

ESTTA Tracking number: **ESTTA225615**

Filing date: **07/22/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91183936
Party	Defendant Hollywood Mobile, Inc.
Correspondence Address	HOLLYWOOD MOBILE INC C/O CORPAMERICA, INC 2711 CENTERVILLE RD WILMINGTON, DE 19808 thomasundhagen@yahoo.com
Submission	Other Motions/Papers
Filer's Name	Thomas Undhagen
Filer's e-mail	thomasundhagen@yahoo.com
Signature	/Thomas Undhagen/
Date	07/22/2008
Attachments	trademark application 78597638.txt (2 pages)(2254 bytes)

RE: Trademark application 78597638

Tuesday, July 22, 2008 11:38 AM

From:

"Jeff Briggs" <jbriggs@jbriggslaw.com>Add sender to Contacts

To:

thomasundhagen@hollywoodmobile.tv

Thank you for your message. It was good to hear from you. I mailed correspondence in the past to the address of your corporate services firm as listed in your trademark application, but never received a response. Perhaps they did not forward that to you.

The Hollywood Chamber of Commerce is pleased to resolve this matter amicably with you.

This will confirm our conversation of today in which we agreed to dismiss the Opposition proceeding in exchange for your amending your "Hollywood Mobile" application to change the logo so as to not imitate the famous Hollywood Sign. We have no objection to your use of the word "Hollywood" in any other design. When you have amended your application with a new design, or you have withdrawn the pending application in favor of a new one using a different design, we will dismiss the Opposition proceeding.

We further agree to suspend the Opposition proceeding in the meantime, if needed when your extension to respond expires in mid-August, so as to enable the aforementioned changes to take place.

Thank you again for contacting me. I look forward to seeing your new logo design.

Jeffrey C. Briggs, Esq.
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"In Hollywood, For Hollywood" SM

-----Original Message-----

From: thomasundhagen@hollywoodmobile.tv
[mailto:thomasundhagen@hollywoodmobile.tv]
Sent: Tuesday, July 22, 2008 11:14 AM

To: jbriggs@jbriggslaw.com
Subject: Trademark application 78597638

Dear Mr. Briggs,

I am with a company called Hollywood Mobile Inc. You had filed a notice of opposition regarding our trademark application no. 78597638 on behalf of your client Hollywood Chamber of Commerce. We would like to solve the matter amicably and would consider changing the design of our logo so your client does not feel that it is too similar to their trademark.

Please give me a call so we can discuss the matter.

Best regards,

Thomas Undhagen

CEO, Hollywood Mobile

323-466-5583

cell 323-578-9856