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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |  |
|------------------------|--|
| Proceeding             | 91184439   |
| Party                  | Plaintiff<br>Cherokee Nation, a federally recognized Indian Tribe  |
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| Date                   | 06/12/2008   |
| Attachments            | doc071.PDF ( 5 pages )(162232 bytes )  |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Serial No.: 77005998  
For the mark: **THE LOST CHEROKEE ARKANSAS AND MISSOURI, Plus Design**  
Published in the Official Gazette on: February 5, 2008

**CHEROKEE NATION, a Federally  
Recognized Indian Tribe,**

**Opposer,**

v.

**Opposition No. 91184439**

**THE TRIBE OF THE LOST CHEROKEE  
OF ARKANSAS AND MISSOURI and  
WILLIAM K. MAXWELL, JR.,**

**Applicants.**

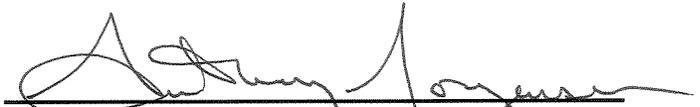
**NOTICE OF RETURNED SERVICE COPY**

Opposer, Cherokee Nation, a Federally recognized Indian Tribe, pursuant to 37 C.F.R. §§ 2.101(b) and 2.119, hereby notifies the Board that the service copy of Opposer's Notice of Opposition, mailed to Applicant, William K. Maxwell, Jr., by first-class mail, on June 4, 2008, at the correspondence address of record in the United States Patent and Trademark Office, has been returned undeliverable. See Mailing Label, Exhibit 1.

This Notice is timely because it is made within ten (10) days of receipt of the returned copy. The undersigned counsel for Opposer certifies that he received the returned copy of Opposer's Notice of Opposition in his office on June 11, 2008.

Opposer has no information regarding Applicant's current whereabouts or mailing address.

Respectfully submitted this 12th day of June, 2008.



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**ATTORNEYS FOR OPPOSER,  
CHEROKEE NATION, A FEDERALLY  
RECOGNIZED INDIAN TRIBE.**

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence is being electronically transmitted via ESTTA to the United States Patent and Trademark Office on this 12th day of June, 2008.

s/Anthony J. Jorgenson

**CERTIFICATE OF SERVICE**

I, the undersigned, pursuant to Trademark Trial and Appeal Board Rules 2.119(a), do hereby certify that on the 12th day of June, 2008, a true and correct copy of the above and foregoing NOTICE OF RETURNED SERVICE COPY was sent by U.S. Mail, first-class, with proper postage thereon fully paid, to:

The Tribe of the Lost Cherokee of Arkansas and Missouri  
281 East Camp Street  
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And

William K. Maxwell, Jr.  
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Jonesboro, Arkansas 72404

s/Anthony J. Jorgenson

# Exhibit 1



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