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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91184456
Party	Plaintiff L'Oreal USA, Inc.
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Submission	Plaintiff's Notice of Reliance
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Attachments	Pages from Exhibit I-1 - Part 9 Lexis Search Results 1985-2009-6.pdf (209 pages)(438025 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 76/596,736
Published in the Official Gazette on May 6, 2008
Mark: L'OREAL PARIS

L'ORÉAL S.A. and L'ORÉAL USA, INC.,

Opposer,

v.

ROBERT VICTOR MARCON,

Applicant.

Opposition No. 91184456

ORAL ARGUMENT REQUESTED

EXHIBIT I-1 Part 9 TO OPPOSER'S NOTICE OF RELIANCE

L'OREAL SA (95%); SODEXHO ...

170. Dow Jones News Service, October 28, 1997 Tuesday 8:50 AM GMT, , 83 words, L'Oreal Buys Canada Suncare Brand For Undisclosed Sum, *from Factiva*

... beauty products supplier L'Oreal Group said Tuesday that ...
 ... line of suncare products. L'Oreal Chairman Lindsay Owen- ...
 ... strategic significance for L'Oreal's North American activities." (...
 L'OREAL SA (95%); DOW ...

171. The Wall Street Journal, October 28, 1997 Tuesday, World Stock Markets; Pg. C1, 2087 words, Hong Kong Plunge Triggers Global Rout, By Wall Street Journal Staff Reporters Sara Webb in New York, Bill Spindle in Tokyo, Pui-Wing Tam in Hong Kong And Silvia Ascarelli in Frankfurt, *from Factiva*

... while cosmetics maker L'Oreal, which lost a combined ...

172. Dow Jones News Service, October 27, 1997 Monday 4:33 PM GMT, , 231 words, French Stks End Lower, Hobbled By Hong Kong, Wall Street, *from Factiva*

... while cosmetics maker L'Oreal, which lost a combined ...
 L'OREAL SA (91%); CHRISTIAN ...

173. PR Newswire, October 27, 1997, Monday, Financial News, 263 words, L'Oreal and Dermtek Announce Definitive Agreement for L'Oreal to Buy Ombrelle Brand, NEW YORK and DORVAL, Quebec, Oct. 27
 bc-NY-L'Oreal-Dermtek

L'Oreal S.A. and Dermtek Pharmaceuticals ...
 ... definitive agreement for L'Oreal S.A. to buy for ...
 ... U.S. both subsidiaries of L'Oreal, said, "the acquisition of this brand has strategic significance for L'Oreal's North American activities, ...
 ... I am happy that L'Oreal has chosen to bring its strength to the ...
 ... forward to our association." SOURCE L'Oreal S.A.
 ... 4922; or Lorrain Kressmann of L'Oreal, Paris, 47.56.40.24; or Robert ...
 L'Oreal S.A.; Dermtek Pharmaceuticals Ltd.; Cosmair U.S. L'OREAL SA (93%); 93%);
 L'Oreal S.A.; Dermtek Pharmaceuticals ...
 bc-NY-L'Oreal-Dermtek Acquisitions; Mergers; ...

174. Lewiston Morning Tribune (Idaho), October 26, 1997, Local/Regional; Pg. 1D, 1105 words, Restored to sell L'Oreal's new Harley, cologne this bike will be ... One sweet smelling -Hog-

... cologne concocted by L'Oreal of Austria and sold as a " ...
 ... not flowery," said L'Oreal spokesman Hans Biffel. " ...
 Curiously enough, L'Oreal, through Biffel, has come here to ...
 ... surrounded by bottles of L'Oreal's Harley Davidson cologne. The ...
 ... DAVIDSON INC (94%); L'OREAL SA (93%);

175. The New York Times, October 26, 1997, Sunday, Late Edition - Final, Section 9; Page 3; Column 1; Style Desk , 1113 words, The Heads of Chinatown: Blue, Red, Blond, By DAVID CHEN

... competition with its chief rivals, L'Oreal and Revlon, will be China, with its ...

176. Cosmetics International, October 25, 1997, Pg. p1(2), 19953439, 681 words, L'Oreal revamps its worldwide production.

ABSTRACT L'Oreal is revamping its global production as ...
 French manufacturer L'Oreal is revamping its production worldwide ...
 ... fragrances and beauty products. The L'Oreal plants currently employ ...
 ... Marcel Lafforgue, says that L'Oreal wanted to manage its workforce and its ...
 ... market growth dictates. L'Oreal's dispute with the Moscow city ...
 ... claims Lafforgue. Overall, L'Oreal is seeking to reduce the number of ...
 ... South African plant that L'Oreal has owned for 30 ...
 ... unit in Morocco. * L'Oreal has set up two ...
 ... Lorcocos Kozmetika) for its L'Oreal Paris and Laboratories Gamier ...
 L'OREAL SA (95%); GEMEY ...
 L'Oreal S.A. Production management

177. The Denver Post, October 24, 1997 Friday, 2D EDITION, Pg. E-01, 936 words, Tonight we're gonna Party like it's 1979 Styles of disco '70s definitely staying alive, By Francine Parnes, Denver Post Fashion Editor

... disco wasn't dreadful. L'Oreal's new "Glitter Glam" ...
 L'OREAL SA (91%);

178. The Wall Street Journal, October 24, 1997 Friday, World Stock Markets; Pg. C1, 1732 words, Hong Kong Stock Drop Spreads World-Wide --- `Global Shock' Linked to Crisis In Currencies, By Wall Street Journal Staff Reporters Sara Webb in New York, Shanthi Kalathil in Hong Kong, Sara Calian in London And Jonathan Friedland in Buenos Aires, *from Factiva*

... Hennessy, Christian Dior, L'oreal, Accor and the banks. ...

179. Consumer Bankruptcy News, October 23, 1997, Vol. 7, No. 5, 1381 words, EOUST Defends Dismissal Standards L'OREAL SA (54%); US ...

180. Dow Jones News Service, October 23, 1997 Thursday 3:31 PM GMT, , 303 words, French Stocks Tumble On Southeast Asia Fears; CAC Down 3.42%, *from Factiva*

... region. Cosmetics maker L'Oreal fell FF119, or 5.4%, to ...
 ... VUITTON SA (84%); L'OREAL SA (91%); SOCIETE ...

181. Dow Jones News Service, October 23, 1997 Thursday 3:13 PM GMT, , 348 words, European Shrs Dive/HK Selloff -2: Movement Into Debt Seen, *from Factiva*

... that exports to Asia, slipped 3.7%, while cosmetics company L'Oreal ...
 ... VUITTON SA (58%); L'OREAL SA (93%); DAIMLER- ...

182. Dow Jones News Service, October 23, 1997 Thursday 1:35 PM GMT, , 267 words, French Stocks Midday -2: HK-Sensitive Stocks Lead Retreat, *from Factiva*

... Hennessy, Christian Dior, L'oreal, Accor and all the banks," ...
 ... FF636. Cosmetics maker L'Oreal is down FF118, or 5.4%, to ...
 ... VUITTON SA (96%); L'OREAL SA (93%); EURONEXT ...

183. Dow Jones Online News, October 23, 1997 Thursday 5:02 AM GMT, , 906 words, Hong Kong Stocks Plummet 10.4%; Fallout Tugs World Markets Lower, *from Factiva*
... region. Cosmetics maker L'Oreal fell FF119, or 5.4%, to ...

184. PR Newswire, October 23, 1997, Thursday, Financial News, 211 words, Angeion Corporation Changes From Fiscal Year to Calendar Year-End, MINNEAPOLIS, Oct. 23
... subsidiary of cosmetics company L'Oreal. The closing of these agreements will ...
... ANGEION CORP (96%); L'OREAL SA (69%); SANOFI- ...

185. The Star-Ledger (Newark, New Jersey), October 22, 1997 Wednesday, FINAL EDITION, TODAY; Pg. 26, 638 words, Hair goes under the lash of mascara highlights, Francine Parnes, ASSOCIATED PRESS
... available in November, and L'Oreal's Hair Mascara, \$...
L'OREAL SA (83%); CHRISTIAN ...

186. Tampa Tribune (Florida), October 22, 1997, Wednesday,, FINAL EDITION, Pg. 3, 365 words, Opaque lipstick can work as a sun block, PAULA BEGOUN
Also, L'Oreal Sheer Colour Riche ...

187. U.S. Newswire, October 22, 1997, 12:02 Eastern Time, NATIONAL AND BUSINESS DESKS, 472 words, Congress, NFIB Team Up to Abolish IRS Code, WASHINGTON, Oct. 22
L'OREAL SA (56%); NATIONAL ...

188. Philadelphia Daily News, OCTOBER 21, 1997 Tuesday PM EDITION, LOCAL; Pg. 20, 312 words, U-TURN ON COP STOPS BY COURT, Dave Racher, Daily News Staff Writer
L'OREAL SA (55%);

189. Drug Store News, October 20, 1997, Pg. p15(1), 19938197, 800 words, Estee Lauder enters mass market with acquisition of Sassaby., Parks, Liz
... L'Oreal ...
... L'Oreal ...
... REVLON INC (85%); L'OREAL SA (85%); LONGS ...

190. Drug Store News, October 20, 1997, Pg. p16(3), 19938198, 2361 words, Pencils post biggest gains, shadows, mascaras are next hot segments., Parks, Liz
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

191. Akron Beacon Journal (Ohio), October 19, 1997 Sunday 1 STAR EDITION, LIFE STYLE; Pg. D5, 250 words, VELVET: FALL'S FUNCTIONAL FABRIC, Jackie White, Knight-Ridder Newspapers
... but atomic red. The L'Oreal Preference hair color ...

L'OREAL SA (69%);

192. Los Angeles Times, October 19, 1997, Sunday,, Orange County Edition, Page 1, 1054 words, ORANGE COUNTY SHOP TALK; BAD REFERENCE CREATES PROBLEM WITH RESUME
... FOERSTER LLP (55%); L'OREAL SA (54%); EQUAL ...

193. Richmond Times Dispatch (Virginia), October 19, 1997, Sunday,, CITY EDITION, Pg. G-3, 542 words, CONDITIONER COUNTERS EFFECT OF LOSS OF MOISTURE ON HAIR, Faith Garrett Vosbrinck
... Moisturizer SPF 10, L'Oreal's Feel Perfecte All ...

194. The Star-Ledger (Newark, New Jersey), October 19, 1997 Sunday, FINAL EDITION, ACCENT / STYLE; Pg. 3, 151 words, We smell a trend, Jenifer D. Braun
... a cup of tea. (L'Oreal Studio Senses - The scent ...

195. The Star-Ledger (Newark, New Jersey), October 19, 1997 Sunday, FINAL EDITION, ACCENT / STYLE; Pg. 3, 283 words, Falling for Red, Jenifer D. Braun
... Tandoori" red lipstick or L'Oreal's darker "Crushed Velvet." The ...
L'OREAL SA (68%)

196. THE DALLAS MORNING NEWS, October 18, 1997, Saturday, HOME FINAL EDITION, BUSINESS; NATIONAL EARNINGS IN BRIEF; Pg. 11F, 416 words, NATIONAL EARNINGS IN BRIEF
... million from \$ 618.3 million. * L'Oreal SA of Paris, the world's ...
... MCDONALD'S CORP (82%); L'OREAL SA (80%); I/ ...

197. The New York Times, October 18, 1997, Saturday, Late Edition - Final, Section D; Page 14; Column 6; Business/Financial Desk , 91 words, INTERNATIONAL BRIEFS; L'Oreal Says Profit From Operations Rose, Dow Jones
L'Oreal S.A. said yesterday that ...
... For the full-year, L'Oreal said net profit should ...
... taxes. In 1996, L'Oreal's net profit was 3.73 ...
L'Oreal said sales in the ...
L'OREAL SA L'OREAL SA (94%);
L'OREAL SA

198. Dow Jones Online News, October 17, 1997 Friday 3:36 PM GMT, , 970 words, What's News In Europe - Friday, Oct. 17, *from Factiva*
... it for privatization. --- L'Oreal's fashion house hired ...
OAO GAZPROM (66%); L'OREAL SA (63%); WALL ...

199. Dow Jones News Service, October 17, 1997 Friday 8:26 AM GMT, , 119 words, L'Oreal Earnings -3: Yr Net, Sales Seen Up From 1996 >F.ORE, *from Factiva*
... pharmaceutical and beauty company L'Oreal SA (F.ORE) ...

... For the full-year, L'Oreal said net profit should ...

In 1996, L'Oreal's net profit was FF3.73 billion. L'Oreal also hopes to increase both ...

L'OREAL SA (95%); DOW ...

200. Dow Jones News Service, October 17, 1997 Friday 7:02 AM GMT, , 58 words, L'Oreal Earnings -2: 6 Months Financial Table >F.ORE, *from Factiva*

... L'Oreal SA - Paris ...

L'OREAL SA (95%); DOW ...

201. Dow Jones News Service, October 17, 1997 Friday 6:37 AM GMT, , 6 words, +L'Oreal 6 Mos Oper Pft FF3.87B Vs FF3.44B >F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

202. Euromarketing via E-mail, October 17, 1997, 1256053, 322 words, GERMANY'S WELLA VOWS TO BE MAJOR PERFUME PLAYER

... According to Muelhens research, L'Oreal ranks first at ...

WELLA AG (92%); L'OREAL SA (84%); LVMH ...

... LAUDER COS INC; L'OREAL SA; LVMH MOET ...

203. Information Bank Abstracts, WALL STREET JOURNAL, October 17, 1997, Friday, Section A; Page 14, Column 2, 33 words, WORLD WATCH -- EUROPE: BRIEFLY

... Lavin, owned by L'Oreal SA (France), hires ...

LAVIN (CO); L'OREAL SA; PRADA DONNA (...

L'OREAL SA (93%); LAVIN (CO); L'OREAL SA; PRADA DONNA (...

204. The Wall Street Journal, October 17, 1997 Friday, INTERNATIONAL; Pg. A14, 1467 words, World Watch, Compiled by Paul J. Deveney, *from Factiva*

... Lanvin, owned by L'Oreal SA, hired away the ...

... a step toward L'Oreal's goal of turning the once- ...

205. New Cosmetic & Household Products in Japan, October 15, 1997, 1459278, 149 words, Hair Care: "L'Oreal Free Style Styling Mousse Ceramide R" by Nihon L'Oreal

Nihon L'Oreal KK is marketing "L'Oreal Free Style Styling ...

Nihon L'Oreal KK is marketing "L'Oreal Free Style Styling ...

L'OREAL SA (94%); GEMEY ...

NIHON L'OREAL KK

206. Philadelphia Daily News, OCTOBER 15, 1997 Wednesday PM EDITION, FEATURES YO!; Pg. 44, 543 words, GIVING DRAB HAIR ... THE BRUSH OFF OUR ROADTESTERS TRY THEIR HANDS AT HAIR

HIGHLIGHTERS, Peggy Landers, Daily News Staff Writer

... manufacturers like Clairol, L'Oreal and Revlon. Some colors ...

L'OREAL SA (81%);

207. Select Federal Filings Newswires, October 13, 1997 Monday 12:57 PM GMT, , 1315 words, FFBN Drugs Wrap: Small Biotech Stocks Gains 1.4%, *from Factiva*
... collaborations. The company signed a deal with a division of L'Oreal ...
... ORAVAX INC (67%); L'OREAL SA (61%); ROBERTSON ...

208. Charleston Gazette (West Virginia), October 12, 1997, Sunday, Life; Pg. P5E, 410 words, Fashion News and Notes, Jackie White KNIGHT-RIDDER NEWSPAPERS
... in "Batman & Robin." And L'Oreal Preference hair color ...
... GROUP NV (95%); L'OREAL SA (82%); PARIS ...

209. Sunday Mirror (London, England), October 12, 1997, Pg. 28, 61136007, 363 words, What's hot, what's not.; Features
... Rouge Pulp by L'Oreal, although you'll have to wait ...
... launched until November. L'Oreal claim this is the ultimate liquid ...
L'OREAL SA (91%); GEMEY ...

210. Dow Jones Online News, October 10, 1997 Friday 2:22 PM GMT, , 408 words, Angeion, Synthelabo Unit Form Venture To Sell Cardiac Products, *from Factiva*
... majority-owned by L'Oreal SA, based in ...
ANGEION CORP (93%); L'OREAL SA (84%); DOW ...

211. Dow Jones News Service, October 10, 1997 Friday 5:47 AM GMT, , 155 words, Angeion, Synthelabo Venture -2: Seeks FTC Ok >ANGN F.SYN, *from Factiva*
... majority-owned by L'Oreal SA. (F.ORE). ...
ANGEION CORP (91%); L'OREAL SA (72%); DOW ...

212. Euromarketing via E-mail, October 10, 1997, 1256036, 189 words, P&G SET FOR EUROPEAN ROLL-OUT OF OIL OF ULAY COSMETICS
... market brands such as Revlon and L'Oreal and the Boots stores' private ...
L'OREAL SA (84%); PROCTER & ...

213. PR Newswire, October 10, 1997, Friday, Financial News, 722 words, Angeion and ELA Medical Establish Collaboration U.S. Joint Venture and International Marketing, Significant Investment in Angeion; Relationship Will Globally Market Complete Line of Cardiac Rhythm Management Products, MINNEAPOLIS, Oct. 10
... leading cosmetic company L'Oreal. The collaboration will take ...
... AVENTIS SA (84%); L'OREAL SA (84%); SANOFI- ...

214. October 10, 1997, Friday, BC cycle, UNDEFINED, 663 words, Mascara on the move: from lashes to locks, By FRANCINE PARNES
... available in November, and L'Oreal's Hair Mascara, \$ 8, is ...
L'OREAL SA (83%); CHRISTIAN ...

215. Gorman's New Product News, October 9, 1997, Pg. p54(3), 20057044, 2100 words, Baby food bounces into international market; Heinz Canada debuts its ethnic-specific baby food line, while Australia offers fruit drinks for babies, and Germany launches curd cheese for children.

... Cream Hair Remover. L'Oreal launches another Plenitude ...

216. The Houston Chronicle, October 09, 1997, Thursday, 2 STAR EDITION, FASHION;, Pg. 1, 1251 words, Beauty in the NEW AGE; Makeup and skin care are undergoing radical changes, LINDA GILLAN GRIFFIN, Houston Chronicle Fashion Editor

... Cosmetic product by L'Oreal (color); 5. Cosmetic ...

217. PR Newswire, October 9, 1997, Thursday, Financial News, 1244 words, FORTUNE Publishes First-Ever Ranking of World's Most Admired Companies;; U.S. Companies Top Most Industry Groups, but British Airways, Toyota Motor, Royal Dutch/Shell Lead Their Categories, NEW YORK, Oct. 9

... best people. -- France - L'Oreal, the soaps and cosmetics manufacturer. -- ...

218. Chicago Daily Herald, October 07, 1997, Tuesday, Flair;, Style Day;, Pg. 1, 494 words

... Cigna, American Express, L'Oreal, Arthur Anderson and United ...

... COS INC (92%); L'OREAL SA (84%); LEE ...

219. The Houston Chronicle, October 07, 1997, Tuesday, 3 STAR EDITION, BUSINESS;, Pg. 1, 1353 words, Intellectual pursuit; Baker & Botts, N.Y. firm merging; Combination creates leader in law of ideas, BILL MINTZ, Houston Mergers

... International, McDonald's Corp., L'Oreal and Ralph Lauren. Since the ...

... clients: MasterCard, McDonald's, L'Oreal, Lancome, Ralph Lauren, ...

... SCHLUMBERGER LTD (66%); L'OREAL SA (65%); MCDONALD'S ...

220. Business Wire, October 6, 1997, Monday, 829 words, Baker & Botts in Historic Merger With New York's Brumbaugh Graves, NEW YORK

... includes MasterCard, McDonald's, L'Oreal, Lancome, Ralph Lauren, ...

... BOTTIS LLP (98%); L'OREAL SA (80%); ELECTRONIC ...

221. Drug Store News, October 6, 1997, Pg. p34(2), 19865760, 2704 words, Growth of face makeup segment begins with strong foundation; Industry Overview, Parks, Liz

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... RESOURCES INC (91%); L'OREAL SA (80%); PROCTER & ...

222. Los Angeles Times, October 6, 1997, Monday,, Home Edition, Page 1 , 654 words, THE CUTTING EDGE; CYBERSPACE

... COM INC (58%); L'OREAL SA (52%); LESBIAN ...

223. Tulsa World (Oklahoma), October 6, 1997 Monday Correction Appended , FINAL HOME EDITION, Pg. 4;, 869 words, Here Are Questions for Stay-at-Home Moms

... chic finds included L'Oreal's earth-toned eye shadow compact, \$ 1.50; L'Oreal's Colors to Go wine ...

224. Detroit Free Press, OCTOBER 5, 1997 Sunday METRO FINAL EDITION, COM; Pg. 6E, 557 words, NET SITINGS, MARCIA ABRAHAMSON, Free Press zones editor,, HOLLY HANSON, Free Press Fashion Writer and, ALICE PEPPER, Free Press library technology coordinator

... fall product line. L'Oreal www.lorealcosmetics.com ...

... create a list of L'Oreal makeup colors and skin- ...

L'OREAL SA (82%); READER'S ...

225. The New York Times, October 5, 1997, Sunday, Late Edition - Final, Section 1; Page 48; Column 4; Society Desk, 199 words, WEDDINGS; Siv Rafford, Nicholas Paumgarten Jr.

... retail division at L'Oreal, the cosmetics company in ...

... CHASE & CO (83%); L'OREAL SA (71%); CREDIT ...

226. The Hollywood Reporter, October 03, 1997, 683 words, MGM posting worldwide ad Bond of \$100 million , Wayne Friedman

... fledged movie promotions. L'Oreal cosmetics and Avis Inc. ...

... magazines. Cosmetics manufacturer L'Oreal will launch a ...

... ERICSSON INC (82%); L'OREAL SA (68%); AVIS ...

227. Plain Dealer (Cleveland, Ohio), October 2, 1997 Thursday, FINAL / ALL, STYLE; Pg. 3E, 447 words, VANITY FARE, Janet McCue-

... A few spritzes of L'Oreal's new hair fresheners should ...

... two new additions to L'Oreal's Studio Line Senses, ...

... BY: NO CREDIT; L'Oreal's Studio Line Senses are ...

L'OREAL SA (93%);

228. The Post-Standard (Syracuse, NY), October 2, 1997 Thursday Madison Edition, NEIGHBORS MADISON, 478 words, DOLLAR DEPOT STORE COMES TO CHITTENANGO DOLLAR SHOPS ARE "THE FIVE- AND

10-CENT STORE OF THE '90S," ONE ANALYST SAYS., LARRY RICHARDSON Staff Writer, CHITTENANGO ... store." He cited Maybelline and L'Oreal makeup that his stores will be ...

L'OREAL SA (83%);

229. Business Journal of the Five-County Region, October, 1997, Vol 14; No 6; pg 7, 1152 words, Can-do attitude gives Advanced Monobloc big market share, Monnie Ryan, Hermitage; PA; US; Middle Atlantic, 9821261, YWBJ

... giant companies as Clairol, L'Oreal, Bristol-Myers, Gillette or ...

L'OREAL SA (91%); PROCTER & ...

230. Chicago Daily Herald, October 01, 1997, Wednesday, Neighbor;, Obituaries;, Pg. 2, 1935 words
... sales representative for L'Oreal Hair Care for ...
L'OREAL SA (72%);

231. Chicago Daily Herald, October 01, 1997, Wednesday, Neighbor;, Obituaries;, Pg. 2, 1027 words
... sales representative for L'Oreal Hair Care for ...
L'OREAL SA (72%);

232. Chicago Daily Herald, October 01, 1997, Wednesday, Neighbor;, Obituaries;, Pg. 2, 731 words
... sales representative for L'Oreal Hair Care for ...
L'OREAL SA (72%);

233. Drug & Cosmetic Industry, October 1, 1997, Pg. p20(8), 19965750, 3412 words, A study in color: fashion, fabric and texture set the trend for thisfall's color cosmetics; includes related articles, Butcher, Dana
... product development for L'Oreal, pours over European and ...
... spice and berry hues to L'Oreal's fall palette "It's ...
... Fama also works closely with L'Oreal's scientists. "We tell the labs what ...
... Spice it Up. L'Oreal. Fall In Deep ...
... Eyesare shaded in L'Oreal's newest autumn hues. ...

234. Drug & Cosmetic Industry, October 1, 1997, Pg. p38(7), 19965752, 3513 words, The haircolor report; includes related articles, Wurdinger, Victoria

... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (94%); GEMEY ...

235. Town & Country, October 1, 1997, Pg. p198(6), 19866367, 4138 words, Town & Country's 100 top treatment products.; beauty products; Buyers Guide, Okun, Stacey
... 41 L'Oreal Plentitude Revitalift Eye Anti-Wrinkle & Firming ...
... 44 L'Oreal HydraVive ...

236. Chicago Daily Herald, September 30, 1997, Tuesday, Neighbor;, Obituaries;, Pg. 2, 1507 words
 ... sales representative for L'Oreal Hair Care for ...
 L'OREAL SA (69%);

237. Chicago Daily Herald, September 30, 1997, Tuesday, Neighbor;, Obituaries;, Pg. 2, 928 words
 ... sales representative for L'Oreal Hair Care for ...
 L'OREAL SA (67%);

238. Chicago Daily Herald, September 30, 1997, Tuesday, Neighbor;, Obituaries;, Pg. 2, 1456 words
 ... sales representative for L'Oreal Hair Care for ...

239. The Chattanooga Times (Tennessee), September 27, 1997, Saturday, Column; Pg. A7, 603 words, Code is cracked,
 Rick Horowitz
 ... PTY LTD (56%); L'OREAL SA (54%);

240. The Wall Street Journal, September 26, 1997 Friday, INTERNATIONAL; Pg. A18, 746 words, French-Run Firm
 Hopes to Take On Moody's and S&P, By Douglas Lavin, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... left banking and went to L'Oreal SA, a French ...
 ... who run Nestle and L'Oreal are pure internationalists," says ...
 ... 2 spot at L'Oreal before stepping down, "and that ...
 ... civil service. He resigned from L'Oreal to build up Fimalac, where he has been ...
 L'OREAL SA (87%); FIMALAC ...

241. September 26, 1997, Friday, BC cycle, UNDEFINED, 998 words, Culture Cues, NEW YORK
 ... America has received \$ 75,000 from L'Oreal Kids shampoo to support ...

242. Los Angeles Times, September 25, 1997, Thursday., Home Edition, Page 4 , 267 words, ADVERTISING &
 MARKETING; AD RATINGS; PUBLISHERS' BLITZ
 ... 94.7 20 5. L'Oreal Plenitude Moisturizer 90.7 ...
 ... 68.8 18 10. L'Oreal Excellence Hair products ...
 ... FRANCE SA (92%); L'OREAL SA (91%); NIELSEN ...

243. Chain Drug Review, September 22, 1997, Pg. p21(2), 19971516, 1013 words, Drug chains get savvy.; drug stores
 bolster their cosmetics departments
 ... for colorcosmetics at L'Oreal. Retailers and suppliers believe the ...

244. Chain Drug Review, September 22, 1997, Pg. p21(1), 19971517, 861 words, Innovation crucial in success of lip
 products.
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...

... GAMBLE CO (63%); L'OREAL SA (62%); MAYBELLINE ...

245. Chain Drug Review, September 22, 1997, Pg. p24(1), 19971519, 453 words, Holiday promotions set to debut.; cosmetics companies prepare holiday 1997 promotions
... in "wine with everything." L'Oreal will unveil its 007 ...
L'OREAL SA (82%); MAYBELLINE ...

246. Chain Drug Review, September 22, 1997, Pg. p26(1), 19971520, 734 words, Technology spurs eye makeup refinements.
... L'Oreal's ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%); MAYBELLINE ...

247. Chain Drug Review, September 22, 1997, Pg. p26(1), 19971521, 758 words, Face makeup that lasts.; transfer-resistant facial cosmetics
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

248. Chain Drug Review, September 22, 1997, Pg. p28(1), 19971522, 418 words, Changing colors with the season.; cosmetics colors
... a blend of browns). L'Oreal's Fall In Deep ...
L'OREAL SA (82%); PROCTER & ...

249. Chain Drug Review, September 22, 1997, Pg. p35(1), 19971525, 1062 words, New fragrance forms add needed luster.; unconventional products revitalize fragrance business; Industry Overview
... Del Laboratories Inc., L'Oreal, Fragrance Impressions Ltd. and ...
... it soft and smooth. L'Oreal last year extended its ...
... B INC (64%); L'OREAL SA (62%); FRAGRANCE ...

250. Chain Drug Review, September 22, 1997, Pg. p43(2), 19971530, 1685 words, Bright colors, hot sales.; nail polish
... L'Oreal ...
... L'Oreal ...

251. Chain Drug Review, September 22, 1997, Pg. p43(2), 19971531, 1398 words, It's glitter, shimmer, fast-drying.; nail polish
... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...

252. Chain Drug Review, September 22, 1997, Pg. p48(1), 19971532, 844 words, Nail care promos increase for holidays.

... holiday collections by L'Oreal, Revlon inc. and Procter & ...
 ... holiday cosmetics promotions. L'Oreal has several new shades ...
 ... REVLON INC (85%); L'OREAL SA (62%); RITE ...

253. Chain Drug Review, September 22, 1997, Pg. p54(2), 19971537, 2278 words, Manufacturers respond to changing times.; makers of hair care products

... L'Oreal's ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (67%); PROCTER & ...

254. Chain Drug Review, September 22, 1997, Pg. p99(2), 19971538, 1739 words, As boomers age, hair color sells

... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...

255. Chain Drug Review, September 22, 1997, Pg. p106(1), 19971542, 751 words, A new Eckerd has beauty care magic.; Eckerd Corp merges with Thrift Drug

... s Stone Age, L'Oreal Inc.'s Fall ...

256. Chain Drug Review, September 22, 1997, Pg. pS3(1), 19971581, 698 words, Skin care from head to toe; Skin Care From Head to Toe...

... Vaseline Intensive Care; L'Oreal, with Plenitude; Beiersdorf Inc., with ...
 L'OREAL SA (69%); UNILEVER ...

257. Chain Drug Review, September 22, 1997, Pg. pS4(1), 19971582, 912 words, Encompassing health and beauty care; Skin Care From Head to Toe...: Skin Care

... For example, while L'Oreal's Plenitude brand is given ...
 ... peg wall for L'Oreal color cosmetics in that ...
 L'OREAL SA (91%); KAO ...

258. Chain Drug Review, September 22, 1997, Pg. pS9(1), 19971584, 998 words, Technological breakthroughs offer promise of more youthful looking skin; Skin Care From Head to Toe...: Facial

... Science is getting a boost from the \$20 million marketing campaign devoted to L'Oreal's rollout of Plenitude
 FUTURE Moisture + A Daily Dose of ...

259. Dow Jones News Service, September 22, 1997 Monday 10:35 AM GMT, , 197 words, E.U. - L'Oreal Buy -2: Cos. Already Make L'Oreal Pdts, *from Factiva*

... pharmaceutical and beauty group L'Oreal to acquire the shares it ...
 ... already manufacture and distribute L'Oreal cosmetics in Spain.
 ... undertakings already affiliated to the L'Oreal Group for a number of years." L'Oreal announced in August its ...
 ... At the time of the announcement, L'Oreal said Procasa had sales ...
 ... about FF800 million, L'Oreal said. L'Oreal also said it now ...
 L'OREAL SA (94%); DOW ...

260. Dow Jones News Service, September 22, 1997 Monday 10:10 AM GMT, , 6 words, +E.U. Clears L'Oreal Buy Of Three Spanish Cosmetic Cos>F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

261. Drug Store News, September 22, 1997, Pg. p91(1), 19805931, 419 words, New advertising blitz may give University a lift.; University Medical's Face Lift skin care product; Personal & Beauty Care, Malbin, Peter
 ... third place behind L'Oreal's Plenitude and Pond's Age- ...

L'OREAL SA (82%); INFORMATION ...

262. Drug Store News, September 22, 1997, Pg. p99(2), 19805936, 2617 words, Gloss and pencil sales are clear winners in lip category.; lipstick; Cosmetics & Fragrances, Parks, Liz

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (84%); INFORMATION ...

263. Drug Store News, September 22, 1997, Pg. p102(2), 19805937, 3291 words, Multitude of new products drive lip care sales; Cosmetics & Fragrances

... for fall and winter. * L'Oreal Crayon Grande is a ...

... retail is \$6. L'Oreal is a division of Cosmair ...

... in New York. L'Oreal Two to Tango is a ...

... palettes, electric and tranquil. L'Oreal Be Bronze is a summer ...

L'OREAL SA (95%)

264. Drug Store News, September 22, 1997, Pg. pBC3(6), 19805940, 3489 words, Transforming the 20-something into a loyal consumer; Category Closeup: Body Care supplement, Parks, Liz

... of less permanent forms of color from manufacturers of brands such as L'Oreal, Clairol, Revlon, Dark & Lovely and Optimum Care, have made it easier to experiment. ...

265. InfoWorld, September 22, 1997, ENTERPRISE CAREERS; Pg. 119, 172 words, The Careers Web Hotlist

L'OREAL SA (57%); ASSOCIATION ...

266. St. Louis Post-Dispatch (Missouri), September 22, 1997, Monday, FIVE STAR LIFT EDITION, BUSINESS PLUS, Pg. 03, 788 words, CHANGING MASTERS: LOUIS LONDON AGENCY ACQUIRED, Judith Vandewater; Of The Post-Dispatch Staff
... roster includes Buick, L'Oreal, Nestle, Lucent Technologies, ...
267. The New York Times, September 21, 1997, Sunday, Late Edition - Final, Section 1; Page 56; Column 2; Society Desk, 158 words, WEDDINGS; Juliette Beddall, David N. Cannon
... international cosmetics for L'Oreal in Paris. Her mother is the ...
L'OREAL SA (83%); UNIVERSITY OF ...
268. The Star-Ledger (Newark, New Jersey), September 21, 1997 Sunday, FINAL EDITION, ACCENT; Pg. 2, 263 words, Fashion notes, Jackie White, KRT NEWS SERVICE
... in "Batman & Robin." And L'Oreal Preference hair color ...
L'OREAL SA (66%); MCCLATCHY- ...
269. Sunday Mirror (London, England), September 21, 1997, Pg. 33, 61147974, 355 words, Makeover: Career class; ALISON WANTED A MORE PROFESSIONAL LOOK FOR HER JOB AS A PERSONNEL MANAGER. HAIR AND MAKE-UP EXPERT MARTYN FLETCHER DID THE BUSINESS . .; Features
... MAKE-UP COST L'Oreal Feel Perfect Foundation ...
L'OREAL SA (63%)
270. The Miami Herald, September 19, 1997 Friday FINAL EDITION, BUSINESS; Pg. 1C, 347 words, RUBIN P.R. AGENCY SOLD TO WEBER, ANNE MONCREIFF ARRARTE Herald Business Writer
... General Motors, Gillette and L'Oreal. "Miami is the gateway to Latin ...
... SHANDWICK WORLDWIDE (93%); L'OREAL SA (91%); PROCTER & ...
271. San Diego Daily Transcript, September 19, 1997, pg 1A, 618 words, Coopers & Lybrand merger would create giant accountancy firm, Thor Kamban Biberman, San Diego; CA; US; Pacific, 9811168, SDT
... Gas, Exxon, Disney, L'Oreal and IBM. Eiger said ...
272. Women's Wear Daily, September 19, 1997, Pg. 15, 1190659, 1855 words, Keynote: Michael Steinberg, Larson, Soren
... who pointed out that L'Oreal's Plenitude kicked off the ...
273. Women's Wear Daily, September 19, 1997, Pg. 8,22, 1190705, 2265 words, Keynote: Leonard Lauder, Born, Pete
... partial control of MAC, L'Oreal's purchase of Maybelline and Jade and ...
... company, like ourselves -L'Oreal protected Lancome for ...
... Biotherm, which is owned by L'Oreal and had been exclusively in pharmacies, has ...
274. The Daily News of Los Angeles, September 18, 1997, Thursday,, L.A. LIFE,, 1054 words, FASHION THURSDAY; MALL PATROL; STORES TURN OVER NEW LEAF WITH AUTUMN FASHIONS, Barbara De Witt

... Brown; (9--Color) L'Oreal's Fall in Deep (...

275. Plain Dealer (Cleveland, Ohio), September 18, 1997 Thursday, FINAL / ALL, STYLE; Pg. 10S, 1365 words, THE FACES OF FALL; NEW BROWNS CHASE BLUES IN MOOD-LIFTING MAKEUP, By JANET McCUE; PLAIN DEALER FASHION EDITOR

... Pam Gill Alabaster, L'Oreal's vice president of color ...

... olive green. LIPS: L'Oreal's newest colors are dusky ...

... Drawing; Photo 6: L'Oreal "Fall in Deep" (...

276. The Wall Street Journal, September 18, 1997 Thursday, Pg. R25, 1583 words, World Business (A Special Report) --- The World's 100 Largest Public Companies, *from Factiva*

... L'Oreal (France) ...

277. The Wall Street Journal, September 17, 1997 Wednesday, Pg. B1, 1038 words, Fashion: Perfumes Fuel Houses of Haute Couture, By Amy Barrett, Staff Reporter of The Wall Street Journal, *from Factiva*

... care and perfume giant L'Oreal SA followed with the purchase of ...

... Unilever, or Procter & Gamble, or L'Oreal. If I want to be strong ...

CLARINS SA (94%); L'OREAL SA (85%); LVMH ...

278. New Cosmetic & Household Products in Japan, September 15, 1997, 1408427, 273 words, Nihon L'Oreal Amalgamates Cosmelor and Dralle-Redken

Nihon L'Oreal KK rationalized domestic ...

... cosmetics manufacturer Nihon L'Oreal KK absorbed and rationalized the ...

Nihon L'Oreal is currently marketing salon ...

... most growth potential. L'Oreal believes that the unification will ...

... marketing position. The French L'Oreal group is the world's largest ...

... hopes that the establishment of Nihon L'Oreal KK in 1996 and the ...

L'OREAL SA (95%); KOSE ...

L'OREAL SA; NIHON L'OREAL KK

279. Los Angeles Times, September 14, 1997, Sunday,, Home Edition, Page 24, 760 words, SOCAL STYLE: BEAUTY; LASTING IMPRESSIONS: THREE WRITERS MUSE ON THE MYSTIQUE OF EYES, LIPS AND HAIR; A WILD AND UNTAMED PLACE, Michael Angeli, Michael Angeli is an L.A. screenwriter and a contributing editor of, Details

... shine. New this season: L'Oreal's Preference Les Rouges ...

280. Los Angeles Times, September 14, 1997, Sunday,, Home Edition, Page 22, 827 words, SOCAL STYLE: BEAUTY; LASTING IMPRESSIONS: THREE WRITERS MUSE ON THE MYSTIQUE OF EYES, LIPS AND HAIR; TWO BLUSHING PILGRIMS, David Freeman, David Freeman is the author of "A Hollywood Education." His novel, "One of Us," also published by Carroll & Graf, is due out in October

... in Vintage Wine, L'Oreal's Colour Riche Lipcolour ...

281. The Miami Herald, September 14, 1997 Sunday FINAL EDITION, SPORTS; Pg. 12D, 906 words, THE

SYNDICATES, SUSAN MILLER DEGAN Herald Sports Writer

... design 35-foot 'L'Oreal', and in the Round Europe ...

L'OREAL SA (93%); EF ...

282. The New York Times, September 14, 1997, Sunday, Late Edition - Final, Section 1; Page 52; Column 5; Society Desk, 192 words, WEDDINGS; Maria Chow And Jason Zajac

... York, the American subsidiary of L'Oreal. His father is a manager of ...

L'OREAL SA (69%); GLAXOSMITHKLINE ...

283. Sunday Mirror (London, England), September 14, 1997, Pg. 30, 61148133, 954 words, FRIENDS IN NEED; HE MAKES HOLLYWOOD STARS SHINE, NOW MAKE-UP EXPERT MARTYN FLETCHER GIVES THREE MORE LUCKY READERS A NEW LOOK. PICTURES BY ANDY McCARTNEY; Features

... MAKE UP COST L'Oreal Feel Perfect Foundation ...

L'OREAL SA (69%)

284. Euromarketing via E-mail, September 12, 1997, 1255992, 38 words, BRAND NEWSLINE: L'Oreal

L'Oreal rolls out in Germany under the L'Oreal Perfection brand Rouge ...

*DUESSELDORF - L'Oreal rolls out in Germany under the L'Oreal Perfection brand Rouge ...

L'OREAL SA (93%); GEMEY ...

L'OREAL SA

... lips, face and eyes); L'Oreal Perfection Rouge Pulp

285. Metropolitan News Enterprise (Los Angeles, California), September 12, 1997, Friday, Pg. 16, 208 words, Santa Monica Lawyer Named General Counsel of Appointed Charter Reform Panel, By P. PAUL O'DONOGHUE, Staff Writer

... KNUPP LLP (90%); L'OREAL SA (56%);

286. The Wall Street Journal, September 12, 1997 Friday, MARKETING & MEDIA; Advertising; Pg. B9, 1090 words, Publicis Jumps Into High-Tech With Acquisition of U.K. Agency, By Amy Barrett and Sally Goll Beatty, *from Factiva*

... boasts clients such as Nestle and L'Oreal. But the French company is ...

L'OREAL SA (91%); A/ ...

287. The Kansas City Star, September 11, 1997, Thursday, LIFESTYLE, K8244, 412 words, Fashion news and notes, By Jackie White

... in "Batman & Robin." And L'Oreal Preference hair color ...

... GROUP NV (95%); L'OREAL SA (82%); PARIS ...

288. Los Angeles Times, September 11, 1997, Thursday., Home Edition, Page 4 , 266 words, ADVERTISING & MARKETING; AD RATINGS; TARGETING TYKES

... dinners 17.1 14 L'Oreal children's shampoo 16.2 ...

... MEDIA RESEARCH (84%); L'OREAL SA (70%);

289. The Mirror (London, England), September 11, 1997, Pg. 30, 61067674, 853 words, Mirror women; WHY WE'RE PROUD TO SPEND pounds 1,300 A MONTH ON OUR LOOKS; Features, Raymond, Clare
 ... Clinique and some bits from L'Oreal, too. I've had cosmetic surgery. ...
 L'OREAL SA (82%); CLARINS ...

290. Tulsa World (Oklahoma), September 11, 1997 Thursday, FINAL HOME EDITION, Pg. D1;, 376 words, Shades of Amber
 ... in Batman & Robin. And L'Oreal Preference hair color ...
 ... GROUP NV (85%); L'OREAL SA (83%); PARIS ...

291. Gorman's New Product News, September 10, 1997, Pg. p41(1), 20043450, 756 words, There's potential in potency.; new cosmetics and fragrances, Charlet, Kim
 ... hair too. Last month, L'Oreal, New York, introduced its ...

292. Automotive News, September 08, 1997, Legal File; Pg. 25, 398 words, MOST CLAIMS DISMISSED AGAINST HONDA FINANCE , Eric Freedman
 ... CREDIT CORP (71%); L'OREAL SA (54%);

293. Drug Store News, September 8, 1997, Pg. p55(1), 19753087, 782 words, Seasons and fashion drive sales of nail enamel shades., Parks, Liz
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (95%)

294. Drug Store News, September 8, 1997, Pg. p57(7), 19753088, 6698 words, Gauging sales performance.; nail color products; Industry Overview, Parks, Liz
 ... L'Oreal ...
 ... L'Oreal ...

295. Drug Store News, September 8, 1997, Pg. p67(2), 19753089, 2045 words, Nail category on the cutting edge of innovation.
 ... According to two buyers, L'Oreal has been doing extremely well with its ...
 ... One buyer said that L'Oreal's basic nail color is ...
 ... faster than the conservative traditional L'Oreal shades. Del Lab's ...

296. Kansas City Star (Kansas & Missouri), September 7, 1997 Sunday, METROPOLITAN EDITION, Pg. G5;, 522 words, Look out!, JACKIE WHITE, Staff Writer
... in Batman & Robin. And L'Oreal Preference hair color ...
... GROUP NV (95%); L'OREAL SA (82%); PARIS ...
297. The People (London, England), September 7, 1997, Pg. 47, 61134894, 895 words, The Style File; Features, Garston, Helen
... leading hair experts L'Oreal and put them inthe experienced ...
L'OREAL SA (83%)
298. The Washington Times, September 7, 1997, Sunday, Final Edition, Part B; COMMENTARY; EDITORIALS; LETTERS; Pg. B2, 694 words, Even Washington was uncertain about a militia versus regular troop system
L'OREAL SA (52%); ARMY& ...
299. St. Louis Post-Dispatch (Missouri), September 6, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 36, HEALTH & BEAUTY: BEFORE/AFTER COLUMN, 759 words, HAPPY ANNIVERSARY!; A NEW MAN, A NEW WOMAN, Lisa Jones Townsel; Of The Post-Dispatch Staff
... conditioning body wave and L'Oreal's medium chestnut brown ...
L'OREAL SA (63%); BOEING ...
300. Daily News Record, September 5, 1997, Pg. pCOV(1), 19734604, 181 words, Exley joins Courtaulds as Tencel market director.; Lesley Exley, Courtaulds Fibers Ltd.; Brief Article, Fallon, James
... beauty industry at L'Oreal, followed by eight ...
L'OREAL SA (72%); SELFRIDGES ...
301. Palm Beach Post (Florida), September 5, 1997, Friday., FINAL EDITION, Pg. 1B, 632 words, LIVE BY COUNTY CODE OR END UP IN THE DOGHOUSE, Frank Cerabino
L'OREAL SA (58%);
302. Los Angeles Times, September 4, 1997, Thursday., Home Edition, Page 5, 147 words, ADVERTISING & MARKETING; ADDENDUM; L'OREAL FAILS TO WIN BLOCK ON RIVAL'S ADS, Bloomberg News
... charges by archrival L'Oreal that the Clairol ads are deceptive.
... superior level of gentleness." L'Oreal said that its rival didn't have the ...
... testing methods were faulty, L'Oreal hadn't rebutted Clairol's " ...
L'OREAL SA (93%); BRISTOL- ...
... MYERS SQUIBB CO; L'OREAL SA; FALSE ADVERTISING ...
303. Dow Jones News Service, September 3, 1997 Wednesday 11:10 AM GMT, , 265 words, European Stks In London Higher,But France Corrects Downward, *from Factiva*
... stocks and cosmetics maker L'Oreal were responsible for adding ...
L'OREAL SA (91%); DOW ...

304. BCD News and Comment, September 2, 1997, COURTS OF APPEALS; Vol. 31, No. 5, 766 words, Bankruptcy Court Had Discretion To Deny Motion for Stay Pending Arbitration
... GYPSUM CO (91%); L'OREAL SA (53%);
305. The Commercial Appeal (Memphis, TN), September 2, 1997, TUESDAY,, FINAL EDITION, Pg. B4, 77 words, L'OREAL SEES MORE PROFITS, Bloomberg News
PARIS - L'Oreal SA, the world's biggest ...
L'OREAL SA (95%); SYNTHELABO ...
306. Dow Jones News Service, September 2, 1997 Tuesday 4:20 PM GMT, , 145 words, France Stocks End/Higher -2: Elf, Total Skyrocket, *from Factiva*
... big gainers included L'Oreal SA, another dollar- ...
... AQUITAINE SA (91%); L'OREAL SA (84%); GROUPE ...
307. Dow Jones Online News, September 2, 1997 Tuesday 2:17 PM GMT, , 148 words, L'Oreal Unit Synthelabo Posts 20% Gain In 1st-Half Pretax Profit, *from Factiva*
... beauty and pharmaceutical giant L'Oreal SA. Copyright (c) ...
L'OREAL SA (95%); SYNTHELABO ...
308. Dow Jones News Service, September 2, 1997 Tuesday 9:46 AM GMT, , 89 words, Synthelabo Earnings -2: Exceeded Co. Expectations >F.SYN, *from Factiva*
... Synthelabo is a unit of L'Oreal SA (F.ORE). (...
SYNTHELABO SA (91%); L'OREAL SA (85%); DOW ...
309. Palm Beach Post (Florida), September 2, 1997, Tuesday,, FINAL EDITION, Pg. 3D, 630 words, MANE EVENT: IT'S BRUNETTE VS. BLONDE, Tara Parker-Pope
... gain ground on L'Oreal and the market leader, Bristol- ...
... on with the Cosmair unit of L'Oreal in May to pitch ...
... Campinell, president of Cosmair's L'Oreal Retail. "Now it is ...
... Loving Care brand. L'Oreal, in addition to running ...
L'OREAL SA (95%); INTERPUBLIC ...
310. Information Bank Abstracts, WALL STREET JOURNAL, September 2, 1997, Tuesday, Section A; Page 15, Column 1, 25 words, WORLD WIRE: L'OREAL PRETAX PROFIT JUMPS
L'Oreal SA (France) reports ...
L'OREAL SA;
L'OREAL SA (94%); L'OREAL SA;
311. The Wall Street Journal, September 2, 1997 Tuesday, INTERNATIONAL; World Wire; Pg. A15, 911 words, World Wire, Compiled by Francine L. Pope, *from Factiva*
... 1997, because of the improved earnings. L'OREAL PRETAX PROFIT JUMPS ...
... products and pharmaceuticals group L'Oreal SA said its first- ...
... a year earlier. L'Oreal said it expects ...

... PHILIPS ELECTRONICS) (91%); L'OREAL SA (82%); CLUB ...

312. Copley News Service, September 01, 1997, Monday, Standing, general features, 812 words, IN FASHION The colors of fall , Sharon Mosley

... they're new and fresh." L'Oreal is also mixing it up ...

... cosmetic marketing for L'Oreal. "This season's palette offers ...

... up everywhere: At L'Oreal it's called Mulberry; ...

... not so perfect. L'Oreal even has a new " ...

... Lauder or Voluminous Mascara from L'Oreal? Glamour is achieved for ...

... shadows, says Alabaster. L'Oreal mixes four shades of " ...

... COS INC (83%); L'OREAL SA (83%);

313. Dow Jones News Service, September 1, 1997 Monday 7:57 AM GMT, , 54 words, L'Oreal SA Earnings -3: Sees Earns Hurt By Tax Hike >F.ORE, *from Factiva*

L'Oreal SA (F.ORE) ...

... at FF100 million, L'Oreal said. (END) DOW ...

L'OREAL SA (94%); DOW ...

314. Dow Jones News Service, September 1, 1997 Monday 7:14 AM GMT, , 46 words, L'Oreal SA Earnings -2: 1H Financial Table >F.ORE, *from Factiva*

... L'Oreal SA - Paris, France ...

L'OREAL SA (95%); DOW ...

315. Dow Jones News Service, September 1, 1997 Monday 6:33 AM GMT, , 6 words, +L'Oreal 1H Pretax Profit FF3.56B Vs. FF3.09B >F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

316. Drug & Cosmetic Industry, September 1, 1997, Pg. p20(7), 19809036, 2129 words, State of the industry: the Latin American cosmetics and toiletries market; Industry Overview, Egginton, Caroline

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

317. Drug & Cosmetic Industry, September 1, 1997, Pg. p60(7), 19809040, 3999 words, Silicone usage in hair treatment applications part II: permanent waving., Berthiaume, Marianne D.

... : L'Oreal, 12 July 1960. ...

318. Plastics News, September 01, 1997, News; Pg. 12, 244 words, LOG PLASTIC PRODUCTS WILL DISPLAY BOTTLES , Christina Stehno PLASTICS NEWS STAFF

... bottles to customers such as Revlon and L'Oreal. Log said it has ...

... CO INC (93%); L'OREAL SA (82%); SHELL ...

319. Town & Country, September 1, 1997, Pg. p88(2), 19705642, 1146 words, Headsmart; hair care
 Use the wand for brilliant streaks or to touch up fading color L'Oreal's Casting Gentle Tone-on-Tone Colorant (\$6.99) easy at-home touch-up kit is great for covering up those gray ...
 L'OREAL SA (84%); CHRISTIAN ...
320. Women's Wear Daily Holiday Fragrance Supplement, September 1997, 1168832, 883 words, A Who's Who of Cosmetics - 1997: The Beauty Top 75 - #1 L'Oreal Group
 ... Company : L'Oreal Group ...
 ... Recent History : L'Oreal finalized its acquisition ...
 ... basis. L'Oreal wasted no time in tapping ...
 ... Galderma, L'Oreal's joint venture with ...
 ... Feria (L'Oreal Paris) Great Wear, Great ...
 ... Color (L'Oreal Professionnelle) Poeme, ...
 L'Oreal Group was ranked #1 of ...
 L'OREAL SA (95%); EURONEXT ...
 L'OREAL SA
321. Women's Wear Daily Holiday Fragrance Supplement, September 1997, 1172995, 174 words, A Who's Who of Cosmetics - 1997: The Beauty Top 75 - #56 Paglieri Group
 ... projects with L'Oreal, Beiersdorf and ...
 L'OREAL SA (71%); GEMEY ...
322. Women's Wear Daily Holiday Fragrance Supplement, September 1997, 1173000, 205 words, A Who's Who of Cosmetics - 1997: The Beauty Top 75 - #57 Old Bond Street Ltd
 ... Wasserstein to L'Oreal. ...
 ... LONDON LTD (83%); L'OREAL SA (82%); GEMEY ...
323. Women's Wear Daily Color Cosmetics Supplement, September 1997, 1187520, 1488 words, Seasonal Shades Thrive
 ... president of marketing at L'Oreal, said that what beauty companies do ...
 ... hues such as copper and gold. L'Oreal will create four ...
 ... color only. This winter, L'Oreal will do its first holiday ...
 REVLON INC (84%); L'OREAL SA (83%); GEMEY ...
324. Women's Wear Daily Color Cosmetics Supplement, September 1997, 1187530, 973 words, Ultra3 Refines Format
 ... shelf space for L'Oreal, Cover Girl, Maybelline, ...
 L'OREAL SA (80%); COVER ...
325. The Commercial Appeal (Memphis, TN), August 31, 1997, SUNDAY,, FINAL EDITION, Pg. F1, 635 words, THE BUZZ, Jill Johnson Piper is a former staff reporter, covering; society and fashion, for The Commercial Appeal and the old Memphis; Press-Scimitar. A Memphian for over 30 years, she is a married mother; of two. Messages can be left for her at 529-2341.
 ... Hansen, Orly, Cutex and L'Oreal (to name but a ...
 ... tipcoat, sheer topcoat. L'Oreal's version features a ...

326. Dayton Daily News (Ohio), August 31, 1997, Sunday,, CITY EDITION, LIFESTYLE,, Pg. 4E,, 540 words, SEARS OFFERS NEW PROGRAM, MEREDITH MOSS
 ... Maybelline's Lip Express and L'Oreal's Crayon Grande. Both ...
 L'OREAL SA (81%); GUERLAIN ...

327. The New York Times, August 31, 1997, Sunday, Late Edition - Final, Section 3; Page 7; Column 1; Money and Business/Financial Desk, 1300 words, SPENDING IT: SIMPLE ARITHMETIC; What Does It Cost to Send A Teen-Ager to Ninth Grade?
 ... factory outlet, \$17 L'Oreal Fawn Fatale Colour ...

328. St. Louis Post-Dispatch (Missouri), August 30, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 39, 622 words, GOLDBLOCKS AND THE GRAY HAIRS, Sally Deering; 1997 Newhouse News Service
 ... away my bottles of L'Oreal or start looking for ...
 L'OREAL SA (70%);

329. Christian Science Monitor (Boston, MA), August 29, 1997, Friday, UNITED STATES; Pg. 5, 894 words, Animal Activists Get Violent, Brad Knickerbocker, Staff writer of The Christian Science Monitor, ASHLAND, ORE.
 ... on animals, including L'Oreal, Gillette, Avon, Clinique, and ...

330. Dow Jones News Service, August 29, 1997 Friday 8:23 AM GMT, , 95 words, L'Oreal SA To Buy Remaining 51% Of Spain's Procasa >F.ORE, *from Factiva*
 PARIS (Dow Jones)--L'Oreal SA said it ...
 Terms were not disclosed. L'Oreal said Procasa manufactures and markets L'Oreal products and in 1996 had ...
 ... about FF800 million. L'Oreal said that it now ...
 L'OREAL SA (95%); DOW ...

331. Kansas City Star (Kansas & Missouri), August 29, 1997 Friday, METROPOLITAN EDITION, Pg. 19, 560 words, A little blusher here, a little eye shadow there Heather Stumpf explores the trappings of femininity at Late Show, ALICE THORSON, Art Critic
 ... in gold rush, L'Oreal lip liner in ...
 L'OREAL SA (92%);

332. The Houston Chronicle, August 28, 1997, Thursday, 2 STAR EDITION, FASHION;, Pg. 1, 1601 words, Cosmetics for the future, LINDA GILLAN GRIFFIN, Houston Chronicle Fashion Editor
 ... Cosmetic product by L'Oreal (color, p. 5); ...

333. The Houston Chronicle, August 28, 1997, Thursday, 2 STAR Edition, FASHION; Pg. 1, 1601 words, Cosmetics for the future, LINDA GILLAN GRIFIN, Houston Chronicle Fashion Editor; Staff
 ... Cosmetic product by L'Oreal (color, p. 5); ...

334. The Houston Chronicle, August 28, 1997, Thursday, 2 STAR Edition, FASHION; Pg. 4, 537 words, Cosmetics soften season's tailored fashions, LINDA GILLAN GRIFFIN; Staff

... Coffee Collection of lipsticks. L'Oreal transforms the richness of autumn ...
 ... brocade, mohair and suede. L'Oreal's Soft Effects Eyecolours ...
 L'OREAL SA (92%);

335. Morning Call (Allentown, PA), August 27, 1997, Wednesday,, FIFTH EDITION, LOCAL/REGION,, Pg. B1, 949 words, A FAIR AMOUNT OF FUN; * REPORTER LEARNS YOU DON'T HAVE TO SPEND ONE CENT TO FIND AMUSEMENT., RON DEVLIN; The Morning Call
 ... floor wax." Imagine, L'Oreal and Johnson's Wax started ...
 L'OREAL SA (66%); JOHNSON'S ...

336. The News Letter (Belfast, Northern Ireland), August 27, 1997, Pg. 22, 61081349, 290 words, Hundreds of pounds worth of prizes to be won in our IDEAL NEW LOOK competition; Competitions/Offers
 ... prestigious Northern Ireland L'Oreal Colour Trophy.
 ... GROUP PLC (90%); L'OREAL SA (64%); DEBENHAMS ...

337. The Hollywood Reporter, August 26, 1997, 502 words, Abascus, Golden Harvest ticket joint venture , SINGAPORE
 ... Guillet joins Gaumont from L'Oreal where he was marketing group manager. ...
 ... GAUMONT SA (84%); L'OREAL SA (81%); FINANCIAL ...

338. Birmingham Business Journal, August 25, 1997, Vol 14; No 34; pg 1, 1189 words, Already the top dog, Sneaky Pete's hounding new locations, Don Milazzo, Birmingham; AL; US; South Central, 9802182, BIRM
 ... spent five years with L'Oreal as the Alabama territory manager ...

339. Cosmetic Insider's Report, August 25, 1997, 1143439, 106 words, A Real Presence
 L'Oreal introduces Studio Line ...
 ... it is hard to beat L'Oreal, which every half year or ...
 L'OREAL SA (91%); GEMEY ...
 L'OREAL SA

340. The Star-Ledger (Newark, New Jersey), August 25, 1997 Monday, FINAL EDITION, TODAY; Pg. 22, 625 words, Autumn sun needs to be reckoned with, too, Francine Parnes, AP SPECIAL FEATURES
 ... brands include Almay, L'Oreal and Revlon. To be most effective, ...
 L'OREAL SA (81%); ESTEE ...

341. The New York Times, August 24, 1997, Sunday, Late Edition - Final, Section 4; Page 5; Column 1; Week in Review Desk , 1016 words, The World; France's Allegiance: To Things French, Like Hypocrisy, By ROGER COHEN , PARIS
 ... companies -- including Michelin, L'Oreal, Carrefour and the luxury-goods ...

342. Arkansas Democrat-Gazette (Little Rock, AR), August 21, 1997, Thursday, 233 words, L'Oreal stock didn't tumble; faulty figures caused blemish, ARKANSAS DEMOCRAT-GAZETTE

... load up on that L'Oreal stock just yet. ...
 ... price, up \$ 1.63. L'Oreal is the parent company of Cosmair ...
 ... Nasdaq exchange, he said. L'Oreal, headquartered in Paris, ...

343. Business Wire, August 20, 1997, Wednesday, 617 words, The France Growth Fund Reports Earnings, NEW YORK

... assets, were: - Elf Aquitaine - L'Oreal - Carrefour - Total SA - ...
 AXA (91%); L'OREAL SA (84%); TOTAL ...

344. Drug Store News, August 18, 1997, Pg. p99(1), 19700592, 742 words, Innovative launches hope to pump up mascara sales.; product introductions, Parks, Liz

... Maybelline's sister division, L'Oreal, is launching Colour Endure ...
 L'OREAL SA (85%)

345. Drug Store News, August 18, 1997, Pg. pCF3(6), 19700596, 2400 words, Understanding the 20-something shopper.; drugstore marketing to 20 year olds, Mademoiselle's survey, Parks, Liz

... care line) and L'Oreal's recently relaunched Plenitude's Revitalizing ...
 ... , L'Oreal, Maybelline and Cover Girl. ...

346. Kansas City Star (Kansas & Missouri), August 18, 1997 Monday, METROPOLITAN EDITION, Pg. D2;, 617 words, Sure, they wanted gas, but not that much, ANGELA CURRY

... for a purchase of L'Oreal's Casting Tone-on ...
 VISA INC (85%); L'OREAL SA (60%); AT- ...

347. The Miami Herald, August 18, 1997, Monday, DOMESTIC NEWS, K0132, 1102 words, Glamorous model roughing it for new TV show and loving every minute, By Jay Clarke

... magazines and was the centerpiece of a L'Oreal hair-care advertising ...
 ... Reno, supermodel and former L'Oreal girl, says she is a ...
 L'OREAL SA (64%);

348. St. Louis Post-Dispatch (Missouri), August 16, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 35, HEALTH & BEAUTY STUFF COLUMN, 97 words, HOW TO BEAT THE FRIZZIES, Karen Deer; Special to the Post-Dispatch

... Kmart). (2) Photo - L'Oreal Springing Curls Mousse, which ...

349. Capital Times (Madison, WI.), August 15, 1997, Friday., ALL EDITIONS, Pg. 1B, 1184 words, FORGET BRETT AND REGGIE: LEROY IS TRUE MR. PACKER, GREEN BAY

... daughters, Sharon (11), L'Oreal (3) and Gabrielle (2). ...

350. Cosmetics International, August 15, 1997, Pg. p2(2), 19761430, 954 words, UK men's market reaches 753 million pounds; men's toiletries

... each, according to Euromonitor. L'Oreal's Legendary Harley Davidson, ...

351. Cosmetics International, August 15, 1997, Pg. p10(1), 19761433, 754 words, Ethnic sector outperforms US colour market; colour cosmetics, Datamonitor report
 ... retailing premium-style mass brands such as L'Oreal and Revlon. Supermarkets maintained a 4% share of sales, while other non ...

352. The Mirror (London, England), August 15, 1997, Pg. 30, 61068867, 639 words, A HARD JOB BUT I HAD TO DO IT.; Our girl acts on Impulse; Features, Ward, Amanda
 ... St Laurent, Joseph and L'Oreal followed. Then he was cast in the ...
 L'OREAL SA (60%)

353. August 15, 1997, Friday, BC cycle, UNDEFINED, 669 words, Winter's sun needs to be reckoned with, too, By FRANCINE PARNES
 ... brands include Almay, L'Oreal and Revlon. To be most effective, ...
 L'OREAL SA (81%); ESTEE ...

354. The Houston Chronicle, August 14, 1997, Thursday, 2 STAR Edition, FASHION; Pg. 6, 462 words, Hemp jewelry, funky nail color have a certain youthful appeal, REBECCA SIMMONS; Scripps Howard News Service
 ... on Sally's rack. The L'Oreal display was being stocked ...
 L'OREAL SA (62%); UNIVERSITY OF ...

355. The Houston Chronicle, August 14, 1997, Thursday, 2 STAR Edition, FASHION; Dear Paula; Pg. 8, 410 words, Hair dyes can be used at home to color brows, PAULA BEGOUN; Knight-Ridder/Tribune News Service
 ... home with a product such as L'Oreal Excellence Creme. Dear ...
 L'OREAL SA (82%); BEGINNING ...

356. Buffalo News (New York), August 13, 1997, Wednesday, CITY EDITION, LIFESTYLES, Pg. 3D, 932 words, WHEN ONE DISCOUNT ISN'T ENOUGH, JAN LEASURE; Special to The News
 ... offers Up to \$ 3 L'Oreal rebate. For \$ 1, ...
 ... UPC symbol from one L'Oreal Eye Shadow or Eye ...

357. Emerging Markets Datafile BUSINESS DAILY, August 12, 1997, Tuesday, 704 words, L'OREAL BUY-OUT A BOOST FOR MAYBELLINE, MARJORIE TERESA R. PEREZ
 WS; BUS; L'OREAL; MAYBELLIN
 ... year by France's L'Oreal Group of Companies, the world's ...
 ... great packaging upgrade, L'Oreal plans to maintain Maybelline's ...
 ... by about 40% of L'Oreal's total cosmetics sales ...
 ... markets. Last year, L'Oreal achieved a 13.1% ...
 ... rapid improvement in L'Oreal's market positions outside ...
 ... Chile) have joined forces with L'Oreal's existing brands Gemey Paris and L'Oreal Perfection, making L'Oreal the world market leader ...
 ... Maybelline appears to have benefited from the L'Oreal competitive edge in ...
 L'OREAL SA (95%); GEMEY ...
 WS; BUS; L'OREAL; MAYBELLIN LUXURY GOODS (...

358. Cosmetic Insider's Report, August 11, 1997, 1125191, 195 words, LVMH ACHIEVES GULLIVER STATUS AS DISTRIBUTOR

... s competitors (Lauder, L'Oreal, Chanel, or Sanofi for ...
 ... VUITTON SA (98%); L'OREAL SA (84%); PPR ...

359. Cosmetic Insider's Report, August 11, 1997, 1125194, 170 words, ETHNIC RACE TIGHTENS

... like Maybelline, Revlon, L'Oreal and P&G's Cover ...
 L'OREAL SA (93%); GEMEY ...
 ... LABS; MAYBELLINE INC (L'OREAL)
 ULTIMATE PARENT: L'OREAL

360. Gorman's New Product News, August 11, 1997, Pg. p58(15), 19971982, 10249 words, Health & beauty care.; new products

... PLENITUDE FUTUR-E MOISTURIZER L'Oreal, ...

361. Gorman's New Product News, August 11, 1997, Pg. p59(1), 19971983, 675 words, Revlon ColorStay makes its move to hair color permanent., Charlet, Kim

... care products, but L'Oreal is the real hair care ...
 ... we'll be seeing a L'Oreal Colour Endure hair ...
 L'OREAL SA (93%); REVLON ...

362. Charleston Gazette (West Virginia), August 10, 1997, Sunday, Editorial; Pg. P9B, 1057 words, ON LANGUAGE The Bloopie Awards bestowed on those most deserving, William Safire

... things. And speaking of life: L'Oreal, the French cosmetics firm that has ...
 ... AIRWAYS PLC (92%); L'OREAL SA (82%); CONTINENTAL ...

363. The Miami Herald, August 10, 1997 Sunday FINAL EDITION, TRAVEL; Pg. 1J, 1135 words, ISLAND HOPPING AS TRAVEL GUIDE A DREAM JOB FOR HUNTER RENO GLAMOROUS MODEL ROUGHING IT FOR NEW TV SHOW AND LOVING EVERY MINUTE, JAY CLARKE Herald Travel Editor

... magazines and was the centerpiece of a L'Oreal hair-care advertising ...
 L'OREAL SA (65%);

364. The New York Times, August 10, 1997, Sunday, Late Edition - Final, Section 6; Page 20; Column 1; Magazine Desk , 1008 words, On Language; The Bloopie Awards!, By William Safire

... things. And speaking of life: L'Oreal, the French cosmetics firm that has ...
 ... AIRWAYS PLC (92%); L'OREAL SA (82%); CONTINENTAL ...

365. Pittsburgh Post-Gazette (Pennsylvania), August 10, 1997, Sunday,, TWO STAR EDITION, Pg. E-8,, 900 words, ADVERTISING COPY DESERVES ITS BLOOPIES, WILLIAM SAFIRE

... things. And speaking of life: L'Oreal, the French cosmetics firm that has ...

366. St. Louis Post-Dispatch (Missouri), August 9, 1997, Saturday, Sunday, FIVE STAR LIFT EDITION,

LIFESTYLE, Pg. 47, HEALTH & BEAUTY STUFF COLUMN, 18 words, WOMEN ON THE GO, Karen Deer; Of the Post-Dispatch Staff

... Galleria) (2) Photo - L'Oreal Voluminous mascara (\$ 5.50, Venture) (3) Photo - L'Oreal Colour Riche lipcolours (\$

...

... Walgreens) (6) Photo - L'Oreal nailpolish (\$ 3.59, Target) (...

367. Emerging Markets Datafile BUSINESS DAILY, August 8, 1997, Friday, 607 words, THE NEWEST STAY-ON LIPSTICK ON THE BLOCK, MAGNOLIA S. SILVESTRE

... year, Maybelline merged with L'Oreal of France, a move that ...

L'OREAL SA (85%);

368. Dow Jones Online News, August 6, 1997 Wednesday 3:44 PM GMT, , 110 words, L'Oreal's 1st-Half Sales Rose 13% On Solid Cosmetics Sales, *from Factiva*

PARIS -(Dow Jones)- L'Oreal SA Wednesday credited ...

... foreign-exchange changes. L'Oreal's total sales in the ...

L'OREAL SA (95%); DOW ...

369. Dow Jones News Service, August 6, 1997 Wednesday 9:44 AM GMT, , 253 words, Europe Stocks In London Slightly Higher On U.S. Rebound, *from Factiva*

... trading included France's L'Oreal, adding FF5 to stand ...

L'OREAL SA (84%); DOW ...

370. Dow Jones News Service, August 6, 1997 Wednesday 7:11 AM GMT, , 118 words, L'Oreal SA 1H Sales -2: Cosmetic Sales Rose 13% >F.ORE, *from Factiva*

PARIS (Dow Jones)--L'Oreal SA (F.ORE) ...

... a legal filing, L'Oreal said that cosmetic sales ...

L'Oreal's total sales in the ...

... sales would have risen 8.1%, L'Oreal said. (END) DOW ...

L'OREAL SA (95%); DOW ...

371. Dow Jones News Service, August 6, 1997 Wednesday 6:54 AM GMT, , 6 words, +L'Oreal SA 1H Sales

FF34.02B Vs FF30.11B >F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

372. Drug Store News, August 4, 1997, Pg. p27(4), 19657637, 2895 words, Hair and skin care: uncovering the trends at NACDS Marketplace., Fried, Lisa I.

... L'Oreal is targeting women, ages 25 to 40, for the launch of Future Moisture Plus, which is an extension of its Plenitude line. The product is formulated with 100 percent ...

373. Drug Store News, August 4, 1997, Pg. p29(1), 19657638, 1121 words, The return of full, tousled hair promises new life for styling aids., Brookman, Faye

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

ABSTRACT L'Oreal Coiffure was founded in ...

... hair care products of L'Oreal Coiffure, attend advanced ...

L'OREAL SA (95%)

L'Oreal Coiffure Product development

380. Intellectual Property Today, August, 1997, RFC EXPRESS TM; Recently Decided Patent Cases; Pg. 24, 529 words

... REVLON CONSUMER vs. L'OREAL S.A. 5,505,937 96- ...

381. Daily News (NY), July 31, 1997, Thursday, BUSINESS AND FINANCIAL NEWS, K4273, 899 words, Bruce Wasserstein looking to create a bona fide media empire, industry insiders say, By Keith J. Kelly

... later and then sold the remainder to L'Oreal in January 1996, ...

382. The Kansas City Star, July 31, 1997, Thursday, LIFESTYLE, K4150, 422 words, Fashion notes, By Jackie White

... chic finds included L'Oreal's earth-toned eye shadow compact, \$ 1.50; L'Oreal's Colors to Go wine ...

L'OREAL SA (92%); LEE ...

383. Milwaukee Journal Sentinel (Wisconsin), July 31, 1997 Thursday, Final, Pg. 1, 2268 words, Packers make great escapes Off-season is short, but sweet, LORI NICKEL, Green Bay

... failed him. The pool man L'Oreal, 4, and Gabrielle, 2, the ...

384. Omaha World Herald (Nebraska), July 31, 1997, Thursday, SUNRISE EDITION, Pg. 47, 678 words, 'Lemon Law' May Help Car Owner

... solution manufactured by L'Oreal. I no longer ...

... still made by L'Oreal in two shades, ...

... Laurie Saks at L'Oreal in Westfield, N.J., ...

385. Orlando Sentinel (Florida), July 31, 1997 Thursday, METRO, LIVING; Pg. E4, 789 words, 'BAYWATCH' BEAUTY SECRETS UNCOVERED; NOT EVERYTHING IS WHAT IT SEEMS WITH THOSE GORGEOUS PEOPLE RUNNING ALONG THE BEACH., Miami Herald

... fortune to look like them: L'Oreal's Lash Out Waterproof ...

386. The Houston Chronicle, July 30, 1997, Wednesday, 3 STAR Edition, SPORTS; Pg. 8, 744 words, Old area code returns to NBA; Long-distance shooters to take aim from lengthier 3-point line, MICHAEL MURPHY; Staff, SALT LAKE CITY

L'OREAL SA (58%); HOUSTON ...

387. Business Wire, July 29, 1997, Tuesday, 974 words, Publicis, Europe's No. 1 Communication Network, Has Signed

an Agreement for the Acquisition of Approximately 51% of Ariely's Shares, TEL AVIV, Israel

... Cola, Hewlett Packard, L'Oreal, Nestle, Qantas, Renault, ...

... GROUPE SA (90%); L'OREAL SA (82%); THOMSON ...

388. Dow Jones News Service, July 29, 1997 Tuesday 5:31 PM GMT, , 33 words, Publicis/Ariely -3: Buys 51% Of Pelled Advertising, *from Factiva*

... clients include Renault, L'Oreal, SC Johnson and Tambrands. (...

L'OREAL SA (91%); DOW ...

389. The Wall Street Journal, July 29, 1997 Tuesday, Corporate Focus; Pg. B4, 1106 words, Donna Karan Hands the Chief Executive Reins to a `Suit' --- John Idol, Group President At Rival Ralph Lauren, Is Named as Successor, By Wendy Bounds, Staff Reporter of The Wall Street Journal, *from Factiva*

... women's sportswear line, and L'Oreal SA's subsidiary Cosmair ...

390. Chain Drug Review, July 28, 1997, Pg. p17(1), 19702607, 942 words, Buyers report mixed results in cosmetics, weak fragrance sales; Industry Overview

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

391. Chain Drug Review, July 28, 1997, Pg. p39(1), 19702624, 1031 words, Outpouring of facial care products continues.

... earlier. Next came L'Oreal's Plenitude, which posted a ...

... skin care products. L'Oreal has reorganized Plenitude this year, ...

... foaming face washes. L'Oreal is not stopping there, however. Next ...

L'OREAL SA (82%); KAO ...

392. Cosmetic Insider's Report, July 28, 1997, 1107701, 80 words, Lancome

LANCOME (L'OREAL/COSMAIR)

ULTIMATE PARENT: L'OREAL/COSMAIR

393. Daily News (New York), July 28, 1997, Monday, Business; Pg. 41, 882 words, MAG BUY GETS DEAL BIG BACK INTO CIRCULATION, By KEITH J. KELLY

... later and then sold the remainder to L'Oreal in January 1996, ...

394. Kansas City Star (Kansas & Missouri), July 27, 1997 Sunday, METROPOLITAN EDITION, Pg. G5, 525 words, Look out!; Discoveries, JACKIE WHITE; KATE HUNTER, Staff Writers

... chic finds included L'Oreal's earth-toned eye shadow compact, \$ 1.50; L'Oreal's Colors to Go wine ...

L'OREAL SA (92%); LEE ...

395. Cosmetics International, July 25, 1997, Pg. p2(1), 19655725, 568 words, Year-round sun care potential.

... (L'Oreal) and Beiersdorf's Nivea. The UK market is unique in this respect, with own-brand Soltan from pharmacy

retail chain Boots dominating sales in this sector, followed by ...
 ... in product sales. L'Oreal's Ambre Solaire and Beiersdorf's Nivea ...
 L'OREAL SA (68%)

396. Dow Jones News Service, July 25, 1997 Friday 9:37 AM GMT, , 150 words, Synthelabo SA 1H Sales FF5.76B
 Vs FF5.12B >F.SYN, *from Factiva*
 ... by cosmetics group L'Oreal (F.ORE), said ...
 SYNTHELABO SA (93%); L'OREAL SA (85%); DOW ...

397. The Daily Record (Baltimore, MD.), July 24, 1997, Thursday, Pg. 12, 50 words, Share transfers
 L'OREAL SA (57%);

398. Modesto Bee, July 24, 1997, Thursday, ALL EDITION, A; Pg. 1, 567 words, BANKRUPTCIES CONTINUE
 CLIMB SIX-MONTH FILINGS UP 20.5 PERCENT OVER 1996 IN MODESTO DIVISION, By Jack Doo, Bee staff
 writer
 L'OREAL SA (53%);

399. PR Newswire, July 24, 1997, Thursday, Financial News, 240 words, PepsiCo, Inc. Elects Peter Foy to its Board of
 Directors, PURCHASE, N.Y., July 24
 ... positions at Gillette, L'Oreal and Colgate Palmolive. In ...
 ... MCKINSEY & CO (91%); L'OREAL SA (69%); PENINSULAR & ...

400. The Daily Record (Baltimore, MD.), July 23, 1997, Wednesday, Pg. 2, 204 words, Californians File for
 Bankruptcy in Record Numbers
 CHOICEPOINT INC (57%); L'OREAL SA (55%);

401. Press Enterprise (Riverside, CA), July 23, 1997 Wednesday, ALL ZONES, Pg. C07, 630 words, Area debtors file
 bankruptcy at record clip; Riverside, San Bernardino counties top statewide rate, The Press-Enterprise
 ... CHOICEPOINT INC (56%); L'OREAL SA (54%); CDB ...

402. Information Bank Abstracts, WALL STREET JOURNAL, July 22, 1997, Tuesday, Section B; Page 1, Column 3,
 78 words, ADVERTISING: TOSSING TINTED MANES, STARS HEAT UP HAIR-COLOR WARS, BY TARA
 PARKER-POPE
 ... Locklear has signed on with L'Oreal's Cosmair unit; the market ...
 ... MYERS SQUIBB CO; L'OREAL SA;
 REVLON INC (91%); L'OREAL SA (72%); BRISTOL- ...
 ... MYERS SQUIBB CO; L'OREAL SA;

403. The Wall Street Journal, July 22, 1997 Tuesday, Advertising; Pg. B1, 1192 words, Tossing Tinted Manes, Stars
 Heat Up Hair-Color Wars, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... gain ground on L'Oreal and the market leader, Bristol- ...
 ... on with the Cosmair unit of L'Oreal in May to pitch ...

... Campinell, president of Cosmair's L'Oreal Retail. "Now it is ...
 ... Loving Care brand. L'Oreal, in addition to running ...
 ... fade segment of the market. L'Oreal launched its long-lasting ...
 ... ago. It took L'Oreal 10 years to develop ...
 L'OREAL SA (95%); INTERPUBLIC ...

404. July 22, 1997, Tuesday, AM cycle, Business News, 398 words, Californians file for bankruptcy in record numbers,
 By MICHAEL WHITE, AP Business Writer, LOS ANGELES
 CHOICEPOINT INC (57%); L'OREAL SA (55%); AMERICAN ...

405. July 22, 1997, Tuesday, PM cycle, Business News, 398 words, Californians file for bankruptcy in record numbers,
 By MICHAEL WHITE, AP Business Writer, LOS ANGELES
 CHOICEPOINT INC (57%); L'OREAL SA (55%); AMERICAN ...

406. The Washington Post, July 20, 1997, Sunday, Final Edition, MAGAZINE; Pg. W21; INTELLIGENT LIFE, 409
 words, Briefing #44: Beyond Mr. Bubble, Jennifer Ash
 ... like Guerlain, Kiehl's and L'Oreal conjure up visions of ...
 ... skin "fresheners." Says L'Oreal's Jennifer Stephens, "Children are ...
 L'OREAL SA (94%); GUERLAIN ...

407. Dow Jones Online News, July 18, 1997 Friday 6:03 AM GMT, , 469 words, Wasserstein Perella Purchases
 American Lawyer From Time Warner, *from Factiva*
 ... it later sold to L'Oreal SA. The investments have had mixed ...
 ... WARNER INC (94%); L'OREAL SA (83%); DOW ...

408. The Wall Street Journal, July 18, 1997 Friday, MARKETING & MEDIA; Pg. B2, 487 words, Wasserstein Perella
 Agrees to Purchase American Lawyer From Time Warner, By Patrick M. Reilly, Staff Reporter of The Wall Street
 Journal, *from Factiva*
 ... it later sold to L'Oreal SA. The investments have had mixed ...
 ... WARNER INC (94%); L'OREAL SA (83%); COUNSEL ...

409. City News Service, July 15, 1997, Tuesday, 241 words, Neighborhood Volunteers, LOS ANGELES
 L'OREAL SA (54%);

410. The Daily News of Los Angeles, July 15, 1997, Tuesday,, NEWS,, 854 words, NEIGHBORHOOD SNOOPS;
 VOLUNTEERS TO HELP INSPECTORS ENFORCE HEALTH, SAFETY CODES, Yvette Cabrera Daily News Staff
 Writer
 L'OREAL SA (51%);

411. Dow Jones Online News, July 15, 1997 Tuesday 12:12 AM GMT, , 515 words, With \$36.4 Billion, Gates Is
 Twice The Rich Man He Was A Year Ago, *from Factiva*
 ... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

MICROSOFT CORP (93%); L'OREAL SA (60%); DOW ...

412. Charleston Daily Mail (West Virginia), July 14, 1997, Monday, News; Pg. P6A, 534 words, GATES DOUBLES WEALTH MICROSOFT FOUNDER STILL ATOP MAGAZINE'S BILLIONAIRE RANKINGS

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

... HOLDING AG (81%); L'OREAL SA (60%);

413. Detroit Free Press, July 14, 1997 Monday METRO FINAL EDITION, NWS; Pg. 1A, 241 words, GATES POCKETS NO. 1 RANKING ON FORBES LIST, Free Press News Services

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

FORBES INC (92%); L'OREAL SA (69%); MICROSOFT ...

414. Drug Store News, July 14, 1997, Pg. p18(3), 19597682, 2291 words, Customer service gives niche players needed edge.; small to midsize cosmetics manufacturers strive for business with drugstore chains; includes related article, Parks, Liz

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

415. Drug Store News, July 14, 1997, Pg. p23(1), 19597684, 1128 words, Hair color wars heat up as new brands battle for share of expanding market., Brookman, Faye

... At the same time, L'Oreal imported Belle Color from ...

... brand, which is priced lower than L'Oreal, didn't have the L'Oreal name on it, ...

... sticking with Belle Color because of L'Oreal's strength in the category. "They ...

... Revlon's Shadings and ColorSilk. L'Oreal's Dave Waldock, senior ...

... didn't want to put the L'Oreal name on it because ...

... Europe, and we expect the same here." L'Oreal also recently added three ...

... demand. Earlier this year, L'Oreal rolled out a ...

... retailers believe that Clairol's and L'Oreal's market share dominance may be disrupted. Clairol and L'Oreal have more than 80 percent of ...

... more new formulations from L'Oreal and Clairol as they look to maintain their ...

L'OREAL SA (93%); REVLON ...

416. The Herald-Sun (Durham, NC), July 14, 1997 Monday, Final Edition, INSIDE FRONT; Pg. A4, 525 words, Gates' wallet doubles in size atop Forbes' billionaires list; SAS Institute founder in Cary makes top 200, ERIC R. QUINONES Associated Press

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

MICROSOFT CORP (93%); L'OREAL SA (60%); LEVI ...

417. The Patriot Ledger (Quincy, MA), July 14, 1997 Monday, ROP Edition, Pg. 04, 303 words, Gates tops Forbes billionaire list for third year

... 8.4 billion heiress to the L'Oreal cosmetics fortune.

... FORBES INC (91%); L'OREAL SA (63%); LEVI ...

418. Portland Press Herald (Maine), July 14, 1997, Monday,, CITY EDITION, FRONT,, Pg. 4A, 515 words, GATES ALONE AT TOP OF BILLIONAIRE LIST; FORBES MAGAZINE LIMITS ITS LIST TO THE TOP 200 BECAUSE THERE NOW ARE NEARLY 500 BILLIONAIRES WORLDWIDE., Associated Press, NEW YORK

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

... HOLDING AG (81%); L'OREAL SA (60%); LEVI ...

419. PR Newswire, July 14, 1997, Monday, Financial News, 974 words, McCann Launches New Worldwide Online Agency; WW Media Director Ira Carlin Named Chairman of Thunder House Online Marketing Communications; McCambley Named President, Ullmark Strategy Chief, NEW YORK, July 14

... Opel France/Paris), L'Oreal, Switchboard, Telenor Internett, ...

... COS INC (86%); L'OREAL SA (83%); ADAM ...

420. Providence Journal-Bulletin (Rhode Island), July 14, 1997, Monday, Correction Appended, BLACKSTONE VALLEY EDITION, Pg. 6C, 2817 words, LINCOLN DIGEST SENIOR CITIZENS

... Carlos Dos Santos, L'Oreal Duke, Shelley Dupont, ...

421. St. Louis Post-Dispatch (Missouri), July 14, 1997, Monday, THREE STAR EDITION, NEWS, Pg. 01A, 365 words, WEALTH OF DATA: GATES LEADS LIST OF BILLIONAIRES, AP, NEW YORK

... 8.4 billion heiress to the L'Oreal cosmetics fortune.

... HOLDING AG (81%); L'OREAL SA (62%); LEVI ...

422. The Star-Ledger (Newark, New Jersey), July 14, 1997 Monday, FINAL EDITION, NEWS; Pg. 2, 499 words, Gates' worth tops \$36 billion, makes him the richest by far, Eric R. Quinones, ASSOCIATED PRESS, NEW YORK

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

... HOLDING AG (81%); L'OREAL SA (61%); LEVI ...

423. July 14, 1997, Monday, PM cycle, Business News, 512 words, Gates' wallet doubles in size atop Forbes' billionaires list, By ERIC R. QUINONES, AP Business Writer, NEW YORK

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

... HOLDING AG (81%); L'OREAL SA (60%); LEVI ...

424. Dow Jones News Service, July 13, 1997 Sunday 10:30 PM GMT, , 516 words, Bill Gates Net Worth At \$36.4B; Tops Forbes Billionaire List, *from Factiva*

... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...

... STORES INC (71%); L'OREAL SA (60%); LEVI ...

425. Orlando Sentinel (Florida), July 13, 1997 Sunday, METRO, TV TIME; Pg. 3, 442 words, WHO OWNS ESTATE ON 'MAGNUM'?

... tosses about for L'Oreal. Thanks for settling this ...

L'OREAL SA (62%);

426. United Press International, July 13, 1997, Sunday, BC cycle, Domestic News, 213 words, Bill Gates is richest

businessman

... 8.4 billion as the heiress of the L'Oreal fortune in France. ...
FORBES INC (91%); L'OREAL SA (82%); MICROSOFT ...

427. July 13, 1997, Sunday, AM cycle, Business News, 512 words, Gates' wallet doubles in size atop Forbes' billionaires list, By ERIC R. QUINONES, AP Business Writer, NEW YORK
... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...
... HOLDING AG (81%); L'OREAL SA (60%); LEVI ...

428. July 13, 1997, Sunday, PM cycle, Business News, 512 words, Gates' wallet doubles in size atop Forbes' billionaires list, By ERIC R. QUINONES, AP Business Writer, NEW YORK
... 8.4 billion heiress to the L'Oreal cosmetics fortune. Forbes ...
... HOLDING AG (81%); L'OREAL SA (60%); LEVI ...

429. Cosmetics International, July 10, 1997, Pg. p5(1), 19627591, 553 words, Future perfect from L'Oreal.; to launch new products

ABSTRACT L'Oreal plans to unveil a ...

L'Oreal Paris is set to launch ...

... skin care at L'Oreal explains that thePlenitude family of ...

... technology. Future, cairns L'Oreal, will visibly improve the ...

... ordinary moisturiser, claims L'Oreal. Future will be available as ...

... 6.49 [pounds sterling]). L'Oreal will support the new ...

... Future. In cosmetics, L'Oreal Paris has extended its Colour ...

... uncomfortable on the skin. L'Oreal has addressed this problem with a ...

... matt complexion. According to L'Oreal, the finish is so velvety that ...

... For the first time, L'Oreal will also offer a ...

L'OREAL SA (95%)

L'Oreal S.A. Product introduction

430. Cosmetics International, July 10, 1997, Pg. p9(1), 19627594, 471 words, AM Cosmetics purchases Pavion.

... total unit sales. L'Oreal/Cosmair's Maybelline follows with ...

L'OREAL SA (83%); PROCTER & ...

431. South Bend Tribune (Indiana), July 9, 1997, Wednesday,, INDIANA, MICHIGAN, MISHAWAKA, TRIBUNE, Pg. d2, 401 words, IN STYLE

L'Oreal introduces L'Oreal Kids, a trio of ...

L'OREAL SA (91%); CLOROX ...

432. Birmingham News (Alabama), July 6, 1997 Sunday, SPORTS; Pg. 9B, 934 words, THE LAW OF THE LAND TESTING YOUR KNOWLEDGE OF ALABAMA'S GAME AND FISH CODE, OR WHY DOES ELLE MCPHERSON HAVE A TACKLE BOX OF BEETLE SPINS?, Mike Bolton News staff writer

L'OREAL SA (58%)

433. The New York Times, July 6, 1997, Sunday, Late Edition - Final, Section 1; Page 25; Column 1; Society Desk, 132 words, WEDDINGS; Beatrice Minkiewicz, J. G. Moreland
 ... retail division at L'Oreal, the cosmetics company in ...
 ... CORP LTD (90%); L'OREAL SA (84%);
434. The New York Times, July 6, 1997, Sunday, Late Edition - Final, Section 1; Page 25; Column 1; Society Desk, 132 words, WEDDINGS; Beatrice Minkiewicz, J. G. Moreland
 ... retail division at L'Oreal, the cosmetics company in ...
 ... CORP LTD (90%); L'OREAL SA (84%);
435. Austin American-Statesman (Texas), July 5, 1997, Weekly Business Review; Pg. 8, 1083 words, Analyst bullish on Europe despite economic confusion, James Glassman
 ... in the portfolio include L'Oreal SA, cosmetics; Carrefour ...
436. Rocky Mountain News (Denver, CO), July 3, 1997, Thursday, SPOTLIGHT ON STYLE; Ed. F; Pg. 3D, 444 words, Merchants get in on the arts, too, Suzanne S. Brown; Rocky Mountain News Fashion Editor
 ... lip palette by L'Oreal, \$ 2; L'Oreal's eye-shadow compact ...
 L'OREAL SA (82%); L'OREAL SA (82%);
437. Bankruptcy Bulletin, July 1997, I. Procedure; J. Conversion and Dismissal, 543 words, In re Olson (Viking Associates, L.L.C. v. Drewes), 1997 WL 377841 (8th Cir. 7/10/97)., LOWER COURT CASES
 L'OREAL SA (53%); COURT OF ...
438. Corporate Finance, July 1997, No. 152 Pg. 11; ISSN: 0958-2053; CODEN: CHWKA9, 1714 words, Banks to invest \$ 1m each in the Internet, Queree, Anne, 01519069
 ... customer's environment. AQ L'Oreal chooses SAP French cosmetics company L'Oreal is to install SAP's R/ ...
 ... used by 3,000 L'Oreal staff in 70 ...
 ... distribution as well as treasury. L'Oreal's chief information officer ...
 ... major corporate group." The L'Oreal deal, announced at ...
 ... AMERICA CORP (91%); L'OREAL SA (81%); CITIGROUP ...
439. Corporate Finance, July 1997, No. 152 Pg. 11-12; ISSN: 0958-2053; CODEN: CHWKA9, 121 words, L'Oreal chooses SAP, Ball, Matthew, 01519071
 French cosmetics company L'Oreal is to install SAP's R/ ...
 ... used by 3,000 L'Oreal staff in 70 ...
 ... distribution as well as treasury. L'Oreal's chief information officer ...
 ... SA; SAP AG L'OREAL SA (95%); SAP ...
440. Women's Wear Daily Treatment Supplement, July 1997, Pg. 4, 1093774, 1829 words, The Spa's The Thing
 ... COS INC; LANCOME (L'OREAL/COSMAIR); ORIGINS NATURAL ...
 ... LAUDER; ULTIMATE PARENT: L'OREAL/COSMAIR

441. The Star-Ledger (Newark, New Jersey), June 29, 1997 Sunday, STATE EDITION, ACCENT; Pg. 2, 866 words, Makeup artist discloses `Baywatch' beauty secrets, Jackie Potts, KRT NEWS SERVICE
... fortune to look like them: L'Oreal's Lash Out Waterproof ...

442. The Washington Post, June 29, 1997, Sunday, Final Edition, FINANCIAL; Pg. H01; INVESTING, 1309 words, Europe: Good Continent For a Contrarian Bet, James K. Glassman
... in the portfolio include L'Oreal SA, cosmetics; Carrefour ...

443. THE LAWYERS WEEKLY, Friday, June 27, 1997, Vol. 17, No. 8, 974 words, ENVIRONMENTAL DEBATE
Nova Scotia decision casts real doubt on effectiveness of Charter for most citizens
L'OREAL SA (51%);

444. Hartford Courant (Connecticut), June 26, 1997 Thursday, STATEWIDE, CALENDAR; Pg. 11, 579 words, GANGRENE IS SOOOOO TRENDY, KORKY VANN; Special to The Courant
... companies like Revlon and L'Oreal are coming out with their own ...
L'OREAL SA (81%); AOL ...

445. The Houston Chronicle, June 26, 1997, Thursday, 2 STAR Edition, FASHION; dear paula; Pg. 8, 662 words, Hot cloth on pimple does more harm than good, PAULA BEGOUN; Knight-Ridder/Tribune News Service
... apply a mask, L'Oreal Alpha Hydroxy A3. What do you ...
... irritation could be causing the blemishes. The L'Oreal mask is not worth ...
L'OREAL SA (83%);

446. The Wall Street Journal, June 26, 1997 Thursday, Pg. R12, 1828 words, Global Investing (A Special Report): Rating the Risk --- Level One -- France: Want to go global with relatively low risk? You always have Paris, By Charles Fleming, *from Factiva*
... sectors -- cosmetics group L'Oreal SA, tire maker ...
... TOTAL SA (84%); L'OREAL SA (84%); LVMH ...

447. Los Angeles Times, June 24, 1997, Tuesday,, Home Edition, Page 6, 1974 words, WALL STREET, CALIFORNIA; INTERNATIONAL WATCH / CONRAD DE AENLLE; LET'S BE FRANC; ALTHOUGH SOME STOCKS MAY BE WORTH A LOOK, FUND MANAGERS AND ANALYSTS SAY, FRANCE IS A MARKET TO AVOID., CONRAD DE AENLLE, Conrad de Aenlle is a London-based freelance writer
... prestige-product concerns such as L'Oreal. Another stock Smith ...

448. Chain Drug Review, June 23, 1997, Pg. p26(1), 19745787, 917 words, Recalling highlights of the NACDS Annual Meeting.; National Association of Chain Drug Stores; Editorial, Pinto, David
... cocktails. * Best reception: L'Oreal's Saturday evening party. ...

449. Chain Drug Review, June 23, 1997, Pg. p48(1), 19745801, 714 words, L'Oreal is total beauty resource.; L'Oreal Retail Division
... Cosmair Inc.'s L'Oreal subsidiary is celebrating the first ...

... operation, which is now known as the L'Oreal Retail Division. "It ...
 ... specific promotional activity." L'Oreal is now a total ...
 ... skin care merchandise; and L'Oreal color cosmetics.
 ... On lip color, L'Oreal recently extended its transfer- ...
 ... skin care category L'Oreal's Plenitude line has been simplified and ...
 ... In hair care L'Oreal has introduced BodyVIVE, a ...
 ... supplier has also begun shipping L'Oreal Kids. "We have completely revamped our ...
 ... launching our children's shampoo." L'Oreal has signed an exclusive ...
 ... an ideal representative of the L'Oreal woman - sophisticated and elegant, ...
 ... Locklear epitomizes the famous L'Oreal phrase, "Because I'm worth ...
 ... company in Europe. L'Oreal will continue to develop the ...
 ... product introductions this year. L'Oreal also stands behind the fragrance ...
 ... build traffic, which melds with L'Oreal's philosophy of investing in ...
 L'OREAL SA (93%); COSMAIR ...
 L'Oreal S.A. Management

450. Chain Drug Review, June 23, 1997, Pg. p312(1), 19745951, 513 words, Hi-School continuously fine-tunes its beauty business.; Hi-School Pharmacy
 ... learned a lot from L'Oreal - fixturing has really helped make the ...
 REVLON INC (84%); L'OREAL SA (81%); GEMEY ...

451. Chain Drug Review, June 23, 1997, Pg. p386(1), 19745966, 456 words, Rite Aid program targets women's health.; drug chain's Mother's Dat Mammograms program
 ... Myers Squibb Co., L'Oreal, Sunbeam-Oster Household ...
 ... POLAROID CORP (61%); L'OREAL SA (60%); JANSSEN ...

452. Chain Drug Review, June 23, 1997, Pg. p240(1), 19746011, 654 words, Maybelline unveils Velvet Crush.; cosmetics collection
 ... benefited from sister company L'Oreal's resources and research and development ...

453. Dow Jones News Service, June 23, 1997 Monday 8:10 AM GMT, , 80 words, Synthelabo Still Sees 1997 Net Rising More Than 10% >F.SYN, *from Factiva*
 ... majority-owned by L'Oreal SA. Synthelabo will ...
 SYNTHELABO SA (91%); L'OREAL SA (85%); DOW ...

454. PR Newswire, June 23, 1997, Monday, Financial News, 568 words, Kathy Dwyer, President of Revlon Cosmetics, USA Receives Achiever Award From Cosmetic Executive Women, Inc., NEW YORK, June 23
 ... Avon Products, Inc., L'Oreal and the Gillette Company. Ms. ...
 ... WOMEN INC (93%); L'OREAL SA (91%); AVON ...

455. Sunday Mirror (London, England), June 22, 1997, Pg. 19, 61119261, 1767 words, FROM THIS; TO THIS --JUST LIKE MAGIC!; MAKEOVER KING MARTYN FLETCHER'S STEP-BY-STEP GUIDE TO CREATING A NEW YOU. PICTURES BY ANDY McCARTNEY; Features
 ... MAKE UP COST L'Oreal's Feel Perfect Foundation, pounds 7.49 L'Oreal's Magic Concealer, pounds ...

... Coppers, pounds 4.19 L'Oreal's Voluminous Mascara, pounds ...

456. Daily Record (Glasgow, Scotland), June 18, 1997, Pg. 17, 61006561, 710 words, HAIR COMES SUMMER; SUN LIKE IT HOT: How to keep your locks cool on the beach when the temperatures soar; Features, Craig, Terri ... finalist in the prestigious L'Oreal Colour Trophy awards. ... over the ends of the hair with L'Oreal Kerestas Solair Aqua ... L'OREAL SA (70%); GEMEY ...

457. Morning Call (Allentown, PA), June 18, 1997, Wednesday., FIFTH EDITION, LOCAL/REGION., Pg. B3, 755 words, STATE SENATE APPROVES TAX PACKAGE FOR SLUMLORDS; * BILLS WOULD GIVE CITIES MORE POWER TO COLLECT TAXES AND OTHER DEBTS FROM; DELINQUENT TAXPAYERS., MADELEINE MATHIAS; The Morning Call L'OREAL SA (58%);

458. The Oregonian (Portland, Oregon), June 18, 1997 Wednesday, SUNRISE Edition, LIVING; Pg. D03, 332 words, GROUP TELLS WHAT'S TOPS IN NEW BEAUTY PRODUCTS Living Smart FASHION BEAUTYBITS, Knight-Ridder News Service ... for 1.7 ounces. * L'Oreal Plenitude Revitalift Eye ... DISTRIBUTION SERVICES (93%); L'OREAL SA (83%); ESTEE ...

459. Santa Fe New Mexican (New Mexico), June 18, 1997, Wednesday, Main; Pg. A-1, 674 words, Earthship Battle Is it a subdivision or a 'country club'? Taos County and architect are heading to court over how his dwellings should be regulated, Andrew Stiny with photos by Laurent Guerin L'OREAL SA (55%);

460. Business Wire, June 16, 1997, Monday, 1227 words, Computer Associates Announces Major New Release Of OpenIngres Database Management System, ISLANDIA, N.Y. ... technical director at L'Oreal. "Performance and concurrency are critical to ... high availability across L'Oreal's enterprise. The wealth of new ... 2.0 release reaffirms L'Oreal's commitment to OpenIngres and Computer ... CA INC (95%); L'OREAL SA (67%); MICROSOFT ...

461. Cosmetic Insider's Report, June 16, 1997, 1054122, 50 words, Short Takes: Nanoemulsion LANCOME (L'OREAL/COSMAIR) ULTIMATE PARENT: L'OREAL/COSMAIR

462. Informationweek, June 16, 1997, No. 635 Pg. 21; ISSN: 8750-6874; CODEN: INFRCL, 302 words, SAP shows off R/3 4.0, L'Oreal, Stein, Tom, 01447865 ... installation French cosmetics maker L'Oreal. ... SAP AG (96%); L'OREAL SA (93%); ABERDEEN ...

463. New Cosmetic & Household Products in Japan, June 15, 1997, 1152575, 289 words, Industry News: Maybelline

to Begin Import of U.S. and European Products in Attempt to Boost Name Recognition

... French cosmetics manufacturer L'Oreal. The brand has yet to make ...

L'OREAL SA (91%); GEMEY ...

MAYBELLINE INC (L'OREAL)

ULTIMATE PARENT: L'OREAL

464. New Cosmetic & Household Products in Japan, June 15, 1997, 1152578, 260 words, Industry News: Multi Brand-ism Fuels Increase in Cosmetic Outlets

... Estee Lauder Group and the L'Oreal Group for new ...

L'OREAL SA (83%); ESTEE ...

465. The Houston Chronicle, June 12, 1997, Thursday, 2 STAR Edition, YO; POPCORN; Pg. 6, 273 words, NAME Dropping, Staff

... new model for L'Oreal's Preference hair color. ...

... Aniston is also shilling for L'Oreal - but more discreetly, ...

L'OREAL SA (92%); MANCHESTER ...

466. The Miami Herald, June 12, 1997, Thursday, LIFESTYLE, K7419, 920 words, 'Baywatch' makeup artist discloses cast's beauty secrets, By Jackie Potts

... fortune to look like them: L'Oreal's Lash Out Waterproof ...

467. The New York Times, June 12, 1997, Thursday, Late Edition - Final, Section A; Page 1; Column 1; National Desk , 6257 words, LIVES ON FILE: The Erosion of Privacy -- A special report.; Personal Files Via Computer Offer Money and Pose Threat, By NINA BERNSTEIN

... by Seventeen magazine, L'Oreal, Six Flags, Days ...

468. THE DALLAS MORNING NEWS, June 11, 1997, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 3E, 711 words, Roses and Raspberries

... Heather Locklear for L'Oreal Preference - Would you buy hair ...

L'OREAL SA (92%); LVMH ...

469. The State Journal-Register (Springfield, IL), June 10, 1997, Sunday., EARLY AND CITY EDITIONS, Pg. 14, 319 words

... companies, including Maybelline, L'Oreal and Revlon. Call (800) ...

L'OREAL SA (82%); VOGUE ...

470. Business Wire, June 9, 1997, Monday, 1019 words, Chantal names five new board members and new COO and executive vice president; announces termination of Stanson Agreement, LOS ANGELES

... executive positions with Cosmair (L'Oreal USA), where he was responsible for the ...

... all retail distribution; L'Oreal's U.S. Retail Division, ...

L'OREAL SA (92%); BELVEDERE ...

... WORLDWIDE INC (64%); L'OREAL USA INC (55%);

471. The Atlanta Journal-Constitution, June 8, 1997, Sunday,, ALL EDITIONS, 338 words, DIXIE STYLE; IN FASHION; BRIEFS; A fashionable perfume, Marilyn Johnson
 ... night, good morning L'Oreal has just introduced Plenitude ...
 L'OREAL SA (65%); SAKS ...

472. The Boston Globe, June 8, 1997, Sunday, City Edition, ECONOMY; Pg. E2, 1152 words, The Region; Malden Mills covered; BUSINESS REVIEW HIGHLIGHTS OF THE WEEK: JUNE 1-7
 ... company that is a subsidiary of L'Oreal SA, would get marketing and ...

473. St. Louis Post-Dispatch (Missouri), June 6, 1997, Friday, FIVE STAR LIFT EDITION, EVERYDAY MAGAZINE, Pg. 01E, JERRY BERGER COLUMN, 698 words, TARDINESS IN COUNTY CUTS TAX APPEAL TIME, Jerry Berger
 ... sales planner for L'Oreal Cosmetics and Fragrances. Nupts are ...

474. Fort Worth Star-Telegram (Texas), June 5, 1997, Thursday, FINAL AM EDITION, LIFE & ARTS;, Pg. 10, 893 words, Chic Chat, KELLY DEGARMO, Star-Telegram Writer
 ... bottle blonde for L'Oreal Preference hair color, ...
 ... Heather eptomizes the famous L'Oreal phrase, 'Because I'm worth ...
 ... J. Campinell, president of the L'Oreal retail division of Cosmair ...
 L'OREAL SA (93%); COSMAIR ...

475. Hartford Courant (Connecticut), June 5, 1997 Thursday, STATEWIDE, CALENDAR; Pg. 23, 365 words, AISLE 13; A QUICK SCAN FROM THE EXPRESS LANE
 ... ounces; skin care, L'Oreal Plenitude Revitalift Eye, ...
 L'OREAL SA (83%); DETAILS ...

476. The Houston Chronicle, June 5, 1997, Thursday, 2 STAR Edition, FASHION; dear paula; Pg. 6, 632 words, Moisturizer nothing special but you can shine at night, PAULA BEGOUN; Knight-Ridder/Tribune News Service
 ... hair that you recommended that was available here was L'Oreal Permavive. Although my ...
 ... shampoo, consider trying L'Oreal's Gentle Shampoo or Neutrogena's ...
 ... clinging to the hair. Give L'Oreal's Permavive another try, ...
 ... styling products, consider L'Oreal's Studio line of mousses (...
 L'OREAL SA (61%);

477. The Miami Herald, June 4, 1997 Wednesday FINAL EDITION, LIVING; Pg. 1D, 895 words, NICE STAIN! "BAYWATCH" STARS' EAUTY SECRETS FINALLY REVEALED, Jackie Potts Herald Staff Writer
 ... fortune to look like them: L'Oreal's Lash Out Waterproof ...

478. The New York Times, June 4, 1997, Wednesday, Late Edition - Final, Section D; Page 8; Column 5; Business/Financial Desk , 105 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Awards Presented For Fragrance Ads, By Stuart Elliott
 ... Cosmair Inc. unit of L'Oreal S.A. Bijan Fragrances ...
 ... GROUND ZERO (CO) L'OREAL SA (72%); COSMAIR ...

479. Philadelphia Daily News, JUNE 4, 1997 Wednesday PM EDITION, REAL WOMEN; Pg. 54, 894 words, WE'RE STUCK ON THIS MAKEUP SOME OF THE NEW 'ALL-DAY' COSMETICS REALLY DO WORK AS ADVERTISED. OUR REAL WOMEN ROADTESTERS NAME THE BEST AND GIVE THE REST A BRUSHOFF., Becky Batcha, Daily News Staff Writer

... Revlon), Colour Endure (L'Oreal), Great Wear (Maybelline) and ...

... Chaka Fattah The best: L'Oreal Colour Endure mascara (\$...

... MRI technician The best: L'Oreal Colour Endure Stay- ...

... Station Lawyer The best: L'Oreal Colour Endure Stay- ...

L'OREAL SA (93%);

480. Reuters Health Medical News, June 3, 1997 Tuesday, INDUSTRY, 152 words, Praecis Sells European Rights For Experimental Prostate Drug To Synthelabo, WESTPORT Jun 3

... Synthelabo, a division of L'Oreal. Synthelabo paid roughly ...

... AVENTIS SA (91%); L'OREAL SA (72%)

481. The Wall Street Journal, June 3, 1997 Tuesday, Pg. C22, 151 words, Health Brief -- L'OREAL SA: Synthelabo Unit Purchases Rights to a Cancer Drug, *from Factiva*

... Synthelabo, a subsidiary of L'Oreal SA, a cosmetics ...

L'OREAL SA (95%); SYNTHELABO ...

482. Cosmetic Insider's Report, June 2, 1997, 1037330, 122 words, Outdoing Revlon?

L'Oreal has signed on supermodel ...

... a challenge by L'Oreal First L'Oreal signed on Claudia ...

... renew her contract. Now L'Oreal has enrolled tv actress ...

... president/general manager of L'Oreal's Retail Division.

L'OREAL SA (95%); GEMEY ...

L'OREAL SA

483. Dow Jones News Service, June 2, 1997 Monday 2:12 PM GMT, , 201 words, According to Monson, the new government will have little impact on ..., *from Factiva*

... at FF3899, while L'Oreal S.A. (F.ORE) ...

L'OREAL SA (83%); ELF ...

484. The New York Times, June 2, 1997, Monday, Late Edition - Final, Section D; Page 2; Column 5; Business/Financial Desk , 262 words, Drug Rights Sold to L'Oreal Unit

... Synthelabo, a subsidiary of L'Oreal S.A. that is the third-largest ...

... PHARMACEUTICALS INC; SYNTHELABO; L'OREAL SA PRAECIS PHARMACEUTICALS INC (96%); L'OREAL SA (94%); SANOFI- ...

... PHARMACEUTICALS INC; SYNTHELABO; L'OREAL SA FOOD & DRUG ...

485. The New York Times, June 2, 1997, Monday, Late Edition - Final, Section D; Page 1; Column 1; Business/Financial Desk, 476 words, BUSINESS DIGEST

... purchaser, a subsidiary of L'Oreal, will also pay \$10 ...

L'OREAL SA (84%); INTEL ...

486. Philadelphia Daily News, JUNE 2, 1997 Monday PM EDITION, FEATURES YO!; Pg. 38, 656 words, MARIAH, MOGUL HUBBY ARE CALLING IT QUILTS, Francesca Chapman, Daily news wire services, Entertainment Weekly and People magazine contributed, to this report.

... new model for L'Oreal's Preference hair color. ...

... Aniston is also shilling for L'Oreal - but more discreetly, ...

487. St. Petersburg Times (Florida), June 2, 1997, Monday, 0 South Pinellas Edition, BUSINESS; BOOK REVIEW; Pg. 12, 621 words, L'Oreal executives' stories told with intrigue, GEORGE L. FLEMING

Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott ...

... French cosmetics giant L'Oreal, the book says. Then, during the ...

... corporations owned by L'Oreal. Bar-Zohar skillfully ...

... another. In 1989, L'Oreal forced Frydman to resign from Paravision, a L'Oreal subsidiary that distributed films. ...

... boycott of Israel, had blacklisted L'Oreal for its purchase of Helena ...

... Bar-Zohar writes that L'Oreal had a two-pronged ...

... deal with Columbia Pictures. L'Oreal changed ownership of the Israeli ...

... corporate drama l'Affaire L'Oreal. The greatest irony in the ...

L'OREAL SA (95%); COLUMBIA ...

488. Bankruptcy Bulletin, June 1997, CASE LAW UPDATE; XVI. Miscellaneous; E. Setoff and Recoupment, 249 words, Eastern Airlines, Inc. v. Chemical Banks, Inc., 1997 WL 282264 (S.D.N.Y. 5/28/97)., LOWER COURT CASES

... CORP MI (58%); L'OREAL SA (56%);

489. Drug & Cosmetic Industry, June 1, 1997, Pg. p12(4), 19564828, 1925 words, Cosmoprof '97; beauty products convention, Bologna, Italy, April 25-28, 1997; Column, Barone, Amy B.

... show sponsored by L'Oreal featuring prominent stylists ...

L'OREAL SA (69%); GEMEY ...

490. Drug & Cosmetic Industry, June 1, 1997, Pg. p28(7), 19564830, 4273 words, Overview of the U.S. cosmetics and toiletries market; Industry Overview, McArdle, Shevaun

... care products include items such as L'Oreal's NEXT Fotive Performance Shampoo and Conditioner with Ceramides(once available only in ...

... Colorants Preference L'Oreal 53.1 1.1 ...

... Styling agents Studio Line L'Oreal 25.1 1.3 ...

491. Drug & Cosmetic Industry, June 1, 1997, Pg. p38(3), 19564831, 2388 words, Skin care and color cosmetics annual trend report; Industry Overview, Sargisson, Susan

... Upcoming products include L'Oreal Plenitude Revitalift Night and ...

... collections in early 1997, with L'Oreal expanding to three products ...

492. Drug & Cosmetic Industry, June 1, 1997, Pg. p48(5), 19564833, 3518 words, The state of the professional hair care market.; 1996; includes a related article on baby boomers; Industry Overview, Wurdinger, Victoria

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (83%); JOHN ...

493. Drug & Cosmetic Industry, June 1, 1997, Pg. p84(1), 19564851, 607 words, Victoria Vogue, Inc; manufacturer of cosmetic accessories; Success Stories Business Profiles; Company Profile

... Gamble, Maybelline, Revlon, L'Oreal, Lancome, Estee Lauder, ...

... VOGUE INC (96%); L'OREAL SA (82%); PROCTER & ...

494. Euromoney, June 1997, The 1997 Guide to Switzerland Supplement Pg. 22-24; ISSN: 0014-2433; CODEN: ECSTA3, 2627 words, The stock exchange, 01519680

Swiss Exchange L'OREAL SA (57%); SWISS ...

495. Women's Wear Daily NACDS, June 1997, Pg. 20, 1061725, 1056 words, A Niche Player Shows Strength in Skin Care

... like Procter & Gamble and L'Oreal, a niche skin ...

L'OREAL SA (92%); INFORMATION ...

496. Women's Wear Daily NACDS, June 1997, Pg. 60, 1061726, 1332 words, Going to Extremes

... promotion, "Two to Tango," L'Oreal will launch another ...

... CO); MAYBELLINE INC (L'OREAL); PROCTER & GAMBLE CO; ...

ULTIMATE PARENT: L'OREAL; ULTIMATE PARENT: PROCTER & ...

497. St. Louis Post-Dispatch (Missouri), May 31, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 28, 148 words, SMILIN' THROUGH THE PAIN, Compiled From News Services

... mint green is new from L'Oreal. Talk about computer ...

L'OREAL SA (70%);

498. The Houston Chronicle, May 29, 1997, Thursday, 2 STAR Edition, FASHION; dear paula; Pg. 5, 911 words,

Foundation with sunscreen provides matte finish without drying skin, PAULA BEGOUN; Knight-Ridder/Tribune News Service

... Maybelline's Great Lip, then L'Oreal Endure, then Lancome Rouge ...

499. PR Newswire, May 29, 1997, Thursday, Financial News, 692 words, Kmart Corporation Recognizes Top Vendor Partners, TROY, Mich., May 29

... Corp. Cosmetics & Fragrances L'Oreal Greeting Cards, Souvenirs & ...

... KMART CORP (93%); L'OREAL SA (82%); THOMSON ...

500. BCD News and Comment, May 27, 1997, BANKRUPTCY COURTS; Vol. 30, No. 18, 737 words, Earmarking Doctrine Applied In Section 549(a) Analysis

L'OREAL SA (52%);

501. Cosmetics International, May 25, 1997, Pg. p7(1), 19486611, 582 words, Hair care crosses channels.; Spanish and French markets

... by the `big four'- L'Oreal, Wella, Eugene-Perma and ...
L'OREAL SA (91%); WELLA ...

502. The New York Times, May 25, 1997, Sunday, Late Edition - Final, Section 1; Page 43; Column 2; Society Desk, 188 words, WEDDINGS; Sharon Perley, Mark Masling

... president of sales at L'Oreal, the New York cosmetics ...
L'OREAL SA (71%); GEORGETOWN ...

503. The Star-Ledger (Newark, New Jersey), May 25, 1997 Sunday, FINAL EDITION, STYLE; Pg. 3, 173 words, A model defection, Jenifer D. Braun, Star-Ledger Staff

... Coke to Revlon's Pepsi, L'Oreal. Schiffer's contract at ...
... Now her duties at L'Oreal will start with a ...
... represent the elegance and modernity that the L'Oreal heritage evokes in the ...
... throughout the world," said L'Oreal's vice president, consumer ...
... few days later, L'Oreal announced yet another ...
... now shill for L'Oreal's Preference hair color. ...
... Locklear will be promoting L'Oreal's Preference hair color. Her ...
L'OREAL SA (93%); REVLON ...

504. PR Newswire, May 22, 1997, Thursday, Financial News, 731 words, Texas Biotechnology Announces Results of Phase III NOVASTAN(R) Clinical Study in Patients with HIT and HITTS, HOUSTON, May 22

... a pharmaceutical unit of L'Oreal, that will market NOVASTAN ...

505. San Antonio Express-News (Texas), May 22, 1997, Thursday, , ALAMO, Pg. 10, Part F, 582 words, HAUTE shots, Compiled by Rose Mary Budge

... a suntan and maybe that's why L'Oreal beauty experts decided to ...
... stores late this month. L'Oreal publicists are promoting the products as " ...
L'OREAL SA (62%); SAKS ...

506. Tampa Tribune (Florida), May 21, 1997, Wednesday,, FINAL EDITION, Pg. 2, 313 words, CEW awards recognize best in skin care, MARY GOTTSCHALK; of Knight-Ridder News Service

... for 1.7 ounces. L'Oreal Plenitude Revitalift Eye ...

507. The Record, May 20, 1997; TUESDAY; ALL EDITIONS, YOUR TIME; Pg. Y02, 684 words, PEOPLE, PEOPLE, FROM NEWS SERVICE REPORTS

... Boxster." 1970s supermodel and L'Oreal spokeswoman Dale Hadden: " ...

508. Cosmetic Insider's Report, May 19, 1997, 1012780, 97 words, LIKE TOYOTA AND HONDA

... U.S. market of the ilk of L'Oreal or Unilever or even Sanofi, ...
... COLTD (94%); L'OREAL SA (93%); UNILEVER ...

509. Cosmetic Insider's Report, May 19, 1997, 1012781, 218 words, RUMOR, MERE RUMOR
 ... majority share in L'Oreal are revived with impending retirement of Nestle chairman and story that L'Oreal chairman/CEO wanted to ...
 ... Liliane Bettencourt in L'Oreal, the largest cosmetic company ...
 ... French business review, that L'Oreal chairman/ceo Lindsay ...
 ... all, last year L'Oreal racked up consolidated ...
 ... company's interest in L'Oreal, even should the Bettencourts and Lindsay ...
 L'OREAL SA (94%); NESTLE ...
 L'OREAL SA; NESTLE SA
510. Cosmetic Insider's Report, May 19, 1997, 1012785, 145 words, CLAUDIA GOES ELSEWHERE
 ... checkbook balance will be L'Oreal, which is expected to make better ...
 L'OREAL SA (84%); GEMEY ...
511. Fort Worth Star-Telegram (Texas), May 18, 1997, Sunday, FINAL AM EDITION, LIFE;, Pg. 3., 369 words,
 Picking the best new beauty products, Mary Gottschalk, Knight-Ridder Newspapers
 ... for 1.7 ounces. *L'Oreal Plenitude Revitalift Eye ...
 L'OREAL SA (84%);
512. Palm Beach Post (Florida), May 18, 1997, Sunday., FINAL EDITION, Pg. 1H, 872 words, IN THE LIMELIGHT,
 JURA KONCIUS
 ... your nails to match? L'Oreal has brought out Key ...
 L'OREAL SA (81%); FORMICA ...
513. Richmond Times Dispatch (Virginia), May 18, 1997, Sunday., CITY EDITION, Pg. G-3, 634 words, PSORIASIS
 SHOULDN'T PREVENT APPLICATION OF A BODY WAVE, Faith Garrett Vosbrinck
 ... Raspberry Detangling Rinse, L'Oreal's ColorVive Gentle Conditioner with ...
514. Sun-Sentinel (Fort Lauderdale, FL), May 18, 1997, Sunday., Final EDITION, Pg. 7E., 509 words, THE SPOKEN
 WORD, CURRENTS; Compiled by Sharon Edwards
 ... Boxster." - 1970s supermodel and L'Oreal spokeswoman Dale Hadden: " ...
 ... GROUP NV (95%); L'OREAL SA (70%); CYNTHIA ...
515. Tampa Tribune (Florida), May 18, 1997, Sunday., METRO EDITION, Pg. 3, 631 words, Smell of envy, Compiled
 by Mike O'Neill
 1970s supermodel and L'Oreal spokeswoman Dale Hadden: " ...
516. The Union Leader (Manchester, NH), May 16, 1997 Friday, CITY EDITION, SECTION A, Pg. 5, 582 words,
 (CRIMEWATCH) Man Charged. Take Gun From Youth. Accused of Using Pepper Spray. Charged With
 Trespassing. Arrested for Shoplifting
 ... recovered a tube of L'Oreal lipstick valued at \$...

517. Fort Worth Star-Telegram (Texas), May 15, 1997, Thursday, FINAL AM EDITION, LIFE & ARTS;, Pg. 2,, 496 words, Chic chat, Staff and Wire Reports

... a contract with competitor L'Oreal. Revlon told Women's ...

... for cosmetic rival L'Oreal. Credit: Revlon "Color is ...

L'OREAL SA (93%); CYNTHIA ...

518. New Cosmetic & Household Products in Japan, May 15, 1997, 1131399, 65 words, Hair Colorants: L'Oreal Feria Hi-Treatment Bleach & Color Lemon" by Nihon L'Oreal

Nihon L'Oreal introduced "L'Oreal Feria Hi-Treatment ...

... color. It contains L'oreal's independently developed ingredient which ...

L'OREAL SA (93%); GEMEY ...

NIHON L'OREAL KK

... Hair coloring preps); L'Oreal Feria Hi-Treatment ...

519. San Jose Mercury News, May 15, 1997, Thursday, LIFESTYLE, K7846, 403 words, Top new skin-care products garner awards, By Mary Gottschalk

... for 1.7 ounces. L'Oreal Plenitude Revitalift Eye ...

... COS INC (91%); L'OREAL SA (84%); BEST ...

520. Business Wire, May 14, 1997, Wednesday, 947 words, PeopleSoft signs enterprise license agreement for Microsoft BackOffice; commits to SQL Server and Windows NT as product development platform; gains customers; adds three applications, NEW YORK

... known for such brands as L'Oreal, Lancome, and Ralph Lauren. "Our ...

... MICROSOFT CORP (94%); L'OREAL SA (80%); JM ...

521. Dow Jones News Service, May 14, 1997 Wednesday 9:49 AM GMT, , 248 words, Europe Stocks In London Higher, France Auto Stocks Gaining, *from Factiva*

... billion from FF43.24 billion. Also, L'Oreal shares are making a ...

... CITROEN SA (84%); L'OREAL SA (84%); DOW ...

522. Dow Jones News Service, May 14, 1997 Wednesday 8:26 AM GMT, , 124 words, L'Oreal SA 1Q Sales -2: Aided By Maybelline Buy >F.ORE, *from Factiva*

... beauty and pharmaceutical company L'Oreal SA said Wednesday that ...

L'OREAL SA (95%); DOW ...

523. Dow Jones News Service, May 14, 1997 Wednesday 6:56 AM GMT, , 6 words, +L'Oreal SA 1Q FF16.51B Vs FF14.82B >F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

524. PR Newswire, May 14, 1997, Wednesday, Entertainment, Television, and Culture, 386 words, What Makes You Green With Envy? Gucci Envy Asked Some of the World's Most Envied People; Celebrities, socialites and beauty editors recently answered this question in a poll by Gucci Envy, the new fragrance by Gucci Parfums., NEW YORK, May 14

... 70's supermodel and L'Oreal spokeswoman Dale Hadden's ...
 ... GROUP NV (95%); L'OREAL SA (83%); NEIMAN ...

525. Times-Picayune (New Orleans, LA), May 14, 1997 Wednesday, THIRD, LIVING; Pg. E1, 1285 words, VANITY FARE; WOMEN PAY A PRETTY PENNY FOR BEAUTY, By CHRIS BYNUM Fashion writer
 ... lasting lipsticks from either L'Oreal or Revlon (under \$12), and ...
 L'OREAL SA (81%); SAKS ...

526. Buffalo News (New York), May 13, 1997, Tuesday, CITY EDITION, NEXT, Pg. 3N, 303 words, HYPE
 ... companies, including Maybelline, L'Oreal and Revlon. Call (800) ...
 L'OREAL SA (81%); MCCLATCHY ...

527. Ledger (Lakeland, Florida), May 12, 1997, Monday, 545 words, SOFTWARE HELPS YOU PLAN TRAVEL,
 LONNIE BROWN The Ledger
 L'OREAL SA (51%);

528. Arkansas Democrat-Gazette (Little Rock, AR), May 11, 1997, Sunday, 482 words, (Front row) Naomi Armstrong, registered nurse, Baptist Home Health; Shannon McKenzie, money market manager, Metropolitan National Bank; and Betsy Jenkins, human resources administrative assistant, Stephens Inc.
 ... for Falcon Jet and L'Oreal; and Leslie Sink, marketing ...

529. Dayton Daily News (Ohio), May 11, 1997, Sunday,, CITY EDITION, LIFESTYLE,, Pg. 6E,, 495 words,
 'AGELESS' AUTHOR PROMOTES THE 50S, MEREDITH MOSS
 ... Color Basics Lipstick, L'Oreal Colour Endure Stay- ...
 L'OREAL SA (81%); BORDERS ...

530. Plain Dealer (Cleveland, Ohio), May 8, 1997 Thursday, FINAL / ALL, STYLE; Pg. 2E, 644 words, BEST FACE FORWARD, Roxanne Washington -
 ... body (\$75), and more. L'Oreal is also going for the gold this ...
 ... 3: NO CREDIT; L'Oreal goes for the gold with its ...

531. Star Tribune (Minneapolis, MN), May 8, 1997, Metro Edition, Sports; Pg. 10C, 526 words, Belief spurred Huntington to Olympics, America's Cup, Karin Winegar; Staff Writer
 ... women's sports, including L'Oreal cosmetics, Yoplait yogurt and ...

532. The Atlanta Journal-Constitution, May 7, 1997, Wednesday,, ALL EDITIONS, 570 words, How Georgia Stocks Fared; Hair care products maker surges after new exec named, Shelia M. Poole and Robert Luke; STAFF WRITERS
 ... beauty and pharmaceutical group L'Oreal.
 L'OREAL SA (84%); COCA- ...

533. The Atlanta Journal-Constitution, May 7, 1997, Wednesday,, ALL EDITIONS, 570 words, How Georgia Stocks Fared; Hair care products maker surges after new exec named, Shelia M. Poole and Robert Luke; STAFF WRITERS

... beauty and pharmaceutical group L'Oreal.
L'OREAL SA (84%); COCA- ...

534. The Atlanta Journal-Constitution, May 7, 1997, Wednesday,, ALL EDITIONS, 570 words, How Georgia Stocks Fared; Hair care products maker surges after new exec named, Shelia M. Poole and Robert Luke; STAFF WRITERS ... beauty and pharmaceutical group L'Oreal.
L'OREAL SA (84%); COCA- ...

535. The Atlanta Journal-Constitution, May 7, 1997, Wednesday,, ALL EDITIONS, 570 words, How Georgia Stocks Fared; Hair care products maker surges after new exec named, Shelia M. Poole and Robert Luke; STAFF WRITERS ... beauty and pharmaceutical group L'Oreal.
L'OREAL SA (84%); COCA- ...

536. The Oregonian (Portland, Oregon), May 7, 1997 Wednesday, SUNRISE Edition, LIVING; Pg. D06, 690 words, BRITISH INVASION PUTS U.S. FASHION ON ALERTLiving Smart Savoir-Faire, From wire reports ... mint green is new from L'Oreal. -- Kansas City Star

537. Dow Jones Online News, May 6, 1997 Tuesday 7:53 PM GMT, , 214 words, Carson Up 14% On 1st-Quarter Earnings, News Of New Financial Head, *from Factiva* ... beauty and pharmaceutical group L'Oreal SA. Hu suggested that ...
L'OREAL SA (83%); CARSON ...

538. Dow Jones News Service, May 6, 1997 Tuesday 7:18 PM GMT, , 208 words, Carson Up 14% On 1Q Earnings, News Of New Fincl Chief >CIC, *from Factiva* ... beauty and pharmaceutical group L'Oreal SA. Hu suggested that ...
CARSON INC (91%); L'OREAL SA (83%); MAYBELLINE ...

539. Dow Jones Online News, May 6, 1997 Tuesday 1:16 PM GMT, , 497 words, Nestle Sales Rose 19% In 1st Quarter; Futher Growth Projected, *from Factiva* ... said that French company L'Oreal Sa, in which Nestle ...
... future. Maucher said L'Oreal's profit and sales had grown ...
NESTLE SA (94%); L'OREAL SA (82%); DOW ...

540. Dow Jones News Service, May 6, 1997 Tuesday 12:12 PM GMT, , 162 words, Nestle SA 1Q Sales, Outlook -3: No Plans For New Buys >Z.NES, *from Factiva* ... said that French company L'Oreal, in which Nestle owns ...
Maucher said L'Oreal's profit and sales had grown ...
NESTLE SA (94%); L'OREAL SA (92%); DOW ...

541. Dow Jones News Service, May 6, 1997 Tuesday 9:18 AM GMT, , 6 words, *Nestle SA Rules Out Sale Of Alcon, L'Oreal >Z.NES, *from Factiva*
NESTLE SA (91%); L'OREAL SA (91%); DOW ...

542. Business Wire, May 5, 1997, Monday, 412 words, The France Growth Fund reports earnings, NEW YORK
 ... Aquitaine -- Total SA -- L'Oreal -- Carrefour -- Alcatel Alsthom -- ...
 L'OREAL SA (91%); DANONE (...
543. PR Newswire, May 5, 1997, Monday, Financial News, 720 words, Ohio First Lady Janet Voinovich Endorses 1997
 Mother's Day Mammograms Program; Governor's spouse joins Rite Aid for Buckeye State kickoff of breast cancer
 awareness and prevention initiative, CLEVELAND May 5
 ... Bristol-Myers Squibb, L'Oreal Haircare, Sunbeam-Oster ...
544. The Record, May 4, 1997; SUNDAY; ALL EDITIONS, HOMESCAPE; Pg. 007, 1227 words, FOREVER
 GREEN ; THE VERDANT SHADE OF SUMMER REMAINS VITAL TO THE DECORATING INDUSTRY, EYE
 ON COLOR, JURA KONCIUS
 ... your nails to match? L'Oreal has brought out Key ...
 L'OREAL SA (82%); FORMICA ...
545. St. Petersburg Times (Florida), May 4, 1997, Sunday, 0 South Pinellas Edition, FLORIDIAN; FASHION BRIEFS;
 Pg. 4F, 464 words, The best of beauty
 ... ounces; skin care, L'Oreal Plentitude Revitalift Eye, ...
 L'OREAL SA (83%);
546. Sunday Mirror (London, England), May 4, 1997, Pg. 39, 61147550, 571 words, HOW TO HAVE STYLE;
 Features
 ... Face the future with Hologramme, L'Oreal's new two- tone ...
 L'OREAL SA (68%); GEMEY ...
547. Deseret News (Salt Lake City), May 2, 1997, Friday, TODAY;, Pg. C2, 234 words, Cosmetics executives name
 best new products
 ... ounces; skin care, L'Oreal Plentitude Revitalift Eye, ...
 L'OREAL SA (83%);
548. PR Newswire, May 2, 1997, Friday, Financial News, 405 words, New Release of DeLorme's AAA Map'n'Go(R)
 Adds Features, Updates Data, YARMOUTH, Maine, May 2
 ... AUTOMOBILE ASSOCIATION (58%); L'OREAL SA (54%); 54%);
549. USA TODAY, May 2, 1997, Friday,, FINAL EDITION, MONEY;, Pg. 3B, 223 words, Avon teams with Barbie
 for young girls' products, Bruce Horovitz
 ... personal care line. And L'Oreal has a new line of ...
 MATTEL INC (93%); L'OREAL SA (69%); JOHNSON & ...
550. SEATTLE POST-INTELLIGENCER, May 1, 1997, Thursday, , FINAL, Pg. D1, 719 words, 'ROMY AND
 MICHELE' NEXT FASHION ICONS? ; FOR TRENDY-CONSCIOUS, IT'S A FINE LINE BETWEEN A BARBIE
 AND A BIMBO, BARBARA DE WITT LOS ANGELES DAILY NEWS

... Bumble pomade and Redken and L'Oreal hair spray. "All the ...

551. Business Wire, May 1, 1997, Thursday, 1301 words, Rite Aid and The Pennsylvania Breast Cancer Coalition kick off 1997 Mother's Day Mammograms Program; Unique Mother's Day gift could save lives, HARRISBURG, Pa. ... Bristol-Myers Squibb, L'Oreal Haircare, Sunbeam-Oster ...

552. Dayton Daily News (Ohio), May 1, 1997, Thursday., CITY EDITION, HOMELIFE., Pg. 3., 561 words, TODAY'S SPECIAL: FEAR AND LOATHING IN AISLE 3, Laura Dempsey ... hair is naturally this color - the L'Oreal is for my daughter's ...

553. Intellectual Property Today, May, 1997, RFC EXPRESS TM; Recently Filed Trademark Cases; Pg. 28, 1361 words ... CLAIROL INC. vs. L'OREAL S.A. 97-1573 ...

554. Women's Wear Daily Hair Care Supplement, May 1997, Pg. 3, 1020071, 344 words, Heady Times for Styling ... Cosmetics, St. Ives, L'Oreal and Helene Curtis. Hairstyles ... L'OREAL SA (82%); JOHN ...

555. Women's Wear Daily Hair Care Supplement, May 1997, Pg. 4, 1020072, 1617 words, Add It Up: Two-in-One Products Score Points ... mil in 1997. L'Oreal will add The First ... benefits. Earlier this year, L'Oreal introduced Senses, a subsegment of the L'Oreal Studio line of styling ... hair: In July, L'Oreal will add The First ...

556. Chain Drug Review, April 28, 1997, Pg. p252(1), 19621211, 916 words, Makers aim to reinvigorate facial skin care segment.; Andrew JergensCo. and Oil of Olay to introduce new facial cleansers ... no AHAs." Neutrogena and L'Oreal's Plenitude appear to be the hottest ...

557. Chain Drug Review, April 28, 1997, Pg. p255(1), 19621212, 973 words, L'Oreal aims to enhance opportunities for retailers; Company Profile ... single management team the L'Oreal Retail Division of Cosmair ... care companies cannot." The L'Oreal entity has come full circle. L'Oreal Retail was originally one ... specific promotional activity." The L'Oreal Retail division is now ... Plenitude skin care and L'Oreal color cosmetics. L'Oreal is clearly the industry's largest ... working with the retailer to leverage the L'Oreal brand." The L'Oreal consumer overlaps multiple ... can bring to the table what L'Oreal brings retailers, concurs ... skin care category. "When L'Oreal first introduced Plenitude ... department stores," he says. "When L'Oreal debuted Plenitude with substantial ... formidable task of integrating L'Oreal's cosmetics and hair businesses has ... smoothly, observes Campinell, and L'Oreal has continued to grow the beauty ... product launches." Currently, L'Oreal is shipping ColorEndure makeup and ... Campinell. In addition, L'Oreal has introduced Body-VIVE, ... VIVE franchise, and is also shipping L'Oreal Kids. "We have completely revamped our ... In addition, he says, L'Oreal recently introduced Laboratoires ...

... 20 minute ColorEasegel. L'Oreal will continue to develop the ...
... other product launches. L'Oreal also strongly stands behind the ...
... build traffic, which melds with L'Oreal's philosophy of investing in ...
L'OREAL SA (93%); COSMAIR ...
L'Oreal S.A. Management

558. Drug Store News, April 28, 1997, Pg. p27(1), 19374377, 1065 words, L'Oreal adapting to meet changing retailer needs., Fried, Lisa I.

... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
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... L'Oreal ...
L'OREAL SA (93%); GEMEY ...
L'Oreal S.A. Management

559. Austin American-Statesman (Texas), April 27, 1997, Business; Pg. K1, 1632 words, 'Zines of the times; Competition grows among publications catering, Kim Tyson
... AT&T, Revlon, L'Oreal and Procter & Gamble, she said. (...

560. Cosmetics International, April 25, 1997, Pg. p11(1), 19384179, 840 words, Number one slot for cK.; in the U.S., cK one fragrance from Calvin Klein; Unilever

... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... PLC/NV (90%); L'OREAL SA (65%); GEMEY ...

561. Richmond Times Dispatch (Virginia), April 24, 1997, Thursday., CITY EDITION, Pg. A-20, 416 words, PETA'S POCKETS

... gotten cosmetics companies such as L'Oreal to stop testing their products ...

562. Information Bank Abstracts, WALL STREET JOURNAL, April 24, 1997, Thursday, Section A; Page 14, Column 1, 42 words, WORLD WIRE: L'OREAL SEES MUSCULAR EARNINGS

L'Oreal SA (France) predicts ...

L'OREAL SA; NESTLE SA;

L'OREAL SA (94%); NESTLE SA (72%); L'OREAL SA; NESTLE SA;

563. The Wall Street Journal, April 24, 1997 Thursday Correction Appended, INTERNATIONAL; World Wire; Pg. A14, 790 words, World Wire, Compiled by Richard L. Holman, *from Factiva*

... Swiss phone firms. L'OREAL SEES MUSCULAR EARNINGS L'Oreal SA of France, a ...

... 16.5 billion francs. L'Oreal also sought to dispel rumors ...

... AB VOLVO (82%); L'OREAL SA (81%); SBC ...

564. Dow Jones Online News, April 23, 1997 Wednesday 1:40 PM GMT, , 524 words, L'Oreal Projects Double-Digit Profit Rise In 1997, *from Factiva*

PARIS -(Dow Jones)- L'Oreal SA President and CEO ...

... on the outlook for L'Oreal's earnings, both in ...

... s earnings, or in those of L'Oreal, that requires me to take a ...

... years, there has been considerable speculation that L'Oreal might consider spinning ...

... year." In 1996, L'Oreal posted net profit ...

... U.S. Maybelline business into L'Oreal's existing cosmetics line. L'Oreal bought the company in ...

... a larger part of L'Oreal's total sales, increasing to ...

... Owen-Jones emphasized that L'Oreal's sales base have become ...

... in sales and profit, L'Oreal is confident in its earnings ...

... 13.3 francs as profit. L'Oreal also reported Wednesday that its 1996 ...

L'OREAL SA (95%); DOW ...

565. Dow Jones News Service, April 23, 1997 Wednesday 6:21 AM GMT, , 71 words, L'Oreal SA Boosts Dividend To FF14 From FF13.3 >F.ORE, *from Factiva*

PARIS (Dow Jones)--L'Oreal SA said Wednesday that ...

L'OREAL SA (95%); DOW ...

566. Palm Beach Post (Florida), April 23, 1997, Wednesday,, FINAL EDITION, Pg. 1D, 523 words, BEHIND THE SCENES AT CYNTHIA ROWLEY'S NEW YORK FASHION SHOW; CIGARETTES, SUSHI AND SHANGRI-LA, NICOLE PISCOPO

... products from Paul Mitchell and L'Oreal. 'And once a month, ...

567. Palm Beach Post (Florida), April 22, 1997, Tuesday,, FINAL EDITION, Pg. 14A, 465 words, DRESS UP CONDUCT CODE OR KEEP GETTING CLEANED

L'OREAL SA (58%); HOLLAND & ...

568. Cosmetic Insider's Report, April 21, 1997, 979816, 104 words, Short Takes: Lancome

LANCOME (L'OREAL/COSMAIR)

ULTIMATE PARENT: L'OREAL/COSMAIR

569. The New York Times, April 18, 1997, Friday, Late Edition - Final, Section D; Page 12; Column 5; Business/Financial Desk , 108 words, INTERNATIONAL BRIEFS; Clarins in Talks With Fashion House, Reuters ... better to compete with such rivals as L'Oreal S.A., Estee Lauder ...
... VUITTON SA (91%); L'OREAL SA (84%); ESTEE ...

570. April 18, 1997, Friday, BC cycle, UNDEFINED, 554 words, Fashion Briefs ---, NEW YORK ... ounces; skin care, L'Oreal Plentitude Revitalift Eye, ...
L'OREAL SA (83%);

571. The Pantagraph (Bloomington, IL), April 17, 1997 Thursday,, FINAL EDITION Correction Appended , BUSINESS;, Pg. C3;, 813 words, Local; Business have shot at QVC airing ... brand names such as Revlon, L'Oreal, Wella, Jheri Redding and ...
L'OREAL SA (81%);

572. New Cosmetic & Household Products in Japan, April 15, 1997, 1092677, 802 words, Industry News: Designers Agitate Japanese Operations ... KANEBO LTD; LANVIN (L'OREAL)
ULTIMATE PARENT: L'OREAL

573. Tulsa World (Oklahoma), April 15, 1997 Tuesday, FINAL HOME EDITION, Pg. D1;, 1767 words, Take Your Daughter to Work Day, Compiled by Lara Christiansen ... Foundation. Cosmetic company L'Oreal has introduced new shampoos ...
... for kids, called L'Oreal Kids and developed for the ...
... 9-ounce bottle of L'Oreal Kids shampoo retails ...

574. The Wall Street Journal, April 15, 1997 Tuesday, INTERNATIONAL; Pg. CITATION, 58 words, L'Oreal Sales Rose 11% in Quarter, *from Factiva* ... beauty and pharmaceutical group L'Oreal SA said first- ...
... figures, added 3.3% to L'Oreal's sales, the company said.
L'OREAL SA (95%)

575. South Bend Tribune (Indiana), April 14, 1997, Monday,, HOMETOWN MISHAWAKA, Pg. 4, 1459 words, GIVING IT THE OLD COLLEGE TRY . . . * INNER VIEW, RACHAEL PHILLIPS ... no Lady Clairol or L'Oreal allowed, you know), she might ...
L'OREAL SA (68%);

576. South Bend Tribune (Indiana), April 14, 1997, Monday,, HOMETOWN PHM, Pg. 4, 1460 words, GIVING IT THE OLD COLLEGE TRY . . . * INNER VIEW, RACHAEL PHILLIPS ... no Lady Clairol or L'Oreal allowed, you know), she might ...
L'OREAL SA (68%);

577. Dow Jones Online News, April 14, 1997 Monday 11:02 AM GMT, , 110 words, France's L'Oreal Posted 11.5%

Sales Advance With Dollar's Help, *from Factiva*

... products and pharmaceuticals maker L'Oreal SA said Monday that its ...

... figures, added 3.3% to L'Oreal's sales, the company said. ...

... added 1.6% to sales as L'Oreal consolidated the sales of its new ...

L'OREAL SA (95%); DOW ...

578. Dow Jones News Service, April 14, 1997 Monday 8:36 AM GMT, , 118 words, L'Oreal 1Q Sales -2: Dollar Helps U.S. Sales >F.ORE, *from Factiva*

... beauty and pharmaceutical group L'Oreal SA said Monday that its ...

... figures, added 3.3% to L'Oreal's sales, the company said. ...

... added 1.6% to sales as L'Oreal consolidated the sales of its new ...

L'OREAL SA (95%); DOW ...

579. Dow Jones News Service, April 14, 1997 Monday 8:05 AM GMT, , 6 words, +L'Oreal SA 1Q Sales Rose To FF16.5B >F.ORE, *from Factiva*

L'OREAL SA (91%); DOW ...

580. Hartford Courant (Connecticut), April 13, 1997 Sunday, STATEWIDE, COMMENTARY; Pg. B3, 675 words, MEN IN THE OFFICE ARE FALLING PREY TO THEIR VANITY, BARBARA T. ROESSNER

... a lifetime supply of L'Oreal. We've been submitting our sagging ...

L'OREAL SA (69%);

581. The Oregonian (Portland, Oregon), April 12, 1997 Saturday, SUNRISE Edition, LIVING; Pg. B01, 1272 words, ULTIMATE PROM PLANNER, KAREN KIRKPATRICK VITT, of the Oregonian Staff <

... oil-free moisturizer (L'Oreal Plenitude Active Daily ...

L'OREAL SA (64%); GEMEY ...

582. Daily Record (Glasgow, Scotland), April 11, 1997, Pg. 20, 61020010, 1098 words, THE PRICE OF YOUTH; SKIN AT THE DEEP END: The big bucks behind the battle to stay forever young; Features, Frame, Lorna

... come cheap for L'Oreal, Carole Bouquet costs ...

583. Consumer Bankruptcy News, April 10, 1997, THIRD CIRCUIT; Vol. 6, No. 14, 190 words, Section 365(b)(1)(A): True Lease

L'OREAL SA (56%);

584. Cosmetics International, April 10, 1997, Pg. p5(1), 19328470, 761 words, Organics re-establishes its roots.; Elida Faberge's Organics haircare products

... Wella Liquid Hair, L'Oreal's Elseve and Nicky Clarke ...

L'OREAL SA (83%); PROCTER & ...

585. The Houston Chronicle, April 10, 1997, Thursday, 2 STAR Edition, FASHION; briefs; Pg. 3, 574 words, briefs, Staff

... a-dub-dub L'Oreal Kids has a new ...
L'OREAL SA (68%);

586. PR Newswire, April 10, 1997, Thursday, Financial News, 246 words, Jean Philippe Fragrances Announces Appointment of Robert Bensoussan-Torres As a Director, NEW YORK, April 10
... 27) years at L'Oreal, and was the President and Chief Executive ...
... United States licensee of L'Oreal from 1983 through June ...
... PARFUMS INC (98%); L'OREAL SA (92%); ESCADA ...

587. San Antonio Express-News (Texas), April 10, 1997, Thursday, , ALAMO, Pg. 12, Part F, 588 words, Haute shots ... 381. - Fun fish L'Oreal, a company known ...
... for children. Called "L'Oreal Kids," the line features ...
L'OREAL SA (91%); VF ...

588. PR Newswire, April 9, 1997, Wednesday, Financial News, 189 words, Margaret Sharkey Named General Manager for Helena Rubinstein, NEW YORK, April 9
... directly to Mr. Peyrelongue. L'Oreal acquired Helena Rubinstein ...
... Inc.; Helena Rubinstein L'OREAL SA (84%); COSMAIR ...

589. Rocky Mountain News (Denver, CO), April 9, 1997, Wednesday, BUSINESS; Ed. F; Pg. 20A, 317 words, Lauren plans \$ 600 million stock offering, Richard Tomkins; Scripps Howard News Service; Scripps Howard News Service., NEW YORK
... since expanded internationally. L'Oreal, the French cosmetics group, has the ...
... GROUP INC (90%); L'OREAL SA (82%); MERRILL ...
... GROUP INC (90%); L'OREAL SA (82%); MERRILL ...

590. The Wall Street Journal, April 9, 1997 Wednesday, Pg. A3, 1117 words, P&G Will Buy Tambrands for \$2 Billion --- Plan Is Expected to Come Under Intense Study By Antitrust Regulators, By Steven Lipin and Raju Narisetti, Staff Reporters of The Wall Street Journal, *from Factiva*
... purchase of Helene Curtis, L'Oreal SA's acquisition of Maybelline, and ...

591. The Wall Street Journal, April 9, 1997 Wednesday, Corporate Focus; Pg. B1, 1086 words, For Revlon, Skin Care Is the New Frontier, By Tara Parker-Pope, Staff Reporter of The Wall Street Journal, *from Factiva*
... French beauty giant L'Oreal SA, are gobbling up ...
... since been acquired by L'Oreal. Worse, the cosmetics giant's ...
... Plenitude L'Oreal 11.7 ...
REVLON INC (98%); L'OREAL SA (81%); DEAN ...

592. The Wall Street Journal, April 9, 1997 Wednesday, MARKETING & MEDIA; Advertising; Pg. B6, 721 words, Cosmopolitan Girl Is Dressing Up For Summer Debut in Indonesia, By Fara Warner, *from Factiva*
... campaigns from the likes of Revlon and L'Oreal Group to fill advertising ...
L'OREAL SA (81%); HEARST ...

593. BCD News and Comment, April 8, 1997, BANKRUPTCY COURTS; Vol. 30, No. 12, 487 words, Court Enters Final Decree In Spite Of Section 1930(a)(6)
L'OREAL SA (58%); MUNSCH ...
594. Austin American-Statesman (Texas), April 7, 1997, Business; Pg. C6, 797 words, 3D software gives design work new dimension; From dishes to guitars., Claudia H. Deutsch
... holograms. Such software is helping L'Oreal design packaging, Electrolux ...
... BRANDS INC (95%); L'OREAL SA (91%); INTERNATIONAL ...
595. Drug Store News, April 7, 1997, Pg. p29(1), 19289421, 610 words, Dark and Lovely color line touts first hypoallergenic benefits; Carson Products Co., Parks, Liz
... but lower than Revlon and L'Oreal. In the ethnic cosmetic ...
... PRODUCTS CO (93%); L'OREAL SA (80%); COLOR ...
596. Drug Store News, April 7, 1997, Pg. p46(1), 19289426, 842 words, Hair color riding wave of surging sales; ethnic beauty care products, Parks, Liz
... , L'Oreal and ...
597. Drug Store News, April 7, 1997, Pg. p50(3), 19289428, 3001 words, Ethnic cosmetics poised for strong growth in '97; ethnic beauty careproducts, Parks, Liz
... , L'Oreal and ...
REVLON INC (85%); L'OREAL SA (83%); GEMEY ...
598. The Philadelphia Inquirer, APRIL 7, 1997 Monday CWEST EDITION, NEIGHBORS; Pg. B06, 404 words, NEWS IN BRIEF
L'OREAL SA (52%);
599. The Washington Times, April 7, 1997, Monday, Final Edition, Part C; METROPOLITAN TIMES; LIFE TIMES; Pg. C8, 1504 words, Cosmetic care for TV's talking heads; Makeup artists who help pundits face the camera, Ann Geracimos; THE WASHINGTON TIMES
... Elizabeth Arden, Lancome, L'Oreal, Chanel, Maybelline, Revlon and ...
600. The Atlanta Journal-Constitution, April 6, 1997, Sunday., ALL EDITIONS, 327 words, DIXIE STYLE; IN FASHION; BRIEFS; Grown-up looks, Marilyn Johnson
... ordeal with the new shampoo L'Oreal Kids (above). Developed ...
... pajamas. Color Photo: L'Oreal Kids shampoo.
L'OREAL SA (64%); OSHKOSH ...
601. Charleston Gazette (West Virginia), April 06, 1997, Sunday, Life; Pg. P8E, 540 words, FASHION NEWS AND NOTES, Knight-Ridder Newspapers
... can take advantage of L'Oreal's Chunking - the first kit ...
... at drugstores carrying the L'Oreal line.

602. Hartford Courant (Connecticut), April 6, 1997 Sunday, STATEWIDE, MAIN; Pg. A1, 1439 words, IN MIDDLETOWN, IT'S CANDOR ON CAMERA; PUBLIC ACCESS TV SHOWS ARE FORUM FOR POLITICAL RIVALS, ERIC M. WEISS; Courant Correspondent, MIDDLETOWN --

... rushes to dust a L'Oreal powder puff over ...

L'OREAL SA (72%);

603. St. Louis Post-Dispatch (Missouri), April 5, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 33, HEALTH & BEAUTY STUFF COLUMN, 69 words, WASHED AWAY, Karen Deer; Special to the Post-Dispatch

... cleansing lotion, \$ 5.39; L'Oreal Plenitude hydrating floral ...

604. South Bend Tribune (Indiana), April 4, 1997, Friday,, HOMETOWN MARSHALL, Pg. 4, 1463 words, GIVING IT THE OLD COLLEGE TRY . . . * INNER VIEW, RACHAEL PHILLIPS

... no Lady Clairol or L'Oreal allowed, you know), she might ...

L'OREAL SA (68%);

605. The Philadelphia Inquirer, APRIL 4, 1997 Friday CWEST EDITION, NEIGHBORS; Pg. B06, 416 words, NEWS IN BRIEF

L'OREAL SA (55%);

606. Dallas Observer (Texas), April 3, 1997, Thursday, Letters, 1745 words, Letters

L'OREAL SA (56%); DALLAS ...

607. The Washington Post, April 03, 1997, Thursday, Final Edition, HOME; Pg. T12, 1463 words, In The Limelight, Jura Koncius

... your nails to match? L'Oreal has brought out Key ...

L'OREAL SA (81%); FORMICA ...

608. Palm Beach Post (Florida), April 2, 1997, Wednesday,, FINAL EDITION, Pg. 1D, 471 words, THE BEST CHEAP MAKE-UP MONEY CAN BUY

... Mor Renee's picks: L'Oreal perle lipstick in ...

L'OREAL SA (84%); PHAR- ...

609. Palm Beach Post (Florida), April 2, 1997, Wednesday,, FINAL EDITION, Pg. 4D, 1061 words, THE BEST CHEAP MAKE-UP MONEY CAN BUY, NICOLE PISCOPO

... eyebrows.) Petrucci also likes L'Oreal lipstick in Blossom (\$...

610. The Roanoke Times (Virginia), April 2, 1997, WEDNESDAY,, METRO EDITION, Pg. A8, 753 words, DON'T ASK BUSINESS TO DRAW LINES BETWEEN CHURCH, STATE, GLENN ROSE

L'OREAL SA (56%);

611. The Roanoke Times (VA), April 2, 1997, Pg. A-8, 72564675, 743 words, DON'T ASK BUSINESS TO DRAW LINES BETWEEN CHURCH, STATE; EDITORIAL; Editorial

L'OREAL SA (56%)

612. Columbus Dispatch (Ohio), April 1, 1997, Tuesday, Pg. 3B, 458 words, PARKA PUNCTUATES RAINY DAYS WITH COLOR, COMFORT, Compiled by Marshall Hood, Dispatch Fashion Reporter

... can take advantage of L'Oreal's Chunking, the first kit ...

... STRAUSS & CO (80%); L'OREAL SA (63%);

613. Drug & Cosmetic Industry, April 1, 1997, Pg. p12(3), 19346999, 2084 words, Hair care in Italy: untapped potential.; hair preparations industry product introductions in Italy, Barone, Amy B.

... brand line, while L'Oreal launched itsKeratase brand ...

... application. In February, L'Oreal's Kerastase professional hair ...

... line created by L'Oreal especially for brittle ...

... Procter & Gamble's Pantene and L'Oreal's Elseve with little else ...

... on similar projects with L'Oreal, Beiersdorf, and Vichy. Researchon the ...

L'OREAL SA (82%); GEMEY ...

614. Drug & Cosmetic Industry, April 1, 1997, Pg. p24(6), 19347001, 2971 words, Hair care report: premium-priced products drive sales and frizz is the hot niche category.; 1996 statistics and 1997 forecast, Wurdinger, Victoria

... L'Oreal ...

615. Drug & Cosmetic Industry, April 1, 1997, Pg. p42(6), 19347003, 4207 words, Bleaches and dyes; Silicone Usage in Hair Treatment Applications, part 1, Berthiaume, Marianne D.

... G. Ghilardi, assignee: L'Oreal, 24Sep., 1968. 26. ...

... G. Ghilardi, assignee: L'Oreal, 26Oct., 1976. 27. ...

... G. Vanlerberghe, assignee: L'Oreal, 18 June, 1985. ...

... D. Cauwet, assignee: L'Oreal, 16 June, 1987. ...

... Grollier, J.F, assignee: L'Oreal, 7 June, 1988. ...

... D. Cauwet, assignee: L'Oreal, 1 July, 1986. ...

... P. Canivet, assignee: L'Oreal, 1 Sep., 1992. ...

... P. Canivet, assignee: L'Oreal, 14 Oct., 1987. ...

... P. Canivet, assignee: L'oreal, 11 Apr., 1989. ...

616. Drug & Cosmetic Industry, April 1, 1997, Pg. p60(2), 19347005, 988 words, Chemistry and Technology of he Cosmetics and Toiletries Industry., Goldemberg, Robert L.

... battle between Revlon and L'Oreal. Cunningham goes on to ...

L'OREAL SA (80%); AKZO ...

617. Drug & Cosmetic Industry, April 1, 1997, Pg. p68(1), 19347011, 641 words, Clinical Research Laboratories Inc.; Research Testing Companies: Success Stories and Business Profiles

... at Cosmair, Inc./L'Oreal. CRL's state-of-the-art ...
 ... LABORATORIES INC (95%); L'OREAL SA (66%); COSMAIR ...

618. Drug & Cosmetic Industry, April 1, 1997, Pg. p69(3), 19347012, 1612 words, Israeli cosmetics; Compounder's Corner; Column, Goldemberg, Robert L.
 ... Revlon, Rubinstein (now L'Oreal) and Witco, recently bought ...
 ... like P&G and L'Oreal, especially since these are major ...
 L'OREAL SA (82%); UNILEVER ...

619. Food & Drug Packaging, April 1997, Pg. 11, 964922, 91 words, Air-tight lipstick case for Rouge Idole
 ... CO INC; LANCOME (L'OREAL/COSMAIR)
 ULTIMATE PARENT: L'OREAL/COSMAIR

620. The Philadelphia Inquirer, April 1, 1997, Tuesday, LIFESTYLE, K3187, 1419 words, Groups work to break down barriers for girls interested in science, By Martha Woodall
 PHILADELPHIA _ L'Oreal Harris may be only ...
 ... I like science," L'Oreal explained recently as she poked ...
 ... include fifth graders such as L'Oreal who are continuing in the ...
 L'OREAL SA (93%); XIAMEN ...

621. Town & Country, April 1, 1997, Pg. p96(9), 19253150, 2090 words, The height of French hospitality: Megeve.; French Alps resort; includes related article on local attractions; Special Travel Issue, Vienne, Veronique; Mundy, Michael
 ... Guyot Jeanin, one of L'Oreal's top executives, is a ...

622. Women's Wear Daily NACDS, April 1997, Pg. 22, 994147, 790 words, Southeast Sees Gains If Makeup Stays Hot
 ... promotion packages from Revlon, L'Oreal, Maybelline and Cover Girl. ...
 REVLON INC (92%); L'OREAL SA (83%); GEMEY ...

623. Women's Wear Daily NACDS, April 1997, Pg. 12,14, 1006008, 1643 words, Suppliers Feel Impact of Mergers, Dang, Kim-Van; Tode, Chantel
 ... shopping." Joseph Campinell, L'Oreal Retail president, said that his ...
 REVLON INC (84%); L'OREAL SA (64%); GEMEY ...

624. Women's Wear Daily NACDS, April 1997, Pg. 20,24, 1006009, 1344 words, Trend-Happy Shoppers Keep West Coast Solid, Turk, Rose-Marie
 ... toes. As a result, L'Oreal, Almay, CoverGirl, Maybelline, ...
 ... highly promoted." While L'Oreal, Almay, Cover Girl, ...
 L'OREAL SA (83%); COVER ...

625. Women's Wear Daily NACDS, April 1997, Pg. 20,24, 1006010, 966 words, The Unusual Piques Southwest

Interest, Williamson, Rusty

... shampoos. Makers include L'Oreal, Revlon, Clairol, John ...

626. Women's Wear Daily NACDS, April 1997, Pg. 22, 1006012, 871 words, Southeast Sees Gains If Makeup Stays Hot, Lee, Georgia

... promotion packages from Revlon, L'Oreal, Maybelline and Craver Girl. ...

REVLON INC (92%); L'OREAL SA (83%); COVER ...

627. The Chattanooga Times (Tennessee), March 31, 1997, Monday, Column; Pg. C1, 407 words, To file taxes separately or not to file separately?, The Chattanooga Times

L'OREAL SA (52%); INTERNAL ...

628. The New York Times, March 31, 1997, Monday, Late Edition - Final, Section D; Page 1; Column 5; Business/Financial Desk , 1384 words, Not Making Them the Way They Used To; Computers Turn Design On Its Prototypical Ear, By CLAUDIA H. DEUTSCH

... holograms. Such software is helping L'Oreal design packaging; Electrolux ...

... CHRYSLER LLC (82%); L'OREAL SA (68%); BOEING ...

629. PR Newswire, March 31, 1997, Monday, Entertainment, Television, and Culture, 939 words, Surfing the Crowd or Surfing the Mountain, UnVaile'd '97 a Spring Break Hot Spot; Seattle's Salmon Davis Wins Title of Best Unsigned Band, MINNEAPOLIS, March 31

... U.S.A., Mountain Dew and L'Oreal Studio Line Senses. ...

630. The Atlanta Journal-Constitution, March 30, 1997, Sunday,, ALL EDITIONS, 399 words, DIXIE STYLE; IN FASHION BRIEFS; Mosaic fashions, Marylin Johnson

... newest nail shades, L'Oreal is turning up the juice, with ...

L'OREAL SA (67%); SEVENTEEN ...

631. St. Louis Post-Dispatch (Missouri), March 29, 1997, Saturday, FIVE STAR LIFT EDITION, LIFESTYLE, Pg. 27, HEALTH & BEAUTY: BEFORE/AFTER COLUMN, 434 words, SPRING OUT AND GET THAT NEW HAIRCUT, Cynthia Todd; Of The Post-Dispatch Staff

... copper blond by L'Oreal. After a 13- ...

L'OREAL SA (64%);

632. The New York Times, March 28, 1997, Friday, Late Edition - Final, Carole Cohan, Section D; Page 17; Column 1; Business/Financial Desk , 409 words, Carole Cohan, 54, Ad Executive Whose Work Received Awards

... Corporation, Johnson & Johnson, L'Oreal S.A., the RJR Nabisco ...

... it" campaign for L'Oreal hair products, with the actress ...

... COS INC (94%); L'OREAL SA (91%); AT& ...

633. The Wall Street Journal, March 28, 1997 Friday, MARKETING & MEDIA; Advertising; Pg. B5, 940 words, P&G Plans Big Blitz to Launch Its Reformulated Skin-Care Line, By Raju Narisetti, *from Factiva*

... rivals like Pond's and L'Oreal's Plenitude make deep ...
 ... REVLON INC (82%); L'OREAL SA (63%); PRUDENTIAL ...

634. Florida Times-Union (Jacksonville, FL), March 26, 1997 Wednesday,, City Edition,
 NATIONAL/INTERNATIONAL;, Pg. A-2, 505 words, Newsmakers, From news services
 ... spot for a L'Oreal hair product. It ...
 ... JOHNSON & JOHNSON (62%); L'OREAL SA (60%); GENERAL ...

635. Cosmetics International, March 25, 1997, Pg. p2(1), 19270758, 913 words, Men's lines grow in Russia.; increase
 in men's toiletries consumption
 ... L'Oreal ...
 L'OREAL SA (83%); PROCTER & ...

636. The Mirror (London, England), March 25, 1997, Pg. 17, 61129476, 74 words, MARTINA SPLIT; News
 ... month fling with blonde L'Oreal model Hunter Reno. The ...
 L'OREAL SA (91%); GEMEY ...

637. The Chattanooga Times (Tennessee), March 24, 1997, Monday, Column; Pg. B8, 521 words, Giving taxless gifts
 to grandchildren, The Chattanooga Times
 L'OREAL SA (50%); TENNESSEE ...

638. Dow Jones News Service, March 24, 1997 Monday 10:58 AM GMT, , 113 words, L'Oreal S.A. CEO Sees
 FF100B Sales By 2001 - Report >F.ORE, *from Factiva*
 PARIS (Dow Jones)--L'Oreal S.A.'s chief ...
 ... Jones said. A L'Oreal spokesman said Owen- ...
 L'OREAL SA (95%); SYNTHELABO ...

639. The New York Times, March 24, 1997, Monday, Late Edition - Final, Section D; Page 9; Column 6;
 Business/Financial Desk, 133 words, THE MEDIA BUSINESS: ADVERTISING -- ADDENDA; Accounts, By Stuart
 Elliott
 ... York, a unit of L'Oreal S.A., to Publicis/Bloom, ...
 ... Publicis S.A., to introduce L'Oreal Kids, a line of ...
 ... brands like Lancome and L'Oreal Plenitude. * Riggs National ...
 L'OREAL SA (94%); COSMAIR ...

640. The Star-Ledger (Newark, New Jersey), March 24, 1997 Monday, MIDDLESEX EDITION, NEWS; Pg. 61, 529
 words, Angelo Villa dies at 89; built Parkway, Turnpike, Michael A. Wattkis, Star-Ledger Staff
 ... cosmetic giant Cosmair/L'oreal. Robert Villa said the ...
 L'OREAL SA (60%)

641. The Miami Herald, March 23, 1997 Sunday FINAL EDITION, FRONT; Pg. 2A, 763 words, THE PEOPLE COLUMN, Herald Staff

... TV spot for L'Oreal hair products. The ad ...
L'OREAL SA (62%);

642. The Miami Herald, March 23, 1997 Sunday FIRST EDITION, FRONT; Pg. 2A, 728 words, THE PEOPLE COLUMN, Herald Staff

... spot for a L'Oreal hair products. The ad ...
L'OREAL SA (91%);

643. St. Louis Post-Dispatch (Missouri), March 23, 1997, Sunday, FIVE STAR LIFT EDITION, NEWS, Pg. 02A, PEOPLE COLUMN, 519 words, PEOPLE, Compiled By Nancy Miller; Of The Post-Dispatch Staff

... ad for a L'Oreal hair product. Yep, that ...
... DISNEY CO (82%); L'OREAL SA (71%); GRAND ...

644. Business Wire, March 21, 1997, Friday, 484 words, Comparative trial shows adapalene 0.1% gel has more rapid reduction in acne lesions than tretinoin 0.025% gel, SAN FRANCISCO

... Laboratories, a subsidiary of L'Oreal and Nestle, is a leading ...
... INTERNATIONAL SAS (85%); L'OREAL SA (63%); NESTLE ...

645. The Philadelphia Inquirer, MARCH 21, 1997 Friday SF EDITION, FEATURES MAGAZINE: HOME & DESIGN; Pg. E02, 1145 words, WARNER PAYS A MILLION-PLUS FOR 98-YEAR-OLD'S STORY, W. Speers, This article contains material from the Associated Press,, Reuters, New York Post, New York Daily News and Washington Post.

... spot for a L'Oreal hair product. It ...

646. San Jose Mercury News (California), MARCH 21, 1997 Friday MORNING FINAL EDITION, FRONT; Pg. 4A, 259 words, ALSO NOTED . . ., Mercury News Wire Services

... spot for a L'Oreal hair product. It ...
L'OREAL SA (67%); DETAILS ...

647. Science, March 21, 1997, Pg. p1728(2), 19296071, 2177 words, Who rules French science?; includes related article on the Bernard Gregory Association scientist placement agency, Balter, Michael

... went to work for the French cosmetics company L'Oreal in November 1995, just a few months after he finished his postdoctoral studies at the Weizmann Institute of Science in Israel. But ...

648. Daily News (New York), March 20, 1997, Thursday, Gossip; Pg. 40, 715 words, B'WAY CHAZZMATAZZ?, BY A.J. BENZA & MICHAEL LEWITTES

... But what's this? Aniston has a L'Oreal hair ad running ...
L'OREAL SA (62%);

649. The Philadelphia Inquirer, MARCH 20, 1997 Thursday SF EDITION, FEATURES MAGAZINE: HEALTH &

SCIENCE TECH.LIFE@INQUIRER; Pg. F01, 1409 words, SCIENCE AS GIRLS' STUFF, Martha Woodall, INQUIRER STAFF WRITER

L'Oreal Harris may be only ...

... I like science," L'Oreal explained recently as she poked ...

... include fifth graders such as L'Oreal who are continuing in the ...

PHOTO; PHOTO L'Oreal Harris, 10, stays ...

... clockwise from lower right) L'Oreal Harris, 10; Maya ...

L'OREAL SA (93%); XIAMEN ...

650. The Chattanooga Times (Tennessee), March 17, 1997, Monday, Column; Pg. B8, 488 words, Counting nursing home expenses, The Chattanooga Times

... ELECTRIC CO (54%); L'OREAL SA (50%); TENNESSEE ...

651. Chain Drug Review, March 17, 1997, Pg. p28(2), 19330663, 634 words, Hair care category remains a challenge; Special Report: Sales Survey

... a major splash is the L'Oreal hair care division of ...

CURTIS INC (66%); L'OREAL SA (64%); COSMAIR ...

652. Chain Drug Review, March 17, 1997, Pg. p32(1), 19330664, 1284 words, Cosmetics business bounces back; Special Report: Sales Survey

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

L'OREAL SA (92%); MAYBELLINE ...

653. Chain Drug Review, March 17, 1997, Pg. p58(1), 19330680, 856 words, Store brands plan an important role in chain drug mix; Special Report: Sales Survey

... products from national suppliers like L'Oreal and Procter & Gamble Co. ...

... GAMBLE CO (65%); L'OREAL SA (65%); ASCENDIA ...

654. Chain Drug Review, March 17, 1997, Pg. p73(2), 19330689, 810 words, Launches to spur shampoo sales., Sloan, Pat

... reduce frizziness when conditioning. L'Oreal will have two launches this ...

... Color-VIVE. The other is L'Oreal Kids, with eye-catching ...

... ounce bottles. But L'Oreal Kids may be the company's ...

... hair care segment, L'Oreal is looking at generating ...

655. Copley News Service, March 17, 1997, Monday, Standing, general features, 723 words, IN FASHION Nailing it , Sharon Mosley

... lemon, kiwi and tangerine. L'Oreal turns up the juice with its ...

656. Drug Store News, March 17, 1997, Pg. p82(1), 19224554, 1290 words, Giving a lift to beauty care across food

and drug stores.; American Stores Co., Parks, Liz

... ." He cites products such as L'Oreal's Revitalift, whose price points and margins are much higher than the mass lines

...

... STORES CO (94%); L'OREAL SA (67%); GEMEY ...

657. Arkansas Democrat-Gazette (Little Rock, AR), March 15, 1997, Saturday, 721 words, Business briefs

... charges by rival L'Oreal SA that the ads are deceptive. L'Oreal has fought to derail the ad ...

... Hydrience last summer. L'Oreal's Excellence and Preference brand ...

... campaign in August, L'Oreal tried to persuade the four ...

... letters to network executives, L'Oreal said its studies showed ...

... four networks rejected L'Oreal's charges and continued to air the ads. L'Oreal then asked the National Advertising ...

658. New Cosmetic & Household Products in Japan, March 15, 1997, 1066417, 230 words, Lip Liners

... CHANEL SA; LANCOME (L'OREAL/COSMAIR); POLA COSMETICS ...

ULTIMATE PARENT: L'OREAL/COSMAIR

659. The Stuart News/Port St. Lucie News (Stuart, FL), March 15, 1997, Saturday, Business; Pg. B5, 968 words, KLM LATEST AIRLINE TO ORDER BOEING 737S, BRIEF

... charges by rival L'Oreal SA that the ads are deceptive. L'Oreal has fought to derail the ad ...

... Hydrience last summer. L'Oreal's Excellence and Preference brand ...

... compete with the Clairol product. L'Oreal accused Clairol of misleading ...

... after repeated shampoos. L'Oreal also charges Clairol doesn't have ...

... campaign in August, L'Oreal said its studies showed ...

BOEING CO (95%); L'OREAL SA (93%); BRISTOL-

660. Emerging Markets Datafile NATION, March 14, 1997, Friday, 366 words, COMPANIES TO MERGE FOR L'OREAL MANAGEMENT, JIM PUNTASEN

WS; THAI; L'OREAL; MERGE

... under the management umbrella of L'oreal early next year. The ...

... cosmetics firms have joined L'oreal International as unified entities.

... turnover at the local L'oreal office is now the highest ...

... Thailand in the future. "L'oreal's international CEO visited ...

L'OREAL SA (93%);

WS; THAI; L'OREAL; MERGE ECONOMIC NEWS (...

661. THE LAWYERS WEEKLY, Friday, March 14, 1997, Vol. 16, No. 41, 1493 words, Lawyer urges explicit recognition of good faith - Law needs to be simplified, conference told

L'OREAL SA (54%);

662. The Miami Herald, March 13, 1997, Thursday, BUSINESS AND FINANCIAL NEWS, K6356, 1656 words, Increased competition comes to Spanish-language magazine market, By Anne Moncreiff Arrarte

... for skin care. L'Oreal, Lancombe's parent company, ...

663. The Times Union (Albany, NY), March 13, 1997, Thursday,, THREE STAR EDITION, Pg. D1, 1219 words, Love that gray? Keep it that wayA colorful debate rages on whether to stop tinting your hair -- or to never start., DARRYL CAMPAGNA; Staff writer

... women color their hair. L'Oreal, another leading manufacturer of ...
L'OREAL SA (68%);

664. The Times Union (Albany, NY), March 13, 1997, Thursday,, THREE STAR EDITION, Pg. D1, 201 words, Blue tint banished from women's hair care options

... technical director at L'Oreal. -- Darryl Campagna
L'OREAL SA (83%);

665. PR Newswire, March 11, 1997, Tuesday, Financial News, 1288 words, Next Hootie or Alanis May Be Revealed at 'Sam Goody's UnVaileed 1997'; Four Finalist Unsigned Bands Announced for Unique Band Search/Snowboard Event, MINNEAPOLIS, March 11

... U.S.A., Mountain Dew and L'Oreal Studio Line Senses. ...

666. Gorman's New Product News, March 10, 1997, Pg. p3(2), 19364109, 836 words, Category update: health & beauty care.; 1996, Dornblaser, Lynn

... Gamble, Maybelline, Revlon, and L'Oreal all held their respective ...
L'OREAL SA (82%); PROCTER & ...

667. Chicago Sun-Times, March 5, 1997, WEDNESDAY, Late Sports Final Edition, FINANCIAL; Pg. 61, 311 words, Bankruptcy filings top 1 million, BY E. SCOTT RECKARD, LOS ANGELES

... CHOICEPOINT INC (84%); L'OREAL SA (57%);

668. Columbus Dispatch (Ohio), March 5, 1997, Wednesday, Pg. 7F, 370 words, PERSONAL BANKRUPTCIES SURGE AGAIN IN '96, From staff and wire reports

... CHOICEPOINT INC (84%); L'OREAL SA (57%);

669. Daily Press (Newport News, VA), March 5, 1997, Wednesday,, Final, Business,, Pg. B8, 825 words, BANKRUPTCIES SOAR OVER 1 MILLION FILINGS UP 35% IN 1996, FIRM SAYS, E. SCOTT RECKARD THE ASSOCIATED PRESS

670. THE DALLAS MORNING NEWS, March 5, 1997, Wednesday, HOME FINAL EDITION, BUSINESS; MORNING BROEFCASE; Pg. 2D, 968 words, MORNING BRIEFCASE; National and international news at a glance ... CHOICEPOINT INC (58%); L'OREAL SA (57%);

671. Dayton Daily News (Ohio), March 5, 1997, Wednesday,, CITY EDITION, BUSINESS,, Pg. 7B, 241 words, DEBTORS FILE 1.2 MILLION TIMES IN '96

... CHOICEPOINT INC (58%); L'OREAL SA (56%);

672. March 5, 1997, Wednesday, PM cycle, Business News, 669 words, Personal bankruptcies surge again, By E.

SCOTT RECKARD, AP Business Writer, LOS ANGELES

... MASTERCARD INC (83%); L'OREAL SA (57%);

673. PR Newswire, March 4, 1997, Tuesday, Financial News, 1102 words, Sam Goody's Got Six Raucous and Renowned Headliners for Snowboard/Band Event; Alternative Acts Add Adrenaline to National Finals for Best New Band and to CD; Blues Phenomenon Jonny Lang Confirmed to Perform at Awards Banquet, MINNEAPOLIS, March 4 ... U.S.A., Mountain Dew and L'Oreal Studio Line Senses. ...

674. March 4, 1997, Tuesday, AM cycle, Business News, 670 words, Personal bankruptcies surge again, By E. SCOTT RECKARD, AP Business Writer, LOS ANGELES

... MASTERCARD INC (83%); L'OREAL SA (57%);

675. Austin American-Statesman (Texas), March 3, 1997, Metro/State; Pg. B1, 662 words, Elgin digs deep to cut cost of child's care, Mike Todd

... year-old sister, L'oreal, was the donor for the bone ...

L'OREAL SA (61%);

676. The Chattanooga Times (Tennessee), March 3, 1997, Monday, Column; Pg. C1, 465 words, Earned income credit, The Chattanooga Times

L'OREAL SA (50%); TENNESSEE ...

677. Chain Drug Review, March 3, 1997, Pg. p20(1), 19280832, 724 words, Chain drug retailers upbeat about cosmetics; Spotlight on Beauty; Industry Overview

... Inc.'s The Greats and L'Oreal's Colour Endure, which offer ...

... Expert Eyes products. L'Oreal's Two to Tango spring ...

... Pain Gill Alabaster, L'Oreal's vice president of color ...

... RESOURCES INC (69%); L'OREAL SA (83%); GEMEY ...

678. Chain Drug Review, March 3, 1997, Pg. p20(2), 19280833, 1345 words, Bold new colors for lips abound.; drug stores; lip makeup products; Spotlight on Beauty

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

L'OREAL SA (91%); PROCTER & ...

679. Chain Drug Review, March 3, 1997, Pg. p22(2), 19280834, 1027 words, New items promise to spur face makeup.; drug stores; Spotlight on Beauty

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... MAYBELLINE INC (69%); L'OREAL SA (63%); COVER ...

680. Chain Drug Review, March 3, 1997, Pg. p22(2), 19280835, 1392 words, Products for eyes gain momentum.; drugstores; Spotlight on Beauty

... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

681. Chain Drug Review, March 3, 1997, Pg. p24(1), 19280836, 1468 words, Variety of nail care products grows as sales soar.; drugstores; Spotlight on Beauty

... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... MAYBELLINE INC (65%); L'OREAL SA (83%); INFORMATION ...

682. Chain Drug Review, March 3, 1997, Pg. p39(2), 19280840, 2041 words, Future of skin care is bright, despite dip in sales.; drugstore sales of skin care products; Spotlight on Beauty; Industry Overview

... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...

683. Chain Drug Review, March 3, 1997, Pg. p63(2), 19280846, 1989 words, Hair care a volatile business for chain drug store operators; Spotlight on Beauty; Industry Overview

... L'Oreal ...
... L'Oreal ...

684. Chain Drug Review, March 3, 1997, Pg. p63(2), 19280847, 1579 words, Shampoo makers aim to revitalize segment; Spotlight on Beauty; Industry Overview

... L'Oreal ...
... L'Oreal's ...
... INDUSTRIES INC (68%); L'OREAL SA (67%); ALBERTO- ...

685. Chain Drug Review, March 3, 1997, Pg. p64(2), 19280848, 1444 words, Manufacturers make frizz control a priority.; hair care product manufacturers; Spotlight on Beauty; Industry Overview

... L'Oreal ...
... L'Oreal ...

686. Chain Drug Review, March 3, 1997, Pg. p68(1), 19280849, 1250 words, Hair restoration products boost profitability in hair care.; drugstores; Spotlight on Beauty; Industry Overview

... L'Oreal ...

... L'Oreal ...

687. The Miami Herald, March 3, 1997 Monday FINAL EDITION, BUSINESS MONDAY; Pg. 20BM, 574 words, OLD FAVORITE CHANGES, BUT READERS STAY LOYAL, ANNE MONCREIFF ARRARTE Herald Business Writer

... manager. Parent company L'Oreal, a major Vanidades ...
L'OREAL SA (93%);

688. The Miami Herald, March 3, 1997 Monday FINAL EDITION, BUSINESS MONDAY; Pg. 20BM, 1750 words, THE HEMISPHERE'S MAGAZINE STAND, ANNE MONCREIFF ARRARTE Herald Business Writer

... for skin care. L'Oreal, Lancombe's parent company, ...

689. Tulsa World (Oklahoma), March 3, 1997 Monday, FINAL HOME EDITION, Pg. 4;, 928 words, New 'Zine For Girls

... Photo; Photo by L'Oreal; Michelle Kwan reigning ...

690. USA TODAY, March 3, 1997, Monday,, FIRST EDITION, MONEY;, Pg. 2B;, 523 words, Cover Girl tries fresher look Cosmetics maker takes 'fun and breezy' ad approach, Dottie Enrico

... aggressive marketers such as Maybelline, L'Oreal and Revlon. In fact, ...
REVLON INC (85%); L'OREAL SA (83%); PROCTER & ...

691. U.S. Newswire, March 03, 1997, 16:25 Eastern Time, NATIONAL DESK, TRANSPORTATION WRITER, 26 words, OSHA Schedules Hearing on 'Plain Language' Standard for Exit Routes

L'OREAL SA (57%); HALLMARK ...

692. Drug & Cosmetic Industry, March 1, 1997, Pg. p34(3), 19263180, 2064 words, The bottom line: 1996 fragrance sales reviewed.; perfume, cologne retailers report generally positive results, Butcher, Dana

... Impressions, White Diamonds, L'Oreal's Vanderbilt, Charlie, Chantilly, ...

693. Elimination of Legal Barriers to Sexual and Reproductive Health in Francophone Africa, March 1997, Pg. 6, 01760955, 2390 words, Elimination of Legal Barriers to Sexual and Reproductive Health in Francophone Africa [Part 2 of 6]

L'OREAL SA (57%);

694. Europe, March 1997, No. 364 Pg. 41-42; ISSN: 0191-4545; CODEN: ERPEDH, 807 words, Paris: Three who survived, Laushway, Ester, 01391044

... like Chanel, Guerlain, and L'Oreal that you can be independent, relatively ...

695. International Tax Review, March 1997, Vol. 8, No. 3 Pg. 41-45; ISSN: 0958-7594; CODEN: IBREAO, 4058 words, German trusts defy definition, Toben, Thomas, 01411997

... FRANCIS LEFEBVRE (58%); L'OREAL SA (52%);

696. The Record, March 1, 1997; SATURDAY; ALL EDITIONS, YOUR TIME; Pg. Y03, 200 words, HOT PRODUCTS, HOT PRODUCTS, BRIAN ABERBACK

... expensive trip to the salon. With L'Oreal's new Chunking kit, you ...
L'OREAL SA (69%); STEVEN ...

697. Small Business News-Washington, March, 1997, Vol 2; No 12; pg 6, 1821 words, A corporate makeover, Katie Byers, Chantilly; VA; US; South Atlantic, 9758225, SBWA

... dominated by giants such as L'Oreal, Revlon and Ultima. There were a ...

698. Women's Wear Daily Body Bath & Skin Care Supplement, March 1997, Pg. 10, 951579, 1137 words, Standa Makes a Stand in Italy

... Neutrofor body care, L'Oreal for hair care, ...
L'OREAL SA (83%); GEMEY ...

699. Women's Wear Daily Body Bath & Skin Care Supplement, March 1997, Pg. 12, 951580, 1048 words, New Is What Moves in LA

... Oil of Olay and L'Oreal Revitalift posting the strongest ...
... customers clamoring for L'Oreal. Aromatherapy is big at ...
... lines, with Oil of Olay and L'Oreal's Revitalift posting the strongest ...
... customers clamoring for L'Oreal, especially its Plenitude and Age ...
L'OREAL SA (66%); SEARS ...

700. Women's Wear Daily Body Bath & Skin Care Supplement, March 1997, Pg. 12, 951695, 1095 words, Southwest Stores Find Success With Prestige-Priced Skin and Body Care

... Aida Gray, along with L'Oreal and Revlon, are pushing sales ...
... selling vendors include L'Oreal, Arden, Aller-Creme and ...
L'OREAL SA (84%); POST ...

701. The New York Times, February 28, 1997, Friday, Late Edition - Final, Section D; Page 16; Column 5; Business/Financial Desk, 120 words, INTERNATIONAL BRIEFS; L'Oreal Reports Increase In Profit of 10.3%, Reuters

The cosmetics giant L'Oreal reported yesterday that its profit ...
... million) last year. L'Oreal's cosmetics business, whose brands ...
L'Oreal said in a ...
L'OREAL SA L'OREAL SA (95%); SANOFI- ...
L'OREAL SA

702. Newsbytes, February 28, 1997, Friday, 820 words, Burns, Leahy Introduce Encryption Export Legislation, WASHINGTON, DC, U.S.A.

L'OREAL SA (58%); US ...

703. PR Newswire, February 28, 1997, Friday, Financial News, 721 words, Dendrite International, Inc. Presentation by John Bailye, President and CEO At the Robertson, Stephens Technology Conference, ROBERTSON, STEPHENS

HIGH TECHNOLOGY CONFERENCE, SAN FRANCISCO, Feb. 28

... Hoechst Marion Roussel, L'Oreal, Pfizer and Rhone-Poulenc ...
 ... CEGEDIM DENDRITE (96%); L'OREAL SA (83%); JOHNSON & ...

704. The Wall Street Journal, February 28, 1997 Friday, Pg. CITATION, 123 words, Business Brief -- L'OREAL SA: Pharmaceutical Company Estimates Rise in Profit, *from Factiva*
 ... pharmaceutical and beauty company L'Oreal SA said its estimated ...
 L'Oreal said its pharmaceuticals division ...
 ... francs in 1996. L'Oreal is the world's largest beauty and ...
 L'OREAL SA (95%)

705. Dow Jones News Service, February 27, 1997 Thursday 11:51 AM GMT, , 301 words, L'Oreal SA Earnings -3: In Line With Expectations>F.ORE, *from Factiva*
 ... pharmaceutical and beauty company L'Oreal SA (F.ORE) ...
 ... a year ago. L'Oreal's earnings were in line with ...
 ... back-up to the strong L'Oreal brand name. 'The margins ...
 ... Maybelline,' Magnelia noted. L'Oreal said its pharmaceuticals division ...
 ... Cosmair and Maybelline operations. L'Oreal did not provide an ...
 L'OREAL SA (95%); CREDIT ...

706. Dow Jones News Service, February 27, 1997 Thursday 8:09 AM GMT, , 44 words, L'Oreal SA Earnings -2: Year Financial Table >F.ORE, *from Factiva*
 ... L'Oreal SA ...
 L'OREAL SA (93%); DOW ...

707. Dow Jones News Service, February 27, 1997 Thursday 7:07 AM GMT, , 6 words, +L'Oreal Estimated Year Pretax Profit FF6.63 Bln >F.ORE, *from Factiva*
 L'OREAL SA (91%); DOW ...

708. The Mirror (London, England), February 27, 1997, Pg. 25, 61127270, 220 words, THE HAIR CARE BUNCH; Features, Alexander, Jane
 ... nationwide. Score: 7 L'OREAL ELVIVE Lovely alpine ...
 ... SAINSBURY PLC (83%); L'OREAL SA (69%); GEMEY ...

709. Cosmetics International, February 25, 1997, Pg. p7(1), 19236519, 628 words, Fragrances going global.; Euromonitor report; UK & Europe
 ... Procter & Gamble, Unilever and L'Oreal all have premium fragrance ...
 L'OREAL SA (83%); PROCTER & ...

710. The Chattanooga Times (Tennessee), February 24, 1997, Monday, Column; Pg. D6, 373 words, Some income items get different treatment, The Chattanooga Times
 L'OREAL SA (53%); TENNESSEE ...

711. PR Newswire, February 21, 1997, Friday, Financial News, 305 words, Foote, Cone & Belding Continues Asia-Pacific Expansion; FCB Finalizes Acquisition of 5th Largest Agency in India, CHICAGO, Feb. 21 ... Godrej office equipment, L'Oreal, Whirlpool and Northwest Airlines. ... 96%); DRAFTFCB (90%); L'OREAL SA (70%); NORTHWEST ...

712. Chicago Sun-Times, February 20, 1997, THURSDAY, Late Sports Final Edition, FINANCIAL; Pg. 43, 287 words, True North, Publicis split, BY JIM KIRK ... global clients are Nestle and L'Oreal. But True North ... GROUPE SA (92%); L'OREAL SA (83%); S ...

713. The Commercial Appeal (Memphis, TN), February 20, 1997, THURSDAY., FINAL EDITION, Pg. NE1, 939 words, LAKELAND'S SPLIT IN ZIPS BLAMED FOR MAIL FAILURES, Jacinthia Jones The Commercial Appeal L'OREAL SA (54%);

714. Business Wire, February 19, 1997, Wednesday, 568 words, The France Growth Fund Reports Earnings, NEW YORK ... 45.07% of net assets, were: -0- - L'Oreal - Elf Aquitaine - Carrefour - ... L'OREAL SA (84%); TOTAL ...

715. Los Angeles Times, February 19, 1997, Wednesday., Orange County Edition, Page 1, 1960 words, TRICKS OF THE TRADE SHOWS; MARKETING: FUELED BY CORPORATE BIG SPENDERS LIKE NIKE AND TOSHIBA, IRVINE-BASED DISPLAY WORKS HAS SEEN SALES IN ITS EXHIBIT-MAKING BUSINESS TRIPLE TO \$14 MILLION SINCE 1994., MELINDA FULMER, SPECIAL TO THE TIMES , IRVINE ... for such heavyweights as Toshiba, L'Oreal, Nike and Canon Computer ... NIKE INC (93%); L'OREAL SA (70%); TOSHIBA ...

716. The Record, February 16, 1997; SUNDAY; ALL EDITIONS, BOOKS & MUSIC; Pg. 005, 946 words, THE ONLY PRINCIPLE WAS PROFIT, JERRY TALLMER BITTER SCENT: The Case of L'Oreal, Nazis, and the Arab Boycott, ... The line was called L'Oreal. Then one day in the ... dispatch from Paris was headlined:"L'Oreal Official Investigated by ... Past." Au revoir, L'Oreal. The other brands of hair ... Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott"should ... trails to unearth how L'Oreal participated in the Arab ... Mitterand, if not for L'Oreal), the trail ran from the Arab ... in the management and/or ownership of L'Oreal. The story broke, like ... secretary at Paravision, the L'Oreal film-distribution subsidiary, knocked on L'Oreal vice-president Jean ... boycott with, among others, L'Oreal ex-president and kingpin ... Damascus had maybe, been appeased, and L'Oreal's annual gross revenue of \$... soon made clear that L'Oreal must also cut itself ... connections. Damascus made L'Oreal crawl, and giant or no giant, L'Oreal crawled. (The question of Ralph ... just doesn't know.). The L'Oreal drama, for this is really a ... in the 1980s as president of L'Oreal's U.S. affiliate. And Correze was ... high places at L'Oreal, up to and including the highest. ... dye to which he gave the name L'Oreal, from the Greek word for" ...

... a relentless bargain with L'Oreal, may yet whistle ...
 ... astringent book. Adieu, L'Oreal.
 L'OREAL SA (95%);

717. The Record, February 16, 1997; SUNDAY; ALL EDITIONS, YOUR TIME; Pg. Y02, 931 words, TAKE YOUR FOOT OFF THE ACCELERATOR AND HAND ME THAT EYELINER, BILL ERVOLINO
 ... on!" "Really? Thanks. It's L'Oreal's Spoiled Turquoise. You can ...

718. New Cosmetic & Household Products in Japan, February 15, 1997, 999653, 574 words, Market Reports: Hair Bleaches
 ... care products. Nihon L'Oreal KK debuted Feria ...
 ... uneven coloring or dripping. L'Oreal blends a damage- ...
 L'OREAL SA (84%); SHISEIDO ...

719. The Mirror (London, England), February 14, 1997, Pg. 12, 61128131, 1439 words, TALKING CROP; I'D SHAVE OFF ALL MY MILLION DOLLAR HAIR FOR THE RIGHTPART; Features, Grant, Brigit
 ... shampoo commercial for L'Oreal was hardly a way to divert the ...
 ... for recently . Apart from the L'Oreal ad, she appears in the ...
 L'OREAL SA (69%); GEMEY ...

720. PR Newswire, February 14, 1997, Friday, Financial News, 262 words, American Beauty Association Professional Salon Hair Color Products are Free of Lead Acetate, CHICAGO, Feb. 14
 ... Joico Laboratories, Inc.; L'Oreal Professional Divisions; Marianna, ...
 American Beauty Association L'OREAL SA (83%); JOICO ...

721. Daily Record (Glasgow, Scotland), February 13, 1997, Pg. 27, 61046525, 336 words, HEAD GIRL; Friends star Jennifer Aniston insists there's more to her than `that' hairstyle; Features, Millar, John
 ... hair care giants L'Oreal - and a string of big ...
 L'OREAL SA (71%); GEMEY ...

722. The Mirror (London, England), February 13, 1997, Pg. 23, 61128260, 262 words, YOU'LL LOVE OUR VALENTINE BUYS; Features
 ... Hearts Afire by L'Oreal. The lasting formula means that ...
 ... at pounds 4.99. L'Oreal Colour Endure is available from ...
 L'OREAL SA (91%); GEMEY ...

723. The New York Times, February 12, 1997, Wednesday, Late Edition - Final, Section B; Page 7; Column 5; Metropolitan Desk , 265 words, Metro Business; Poetry for the People, By LISA W. FODERARO
 ... Paris, a division of L'Oreal, launched a new ...
 ... LANCOME (COSMETIC CO) L'OREAL SA (84%); NATIONAL ...

724. Cosmetics International, February 10, 1997, Pg. p2(1), 19236511, 837 words, L'Oreal reverts to type; Elvive hair

care products

ABSTRACT L'Oreal has introduced Elvive for ...

L'Oreal's latest hair care ...

... Schwartz, marketing manager of L'Oreal Paris, comments: `People ...

... fragrance. In recognition of this, L'Oreal has developed, `a beautiful and ...

... years in development, L'Oreal has succeeded in identifying ...

... treated hair. According to L'Oreal, this type of hair is particularly ...

... normal are correct is immaterial. As L'Oreal observes, `it is their perception of their ...

... described as `fruit cocktail'. L'Oreal will support Elvive with ...

... imitated. Schwartz comments: `L'Oreal approached Jennifer Aniston ...

L'OREAL SA (94%); GEMEY ...

L'Oreal S.A. Product introduction

725. Morning Call (Allentown, PA), February 9, 1997, Sunday., THIRD EDITION, LOCAL/REGION., Pg. B3, 1226 words, STUDY LEAVES HAIR DYE MAKERS SEEING RED; * THEY CHALLENGE THE CLAIM THAT THERE IS TOO MUCH LEAD IN THEIR HAIR COLOR; PRODUCTS., DAN HARTZELL; The Morning Call ... including Clairol, Revlon and L'Oreal, contain no lead. ...

L'OREAL SA (81%); COMBE ...

726. THE DALLAS MORNING NEWS, February 5, 1997, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; GENT'S GUIDE; Pg. 3E, 924 words, Gray Matter; More men are using hair color to go head-to-head with aging, Valli Herman, The Dallas Morning News

... sell unisex products, such as L'Oreal's Aurelle Hair Color. ...

727. Sun-Sentinel (Fort Lauderdale, FL), February 5, 1997, Wednesday., FINAL EDITION, Pg. 1E, 680 words, KISS & TELL; THE LIPSTICK MAKERS DON'T WANT YOU TO KISS OFF THEIR PRODUCTS, SO THEY SAY; THEY'RE MAKING THE COLORS 'TRANSFER-RESISTANT.' IS THIS MORE THAN LIP SERVICE?, ROBIN FIELDS; Staff Writer

... Indelibly Divine LipColour, L'Oreal Colour Endure, Revlon ...

L'OREAL SA (83%); ESTEE ...

728. The Mirror (London, England), February 4, 1997, Pg. 7, 61128996, 142 words, Long-locked Friend Jen.; News, Women's, JANE JOHNSON

... make-up giant L'Oreal.

A spokesman said: "L'Oreal approached Jennifer because she had themost ...

L'OREAL SA (91%); GEMEY ...

729. Chain Drug Review, February 3, 1997, Pg. p50(1), 19202881, 849 words, Cosmetics suppliers pursue ambitious agendas.

... news to date, however, is coming from L'Oreal S.A.'s Maybelline ...

... 1997 is South America. L'Oreal is considering bringing a ...

... possibility of bringing a L'Oreal skin care line ...

... in the U.S., which is also known as L'Oreal, is making plans for ...

... products - makeup and mascara. L'Oreal is also launching a spring ...

L'OREAL SA (84%); REVLON ...

730. Computer Reseller News, February 3, 1997, 550 words, VARs Make A Power Play -- XLConnect resells APC's Power Audit to increase network uptime, reliability, Kelly Spang
... ENGINEERS INC (68%); L'OREAL SA (55%); INSTITUTE OF ...
731. InternetWeek, February 3, 1997, Logout, Pg. 112, Rash's Judgment, 714 words, A Matter of Breaking The Code or U.S. Business?, Wayne Rash
... SECURITY INC (72%); L'OREAL SA (58%); UNIVERSITY OF ...
732. Information Bank Abstracts, WALL STREET JOURNAL, February 3, 1997, Monday, Section B; Page 6, Column 6, 16 words, L'OREAL'S 1996 SALES ROSE 13%
L'Oreal SA reports 1996 ...
L'OREAL SA;
L'OREAL SA (94%); L'OREAL SA;
733. The Wall Street Journal, February 3, 1997 Monday, MARKETING & MEDIA; Pg. B6, 76 words, L'Oreal's 1996 Sales Rose 13%, *from Factiva*
... beauty and pharmaceuticals group L'Oreal SA said Friday that its ...
L'Oreal also said that estimates for ...
L'OREAL SA (95%)
734. The Star-Ledger (Newark, New Jersey), February 2, 1997 Sunday, FINAL EDITION, ACCENT; Pg. 1, 380 words, Hair today, blonde tomorrow, Jenifer Braun, star-ledger staff
... at the cosmetics company L'Oreal, one of the country's largest ...
L'OREAL SA (70%)
735. Bankruptcy Bulletin, February / March 1997, CASE LAW UPDATE; I. Procedure; G. Remands and Removals; Abstention, 367 words, In re Cornell & Company, Inc. (Cornell & Company, Inc. v. Southeastern Pennsylvania Transportation Authority), 203 B.R. 585 (Bankr. E.D. Pa. 1997)., LOWER COURT CASES
L'OREAL SA (56%);
736. Daily Record (Glasgow, Scotland), February 1, 1997, Pg. 15, 61022283, 546 words, WHITE ON!; COOLER SHAKER: The look that'll sizzle this summer; Features, Cormack, Susie
... your league, try L'Oreal's Diamond Ice, pounds ...
L'OREAL SA (81%); GEMEY ...
737. Drug & Cosmetic Industry, February 1, 1997, Pg. p38(2), 19150848, 1290 words, Private label beauty gets branded.; manufacturers produce cosmetics collections for retailers, Omelia, Johanna
... andtoiletries line competes with L'Oreal and P&G's Oil of ...
TARGET CORP (72%); L'OREAL SA (64%); GEMEY ...
738. Far East Focus, February 1997, Pg. 317, 927554, 908 words, Japan
... Bristol-Myers Squibb, L'Oreal and Unilever. These companies have all ...

739. OTC LatinA, February 1997, Pg. 257, 898290, 2093 words, BRAZIL
... support on radio. L'Oreal's global brand, L'Ambre ...
740. OTC LatinA, February 1997, Pg. 260, 898291, 1742 words, ARGENTINA
... back to last year, L'Oreal's subsidiary, La Roche- ...
741. Town & Country, February 1, 1997, Pg. p114(4), 19066964, 3400 words, Beauty and the bride., Okun, Stacey
... , do it now: This will give you time to correct any problems should anything go wrong. Have your last trim now or at the beginning of next week. (Make sure it's a minor one.) Try to fit in a few deep-conditioning treatments - either at home (L'Oreal's Ineral ...
742. Women's Wear Daily CTFA Supplement, February 1997, Pg. 10,12, 996700, 2541 words, Diversity: Mass Market's New Credo, Dang, Kim-Van; Tode, Chantal
... president of marketing for the L'Oreal Retail Division of Cosmair ...
... getting bigger of late -- with L'Oreal's purchase of Maybelline only ...
... president of marketing for the L'Oreal Retail Division of Cosmair ...
... growth, she explained, adding that L'Oreal will also push it with ...
... cosmetics and fragrance divisions, "L'Oreal Retail's strength will be to ...
L'OREAL SA (84%); REVLON ...
743. Dow Jones News Service, January 31, 1997 Friday 8:09 AM GMT, , 99 words, L'Oreal Sales -2: Yr Sales Up 8% Before Acquisitions >F.ORE, *from Factiva*
PARIS (Dow Jones)--L'Oreal S.A. Friday reported ...
L'Oreal also said estimates for ...
... 8% in 1996. L'Oreal said its consolidated cosmetics ...
L'OREAL SA (95%); DOW ...
744. Dow Jones News Service, January 31, 1997 Friday 7:15 AM GMT, , 6 words, +L'Oreal 1996 Sales FF60.34 >F.ORE, *from Factiva*
L'OREAL SA (91%); DOW ...
745. Health Law Week, January 31, 1997, Pg. 29, 112 words, A-1 Nursery Registry Inc. v. United Teacher Assoc. Ins. Co., 682 So. 2d 929 (La. Ct. App. 1996)
... PUBLICATIONS INC (71%); L'OREAL SA (58%)
746. Daily Record (Glasgow, Scotland), January 30, 1997, Pg. 11, 61022523, 356 words, Terri's Test; Features, Craig, Terri
... high shine. 4 L'Oreal Colour Endure; pounds ...
L'OREAL SA (83%); BOURJOIS (...
747. San Antonio Express-News (Texas), January 30, 1997, Thursday, , ALAMO, Pg. 10, Part E, 634 words, Haute Shots

... look with a new L'Oreal product called "Chunking." Using L'Oreal's applicator cap, you can ...
 ... about an hour. L'Oreal Chunking is just arriving ...

748. Newsbytes, January 28, 1997, Tuesday, 422 words, Burns Prepares To Reintroduce Encryption Bill,
 WASHINGTON, DC, U.S.A.
 L'OREAL SA (54%); CLINTON ...

749. Akron Beacon Journal (Ohio), January 26, 1997 Sunday 1 STAR EDITION, BUSINESS; Pg. C1, 553 words,
 BANC ONE PURCHASE CAUSES DIP BUT PRICE RECOVERS A BIT AFTER HUGE DEAL, MAURA
 MCENANEY, Beacon Journal business writer
 ... by cosmetic giant L'Oreal in February. Another ...
 ... MUTUAL INC (66%); L'OREAL SA (65%); MEDUSA ...

750. The Sun (Baltimore), January 26, 1997, Sunday,, FINAL EDITION, Pg. 2E., 401 words, The dream dress, Vida
 Roberts, SUN FASHION EDITOR
 ... thing to cure the blahs. L'Oreal this month introduces Chunking, ...
 L'OREAL SA (82%); LVMH ...

751. The Wall Street Journal, January 24, 1997 Friday, WHO'S NEWS; Pg. CITATION, 76 words, L'Oreal SA, *from
 Factiva*
 L'OREAL SA (Clichy, France) -- This ...
 ... will oversee all L'Oreal hair-care, cosmetic and ...
 L'OREAL SA (94%); COSMAIR ...

752. Business Wire, January 23, 1997, Thursday, 365 words, Carla Stanmyre named new director of marketing for Hill
 and Knowlton New York office, NEW YORK
 ... watches, Champagne Krug and L'Oreal cosmetics. She was responsible for ...
 ... NIKE INC (68%); L'OREAL SA (67%);

753. Daily Record (Glasgow, Scotland), January 23, 1997, Pg. 16, 61021537, 1316 words, Groom For Improvement;
 Hunky Tom Cruise spends a whopping pounds 6000 a year on beauty products. We asked three Scots men how much it
 costs them to look like movie stars; Features
 ... Three Minute Mask from L'Oreal's Plenitude range. After ...

754. Deseret News (Salt Lake City), January 23, 1997, Thursday, TODAY;, Pg. C3, 94 words, IS N.Y. HAIRSTYLE
 WORTH HIGH PRICE, SNOOTY TREATMENT?, The Kansas City Star
 ... translate to home: She used L'Oreal Ash Blonde the next ...
 L'OREAL SA (68%); NEW ...

755. The New York Times, January 23, 1997, Thursday, Late Edition - Final, Section D; Page 8; Column
 6; Business/Financial Desk , 59 words, Executive Changes
 ... York, a unit of L'Oreal S.A., appointed Joseph ...

... L'Oreal ...

762. Chain Drug Review, January 20, 1997, Pg. p22(1), 19300308, 1254 words, Minoxidil creates new niche in hair care; Industry Overview

... Premiere	L'Oreal	11.1%	6,343 ...
... Premiere	L'Oreal	11.4%	1,115 ...

763. Chain Drug Review, January 20, 1997, Pg. p24(1), 19300309, 2827 words, Product innovation fuels skin cares sales; Industry Overview

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... JERGENS CO (63%); L'OREAL SA (63%); AP ...

764. Chain Drug Review, January 20, 1997, Pg. p30(1), 19300311, 1755 words, Three major suppliers turn attention to bar soap.; Andrew Jergens Co.; Procter & Gamble Co.; Unilever United States Inc.; Industry Overview

... Plenitude	L'Oreal	3.7%	13,439 ...
... Plenitude	L'Oreal	1.9%	1,899 ...

765. Drug Store News, January 20, 1997, Pg. p23(2), 19040821, 1995 words, The new ideas in face show staying power; drugstore cosmetic and make-up department sales, Parks, Liz

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...
 L'OREAL SA (84%); INFORMATION ...

766. Drug Store News, January 20, 1997, Pg. p26(1), 19040822, 924 words, '97 sales predictions show the eyes have it; eye color category to be strongest drugstore cosmetic segment in 1997

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...
 L'OREAL SA (82%); INFORMATION ...

767. The Atlanta Journal-Constitution, January 19, 1997, Sunday,, ALL EDITIONS, 286 words, IN FASHION; BRIEFS; Time to recycle, ---Marylin Johnson

... it at home with L'Oreal's highlighting kit. Frame the ...
 L'OREAL SA (69%); WATCH ...

768. Kansas City Star (Kansas & Missouri), January 19, 1997 Sunday, METROPOLITAN EDITION, Pg. G5;, 579 words, Look out! Discoveries, JACKIE WHITE; KATE HUNTER
 ... translate to home: She used L'Oreal Ash Blonde the next ...
 L'OREAL SA (60%);

769. Tampa Tribune (Florida), January 17, 1997, Friday,, METRO EDITION, Pg. 2, 1505 words, Obituaries
 ... Funeral Home, Zephyrhills. L'OREAL CARISTAWN WARD, 4, ...

770. The Commercial Appeal (Memphis, TN), January 16, 1997, THURSDAY,, FINAL EDITION, Pg. B9, 365 words, EX-YARDLEY OWNER BUYS BACK DIVISION, KEEPS IT IN MEMPHIS, Laurel Campbell The Commercial Appeal
 ... former and current owners. L'Oreal bought Maybelline Inc. ...
 ... bought back those rights from L'Oreal on Dec. 20 ...
 ... Nixon, spokesman for L'Oreal's U.S. subsidiary, Cosmair ...
 ... products it did before the L'Oreal acquisition.
 L'OREAL SA (95%); WASSERSTEIN ...

771. Consumer Bankruptcy News, January 16, 1997, Vol. 6, No. 8, 868 words, Creditors Present 'Wish List' to Commission
 L'OREAL SA (56%);

772. New Cosmetic & Household Products in Japan, January 15, 1997, 944055, 175 words, Industry News: Nihon L'Oreal Re-Release Exclusive "Excellence" Range
 Nihon L'Oreal KK undertakes complete ...
 Nihon L'Oreal KK has undertaken a ...
 L'OREAL SA (93%); GEMEY ...
 NIHON L'OREAL KK

773. The Post-Standard (Syracuse, NY), January 15, 1997 Wednesday City Edition, CNY; Pg. E2, 159 words, IN STYLE IF IT'S CHUNKY, IT'S HOT, Nicole Volta Avery
 ... latest highlighting technique. That's why L'Oreal introduced Chunking, an ...
 ... create bold streaks. L'Oreal's Chunking will hit the ...
 L'OREAL SA (91%);

774. Las Vegas Review-Journal (Nevada), January 14, 1997 Tuesday,, FINAL EDITION, B;, Pg. 4B, 465 words, UNLV fraternity suspended after probe, Natalie Patton
 L'OREAL SA (50%); KAPPA ...

775. Daily News Record, January 13, 1997, Pg. pS2(2), 19030424, 1080 words, Paris flash; Paris View, D'Aulnay, Sophie
 ... giant cosmetic group L'Oreal, which owns Lanvin. The fragrance ...

776. Pittsburgh Post-Gazette (Pennsylvania), January 12, 1997, Sunday., FIVE STAR EDITION, Pg. E-9, 1116 words, WHAT'S BLACK AND WHITE AND RED AND READ ALL OVER?; FASHION NEWS, GEORGIA SAUER, FASHION EDITOR, POST-GAZETTE

... 27 5/8 . L'Oreal acquired Maybelline, Inc., ...

777. Cosmetics International, January 10, 1997, Pg. pS5(50), 19063148, 54453 words, Manufacturers and distributors; 1997 Worldwide Directory and Industry Guide; Part 1 of 2; Directory

... Parent: L'Oreal ...

... & Beaute (L'Oreal) ...

... treatment products, slimming foods. President: Henri-Georges Muller. Parent: L'Oreal(79%) Subsidiaries: Biotherm

...

... : Princeton, Estee Lauder, Cellytis, Clinique, Maybelline, Lancome, Jergen's, Calvin Klein, Coppertone, Carolina Herrera, Imodia de l'Oreal, Caron, Elseve de l'Oreal, Ninna Ricci, Obao de l'Oreal, Guy Laroche, Cacharel, Paloma Picasso, Armani, Saba, London International, Mem International ...

... Parent: L'Oreal ...

... : Armani, Biotherm, Clinique Laboratoire, Cacharel, L'Oreal, Lancome, Ralph Lauren, Vanderbilt ...

... Parent: L'Oreal ...

... Parent: L'Oreal (99.9%) ...

... Parent: L'Oreal ...

... - L'Oreal Parfumerie: Julia Fedou. ...

... - L'Oreal Coiffure: David Craggs.

Parent: European Subsidiary of L'Oreal (100%) ...

... Parent: European subsidiary of L'Oreal (100%) ...

... Parent: L'Oreal SA, ...

... : L'Oreal, Caractere, Maroussia, Vanderbilt, NAF-NAF, Legendary Harley Davidson ...

... Parent: L'Oreal ...

... Parent: L'Oreal ...

... Retail division of the L'Oreal Group. ...

... L'Oreal Center Eugene Schueller 41 ...

... L'Oreal Registered Office, 14 ...

... L'Oreal Benelux SA ...

... Parent: European Subsidiary of L'Oreal (100%). Division of Golden Ltd ...

... Parent: Berga/Dentoria Dentistry/L'Oreal ...

... Parent: L'Oreal ...

... Tel: (3) 9272 2222 Fax: (3) 9598 1934 Manufacturer and distributor of L'Oreal products. ...

... Manager: Diane Murray. Parent: L'Oreal, ...

... (US distributor); Mennen France: L'Oreal (49.8%); Mennen ...

... : L'Oreal (50%) ...

... : L'Oreal, Wella, Guinot, Sisley, Espa, Ionithermie, Jessica, Australian Bodycare ...

... Parent: L'Oreal ...

... , L'Oreal, Helena Rubinstein ...

... Parent: L'Oreal Pardior Kozmetik Ticaret Ve Sanayi AS Valikonagi cad28/2 Nisantasi, Istanbul 80200 TURKEY

Tel: (1) 132 2121 Fax: (1) 1322121 ...

... Parent: L'Oreal ...

... Parent: L'Oreal ...

... Parent: L'Oreal (99.97%) ...

... Parent: L'Oreal ...

... : Philip Shearer. Parent: L'Oreal Major Brands: ancome brands. ...

... Parent: L'Oreal ...

778. Cosmetics International, January 10, 1997, Pg. pS55(10), 19063149, 11042 words, Manufacturers and distributors; 1997 Worldwide Directory and Industry Guide; Part 2 of 2; Directory

... Parent: European subsidiary of L'Oreal (100%) ...

... Parent: L'Oreal (99.9%) ...

... Parent: L'Oreal (99.8%) ...

... : Giver Profumi Spa, L'Oreal, Hans Schwarzkopf ...

779. Cosmetics International, January 10, 1997, Pg. pS65(6), 19063150, 5198 words, Manufacturers & distributors by country; 1997 Worldwide Directory and Industry Guide; Directory

... SA Intercosmetic NV L'Oreal Benelux SA Oriflame ...

... Kolmar Cosmetique SA L'Oreal L'Oreal Laboratoire du Docteur ...

780. Cosmetics International, January 10, 1997, Pg. pS86(20), 19063153, 18507 words, Raw materials suppliers; 1997 Worldwide Directory and Industry Guide; Directory

... Parent: L'Oreal ...

781. The Denver Post, January 10, 1997 Friday, 2D EDITION, Pg. E-01, 475 words, Denver firms rate high in 'Perfect Wedding' book, Francine Parnes

... according to a report from L'Oreal. Many are seeking the look of ...

L'OREAL SA (63%); COLORADO ...

782. Chain Drug Review, January 6, 1997, Pg. p20(2), 19250610, 1018 words, A chain drug buying show with a difference; Editorial, Pinto, David

... cosmetics brands as Revlon and L'Oreal, it offers its customers such ...

... Revlon, Kimberly-Clark, L'Oreal, Coca-Cola, Bristol- ...

L'OREAL SA (81%); GEMEY ...

783. Drug Store News, January 6, 1997, Pg. p26(3), 19020039, 1890 words, Specialized lines drive sales; personal care lines and drug store sales; Cover Story, Fried, Lisa I.

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... L'Oreal ...

... JERGENS CO (63%); L'OREAL SA (60%); GEMEY ...

784. Drug Store News, January 6, 1997, Pg. p32(2), 19020040, 1747 words, Cosmetics color sales bright; drugstore sales; Cover Story, Parks, Liz

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...
L'OREAL SA (84%); GEMEY ...

785. The Washington Times, January 6, 1997, Monday, Final Edition, Part D; BUSINESS TIMES; THE EXECUTIVE READER; Pg. D23, 812 words, Trail of a good book can take you on line, Eric Fisher and Anne Veigle; THE WASHINGTON TIMES

... Bitter Scent: The Case of L'Oreal, Nazis and the Arab Boycott (...
... interesting story about L'Oreal, a long-established ...
The story centers on L'Oreal executive Jean Frydman, ...
... 1981. According to the author, L'Oreal's board of directors asked ...
... sale of products to Israel. L'Oreal owned a plant ...
... a host of evidence of L'Oreal's employment of Nazi collaborators. ...
L'OREAL SA (95%);

786. The Washington Times, January 5, 1997, Sunday, Final Edition, Part B; BOOKS; Pg. B7, 1148 words, L'Oreal's unpretty politics, Kenneth R. Weinstein

... cosmetics company was revealed: L'Oreal had served as a refuge ...
... Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott," ...
... Zohar tells how L'Oreal's founder, Eugene Schueller, ...
... came to work for L'Oreal. Even more stunning than L'Oreal's history of sheltering Nazi ...
... now leaders at L'Oreal, worked hand-in- ...
... illegal boycott, they sold L'Oreal assets in Israel and ...
... departure of a prominent L'Oreal executive and media mogul - ...
... stretched all the way from L'Oreal to the Elysee Palace. In ...
... forma presentation to fellow L'Oreal executives to secure approval to ...
... turned out that ever since L'Oreal's American affiliate had purchased ...
... leading American Zionist - L'Oreal had been placed on the Arab boycott list. L'Oreal's parent conglomerate, Nestle,
...
... tension-filled meeting, L'Oreal executives forged a ...
... press charges against L'Oreal for religious discrimination and ...
... complicity with the boycott. Publicly, L'Oreal executives denied collaborating with the ...
... a police raid of L'Oreal headquarters found hundreds of ...
... Perhaps most disturbing was that the L'Oreal executive charged with negotiating with the ...
... rose to become head of L'Oreal's American affiliate, Cosmair. As ...
... avoid a boycott of L'Oreal, he even used the auspices of the ...
... bureau a guarantee that L'Oreal and its subsidiaries would have no further ...
... issued as evidence mounted of L'Oreal's complicity in the boycott. The ...
... boycott legislation against L'Oreal - a promise that was soon ...
... interest in defending L'Oreal and its network of Nazi collaborators. They would ...
... director general, respectively, of L'Oreal. Throughout his life, Mitterrand ...
... BITTER SCENT: THE CASE OF L'OREAL, NAZIS, AND THE ARAB BOYCOTT ...
L'OREAL SA (95%); COLUMBIA ...

787. Chicago Tribune, January 5, 1997 Sunday, CHICAGOLAND EDITION, NEWS; Pg. 13; ZONE: C, 1008 words, CASH-HUNGRY IRAN OPENING TO TOURISTS; YEARS AFTER ISLAMIC REVOLUTION, IT'S STILL NO PICNIC FOR VISITORS, By Elaine Sciolino, New York Times News Service., ISFAHAN, Iran
... in central Tehran, L'Oreal hair spray and a ...

788. St. Louis Post-Dispatch (Missouri), January 2, 1997, Thursday, FIVE STAR LIFT EDITION, STYLE WEST, Pg. 03, 1077 words, BRAZILIAN BEAUTY: BLUE-EYED ACTRESS IS LANCOME'S NEW FACE, Dana Wood; 1996 Fairchild Publications

... executive vice president of L'Oreal's prestige businesses worldwide (of which ...
L'OREAL SA (91%);

789. The Wall Street Journal, January 2, 1997 Thursday, Pg. R2, 6087 words, 1996 Year-End Review of Markets and Finance --- Review of the Stock Market: What Was News --- Big Mergers and Acquisitions Mushroom, 'Internet' Becomes New Buzzword And Clinton Builds Bridge to Re-Election, *from Factiva*

... pact. Maybelline accepts L'Oreal's sweetened takeover bid of ...

790. The New York Times, January 1, 1997, Wednesday, Late Edition - Final, Section 1; Page 1; Column 3; Foreign Desk , 1230 words, Reporter's Notebook; Islamic Militancy vs. Money-Making in Iran, By ELAINE SCIOLINO , ISFAHAN, Iran

... in central Teheran, L'Oreal hair spray and a ...

791. The New York Times, December 30, 1996, Monday, Late Edition - Final, Section D; Page 6; Column 1; Business/Financial Desk , 1030 words, THE MEDIA BUSINESS: ADVERTISING; Marketing campaigns go digital to cultivate cyberfriendly personas for old-line products., By Stuart Elliott

... for marketing at L'Oreal in New York ...

... color cosmetics and fragrances. L'Oreal named the spring 1996 " ...

... GROUP INC (92%); L'OREAL SA (91%); VISA ...

792. Pittsburgh Post-Gazette (Pennsylvania), December 29, 1996, Sunday,, FIVE STAR EDITION, Pg. G-12, 1632 words, AMERICAN CLASSICS; FASHION AND CLOTHING THAT HAVE STOOD THE TEST OF TIME, VALLI HERMAN, DALLAS MORNING NEWS

... retailer Marks & Spencer, and L'Oreal recently bought Maybelline. ...

... MANUFACTURING CO (84%); L'OREAL SA (82%); AUTHENTIC ...

793. San Antonio Express-News (Texas), December 29, 1996, Sunday, , FINAL, Pg. 4, Part G, 425 words, Cyberlinks, Steven Tharpe Express-News Assistant Business Writer

LYCOS INC (68%); L'OREAL SA (56%); NATIONAL ...

794. The Washington Times, December 26, 1996, Thursday, Final Edition, Part A; Pg. A1, 1192 words, Animal activists add bite to effective bark; Attacks increase as protests succeed, Valerie Richardson; THE WASHINGTON TIMES

... cosmetics firms, including L'Oreal and Clinique, no longer ...

795. The New York Times, December 20, 1996, Friday, Late Edition - Final, Section D; Page 4; Column 4; Business/Financial Desk , 436 words, French Drug Stocks Soar as Elf Proposes Alliance, By Bloomberg Business News , PARIS, Dec. 19

... unit of the cosmetics company L'Oreal S.A. and Rhone-Poulenc ...

... percent, to 167.7 francs, and L'Oreal S.A. rose 2.9 ...

... ELF AQUITAINE SA L'OREAL SA (93%); SANOFI- ...

796. The Wall Street Journal, December 20, 1996 Friday, INTERNATIONAL; Pg. A13, 413 words, Elf Puts Sanofi In Play, but a Deal Isn't Yet Apparent, By Thomas Kamm, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... Synthelabo, a unit of L'Oreal SA, rose 5.2% to ...
 ... AQUITAINE SA (91%); L'OREAL SA (85%); RHONE- ...

797. Chicago Sun-Times, December 18, 1996, WEDNESDAY, Late Sports Final Edition, FEATURES; Pg. 47, 168 words, Cuckoo for cocoa; Brown a modern alternative to black, BY MAUREEN JENKINS
 ... wears sophisticated neutrals from L'Oreal's fall "Shade Collection." ...

798. The Jupiter Courier (Jupiter, FL), December 18, 1996, Wednesday, A Section; Pg. A1, 414 words, POST OFFICES SWAMPED, Jim Turner Staff Writer
 L'OREAL SA (52%); UNITED ...

799. Dow Jones News Service, December 17, 1996 Tuesday 3:52 PM GMT, , 167 words, Genset, French Pharmaceutical Firm Form Research Alliance, *from Factiva*
 ... Synthelabo is a unit of L'Oreal SA. (END) DOW ...
 L'OREAL SA (91%); GENSET ...

800. The Oregonian (Portland, Oregon), December 17, 1996 Tuesday, SUNRISE Edition, FOODDAY; Pg. FDOP.4, 987 words, POPCORN COMPANY FUMBLES FOOTBALL OFFERCoupons at Leasure, JAN LEASURE
 ... boxes. \$3 L'OREAL REFUND. For a ...
 ... \$10 in L'Oreal products. Store form ...

801. PR Newswire, December 17, 1996, Tuesday, Financial News, 2289 words, Verity Reports Second Quarter Results, SUNNYVALE, Calif., Dec. 17
 ... Hitachi, Inference, KPMG, L'Oreal, NASD, Nationwide Insurance, ...
 ... SYSTEMS INC (84%); L'OREAL SA (64%); SYMANTEC ...

802. Supermarket News, December 16, 1996, Pg. 61,63, 00831898, 415 words, Efficient Load Plans Promise Big Savings: Europe Study, Fallon, James
 ... Unilever Procter & Gamble L'Oreal, Paris and Dr. Oetker. ...
 L'OREAL SA (81%); UNILEVER ...

803. The Miami Herald, December 11, 1996 Wednesday FINAL EDITION, LOCAL; Pg. 2B, 740 words, ARENA FOE DAN PAUL INVITED TO STRUT STUFF IN PARADE, JOAN FLEISCHMAN, Herald Columnist
 ... ads for Clairol and L'Oreal, and catalogs for Bloomies, ...
 L'OREAL SA (65%);

804. Cosmetics International, December 10, 1996, Pg. p12(2), 18985159, 1559 words, Small can, be beautiful.; CarnaudMetalbox; Aerosols UK introduces 38mm tinplate aerosol can; includes related article

... still have a firm grip, the situation is developing favourably. L'Oreal, for example, has recently begun using steel ...

805. Cosmetics International, December 10, 1996, Pg. p12(2), 18985159, 1559 words, Small can, be beautiful.; CarnaudMetalbox; Aerosols UK introduces 38mm tinplate aerosol can; includes related article
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806. Cosmetics International, December 10, 1996, Pg. p12(2), 18985159, 1559 words, Small can, be beautiful.; CarnaudMetalbox; Aerosols UK introduces 38mm tinplate aerosol can; includes related article
... still have a firm grip, the situation is developing favourably. L'Oreal, for example, has recently begun using steel ...

807. Drug Store News, December 9, 1996, Pg. p41(2), 18939303, 976 words, Stop, think and act like a consumer; cosmetics marketing, Fried, Lisa I.
... a day at L'Oreal's HairCare and Hair Color ...
... R&D centers L'Oreal operates. This visit was an ...
... Far removed from the pressures L'Oreal's sales and marketing executives ...
... Christine Auzou, head of L'Oreal's scientific communication. "It ...
... called Ceramide-R, which L'Oreal asserts replicates the hair's ...
... already used in L'Oreal's European styling line called ...
... began to understand how L'Oreal can feel confident ...
L'OREAL SA (94%); GEMEY ...

808. Drug Store News, December 9, 1996, Pg. p41(2), 18939303, 976 words, Stop, think and act like a consumer; cosmetics marketing, Fried, Lisa I.
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L'OREAL SA (94%); GEMEY ...

809. Drug Store News, December 9, 1996, Pg. p41(2), 18939303, 976 words, Stop, think and act like a consumer; cosmetics marketing, Fried, Lisa I.
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... already used in L'Oreal's European styling line called ...
... began to understand how L'Oreal can feel confident ...
L'OREAL SA (94%); GEMEY ...

810. The Wall Street Journal, December 9, 1996 Monday, World Stock Markets; Pg. C1, 1462 words, World Markets

Get a Hint Of Fed's Clout, By Michael R. Sesit and Sara Calian, Staff Reporters of The Wall Street Journal, *from Factiva*

... Poulenc and cosmetics giant L'Oreal both lost ground. ...

811. Detroit Free Press, December 8, 1996 Sunday METRO FINAL EDITION, WWL; Pg. 1L, 1809 words, IT'S NOT OFFICIAL, BUT IT WORKS: BUILDING TO NATIONAL CODE STANDARDS WILL REDUCE YOUR HEATING COSTS, JUDY ROSE Free Press Business Writer
MEC AS (66%); L'OREAL SA (54%);

812. The Washington Post, December 08, 1996, Sunday, Final Edition, MAGAZINE; Pg. W25; INTELLIGENT LIFE, 373 words, Briefing #14: The Color Purple
... mainstream manufacturers like L'Oreal, Revlon and Estee Lauder to " ...
... COS INC (90%); L'OREAL SA (84%); NEW ...

813. PR Newswire, December 5, 1996, Thursday, Financial News, 914 words, Verity Announces Preliminary Second Quarter Results, SUNNYVALE, Calif., Dec. 5
... Hitachi, Inference, KPMG, L'Oreal, NASD, Nationwide Insurance, ...

814. The Advocate (Baton Rouge, Louisiana), December 4, 1996 Wednesday, METRO EDITION, Pg. 8A., 1662 words, BIRTHS
... Shanette Davis, girl, L'Oreal YaSaites. Mr. and Mrs. ...
L'OREAL SA (67%); 67%);

815. Tulsa World (Oklahoma), December 4, 1996 Wednesday, FINAL HOME EDITION, Pg. A2., 891 words, Beware UPC Codes Where Sale Items Concerned, Phil Mulkins
L'OREAL SA (56%); FEDERAL ...

816. The Boston Globe, December 2, 1996, Monday, City Edition, SCIENCE & TECHNOLOGY; Pg. C1, 1859 words, Drugs seem to help some thinning pates, and a "baldness cure" may yet be found, but for now many of us will just keep on losing it; AGING / JUDY FOREMAN, By Judy Foreman, Globe Staff
... minoxidil-tretinoin technology to L'Oreal, the European cosmetics giant, to ...
... case, and \$ 1.2 million from L'Oreal. "I'm going to develop ...

817. The Chattanooga Times (Tennessee), November 28, 1996, Thursday, Features; Pg. K2, 554 words, More women color their hair red, By Cosmopolitan
... a tomato," said L'Oreal's James Viera. The first ...
L'OREAL SA (82%);

818. San Jose Mercury News (California), NOVEMBER 27, 1996 Wednesday MORNING FINAL EDITION, FRONT; Pg. 1A, 778 words, 101 REASONS TO THINK TWICE KIDS MAY SEE SPOTS AFTER FILM, BUT FROLICSOME AND INTELLIGENT DALMATIANS DON'T MAKE THE MOST IDEAL FAMILY PETS, LINDA GOLDSTON, Mercury News Staff Writer

... Ashley, Jake, the Gypsy and L'Oreal. [961127 FR 6A] ...

819. Palm Beach Post (Florida), November 25, 1996, Monday,, FINAL EDITION, Pg. 3D, 503 words, SEEING RED, Cosmopolitan

... a tomato," said L'Oreal's James Viera. The first ...

L'OREAL SA (82%);

820. Ledger (Lakeland, Florida), November 24, 1996, Sunday, 925 words, CORPORATE CHANGES; AWARDS AND HONORS; MEETINGS ATTENDED; BUSINESS BRIEFS; AGENDA

... Lakeland. Baldwin is a L'Oreal world class colorist and ...

821. Bangor Daily News (Maine), November 23, 1996 Saturday, 447 words, Charges filed in '95 fire Code violations cited, Kathy Holliman Of the NEWS Staff

L'OREAL SA (57%); BAR ...

822. The Wall Street Journal, November 20, 1996 Wednesday, Pg. B11, 122 words, Business Brief -- WELLA AG: Shares Plunge on Report Of Drop in Pretax Profit, *from Factiva*

... by French competitor L'Oreal SA.

WELLA AG (96%); L'OREAL SA (83%); SOCIETE ...

823. Chain Drug Review, November 18, 1996, Pg. p21(1), 18996036, 1083 words, Store brand beauty aids provide 'affordable elegance.'; Private LabelReport

... , skin, sun and salon. It was developedto match products from L'Oreal and Procter & Gamble Co.'s Oil of Olay line in quality, while being ...

... BRANDS INC (72%); L'OREAL SA (64%); PROCTER & ...

824. Chain Drug Review, November 18, 1996, Pg. p21(1), 18996036, 1083 words, Store brand beauty aids provide 'affordable elegance.'; Private LabelReport

... , skin, sun and salon. It was developedto match products from L'Oreal and Procter & Gamble Co.'s Oil of Olay line in quality, while being ...

... BRANDS INC (72%); L'OREAL SA (64%); PROCTER & ...

825. Chain Drug Review, November 18, 1996, Pg. p21(1), 18996036, 1083 words, Store brand beauty aids provide 'affordable elegance.'; Private LabelReport

... , skin, sun and salon. It was developedto match products from L'Oreal and Procter & Gamble Co.'s Oil of Olay line in quality, while being ...

... BRANDS INC (72%); L'OREAL SA (64%); PROCTER & ...

826. St. Louis Post-Dispatch (Missouri), November 16, 1996, Saturday, FIVE STAR LIFT Edition, LIFESTYLE; Pg. 35, 111 words, THE COFFEE CUP TEST, Cynthia Todd Of the Post-Dispatch Staff

... It passed the test; L'Oreal's Colour Endure in ...

827. Booklist, November 15, 1996, Pg. p558(1), 18928665, 195 words, Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott; Brief Article, Jacobs, Barbara

... how certain top L'Oreal managers collaborated with Hitler and ...

... Jacques Correze, the president of L'Oreal's Cosmair in New ...

... Andre Bettencourt, a L'Oreal director and friend of French ...

L'OREAL SA (94%)

828. Booklist, November 15, 1996, Pg. p558(1), 18928665, 195 words, Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott; Brief Article, Jacobs, Barbara

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... Jacques Correze, the president of L'Oreal's Cosmair in New ...

... Andre Bettencourt, a L'Oreal director and friend of French ...

L'OREAL SA (94%); GEMEY ...

829. Booklist, November 15, 1996, Pg. p558(1), 18928665, 195 words, Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott; Brief Article, Jacobs, Barbara

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... Jacques Correze, the president of L'Oreal's Cosmair in New ...

... Andre Bettencourt, a L'Oreal director and friend of French ...

L'OREAL SA (94%); GEMEY ...

830. Booklist, November 15, 1996, Pg. p558(1), 18928665, 195 words, Bitter Scent: The Case of L'Oreal, Nazis, and the Arab Boycott; Brief Article, Jacobs, Barbara

... how certain top L'Oreal managers collaborated with Hitler and ...

... Jacques Correze, the president of L'Oreal's Cosmair in New ...

... Andre Bettencourt, a L'Oreal director and friend of French ...

L'OREAL SA (94%); GEMEY ...

831. New Cosmetic & Household Products in Japan, November 15, 1996, 882628, 209 words, Industry News: Cosmelor to Add "Biotherm" to Its Lancome and Helena Rubinstein Brands

... largest cosmetics manufacturer, L'Oreal, has produced "Biotherm," a ...

L'OREAL SA (93%); GEMEY ...

832. New Cosmetic & Household Products in Japan, November 15, 1996, 897317, 56 words, Complete Beauty Care Ranges: New Lineups of "Maybelline" by Maybelline

MAYBELLINE INC (L'OREAL)

ULTIMATE PARENT: L'OREAL

833. The Record, November 15, 1996; FRIDAY; ALL EDITIONS, NEWS; Pg. A05, 228 words, WHITMAN TRADE MISSION MOVES ON TO FRANCE, ACTION IN TRENTON, FROM NEWS SERVICE REPORTS, PARIS

... Rhone-Poulenc SA, L'Oreal SA, Cie. Generale ...

L'OREAL SA (91%); RHONE-

834. U.S. Newswire, November 15, 1996, 13:00 Eastern Time, NATIONAL AND INTERNATIONAL DESKS, 2254 words, Text of Clinton Letter to Congress on Iran, WASHINGTON, Nov. 15
L'OREAL SA (54%);

835. The Wall Street Journal, November 14, 1996 Thursday, Corporate Focus; Pg. B4, 1089 words, French Drug Maker Reaps Profits With Offbeat Strategy --- Sanofi, in Swap for Funding, Licenses Other Firms To Market Its Products, By Stephen D. Moore, Special to The Wall Street Journal, *from Factiva*
... unit of cosmetics giant L'Oreal SA. Even more ...

836. Dow Jones News Service, November 13, 1996 Wednesday 1:05 PM GMT, , 87 words, L'Oreal SA 9-Months Sales Rose 12% To 44.6B Francs, *from Factiva*
PARIS (Dow Jones)--L'Oreal SA sales for the ...
... a public filing, L'Oreal said that on a ...
L'OREAL SA (95%); DOW ...

837. Fortune, November 11, 1996, Vol. 134, No. 9 Pg. 80-92; EuroISSN: 0015-8259; CODEN: FORTAP, 4184 words, Ralph Lauren: The emperor has clothes, Caminiti, Susan, 01315777
... Cosmair, a division of L'Oreal, which makes Lauren scents, is ...

838. The Wall Street Journal, November 11, 1996 Monday, INTERNATIONAL; Pg. A12, 740 words, Read All About It: Western Magazines Find Way to Russian Women's Hearts, Special to The Wall Street Journal, *from Factiva*
... footsteps of such major advertisers as L'Oreal SA, Calvin Klein ...
... for advertisers like L'Oreal looking for national ...
L'OREAL SA (82%); OMNICOM ...

839. The Atlanta Journal and Constitution, November 10, 1996, Sunday,, ALL EDITIONS, 851 words, Stalled peace in Israel sours business, Charles W. Holmes; STAFF CORRESPONDENT, Tel Aviv, Israel
... Nestle, Procter & Gamble and L'Oreal have entered the Israeli market with ...

840. Austin American-Statesman (Texas), November 10, 1996, News; Pg. A21, 942 words, Lagging peace clouds Israel's economic future; Sour atmosphere intrudes on nation's growing prosperity, poses potential crisis for government, Charles W. Holmes
... Nestle, Procter & Gamble and L'Oreal have entered the Israeli market with ...

841. Sun-Sentinel (Fort Lauderdale, FL), November 8, 1996, Friday,, ALL EDITIONS, Pg. 8E, 167 words, MOST POPULAR HAIR COLORING THIS YEAR: RED, The Associated Press
... a tomato," said L'Oreal's James Viera. So ...
L'OREAL SA (69%);

842. Knight Ridder/Tribune, November 6, 1996, Wednesday, LIFESTYLE, K8498, 780 words, Cosmetics Q&A, By Paula Begoun
... a previous column, L'Oreal recently introduced Endure ...

... creamy. Now Lancome (L'Oreal's highbrow sister) is launching ...
 ... JOHNSON & JOHNSON (91%); L'OREAL SA (83%);

843. The American Banker, November 5, 1996, Tuesday, CREDIT/DEBIT/ATMS; Pg. 17, 383 words, MasterCard
 Taps L'Oreal Exec To Brush Up Its Brand Image, By JEREMY QUITTNER
 ... card association has hired L'Oreal executive Lawrence Flanagan, ...
 ... Mr. Flanagan joined L'Oreal as assistant vice president of ...

844. The American Banker, November 5, 1996, Tuesday, Pg. 1, 402 words, Today's News
 ... makeover with the hiring of a L'Oreal executive as vice president of ...

845. Drug Store News, November 4, 1996, Pg. pS3(3), 18848208, 2819 words, What's new, what's selling: shaping a
 growing category.; drug and discount chain cosmetics sales; Color Cosmetics

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... L'Oreal ...

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REVLON INC (85%); L'OREAL SA (84%); INFORMATION ...

846. Drug Store News, November 4, 1996, Pg. pS11(3), 18848210, 2004 words, Uncovering strategies for success in
 merchandising.; drug store cosmetics marketing; includes related article on Wal-Mart Stores Inc.'s Retail Link
 distribution program; Color Cosmetics
 ... sales: Revlon, Cover Girl, L'Oreal and Maybelline. ...

847. Drug Store News, November 4, 1996, Pg. pS18(1), 18848212, 921 words, Drug and mass: are they all that
 different?; drug and discount stores; Color Cosmetics
 ... and L'Oreal are driving the business, and it is doing more to get behind those brands. ...

848. Drug Store News, November 4, 1996, Pg. pS3(3), 18848208, 2819 words, What's new, what's selling: shaping a
 growing category.; drug and discount chain cosmetics sales; Color Cosmetics

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849. Drug Store News, November 4, 1996, Pg. pS11(3), 18848210, 2004 words, Uncovering strategies for success in merchandising.; drug store cosmetics marketing; includes related article on Wal-Mart Stores Inc.'s Retail Link distribution program; Color Cosmetics
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850. Drug Store News, November 4, 1996, Pg. pS18(1), 18848212, 921 words, Drug and mass: are they all that different?; drug and discount stores; Color Cosmetics
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851. Drug Store News, November 4, 1996, Pg. pS3(3), 18848208, 2819 words, What's new, what's selling: shaping a growing category.; drug and discount chain cosmetics sales; Color Cosmetics
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852. Drug Store News, November 4, 1996, Pg. pS11(3), 18848210, 2004 words, Uncovering strategies for success in merchandising.; drug store cosmetics marketing; includes related article on Wal-Mart Stores Inc.'s Retail Link distribution program; Color Cosmetics
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853. Drug Store News, November 4, 1996, Pg. pS18(1), 18848212, 921 words, Drug and mass: are they all that different?; drug and discount stores; Color Cosmetics
... and L'Oreal are driving the business, and it is doing more to get behind those brands. ...

854. Drug Store News, November 4, 1996, Pg. 11, 00789669, 2208 words, UNCOVERING STRATEGIES FOR SUCCESS IN MERCHANDISING

... Revlon, Cover Girl, L'Oreal and Maybelline. Although traditional ...

855. USA TODAY, November 4, 1996, Monday., FINAL EDITION, MONEY;, Pg. 1B, 1527 words, Star endorsers lose luster All's not well in celebrity pitchdom, Melanie Wells, NEW YORK

... 9 Cybill Shepherd L'Oreal Top athlete endorsers: ...

856. Business Marketing Net Marketing Supplement, November 1996, 00805714, 2993 words, WEB DEVELOPER DIRECTORY: Where to find a Web developer in New York

... L'Oreal Cosmetics (<http://www.lorealcosmetics.com>) ...

857. Drug & Cosmetic Industry, November 1, 1996, Pg. p12(3), 18899306, 2012 words, Market sharp retailers reign in Italy.; retail perfume marketing in Italy, Barone, Amy B.

... Europe, where neither Revlon nor L'Oreal distribute special lines. According to a spokeswomanfor L'Oreal in Paris, "We offer ...

858. Drug & Cosmetic Industry, November 1, 1996, Pg. p32(5), 18899309, 2707 words, The 1996 state of the ethnic market: how is the industry handling consumer needs?; cosmetics for African American women, Hendy, Dianne

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... now a part of L'Oreal), and will continue as such. New ...

863. Far East Focus, November 1996, Pg. 239, 845271, 1061 words, Gastrointestinals: South Korea

... exception is Ercefulyl, from Synthelabo (L'Oreal). However, it does not feature ...

864. The Mineralogical Record, November 1, 1996, Pg. p439(4), 18986921, 2825 words, Monazite-; Ce from the Buckwheat dolomite at Franklin, New Jersey., Pitman, Lawrence C.; Bearss, Gene T.
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867. Ohio Manufacturer, November, 1996, Vol 5; No 11; pg 11, 437 words, Redken Laboratories begins phase II expansion, Kevin Kerfoot, Cincinnati; OH; US; North Central, 9712297, OHMN BTL
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868. Star Tribune (Minneapolis, MN), October 31, 1996, Metro Edition, News; Pg. 17A, 672 words, Campaigns not yet up to Code, or Compact; A pair of efforts to steer political campaigns toward the high road haven't been entirely successful, but their supporters see some progress., Bob von Sternberg; Staff Writer
L'OREAL SA (58%); MINNESOTA ...
869. The Oregonian (Portland, Oregon), October 30, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. C04, 264 words, LIGHTER SHADES OF BROWN DOMINATE COSMETICLiving Smart - Fashion Beauty Bits, Los Angeles Daily News TV Guide
... like Mattina Copper. L'Oreal has entered the Browns Age with ...
L'OREAL SA (83%); GEMEY ...
870. Chicago Sun-Times, October 29, 1996, TUESDAY, Late Sports Final Edition, FINANCIAL; THE TICKER; WORLD; Pg. 44, 176 words
L'Oreal plans 2nd plant in China PARIS -- L'Oreal SA, the hair-care and ...
... MOTOR CO (96%); L'OREAL SA (92%); HENKEL ...
871. Dow Jones News Service, October 28, 1996 Monday 5:03 PM GMT, , 87 words, L'Oreal Plans To Build Second Factory In China, *from Factiva*
PARIS (Dow Jones)--L'Oreal SA said it would ...
... will be part of Suzhou L'Oreal Beauty Products Co., ...
... skin-care products. L'Oreal chief executive Lindsey ...
L'OREAL SA (95%); DOW ...

872. Fort Worth Star-Telegram (Texas), October 28, 1996, Monday, FINAL AM EDITION, TARRANT BUSINESS;, Pg. 7., 668 words, Fuquay, Nishimura & Co.BYLN:Fuj;niss, Star-Telegram Writer
... Nestle, Alcon's parent, and L'Oreal of France, where Differin is already ...

873. The Star-Ledger (Newark, New Jersey), October 28, 1996 Monday, FINAL EDITION, NEWS; Pg. 61, 143 words, John Piotrowski
... a porter for L'Oreal of Paris in Clark ...
L'OREAL SA (68%)

874. The Philadelphia Inquirer, OCTOBER 27, 1996 Sunday D EDITION, SPORTS; Pg. C05, 748 words, CORPORATE HELP IS PAYING OFF FOR U.S. JUNIOR ROWERS, Diane Pucin, INQUIRER STAFF WRITER
... night, without the \$30,000 that the L'Oreal company contributed to the team this ...
... knew somebody at L'Oreal. After many phone calls and much persuasion, L'Oreal contributed \$30,000 and became
...
L'OREAL SA (72%); CMS ...

875. The Post and Courier (Charleston, SC), October 25, 1996, Friday,, POST AND COURIER EDITION, Pg. 1, 651 words, Fall makeup shows its darker side, VICTORIA HOOD; Of The Post and Courier
... eyelids, cheeks and mouth. L'Oreal launches new spice and ...
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876. Hartford Courant (Connecticut), October 24, 1996 Thursday, STATEWIDE, BUSINESS; Pg. F1, 835 words, LIP SERVICE IS THIS REDHEAD'S PATH TO GREEN, PATRICIA SEREMET; Courant Columnist
... multibillion-dollar Revlons and L'Oreals of the industry. But red ...

877. Newsday (New York), October 24, 1996, Thursday,, NASSAU EDITION, Page B18, 242 words, THE BEAUTY SPOT / WHAT'S NEW IN COSMETICS AND SKIN CARE, Barbara Schuler
... all the time? The solution: L'Oreal's Split Sticks, featuring ...
... Pomade With Color.) 4) (L'Oreal's Split Sticks.) 5) (...
L'OREAL SA (67%);

878. Palm Beach Post (Florida), October 24, 1996, Thursday,, FINAL EDITION, Pg. 1E, 1193 words, A NEW LIFE, A NEW LOOK, NICOLE PISCOPO; Palm Beach Post Fashion Editor
... powders, Revlon's eyeshadow and L'Oreal lipsticks are also widely praised ...

879. PR Newswire, October 24, 1996, Thursday, Domestic News, 848 words, National Survey Reveals Americans Aren't Facing Up to Acne Treatment, FORT WORTH, Texas, Oct. 24
... Laboratories, a subsidiary of L'Oreal and Nestle, is a leading ...

880. Raleigh Extra (Durham, NC), October 20, 1996 Sunday, Final Edition, INSIDE FRONT; Pg. 9, 811 words, Roll call lists plays to be performed this fall
... Ehrisman, Alex Smith, L'oreal Walters, Erin Cates, ...

881. PR Newswire, October 18, 1996, Friday, Financial News, 507 words, David Yen Joins World Trade Center Cleveland, CLEVELAND, Oct. 18
... INDUSTRIES PLC (64%); L'OREAL SA (55%); US ...

882. The Wall Street Journal, October 18, 1996 Friday, Pg. CITATION, 127 words, Business Brief -- L'OREAL SA: Cosmetics Concern Posted 12% Rise in 1st-Half Profit, *from Factiva*
French cosmetics giant L'Oreal SA reported that its first- ...
... first half of 1995. L'Oreal also reaffirmed that it expects ...
In 1995, L'Oreal posted a profit of ...
L'OREAL SA (95%)

883. Dow Jones News Service, October 17, 1996 Thursday 4:25 PM GMT, , 132 words, L'Oreal S.A. 1st-Half Pretax Profit Rose 12.5%, *from Factiva*
... French cosmetics giant L'Oreal SA said first ...
... first half 1995. L'Oreal also reaffirmed that it expects ...
In 1995, L'Oreal posted a net ...
L'OREAL SA (95%); DOW ...

884. Dow Jones News Service, October 17, 1996 Thursday 11:02 AM GMT, , 55 words, L'Oreal Buys Chilean Cosmetics Firm From Gillette >G, *from Factiva*
... French cosmetics giant L'Oreal SA said it ...
... price wasn't disclosed. L'Oreal said the acquisition of Unisa, which ...
... 1995, will help L'Oreal's mass-market distribution ...
L'OREAL SA (95%); GILLETTE ...

885. The New York Times, October 15, 1996, Tuesday, Late Edition - Final, Section D; Page 10; Column 3; Business/Financial Desk , 729 words, Market Place; Some junk bond issues are outperforming many stocks., By Robert Hurtado
... including Procter & Gamble, L'Oreal and Avon. Although highly ...

886. The Boston Globe, October 14, 1996, Monday, City Edition, NATIONAL/FOREIGN; Pg. E16, 225 words, ASK THE GLOBE
L'OREAL SA (57%);

887. Dow Jones News Service, October 14, 1996 Monday 11:19 AM GMT, , 147 words, Sythelabo 6-Months Pretax Profit Rose 20% To 710.3M Francs, *from Factiva*
... 56.6% owned by L'Oreal SA, said it ...
L'OREAL SA (85%); DOW ...

888. Variety, October 14, 1996 - October 20, 1996, FILM/INTERNATIONAL; HONG KONG; Pg. 38, 142 words, Fox bows vid op in Hong Kong, JOHN BRODIE, HOLLYWOOD
... East, he has worked for L'Oreal and for cosmetics company ...
... ENTERTAINMENT LTD (93%); L'OREAL SA (70%); GUERLAIN ...

889. Business Wire, October 10, 1996, Thursday, 518 words, Twentieth Century Fox Home Entertainment International announces opening of Asia-Pacific Regional Office; new senior vice president to head operation, LOS ANGELES
 ... spent 10 years with L'Oreal Group, a worldwide ...
 ... products. While at L'Oreal, Cudennec worked as Far ...
 ... manager and general manager of L'Oreal Subsidiaries in Singapore and ...
 ... GROUP INC (84%); L'OREAL SA (67%); GUERLAIN ...
890. South Bend Tribune (Indiana), October 7, 1996, Monday,, MICHIGAN, INDIANA, Pg. C5, 1109 words, NAME, LOCATION ARE STRENGTHS OF NEW WOOLWORTH'S * FIVE-AND-DIME SEEKING A COMEBACK, LAURA BIRD The Wall Street Journal
 ... Famous brands - Revlon and L'Oreal, Farberware and Pyrex, Kodak and ...
891. Drug Store News, October 7, 1996, Pg. p63(1), 18744330, 1159 words, Eckerd makes its beauty mark; Lorraine Coyle makes beauty business afocal point at Eckerd., Griffin, Marie
 ... L'Oreal, ...
 ... L'Oreal ...
 ECKERD CORP (91%); L'OREAL SA (80%); GEMEY ...
892. Daily Record (Glasgow, Scotland), October 5, 1996, Pg. 11, 61253761, 379 words, BIG; HEADS; Features, Wallace, Trudi
 ... Kerastase Root Activator or L'Oreal Tec- Ni-Lift, to ...
 L'OREAL SA (80%); GEMEY ...
893. Daily Record (Glasgow, Scotland), October 5, 1996, Pg. 11, 61253761, 379 words, BIG; HEADS; Features, Wallace, Trudi
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894. Daily Record (Glasgow, Scotland), October 3, 1996, Pg. 16, 61254070, 390 words, Don't smudge that smacker; Features, Craig, Terri
 ... Smudge factor 8. L'Oreal Perfections have Colour Endure ...
 L'OREAL SA (69%); HOUSE OF ...
895. Daily Record (Glasgow, Scotland), October 3, 1996, Pg. 16, 61254070, 390 words, Don't smudge that smacker; Features, Craig, Terri
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 L'OREAL SA (69%); ELIZABETH ...
896. Plain Dealer (Cleveland, Ohio), October 3, 1996 Thursday, FINAL / ALL, STYLE; Pg. 4E, 443 words, VANITY FARE, BY ROXANNE WASHINGTON
 ... go blond, but L'Oreal introduces two new ...
 L'OREAL SA (72%);

897. Chemical Week, October 2, 1996, Vol. 158, No. 37 Pg. 17; ISSN: 0009-272X; CODEN: CHWKA9, 270 words, Hoechst sells drugs units, speculation rises on generics, Thomas, Nick, 01307979
... two separate deals with L'Oreal subsidiary Synthelabo, which will ...
... AVENTIS SA (92%); L'OREAL SA (84%); ARTHUR ...
898. St. Petersburg Times (Florida), October 2, 1996, Wednesday, 0 South Pinellas Edition, FLORIDIAN; Pg. 2D, 324 words, Beauty products that lead the pack, JENNIFER L. STEVENSON
... actor Marie McMichaels, L'Oreal Plenitude Revitalift. BEST ...
L'OREAL SA (83%); MAN ...
899. St. Louis Post-Dispatch (Missouri), October 2, 1996, Wednesday, FIVE STAR LIFT Edition, ST. CHARLES; Pg. 3, 650 words, 1970S REVISITED: BROWN'S AROUND FOR A COMEBACK, Barbara De Witt 1996, Los Angeles Daily News
... Copper. Drugstore brands such as L'Oreal have entered the Browns Age with ...
900. Bankruptcy Bulletin, October 1996, CASE LAW UPDATE; V. Taxes; E. Dischargeability, 137 words, In re Sullivan, Jr. (Sullivan, Jr. v. U.S.), 200 B.R. 327 (Bankr. N.D. Ohio 1996), LOWER COURT CASES
L'OREAL SA (56%);
901. BCD News and Comment, October 1, 1996, Vol. 29, No. 15, 3547 words, Commission Report on Government
L'OREAL SA (56%); US ...
902. Drug & Cosmetic Industry, October 1996, Vol. 159, No. 4 Pg. 116-117; ISSN: 0012-6527; CODEN: CPSEDU, 2969 words, It's all about color, 01324515
... Highest Honors Cosmair's L'Oreal Cosmetic and Fragrance Division ...
903. Euromoney, October 1996, No. 330 Pg. 61; ISSN: 0014-2433; CODEN: EPECDA, 558 words, Would Wasserstein work for you?, 01333444
... in its \$ 611 sale to L'Oreal; and Kirk Kerkorian in his ...
... ROSEN & KATZ (91%); L'OREAL SA (80%); KKR & ...
904. Women's Wear Daily Beauty Suppliers Supplement, October 1996, Pg. 8, 758550, 1304 words, Techpack Turns to the US
... Henlopen's clients include L'Oreal, Christian Dior, Clinique, ...
L'OREAL SA (84%); ESTEE ...
905. The Commercial Appeal (Memphis), September 28, 1996, Saturday, Final Edition, Pg. 3B, 724 words, MANUFACTURING - Community to miss Plough share, Kevin McKenzie, The Commercial Appeal
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906. The Baltimore Sun, September 27, 1996, Friday, ARUNDEL EDITION, Pg. 1B, 513 words, Contributions for Snowden ruled legal; \$ 10,000 in services from 2 backers doesn't violate donation limit; Decision pleases alderman;

Official of Annapolis board of elections disagrees with finding, Dan Thanh Dang, SUN STAFF
L'OREAL SA (51%);

907. Dayton Daily News (Ohio), September 27, 1996, FRIDAY,, CITY EDITION, GO!., Pg. 28., 417 words,
OCTOBER OFFERINGS, Laura Dempsey Dayton Daily News
... free makeup sample (L'Oreal, sand beige). What more do you ...
L'OREAL SA (63%);

908. Dallas Observer (Texas), September 26, 1996, Thursday, Best Of, 6937 words, Best of Dallas 1996; Market
... ancient, gloppy stick of L'Oreal Saucy Mauve got ...

909. The New York Times, September 26, 1996, Thursday, Late Edition - Final, Section D; Page 4; Column 3;
Business/Financial Desk , 1029 words, Genetics Institute in Deal to Share Biochemical Library, By LAWRENCE M.
FISHER
... company and a unit of L'Oreal S.A.; and Merck K.G.a.A., ...

910. The Record, September 26, 1996; THURSDAY; ALL EDITIONS, LIFESTYLE; Pg. H01, 935 words,
SHOCKING THE SENSE OF TIME, THE PRESSURED PARENT, MARY AMOROSO
... not for the grace of L'Oreal.) She told me she lived in ...

911. St. Louis Post-Dispatch (Missouri), September 26, 1996, Thursday, FIVE STAR LIFT Edition, STYLE WEST;
Pg. 7, 649 words, BROWN: ANOTHER FAD OF THE '70S GETS READY FOR A COMBACK, Barbara De Witt
1996, Los Angeles Daily News, LOS ANGELES
... Copper. Drugstore brands such as L'Oreal have entered the Browns Age with ...

912. The Wall Street Journal, September 26, 1996 Thursday, Pg. R4, 3217 words, World Business (A Special Report)
--- All Over the Map: At a time when companies are scrambling to go global, Nestle has long been there, By Greg
Steinmetz and Tara Parker-Pope, *from Factiva*
... in cosmetics giant L'Oreal SA, arguing that the investment is ...
... eventually to buy the rest of L'Oreal.) Mr. Maucher takes such ...
... defends the investment in L'Oreal, the world's largest cosmetics ...

913. The Wall Street Journal, September 26, 1996 Thursday, Pg. B1, 1139 words, Retailing: Hamsters Get Heave-Ho
in New Five-and-Tens, By Laura Bird, Staff Reporter of The Wall Street Journal, *from Factiva*
... Famous brands -- Revlon and L'Oreal, Farberware and Pyrex, Kodak and ...

914. Cosmetics International, September 25, 1996, Pg. p10(2), 18748479, 2065 words, Oriflame International again
achieves double digit growth; direct sales cosmetics group
... Formerly owned by L'Oreal, ...

915. The New York Times, September 25, 1996, Wednesday, Late Edition - Final, Section D; Page 5; Column 1;
Business/Financial Desk , 859 words, THE MEDIA BUSINESS: ADVERTISING; The man who cloaked the famous in

mink now enlists them for an AIDS crisis campaign., By Stuart Elliott
 ... Inc., a unit of L'Oreal S.A. in New ...
 ... COSMAIR INC (64%); L'OREAL SA (63%); KIRSHENBAUM ...

916. Chain Drug Review, September 23, 1996, Pg. p19(2), 18811322, 1084 words, Fondu and Wills give Maybelline strong one-two punch.; Karen Fondu; Cathy Wills; Maybelline Inc.; Interview
 ... Wendt selecting former L'Oreal senior vice president of ...
 ... prime accomplishments at L'Oreal and Maybelline. What are the next steps? ...
 ... my career in the L'Oreal retail division as a ...
 ... I had while serving with L'Oreal - to consistently meet our growth and ...
 ... new products, ones that have the L'Oreal R&D expertise. L'Oreal's long-term commitment to the ...
 ... bit. When I heard that L'Oreal was going to buy Maybelline ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); COSMAIR ...

917. Chain Drug Review, September 23, 1996, Pg. p20(1), 18811323, 755 words, Competition in cosmetics heats up; Industry Overview
 ... Inc., the parent company of L'Oreal, has made the mass cosmetics ...
 ... G), Revlon Inc. and the L'Oreal/Maybelline operation in ...
 ... 18%, Maybelline with 11.5% and L'Oreal with 10%. In the lip ...
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 ... Eyes shimmer shadow. L'Oreal's "Who's the squarest of them all?" ...
 ... new accent," a L'Oreal spokeswoman notes. The company's ...
 L'OREAL SA (95%); REVLON ...

918. Chain Drug Review, September 23, 1996, Pg. p20(2), 18811324, 920 words, P&G beauty business evolves.; Procter and Gamble Co., Sloan, Pat
 ... first place, though L'Oreal, when combined with the Maybelline brand that its ...

919. Chain Drug Review, September 23, 1996, Pg. p35(2), 18811326, 1279 words, Makers: changes are needed to revive mass fragrance sales; Industry Overview
 ... Vanderbilt L'Oreal 3.2% 23,998 ...
 ... Varderbilt L'Oreal 2.0% 544 ...

920. Chain Drug Review, September 23, 1996, Pg. p38(1), 18811329, 577 words, Gift sets for holidays take variety of forms.; fragrance products
 ... 1.4-ounce containers. L'Oreal has developed two products ...
 ... graphics. For men, L'Oreal's parent company, Cosmair ...
 ... PARFUMS INC (72%); L'OREAL SA (70%); COSMAIR ...

921. Chain Drug Review, September 23, 1996, Pg. p45(3), 18811332, 2578 words, Nail color comes into its own as a fashion statement.
 ... L'OREAL ...
 ... L'Oreal ...

... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 L'OREAL SA (93%); COSMAIR ...

928. Chain Drug Review, September 23, 1996, Pg. p19(2), 18811322, 1084 words, Fondu and Wills give Maybelline strong one-two punch.; Karen Fondu; Cathy Wills; Maybelline Inc.; Interview
 ... Wendt selecting former L'Oreal senior vice president of ...
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 ... my career in the L'Oreal retail division as a ...
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929. Chain Drug Review, September 23, 1996, Pg. p20(1), 18811323, 755 words, Competition in cosmetics heats up; Industry Overview
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931. Chain Drug Review, September 23, 1996, Pg. p35(2), 18811326, 1279 words, Makers: changes are needed to revive mass fragrance sales; Industry Overview
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932. Chain Drug Review, September 23, 1996, Pg. p38(1), 18811329, 577 words, Gift sets for holidays take variety of forms.; fragrance products
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933. Chain Drug Review, September 23, 1996, Pg. p45(3), 18811332, 2578 words, Nail color comes into its own as a fashion statement.
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 ... Wendt selecting former L'Oreal senior vice president of ...
 ... prime accomplishments at L'Oreal and Maybelline. What are the next steps? ...
 ... my career in the L'Oreal retail division as a ...
 ... I had while serving with L'Oreal - to consistently meet our growth and ...
 ... new products, ones that have the L'Oreal R&D expertise. L'Oreal's long-term commitment to the ...
 ... bit. When I heard that L'Oreal was going to buy Maybelline ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); COSMAIR ...

941. Chain Drug Review, September 23, 1996, Pg. p20(1), 18811323, 755 words, Competition in cosmetics heats up; Industry Overview
 ... Inc., the parent company of L'Oreal, has made the mass cosmetics ...
 ... G), Revlon Inc. and the L'Oreal/Maybelline operation in ...
 ... 18%, Maybelline with 11.5% and L'Oreal with 10%. In the lip ...
 ... share, followed by L'Oreal with 15%, Cover Girl with ...
 ... by CoverGirl with 22% and L'Oreal and Revlon with 12% each. Of those ...
 ... Eyes shimmer shadow. L'Oreal's "Who's the squarest of them all?" ...
 ... new accent," a L'Oreal spokeswoman notes. The company's ...
 L'OREAL SA (95%); REVLON ...

942. Chain Drug Review, September 23, 1996, Pg. p20(2), 18811324, 920 words, P&G beauty business evolves.; Procter and Gamble Co., Sloan, Pat
 ... first place, though L'Oreal, when combined with the Maybelline brand that its ...

943. Chain Drug Review, September 23, 1996, Pg. p35(2), 18811326, 1279 words, Makers: changes are needed to revive mass fragrance sales; Industry Overview
 ... Vanderbilt L'Oreal 3.2% 23,998 ...
 ... Varderbilt L'Oreal 2.0% 544 ...

944. Chain Drug Review, September 23, 1996, Pg. p38(1), 18811329, 577 words, Gift sets for holidays take variety of forms.; fragrance products
 ... 1.4-ounce containers. L'Oreal has developed two products ...
 ... graphics. For men, L'Oreal's parent company, Cosmair ...
 ... PARFUMS INC (72%); L'OREAL SA (70%); COSMAIR ...

945. Chain Drug Review, September 23, 1996, Pg. p45(3), 18811332, 2578 words, Nail color comes into its own as a fashion statement.

... L'OREAL ...
... L'Oreal's ...

946. Chain Drug Review, September 23, 1996, Pg. p59(1), 18811336, 828 words, The pace of change in skin care accelerates; Industry Overview

... Co., J&J and L'Oreal are focusing on new ingredients and ...
... launch of Plenitude Excell. L'Oreal is known for its commitment to ...
... on the success of that launch, L'Oreal expanded its antioxidant strategy with ...
JOHNSON & JOHNSON (84%); L'OREAL SA (72%); NEUTROGENA ...

947. Chain Drug Review, September 23, 1996, Pg. p67(1), 18811338, 697 words, Facial: the ongoing battle against the effects of aging fuels demand in the category; Industry Overview

... segment's skyrocketing popularity is L'Oreal's Plenitude Revitalift antiwrinkle and ...
... 25 million franchise. L'Oreal is building on that success with the ...

948. Chain Drug Review, September 23, 1996, Pg. p74(1), 18811341, 1065 words, Upscale: dual positioning grows.; skin care products; Industry Overview

... products from such suppliers as Del, L'Oreal, Neutrogena Corp., Beiersdorf ...

949. Chain Drug Review, September 23, 1996, Pg. p92(1), 18811346, 766 words, Cosmeceuticals: new class of products offers important benefits for aging consumers; Industry Overview

... interest at retail. L'Oreal's Plenitude Revitalift eye antiwrinkle ...

950. Chain Drug Review, September 23, 1996, Pg. p101(2), 18811347, 1885 words, Chain drug store operators fight to reverse declines in hair care; Industry Overview

... Meanwhile, L'Oreal is breaking new ground with Senses, a finishing product formulated to improve the appearance of ...

951. Chain Drug Review, September 23, 1996, Pg. p101(2), 18811348, 1162 words, Hair coloring is hottest segment in category; Industry Overview

... L'Oreal ...
... L'Oreal ...

... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 L'OREAL SA (93%); CLAIROL ...

952. Drug Store News, September 23, 1996, Pg. p6(1), 18710304, 613 words, Rite Aid honors category mgt. partners; key suppliers honored at Rite Aid Corp.'s 1996 management seminar and trade show, Fried, Lisa I.
 ... Maybelline for beauty, L'Oreal for personal care, ...
 ... chain's marketing programs. L'Oreal received accolades for its ...
 ... management, Mann recalled that L'Oreal representatives attended Rite ...
 L'OREAL SA (95%); RITE ...

953. Drug Store News, September 23, 1996, Pg. pA7(2), 18710317, 435 words, Lifestyles, lifestages: understanding their impact on purchasing patterns.; facial moisturizers; Covering the Drug and Discount Chain Market
 ... moisturizers: Nivea Visage, L'Oreal Plenitude, Alpha Hydrox, ...
 ... average household to buy L'Oreal Plenitude and 20 percent to ...
 L'OREAL SA (91%)

954. Drug Store News, September 23, 1996, Pg. pA11(2), 18710318, 928 words, The quest for a moisturizer at Kmart, Caldor and Bradlees; Covering the Drug and Discount Chain Market, Wilensky, Dawn
 ... L'Oreal ...
 KMART CORP (93%); L'OREAL SA (91%)

955. Drug Store News, September 23, 1996, Pg. pS3(2), 18710319, 1557 words, A closer look at skin care's top 10.; skin care product manufacturers; Skin Care, Fried, Lisa I.
 ... L'Oreal's ...
 ... L'Oreal ...
 ... L'Oreal ...
 ... INDUSTRIES INC (67%); L'OREAL SA (60%)

956. Drug Store News, September 23, 1996, Pg. pS4(2), 18710320, 1459 words, Is there life beyond alpha hydroxy acids?; research for new ingredients in skin care products; includes related article on anti-wrinkle properties of alpha hydroxy acids; Skin Care, Brookman, Faye; Fried, Lisa I.
 ... cosmetics scientific for L'Oreal. Industry sources expect the ...

957. The New York Times, September 22, 1996, Sunday, Late Edition - Final, Section 1; Page 54; Column 2; Society Desk, 148 words, WEDDINGS; Penny McLoughlin, David Deming

... director of sales at L'Oreal, the cosmetics company in ...
TIME INC (72%); L'OREAL SA (70%); MATSON ...

958. Dow Jones News Service, September 20, 1996 Friday 4:10 PM GMT, , 100 words, Germany Hoechst Sells Henning Unit To France's Synthelabo, *from Factiva*
... owned by France's L'Oreal SA. The remainder is widely ...
... SYNTHELABO SA (91%); L'OREAL SA (84%); MARION ...

959. St. Louis Post-Dispatch (Missouri), September 17, 1996, Tuesday, FIVE STAR LIFT Edition, BUSINESS; Pg. 6C, 649 words, SEC SUES OVER DURACELL TRADES; NOTES HEAVY VOLUME DAYS BEFORE BUYOUT, NEW YORK
... Maybelline Inc. by L'Oreal this year. In a ...
... PLESENT & SHEINFELD (69%); L'OREAL SA (68%); MAYBELLINE ...

960. Telegram & Gazette (Massachusetts), September 17, 1996 Tuesday,, ALL EDITIONS, BUSINESS;, Pg. E1, 463 words, SEC targets insider trade at Duracell, Bloomberg Business News, NEW YORK
... Maybelline Inc. by L'Oreal this year. In a ...
... PLESENT & SHEINFELD (69%); L'OREAL SA (68%); MAYBELLINE ...

961. Business Wire, September 16, 1996, Monday, 545 words, UNICOMP ENABLES IBM SYSTEM/36 USERS TO REHOST TO WINDOWS NT, MARIETTA, Ga.
... Hewlett-Packard, IBM, L'Oreal, Mercedes, Nestle, Renault and ...
... MACHINES CORP (95%); L'OREAL SA (64%); FUJITSU ...

962. Discount Store News, September 16, 1996, Vol. 35, No. 18 Pg. S11,S16; ISSN: 0012-3587; CODEN: DACODM, 723 words, The quest for a moisturizer at KMart, Caldor and Bradlees, Wilensky, Dawn, 01298687
... 2.49 to \$ 7.49. Missing are L'Oreal and Nivea, and brands such as Oil of ...
... Nivea, Oil of Olay, L'Oreal, Lubriderm, Keri and Eucerin, whose ...
... leading brands, such as Nivea, L'Oreal, Ponds, Oil of Olay, ...
... products. Also, including items such as L'Oreal and Nivea can often ...
KMART CORP (93%); L'OREAL SA (71%);

963. Discount Store News, September 16, 1996, Vol. 35, No. 18 Pg. S12; ISSN: 0012-3587; CODEN: DACODM, 896 words, In-store skin care education: A search for information at Thrift, Harmon and Revco, Brookman, Faye, 01298688
... skin care section. L'Oreal, Oil of Olay, Alpha ...
... I asked about L'Oreal's Revitalift. She said, "Oh, you ...
... brands were very popular. She said L'Oreal, Neutrogena and Nivea were all ...
L'OREAL SA (84%); IN-

964. Discount Store News, September 16, 1996, Vol. 35, No. 18 Pg. S24-S26; ISSN: 0012-3587; CODEN: DACODM, 905 words, New product news, 01298691
... hydrate, protect and smooth. L'Oreal is extending its 4launch of Plenitude ...
... an ophthalmologist for L'Oreal showed that after six ...

L'OREAL SA (91%); BEIERSDORF ...

965. Discount Store News, September 16, 1996, Vol. 35, No. 18 Pg. S3,S18; ISSN: 0012-3587; CODEN: DACODM, 1576 words, A closer look at skin care's top 10, Fried, Lisa I, 01298692
 ... BRANDS OF FACIAL MOISTURIZERS L'Oreal's launch of Revitalift Anti- ...
 ... president of marketing for L'Oreal. The company is hoping to expand ...
 ... strong performances from brands such as L'Oreal and Neutrogena. While Goldstein ...

966. Discount Store News, September 16, 1996, Vol. 35, No. 18 Pg. S4,S22; ISSN: 0012-3587; CODEN: DACODM, 1513 words, Is there life beyond alpha hydroxy acids?, Brookman, Faye, 01298693
 ... president of marketing at L'Oreal's retail division. "We wanted to ...
 ... cosmetics scientific for L'Oreal. Industry sources expect the ...

967. Discount Store News, September 16, 1996, Vol. 35, No. 18 Pg. S7; ISSN: 0012-3587; CODEN: DACODM, 452 words, Lifestyles, lifestyles: Understanding their impact on purchasing patterns, 01298695
 ... moisturizers: Nivea Visage, L'Oreal Plenitude, Alpha Hydrox, ...
 ... average household to buy L'Oreal Plenitude and 20 percent to ...
 L'OREAL SA (91%);

968. New Cosmetic & Household Products in Japan, September 15, 1996, 850324, 400 words, Industry News: Nihon L'Oreal to Increase Sales by A Factor of 4 by the Year 2000
 Nihon L'Oreal KK, the Japanese subsidiary of the ...
 ... largest cosmetics manufacturer L'Oreal France, has announced its intent to ...
 ... ranges are also to be included. This is the nucleus of L'Oreal's strategy in achieving the ...
 Nihon L'Oreal was established on the first of ...
 ... Kose, to oversee and expand L'Oreal cosmetics enterprise in Japan. L'Oreal's Japanese enterprise can be ...
 ... greatest latent demand, L'Oreal has only marketed a ...
 ... 2000 yen bracket. L'Oreal has recently expanded its hair ...
 ... November. At present, L'Oreal's total sales in ...
 ... full-scale entry of L'Oreal into this market is expected to effect ...
 L'OREAL SA (95%); GEMEY ...
 NIHON L'OREAL KK
 ... other toilet preps); L'Oreal

969. New Cosmetic & Household Products in Japan, September 15, 1996, 850330, 410 words, Industry News: J&J to Concentrate on Skincare Range
 ... largest cosmetics manufacture L'Oreal has recently established a ...
 JOHNSON & JOHNSON (93%); L'OREAL SA (83%); GEMEY ...

970. Vital Speeches of the Day, September 15, 1996, Vol. 62, No. 23 Pg. 724-728; ISSN: 0042-742X; CODEN: VISPAG, 8881 words, Resolving international conflict: What role for business?, Roddick, Anita, 01300750
 ... consumer assaults on L'Oreal or Gillette. Now they are being ...

971. Albuquerque Tribune (New Mexico), September 11, 1996, Wednesday, Evening, Pg. D2, 940 words, Think brown is blah? Not anymore: It's reinvented, refined and very chic, Staff and wire reports
 ... Copper. Drugstore brands such as L'Oreal have entered the Browns Age with ...

972. PR Newswire, September 11, 1996, Wednesday, Financial News, 531 words, Jupiter Study Women Will Spend Nearly \$3.5 Billion Shopping Online by 2000; E-mail and Chat Will Be Main Activities for 43 Million Women Users, NEW YORK, Sept. 11
 ... Revlon, Levi Strauss, L'Oreal, Procter & Gamble, Bausch & ...
 ... COMMUNICATIONS LLC (84%); L'OREAL SA (81%); AMAZON. ...

973. PR Newswire, September 11, 1996, Wednesday, State and Regional News, 1937 words, State Controller Appoints 'New Class' of Probate Referees; Connell Says New Appointees Chosen for 'Competence, Not Connections', SACRAMENTO, Calif., Sept. 11
 ... Office of the State Controller L'OREAL SA (51%); EASTERN ...

974. PR Newswire, September 10, 1996, Tuesday, Financial News, 250 words, Jean Philippe Fragrances Announces Appointment of Jean Levy as a Director, NEW YORK, Sept. 10
 ... 27) years at L'Oreal, and was the President and Chief Executive ...
 ... United States licensee of L'Oreal from 1983 through June ...
 ... experience as President of Cosmair (L'Oreal USA) and Sanofi, both ...
 ... PARFUMS INC (96%); L'OREAL SA (95%); SANOFI-AVENTIS SA (58%); L'OREAL USA INC (58%); ...

975. Drug Store News, September 9, 1996, Pg. p3(2), 18677641, 850 words, New CVS prototype spotlights cosmetics; CVS H.C. Inc., Parks, Liz
 ... brands like Revlon, L'Oreal, Cover Girl and Maybelline, the ...
 L'OREAL SA (83%); COVER ...

976. Drug Store News, September 9, 1996, Pg. p19(1), 18677652, 399 words, Revlon's beauty care ready to shine; Charles Busta and Revlon Inc.; Column, Fried, Lisa I.
 ... category dominated by L'Oreal and Clairol for years. The ...
 REVLON INC (96%); L'OREAL SA (84%); PROCTER & ...

977. USA TODAY, September 9, 1996, Monday,, FINAL EDITION, LIFE;, Pg. 3D, 237 words, Anna Nicole's wake-up call
 ... lipstick that I use is from L'Oreal and it's the stay-on ...
 L'OREAL SA (66%);

978. The Wall Street Journal, September 9, 1996 Monday, MARKETING & MEDIA; Pg. B9, 174 words, Ad Notes..., *from Factiva*
 ... Garnier is a division of L'Oreal. The move bolsters the relationship between L'Oreal and Publicis, which is hoping to woo its ...
 ... CO OF AMERICA (91%); L'OREAL SA (93%); TBWA/ ...

979. The Wall Street Journal, September 9, 1996 Monday, MARKETING & MEDIA; Advertising; Pg. B9, 1055 words, Lazarus, Named CEO of Ogilvy, Departs in Style From Predecessor, By Sally Goll Beatty, *from Factiva*
... Garnier is a division of L'Oreal. The move bolsters the relationship between L'Oreal and Publicis, which is hoping to woo its ...

980. Emerging Markets Datafile THE JAKARTA POST, September 8, 1996, Sunday, 1188 words, PALOMA PICASSO SHAKES OF HIS FATHER'S LEGACY, DINI S DJALAL FROM THE JAKARTA POST -- SUNDAY, SEPTEMBER 8, 1996 -- PAGE 7
... cosmetics for Cosmair and L'Oreal, home furnishings for ...
TIFFANY & CO (81%); L'OREAL SA (63%);

981. Sun-Sentinel (Fort Lauderdale, FL), September 8, 1996, Sunday,, ALL EDITIONS, Pg. 3E., 329 words, PAINT THE TOWN BROWN; NOT 'EARTH TONES,' BUT CHOCOLATE AND MOCHA, BARBARA DE WITT; Los Angeles Daily News
... Copper. Drugstore brands such as L'Oreal have entered the Browns Age with ...
CHANEL SAS (91%); L'OREAL SA (81%);

982. Albuquerque Tribune (New Mexico), September 5, 1996, Thursday, Evening, Pg. B1, 1690 words, Almond Flower, Moon over Miami, So Merlot, Jessie Milligan TRIBUNE REPORTER
... So Merlot by L'Oreal. Then tastes changed to kinky, ...

983. Plain Dealer (Cleveland, Ohio), September 5, 1996 Thursday, FINAL / ALL, STYLE; Pg. 2E, 383 words, VANITY FARE, BY JANET McCUE
As the skin matures, so the L'Oreal cosmetics people tell ...
... A little jar from L'Oreal with a big name.
Also new is the fact, L'Oreal says, that its Plenitude Revitalift ...
... Sven Thormahlen, a L'Oreal vice president, "is to make them ...
... appearance of aging skin." L'Oreal, he explains, has done both ...
L'OREAL SA (93%);

984. Tulsa World (Oklahoma), September 5, 1996 Thursday, FINAL HOME EDITION, Pg. D8, 663 words, Brown Making Big Comeback From '70s, Barbara De Witt, Los Angeles Daily News
... Copper. Drugstore brands such as L'Oreal have entered the Browns Age with ...

985. Daily Record (Glasgow, Scotland), September 4, 1996, Pg. 30, 61172016, 561 words, Hidden gems; In the bag: Stars reveal their make-up secrets; Features
... Griffith relies on L'Oreal's Lash-Out mascara. ...

986. Daily Record (Glasgow, Scotland), September 4, 1996, Pg. 30, 61172016, 561 words, Hidden gems; In the bag: Stars reveal their make-up secrets; Features
... Griffith relies on L'Oreal's Lash-Out mascara. ...

987. Daily News (New York), September 02, 1996, Monday, New York Now; Pg. 33, 574 words, FOR DISABLED, A TEMPORARY ANSWER FLEXIBLE SCHEDULES DO THE JOB KEEPING THE CHRONICALLY ILL GAINFULLY EMPLOYED, By SALLIE HAN

... Cosmair, manufacturer of Lancome, L'Oreal and Maybelline, says: "These individuals ...

988. Discount Store News, September 2, 1996, Vol. 35, No. 17 Pg. 17-19; ISSN: 0012-3587; CODEN: DESCNQ, 1436 words, Perfumania expands H&BC in Plus concept, Wilensky, Dawn, 01292145

... cosmetic brands like L'Oreal, Almay, Coty, Flori ...

... market brands like L'Oreal and Almay under glass ...

PERFUMANIA INC (90%); L'OREAL SA (84%); ESTEE ...

989. The Atlanta Journal and Constitution, September 1, 1996, Sunday,, ALL EDITIONS, 369 words, DIXIE STYLE; IN FASHION; BRIEFS; A purple haze, Marilyn Johnson

... 10.50-\$ 14.50). At L'Oreal, the shades sound good ...

L'OREAL SA (84%); ESTEE ...

... CLAIBORNE ACCESSORIES (55%); L'OREAL SA (84%); ESTEE ...

990. Buffalo News (New York), September 1, 1996, Sunday, FINAL EDITION, BUSINESS, Pg. 9B, 381 words, EAU DE COUNT CHOCULA?

... French cosmetics giant L'Oreal has aroused the admiration and envy of the ...

L'OREAL SA (84%); BEVERAGE ...

991. Drug & Cosmetic Industry, September 1, 1996, Pg. p24(7), 18691795, 4402 words, State of the industry: the Asia-Pacific cosmetics and toiletries sector, 1995; Cover Story; Industry Overview, Smith, Jeffrey

... Lion (Japan) 11. L'Oreal (France) 12. Estee ...

992. Drug & Cosmetic Industry, September 1, 1996, Pg. p44(4), 18691797, 2499 words, Global hair concerns: comparisons of the U.S., Mexican, European, Japanese and Chinese hair care markets; Industry Overview, Rocafort, Colleen

... L'Oreal's ...

... L'Oreal's ...

... L'Oreal's ...

993. Intellectual Property Today, September, 1996, RFC EXPRESS TM; Recently Filed Patent Cases; Pg. 23, 1789 words

... Filed:940701 SOCIETE' L'OREAL, S.A. vs. SCHWAN- ...

994. Kentucky Manufacturer, September, 1996, Vol 13; No 9; pg 11, 393 words, Redken Laboratories begins Phase II expansion in Florence, Kevin Kerfoot, Florence; KY; US; South Central, 9693069, KYMN BTL

... Inc., the U.S. subsidiary of L'Oreal of Paris. L'Oreal's goal is to make Redken ...

995. The New York Times, September 1, 1996, Sunday, Late Edition - Final, Section 9; Page 4; Column 1; Real

Estate Desk , 1313 words, Habitats/The House on Louse Point; Trading In the Fast Track for a Hamptons 'Shack', By TRACIE ROZHON , EAST HAMPTON

... ran "the creative side of L'Oreal," he said: "Seventeen people ...
L'OREAL SA (67%);

996. OREGON EMPLOYMENT LAW LETTER, SEPTEMBER, 1996, Volume 3, Issue 1, 281 words, Portland Employees Cannot Sue Employers for Sexual Orientation Discrimination, Perkins Coie

... STARBUCKS CORP (91%); L'OREAL SA (58%);

997. Sun-Sentinel (Fort Lauderdale, FL), September 1, 1996, Sunday,, ALL EDITIONS, Pg. 3E., 478 words, HOW LONG DOES LIPSTICK STICK?; SUE TO FIND OUT, ROD STAFFORD HAGWOOD

... own label. This year L'Oreal, Lancome, Guerlain, Clinique and ...
... own, too. Revlon is suing L'Oreal (maker of Colour Endure) and ...
L'OREAL SA (93%); GUERLAIN ...

998. Sun-Sentinel (Fort Lauderdale, FL), September 1, 1996, Sunday,, EAST BROWARD EDITION, Pg. 5., 190 words, STUDENT MODELS A CAREER

... ads for French L'Oreal Shampoo and Germany's Prinzen ...
L'OREAL SA (82%); SEVENTEEN ...

999. Sunday Mirror (London, England), September 1, 1996, Pg. 32, 61178674, 719 words, Gold rush; CAPTURE THE GLOW OF THE SETTING SUN WITH THE SHIMMERING ARRAY OF HOT METAL COLOURS ON OFFER THIS AUTUMN; Features, Knight, Abby

... Try (clockwise from top) L'Oreal's Sunshine, pounds 2.99, or ...
... Effects, pounds 10, L'Oreal's 179 Gold, pounds ...
... Bronze, pounds 4.49, and L'Oreal's Goldilocks, pounds 4.49. ...
... Glorious Lipstick, pounds12.50, and L'Oreal's Gold Goodie, pounds ...
L'OREAL SA (84%); GUERLAIN ...

1000. Sunday Mirror (London, England), September 1, 1996, Pg. 32, 61178674, 719 words, Gold rush; CAPTURE THE GLOW OF THE SETTING SUN WITH THE SHIMMERING ARRAY OF HOT METAL COLOURS ON OFFER THIS AUTUMN; Features, Knight, Abby

... Try (clockwise from top) L'Oreal's Sunshine, pounds 2.99, or ...
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... Bronze, pounds 4.49, and L'Oreal's Goldilocks, pounds 4.49. ...
... Glorious Lipstick, pounds12.50, and L'Oreal's Gold Goodie, pounds ...
L'OREAL SA (84%); GUERLAIN ...

1001. Town & Country, September 1, 1996, Pg. p118(9), 18671306, 5135 words, Beauty register: 150 ways to be beautiful; cosmetics; Buyers Guide, Okun, Stacey
... added vitamins 74 L'Oreal Plenitude Excell-[A. ...
... your neighborhood drugstore. and L'Oreal's most popular wrinkle-fighter is ...
... in the business. 108 L'Oreal ColorVIVE Dry Defense ...

1002. Women's Wear Daily Color Cosmetics Supplement, September 1996, 718785, 1063 words, New Options Add Holiday Spice
... nails categories, while L'Oreal's year-to-date sales ...
... lips and nails categories. L'Oreal is seeing strong gains, too. Its ...
REVLON INC (92%); L'OREAL SA (84%); GEMEY ...

1003. Women's Wear Daily Color Cosmetics Supplement, September 1996, 718788, 545 words, Standa Enjoys Growth After Renovation
... fastest movers are Nivea, L'Oreal's Plenitude, Cupra, Kelemata's ...
L'OREAL SA (82%); UNILEVER ...

1004. Women's Wear Daily Color Cosmetics Supplement, September 1996, 718790, 1047 words, Makeup, Treatment Lead Midwest
... metallics by Revlon, L'Oreal and Orly. In treatment, ...
... several "intensive moisturizers" such as L'Oreal's Plenitude and Neutrogena's Healthy ...
... Olay, Coty, Revlon and L'Oreal. At Solomon Cooper ...

1005. Women's Wear Daily Color Cosmetics Supplement, September 1996, 718792, 918 words, Skin Care: Best of the West
... best-sellers like L'Oreal's Plenitude and Revlon's Re- ...
... promotions of bestsellers, like L'Oreal's Plenitude and Revlon's Re- ...
... promotions of bestsellers -- like L'Oreal's Plenitude and Revlon's Re- ...
... \$60,000 worth of L'Oreal skin care products ...
... shelf with Plenitude products. "L'Oreal spends money to grow its ...
... care lags behind L'Oreal at the chain, according to ...
... still not close to L'Oreal's," she said. Oil of Olay's ...
... buy carloads of Maybelline or L'Oreal, so we can't compete ...
L'OREAL SA (95%); REVLON ...

1006. Women's Wear Daily Color Cosmetics Supplement, September 1996, 718793, 514 words, Southeastern Sales Remain Sluggish
... Cover Girl, Maybelline and L'Oreal. While color is up, ...
... Color Endure by L'Oreal and the "Great" items from Maybelline. " ...
... well. Cover Girl, L'Oreal, Maybelline and Revlon have been best-selling lines overall. "L'Oreal has had the steadiest growth," Millon ...
REVLON INC (92%); L'OREAL SA (86%); GEMEY ...

1007. Women's Wear Daily Holiday Fragrance Supplement, September 1996, 724646, 2466 words, A Who's Who of Cosmetics - 1996: The Beauty Top 75 [Part 1 of 11]

... Company Sales 1 L'Oreal \$8Group .673 ...

... Ranking: 1 Company: L'Oreal Group Sales 1995: ...

... sweetening its offer twice, L'Oreal acquired U.S. mass- ...

... executive John Wendt of L'Oreal's U.S. subsidiary Cosmair was ...

... care to be run by L'Oreal's mass market division. ...

... Elseve, Fortifiance, Casting (L'Oreal Paris) Majirel, Inne, Epicea Color (L'Oreal Professionnelle) Dop, Jacques ...

L'OREAL SA (86%); MAYBELLINE ...

1008. Women's Wear Daily Holiday Fragrance Supplement, September 1996, 724647, 2268 words, A Who's Who of Cosmetics - 1996: The Beauty Top 75 [Part 2 of 11]

... 1995 and later joined L'Oreal. At Yves Rocher, where ...

1009. Women's Wear Daily Holiday Fragrance Supplement, September 1996, 724650, 1787 words, A Who's Who of Cosmetics - 1996: The Beauty Top 75 [Part 5 of 11]

... 1996 acquisition by L'Oreal. Recent History: Maybelline was ...

... until Jan. 1996 when L'Oreal paid \$762 ...

... will appear on L'Oreal's books. Wasserstein Perella ...

1010. Women's Wear Daily Holiday Fragrance Supplement, September 1996, 724654, 1502 words, A Who's Who of Cosmetics - 1996: The Beauty Top 75 [Part 9 of 11]

... a 44% stake from L'Oreal. The family will retain ...

1011. Worldbusiness, September/October 1996, Vol. 2, No. 5 Pg. 11; ISSN: 1081-5724; CODEN: TRNJAE, 602 words, Sometimes it's the sovereignty that counts, van Oldenborgh, Marita, 01297312

... case brought by L'Oreal challenging Germany's blockage of ...

1012. City News Service, August 30, 1996, Friday, 173 words, Orange Hair, LOS ANGELES

... Angeles woman sued L'Oreal in Superior Court ...

No one from L'Oreal could be reached for immediate ...

... New Jersey-based L'Oreal, Cosmair Inc. and Western ...

L'OREAL SA (93%); COSMAIR ...

1013. August 30, 1996, Friday, BC cycle, UNDEFINED, 636 words, Purple Is the Color of the Moment, By FRANCINE PARNES

... eyeliner in Prune and L'Oreal's Eyecolour in Eggplant.

1014. Newsday (New York), August 29, 1996, Thursday,, ALL EDITIONS, Page B17, 514 words, THE COLOR PURPLE / SHADES LIKE VIOLET, GRAPE AND WINE ARE THE RAGE IN FALL MAKEUP, By Barbara Schuler. STAFF WRITER

... Revlon's Virtual Violet; L'Oreal's Looking Grape.

1015. Plain Dealer (Cleveland, Ohio), August 29, 1996 Thursday, FINAL / ALL, STYLE; Pg. 9E, 368 words, SHADES OF PURPLE TAKE MAKEUP INTO NEW LOOK, FROM STAFF AND WIRE REPORTS

... fall fashion colors, L'Oreal is responding with lip colors and ...

1016. The Wall Street Journal, August 29, 1996 Thursday, MARKETING & MEDIA; Advertising; Pg. B14, 797 words, True North, Publicis Keep Sawing At Strained Ties That Bind Them, By Sally Goll Beatty, *from Factiva*

... Belding to serve clients such as L'Oreal and Nestle in markets where ...

... accounts: Renault, Nestle and L'Oreal. "We're the ones with the global ...

L'OREAL SA (84%); DRAFTFCB (...

1017. Charleston Daily Mail (West Virginia), August 27, 1996, Tuesday, News; Pg. P1C, 508 words, COLOR ME CRAZY, BUT IT'S HAIRY

... anymore. (C'mon, you remember the L'Oreal commercials.) Her Blondness is said to have ...

L'OREAL SA (67%);

1018. The Wall Street Journal, August 27, 1996 Tuesday, MARKETING & MEDIA; Advertising; Pg. B7, 817 words, P&G Turns to Makeup Artists To Help Make Over Max Factor, By Raju Narisetti, *from Factiva*

... L'Oreal 278 5.9 ...

... rivals like Revlon and L'Oreal, is counting on the Hollywood ...

L'OREAL SA (84%); PROCTER & ...

1019. Chain Drug Review, August 26, 1996, Pg. p76(1), 18669565, 1057 words, Manufacturers aim to reinvigorate hair care.

... Clairol's Infusium 23 and L'Oreal, Vidal Sassoon, Redmond ...

... 10 brands were Aussie, L'Oreal, Salon Selectives, Suave, ...

1020. Variety, August 26, 1996 - September 1, 1996, SPECIAL REPORT; VENICE FILM FESTIVAL; SPOTLIGHT; Pg. 56, 614 words, Chinese calm before storm, DEREK ELLEY, LONDON

... a model for L'Oreal and a recording artist ...

L'OREAL SA (81%);

1021. Sun-Sentinel (Fort Lauderdale, FL), August 25, 1996, Sunday., ALL EDITIONS, Pg. 3E., 107 words, IT'S WHAT'S ON TOP THAT COUNTS, ROD STAFFORD HAGWOOD

... techniques.; (color) A L'Oreal model gets her hair " ...

1022. Business Wire, August 22, 1996, Thursday, 707 words, Chantal Pharmaceutical to receive Drug Store News Award, LOS ANGELES

... Revlon, Breathe Right, L'Oreal, Goody Products, Mead, and ...

... PHARMACEUTICAL CORP (95%); L'OREAL SA (81%); MILLER ...

1023. San Antonio Express-News (Texas), August 21, 1996, Wednesday, Pg. 1, Part S, 477 words, Harlandale official may appeal termination, Cindy Ramos Express-News Staff Writer Special to theSouthside Sun

L'OREAL SA (54%);

1024. Chicago Sun-Times, August 20, 1996, TUESDAY, Late Sports Final Edition, FINANCIAL; Pg. 37, 376 words, Publicis move may widen rift with True North, BY JIM KIRK
 ... clients include Nestle, L'Oreal and other major multinational ...
 ... GROUPE SA (90%); L'OREAL SA (84%); NESTLE ...

1025. Drug Store News, August 19, 1996, Pg. p27(1), 18614989, 934 words, Ethnic cosmetics poised for another growth surge., Parks, Liz
 ... L'Oreal High 1.9 ...

1026. The Wall Street Journal, August 19, 1996 Monday, MARKETING & MEDIA; Advertising; Pg. B5, 1154 words, True North's Mason Feels Pressure As Publicis Fires New Shot in Fight, By Sally Goll Beatty, *from Factiva*
 ... serve such clients as Nestle and L'Oreal on its own. It ...

1027. The Washington Post, August 19, 1996, Monday, Final Edition, FINANCIAL; Pg. F08; SMALL BUSINESS, 1101 words, From Maryland, a Fresh Face in the Skin Care Industry, Heather Salerno , Washington Post Staff Writer
 ... feet [of shelf space]; L'Oreal, seven feet," Hoppe ...

1028. August 19, 1996, Monday, AM cycle, Domestic News, 1350 words, Hair Today, Done Tomorrow: Stylists Mull Outlandish Dos - and Don'ts, By TED ANTHONY, AP National Writer, WASHINGTON
 ... Mitchell, Wella, Revlon, L'Oreal. Everybody is scurrying around ...
 ... naturally: "HairNet." In the L'Oreal prep area, perfectly ...
 ... stage is an understatement. L'Oreal has erected a gargantuan ...

1029. August 19, 1996, Monday, PM cycle, Domestic News, 1350 words, Hair Today, Done Tomorrow: Stylists Mull Outlandish Dos - and Don'ts, By TED ANTHONY, AP National Writer, WASHINGTON
 ... Mitchell, Wella, Revlon, L'Oreal. Everybody is scurrying around ...
 ... naturally: "HairNet." In the L'Oreal prep area, perfectly ...
 ... stage is an understatement. L'Oreal has erected a gargantuan ...

1030. The San Diego Union-Tribune, August 18, 1996 Sunday, REAL ESTATE; Pg. H-5, 487 words, How to proceed when termites are found, Mary M. Howell, [] MARY M. HOWELL is a past president of the San Diego chapter of the Community Associations Institute (CAI) and a partner with the law firm of Epsten & Grinnell.
 L'OREAL SA (55%)

1031. August 18, 1996, Sunday, AM cycle, Domestic News, 1350 words, Hair Today, Done Tomorrow: Stylists Mull Outlandish Dos - and Don'ts, By TED ANTHONY, AP National Writer, WASHINGTON
 ... Mitchell, Wella, Revlon, L'Oreal. Everybody is scurrying around ...
 ... naturally: "HairNet." In the L'Oreal prep area, perfectly ...
 ... stage is an understatement. L'Oreal has erected a gargantuan ...

1032. Business Wire, August 15, 1996, Thursday, 543 words, France Growth Fund reports earnings, NEW YORK
 ... net assets, were: -- Carrefour -- L'Oreal -- LVMH -- Total SA -- ...
 ... GENERALE SA (90%); L'OREAL SA (84%); TOTAL ...
1033. USA TODAY, August 15, 1996, Thursday,, FINAL EDITION, MONEY;, Pg. 4B, 1101 words, Deft management
 wins spot on list Panel takes long view, Jeff Mangum
 ... Lockheed Martin, aerospace; L'Oreal, cosmetics; LVMH Moet ...
1034. The Wall Street Journal, August 15, 1996 Thursday, WHO'S NEWS; Pg. B10, 533 words, P&G's Kaplan Leaves
 for Rite Aid, Setting Back Efforts in Cosmetics Line, By Raju Narisetti and Matt Murray, Staff Reporters of The Wall
 Street Journal, *from Factiva*
 ... at 27.4% and behind L'Oreal's 28.1%, according to Information ...
 ... AID CORP (84%); L'OREAL SA (66%); REVLON ...
1035. The Washington Times, August 14, 1996, Wednesday, Final Edition, Part C; METROPOLITAN TIMES; LIFE
 TIMES; Pg. C8, 1097 words, A Cut Above ; World of pomp and hair spray, Kevin Chaffee; THE WASHINGTON
 TIMES
 ... for that final finish!" L'Oreal's immense replica of its headquarters ...
1036. Buffalo News (New York), August 13, 1996, Tuesday, CITY EDITION, CLICK, Pg. 7E, 501 words, CLINIQUE
 CATERS TO CUSTOMERS ON-LINE, TODD COPILEVITZ; Dallas Morning News, DALLAS
 ... other industry giants such as L'Oreal, Cover Girl and Avon. ...
 L'OREAL SA (68%);
1037. The Washington Post, August 13, 1996, Tuesday, Final Edition, STYLE; Pg. B01, 1127 words, A Do or Dye
 Attitude; At Hair World '96, Cowlicks Meet Mousse in a Brush With Destiny, Robin Givhan, Washington Post Staff
 Writer
 ... care giants such as Revlon, L'Oreal, Nexxus, Paul Mitchell and ...
 ... 12-foot stilts. L'Oreal imported a cache of ...
 ... National Cosmetology Association L'OREAL SA (93%); NATIONAL ...
1038. Chain Drug Review, August 12, 1996, Pg. p43(1), 18660294, 820 words, Cosmetics; Perfectly Natural
 ... analyst Diana Temple. L'Oreal's recent introduction of Feel ...
1039. Chain Drug Review, August 12, 1996, Pg. p44(1), 18660295, 823 words, Cosmeceuticals; Perfectly Natural
 ... lipases, proteases and peptides. L'Oreal's Plenitude Revitalift eye ...
 ... created and trademarked by L'Oreal; Pro Retinol A, ...
 ... FACTS INC (66%); L'OREAL SA (63%); GEMEY ...
1040. Plain Dealer (Cleveland, Ohio), August 11, 1996 Sunday, FINAL / ALL, FORUM / OPINION & IDEAS; Pg. 4C,
 706 words, CWRU LOST CHANCE TO LEARN AND HEAL
 L'OREAL SA (53%); WESTERN ...

1041. The Oregonian (Portland, Oregon), August 9, 1996 Friday, SUNRISE Edition, LIVING; Pg. E01, 649 words, OVERPLAYED PREFIX SPURS SEARCH FOR CYBER SUBSTITUTETrend Watch, DAVID WALLIS, New York Times News Service <

... line version of the newspaper. L'Oreal, the cosmetics company, recently ...

1042. PR Newswire, August 9, 1996, Friday, Financial News, 292 words, ARRESTS MADE AT COSMAIR IN CONNECTION WITH THEFT OF DESIGNER FRAGRANCES, NEW YORK, Aug. 9

... Inc. is the U.S. subsidiary of L'Oreal S.A., and manufactures fragrances, ...

... COSMAIR INC (93%); L'OREAL SA (66%); MONMOUTH ...

1043. Daily News (New York), August 08, 1996, Thursday, Thersday; Pg. 62, 1735 words, NAILING IT REMEDIES FOR STRESSED-OUT SUMMER FEET, By JAMI BERNARD Daily News Film Critic

... 56, Weehawken, N.J. L'Oreal Colour Riche Longwearing ...

1044. The New York Times, August 8, 1996, Thursday, Late Edition - Final, Section D; Page 8; Column 2; Business/Financial Desk , 97 words, INTERNATIONAL BRIEFS; L'Oreal Sales Rose 11.8% in First Half L'Oreal S.A., the French hair ...

Leading the way was L'Oreal's cosmetics division, where sales ...

L'OREAL SA L'OREAL SA (94%); SANOFI- ...

L'OREAL SA

1045. PR Newswire, August 8, 1996, Thursday, Financial News, 1302 words, True North Communications Inc. Reports Second Quarter Results, CHICAGO, Aug. 8

... Japan); Added assignments from L'Oreal (FCB Brazil and FCB/ ...

1046. The Wall Street Journal, August 8, 1996 Thursday, INTERNATIONAL; Pg. CITATION, 118 words, L'Oreal Reports 12% Sales Gain, *from Factiva*

... beauty-products group L'Oreal SA said sales ...

... In the second quarter, L'Oreal's sales rose 12% to ...

L'OREAL SA (95%); SANOFI- ...

1047. The Washington Post, August 08, 1996, Thursday, Final Edition, FINANCIAL; Pg. D09; DIGEST, 1305 words, DIGEST

... percent, to \$ 5 billion. L'Oreal, the French hair care and ...

1048. Dow Jones News Service, August 7, 1996 Wednesday 11:11 AM GMT, , 155 words, L'Oreal SA 1st Half Sales Rose 11.8% To 30.12B Francs, *from Factiva*

... beauty products group L'Oreal SA said first- ...

... year-earlier period. L'Oreal said its pharmaceutical unit, ...

... calculated from unrounded numbers. L'Oreal also said in the first- ...

... In the second quarter, L'Oreal's sales rose 12% to ...

L'OREAL SA (95%); DOW ...

1049. The Oregonian (Portland, Oregon), August 7, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. E07, 138 words, IF MASCARA IRRITATES YOU, TRY NEW SENSITIVE Living Smart FASHION Beautybits
 ... new sensitive formulas (such as L'Oreal Sensitique Mascara for ...
 L'OREAL SA (69%)

1050. U.S. Newswire, August 7, 1996, NATIONAL DESK, 894 words, Text of Executive Order on Armed Forces Reserve Medal, White House Press Office, 202-456-2100, WASHINGTON, Aug. 6
 L'OREAL SA (52%);

1051. South Bend Tribune (Indiana), August 6, 1996, Tuesday,, MICHIGAN, INDIANA, TRIBUNE, Pg. C11, 627 words, 'CYBER' OVERDOSE GAGGING TECHNOGENSIA * A CONTINUING LOOK AT HOW WE USE COMPUTERS TO TAP INTO THE ELECTRONIC WORLD., DAVID WALLIS N.Y. Times News Service
 ... online version of the newspaper. L'Oreal, the cosmetics company, recently ...

1052. BCD News and Comment, August 6, 1996, BANKRUPTCY COURTS; Vol. 29, No. 7, 717 words, Trustee Avoids Postpetition Transfer; erIn re Dartco, Inc.; (Bankr. D. Minn. 7/1/96), p.368. Gregory F. Kishel, Bankruptcy Judge. Chapter 7
 L'OREAL SA (54%);

1053. Drug Store News, August 5, 1996, Pg. p36(1), 18555388, 636 words, Teens tell all about cosmetics; Cosmetics & Fragrances
 ... Taylor and Tara Banks, L'Oreal with curly hair, and Jane with ...

1054. Drug Store News, August 5, 1996, Pg. p39(1), 18555389, 951 words, Hair color category heats up with 3 permanent launches; HBC: Toiletries; Column, Fried, Lisa I.
 ... Belle Color, Clairol and L'Oreal are promising to broaden the base of ...
 ... Eugene Color. Clairol and L'Oreal expect that within 12 to ...
 ... ending May26, 1996 L'Oreal's Performing Preference garnered ...
 ... 12.8 percent share, and L'Oreal's Excellence had a 9.6 ...
 ... Color center on L'Oreal's bold decision to launch it without the L'Oreal name. Instead, Belle ...
 ... European beauty company that L'Oreal is bringing to the U.S. Belle Color is its first launch. The L'Oreal name does not appear ...
 ... Belle Color not having the L'Oreal name on it," ...
 ... while." Executives at L'Oreal assert their strategy for ...
 ... ages 20 to 40) than L'Oreal's Preference (ages 25 to ...
 ... technology [offered] by L'Oreal and Clairol." Belle Color is ...
 ... a study for L'Oreal, has the following needs: She wants ...
 ... being met by L'Oreal and our competitors and represents the next ...
 ... years at both L'Oreal and Revlon. Several other ...
 L'OREAL SA (94%); INFORMATION ...

1055. Drug Store News, August 5, 1996, Pg. p42(1), 18555392, 331 words, Report card on top hair brands shows mixed grades.
 ... 7." In mousse, L'Oreal and Alberto V05 need attention. L'Oreal's mousse dollar sales ...

L'OREAL SA (92%); PROCTER & ...

1056. Drug Store News, August 5, 1996, Pg. p44(1), 18555393, 931 words, Specialty products take over the limelight; HBC: Hair Care
... brands--including Aussie, L'Oreal Studio, Citre Shine, ...
L'OREAL SA (85%); PROCTER & ...

1057. Drug Store News, August 5, 1996, Pg. p36(1), 18555388, 636 words, Teens tell all about cosmetics; Cosmetics & Fragrances
... Taylor and Tara Banks, L'Oreal with curly hair, and Jane with ...

1058. Drug Store News, August 5, 1996, Pg. p39(1), 18555389, 951 words, Hair color category heats up with 3 permanent launches; HBC: Toiletries; Column, Fried, Lisa I.
... Belle Color, Clairol and L'Oreal are promising to broaden the base of ...
... Eugene Color. Clairol and L'Oreal expect that within 12 to ...
... ending May26, 1996 L'Oreal's Performing Preference garnered ...
... 12.8 percent share, and L'Oreal's Excellence had a 9.6 ...
... Color center on L'Oreal's bold decision to launch it without the L'Oreal name. Instead, Belle ...
... European beauty company that L'Oreal is bringing to the U.S. Belle Color is its first launch. The L'Oreal name does not appear ...
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... ages 20 to 40) than L'Oreal's Preference (ages 25 to ...
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... a study for L'Oreal, has the following needs: She wants ...
... being met by L'Oreal and our competitors and represents the next ...
... years at both L'Oreal and Revlon. Several other ...
L'OREAL SA (94%); INFORMATION ...

1059. Drug Store News, August 5, 1996, Pg. p42(1), 18555392, 331 words, Report card on top hair brands shows mixed grades.
... 7." In mousse, L'Oreal and Alberto V05 need attention. L'Oreal's mousse dollar sales ...
L'OREAL SA (92%); PROCTER & ...

1060. Drug Store News, August 5, 1996, Pg. p44(1), 18555393, 931 words, Specialty products take over the limelight; HBC: Hair Care
... brands--including Aussie, L'Oreal Studio, Citre Shine, ...
L'OREAL SA (85%); PROCTER & ...

1061. Drug Store News, August 5, 1996, Pg. p36(1), 18555388, 636 words, Teens tell all about cosmetics; Cosmetics & Fragrances
... Taylor and Tara Banks, L'Oreal with curly hair, and Jane with ...

1062. Drug Store News, August 5, 1996, Pg. p39(1), 18555389, 951 words, Hair color category heats up with 3 permanent launches; HBC: Toiletries; Column, Fried, Lisa I.

... Belle Color, Clairol and L'Oreal are promising to broaden the base of ...
 ... Eugene Color. Clairol and L'Oreal expect that within 12 to ...
 ... ending May26, 1996 L'Oreal's Performing Preference garnered ...
 ... 12.8 percent share, and L'Oreal's Excellence had a 9.6 ...
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 ... while." Executives at L'Oreal assert their strategy for ...
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 ... being met by L'Oreal and our competitors and represents the next ...
 ... years at both L'Oreal and Revlon. Several other ...
 L'OREAL SA (94%); INFORMATION ...

1063. Drug Store News, August 5, 1996, Pg. p42(1), 18555392, 331 words, Report card on top hair brands shows mixed grades.

... 7." In mousse, L'Oreal and Alberto V05 need attention. L'Oreal's mousse dollar sales ...
 L'OREAL SA (92%); PROCTER & ...

1064. Drug Store News, August 5, 1996, Pg. p44(1), 18555393, 931 words, Specialty products take over the limelight; HBC: Hair Care

... brands--including Aussie, L'Oreal Studio, Citre Shine, ...
 L'OREAL SA (85%); PROCTER & ...

1065. The Patriot Ledger (Quincy, MA), August 5, 1996 Monday, ROP Edition, Pg. 13, 949 words, Coloring craze ; From teenagers to seniors, hair dyeing gains favor, Lynn Underwood, Scripps Howard News Service

... kits by Clairol, L'Oreal and others line the walls ...
 ... since 1994, with Clairol and L'Oreal topping the list. Brunette ...
 L'OREAL SA (68%);

1066. The New York Times, August 4, 1996, Sunday, Late Edition - Final, Section 1; Page 43; Column 3; Style Desk , 634 words, After Cyberoverkill Comes Cyberburnout, By DAVID WALLIS

... Web site CyberTimes. L'Oreal, the cosmetics company, recently ...

1067. The Times Union (Albany, NY), August 4, 1996, Sunday,, ONE STAR EDITION, Pg. A2, 238 words, Can't cipher many misuses of 'cyber'

... line version of the newspaper. L'Oreal, the cosmetics company, recently ...
 L'OREAL SA (66%);

1068. The Wall Street Journal, August 2, 1996 Friday, Heard on the Street; Pg. C1, 1112 words, Price-War Hits On

Consumer Stocks Possible, By E.S. Browning, Staff Reporter of The Wall Street Journal, *from Factiva*

... ConAgra), cosmetics (Revlon and L'Oreal) and household cleaners (Colgate, ...

... Cosmetics P&G, Revlon, L'Oreal ...

1069. Drug & Cosmetic Industry, August 1, 1996, Pg. p40(5), 18603638, 2858 words, L'Oreal: color and much, much more.

ABSTRACT L'Oreal was founded in 1907 to ...

... almost a century, the L'Oreal name has been one of the most ...

... chemist Eugene Schueller, L'Oreal's history has been one characterized ...

... quality and innovative products. L'Oreal's significant commitment to research and ...

... more than 150 countries, L'Oreal is a French company which has ...

... creative visionary who founded L'Oreal in a two- ...

... aura of light," hence the name L'Oreal and a company committed to ...

... professional beautician was introduced to L'Oreal in 1954, when women ...

... care industry and at L'Oreal over the past 90 ...

... most evident in L'Oreal's facility in Aulnay- ...

... facilities and from outside sources. L'Oreal staffs its laboratories and research ...

... find. Each product L'Oreal produces undergoes at least ...

... it is produced and marketed. L'Oreal is granted countless patents ...

... and safety are equally important. L'Oreal Products to the Consumer In the U.S., the L'Oreal name is marketed by ...

... divisions of Cosmair, Inc. -- L'Oreal Technique Professionnelle, L'Oreal Professional Salon Products and L'Oreal

Retail The L'Oreal Technique Professionnelle division ...

... salon professional, while the L'Oreal Professional Salon division ...

... across the country is the L'Oreal Retail division. Previously, L'Oreal had operated its consumer hair ...

... a single unit -- the L'Oreal Retail division. Heading ...

... president and general manager of the L'Oreal Hair Care division. The L'Oreal Retail division is a ...

... fragrance marketing. "The integration of the L'Oreal Hair Care division and the L'Oreal Cosmetic and Fragrance division into the new L'Oreal Retail division under ...

... full circle for L'Oreal. When Campinell was named general manager of L'Oreal Hair Care in ...

... entity separate from the original L'Oreal Retail division. "At that time, L'Oreal commanded just a ...

... care segments." To say that L'Oreal has been successful in meeting those ...

... past 10 years. L'Oreal's non-color product lineup ...

... today. As has been the case with hair color, L'Oreal's efforts in the styling ...

... Studio Line gave L'Oreal undeniable credibility as a ...

... Success At the heart of L'Oreal's success story is that legacy of ...

... 1907. That commitment has enabled L'Oreal to launch a steady ...

... breakthrough in permanent hair color, L'Oreal has created a fade- ...

... applied from a bottle." L'Oreal's development of Excellence Creme was ...

... corporate technical director, L'Oreal. "Excellence Creme satisfies the ...

... while relative newcomers to the L'Oreal collection of products, are providing ...

... unmatched level of excitement. L'Oreal has made a long- ...

... new advertising campaign, L'Oreal is asking consumers around the ...

... Company: Laboratoires Garnier The L'Oreal Retail division embarked ...

... innovation are key elements to L'Oreal's success. Much of its emphasis ...

... At the same time, L'Oreal communicates these product innovations ...

... beauty care company. L'Oreal's commitment to the consumer is to provide ...

... no one typical consumer of L'Oreal hair care products because the ...

... price, and that is exactly what we at L'Oreal are dedicated to providing." L'Oreal communicates its message of quality, ...

... it's not what is easiest for L'Oreal," says Campinell. "It's what is easiest for the consumer." L'Oreal takes this dedication to the consumer, ...

... so at home. L'Oreal expects the number of haircolor ...

... age group. "The advances L'Oreal has pioneered in haircolor ...

... lifestyles," Campinell observes. "L'Oreal remains committed to the focus ...

... approach the third millennium, L'Oreal will continue to attract ...

L'OREAL SA (95%); COSMAIR ...

L'Oreal S.A. Management

1070. Town & Country, August 1, 1996, Pg. p46(1), 18533157, 725 words, Secret sources: the best colorists you've never heard of; hair colorists; Interview

... technical partner at L'Oreal for two years. What is the ...

... recommend to maintain haircolor? L'Oreal's Technique Professionnelle Iridiance ...

L'OREAL SA (68%)

1071. Town & Country, August 1, 1996, Pg. p46(1), 18533157, 725 words, Secret sources: the best colorists you've never heard of; hair colorists; Interview

... technical partner at L'Oreal for two years. What is the ...

... recommend to maintain haircolor? L'Oreal's Technique Professionnelle Iridiance ...

L'OREAL SA (68%)

1072. Town & Country, August 1, 1996, Pg. p46(1), 18533157, 725 words, Secret sources: the best colorists you've never heard of; hair colorists; Interview

... technical partner at L'Oreal for two years. What is the ...

... recommend to maintain haircolor? L'Oreal's Technique Professionnelle Iridiance ...

L'OREAL SA (68%)

1073. WISCONSIN ENVIRONMENTAL COMPLIANCE UPDATE, AUGUST, 1996, Volume 3, Issue 8, 693 words, Chapter NR 243 Code Revisions Work Group Issues Report, DeWitt Ross & Stevens, S.C.

L'OREAL SA (53%); CODE ...

1074. Women's Wear Daily Fall Cosmetics Supplement, August 1996, 678150, 884 words, New Products Spur Sales For Retailers on West Coast

... COS INC; LANCOME (L'OREAL/COSMAIR); SHISEIDO CO ...

... LAUDER; ULTIMATE PARENT: L'OREAL/COSMAIR

1075. The New York Times, July 31, 1996, Wednesday, Late Edition - Final, Section D; Page 5; Column 1; Business/Financial Desk, 866 words, THE MEDIA BUSINESS: ADVERTISING; Lancome's ubiquitous rose grows into a full-blown icon to compete with higher-priced rivals., By Stuart Elliott

... Cosmair is the American unit of L'Oreal S.A., the French company that is the ...

... GROUPE SA (85%); L'OREAL SA (84%); COSMAIR ...

1076. The Record, July 29, 1996; MONDAY; ALL EDITIONS, BUSINESS; Pg. B04, 613 words, CLINIQUE'S

FOUNDATION: WOMEN AND THE WEB, TODD COPILEVITZ, Special from The Dallas Morning News, DALLAS

... other industry giants such as L'Oreal, Cover Girl, and Avon. ...
L'OREAL SA (68%);

1077. Dow Jones News Service, July 25, 1996 Thursday 5:44 PM GMT, , 254 words, Estee Lauder -2-: To Focus On Joint Ventures >EL, *from Factiva*

... heating up, as such rivals as L'Oreal SA of Paris and Revlon ...
L'OREAL SA (82%); ESTEE ...

1078. Dow Jones News Service, July 25, 1996 Thursday 4:13 PM GMT, , 87 words, L'Oreal's Synthelabo 1H Sales Rise 10.2% To 5.12B Francs, *from Factiva*

... Synthelabo, a unit of L'Oreal SA, said that it ...
L'OREAL SA (95%); DOW ...

1079. The San Diego Union-Tribune, July 25, 1996 Thursday, OPINION ; Pg. B-13:2,3,4,5,7,8; B-11:1; B-9:6, 961 words, Playing field not level for all athletes, Jennifer Coburn, COBURN is a San Diego free-lance writer.

... Rodman uses Clairol or L'Oreal, or how Shaquille O'Neal ...
L'OREAL SA (64%); LADIES' ...

1080. THE DALLAS MORNING NEWS, July 24, 1996, Wednesday, HOME FINAL EDITION, TODAY; Pg. 1C, 607 words, Clinique is putting the best possible face on the Internet, Todd Copilevitz, Staff Writer of The Dallas Morning News

... other industry giants such as L'Oreal, Cover Girl and Avon. ...
L'OREAL SA (68%);

1081. The Oregonian (Portland, Oregon), July 24, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. D04, 459 words, RELAXATION DEPENDS ON MASSAGE, NOT OILSLiving Smart FASHION BEAUTYBITS

... vitamin A associations. L'Oreal Plentitude Revitalift with retinyl ...
L'OREAL SA (65%); GEMEY ...

1082. Providence Journal-Bulletin (Rhode Island), July 22, 1996, Monday,, BLACKSTONE VALLEY EDITION, Pg. 6C, 2174 words, LINCOLN DIGEST LIBRARY NEWS

... D'Orsi, John Donovan, L'Oreal Duke, Robert Gardner, ...

1083. The Atlanta Journal and Constitution, July 21, 1996, Sunday,, ALL EDITIONS, 515 words, IN FASHION BRIEFS; DIXIE STYLE; Sock it all away, Marilyn Johnson

... two new shades from L'Oreal Casting Tone-on- ...
... tip-top shape with L'Oreal's two new travel- ...
... Color photo: Sample of L'Oreal's Casting Tone-on- ...
L'OREAL SA (62%); NIKE INC (53%); L'OREAL SA (62%); NIKE ...

1084. The Commercial Appeal (Memphis), July 21, 1996, Sunday,, Final Edition, Pg. 1C, 680 words, ADVERTISING - Sossaman Bateman, set to move, changes name, Laurel Campbell, The Commercial Appeal
... company's new owner, L'Oreal. Maybelline was among Oden's ...
L'OREAL SA (81%); BLOCKBUSTER ...

1085. The Post and Courier (Charleston, SC), July 21, 1996, Sunday,, SUNDAY EDITION, Pg. 26, 1202 words, Saluting oldest U.S. companies, VALLI HERMAN; Dallas Morning News
... retailer Marks & Spencer, and L'Oreal recently bought Maybelline. ...
... MANUFACTURING CO (84%); L'OREAL SA (82%); AUTHENTIC ...

1086. Tampa Tribune (Florida), July 21, 1996, Sunday,, METRO EDITION, Pg. 2, 664 words, Good taste just melted away, Compiled by Robert Bowden
... confirmed that she loves blond L'Oreal model Hunter Reno, ...

1087. The Atlanta Journal and Constitution, July 19, 1996, Friday,, ALL EDITIONS, 694 words, ON WASHINGTON; Dole: Scholarships will give students choice of schools, Compiled by Ernie Freda
... Navratilova has confirmed that she loves L'Oreal model Hunter Reno, ...

1088. The Atlanta Journal and Constitution, July 19, 1996, Friday,, ALL EDITIONS, 909 words, Peach Buzz; Charles, Camilla get charged, From news services
... 6-foot-tall L'Oreal model, inviting her to appear ...

1089. St. Louis Post-Dispatch (Missouri), July 19, 1996, Friday, FIVE STAR LIFT Edition, NEWS; Pg. 2A, 489 words, PEOPLE, Compiled By Harry Levins Of The Post-Dispatch Staff
... confirmed that she loves blond L'Oreal model HUNTER RENO (...
L'OREAL SA (62%);

1090. St. Louis Post-Dispatch (Missouri), July 19, 1996, Friday, FIVE STAR LIFT Edition, NEWS; Pg. 2A, 489 words, PEOPLE, Compiled By Harry Levins Of The Post-Dispatch Staff
... confirmed that she loves blond L'Oreal model HUNTER RENO (...
L'OREAL SA (62%);

1091. The Boston Globe, July 18, 1996, Thursday, City Edition, LIVING; Pg. E2, 763 words, Sell high, buy at the mall? NAMES & FACES; Names & Faces can be reached by electronic mail at names(AT SIGN SYMBOL)globe.com. Material from wire services and other sources was used in this column., By Maureen Dezell, Globe Staff
... it Rumors that blond L'Oreal model Hunter Reno, ...

1092. Chicago Sun-Times, July 18, 1996, THURSDAY, Late Sports Final Edition, NEWS; SNEED; Pg. 4, 605 words, Michael Sneed
... Hunter is a blond L'Oreal model. And the Human Rights ...

1093. Chicago Sun-Times, July 18, 1996, THURSDAY, Late Sports Final Edition, EDITORIAL; LETTERS; Pg. 28,

727 words, NFL should not sack Woolford's right to privacy
L'OREAL SA (51%); CHICAGO ...

1094. The Houston Chronicle, July 18, 1996, Thursday, 3 STAR Edition, a; Newsmakers; Pg. 2, 646 words,
Newsmakers
... Hunter, a blond L'Oreal model, calls Martina "" ...

1095. The Miami Herald, July 18, 1996 Thursday FINAL EDITION, FRONT; Pg. 2A, 819 words, THE PEOPLE
COLUMN, Herald Staff
... six-foot-tall L'Oreal model, inviting her to appear ...

1096. Orlando Sentinel (Florida), July 18, 1996 Thursday, METRO, LIVING; Pg. E1, 906 words, LIPSTICKS THAT
STAY ALL DAY; COSMETIC MAKERS ARE MEETING THE CHALLENGE OF PRODUCING MAKEUP
PRODUCTS THAT REALLY LAST A LONG TIME., By Valli Herman Dallas Morning News
... based lipstick." Like L'Oreal's Colour Endure, the lipsticks ...
... lip products for L'Oreal. He says performance, or the feel of the ...
... in lip conditioners, such as L'Oreal's jojoba oil, or Shiseido's " ...

1097. The Patriot Ledger (Quincy, MA), July 18, 1996 Thursday, ROP Edition, Pg. 02, 400 words, SnapShots ; 40
LOVE
... at last -- with blond L'Oreal model Hunter Reno, the ...
L'OREAL SA (92%);

1098. The San Francisco Chronicle, JULY 18, 1996, THURSDAY, FINAL EDITION, DAILY DATEBOOK; Pg. G10;
PERSONALS, 704 words, PERSONALS, Leah Garchik
... confirmed that she loves blonde L'Oreal model Hunter Reno, ...
L'OREAL SA (62%);

1099. Arkansas Democrat-Gazette (Little Rock, AR), July 17, 1996, Wednesday, 65 words, MAKING OVER
MAYBELLINE, Photo by MORRIS RICHARDSON II, Arkansas Democrat-Gazette
... Rock with Derek Deaton. L'Oreal, which bought Maybelline in ...

1100. The Washington Post, July 17, 1996, Wednesday, Final Edition, STYLE; Pg. C03; THE RELIABLE SOURCE,
894 words, The Reliable Source, Ann Gerhart; Annie Groer
... Hunter, a blond L'Oreal model, calls Martina " ...
Photo; ill; Photo, l'oreal, Congressional candidate Marion ...

1101. Newsday (New York), July 16, 1996, Tuesday., NASSAU AND SUFFOLK EDITION, Page B12, 402 words,
DIALOGUE / GROWING OLD GRACEFULLY, AND INTRIGUED, Barbara Jacobs. Greenlawn
... brown hair (thanks, L'Oreal, I am worth ...
L'OREAL SA (66%);

1102. The Atlanta Journal and Constitution, July 15, 1996, Monday,, ALL EDITIONS, 943 words, PEACH BUZZ;
She's relishing retaliation, RICHARD L. EDLDREDGE

... herself and flaxen-haired L'Oreal model Hunter Reno, ...
... last year, a L'Oreal spokesman said: "I ...
... COS INC (69%); L'OREAL SA (65%); AMERICAN ...
... COS INC (69%); L'OREAL SA (65%);

1103. Chain Drug Review, July 15, 1996, Pg. p23(1), 18586372, 596 words, K&B revitalizes its beauty business.;
K&B Inc. drugstores, Ralston, Sheri

... Revlon's ColorStay line and L'Oreal's new Colour Endure. ...
... B INC (93%); L'OREAL SA (81%); GEMEY ...

1104. Chain Drug Review, July 15, 1996, Pg. p23(2), 18586373, 935 words, Cosmetics, fragrance sales led by new
items, promotional products.; drugstore cosmetics and fragrance sales

... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
... REVLON INC (85%); L'OREAL SA (64%); INFORMATION ...

1105. Chain Drug Review, July 15, 1996, Pg. p26(1), 18586374, 797 words, Revlon aims to capitalize on its current
momentum.; Revlon's effortsto maintain its market share, Sloan, Pat

... filed suit against L'Oreal and Maybelline over patents ...
... Maybelline now under L'Oreal's wing and L'Oreal expected to bring its Garnier ...
... terms of Garnier brands, L'Oreal is focused on the \$...
... careitems from Garnier, while L'Oreal will do the same for ...
... vigor as its cosmetics operations. With L'Oreal gearing up for ...
REVLON INC (96%); L'OREAL SA (95%); PROCTER & ...

1106. Chain Drug Review, July 15, 1996, Pg. p23(1), 18586372, 596 words, K&B revitalizes its beauty business.;
K&B Inc. drugstores, Ralston, Sheri

... Revlon's ColorStay line and L'Oreal's new Colour Endure. ...
... B INC (93%); L'OREAL SA (81%); GEMEY ...

1107. Chain Drug Review, July 15, 1996, Pg. p23(2), 18586373, 935 words, Cosmetics, fragrance sales led by new
items, promotional products.; drugstore cosmetics and fragrance sales

... L'Oreal ...
... L'Oreal ...
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... L'Oreal ...
... COTY INC (85%); L'OREAL SA (64%); ALMAY ...

1108. Chain Drug Review, July 15, 1996, Pg. p26(1), 18586374, 797 words, Revlon aims to capitalize on its current momentum.; Revlon's effortsto maintain its market share, Sloan, Pat
... filed suit against L'Oreal and Maybelline over patents ...
... Maybelline now under L'Oreal's wing and L'Oreal expected to bring its Garnier ...
... terms of Garnier brands, L'Oreal is focused on the \$...
... careitems from Garnier, while L'Oreal will do the same for ...
... vigor as its cosmetics operations. With L'Oreal gearing up for ...
REVLON INC (96%); L'OREAL SA (95%); PROCTER & ...

1109. Chain Drug Review, July 15, 1996, Pg. p23(1), 18586372, 596 words, K&B revitalizes its beauty business.; K&B Inc. drugstores, Ralston, Sheri
... Revlon's ColorStay line and L'Oreal's new Colour Endure. ...
... B INC (93%); L'OREAL SA (81%); GEMEY ...

1110. Chain Drug Review, July 15, 1996, Pg. p23(2), 18586373, 935 words, Cosmetics, fragrance sales led by new items, promotional products.; drugstore cosmetics and fragrance sales
... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
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... L'Oreal ...
... REVLON INC (85%); L'OREAL SA (64%); INFORMATION ...

1111. Chain Drug Review, July 15, 1996, Pg. p26(1), 18586374, 797 words, Revlon aims to capitalize on its current momentum.; Revlon's effortsto maintain its market share, Sloan, Pat
... filed suit against L'Oreal and Maybelline over patents ...
... Maybelline now under L'Oreal's wing and L'Oreal expected to bring its Garnier ...
... terms of Garnier brands, L'Oreal is focused on the \$...
... careitems from Garnier, while L'Oreal will do the same for ...
... vigor as its cosmetics operations. With L'Oreal gearing up for ...
REVLON INC (96%); L'OREAL SA (95%); PROCTER & ...

1112. San Diego Business Journal, July 15, 1996, Vol 17; No 29; pg 6, 576 words, Local companies reap venture capital bounty, Liz Harman, San Diego; CA; US; Pacific, 9678944, SDBJ BTL
... cosmetic business since L'Oreal was launched a decade ...

1113. United Press International, July 15, 1996, Monday, BC cycle, Domestic News, 819 words, People ... a model for L'Oreal cosmetics, was more circumspect. ...

1114. Charleston Gazette (West Virginia), July 14, 1996, Sunday, News; Pg. 12A, 918 words, PEOPLE ... between herself and blond L'Oreal model Hunter Reno, ...
... last year, a L'Oreal spokesman said: "I ...
L'OREAL SA (91%); SCHOENBERG ...

1115. Florida Times-Union (Jacksonville, FL), July 14, 1996, Sunday, City Edition, NATIONAL/INTERNATIONAL;, Pg. A-2, 303 words, Newsmakers, From news services
... anything between herself and L'Oreal model Hunter Reno, ...
... last year, a L'Oreal spokesman said: 'I ...
L'OREAL SA (93%);

1116. The San Diego Union-Tribune, July 14, 1996 Sunday, REAL ESTATE; Pg. H-16, 513 words, Steps to take should termites be found, Mary M. Howell, MARY M. HOWELL is a past president of the San Diego chapter of the Community Associations Institute (CAI) and a partner with the law firm of Epstein & Grinnell.
L'OREAL SA (55%)

1117. The Stuart News/Port St. Lucie News (Stuart, FL), July 14, 1996, Sunday, Today; Pg. D9, 1181 words, HUES HIGHLIGHT CONTEMPORARY HAIRSTYLES, Lynn Underwood Minneapolis-St. Paul Star Tribune
... kits by Clairol, L'Oreal and others line the walls ...
... since 1994, with Clairol and L'Oreal topping the list. Brunette ...
L'OREAL SA (68%);

1118. Sun-Sentinel (Fort Lauderdale, FL), July 14, 1996, Sunday,, ALL EDITIONS, Pg. 1E,, 680 words, TEENS HAVE 4-1-1 ON FASHION TRENDS, ROD STAFFORD HAGWOOD; Fashion Editor
... Brown Cranberry Stain L'oreal So Merlot Cover ...

1119. Sunday Mirror (London, England), July 14, 1996, Pg. 12, 61167072, 735 words, LOVE ALL; Martina nets model niece of America's top legal eagle; News, Wills, Colin
... who works for L'Oreal cosmetics and is a cover ...
L'OREAL SA (63%)

1120. Sunday Mirror (London, England), July 14, 1996, Pg. 12, 61167072, 735 words, LOVE ALL; Martina nets model niece of America's top legal eagle; News, Wills, Colin
... who works for L'Oreal cosmetics and is a cover ...
L'OREAL SA (63%)

1121. Fort Worth Star-Telegram (Texas), July 13, 1996, Saturday, FINAL AM EDITION, NEWS;, Pg. 6, 736 words, PEOPLE WATCH, Staff and Wire Reports
... between herself and blond L'Oreal model Hunter Reno, ...

... last year, a L'Oreal spokesman said: "I ...
L'OREAL SA (93%); THE BEVERLY ...

1122. The Record, July 13, 1996; SATURDAY; ALL EDITIONS, NEWS; Pg. A02, 646 words, PEOPLE, PEOPLE,
FROM NEWS SERVICE REPORTS

... between herself and blond L'Oreal model Hunter Reno, ...
... last year, a L'Oreal spokesman said: "I ...
L'OREAL SA (62%);

1123. Times-Picayune (New Orleans, LA), July 13, 1996 Saturday, THIRD, NATIONAL; Pg. A20, 906 words,
NAVRATILOVA ADMITS LOVE FOR MODEL, Compiled by J.E. BOURGOYNE

... between herself and blond L'Oreal model Hunter Reno, ...
... last year, a L'Oreal spokesman said: "I ...
L'OREAL SA (93%); CEDARS- ...

1124. The Times Union (Albany, NY), July 13, 1996, Saturday,, THREE STAR EDITION, Pg. A2, 112 words,
Navratilova admits love for Reno's model niece Martina Navratilova,

... between herself and blond L'Oreal model Hunter Reno, ...
... last year, a L'Oreal spokesman said: "I ...
L'OREAL SA (93%);

1125. The Washington Post, July 13, 1996, Saturday, Final Edition, STYLE; Pg. D03; NAMES & FACES, 497 words,
Names & Faces

... Navratilova now says she and L'Oreal model Hunter Reno are ...
L'OREAL SA (63%);

1126. The Baltimore Sun, July 11, 1996, Thursday,, FINAL EDITION, Pg. 1E, 1054 words, Hopes for truly
long-lasting lipstick must no longer simply be kissed off; Fashion: Cosmetics companies say they have discovered the
secrets to colors that stay on at least a full workday., Valli Herman, DALLAS MORNING NEWS

... based lipstick." Like L'Oreal's Colour Endure, the lipsticks ...
... parent corporation is suing L'Oreal (maker of Colour Endure) and ...
... lip products for L'Oreal. He says performance, or the feel of the ...
... in lip conditioners, such as L'Oreal's jojoba oil, or Shiseido's " ...
... GUERLAIN SA (90%); L'OREAL SA (84%); PROCTER & ...

1127. Gorman's New Product News, July 11, 1996, Pg. p56(1), 18622431, 1060 words, Going to extremes.; British
companies introduce new products; Product Announcement

... Mode hair creme, from L'Oreal Canada, provides superior ...
L'OREAL SA (65%); SMALL ...

1128. The Houston Chronicle, July 11, 1996, Thursday, 2 STAR Edition, FASHION; dear paula; Pg. 3, 493 words,
Expensive eye creams won't make her 24 again, PAULA BEGOUN; Knight-Ridder/Tribune News Service

... for 1.7 ounces), L'Oreal Advanced Overnight Replenisher (\$...

L'OREAL SA (60%);

1129. Information Bank Abstracts, JOURNAL OF COMMERCE, July 10, 1996, Wednesday, Section B; Page 6, Column 5, 27 words, NESTLE TO KEEP STAKE IN L'OREAL

... Gasparal, which holds 53.7% of L'Oreal SA (S)

NESTLE SA; L'OREAL SA; GASPARAL;

NESTLE SA (95%); L'OREAL SA (94%); NESTLE SA; L'OREAL SA; GASPARAL;

1130. Journal of Commerce, July 10, 1996, Wednesday, COMMODITIES, Pg. 6B, 315 words, BRIEFS, From Wire and Staff Reports

... KEEP STAKE IN L'OREAL SALZBURG, Austria - Nestle ...

... indirect stake in L'Oreal, said Helmut Maucher, ...

... holds 53.7 percent of L'Oreal. "There is no doubt that we will ...

L'OREAL SA (93%); NESTLE ...

1131. Palm Beach Post (Florida), July 10, 1996, Wednesday,, MARTIN-ST. LUCIE EDITION, Pg. 1D, 454 words, 'FOOTNOTES' ADD WINNING NUMBER TO TOE-TAPPING HISTORY, JERI BUTLER

... hair model for L'Oreal and a broadcaster for ...

L'OREAL SA (63%); CHILDREN'S ...

1132. The Wall Street Journal, July 10, 1996 Wednesday, Florida Journal, FLORIDA JOURNAL; Pg. F4;S4, 649 words, SOUTHEAST JOURNAL --- QUARTERLY REVIEW & OUTLOOK: Who Won -- and Lost -- Jobs, By Jonathan Auerbach, *from Factiva*

... L'Oreal SA ...

... METLIFE INC (83%); L'OREAL SA (80%); FINGERHUT ...

1133. The Atlanta Journal and Constitution, July 9, 1996, Tuesday,, ALL EDITIONS, 642 words, BUSINESS AROUND THE WORLD; Fuji, Wal-Mart sign deal

... sell its stake in L'Oreal SA and forecast a "very ...

... STORES INC (94%); L'OREAL SA (83%); NESTLE ...

... STORES INC (94%); L'OREAL SA (83%); NESTLE ...

1134. Morning Call (Allentown, PA), July 9, 1996, Tuesday,, FIFTH EDITION, BUSINESS,, Pg. A9,, 967 words,IN THE REGION; DEALS; AMONG COMPANIES; IN THE COURTS, From The Morning Call and wire reports

... sell its stake in L'Oreal SA and forecast a "very ...

... sell its stake in L'Oreal, the world's biggest cosmetics ...

... ENVELOPE CORP (68%); L'OREAL SA (65%); KANSAS ...

1135. Providence Journal-Bulletin (Rhode Island), July 8, 1996, Monday,, BLACKSTONE VALLEY EDITION, Pg. 6C, 2078 words, LINCOLN DIGEST SENIOR CITIZENS

... D'Orsi, John Donovan, L'Oreal Duke, Robert Gardner, ...

1136. The Star-Ledger (Newark, New Jersey), July 7, 1996 Sunday, SOMERSET EDITION, 465 words, Chileans' needs stir action in Franklin Twp., ALICIA GREY
 ... donated \$1,000. L'Oreal, which has a cosmetics plant ...
 L'OREAL SA (61%)

1137. Los Angeles Times, July 5, 1996, Friday,, Home Edition, Page 2, 388 words, WORLD STOCKS CLIMB ON YELTSIN, U.S. NEWS; MARKETS: THE DOLLAR ENDS HIGHER AGAINST THE GERMAN MARK AND BRITISH STERLING. GOLD PRICES FALL., From Times Wire Services
 ... French pharmaceuticals company L'Oreal rose on rumors that ...
 ... company held by L'Oreal's founding Bettencourt family. Both Nestle and L'Oreal refused to comment on the rumors.
 L'Oreal rose 38 French ...
 L'OREAL SA (95%); ANGLO ...

1138. Plain Dealer (Cleveland, Ohio), July 5, 1996 Friday, FINAL / ALL, BUSINESS; Pg. 1C, 516 words, DIARY
 ... old stake in L'Oreal SA of France, the world's ...
 NESTLE SA (94%); L'OREAL SA (84%); CONTINENTAL ...

1139. The Wall Street Journal, July 5, 1996 Friday, World Markets; Pg. C12, 1014 words, London Stocks Post Strong Gains on Yeltsin Win, Federal Reserve's Decision to Stand Pat on Rates, A Wall Street Journal News Roundup, *from Factiva*
 ... French cosmetics group L'Oreal. Both companies declined to ...

1140. Dow Jones News Service, July 4, 1996 Thursday 4:39 PM GMT, , 229 words, Switzerland Nestle -2-: Share Buyback Talk Dismissed, *from Factiva*
 ... s stake in L'Oreal S.A., should Bettencourt not ...
 NESTLE SA (96%); L'OREAL SA (72%); UNILEVER ...

1141. Dow Jones News Service, July 4, 1996 Thursday 4:36 PM GMT, , 357 words, Switzerland Nestle Stock Rallies On Talk Of L'Oreal Sale, *from Factiva*
 ... French cosmetics group L'Oreal. Nestle settled today ...
 ... francs, or 3.3%. Meanwhile, L'Oreal S.A. (F.ORE) ...
 ... 26.5% stake in L'Oreal - estimated to be worth 6.4 ...
 ... a spokesman for L'Oreal in Paris. Nestle' ...
 ... who has closely tracked the L'Oreal divestment talk said ...
 ... James Amoroso dismissed the L'Oreal sale talk. Nestle, he ...
 ... take total control of L'Oreal as a strategic holding." ...
 ... minority shareholding in L'Oreal. The rest of Gesparal is held ...
 ... Liliane Bettencourt, the daughter of L'Oreal's founder. Gesparal itself ...
 ... 53.7% stake in L'Oreal. (MORE) DOW JONES ...
 NESTLE SA (94%); L'OREAL SA (95%); DOW ...

1142. July 4, 1996, Thursday, AM cycle, Business News, 381 words, Yeltsin Victory, Steady U.S. Rates Push World Stocks and Dollar Higher, By PATRICIA LAMIELL, AP Business Writer
 ... French pharmaceuticals company L'Oreal SA rose on ...

... company held by L'Oreal's founding Bettencourt family. Both Nestle and L'Oreal refused to comment on the rumors. L'Oreal rose 38 French ...
L'OREAL SA (95%); NESTLE ...

1143. Capital Markets Report, July 3, 1996 Wednesday 2:31 PM GMT, , 124 words, Cosmair Inc. Commercial Paper Rated Prime-1 By Moody's, *from Factiva*
... wholly-owned subsidiary of L'Oreal S.A., for its U.S. ...
... guarantee provided by L'Oreal. The rating reflects L'Oreal's leadership in the global ...
L'OREAL SA (93%); COSMAIR ...

1144. THE DALLAS MORNING NEWS, July 3, 1996, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 1E, 1618 words, AMERICAN CLASSICS, Valli Herman
... retailer Marks & Spencer, and L'Oreal recently bought Maybelline. ...
... MANUFACTURING CO (84%); L'OREAL SA (82%); AUTHENTIC ...

1145. The Wall Street Journal, July 3, 1996 Wednesday, TECHNOLOGY; Pg. B6, 256 words, Human Genome Sets More Collaborations In Gene Development, *from Factiva*
... SA, a unit of L'Oreal SA; and Merck KGaA, ...
... SCIENCES INC (94%); L'OREAL SA (84%); SMITHKLINE ...

1146. Christian Science Monitor (Boston, MA), July 2, 1996, Tuesday, THE NEWS IN BRIEF; Pg. 2, 1641 words, The News in Brief, Compiled by Cynthia Hanson and Yvonne Zipp
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...

1147. The Daily Record (Baltimore, MD.), July 2, 1996, Tuesday, Pg. 5, 395 words, Gates Rules, But Asian Tycoons Closing In Microsoft Founder, Buffett Top Forbes' List of World's Richest, By the Associated Press
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
... HOLDING AG (82%); L'OREAL SA (80%);

1148. Dow Jones News Service, July 2, 1996 Tuesday 11:24 AM GMT, , 110 words, SmithKline, Human Genome Get \$35 Mln L'Oreal Unit Pact, *from Factiva*
... S.A., a unit of L'Oreal S.A. Synthelabo will ...
... SCIENCES INC (94%); L'OREAL SA (95%); SMITHKLINE ...

1149. Business Korea, July 1996, Vol. 13, No. 7 Pg. 30-35; ISSN: 0266-3821; CODEN: BUINEW, 3972 words, More than just a pretty face, 01269176
... Chanel, Christian Dior, L'Oreal, Cartier, Hermes, and Louis ...

1150. CALIFORNIA EMPLOYMENT LAW MONITOR, JULY 1, 1996, Volume 6, Issue 8, 769 words, No Bankruptcy Priority for Tax on Accumulated Deficiency of Pension Plan, Littler Mendelson
... INGENIERIE SA (58%); L'OREAL SA (51%); SUPREME ...

1151. Chattanooga Free Press (Tennessee), July 1, 1996, Monday, 456 words, Americans Top Billionaires List, By The Associated Press

... heir to the cosmetics empire L'Oreal, who is worth \$5 ...
 ... HOLDING AG (82%); L'OREAL SA (80%);

1152. The Chattanooga Times (Tennessee), July 1, 1996, Monday, National, Pg. C2, 493 words, Gates No. 1 in wealth; Buffett, Allen make list, The Associated Press

... heir to the cosmetics empire L'Oreal, who is worth \$5 ...
 ... HOLDING AG (82%); L'OREAL SA (80%);

1153. Chicago Tribune, July 1, 1996 Monday, NORTH SPORTS FINAL EDITION, NEWS; Pg. 3; ZONE: N, 272 words, MICROSOFT'S GATES RICHEST IN WORLD, BUT ASIANS GAIN, Associated Press., NEW YORK

... heir to the cosmetics empire L'Oreal, who is worth \$5 ...
 ... HOLDING AG (83%); L'OREAL SA (66%);

1154. Compensation & Benefits Review, July/August 1996, Vol. 28, No. 4 Pg. 26-27; ISSN: 0886-3687; CODEN: CMPWAB, 671 words, Section 16 rules, 01258996

L'OREAL SA (51%); THE SEC (...

1155. Compensation & Benefits Review, July/August 1996, Vol. 28, No. 4 (Avoiding the Courtroom: Legal Strategies in Pg. 26-27; ISSN: 0886-3687; CODEN: CINUD4, 672 words, Section 16 rules, 01298523

L'OREAL SA (51%); THE SEC (...

1156. Compensation & Benefits Review, July 1996, Pg. 26-27, 00666211, 834 words, Section 16 Rules, Tormey, Douglas

L'OREAL SA (51%)

1157. THE DALLAS MORNING NEWS, July 1, 1996, Monday, HOME FINAL EDITION, BUSINESS; Pg. 1D, 487 words, Asians chasing Gates on Forbes' richest list, Associated Press

... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
 ... HOLDING AG (82%); L'OREAL SA (80%);

1158. Dow Jones News Service, July 1, 1996 Monday 12:25 PM GMT, , 442 words, Forbes Magazine Ranks Bill Gates Still Richest In World, *from Factiva*

... heir to the cosmetics empire L'Oreal, who is worth \$...
 MICROSOFT CORP (93%); L'OREAL SA (80%); ROCHE ...

1159. Drug & Cosmetic Industry, July 1, 1996, Pg. p26(11), 18600394, 6983 words, Who's who in the cosmetics industry.; listing of companies, their addresses and officers; Directory

... COSMAIR INC-L'OREAL-LANCOME-BIOTHERM-DESIGNER ...

1160. Drug & Cosmetic Industry, July 1, 1996, Pg. p26(11), 18600394, 6983 words, Who's who in the cosmetics

industry.; listing of companies, their addresses and officers; Directory
... COSMAIR INC-L'OREAL-LANCOME-BIOTHERM-DESIGNER ...

1161. Drug & Cosmetic Industry, July 1, 1996, Pg. p26(11), 18600394, 6983 words, Who's who in the cosmetics industry.; listing of companies, their addresses and officers; Directory
... COSMAIR INC-L'OREAL-LANCOME-BIOTHERM-DESIGNER ...

1162. Euromoney, July 1996, No. 327 Pg. 30; ISSN: 0014-2433; CODEN: ENPYAC, 1131 words, Asking leading questions, Stoakes, Christopher, 01270491
L'OREAL SA (51%);

1163. Harper's Magazine, July 1, 1996, Pg. p58(9), 18419003, 7413 words, In the land of the Dear Leader.; North Korea, Schell, Orville
... Japanese mushrooms, bottles of L'Oreal skin moisturizer, and little ...

1164. Harper's Magazine, July 1, 1996, Pg. p58(9), 18419003, 7413 words, In the land of the Dear Leader.; North Korea, Schell, Orville
... Japanese mushrooms, bottles of L'Oreal skin moisturizer, and little ...

1165. Harper's Magazine, July 1, 1996, Pg. p58(9), 18419003, 7413 words, In the land of the Dear Leader.; North Korea, Schell, Orville
... Japanese mushrooms, bottles of L'Oreal skin moisturizer, and little ...

1166. Newsbytes, July 1, 1996, Monday, 470 words, Microsoft's Bill Gates Still Richest Man In The World, PALO ALTO, CALIFORNIA, U.S.A.
... heir to the cosmetics empire L'Oreal and worth \$5 billion is ...
... MICROSOFT CORP (94%); L'OREAL SA (80%);

1167. The Patriot Ledger (Quincy, MA), July 1, 1996 Monday, ROP Edition, Pg. 26, 549 words, Gates still No. 1 on list of billionaires
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
... HOLDING AG (82%); L'OREAL SA (80%);

1168. San Antonio Express-News (Texas), July 1, 1996, Monday, Pg. 2, Part E, 537 words, Bill Gates ranks as the world's richest private citizen with
... heir to the cosmetics empire L'Oreal, who is worth \$5 ...

1169. Secured Lender, July/August 1996, Vol. 52, No. 4 Pg. 86-88; ISSN: 0888-255X; CODEN: DRTOAJ, 2674 words, Legal notes, Bernstein, H Bruce, 01272056
... FACTORS CORP (84%); L'OREAL SA (51%); NEW ...

1170. St. Louis Post-Dispatch (Missouri), July 1, 1996, Monday, FIVE STAR LIFT Edition, NEWS; Pg. 1A, 538 words, GATES STILL NO. 1, BUT MORE ASIANS IN RANKS OF RICH, NEW YORK
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
1171. Telegraph Herald (Dubuque, IA), July 1, 1996, Monday, 445 words, Asians gain as richest, Associated Press, * \$10.6, Li Ka
... heir to the cosmetics empire L'Oreal, who is worth \$5 ...
... MICROSOFT CORP (90%); L'OREAL SA (81%); SOURCEMEDIA ...
1172. July 1, 1996, Monday, PM cycle, Business News, 507 words, Bill Gates Still Richest, But Asian Tycoons Getting Closer, By The Associated Press
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
1173. Chicago Tribune, June 30, 1996 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 4; ZONE: CN, 980 words, STAYING POWER; HOW WELL DO LONG-LASTING LIPSTICKS LIVE UP TO THEIR CLAIMS?, By Elaine Glusac.
... budget choice. Product L'Oreal Colour Endure Stay- ...
L'OREAL SA (84%); ESTEE ...
1174. June 30, 1996, Sunday, PM cycle, Business News, 507 words, Bill Gates Still Richest, But Asian Tycoons Getting Closer, By The Associated Press
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
1175. June 30, 1996, Sunday, AM cycle, Business News, 523 words, Bill Gates Still Richest, But Asian Tycoons Getting Closer, By The Associated Press
... heir to the cosmetics empire L'Oreal, who is worth \$ 5 ...
1176. Business Wire, June 28, 1996, Friday, 667 words, Royal Caribbean becomes first cruise line to receive Safety and Environmental Protection certification by Det Norske Veritas, MIAMI
L'OREAL SA (52%);
1177. Daily Record (Glasgow, Scotland), June 27, 1996, Pg. 10, 61274614, 480 words, OVER THE HILL AT 26!; AGE WARS: These beauties are too old for some tastes in the fashion world; Features, Clarke, Julia
... by beauty giant L'Oreal. The multi-million-pound ...
L'OREAL SA (83%); CHRISTIAN ...
1178. Daily Record (Glasgow, Scotland), June 27, 1996, Pg. 10, 61274614, 480 words, OVER THE HILL AT 26!; AGE WARS: These beauties are too old for some tastes in the fashion world; Features, Clarke, Julia
... by beauty giant L'Oreal. The multi-million-pound ...
L'OREAL SA (83%); CHRISTIAN ...
1179. The Denver Post, June 27, 1996 Thursday, 2D EDITION, Pg. B-01, 1173 words, It looks like it'll be a loud

Fourth New state law allows sales of fireworks outside of cities, Thomas Frank, Denver Post Capitol Bureau
L'OREAL SA (55%);

1180. Star Tribune (Minneapolis, MN), June 26, 1996, Metro Edition, Variety; Pg. 1E, 1420 words, COLORS To dye for; Hair coloring has become much more than a cover-up for graying locks. All ages are highlighting, foiling and tinting - in fact, 44 percent of American women have color in their hair. Here's a look at what's new, costs and trends., Lynn Underwood; Staff Writer
... kits by Clairol, L'Oreal and others line the walls ...
... since 1994, with Clairol and L'Oreal topping the list. Brunette ...
L'OREAL SA (68%);

1181. Daily Press (Newport News, VA), June 25, 1996, Tuesday,, Final CORRECTION APPENDED, Local,, Pg. B3, 304 words, ANIMAL-RIGHTS ACTIVISTS MOVE TO NORFOLK OFFICE ROCK SINGER HELPS PETA CELEBRATE, THE ASSOCIATED PRESS
... caused cosmetics company L'Oreal to halt animal testing of ...

1182. Dow Jones News Service, June 25, 1996 Tuesday 5:37 PM GMT, , 205 words, Texas Biotech, L'Oreal Unit Extend Novastan Data Pact >TXB, *from Factiva*
... additional agreement to supply L'Oreal SA's Synthelabo unit with ...
L'OREAL SA (93%); DOW ...

1183. PR Newswire, June 25, 1996, Tuesday, Financial News, 554 words, TEXAS BIOTECHNOLOGY SIGNS ADDITIONAL CLINICAL DEVELOPMENT AGREEMENT WITH SYNTHELABO FOR NOVASTAN; Coordinated Effort To Advance Clinical Development In Europe And North America
... Synthelabo, a subsidiary of L'Oreal, whereby TBC will supply to ...
... AVENTIS SA (92%); L'OREAL SA (91%); SANOFI- ...

1184. Newsday (New York), June 24, 1996, Monday,, ALL EDITIONS, Page C06, 509 words, NEW POSITIONS, Compiled by Lisa Doll
... related services. COSMETICS -- L'Oreal has named Michael Trese of ...
... efforts for all of L'Oreal's brands. She joined the hair ...
L'OREAL SA (91%); NEW ...

1185. Chicago Tribune, June 23, 1996 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 4; ZONE: CN; YOU AT YOUR BEST., 1252 words, THE HEAT IS ON; 6 WAYS TO KEEP YOUR BEAUTY COOL WHEN SUMMER SWELTER STRIKES, By Teresa Wiltz
... conditioners and shampoos with sunscreens such as L'Oreal's Colorvive. Another option: ...

1186. THE DALLAS MORNING NEWS, June 23, 1996, Sunday, ARLINGTON MORNING NEWS EDITION, NEWS; IN THE NEWS; Pg. 2A, 511 words, IN THE NEWS
... Paul Mitchell Systems, L'Oreal, Revlon and the Vidal Sassoon ...
L'OREAL SA (83%); TARGET ...

1187. Richmond Times Dispatch (Virginia), June 23, 1996, Sunday,, CITY EDITION, Pg. G-2, 618 words, PRODUCTS THAT GO THE DISTANCE SOUGHT, Faith Garrett Vosbrinck; Special Correspondent
... makeup. Feel Perfects from L'Oreal is a long-lasting ...

1188. The San Diego Union-Tribune, June 23, 1996 Sunday, REAL ESTATE; Pg. H-8, 692 words, Withhold assessment? Not in this state you don't!, Ken Dillingham, KEN DILLINGHAM is a member of the Community Associations Institute and works as a paralegal with the San Diego law firm of Epsten and Grinnell.
... ELECTRIC CO (63%); L'OREAL SA (50%)

1189. The Record, June 20, 1996; THURSDAY; ALL EDITIONS, LIFESTYLE; Pg. H03, 921 words, LOOKING FOR A NON-DRYING LIPSTICK THAT WON'T KISS OFF, VALLI HERMAN, Special from the Dallas Morning News
... based lipstick."Like L'Oreal's Colour Endure, the lipsticks ...
... parent corporation is suing L'Oreal (maker of Colour Endure) and ...
... lip products for L'Oreal. He says performance, or the feel of the ...
... in lip conditioners, such as L'Oreal's jojoba oil, or Shiseido's" ...
REVLON INC (92%); L'OREAL SA (85%); PROCTER & ...

1190. Chain Drug Review, June 17, 1996, Pg. p165(1), 18586407, 966 words, L'Oreal creates single structure to enhance service; Marketplace '96
... a major reorganization L'Oreal has streamlined operations by ...
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L'Oreal S.A. Management

1191. Chain Drug Review, June 17, 1996, Pg. p226(1), 18586424, 833 words, Jean Philippe keeps customers abreast of trends.; Jean Philippe Fragrances Inc.; Marketplace '96
... suppliers as Maybelline Inc., L'Oreal and Revlon Inc.

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1193. Chain Drug Review, June 17, 1996, Pg. p226(1), 18586424, 833 words, Jean Philippe keeps customers abreast of trends.; Jean Philippe Fragrances Inc.; Marketplace '96
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1195. Chain Drug Review, June 17, 1996, Pg. p226(1), 18586424, 833 words, Jean Philippe keeps customers abreast of trends.; Jean Philippe Fragrances Inc.; Marketplace '96
... suppliers as Maybelline Inc., L'Oreal and Revlon Inc.

1196. Drug Store News, June 17, 1996, Pg. p73(3), 18420311, 2875 words, Marketing initiatives make color cosmetics sales shine.; sales statistics for 52-week period ending March 31, 1996
... L'Oreal ...
L'OREAL SA (95%); REVLON ...

1197. Drug Store News, June 17, 1996, Pg. p82(2), 18420313, 1405 words, Lip color is fastest growing cosmetics segment.; sales statistics for 52-week period ending March 31, 1996
... L'Oreal ...
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REVLON INC (92%); L'OREAL SA (93%)

1198. Drug Store News, June 17, 1996, Pg. p88(2), 18420314, 639 words, Face makeup shows a strong 'foundation.'; sales statistics for 52-week period ending March 31, 1996
... distribution as Almay, Revlon, L'Oreal, Cover Girl, or Max ...
... new users into the brand." L'Oreal's Feel Perfecte makeup was ...
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1199. Drug Store News, June 17, 1996, Pg. p89(3), 18420315, 1277 words, Chains capitalize on niche brand opportunities.; drugstore chains
... business the way Revlon, L'Oreal, Cover Girl and Maybelline ...
L'OREAL SA (81%); INFORMATION ...

1200. Drug Store News, June 17, 1996, Pg. p103(6), 18420317, 1218 words, Drug Store News turns the spotlight on new product launches.; cosmetics and fragrances
... Wear and Simply Powder. L'Oreal, another major player with ...

... launches from Revlon, Almay, L'Oreal, Cover Girl and Maybelline. ...
 ... ColorStay mascara, the launch of L'Oreal's Sensitique mascara, Physicians ...

1201. Drug Store News, June 17, 1996, Pg. p251(24), 18420339, 6993 words, Close-up: household buying habits.; drugstore product lines and demographics; Focus on Consumers: A.C. Nielsen; Illustration
 ... intensive facial moisturizers, such as L'Oreal Plenitude Revitalift, Chesebrough- ...
 ... permanent hair color, and L'Oreal's Belle Color are expected to ...

1202. Drug Store News, June 17, 1996, Pg. p313(2), 18420344, 4702 words, An Rx for trade promotion woes: Cannondale Associates' recently completed 1996 study on trade promotion spending and merchandising identifies key issues and opportunities for improvement.
 ... Corp. 1105. L'Oreal ...

1203. Drug Store News, June 17, 1996, Pg. p321(1), 18420346, 1447 words, What does L'Oreal's beauty care integration mean to retailers?; interview with L'Oreal Retail division senior vice president, general manager Joseph J. Campinell; Interview
 NEW YORK - L'Oreal's recent integration of its hair ...
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 ... Both facilities give L'Oreal the capability to develop better and ...
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1204. Drug Store News, June 17, 1996, Pg. p322(1), 18420347, 1412 words, Under new ownership, what's in store for Maybelline?; interview with company president John Wendt; Interview ...
 ... general manager of Cosmair's L'Oreal Cosmetic and Fragrance division, would ...
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1205. Drug Store News, June 17, 1996, Pg. p73(3), 18420311, 2875 words, Marketing initiatives make color cosmetics sales shine.; sales statistics for 52-week period ending March 31, 1996
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1206. Drug Store News, June 17, 1996, Pg. p82(2), 18420313, 1405 words, Lip color is fastest growing cosmetics segment.; sales statistics for 52-week period ending March 31, 1996
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1207. Drug Store News, June 17, 1996, Pg. p88(2), 18420314, 639 words, Face makeup shows a strong 'foundation.'; sales statistics for 52-week period ending March 31, 1996
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1208. Drug Store News, June 17, 1996, Pg. p89(3), 18420315, 1277 words, Chains capitalize on niche brand opportunities.; drugstore chains
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1209. Drug Store News, June 17, 1996, Pg. p103(6), 18420317, 1218 words, Drug Store News turns the spotlight on new product launches.; cosmetics and fragrances
 ... Wear and Simply Powder. L'Oreal, another major player with ...
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1210. Drug Store News, June 17, 1996, Pg. p251(24), 18420339, 6993 words, Close-up: household buying habits.; drugstore product lines and demographics; Focus on Consumers: A.C. Nielsen; Illustration
 ... intensive facial moisturizers, such as L'Oreal Plenitude Revitalift, Chesebrough- ...
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1211. Drug Store News, June 17, 1996, Pg. p313(2), 18420344, 4702 words, An Rx for trade promotion woes: Cannondale Associates' recently completed 1996 study on trade promotion spending and merchandising identifies key issues and opportunities for improvement.
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1212. Drug Store News, June 17, 1996, Pg. p321(1), 18420346, 1447 words, What does L'Oreal's beauty care integration mean to retailers?; interview with L'Oreal Retail division senior vice president, general manager Joseph J. Campinell; Interview
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1213. Drug Store News, June 17, 1996, Pg. p322(1), 18420347, 1412 words, Under new ownership, what's in store for Maybelline?; interview with company president John Wendt; Interview
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1215. Drug Store News, June 17, 1996, Pg. p82(2), 18420313, 1405 words, Lip color is fastest growing cosmetics segment.; sales statistics for 52-week period ending March 31, 1996

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1216. Drug Store News, June 17, 1996, Pg. p88(2), 18420314, 639 words, Face makeup shows a strong 'foundation.'; sales statistics for 52-week period ending March 31, 1996

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1218. Drug Store News, June 17, 1996, Pg. p103(6), 18420317, 1218 words, Drug Store News turns the spotlight on new product launches.; cosmetics and fragrances

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1219. Drug Store News, June 17, 1996, Pg. p251(24), 18420339, 6993 words, Close-up: household buying habits.; drugstore product lines and demographics; Focus on Consumers: A.C. Nielsen; Illustration

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 ... specific methods. DRSN: Does L'Oreal have plans to expand its distribution ...
 ... extent that we will be putting the L'Oreal cosmetics brand into every ...
 ... Hair Color with, say, L'Oreal lipsticks, mascara or face ...
 ... it possible for L'Oreal to leverage its consumer usage ...
 ... sales? Campinell: We know that the L'Oreal woman is committed to the L'Oreal brand. She is a woman ...
 ... given away samples of L'Oreal mascara with purchases of Preference ...
 ... We're planning to use L'Oreal hair care products to ...
 ... young consumer buying L'Oreal lip or nail or mascara ...
 ... color, for example, L'Oreal has a 10 percent ...
 ... DRSN: What about new L'Oreal items? Campinell: Well, ...
 ... gains. Colour Endure, L'Oreal's new transfer-resistant ...
 ... Endure has nearly doubled L'Oreal's lipstick business. DRSN: ...
 ... great opportunity for L'Oreal to broaden its base of personal ...
 ... will be marketed through the L'Oreal Retail Division, but ...
 ... that would not fit the L'Oreal positioning. DRSN: So ...
 ... recent new launches from the L'Oreal Cosmetics and Fragrances division have ...
 ... categories. What are the core segments that L'Oreal will be supporting in the ...
 ... come of these efforts? Campinell: L'Oreal is in every segment of ...
 ... in 1997. DRSN: L'Oreal's fragrance sales have been flat ...
 ... coming from the new integration of L'Oreal into one organization? Campinell: We ...
 L'OREAL SA (93%)
 L'Oreal S.A. Management

1222. Drug Store News, June 17, 1996, Pg. p322(1), 18420347, 1412 words, Under new ownership, what's in store for Maybelline?; interview with company president John Wendt; Interview
 ... general manager of Cosmair's L'Oreal Cosmetic and Fragrance division, would ...
 ... senior vice president of the L'Oreal Cosmetic and Fragrance Sales ...

... how similar it is to L'Oreal's in terms of its business ...
 ... going to spend. With Maybelline and with L'Oreal, there is no hidden agenda when we ...
 ... problem? Wendt: Like L'Oreal, Maybelline has always had a ...
 ... Maybelline before its sale to L'Oreal, Maybelline did not have the ability to ...
 ... lines? One of the reasons L'Oreal bought Maybelline was so ...
 ... moderately priced lines that L'Oreal has done well with in ...
 ... Cosmair Inc., has said L'Oreal will keep Maybelline's ...
 ... New Jersey to be near the L'Oreal research and development department. What ...
 ... labs would be blended in with L'Oreal's. But when we looked at the ...
 ... new technology coming from L'Oreal Plus the continuing development of ...
 ... Maybelline. DRSN: We know that L'Oreal hopes to expand Maybelline's ...
 ... DRSN: What percent of its sales does L'Oreal now spend on ...
 ... industry in general. L'Oreal is known for its research. ...
 L'OREAL SA (95%); COSMAIR ...

1223. Plastics News, June 17, 1996, News; Pg. 45, 534 words, CEICA INVESTS IN MEXICAN PLANT , Richard Higgs

... two of its parent's clients - L'Oreal and Nivea producer Beiersdorf, ...
 ... INDUSTRIES SA (84%); L'OREAL SA (84%); PSB ...

1224. The Boston Herald, June 13, 1996 Thursday, FIRST EDITION, EDITORIAL;, Pg. 034, 198 words, EDITORIAL; Give Menino all four years

L'OREAL SA (56%); BOSTON ...

1225. The Oregonian (Portland, Oregon), June 11, 1996 Tuesday, SUNRISE Edition, FOODDAY; Pg. FDOP.2, 1306 words, BUYERS CONFUSED, NOT DOUBLE-DIPPINGCOUPONS AT LEASURE

... \$2.66 rebate to the L'Oreal Preference offer. I ...
 ... in a different L'Oreal rebate, this time for ...
 ... Mrs. Steinberg: According to the L'Oreal company, these rebates were sent ...
 ... a timely fashion. However, L'Oreal's representatives indicated to me that they had no ...
 ... offers: TO \$5.99 L'OREAL CASTING FREE REFUND: ...
 ... receipt plus a L'Oreal Casting Tone on ...
 L'OREAL SA (63%)

1226. Cosmetics International, June 10, 1996, Pg. p6(1), 18420385, 568 words, Major backing for Clairol launch; Hydrience, water-based permanent creme hair color

... a challenge by L'Oreal. Hydrience is billed as a ...
 ... colour category this summer is L'Oreal's Belle Color from its Gamier ...
 ... lower than the suggested retail of L'Oreal's other hair colour ...
 L'OREAL SA (94%)

1227. Cosmetics International, June 10, 1996, Pg. p6(1), 18420385, 568 words, Major backing for Clairol launch; Hydrience, water-based permanent creme hair color

... a challenge by L'Oreal. Hydrience is billed as a ...
 ... colour category this summer is L'Oreal's Belle Color from its Gamier ...

... lower than the suggested retail of L'Oreal's other hair colour ...
L'OREAL SA (94%)

1228. Cosmetics International, June 10, 1996, Pg. p6(1), 18420385, 568 words, Major backing for Clairol launch; Hydrience, water-based permanent creme hair color
... a challenge by L'Oreal. Hydrience is billed as a ...
... colour category this summer is L'Oreal's Belle Color from its Gamier ...
... lower than the suggested retail of L'Oreal's other hair colour ...
L'OREAL SA (94%)

1229. Dow Jones News Service, June 10, 1996 Monday 11:27 AM GMT, , 87 words, Synthelabo Reiterates Net Margin Of 9% In 1996, *from Factiva*
... for the previous year. L'Oreal SA owns 56.6% of ...
SYNTHELABO SA (91%); L'OREAL SA (85%); DOW ...

1230. Fort Worth Star-Telegram (Texas), June 9, 1996, Sunday, FINAL AM EDITION, LIFE;, Pg. 12, 327 words, Fort Worth company to market acne medicine with fewer side effects than Retin-A, CAROLYN POIROT, Star-Telegram Writer
... a joint venture of L'Oreal and Nestle, devoted exclusively to ...
... INTERNATIONAL SAS (92%); L'OREAL SA (65%); NESTLE ...

1231. The Commercial Appeal (Memphis), June 7, 1996, Friday,, Final Edition, Pg. 4B, 695 words, PRINTING - Starr-Toof acquires two presses, , expects more regional work, Laurel Campbell, The Commercial Appeal
... Maybelline's new owner, L'Oreal, is moving operations to New ...

1232. Daily News (New York), June 06, 1996, Thursday, Thersday; Pg. 53, 1154 words, NEED HELP MAKING UP? DAILY NEWS READERS TEST 1,000+ COSMETICS--EVERYTHING FROM FACE LOTIONS AND SELF-TAN POTIONS TO SHAVING CREAMS--TO FIND OUT WHAT WORKS AND WHAT DOESN'T, Compiled by Laurice A. Parkin, Ruth Bashinsky, Deana Di Dio and Orla Healy
... lasted throughout the day." L'Oreal Sensitique Mascara (\$ 5.95): " ...
L'OREAL SA (84%); ARMY ...

1233. THE DALLAS MORNING NEWS, June 5, 1996, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 1E, 1093 words, Stay (just a little bit longer); In the quest for lasting impressions,; lipsticks lead the way, Valli Herman
... based lipstick." Like L'Oreal's Colour Endure, the lipsticks ...
... parent corporation is suing L'Oreal (maker of Colour Endure) and ...
... lip products for L'Oreal. He says performance, or the feel of the ...
... in lip conditioners, such as L'Oreal's jojoba oil, or Shiseido's " ...
REVLON INC (92%); L'OREAL SA (84%); PROCTER & ...

1234. Detroit Free Press, June 5, 1996 Wednesday METRO FINAL EDITION, WWL; Pg. 1C, 1556 words, THE 5-MINUTE FACE MAKEUP EXPERTS TELL HOW TO LOOK YOUR BEST IN RECORD TIME, HOLLY

HANSON Free Press Fashion Writer

... skin tones. FOUNDATION: L'Oreal's Dualite, a powder ...

1235. Detroit Free Press, June 4, 1996 Tuesday METRO FINAL EDITION, FTR; Pg. 2D, 785 words, ANDRETTI WILL MAKE OAKLAND MALL PIT STOP, HOLLY HANSON Free Press Fashion Writer

... makeup trends on L'Oreal's new Web site, which ...

... A section with advice from L'Oreal makeup artists. Of course, they usually recommend L'Oreal products, but the tips

...

1236. American Health Line, June 3, 1996, STATELINES, 494 words, PENNSYLVANIA: AG EXPRESSES CONCERNS OVER BLUE CROSS MERGER

L'OREAL SA (55%);

1237. Business Wire, June 3, 1996, Monday, 642 words, Galderma Laboratories receives marketing clearance for first significant new acne treatment in over a decade, FORT WORTH, Texas

... a joint venture of L'Oreal and Nestle, is a leading ...

... INTERNATIONAL SAS (92%); L'OREAL SA (60%); NESTLE ...

1238. Chicago Sun-Times, June 3, 1996, MONDAY, Late Sports Final Edition, FEATURES; Pg. 32, 112 words, Gong Li Signs On As L'Oreal's Face, PARIS

... will be the new face of L'Oreal in China and southeast ...

... week. The spokeswoman said L'Oreal signed an advertising ...

... terms were not disclosed. L'Oreal is also negotiating a joint ...

L'OREAL SA (94%);

L'Oreal; cosmetics; face; advertising; ...

1239. Fort Worth Star-Telegram (Texas), June 2, 1996, Sunday, FINAL AM EDITION, NEWS;, Pg. 6, 701 words, PEOPLE WATCH, Wire Reports

... Triad, has been hired by L'Oreal to sell war paint ...

... A spokesman for L'Oreal, which is building a plant ...

L'OREAL SA (62%); REPUBLICAN ...

1240. The Miami Herald, June 2, 1996 Sunday FINAL EDITION, FRONT; Pg. 2A, 791 words, THE PEOPLE COLUMN, Herald Staff

... Triad, has been selected by L'Oreal to sell war paint ...

... A spokesman for L'Oreal, which is building a plant ...

L'OREAL SA (93%); BEN & ...

1241. Sunday Mirror (London, England), June 2, 1996, Pg. 15, 61161422, 173 words, Take expert advice on the best beauty buys; Marie Claire Health & Beauty Editor, Nancy Roberts, recommends her top 10; Features

... pearly nails. 8 L'Oreal Kerastase Anti- Drying ...

L'OREAL SA (83%); MARKS & ...

1242. Sunday Mirror (London, England), June 2, 1996, Pg. 15, 61161422, 173 words, Take expert advice on the best beauty buys; Marie Claire Health & Beauty Editor, Nancy Roberts, recommends her top 10; Features ... pearly nails. 8 L'Oreal Kerastase Anti- Drying ...
L'OREAL SA (83%); MARKS & ...
1243. Drug & Cosmetic Industry, June 1, 1996, Pg. p28(8), 18347231, 3881 words, The U.S. cosmetics and toiletries sector in 1995., Smith, Jeremy
... over the next few years. Leading marketers have been strengthening their positions through raising extra funds or through the acquisition of smaller players. L'Oreal's purchase of Maybelline will make the company's U.S. division (Cosmair) the marketer to watch in the mass market in the next couple of years, while Estee ...
... sector have increased the competitive pressure on leading domestic companies. L'Oreal's purchase of Maybelline and Unilever's of Helene Curtis strengthen the presence of the two European giants in themakeup and ...
1244. Drug & Cosmetic Industry, June 1, 1996, Pg. p56(5), 18347234, 2955 words, The professional hair care market.; industry trends; State of the Industry, Wurdinger, Victoria
... L'Oreal/ ...
... L'Oreal: 65; ...
1245. Drug & Cosmetic Industry, June 1, 1996, Pg. p76(1), 18347241, 581 words, Victoria Vogue, Inc.: supplying your cosmetic accessories.; powder puffs, cosmetic applicators, sponges, bath items
... Gamble, Maybelline, Revlon, L'Oreal, Lancome, Estee Lauder, ...
... VOGUE INC (96%); L'OREAL SA (82%); PROCTER & ...
1246. Intellectual Property Today, June, 1996, DEPARTMENTS; NEWS & NOTES; Pg. 11, 51 words, Revlon Sues L'Oreal for Patent Infringement
Revlon Inc., has sued L'Oreal S.A. for patent ...
... products made by L'Oreal's Maybelline unit infringed ...
... Revlon Inc. v. L'Oreal S.A., 96-CV- ...
REVLON INC (96%); L'OREAL SA (95%); DISTRICT ...
1247. Intellectual Property Today, June, 1996, RFC EXPRESS TM; Recently Filed Patent Cases; Pg. 21, 1549 words
... REVLO CONSUMER vs. L'OREAL S.A. 5,505,937 1:96- ...
... PRODUCTS INC (91%); L'OREAL SA (82%); ABBOTT ...
1248. Orange County Register (California), June 1, 1996 Saturday, MORNING EDITION, Pg. A02;, 679 words, PEOPLE
... All Along the Watchtower. " L'Oreal's new face Chinese ...
... will be the new face of L'Oreal in China and Southeast ...
... number of actresses selling L'Oreal products around the world, ...
L'OREAL SA (81%); CEDARS- ...
1249. The Philadelphia Inquirer, JUNE 1, 1996 Saturday D EDITION, FEATURES MAGAZINE: ENTERTAINMENT; Pg. D10, 648 words, NANCY REAGAN SICK, CANCELS D.C. TRIP, W. Speers, This story

contains material from the, Associated Press, Reuters, New York Daily News and USA Today.

... Triad, has been hired by L'Oreal to sell war paint ...

... A spokesman for L'Oreal, which is building a plant ...

1250. Ulmer & Berne Business & Tax Law Letter, Spring 1996, 00695367, 772 words, Employee Benefits Developments
L'OREAL SA (50%)

1251. United Press International, June 1, 1996, Saturday, BC cycle, International, 210 words, China's Gong Li to be makeup model, HONG KONG, June 1

... French cosmetics group L'Oreal, reports said Saturday. ...

... international actresses selling L'Oreal products, including Andie ...

... elegance of the Chinese woman, L'Oreal deputy director-general Patrick Rabain said. L'Oreal signed an advertising ...

...

... Shanghai. Last fall, L'Oreal officials said the company would ...

L'OREAL SA (94%);

1252. The Washington Post, June 01, 1996, Saturday, Final Edition, STYLE; Pg. H03; NAMES & FACES, 610 words, Names & Faces

... terms were not disclosed . . . L'Oreal announced yesterday that its newest " ...

1253. Women's Wear Daily Eye on Fragrance Supplement, June 1996, Pg. 22, 596114, 1259 words, Buoyant UK Looks Forward to Fall

... Company % share L'Oreal 18.1 Estee Lauder ...

... house last year was L'Oreal, with 18.1 percent of the market, ...

L'OREAL SA (84%); SELFRIDGES ...

1254. Women's Wear Daily NACDS, June 1996, Pg. 6, 605794, 2446 words, The Big Three Battle Anew For More Space and Share, FAYE BROOKMAN

... three cosmetics companies--L'Oreal, Revlon and Procter & Gamble--have ...

... Peyrelonhue, president and CEO of L'Oreal's US subsidiary Cosmair ...

... brands it has. For the L'Oreal brand ad spending ...

NEW YORK -- L'Oreal's purchase of Maybelline this year ...

... Procter & Gamble, Revlon and L'Oreal -- has intensified to new levels. ...

... percent to 13.4 percent. Then there is L'Oreal, which plans to put a ...

... Maybelline will benefit from L'Oreal's know-how. The company also plans to extend L'Oreal's share. "This year we're ...

... officer of Cosmair Inc., L'Oreal's U.S. subsidiary. "Our priority is to ...

... strategy for this year with the L'Oreal brand includes increased ...

... firm owned by L'Oreal SA. Garnier, said ...

... business is very important for L'Oreal, and we're looking to grow ...

... targeting. Although Revlon and L'Oreal via Maybelline have ethnic ...

... Revlon, P&G and L'Oreal require massive departments, ...

... Fla. He was referring to Revlon, L'Oreal and Max Factor. "We average ...

L'OREAL SA (95%); REVLON ...

... INC; FUN COSMETICS; L'OREAL SA; PROCTER & GAMBLE ...

1255. Women's Wear Daily NACDS, June 1996, Pg. 24, 606914, 878 words, Pavilion's Wide Range of Shades Plays Well in the Budget Game

... buy guys like L'Oreal and Maybelline have." Wet 'n' ...

L'OREAL SA (83%); GEMEY ...

1256. Women's Wear Daily NACDS, June 1996, Pg. 28, 606915, 817 words, Owners of Nat Robbins Add New Color to an Old Name

... try to compete against L'Oreal or Cover Girl with powders or ...

... compete with Cover Girl or L'Oreal with a foundation or powder?" he ...

... like Procter & Gamble, L'Oreal and Revlon -- for being ...

L'OREAL SA (69%); COVER ...

1257. Women's Wear Daily NACDS, June 1996, Pg. 38, 606917, 985 words, Lord & Berry Pencils In a Year Of Growth and New Products

... large as a Revlon or L'Oreal, he is optimistic about his potential. " ...

1258. United Press International, May 31, 1996, Friday, BC cycle, Financial, 180 words, Chinese actress to promote L'Oreal, PARIS, May 31

French cosmetics giant L'Oreal announced Friday that award- ...

... deputy managing director of L'Oreal's Consumer Division.

"She is the ideal spokesperson for L'Oreal in China and the Asian ...

... position. " Under her contract with L'Oreal, Gong Li is to specifically represent the company's "L'Oreal Paris" range of products. The ...

... festival in 1992. L'Oreal is already well-established ...

L'OREAL SA (95%);

1259. United Press International, May 31, 1996, Friday, BC cycle, Domestic News, 702 words, People

... French cosmetics giant L'Oreal announced Friday that award- ...

... deputy managing director of L'Oreal's Consumer Division. "She is the ideal spokesperson for L'Oreal in China and the Asian ...

... Gong will represent the "L'Oreal Paris" products. The 30- ...

... festival in 1992. L'Oreal is already established Southeast ...

L'OREAL SA (83%);

1260. Cosmetics International, May 25, 1996, Pg. p4(1), 18444633, 609 words, Positive growth in East Europe but fashion trends can cause selective downturns.

... companies are present across the region, the most important of which are L'Oreal, Gillette, Procter & Gamble, Colgate Palmolive, Beiersdorf, Schwarzkopf Unilever and Henkel. All have engaged in substantial amounts of advertising and promotional activity, and have been instrumental in bringing international ...

L'OREAL SA (82%); PROCTER & ...

1261. Cosmetics International, May 25, 1996, Pg. p6(1), 18444634, 376 words, Revlon takes court action over longlasting lip colour from L'Oreal and Maybelline; patent infringement case

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... a lawsuit against L'Oreal and several of its subsidiaries alleging ...

... a Revlon patent. L'Oreal, Cosmair Inc, Cosmair ...

... injunction. Revlon says L'Oreal's "transfer-resistant" lipsticks ...

L'OREAL SA (95%); MAYBELLINE ...

Revlon Inc. Cases; L'Oreal S.A. Cases; Maybelline Co. Cases; L'Oreal USA Cases

1262. Cosmetics International, May 25, 1996, Pg. p4(1), 18444633, 609 words, Positive growth in East Europe but fashion trends can cause selective downturns.

... companies are present across the region, the most important of which are L'Oreal, Gillette, Procter & Gamble, Colgate Palmolive, Beiersdorf, Schwarzkopf Unilever and Henkel. All have engaged in substantial amounts of advertising and promotional activity, and have been instrumental in bringing international ...

L'OREAL SA (82%); COLGATE- ...

1263. Cosmetics International, May 25, 1996, Pg. p6(1), 18444634, 376 words, Revlon takes court action over longlasting lip colour from L'Oreal and Maybelline; patent infringement case

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... a lawsuit against L'Oreal and several of its subsidiaries alleging ...

... a Revlon patent. L'Oreal, Cosmair Inc, Cosmair ...

... injunction. Revlon says L'Oreal's "transfer-resistant" lipsticks ...

L'OREAL SA (95%); MAYBELLINE ...

Revlon Inc. Cases; L'Oreal S.A. Cases; Maybelline Co. Cases; L'Oreal USA Cases

1264. Cosmetics International, May 25, 1996, Pg. p4(1), 18444633, 609 words, Positive growth in East Europe but fashion trends can cause selective downturns.

... companies are present across the region, the most important of which are L'Oreal, Gillette, Procter & Gamble, Colgate Palmolive, Beiersdorf, Schwarzkopf Unilever and Henkel. All have engaged in substantial amounts of advertising and promotional activity, and have been instrumental in bringing international ...

L'OREAL SA (82%); UNILEVER ...

1265. Cosmetics International, May 25, 1996, Pg. p6(1), 18444634, 376 words, Revlon takes court action over longlasting lip colour from L'Oreal and Maybelline; patent infringement case

... L'Oreal ...

... L'Oreal ...

... L'Oreal's ...

... L'Oreal ...

... a lawsuit against L'Oreal and several of its subsidiaries alleging ...

... a Revlon patent. L'Oreal, Cosmair Inc, Cosmair ...

... injunction. Revlon says L'Oreal's "transfer-resistant" lipsticks ...

L'OREAL SA (95%); MAYBELLINE ...

Revlon Inc. Cases; L'Oreal S.A. Cases; Maybelline Co. Cases; L'Oreal USA Cases

1266. The Washington Post, May 24, 1996, Friday, Final Edition, A SECTION; Pg. A30, 1433 words, Boom Is No Boon To Peres Campaign, Barton Gellman, Washington Post Foreign Service, TEL AVIV

... Procter & Gamble Co., L'Oreal and Henkel KGaA -- have opened their ...

1267. The Oregonian (Portland, Oregon), May 22, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. D03, 452 words, WAIT UNTIL YOU SEE THE WHITES OF THEIR EYELIDSLIVING SMART Fashion Beautybits, VOGUE, ALLURE

... makeup palette into the pale. L'Oreal Colour Riche Hydrating ...

... shine. In fact, L'Oreal's entire spring line, ...

L'OREAL SA (92%); GEMEY ...

1268. Chain Drug Review, May 20, 1996, Pg. p1(2), 18451767, 1023 words, NACDS puts on an event to remember.; National Association of Chain Drug Stores, Pinto, David

... session. * Best reception: L'Oreal's Saturday evening party, which is ...

L'OREAL SA (60%)

1269. Chain Drug Review, May 20, 1996, Pg. p68(1), 18451797, 834 words, L'Oreal consolidates operations.

... organizational changes at L'Oreal should make the beauty care ...

... acquisition of Maybelline Inc., the L'Oreal hair care and cosmetics and ...

... president and general manager of the L'Oreal hair care division, ...

... Wendt, who had run L'Oreal's cosmetics and skin care division, has ...

... force. "Our goal at L'Oreal is to create a single ...

... honoring that commitment. This year L'Oreal's beauty care division ...

... see the move to consolidate L'Oreal's beauty care divisions as ...

... a single company, L'Oreal will retain two ...

... structure will enable L'Oreal to service its retail accounts ...

... Retailers that have often had to deal with L'Oreal's two divisions as though they were ...

... a candidate to buy L'Oreal products - whether that consumer is presently ...

... in the last decade than L'Oreal. Its list of successes include the ...

... at retail. Now L'Oreal is set to launch Belle ...

... Beyond all this activity is L'Oreal's intention to continue to grow as ...
... last 10 years. L'Oreal executives note that despite ...
L'OREAL SA (94%); MAYBELLINE ...
L'Oreal S.A. Management

1270. Chain Drug Review, May 20, 1996, Pg. p1(2), 18451767, 1023 words, NACDS puts on an event to remember.;
National Association of Chain Drug Stores, Pinto, David
... session. * Best reception: L'Oreal's Saturday evening party, which is ...
L'OREAL SA (60%)

1271. Chain Drug Review, May 20, 1996, Pg. p68(1), 18451797, 834 words, L'Oreal consolidates operations.
... organizational changes at L'Oreal should make the beauty care ...
... acquisition of Maybelline Inc., the L'Oreal hair care and cosmetics and ...
... president and general manager of the L'Oreal hair care division, ...
... Wendt, who had run L'Oreal's cosmetics and skin care division, has ...
... force. "Our goal at L'Oreal is to create a single ...
... honoring that commitment. This year L'Oreal's beauty care division ...
... see the move to consolidate L'Oreal's beauty care divisions as ...
... a single company, L'Oreal will retain two ...
... structure will enable L'Oreal to service its retail accounts ...
... Retailers that have often had to deal with L'Oreal's two divisions as though they were ...
... a candidate to buy L'Oreal products - whether that consumer is presently ...
... in the last decade than L'Oreal. Its list of successes include the ...
... at retail. Now L'Oreal is set to launch Belle ...
... Beyond all this activity is L'Oreal's intention to continue to grow as ...
... last 10 years. L'Oreal executives note that despite ...
L'OREAL SA (94%); MAYBELLINE ...
L'Oreal S.A. Management

1272. Chain Drug Review, May 20, 1996, Pg. p1(2), 18451767, 1023 words, NACDS puts on an event to remember.;
National Association of Chain Drug Stores, Pinto, David
... session. * Best reception: L'Oreal's Saturday evening party, which is ...
L'OREAL SA (60%)

1273. Chain Drug Review, May 20, 1996, Pg. p68(1), 18451797, 834 words, L'Oreal consolidates operations.
... organizational changes at L'Oreal should make the beauty care ...
... acquisition of Maybelline Inc., the L'Oreal hair care and cosmetics and ...
... president and general manager of the L'Oreal hair care division, ...
... Wendt, who had run L'Oreal's cosmetics and skin care division, has ...
... force. "Our goal at L'Oreal is to create a single ...
... honoring that commitment. This year L'Oreal's beauty care division ...
... see the move to consolidate L'Oreal's beauty care divisions as ...
... a single company, L'Oreal will retain two ...
... structure will enable L'Oreal to service its retail accounts ...
... Retailers that have often had to deal with L'Oreal's two divisions as though they were ...
... a candidate to buy L'Oreal products - whether that consumer is presently ...

... in the last decade than L'Oreal. Its list of successes include the ...
... at retail. Now L'Oreal is set to launch Belle ...
... Beyond all this activity is L'Oreal's intention to continue to grow as ...
... last 10 years. L'Oreal executives note that despite ...
L'OREAL SA (94%); MAYBELLINE ...
L'Oreal S.A. Management

1274. Dow Jones News Service, May 20, 1996 Monday 11:28 AM GMT, , 69 words, Synthelabo, Genset In Genetic R&D Project, *from Factiva*

... SA, a subsidiary of L'Oreal SA, said it would ...
SYNTHELABO SA (91%); L'OREAL SA (93%); DOW ...

1275. Drug Store News, May 20, 1996, Pg. p51(1), 18327265, 871 words, Hair care; Annual Report Part 2; Category by Category

... Clairol's Natural Instincts and L'Oreal's Casting for keeping the ...
... products from both Clairol and L'Oreal also expanded the hair color ...
... channel. With the upcoming launches of L'Oreal's Belle Color and Clairol's ...
... a regional chain. "L'Oreal and Clairol are telling me to cut ...
L'OREAL SA (93%); SNYDER'S ...

1276. Drug Store News, May 20, 1996, Pg. p69(3), 18327272, 1910 words, Cosmetics; Annual Report Part 2; Category by Category

... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (81%); GEMEY ...

1277. Drug Store News, May 20, 1996, Pg. p72(1), 18327273, 1280 words, Nail; Annual Report Part 2; Category by Category

... in one application. L'Oreal, the category's third largest ...
... sales. Like Revlon, L'Oreal did not launch any ...
L'OREAL SA (93%)

1278. Drug Store News, May 20, 1996, Pg. p74(1), 18327274, 976 words, Lip; Annual Report Part 2; Category by Category

... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (85%)

1279. Drug Store News, May 20, 1996, Pg. p76(1), 18327275, 1118 words, Eye makeup; Annual Report Part 2; Category by Category

... up 6 percent. L'Oreal, which has a 12.6 percent of ...

... Revlon, right behind L'Oreal with an 11 percent ...
 ... up 12 percent. L'Oreal and Max Factor also had a ...
 ... 18.5 percent respectively L'Oreal also had a good year ...
 ... second quarter of this year, L'Oreal will launch Sensitique, ...
 ... female adults according to L'Oreal). Price points are moderate ...
 L'OREAL SA (95%)

1280. Drug Store News, May 20, 1996, Pg. p78(1), 18327276, 967 words, Face; Annual Report Part 2; Category by Category

... L'Oreal ...
 REVLON INC (91%); L'OREAL SA (86%)

1281. The Houston Chronicle, May 19, 1996, Sunday, 2 STAR Edition, ZEST; Ken Hoffman; Pg. 7, 803 words, Here's the real difference between men and women, KEN HOFFMAN; Staff
 ... brands of lipstick. She wears L'oreal mascara. She has a bag of ...

1282. Lewiston Morning Tribune (Idaho), May 17, 1996, Local/Regional; Pg. 1C, 1081 words, Hair today, grad tomorrow; LCSC scholar Laurell Haapanen is leaving The Pathfinder for new vistas
 ... said. "I went to L'Oreal." The clipping and coloring have not been ...
 L'OREAL SA (72%);

1283. Los Angeles Times, May 17, 1996, Friday,, Home Edition, Page 1, 623 words, MOVIE REVIEW; BASED ON A SCALE OF 1-10 ANCHOVIES . . . , DAVID KRONKE, SPECIAL TO THE TIMES
 L'OREAL SA (51%);

1284. The Wall Street Journal, May 17, 1996 Friday, MARKETING & MEDIA; Advertising; Pg. B6, 938 words, Interpublic Diversifies Further With Purchase of Direct Marketer, By Sally Goll Beatty, *from Factiva*
 ... McCann), Nestle (McCann), L'Oreal (McCann) Famous campaigns: ...

1285. San Antonio Express-News (Texas), May 16, 1996, Thursday, Pg. 10, Part F, 637 words, Haute shots, Rose Mary Budge Express-News Fashion Editor
 ... your chance. But L'Oreal, a company dealing ...
 L'OREAL SA (63%);

1286. The Advocate (Baton Rouge, Louisiana), May 15, 1996 Wednesday, METRO EDITION, Pg. 1C, 717 words, Getting Made Up; Lafayette makeup artist teaches women the art of application, NANCY REGENT, LAFAYETTE
 ... annually. Last year, L'Oreal, the world's largest beauty ...
 ... sales of \$ 10 billion. L'Oreal makes Lancome cosmetics. ...
 ... being purchased by L'Oreal, according to trade journal ...

1287. Business Wire, May 14, 1996, Tuesday, 435 words, The France Growth Fund reports earnings, NEW YORK
 ... LVMH - Total SA - L'Oreal - Societe Generale - Carrefour - ...
 L'OREAL SA (91%); DANONE (...

1288. Business Journal-San Jose, May 13, 1996, Vol 14; No 4; pg 25, 987 words, Spas offer a relaxing alternative for
 business meetings, Mary Duan, Oakland Hills; CA; US; Pacific, 9659155, JOSE BTL
 ... Co., Symantec Corp. and L'Oreal, to hold meetings at her ...

1289. Cosmetics International, May 10, 1996, Pg. p14(1), 18314249, 1067 words, Strong growth for L'Oreal group as
 Laura Ashley deal is announced.; financial results, licensing agreement with Laura Ashley Holdings PLC; includes
 related article

... French cosmetics company L'Oreal's board of directors has recommended ...
 ... percentage profits increases. L'Oreal reported sales of 53.4 ...
 ... billion French francs. L'Oreal has just signed an ...
 The French cosmetics group, L'Oreal, has reported strong growth ...
 ... for the first time L'Oreal's North American distribution ...
 ... pharmaceuticals company in which L'Oreal has a 56% holding. ...
 ... Owen-Jones, said that L'Oreal's sound performance reflected ...
 ... element in ensuring L'Oreal's continued growth was the expenditure of ...
 ... in the previous year. L'Oreal's management assessed the total ...
 ... declined by 0.5% to FF68bn. L'Oreal reported net losses of ...
 ... complete write down of the L'Oreal subsidiary operating in ...
 ... by sector analyst's that L'Oreal's profits will increase ...
 ... At the same time L'Oreal has acknowledged the increase in ...
 ... expanded marketing initiatives. L'Oreal has responded to these market changes ...
 ... rapidly expanding markets and L'Oreal's efforts to enter them will ...
 ... On the other hand, L'Oreal's acquisition of Maybelline has ensured that ...
 ... margins. NEWS flash L'Oreal has signed an agreement with the ...
 ... Executive of Laura Ashley: "L'Oreal will be able to maximise the ...
 L'OREAL SA (95%); LAURA ...
 L'Oreal S.A. Finance; Laura ...

1290. Dow Jones News Service, May 10, 1996 Friday 11:24 AM GMT, , 66 words, Synthelabo 1Q Sales Rose 15.1%
 To 2.6B Francs, *from Factiva*
 ... beauty-products group L'Oreal SA, said its first- ...
 L'OREAL SA (93%); DOW ...

1291. Milwaukee Journal Sentinel (Wisconsin), May 10, 1996 Friday, Final, Pg. 7, 32 words, Cosmetics deal signed,
 London
 ... worldwide licensing agreement with L'Oreal for the French cosmetics ...

1292. San Antonio Express-News (Texas), May 9, 1996, Thursday, Pg. 1, Part F, 853 words, Queen for a Day -
 Make-over gives mom sophisticated new look, Rose Mary Budge Express-News Fashion Editor
 ... winner a variety of L'Oreal and Paul Mitchell products to ...

1293. The Oregonian (Portland, Oregon), May 8, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. D03, 248 words, MAKEUP EXPERTS SUGGEST SPRING LOOKS PRETTY INLiving Smart BEAUTYBITS, Allure
 ... Lauder Rose Quartz and L'Oreal Prism ``can be swept ...
 L'OREAL SA (69%); ESTEE ...

1294. Dow Jones News Service, May 7, 1996 Tuesday 3:42 PM GMT, , 129 words, Texas Biotechnology Results -2-: 1Q Financial Table >TXB, *from Factiva*
 ... Synthelabo, a division of L'Oreal, in January. The spokesman ...
 ... PHARMACEUTICALS INC (91%); L'OREAL SA (71%); DOW ...

1295. Fort Worth Star-Telegram (Texas), May 7, 1996, Tuesday, FINAL AM EDITION, CLASS ACTS;, Pg. 10, 512 words, HAIR TO DYE FOR; GUYS NOW PART OF NEW LOOKS AND LOCKS, Kelly DeGarmo, Star-Telegram Writer
 ... Travis, who uses L'Oreal's \$ 6 products among ...
 L'OREAL SA (71%); DALLAS ...

1296. PR Newswire, May 7, 1996, Tuesday, Financial News, 863 words, TEXAS BIOTECHNOLOGY REPORTS FIRST QUARTER FINANCIAL RESULTS
 ... Synthelabo, a division of L'Oreal, whereby TBC will supply ...
 ... AVENTIS SA (83%); L'OREAL SA (69%); WEISS ...

1297. BrandMarketing Supplement to Supermarket News, May 6, 1996, Pg. 14, 547555, 1691 words, It's Academic, PAT NATSCHKE LENIUS
 ... reliever, Colgate toothpaste, L'Oreal hair gel and Charlie ...

1298. Chain Drug Review, May 6, 1996, Pg. p122(6), 18372515, 4579 words, 1995: the year in chain drug store retailing; 1996 CDR State of the Industry Report
 ... deal will move L'Oreal into the No. 2 position ...

1299. Chain Drug Review, May 6, 1996, Pg. p186(1), 18372541, 893 words, Rockbottom successfully blends retail format.; Rockbottom Stores Inc.; 1996 CDR State of the Industry Report
 ... lines from Revlon Inc., the L'Oreal cosmetics and fragrance division of ...
 ... GAMBLE CO (60%); L'OREAL SA (60%); COSMAIR ...

1300. Chain Drug Review, May 6, 1996, Pg. p220(1), 18372554, 922 words, Cosmetics suppliers increase marketing support.
 ... last two years, L'Oreal is increasing media spending to ...
 ... mascara to such consumers, a L'Oreal spokeswoman maintains that there's no ...
 ... gentle lash building. L'Oreal is also launching Feel Perfecte ...
 ... products' weight and texture. L'Oreal will also establish a ...
 ... REVLON INC (86%); L'OREAL SA (80%); EASTMAN ...

1301. Dow Jones News Service, May 6, 1996 Monday 12:06 PM GMT, , 275 words, Galderma - Quebec Plant -2-; To Create 150 Jobs >Z.NES F.ORE, *from Factiva*
 ... jointly owned by L'Oreal S.A. (F.ORE) and ...
 L'OREAL SA (91%); NESTLE ...

1302. The Mirror (London, England), May 6, 1996, Pg. 22, 61316900, 48 words, Fabric firm's good scents; Features ... up with Frenchcosmetics giant L'Oreal to produce a range of ...
 L'OREAL SA (91%)

1303. Tulsa World (Oklahoma), May 5, 1996 Sunday, FINAL HOME EDITION, Pg. 6;, 836 words, Estrogen may cut Alzheimer's risk, Compiled by Rusty Lang, Her World Editor
 ... 16) and Definicils (\$ 16); L'Oreal's Lash Out (\$ 5.95), ...
 ... Almay's One Coat, L'Oreal's Lash Out) that do a ...
 L'OREAL SA (80%); BEGINNING ...

1304. The San Francisco Chronicle, MAY 4, 1996, SATURDAY, FINAL EDITION, DAILY DATEBOOK; Pg. E1, 472 words, Cybill's Karaoke Act Less Than Heavenly, JESSE HAMLIN, Chronicle Staff Critic
 ... Welles anecdote and spoofed her L'Oreal hair commercial. For ...

1305. Dow Jones News Service, May 2, 1996 Thursday 11:41 AM GMT, , 29 words, L'Oreal SA To Develop, Market Pdts Under Laura Ashley Name, *from Factiva*
 LONDON (Dow Jones)--L'Oreal SA agreed to develop and ...
 L'OREAL SA (93%); DOW ...

1306. Newsday (New York), May 2, 1996, Thursday,, NASSAU EDITION, Page B16, 663 words, BEAUTY NOTEBOOK / KEEPING AN EYE ON THE IDEAL MASCARA, Barbara Schuler
 ... suggests, this new mascara from L'Oreal is for those with easily irritated ...
 L'OREAL SA (84%);

1307. Banker, May 1996, Vol. 146, No. 843 Pg. 18-20; ISSN: 0005-5395; CODEN: BNKRB2, 1759 words, Another one behind, Shearlock, Peter, 01223858
 ... over by France's L'Oreal (which was advised by Lazard). ...
 ... a bid to top L'Oreal's. This caught WP on the ...
 ... group. In the end, L'Oreal won the day with a ...

1308. Bankruptcy Bulletin, May 1996, CASE LAW UPDATE; II. Claims; G. Objections to Claims, 441 words, In re Varat Enterprises, Inc. (First Union Commercial Corp. v. Nelson, Mullins, Riley and Scarborough, 1996 WL 194199, 1996 U.S. App. LEXIS 8822 (4th Cir. 4/23/96); D & K Properties Crystal Lake v. Mutual Life Insurance Company of New York, 1996 WL 224517, 1996 U.S. Dist. LEXIS 5806 (N.D. Ill. 5/1/96)., LOWER COURT CASES
 L'OREAL SA (56%); COURT OF ...

1309. Drug & Cosmetic Industry, May 1, 1996, Pg. p6(2), 18287854, 571 words, Try and smudge this: Revlon sues

competitors; Revlon Consumer Products sues L'Oreal and Maybelline; includes related article on Procter & Gamble's litigation against Revlon

... Consumer Products is suing L'Oreal SA and Maybelline for ...
... in market share and that L'Oreal and its new Maybelline division were ...
... on the acquisition papers, L'Oreal and its newest property, Maybelline, are ...
... Named in the suit were L'Oreal SA; Cosmair, Inc.; ...
... offending competing products? L'Oreal's Colour Endure (launched ...
... hotter than ever with the merger of Maybelline into the L'Oreal family of companies, which officially ...
... May 1. A L'Oreal spokesperson told DCI that " ...
L'OREAL SA (95%); REVLON ...
... Products Corp. Cases; L'Oreal S.A. Cases; Maybelline ...

1310. Drug & Cosmetic Industry, May 1, 1996, Pg. p26(6), 18287858, 3441 words, The psychology of innovation; cosmetics industry, Znaiden, Alex

... acquisition of Bobbi Brown, and L'Oreal's acquisition of Maybelline which were all ...

1311. The Mirror (London, England), May 1, 1996, Pg. 5, 61319530, 339 words, I drank till I dropped, now I shop till I drop!; Features, Alexander, Jane

... Lipgloss by Clinique. L'Oreal foundation, - the best and only ...
L'OREAL SA (65%); MARKS & ...

1312. Monthly Review, May 1, 1996, Pg. p1(22), 18297053, 7817 words, December 1995: "The first revolt against globalization.", Krishnan, Raghu

... million. Liliane Bettencourt of the L'Oreal cosmetics empire is on ...

1313. Chicago Tribune, April 30, 1996 Tuesday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: N, 379 words, FASHION TIDE TURNS AGAINST HAIR WAVE; HELENE CURTIS MULLS SPINOFF, By Nancy Millman, Tribune Staff Writer.

... Conn.; and Paris-based L'Oreal maintain strong salon- ...
... PLC/NV (85%); L'OREAL SA (81%); ALBERTO- ...

1314. Commercial Lending Litigation News, April 29, 1996, Vol. 8 , No. 22, 530 words, Multiple Cases Remain Open at the Same Time

L'OREAL SA (55%);

1315. Commercial Lending Litigation News, April 29, 1996, Vol. 8 , No. 22, 567 words, Conversion Administrative Expense Claimant Need Not File Proof of Claim

L'OREAL SA (58%); MORGAN ...

1316. Crains Chicago Business, April 29, 1996, Vol 19; No 18; pg 3, 475 words, New crimp at Helene Curtis, Judith Crown, Chicago; IL; US; North Central, 9656740, CCHI BTL

... International; Paris-based L'Oreal SA, which owns the Redken ...

1317. Chicago Tribune, April 28, 1996 Sunday, CHICAGOLAND FINAL EDITION, WOMANEWS; Pg. 5; ZONE: CN; YOU AT YOUR BEST., 829 words, LUXE FOR LESS; WANT SUMPTUOUS STYLE?; 2 FASHION EXPERTS SHARE THEIR SECRETS FOR CREATING DRESSUP DRAMA ON A SCALED-DOWN BUDGET, By Elaine Glusac. Special to the Tribune.

... recommends Visuelle by L'Oreal (\$9.23) as a foundation. ...
 ... nude (\$5.99). She makes her L'Oreal Hydrating Lipcolor do triple ...

1318. The Philadelphia Inquirer, APRIL 28, 1996 Sunday FINAL EDITION, BUSINESS; Pg. E01, 876 words, LITTLE STANDS IN WAY OF MERGERS< WITH THE ADVENT OF CLINTON, A TOUGHER< ANTITRUST POLICY, RIGHT? NOT SO'S YOU'D NOTICE., Aaron Epstein, INQUIRER WASHINGTON BUREAU, WASHINGTON

... largest cosmetics firm (L'Oreal and Maybelline), the third-largest ...

1319. Akron Beacon Journal (Ohio), April 27, 1996 Saturday 1 STAR EDITION, BUSINESS; Pg. B1, 966 words, U.S. RARELY SEES A MERGER IN '90S THAT IT DOESN'T LIKE / AS FEDERAL REGULATORS LOSE RESISTANCE TO BUYOUTS, FUTURE IMPACT ISN'T CLEAR, AARON EPSTEIN, Knight-Ridder Newspapers, WASHINGTON

... 2 cosmetics firm (L'Oreal and Maybelline), the third-largest ...

1320. The Miami Herald, April 27, 1996 Saturday FINAL EDITION, BUSINESS; Pg. 1C, 878 words, COMPANIES CAN'T RESIST THE URGE TO MERGE U.S. IS MORE RECEPTIVE TO UNIONS THESE DAYS, AARON EPSTEIN Herald Washington Bureau, WASHINGTON

... 2 cosmetics firm (L'Oreal and Maybelline), the third-largest ...

1321. Capital Markets Report, April 25, 1996 Thursday 2:27 AM GMT, , 239 words, Brazil/Capital -2: Foreign Investors Take Long View, *from Factiva*

... Sales in the Brazilian division of the French cosmetics giant L'Oreal SA jumped 54% in 1995, the highest growth in any L'Oreal market (94%); FORD ...

1322. The Wall Street Journal, April 25, 1996 Thursday, INTERNATIONAL; Pg. A16, 420 words, Brazilian Foreign Investment Surges In Spite of Lagging Economic Reforms, By Matt Moffett, Staff Reporter of The Wall Street Journal, *from Factiva*

... French cosmetics giant L'Oreal SA jumped 54% ...
 ... growth in any L'Oreal market world-wide. Unable to meet demand, L'Oreal is investing \$25 ...
 L'OREAL SA (83%); FORD ...

1323. Kansas City Star (Kansas & Missouri), April 22, 1996 Monday, METROPOLITAN EDITION, Pg. D5:, 502 words, Limit: One rebate per household, ANGELA CURRY

... One rebate was for L'Oreal Casting and the other for L'Oreal Excellence. Each was sent ...
 ... rebates to separate addresses. L'Oreal in Westfield, N.J., ...

1324. The Advocate (Baton Rouge, Louisiana), April 21, 1996 Sunday, METRO EDITION, Pg. 1H, 844 words, Behind Bars; Professor uncovers information In Louisiana's incarceration of women, ED CULLEN

L'OREAL SA (55%); GRAMBLING ...

1325. The Boston Herald, April 19, 1996 Friday, ALL EDITIONS, ARTS & LIFE;, Pg. 037, 639 words, Uncovering cosmetics secrets; Author reveals the truths and half-truths about expensive makeup and hair-care products, By DEBBI J. KARPOWICZ

... masque); - Revlon Lengthwise and L'Oreal's Accentuous mascaras; - Ultima ...

1326. The Wall Street Journal, April 19, 1996 Friday, Pg. B7D, 440 words, Shiseido, Fighting Slow Japan Sales, Mulls U.S. Moves, By Yumiko Ono, Staff Reporter of The Wall Street Journal, *from Factiva*

... global cosmetics giants, such as L'Oreal SA and Estee Lauder. ...

L'OREAL SA (84%); ESTEE ...

1327. THE DALLAS MORNING NEWS, April 18, 1996, Thursday, HOME FINAL EDITION, BUSINESS; EARNINGS IN BRIEF; Pg. 10D, 813 words, EARNINGS IN BRIEF, From Wire Reports

... beauty products group L'Oreal said Wednesday that its 1995 ...

1328. Dow Jones News Service, April 18, 1996 Thursday 6:42 PM GMT, , 214 words, Shiseido Interview -2-: Facing Challenges At Home, *from Factiva*

... global cosmetics giants, such as L'Oreal SA and Estee Lauder ...

L'OREAL SA (91%); ESTEE ...

1329. Fresno Bee (California), April 18, 1996 Thursday,, HOME EDITION, Pg. E8,, 58 words, The eyes have it, The Fresno Bee

... In Style Magazine. L'Oreal's Lash Out Mascara (\$...

L'Oreal Lash out mascara

L'OREAL SA (92%);

1330. Los Angeles Times, April 18, 1996, Thursday,, Home Edition, Page 2, 594 words, PROOF THAT CINDY COULD SELL ICE CUBES TO AN ESKIMO; BY DESIGN, MIMI AVINS, TIMES FASHION EDITOR

... sued two of its rivals, L'Oreal and Maybelline, accusing them of infringing ...

... alleged copycats, Maybelline and L'Oreal. They imitated the wrong formula! They should have been ...

L'OREAL SA (85%);

1331. The New York Times, April 18, 1996, Thursday, Late Edition - Final, Section D; Page 11; Column 6; Business/Financial Desk , 94 words, INTERNATIONAL BRIEFS; L'Oreal's Net Profit Rose 8.3% in 1995

L'Oreal, the world's largest cosmetics ...

L'OREAL SA L'OREAL SA (95%);

L'OREAL SA

1332. Information Bank Abstracts, WALL STREET JOURNAL, April 18, 1996, Thursday, Section A; Page 15, Column 2, 25 words, WORLD WIRE, BY RICHARD L HOLMAN

... beauty products firm L'Oreal SA reports 8.3% ...

L'OREAL SA;
L'OREAL SA (93%); L'OREAL SA;

1333. The Wall Street Journal, April 18, 1996 Thursday, INTERNATIONAL; World Wire; Pg. A15, 558 words, World Wire, Compiled by Richard L. Holman, *from Factiva*
... \$1.03 billion. L'OREAL'S ANNUAL PROFIT ROSE L'Oreal SA of France, a ...
... 53.37 billion francs. L'Oreal said it would propose ...
L'OREAL SA (95%); AUDI ...

1334. The Washington Post, April 18, 1996, Thursday, Final Edition, FINANCIAL; Pg. D09; DIGEST, 1204 words, DIGEST
... record as of May 1. L'Oreal, the French beauty products ...

1335. Dow Jones News Service, April 17, 1996 Wednesday 11:51 AM GMT, , 226 words, L'Oreal 1995 Profit 3.38B Francs Vs 3.12B Francs, *from Factiva*
PARIS (Dow Jones)--L'Oreal S.A.'s 1995 ...
... francs. At that time, L'Oreal said it expected its ...
... francs in 1994. L'Oreal Chairman Lindsay Owen- ...
... rate in 1996. L'Oreal pretax earnings before ...
L'OREAL SA (95%); DOW ...

1336. April 17, 1996, Wednesday, BC cycle, Business News, 145 words, L'Oreal 1995 Profit Up 8.3 Percent, PARIS Earns-L'Oreal
... beauty products group L'Oreal said Wednesday its 1995 ...
... 47.62 billion francs. L'Oreal said that it will ...
... percent. At that time, L'Oreal said it expected its ...
L'OREAL SA (95%);
Earns-L'Oreal COMPANY PROFITS (90%); ...

1337. The Boston Herald, April 16, 1996 Tuesday, SECOND EDITION, NEWS; Pg. 006, 711 words, The 100th Marathon; We, the media, should have given the race hype a rest, By Margery Eagan
... hair-do. Gel by L'Oreal? Loroupe, alas, ditched her ...

1338. The Oregonian (Portland, Oregon), April 16, 1996 Tuesday, SUNRISE Edition, FOODDAY; Pg. FD03, 1169 words, MEXICO FOR A ROLL OF FILM? WELL, MAYBECoupons at Leasure, Jan Leasure
... I also purchased a L'Oreal Casting Haircolor, which was on ...
... UP TO \$5 L'OREAL MEGA EVENT: For ...
... UPC symbol from any L'Oreal Cosmetic, L'Oreal Plenitude or Gloria Vanderbilt ...

1339. InfoWorld, April 15, 1996, ENTERPRISE COMPUTING; Pg. 85, 1900 words, Case Study; Client/server system tracks every purchase you make; A.C. Nielsen's system wins award, but mainframe is still used for some reporting functions, By Cate T. Corcoran
... given UPC number is L'Oreal's Bashful Blue, Raminski ...

1340. Information Bank Abstracts, WALL STREET JOURNAL, April 15, 1996, Monday, Section B; Page 5, Column 4, 25 words, REVLON SUES L'OREAL FOR INFRINGING PATENT

... files lawsuit against L'Oreal SA and its Maybelline unit ...

REVLON INC; L'OREAL SA; MAYBELLINE INC;

L'OREAL SA (95%); REVLON ...

... 95%); REVLON INC; L'OREAL SA; MAYBELLINE INC;

1341. The Wall Street Journal, April 15, 1996 Monday, MARKETING & MEDIA; Pg. B5, 256 words, Revlon Sues L'Oreal For Infringing Patent On Lipstick Formula, *from Factiva*

... lipstick formula, sued L'Oreal SA and its Maybelline unit ...

... charged that two products, L'Oreal's Color Endure and Maybelline's ...

... demanded that Paris-based L'Oreal and Maybelline stop selling their ...

... damages. Officials at L'Oreal couldn't be reached for comment. L'Oreal acquired Maybelline earlier this ...

L'OREAL SA (95%); REVLON ...

1342. Akron Beacon Journal (Ohio), April 14, 1996 Sunday 1 STAR EDITION, LIFE STYLE; Pg. E1, 497 words, FUTURE SHOCK FOR LIPS SMACKS OF THE PAST / ESTEE LAUDER COLOR IS HOT, BUT OTHER

ORANGE COSMETICS ARE SELLING WELL, TOO, KERRY COUGHLIN, Beacon Journal staff writer

... called Orange Flip, and L'Oreal's is Bonfire. Other options ...

... COS INC (92%); L'OREAL SA (84%); CHRISTIAN ...

1343. The Commercial Appeal (Memphis), April 14, 1996, Sunday,, Final Edition, Pg. 1C, 1690 words, CORPORATIONS - Those annual meetings - time for a change?, David Flaum, The Commercial Appeal

... now a unit of L'Oreal - is a consumer products ...

1344. The New York Times, April 14, 1996, Sunday, Late Edition - Final, Section 1; Page 45; Column 1; Society Desk, 122 words, WEDDINGS; Joseph J. Jaeger, Laraine P. Collier

... sales manager for L'Oreal Cosmetics in Atlanta, and ...

... transition team for L'Oreal's acquisition of Maybelline. He graduated from ...

L'OREAL SA (94%); KENT ...

1345. The New York Times, April 13, 1996, Saturday, Late Edition - Final, Marcel Bleustein-Blanchet, Section 1; Page 50; Column 1; Foreign Desk , 833 words, Marcel Bleustein-Blanchet Dies; Paris Advertising Giant Was 89, By ROBERT McG. THOMAS Jr.

... clients as Renault, Nestle, L'Oreal and Shell. The success brought the ...

1346. Daily Variety, April 12, 1996 Friday, 1621 words, STATE STRIKES PROD'N GUSHER, LEE THOMAS

... Recent lensings include L'Oreal, McDonald's and Taco Bell, which ...

1347. Dow Jones News Service, April 12, 1996 Friday 11:21 AM GMT, , 75 words, L'Oreal 1Q Sales Rose 11.5% To 14.8B French Francs >F.ORE, *from Factiva*

PARIS (Dow Jones)--L'Oreal SA reports first- ...

... impact on sales, L'Oreal said. (END) DOW ...

L'OREAL SA (95%); MAYBELLINE ...

1348. PR Newswire, April 12, 1996, Friday, Financial News, 525 words, REVLON SUES L'OREAL AND MAYBELLINE FOR PATENT INFRINGEMENT ON TRANSFER-RESISTANT LIPSTICKS

... copycat" products. Named were L'Oreal SA; Cosmair, Inc.; ...
 ... cited in the complaint are L'Oreal's "Colour Endure," launched ...
 ... Inc.; Maybelline, Inc; L'Oreal S.A. L'OREAL SA (95%); REVLON ...
 ... Inc.; Maybelline, Inc; L'Oreal S.A.

1349. Austin American-Statesman (Texas), April 11, 1996, Lifestyle; Pg. E1, 863 words, Spring (fashion) forward!; Nail down the newest shapes and lip-smacking colors for the season, Marene Gustin

... can do it yourself with L'Oreal's Casting No. 43 " ...
 L'OREAL SA (91%); URBAN ...

1350. The Houston Chronicle, April 11, 1996, Thursday, 2 STAR Edition, FASHION; briefs; Pg. 2, 586 words, briefs, Staff

... pushing the pearlized look are L'Oreal and Chanel. L'Oreal recently launched a ...
 L'OREAL SA (91%);

1351. Dow Jones News Service, April 9, 1996 Tuesday 2:53 PM GMT, , 370 words, Synthelabo Chief Exec Raises U.S. Expansion Possibility, *from Factiva*

... s majority holder, L'Oreal SA, is seen as unlikely to ...
 L'OREAL SA (85%); AMERICAN ...

1352. Dow Jones News Service, April 9, 1996 Tuesday 11:25 AM GMT, , 119 words, L'Oreal's Synthelabo Year Adj Net Profit Rose 16.7% Vs Yr-Ago, *from Factiva*

... SA, the pharmaceutical unit of L'Oreal SA, said its 1995 ...
 L'OREAL SA (95%); SYNTHELABO ...

1353. Consumer Bankruptcy News, April 8, 1996, Vol. 5, No. 15, 415 words, Bankruptcy Code Determines When a Transfer Is Perfected

... IDAHO NA (92%); L'OREAL SA (58%);

1354. Chicago Tribune, April 7, 1996 Sunday, CHICAGOLAND FINAL EDITION, ARTS & ENTERTAINMENT; Pg. 1; ZONE: C, 2244 words, SHE'S WORTH IT; AFTER 25 YEARS IN SHOW BUSINESS, CYBILL SHEPHERD IS GETTING SOME LONG-AWAITED ACCOLADES AND RESPECT. AND SHE'LL BE THE FIRST TO TELL YOU..., By Hilary de Vries. Special to the Tribune., LOS ANGELES

... movies, her occasional feature and her L'Oreal ad campaign. It ...

1355. The People (London, England), April 7, 1996, Pg. 39, 61155805, 387 words, WHY ANIMAL TEST PROTESTERS FEEL THEY'VE BEEN AD; Features, Coleman, Vernon

... Bradley is vice- chairman of L'Oreal (UK) Ltd, and vice- ...

L'OREAL SA (69%); GEMEY ...

1356. The People (London, England), April 7, 1996, Pg. 39, 61155805, 387 words, WHY ANIMAL TEST PROTESTERS FEEL THEY'VE BEEN AD; Features, Coleman, Vernon
 ... Bradley is vice- chairman of L'Oreal (UK) Ltd, and vice- ...
 L'OREAL SA (69%); GEMEY ...

1357. St. Louis Post-Dispatch (Missouri), April 7, 1996, Sunday, FIVE STAR LIFT Edition, STYLE PLUS; Pg. 4, 677 words, DRUGSTORE COSMETICS AISLES ARE LOW ON FRILLS, HIGH ON BARGAINS, Tracy Achor Hayes
 Dallas Morning News
 ... comfortably coexists with a L'Oreal lipstick or Maybelline mascara ...
 ... same company. Lancome and L'Oreal, for instance, are both ...
 ... Cosmair. Begoun finds L'Oreal's Accentuous mascara "very close" to the ...
 L'OREAL SA (85%);

1358. The San Diego Union-Tribune, April 5, 1996 Friday, LIFESTYLE; Pg. E-3, 1655 words, The make-up of your makeup could be making you ill; Chemist preaches an all-natural word, R.J. IGNELZI, Staff Writer
 ... irritate the lungs if inhaled. [] L'Oreal Plenitude Excell A3 ...

1359. Business Wire, April 3, 1996, Wednesday, 278 words, Bio-Technology General licenses anti-psoriasis product to Galderma, S.A. for U.S. market, ISELIN, N.J.
 ... joint venture of Nestli and L'Oreal, is a leader in the ...
 ... INTERNATIONAL SAS (92%); L'OREAL SA (72%); BIO- ...

1360. THE DALLAS MORNING NEWS, April 3, 1996, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; MODEL'S NOTEBOOK; Pg. 3E, 1363 words, Hunter Reno makes the most of her strong-woman image, Elinor J. Brecher, MIAMI
 ... face that launched a L'Oreal hair-care campaign ...
 ... a change in her L'Oreal contract forced her to rethink her life as a student. "L'Oreal's numbers were not coming ...
 ... take advantage of the momentum from L'Oreal, while I still had ...
 ... haired models for the L'Oreal deal because she convinced the company she ...
 L'OREAL SA (93%); AMERICAN ...

1361. Dow Jones News Service, April 3, 1996 Wednesday 3:28 PM GMT, , 87 words, Bio-Tech General Licenses Antipsoriasis Pdt To Galderma, *from Factiva*
 ... venture of Nestle SA and L'Oreal. Bio-Technology General, ...
 ... NESTLE SA (72%); L'OREAL SA (72%); DOW ...

1362. The Wall Street Journal, April 3, 1996 Wednesday, MARKETING & MEDIA; Advertising; Pg. B8, 920 words, Havas Hopes New Name and Look Turn Heads Around the World, By Anne-Michele Morice and Sally Goll Beatty, *from Factiva*
 ... Procter & Gamble, Danone, L'Oreal, Philips Electronics and Intel. ...
 ... WORLDWIDE INC (84%); L'OREAL SA (85%); OMNICOM ...

1363. Morning Call (Allentown, PA), April 2, 1996, Tuesday., FIFTH EDITION, BUSINESS., Pg. A8., 943 words, ...IN THE REGION ...; ... DEALS ...; ... AMONG COMPANIES; ... LABOR ...; ... ECONOMY ..., From The Morning Call and wire reports

... French cosmetics makers, L'Oreal, Clarins and Bio Revital ...
L'OREAL SA (82%); REVCO ...

1364. South Bend Tribune (Indiana), April 1, 1996, Monday., MICHIGAN, INDIANA, TRIBUNE, Pg. D4, 1016 words, DRUGSTORE FILLED WITH SAVINGS, MARTIN SLOANE THE SUPERMARKET SHOPPER * United Feature Syndicate

... various Walgreens stores, such as L'Oreal Hair Color, Dial ...
... offered for Doxidan, L'Oreal Excellence and Actron. The catalog is ...
L'OREAL SA (91%); JANUARY ...

1365. THE DALLAS MORNING NEWS, April 1, 1996, Monday, HOME FINAL EDITION, BUSINESS; Pg. 5D, 334 words, Beef scare prompts cosmetics recall, Bloomberg Business News, PARIS

... French cosmetic makers such as L'Oreal SA will recall ...
L'OREAL SA (93%); ESTEE ...

1366. Database, April 1996, Pg. 88-91, 00811977, 2626 words, ON THE NETS: Internet Ready Reference Resources, Notess, Greg R

... INFOUSA INC (68%); L'OREAL SA (51%); INFOGROUP (...

1367. Drug Store News, April 1, 1996, Pg. p21(1), 18170861, 486 words, Drug Emporium finds success in ethnic with cross over sales; Cosmetics & Fragrances

... market lines from Revlon, L'Oreal, Cover Girl and Maybelline. " ...
L'OREAL SA (83%); GEMEY ...

1368. Drug & Cosmetic Industry, April 1, 1996, Pg. p24(7), 18189186, 3088 words, Hair care report., Wurdinger, Victoria

... president of marketing for the L'Oreal Hair Care Division Of ...
... year by the introduction of L'Oreal Fortavive shampoos and conditioners." The ...

1369. Drug & Cosmetic Industry, April 1, 1996, Pg. p36(6), 18189187, 1313 words, A focused look at shampoo fragrance in the U.S. and Europe., Benton, Lisa; Jourdan-Gassin, Marc

... Procter & Gamble, Colgate, L'Oreal, Unilever). Fine fragrance has ...

1370. Pharmaceutical Executive, April 1996, Vol. 16, No. 4 Pg. 42; ISSN: 0279-6570; CODEN: OPRQAK, 297 words, Swiss ripples run around the world, O Donnell, Peter, 01282764

... Elf would sell Sanofi and L'Oreal would sell its 56 percent ...
... PHARMA AG (84%); L'OREAL SA (83%); AKZO ...

1371. The Wall Street Journal, April 1, 1996 Monday, Pg. C1, 1792 words, Overseas-Stock Watchwords: Big and Safe,

By Michael R. Sesit, Staff Reporter of The Wall Street Journal, *from Factiva*

... operator Carrefour SA and L'Oreal SA in cosmetics. ...
 ... VUITTON SA (82%); L'OREAL SA (82%); COMMERZ ...

1372. Chicago Tribune, March 31, 1996 Sunday, LAKE FINAL EDITION, TEMPO LAKE; Pg. 1; ZONE: L; The Lake County honor roll., 2450 words, HEAD OF THE CLASS; MANY HIGH SCHOOL ALUMNI JUMPED INTO THE SPOTLIGHT, By Jodie Jacobs. Special to the Tribune.

... shampooing her golden tresses with L'Oreal, downing a Diet ...

1373. Los Angeles Times, March 31, 1996, Sunday,, Home Edition, Page 8, 2688 words, COVER STORY; IT'S PAYBACK TIME; CYBILL SHEPHERD HAS BEEN CALLED A GODDESS AND ONE OF TV'S HIPPEST COMEDIANS. NOW, SHE'S BEING TOASTED FOR HER THIRD COMEBACK, AND THE SWEETEST--A SITCOM BASED ON HER OWN LIFE. AIN'T HOLLYWOOD GRAND?, Hilary de Vries, Hilary de Vries is a regular contributor to Calendar

... occasional feature work and her L'Oreal campaign. It wasn't ...

1374. Arkansas Democrat-Gazette (Little Rock, AR), March 28, 1996, Thursday, 495 words, MAYBELLINE MOVING, BUT NLR PLANT ISN'T, Don Chaney, Democrat-Gazette Business Writer

... Maybelline completed its merger with L'Oreal, the \$ 10 billion French ...

... Inc. of Cosmair, N.Y., L'Oreal's U.S. subsidiary.

Analysts had predicted earlier that L'Oreal might move the company's ...

... Since we were acquired by L'Oreal, Maybelline is now being ...

... Wednesday for comment. L'Oreal first offered \$ 34 ...

... percent to \$ 378 million. L'Oreal, the world's largest cosmetics ...

... Maybelline acquisition gave L'Oreal about 30 percent of the ...

... Procter & Gamble of Cincinnati. L'Oreal's stock closed Wednesday ...

1375. The Commercial Appeal (Memphis), March 28, 1996, Thursday,, Final Edition, Pg. 1A, 639 words, Maybelline to leave city for N.Y. , Fate of 325 workers hangs in balance, Laurel Campbell, The Commercial Appeal

... Maybelline's Memphis jobs as L'Oreal consolidates its recently acquired ...

... by year-end. L'Oreal acquired Maybelline Feb. ...

... pay, Lollar said. L'Oreal first announced its offer to ...

... for the cosmetics company, L'Oreal paid Maybelline shareholders \$...

... debt. With its purchase of Maybelline, L'Oreal became the second-largest ...

L'OREAL SA (95%); JOH ...

1376. The Houston Chronicle, March 28, 1996, Thursday, 2 STAR Edition, FASHION; dear paula; Pg. 3, 523 words, Skin can't be compared to leather, PAULA BEGOUN; Knight-Ridder/Tribune News Service

... developed by Lancome/L'Oreal more than 10 years ...

1377. The Oregonian (Portland, Oregon), March 27, 1996 Wednesday, SUNRISE Edition, LIVING; Pg. B06, 359 words, `EXAGGERATED NATURAL' MAKES A BOLD-BLOND Living Smart - Fashion Beautybits, Bazaar Knight-Ridder News Servi

... Clairol's color consultant. L'Oreal's new Accenting Highlighting ...

L'OREAL SA (68%); GEMEY ...

1378. Chain Drug Review, March 25, 1996, Pg. p27(1), 18305170, 768 words, Mass cosmetics category is in midst of major realignment; Industry Overview
 ... top management. Meanwhile, L'Oreal S.A. has acquired Maybelline ...
 REVLON INC (95%); L'OREAL SA (84%); ESTEE ...

1379. Chain Drug Review, March 25, 1996, Pg. p38(2), 18305175, 1801 words, Women's fragrances expand horizons.; Industry Overview
 ... half a century. The L'Oreal cosmetics and fragrance division of ...
 ... powder. Next month L'Oreal will unveil Vanderbilt ...

1380. Chain Drug Review, March 25, 1996, Pg. p41(2), 18305177, 1637 words, Chains hope spate of new items will revive momentum in skin care; Industry Overview
 ... Chesebrough-Pond's Inc., L'Oreal, Neutrogena Corp., Warner- ...
 L'OREAL SA (72%); UNILEVER ...

1381. Chain Drug Review, March 25, 1996, Pg. p41(2), 18305178, 1605 words, Innovation breathes life into facial products; Industry Overview
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal's ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (91%); UNILEVER ...

1382. Chain Drug Review, March 25, 1996, Pg. p44(2), 18305180, 1363 words, Effective merchandising a challenge in skin care., Swartz, Susan
 ... Cosmair Corp.'s L'Oreal division introduced Plenitude, and ...
 ... BRANDS CO (93%); L'OREAL SA (71%); NOXELL ...

1383. Chain Drug Review, March 25, 1996, Pg. p55(2), 18305185, 1184 words, Hair color key segment for chains; Industry Overview
 ... s Revup and Exuberance from L'Oreal, as well as the continued popularityof ...
 ... president of sales at L'Oreal, states, "Clearly the hottest ...
 ... in drug stores. L'Oreal generates around \$...
 ... 12% advance for L'Oreal, the biggest gain over the ...
 ... class' top seller--L'Oreal's Conditioning Frosting Kit, which has ...
 ... COSMAIR INC (67%); L'OREAL SA (62%); CLAIROL ...

1384. Chain Drug Review, March 25, 1996, Pg. p55(2), 18305186, 1036 words, Adopting the customer perspective.; hair care, Merl, Milton; Greenberger, Marc
 ... segment with the top two, Clairol Inc. and Cosmair Inc.'s L'Oreal, capturing 88.7% of the market for women.

Category productivity may be increased by reduction of slower moving brands. ...

1385. Cosmetics International, March 25, 1996, Pg. p8(1), 18177996, 581 words, Major moves at L'Oreal in the USA.

ABSTRACT L'Oreal is undergoing changes at its ...

... Bob Hiatt has been promoted to L'Oreal chairman. John Wendt has been appointed L'Oreal president. L'Oreal is preparing to launch a ...

L'Oreal is making a number of ...

... VP-General Manager of the L'Oreal Cosmetics and Fragrance division of ...

... General Manager of Cosmair's L'Oreal Hair division and now ...

... VP-General Manager of the L'Oreal retail division. At the ...

... expected to oversee the launch of L'Oreal's Gamier mass market ...

... set. In the meantime, L'Oreal itself will go ...

... support such major initiatives as L'Oreal's new Sensitique Gentle ...

... receiving ad support is the L'Oreal spring colour collection ...

... name that also ties in with L'Oreal's first site on the ...

... ads. Besides advertising, L'Oreal will engage in ...

... Another 2.: million L'Oreal Spring Style Reports, ...

... refunds in the products. L'Oreal's increased marketing support is ...

L'OREAL SA (95%)

L'Oreal S.A. Officials and employees; ...

1386. Cosmetics International, March 25, 1996, Pg. p11(2), 18177998, 1280 words, Unilever's Rimmel-Chicago is sold to Germany's Benckiser.

... company, which has been acquired by L'Oreal for \$600US ...

... s bid battle with L'Oreal late last year and ...

... ownership again although L'Oreal's successful bid ended that ...

... PLC/NV (94%); L'OREAL SA (84%); JOH ...

1387. Enterprise-Salt Lake City, March 25, 1996, Vol 25; No 39; pg 1, 478 words, Dahlin Smith White sells majority interest to French firm, Salt Lake City; UT; US; Mountain, 9644649, ENTE BTL

... Philips, Peugeot, Citroen, L'Oreal and Kraft Foods.

1388. Dow Jones News Service, March 22, 1996 Friday 3:26 PM GMT, , 320 words, Merger Watch On For France Pharmaceuticals After Report, By Caroline Humer, *from Factiva*

... by parent company L'Oreal SA, they are now turned to ...

... AQUITAINE SA (93%); L'OREAL SA (91%); RHONE- ...

1389. The Chattanooga Times (Tennessee), March 21, 1996, Thursday, Regional, Pg. A16, 402 words, Indiana plants in Ider offset Buster Brown exit, By Dave Flessner, The Chattanooga Times

... cosmetic companies such as Revlon and L'Oreal. Like most other ...

L'OREAL SA (81%); TULOX ...

1390. THE DALLAS MORNING NEWS, March 20, 1996, Wednesday, HOME FINAL EDITION, OVERNIGHT; ALAN PEPPARD; Pg. 43A, 537 words, Suggestions more specious than rubies, Alan Peppard

... recently sold Redken to L'Oreal for a hefty \$...
AMR CORP (82%); L'OREAL SA (80%); MANSION ...

1391. The Virginian-Pilot (Norfolk), March 20, 1996, Wednesday,, FINAL EDITION, Pg. E1, 1870 words, HERE COME THE VEGANS; PETA WILL BRING ITS PR MACHINE - AND STAFFERS' PETS - TO NORFOLK OFFICE, DIANE TENNANT, STAFF WRITER, ROCKVILLE, MD.
... capped its exhaust stacks. L'Oreal, the world's largest cosmetics ...

1392. Tulsa World (Oklahoma), March 19, 1996 Tuesday, FINAL HOME EDITION, Pg. A2;, 730 words, Ban Smoking at the Cain's Ballroom?, Phil Mulkins
L'OREAL SA (53%); CAIN'S ...

1393. Chemistry and Industry, March 18, 1996, Pg. p210(5), 18254730, 3669 words, Liposomes - an industrial view., Lasic, Dan
... in 1987 by L'Oreal and Christian Dior in ...

1394. Drug Store News, March 18, 1996, Pg. p33(1), 18108910, 587 words, Cosmetics store goes on line.; Fragrance Counter on America Online, Compuserve, Parks, Liz
... some Coty, Revlon and L'Oreal fragrances. We found new ...
L'OREAL SA (83%); AOL ...

1395. Drug Store News, March 18, 1996, Pg. p34(2), 18108911, 1117 words, Lip and nail color look bright for 1996.; lipstick and nail polish sales; includes related article on brands, Parks, Liz
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%)

1396. Drug Store News, March 18, 1996, Pg. p33(1), 18108910, 587 words, Cosmetics store goes on line.; Fragrance Counter on America Online, Compuserve, Parks, Liz
... some Coty, Revlon and L'Oreal fragrances. We found new ...
L'OREAL SA (83%); AOL ...

1397. Drug Store News, March 18, 1996, Pg. p34(2), 18108911, 1117 words, Lip and nail color look bright for 1996.; lipstick and nail polish sales; includes related article on brands, Parks, Liz
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%)

1398. Drug Store News, March 18, 1996, Pg. p33(1), 18108910, 587 words, Cosmetics store goes on line.; Fragrance Counter on America Online, Compuserve, Parks, Liz

... some Coty, Revlon and L'Oreal fragrances. We found new ...
L'OREAL SA (83%); AOL ...

1399. Drug Store News, March 18, 1996, Pg. p34(2), 18108911, 1117 words, Lip and nail color look bright for 1996.;
lipstick and nail polish sales; includes related article on brands, Parks, Liz
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (83%)

1400. Information Bank Abstracts, WALL STREET JOURNAL, March 12, 1996, Tuesday, Section B; Page 6, Column
3, 30 words, L'OREAL NAMES WENDT MAYBELLINE'S PRESIDENT; HIATT TO BE CHAIRMAN
L'Oreal SA names John ...
L'OREAL SA; MAYBELLINE INC;
L'OREAL SA (95%); MAYBELLINE ...
... MAYBELLINE INC (91%); L'OREAL SA; MAYBELLINE INC;

1401. The Wall Street Journal, March 12, 1996 Tuesday, WHO'S NEWS; Pg. B6, 127 words, L'Oreal Names Wendt
Maybelline's President; Hiatt to Be Chairman, *from Factiva*
... based cosmetics giant L'Oreal SA said it ...
... president and general manager of L'Oreal's U.S. mass-market ...
... officer of Cosmair Inc., L'Oreal's U.S. unit. Joseph ...
... effective May 1. L'Oreal also said Maybelline will ...
L'OREAL SA (95%); MAYBELLINE ...

1402. Chain Drug Review, March 11, 1996, Pg. p28(1), 18542191, 1235 words, As competition in toiletries grows,
chains target high end.; drugstore chains; Industry Overview
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (93%); CLAIROL ...

1403. Chain Drug Review, March 11, 1996, Pg. p56(1), 18542206, 884 words, Maybelline stands by Revitalizing.
... recently acquired by L'Oreal S.A., attributed the spotty ...
L'OREAL SA (84%); MAYBELLINE ...

1404. Chain Drug Review, March 11, 1996, Pg. p28(1), 18542191, 1235 words, As competition in toiletries grows,
chains target high end.; drugstore chains; Industry Overview
... L'Oreal ...
... L'Oreal ...
... L'Oreal ...
L'OREAL SA (93%); CLAIROL ...

1405. Chain Drug Review, March 11, 1996, Pg. p56(1), 18542206, 884 words, Maybelline stands by Revitalizing.
 ... recently acquired by L'Oreal S.A., attributed the spotty ...
 L'OREAL SA (84%); MAYBELLINE ...

1406. Chain Drug Review, March 11, 1996, Pg. p28(1), 18542191, 1235 words, As competition in toiletries grows,
 chains target high end.; drugstore chains; Industry Overview
 ... L'Oreal ...
 ... L'Oreal ...
 ... L'Oreal ...
 L'OREAL SA (93%); CLAIROL ...

1407. Chain Drug Review, March 11, 1996, Pg. p56(1), 18542206, 884 words, Maybelline stands by Revitalizing.
 ... recently acquired by L'Oreal S.A., attributed the spotty ...
 L'OREAL SA (84%); MAYBELLINE ...

1408. Corporate Growth Report (Weekly), March 11, 1996, No. 885 Pg. 8341; ISSN: 1050-320X; CODEN: JBUEJ,
 193 words, M & A news in a minute, 01175085
 ... Unilever and Helene Curtis, L'Oreal and Maybelline, and Kimberly-Clark's ...
 ... CLARK CORP (84%); L'OREAL SA (84%); KIMBERLY- ...

1409. Dow Jones News Service, March 11, 1996 Monday 11:32 PM GMT, , 86 words, Cosmair Inc. Names Hiatt
 Chairman Of Maybelline Inc., *from Factiva*
 ... general manager of Cosmair's L'Oreal Cosmetic & Fragrance Division. ...
 ... Cosmair is a unit of L'Oreal S.A. (END) DOW ...
 ... MAYBELLINE INC (93%); L'OREAL SA (92%); DOW ...

1410. Chattanooga Free Press (Tennessee), March 10, 1996, Sunday, 142 words, Softwear To Make Your Face
 Shimmer, Susan Pierce, Free Press Staff Writer
 ... shimmering shine, as well. L'Oreal suggests you take a ...
 L'OREAL SA (91%);

1411. Cosmetics International, March 10, 1996, Pg. p13(2), 18127600, 1419 words, Unilever is cautious as lower
 profits are announced for fiscal 1995 but buying spree continues; includes related article on Unilever's acquisition of
 Helene Curtis
 ... sector after France's L'Oreal. In respect of Elizabeth ...

1412. Cosmetics International, March 10, 1996, Pg. p13(2), 18127600, 1419 words, Unilever is cautious as lower
 profits are announced for fiscal 1995 but buying spree continues; includes related article on Unilever's acquisition of
 Helene Curtis
 ... sector after France's L'Oreal. In respect of Elizabeth ...

1413. Cosmetics International, March 10, 1996, Pg. p13(2), 18127600, 1419 words, Unilever is cautious as lower

profits are announced for fiscal 1995 but buying spree continues; includes related article on Unilever's acquisition of Helene Curtis

... sector after France's L'Oreal. In respect of Elizabeth ...

1414. The Houston Chronicle, March 10, 1996, Sunday, 2 STAR Edition, LIFESTYLE; Pg. 8, 1215 words, 'Superwoman'; Robust Reno wants females to be viewed in positive light, ELINOR J. BRECHER; Knight-Ridder Newspapers, MIAMI

... face that launched a L'Oreal hair-care campaign ...

... a change in her L'Oreal contract forced her to rethink her life as a student. "'L'Oreal's numbers were not coming ...

... take advantage of the momentum from L'Oreal, while I still had ...

... haired models for the L'Oreal deal because she convinced the company she ...

... helped launch a L'Oreal campaign; Jeffery A. ...

L'OREAL SA (93%); AMERICAN ...

1415. Dow Jones News Service, March 7, 1996 Thursday 3:17 PM GMT, , 274 words, Europe Drug Stocks Surge As Ciba-Sandoz Sparks Bid Talk, By Jonathan Birt, *from Factiva*

... 57%-owned by L'Oreal SA was up 5.5%. ...

... rumors, denied by L'Oreal, that it is to be sold. In ...

... SANDOZ AG (91%); L'OREAL SA (92%); BAYER ...

1416. The Wall Street Journal, March 5, 1996 Tuesday, MARKETING & MEDIA; Advertising; Pg. B12, 781 words, True North-Publicis Split Offers Lesson in Perils of Global Alliance, By Sally Goll Beatty, *from Factiva*

... longtime agency of Nestle and L'Oreal. None of their clients offered ...

... chip clients as Nestle and L'Oreal. Its founder, Marcel Bleustein- ...

... NEW YORK (92%); L'OREAL SA (84%); S ...

1417. Drug Store News, March 4, 1996, Pg. p28(2), 18063109, 1074 words, Makeup buyers expect colorful year; early sales in face and lip making optimistic forecasts a reality., Parks, Liz

... Lasting Performance through L'Oreal's launch of Feel Perfecte and ...

... both P&G's and L'Oreal's face makeups are selling ...

... stores. She also said she expects that L'Oreal's new Feel Perfecte ...

... weightless moisture barrier. L'Oreal's Pamela Gill Alabaster, ...

... cosmetics marketing, said L'Oreal will support Feel ...

... Drug, said she expects L'Oreal's Feel Perfecte to do quite well. "L'Oreal is an excellent company. They have the ...

... long wearing mascara. * L'Oreal is launching Sensitique Gentle ...

L'OREAL SA (84%)

1418. Drug Store News, March 4, 1996, Pg. p28(2), 18063109, 1074 words, Makeup buyers expect colorful year; early sales in face and lip making optimistic forecasts a reality., Parks, Liz

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L'OREAL SA (84%)

1419. Drug Store News, March 4, 1996, Pg. p28(2), 18063109, 1074 words, Makeup buyers expect colorful year; early sales in face and lip making optimistic forecasts a reality., Parks, Liz
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... weightless moisture barrier. L'Oreal's Pamela Gill Alabaster, ...
... cosmetics marketing, said L'Oreal will support Feel ...
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... long wearing mascara. * L'Oreal is launching Sensitique Gentle ...
L'OREAL SA (84%)

1420. Business Wire, March 1, 1996, Friday, 658 words, Elsinore files plan of reorganization, LAS VEGAS
ELSINORE CORP (96%); L'OREAL SA (54%); NYSE ...

1421. Charleston Gazette (West Virginia), March 01, 1996, Friday, Life; Pg. P3D, 298 words, LONG-WEARING
LIPSTICKS REALLY DO LAST, Jean Patteson
... about \$ 7 for L'Oreal's Stayon Lip Color and ...
L'OREAL SA (83%);

1422. Corporate Finance, March 1996, No. 136 Pg. 30-31; ISSN: 0958-2053; CODEN: CHWKA9, 687 words, Gillette's
champion pirate, Neish, Stephen, 01200156
... telling him. "Because one of these days L'Oreal is going to come to Chile and ...
... defend yourself against L'Oreal. And I'm going to say: ' ...

1423. Drug & Cosmetic Industry, March 1, 1996, Pg. p6(2), 18103827, 1111 words, IPO fever: second time's the
charm for Revlon; initial public offering
... Acquisition Mania: 1. L'Oreal Seals Deal For ...
... mass market Maybelline, L'Oreal emerged triumphant on ...
... market dominance concerns. L'Oreal released a statement that ...
... wholly-owned subsidiary of L'Oreal." And with this comes the news that the search ...
... president/general manager of L'Oreal's Cosmetic and Fragrance Division, ...
... Wendt's duties at L'Oreal will be assumed by ...
... president/general manager of L'Oreal's Hair Care Division. The two L'Oreal divisions will become the L'Oreal Retail
Division with Campinell as its ...
L'OREAL SA (86%); ESTEE ...

1424. Drug & Cosmetic Industry, March 1, 1996, Pg. p24(1), 18103831, 590 words, Deja vu!: second initial public
offering by Revlon; Editorial, Davis, Donald A.
... leveraged acquisitions by L'Oreal of Maybelline and of Helene Curtis ...
L'OREAL SA (84%); ESTEE ...

1425. Drug & Cosmetic Industry, March 1, 1996, Pg. p26(5), 18103832, 2434 words, Other cultures - other fragrances., Ellena, Jean-Claude

... Great Britain and the Netherlands), L'Oreal (France), Avon (U.S.), ...

1426. Drug & Cosmetic Industry, March 1, 1996, Pg. p6(2), 18103827, 1111 words, IPO fever: second time's the charm for Revlon; initial public offering

... Acquisition Mania: 1. L'Oreal Seals Deal For ...

... mass market Maybelline, L'Oreal emerged triumphant on ...

... market dominance concerns. L'Oreal released a statement that ...

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L'OREAL SA (86%); ESTEE ...

1427. Drug & Cosmetic Industry, March 1, 1996, Pg. p24(1), 18103831, 590 words, Deja vu!; second initial public offering by Revlon; Editorial, Davis, Donald A.

... leveraged acquisitions by L'Oreal of Maybelline and of Helene Curtis ...

L'OREAL SA (84%); ESTEE ...

1428. Drug & Cosmetic Industry, March 1, 1996, Pg. p26(5), 18103832, 2434 words, Other cultures - other fragrances., Ellena, Jean-Claude

... Great Britain and the Netherlands), L'Oreal (France), Avon (U.S.), ...

1429. Drug & Cosmetic Industry, March 1, 1996, Pg. p6(2), 18103827, 1111 words, IPO fever: second time's the charm for Revlon; initial public offering

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L'OREAL SA (86%); ESTEE ...

1430. Drug & Cosmetic Industry, March 1, 1996, Pg. p24(1), 18103831, 590 words, Deja vu!; second initial public offering by Revlon; Editorial, Davis, Donald A.

... leveraged acquisitions by L'Oreal of Maybelline and of Helene Curtis ...

L'OREAL SA (84%); ESTEE ...

1431. Drug & Cosmetic Industry, March 1, 1996, Pg. p26(5), 18103832, 2434 words, Other cultures - other fragrances., Ellena, Jean-Claude

... Great Britain and the Netherlands), L'Oreal (France), Avon (U.S.), ...

1432. The Journal of Lending & Credit Risk Management, March 1, 1996, Pg. p39(4), 18728485, 1395 words, Good news for banks on administrative holds., Gutcho, Lawrence B.

... BANK OF MARYLAND (58%); L'OREAL SA (52%)

1433. Mergers & Acquisitions, March 1996, Pg. 6-12, 00722435, 3927 words, Building Momentum In the Deals Market, Sikora, Martin

... bidding battle between L'Oreal of France and Joh. A. ...

... for Maybelline Inc., with L'Oreal winning, indicate that contested ...

1434. Milwaukee Journal Sentinel (Wisconsin), March 1, 1996 Friday, Final, Pg. 3, 247 words, Revlon stock up 15% first day it's offered, New York

... cosmetic company shares because of L'Oreal SA's acquisition of Maybelline ...

1435. The Record, March 1, 1996; FRIDAY; ALL EDITIONS, BUSINESS; Pg. B03, 534 words, REVLON LOOKING REAL GOOD; INDUSTRY SHORTAGE BOOSTS STOCK 15%, Bloomberg Business News, NEW YORK

... cosmetic company shares because of L'Oreal SA's acquisition of Maybelline ...

... COS INC (92%); L'OREAL SA (84%); MARVEL ...

1436. The Star-Ledger (Newark, New Jersey), March 1, 1996 Friday, FINAL EDITION, BUSINESS; Pg. 36, 624 words, Revlon puts on its best face as new stock rises 15%, NEW YORK

... cosmetic company shares because of L'Oreal SA's acquisition of Maybelline ...

... in Cincinnati, and France's L'Oreal are the two biggest sellers of ...

... COS INC (95%); L'OREAL SA (91%); MARVEL ...

1437. USA TODAY, March 1, 1996, Friday,, FINAL EDITION, MONEY;, Pg. 3B, 373 words, Offering puts Revlon in new light, Sandra Block

... in the cosmetics business. L'Oreal, a French company, ...

REVLON INC (92%); L'OREAL SA (91%); ESTEE ...

1438. Women's Wear Daily Body Bath & Skin Care Supplement, March 1996, Pg. 8, 162884, 2116 words, Stores Bank on Benefits of Pharmacy Focus

... accompaniments to the Renova regimen. L'Oreal is backing its Plenitude Revitalift ...

... key new products. L'Oreal is backing its Plenitude Revitalift ...

... for example, has lines such as L'Oreal's Plenitude in cosmetics, ...

... inspired brands, like L'Oreal's Revitalift. "Our private label is ...

1439. Women's Wear Daily Body Bath & Skin Care Supplement, March 1996, Pg. 14, 162892, 2191 words, Major Names Could Spur Major Gains

... mil in sales and L'Oreal's Plenitude line commanded ...

... 290 million sales, and L'Oreal Plenitude line commanded ...

... money, and we can't forget that." L'Oreal Plenitude is also out to appeal to ...
 ... in the oily areas. L'Oreal executives feel that the new ...

1440. Women's Wear Daily Body Bath & Skin Care Supplement, March 1996, Pg. 16, 162896, 1110 words, PARIS
 ... stocked with brands like L'Oreal's Plenitude Excell A3, ...
 ... label brand, Flora, and L'Oreal revamped Vittel skin ...
 ... participating brands -- Nivea, L'Oreal Parfumerie, Garnier, Diadermine and ...
 ... brands stocked there included L'Oreal's Vichy, the top seller ...
 ... stocked with brands like L'Oreal's Plenitude Excell A3, ...
 ... label brand, Flora, and L'Oreal revamped Vittel skin ...
 ... both had prominent placement. L'Oreal has also jumped on the senior ...
 ... participating brands -- Nivea, L'Oreal Parfumerie, Garnier, Diadermine and ...
 MONOPRIX SA (90%); L'OREAL SA (86%); JOHNSON & ...
 ... Gould; Diadermine; Garnier; L'Oreal Parfumerie; Nivea

1441. Women's Wear Daily Body Bath & Skin Care Supplement, March 1996, Pg. 16, 162906, 830 words, MILAN
 ... mass market lines as L'Oreal's Plenitude. Marked by ...
 ... lire). A division of L'Oreal, Garneir, offers the Synergie ...
 ... care promotions, a L'Oreal representative is frequently on ...
 L'OREAL SA (83%); UNILEVER ...

1442. Dow Jones News Service, February 29, 1996 Thursday 4:08 PM GMT, , 496 words, Revlon's IPO -2-: Name Brands Typically Do Well >REV, *from Factiva*
 ... principal competitors include L'Oreal S.A., Procter & Gamble ...
 ... demonstrator-assisted market; and L'Oreal and Bristol-Myers Squibb ...
 ... COS INC (93%); L'OREAL SA (84%); GOLDMAN ...

1443. The Atlanta Journal and Constitution, February 28, 1996, Wednesday,, ALL EDITIONS, 304 words, EXECUTIVE PORTFOLIO; GEORGIA
 ... Commerce Bank. NATIONAL L'OREAL: L'Oreal SA said Maybelline ...
 ... May 1 as part of L'Oreal's \$ 760 million acquisition of the ...
 ... general manager of Cosmair's L'Oreal cosmetic and fragrance division. ...
 ... BANK OF GEORGIA (96%); L'OREAL SA (93%); FIRST ...
 ... BANK OF GEORGIA (96%); L'OREAL SA (93%); FIRST ...

1444. Austin American-Statesman (Texas), February 28, 1996, Business; Pg. D1, 839 words, IN BRIEF
 ... last month by L'Oreal SA. The debt-laden ...
 ... DISNEY CO (92%); L'OREAL SA (91%); ESTEE ...

1445. The Commercial Appeal (Memphis), February 28, 1996, Wednesday,, Final Edition, Pg. 4B, 330 words, COSMETICS , Hiatt to lead new era for Maybelline, Laurel Campbell, The Commercial Appeal
 ... subsidiary of Paris-based L'Oreal, which completed a \$ 758 ...
 ... general manager of Cosmair's L'Oreal cosmetic and fragrance division. ...
 ... Hiatt said Maybelline and L'Oreal transition teams are reviewing ...

... stay in Memphis, and L'Oreal is comfortable with that," Hiatt said. ...
 ... no terms of his contract with L'Oreal have been settled. "I want to be ...
 L'OREAL SA (95%); MAYBELLINE ...

1446. Milwaukee Journal Sentinel (Wisconsin), February 28, 1996 Wednesday, Final, Pg. 1, 103 words, Revlon boosts IPO price
 ... last month by L'Oreal SA.

1447. The Boston Herald, February 27, 1996 Tuesday, ALL EDITIONS, ARTS & LIFE;, Pg. 035, 213 words, Other products to help the lines
 ... At department stores. - L'Oreal Plenitude Revitalift's active ...
 L'OREAL SA (71%); FOOD & ...

1448. Business Wire, February 26, 1996, Monday, 566 words, The France Growth Fund reports earnings, NEW YORK
 ... Elf Aquitaine -LVMH -L'Oreal -Groupe Danone -Total ...
 L'OREAL SA (84%); DANONE (...

1449. Chain Drug Review, February 26, 1996, Pg. pS10(2), 18173400, 1395 words, Accent on style.; hair care products; Special Advertising Section: Teen Beauty
 ... notes Brous, pointing to L'Oreal's Exuberance and Clairol Inc.' ...
 ... a lot of fun." L'Oreal researchers point out that ...
 L'OREAL SA (67%); WALGREEN ...

1450. Chain Drug Review, February 26, 1996, Pg. pS12(1), 18173402, 1167 words, Fanciful art.; nail care products; includes related article on nail decoration; Special Advertising Section: Teen Beauty
 ... Vamp from Chanel. Revlon, L'Oreal, Sally Hansen and other ...
 L'OREAL SA (83%); COTY ...

1451. Chain Drug Review, February 26, 1996, Pg. pS14(2), 18173403, 1250 words, Creating a great look.; skin care; Special Advertising Section: TeenBeauty
 ... Shine Control fluid and L'Oreal Hydramat in the Plenitude ...
 ... GAMBLE CO (91%); L'OREAL SA (69%); BEIERSDORF ...

1452. PR Newswire, February 26, 1996, Monday, Financial News, 766 words, QAD EXCEEDS EXPECTED GROWTH IN 1995; ANNOUNCES \$114 MILLION IN REVENUES AND FOUR YEARS OF 75% AVERAGE ANNUAL GROWTH
 ... General Motors, Kodak, L'Oreal, Matsushita, Merck, NEC, ...
 ... MOTOR CO (84%); L'OREAL SA (72%); LLOYD'S ...

1453. The Wall Street Journal, February 26, 1996 Monday, In the Lab; Pg. B1, 1092 words, Persistent Inventor Markets a Molecule, By Amal Kumar Naj, Staff Reporter of The Wall Street Journal, *from Factiva*
 ... French cosmetics giant L'Oreal SA. "There has been nothing like this ...

... DENDRITECH INC (68%); L'OREAL SA (80%); UNILEVER ...

1454. Cosmetics International, February 25, 1996, Pg. p1(2), 18263562, 758 words, Helene Curtis is latest industry acquisition target.; Helene Curtis Industries Inc.

... global market leader L'Oreal, as it already has substantial ...

... million bid by L'Oreal for Maybelline. This new move is ...

... INDUSTRIES INC (94%); L'OREAL SA (93%); UNILEVER ...

1455. Cosmetics International, February 25, 1996, Pg. p2(1), 18263563, 807 words, Daniel Galvin goes for colour with semi-permanent launch.; Daniel Galvin Salon Colour hair colorings

... big names such as Wella, L'Oreal and Clairol. This is underlined by the ...

L'OREAL SA (71%)

1456. Cosmetics International, February 25, 1996, Pg. p4(1), 18263564, 770 words, Nivea Sun gets UVA stable filter system.; Beiersdorf's Nivea Sun sunprotection product, ultraviolet ray filtration system

... large company to follow L'Oreal's 1995 addition of a ...

... Photostable Filtration by L'Oreal's Ambre Solaire, Beiersdorf's ...

... minimise their importance despite L'Oreal's massive fanfare when the technological ...

L'OREAL SA (91%); BEIERSDORF ...

1457. THE SUN HERALD, February 23, 1996, Friday, 19960225000049, 677 words, THE SUN HERALD, BILOXI, MISS., BULLETIN BOARD COLUMN

... names such as Revlon, Clairol, L'Oreal, Wella, Jheri Redding and ...

L'OREAL SA (82%); HORNE ...

1458. The Wall Street Journal, February 22, 1996 Thursday, Heard on the Street; Pg. C2, 819 words, As P&G Faces Stronger Rivals After Mergers, 15% Earnings Growth May Be Too Much to Ask, By Raju Narisetti, Staff Reporter of The Wall Street Journal, *from Factiva*

... \$770 million; L'Oreal, the world's largest cosmetics ...

... Meanwhile, Maybelline gives L'Oreal second place in the ...

... tap the deeper pockets of L'Oreal to boost its image as a ...

L'OREAL SA (93%); UNILEVER ...

1459. Akron Beacon Journal (Ohio), February 20, 1996 Tuesday 1 STAR EDITION, LIFE STYLE; Pg. C9, 921 words, HUNTER RENO: MODEL ON THE GO / AT 6 FEET, 145 POUNDS, JANET RENO'S NIECE IS A SUBSTANTIAL PRESENCE., ELINOR J. BRECHER, Knight-Ridder Newspapers, MIAMI

... face that launched a L'Oreal hair-care campaign ...

... a change in her L'Oreal contract forced her to rethink her life as a student. "L'Oreal's numbers were not coming ...

... take advantage of the momentum from L'Oreal, while I still had ...

... haired models for the L'Oreal deal because she convinced the company she ...

L'OREAL SA (93%); AMERICAN ...

1460. Providence Journal-Bulletin (Rhode Island), February 20, 1996, Tuesday,, BLACKSTONE VALLEY EDITION,

Pg. 3C, 2169 words, LINCOLN DIGEST EVENTS

... Convey, Nicole Dolan, L'Oreal Duke, Stephen Ezovski, ...

1461. The Stuart News/Port St. Lucie News (Stuart, FL), February 20, 1996, Tuesday, Health; Pg. C1, 1765 words, THE SKINNY ON SKIN CARE, Jackie White/Kansas City Star

... health-food store, to L'Oreal's ReVitalift at \$ 14, to ...

... Karan's enzyme mask and L'Oreal's Revita-Lift. VITAMIN ...

... COS INC (90%); L'OREAL SA (82%); DUKE ...

1462. Fresno Bee (California), February 19, 1996 Monday,, HOME EDITION, Pg. C2,, 696 words, Lipstick prices a shade higher; To get all the browns and reds for that collection, you'll need to spring some green., Barbara De Lollis, The Fresno Bee

... flowers! A tube of L'Oreal's best stuff (remember that "Because ...

... lipstick from bleeding. The Revlon and L'Oreal lip color sticks are the ...

... finish that's more moist than L'Oreal's and its staying power, she said. ...

... felt more translucent than L'Oreal. It dried perfectly and ...

... a cakey film. L'Oreal had a more dramatic ...

... it is made with jojoba. (L'Oreal also contains jojoba.) Lipstique ...

... in Maroon: \$ 6.99. * L'Oreal Colour Endure Stay- ...

... Hegre Smooches. From left: L'Oreal, Coty STOP IT!, ...

L'OREAL SA (86%); CHRISTIAN ...

1463. The San Francisco Chronicle, FEBRUARY 19, 1996, MONDAY, FINAL EDITION, BUSINESS; Pg. D1, 757 words, A Tale of a Well-Done Merger Wells, Barclays deal pays off for employees and shareholders, Peter Sinton, Chronicle Senior Writer

... U.S. subsidiary of France's L'Oreal cosmetics company that has about \$...

1464. Richmond Times Dispatch (Virginia), February 18, 1996, Sunday,, CITY EDITION, Pg. E-2, 555 words, WEEK IN REVIEW; THE NATION; NEW CENTER WILL FIGHT SMOKING, From Wire Reports

... 610 million offer from L'Oreal last month. AT& ...

1465. The Washington Times, February 18, 1996, Sunday, Final Edition, Part B; COMMENTARY; FORUM; Pg. B5, 695 words, The end of tax progressivity?

L'OREAL SA (58%);

1466. The New York Times, February 16, 1996, Friday, Late Edition - Final, Section D; Page 4; Column 1; Business/Financial Desk , 883 words, THE MEDIA BUSINESS: Advertising; Johnson & Johnson's latest campaign is part of a novel trend: beauty ads with some basis in fact., By Stuart Elliott

... Time Complex Capsules; L'Oreal S.A., with Plenitude Revitalift; the ...

1467. Anchorage Daily News (Alaska), February 15, 1996, Thursday,, FINAL EDITION, BUSINESS,, Pg. 2D, 739 words, BUSINESS NEWS

... offer from French rival L'Oreal SA last month. ...

1468. Austin American-Statesman (Texas), February 15, 1996, Business; Pg. C2, 338 words, Helene Curtis OKs \$770 million offer from buyer Unilever; Buyout will be latest consolidation in the beauty products business -
 ... 610 million offer from L'Oreal last month. After the ...
 ... INDUSTRIES INC (94%); L'OREAL SA (92%); CONOPCO ...

1469. Austin American-Statesman (Texas), February 15, 1996, Business; Pg. C2, 338 words, Helene Curtis OKs \$770 million offer from buyer Unilever; Buyout will be latest consolidation in the beauty products business -
 ... 610 million offer from L'Oreal last month. After the ...
 ... INDUSTRIES INC (94%); L'OREAL SA (92%); CONOPCO ...

1470. The Baltimore Sun, February 15, 1996, Thursday,, FINAL EDITION, Pg. 2C., 1238 words, EAI hired in N.Y. to pare the budget of a school district
 ... offer from French rival L'Oreal SA last month. ...

1471. The Commercial Appeal (Memphis), February 15, 1996, Thursday,, Final Edition, Pg. 4B, 554 words, ACQUISITIONS , Unilever will buy hair care producer, Cliff Edwards, The Associated Press, CHICAGO
 ... offer from French rival L'Oreal SA last month.
 ... CONOPCO INC (84%); L'OREAL SA (83%); MAYBELLINE ...

1472. Daily News (New York), February 15, 1996, Thursday, Business; Pg. 83, 444 words, THE TICKER
 ... offer from French rival L'Oreal SA last month. The ...
 ... PLC/NV (94%); L'OREAL SA (84%); CONOPCO ...

1473. Dayton Daily News (Ohio), February 15, 1996, THURSDAY,, CITY EDITION, BUSINESS PAGE,, Pg. 6B., 520 words, IN BRIEF
 ... offer from French rival L'Oreal SA last month. ...
 ... INDUSTRIES INC (83%); L'OREAL SA (82%); NAVISTAR ...

1474. The Denver Post, February 15, 1996 Thursday, 2D EDITION, Pg. C-02, 1299 words, BRIEFING
 ... offer from French rival L'Oreal SA last month. The ...

1475. Hartford Courant (Connecticut), February 15, 1996 Thursday, STATEWIDE, BUSINESS; Pg. F1, 454 words, BUSINESS BRIEFLY
 ... offer from French rival L'Oreal SA last month. The ...
 ... INDUSTRIES INC (84%); L'OREAL SA (83%); VISA ...

1476. Morning Call (Allentown, PA), February 15, 1996, Thursday,, FIFTH EDITION, BUSINESS,, Pg. A14., 1063 words, ...DEALS ...; ... AMONG COMPANIES ...; ... ON DRUG PRICES ...; ... ON COMPUTERS ..., From The Morning Call and wire reports
 ... offer from French rival L'Oreal SA last month. The ...
 ... APACHE CORP (84%); L'OREAL SA (83%); GENZYME ...

1477. The New York Times, February 15, 1996, Thursday, Late Edition - Final, Section D; Page 1; Column 5; Business/Financial Desk , 875 words, Unilever Agrees to Buy Helene Curtis, By GLENN COLLINS

... Procter & Gamble, Gillette and L'Oreal. The merger "marks the end of ...

... drugs and condoms. Recently, L'Oreal S.A. of France outbid ...

... PLC/NV (95%); L'OREAL SA (92%); HELENE ...

1478. News and Observer (Raleigh, NC), February 15, 1996 Thursday,, FINAL EDITION, BUSINESS;, Pg. C9;, 836 words, Briefs

... offer from French rival L'Oreal SA last month. ...

... GROUP LTD (84%); L'OREAL SA (83%); UNILEVER ...

1479. Orlando Sentinel (Florida), February 15, 1996 Thursday, METRO, BUSINESS; Pg. B5, 334 words, BAUSCH & LOMB BUYS AWARD PLC, PATENT RIGHTS; , ROCHESTER, N.Y.

... Maybelline to French-based L'Oreal for \$762 million. ...

1480. Pittsburgh Post-Gazette (Pennsylvania), February 15, 1996, Thursday,, SOONER EDITION, Pg. B8,, 108 words, Beauty of a merger

... offer from French rival L'Oreal SA last month. ...

... PLC/NV (91%); L'OREAL SA (83%); MAYBELLINE ...

1481. The Record, February 15, 1996; THURSDAY; ALL EDITIONS, BUSINESS; Pg. B03, 239 words, HELENE CURTIS AGREES TO UNILEVER BUYOUT, BRIEFLY, CHICAGO

... offer from French rival L'Oreal SA last month. The ...

... CONOPCO INC (84%); L'OREAL SA (83%); MAYBELLINE ...

1482. San Antonio Express-News (Texas), February 15, 1996, Thursday, Pg. 3, Part C, 634 words, Briefs

... offer from French rival L'Oreal SA last month. The ...

... INDUSTRIES INC (83%); L'OREAL SA (82%); UNILEVER ...

1483. St. Louis Post-Dispatch (Missouri), February 15, 1996, Thursday, FIVE STAR LIFT Edition, BUSINESS; Pg. 1C, 546 words, MORNING BRIEFING

... offer from French rival L'Oreal SA. Associated Press ...

... MOTORS CORP (94%); L'OREAL SA (80%); HELENE ...

1484. The Stuart News/Port St. Lucie News (Stuart, FL), February 15, 1996, Thursday, Business; Pg. C7, 461 words, UNILEVER TO BUY HELENE CURTIS FOR \$915 MILLION, Jon Bixby Bloomberg Business News

... Canada. And Paris-based L'Oreal SA is buying Maybelline ...

... GAMBLE CO (83%); L'OREAL SA (81%); MOLSON ...

1485. The Stuart News/Port St. Lucie News (Stuart, FL), February 15, 1996, Thursday, Family; Pg. D1, 661 words, MODEL'S HANDBOOK OFFERS MONEY-SAVING TIPS, Barbara DiObilda/of the News Staff

... print advertisements for L'Oreal, Fendi, and Christian Dior. She ...

L'OREAL SA (83%); CHRISTIAN ...

1486. Sun-Sentinel (Fort Lauderdale, FL), February 15, 1996, Thursday,, ALL EDITIONS, Pg. 3D, 202 words, UNILEVER TO BUY HELENE-CURTIS, Bloomberg Business News, ROTTERDAM, Netherlands
... soon after France's L'Oreal SA outbid Germany's ...
L'OREAL SA (91%); UNILEVER ...

1487. Tulsa World (Oklahoma), February 15, 1996 Thursday, FINAL HOME EDITION, Pg. E2;, 601 words, Feed Price Surges, From staff, wire reports, FAYETTEVILLE, Ark.
... offer from French rival L'Oreal SA last month. The ...
... INDUSTRIES INC (83%); L'OREAL SA (82%); UNILEVER ...

1488. Chicago Tribune, February 14, 1996 Wednesday, EVENING UPDATE EDITION, NEWS; Pg. 3; ZONE: C; EVENING. Business., 203 words, UNILEVER'S \$70-A-SHARE MAKES HELENE CURTIS THE BELLE OF NEW YORK, Reuters.
... Maybelline to French-based L'Oreal for \$762 million. ...
... INDUSTRIES INC (94%); L'OREAL SA (91%); UNILEVER ...

1489. Dow Jones News Service, February 14, 1996 Wednesday 8:25 PM GMT, , 314 words, Unilever's H.Curtis Buy -2-: Antitrust Concerns Not Likely, *from Factiva*
... Dep Corp. (DEPCA), L'Oreal SA and Revlon Inc., which ...
L'OREAL SA (83%); UNILEVER ...

1490. PR Newswire, February 14, 1996, Wednesday, Financial News, 2037 words, TRUE NORTH REPORTS 1995 RESULTS FOURTH QUARTER AND FULL YEAR REVENUES REACH RECORD LEVELS
... Citibank, AT[T] L'Oreal; Nestle' and MasterCard. Significant ...
... BAKERS INC (63%); L'OREAL SA (62%); CLARK ...

1491. February 14, 1996, Wednesday, AM cycle, Business News, 748 words, Unilever Buying Hair Care Product Maker Helene Curtis for \$ 770 Million, By CLIFF EDWARDS, AP Business Writer, CHICAGO
... offer from French rival L'Oreal SA last month.
... INDUSTRIES INC (94%); L'OREAL SA (84%); CONOPCO ...

1492. February 14, 1996, Wednesday, PM cycle, Business News, 345 words, Unilever Buying Hair Care Product Maker Helene Curtis for \$ 770 Million, NEW YORK
... 610 million offer from L'Oreal last month. Following the ...
... PLC/NV (92%); L'OREAL SA (91%); CONOPCO ...

1493. February 14, 1996, Wednesday, BC cycle, Business News, 898 words, DETROIT
... offer from French rival L'Oreal SA last month. The ...
... PLC/NV (83%); L'OREAL SA (82%); VISA ...

1494. February 14, 1996, Wednesday, PM cycle, Business News, 860 words, DETROIT
 ... offer from French rival L'Oreal SA last month. The ...
 ... PLC/NV (83%); L'OREAL SA (82%); VISA ...

1495. Arkansas Democrat-Gazette (Little Rock, AR), February 13, 1996, Tuesday, 482 words, ANDREA HARTER, Democrat-Gazette Business Writer
 ... became a subsidiary of L'Oreal S.A. About 98 ...
 ... French conglomerate. According to L'Oreal, shareholders owning 13,258,881 ...
 ... offer, made through L'Oreal's indirect wholly owned ...
 ... 633 million -- was deposited with L'Oreal's stock transfer agent ...
 ... for Cosmair Inc., L'Oreal's U.S. subsidiary. He said ...
 ... shareholders. All told, L'Oreal's deal to buy the company is ...
 ... 100 million higher than L'Oreal's original offer. The buyout ...
 ... Commission to delist the issue. L'Oreal had been fighting for Maybelline ...
 ... offer. The deal gives L'Oreal 30 percent of the domestic ...
 MAYBELLINE INC (95%); L'OREAL SA (94%); COSMAIR ...

1496. The Commercial Appeal (Memphis), February 13, 1996, Tuesday,, Final Edition, Pg. 5B, 304 words, COSMETICS , Maybelline officially becomes a subsidiary of L'Oreal, Laurel Campbell, The Commercial Appeal
 ... became a division of L'Oreal on Monday, when the world's ...
 ... Memphis-based company. L'Oreal's \$ 44-a-share ...
 L'Oreal's total cost is estimated ...
 ... on Maybelline's integration into L'Oreal, if the headquarters will be moved or the ...
 ... 300 field salespeople. L'Oreal executives could not be reached for comment Monday. L'Oreal has previously said Maybelline ...
 ... York. With its purchase of Maybelline, L'Oreal became the second-largest ...
 ... food and discount stores. L'Oreal's acquisition of Maybelline was approved ...
 ... officials last week. L'Oreal topped a bid from ...
 L'OREAL SA (95%); MAYBELLINE ...

1497. The Miami Herald, February 13, 1996 Tuesday FINAL EDITION, BUSINESS; Pg. 9B, 874 words, NATIONAL EX-VIACOM CEO MAY TAKE JOB AS CHIEF OF MCA, From Herald Staff and Wire Reports And Bloomberg, Business News
 ... Commission to delist the issue. L'Oreal said Monday that it ...

1498. Morning Call (Allentown, PA), February 13, 1996, Tuesday,, FIFTH EDITION, BUSINESS,, Pg. A12,, 803 words,IN THE REGION, From The Morning Call and wire reports
 ... tender offer by L'Oreal Corp., which expired Feb. ...
 ... HOLDINGS INC (84%); L'OREAL SA (83%); CANADIAN ...

1499. Orlando Sentinel (Florida), February 13, 1996 Tuesday, METRO, BUSINESS; Pg. B5, 658 words, MOTOROLA SMART CARDS TO BE USED IN SPAIN, LONDON
 ... tender offer by L'Oreal Corp., which expired Friday, the ...

1500. Select Federal Filings Newswires, February 13, 1996 Tuesday 4:36 PM GMT, , 82 words, Maybelline 14D-1(A): L'Oreal Reports Closing Offer, *from Factiva*

... SYMBOL: MAY FILER: L'Oreal S.A. Contact John ...
 ... A% NARRATIVE DESCRIPTION: L'Oreal announced in a ...
 ... per share offer, L'Oreal accepted 13,258,881 Maybelline ...
 MAYBELLINE INC (93%); L'OREAL SA (95%); DOW ...

1501. Select Federal Filings Newswires, February 13, 1996 Tuesday 2:33 PM GMT, , 112 words, Maybelline 13D(A): Gabelli Tenders Shs Under Offer, *from Factiva*

... per share under the L'Oreal tender offer for ...
 MAYBELLINE INC (91%); L'OREAL SA (84%); DOW ...

1502. The Wall Street Journal, February 13, 1996 Tuesday, Marketing; Pg. B1, 1232 words, Pitching Wrinkles as Medical Malady, J&J Launches Rx Cream for Aging Skin, By Elyse Tanouye, Staff Reporter of The Wall Street Journal, *from Factiva*

... swipes at it. L'Oreal SA's Plenitude line ...
 ... own marketing plans. L'Oreal officials weren't available ...

1503. The Wall Street Journal, February 13, 1996 Tuesday, Pg. CITATION, 65 words, L'Oreal Completes Tender Offer, *from Factiva*

... French cosmetics giant L'Oreal SA said 98%, or ...
 -based cosmetics company. L'Oreal's offer, valued at ...
 L'OREAL SA (95%); MAYBELLINE ...

1504. Daily Record (Glasgow, Scotland), February 12, 1996, Pg. 3, 61267818, 130 words, Trade in the older model; News

... pounds 500,000 to promote L'Oreal's hair products. She caused ...
 L'OREAL SA (72%)

1505. Daily Record (Glasgow, Scotland), February 12, 1996, Pg. 3, 61267821, 381 words, Trade in the old models, they've ad it; News, Dowdney, Mark

... pounds 500,000 to promote L'Oreal's hair products. She first ...
 ... new heights as the face of L'Oreal. The first ad will ...
 L'OREAL SA (85%)

1506. Daily Record (Glasgow, Scotland), February 12, 1996, Pg. 3, 61267818, 130 words, Trade in the older model; News

... pounds 500,000 to promote L'Oreal's hair products. She caused ...
 L'OREAL SA (72%)

1507. Daily Record (Glasgow, Scotland), February 12, 1996, Pg. 3, 61267821, 381 words, Trade in the old models, they've ad it; News, Dowdney, Mark

... pounds 500,000 to promote L'Oreal's hair products. She first ...

... new heights as the face of L'Oreal. The first ad will ...
L'OREAL SA (85%)

1508. Dow Jones News Service, February 12, 1996 Monday 3:45 PM GMT, , 102 words, NYSE, Maybelline -2-:
Follows L'Oreal Tender Offer Completion, *from Factiva*
... tender offer by L'Oreal Corp.'s Rainbow ...
L'OREAL SA (94%); MAYBELLINE ...

1509. Dow Jones News Service, February 12, 1996 Monday 12:04 PM GMT, , 57 words, L'Oreal SA: 98% Of
Maybelline Shares Tendered In Offer >MAY, *from Factiva*
PARIS (Dow Jones)--L'Oreal SA said 98%, or ...
... tender offer. As reported, L'Oreal's \$44 per ...
... stock expired Friday. L'Oreal said it will ...
L'OREAL SA (95%); MAYBELLINE ...

1510. Drug Store News, February 12, 1996, Pg. p8(1), 17959961, 391 words, L'Oreal leads Benckiser in battle for
Maybelline; acquisition
... time, it looks as if L'Oreal will be the winnerin a ...
... outside chance remains that L'Oreal's rival for Maybelline, ...
... bidding with Paris-based L'Oreal S.A. pitted against ...
... recommended that shareholders approve L'Oreal's bid of \$44 ...
... decided not to top L'Oreal's bid at that point, ...
... recommended that its shareholders accept the L'Oreal bid, a Benckiser ...
... Department of Justice opposes L'Oreal's acquisition of Maybelline." Benckiser ...
... withhold its approval of the merger because of L'Oreal's ownership of the L'Oreal mass market cosmetics ...
... line. A combination of L'Oreal and Maybelline would make L'Oreal the No. 2 cosmetics manufacturer ...
... around Feb. 1. L'Oreal's latest bid means ...
L'OREAL SA (95%); JOH ...
L'Oreal S.A. Mergers, acquisitions and ...

1511. Drug Store News, February 12, 1996, Pg. p40(2), 17959991, 1796 words, Consumers pay more for value in
revamped departments., Fried, Lisa I.
... Last fall's launches of L'Oreal Plenitude Revitalift and Pond's ...
... care marketing for L'Oreal. "They also want more advertising and sampling." L'Oreal plans to spend between ...
L'OREAL SA (63%); JOHNSON & ...

1512. Drug Store News, February 12, 1996, Pg. p8(1), 17959961, 391 words, L'Oreal leads Benckiser in battle for
Maybelline; acquisition
... time, it looks as if L'Oreal will be the winnerin a ...
... outside chance remains that L'Oreal's rival for Maybelline, ...
... bidding with Paris-based L'Oreal S.A. pitted against ...
... recommended that shareholders approve L'Oreal's bid of \$44 ...
... decided not to top L'Oreal's bid at that point, ...
... recommended that its shareholders accept the L'Oreal bid, a Benckiser ...
... Department of Justice opposes L'Oreal's acquisition of Maybelline." Benckiser ...

... withhold its approval of the merger because of L'Oreal's ownership of the L'Oreal mass market cosmetics ...
 ... line. A combination of L'Oreal and Maybelline would make L'Oreal the No. 2 cosmetics manufacturer ...
 ... around Feb. 1. L'Oreal's latest bid means ...
 L'OREAL SA (95%); JOH ...
 L'Oreal S.A. Mergers, acquisitions and ...

1513. Drug Store News, February 12, 1996, Pg. p40(2), 17959991, 1796 words, Consumers pay more for value in revamped departments., Fried, Lisa I.
 ... Last fall's launches of L'Oreal Plenitude Revitalift and Pond's ...
 ... care marketing for L'Oreal. "They also want more advertising and sampling." L'Oreal plans to spend between ...
 L'OREAL SA (63%); JOHNSON & ...

1514. Drug Store News, February 12, 1996, Pg. p8(1), 17959961, 391 words, L'Oreal leads Benckiser in battle for Maybelline; acquisition
 ... time, it looks as if L'Oreal will be the winner in a ...
 ... outside chance remains that L'Oreal's rival for Maybelline, ...
 ... bidding with Paris-based L'Oreal S.A. pitted against ...
 ... recommended that shareholders approve L'Oreal's bid of \$44 ...
 ... decided not to top L'Oreal's bid at that point, ...
 ... recommended that its shareholders accept the L'Oreal bid, a Benckiser ...
 ... Department of Justice opposes L'Oreal's acquisition of Maybelline." Benckiser ...
 ... withhold its approval of the merger because of L'Oreal's ownership of the L'Oreal mass market cosmetics ...
 ... line. A combination of L'Oreal and Maybelline would make L'Oreal the No. 2 cosmetics manufacturer ...
 ... around Feb. 1. L'Oreal's latest bid means ...
 L'OREAL SA (95%); JOH ...
 L'Oreal S.A. Mergers, acquisitions and ...

1515. Drug Store News, February 12, 1996, Pg. p40(2), 17959991, 1796 words, Consumers pay more for value in revamped departments., Fried, Lisa I.
 ... Last fall's launches of L'Oreal Plenitude Revitalift and Pond's ...
 ... care marketing for L'Oreal. "They also want more advertising and sampling." L'Oreal plans to spend between ...
 L'OREAL SA (63%); JOHNSON & ...

1516. The Mirror (London, England), February 12, 1996, Pg. 13, 61325987, 103 words, pounds 1/2m Kris ousts 'too old' Naomi; News, Dowdney, Mark
 ... for stardom in L'Oreal hair products' new ...
 ... hit song Spaceman. L'Oreal ad agency director ...
 L'OREAL SA (92%)
 L'Oreal S.A.

1517. Milwaukee Journal Sentinel (Wisconsin), February 11, 1996 Sunday, All, Pg. 2, 19 words, Cosmetics merger OK'd, Washington
 L'Oreal SA's buyout of cosmetics ...

1518. Palm Beach Post (Florida), February 11, 1996, Sunday,, FINAL EDITION, Pg. 8E, 863 words, W.R. GRACE TO SPIN OFF KIDNEY DIALYSIS COMPANY

... suitors, agreeing to be sold to L'Oreal. But can he make ...

1519. Cosmetics International, February 10, 1996, Pg. p1(2), 18119493, 231 words, L'Oreal emerges as winner in race for Maybelline.; cosmetic company acquisition

ABSTRACT L'Oreal, the leading European cosmetic ...

... contested race between L'Oreal and German cosmetic manufacturer Benckiser. L'Oreal was slated to acquire Maybelline ...

... 36.75 a share which L'Oreal made - and Maybelline accepted- ...

... Maybelline will cost L'Oreal \$610 million ...

... million in debt that L'Oreal will take over from ...

... Benckiser had wanted to avoid. L'Oreal initially countered Benckiser' ...

L'OREAL SA (95%); JOH ...

L'Oreal S.A. Mergers, acquisitions and ...

1520. Cosmetics International, February 10, 1996, Pg. p7(1), 18119495, 913 words, Asia sees massive potential to 2000.; cosmetics consumption; Datamonitor report

... western brands and France's L'Oreal in particular (which makes ...

L'OREAL SA (81%)

1521. Cosmetics International, February 10, 1996, Pg. p1(2), 18119493, 231 words, L'Oreal emerges as winner in race for Maybelline.; cosmetic company acquisition

ABSTRACT L'Oreal, the leading European cosmetic ...

... contested race between L'Oreal and German cosmetic manufacturer Benckiser. L'Oreal was slated to acquire Maybelline ...

... 36.75 a share which L'Oreal made - and Maybelline accepted- ...

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... million in debt that L'Oreal will take over from ...

... Benckiser had wanted to avoid. L'Oreal initially countered Benckiser' ...

L'OREAL SA (95%); JOH ...

L'Oreal S.A. Mergers, acquisitions and ...

1522. Cosmetics International, February 10, 1996, Pg. p7(1), 18119495, 913 words, Asia sees massive potential to 2000.; cosmetics consumption; Datamonitor report

... western brands and France's L'Oreal in particular (which makes ...

L'OREAL SA (81%)

1523. Cosmetics International, February 10, 1996, Pg. p1(2), 18119493, 231 words, L'Oreal emerges as winner in race for Maybelline.; cosmetic company acquisition

ABSTRACT L'Oreal, the leading European cosmetic ...

... contested race between L'Oreal and German cosmetic manufacturer Benckiser. L'Oreal was slated to acquire Maybelline ...

... 36.75 a share which L'Oreal made - and Maybelline accepted- ...

... Maybelline will cost L'Oreal \$610 million ...

... million in debt that L'Oreal will take over from ...
 ... Benckiser had wanted to avoid. L'Oreal initially countered Benckiser' ...
 L'OREAL SA (95%); JOH ...
 L'Oreal S.A. Mergers, acquisitions and ...

1524. Cosmetics International, February 10, 1996, Pg. p7(1), 18119495, 913 words, Asia sees massive potential to 2000.; cosmetics consumption; Datamonitor report
 ... western brands and France's L'Oreal in particular (which makes ...
 L'OREAL SA (81%)

1525. The Baltimore Sun, February 9, 1996, Friday,, FINAL EDITION, Pg. 2C., 1290 words, First Union president being considered for nomination to Fed
 ... sell or swap the properties. L'Oreal bid for Maybelline ...
 ... Justice Department has cleared L'Oreal's \$ 762 million bid ...
 ... New York and Paris. L'Oreal, which struck a friendly ...
 ... after that deal was struck, L'Oreal agreed to pay \$ 44 ...

1526. Chicago Sun-Times, February 9, 1996, FRIDAY, Late Sports Final Edition, FINANCIAL; THE TICKER; NATION; Pg. 50, 392 words
 ... period. U.S. OKs L'Oreal's Maybelline Bid NEW ...
 ... French cosmetics giant L'Oreal said the Justice Department had ...
 ... MACHINES CORP (83%); L'OREAL SA (82%); MAYBELLINE ...

1527. The Commercial Appeal (Memphis), February 9, 1996, Friday,, Final Edition, Pg. 4B, 346 words, COSMETICS , L'Oreal says bid for Maybelline clears government hurdle, Robin Sidel, Reuters, NEW YORK
 French cosmetics giant L'Oreal said Thursday the Justice ...
 ... big hurdle to the acquisition. "L'Oreal has just been informed by the ...
 ... acquisition of Maybelline by L'Oreal," the French company said. L'Oreal, which struck a friendly ...
 ... original deal was struck, L'Oreal agreed to pay \$ 44 ...
 ... agreement had called for L'Oreal to pay \$ 36.75 a ...
 ... Maybelline if the government opposed the L'Oreal bid. "They were ready to go ...
 ... government approval. The Maybelline-L'Oreal transaction is expected to be completed shortly after L'Oreal's tender offer for ...
 ... good for Maybelline and L'Oreal," Brenda Landry of Morgan ...
 ... York Stock Exchange. L'Oreal's shares fell 23 ...
 L'OREAL SA (95%); JOH ...

1528. Morning Call (Allentown, PA), February 9, 1996, Friday,, FIFTH EDITION, BUSINESS,, Pg. A14., 838 words, ...IN THE REGION . . . ; . . . ON THE ECONOMY . . . ; . . . DEALS . . . ; . . . AMONG COMPANIES . . . ; . . . EARNINGS . . . ; . . . IN THE AUTO INDUSTRY . . . , From The Morning Call and wire reports
 ... city. The choice would be Disney's. * L'Oreal SA, the French cosmetics ...
 ... Memphis, Tenn., would give L'Oreal, which sells Lancome and other ...
 ... in American stores. L'Oreal's tender offer of \$ 44 ...
 ... PRODUCTS INC (91%); L'OREAL SA (84%); WALT ...

1529. The New York Times, February 9, 1996, Friday, Late Edition - Final, Section D; Page 4; Column 3; Business/Financial Desk , 501 words, Justice Department Approves L'Oreal Bid for Maybelline, By LESLIE WAYNE

L'Oreal S.A., the French cosmetics ...
 ... in Memphis, would give L'Oreal, which sells Lancome and other ...
 L'Oreal's tender offer of \$44 ...
 ... it would not top L'Oreal's bid. Benckiser had said that ...
 ... Maybelline, but only if L'Oreal failed to receive approval from ...
 ... outstanding shares have been tendered to L'Oreal. The largest single Maybelline ...
 ... a binding agreement with L'Oreal to sell its Maybelline shares ...
 ... large block of shares into L'Oreal's hands, but did not ...
 ... entering the fray and forcing L'Oreal to increase its bid from an ...
 ... 36.75 a share. L'Oreal's \$758 million purchase ...
 ... 100 million higher than L'Oreal's original bid. It also ...
 ... chief executive of Cosmair, L'Oreal's American subsidiary, said that the higher price L'Oreal offered was offset by ...
 ... since last summer, when L'Oreal first began to estimate ...
 ... Maybelline will have access to L'Oreal's research laboratories and L'Oreal plans to expand Maybelline's ...
 ... INC; JUSTICE DEPARTMENT; L'OREAL SA L'OREAL SA (95%); MAYBELLINE ...
 ... INC; JUSTICE DEPARTMENT; L'OREAL SA

1530. The New York Times, February 9, 1996, Friday, Late Edition - Final, Section D; Page 1; Column 1; Business/Financial Desk, 647 words, BUSINESS DIGEST

... 2.1 percent. [D3.] L'Oreal Gets Maybelline L'Oreal's plan to buy Maybelline ...
 CHRYSLER LLC (93%); L'OREAL SA (92%); JOH ...

1531. Orlando Sentinel (Florida), February 9, 1996 Friday, METRO, BUSINESS; Pg. B5, 879 words

... instead of \$2,149 to \$2,999. L'Oreal passes hurdle in ...
 ... French cosmetics giant L'Oreal said Thursday that the Justice ...
 ... big hurdle to the acquisition. L'Oreal, which struck a friendly ...
 ... estimated the acquisition would make L'Oreal either the biggest player ...
 ... ECKERD EXPRESS (88%); L'OREAL SA (68%); MAYBELLINE ...

1532. The San Diego Union-Tribune, February 9, 1996 Friday, BUSINESS; Pg. C-2, 333 words, WORLD AND NATION, Compiled from staff and wire reports

... a refunding record. L'Oreal says U.S. clears ...
 ... French cosmetics giant L'Oreal said the Justice Department has ...
 ... CHRYSLER LLC (84%); L'OREAL SA (82%); MAYBELLINE ...

1533. Information Bank Abstracts, WALL STREET JOURNAL, February 9, 1996, Friday, Section B; Page 4, Column 4, 25 words, L'OREAL SA: JUSTICE DEPARTMENT CLEARS ACQUISITION OF MAYBELLINE

L'Oreal SA says it ...
 L'OREAL SA; MAYBELLINE INC; ...
 L'OREAL SA (94%); MAYBELLINE ...
 ... MAYBELLINE INC (91%); L'OREAL SA; MAYBELLINE INC; ...

1534. The Wall Street Journal, February 9, 1996 Friday, Pg. B4, 147 words, Business Brief -- L'OREAL SA: Justice Department Clears Acquisition of Maybelline, *from Factiva*
 L'Oreal SA, the Paris-based ...
 ... early as next week. L'Oreal said its tender offer ...
 ... shares have been tendered, a L'Oreal spokesman said. Last ...
 ... based Maybelline accepted L'Oreal's offer to acquire the company ...
 ... division. The acquisition brings L'Oreal to the No. 2 position ...
 ... Gamble Co. That puts L'Oreal ahead of Revlon Inc., which has ...
 L'OREAL SA (95%); MAYBELLINE ...

1535. The Washington Post, February 09, 1996, Friday, Final Edition, FINANCIAL; Pg. C01; DIGEST, 1350 words, DIGEST
 ... by overvaluing his property. L'Oreal's \$ 762 million bid ...

1536. February 9, 1996, Friday, AM cycle, Washington Dateline, 138 words, Justice Department Approves L'Oreal Bid For Maybelline, WASHINGTON
 BRF--L'Oreal-Maybelline
 The Justice Department has approved L'Oreal's proposed acquisition of Maybelline ...
 ... Revlon Inc. Maybelline and L'Oreal initially had agreed in ...
 ... million, which Maybelline then topped. L'Oreal sells Lancome and other ...
 L'OREAL SA (95%); MAYBELLINE ...
 BRF--L'Oreal-Maybelline JUSTICE DEPARTMENTS (...

1537. February 9, 1996, Friday, BC cycle, UNDEFINED, 203 words, Chunks Are Anything but Subtle, By FRANCINE PARNES
 ... vice president at L'Oreal in New York ...
 L'OREAL SA (71%);

1538. February 9, 1996, Friday, BC cycle, UNDEFINED, 503 words, 'Chunks' Are at the Root of This Hair Trend, By FRANCINE PARNES
 ... main players - Clairol, L'Oreal and Revlon - are in the game. If ...
 ... vice president at L'Oreal in New York. " ...
 ESCADA AG (92%); L'OREAL SA (84%);

1539. Chicago Sun-Times, February 8, 1996, THURSDAY, FINAL MARKETS, FINANCIAL; PLUS BUSINESS; Pg. 4, 648 words
 ... period. U.S. OKs L'Oreal's Maybelline Bid French cosmetics giant L'Oreal said today that the Justice ...

1540. Chicago Tribune, February 8, 1996 Thursday, EVENING UPDATE EDITION, NEWS; Pg. 3; ZONE: C; EVENING. Business., 88 words
 ... clears Maybelline takeover: L'Oreal SA's \$758 million ...
 ... officials without objections. L'Oreal, after a bidding ...
 ... Friday. Paris-based L'Oreal last month agreed to ...
 ... 100 million more than L'Oreal had first offered.

L'OREAL SA (95%); MAYBELLINE ...

1541. Dow Jones News Service, February 8, 1996 Thursday 3:09 PM GMT, , 68 words, L'Oreal, Maybelline Buy -2-: Tender To Expire Tomorrow >MAY, *from Factiva*
PARIS (Dow Jones)--L'Oreal SA said the Department of ...
... raise no objection to L'Oreal's acquisition of Maybelline Inc.
L'OREAL SA (95%); MAYBELLINE ...

1542. Dow Jones News Service, February 8, 1996 Thursday 2:30 PM GMT, , 6 words, +Justice Dept Clears L'Oreal Tender For Maybelline >MAY, *from Factiva*
L'OREAL SA (92%); DOW ...

1543. The Miami Herald, February 8, 1996 Thursday FINAL EDITION, LIVING; Pg. 2F, 520 words, SHOP FOR COSMETICS AT THE LOCAL DRUGSTORE, Herald Staff
... model * "I like L'Oreal Accentuous mascara. And I ...
L'OREAL SA (93%); VOGUE ...

1544. Select Federal Filings Newswires, February 8, 1996 Thursday 8:33 PM GMT, , 94 words, L'Oreal Reports DOJ Okay For Maybelline Deal, *from Factiva*
... SYMBOL: MAY FILER: L'Oreal S.A. Contact John ...
... A% NARRATIVE DESCRIPTION: L'Oreal S.A. has been advised by the ...
... raise no objection to L'Oreal's proposed acquisition of Maybelline ...
... 96 press release. L'Oreal's offer is set to expire ...
MAYBELLINE INC (93%); L'OREAL SA (94%); DOW ...

1545. Select Federal Filings Newswires, February 8, 1996 Thursday 5:16 PM GMT, , 201 words, L'Oreal Gets DOJ Go Ahead For Maybelline Deal, *from Factiva*
... INC. SYMBOL: MAY L'Oreal S.A.'s proposed ...
L'Oreal has now cleared all ...
... Department of Justice opposes L'Oreal's acquisition of Maybelline." As widely ...
... a bidding war with L'Oreal for Maybelline, but ...
... share for the firm. L'Oreal's tender offer for ...
MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1546. India Business Intelligence, February 7, 1996, 382259, 45 words, Torrent Group entering the cosmetics market
Torrent group, L'Oreal and Pierre Fabre are in ...
... French cosmetics majors -- L'Oreal and Pierre Fabre -- for ...
L'OREAL SA (84%); GEMEY ...
... PIERRE) PARTICIPATIONS SA; L'OREAL SA; TORRENT GROUP

1547. The New York Times, February 7, 1996, Wednesday, Late Edition - Final, Section D; Page 6; Column 1; Business/Financial Desk , 727 words, THE MEDIA BUSINESS: ADVERTISING; Maybelline's new campaign stresses the cosmetics industry's latest credo: The meek need not apply., By Stuart Elliott

... Benckiser G.m.b.H. of Germany and L'Oreal S.A. of France -- Maybelline is likely to be acquired by L'Oreal for \$760 million ...
 ... debt. An amalgam of L'Oreal/Maybelline -- how does L'Oreal line ...
 ... brands sold by L'Oreal, which now ranks fourth ...
 ... Maybelline is bought by L'Oreal? "The people I've talked to have been ...
 ... might deem great: The L'Oreal agency, McCann-Erickson ...
 ... MAYBELLINE INC (91%); L'OREAL SA (85%); GOTHAM ...

1548. The New York Times, February 7, 1996, Wednesday, Late Edition - Final, Section D; Page 1; Column 2; Business/Financial Desk , 1610 words, yCosmetics Romance the Bull; As Industry Lures Investors, Can Revlon Also Rise?, By GLENN COLLINS
 ... midst of a makeover. L'Oreal S.A. of France, the world's ...
 ... though -- Rubenstein as part of L'Oreal, and Arden as one of Unilever's ...
 ... COS INC (92%); L'OREAL SA (84%); JOH ...

1549. Buffalo News (New York), February 6, 1996, Tuesday, CITY EDITION, LIFESTYLES, Pg. 2D, 428 words, FAVORITES AMONG THE FASHIONABLE, Dallas Morning News
 ... It's the best mascara there is. L'Oreal Liquid Eyeliner, black, because the ...
 ... Without Me": "I like L'Oreal Accentuous mascara. Their Lash ...
 ... for dry skin. L'Oreal Formula Riche mascara. ...
 L'OREAL SA (85%);

1550. Buffalo News (New York), February 6, 1996, Tuesday, CITY EDITION, LIFESTYLES, Pg. 1D, 683 words, GOOD BUYS ON MAKEUP? LOOK TO THE DRUGSTORES, TRACY ACHOR HAYES; Dallas Morning News
 ... comfortably coexists with a L'Oreal lipstick or Maybelline mascara ...
 ... same company. Lancome and L'Oreal, for instance, are both ...
 ... Ms. Begoun finds L'Oreal's Accentuous mascara "very close" to the ...
 L'OREAL SA (85%);

1551. Daily News (New York), February 06, 1996, Tuesday, Business; Pg. 24, 679 words, RON'S \$1B MAKEOVER A STOCK DEAL PILED SKY-HIGH WITH RISK, DEBT, By DOUGLAS FEIDEN
 ... agreed to sell itself to L'Oreal could also propel Revlon's stock ...

1552. The New York Times, February 6, 1996, Tuesday, Late Edition - Final, Section D; Page 2; Column 4; Business/Financial Desk , 722 words, COMPANY REPORTS; Revlon Pushes an Offering At as Much as \$22 a Share, By GLENN COLLINS
 ... addition, last month, L'Oreal S.A. of France, the world's ...

1553. Dow Jones News Service, February 5, 1996 Monday 2:01 PM GMT, , 117 words, Hot Stocks To Watch: INTUIT
 RWIN MAW MAY, *from Factiva*
 ... 8 in response to L'Oreal bid; Dn 1/ ...
 INTUIT INC (93%); L'OREAL SA (83%); MID- ...

1554. Pensions & Investments, February 05, 1996, International; Pg. 14, 454 words, WORLD NEWS;FRENCH EXECS URGE PENSION REFORM PLAN

... Group Danone S.A. and L'Oreal S.A. France Pensions is ...
L'OREAL SA (91%); DANONE (...

1555. Select Federal Filings Newswires, February 5, 1996 Monday 9:19 PM GMT, , 117 words, Maybelline Reports Adopting Poison Pill Plan, *from Factiva*

... in connection with the extention of L'Oreal S.A.'s \$...
... not intended to interfere with L'Oreal's tender offer. Each ...
MAYBELLINE INC (93%); L'OREAL SA (92%); DOW ...

1556. Select Federal Filings Newswires, February 5, 1996 Monday 3:13 PM GMT, , 484 words, FEDERAL FILINGS HOT NEWS DIARY FROM FRIDAY, 2/2 (Cont.), *from Factiva*

... Maybelline Inc. (MAY) - L'Oreal S.A. Biocraft Laboratories (...
... MAYBELLINE INC (66%); L'OREAL SA (65%); PUGET ...

1557. Information Bank Abstracts, WALL STREET JOURNAL, February 5, 1996, Monday, Section B; Page 2, Column 5, 27 words, MAYBELLINE ADOPTS NEW SHAREHOLDER PLAN TIED TO L'OREAL OFFER

... pending offer by L'Oreal SA of France to buy ...
MAYBELLINE INC; L'OREAL SA;
L'OREAL SA (95%); MAYBELLINE ...
... 93%); MAYBELLINE INC; L'OREAL SA;

1558. The Wall Street Journal, February 5, 1996 Monday, Pg. B2, 244 words, Maybelline Adopts New Shareholder Plan Tied to L'Oreal Offer, *from Factiva*

... pending offer by L'Oreal SA of France to buy the ...
... month, Maybelline accepted L'Oreal's offer of \$611 ...
On Friday, L'Oreal extended the deadline for the ...
... plan "won't interfere with L'Oreal's previously announced acquisition ...
L'OREAL SA (95%); MAYBELLINE ...

1559. The Houston Chronicle, February 4, 1996, Sunday, 2 STAR Edition, a; Goodfellows; Pg. 31, 1294 words, 1995 donations to Goodfellows set record, THE GOODFELLOWS EDITOR; Staff, Houston Donations

... 25. Houston District L'oreal Cosmetic and Fragrance, \$ 200. ...
L'OREAL SA (65%); WOODWARD ...

1560. Kansas City Star (Kansas & Missouri), February 4, 1996 Sunday, METROPOLITAN EDITION, Pg. G5, 2354 words, The skinny on skincare; Vitamins, enzymes and acids are a few of the substances that might preserve glow of youth, JACKIE WHITE, Fashion Editor

... health food store, to L'Oreal's ReVitalift at \$ 14, to ...
... Karan's enzyme mask and L'Oreal's Revita-Lift. Vitamin ...
... including Lancome's Priomodiale, L'Oreal's Plentitude Revitalift, Estee ...
... range from \$ 14 for L'Oreal's Plentitude Revitalift to \$ 42.50 ...

1561. The Baltimore Sun, February 3, 1996, Saturday,, FINAL EDITION, Pg. 18C,, 1248 words, Susquehanna completes purchase of Fairfax Financial
 ... during frontal collisions. L'Oreal extends offer for ...
 ... French cosmetics giant L'Oreal S.A. yesterday extended its \$...

1562. The Commercial Appeal (Memphis), February 3, 1996, Saturday,, Final Edition, Pg. 10B, 214 words, L'Oreal extends Maybelline bid, (Reuters), NEW YORK
 French cosmetics giant L'Oreal S.A. Friday extended its \$...
 L'Oreal said it remained ...
 ... common stock, had been tendered, L'Oreal said. After a ...
 ... Maybelline last December, L'Oreal last month raised its ...
 ... will not interfere with L'Oreal's acquisition proposal or prevent ...
 L'OREAL SA (95%); MAYBELLINE ...

1563. Orlando Sentinel (Florida), February 3, 1996 Saturday, METRO, BUSINESS; Pg. B10, 95 words, L'OREAL AWAITS DECISION ON ITS BID FOR MAYBELLINE, PARIS
 French cosmetics concern L'Oreal SA said Friday ...
 ... share, or \$611 million. L'Oreal extended the offer at the ...
 ... review the additional material L'Oreal recently submitted regarding the ...
 L'OREAL SA (97%); MAYBELLINE ...

1564. The Stuart News/Port St. Lucie News (Stuart, FL), February 3, 1996, Saturday, Business; Pg. C5, 577 words, STOCKS DOWN AFTER WEEK'S RECORD HIGH, BRIEF, NEW YORK
 ... expected to reach their coldest. L'Oreal extends offer to buy out Maybelline PARIS - L'Oreal said it extended its ...
 ... anti-trust review. L'Oreal said the Justice Department ...
 ... million acquisition bid. L'Oreal has made a \$ 44- ...
 ... all of Maybelline's shares. L'Oreal, a French cosmetics ...
 ... CO INC (85%); L'OREAL SA (84%); MAYBELLINE ...

1565. Business Wire, February 2, 1996, Friday, 232 words, Maybelline adopts stockholder rights plan, MEMPHIS, Tenn.
 ... in connection with the extension of L'Oreal's \$ 44 per share ...
 ... will not interfere with L'Oreal's previously announced acquisition ...
 L'OREAL SA (95%); MAYBELLINE ...

1566. Dow Jones News Service, February 2, 1996 Friday 10:47 PM GMT, , 102 words, Gabelli - Maybelline -2-: For Investment Purposes >MAY, *from Factiva*
 ... for Maybelline by L'Oreal S.A. or the shareholder rights ...
 MAYBELLINE INC (91%); L'OREAL SA (84%); DOW ...

1567. Dow Jones News Service, February 2, 1996 Friday 10:46 PM GMT, , 137 words, Maybelline Holder Rights Plan -2: To Ensure Orderly Sales>MAY, *from Factiva*
 ... in response to the extension of L'Oreal S.A.'s tender ...
 As reported, L'Oreal's \$44-a- ...

... process and won't interfere with L'Oreal's acquisition proposal or prevent ...
L'OREAL SA (95%); MAYBELLINE ...

1568. Dow Jones News Service, February 2, 1996 Friday 10:03 PM GMT, , 533 words, DJNS News Highlights At 5 pm: NY Stks End Wk Off, DJIA Dn 31, *from Factiva*
... CEO Change >AAPL L'Oreal Extends Tender Offer ...
... MIDLAND CO (93%); L'OREAL SA (83%); UNITED ...

1569. Dow Jones News Service, February 2, 1996 Friday 7:09 PM GMT, , 131 words, L'Oreal Extends Tender Offer -2: Was Set To Expire Yesterday, *from Factiva*
PARIS -DJ- L'Oreal S.A. extended the expiration ...
... a press release, L'Oreal said the extension, which is beyond the ...
... for additional information. L'Oreal said it remains " ...
L'OREAL SA (95%); MAYBELLINE ...

1570. Dow Jones News Service, February 2, 1996 Friday 6:37 PM GMT, , 6 words, +L'Oreal Extends Tender Offer For Maybelline To Feb. 9 >MAY, *from Factiva*
L'OREAL SA (92%); DOW ...

1571. PR Newswire, February 2, 1996, Friday, Financial News, 178 words, L'OREAL EXTENDS MAYBELLINE TENDER OFFER TO FEBRUARY 9
bc-NY-L'Oreal-extend-ofr
L'Oreal S.A. announced today that ...
... YORK, Feb. 2 L'Oreal remains confident that the Department of ...
... Jean-Pierre Valeriola of L'Oreal, Paris, 1-47- ...
L'Oreal S.A.; Maybelline; Cosmair, Inc. L'OREAL SA (95%); US ...
L'Oreal S.A.; Maybelline; Cosmair, ...
bc-NY-L'Oreal-extend-ofr Acquisitions; ...

1572. Select Federal Filings Newswires, February 2, 1996 Friday 9:28 PM GMT, , 105 words, L'Oreal Reports Extending Maybelline Bid To 2/9, *from Factiva*
... SYMBOL: MAY FILER: L'Oreal S.A. Contact John ...
... A% NARRATIVE DESCRIPTION: L'Oreal announced it extended its ...
... release earlier today. L'Oreal said the offer was pushed ...
MAYBELLINE INC (91%); L'OREAL SA (95%); DOW ...

1573. Accountancy, February 1996, Vol. 117, No. 1230 Pg. 22-24; ISSN: 0001-4664; CODEN: ACTYAD, 2598 words, A tiger for the west's tank?, Meall, Lesley, 01181677
... eastern European countries. L'Oreal (France) is planning to construct ...
L'OREAL SA (81%); RIG ...

1574. Bankruptcy Bulletin, February / March 1996, CASE LAW UPDATE; I. Procedure; E. Core Proceedings, 397 words, Weiner's, Inc. v. T.G. & Y. Stores Co., 191 B.R. 30 (S.D.N.Y. 1996)., LOWER COURT CASES

L'OREAL SA (55%); SECOND ...

1575. Corporate Finance, February 1996, No. 135 Pg. 12-14; ISSN: 0958-2053; CODEN: CHLGBB, 3172 words, Welcome to the hotel battlefield, Cozens, Claire, 01178193

... a month after L'Oreal of France reached an ...
 ... French cosmetics company L'Oreal raises its bid for ...
 ... increased offer from France's L'Oreal, which valued Maybelline at \$...
 ... for Maybelline after L'Oreal further increases its bid to \$...

1576. Drug & Cosmetic Industry, February 1, 1996, Pg. p6(1), 17995815, 386 words, Maybelline/L'Oreal/Benckiser: who's the odd man out?; merger

ABSTRACT L'Oreal will acquire Maybelline ...
 ... over the original offer. L'Oreal began acquisition talks with ...
 ... in Jan 1996. L'Oreal's offer will remain ...
 ... French cosmetics giant L'Oreal and American mass marketer ...
 ... until January 22, when L'Oreal raised the ante to \$...
 ... anything is possible. The new L'Oreal bid raises its initial ...
 ... total. Because of the new price, L'Oreal extended its tender offer to ...
 ... 2.5 million chargerelated to the L'Oreal offer, the increase would have been in the ...
 ... category. A merger with L'Oreal would take that company from fourth to ...
 L'OREAL SA (95%); JOH ...
 L'Oreal S.A. Mergers, acquisitions and ...

1577. Drug & Cosmetic Industry, February 1, 1996, Pg. p42(4), 17995833, 1388 words, The impact of recycling on the cosmetic industry., Zink, Wayne

... more than ever, companies such as Clairol, L'Oreal and Vidal Sassoon have discovered the ...
 L'OREAL SA (92%); ESTEE ...

1578. Drug & Cosmetic Industry, February 1, 1996, Pg. p6(1), 17995815, 386 words, Maybelline/L'Oreal/Benckiser: who's the odd man out?; merger

ABSTRACT L'Oreal will acquire Maybelline ...
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 ... in Jan 1996. L'Oreal's offer will remain ...
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 ... category. A merger with L'Oreal would take that company from fourth to ...
 L'OREAL SA (95%); JOH ...
 L'Oreal S.A. Mergers, acquisitions and ...

1579. Drug & Cosmetic Industry, February 1, 1996, Pg. p42(4), 17995833, 1388 words, The impact of recycling on the cosmetic industry., Zink, Wayne

... more than ever, companies such as Clairol, L'Oreal and Vidal Sassoon have discovered the ...

L'OREAL SA (92%); ESTEE ...

1580. Drug & Cosmetic Industry, February 1, 1996, Pg. p6(1), 17995815, 386 words, Maybelline/L'Oreal/Benckiser:

who's the odd man out?; merger

ABSTRACT L'Oreal will acquire Maybelline ...

... over the original offer. L'Oreal began acquisition talks with ...

... in Jan 1996. L'Oreal's offer will remain ...

... French cosmetics giant L'Oreal and American mass marketer ...

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... anything is possible. The new L'Oreal bid raises its initial ...

... total. Because of the new price, L'Oreal extended its tender offer to ...

... 2.5 million chargerelated to the L'Oreal offer, the increase would have been in the ...

... category. A merger with L'Oreal would take that company from fourth to ...

L'OREAL SA (95%); JOH ...

L'Oreal S.A. Mergers, acquisitions and ...

1581. Drug & Cosmetic Industry, February 1, 1996, Pg. p42(4), 17995833, 1388 words, The impact of recycling on the cosmetic industry., Zink, Wayne

... more than ever, companies such as Clairol, L'Oreal and Vidal Sassoon have discovered the ...

L'OREAL SA (92%); ESTEE ...

1582. Facts on File World News Digest, February 1, 1996, UNITED STATES, Pg. 51 D1, 196 words, Mergers & Acquisitions; Maybelline Board Endorses L'Oreal Bid

... offer from rival company L'Oreal SA of France. The board had ...

... proposed deal, in which L'Oreal would pay a total of \$...

L'Oreal had increased its offer by ...

... 1995, p. 931D1) L'Oreal in December 1995 had ...

... offer announced by L'Oreal January 22, at \$...

L'OREAL SA (95%); MAYBELLINE ...

1583. The Miami Herald, February 1, 1996 Thursday FINAL EDITION, LIVING; Pg. 1F, 1490 words, HUNTER RENO: 'ROBUST' DEFINES HER LOOK, HER LIFE, ELINOR J. BRECHER Herald Staff Writer

... face that launched a L'Oreal hair-care campaign ...

... a change in her L'Oreal contract forced her to rethink her life as a student. "L'Oreal's numbers were not coming ...

... take advantage of the momentum from L'Oreal, while I still had ...

... haired models for the L'Oreal deal because she convinced the company she ...

L'OREAL SA (94%); AMERICAN ...

1584. Orlando Sentinel (Florida), February 1, 1996 Thursday, METRO, LIVING; Pg. E3, 629 words, SHE THINKS HER STOMACH POOCH IS EXCESS BAGGAGE FOR A CRUISE, By Jean Patteson of The Sentinel Staff

... about \$7 for L'Oreal's Stayon Lip Color and ...

1585. USA TODAY, February 1, 1996, Thursday, INTERNATIONAL EDITION, MONEY; Pg. 8B, 479 words, AIRLINE HELP

... French cosmetics giant L'Oreal said Wednesday a ...
 ... COREL CORP (84%); L'OREAL SA (82%); GENERAL ...

1586. Information Bank Abstracts, WALL STREET JOURNAL, February 1, 1996, Thursday, Section A; Page 12, Column 4, 20 words, WORLD WIRE: L'OREAL'S SALES ROSE LAST YEAR
 L'Oreal SA of France reports ...
 L'OREAL SA;
 L'OREAL SA (94%); L'OREAL SA;

1587. The Wall Street Journal, February 1, 1996 Thursday, INTERNATIONAL; World Wire; Pg. A12, 657 words, World Wire, Compiled by Richard L. Holman, *from Factiva*
 ... a political minefield. L'OREAL'S SALES ROSE LAST YEAR L'Oreal SA of France, a ...
 ... Synthelabo drug unit. L'Oreal indicated that last year's ...
 L'OREAL SA (95%); FIAT ...

1588. The Washington Post, February 01, 1996, Thursday, Final Edition, FINANCIAL; Pg. D09; DIGEST, 1057 words, Digest
 ... doubled, to \$ 179.6 million. L'Oreal, the French cosmetics giant, ...

1589. Dow Jones News Service, January 31, 1996 Wednesday 12:50 PM GMT, , 101 words, L'Oreal SA 1995 Sales -2-: Sees 1995 Pretax Profit Higher, *from Factiva*
 L'Oreal said it expects ...
 ... on net profit, L'Oreal said, noting that the newly ...
 ... a whole. As reported, L'Oreal SA's 1994 pro ...
 L'OREAL SA (93%); DOW ...

1590. Dow Jones News Service, January 31, 1996 Wednesday 12:27 PM GMT, , 78 words, L'Oreal SA 1995 Group Sales Rose 12% To 53.37B Francs, *from Factiva*
 PARIS -DJ- L'Oreal SA said its 1995 ...
 L'Oreal said its cosmetic sales ...
 L'OREAL SA (95%); DOW ...

1591. January 31, 1996, Wednesday, BC cycle, Business News, 127 words, L'Oreal 1995 Sales Rose 12 Percent, PARIS L'Oreal
 Cosmetics and drug group L'Oreal SA said Wednesday its ...
 L'Oreal said its cosmetic sales ...
 ... on net profit, L'Oreal said, noting that new ...
 ... group as a whole. L'Oreal SA is the world's largest ...
 ... million takeover offer from L'Oreal.
 L'OREAL SA (94%); MAYBELLINE ...
 L'Oreal COMPANY PROFITS (90%); ...

1592. The Commercial Appeal (Memphis), January 30, 1996, Tuesday,, Final Edition, Pg. 1B, 1409 words, THE

SCIENCE OF SUCCESS , Researcher fueled drug giant, Shirley Downing, The Commercial Appeal
... 758 million offer from L'Oreal. Feinstone wasn't surprised. ...

1593. Chain Drug Review, January 29, 1996, Pg. p15(2), 18068807, 1139 words, Coloring hot segment in hair care.
... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
L'OREAL SA (65%); COSMAIR ...

1594. Chain Drug Review, January 29, 1996, Pg. p28(1), 18068808, 1449 words, Skin care suppliers plan innovative launches for '96.
... Cosmair Inc.'s L'Oreal ...
... L'Oreal 9.8% Cosmair ...
L'OREAL SA (66%)

1595. Chain Drug Review, January 29, 1996, Pg. p15(2), 18068807, 1139 words, Coloring hot segment in hair care.
... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
L'OREAL SA (65%); COSMAIR ...

1596. Chain Drug Review, January 29, 1996, Pg. p28(1), 18068808, 1449 words, Skin care suppliers plan innovative launches for '96.
... Cosmair Inc.'s L'Oreal ...
... L'Oreal 9.8% Cosmair ...
L'OREAL SA (66%)

1597. Chain Drug Review, January 29, 1996, Pg. p15(2), 18068807, 1139 words, Coloring hot segment in hair care.
... L'Oreal ...
... L'Oreal ...
... L'Oreal's ...
... L'Oreal ...
L'OREAL SA (65%); COSMAIR ...

1598. Chain Drug Review, January 29, 1996, Pg. p28(1), 18068808, 1449 words, Skin care suppliers plan innovative launches for '96.
... Cosmair Inc.'s L'Oreal ...
... L'Oreal 9.8% Cosmair ...
L'OREAL SA (66%)

1599. Select Federal Filings Newswires, January 29, 1996 Monday 3:08 PM GMT, , 1302 words, FEDERAL FILINGS

HOT NEWS DIARY FROM FRIDAY, 1/26, *from Factiva*

... announced it accepted L'Oreal S.A.'s offer to ...

... Department of Justice opposes L'Oreal's acquisition of Maybelline." SPRECKELS ...

... CENTOCOR INC (92%); L'OREAL SA (83%); MAYBELLINE ...

1600. St. Petersburg Times (Florida), January 29, 1996, Monday, Tampa Edition, TAMPA TODAY; Pg. 1B, 1137 words, Power line dispute leaves couple dangling, TAYLOR WARD, LUTZ

... POWER CORP (84%); L'OREAL SA (50%);

1601. The Wall Street Journal, January 29, 1996 Monday, Pg. B4, 131 words, Marketing Brief -- BENCKISER HOLDINGS INC.: Unit Continues Its Effort To Purchase Maybelline, *from Factiva*

... by Paris-based L'Oreal SA to acquire the company ...

... MAYBELLINE INC (91%); L'OREAL SA (91%)

1602. Palm Beach Post (Florida), January 28, 1996, Sunday,, FINAL EDITION, Pg. 2E, 1284 words, WELLS FARGO WINS INTERSTATE

... appealed. Mais oui to L'Oreal's offer Maybelline Inc. ...

... bid from Paris-based L'Oreal SA and ended a ...

... U.S. cosmetics maker. L'Oreal's revised offer was \$ 100 ...

... real opportunity is for L'Oreal to take Maybelline's \$ 50 ...

1603. Arkansas Democrat-Gazette (Little Rock, AR), January 27, 1996, Saturday, 509 words, MILES WEISS AND LYNNE MAREK, Bloomberg Business News

... for Maybelline by L'Oreal SA.

... it would wait to see whether the L'Oreal acquisition wins U.S. ...

... Maybelline in case the L'Oreal transaction falls through, ...

... additional information on L'Oreal's purchase agreement for ...

... mass merchandising sales. L'Oreal spokesman John Sullivan has ...

MAYBELLINE INC (93%); L'OREAL SA (67%); SECURITIES & ...

1604. The Commercial Appeal (Memphis), January 27, 1996, Saturday,, Final Edition, Pg. 7B, 270 words, Benckiser seeks antitrust approval , to buy Maybelline shares - in case, (Bloomberg), WASHINGTON

... based Maybelline by L'Oreal SA. Benckiser said then it would wait to see whether the L'Oreal acquisition wins U.S.

...

... acquisition of Maybelline would make L'Oreal the second-largest U.S. ...

... Department rules against L'Oreal, Benckiser could proceed with an ...

L'OREAL SA (95%); MAYBELLINE ...

1605. The New York Times, January 27, 1996, Saturday, Late Edition - Final, Section 1; Page 35; Column 1; Business/Financial Desk , 131 words, COMPANY NEWS; BENCKISER SEEKS APPROVAL TO BUY MAYBELLINE SHARES, Bloomberg Business News

... for Maybelline by L'Oreal S.A.

... JOH A, GMBH; L'OREAL SA L'OREAL SA (91%); MAYBELLINE ...

... JOH A, GMBH; L'OREAL SA SECURITIES & EXCHANGE ...

1606. Select Federal Filings Newswires, January 26, 1996 Friday 3:28 PM GMT, , 167 words, Maybelline Rival Bidder Still Planned HSR Filing, *from Factiva*

... an offer by L'Oreal S.A.

... announced it accepted L'Oreal S.A.'s offer to ...

... Department of Justice opposes L'Oreal's acquisition of Maybelline." (END) ...

MAYBELLINE INC (93%); L'OREAL SA (95%); JOH ...

1607. Arkansas Democrat-Gazette (Little Rock, AR), January 25, 1996, Thursday, 368 words, JONATHAN WEIL, Democrat-Gazette Business Writer

... million buyout by L'Oreal S.A.'s U.S. subsidiary Cosmair Inc. L'Oreal is offering \$ 44 a ...

... previous tender offer L'Oreal made in December. "These ...

... Inc. The merger would give L'Oreal and Maybelline control of 40 ...

... makeup market and would give L'Oreal greater exposure in ...

... markets such as western Europe, where L'Oreal dominates but Maybelline lags. L'Oreal is based in Paris. ...

MAYBELLINE INC (93%); L'OREAL SA (70%); COSMAIR ...

1608. The Baltimore Sun, January 25, 1996, Thursday,, FINAL EDITION, Pg. 2C,, 1295 words, USAir defers 6th quarterly dividend on Class B preferred

... French cosmetics giant L'Oreal SA, said yesterday that its ...

... million charge related to the L'Oreal deal. Earnings were \$ 1.13 ...

1609. Buffalo News (New York), January 25, 1996, Thursday, CITY EDITION, BUSINESS, Pg. 12A-, 755 words, CORPORATE EARNINGS

... French cosmetics giant L'Oreal this week, said net ...

1610. Chicago Tribune, January 25, 1996 Thursday, NORTH SPORTS FINAL EDITION, BUSINESS; Pg. 1; ZONE: N, 859 words, HELENE CURTIS DISCUSSES A MERGER; DEAL WOULD LIKELY ELIMINATE JOBS IN CHICAGO, By Nancy Millman, Tribune Staff Writer.

... sale of Maybelline Inc. to L'Oreal SA of Paris for \$...

... PALMOLIVE CO (81%); L'OREAL SA (80%); SHAMROCK ...

1611. The Commercial Appeal (Memphis), January 25, 1996, Thursday,, Final Edition, Pg. 4B, 401 words, EARNINGS , Maybelline sales rose 7.5% in '95; profits up 11.5%, Laurel Campbell, The Commercial Appeal

... share, from costs related to L'Oreal SA's tender offer. ...

... offer from Paris-based L'Oreal, ending a bidding ...

... Benckiser GmbH of Germany. L'Oreal, the world's largest cosmetics ...

... million in debt. L'Oreal's tender offer for the ...

... S International Inc. L'Oreal first struck a ...

... it was prepared to surpass L'Oreal's offer. The European competitors ...

... 42 a share and L'Oreal countered with \$ 44. The total ...

... 100 million more than L'Oreal originally intended to pay ...

... Department, currently reviewing the L'Oreal deal for antitrust ...

L'OREAL SA (95%); JOH ...

1612. Cosmetics International, January 25, 1996, Pg. p1(2), 17921377, 971 words, Bid race is on as Maybelline share price rises.

ABSTRACT Benckiser Group and L'Oreal are locked in battle ...
 ... brands that a Maybelline/L'Oreal union might engender. ...
 As we went to press, Benckiser and L'Oreal appeared to be locked in ...
 ... battle for Maybelline with L'Oreal increasing its earlier offerto ...
 ... for Maybelline thanis L'Oreal. In December, L'Oreal and Maybelline agreed to a ...
 ... per share against L'Oreal's of \$36.75 per share. After L'Oreal and Maybelline agreed to their deal, which ...
 ... binding agreement for L'Oreal to buy merchant bank ...
 ... it out of concern that the L'Oreal-Maybelline combination would further ...
 ... a counter-bid from L'Oreal. The board of Benckiser made ...
 ... requirean agreement prohibiting L'Oreal from buying any Maybelline ...
 ... terms which closely match those of L'Oreal. However, it added that it was ...
 ... not simply to induce L'Oreal to match or better that offer and ...
 ... stock is already pledged to L'Oreal. As already mentioned, the Benckiser ...
 ... Justice Department's contacting of L'Oreal competitors for comment on the L'Oreal-Maybelline deal. Those competitors are ...
 L'OREAL SA (95%); JOH ...
 ... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...

1613. Cosmetics International, January 25, 1996, Pg. p1(2), 17921377, 971 words, Bid race is on as Maybelline share price rises.

ABSTRACT Benckiser Group and L'Oreal are locked in battle ...
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 L'OREAL SA (95%); JOH ...
 ... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...

1614. Cosmetics International, January 25, 1996, Pg. p1(2), 17921377, 971 words, Bid race is on as Maybelline share price rises.

ABSTRACT Benckiser Group and L'Oreal are locked in battle ...
 ... brands that a Maybelline/L'Oreal union might engender. ...
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 ... it out of concern that the L'Oreal-Maybelline combination would further ...
 ... a counter-bid from L'Oreal. The board of Benckiser made ...
 ... require an agreement prohibiting L'Oreal from buying any Maybelline ...
 ... terms which closely match those of L'Oreal. However, it added that it was ...
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 ... stock is already pledged to L'Oreal. As already mentioned, the Benckiser ...
 ... Justice Department's contacting of L'Oreal competitors for comment on the L'Oreal-Maybelline deal. Those competitors are ...
 L'OREAL SA (95%); JOH ...
 ... Mergers, acquisitions and divestments; L'Oreal S.A. Mergers, acquisitions and ...

1615. Dayton Daily News (Ohio), January 25, 1996, THURSDAY,, CITY EDITION, BUSINESS PAGE,, Pg. 6B,, 498 words, IN BRIEF

... French cosmetics giant L'Oreal SA doubled to \$ 2.5 ...
 ... for costs related to the L'Oreal deal. Earnings were \$ 1.13 ...
 L'OREAL SA (92%); REYNOLDS & ...

1616. The Denver Post, January 25, 1996 Thursday, 2D EDITION, Pg. C-02, 554 words, Production, earnings rise at Newmont Gold, Mining, Denver Post Wire Services

... offer from Paris-based L'Oreal SA, said profit from ...
 ... for costs related to L'Oreal's offer resulted in ...
 ... said its board accepted L'Oreal's acquisition offer, ending ...
 ... 100 million more than L'Oreal agreed to pay in ...
 ... COPPER CORP (84%); L'OREAL SA (83%); HEWLETT- ...

1617. The Miami Herald, January 25, 1996 Thursday FINAL EDITION, BUSINESS; Pg. 3C, 824 words, NATIONAL SEC FILES CIVIL CHARGES IN ORANGE COUNTY CASE, From Herald Staff and Wire Reports And Bloomberg, Business News

... French cosmetics giant L'Oreal, said its profits doubled ...

1618. The New York Times, January 25, 1996, Thursday, Late Edition - Final, Section D; Page 6; Column 1; Business/Financial Desk, 110 words, Maybelline Inc.(MAY,N) reports earnings for Qtr to Dec 31

... incurred in connection with L'Oreal S.A.'s tender ...
 ... MAYBELLINE INC (93%); L'OREAL SA (70%);

1619. Omaha World Herald (Nebraska), January 25, 1996 Thursday, SUNRISE EDITION, Pg. 33SF, 1297 words, The Eyes Have It Miss Nebraska USA's Style Bucks Pageant Stereotype, KATHLEEN BROWN, WORLD-HERALD FASHION WRITER

... favorite. And I do use L'Oreal. " How often do you shop? " ...

1620. Omaha World Herald (Nebraska), January 25, 1996 Thursday, SUNRISE EDITION, Pg. 27, 1260 words, Thibault Likes His Hot Racers Vs. Beachdogs, ERIC OLSON, WORLD-HERALD STAFF WRITER

... favorite. And I do use L'Oreal. " How often do you shop? " ...

1621. Times-Picayune (New Orleans, LA), January 25, 1996 Thursday, THIRD, MONEY; Pg. C2, 383 words, UNDER FIRE, BEAUTY PRODUCTS MAKER HELENE CURTIS IS IN; MERGER TALKS, From wire reports, CHICAGO ... buyout from French rival L'Oreal SA. Shamrock Holdings of ... INDUSTRIES INC (96%); L'OREAL SA (82%); MAYBELLINE ...

1622. USA TODAY, January 25, 1996, Thursday, INTERNATIONAL EDITION, MONEY; Pg. 10B, 154 words, INTERNET SEARCH ... French cosmetics giant L'Oreal, reported fourth-quarter ... L'OREAL SA (83%); CONOCOPHILLIPS (...

1623. The Wall Street Journal, January 25, 1996 Thursday, MARKETING & MEDIA; Pg. B8, 267 words, Maybelline's Earnings More Than Doubled In the Fourth Quarter, *from Factiva* ... agreed to be acquired by L'Oreal SA of Paris, said its ... million charge related to the L'Oreal offer. Excluding the charge, ... takeover battle between L'Oreal and Joh. A. Benckiser ... a definitive agreement with L'Oreal to be acquired for \$... \$611 million. L'Oreal's offer, subject to government ... L'OREAL SA (95%); MAYBELLINE ...

1624. THE DALLAS MORNING NEWS, January 24, 1996, Wednesday, HOME FINAL EDITION, FASHION!DALLAS; Pg. 1E, 682 words, Drugstore beauty; Good makeup buys to ease your budget deficit, Tracy Achor Hayes ... comfortably coexists with a L'Oreal lipstick or Maybelline mascara ... same company. Lancome and L'Oreal, for instance, are both ... Ms. Begoun finds L'Oreal's Accentuous mascara "very close" to the ... L'OREAL SA (85%);

1625. Dow Jones News Service, January 24, 1996 Wednesday 6:06 PM GMT, , 335 words, Possible H. Curtis Suitors Could Include Colgate, Unilever, By Meera Somasundaram, Dow Jones Staff Reporter, *from Factiva* ... a bidding war with L'Oreal SA to acquire Maybelline ... INDUSTRIES INC (94%); L'OREAL SA (70%); COLGATE- ...

1626. Dow Jones News Service, January 24, 1996 Wednesday 3:51 PM GMT, , 122 words, Maybelline Inc. Earnings -3-: Yr Financial Table,Comment >MAY, *from Factiva* ... incurred in connection with L'Oreal S.A.'s tender ... MAYBELLINE INC (93%); L'OREAL SA (84%); DOW ...

1627. Dow Jones News Service, January 24, 1996 Wednesday 3:43 PM GMT, , 72 words, Maybelline Inc. Earnings -2-: 4Q Financial Table >MAY, *from Factiva* ... incurred in connection with L'Oreal S.A.'s tender ... MAYBELLINE INC (93%); L'OREAL SA (71%); DOW ...

1628. PR Newswire, January 24, 1996, Wednesday, Financial News, 1004 words, MAYBELLINE ANNOUNCES NET

SALES OF \$378 MILLION FOR 1995

... for the Company by L'Oreal S.A. Excluding the effect of this ...
 ... definitive merger agreement with L'Oreal S.A. pursuant to which L'Oreal's U.S. subsidiary, Cosmair ...
 Maybelline, Inc. L'OREAL SA (95%); MAYBELLINE ...

1629. PR Newswire, January 24, 1996, Wednesday, Financial News, 1004 words, MAYBELLINE ANNOUNCES NET SALES OF \$378 MILLION FOR 1995

... for the Company by L'Oreal S.A. Excluding the effect of this ...
 ... definitive merger agreement with L'Oreal S.A. pursuant to which L'Oreal's U.S. subsidiary, Cosmair ...
 Maybelline, Inc. L'OREAL SA (95%); MAYBELLINE ...

1630. Select Federal Filings Newswires, January 24, 1996 Wednesday 3:34 PM GMT, , 999 words, FEDERAL FILINGS HOT NEWS DIARY FROM TUESDAY, 1/23 (Cont.), *from Factiva*

... Maybelline Inc. (MAY) - L'Oreal S.A. Cordis Corp. (...

1631. The Wall Street Journal, January 24, 1996 Wednesday, Southeast Journal, SOUTHEAST JOURNAL; Heard in the Southeast; Pg. S2, 1161 words, Carolina First May Reap Windfall From Tiny Tech Company's IPO, By Rick Brooks, Staff Reporter of The Wall Street Journal, *from Factiva*

... 36.75 a share, from L'Oreal of Paris. The next day, ...
 ... foil its German rival, L'Oreal raised its offer to \$...
 ... coup de grace, L'Oreal on Monday raised its ...
 ... urged shareholders to accept L'Oreal's offer, and Benckiser said ...

1632. January 24, 1996, Wednesday, AM cycle, Business News, 571 words, Beauty Products Company in Talks for Merger, By CLIFF EDWARDS, AP Business Writer, CHICAGO

... buyout from French rival L'Oreal SA. Shamrock Holdings of ...
 ... a-share buyout from L'Oreal, which was in a bidding ...
 ... A. Benckiser GmbH. L'Oreal also has agreed to assume \$ 150 ...
 ... INDUSTRIES INC (96%); L'OREAL SA (82%); MAYBELLINE ...

1633. January 24, 1996, Wednesday, BC cycle, Business News, 222 words, Takeover Target Maybelline's Quarterly Profits Double, MEMPHIS, Tenn.

... French cosmetics giant L'Oreal SA, said Wednesday its ...
 ... for costs related to the L'Oreal deal.
 ... associated with the buyout offer from L'Oreal, Maybelline would have earned \$ 5 ...
 ... a-share buyout from L'Oreal, which was in a bidding ...
 ... A. Benckiser GmbH. L'Oreal also has agreed to assume \$ 150 ...
 L'OREAL SA (95%); MAYBELLINE ...

1634. The Baltimore Sun, January 23, 1996, Tuesday,, FINAL EDITION, Pg. 2C,, 1275 words, Ailing Checkers considering offers for control of chain

... sweetened bid by L'Oreal Maybelline Inc. accepted ...
 ... million buyout bid from L'Oreal SA, ending a ...
 ... antitrust officials approve the L'Oreal acquisition. Paris-based L'Oreal agreed to pay \$ 44 ...