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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184456
Party	Plaintiff L'Oreal USA, Inc.
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Submission	Plaintiff's Notice of Reliance
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Date	06/10/2010
Attachments	Pages from Exhibit I-1 - Part 8 Lexis Search Results 1985-2009-5.pdf (209 pages)(438987 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 76/596,736
Published in the Official Gazette on May 6, 2008
Mark: L'OREAL PARIS

L'ORÉAL S.A. and L'ORÉAL USA, INC.,

Opposer,

v.

ROBERT VICTOR MARCON,

Applicant.

Opposition No. 91184456

ORAL ARGUMENT REQUESTED

EXHIBIT I-1 Part 8 TO OPPOSER'S NOTICE OF RELIANCE

943. Dow Jones News Service, April 8, 1999 Thursday 8:15 AM GMT, , 31 words, L'Oreal/Net Dividend -3: '98 Earnings Rose 12% >F.ORE, *from Factiva*
L'Oreal reported in February that its ...
L'OREAL SA (93%); DOW ...

944. Dow Jones News Service, April 8, 1999 Thursday 7:45 AM GMT, , 372 words, Equities Insight: French Stocks Seen Opening Higher, *from Factiva*
... include cosmetics group l'Oreal which revealed its 1998 dividend and ...
... first quarter of 1998. L'Oreal said in a ...
L'OREAL SA (93%); DOW ...

945. Dow Jones News Service, April 8, 1999 Thursday 7:12 AM GMT, , 55 words, L'Oreal/Net Dividend -2: Payable June 15 >F.ORE, *from Factiva*
... PARIS (Dow Jones)--French beauty products group l'Oreal said Thursday ...
L'OREAL SA (95%); DOW ...

946. Dow Jones News Service, April 8, 1999 Thursday 6:54 AM GMT, , 6 words, +L'Oreal To Propose '98 Net Div Of FRF18.50 Vs FRF16 >F.ORE, *from Factiva*
L'OREAL SA (91%); DOW ...

947. Dow Jones News Service, April 8, 1999 Thursday 6:26 AM GMT, , 130 words, L'Oreal/Sales -2: 1Q Pro-forma Sales Rose 9.5% >F.ORE, *from Factiva*
... French cosmetics group l'Oreal SA (F.ORE) ...
... first quarter of 1998. L'Oreal said in a ...
L'Oreal stopped consolidating results from its ...
... expected next month - L'Oreal will own close to ...
... 35% of the new company. L'Oreal said that its sales would have reached ...
L'OREAL SA (95%); ELF ...

948. Dow Jones News Service, April 8, 1999 Thursday 5:49 AM GMT, , 9 words, +L'Oreal 1999 1Q Sales Dn FRF17.1B Vs FRF18.8 Bln >F.ORE, *from Factiva*
L'OREAL SA (91%); DOW ...

949. The New York Times, April 8, 1999, Thursday, Late Edition - Final, Section C; Page 1; Column 5; Business/Financial Desk , 871 words, Shares Up 18% As Revlon Says It Seeks a Buyer, By DANA CANEDY
... intense from companies like L'Oreal S.A. of France, maker of ...
... REVLON INC (96%); L'OREAL SA (91%); UNILEVER ...

950. Newsday (New York), April 8, 1999, Thursday,, ALL EDITIONS, Page B22, 468 words, STYLE FILE / BEAUTY, Barbara Schuler
... Crayon (limited distribution) and L'Oreal Le Grand Curl ...

951. Orlando Sentinel (Florida), April 8, 1999 Thursday, METRO, LIVING; Pg. E4, 775 words, DRESSY SHIRT, KHAKIS: WHY NOT?, By Jean Patteson of The Sentinel Staff

... Cover Girl, Maybelline and L'Oreal. I wrote to each ...

L'OREAL SA (82%); COVER ...

... COS INC (53%); L'OREAL SA (82%); COVER ...

952. Orlando Sentinel (Florida), April 8, 1999 Thursday, METRO, LIVING; Pg. E4, 435 words, THE BEST OF THE NEW BEAUTY PRODUCTS, Jean Patteson of The Sentinel Staff

... Curl Mascara by L'Oreal, \$7.45. This mascara both ...

... DISTRIBUTION SERVICES (93%); L'OREAL SA (65%); GEMEY ...

... DISTRIBUTION SERVICES (93%); L'OREAL SA (65%); GEMEY ...

953. The Plain Dealer (Cleveland, Ohio), April 8, 1999 Thursday, FINAL / ALL, STYLE; Pg. 3F, 183 words, YOUR KID COULD BE NEXT TO SING 'I LOVE L'OREAL'

L'Oreal Kids, makers of children's ...

... appear in the next L'Oreal Kids advertisement. Sixteen ...

... appear in the "Be a L'Oreal Kid" Contest audition. From these ...

... your child demonstrating why L'Oreal Kids products are fun ...

... month at participating L'Oreal Kids retailers. Or you can ...

... addressed, stamped envelope to: L'Oreal Kids Entry & Request, ...

L'OREAL SA (93%); L'OREAL SA (93%);

954. The Plain Dealer (Cleveland, Ohio), April 8, 1999 Thursday, FINAL / ALL, STYLE; Pg. 2F, 764 words, OPTIONS IN STYLE

... in mass distribution: L'Oreal - Le Grand Curl ...

955. The Plain Dealer (Cleveland, Ohio), April 8, 1999 Thursday, FINAL / ALL, STYLE; Pg. 1F, 907 words, KEEPING UP WITH THE SOAPS; BABY CLEANSERS TELL A WHOLE NEW STORY, By ROXANNE WASHINGTON; PLAIN DEALER FASHION WRITER

... lively suds to choose from, too. The L'Oreal Kids collection - fruity- ...

... bob in water. L'Oreal Kids is available at ...

956. The Arizona Republic (Phoenix), April 7, 1999 Wednesday Final chaser Edition, LIFE; OFF THE RACK; Pg. 1D, 750 words, STARS OF THE COSMETIC UNIVERSE, By Anne M. Spitz, The Arizona Republic

... Mascara (\$6.70) by L'Oreal won as Best NewCosmetics ...

... on without clumping. L'Oreal products can be found ...

Chanel, Clinique, L'Oreal, Pond's, Healing Garden. From ...

L'OREAL SA (63%); SAKS ...

957. Arkansas Democrat-Gazette (Little Rock, AR), April 07, 1999, Wednesday, Pg. D1, 275 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

958. The Associated Press, April 7, 1999, Wednesday, AM cycle, Business News, 580 words, Revlon announces plans to sell divisions to pay down debt, boost stock, By NOELLE KNOX, AP Business Writer, NEW YORK
... cutthroat. Crowding the market with L'Oreal and Estee Lauder are aggressive ...
L'OREAL SA (91%); UNILEVER ...
959. The Associated Press, April 7, 1999, Wednesday, AM cycle, Business News, 580 words, Revlon announces plans to sell divisions to pay down debt, boost stock, By NOELLE KNOX, AP Business Writer, NEW YORK
... cutthroat. Crowding the market with L'Oreal and Estee Lauder are aggressive ...
L'OREAL SA (91%); UNILEVER ...
960. Associated Press Online, April 07, 1999; Wednesday, Financial pages, 636 words, Revlon To Sell Some Divisions, NOELLE KNOX , NEW YORK
... cutthroat. Crowding the market with L'Oreal and Estee Lauder are aggressive ...
L'OREAL SA (91%); UNILEVER ...
961. Associated Press Online, April 07, 1999; Wednesday, Financial pages, 636 words, Revlon To Sell Some Divisions, NOELLE KNOX , NEW YORK
... cutthroat. Crowding the market with L'Oreal and Estee Lauder are aggressive ...
L'OREAL SA (91%); UNILEVER ...
962. Daily Variety, April 7, 1999 Wednesday, NEWS; Pg. 23, 1019 words, EXEC SHUFFLE
... joins P&P from L'Oreal, where she managed promotions and packaging. She has also ...
963. The Dallas Morning News, April 7, 1999, Wednesday, THIRD EDITION, FASHION!DALLAS;, Pg. 2E;, 962 words, F!D FAX
... us for the latest from L'Oreal: Four of the 10 new ...
... product inside the box, L'Oreal assures us all ...
... Penney's pink. 4. L'Oreal now offers its hair ...
964. The San Francisco Chronicle, APRIL 7, 1999, WEDNESDAY,, FINAL EDITION, DAILY DATEBOOK;, Pg. E8;, 790 words, An Unfamiliar Hat in the Ring, LEAH GARCHIK
... men, reports Details, and L'Oreal makes four (in the ...
965. Arkansas Democrat-Gazette (Little Rock, AR), April 06, 1999, Tuesday, Pg. D1, 284 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...
966. Statesman Journal (Salem, OR), April 6, 1999 Tuesday, BUSINESS; Pg. 6B, 523 words, Morrow debts challenged, Suzanne Marta, Staff
... FOOTHILL INC (63%); L'OREAL SA (56%);
967. Drug Store News, April 5, 1999, Pg. 53(1), 54338773, 1935 words, Beauty care is tailored to city shopper.,

WHITE-SAX, BARBARA J.

... end lines, such as Revlon and L'Oreal, outsell brands such as CoverGirl and ...

... factored in, Revlon and L'Oreal have expanded footage, and slower- ...

L'OREAL SA (80%)

968. Morning Call (Allentown, PA), April 5, 1999, Monday,, THIRD EDITION, EASTON,, Pg. B1, 1307 words, OCTOGENARIAN WILL QUIT SCHOOL WHEN HE GETS OLD; * RICHARD KUKLENTZ STAYS MENTALLY FIT WITH CLASSES AT NORTHAMPTON COMMUNITY; COLLEGE., KATHLEEN PARRISH; The Morning Call

... come from a bottle of L'Oreal. The 80-year-old ...

L'OREAL SA (84%); NATIONAL ...

969. The New York Post, April 5, 1999, Monday, All Editions; Pg. 048, 488 words, JUST-OUT SUNBLOCKS GIVE RAYS OF HOPE, AMY McCLOSKEY

... Lancome's Soleil line and L'Oreal's Ombrelle also come with moisturizing ...

... COS INC (85%); L'OREAL SA (83%);

970. Copyright 1999 Associated Press All Rights Reserved, April 4, 1999, Sunday, BC cycle, Sports News, 938 words, Tennis tournament fans keep locals entertained, By ERIK NEELY, HILTON HEAD ISLAND, S.C.

... free massages. Past the L'Oreal tables where the woman picked ...

971. Dow Jones Business News, April 4, 1999 Sunday 9:07 PM GMT, , 110 words, Swiss Group Nestle Reportedly Considering Majority Stake In L'Oreal, *from Factiva*

... beauty products company L'Oreal SA, a United ...

... Liliane Bettencourt, the daughter of L'Oreal's founder, jointly control ...

L'OREAL SA (94%); NESTLE ...

972. Dow Jones News Service, April 4, 1999 Sunday 12:50 PM GMT, , 105 words, Nestle Considering Majority Stake In L'Oreal - Newspaper, *from Factiva*

... beauty products company L'Oreal SA (F.ORE), ...

... Liliane Bettencourt, the daughter of L'Oreal's founder, jointly control ...

L'OREAL SA (94%); NESTLE ...

973. Pittsburgh Post-Gazette (Pennsylvania), April 4, 1999, Sunday,, FIVE STAR EDITION, Pg. G-12,, 415 words, COMPILED BY LAMONT JONES

... executives, scientists and consultants. They are: * L'Oreal's Le Grand Curl ...

974. The Post and Courier (Charleston, SC), April 4, 1999, Sunday,, POST AND COURIER EDITION, Pg. 1, 1163 words, Tennis tourney fans keep islanders entertained, ERIK NEELY; Of The Post and Courier, HILTON HEAD

... free massages. Past the L'Oreal tables where the lady picked ...

975. Palm Beach Post (Florida), April 3, 1999, Saturday,, FINAL EDITION, Pg. 4D, 2108 words, YOUR VANITY

AND YOUR VANITY, Cara Anna

... favorite is lipstick (MAC, L'Oreal, Max Factor), even if you have ...

... lotion 55-69: L'Oreal and Finesse shampoo, Clinique ...

976. Arkansas Democrat-Gazette (Little Rock, AR), April 02, 1999, Friday, Pg. D1, 276 words, ARKANSAS STOCKS
L'OREAL SA (66%); ALCATEL- ...

977. Business Wire, April 2, 1999, Friday, 466 words, Nestle Chooses Cartesis for its Worldwide Consolidation and
Financial Reporting System, PARIS

... a joint venture with L'Oreal).

... NESTLE SA (90%); L'OREAL SA (83%); CARTESIS ...

978. Detroit Free Press, APRIL 2, 1999 Friday METRO FINAL EDITION, FEATURES; Pg. 1F, 349 words, WHAT'S
GOING ON, Compiled by DAVID LYMAN and staff reports

... new cosmetics products: L'Oreal Le Grand Curl ...

L'OREAL SA (72%);

979. Chicago Tribune, April 2, 1999 Friday, SOUTHWEST SPORTS FINAL EDITION, METRO SOUTHWEST; Pg.
1; ZONE: SW, 747 words, DIXMOOR SEEKS LEGAL OPINION ON FIRING; POLICE CHIEF REFUSES TO
LEAVE HIS POSITION, By Anthony Colarossi, Tribune Staff Writer. Freelance writer Diana Strzalka contributed to
this report.

L'OREAL SA (54%); ILLINOIS ...

980. Arkansas Democrat-Gazette (Little Rock, AR), April 01, 1999, Thursday, Pg. D1, 278 words, ARKANSAS
STOCKS

L'OREAL SA (65%); ALCATEL- ...

981. The Atlanta Journal and Constitution, April 1, 1999, Thursday, Home Edition, 207 words, Shop around, Staff
... Pavilion Parkway, Fayetteville. L'OREAL FERIA PERMANENT HAIR ...

Photo : L'OREAL FERIA PERMANENT HAIR ...

... STORES INC (93%); L'OREAL SA (83%);

982. Brandmarketing, April 1999, Pg. 29, 1913923, 916 words, Vitamin Power

... Neutrogena. Makeup from companies such as L'Oreal and Revlon also include sun ...

... wearing makeup," says L'Oreal's Carol Hamilton. L'Oreal's Plenitude was also one of the first ...

983. Brand Strategy, April 1999, Pg. 8-9,11, 1966746, 2267 words, wwwWonderful: but what's the Internet really
doing for brands?, Cato, Mac

... example of such an advertising was L'Oreal's series of commercials based ...

... put to work on the L'Oreal account. Her mission was to come ...

... in advertising these days. L'Oreal still uses that line -- ...

... moment in the Aniston/L'Oreal spot. Mid-way ...

L'OREAL SA (68%); GEMEY ...

984. Chicago Sun-Times, April 1, 1999, THURSDAY, Late Sports Final Edition, NEWS; Pg. 14, 416 words, Board can't fire Dixmoor chief; Cost cuts trouble south suburb, BY LUCIO GUERRERO
L'OREAL SA (56%);

985. Cosmetic Insider's Report, April 1999, 1908971, 1030 words, Is Ron Perelman's Patience Running Thin? ... year with stronger competition from L'Oreal's Maybelline, P&G's ...
... Revlon. P&G (or L'Oreal or Benckiser) can afford such ...
L'OREAL SA (84%); JARDEN ...

986. Current Health 2, a Weekly Reader publication, April 1, 1999, Pg. 32(1), 54343547, 147 words, Be a Slogan Sleuth.
... o. Sure h. L'Oreal k. Evian b. ...
L'OREAL SA (83%); TACO ...

987. Global Cosmetic Industry, April 1, 1999, Pg. 86(1), 54378796, 66 words, L'Oreal's Stick is Quick.
L'Oreal's Quick Stick foundation is ...
... comedogenic. According to the company, L'Oreal Quick Stick is perfect ...
L'OREAL SA (93%)
L'Oreal S.A.

988. Golf Digest, April 1, 1999, 54425666, 5259 words, One of a kind; Helen Alfredsson
... thing I did for L'Oreal, but I never ...

989. The Plain Dealer (Cleveland, Ohio), April 1, 1999 Thursday, FINAL / ALL, STYLE; Pg. 4A, 1185 words, OPTIONS IN STYLE
L'Oreal gets skin primed ...
... COLOR); NO CREDIT; L'Oreal offers hope for ...
L'OREAL SA (84%); CLEVELAND ...
... CLEVELAND INDIANS (59%); L'OREAL SA (84%); CLEVELAND ...

990. TEXAS ENVIRONMENTAL COMPLIANCE UPDATE, APRIL, 1999, Volume 8, Issue 2, 2529 words, TNRCC Releases New Penalty Policy, Locke Liddell & Sapp LLP
L'OREAL SA (56%); TEXAS ...

991. Texas Banking, April 1999, Vol. 88, No. 4 Pg. 33-34; ISSN: 0885-6907; CODEN: PSNLAH, 1336 words, Answering bankers' questions of the month, Phillips, Shannon, 01810614
L'OREAL SA (53%); OFFICE OF THE ...

992. Women's Wear Daily NACDS, April 1999, Pg. 6, 1948966, 938 words, Phar-Mor's site went live in 1997 and now posts 100,000 visitors a month.

... on model Lonneke. L'Oreal relaunched its Web site ...
 ... MOR INC (90%); L'OREAL SA (81%); COVER ...

993. Arkansas Democrat-Gazette (Little Rock, AR), March 31, 1999, Wednesday, Pg. D1, 277 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

994. Fort Worth Star-Telegram (Texas), March 31, 1999, Wednesday, FINAL AM EDITION, LIFE & ARTS;, Pg. 5, 336 words, Dates with disaster?; Experts say Dec. 31 isn't the only time computers could go berserk, Pui-Wing Tam, The Wall Street Journal
 ... mail to some divisions of L'Oreal, the French cosmetics concern, ...
 ... finance director at L'Oreal's duty-free subsidiary ...
 ... it isn't, says the L'Oreal memo. Some systems ...
 L'OREAL SA (94%);

995. Arkansas Democrat-Gazette (Little Rock, AR), March 30, 1999, Tuesday, Pg. D1, 274 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

996. Buffalo News (New York), March 30, 1999, Tuesday, CITY EDITION, NEXT, Pg. 7N, 645 words, KID BITS
 ... com. ROLE MODELS L'Oreal Kids is looking for ...
 ... in a "Be a L'Oreal Kid" contest. Open to ...
 ... color photo of you with a L'Oreal product. Entry forms ...
 ... addressed, stamped envelope to L'Oreal Kids Entry & Rules ...
 L'OREAL SA (60%); LANACANE ...

997. Chicago Daily Herald, March 30, 1999, Tuesday, Cook, Suburban Living;, Style Day;, Pg. 6, 374 words
 ... manicure Manicurist to the stars and L'Oreal consultant Lisa Jachno ...
 L'OREAL SA (91%); MACY'S ...

998. Dow Jones Business News, March 30, 1999 Tuesday 7:30 AM GMT, , 99 words, L'Oreal Buys Maybelline's Japanese Operations From Kose Corporation, *from Factiva*
 ... French cosmetics group L'Oreal SA said Tuesday ...
 ... A spokesman for L'Oreal declined to comment on the ...
 ... price. The deal followed L'Oreal's acquisition of Maybelline world- ...
 L'OREAL SA (95%); KOSE ...

999. Dow Jones News Service, March 30, 1999 Tuesday 5:58 AM GMT, , 92 words, L'Oreal/Maybelline -2: No Amount Disclosed >F.ORE, *from Factiva*
 ... French cosmetics group L'Oreal SA (F.ORE) ...
 ... A spokesman for L'Oreal declined to comment on the ...
 ... price. The deal followed L'Oreal's acquisition of Maybelline worldwide ...
 L'OREAL SA (95%); KOSE ...

1000. Dow Jones News Service, March 30, 1999 Tuesday 5:50 AM GMT, , 6 words, +L'Oreal Buys Maybelline's Japanese Operations >F.ORE, *from Factiva*
L'OREAL SA (92%); DOW ...

1001. Tulsa World (Oklahoma), March 30, 1999, 341 words, Changing Your Confidence
 ... heads. Have them demonstrate why they should be a "L'Oreal" kid. L'Oreal Kids, the unique line of ...
 ... appear in the next L'Oreal Kids advertisement. To enter, ...
 ... your child showing why L'Oreal products are fun in the ...
 ... addressed, stamped envelope to: L'Oreal Kids Entry and Rules ...
 L'OREAL SA (93%);
1002. Business Wire, March 29, 1999, Monday, 931 words, Tactician Launches New Strategic Marketing Planning Software, ANDOVER, Mass.
 ... CLARITAS INC (72%); L'OREAL SA (55%);
1003. Electronic Media, March 29, 1999, People; Pg. 20, 1366 words, WHO IS NEWS
 ... manager, promotions and packaging, L'Oreal. Also, Paul Jay Rodriguez to ...
1004. THE BALTIMORE SUN, March 28, 1999, Sunday, ,FINAL, ,9M, 612 words, Timeless fashion stars from faraway lands, A. M. Chaplin
 ... says cosmetics giant L'Oreal, but fashion-forward ...
 ... multi-gender shades," L'Oreal says, never one to ...
 L'OREAL SA (66%); MACKENZIE- ...
1005. The New York Times, March 28, 1999, Sunday, Late Edition - Final, Section 9; Page 3; Column 1; Style Desk, 224 words, PULSE; The Envelope, Please, By ELLEN TIEN
 ... Curl Mascara by L'Oreal, an eyelash color and ...
 L'OREAL SA (66%); ERNST & ...
1006. Sunday Mirror (London, England), March 28, 1999, Pg. 33, 60165005, 408 words, Martyn's Makeover: My ship's come in; PUB LANDLADY MARGARET CALLS TIME ON HER OLD IMAGE AND TOASTS THE FUTURE WITH A FAB NEW LOOK; Features
 ... SHOPPING LIST HAIR L'Oreal's Studio Line Styling ...
 L'OREAL SA (62%); COVER ...
1007. Arkansas Democrat-Gazette (Little Rock, AR), March 27, 1999, Saturday, Pg. D1, 274 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...
1008. The Commercial Appeal (Memphis, TN), March 27, 1999, SATURDAY,, FINAL EDITION, Pg. F1, 367 words, C.A. EYE, Edited by Jon W. Sparks. Contributions from Sheila Walton and; our press services. Leave messages for C.A. EYE at 529-2810 or send; E-mail to sparks@gomemphis.com;
 ... Moss, on behalf of L'Oreal, declares war on ...
 L'OREAL SA (69%); WASHINGTON ...
1009. Knoxville News-Sentinel (Tennessee), March 27, 1999, Saturday, Business; Pg. C1, 447 words, Nonrefundable

child tax credit has limitations

... SENTINEL CO (58%); L'OREAL SA (50%); 50%);

1010. Arkansas Democrat-Gazette (Little Rock, AR), March 26, 1999, Friday, Pg. D1, 277 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1011. Information Bank Abstracts, WALL STREET JOURNAL, March 26, 1999, Friday, Section B; Page 1, Column 1, 73 words, WHY WORRY JUST ABOUT DEC. 31ST? WAIT TILL YOU HEAR ABOUT APRIL 9TH, BY TAM PUI-WING TAM

... finance director at L'Oreal's duty-free subsidiary ...

L'OREAL SA;

L'OREAL SA (91%); L'OREAL SA;

1012. The Wall Street Journal, March 26, 1999 Friday, Pg. B1, 395 words, Why Worry Just About Dec. 31st? Wait Till You Hear About April 9th, By Pui-Wing Tam, Staff Reporter of The Wall Street Journal, *from Factiva*

... some Asian divisions of L'Oreal, the French cosmetics concern, ...

... finance director at L'Oreal's duty-free subsidiary ...

... sent the message to some of L'Oreal's other Asian offices, as ...

... it isn't, says the L'Oreal memo. Some systems ...

... Arlington, Va. Fortunately, L'Oreal employees in Ms. ...

L'OREAL SA (94%); TRAVEL ...

1013. Arkansas Democrat-Gazette (Little Rock, AR), March 25, 1999, Thursday, Pg. D1, 276 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1014. The Atlanta Journal and Constitution, March 25, 1999, Thursday,, ALL EDITIONS, 1045 words, What's in Store, Sabine Morrow

... Casting ColorSpa by L'Oreal The pitch: L'Oreal's tone-on-tone ...

... most stores that carry L'Oreal products. Daniels plant ...

... Casting ColorSpa by L'Oreal Photo : Daniels plant ...

L'OREAL SA (61%);

1015. Cosmetics International, March 25, 1999, Pg. 2(1), 54322475, 481 words, Beauty representatives talk business.

... debut in May. L'Oreal's US subsidiary Cosmair ...

... colouring line for L'Oreal's Laboratoires Garnier in the ...

L'OREAL SA (93%); COSMAIR ...

Avon Products Inc.; L'Oreal USA; Elizabeth Arden ...

1016. Cosmetics International, March 25, 1999, Pg. 4(1), 54322480, 245 words, Ulric de Varens to float on Bourse.

... mass market behind L'Oreal's Eau Jeune. Viellard ...

... PARIS SA (91%); L'OREAL SA (84%)

1017. Cosmetics International, March 25, 1999, Pg. 7(1), 54322484, 1570 words, Out to conquer the world.
 ... Puig in Spain, L'Oreal in France, and Procter & ...
 COTY INC (96%); L'OREAL SA (81%); UNILEVER ...

1018. The Journal News (Westchester County, NY), March 25, 1999 Thursday, NEWS; Pg. 8B, 573 words, State
 rejects Rockland demand for sprinklers in some apartments, John Kryger, Staff
 L'OREAL SA (51%); NATIONAL ...

1019. The New York Times, March 25, 1999, Thursday, Late Edition - Final, Section C; Page 12; Column
 1; Business/Financial Desk , 950 words, THE MARKETS: Market Place; Revlon shares jump on rumors of a possible
 takeover, and analysts give Unilever a wink., By Dana Canedy
 ... French cosmetic giant L'Oreal S.A. bought Maybelline ...
 ... faced stiffer competition from L'Oreal's Maybelline brand in the ...
 ... PLC/NV (85%); L'OREAL SA (84%); PROCTER & ...

1020. The San Francisco Chronicle, MARCH 25, 1999, THURSDAY., FINAL EDITION, DAILY DATEBOOK;, Pg.
 E12;, 744 words, If It Glows, Bite It, LEAH GARCHIK
 ... Moss, on behalf of L'Oreal, declares war on ...
 L'OREAL SA (68%); NEW ...

1021. Tulsa World (Oklahoma), March 25, 1999, 564 words, Where do 50-year-old models go? Back to work in
 boomer market, CARA ANNA
 ... spokesperson. Then Estee Lauder. Then L'Oreal. Then she writes a book. " ...
 L'OREAL SA (84%); ESTEE ...

1022. Arkansas Democrat-Gazette (Little Rock, AR), March 24, 1999, Wednesday, Pg. D1, 277 words, ARKANSAS
 STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1023. The New York Times, March 24, 1999, Wednesday, Late Edition - Final, Section C; Page 7; Column
 2; Business/Financial Desk , 142 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Havas Plans a
 Merger For Its Media Services, By Dana Canedy
 ... like Canal Plus, L'Oreal, LVMH Moet Hennessy ...
 ... HAVAS SA (92%); L'OREAL SA (84%); LVMH ...

1024. Chicago Tribune, March 24, 1999 Wednesday, CHICAGOLAND FINAL EDITION, WOMAN NEWS; Pg. 5;
 ZONE: CN; Style Q & A., 684 words, THERE'S NO SUCH THING AS POWER JEANS, By Anne Marie O'Connor,
 Tribune Staff Writer.
 ... Color-Treated Hair and L'Oreal Color Vive Gentle ...
 L'OREAL SA (60%);

1025. Arkansas Democrat-Gazette (Little Rock, AR), March 23, 1999, Tuesday, Pg. D1, 273 words, ARKANSAS

STOCKS

L'OREAL SA (65%); ALCATEL- ...

1026. Fresno Bee (California), March 23, 1999 Tuesday,, HOME EDITION, Pg. E1,, 100 words, L'Oreal's kid contest is all in fun, The Fresno Bee

L'Oreal is looking for enthusiastic, ...

To enter the Be a L'Oreal Kid contest, create ...

... your child that shows why L'Oreal Kids products are fun. ...

... business-size envelope to L'Oreal Kids Rules Request, ...

L'OREAL SA (93%);

1027. The New York Post, March 23, 1999, Tuesday, All Editions; Pg. 049, 551 words, WOULD YOU BLUSH TO BUY BLUSH FROM MADONNA? NOT EVERYONE'S MOM IS READY FOR MAKEUP MARKETED BY THE MATERIAL GIRL, JENNIFER TUNG

... Griffith among its spokespeople. L'Oreal has contracts with Heather Locklear, ...

L'OREAL SA (83%); ESTEE ...

1028. Copyright 1999 Associated Press All Rights Reserved, March 22, 1999, Monday, BC cycle, State and Regional, 574 words, Activist preaches AIDS prevention to black churches, DETROIT

... ended, she joined Lancome/L'Oreal International, a cosmetic ...

L'OREAL SA (82%); CENTERS ...

1029. Detroit Free Press, March 22, 1999 Monday METRO FINAL EDITION, NWS; Pg. 1A, 1826 words, ACTIVIST TAKES AIDS PREVENTION ADVICE TO BLACK CHURCHES, RUBY L. BAILEY Free Press Business Writer

... joined join Lancome/L'Oreal International, a cosmetic ...

L'OREAL SA (81%);

1030. Los Angeles Times, March 22, 1999, Monday,, Home Edition, Page 2, 150 words, PAGE 2 / NEWS, TRENDS, GOSSIP AND STUFF TO DO; EXPRESS YOURSELF; STARDUST FOR DAY OR NIGHT, BOOTH MOORE

... Fred Segal. (4) L'Oreal's On the Loose Luminous ...

L'OREAL SA (69%);

1031. Marketletter, March 22, 1999, Pg. NA, 54159091, 68 words, Sanofi - Synthelabo merger approved by EC.

... Synthelabo, controlled by L'Oreal. The new merged entity ...

L'OREAL SA (92%); SANOFI ...

1032. PR Newswire, March 22, 1999, Monday, Entertainment, Television, and Culture, 320 words, Playboy Online to Host Online Chat Thursday with WWF Sensation Sable, CHICAGO, March 22

... for Guess, Pepsi and L'Oreal before entering the ring and ...

Playboy Enterprises L'OREAL SA (69%); PLAYBOY ...

1033. PR Newswire, March 22, 1999, Monday, Entertainment, Television, and Culture, 416 words, 1999 Spring

Breakers Looking for Fun -- Find Free Gifts, Big Name Talent; Marketing and Music Come Together to Give Students a Memorable Trip, PANAMA CITY, Fla., March 22

... Guitars, Universal Pictures and L'Oreal set up large ...
Sam Goody L'OREAL SA (69%); UNIVERSAL ...

1034. Product Alert, March 22, 1999, Pg. NA, 54150207, 49 words, L'Oreal Plenitude Cream - Overnight Defense
MANUFACTURER: L'Oreal CATEGORY: 311 - Skin Care.

Available from L'Oreal is an Overnight Defense ...
... product is marketed under the L'Oreal Plenitude brand name and ...
L'OREAL SA (93%); GEMEY ...
L'Oreal

1035. Product Alert, March 22, 1999, Pg. NA, 54150547, 119 words, Maybelline HydraTime Lipcolor - Witty; Crush; Rich; Racy; Cyber; Feisty; Adoring; Seduce; Fantasy; Surreal; Tempt; Girlie; Forbidden; Siren; Dreamy; Desire; Delicious; Saucy; Brat; Purr; Sexy; Devoted; Fearless; Wink; Frolic; Delight; Brave; Delicate; Prankster; Campy MANUFACTURER: Maybelline Co. CATEGORY: 317 - Lipsticks & Lip Products.

... Co., an affiliate of L'Oreal, is the maker of new HydraTime ...
L'OREAL SA (93%); GEMEY ...

1036. Queen's Quarterly, March 22, 1999, Pg. 16-25, 30151718, 2808 words, Reflections on the public good in the new gilded age., Laxer, James

... owns the cosmetics firm L'Oreal. Her fortune is estimated at ...

1037. Queen's Quarterly, March 22, 1999, Pg. 16-25, 30151718, 2808 words, Reflections on the public good in the new gilded age., Laxer, James

... owns the cosmetics firm L'Oreal. Her fortune is estimated at ...

1038. Queen's Quarterly, March 22, 1999, Pg. 16-25, 30151718, 2808 words, Reflections on the public good in the new gilded age., Laxer, James

... owns the cosmetics firm L'Oreal. Her fortune is estimated at ...

1039. Spokesman Review (Spokane, WA), March 22, 1999, Monday,, SPOKANE EDITION, IN LIFE,, Pg. B3,, 514 words, BE CAREFUL WHAT YOU ASK A KID, Tina Carey Correspondent

... forehead. * Contest alert! L'Oreal Kids is conducting a ...
... appear in the next L'Oreal Kids advertisement. If you know of ...
... photograph of the child demonstrating why L'Oreal Kids products are fun ...
... addressed, stamped envelope to: L'Oreal Kids Entry and Rules ...
L'OREAL SA (61%);

1040. Chatanooga Times Free Press (Tennessee), March 21, 1999, Sunday, PERSPECTIVE; Pg. H5, 626 words, Why Congress Can't Be Trusted, WALTER WILLIAMS

L'OREAL SA (57%);

1041. Des Moines Register, March 21, 1999 Sunday, FASHION; Pg. 7F, 462 words, Sheer and subtle looks right for spring; Just a hint of color -especially pink -will give you a fresh face., Davis Stephania H., Register Staff Writer ... a highlight effect. L'Oreal has four color palettes ...
 ... Maur department stores. L'Oreal is available at Walgreens. The ...
 L'OREAL SA (70%); BATH & ...

1042. Sunday Mirror (London, England), March 21, 1999, Pg. 12, 60172039, 502 words, Beauty Spot: Go nude in public places; Features
 ... colour for this look is L'Oreal's Rouge Pulp Lipstick ...
 L'OREAL SA (68%)

1043. Arkansas Democrat-Gazette (Little Rock, AR), March 20, 1999, Saturday, Pg. D1, 276 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1044. Arkansas Democrat-Gazette (Little Rock, AR), March 19, 1999, Friday, Pg. D1, 274 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1045. Dow Jones News Service, March 19, 1999 Friday 10:26 AM GMT, , 188 words, Sanofi/Unit/Artemis -2: LVMH Had Been Front-Runner >F.SAN, *from Factiva*
 ... part of its planned merger with L'Oreal SA (F.ORE) ...
 ... VUITTON SA (85%); L'OREAL SA (85%); PARFUMS ...

1046. Dow Jones Business News, March 19, 1999 Friday 5:35 AM GMT, , 407 words, France's Elf Launches Restructuring, Job Cuts Aimed At Doubling Net, By Bhushan Bahree, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... Sanofi that is scheduled to merge with L'Oreal SA's Synthelabo unit ...
 ... AQUITAINE SA (91%); L'OREAL SA (84%); BP ...

1047. Dow Jones News Service, March 19, 1999 Friday 5:00 AM GMT, , 409 words, ELF/Revamping -2: Company Sees Job Cuts, Cost Reductions, *from Factiva*
 ... Sanofi that is scheduled to merge with L'Oreal SA's Synthelabo unit ...
 ... AQUITAINE SA (91%); L'OREAL SA (84%); DOW ...

1048. Orange County Register (California), March 19, 1999 Friday, MORNING EDITION, Pg. F47, 1442 words, BEN WENER'S POP LIFE; Pop goes artists' integrity, BEN WENER, The Orange County Register
 ... Clouds"), and Air for L'Oreal. Oh, and Mitsubishi is still ...

1049. PR Newswire, March 19, 1999, Friday, Entertainment, Television, and Culture, 521 words, Thousands of Fans Join Shawn Mullins, Darwin's Waiting Room for Bandemonium Finale; Spring Break Concert Marks the End of Sam Goody's Ultimate Band Search, PANAMA CITY, Fla., March 19

... Gibson SG Guitars, and L'Oreal. Burlybear, the nation's largest ...
Musicland; Sam Goody L'OREAL SA (63%); MUSICLAND ...

1050. The Wall Street Journal, March 19, 1999 Friday, INTERNATIONAL, 397 words, France's Elf Launches Ambitious Revamping, By Bhushan Bahree, Staff Reporter of The Wall Street Journal, *from Factiva*
... Sanofi that is scheduled to merge with L'Oreal SA's Synthelabo unit ...
... AQUITAINE SA (91%); L'OREAL SA (84%); BP ...

1051. Arkansas Democrat-Gazette (Little Rock, AR), March 18, 1999, Thursday, Pg. D1, 274 words, ARKANSAS STOCKS
L'OREAL SA (66%); ALCATEL- ...

1052. Business Wire, March 18, 1999, Thursday, 626 words, Miami Band Claims Title of Best Unsigned Band in America by Winning Bandemonium; Spring Break Event Decides Winner of Sam Goody's Ultimate Band Search, PANAMA CITY, Fla.
... for people to try, and L'Oreal, which is giving out free ...
FL-SAM-GOODY L'OREAL SA (62%); UNIVERSAL ...

1053. The Washington Times, March 18, 1999, Thursday, Final Edition, PART A; COMMENTARY; Pg. A18, 618 words, A matter of public trust, Walter Williams
L'OREAL SA (57%);

1054. Arkansas Democrat-Gazette (Little Rock, AR), March 17, 1999, Wednesday, Pg. D1, 274 words, ARKANSAS STOCKS
L'OREAL SA (66%); ALCATEL- ...

1055. The Cincinnati Enquirer, March 17, 1999 Wednesday All Edition, FIN; Pg. 10B, 740 words, Oil of Olay's new line says it with flowers, RANDY TUCKER, The Cincinnati Enquirer
... million No. 4: L'Oreal Company: Cosmair, New ...

1056. Deseret News (Salt Lake City), March 17, 1999, Wednesday, OPINION;, Pg. A13, 591 words, Pending bankruptcy just one of Social Security's many ills, By Walter Williams
L'OREAL SA (57%); SUPREME ...

1057. The Post and Courier (Charleston, SC), March 17, 1999, Wednesday,, POST AND COURIER EDITION, Pg. 11, 616 words, Don't buy Social Security lies, Walter Williams
L'OREAL SA (57%);

1058. Information Bank Abstracts, WALL STREET JOURNAL, March 17, 1999, Wednesday, Section A; Page 20, Column 1, 39 words, WORLD WATCH -- EUROPE/AFRICA: SANOFI-SYNTHELABO MERGER IS CLEARED BY EU COMMISSION
... owns 54% of Sanofi, and L'Oreal, which owns 57% of Synthelabo (...

... SYNTHELABO; ELF AQUITAINE; L'OREAL SA; EUROPEAN COMMISSION;
 ... AVENTIS SA (96%); L'OREAL SA (92%); ELF ...
 ... SYNTHELABO; ELF AQUITAINE; L'OREAL SA; EUROPEAN COMMISSION;

1059. The Wall Street Journal, March 17, 1999 Wednesday, INTERNATIONAL; Pg. A20, 1478 words, World Watch, Compiled by David I. Oyama, *from Factiva*
 ... Sanofi, and cosmetics giant L'Oreal, which owns 57% of Synthelabo. ...
 ... own about 35% and L'Oreal around 19% of Sanofi- ...
 SANOFI SYNTHELABO (95%); L'OREAL SA (93%); PPR ...

1060. The Washington Times, March 17, 1999, Wednesday, Final Edition, PART A; CULTURE, ET CETERA; Pg. A2, 636 words
 ... Dietrich, Grace Kelly). L'Oreal's innovation was to carve out ...
 L'OREAL SA (61%);

1061. Daily Variety, March 16, 1999 Tuesday, NEWS; Pg. 4, 893 words, JUST FOR VARIETY, ARMY ARCHERD
 ... Anouk Aimee, founder of L'Oreal Liliane Bettencourt, Madame ...

1062. Dow Jones Business News, March 16, 1999 Tuesday 4:58 PM GMT, , 844 words, Hoechst, Rhone-Poulenc May Hasten Merger As Competition Stiffens, *from Factiva*
 ... parent, cosmetics maker L'Oreal SA, will hold ...

1063. Dow Jones News Service, March 16, 1999 Tuesday 11:54 AM GMT, , 106 words, E.U. Clears/Sanofi -2: Sees No Dominant Position >F.SAN, *from Factiva*
 ... Synthelabo, owned by L'Oreal SA (F.ORE). ...
 ... will own 35.1% and L'Oreal will own 19.4% of the ...
 L'OREAL SA (92%); SANOFI ...

1064. Florida Times-Union (Jacksonville, FL), March 16, 1999 Tuesday,, City Edition, BODY & MIND:, Pg. C-1, 234 words, Checkup, From staff and news services
 ... France's Louvre Museum and the L'Oreal cosmetics company report ...
 NEWSDAY INC (84%); L'OREAL SA (83%); ELI ...

1065. BUSINESS News New Jersey, March 15, 1999, Vol 12; No 11; pg 9, 883 words, Alpha M.O.S. America has a nose for use, Varghese Joseph, Hillsborough; NJ; US; Middle Altantic, 0016826, BNNJ
 ... Cola, Pepsi, Coors and L'Oreal spend millions of dollars ...
 L'OREAL SA (91%); COCA- ...

1066. Chain Drug Review, March 15, 1999, Pg. 23, 54842974, 850 words, Retailers re-evaluate mix as two major lines debut., Vogel, Mike
 ... color expert. While L'Oreal, Maybelline Inc., Revlon ...

1067. Chain Drug Review, March 15, 1999, Pg. 23, 54842975, 872 words, Spring collections go natural.

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... GAMBLE CO (81%); L'OREAL SA (72%); MAYBELLINE ...

1068. Chain Drug Review, March 15, 1999, Pg. 23, 54842976, 620 words, Cosmetics influenced by skin care.

... clogging pores. This spring L'Oreal is launching Feel Naturale ...

... REVLON INC (85%); L'OREAL SA (60%); INFORMATION ...

1069. Chain Drug Review, March 15, 1999, Pg. 24, 54842977, 1061 words, Gains continue in the lip segment.

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (81%); INFORMATION ...

1070. Chain Drug Review, March 15, 1999, Pg. 26, 54842980, 1644 words, Innovation spurs gains in eye arena.

... L'Oreal ...

... MAYBELLINE INC (72%); L'OREAL SA (63%); XIAMEN ...

1071. Chain Drug Review, March 15, 1999, Pg. 31, 54842981, 1403 words, Nail care becomes fashion necessity for many women., Monks, Richard

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (83%); REVLON ...

1072. Chain Drug Review, March 15, 1999, Pg. 31, 54842982, 1512 words, Style concerns drive product development.

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

MAYBELLINE INC (68%); L'OREAL SA (83%); GEMEY ...

1073. Chain Drug Review, March 15, 1999, Pg. 32, 54842983, 2027 words, Here's what suppliers have in store for spring.

... nail jewelry line. L'OREAL/COSMAIR INC. As part of its ...

... collection for spring, L'Oreal is unveiling Wear Extraordinaire ...

1074. Chain Drug Review, March 15, 1999, Pg. 39, 54842988, 318 words, 'Visionary thinking' is a priority at Coty; Brief Article
... advertising account for L'Oreal cosmetics and hair care. ...
COTY INC (96%); L'OREAL SA (68%); LEVI ...

1075. Chain Drug Review, March 15, 1999, Pg. 71, 54843017, 1841 words, Hair care has momentum; hair preparation sales at drugstores, Stewart, Al
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

1076. Chain Drug Review, March 15, 1999, Pg. 72, 54843018, 1449 words, Hair coloring is still pacesetter; hair coloring sales at drugstores
... L'Oreal ...
... L'Oreal ...
... RESOURCES INC (72%); L'OREAL SA (64%); COSMAIR ...

1077. Chain Drug Review, March 15, 1999, Pg. 72, 54843019, 610 words, High-profile coloring lines bow; L'Oreal and Revlon are launching new hair coloring lines
... L'Oreal ...
L'OREAL SA (93%); REVLON ...
... Inc. Product introduction; L'Oreal S.A. Product introduction

1078. Chain Drug Review, March 15, 1999, Pg. 76, 54843021, 287 words, CVS gives hair care a key role.
... stores featured a L'Oreal display for the Feria ...
L'OREAL SA (67%)

1079. Drug Store News, March 15, 1999, Pg. 65(1), 54186811, 318 words, New Rita Ann president sets sights on expansion plans, software improvements., PARKS, LIZ
... brands such as Revlon, Almay, L'Oreal, Maybelline, Cover Girl and ...
REVLON INC (91%); L'OREAL SA (84%); COVER ...

1080. Drug Store News, March 15, 1999, Pg. 65(1), 54186816, 72 words, L'Oreal.
NEW YORK - L'Oreal is launching Casting ColorSpa, ...
L'OREAL SA (93%)
L'Oreal S.A. Product introduction

1081. Sarasota Herald-Tribune (Florida), March 15, 1999, Monday,, ALL EDITIONS, BUSINESS WEEKLY,, Pg. 14, 1868 words, Head-to-Head competition; Salons face unique problems; Black hair salons owners face stiff competition, a lack of capital and high overhead costs. They often clean their own shops and do their own books. They learn as they go about hairstyles like the tapered bob and the waterfall. If they don't satisfy their customers, the business doesn't last. But if a loyal client base can be built up, there is money to be made., By Patricia Ann McKanic STAFF WRITER

... care products giant L'Oreal S.A. Source: MarketLooks ...

1082. Information Bank Abstracts, WALL STREET JOURNAL, March 15, 1999, Monday, Section B; Page 7C, Column 4, 171 words, GIANT MASCARA TUBES SIGNIFY SUCCESS FOR THOSE WHO CLOSE THE LATEST DEAL, BY LYNN COWAN

... merger or company sale; when L'Oreal SA acquired Maybelline ...

L'OREAL SA; MAYBELLINE INC; ...

L'OREAL SA (71%); MAYBELLINE ...

... PERELLA & CO (71%); L'OREAL SA; MAYBELLINE INC; ...

1083. The Wall Street Journal, March 15, 1999 Monday, Pg. B11, 126 words, Marketing Brief -- PROCTER & GAMBLE CO.: Oil of Olay Brand Extends Line to Include Cosmetics, *from Factiva*

... market brands such as Revlon and L'Oreal. P&G is promoting the ...

... GAMBLE CO (95%); L'OREAL SA (83%); COVER ...

1084. The Wall Street Journal, March 15, 1999 Monday, Pg. B7C, 900 words, Giant Mascara Tubes Signify Success For Those Who Close the Latest Deal, By Lynn Cowan, Staff Reporter of The Wall Street Journal, *from Factiva*
When L'Oreal SA acquired Maybelline ...

L'OREAL SA (93%); MAYBELLINE ...

1085. The Cincinnati Enquirer, March 14, 1999 Sunday All Edition, FIN; Pg. 1E, 1226 words, Oil of Olay in living color important to P&G, RANDY TUCKER, The Cincinnati Enquirer

... Maybelline with \$112.2 million. L'Oreal ranked No. 4 ...

1086. The People (London, England), March 14, 1999, Pg. 58, 60162099, 752 words, Football: DIVE-ID GINOLA!; Spurs ace's first coach says he'd score more if he kept off floor; Sport, Redman, Jon

... off it in L'Oreal hair ads and the Red ...

... HOTSPUR PLC (92%); L'OREAL SA (83%)

1087. Chicago Tribune, March 14, 1999 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 5; ZONE: CN, 82 words, GLOW WORDS

- L'Oreal's On-The Loose Luminous ...

PHOTOPHOTO: (L'Oreal's On-The Loose Luminous ...

L'OREAL SA (72%);

1088. Arkansas Democrat-Gazette (Little Rock, AR), March 13, 1999, Saturday, Pg. D1, 276 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1089. Arkansas Democrat-Gazette (Little Rock, AR), March 13, 1999, Saturday, Pg. D1, 276 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1090. Asbury Park Press, March 13, 1999 Saturday, H; Pg. 20H, 797 words, St. Paddy's 10-Mile a 'must' for Marlboro runner, ELLIOTT DENMAN/STAFF WRITER

... purchasing agent for the L'Oreal Cosmetics Co. of Franklin ...

L'OREAL SA (67%); NESTLE ...

1091. The Dallas Morning News, March 12, 1999, Friday, THIRD EDITION, GUIDE;, Pg. 23;, 273 words, Raising a racket at Smash Tennis, Kris Imherr

... organize matches. * DETAILS: L'Oreal Kids presents Cartoon ...

L'OREAL SA (66%);

1092. Press Journal (Vero Beach, FL), March 12, 1999, Friday, Lifestyle; Pg. C11, 1124 words, MAX FACTOR SELECTS MADONNA TO MARKET MAKE-UP PRODUCTS, AUDREY GILLAN The Guardian

... success. Sometimes not. L'Oreal is the pioneer of large-scale ...

... all parroting the slogan: "L'Oreal - because I'm worth it." Kate Moss does L'Oreal Elvive because "she can go from ...

1093. Tax Management International Journal, March 12, 1999, Vol. 28, No. 3 Pg. 128-140; ISSN: 0090-4600; CODEN: SMAJD8, 10254 words, Announcement 99-1: Rev. Proc. 65-17, more and less, Warner, John P, 01792554

L'OREAL SA (53%);

1094. Asbury Park Press, March 11, 1999 Thursday, B; Pg. 5B, 1760 words, OBITUARIES

... for Cosmair Cosmetics - L'Oreal of Paris, Clark, for ...

1095. Cox News Service, March 11, 1999, Lifestyle, 672 words, Where do old models go? Back to work, Cara Anna, WEST PALM BEACH, Fla.

... spokesperson. Then Estee Lauder. Then L'Oreal. Then she writes a book. ...

L'OREAL SA (84%); ESTEE ...

1096. San Antonio Express-News (Texas), March 11, 1999, Thursday, , METRO, Pg. 12F, 779 words, Haute shots, Compiled by Rose Mary Budge

... all proud parents! L'Oreal Kids, a line of ...

... your child demonstrating why L'Oreal products are fun. The idea, the ...

... further rules, write to L'Oreal Kids Entry & Rules ...

L'OREAL SA (93%); NEIMAN ...

1097. South Bend Tribune (Indiana), March 10, 1999, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, PHM, TRIBUNE, Pg. c1, 1097 words, About-face 'New' Madonna joins Max Factor ad campaign, AUDREY GILLAN;

Scripps Howard News Service

... success. Sometimes not. L'Oreal is the pioneer of large-scale ...
... all parroting the slogan: "L'Oreal--because I'm worth it." Kate Moss does L'Oreal Elvive because "she can go from ...

1098. Copyright 1999 Associated Press All Rights Reserved, March 10, 1999, Wednesday, BC cycle, State and Regional, 588 words, Legal group appeals court order that led to baby's death, DETROIT
L'OREAL SA (50%);

1099. Cosmetics International, March 10, 1999, Pg. 2(1), 54246466, 2012 words, NEWS in brief.
... February 1999) has invited L'Oreal Paris and Roche UK to ...
... Zone. Speaking for L'Oreal, Jean-Jacques Lebel, ...
... special care, Lancome (L'Oreal) has developed Primordiale Levres to protect them. ...
... Cosmopolitan magazine. [] Maybelline (L'Oreal) is introducing its Wonder Curl ...
... CARREFOUR SA (80%); L'OREAL SA (81%); WARNER- ...

1100. Cox News Service, March 10, 1999, Lifestyle, 672 words, Where do old models go? Back to work, Cara Anna, WEST PALM BEACH, Fla.
... spokesperson. Then Estee Lauder. Then L'Oreal. Then she writes a book. ...
L'OREAL SA (84%); ESTEE ...

1101. Detroit Free Press, March 10, 1999 Wednesday METRO FINAL EDITION, NWS; Pg. 1A, 1060 words, COURT LETS BABY DIE, JACK KRESNAK Free Press Staff Writer
L'OREAL SA (50%);

1102. Dow Jones News Service, March 10, 1999 Wednesday 6:37 PM GMT, , 993 words, When The Deal Is Done, Investment Banking Toys Come Out, By Lynn Cowan, *from Factiva*
... YORK (Dow Jones)--When L'Oreal SA acquired Maybelline ...
L'OREAL SA (91%); MAYBELLINE ...

1103. Palm Beach Post (Florida), March 10, 1999, Wednesday,, FINAL EDITION, Pg. 1D, 873 words, WHERE DO OLD MODELS GO? BACK TO WORK, Cara Anna, , Palm Beach Post Staff Writer
... spokesperson. Then Estee Lauder. Then L'Oreal. Then she writes a book. ...
L'OREAL SA (84%); ESTEE ...

1104. The Denver Post, March 9, 1999 Tuesday, 2D EDITION, Pg. C-03, 253 words, Subsidiary of L'Oreal to open Aurora center, DEALS OF THE WEEK
... wholly owned subsidiary of L'Oreal Worldwide of France, has selected the ...
... use tax rebate. L'Oreal is the world's largest cosmetics ...
L'OREAL SA (94%); TRAVELERS ...

1105. News & Record (Greensboro, NC), March 9, 1999, Tuesday,, ALL EDITIONS, Pg. D5, 62 words, CLEOPATRA'S COSMETICS
... France's Louvre Museum and the L'Oreal cosmetics company report ...

L'OREAL SA (84%);

1106. Rocky Mountain News (Denver, CO), March 9, 1999, Tuesday, Business; Ed. FINAL; Pg. 1B, 452 words, SUBSIDIARY OF L'OREAL TO OPEN AURORA CENTER COSMAIR BEAUTY PRODUCTS SIGNS DEAL FOR \$10 MILLION DISTRIBUTION FACILITY NEAR DIA, John Rebchook, News Real Estate Editor

A subsidiary of L'Oreal Worldwide of France, the world's ...

The privately held L'Oreal has \$12 billion in ...

... Map Locator Map / L'OREAL PLANS DISTRIBUTION CENTER ...

L'OREAL SA (95%); CB ...

... GROUP INC (55%); L'OREAL SA (95%); CB ...

1107. Cosmetic Insider's Report, March 8, 1999, 1871545, 184 words, The Very Young Get Representation

... called Baby Essentials L'Oreal makes \$75,000 ...

... marketer of this genre of products, L'Oreal, is gaining publicity with a ...

... America, this an indicator that the L'Oreal line is designed for ...

L'OREAL SA (91%); ADVANSTAR ...

... GIRLS CLUBS OF AMERICA; L'OREAL SA

1108. Product Alert, March 8, 1999, Pg. NA, 54039434, 86 words, L'Oreal Preference Anti-Drying Formula Advanced Conditioning Permanent Colorant MANUFACTURER: Cosmair CATEGORY: 321 - Hair Colorings & Other Hair Products.

... Cosmair, Inc. is offering L'Oreal Preference Advanced Conditioning ...

L'OREAL SA (93%); COSMAIR ...

1109. Product Alert, March 8, 1999, Pg. NA, 54039474, 173 words, L'Oreal Casting ColorSpa No-Ammonia Hair Color - Chardonnay; Chiffon; Wheat; Honey; Palomino; Sunset; Ginger Glow; Fresh Nutmeg; Amber; Mocha; Caramel; Teak; Chestnut; Autumn Bliss; Stoplight Red; Redwood; Cocoa; Tawny; Walnut; Plum Oasis; Cinnamon; Caution Red; Espresso; Ebony MANUFACTURER: L'Oreal CATEGORY: 321 - Hair Colorings & Other Hair Products.

L'Oreal is launching Casting ColorSpa ...

... Color. Marketed under the L'Oreal brand name, the boxed ...

Literature states, "This spring, L'Oreal will reinvent the Tone- ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1110. Product Alert, March 8, 1999, Pg. NA, 54039476, 182 words, L'Oreal Feria Multi-Faceted Shimmering Hair Colour for Men - Gothic; Cherry Cola; Camel; Bleach Blonding Lightening Kit; Multi-Faceted Shimmering Hair Colour for Women - Velvet Brown; French Roast; Brazilian Brown; Hot Toffee; Creme Brulee; Cashmere Blonde MANUFACTURER: L'Oreal CATEGORY: 321 - Hair Colorings & Other Hair Products.

... line, marketed under the L'Oreal Feria name, has been extended to ...

... colours are manufactured by L'Oreal and carry a suggested ...

L'OREAL SA (95%); GEMEY ...

L'Oreal

1111. Orlando Sentinel (Florida), March 7, 1999 Sunday, METRO, TRAVEL; Pg. L1, 2004 words, SPRING FLINGS; BEACH, SPORTS ACTIVITIES, PLENTY OF NIGHTLIFE: IF YOU'RE A COLLEGE STUDENT LOOKING FOR HIGH-INTENSITY FUN, HERE'S A GUIDE TO HOT SPOTS AROUND THE STATE., By Tyler Gray, of The Sentinel Staff

... beach - corporate sponsors. L'Oreal will offer spa ...

1112. Pittsburgh Post-Gazette (Pennsylvania), March 7, 1999, Sunday,, FIVE STAR EDITION, Pg. G-12,, 373 words, COMPILED BY LAMONT JONES

... your child demonstrating why L'Oreal Kids products are fun to ...

... self-addressed envelope to L'Oreal Kids Entry & Rules ...

1113. Sunday Mirror (London, England), March 7, 1999, Pg. 33, 60173262, 479 words, Dressed for success; OUR MAKEOVER TEAM GIVES A YOUNG JOB-SEEKER A SMART NEW LOOK TO HELP HER GET STARTED; MAKEOVER; Features

... Toffee.pounds 6.50 L'Oreal Voluminous Mascara.....pounds ...

L'OREAL SA (80%)

1114. Arkansas Democrat-Gazette (Little Rock, AR), March 06, 1999, Saturday, Pg. D1, 275 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1115. Arkansas Democrat-Gazette (Little Rock, AR), March 06, 1999, Saturday, Pg. D1, 275 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1116. PR Newswire, March 5, 1999, Friday, Entertainment, Television, and Culture, 563 words, San Diego and Miami Bands Will Head to Spring Break as Bandemonium Finalists; The Flies and Shawn Mullins Headline Sam Goody's Ultimate Band Search, MINNEAPOLIS, March 5

... for people to try, and L'Oreal, which will be giving out ...

... Musicland Stores Corporation L'OREAL SA (62%); UNIVERSAL ...

1117. ARLINGTON MORNING NEWS, March 4, 1999, Thursday, NEWS;, Pg. 1A, 1139 words, Hair-care company likely to be sold, John Kirkpatrick, DALLAS

... company, and French giant L'Oreal, the world's largest maker of ...

... items. For instance, L'Oreal last year bought ...

1118. The Atlanta Journal and Constitution, March 4, 1999, Thursday,, ALL EDITIONS, 179 words, Shop around ... 2.99 CVS: \$ 3.43 L'OREAL HYDRA VIVE CONDITIONER ...

... ESSENCES CONDITIONER Photo : L'OREAL HYDRA VIVE CONDITIONER ...

KMART CORP (93%); L'OREAL SA (69%);

1119. The Dallas Morning News, March 4, 1999, Thursday, THIRD EDITION, BUSINESS;, Pg. 1D, 1140 words, END

OF PRO-LINE?; Hair-care firm likely to be sold in few months, John Kirkpatrick
 ... company, and French giant L'Oreal, the world's largest maker of ...
 ... items. For instance, L'Oreal last year bought ...

1120. Hartford Courant (Connecticut), March 4, 1999 Thursday, STATEWIDE, CAL; Pg. 16, 572 words, MEN JUST
 DYEING TO BE HIP, KORKY VANN; Special to The Courant
 ... Make no mistake, L'Oreal's Feria haircolor is not ...
 ... on the market. This month, L'Oreal pushes the envelope with 10 ...
 ... public relations for L'Oreal Hair. "It's an ...
 L'OREAL SA (94%); A ...

1121. South Bend Tribune (Indiana), March 3, 1999, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, PHM,
 TRIBUNE, Pg. c2, 454 words, IN STYLE
 ... Calling all kids! L'Oreal Kids, the line of hair ...
 ... your child demonstrating why L'Oreal Kids products are fun ...
 ... a stamped, envelope to: L'Oreal Kids Entry and Rules ...
 ... COS INC (92%); L'OREAL SA (65%); WALL ...

1122. Arkansas Democrat-Gazette (Little Rock, AR), March 03, 1999, Wednesday, Pg. D1, 277 words, ARKANSAS
 STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1123. Arkansas Democrat-Gazette (Little Rock, AR), March 03, 1999, Wednesday, Pg. D1, 277 words, ARKANSAS
 STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1124. Journal of Commerce, March 3, 1999, Wednesday, INSURANCE; Pg. 12A, 265 words, California commissioner
 accuses Old Republic of diverting escrow funds, BY RON LENT, SAN FRANCISCO
 ... TITLE CO (94%); L'OREAL SA (55%);

1125. Arkansas Democrat-Gazette (Little Rock, AR), March 02, 1999, Tuesday, Pg. D1, 275 words, ARKANSAS
 STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1126. Saint Paul Pioneer Press (Minnesota), March 2, 1999 Tuesday Correction Appended, EXPRESS; Sound Bites;
 Pg. 8C, 591 words, SOUND BITES, Molly Guthrey, Staff Writer
 ... check out the "Be a L'Oreal Kid" contest. The company is ...
 ... appear in the next L'Oreal Kids advertisement. For ...
 ... addressed, stamped envelope to L'Oreal Kids Entry & Rules ...
 ... CARDS INC (67%); L'OREAL SA (66%); CRAYOLA ...

1127. Spokesman Review (Spokane, WA), March 2, 1999, Tuesday,, IDAHO EDITION, THE HANDLE,, Pg. B3, 166

words, UNITED WAY SOLICITS APPLICATIONS FOR FUNDS, COEUR D'ALENE
L'OREAL SA (58%);

1128. Chain Drug Review, March 1, 1999, Pg. 24(1), 54082944, 518 words, Hair coloring products play pivotal role.
... appeal. For example, L'Oreal's introduction of the Feria line ...
... a spokeswoman for L'Oreal, whose Preference line remains the ...
... will intensify this year as L'Oreal and the other dominant players ...
... Inc. For its part, L'Oreal products account for ...
... classes. While Clairol and L'Oreal have achieved success with new ...
... reliable results, while L'Oreal is set to add to its semipermanent ...
L'OREAL SA (93%); CLAIROL ...

1129. Chain Drug Review, March 1, 1999, Pg. 26(1), 54082945, 1057 words, Growing category attracts two new
players.
... and L'Oreal. ...

1130. Chain Drug Review, March 1, 1999, Pg. 41(1), 54082954, 900 words, dressing up hair.
... mass market brands--L'Oreal, Clairol Inc.'s ...
L'OREAL SA (84%); CLAIROL ...

1131. Chain Drug Review, March 1, 1999, Pg. 42(1), 54082955, 754 words, dressing up hair.
... Both Clairol Inc. and L'Oreal rolled out teen- ...
... shelves in January. L'Oreal's Feria has been proven to be popular with ...
... role for that supplier. L'Oreal's Feria introduction is part of ...
L'OREAL SA (93%); REVLON ...

1132. Dow Jones News Service, March 1, 1999 Monday 3:38 PM GMT, , 124 words, Synthelabo/Sanofi -2: Follows
Leap Higher Feb. 24 >F.SYN, *from Factiva*
... Synthelabo, owned by L'Oreal SA (F.ORE), ...
L'OREAL SA (83%); DOW ...

1133. Dow Jones Business News, March 1, 1999 Monday 2:17 PM GMT, , 459 words, The Best-Kept Secret In
Overseas Investing: Growth In ADRs, By Kevin J. Delaney, SmartMoney, *from Factiva*
... sample includes Volkswagen, L'Oreal, BASF, Deutsche Bank, ...
L'OREAL SA (63%); BANK OF ...

1134. Drug Store News, March 1, 1999, Pg. 17(1), 54082823, 696 words, Neutrogena, Oil of Olay bring history of skin
care to new cosmetics collections., PARKS, LIZ
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (92%); REVLON ...

1135. Drug Store News, March 1, 1999, Pg. 17(1), 54082828, 98 words, Michael Trese.

... public relations for the L'Oreal retail division of Cosmair ...

... Trese, who joined L'Oreal in 1984, is now ...

... public affairs to support L'Oreal's retail division in the ...

... community on behalf of L'Oreal's spokesperson.

L'OREAL SA (93%); COSMAIR ...

1136. Drug Store News, March 1, 1999, Pg. 19(1), 54082831, 89 words, L'Oreal's Feria.

NEW YORK -- L'Oreal's Feria brand will ...

L'OREAL SA (93%)

1137. Drug Store News, March 1, 1999, Pg. 25(1), 54082839, 2169 words, Brands, niche players fight for space amidst growing competitive pressures.

... \$479 million. L'Oreal's sales were up 18.9 ...

... positions at both L'Oreal and Revlon prior to starting his ...

1138. Drug Store News, March 1, 1999, Pg. 97(1), 54082890, 2125 words, Think beauty care think Kmart; Company Profile, PARKS, Liz

... products that manufacturers, such as Revlon, L'Oreal, Almay and Maybelline, are introducing, and ...

... prestige brands, such as Revlon, L'Oreal, Almay, Olay and Neutrogena, ...

... G, Revlon, Almay, L'Oreal and Maybelline to help migrate ...

1139. Global Cosmetic Industry, March 1, 1999, Pg. 18(1), 54094134, 690 words, What's New at Avon?

... range as broad as that of competitors such as L'Oreal, who target both the ...

... PRODUCTS INC (93%); L'OREAL SA (69%)

1140. Global Cosmetic Industry, March 1, 1999, Pg. 76(1), 54094172, 42 words, L'Oreal.

... president of media for the L'Oreal Retail Division of Cosmair, ...

... management, planning and evaluation of L'Oreal advertising and other media.

L'OREAL SA (93%); COSMAIR ...

1141. Information Today, March 1, 1999, Pg. 58(1), 54039136, 281 words, Current Legal Resources Releases Code of Federal Regulations Online, Reduces Prices; Brief Article

... RESOURCES INC (90%); L'OREAL SA (54%)

1142. Journal of Advertising Research, March 1999, Pg. 7-23, 2040136, 3127 words, Emotional Response to

Television Commercials: Facial EMG vs. Self-Report: Part 2 of 3, Hazlett, Richard L; Yassky Hazlett, Sasha

... moisturizing body wash, and L'Oreal hair coloring. These commercials were ...

... all ages was the theme. The L'Oreal commercial used a ...

... only one remembered L'Oreal hair coloring. This difference ...

... AG (BMW) (92%); L'OREAL SA (80%); GEMEY ...

1143. Journal of Advertising Research, March 1999, Pg. 7-23, 2040146, 2450 words, Emotional Response to Television Commercials: Facial EMG vs. Self-Report: Part 3 of 3, Hazlett, Richard L; Yassky Hazlett, Sasha ... two of the beauty commercials. The L'Oreal commercial began with an ...

1144. OHIO ENVIRONMENTAL LAW LETTER, MARCH, 1999, Volume 9, Issue 3, 336 words, Antidegradation Legislation, Porter, Wright, Morris & Arthur
L'OREAL SA (56%); OHIO ...

1145. PR Newswire, March 1, 1999, Monday, Lifestyle, 496 words, Spring Break Rocks With Bandemonium Sam Goody's Ultimate Band Search; Shawn Mullins and The Flys Headline one of Spring Break's Hottest Parties, MINNEAPOLIS, March 1
... for people to try, and L'Oreal, which will be giving out ...
... Goody; Musicland Group L'OREAL SA (63%); MUSICLAND ...

1146. PR Newswire, March 1, 1999, Monday, Entertainment, Television, and Culture, 394 words, Miami Band Ranks No. 1 in the Region for Bandemonium, Sam Goody's Ultimate Band Search; Darwin's Waiting Room Moves on, Could Play at the Finals in Panama City, Fla., MIAMI, March 1
... Sam Goody and Pepsi, L'Oreal Studio Line and Gibson ...
... Musicland Stores Corporation L'OREAL SA (64%); MUSICLAND ...

1147. Telegraph Herald (Dubuque, IA), March 1, 1999, Monday, 530 words, Health Briefs, staff and Associated Press ... France's Louvre Museum and the L'Oreal cosmetics company report ...
L'OREAL SA (80%); GOODYEAR ...

1148. Tulsa World (Oklahoma), March 01, 1999, 996 words, How 'bout a whiff of oxygen?
... lashes. Earlier this year L'Oreal introduced Le Grande ...
... brush. Instead, he uses L'Oreal Lash Out and Voluminous ...
L'OREAL SA (83%); USA ...

1149. Women's Wear Daily Nail Care Supplement, March 1999, Pg. 4, 1867572, 1030 words, Finding a Niche in Nail Care
... \$49.9 mil L'Oreal fourth at \$...
... \$49 million. L'Oreal has sales of \$28 ...
... L'Oreal \$28.9 million 1.1% ...
L'OREAL SA (83%); INFORMATION ...

1150. Women's Wear Daily Nail Care Supplement, March 1999, Pg. 22, 1867894, 373 words, Maybelline Pioneers New Nail Color Innovations
MAYBELLINE INC (L'OREAL)
ULTIMATE PARENT: L'OREAL

1151. Women's Wear Daily Cosmoprof Supplement, March 1999, Pg. 8, 1894344, 876 words, Perfumeries Weigh In

... Dior, Estee Lauder and L'Oreal selling best. "First, if the ...
L'OREAL SA (68%); ESTEE ...

1152. The Atlanta Journal and Constitution, February 28, 1999, Sunday,, ALL EDITIONS, 1001 words, IN STYLE trends, shows, shopping, tips; WRINKLE-FREE, Alma E. Hill
... Mary Kay, Avon and L'Oreal list alpha hydroxy ...

1153. Sunday Mirror (London, England), February 28, 1999, Pg. 35, 60173682, 284 words, Take Five...: EYE MAKE-UP REMOVERS; Features
L'Oreal Plenitude Gentle Eye ...
L'OREAL SA (72%)

1154. Sunday Mirror (London, England), February 28, 1999, Pg. 33, 60173686, 496 words, Makeover: Mother's pride; MARTYN FLETCHER GIVES A MUM-TO-BE A NEW LOOK THAT'S QUICK AND EASY TO ACHIEVE; Features
... SHOPPING LIST Hair L'Oreal's Studio Line Styling ...
... Bon pounds 2.99 L'Oreal's Colour Endure Stay ...

1155. St. Louis Post-Dispatch (Missouri), February 27, 1999, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 42, 994 words, FANNING THE FIRE OF RED HAIR, Lisa Jones Townsel; Of The Post-Dispatch
... selected as a member of the L'Oreal Professional 1999 World ...
L'OREAL SA (62%);

1156. Arkansas Democrat-Gazette (Little Rock, AR), February 26, 1999, Friday, Pg. D1, 277 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1157. Arkansas Democrat-Gazette (Little Rock, AR), February 26, 1999, Friday, Pg. D1, 277 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1158. Business Wire, February 26, 1999, Friday, 868 words, The France Growth Fund, Inc. Reports Earnings, NEW YORK
... Vivendi - AXA SA - L'Oreal
- Suez-Lyonnaise des ...
... FRANCE-GROWTH-FUND L'OREAL SA (84%); AXA (...

1159. Euromarketing via E-mail, February 26, 1999, 1857475, 179 words, DMB&B PARIS BITES OFF \$20M EUROPEAN CHEESE ACCOUNT
... at the level of Michelin or L'Oreal, and we look forward to strengthening their ...
... COMMUNICATIONS INC (91%); L'OREAL SA (91%); GEMEY ...

1160. PR Newswire, February 26, 1999, Friday, Entertainment, Television, and Culture, 599 words, Shawn Mullins Joins The Flys to Headline Bandemonium Finals in Panama City, Florida; Spring Break Bash to Decide Winner of Sam Goody's Band Search, MINNEAPOLIS, Feb. 26
 ... Other sponsors include L'Oreal Studio Line, Gibson ...

1161. Arkansas Democrat-Gazette (Little Rock, AR), February 25, 1999, Thursday, Pg. D1, 280 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1162. Arkansas Democrat-Gazette (Little Rock, AR), February 25, 1999, Thursday, Pg. D1, 280 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1163. The Atlanta Journal and Constitution, February 25, 1999, Thursday,, ALL EDITIONS, 149 words, SHOP AROUND
 ... A&P: \$ 3.69 L'OREAL HYDRA VIVE 13 ...
 ... Essences shampoo Photo : L'Oreal Hydra Vive shampoo ...
 ... TARGET CORP (92%); L'OREAL SA (69%);

1164. Cosmetics International, February 25, 1999, Pg. 2, 61487589, 2065 words, NEWS in brief.
 ... 115 992 2496. * L'Oreal Group Worldwide has posted ...

1165. Cosmetics International, February 25, 1999, Pg. 15, 61487617, 760 words, MOVES.
 ... dollar advertising account of L'Oreal Cosmetics and Haircare. He has previous ...
 ... manufacturing operations for L'Oreal in New Jersey. He joined L'Oreal in 1987 after ...
 ... at both Revlon and L'Oreal, as well as consulting positions ...
 L'OREAL SA (95%); COTY ...

1166. Cox News Service, February 25, 1999, Lifestyle, 1277 words, Mirror, mirror, on the wall: Can I buy a younger face after all? EDs: Embargoed for Sunday Feb. 28., Alma E. Hill, ATLANTA
 ... Mary Kay, Avon and L'Oreal list alpha hydroxy ...

1167. Dow Jones Business News, February 25, 1999 Thursday 11:43 AM GMT, , 392 words, France's Elf Posts 37% Earnings Slump For '98 On Weak Oil Prices, *from Factiva*
 ... in the midst of merging with L'Oreal SA's subsidiary, Synthelabo ...
 ... AQUITAINE SA (91%); L'OREAL SA (85%); DOW ...

1168. Dow Jones News Service, February 25, 1999 Thursday 10:49 AM GMT, , 133 words, Elf/FY98 -4: Downstream Division Oper Net Income +39% >ELF, *from Factiva*
 ... in the midst of merging with L'Oreal SA's (F.ORE) ...
 L'OREAL SA (69%); SYNTHELABO ...

1169. Dow Jones News Service, February 25, 1999 Thursday 10:13 AM GMT, , 331 words, French Stks Open Lower After Slide On Wall St; CAC-40 -0.6%, *from Factiva*

... beauty products manufacturer L'Oreal was down EUR14.5, or 2.4%, ...

... million. Traders said L'Oreal's earnings came in ...

L'OREAL SA (93%); EURONEXT ...

1170. Marketing Week, February 25, 1999, Pg. 83-84, 1949312, 1521 words, Cross-Border Patrol, Reed, David

... Italy and Germany, the very markets where L'Oreal wanted to test market ...

1171. The Post-Standard (Syracuse, NY), February 25, 1999 Thursday Final Edition, NEIGHBORS NORTHEAST; Guest columnist; Pg. 39, 409 words, IS MAYOR DISREGARDING STATE LAW?, Paul Linnertz

L'OREAL SA (54%);

1172. The Post-Standard (Syracuse, NY), February 25, 1999 Thursday Final Edition, NEIGHBORS NORTHEAST;

Pg. 4, 531 words, VILLAGE'S OWN RENOVATION WORK UNDER WAY WITHOUT INSPECTION CODES ENFORCEMENT OFFICER WAS NOT GIVEN PLANS BEFORE CONTRACTOR BEGAN WORK., Jonathan J.

Todd Staff writer

L'OREAL SA (57%);

1173. Press Journal (Vero Beach, FL), February 25, 1999, Thursday, Lifestyle; Pg. C6, 118 words, BIRTHS

... Jr. 5, and sister L'Oreal, 10. Maternal grandparents are ...

L'OREAL SA (71%);

1174. The Times Union (Albany, NY), February 25, 1999, Thursday,, THREE STAR EDITION, Pg. E1, 83 words,

L'Oreal profit rose 12% in 1998, --; Bloomberg News

PARIS -- L'Oreal SA, the world's biggest ...

L'OREAL SA (95%);

1175. Business Wire, February 24, 1999, Wednesday, 416 words, Comptroller Orders Cash Cow President Removed and Imposes \$ 230,000 Fine, TALLAHASSEE, Fla.

FL-OFFICE-COMPTROLLER L'OREAL SA (54%);

1176. Dow Jones Business News, February 24, 1999 Wednesday 9:58 PM GMT, , 1043 words, DJBN Health-Care

Report: FDA Panel Rejects Glaxo Flu Drug Relenza, *from Factiva*

... Synthelabo - owned by L'Oreal SA - remains on ...

1177. Dow Jones Business News, February 24, 1999 Wednesday 9:06 PM GMT, , 101 words, Beauty Products Firm

L'Oreal Sees 1998 Income Before Items Up 12%, *from Factiva*

... beauty products company L'Oreal SA Wednesday released ...

... in a statement. L'Oreal said the pretax profit of its ...

L'OREAL SA (95%); DOW ...

1178. Dow Jones News Service, February 24, 1999 Wednesday 5:44 PM GMT, , 90 words, L'Oreal/FY98 -3: Strong Dermatology Division >F.ORE, *from Factiva*
 ... beauty products company L'Oreal SA (F.ORE) ...
 L'OREAL SA (95%); DOW ...

1179. Dow Jones News Service, February 24, 1999 Wednesday 5:27 PM GMT, , 48 words, L'Oreal/FY98 -2: Pretax Pft EUR1.34B Vs EUR1.18B >F.ORE, *from Factiva*
 ... L'Oreal SA (F.ORE) - Paris ...
 L'OREAL SA (94%); DOW ...

1180. Dow Jones News Service, February 24, 1999 Wednesday 4:55 PM GMT, , 6 words, +L'Oreal FY98 Net Pft Ex-Items EUR718M Vs EUR640M >F.ORE, *from Factiva*
 L'OREAL SA (91%); DOW ...

1181. Dow Jones Business News, February 24, 1999 Wednesday 11:22 AM GMT, , 454 words, Drug Makers Sanofi, Synthelabo Post Stronger Results Ahead Of Merger, *from Factiva*
 ... Synthelabo - owned by L'Oreal SA - remains on ...
 SANOFI SYNTHELABO (93%); L'OREAL SA (85%); SYNTHELABO ...

1182. Dow Jones News Service, February 24, 1999 Wednesday 9:29 AM GMT, , 184 words, Sanofi/Synthelabo Shrs -2: Earnings in Line, Merger On Track, *from Factiva*
 ... Synthelabo - owned by L'Oreal SA (F.ORE) - ...
 L'OREAL SA (85%); DOW ...

1183. Dow Jones News Service, February 24, 1999 Wednesday 8:29 AM GMT, , 231 words, Sanofi 1998 -4: No Word On Sale Of Sanofi Beaute >F.SAN, *from Factiva*
 ... Synthelabo - owned by L'Oreal SA (F.ORE) - ...
 L'OREAL SA (82%); VAN ...

1184. Arkansas Democrat-Gazette (Little Rock, AR), February 23, 1999, Tuesday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1185. Arkansas Democrat-Gazette (Little Rock, AR), February 23, 1999, Tuesday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1186. Dow Jones Business News, February 23, 1999 Tuesday 5:20 PM GMT, , 266 words, L'Oreal's Market Rating Hangs On Upcoming Earnings Report, Forecast, *from Factiva*
 ... beauty products group L'Oreal SA will have to report ...
 ... watchers said Tuesday. "L'Oreal is a sound and well- ...
 L'Oreal is expected to report full- ...

... said they doubt shares of L'Oreal have much upside potential. "We have ...
 ... euros. In January, L'Oreal reported sales for the ...
 ... 11.5 billion euros. L'Oreal is expected to report a ...
 L'OREAL SA (95%); DOW ...

1187. St. Louis Post-Dispatch (Missouri), February 23, 1999, Tuesday, FIVE STAR LIFT EDITION, ST. CHARLES COUNTY POST, Pg. 1, 684 words, PROJECT TO ENFORCE WARRANTS SET; ARRESTS WOULD FOLLOW NOTICE OF HOUSING CODE OR TRAFFIC VIOLATIONS, Geraldine Sealey; Of The St. Charles County Post
 L'OREAL SA (58%);

1188. The Times Union (Albany, NY), February 23, 1999, Tuesday,, THREE STAR EDITION, Pg. D2, 329 words, BRIEFING
 ... France's Louvre Museum and the L'Oreal cosmetics company report ...
 L'OREAL SA (83%); GOODYEAR ...

1189. Cosmetic Insider's Report, February 22, 1999, 1846712, 197 words, Good Year For The Big Guys
 In 1998 L'Oreal's consolidated sales increased ...
 L'Oreal, by some accounts the ...
 ... growth. A major L'Oreal competitor, Estee Lauder, ...
 L'OREAL SA (94%); ADVANSTAR ...
 L'OREAL SA

1190. DAILY MAIL, February 21, 1999, Sunday, DM-INVESTOR, 243 words
 ... in the likes of Nokia, L'Oreal, Peugeot, Adidas, BMW, ...
 L'OREAL SA (68%); NESTLE ...

1191. Richmond Times Dispatch (Virginia), February 21, 1999, Sunday,, CITY EDITION, Pg. G-2, 507 words, TAKE A FRESH-FACED LOOK, ADD TOUCH OF SOPHISTICATION, Faith Garrett Vosbrinck
 ... just as well for you. L'Oreal's Turning Point Instant ...

1192. Sunday Mirror (London, England), February 21, 1999, Pg. 25, 60174130, 190 words, Beauty: Take Five...
 ONE-COAT, QUICK-DRY NAIL VARNISHES; Features
 L'Oreal Jet-Set Speed ...
 L'OREAL SA (94%); COVER ...

1193. Arkansas Democrat-Gazette (Little Rock, AR), February 20, 1999, Saturday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1194. Arkansas Democrat-Gazette (Little Rock, AR), February 20, 1999, Saturday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1195. The Cincinnati Enquirer, February 19, 1999 Friday All Edition, FIN; Pg. 10D, 551 words, Pepper won't press charges over pie, RANDY TUCKER, The Cincinnati Enquirer
... against cosmetics maker L'Oreal, for whom Ms. Shepherd ...
... PAPER CO (90%); L'OREAL SA (63%); POWERS & ...
1196. The Atlanta Journal and Constitution, February 18, 1999, Thursday,, ALL EDITIONS, 633 words, What's in Store
... Elements collection by L'Oreal The pitch: Ready for spring? L'Oreal is with its new line of cosmetics ...
... Elements collection by L'Oreal. Photo BNewproductsA_320583324245: ...
L'OREAL SA (91%); CONTAINER ...
1197. Arkansas Democrat-Gazette (Little Rock, AR), February 17, 1999, Wednesday, Pg. D1, 255 words, ARKANSAS STOCKS
L'OREAL SA (66%); ALCATEL- ...
1198. Arkansas Democrat-Gazette (Little Rock, AR), February 17, 1999, Wednesday, Pg. D1, 255 words, ARKANSAS STOCKS
L'OREAL SA (66%); ALCATEL- ...
1199. Business Wire, February 17, 1999, Wednesday, 402 words, American Banknote Corporation's Brazilian Subsidiary Wins the Financial Performance Award, NEW YORK
... shares this honor with Texaco, L'Oreal, CSN (Brazilian Steel), and ...
... BANKNOTE SA (92%); L'OREAL SA (72%);
1200. Chicago Sun-Times, February 17, 1999, WEDNESDAY, Late Sports Final Edition, FEATURES; PLANET PAIGE; Pg. 50, 544 words, Just a little wit and polish, Paige Smoron
... Salty, Rosemary, Sesame. L'Oreal is perhaps the best at ...
L'OREAL SA (81%);
1201. PR Newswire, February 17, 1999, Wednesday, Lifestyle, 405 words, Leading Legwear Manufacturer Encourages Women to Embrace Their Age; HUE Legwear and Author Dayle Haddon Kick Off New Pantyhose at NY's Lord & Taylor, NEW YORK, Feb. 17
... Best known as the "face of L'Oreal's Plentitude," Ms. Haddon has ...
... ROTH CORP (93%); L'OREAL SA (66%);
1202. Dow Jones News Service, February 16, 1999 Tuesday 1:04 PM GMT, , 775 words, SmartMoney: Street Smart - The Best-Kept Secret In Overseas Investing, *from Factiva*
... sample includes Volkswagen, L'Oreal, BASF, Deutsche Bank, ...
L'OREAL SA (62%); BANK OF ...
1203. Newsday (New York), February 16, 1999, Tuesday,, ALL EDITIONS, Page C02, 939 words, DATABASE / UP TO THE INUTE NEWS AND INFORMATION, COMPILED FROM NEWS DISPATCHES

... scientists from the museum's laboratories, and from L'Oreal, the cosmetics firm, found ...

1204. USA TODAY, February 16, 1999, Tuesday,, FINAL EDITION, MONEY;, Pg. 3B, 883 words, High beams spot BMW's royal family Eyes on 48% stake, Micheline Maynard, DETROIT
... beauty products (Nestle, L'Oreal) Source: Forbes

1205. Chain Drug Review, February 15, 1999, Pg. 6(1), 54094350, 260 words, AM Cosmetics names Zimmerman chief exec; Arnie Zimmerman
... both Revlon Inc. and L'Oreal "It's tough for ...
REVLON INC (84%); L'OREAL SA (72%); GEMEY ...

1206. Drug Store News, February 15, 1999, Pg. 19(1), 53989570, 653 words, Zimmerman takes reins at AM Cosmetics; focuses on developing systems, brands., PARKS, LIZ
... American beauty business and L'Oreal's hair care business, ...
L'OREAL SA (83%); INFORMATION ...

1207. Drug Store News, February 15, 1999, Pg. 61(1), 53989578, 89 words, The L'Oreal Plenitude treatment.
NEW YORK--The L'Oreal Plenitude treatment line is ...
L'OREAL SA (93%)
L'Oreal S.A.

1208. Electronic Media, February 15, 1999, News; Pg. 4, 668 words, TV SEX A RISKY BUSINESS STUDY: SAFE SEX RARELY ADDRESSED , MICHAEL SCHNEIDER Staff Reporter
... Gamble Co., McDonald's, L'Oreal and Unilever among advertisers ...
... four of those companies-McDonald's, L'Oreal, Procter & Gamble and Unilever- ...

1209. International Product Alert, February 15, 1999, Pg. NA, 53745662, 83 words, Printil Deodorant - Fraicheur Toinque; Fraicheur Cologne; Sans Alcohol MANUFACTURER: L'Oreal CATEGORY: 308 - Deodorants & Anti-Perspirants.
... line is marketed by L'Oreal. For sample retrieval ...
L'OREAL SA (93%); GEMEY ...
L'Oreal

1210. International Product Alert, February 15, 1999, Pg. NA, 53745665, 71 words, L'Oreal Jet Set Nail Polish MANUFACTURER: L'Oreal CATEGORY: 316 - Fingernail Products.
In Belgium, L'Oreal Jet Set Nail ...
... coat, this nail color from L'Oreal is made with a new ...
L'OREAL SA (93%); GEMEY ...
L'Oreal

1211. International Product Alert, February 15, 1999, Pg. NA, 53745691, 121 words, L'Oreal Le Grand Curl Mascara - Black; Brown MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.

... United Kingdom by L'Oreal. Based on a ...
 ... high concentration of beeswax, L'Oreal Le Grand Curl ...
 L'OREAL SA (93%); GEMEY ...
 L'Oreal

1212. Sunday Mirror (London, England), February 14, 1999, Pg. 31, 60174347, 181 words, Beauty: Face Value - Face
 shimmers; Features
 ... a subtle sparkle. L'Oreal Liquid Pearl Shimmer ...
 L'OREAL SA (84%); ESTEE ...

1213. Sunday Mirror (London, England), February 14, 1999, Pg. 28, 60174348, 1019 words, Your hair: Dyeing to be
 different; You don't have to be a star or catwalk model to reap the benefits of hair dye. Andrew Collinge offers a guide
 to colouring with confidence; Features, Collinge, Andrew
 ... per cent, trya L'Oreal Dia-Colour which has a ...

1214. Sunday Mirror (London, England), February 14, 1999, Pg. 28, 60174349, 303 words, Your hair: Andrew
 Collinge's Colour clinic; Features, Collinge, Andrew
 ... 3.99 for 100ml), or L'Oreal Kerastase Nutritive Masquintense (...
 L'OREAL SA (82%)

1215. Chicago Tribune, February 14, 1999 Sunday, CHICAGOLAND FINAL EDITION, MAGAZINE; Pg. 22; ZONE:
 C; FASHION & BEAUTY., 848 words, WHEN HADDON HAD NOT; AT AGE 50, DAYLE HADDON'S LIFE IS A
 DREAM UNDETERRED, By Cheryl Lavin.
 ... cloud thinking has gotten L'Oreal model Dayle Haddon ...
 ... Estee Lauder followed. Then L'Oreal. "I founded Dayle ...
 L'OREAL SA (94%); ESTEE ...

1216. Arkansas Democrat-Gazette (Little Rock, AR), February 13, 1999, Saturday, Pg. D1, 260 words, ARKANSAS
 STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1217. The Plain Dealer (Cleveland, Ohio), February 13, 1999 Saturday, FINAL / ALL, ENTERTAINMENT; Pg. 6E,
 205 words, PARENTS GROUP TARGETS SPONSORS ON TELEVISION, By JONATHAN DAVIES;
 HOLLYWOOD REPORTER, LOS ANGELES
 ... Procter & Gamble, McDonald's, L'Oreal and Unilever topped the list of ...
 ... But Unilever, McDonald's, L'Oreal and Procter & Gamble are also among the ...
 L'OREAL SA (93%); DIAGEO ...
 ... TELEVISION COUNCIL (94%); L'OREAL SA (93%); DIAGEO ...

1218. Arkansas Democrat-Gazette (Little Rock, AR), February 12, 1999, Friday, Pg. D1, 257 words, ARKANSAS
 STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1219. Arkansas Democrat-Gazette (Little Rock, AR), February 12, 1999, Friday, Pg. D1, 257 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1220. BPI Entertainment News Wire, February 12, 1999, Friday, 528 words, Parents group targets ad buyers, By JONATHAN DAVIES, The Hollywood Reporter, LOS ANGELES (BPI)

... Procter & Gamble, McDonald's, L'Oreal and Unilever topped the list of ...

... shows - Unilever, McDonald's, L'Oreal and Procter & Gamble - are also among the ...

L'OREAL SA (72%); DIAGEO ...

1221. Copyright 1999 Associated Press All Rights Reserved, February 12, 1999, Friday, PM cycle, State and Regional, 470 words, Watchdog group: TV advertisers must take responsibility for programs, By LYNN ELBER, AP Television Writer, LOS ANGELES

... Procter & Gamble, McDonald's, L'Oreal and Unilever were listed among the ...

... McDonald's, General Motors, L'Oreal and Unilever were not immediately ...

L'OREAL SA (93%); PROCTER & ...

1222. Dow Jones Business News, February 12, 1999 Friday 5:31 AM GMT, , 690 words, McCann-Erickson Signs Letter Of Intent To Buy Publicist PMK, By Sally Beatty, *from Factiva*

... Motors, Coca-Cola, L'Oreal, Anheuser-Busch, Johnson & ...

... JOHNSON & JOHNSON (66%); L'OREAL SA (66%); MOTOROLA ...

1223. The Hollywood Reporter, February 12, 1999, 501 words, Parents group targets ad buyers , Jonathan Davies

... Procter & Gamble, McDonald's, L'Oreal and Unilever topped the list of ...

... shows _ Unilever, McDonald's, L'Oreal and Procter & Gamble _ are also among the ...

L'OREAL SA (72%); DIAGEO ...

1224. The Plain Dealer (Cleveland, Ohio), February 12, 1999 Friday, FINAL / ALL, NATIONAL; Pg. 8A, 293 words, REPORT CREDITS EGYPTIANS WITH FOUNDING CHEMISTRY, By TIM RADFORD; THE GUARDIAN, LONDON

... scientists from the museum's laboratories, and from L'Oreal, the cosmetics firm, found ...

L'OREAL SA (83%); L'OREAL SA (83%);

1225. The Wall Street Journal, February 12, 1999 Friday, MARKETING & MEDIA; Advertising; Pg. B11, 1050 words, McCann-Erickson Signs Letter Of Intent to Buy Publicist PMK, By Sally Beatty, *from Factiva*

... Motors, Coca-Cola, L'Oreal, Anheuser-Busch, Johnson & ...

... COS INC (83%); L'OREAL SA (66%); JOHNSON & ...

1226. The Washington Post, February 12, 1999, Friday, Final Edition, STYLE; Pg. C07; THE TV COLUMN, 921 words, Gennifer Flowers Talks and Sings, Lisa de Moraes

... Procter & Gamble, McDonald's, L'Oreal and Unilever. Most frequent ...

... Procter & Gamble, McDonald's, L'Oreal and Unilever. Also on the "bad" ...

L'OREAL SA (82%); JOHNSON & ...

1227. Arkansas Democrat-Gazette (Little Rock, AR), February 11, 1999, Thursday, Pg. D1, 255 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1228. Arkansas Democrat-Gazette (Little Rock, AR), February 11, 1999, Thursday, Pg. D1, 255 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1229. The Atlanta Journal and Constitution, February 11, 1999, Thursday,, ALL EDITIONS, 138 words, Shop Around; Every week, Buyer's Edge shops at local stores and compares prices of a category of consumer goods.; The items are not on sale, and no coupons are used. Prices were checked; Monday.

L'OREAL ROUGE PULP Passionate, ...

... Lip Color Photo : L'oreal Rouge Pulp, Passionate ...

... STORES INC (93%); L'OREAL SA (84%);

1230. Austin American-Statesman (Texas), February 11, 1999, Lifestyle; Pg. E3, 442 words, Blond and beautiful, L'Oreal seeks to make beauty products appealing, By Leon E. Wynter

... a fashion statement, L'Oreal deliberately disregarded preconceptions ...

... J. Campinell, president of L'Oreal Retail, a U.S. division of L'Oreal SA in Clichy, ...

... edge mass marketers, L'Oreal, the biggest U.S. beauty ...

... messages, "is not the philosophy of the L'Oreal brand," says Campinell. But last spring L'Oreal also hedged that bet by ...

... seeing themselves in L'Oreal's general-market ads, and that ...

L'Oreal uses an African ...

L'OREAL SA (94%); L'OREAL SA (94%);

1231. Copyright 1999 Associated Press All Rights Reserved, February 11, 1999, Thursday, AM cycle, State and Regional, 570 words, Watchdog group: TV advertisers must take responsibility for programs, By LYNN ELBER, AP Television Writer, LOS ANGELES

... Procter & Gamble, McDonald's, L'Oreal and Unilever were listed among the ...

... McDonald's, General Motors, L'Oreal and Unilever were not immediately ...

L'OREAL SA (93%); JOHNSON & ...

1232. Los Angeles Times, February 11, 1999, Thursday,, Home Edition, Page 2 , 134 words, SCIENCE FILE; SCIENCE IN BRIEF; SCIENTISTS SAY CLEOPATRA'S MAKEUP WAS SOPHISTICATED FOR ITS TIME

... French cosmetics company L'Oreal analyzed makeup from the tombs of the ...

L'OREAL SA (84%);

1233. United Press International, February 11, 1999, Thursday, BC cycle, Domestic News, 304 words, Sponsors of 'objectionable' TV ID'd, HOLLYWOOD, Feb. 11

... Procter & Gamble, McDonald's, L'Oreal and Unilever are the most frequent ...

... season. Unilever, McDonald's, L'Oreal and Procter & Gamble also lead the ...

L'OREAL SA (95%); BURGER ...

1234. Arkansas Democrat-Gazette (Little Rock, AR), February 10, 1999, Wednesday, Pg. D1, 253 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1235. Arkansas Democrat-Gazette (Little Rock, AR), February 10, 1999, Wednesday, Pg. D1, 253 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1236. Business Wire, February 10, 1999, Wednesday, 1157 words, The American Marketing Association Announces Finalists of the Prestigious 1998 Edison Awards, CHICAGO

... Andrew Jergens Company) L'Oreal Retail Division Braun ...

... BRANDS CO (82%); L'OREAL SA (81%); DR ...

1237. Cosmetics International, February 10, 1999, Pg. 4(1), 53964697, 418 words, Demand for sun protection heats up.

... US market by L'Oreal. Shoppers will also encounter ...

L'OREAL SA (66%); SOLAR ...

1238. Cosmetics International, February 10, 1999, Pg. 7(1), 53964708, 140 words, L'Oreal commits to science; Gives FF100,000 to dermatology research project

L'Oreal is renewing its commitment to scientific ...

... French Dermatological Society, L'Oreal will award the grant ...

L'OREAL SA (95%)

L'Oreal S.A. Research

1239. Cosmetics International, February 10, 1999, Pg. 11(1), 53964716, 234 words, 'Straight is boring', says L'Oreal. Having already enlightened America, L'Oreal is now letting the UK ...

... in colour, says L'Oreal. Its formula is based on ...

L'OREAL SA (93%)

L'Oreal S.A. Marketing

1240. Arkansas Democrat-Gazette (Little Rock, AR), February 09, 1999, Tuesday, Pg. D1, 256 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1241. Arkansas Democrat-Gazette (Little Rock, AR), February 09, 1999, Tuesday, Pg. D1, 256 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1242. Product Alert, February 8, 1999, Pg. NA, 53718363, 62 words, Redken Active Express Styling Lotion MANUFACTURER: Redken CATEGORY: 320 - Hair Styling Products.

... Redken, a division of L'Oreal, plans to launch a ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1243. Product Alert, February 8, 1999, Pg. NA, 53718364, 70 words, Redken Active Express Shampoo; Conditioner
MANUFACTURER: Redken CATEGORY: 319 - Shampoos & Conditioners.

... Redken, a division of L'Oreal, plans to launch a ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1244. Product Alert, February 8, 1999, Pg. NA, 53718508, 162 words, L'Oreal Plenitude Turning Point Instant Facial
Scrub MANUFACTURER: L'Oreal CATEGORY: 330 - Soap & Body Cleansers.

To append our earlier report, L'Oreal has added two products to its L'Oreal Plenitude line of skincare ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1245. Product Alert, February 8, 1999, Pg. NA, 53718510, 139 words, L'Oreal Plenitude Turning Point Instant Facial
Cream MANUFACTURER: L'Oreal CATEGORY: 311 - Skin Care.

... Facial Cream. Added to the L'Oreal Plenitude line of skincare ...

... company literature. The manufacturer is L'Oreal. For sample retrieval ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1246. The Miami Herald, February 7, 1999 Sunday FINAL EDITION, NEIGHBORS; Pg. 8SS, 711 words, FOR
TEENS BEHAVING BADLY IN THIS COURT, FIRST IS THE VERDICT, THEN THE TRIAL, DANNY
GUEVARA, Herald Writer

... hardened criminals," said L'Oreal Belfon, president of the Teen ...

L'OREAL SA (61%);

1247. Richmond Times Dispatch (Virginia), February 7, 1999, Sunday,, CITY EDITION, Pg. G-2, 560 words,
OVER-MANICURING FINGERNAILS CAN DO MORE HARM THAN GOOD, Faith Garrett Vosbrinck

... according to the experts at L'Oreal. If you've used a ...

1248. Sunday Mirror (London, England), February 7, 1999, Pg. 31, 60159218, 216 words, Beauty: Face Value;
Features

... look fabulously full. L'Oreal Voluminous 3x Thickening ...

L'OREAL SA (84%)

1249. Arkansas Democrat-Gazette (Little Rock, AR), February 06, 1999, Saturday, Pg. D1, 255 words, ARKANSAS
STOCKS

L'OREAL SA (65%); ALCATEL- ...

1250. Arkansas Democrat-Gazette (Little Rock, AR), February 06, 1999, Saturday, Pg. D1, 255 words, ARKANSAS
STOCKS

L'OREAL SA (65%); ALCATEL- ...

1251. Arkansas Democrat-Gazette (Little Rock, AR), February 05, 1999, Friday, Pg. D1, 258 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1252. Arkansas Democrat-Gazette (Little Rock, AR), February 05, 1999, Friday, Pg. D1, 258 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1253. Euromarketing via E-mail, February 5, 1999, 1820563, 377 words, COTY GIVES JWT GLOBAL RIMMEL ACCOUNT NAMES MCCANN EXEC TO "IDEAS & IMAGE" POST

... creative director he led the L'Oreal Cosmetics and Haircare account. ...

JWT (94%); L'OREAL SA (82%); CRAIN ...

1254. The Washington Post, February 05, 1999, Friday, Final Edition, STYLE; Pg. C04, 843 words, Blix Bargeld? He's to Dye For, Paula Moore, Special to The Washington Post

... already pondering: Which is closer, L'Oreal's Sunset Blaze or Ruby ...

1255. Arkansas Democrat-Gazette (Little Rock, AR), February 04, 1999, Thursday, Pg. D1, 252 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1256. Arkansas Democrat-Gazette (Little Rock, AR), February 04, 1999, Thursday, Pg. D1, 252 words, ARKANSAS STOCKS

L'OREAL SA (66%); ALCATEL- ...

1257. Birmingham Evening Mail (England), February 4, 1999, Pg. 24, 60340144, 93 words, Stars on the ball at Dome.

... in the Millennium Dome. L'Oreal Paris will join ...

... giant cuddling figures. L'Oreal's adverts have also featured supermodels ...

L'OREAL SA (94%); ROCHE AS (...

1258. Dow Jones Business News, February 4, 1999 Thursday 5:34 AM GMT, , 352 words, Vietnam Officials Willing To Investigate U.S. Importer's Money Loss, *from Factiva*

... consumer goods including L'Oreal and Maybelline cosmetics, Disney ...

... CO INC (84%); L'OREAL SA (83%); DOW ...

1259. Dow Jones News Service, February 4, 1999 Thursday 4:19 AM GMT, , 158 words, Vietnam Officials Willing To Investigate ATA Money Loss, By Anya Schiffrin, *from Factiva*

... consumer goods including L'Oreal and Maybelline cosmetics, Disney ...

... CO INC (90%); L'OREAL SA (83%)

1260. The Plain Dealer (Cleveland, Ohio), February 4, 1999 Thursday, FINAL / ALL, STYLE; Pg. 1F, 706 words, TRY BLUE LIPSTICK FOR WINTER BLAHS, Janet McCue FASHION EDITOR
... color. Check out L'Oreal's Rouge Virtuale in ...

1261. University Wire, February 4, 1999, 554 words, Code violates rights, says ACLU, By Aleza Goldsmith, The Rebel Yell
L'OREAL SA (52%);
L'OREAL SA (52%); AMERICAN ...

1262. Dow Jones News Service, February 3, 1999 Wednesday 3:24 PM GMT, , 314 words, WRAP/Elf -2: Cost Cuts Mean Still Outperforming Majors >ELF, *from Factiva*
... SAN) pharmaceuticals unit with L'Oreal's (F.ORE) Synthelabo (...
... SANOFI SYNTHELABO (82%); L'OREAL SA (66%); DOW ...

1263. Dow Jones Business News, February 3, 1999 Wednesday 11:43 AM GMT, , 452 words, French Oil Titan Elf Reports Preliminary 23% Slide In '98 Earnings, *from Factiva*
... SA pharmaceuticals unit with L'Oreal SA's Synthelabo subsidiary. That ...
... AQUITAINE SA (91%); L'OREAL SA (85%); SANOFI ...

1264. Dow Jones News Service, February 3, 1999 Wednesday 10:57 AM GMT, , 249 words, Elf/1998 -3: Sees FRF7B One-Time Pft From Sanofi-Synthelabo, *from Factiva*
... SAN) pharmaceuticals unit with L'Oreal's (F.ORE) Synthelabo (...
SANOFI SYNTHELABO (94%); L'OREAL SA (68%); DOW ...

1265. Federal Filings Newswires, February 3, 1999 Wednesday 3:05 PM GMT, , 1319 words, Learning Co. Valuations For Mattel Inc. Merger, *from Factiva*
... Maybelline Inc./L'Oreal SA; St. Ives Laboratories Inc./Alberto-Culver ...

1266. The Plain Dealer (Cleveland, Ohio), February 3, 1999 Wednesday, FINAL / ALL, ENTERTAINMENT; Pg. 1E, 1014 words, THE POWER OF 'TWEENIES'; AVID ROCK FANS ARE GETTING YOUNGER AND SPENDING MORE ON T-SHIRTS, By DAYNA HARPSTER; NEWHOUSE NEWS SERVICE
... cosmetics shows (by L'Oreal and Benetton). She was pictured on the ...

1267. The San Diego Union-Tribune, February 3, 1999 Wednesday, LIFESTYLE; Pg. E-3, 804 words, QUEST; Field Samples, Scott LaFee
L'OREAL SA (57%)

1268. Arkansas Democrat-Gazette (Little Rock, AR), February 02, 1999, Tuesday, Pg. D1, 256 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1269. The Wall Street Journal, February 2, 1999 Tuesday, MARKETING & MEDIA; Advertising; Pg. B7, 1125

words, French Vogue's U.S.-Born Editor Fashions Success With Advertisers, By Amy Barrett, *from Factiva*
 ... others. Next comes L'Oreal (Lancome and Helena Rubinstein), ...

1270. Chain Drug Review, February 1, 1999, Pg. 7(1), 54086990, 194 words, Coty creates VP post for "ideas and image".

... advertising account for L'Oreal's cosmetics and hair care ...
 COTY INC (96%); L'OREAL SA (70%)

1271. Drug Store News, February 1, 1999, Pg. 28(1), 53748886, 87 words, NEW YORK.

... stiff competition, as competitors' L'Oreal and Clairol teen-focused ...
 REVLON INC (92%); L'OREAL SA (72%)

1272. Global Cosmetic Industry, February 1, 1999, Pg. 18(1), 54058391, 983 words, What's New at L'Oreal?, Rummell, Tara

... key market for L'Oreal's continued growth and success. The future for L'Oreal looks bright. According to Datamonitor research, L'Oreal's sales and profits have experienced ...

... 11.8 billion. Currently, L'Oreal leads the global market ...

... key area for L'Oreal's growth in the next ...

... now the leading market of the L'Oreal Group. In addition, L'Oreal's position in America's ...

... order to maintain its success, L'Oreal must continue to capitalize ...

... recent years, suggests that L'Oreal is prepared to keep theUS as ...

... in its strategic planning. L'Oreal is planning a steady ...

... Product Development at L'Oreal Despite the company being ...

... In the fall of 1998, L'Oreal introduced its Visible Lift ...

... In September of '98, L'Oreal's Feria made its groundbreaking ...

... permanent hair color. L'Oreal's laboratories formulated customized ...

... individuality, diversity and audacity, L'Oreal's spring 1999 Elements: ...

... facials among women, L'Oreal is releasing its Plenitude Turning ...

... Both products are patented with L'Oreal's Beta Hydroxy Complex and ...

... enhancing the exfoliating action of L'Oreal's patented Beta Hydroxy ...

... feeling soft and smooth. L'Oreal must continue to capitalize ...

... no genuine threat to L'Oreal's independence, assuming that, if Nestle does ...

L'OREAL SA (94%)

L'Oreal S.A. Forecasts and trends

1273. Global Cosmetic Industry, February 1, 1999, Pg. 34(1), 54058394, 1061 words, Stoking the Latin American Engine., Bucalo, Anthony J.

... attracted more than \$17 billion in international investment in 1998. The major international players include L'Oreal (through the Lancome brand), Unilever (through the Ponds brand), Avon, Revlon, Johnson & Johnson andClarins. Regionally, Natura and Davene are the largest players. ...

1274. Global Cosmetic Industry, February 1, 1999, Pg. 78(1), 54058406, 1544 words, Industry People; Brief Article

... Division which includes Redken, L'Oreal Professional and L'Oreal Classic business. In ...

... president of public relations. L'Oreal Michael Trese has been promoted to ...

... public relations for the L'Oreal Retail division of Cosmair, ...

1275. Global Cosmetic Industry, February 1, 1999, Pg. 70(1), 54759591, 1541 words, Packaging News: TTubed Products Get Frosty; Frosted Tubed Products Inc.

... News: Calmar and L'Oreal Join Forces

Calmar, Inc. is teaming up with the L'Oreal Groupe for the Latin American introduction of the new Studio Line Liquid' Gel FX, featuring Calmar's Sprayette IV, "the leading sprayer in its class." The Sprayette IV offers a ...

... PRODUCTS INC (95%); L'OREAL SA (91%); O ...

1276. THE INTERNET LAWYER, February 1999, Vol.5.2, 2491 words, 6. Legal Resources on the Net, Genie Tyburski

... GROUP INC (85%); L'OREAL SA (58%); WEST ...

1277. Smithsonian, February 1, 1999, Pg. 130(1), 53880531, 5543 words, Bar codes: Reading between the lines; the Universal Product Code, Leibowitz, Ed

... HEINZ CO (58%); L'OREAL SA (56%); PROCTER & ...

1278. Soap & Cosmetics, February 1999, Pg. 38-41, 1856955, 1653 words, Special Delivery, Place, Jennifer

... photo omitted Similarly, L'Oreal offers Future Moisturizer + ...

... E to the skin via L'Oreal's patented microsphere technology. The ...

1279. Spokesman Review (Spokane, WA), February 1, 1999, Monday,, SPOKANE EDITION, IN LIFE,, Pg. B3, 470 words, BEING AN ADULT CAN BE ROUGH, Tina Carey Correspondent

... Goldring Research for L'Oreal, 45 percent of kids ...

L'OREAL SA (69%); JOHNSON & ...

1280. The Tennessean, February 1, 1999 Monday, BUSINESS; PERSONAL FINANCE; Pg. 1E, 1373 words, BELLSOUTH CALLS FOR CALM WHEN BILL CONFUSION RINGS, GINA FANN

... T SOUTHEAST (90%); L'OREAL SA (55%);

1281. The New York Times, January 31, 1999, Sunday, Late Edition - Final, Section 6; Page 58; Column 2; Magazine Desk, 497 words, Footnotes, Compiled by Sandra Ballentine

... Elnet hair spray from L'Oreal has cult status among ...

L'OREAL SA (63%); CHRISTIAN ...

1282. Austin American-Statesman (Texas), January 29, 1999, Lifestyle; Pg. F5, 309 words, Healthy sources in print

... model who represents L'Oreal's Plenitude line, this beauty and ...

L'OREAL SA (71%); WOMEN'S ...

... INTERACTIVE LLC (53%); L'OREAL SA (71%); WOMEN'S ...

1283. South Bend Tribune (Indiana), January 27, 1999, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, PHM, TRIBUNE, Pg. c2, 415 words, IN STYLE

... Basic elements inspire L'Oreal collection According to L'Oreal, the trends for spring are ...

L'OREAL SA (91%);

1284. Arkansas Democrat-Gazette (Little Rock, AR), January 27, 1999, Wednesday, Pg. D1, 258 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1285. The Dallas Morning News, January 27, 1999, Wednesday, HOME FINAL EDITION, FASHION!DALLAS;, Pg. 3E;, 764 words, Age of enlightenment; Model Dayle Haddon battles the beauty industry and comes out in front, Diane Reischel

... beauty game. She's the face of the L'Oreal Plenitude skin care ...

... Estee Lauder ads. When L'Oreal approached her four years ...

... COS INC (91%); L'OREAL SA (85%);

1286. The Journal News (Westchester County, NY), January 27, 1999 Wednesday, LIVING; Pascale's Plate; Pg. 1E, 761 words, Girls night out at Giona's in Chappaqua a lesson in stirring up fun, Pascale Le Draoulec, Staff

... No. 28 on the L'Oreal chart? Judy asked. ...

1287. The Mirror (London, England), January 27, 1999, Pg. 4, 60242599, 947 words, We're ESSEX girls; Sharon and Carey win pounds 7.8m lottery jackpot; News

... a lifetime's supply of L'Oreal Casting. At pounds ...

1288. Arkansas Democrat-Gazette (Little Rock, AR), January 26, 1999, Tuesday, Pg. D1, 262 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1289. Federal Filings Newswires, January 26, 1999 Tuesday 9:06 PM GMT, , 1323 words, First Brands Valuations For Clorox Deal, *from Factiva*

... L'Oreal S.A. (Gesparal)'s purchase of Maybelline, Incorporated; Alberto- ...

1290. The San Diego Union-Tribune, January 26, 1999 Tuesday, LIFESTYLE; Pg. E-1, 1737 words, Author casts critical eye at cosmetics; More than skin deep, R.J. Ignelzi, STAFF WRITER

... affordable drugstore cosmetics. L'Oreal, an affordable drugstore ...

1291. The San Diego Union-Tribune, January 26, 1999 Tuesday, LIFESTYLE; Pg. E-1, 333 words, Begoun lists some of her favorites, R.J. Ignelzi

... Wonderful. Very creamy and rich." [] L'Oreal Plenitude Advanced Overnight ...

... COS INC (90%); L'OREAL SA (83%)

1292. Cosmetics International, January 25, 1999, Pg. 4(1), 53745005, 229 words, Revamped Rubinstein hits the US.

... Palmolive in 1974 and then L'Oreal in 1988.The new ...

L'OREAL SA (70%); COLGATE- ...

1293. Cosmetic Insider's Report, January 25, 1999, 1806414, 947 words, Assaying the Scrapping of a Deal

... partly owned by L'Oreal. If Sanofi reduces the asking ...

... small competitors. First L'Oreal, then LVMH, have passed on the ...
 ... partially owned by L'Oreal. (If indeed Sanofi is facing ...
 ... VUITTON SA (95%); L'OREAL SA (85%); ESTEE ...

1294. Dow Jones News Service, January 25, 1999 Monday 5:40 PM GMT, , 148 words, L'Oreal 1998 Sales -2: Dermatology Sales Up 24.9% >F.ORE, *from Factiva*
 ... PARIS (Dow Jones)--French beauty products group L'Oreal SA (F.ORE) ...
 ... FRF69.1 billion a year earlier. In a statement, L'Oreal said the ...
 ... detailed figures were released. L'Oreal said that, based on ...
 L'OREAL SA (95%); DOW ...

1295. Dow Jones News Service, January 25, 1999 Monday 5:11 PM GMT, , 6 words, +L'Oreal 1998 Sales FRF75.4 Bln Vs FRF69.1 Bln >F.ORE, *from Factiva*
 L'OREAL SA (91%); DOW ...

1296. Los Angeles Times, January 25, 1999, Monday,, Home Edition, Page 2, 777 words, PAGE 2 / NEWS, TRENDS, GOSSIP AND STUFF TO DO; OUT AND ABOUT; A MODEL BOOMER IN HARMONY WITH HER AGE, IRENE LACHER
 ... including her current gig with L'Oreal. That's no mean feat, ...
 L'OREAL SA (71%);

1297. Times-Picayune (New Orleans, LA), January 25, 1999 Monday, ORLEANS, LIVING; Pg. C1, 1103 words, LITTLE ROCKERS; THE MUSIC INDUSTRY IS EMBRACING A NEW GROUP OF POP-CULTURE CONSUMERS: CHILDREN WHO SEEM MORE LIKE TEEN-AGERS, By DAYNA HARPSTER Staff writer
 ... cosmetics shows (by L'Oreal and Benetton). She also was pictured on the ...

1298. South Florida Business Journal, January 22, 1999, Vol 19; No 23; pg 3A, 594 words, Profile: Businesswoman links opportunities, Alexis Muellner, Hialeah; FL; US; South Atlantic, 0045454, SFLA
 ... care products-maker L'Oreal, leaving a top ...

1299. Tulsa World (Oklahoma), January 21, 1999, 764 words, Beauty elements
 L'Oreal "captures the essence of nature" ...
 L'OREAL SA (93%);

1300. Arkansas Democrat-Gazette (Little Rock, AR), January 20, 1999, Wednesday, Pg. D1, 259 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1301. The Commercial Appeal (Memphis, TN), January 20, 1999, WEDNESDAY,, FINAL EDITION, Pg. C2, 1108 words, ON THE MONEY
 ... target price of \$ 50. -- L'Oreal (OR) slipped to "long-term ...

1302. The Dallas Morning News, January 20, 1999, Wednesday, HOME FINAL EDITION, FASHION!DALLAS;, Pg. 1E, 811 words, Making faces; Favorite products, tips and personal makeup routines from 7 women makeup artists, Tracy Achor Hayes

... Makeup stick foundation. L'Oreal "The Nudes" lip pencils and ...
 ... girls with thick lashes. L'Oreal Voluminous mascara has a ...
 ... Mercier - Neiman Marcus L'Oreal - Major drugstores and discount ...
 L'OREAL SA (81%); ESTEE ...

1303. PR Newswire, January 20, 1999, Wednesday, Financial News, 449 words, ELA Medical Announces the US Market Release of the BRIO(TM) DR Pacing System, PARIS, Jan. 20

... group, and a subsidiary of L'Oreal, specializes in cardiovascular, ...
 ... ELA*Angeion, LLC L'OREAL SA (81%); ANGEION ...

1304. Chain Drug Review, January 18, 1999, Pg. 10(1), 54086885, 196 words, L'Oreal to launch spring colors. NEW YORK -- L'Oreal is poised to launch Elements, its ...

... themost color impact L'Oreal has ever created in a ...
 ... print advertising featuring L'Oreal spokeswomen Milla Jovovich and ...
 L'OREAL SA (93%); YORK ...

1305. Chain Drug Review, January 18, 1999, Pg. 12(1), 54086887, 558 words, Revlon remains vital factor in the beauty aids equation., Pinto, David

... success and preoccupation with the offerings of L'Oreal, Maybelline, Cover Girl, ...
 REVLON INC (92%); L'OREAL SA (81%); COVER ...

1306. Chain Drug Review, January 18, 1999, Pg. 35(1), 54086890, 925 words, Consumers trade up in shampoo arena.

... L'Oreal Cosmair 5.5% 90,782 30,709 ...

1307. Chain Drug Review, January 18, 1999, Pg. 36(1), 54086892, 1237 words, Hair color a chain stronghold.

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... CLAIROL INC (69%); L'OREAL SA (66%); COMBE ...

1308. Chain Drug Review, January 18, 1999, Pg. 38(1), 54086893, 1183 words, Conditioner, styling aid sales show no signs of slowing.

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...

1309. Chain Drug Review, January 18, 1999, Pg. 40(1), 54086894, 1322 words, Innovation, fashion help sell accessories.

... L'Oreal ...

... L'Oreal ...

1310. Chain Drug Review, January 18, 1999, Pg. 42(1), 54086895, 755 words, Cosmetics growth continues strong.

... L'Oreal Cosmair 12.0% 351,223 5,044 ...

1311. Chain Drug Review, January 18, 1999, Pg. 48(1), 54086899, 1579 words, Skin care a top pet former.

... L'Oreal Plenitude Cosmair 16.4% 84,872 9,567 ...

1312. Chain Drug Review, January 18, 1999, Pg. 51(1), 54086900, 746 words, Sun care now year-round business.

... Last year, for example, L'Oreal expanded into mass market sun care with the launch of ...

... PLOUGH CORP (65%); L'OREAL SA (65%); PLAYTEX ...

1313. SEATTLE POST-INTELLIGENCER, January 18, 1999, Monday, , FINAL, Pg. E1, 544 words, BARGAIN MASCARA TEST: THE EYES HAVE IT; SECRET TO LONG, BEAUTIFUL LASHES GUARANTEED TO MAKE YOU WINK

... 6.49. VOLUMINOUS by L'Oreal The claim: Extreme volume ...

... Almay, Cover Girl and L'Oreal products. There was a little ...

L'OREAL SA (83%);

1314. Variety, January 18, 1999 - January 24, 1999, SPECIAL REPORT: FOCUS: NATPE '99; Pg. N18, 950 words, Figuring out fickle young toy buyers, PATRICIA SAPERSTEIN

... who marvels that both L'Oreal and Revlon are introducing cosmetics ...

1315. The New York Post, January 16, 1999, Saturday, All Editions; Pg. 008, 224 words, SHORT CUT TRIMS MODEL'S PROSPECTS

... in a major L'Oreal campaign, is parting ways with ...

... In addition to maintaining the L'Oreal account, they just lured ...

L'OREAL SA (92%);

1316. St. Louis Post-Dispatch (Missouri), January 16, 1999, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 37, HEALTH & BEAUTY STUFF COLUMN, 71 words, LIP LAVISH, Shantana Croom-Stewart; Special To The Post-Dispatch

... pizzazz this new year. L'Oreal's Rouge Pulp liquid ...

1317. Dow Jones Business News, January 15, 1999 Friday 5:46 PM GMT, , 233 words, French Stocks Close Up On Wall Street, Brazil Rally; CAC 40 Up 1.4%, *from Factiva*

... while those of cosmetics group L'Oreal jumped 2.4%, or EUR15.00, to ...

L'OREAL SA (91%); CARREFOUR ...

1318. Dow Jones News Service, January 15, 1999 Friday 5:16 PM GMT, , 128 words, French Stks/Close -2: Stks With Brazil Exposure Rebound, *from Factiva*

... while those of cosmetics group L'Oreal jumped 2.4%, or EUR15.00, to ...

L'OREAL SA (84%); CARREFOUR ...

1319. Business Wire, January 14, 1999, Thursday, 613 words, Coty Inc. Creates "First of Its Kind" Executive Position: Chairman Appoints Veteran Creative Director as Executive Vice President Ideas and Image, NEW YORK
... dollar advertising account of L'Oreal Cosmetics and Haircare. Prior to ...
... COTY INC (98%); L'OREAL SA (82%); LEVI ...

1320. Dow Jones Business News, January 14, 1999 Thursday 5:47 PM GMT, , 282 words, French Stocks End Higher; CAC Index Closes Up 1.0%, *from Factiva*
... Renault, cosmetics group L'Oreal and bourse heavyweight France ...
... 6.1%, or EUR2.3, to EUR39.9 and l'Oreal gained 5.3%, or EUR31, to ...
L'OREAL SA (93%); FRANCE ...

1321. Dow Jones News Service, January 14, 1999 Thursday 5:11 PM GMT, , 188 words, French Stocks End Higher Thursday -2: Euro Stocks Higher, *from Factiva*
... Renault, cosmetics group L'Oreal and bourse heavyweight France ...
... 6.1%, or EUR2.3, to EUR39.9 and l'Oreal gained 5.3%, or EUR31, to ...
L'OREAL SA (93%); FRANCE ...

1322. Milwaukee Journal Sentinel (Wisconsin), January 14, 1999 Thursday, Final, Pg. 8, 576 words, Sharing secrets to 'Ageless Beauty' Fashion model gives a guide to internal as well as external well-being, CATHERINE FITZPATRICK
... gig as the international "face" of L'Oreal's Plenitude skin care ...

1323. The Plain Dealer (Cleveland, Ohio), January 14, 1999 Thursday, FINAL / ALL, METRO; Pg. 1B, 651 words, UP TO CODE OR NOT, LANDLORD FEARS ARREST, By JOE DIRCK
L'OREAL SA (58%); L'OREAL SA (58%);

1324. The Plain Dealer (Cleveland, Ohio), January 14, 1999 Thursday, FINAL / ALL, STYLE; Pg. 1F, 334 words, LIP LUSCIOUS; COLORFUL MOUTHS SPEAK VOLUMES, By LORETTA GRANTHAM; COX NEWS SERVICE, WEST PALM BEACH, FLA.
... loudly as one lacquered with L'Oreal "Drumbeat Red." "The entire ...
L'OREAL SA (83%); L'OREAL SA (83%);

1325. Daily Variety, January 13, 1999 Wednesday, NEWS; Pg. 1, 248 words, Chan to ride again in 'Noon', CHRIS PETRIKIN and DAN COX
... for Showtime Networks, L'Oreal, MasterCard and US Air. He also ...

1326. Dow Jones Business News, January 13, 1999 Wednesday 2:54 PM GMT, , 492 words, Sanofi Sees Completion Of \$10 Billion Merger With Synthelabo By May, *from Factiva*
... Synthelabo, controlled by L'Oreal SA, was approved in ...
... Sanofi-Synthelabo, while L'Oreal will hold 19.4%, or ...

L'OREAL SA (93%); SANOFI ...

1327. Dow Jones News Service, January 13, 1999 Wednesday 12:43 PM GMT, , 92 words, Morgan/Dngrade/L'Oreal
-2: Cites Valuation Grounds >F.ORE, *from Factiva*
... beauty products group L'Oreal SA (F.ORE) to ...
... At 1202 GMT, L'Oreal shares were trading at ...
L'OREAL SA (95%); MORGAN ...

1328. Dow Jones News Service, January 13, 1999 Wednesday 12:29 PM GMT, , 340 words, Sanofi-Synthelabo
Merger Seen Complete By May -Spokesman, *from Factiva*
... Aquitaine SA (ELF) and L'Oreal SA (F.ORE) have ...
... Sanofi-Synthelabo, while L'Oreal will hold 19.4%, or ...
SANOFI SYNTHELABO (95%); L'OREAL SA (93%); LVMH ...

1329. Dow Jones News Service, January 13, 1999 Wednesday 11:47 AM GMT, , 6 words, +Morgan Stanley Dngrades
L'Oreal To Neutral From Outperform, *from Factiva*
L'OREAL SA (91%); MORGAN ...

1330. Federal Filings Newswires, January 13, 1999 Wednesday 10:09 PM GMT, , 818 words, FFBN Funds: Dreyfus
Worldwide Growth Won w/Pharmas, *from Factiva*
... L'Oreal, ADR 160,000 18,240,000 ...

1331. ABERDEEN AMERICAN NEWS, January 12, 1999, Tuesday, AB-BIZ-BRIEFS, 864 words, Aberdeen
American News, S.D., Farm and Business Scene Column
... Gamble's Cover Girl and L'Oreal's Maybelline lines. Revlon also ...
REVLON INC (83%); L'OREAL SA (82%); PROCTER & ...

1332. Arkansas Democrat-Gazette (Little Rock, AR), January 12, 1999, Tuesday, Pg. D1, 255 words, ARKANSAS
STOCKS
L'OREAL SA (66%); ALCATEL- ...

1333. The Augusta Chronicle (Georgia), January 12, 1999, Tuesday,, ALL EDITIONS, BUSINESS,, Pg. A11, 401
words, NASDAQ SETS RECORD WHILE DOW DECLINES, NEW YORK
... Gamble's Cover Girl and L'Oreal's Maybelline lines. Saturn ...
... REVLON INC (82%); L'OREAL SA (82%); ALTRIA ...

1334. The Express-Times (Easton, PA), January 12, 1999 Tuesday, BUSINESS; Pg. B6, 1000 words, BUSINESS
BRIEFING -- Interest rates on short-term Treasury securities; are mixed -- Business council breakfast Friday --
Campbell Soup will; try to cut costs -- Revlon struggling to boost profits -- Wall Street; brokerages are fine -- Goldman
Sachs leader steps aside -- Blue Fish; -- Precious metals closing prices, WASHINGTON, D.C., *from Factiva*
... Gamble's Cover Girl and L'Oreal's Maybelline lines. Revlon also ...

1335. Orlando Sentinel (Florida), January 12, 1999 Tuesday, METRO, BUSINESS; Pg. B5, 679 words, ON THE RECORD

... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...

... REVLON INC (83%); L'OREAL SA (82%); INTERNATIONAL ...

... REVLON INC (83%); L'OREAL SA (82%); INTERNATIONAL ...

1336. The Pantagraph (Bloomington, IL), January 12, 1999, Tuesday, BUSINESS; Pg. C1, 698 words, Local; BLOOMINGTON; Graymont farm groups to discuss pork issue

... Gamble's Cover Girl and L'Oreal's Maybelline lines. Revlon also ...

1337. Tulsa World (Oklahoma), January 12, 1999, 1334 words, Earnings rise at Matrix Service

... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...

1338. The Wall Street Journal, January 12, 1999 Tuesday, Pg. B9, 599 words, Revlon Expands Plans to Post Charges And Will Cut Staff by as Much as 9%, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*

... Wonder Curl mascara and L'Oreal's Le Grande Curl ...

... made by France's L'Oreal SA. As a result, ...

L'OREAL SA (92%); REVLON ...

1339. The Associated Press, January 11, 1999, Monday, AM cycle, Business News, 294 words, Revlon to cut up to 1,200 jobs in effort to boost sales, profits, NEW YORK

... Gamble's Cover Girl and L'Oreal's Maybelline lines. Revlon also ...

REVLON INC (98%); L'OREAL SA (83%); NEW ...

1340. The Associated Press, January 11, 1999, Monday, PM cycle, Business News, 284 words, Revlon to cut up to 1,200 jobs in effort to boost sales, profits, NEW YORK

... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...

REVLON INC (98%); L'OREAL SA (83%); NEW ...

1341. Associated Press Online, January 11, 1999; Monday, Financial pages, 315 words, Revlon To Cut Up to 1,200 Jobs, NEW YORK

... Gamble's Cover Girl and L'Oreal's Maybelline lines. Revlon also ...

REVLON INC (98%); L'OREAL SA (83%); NEW ...

1342. Associated Press Online, January 11, 1999; Monday, Domestic, non-Washington, general news item, 791 words, AP Top News at 12:20 p.m. EST Monday, Jan. 11, 1999, VINCENT CINISOMO

... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...

1343. Associated Press Online, January 11, 1999; Monday, Domestic, non-Washington, general news item, 760 words, AP Top News at 12:10 p.m. EST Monday, Jan. 11, 1999, VINCENT CINISOMO

... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...

1344. Associated Press Online, January 11, 1999; Monday, Domestic, non-Washington, general news item, 767 words, AP Top News at Noon EST Monday, Jan. 11, 1999, VINCENT CINISOMO
... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...

1345. Associated Press Online, January 11, 1999; Monday, Financial pages, 305 words, Revlon To Cut Up to 1,200 Jobs, NEW YORK
... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...
REVLON INC (98%); L'OREAL SA (84%); PROCTER & ...

1346. Associated Press Online, January 11, 1999; Monday, Financial pages, 313 words, Revlon To Cut Up to 1,200 Jobs, NEW YORK
... Gamble's Cover Girl and L'Oreal's Maybelline line. Revlon has been ...
REVLON INC (98%); L'OREAL SA (84%); PROCTER & ...

1347. The Associated Press State & Local Wire, January 11, 1999, Monday, BC cycle, Domestic News, 217 words, Revlon to cut up to 1,200 jobs in effort to boost profits, NEW YORK
... Gamble's Cover Girl and L'Oreal's Maybelline lines. Revlon also ...
REVLON INC (98%); L'OREAL SA (91%); NEW ...
... REVLON INC (98%); L'OREAL SA (91%); NEW ...

1348. Consumer Bankruptcy News, January 11, 1999, Vol. 9, No. 9, 207 words, Abuse penalties belie need for reform L'OREAL SA (55%);

1349. Dow Jones Business News, January 11, 1999 Monday 4:44 PM GMT, , 407 words, Revlon Expands Restructuring, Sets \$80 Million In Charges, *from Factiva*
... s Cover Girl and L'Oreal SA's Maybelline. But ...
REVLON INC (98%); L'OREAL SA (91%); DOW ...

1350. PR Newswire, January 11, 1999, Monday, Financial News, 595 words, Two San Diego-Area Bands Named Semifinalists for Bandemonium, Sam Goody's Ultimate Band Search; Bands Will Compete as Opening Acts for the Flys in Concert Jan. 14, MINNEAPOLIS, Jan. 11
... Sam Goody and Pepsi, L'Oreal Studio Line is also a ...
... Stores Corporation; Pepsi; L'Oreal Studio Line L'OREAL SA (90%); MUSICLAND STORES CORP (90%); L'OREAL ITALIA (59%);
... Stores Corporation; Pepsi; L'Oreal Studio Line

1351. Product Alert, January 11, 1999, Pg. NA, 53549042, 75 words, Lancome Colour in Two Lip Lining & Colouring Stick MANUFACTURER: Lancome CATEGORY: 317 - Lipsticks & Lip Products.
... Lancome, a division of L'Oreal, offers Colour in ...
L'OREAL SA (93%); GEMEY ...

1352. Product Alert, January 11, 1999, Pg. NA, 53549043, 53 words, Lancome Faux Gloss Shimmering Highlights for

Face & Body MANUFACTURER: Lancome CATEGORY: 314 - Facial Cosmetics & Accessories.

... Lancome, a division of L'Oreal. Presented in a ...

L'OREAL SA (93%); GEMEY ...

1353. Product Alert, January 11, 1999, Pg. NA, 53549123, 193 words, Lancome Hydra Zen Skin De-Stressing Hydration - Gentle Creme for Normal to Dry Skin; Fresh Fluide for Normal to Combination Skin MANUFACTURER: Lancome CATEGORY: 311 - Skin Care.

... Lancome, a division of L'Oreal, located in New ...

L'OREAL SA (84%); GEMEY ...

1354. Chicago Tribune, January 11, 1999 Monday, EVENING UPDATE EDITION, NEWS; Pg. 3; ZONE: C; EVENING. Business., 94 words

... Gamble's Cover Girl and L'Oreal's Maybelline line.

REVLON INC (95%); L'OREAL SA (84%); PROCTER & ...

1355. The Atlanta Journal and Constitution, January 10, 1999, Sunday., ALL EDITIONS, 343 words, In Style trends, shows, shopping, tips; In Fashion: Briefs; Credit card alert

L'Oreal's Le Grand Curl ...

L'OREAL SA (83%);

1356. Cosmetics International, January 10, 1999, Pg. 2(1), 53663634, 128 words, L'Oreal commits to science.

L'Oreal is renewing its commitment to scientific ...

... French Dermatological Society, L'Oreal will award the grant this ...

L'OREAL SA (95%)

L'Oreal S.A. Research

1357. Cosmetics International, January 10, 1999, Pg. 2(1), 53663635, 117 words, Natura comes out on top.

... ahead of international competitors such as L'Oreal and recognised it as one of the ...

L'OREAL SA (72%)

1358. Press Journal (Vero Beach, FL), January 10, 1999, Sunday, Lifestyle; Pg. C5, 629 words, WINTER MAKEUP SHOULD FOLLOW FASHION COLORS, CYNTHIA ROBINS San Francisco Examiner

... time on the lips. And L'Oreal's Rouge Pulp has gotten ...

1359. Arkansas Democrat-Gazette (Little Rock, AR), January 09, 1999, Saturday, Pg. D1, 258 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1360. Euromarketing via E-mail, January 9, 1999, 1778307, 233 words, ALBERTO-CULVER BRINGS IN AUSTRALIAN MARKETER TO FILL TOP EUROPEAN ROLL

... working for Revlon and L'Oreal before joining Alberto- ...

... COMMUNICATIONS INC (91%); L'OREAL SA (83%); LOWE ...

1361. PR Newswire, January 8, 1999, Friday, Financial News, 176 words, Toria Garrett Promoted to Assistant Vice President, Marketing of European Designer Fragrances, NEW YORK, Jan. 8
 ... U.S. subsidiary for the L'Oreal Group, markets and distributes the ...
 ... COSMAIR INC (93%); L'OREAL SA (84%);

1362. PR Newswire, January 8, 1999, Friday, Financial News, 195 words, Richard Roderick Promoted to Senior Vice President of Sales of the Designer Fragrance Division of Cosmair, Inc., NEW YORK, Jan. 8
 ... Inc., the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...
 Cosmair, Inc.; L'Oreal Group COSMAIR INC (93%); L'OREAL SA (83%);
 Cosmair, Inc.; L'Oreal Group

1363. Chicago Tribune, January 8, 1999 Friday, NORTH SPORTS FINAL EDITION, TEMPO; Pg. 1; ZONE: CN, 1704 words, WORTH A THOUSAND WORDS; IMAGES IN NEW EXHIBIT SHOW HOW ADVERTISING HAS DEPICTED AND INFLUENCED WOMEN OVER THE LAST CENTURY, By Connie Lauerman, Tribune Staff Writer.
 ... Locklear told us L'Oreal hair color costs ...

1364. South Bend Tribune (Indiana), January 6, 1999, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, PHM, TRIBUNE, Pg. c1, 928 words, MAGIC WANDS? Thicker! Longer! Curlier! Mascara claims put to the test, NANCY JOHNSON; Tribune Staff Writer
 Thickening mascaras L'Oreal Waterproof Voluminous Mascara. \$6.79. The claim: "L'Oreal presents Voluminous Volume ...
 ... buy it again. L'Oreal Le Grand Curl ...
 ... 7.24. The claim: "Now, L'Oreal invents the first-ever curling ...
 L'OREAL SA (92%);

1365. Arkansas Democrat-Gazette (Little Rock, AR), January 06, 1999, Wednesday, Pg. D1, 257 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1366. Arkansas Democrat-Gazette (Little Rock, AR), January 05, 1999, Tuesday, Pg. D1, 258 words, ARKANSAS STOCKS
 L'OREAL SA (66%); ALCATEL- ...

1367. Dow Jones News Service, January 5, 1999 Tuesday 2:46 PM GMT, , 347 words, Sanofi Shrs Rise 5.3% On Low Liquidity, Fund Interest >F.SAN, *from Factiva*
 ... Synthelabo's parent, L'Oreal (F.ORE), will ...
 ... PARIS SA (91%); L'OREAL SA (85%); LVMH ...

1368. The Star-Ledger (Newark, New Jersey), January 5, 1999 Tuesday, FINAL EDITION, NEWS; Pg. 33, 92 words, Miss Riccitelli
 ... Plainfield Beauty School and the L'Oreal School of Colour, New ...
 L'OREAL SA (69%)

1369. Chain Drug Review, January 4, 1999, Pg. 72(1), 54086866, 1001 words, Where to look for the next beauty trend., Krupp, Charla
 ... make women happy. With L'Oreal's Le Grand Curl and ...
 ... trap, the eyelash curler. L'Oreal's innovation has created the category of ...
 ... new shades in L'Oreal's Feria home coloring ...
 ... chief executive officer of L'Oreal recently said, "Multi- ...
 L'OREAL SA (84%); ESTEE ...
1370. Industry Week, January 4, 1999, Pg. 34-37, 1787707, 2568 words, Hot Tip: Manufacturing, McClenahen, John S
 ... Corp., Nestle SA, L'Oreal SA, PepsiCo Inc., and ...
 L'OREAL SA (81%); NESTLE ...
1371. Corporate Location, January/February 1999, Vol. 7, No. 25 Pg. 74-77+; ISSN: 0953-1505; CODEN: CIEGAG, 4340 words, On top of the world, Tully, Kathryn, 01848430
 ... centre in Espoo. L'Oreal is building a warehouse ...
1372. Courier News (Bridgewater, NJ), January 1, 1999 Friday, LIFESTYLE; Pg. 5C, 761 words, PEEP THIS!, Jay Jefferson Cooke Edna Arguello Robert Makin, Staff
 ... toward coloring their hair. L'Oreal and other hair-care ...
1373. Florida Bar Journal, January 1, 1999, Pg. 52, 55411556, 3604 words, Business and tax planning with the portfolio interest exemption., Jordan, Brian K.
 L'OREAL SA (55%)
1374. Florida Bar Journal, January 1, 1999, Pg. 52, 55411556, 3604 words, Business and tax planning with the portfolio interest exemption., Jordan, Brian K.
 L'OREAL SA (55%)
1375. Florida Bar Journal, January 1, 1999, Pg. 52, 55411556, 3604 words, Business and tax planning with the portfolio interest exemption., Jordan, Brian K.
 L'OREAL SA (55%)
1376. Global Cosmetic Industry, January 1, 1999, Pg. 16(1), 54053649, 1266 words, Illuminating Spring 1999., Butcher, Dana
 ... L'Oreal's ...
 ... L'Oreal's ...
 ... L'Oreal ...
 L'OREAL SA (94%)
1377. Journal of International Marketing, 1999, Vol. 7, No. 3; Pg. 38-63; ISSN: 1069031X, 45247023, 7864 words, Changes in Japan's post-bubble business environment: Implications for foreign-affiliated companies, Reid, David

McHardy

... companies, such as Bristol Myers, L'Oreal, Nippon Lever, and Procter & ...
 ... price cutting on L'Oreal, for example, was typical of that ...
 ... suppliers'. Senior executives of L'Oreal have watched significant declines in the prices of L'Oreal products in several ...
 ... high margin brands, such as L'Oreal, especially vulnerable as their brands are ...
 ... context of price collapse that L'Oreal and others similar to it ...

1378. Journal of International Marketing, 1999, Vol. 7, No. 3 Pg. 38-63; ISSN: 1087-948X; CODEN: BUMAED, 7997 words, Changes in Japan's post-bubble business environment: Implications for foreign-affiliated companies, Reid, David McHardy, 01912791

... companies, such as Bristol Myers, L'Oreal, Nippon Lever, and Procter & ...
 ... price cutting on L'Oreal, for example, was typical of that ...
 ... suppliers'. Senior executives of L'Oreal have watched significant declines in the prices of L'Oreal products in several ...
 ... high margin brands, such as L'Oreal, especially vulnerable as their brands are ...
 ... context of price collapse that L'Oreal and others similar to it ...

1379. Chicago Sun-Times, December 31, 1998, THURSDAY, Late Sports Final Edition, FINANCIAL; Pg. 54, 1963 words, Year serves up stew of news ; Top developments in Chicago business scene, from A to Z
 ... acquired Inland Steel, and L'Oreal of France acquired Soft ...

1380. Arkansas Democrat-Gazette (Little Rock, AR), December 30, 1998, Wednesday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1381. Arkansas Democrat-Gazette (Little Rock, AR), December 30, 1998, Wednesday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1382. Arkansas Democrat-Gazette (Little Rock, AR), December 30, 1998, Wednesday, Pg. D1, 256 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1383. Los Angeles Times, December 30, 1998, Wednesday,, Home Edition, Page 2, 171 words, PAGE 2 / NEWS, TRENDS, GOSSIP AND STUFF TO DO; FASHION FORWARD; LIFT AND SEPARATE, BARBARA THOMAS
 ... lashes. Earlier this year L'Oreal introduced Le Grande ...
 ... brush. Instead, he uses L'Oreal Lash Out and Voluminous ...
 L'OREAL SA (94%);

1384. Providence Journal-Bulletin (Rhode Island), December 30, 1998, Wednesday,, WEST BAY EDITION, Pg. 3C, 506 words, Town chooses watchdog for Napp operation, CELESTE TARRICONE; Journal Staff Writer, COVENTRY

... General Electric, Raytheon and L'Oreal Cosmetics, he said. Frobel ...
CLARIANT CORP (83%); L'OREAL SA (60%); CELANESE ...

1385. PR Newswire, December 29, 1998, Tuesday; Correction Appended, Entertainment, Television, and Culture, 584 words, Bands Across the Country Compete for Cash, Prizes and Possible FameLEXIS-NEXIS Related Topicsno targeted Topics. , MINNEAPOLIS, Dec. 29
... Sam Goody and Pepsi, L'Oreal Studio Line and Gibson ...

1386. Product Alert, December 28, 1998, Pg. NA, 55366333, 115 words, L'Oreal Plenitude Turning Point Instant Facial MANUFACTURER: L'Oreal CATEGORY: 311 - Skin Care.
... line of skincare products from L'Oreal. Marketed in a ...
... oz. jar under the L'Oreal brand name, it has ...
... application. This lightweight cream, with L'Oreal's patented beta hydroxy ...
L'OREAL SA (93%); GEMEY ...
L'Oreal

1387. Product Alert, December 28, 1998, Pg. NA, 55366334, 115 words, L'Oreal Spring 1999 Elements Collection Le Grand Kohl Eyeliner - Olive; Platinum; Pencil Perfect Eyeliner - Paris Blue; Mellow MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.
L'Oreal is launching its Spring 1999 Elements Collection of L'Oreal cosmetics featuring "four ...
L'OREAL SA (95%); GEMEY ...
L'Oreal

1388. Product Alert, December 28, 1998, Pg. NA, 55366335, 135 words, L'Oreal Spring 1999 Elements Collection Wear Extraordinaire Nail Enamel - Naturally Hemp; Eco Brown; Minerale; Purple Splash; Blue Wave; Atlantis; Dreamy; Pink Breeze; Whisper; Electric Pink; Inferno; Red Hot MANUFACTURER: L'Oreal CATEGORY: 316 - Fingernail Products.
L'Oreal is launching its Spring 1999 Elements Collection of L'Oreal cosmetics featuring "four ...
L'OREAL SA (93%); GEMEY ...
L'Oreal

1389. Product Alert, December 28, 1998, Pg. NA, 55366336, 107 words, L'Oreal Spring 1999 Elements Collection Quick Stick Face & Body Blush - Copper Gleam; Iced Plum; Pink Perle; Ripe Plum; On-The-Loose Face & Body Powder - Amber Glow; Mist; Angelic; Simmer MANUFACTURER: L'Oreal CATEGORY: 314 - Facial Cosmetics & Accessories.
L'Oreal is launching its Spring 1999 Elements Collection of L'Oreal cosmetics featuring "four ...
L'OREAL SA (93%); GEMEY ...
L'Oreal

1390. Product Alert, December 28, 1998, Pg. NA, 55366337, 133 words, L'Oreal Spring 1999 Elements Collection Colour Riche Lipcolour - Taupestone; Minerale; Mahogany; Purple Splash; Blue Wave; Mist; Dreamy; Aerial; Whisper; Electric Pink; Red Hot; Volvanic MANUFACTURER: L'Oreal CATEGORY: 317 - Lipsticks & Lip Products.
L'Oreal is launching its Spring 1999 Elements Collection of L'Oreal cosmetics featuring "four ...

L'OREAL SA (93%); GEMEY ...
L'Oreal

1391. Akron Beacon Journal (Ohio), December 27, 1998 Sunday 1 STAR EDITION, METRO; Pg. E1, 608 words, A CHANGE IS PLANNED IN HUDSON COUNCIL DOESN'T REAPPOINT CHAIRWOMAN RITTER TO PLANNING COMMISSION. HEARINGS TO BEGIN ON CODE., Betty Lin-Fisher, Beacon Journal staff writer, HUDSON
L'OREAL SA (51%);

1392. Kansas City Star (Kansas & Missouri), December 27, 1998 Sunday, METROPOLITAN EDITION, Pg. G5:, 600 words, Look out!, JACKIE WHITE, The Kansas City Star
... advertising model for L'Oreal's Plenitude creme.
L'OREAL SA (71%);

1393. Chicago Tribune, December 27, 1998 Sunday, CHICAGOLAND FINAL EDITION, EMPLOYMENT OUTLOOK 1999; Pg. 48; ZONE: C, 974 words, CASUAL CODE OR NOT, DRESS UP FOR THE JOB INTERVIEW, By Julie Bennett. Special to the Tribune.
L'OREAL SA (58%);

1394. Arkansas Democrat-Gazette (Little Rock, AR), December 25, 1998, Friday, Pg. D1, 254 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1395. Arkansas Democrat-Gazette (Little Rock, AR), December 25, 1998, Friday, Pg. D1, 254 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1396. Arkansas Democrat-Gazette (Little Rock, AR), December 25, 1998, Friday, Pg. D1, 254 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1397. The New York Times, December 25, 1998, Friday, Late Edition - Final, Section C; Page 3; Column 3; Business/Financial Desk , 246 words, INTERNATIONAL BUSINESS; Sanofi Is in Talks on Selling Its Beauty Unit, Bloomberg News , PARIS, Dec. 24
... gap with No. 1 L'Oreal S.A., might also interest the ...
... for the price they wanted." L'Oreal, the controlling shareholder in ...
... HENNESSY LOUIS VUITTON L'OREAL SA (93%); LVMH ...

1398. Arkansas Democrat-Gazette (Little Rock, AR), December 24, 1998, Thursday, Pg. D1, 258 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1399. Arkansas Democrat-Gazette (Little Rock, AR), December 24, 1998, Thursday, Pg. D1, 258 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1400. Arkansas Democrat-Gazette (Little Rock, AR), December 24, 1998, Thursday, Pg. D1, 258 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1401. Dow Jones Business News, December 24, 1998 Thursday 9:09 PM GMT, , 630 words, DJBN Health-Care Report: LVMH Won't Buy Sanofi's Cosmetics Unit, *from Factiva*

... parent, cosmetics maker L'Oreal SA, will hold ...

... VUITTON SA (98%); L'OREAL SA (84%); CHRISTIAN ...

1402. Dow Jones Business News, December 24, 1998 Thursday 2:45 PM GMT, , 357 words, France's LVMH Backs Out Of Talks To Buy Sanofi's Cosmetics Unit, *from Factiva*

... parent, cosmetics maker L'Oreal SA, will hold ...

... VUITTON SA (97%); L'OREAL SA (85%); SANOFI ...

1403. Federal Filings Newswires, December 24, 1998 Thursday 8:42 PM GMT, , 872 words, Acme Metals Agrees To Give Lenders \$7M In Payments, *from Factiva*

... TRUST CO (66%); L'OREAL SA (56%); BANKERS ...

1404. The Oregonian (Portland, Oregon), December 24, 1998 Thursday, SUNRISE Edition, LIVING PORTLAND ZONER; Pg. E16, 548 words, UNCOVERING STEPHANIE'S SECRETS, KELLY KENDALL

... cosmetics companies Almay and L'Oreal as well as designers such as Chanel and ...

L'OREAL SA (63%); HUNGRY ...

1405. Times-Picayune (New Orleans, LA), December 24, 1998 Thursday, ORLEANS, METRO; Pg. B4, 3448 words, UNO AWARDS 842 DEGREES AT FALL COMMENCEMENT

... Lynne Williams, Katrell L'Oreal Wilson, Stacey Lynne ...

1406. Arkansas Democrat-Gazette (Little Rock, AR), December 23, 1998, Wednesday, Pg. D1, 269 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1407. Arkansas Democrat-Gazette (Little Rock, AR), December 22, 1998, Tuesday, Pg. D1, 257 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1408. Dow Jones News Service, December 22, 1998 Tuesday 8:58 AM GMT, , 279 words, Equities Insight: French Stks Seen Opening Flat, *from Factiva*

... shares such as cosmetics group L'Oreal, traders said. At ...

... VUITTON SA (84%); L'OREAL SA (91%); DOW ...

1409. The New York Times, December 20, 1998, Sunday, Late Edition - Final, Section 6; Page 80; Column 1; Magazine Desk, 842 words, APPEARANCES; Mad Tidings, By Mary Tannen
... shade is Deep Currant from L'Oreal. She applied it herself ...
L'OREAL SA (83%); CHRISTIAN ...

1410. Times-Picayune (New Orleans, LA), December 20, 1998 Sunday, ORLEANS, NATIONAL; Pg. A42, 3462 words, UNO AWARDS 842 DEGREES AT FALL COMMENCEMENT
... Lynne Williams, Katrell L'Oreal Wilson, Stacey Lynne ...

1411. Arkansas Democrat-Gazette (Little Rock, AR), December 19, 1998, Saturday, Pg. D1, 254 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1412. Arkansas Democrat-Gazette (Little Rock, AR), December 18, 1998, Friday, Pg. D1, 257 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1413. Arkansas Democrat-Gazette (Little Rock, AR), December 18, 1998, Friday, Pg. D1, 257 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1414. Arkansas Democrat-Gazette (Little Rock, AR), December 18, 1998, Friday, Pg. D1, 257 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1415. Los Angeles Times, December 18, 1998, Friday,, Home Edition, Page 8, 215 words, BEAUTY; MORE TO BATHING THAN SIMPLY GETTING CLEAN, BARBARA THOMAS and MARY COREY
... winner for daytime. L'Oreal's Le Grand Curl ...
L'OREAL SA (83%);

1416. Business Wire, December 17, 1998, Thursday, 842 words, Hollywood's Newest Movie Stars Crawl Into Benedum Center; 'Rugrats - A Live Adventure' on Sale Friday, Dec. 18 at 9 a.m., LOS ANGELES
... series is sponsored by L'Oreal for Kids and Sony ...
L'OREAL SA (71%); RINGLING ...

1417. Arkansas Democrat-Gazette (Little Rock, AR), December 16, 1998, Wednesday, Pg. D1, 256 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1418. BIOWORLD Today, December 16, 1998, 53411885, 2537 words, EUROPEAN PATENT DISCLOSURES.
... L'Oreal WO 98/44105 Skin cosmetics Paris Epidermis-specific ...

1419. Chicago Sun-Times, December 16, 1998, WEDNESDAY, Late Sports Final Edition, FEATURES; Pg. 54, 216 words, TIPS FOR PERFECT LIPS, Lisa Lenoir
... Shine Lip Gloss. And L'Oreal has lightweight Rouge Virtuale. ...
L'OREAL SA (69%); CHRISTIAN ...

1420. Arkansas Democrat-Gazette (Little Rock, AR), December 15, 1998, Tuesday, Pg. D1, 257 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1421. The Chattanooga Times (Tennessee), December 15, 1998, Tuesday, Features; Pg. E1, 536 words, Model gives tips on art of aging gracefully, By Town & Country
... Dayle Haddon, model, L'Oreal spokeswoman, entrepreneur and now ...
L'OREAL SA (91%);

1422. Cosmetics International, December 15, 1998, Pg. 1(1), 53552815, 238 words, Sanofi set to sell off beauty division.
... drugs company Synthelabo, of which L'Oreal is the majority shareholder. The two ...
... owned 19.4% by L'Oreal and 35.1% by Sanofi' ...
L'OREAL SA (95%); SANOFI- ...

1423. New Cosmetic & Household Products in Japan, December 15, 1998, 1934355, 493 words, Market Report: Shampoos for Older Consumers
... above initial expectations. "L'Oreal Excellence Shampoo" (Y1600 ...
L'OREAL SA (81%); GEMEY ...

1424. The Wall Street Journal, December 15, 1998 Tuesday, INTERNATIONAL; Pg. A16, 1489 words, World Watch, Compiled by Paul J. Deveney, *from Factiva*
... Sanofi's planned merger with L'Oreal's pharmaceutical subsidiary has now ...

1425. Cosmetic Insider's Report, December 14, 1998, 1753084, 228 words, Merger Mania II
... it could increase the interest of L'Oreal in pharmaceuticals. L'Oreal owns 19.4 percent of ...
... it isn't inconceivable that L'Oreal might buy up its ...
L'OREAL SA (95%); SANOFI ...

1426. Dow Jones Business News, December 14, 1998 Monday 4:28 PM GMT, , 360 words, France's LVMH, Sanofi Confirm Talks On Beauty-Products Business, *from Factiva*
... by cosmetics maker L'Oreal. Sanofi's parent, ...
... Synthelabo's parent, L'Oreal SA, will hold ...
... VUITTON SA (98%); L'OREAL SA (93%); DOW ...

1427. Dow Jones News Service, December 14, 1998 Monday 11:42 AM GMT, , 189 words, LVMH/Sanofi/Talks -2: No Definitive Agreement >LVMHY F.SAN, *from Factiva*

... Synthelabo's parent, L'Oreal (F.ORE), will ...
 ... VUITTON SA (96%); L'OREAL SA (91%); SYNTHELABO ...

1428. Drug Store News, December 14, 1998, Pg. 15(1), 53494013, 972 words, Neutrogena launches cosmetics line collection touts color, skin careproperties., PARKS, LIZ

... No. 4 ranked L'Oreal, not to mention strong ...

1429. Drug Store News, December 14, 1998, Pg. 15(1), 53494017, 110 words, Teen brands help drive growth in cosmetics.

... L'Oreal 351.2 18.3 ...
 L'OREAL SA (83%); COVER ...

1430. Drug Store News, December 14, 1998, Pg. 21(1), 53494025, 2061 words, Niche hair care gets lift from fashion., GROSSMAN, ANDREA M.

... revealsthat five brands--L'Oreal, Clairol, Pantene, Suave and ...
 ... one year--or roughly what L'Oreal sells in one ...
 ... Finesse, Salon Selectives and L'Oreal, incorporate mousses in their ...
 L'OREAL SA (93%); INFORMATION ...
 ... Resources Inc. Reports; L'Oreal S.A. Finance; Clairol ...

1431. News & Record (Greensboro, NC), December 14, 1998, Monday,, ALL EDITIONS, Pg. D2, 598 words, STAR MODEL NO DUMMY ABOUT BEAUTY, Cox News Service, WEST PALM BEACH, FLA.

... hoped to land a L'Oreal contract like Seymour. ...
 L'OREAL SA (69%); VICTORIA'S ...

1432. The Star-Ledger (Newark, New Jersey), December 14, 1998 Monday, FINAL EDITION, BUSINESS/EDGE; Pg. 55, 1261 words, Father very protective of his Cherub, Elise Santaniello, FOR THE STAR-LEDGER

... expensive. The 1996 union of L'Oreal and Maybelline began to illustrate the trend that bigger is better. L'Oreal bought out Maybelline, giving L'Oreal, which sells Lancome and other ...

1433. Sunday Mirror (London, England), December 13, 1998, Pg. 18, 60646736, 575 words, Beauty make-over: Rosalind's a real cracker; ALL ROSALIND BAYTOK WANTED FOR CHRISTMAS WAS A NEW LOOK.

MARTYN FLETCHER MADE HER WISH COME TRUE; Features
 ... Libre, pounds 6.95; L'Oreal Blush Caresse in ...

1434. Arkansas Democrat-Gazette (Little Rock, AR), December 12, 1998, Saturday, Pg. D1, 261 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1435. Cox News Service, December 12, 1998, Lifestyle, 2333 words, Lipstick a history, glossed over, Loretta

Grantham, WEST PALM BEACH, Fla.

... loudly as one lacquered with L'Oreal "Drumbeat Red." "The entire ...

... Jennifer Love Hewitt: L'Oreal "Real Raisin" Finola ...

L'OREAL SA (83%);

1436. Palm Beach Post (Florida), December 12, 1998, Saturday,, FINAL EDITION, Pg. 1D, 2209 words, LIPSTICK; A HISTORY, GLOSSED OVER, Lorreta Grantham, Palm Beach Post Staff Writer

... loudly as one lacquered with L'OrEal "Drumbeat Red." "The entire ...

... Jennifer Love Hewitt: L'Oreal "Real Raisin" Nicole ...

L'OREAL SA (83%);

1437. Arkansas Democrat-Gazette (Little Rock, AR), December 11, 1998, Friday, Pg. D1, 255 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1438. Arkansas Democrat-Gazette (Little Rock, AR), December 11, 1998, Friday, Pg. D1, 255 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1439. Arkansas Democrat-Gazette (Little Rock, AR), December 11, 1998, Friday, Pg. D1, 255 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1440. Arkansas Democrat-Gazette (Little Rock, AR), December 11, 1998, Friday, Pg. D1, 255 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1441. Dow Jones News Service, December 11, 1998 Friday 9:21 AM GMT, , 128 words, France's Sanofi: Early Redemption Of 4% Convertible Notes, *from Factiva*

... French cosmetics group L'Oreal (F.ORE) recently ...

... 56.6% owned affiliate of L'Oreal. (END) DOW JONES ...

L'OREAL SA (93%); DOW ...

1442. Arkansas Democrat-Gazette (Little Rock, AR), December 10, 1998, Thursday, Pg. D1, 253 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1443. Arkansas Democrat-Gazette (Little Rock, AR), December 10, 1998, Thursday, Pg. D1, 253 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1444. Arkansas Democrat-Gazette (Little Rock, AR), December 10, 1998, Thursday, Pg. D1, 253 words, ARKANSAS

STOCKS

L'OREAL SA (65%); ALCATEL- ...

1445. Plain Dealer (Cleveland, Ohio), December 10, 1998 Thursday, FINAL / ALL, BUSINESS; Pg. 1C, 783 words, TECHNOLOGY FIRM PASSES LANDMARK; VANTAGE ONE BECOMES \$7 MILLION FIRM WITH PURCHASE OF AD AGENCY UNIT, By TERESA DIXON MURRAY; PLAIN DEALER REPORTER ... hitters including Citibank and L'Oreal/Galderma Laboratories. "It's ...
... MOBIL CORP (64%); L'OREAL SA (63%); SHERWIN- ...

1446. South Bend Tribune (Indiana), December 9, 1998, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, PHM, TRIBUNE, Pg. c2, 378 words, In Style ... beans delight kids L'Oreal has ideas for stocking ...
... OPERATING LTD (90%); L'OREAL SA (66%); E ...

1447. Arkansas Democrat-Gazette (Little Rock, AR), December 09, 1998, Wednesday, Pg. D1, 257 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1448. Dow Jones News Service, December 9, 1998 Wednesday 11:57 AM GMT, , 295 words, French Shares Slightly Higher Midday; CAC-40 +0.2%, *from Factiva*
... FRF726. Shares in L'Oreal are down 1.3%, or FRF49, ...
... news Wednesday about L'Oreal which would pull the price down," ...
L'OREAL SA (93%); DOW ...

1449. The Oregonian (Portland, Oregon), December 9, 1998 Wednesday, SUNRISE Edition, LIVING; Pg. E04, 426 words, POLISHED LOOK DEMANDS CARE FOR YOUR HANDS Living Smart
... shades with names like L'Oreal's "Garneta," Almay's "Woodberry," ...
L'OREAL SA (82%); A ...

1450. The Philadelphia Inquirer, DECEMBER 9, 1998 Wednesday SF EDITION, BUSINESS; Pg. C01, 663 words, EUROPEAN DRUG FIRMS MAY MERGE / ASTRA AB AND ZENECA GROUP WOULD FORM THE 5TH-LARGEST DRUGMAKER. BOTH HAVE FACILITIES HERE., Andrea Ahles, INQUIRER STAFF WRITER
... Synthelabo, owned by L'Oreal, said they would combine. "What's really driving [the ...
... AVENTIS SA (85%); L'OREAL SA (80%); NEW ...

1451. PR Newswire, December 9, 1998, Wednesday, Financial News, 829 words, Vantage One purchases Interactive Group of Dallas-based Meyer & Johnson LEXIS-NEXIS Related Topics no targeted Topics. , CLEVELAND, Dec. 9
... SABRE, Travelocity, Galderma/L'Oreal, The Associates and Zales Jewelers. The ...
... LEXISNEXIS GROUP (93%); L'OREAL SA (69%); AMERICAN ...

1452. The Wall Street Journal, December 9, 1998 Wednesday, WHO'S NEWS; Pg. B13, 360 words, Ullman Is Named By LVMH to Head Retailing Division, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from Factiva*

... Sanofi has agreed to merge with L'Oreal SA's pharmaceutical subsidiary, Synthelabo SA. L'Oreal says it isn't ...
 ... VUITTON SA (95%); L'OREAL SA (86%); SA ...

1453. Arkansas Democrat-Gazette (Little Rock, AR), December 08, 1998, Tuesday, Pg. D1, 257 words, ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1454. Dow Jones Business News, December 8, 1998 Tuesday 2:29 PM GMT, , 133 words, LVMH Reportedly In Talks To Buy Sanofi's Beauty-Products Business, *from Factiva*
 ... Beaute. For its part L'Oreal SA, Synthelabo's ...
 ... LVMH (LVMHY), Sanofi or L'Oreal was available to comment on the ...
 ... VUITTON SA (94%); L'OREAL SA (93%); DOW ...

1455. Dow Jones News Service, December 8, 1998 Tuesday 2:10 PM GMT, , 297 words, EMU 99/European Cos.-2: Dutch KPN Sees Euro Acctng Costs, *from Factiva*
 ... in early 2000. L'Oreal SA (F.ORE), ...
 ... KPN NV (84%); L'OREAL SA (82%); FRANCE ...

1456. Dow Jones News Service, December 8, 1998 Tuesday 12:04 PM GMT, , 485 words, DJ News Highlights: U.K. Parliament Panel Targets Car Prices, *from Factiva*
 ... Parliament Panel Wants Less Car-Maker Control On Prices>I/AUT PizzaExpress Shrs -3.6%, Directors Sell 1.1M Shares>U.SCG Tr Kong>F.BOU Poland To Seek Offers For Stake In Insurer PZU Early '99>N/PZN WSJ: GE Capital Services Head Gary C. Wendt To Step Down>GE LVMH May Buy Sanofi Beaute; L'Oreal May Buy Nivea - Report>F.SAN British Air Cut Call; FTSE 100 +0.9%>N/MKT Simex Nikkei/225 Futures End Slightly Dn; Rollovers Dominate>R/SN Tokyo Stks End Mixed;Blu Kong Managers Feel Sting Of New Reality: Layoffs>R/HK =AWSJ: Hong Kong Sees Economic Slide, But Stocks Soar>R/HK =Currency 99: Asia Currency Rebound Hinges On Bank Strength>M/MYR =WSJE Cut>R/UK =AWSJ: Heard In Tokyo: Takefuji Has Room To Advance - Analysts>R/JA =AWSJ: Mahathir To Meet With Fund Manager PACIFICORP (56%); L'OREAL SA (83%); LVMH ...

1457. Dow Jones News Service, December 8, 1998 Tuesday 11:04 AM GMT, , 467 words, DJ News Highlights: Unilever Sees 99 Earnings Unhurt By Asia, *from Factiva*
 ... LVMH May Buy Sanofi Beaute; L'Oreal May Buy Nivea - Report>F.SAN ...
 ... VUITTON SA (55%); L'OREAL SA (84%); BOUYGUES ...

1458. Dow Jones News Service, December 8, 1998 Tuesday 10:10 AM GMT, , 449 words, DJ News Highlights: Dassault Systemes To Buy Lagardere Unit, *from Factiva*
 ... LVMH May Buy Sanofi Beaute; L'Oreal May Buy Nivea - Report>F.SAN ...
 ... VUITTON SA (57%); L'OREAL SA (70%); PACIFICORP (...

1459. Dow Jones News Service, December 8, 1998 Tuesday 9:24 AM GMT, , 452 words, DJ News Highlights: Total, Petrofina Pact To Save FRF2.1B, *from Factiva*
 ... LVMH May Buy Sanofi Beaute; L'Oreal May Buy Nivea - Report >F.SAN ...
 ... AMERICA INC (66%); L'OREAL SA (70%); LVMH ...

1460. Dow Jones News Service, December 8, 1998 Tuesday 8:09 AM GMT, , 517 words, DJ News Highlights: Scot & Newcastle 1H Pretax Pft GBP214.5M, *from Factiva*
... LVMH May Buy Sanofi Beaute; L'Oreal May Buy Nivea - Report >F.SAN ...
L'OREAL SA (91%); LVMH ...

1461. Dow Jones News Service, December 8, 1998 Tuesday 7:54 AM GMT, , 130 words, LVMH May Buy Sanofi Beaute; L'Oreal May Buy Nivea - Report, *from Factiva*
... Beaute. For its part L'Oreal SA (F.ORE), ...
... at LVMH, Sanofi or L'Oreal was immediately available for ...
L'OREAL SA (95%); LVMH ...

1462. Dow Jones Business News, December 7, 1998 Monday 5:11 AM GMT, , 1221 words, Beauty, Fashion, Stars And Sex Fuel Booming Teen-Magazine Industry, By Wendy Bounds, Staff Reporter of The Wall Street Journal, *from Factiva*
... People, pitches to win L'Oreal SA's Lancome makeup ...

1463. The Wall Street Journal, December 7, 1998 Monday, Advertising; Pg. B1, 1754 words, Teen-Magazine Boom: Beauty, Fashion, Stars and Sex, By Wendy Bounds, Staff Reporter of The Wall Street Journal, *from Factiva*
... People, pitches to win L'Oreal SA 's Lancome ...

1464. Arkansas Democrat-Gazette (Little Rock, AR), December 05, 1998, Saturday, Pg. D1, 254 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1465. Daily Record (Glasgow, Scotland), December 5, 1998, Pg. 42, 60926525, 1466 words, Girls take to the road on a mission of fun; Thelma & Louise BBC1, 10.45pm - 12.50pm; Features
... never have got her any of her L'Oreal endorsements! The Bill ITV, ...

1466. Arkansas Democrat-Gazette (Little Rock, AR), December 04, 1998, Friday, Pg. D1, 252 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1467. Arkansas Democrat-Gazette (Little Rock, AR), December 04, 1998, Friday, Pg. D1, 252 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1468. Arkansas Democrat-Gazette (Little Rock, AR), December 04, 1998, Friday, Pg. D1, 252 words, ARKANSAS STOCKS
L'OREAL SA (65%); ALCATEL- ...

1469. Dow Jones Business News, December 4, 1998 Friday 10:45 PM GMT, , 485 words, ADR Report: Euro Companies Rally While Asian Companies Falter, *from Factiva*

... products and cosmetics group L'Oreal SA, a trader ...
L'OREAL SA (83%); ROYAL ...

1470. Dow Jones News Service, December 4, 1998 Friday 10:19 PM GMT, , 478 words, ADR Report: Euro Cos. Rally While Asia Cos. Falter, *from Factiva*
... products and cosmetics group L'Oreal SA, a trader ...
L'OREAL SA (83%); NEWS ...

1471. Dow Jones Business News, December 4, 1998 Friday 9:20 PM GMT, , 432 words, Goldman Sachs, JP Morgan Praise Synthelabo, Sanofi Proposed Merger, *from Factiva*
... beauty products giant L'Oreal confirmed their intention to merge their ...
... in the new company, and L'Oreal, which owns 57% of Synthelabo, ...
SYNTHELABO SA (91%); L'OREAL SA (86%); DOW ...

1472. Federal Filings Newswires, December 4, 1998 Friday 8:40 PM GMT, , 693 words, Dixons Delays Disc. Statmnt As Talks w/Panel Cont., *from Factiva*
FRETTER INC (95%); L'OREAL SA (50%)

1473. The Philadelphia Inquirer, DECEMBER 4, 1998 Friday SF EDITION, BUSINESS; Pg. C01, 548 words, 2 FRENCH DRUG UNITS MERGING / THE \$10.4 BILLION DEAL LINKS SANOFI AND SYNTHELABO. SANOFI'S LAB AT MALVERN IS UNAFFECTED., FROM INQUIRER WIRE SERVICES
... companies, Elf Aquitaine and L'Oreal. Sanofi's U.S. research and ...
... Aquitaine owns Sanofi and L'Oreal owns Synthelabo. Sanofi ...
... AVENTIS SA (98%); L'OREAL SA (93%); ELF ...

1474. Information Bank Abstracts, PHILADELPHIA INQUIRER, December 4, 1998, Friday, Section C; Page 1, Column 2, 40 words, 2 FRENCH DRUG UNITS MERGING
... companies Elf Aquitaine and L'Oreal; merger is expected to allow ...
... SA; ELF AQUITAINE; L'OREAL SA;
L'OREAL SA (93%); SANOFI- ...
... SA; ELF AQUITAINE; L'OREAL SA;

1475. Reuters Health Medical News, December 4, 1998 Friday, INDUSTRY, 334 words, Sanofi, Synthelabo to merge, WESTPORT Dec 4
... division of cosmetics firm L'Oreal. Sanofi intends to divest its ...
... 45% of the voting rights. L'Oreal will own a ...
... AVENTIS SA (97%); L'OREAL SA (93%); ELF ...

1476. Tampa Tribune (Florida), December 4, 1998, Friday,, FINAL EDITION, Pg. 1, 504 words, TAMPA BAY AREA; , Compiled from staff and wire reports;
... Aquitaine and cosmetics maker L'Oreal said Thursday they plan to ...
... combination of Elf's Sanofi and L'Oreal's Synthelabo is expected to rank ...
... MANAGEMENT INC (70%); L'OREAL SA (64%); BANK OF ...

1477. The Wall Street Journal, December 4, 1998 Friday, World Stock Markets; Pg. C12, 1177 words, European Rate Cuts Are Bright Spot in Gloom Of U.S. Market Decline, Japanese Economic Woes, By Sara Webb, Staff Reporter of The Wall Street Journal, *from Factiva*

... unit of cosmetics giant L'Oreal, slipped 0.8% to 1190 ...

1478. Arkansas Democrat-Gazette (Little Rock, AR), December 03, 1998, Thursday, Pg. D1, 257 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1479. Arkansas Democrat-Gazette (Little Rock, AR), December 03, 1998, Thursday, Pg. D1, 257 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1480. Arkansas Democrat-Gazette (Little Rock, AR), December 03, 1998, Thursday, Pg. D1, 257 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1481. The Associated Press, December 3, 1998, Thursday, BC cycle, Business News, 137 words, Elf, L'Oreal merge pharmaceuticals sectors, PARIS

... Aquitaine and cosmetics maker L'Oreal plant to merge their pharmaceutical ...

... combination of Elf's Sanofi and L'Oreal's Synthelabo is expected to rank ...

... Synthelabo. Elf Aquitaine and L'Oreal will hold 35.1 ...

... AVENTIS SA (94%); L'OREAL SA (93%); SANOFI- ...

1482. Associated Press Online, December 03, 1998; Thursday, Domestic, non-Washington, general news item, 707 words, AP Top News at 11 a.m. EST Thursday, Dec. 3, 1998, KATHLEEN SAMPEY

... store clerk. Elf, L'Oreal Merge Drug Units ...

... Aquitaine and cosmetics maker L'Oreal plan to merge their pharmaceutical ...

... combination of Elf's Sanofi and L'Oreal's Synthelabo is expected to rank ...

L'OREAL SA (80%); NORTH ...

1483. Associated Press Online, December 03, 1998; Thursday, Financial pages, 159 words, Elf, L'Oreal Merge Drug Units, PARIS

... Aquitaine and cosmetics maker L'Oreal plant to merge their pharmaceutical ...

... combination of Elf's Sanofi and L'Oreal's Synthelabo is expected to rank ...

... Synthelabo. Elf Aquitaine and L'Oreal will hold 35.1 ...

... AVENTIS SA (94%); L'OREAL SA (93%); ELF ...

1484. Austin American-Statesman (Texas), December 3, 1998, Lifestyle; Pg. 6, 877 words, 'A 'Dummies' guide to looking good, Loretta Grantham

... hoped to land a L'Oreal contract like Seymour. ...

L'OREAL SA (69%); VICTORIA'S SECRET CATALOG (58%); L'OREAL SA (69%); VICTORIA'S ...

1485. Business Wire, December 3, 1998, Thursday, 804 words, NetFortress VPN Hardware Earns Federal FIPS 140-1 Certification, TAMPA, Fla.

... TECHNOLOGIES INC (94%); L'OREAL SA (56%); NATIONAL ...

1486. Capital Markets Report, December 3, 1998 Thursday 6:17 PM GMT, , 103 words, Elf Ratings/Moody's -3: L'Oreal's Rating Strongly Positioned, *from Factiva*

With regard to L'Oreal, Moody's said the confirmation ...

... merger's impact on L'Oreal's financial structure won't ...

... it could enhance the value of L'Oreal's investment in the pharmaceutical ...

... said it believes that L'Oreal's very powerful franchise in the ...

L'OREAL SA (93%); DOW ...

1487. Capital Markets Report, December 3, 1998 Thursday 6:14 PM GMT, , 291 words, Elf Ratings/Moody's -2: Follows Merger Announcement, *from Factiva*

... 56.6% owned affiliate of L'Oreal. The confirmation reflects Moody's ...

... Prime-1 ratings of L'Oreal and its guaranteed subsidiary. With proforma ...

... Elf, and 19.4% by L'Oreal and will be consolidated in ...

L'OREAL SA (95%); SANOFI ...

1488. Capital Markets Report, December 3, 1998 Thursday 5:37 PM GMT, , 7 words, *L'Oreal Prime1 Ratings Confirmed By Moody's, *from Factiva*

L'OREAL SA (91%); DOW ...

1489. Capital Markets Report, December 3, 1998 Thursday 5:33 PM GMT, , 7 words, *L'oreal Prime-1 Rating Confirmed By Moody's, *from Factiva*

L'OREAL SA (91%); DOW ...

1490. Dow Jones Online News, December 3, 1998 Thursday 11:57 PM GMT, , 716 words, ADR Report: Shares Close Mixed; European Issues Boosted By Rate Cut, *from Factiva*

... products and cosmetics group L'Oreal SA, a trader ...

L'OREAL SA (84%); EUROPEAN ...

1491. Dow Jones News Service, December 3, 1998 Thursday 10:35 PM GMT, , 492 words, ADR Report:Receipts In Europe End Up On Interest-Rate Cuts, *from Factiva*

... products and cosmetics group L'Oreal SA, a trader ...

L'OREAL SA (84%); STMICROELECTRONICS ...

1492. Dow Jones Online News, December 3, 1998 Thursday 9:42 PM GMT, , 666 words, DJBN Health Care Industry Report: SmithKline's Cancer Drug Expanded, *from Factiva*

... beauty products company L'Oreal announced the merger of their respective ...

... BIOMEDICAL CORP (63%); L'OREAL SA (82%); SMITHKLINE ...

1493. Dow Jones Online News, December 3, 1998 Thursday 6:49 PM GMT, , 332 words, French Stocks End Higher On Rate Cuts; CAC Rises 1.8%, *from Factiva*
 ... beauty products group L'Oreal confirmed late Wednesday their ...
 ... FF9, at FF1190. L'Oreal's shares rose a ...
 ... 6.5%, or FF215, to FF3,519. L'Oreal's chairman said Thursday that the ...
 L'OREAL SA (95%); DOW ...

1494. Dow Jones News Service, December 3, 1998 Thursday 6:40 PM GMT, , 330 words, French Stocks End Higher On Rate Cuts; CAC Up 1.8%, *from Factiva*
 ... beauty products group L'Oreal confirmed late Wednesday their ...
 ... FRF9, at FRF1190. L'Oreal's shares rose a ...
 ... 6.5%, or FRF215, to FRF3,519. L'Oreal's chairman said Thursday that the ...
 L'OREAL SA (95%); SANOFI ...

1495. Dow Jones News Service, December 3, 1998 Thursday 5:46 PM GMT, , 239 words, Sanofi-Synthelabo Bank On FRF10B War Chest For U.S. Buys, By David Gauthier-Villars, *from Factiva*
 ... beauty products giant L'Oreal (F.ORE) confirmed ...
 SANOFI SYNTHELABO (94%); L'OREAL SA (91%); RHONE- ...

1496. Dow Jones News Service, December 3, 1998 Thursday 5:33 PM GMT, , 6 words, *L'oreal Prime-1 Rating Confirmed By Moody's, *from Factiva*
 L'OREAL SA (91%); DOW ...

1497. Dow Jones News Service, December 3, 1998 Thursday 5:04 PM GMT, , 188 words, L'Oreal/Elf Chmn -3: Bigger Merger Pft Gains In 2002 >ELF, *from Factiva*
 ... Sanofi (F.SAN) and L'Oreal unit Synthelabo (F. ...
 Elf and L'Oreal agreed to an exchange ...
 ... Sanofi-Synthelabo, while L'Oreal will hold 19.4%, or ...
 ... during that period. Elf and L'Oreal said the merger between ...
 ... Thursday afternoon, L'Oreal Chairman Lindsay Owen-Jones said the merger would be "slightly earnings enhancing" for L'Oreal in 2000, while ...
 L'OREAL SA (93%); SANOFI ...

1498. Dow Jones News Service, December 3, 1998 Thursday 4:56 PM GMT, , 173 words, L'Oreal Chmn/Rates -2: Comments After Euro-Zone Rate Cuts, *from Factiva*
 ... chairman of beauty products L'Oreal SA (F.ORE) ...
 ... against European currencies. L'Oreal posts about 25% of its ...
 L'OREAL SA (95%); DEUTSCHE ...

1499. Dow Jones News Service, December 3, 1998 Thursday 4:53 PM GMT, , 142 words, L'Oreal/Elf Chmn -2: Downstream Partner Suggestion >ELF, *from Factiva*
 ... AQUITAINE SA (91%); L'OREAL SA (93%); DOW ...

1500. Dow Jones News Service, December 3, 1998 Thursday 4:25 PM GMT, , 568 words, DJ News Highlights: Delta Air Nov Load Factor Rises To 67.9%, *from Factiva*
 ... L'Oreal, Elf: Merger To Boost Their Net Profit In 2000 >ELF ...

1501. Dow Jones News Service, December 3, 1998 Thursday 4:01 PM GMT, , 568 words, DJ News Highlights: Delta Air Nov Load Factor Rises To 67.9%, *from Factiva*
 ... L'Oreal, Elf: Merger To Boost Their Net Profit In 2000 >ELF ...

1502. Dow Jones News Service, December 3, 1998 Thursday 3:48 PM GMT, , 6 words, *L'Oreal Chmn: Cosmetics, Beauty Products Outlook Good, *from Factiva*
 L'OREAL SA (91%); DOW ...

1503. Dow Jones News Service, December 3, 1998 Thursday 3:46 PM GMT, , 6 words, +L'Oreal Chmn: Concern Over Volatile Exchange Rates >F.ORE, *from Factiva*
 L'OREAL SA (91%); DOW ...

1504. Dow Jones News Service, December 3, 1998 Thursday 3:41 PM GMT, , 6 words, *L'Oreal, Elf: Merger Neutral For 1999 Pft, *from Factiva*
 L'OREAL SA (91%); DOW ...

1505. Dow Jones News Service, December 3, 1998 Thursday 3:40 PM GMT, , 6 words, +L'Oreal, Elf Say Merger To Boost Their Net Pft In 2000, *from Factiva*
 L'OREAL SA (91%); DOW ...

1506. Dow Jones Online News, December 3, 1998 Thursday 3:34 PM GMT, , 590 words, Merged Sanofi, Synthelabo Expects To Make U.S. Acquisitions, *from Factiva*
 ... beauty products company L'Oreal announced the merger of their respective ...
 ... in the new company, and L'Oreal, which owns 57% of Synthelabo, ...
 SANOFI SYNTHELABO (95%); L'OREAL SA (86%); DOW ...

1507. Dow Jones News Service, December 3, 1998 Thursday 10:37 AM GMT, , 259 words, Elf, L'Oreal Sanofi-Synthelabo Stakes Won't Trigger Bid>ELF, *from Factiva*
 ... products and cosmetics group L'Oreal SA (F.ORE) ...
 ... statement. Elf Aquitaine and L'Oreal confirmed late Wednesday that they ...
 ... terms of sales. Elf and L'Oreal have said they will sign ...
 ... voting rights, while L'Oreal will have a 19.4% ...
 ... pact, Elf Aquitaine and L'Oreal will both be required to ...
 ... AQUITAINE SA (93%); L'OREAL SA (95%); SANOFI ...

1508. Dow Jones News Service, December 3, 1998 Thursday 8:58 AM GMT, , 361 words, Sanofi, Synthelabo Merger Benefits To Leave Mkt Cold At Open, *from Factiva*
 ... beauty products company L'Oreal (ORE) expect the merger of their ...

... FRF31, to FRF1199. Elf and L'Oreal have agreed to an exchange ...
 ... Sanofi-Synthelabo, while L'Oreal will hold 19.4%, or ...
 L'OREAL SA (95%); SANOFI ...

1509. Dow Jones Online News, December 3, 1998 Thursday 3:48 AM GMT, , 331 words, Shiseido Looking To Expand Retail Channels In The U.S., By Yumiko Ono, Staff Reporter, *from Factiva*
 ... Clinique and Estee Lauder, and L'Oreal SA, which owns the Lancome ...
 L'OREAL SA (91%); LVMH ...

1510. Dow Jones News Service, December 3, 1998 Thursday 2:37 AM GMT, , 190 words, Shiseido/US -2:Doing Well In Sephora Cosmetics Stores >J.SSD, By Yumiko Ono, *from Factiva*
 ... Clinique and Estee Lauder, and L'Oreal SA (F.ORE), which ...
 L'OREAL SA (84%); LVMH ...

1511. The New York Times, December 3, 1998, Thursday, Late Edition - Final, Section C; Page 24; Column 1; Business/Financial Desk, 675 words, INTERNATIONAL BUSINESS; French Drug Makers to Combine in \$10.4 Billion Stock Deal, By DAVID J. MORROW
 ... Sanofi, and the cosmetics maker L'Oreal, which controls Synthelabo, will ...
 ... voting rights, while L'Oreal will have a 19.4 ...
 ... CO INC (91%); L'OREAL SA (85%); RHONE- ...

1512. San Jose Mercury News, December 3, 1998, Thursday, LIFESTYLE, K1973, 863 words, A look at some fall and holiday cosmetics, By Mary Gottschalk
 ... shades with names like L'Oreal's "Garneta," Almay's "Woodberry," ...
 ... fueled it. Now L'Oreal is offering Jet-Set. ...
 L'OREAL SA (84%);

1513. Tulsa World (Oklahoma), December 03, 1998, 855 words, This supermodel is no dummy about beauty, LORETTA GRANTHAM
 ... hoped to land a L'Oreal contract like Seymour. ...
 L'OREAL SA (69%); VICTORIA'S ...

1514. Information Bank Abstracts, WALL STREET JOURNAL, December 3, 1998, Thursday, Section A; Page 15, Column 3, 38 words, SANOFI, SYNTHELABO TO MERGE, CREATING DRUG POWERHOUSE, BY THOMAS KAMM
 ... SA, a unit of L'Oreal SA, agree to merge to ...
 ... SA; ELF AQUITAINE; L'OREAL SA;
 ... AVENTIS SA (94%); L'OREAL SA (91%); SYNTHELABO ...
 ... SA; ELF AQUITAINE; L'OREAL SA;

1515. The Wall Street Journal, December 3, 1998 Thursday, INTERNATIONAL; Pg. A15, 652 words, Sanofi, Synthelabo to Merge, Creating Drug Powerhouse, By Wall Street Journal staff reporters Thomas Kamm in Paris and Steven D. Moore in Zurich, *from Factiva*

... unit of cosmetics giant L'Oreal SA, will join ...
 ... in the new company, and L'Oreal, which owns 57% of Synthelabo, ...
 ... Brothers Holdings Inc. and L'Oreal was advised by Credit ...
 SANOFI SYNTHELABO (95%); L'OREAL SA (93%); SYNTHELABO ...

1516. American Health Line, December 2, 1998, INSIDE THE INDUSTRY, 238 words, PHARMACEUTICALS:
 NEWLY FORMED COMPANY TAKES SHAPE

... an oil firm and the L'Oreal cosmetics company, respectively, would ...
 ... POULENC SA (90%); L'OREAL SA (84%); MERCK & ...

1517. Arkansas Democrat-Gazette (Little Rock, AR), December 02, 1998, Wednesday, Pg. D1, 252 words,
 ARKANSAS STOCKS
 L'OREAL SA (65%); ALCATEL- ...

1518. Chicago Sun-Times, December 2, 1998, WEDNESDAY, Late Sports Final Edition, FEATURES; Pg. 37, 901
 words, Creating a great cover-up; Consultants offer ways to lay perfect foundation, BY LISA LENOIR

... consulting makeup artist to L'Oreal. "Try several so you ...
 ... cosmetic formulas of the past. L'Oreal's Visible Lift foundation ...

1519. Dow Jones News Service, December 2, 1998 Wednesday 11:09 PM GMT, , 227 words, Merger Of France's
 Sanofi, Synthelabo Officially Announced, *from Factiva*

... Aquitaine, the oil giant, and L'Oreal, the cosmetics concern, on ...
 ... directors of Elf Aquitaine and L'Oreal, which are to merge their respective pharmaceutical ...
 ... exchange. Elf Aquitaine and L'Oreal will hold 35.1% and ...
 ... s development. "This merger with L'Oreal is an excellent outcome...," the ...
 L'OREAL SA (95%); SANOFI ...

1520. Dow Jones Online News, December 2, 1998 Wednesday 10:15 PM GMT, , 874 words, DJBN Health Care
 Industry Report: Study Cites Flaws In FDA Methods, *from Factiva*

... unit of cosmetics giant L'Oreal SA. People with knowledge of the ...
 ... 36% of the new company, and L'Oreal, which has a 56.6% stake ...
 SANOFI SYNTHELABO (85%); L'OREAL SA (84%); SYNTHELABO ...

1521. Dow Jones News Service, December 2, 1998 Wednesday 6:32 PM GMT, , 130 words, Synthelabo/Sanofi -2:
 Companies Won't Comment, *from Factiva*

... beauty products group L'Oreal, while Sanofi is a ...
 TOTAL SA (92%); L'OREAL SA (93%); HOECHST ...

1522. Dow Jones News Service, December 2, 1998 Wednesday 6:22 PM GMT, , 85 words, Synthelabo And Sanofi To
 Announce Merger Thursday: Source, *from Factiva*

... merged pharmaceuticals entity and L'Oreal (F.ORE) would control ...
 L'OREAL SA (85%); YVES ...

1523. Dow Jones Online News, December 2, 1998 Wednesday 2:26 PM GMT, , 481 words, Business News Highlights For 9:30 A.M. EST Wednesday, *from Factiva*

... unit of cosmetics giant L'Oreal, could announce Wednesday or Thursday ...
... LYONNAIS SA (82%); L'OREAL SA (81%); SEARS ...

1524. Dow Jones News Service, December 2, 1998 Wednesday 12:19 PM GMT, , 267 words, French Stocks Somewhat Lower At Midday: CAC 0.7% Lower, *from Factiva*

... unit of cosmetics group L'Oreal and Sanofi is an Elf ...
L'OREAL SA (91%); STMICROELECTRONICS ...

1525. Dow Jones Online News, December 2, 1998 Wednesday 6:08 AM GMT, , 381 words, France's Elf Aquitaine, L'Oreal Formally Announce Drug Merger, *from Factiva*

... SA, the oil giant, and L'Oreal SA, the cosmetics concern, ...
... unit of cosmetics giant L'Oreal, will be combined. The deal ...
... exchange. Elf Aquitaine and L'Oreal will hold 35.1% and ...
... s development. "This merger with L'Oreal is an excellent outcome..." ...
L'OREAL SA (95%); ELF ...

1526. PR Newswire, December 2, 1998, Wednesday, Financial News, 868 words, Sanofi-Synthelabo A Pharmaceutical Company With a Global Dimension LEXIS-NEXIS Related Topicsno targeted Topics. , PARIS, Dec. 2

... in Sanofi-Synthelabo and L'Oreal would have a 19.4% shareholding and ...
... voting rights. Elf and L'Oreal intend to conclude a ...
... 3 proposed by L'Oreal and 3 independent directors and ...

1527. Information Bank Abstracts, WALL STREET JOURNAL, December 2, 1998, Wednesday, Section B; Page 1, Column 1, 34 words, BUSINESS & RACE: AT L'OREAL, BLOND ISN'T JUST FOR BLONDS ANYMORE, BY LEON E WYNTER

... Race column discusses L'Oreal's new line of hair ...
... called Feria; notes that L'Oreal deliberately disregarded preconceptions ...
L'OREAL SA;
L'OREAL SA (93%); L'OREAL SA;

1528. The Wall Street Journal, December 2, 1998 Wednesday Correction Appended, BUSINESS & RACE; Pg. B1, 887 words, BUSINESS & RACE, By Leon E. Wynter, *from Factiva*

At L'Oreal, Blond Isn't Just ...
... a fashion statement, L'Oreal deliberately disregarded preconceptions ...
... J. Campinell, president of L'Oreal Retail, a U.S. division of L'Oreal SA in Clichy, ...
... edge mass marketers, L'Oreal, the biggest U.S. beauty ...
... messages, "is not the philosophy of the L'Oreal brand," says Mr. ...
... But last spring L'Oreal also hedged that bet by ...
... seeing themselves in L'Oreal's general-market ads, and that ...
L'OREAL SA (94%)

1529. The Wall Street Journal, December 2, 1998 Wednesday, WHAT'S NEWS; Business and Finance; Pg. A1, 503

words, Business and Finance, *from Factiva*

... Synthelabo, a unit of L'Oreal, are preparing to announce a ...

... BOEING CO (71%); L'OREAL SA (82%); DEUTSCHE ...

1530. The Wall Street Journal, December 2, 1998 Wednesday, INTERNATIONAL; Pg. A17, 569 words, Hoechst and Rhone Unveil Aventis Unit --- France's Sanofi, Synthelabo Also to Announce Deal As Industry Consolidates, By Wall Street Journal staff reporters Stephen D. Moore in Strasbourg, France, and Thomas Kamm in Paris, *from Factiva*

... unit of cosmetics giant L'Oreal SA, could announce today or ...

... 36% of the new company, and L'Oreal, which has a 56.6% stake ...

... POULENC SA (94%); L'OREAL SA (93%); AVENTIS ...

1531. Accountancy, December 1998, Vol. 122, No. 1264 Pg. 28-29; ISSN: 0001-4664; CODEN: ACTYAD, 2016 words, When size matters, Grey, Sarah, 01747166

... Procter & Gamble, Levers and L'Oreal prefer their suppliers to be the same ...

1532. Arkansas Democrat-Gazette (Little Rock, AR), December 01, 1998, Tuesday, Pg. D1, 259 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1533. Arkansas Democrat-Gazette (Little Rock, AR), December 01, 1998, Tuesday, Pg. D1, 259 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1534. Arkansas Democrat-Gazette (Little Rock, AR), December 01, 1998, Tuesday, Pg. D1, 259 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1535. Arkansas Democrat-Gazette (Little Rock, AR), December 01, 1998, Tuesday, Pg. D1, 259 words, ARKANSAS STOCKS

L'OREAL SA (65%); ALCATEL- ...

1536. Corporate Finance, December 1998, No. 169 Pg. 68-70; ISSN: 0958-2053; CODEN: BUINew, 2068 words, A fruitful spell for the Swiss M&A market, Hagger, Euan, 01754834

... sights set on L'Oreal, a Nestle in ...

... for buying the control of L'Oreal. It is no secret that ...

... require a nod from L'Oreal's family shareholders. Nestle is ...

... 50% of the cosmetics group. Were L'Oreal's majority shareholder to relinquish ...

... product lines, acquiring L'Oreal could unlock synergies in ...

... network in the form of L'Oreal pharmacies - and perhaps using L'Oreal brand names for ...

... CLARIANT AG (91%); L'OREAL SA (84%); NESTLE ...

1537. Dow Jones Online News, December 1, 1998 Tuesday 8:16 AM GMT, , 1046 words, Germany's Hoechst,

France's Rhone-Poulenc Create Life-Sciences Giant, *from Factiva*

... unit of cosmetics group L'Oreal SA, while Sanofi is ...

1538. Dow Jones News Service, December 1, 1998 Tuesday 8:01 AM GMT, , 107 words, Sanofi, Synthelabo Alliance To Be Announced Thu - Report, *from Factiva*

... unit of cosmetics group L'Oreal SA (F.ORE), ...

SANOFI SYNTHELABO (93%); L'OREAL SA (91%); SYNTHELABO ...

1539. Drug & Cosmetic Industry, December 1, 1998, Pg. 108(1), 53564446, 108 words, The Future of Foundation.

L'Oreal has created Visible Lift ...

... glycerin to moisturize and condition. L'Oreal says skin will ...

L'OREAL SA (93%)

L'Oreal S.A. Product introduction

1540. OTC News & Market Report, December, 1998, Pg. 377, 53472120, 2394 words, Greece -- bearing no gifts.

... and Roiplan (Tropon), with respective shares of 25% and 23%. Muscoril (Sythelabo/L'Oreal) ...

1541. Sarasota Herald-Tribune (Florida), December 1, 1998, Tuesday,, MANATEE EDITION, LOCAL/STATE,, Pg. 1B, 820 words, COUNTY'S WEB SITE EXPANDING; IT OFFERS BASIC INFORMATION, BUT THE SITE ALSO IS EVOLVING INTO AN INTERACTIVE SERVICE., Dale White STAFF WRITER

L'OREAL SA (50%);

1542. Town & Country, December 1, 1998, Pg. 158(1), 53331512, 578 words, The Art of Aging Gracefully; Dayle Haddon's book on middle age beauty; Brief Article, FREED, JANET CARLSON

... Dayle Haddon, model, L'Oreal spokeswoman, entrepreneur and now ...

L'OREAL SA (91%)

1543. Business Wire, November 30, 1998, Monday, 4060 words, General Electric Takes Top Honours In First Financial Times; PricewaterhouseCoopers World's Most Respected Company Survey, LONDON

... Germany Financial 8= L'Oreal France Healthcare 8= ...

1544. San Jose Mercury News (California), November 30, 1998 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 10C, 840 words, COLOR SCHEMES, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER

... shades with names like L'Oreal's "Garneta," Almay's "Woodberry," ...

... fueled it. Now L'Oreal is offering Jet-Set. ...

... SV 10C] PHOTO: L'Oreal [981130 SV 10C] ...

L'OREAL SA (84%);

1545. The Times Union (Albany, NY), November 30, 1998, Monday,, ONE STAR EDITION, Pg. C4, 750 words, Judge Judy orders responsibility for all, LUIAINE LEE; Scripps Howard

... 1965. Her first job was with L'Oreal Cosmetics. She thought she'd be ...

1546. The Sun (Baltimore), November 29, 1998, Sunday,, FINAL EDITION, Pg. 9N,, 564 words, The lash test, Mary Corey, Sun Fashion Editor
 ... winner for daytime L'Oreal's Le Grand Curl * ...
 L'OREAL SA (84%);

1547. The Sun (Baltimore), November 29, 1998, Sunday,, FINAL EDITION, Pg. 9N,, 564 words, The lash test, Mary Corey, Sun Fashion Editor
 ... winner for daytime L'Oreal's Le Grand Curl * ...
 L'OREAL SA (84%);

1548. Austin American-Statesman (Texas), November 28, 1998, Weekly Business Review; Pg. 1, 1321 words, Investing globally without foreign risk; Investing in Asia, emerging, James Glassman
 ... owns the Financial Times; L'Oreal, the French cosmetics firm; and ...

1549. Fresno Bee (California), November 28, 1998,, HOME EDITION, Pg. E3,, 292 words, SESAME STREET WALK & TALK PALS
 ... caking. The secret is in L'Oreal's formula. Non-volatile ...
 L'OREAL SA (70%);

1550. The Atlanta Journal and Constitution, November 26, 1998, Thursday,, ALL EDITIONS, 180 words, Shop Around; This week: Cosmetic Products
 ... 4.19 Target: \$ 2.89 L'OREAL SOFT EFFECTS EYECOLOUR ...
 ... MASCARA . Photo : Photo of L'OREAL SOFT EFFECTS EYECOLOUR. ...
 ... CAREMARK CORP (92%); L'OREAL SA (83%);

1551. Cosmetics International, November 25, 1998, Pg. 12(1), 53421607, 818 words, Skin care's secret elixir; Elixir de Beaute develops cosmetics for client companies
 ... for the Institut Merieux, L'Oreal/Lancome and Laboratories C ...
 L'OREAL SA (83%); BIOMERIEUX ...

1552. The Dallas Morning News, November 25, 1998, Wednesday, HOME FINAL EDITION, FASHION!DALLAS,, Pg. 8E, 567 words, Young at heart, Tracy Achor Hayes
 ... bags filled with lollipops, L'Oreal Kids shampoo in " ...
 L'OREAL SA (66%);

1553. Daily Record (Glasgow, Scotland), November 25, 1998, Pg. 26, 60941595, 1282 words, MADE TO TREASURE; Features, Paterson, Roz
 ... UP: "I love L'Oreal Colour Endure's Wine & ...

1554. The Mirror (London, England), November 24, 1998, Pg. 30, 60628216, 389 words, City Slickers: Wella Saved, Ian; Haircare giants put up pounds 35 million to rescue Yardley; Features, Bhoyrul, Anil; Hipwell, James
 ... auction, suggesting to companies such as L'Oreal that they would have to find at least ...

WELLA AG (92%); L'OREAL SA (68%); GEMEY ...

1555. Modesto Bee, November 24, 1998, Tuesday, ALL EDITION, Currents; Pg. E-1, 459 words, SCOUT HOME CAREFULLY, BY CINDY PETERSON, Bee staff writer
REALSELECT INC (62%); L'OREAL SA (55%);

1556. Chain Drug Review, November 23, 1998, Pg. 55(1), 54105570, 734 words, Hair color poised for more gains. ... well established products as L'Oreal's Preference and ClairolInc.'s ...
L'OREAL SA (71%); COMBE ...

1557. Drug Store News, November 23, 1998, Pg. 53(1), 53372659, 1252 words, Teens, males boost color sales., GROSSMAN, ANDREA
... L'Oreal ...
L'OREAL SA (72%); REVLON ...

1558. St. Petersburg Times (Florida), November 23, 1998, Monday, 0 South Pinellas Edition, FLORIDIAN; Xpress; HOT STUFFING!; Pg. 3D, 509 words, Yo quiero chihuahuas, PAMELA DAVIS
... some results from the 1998 L'Oreal Kids Hair Care ...
... BELL CORP (90%); L'OREAL SA (71%);

1559. The Wall Street Journal, November 23, 1998 Monday, MARKETING & MEDIA; Advertising; Pg. B8, 1033 words, McCann Gives DiSesa Key New York Jobs, By Sally Beatty, *from Factiva*
... clients include Nestle, L'Oreal, Unilever Group, CocaCola and ...
... LUCENT SA (71%); L'OREAL SA (61%); MOTOROLA ...

1560. Fort Worth Star-Telegram (Texas), November 22, 1998, Sunday, FINAL AM EDITION, SPORTS;SPECIAL;, Pg. 7, 2056 words, REAR-VIEW MIRROR; Looking back at the 1998 Winston Cup season, defined by Jeff Gordon's dominance, John Sturbin, Star-Telegram Writer
... in early August. L'Oreal Blonds Have More Fun ...

1561. Copyright 1998 Associated Press All Rights Reserved, November 20, 1998, Friday, PM cycle, State and Regional, 428 words, Models sue former agent over alleged hidden cameras in their bathroom, By SAMUEL MAULL, Associated Press Writer, NEW YORK
... advertise products for L'Oreal, Calvin Klein, and Dolce & ...
L'OREAL SA (70%);

1562. Cox News Service, November 20, 1998, Lifestyle, 955 words, The fabulous fashion independents WITH

PHOTOS, Cara Anna, WEST PALM BEACH, Fla.

... said. Her secret weapon: L'Oreal Voluminous Mascara. "If I were ...

1563. Daily News (New York), November 20, 1998, Friday, News; Pg. 54, 318 words, MODELS' BOSS WAS PEEPING TOM, SEZ SUIT, By SALVATORE ARENA

... Klein, Dolce & Gabbana and L'Oreal. Among its better known ...
L'OREAL SA (65%);

1564. The New York Post, November 20, 1998, Friday, News; Pg. 035, 478 words, BOSS PLAYED PEEK-A-LOO WITH MODELS - LAWSUIT, BRADEN KEIL

... likes of Dolce and Gabbana and L'Oreal. Director Francis Ford's ...
L'OREAL SA (60%);

1565. Palm Beach Post (Florida), November 20, 1998, Friday,, FINAL EDITION, Pg. 1F, 954 words, THE FABULOUS FASHION INDEPENDENTS, Cara Anna, Palm Beach Post Staff Writer

... said. Her secret weapon: L'Oreal Voluminous Mascara. "If I were ...

1566. Copyright 1998 Associated Press All Rights Reserved, November 19, 1998, Thursday, AM cycle, State and Regional, 436 words, Models sue former agent over alleged hidden cameras in their bathroom, By SAMUEL MAULL, Associated Press Writer, NEW YORK

... advertise products for L'Oreal, Calvin Klein, and Dolce & ...
L'OREAL SA (70%);

1567. Copyright 1998 Associated Press All Rights Reserved, November 19, 1998, Thursday, AM cycle, State and Regional, 436 words, Models sue former agent over alleged hidden cameras in their bathroom, By SAMUEL MAULL, Associated Press Writer, NEW YORK

... advertise products for L'Oreal, Calvin Klein, and Dolce & ...
L'OREAL SA (70%);

1568. Dow Jones Online News, November 19, 1998 Thursday 6:08 PM GMT, , 367 words, French Stocks End Higher; CAC Rises 2.6%, *from Factiva*

... beauty products group L'Oreal, or shares in luxury group LVMH. L'Oreal shot ahead 6.1%, or ...
L'OREAL SA (93%); LVMH ...

1569. Dow Jones News Service, November 19, 1998 Thursday 5:39 PM GMT, , 366 words, French Stocks End Up On Foreign Invest Inflow; CAC up 2.6%, *from Factiva*

... beauty products group L'Oreal, or shares in luxury group LVMH. L'Oreal shot ahead 6.1%, or ...
L'OREAL SA (93%); LVMH ...

1570. The Wall Street Journal, November 19, 1998 Thursday, Pg. B7, 537 words, Sanofi and Synthelabo Shares Get Boost Amid Paris Report of a Possible Merger, By Stephen D. Moore, Staff Reporter of The Wall Street Journal, *from Factiva*

... SA and beauty group L'Oreal SA, respectively-declined to ...
SYNTHELABO SA (91%); L'OREAL SA (84%); HOECHST ...

1571. Dow Jones News Service, November 18, 1998 Wednesday 5:43 PM GMT, , 159 words, Sanofi/Synthelabo -2:
Less Financial Pressure For Sanofi, *from Factiva*
Meanwhile, L'Oreal said at the beginning of ...
L'OREAL SA (93%); RHONE- ...

1572. Dow Jones Online News, November 18, 1998 Wednesday 12:55 PM GMT, , 851 words, Analysts Downplay
Reports Of Merger Of Elf, L'Oreal Drug Units, *from Factiva*
... pharmaceuticals unit, Sanofi, and L'Oreal SA's Synthelabo drug ...
... combined group to 36%. L'Oreal, owner of 56.6% of Synthelabo, would ...
... Le Figaro said L'Oreal isn't interested in ...
... on hold. Meanwhile, L'Oreal said at the beginning of ...
L'OREAL SA (95%); RHONE- ...

1573. Dow Jones News Service, November 18, 1998 Wednesday 9:24 AM GMT, , 124 words, Sanofi/Synthelabo Shrs
-2: Parent Cos Decline Comment, *from Factiva*
... Elf-Aquitaine (ELF) and L'Oreal (F.ORE), which owns ...
... PARIS SA (91%); L'OREAL SA (85%); DOW ...

1574. Dow Jones News Service, November 18, 1998 Wednesday 8:32 AM GMT, , 217 words,
Sanofi/Synthelabo/Report-2: Sanofi Beaute Not Included >ELF, *from Factiva*
... Le Figaro says L'Oreal isn't interested in ...
L'OREAL SA (72%); AMOCO ...

1575. Dow Jones News Service, November 18, 1998 Wednesday 8:07 AM GMT, , 199 words, Elf Unit Sanofi,
L'Oreal's Synthelabo To Merge - Report >ELF, *from Factiva*
... pharmaceuticals unit, Sanofi, and L'Oreal SA's (F.ORE) ...
... combined group to 36%. L'Oreal, owner of 56.6% of Synthelabo, would ...
L'OREAL SA (95%); RHONE- ...

1576. Arkansas Democrat-Gazette (Little Rock, AR), November 17, 1998, Tuesday, Pg. D1, 258 words, ARKANSAS
STOCKS
... 16+7/8 L'Oreal 1131/2 +61/ ...

1577. The Augusta Chronicle (Georgia), November 17, 1998, Tuesday,, ALL EDITIONS, YOUR LIFE,, Pg. B1, 1574
words, THE GREAT LIPSTICK CHALLENGE VIRTUALLY EVERY COSMETIC COMPANY IS PUSHING A
LONG-LASTING LIPSTICK - ONE THAT PROMISES TO STAY PUT ALL DAY WITHOUT TOUCHUPS. OUR
WRITERS PUT FIVE BRANDS TO THE TEST.
... hopeless romantic) LIPSTICK: L'Oreal Colour Endure Stay- ...
... Craze. PRICE: \$ 9 L'Oreal Colour Endure Stay- ...
... across my lips." L'Oreal said: "Like a ...

... makeup was slightly disturbed. L'Oreal was still in the running. ...
... napkin I could feel L'Oreal's vows slipping, slipping ...
... a little more than L'Oreal and costs \$ 1.50 more, ...
... By the end of the day, L'Oreal had nearly left me. "Give ...

1578. Daily Variety, November 17, 1998 Tuesday, SPECIAL SECTION2; Pg. A28, 493 words, Lopez's crossover dreams soaring out of sight, STEVE CHAGOLLAN
... a cosmetics contract with L'Oreal, switched from UTA to ICM, ...

1579. Palm Beach Post (Florida), November 17, 1998, Tuesday,, FINAL EDITION, Pg. 1D, 856 words, CONFESSIONS OF A LIPSTICK ADDICT: SUPERMODEL NO DUMMY ABOUT BEAUTY, Loretta Grantham, Palm Beach Post Staff Writer
... hoped to land a L'Oreal contract like Seymour. ...
L'OREAL SA (69%); VICTORIA'S ...

1580. The Jupiter Courier (Jupiter, FL), November 15, 1998, Sunday, Answer Book; Pg. A101, 618 words, A LOOK AT FASHIONS BEING SOLD THIS FALL, Cynthia Robins San Francisco Examiner
... time on the lips. And L'Oreal's Rouge Pulp has gotten ...

1581. The Washington Post, November 15, 1998, Sunday, Final Edition, FINANCIAL; Pg. H01; INVESTING, 1459 words, A Global Buffet, Hold the Asian Spice, James K. Glassman
... owns the Financial Times; L'Oreal (LORLY), the French cosmetics ...

1582. Chicago Tribune, November 15, 1998 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 5; ZONE: CN; QUICK FIXES., 749 words, YOU CAN BRUSH UP ON BRUISED SUEDE SHOES, By Anne Marie O'Connor. Special to the Tribune.
... effect. "I use L'Oreal Voluminous. I think ...

1583. St. Louis Post-Dispatch (Missouri), November 14, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 43, 690 words, MAKEUP GOES BOLD & GLAMOROUS, Lisa Jones Townsel; Of The Post-Dispatch
... Lasting Sheer Makeup), L'Oreal (Renaissance Fall Colour ...
L'OREAL SA (83%); ESTEE ...

1584. Emerging Markets Datafile JAKARTA POST, November 12, 1998, Thursday, 725 words, Fashion looks to used phone cards, coconuts, JAKARTA POST, Stevie Emilia
... magazine, Air France and L'oreal, were fashion designers Biyan, ...
L'OREAL SA (68%); AIR ...

1585. Arkansas Democrat-Gazette (Little Rock, AR), November 11, 1998, Wednesday, Pg. D1, 258 words, ARKANSAS STOCKS
... 8+5/16 L'Oreal 1111/4 -21/ ...

1594. Cosmetic Insider's Report, November 9, 1998, 1713428, 193 words, Ethnic Rumble
 ... name cosmetic companies when L'Oreal said six months ...
 ... some strong competition: L'Oreal's Soft Sheen, Carson ...
 L'OREAL SA (93%); ADVANSTAR ...

1595. Cosmetic Insider's Report, November 9, 1998, 1713434, 267 words, Whither Lauder?
 ... currently ranked behind L'Oreal, whose \$11.23 billion ...
 ... COMMUNICATIONS INC (91%); L'OREAL SA (82%); GEMEY ...
 ... LAUDER COS INC; L'OREAL SA; SHISEIDO CO ...

1596. Daily News (New York), November 09, 1998, Monday, News; Pg. 4, 432 words, 'OVERPARTIED' &
 UNDERLOVED MOSS KIN: BOOZE, NOT DOPE, By ELLEN TUMPOSKY in London and CORKY SIEMASZKO
 in New York Daily News Writers , With K.C. Baker
 ... million-dollar deal with the L'Oreal hair-care company. And ...
 L'OREAL SA (63%);

1597. Drug Store News, November 9, 1998, Pg. 40(1), 53266986, 2678 words, Turning teens into loyal drug store
 shoppers., PARKS, LIZ
 ... study, 12 percent of the girls said they had been using a Clairol color product, while 6 percent named L'Oreal. ...

1598. Drug Store News, November 9, 1998, Pg. 61(1), 53267006, 304 words, L'Oreal joins foundation makeup
 segment with Visible Lift Line Minimizing formula.
 NEW YORK - L'Oreal has entered the fastest-growing ...
 ... counters earlier this fall, is L'Oreal's biggest foundation launch ...
 ... tones and conceals imperfections. L'Oreal said it is also able to ...
 ... president of marketing for L'Oreal. L'Oreal developed a patented ...
 ... Lift's formulation. According to L'Oreal, par elastyl(R) ...
 L'OREAL SA (93%)
 L'Oreal S.A. Marketing

1599. Drug Store News, November 9, 1998, Pg. 100(1), 53267036, 72 words, Cosmetics: Eye Le Grand Curl Lift and
 Curl Mascara by L'Oreal.
 When L'Oreal Le Grand Curl ...
 L'OREAL SA (93%); GEMEY ...
 L'Oreal S.A. Product introduction

1600. Drug Store News, November 9, 1998, Pg. 100(1), 53267039, 77 words, Cosmetics: Lip Liquid Lipcolor Rouge
 Pulp by L'Oreal.
 L'Oreal's Liquid Lipcolor Rouge ...
 L'OREAL SA (93%); GEMEY ...

1601. The New York Times, November 9, 1998, Monday, Late Edition - Final Correction Appended, Section C; Page
 1; Column 2; Business/Financial Desk , 1433 words, Some Consumer Magazines Are Getting Real, By ALEX

KUCZYNSKI

... RECENT ADVERTISERS: Clinique, L'Oreal Excellence hair color, ...

1602. The Mail on Sunday (London, England), November 8, 1998, Pg. 21, 109811510, 1307 words, The hidden catch in a safety net for savers; Personal Finance.

... companies including Volvo and L'Oreal. A&L's bond ...

L'OREAL SA (71%); ALLIANCE & ...

1603. The Sun (Baltimore), November 8, 1998, Sunday,, FINAL EDITION, Pg. 9P., 511 words, Calling all girls, Mary Corey, Sun Fashion Editor

... familiar If the new face of L'Oreal looks familiar, perhaps ...

... print ads for L'Oreal are debuting in this month's ...

L'OREAL SA (82%); VICTORIA'S ...

1604. The Daily News of Los Angeles, November 5, 1998, Thursday,, L.A. LIFE,, 444 words, WHAT'S NEWS; FERRAGAMO FOREVER IN STYLE, Barbara De Witt Daily News Fashion Editor

... more mainstream companies such as L'Oreal and BeneFit Cosmetics, provide ...

... model above is wearing L'Oreal's newest collection.; (8-- ...

1605. Fresno Bee (California), November 5, 1998,, HOME EDITION, Pg. E1., 194 words, Kids share some of their hair-raising experiences, The Fresno Bee

... worst hair nightmare. L'Oreal, which has a vested interest ...

L'OREAL SA (71%);

1606. Dow Jones Online News, November 4, 1998 Wednesday 11:06 PM GMT, , 516 words, Sanofi CEO Says Company Has No Merger Plans In Immediate Future, *from Factiva*

... beauty products group L'Oreal. Dehecq said recent ...

L'OREAL SA (85%); WYETH (...

1607. Drug & Cosmetic Industry, November 1, 1998, Pg. 75(1), 53214384, 108 words, The Future of Foundation.

L'Oreal has created Visible Lift ...

... glycerin to moisturize and condition. L'Oreal says skin will ...

L'OREAL SA (93%)

L'Oreal S.A. Product introduction

1608. Drug & Cosmetic Industry, November 1, 1998, Pg. 90(1), 53214411, 82 words, Finished Goods.

... www.hawaiiantan.com L'Oreal www.lorealcosmetics.com ...

... PALMOLIVE CO (90%); L'OREAL SA (83%); REVLON ...

1609. Employee Benefit Plan Review, November 1998, Vol. 53, No. 5 Pg. 49; ISSN: 0013-6808; CODEN: EBPVAL, 367 words, Senate bankruptcy reform bill includes pension protections, 01739106

L'OREAL SA (54%); INTERNAL ...

1610. The Miami Herald, November 1, 1998 Sunday FINAL EDITION, TROPIC; Pg. 22, 725 words, HUNTER RENO SHE'S A STAR ATHLETE WHO BECAME A SUPER MODEL WHO BECAME A TELEVISION PERSONALITY. IS THERE ANYTHING THIS WOMAN CAN'T DO?, MICHELLE GENZ Tropic Staff Writer ... course of a year as L'Oreal's exclusive representative. Prohibited from ... L'OREAL SA (64%);

1611. The Sunday Oregonian (Portland, Oregon), November 1, 1998 Sunday, SUNRISE Edition, Pg. L13, LIPS COLORED ... Moon-Lighting, all from L'Oreal. Status: Filed Cosmetics

1612. Chicago Tribune, November 1, 1998 Sunday, CHICAGOLAND FINAL EDITION, METRO CHICAGO; Pg. 1; ZONE: C; ELECTION '98., 1021 words, SHOO-IN CANDIDATES TRY TO BOOST TOPS OF TICKETS, By Bob Kemper and LeAnn Spencer, Tribune Staff Writers. Tribune staff writers Suzy Frisch and Christi Parsons contributed to this report. ... Nancy Spak (from left), L'Oreal Johnson and Lauren Briggerman as they ...

1613. Sun-Sentinel (Fort Lauderdale, FL), October 31, 1998, Saturday., South EDITION, Pg. 1B, 641 words, DAVIE FINDS CHILDREN'S GOLF RANGE UNDER PAR; FACILITY MUST MEET CODE OR IT WON'T TEE OFF AGAIN, JODIE NEEDLE; Staff Writer, DAVIE L'OREAL SA (58%);

1614. Houston Business Journal, October 30, 1998, Vol 29; No 24; pg A27, 992 words, Service with a style, Angela Apte, Houston TX US Southwest, 9968569, HBJ ... hair technician for L'oreal's London studios, it's been ...

1615. Dow Jones News Service, October 29, 1998 Thursday 9:50 AM GMT, , 174 words, French Pharma/Surge -2: Rise On Merger Rumors >RP, *from Factiva* ... beauty products group L'Oreal (F.ORE). "Although the POULENC SA (84%); L'OREAL SA (91%); HOECHST ...

1616. The New York Times, October 29, 1998, Thursday, Late Edition - Final, Section C; Page 7; Column 1; Business/Financial Desk , 1030 words, THE MEDIA BUSINESS: ADVERTISING; Mastercard joins the growing crowd that believes what sells here will sell there, too., By Greg Farrell ... not just Lever, L'Oreal and General Motors. The second ...

1617. Knoxville News-Sentinel (Tennessee), October 27, 1998, Tuesday, Living; Pg. B1, 730 words, A glimmer of shimmer ; Shine for those special occasions with help from hair and body glitter, By Rebecca Simmons, News-Sentinel staff writer ... lipstick from brands like L'Oreal and Sears' "New Metallics" ...

1618. Chain Drug Review, October 26, 1998, Pg. 86(1), 54105381, 2105 words, Suppliers put premium on innovation. ... Parsol 1789 sunscreen is L'Oreal subsidiary Ombrelle Pharmaceuticals ...

1619. Chain Drug Review, October 26, 1998, Pg. 66(1), 54105426, 1467 words, Courting black consumers.
 ... Inc.'s L'Oreal subsidiary acquired ...
 ... COSMAIR INC (63%); L'OREAL SA (61%); SOFT ...

1620. Chain Drug Review, October 26, 1998, Pg. 76(1), 54105431, 1277 words, Color explosion invigorates nail care arena.
 ... woman's makeup case," L'Oreal senior vice president of ...
 ... other suppliers -- including L'Oreal (Jet-Set), Del's ...
 ... a spokeswoman for L'Oreal recently noted. "Polish is ...
 ... RESOURCES INC (65%); L'OREAL SA (63%); ESTEE ...

1621. Chain Drug Review, October 26, 1998, Pg. 76(1), 54105433, 439 words, Manufacturers step up efforts as hair color category booms.
 ... manufacturers -Clairol Inc., L'Oreal and Revlon Inc. - jockeying ...
 ... few months Clairol, L'Oreal and Revlon have each moved to ...
 ... on older consumers, and L'Oreal is targeting more adventurous ...
 ... segment. For its part, L'Oreal has introduced the Feria line to ...
 L'OREAL SA (93%); REVLON ...

1622. PR Newswire, October 26, 1998, Monday, Financial News, 1345 words, Sixth Annual 'Women of Distinction' Breakfast Girl Scout Council of Greater New York Honors Six Outstanding WomenLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, Oct. 26
 ... Products, Inc. She was Director of L'Oreal Haircare, a division of ...
 ... LEXISNEXIS GROUP (91%); L'OREAL SA (84%); MERRILL ...

1623. The San Francisco Chronicle, OCTOBER 26, 1998, MONDAY,, FINAL EDITION, BUSINESS;, Pg. E1;, 1186 words, How to File A Lawsuit for Discrimination, Ilana DeBare
 L'OREAL SA (57%);

1624. Daily News (New York), October 25, 1998, Sunday Extra; Pg. 41, 401 words, SUDS 'R' US NEW KIDDIE SHAMPOOS ARE MORE FUN AND MORE EFFECTIVE, BY RUTH BASHINSKY
 ... 3, Long Island L'Oreal Kids Extra Gentle ...
 L'OREAL SA (63%); WARNER ...

1625. Pittsburgh Post-Gazette (Pennsylvania), October 25, 1998, Sunday,, FIVE STAR EDITION, Pg. G-12,, 213 words, THE BALTIMORE SUN
 ... Dior Mascara Flash and L'Oreal Kids 2-in- ...

1626. Sunday Mirror (London, England), October 25, 1998, Pg. 38, 60651254, 733 words, Face facts; FIGHT DRYNESS THIS WINTER AND ESCAPE THE FLAKES WITH VICCI BENTLEY'S GUIDE TO MOISTURE-MAXIMISING SKINCARE; Features
 ... soften and retain moisture. L'Oreal Plenitude Hydra- Comfort ...
 ... soothing the skin. Try l'Oreal Moisture- Rich Gentle ...

L'OREAL SA (65%)

1627. Emerging Markets Datafile BUSINESS DAILY, October 24, 1998, Saturday, 336 words, Starstruck at the 'Meg' Launch, BUSINESS DAILY
... styling products by L'Oreal; Maybelline's quick-dry ...
L'OREAL SA (82%);

1628. The Wall Street Journal, October 22, 1998 Thursday, MARKETING & MEDIA; Advertising; Pg. B10, 1249 words, Peta Spoofs Aim to Turn the Tide on P&G, By Sally Beatty, *from Factiva*
... including Gillette, Avon and L'Oreal, already have discontinued animal ...

1629. The Mirror (London, England), October 20, 1998, Pg. 9, 60629852, 1430 words, Oh no! It's Noel's Outhouse Party; Features, Catchpole, Charlie
... brave. The occasional star of l'Oreal shampoo ads and even ...
L'OREAL SA (72%)

1630. The New York Times, October 20, 1998, Tuesday, Late Edition - Final, Section C; Page 6; Column 6; Business/Financial Desk , 163 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Publicis in Deals With Asian Agencies, By Courtney Kane
... including British Airways, L'Oreal and Qantas.
... GROUPE SA (92%); L'OREAL SA (84%); COCA- ...

1631. Drug Store News, October 19, 1998, Pg. 29(1), 53158956, 641 words, Big manufacturers gain ground in consolidating lip pencil segment., Parks, Liz
... three brands--Revlon, L'Oreal and Maybelline--accounting for ...
... four brands--Revlon, L'Oreal, Maybelline and Wet 'n' ...
L'OREAL SA (93%); REVLON ...

1632. Drug Store News, October 19, 1998, Pg. 29(1), 53158963, 80 words, Leading brands in lip pencils.
... L'Oreal 10.2 ...
L'OREAL SA (83%); INFORMATION ...

1633. Daily Record (Glasgow, Scotland), October 17, 1998, Pg. 6, 60944458, 278 words, Nosey Parka; PEOPLE WATCH; Features, Fulton, Rick
... in St Andrews. The L'Oreal boy obviously forgot his ...
L'OREAL SA (65%)

1634. Business Wire, October 16, 1998, Friday, 582 words, MICR-Laser Check Processing System Innovator ACOM Named Oracle Alliance Partner, LONG BEACH, Calif.
ORACLE CORP (94%); L'OREAL SA (55%); BUSINESS ...

1635. The Wall Street Journal, October 16, 1998 Friday, MARKETING & MEDIA; Advertising; Pg. B14, 1130 words,

Hearst Gets Set to Blow Its Own Horn, By Wendy Bounds, *from Factiva*

... include Visa, Citibank, L'Oreal and Nestle, and 60% of Headstart ...

1636. The Wall Street Journal, October 16, 1998 Friday, MARKETING & MEDIA; Pg. B14, 261 words, Ad Notes...., *from Factiva*

... include Visa, Citibank, L'Oreal and Nestle, and 60% of Headstart ...

... COS INC (70%); L'OREAL SA (82%); NASDAQ ...

1637. Dow Jones News Service, October 15, 1998 Thursday 5:37 PM GMT, , 103 words, L'Oreal 9-Month Sales -2: 10.1% Rise On The Year >F.ORE, *from Factiva*

... products and cosmetics group L'Oreal SA (F.ORE) ...

... a press release, L'Oreal said its cosmetics sales ...

L'OREAL SA (95%); DOW ...

1638. Dow Jones News Service, October 15, 1998 Thursday 5:07 PM GMT, , 493 words, DJ News Highlights: Ct Seeks Transcript Of Daimler Mtg -Rpt, *from Factiva*

... L'Oreal 9-Month Sales FRF56.4 Bln Vs. FRF51.2 Bln >F.ORE ...

1639. Dow Jones News Service, October 15, 1998 Thursday 4:56 PM GMT, , 6 words, +L'Oreal 9-Month Sales FRF56.4 Bln Vs. FRF51.2 Bln >F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

1640. Dow Jones News Service, October 15, 1998 Thursday 2:35 PM GMT, , 242 words, Publicis Acquires Malaysian, Pakistani Ad Agencies >F.PUL, *from Factiva*

... Sharp, Visa, Citibank, L'Oreal and Nestle. Wet Desert has ...

L'OREAL SA (85%); DOW ...

1641. Dow Jones News Service, October 15, 1998 Thursday 10:04 AM GMT, , 670 words, Money Managers/Cover -3: Optimism Abounds For Some, *from Factiva*

... French cosmetics giant L'Oreal SA as the kind of stock he would ...

1642. The Times Union (Albany, NY), October 15, 1998, Thursday,, THREE STAR EDITION, Pg. B3, 1616 words, CAPITAL REGION ALMANAC

... 28. FIACCO, Marian L'oreal, daughter of Syreeta Freehauf and ...

1643. Dow Jones Online News, October 14, 1998 Wednesday 5:30 PM GMT, , 281 words, French Stocks End Higher: CAC 40 Rises 2.5% After Late Rally, *from Factiva*

... beauty products group L'Oreal making headway. Shares ...

... CO INC (84%); L'OREAL SA (91%); ACCOR ...

1644. Dow Jones News Service, October 14, 1998 Wednesday 5:10 PM GMT, , 277 words, French Stocks End Higher: CAC 40 Up 2.5% After Late Rally, *from Factiva*

... beauty products group L'Oreal making headway. Shares ...
L'OREAL SA (91%); ACCOR ...

1645. Dow Jones Online News, October 14, 1998 Wednesday 1:39 PM GMT, , 62 words, French Drug Maker Synthelabo's Nine-Month Sales Ahead By 6.6%, *from Factiva*
... by cosmetics group L'Oreal SA. Copyright (c) ...
L'OREAL SA (85%); DOW ...

1646. Dow Jones News Service, October 14, 1998 Wednesday 10:10 AM GMT, , 58 words, Synthelabo Nine-Month Sales FRF9.16B Vs FRF8.59B >F.SYN, *from Factiva*
... press. Cosmetics group L'Oreal SA (F.ORE) ...
L'OREAL SA (85%); DOW ...

1647. Los Angeles Times, October 14, 1998, Wednesday,, Home Edition, Page 8, 661 words, SMALL BUSINESS; SMALL TALK: ADVICE FROM THE SMALL-BUSINESS EXPERTS; RESEARCHING MARKET SIZE, COMPETITION, KAREN E. KLEIN, SPECIAL TO THE TIMES
L'OREAL SA (55%); US ...

1648. Chicago Sun-Times, October 13, 1998, TUESDAY, Late Sports Final Edition, FEATURES; PLANET PAIGE; Pg. 42, 520 words, Not completely sold on art, Paige Smoron
... manicure. MOMA's loss, L'Oreal's gain. But when I ...
L'OREAL SA (67%);

1649. The New York Times, October 13, 1998, Tuesday, Late Edition - Final, Section A; Page 1; Column 2; Foreign Desk , 1554 words, In China, 35+ and Female = Unemployable, By ELISABETH ROSENTHAL , TIANJIN, China
... features." Or one by L'Oreal Cosmetics: "Promotion rep., ...

1650. The Wall Street Journal, October 12, 1998 Monday, World Stock Markets; Pg. C1, 1662 words, Caution Urged In Buying Asian Stocks, By Sara Webb, Staff Reporter of The Wall Street Journal, *from Factiva*
... beauty products group L'Oreal rose 9.7% to 2,600 ...

1651. The Boston Herald, October 11, 1998 Sunday, ALL EDITIONS, NEWS;, Pg. 006, 714 words, Oprah's magazine body language sends the wrong message, By Margery Eagan
... Lord & Talyor, Revlon, L'Oreal and Clinique? "Great skin. What's ...
L'OREAL SA (82%); ESTEE ...

1652. The New York Times, October 11, 1998, Sunday, Late Edition - Final, Section 2; Page 4; Column 4; Arts and Leisure Desk , 248 words, CENSORSHIP; Rescued by the Courts
L'OREAL SA (57%);

1653. The People (London, England), October 11, 1998, Pg. 32, 60631779, 714 words, THE STYLE FILE; Features, Garston, Helen

... Tel: 01628-636747. L'Oreal technical consultant: Andrew ...
L'OREAL SA (68%)

1654. Proceso, October 11, 1998, Pg. p25(1), 21280183, 1825 words, Un nuevo Código Civil, o sólo reformarlo.; México, D.F., México; TT:Reforming the Civil Code, or getting a new one; TA: Mexico City, Mexico, Monge, Raúl
L'OREAL SA (58%)

1655. Daily Record (Glasgow, Scotland), October 10, 1998, Pg. 11, 60944377, 1045 words, 40 years on, it's still Shep-shape; Features, Shields, Bob
... can only hope L'Oreal come up with something that ...

1656. Dow Jones Online News, October 9, 1998 Friday 4:42 PM GMT, , 372 words, French Stocks Surge On Stable Dollar; CAC-40 Rose 4.5%, *from Factiva*
... beauty products group L'Oreal recouped ground lost ...
... CO INC (84%); L'OREAL SA (91%); NEW ...

1657. Dow Jones News Service, October 9, 1998 Friday 3:50 PM GMT, , 372 words, French Stocks Surge On Stable Dollar; CAC-40 +4.5%, *from Factiva*
... beauty products group L'Oreal recouped ground lost ...
... RICARD SA (84%); L'OREAL SA (91%); DOW ...

1658. Fort Worth Star-Telegram (Texas), October 9, 1998, Friday, ARLINGTON AM EDITION, LIFE & ARTS;, Pg. 6,, 535 words, Humphreys, Rowlett are luncheon draw, Angie Summers, Star-Telegram Writer
... weekend, Seventeen magazine and L'Oreal Studio line will ...
L'OREAL SA (61%); SEVENTEEN ...

1659. Dow Jones News Service, October 8, 1998 Thursday 5:20 AM GMT, , 235 words, AIB Govett/Global Brands -3: Healthy, But Muted, Growth, *from Factiva*
... AG ADS (NUTSY), L'Oreal SA (F.ORE), ...
L'OREAL SA (66%); GENERAL ...

1660. The Record (Bergen County, NJ), October 8, 1998; THURSDAY; ALL EDITIONS, SPECIAL SECTION / LIFESTYLE; Pg. FO7, 1363 words, A MAKEUP MAVEN'S BARGAIN GUIDE, KAREN TINA HARRISON, Special to The Record
... brands like Revlon, L'Oreal, and Maybelline are discounted 30%; ...
... professional products from Clairol, L'Oreal, Revlon, and Wella. Paulette also ...
... label cosmetics like L'Oreal 2 - and Yves St. ...

1661. Daily Record (Glasgow, Scotland), October 7, 1998, Pg. 2, 60944302, 1382 words, Sister Act; The age-old beauty secret that means your daughter is mistaken for your sister is not confined to movie stars; Features, Weale, Natasha
... skin and swears by L'Oreal moisturiser. She said: "I ...

1662. Dow Jones Online News, October 6, 1998 Tuesday 5:17 PM GMT, , 401 words, Jean Philippe Fragrances Issues Weak Profit Outlook; Stock Slumps, *from Factiva*
 ... Revlon's French rival L'Oreal SA. Jean Philippe also ...
 ... FRAGRANCES INC (95%); L'OREAL SA (82%); DOW ...

1663. PR Newswire, October 6, 1998, Tuesday, Financial News, 4856 words, GE Tops Fortune's Latest List of the Most Admired Companies in the World; U.S. Companies Lead Most Industry Groups, but Toyota, Royal Dutch/Shell, KLM, and Nestle are Also WinnersLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, Oct. 6
 ... 8.26 U.S. 3 L'Oreal 7.59 France 4 ...

1664. The Wall Street Journal, October 6, 1998 Tuesday, Corporate Focus; Pg. B4, 1168 words, How Revlon's Third-Quarter Results Got So Smudged --- Lurking Trouble in Sales Data Was Compounded by Late Product Launch, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... s Cover Girl and L'Oreal SA's Maybelline, to become the ...
 REVLON INC (94%); L'OREAL SA (81%); MACANDREWS & ...

1665. Daily Record (Glasgow, Scotland), October 5, 1998, Pg. 6, 60924275, 101 words, Claudia's not walking out of catwalks; News
 ... year and is still contracted to L'Oreal, Citroen and a mail- ...
 L'OREAL SA (70%)

1666. Dow Jones Online News, October 5, 1998 Monday 5:23 PM GMT, , 316 words, French Stocks End Mixed On G-7 Letdown; CAC 40 Index Falls 1.9%, *from Factiva*
 ... beauty products group L'Oreal fell heavily, hit ...
 ... CO INC (84%); L'OREAL SA (91%); EURONEXT ...

1667. Dow Jones News Service, October 5, 1998 Monday 10:40 AM GMT, , 221 words, French Stks/Midday -2: France Telecom, Alcatel Rally, *from Factiva*
 ... L'Oreal, on the other hand, has given up almost two-thirds of the 9.5% ...
 ... LUCENT SA (93%); L'OREAL SA (91%); DOW ...

1668. Drug Store News, October 5, 1998, Pg. 27(1), 53082434, 89 words, L'Oreal's.
 NEW YORK - L'Oreal's 1998 winter color ...
 L'OREAL SA (93%)

1669. The News Letter (Belfast, Northern Ireland), October 5, 1998, Pg. 11, 60728747, 162 words, Claudia to stay on catwalk; News
 ... continues under contract with L'Oreal cosmetics, Citroen cars and ...
 L'OREAL SA (71%)

1670. Buffalo News (New York), October 4, 1998, Sunday, FINAL EDITION, NEWS, Pg. 16A, 107 words,
 SCHIFFER THROUGH WITH CATWALKS, Knight Ridder Newspapers, MILAN

... TV commercials (she has contracts with L'Oreal and Citroen), she said she wants to ...
L'OREAL SA (84%);

1671. The Daily News of Los Angeles, October 4, 1998, Sunday,, NEWS,, 1032 words, NEWS LITE; SCHIFFER LEAVES MODELING BEHIND

... TV commercials (she has contracts with L'Oreal and Citroen), she said she wants to have ...
L'OREAL SA (84%);

1672. Dow Jones Online News, October 4, 1998 Sunday 1:29 PM GMT, , 722 words, Revlon's Profit Picture Turns Ugly, Cosmetics Giant Will Restructure, *from Factiva*

... Revlon's French rival, L'Oreal SA. "We think that the share ...
... term recommendation on L'Oreal to "neutral" from "accumulate." However, it ...
... some investors are worried that L'Oreal's revenue will come ...

1673. Florida Times-Union (Jacksonville, FL), October 4, 1998 Sunday,, Final Edition, NATIONAL/INTERNATIONAL;, Pg. A-2, 489 words, Newsmakers, From staff

... TV commercials (she has contracts with L'Oreal and Citroen), the 28-year- ...
L'OREAL SA (83%); CHANEL ...

1674. Florida Times-Union (Jacksonville, FL), October 4, 1998 Sunday,, Final Edition, NATIONAL/INTERNATIONAL;, Pg. A-2, 489 words, Newsmakers, From staff

... TV commercials (she has contracts with L'Oreal and Citroen), the 28-year- ...
L'OREAL SA (83%); CHANEL ...

1675. The Miami Herald, October 4, 1998 Sunday FINAL EDITION, FRONT; Pg. 2A, 818 words, WALK THIS WAY, Herald Staff

... disappear altogether. She has contracts with L'Oreal and Citroen and will be popping ...
L'OREAL SA (92%);

1676. The Miami Herald, October 4, 1998 Sunday FIRST EDITION, FRONT; Pg. 2A, 504 words, NAMES 'N' FACES, Herald Staff

... TV commercials (she has contracts with L'Oreal and Citroen), Schiffer, 28, ...
L'OREAL SA (83%);

1677. San Jose Mercury News (California), October 4, 1998 Sunday MORNING FINAL EDITION, FRONT; Pg. 2A, 163 words, SCHIFFER WALKS OFF CATWALK, BUT NOT OUT OF PUBLIC EYE, Mercury News Wire Services

... TV commercials (she has contracts with L'Oreal and Citroen), she said she wants to ...
L'OREAL SA (84%);

1678. St. Louis Post-Dispatch (Missouri), October 4, 1998, Sunday, FIVE STAR LIFT EDITION, NEWS, Pg. A2, 299 words, SCHIFFER SAYS SHE IS GIVING UP MODELING TO FOCUS ON ADS, ACTING, Reuters News Service, MILAN, ITALY

... commercials (she also has a contract with L'Oreal), she said she wants to spend ...
L'OREAL SA (84%);

1679. Rocky Mountain News (Denver, CO), October 3, 1998, Saturday,, LIFESTYLES/SPOTLIGHT; Ed. F; Pg. 23D, 294 words, L'OREAL STUDIES GROOMING HABITS, Kelly Degarmo; Fort Worth Star-Telegram
... a survey by L'Oreal Kids shampoo, kids ...
L'OREAL SA (93%); L'OREAL SA (93%);

1680. St. Louis Post-Dispatch (Missouri), October 3, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 34, 812 words, POWDER CAN BE THE KEY TO ELEGANT NIGHTTIME LOOK, Paula Begoun; Knight Ridder/Tribune News Service
... used as a foundation (such as L'Oreal Dual Lite, Clinique ...
L'OREAL SA (82%); ESTEE ...

1681. The Washington Post, October 03, 1998, Saturday, Final Edition, FINANCIAL; Pg. E01, 536 words, Revlon Stock Falls 45 Pct. To 1998 Low; Company Says Earnings Won't Meet Expectations, Sharon Walsh, Washington Post Staff Writer, NEW YORK, Oct. 2
... doesn't have the same clout as L'Oreal or P&G [Procter & ...
... GAMBLE CO (93%); L'OREAL SA (91%); COCA- ...

1682. Dow Jones Online News, October 2, 1998 Friday 4:44 PM GMT, , 521 words, French Stocks End Flat In Volatile Session; CAC Climbs 1.13 Points, *from Factiva*
... Deutsche Bank for L'oreal shares in the last ...
... 143 closed flat. L'Oreal played a big ...
... management made to analysts. L'Oreal has the third-biggest weighting ...
L'OREAL SA (95%); FRANCE ...

1683. Dow Jones Online News, October 2, 1998 Friday 1:36 PM GMT, , 457 words, France's L'Oreal Has No Plans To Sell Pharmaceuticals Unit, *from Factiva*
PARIS -(Dow Jones)- L'Oreal SA said Friday ...
... remains on track. L'Oreal said 57%-owned ...
... will take the step," L'Oreal Chairman Lindsay Owen- ...
L'Oreal Thursday posted a ...
... 6.2 billion francs. L'Oreal's results were solid, but ...
... in late June. "If L'Oreal keeps on saying ...
... Paris brokerage house. L'Oreal said Friday that it is ...
... year," the company warned. L'Oreal said it has put its ...
... half, traders said. L'Oreal is the world's largest beauty ...
L'OREAL SA (95%); SYNTHELABO ...

1684. Dow Jones News Service, October 2, 1998 Friday 10:32 AM GMT, , 190 words, L'Oreal Has No Plans To Sell Synthelabo Subsidiary >F.SYN, *from Factiva*
PARIS (Dow Jones)--L'Oreal SA (F.ORE) ...
... remains on track. L'Oreal said 56.6%-owned ...

... will take the step," L'Oreal Chairman Lindsay Owen- ...
 ... daily Les Echos. L'Oreal Thursday posted a ...
 ... over the year before. L'Oreal said its pharmaceutical division's ...
 ... billion. Shares in L'Oreal stood at FRF2,265, ...
 L'OREAL SA (95%); SYNTHELABO ...

1685. Information Bank Abstracts, WALL STREET JOURNAL, October 2, 1998, Friday, Section A; Page 10, Column 1, 17 words, WORLD WATCH -- EUROPE: BRIEFLY
 L'Oreal (France) reports first- ...
 L'OREAL SA;
 L'OREAL SA (94%); L'OREAL SA;

1686. The Wall Street Journal, October 2, 1998 Friday, INTERNATIONAL; Pg. A10, 1472 words, World Watch, Compiled by Paul J. Deveney, *from Factiva*
 ... widebody fleet. -- France's L'Oreal saw its earnings rise ...

1687. The Washington Post, October 02, 1998, Friday, Final Edition, WEEKEND; Pg. N06, 2624 words, VAN GOGH FOR IT: Who Needs the Lines and Crowds? We Have 10 Alternatives, Michael O'Sullivan, Washington Post Staff Writer
 ... Hydrience's "Coral Reef" or L'Oreal's "Deep Copper Blonde." ...

1688. Baby Milk Action Update, October 1998, No. 23; Pg. 5, 01711000, 759 words, Encouraging companies to change L'OREAL SA (56%); DANONE ...

1689. Dow Jones News Service, October 1, 1998 Thursday 5:21 PM GMT, , 170 words, L'Oreal/1H -3: Aided By Continued Demand Cosmetics >F.ORE, *from Factiva*
 PARIS (Dow Jones)--L'Oreal SA said Thursday its ...
 ... a written statement, L'Oreal said it was sticking to its ...
 ... year," the company warned. L'Oreal said revenues at its ...
 ... in the rest of the world. L'Oreal also has a dermatology division and ...
 L'OREAL SA (95%); DOW ...

1690. Dow Jones News Service, October 1, 1998 Thursday 4:42 PM GMT, , 39 words, L'Oreal/1H -2: Sales FRF38.0 Bln Vs FRF34.0 Bln>F.ORE, *from Factiva*
 L'Oreal S.A. - Paris 6 ...
 L'OREAL SA (95%); DOW ...

1691. Dow Jones Online News, October 1, 1998 Thursday 4:35 PM GMT, , 457 words, French Stocks Plunge As Global Recession Fears Deepen; CAC Falls 5%, *from Factiva*
 ... beauty products group L'Oreal fell FF185, or 7.1%, to ...
 ... logic behind selling L'Oreal despite expectations of a ...
 ... CITROEN SA (93%); L'OREAL SA (86%); DOW ...

1692. Dow Jones News Service, October 1, 1998 Thursday 4:18 PM GMT, , 6 words, +L'Oreal 6 Mos Pretax Profit FRF4.07B Vs FRF3.56B >F.ORE, *from Factiva*
L'OREAL SA (91%); DOW ...

1693. Drug & Cosmetic Industry, October 1, 1998, Pg. 74(1), 54055027, 101 words, VIRTUALLY NO CAKING.
... new texture is the latest from L'Oreal. Rouge Virtuale Weightless ...
L'OREAL SA (91%)
L'Oreal S.A. Product introduction

1694. Employee Benefit Plan Review, October 1998, Vol. 53, No. 4 Pg. 6-8; ISSN: 0013-6808; CODEN: EBPVAL,
1340 words, Family values and the future of baby boomers, LaRock, Seymour, 01723413
L'OREAL SA (54%);

1695. HR On Campus, October, 1998, Vol. 1, No. 10, 688 words, Develop an Employee Handbook For the Web and
Cut Paperwork
L'OREAL SA (53%); UNIVERSITY OF ...

1696. International Tax Journal, Fall 1998, Vol. 24, No. 4 Pg. 9-18; ISSN: 0097-7314; CODEN: BUMAED, 3537
words, A comparative analysis of the 1981 and 1996 U.S. model income tax treaties, O Connor, Walter F, 01710270
L'OREAL SA (50%); US ...

1697. Journal of Managerial Issues, Fall 1998, Vol. 10, No. 3 Pg. 318-339; ISSN: 1045-3695; CODEN: JBFIDO, 6924
words, Advertising decision making in Asia: "Glocal" versus "regcal" approach, Tai, Susan H C Wong, Y H, 01724541
... market. The Swiss company L'Oreal SAN, a producer of ...

1698. Managing 401(k) Plans, October 1998, Pg. 10, 1224 words, 401(k) SPONSOR NEWS
... French cosmetic maker, L'Oreal. The push in this direction ...
... FMR CORP (85%); L'OREAL SA (81%); PHARMACIA ...

1699. Plain Dealer (Cleveland, Ohio), October 1, 1998 Thursday, FINAL / ALL, STYLE; Pg. 3F, 1486 words,
OPTIONS IN STYLE
... Dior Mascara Flash and L'Oreal Kids 2-in- ...

1700. St. Louis Post-Dispatch (Missouri), October 1, 1998, Thursday, FIVE STAR LIFT EDITION, STYLE WEST,
Pg. 5, 119 words, BIORE, DIOR NAB AWARDS FOR BEST PRODUCTS, From News Services
... Dior Mascara Flash and L'Oreal Kids 2-in- ...
... DIOR SA (74%); L'OREAL SA (72%);

1701. Industrial Distribution, September 30, 1998, PRODUCTS FOR PROFIT; New Items For Your Customers; Pg.
92, 81 words, Unicode(tm) Control Station, Staff
L'OREAL SA (58%); INTERNATIONAL ...

1702. The News Letter (Belfast, Northern Ireland), September 29, 1998, Pg. 31, 60732984, 317 words, Be positive! for life after redundancy; Business
... Dromona Quality Foods and L'Oreal.
L'OREAL SA (64%)

1703. Chain Drug Review, September 28, 1998, Pg. 8(1), 54105099, 659 words, Glamour shakes up cosmetics sampling; Brief Article, Krupp, Charla
... Maybelline, Cover Girl, L'Oreal, Elizabeth Arden, Clinique, ...
... selected by Glamour are L'Oreal's Soft Effects Eyecolor ...
REVLON INC (85%); L'OREAL SA (84%); CHRISTIAN ...

1704. Chain Drug Review, September 28, 1998, Pg. 27(1), 54105122, 584 words, Rich tones characterize fall color collections.
... being evoked this fall. L'Oreal is reflecting the inspiration of the Renaissance with its ...
... For fall 1998 L'Oreal was inspired by this painterly ...
L'OREAL SA (92%); REVLON ...

1705. Chain Drug Review, September 28, 1998, Pg. 28(1), 54105123, 1131 words, Lip segment stays on the cutting edge.
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... RESOURCES INC (72%); L'OREAL SA (84%); COSMAIR ...

1706. Chain Drug Review, September 28, 1998, Pg. 28(1), 54105124, 700 words, Eve products demonstrate renewed vigor.
... in the eye segment. L'Oreal's dollar sales in the ...
... market. Other new L'Oreal items in the segment ...
L'OREAL SA (83%); PROCTER & ...
L'Oreal USA Marketing

1707. Chain Drug Review, September 28, 1998, Pg. 30(1), 54105126, 500 words, Suppliers set for holidays.
... for everyone. "Next" is L'Oreal's winter color collection. ...
... REVLON INC (85%); L'OREAL SA (84%); PROCTER & ...

1708. Chain Drug Review, September 28, 1998, Pg. 36(1), 54105133, 550 words, Holiday gift sets abound.
... fragrances with stuffed animals. L'Oreal, for its part, is offering ...
... spray. For men L'Oreal is providing three gift ...
L'OREAL SA (91%); DEL ...

1709. Chain Drug Review, September 28, 1998, Pg. 39(1), 54105135, 627 words, Bold colors go mainstream.
... a spokeswoman for L'Oreal recently noted. "Polish is ...

1710. Chain Drug Review, September 28, 1998, Pg. 39(1), 54105136, 782 words, Color explosion drives nail care.
 ... woman's makeup case," L'Oreal senior vice president of ...
 ... other manufacturers, including L'Oreal (Jet-Set), Del ...
 ... RESOURCES INC (72%); L'OREAL SA (69%); GEMEY ...

1711. Chain Drug Review, September 28, 1998, Pg. 39(1), 54105137, 338 words, Polishes that produce a matte finish
 move into spotlight; nail polishes
 ... s Maybelline Inc. and L'Oreal units have followed suit. ...
 ... John Wendt. Meanwhile, L'Oreal, Maybelline's sister company, ...
 L'OREAL SA (93%); MAYBELLINE ...

1712. Chain Drug Review, September 28, 1998, Pg. 40(1), 54105138, 1674 words, Steady stream of new colors keeps
 category fresh.
 ... out," Penta remarks. L'OREAL The beauty care company recently launched L'Oreal Jet-Set, a ...
 ... two-minute manicure. "L'Oreal has always been at the forefront of this ...

1713. Chain Drug Review, September 28, 1998, Pg. 40(1), 54105139, 295 words, NAIL POLISH.
 ... L'Oreal ...
 ... L'Oreal ...

1714. Chain Drug Review, September 28, 1998, Pg. 4(1), 54105142, 2884 words, Skin care; skin care lines seek to
 appeal to older populace
 ... "Not too many companies have the resources to go up against a Procter & Gamble or a L'Oreal in mainstream ...
 HEALTHPOINT LTD (66%); L'OREAL SA (92%); GALDERMA ...

1715. Chain Drug Review, September 28, 1998, Pg. 11(1), 54105143, 2723 words, Facial; facial care products
 ... 2. L'Oreal Plenitude 9.3 ...
 ... care category has benefited from many new products and suppliers recently, established brands from such
 manufacturers as Procter & Gamble Co., Revlon Inc., L'Oreal, ...

1716. Chain Drug Review, September 28, 1998, Pg. 29(1), 54105145, 2658 words, upscale.
 ... planned 1999 introduction of L'Oreal Plenitude Turning Point ...
 L'OREAL SA (66%); PROCTER & ...

1717. Chain Drug Review, September 28, 1998, Pg. 57(1), 54105149, 1672 words, sun care.
 ... approval last year. L'Oreal has expanded its involvement in ...
 ... HEALTHCARE PRODUCTS (67%); L'OREAL SA (64%); SCHERING- ...

1718. Chain Drug Review, September 28, 1998, Pg. 101(1), 54105151, 300 words, NAIL CARE.
 ... L'Oreal ...
 ... L'Oreal ...

1719. Chain Drug Review, September 28, 1998, Pg. 103(1), 54105152, 1121 words, Makers react to market shifts; hair colorings

... by such leading manufacturers as L'Oreal, Revlon Inc. and Clairol ...
 ... GAMBLE CO (80%); L'OREAL SA (69%); CLAIROL ...

1720. Chain Drug Review, September 28, 1998, Pg. 103(1), 54105153, 441 words, Hair color a hotbed of activity.

... suppliers - Clairol Inc., L'Oreal and Revlon Inc. Each has ...
 ... latest efforts of Clairol and L'Oreal have come in the form ...
 ... users to the category. Meanwhile, L'Oreal has introduced its Feria line to ...
 L'OREAL SA (93%); REVLON ...

1721. Chain Drug Review, September 28, 1998, Pg. 103(1), 54105154, 314 words, HAIR COLORING.

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (62%); INFORMATION ...

1722. The Record (Bergen County, NJ), September 28, 1998; MONDAY, YOUR TIME ; ; Pg. Y03, 511 words, LIP SERVICE; LIGHT TINTS FOR FALL ARE AS EASY AS FINGER PAINTING, VALLI HERMAN, Special from The Dallas Morning News

PHOTO - The L'Oreal Fall Colour collection ...

1723. The Wall Street Journal, September 28, 1998 Monday, WORLD BUSINESS (A SPECIAL REPORT); Pg. R27, 1515 words, The World's 100 Largest Public Companies, *from Factiva*

... L'Oreal (France) ...

1724. Chicago Sun-Times, September 27, 1998, SUNDAY, Late Sports Final Edition, SHOW; STYLE FILE; Pg. 10; NC, 359 words, Lisa Lenoir

... it's no wonder L'Oreal Kids decided to do a ...
 L'OREAL SA (65%); GANNETT ...

1725. Tampa Tribune (Florida), September 26, 1998, Saturday,, FINAL EDITION, Pg. 9, 479 words, NEW TAMPA;

... Mall:Seventeen magazine and L'Oreal Studio Line are bringing the ...
 ... makeover, ask questions of L'Oreal hair experts and register to ...
 ... full of gifts from Seventeen and L'Oreal will be given to audience ...
 L'OREAL SA (65%); PETER ...

1726. Cosmetics International, September 25, 1998, Pg. p8(2), 21185878, 1909 words, The changing face of global colour.; Market Intelligence, Ascoli, Florence

... The leading manufacturer, L'Oreal, holds a strong position in the world colour ...
 ... on color cosmetics. L'Oreal, which holds the lead in ...
 L'Oreal S.A. Market share

1727. The Mirror (London, England), September 25, 1998, Pg. 5, 60611774, 351 words, Catwalk to the silver screen; Features

... still modelling for L'Oreal. VERDICT Gorgeous and versatile: ...
L'OREAL SA (62%)

1728. The Record (Bergen County, NJ), September 25, 1998; FRIDAY; ALL EDITIONS, LIFESTYLE / PREVIEWS; Pg. 028, 758 words, CABARET MOONLIGHTIN'; EX-SITCOM STAR BELTS IT OUT WITH SOME SASS, BILL ERVOLINO, Staff Writer

... accordingly when she sarcastically notes, "L'Oreal fired me...because my hair ...
L'OREAL SA (63%);

1729. Plain Dealer (Cleveland, Ohio), September 24, 1998 Thursday, FINAL / NORTHWEST, STYLE; Pg. 4F, 502 words, BEAUTY ACCESSORIES NEW THIS FALL, Janet McCue

... jumbo makeup pencils. From L'Oreal, \$2. Free samples. ...
... by Estee Lauder, L'Oreal and Revlon and an Almay ...
L'OREAL SA (84%); ESTEE ...

1730. Daily Record (Glasgow, Scotland), September 23, 1998, Pg. 4, 60559602, 516 words, Heads and tales of success; A hairdresser reaches the top after facing an uncertain future; Features

... recently been selected by L'Oreal to stock their prestigious Kerastase ...
L'OREAL SA (81%); ROYAL ...

1731. Tampa Tribune (Florida), September 23, 1998, Wednesday,, FINAL EDITION, Pg. 2, 569 words, Know the shape you're in; , (Janis D. Froelich);

... freebie Seventeen magazine and L'Oreal Studio Line have teamed to ...
... makeovers and gifts from Seventeen and L'Oreal. University Mall is on ...
L'OREAL SA (91%); SEVENTEEN ...

1732. Fort Worth Star-Telegram (Texas), September 22, 1998, Tuesday, FINAL AM EDITION, CLASS ACTS;, Pg. 6, 366 words, Trend Alert; Cool stuff that you won't be able to live without!, Kelly DeGarmo, Star-Telegram Writer

... a survey by L'Oreal Kids shampoo, kids ...
... Girl Magazine, Zoobtoons, L'Oreal Kids, Kevin Fujii
L'OREAL SA (93%);

1733. Journal of Managerial Issues, September 22, 1998, Pg. p318(22), 21272311, 7820 words, Advertising decision making in Asia: "Glocal" versus "Regcal" approach., Tai, Susan H.C.; Wong, Y.H.

... ones are adapted to the local environment of each market. The Swiss company L'Oreal S.A., a producer of personal-care products, determines its ...

1734. Journal of Managerial Issues, September 22, 1998, Pg. p318(22), 21272311, 7820 words, Advertising decision making in Asia: "Glocal" versus "Regcal" approach., Tai, Susan H.C.; Wong, Y.H.

... ones are adapted to the local environment of each market. The Swiss company L'Oreal S.A., a producer of personal-care products, determines its ...

1735. The Wall Street Journal, September 22, 1998 Tuesday, World Stock Markets; Pg. C16, 1468 words, Overseas Stock Markets Drop as Investors Worry About Clinton Scandal, Japan Banks, EMI Woes, By Michael R. Sesit and Suzanne McGee, Staff Reporters of The Wall Street Journal, *from Factiva*
... may slow at L'Oreal drove the company's stock ...

1736. Dow Jones Online News, September 21, 1998 Monday 4:57 PM GMT, , 352 words, French Stocks End Lower; CAC Falls 3.5% To 3342.65, *from Factiva*
... French cosmetics group L'Oreal fell FF193, or 6.7%, to ...
... CO INC (84%); L'OREAL SA (85%); STMICROELECTRONICS ...

1737. Dow Jones News Service, September 21, 1998 Monday 4:39 PM GMT, , 353 words, French Stocks End Down; CAC Down 3.5% To 3342.65, *from Factiva*
... French cosmetics group L'Oreal fell FRF193, or 6.7%, to ...
BOUYGUES SA (91%); L'OREAL SA (85%); STMICROELECTRONICS ...

1738. Dow Jones News Service, September 21, 1998 Monday 10:48 AM GMT, , 134 words, Goldman Sachs Dowgrades L'Oreal To Mkt Performer >F.ORE, *from Factiva*
... French cosmetics group L'Oreal SA (F.ORE) to ...
At 1020 GMT, L'Oreal shares were 6.9%, or FRF200 ...
L'OREAL SA (95%); DOW ...

1739. Drug Store News, September 21, 1998, Pg. 3(1), 53050509, 707 words, REX winners announced; new CEO award added., Grossman, Andrea M.
... cosmetics category include: L'Oreal Le Grand Curl ...
... new face makeup; L'Oreal Rouge Pulp Liquid ...
... 3M CO (61%); L'OREAL SA (60%); BRISTOL-

1740. Drug Store News, September 21, 1998, Pg. CP33(1), 53050574, 249 words, SIS signs agreement to handle CVS's returned merchandise; Brief Article
... Myers Squibb, Bayer, L'Oreal, Procter & Gamble, Wyeth- ...
... CAREMARK CORP (94%); L'OREAL SA (82%); BRISTOL-

1741. Drug Store News, September 21, 1998, Pg. 77(1), 53050580, 1662 words, Teen demands drive skin care growth., Grossman, Andrea M.
... and L'Oreal's Future with ...
... and L'Oreal Plenitude. ...
... RESOURCES INC (68%); L'OREAL SA (60%)

1742. Drug Store News, September 21, 1998, Pg. 78(1), 53050581, 1242 words, New products aim to capture older consumers., Grossman, Andrea M.
... in their formula include L'Oreal's Plenitude Revitalift Oil-

1743. Drug Store News, September 21, 1998, Pg. 83(1), 53050583, 325 words, Rite Aid to turn up spotlight on ethnic cosmetics; Brief Article, Grossman, Andrea M.
 ... brands. The Cover Girl, L'Oreal, Maybelline and Revlon brands ...
 L'OREAL SA (82%); COVER ...

1744. Drug Store News, September 21, 1998, Pg. 85(1), 53050589, 1878 words, Brands blossom as sales surge.
 ... L'Oreal 26.9 -6.5 12.1 - 8.0 ...
 ... L'Oreal 7.2 -3.1 7.5 -3.0 ...

1745. Akron Beacon Journal (Ohio), September 20, 1998 Sunday 1 STAR EDITION, BUSINESS; Pg. G1, 1389 words, QUICK WIT IS NEEDED TO KEEP UP IN RUSSIA ENTREPRENEUR KNOWS HOW BEST TO SURVIVE WITH ECONOMY IN RUINS, Inga Saffron, Knight Ridder Newspapers, MOSCOW
 ... half the price of imports such as L'Oreal, Wella and Londa, even ...
 L'OREAL SA (66%);

1746. INTELLIGENCER JOURNAL (LANCASTER, PA.), September 19, 1998, Saturday, Pg. C-7., 500 words, Which box will work best?, Roxanne McRoberts
 L'OREAL SA (56%);

1747. The Boston Globe, September 19, 1998, Saturday, City Edition, LIVING; Pg. C1, 620 words, Something up their sleeves; FAMILY DATEBOOK / KIDS, By Bruce McCabe, Globe Staff
 ... Attleborough, Seventeen magazine and L'Oreal Studio Line are putting ...

1748. The New York Post, September 16, 1998, Wednesday, New York Woman; Pg. 031, 382 words, PUTTING DOWN PRADA, JARED PAUL STERN
 ... being sponsored by L'Oreal, Moet et Chandon, ...
 L'OREAL SA (84%);

1749. The Philadelphia Inquirer, SEPTEMBER 15, 1998 Tuesday SF EDITION, NATIONAL; Pg. A01, 1631 words, A SILVER LINING TO RUSSIA'S CLOUD / FOREIGNERS ARE FLEEING THE ECONOMIC CRISIS. ENTER LOCAL ENTREPRENEURS., Inga Saffron, INQUIRER STAFF WRITER, MOSCOW
 ... half the price of imports such as L'Oreal, Wella and Londa - even ...
 L'OREAL SA (66%);

1750. Chicago Tribune, September 15, 1998 Tuesday, NORTH SPORTS FINAL EDITION, COMMENTARY; Pg. 19; ZONE: N, 597 words, HYDE'S STATEMENT ON THE REFERRAL RESOLUTION, (Henry J. Hyde)
 L'OREAL SA (50%); US ...

1751. Newsday (New York), September 14, 1998, Monday., ALL EDITIONS, Page A05, 920 words, THE STARR REPORT / IN THEIR HANDS / HYDE PREPARING GROUP TO DECIDE CLINTON'S FATE, By Elaine S. Povich. WASHINGTON BUREAU , Washington
 L'OREAL SA (55%); UNITED ...

1752. PR Newswire, September 14, 1998, Monday, Financial News, 1050 words, The New York New Media Association Welcomes Silicon Alley 'Transplants' LEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, Sept. 14
... company whose clients include L'Oreal Professionnel, Antonio Fusco, ...
1753. The Wall Street Journal, September 14, 1998 Monday, MARKETING & MEDIA; Advertising; Pg. B6, 1085 words, Victoria's Secret Launches Cosmetics Line, By Yumiko Ono, *from Factiva*
... Estee Lauder's Clinique and L'Oreal's Lancome. But women are ...
L'OREAL SA (80%); ESTEE ...
1754. Kansas City Star (Kansas & Missouri), September 13, 1998 Sunday, METROPOLITAN EDITION, Pg. G5;, 514 words, Look out!, JACKIE WHITE
... body sizes. Are they the best? L'Oreal's children's shampoo with a ...
... COS INC (90%); L'OREAL SA (83%); LEE ...
1755. The People (London, England), September 13, 1998, Pg. 16, 60639133, 758 words, 'I keep looking in the mirror to check it's me!'; Features
... put back in." L'Oreal consultant Andrew says: " ...
... Tel: 01628 636747 L'Oreal technical consultant: Andrew ...
1756. Saint Paul Pioneer Press (Minnesota), September 13, 1998 Sunday, BUSINESS TWIN CITIES; Pg. 3D, 948 words, RULES OF GAME CHANGE AS RUSSIA DESCENDS INTO ECONOMIC CHAOS, Inga Saffron, Knight Ridder Foreign Bureau, MOSCOW
... half the price of imports such as L'Oreal, Wella and Londa, even ...
L'OREAL SA (66%);
1757. The Sun (Baltimore), September 13, 1998, Sunday., FINAL EDITION, Pg. 8K., 558 words, Accessories the latest twist for star stylist, Mary Corey, SUN FASHION EDITOR
... in Latin America, L'Oreal ads in France, ...
1758. Euromarketing via E-mail, September 11, 1998, 1638905, 428 words, LABORATOIRES GARNIER CLAIMS FIRST FOR FRUIT- BASED HAIR COLORANT
PARIS - L'Oreal-owned Laboratoires Garnier this ...
L'OREAL SA (93%); CRAIN ...
LABORATOIRES GARNIER (L'OREAL)
ULTIMATE PARENT: L'OREAL
1759. Chicago Tribune, September 11, 1998 Friday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 3; ZONE: N; On marketing, etc., 729 words, THE SMELL OF ROMANCE WILL SOON BE IN THE AIR, George Lazarus.
... part of French-based L'Oreal, expects will be a ...
... MACY'S INC (83%); L'OREAL SA (82%); DELL ...

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 ... care brands, such as P&G's Oil of Ulan, L'Oreal and Pond's, can be found in ...

1761. Plain Dealer (Cleveland, Ohio), September 10, 1998 Thursday, FINAL / ALL, STYLE; Pg. 4F, 171 words, BUDGET BEAUTY, LOS ANGELES DAILY NEWS
 ... prices. For instance, L'Oreal's new Espresso lipstick ...
 L'OREAL SA (91%);

1762. The Post-Standard (Syracuse, NY), September 10, 1998 Thursday Metro Edition, NEIGHBORS WEST; Pg. 16, 719 words, SCHOOLWORK STUDENTS PEN POEMS ON FASHION, FEELINGS
 ... lipstick by only L'Oreal. Kim Gordon's line ...
 L'OREAL SA (83%); CHRISTIAN ...

1763. Knight Ridder Washington Bureau, September 9, 1998, Wednesday, BUSINESS AND FINANCIAL NEWS, K3461, 1597 words, A few savvy Russian entrepreneurs finding opportunity in chaos, By Inga Saffron
 ... half the price of imports such as L'Oreal, Wella and Londa, even ...
 L'OREAL SA (66%);

1764. Tampa Tribune (Florida), September 9, 1998, Wednesday,, FINAL EDITION, Pg. 2, 556 words, Toiletries for black babies; , (Compiled by Karen Haymon Long);
 ... color news, see L'Oreal's Web site at ...
 L'OREAL SA (68%); WAL- ...

1765. BCD News and Comment, September 8, 1998, BANKRUPTCY COURTS; Vol. 32, No. 26, 566 words, Shareholders Lack Standing To Object to Claims
 L'OREAL SA (54%);

1766. Dow Jones Online News, September 7, 1998 Monday 5:35 PM GMT, , 312 words, French Stocks End Mixed In Thin Trading As Investors Await Earnings, *from Factiva*
 ... Beauty products group L'Oreal ended down 30 ...
 L'OREAL SA (91%); FRANCE ...

1767. Drug Store News, September 7, 1998, Pg. p6(1), 21147309, 1171 words, Premium products propel Hair Care.
 ... Herbal Essences, Finesse, L'Oreal Kids and Pantene Pro- ...

1768. Drug Store News, September 7, 1998, Pg. p50(1), 21147323, 1028 words, Teens crave good prices and sales.
 ... in a store that would carry all their favorite brands, from Clinique, Chanel, Bobbi Brown, M.A.C. and Hard Candy to Revlon, Cover Girl, L'Oreal, Maybelline, Jane, Bonne Bell, fetish, Naturistics and Sweet Georgia Brown, all merchandised in the same department. ...
 L'OREAL SA (80%); COVER ...

1769. Drug Store News, September 7, 1998, Pg. p71(1), 21147331, 2367 words, Innovative delivery systems, higher SPF's keep sun care burning bright., Grossman, Andrea M.
... is now being handled by L'Oreal's retail division. ...

1770. Drug Store News, September 7, 1998, Pg. p77(1), 21147332, 525 words, L'Oreal prepares for innovative entry into quick-dry nail enamel segment.
L'Oreal will be entering the quick- ...
... being driven by L'Oreal's sister brand, Maybelline's ...
... another nail polish L'Oreal has a reputation as an ...
... president of marketing for L'Oreal, describes Jet-Set as "the ...
... golds, all in what L'Oreal calls the light color ...
... experimenters. In addition, L'Oreal's R&D department has ...
L'OREAL SA (94%)
L'Oreal S.A. Product information

1771. Drug Store News, September 7, 1998, Pg. 6, 50321085, 1171 words, Premium products propel Hair Care ... Herbal Essences, Finesse, L'Oreal Kids and Pantene Pro- ...

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... is now being handled by L'Oreal's retail division. ...

1774. Drug Store News, September 7, 1998, Pg. 77, 50321128, 525 words, L'Oreal prepares for innovative entry into quick-dry nail enamel segment
L'Oreal will be entering the quick- ...
... being driven by L'Oreal's sister brand, Maybelline's ...
... another nail polish L'Oreal has a reputation as an ...
... president of marketing for L'Oreal, describes Jet-Set as "the ...
... golds, all in what L'Oreal calls the light color ...
... experimenters. In addition, L'Oreal's R&D department has ...
L'OREAL SA (94%)
L'Oreal S.A.

1775. The Boston Herald, September 6, 1998 Sunday, ALL EDITIONS, ARTS & LIFE;, Pg. 065, 995 words, Music; Techno-cally speaking, genre still thriving, By Sarah Rodman
... Locklear doing a L'Oreal commercial with trance music to the ...

1776. DAILY MAIL, September 6, 1998, Sunday, DM-EUROFUND, 312 words, British Fund Offers Safety, Growth

Potential of Eurotop Index

... Siemens in Germany, L'Oreal in France, Nestle ...
L'OREAL SA (82%); ALLIANCE & ...

1777. The New York Times, September 6, 1998, Sunday, Late Edition - Final Correction Appended, Section 9; Page 1; Column 2; Style Desk , 2288 words, Generation Wallpaper; A tribe of newly affluent global nomads has a magazine to tell them who they are., By JULIA CHAPLIN
... television commercial for L'Oreal Preference with Heather Locklear ...

1778. Richmond Times Dispatch (Virginia), September 6, 1998, Sunday,, CITY EDITION, Pg. G-13, 528 words, COLORING YOUR HAIR AT HOME IS NOW QUICKER AND EASIER, Faith Garrett Vosbrinck
... according to the experts at L'Oreal. "If you're debating between ...

1779. The Sun (Baltimore), September 6, 1998, Sunday,, FINAL EDITION, Pg. 8L., 590 words, Ants in her pants, MARY COREY; MARY COREY; MARY COREY; Judith Forman; Mary Corey, Sun Fashion Editor
... Dior Mascara Flash and L'Oreal Kids 2-in- ...
... GROUP INC (71%); L'OREAL SA (62%); CHRISTIAN ...

1780. Sunday Mirror (London, England), September 6, 1998, Pg. 40, 60653056, 179 words, PURPLE REIGN;
Features
10 L'Oreal's LaquiResist nail polish ...
L'OREAL SA (69%); BOURJOIS (...

1781. The Daily News of Los Angeles, September 5, 1998, Saturday,, L.A. LIFE,, 416 words, HOT TIPS;
COMPARABLE BEAUTY AT DRUGSTORE PRICES, Barbara De Witt
... Miz Hottips noticed that L'Oreal's new Espresso lipstick ...
L'OREAL SA (91%); GENERAL ...

1782. Fresno Bee (California), September 5, 1998 Saturday,, HOME EDITION, Pg. E3,, 199 words, SIMPSON TIES
... stores. * Available: Now. L'OREAL EXCELLENCE CREMES * What: A ...
L'OREAL SA (71%);

1783. Dow Jones Online News, September 4, 1998 Friday 2:11 PM GMT, , 1249 words, Conde Nast's Vogue Suffers Case Of Bad Timing In Russian Debut, By Wendy Bounds, Staff Reporter of The Wall Street Journal, *from Factiva*
... some advertisers, like L'Oreal SA, have canceled future ...
... product to promote?" A L'Oreal spokeswoman in New ...

1784. The Wall Street Journal, September 4, 1998 Friday, Pg. B1, 1238 words, Publishing: Conde Nast to Russians: Let Them Read Vogue, By Wendy Bounds, Staff Reporter of The Wall Street Journal, *from Factiva*
... some advertisers, like L'Oreal SA, have canceled future ...
... product to promote?" A L'Oreal spokeswoman in New ...

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... Lauren and Ermenegildo Zegna. As the L'Oreal hair color ads ...

1786. The Houston Chronicle, September 03, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 1, 542 words, Makeup colors shift toward rich, luxurious, LINDA GILLAN GRIFFIN, Houston Chronicle Fashion Editor
... gleaming iridescence; 5. L'Oreal lip colors for ...

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... Lauren and Ermenegildo Zegna. As the L'Oreal hair color ads ...

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... Inc., the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...
... LEXISNEXIS GROUP (91%); L'OREAL SA (67%); HARPER'S ...

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... goods companies such as Revlon and L'Oreal. Van Hofwegen also will ...
SANDISK CORP (96%); L'OREAL SA (82%); POLAROID ...

1790. Daily Press (Newport News, VA), September 1, 1998, Tuesday,, Final, Business,, Pg. B6, 488 words, A TITANIC' EFFORT FOR NN'S SHOREWOOD PACKAGING, JOANNE KIMBERLIN
... Morris, Hewlett Packard, L'Oreal, Clairol, Estee Lauder, ...

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... Tame that mane with the Touch, L'Oreal's new, more flexible ...

1792. Dow Jones Online News, September 1, 1998 Tuesday 11:14 AM GMT, , 124 words, L'Oreal's Synthelabo Unit Reports 18% Advance In 1st-Half Earnings, *from Factiva*
... beauty and pharmaceutical giant L'Oreal SA. Copyright (c) ...
L'OREAL SA (95%); SYNTHELABO ...

1793. Dow Jones News Service, September 1, 1998 Tuesday 9:11 AM GMT, , 153 words, Synthelabo 6 Mos Pretax Profit FRF1 Bln Vs FRF850 Mln >F.SYN, *from Factiva*
... beauty and pharmaceutical giant L'Oreal SA (F.ORE), ...
SYNTHELABO SA (93%); L'OREAL SA (84%); DOW ...

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... include Estee Lauder, L'Oreal, Beiersdorf, Unilever and Procter & ...
 ... markets are dominated by L'Oreal, Johnson & Johnson and Beiersdorf. ...

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... several years running. L'Oreal's Preference brand had a ...
 ... share last year; L'Oreal's Studio Line of styling ...
 ... market share. And this month, L'Oreal launches a whole ...
 ... VitaVive is new, the sixth L'Oreal Vive brand. Enriched with ...
 ... both men and women. L'Oreal Studio Line Senses ...
 ... shine and control to hair. L'Oreal targeted kids age ...
 ... ten with its 1997 launch of L'Oreal Kids. This year, three ...
 ... 1992 through 1997.L'Oreal has the largest market share ...
 L'OREAL SA (63%); PROCTER & ...

1796. Drug & Cosmetic Industry, September 1, 1998, Pg. p67(1), 21172244, 79 words, Color Outside of the Lines; L'Oreal's Feria is permanent hair color for "daring" men and women

... color product by L'Oreal designed for men and ...
 L'OREAL SA (93%)

1797. Drug & Cosmetic Industry, September 1, 1998, Pg. p67(1), 21172248, 75 words, Oil Free Vitamin E; L'Oreal creates Plenitude's FUTUR*e Oil-Free moisturizer

According to L'Oreal, 43 percent of women ...
 L'OREAL SA (93%)

1798. Intellectual Property Today, September, 1998, FEATURES; Pg. 6, 5061 words, Why Are 35 USC 146 Actions Becoming So Popular? n1 n1 Copyright 1998 Charles L. Gholz., BY CHARLES L. GHOLZ n2 n2 Mr. Gholz is a partner in and head of the interference section of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. in Arlington, Virginia. His E-mail address is CGHOLZ@OBLON.COM I acknowledge with thanks the contributions of Eugene Gholz, who is a research fellow at the Olin Institute for Strategic Studies, Harvard University, and Paul Morgan, who is the in-house interference guru at Xerox.

... Estee Lauder Inc. v. L'Oreal, SA, 129 F.3d 588, 44 USPQ2d 1610 (Fed. Cir. 1997) ...

1799. The Mirror (London, England), September 1, 1998, Pg. 32, 60608087, 1094 words, ULRIKA MAKES POCKET ROCKET: City Slickers; Beauty's on line for phone shops; Features, Bhoynul, Anil; Hipwell, James

... car buyers into the market. L'Oreal on the scent as 70 ...
 ... Among the leading contenders are L'Oreal and Unilever, although LVMH, the ...

1800. The News Letter (Belfast, Northern Ireland), September 1, 1998, Pg. 10, 60730948, 417 words, Soccer star vows to carry on landmine battle; News

... for Renault cars and L'Oreal shampoo. He has also modelled on the ...
 L'OREAL SA (83%)

1801. Organizational Dynamics, Summer 1998, Pg. 51-63, 1566810, 4321 words, Anatomy of a Failed High Technology Strategic Alliance: Part 2 of 2, Bruton, Garry D; Samiee, Saeed
... cost to them was substantial. Its competitors, L'Oreal, Unilever, and Wella, had entered the ...
1802. Women's Wear Daily Beauty Forecast Supplement, September 1998, Pg. 4, 1649036, 2267 words, Betting on Beauty
... display, as is its sister company, the L'Oreal division of Cosmair. "I ...
... market brands, such as Revlon, L'Oreal and Maybelline so far have ...
1803. Women's Wear Daily Holiday Fragrance Supplement, September 1998, 1658220, 1438 words, The Beauty Top 100: Part 1 of 10
... 1 L'Oreal Group \$9.617 billion Gesparal, the French ...
... Strong sales growth at L'Oreal in 1997 came from new markets, ...
... L'Oreal into a global brand, entering 20 new markets last year.
L'Oreal calculates that 85% of turnover now comes from 10 group brands: L'Oreal, Lancome, Maybelline, Garnier, Vichy, Ralph Lauren, Biotherm, Giorgio Armani, Helena Rubinstein and Redken. L'Oreal ...
... 1997 No 1 is L'Oreal Group, with sales of \$...
... Ranked No 1 is L'Oreal Group (Clichy, France), with ...
L'OREAL SA (95%); EURONEXT ...
1804. Charleston Gazette (West Virginia), August 30, 1998, Sunday, News; Pg. P1B, 735 words, BUSINESS BRIEFS
... include Revlon, Clariol, L'Oreal, Wella, Jheri Redding and ...
1805. The Mail on Sunday (London, England), August 30, 1998, Pg. 98, 110757583, 1251 words, ruud's style can revive passions.
... team born of romance. With his L'Oreal locks and his command of a ...
L'OREAL SA (82%)
1806. The New York Times, August 30, 1998, Sunday, Late Edition - Final, Section 9; Page 6; Column 6; Society Desk, 160 words, WEDDINGS; Lynn Auth, Perry Hall 3d
... marketing manager at L'Oreal, the cosmetics company in ...
... CO INC (83%); L'OREAL SA (72%); MORGAN ...
1807. Dow Jones Online News, August 27, 1998 Thursday 4:56 PM GMT, , 330 words, French Stocks Plunge; CAC-40 Index Drops 4.3%, *from Factiva*
... beauty products group L'Oreal fell 4.7%, or FRF165, to ...
BOUYGUES SA (93%); L'OREAL SA (91%); FRANCE ...
1808. Dow Jones News Service, August 27, 1998 Thursday 4:09 PM GMT, , 324 words, French Stocks Plunge Amid Pft-Taking; CAC-40 Dn 4.3%, *from Factiva*
... beauty products group L'Oreal fell 4.7%, or FRF165, to ...
BOUYGUES SA (93%); L'OREAL SA (91%); FRANCE ...

1809. The Mirror (London, England), August 27, 1998, Pg. 12, 60666020, 878 words, After 228 years . . the sweet smell of success turns sour; News, Manning, Clinton; Rock, Lucy
 ... Cover Girl 3 L'Oreal 4 Maybelline 5 ...

1810. Newsday (New York), August 27, 1998, Thursday,, NASSAU EDITION, Page B31, 574 words, STYLE FILE / BEAUTY NOTEBOOK / MAKEUP FROM ALLURE'S PAGES, Barbara Schuler
 ... new conditioning system from L'Oreal called Kerastase. Previously ...
 L'OREAL SA (80%);

1811. Orlando Sentinel (Florida), August 27, 1998 Thursday, METRO, LIVING; Pg. E4, 690 words, CARDIGAN AROUND WAIST: IS LOOK SLOPPY OR CHIC?, By Jean Pateson of The Sentinel Staff
 ... No.322 by L'Oreal, is out of luck: The color was ...
 ... months ago. However, a L'Oreal representative suggested she try ...

1812. Business Wire, August 26, 1998, Wednesday, 639 words, The France Growth Fund Reports Earnings, NEW YORK
 ... Vivendi - Alcatel Alsthom - L'Oreal - AXA SA - Total ...
 AXA (91%); L'OREAL SA (84%); FRANCE ...

1813. Ledger (Lakeland, Florida), August 26, 1998, Wednesday, 229 words, QUICKBITS
 ... on your hands. L'Oreal Jet-Set Quick ...
 ... in 22 shades. L'Oreal says its patented system ...
 L'OREAL SA (93%);

1814. Orange County Register (California), August 26, 1998 Wednesday, MORNING EDITION, Pg. C01, 196 words, THE DAILY BRIEFING
 ... Corp., perfumers at L'Oreal in Paris mix ...
 L'OREAL SA (83%); WONDERWARE ...

1815. The Mirror (London, England), August 25, 1998, Pg. 20, 60664747, 1094 words, Supermodel's gift of hope for tragic gypsy orphans; TEREZA BATTLES FOR KIDS; Features, Dunn, Rosie
 ... Next, Marks & Spencer and L'Oreal, and has justtoured Britain for ...

1816. Business Wire, August 24, 1998, Monday, 2133 words, Moll Industries, Inc., Reports Strong Second Quarter 1998 Results, KNOXVILLE, TN
 ... mascara and lipstick packaging to L'Oreal, appliance components to Whirlpool and ...
 ... by increased sales to L'Oreal, Whirlpool and Xerox, strong ...
 ... PRODUCTS INC (84%); L'OREAL SA (83%); MOLDING ...

1817. Copyright 1998 Associated Press All Rights Reserved, August 24, 1998, Monday, BC cycle, State and Regional, 413 words, Eugene Burdick made his own contributions to society, WILLISTON, N.D.
 L'OREAL SA (53%); UNIVERSITY OF ...

1818. Daily Record (Glasgow, Scotland), August 24, 1998, Pg. 20, 60261981, 1364 words, What do women really want from a man?; Here's a hint ... it's hardly ever what men think we want; Features, Paterson, Roz ... for her when he took up that L'Oreal contract advertising shampoo and ...

1819. Drug Store News, August 24, 1998, Pg. 13, 50276636, 519 words, L'Oreal, with new Soft Sheen division, plans record-setting ethnic R&D, PARKS, LIZ ... cosmetics and toiletries know that L'Oreal is aproven innovator. One of the ... spenderson research and development, L'Oreal, through its U.S. subsidiary, ... Umbrelle suncare. Now that L'Oreal S.A. has finalized its acquisition of ... forward to combined resources L'Oreal plans to include Soft ... doing so, he said, L'Oreal hopes to broaden its reach to ... color globally. Today, L'Oreal has 10 research centers ... research. Peyrelongue said L'Oreal's R&D budget is ... no combination other than L'Oreal and Soft Sheen could produce this ... care segments. "Working with L'Oreal means Soft Sheen ... a notch,"she said. L'Oreal and Soft Sheen compete ... against strong players: L'Oreal vs. Clairol, and Soft ... programs. But for L'Oreal and Soft Sheen, the biggest ... expertise become part of L'Oreal's "world of beauty." "Adding Soft Sheen to L'Oreal's leading cosmetics and hair ... a global leader, L'Oreal must have the ability to fill ... L'OREAL SA (94%); COSMAIR ... L'Oreal S.A.

1820. Drug Store News, August 24, 1998, Pg. 13, 50276768, 103 words, L'Oreal L'Oreal is introducing three eye ... next month. The new L'Oreal Eyecolour Brighter Line and ... in six shades; and L'Oreal Brow Colourist Colour and ... L'OREAL SA (93%) L'Oreal S.A.

1821. Emerging Markets Datafile BUSINESS DAILY, August 24, 1998, Monday, 817 words, NuSkin and A 'Nu' You, BUSINESS DAILY ... company has surpassed companies such as L'Oreal and Avon." The Asia Pacific ... L'OREAL SA (71%);

1822. News & Record (Greensboro, NC), August 24, 1998, Monday,, ALL EDITIONS, Pg. B4, 207 words, OBITUARIES ... City; great-granddaughter, L'Oreal Jones of Siler City; and ... L'OREAL SA (69%);

1823. Copyright 1998 Associated Press All Rights Reserved, August 22, 1998, Saturday, PM cycle, Business News, 1359 words, Business briefs from across Pennsylvania, BERWYN, Pa. ... CO INC (60%); L'OREAL SA (54%);

1824. The Houston Chronicle, August 20, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 2, 471 words, in brief ... for Dark Circles, L'Oreal Kids 2-in- ...
... COS INC (92%); L'OREAL SA (83%); NEIMAN ...

1825. The Houston Chronicle, August 20, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 7, 549 words, Helpful hints give look of thick eyelashes, PAULA BEGOUN
... used as a foundation (such as L'Oreal Dual Lite, Clinique ...

1826. Dow Jones News Service, August 18, 1998 Tuesday 11:09 AM GMT, , 308 words, French Stocks Sharply Higher Midday: CAC 40 Up 2.3%, *from Factiva*
... at FRF929, with its parent L'Oreal climbing FRF47, or 1.3%, to ...
... TELECOM SA (93%); L'OREAL SA (84%); E ...

1827. Richmond Times Dispatch (Virginia), August 18, 1998, Tuesday., CITY EDITION, Pg. A-8, 586 words, LOLITA AT THE NEWSSTAND
... Cover Girl, Maybelline, L'Oreal, Clairol, Lancome, Pantene, ...

1828. The Times Union (Albany, NY), August 18, 1998, Tuesday., THREE STAR EDITION, Pg. D6, 464 words, Hair dying touch and go process
... Hydrience, Revlon ColorStay, L'Oreal Excellence Creme, and Clairol ...
L'OREAL SA (81%);

1829. Dow Jones Online News, August 17, 1998 Monday 5:34 PM GMT, , 546 words, French Stocks End Slightly Lower; CAC-40 Dips 0.3%, *from Factiva*
... FF11.2, or 3.5%, to FF308. L'Oreal was partly responsible for ...
... 3.6%, increase to FF3,519. "L'Oreal is the epitome of the secure investment," ...
... PARIBAS SA (90%); L'OREAL SA (85%); EURONEXT ...

1830. The Atlanta Journal and Constitution, August 16, 1998, Sunday., ALL EDITIONS, 260 words, IN STYLE; TRENDS, SHOWS, SHOPPING, TIPS; IN FASHION; BRIEFS, Marylin Johnson
... speaks volumes For L'Oreal, the new Fera hair ...
... COS INC (85%); L'OREAL SA (84%);

1831. Cosmetics International, August 15, 1998, Pg. p8(2), 21051933, 1582 words, Answers on a postcard: postcard campaigns are an increasingly popular form of advertising for cosmetics and fragrance brands; includes related article, Jardine, Alexandra
... L'Oreal ...
... L'Oreal ...

1832. Newsday (New York), August 15, 1998, Saturday., ALL EDITIONS, Page B02, 595 words, PLANNED PARENTING / WASHING KIDS HANDS OF DEA, By Liza N. Burby
... Baby Magic products and L'Oreal for Kids. The only ...

DIAL CORP (66%); L'OREAL SA (62%); FOOD & ...

1833. New Cosmetic & Household Products in Japan, August 15, 1998, 1797199, 68 words, Makeup: "Biotherm Aqua-Teint Mat" by Nihon L'Oreal
Nihon L'Oreal introduces Biotherm Aqua- ...
L'OREAL SA (93%); GEMEY ...
NIHON L'OREAL KK

1834. Science, August 14, 1998, Pg. p925(2), 21098171, 2472 words, Genomics and the world's economy; Policy Forum: Genomics; Brief Article, Enriquez, Juan
... biologists (14). It is conceivable that Procter and Gamble, L'Oreal, and others may build allianceswith ...

1835. The Washington Post, August 14, 1998, Friday, Final Edition, STYLE; Pg. D04; STYLE PLUS, 1005 words, Student Leaders, Pushing Racial Understanding, Tom Manatos; George Manatos, Special to The Washington Post
... football co-captain. As L'oreal Smith, a senior ...
L'OREAL SA (67%);

1836. Orlando Sentinel (Florida), August 13, 1998 Thursday, METRO, LIVING; Pg. E4, 907 words, KEEP-COOL STYLE FOR LARGER WOMEN, By Jean Patteson of The Sentinel Staff
... No. 322 by L'Oreal. Karla Kizzort of Oviedo is ...

1837. Dow Jones Online News, August 12, 1998 Wednesday 1:26 PM GMT, , 531 words, French Ad Agency Publicis To Wrap Up Asian Acquisitions By Year End, *from Factiva*
... beauty-products concern L'Oreal SA and Swiss foods ...
L'OREAL SA (85%); OMNICOM ...

1838. Dow Jones News Service, August 12, 1998 Wednesday 11:47 AM GMT, , 262 words, Publicis/Asia -2: Now Operating At A Profit In Region, *from Factiva*
... beauty-products concern L'Oreal SA (F.ORE) and ...
... GROUP INC (93%); L'OREAL SA (84%); WPP ...

1839. The New York Times, August 11, 1998, Tuesday, Late Edition - Final, Section D; Page 1; Column 2; Business/Financial Desk , 1837 words, The Courtship Of Black Consumers; Corporate America Absorbs a Growing Number of Minority-Owned Businesses, By DANA CANEDY
... decided to sell their company to L'Oreal S.A. of France, the world's ...
... access to more capital. L'Oreal, for its part, saw ...
... calculations that lay behind the L'Oreal acquisition are powering lots of ...
... Mawicke Goisman & Rosenberg. *L'Oreal's agreement last month to ...
... other developing countries. L'Oreal, for example, is adding to its ...
... chief executive officer of L'Oreal's American subsidiary, Cosmair ...
... Soft Sheen for L'Oreal and will join the board of ...
... PRODUCTS; UNIVERSITY OF GEORGIA; L'OREAL SA L'OREAL SA (94%); SOFTSHEEN/ ...
... PRODUCTS; UNIVERSITY OF GEORGIA; L'OREAL SA UNIVERSITY OF GEORGIA (...

1840. Richmond Times Dispatch (Virginia), August 11, 1998, Tuesday,, CITY EDITION, Pg. C-1, 1597 words, COMPASSIONATE RISK TAKER; GENERAL MEDICAL EXECUTIVE CALLS REGELSON 'SCIENTIFIC CATALYST . . . ADVOCATE .; . . CRUSADER', Kathleen C. Thomas; Times-Dispatch Staff Writer
 ... medicine, and he consults with companies such as L'Oreal on cellulite reduction The ...

1841. Chain Drug Review, August 10, 1998, Pg. 6, 50288793, 311 words, Maybelline to handle Garnier brands in U.S.
 L'OREAL SA (93%); COSMAIR ...

1842. Cosmetic Insider's Report, August 10, 1998, 1592229, 171 words, Clarifying Things
 L'Oreal will open specialized ...
 L'Oreal has moved ahead rapidly to ...
 ... most important of all, L'Oreal said it will ...
 ... in the world." Currently, L'Oreal has ten research centers ...
 ... expenditures, this center could propel L'Oreal to a leadership position ...
 L'OREAL SA (94%); ADVANSTAR ...
 L'OREAL SA; SOFT SHEEN PRODUCTS INC (L'OREAL)
 ULTIMATE PARENT: L'OREAL

1843. The Washington Post, August 10, 1998, Monday, Final Edition, STYLE; Pg. D04; STYLE PLUS, 985 words,
 Eugene McCarthy: Once Again, Gracefully
 L'OREAL SA (55%);

1844. The Capital (Annapolis, MD.), August 09, 1998, Sunday, Editorial; Pg. A8, 476 words, OUR SAY Latest costly
 council perk: Health insurance
 ... CORP LTD (57%); L'OREAL SA (51%);

1845. Sunday Mirror (London, England), August 9, 1998, Pg. 32, 60648307, 551 words, BARE-FACED CHIC; GO
 NUDE WITH SOME BARELY-THERE MAKE-UP. IT DID WONDERS FOR FORMER GINGER SPICE GERI,
 SAYS VICCI BENTLEY; Features, Bentley, Vicci
 ... A faint smudge of L'Oreal's Le Khol in ...
 L'OREAL SA (62%); CHRISTIAN ...

1846. Commercial Lending Litigation News, August 7, 1998, Vol. 11, No. 6, 627 words, Reclamation of Strip-Mined
 Land Is Administrative Expense
 L'OREAL SA (57%);

1847. Commercial Lending Litigation News, August 7, 1998, Vol. 11, No. 6, 627 words, Reclamation of Strip-Mined
 Land Is Administrative Expense
 L'OREAL SA (57%);

1848. The New York Times, August 7, 1998, Friday, Late Edition - Final, Section B; Page 8; Column 5; Metropolitan
 Desk , 210 words, METRO BUSINESS; Helena Rubinstein Plans Store in SoHo, By TERRY PRISTIN

... now owned by L'Oreal, said that the company gave ...
HELENA RUBINSTEIN CO L'OREAL SA (72%);

1849. The Atlanta Journal and Constitution, August 6, 1998, Thursday,, ALL EDITIONS, 514 words, READERS' LETTERS; TELL US WHAT YOU THINK; Street solicitor guilty of false advertising?
... American neighbors as well? L'OREAL COSBY-CARSON, Dunwoody ...
L'OREAL SA (60%);

1850. Star Tribune (Minneapolis, MN), August 5, 1998, Metro Edition, Pg. 3D, 333 words, Industry veterans will take top spots at Aveda, Janet Moore; Staff Writer
... year career at L'Oreal, most recently as general ...
... AVEDA CORP (91%); L'OREAL SA (82%);

1851. Business Wire, August 3, 1998, Monday, 709 words, Harper's Bazaar's September Issue is Largest in Magazine's 131-Year History, NEW YORK
... Gin, American Express, L'Oreal Haircare, Bijan, Lexus, ...
... Gucci, Salvatore Ferragamo, L'Oreal, Tinine (fashion), Sheridan, ...
... MOTORS CORP (82%); L'OREAL SA (62%); VIDAL ...

1852. Drug Store News, August 3, 1998, Pg. p28(1), 21028642, 605 words, New cosmetics lines target the younger set.
... L'Oreal ...
... L'Oreal ...

1853. Drug Store News, August 3, 1998, Pg. p29(1), 21028644, 2555 words, Youth products drive Marketplace exhibits., Parks, Liz
... Complexion Correct & Conceal. L'Oreal is introducing a fast- ...
... mass brands, such as Revlon and L'Oreal. While the advertising dollars these ...
L'OREAL SA (81%); GEMEY ...

1854. Drug Store News, August 3, 1998, Pg. p56(1), 21028650, 1057 words, Planogramming, promotional strategies key to hair care sales.
... care sales. And, L'Oreal announced it is acquiring ...
... PRODUCTS INC (57%); L'OREAL SA (80%)

1855. Drug Store News, August 3, 1998, Pg. 28, 50238588, 607 words, New cosmetics lines target the younger set
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%); INFORMATION ...

1856. Drug Store News, August 3, 1998, Pg. 29, 50238592, 2555 words, Youth products drive Marketplace exhibits, PARKS, LIZ
... Complexion Correct & Conceal. L'Oreal is introducing a fast- ...

... mass brands, such as Revlon and L'Oreal. While the advertising dollars these ...
L'OREAL SA (81%); GEMEY ...

1857. Drug Store News, August 3, 1998, Pg. 56, 50238610, 1067 words, Planogramming, promotional strategies key to hair care sales
... care sales. And, L'Oreal announced it is acquiring ...

1858. Drug & Cosmetic Industry, August 1, 1998, Pg. p46(1), 21054097, 1487 words, The Children's Market Approaching a New Millennium., Sander, Courtney
... out the "phenomenal" success of L'Oreal Kids hair care ...

1859. Drug & Cosmetic Industry, August 1, 1998, Pg. p64(1), 21054109, 149 words, Rebirth of Color.9/vv162/pp64; 1/ICANAM19980825/tRebirth of Color.
L'Oreal approaches the next millennium with ...
... Plumage. For the lips, L'Oreal offers its Lipcolor in ...
L'OREAL SA (93%)

1860. Drug & Cosmetic Industry, August 1, 1998, Pg. pS5(1), 21054132, 59 words, Cebal.ppS5; 1/ICANAM19980825/tCebal.
The Gemey division of L'Oreal has chosen Cebal's aluminum ...
L'OREAL SA (93%)

1861. The Mirror (London, England), August 1, 1998, Pg. 25, 60661940, 99 words, Meg bares up; News
... A pal at the L'Oreal party said: "Meg ...
L'OREAL SA (69%)

1862. Business Wire, July 29, 1998, Wednesday, 2860 words, MicroStrategy Reports 100% Revenue Growth for Second Quarter, VIENNA, Va.
... Citicorp, Lexis-Nexis, L'Oreal, Capital One Service, ...
... LEXISNEXIS GROUP (82%); L'OREAL SA (60%); CAPITAL ...

1863. The News Letter (Belfast, Northern Ireland), July 29, 1998, Pg. 21, 60737326, 648 words, Life Times: Keeping a head of the latest trends for hair . . .; Features
... Russell, spokeswoman for L'Oreal which produces Forme waves which are ...

1864. Tampa Tribune (Florida), July 29, 1998, Wednesday,, FINAL EDITION, Pg. 2, 459 words, Stogie chic; , (Janis D. Froelich);
... Revlon ColorStay (\$ 6.75), L'Oreal Excellence Creme (\$ 6.65), ...
L'OREAL SA (81%);

1865. Defined Contribution Plan Investing, July 28, 1998, Pg. 8, 599 words, Cosmair's Ongoing Education Program: 'Because It's Worth It'

... French cosmetic maker, L'Oreal, is committed to providing high ...
COSMAIR INC (93%); L'OREAL SA (92%); MERRILL ...

1866. Defined Contribution Plan Investing, July 28, 1998, Pg. 8, 599 words, Cosmair's Ongoing Education Program: 'Because It's Worth It'

... French cosmetic maker, L'Oreal, is committed to providing high ...
COSMAIR INC (93%); L'OREAL SA (92%); MERRILL ...

1867. Dow Jones Online News, July 28, 1998 Tuesday 12:53 PM GMT, , 105 words, L'Oreal's Pharmaceutical Unit Posts 8.3% Rise In First-Half Sales, *from Factiva*

... unit of beauty giant L'Oreal SA, said Tuesday that ...
L'OREAL SA (95%); SYNTHELABO ...

1868. Dow Jones News Service, July 28, 1998 Tuesday 9:22 AM GMT, , 99 words, Synthelabo 6 Mos Sales FRF6.24B Vs FRF5.76B >F.SYN, *from Factiva*

... unit of beauty giant L'Oreal SA (F.ORE), ...
L'OREAL SA (93%); SYNTHELABO ...

1869. Chain Drug Review, July 27, 1998, Pg. p6(1), 21123728, 738 words, Acquisitions transform ethnic beauty care business.

... American consumers, while L'Oreal S.A., one of the world's ...
... shortly after the deal with L'Oreal's U.S. subsidiary, Cosmair ...
... finalized. "Going forward with L'Oreal, this opportunity will magnify ...
... will continue to be headquartered there, and L'Oreal, which spends nearly \$...
... executives. The facility will be L'Oreal's 11th research and development ...
... No combination other than L'Oreal and Soft Sheen can ...
... research and development, and working with L'Oreal means we can turn ...
... products the deal adds to L'Oreal's offerings are Soft Sheen ...
... by capitalizing on L'Oreal's expertise in that area. ...
... company's board of directors. The L'Oreal and Carson acquisitions come ...
L'OREAL SA (93%); CARSON ...
... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...

1870. Chain Drug Review, July 27, 1998, Pg. 6, 50291641, 738 words, Acquisitions transform ethnic beauty care business

... American consumers, while L'Oreal S.A., one of the world's ...
... shortly after the deal with L'Oreal's U.S. subsidiary, Cosmair ...
... finalized. "Going forward with L'Oreal, this opportunity will magnify ...
... will continue to be headquartered there, and L'Oreal, which spends nearly \$...
... executives. The facility will be L'Oreal's 11th research and development ...
... No combination other than L'Oreal and Soft Sheen can ...
... research and development, and working with L'Oreal means we can turn ...
... products the deal adds to L'Oreal's offerings are Soft Sheen ...
... by capitalizing on L'Oreal's expertise in that area. ...
... company's board of directors. The L'Oreal and Carson acquisitions come ...

L'OREAL SA (93%); CARSON ...

1871. Chain Drug Review, July 27, 1998, Pg. 48, 50291671, 454 words, Specialized hair care needs addressed ... care line is also the objective of L'Oreal. The company's Studio Senses ... without drying or flaking. L'Oreal senior vice president of ... latest innovation in L'Oreal's 15-year reign as ... CONAIR CORP (62%); L'OREAL SA (69%)

1872. Newsday (New York), July 26, 1998, Sunday,, NASSAU AND SUFFOLK EDITION Correction Appended, Page G14, 2575 words, 'ROUND AND ROUND THE CLOCK / AFTER THE STROKE OF MIDNIGHT, ALL'S NOT PIN-DROP QUIET IN SUBURBIA, BY KATIE THOMAS. Katie Thomas is a freelance writer. ... clutches a box of L'Oreal "Light Golden Blonde" ...

1873. Sunday Mirror (London, England), July 26, 1998, Pg. 34, 60647731, 1185 words, HE IS BACK... TOUT WHO SHATTERED WORLD CUP DREAM OF 25,000 FANS; THIS TICKET SHARK'S FIRM WAS SHUT DOWN AFTER A pounds 5m SCAM. NOW HE BOASTS... I CAN GET ANY TICKET YOU WANT; News, Johnson, Graham ... companies such as IBM, Bovis, L'Oreal, and Ernst and Young. Upmarket ...

1874. The Baltimore Sun, July 23, 1998, Thursday,, FINAL EDITION, Pg. 2C,, 1265 words, Lockheed considering sale of \$ 2.3 billion in land, stock holdings ... in 100 countries. L'Oreal sues Revlon over ... being sued by L'Oreal, the world's largest maker of ... in Wilmington, Del. L'Oreal's U.S. unit, Cosmair ... assigned to Paris-based L'Oreal in 1989. Burlington to ...

1875. St. Louis Post-Dispatch (Missouri), July 23, 1998, Thursday, FIVE STAR LIFT EDITION, STYLE WEST, Pg. 8, 347 words, VINTAGE CLOTHES ENJOY A RERUN IN HOLLYWOOD, From News Services ... Westwood and Alexander McQueen. L'OREAL HAS announced the signing of actress ... L'OREAL SA (64%);

1876. Drug Store News, July 20, 1998, Pg. p6(1), 20969519, 1168 words, Hair Care. ... Herbal Essences, Finesse. L'Oreal Kids and Pantene Pro- ...

1877. Drug Store News, July 20, 1998, Pg. p11(1), 20969524, 1485 words, Tapping kids' substantial purchasing power., Brookman, Faye ... pesters her mother for L'Oreal Kids shampoo because she likes the ... bear a license, however. L'Oreal Kids shampoos have been so ... gels and new flavors. L'Oreal gained kids' favor with the ... L'OREAL SA (91%); INFORMATION ...

1878. Drug Store News, July 20, 1998, Pg. 6, 50203265, 1168 words, Hair Care

... Herbal Essences, Finesse. L'Oreal Kids and Pantene Pro- ...

1879. Drug Store News, July 20, 1998, Pg. 9, 50203268, 379 words, L'Oreal debuts oil-free Plenitude ... study in 1997, L'Oreal has introduced the Plenitude brand ... skin care," a L'Oreal spokesperson said. Coleman ... oil-free products." L'Oreal separates this product from its existing ... version with SPF 15. L'Oreal suggests that the lotion be applied ...
L'OREAL SA (93%)
L'Oreal S.A.

1880. Drug Store News, July 20, 1998, Pg. 15, 50203275, 136 words, L'Oreal S.A.
... After months of rumors, L'Oreal S.A. confirmed that it ... not disclosed. Like L'Oreal, Soft Sheen, which has a ...
L'OREAL SA (93%); INFORMATION ...
... Sheen Products Inc.; L'Oreal S.A.

1881. Drug Store News, July 20, 1998, Pg. 11,12, 1582282, 1659 words, Tapping kids' substantial purchasing power, Brookman, Faye
... obtain licensing agreements. L'Oreal's shampoo for kids was ... pesters her mother for L'Oreal Kids shampoo because she likes the ... bear a license, however. L'Oreal Kids shampoos have been so ... gels and new flavors. L'Oreal gained kids' favor with the ...
L'OREAL SA (91%); INFORMATION ...

1882. Florida Times-Union (Jacksonville, FL), July 19, 1998 Sunday,, City Edition, INSIGHT;, Pg. E-2, 285 words, Law Thou shalt not offend
L'OREAL SA (57%);

1883. The Star-Ledger (Newark, New Jersey), July 19, 1998 Sunday, FINAL EDITION, ACCENT/STYLE; Pg. 3, 686 words, BRIEFLY, Jenifer D. Braun, STAR-LEDGER STAFF
... by Revlon ColorStay and L'Oreal Excellence Creme. Among ...

1884. The Mirror (London, England), July 18, 1998, Pg. 9, 60669548, 248 words, Mutual Friends; Features, Graafland, Amber
... mousse that Jennifer uses. L'Oreal Elvive Extra Firm ...
L'OREAL SA (71%)

1885. Chicago Sun-Times, July 17, 1998, FRIDAY, Late Sports Final Edition, FINANCIAL; BREAKFAST BRIEFING; CHICAGO; Pg. 48, 594 words
... private-label juices. L'Oreal plans R&D center here L'Oreal S.A., whose subsidiary Cosmair ...
L'OREAL SA (91%); COUNTRY ...

1886. Dow Jones Online News, July 17, 1998 Friday 4:21 PM GMT, , 365 words, French Stock Index Sets Yet Another Record High; CAC Rise 0.7%, *from Factiva*
 ... beauty products company L'Oreal. Danone shares rose ...
 ... 1.6%, to FF1838, while L'Oreal shares rose FF71, or ...
 ... dairy product activities. L'Oreal's first-half sales ...
 L'OREAL SA (95%); GROUPE ...

1887. Chicago Tribune, July 17, 1998 Friday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 3; ZONE: N, 302 words, L'OREAL'S SOFT SHEEN BUY FILLS A VOID; BLACK HAIR-CARE FIRM BRINGS A NEW MARKET, By Hermione Malone, Tribune Staff Writer.
 L'Oreal S.A. is an international ...
 ... CEO of Cosmair Inc., L'Oreal's U.S. subsidiary, said L'Oreal approached Soft Sheen, which has ...
 ... chance of attaining our goals." L'Oreal found it shared ...
 ... Soft Sheen, he added. "L'Oreal is, in fact, a ...
 ... division of Cosmair while L'Oreal will expand its ethnic ...
 L'OREAL SA (93%); SOFTSHEEN/ ...

1888. Business Wire, July 16, 1998, Thursday, 285 words, Pacific AD-Link: Memorandum of Understanding With Publicis Worldwide, VANCOUVER, British Columbia
 ... corporations as Renault, Nestle, L'Oreal, Coca-Cola, Siemens, ...
 ... MEDIA AG (90%); L'OREAL SA (82%); EURONEXT ...

1889. Dow Jones News Service, July 16, 1998 Thursday 6:12 PM GMT, , 273 words, France: Paris Closing Stock Prices, *from Factiva*
00 Eridania Beghin-Say 1325.00 1314.00 11.00 Essilor International 2366.00 2410.00 -44.00 Euro Disney Telecom
 415.20 409.50 5.70 GAN 170.00 170.00 0.00 Havas 497.50 497.50 0.00 Lafarge
 L'OREAL SA (84%); FRANCE ...

1890. Los Angeles Times, July 16, 1998, Thursday,, Home Edition, Page 6 , 134 words, ADVERTISING & MARKETING; AD RATINGS
 ... snacks 16.4 11 L'Oreal kids' shampoo 14.9 ...
 ... MEDIA RESEARCH (84%); L'OREAL SA (71%); WALT ...

1891. PR Newswire, July 16, 1998, Thursday, Financial News, 761 words, L'Oreal, Soft Sheen Charts Course to Become Global Force in Ethnic Hair Care MarketLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, July 16
 bc-NY-L'Oreal-Acq-Soft
 ... in Ethnic beauty, L'Oreal S.A. and Soft Sheen ...
 ... unveil plans following L'Oreal's acquisition of Soft Sheen ...
 ... Cosmair in Chicago -- L'Oreal Ethnic research and development ...
 ... anticipate the needs of this consumer." L'Oreal will expand part of its ...
 ... world. In addition, L'Oreal plans to add to Soft ...
 ... color globally. Today, L'Oreal has 10 research centers ...
 ... No combination other than L'Oreal and Soft Sheen can ...

... consumer with Alternatives. Working with L'Oreal means Soft Sheen ...
 ... brands become part of L'Oreal's world of beauty. "Adding Soft Sheen to L'Oreal's leading cosmetics and hair ...
 ... a global leader, L'Oreal must have the ability to fill ...
 ... forward as we join forces with L'Oreal," Gardner said. Soft ...
 ... since it was founded. "L'Oreal respects Soft Sheen's ...
 ... position in the industry. L'Oreal S.A., based in ...
 ... known brands as Lancome, L'Oreal, Maybelline and Redken as well as the ...
 Cosmair, Inc.; L'Oreal S.A.; Soft Sheen Products Inc. L'OREAL SA (94%); LEXISNEXIS ...
 Cosmair, Inc.; L'Oreal S.A.; Soft Sheen ...
 bc-NY-L'Oreal-Acq-Soft Acquisitions; ...

1892. Dow Jones News Service, July 15, 1998 Wednesday 11:25 PM GMT, , 176 words, Maybelline To Enter Peru
 Cosmetic Market; Eyes 10% Share, *from Factiva*
 ... Maybelline and parent company L'Oreal, said the company's rate of ...
 L'OREAL SA (84%); DOW ...

1893. The Mirror (London, England), July 13, 1998, Pg. 7, 60668067, 635 words, CHEATING GINOLA FINDS LIFE
 CAN BE A MINEFIELD; Star 'in romp with TVbeauty'; News, Wallace, Richard; Armstrong, Jeremy
 ... contracts with cosmetics company L'Oreal and designer label Cerrutti, ...
 L'OREAL SA (84%)

1894. Spokesman Review (Spokane, WA), July 13, 1998, Monday,, SPOKANE EDITION, IN LIFE/OUR
 GENERATION,, Pg. B1, 566 words, HERE'S A RUNDOWN OF THE BEST AND WORST AD MOGULS HAVE
 TO OFFER, Darcy Camden and Matthew Weaver
 ... one really bad ad. L'Oreal kids: It's obviously ...

1895. Cosmetics International, July 10, 1998, Pg. p1(2), 20960321, 662 words, Henkel aims to become French no 2.;
 hair dye market in France
 ... in France behind L'Oreal, with sales of a modest ...
 HENKEL KGAA (96%); L'OREAL SA (91%); GEMEY ...

1896. Cosmetics International, July 10, 1998, Pg. p12(1), 20960323, 954 words, Coty's colour challenge.; interview
 with Coty UK leader Ian Williamson; includes related article on advertising; Interview
 ... now ranking alongside such giants as L'Oreal, P&G, and Revlon -- and the next goal is 'to become one of the top
 three'. It plans to stay ahead of the pack by 'harnessing the strengths of its different brands'. 'We are sensitive to brands
 which have strong awareness,' he says. ...
 ... PLC/NV (91%); L'OREAL SA (84%); JWT (...

1897. Emerging Markets Datafile BUSINESS DAILY, July 10, 1998, Friday, 943 words, Mindanao Traders to Learn
 Visual Merchandising, BUSINESS DAILY
 ... advertisers as Renault, Nestle, L'Oreal, Coca-Cola, Siemens, ...

1898. Los Angeles Times, July 9, 1998, Thursday,, Home Edition, Page 2, 773 words, FASHION; DURING

SUMMER, COOL IT ON THE MAKEUP; COSMETICS: LESS IS MORE IN THE HEAT, AND SOME NEW PRODUCTS ARE QUICKER AND EASIER TO USE., LAURIE DRAKE, SPECIAL TO THE TIMES
... shiny lipstick like L'Oreal Rouge Pulp Liquid ...

1899. Plain Dealer (Cleveland, Ohio), July 9, 1998 Thursday, FINAL / ALL, STYLE; Pg. 3F, 764 words, OPTIONS IN STYLE

... exclusive model for the L'Oreal company. You'll see her ...
... MEDICAL CENTER (91%); L'OREAL SA (84%); CITY OF ...

1900. St. Louis Post-Dispatch (Missouri), July 9, 1998, Thursday, FIVE STAR LIFT EDITION, STYLE WEST, Pg. 3, 167 words, HOW BRIDES CAN DEAL WITH A TATTOO, FROM NEWS SERVICES

... exclusive model for the L'Oreal company. You'll see her ...
L'OREAL SA (68%); DAVID'S ...

1901. St. Louis Post-Dispatch (Missouri), July 9, 1998, Thursday, FIVE STAR LIFT EDITION, STYLE WEST, Pg. 3, 167 words, HOW BRIDES CAN DEAL WITH A TATTOO, FROM NEWS SERVICES

... exclusive model for the L'Oreal company. You'll see her ...
L'OREAL SA (68%); DAVID'S ...

1902. Morning Star (Wilmington, NC), July 8, 1998, Wednesday, Neighbors; Pg. 1, 730 words, THE \$ 10 MILLION TOURNAMENT; Local volunteers organize golf games in nationwide cancer-fighting fund-raiser, By BEN STEELMAN, Staff Writer

... whole free box of L'Oreal and Chanel products," she said. * ...

1903. The Wall Street Journal, July 8, 1998 Wednesday, Pg. B1, 927 words, Cosmetics: Makeup Brands Take Note As Day Spas Sell Cosmetics, By Anne Marie Chaker, The Wall Street Journal Interactive Edition, *from Factiva*

... counters, operated by L'Oreal SA, shoppers last ...
L'OREAL SA (66%); ESTEE ...

1904. Drug Store News, July 6, 1998, Pg. p22(1), 20929372, 595 words, Clairol targets baby boomers, positions product at high-end; Clairolhair coloring for baby boom generation, Grossman, Andrea M.

... arrives on the heels of L'Oreal's launch of Feria, (see the ...

1905. Drug Store News, July 6, 1998, Pg. 22, 50167752, 595 words, Clairol targets baby boomers, positions product at high-end, GROSSMAN, ANDREA M.

... arrives on the heels of L'Oreal's launch of Feria, (see the ...

1906. Akron Beacon Journal (Ohio), July 5, 1998 Sunday 1 STAR EDITION, LIFE STYLE; Pg. F7, 778 words, GENTLEMEN PREFER BLOND . . .HIGHLIGHTS MALE BLEACHING FAD KEEPS SALONS BUSY. CHEMICALS CAN BURN SCALP, DAMAGE LOCKS IF LEFT ON TOO LONG, Kerry Clawson, Beacon Journal staff writer

... in Montrose has the answer -- L'Oreal Quick Blue powdered bleach and the L'Oreal Oreor cream developer. ...

L'OREAL SA (66%);

1907. The Atlanta Journal and Constitution, July 4, 1998, Saturday,, ALL EDITIONS, 771 words, Incoming Carson CEO hints of a new look, Shelia M. Poole
 ... hasn't been sitting still. L'Oreal S.A. of Paris said ...
 ... ethnic beauty for L'Oreal and Soft Sheen, allowing the ...
 ... PRODUCTS INC (85%); L'OREAL SA (81%); COLGATE- ...

1908. The Times Union (Albany, NY), July 4, 1998, Saturday,, ONE STAR EDITION, Pg. D2, 365 words, BRIEFING
 ... Lopez to model for L'Oreal Jennifer Lopez, who ...
 ... exclusive model for the L'Oreal company. She will advertise ...
 L'OREAL SA (91%); DAVID'S ...

1909. Chicago Sun-Times, July 2, 1998, THURSDAY, Late Sports Final Edition, FINANCIAL; BREAKFAST BRIEFING; CHICAGO; Pg. 48, 606 words
 ... files tariffs with the commission. L'Oreal to buy Soft Sheen L'Oreal SA, the world's largest ...
 L'OREAL SA (92%); SOFTSHEEN/ ...

1910. The Commercial Appeal (Memphis, TN), July 2, 1998, THURSDAY,, FINAL EDITION, Pg. B4, 249 words, CORPORATE - L'OREAL STAKES CLAIM TO ETHNIC HAIR CARE WITH SOFT SHEEN BUY, Sylviane de Saint-Seine and Jacqueline Simmons; Bloomberg News, PARIS
 L'Oreal SA, the world's largest ...
 ... straighteners, shampoos and colorants. L'Oreal's entry into the U.S. ethnic ...
 ... hair-care company. L'Oreal is buying Chicago-based ...
 L'OREAL SA (95%); SOFTSHEEN/ ...

1911. Consumer Bankruptcy News, July 2, 1998, Vol. 7, No. 20, 183 words, Section 727(d): Deadline
 L'OREAL SA (57%); US ...

1912. The Dallas Morning News, July 2, 1998, Thursday, HOME FINAL EDITION, BUSINESS;, Pg. 2D;, 800 words, MORNING BRIEF CASE; National and international news; at a glance
 ... BRIEFLY From Wire Reports L'Oreal to acquire Soft Sheen ...
 ... French beauty giant L'Oreal SA agreed to acquire ...
 ... catering to black consumers. L'Oreal said Wednesday that the agreement ...
 ... disclosed. Paris-based L'Oreal is the world's largest cosmetics ...
 ... HOLDINGS CORP (81%); L'OREAL SA (80%); CPI ...

1913. Dow Jones Online News, July 2, 1998 Thursday 4:30 PM GMT, , 363 words, French Stocks Pull Back From Record Levels; CAC Dips 0.2%, *from Factiva*
 ... FF13.5, or 3.1%, to FF416.5 and L'Oreal shares fell FF137, or ...
 ... CO INC (84%); L'OREAL SA (91%)

1914. Dow Jones News Service, July 2, 1998 Thursday 4:12 PM GMT, , 172 words, French Stocks Pull Back From Record Levels; CAC Down 0.2%, *from Factiva*
 ... FRF13.5, or 3.1%, to FRF416.5 and L'Oreal shares fell FRF137, or ...
 L'OREAL SA (91%); FRANCE ...

1915. Fort Worth Star-Telegram (Texas), July 2, 1998, Thursday, FINAL AM EDITION, BUSINESS;, Pg. 2, 1165 words, Business Digest, Staff and Wire Reports
 ... expand its product line. L'Oreal buys Soft Sheen ...
 ... French beauty giant L'Oreal SA agreed to acquire ...
 ... catering to black consumers. L'Oreal said yesterday the agreement ...
 ... Terms were not disclosed. L'Oreal, based in Paris, is the ...
 ... FOODS CO (83%); L'OREAL SA (82%); TRADE ...

1916. The Houston Chronicle, July 02, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 8, 481 words, New products add a little color to your smile, PAULA BEGOUN
 ... over shine if you are interested. L'Oreal's Quick Shimmer Face & ...
 L'OREAL SA (72%); GUERLAIN ...

1917. The Kansas City Star, July 2, 1998, Thursday, LIFESTYLE, K6474, 403 words, Fashion news and notes, By Jackie White
 ... exclusive model for the L'Oreal company. You'll see her ...
 L'OREAL SA (66%); DAVID'S ...

1918. Los Angeles Times, July 2, 1998, Thursday,, Home Edition, Page 3, 58 words, NATION / WORLD; CONSUMER PRODUCTS, Bloomberg News
 L'Oreal is buying Soft Sheen ...
 L'OREAL SA (95%); SOFTSHEEN/ ...
 ... SHEEN PRODUCTS INC; L'OREAL SA; ACQUISITIONS COSMETICS & ...

1919. The New York Times, July 2, 1998, Thursday, Late Edition - Final, Section D; Page 6; Column 1; Business/Financial Desk , 131 words, INTERNATIONAL BUSINESS; L'Oreal to Acquire Soft Sheen Products, Dow Jones , PARIS, July 1
 The French beauty giant L'Oreal S.A. agreed today to ...
 ... catering to black consumers. L'Oreal said that the agreement would enable ...
 ... reach to blacks worldwide. L'Oreal, based in Paris, is the ...
 ... relaxer Optimum Care. L'Oreal's United States subsidiary, ...
 ... products under the Lancome, L'Oreal, Maybelline and Redken brand ...
 SOFT SHEEN PRODUCTS; L'OREAL SA L'OREAL SA (95%); SOFTSHEEN/ ...
 SOFT SHEEN PRODUCTS; L'OREAL SA

1920. Pittsburgh Post-Gazette (Pennsylvania), July 2, 1998, Thursday,, SOONER EDITION, Pg. C-1,, 109 words, L'OREAL BUYING SOFT SHINE
 L'Oreal SA, the world's largest ...
 ... million in 1997. L'Oreal is buying Chicago-based ...

1921. The Wall Street Journal, July 2, 1998 Thursday, Pg. CITATION, 57 words, L'Oreal to Acquire Soft Sheen, *from Factiva*
 PARIS -- L'Oreal SA, a French ...
 L'OREAL SA (95%); SOFT ...

1922. The Wall Street Journal, July 2, 1998 Thursday, World Stock Markets; Pg. C16, 1428 words, Stocks Rise Across Asia, Europe and Americas, With Tokyo Market Registering a 3.4% Gain, By Sara Webb, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... beauty products company L'Oreal, rose 4.1% to 3,500 ...

1923. Chicago Tribune, July 2, 1998 Thursday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: N; Midwest ticker., 63 words, L'OREAL TO BUY SOFT SHEEN PRODUCTS, Compiled by George Gunset.
 L'Oreal S.A. said it ...
 L'OREAL SA (93%); SOFTSHEEN/ ...

1924. South Bend Tribune (Indiana), July 1, 1998, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, TRIBUNE, Pg. d2, 60 words, L'OREAL SIGNS LOPEZ
 L'Oreal has announced the signing of actress ...
 L'OREAL SA (93%);

1925. Arkansas Democrat-Gazette (Little Rock, AR), July 01, 1998, Wednesday, Pg. D1, 276 words, ARKANSAS STOCKS
 ... 8--1/2 L'Oreal 1111/2 --1/ ...

1926. Bankruptcy Bulletin, July 1998, CASE LAW UPDATE; V. Taxes; B. Time Limits; Pg. 14, 251 words, In re Odell (Odell v. U.S.), 1998 WL 352647 (Bankr. M.D. Fla. 6/29/98)., LOWER COURT CASES
 L'OREAL SA (57%);

1927. Dow Jones News Service, July 1, 1998 Wednesday 5:35 PM GMT, , 73 words, L'Oreal Acquires U.S. Hair Product Group Soft Sheen >F.ORE, *from Factiva*
 ... beauty products company L'Oreal SA (F.ORE) ...
 L'OREAL SA (95%); DOW ...

1928. Dow Jones Online News, July 1, 1998 Wednesday 4:27 PM GMT, , 330 words, French Stock Index Sets New Record With Dollar's Help; CAC Rises 1.4%, *from Factiva*
 ... beauty products company L'Oreal, which has a big U.S. ...
 ... against the French franc. L'Oreal shares rose FF137, or ...
 L'OREAL SA (93%); LVMH ...

1929. Fort Worth Star-Telegram (Texas), July 1, 1998, Wednesday, FINAL AM EDITION, LIFE & ARTS;, Pg. 3, 886 words, Chic Chat, KELLEY DEGARMO, Staff and Wire Reports
 ... exclusive model for the L'Oreal company. Lopez also portrayed the ...

1930. PR Newswire, July 1, 1998, Wednesday, Financial News, 230 words, Cosmair's CP Program Ceiling to USD600m Fitch IBCA Affirms 'F1+' Rating; Cosmair Inc.'s Short-Term 'F1+' Rating Affirmed - Fitch IBCA - LEXIS-NEXIS Related Topicsno targeted Topics. , LONDON, July 1
 ... Inc., the former agent of L'Oreal in the United States, ...
 It operates all of L'Oreal's interests in the United ...
 ... up manufacturer, by L'Oreal was made through Cosmair ...
 ... F1+' from Fitch IBCA. L'Oreal is the largest cosmetics manufacturer ...
 ... world. In 1997 L'Oreal recorded a double- ...
 Cosmair Inc. L'OREAL SA (94%); COSMAIR ...

1931. PR Newswire, July 1, 1998, Wednesday, Financial News, 469 words, L'Oreal Acquires Soft Sheen; Transaction Leverages Strengths in Ethnic Hair Care MarketLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, July 1
 bc-NY-L'Oreal-aqrs-Soft
 L'Oreal S.A. the world leader ...
 ... Ethnic beauty for L'Oreal and Soft Sheen, allowing the ...
 ... Sheen. "Going forward with L'Oreal, this opportunity will magnify ...
 ... strategic move for L'Oreal and Cosmair and will deepen our ...
 ... same spirit has allowed L'Oreal and Soft Sheen to lead the ...
 ... within their respective markets. "L'Oreal and Soft Sheen share the ...
 ... values and industry achievements as L'Oreal. I am looking ...
 ... position in the industry. L'Oreal S.A., based in ...
 ... known brands as Lancome, L'Oreal, Maybelline and Redken as well as the ...
 Cosmair, Inc.; L'Oreal S.A.; Soft Sheen Products Inc. L'OREAL SA (95%); COSMAIR ...
 Cosmair, Inc.; L'Oreal S.A.; Soft Sheen ...
 bc-NY-L'Oreal-aqrs-Soft Acquisitions; ...

1932. Women's Wear Daily Treatment Supplement, July 1998, Pg. 18, 1562643, 1168 words, Vitamins Rise, AHAs Fade
 ... CLARINS SA; LANCOME (L'OREAL/COSMAIR); LIERAC; VICHY
 ULTIMATE PARENT: L'OREAL/COSMAIR

1933. The New York Times, June 30, 1998, Tuesday, Late Edition - Final, Section D; Page 1; Column 2; Business/Financial Desk , 1816 words, A New Face on the Block; En Garde: A Very Different Cosmetics Retailer Is Coming, By JENNIFER STEINHAEUER
 ... Yves Saint Laurent, L'Oreal and Versace will all be ...

1934. Chain Drug Review, June 29, 1998, Pg. p222(1), 21098841, 694 words, L'Oreal unveils Renaissance, its color cosmetics line for fall.
 ... Cosmair Inc.'s L'Oreal unit is set to launch ...
 ... president of marketing for L'Oreal "For fall '98 we were ...
 ... Renaissance Collection also includes L'Oreal LipColour in hues of ...
 ... Illuminating Loose Powder. "L'Oreal's Renaissance is about transformation," ...
 ... technologically advanced items. L'Oreal's Le Grand Curl ...
 ... Hypo-Allergenic mascara. L'Oreal Rouge Pulp Liquid ...
 ... in one stroke. L'Oreal Rouge Pulp Liquid ...

... treatment and cosmetics for L'Oreal's research and development operation. " ...
 ... Revitalift Face & Neck." L'Oreal Plenitude Oil-Free ...
 ... ounce bottle with pump. L'Oreal/Cosmair Inc. 575 ...
 L'OREAL SA (93%); COSMAIR ...
 L'Oreal S.A. Product introduction

1935. Chain Drug Review, June 29, 1998, Pg. 222, 50293700, 694 words, L'Oreal unveils Renaissance, its color cosmetics line for fall
 ... Cosmair Inc.'s L'Oreal unit is set to launch ...
 ... president of marketing for L'Oreal "For fall '98 we were ...
 ... Renaissance Collection also includes L'Oreal LipColour in hues of ...
 ... Illuminating Loose Powder. "L'Oreal's Renaissance is about transformation," ...
 ... technologically advanced items. L'Oreal's Le Grand Curl ...
 ... Hypo-Allergenic mascara. L'Oreal Rouge Pulp Liquid ...
 ... in one stroke. L'Oreal Rouge Pulp Liquid ...
 ... treatment and cosmetics for L'Oreal's research and development operation. " ...
 ... Revitalift Face & Neck." L'Oreal Plenitude Oil-Free ...
 ... ounce bottle with pump. L'Oreal/Cosmair Inc. 575 ...
 L'OREAL SA (93%); COSMAIR ...
 L'Oreal USA

1936. Daily Variety, June 29, 1998 Monday, NEWS; Pg. 13, 132 words, MGM wins marketing honor, PAUL KARON
 ... Avis, BMW, Ericsson, L'Oreal, Omega, Smirnoff, TBS and ...

1937. The New York Post, June 29, 1998, Monday, Pg. 008, 94 words
 ... in ads for L'Oreal cosmetics. After she made ...

1938. Palm Beach Post (Florida), June 29, 1998 Monday Correction Appended, FINAL EDITION, ACCENT; Pg. 4D, 485 words, NOT JUST SMOKE AND MIRRORS, HAMILTON'S CLUB A REALITY, Thom Smith
 ... former spokesmodel for L'Oreal and host of the Travel Channel's ...
 L'OREAL SA (66%)

1939. Palm Beach Post (Florida), June 29, 1998, Monday,, FINAL EDITION, Pg. 4D, 498 words, NOT JUST SMOKE AND MIRRORS, HAMILTON'S CLUB A REALITY, Thom Smith
 ... former spokesmodel for L'Oreal and host of the Travel Channel's ...
 L'OREAL SA (66%);

1940. Kansas City Star (Kansas & Missouri), June 28, 1998 Sunday, METROPOLITAN EDITION, Pg. H5;, 467 words, Look out!, JACKIE WHITE
 ... exclusive model for the L'Oreal company. You'll see her ...
 L'OREAL SA (66%); DAVID'S ...

1941. The People (London, England), June 28, 1998, Pg. 18, 60642206, 743 words, THE STYLE FILE; THE TEAM:

Richard Ward - stylist and managing director of Richard Ward-Neville Daniel salon in Sloane Street, west London
Christine Hillyer- Smith - L'Oreal technical consultant
Liz Kitchener - make-up artist
Debbie Hamblin - fashion stylist; Features, Garston, Helen
... West End and then on to L'Oreal studios in Kensington. ...
L'OREAL SA (94%); GEMEY ...

1942. Star Tribune (Minneapolis, MN), June 28, 1998, Metro Edition, Pg. 4F, 850 words, Mankato firm inspired French photographer, Mary Abbe; Staff Writer
... produced for Revlon, L'Oreal, Dupont, TWA and other ...

1943. The Star-Ledger (Newark, New Jersey), June 28, 1998 Sunday, FINAL EDITION, ACCENT/STYLE; Pg. 5, 210 words, Skin pamperers, Jenifer D. Braun, STAR-LEDGER STAFF
... body product. Finally, L'Oreal's Kids 2-in- ...

1944. Dow Jones Online News, June 26, 1998 Friday 3:01 PM GMT, , 916 words, IPO Spotlight: Prestige Cosmetics Corp., *from Factiva*
... competitors are Revlon Inc., L'Oreal Groupe, and the Procter & Gamble ...
... REVLON INC (65%); L'OREAL SA (65%); PROCTER & ...

1945. Dow Jones News Service, June 26, 1998 Friday 2:35 PM GMT, , 536 words, IPO Spotlight-2:Prestige Cosmetics Faces Strong Competition, *from Factiva*
... competitors are Revlon Inc., L'Oreal Groupe, and the Procter & Gamble ...
L'OREAL SA (72%); PROCTER & ...

1946. The Post and Courier (Charleston, SC), June 26, 1998, Friday,, POST AND COURIER EDITION, Pg. 1, 832 words, Clothes Encounters, Staff and wire reports
... back - bigger than before. L'OREAL LOOPY FOR LOPEZ L'Oreal has announced the signing of actress ...
L'OREAL SA (62%); MEN'S ...

1947. PR Newswire, June 26, 1998, Friday, Domestic News, 2043 words, CCH Legislation Update IRS Restructuring and Reform Act of 1998 Key ProvisionsLEXIS-NEXIS Related Topicsno targeted Topics. , RIVERWOODS, Ill., June 26
... LEXISNEXIS GROUP (93%); L'OREAL SA (53%); INTERNAL ...

1948. Los Angeles Times, June 25, 1998, Thursday,, Home Edition, Page 16, 682 words, TRAFFIC COURT / JUDGE C.H. REHM; THE SAFE WAY TO AVOID A SPEEDING TICKET, JUDGE C.H. REHM, C.H. Rehm is a judge of the Municipal Court, Los Angeles Judicial, District. In future columns, judges of the court will review specific, cases to illustrate general topics of interest
L'OREAL SA (53%);

1949. Orlando Sentinel (Florida), June 25, 1998 Thursday, METRO, EDITORIAL; Pg. A19, 727 words, 'MINDSET OF MORENESS' IS INFECTING US ALL, Deborah Mathis, Tribune Media Services

... French family that owns L'Oreal, the "don't hate me because I'm ...

1950. Business Wire, June 24, 1998, Wednesday, 402 words, "Promotion of the Year" Award for Excellence in Marketing Granted to MGM/UA for "Tomorrow Never Dies", SANTA MONICA, Calif.

... Avis, BMW, Ericsson, L'Oreal, Omega, Smirnoff, TBS, and ...

... DANJAQ LLC (70%); L'OREAL SA (69%); METRO- ...

1951. Dow Jones News Service, June 24, 1998 Wednesday 10:11 AM GMT, , 134 words, Synthelabo Sees Net Profit Up More Than 8% In 1998 >F.SYN, *from Factiva*

... French beauty giant L'Oreal SA (F.ORE). (...

L'OREAL SA (85%); SYNTHELABO ...

1952. Dow Jones News Service, June 23, 1998 Tuesday 9:33 AM GMT, , 82 words, Synthelabo Sees First Half Sales Up 7%-8%; Year Sales Up 8%, *from Factiva*

... French beauty group L'Oreal SA (F.ORE). (...

L'OREAL SA (85%); SYNTHELABO ...

1953. Fresno Bee (California), June 23, 1998 Tuesday,, HOME EDITION, Pg. E3,, 148 words, Motoring down the runway

... Glass composition, to move to." L'Oreal signs actress L'Oreal has announced the signing of actress ...

L'OREAL SA (91%);

1954. The Wall Street Journal, June 23, 1998 Tuesday, Work Week; Pg. A1, 857 words, A Special News Report About Life On the Job -- and Trends Taking Shape There, By Carl Quintanilla, *from Factiva*

... Procter & Gamble Co. and L'Oreal SA have products aimed ...

1955. The Associated Press, June 22, 1998, Monday, PM cycle, Domestic News, 469 words, Microsoft's Gates monopolizes Forbes' billionaires list, By ERIC R. QUINONES, AP Business Writer, NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

1956. Associated Press Online, June 22, 1998; Monday, Domestic, non-Washington, general news item, 483 words, Gates Tops Forbes' Billionaire List, ERIC R. QUINONES , NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

FORBES INC (91%); L'OREAL SA (81%); THOMSON ...

1957. Austin American-Statesman (Texas), June 22, 1998, News; Pg. A1, 1199 words, Bankruptcy reform is zeroing in on debtors; Instead of walking away,, Christi Harlan

L'OREAL ITALIA (54%); COX ENTERPRISES INC (54%); L'OREAL ITALIA (54%); COX ...

1958. Austin American-Statesman (Texas), June 22, 1998, News; Pg. A2, 348 words, Gates tops billionaire list; With \$51 billion, Microsoft chairman

... 10 last year; L'Oreal's founding Bettencourt family of ...

... L'Oreal's ...
 ... L'Oreal's ...
 ... L'Oreal's ...
 ... L'Oreal's ...
 ... L'Oreal ...

REVLON INC (85%); L'OREAL SA (81%); COVER ...

1970. Drug Store News, June 22, 1998, Pg. 172, 50161680, 2720 words, Nail care '98, Parks, Liz

... L'Oreal ...
 ... L'Oreal ...

L'OREAL SA (82%); INFORMATION ...

1971. Drug Store News, June 22, 1998, Pg. 184, 50161686, 1739 words, Nail treatments show slight increase in drug stores

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...

1972. Drug Store News, June 22, 1998, Pg. 205, 50161721, 1068 words, New hair color launches roil already crowded planograms, BROOKMAN, FAYE

... hair color manufacturers--L'Oreal, Revlon and Clairol--are unleashing ...
 ... president of marketing for L'Oreal, as she introduced L'Oreal's latest hair color, ...
 ... president of sales for L'Oreal, 51 percent of women ...
 ... said. Are buyers ready? L'Oreal will back the brand with ...
 ... on the lackluster showing of L'Oreal's last hair color ...
 ... Color didn't bear the L'Oreal name on the box. "You need the L'Oreal heritage," said Bob ...
 ... Stores. Fera. does bear the L'Oreal logo. Many retailers ...
 ... for Fera. While L'Oreal thinks young and funky, ...

L'OREAL SA (94%); INFORMATION ...

L'Oreal S.A.; Revlon Inc.; ...

1973. Los Angeles Times, June 22, 1998, Monday., Home Edition, Page 2, 1597 words, GATES TOPS \$50 BILLION IN FORBES RANKING; WEALTH: SOFTWARE MOGUL IS RICHEST PERSON IN THE WORLD, ACCORDING TO BILLIONAIRES LIST. U.S., EUROPE GAIN MAGNATES AS ASIA LOSES., From Times Wire

Services

... 10 last year; L'Oreal's founding Bettencourt family of ...
 ... FORBES INC (85%); L'OREAL SA (82%); WAL- ...

1974. Newsday (New York), June 22, 1998, Monday,, ALL EDITIONS, Page B07, 633 words, FILM FILE / TWO KIDS, A JOB ON LI - AND A PRIZE SCRIPT, John Anderson
 ... POV magazine, Kodak, L'Oreal and Troma Films, which together with ...

1975. Portland Press Herald (Maine), June 22, 1998, Monday,, CITY EDITION, FRONT,, Pg. 5A, 368 words, GATES TOPS RANKING OF BILLIONAIRES; THE FORBES MAGAZINE LIST THIS YEAR INCLUDES ONLY THE 'WORKING RICH.', Associated Press, NEW YORK
 ... 10 last year; L'Oreal's founding Bettencourt family of ...
 ... MICROSOFT CORP (90%); L'OREAL SA (81%); THOMSON ...

1976. Product Alert, June 22, 1998, Pg. NA, 53647726, 64 words, L'Oreal Wear Extraordinaire Renaissance Collection of Nail Enamel - Plumage; Excalibur; Garneta; Blue Mood; Gilded Brown MANUFACTURER: L'Oreal CATEGORY: 316 - Fingernail Products.
 ... Enamel is one of several L'Oreal cosmetics featuring new ...
 ... Gilded Brown. The manufacturer is L'Oreal. For sample retrieval ...
 L'OREAL SA (93%); GEMEY ...
 L'Oreal

1977. Product Alert, June 22, 1998, Pg. NA, 53647727, 59 words, L'Oreal Renaissance Collection of Crayon Petite Automatic Lip Liner - Velvet Wines MANUFACTURER: L'Oreal CATEGORY: 317 - Lipsticks & Lip Products.
 ... Liner is one of several L'Oreal cosmetics featuring new ...
 ... price of \$ 6.05. L'Oreal is the manufacturer. For sample ...
 L'OREAL SA (93%); GEMEY ...
 L'Oreal

1978. Product Alert, June 22, 1998, Pg. NA, 53647728, 64 words, L'Oreal Renaissance Collection of Illuminating Loose Powder - Gilded Glo MANUFACTURER: L'Oreal CATEGORY: 314 - Facial Cosmetics & Accessories.
 ... Powder is one of several L'Oreal cosmetics featuring new ...
 ... golden glow. The manufacturer is L'Oreal. For sample retrieval ...
 L'OREAL SA (93%); GEMEY ...
 L'Oreal

1979. Product Alert, June 22, 1998, Pg. NA, 53647729, 64 words, L'Oreal Le Grande Renaissance Collection of Kohl Eye Liner - Chartreuse MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.
 ... Liner is one of several L'Oreal cosmetics featuring new ...
 ... accents to eyes. The manufacturer is L'Oreal. For sample retrieval ...
 L'OREAL SA (93%); GEMEY ...
 L'Oreal

1980. Product Alert, June 22, 1998, Pg. NA, 53647731, 77 words, L'Oreal Colour Riche Renaissance Collection of Split Lip Lipcolour - Night Lights MANUFACTURER: L'Oreal CATEGORY: 317 - Lipsticks & Lip Products.

L'Oreal is offering several of its L'Oreal cosmetics in new ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1981. Product Alert, June 22, 1998, Pg. NA, 53647732, 65 words, L'Oreal Lash Out Renaissance Collection of Color Mascara - Plumage MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.

... Color Mascara is one of L'Oreal's cosmetics offered in ...

... Collection. Marketed under the L'Oreal brand name, the mascara ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1982. Product Alert, June 22, 1998, Pg. NA, 53647733, 74 words, L'Oreal Soft Effects Renaissance Collection of Eyecolour Quad - Crown Jewels; Moon-Lighting MANUFACTURER: L'Oreal CATEGORY: 315 - Eye Makeup & Accessories.

... fall Renaissance Collection of L'Oreal cosmetics from L'Oreal includes Soft Effects ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1983. Product Alert, June 22, 1998, Pg. NA, 53647738, 336 words, L'Oreal Feria Multi-Faceted Shimmering Hair Colour - Starry Night; Midnight Ruby; Chocolate Cherry; Espresso; Deep Currant; Ginger Zing; Cinnamon; Brilliant Bordeaux; Bronze Shimmer; Crystal Brown; Sparkling Amber; Red Ember; Ruby Fusion; Cardinal; Copper Shimmer; Sunset Blaze; Torch; Cool Blonde; Nude Gold; Champagne Cocktail; Candle Glow; Blush Blonde; Pure Diamon; Starlet MANUFACTURER: L'Oreal CATEGORY: 321 - Hair Colorings & Other Hair Products.

According to company literature, L'Oreal has launched Feria Multi- ...

... different!" Marketed under the L'Oreal brand name, the one ...

L'OREAL SA (93%); GEMEY ...

L'Oreal

1984. Sarasota Herald-Tribune (Florida), June 22, 1998, Monday, ALL EDITIONS, FLORIDA WEST, Pg. 1E, 1400 words, A WORLD OF COLOR; WHAT USED TO BE A POOR MAKEUP SELECTION FOR WOMEN WITH SKIN TONES OF OLIVE, BEIGE OR BROWN HAS GROWN INTO AN INDUSTRY THAT CATERS TO THOSE AND EVERY COLOR IN BETWEEN., Mary Alice Collins; CORRESPONDENT

... at the drugstore, usually from L'Oreal. They have wonderful dark tones." ...

1985. St. Louis Post-Dispatch (Missouri), June 22, 1998, Monday, FIVE STAR LIFT EDITION, NEWS, Pg. A1, 464 words, BILL GATES REIGNS ATOP FORBES' LIST OF RICHEST WITH NET WORTH OF \$ 51 BILLION, The Associated Press, NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

... FORBES INC (92%); L'OREAL SA (81%); THOMSON ...

1986. The Star-Ledger (Newark, New Jersey), June 22, 1998 Monday, FINAL EDITION, NEWS; Pg. 20, 367 words,

Gates' fortune rises to \$51 billion, NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

1987. Chicago Tribune, June 22, 1998 Monday, NORTH SPORTS FINAL EDITION, NEWS; Pg. 2; ZONE: N, 446 words, \$51 BILLION KEEPS GATES ATOP FORBES LIST OF WORLD'S RICHEST, From Tribune News Services., NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

... FORBES INC (85%); L'OREAL SA (81%); THOMSON ...

1988. SUNDAY NEWS (LANCASTER, PA.), June 21, 1998, Sunday, Pg. G-1., 424 words, SHORT SUBJECTS

... 202) 234-1010. L'Oreal signs actress L'Oreal has announced the signing of actress ...

L'OREAL SA (92%); BON ...

1989. The Associated Press, June 21, 1998, Sunday, AM cycle, Business News, 467 words, Gates, world's only \$ 50 billion man, monopolizes Forbes' billionaires list, By ERIC R. QUINONES, AP Business Writer, NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

1990. The Associated Press, June 21, 1998, Sunday, PM cycle, Business News, 467 words, Gates, world's only \$ 50 billion man, monopolizes Forbes' billionaires list, By ERIC R. QUINONES, AP Business Writer, NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

1991. Associated Press Online, June 21, 1998; Sunday, Domestic, non-Washington, general news item, 475 words, Gates Tops Forbes' Billionaire List, ERIC R. QUINONES , NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

... FORBES INC (91%); L'OREAL SA (81%); THOMSON ...

1992. Associated Press Online, June 21, 1998; Sunday, Financial pages, 480 words, Gates Tops Forbes Billionaires List, ERIC R. QUINONES , NEW YORK

... 10 last year; L'Oreal's founding Bettencourt family of ...

... MICROSOFT CORP (90%); L'OREAL SA (81%); THOMSON ...

1993. Chicago Sun-Times, June 21, 1998, SUNDAY, Late Sports Final Edition, SHOW; STYLE FILE; Pg. 15; NC, 476 words, Lisa Lenoir

L'Oreal signs actress L'Oreal has announced the signing of actress ...

L'OREAL SA (93%); DREAMWORKS ...

1994. Euromarketing via E-mail, June 19, 1998, 1526217, 81 words, AGENCY BUSINESS:mccann

... will include Opel and L'Oreal.Copyright 1998 Crain ...

... COMMUNICATIONS INC (91%); L'OREAL SA (71%); GEMEY ...

1995. Consumer Bankruptcy News, June 18, 1998, Vol. 7, No. 19, 633 words, Class Action Seeks 1.5 Billion From Norwest

... MORTGAGE INC (93%); L'OREAL SA (51%);

1996. Hartford Courant (Connecticut), June 18, 1998 Thursday, STATEWIDE, CAL; Pg. 17, 539 words, COMBINED TOILETRIES LIGHTEN TRAVEL LOAD SPENT YOUR SHOPPING SOURCE, KORKY VANN; Special to The Courant

... step. Both products are from L'Oreal. The Gillette Co.'s ...

... GAMBLE CO (81%); L'OREAL SA (63%);

1997. The Dallas Morning News, June 17, 1998, Wednesday, HOME FINAL EDITION, FASHION!DALLAS;, Pg. 2E;, 555 words, F!D Fax

... Herman Lopez for L'Oreal Actress Jennifer Lopez will represent the new L'Oreal hair care products ...

L'OREAL SA (91%); NORMA AS (...

1998. Dow Jones Online News, June 17, 1998 Wednesday 12:25 AM GMT, , 404 words, Perelman Reassumes Reins At Revlon After Shifting Levin To Sunbeam, *from Factiva*

... since been acquired by L'Oreal SA. At the time, ...

REVLON INC (94%); L'OREAL SA (91%); DOW ...

1999. Providence Journal-Bulletin (Rhode Island), June 17, 1998, Wednesday,, BLACKSTONE VALLEY EDITION, Pg. 4C, 2685 words, LINCOLN DIGEST

... D'Ambra, Nicole Dolan, L'Oreal Duke, Erin Leone, ...

2000. Dow Jones News Service, June 16, 1998 Tuesday 12:48 PM GMT, , 233 words, European Stocks -2: BASF, LVMH Both Lower, *from Factiva*

... FRF1,137. Cosmetics group L'Oreal's shares are also slipping, down ...

... BANK AG (92%); L'OREAL SA (83%); TELECOM ...

2001. Dow Jones Online News, June 16, 1998 Tuesday 5:00 AM GMT, , 1028 words, Veteran Perelman Fireman Sets Out To Resuscitate Sunbeam, By James R. Hagerty and Tara Parker-Pope, Staff Reporters of The Wall Street Journal, *from Factiva*

... since been acquired by L'Oreal SA. At the time, ...

2002. The Wall Street Journal, June 16, 1998 Tuesday, Pg. B1, 1018 words, A Veteran Perelman Fireman Sets Out to Resuscitate Sunbeam, By James R. Hagerty and Tara Parker-Pope, Staff Reporters of The Wall Street Journal, *from Factiva*

... since been acquired by L'Oreal SA. At the time, ...

2003. The Associated Press, June 15, 1998, Monday, BC cycle, UNDEFINED, 558 words, Briefs, NEW YORK

... worn with orange pants. --- L'Oreal signs actress NEW YORK (AP) - L'Oreal has announced the signing of actress ...

2004. Cosmetic Insider's Report, June 15, 1998, 1521191, 207 words, LVMH Strikes Again: LVMH

... connection between Godard and L'Oreal, by far the largest ...

... Dautresme, a principal L'Oreal shareholder (and executive), is married to ...

... VUITTON SA (98%); L'OREAL SA (93%); ADVANSTAR ...

2005. Richmond Times Dispatch (Virginia), June 14, 1998, Sunday,, CITY EDITION, Pg. G-2, 410 words, PEANUT BUTTER (NO KIDDING) WILL REMOVE GUM FROM HAIR, Faith Garrett Vosbrinck

... tip from the experts at L'Oreal Kids hair care: "To ...

2006. Providence Journal-Bulletin (Rhode Island), June 13, 1998, Saturday,, ALL EDITIONS, Pg. 9A, 937 words, Emotions run high at Lincoln ceremony, SUMATHI REDDY; Journal-Bulletin Staff Writer, LINCOLN

... Carlos R. DosSantos L'Oreal S. Duke* Shelley ...

2007. Daily Record (Glasgow, Scotland), June 12, 1998, Pg. 41, 60563879, 379 words, Great World Cup draw at TESCO; Features

... Save 50p on L'Oreal Elvive WHY not try new L'Oreal's Elvive 2 in ...

... can try any of the L'Oreal products listed at ...

TESCO PLC (90%); L'OREAL SA (67%); GEMEY ...

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... division of Paris-based L'Oreal S.A. Under the terms of the ...

... products, manufactured by L'Oreal, in selected pharmacies ...

... VICHY Laboratoires brand of L'Oreal. L'Oreal is the world's largest producer of ...

... president and managing director of L'Oreal China, said, "Chindex is ...

... INTERNATIONAL INC (96%); L'OREAL SA (94%); COSMETIQUE ...

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... unit of Paris-based L'Oreal SA.
... products, manufactured by L'Oreal, in pharmacies in ...
... INTERNATIONAL INC (94%); L'OREAL SA (94%); US- ...

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... product companies, Clairol, L'Oreal, Procter & Gamble, and Jaffra. ...

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... interview at Revlon, L'Oreal, Estee Lauder. "And I ...

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L'OREAL SA (50%); LAPORTE ...

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... Now there are great shades such as L'Oreal's Fatigues (olive green), ...
... Del Sol's Superhero, L'Oreal's Pink and Forsythe's Playtime (...
L'OREAL SA (66%);

2014. The Mirror (London, England), June 10, 1998, Pg. 44, 60673216, 416 words, I'M TOO SEXY FOR THE SHIRT SAYS DAVID GINOLA; Sport, McGuinness, Mark
... hair about in those L'Oreal adverts, Ginola has become ...
L'OREAL SA (84%); GEMEY ...

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... Coca-Cola, Renault, L'Oreal Granier, Whirlpool, Heineken, ...
... PARTNERS INC (91%); L'OREAL SA (82%); A/ ...

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... agency with such clients as Lancome-L'Oreal, the French cosmetics giant, ...

2017. The New York Times, June 8, 1998, Monday, Late Edition - Final, Section D; Page 8; Column 3; Business/Financial Desk , 861 words, THE MEDIA BUSINESS: ADVERTISING; The awards are flowing freely, and many are going to agencies owned by Omnicom Group., By Stuart Elliott
... New York, part of L'Oreal S. A., and its agencies -- the ...

2018. The Boston Herald, June 6, 1998 Saturday, ALL EDITIONS, NEWS;, Pg. 004, 481 words, Hub hairdresser heads

to D.C. as first stylist, By Jennifer Rosinski
 ... after her secretary called L'oreal headquarters in Paris ...
 L'OREAL SA (80%); PARK ...

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 L'Oreal has signed up German ...
 PARIS - L'Oreal has signed up German ...
 L'OREAL SA (95%); CRAIN ...
 L'OREAL SA

2020. Dow Jones News Service, June 5, 1998 Friday 12:22 PM GMT, , 287 words, Drug Stocks -3: French, Swiss,
 German Sectors Mixed, *from Factiva*
 ... see a reason why L'Oreal or Nestle would sell. Only ...
 ... POULENC SA (92%); L'OREAL SA (84%); RHONE- ...

2021. The Mirror (London, England), June 5, 1998, Pg. 9, 60672380, 123 words, STICK WITH ME, CLAUDIA;
 News
 ... for cosmetics firm L'Oreal. The hoarding is so tall - ...
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2022. PR Newswire, June 4, 1998, Thursday, Financial News, 925 words, PUBLICIS Expands U.S. Presence with
 Acquisition of EvansGroup; - PUBLICIS Now Among Top Fifteen U.S. Agencies, with \$1.4 Billion in Billings,
 Following Evans, Recent Hal Riney Acquisitions - LEXIS-NEXIS Related Topicsno targeted Topics. , PARIS, June 4
 ... including Nestle, Lancome, L'Oreal, BMW and T.G.I. Friday's. The ...
 ... GROUPE SA (92%); L'OREAL SA (83%); PETSMART ...

2023. Business Wire, June 3, 1998, Wednesday, 986 words, Open Text Acquires Information Dimensions, Inc., Creates
 Market Share Leader in Enterprise Document Management, WATERLOO, Ontario
 ... Corp., Dupont, Glaxo, L'Oreal, Merck, NASA, News ...
 ... TEXT CORP (95%); L'OREAL SA (68%); BOEING ...

2024. Daily Record (Glasgow, Scotland), June 3, 1998, Pg. 18, 60566035, 707 words, MAN MAIDS A DISGRACE
 TO MANKIND; Features, Shields, Bob
 ... France 98 squad. "Because L'Oreal wasn't picking the team," he ...

2025. The Baltimore Sun, June 2, 1998, Tuesday,, FINAL EDITION, Pg. 9A, 702 words, 'Mr. Conservative' was a loser
 of world-class proportions, Theo Lippman Jr.
 L'OREAL SA (57%);

2026. PR Newswire, June 2, 1998, Tuesday, Financial News, 325 words, Keymage Presents at Venture Market Europe
 ConferenceLEXIS-NEXIS Related Topicsno targeted Topics. , LONDON, June 2
 ... Depots et Consignations, L'Oreal, Keymage 2.1 optimises ...

... LEXISNEXIS GROUP (92%); L'OREAL SA (84%); CAISSE ...

2027. BrandMarketing Supplement to Supermarket News, June 1998, Pg. 12, 1525309, 1369 words, Targeting Young Consumers, FAYE BROOKMAN

... putting onto endcaps. Now, L'Oreal is introducing a new ...
 ... president of sales for L'Oreal. The hair color, called ...
 ... Nintendo-like game. L'Oreal has also hit on a ...
 ... shampoos and conditioners called L'Oreal Kids. Rather than create ...
 ... in most cases. L'Oreal Kids shampoo is near ...

2028. Cost Engineering, June 1998, Vol. 40, No. 6 Pg. 12-16; ISSN: 0274-9696; CODEN: CSTEDM, 6148 words, AACE INTERNATIONAL Constitution & Bylaws, 01657330
 AACE International L'OREAL SA (52%); AACE ...

2029. Cosmetic Insider's Report, June 1, 1998, 1500747, 88 words, Media Blitzes, Some Not L'Oreal was leading media spender ...
 ... One was the clear leader: L'Oreal, with \$284 million, ...
 L'OREAL SA (92%); ADVANSTAR ...
 ... LAUDER COS INC; L'OREAL SA; NEUTROGENA CORP; ...

2030. Frohlinger's Marketing Report, June 1, 1998, Pg. NA, 54096357, 90 words, REVLON MAKES P&G BLUSH. Revlon; L'Oreal; Maybelline Co.

2031. The Mirror (London, England), June 1, 1998, Pg. 8, 62592295, 475 words, Battle of the hairwaves; 'Sexy football' will hit our screens this summer; World Cup Guide, Walters, Mike
 ... BBC corner there's the Frenchman from the L'Oreal ad. The ITV pin- ...
 L'OREAL SA (84%); GEMEY ...

2032. Newsday (New York), June 1, 1998, Monday,, ALL EDITIONS, Page A06, 833 words, AS MEXICO TURNS / A STEAMY SOAP OPERA STIRS UP DEBATE, By Geoffrey Mohan. LATIN AMERICA CORRESPONDENT , Mexico City
 ... boycott of the sponsors, Ponds and L'Oreal. "These are just a few ...
 L'OREAL SA (69%); TV ...

2033. San Jose Mercury News (California), June 1, 1998 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 3C, 343 words, CHIC TO CHEEK; CHOICE COSMETICS, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER
 ... in mass distribution. * L'Oreal Kids 2-in- ...
 ... COS INC (91%); L'OREAL SA (82%); CHRISTIAN ...

2034. Women's Wear Daily Eye on Fragrance Supplement, June 1998, Pg. 10, 1513907, 1134 words, One-Shot Scents Surge

CACHAREL (L'OREAL); ESTEE LAUDER COS ...
 ULTIMATE PARENT: L'OREAL; ULTIMATE PARENT: LVMH ...

2035. Women's Wear Daily NACDS, June 1998, Pg. 16, 1549292, 1626 words, West Coast Shelves Are Well Stocked
 ... women seem to like L'Oreal's Plenitude and their Excell A ...
 ... Oil of Olay to Revlon to L'Oreal, has introduced some type of ...
 ... beta-hydroxy complex. * L'Oreal's Plenitude Treatment line ...
 ... popular items, she said, have been L'Oreal's wrinkle defense lotion and ...
 ... In the treatment arena, "L'Oreal's Plenitude is popular with all ...
 L'OREAL SA (91%); TARGET ...

2036. Women's Wear Daily NACDS, June 1998, Pg. 22, 1549311, 922 words, Midwest Approaches Market Gently
 ... cosmetics, opting for L'Oreal's Feel Perfecte makeup because ...
 L'OREAL SA (61%); ELIZABETH ...

2037. Women's Wear Daily NACDS, June 1998, Pg. 24, 1549361, 876 words, Older Women Drive Southwest Sales
 ... beauty sales, including L'Oreal, Pond's, Oil of Olay and ...

2038. Women's Wear Daily NACDS, June 1998, Pg. 40, 1549454, 59 words, L'Oreal
 L'Oreal will introduce Feria ...
 photo omitted Feria, L'Oreal's newest hair-color ...
 L'OREAL SA (93%); ADVANCE ...
 L'OREAL SA
 ... Hair coloring preps); L'Oreal Feria

2039. Women's Wear Daily NACDS, June 1998, Pg. 42, 1549466, 1241 words, Fall's Rich Harvest
 ... director of color marketing. L'Oreal will offer the Renaissance ...
 ... promotional materials, both L'Oreal and Maybelline are showing models ...
 ... Color Shield polish. L'Oreal's Renaissance collection is picking ...
 ... pink and gray. "Ultimately, L'Oreal's Renaissance is about transformation," ...
 ... nighttime glamour." Like L'Oreal, Avon is also featuring a ...
 L'OREAL SA (94%); COVER ...

2040. Orlando Sentinel (Florida), May 31, 1998 Sunday, CENTRAL FLORIDA, LAKE SENTINEL; Pg. 2, 558 words,
 CLUB FORUM IS FOR TEEN GIRLS, By Anita Hardin of The Sentinel Staff
 ... Mary Kay Cosmetics and L'Oreal, as well as hair stylists, ...
 L'OREAL SA (91%); MARY ...

2041. The People (London, England), May 31, 1998, Pg. 16, 60641562, 822 words, THE STYLE FILE; Features,
 Odulate, Busola
 ... stylist: Guy Kremer L'Oreal technical consultant: Andrew ...
 L'OREAL SA (60%); GEMEY ...

2042. Pittsburgh Post-Gazette (Pennsylvania), May 31, 1998, Sunday,, TWO STAR EDITION, Pg. G-12,, 770 words, BEAUTY BUSINESS BY THE NUMBERS, GEORGIA SAUER

... Girl (\$ 69.8 million), L'Oreal (\$ 66.7 million); Almay, (\$...
 ... Revlon (\$ 200 million); L'Oreal (\$ 94.8 million); Cover ...
 ... Maybelline (\$ 46 million); L'Oreal (\$ 29.3 million); Cover ...
 ... Revlon (\$ 121 million); L'Oreal (\$ 63.6 million); Max ...

2043. The Sunday Oregonian (Portland, Oregon), May 31, 1998 Sunday, SUNRISE Edition, ADVERTISING HOMES AND REAL ESTATE; Pg. H08, 462 words, TV MOVIE SPURS BURT TO LEASE BEL-AIR HOMEHot Properties, RUTH RYON

... recently, she has been the international representative of L'Oreal. Jovovich bought a ...

2044. Austin American-Statesman (Texas), May 30, 1998, Business; Pg. D5, 654 words, Small print could become a big deal, Sean Davis

L'OREAL SA (52%); CENTER ...
 ... RESPONSIVE LAW (54%); L'OREAL SA (52%); CENTER ...

2045. The Mirror (London, England), May 30, 1998, Pg. 8, 60680795, 1932 words, The outcast who became everybody's BEST FRIEND; Jennifer Aniston wasan awkward teenager, but she's now one of TV's biggest stars, and also one of its richest. Richard Wallace hears how she has found fame...but not true love; Features, Wallace, Richard ... in the series, she's the face of L'Oreal, Lynx and a dozen ...

2046. Detroit Free Press, MAY 29, 1998 Friday METRO FINAL EDITION, BUSINESS; Pg. 1E, 881 words, HAIR APPARENT L'OREAL INTERESTED IN LEADING MINORITY-OWNED COSMETICS COMPANIES, JANET ADAMY Free Press Business Writer

... hair-care industry. L'Oreal SA is considering buying ...
 ... for companies like L'Oreal's desire to enter the black ...
 ... in the United States, L'Oreal would have to instill confidence within the ...
 L'OREAL SA (94%); SOFTSHEEN/ ...

2047. Euromarketing via E-mail, May 29, 1998, 1497238, 157 words, HAVAS BUYS SPONSORSHIP AGENCY

... clients Hewlett-Packard, L'Oreal, Peugeot and Credit Agricole, is ...
 ... HAVAS SA (92%); L'OREAL SA (85%); HEWLETT- ...

2048. The Baltimore Sun, May 28, 1998, Thursday,, FINAL EDITION, Pg. 2D,, 1247 words, WorldCom and MCI told by EU to shed an Internet unit

... hair-care market L'Oreal SA, the world's largest ...
 ... investment bankers said. L'Oreal declined comment. Shell, ...

2049. The Commercial Appeal (Memphis, TN), May 28, 1998, THURSDAY,, FINAL EDITION, Pg. B4, 98 words, L'OREAL GOING FOR ETHNIC MARKET, Bloomberg News

PARIS - L'Oreal SA, the world's largest ...
 ... investment bankers said. L'Oreal declined comment. The U.S. ...

L'OREAL SA (95%);

2050. The New York Times, May 28, 1998, Thursday, Late Edition - Final, Section D; Page 4; Column 2; Business/Financial Desk , 148 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; A Deal in England, A Deal in France, By Stuart Elliott
... include Hewlett-Packard, L'Oreal and Peugeot.
... COS INC (93%); L'OREAL SA (84%); BAYER ...

2051. Orlando Sentinel (Florida), May 28, 1998 Thursday, METRO, LIVING; Pg. E4, 633 words, IRELAND GARB SHOULD BE CASUAL AND VERSATILE, By Jean Patteson of The Sentinel Staff
... foundation, Lightnesse by L'Oreal in Sand Beige. ...

2052. The Dallas Morning News, May 27, 1998, Wednesday, HOME FINAL EDITION, BUSINESS;, Pg. 2D, 775 words, MORNING BRIEFCASE; National and international news; at a glance, MORNING BRIEFCASE
... plans.- Associated Press L'Oreal considers purchasing ethnic ...
... products firm PARIS - L'Oreal SA, the world's largest ...
... investment bankers said. L'Oreal declined to comment. L'Oreal's entry into the U.S. ethnic ...
... higher than that of white consumers. "L'Oreal comes to the table with a ...
... stalled, bankers said, and L'Oreal wasn't cited as a ...
... items, analysts said. L'Oreal's Maybelline unit already has ...
L'OREAL SA (84%); WACHOVIA ...

2053. Orange County Register (California), May 27, 1998 Wednesday, MORNING EDITION, Pg. C04, 638 words, L'Oreal weighs move into U.S. ethnic market; COSMETICS: The French firm is said to be interested in two American companies that make hair-care products for blacks., JACQUELINE SIMMONS, Bloomberg News, PARIS, FRANCE
L'Oreal SA, the world's largest ...
... investment bankers said. L'Oreal declined comment.
L'Oreal's entry into the U.S. market would ...
... percent higher than that of whites. "L'Oreal comes to the table with a ...
... stalled, bankers said, and L'Oreal wasn't cited as a ...
... care, analysts said. L'Oreal's Maybelline unit already has ...
... wouldn't be easy for L'Oreal, which has only limited presence ...
... products there, analysts said. L'Oreal's Goldys division, which makes ...
L'OREAL SA (95%); SOFTSHEEN/ ...

2054. Dow Jones Online News, May 26, 1998 Tuesday 8:13 PM GMT, , 245 words, Synthelabo, Monsanto Unit Extend Lorex Pharmaceuticals Venture, *from Factiva*
... Synthelabo, a unit of L'Oreal, and Searle also amended a ...
... CO INC (84%); L'OREAL SA (84%); SANOFI- ...
orl L'Oreal SA; sidge Synergie ...

2055. Dow Jones News Service, May 26, 1998 Tuesday 4:26 PM GMT, , 245 words, Monsanto Extends Lorex Opers -2: Profit-Sharing Gradual, *from Factiva*
orl L'Oreal SA; sidge Synergie ...

2056. Dow Jones News Service, May 26, 1998 Tuesday 2:04 PM GMT, , 100 words, L'Oreal Gets Shareholder OK For Limited Share Buyback >F.ORE, *from Factiva*

... French cosmetics group L'Oreal (F.ORE) said ...
 ... share buyback proposal or L'Oreal's prospects for 1998. The ...
 L'OREAL SA (95%); DOW ...

2057. The New York Times, May 26, 1998, Tuesday, Late Edition - Final, Section D; Page 6; Column 1; Business/Financial Desk , 852 words, THE MEDIA BUSINESS: ADVERTISING; Why Poppers can be found in the freezer aisle, and does New York have an official uniform?, By Stuart Elliott

... Maybelline Inc. unit of L'Oreal S. A., becomes ...
 ... PRODUCTS INC (66%); L'OREAL SA (62%); MAYBELLINE ...

2058. Chain Drug Review, May 25, 1998, Pg. p20(1), 21091662, 789 words, Coping with the absence of an indispensable figure; Ron Ziegler, National Association of Chain Drug Stores, Pinto, David

... Warner-Lambert luncheon, L'Oreal's opening reception, the Tuesday ...

2059. Chain Drug Review, May 25, 1998, Pg. p69(1), 21091694, 2498 words, Suppliers keep category fresh; skin care products

... happy, energizing or romantic. L'OREAL The maker of such facial skin ...
 ... Beauty and manufactured by L'Oreal subsidiary Interbeauty Cosmetics ...
 ... area. Included in L'Oreal's newest line are an ...
 L'OREAL SA (67%); WARNER- ...

2060. Drug Store News, May 25, 1998, Pg. p27(1), 20790280, 823 words, CCA plans surprising entry into fragrance category., Parks, Liz

... 3. L'Oreal 3.7 -5.6 ...

2061. Drug Store News, May 25, 1998, Pg. p29(1), 20790282, 2131 words, C&F Overview, Part 1; Information Resources Inc.'s report on sale of color cosmetics in drugstores, Parks, Liz

... Illusion face makeup, L'Oreal's Le Grand Curl ...
 ... color, some of the drivers were L'Oreal, with its introduction of Colour Endure ...
 ... category was driven by L'Oreal's launch of Colour Endure ...
 ... Cover Girl, Revlon, L'Oreal, Maybelline and Almay stood ...
 ... REVLON INC (92%); L'OREAL SA (84%); GEMEY ...

2062. Drug Store News, May 25, 1998, Pg. p29A(1), 20790283, 2501 words, C&F Overview, Part 2; cosmetic products, Parks, Liz

Maybelline's sister brand, L'Oreal, was also aggressive with face makeups ...
 ... in April 1997. L'Oreal's face makeup dollars ...
 ... period. In 1997, L'Oreal, which has eight makeups to meet ...
 ... steady, consistent sales. L'Oreal was one of the few face ...
 ... collection of transparent powders that L'Oreal launched last summer. The ...
 ... line extensions in L'Oreal's protective makeup segment. ...
 ... feel. Last year, L'Oreal also introduced a companion ...

... launches from Cover Girl, L'Oreal, Maybelline and Revlon, as well as ...
 ... Maybelline's sister brand, L'Oreal, launched a mascara ...
 ... segment of eye cosmetics: L'Oreal Colour Endure Stay-On Mascara. L'Oreal also line extended its Voluminous ...
 ... volume in mascaras, L'Oreal had dramatic growth in ...
 ... Cover Girl. Revlon and L'Oreal, the two highest-ranked ...
 ... MoistureStay Lip Color, and L'Oreal has Rouge Pulp, so ...
 ... companies. In 1997, L'Oreal had a number of aggressive ...
 ... nail color, but L'Oreal's only launch in the ...
 ... segment last year was L'Oreal Crayon Grande, a ...
 L'OREAL SA (95%); GEMEY ...
 L'Oreal S.A. Product information; ...

2063. Drug Store News, May 25, 1998, Pg. p29B(1), 20790284, 2485 words, C&F Overview, Part 3; selling cosmetics in drugstores, Parks, Liz
 ... showing strong growth. L'Oreal featured nail color ...
 ... 1997, and that helped give L'Oreal nail color a ...
 ... New York-based L'Oreal did not have any major ...

2064. Drug Store News, May 25, 1998, Pg. p29C(1), 20790285, 1487 words, C&F Overview, Part 4; selling fragrances in drugstores, Parks, Liz
 ... L'Oreal's ...
 ... brands-Polo from Ralph Lauren and Drakkar Noir from L'Oreal-had gains of 16 percent and 2 percent, respectively, in dollar sales. ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (83%); GEMEY ...

2065. Drug Store News, May 25, 1998, Pg. p47(1), 20790291, 7968 words, P&BC Overview; selling toiletries and health and beauty aids in drugstores
 ... Toiletries is also booming thanks to kids, Success stories include L'Oreal's Kids, as well as a host of licensed opportunities in first aid and other grooming areas. "The potential for kids toiletries is tremendous," explained Lisa Yarnell, general manager of Tinkerbell Inc., a leader in kids products. ...
 ... color launches from Clairol and L'Oreal, thenew Mach 3 triple blade from ...
 ... color remains a category with tremendous potential. It was a good year for items such as Clairol's Hydrience, Combe's Just for Men and L'Oreal Excellence. For 1998, Clairol is introducing a product designed for older ...
 ... , while L'Oreal goes after younger users. ...
 L'Oreal will debut a brand for younger users. "There's tremendous potentialto bring the styles we see in New York and Chicago to the rest of the country," said Dave Waldock, senior vice president of sales for L'Oreal. ...
 ... care has been the use f vitamins. Medi-Cell Laboratories Hydrox-C was he first to combine three types of vitamin C with alpha-hydroxy acids. L'Oreal continues its push behind Futur E, which it claims is the only mass brand with high levels of vitamin E. Based on its success with Biore, Jergens announced it will add a facial ...
 ... AID CORP (72%); L'OREAL SA (64%); PHAR- ...

2066. The New York Post, May 25, 1998, Monday, Entertainment; Pg. 029, 480 words, IT'S CANNES-DO FOR 3

NEW YORKERS, HOWARD FEINSTEIN Post Cannes Bureau

... shown up fellow L'Oreal face MacDowell in the ...

2067. Los Angeles Times, May 24, 1998, Sunday,, Home Edition, Page 1, 902 words, HOT PROPERTY; DOES \$20K/MO. INCLUDE RUGS?, RUTH RYON, TIMES STAFF WRITER

... recently, she has been the international representative of L'Oreal. Jovovich bought a ...

2068. Orlando Sentinel (Florida), May 24, 1998 Sunday, METRO, TV TIME; Pg. 3, 464 words, 7TH HEAVEN ROLE IS CAREER HIGH FOR WATSON; , By Nancy Imperiale-Wellons of the Sentinel Staff

... Bran, Miller beer and L'Oreal hair products. A ...

2069. The Stuart News/Port St. Lucie News (Stuart, FL), May 24, 1998, Sunday, Today; Pg. E1, 590 words, ARTIST DONATES PAINTING TO AID SCHOOL GOALS, Barbara DiObilda of the News Staff

... a cash award from L'Oreal, sponsor of the Fine Arts ...

... MCDONALD'S CORP (82%); L'OREAL SA (81%);

2070. Star Tribune (Minneapolis, MN), May 21, 1998, Metro Edition, Buyer's EDGE; Pg. 1E, 1511 words, Dollars & sense; The hype that surrounds beauty products may be only skin deep, Lynn Underwood; Staff Writer

... 1.75 oz., \$ 50. L'Oreal Plenitude Advanced Wrinkle ...

2071. Tulsa World (Oklahoma), May 21, 1998, 515 words, Sticky situation Mixed results in our test of long-wearing lipsticks, Sonya Colberg

... mid-priced brand, L'Oreal, and gave it a ...

... longer than the others (Clinique or L'Oreal)." Another tester said, " ...

... Rating: Good-Fair L'Oreal Colour Endure Stay ...

L'OREAL SA (94%);

2072. SF Weekly (California), May 20, 1998, Wednesday, Best Of, 7065 words, Best of SF '98; Goods & Services

... basket with such glamorous accouterments as: L'Oreal Casting semipermanent hair ...

2073. Charleston Gazette (West Virginia), May 17, 1998, Sunday, Life; Pg. P5E, 624 words, Pretty lips New look demands a mighty mouth, Tammy Theis The Dallas Morning News

... drugstore lines such as Revlon, L'Oreal, Maybelline and Nat Robbins, to ...

L'OREAL SA (81%); 81%);

2074. Commercial Lending Litigation News, May 15, 1998, Vol. 11, No. 1, 1665 words, Sons of Thunder: Father of New Bad Faith Law?

L'OREAL SA (54%); NEW ...

2075. Tulsa World (Oklahoma), May 14, 1998, 573 words, firm FOUNDATION Models, World staffers put long--wearing makeup claims to the test, Sonya Colberg

... Clinique." Rating: Excellent L'Oreal Colour Endure Stay- ...

L'OREAL SA (83%); REVLON& ...

2076. Business Wire, May 12, 1998, Tuesday, 512 words, Fitch PLC Acquires Peclers Paris SA; Design Consultancy Adds Trends Firm to Complete its Vision of "What's Next", COLUMBUS, Ohio
... industries. Its clients include L'Oreal, Du Pont de ...
FITCH PLC (93%); L'OREAL SA (91%); FITCH ...

2077. The New York Times, May 12, 1998, Tuesday, Late Edition - Final, Section D; Page 8; Column 1; Business/Financial Desk , 1117 words, THE MEDIA BUSINESS: ADVERTISING; Gobble, gobble, gobble: Another independent (Riney) is bought by a biggie (Publicis)., By Stuart Elliott
... Coca-Cola Company, L'Oreal S.A., Nestle S. ...

2078. The Wall Street Journal, May 12, 1998 Tuesday, MARKETING & MEDIA; Advertising; Pg. B10, 928 words, Publicis Agrees to Buy Hal Riney, Saturn Ads' San Francisco Creator, Sally Beatty and Amy Barrett, *from Factiva*
... ads for Renault, L'Oreal and Nestle, already is one of the ...
... PARTNERS INC (92%); L'OREAL SA (85%); OGILVY & ...

2079. PR Newswire, May 11, 1998, Monday, Financial News, 678 words, Hal Riney & Partners and Publicis S.A. Form Global Partnership; - Transaction Combines Premier U.S. Advertising Agency with International Network - LEXIS-NEXIS Related Topicsno targeted Topics. , PARIS and SAN FRANCISCO, May 11
... Coca-Cola, Renault, L'Oreal, Garnier, Whirlpool, Heineken, ...

2080. The San Francisco Chronicle, MAY 11, 1998, MONDAY,, FINAL EDITION, BUSINESS;, Pg. B1, 345 words, French Ad Giant Buys S.F.'s Hal Riney Agency, Carol Emert, Chronicle Staff Writer
... Publicis, which counts Nestle, L'Oreal and Coca-Cola as clients, is ...
... PARTNERS INC (92%); L'OREAL SA (84%); ODIORNE ...

2081. USA TODAY, May 11, 1998, Monday,, FINAL EDITION, MONEY;, Pg. 4B;, 685 words, 'Seinfeld' cast members build advertising legend, Dottie Enrico, NEW YORK
... 1 position from rival L'Oreal. Rold Gold says the ...

2082. Cosmetics International, May 10, 1998, Pg. p8(2), 20630693, 1301 words, From Russia with love.; cosmetics and toiletries industry; includes related articles, Kovalev, Igor
... L'Oreal ...
... L'Oreal ...

2083. PR Newswire, May 5, 1998, Tuesday, Financial News, 232 words, Cosmair Inc. (L'Oreal Subsidiary) Rated 'F1+' By Fitch IBCA - Fitch IBCA Financial Wire - LEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, May 5
... subsidiary of the French company, L'Oreal sa's short-term ...
... company, the former agent of L'Oreal in the United States, ...
... 1994 and operates all of L'Oreal's interests in the U.S. In 1996, L'Oreal's acquisition of Maybelline, a ...
... through Cosmair Inc. L'Oreal is the largest cosmetics manufacturer ...

... world. In 1997, L'Oreal recorded double-digit ...
Cosmair Inc.; L'Oreal L'OREAL SA (95%); COSMAIR ...
Cosmair Inc.; L'Oreal

2084. Business Wire, May 4, 1998, Monday, 505 words, The France Growth Fund Inc. Reports Earnings, NEW YORK
... Alsthom - Total SA - L'Oreal - Elf Aquitaine - Generale ...
L'OREAL SA (91%); AXA (...

2085. Cosmetic Insider's Report, May 4, 1998, 1468238, 229 words, Rubinstein revival set
L'Oreal plans to revive the Helena ...
After years of rumors, L'Oreal has passed the word that it is ...
Managing the effort will be L'Oreal/Lancome veteran Margaret ...
... acquired piecemeal by L'Oreal beginning in 1983--this ...
... some European countries. L'Oreal finally bought up the ...
L'OREAL SA (94%); ADVANSTAR ...
HELENA RUBINSTEIN (FRANCE); L'OREAL SA

2086. Cosmetic Insider's Report, May 4, 1998, 1468247, 112 words, China: Big L'Oreal target
L'Oreal is accelerating its effort in ...
... new cosmetics line L'Oreal's Maybelline subsidiary sold ...
L'Oreal seems to be accelerating its effort ...
... in sales. This year L'Oreal plans a major ...
L'OREAL SA (94%); ADVANSTAR ...
L'OREAL SA; MAYBELLINE INC (L'OREAL)
ULTIMATE PARENT: L'OREAL

2087. Palm Beach Post (Florida), May 4, 1998, Monday,, FINAL EDITION, Pg. 25, 252 words, CARLOS ALBERTO
GILS
... many hair companies such as L'Oreal, Aveda and Redken. His hair ...
L'OREAL SA (82%); VIDAL ...

2088. The Star-Ledger (Newark, New Jersey), May 4, 1998 Monday, FINAL EDITION, BUSINESS; Pg. 58, 513
words, PEOPLE TO WATCH
... for clients including L'Oreal. She is president of the Art Directors' ...

2089. University Wire, May 04, 1998, 591 words, Cosmetics spring up season, Amy Brosey, Daily Collegian
... look like Chiclets. L'Oreal Studio Line hair freshener: Part of L'Oreal's Studio Line, this is by ...
... but not overpowering, L'Oreal's hair freshener is a ...
L'OREAL SA (95%); BATH & ...
L'OREAL SA (95%); BATH & ...

2090. The Washington Post, May 03, 1998, Sunday, Final Edition, MAGAZINE; Pg. W18, 2741 words, Dye Hard; One
would expect that baby boomers, having already trashed social norms on marriage, parenting and other milestone

experiences, would approach their graying years with bravado. One would be wrong, Paula Span ... somewhat embarrassing. Now L'Oreal, the number two brand, ...
L'OREAL SA (63%);

2091. San Antonio Express-News (Texas), May 2, 1998, Saturday, , METRO, Pg. 5, Part D, 436 words, Milla Jovovich has got game, fame ... feature. She just became L'Oreal's youngest spokesmodel ever. And her continuing ...
L'OREAL SA (68%);

2092. San Antonio Express-News (Texas), May 2, 1998, Saturday, , METRO, Pg. 5, Part D, 436 words, Milla Jovovich has got game, fame ... feature. She just became L'Oreal's youngest spokesmodel ever. And her continuing ...
L'OREAL SA (68%);

2093. BrandMarketing Supplement to Supermarket News, May 1998, Pg. 8, 1469064, 476 words, Palladio Moves Into Mainstream, FAYE BROOKMAN ... a Revlon or a L'Oreal. For example, Jane ...
L'OREAL SA (83%); ESTEE ...

2094. Electronics Now, May 1, 1998, Pg. p23(4), 20521481, 3201 words, CD information storage and playback.; compact disc, Goldwasser, Sam
L'OREAL SA (50%)

2095. Electronics Now, May 1, 1998, Pg. p37(6), 20521482, 2916 words, Build the InfoCard card scanner., Barbarello, J.J.
L'OREAL SA (54%); BASIC ...

2096. Los Angeles Magazine, May 1, 1998, Pg. p102(2), 20510543, 816 words, To infinity and beyond; La Casa Que Canta in Zihuatanejo, Mexico, offers romantic vacation; Travel Special: 10 great getaways; Cover Story; Brief Article, Costin, Glynis; Streiber, Art ... Baldassari, a former L'Oreal executive from Paris, was determined that this ...
L'OREAL SA (81%); GEMEY ...

2097. Los Angeles Magazine, May 1, 1998, Pg. p102(2), 20510543, 816 words, To infinity and beyond; La Casa Que Canta in Zihuatanejo, Mexico, offers romantic vacation; Travel Special: 10 great getaways; Cover Story; Brief Article, Costin, Glynis; Streiber, Art ... Baldassari, a former L'Oreal executive from Paris, was determined that this ...
L'OREAL SA (81%); GEMEY ...

2098. Management Review, May 1, 1998, Pg. p53(5), 20932337, 3500 words, Brand management at the big three.; automobile manufacturers in Detroit, Michigan; includes related articles on targeting children in caradvertisements and, marketing strategy at Chrysler, Lienert, Anita

... a combination of movies, L'Oreal and Boeing." "Like Boeing, ...
 ... Rocky 12'? And like L'Oreal, there's all that emotional connection with ...

2099. Management Review, May 1998, Pg. 53-57, 1457812, 3651 words, Brand Management at the Big Three, Lienert, Anita

... a combination of movies, L'Oreal and Boeing." "Like Boeing, ...
 ... Rocky 12'? And like L'Oreal, there's all that emotional connection with ...

2100. Men's Health, May 1, 1998, Pg. p52(2), 20494647, 499 words, Groomed for success: keep your bathroom stocked with this stuff, and you'll never be mistaken for a lesser primate.; toiletries for men

... on your face," says Jack Wiswall, senior vice president of Cosmair, Inc., the American subsidiary of L'Oreal. "It can irritate your ...
 GILLETTE CO (69%); L'OREAL SA (67%); COSMAIR ...

2101. Daily News (New York), April 30, 1998, Thursday, Thursday; Pg. 50, 1313 words, A LITTLE FAB WILL DO YA, BY MARIE REDDING

... much." 1 Point: L'Oreal Voluminous Mascara, \$ 6.75 ...

2102. The Wall Street Journal, April 30, 1998 Thursday Correction Appended, Pg. B4, 154 words, Business Brief -- REVLON INC.: First-Period Loss Is Posted Despite 8.4% Surge in Sales, *from Factiva*

... it overtake rival L'Oreal SA to become the country's ...
 REVLON INC (97%); L'OREAL SA (91%); NEW ...

2103. The Mirror (London, England), April 29, 1998, Pg. 24, 60685147, 1066 words, Supermodels & super rich; THE TOP 20 CATWALK EARNERS; Features, Bhojru, Anil

... Guess?, Chanel, Versace, L'Oreal. Appeared in Playboy and ...

2104. PR Newswire, April 29, 1998, Wednesday, Financial News, 723 words, ShopKo Announces 1998 Vendor of the Year Awards LEXIS-NEXIS Related Topics no targeted Topics. , GREEN BAY, Wis., April 29

... Aids and Over the Counter L'Oreal, New York, NY - ...
 ... MCKESSON CORP (83%); L'OREAL SA (67%); JOHNSON & ...

2105. The Boston Herald, April 28, 1998 Tuesday, ALL EDITIONS, ARTS & LIFE;, Pg. 031, 508 words, Movies; Jovovich shoots for top in 'Game', By STEPHEN SCHAEFER

... model (she is the international representative of L'Oreal), is canny enough to know that ...
 L'OREAL SA (67%);

2106. Dow Jones Online News, April 28, 1998 Tuesday 4:25 PM GMT, , 449 words, French Stocks End Higher, Recouping Monday's Losses; CAC Rises 2.5%, *from Factiva*

... beauty products group L'Oreal surged FRF99, or 3.7%, to ...

2107. Dow Jones News Service, April 28, 1998 Tuesday 3:54 PM GMT, , 446 words, French Stks End Up, Recouping

Monday's Losses; CAC Up 2.5%, *from Factiva*

... beauty products group L'Oreal surged FRF99, or 3.7%, to ...

2108. ADWEEK Western Edition, April 27, 1998, Pg. p10(2), 20535543, 1653 words, Seul survivor: Maurice Levy looks to regroup., Tilles, Daniel

... L'Oreal ...

... L'Oreal ...

2109. Chain Drug Review, April 27, 1998, Pg. p259(1), 21089675, 1045 words, Cosmair enters sun care arena with Umbrelle.

... following parent company L'Oreal S.A.'s acquisition of ...

... strategic significance for L'Oreal's North American activities, ...

... COSMAIR INC (91%); L'OREAL SA (93%); SCHERING- ...

2110. Chain Drug Review, April 27, 1998, Pg. p260(1), 21089676, 1033 words, Clairol restage Nice'n Easy.

... category, second to Cosmair's L'Oreal Preference, which has a 14.9% ...

... RESOURCES INC (69%); L'OREAL SA (68%); GEMEY ...

2111. Chain Drug Review, April 27, 1998, Pg. p260(1), 21089677, 1075 words, L'Oreal continues to expand Vive hair care line.

... Inc.'s subsidiary, L'Oreal, is expanding its fast-growing ...

... damaged or fine hair. L'Oreal has slowly expanded the line ...

... billion shampoo category, L'Oreal's sales advanced 91% to ...

... seventh place, behind L'Oreal's Vive line, was Unilever' ...

... share, followed by L'Oreal, sales of which increased 26.9% to ...

... Aussie and Vidal Sassoon. L'Oreal's strong growth appears to be ...

... company introduced the successful L'Oreal Kids shampoos and two- ...

... A Live Adventure." L'Oreal's embrace of the male consumer was ...

... May introduction of VitaVive, L'Oreal is planning to run commercials that ...

... good sense for L'Oreal to target that segment of the market ...

L'OREAL SA (93%); COSMAIR ...

L'Oreal S.A. Marketing

2112. Drug Store News, April 27, 1998, Pg. p15(2), 20570184, 799 words, Maybelline eyes market dominance with advanced technology products; Editorial, Parks, Liz

... cosmetics vendors. Ever since L'Oreal SA acquired Maybelline, ...

2113. Drug Store News, April 27, 1998, Pg. p95(2), 20570185, 887 words, Sun care marks Maybelline's entrance in toiletries., Parks, Liz

... YORK - Revlon does it, L'Oreal does it, and P&G does ...

... by Paris-based L'Oreal SA back in ...

... Peyrelongue, chief executive of L'Oreal's American subsidiary, CosmairInc., ...

... time that Maybelline would have access to L'Oreal's extensive, well-supported ...

... all the categories that represent L'Oreal technology. "That was the intent when management ...

... cosmetics sales of the Maybelline and L'Oreal brands together, that makes L'Oreal SA the No. 1 ...
 ... dollars for 1997, L'Oreal SA is the world's largest ...
 ... domestically and globally. Since L'Oreal SA spends approximately ...
 L'OREAL SA (95%); INFORMATION ...

2114. Drug Store News, April 27, 1998, Pg. 15, 50158033, 800 words, Maybelline eyes market dominance with advanced technology products, Parks, Liz
 ... cosmetics vendors. Ever since L'Oreal SA acquired Maybelline, ...

2115. Drug Store News, April 27, 1998, Pg. 95, 50158035, 893 words, Sun care marks Maybelline's entrance in toiletries, Parks, Liz
 ... YORK - Revlon does it, L'Oreal does it, and P&G does ...
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 ... Peyrelongue, chief executive of L'Oreal's American subsidiary, CosmairInc., ...
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 ... dollars for 1997, L'Oreal SA is the world's largest ...
 ... domestically and globally. Since L'Oreal SA spends approximately ...
 L'OREAL SA (95%); INFORMATION ...

2116. The Mail on Sunday (London, England), April 26, 1998, Pg. 1, 110760473, 357 words, Giants go head-to-head in shampoo war.
 ... leading shampoo makers such as L'Oreal, whose leading product is promoted ...
 ... PLC/NV (90%); L'OREAL SA (84%); PROCTER & ...

2117. The New York Times, April 26, 1998, Sunday, Late Edition - Final, Section 9; Page 9; Column 1; Society Desk, 229 words, WEDDINGS; Alison Townley, Kurtis Fechtmeyer
 ... brand manager at L'Oreal, the cosmetics company in ...
 L'OREAL SA (91%); DEWEY & ...

2118. Star Tribune (Minneapolis, MN), April 26, 1998, Metro Edition, Pg. 1D, 2274 words, Retailers eye Generation Y; Self-indulgent group said to be more optimistic than the X'ers, Janet Moore; Staff Writer
 ... influence on them," he said. When L'Oreal markets its hip Studio ...

2119. The Wall Street Journal, April 24, 1998 Friday, MARKETING & MEDIA; Pg. B6, 463 words, Publicis Chairman Names Gougoux Head of Ad Agency, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... Coca-Cola Co., L'Oreal SA, Nestle SA and ...
 L'OREAL SA (85%); NESTLE ...

2120. The Dallas Morning News, April 22, 1998, Wednesday, HOME FINAL EDITION, FASHION!DALLAS;, Pg. 2E;, 1036 words, F!D Fax

... new hair product was L'Oreal Kids 2-in- ...
L'OREAL SA (81%); CHRISTIAN ...

2121. Dow Jones News Service, April 22, 1998 Wednesday 5:42 PM GMT, , 320 words, European Stocks -2: Philips Shares Surge 11%, *from Factiva*
... vulnerability. Cosmetics group L'Oreal fell, losing FRF66 to ...
L'OREAL SA (83%); SAP ...

2122. Cosmetic Insider's Report, April 20, 1998, 1445534, 116 words, Aiming High
... marketer, but from Maybelline, L'Oreal subsidiary normally regarded as ...
... Maybelline by way of L'Oreal's purchase of Dermtek Pharmaceuticals. ...
L'OREAL SA (95%); ADVANSTAR ...
MAYBELLINE INC (L'OREAL)
ULTIMATE PARENT: L'OREAL

2123. The People (London, England), April 19, 1998, Pg. 48, 60640236, 375 words, GINOLA'S INTO DE NIRO WORSHIP!; Sport, Wyke, Nick
... I'm only here to model L'Oreal shampoo," he jokes. Ginola's ...
L'OREAL SA (80%); GEMEY ...

2124. The Sunday Oregonian (Portland, Oregon), April 19, 1998 Sunday, SUNRISE Edition, NORTHWEST LIVING; Pg. L11, 121 words, FORECAST, VIVIAN McINERNY, of The Oregonian staff <
... rouge is new. Again. L'Oreal takes a stronger ...
L'OREAL SA (69%); GEMEY ...

2125. Birmingham Evening Mail (England), April 16, 1998, Pg. 16, 60930884, 542 words, Pink pocket sized fun.
... out for yourself. L'Oreal Casting Blonde promises to ...
L'OREAL SA (66%); NINTENDO ...

2126. The Oregonian (Portland, Oregon), April 14, 1998 Tuesday, SUNRISE Edition, FOODDAY; Pg. FD09, 1351 words, DON'T BUY COUPONS THAT SHOULD BE FREECOUPONS AT LEASURE
... 99. \$3 L'OREAL OFFER: For \$...
... panel from one of the following L'Oreal products: Frost & Design, ...

2127. Chain Drug Review, April 13, 1998, Pg. p33(1), 20516511, 921 words, Hair care suppliers turn attention to children.
... Cosmair Inc.'s L'Oreal Kids line, to Media ...
... bead and styling kits. The L'Oreal Kids hair care ...
... better cleaning. The success of the L'Oreal Kids products since their ...
... Corp. this year offered L'Oreal Kids items-all of which are ...
... category. To sustain the momentum of L'Oreal Kids the manufacturer is partnering with the ...
... television network Nickelodeon. L'Oreal Kids is the national associate ...
... perfect fit for L'Oreal Kids. Just as 'Rugrats' ...

... through the eyes of kids, L'Oreal Kids shampoos and grooming ...
 ... Additionally, this sponsorship affords L'Oreal the opportunity to reach kids ...
 ... month a new L'Oreal Kids television commercial ...
 L'OREAL SA (93%); COSMAIR ...

2128. Investor's Business Daily, April 13, 1998, Industry Snapshot; Pg. A31, 1088 words, S
 ... through mergers. France's L'Oreal bought Maybelline in ' ...
 ... mass-market presence. L'Oreal is the No. 1 cosmetics ...

2129. Cosmetics International, April 10, 1998, Pg. p5(1), 20506991, 773 words, Harmonisation is on the agenda;
 Unipro/Colipa conference; includes related article on Cosmoprof exhibition
 ... , associate director, research and development, L'Oreal, France, said that although only 0.03% of all ...
 L'OREAL SA (81%); GEMEY ...

2130. Cosmetics International, April 10, 1998, Pg. p9(1), 20506992, 877 words, The thrill of transport advertising;
 outdoor advertising
 ... L'Oreal and Calvin Klein are just a few of ...
 L'OREAL SA (83%); CHRISTIAN ...

2131. Cosmetics International, April 10, 1998, Pg. p13(1), 20506993, 778 words, Sunscreens are improving
 'dramatically.'
 ... L'Oreal's ...
 ... L'Oreal ...
 L'OREAL SA (92%); SCHERING- ...

2132. The New York Times, April 10, 1998, Friday, Late Edition - Final, Section D; Page 3; Column
 1; Business/Financial Desk , 1022 words, THE MEDIA BUSINESS: ADVERTISING; The settlement of a bitter family
 dispute leaves France's Publicis facing a more secure future., By Stuart Elliott
 ... Coca-Cola Company, L'Oreal S. A. and Nestle ...
 ... GROUPE SA (91%); L'OREAL SA (84%); NESTLE ...

2133. The Wall Street Journal, April 10, 1998 Friday, MARKETING & MEDIA; Pg. C17, 504 words, Publicis
 Resolves A Bitter Dispute Between Holders, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from
 Factiva*
 ... clients such Nestle SA and L'Oreal SA. Already a ...
 L'OREAL SA (85%); NESTLE ...

2134. Dow Jones News Service, April 9, 1998 Thursday 4:23 PM GMT, , 207 words, European Stks End -2: BA Dn
 On Negative Broker Comments, *from Factiva*
 ... recommendations. Shares in L'Oreal, the French beauty products ...
 L'OREAL SA (92%); BRITISH ...

2135. Dow Jones News Service, April 9, 1998 Thursday 11:40 AM GMT, , 149 words, European Stocks -2: Roche Fall On Broker Downgrade, *from Factiva*
 ... CHF14,750. On the upside was L'Oreal, the beauty products group ...
 L'OREAL SA (72%); MORGAN ...

2136. Los Angeles Times, April 9, 1998, Thursday,, Home Edition, Page 4 , 131 words, ADVERTISING & MARKETING / A WEEKLY, IN-DEPTH LOOK AT THE PEOPLE, TRENDS AND TECHNIQUES OF ADVERTISING AND MARKETING FROM THE VANTAGE OF SOUTHERN CALIFORNIA--A CENTER OF CREATIVITY AND INNOVATION. ; AD RATINGS
 ... color 133.1 29 L'Oreal Plenitude moisturizer 130.4 ...
 ... stores 91.0 20 L'Oreal Feel Perfecte makeup ...
 L'OREAL SA (95%); HALLMARK ...

2137. Providence Journal-Bulletin (Rhode Island), April 9, 1998, Thursday,, ALL EDITIONS, Pg. 1F, 867 words, OFF THE RACK Sarah makes good Rhode Island's Sarah Good is the fashion world's newest Cinderella story, GAIL CIAMPA
 ... by Teen magazine and L'Oreal and includes young, edgy ...
 ... WALLCOVERINGS INC (91%); L'OREAL SA (69%); NEW ...

2138. Buffalo News (New York), April 8, 1998, Wednesday, CITY EDITION, LIFESTYLES, Pg. 3D, 1040 words, A COLD SHOULDER AT DAIRY QUEEN, JAN LEASURE; Special to The News
 ... 30, 1998. \$ 3 L'Oreal offer. For \$ 2 ...
 ... panel from one of the following L'Oreal products: Frost & Design, ...

2139. Business Wire, April 7, 1998, Tuesday, 528 words, Augment Installs First AFX 410W Storage Server, WESTFORD, Mass.
 ... Karan/New York, L'Oreal, and other high-profile ...
 ... SYSTEMS INC (96%); L'OREAL SA (72%); AUGMENT- ...

2140. Mondaq Business Briefing - Baker & Botts L.L.P., US, April 7, 1998, 01459077, 3915 words, US: How To Establish Personal Jurisdiction In An IP Case - Part III : Part 3 of F. Calder Effects Test, Wille, David
 ... Zazu Designs v. L'Oreal, 9 U.S.P.Q.2d ...

2141. Mondaq Business Briefing, April 7, 1998, 1459077, 3903 words, US: How To Establish Personal Jurisdiction In An IP Case - Part III SO[Baker & Botts L.L.P., US] SO: Part 3 of F. Calder Effects Test, Wille, David
 ... Zazu Designs v. L'Oreal, 9 U.S.P.Q.2d ...

2142. The Wall Street Journal, April 7, 1998 Tuesday, World Stock Markets; Pg. C16, 1354 words, European Markets Rise to Records as Merger Of Citicorp, Travelers Boosts Financial Stocks, By Sara Webb, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... French cosmetics group L'Oreal saw its shares rise ...

2143. Dow Jones Online News, April 6, 1998 Monday 4:43 PM GMT, , 508 words, French Stocks End Higher As Banks Rally; CAC Gains 1.4% To Record, *from Factiva*
 ... conglomerate's telecommunications unit. L'Oreal shares rose FRF134, or ...
 ... in the first quarter. L'Oreal's cosmetic sales rose ...
2144. Dow Jones News Service, April 6, 1998 Monday 4:42 PM GMT, , 255 words, European Stks Close -2: Foreign Buying Boosts Endesa, *from Factiva*
 ... beauty products supplier L'Oreal SA was also marked higher, ...
 L'OREAL SA (83%); HOLDERBANK ...
2145. Dow Jones News Service, April 6, 1998 Monday 12:25 PM GMT, , 163 words, European Stocks -2: Daimler Up On Upbeat Statement Hopes, *from Factiva*
 ... beauty products supplier L'Oreal SA was also marked higher, ...
 L'OREAL SA (84%); J ...
2146. Dow Jones News Service, April 6, 1998 Monday 9:04 AM GMT, , 70 words, L'Oreal/Sales -2: Sales Up 14% On Year >F.ORE, *from Factiva*
 ... beauty products supplier L'Oreal SA (F.ORE) ...
 In a statement, L'Oreal said cosmetic sales ...
 L'OREAL SA (95%); DOW ...
2147. The People (London, England), April 5, 1998, Pg. 34, 60639870, 700 words, Let's face it Nicci... you're gorgeous!; STYLE FILE MAKE-OVER; Features, Burrow, Lisa
 ... suit. Then it was on to the L'Oreal studios in Kensington where we ...
 ... COLOUR: A conditioning L'Oreal Diacolor in brown was ...
 L'OREAL SA (70%); GEMEY ...
2148. St. Louis Post-Dispatch (Missouri), April 4, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 34, 476 words, SHIMMER INTO SPRING, Lisa Jones Townsel; Of The Post-Dispatch
 ... Lancome, Estee Lauder and L'Oreal, have also infused glitter, shimmer and ...
 L'OREAL SA (83%); ESTEE ...
2149. Business Wire, April 3, 1998, Friday, 687 words, Hearst Magazines and International Data Group, IDG, Form Joint Venture To Publish Cosmopolitan In China In Partnership With Trends Lady Magazine, NEW YORK
 ... Omega, Dunhill, Cartier, L'Oreal, C.D., and Visa. The premier ...
 HEARST CORP (98%); L'OREAL SA (80%); NATIONAL ...
2150. PR Newswire, April 3, 1998, Friday, Financial News, 639 words, Hearst Magazines and International Data Group (IDG) Form Joint Venture to Publish Cosmopolitan in China in Partnership With Trends Lady Magazine; Cosmopolitan is First American Women's Magazine in ChinaLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, April 3
 ... Omega, Dunhill, Cartier, L'Oreal, C.D., and Visa. The premier ...
 ... LEXISNEXIS GROUP (92%); L'OREAL SA (81%); NATIONAL ...

2151. The Augusta Chronicle (Georgia), April 2, 1998, Thursday., CAROLINA EDITION, SC NEIGHBORS., Pg. O1, 415 words, HAVING A HAMFEST AIKEN CALLS ALL RADIO HOBBYISTS, Stephen Delaney Hale; Correspondent, AIKEN
L'OREAL SA (53%);

2152. South Bend Tribune (Indiana), April 1, 1998, Wednesday, INDIANA, MICHIGAN, MISHAWAKA, TRIBUNE, Pg. c7, 889 words, Snuffing out 'eau de ashtray' Body spritzes promise to dispel smokers' odors, TARA PARKER-POPE; The Wall Street Journal
... French beauty giant L'Oreal SA is peddling a ...
... products were the inspiration for L'Oreal's new hair-mist ...
... blue and yellow bottles, L'Oreal sends demonstrators to smoke- ...
... like smoke," says L'Oreal senior vice president of ...
... underaged smokers, but L'Oreal says teens use the ...
... sold from the laundry aisle, the L'Oreal spray is in the hair- ...
L'OREAL SA (83%); CNS ...

2153. BrandMarketing Supplement to Supermarket News, April 1998, Pg. 8, 1422415, 1149 words, HBC Companies Look to High Tech, CHANTAL TODE
... Maybelline's parent company, L'Oreal SA, New York, ...

2154. Drug & Cosmetic Industry, April 1, 1998, Pg. p14(1), 20624713, 1808 words, TONI&GUY TAKES ITALY BY STORM; Milan Toni and Guy hair saloons, Barone, Amy B.
... statement." The salon works with L'Oreal for color, but ...
L'OREAL SA (60%); GEMEY ...

2155. LOUISIANA ENVIRONMENTAL COMPLIANCE UPDATE, APRIL, 1998, Volume 6, Issue 4, 747 words, IRS Issues Coordinated Issue Paper on Replacement of USTs at Retail Gas Stations, Jones, Walker, Waechter, Poitevent, Carrere & Denegre L.L.P., Louis S. Nunes III
L'OREAL SA (52%); INTERNAL ...

2156. Managing 401 (k) Plans, April 1998, Pg. 10, 1637 words, Plan Distribution Headaches to Avoid When Companies Merge
L'OREAL SA (53%); CONTROLLED ...

2157. The Middle East, April 1, 1998, Pg. 50, 62926386, 651 words, Hollywood comes to London, via Lebanon., Smith, Pamela Ann
... programmes. Then companies like L'Oreal began to use them to promote ...

2158. The Middle East, April 1, 1998, Pg. 50, 62926386, 651 words, Hollywood comes to London, via Lebanon., Smith, Pamela Ann
... programmes. Then companies like L'Oreal began to use them to promote ...

2159. PR Newswire, April 1, 1998, Wednesday, Financial News, 673 words, Renowned Intellectual Property Group to Join Kramer Levin; Five Partners Expand International Scope of Fast-Growing Firm LEXIS-NEXIS Related Topics no targeted Topics. , NEW YORK, April 1

... Gamble, Johnson & Johnson, L'Oreal, S.A. and other large ...
... THELEN LLP (91%); L'OREAL SA (80%); JOHNSON & ...

2160. Town & Country, April 1, 1998, Pg. p78(1), 20487580, 544 words, A bold new spring; cosmetics; Brief Article ... and sensual neutrals contrasted with the vivid colors of the Painted Desert." No self-respecting Jane Austen lady would be caught dead in PeelMe a Gobi Grape (shimmery wine) or 100 [degrees] in the Shade (hot-tamale red). From L'Oreal: Go for Temptress on the ...

L'OREAL SA (82%); ELIZABETH ...

2161. University Wire, April 01, 1998, 415 words, Modern makeup goes retro, AMY BROSEY, Daily Collegian ... lavender lipstick and eyeshadow. L'Oreal's World Wide Web ...

L'OREAL SA (83%);

L'OREAL SA (83%);

2162. The Wall Street Journal, April 1, 1998 Wednesday, Marketing; Pg. B1, 1261 words, Soap Smugglers Clean Up in Vietnam, By Samantha Marshall, Staff Reporter of The Wall Street Journal, *from Factiva*

... agent for Maybelline and L'Oreal cosmetics in Vietnam. ...

2163. Women's Wear Daily NACDS, April 1998, Pg. 32, 1455160, 1143 words, Italy's Edgy Brand

... by stints at L'Oreal and Denhali, which originally held the ...

L'OREAL SA (60%); NESTLE ...

2164. Women's Wear Daily NACDS, April 1998, Pg. 16, 1456258, 1658 words, L.A.'s Teen Strongholds

... store to pick up L'Oreal mascara, although she gets ...

... want Max Factor and L'Oreal lipstick and the old Max ...

L'OREAL SA (83%); WET ' ...

2165. BCD News and Comment, March 31, 1998, BANKRUPTCY COURTS; Vol. 32, No. 5, 588 words, Postpetition Transfer to Professional Association Was Avoidable

L'OREAL SA (52%);

2166. Columbus Dispatch (Ohio), March 31, 1998, Tuesday, Pg. 1D, 810 words, DISAPPEARING ACT, Elaine Glusac, Tribune Media Services

... slight discolorations. Product: L'Oreal Feel Perfecte Concealer, \$...

2167. The Wall Street Journal, March 31, 1998 Tuesday, Marketing; Pg. B1, 936 words, Body Spritzes Promise to Dispel Smokers' Odors, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*

... French beauty giant L'Oreal SA is peddling a ...

... products were the inspiration for L'Oreal's new hair-mist ...

... blue and yellow bottles, L'Oreal sends demonstrators to smoke- ...
 ... like smoke," says L'Oreal senior vice president of ...
 ... underaged smokers, but L'Oreal says teens use the ...
 ... sold from the laundry aisle, the L'Oreal spray is in the hair- ...
 L'OREAL SA (83%); CNS ...

2168. Tampa Tribune (Florida), March 30, 1998, Monday,, FINAL EDITION, Pg. 1, 241 words, For makeup, a pale palette, Renee Garrison
 ... wear," Hagan says. L'Oreal recently introduced silvery ...

2169. The Commercial Appeal (Memphis, TN), March 29, 1998, SUNDAY,, FINAL EDITION, Pg. F1, 794 words, POST-PARIS, POST-TIME OFF, WEEDEN'S BACK, BIG TIME, Barbara Bradley
 ... Alps. She recently shot L'Oreal hair product photos ...
 L'OREAL SA (84%); HARPER'S ...

2170. Knoxville News-Sentinel (Tennessee), March 29, 1998, Sunday, Business; Pg. D1, 461 words, Babies must have Social Security number
 ... SENTINEL CO (58%); L'OREAL SA (51%); INTERNAL ...

2171. The New York Times, March 29, 1998, Sunday, Late Edition - Final, Section 14; Page 6; Column 1; The City Weekly Desk , 404 words, NEIGHBORHOOD REPORT: MIDTOWN -- BUZZ; Few Blushes at Oscars of Makeup, By KIMBERLY STEVENS
 ... Body Spray. When he got to the L'Oreal Kids 2-in- ...
 L'OREAL SA (68%); CHRISTIAN ...

2172. The Sun (Baltimore), March 29, 1998, Sunday,, FINAL EDITION, Pg. 2J,, 413 words, From the J. Peterman catalog, Annemarie Armentano; Holly Selby, SUN STAFF
 ... mica.) Try brushing L'Oreal's "Quick Shimmer Face and ...
 L'OREAL SA (81%); ESTEE ...

2173. Tulsa World (Oklahoma), March 29, 1998, 409 words, Spring Good Time to Clean Makeup Drawer, Rod Stafford Hagwood
 ... makes them electric." That's close to what L'Oreal's team must have been thinking; ...
 L'OREAL SA (82%);

2174. Tulsa World (Oklahoma), March 29, 1998, 409 words, Spring Good Time to Clean Makeup Drawer, Rod Stafford Hagwood
 ... makes them electric." That's close to what L'Oreal's team must have been thinking; ...
 L'OREAL SA (82%);

2175. Tampa Tribune (Florida), March 28, 1998, Saturday,, FINAL EDITION, Pg. 9, 295 words, NORTH TAMPA, Amy Leland

... a national educator from L'Oreal and a hair specialist ...

2176. Euromarketing via E-mail, March 27, 1998, 1421929, 94 words, BRAND NEWSLINE: Copenhagen

L'Oreal has set up a ...

*COPENHAGEN - L'Oreal has established a new ...

... \$50 million. L'Oreal's decision to bolster its presence ...

L'OREAL SA (94%); CRAIN ...

L'OREAL SA; ROCHER (YVES) ...

2177. Daily News (New York), March 26, 1998, Thursday, Thersday; Pg. 55, 162 words, TOP 10 WATERPROOF MASCARAS, BY MARIE REDDING

... V2-LONGO. 10. L'Oreal Waterproof Voluminous Mascara, \$...

L'OREAL SA (82%); SAKS ...

2178. The Houston Chronicle, March 26, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 3, 88 words, Kids just wanna have (bath) fun

L'Oreal Kids reports that six ...

... fish in the pond of L'Oreal grooming products, including ...

L'OREAL SA (93%);

2179. The Times Union (Albany, NY), March 26, 1998, Thursday,, THREE STAR EDITION, Pg. D8, 344 words, Fashionable lips offer a bold kiss of color, TAMMY THEIS; The Dallas Morning News

... drugstore lines such as Revlon, L'Oreal, Maybelline and Nat Robbins, to ...

L'OREAL SA (81%);

2180. Emerging Markets Datafile NATION, March 25, 1998, Wednesday, 403 words, Many jobs to be posted at career fair, NATION

... Paris and Stampar Thailor (L'Oreal). "Earlier, we were questioned about why we ...

L'OREAL SA (83%); BNP ...

2181. Emerging Markets Datafile BUSINESS DAILY, March 24, 1998, Tuesday, 817 words, Aboard the Starship Salon, BUSINESS DAILY, Magnolia S. Silvestre

... a lot of brands such as L'Oreal and Sebastian, but Watercolors, ...

2182. Sunday Mirror (London, England), March 22, 1998, Pg. 47, 60661386, 645 words, Frizzy or fine, keep that shine; YOU CAN MAKE THAT SLEEK SALON SHINELAST FOREVER . . . IF YOU HAVE THE RIGHT STUFF ON YOUR BATHROOM SHELF. MARTYN FLETCHER IS YOUR GUIDE THROUGH THE HAIR CARE JUNGLE; Features, Fletcher, Martyn

... area work best, such as L'Oreal's Tec Ni Art ...

... a diffuser, try L'Oreal's Studio Line Hyper ...

L'OREAL SA (68%); GEMEY ...

2183. St. Louis Post-Dispatch (Missouri), March 21, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 34, 857 words, MUST-HAVE COSMETICS ON A BUDGET, Lisa Jones Townsel; Of The Post-Dispatch
 ... 3.59 (2) Photo - L'Oreal Plenitude Active Daily ...
 ... 2.88 (7) Photo - L'Oreal Colorvive Gentle Shampoo, \$...
 ... 6.79 (15) Photo - L'Oreal Soft Effects eyeshadow, \$ 3.99 (16) Photo - L'Oreal Very Mauve lipstick, \$ 5.99 (...
2184. Daily News (New York), March 19, 1998, Thursday, Thursday; Pg. 54, 822 words, HAIR APPARENT WILL THE NEXT CELEBRITY COIF CRAZE BE THE GWYNETH, THE HALLE, OR EVEN THE KIRSTIE?, By Marie Redding
 ... PHYTO for stores. L'Oreal Studio Senses, \$ 4.49, ...
2185. PR Newswire, March 18, 1998, Wednesday, Entertainment, Television, and Culture, 1249 words, "Sam Goody's UnVaile'd '98 The Ultimate Band and Board Event"; Brings Music and Snowboarding Together for a Jam Session Like No OtherLEXIS-NEXIS Related Topicsno targeted Topics. , MINNEAPOLIS, March 18
 ... Pepsi, American Express, L'Oreal Studio Line Senses, ...
2186. Lincoln Journal Star (Nebraska), March 17, 1998 Tuesday, City Edition, D; Pg. 1, 736 words, Tress for Success It's almost like waving a magic wand -- the latest in hair coloring is a simple procedure applied like mascara to your locks, KIMBERLY SWARTZ, LINCOLN JOURNAL STAR
 ... Dior counters nationwide. L'Oreal's Hair Mascara is \$...
2187. Arkansas Democrat-Gazette (Little Rock, AR), March 16, 1998, Monday, Pg. E1, 785 words, Classic crimson lips are red-hot once again, BY JACKIE WHITE, KNIGHT RIDDER NEWSPAPERS
 ... brilliant red. And at L'Oreal Cosmetics, the red offering is ...
 ... Red. Avonda Nelson, L'Oreal's marketing vice president ...
2188. Drug Store News, March 16, 1998, Pg. 17, 56202250, 102 words, Interbeauty Cosmetics Inc; Brief Article
 ... Inc., a subsidiary of L'Oreal, the 12-product line is ...
 L'OREAL SA (72%); GEMEY ...
2189. St. Louis Post-Dispatch (Missouri), March 16, 1998, Monday, FIVE STAR LIFT EDITION, BUSINESS PLUS, Pg. 9, JULIAN BLOCK TAX ADVISER COLUMN, 545 words, TAX COURT IS MOST RELUCTANT TO SEAL RECORDS OF AN APPEAL, Julian Block; United Features Syndicate
 L'OREAL SA (57%); INTERNAL ...
2190. The Wall Street Journal, March 16, 1998 Monday, Corporate Focus; Pg. B4, 1140 words, LVMH's Chairman Remains Calm Despite Turbulence --- Arnault and His Division Heads Express Confidence About the Long Term, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... consumer-products giants -- L'Oreal SA and Unilever NV, ...
2191. The Star-Ledger (Newark, New Jersey), March 15, 1998 Sunday, STYLE EDITION, SPECIAL; Pg. 2, 581 words, So brilliant, Jenifer D. Braun, STAR-LEDGER STAFF

... blush. Enhanced sparkle from L'Oreal Copper Gleam bronzing ...
 ... Silver Plum lipstick, L'Oreal Lipstick Flash, Bobbi ...
 ... department stores), Maybelline and L'Oreal (both at drugstores).

2192. Chicago Tribune, March 15, 1998 Sunday, DU PAGE FINAL EDITION, TEMPO DU PAGE; Pg. 3; ZONE: D; DuPage Spotlight., 1017 words, GREAT JOY; TIBETAN BUDDHIST NUN FINDS IT TEACHING MEDITATION AND HELPING OTHER PEOPLE, By Jeanne Jordan. Special to the Tribune.
 ... some modeling on L'Oreal hair color boxes," ...

2193. Euromarketing via E-mail, March 13, 1998, 1400960, 156 words, LANCOME LAUNCHES VITAMIN C FACE CREAM

L'Oreal's prestige Lancome brand is ...
 PARIS - Group L'Oreal continues to take the lead ...
 ... C. In January, L'Oreal subsidiary Laboratoires Garnier ...
 Now L'Oreal's prestige Lancome brand is ...
 ... Two years ago, L'Oreal staged the first successful ...
 ... protect skin cells. L'Oreal claims its products tone and ...
 L'OREAL SA (95%); CRAIN ...
 L'OREAL SA; LABORATOIRES GARNIER (L'OREAL)
 ULTIMATE PARENT: L'OREAL

2194. The Wall Street Journal, March 13, 1998 Friday, MARKETING & MEDIA; Advertising; Pg. B5, 1119 words, Volkswagen Ads Want Buyers To Notice New Beetle-Sort Of, By Sally Goll Beatty, *from Factiva*
 ... agency whose biggest client is L'Oreal's Maybelline, said it ...

2195. The Wall Street Journal, March 13, 1998 Friday, MARKETING & MEDIA; Pg. B5, 276 words, Ad Notes...., *from Factiva*
 ... agency whose biggest client is L'Oreal's Maybelline, said it ...
 NOVARTIS AG (91%); L'OREAL SA (82%); INTERPUBLIC ...

2196. The Houston Chronicle, March 12, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 3, 851 words, Few can resist the allure of lips sheathed in luscious crimson, JACKIE WHITE, KANSAS CITY, Mo.
 ... brilliant red. And at L'Oreal Cosmetics, the red offering is ...
 ... Red. Avonda Nelson, L'Oreal's marketing vice president ...

2197. Los Angeles Times, March 12, 1998, Thursday,, Home Edition, Page 4 , 149 words, ADVERTISING & MARKETING; AD RATINGS
 ... bar 91.2 23 L'Oreal Preference hair color ...
 ... MEDIA RESEARCH (84%); L'OREAL SA (83%); KIMBERLY- ...

2198. The New York Times, March 12, 1998, Thursday, Late Edition - Final, Section D; Page 6; Column 1; Business/Financial Desk , 110 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Publicis in Talks With Casadevall, By Andrea Adelson

... client, along with such marketers as L'Oreal S.A. and Nestle S.A.
 ... COLA CO (84%); L'OREAL SA (83%); HEWLETT- ...

2199. PR Newswire, March 12, 1998, Thursday, Washington Dateline, 720 words, IRS Electronic Methods Popular for Tax HelpLEXIS-NEXIS Related Topicsno targeted Topics. , WASHINGTON, March 12
 ... LEXISNEXIS GROUP (93%); L'OREAL SA (53%); INTERNAL ...

2200. PR Newswire, March 12, 1998, Thursday, Entertainment, Television, and Culture, 1354 words, Four Finalist Unsigned Bands Announced for Extreme March MadnessLEXIS-NEXIS Related Topicsno targeted Topics. , MINNEAPOLIS, March 12
 ... Pepsi, American Express, L'Oreal Studio Line Senses, ...

2201. St. Louis Post-Dispatch (Missouri), March 12, 1998, Thursday, FIVE STAR LIFT EDITION, STYLE WEST, Pg. 9, 279 words, SHEER AND SHIMMERY COLORS, Rod Stafford Hagwood; Sun-Sentinel, South Florida
 ... makes them electric." That's close to what L'Oreal's team must have been thinking; ...
 L'OREAL SA (83%);

2202. Cosmetics International, March 10, 1998, Pg. p12(2), 20406807, 1711 words, Right of admission reserved., Barone, Maryann
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (91%); COVER ...

2203. Plain Dealer (Cleveland, Ohio), March 10, 1998 Tuesday, FINAL / ALL, EVERYWOMAN; Pg. 5E, 195 words, NEWEST TREATMENTS FOR NIGHTTIME HOURS
 ... skin clarity and smoothness. L'Oreal introduced Plenitude Revitalift ...
 L'OREAL SA (83%); ESTEE ...

2204. Cosmetic Insider's Report, March 9, 1998, 1395875, 296 words, Borrowing From Drug Technology
 ... million) can Lauder, L'Oreal and Avon be far behind? ...
 ... COMMUNICATIONS INC (91%); L'OREAL SA (66%); SAKS ...

2205. Fairfield County Business Journal, March 9, 1998, Vol 37; No 10; pg 1, 814 words, Unilever to expand payroll in Trumbull, Greenwich by 250, Don Dzikowski, Greenwich; CT; US; New England, 9871353, SCBJ
 ... foods and Procter & Gamble and L'Oreal in home and personal ...

2206. Palm Beach Post (Florida), March 9, 1998, Monday,, FINAL EDITION, Pg. 3D, 511 words, SHADES OF SPRING; SUBTLE LIPS, BRIGHT EYES ARE BIG HITS ON THE SEASON'S MAKEUP PALETTE, Barbara De Witt
 ... earth tones, like these from L'Oreal's 'Metamorphosis' collection., 2. ...

2207. The Star-Ledger (Newark, New Jersey), March 9, 1998 Monday, FINAL EDITION, TODAY; Pg. 28, 404 words, Clean out the makeup drawer: Spring's look is light, Rod Stafford Hagwood, KRT NEWS SERVICE
... makes them electric." That's close to what L'Oreal's team must have been thinking; ...

2208. Westchester County Business Journal, March 9, 1998, Vol 37; No 10; pg 21, 817 words, Unilever to expand by 250 employees in Trumbull-Greenwich, Don Dzikowski, New York; NY; US; Middle Atlantic, 9871577, WNYB
... foods and Procter & Gamble and L'Oreal in home and personal ...

2209. Arkansas Democrat-Gazette (Little Rock, AR), March 08, 1998, Sunday, Pg. D3, 241 words, Little Rock French Club; Arkansas Francophiles; cry out: Viva la France!, Kimberly Gillespie
... Arkansas-based companies L'Oreal, Dessault Falcon Jet, ...

2210. Orlando Sentinel (Florida), March 8, 1998 Sunday, METRO, BUSINESS; Pg. H2, 581 words, TAX COURT IS OPTION IF IRS BECOMES BALKY, By Julian Block
L'OREAL SA (57%); INTERNAL ...

2211. Sun-Sentinel (Fort Lauderdale, FL), March 8, 1998, Sunday,, FINAL EDITION, Pg. 19,, 434 words, KISS AND MAKEUP, BY ROD STAFFORD HAGWOOD
... makes them electric." That's close to what L'Oreal's team must have been thinking. ...
... Milla Jovovich in L'Oreal's Metamorphosis; (color) Pinks, ...
L'OREAL SA (82%);

2212. The Miami Herald, March 7, 1998 Saturday FINAL EDITION, LIVING; Pg. 1G, 774 words, HAIR MASCARA TURNING HEADS WITH HIGHLIGHTS, MARY GOTTSCHALK Knight Ridder News Service
... Lights for \$9.95, L'Oreal's Hair Mascara is \$8, ...
... enter the market this time. L'Oreal, which also launched a similar ...
... public relations department. L'Oreal launched six shades, ...
L'OREAL SA (92%); CHRISTIAN ...

2213. St. Louis Post-Dispatch (Missouri), March 7, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 35, HEALTH & BEAUTY STUFF COLUMN, 38 words, BLOND AIDS, Kimberly Kendle; Special To The Post-Dispatch
... heat-activated conditioner; L'Oreal's Iridiance Gloss Color ...

2214. Women's Wear Daily, March 6, 1998, Pg. 12, 1403777, 1903 words, Personal Care Firms Up Ante on Price, Tode, Chantal
... Maybelline's parent company, L'Oreal SA, acquired Ombrelle ...
... joint venture between L'Oreal and Nestle that also manufactures Cetaphil, ...

2215. Daily News (New York), March 05, 1998, Thursday, Thursday; Pg. 57, 316 words, HOT LOCKS MASCARA ISN'T JUST FOR LASHES ANYMORE, BY ORLA HEALY
... Lights for \$ 9.95; L'Oreal's Hair Mascara is \$ 8, ...
L'OREAL SA (82%); CHRISTIAN ...

2216. Daily Record (Glasgow, Scotland), March 5, 1998, Pg. 15, 60569646, 551 words, BYE BYE BLONDE; RECORD WOMAN: CELEBS SPEARHEAD A BRUNETTE REVOLUTION; Features, Frame, Lorna ... Daniel Galvin range or L'Oreal Casting. "Don't use ...

2217. Daily Record (Glasgow, Scotland), March 5, 1998, Pg. 12, 60569655, 689 words, WAGGY DOG TALE HAS BILL IN A SPIN; Features, Barry, Nicola ... becoming the public face of L'Oreal or of Head andShoulders. They say there's ...

2218. Los Angeles Times, March 5, 1998, Thursday,, Home Edition, Page 5, 554 words, THE FALL COLLECTIONS / MILAN; A JUG OF WINE, A BAGUETTE AND THOU, MIMI AVINS, TIMES FASHION EDITOR , MILAN ... like Estee Lauder or L'Oreal," Della Valle said. " ... L'OREAL SA (83%); ESTEE ...

2219. Orlando Sentinel (Florida), March 5, 1998 Thursday, METRO, LIVING; Pg. E4, 656 words, LAURA MERCIER: THERE IS A NEW NAME IN COSMETICS, By Jean Patteson OF THE SENTINEL STAFF ... cosmetics giants such as Revlon, L'Oreal and Estee Lauder. But that ... L'OREAL SA (95%); ESTEE ...

2220. Star Tribune (Minneapolis, MN), March 5, 1998, Metro Edition, Buyer's EDGE; Pg. 2E, 545 words, Editor's picks; Book lists ways to save on cosmetics, Beth Thibodeau; John Ewoldt; Lynn Underwood; Staff Writers ... department stores) also produces L'Oreal (available in most ... L'OREAL SA (72%); BEGINNING ...

2221. Business Wire, March 4, 1998, Wednesday, 1539 words, Packard Bell NEC, Inc. Wins PMA'S Super Reggie Award; Gold, Silver & Bronze Reggie Award Winners Also Announced for 1998, CHICAGO ... Smirnoff Vodka; Avis; L'Oreal (Bronze) Tricon Restaurants ...

2222. Business Wire, March 3, 1998, Tuesday, 566 words, Kathy Dwyer, President, Revlon Consumer Products, USA Elected to Reebok Board of Directors, STOUGHTON, Mass. ... 1987 to 1989. She was director of L'Oreal Haircare, a division of REVLON INC (92%); L'OREAL SA (91%); CLAIROL ...

2223. Chain Drug Review, March 2, 1998, Pg. p39(1), 20489331, 483 words, Fashion, whimsy characterize cosmetics; Cosmetics ... spring collections. Cosmair's L'Oreal Metamorphosis offers a ... REVLON INC (91%); L'OREAL SA (83%); COSMAIR ...

2224. Chain Drug Review, March 2, 1998, Pg. p40(2), 20489333, 1407 words, 'Racy eyes become showcase.'; mascara and other eye cosmetics market experiencing growth; Cosmetics ... L'Oreal, L'Oreal L'Oreal ...

... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... RESOURCES INC (72%); L'OREAL SA (83%); REVLON ...

2225. Chain Drug Review, March 2, 1998, Pg. p42(1), 20489334, 929 words, Face makeup is still top segment.; Chain drugstores are looking to capitalize on traffic-building promotions; Cosmetics
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

2226. Chain Drug Review, March 2, 1998, Pg. p43(1), 20489336, 1240 words, New wave of advanced lip items on horizon.; 'Gloss is now growing four times faster than lipstick'; Cosmetics
... L'Oreal ...
... RESOURCES INC (72%); L'OREAL SA (67%); COSMAIR ...

2227. Chain Drug Review, March 2, 1998, Pg. p45(2), 20489337, 1531 words, Color explosion is still big news.; Artificial nails and treatments remain a significant part of the business; Nail Care
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

2228. Chain Drug Review, March 2, 1998, Pg. p60(1), 20489346, 1252 words, A wealth of options in fragrances; drug store marketing of cosmetics and fragrances to teenagers
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...

2229. Chain Drug Review, March 2, 1998, Pg. p70(1), 20489350, 528 words, Fun with hair color; drug store marketing of hair coloring products to teenagers
... Cosmair Inc.'s L'Oreal gained some experience ...
... last December with the introduction of L'Oreal Hair Mascara in ...
... but Cosmair Inc.'s L'Oreal is taking the concept to a ...
L'OREAL SA (91%); REVLON ...

2230. Chain Drug Review, March 2, 1998, Pg. p85(2), 20489360, 1935 words, Glitz, technology, therapy drive skin care; Skin Care
... , Cosmair Inc.'s L'Oreal, ...
JOHNSON & JOHNSON (82%); L'OREAL SA (65%); PROCTER & ...

... L'Oreal ...

2237. Chain Drug Review, March 2, 1998, Pg. p105(1), 20489375, 1169 words, Beauty care becomes an experience to be shared; Glamour on Beauty; Column, Krupp, Charla

... L'Oreal ...

... L'Oreal ...

2238. Drug Store News, March 2, 1998, Pg. 23, 56202123, 230 words, East Coast stores testing L'Oreal skin line.

... Connecticut that have begun testing L'Oreal's Natural Sea Beauty, ...

... Sea," according to a L'Oreal spokesperson. The Dead Sea ...

... skin cells, according to L'Oreal. The collection, which will be launched ...

... manufactured and distributed by L'Oreal's Israelisubsiary, Interbeauty Cosmetics. The ...

... for Americans," said the L'Oreal spokesperson who added that if the ...

L'OREAL SA (93%); GEMEY ...

L'Oreal S.A. Marketing; CVS ...

2239. Drug Store News, March 2, 1998, Pg. 27, 56202130, 1063 words, Jane joins the cosmetics big league thanks Estee Lauder backing; Statistical Data Included, PARKS, LIZ

... L'Oreal, ...

... L'Oreal. ...

... COS INC (94%); L'OREAL SA (83%); LIMITED ...

2240. Drug Store News, March 2, 1998, Pg. 29, 56202140, 2773 words, Up-and-coming manufacturers find their niche; Statistical Data Included, PARKS, LIZ

... L'Oreal, ...

L'OREAL SA (81%); LIMITED ...

2241. Drug Store News, March 2, 1998, Pg. 156, 56202203, 2121 words, P&G to make strong merchandising push in '98., PARKS, LIZ

... strongly in the growth of L'Oreal and Maybelline, with new products such as ...

... Wear for Maybelline and L'Oreal Colour Endure--often ...

... a bidding war with L'Oreal SA) has been talking to P& ...

... brand, unlike the Revlon, L'Oreal and Maybelline brands, has not had ...

2242. Drug Store News, March 2, 1998, Pg. 169, 56202205, 3508 words, RETAILERS REDISCOVER STORE-IN-STORE MERCHANDISING., EDER, ROB

... ideas [on the subject]. And, L'Oreal has its own ideas on ...

2243. Drug Store News, March 2, 1998, Pg. 169-174, 01393681, 3695 words, Retailers Rediscover Store-In-Store Merchandising, Eder, Rob

... ideas [on the subject]. And, L'Oreal has its own ideas on ...

2244. National Underwriter, Life & Health/Financial Services Edition, March 2, 1998, FEATURES; Pg. 31, 1064 words, Why Insurers Are Buying Thrifts Now, BY RONALD R. GLANCZ, JOHN B. BEATY AND JULIANA SCHULTE O'REILLY; MR. GLANCZ, MR. BEATY AND MS. O'REILLY, ALL ATTORNEYS, ARE MEMBERS OF VENABLE'S FINANCIAL SERVICES GROUP, WASHINGTON.

... CO INC (58%); L'OREAL SA (55%); TEACHERS ...

2245. National Underwriter Life & Health, March 2, 1998, Pg. 31,32, 01389162, 1317 words, Why Insurers Are Buying Thrifts Now, Glancz, Ronald R; Beaty, John B; O'Reilly, Juliana Schulte
ALLSTATE CORP (58%); L'OREAL SA (55%); MERRILL ...

2246. Management-Auckland, March 1998, Vol. 45, No. 2 Pg. 18-24; ISSN: 0025-1658; CODEN: MKNWAT, 2634 words, Milking it: The NZ Dairy Board goes global, Tapsell, Sherrill, 01602117

... Johnson, Chase Manhattan, and L'Oreal. After starting on the ...

2247. The Metropolitan Corporate Counsel, March, 1998, GREATER NEW YORK METRO EDITION, LAW SCHOOL NOTES; Pg. 46, 1119 words, Law School Notes, VISITORS BOARD APPOINTMENT, BOIES TO TEACH AT CARDOZO, FORDHAM INAUGURATES PROFESSORSHIP; NAMES FIRST CHAIRHOLDER, VILLANOVA PROGRAM ON ECONOMIC SANCTIONS

... Light, E.I Dupont, L'Oreal, Donald Trump, Ross ...

2248. New Internationalist, March 1, 1998, Pg. 6, 30195872, 346 words, Kava craze: transnational corporations to monopolize ceremonial plant.

... it. French company L'Oreal, for example, has patented the ...

... woman, Liliane Bettencourt, L'Oreal has obtained or is seeking patents ...

L'OREAL SA (93%); NESTLE ...

2249. Women's Wear Daily Mass Fragrances Supplement, March 1998, Pg. 12, 1421611, 1324 words, Family Business Carves a Niche

... Beiersdorf, Colgate, Unilever and L'Oreal on Italian supermarket ...

L'OREAL SA (69%); UNILEVER ...

2250. The Denver Post, February 28, 1998 Saturday, 2D EDITION, Pg. E-01, 524 words, Girls take power role in 'Titanic', Diane Carman

... lasting impact as a L'Oreal hair color commercial. ...

L'OREAL SA (91%);

2251. The Mirror (London, England), February 28, 1998, Pg. 8, 60693961, 280 words, Hair-raising experiences; To make the most of the latest cowgirl look you need big hair - and we're talking '70s-big. Think back-combing,teasing, Farrah Fawcett flicks and huge rollers. And if you don't have handfuls of tresses to work with, we've rounded up a few products designed to maximise your assets and take you back to your roots; Features, Alexander, Jane

... Price: pounds 8.20, from L'Oreal. Stockists: 0181 466 ...

L'OREAL SA (82%); GEMEY ...

2252. Information Bank Abstracts, WALL STREET JOURNAL, February 27, 1998, Friday, Section B; Page 9E, Column 6, 29 words, L'OREAL SA

L'Oreal SA reports unaudited ...
L'OREAL SA;
L'OREAL SA (93%); L'OREAL SA;

2253. The Wall Street Journal, February 27, 1998 Friday, Pg. B9E, 135 words, Business Brief -- L'OREAL SA: Unaudited Profit Rises 13% Before Capital Gains, Losses, *from Factiva*

... pharmaceutical and beauty company L'Oreal SA said its unaudited ...
... francs in 1996. L'Oreal said its operating profit ...
L'Oreal said its 15% rise ...
... operating profit in L'Oreal's cosmetics activities rose ...
L'OREAL SA (95%)

2254. Business Wire, February 26, 1998, Thursday, 638 words, The France Growth Fund Reports Earnings, NEW YORK

... assets, were: - Total SA - L'Oreal - Elf Aquitaine - Alcatel ...
AXA (91%); L'OREAL SA (84%); TOTAL ...

2255. Dow Jones News Service, February 26, 1998 Thursday 5:54 PM GMT, , 67 words, L'Oreal 1997 Net FRF4.21B Vs. Net 3.73B >F.ORE, *from Factiva*

... L'Oreal SA - Paris, France ...
L'OREAL SA (95%); DOW ...

2256. Fort Worth Star-Telegram (Texas), February 26, 1998, Thursday, FINAL AM EDITION, LIFE & ARTS;, Pg. 5, 279 words, CHIC CHAT, Kelly DeGarmo, Star-Telegram Writer

... applying lipstick. Credit: L'Oreal Credit: Yves Saint ...
L'OREAL SA (66%); CYNTHIA ...

2257. The Kansas City Star, February 26, 1998, Thursday, LIFESTYLE, K4435, 933 words, By Jackie White

... brilliant red. And at L'Oreal Cosmetics, the red offering is ...
... Red. Avonda Nelson, L'Oreal's marketing vice president ...

2258. Capital Markets Report, February 25, 1998 Wednesday 5:02 PM GMT, , 231 words, French Stocks End -2: Havas Takeover Plan Buys Shrs, *from Factiva*

... Retail group Carrefour said early Wednesday that its 1997 net profit rose nearly 15%, while pharmaceuticals group Sanofi reported net profit rose 12% and rival Synthelabo said net profit rose 16%. Although these results were said to be in line with expectations, all three stocks rallied. Carrefour shares were up FRF112, or 2.0%, to FRF678 and Synthelabo shares were up FRF53, or 6.7%, to FRF842. Both cosmetic group L'Oreal - which owns a majority stake in Synthelabo - and oil company Elf are to announce corporate results Thursday. L'Oreal shares rose FRF159, or 6.2%, to FRF2,743, while Elf shares rose on a possible takeover of the media company. Reports suggest Generale des Eaux might pay a high price for the communications group shares put on a starring performance, rising FRF28.7, or 6.4%, to FRF476.2. ...
L'OREAL SA (92%); HAVAS ...

2259. Chicago Sun-Times, February 25, 1998, WEDNESDAY, Late Sports Final Edition, FEATURES; Pg. 37, 411 words, In the pink; No mere pastel, this spring's color positively sizzles, BY LISA LENOIR
 ... cheeks and lips. Even L'Oreal has a Venus Pink ...
 ... like these from Chanel, Stila and L'Oreal show a pink ...
 ... BABY INC (91%); L'OREAL SA (62%); CYNTHIA ...
2260. Dow Jones Online News, February 25, 1998 Wednesday 5:28 PM GMT, , 408 words, French Stocks End Higher; CAC Climbs 2.6% To Record High, *from Factiva*
 ... Both cosmetic group L'Oreal - which owns a majority ...
 ... corporate results Thursday. L'Oreal shares rose FRF159, or ...
 L'OREAL SA (93%); DOW ...
2261. Dow Jones News Service, February 25, 1998 Wednesday 5:02 PM GMT, , 226 words, French Stocks End -2: Havas Takeover Plan Buoy Shrs, *from Factiva*
 ... Both cosmetic group L'Oreal - which owns a majority ...
 ... corporate results Thursday. L'Oreal shares rose FRF159, or ...
 L'OREAL SA (92%); HAVAS ...
2262. Tampa Tribune (Florida), February 25, 1998, Wednesday,, FINAL EDITION, Pg. 2, 524 words, Online economy-size; , Compiled by Janis D. Froelich;
 ... Lancome Definicils (\$ 16.50) and L'Oreal Lash Out (\$ 6.75). And to ...
2263. The Chattanooga Times (Tennessee), February 23, 1998, Monday, Column; Pg. D6, 728 words, Figuring when to file as head of household, The Chattanooga Times
 L'OREAL SA (52%); TENNESSEE ...
2264. Newsday (New York), February 23, 1998, Monday,, NASSAU AND SUFFOLK EDITION, Page C05, 1010 words, PEOPLE ON THE MOVE, Compiled by Lisa Doll Bruno
 ... number of accounts including L'Oreal, Alka-Seltzer and Nabisco. ...
 L'OREAL SA (71%); MCCANN- ...
2265. Sarasota Herald-Tribune (Florida), February 23, 1998, Monday,, ALL EDITIONS, BUSINESS WEEKLY,, Pg. 4, 460 words, COMINGS AND GOINGS
 ... Siesta Key as a L'Oreal technical partner and educator. ...
 CLOROX CO (91%); L'OREAL SA (84%); PROCTER & ...
2266. The Washington Times, February 23, 1998, Monday, Final Edition, Part D; BUSINESS TIMES; Pg. D24, 363 words, MVSI seeks steady growth through year-2000 retooling, Eric Fisher; THE WASHINGTON TIMES
 ... fashion industry, including L'Oreal, Mabeline and Ralph Lauren. " ...
 ... TECHNOLOGIES CORP (93%); L'OREAL SA (64%);
2267. The Commercial Appeal (Memphis, TN), February 22, 1998, SUNDAY,, FINAL EDITION, Pg. K1, 2293 words,

SERVICE SECTOR KEEPS EXPANDING; SLOWER JOB GROWTH EXPECTED IN '98, Russell Grantham and Laurel Campbell; The Commercial Appeal

... 31 last year. L'Oreal shut down Maybelline's ...

... a transfer to a L'Oreal subsidiary's research center ...

2268. PR Newswire, February 22, 1998, Sunday, Financial News, 374 words, European Designer Fragrances Launches Lanvin L'HommeLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, Feb. 22

... Inc., the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...

... LEXISNEXIS GROUP (91%); L'OREAL SA (83%); SAKS ...

2269. Sunday Mirror (London, England), February 22, 1998, Pg. 35, 60660310, 945 words, Lee's number is up with his Baby; Features, Wingett, Fiona

... hair-care company L'Oreal. She starts shooting the "fabulously ...

2270. Sunday Mirror (London, England), February 22, 1998, Pg. 21, 60660432, 300 words, Mandy's rapid revamp; BUSY NURSE AND MUM MANDY NEVER HAD TIME FOR MAKE-UP . . . UNTIL MARTYN FLETCHER SHOWED HER A FEW TRADE SECRETS; Features

... MAKE-UP Foundation L'Oreal Seblin Makeup pounds ...

L'OREAL SA (65%); COVER ...

2271. Chicago Tribune, February 22, 1998 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 4; ZONE: CN; YOU AT YOUR BEST., 976 words, LIGHTEN UP!; BANISH DARK CIRCLES AND BLEMISHES WITH THIS EXPERT ADVICE., By Elaine Glusac. Special to the Tribune.

... A GOOD CHOICE: L'Oreal Feel Perfecte Concealer ...

... slight discolorations. PRODUCT: L'Oreal Feel Perfecte Concealer, \$...

2272. Euromarketing via E-mail, February 20, 1998, 1374258, 838 words, BRAND NEWSLINE:

... toiletries line by L'Oreal that has taken the market by ...

... TELECOM SA (82%); L'OREAL SA (83%); JIL ...

2273. The Wall Street Journal, February 20, 1998 Friday, World Stock Markets; Pg. C14, 1582 words, Asian Stock Markets Rally on Japanese Report Of Possible Intervention Plan by G-7 Nations, By Michael R. Sesit, Staff Reporter of The Wall Street Journal, *from Factiva*

... 4.5% to 212 francs. L'Oreal also took a hit, ...

2274. The Augusta Chronicle (Georgia), February 19, 1998, Thursday., ALL EDITIONS, YOUR LIFE., Pg. D1, 604 words, LUSCIOUS LIP COLOR; LIPSTICK MAKERS PLAY UP BRIGHT COLORS FOR THIS YEAR'S SPRING FASHION STATEMENT, Tammy Theis; The Dallas Morning News

... lines, including Revlon, L'Oreal, Maybelline and Nat Robbins, to ...

L'OREAL SA (81%);

2275. Capital Markets Report, February 19, 1998 Thursday 4:56 PM GMT, , 416 words, French Shares Close Down,

Hurt By Gulf Tension, Indonesia, *from Factiva*

... It can't last forever, especially when it's not justified based on the fundamentals. Trees don't grow all the way to the sky." De la Ma
company Bull didn't impress investors with its restructuring announcement and somewhat vague sales and operating
profit forecasts. Bull stock fell FRF1.10, or 1.9%, to FRF57.80. Late Wednesday, Bull unveiled a broad restructuring of its operations
profit growth in 1998 than in 1997. -John Carreyrou; 33 (0) 1 53 00 03 03; jcarreyrou@ap.org ...
L'OREAL SA (93%); BULL ...

2276. Dow Jones Online News, February 19, 1998 Thursday 5:46 PM GMT, , 413 words, French Shares Close Lower,
Hurt By Gulf Tension, Indonesia, *from Factiva*

... Beauty products maker L'Oreal and distribution company Promodes were also among the top losers. L'Oreal dropped
FRF78, or 2.9%, to ...
L'OREAL SA (93%); DOW ...

2277. South Bend Tribune (Indiana), February 18, 1998, Wednesday,, INDIANA, MICHIGAN, MISHAWAKA,
TRIBUNE, Pg. d1, 874 words, Lipstick trend has you seeing red , JACKIE WHITE ; The Kansas City Star

... brilliant red. And at L'Oreal Cosmetics, the red offering is ...
... Red." Avonda Nelson, L'Oreal's marketing vice president ...

2278. The Augusta Chronicle (Georgia), February 18, 1998, Wednesday,, ALL EDITIONS, YOUR LIFE,, Pg. B5, 483
words, COSMETICS COMPANIES PUT A STREAK OF FUN IN HAIR WITH MASCARA, Mary Gottschalk; San
Jose Mercury News

... Lights for \$ 9.95; L'Oreal's Hair Mascara is \$ 8; ...
L'OREAL SA (82%); CHRISTIAN ...

2279. The Oregonian (Portland, Oregon), February 18, 1998 Wednesday, SUNRISE Edition, LIVING; Pg. C04, 622
words, LIPSTICK SHADES REVEAL THEY'RE BACK IN THE PINKLiving Smart beautybits

... drugstore lines such as Revlon, L'Oreal, Maybelline and Nat Robbins, to ...
L'OREAL SA (81%)

2280. Tampa Tribune (Florida), February 18, 1998, Wednesday,, FINAL EDITION, Pg. 2, 544 words, Pucker up in
pink; , Compiled by Janis D. Froelich;

... drugstore lines such as Revlon, L'Oreal and Maybelline at a ...

2281. The New York Times, February 17, 1998, Tuesday, Late Edition - Final, Section D; Page 7; Column

1; Business/Financial Desk , 816 words, THE MEDIA BUSINESS: ADVERTISING; Are teachers looking for fake
replicas? Why is Campbell putting a new spin on breakfast?, By Stuart Elliott

... Lauren and the Cosmair unit of L'Oreal S. A. introduced ...
... FOODS CORP (63%); L'OREAL SA (60%); JAPAN ...

2282. Daily Record (Glasgow, Scotland), February 16, 1998, Pg. 16, 61462655, 1142 words, MODEL FAMILIES;

RECORD WOMAN TALKS TO THREE MODELS WHOSE RELATIVES GOT IN ON THE ACT; Features, Frame,
Lorna

... up to do some work with L'Oreal and the money should start to come ...

L'OREAL SA (63%); GEMEY ...

2283. Drug Store News, February 16, 1998, Pg. 61, 56202078, 88 words, L'Oreal; product introduction; Brief Article; Statistical Data Included

NEW YORK -- This spring L'Oreal will be launching new ...

... trend right now, L'Oreal will also be launching a ...

L'OREAL SA (93%); GEMEY ...

L'Oreal S.A. Product introduction

2284. Mondaq Business Briefing - Pekin & Pekin, Turkey, February 16, 1998, 01385499, 3469 words, Turkey: Principles Of Foreign Investment In The Republic Of Turkey : Part 1 of 2

L'OREAL SA (54%)

2285. Morning Star (Wilmington, NC), February 16, 1998, Monday Correction Appended, Business; Pg. 6C, 622 words, BUSINESS DIGEST

... products of brands such as Revlon, L'Oreal, Wella, and Clairol. The company ...

L'OREAL SA (82%); NATURE'S ...

2286. Plastics News, February 16, 1998, Cover story; Pg. 1, 375 words, AVON CALLING ON TECH IN BRAZIL , Sandra Mara Costa PLASTICS NEWS CORRESPONDENT

... clients include Revlon, L'Oreal and Estee Lauder. During the ...

L'OREAL SA (81%); AVON ...

2287. The People (London, England), February 15, 1998, Pg. 16, 60643423, 741 words, THE STYLE FILE; Features ... West End and then on to the L'Oreal studios in Kensington. ...

... COLOUR: A brown L'Oreal Diacolor was used to shine and ...

L'OREAL SA (91%); GEMEY ...

2288. St. Louis Post-Dispatch (Missouri), February 14, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 39, HEALTH & BEAUTY STUFF COLUMN, 47 words, GRAB AND GO, Anita Frager; Special To The Post-Dispatch

... stick (99 cents), L'Oreal Mega Spritz hairspray (...

2289. The New York Times, February 12, 1998, Thursday, Late Edition - Final Correction Appended, Section F; Page 1; Column 1; House & Home/Style Desk , 1489 words, Design Notebook; The Windsor Hoopla: Reading the Poignant Subtext, By MITCHELL OWENS

... chattel, from the formula for her L'Oreal hair dye to his painted ...

SOTHEBY'S SOTHEBY'S (92%); L'OREAL SA (84%); METROPOLITAN ...

2290. Business Wire, February 10, 1998, Tuesday, 621 words, Unilever Announces Total Shareholder Return, NEW YORK

... Heinz, Kao, Lion, L'Oreal, Nestle, Philip Morris, ...

... PLC/NV (92%); L'OREAL SA (84%); COCA- ...

2291. Dow Jones News Service, February 10, 1998 Tuesday 6:49 PM GMT, , 482 words, Stocks Comprising The DJ Stoxx 50 Index >RD, *from Factiva*

... Deutsche Telecom	2.71%	Germany ENI	2.43%	Italy Credit Suisse Group	
2.39%		Switzerland France Telecom			
2.36%		France ING Groep	2.12%	Netherlands Unilever	2.06%
					Netherlands Daimler-B
Holding					
1.57%		Netherlands Swiss Re	1.56%	Switzerland Elf Aquitaine	1.56%
	1.54%	France Aegon	1.50%	Netherlands L'Oreal	1.49%
					France Assicurazio
					France Marks & S

... HOLDING NV (69%); L'OREAL SA (84%); CREDIT ...

2292. PR Newswire, February 10, 1998, Tuesday, Financial News, 390 words, Patents for Hair Loss, Degenerative Diseases issued to Dr. Peter H. ProctorLEXIS-NEXIS Related Topicsno targeted Topics. , HOUSTON, Feb. 10
... skin-care company L'Oreal have shown that topical spin ...
... LEXISNEXIS GROUP (91%); L'OREAL SA (71%);

2293. The Wall Street Journal, February 10, 1998 Tuesday, Corporate Focus; Pg. B4, 1178 words, Proffitt's Gains on Big Department-Store Competitors --- Friendly Acquisitions Help It Slowly Grow to Be Nation's Fourth Largest, By Robert Berner, Staff Reporter of The Wall Street Journal, *from Factiva*
... acquisition, was blocked from getting L'Oreal SA Lancome cosmetics and ...

2294. Cosmetic Insider's Report, February 9, 1998, 1364476, 117 words, Another Makeup Line
LANCOME (L'OREAL/COSMAIR)
ULTIMATE PARENT: L'OREAL/COSMAIR

2295. Nation's Cities Weekly, February 9, 1998, Pg. p2(1), 20297329, 897 words, Will you be ready for the International Building Code? What city building officials should expect., Lang, Laura
L'OREAL SA (58%); FROMAGERIES ...

2296. Sarasota Herald-Tribune (Florida), February 9, 1998, Monday., ALL EDITIONS, BUSINESS WEEKLY., Pg. 12, 405 words, MERCHANT TRADES SALES FOR SERVICE, HOUSE CALLS
... directors of the center. Both are L'Oreal-certified master colorists. ...
EDGE INC (67%); L'OREAL SA (66%); WALKER & ...

2297. The Washington Times, February 9, 1998, Monday, Final Edition, Part D; BUSINESS TIMES; DATABASE; Pg. D22, 1290 words
... warehouse management system of L'OREAL Hair Care Division. ...

2298. Kansas City Star (Kansas & Missouri), February 8, 1998 Sunday, METROPOLITAN EDITION, Pg. G5, 1054 words, Red alert Few can resist the allure of lips sheated in crimson, JACKIE WHITE, Fashion Editor
... brilliant red. And at L'Oreal Cosmetics, the red offering is ...

... Red." Avonda Nelson, L'Oreal's marketing vice president ...

2299. Richmond Times Dispatch (Virginia), February 8, 1998, Sunday,, CITY EDITION, Pg. G-3, 655 words, SKILL, SANITARY CONDITIONS OF NAIL SALON ARE IMPORTANT, Faith Garrett Vosbrinck
... shampoo-in haircolor, L'Oreal Avantage semi-permanent color, L'Oreal Excellence Creme with added ...

2300. St. Louis Post-Dispatch (Missouri), February 7, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 34, 1047 words, HAIR AND MAKEUP FOR THE BIG DAY, Lisa Jones Townsel; Of The Post-Dispatch
... a rounded brush. L'Oreal Iridiance Color Shine ...
L'OREAL SA (61%);

2301. Birmingham Evening Mail (England), February 6, 1998, Pg. 9, 60943770, 69 words, Boss shot in street.
... who owned a L'Oreal cosmetics store in ...
L'OREAL SA (91%); GEMEY ...

2302. Daily Record (Glasgow, Scotland), February 6, 1998, Pg. 21, 61464272, 558 words, Model Laura's better off red; Features, Craig, Terri
... so we plumped for L'Oreal Brights in intense ...

2303. The Times Union (Albany, NY), February 6, 1998, Friday,, THREE STAR EDITION, Pg. D3, 321 words, Mascara gives hair a splash of unusual color, MARY GOTTSCHALK Knight-Ridder
... Lights for \$ 9.95, L'Oreal's Hair Mascara is \$ 8, ...
L'OREAL SA (82%); CHRISTIAN ...

2304. Albuquerque Tribune (New Mexico), February 05, 1998, Thursday, Pg. A3, 325 words, Bill would let city enforce photo-radar tickets, Ed Asher TRIBUNE REPORTER
L'OREAL SA (57%); ALBUQUERQUE ...

2305. Business Wire, February 5, 1998, Thursday, 439 words, Behaviour Communications Makes Changes to the Board of Directors, MONTREAL
... Cosmair is the Canadian subsidiary of L'Oreal S.A. of France. Previously, ...
... COMMUNICATIONS INC (95%); L'OREAL SA (83%); COSMAIR ...

2306. The Dallas Morning News, February 5, 1998, Thursday, LIFESTYLE, K6479, 620 words, Spring makeup demands a mighty mouth, in tones from magenta to ruby, By Tammy Theis
... drugstore lines such as Revlon, L'Oreal, Maybelline and Nat Robbins, to ...
L'OREAL SA (81%);

2307. Plain Dealer (Cleveland, Ohio), February 5, 1998 Thursday, FINAL / ALL, STYLE; Pg. 3E, 347 words, VANITY FARE, By Roxanne Washington
L'Oreal says in the past ...
... obligatory evening bath. L'Oreal has added three more ...

... new goodies join the L'Oreal Kids lineup in ...
 ... fish-shaped containers of L'Oreal Kids shampoo.
 L'OREAL SA (93%);

2308. Rocky Mountain News (Denver, CO), February 5, 1998, Thursday., SPOTLIGHT ON STYLE; Ed. F; Pg. 3D, 423 words, BOUTIQUE TO SHARE BIRTHDAY PRESENTS, Suzanne S. Brown; Rocky Mountain News Fashion Editor
 ... artistic director for L'Oreal and is on the company's World ...
 L'OREAL SA (64%); SHARPER IMAGE CORP (53%); L'OREAL SA (64%); SHARPER ...

2309. San Jose Mercury News, February 5, 1998, Thursday, LIFESTYLE, K6513, 816 words, Firms find hair mascara appeals both to teens and to adults, By Mary Gottschalk
 ... Lights for \$ 9.95, L'Oreal's Hair Mascara is \$ 8, ...
 ... enter the market this time. L'Oreal, which also launched a similar ...
 ... public relations department. L'Oreal launched six shades, ...
 L'OREAL SA (82%); CHRISTIAN ...

2310. Albuquerque Tribune (New Mexico), February 04, 1998, Wednesday, Pg. A1, 452 words, City must re-evaluate photo radar, STAFF AND WIRE REPORTS
 L'OREAL SA (57%); ALBUQUERQUE ...

2311. THE DALLAS MORNING NEWS, February 4, 1998, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 1E, 603 words, HOT LIPS; Spring demands a mighty mouth, in; tones from magenta to ruby, Tammy Theis
 ... drugstore lines such as Revlon, L'Oreal, Maybelline and Nat Robbins, to ...
 L'OREAL SA (81%);

2312. Dow Jones Online News, February 4, 1998 Wednesday 8:06 PM GMT, , 112 words, MVSI Unit Gets Year 2000 Conversion Pact From L'Oreal Unit, *from Factiva*
 ... an order Wednesday from L'Oreal S.A.'s Hair ...
 ... for two divisions of L'Oreal's Cosmair Inc. unit. The ...
 ... Designer Fragrances units. L'Oreal is a beauty-products ...
 L'OREAL SA (93%); MVSI ...

2313. Dow Jones News Service, February 4, 1998 Wednesday 5:21 PM GMT, , 152 words, French Stks Close -2: Schneider Rises On Sales Figures, *from Factiva*
 ... heavyweights Carrefour SA and L'Oreal SA. Both companies had ...
 ... past two weeks. L'Oreal shares ended down ...
 L'OREAL SA (92%); SCHNEIDER ...

2314. Dow Jones News Service, February 4, 1998 Wednesday 3:27 PM GMT, , 116 words, MVSI Unit Gets Year 2000 Conversion Pact From L'Oreal Unit, *from Factiva*
 ... 2000 compliance for L'Oreal S.A.'s Hair ...

... for two divisions of L'Oreal's Cosmair Inc. unit. The ...
 ... development and maintenance services. L'Oreal is a beauty-products ...
 L'OREAL SA (93%); MVSII ...

2315. PR Newswire, February 4, 1998, Wednesday, Financial News, 639 words, MVSII Subsidiary Awarded Year 2000 Conversion Order by L'OREALLEXIS-NEXIS Related Topicsno targeted Topics. , VIENNA, Va., Feb. 4
 bc-VA-MVSII-L'OREAL-order
 ... Warehouse Management System of L'OREAL Hair Care Division, ...
 ... Computer Services, Inc.; L'OREAL L'OREAL SA (93%); LEXISNEXIS ...
 ... Computer Services, Inc.; L'OREAL
 bc-VA-MVSII-L'OREAL-order YEAR 2000 ...

2316. PR Newswire, February 4, 1998, Wednesday, Financial News, 165 words, Kelly McNamara Promoted to Director of Public RelationsLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, Feb. 4
 ... Inc. the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...
 ... LEXISNEXIS GROUP (91%); L'OREAL SA (84%);

2317. PR Newswire, February 4, 1998, Wednesday, Financial News, 157 words, Carlos Timiraos Promoted To Assistant Vice-PresidentLEXIS-NEXIS Related Topicsno targeted Topics. , NEW YORK, Feb. 4
 ... Inc. is the U.S. subsidiary of the L'Oreal Group, markets and distributes the ...
 ... LEXISNEXIS GROUP (91%); L'OREAL SA (71%);

2318. Barron's, February 2, 1998 Monday, MARKET WEEK -- FOREIGN INVESTMENT; International Trader; Pg. MW8, 2042 words, An International Investor's Clients Stay the Course; The Plot Thickens at Japan's Ministry of Finance, By Peter C. Du Bois, *from Factiva*
 ... Accident), Total (oil), L'Oreal (cosmetics), two U.K. ...
 L'OREAL SA (81%); JOHN ...

2319. The Commercial Appeal (Memphis, TN), February 2, 1998, MONDAY,, FINAL EDITION, Pg. C1, 488 words, C.A. EYE, Edited by Jon W. Sparks. Contributions from our press; services. Leave messages for C.A. EYE at 529-2810 or E-mail; sparks@gomemphis.com
 ... Paper recommends a L'Oreal product called the Cool ...
 L'OREAL SA (61%);

2320. Dow Jones News Service, February 2, 1998 Monday 5:22 PM GMT, , 295 words, France Stocks Close Up On Asian Gains, Drug Shrs Interest, *from Factiva*
 ... SA, a unit of L'Oreal SA, and Sanofi SA, ...
 L'OREAL SA (91%); SMITHKLINE ...

2321. Emerging Markets Datafile BUSINESS DAILY, February 2, 1998, Monday, 245 words, 300 Exhibitors At First Greenhills Exhibit
 ... International Inc., Sewah, L'Oreal, Bio Health, Safe ...
 L'OREAL SA (71%);

2322. South Bend Tribune (Indiana), February 1, 1998, Sunday,, INDIANA, MICHIGAN, MISHAWAKA, TRIBUNE, Pg. e3, 1289 words, Pearl Jam delivers an album of good old rock 'n' roll It's Evolution Baby, JEFF VRABEL ; Tribune Staff Writer
L'OREAL SA (56%);

2323. BrandMarketing Supplement to Supermarket News, February 1998, Pg. 4, 1368908, 786 words, Maybelline Gets More Face Time, FAY BROOKMAN
... growth pace since L'Oreal acquired it last ...
... some experts feared that L'Oreal would simply make Maybelline ...
L'OREAL SA (93%); INFORMATION ...
MAYBELLINE INC (L'OREAL)
ULTIMATE PARENT: L'OREAL

2324. Drug & Cosmetic Industry, February 1, 1998, Pg. p54(1), 20624701, 636 words, LOOKING FORWARD TO Spring . . ; new makeup colors for spring 1998
... L'Oreal ...
... L'Oreal's ...
L'OREAL SA (83%); GEMEY ...

2325. Women's Wear Daily Nail Care Supplement, February 1998, Pg. 4, 1380637, 2047 words, Polish Parade: Colors Keep Coming
... president of marketing for L'Oreal, which has a spring color ...
L'OREAL SA (83%); INFORMATION ...
MAYBELLINE INC (L'OREAL); WET 'N WILD (...
ULTIMATE PARENT: L'OREAL; ULTIMATE PARENT: OGDEN ...

2326. Women's Wear Daily Nail Care Supplement, February 1998, Pg. 6, 1380651, 1453 words, Retailers Counting On New Items for Growth
... Girl, Maybelline, Revlon and L'Oreal in a line ...

2327. Women's Wear Daily CTFA Supplement, February 1998, Pg. 6, 1392498, 2591 words, Beauty's Latin Beat Getting Louder, Soren Larson
... a powerful presence. L'Oreal is strong in the southern ...

2328. Women's Wear Daily CTFA Supplement, February 1998, Pg. 38, 1392684, 1595 words, D&D's Wide Variety Targets Impulse Purchasers
... Izzo, a formerly of L'Oreal, oversees domestic and overseas ...

2329. Women's Wear Daily CTFA Supplement, February 1998, Pg. 28, 1399555, 364 words, Running the Numbers
... by dollar sales was L'Oreal Preference, while the top ...
... Coloring Brands 1 L'Oreal Preference 2 Clairol ...
... n Easy 3 L'Oreal Excellence 4 Just ...
... 5 Clairol 6 L'Oreal 7 Finesse 8 ...

... Oil of Olay 2 L'Oreal Plenitude 3 Ponds ...
L'OREAL SA (94%); INFORMATION ...

2330. Women's Wear Daily Nail Care Supplement, February 1998, Pg. 6, 01384630, 1494 words, Retailers Counting On New Items for Growth, Brookman, Faye
... Girl, Maybelline, Revlon and L'Oreal in a line ...

2331. The Daily News of Los Angeles, January 29, 1998, Thursday,, L.A. LIFE,, 1375 words, THE BEST OF BEAUTY; READERS RATE THEIR FAVORITE BRANDS, Barbara De Witt Daily News Fashion Editor
... extra-thick lashes. And L'Oreal plans an April ...
... Rouge Pulp by L'Oreal, planned for March ...

2332. Dow Jones News Service, January 29, 1998 Thursday 4:54 PM GMT, , 90 words, MVSI, Year 2000 Pact -2: For 2 Divisions At Cosmair Inc., *from Factiva*
... for two divisions of L'Oreal S.A.'s Cosmair ...
... development and maintenance services. L'Oreal is a beauty-products ...
COSMAIR INC (93%); L'OREAL SA (93%); MVSI ...

2333. Dow Jones News Service, January 29, 1998 Thursday 4:39 PM GMT, , 7 words, +MVSI Unit Gets Yr 2000 Conversion Pact From L'Oreal Unit, *from Factiva*
L'OREAL SA (91%); DOW ...

2334. San Antonio Express-News (Texas), January 29, 1998, Thursday, , METRO, Pg. 10, Part F, 692 words, Haute shots, Rose Mary Budge
... shade shown here by L'Oreal called "Goldilocks." Almost ...
L'OREAL SA (72%);

2335. Sarasota Herald-Tribune (Florida), January 29, 1998, Thursday,, CHARLOTTE, ENGLEWOOD EDITIONS, LOCAL/STATE,, Pg. 1B, 411 words, LONGTIME EMPLOYEE ARRESTED; THE 16-YEAR VETERAN IS FIRED FROM HER POST AFTER BEING ACCUSED OF SHOPLIFTING AND TUSSLING WITH A STORE SECURITY OFFICER., David Green STAFF WRITER
... candy, a tube of L'Oreal hair coloring, a ...
L'OREAL SA (62%); PROCTER & ...

2336. Business Wire, January 26, 1998, Monday, 897 words, PMA Announces Finalists For Reggie Awards, NEW YORK
... Smirnoff Vodka; Avis; L'Oreal Promotion: Tricon Restaurants ...

2337. Chicago Sun-Times, January 25, 1998, SUNDAY, Late Sports Final Edition, SHOW; STYLE FILE; Pg. 15; NC, 479 words, Lisa Lenoir
... In response to this trend, L'Oreal introduces its newest variation, ...
MACY'S INC (84%); L'OREAL SA (69%); CARSON ...

2338. The New York Times, January 25, 1998, Sunday, Late Edition - Final, Section 6; Page 52; Column 1; Magazine Desk , 851 words, Appearances; Beam Me Up, Scotty, By Mary Tannen
... in Oyster Shell) or L'Oreal (Quick Shimmer Face and ...

2339. Newsday (New York), January 25, 1998, Sunday,, ALL EDITIONS, Page F08, 2279 words, COVER STORY / KIDS TV VOLUME IS UP, By Harry Berkowitz. STAFF WRITER
... in kids. He said L'Oreal has introduced a shampoo ...

2340. St. Louis Post-Dispatch (Missouri), January 24, 1998, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 34, HEALTH & BEAUTY STUFF COLUMN, 57 words, TIME FOR A CHANGE?, Karen Deer; Of the Post-Dispatch Staff
... 1) Color Photo - L'Oreal collection: eyeshadow (\$ 4.97), ...

2341. Consumer Financial Services Law Report, January 23, 1998, Vol. 1, No. 13, 542 words, Alabama High Court Forecloses Common Law 'Fraudulent Suppression' as Claim in Consumer Credit Transactions
... CREDIT CO (72%); L'OREAL SA (58%); SUPREME ...

2342. Tulsa World (Oklahoma), January 23, 1998, 1497 words, Amoco Reports Drop in Quarterly Profits
... conference in Dublin. L'Oreal Puts Best Face on Earnings L'Oreal SA said fourth- ...
... digit gains in L'Oreal's core businesses and strong ...

2343. Women's Wear Daily, January 23, 1998, Pg. 9, 01353727, 1133 words, Prestige Keeps Niche and Flies Solo, Brookman, Faye
... mass brands such as Revlon and L'Oreal. "It is a price ...
L'OREAL SA (80%); ESTEE ...

2344. Dow Jones News Service, January 22, 1998 Thursday 8:20 AM GMT, , 104 words, France L'Oreal FY '97 Revenue FRF69.1B Vs FRF60.3B>F.ORE, *from Factiva*
... beauty products group L'Oreal said Thursday revenue ...
L'OREAL SA (95%); DOW ...

2345. The Mirror (London, England), January 22, 1998, Pg. 15, 60706755, 524 words, The Wright Stuff; Features, Wright, Matthew
... ribbing from his pals for the L'Oreal commercials and doesn't want to be the ...
... man to front a L'Oreal campaign, and pocketed pounds ...
L'OREAL SA (82%); GEMEY ...

2346. The New York Post, January 22, 1998, Thursday, All Editions; Pg. 063, 1147 words, RARE GUMP-TION HAS BUTLER WALKING TALL; PACK'S BUTLER WALKING ON TOP OF THE WORLD, STEVE SERBY
... daughters, Sharon (12), L'Oreal (5) and Gabrielle (4), ...

2347. Dow Jones Online News, January 21, 1998 Wednesday 7:21 AM GMT, , 447 words, Procter & Gamble To

Dismiss Advertising Agency Wells BDDP, By Sally Goll Beatty and Tara Parker-Pope, Staff Reporters of The Wall Street Journal, *from Factiva*

... Olay moisturizer bested L'Oreal's Plenitude and Unilever's Ponds ...
 ... RESOURCES INC (63%); L'OREAL SA (60%); UNILEVER ...

2348. The Philadelphia Inquirer, January 21, 1998, Wednesday, ENTERTAINMENT NEWS, K2018, 1305 words, NWA quadruples 4Q earnings, By Jennifer Weiner
 ... ads for Tampax and L'Oreal, General Motors and Noxzema, ...
 L'OREAL SA (63%); GENERAL ...

2349. The Stuart News/Port St. Lucie News (Stuart, FL), January 21, 1998, Wednesday, Trends; Pg. C1, 1825 words, FUTURE SHOCK: FIRMS HIRE FUTUROLOGISTS TO PREDICT TRENDS FOR NEXT MILLENNIUM, Helen Jones The Financial Times
 ... international creative director of L'Oreal, is working with a number of ...
 ... international creative director of L'Oreal, is working with a number of ...
 L'OREAL SA (62%); COCA- ...

2350. The Wall Street Journal, January 21, 1998 Wednesday, MARKETING & MEDIA; Pg. B8, 436 words, Procter & Gamble Plans to Dismiss Ad Agency Wells, By Sally Goll Beatty and Tara Parker-Pope, Staff Reporters of The Wall Street Journal, *from Factiva*
 ... Olay moisturizer bested L'Oreal's Plenitude and Unilever's Ponds ...
 ... GAMBLE CO (97%); L'OREAL SA (84%); GREY ...

2351. Buffalo News (New York), January 20, 1998, Tuesday, CITY EDITION, NEXT, Pg. 5N, 355 words, TEEN PEOPLE, A GLOSSY, GABBY CELEBRITY GRAB BAG
 ... ads from Nike, Revlon, L'Oreal, Estee Lauder and Cover ...
 TIME INC (95%); L'OREAL SA (82%); ESTEE ...

2352. Dow Jones Online News, January 20, 1998 Tuesday 12:39 PM GMT, , 88 words, France's Synthelabo 1997 Sales Rose 6.9% To \$1.91 Billion, *from Factiva*
 ... unit of beauty group L'Oreal SA. Copyright (c) ...
 SYNTHELABO SA (91%); L'OREAL SA (85%); DOW ...

2353. San Jose Mercury News (California), January 19, 1998 Monday MORNING FINAL EDITION, SILICON VALLEY LIFE; Pg. 3C, 796 words, STYLE: HOT STREAKS; FIRMS FIND HAIR MASCARA APPEALS BOTH TO TEENS AND TO ADULTS, MARY GOTTSCHALK, MERCURY NEWS STYLE WRITER
 ... Lights for \$9.95, L'Oreal's Hair Mascara is \$8, ...
 ... enter the market this time. L'Oreal, which also launched a similar ...
 ... public relations department. L'Oreal launched six shades, ...
 L'OREAL SA (82%); CHRISTIAN ...

2354. The Stuart News/Port St. Lucie News (Stuart, FL), January 19, 1998, Monday, People; Pg. B8, 637 words, EXTRA-CHEESE PIZZAS TO GO WITH THOSE HOT STILETTO HEELS, Leah Garchik San Francisco Chronicle

... Paper, recommends a L'Oreal product called the Cool ...

2355. Florida Times-Union (Jacksonville, FL), January 18, 1998 Sunday,, Final Edition, SPORTS;, Pg. C-10, 274 words, Alterations for Family Circle Cup, Laurie Casaday, Times-Union sports writer
... beauty care company L'Oreal. And, with the new sponsor comes ...
L'OREAL SA (72%); UNITED ...

2356. Information Bank Abstracts, WALL STREET JOURNAL, January 16, 1998, Friday, Section B; Page 6B, Column 4, 33 words, L'OREAL'S PRETTY FACE VEILS GROWTH DRIVE, BY AMY BARRETT
Profile of France's L'Oreal SA, the leading beauty- ...
L'OREAL SA;
L'OREAL SA (94%); L'OREAL SA;

2357. The Wall Street Journal, January 16, 1998 Friday, Pg. B6B, 1394 words, L'Oreal's Pretty Face Veils Growth Drive --- Research Arm Helps Maintain Its Global Position, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from Factiva*
... On its face, France's L'Oreal SA is the world's No. ...
... commitment to research and development. L'Oreal has proved rare among ...
... turmoil in that region, L'Oreal also is unusual for generating ...
... long, long time." L'Oreal's share price has risen ...
... by more than 50%. And L'Oreal remains the world leader ...
... hair-care products. L'Oreal's success may draw ...
... reach. With Nestle and descendants of L'Oreal's founder together controlling ...
... 70% of voting rights, L'Oreal also benefits from a stable shareholding structure. L'Oreal puts a premium ...
... French company that year. L'Oreal's labs, where 1,950 full- ...
... priced luxury brands, L'Oreal has to control the rate at which ...
... more demanding, says L'Oreal's chairman and chief executive, ...
... driving force behind L'Oreal's metamorphosis from a decidedly ...
... world, "he has helped to move L'Oreal away from the traditional French ...
... Rabain, vice president of L'Oreal's consumer division. Mr. ...
... a result, he broke with L'Oreal's traditional reticence toward ...
... In 10 years, L'Oreal has globalized not just ...
... represents less than 60%. L'Oreal's high-margin perfume and ...
... in Europe. Among L'Oreal's top managers, 350 ...
... Maybelline brand that established L'Oreal, already world leader ...
... acquisition radically changed L'Oreal's presence in the U.S., ...
... Asian economic turmoil, L'Oreal's relative lack of development ...
... London. Only 8% of L'Oreal's total sales are in ...
... low margins while L'Oreal seeks to gain market ...
... grew up inside L'Oreal, where he started out in ...
... Cosmair, the U.S. division of L'Oreal. Mr. Owen-Jones ...
... key to "the pyramidal stone" of L'Oreal's corporate culture: healthy ...
L'OREAL SA (95%); NESTLE ...

2358. Cosmetic Insider's Report, January 12, 1998, 1325117, 130 words, New One From Soft Sheen
... SHEEN PRODUCTS INC (L'OREAL)

ULTIMATE PARENT: L'OREAL

2359. Drug Store News, January 12, 1998, Pg. p27(1), 20801947, 532 words, Strips create hot subcategory in facial care; pore strips

... Oil of Olay, Neutrogena and L'Oreal," claimed Kenny Robinson, ...

... JERGENS CO (95%); L'OREAL SA (70%); GEMEY ...

2360. Drug Store News, January 12, 1998, Pg. p28(1), 20801948, 2435 words, Quality, multiple benefits fuel consumer demand; personal care products, Malbin, Peter

... on television. For L'Oreal, for example, it ...

... president of sales for L'Oreal retail division. L'Oreal will launch a ...

... hair color brand, and L'Oreal will be adding an ...

... vitamin E formulation from L'Oreal." L'Oreal will also be extending its Plenitude ...

L'OREAL SA (93%); UNILEVER ...

2361. Drug Store News, January 12, 1998, Pg. p80(1), 20801966, 2267 words, 1998 launches promise excitement, innovation; cosmetics, Parks, Liz

... retail of \$9. L'Oreal is introducing L'Oreal Rouge Pulp Liquid ...

... oils in the formula, L'Oreal's chemists also produced a ...

... on counter this March. L'Oreal's sister brand, Maybelline, has ...

... Maybelline Eye Express. L'Oreal will also be innovating the category with its ...

... Curl Mascara. According to L'Oreal's research, half of all ...

... Revlon's ColorStay mascara, L'Oreal's Colour Endure and Cover ...

2362. The Boston Herald, January 11, 1998 Sunday, ALL EDITIONS, TRAVEL;, Pg. 069, 1079 words, Curtain up! The capital of what was once called the 'Evil Empire,' today's Moscow is a cleaner, kinder place, By Marcy and Andy Soltis

... a price. Benetton, L'Oreal, Galeries Lafayette and Calvin ...

2363. The People (London, England), January 11, 1998, Pg. 6, 60642338, 1024 words, FRIENDS ARE BECOMING HOSTILE; As the star of a top TV series and with a new film out, you'd think everything was wonderful in the world of Jennifer Aniston. But life's not quite like that; Features, Waterman, Ivan

... Channel 4, she is the face of L'Oreal, Lynx and at least ...

L'OREAL SA (63%); GEMEY ...

2364. The Philadelphia Inquirer, JANUARY 11, 1998 Sunday D EDITION, FEATURES ARTS & ENTERTAINMENT; Pg. F01, 1283 words, TEEN POWER THERE ARE MORE OF THEM, WITH MORE JOBS AND MORE MONEY TO SPEND ON / MORE STUFF. A NEW MAGAZINE, TEEN PEOPLE, IS COUNTING ON THEIR CLOUT., Jennifer Weiner, INQUIRER STAFF WRITER

... ads for Tampax and L'Oreal, General Motors and Noxzema, ...

L'OREAL SA (63%); GENERAL ...

2365. Daily Record (Glasgow, Scotland), January 9, 1998, Pg. 3, 61460400, 158 words, IT'S DAVID JENOLA!; TOP

OF THE LEAGUE: Football hunk takes hair ad job from Friends star; News, Frew, Callum

... Aniston's job plugging L'Oreal hair products. The French ...
 ... actress Jennifer, who launched L'Oreal's Elvive range. The long- ...
 ... plus. But yesterday, L'Oreal denied they were ditching 28- ...
 L'OREAL SA (94%); GEMEY ...

2366. Euromarketing via E-mail, January 9, 1998, 1322692, 377 words, PHILIPS, NIVEA TEAM UP TO LAUNCH NEW TYPE OF SHAVER

... consumer. Philips approached L'Oreal and Johnson & Johnson about ...
 ... GROUPE SA (84%); L'OREAL SA (85%); GILLETTE ...

2367. The Mirror (London, England), January 9, 1998, Pg. 11, 60710879, 20 words, MANE OF MATCH; News

... Jennifer Aniston in the L'Oreal shampoo ads.
 L'OREAL SA (91%)

2368. Los Angeles Times, January 8, 1998, Thursday, Home Edition, Page 4, 1488 words, ADVERTISING & MARKETING; AVON'S FRESH FACE; COSMETICS GIANT STEPS UP EFFORTS TO OVERHAUL IMAGE, UPDATE PRODUCTS, DIANE SEO, SPECIAL TO THE TIMES, NEW YORK

... beauty sales, behind L'Oreal, Procter & Gamble Co., ...

2369. The Mirror (London, England), January 8, 1998, Pg. 22, 60704866, 499 words, FACE IT..IT'S A RIP-OFF;

Anti-age creams a 'waste of cash'; News, Harrison, Tracey
 ... Some itchininess and soreness. L'OREAL PLENITUDE COST: pounds ...
 WHICH? LTD (WHICHUK) (72%); L'OREAL SA (66%); ELIZABETH ...

2370. The Mirror (London, England), January 8, 1998, Pg. 3, 60705011, 721 words, I couldn't face the guys in Friends

if I posed in the nude; Coy Jennifer snubs pounds 4m; Features, Waterman, Ivan
 ... ranging from ads for L'Oreal to Microsoft computer software and her ...
 L'OREAL SA (66%); MICROSOFT ...

2371. Florida Times-Union (Jacksonville, FL), January 7, 1998 Wednesday, City Edition, SPORTS;, Pg. D-1;, 770

words, Packers' Butler a true All-Pro, Gene Frenette, Times-Union sports columnist
 ... two youngest daughters, L'Oreal and Gabrielle, was also deteriorating. (Butler has ...

2372. The Stuart News/Port St. Lucie News (Stuart, FL), January 7, 1998, Wednesday, Trends; Pg. C2, 400 words,

NEW 'TEEN PEOPLE' MAGAZINE CELEBRATES YOUTH CULTURE, News staff and wire reports
 ... Gap, General Motors, L'Oreal, Maybelline, The Milk Board, ...
 TIME INC (85%); L'OREAL SA (81%); AOL ...

2373. Business Wire, January 6, 1998, Tuesday, 560 words, Camille A. McDonald Named President and CEO of

Parfums Givenchy, Inc., PARIS
 ... a division of Cosmair/L'Oreal.

... GIVENCHY SA (90%); L'OREAL SA (84%); CHRISTIAN ...

2374. Daily Variety, January 6, 1998 Tuesday, SPECIAL SECTION**, 584 words, TRACKING TEEN HEAT ON OVERSEAS BEAT, SHARON SWART

... Jennifer Aniston hawks L'Oreal products and Lynx men's ...

2375. The New York Times, January 6, 1998, Tuesday, Late Edition - Final, Section D; Page 5; Column 2; Business/Financial Desk , 137 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Gotham Takes On Redken Assignment, By Bill Carter

The Cosmair unit of L'Oreal S. A. said ...

... house. Other core L'Oreal agencies are McCann-Erickson ...

L'OREAL SA L'OREAL SA (95%); INTERPUBLIC ...

L'OREAL SA

2376. Daily News (New York), January 05, 1998, Monday, Business; Pg. 43, 623 words, TEEN PEOPLE TO DEBUT AT A CROWDED COTILLION, By KEITH J. KELLY

... giants, including Revlon, L'Oreal, Estee Lauder and Cover ...

TIME INC (95%); L'OREAL SA (81%); ESTEE ...

2377. Arkansas Democrat-Gazette (Little Rock, AR), January 04, 1998, Sunday, Pg. E6, 821 words, Sins of the past: Dyeing to change an old bad habit, Jennifer Christman, 20ish Century

... like that." For the love of L'Oreal's Lightest Auburn! It was ...

2378. The Boston Globe, January 4, 1998, Sunday, City Edition, METRO/REGION; Pg. A1, 3779 words, Whitey Bulger's life on the run; Fugitive's trail crisscrosses US; SPECIAL REPORT, By Shelley Murphy, Globe Staff, GRAND ISLE, La.

... hair cut and colored - L'Oreal light ash blonde or ...

2379. THE DALLAS MORNING NEWS, January 4, 1998, Sunday, HOME FINAL EDITION, TODAY; Pg. 7F, 774 words, Future-conscious firms seek divining inspiration, Helen Jones, Financial Times

... international creative director of L'Oreal, is working with a number of ...

L'OREAL SA (63%); COCA- ...

2380. The New York Times, January 4, 1998, Sunday, Late Edition - Final, Section 4; Page 10; Column 2; Editorial Desk , 387 words, Topics of The Times; 007 Won't Take American Express

... BMW to Omega watches to L'Oreal, which sells a "Bond ...

... EXPRESS CO (91%); L'OREAL SA (63%); AMERICAN ...

2381. Corporate Finance, January 1998, Swiss Corporate Finance & Treasury 1998 Supplement Pg. 6-7; ISSN: 0958-2053; CODEN: CNETDP, 1389 words, Nestle wants more than just to be liked, Adams, Jeremy, 01579256

... minority stake in L'Oreal, the world's foremost cosmetics ...

2382. Drug & Cosmetic Industry, January 1, 1998, Pg. p24(3), 20216088, 1626 words, A fresh look at rejuvenating skin care., Butcher, Dana
 ... ; Lancome's Primordiale Nuit Visibly Revitalizing Night Treatment, a new night support system that contains Gatuline, a mild AHA alternative derived from the buds of the beech tree which offers a gentle exfoliating action; and L'Oreal's Plenitude Futur*e, which uses ...
2383. The Houston Chronicle, January 01, 1998, Thursday, 2 STAR EDITION, FASHION;, Pg. 2, 878 words, New products make it easy to make up, PAULA BEGOUN
 ... preferred way to go. L'Oreal Voluminous Mascara (\$ 4.99) ...
2384. Intellectual Property Today, January, 1998, Pg. 9, 590 words, CAFC Happenings, JOHN L. ROGITZ OF ROGITZ & ASSOCIATES; John Rogitz has conducted extensive domestic and foreign prosecution in the areas of computer hardware and software for hightech institutions such as IBM and the University of California. He has also conducted extensive patent prosecution in the biomed field, including medical instrumentation, as well as in the fields of superconductors, magnetic resonance imaging, materials and consumer electronics.
 ... Lauder Inc. v. L'Oreal, S.A., no. 96- ...
 L'OREAL SA (67%); BLOOM ...
2385. International Journal of Physical Distribution & Logistics Management, 1998, Vol. 28, No. 5; Pg. 349-376; ISSN: 09600035, 116351357, IPD-33-4, 11159 words, Configurations for logistics co-ordination A survey of Italian grocery firms, Caputo, Mauro; Mininno, Valeria
 ... a.m. Spa Saipo L'Oreal Spa Saiwa Spa ...
2386. International Journal of Physical Distribution & Logistics Management, 1998, Vol. 28, No. 3; Pg. 167-226; ISSN: 09600035, 116351341, IPD-35-1, 19808 words, Logistics management at the threshold of the new millenium, Pollitt, David
 ... foreign products like L'Oreal cosmetics. Otto-Sumisho has ...
2387. Journal of Organizational Change Management, 1998, Vol. 11, No. 4; Pg. 338; ISSN: 09534814, 117542693, ORC-41-2, 8869 words, Virtual Singapores: shaping international competitive environments through business-government partnerships, Haley, Usha C V
 ... MicroDevices, France-based L'Oreal, and British Oxygen. The US- ...
2388. New Product News, January 1, 1998, Pg. p44(8), 20743557, 5251 words, Non-food product categories; includes related article on toiletry products, Charlet, Kim
 ... L'OREAL ...
 ... L'Oreal ...
 ... L'Oreal's ...
 ... L'OREAL ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

2389. The Times Union (Albany, NY), January 1, 1998, Thursday,, ONE STAR EDITION, Pg. D1, 751 words, Crystal-ball gazing guides businesses' futures, HELEN JONES; The Financial Times
... international creative director of L'Oreal, is working with a number of ...
L'OREAL SA (62%); COCA- ...

2390. Town & Country, January 1, 1998, Pg. p56(1), 20799492, 642 words, Annie.; Anne Carullo, Okun, Stacey
... 1979. From Revlon, she moved to L'Oreal, then to Max Factor. Remembering that as ...
L'OREAL SA (80%); ESTEE ...

2391. University of Chicago Law Review, Winter 1998, Vol. 65, No. 1 Pg. 179-223; ISSN: 0041-9494; CODEN:
UCLRA2, 18110 words, Why judges, not juries, should set punitive damages, Mogin, Paul, 01594715
... Zazu, Designs v L'Oreal, SA, 979 F2d ...

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NEW YORK, NY 10022-3205

1. THE DALLAS MORNING NEWS, December 31, 1997, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; STYLE PROFILE; Pg. 4E, 744 words, Shake, rattle and sushi roll, Kendall Morgan ... I dye it with L'Oreal." NOT MADE FOR ...
2. The San Francisco Chronicle, DECEMBER 31, 1997, WEDNESDAY, FINAL EDITION, DAILY DATEBOOK; Pg. C12; PERSONALS, 737 words, Of Slices and Shoes, LEAH GARCHIK ... Paper recommends a L'Oreal product called the Cool ...
3. The New York Times, December 30, 1997, Tuesday, Late Edition - Final, Section D; Page 1; Column 2; Business/Financial Desk , 1918 words, THE MEDIA BUSINESS: ADVERTISING -- A Year of Risks As Turbulence Stirs Creativity; Agencies' Disregard for Rules Yields Some Noble Failures, but Lots of Ads Hit Pay Dirt, By STUART ELLIOTT ... BMW, Ericsson, Heineken, L'Oreal and Visa USA, making ...
4. The New York Times, December 28, 1997, Sunday, Late Edition - Final, Section 6; Page 40; Column 1; Magazine Desk , 902 words, Appearances; Damage Control, By Mary Tannen ... spray your hair with L'Oreal Warm Scent or Cool ... L'OREAL SA (82%);
5. Commercial Lending Litigation News, December 26, 1997, Vol. 10, No. 14, 558 words, Court Declines Preliminary Approval of Disclosure Statement L'OREAL SA (51%);
6. The Post-Standard (Syracuse, NY), December 26, 1997 Friday Metro Edition, NEIGHBORS NORTHWEST; Pg. 34, 396 words, DEAR SANTA: ... doll, the Turbo Zord, L'Oreal shampoo, toy bus, ... L'OREAL SA (70%); NINTENDO ...
7. Dow Jones Online News, December 25, 1997 Thursday 2:11 AM GMT, , 298 words, Judge Rejects Publicis Bid To Block True North Meeting On Bozell Buy, *from Factiva* ... clients include Nestle and L'Oreal, is True North's largest ... CO INC (85%); L'OREAL SA (84%); BOZELL ...
8. The Oregonian (Portland, Oregon), December 24, 1997 Wednesday, SUNRISE Edition, LIVING; Pg. C03, 429 words, MASCARA FOR THE HAIR? MARKET REALLY TAKES ROOTLiving Smart - Fashion Beautybits, Francine Parnes, The Associated ... Streetlights (\$5) and L'Oreal has Hair Mascara (\$... DIOR SA (92%); L'OREAL SA (83%)
9. Business Wire, December 23, 1997, Tuesday, 588 words, PMA and IIR Hold In-Store Marketing Conference January 29-30, NEW YORK ... panelists include Pillsbury, L'Oreal. -- The future of POS and its impact ...

... MARKETING LLC (90%); L'OREAL SA (66%); INSTITUTE ...

10. The Times Union (Albany, NY), December 22, 1997, Monday,, ONE STAR EDITION, Pg. C5, 718 words, Product linkage never dies in the new 007 adventure, HOLLY SELBY; The Baltimore Sun

... Ericsson electronic gadgets and L'Oreal makeup. When it comes to ...
 ... billboards and electronics outlets. There's L'Oreal's 007 Beauty collection, ...
 ... LM ERICSSON (74%); L'OREAL SA (70%);

11. Chicago Sun-Times, December 21, 1997, SUNDAY, Late Sports Final Edition, SHOW; Pg. 19; NC, 843 words, Countdown to glamour; Quick tips for looking good at the stroke of midnight--and beyond, BY LISA LENOIR

... nail polish from such lines as L'Oreal, Nicole and Maybelline.

12. Dayton Daily News (Ohio), December 21, 1997, Sunday,, CITY EDITION, LIFESTYLE,, Pg. 3E,, 628 words, SOULS BENEFIT FROM SHOES FOR THE SHOELESS PROGRAM, Meredith Moss

... versions come from Revlon, L'Oreal and Lancome. Sally Beauty ...

13. Los Angeles Times, December 21, 1997, Sunday,, Home Edition, Page 1, 1227 words, JAMES FLANIGAN / ON SOUTHERN CALIFORNIA; A MESSAGE IN LIPSTICK ABOUT GLOBAL ECONOMICS, JAMES FLANIGAN

... eyeing international opportunity. L'Oreal, the \$ 2-billion-sales ...
 ... company, predicts that Lauder and L'Oreal and not many others ...
 ... international presence of Lauder or L'Oreal. And its debt will hurt its ...
 ... REVLON INC (84%); L'OREAL SA (83%); NESTLE ...

14. Orlando Sentinel (Florida), December 20, 1997 Saturday, CENTRAL FLORIDA, LAKE SENTINEL; Pg. 1, 732 words, TO HELP BOY, RUNNER GOES THE EXTRA MILE; DAWN ELLINWOOD HAS THE LEGS - AND THE HEART - TO BATTLE LEUKEMIA FOR A 5-YEAR-OLD PAL., By Terri Coole, sentinel correspondent, CLERMONT

... education manager for L'Oreal Hair Color more than ...
 ... asked, as has her present employer, L'Oreal. Each time she runs ...
 L'OREAL SA (91%); LEUKEMIA ...

15. The Record (Bergen County, NJ), December 20, 1997; SATURDAY; ALL EDITIONS, YOUR TIME; Pg. Y03, 514 words, JAMES BOND SELLS, BIG TIME, HOLLY SELBY, Special from The Baltimore Sun

... Ericsson electronic gadgets, and L'Oreal makeup. When it comes to ...
 ... billboards, and electronics outlets. There's L'Oreal's 007 Beauty collection, ...
 L'OREAL SA (91%); FOX ...

16. THE DALLAS MORNING NEWS, December 19, 1997, Friday, HOME FINAL EDITION, HOUSE & GARDEN; Pg. 1G, 722 words, The seat of celebrity; Mod chairs make a new fashion statement, Andrea Codrington, New York Times News Service, NEW YORK

... television campaign for L'Oreal Preference, Ms. Locklear ...
 ... WALLCOVERINGS INC (92%); L'OREAL SA (80%);

17. Dow Jones News Service, December 19, 1997 Friday 12:13 PM GMT, , 372 words, French Stks Dn Midday On Asia Blues, Dlr Fall; Index -2.0%, *from Factiva*
 ... 3.3%, at FF2853. L'Oreal shares are FF44, or 2.0%, ...
 ... CARREFOUR SA (84%); L'OREAL SA (91%); HAMBROS ...

18. Florida Times-Union (Jacksonville, FL), December 19, 1997 Friday,, City Edition, WEEKEND;, Pg. D-4, 535 words, Daring, dashing 007 bonds heroism with commercialism; Product tie-ins give super agent a license to sell, Holly Selby, The Baltimore Sun
 ... Ericsson electronic gadgets and L'Oreal makeup. When it comes to ...
 ... LM ERICSSON (74%); L'OREAL SA (69%);

19. Akron Beacon Journal (Ohio), December 18, 1997 Thursday 1 STAR EDITION, LIFE STYLE; Pg. C1, 1246 words, WRAP UP YOUR LOOK FOR THE HOLIDAYS VELVET BURNOUT SCARVES ARE SEASON'S KEY FASHION ACCESSORY, Kerry Clawson, Beacon Journal staff writer
 ... Beauty Supply, Revlon and L'Oreal.

20. Hartford Courant (Connecticut), December 18, 1997 Thursday, STATEWIDE, CAL; Pg. 34, 546 words, LET YOUR FACE REFLECT SPARKLE OF SEASON, KORKY VANN; Special To The Courant
 ... eyes and shoulders, try L'Oreal's Soft Sheen Highlighting ...
 L'OREAL SA (81%);

21. The Seattle Times, December 18, 1997, Thursday, First Edition, ARTS, ENTERTAINMENT;, Pg. E1, 913 words, TOMORROW NEVER DIES' GIVES BOND LICENSE TO SELL, HOLLY SELBY; BALTIMORE SUN
 ... Ericsson electronic gadgets and L'Oreal makeup. When it comes to ...
 ... billboards and electronics outlets. There's L'Oreal's 007 Beauty collection, ...
 ... LM ERICSSON (74%); L'OREAL SA (70%);

22. Chicago Sun-Times, December 17, 1997, WEDNESDAY, Late Sports Final Edition, FINANCIAL; Pg. 72, 409 words, Bid for True North halted, BY HEATHER PAULY
 ... clients include Nestle and L'Oreal, sued True North ...
 ... COS INC (85%); L'OREAL SA (83%); DRAFTFCB (...

23. The Pantagraph (Bloomington, IL), December 17, 1997 Wednesday,, FINAL EDITION Correction Appended , BUSINESS;, Pg. C3;, 821 words, State; French hostile offer again blocked
 ... clients including Nestle, L'Oreal cosmetics and Renault cars. ...
 ... GROUPE SA (85%); L'OREAL SA (84%); BOEING ...

24. The Wall Street Journal, December 17, 1997 Wednesday, INTERNATIONAL; Pg. A16, 1412 words, World Watch, Compiled by Paul J. Deveney, *from Factiva*
 ... France's Clarins SA and L'Oreal SA, had considered buying the ...

25. Associated Press Online, December 16, 1997; Tuesday, Financial pages, 508 words, French Firm Blocked From Ad

Agency, CLIFF EDWARDS , CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... GROUPE SA (92%); L'OREAL SA (84%); BOZELL ...

26. Dow Jones Online News, December 16, 1997 Tuesday 5:04 PM GMT, , 407 words, French Stocks End Up On Asia, Dollar Rebound; CAC Up 2.6%, *from Factiva*

... tails. Cosmetics maker L'Oreal rose FF102, or 4.77%, to ...

L'OREAL SA (91%); DOW ...

27. Dow Jones News Service, December 16, 1997 Tuesday 4:51 PM GMT, , 410 words, French Stocks End Up On Asia, Dollar Rebound; CAC Up 2.6%, *from Factiva*

... tails. Cosmetics maker L'Oreal rose FF102, or 4.77%, to ...

L'OREAL SA (91%); DOW ...

28. PR Newswire, December 16, 1997, Tuesday, Financial News, 687 words, Applied Graphics Technologies Signs On-Site Facilities-Management Contract With McCann-Erickson; Services Provided Via AGT's Digital Ad Management Division, NEW YORK, Dec. 16

... marketers as Nestle, Unilever, L'Oreal, General Motors, Coca- ...

... WORLDWIDE INC (84%); L'OREAL SA (80%); A/ ...

29. December 16, 1997, Tuesday, AM cycle, Business News, 532 words, Court blocks French firm's proxy battle for ad agency, By CLIFF EDWARDS, AP Business Writer, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... GROUPE SA (92%); L'OREAL SA (84%); BOZELL ...

30. December 16, 1997, Tuesday, PM cycle, Business News, 465 words, Court blocks French firm's proxy battle for ad agency, By CLIFF EDWARDS, AP Business Writer, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... GROUPE SA (92%); L'OREAL SA (84%); BOZELL ...

31. Chain Drug Review, December 15, 1997, Pg. p27(6), 20218224, 5066 words, Perspectives on category management; Special Report; Panel Discussion

... color category captain and L'Oreal nine months from now is ...

... an advantage, knowing L'Oreal's plans? AMES: I ...

32. The New York Post, December 14, 1997, Sunday, All Editions; Pg. 007, 261 words, COMPANIES CALLING ARE MAJOR-LEAGUE PLAYERS, ALLEN SALKIN

... Cola, Mars Inc., L'Oreal, Honda, Nissan, Sony, ...

L'OREAL SA (82%); JOHNSON & ...

33. The Sun (Baltimore), December 14, 1997, Sunday,, FINAL EDITION, Pg. 1E, 1807 words, Revenue Agent; 007: In his latest adventure, the urbane British spy seems determined to make the world safe for commercialism., Holly Selby,

SUN STAFF WRITER

... Ericsson electronic gadgets and L'Oreal makeup. When it comes to ...
 ... billboards and electronics outlets. There's L'Oreal's 007 Beauty collection, ...
 ... LM ERICSSON (74%); L'OREAL SA (70%);

34. Euromarketing via E-mail, December 12, 1997, 1296001, 378 words, L'OREAL SKINCARE FINDS RESEARCH FRUITFUL

L'Oreal subsidiary Laboratoires Garnier is ...
 PARIS - L'Oreal is betting heavily that consumers ...
 ... clear benefit to their bodies. L'Oreal subsidiary Laboratoires Garnier is ...
 ... Two years ago L'Oreal staged the first successful ...
 ... immediately appealed to consumers. L'Oreal intends to reposition Synergie as ...
 L'Oreal's confidence in fruit- ...
 ... long shelf life. L'Oreal has developed a process that ...
 ... Vitamin C and give L'Oreal's products a three- ...
 L'OREAL SA (95%); CRAIN ...
 LABORATOIRES GARNIER (L'OREAL)
 ULTIMATE PARENT: L'OREAL

35. Associated Press Online, December 11, 1997; Thursday, Financial pages, 300 words, Publicis Withdraws Takeover Bid, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...
 ... BOZELL INC (85%); L'OREAL SA (84%); NESTLE ...

36. Chicago Sun-Times, December 11, 1997, THURSDAY, Late Sports Final Edition, FINANCIAL; Pg. 60, 421 words, Publicis pulls True North bid; Judge rules against French ad firm, BY HEATHER PAULY

... clients include Nestle and L'Oreal) have a long history of ...
 ... GROUPE SA (90%); L'OREAL SA (84%); BOZELL ...

37. December 11, 1997, Thursday, PM cycle, Business News, 270 words, French ad firm withdraws hostile takeover bid for True North, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...
 ... BOZELL INC (85%); L'OREAL SA (84%); NESTLE ...

38. Associated Press Online, December 10, 1997; Wednesday, Financial pages, 301 words, Publicis Pulls Hostile Takeover Bid, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...
 ... GROUPE SA (92%); L'OREAL SA (84%); BOZELL ...

39. Business Wire, December 10, 1997, Wednesday, 1409 words, Computer Associates and Fujitsu Ship Jasmine, First Pure Object Solution for Building Next-generation Business Systems, NEW YORK

... technical director for L'Oreal. "Jasmine provides the optimum ...

40. PR Newswire, December 10, 1997, Wednesday, Financial News, 741 words, Angeion and ELA Medical Collaboration Becomes Effective; Relationship to Globally Market Complete Line of Cardiac Rhythm Management Products, MINNEAPOLIS, Dec. 10

... leading cosmetic company L'Oreal. The relationship was initially announced ...

... Medical Systems, LLC; L'Oreal ANGEION CORP (97%); L'OREAL SA (84%); SANOFI- ...

... Medical Systems, LLC; L'Oreal

41. The San Francisco Chronicle, DECEMBER 10, 1997, WEDNESDAY, FINAL EDITION, DAILY DATEBOOK; Pg. E1, 821 words, Licensed to Sell James Bond returns in blitz of product promotions from cosmetics to cars, Peter Stack, Chronicle Staff Writer

... Visa, Omega watches, L'Oreal cosmetics and Heineken beer. ...

... tag line goes. L'Oreal introduced a line of ...

L'OREAL SA (68%); TELEFONAKTIEBOLAGET ...

42. December 10, 1997, Wednesday, AM cycle, Business News, 271 words, Publicis withdraws hostile takeover bid for True North, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... GROUPE SA (92%); L'OREAL SA (84%); BOZELL ...

43. BCD News and Comment, December 9, 1997, BANKRUPTCY COURTS; Vol. 31, No. 16, 552 words, Bankruptcy Court Declines To Preliminarily Approve Disclosure Statement

L'OREAL SA (50%);

44. Cosmetic Insider's Report, December 9, 1997, 1300855, 185 words, Allure Pulls Off A Coup

... including Lauder, Shiseido, and L'Oreal. The 36-page catalog, which has ...

... COMMUNICATIONS INC (91%); L'OREAL SA (83%); GEMEY ...

... LAUDER COS INC; L'OREAL SA; NORDSTROM INC; ...

45. Daily Variety, December 9, 1997 Tuesday, NEWS; Pg. 19, 240 words, TENPERCENTERIES

... Schiffer, who serves as L'Oreal cosmetics' spokesperson, is hoping to ...

46. Daily News (New York), December 09, 1997, Tuesday, Business; Pg. 54, 594 words, BONDING WITH ADVERTISERS MGM MAKING THE MOST OF SUPER SPY IN 100M BLITZ, By PHYLLIS FURMAN

... polish from cosmetics giant L'Oreal a beauty line ...

... MAYER INC (92%); L'OREAL SA (70%); TELEFONAKTIEBOLAGET ...

47. The New York Times, December 9, 1997, Tuesday, Late Edition - Final Correction Appended, Section G; Page 7; Column 1; Giving , 1649 words, What Matters in the Board Game Is Skill, Money and Glamour, By GRACE GLUECK

... Peyrelongue, the C.E.O. of Cosmair (L'Oreal). And Ronald Perelman, the C.E.O. of ...

48. Palm Beach Post (Florida), December 9, 1997, Tuesday,, FINAL EDITION, Pg. 21A, 706 words, PRODUCT

TIE-INS SHOULD NOT BE GIVING 007 A LICENSE TO SHILL, Adam Bryant

... market for makeup? L'Oreal sells lipstick and nail ...
 ... for guys, so the L'Oreal products should help. The Heineken and ...
 L'OREAL SA (83%); TELEFONAKTIEBOLAGET ...

49. Buffalo News (New York), December 8, 1997, Monday, S-TIER EDITION, LOCAL, Pg. 5B, 441 words, VOTERS TO DECIDE ON \$ 2.26 MILLION CAPITAL PROJECT, TERRY WEBSTER; News Chautauqua Correspondent, FREDONIA
 L'OREAL SA (56%); FREDONIA ...

50. Daily News Record, December 8, 1997, Pg. p8(3), 20053184, 1540 words, Luxury: when only the best will do; it's even better than the '80s for better stores riding the new luxury boom; includes related article, Gellers, Stan
 ... blonde purrs in the L'Oreal beauty commercial on ...
 L'OREAL SA (91%); GEMEY ...

51. Drug Store News, December 8, 1997, Pg. p17(2), 20076606, 1941 words, Premium and "problem" shampoos offer solutions for drug stores., Malbin, Peter
 ... Pro-V, Willow Lake, L'Oreal's Vive and ...
 ... , L'Oreal's Vive and Aussie ...

52. Drug Store News, December 8, 1997, Pg. 3-8,22,24, 01295762, 4334 words, The Power Of Persuasion at the Moment of Truth
 ... L'OREAL 2.9% ...

53. Drug Store News, December 8, 1997, Pg. 39-46, 01295814, 2798 words, Real Life Drug Store Encounters
 ... L'OREAL 9.6% ...

54. Fort Worth Star-Telegram (Texas), December 8, 1997, Monday, FINAL AM EDITION, SPORTS;, Pg. 4, 2393 words, Motorsports: A Year in Review - A Look Ahead; A look at the bright lights, dim bulbs of '97, John Sturbin, Star-Telegram Writer
 ... Inaugural Season of Speed. " L'Oreal Blonds Have More Fun ...

55. Journal of Commerce, December 8, 1997, Monday, NEWS; Pg. 1A, 813 words, The image is British but the owner isn't, BY BRUCE BARNARD, LONDON
 ... broadly-based utility, and L'Oreal, the cosmetics group. French ...

56. USA TODAY, December 8, 1997, Monday,, FINAL EDITION, MONEY;, Pg. 9B, 464 words, True North fights bitter takeover bid by ad giant Publicis, Dottie Enrico, NEW YORK
 ... account with the agency. Nestle and L'Oreal are among clients of Publicis. The ...
 ... GROUPE SA (92%); L'OREAL SA (84%); BOZELL ...

57. Chicago Sun-Times, December 7, 1997, SUNDAY, Late Sports Final Edition, SHOW; STYLE FILE; Pg. 15; NC,

446 words, Lisa Lenoir

... siblings. New face L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...
 ... FITCH CO (82%); L'OREAL SA (81%);

58. The New York Times, December 7, 1997, Sunday, Late Edition - Final, Section 4; Page 2; Column 1; Week in Review Desk , 701 words, Agent 007: License to Shill, By ADAM BRYANT

... market for makeup? L'Oreal is now selling lipstick and ...
 ... for guys, so the L'Oreal products should help. The Heineken and ...
 L'OREAL SA (83%); TELEFONAKTIEBOLAGET ...

59. St. Louis Post-Dispatch (Missouri), December 6, 1997, Saturday, FIVE STAR LIFT EDITION, SPORTS, Pg. 5, DAN O'NEILL EYE OPENERS COLUMN, 940 words, EYE OPENERS, Dan O'Neill

... G. The new fragrance from L'Oreal. H. A 6- ...
 L'OREAL SA (61%);

60. The Boston Globe, December 5, 1997, Friday, City Edition, LIVING; Pg. E2, 1116 words, Properly chastised; NAMES & FACES; Correspondent Beth Carney contributes to this column. Material from wire services and other sources is used as well. Names & Faces can be reached by electronic mail at names(at sign)globe.com., By Susan Bickelhaupt and Maureen Dezell, Globe Staff

... Gong Li is selling L'Oreal on the biggest billboard ...
 ... Paolo Gasparrini, president of L'Oreal China, told the Shanghai ...

61. Chicago Sun-Times, December 5, 1997, FRIDAY, Late Sports Final Edition, FINANCIAL; Pg. 64, 557 words, Publicis in hostile bid for True North, BY HEATHER PAULY

... clients include Nestle and L'Oreal, have a long history of ...
 ... GROUPE SA (91%); L'OREAL SA (84%); BOZELL ...

62. The Oregonian (Portland, Oregon), December 5, 1997 Friday, SUNRISE Edition, LIVING; Pg. E01, 582 words, FOR BOND MOVIE'S `PROMOTIONAL PARTNERS,' THE DEBONAIR 007 HAS A LICENSE TO SELLTrend Watch, RICHARD LORANT, Associated Press <, Boston

... Visa credit cards and L'Oreal cosmetics. ``James Bond ...
 L'OREAL SA (63%); TELEFONAKTIEBOLAGET ...

63. Associated Press Online, December 04, 1997; Thursday, Financial pages, 810 words, Takeover Fight Looms in Ad Industry, CLIFF EDWARDS , CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

64. Charleston Daily Mail (West Virginia), December 04, 1997, Thursday, News; Pg. P7B, 460 words, Movie is a license to sell Bond film pushes cross-marketing to new extremes

... Visa credit cards and L'Oreal cosmetics. "James Bond ...
 ... LM ERICSSON (85%); L'OREAL SA (63%);

65. The New York Times, December 4, 1997, Thursday, Late Edition - Final, Section F; Page 2; Column 5; House & Home/Style Desk , 706 words, Public Eye; Shapely chairs that are co-stars in TV and print ads and music videos., By Andrea Codrington

... television campaign for L'Oreal Preference, Ms. Locklear ...
L'OREAL SA (80%);

66. December 4, 1997, Thursday, AM cycle, Business News, 705 words, True North major shareholder initiates hostile takeover bid, By CLIFF EDWARDS, AP Business Writer, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

67. December 4, 1997, Thursday, PM cycle, Business News, 526 words, True North major shareholder initiates hostile takeover bid, By CLIFF EDWARDS, AP Business Writer, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... T INC (91%); L'OREAL SA (84%); BOZELL ...

68. December 4, 1997, Thursday, PM cycle, Business News, 596 words, Cross-marketing of movies and products hits peak with 007 ads, By RICHARD LORANT, AP Business Writer, BOSTON

... Visa credit cards and L'Oreal cosmetics. "James Bond ...

... LM ERICSSON (85%); L'OREAL SA (63%);

69. Associated Press Online, December 03, 1997; Wednesday, Financial pages, 591 words, Cross-Marketing Peaks With 007 Ads, RICHARD LORANT , BOSTON

... Visa credit cards and L'Oreal cosmetics. "James Bond ...

... LM ERICSSON (85%); L'OREAL SA (63%);

70. THE DALLAS MORNING NEWS, December 3, 1997, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; F!D FAX; Pg. 2E, 1061 words, F!D Fax

... tribute to Princess Diana. ... L'Oreal has signed an exclusive ...

... Vanessa Williams. Her new L'Oreal commercial is already on the ...

L'OREAL SA (92%); AVEDA ...

71. Tampa Tribune (Florida), December 3, 1997, Wednesday,, FINAL EDITION, Pg. 2, 701 words, Makeup products are bargains, Paula Begoun

... preferred way to go. L'Oreal Voluminous Mascara (\$ 4.99) ...

72. December 3, 1997, Wednesday, AM cycle, Business News, 596 words, Cross-marketing of movies and products hits peak with 007 ads, By RICHARD LORANT, AP Business Writer, BOSTON

... Visa credit cards and L'Oreal cosmetics. "James Bond ...

... LM ERICSSON (85%); L'OREAL SA (63%);

73. Business Korea, December 1997, Vol. 14, No. 12 Pg. 64; ISSN: 0007-6813; CODEN: BHORAD, 586 words, French fascination!, 01557360

... a 100% subsidiary of L'oreal Group of France.
 ... just this September. Of course, L'oreal had been operating through a ...
 ... Just recently, one of L'oreal's high-priced brands, ...
 ... through which it is selling L'oreal products to hair dressers. As such, they ...
 KOBEL L'OREAL SA (86%); HANKOOK ...

74. City News Service, December 1, 1997, Monday, 156 words, Entertainment Briefs, BEVERLY HILLS
 ... today. Schiffer, who is L'Oreal's spokesperson, hopes to broaden her ...
 L'OREAL SA (69%); UNITED ...

75. PR Newswire, December 1, 1997, Monday, Financial News, 540 words, Richfood and Farm Fresh Announce
 Signing of Definitive Purchase Agreement, RICHMOND, Va., Dec. 1
 ... HOLDINGS INC (93%); L'OREAL SA (57%); 57%);

76. PR Newswire, December 1, 1997, Monday, Entertainment, Television, and Culture, 145 words, LOS ANGELES,
 Dec. 1
 ... Ms. Schiffer, who is L'Oreal's spokesperson, will broaden her ...
 ... TALENT AGENCY (93%); L'OREAL SA (91%); 91%);

77. Providence Journal-Bulletin (Rhode Island), December 1, 1997, Monday,, BLACKSTONE VALLEY EDITION,
 Pg. 3C, 2837 words, LINCOLN DIGEST
 ... Dolan, John Donovan, L'Oreal Duke, Stephen Ezovski, ...

78. Women's Wear Daily Spring Cosmetics Supplement, December 1997, Pg. 27, 1296271, 542 words, Douglas Takes
 a Long Look at U.S. Potential
 ... upper end of mass such as L'Oreal and Revlon. At this point, however, the ...
 ... HOLDING AG (92%); L'OREAL SA (83%); ESTEE ...

79. Women's Wear Daily Spring Cosmetics Supplement, December 1997, Pg. 4,6, 01306174, 2568 words, Beauty's
 Narrowing Gap, Brookman, Faye; Tode, Chantal; Klepacki, Laura
 ... began with skin care. L'Oreal's Plenitude is frequently cited as the ...

80. Women's Wear Daily Spring Cosmetics Supplement, December 1997, Pg. 27, 01306351, 628 words, Douglas
 Takes a Long Look at U.S. Potential, Brookman, Faye
 ... upper end of mass such as L'Oreal and Revlon. At this point, however, the ...
 ... HOLDING AG (92%); L'OREAL SA (83%); ESTEE ...

81. San Antonio Express-News (Texas), November 30, 1997, Sunday, , FINAL, Pg. 37, Part, 638 words, Video shows
 compassionate side of 'Princess Diana', Sally Small
 ... out of me: There's an empty L'Oreal box in my ...
 L'OREAL SA (60%); VIDEO ...

82. St. Louis Post-Dispatch (Missouri), November 29, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 35, HEALTH & BEAUTY STUFF COLUMN, 45 words, FRAGRANCE FOR YOUR HAIR, Karen Deer; Special To The Post-Dispatch

... Bath & Body Works), L'Oreal Studio Senses' Warm ...

... Saint Louis Galleria), and L'Oreal Studio Senses' Cool ...

83. Emerging Markets Datafile BUSINESS DAILY, November 28, 1997, Friday, 563 words, He Paints A Pretty Picture, Magnolia S. Silvestre

... by the cosmetic company L'Oreal whose mission "Passion and Beauty" could ...

L'OREAL SA (84%); CITIGROUP ...

84. Birmingham News (Alabama), November 27, 1997 Thursday, LIFESTYLE; Pg. 2A, 971 words, PEOPLE ARE TALKING, Compiled by Jo Ellen O'Hara from staff and wire reports

... White. Gong Li is L'Oreal's cover girl in ...

... China to feature actress L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

85. The Mirror (London, England), November 27, 1997, Pg. 7, 61066793, 351 words, From sex at 15 to One Night Stand; She's one of the most beautiful and mysterious women in the world. Chris Hughes takes a look at the life of One Night Stand star Nastassja Kinski; Features, Hughes, Chris

... for cosmetic giant L'Oreal tearing their hair out ...

L'OREAL SA (81%); GEMEY ...

86. The Virginian-Pilot (Norfolk, VA), November 27, 1997, Thursday,, FINAL EDITION, Pg. B8, 450 words, 5 VISIT IN ROTARY EXCHANGE WITH BUENOS AIRES, BY REBECCA MYERS CUTCHINS, STAFF WRITER, PORTSMOUTH

... technical and commercial assistant with L'Oreal, with John Jolley, manager of ...

87. Saint Paul Pioneer Press (Minnesota), November 26, 1997 Wednesday, EXPRESS; People; Pg. 12F, 211 words, PEOPLE

... a popular color L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

L'OREAL SA (92%); CARNEGIE ...

88. The Washington Post, November 26, 1997, Wednesday, Final Edition, SPORTS; Pg. C01; MICHAEL WILBON, 1049 words, Listen To the Kids, Michael Wilbon

... young woman named L'oreal Smith. She also plays varsity ...

L'OREAL SA (60%); WASHINGTON ...

89. The San Francisco Chronicle, NOVEMBER 25, 1997, TUESDAY, FINAL EDITION, DAILY DATEBOOK; Pg. E2; LIVELY ARTS, 508 words, Dredging Up the Past, JERRY CARROLL

... Never Dies." BMW to L'Oreal cosmetics. Nice insurance ...

L'OREAL SA (60%);

90. The Baltimore Sun, November 24, 1997, Monday,, FINAL EDITION, Pg. 2D,, 525 words, John Berendt plans not to dump on film of his best seller

... Li chosen to promote L'Oreal in China L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

L'OREAL SA (67%); PERFECT ...

91. The New York Times, November 24, 1997, Monday, Late Edition - Final, Section D; Page 13; Column 1; Business/Financial Desk , 667 words, THE MEDIA BUSINESS: ADVERTISING; Nordstrom and Allure create a 'magalogue' of premium-priced cosmetics and fragrances., By Stuart Elliott

... Shiseido, Hard Candy and L'Oreal S.A. To elevate the catalogue ...

... COS INC (91%); L'OREAL SA (84%); ABERCROMBIE & ...

92. Orlando Sentinel (Florida), November 24, 1997 Monday, METRO, A SECTION; Pg. A2, 294 words, THERE'S LIFE AFTER GWYNETH FOR PITT - HE'S DATING A GERMAN DIRECTOR

... will soon promote L'Oreal cosmetics in her homeland L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

L'OREAL SA (94%);

93. Spokesman Review (Spokane, WA), November 24, 1997, Monday,, SPOKANE EDITION, IN LIFE,, Pg. B2,, 478 words, WILL YOU PLAY, PAUL? YEAH, YEAH, YEAH, Compiled by staff writer Michael Guilfoil

... can afford lipstick L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

... HALL CORP (84%); L'OREAL SA (60%);

94. Chicago Sun-Times, November 23, 1997, SUNDAY, Late Sports Final Edition, SUNDAY NEWS; KUP'S CAPTIONS; Pg. 14

... GIRL: Cosmetics manufacturer L'Oreal has picked movie star ...

... featured in a L'Oreal advertisement on one of ...

95. THE DALLAS MORNING NEWS, November 23, 1997, Sunday, BULLDOG EDITION, NEWS; PEOPLE; Pg. 2A, 381 words, PEOPLE, From Wire Reports

COSMETIC CHANGES:L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

L'OREAL SA (92%); R ...

96. Chattanooga Free Press (Tennessee), November 22, 1997, Saturday, NEWS; Pg. A2, 768 words, NEWSMAKERS, Dee Decker, Free Press Copy Editor

... Gong Li Promotes L'Oreal Cosmetics BEIJING -- L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

... TURKEY CO (66%); L'OREAL SA (62%); FEDERAL ...

97. The Daily News of Los Angeles, November 22, 1997, Saturday,, NEWS,, 836 words, NEWS LITE; NAMES IN THE NEWS; MURPHY BROWN TO SURVIVE SHOW

... movie star to promote L'Oreal L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...
 L'OREAL SA (65%); RITZ ...

98. Florida Times-Union (Jacksonville, FL), November 22, 1997 Saturday,, Final Edition,
 NATIONAL/INTERNATIONAL;, Pg. A-2, 480 words, Newsmakers, From news services
 ... not?' he replied. NEW L'OREAL FACE L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...
 L'OREAL SA (64%); ROLLING ...

99. Fort Worth Star-Telegram (Texas), November 22, 1997, Saturday, FINAL AM EDITION, NEWS;, Pg. 18, 737
 words, PEOPLE WATCH, Staff and Wire Reports
 ... survivor. " THE GONG SHOW L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...

100. The Houston Chronicle, November 22, 1997, Saturday, 3 STAR EDITION, A;, Pg. 2, 584 words, Newsmakers
 ... Supermodel for China L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...

101. The Mirror (London, England), November 22, 1997, Pg. 8, 61051919, 315 words, Five great cover-ups; Features,
 Alexander, Jane
 ... nationwide. pounds 6.95 L'OREAL PERFECTION MAGIC CONCEAL ...
 L'OREAL SA (83%); CHRISTIAN ...

102. The Oregonian (Portland, Oregon), November 22, 1997 Saturday, SUNRISE Edition, LIVING; Pg. D02, 522
 words, IT'LL BE PARENTHOOD A SECOND TIME FOR MICHAEL JACKSON, WIFE, DEBBIEThe People
 Column, Compiled by Rod Patterson, of The Oregonian staff<
 ... o' celebrity this 'n' that * L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...
 L'OREAL SA (92%); R ...

103. The Patriot Ledger (Quincy, MA), November 22, 1997 Saturday, ROP Edition, Pg. 02, 398 words, SnapShots ;
 FENWAY FILMING
 ... Travolta ---- STARRING ROLE L'Oreal has picked movie star ...
 ... in her native China. L'Oreal's president unveiled a ...

104. Plain Dealer (Cleveland, Ohio), November 22, 1997 Saturday, FINAL / ALL, NATIONAL; Pg. 2A, 165 words,
 FACE FAMILIAR TO CHINA TO OPEN ASIAN MARKET
 L'Oreal has chosen movie star ...
 L'OREAL SA (94%);

105. San Jose Mercury News (California), NOVEMBER 22, 1997 Saturday MORNING FINAL EDITION, FRONT;

Pg. 4A, 91 words, CHINESE FILM STAR TO PUSH L'OREAL, Mercury News Wire Services

L'Oreal has picked movie star ...

L'Oreal's president unveiled a ...

L'OREAL SA (94%);

106. San Antonio Express-News (Texas), November 22, 1997, Saturday, , FINAL, Pg. 2, Part A, 374 words, BRIEFS

L'Oreal picks Gong for Chinese promotions L'Oreal has picked movie star ...

... native China. L'Oreal's president unveiled a ...

L'OREAL SA (93%);

107. The Star-Ledger (Newark, New Jersey), November 22, 1997 Saturday, FINAL EDITION, NEWS; Pg. 3, 88 words, L'Oreal hopes movie star will sway the Chinese

L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

L'OREAL SA (94%)

108. The Stuart News/Port St. Lucie News (Stuart, FL), November 22, 1997, Saturday, A Section; Pg. A2, 640 words, TODAY IN HISTORY

... Murphy is a survivor." L'Oreal picks Chinese star BEIJING L'Oreal has chosen movie star ...

... in her native China. L'Oreal's president unveiled a ...

L'OREAL SA (83%);

109. The Washington Post, November 22, 1997, Saturday, Final Edition, STYLE; Pg. B03; NAMES & FACES, 467 words, NAMES & FACES

... Nashville . . . Cosmetics giant L'Oreal has picked movie star ...

... Dou," was unveiled by L'Oreal's president in Shanghai this ...

... TURKEY CO (66%); L'OREAL SA (61%); PEOPLE ...

110. The Wall Street Journal, November 21, 1997 Friday, MARKETING & MEDIA; Advertising; Pg. B9, 1050 words, In Publicis Bid for True North, It's the Moment of Truth, By Sally Goll Beatty and Amy Barrett, *from Factiva*

... minded clients such as Nestle and L'Oreal. Without a quick ...

L'OREAL SA (85%); A/ ...

111. November 21, 1997, Friday, AM cycle, Domestic News, 659 words, People in the news, NEW YORK

... A's. --- BEIJING (AP) - L'Oreal has picked movie star ...

... in her native China. L'Oreal's president unveiled a ...

112. November 21, 1997, Friday, AM cycle, Domestic News, 90 words, BEIJING

L'Oreal has picked movie star ...

L'Oreal's president unveiled a ...

L'OREAL SA (94%);

113. Los Angeles Times, November 20, 1997, Thursday., Home Edition, Page 4 , 253 words, ADVERTISING & MARKETING; RATINGS

... entrees 94.7 24 L'Oreal Plenitude moisturizer 94.6 ...
L'OREAL SA (85%); PROCTER & ...

114. Plain Dealer (Cleveland, Ohio), November 20, 1997 Thursday, FINAL / WEST, STYLE; Pg. 6E, 1087 words, CLAIROL DYEING TO WIN CHINA HAIR-COLOR MARKET, By DAVID CHEN; NEW YORK TIMES, NEW YORK

... competition with its chief rivals, L'Oreal and Revlon, will be China, with its ...

115. PR Newswire, November 20, 1997, Thursday, Financial News, 286 words, Cosmair, Inc. Receives U.S. Environmental Champions Award, CLARK, N.J., Nov. 20

... Inc., the U.S. subsidiary of L'Oreal Worldwide, located in ...
... a participant in L'Oreal's worldwide program to minimize its ...
... known brands as Lancome, L'Oreal, Maybelline and Biotherm as well as the ...
Cosmair, Inc. L'OREAL SA (95%); COSMAIR ...

116. Star Tribune (Minneapolis, MN), November 20, 1997, Metro Edition, News; Pg. 1A, 1151 words, Essence of the deal: Estee Lauder will buy Aveda for \$ 300 million // Horst Rechelbacher, the Twin Cities area's most famous cosmetics personality, now will have help introducing his hair and skin products in rapidly growing overseas markets., Susan Feyder; Staff Writer

... French cosmetics maker L'Oreal. He said he rejected L'Oreal's overtures because "it was interested ...
... recent years and includes L'Oreal's purchase of Redken and Wella's ...

117. Business Wire, November 19, 1997, Wednesday, 570 words, University Medical to Market Facial Anti-Wrinkle Patch Under Agreement with Natrapac, IRVINE, Calif. and SALT LAKE CITY

... in sales behind L'Oreal and Chesebrough-Pond's. Natrapac ...
... PHARMACEUTICALS INC (96%); L'OREAL SA (65%); UNITED ...

118. The Daily Record (Baltimore, MD.), November 18, 1997, Tuesday, Pg. 13, 462 words, Ad Agencies Play Merger Hardball 3 Companies Entangled in Creative Web, By Cliff Edwards; Associated Press

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...
... GROUPE SA (92%); L'OREAL SA (83%); LEVI ...

119. Dow Jones Online News, November 18, 1997 Tuesday 11:33 PM GMT, , 572 words, True North Weakens As Investors Question Validity Of Takeover Bid, *from Factiva*

... clients like Nestle and L'Oreal. True North, meanwhile, ...
... NEW YORK (92%); L'OREAL SA (83%); BOZELL ...

120. The Wall Street Journal, November 18, 1997 Tuesday, Advertising; Pg. B1, 1418 words, French Ad Firm Seeks Takeover Of True North, By Sally Goll Beatty, Staff Reporter of The Wall Street Journal, *from Factiva*

... clients like Nestle and L'Oreal, has made a \$...
L'OREAL SA (84%); BOZELL ...

121. Associated Press Online, November 17, 1997; Monday, Financial pages, 760 words, True North Merge Attempt Disputed, CLIFF EDWARDS , CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... GROUPE SA (92%); L'OREAL SA (83%); LEVI ...

122. November 17, 1997, Monday, AM cycle, Business News, 656 words, True North major shareholder bids to scuttle Bozell merger, By CLIFF EDWARDS, AP Business Writer, CHICAGO

... clients including Nestle, L'Oreal cosmetics and Renault cars. ...

... GROUPE SA (92%); L'OREAL SA (83%); LEVI ...

123. The Atlanta Journal and Constitution, November 16, 1997, Sunday,, ALL EDITIONS, 303 words, In Style trends, shows, shopping, tips; IN FASHION, Marilyn Johnson

... new spokeswoman for L'Oreal Paris. The one-time ...

... TV spot for L'Oreal's Plenitude's Futur-E ...

L'OREAL SA (92%);

124. Business Wire, November 14, 1997, Friday, 644 words, Validity of Key NeoStrata Patents Relating to AHAs to Reduce Wrinkles Confirmed by United States Patent and Trademark Office, PRINCETON, N.J.

... Health Products, Cosmair (L'Oreal) and Murad Skin Research ...

L'OREAL SA (69%); NEOTERIC ...

125. St. Louis Post-Dispatch (Missouri), November 13, 1997, Thursday, FIVE STAR LIFT EDITION, STYLE WEST, Pg. 05, 903 words, MAGAZINE STRIKES IT BIG WITH READERS, Rhonda B. Sewell; Toledo Blade

... manufacturers and products such as Revlon and L'Oreal. What's different is Mode's clothing ...

126. Albuquerque Tribune (New Mexico), November 11, 1997, Tuesday, Neighborhood Trib; Pg. C1, 572 words, Day care leaves us scratching our heads, Joline Glenn

... middle class. We use L'Oreal." I was stunned. Embarrassed. ...

L'OREAL SA (66%);

127. Cosmetics International, November 10, 1997, Pg. p6(3), 20006791, 3267 words, TFW97: standing at the crossroads in Cannes.; Tax Free World Exhibition

... L'Oreal premiered its new spa line, Natural Sea Beauty. The range covers facial, body care and bath products. The company also showed Hot Road, an extension to the Legendary Harley-Davidson mass market men's ...

... range. From L'Oreal's premium Daniel Hechter fragrances division came the new XXL, and from Laura ...

L'OREAL SA (85%); ELIZABETH ...

128. Cosmetics International, November 10, 1997, Pg. p14(1), 20006792, 792 words, Luxe Pack celebrates 10th anniversary in Monaco.; trade show

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

129. Palm Beach Post (Florida), November 10, 1997, Monday,, FINAL EDITION, Pg. 2D, 480 words, LOST RENT CHECK SHOULD BE REPLACED
L'OREAL SA (57%);

130. St. Petersburg Times (Florida), November 10, 1997, Monday, 0 South Pinellas Edition, FLORIDIAN; MONDAY JOURNAL; Pg. 1D, 651 words, Manners, men. Manners, PAMELA DAVIS, TIERRA VERDE
... advertising campaigns for L'Oreal and Panama Jack, but was ...
L'OREAL SA (61%); BUSCH ...

131. SUNDAY NEWS (LANCASTER, PA.), November 9, 1997, Sunday, Pg. G-1,, 178 words
... in Batman & Robin. And L'Oreal Preference hair color ...
L'OREAL SA (72%); NATIONAL ...

132. Rocky Mountain News (Denver, CO), November 9, 1997, Sunday, ;Ed. F; Pg. 16F, 472 words, WINNING STREAKS Hair mascara scores big on creativity, SUZANNE BROWN; Rocky Mountain News Staff Writer
... A decade ago, L'Oreal and Clairol introduced products, ...
L'OREAL SA (82%); CHRISTIAN ...
... DIOR SA (57%); L'OREAL SA (82%); CHRISTIAN ...

133. Chicago Tribune, November 9, 1997 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 5; ZONE: CN; YOU AT YOUR BEST. Stylewise., 650 words, IS NIGHTTIME THE RIGHT TIME FOR A BEAUTY BOOST?, By Lisa Skolnik. Special to the Tribune.
... skin clarity and smoothness. --L'Oreal introduced Plenitude Revitalift ...

134. The Miami Herald, November 8, 1997 Saturday FINAL EDITION, BUSINESS; Pg. 1C, 654 words, MIAMI'S 'QUEEN OF CHORIZO' TAKES HER SAUSAGE SERIOUSLY, AMY ELLERSON Herald Writer
... marketing director for L'Oreal cosmetics in London. ...
... chorizo as easily as she sold L'Oreal cosmetics for more than ...
L'OREAL SA (93%);

135. The Daily News of Los Angeles, November 6, 1997, Thursday,, L.A. LIFE,, 1298 words, FASHION THURSDAY; MALL PATROL, Barbara De Witt
... Lancome and Revlon counters. L'Oreal's got one, too, which should hit ...
... COS INC (90%); L'OREAL SA (83%); CHRISTIAN ...

136. Emerging Markets Datafile BUSINESS DAILY, November 6, 1997, Thursday, 586 words, A Tribute to the Filipina, NOV. 11-20.
... top cosmetic firm L'Oreal and Le Souffle, Woman and ...
... staunch supporter in L'Oreal, the world's largest cosmetic company. In 1996, L'Oreal chalked up sales of ...
... in 150 countries. L'Oreal, whose mission is to promote beauty, ...
... Alain Chancerelle, president of L'Oreal Philippines. Chancerelle remarked that ...
L'OREAL SA (95%); CITIGROUP ...

137. Plain Dealer (Cleveland, Ohio), November 6, 1997 Thursday, FINAL / ALL, STYLE; Pg. 3E, 262 words, HAIR MASCARA RETURNS WITH A RUSH AND BLUSH; EVERYONE GETTING INTO STREAKING ACT, By ROXANNE WASHINGTON; PLAIN DEALER FASHION WRITER

... sort of playfulness from Revlon, L'Oreal or some of the other mass- ...

L'OREAL SA (83%); CHRISTIAN ...

138. Plain Dealer (Cleveland, Ohio), November 6, 1997 Thursday, FINAL / ALL, STYLE; Pg. 4E, 732 words, OPTIONS IN STYLE

... order - has been tapped by L'Oreal to represent the company's Plenitude ...

... shoot commercials for L'Oreal's new Futur-E ...

PHOTO : NO CREDIT; L'Oreal has signed on Vanessa ...

L'OREAL SA (91%); SEARS ...

139. Richmond Times Dispatch (Virginia), November 6, 1997, Thursday,, CITY EDITION, Pg. D-14, 919 words, BOLTON'S MEDIOCRE EFFORT IS A BOMB, Melissa Ruggieri; and Bill Craig

... cover photo. Gone is the L'Oreal-styled perm that made ...

140. Chicago Tribune, November 6, 1997 Thursday, DU PAGE SPORTS FINAL EDITION, TEMPO; Pg. 1; ZONE: SED; Spring '98 New York report., 880 words, WARHOL'S INFLUENCE STILL BEING FELT IN EXHIBIT, ON RUNWAYS, By Lisbeth Levine. Special to the Tribune., NEW YORK

... Aapri facial scrub to L'Oreal hair color. They scanned ...

L'OREAL SA (66%);

141. The Record (Bergen County, NJ), November 5, 1997; WEDNESDAY; ALL EDITIONS, YOUR TIME; Pg. Y02, 563 words, PEOPLE, PEOPLE, COMPILED BY RAYMOND A. EDEL

... supermodel and spokeswoman for L'Oreal's Plenitude line of cosmetics, ...

142. Buffalo News (New York), November 4, 1997, Tuesday, CITY EDITION, LIFESTYLES, Pg. 1C, 1179 words, THE CALENDAR SAYS NOVEMBER, BUT SPRING IS IN THE AIR, SUSAN MARTIN; News Style Writer, NEW YORK

... clothes featured in the L'Oreal/Teen Magazine-sponsored " ...

L'OREAL SA (60%); NEW ...

143. Los Angeles Times, November 4, 1997, Tuesday,, Home Edition, Page 3, 1120 words, PREFERENCE LAWS WON'T GO OVERNIGHT; NEWS ANALYSIS: DESPITE COURT RULING, STATE'S PROGRAMS TO AID WOMEN, MINORITIES ARE LIKELY TO CONTINUE, MAYBE FOR YEARS., MARLA DICKERSON, TIMES STAFF WRITER

L'OREAL SA (51%); SUPREME ...

144. The Wall Street Journal, November 4, 1997 Tuesday, World Markets; Pg. C16, 1766 words, World Stock Prices Rally as Details of IMF Plan For Indonesia Give Support to Asian Currencies, By Wall Street Journal Staff Reporters Sara Webb in New York, Shanthi Kalathil in Hong Kong And Silvia Ascarelli and Sara Calian in London, *from Factiva*

... francs. Cosmetics group L'Oreal jumped 3.7% to 2,119 ...

145. BPI Entertainment News Wire, November 3, 1997, Monday, 635 words, THR E-MAIL; Strongman Arnold may be fatigued for next film, From The Hollywood Reporter, LOS ANGELES (BPI)
 ... supermodel and spokeswoman for L'Oreal's Plenitude line of cosmetics, ...
 ... SKG INC (66%); L'OREAL SA (60%);

146. Business Wire, November 3, 1997, Monday, 760 words, The France Growth Fund Reports Earnings, NEW YORK
 ... Aquitaine --Total SA --L'Oreal
 --Alcatel Alsthom --Carrefour
 -- ...
 AXA (91%); L'OREAL SA (84%); TOTAL ...

147. Chain Drug Review, November 3, 1997, Pg. p28(1), 20161659, 817 words, Antiaging properties key product attributes.
 ... to establish category leadership." L'Oreal is touting vitamin E as the ...
 ... USA CO (65%); L'OREAL SA (61%); GEMEY ...

148. Drug Store News, November 3, 1997, Pg. p41(5), 19983481, 4878 words, Buyers optimistic about products on the way; ethnic beauty care
 The positioning is similar to what L'Oreal did in the general market with Color Vive." ...

149. Drug Store News, November 3, 1997, Pg. p91(2), 19983497, 951 words, Marketing department juggles merchandising, advertising, distribution; Longs Drug Stores; Cover Story; Company Profile, Symons, Allene
 ... began with OTC and health products, and a year ago Maybelline was added to the program. Now, Longs is looking at other areas, possibly another cosmetics company such as L'Oreal. ...
 L'OREAL SA (81%); LONGS ...

150. The Hollywood Reporter, November 3, 1997, 637 words, Strongman Arnold may be fatigued for next film , HOLLYWOOD
 ... supermodel and spokeswoman for L'Oreal's Plenitude line of cosmetics, ...
 ... SKG INC (66%); L'OREAL SA (60%);

151. BrandMarketing Supplement to Supermarket News, November 1997, Pg. 27, 1257488, 163 words, Kmart Gets Customized Magazine
 ... Fragrances, Fuji Film, L'Oreal, Chesebrough-Ponds, Conair, ...
 ... SYSTEMS CORP (91%); L'OREAL SA (83%); PFIZER ...

152. BrandMarketing Supplement to Supermarket News, November 1997, Pg. 28, 1257507, 369 words, Soft Sheen Seeks Niche With Alternatives, JAMES TENSER
 ... SHEEN PRODUCTS INC (L'OREAL)
 ULTIMATE PARENT: L'OREAL

153. China Business Review, November 1997, Pg. 40,41,43, 01269757, 2813 words, The Name Game, Cui, Geng
... foreign brands such as Lancome (L'Oreal SA), Oil of Ulan (...

154. Drug & Cosmetic Industry, November 1, 1997, Pg. p16(1), 20028263, 565 words, Earth-shaker?; Estee Lauder
Companies Inc.; Editorial, Davis, Donald A.
... blandishments of Unilever, Benckiser, or L'Oreal. But Lauder's management ...
... industry)? If the Unilevers and the Benckisers and the L'Oreals of the world have seen fit to ...
... COS INC (96%); L'OREAL SA (66%); JOH ...

155. Drug & Cosmetic Industry, November 1, 1997, Pg. p66(3), 20028268, 1736 words, An Acapulco congress;
meeting of the International Federation of Societies of Cosmetic Chemists, Goldemberg, Robert L.
... by Claude Bouillon (L'Oreal) pointed out that there is no sharp ...

156. Gorman's New Product News, November 1, 1997, Pg. p41(1), 20178553, 706 words, L'Oreal "lashes" out at
lackluster locks; Health & Beauty Care Focus, Charlet, Kim
... introduced earlier this year, L'Oreal, New York, debuts its ...
... haircolor laboratories to create L'Oreal Hair Mascara. The product ...
... set lately and now L'Oreal makes it easily ...
L'OREAL SA (94%); CHRISTIAN ...

157. The Houston Chronicle, November 01, 1997, Saturday, 3 STAR EDITION, A; Pg. 2, 639 words, Newsmakers
... Fifth Element, has signed with L'Oreal as the face for the French ...
... new cosmetics line "L'Oreal Perfection." Luc Besson, the ...
... being filmed for L'Oreal. The daughter of a Ukrainian ...
L'OREAL SA (94%);

158. Town & Country, November 1, 1997, Pg. p162(6), 20000504, 459 words, China wear.; Chinese film star Gong Li
models designer David Tang's clothes; Cover Story; Brief Article, Medford, Sarah
... May as a judge--and L'Oreal has put her under contract. ...
L'OREAL SA (81%); GEMEY ...

159. The Wall Street Journal, October 31, 1997 Friday, Pg. B6B, 790 words, European Luxury Stocks Hit by Crisis In
Asia, but Some Brokers See Good Buy, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from Factiva*
... industry heavyweights like L'Oreal, Unilever and Estee Lauder. ...
... CLARINS SA (84%); L'OREAL SA (85%); ESTEE ...

160. Hartford Courant (Connecticut), October 30, 1997 Thursday, STATEWIDE, CAL; Pg. 38, 577 words,
'COMMITMENT-FREE' HAIR COLOR RED-HOT, KORKY VANN; Special To The Courant
... nail polish or lipstick." L'Oreal will launch its version of ...
... on hair color, L'Oreal Hair Mascara, in ...
... DIOR SA (72%); L'OREAL SA (66%);

161. Dow Jones Online News, October 29, 1997 Wednesday 1:53 PM GMT, , 351 words, Americas Watch - Wednesday, Oct. 29, *from Factiva*

... product line to France's L'Oreal SA. The value of the deal ...
... BENZ AG (92%); L'OREAL SA (81%); PETROLEOS ...

162. Hartford Courant (Connecticut), October 29, 1997 Wednesday, STATEWIDE, LIFE; Pg. F1, 482 words, WITH SLICK SLOGAN, CAMPAIGN FEVER INFECTIOUS, BILL KEVENEY; Courant Staff Writer

... importance. It's called the L'Oreal gambit and goes something ...
L'OREAL SA (60%); INTEL ...

163. PR Newswire, October 29, 1997, Wednesday, Financial News, 469 words, University Medical Announces Clinical Trials Show Synergistic Use of Active Ingredients Can Render Facial Elasticity Seven Years Younger, NEW YORK, Oct. 29

... behind Procter & Gamble and L'Oreal in the category. The University ...
University Medical Products L'OREAL SA (81%); PROCTER & ...

164. Rocky Mountain News (Denver, CO), October 29, 1997, Wednesday, SPORTS; Ed. F; Pg. 5C, 608 words, Nuggets face tough choices cutting roster down to size, Dave Krieger; Rocky Mountain News Staff Writer

L'OREAL SA (55%); DENVER ...
... BASKETBALL ASSOCIATION (84%); L'OREAL SA (55%); DENVER ...

165. Information Bank Abstracts, WALL STREET JOURNAL, October 29, 1997, Wednesday, Section A; Page 14, Column 2, 23 words, WORLD WATCH -- THE AMERICAS: BRIEFLY

... sun-care products to L'Oreal SA (France) for ...
DERMTEK PHARMACEUTICALS; L'OREAL SA;
L'OREAL SA (92%); DERMTEK PHARMACEUTICALS; L'OREAL SA;

166. The Wall Street Journal, October 29, 1997 Wednesday, INTERNATIONAL; Pg. A14, 1417 words, World Watch, Compiled by Paul J. Deveney, *from Factiva*

... product line to France's L'Oreal SA. The value of the deal ...

167. Arkansas Democrat-Gazette (Little Rock, AR), October 28, 1997, Tuesday, 379 words, Business Briefs

... Business Owners Corp. L'Oreal S.A. to buy Ombrelle brand L'Oreal S.A. and Dermtek Pharmaceuticals ...
... an agreement for L'Oreal to buy for cash the ...
... Canada, according to a L'Oreal news release. L'Oreal is the parent corporation of Maybelline ...

168. BCD News and Comment, October 28, 1997, Vol. 31, No. 12, 1376 words, EOUST Defends Dismissal Standards
L'OREAL SA (54%); US ...

169. Dow Jones News Service, October 28, 1997 Tuesday 10:54 AM GMT, , 141 words, French Stks Open-2:L'Oreal, Sodexo Among Losers, *from Factiva*

... beauty products group L'Oreal, down 9.9%, or FF198, ...