (KRT)** Author: Cheryl Powell, Beacon Journal medical writer; Word Count: 907  
8/11/04 AKRONBJ A1 2004 WLNR 18793830 ...

...enough to ask their doctor to switch them to one of the remaining prescription non-sedating antihistamines -- Clarinex, Allegra or Zyrtec. Consequently, some insurers determined they're better off paying for the over-the-counter version of Claritin than one of the ...

8723. Visiting Little Leaguers bring smog medicine on trip to San Bernardino, Calif.

**San Bernardino County Sun (CA) (KRT)** Author: Nikki Cobb; Word Count: 847  
8/10/04 BSX-SBSUN (No Page) 2004 WLNR 18105457 ...

...all the usual gear. Uniforms, swimsuits, favorite mitts, books to read between practices -- Harry Potter is a common favorite -- and Zyrtec. By Nikki Cobb, San Bernardino County Sun, Calif. Aug. 10--SAN BERNARDINO, Calif. -- The Little Leaguers playing in the Western ...

...all the usual gear. Uniforms, swimsuits, favorite mitts, books to read between practices -- Harry Potter is a common favorite -- and Zyrtec. Zyrtec? The young athletes coming from far-flung places such as Hawaii, Oregon, Montana and Alaska came prepared for Southern California's ...

...a little concerned," said Lisa King, wife of Montana coach Bob King. " But we brought the Claritin, we brought the Zyrtec, and everybody seems to be handling things just fine." Asthma was a bigger worry for some of the players, parents ...

8724. [ Rob Swaine began having severe allergic reactions ... ]

**Daily Breeze** Author: Kelly Snowden DAILY BREEZE; Word Count: 1223  
8/9/04 DLYBREEZE B1 2004 WLNR 17175886 ...

...than an hour due to her fluffy Siamese, even though he once owned five cats himself. He tried allergy medications Zyrtec and Claritin, but the results were disappointing. Like Swaine, Terese Lang was disappointed with the options conventional medicine offered. She ...

8725. Being top dog a fleeting joy

**Houston Chronicle** Author: ALEX WILLIAMS; Word Count: 1103  
8/1/04 HSTNCHRON 1 2004 WLNR 20918302 ...

...moment. Before long, Bostons had starred in campaigns by McDonald's, Geico and Coca-Cola. " Baxter," the pitch-pup for Pfizer's Zyrtec campaign, became a pop sensation. Decades after the "American gentleman" had peaked in cachet (the Boston was the country's most ...

8726. Much study of whole of Alzheimer's

**Philadelphia Inquirer (PA)** Author: Stacey Burling INQUIRER STAFF WRITER; Word Count: 1055  
7/26/04 PHILA-INQ E01 2004 WLNR 19380499 ...

...often or when, said Sevil Yasar, an assistant professor of geriatric medicine. Antihistamines in that category include Benadryl, Allegra and Zyrtec. Contact staff writer Stacey Burling at 215-854-4944 or sburling@phillynews.com. 968 DISEASE MEDICINE SCIENCE AND TECHNOLOGY US STATISTIC ...

8727. The Fleeting Joy Of Being Top Dog

**New York Times (NY)** Author: ALEX WILLIAMS; Word Count: 1941  
7/25/04 NYT 91 2004 WLNR 4784693 ...

...moment. Before long, Bostons had starred in campaigns by McDonald's, Geico and Coca-Cola. " Baxter," the pitch-pup for Pfizer's Zyrtec campaign, became a pop sensation. Decades after the "American gentleman" had peaked in cachet (the Boston was the country's most ...

8728. Two out of three prescription antihistamine users don't have allergic disease Allergy Medicine

**Drug Week** Author: N/A; Word Count: 652  
7/23/04 DRUGWEEK 26 2004 WLNR 682662 ...

...receiving appropriate treatment," Szeinbach said. Americans spend about \$8.4 billion per year on low-sedating antihistamines such as cetirizine (Zyrtec), fexofenadine (Allegra) and loratadine (Claritin). While these drugs can be effective when used as indicated, their use for nonallergic patients ...

8729. Pfizer reports brisk earnings gains for second quarter

**Day, The (New London, CT) (KRT)** Author: Anthony Cronin; Word Count: 1028  
7/22/04 DAYNLCT (No Page) 2004 WLNR 14525991 ...

...million during last year's first half. Pfizer attributed the decline to the launch of two competing medications. And sales of Zyrtec, Pfizer's allergy medication, slipped 4 percent during the first half to \$605 million because of the growth of over-the ...

... IDR41 AMONG PFIZER FEDERAL FOOD AND DRUG ADMINISTRATION NEW YORK STOCK EXCHANGE PFIZER PFIZER GLOBAL RESEARCH PHARMACIA PHARMACIA CORP ZYRTEC PHARMACIA CORP PFIZER INC PFIZER GLOBAL RESEARCH AND DEVELOPMENT Anthony Cronin Hank McKinnell Industrial Average John LaMattina Lipitor McKinnell Norvasc ...

8730. Ucb, S.A. EPS Estimated At 3.24

**Nelson Research Reports** Author: N/A; Word Count: 94  
7/22/04 NELSONINFOD (No Page) 2004 WLNR 8518820 ...

...Ucb, S.A. EPS Estimated At 3.24 Company: Ucb, S.A. Report Headline: "UCB (=): ZYRTEC Q2E US SALES: REBOUND FROM WEAK Q1" Report Date: July 19, 2004 Current FY EPS Estimate [FY2004]: 3.24 Previous ...

8731. PLAN AHEAD FOR BUG-BITE DEFENSE

**Cincinnati Post (OH)** Author: N/A; Word Count: 517  
7/13/04 CINPOST B5 2004 WLNR 1332476 ...

...OTC formulations of non-sedating antihistamines (Claritin, loratadine, Alavert), or you can ask your doctor to prescribe Clarinex, Allegra or Zyrtec. Ice to the site of the bug bite also helps. Allergy injections are not available for the type of reactions ...

8732. Plan ahead for bug-bite defense [Final Edition]

**Cincinnati Post (OH)** Author: N/A; Word Count: 524  
7/13/04 CINPOST B 2004 WLNR 11589381 ...

...OTC formulations of non-sedating antihistamines (Claritin, loratadine, Alavert), or you can ask your doctor to prescribe Clarinex, Allegra or Zyrtec. Ice to the site of the bug bite also helps. Allergy injections are not available for the type of reactions ...

8733. Plan ahead for bug-bite defense

**Cincinnati Post (OH)** Author: N/A; Word Count: 520  
7/13/04 CINPOST B5 2004 WLNR 11380482 ...

...OTC formulations of non-sedating antihistamines (Claritin, loratadine, Alavert), or you can ask your doctor to prescribe Clarinex, Allegra or Zyrtec. Ice to the site of the bug bite also helps. Allergy injections are not

available for the type of reactions ...

8734. Corrections

**New York Times (NY)** Author: N/A; Word Count: 35  
7/11/04 NYT 32 2004 WLNR 5378386 ...

...Correction of July 4 article about costs of prescription and over-the-counter medications, which referred incorrectly to allergy drug Zyrtec; it is available only by prescription (S) Correction of July 4 article about costs of prescription and over-the-counter medications, which referred incorrectly to allergy drug Zyrtec; it is available only by prescription (S) Correction of July 4 article about costs of prescription and over-the-counter medications, which referred incorrectly to allergy drug Zyrtec; it is available only by prescription (S) An article last Sunday about the costs of prescription and over-the-counter medications referred incorrectly to the allergy drug Zyrtec It is available only by prescription. 78 Medicine and Health Correction Stories Drugs (Pharmaceuticals) Health Insurance and Managed Care Inventions and Patents Prices (Fares, Fees and Rates) Allergies Zyrtec (Drug) Medicine and Health Correction Stories Drugs (Pharmaceuticals) Health Insurance and Managed Care Inventions and Patents Prices (Fares, Fees and Rates) Allergies Zyrtec (Drug) Medicine and Health Correction Stories Drugs (Pharmaceuticals) Health Insurance and Managed Care Inventions and Patents Prices (Fares, Fees and Rates) Allergies Zyrtec (Drug) Correction Drugs 1DR89 Healthcare 1HE06 Allergy & Immunology 1AL96 Allergy Drugs 1AL35 Pharmaceuticals & Biotechnology ...

8735. LATEST FIDO FAD IN TELEVISION ADS Boston terrier a star, but breeders, rescuers worry

**UNION-TRIBUNE** Author: Karen Kucher, STAFF WRITER; Word Count: 1223  
7/10/04 SDUT A1 2004 WLNR 16965579 ...

...and then, and these days it's the Boston terrier that's featured in national TV ad campaigns, including commercials for MasterCard, Zyrtec, Frontline and GEICO. Chihuahuas were big after one was used to hawk Mexican food in a series of Taco Bell ...

...They will call and say, 'I want that Baxter dog,' " referring to the name of the Boston terrier in the Zyrtec allergy-medication ad. Susan Hunter, who serves as rescue co-chairwoman for the Boston Terrier Club of America, said she ...

...Allergy 1AL79 AKC AMERICAN KENNEL CLUB BOSTON BOSTON TERRIER CLUB DALMATIAN DISNEY FRONTLINE GEICO MARYLAND MASTERCARD TACO BELL TV ZYRTEC YUM BRANDS INC MASTERCARD INTERNATIONAL INC BERKSHIRE HATHAWAY INC Advertising Bloch Frisbee Greg Tresan Hunter Ironically Kucher LATEST FIDO FAD ...

8736. DIGEST: FEDERAL SUIT VS. TOBACCO CLEARED TO GO

**Long Beach Press-Telegram (CA)** Author: N/A; Word Count: 400  
7/8/04 LBPRESS A23 2004 WLNR 1682808 ...

...are some of the world's most widely used medicines, including Lipitor for lowering cholesterol, Celebrex for arthritis, Zoloft for depression, Zyrtec for allergies, and Norvasc for high blood pressure. 309 USA 1US73 Americas 1AM92 North America 1NO39 ...

8737. PFIZER TO OFFER DRUG DISCOUNTS TO UNINSURED

**Milwaukee Journal Sentinel (WI)** Author: LEWIS KRAUSKOPF THE RECORD; Word Count: 553  
7/8/04 MLWK 1 2004 WLNR 4699104 ...

...are some of the world's most widely used medicines, including Lipitor for lowering cholesterol, Celebrex for arthritis, Zoloft for depression, Zyrtec for allergies, and Norvasc for high blood pressure. High prescription drug prices are a major issue for citizens and politicians ...

8738. Pfizer to discount its medicines for all uninsured  
**New Jersey Record (NJ)** Author: N/A; Word Count: 689  
7/8/04 RECINN B03 2004 WLNR 3261312 ...

...are some of the world's most widely used medicines, including Lipitor for lowering cholesterol, Celebrex for arthritis, Zoloft for depression, Zyrtec for allergies, and Norvasc for high blood pressure. High prescription drug prices continue to rage as a major issue for ...

8739. Pfizer to offer medicines at discounts for uninsured  
**Record, The (Hackensack, NJ) (KRT)** Author: Lewis Krauskopf; Word Count: 771  
7/8/04 RECINN (No Page) 2004 WLNR 14508388 ...

...are some of the world's most widely used medicines, including Lipitor for lowering cholesterol, Celebrex for arthritis, Zoloft for depression, Zyrtec for allergies, and Norvasc for high blood pressure. High prescription drug prices continue to rage as a major issue for ...

8740. Pfizer to discount its medicines for all uninsured ; Some could slash cost 50% [All Editions.=Two Star B. Two Star P. One Star B]  
**Record, The; Bergen County, N.J.** Author: KRAUSKOPF, LEWIS; Word Count: 700  
7/8/04 RECINN B 2004 WLNR 15236989 ...

...are some of the world's most widely used medicines, including Lipitor for lowering cholesterol, Celebrex for arthritis, Zoloft for depression, Zyrtec for allergies, and Norvasc for high blood pressure. High prescription drug prices continue to rage as a major issue for ...

8741. Pfizer card will cut cost of its drugs  
**St. Louis Post-Dispatch (MO)** Author: RACHEL MELCER; Author: Of the Post-Dispatch; Word Count: 1368  
7/8/04 STLSPD A01 2004 WLNR 1314817 ...

...top-selling drugs include: DRUG TREATS Lipitor High cholesterol Zoloft Depression and anxiety disorders Celebrex Pain, inflammation Bextra Pain, inflammation Zyrtec Allergies Viagra Erectile dysfunction Norvasc High blood pressure Source: Pfizer Inc. = = = Pfizer's prescription plan Pfizer's new assistance program offers discounts ...

...CONGRESS HEALTH SCIENCEPFIZER HENRY J KAISER FAMILY FOUNDATION NATIONAL FEDERATION OF INDEPENDENT PFIZER PFIZER INC PHARMA SOURCE: PFIZER INC VIAGRA ZYRTEC ALLERGIES VIAGRA ERECTILE PFIZER INC Bextra Pain Celebrex Pain Dan Getman Finland Hank McKinnell Illinois M.J. Finland McKinnell Membership Michelle ...

8742. Pfizer card will cut cost of its drugs

**St. Louis Post-Dispatch (MO)** Author: RACHEL MELCER Of the Post-Dispatch; Word Count: 1349  
7/8/04 STLSPD A01 2004 WLNR 20646236 ...

...top-selling drugs include: DRUG TREATS Lipitor High cholesterol Zoloft Depression and anxiety disorders Celebrex Pain, inflammation Bextra Pain, inflammation Zyrtec Allergies Viagra Erectile dysfunction Norvasc High blood pressure Source: Pfizer Inc. = = = = Pfizer's prescription plan Pfizer's new assistance program offers discounts ...

... ISC89 CONGRESS HENRY J KAISER FAMILY FOUNDATION NATIONAL FEDERATION OF INDEPENDENT PFIZER PFIZER INC PHRMA SOURCE: PFIZER INC VIAGRA ZYRTEC ALLERGIES VIAGRA ERECTILE PFIZER INC Bextra Pain Celebrex Pain Dan Getman Finland Hank McKinnell Illinois M.J. Finland McKinnell Membership Michelle ...

8743. SUNDAY MONEY: SPENDING; Over the Counter, Yes, but Out of the Insurance Plan

**New York Times (NY)** Author: EVE TAHMINCIOGLU; Word Count: 1877  
7/4/04 NYT 35 2004 WLNR 5389050 ...

...more consumers are being hit with another expense: over-the-counter drugs that aren't covered by insurance. Allergy drugs like Zyrtec and Claritin, as well as heartburn medications like Prilosec, can now be bought without a prescription, and drug makers are ...

...WellPoint Health Networks of Thousand Oaks, Calif., petitioned the Food and Drug Administration to have allergy drugs like Claritin and Zyrtec sold directly to consumers. " It was the first time an insurer wanted a drug to go O.T.C.," he said. " It ...

...An article last Sunday about the costs of prescription and over-the-counter medications referred incorrectly to the allergy drug Zyrtec. It is available only by prescription. 1560 Medicine and Health Drugs (Pharmaceuticals) Health Insurance and Managed Care Prices (Fares, Fees ...

8744. Prednisone not a panacea for chronic urticaria: despite symptomatic improvement, this therapy is not in patients' best interest for the long term.

**Skin & Allergy News** Author: Jancin, Bruce; Word Count: 884  
7/1/04 SKINALLERGY 39 2004 WLNR 22260339 ...

...antihistamine such as clemastine fumarate (Tavist) at 1.34 mg b.i.d., together with a relatively nonsedating agent such as cetirizine (Zyrtec) at 10 mg once daily, and the combination H1/H2 blocker doxepin at night. "The other big advantage with doxepin ...

8745. Fitch Rates Pfizer, Inc. 'AAA': Rating Outlook Stable

**Business Wire** Author: N/A; Word Count: 823  
6/30/04 BWIRE 14:27:00 ...

...patent expirations of Diflucan (July 2004), Neurontin (base patent expired), Zithromax (November 2005), Zoloft (June 2006), Norvasc (January 2007) and Zyrtec (December 2007), the company is poised to achieve this

task from potential commercialization of the industry-leading late-stage research ...

8746. RED-HOT DOGS; BOSTON TERRIERS: THIS YEAR'S 'IT' CANINES

**New York Post** Author: Julia Szabo; Word Count: 322  
6/27/04 NYPOST 35 2004 WLNR 19629406 ...

...is one hot breed. The little black-and-white dog currently appears in commercials for MasterCard, Coca-Cola, McDonald's, Geico, Zyrtec, and Frontline. As a result, people who rescue displaced Bostons are concerned that the breed will now suffer from "101 ...

8747. Full enrollment reported in phase II/III AIC trial Allergies

**Drug Week** Author: N/A; Word Count: 409  
6/25/04 DRUGWEEK 9 2004 WLNR 659460 ...

...The clinical trial is being conducted in collaboration with UCB Pharma, a European pharmaceutical company that markets Xyzal and developed Zyrtec, a prescription anti-allergy drug worldwide. Dynavax and UCB signed a global licensing and commercialization agreement covering ragweed and grass ...

8748. A new treatment to prevent asthma is only skin-deep

**AP DataStream** Word Count: 2376  
6/24/04 APDATASTREAM 12:44:58 ...

...entire immune-system process that causes asthma. Dr. Warner was involved in a European study that tested the popular antihistamine Zyrtec in 1- and 2-year-olds as a way of preventing asthma. It failed to show superiority over a placebo ...

8749. Boston terriers steal screen ; But some wonder if TV commercials will trigger a rush for the cute breed.

**San Antonio Express-News** Author: Richard A. Marini; Word Count: 993  
6/20/04 SAEN 01K 2004 WLNR 21728640 ...

...ads for McDonald's (dog carries newspaper to the end of the driveway so woman wearing pedometer has farther to walk), Zyrtec allergy medicine (dog skedaddles from sneezing, sniffing woman) and Frontline flea and tick control (thanks to Frontline, dog is itch ...

8750. Puppy power

**CHICAGO TRIBUNE** Word Count: 647  
6/16/04 CHICAGOTR 48 2004 WLNR 19909195 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

...she said. " The ads are really spurring it on. It's exciting." Shortly after shooting the Badger spots, Brandriff saw the Zyrtec commercial with the similarly named Baxter. Lucky for Toby. "We wanted a dog that's not on television," she said. " Now ...

8751. Ad exec. invents electronic diet coach.

**Daily Record (Baltimore, MD)** Author: Debra Siedt; Word Count: 1009  
6/11/04 DAILYREC (No Page) 2004 WLNR 22126926 ...

...innovative paper clips for pharmaceutical companies. A red nose that sneezes when pressed is one item that was made for Zyrtec, an allergy medication. Other designs include products that are educational and eye-catching, like a three dimensional enclosed bar graph ...

...CALORIE COUNTER CALORIE CRUNCHER CHICKEN CAESAR DOUBLE WHOPPER FDA II  
MCDONALDS MORK MARKETING PIZZA HUT QVC SUBWAY WEIGHT WATCHERS WENDY  
ZYRTEC TASS ENTERPRISES INC DOCTORS ASSOCIATES INC QVC INC MCDONALDS HLW FAST  
TRACK INC RLW INC (LAS VEGAS NV) WEIGHT WATCHERS ...

8752. TERRIERS TEARING IT UP Personable Bostons are enjoying new popularity

**Dayton Daily News (OH)** Author: Don Fernandez Cox News Service; Word Count: 400  
6/11/04 DAYTONDN E1 2004 WLNR 1586068 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

8753. BOSTON TERRIERS ARE THE NEW 'IT' BREED

**Atlanta Journal and Constitution (GA)** Author: DON FERNANDEZ; Staff; Word Count: 724  
6/10/04 ATLNTAJC 6 2004 WLNR 6346459 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

...loyal," he said. " They will love you to no end. Period." Shortly after shooting the Badger spots, Brandriff saw the Zyrtec commercial with the similarly named Baxter. Lucky for Toby. "We wanted a dog that's not on television," she said. " Now ...

8754. Boston terriers are the latest 'it' dog in advertising world

**CHICAGO TRIBUNE** Word Count: 549

6/10/04 CHICAGOTR 6 2004 WLNR 19848664 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

...the group. She said interest in the dogs has rocketed recently. Shortly after shooting the Badger spots, Brandriff saw the Zyrtec commercial with the similarly named Baxter. Lucky for Toby. "We wanted a dog that's not on television," she said. " Now ...

8755. BOSTON TERRIER IS THE BREED OF THE HOUR

**Lexington Herald-Leader (KY)** Author: Don Fernandez Cox News Service; Word Count: 315  
6/10/04 LEXINGTONHLD D2 2004 WLNR 20711795 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

8756. BOSTON TERRIER IS THE BREED OF THE HOUR

**Lexington Herald-Leader (KY)** Author: Don Fernandez Cox News Service; Word Count: 315  
6/10/04 LEXINGTONHLD D2 2004 WLNR 19027125 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

8757. Boston terriers are the new 'it' breed

**Mobile Register (AL)** Word Count: 737  
6/10/04 MOBILEREG Z10 2004 WLNR 20357190 ...

...Cox News Service Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

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the Zyrtec commercial with the similarly named Baxter. Lucky for Toby. "We wanted a dog that's not on television," she said. " Now ...

8758. ASK THE DOCTOR; SNEEZING SEASON; Craft your allergy battle plan

**Patriot Ledger, The; Quincy, Mass.** Author: Dr. Jim Mitterando; Word Count: 987  
6/8/04 PAT-LED 21 2004 WLNR 17166586 ...

...for example. These antihistamines can be sedating, which can limit their use. Newer antihistamines such as Allegra, Claritin, Clarinex and Zyrtec are less likely to cause sedation and are popular. The newer antihistamines may not be more effective than the older ...

8759. BOSTON TERRIERS ARE THE NEW 'IT' BREED

**Atlanta Journal and Constitution (GA)** Author: DON FERNANDEZ; Staff; Word Count: 755  
6/6/04 ATLNTAJC 1 2004 WLNR 6343588 ...

... Feel no pity for Baxter. Sure, it's a drag tolerating that leaky-nosed owner in the ubiquitous Zyrtec commercial when all he wants is a prance in the park. But he and his breed can find solace as ...

...Palm Springs, Calif. "For a while, it was Jack Russell terriers. It seems that Bostons are definitely it right now." Zyrtec isn't the only company barking out the love. Frontline, Disney, Geico, Coca-Cola, McDonald's and, most notably, MasterCard (in the ...

...loyal," he said. " They will love you to no end. Period." Shortly after shooting the Badger spots, Brandriff saw the Zyrtec commercial with the similarly named Baxter. Lucky for Toby. "We wanted a dog that's not on television," she said. " Now ...

8760. Chewable Cetirizine for Allergy Relief

**Nurse Practitioner** Word Count: 168  
6/1/04 NURSERACTICE 66 2004 WLNR 11449424 ...

...Cetirizine for Allergy Relief Anonymous Pfizer and UCB Pharma have received FDA approval of chewable cetirizine (Zyrtec) for the treatment of seasonal and perennial allergic rhinitis and chronic idiopathic urticaria in children aged 2 years and older ...

8761. SELF-DIAGNOSING PROMPTS CONCERN

**Times Leader (Wilkes-Barre, PA)** Author: N/A; Word Count: 366  
6/1/04 WBTIMES 1D 2004 WLNR 19531017 ...

...side effects and fell out of favor with most physicians by 1997. Claritin became available in 1993 and Allegra and Zyrtec soon after. "The FDA is concerned with bringing the cost of health care down, and I think this class of ...

8762. FDA approves chewable allergy medicine for children Allergy Therapy

**Drug Week** Author: N/A; Word Count: 210

5/28/04 DRUGWEEK 25 2004 WLNR 575037 ...

...has approved a chewable version of an antihistamine for allergies and chronic hives in children aged 2 years and up. Zyrtec (cetirizine HCl) chewable tablets are a new option for kids at the in-between stage - they've outgrown the syrup formulation ...

...individually packaged, there's no more measuring doses and it's possible to carry just what you need. The FDA approval makes Zyrtec the first prescription allergy medication approved in both a syrup and chewable formula. Zyrtec is approved to treat indoor and outdoor allergies in children as young as 2. In studies, side effects included drowsiness ...

...sore throat, and stomachache. Most were mild or moderate. Most children weren't bothered by side effects enough to stop taking Zyrtec. This article was prepared by Drug Week editors from staff and other reports. Copyright 2004, Drug Week via NewsRx.com & NewsRx.net ...

8763. The State Bills Sanction Drug Imports From Canada

**Los Angeles Times** Word Count: 1079  
5/27/04 LATIMES 6 2004 WLNR 19773542 ...

...Vioxx, 25 mg. (pain) 77.99 80.87 46.52 Zocor, 10 mg. (cholesterol) 69.99 72.09 61.57  
Zyrtec, 10 mg. (allergies) 58.99 57.99 28.02 \* For 28 capsules Sources: Washington Post, drug-store.com, Costco.com, Granville Pharmacy 819 ...

8764. Wieden finds exec for ESPN account: Berlin Cameron's Weinstein will take post at shop's N.Y. office.

**ADWEEK** Author: Sampey, Kathleen; Word Count: 348  
5/24/04 ADWEEK 15 2004 WLNR 22100577 ...

...Kennedy. Weinstein will join Wieden from WPP Group's Berlin Cameron/Red Cell, where he is an account director on Pfizer's Zyrtec and Coke's Dasani accounts. He arrived at that shop last June from Omnicom Group's Goodby, Silverstein & Partners in San Francisco ...

8765. Switches are potent growth engine.

**Chain Drug Review** Author: N/A; Word Count: 825  
5/24/04 CHAINDREV 31 2004 WLNR 22111371 ...

...maintenance organization WellPoint Health Networks to make three more prescription allergy medications-- Aventis Pharmaceuticals' Allegra, Schering's Clarinex and Pfizer Inc.'s Zyrtec--available over the counter. Because drug manufacturers often face a large loss of revenue when a prescription product goes O ...

8766.

**Morning Call (Allentown, PA)** Author: Steve Wartenberg Of The Morning Call ; Word Count: 914  
5/24/04 ALLMC B1 2004 WLNR 3476131 ...

...doc, I don't have a swimming pool -- give me drugs. Lots and lots of powerful drugs." He did: an antihistamine (Zyrtec) for the itching and a steroid (Prednisone) to make the rash go away. I was a little worried about taking ...

8767. Belgian Drug Maker Seeks to Buy Celltech

**New York Times (NY)** Author: HEATHER TIMMONS; Word Count: 953  
5/19/04 NYT W1 2004 WLNR 4537406 ...

...in sales at UCB as the company loses patent protection for some of its best sellers, like the allergy medicine Zyrtec. Celltech also has five drugs for inflammation and cancer in early-stage trials and they are expected to come to ...

8768. Belgian, British firms to combine to form biotech heavyweight

**AP DataStream** Author: N/A; Word Count: 563  
5/18/04 APDATASTREAM 18:23:19 ...

...wouldn't hit the market until 2006, leaving nothing to compensate for sales lost to generic competition for UCB's allergy drug Zyrtec. The patent for Zyrtec has already expired in many European countries and will expire in the United States in 2007. However, UCB's Doliveux insisted ...

8769. Belgian, British firms to combine to form biotech heavyweight

**AP DataStream** Author: N/A; Word Count: 563  
5/18/04 APDATASTREAM 18:23:35 ...

...wouldn't hit the market until 2006, leaving nothing to compensate for sales lost to generic competition for UCB's allergy drug Zyrtec. The patent for Zyrtec has already expired in many European countries and will expire in the United States in 2007. However, UCB's Doliveux insisted ...

8770. Recommended Cash Offer For Celltech Group plc By UCB S.A.

**PrimeZone** Author: N/A; Word Count: 17113  
5/18/04 PRIMEZONE 00:00:00 ...

...global leader in Neurology, especially with Keppra and its successors, in Inflammation with CDP870, and in Allergy with Xyzal and Zyrtec, with a strong research engine focused on validated targets to fuel our long term growth." Lazard & Co., Limited ("Lazard") is ...

8771. Pfizer.

**Drug Store News** Author: Frederick, James; Word Count: 67  
5/17/04 DSNEWS 33 2004 WLNR 22089275 ...

...Pfizer. Frederick, James The FDA last month approved a chewable version of Pfizer's Zyrtec (cetirizine HCl), a prescription treatment for allergies and chronic hives in children ages 2 and older. The FDA approval makes Zyrtec the first prescription allergy medication approved in both a syrup and chewable formula. Sales of Zyrtec reached \$1.3 billion last year. 54 Business Pharmaceuticals and cosmetics industries Retail industry Product information Product development Government regulation Zyrtec (Medication) Zyrtec (Medication) - Licensing, certification and accreditation Zyrtec (Medication) - Product enhancement Product development Product enhancement Pharmaceutical industry Pharmaceutical industry - Product development Pharmaceutical industry -

Product enhancement United States PFIZER ...

8772. Navy Chief Makes Splash at Charleston, S.C., Chamber Dinner

**Post and Courier, The (Charleston, SC) (KRT)** Author: Terry Joyce; Word Count: 709  
5/17/04 POSTCOUR (No Page) 2004 WLNR 12388029 ...

...Celebrex isn't on our formulary," Hall said last week, correcting information I received the week before. "Neither is Tricor, and Zyrtec is being removed." "We have the other medications" the Air Force is dropping, he said, specifically Bextra, Vioxx, Toprol XL ...

8773. What to do about spring hay fever

**Sacramento Bee, The (CA)** Author: Alison apRoberts; Word Count: 652  
5/16/04 SACRAMENTOBEE L4 2004 WLNR 20487939 ...

...the health risks of the steroid medications used for athletic performance. \* Nonsedating antihistamines: Fexofenadine (sold as Allegra), cetirizine (sold as Zyrtec) and Desloratadine (sold as Clarinex) can help. One may not help you, but another might as responses vary. Frequently, doctors ...

8774. What to do about spring hay fever

**Sacramento Bee, The (CA)** Author: Alison apRoberts; Word Count: 652  
5/16/04 SACRAMENTOBEE L4 2004 WLNR 17465963 ...

...the health risks of the steroid medications used for athletic performance. \* Nonsedating antihistamines: Fexofenadine (sold as Allegra), cetirizine (sold as Zyrtec) and Desloratadine (sold as Clarinex) can help. One may not help you, but another might as responses vary. Frequently, doctors ...

8775. BY THE WAY; Explosion of germs nothing to sneeze at

**Boston Herald (MA)** Author: Lauren Beckham Falcone; Word Count: 641  
5/13/04 BOSTONH 56 2004 WLNR 389260 ...

...to have allergies, to view trees and grass and the general outdoors as an arch-enemy, to pop Claritin and Zyrtec like a junkie. I understand. But is it just me, or is the sneeze simply out of control? Just yesterday ...

8776. DOLLARS & SENSE Claritin products cheaper now

**Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN)** Author: John Ewoldt Staff Writer; Word Count: 918  
5/13/04 STTRMSP 1E 2004 WLNR 17493145 ...

...buy loratidine over the counter than to pay a co-pay for a prescription antihistamine such as Allegra, Clarinex or Zyrtec. Buyers needn't worry about the efficacy of generics. Dr. David Graft, an allergist at Park Nicollet in St. Louis Park ...

...your allergy symptoms, ask for free samples. If you've already tried Claritin and it didn't work, ask for Allegra or Zyrtec, which work slightly better, according to a 2001 study by the Medical Letter, a New York-based non-

profit publication. Other ...

8777. Minnesota gives Rx drugs to state workers

**UPI Science Report** Author: N/A; Word Count: 163  
5/13/04 UPISCIREP 00:00:00 ...

...their dependents. Workers will be able to order popular drugs like Celebrex, Clarinex, Detrol, Fosamax, Liptor, Proscar, Vioxx, Zocor and Zyrtec on a secure Web site, advantage-meds.com, at no charge. Earlier this year, Minnesota became the first state in the ...

8778. Minnesota gives Rx drugs to state workers

**UPI Science Report** Author: N/A; Word Count: 163  
5/13/04 UPISCIREP 00:00:00 ...

...their dependents. Workers will be able to order popular drugs like Celebrex, Clarinex, Detrol, Fosamax, Liptor, Proscar, Vioxx, Zocor and Zyrtec on a secure Web site, advantage-meds.com, at no charge. Earlier this year, Minnesota became the first state in the ...

8779. Season means trouble for allergy sufferers

**University Wire** Word Count: 660  
5/11/04 UNIWIRE 00:00:00 ...

...to take the two pills when it's hay fever season, times like now. The pills that work for me are Zyrtec and Claritin," Reiboldt said. "I have become pretty used to it." An allergy is an unusual reaction or sensitivity to ...

8780. Prescription blues: Health plans, doctors, allergy patients collide

**Sacramento Bee, The (CA)** Author: Lisa Rapaport; Author: Bee Staff Writer; Word Count: 1198  
5/9/04 SACRAMENTOBEE D1 2004 WLNR 20778956 ...

...of the nation's largest health plans, happened because doctors and scientists agreed that Claritin and other non-sedating antihistamines, Allegra and Zyrtec, were no more effective - or dangerous - than other nonprescription allergy medicines already sold on drugstore shelves. Claritin's new designation was ...

...less. Because Claritin is now cheap and easy to get, health plans have changed their coverage rules for Allegra and Zyrtec. Insurers started asking doctors to fill out forms before those drugs would be covered and began charging patients higher fees ...

...pushed the FDA to make Claritin go over-the-counter. Some patients object to the new status of Allegra and Zyrtec because they have been taking the drugs successfully for years, while others have been swayed by heavy advertising of the ...

8781. Prescription blues Health plans, doctors, allergy patients collide

**Sacramento Bee, The (CA)** Author: Lisa Rapaport Bee Staff Writer; Word Count: 1198  
5/9/04 SACRAMENTOBEE D1 2004 WLNR 17444846 ...

...of the nation's largest health plans, happened because doctors and scientists agreed that Claritin and other non-sedating antihistamines, Allegra and Zyrtec, were no more effective - or dangerous - than other nonprescription allergy medicines already sold on drugstore shelves. Claritin's new designation was ...

...less. Because Claritin is now cheap and easy to get, health plans have changed their coverage rules for Allegra and Zyrtec. Insurers started asking doctors to fill out forms before those drugs would be covered and began charging patients higher fees ...

...pushed the FDA to make Claritin go over-the-counter. Some patients object to the new status of Allegra and Zyrtec because they have been taking the drugs successfully for years, while others have been swayed by heavy advertising of the ...

8782. THE GOING RATE FOR PRESCRIPTIONS

**Dallas Morning News** Author: N/A; Word Count: 263  
5/6/04 DALLASMN 10A 2004 WLNR 21073224 ...

...Vioxx 25 mg (pain) 75.82 77.99 46.52 Zoloft 50 mg (depression) 69.99 72.99 N/A Zyrtec 10 mg (allergies) 57.38 58.99 28.02 N/A: Not available in similar quantity SOURCES: Centers for Medicare ...

8783. FDA ASKS PFIZER TO HALT MISLEADING ZYRTEC PROMOTIONS

**Drug Industry Daily** Author: N/A; Word Count: 253  
5/3/04 DRUGINDUDLY (No Page) 2004 WLNR 21789918 ...

...FDA ASKS PFIZER TO HALT MISLEADING ZYRTEC PROMOTIONS The FDA has asked Pfizer, in an untitled letter, to immediately stop disseminating some promotional materials for Zyrtec-D, because the company misbranded the drug by failing to properly disclose some contraindications and warnings contained in its approved labeling. The FDA has asked Pfizer, in an untitled letter, to immediately stop disseminating some promotional materials for Zyrtec-D, because the company misbranded the drug by failing to properly disclose some contraindications and warnings contained in its approved ...

...Drug Marketing, Advertising and Communications (DDMAC) reviewed a sales aid, as well as promotional statements on a company website for Zyrtec-D (cetirizine HCl 5 mg/pseudoephedrine HCl 120 mg) 12-hour extended-release tablets. The agency found that the promotional materials omitted information about potentially serious adverse reactions from the use of Zyrtec in certain patients with hypertension, diabetes and narrow-angle glaucoma. The omitted contraindications and warnings are part of the FDA ...

8784. Genta sinks, but most stocks higher

**Marketwatch** Word Count: 545  
5/3/04 MKTWATCH 19:44:49 ...

...2006-07 period Pfizer could lose protection on its patents for Norvasc, the hypertension drug, antidepressant Zoloft, antibiotic Zithromax and Zyrtec, an antihistamine, the report said. Copyright © 2004 MarketWatch.com, Inc. All Rights Reserved. Company Announcements Markets/Exchanges Market News ...

8785. Genta sinks, but most stocks higher

**Marketwatch** Word Count: 540  
5/3/04 MKTWATCH 19:44:49 ...

...2006-07 period Pfizer could lose protection on its patents for Norvasc, the hypertension drug, antidepressant Zoloft, antibiotic Zithromax and Zyrtec, an antihistamine, the report said. Copyright © 2004 MarketWatch.com, Inc. All Rights Reserved. Markets/Exchanges Company Announcements Market News ...

8786. Pfizer chairman: Group on hunt for biotech acquisitions

**Marketwatch Bullets (Delayed)** Author: N/A; Word Count: 118  
5/3/04 MKTDELAY 06:30:27 ...

...2006-07 period Pfizer could lose protection on its patents for Norvasc, the hypertension drug, antidepressant Zoloft, antibiotic Zithromax and Zyrtec, an antihistamine, the report said. Copyright © 2004 MarketWatch.com, Inc. All Rights Reserved. M&A ...

8787. Frozen-embryo fears

**CHICAGO TRIBUNE** Word Count: 776  
5/2/04 CHICAGOTR Q9 2004 WLNR 19879440 ...

...supplement butterbur (50 mg twice daily), which was found in British studies to be as effective as the prescription medication Zyrtec and with no sedating effect. If oral antihistamines aren't working, grab some azelastine, a prescription nasal spray shown to be ...

8788. Despite some uncertainties, drugmakers have bright future.

**Chain Drug Review** Author: N/A; Word Count: 2359  
4/26/04 CHAINDREV 214 2004 WLNR 22079538 ...

...pharmaceutical firm. Its important products include Norvasc (cardiovascular), Zoloft (antidepressant), Zithromax (antibiotic), Lipitor (cholesterol), Aricept (Alzheimer's), Cardura (cardiovascular), Diflucan (antifungal), Zyrtec (antihistamine), Viagra (impotence) and Celebrex/Bextra (rheumatoid arthritis and osteoarthritis). Pfizer is set to launch several new medicines this year ...

8789. Chewable Zyrtec.

**Chain Drug Review** Author: N/A; Word Count: 35  
4/26/04 CHAINDREV 221 2004 WLNR 22079550 ...

...Chewable Zyrtec. The Food and Drug Administration has approved a chewable formulation of Zyrtec. The grape-flavor tablet is said to offer efficacy and convenience for young allergy sufferers. 26 Business Pharmaceuticals and cosmetics industries Retail industry Product introduction New Products/Services Zyrtec (Medication) Zyrtec (Medication) - Product introduction Antiallergic agents Antiallergic agents - Product introduction United States CHEWABLE ZYRTEC FOOD AND DRUG ADMINISTRATION ZYRTEC ...

8790. BBH Lands Buzz Marketing Duties on Dove.

**ADWEEK Eastern Edition** Author: Andrew McMains; Word Count: 239

4/22/04 ADWKEST (No Page) 2004 WLNR 22053881 ...

...in U.S. media spending last year, according to Nielson Monitor-Plus. BBH, which also handles buzz marketing tasks for Pfizer's Zyrtec and Relpax, is "thrilled and excited to delve into the Dove brand," agency president Cindy Gallop said. The New York ...

8791. Pfizer Reports Rise in Revenue but Profit Falls

**New York Times (NY)** Author: Reuters; Word Count: 314  
4/21/04 NYT C17 2004 WLNR 5408731 ...

...drugs, including the cholesterol drug Lipitor and the antidepressant Zoloft, posted strong sales gains. But Viagra and the allergy drug Zyrtec fared poorly because of competition from new products. Shares of Pfizer, based in New York, fell 88 cents yesterday, or ...

8792. Cough/cold.

**MMR** Author: N/A; Word Count: 1141  
4/19/04 MMRTJ 46 2004 WLNR 12835107 ...

...world. On the supply side as well the picture is positive. A number of other major allergy medications, including Pfizer's Zyrtec, Aventis Pharmaceutical's Allegra and Schering-Plough's Clarinex, may convert from prescription status in the not-too-distant future. But product ...

8793. AAAACHOOOO!

**Myrtle Beach Sun News (SC)** Author: Elaine Gaston The Sun News; Word Count: 456  
4/17/04 BSX-SUNNWS E4 2004 WLNR 19484228 ...

...Possible side effects include drowsiness and dry mouth. Examples include over-the-counter Benadryl, Chlor-Trimeton and Claritin, and prescription Zyrtec and Allegra. Decongestants help fight allergens by improving drainage and reducing swelling in nasal passages by constricting blood vessels. Because ...

8794. Family sues Walgreen's for filling wrong prescription.

**Daily Record (St. Louis, MO/St. Louis Countian)** Author: Cathy Kingsley; Word Count: 769  
4/16/04 DAILYRECMO (No Page) 2004 WLNR 22045027 ...

...from gastro-esophageal reflux disease. On Oct. 14, 2002, the prescription was refilled by a Walgreen's pharmacy in Arnold with Zyrtec instead of Zantac. Although Zyrtec is approved for children, it is used to treat allergies and not to reduce stomach acid production, for which Zantac ...

...with a warning of the potential dangers, including side effects or adverse reactions that Jacob would be exposed to taking Zyrtec without a prescription. As a result, Jacob sustained physical suffering and discomfort due to increased vomiting, reflux, disrupted sleep accompanied ...

8795. FDA approves new chewable formulation of Zyrtec Allergies

**Drug Week** Author: N/A; Word Count: 628

4/16/04 DRUGWEEK 4 2004 WLNR 547500 ...

...FDA approves new chewable formulation of Zyrtec Allergies Pfizer, Inc., and UCB Pharma announced the approval of a new chewable formulation of Zyrtec (cetirizine HCl) for the treatment of seasonal and perennial allergic rhinitis (inflammation of the nasal passages) and chronic idiopathic urticaria ...

...unknown causes) in children aged 2 years and older. The approval by the U.S. Food and Drug Administration (FDA) makes Zyrtec the first and only prescription antihistamine available in both syrup and chewable form. "This new chewable formulation provides more convenience ...

...physicians another option to better meet our patient's individual needs; for parents it offers easy administration; for patients it offers Zyrtec's 24-hour symptom relief in a pleasant tasting, easy-to-chew tablet." The grape-flavored tablets are formulated to be ...

8796. SUNNY SPRING BRINGS ON DEBILITATING ALLERGIES

**Oregonian, The (Portland, OR)** Author: PATRICK O'NEILL - The Oregonian; Word Count: 802  
4/14/04 PTLDOGN B01 2004 WLNR 17934381 ...

...counter loratadine, the generic form of the popular drug Claritin. If that doesn't work, prescription medications such as Allegra and Zyrtec might help, he said. Dr. Mike Barrett, chief of allergy and immunology at Kaiser Permanente, said he was swamped with ...

8797. SUNNY SPRING BRINGS ON DEBILITATING ALLERGIES

**Oregonian, The (Portland, OR)** Author: PATRICK O'NEILL - The Oregonian; Word Count: 802  
4/14/04 PTLDOGN B01 2004 WLNR 20424008 ...

...counter loratadine, the generic form of the popular drug Claritin. If that doesn't work, prescription medications such as Allegra and Zyrtec might help, he said. Dr. Mike Barrett, chief of allergy and immunology at Kaiser Permanente, said he was swamped with ...

8798. 21st annual agency report cards.

**ADWEEK** Author: Fahey, Alison; Word Count: 31557  
4/12/04 ADWEEK 25 2004 WLNR 22044141 ...

...NUMBERS A Billings up 97% to \$650 million. Revenue up 114% to \$60 million. Won Coke Classic (\$95 million), Pfizer's Zyrtec (\$75 million), White Wave's Silk Soy Milk (\$30 million), The Glenlivet whiskey (\$10 million), Nextel's Boost Mobile (\$2 million), Tasty ...

...in additional work from Levi's (SilverTab-urban market), ING Direct (lending), Johnnie Walker (retail collateral); guerrilla-marketing duties on Pfizer's Zyrtec, Relpax (\$5 million). Lost Time Warner Cable's Road Runner (\$15 million), US (\$1 million). CREATIVE A- Contemporary cowboy lassoing car ...

...gm, a void left by exit of Andrew Schirmer. COMMENTS Struck out at building its Pfizer relationship, losing pitches for Zyrtec and Zolof. Next-generation leaders Gellert, Hirsch, Saitta have contributed to steady revenue gains, up a total of 17 percent ...

8799. A premiere platform: an exclusive primetime sponsorship on TNT puts Pfizer brands in an unusually bright spot-light.

**ADWEEK** Author: N/A; Word Count: 1205  
4/12/04 ADWEEK S14 2004 WLNR 22044145 ...

...Sudafed and Zantac 75 shared the sponsorship in March. During second quarter, three of Pfizer's prescription drugs, most likely Celebrex, Zyrtec and Zolof, are taking over the exclusive sponsorship role. As part of the sponsorship, Pfizer brands air commercials in six ...

...AWARDS EFFERDENT GOODBYE GIRL NBC NIELSEN ADVIEWS PFIZER SCREEN ACTORS GUILD AWARDS SUDAFED TNT TURNER ENTERTAINMENT NETWORKS TV VIAGRA ZOLOFT ZYRTEC PFIZER INC PFIZER SA DE CV PFIZER NBC UNIVERSAL INC NATIONAL BROADCASTING CO INC PFIZER PIGMENTS INC(PFIZER) NATIONAL BROADCASTING ...

8800. A premiere platform: an exclusive primetime sponsorship on TNT puts Pfizer brands in an unusually bright spot-light.

**Media Week (USA)** Author: N/A; Word Count: 1205  
4/12/04 MEDIAWEEK S14 2004 WLNR 22045580 ...

...Sudafed and Zantac 75 shared the sponsorship in March. During second quarter, three of Pfizer's prescription drugs, most likely Celebrex, Zyrtec and Zolof, are taking over the exclusive sponsorship role. As part of the sponsorship, Pfizer brands air commercials in six ...

...AWARDS EFFERDENT GOODBYE GIRL NBC NIELSEN ADVIEWS PFIZER SCREEN ACTORS GUILD AWARDS SUDAFED TNT TURNER ENTERTAINMENT NETWORKS TV VIAGRA ZOLOFT ZYRTEC PFIZER INC PFIZER SA DE CV PFIZER NBC UNIVERSAL INC NATIONAL BROADCASTING CO INC PFIZER PIGMENTS INC(PFIZER) NATIONAL BROADCASTING ...

8801. Iowans' use of cough and cold prescription drugs nothing to sniff at Disease Management

**Drug Week** Author: N/A; Word Count: 653  
4/9/04 DRUGWEEK 143 2004 WLNR 543621 ...

...would have been much higher at around \$14 million in 2002. Information on those "second generation" drugs - Allegra, Clarinex, and Zyrtec - was published in April 2003 in The Wellmark Report on Allergies and Antihistamines. This article was prepared by Drug Week ...

8802. Jury selection underway for man accused of killing child in Meridian

**AP Alert - Mississippi** Author: N/A; Word Count: 273  
4/5/04 APALERTMS 16:31:35 ...

...a bedroom at his home on Crabapple Drive. Lauderdale County Coroner Clayton Cobler, who was then deputy coroner, had said Zyrtec pills, used to treat allergies, were "strewn around" the child on the bed. However, Cobler said an autopsy revealed no ...

...http://www.meridianstar.com Copyright © 2004 The Associated Press Violent Crime 1VI27 Crime 1CR87 Social Issues 1SO05 ZYRTEC Charles C. Hemming Charles Hemming Cindy Hopkins Clayton Cobler Cobler East Information Joseph Eugene Osborne Lauderdale County Osborne ...

8803. Breathing easier Latest medicines target allergy-induced asthma [Final Edition]

**Journal - Gazette** Author: Neergaard, Lauran; Word Count: 1205  
4/5/04 JGAZETTE 1 2004 WLNR 15276254 ...

...a pill or occasionally less. Unlike loratadine, older non-prescription antihistamines are sedating. The competing non-sedating antihistamines Allegra and Zyrtec still require a prescription -- and many insurers have drastically raised the co-pays to entice patients to use Claritin instead ...

8804. Breathing easier Latest medicines target allergy-induced asthma

**Journal Gazette, The (Fort Wayne, IN)** Author: Lauran Neergaard Associated Press; Word Count: 1177  
4/5/04 JGAZETTE 1D 2004 WLNR 17417208 ...

...a pill or occasionally less. Unlike loratadine, older non-prescription antihistamines are sedating. The competing non-sedating antihistamines Allegra and Zyrtec still require a prescription -- and many insurers have drastically raised the co-pays to entice patients to use Claritin instead ...

8805. Our pollens exceed rest in U.S., making us sneezy and grumpy.

**Register-Guard (Eugene, OR)** Author: THE HEALTH FILES By Tim Christie The Register-Guard; Word Count: 917  
4/5/04 REGGUARDOR b1 2004 WLNR 21997946 ...

...over the counter; Claritin and its generic equivalent, Alavert, are effective for many allergy sufferers. Prescription drugs include Allegra and Zyrtec. Steroid nasal sprays, sold by prescription only, also provide relief for many. Immunotherapy: People with symptoms severe enough to disrupt ...

8806. Health Tips ... from UPI

**UPI Science News** Author: LIDIA WASOWICZ, UPI Senior Science Writer; Word Count: 821  
4/3/04 UPISCINEWS 00:00:00 ...

...their non-eating habits. The Food and Drug Administration has approved a grape-flavored, chewable tablet form of the drug Zyrtec (cetirizine HCl) for allergy sufferers as young as 2. The improved taste is intended to increase compliance in young patients ...

8807. MANY SEE SPRING AS SEASON TO SNIFFLE ALLERGIES FLARE ACROSS REGION AS POLLEN COUNT SKYROCKETS IN DRY AIR

**Charlotte Observer (NC)** Author: KAREN GARLOCH, STAFF WRITER ; Word Count: 1178  
4/2/04 CHAROBSVR 1A 2004 WLNR 3301737 ...

...Williams said. Claritin is the only non-sedating antihistamine that is available over-the-counter. The competing drugs, Allegra and Zyrtec, still require prescriptions. Since Claritin became available without prescription, "many of the insurance companies no longer feel obligated to provide ...

8808. ALLERGIES CAN TRIGGER ASTHMA

**Charlotte Observer (NC)** Author: LAURAN NEERGAARD, ASSOCIATED PRESS ; Word Count: 627  
4/2/04 CHAROBSVR 2A 2004 WLNR 3301821 ...

...25 cents a pill or occasionally less. Unlike loratadine, older nonprescription antihistamines are sedating. The competing nonsedating antihistamines Allegra and Zyrtec still require a prescription - and many insurers have drastically raised the copays to entice patients to use Claritin instead. The ...

8809. Barney Fife, Nasal Enforcer

**Minnesota Monthly** Author: Bowron, Craig; Word Count: 1650  
4/1/04 MNMONTHLY 22 2004 WLNR 15250279 ...

...old ones, the champion being Benadryl (diphenhydramine), and a whole raft of expensive newer ones, such as Claritin, Allegra, and Zyrtec. The latter are perhaps best known as major sponsors of prime-time television shows (gory crime scene...cut to a ...

...brain and tend to stay out of it-although at higher doses, even these "nonsedating" antihistamines have some sedating effects. Zyrtec has the most. Still, their lower side effect profile makes these drugs what clinicians term "expensive" and what allergy sufferers ...

...Ridiculous" and "misleading" best describe some of the ad campaigns for these newer antihistamines. For a while the makers of Zyrtec were promoting it as the only FDA-approved drug for both indoor and outdoor allergies, which is like saying "Taiwan ...

8810. FEATURE: Never too old to be treated right (How to avoid ageism in medical care).

**Consumer Reports** Author: N/A; Word Count: 4272  
4/1/04 CONSUMERAB 1 2004 WLNR 302956 ...

...Chlorpheniramine (Chlor-Trimeton); diphenhydramine (Benadryl Allergy); hydroxyzine (Atarax, Vistaril); promethazine (Phenergan) CHIEF CONCERNS Constipation, sedation, urine retention. POSSIBLE ALTERNATIVES Cetrizine (Zyrtec), fenofexadine (Allegra), and loratadine (Claritin) DRUG LAXATIVE Bisacodyl (Dulcolax) CHIEF CONCERNS Worsened bowel problems. POSSIBLE ALTERNATIVES Increased intake of dietary ...

8811. GESUNDHEIT! SPRING FLOWERS BRING POLLEN SHOWERS ALLERGY SEASON JUST BEGINNING IN BIRMINGHAM AREA

**Birmingham Post-Herald** Author: HOLLY LANG; Word Count: 873  
3/31/04 BSX-BIRMPH 1 2004 WLNR 18168712 ...

...CVS. "We are selling a lot of over-the-counter medication, but prescriptions are what most people are getting. Allegra, Zyrtec, Flonase, those are the three biggest sellers." But for those self-medicating with one of the many over-the-counter ...

...1UP05 Respiratory & Pulmonary 1RE29 Allergy 1AL79 CVS FLONASE GESUNDHEIT HERALD NATIONAL BUREAU OF ALLERGIES SOUTHSIDE VINCENTS HOSPITAL YELLOW ZYRTEC Clarence Lea Debra Hopson Goldfarb Holly Lang Hopson James L. Yates Morton Goldfarb SPRING FLOWERS BRING POLLEN SHOWERS ALLERGY SEASON ...

8812. Doctors Urge People Not to Blow Off Risk That Allergy Symptoms Signal Asthma  
**Amarillo Globe-News (Texas) (KRT)** Author: George Schwarz; Word Count: 940  
3/30/04 AMARDNEWS (No Page) 2004 WLNR 18098576 ...

...25 cents a pill or occasionally less. Unlike loratadine, older nonprescription antihistamines are sedating. --The competing nonsedating antihistamines Allegra and Zyrtec still require a prescription -- and many insurers have drastically raised the copays to entice patients to use Claritin instead. The ...

8813. Options for the usual asthma miseries  
**AP Online** Word Count: 350  
3/30/04 ASSOCPR 07:30:23 ...

...cents a pill or occasionally less. Unlike loratadine, older nonprescription antihistamines are sedating. \_The competing non-sedating antihistamines Allegra and Zyrtec still require a prescription \_ and many insurers have drastically raised the copays to entice patients to use Claritin instead. The ...

8814. Options for the usual asthma miseries  
**AP Online** Word Count: 350  
3/29/04 ASSOCPR 20:23:08 ...

...cents a pill or occasionally less. Unlike loratadine, older nonprescription antihistamines are sedating. \_The competing non-sedating antihistamines Allegra and Zyrtec still require a prescription \_ and many insurers have drastically raised the copays to entice patients to use Claritin instead. The ...

8815. Options for the Usual Asthma Miseries  
**AP Online** Word Count: 350  
3/29/04 ASSOCPR 20:26:01 ...

...cents a pill or occasionally less. Unlike loratadine, older nonprescription antihistamines are sedating. \_The competing non-sedating antihistamines Allegra and Zyrtec still require a prescription \_ and many insurers have drastically raised the copays to entice patients to use Claritin instead. The ...

8816. SPRING IS IN THE AIR - KEEP THE TISSUES HANDY  
**Miami Herald (FL)** Author: ASHLEY FANTZ, afantz@herald.com; Word Count: 792  
3/23/04 MIAMIHD 1A 2004 WLNR 19429258 ...

...animal dander, dust mites, and mold spores. Joseph gets an allergy shot every two weeks and takes the prescription drugs Zyrtec and Clarinex. The antihistamines block histamine, a bodily substance released in the immune system during an allergic reaction. Eight-year ...

...Porters' insurance pays for their son's treatment, but many insurance companies are refusing to cover prescription allergy medications such as Zyrtec because equally powerful remedies, like Claritin, are now available over-the-counter. Fort Lauderdale allergist Dr. Dana Wallace said she ...

8817. Pfizer asks shops to plot next step for Viagra: as rival ED drugs ramp up, \$100 mil. marketer wants fresh message.

**ADWEEK** Author: Sampey, Kathleen; Word Count: 771  
3/22/04 ADWEEK 8 2004 WLNR 21962873 ...

...Group's Cline Davis & Mann in New York, and several roster shops: WPP Group's Berlin Cameron/ Red Cell (which works on Zyrtec), Interpublic Group's McCann-Erickson (Bextra) and Omnicom's Merkley + Partners (Lipitor). With an estimated \$90 million in media spending from January ...

8818. DRUG APPROVALS

**Drug Industry Daily** Author: N/A; Word Count: 167  
3/19/04 DRUGINDUDLY (No Page) 2004 WLNR 21789740 ...

...DRUG APPROVALS FDA Approves New Formulation of Zyrtec Pfizer and UCB Pharma have announced FDA approval of a new chewable form of Zyrtec for the treatment of seasonal and perennial allergic rhinitis and chronic idiopathic urticaria in children aged 2 years and older. The approval of the 5-mg and 10-mg doses of Zyrtec (cetirizine HCl) makes the drug the first prescription antihistamine available in syrup and chewable formulations, Pfizer said. IVAX Gets Tentative ...

... 1HE04 Pharmaceuticals & Biotechnology 1PH13 Drug & Device Approvals 1US85 FDA FDA APPROVES IVAX PFIZER TENTATIVE FDA APPROVAL UCB ZYRTEC ZYRTEC PFIZER FORD DEALERS ALLIANCE PFIZER INC PFIZER MAURITIUS COMMERCIAL BANK (MADAGASCAR) SA ESPERION THERAPEUTICS INC/MI BANQUE CONGOLAISE INTERNATIONALE SA ...

8819. Commentary: Items found in library books

**NPR Day to Day** Author: N/A; Word Count: 169  
3/19/04 DAYTODAY (No Page) 2004 WLNR 21539947 ...

...Handel's "Messiah"; a love poem comparing the relationship to free samples in a grocery store; airplane tickets; a prescription for Zyrtec; a sheet of notebook paper announcing 'I am stealing your watch, you moron'; a piece of raw bacon. (Soundbite of ...

8820. CLOGGED SINUSES SNIFFLE INTO VALLEY Snow brings brief relief, but allergy cases rise

**Dayton Daily News (OH)** Author: Kevin Lamb klamb; Word Count: 706  
3/18/04 DAYTONDN B1 2004 WLNR 1585735 ...

...now, and people are having trouble with them." The safest allergy medications are "the plain antihistamines," Boyles said, such as Zyrtec, Claritin and Allegra. Older antihistamines are just as effective but with more side effects, he said. " Benadryl's great, but 90 ...

8821. PFE: FDA Approval of Chewable ZYRTEC(R)

**Market News Publishing US** Author: N/A; Word Count: 246  
3/18/04 MNPUS 16:25:55 ...

...PFE: FDA Approval of Chewable ZYRTEC(R) PFIZER INC Pfizer Inc. (PFE) and UCB Pharma announced the FDA approval of a new chewable formulation of Zyrtec(R) (cetirizine HCl) for the treatment of seasonal and perennial allergic rhinitis (inflammation of the nasal passages) and chronic idiopathic ...

...of unknown causes) in children aged two years and older. The approval by the US Food and Drug Administration makes Zyrtec the first and only prescription antihistamine available in both syrup and chewable form. GET KNOBIAS IN REAL-TIME: Delivery of ...

8822. A mean itch Your nose, throat already know it: Hay fever has hit N.M.

**Albuquerque Tribune (NM)** Author: Sue Vorenberg ; Word Count: 1042  
3/16/04 ALBUQTI A1 2004 WLNR 3518510 ...

...year." DRUG INTERACTION Want to fight off those pesky allergy symptoms? Be careful what you use. Medications like Claritin and Zyrtec can be taken with a decongestant like Sudafed. Claritin-D, which includes a decongestant, and Benadryl should not be taken ...

8823. Prescription Medication Users Now Able to Save 50% to 70% on Flat-Priced Medications with New Family of Patented Pill Splitters

**Business Wire** Author: N/A; Word Count: 1628  
3/15/04 BWIRE 14:01:00 ...

...priced medication in the US and Canada. Phase One production for the Uni-Splitter includes devices for Pfizer's Lipitor, Norvasc®, Zyrtec® and Accupril®, Merck's Vioxx® and Zocor, Bristol-Myers Squibb's Pravachol, Ortho-McNeil's Levaquin®, GlaxoSmithKline's Imitrex Oral and Eli Lilly's Zyprexa ...

8824. Prices, Demand for Prescription Drugs Grows with Increased Advertising

**Record, The (Stockton, CA) (KRT)** Author: Joe Goldeen; Word Count: 1541  
3/15/04 RECORDCA (No Page) 2004 WLNR 12352280 ...

...Grows with Increased Advertising Joe Goldeen Mar. 15--Anyone who watches some TV must know that Zyrtec -- the prescription allergy medicine from Pfizer Inc. -- helps pet lovers who may tear up or start sneezing and sniffing when ...

...you to believe. By Joe Goldeen, The Record, Stockton, Calif. Mar. 15--Anyone who watches some TV must know that Zyrtec -- the prescription allergy medicine from Pfizer Inc. -- helps pet lovers who may tear up or start sneezing and sniffing when they get around the cat or the dog. At least that's what the manufacturer wants you to believe. "Zyrtec's cat ads have created a perception that they are the only treatment for cat allergies," Stockton allergist Dr. Greg Bensch ...

8825. Officials Scratch Heads Over Mysterious Rash By VALERIE KALFRIN

**Tampa Tribune (FL)** Author: VALERIE KALFRIN; Word Count: 651  
3/15/04 TAMPATRIB 1 2004 WLNR 18485123 ...

...be identified. "It's disgusting," the dispatcher said. " You sit there and itch." Most of those afflicted have been treated with Zyrtec, an antihistamine, officials said. McNabb says the city has spent about \$6,000 trying to

address the problem. Professional cleaners have ...

...at (813) 259-7800. 525 USA 1US73 Americas 1AM92 Florida 1FL79 North America 1NO39  
PROFESSIONAL SARASOTA ZYRTEC Bob Luke Luke Lyman Roberts McNabb Michael McNabb Nonethe-  
less Reporter Valerie Kalfrin Royal Termite Scratch Heads VALERIE KALFRIN ...

8826. The side effects of allergy treatments

**Newsday (USA)** Author: Joseph Graedon and Teresa Graedon; Word Count: 382  
3/14/04 NWSDAY B40 2004 WLNR 1076272 ...

...and allergy remedies also carry such a warning. Ask your doctor about antihistamines that would be safe for you. Prescription Zyrtec or Allegra might be such a product. Is there a correlation between blood pressure drugs and insomnia? Several years ago ...

8827. LISTERINE DAZZLES WITH DIFFERENT USES

**Long Beach Press-Telegram (CA)** Author: Joe and Teresa Graedon; Word Count: 1611  
3/8/04 LBPRESS U6 2004 WLNR 1701836 ...

...and allergy remedies also carry such a warning. Ask your doctor about antihistamines that would be safe for you. Prescription Zyrtec or Allegra might be such products. Q: Is there a correlation between blood pressure drugs and insomnia? Several years ago ...

8828. Don't let ignorance get your dander up

**Spokesman-Review, The (Spokane, WA)** Author: Paul Turner; Word Count: 595  
3/6/04 SPKS-REV E1 2004 WLNR 17379375 ...

...cetera is the answer in every instance. X) The supposition that overcoming this problem is as easy as commercials for Zyrtec or Claritin make it seem. Y) The concept that if a person really and truly loved animals he or she ...

8829. Fun with Festiva and Celica The corporate name game: Branding for children

**Marketwatch** Word Count: 939  
3/3/04 MKTWATCH 19:28:00 ...

...and Primatene Mist. And Viagra? Don't even consider it. Too many bad jokes. Boys: Dimetap, Vicodin, Pfizer, Prilosec, Actifed, Tylenol, Zyrtec, Midol, Lipitor, Robitussin, Nexium. Unisex: Motrin, Cialis. Down-market: Scalpicin. Copyright © 2004 MarketWatch.com, Inc. All Rights Reserved. Opinion USA 1US73 ...

8830. Switches, strong season fuel allergy remedy sales.

**Drug Store News** Author: Johnsen, Michael; Word Count: 549  
3/1/04 DSNEWS 34 2004 WLNR 21932732 ...

...be in the OTC market. Two Food and Drug Administration advisory committees already have recommended fexofenadine, as well as Pfizer's Zyrtec, be sold over the counter. Aventis is preparing to defend its patent vigor-

ously, of course--the company stands to lose ...

...OTC introduction. If fexofenadine switches, the remaining prescription-only antihistamines may fall into the OTC marketplace like dominoes. Patents protecting Zyrtec expire in 2007. And ,though Clarinex patents aren't set to expire until at least 2009, continuing as the sole prescription ...

8831. Changing Health Benefits Are Nothing to Sneeze At

**Employee Benefit Plan Review** Word Count: 2885  
3/1/04 EMPBENPR 18 2004 WLNR 11247599 ...

...For example, not all second-generation antihistamines are the same. Forty-three percent of people who take one such as Zyrtec® (cetirizine HCl, Pfizer) and Allegra® (fexofenadine HCl, Aventis) have already tried and failed to obtain relief with Claritin. Others require ...

...real and documented need for employers to offer coverage for these products in their health benefit plans. For one example, Zyrtec has demonstrated efficacy at 24 hours in clinical trials vs. other second-generation antihistamines. In addition, Zyrtec is the only second-generation antihistamine approved for infants 6 months and older that's available in a pediatric-friendly syrup ...

8832. Penhollow agrees, but differs on some other picks [Final Edition]

**Journal - Gazette** Author: Penhollow, Steve; Word Count: 1729  
2/29/04 JGAZETTE 1 2004 WLNR 15172704 ...

...they had to foist this contest on me. I have learned one thing, though: Sominex works best when combined with Zyrtec, gin and dumplings. The deadline for entering The Journal Gazette "Out pick Steve Penhollow" Oscar contest was Friday, so don't ...

8833. Penhollow agrees, but differs on some other picks

**Journal Gazette, The (Fort Wayne, IN)** Author: Steve Penhollow The Journal Gazette; Word Count: 1652  
2/29/04 JGAZETTE 1E 2004 WLNR 17570529 ...

...they had to foist this contest on me. I have learned one thing, though: Sominex works best when combined with Zyrtec, gin and dumplings. The deadline for entering The Journal Gazette "Out pick Steve Penhollow" Oscar contest was Friday, so don't ...

8834. Slow start for health plan: County says more are eligible for drug discounts

**Ann Arbor News (Ann Arbor, MI)** Author: LISA KLIONSKY; Word Count: 1357  
2/25/04 ANNARBORNEWS B1 2004 WLNR 21549724 ...

...for all of my medication out of my own pocket." Conat said the plan pays about a quarter of her Zyrtec allergy prescription cost. " I was paying \$80.29 and then it went to \$63.31 with the card. ... It's really ...

8835. Canada Med Services tries to avoid closure

**Star-News (Wilmington, NC)** Author: Cheryl Welch, Staff Writer; Word Count: 899

2/24/04 STARNEWS 1A 2004 WLNR 17446383 ...

...and Walgreen Drug Store - for five common drugs shows Canada Med Services offered the lowest prices. For example, 10 mg Zyrtec, an allergy medication, costs between \$2.06 and \$2.48 per pill at the local pharmacies. Canada Med Services said ...

8836. Canada Med Services tries to avoid closure

**Star-News (Wilmington, NC)** Author: Cheryl Welch, Staff Writer; Word Count: 899  
2/24/04 STARNEWS 1A 2004 WLNR 20808159 ...

...and Walgreen Drug Store - for five common drugs shows Canada Med Services offered the lowest prices. For example, 10 mg Zyrtec, an allergy medication, costs between \$2.06 and \$2.48 per pill at the local pharmacies. Canada Med Services said ...

8837. CHECK INTERACTION OF MEDICINES

**Cincinnati Post (OH)** Author: N/A; Word Count: 625  
2/17/04 CINPOST B5 2004 WLNR 1321310 ...

... Question: My 13 year old son takes Concerta 36 mg. for his ADD. His pediatrician recently prescribed Zyrtec D for his allergies. What are the interactive effects? Should he be taking these medications at the same time? Answer ...

...track of it all but with thousands of drugs out on the market, a second opinion is a good idea. Zyrtec-D (cetirizine/pseudoephedrine) is a widely used allergy medicine. The cetirizine has no known negative interactions with methylphenidate (the active ...

8838. Check interaction of medicines [Final Edition]

**Cincinnati Post (OH)** Author: N/A; Word Count: 629  
2/17/04 CINPOST B 2004 WLNR 11398004 ...

...Ask the Expert Question: My 13 year old son takes Concerta 36 mg. for his ADD. His pediatrician recently prescribed Zyrtec D for his allergies. What are the interactive effects? Should he be taking these medications at the same time? Answer ...

...track of it all but with thousands of drugs out on the market, a second opinion is a good idea. Zyrtec-D (cetirizine/pseudoephedrine) is a widely used allergy medicine. The cetirizine has no known negative interactions with methylphenidate (the active ...

8839. Check interaction of medicines

**Cincinnati Post (OH)** Author: N/A; Word Count: 636  
2/17/04 CINPOST B5 2004 WLNR 11428158 ...

... Ohio Question: My 13 year old son takes Concerta 36 mg. for his ADD. His pediatrician recently prescribed Zyrtec D for his allergies. What are the interactive effects? Should he be taking these medications at the same time? Answer ...

...track of it all but with thousands of drugs out on the market, a second opinion is a good idea. Zyrtec-D (cetirizine/pseudoephedrine) is a widely used allergy medicine. The cetirizine has no known negative interactions with methylphenidate (the active ...

8840. DON'T DELAY SEEING YOUR DOCTOR ABOUT DIZZINESS

**Pittsburgh Post-Gazette (PA)** Author: CYNTHIA NAPIER ROSENBERG ; Word Count: 1094  
2/17/04 PITTSPOST F3 2004 WLNR 4898542 ...

...go away during the day but return again the following night. They are very itchy and annoying. I am on Zyrtec at night and Claritin in the morning. I also use a nose spray at night but it does not seem ...

8841. THE FINE PRINT REALLY IS FINE PRINT FDA WANTS DRUG MAKERS TO USE LARGER TYPE, SMALLER WORDS

**Lexington Herald-Leader (KY)** Author: Tony Pugh Knight Ridder Washington Bureau; Word Count: 512  
1/29/04 LEXINGTONHLD A8 2004 WLNR 19132613 ...

...include larger type and simpler words. A similar approach is being used with other Pfizer products, such as Viagra and Zyrtec. 517 USA 1US73 Americas 1AM92 Ohio 1OH35 North America 1NO39 Major ...

8842. EXPERTS FIND DRUG AD WARNINGS UNREADABLE RISK INFORMATION IS LONG, JARGON-FILLED, EXPERTS SAY

**St. Paul Pioneer Press (MN)** Author: TONY PUGH, Washington Bureau; Word Count: 570  
1/29/04 STPLPP A3 2004 WLNR 19247519 ...

...include larger type and simpler words. A similar approach is being used with other Pfizer products, such as Viagra and Zyrtec. 521 USA 1US73 Americas 1AM92 Ohio 1OH35 North America 1NO39 Major ...

8843. 'ASK YOUR DOCTOR'

**Macon Telegraph (GA)** Author: Charles E. Richardson; Word Count: 829  
1/27/04 BSX-MACTEL A4 2004 WLNR 18975811 ...

...departments. I don't discount that claim. However, Pfizer, maker of such household products as Celebrex, Lipitor, Benadryl, Viagra, Zolofit and Zyrtec, spends \$401 million on television advertising, according to Advertising Age. Pfizer was the fifth largest network advertiser in 2002. GlaxoSmithKline ...

8844. Concerns over 'mad cow disease'

**Philadelphia Inquirer (PA)** Author: Mitchell Hecht KNIGHT RIDDER NEWS SERVICE; Word Count: 838  
1/26/04 PHILA-INQ D03 2004 WLNR 19393335 ...

...good treatments for allergies, steroids by mouth or by injection were all we had. Now, we have antihistamines such as Zyrtec, Allegra or Claritin/Clarinet; intranasal steroid sprays such as Nasacort AQ, Flonase or Nasonex that confine their effects to the ...

...Food & Beverage 1AG53 AGRICULTURE ANN VENNEMAN ALLEGRA AQ BSE FLONASE KENALOG NASACORT SINGULAIR US DEPARTMENT OF AGRICULTURE USDA XOLAIR ZYRTEC H," Box Mitchell Hecht Scientists Send ...

8845. CBER and DDMAC promo untitled letters.

**Warning Letter Bulletin** Author: N/A; Word Count: 811  
1/26/04 WARNLB 2 2004 WLNR 22035462 ...

...Allegra is "specifically designed to block the histamine that triggers allergic responses." However, because other prescription antihistamines, such as Pfizer's Zyrtec (cetirizine HCl) and Schering Plough's Clarinex (desloratadine), have the same mechanism of action--selective peripheral H1 receptor antagonist activity--Allegra ...

...better compliance rates with another branded prescription antihistamine. The results of the 12-month study for compliance showed that the Zyrtec family of products (defined as Zyrtec Syrup and Zyrtec Tablets) had the highest compliance rate at 46.7%. DTC, F-B 573 Business Business, general Major ...

8846. Rx-to-OTC switch pipeline poses both challenges and opportunities.

**Drug Store News** Author: Johnsen, Michael; Word Count: 1285  
1/19/04 DSNEWS 4 2004 WLNR 21839470 ...

...the conservation of precious public resources would dissuade the FDA from acting on this however, suggested Juhl. The patent protecting Zyrtec expires in December 2007. Following in the footsteps of Claritin and Wyeth's Alavert, if Pfizer doesn't switch the drug, then ...

8847. ALLEGRA ADS MADE FALSE SUPERIORITY CLAIMS, DDMAC SAYS

**Washington Drug Letter** Author: N/A; Word Count: 473  
1/16/04 WASHDRUG (No Page) 2004 WLNR 21788621 ...

...the product had a unique mechanism of action to make it clinically superior to other prescription antihistamines such as Pfizer's Zyrtec (cetirizine HCl) and Schering-Plough's Clarinex (desloratadine). Referring to the drug's mechanism of action -- selective peripheral H1 receptor agonist activity -- DDMAC reminded Aventis that since Zyrtec and Clarinex use the same mechanism, it could not refer to a "unique" mechanism as this would imply that Allegra ...

...Allegra. Results from the 12-month compliance study showed that while Allegra had a compliance rate of 42.5 percent, Zyrtec had a higher compliance rate of 46.7 percent. Requesting that the firm respond to the agency by Jan. 14 ...

8848. Pfizer Assigns Relpax Creative to Arnold.

**ADWEEK Eastern Edition** Author: Kathleen Sampey; Word Count: 250  
1/15/04 ADWKEST (No Page) 2004 WLNR 21837143 ...

...the incumbent, Publicis Groupe's Publicis, all New York [Adweek, Nov. 3]. Berlin Cameron joined Pfizer's roster in August, winning the Zyrtec allergy medicine after a review. Arnold had participated in several Pfizer reviews and this win puts them on the roster ...

... 1MI07 ARCY ARCY MASIUS BENTON BOWLES DRUG ADMINISTRATION GLAXOSMITHKLINE HAVAS IMITREX PFIZER PFIZER ASSIGNS RELPAX CREATIVE PUBLICIS GROUPE RELPAX ZYRTEC PFIZER INC PFIZER SA DE CV PFIZER GLAXOSMITHKLINE (MOROCCO) PUBLICIS DIALOG GLAXOSMITHKLINE PLC ADR GLAXOSMITHKLINE PAKISTAN LTD PFIZER PIGMENTS INC ...

8849. AVENTIS DROPS ALLEGRA ADS AFTER DDMAC ISSUES LETTER

**Drug Industry Daily** Author: N/A; Word Count: 461  
1/15/04 DRUGINDUDLY (No Page) 2004 WLNLR 21789464 ...

...the product had a unique mechanism of action to make it clinically superior to other prescription antihistamines such as Pfizer's Zyrtec (cetirizine HCl) and Schering-Plough's Clarinex (desloratadine). Referring to the drug's mechanism of action -- selective peripheral H1 receptor agonist activity -- DDMAC reminded Aventis that since Zyrtec and Clarinex use the same mechanism, it could not refer to a "unique" mechanism as this would imply that Allegra ...

...Allegra. Results from the 12-month compliance study showed that while Allegra had a compliance rate of 42.5 percent, Zyrtec had a higher compliance rate of 46.7 percent. Requesting that the firm respond to the agency by Jan. 14 ...

8850. Aventis hopes it has prescription for banner '04

**New Jersey Record (NJ)** Author: N/A; Word Count: 557  
1/15/04 RECINN B03 2004 WLNLR 3257276 ...

...drug Allegra. Allegra is part of the popular class of drugs known as non-sedating antihistamines that also includes Claritin, Zyrtec, and Clarinex. That class was shaken up over the past year after market leader Claritin moved from prescription to over ...

8851. N.J. BRIEFS

**New Jersey Record (NJ)** Author: N/A; Word Count: 794  
1/15/04 RECINN B03 2004 WLNLR 3257292 ...

...The Food and Drug Administration said some ads falsely imply Allegra is better than competing drugs, such as Pfizer Inc.'s Zyrtec and Schering Plough Corp.'s Clarinex. " We are not aware of substantial evidence or substantial clinical experience demonstrating that Allegra has ...

8852. Business News in Brief

**Philadelphia Inquirer (PA)** Author: N/A; Word Count: 1614  
1/15/04 PHILA-INQ C03 2004 WLNLR 19377935 ...

...The Food and Drug Administration said some ads falsely implied Allegra was better than competing drugs, such as Pfizer Inc.'s Zyrtec and Schering-Plough Corp.'s Clarinex. " We are not aware of substantial evidence or substantial clinical experience demonstrating that Allegra has ...

8853. Bridgewater, N.J., Drug Maker Aventis Is Poised for Banner 2004

**Record, The (Hackensack, NJ) (KRT)** Author: Lewis Krauskopf; Word Count: 593  
1/15/04 RECNNJ (No Page) 2004 WLNR 14516536 ...

...drug Allegra. Allegra is part of the popular class of drugs known as non-sedating antihistamines that also includes Claritin, Zyrtec, and Clarinex. That class was shaken up over the past year after market leader Claritin moved from prescription to over ...

8854. Aventis hopes it has prescription for banner '04 [All Editions.=.Two Star B. Two Star P. One Star B]

**Record, The; Bergen County, N.J.** Author: KRAUSKOPF, LEWIS; Word Count: 554  
1/15/04 RECNNJ B 2004 WLNR 15051663 ...

...drug Allegra. Allegra is part of the popular class of drugs known as non-sedating antihistamines that also includes Claritin, Zyrtec, and Clarinex. That class was shaken up over the past year after market leader Claritin moved from prescription to over ...

8855. N.J. BRIEFS [All Editions.=.Two Star B. Two Star P. One Star B]

**Record, The; Bergen County, N.J.** Author: Anonymous; Word Count: 796  
1/15/04 RECNNJ B 2004 WLNR 15059769 ...

...The Food and Drug Administration said some ads falsely imply Allegra is better than competing drugs, such as Pfizer Inc.'s Zyrtec and Schering Plough Corp.'s Clarinex. " We are not aware of substantial evidence or substantial clinical experience demonstrating that Allegra has ...

8856. Berlin Cameron stands on its own Top-level hires, Pfizer win prove it succeeds beyond big personality of founders

**Advertising Age** Word Count: 1695  
1/12/04 ADVTGAGE S2 2004 WLNR 1759443 ...

...But it's also in the past year brought home agency-of-record assignments from pharmaceutical giant Pfizer for allergy medication Zyrtec worth an estimated \$74 million; cellular service provider Boost Mobile (estimated \$50 million) and Dean Foods' White Wave Silk soy ...

...novelist and 10-year veteran of Omnicom's Goodby, Silverstein & Partners, San Francisco, Mr. Steel led the agency's successful pitches for Zyrtec and White Wave Silk. "In the past, I've always and only been responsible for strategy." In its current iteration, which ...

8857. Three times a charm: how DDB, Berlin Cameron and Modernista! led the pack in 2003.

**ADWEEK** Author: Feuer, Jack, Gianatasio, David, Jensen, Trevor; Word Count: 766  
1/12/04 ADWEEK 16 2004 WLNR 21796595 ...

...Cola Classic business. That was in January, but Berlin Cameron didn't stop there. It broke into pharmaceuticals and telecommunications with Zyrtec and Boost Mobile and bolstered its executive ranks with the addition of Bill Grogan and Jon Steel. The growth spurt ...

8858. U.S. Agency of the Year: Berlin Cameron/Red Cell: riding high on its Coke win, the 7-year-old shop proves it's the real thing.

**ADWEEK** Author: Parris, Eleftheria; Word Count: 3249  
1/12/04 ADWEEK 22 2004 WLNR 21796605 ...

...with creative and strategic duties for Classic Coke, Berlin Cameron won a corporate branding assignment for Coke, Pfizer's \$75 million Zyrtec account and a corporate assignment for the company, the \$50 million Boost Mobile account and While Wave's \$30 million Silk ...

...WON/MEDIA BUDGET Coke Classic (\$300 million) Nextel's Boost Mobile (\$50 million) White Wave's Silk Soy Milk (\$30 million) Pfizer's Zyrtec (\$75 million) The Glenlivet whiskey (\$10 million) \* Tasty Baking Co. (\$1 million) ([dagger]) ACCOUNTS LOST/MEDIA BUDGET \* No losses HIGHLIGHTS ...

8859. Canadian drug savings calculator available online Drug Costs

**Drug Week** Author: N/A; Word Count: 505  
1/9/04 DRUGWEEK 190 2004 WLNR 510510 ...

...Mirapex, Mobic, Nasonex, Neurontin, Paxil, Pravachol, Premarin, Prempro, Prevacid, Prograf, Proscar, Risperdal, Serevent, Singulair, Synthroid, Topamax, Vioxx, Xalatan, Zocor, and Zyrtec. This article was prepared by Drug Week editors from staff and other reports. ©Copyright 2003, Drug Week via NewsRx.com & NewsRx.net ...

8860. Switches continue to be driving force in O-T-Cs.

**Chain Drug Review** Author: N/A; Word Count: 601  
1/5/04 CHAINDREV 33 2004 WLNR 21802061 ...

...based health maintenance organization, to mandate that three prescription allergy medications (Aventis' Allegra, Schering-Plough Corp.'s Clarinex and Pfizer Inc.'s Zyrtec) be sold over the counter. (In 2002 Schering-Plough voluntarily moved Claritin, the predecessor to Clarinex, to nonprescription status after ...

8861. Prescription Drugs: Recent Trends in Utilization, Expenditures, and Coverage

**EBRI Issue Brief** Word Count: 16127  
1/1/04 EBRIISSUEB 1 2004 WLNR 11191071 ...

...to sell OTC in December 2002. In response, some plan sponsors have dropped coverage for similar products, such as Allegra, Zyrtec, and Clarinex, or have begun charging higher copayments for those products, to reduce costs by encouraging members to use the ...

8862. Set expectations when treating chronic urticaria: 'physician switching' common.

**Skin & Allergy News** Author: Mulcahy, Nicholas; Word Count: 1046  
1/1/04 SKINALLERGY 33 2004 WLNR 21829403 ...

...offered his initial regimen or approach for treating patients with the condition: \* Dr. Heymann typically prescribes a combination of cetirizine (Zyrtec; 10-20 mg/day), ranitidine (Zantac; 150 mg twice a day) and montelukast (Singulair; 10 mg/day). \* Dr. Beltrani recommends ...

8863. Over-the-counter drug coverage changes marketing strategies Prescription Drug Coverage

**Drug Week** Author: N/A; Word Count: 738  
12/26/03 DRUGWEEK 401 2003 WLNR 688583 ...

...members with information about Alavert. The information was distributed to people who had received prescriptions for competing antihistamines like Claritin, Zyrtec, and Allegra over the past year. Health Alliance Medical Plans in Illinois and Iowa are now offering members coverage for ...

8864. 10 biggest stories of 2003

**Advertising Age** Author: N/A; Word Count: 975  
12/22/03 ADVTGAGE 4 2003 WLNR 2366336 ...

...enlisted Beekman Associates to gather information on agencies' overhead. An indignant Deutsch, which lost \$120 million in Pfizer accounts, including Zyrtec and Zolofit, complained that Pfizer overstepped its bounds. The ensuing industry debate led to the Four A's taking a rare ...

8865. 10 biggest stories of 2003

**Advertising Age** Author: N/A; Word Count: 975  
12/22/03 ADVTGAGE 4 2003 WLNR 2366661 ...

...enlisted Beekman Associates to gather information on agencies' overhead. An indignant Deutsch, which lost \$120 million in Pfizer accounts, including Zyrtec and Zolofit, complained that Pfizer overstepped its bounds. The ensuing industry debate led to the Four A's taking a rare ...

8866. 10 direct-to-consumer drugs by sales

**Advertising Age** Author: N/A; Word Count: 931  
12/22/03 ADVTGAGE 28 2003 WLNR 2366353 ...

...from Publicis Groupe's Kaplan Thaler Group, New York, which won the account after the marketer dropped Interpublic's Deutsch from Zolofit, Zyrtec and Bextra earlier this year. 9 CELEBREX \$2.5 billion Celebrex, also from Pfizer, is the market leader in the ...

...pain and inflammation. The drug-maker took the account away from WPP's J. Walter Thompson during the three-way Zolofit-Zyrtec-Bextra review, and put it up for a shootout between Kaplan Thaler Group and Arnold Worldwide. Kaplan Thaler prevailed. 10 ...

8867. 10 DTC drugs by ad spending (in Millions)

**Advertising Age** Word Count: 62  
12/22/03 ADVTGAGE 28 2003 WLNR 2366375 ...

...2 heartburn 2. Singulair \$101.7 allergy and asthma 3. Clarinex \$97.9 allergy 4. Allegra \$88.6 allergy 5. Zyrtec \$86.6 allergy 6. Prevacid \$85.2 heartburn 7. Zolofit \$71.6 depression 8. Flonase \$68.9 nasal spray 9 ...

8868. THE MEDIA BUSINESS: ADVERTISING; A soymilk maker hopes a creator of the 'Got milk?' campaign can do for soy what he did for dairy.

**New York Times (NY)** Author: Stuart Elliott; Word Count: 1195  
12/5/03 NYT C5 2003 WLNR 5654811 ...

...campaigns in North America for its flagship brand, Coca-Coca Classic; the Boost Mobile line sold by Nextel Communications; and Zyrtec, the allergy drug sold by Pfizer. For Arnold, part of the Arnold Worldwide Partners division of Havas, the loss of ...

8869. Pfizer central stability lab nets 5-item 483 for quality, lab controls.

**Validation Times** Author: Sami, Tamra; Word Count: 1308  
12/1/03 VALIDATIONT 8 2003 WLNR 17623407 ...

...not be the quality driver, but instead, a mechanism to detect a rare product defect." Investigators also discovered that three Zyrtec Syrup complaints describing "black particles" were received for three different lots, the 483 stated. The first complaint was received 2 ...

8870. DEAR PHARMACIST SUZY COHEN

**South Florida Sun-Sentinel** Word Count: 436  
11/20/03 SFLSUN-SENT 2E 2003 WLNR 15490719 ...

...local pharmacy. For example, what happens if you got the anti-psychotic drug Zyprexa 10mg instead of the allergy drug Zyrtec 10mg? Trust me, the consequences of that would be unimaginable. Just how cost-effective is it when you take an ...

8871. IMPORTED PRESCRIPTIONS CAN RISK LIVES BY SUZY COHEN, R.PH

**Albany Times Union (NY)** Author: N/A; Word Count: 507  
11/18/03 TIMESUN D2 2003 WLNR 725971 ...

...Is it really cheaper? What happens if you take the anti-psychotic drug Zyprexa 10mg instead of the allergy drug Zyrtec 10mg? Just how cost-effective is it when you take an expired asthma medication? Does it matter whether you take ...

8872. The right prescription: spot TV's geographic advantages should draw more drug advertising.

**Media Week (USA)** Author: Rohrs, Chris; Word Count: 993  
11/17/03 MEDIAWEEK 36 2003 WLNR 17534820 ...

...the focus has been on the creative. New York agency Deutsch has gotten attention for its work for Pfizer brands Zyrtec (black-and-white spots in which people define themselves by their allergies) and Zolofit (an animated orb dispels the rain ...

8873. Crossing the line to buy drugs

**CHICAGO TRIBUNE** Word Count: 622  
11/16/03 CHICAGOTR Q12 2003 WLNR 15300991 ...

...pharmacy. For example, what happens if you take the anti-psychotic drug Zyprexa 10 mg instead of the allergy drug Zyrtec 10 mg? Trust me, the consequences of that oversight would be unimaginable. I've seen it firsthand. It is going to ...

8874. Web thrives as DTC platform FDA finds surge in consumer use, but Net still trails TV and print

**Advertising Age** Author: RICH THOMASELLI; Word Count: 744  
11/10/03 ADVTGAGE 21 2003 WLNR 2228589 ...

...FDA finds surge in consumer use, but Net still trails TV and print RICH THOMASELLI Levitra, Zyrtec and Zoloft are practically household words thanks to the flood of direct-to-consumer TV and print ads from pharmaceutical ...

8875. HealthTrak identifies Rx purchasing behaviors and patterns Market Analysis

**Drug Week** Author: N/A; Word Count: 1022  
11/7/03 DRUGWEEK 237 2003 WLNR 463707 ...

...see their doctor," reasons for patient noncompliance, how higher insurance copays influence choice for megabrands such as Allegra, Clarinex, and Zyrtec, trends in product switching by the physicians and patients, and the performance of the marketing mix. :::The treating-allergy population ...

8876. SIX MORE DRUGS PASS PEDIATRIC SUBCOMMITTEE

**Washington Drug Letter** Author: N/A; Word Count: 729  
11/7/03 WASHDRUG (No Page) 2003 WLNR 16850690 ...

...from the agency's Division of Pediatric Drug Development presented a year's worth of adverse event data on Pfizer's allergy drug Zyrtec (cetirizine), Bristol-Myers Squibb's antidepressant Serzone (nefazodone), ESP Pharma's antitumor drug Busulfex (busulfan), Merck's antihypertensive drug Cozaar (losartan), AstraZeneca's antiestrogen ...

...their effects on pediatric populations. Of all the drugs, the one that elicited concern from subcommittee Chairwoman Joan Chesney was Zyrtec, the only drug of the six that already had a pediatric indication. According to the data, out of 253 AERs, 43 reports involved children, accounting for 17 percent of all reported events. More than 20 percent, or nine, of Zyrtec adverse events in children involved medication errors, Medical Officer ShaAvhree Buckman told Chesney. The errors resulted from pharmacists dispensing either Zantac, Zyrtec syrup or Zoloft instead of the intended medication. According to the FDA, 15.5 percent, or 4 million, of the 25.7 million prescriptions for Zyrtec were written for children in 2002. Other more commonly cited pediatric adverse events associated with Zyrtec included seven psychiatric events. These included aggressive behavior, agitation and hallucinations, which stopped when the drug was discontinued. Other AERs ...

8877. 'PLEASE PRESS 0 TO SPEAK TO NURSE JUDY' BEAGLE: NO PATIENCE

**Roanoke Times (VA)** Author: Ben Beagle; Word Count: 531  
11/5/03 RNKETWN 1 2003 WLNR 2267765 ...

...down -probably with your tongue between your teeth - you shouldn't have to go through that ordeal again. Just try spelling Zyrtec all by yourself. If the patients on "ER" had to do all that, they'd all be wearing wings by

the ...

8878. A '24' addict gets first fix, in real time Northwest lite

**Seattle Times (WA)** Author: Brangien Davis; Special to The Seattle Times; Word Count: 736  
11/4/03 STLT I E1 2003 WLN R 2383446 ...

...allegedly his brother Wayne, although nothing in their facial structure would suggest so. And doesn't Wayne play the role of "Zyrtec" in that commercial where Flonase beats out all the other allergy meds? " Never mind all that!" I scold myself. " Keep ...

8879. Agencies pitch Publicis' Relpax: Berlin Cameron, Arnold among those chasing migraine drug.

**ADWEEK** Author: Sampey, Kathleen; Word Count: 319  
11/3/03 ADWEEK 7 2003 WLN R 17485241 ...

...concepts to the New York client in mid-November, sources said. Berlin Cameron joined Pfizer's roster in August, winning the Zyrtec allergy medicine after a review. Relpax moved to Publicis when sister agency D'Arcy Masius Benton & Bowles was dissolved in January ...

...Sales 1PH83 AGENCIES ARCY ARCY MASIUS BENTON BOWLES DRUG ADMINISTRATION  
GLAXOSMITHKLINE HAVAS IMITREX PFIZER PUBLICIS PUBLICIS GROUPE PUBLICIS WPP  
ZYRTEC PFIZER INC PFIZER SA DE CV ARNOLD WORLDWIDE LLC PFIZER GLAXOSMITHKLINE  
(MOROCCO) GLAXOSMITHKLINE PLC ADR GLAXOSMITHKLINE PAKISTAN LTD PFIZER  
PIGMENTS ...

8880. SIX MORE DRUGS PASS PEDIATRIC ADVERSE EVENT REVIEW

**Drug Industry Daily** Author: N/A; Word Count: 689  
11/3/03 DRUGINDUDLY (No Page) 2003 WLN R 16847550 ...

...from the agency's Division of Pediatric Drug Development presented a year's worth of adverse event data on Pfizer's allergy drug Zyrtec (cetirizine), Bristol-Myers Squibb's antidepressant Serzone (nefazodone), ESP Pharma's antitumor drug Busulfex (busulfan), Merck's antihypertensive drug Cozaar (losartan), AstraZeneca's antiestrogen ...

...their effects on pediatric populations. Of all the drugs, the one that elicited concern from subcommittee Chairwoman Joan Chesney was Zyrtec, the only drug of the six that already had a pediatric indication. According to the data, out of 253 AERs, 43 reports involved children, accounting for 17 percent of all reported events. More than 20 percent, or nine, of Zyrtec adverse events in children involved medication errors, Medical Officer ShaAvhree Buckman told Chesney. The errors resulted from pharmacists dispensing either Zantac, Zyrtec syrup or Zoloft instead of the intended medication. According to the FDA, 15.5 percent, or 4 million, of the 25.7 million prescriptions for Zyrtec were written for children in 2002. Other more commonly cited pediatric adverse events associated with Zyrtec included seven psychiatric events, five seizures and three cases each of somnolence, allergic reaction, congenital anomaly and liver injury. The ...

8881. Rhinosinusitis.

**Southern Medical Journal** Author: deShazo, Richard D., Kemp, Stephen F.; Word Count: 5532  
11/1/03 SMEDJ 1055 2003 WLN R 17601396 ...

...d Schering) Triamcinolone acetonide 2 sprays each nostril once/d (Nasacort; Aventis) Nasacort AQ Oral [H.sub.1]-receptor blockers Cetirizine (Zyrtec (d); 5 or 10 mg once/d Pfizer) Desloratadine (Clarinet; 5 mg once/d Schering) Fexofenadine (Allegra; 60 mg bid ...

...d (Nasacort; Aventis) Nasacort AQ 6-11 yr: 1 spray per nostril once/d Oral [H.sub.1]-receptor blockers Cetirizine (Zyrtec (d); 6-11 yr: 5 or 10 mg once/d Pfizer) 2-5 yr: 2.5 or 5 mg once ...

...Nasonex; \$65.98 Schering) Triamcinolone acetonide \$71.82 (Nasacort; Aventis) Nasacort AQ \$66.21 Oral [H.sub.1]-receptor blockers Cetirizine (Zyrtec (d); \$63.29 Pfizer) Desloratadine (Clarinet; \$65.75 Schering) Fexofenadine (Allegra; \$84.62 Aventis) Loratadine (e) (Claritin \$27.87 (c ...

8882. Atopic dermatitis.

**Southern Medical Journal** Author: Ahuja, Angela, Land, Kelly, Barnes, Cheryl J.; Word Count: 4560  
11/1/03 SMEDJ 1068 2003 WLNR 17601435 ...

...and mild detergents (Dreft) Use emollients on a regular basis (Eucerin cream, Aquaphor cream, petroleum jelly) Pruritus Antihistamines (examples) Cetirizine (Zyrtec) 10 mg every day Hydroxyzine (Atarax) 10-50 mg every day or twice daily Sinequan (Doxepin) 10-50 mg every ...

8883. Health and Human Services Department (HHS), Food and Drug Administration (FDA) (F.R. Page 58116) - Meeting

**Washington Daybook** Author: N/A; Word Count: 173  
10/29/03 WAAGENDA (No Page) 2003 WLNR 1830292 ...

...disorders with topical corticosteroids; Adverse Event Reporting as mandated in section 17 of the Best Pharmaceuticals for Children Act (BPCA); ZYRTEC (cetirizine), BUSULFEX (busulfan), COZAAR (losartan), NOLVADEX (tamoxifen), ACCUPRIL (quinapril), and SERZONE (nefazodone) DATE: October 29, 2003 LOCATION: Hilton, The Ballrooms ...

8884. Hospitals adopt various measures to avoid medical errors From computers that chide to timeouts for chats, new safety systems aim to reduce fatal mista...

**Star-Ledger, The (Newark, NJ)** Word Count: 1385  
10/26/03 STLGRN 19 2003 WLNR 15662993 ...

...date doctor could possibly remember. The computer also says what the medication is for, preventing doctors from mixing up, say, Zyrtec, an allergy medicine, with Zypreza, an anti-psychotic medicine. A study conducted at Brigham and Women's Hospital in Boston found ...

8885. Investing Pills can be very profitable. Here are two funds and four stocks that should keep benefiting from the world's growing appetite for prescription drugs

**MONEY** Author: Stephen Gande; Word Count: 772  
10/15/03 MONEY 97 2003 WLNR 13909791 ...

...approved rivals by the end of the year, and many of Pfizer's best sellers, including antidepressant Zoloft and allergy drug Zyrtec, will soon lose patent protection. Even so, the company is still boosting earnings faster than many rivals at a projected ...

8886. Pfizer seeks ideas from shops.

**ADWEEK** Author: N/A; Word Count: 94  
10/13/03 ADWEEK 9 2003 WLNR 17454652 ...

...and Detrol, the client has confirmed. Bartle Bogle Hegarty in New York, which handles such efforts for Pfizer's Relpax and Zyrtec, was contacted, as were DiMassimo Brand Advertising and Fusion 5, both in New York, sources said. Agency execs could not ...

8887. Berlin Names Bianco Managing Director.

**ADWEEK Eastern Edition** Author: Kathleen Sampey; Word Count: 268  
10/10/03 ADWKEST (No Page) 2003 WLNR 17445541 ...

...as the shop added an estimated \$500 million in new billings from companies such as Coke Classic, Boost Mobile, Pfizer's Zyrtec and Tasty Baking Company and existing client Pernod Ricard. The latter awarded Berlin Cameron its Glenlivet whiskey account. "This continues ...

8888. THE OBSERVER FORUM

**Charlotte Observer (NC)** Author: Observer Contributors; Word Count: 1345  
10/6/03 CHAROBSVR 14A 2003 WLNR 3064502 ...

...Millions of young children are forced to begin suppressing these allergic reactions early in life with medications such as Allegra, Zyrtec, Benadryl and Claritin. It is possible that ragweed, goldenrod and grass have evolved into mutant, more malignant strains that now ...

...States 1AR46 Western Europe 1WE41 AG ALLEGRA BENADRYL CAROLINIAN OBSERVER  
OBSERVERS PALESTINIAN REV UN UNCC UNITED NATIONS ZYRTEC Ahmad Daniels Behe Bush  
Chris Helms Chuck Padgett Claritin Clayton Lewis Contrary Daniel Patrick Moynihan Dick and Betty Bartlett  
Fran ...

8889. H1 receptor antagonists Tx of choice for urticaria: experiment with agents.

**Skin & Allergy News** Author: Brunk, Doug; Word Count: 737  
10/1/03 SKINALLERGY 18 2003 WLNR 17527906 ...

...two to three times a day for symptom relief, consider switching them to desloratadine (Clarinx) at 5 mg/day. \*  
Cetirizine (Zyrtec) 10 mg. Cetirizine's absorption is decreased by 24% if taken with food. There is no first-pass  
metabolism. About 70% ...

...and ask them if the symptoms have improved," he said. " I think we can move from Clarinx to Mlegra to  
Zyrtec and get the effectiveness. Or add: For example, if a patient is on desloratadine 5 mg in the morning and ...

8890. SAM'S STORY LIKE ANY 14-YEAR-OLD, SAMANTHA ASKEY IS HURTLING THROUGH LIFE AND CHASING HER DREAMS. FOR HER, HIV IS ANOTHER CHALLENGE ALONG THE WAY.

**Orlando Sentinel** Word Count: 2921  
9/28/03 ORLANDOSENT F1 2003 WLNR 15557482 ...

...Sam's medications: a test drug from the National Institutes of Health, Procrit for boosting her red blood count, multivitamins, Advair, Zyrtec, Singulair and antiretroviral drugs to stiff-arm HIV. More than 20 pills every 24 hours. Drugs that keep Sam alive ...

...fluent as her doctors about her health. "I was allergic to that," she tells Brauning of a medication. "I'm taking Zyrtec now." Brauning updates the chart. Clifford Selsky stops by. Sam skips up to the pediatric oncologist, rises on her toes ...

...NEMOURS CHILDREN NURSE ORLANDO GENERAL HOSPITAL ORLANDO HOUSE RYAN WHITE SAM SAMANTHA SAMANTHA RAE ASKEY SINGULAIR VAN KIRK WINTER PARK ZYRTEC Alexander Alexander Danalis Algebra Brauning Brian Brian Suarez Britney Britney Homann Britney Spears Caesarean Christmas Clifford Selsky Eating Everything Ewan ...

8891. Berlin Cameron lands account planning star: Jon Steel returns to a staff job to help two old friends grow N.Y. shop.

**ADWEEK** Author: O'Leary, Noreen; Word Count: 859  
9/22/03 ADWEEK 6 2003 WLNR 17409566 ...

...Coca-Cola "Real" campaign that launched in January, and in July led the New York shop's winning pitch for Pfizer's Zyrtec account. At WPP Steel also helped J. Walter Thompson pitch Cisco, which the agency did not win, and Sun Microsystems ...

...Interpublic Group's Coca-Cola business, as agency president, and Steel says he will work closely with Grogan on accounts like Zyrtec. "I'm so excited," Steel said. "Berlin Cameron has so much buzz, and it's ready to go to the next level ...

...ASSOCIATION NEW YORK JON STEEL NIKE BUDWEISER PFIZER POLAROID PORSCHE STEEL SUN MICROSYSTEMS TASTY BAKING CO TRUTH WPP WPP STEEL ZYRTEC CYPRUS INVESTMENT AND SECURITIES CORPORATION LTD PFIZER INC HEWLETT PACKARD (CANADA) CO PFIZER STEEL AND PIPE SUPPLY CO INC BMP ...

8892. Three shops vie for new insomnia drug Estorra: 2004 launch will be backed by \$50 million adspend.

**ADWEEK** Author: Sampey, Kathleen, McMains, Andrew; Word Count: 633  
9/15/03 ADWEEK 7 2003 WLNR 17384789 ...

...competed this summer for various Pfizer brands, but only Merkley came up short. McCann won Bextra, and Berlin Cameron landed Zyrtec. Merkley's DTC experience includes Pfizer's Lipitor and TAP Pharmaceutical Products' Prevacid. Cincinnati consultancy Clear Perspectives managed the early stages of ...

8893. SHELF LIFE; More drugs heading over the counter

**Boston Herald (MA)** Author: Jennifer Heldt Powell; Word Count: 935  
9/14/03 BOSTONH 29 2003 WLNR 661723 ...

...an unprecedented petition to the FDA five years ago. A California company asked the FDA to approve Claritin, Allegra and Zyrtec for over-the-counter sales against the will of their makers. Claritin's maker, Schering-Plough, voluntarily made the switch when ...

8894. Urbana, Ill.-Based Health-Care Firm Makes Changes in Drug Coverage  
**News-Gazette, The (Champaign-Urbana, IL) (KRT)** Author: Debra Pressey; Word Count: 610  
9/12/03 NEWSGAZETTE (No Page) 2003 WLNR 10933439 ...

...payment members are being offered for Alavert and Prilosec OTC. Options available at higher co-payments include Clarinex, Allegra and Zyrtec for allergies and Protonix, Prevacid, Aciphex and Nexium for stomach disorders, Scully said. To see more of The News-Gazette ...

8895. Programs ease expense of prescriptions  
**CHICAGO TRIBUNE** Word Count: 664  
9/7/03 CHICAGOTR Q8 2003 WLNR 15407792 ...

...of top-selling meds on the Share Card list: Diflucan, Glucotrol, Lipitor, Aricept, Neurontin, Norvasc, Procardia, Viagra, Zithromax, Zolofit and Zyrtec. To sign up for this card, call 800-717-6005. The Lilly Answers Card has the same eligibility requirements as ...

8896. Berlin Cameron taps planning chief: Serrano appointment allows Ewen Cameron to focus more on CEO role at \$800 mil. N.Y. shop.  
**ADWEEK** Author: Sampey, Kathleen; Word Count: 366  
9/1/03 ADWEEK 11 2003 WLNR 17339508 ...

...In the wake of adding about \$500 million in new billings since January (from clients such as Coke Classic, Pfizer's Zyrtec and Boost Mobile), the agency has doubled its staff to about 100, sources said. Agency execs would not comment on ...

8897. Demonizing drugmakers: the political assault on the pharmaceutical industry.  
**USA Today (Magazine)** Author: Bandow, Doug; Word Count: 8768  
9/1/03 USATDY-MAG 30 2003 WLNR 17444292 ...

...more than 600 drugs to become available without prescriptions. The FDA has considered shifting the allergy drugs Allegra, Claritin, and Zyrtec to OTC status. Thus far, only Claritin has made the shift. It may take the same stance toward antibiotics, contraceptives ...

8898. Claritin as O-T-C packs punch.  
**MMR** Author: N/A; Word Count: 1201  
8/25/03 MMRTJ 27 2003 WLNR 11047498 ...

...the wake of Claritin's switch many insurers are charging patients \$35 to \$50 for such prescription antihistamines as Allegra or Zyrtec, and some require proof that patients have tried O-T-C Claritin for a few weeks before

their doctors wrote ...

...copayment under the plan. The discount coupons were sent to all WellPoint members who had received prescriptions for Claritin, Allegra, Zyrtec or Clarinex within the preceding six months. Aetna launched a program to provide about 475,000 of its commercial members with ...

...CONSUMER HEALTHCARE SCHERING PLOUGH SCHERING PLOUGH HEALTHCARE PRODUCTS INC TYLENOL WAL MART STORES INC WALGREEN CO WYETH WYETH CONSUMER HEALTHCARE ZYRTEC INFORMATION RESOURCES INC WALGREEN CO NOVARTIS AG WAL MART STORES INC PFIZER INC CVS CORP GENEVA PHARMACEUTICALS INC WYETH SCHERING ...

8899. Wunderman Adds Zyrtec Direct Work.

**ADWEEK Eastern Edition** Author: Kristen Rountree; Word Count: 263  
8/21/03 ADWKEST (No Page) 2003 WLNR 17339852 ...

...Wunderman Adds Zyrtec Direct Work. Kristen Rountree NEW YORK -- Wunderman has won direct- and relationship-marketing chores for the Pfizer allergy medication Zyrtec. The WPP Group shop landed the business following a review that also included Havas' Arnold, Publicis Groupe's Arc Marketing and ...

...their healthcare," Fishman said. Interpublic Group's Deutsch previously handled direct marketing, along with ad chores, for various Pfizer brands, including Zyrtec. That relationship ended last month, when Pfizer selected WPP's Berlin Cameron/Red Cell in New York for Zyrtec's ad account. Wunderman will provide creative strategy across several channels, database and analytics consultation, and promotions for the drug. " They'll ...

...1HE06 ARC MARKETING HAVAS INTERPUBLIC GROUP LIVING OMNICOM GROUPS MERKLEY NEWMAN HARTY PARTNERS PFIZER PUBLICIS GROUPE WPP WUNDERMAN WUNDERMAN ADDS ZYRTEC DIRECT ZYRTEC PFIZER INC PFIZER HAVAS SOCIETE ANONYME (OLD) WUNDERMAN CO ESPERION THERAPEUTICS INC ARC INTEGRATED MARKETING LTD WPP GROUP PLC WUNDERMAN ...

8900. New over-the-counter drugs: Claritin and Prilosec no longer prescription only.

**Arkansas Business and Economic Review** Author: N/A; Word Count: 394  
8/18/03 ARBER S14 2003 WLNR 17330771 ...

...and health insurance companies) to prefer the over-the-counter medications when equivalent prescription medications such as Allegra, Clarinex and Zyrtec range in price from \$2.90 to \$3.75 per dose. When Prilosec (20 mg) becomes available over the counter ...

...1AL79 Prescription Drugs 1PR52 Healthcare 1HE06 Pharmaceuticals Marketing & Sales 1PH83 Consumer Products & Services 1CO62 ALLEGRA CLARINEX ZYRTEC Alavert Prilosec ...

8901. Katy girl raises funds for Pals

**Houston Chronicle** Author: DSP ROSEN, Houston Chronicle correspondent; Word Count: 977  
8/7/03 HSTNCHRON 8 2003 WLNR 16374961 ...

...to anything with fur, feathers or dander. So, keeping in mind that the 14-year-old has to take a Zyrtec anytime

she gets near one, why does she love animals so much? "It's strange to me, too, but I'm just ...

... 1CO62 ALLEN SAMUELS ALLEN SAMUELS DODGE ALURA EAGLESON EAGLESON KATY  
LEAGUE NATIONAL CHARITY LEAGUE PALS SCHLITTERBAHN SPECIAL PALS SUNDAY ZYRTEC  
Bill Denton Claire Hogelson Cowboy David Denton Yvonne David ...

8902. Pfizer selects shops for 3 drugs. (Newswire).

**ADWEEK** Author: N/A; Word Count: 131  
8/4/03 ADWEEK 7 2003 WLNR 17315459 ...

...overcame Arnold. Publicis and Omnicom's Merkle Newman Harry & Partners. Berlin Cameron bested Kaplan Thaler. Merkle and TBWA\C/D for Zyrtec. Billings for each account are estimated at \$50 million-plus. Separately, Pfizer named Arnold and Kaplan Thaler finalists for duties ...

8903. Accounts in review. (New Business).

**ADWEEK** Author: Zammit, Deanna; Word Count: 590  
8/4/03 ADWEEK 12 2003 WLNR 17315511 ...

...m * Beekman Associates New York	New York (Zolof brand creative
only) Pfizer \$50 m * Beekman Associates New York	New York (Zyrtec brand
creative only) CLIENT/BRAND INCUMBENT Kmart	TBWA\Chiat\Day Troy,
Mich. New York Meridian Advertising	Troy,
Mich. KFC BBDO ...	

...Bextra brand creative only) Pfizer	Deutsch New York	New York (Zolof brand creative
only) Pfizer Deutsch New York	New York (Zyrtec brand creative	
only) CLIENT/BRAND CONTENDERS Kmart	Euro RSCG MVBMS Partners Troy,	
Mich. Grey J. Walter Thompson	all New York ...	

...creative only) The Kaplan Thaler Group	all New York Pfizer	Berlin Cam-
eron/Red Cell New York	Merkley Newman Harty & Partners (Zyrtec brand	TBWA\Chiat\Day
creative only) The Kaplan Thaler Group	all New	
York CLIENT/BRAND DECISION DATE Kmart	August Troy ...	

8904. A dose of creativity: are drug ads ready for their one show debut? (Creative).

**ADWEEK** Author: Parpis, Eleftheria; Word Count: 2793  
8/4/03 ADWEEK 18 2003 WLNR 17315565 ...

...Miksche, co-creative director of Grey Healthcare in New York, pointing in New York agency Deutsch's work for Pfizer brands Zyrtec (black-and-white spots in which people define themselves by their allergies) and Zolof (an animated orb dispels the rain ...

8905. FDA wants certain drugs reclassified

**Maine Nurse** Author: Anonymous; Word Count: 171  
8/1/03 MAINENURSE 10 2003 WLNR 13221382 ...