BULKY DOCUMENTS

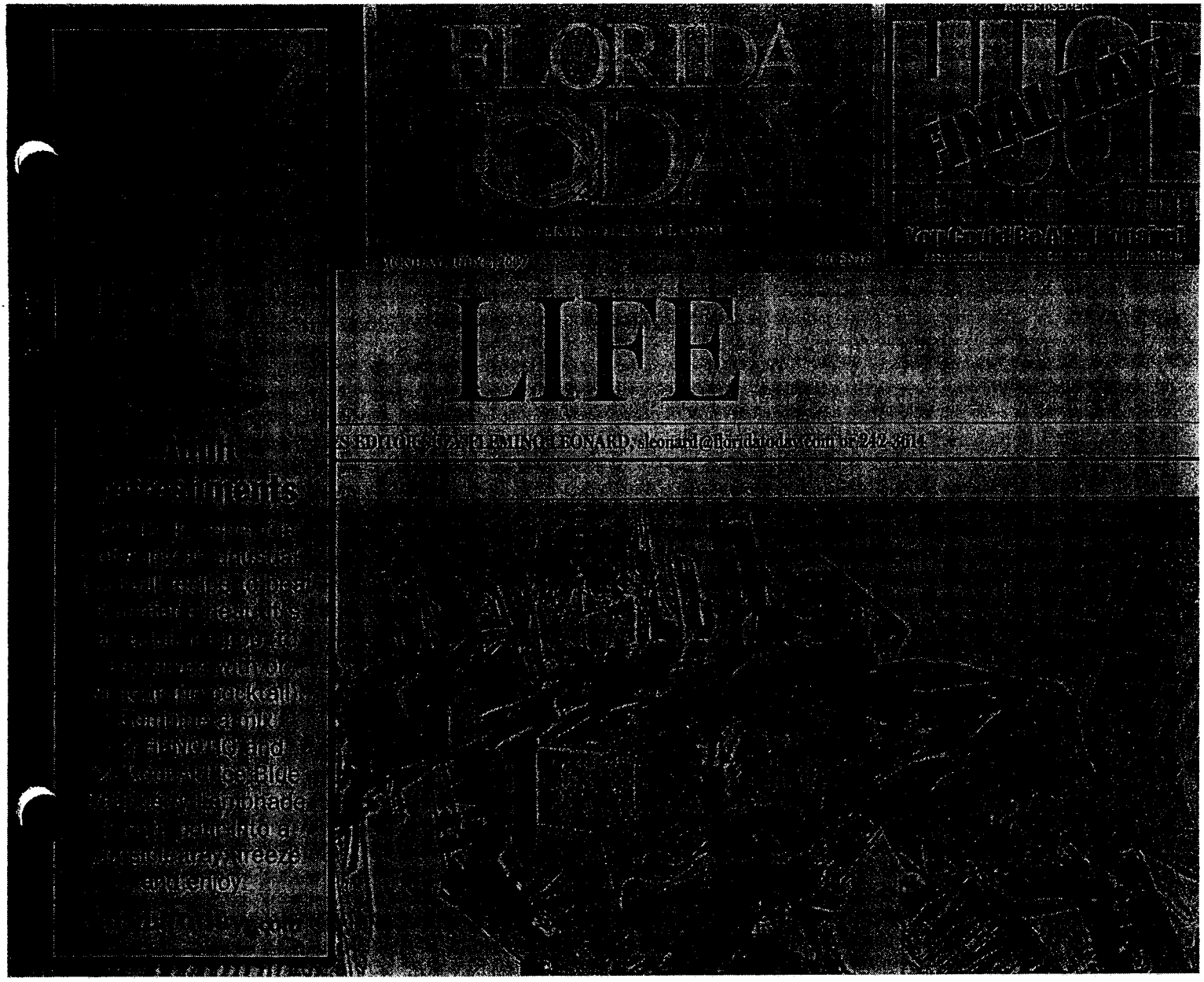
(Exceeds 100 pages)

Proceeding/Serial No: **91183753**

Filed: 04/27/2010

Title: NOTICE OF FILING TRIAL
DEPOSITION OF JUSTIN AMES

Part 5 of 5



Courtesy of FGPR

From: Josh Hafer [jhafer@heaven-hill.com]
Sent: Thursday, May 17, 2007 9:27 AM
To: 'Justin Ames'
Subject: FW: Google Alert - hpnotiq

From: Google Alerts [mailto:googlealerts-noreply@google.com]
Sent: Wednesday, May 16, 2007 11:20 PM
To: jhafer@heaven-hill.com
Subject: Google Alert - hpnotiq

Google Blogs Alert for: **hpnotiq**

Only the Best (Vodka) for Beyoncé
By laurenb
I'm only asking because the bodacious beauty was dying for some **Hpnotiq** vodka while giving a concert in Germany on Monday night. She requested that a member of her team find a way – any way – to snag her a bottle. **...**
GlamScene - http://blogs.glam.com/glamscene

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From: Katie Nelson [Katie@foxgreenberg.com]
Sent: Thursday, May 31, 2007 10:41 AM
To: james@heaven-hill.com; klatts@heaven-hill.com
Cc: 'Michelle Fox'; shonarvar@blupr.com; emurphy@blupr.com; jfeldman@blupr.com; 'Grazia Mautner'
Subject: FW: What's On Our Menu? Hpnotiq, Cartier, and Where to Meet Mr. Right in NYC. Today's City Pulse

Hi Again,

Just an FYI, this is how the HPNOTIQ appeared in their newsletter (which is e-mailed to their database on a weekly basis).

BeautyNewsNYC.COM

May 31, 2007

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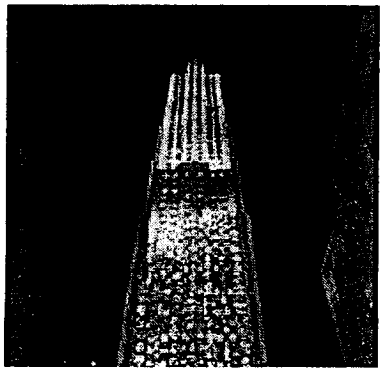
The Art of Optimism

By Lili Sarnyai

For those looking to discover their inner *artiste*, a new public art exhibition right in the heart of the Big Apple guarantees not one, but 300 smiles. European artist **Agnes Winter's** first US exhibit promises to be a truly magnificent, inspirational and uplifting homage not only to our great city but also to that too-often neglected idea: the joy of living. So if you're feeling somewhat doubtful about the Zen of Manhattan, or if you seem unable to find that elusive "happy place" within yourself, no matter how many '10 Easy Steps to a Happier You' books you read, then don't miss what promises to be one of the highlights of the cultural calendar for those with a fashionable *savoir-vivre*.



Looking for Love in All the Wrong Places?
Five Cool Places to Meet a Guy
By Simone Carlene Porter

Wishing that someone will throw pebbles at your window in the middle of the night asking for your hand in marriage? Well, sorry to tell you: it ain't gonna happen. In order to find the yin to your yang, the ketchup to your french fries, the cheese in your macaroni, you have to go out and make your presence known. Here are some interesting places to meet a guy.

1. Poetry Cafes

The Daily SCENE

Boldfacers in Training

Revlon's latest faces dazzle at Young Hollywood Awards

Monday, April 23, 2007

(LOS ANGELES) The scene at the Henry Fonda Theater looked a lot like a prom Sunday evening, when Hollywood Life magazine hosted its 9th-annual Young Hollywood Awards—or, as actor **Shia LaBeouf**, winner of the "Superstar of Tomorrow" award, described them, "The awards for people who haven't really done anything yet, but may possibly do something in the future." Considering that his new film *Disturbia* just finished a second weekend as number one at the box office, it was a charmingly modest statement.

Dakota Fanning
© Getty Images

Among the other youngsters honored were **Dakota Fanning, Bijou Phillips, Vanessa Hudgens, Kristin Cavallari, Beau Garrett**, and **Haley Bennett**. Bennett, in a bejeweled, multi-tiered dress by Chloé, confessed to a case of the jitters. "**Jewel** is presenting my award, and I've been a huge fan of her music for nine years, so I'm nervous about being around her." Sure enough, the *Music & Lyrics* starlet became teary-eyed upon getting onstage with her idol.

Most of the attendees were considerably more at ease, like **Chris "Ludacris" Bridges**, who thanked Garrett "for wearing that dress," or *Hostel* director **Eli Roth**, who quipped, "First, I'd like to thank God—that this is almost over, because I'm starving!"

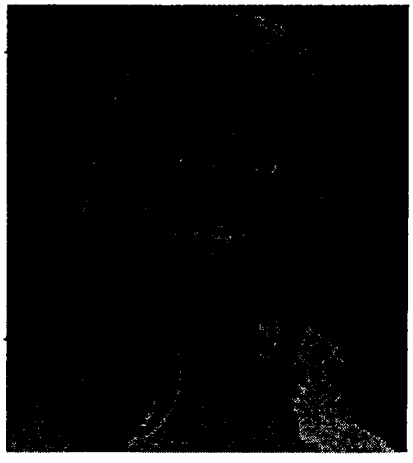
At the afterparty, held on the theater's rooftop bar, V.I.P.s like **Jessica Alba, Hilary Duff, Amanda Bynes, Katherine Heigl, Dane Cook, Crispin Glover, Maria Menounos**, and **Randy Jackson**, toured the gift suites, sponsored by Lacoste, Roberto Coin, Jet Blue, Hpnotiq, Onitsuka Tiger, and Archipelago Botanicals.

Holding court by the bar was Garrett, recently named the new face of Revlon, along with her *Fantastic Four* co-star Alba. "I can't believe my luck," said Garrett, referring not to the plum Revlon gig or her win for "Exciting New Face," but to her snow-white David Meister gown. "No one's spilled anything on it, and I was drinking red wine while getting ready!"

GLAMSCENE
WHERE GOSSIP MEETS GLAMOUR

Wednesday, May 16th, 2007,

Only the Best (Vodka) for Beyoncé



Is Jay-Z driving Beyonce to drink?...

I'm only asking because the bodacious beauty was *dying* for some Hpnotiq vodka while giving a concert in Germany on Monday night. She requested that a member of her team find a way – any way – to snag her a bottle.

-

Here poor rep was scrambling to find a way to score a bottle, but didn't have any luck finding it in Hamburg where Beyonce was staying! ... Hours later, after a few phone calls, the folks at Hpnotiq had a few bottles sent her way immediately... They even agreed to keep her stocked for the rest of the tour so nobody would have to go on a desperate-Vodka-quest again!...

Beyonce's next stop?... France! According to the Hpnotiq reps over there, Beyonce was so sweet and gracious that they went to so much trouble over her!

-

-

GLAMSCENE
WHERE GOSSIP MEETS GLAMOUR

Bachelorette Party... Celebrity Style

HPNOTIQ took over Vegas this weekend to throw *Ugly Betty's* Ana Ortiz a bachelorette party-extravaganza for 30 of her closest friends!

The fete kicked off when the soon to be *Mrs.* was picked up in LA by a decked out party bus fully-equipped with bartenders and bottles. Needless to say, after pounding a few cocktail concoctions, Ana and her friends (including castmate **Kevin Sussman** above) were ready to go!... They danced the entire five hour ride to Vegas while sipping on HPNOTIQ's signature cocktail Bubbles 'n Blue. (Stay tuned to GlamScene for the celebrity-fave recipe!)

By the time the crew hit the strip and checked into the super swanky Venetian, they were ready to party. (Even more!) Lucky for them, TAO Beach provided them with their very own cabana complete with flat screens, fully-stocked bar, and tons of topless dancers. (Oh, and Ana got a very special strip tease courtesy of her 6-foot-five-inch-300-pound-banana-hammock-wearing friend!)

After spending the rest of the day at the pool, the Ortiz bridal crew freshened up and headed down to titillating TAO for a delectable dinner. They switched to the night's extra special cocktail the HpnOrtiz (made specifically for Ana with Red Bull to keep the party going into the wee hours of the morn!)

After dinner, the ladies were escorted to their VIP room right next to the girls in dancing cages. After a few more drinkies, Ana was ready to get up in the cages *with* the dancers... but TAO's management stepped in and stopped the petite television star from lingering humiliation.

That minor snafu didn't stop the girls from enjoying the festivities complete with standard bachelorette party favors (i.e. penis straws and streamers). They partied well into the night. A few almost missed the bus home the next morning...

I guess what happens in Vegas... doesn't escape GlamScene.

Cheers!

Drink up!...

As promised... Here are the recipes for the celebrity-approved delicious drinks enjoyed at Ana Ortiz' Vegas bachelorette party... Courtesy of HPNOTIQ vodka! Cheers!

Bubbles 'n Blue

You'll Need:

2 oz Hpnotiq

2 oz Champagne

And Then:

Pour chilled Hpnotiq and champagne into champagne flute. Voila!

HpnORTIZ

You'll Need:

2 oz Hpnotiq

1 oz white tequila

Red Bull

Splash of lime juice

GLAMSCENE
WHERE GOSSIP MEETS GLAMOUR

http://blogs.glam.com/glamscene/2007/08/01/what-stars-sip-in-the-hamptons/

What the Stars Sip in the Hamptons...

Wednesday, August 1st, 2007,

Debra Messing hosts the opening day of the Mercedes-Benz Polo Tournament at the Bridgehampton Polo Club in Water Mill, N.Y., on July 21.

Want to know what the haughty Hamptonites are sipping on this summer? Well, the chichi celebs at the Bridgehampton Polo club are enjoying delicious cocktails courtesy of HPNOTIQ at the Mercedes-Benz sponsored polo tournament. Everyone from **Debra Messing** to **Beth Ostrosky** to **Michelle Rodriguez** to **Wilmer Valderamma** are fans of the fab concoctions.

Mix one up for yourself, and enjoy the celebrity sweet life... even if you don't have a house in the Hamptons!

The Blue Caipirinha

1 oz. Hpnotiq
1 oz. Água Luca
½ lime, quartered
1 oz. Simple syrup

Muddle lime and simple syrup thoroughly. Add Água Luca and Hpnotiq, shake vigorously over cracked ice. Pour everything into a rocks glass.

Bubbles N Blue

2 oz. Hpnotiq
2 oz. Champagne

Combine and serve chilled in a champagne glass

The Blue Breeze

2 oz Hpnotiq
1 oz super premium coconut rum
Splash of pineapple juice

Pour ingredients over ice in a Collins glass. Garnish with a lemon or orange twist.

Spiked Blue Lemonade

1 ½ oz Raspberry Vodka
1 oz Hpnotiq
2 oz Lemonade
Champagne.

Courtesy of FGPR

Hamptons.com

Starry Days and Nights in the Hamptons

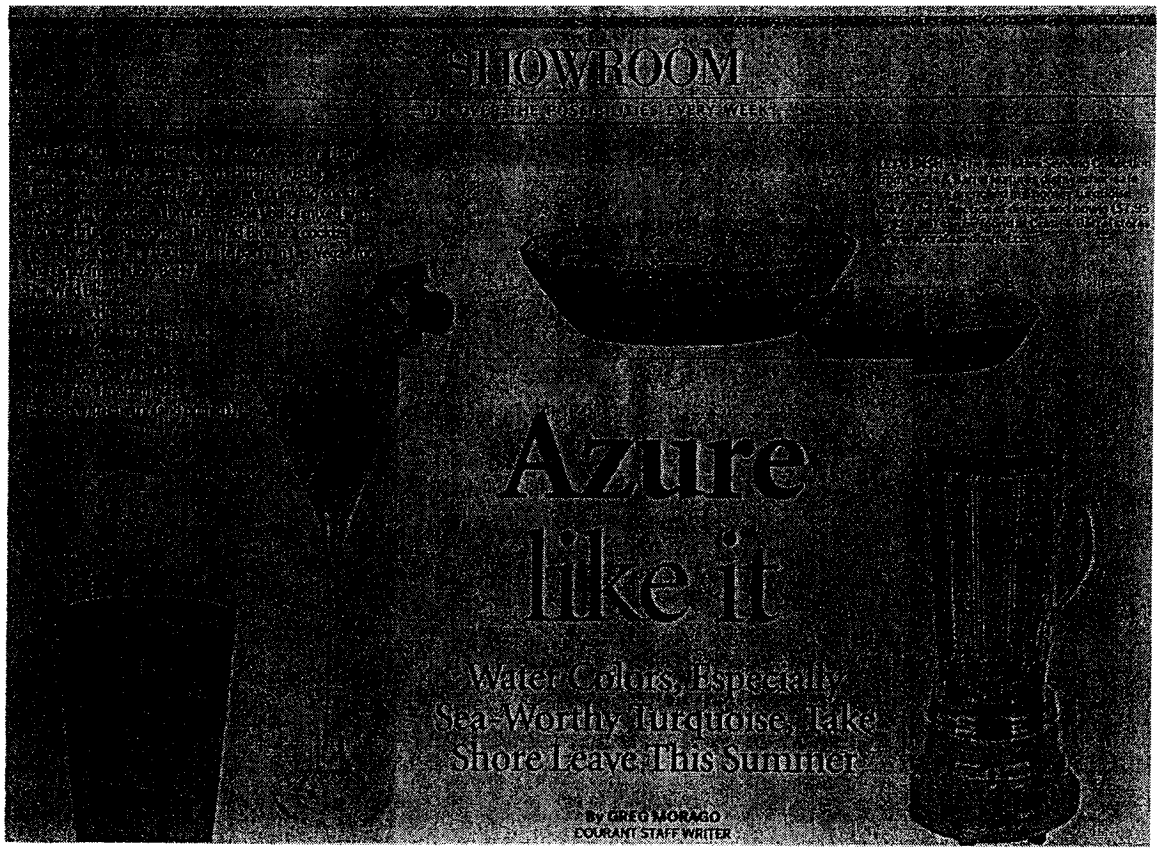
Nicole B. Brewer

STARRY DAYS AND NIGHTS IN THE HAMPTONS

The wonderful weekend weather brought out over four thousand people to the Hamptons Home and Garden Show over at the Elks Fairgrounds in Southampton. From set-up on Thursday through Sunday representatives from over 275 companies were in high spirits and eager to enjoy the Hamptons after a long day at the show. With the help of Hamptons.com many set appointments for massages at Naturopathica, dinner reservations at the Southampton Publick House and Almondito, and got the scoop on the beaches to visit with picnic dinners.

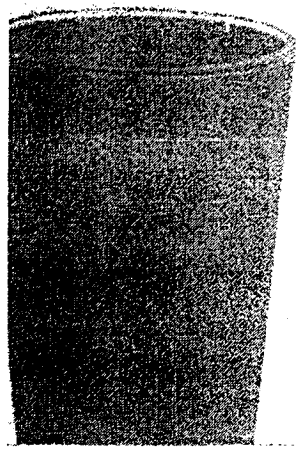
Strolling outside one couldn't help but notice the buzz at the VIP tent. Lorraine Bracco of the Soprano's fame was spotted in there on Saturday pouring some of her delicious wine. Ms. Bracco came out for the day to support The No Place Like Home Foundation. She signed copies of her autobiography, "On The Couch" as well as bottles of wine from Bracco Winery. She also auctioned off a magnum of her best 2005 wine that had been signed by the cast of the Sopranos.

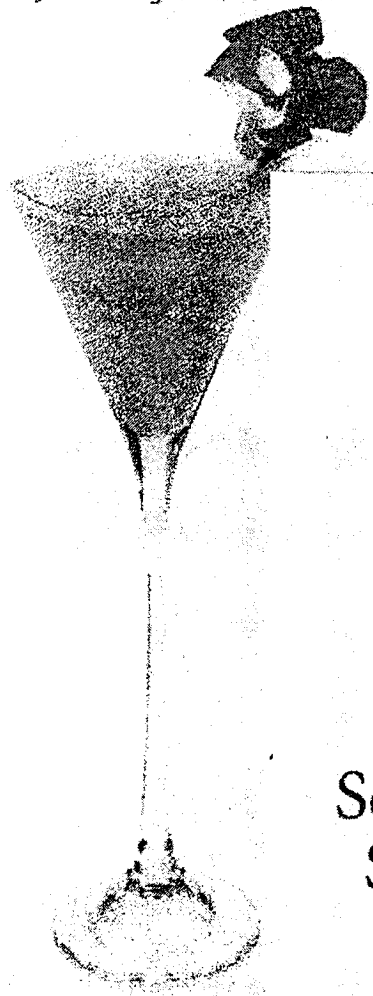
Each visitor had a chance to win one of four gift baskets filled with everything you'd need to enjoy a great weekend in the Hamptons or a night in NYC. Items included round-trip tickets on the Hampton Luxury Liner, Barefoot Wine's Barefoot Bubbly Chardonnay Champagne, The Golden Pear Cookbook, goodies from Hildreth's, personal training sessions fro JT Personal Fitness, a gift card to LF Stores, **Hpnotiq Super Premium Vodka**, tickets to Les Miserables and Phantom of the Opera on Broadway, the newest perfume from Missoni, and bath products from White's Pharmacy in East Hampton. Congratulations to the winners – Lloyd F. of East Hampton, Mark C. of Kingston, Deborah K. of Montauk, and Dru R. of East Hampton.

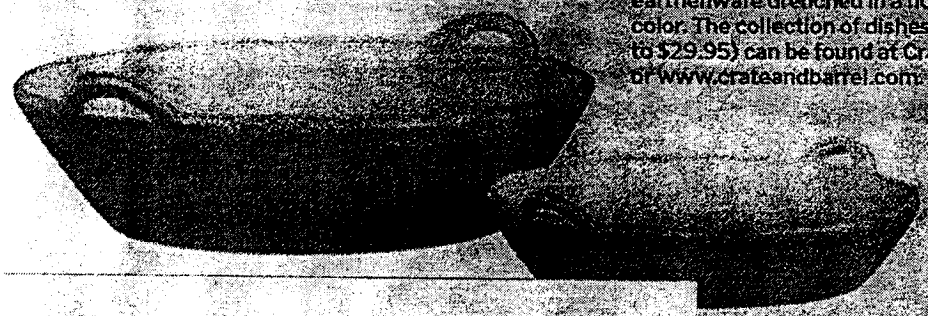


Courtesy of FGPR

OOD — Whether it's a fashion show or a film
celebrities such as Teri Hatcher, Justin
ake and Victoria Beckham are drinking cocktails
ith Hpnotiq, a turquoise-blue vodka mixed with
fruit and cognac. The Wild Blue is a cocktail
served at a bachelorette party in Las Vegas for
iz from "Ugly Betty."
d Blue
es Hpnotiq
e white cranberry juice
es Cointreau
igorously with ice.
ito a martini glass,
with cherry (and orchid).







LET'S DISH — The new Maré Serving Collection from Crate & Barrel features dishwasher-safe earthenware drenched in a homey turquoise color. The collection of dishes and bowls ($7.95 to $29.95) can be found at Crate & Barrel stores or www.crateandbarrel.com.

Azure like it

Water Colors, Especially Sea-Worthy Turquoise, Take Shore Leave This Summer

By GREG MORAGO
COURANT STAFF WRITER

Courtesy of FGPR

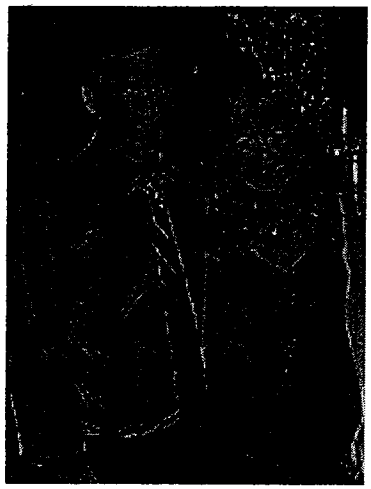
Daily News
10.7.2007

OK Weekly
October 22, 2007

People

Caught in the Act!

FRIDAY OCTOBER 05, 2007 06:00 AM EDT
http://www.people.com/people/article/0,,20073241,00.html



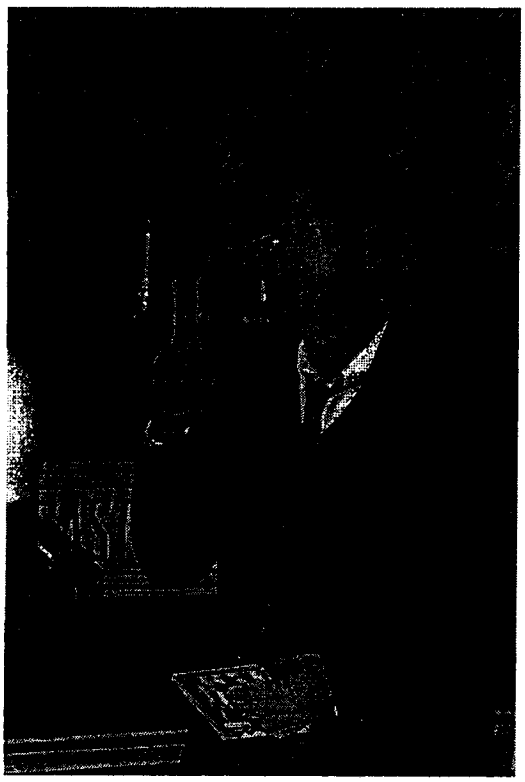
• **Heather Graham,** celebrating her indie flick **Broken** with a Hpnotiq-sponsored party party at D'Or, a club inside Amalia eatery in New York. The actress, who danced up a storm to Rihanna's "Umbrella," was joined by castmates including **Jeremy Sisto** at the bash. At one point, photographers wanted to snap her picture, but Graham asked that they hold off for a minute so she could finish dancing.

• By JENNIFER GARCIA, JESSICA HERNDON and PETER MIKELBANK

Courtesy of FGPR

BSB To Throw A Bachelor Bash In Sin City

November 15, 2007

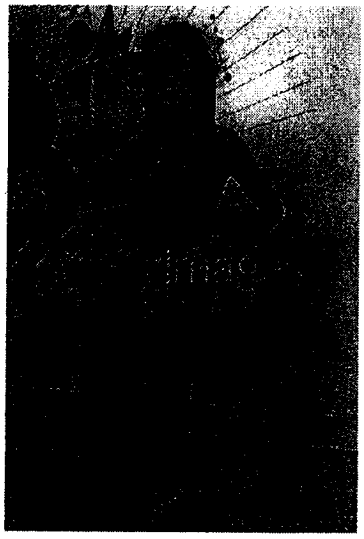


Backstreet Boy **Howie Dorough** is getting married and he has chosen Las Vegas as the destination for his bachelor party.

We hear Howie and the Backstreet Boys, Nick Carter, A.J. McLean and former member Kevin Richardson and 20 of his closest friends will party and sip on Hypnotiq's signature cocktails.

HOLLYSCOOP

HOT SPOTS



Want to celebrate Halloween like the girls from MTV's hit TV show "The Hills"? Well here's the scoop. Tonight **Audrina Patridge** will celebrate Hpnotiq's Hollywood Halloween bash at hot spot **Les Deux.** We hear Audrina came up with a cool drink which she will be sipping tonight with her pals. Here is how you can make your very own spooky cocktails.

THE HILLS HAVE EYES
½ oz. HPNOTIQsome
1 oz. super premium vodka
2 oz. lychee juice

Shake with ice, strain into a martini glass. Garnish with a lychee fruit.

Lychee Eyeball
1 canned grade AA lychee in syrup, drained
¼ teaspoon cherry, strawberry or raspberry preserves
1 blueberry.

Dry Lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer.

THE BRIDE OF FRANKSTEIN
2 oz Hpnotiq
2 oz Champagne

Combine and serve chilled in a champagne flute.

HOUSE ON HAUNTED HILL
1 oz. HPNOTIQ
1/2 oz. super premium coconut rum
Splash of pineapple juice

Shake well or blend. Pour into a rocks or hurricane glass. Garnish with a pineapple wedge.

Courtesy of FGPR

bluPRint

MEMO

TO: Kate Latts, Justin Ames, Kate Hamilton

FROM: bluPRint

DATE: August 17, 2007

RE: Hpnotiq Donovan Leitch Party Media Recap

Below please find a media recap from last night's party with Donovan Leitch.

CONFIRMED
FashionWeekDaily.com

UPCOMING
Cosmopolitan.com
E! Online Party Girl
E! Online Planet Gossip
InStyle.com
Los Angeles Daily News
Women's Wear Daily

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944
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Variety

HPNOTIQ HOSTS DONOVAN LEITCH'S 40TH BIRTHDAY PARTY
August 16, 2007 – Mulholland Tennis Club

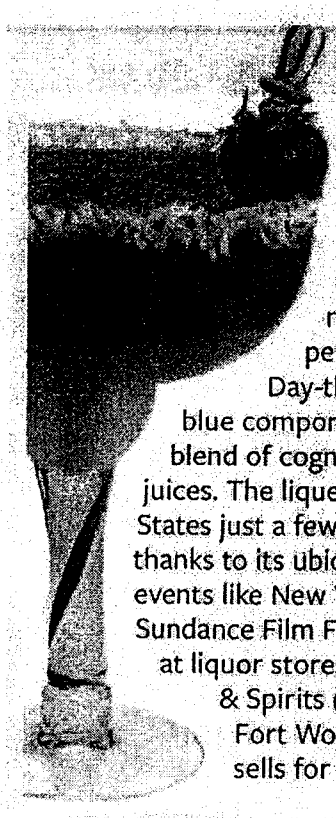
Guests included: Donovan Leitch, Kirsty Hume, Eric Dane, Matthew Perry, Amber Valetta, Shiva Rose McDermott, Balthazar Getty, Pauly Shore, John Taylor of Duran Duran, Natasha Gregson Wagner, Ivana Milicevic, Rusty Anderson of Paul McCartney's band, Josh Charles, Brent Bolthouse, Jenni Kayne

"It" boy Donovan Leitch was 'inducted' into the country club of life – by turning 40 – and celebrated this milestone with friends, family and the chicest Hollywood crowd at the Mulholland Tennis Club. **HPNOTIQ** provided summer cocktails – ranging from **HPNOTIQ** Ice Pops as guests entered the party to the Bubbles 'n Blue champagne toast honoring Mr. Leitch himself to "The Dono" - a vodka martini in honor of the birthday boy.

Guests enjoyed a cocktail hour overlooking the club's tennis courts before heading indoors for an elegant seated dinner. The party kicked into high-gear with a **HPNOTIQ** blue birthday cake, dancing and lounging with a live performance from Dr. Wu and tunes from NY-based DJ Frankie Inglese.

Photos from last night's event are on Wire Image for your review:
http://www.wireimage.com/GalleryListing.asp?navtyp=gls====283600&nbc1=1

Fort Worth Star Telegram



WWW.HPNOTIQ.COM

Drink of the week

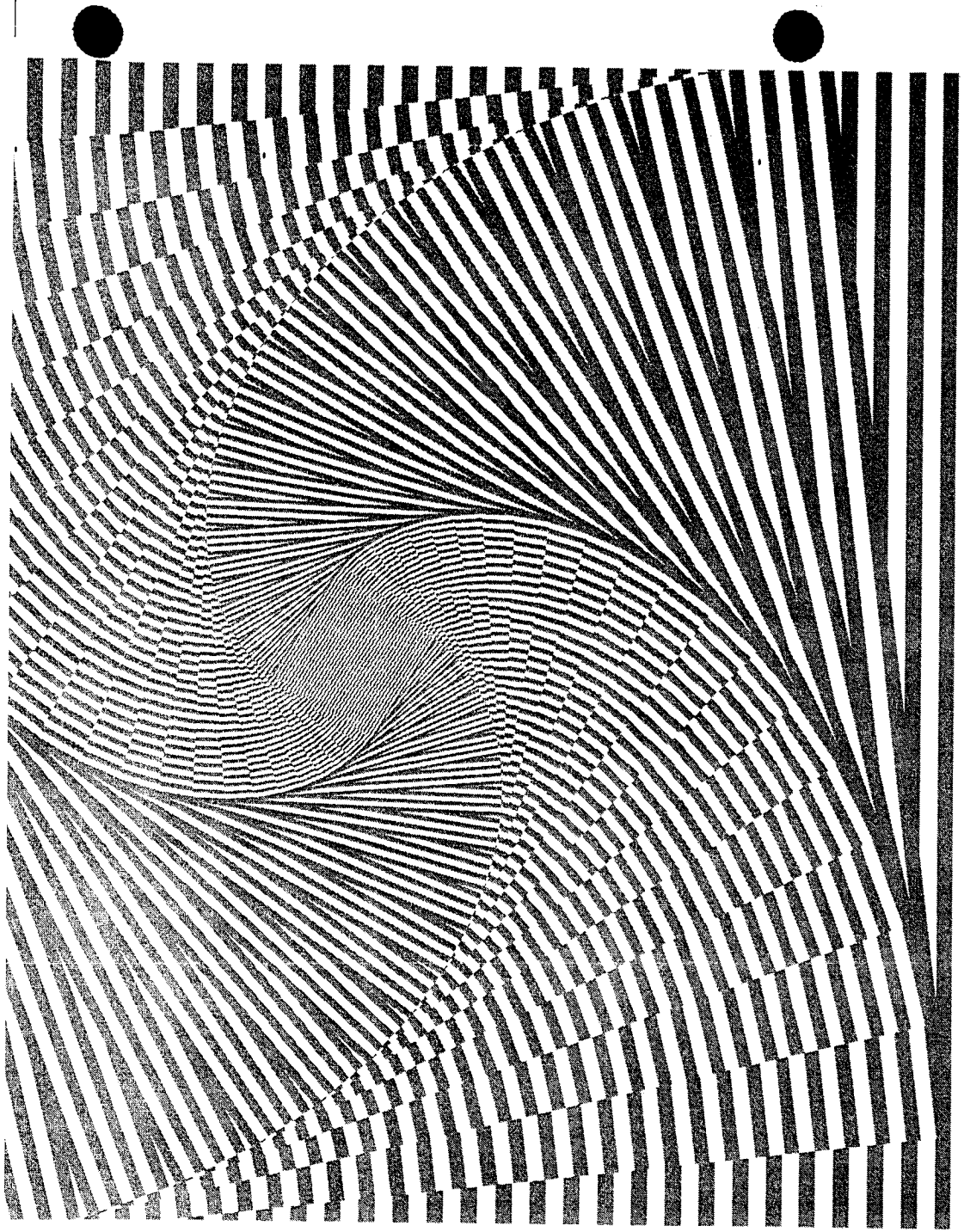
Why drink it now: Sweet enough for dessert, this red-white-and-blue cocktail is perfect for Independence Day-themed gatherings. It gets its blue component from Hpnotiq liqueur, a blend of cognac, vodka and tropical fruit juices. The liqueur, introduced in the United States just a few years ago, became trendy thanks to its ubiquity at celeb-frequented events like New York's Fashion Week and the Sundance Film Festival. You can buy Hpnotiq at liquor stores like Big Daddy's Fine Wine & Spirits (1451 Eastchase Parkway, Fort Worth); a 750-milliliter bottle sells for about $29.

— Patricia Rodriguez

Hpnotiq Firecracker Margarita

- 1 ounce dark rum
- 1 ounce coconut milk
- 1 ounce fresh lime juice
- 1 ounce pineapple juice
- 1 ounce sweetened strawberry puree
- ½ cup crushed ice
- 1 ounce Hpnotiq liqueur

1. Combine rum, coconut milk, lime juice, pineapple juice, strawberry puree, and ice in blender.
2. Pour Hpnotiq into a margarita glass and layer blended mix on top.
3. Garnish with chopped coconut or use a salt-rimmed glass as a variation.



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*THIS MESSAGE IS INTENDED ONLY FOR THOSE OF LEGAL DRINKING AGE. MUST BE 21 TO ENTER.

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SEPT/OCT 2007

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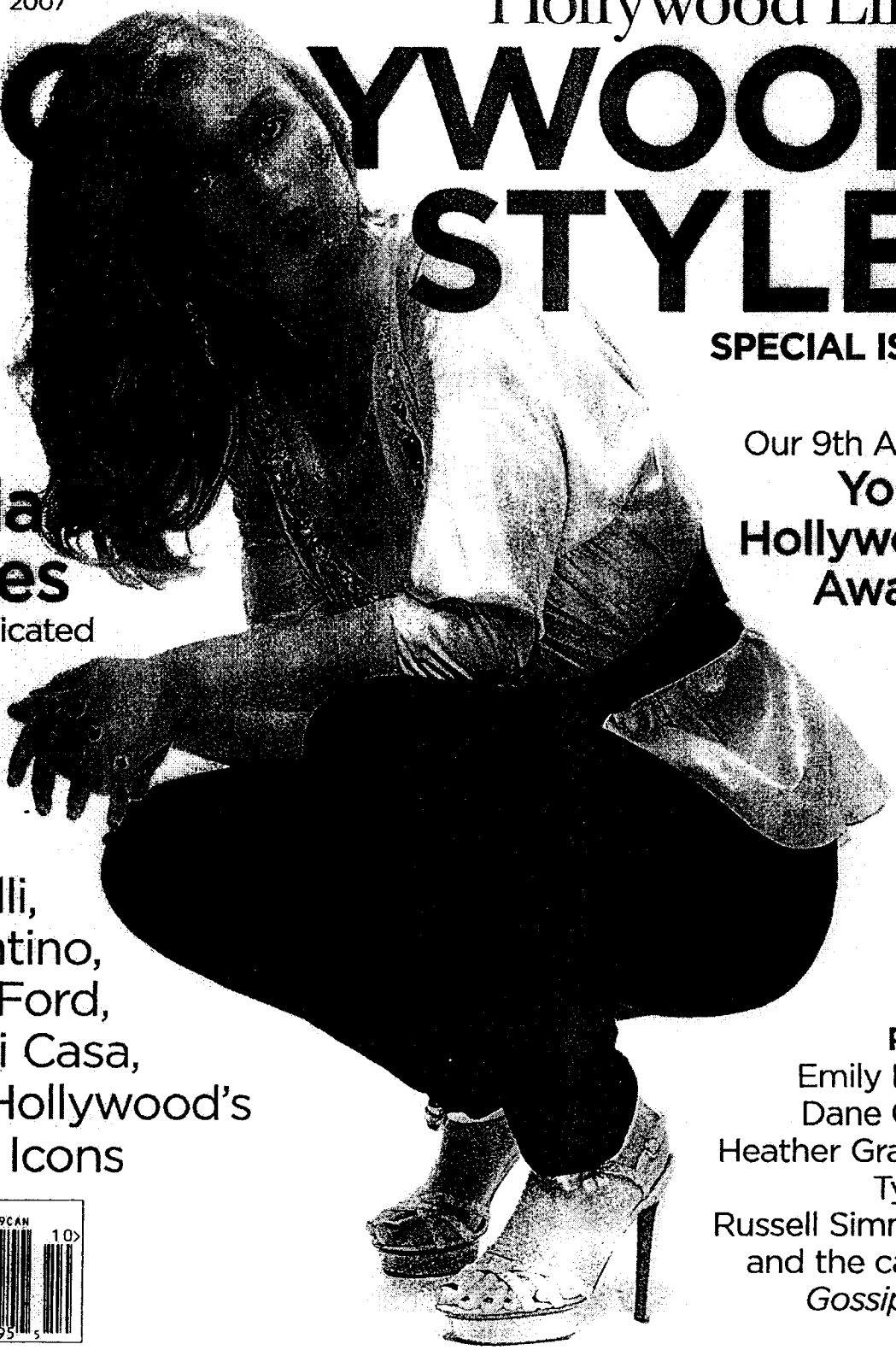
SPECIAL ISSUE



Julia Stiles

Sophisticated Beauty

Our 9th Annual **Young Hollywood Awards**

Cavalli, Valentino, Tom Ford, Fendi Casa, and Hollywood's Style Icons

PLUS:
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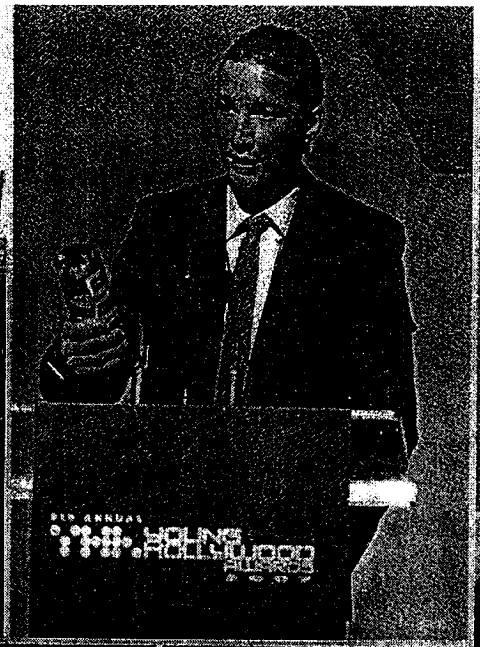
arties!

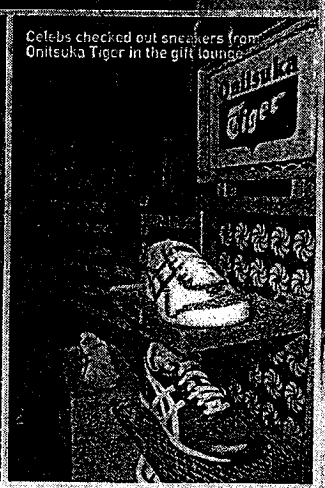


Ashley Tisdale

Hpnotiq provided the bar for the awards and after-party

Katharine McPhee tries on a pair of sunglasses from Solstice

DJ Spider kept the dance floor grooving at the after-party



Celebs checked out sneakers from Onitsuka Tiger in the gift lounge

THE NIGHT

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And that's not all Ashle

Why she can't stop her surgery obsess

BREAKING NEWS: PAMELA ANDERSON IS PRE

SEEN & HEARD

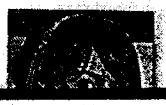
JENNIFER ANISTON was filming with BEN AFFLECK on the LA set of *He's Just Not That Into You* while she was wearing a black Lily McNeal's bell-sleeve cardigan on September 20.

MENA SUVARI was at Whiskey Blue inside the W hotel in LA on September 26 as Will.i.am of the Black Eyed Peas celebrated his new solo album, *Songs About Girls*.

DAVE NAVARRO wore a Jessica Elliot handcuff choker at the Declare Yourself 2008 event on September 27 at the Beverly Hills Cultural Center.

Former *Married With Children* star DAVID FAUSTINO decided to go to the bathroom before the check came for his dinner at Fat Fish restaurant in LA on October 1. According to an onlooker, "He then left his date to pay the bill."

CHERYL HINES of *Curb Your Enthusiasm* was heard raving about the Butler Bag at the brand's couture launch at the Sofitel in LA on September 29.



ASHANTI was glowing when she exited the Susan Ciminelli day spa

HEATHER GRAHAM and boyfriend Charles Ferri celebrated the *Broken* movie premiere by drinking Hpnotiq with partygoers at D'Or at Amalia restaurant in New York on October 2.

RACHEL WEISZ is such a fan of An Earnest Cut & Sew flagship store in NYC's Meatpacking District that she shopped there on September 17 and 21.

Courtesy of FGPR

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Real World/Road Rules The Duel may be over, but Christopher "CT" Tamburello and Diem Brown are still together. They shared an on-camera kiss and came out as a couple at the Sundance Film Festival. They were spotted at Hpnotiq bar's happy hour on January 19. "It's true, they're a couple," an MTV rep confirms.
◀ CT, 26, was on Real World Paris and cancer survivor Diem, 25, was on Road Rules.
about their marriage

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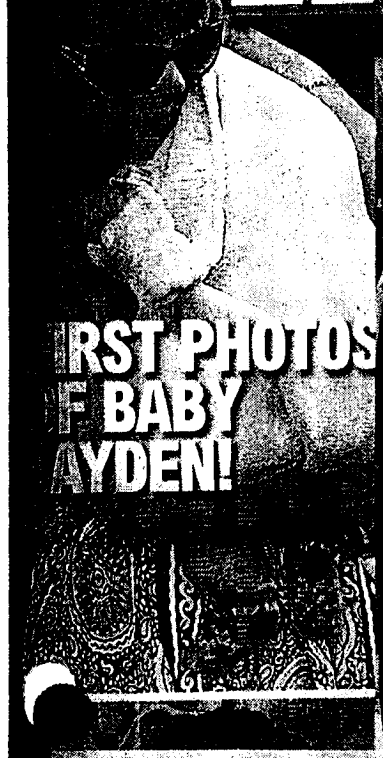

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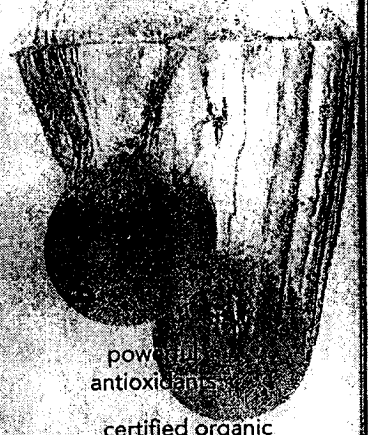

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Reality stars' hot romance

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about their marriage

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BRAD'S PANIC OVER ANGELINA
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SEEN & HEARD
SHE'S GOT STYLE
Mary J. Blige picked up two pairs of gold Chinese Laundry shoes to go with her shimmery Grammy gown from the backstage gifting suite
FOR A GOOD CAUSE
Hugh Grant celebrated Mercedes-Benz Fashion Week in NYC at a charity dinner sponsored by Hpnotiq that honored Kenneth Cole for his fight against AIDS in Africa on February 9 at Gramercy Park Arts.
spent his Valentine's Day alone at Pearl Dragon restaurant in Pacific Palisades, Calif., looking miserable as he dined on sushi and downed beers.
KEEPING TO HIMSELF
Nick Cannon tapped away on his computer during the Svedka-sponsored Heatherette party in NYC on February 6 — removing his headphones only to talk to gal pal Kim Kardashian.
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MARCH 5, 2007

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SEEN & HEARD

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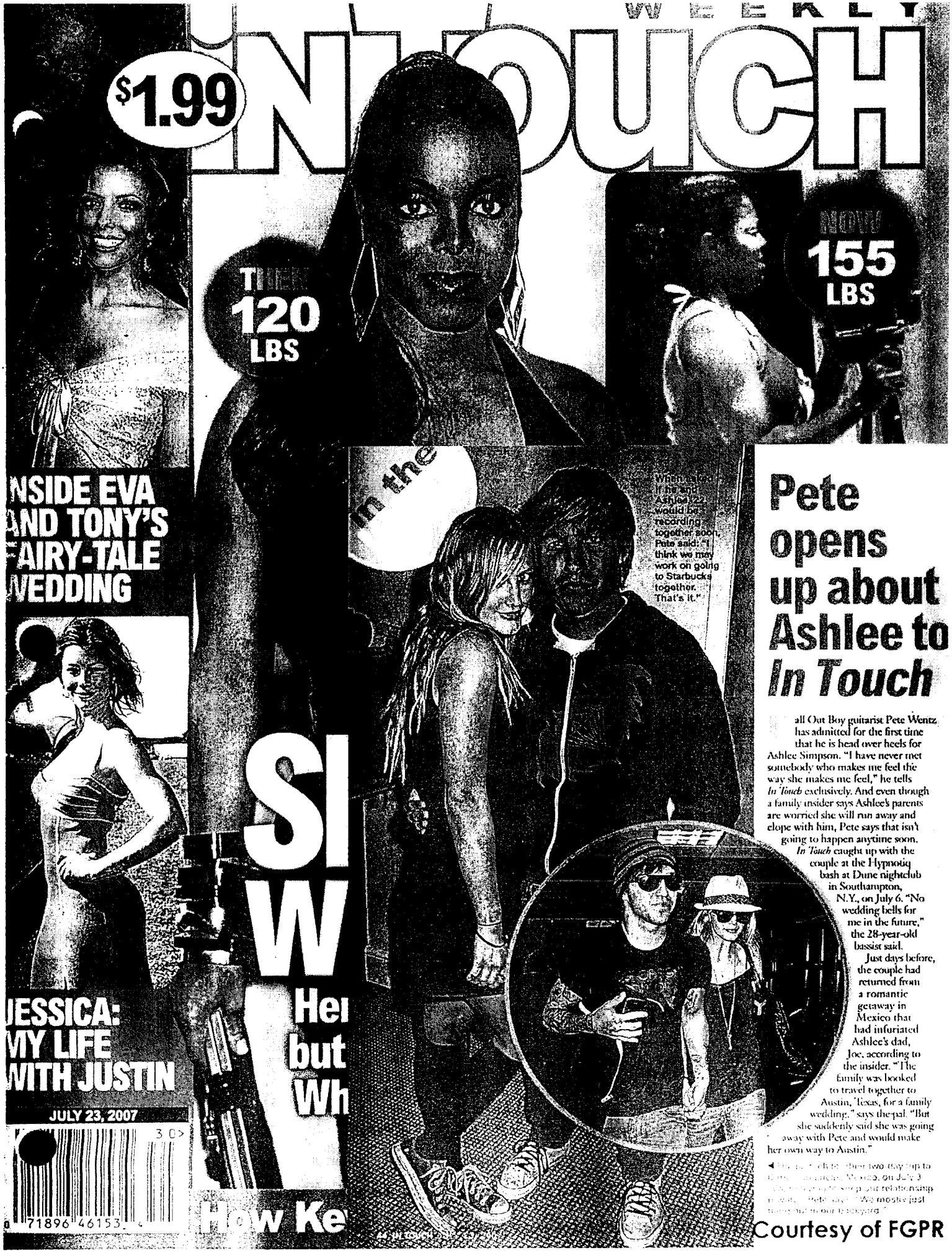

When asked if he and Ashlee 22 would be recording together soon, Pete said: "I think we may work on going to Starbucks together. That's it."

Pete opens up about Ashlee to *In Touch*

all Out Boy guitarist Pete Wentz has admitted for the first time that he is head over heels for Ashlee Simpson. "I have never met somebody who makes me feel the way she makes me feel," he tells *In Touch* exclusively. And even though a family insider says Ashlee's parents are worried she will run away and elope with him, Pete says that isn't going to happen anytime soon.

In Touch caught up with the couple at the Hypnotiq bash at Dune nightclub in Southampton, N.Y., on July 6. "No wedding bells for me in the future," the 28-year-old bassist said.

Just days before, the couple had returned from a romantic getaway in Mexico that had infuriated Ashlee's dad, Joe, according to the insider. "The family was booked to travel together to Austin, Texas, for a family wedding," says the pal. "But she suddenly said she was going away with Pete and would make her own way to Austin."

◀ [illegible] their two-day trip to [illegible] Mexico, on July 3 [illegible] keep our relationship [illegible] Pete says. "We mostly just [illegible] in our backyard."

Courtesy of FGPR

WEEKLY

In Touch

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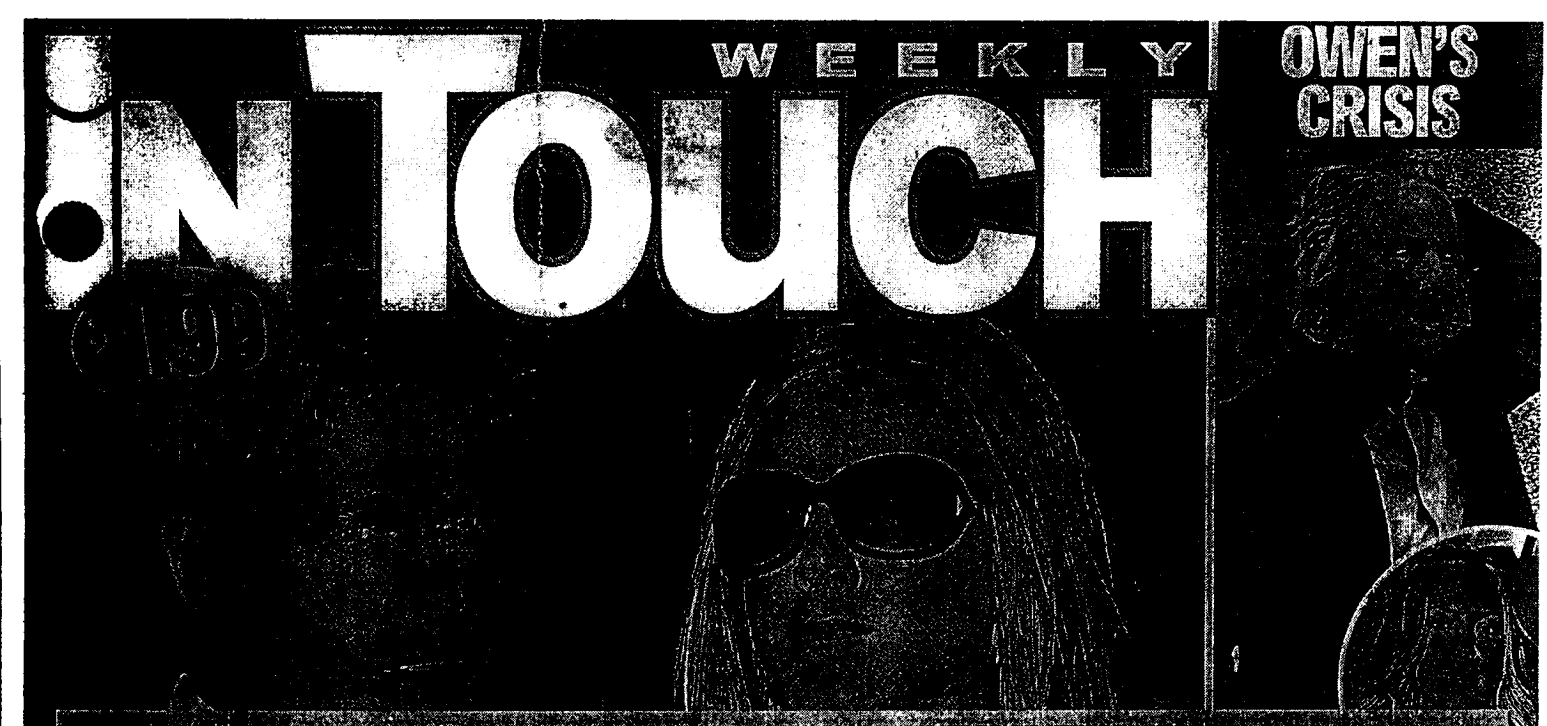

OWEN'S CRISIS

SEEN & HEARD

STAR JONES and DONALD TRUMP laughed, joked and posed for photos together at the Bridgehampton, N.Y., Polo event on August 18 sponsored by Hpnotiq.

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BRITNEY FIGHTS BACK
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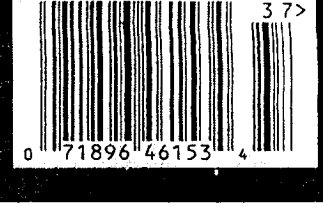

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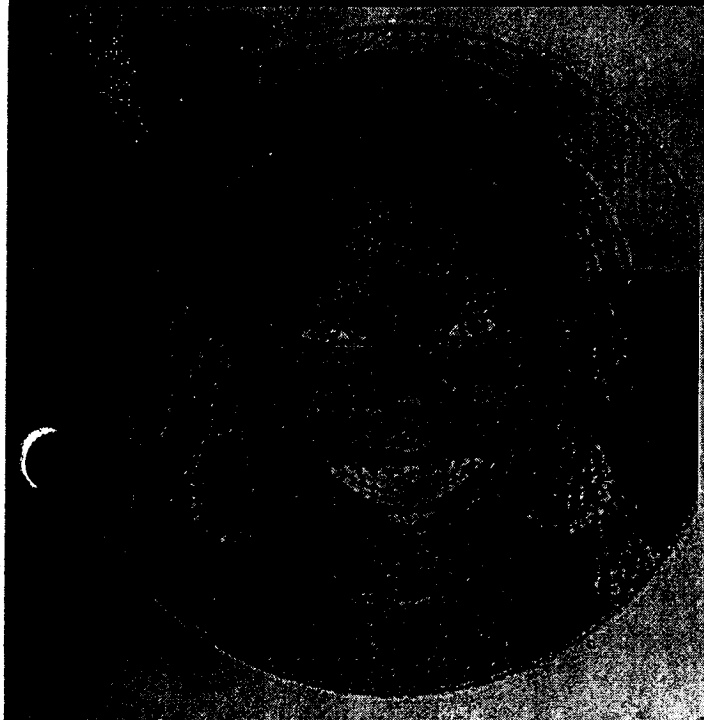
SEEN AND HEARD



SHAR JACKSON
She mocked Britney's new song by wearing a "That's right, bitch, I'm Shar Jackson" T-shirt to the Hpnotiq table at Tao Beach.

RASHES

birthday party

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EXCLUSIVE

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And that's not all Ashle

Why she can't stop her surgery obsess

REAKING NEWS: PAMELA ANDERSON IS PRE

SEEN & HEARD

JENNIFER ANISTON was filming with BEN AFFLECK on the LA set of *He's Just Not That Into You* while she was wearing a black Lily McNeal's bell-sleeve cardigan on September 20.

MENA SUVARI was at Whiskey Blue inside the W hotel in LA on September 26 as Will.I.am of the Black Eyed Peas celebrated his new solo album, *Songs About Girls*.

DAVE NAVARRO wore a Jessica Elliot handcuff choker at the Declare Yourself 2008 event on September 27 at the Beverly Hills Cultural Center.

Former *Married With Children* star DAVID FAUSTINO decided to go to the bathroom before the check came for his dinner at Fat Fish restaurant in LA on October 1. According to an onlooker, "He then left his date to pay the bill."

CHERYL HINES of *Curb Your Enthusiasm* was heard raving about the Butler Bag at the brand's couture launch at the Sofitel in LA on September 29.

ASHANTI was glowing when she exited the Susan Ciminelli day spa

HEATHER GRAHAM and boyfriend Charles Ferri celebrated the *Broken* movie premiere by drinking Hpnotiq with partygoers at D'Or at Amalia restaurant in New York on October 2.

RACHEL WEISZ is such a fan of An Earnest Cut & Sew flagship store in NYC's Meatpacking District that she shopped there on September 17 and 21.

Courtesy of FGDR

CHRISTINA MILIAN was dressed as a vampire at Hpnotiq's Halloween party on October 30 in LA, but she was suffering from laryngitis due to exhaustion!

a lot of work to do: "I am so busy having meetings all day!"

LINDSAY LOHAN stopped into Crème Beverly Hills for a surprise shopping spree on November 1, and she left after spending $2,337 on goodies from the clothing store.

EVE dressed as a sexy cop at the Imperia Erotica Halloween Ball at Scores West, which was thrown by the owners of Butter and The Inn LW12, on October 31.

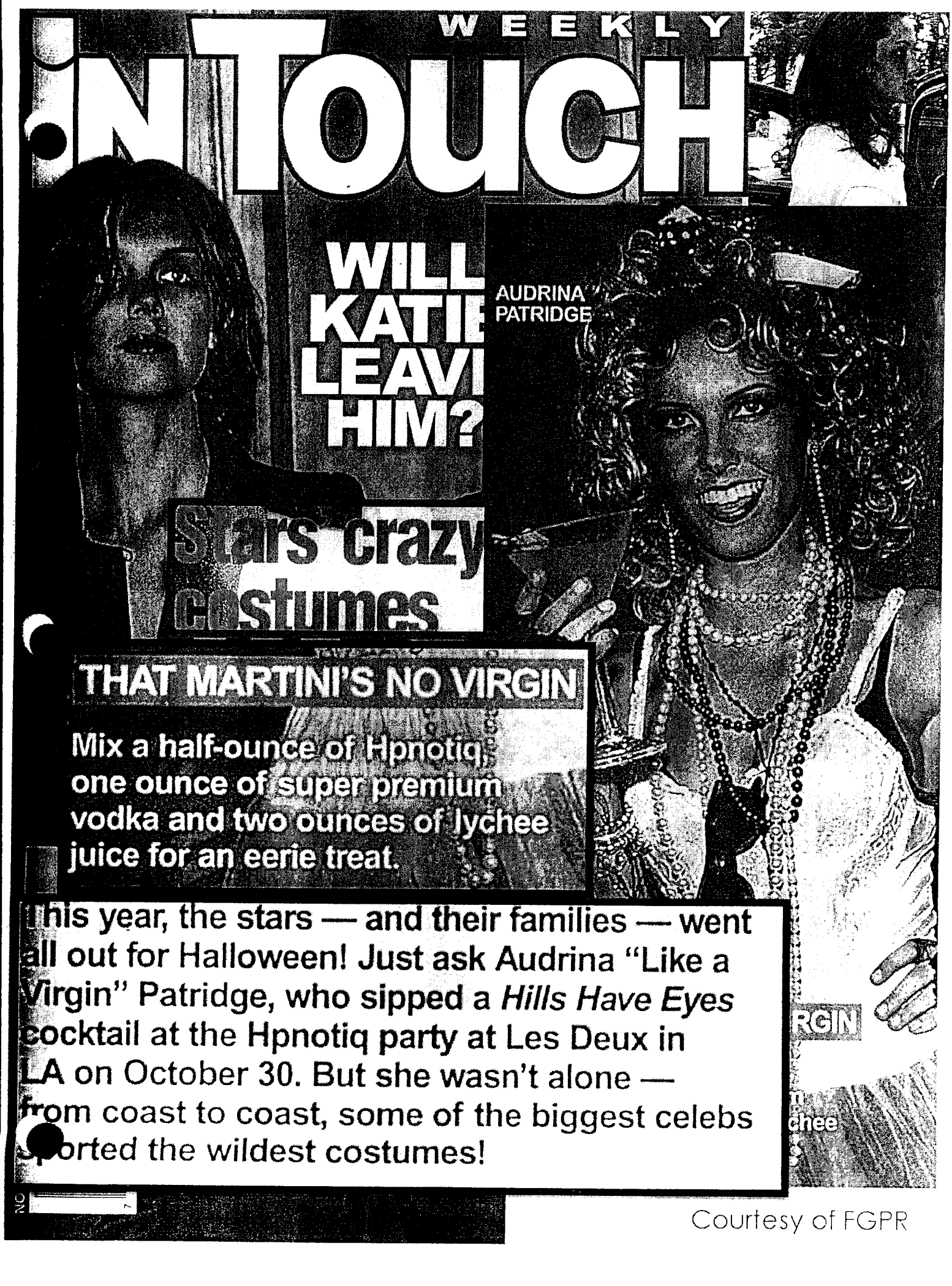
LEIGHTON MEESTER from *Gossip Girl* was fashionably late to the T-Mobile Shadow launch event at The Bowery Hotel and danced while DJ Reach was spinning tunes on October 30.

NICOLLETTE SHERIDAN went to the *Bee Movie* premiere in LA on October 28. She dressed down in black jeans and wore a yellow tank top to keep with the bee theme.

DAVID DUCHOVNY took his wife, TEA LEONI, to the Exhale spa for the signature Core Fusion class in New York on October 30.

The BACKSTREET BOYS celebrated their new CD, *Unbreakable*, at Tenjune in NYC with owners Eugene Remm and Mark Birnbaum on October 30.

COURTESY OF FGPR



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EXCLUSIVE

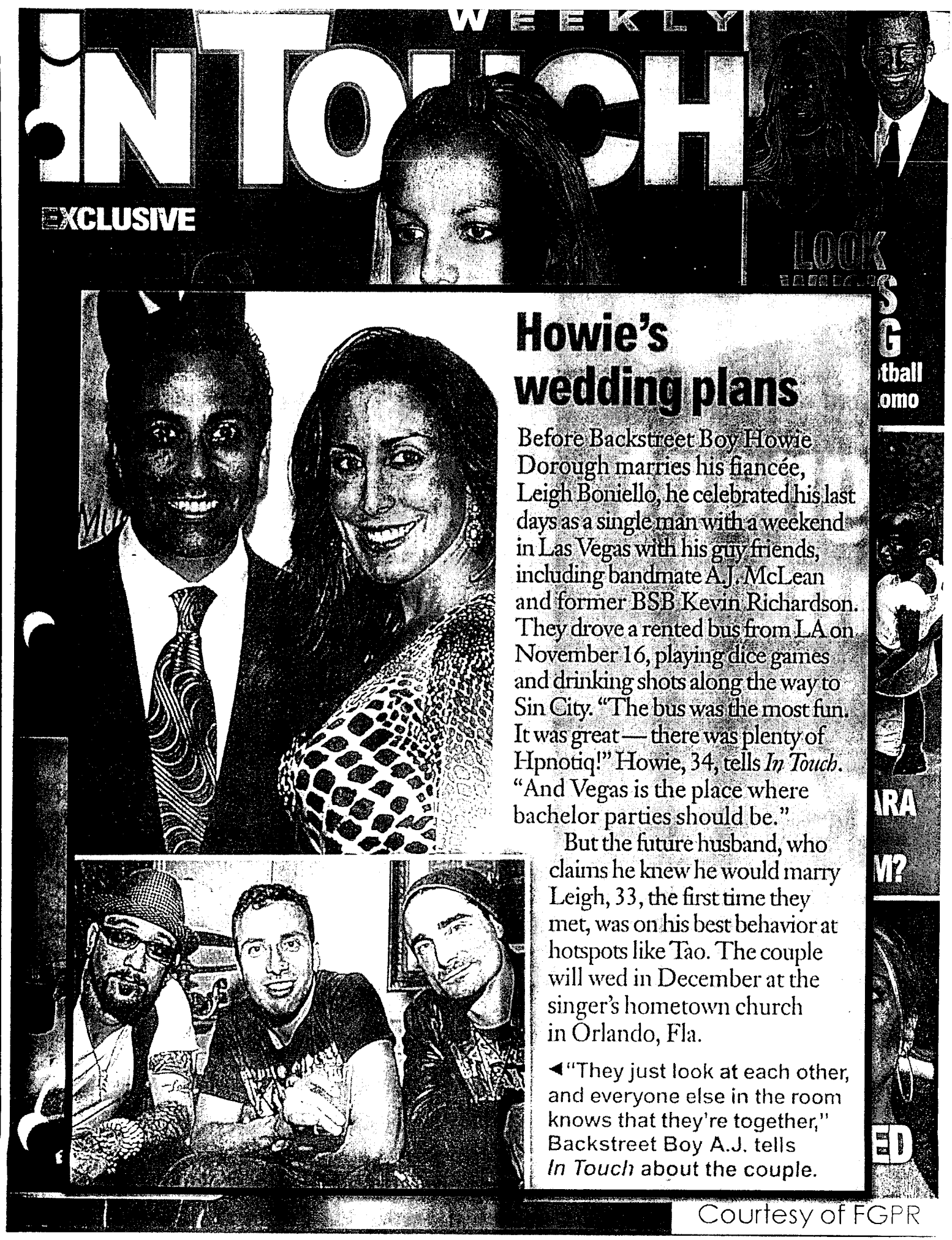
LOOK

Howie's wedding plans

Before Backstreet Boy Howie Dorough marries his fiancée, Leigh Boniello, he celebrated his last days as a single man with a weekend in Las Vegas with his guy friends, including bandmate A.J. McLean and former BSB Kevin Richardson. They drove a rented bus from LA on November 16, playing dice games and drinking shots along the way to Sin City. "The bus was the most fun. It was great — there was plenty of Hpnotiq!" Howie, 34, tells *In Touch*. "And Vegas is the place where bachelor parties should be."

But the future husband, who claims he knew he would marry Leigh, 33, the first time they met, was on his best behavior at hotspots like Tao. The couple will wed in December at the singer's hometown church in Orlando, Fla.

◀"They just look at each other, and everyone else in the room knows that they're together," Backstreet Boy A.J. tells *In Touch* about the couple.



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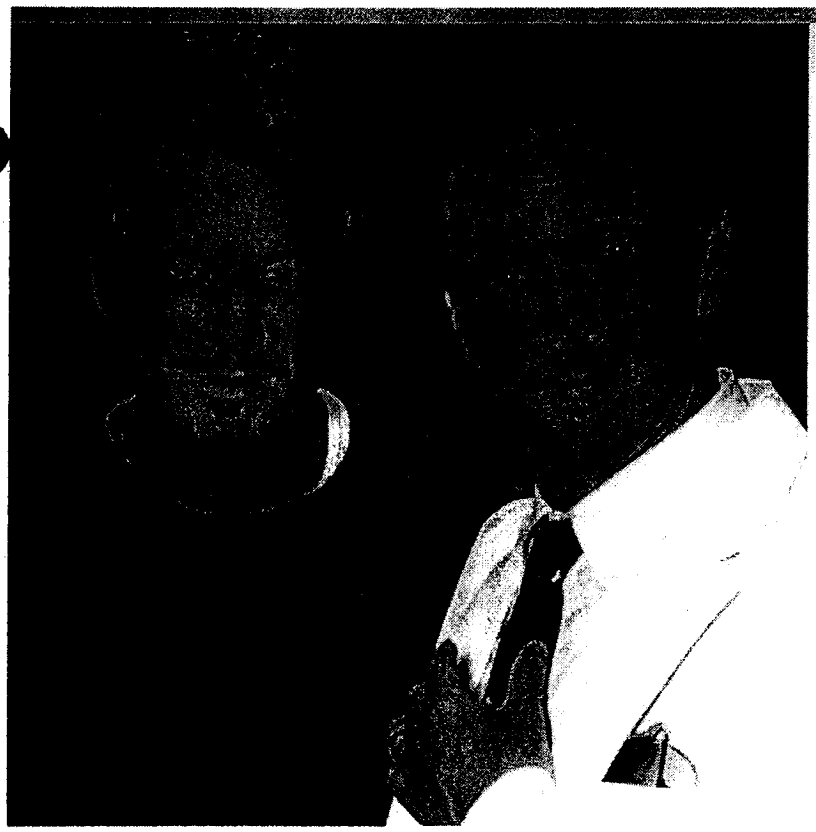
PARTY

Weekend Hot Shots

Eva Longoria shows off her maternal side in Hollywood. Plus: Eric Dane, Mischa Barton and Ashlee Simpson



Eric Dane and Donovan Leitch

The cream of L.A.'s hipsters hit the Mulholland Tennis Club in the Hollywood Hills to celebrate British rocker **Donovan Leitch**?s 40th birthday party. "The last time I was in a country club was for somebody?s bar mitzvah, so this is taking me back," said pal **Eric Dane** of the preppy/punk theme of the bash. After party guests sang "Happy Birthday" (twice) the birthday bad boy grabbed his racquet and hit the court for an impromptu game of tennis. "He gets younger every time I see him. If I look half as good as him when I turn forty, I?ll consider myself an incredible success," marveled Dane.

Next: Kirsty Hume and Donovan Leitch ›

Eric Charbonneau/WireImage

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PARTY

Weekend Hot Shots

Eva Longoria shows off her maternal side in Hollywood. Plus: Eric Dane, Mischa Barton and Ashlee Simpson

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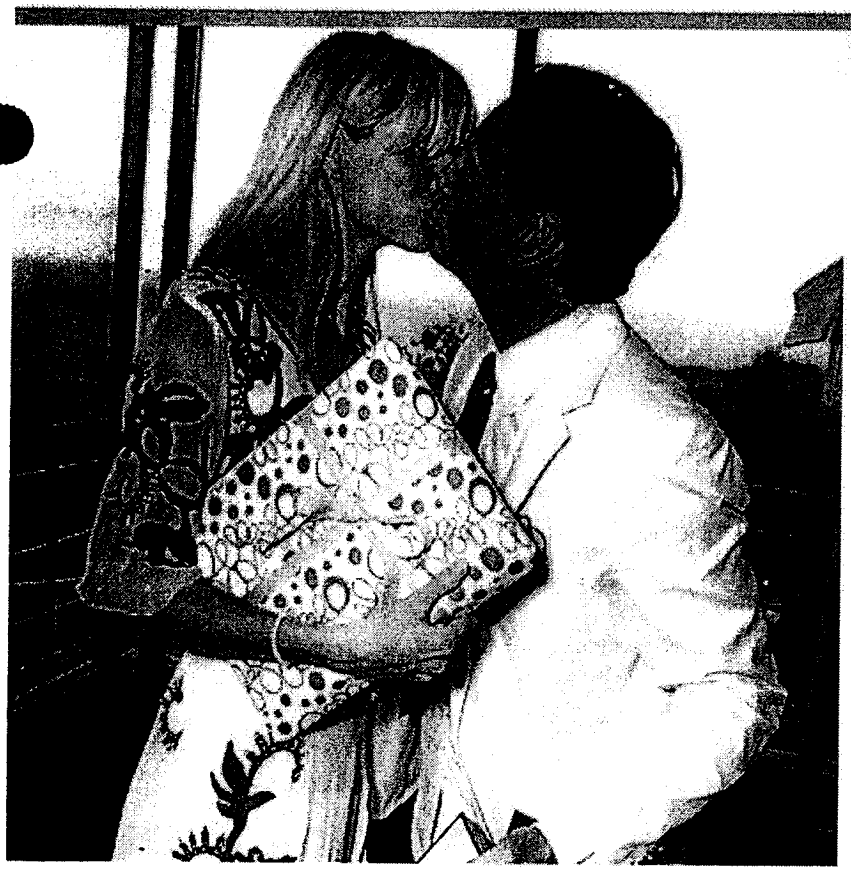

Kirsty Hume and Donovan Leitch

Supermodel **Kristy Hume** arrived at husband **Donovan Leitch's** birthday party bearing gifts, including a framed Richard Avedon photograph of Donovan's parents from the 1960's. Other guests at the Hpnotiq-sponsored bash included **Matthew Perry, Shiva Rose** and **Amber Valetta.**

Next: Jennifer Garner and Bridget Moynahan ›

Eric Charbonneau/Wireimage

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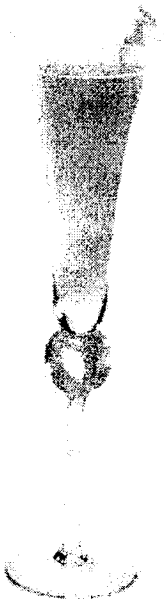
HOLIDAY TRENDS 2007



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Star-Tested Holiday Cocktails

HPNOTIQ Resolution
(Makes one serving)

2 oz. HPNOTIQ
1 oz. limoncello
1 oz. champagne
Splash of lime juice

Pour chilled HPNOTIQ, limoncello and champagne into a champagne flute. Add a splash of lime juice. Garnish with a lemon twist.

***Victoria Beckham** has indulged in this bubbly drink.*

Next Photo: **Peanut Brittle**

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ONE HAPPY TOUR

On a May 14 stop in Hamburg, Germany, Beyoncé asked her team to find her some Hpnotiq. When the company heard, they sent her enough of the blue liquor to last for her whole European tour!

HE'S GOT NEW INK
Wilmer Valderrama proudly showed off his two new tattoos as he partied in the early hours of May 23 at Element in Los Angeles. The tattoo on his stomach says "Triple 7," while two pistols on his back point downward.

SHE'S SO IN LOVE
Elisha Cuthbert and her hockey hunk, Sean Avery, who've been dating for more than a year, kissed and held hands as they ate comfort food in a booth at Hollywood's Citizen Smith restaurant on May 16.

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COCAINE
They throw wild bachelorette parties
Ugly Betty's Ana Ortiz (center), her co-star Kevin Sussman and pal Sprague Grayden sipped Hpnotiq cocktails while celebrating her upcoming wedding — she's marrying musician Noah Lebenzon — at Tao Beach in Las Vegas on May 24. "We're getting married on June 9 in Puerto Rico," Ana tells In Touch.
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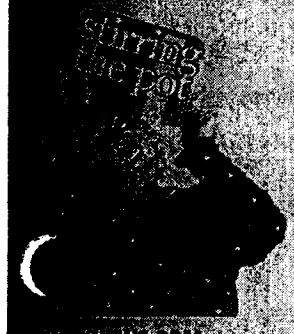

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watermelon salad
sweetness of melon
savory flavors of
bell pepper. Watch
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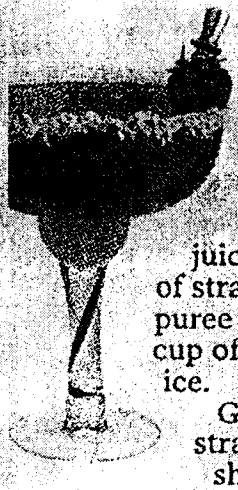


Mix 1 ounce of Hpnotiq liqueur with 1 ounce of dark rum, 1 ounce of coconut milk, 1 ounce of lime juice, 1 ounce of pineapple juice, 1 ounce of strawberry puree and half a cup of crushed ice.

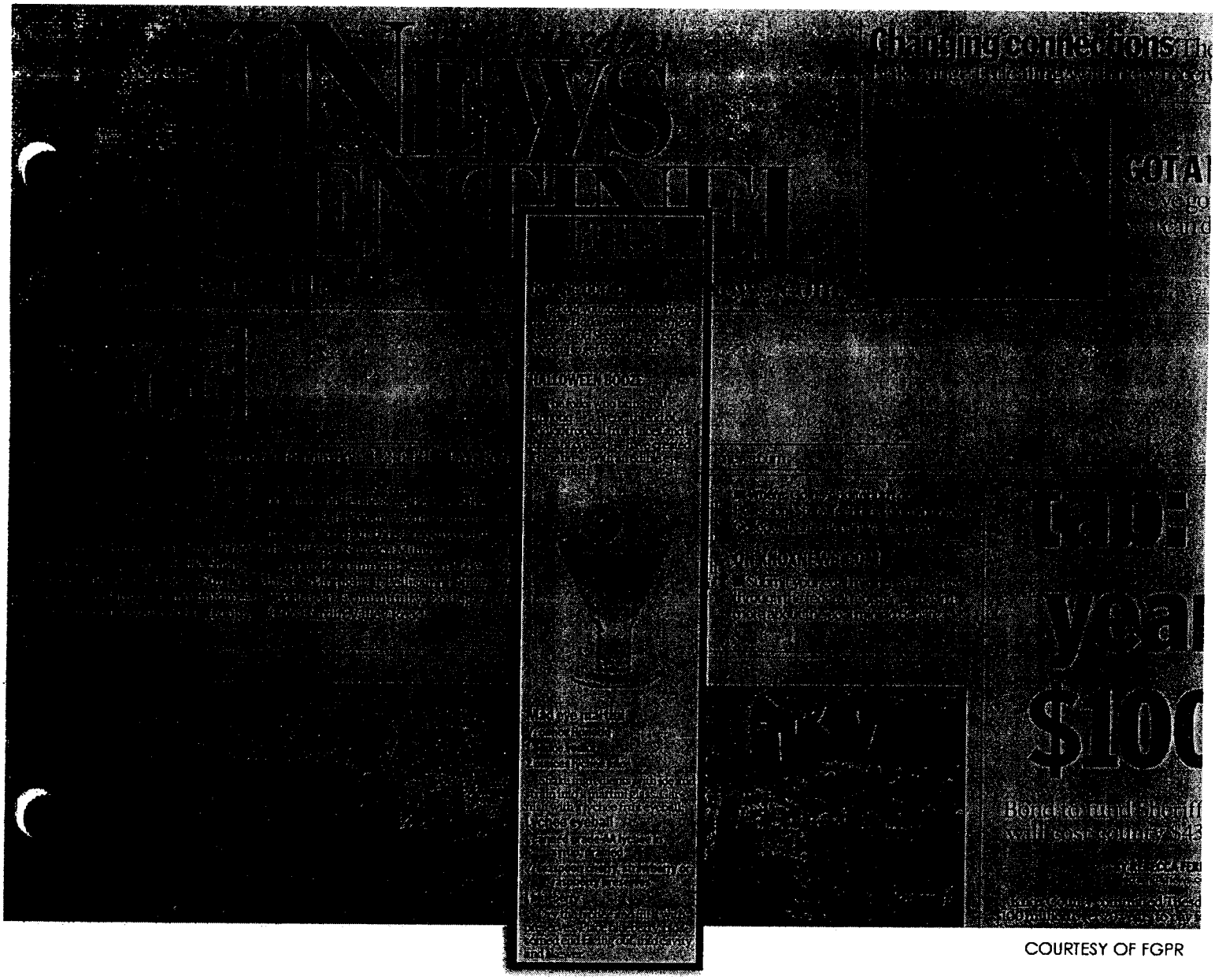
Garnish with strawberry, shredded coconut and July Fourth accessories as desired. **Note:** A mixture of vodka, fruit juices and cognac gives Hpnotiq, a product of France, its blue color.

Source: Hpnotiq

MELON MARTINI

1 cup seeded, diced watermelon
1½ ounces currant-flavored vodka
1 tablespoon orange-flavored liqueur
1 tablespoon lime juice
1 tablespoon creme de cassis

Courtesy of FGPR



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Young Hollywood in the spotlight

By Joel Stratte-McClure

Article Last Updated: 04/24/2007 10:12:19 AM PDT

"You looked great on stage!" Superstar of Tomorrow **Shia LaBeouf** whispered to Exciting New Vocalist **Katharine McPhee** when she returned to their table at the ninth annual Young Hollywood Awards on Sunday Night.

McPhee, who'd been introduced by a pitchy **Randy Jackson**, also picked up a sparkling Atlantis watch for making a "quantum leap" in the performing biz.

"We love the bling," McPhee told an audience at the Music Box at the Fonda that included Legend in Acting **James Caan**, Exciting New Face **Josh Henderson**, female Superstar of Tomorrow **Katherine Heigl**, Scream Queen **Bijou Phillips**, Today's Superstar **Chris "Ludacris" Bridges** and Hottest Coolest Young Veteran **Dakota Fanning**.

Hey kids, it's Shia LaBeouf, Male Superstar of Tomorrow, who's not doing too bad today, what with No. 1 film "Disturbia" in theaters. Here he is outside, looking superstarish, before the Young Hollywood awards. (Kevin Winter/Getty Images)

Katharine McPhee proves you don't have to win "American Idol" to be named Exciting New Vocalist at the Young Hollywood Awards. (Kevin Winter/Getty Images)

Then LaBeouf led the applause for Breakthrough Performance award winner **Tyrese Gibson**, his "Transformers" co-star who walked by the table to give him a big hug.

Emcee **Justin Long** had an unkind word for almost everyone, even presenters **Jessica Alba, Luke Wilson, Hilary Duff, Robin Wright Penn, Amanda Bynes, John Singleton, Jewel, Eli Roth, Maria Menounos** and **T.R. Knight**, who called Heigl "the closest thing to a human being I know."

"Put ear muffs on Dakota before I start!" Long said before he told Hollywood Life publisher **Anne Volokh**, the evening's older host, that she "smelled like formaldehyde." Long added that Knight "is the man that I call Isaiah Washington's muse" and then claimed "I was conceived when my parents were watching James Caan in 'The Godfather.'"

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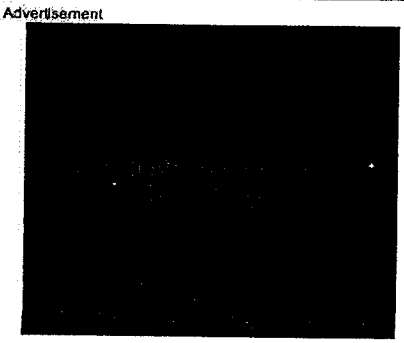

"I'd like to thank you for a night of 1,001 uncomfortable moments," Menounos told Long.

But don't think that Young Hollywood, who were drinking "Hpnotinis" – cocktails made with Hpnotique vodka – at the awards, doesn't influence the older generation.

"The young people of Hollywood are my most important critics," concluded Caan. "And talented young actors who ask for advice really pump me up."

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Birthday boy

Donovan Leitch, attired in a totally preppy outfit at the Mulholland Tennis Club for his 40th birthday bash on Thursday, wasn't upset that younger sister Ione Skye skipped his party to fly to an international festival that his namesake dad, who released "Hurdy Gurdy Man" when the model/actor/rocker was just a year old, was in Ireland.

"They're worried that I'm ready to atone for my sins and become a responsible adult," the Hollywood High grad said as he welcomed 100 guests — including **Amber Valetta, Eric Dane, Matthew Perry, Balthazar Getty,** mom **Enid Karl** and members of his Camp Freddy band — to the old school party. **Kirsty Hume,** accompanied by their daughter Lilac, gave her aging husband a vintage silver Rolex watch.

How will the stylish Leitch afford the good life after 40?

The tab for the Dr. Wu tasting dinner and two-layer birthday cake was picked up by Hpnotiq, the liquor manufacturer who served everyone a blue drink called The Dono.

Now that's how to be a responsible adult!

>JOEL STRATTE-McCLURE /SPYWITNESS

LA.comfidential > celebs

Moving on

"Criminal Minds" regular **A.J. Cook** says in the wake of **Mandy Patinkin**'s unexpected departure and ensuing brouhaha, the cast and crew has "rolled with the punches."

"We're not going to lie and say we weren't surprised and disappointed, but we're going to move forward and hope that it all goes fine," says the gorgeous blond actress, who plays FBI Special Agent Jennifer "J.J." Jareau on the CBS drama. "We wish the best to Mandy."

Joe Mantegna has been announced as the replacement for Patinkin's character, Supervisory Special Agent Jason Gideon, and Cook says, "The writers are locked in a room somewhere trying to find out who this new character is and how to bring him on. It'll be interesting to see how that changes the dynamic on the set and on screen."

The writers are also dealing with how to explain Gideon's absence. Cook says she'd be "personally shocked" if they kill off the character. She says Patinkin did eventually contact his former cast mates after leaving sans notice. "We have been kind of playing phone tag, but he has gone out of his way to make sure he reached all of us."

>BECK/SMITH HOLLYWOOD

Taking a pass

Kathryn Morris regrets that she's going to have to pass on the latest feature being planned by filmmaker **Rod Lurie**, for whom she's worked on movies from "The Contender" to this Friday's release "Resurrecting the Champ" with **Samuel L. Jackson** and **Josh Duhamel**.

"I've been in all of Rod's films. We have an incredible collaborative spirit together. We talked about another one, but it's not going to work out with my series schedule," explains the actress, who makes a departure from her "Cold Case" homicide detective role in the new movie. She plays the newspaper editor wife of Duhamel's down-on-his-luck sportswriter, whose career could be reignited with the story of Champ (Jackson), a former world-class boxer he finds homeless.

>BECK/SMITH HOLLYWOOD

It's 'Magic'

Bruce Springsteen is back with the E Street Band — and a hint of "Magic." The Rock and Roll Hall of Famer returns Oct. 2 with a new album, titled "Magic," his first collaboration with his longtime New Jersey mates since the Sept. 11-inspired "The Rising" in 2002, Springsteen announced through his publicist Thursday.

The album, other than its atmospheric title track, is filled as Springsteen's return to rock 'n' roll after his solo "Devils & Dust" and the folk-inspired "The Seeger Sessions." Fans can expect **Clarence Clemons**' familiar saxophone, **Danny Federici**'s soaring keyboards and **Max Weinberg**'s pounding drums — along with a lot of guitars.

The 11-song album is Springsteen's first of all-new material since April 2005, when he released the acoustic "Devils & Dust."

For this album, recorded with producer Brendan O'Brien at Atlanta, Springsteen reunited with the full E Street Band to re-create its Garden State wall of sound, which also includes guitarists **Steve Van Zandt** and **Nils Lofgren**, bassist **Garry Tallent**, keyboardist **Roy Bittan**, violinist **Soozie Tyrell** and vocalist **Patti Scialfa**.

Details on a worldwide tour featuring the band were scheduled to follow Springsteen and the E Street Band's set on the Live Earth concert series during a 15-month tour behind "The Rising."

- ASSOCIATED PRESS

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"Now that's how to be a responsible adult!"

- JOEL STRATTE-McCLURE /SPYWITNESS

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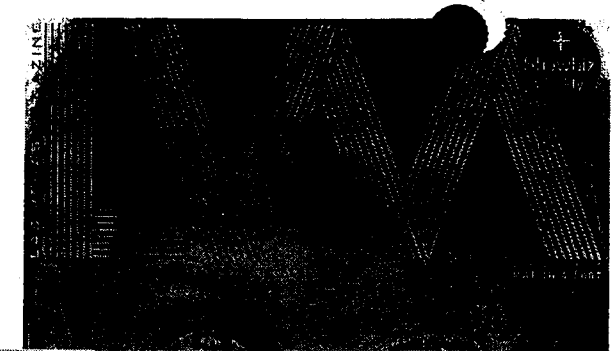

BEAUTIFUL BOOZE

SIN CITY MIXES IT UP

BY JUSTIN JIMENEZ

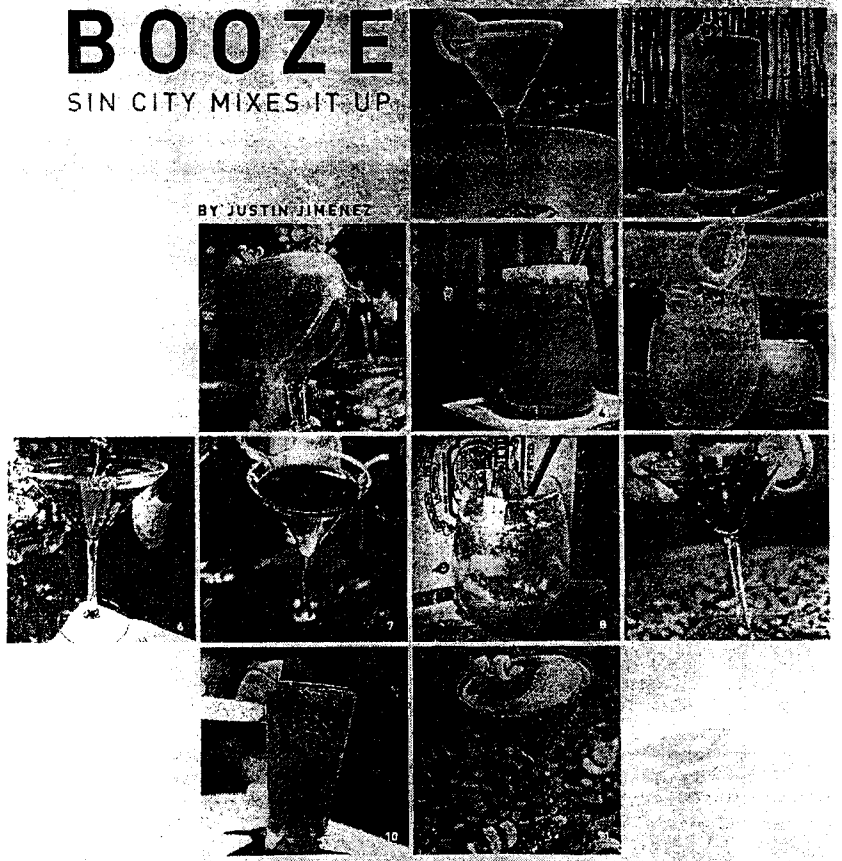

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Photo 2 by Antonio Gomez
Photo 3 by Brian Brown

WE LIKE TO DRINK; it's not a secret. (Yardlong margarita, anyone?) But as The Nightclub & Bar Convention and Trade Show comes to town on March 4-7, and some of the industry's leading entrepreneurs trail in with it, we thought we should take a moment to recognize some of the better libations Sin City has to offer. We have already established ourselves as a wine destination, housing some of the best vino collections this side of the Mississippi, along with one of the largest conglomerations of master sommeliers in the country. However, mixology, an art and science coming together behind the bar, is taking off and Las Vegas is leading the trend. Just like a wine can be paired with a meal, so can a cocktail. Mixologists are redefining how we look at drinking, and going way beyond turning a rum and Coke into a Cuba libre. *Shake It Up!—The Battle of the Mixologists* happens this week in conjunction with the convention, and more alcohol innovation is sure to be on its way. So we just wanted to encourage you to put down that light beer; punish your liver the right way. Here is a glimpse into the upscale world of cocktailing. Cheers!

1. **CUCUMBER MARTINI** (STACK, THE MIRAGE)
Resident bar manager José Zepeda's original green cocktail has become a house favorite. It may not be as healthy as a salad, but it's still damn good. Made with Skyy Melon, essence of cucumber and fresh lime juice.

2. **GREEN TEA LEMONADE** (SOCIAL HOUSE, TI)
Starting with a base of Grey Goose and Le Citron, mixed with fresh-brewed iced green tea and Cointreau, it's an ideal way to sip away an afternoon.

3. **THE WITCH DOCTOR** (VOODOO LOUNGE, RIO)
Let's be real, you want get the party started fast—and sobriety is a dirty word in this town. This is a superb-tasting drink with enough inhibition killers to have you on the dance floor in no time, without being overpowering (which is also what makes it dangerous, as you can't taste the alcohol). Tropical juices are backed by light rum, Bocador 151 Rum, Captain Morgan Spiced Rum, Malibu Rum, peach schnapps and banana liqueur. Wow.

4. **CACTUS PEAR MARGARITA**
(MESA GRILL, CAESARS PALACE)
Mixed with top-shelf Herradura Silver tequila, cactus pear syrup and fresh lime juice, it delivers a fantastic smoky agave kick against the sweet fruit taste.

5. **THE ULTIMATE MARGARITA**
(N9NE STEAKHOUSE, PALMS)
What makes a margarita cost $69? Herradura Seleccion Suprema (a rare 10-year-old tequila), Del Maguey Single Village Mezcal, Grand Marnier 150 Year, a dash of pomegranate juice, the juice of one whole lime, and, of course, a sugar stick swizzle in the shape of a 9.

6. **THE ARISTOCRAT**
(BODY ENGLISH, HARD ROCK HOTEL)
At $2,000, this martini goes way beyond just being top-shelf. Combining Louis XIII Cognac, Grand Marnier 150 Year and Dom Perignon, the diamond-encrusted swizzle stick is yours to keep, and the bottle of Dom comes to boot.

7. **TOP OF THE WORLD MARTINI**
(ROMANCE LOUNGE, STRATOSPHERE)
At $100, the tower isn't the only thing that's high. Hennessy Paradis is the ingredient that gives the sky-bound cocktail its flavorful and financial kick, complemented by Grand Marnier and Ultimat Vanilla Vodka.

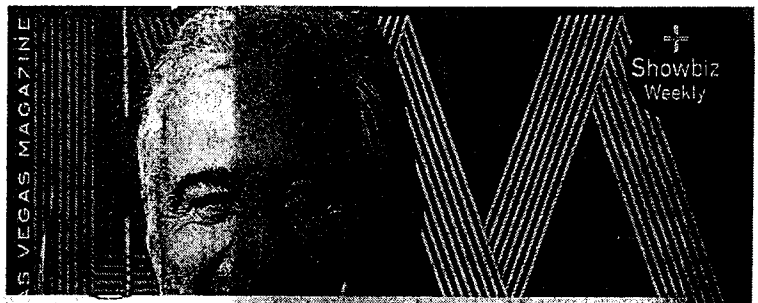
8. **CASA TANGERINE MOJITO**
(CASA FUENTE, THE FORUM SHOPS AT CAESARS)
Montecristo rum anchors a mojito that would make Hemingway weep with joy. The standard mashed lime and mint complement the fresh tangerine, and a float of Mandarine Napoleon tops off the perfect drink.

9. **IL TESORO ROSSO** (PENAZZI, HARRAH'S)
Gabriele Penazzi takes Malibu Pineapple Rum, Pearl Pomegranate Vodka and a splash of PAMA Pomegranate Liqueur to make a fruity Italian delight.

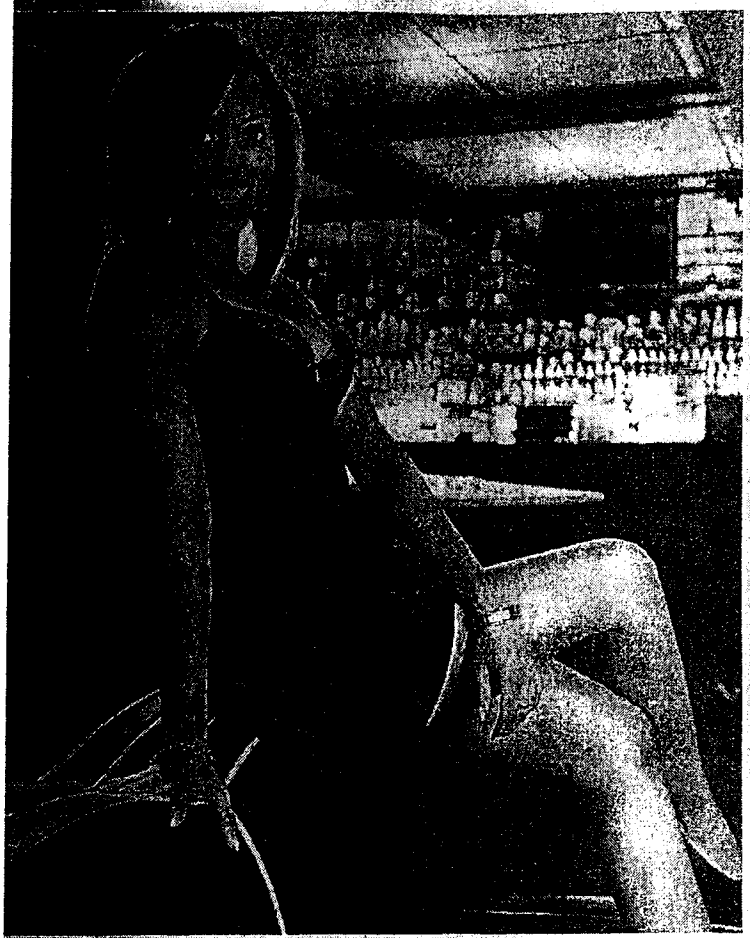
10. **63RD FLOOR** (MIX, MANDALAY BAY)
With a towering mix of 10 Cane rum and cherry brandy along with some sweetening accoutrements, this one will indeed take your spirits high.

11. **TROPICAL HYPNOSIS** (I-BAR, RIO)
With a base of sweet and sour, a shot of Souza Tres Generaciones, Blue Curacao and finished it off with Hpnotiq, you'll be in a trance in no time. LVM

NEWS
Hpnotiq
Las Vegas Magazine
Circ: 125,660
May 13, 2007



FRIENDS WITH BENEFITS



Erin Cardenas

There are connections many tourists never make on a weekend trip to Las Vegas. For example, many hotels are owned by the same company. There are also companies within those companies that offer the same kind of cross-property relationship.

Take, for example, Mist Lounge in Treasure Island, home to cocktail waitress Erin Cardenas.

"The Light Group is a remarkable family to be a part of," she said. Light Group oversees Mist, as well as marquee nightclubs Light and Jet. "I can take care of my friends at any of the other venues with great treatment."

Mist is one of the busiest cocktail parlors in town. Gong Karaoke on Mondays attracts some of the best-looking, worst singers in the city; Vapor Wednesdays has a hosted bar from 10-11 p.m. (read: free drinks) and the newly added Fusion Fridays puts some of the best DJs on display.

"This is the spot to be," Cardenas said. "This place has some of the best people; I am just lucky to get to meet so many of them." JUSTIN JIMENEZ

LIBATIONS

Sub Zero Martini

This original house creation of Mist is soothing after a heated bout with the karaoke machine. The hint of pineapple gives it a sweet tang complemented by Bacardi Orange Rum. The Malibu Rum adds a coconut aftertaste and the Hpnotiq cools off the color with a nice blue. -JJ

Photos by Christopher Smith

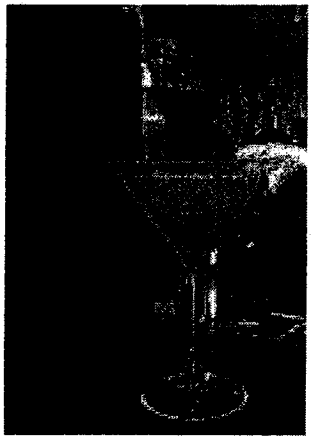
NEWS
Hpnotiq
Las Vegas Weekly Online
June 21, 2007

COCKTAIL OF THE WEEK

June 21, 2007

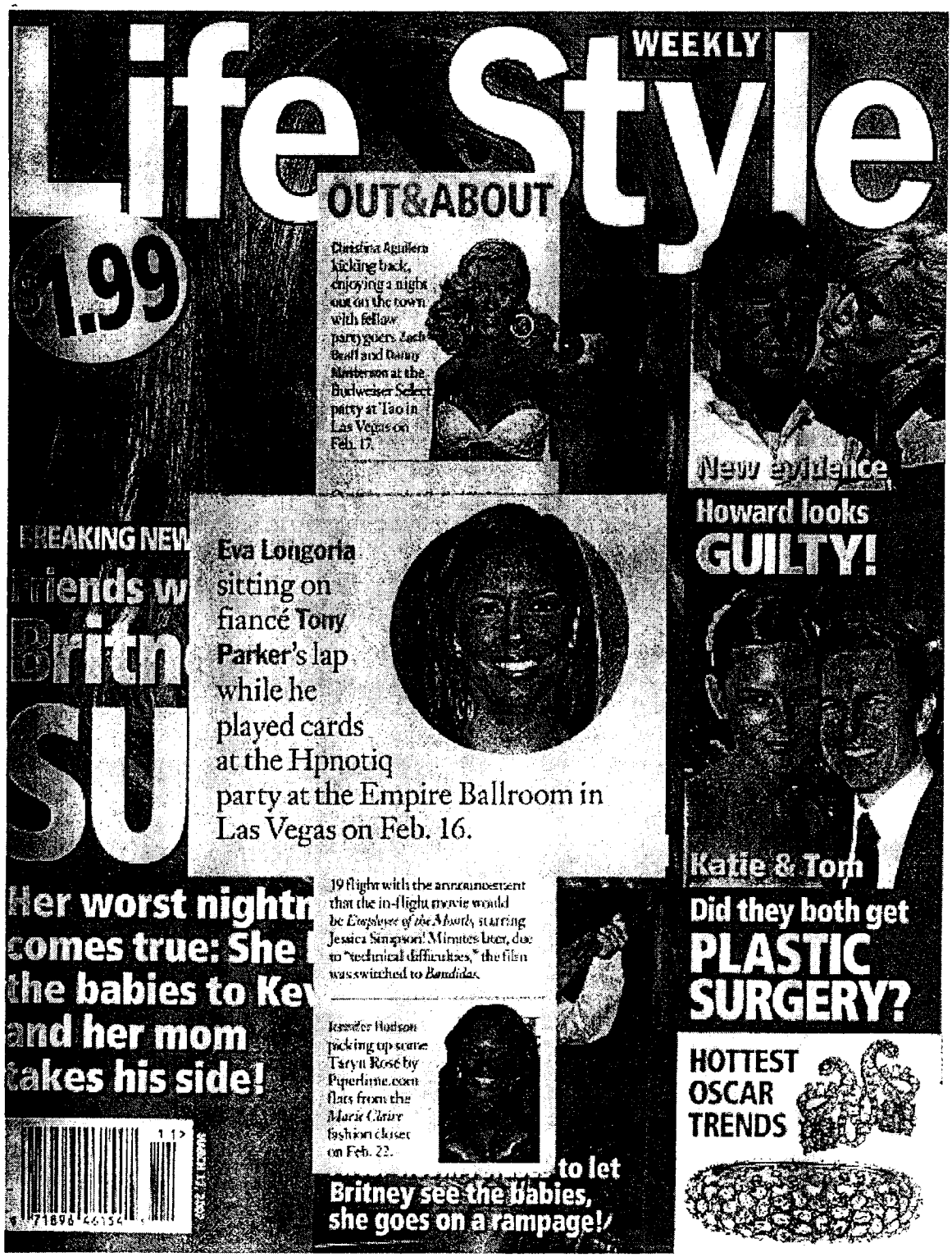
by Justin Jimenez

HPNOTIZED
V Bar, The Venetian, $8



INGREDIENTS:
1 oz. Hpnotiq
1 oz. orange-flavored rum
1/4 oz. Triple Sec
Splash pineapple juice
Garnish with fresh orange wedge

The thing about Hpnotiq is that if you try to do too much with it, you end up with a kitchen sink of flavors that ruins the point of using a blended liqueur—it doesn't need much. However, by itself it can be pervasively sweet. Part of the reason for both is that the French spirit is already blended with its own set of fine ingredients, using vodka, cognac and tropical fruits, so balance is essential. The Hpnotized cocktail has done a fine job of deflecting any cloying, as the citrus-based elements provide just enough acidity for a tasty equilibrium.


WEEKLY
Life Style
$1.99
OUT&ABOUT
Christina Aguilera kicking back, enjoying a night out on the town with fellow partygoers Zach Braff and Danny Masterson at the Budweiser Select party at Tao in Las Vegas on Feb. 17.
New evidence
Howard looks GUILTY!
Eva Longoria sitting on fiancé Tony Parker's lap while he played cards at the Hpnotiq party at the Empire Ballroom in Las Vegas on Feb. 16.
Katie & Tom
Did they both get PLASTIC SURGERY?
19 flight with the announcement that the in-flight movie would be Employee of the Month, starring Jessica Simpson! Minutes later, due to "technical difficulties," the film was switched to Bandidas.
Jennifer Hudson picking up some Taryn Rosé by Piperlime.com flats from the Marie Claire fashion closet on Feb. 22.
HOTTEST OSCAR TRENDS
to let Britney see the babies, she goes on a rampage!
Her worst nightm
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Life Style WEEKLY

1.99

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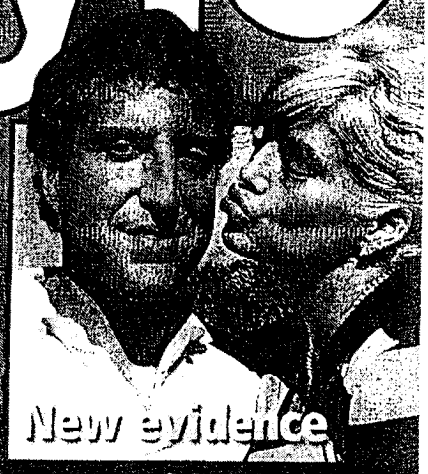

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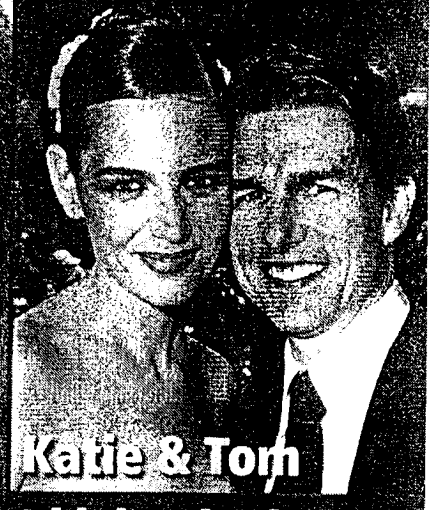

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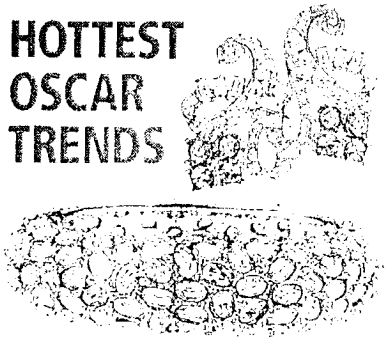

to let Britney see the babies, she goes on a rampage!

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WEEKLY

Life Style

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Eva's $5 Million Dream Wedding

Steal her look for less!

ROMANCE

"Maybe Ashlee and I will collaborate someday," Pete says. "You never know!"

Ashlee & Pete:

Party in the Hamptons!

Pete Wentz held on tight to girlfriend Ashlee Simpson while traveling to Southampton, N.Y., on July 6 to guest-deejay the Hpnotiq party at nightclub Dune. "We took a seaplane. I'm scared to fly, and the thing kept going like this," Pete, motioning his hands up and down, said at the club. Luckily, Ash, 22, kept him calm during the flight, and the rest of the evening went much more smoothly. When Pete, 28, played Justin Timberlake's "Summer Love," says an onlooker, "Ashlee blew him kisses. They seemed so in love!"

Courtesy of FGPR

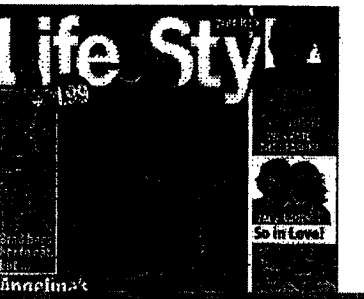
Brit to her mom: You'll Never See Your Grandkids!

Nicole's Baby Scare!

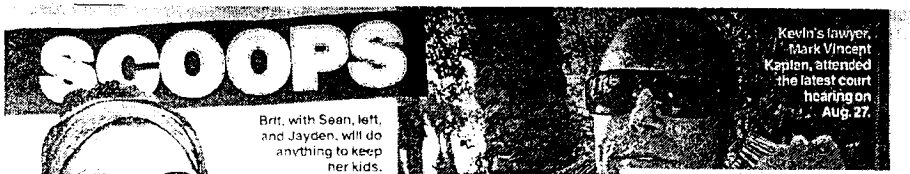
JULY 23, 2007

bluPRint

NEWS
Hpnotiq
Life & Style Magazine
Circulation 650,000
September 10, 2007



SCOOPS


Kevin's lawyer, Mark Vincent Kaplan, attended the latest court hearing on Aug. 27.

Brit, with Sean, left, and Jayden, will do anything to keep her kids.

Custody update

BRITNEY CHILD ABUSE INVESTIGATIO

Things have gotten worse for Britney Spears in her battle with Kevin Federline for custody of their sons, Sean, 2, and Jayden, 11 months. A court hearing was held on Aug. 27 in LA in connection with an investigation into possible child abuse by Britney, reports TMZ.com. A follow-up hearing is scheduled for Sept. 4.

While Kevin, 29, seems to be pulling out all the stops to win full custody, he says he won't force Brit's mom, Lynne, or sister, Jamie Lynn, to appear in court. (He may still subpoena Brit's dad, Jamie Spears.) "Lynne begged Kevin not to make her speak against Britney," says an insider. "Kev knows how much it would hurt Lynne and Brit if Lynne were forced to testify," adds a pal. "He doesn't want to live with that."

LINDSAY ONE DA

Lindsay, enjoying an Aug. 20 outing from rehab, "is grateful she wasn't charged with any felonies," says a pal.

Lindsay Lohan can finally put her legal troubles to rest. She could have face up to three years in jail for her two DUI arrests earlier this summer. Instead, on Aug. 23, Linds, 21, was sentenced to jus one day in jail and 10 days of community service. She must also complete an alcohol-reha program. (She has until Jan. 18 to fulfill the sentencing terms.)

And Lindsay, who's currently

Amy & Blake: ONE CRAZY FIGHT!

The drama continued for singer Amy Winehouse and her husband, Blake Fielder-Civil, four days after they abruptly left England's way Retreat rehab

ON THE SCENE

● **Matthew Perry** and **Eric Dane** celebrated Donovan Leitch's 40th birthday, sponsored by Hpnotiq, at Mulholland Country Club in LA on Aug. 16.

● **Diddy** grabbed the mic to wish R&B singer **Mario Winans** a happy birthday at the V1 Jets party at NYC's Stereo on Aug. 21.

● **Brooke Burke, Melissa Rivers** and each mom's kids filmed cameos for a Hotmomsclub.com video at the Silver Spoon BeachBody House in Malibu on Aug. 15.

● **Vince Vaughn** indulged at Godiva in Chicago's Vernon Hills Mall on Aug. 9.

● **Giuliana DePandi** celebrated her Aug. 17 birthday with fiancé **Bill Rancic** at the St. Regis Monarch Beach Resort.

● Singers **Diana Krall** and **Elvis Costello** dined on tuna and strip steak at Morton's the Steakhouse in Phoenix on Aug. 22.

Reese and Jake have been secretly dating for months!

WEEKLY

Lifestyle

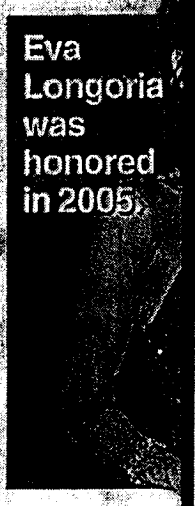
ON THE SCENE

● **Jessica Alba** and spokeswoman **Eva Longoria** swapped phone numbers at Padres Contra el Cáncer's 7th Annual El Sueño de Esperanza in LA on Oct. 18.

● Dad-to-be **Joel Madden** played guest DJ at a Santa Monica Best Buy on Oct. 27 to promote Good Charlotte's new single, "Da… Floor Anthe…

● **Jamie-… Sigler** cha… the late Ed… at Scores … annual Imp… Halloween … on Oct. 31.

● **Ian Zie…** to be remin… date's nam… launch par… The Simps… at LA's Har… on Oct. 30.



Eva Longoria was honored in 2005.

Jamie-Lynn Sigler loves Edie Sedgwick.

● *The Hills'* **Audrina Patridge** flirted with guys (but not reported boyfriend Justin Bobby) at the Hypnotiq Halloween party at LA's Les Deux on Oct. 30.

Madonna fan Audrina Patridge got into the Halloween spirit.

Courtesy of FGPR

…with another man…

Life & Style WEEKLY

ON THE SCENE

The Boys did shots of Hpnotiq.

● **A.J. McLean** and **Kevin Richardson** reunited in Las Vegas for fellow Backstreet Boy **Howie Dorough**'s bachelor party at Tao on Nov. 17.

the Time Warner engraving studio in NYC on Nov. 15.

Rocker **Travis arker** and friends corded public- ervice announce- ents sponsored Króll Vodka on ov. 17 for Rock the te at Travis' LA ore, Famous Stars nd Straps.

Audrina atridge and **Ana rtiz** got beauty tips m the Victoria's ecret beauty team LA on Nov. 18.

Audrina got the Victoria's Secret dog.

Jessica and Cash are still very much on.

● **Jessica Alba** and beau **Cash Warren** feasted on candy apples at the *Awake* after-party at Home in NYC on Nov. 14.

● **Kiefer Sutherland** shopped at the Beverly Hills Levi's store on Nov. 17, picking up Skinners for himself and six pairs of 527s for his bodyguard.

an a baby save their relationship?

DECEMBER 7 252

COURTESY OF FGPR

Life Style WEEKLY

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OUT&ABOUT

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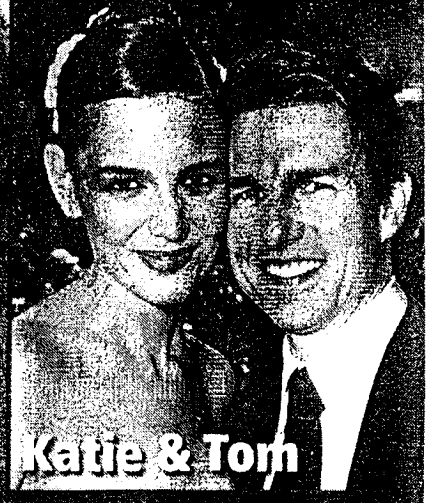

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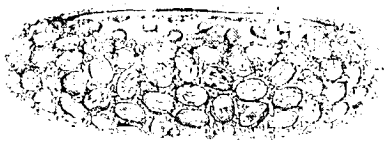

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NEWS

Hpnotiq
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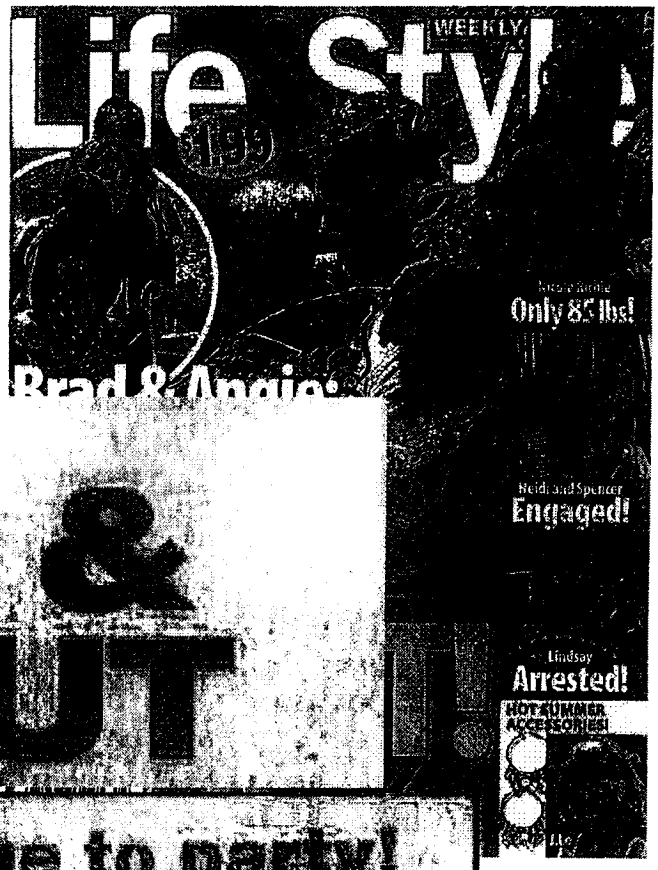
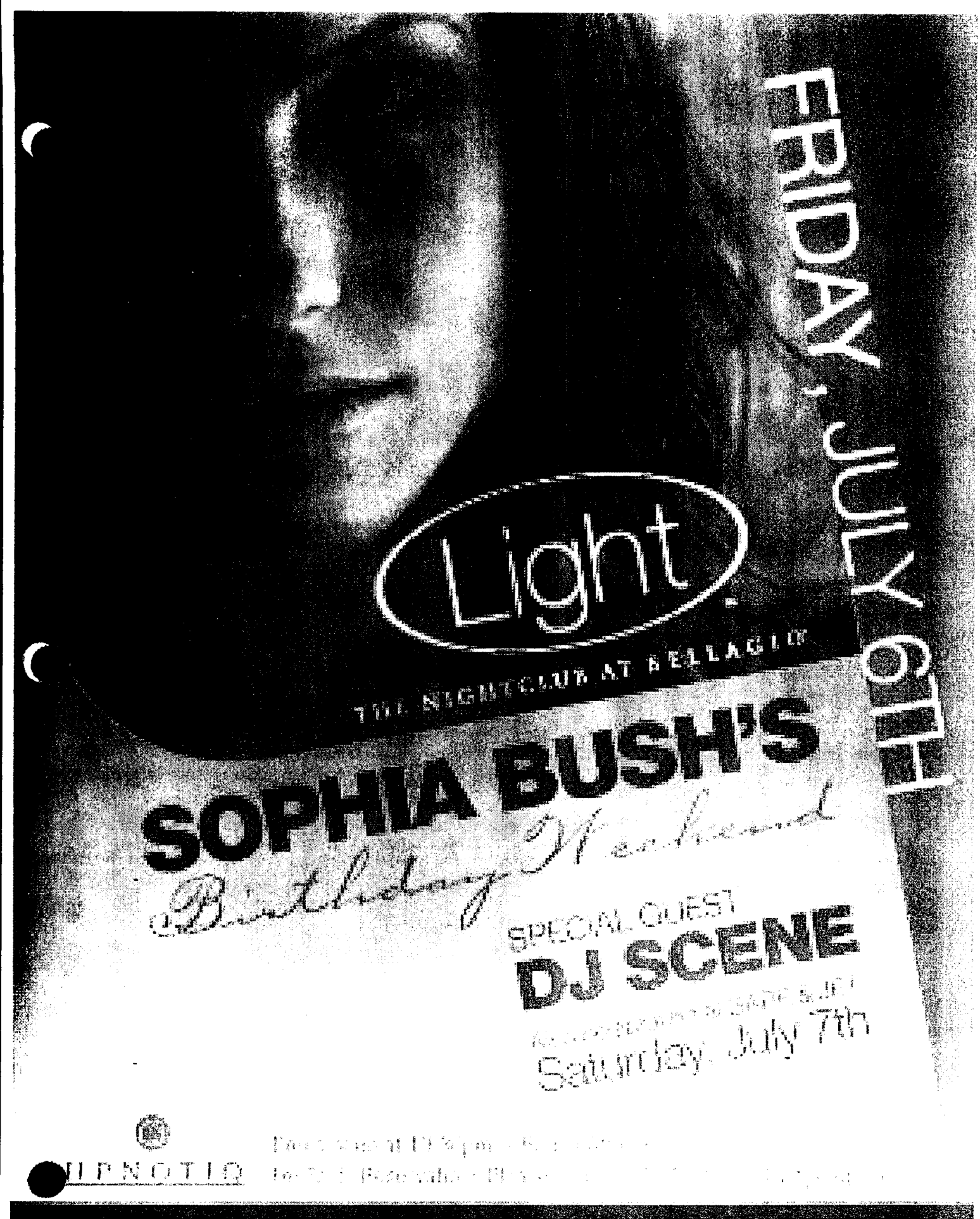


OUT & ABOUT

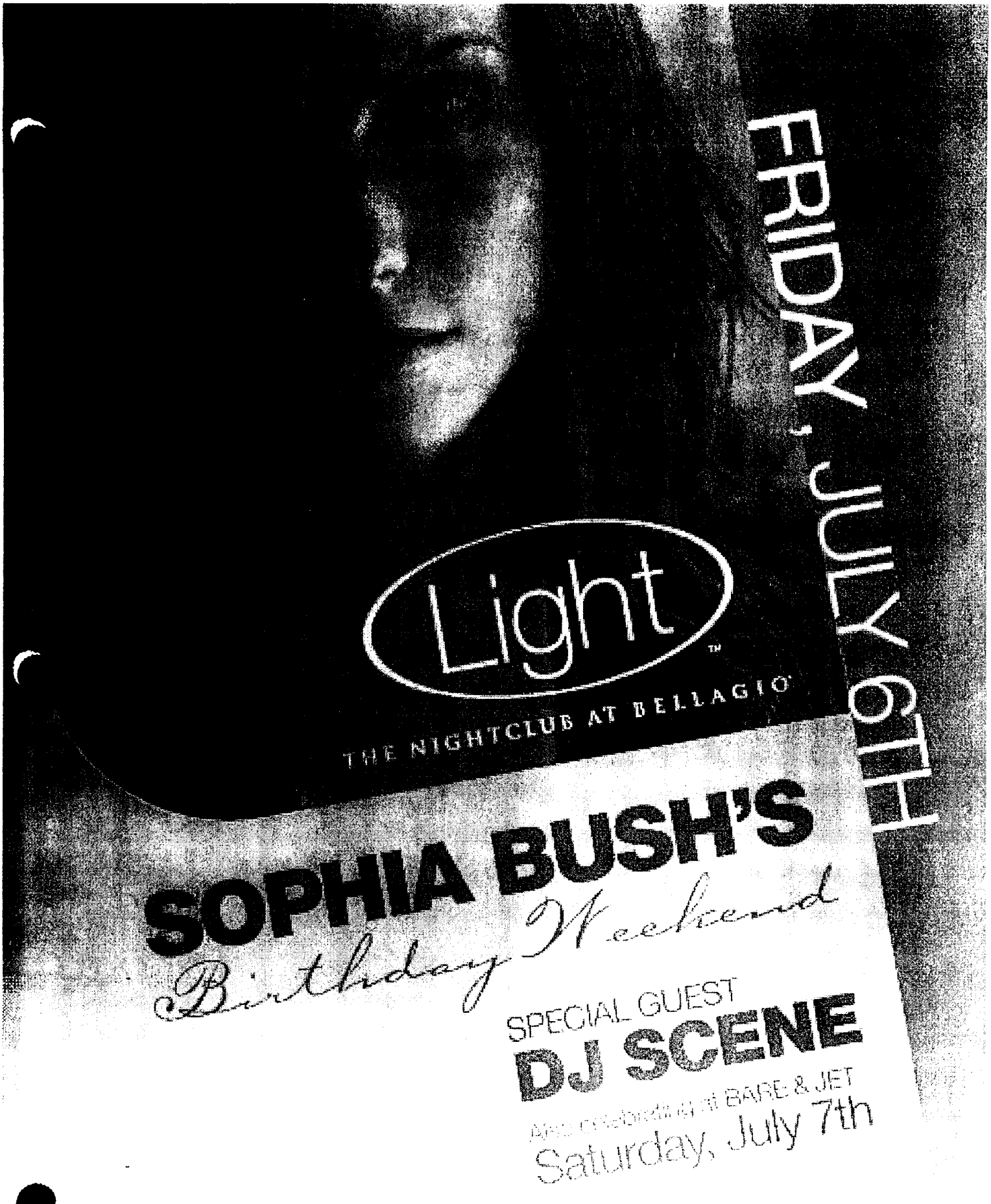
Time to party! After work, John Legend is all play! At his May 18 concert afterparty (sponsored by Hpnotiq), the R&B crooner partied till dawn at Las Vegas nightclub Light.

FRIDAY, JULY 6TH
Light
THE NIGHTCLUB AT BELLAGIO
SOPHIA BUSH'S



HYPNOTIQ

THE LIGHT GROUP HAS MADE A COMMITMENT TO WORK TOWARDS A SUSTAINABLE AND SECURE FUTURE.



HPNOTIQ

Doors open at 10:30pm
For Table Reservations Please Call
Lightgroup.com

Fun on the Fourth of July

From pancake feeds to parades, flea markets to fireworks, there's plenty to do today/Page 6D

WEDNESDAY, JULY 4, 2007
LINCOLN, NEBRASKA

LINCOLN JOURNAL STAR

SAVOR

Food ~ Recipes ~ Nutrition

www.journalstar.com/living

ENTS/6D

— Libation —

A festive Fourth

Here's a colorful drink to celebrate the Fourth.

HPNOTIQ's Firecracker Margarita

1 ounce HPNOTIQ
1 ounce super premium dark rum
1 ounce coconut milk
1 ounce fresh lime juice
1 ounce pineapple juice
1 ounce sweetened strawberry puree
½ cup crushed ice

Combine rum, coconut milk, lime juice, pineapple juice and ice in blender.

Pour HPNOTIQ into a margarita glass.

Layer two-thirds of the blended mix over HPNOTIQ.

Blend remaining mix with strawberry puree, layer on top.

Garnish with coconut or use salt-rimmed glass as a variation.

esh
ocal

Supported Agriculture
onnecting local produce
th hungry customers.

Courtesy of FGPR

bluPRint

NEWS

Hpnotiq
Los Angeles Daily News
Circulation 190,010
April 27, 2007

tinseltown spywitness

By Joel Stratte-McClure

T-SHIRTS DON'T LIE: Just how sick is Dr. Gregory House, the drug-addicted and misanthropic diagnostician portrayed by Golden Globe winner **Hugh Laurie** on the TV medical drama "House"?

Although that the cast held a press conference at the Princeton Plainsboro Teaching Hospital on the 20th Century Fox lot on Monday to assess the situation. Turns out House/Laurie not only has mental, physical and emotional problems but is also in denial.

"House probably could be a lot less saner individual, but he's really not that bad," Laurie told the cynical press in the clinic waiting room. "He's a 7 on a scale of 23."

And that means?

Cast members **Lisa Edelstein, Omar Epps, Robert Sean Leonard, Jennifer Morrison** and **Jesse Spencer** came to the defense of the brilliant but crazed infectious-disease specialist.

"I've dated many guys off the set in much worse shape than House," said Edelstein, who joined Laurie in modeling a range of T-shirts with the phrase "Everybody Lies" — one of House's favorite one-liners — to raise awareness and funds for mental-health issues (www.housecharitytees.com).

Admittedly, House has diagnosed many rare conditions without completely losing it.

"However messed up he is, you've got to let it go because he saves lives," said Morrison, who just bought an Elie Saab dress for her upcoming wedding to Spencer.

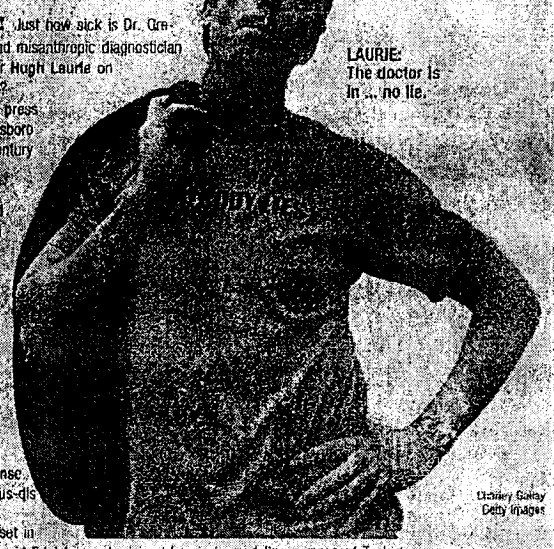
Dr. David Foster, a physician and writer on the show, insists House won't be institutionalized.

"He's got very serious issues," Foster agreed. "But we've just begun to plumb the depths of medical textbooks and can keep him going for several more seasons."

And, after all, it's just acting.

"Actually, I'm a very happy and sunny individual," Laurie insisted.

Everybody lies.



LAURIE: The doctor is in ... no lie.

Lisa Rose/Getty Images

McPHEE: Lovin' the bling

Kevin Winter/Getty Images

A NIGHT FOR YOUNG HOLLYWOOD: "You looked great on stage!" Superstar of Tomorrow **Shia LaBeouf** whispered to Exciting New Vocalist **Katharine McPhee** when she returned to their table at the ninth annual Young Hollywood Awards on Sunday Night.

McPhee, who'd been introduced by a pitchy **Randy Jackson**, also picked up a sparkling Atlantis watch for making a "quantum leap" in the performing biz.

"We love the bling," McPhee told an audience at the Music Box at the Fonda that included Legend in Acting **James Caan**, Exciting New Face **Josh Henderson**, female Superstar of Tomorrow **Katherine Heigl**, Scream Queen **Bijou Phillips**, Today's Superstar **Chris "Ludacris" Bridges** and Hottest Coolest Young Veteran **Dakota Fanning**.

Then LaBeouf led the applause for Breakthrough Performance award winner **Tyrese Gibson**, his "Transformers" co-star who walked by the table to give him a big hug.

Emcee **Justin Long** had an unkind word for almost everyone, even presenters **Jessica Alba, Luke Wilson, Hilary Duff, Robin Wright Penn, Amanda Bynes, John Singleton, Jewel, Eli Roth, Maria Menounos** and **T.R. Knight**, who called Heigl "the cleanest thing to a human being I know."

"Put ear muffs on Dakota before I start!" Long said before he told Hollywood Life publisher **Anne Volokh**, the evening's oldest host, that she "smelled like formaldehyde." Long added that Knight "is the man that I can Isaiah Washington's mouse" and then claimed "I was conceived when my parents were watching James Caan in 'The Godfather.'"

"I'd like to thank you for a night of [NOT uncomfortable] moments," Menounos told Long.

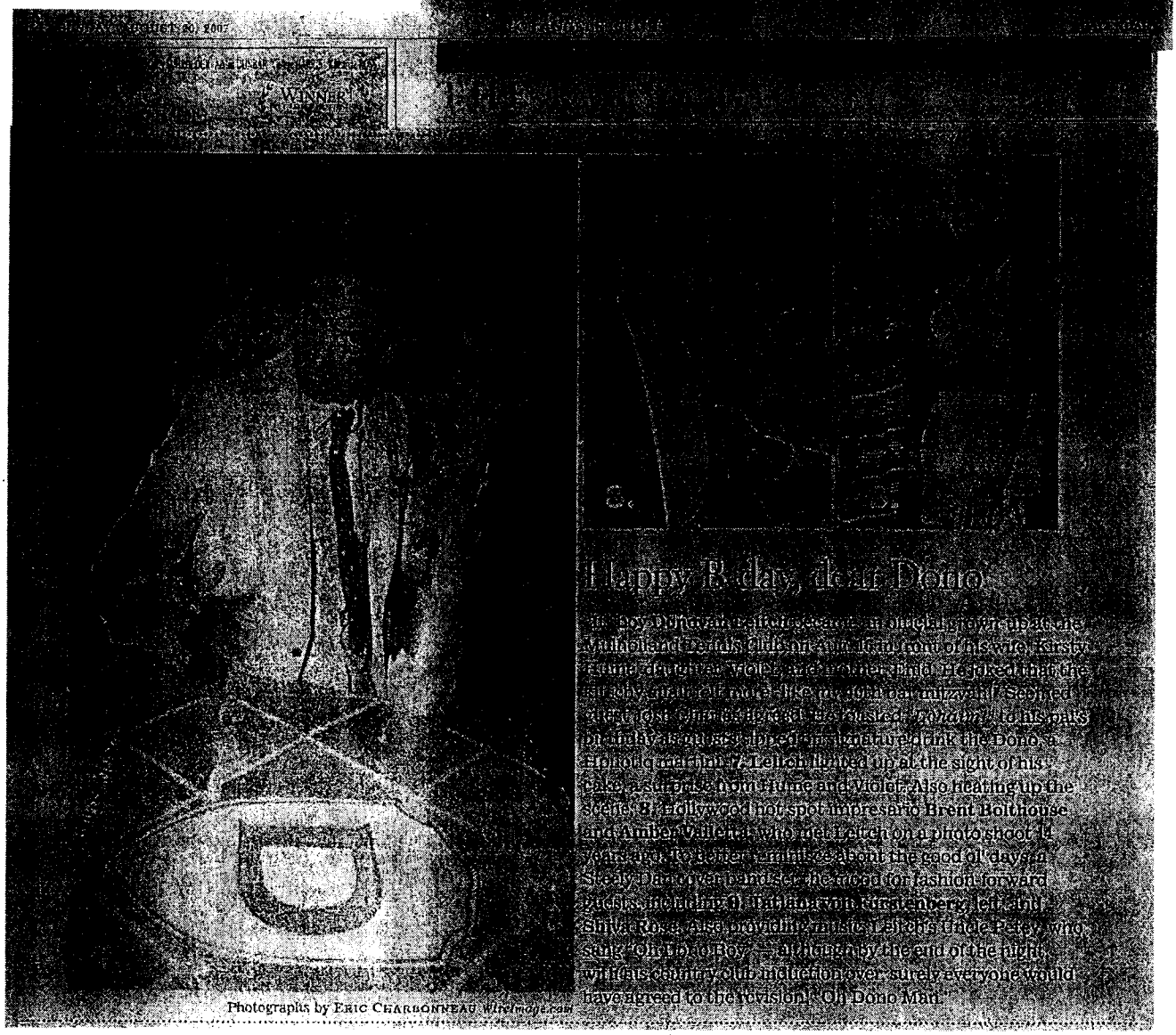
But don't think that Young Hollywood was picking on the older set. Quite the opposite, the older generation.

"The young people of Hollywood are my most important critics," concluded Caan. "And talented young actors who ask for advice really pump me up."

bluPRint

NEWS

Hpnotiq
Los Angeles Times - Sunday
Circulation 1,231,318
August 26, 2007



Happy B-day, dear Donno

Photographs by ERIC CHARBONNEAU

Foster/White Gallery | Dale Chihuly Exhibition

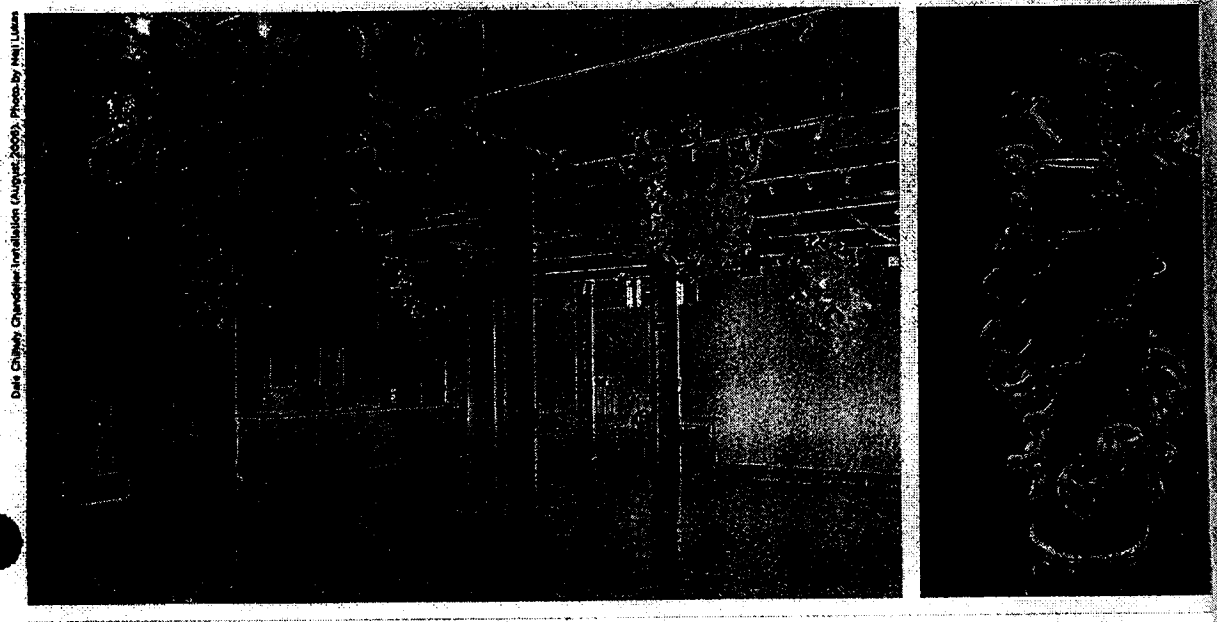
Foster/White Gallery in Seattle's historic Pioneer Square proudly presents Dale Chihuly in exhibition from August 2 to September 29. Visitors will feast their eyes on the internationally celebrated artist's signature large-scale installations drawing from his botanical garden series along with stunning new works. View a sample collection online.

www.fosterwhite.com

Check Out Inside Design @ KBIS

Visit *Metropolitan Home* online for Inside Design co of the **Kitchen and Bath Industry Show**. Watch vide featuring *Metropolitan Home's* Retail Merchandising Jo-Anne Pier as she spotlights the best products an trends introduced this year at KBIS.

Click on the Inside Design button at www.MetHome for KBIS coverage.



Dale Chihuly, Chandelier Installation (August 2008). Photo by Hall Lukas

HPNOTIQ | Blue Oasis Recipe

A HPNOTIQ Blue Oasis is a refreshing cocktail perfect for any summer day.

> 2 oz. HPNOTIQ

> 1 oz. Hendrick's™ Gin

> ½ oz. sour mix

> Splash of Blue Curacao

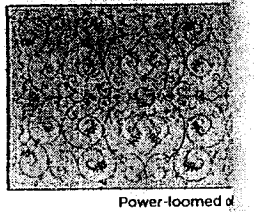
Shake well and strain into a chilled martini glass. Garnish with a lemon slice.

Cheers!

Couristan

Distinctively designed to complement the simple yet classic styling of outdoor furniture, Couristan is proud to expand Recife – its popular indoor/outdoor area rug collection. The naturally inspired color palette offered in this versatile collection features a series of unique combinations of natural hues that have been selected to enhance today's hottest outdoor home furnishings.

www.couristan.com



Power-loomed o fiber-enhanced Co polypropylene, the area rug collectio weather, pet-friendly and mildew resista is suitable for and outdo

* The Best New Products for Lazy Summer Days

Metropolitan Home

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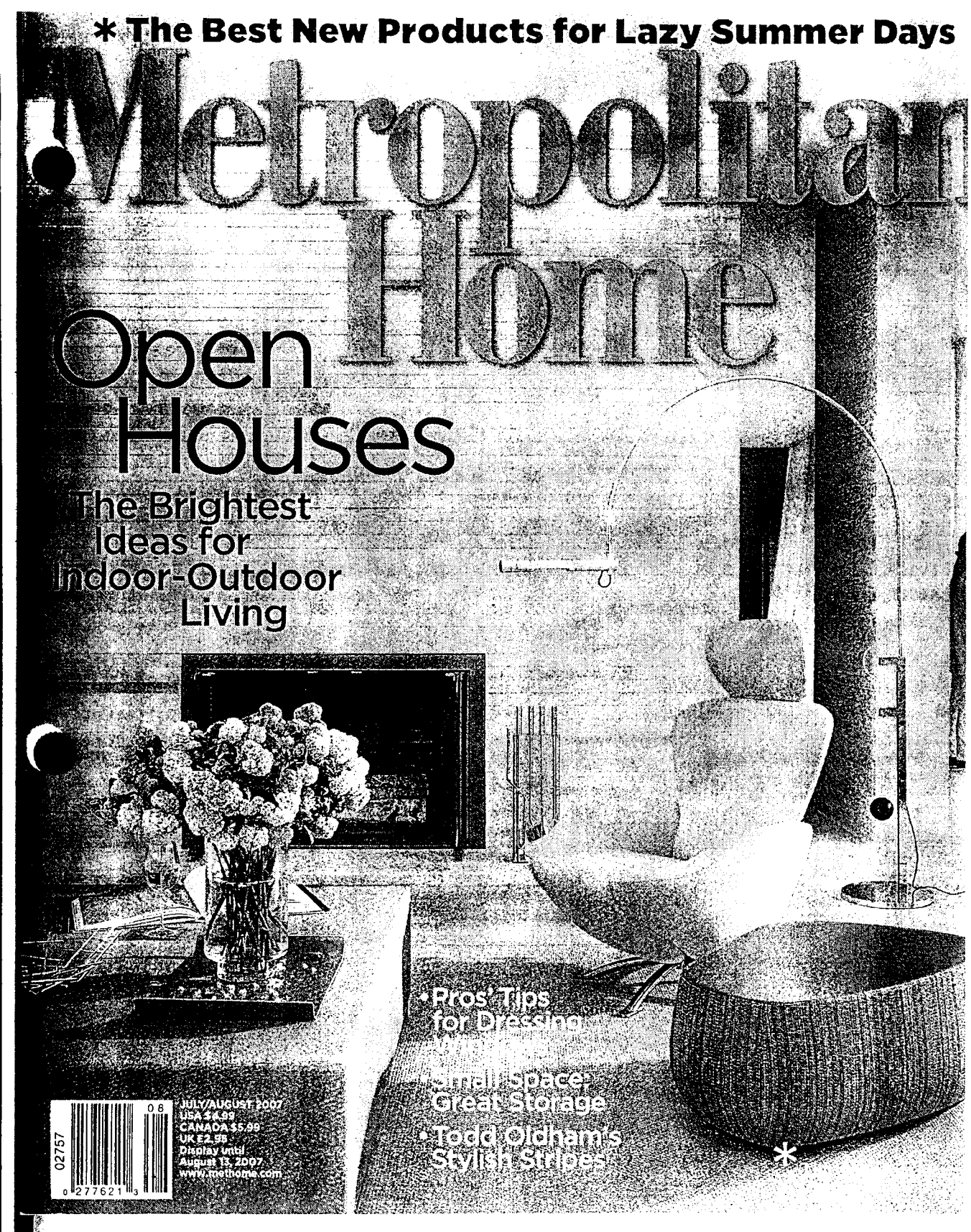
The Brightest Ideas for Indoor-Outdoor Living



- Pros' Tips for Dressing
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- Todd Oldham's Stylish Stripes

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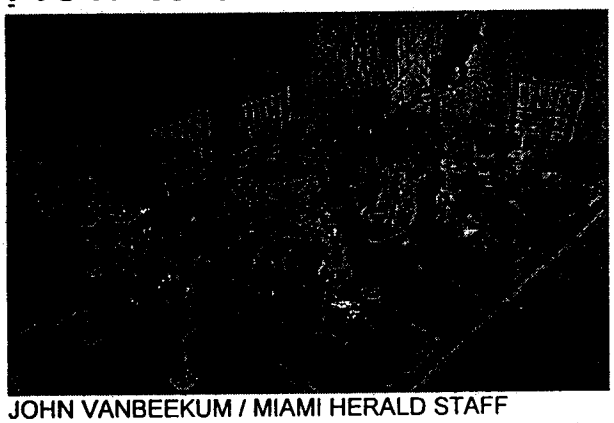
How to trick out a haute Halloween party



JOHN VANBEEKUM / MIAMI HERALD STAFF
Owls, silver goblets and a shimmery centerpiece await guests at this table styled by Jose Zaldivar of Touch Catering. 'You want this kind of fantasy noir feel, but don't want it too heavy and dark,' he advises.

SCARE UP SOME SPIRITS

Don't bother stocking your entire bar; make things easy on yourself by serving one of these creepy cocktails. Also keep sparkling water and a seasonal tea (e.g., cinnamon, apple or cranberry) on hand for teetotalers:

MAD-EYE MARTINI

Pour ½ ounce Hypnotiq liqueur, 1 ounce vodka and 2 ounces lychee juice into a cocktail shaker filled with ice. Cover and shake well.

For the eyeball garnish: Dry out 1 pitted lychee (sold in cans with syrup) and fill the cavity with a teeny bit of blueberry and strawberry preserves. Skewer with a toothpick.

SPIDER'S KISS

Pour 1 ounce Midori and 2 ounces gin in a tall glass, preferably frosted, over ice. Top off with a splash of tonic water and stir. Position near a black light, if possible. Midori folks say this drink glows due to the quinine in the tonic water. For the spider garnish, check out any dollar or novelty store.

PUMPKIN DIVINE

In a cocktail shaker filled with ice, mix one ounce Grey Goose La Vanille, 1 ounce pumpkin butter (buy a jar at gourmet markets or windyhillorchard.com for $5.95 a pint), ½ ounce triple sec, ½ ounce simple syrup. Shake vigorously until the outside of the shaker is beaded with "sweat." Strain into a chilled cocktail glass. Add a pinch of clove, nutmeg, cinnamon and ginger. Garnish with nutmeg and a couple of cranberries.

Courtesy of FGPR

MiamiHerald.com

The heady mix of art, ads -- and alcohol

Posted on Wed, Dec. 05, 2007

In creating his swanky modern art gallery, **Isaiah Orlen** has the tricky task this week of deciding which pieces pair best with Jagermeister.

The famously pungent liqueur is one of 11 sponsors of Orlen's F.A.M.E. Collective show, where advertising bleeds into the art installations hanging in a rented South Beach loft.

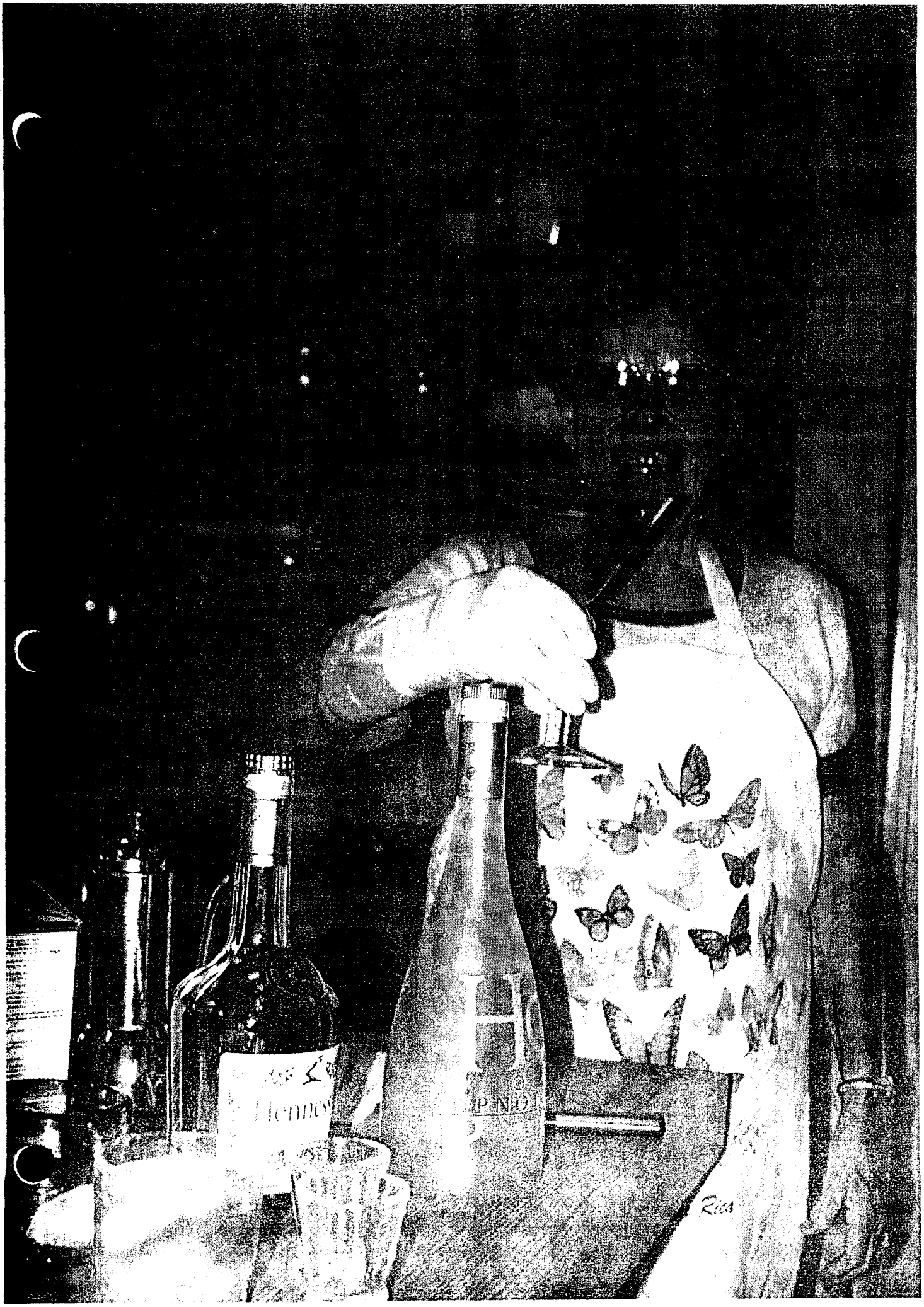
Orlen matched the scarlet hue of Pama Pomegranate with the red theme running through Ben Tour's paintings, and put the Hpnotiq bar in front of a wall of super-hero oil paintings because the fruity liqueur is often used to make an "Incredible Hulk" cocktail. Lights shining on the paintings will also match the liquors' signature colors during a week of parties at the invitation-only gallery.

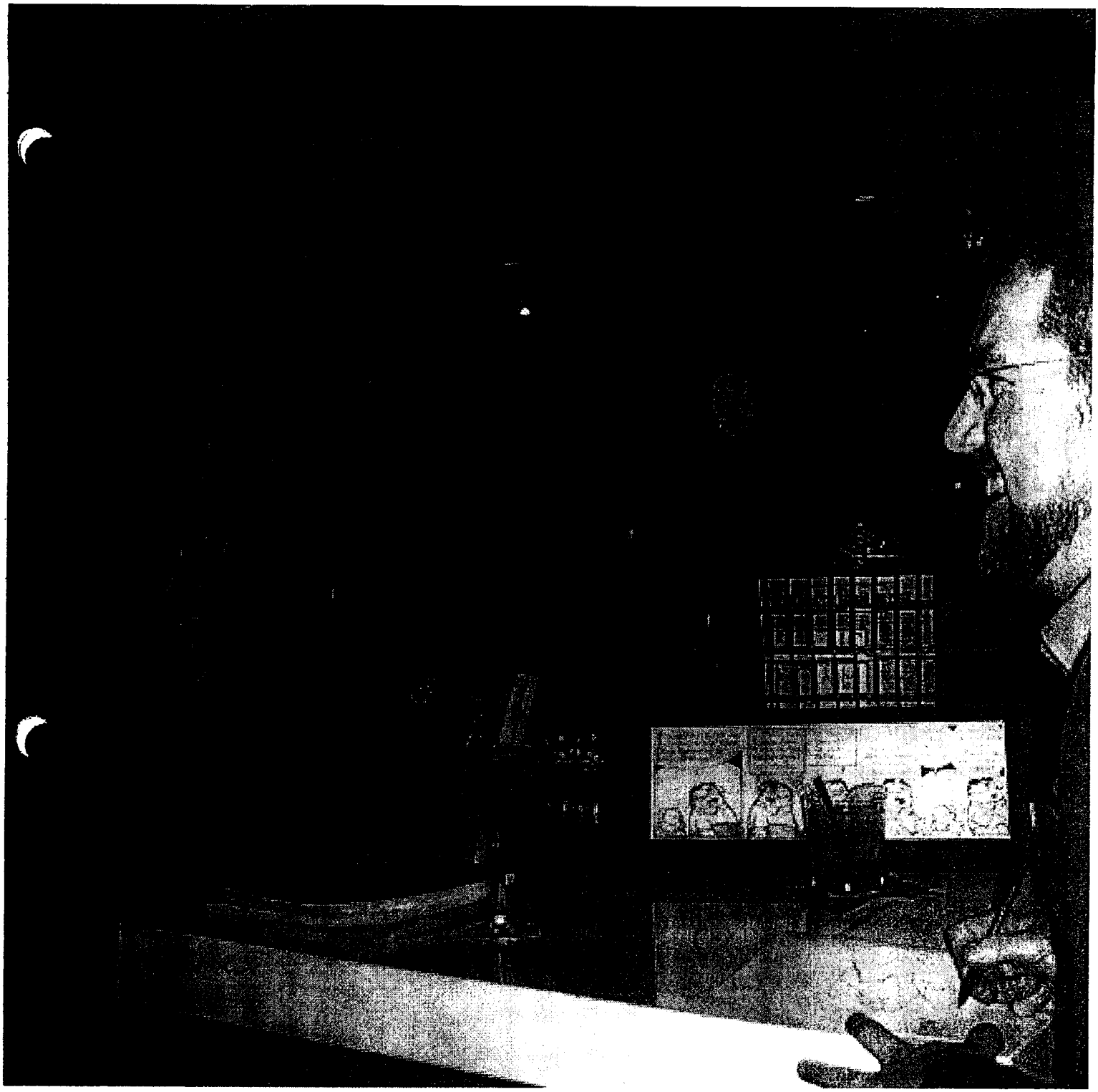
"We just do very subtle branding," said Orlen, owner of Maximum Impact Associates.

Jagermeister wound up by a mural and couch created by stars of the *Miami Ink* reality show because the liqueur is popular with the biker and tattoo crowds, Orlen said.

- DOUGLAS HANKS

Courtesy of FGPR





NEW YORK POST
Thursday, November 01, 2007
Last Update: 09:10 AM EDT

MAMA'S BOY

Page Six

Paula Froelich
pfroelich@nypost.com
With Bill Hoffmann
and Corynne Steindler

October 30, 2007 — RESULTS show staple Brody Jenner has a fatihigh assistant, his mother. "Brody's mom RSVP's for him to parties," said our source. "She called on his behalf of the L.A. Confidential Hydroflo Halloween party Tuesday night." We wonder if she also made dinner reservations for the unemployed, 25-year-old son of athlete Bruce Jenner when he took "The Hills" co-star/former flame Lauren Conrad out for dinner.

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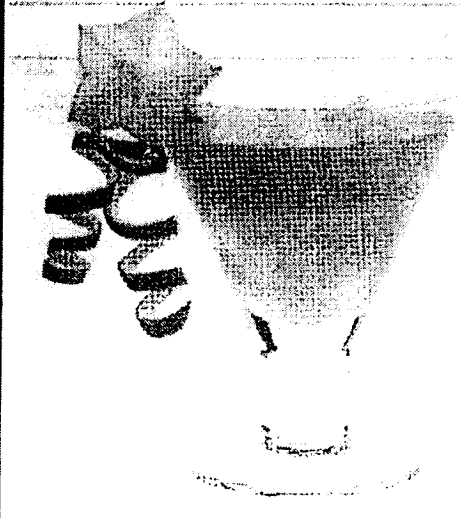
AUGUST 2007

The Perfect 'Stress Free' Dinner Party



Liquid Complement for the Perfect Dinner Party

Hpnotiq Breeze

1 oz. Hpnotiq
1/2 oz. super premium coconut rum
Splash of pineapple juice
Shake well or blend. Pour into a chilled rocks or hurricane glass. Garnish with a star fruit slice.

call
ciou

Savvy Living is here with tips from the professionals to help you plan a stylish and hassle free evening.

COURTESY OF FGPR

Beverage Business

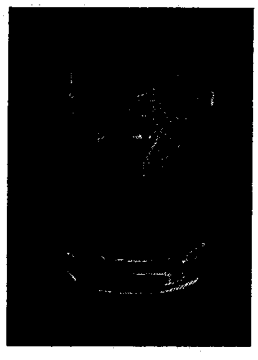
HAUTE HALLOWEEN

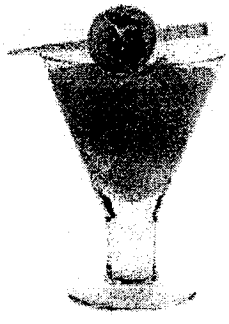
One of the leading cocktail holidays is on the doorstep...Trick or Treat!

A number of cocktail creations are creeping into fall beverage menus around the Northwest. Some of them rely on the color of the brew to cast a spell on devilish palettes.

Hpnotiq, a blend of vodka and fruit juices with a touch of cognac, is just one of these spirits that has caught the eye of NorthWest Stir. Following are recipes for Blue Boo, Carmel Appletini and Swamp Thing that will give guests a fright fest to remember.

With Halloween just a few nights away, let loose and create some of the most deliciously enchanting drinks for the spookiest night of the year.





BLUE BOO
4 oz HPNOTIQ
Pour over ice

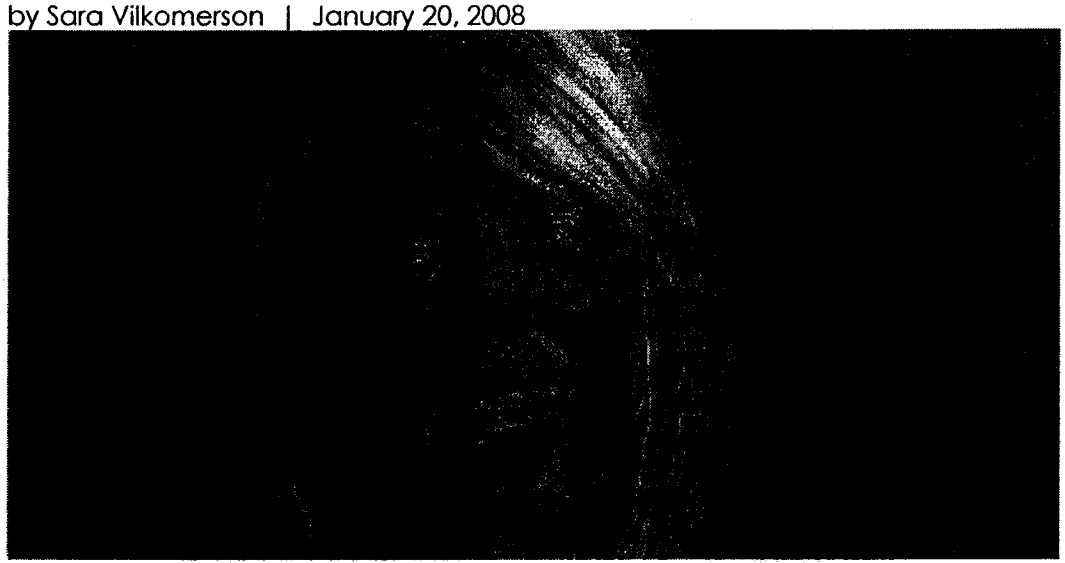
THE HILLS HAVE EYES
½ oz. HPNOTIQsome
1 oz. super premium vodka
2 oz. lychee juice
Shake with ice, strain into a martini glass. Garnish with a lychee fruit.
Lychee Eyeball: 1 canned grade AA lychee in syrup, drained; ¼ teaspoon cherry, strawberry or raspberry preserves; 1 blueberry.
Dry Lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer

Courtesy of FGPR

Paris Hilton Does Sundance

http://www.observer.com/2008/paris-hilton-does-sundance

by Sara Vilkomerson | January 20, 2008



Getty Images

A little bit of Paris in Park City.

Last night I had my one night out experiencing the craziness that is Main Street in Park City. The entire slushy street was filled with people -- think Times Square at rush hour -- lining up outside of various parties. As my group approached the after-party sponsored by **Hpnotiq** for *Be Kind Rewind*, directed by Michel Gondry and starring Jack Black, a mob scene broke out on the sidewalk a few doors down. Who could it be? Hysteria grew, camera phones flashed. The answer? Ms. Paris Hilton. "I saw your tape, Paris!" one hopeful youngster cried out.

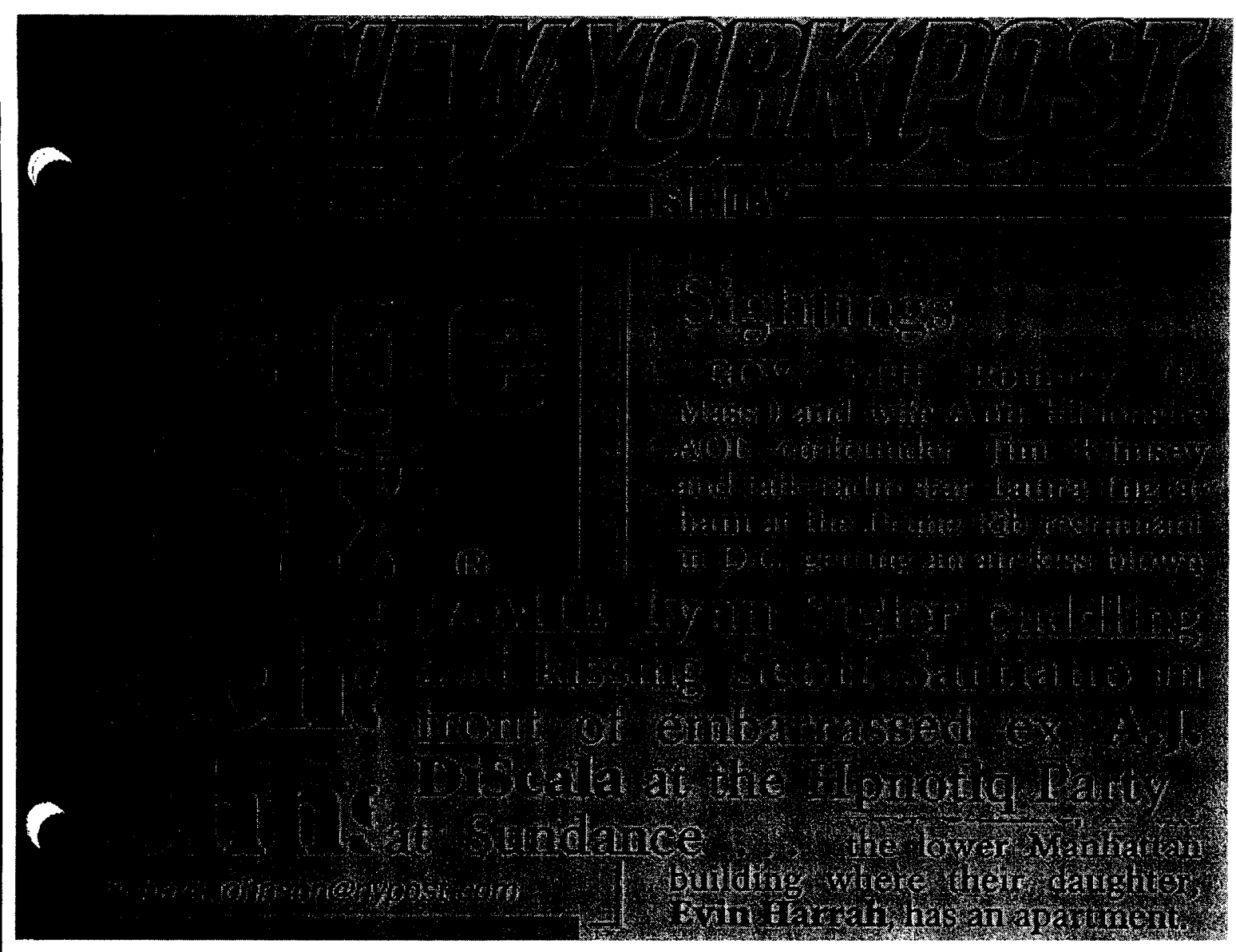
The party for *Be Kind Rewind*, drew a good-looking, mostly LA-type crowd. We can't help but wonder -- who are these girls that can brave these temperatures with short skirts and no tights? Josh Hartnett showed up (he had the good sense to wear a toasty-looking hat) and Mr. Gondry played the drums. Further down the street at the Queer Lounge celebrating the documentary *Derek*, about artist Derek Jarman, drag queens mixed with impeccably groomed fellas and The Donnas played to a fully packed house. Elsewhere, apparently, 50 Cent played a set and rumors continue of a secret U2 show.

Courtesy of FGPR

NEW YORK POST

SUNDAY

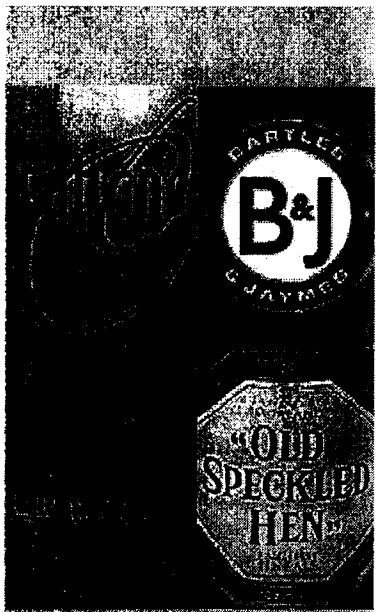
Sightings



GOV. Mitt Romney (R-Mass.) and wife Ann, billionaire AOL cofounder Jim Kinsey and talk-radio star Laura Ingraham at the Prime Rib restaurant in D.C. getting an air-kiss blown

[illegible] Lynn Tyler cuddling and kissing Scott Santiano in front of embarrassed ex A.J. DiScala at the Hpnotiq Party at Sundance the lower Manhattan building where their daughter, **Evin Harrah**, has an apartment.

[illegible]@nypost.com



hat We're Drinking This Month

Liquid Assets | The Brazilian Wax, B&J Sake Margarita...

Featuring Cabana CachaÃ§a, B&J, Hypnotiq, and Old Speckled Hen
Tuesday, July 31, 2007

*Knowing what to drink is almost as important as where you're drinking it. And so we present **Liquid Assets**, the insider's guide to the city's best cocktails.*

Dude, you've been drinking a lot this Summer.

Well, don't stop now...

Angels & Kings' The Brazilian Wax

In the spirit of cocktails with naughty names (Sex on the Beach, etc.) comes Cabana Cachaça's signature cocktail, **The Brazilian Wax**. This sensual cocktail is sweet and fruity.

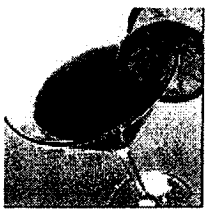
Oh, and this version's painless.

HOW TO MAKE IT
2 oz Cabana Cachaça
Pineapple Juice

Club Soda
½ Teaspoon of Triple Sec

Fill a glass with crushed ice and pour in Cabana. Fill near top with pineapple juice and top with a splash of club soda and triple sec. Stir, add garnish of your choice and serve.

Available at Angels & Kings, 500 East 11th St (Avenue A), (212) 254-4090, angelsandkings.com.



Dune's Bartles & Jaymes Sake Margarita

Summer means trying all sorts of new things: like mixing B&J with sake and tequila for a **Bartles & Jaymes Sake Margarita**. Soft and approachable at first, this cocktail builds slowly, and then it hits you.

HOW TO MAKE IT
1 oz Bartles & Jaymes Raspberry Pomegranate Wine Cooler
½ oz Sake
1 oz Tequila
½ oz Simple Syrup
½ oz Triple Sec
Splash of Orange Juice

Shake and place in a margarita glass with lemon and lime wedge.

Available at Dune Southampton, 1181 North Sea Road, Southampton, (631) 283-0808, dunesouthampton.com.

Bridgehampton Polo's Bubble's 'n Blue

Mix a little champagne with a little Hpnotiq and voilà, **Bubble's 'n Blue**. It's elegant and easy, just like weekends in the Hamptons.

HOW TO MAKE IT
2 oz Hpnotiq
2 oz Champagne

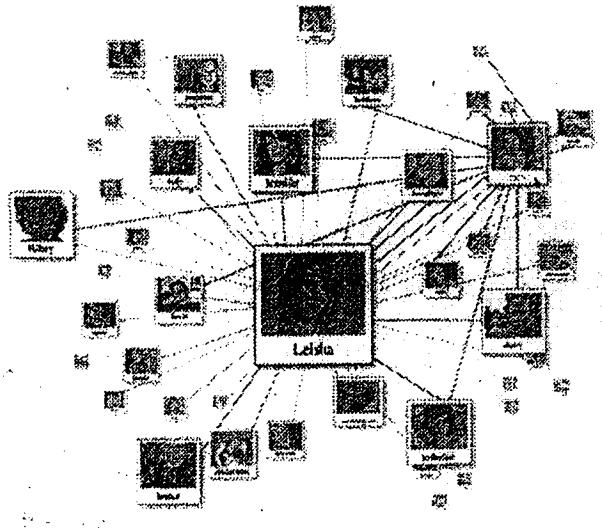
Combine and serve in a chilled champagne flute.

Bubble's 'n Blue was served all weekend at the Mercedes-Benz Bridgehampton Polo Challenge.

The Spotted Pig's Old Speckled Hen

It is the balance of rich, malty undertones and fruity notes that make **Old Speckled Hen** a smooth beer. Then again, it could be that an ice cold OSH on a hot day is a thing of beauty.

Old Speckled Hen is served at The Spotted Pig and available at gastropubs throughout NYC.



The logo for the Web site OurChart.com.

'The L Word' Spins Off Its Chart

From the first season of Showtime's "The L Word," a chart mapping the relationships of the character Alice has been a cen- motif, growing to take over entire wall. Starting Jan. 7 with the start of the fourth season of the lesbian-themed drama, the Chart is going live, both on the series and in the real world.

Looking for compelling Internet component (like all media executives), "The L Word" creator Ilene Chaiken realized that she could spin off the Chart as an advertiser-supported social networking Web site aimed at lesbians and their friends and families.

Users of OurChart.com will be able to create personal profile pages and then, like Alice, link them into charts of their relationships, whether sexual or otherwise. Three of the show's cast members — Jennifer Beals, Katherine Moennig and Leisha Hailey, who plays Alice — are among the site's founding partners and will contribute original content to the site, as will other invited filmmakers and Ms. Chaiken, who is OurChart.com's chief executive.

The site, a joint venture with owned by CBS, is a way of acknowledging that "audiences own TV shows these days and they want interaction," Ms. Chaiken said.

Eventually, the portion of the new site devoted to "The L Word" will become less important "as the community takes it over" with user-generated content, said Hilary Rosen, a founding partner and the site's president. "Every lesbian has their own L world. We thought it would be really interesting to let go of the show in this environment and bring other people's L worlds into the mix and let them share with each other."

Matthew Blank, chairman and chief executive of Showtime Networks, said the audience for the show "has a tremendous sense of community," which he equated to "analog social networking."

"Everyone I know who watches that show and is gay watches it with their friends," he said. "It makes for a natural extension." But he acknowledged that trying to build such a site from a show has not been done before. "We're not sure what to expect."

DREAM JOB: RAPHAEL YAKOBY

THIS SELF-MADE LIQUEUR ENTREPRENEUR IS IN THE PINK

By WENDY STRAKER May 21, 2007

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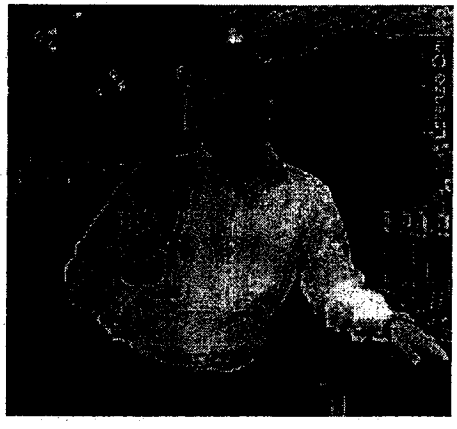

THINK DRINK: Yakoby made millions off the blue-hued club favorite Hpnotiq; this month he's launching a new product.

AT 32, Raphael Yakoby is in good spirits, and why shouldn't he be? Seven years ago, Yakoby, a college dropout with no business experience, had an idea: He'd create the first blue liqueur. Ignoring naysayers who told him nobody would drink a blue beverage, he sold his apartment, moved back into his parents' Long Island home and got to work. A year later Hpnotiq, a blend of vodka, cognac and fruit juices, was a nightclub staple, and he went on to sell the brand for a reported $50 million.

Now Yakoby is back with Nuvo, a pink sparkling vodka liqueur. Aimed at women, it comes in a tapered square bottle that looks more like a vessel for perfume than booze. Meet the man who has everyone from Liv Tyler to Mena Suvari drinking out of his hand.

What gave you the idea for Hpnotiq?

It came from seeing a blue perfume in a beautiful bottle at the counter in Bloomingdale's. I said, "Wouldn't that be great for a liqueur product?" Nuvo was inspired by the fragrance industry, but I wouldn't say any specific fragrance. It was more like, how do I incorporate the beauty of the fragrance industry into a liqueur?

What did your parents think when you moved back home to start your company?

They thought I was crazy. And they weren't the only ones. But listen, you have to do what you have to do. My feeling in life is that I can live with my own mistakes, but I can't live with somebody else's. With Nuvo, I heard the same rhetoric. People would say things like, "It's a very difficult bottle to do. How do you know it's not going to explode?"

Was it easier the second time around?

The first time I had no no experience, so it was hard opening those doors. I literally went door to door selling my product to restaurants. The second time, the doors were much easier to open, but people also expected a lot more from me right away.

I couldn't afford to make those little mistakes I made the first time. Also, with Nuvo, the packaging was much more intricate.

Is that why it took you so long to launch it?

In this business, you have to be so perfection-oriented in not settling for what you don't want. I must have tried at least 175 different blends and seen 75 different packaging concepts before deciding this is the right fit, the right look, the right feel. It takes incredible patience to get a product exactly right.

Have you always had discerning taste buds?

I wouldn't say that, but I know what I like. A lot of this is being able to believe in your own tastes and abilities. If you go by focus groups you get so many different opinions you don't know where to turn.

Now that you've launched, what's a typical day like?

First thing in the morning we're on the phone with all the supply teams, from the glass company to the natural fruit producer. Then we'll have discussions throughout the day with regard to the sales aspect, the promotional aspect. We'll ask ourselves what events we should be part of and what events we should not be a part of. There really are not enough hours in the day.

Do you have any personal rituals during the workday?

Well I shower, which I think is a pretty good ritual; otherwise I'd be one stinky entrepreneur. After that I have a glass of water and my day begins. I don't have time for breakfast and I eat lunch very rarely. You may say, "Well it's amazing you're as stocky as you are," and I have an answer for that. At about 9 o'clock each night, I find an hour to pig out.

WEEKLY ISSUE #19 MAY 7 2007

OK!

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NEW LARRY EXCLUSIVE

My struggle to find a new mom for Dannielynn

BABY SPICE

MEL B FIRST BABY PICS & INTERVIEW

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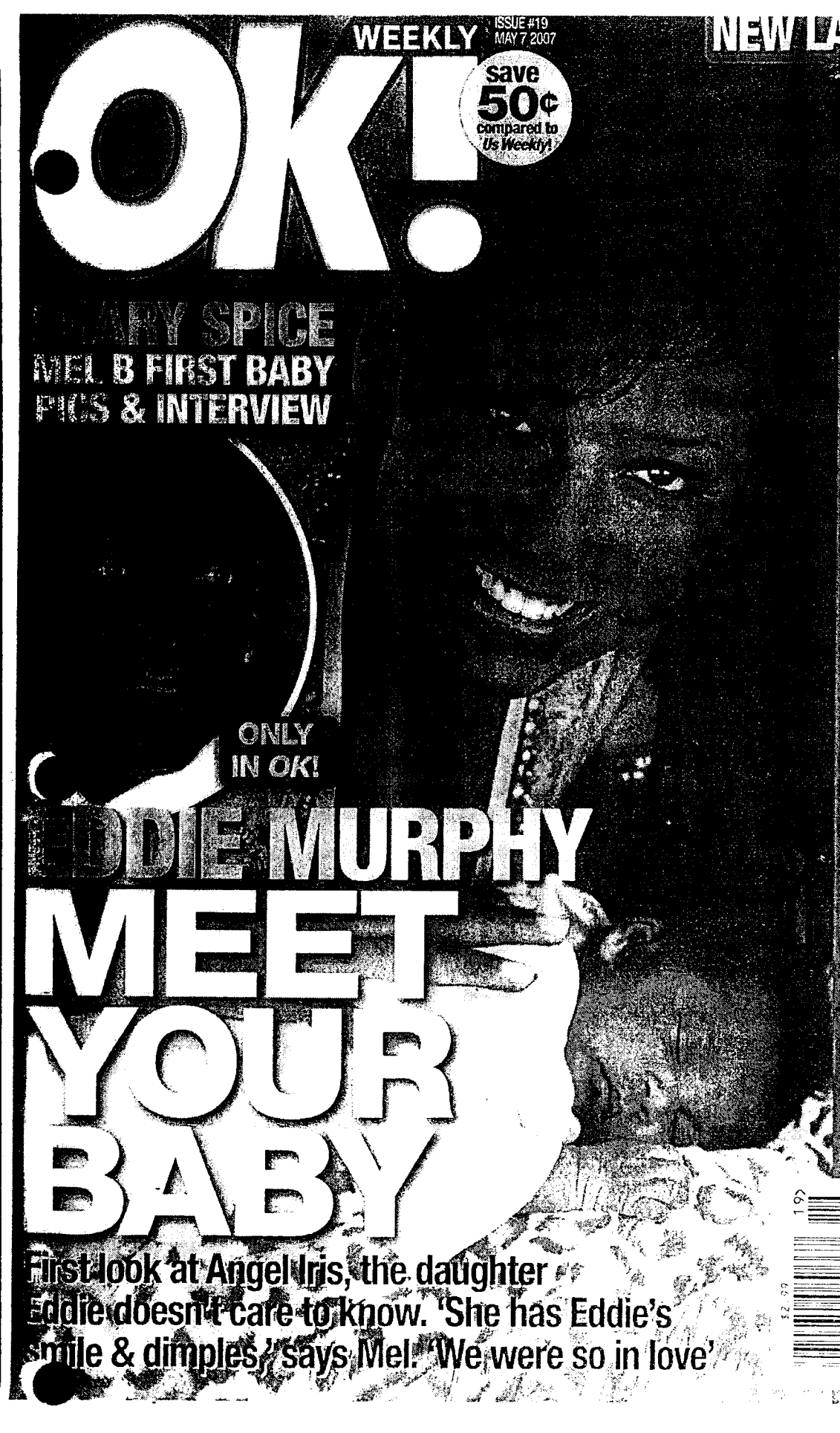
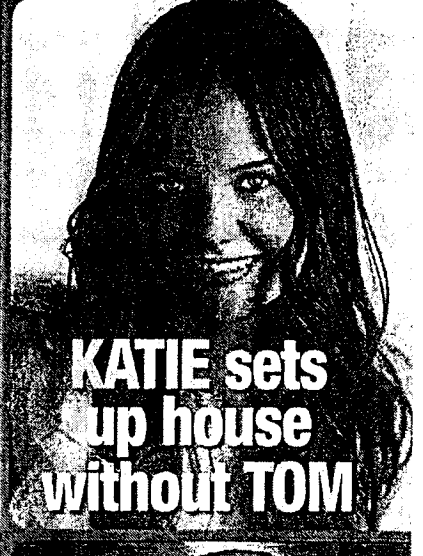
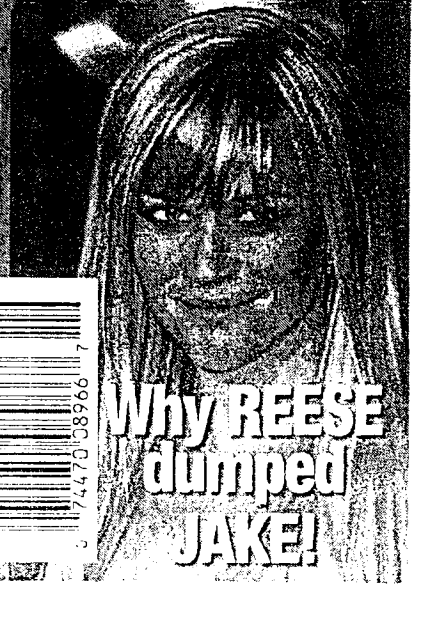


EDDIE MURPHY MEET YOUR BABY

First look at Angel Iris, the daughter Eddie doesn't care to know. 'She has Eddie's smile & dimples,' says Mel. 'We were so in love'



KATIE sets up house without TOM



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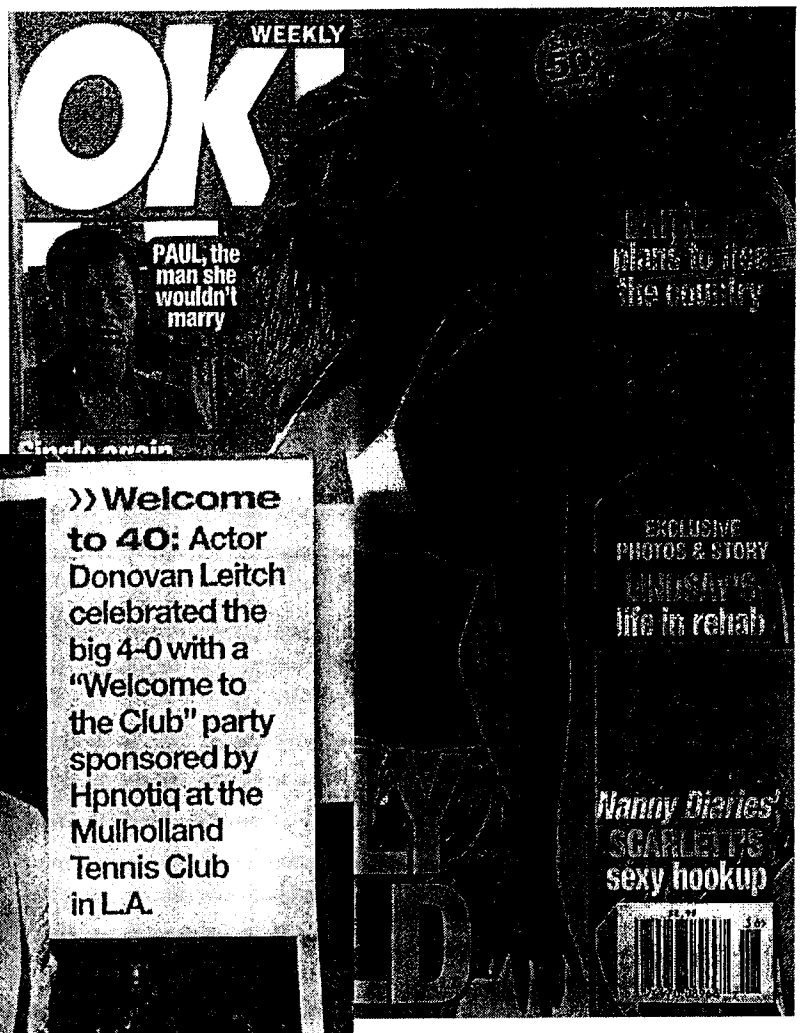
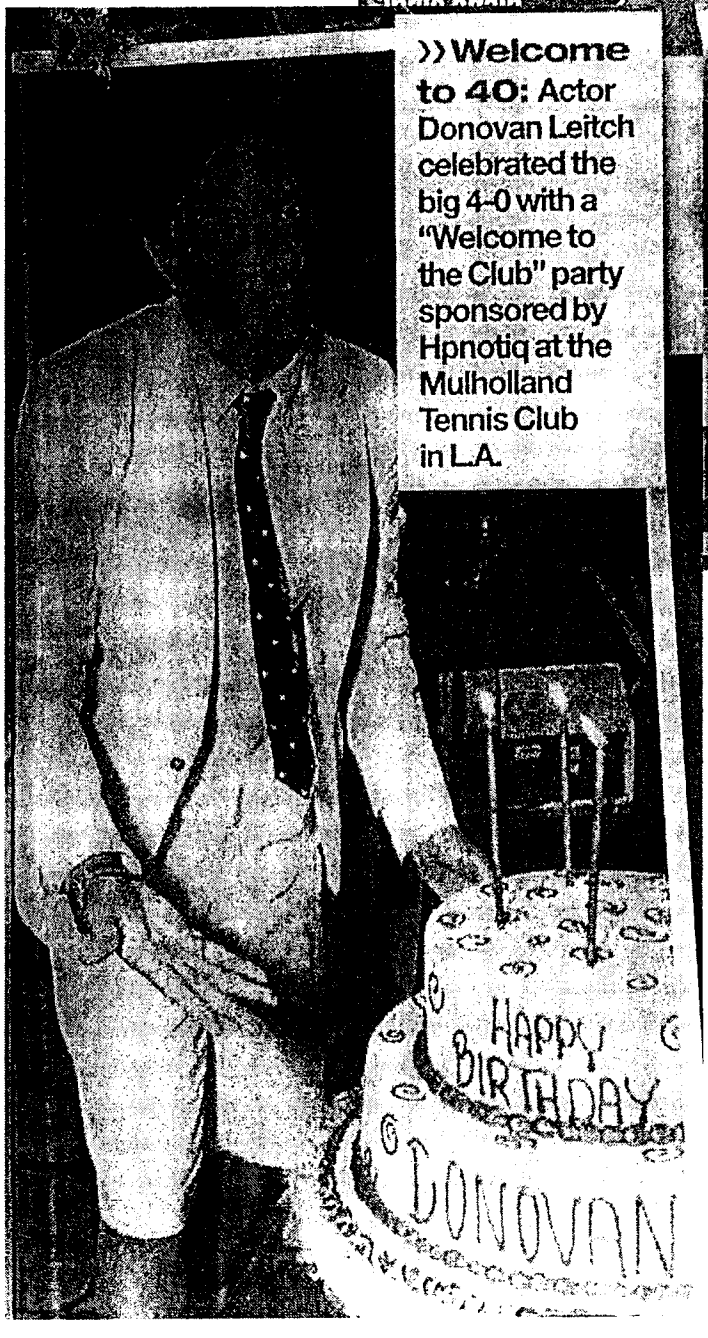




»Welcome to 40: Actor Donovan Leitch celebrated the big 4-0 with a "Welcome to the Club" party sponsored by Hpnotiq at the Mulholland Tennis Club in L.A.

OK! WEEKLY
ISSUE #30
JULY 23 2007

Save 50¢

SPOTTED!

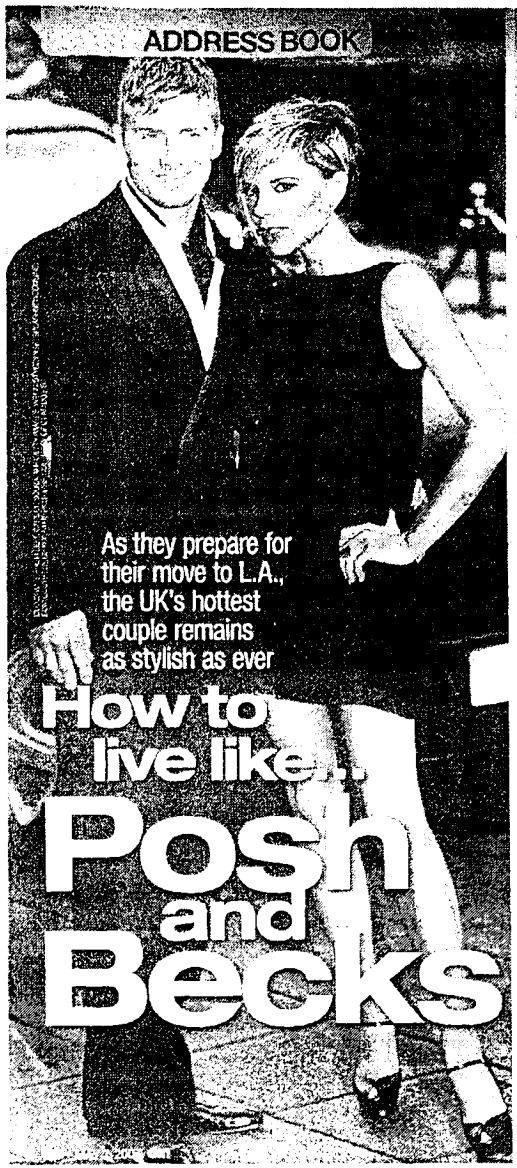
Former *Sopranos* sibs Robert Iler and Jamie-Lynn Sigler reconnect

Courtesy of FGPR

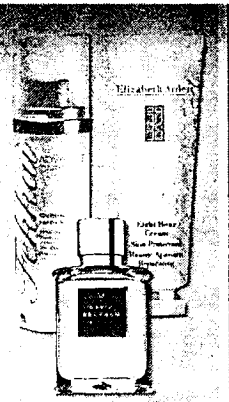
Sophia Bush, in a Catherine Malandrino dress, celebrates her birthday with beau Jon Foster and a Hypnotiq-blue cake at FIX in Las Vegas.

bluPRint

NEWS
Hpnotiq
OK! Magazine
Circulation 1,000,000
May 7, 2007



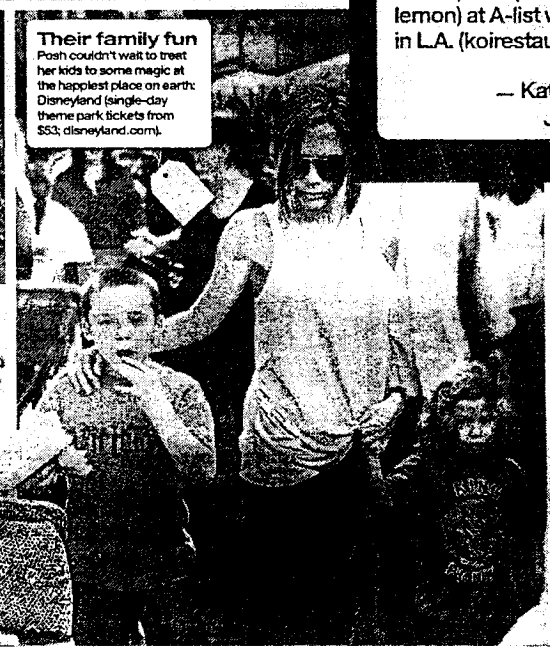
Their beauty rituals
Victoria replenishes her hair with Fekkai Overnight Hair Repair ($195, sephora.com), and she is also a fan of Elizabeth Arden Eight Hour Cream Skin Protectant ($16, shop.elizabetharden.com). David exudes masculinity wearing his own cologne, Instinct by David Beckham, which includes notes of grapefruit, spicy red pimento and white amber ($32-$50, ulta.com).



Their suite indulgence
The Beckhams often check into Claridge's Hotel in London when they need absolute decadence. The stunning Brook Penthouse includes two king beds, marble bathrooms and personal butler service (www.claridges.co.uk).

Her Posh accessories
The fashionista is always up on the trends. She's recently been spotted wearing YSL's "Tribute" Mary Jane heels (ysl.com) and loves her Darby Scott Natural Ring Lizard Pochette Clutch with smoky topaz kiss locks (darbyscott.com). Victoria also just launched her own line of sunglasses (DVB) and has been seen wearing her unisex aviators (Diavolina, shopbop.com).

Their c
When David
from London
style mansio
Beckingham



Their family fun
Posh couldn't wait to treat her kids to some magic at the happiest place on earth: Disneyland (single-day theme park tickets from $53; disneyland.com).

Her fave cocktail
Posh indulged in the celeb favorite Hpnotini (a bluish martini made with Hpnotiq and garnished with lemon) at A-list watering hole Koi in L.A. (koirestaurant.com). OK!

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— Katie Christopher & Jacqueline Neiss

SUE #24
JUNE 11 2007

OK! WEEKLY

BRAD PITT EXCLUSIVE INTERVIEW & PICS

PARTY PEOPLE

The picture perfect couple

OK! exclusive

Girls just wanna have fun!

Ana Ortiz's bachelorette party

Ugly Betty's Ana Ortiz and her musician fiancé, Noah Lebenzon, were all smiles as they and 30 friends, including co-star Kevin Sussman, boarded a chartered bus from Beverly Hills to Las Vegas for a joint bachelor/bachelorette party at Tao nightclub. **›› The bash:** While drinking "The Something Blue," the bride-to-be told *OK!*, "Noah's got his band with him. My girls and I are going to dance, and maybe the guys will hit up some strip clubs." **›› The big day:** The 85 guests expected at Ana's June 9 wedding in Puerto Rico will see her in a Monique Lhuillier gown that she describes as "white, lace, backless with little capped sleeves — breathtaking." **›› The honeymoon:** Ana has left honeymoon plans up to her fiancé. "I said, 'I'm planning the wedding — if you want a honeymoon, you have to take care of it!'" she laughs. They'll stay five nights at "some place with pink, sandy beaches in the Bahamas," she smiles.

Love is on their minds.

Surrounded by friends, Ana and Noah share a kiss.

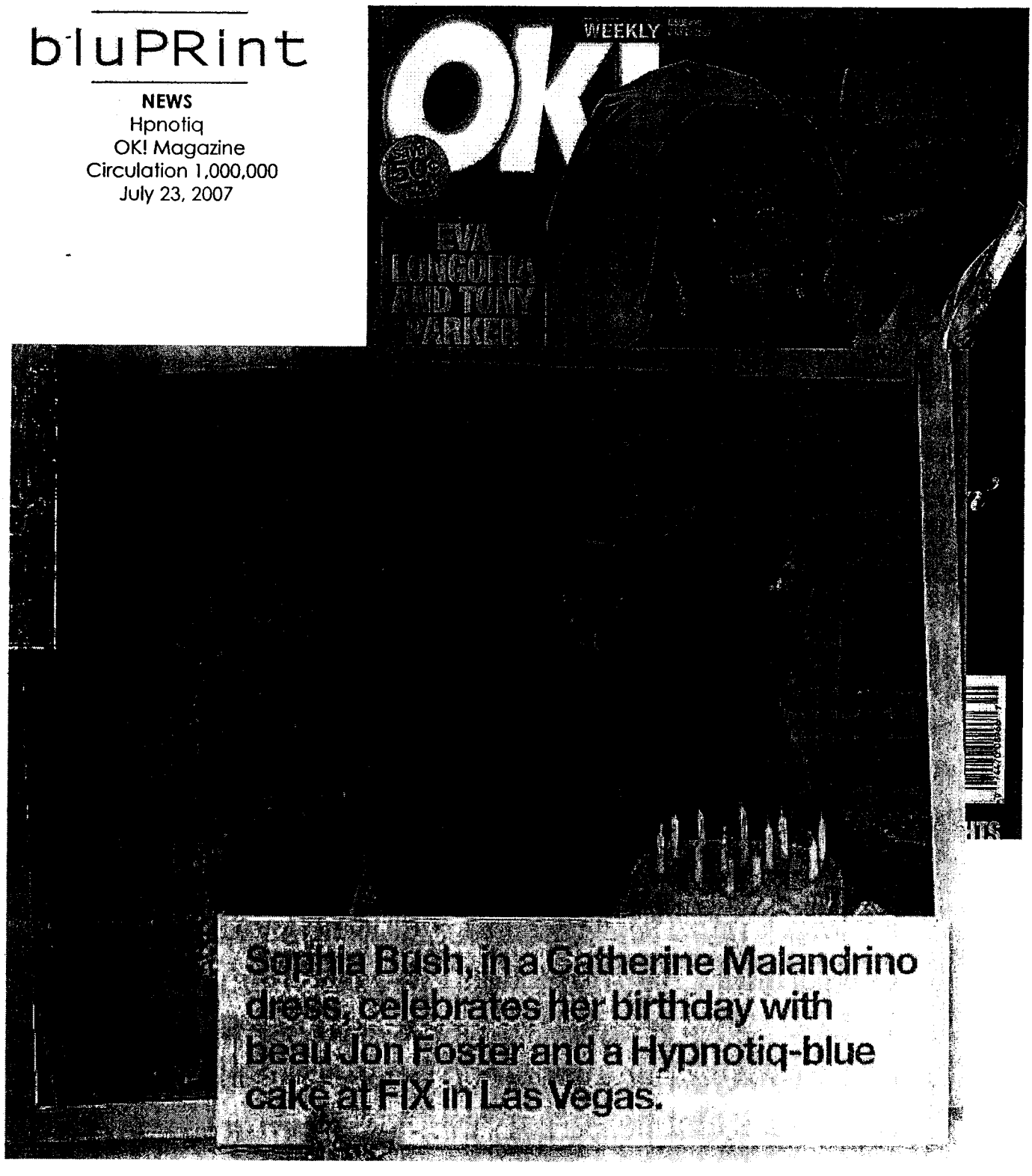
The Something Blue

2 oz. HPNOTIQ
2 oz. white wine
1 oz. ginger ale

Mix ingredients and serve in a champagne flute.

bluPRint

NEWS
Hpnotiq
OK! Magazine
Circulation 1,000,000
July 23, 2007



OK

Save $1.00 compared to Us Weekly & People!

HER SHOCKING WORDS

BRIT TELLS *OK!* 'I'M SO HAPPY'

TOM & KATIE inside their marriage

IT'S TWINS!

J.LO'S crazy cravings

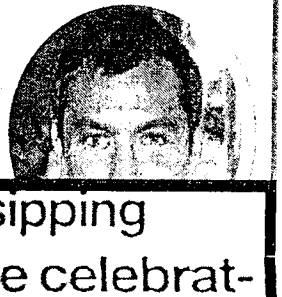
SHE DOESN'T

STAR SPOTTING...

● Nicole Kidman and Keith Urban watching Eartha Kitt perform at Café Carlyle at The Carlyle, A Rosewood Hotel, while her husband, Steve Bing, was nearby at the hotel's Bemelmans Bar.

● Ben Kingsley and his new wife Daniela sailing in Istanbul. The newlyweds were in Turkey for a Vakko and Grand Classics screening of *If...*, hosted by Sir Ben's friend

mineral water while having dinner with friends at Morton's The Steakhouse in Toronto and with Michael Caine at Kobe Club in NYC, where guests celebrating his film *Sleuth* dined on Kobe sliders, Wagyu Reubens and grilled pizza with Kobe



● Heather Graham dancing and sipping Hpnotiq's Bubbles 'n' Blue while celebrating the premiere of her new indie film *Broken* at D'Or at Amalia.

Courtesy of FGPR

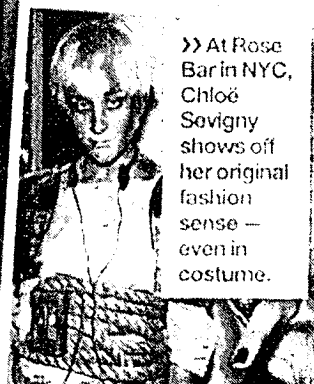
ISSUE 647

OK! WEEKLY

$1 cheaper than Us Weekly & People!

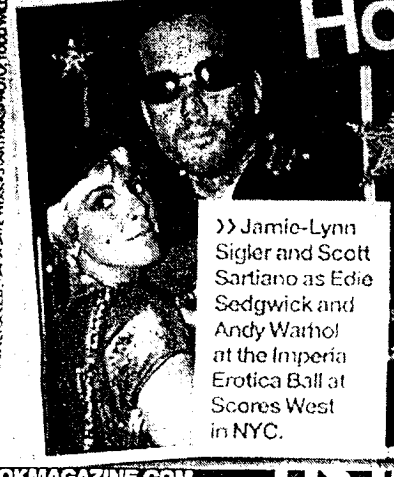
BEYOND THE VELVET ROPE

>> Audrina Patridge brings Madonna — and Justin Guarini — back at the Hpnotiq Halloween Party at Les Deux.

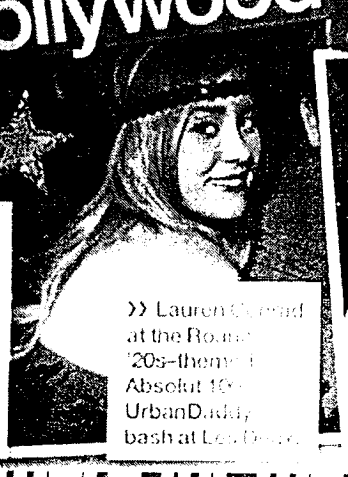


>> At Rose Bar in NYC, Chloë Sevigny shows off her original fashion sense — even in costume.

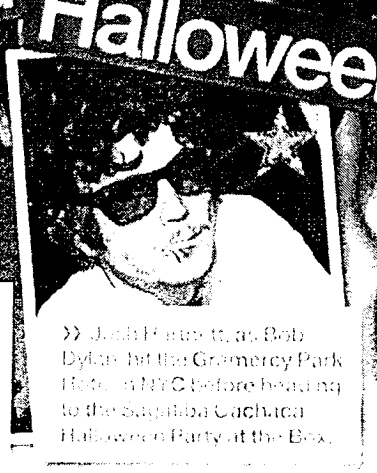
Hollywood Halloween!



>> Jamie-Lynn Sigler and Scott Sartiano as Edie Sedgwick and Andy Warhol at the Imperia Erotica Ball at Scores West in NYC.



>> Lauren C... at the Roa... '20s-themed Absolut 10... UrbanDaddy bash at Les Deux.



>> Josh Peck as Bob Dylan at the Gramercy Park Hotel in NYC before heading to the Sangaloa Cachaca Halloween Party at the Box.

>> Heidi Klum celebrates her favorite holiday at L.A.'s The Green Door, where she held her eighth Halloween soiree.

Read Jen's blog, Simply Jen, at okmagazine.com

Halloween Party at Les Deux.

My ins... ON

0 74 DAVE EDWARDS/DAILY CELEB; SADA JAYE WIREIMAGE.COM; PHOTO: TODD WILLIAMS

IS THERE TOP... NUS...

Courtesy of LGPR

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NEWS
Hpnotiq
OK! Magazine
Circulation 1,000,000
September 10, 2007

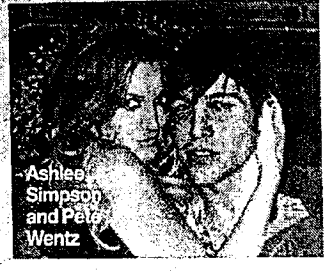
bluPRint

NEWS
Hpnotiq
OK! Magazine
Circulation 1,000,000
May 14, 2007

Dancing dressed-down in the desert

›› What: Coachella Music Festival. **›› Where:** Indio, Calif., in the 100 degree heat of the desert! **›› Performers:** Drew Barrymore and Cameron Diaz both caught the Red Hot Chili Peppers set, while multitalented Scarlett Johansson took the stage herself and performed with Scottish band The Jesus and Mary Chain. **›› Like a cool drink of water:** DKNY Jeans hosted a VIP respite on a sprawling estate within walking distance from the show where celebs lounged on mattresses or took a dip in the pool. **›› Elsewhere:** Lindsay Lohan checked out the *GQ* Lounge while avoiding her ex Harry Morton, whom Paris Hilton chatted up at the Hpnotiq-sponsored party.

CLOCKWISE FROM TOP LEFT: SPLASHNEWSONLINE; KEITH BROWN/WIREIMAGE; BY ALEXANDRA WYMAN/WIREIMAGE; TODD WILLIAMSON/FILMMAGIC; KEVIN MAZUR/FILMMAGIC; SPLASHNEWSONLINE



Night vision

›› What: Exclusive launch party for Armani Exchange's new sunglasses line, hosted by Nicole Richie. **›› Where:** A private estate in the Hollywood Hills. **›› Fly-on-the-wall:** Rehabbed Lindsay Lohan drank water and didn't talk again, to ex Harry Morton, who spent most of his time chatting with Genetic Denim's Ali Fatourechi; Rumer Willis looked thinner; Ashlee Simpson and Pete Wentz were happy together and didn't care who noticed.

ISSUE #50

OK! WEEKLY

BEYOND THE VELVET ROPE

with Jen Birn

Left: Howie says a pre-boarding prayer.

Bachelor party!

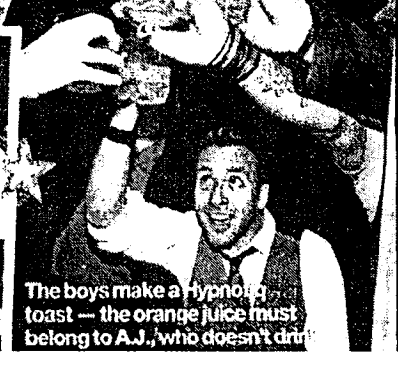
›› What: Backstreet Boy Howie Dorough's bachelor party.

›› The itinerary: The weekend-long festivities kicked off with poker and Hypnotiq cocktails at Howie's Hollywood Hills home. Afterward, the boys loaded onto a party bus to Las Vegas, where they had dinner at Tao in The Venetian hotel and then hit the casino. **›› The wedding:** The nuptials will take place in early December in Howie's hometown of Orlando, Fla. — in the same church where he was baptized and sang in the choir! Invited guests include Marc Anthony, Rob Thomas and Deborah Gibson, but Howie says, "No Britney Spears at this one." **›› Lil' boy banders:** Howie, who became an uncle when he was just 4 years old, says, "We're all about creating a family together and taking our lives to the next chapter."

A.J. and big bro Johnny grab Howie as his fiancée gives him a push.

Kevin and Howie say cheers.

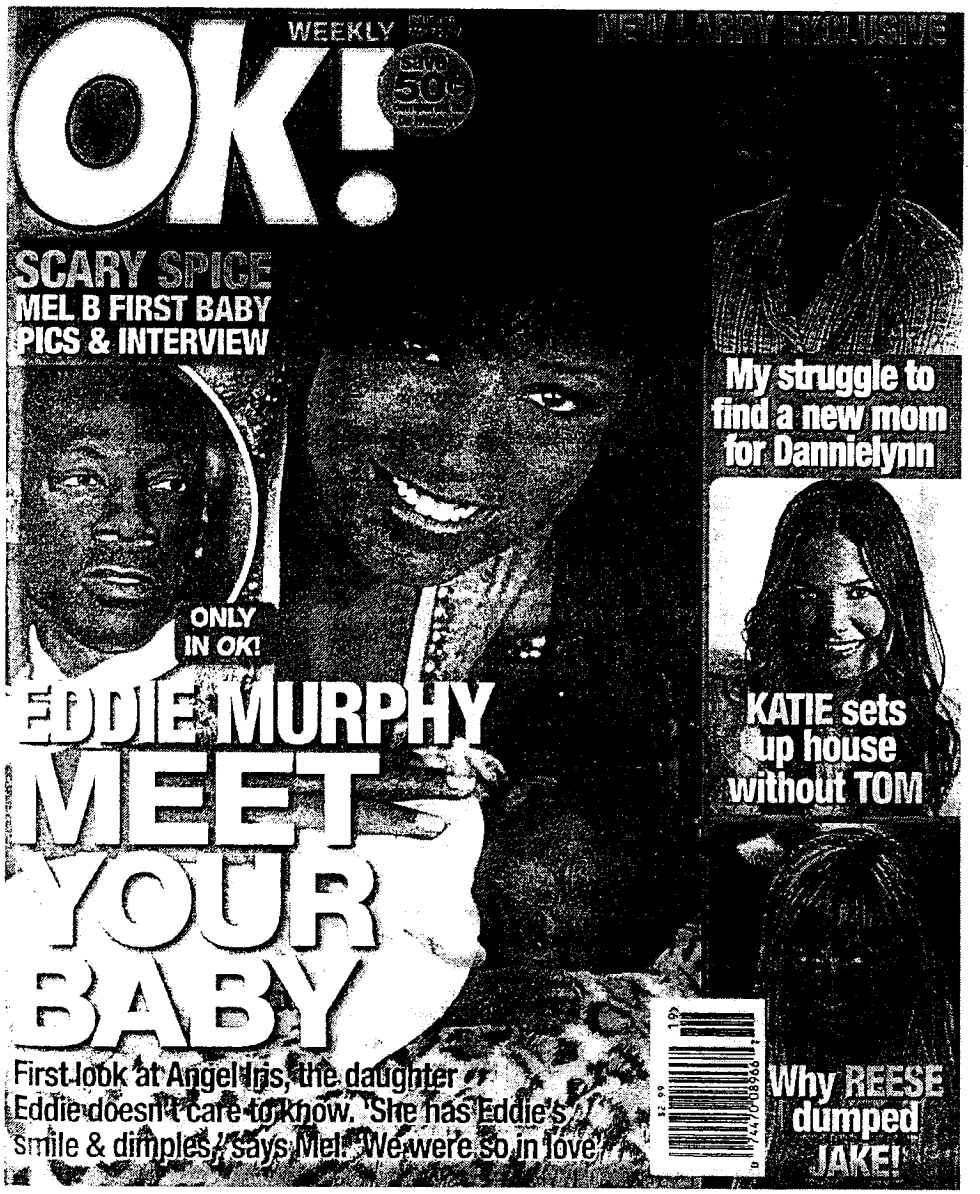
Howie pours champagne cocktails.



The boys make a Hypnotiq toast — the orange juice must belong to A.J., who doesn't drink.

50

COM



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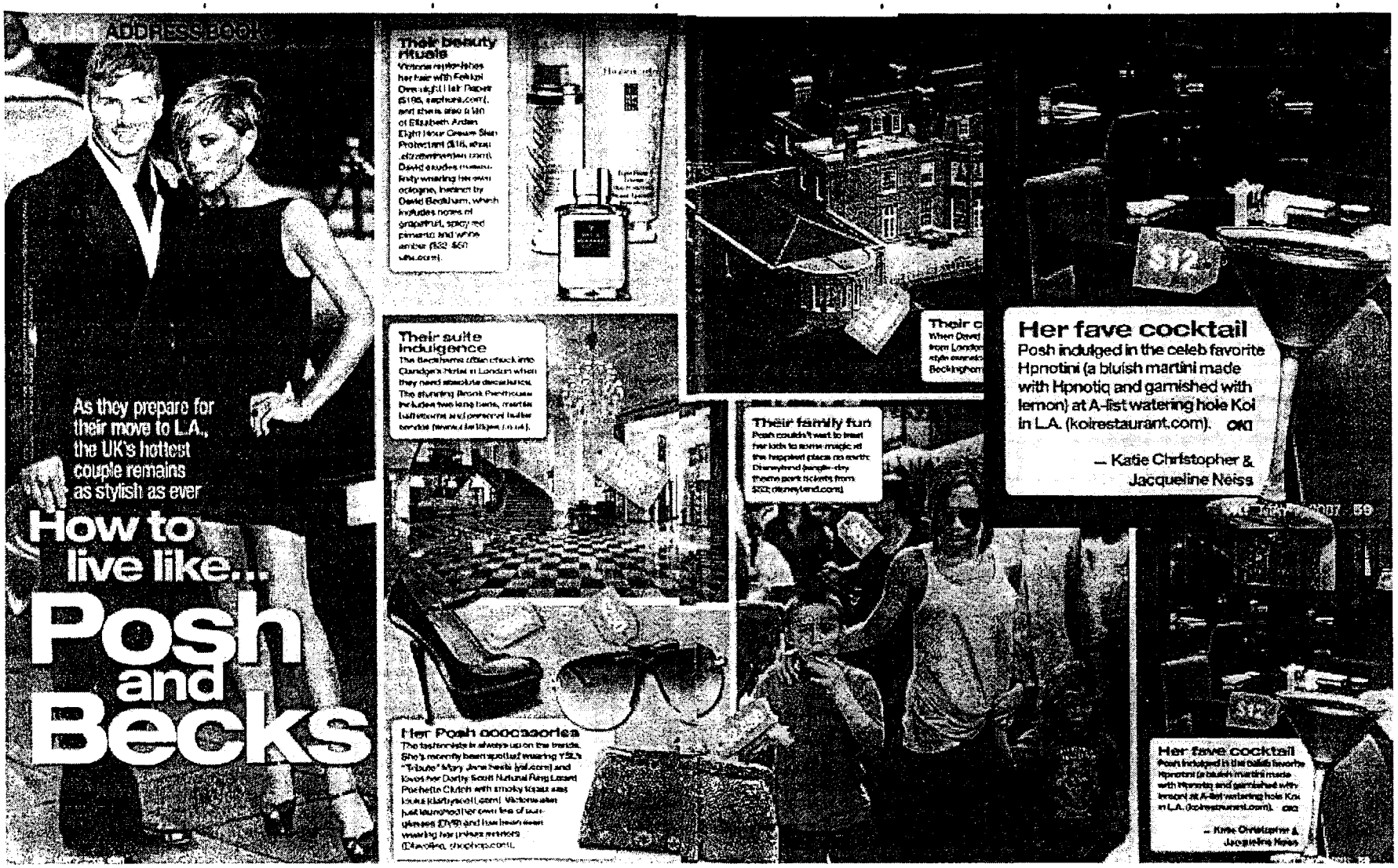
NEWS
Hpnotiq
OK! Magazine
Circulation 1,000,000
May 7, 2007


ADDRESS BOOK
As they prepare for their move to L.A., the UK's hottest couple remains as stylish as ever
How to live like...
Posh and Becks
Their beauty rituals
Victoria replenishes her hair with Fekkai Overnight Hair Repair ($195, saphora.com), and she's also a fan of Elizabeth Arden Eight Hour Cream Skin Protectant ($16, shop.elizabetharden.com). David exudes masculinity wearing his own cologne, Instinct by David Beckham, which includes notes of grapefruit, spicy red pimento and white amber ($32-$50 ulta.com).
Their suite indulgence
The Beckhams often check into Claridge's Hotel in London when they need absolute decadence. The stunning Brook Penthouse includes two king beds, marble bathrooms and personal butler service (www.claridges.co.uk).
Their family fun
Posh couldn't wait to treat her kids to some magic at the happiest place on earth: Disneyland (single-day theme park tickets from $53; disneyland.com).
Her Posh accessories
The fashionista is always up on the trends. She's recently been spotted wearing YSL's "Tribute" Mary Jane heels (yal.com) and loves her Derby Scott Natural Ring Lizard Pochette Clutch with smoky topaz sea louis (darbyscott.com). Victoria also just launched her own line of sunglasses (£79) and has been seen wearing her unisex aviators (Dlavoline, shophop.com).
Her fave cocktail
Posh indulged in the celeb favorite Hpnotini (a bluish martini made with Hpnotiq and garnished with lemon) at A-list watering hole Koi in L.A. (koirestaurant.com). OK!
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NEWS
Hpnotiq
OK! Magazine - UK Edition
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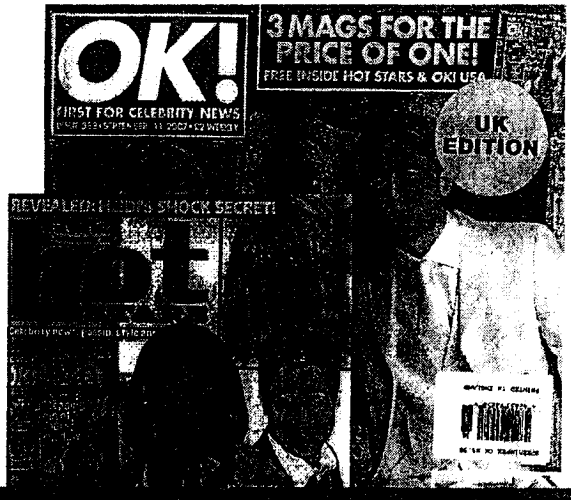
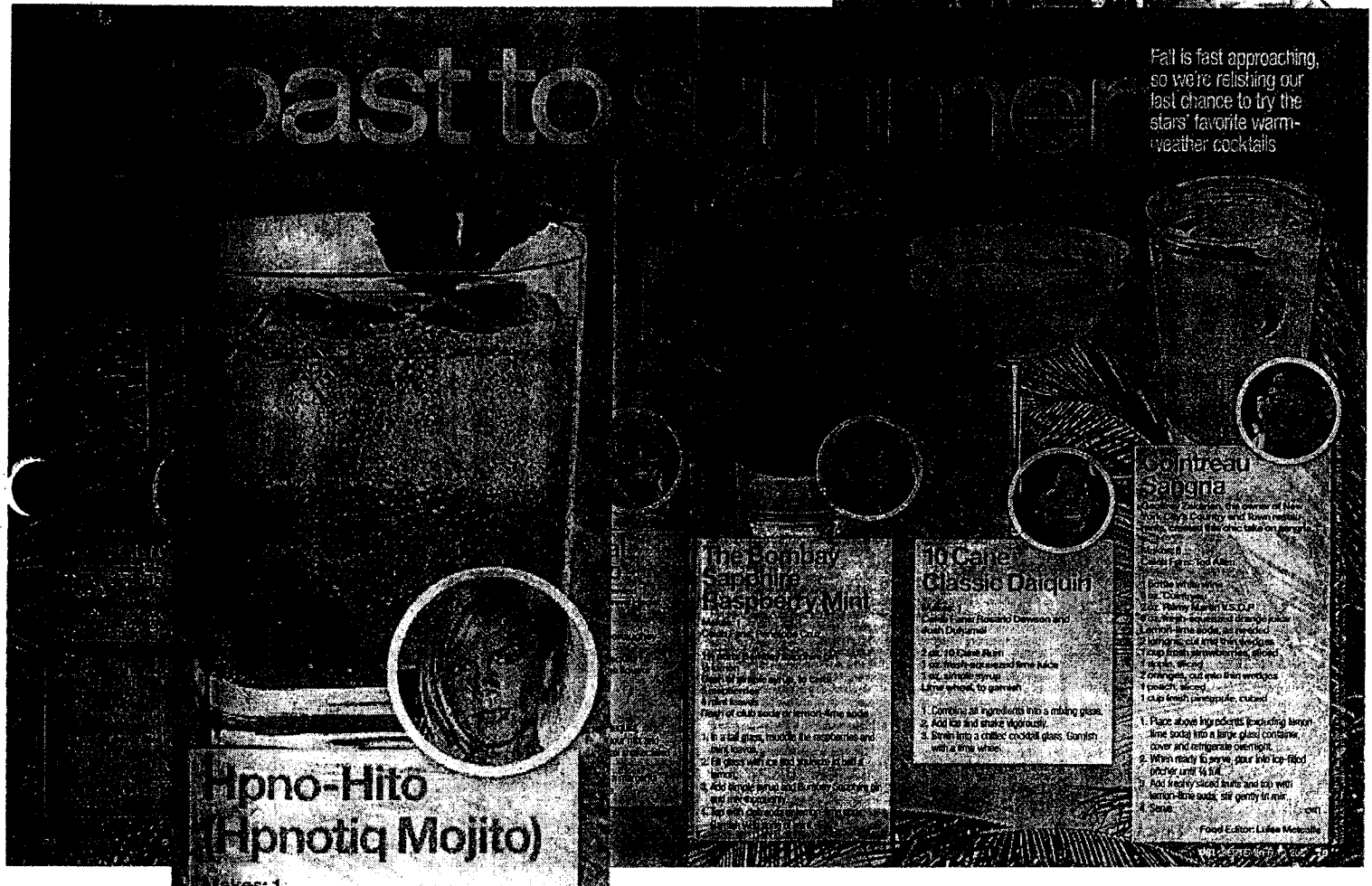




People en Español
29 de Mayo, 2007

LA DIVERTIDA DESPEDIDA DE SOLTERA DE ANA ORTIZ

La actriz de *Ugly Betty* (ABC) y su novio celebraron sus últimos días célibes en Las Vegas

WIREIMAGE.COM

Ana Ortiz, la actriz que encarna a Hilda Suárez, la hermana de Betty en la popular serie *Ugly Betty* (ABC), está disfrutando de cada etapa antes de su boda. La futura novia celebró a todo dar su despedida de soltera en Las Vegas.

De acuerdo a fuentes cercanas a Ortiz, de 36 años, la fiesta que estuvo patrocinada por el licor Hpnotiq, comenzó temprano con un divertido viaje en camión de Los Ángeles a Las Vegas, que incluyó música, su bebida favorita Bubbles n' Blue (hecha con champaña y Hpnotiq), y muchas bromas.

Al llegar a Las Vegas fue recibida en un exclusivo hotel donde la actriz disfrutó de un espectáculo junto a 30 de sus amigas más cercanas. Luego de una deliciosa cena la novia y sus amigas fueron escoltadas a un *nightclub* ubicado en el Hotel Venetian donde bailaron y cantaron en muy buena compañía.

¿Y el novio? De acuerdo a nuestra fuente, el músico Noah Lebenzon, de 36 años años, se fue a un *strip club*, como todo soltero antes de casarse. Por supuesto, con permiso de la novia.

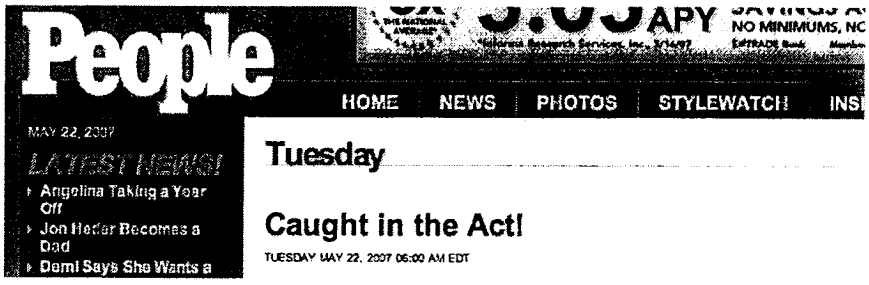
La actriz de origen puertorriqueño se casará el próximo 9 de junio en la Isla del Encanto. "Estoy fascinada y hasta me duelen las mejillas de tanto reír", señaló la actriz a PEOPLE hace unas semanas. "Él es un chico de California, lo que hace un buen balance con mi locura neoyorquina", agregó.

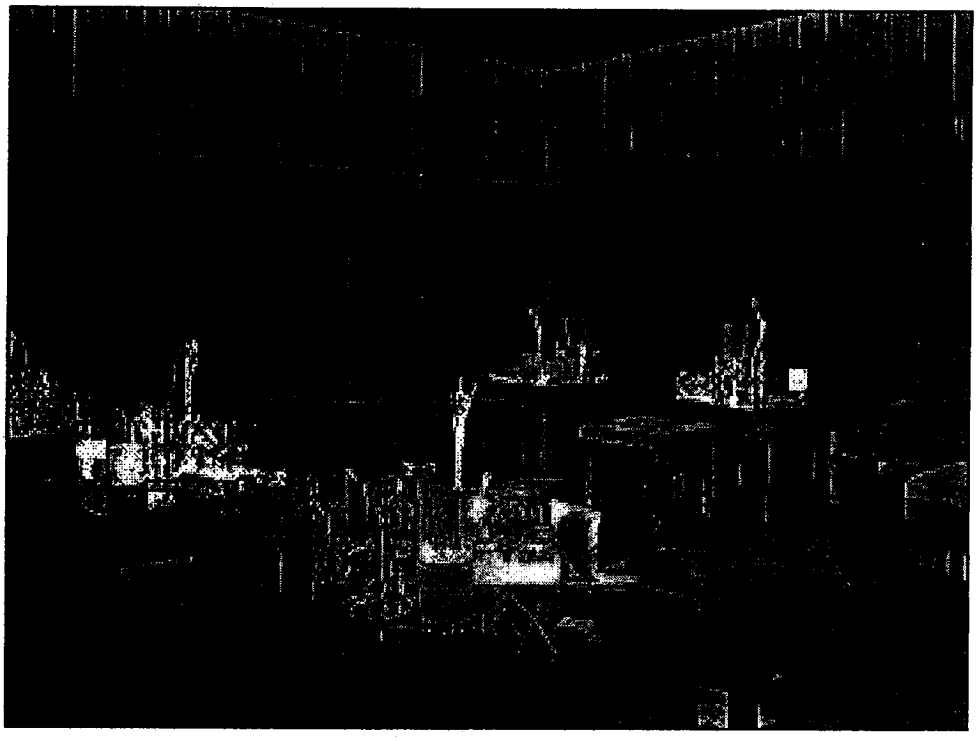
Courtesy of FGPR

bluPRint

NEWS

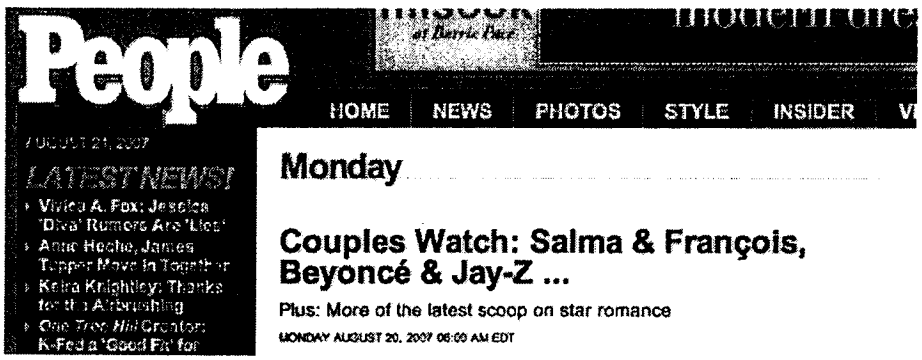
Hpnotiq
People.com
Visitors Per Month: 6,251,379
May 22, 2007





Light Nightclub
PHOTO BY: COURTESY LIGHT GROUP

• **John Legend,** grinding on the dance floor at Light Nightclub in Las Vegas for a Hpnotiq-sponsored afterparty following his concert. The R&B singer even got a lucky lap dance from a fan!



Monday

Couples Watch: Salma & François, Beyoncé & Jay-Z ...

Plus: More of the latest scoop on star romance

MONDAY AUGUST 20, 2007 06:00 AM EDT

• Tapping back into his Hollywood roots, perhaps, **Gov. Arnold Schwarzenegger** and wife **Maria Shriver** shared a romantic (yet family-filled) dinner at Brentwood hot spot Katsuya. Seated at one of the largest tables, the couple – plus daughters Katherine, 17, and Christina, 16 – ordered what seemed like everything on the menu, from the restaurant's signature sushi dishes to the robata grill. Of course, though, secret service were stationed outside and around the trendy eatery as the First Family dined.

Kirsty Hume and Donovan Leitch
PHOTO BY: ERIC CHARBONNEAU / WIREIMAGE

• Actor **Donovan Leitch**, ringing in his 40th birthday with wife **Kirsty Hume** and plenty of celebrity pals, during a Hpnotiq-sponsored bash at The Mulholland Tennis Club in Los Angeles. "I feel like it?s my 40th bar mitzvah!" the birthday guy joked with his party guests, which included **Eric Dane, Matthew Perry** and **Amber Valletta.** Meanwhile, Hume offered her hubby two birthday gifts: a framed photograph of Donovan?s parents taken by Richard Avedon and a leather-bound album of photos from throughout his life.

People

StarTracks

Beckham joins son Romeo for some Halloween fun. Plus: Lauren Conrad, Jessica Simpson and more

AHOY, MATEY!

Sexy sailor Lauren Conrad reports for duty at L.A. hot spot Les Deux, where she joined her *Hills* pal Audrina Partridge for a Hpnotiq-sponsored Halloween party on Tuesday.

THE HILLS

Audrina Patridge: 'It's Reality' on *The Hills*

October 31, 2007

After rumblings that MTV's *The Hills* is actually scripted, **Audrina Patridge**, who took over from **Heidi Montag** on the show as Lauren Conrad's best friend, insists what appears on screen is actually fact.

"Everything is real," Patridge, 22, told PEOPLE at Monday's HPNOTIQ'S Hollywood Halloween Party at Les Deux—where she was dressed like Madonna (during her "Like a Virgin" period).

"Lauren and me are real friends," says Patridge. "We live in our apartment. That's real, like where we work, everything. The situations are real."

Qualifying her statement, she adds: "I mean, they might be kinda like, 'Okay, we want you to go to Les Deux tonight,' so we go and whatever happens, happens. And they might do things to tweak it a little bit, but our reactions—it's totally real. It's reality." —*Alondra Hernandez*

PHOTO: CRAIG BARRITT/JPI

Permalink | Comments (41)

People

Audrina Patridge: 'It's Reality' on *The Hills*

October 31, 2007

Photo:Craig Barritt/JPI

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Courtesy of FGPR

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People

http://www.people.com/people/package/redcarpet2007/article/0,,20006775_20009302,00.html

Jan. 22, 2007

Caught in the Act! Sundance Swag Suites

Taxes, schmaxes! Sometimes a star *needs* a $1,200 bottle of Swarovski-encrusted Hpnotiq. Here's what other freebies Sienna, Teri and even Dustin Diamond (Screech!) picked up at the Sundance Film Festival in Park City, Utah:

• **Sienna Miller,** loading up on brown boots (her favorite color), a snow jacket and a hoodie at the *Complex* Magazine/DC Shoes Snowboarding Lounge. "I'll wear them everywhere," Miller said. "I didn't bring that many warm clothes." Her light packing wasn't a problem after all: Miller then scored more than $3,000 worth of goodies at the Fred Segal at The Village at the Lift lounge, taking home puffy jackets, cargo pants and T-shirts.

• **Teri Hatcher,** picking up sexy 2(x)ist brand underwear for boyfriend **Stephen Kay** at Fred Segal. When told that the trunks protect against UV rays, the *Desperate Housewives* star joked, "A lot of sun gets down there!" Hatcher didn't go home empty-handed, though: For herself, she scored a pair of Earth boots in olive green, Mr. Men and Little Miss tees for her and her daughter (including "Little Miss Giggles" and "Little Miss Fun" for herself) and AG jeans at the Marquee suite.

• **Katherine Heigl** and fiancé **Josh Kelley,** picking up the new white BlackBerry Pearl from the T-Mobile Café at The Village. She says she'll use that just for business but will keep her Sidekick 3 for friends and family.

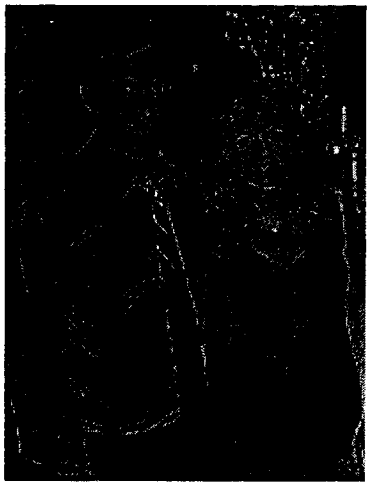
• **Adam Brody,** getting technical with a silver iMainGo system by Portable Sound Labs (made especially for Sundance 2007) and a Freitag bag for his MacBook, worth $500. (Brody was overheard telling sponsors at Fred Segal, "I don't want to take stuff I'm not going to use.")

• **Dustin Diamond** and **Gary Coleman** getting into a competition on who could score the most swag. Diamond's tally so far? At the **Hpnotiq Happy Hour, Diamond picked up $1,500 worth of freebies, including a $100 bathrobe, a spa kit worth $150, a golf umbrella, and a hand-crafted, one of a kind, Swarovski-encrusted $1,200 bottle of *Hpnotiq liqueur.***

People

Caught in the Act!

FRIDAY OCTOBER 05, 2007 06:00 AM EDT
http://www.people.com/people/article/0,,20073241,00.html



• **Heather Graham,** celebrating her indie flick **Broken** with a Hpnotiq-sponsored party party at D'Or, a club inside Amalia eatery in New York. The actress, who danced up a storm to Rihanna's "Umbrella," was joined by castmates including **Jeremy Sisto** at the bash. At one point, photographers wanted to snap her picture, but Graham asked that they hold off for a minute so she could finish dancing.

• By JENNIFER GARCIA, JESSICA HERNDON and PETER MIKELBANK

Courtesy of FGPR

People

AHOY, MATEY!

Sexy sailor Lauren Conrad reports for duty at L.A. hot spot Les Deux, where she joined her *Hills* pal Audrina Partridge for a Hpnotiq-sponsored Halloween party on Tuesday.

Courtesy of FGPR

PINK BLOG

Everybody's Business Is My Business™

www.pinkisthenewblog.com

Sunday, July 08, 2007

Love Is A Battlefield

Things appear to be going very well between **Ashlee Simpson** and **Pete Wentz** who seem as if they remain happily attached to one another (and I say, good for them!). Here are pictures of **Ash**l**33n** spending some vacay time together in the Hamptons this weekend at **Stereo House** in South Hampton and then at a **HPNOTIQ** and *Blackbook* magazine sponsored party at a **Dune** where **Pete** spun some records:

Photo credit:

At the Dune party, **Pete** played **Justin Timberlake**'s song *I Can't Wait To Fall in Love with You* for **Ashlee** and she was spotted mouthing back the words *I can't wait to fall in love with you* to **Pete**. Blah, if that ain't cute I don't know what is. It's nice to see that some couples can manage to successfully keep it together every once in a while. [-]

Photo credit:

Courtesy of Fox Greenberg Public Relations

Pittsburgh Post-Gazette

[illegible]

[illegible]

ICKY TREATS

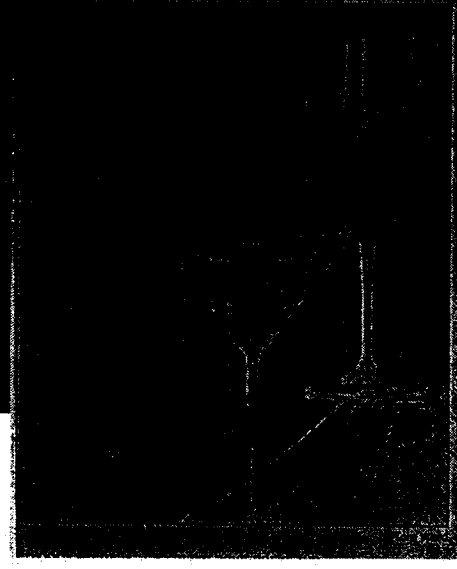
It's not hard to make gross food on purpose — and [illegible] be [illegible] of fun this time of year

[illegible]

Story by [illegible]

[illegible] Halloween party were easy. A few icky treats, some orange and black balloons and a treat bag for everyone. Most of the recipes were adapted from food Web sites, where you can find a frightening number of good ideas. These recipes are geared for children — a little gross and scary — but could be fun for an adult party, too.

FOR TREAT RECIPES, SEE PAGE F-4



Honolulu's Mad Eye Martini

COURTESY OF PGPR

Burrelles Luce

In searching the publicly accessible web, we found a webpage of interest and provide a snapshot of it below. Please be advised that this page, and any images or links in it, may have changed since we created this snapshot. For your convenience, we provide a hyperlink to the current webpage as part of our service.

Libations

Zin Zing: Wave Old Glory for zinfandel, America's wine, made from a versatile grape

Thursday, May 10, 2007

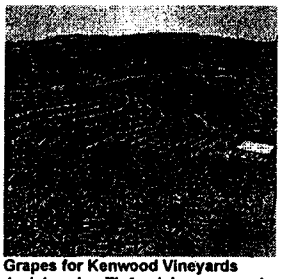
By Elizabeth Downer, Pittsburgh Post-Gazette

The weakened state of the U.S. dollar has begun to bring about a shift in Americans' wine-buying habits. As the dollar falls, the prices of imported wines rise. I predict that in the next few years, as we continue to be plagued by our high national debt, wine consumers will become more interested in domestic wines.

And when it comes to domestic, nothing screams "American" more than California zinfandels.

Zinfandel is almost our national grape. There always has been an air of mystery surrounding its origins; only recently has it been solved. The grape hails from an almost extinct variety found in a single vineyard in Croatia, where only nine vines of the mother vine still exist.

Stock from that vine was brought to America in the 1820s and since the Gold Rush has been a staple grape for California winemakers. The same grape made its way to Italy, where it is called primitivo.



Grapes for Kenwood Vineyards Jack London Zinfandel are grown in the Sonoma Valley in California.

To the happy couple

Here's a bridal toast from the makers of Hpnotiq, a French electric-blue blend of vodka, fruit juices and Cognac:

THE SOMETHING BLUE

- 2 ounces Hpnotiq liqueur
- 2 ounces white wine
- 1 ounce ginger ale

Serve in a Champagne flute.

It makes a wine that can range from light and fruity to a strong red with intense fruit and spice flavors. Many winemakers add a tiny percentage of petite syrah grapes to the zinfandel to add a bit more color and structure. The wines are relatively high in alcohol with lots of fruit flavors that develop into a rich spicy stew with age. When grown in cool climates and carefully pruned to keep the yield low, zinfandel produces an impressive wine that ages well.

Good zinfandel is still a bargain. Because the grape does not have the status of cabernet sauvignon or pinot noir, it frequently is overlooked by consumers. There is no doubt that the flood of sweet, white zinfandel has left a stain on the reputation of the grape variety and probably had a negative market impact on good red zinfandels.

If you are looking for quality wine under $20 a bottle and want to keep your wine dollars at home, it's time to get into the zinfandel groove.

Some zins to try

■ **Cline Cellars,** *PLCB#7250, $9.99:* Cline Cellars is especially well known for its zinfandels. They bottle a number of single vineyard labels but this wine is a blend of grapes from vineyards from different areas in California. It is full of dark berries and spice aromas with a bit of oak and smooth tannins. This is a well-made wine at a great price.

■ **Rosenblum Cuvee,** *PLCB#8537, $ 10.99:* Rosenblum is famous for single vineyard bottlings of zinfandel from California's top growing regions but this bottle is a blend of a number of vineyards and, in fact, even from different vintages. This makes it possible to make a wine with a consistent palate profile year after year. This is an exemplary zinfandel and a great value.

■ **Ravenswood Vintner's Blend,** *PLCB#4068, $10.99:* Ravenswood is recognized as a top producer of zinfandel. This bottle is another blend of grapes from different California viticultural regions. The juice is fermented with natural yeasts, left to macerate for several weeks and then aged in small oak barrels to give this wine lots of fruit and spice aromas, soft tannins and a long finish.

■ **Kenwood Vineyards,** *PLCB#5894, $14.49:* Kenwood Vineyards makes a zinfandel exclusively from grapes grown in Sonoma County. The wine features aromas of blackberries and figs with notes of black pepper and licorice. Aged in oak, it has smooth tannins and full body.

■ **Gallo Family Vineyards Sonoma Reserve,** *PLCB#8339, $9.99:* Many people still associate the Gallo name with inexpensive bulk wines but for a number of years, the Gallo Family Vineyards label has been producing quality wines that they sell at attractive prices. This zin is a good example of a well-made wine, exhibiting blackberries and plums on the nose, medium body and good tannins.

■ **Francis Ford Coppola Diamond Series,** *PLCB#6808, $16.99.* This wine that smells of strawberry jam and spice with touches of vanilla is made with grapes grown in Sonoma, Amador and Paso Robles. Some of the vines are 50 years old. Intense fruit, pleasing acidity and good tannins make this an interesting wine.

■ **St. Francis Old Vine,** *PLCB#7232, $16.99:* Old vine zinfandel is a special treat and this bottle is from grapes grown on vines 50 to 100 years old! As vines age, they produce fewer grapes but the grapes are highly concentrated in flavor, which results in a more complex wine. To add to the dimension of this bottle, the wine spent 12 to 15 months in small oak barrels and eight months in bottle before being released. I definitely recommend that you try a bottle of old vine zinfandel and compare it with a normal zin.

■ **Normal Old Vine,** *$20.99:* You can purchase this wine from Dreadnought Imports (412-391-1709). Robert Parker calls the zinfandels from this small family vineyard in Paso Robles "among the finest zinfandels I have tasted."

■ **Ridge Zinfandels:** Ridge Vineyards makes what is considered the king of zins. Although our state stores do list Ridge products in their catalog, they are so rare in Allegheny County stores that I am not able to recommend one here. But if you are out of state or in Eastern Pennsylvania, do pick up a single vintage bottle of Ridge and taste for yourself the ultimate pleasure this grape variety can provide.

(Elizabeth Downer can be reached at edowner@post-gazette.com or 412-263-1454.)

Kenwood Vineyards Sonoma County Zinfandel

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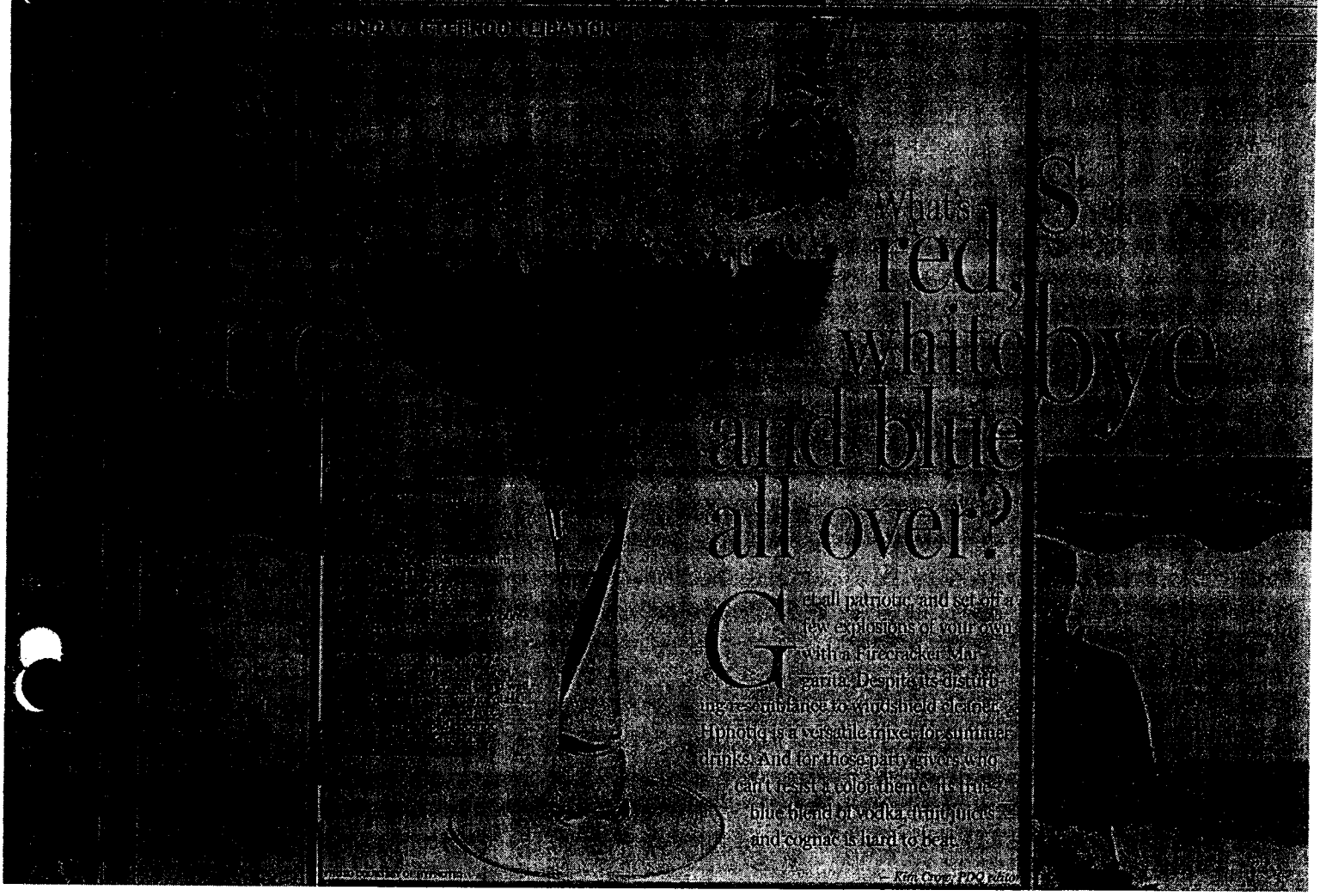
Burrelles Luce

Friday, December 1, 2006
Circulation: 19,200
Location: SKOKIE, IL

P-O-P TIMES

Hpnotiq Acrylic Display

Award: Platinum and Gold
Retail Category: Liquor Stores
Display Type: Interactive Displays or Kiosks
Client: Heaven Hill Distilleries, Bardstown, Ky.
Entrant: TPH Global Solutions, Chicago
Size of Run: 2,500
Comments: Brushed aluminum used in this display reflects the wrap on the Hpnotiq bottle cap and the swirl on the slanted top (which keeps unwanted articles off of it) reflects the brand logo.



DAY PLAIN DEALER

CLEVELAND.COM ★★★ $1.50 NEWSSTAND

JULY 1, 2007

SUNDAY, CLEVELAND LIBRARY

What's red, white and blue all over?

Get all patriotic, and set off a few explosions of your own with a Firecracker Margarita. Despite its disturbing resemblance to windshield cleaner, Hphotiq is a versatile mixer for summer drinks. And for those party givers who can't resist a color theme, its true-blue blend of vodka, fruit juices and cognac is hard to beat.

— Kim Cryer, PDQ editor

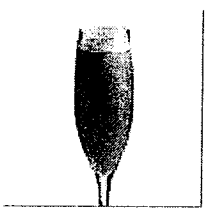
Liquid Assets | The Brazilian Wax, B&J Sake Margarita...

Featuring Cabana CachaÃ§a, B&J, Hpnotiq, and Old Speckled Hen
Tuesday, July 31, 2007

*Knowing what to drink is almost as important as where you're drinking it. And so we present **Liquid Assets**, the insider's guide to the city's best cocktails.*

Dude, you've been drinking a lot this Summer.

Well, don't stop now...



Bridgehampton Polo's Bubble's 'n Blue

Mix a little champagne with a little Hpnotiq and voilà, **Bubble's 'n Blue**. It's elegant and easy, just like weekends in the Hamptons.

HOW TO MAKE IT
2 oz Hpnotiq
2 oz Champagne

Combine and serve in a chilled champagne flute.

Bubble's 'n Blue was served all weekend at the Mercedes-Benz Bridgehampton Polo Challenge.

Good for Looking, Better for Party Planning

Introducing Premiere Events' Santa Barbara Calendar

By Matt Kettmann

Thursday, May 31, 2007

Keeping your party schedule in order can prove difficult for even the most organized Santa Barbaran. And don't we all hate that blank spot on the wall that just begs for something to be hung?

Well, Premiere Events□—□a Santa Barbara party-throwing company run by Mary Lynn Harms, Josh Murray, and Ryan Grau□—□is killing those two dilemmas with one stylish stone. Next month, they're releasing a slickly produced, Santa Barbara-centric 18-month calendar featuring our region's most beautiful women modeling in establishments and settings all over town.

The $20 pin-up calendar, which runs from July 2007 through December 2008, is sponsored on a month-by-month basis by a number of restaurants, clubs, and trendsetting companies such as Couchéz, whose month features a pillow fight, and Scavenge, which is taking over October to plug its famous Halloween costume supplies. There are also Q's, Elements, Hot Kiss, Bryan Lee, Salon U, Santa Barbara Bridal, and many more companies behind individual spreads, and every sponsor will also be throwing a release party for their respective month to keep alive the calendar buzz.

Pretty women in stylish, seasonal settings□—□that's what Premiere Events' new calendar is all about.

The more than 20 photographed models, almost all living and/or working in Santa Barbara, range from professionals (one was recently in *Playboy*) to first-timers who work around town as waitresses and bartenders. Many of the models dance for State Street Ballet, and all of them will be featured in mini-profiles within the calendar. They were styled by Michael Romo of Salon U, creatively envisioned by Premiere Events' owners Murray and Grau, and then shot mostly by Murray's brother Adam, an L.A.-based photographer.

One afternoon a couple weeks ago, the crew was in full swing at EOS, the revamped bar at the corner of Anacapa and Haley streets. As Romo primped the more than one dozen models, EOS owner Jeff Clark poured drinks both real and fake, such as the bright-blue Hypnotiq concoction that one model cradled in her hand as she posed before the lounge's outdoor fountain. (That shot is now the marketing face for Sundaze, Premiere Events' annual weekend party series that's going down this summer at EOS.)

The air smelled of equal parts excitement and determination, as the Premiere Events crew prepared for what was expected to be the calendar's crowning shot: a "Last Supper"-inspired image with a bevy of beauties surrounding Clark, whose chiseled features and long hair make him the perfect Jesus-Christ-as-a-male-model. Despite the backstage chaos, the shoot turned out beautifully, as have almost all the scenes, including the *American Beauty*-inspired spread of a woman hiding behind popcorn instead of red roses and the sexy champagne toast to coincide with New Year's. There's a definite sense that Premiere Events may be onto something with this project, a product that combines Santa

Barbara's luxurious beauty with the restaurants, bars, stores, salons, and other companies that keep the town alive.

And their vision doesn't stop with the calendar. The Premiere Events owners, who teamed up after working together at the Santa Barbara International Film Festival, hope to make their Web site, pe-sb.com, into a clearinghouse for Santa Barbara's growing nightlife scene. Past attempts by others to rope together our town's loose-knit collective of clubs has proven tedious, if not impossible. But then again, a pin-up calendar's no small task either, and Premiere Events is successfully pulling that off.

4•1•1

Visit pe-sb.com

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FOOD & WINE

SANTA CRUZ STYLE

esults in an electric blue color.

FIRECRACKER MARGARITA

- 1 oz. HPNOTIQ vodka
- 1 oz. super premium dark rum
- 1 oz. coconut milk
- 1 oz. fresh lime juice
- 1 oz. pineapple juice
- 1 oz. sweetened strawberry puree
- ½ cup crushed ice

Combine rum, coconut milk, lime juice, pineapple juice, and ice in blender.

Pour HPNOTIQ into a Margarita glass.

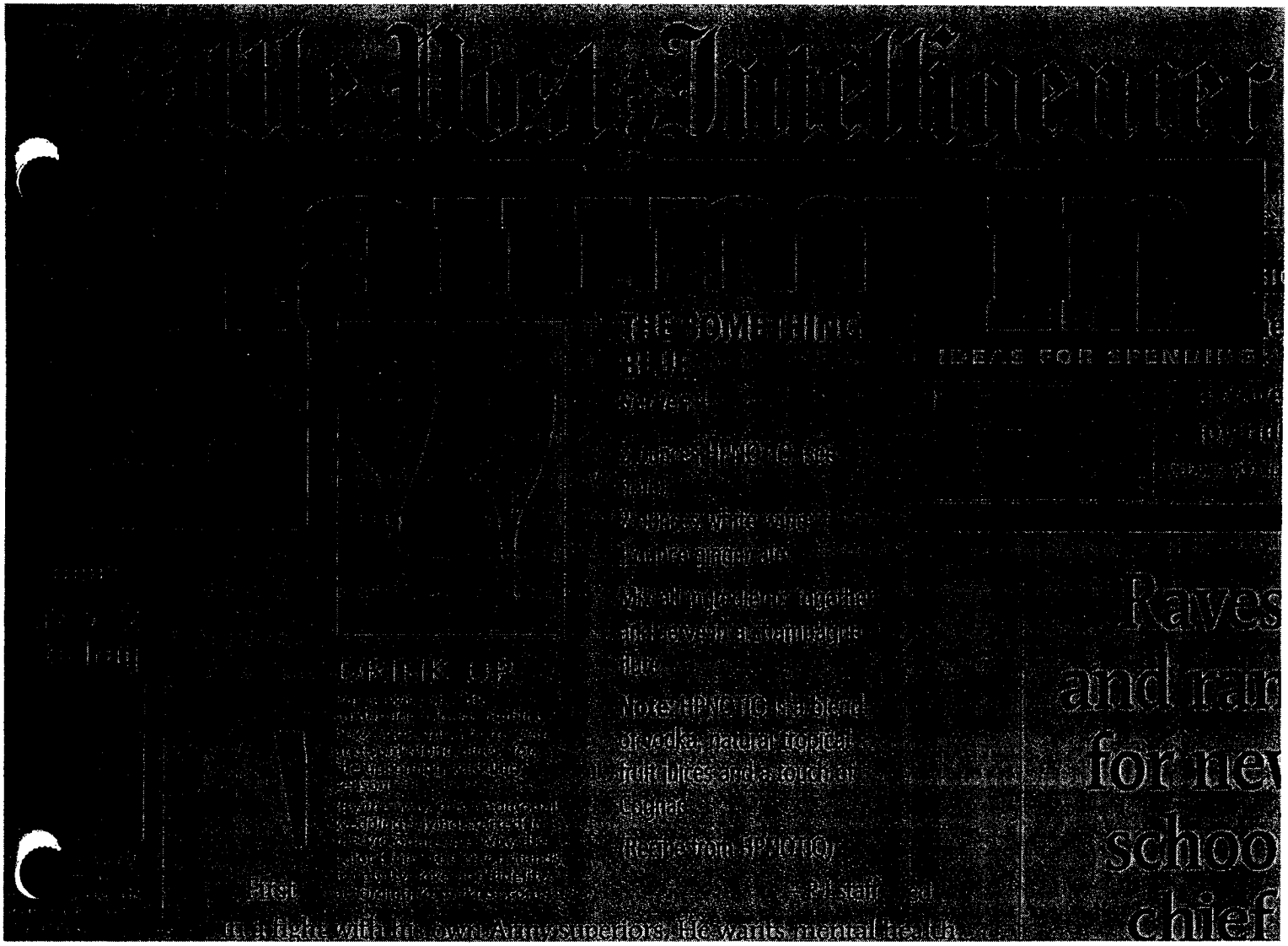
Layer ⅔ of the blended mix over HPNOTIQ.

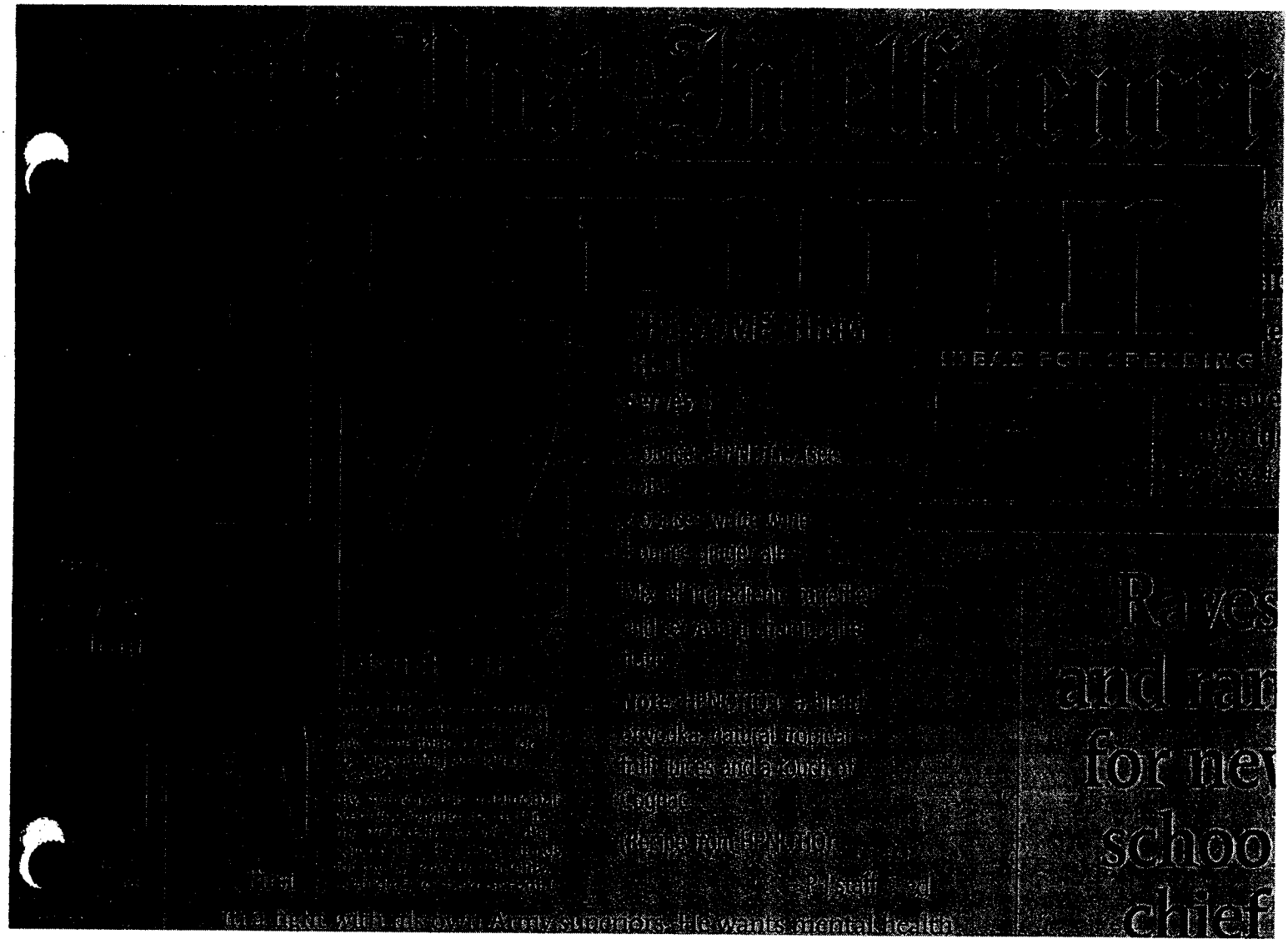
Blend remaining mix with strawberry puree, layer on top.

Garnish with coconut or use salt-rimmed glass as a variation.

Contact the Back Burner with food and restaurant news at cwatson@santacruzsentinel.com.

Courtesy of FGPR





FOX GREENBERG
PUBLIC RELATIONS

SEATTLE POST INTELLIGENCER

April 13, 2007

http://seattlepi.nwsource.com/food/311546_staydrink14.html

Drink Up: The Something Blue

Put a twist on "the something old, something new, something borrowed and something blue" for the upcoming wedding season.

(By the way, this traditional wedding saying started in the Victorian era. Why the color blue? The color stands for purity, love and fidelity, according to theknot.com.)

THE SOMETHING BLUE

Serves: 1

2 ounces HPNOTIQ (see note)

2 ounces white wine

1 ounce ginger ale

Mix all ingredients together and serve in a champagne flute.

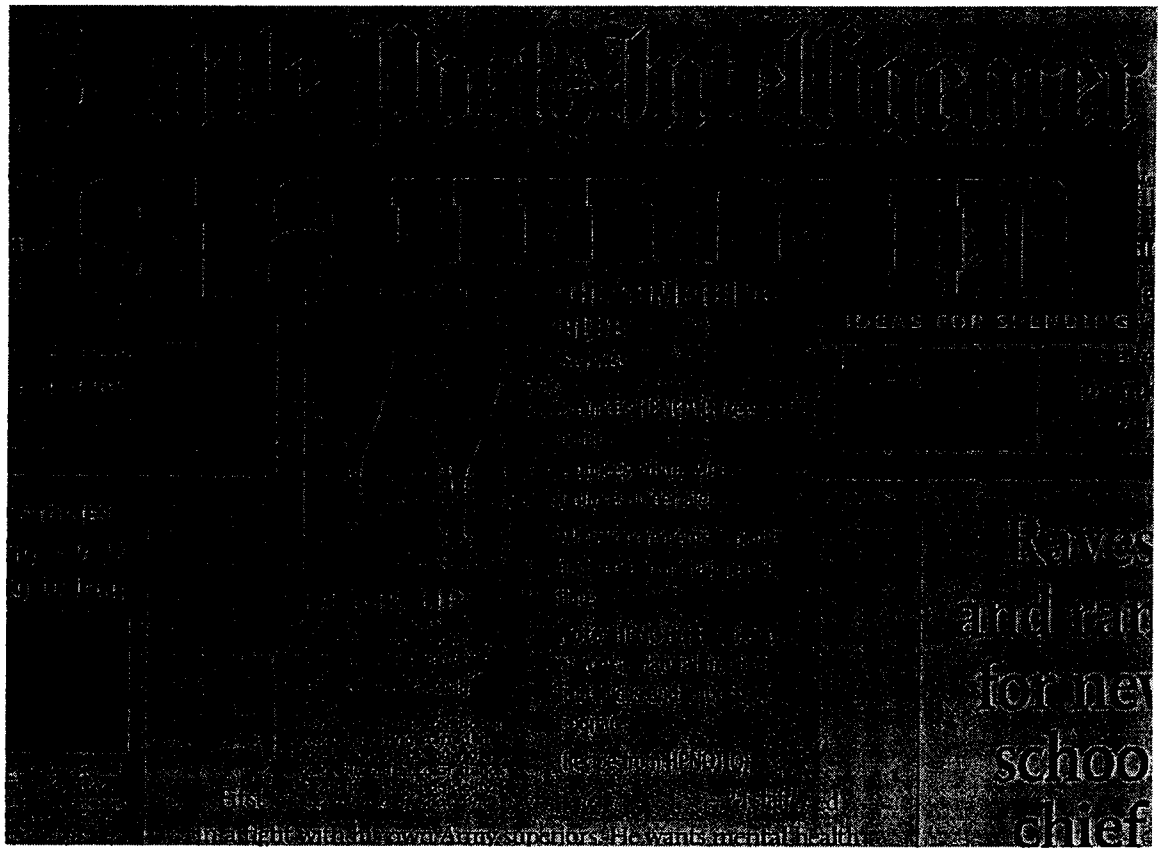
Note: HPNOTIQ is a blend of vodka, natural tropical fruit juices and a touch of Cognac.

(Recipe from HPNOTIQ)

-- P-I staff

WHAT ARE YOU DRINKING?

Share your favorite beverages with us -- everything from beer and wine to coffee and energy drinks. E-mail us at **stayingin@seattlepi.com.** You may see your faves in this space and at **seattlepi.com**.



bluPRint

NEWS

Hpnotiq
Star Magazine
Circulation 1,427,161
July 23, 2007

Sta

Nicole's

HOTGossip

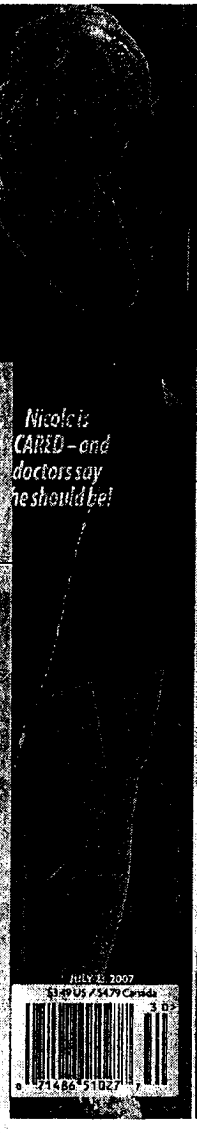
Pam had Tommy's ear in Sin City on June 30 — and David Spade's at the Hypnotiq Red, White & Blue event in Vegas on July 8 (below)!

FLIRT

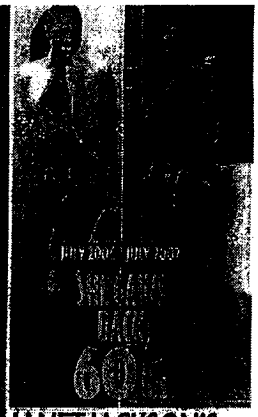
Pam Gets Frisky With Her Ex *and* David Spade!

Pamela Anderson and ex-hubby Tommy Lee just can't stay apart! The duo, who have two young sons together, got hot and heavy while frolicking poolside at the Planet Hollywood Resort and Casino in Las Vegas on July 7. "Pam was totally flirting with him!" an eyewitness tells *Star* of the bikini-clad blonde bombshell, 40.

"They looked like a couple — they kept touching each other in a loving way!" Right, but in late June, Tommy, 44, was spotted getting very cozy with celebutante Kimberly Stewart at L.A.'s Pink Taco eatery. And on July 8, Pam snuggled with comedian David Spade at Sin City's Jet nightclub late into the night. Well, Pam, who's next?



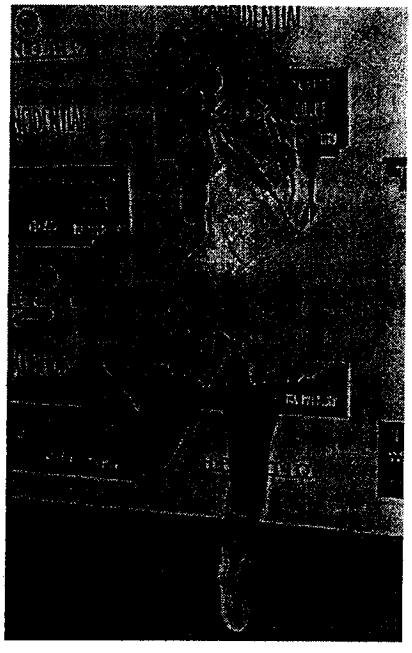
Nicole is CARED – and doctors say she should be!



JANET JACKSON'S DIET DISASTER! WHAT HAPPENED?

BEST & WORST PLASTIC SURGERY! ALL NEW!

Star
Celebrities, Gossip, Hot Photos

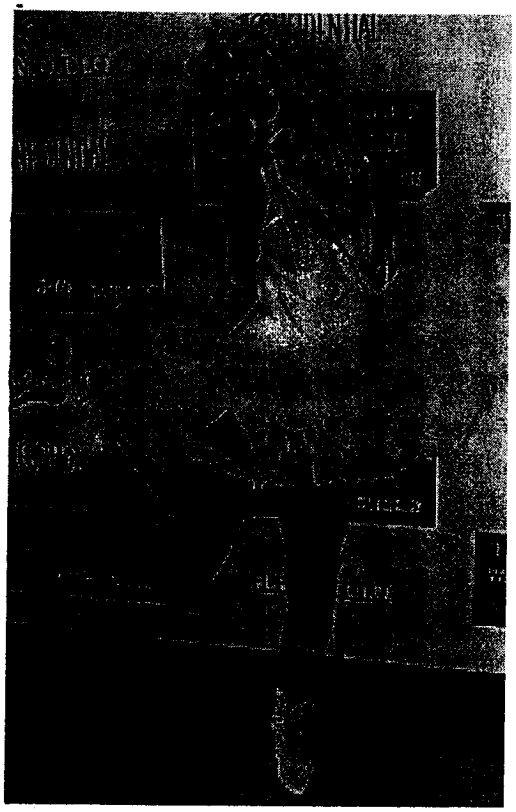


WHO'S THAT GIRL?

Audrina Patridge did her best impression of the Material Girl at Hpnotiq's Halloween Party at Les Deux.

Photo by Michael Tran/FilmMagic.com

Star
Celebrities, Gossip, News, Photos



WHO'S THAT GIRL?

Audrina Patridge did her best impression of the Material Girl at Hpnotiq's Halloween Party at Les Deux.

Click here to see more celebs in their Halloween costumes!

Photo by Michael Tran/FilmMagic.com

http://www.starmagazine.com/aundrina_hills_halloween_madonna/celebrities/shots/13249

Courtesy of FGPR

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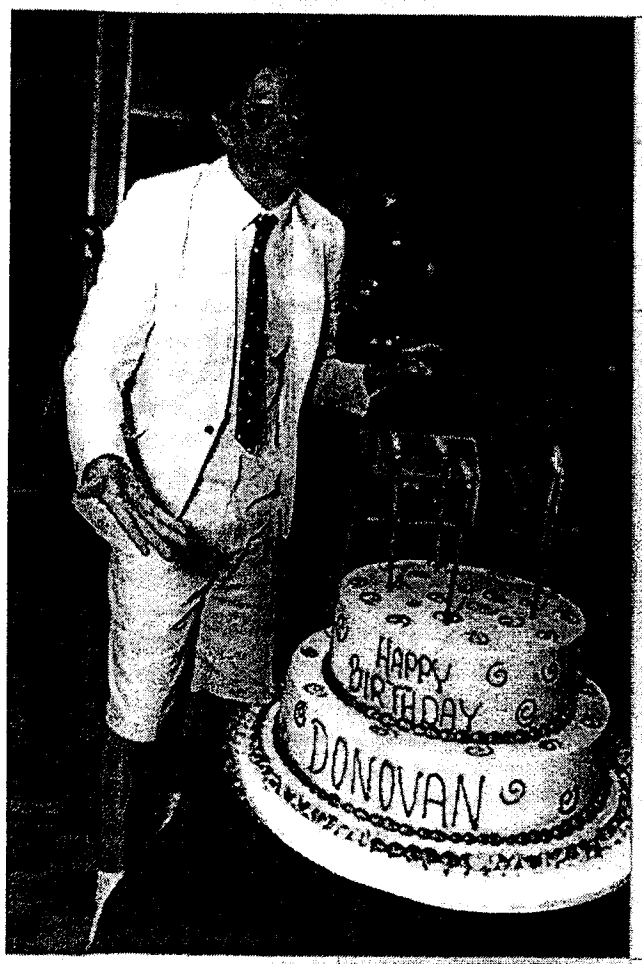
NEWS

Hpnotiq
Style.com
August 21, 2007

STYLE.COM



CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Donovan Leitch, at the Mulholland Tennis Club for his 40th birthday party, sponsored by Hpnotiq.

Photo: Patrick McMullan; WireImage.com / Courtesy of bluePRint

STYLE.COM

palling around with the paltrows

grayson and jake's cinema society screening, plus parties for dolce and donovan leitch

On Thursday night in Los Angeles, meanwhile, man-about-town Donovan Leitch celebrated his 40th birthday at the Mulholland Tennis Club. "This place is a total L.A. throwback and not many people know about it," said the pink-polo-clad model, actor, and musician before changing into a green seersucker suit by Modern Amusement. Amber Valletta, Tatiana von Furstenberg, and Shiva Rose McDermott enjoyed an elegant seated dinner replete with a blue birthday cake and tunes by Steely Dan cover band Dr. Wu. "He presented himself as a rocker when I met him, but he's really kind of a little preppy," smiled Leitch's model-wife Kirsty Hume, whose gifts to her husband included a vintage Rolex and a black-and-white Avedon photo of his folk musician father, Donovan, and mum, Enid Karl.

— Amanda Angel (Cinema Society); Victoria Namkung (Donovan Leitch)

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NEWS

Hpnotiq
Style.com
August 21, 2007

STYLE.COM

CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Kirsty Hume, in Temperley, with Donovan Leitch, in Modern Amusement.

Photo: Patrick McMullan; Wireimage.com / Courtesy of bluePRint

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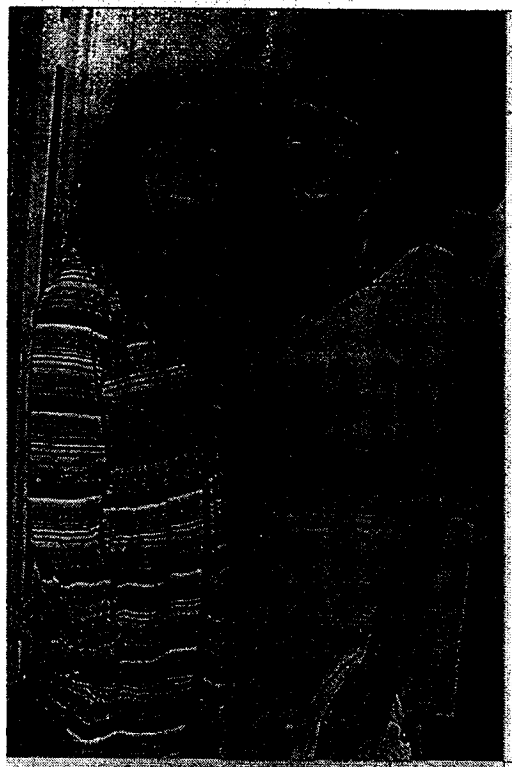

CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Tatiana von Furstenberg and Shiva Rose McDermott.

Photo: Patrick McMullan; Wireimage.com / Courtesy of bluePRint

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NEWS

Hpnotiq
Style.com
August 21, 2007

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CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Amber Valletta, in Ossie Clark.

Photo: Patrick McMullan; WireImage.com / Courtesy of bluePRint

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STYLE.COM

CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Donovan Leitch with his daughter, Lilac Jean.

Photo: Patrick McMullan; WireImage.com / Courtesy of bluePRint

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NEWS

Hpnotiq
Style.com
August 21, 2007

STYLE.COM

CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Matthew Perry and Donovan Leitch.

Photo: Patrick McMullan; WireImage.com
Courtesy of bluePRint

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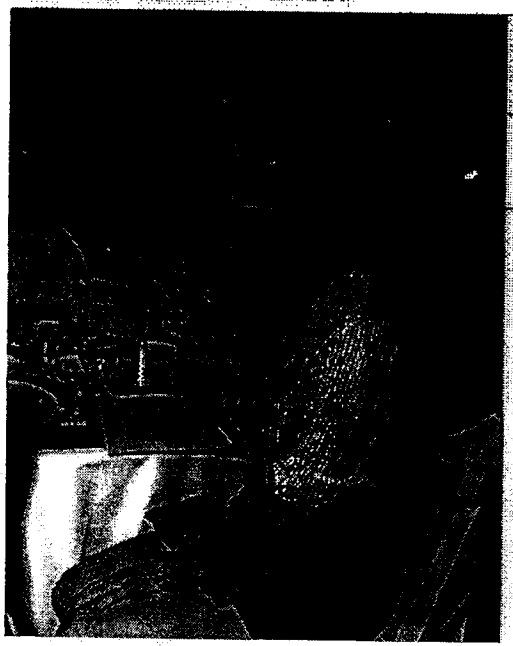


CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Jenni Kayne.

STYLE.COM

CINEMA SOCIETY; DOLCE & GABBANA LUNCH; DONOVAN LEITCH'S 40TH

Balthazar Getty, Ivana Milicevic, Brent Bolthouse, and Pauly Shore.

TAMPA, FLORIDA FRIDAY LIFE. PRINTED DAILY.
THE TAMPA TRIBUNE
and The Tampa Times

Eye Spy With My Lychee Eye

Posted Oct 24, 2007 by Jeff Houck

I get a lot of goofy press releases during the Halloween season. Seriously, you have no idea how much p.r. reps try to cash in on this holiday.

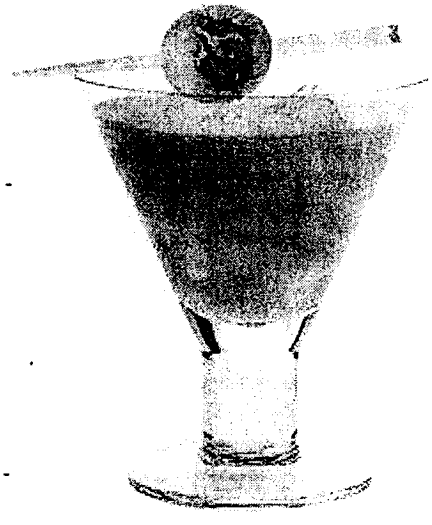
My favorite was this one:

HPNOTIQ'S HOLLYWOOD HALLOWEEN PARTY CELEBRATE HALLOWEEN HAUNTED HILL STYLE WITH AUDRINA PATRIDGE'S HPNOTIQ COCKTAILS

Okay, let's stop here for a second.

I like to think that I'm up on pop culture. I read a lot. I watch too much TV. I'm a podcast freak and a Web scrounger of the worst kind (you know, the kind who pelts friends constantly with marginally entertaining links. Yep, I'm that kind of guy).

Anyway, as much as I think I know about the cultural world around me, I had no idea who AUDRINA PATRIDGE was.



Maybe that's because she was on MTV's series "The Hills." I only watch that when they're making fun of it on E!'s show "The Soup." Like I said, I'm that kind of guy.

But I digress.

Anyway, I didn't know who the hell she was. Nor did I care, but if there's one thing I know, it's that any great Halloween cocktail has to have a certain gore factor for me to pay attention.

Hpnotiq (not sure if they were trying to be ~~hp~~ hip with the name or they just couldn't spell) nailed it perfectly with their Mad Eye Martini.
As the press release explains:

Hpnotiq is reinventing their classic cocktails for a night of costumes and debauchery with reality super star, Adurina Patridge at Hollywood's hottest night club, Les Deux on October 30th. To create your own, see recipes below:

HPNOTIQ'S MAD EYE

½ ounce Hpnotiq
1 ounce super premium vodka
2 ounces lychee juice
Shake with ice, strain into a martini glass.
Garnish with a lychee fruit.

For the Lychee Eyeball:

1 canned grade AA lychee in syrup, drained
¼ teaspoon cherry, strawberry or raspberry preserves
1 blueberry

Dry Lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer.

Courtesy of FGPR

bluPRint

NEWS
Hpnotiq
The Atkin Report
February 13, 2007

THE ATKIN REPORT

February 13, 2007

GRAMMY J. BLIGE, CHICKS

Oh, boo, hoo. Along with untold millions in the Pacific time zone, I didn't get to vote for one of three young lovelies who would share the spotlight with Justin Timberlake at the 49th annual Grammy Awards, Thanks, CBS! But there must have been some white knuckles in the control room as the cameras capturing the twosome came perilously close to revealing a danger zone that would have made the Justin-Janet Super Bowl breast flap look like a Disney Channel promo. Yikes, girl, I hope you were wearing your Cosabellas. The crotch-length dress overshadowed any vocal talent on display and made women everywhere cringe. Straight men, maybe not so much.

Best line from the show came from Chris Rock intro-ing the Red Hot Chili Peppers. "They put their jocks in socks long before Justin put his d(bleep) in a box."

In the days leading up to the 3 ∏ hour Dixie Chicks-dominated extravaganza, Ocean Way Studios and InStyle hosted the Grammy Style Studio®, where guests including John Legend, Gnarls Barkley, Katharine McPhee, OK Go, Weird Al Yankovic and Peter Frampton imbibed on Hypnotic Breezes, (a potent mix of the blue vodka/cognac/fruit juice elixir, Malibu Rum and a splash of pineapple) and autographed a Swarovski-encrusted bottle to be auctioned for the Grammy Foundation. Other suite visitors enjoyed expert makeup from Urban Decay VP Eric Jimenez. If you haven't seen it yet, UD has the most rockin' glitter eyeliner, aptly called "Heavy Metal," in shades ranging from crystal to copper to teal, green and purple. Other highlights: L.A.M.B.'s hot new timepieces, including an enamel bracelet with a mother of pearl face framed by Swarovski crystals (*at Bloomingdale's*), cowboy hat company Stetson, with a hip new line of plaid and corduroy newsboy and driving caps that were quickly snatched up, the new Grammy Brand line of luxury products including leather jackets, evening bags and shades plus FUNimation Entertainment's vivid anime T-shirts—along with a slew of designers like Vivienne Westwood, Moods of Norway, Jenny Packham London, Kyri, Zegna and Ted Baker.

Our space: Net gain for 'L Word'

Showtime plans social networking site tied to lesbian-themed show

By Gail Schiller

NEW YORK — Showtime Networks and Ilene Chaiken, the creator and executive producer of "The L Word," have formed a joint venture to launch a social networking site for lesbians inspired by the pay cabler's series.

The site, OurChart.com, will feature content from the series and will launch next month along with Season 4 of "The L Word." With a title drawn from one of the series' central story lines, OurChart is believed to be the first U.S.-based social networking site launched around an entertainment property. It also is the first ad-supported venture for the premium cable channel, which does not accept paid advertising on its network.

"The launch of OurChart.com speaks to the many opportunities that exist now to expand the presence of a show beyond the traditional viewing experience," said Matthew Blank, chairman and CEO of Showtime Networks, a division of CBS Corp. "It will bring the world of 'The L Word' to a whole new audience of fans."

Blank said that while the site naturally will help promote "L Word," it was created to be a totally separate stand-alone business and is in no way a "promotional stunt" for the program. "The show and OurChart will feed one another, but this is a new business that we hope will be very successful," he said. "We're hoping to create a valuable asset that produces financial results for us."

The site will be an online social networking space built to connect and engage the lesbian community as well as their friends and families and will feature original and user-generated content in addition to exclusive content from the show, Showtime said.

"L Word" cast members Jennifer Beals, Katherine Moennig and Leisha Hailey will serve as OurChart founding partners and develop content for their fans that reflects their personal interests. As founding partners, the actresses also will share in the revenue.

"This is an exciting project for us, and a great extension of what our show is about," Beals said. "For me, Kate and Leisha, it is a chance to broaden a conversation that we all have felt privileged to be a part of — about identity and community and the importance of representation."

Chaiken, Beals, Moennig and Hailey will have personal pages on the site. There also will be celebrity guest bloggers, interactive contests related to the show and podcasts featured on OurChart. About 75% of the content will be user-generated, and the rest will be "L Word"-related material, said Chaiken, who will serve as CEO of OurChart.

"This will be the first site of its kind," she said. "It will be the first site to marry the rich, beautiful content of an established media site with interactive user-generated content, but we think it's going to be the ultimate online destination for this vibrant and engaged community. This is a place where I will make myself available to our audience in a way that I never have before."

The name of the social networking site, OurChart, is based on "L Word" character Alice's wall-sized, handwritten white-board chart that is designed to keep track of her lesbian friends' various hookups and heartbreaks. In the upcoming season, Alice puts her chart on the Internet, and it spontaneously becomes a hugely popular social networking site. Chaiken said she came up with the idea for the real-life site during a meeting with Showtime marketing executives about how to promote the show.

A "hookup" chart on Showtime's "The L Word" inspired its new Web site.

"This is life imitates art," she said. "We decided to tell this story truly not thinking that we're going to tell this story so we can create a Web site. After we put together the script, I had a meeting with the marketing people at Showtime, and I said, 'We're telling this story about Alice's chart becoming a social networking site; why don't we build a site of our own?' This space doesn't exist for lesbians. It hasn't been claimed yet.'"

OurChart won't have the gay-targeted social networking category to itself; there are existing ventures including OutEverywhere.com and the upcoming QueensSpeech, which launches in beta next month. MTV Networks, which Showtime used to be paired with under the Viacom umbrella before the CBS Corp. split, has a growing online media presence targeting gay consumers including the brands Logo and Gay365.com.

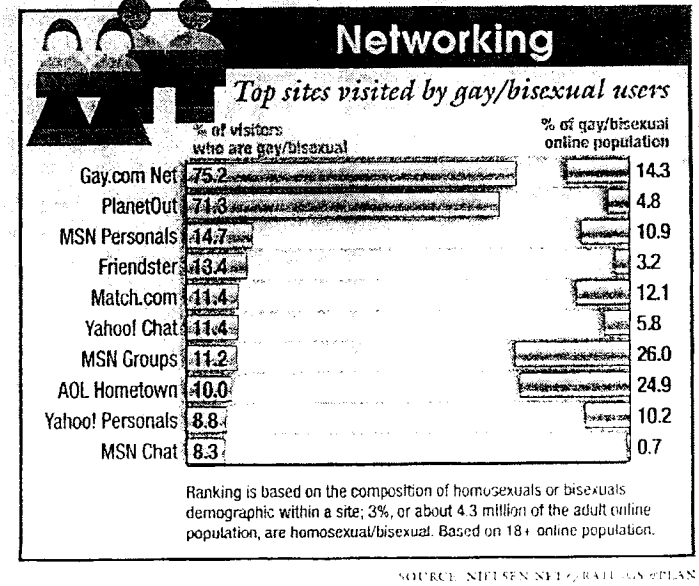
The site also will be promoted on Showtime during behind-the-scenes interstitials about the making of OurChart.

Blank and Chaiken said they were not concerned that the association with Showtime and official "L Word" content would turn away potential social networkers looking for a user-generated environment free of corporate involvement or marketing messages.

Hilary Rosen, former chairman and CEO of the RIAA, will serve as president of OurChart. Rosen, who worked for the RIAA for 17 years until retiring in 2003, also is an activist on gay and lesbian issues and has worked with the Human Rights Campaign on political and legislative initiatives.

"This site will be fun and interesting for users and will also present marketers with a great opportunity to reach a consumer market that is targeted, financially independent and loyal," Rosen said.

Beth Callaghan — who has served as senior director of network programming, senior director of portal operations and editor in chief of PlanetOut Inc., the largest gay and lesbian site on the Web — will be chief operating officer of the new company, Showtime said.



SOURCE: NIELSEN NETRATINGS/PLANET

FOX GREENBERG
PUBLIC RELATIONS

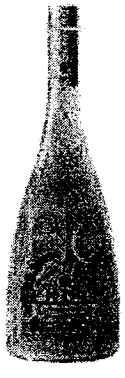
The Liquid Muse

Want Even More Cocktails??

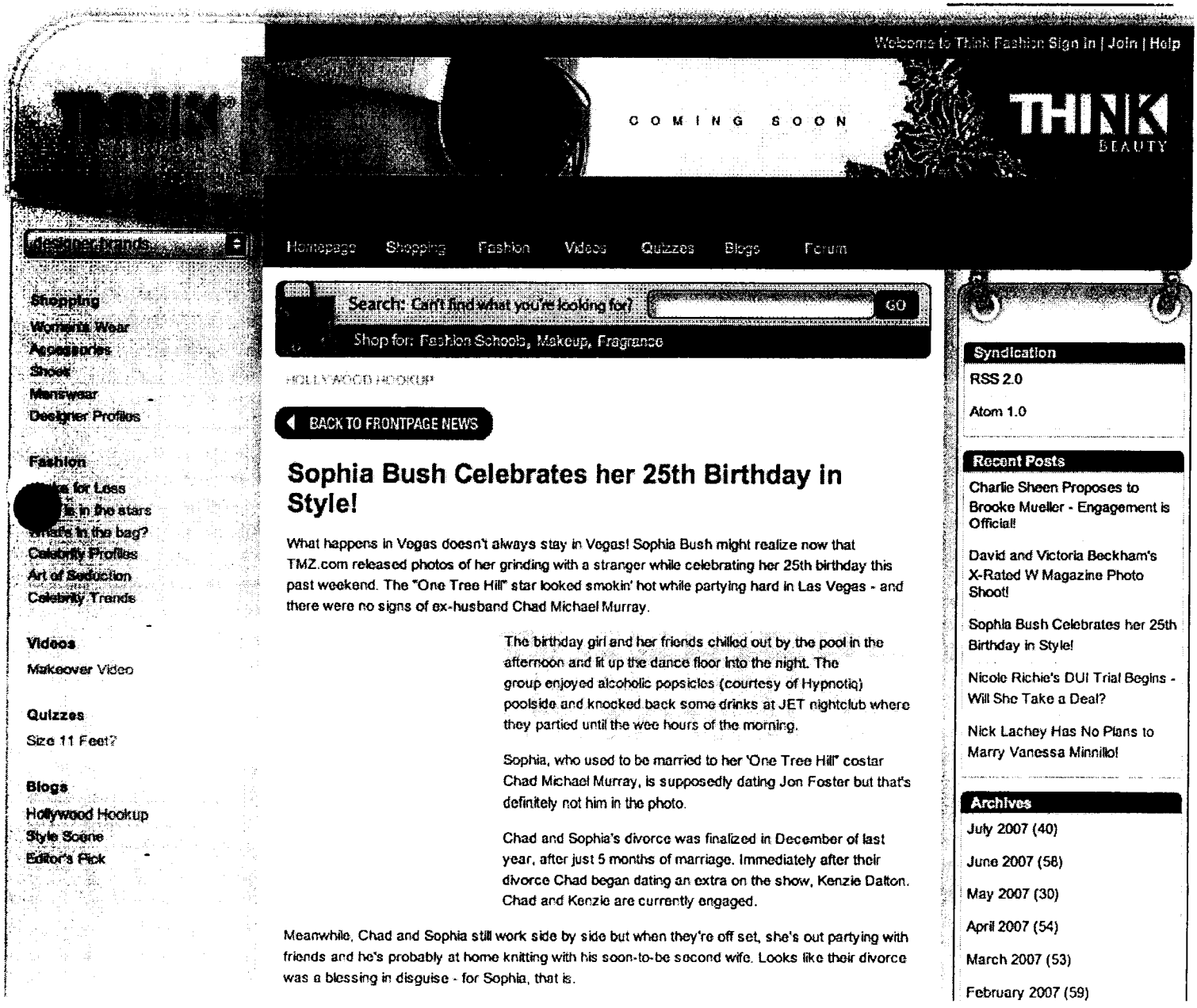
Hpnotiq burst onto the scene a few years back as the must-try cool liqueur. Celebs who love it include: Terri Hatcher, Justin Timberlake, P. Diddy, Katharine McPhee, Terrance Howard, Wilmer Valderrama, Jamie Lynn Sigler, Gabriel Union, Kanye West, Busta Rymes.

The Oscar-Tini
2 oz. Hpnotiq
2 oz. champagne

Pour in Hypnotiq, top with champage, and sparkle!



NEWS
Hpnotiq
ThinkFashion.com
July 11 2007



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NEWS
Hpnotiq
TMZ.com
May 21, 2007

IN THE ZONE

HOT VEGAS

John: A Legend in His Own Pants

Posted May 21st 2007 12:46PM by **TMZ Staff**
Filed under: Hot Vegas

TMZ spotted John Legend in Las Vegas over the weekend -- and let's just say he is a true ladies man.

TMZ.com

Legend had everyone's full attention during a performance at Lake Las Vegas, and was even more excited to throw an after-party at **Light Nightclub in the Bellagio** afterwards. A source at the club tells TMZ, "John Legend and entourage were whisked to his VIP table in the corner of the club and literally hundreds of screaming women were fighting to squeeze into his section."

One onlooker describes it as a "mob," and his security had to fend off fans all night. Our source added, "I have never seen so many women flock to one man."

The soul singer sipped on Hpnotiq and Grey Goose, and partied hard in the club until 2:00 AM.

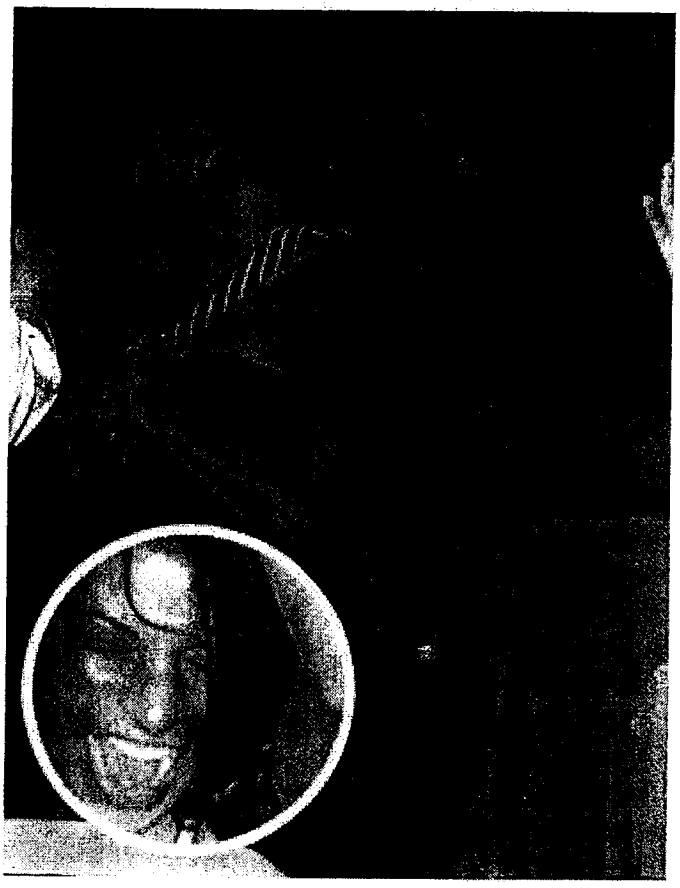
IN THE ZONE

HOT VEGAS

Sophia Bush Gets Tied Up In Vegas

Posted Jul 10th 2007 3:19PM by TMZ Staff
Filed under: Hot Vegas

Sophia Bush celebrated her 25th birthday with in Las Vegas over the weekend, and let's just say what happened in Vegas didn't stay there!

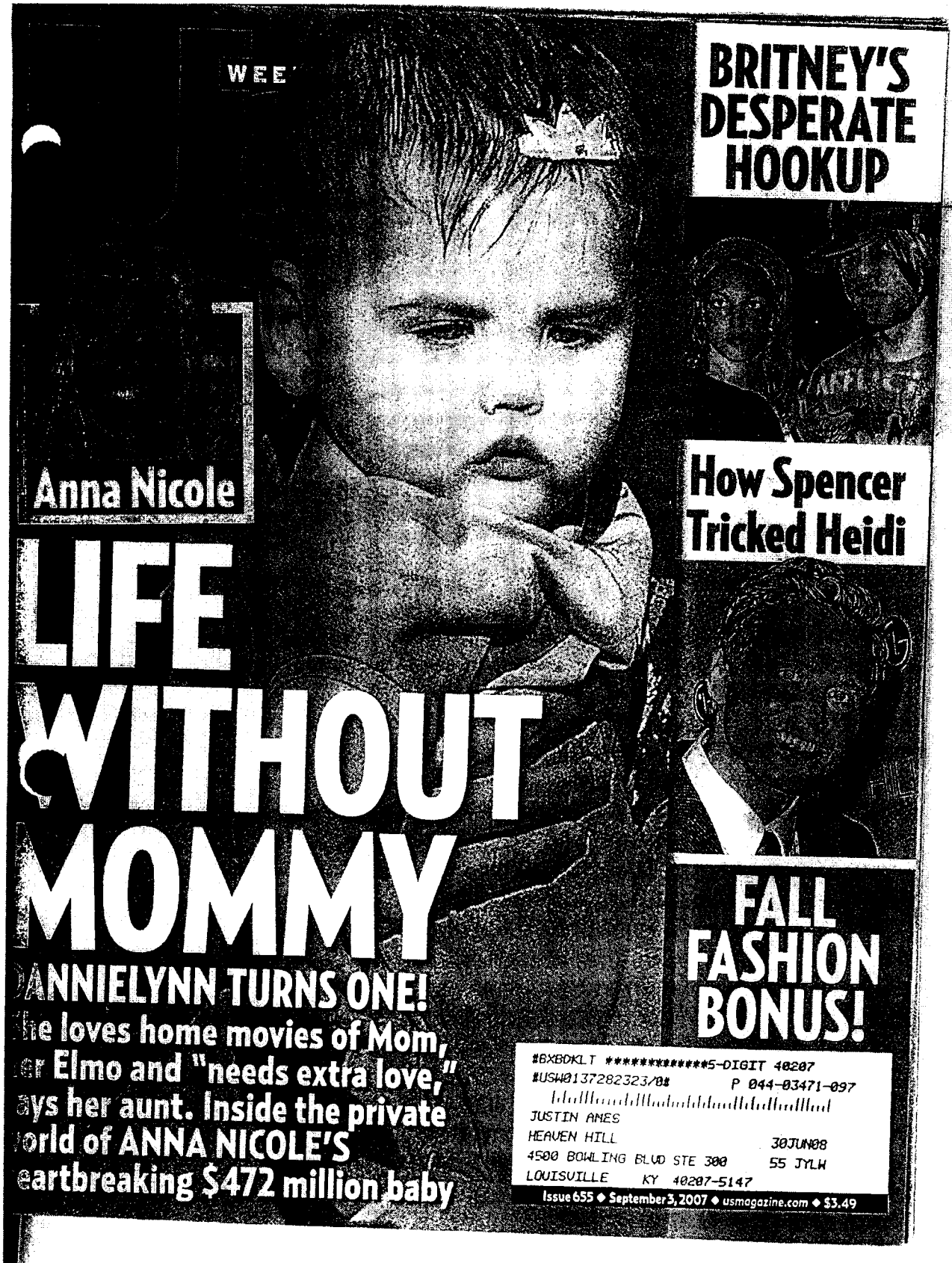


TMZ.com

TMZ shot this photo of Bush rubbing up against a lucky guy in her VIP booth at JET nightclub at the Mirage. There's something about a man in a tie!

Insiders tell TMZ the party got started earlier in the day when Hypnotiq, a passion fruit liquor, served up "Hypnotiq popsicles" while Sophia and her posse chilled out at the pool. Sweet!

Courtesy of FGPR


WEE
BRITNEY'S DESPERATE HOOKUP
Anna Nicole
LIFE WITHOUT MOMMY
How Spencer Tricked Heidi
FALL FASHION BONUS!
ANNIELYNN TURNS ONE!
he loves home movies of Mom,
er Elmo and "needs extra love,"
ays her aunt. Inside the private
orld of ANNA NICOLE'S
eartbreaking $472 million baby
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NEWS

Hpnotiq
US Weekly
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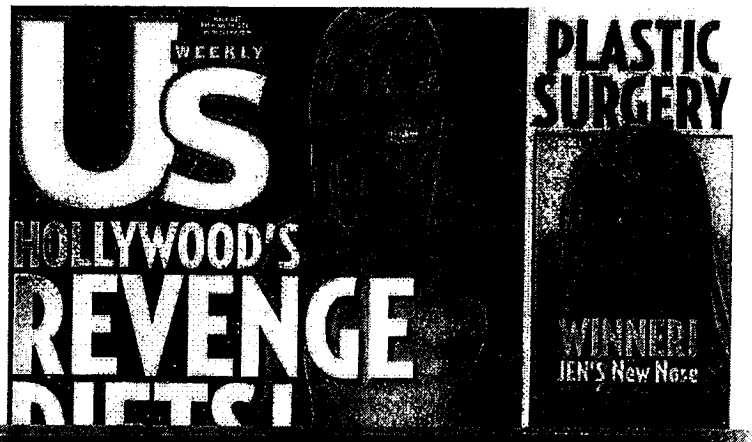

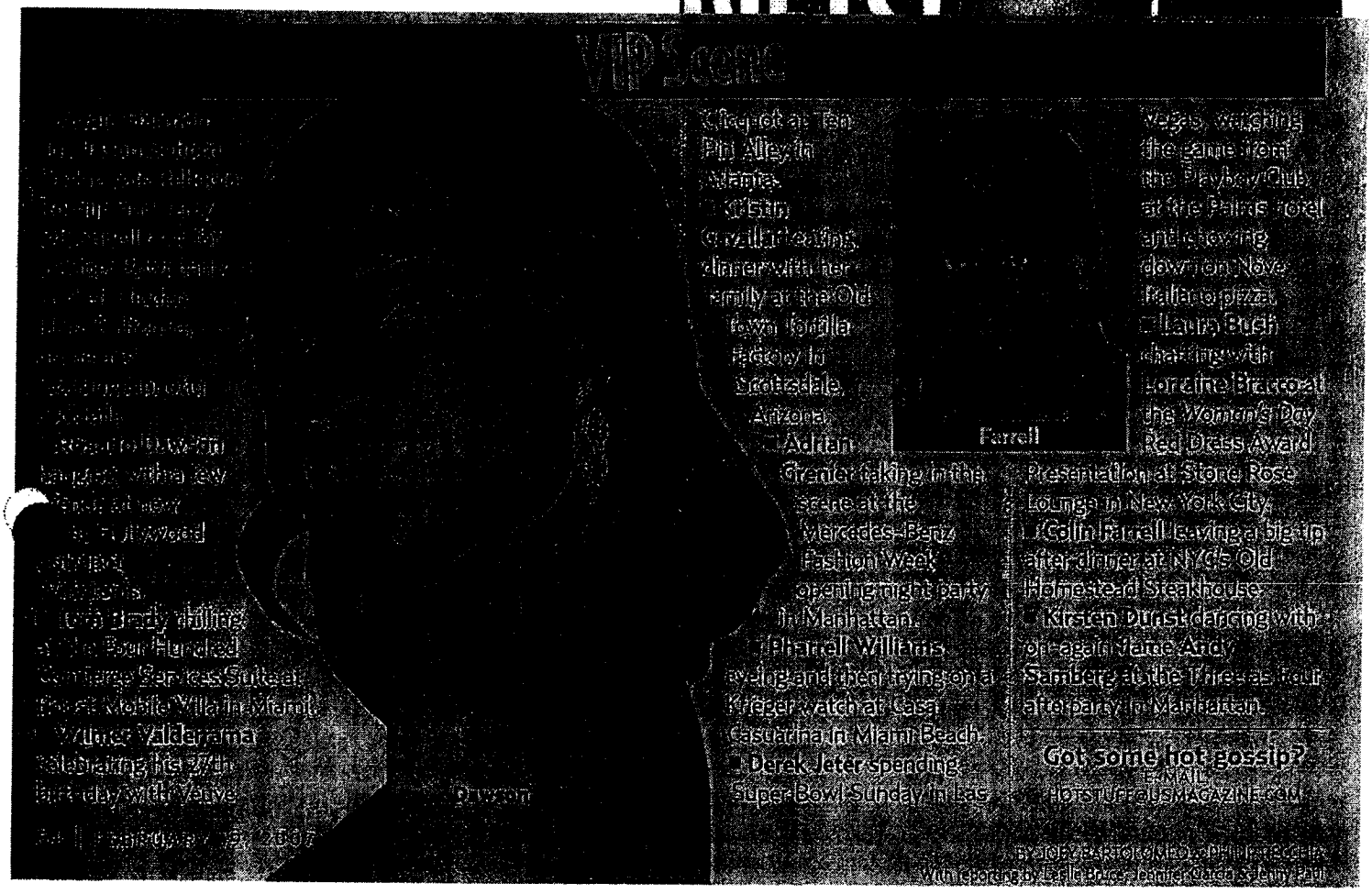
VIP Scene

Kitcquot at Ten Pin Alley in Atlanta.
■ Kristin Cavallari eating dinner with her family at the Old Town Tortilla Factory in Scottsdale, Arizona.
■ Adrian Grenier taking in the scene at the Mercedes-Benz Fashion Week opening night party in Manhattan.
■ Pharrell Williams eyeing and then trying on a Krieger watch at Casa Casuarina in Miami Beach.
■ Derek Jeter spending Super Bowl Sunday in Las Vegas, watching the game from the Playboy Club at the Palms hotel and chowing down on Nove Italiano pizza.
■ Laura Bush chatting with Lorraine Bracco at the *Woman's Day* Red Dress Award Presentation at Stone Rose Lounge in New York City.
■ Colin Farrell leaving a big tip after dinner at NYC's Old Homestead Steakhouse.
■ Kirsten Dunst dancing with on-again flame Andy Samberg at the Three as Four after party in Manhattan.

Farrell

Dawson

Got some hot gossip?
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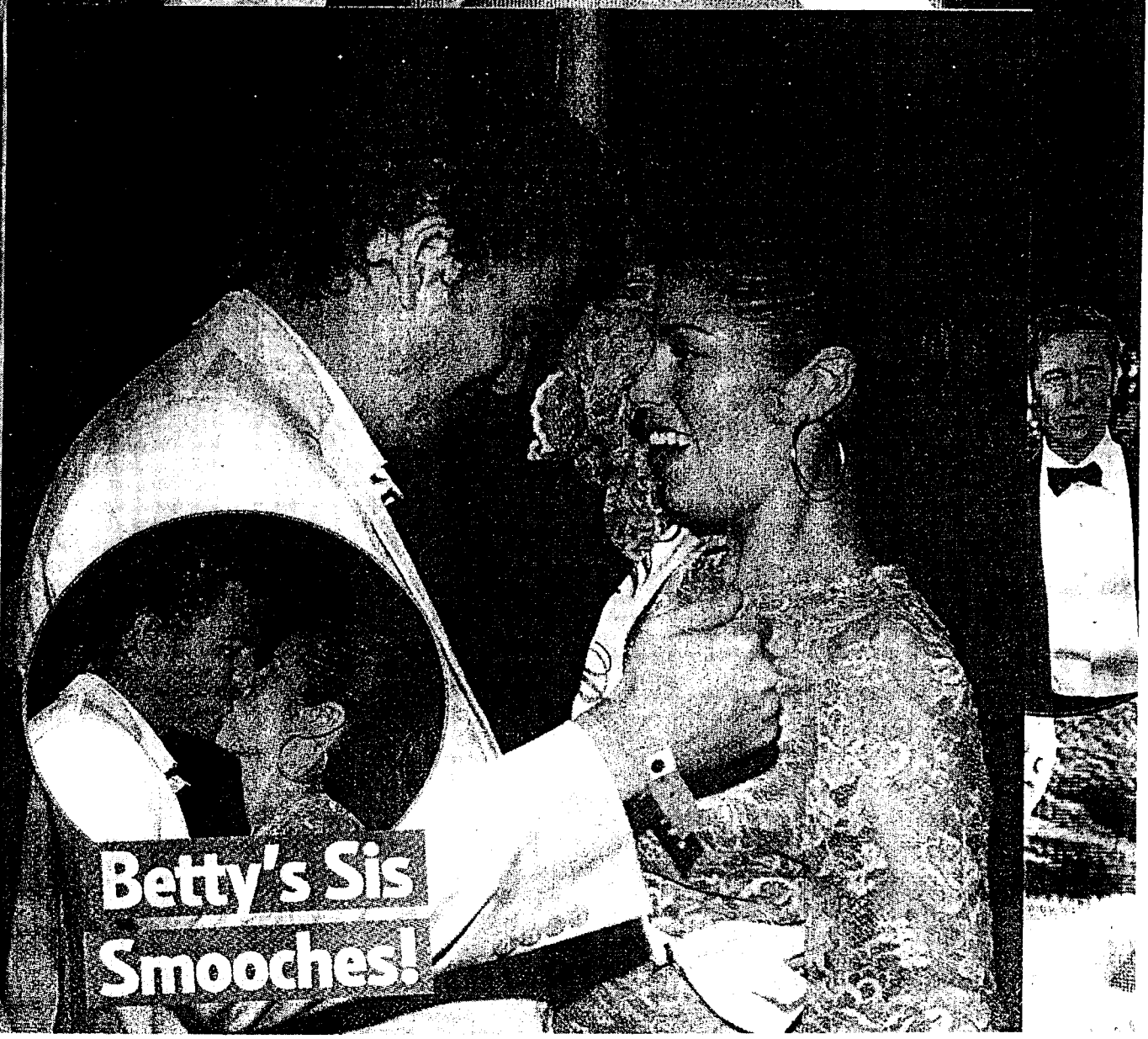
BY JOEY BARTOLOMEO, PHILIP RECCHIA
With reporting by Leslie Bruce, Jeanne Garcia & Jenny Paul

WEEKLY

US

Best Star Cellulite Cures!



Betty's Sis Smooches!

Britta MAR A CO

Lindsa GIRL

ANA ORTIZ enjoyed Hpnotiq drinks and Pad Thai with fiancé NOAH LEBENZON at their Las Vegas bachelor/bachelorette party May 24.

and the surprising truth about Mom

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usmagazine.com

Issue 643 • June 11, 2007

Issue 649
July 23, 2007
WEEKLY

18 Page Bonus BEACH BODY MAKEOVERS!

Before

HOW HILA DID

Duff tells U
diet secrets —
d how she almost
went too far

Look, no mascara! The pair hit Stereo House in Southampton, NY, on July 6.

Ashlee & Pete's

Rocking Romance!

Ashlee Simpson holds her own onstage, but the singer, 22, shifted into fan mode July 6 when she cheered on her boyfriend, Fall Out Boy's **Pete Wentz**, 28, as he spun songs for a Hpnotiq party at the Southampton, New York, club Dune. And when the bassist played **Justin Timberlake**'s "Summer Love" for her, a witness says, she became his biggest admirer. "She was mouthing the lyrics back to him," says the onlooker, who adds, "Then she leaned over the booth and kissed him!"

Jeff Gordon BABY PICS!

Brit Dates Bodyguard

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Couretsy of FGPR

WEEKLY
VIP Scene
■ Jamie Foxx sporting a Kid Dangerous tee at the Palms casino in Las Vegas.
■ Jessica Alba enjoying a massage at Ole Henriksen Face/Body in L.A.
■ James Blunt, Kate Bosworth and friends having a late dinner at Il Sole in West Hollywood.
■ Brad Pitt and Angelina Jolie sipping sake with friends at Megu in NYC.
Foxx
Willis at the Freedom United launch party at Les Deux in Los Angeles.
■ Demi Moor
Ashton Kutch
and Cameron
Diaz dining at
Prime Restau
in Huntington
New York.
■ Kevin Conn
talking by pho
at Caffe Prim
West Hollywo
■ Greg Kinnear chatting with Bai Ling at Stone Ro
in Los Angeles.
■ Ben Affleck playing bas
ball on his Nintendo Wii
between takes of He's Ju
Not That Into You in L.A.
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■ Brooke Burke sipping Hpnotiq and planning her nuptials at The Wedding Salon in L.A.
must-haves
der $100
The best shoes, bags & coats
The Hills' Audrina, Lauren & Whitney
courtesy of FOPR
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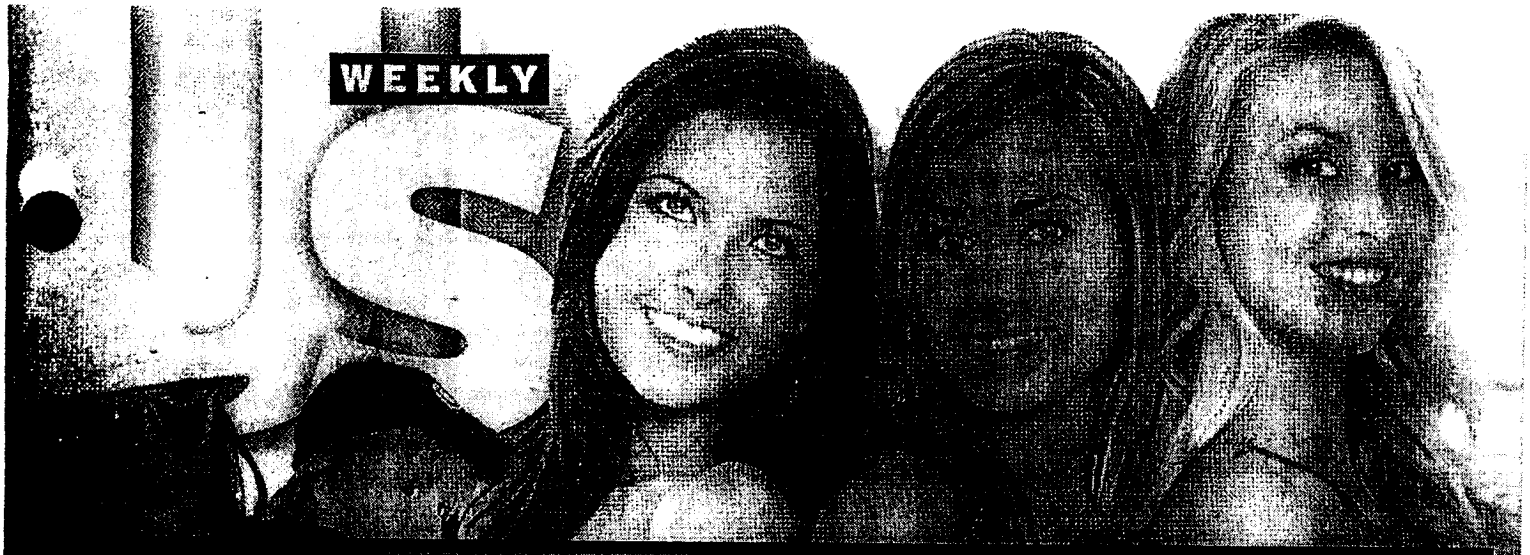
Issue 661 • October 15, 2007



VIP Scene

■ Jennifer Aniston bumping into Lisa Kudrow at the Sunset Tower Hotel in West Hollywood.
■ Randy Jackson and Simon Cowell hanging out at Casa Casuarina in Miami Beach.
■ Hilary Duff shopping at Elie Tahari boutique in NYC's SoHo.
■ Brooke Burke sipping Hpnotiq and planning her nuptials at The Wedding Salon in L.A.
■ Steven Tyler singing "Happy Birthday" to Joan Jett at Borgata hotel in Atlantic C
■ Charlize drink at ar at On West Hol

■ Jamie Foxx sporting a Kid Dangerous tee at the Palms casino in Las Vegas.
■ Jessica Alba enjoying a massage at Ole Henriksen Face/Body in L.A.
■ James Blunt, Kate Bosworth and friends having a late dinner at Il Sole in West Hollywood.
■ Brad Pitt and Angelina Jolie sipping sake with friends at Megu in NYC.
■ Beyoncé Knowles watch-
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Foxx

Willis at the Freedom United launch party at Les Deux in Los Angeles.
■ Demi Moor Ashton Kutch and Cameron Diaz dining at Prime Restau in Huntington New York.
■ Kevin Conn talking by pho at Caffe Primo West Hollywo
■ Greg Kinnear chatting with Bai Ling at Stone Ro in Los Angeles.
■ Ben Affleck playing bas ball on his Nintendo Wii between takes of *He's Jus Not That Into You* in L.A.

Got some hot gossip
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■ Brooke Burke sipping Hpnotiq and planning her nuptials at The Wedding Salon in L.A.

Hot

must-haves
der $100
The best shoes, bags & coats

The Hills' Audrina, Lauren & Whitney

Courtesy of FGPR

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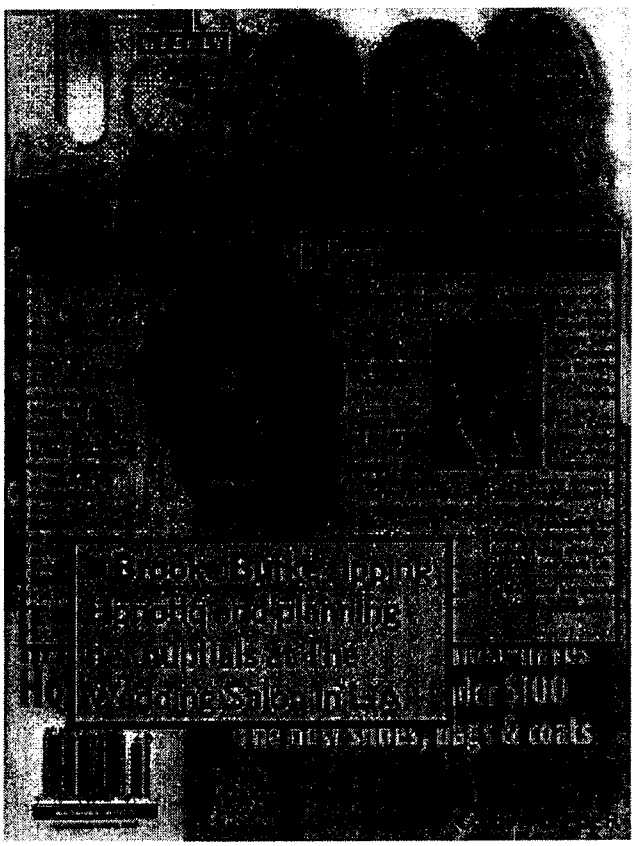

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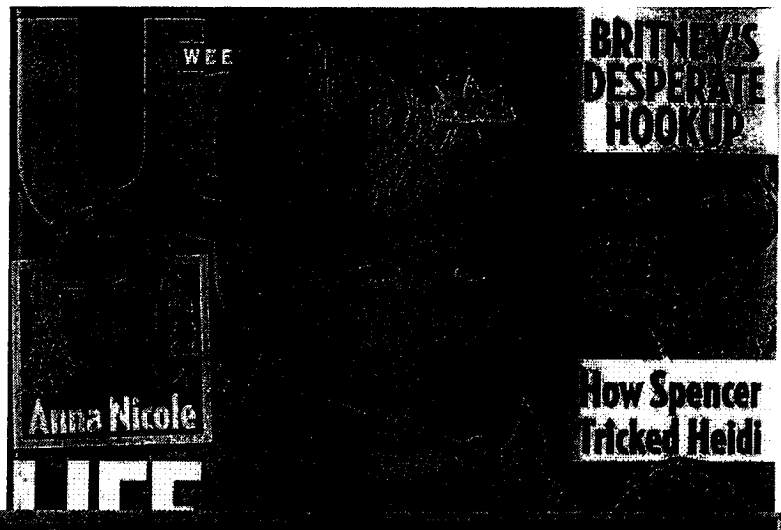
NEWS

Hpnotiq
US Weekly
Circulation 1,674,267
September 3, 2007



VIP Scene

[illegible] Kloots and Rob [illegible] during Grey Goose [illegible] at [illegible] in [illegible]

[illegible] Burtynsky and [illegible] at the Elie Tahari boutique opening in East Hampton, New York.

[illegible] Lizak and her [illegible] François Henri [illegible] dining at Mauro's Cafe in Los Angeles.

Kelly Ripa and Mark Consuelos eating with friends at Muse Restaurant and Aquatini Lounge in NYC.

Bill Rancic and fiancée Giuliana DePandi relaxing at the St. Regis Monarch Beach Resort in Dana Point, California.

[illegible] Trump [illegible] Justin [illegible] per- [illegible]

[illegible] Stefanie [illegible] [illegible] form in front of the Club Suites at Madison Square Garden in NYC.

Matthew Perry hanging out at Donovan Leitch's Hpnotiq-sponsored 40th birthday at the Mulholland Tennis Club in Los Angeles.

■ **Tara Reid** dancing at Nikki Beach in the Me Cabo Hotel in Cabo San Lucas, Mexico.

■ **Timbaland** and **Diddy** celebrating Marquee co-owner **Noah Tepperberg**'s birthday at the club in NYC.

■ *Heroes* star **Greg Grunberg** and his son checking into the Viceroy hotel in Santa Monica, California.

Valderrama

Wilmer Valderrama drinking a Malibu Rum and Kahlúa at Inner Fork's clothing line Calavera in Malibu, California.

Carmen Electra [illegible] at Bettina Duncan at Fred Segal in Santa Monica.

■ Palms Hotel owner **Phil Maloof** partying at talent agent Zach Soloy's 30th-birthday party at Mirabelle's in L.A.

■ **Molly Sims** painting her own artwork while hosting the Perrier-Jouet summer celebration at the Estate in Sag Harbor, New York.

Got some hot gossip?
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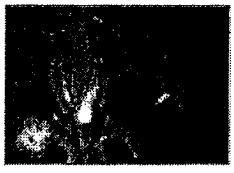
BY AIMEE AGRESTI, PHILIP RECCHIA & MARA REINSTEIN
With reporting by Leslie Bruce, Ian Drew, Jason McIntyre, Shelley Reinstein, Omid Scobie, Amy Sultan, Natalie Thomas & Meredith Woerner

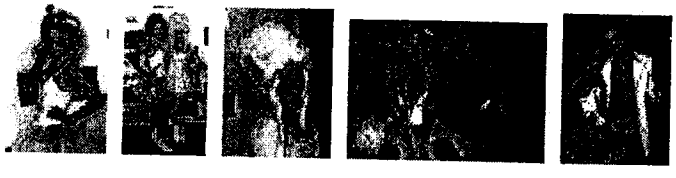


Audrina Partridge hosted the Hpnotiq Halloween Party, where she boogied on down in her Madonna costume alongside Christina Milian and Justin Guiarini.

http://blog.vh1.com/2007-10-31/about-last-night-ultra-fresh-party-pics-9/

About Last Night: Ultra Fresh Party Pics

Movie premieres, awards shows, benefit concerts, and plain old clubbin' – even though most of us are at home, the beautiful peeps are living it up somewhere. About Last Night puts you in touch with all the action.



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Courtesy of FGPR

CROSSROADS
Airport and soccer group reach beneficial deal

SPORTS
Athletes of the Week: Brett Stanford and Jordan Draper, C1

GOOD LIVING
The smoky scent of meat on the grill is appealing to men, E1

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GOOD LIVING

MAKE SURE IT IS SAFE FIRST
Some exercises can do more harm than good, E2

Food service insp
Senior menus E3
Dear Abby E5
Comics E6

Advocate

Wednesday, October

THE SMELL OF

Smoking barbecue pit, pumpkin bread stirs appetites

COURTESY OF FGPR

HALLOWEEN COCKTAILS

Urban Decay

3 oz. Freixenet Brut de Noirs or Brut Rosé
3 oz. orange juice
2 oz. cranberry juice
1/2 oz. spiced rum
1/2 oz. crème de cassis
Splash of grenadine
Gummy worms

Starting with all ingredients well-chilled, mix together. Place a few gummy worms in a wine glass and pour in the potion.

Pumpkin Plague Punch

2 bottles Freixenet Cordon Negro sparkling wine
1 cup orange juice
1 cup orange liqueur
1 cup mandarin-orange flavored vodka

Starting with all ingredients well-chilled, mix orange juice, orange liqueur, vodka and ice cubes in a large punch bowl. Pour in Freixenet Cordon Negro sparkling wine.

SOURCE: FREIXENET GROUP

Witch's Cauldron Punch

25 oz (1750ml bottle) Midori
63 oz. Orange Juice
12 oz Skyy Vodka
32 oz. Club Soda

Mix all ingredients into a punch bowl or cauldron. Stir and serve with a spoon or ladle. Serves 15-20

Midori Monster Martini

3/4 oz Midori
2 oz Skyy Citrus
Splash of white cranberry juice

Shake and strain into a chilled glass.

Spider's Kiss

This cocktail glows under the black light from the quinine in the tonic water!

1 oz. Midori
2 oz. Gin
Tonic Water

Pour the first two ingredients in a tall glass, preferably frosted, over ice. Top off with tonic water.

Martin Miller's Monster Mash

2 oz. Martin Miller's Gin
1/2 oz. fresh squeezed lemon juice
1 Tablespoon of honey
1/4-1/2 teaspoon finely grated fresh ginger (depending on desired spiciness)
Ginger Ale

Add gin, lemon juice, ginger, and honey (without ice) in a shaker. Stir through honey. Add grated ginger and ice. Shake. Single strain in to ice filled glass and top with ginger ale.

House on Haunted Hill

1 oz. Hpnotiq
1/2 oz. super premium coconut rum
Splash of pineapple juice

Shake well or blend. Pour into a rocks or hurricane glass. Garnish with a pineapple wedge.

The Bride of Frankenstein

2 oz Hpnotiq
2 oz Champagne

Combine and serve chilled in a champagne flute.

SOURCE: HYPNOTIQ

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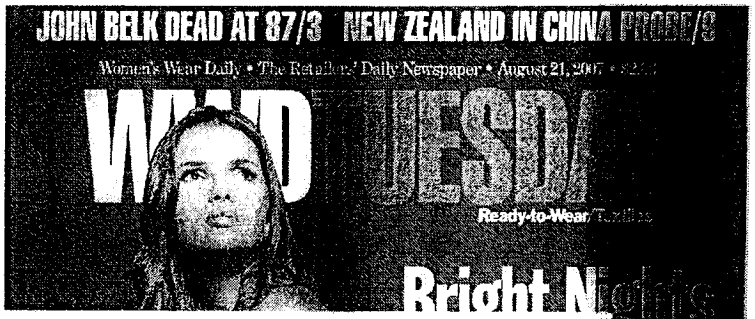
NEWS
Hpnotiq
Women's Wear Daily
Circulation 48,569
August 21, 2007



Brothers & Sisters

As far as celebrity turnouts go for Hamptons affairs, no event this season quite rivaled the Saturday night Cinema Society screening of "The Good Night," the debut film from **Jake Paltrow**. Starring his sister **Gwyneth**, the movie is a meditation on the difference between fantasy and reality, and leaves the audience wondering whether they're dreaming their life or living in a dream. Given the sheer number of famous and beautiful people at the film and after party, many of the guests felt as if they were indeed doing the latter.

Among those who popped over to the East Hampton UA theater and then to **Ron Perelman**'s Wainscott estate were **Ed Burns** and **Christy Turlington Burns**, **Stella McCartney**, **Christie Brinkley**, **Kate Capshaw**, **Rashida Jones**, **Lauren Bush** and **David Lauren**, **Barbara Walters**, **Donna Karan** and **David Geffen**. **Mariah Carey** even sauntered into the after party, as did **Brooke Shields**.

But for **Blythe Danner** and Gwyneth Paltrow, the evening's real star was Jake, who seemed to be headed for the director's chair when he was barely out of diapers. "He would go to the set with Bruce [Paltrow]," Danner said. "And he'd say, 'I think that take was better than the last one.'" And Gwyneth claimed her brother needed no advice from her on how to make the movie. "This was all him," she said proudly.

The day before, Dolce & Gabbana drew a well-heeled group of socials to Nello in Southampton for a runway show and quick shop. **Samantha Rosen**, **Serena Boardman**, **Stephanie Seymour Brant**, **Fabiola Beracasa** and **Jennifer Creel** fueled up on chicken paillard and chilled sorbet before diving into the racks of wool jackets, wide-legged pants and slim-fitting frocks.

The scene at **Donovan Leitch**'s birthday party in Los Angeles Thursday night was just as civilized, which proved just how much the former party boy has grown up. Then again, "I feel like it's my 40th bar mitzvah!" Leitch joked to the crowd gathered at the Mulholland Tennis Club, which included his mom **Enid**, wife **Kirsty Hume**, and their tow-headed three-year-old **Violet**.

Leitch said he was "touched" to see so many old friends, including **Amber Valletta**, whom he met on a DKNY shoot 14 years ago, Camp Freddy band mate **Billy Morrison**, **Balthazar Getty**, **Tatiana von Furstenberg**, **Eric Dane** and **Matthew Perry**, who chatted up **Natasha Gregson Wagner** on the patio, where guests sipped Hypnotiq drinks to help her hubby reminisce. Hume gifted him with a photo album.

Other presents included flowers and a card from Valletta. The model said of the baby-faced Leitch: "He looks better with age. It's not fair!" His fountain-of-youth secret? "It's all the tennis up here at the club," he joked. "I kind of have an obsession with the Mulholland Tennis Club. It's like this part of L.A. that is untouched, like this place is exactly what it was like in the Seventies, so turning 40 reminded me of my childhood, which was the Seventies in Hollywood." To that end, a Steely Dan cover band played hits like "Rikki Don't Lose That Number."

Meanwhile, **Jenni Kayne** dished on her husband's vintage Ffia Borg and Tacchini collection. "He has, like, full outfits like I've never seen. He wears the headbands. He's dressed up as **Björn Borg** for Halloween a couple times."

To end the evening, Leitch's uncle **Petey** sang his rendition of "Oh Dono Boy," to the tune of Celtic folk song, "Oh Danny Boy." Leitch reflected, "Life begins at 40 — the good life, the country club life."

Gwyneth Paltrow in Stella McCartney.

Stella McCartney

Donovan Leitch and his daughter, Violet.

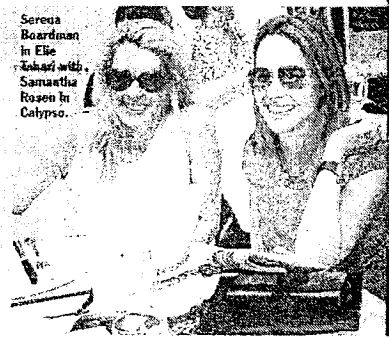
Tatiana von Furstenberg in Alice McCall.

Stephanie Seymour Brant in Azzedine Alaïa.

Kirsty Hume in Temperley with Amber Valletta in vintage Ossie Clark.

Jake Paltrow

Christy Turlington Burns in 3.1 Phillip Lim.


Serena Boardman in Elie Tahari with Samantha Rosen in Calypso.

Fabiola Beracasa in Dolce & Gabbana with Amanda [illegible] in Chloé.

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NEWS
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August 21, 2007

Women's Wear Daily
WWD.COM

Tuesday, August 21, 2007

Brothers & Sisters

Published: Tuesday, August 21, 2007

The scene at **Donovan Leitch**'s birthday party in Los Angeles Thursday night was just as civilized, which proved just how much the former party boy has grown up. Then again, "I feel like it's my 40th bar mitzvah!" Leitch joked to the crowd gathered at the Mulholland Tennis Club, which included his mom **Enid**, wife **Kirsty Hume**, and their tow-headed three-year-old **Violet**.

Leitch said he was "touched" to see so many old friends, including **Amber Valletta**, whom he met on a DKNY shoot 14 years ago, Camp Freddy band mate **Billy Morrison**, **Balthazar Getty**, **Tatiana von Furstenberg**, **Eric Dane** and **Matthew Perry**, who chatted up **Natasha Gregson Wagner** on the patio, where guests sipped Hypnotiq drinks to help her hubby reminisce. Hume gifted him with a photo album.

Other presents included flowers and a card from Valletta. The model said of the baby-faced Leitch: "He looks better with age. It's not fair!" His fountain-of-youth secret? "It's all the tennis up here at the club," he joked. "I kind of have an obsession with the Mulholland Tennis Club. It's like this part of L.A. that is untouched, like this place is exactly what it was like in the Seventies, so turning 40 reminded me of my childhood, which was the Seventies in Hollywood." To that end, a Steely Dan cover band played hits like "Rikki Don't Lose That Number."

Meanwhile, **Jenni Kayne** dished on her husband's vintage Fila Borg and Tacchini collection. "He has, like, full outfits like I've never seen. He wears the headbands. He's dressed up as **Björn Borg** for Halloween a couple times."

To end the evening, Leitch's uncle **Petey** sang his rendition of "Oh Dono Boy," to the tune of Celtic folk song, "Oh Danny Boy." Leitch reflected, "Life begins at 40 — the good life, the country club life."

Hyp Hyp Hooray!

HOT LINKS : David Spade - Pamela Anderson - Sophia Bush

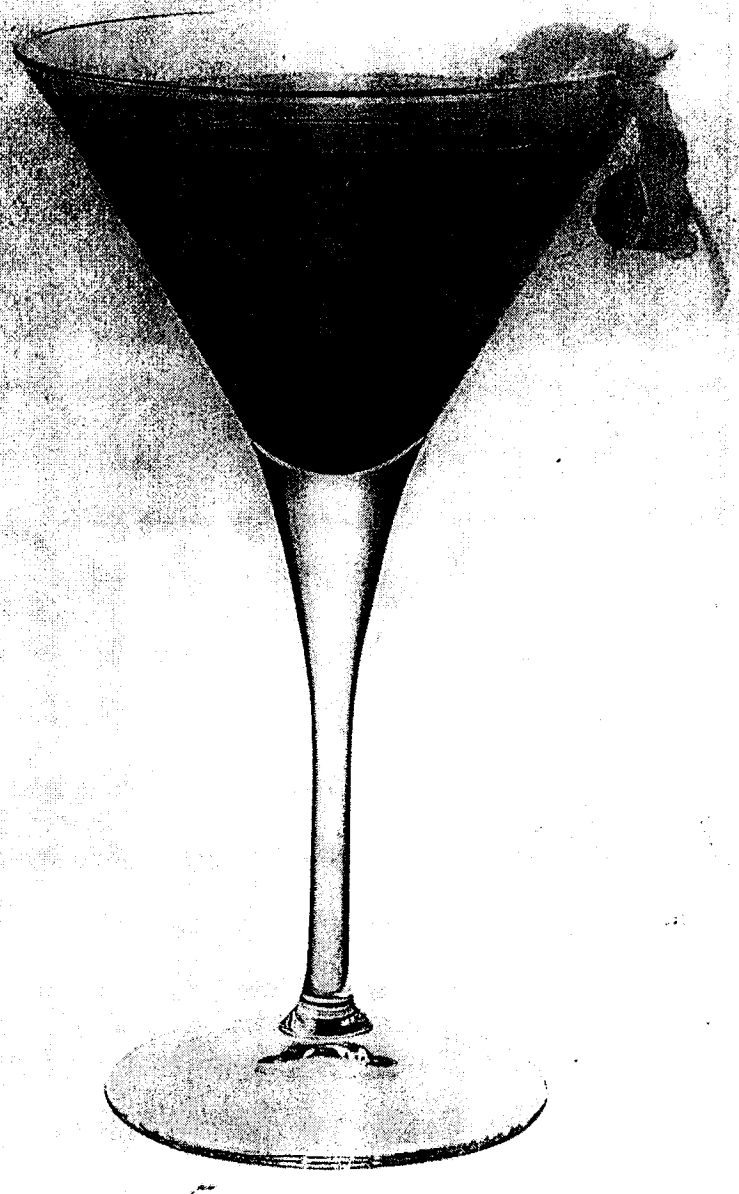
bluPRint

NEWS
Hpnotiq
x17online
July 11, 2007

Sophia blows out the cake while her boyfriend Jon Foster looks on

I guess women must not be kidding when they say they just want a man with a sense of humor - I mean, stealing kisses from Heather Locklear and Pam Anderson in one twelve-month window?!

Sophia Bush may have been the one turning 25 in style courtesy of Hypnotiq generously sponsoring her big birthday blowout, but from the looks of things, David Spade ended up leaving with the best present - a kiss from Pam Anderson! Looks like David can chalk another one up to the ol' 'Let me stuff my ears with cotton so you've gotta lean in close for me to hear you' trick - hey, can't knock the classics!



The Drink

Blue Violet Martini

Written by Brandy Button

Pool parties running rampant, the smell of fresh barbecue in the air, crackling fireworks lighting up the sky — it must be that time of year again. There's no better way to sport patriotism this 4th of July than to splash around Whiskey Beach at Green Valley Ranch Resort, Spa and Casino with a festive Blue Violet Martini firmly in grip. The red, white, and blue cocktail is a seasonal Whiskey Bar feature that pairs tropical fruit and berry mixers with the fruity flavors of Hpnotiq.

Bottled in France, Hpnotiq is a delicious blend of premium vodka, natural fruit juices and a dash of Cognac, with an unmistakable electric blue visage. The light, revitalizing liquor has left its footprint around the globe, from the Sundance Film Festival to New York Fashion Week and, of course, Las Vegas party spots. Particularly, the Blue Violet Martini was featured at the Warren Moon Sports Dream Charity Foundation's celebrity and NFL star-studded bowling tournament, and has been replicated all over town for various events and promotions.

"It's a palate-friendly cocktail and a refreshing summer drink," says Hpnotiq's Las Vegas brand builder Kimberly Michelle. "The Chambord and pineapple juice enhance the tropical flavors of Hpnotiq and the Absolut Raspberri intensifies Hpnotiq's vodka base." Get your lips on this exclusive, mouthwatering concoction at Whiskey Beach before the summer sun sets. Who knows when this baby is coming back out for more play?

BLUE VIOLET MARTINI — $12

1 OZ. HPNOTIQ
1/2 OZ. CHAMBORD
1 OZ. ABSOLUT RASPBERRI
SPLASH OF PINEAPPLE JUICE

POUR THE CHAMBORD INTO A CHILLED MARTINI GLASS. IN AN ICE-FILLED MIXING GLASS, COMBINE THE HPNOTIQ, ABSOLUT RASPBERRI AND PINEAPPLE JUICE. SHAKE VIGOROUSLY AND LAYER OVER THE CHAMBORD. ADD AN OPTIONAL BLACKBERRY OR AMERICAN FLAG GARNISH AND ENJOY.

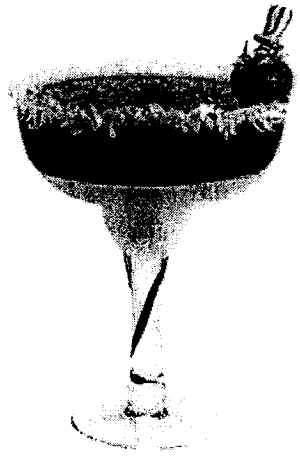
http://www.abc15.com/content/food/beverages/story.aspx?content_id=5c86b443-132b-486b-80bd-26ec400ca95f

Add a patriotic spirit to your Thanksgiving celebration

Reported by: Tory Garcia

Thanksgiving is a time to reflect on memories and celebrate our patriotism. **Hpnotiq liqueur** has some fantastic cocktails that celebrate America this holiday season, complete with Red, White & Blue swirls. Here's how:

HPNOTIQ's Patriotic Margarita



1 oz. **HPNOTIQ**
1 oz. super premium dark rum
1 oz. coconut milk
1 oz. fresh lime juice
1 oz. pineapple juice
1 oz. sweetened strawberry puree
1/2 cup crushed ice
Combine rum, coconut milk, lime juice, pineapple juice, and ice in blender.

Pour HPNOTIQ into a margarita glass. Layer 2/3 of the blended mix over

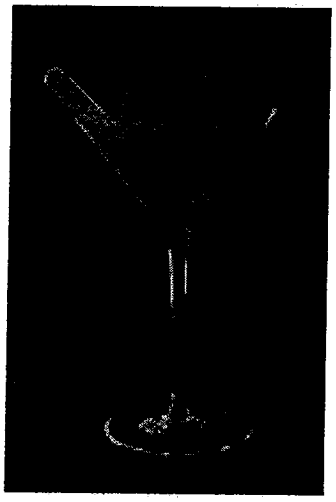
HPNOTIQ. Blend remaining mix with strawberry puree, layer on top. Garnish with coconut or use salt-rimmed glass as a variation.

This variation of the **Patriotic Margarita** involves a traditional frozen margarita with a **Hpnotiq floater** with a Hpnotiq floater on top garnished with red rock salt and a watermelon star.

Courtesy of FGPR

Cocktails

The Halloween Hpnotist



Halloween Hpnotist

Photo Courtesy of: © Hpnotiq Liqueur

The Halloween Hpnotist is another great drink with a spooky, yet beautiful, look that features Hpnotiq liqueur. The drink itself is quite simple - the beautiful blue, fruit liqueur, vodka and lemon juice - but it is the unique garnish that really sets this one apart and it's not an edible garnish. What you need to do is find a bunch of 3-4 inch, blue glow sticks, crack them after you pour the drink and lay them inside the glass. The result can be seen in the photograph and the effect is dramatic and perfect for any Halloween bash.

Ingredients:

- 2 oz Hpnotiq
- 1 oz super premium vodka
- splash of lemon juice
- glow stick for garnish

Preparation:

1. Pour the ingredients into a cocktail shaker filled with ice.
2. Shake well.
3. Strain into a chilled cocktail glass.
4. Garnish with a lit glowstick.

Courtesy of FGPR

THE ARIZONA REPUBLIC

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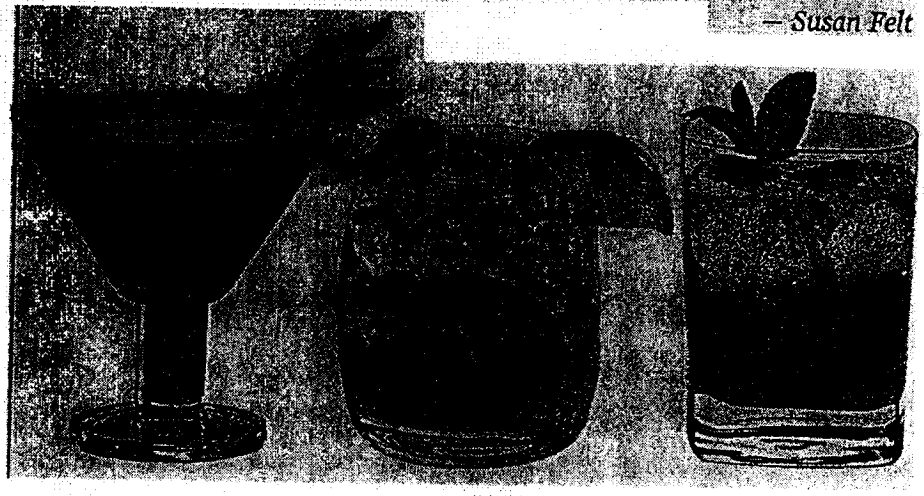
Type (Frequency): Newspaper (D)
Page: 5
Keyword: Heaven Hill Distilleries

COCKTAILS

Red, white and booze: A trio of patriotic potables

Fourth of July celebrations are enlivened by libations with decidedly patriotic hues. Here are three cocktails that sport red, white and blue for your Independence Day toasts.

— *Susan Felt*



Impetuoso

Heaven Hill Distillery

1½ ounces Brazilian rum (cachaca)
½ ounces pomegranate liqueur
Splash of cranberry juice
Splash of sweet and sour mix

Pour ingredients into a cocktail shaker filled with ice and shake. Strain into a martini glass. Garnish as desired.

Makes 1 drink.

Caipirinha

Heaven Hill Distillery

2 ounces simple syrup (mix 1 part sugar and 1 part water, heat in a pan until the sugar dissolves)
1 lime, cut in quarters
2 ounces Brazilian rum (cachaca)
Lime slice, for garnish

Muddle simple syrup and lime sections in a cocktail shaker. Shake thoroughly. Add cachaca and ice and shake. Pour into a glass and garnish with a slice of lime.

Makes 1 drink.

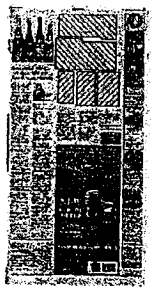
Hpnotiq Mojito

Heaven Hill Distillery

2 lime wedges
1 mint leaf
1 ounce simple syrup (mix 1 part sugar and 1 part water, heat in a pan until the sugar dissolves)
2 ounces Brazilian rum (cachaca)
2 ounces Hpnotiq liqueur
Soda water

Muddle lime wedges, mint leaf and simple syrup in a cocktail shaker. Add ice, cachaca and Hpnotiq; shake. Pour into Collins glass; top with soda water. Garnish as desired.

Makes 1 drink.



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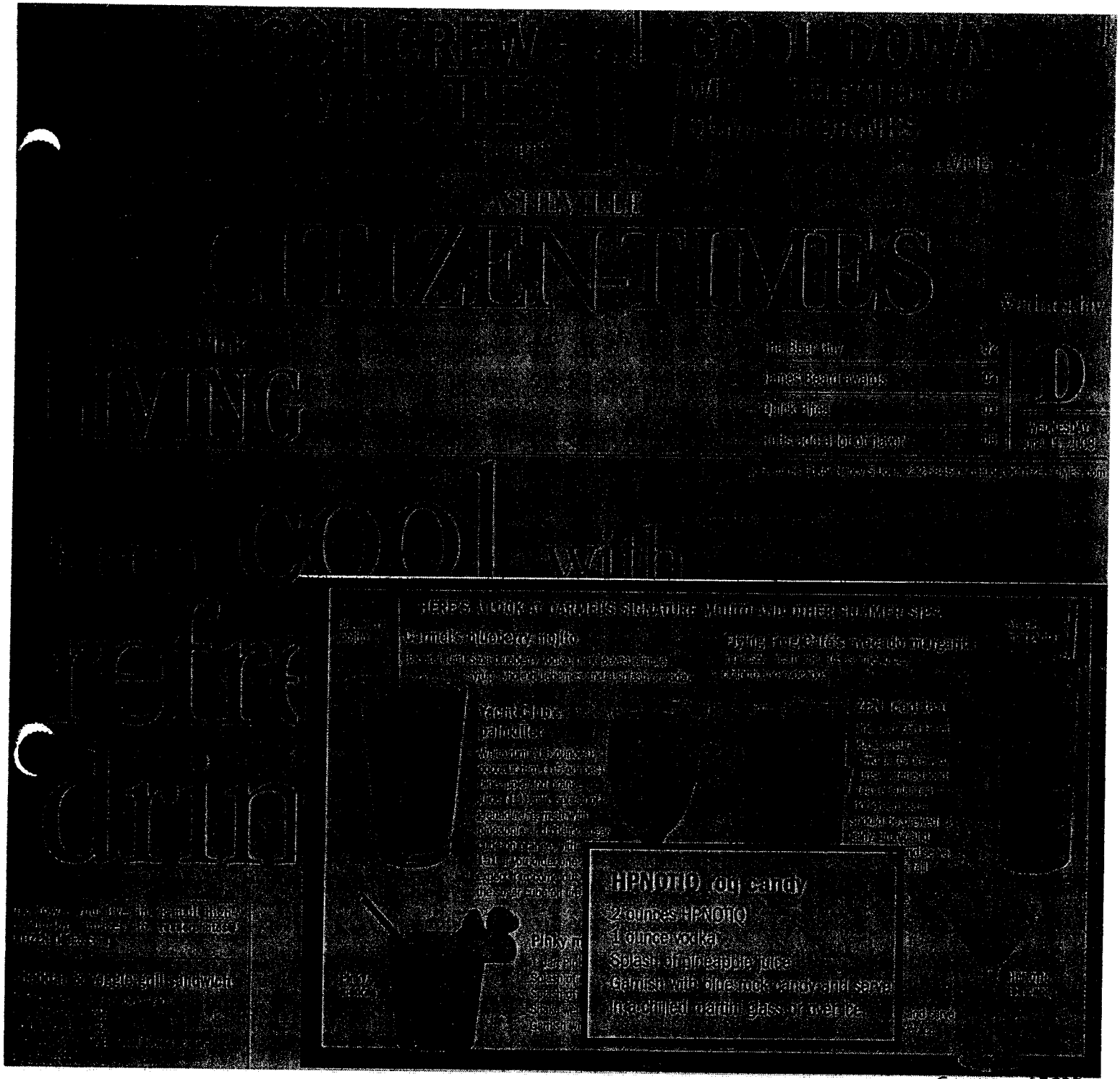

Courtesy of FGPR

BANGOR DAILY NEWS (COASTAL)

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Welcome to Libationland

How'd you like to sip into something a little more comfortable this summer? Check out these seven local favorites

BY EMILY BURNHAM
OF THE NEWS STAFF

How to make a great bar: Take one part devoted clientele, one part friendly bartender, and one part comfortable, cool-looking digs. Shake well. Add liberal dash of local flavor. Pour into glass; garnish with good food, good music and maybe a pool table or two. Enjoy.

It seems as simple as the syrup, and yet, a great watering hole is a concoction that's not always easy to make. But we've made it easy for you: After weeks of exhaustive research (toughest assignment ever!), we've narrowed down eastern Maine's pubs, taverns, bars and lounges to a select seven. The best of the best – where you don't even necessarily have to have a drink in your hand to have fun, because it's such a great place to hang out.

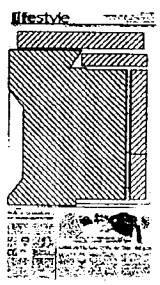
This summer, give one of these fine establishments a whirl. Sometimes you want to go where everybody knows your name. And sometimes they don't have to know your name – but they're still glad you came.

Details about the drinks – and why you just might have another – appear inside. **PAGE C7**

THE LIBATIONLAND LINEUP

THE AMBASSADOR

Where: Passports Pub, Pentagoet Inn, Castine
What'll it be? A cocktail that combines Bombay Sapphire gin, ginger lemonade, lime juice and mint garnish
What's so special about it? Passports Pub bar staffer Emily Slocum developed this tasty summer drink, combining



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the oh-so-British libation of gin with spicy homemade ginger lemonade. Think of it as a nod to both Castine's Colonial heritage and to the Victorian-era Explorers Club aesthetic in the pub.

Why you'll be having another: Stepping into this cozy bar makes you feel like some intrepid adventurer, fresh off a jaunt through the Great Rift Valley, or the wilds of Borneo. You're surrounded by loads of travel memorabilia, amassed by owners Jack Burke and Julie van de Graaf during their journeys around the globe. Queen Victoria presides over one corner, while a 3-foot oil painting of Vladimir Lenin looks on as you quaff your cocktail, sitting in the Malaysian rattan chairs. Who knew that a bar straight out of Indiana Jones was in Castine, Maine?

CAIPAIRINHA

Where: Rupununi, Main Street, Bar Harbor

What'll it be? A cocktail of Cachaca, lime, sugar and soda water

What's so special about it? Cuba has the mojito. Mexico, the margarita. And Brazil has the caipairinha – a cocktail as iconic to the South American nation as Carnival and the rain forest. The caipairinha has just recently become popular stateside, as cachaca, the rumlike sugar cane-based spirit that is the mainstay of the drink, has been available here for only a short time. It's got the sweet-and-sour thing going on and, since cachaca is 45 percent alcohol, it's pretty darn strong.

Why you'll be having another: From mid-June until early September, Bar Harbor is one of the wildest towns on the East Coast. Rupununi exists in the epicenter of it all – right next to the Village Green, with the patio facing the crowd on Main Street. The food and drink are fresh, local and often organic, with a South American twist, thanks to owner Michael Boland's yearly pilgrimage to Brazil. You could spend hours there, watching the parade of tourists, locals and summer workers, or just enjoying live jazz on Sunday afternoons. A caipairinha, a plate of crab cakes, and the knowledge that you're on one of the most beautiful islands in the world – now that's a potent concoction.

THE FISHBOWL

Where: The Main Street Tavern, Main Street, Bangor

What'll it be? A concoction of vodka, rum, tequila, gin, blue curacao, sour mix, Sprite and Swedish Fish

What's so special about it? The Fishbowl, a concoction imported to the Tavern by longtime area bartender (and total sweetheart) Debbie Tozier, is essentially a Long Island Iced Tea, minus the triple sec and Pepsi, with blue curacao, Sprite and sour mix instead. It's served in a small candle jar that looks like a little fishbowl (Tozier picked up a bunch of them at Marden's), with a handful of Swedish fish thrown in for added effect. It's supersweet, superpotent and superfun.

Why you'll be having another: The Main Street Tavern opened in 1949, making it Bangor's oldest bar. It has a fantastic jukebox, a huge air hockey table and a sweet back deck. The beer is cheap, the pool's free on Sundays and, like Moe's on "The Simpsons," there's a jar of pickled eggs sitting on the bar. Fancy-schmancy is all well and good, but if you want the real deal, go to the Tavern. It's Bangor's best-kept secret.

THE MOJITO

Where: Woodman's Bar and Grill, Main Street, Orono

What'll it be? A cocktail that combines light rum, lime, mint, sugar and club soda

What's so special about it? Woodman's owner Abe Furth doesn't mess around when it comes to drinks. His martinis are shaken to perfection, his draught beers change constantly, and he has gotten the sweet art of the mojito down to a science. The mint is muddled, not massacred, the simple syrup is simply delicious, and the resulting cocktail is quite possibly one of the most refreshing you'll have here in Maine.

Why you'll be having another: Being that it's a bar in a college town, Woodman's attracts everyone from newly minted 21-year-old undergraduates to faculty members, as well as year-round residents of Orono. Regardless of age or background, people flock to the bar because it's laid-back, it's friendly and everything about it is just plain satisfying – from the burgers to the beer.

THE PICKLER

Where: 3 Tides, 2 Pinchy Lane, Belfast

What'll it be? A martini concocted from vodka and pickle brine

What's so special about it? Two words: pickle martini. Seriously. After concocting plenty of regular dirty martinis, it occurred to owner David Carlson that pickles, rather than olives, might pack an equally salty punch. He switched out the gin for vodka and, voila, the Pickler was born. If you like pickles, you'll love it. If you don't, you should probably skip it – or hope that Carlson might have some cucumbers lying around, and could make you a martini with pureed cukes and sea salt.

Why you'll be having another: The gorgeous deck overlooking Belfast Harbor. The bocce court. The roaring fires built after sunset in the metal fireplace, recently installed on the waterfront. The on-site brewery and lobster pound. The always engaging and intelligent locals. The utterly charming interior, which combines rustic wood and aluminum with funky accessories and atmospheric lighting. We could go on, but suffice it to say – 3 Tides is a must-visit.

TEQUILA MOCKINGBIRD

Where: The Red Martini, 10 Broad St., Bangor

What'll it be? A cocktail that combines Patron tequila, cilantro, lime juice, prickly pear nectar, simple syrup and a dash of Tabasco sauce

What's so special about it? Reading over The Red Martini's extensive drink menu, you notice the Tequila Mockingbird, with its combination of tequila, cilantro and Tabasco sauce, and think "Huh?" Then, feeling adventur-

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ous, you decide to order one. The sweetness of the prickly pear, mixed with the spiciness of the hot sauce and the savory, green taste of the cilantro is just peculiar enough to keep you coming back for more. Along with the top-shelf tequila. Mmm.

Why you'll be having another: Because you're sitting in the hip, swanky cocktail bar, looking out over West Market Square in downtown Bangor. You're watching the crowds walk by, you're grooving to the DJ who's spinning over in the corner, and you're enjoying the vibe. You're kind of amazed that Bangor has turned out to be a pretty cool place to be. But then again, those who live in the Queen City knew that already.

VICTORIA'S SECRET

Where: Natalie's at the Camden Harbor Inn, Bayview Street, Camden

What'll it be? A cocktail that combines Hpnotiq, Stoli Ohranj, rose petals and a secret ingredient

What's so special about it? The story goes that Camden Harbor Inn co-owner Raymond Brunyanzski so loved fruity liqueur Hpnotiq that he asked Thomas Laslavic, the "master mixologist" at Natalie's, to make him something really special with it. The result? A cocktail too pretty to drink, and yet too tasty not to. Laslavic keeps the recipe private, and when he needed to give the drink a name he called on his co-workers to come up with something. They went with the "Victoria's Secret," named after his fellow bartender Victoria Lasbury. It's such a secret, in fact, that it's not even on the menu. You have to ask for it at the bar. Ooh la la.

Why you'll be having another: Natalie's is equal parts grand old Maine hotel, Parisian salon and New Orleans brothel. Red is the dominant color, with fringed lampshades dangling over your head as you sit at the opulent mahogany bar. Outside, tiny twinkling lights dot the veranda, and the smell of the ocean wafts up from the harbor. There are tapas on Thursday nights. It's Euro-chic, mixed with New England style. In other words: fancy, but not too fancy.

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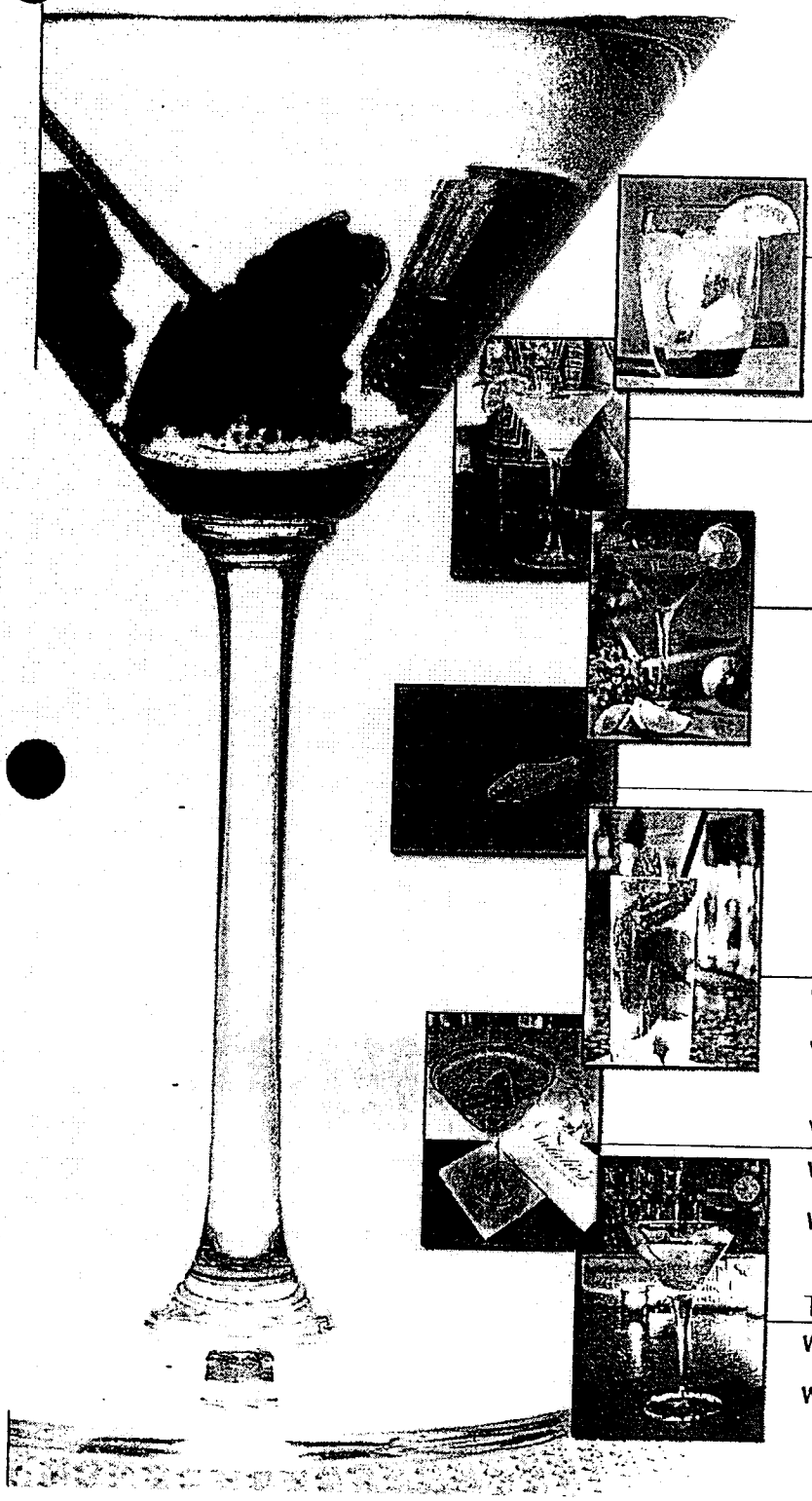

CAIPAIRINHA

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Who makes it? Rupununi, Bar Harbor

THE AMBASSADOR

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Who makes it? 3 Tides, Belfast

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HPNOTIQ

TRENDSPOTTING: "BEERTAILS"

Today's top mixologists are taking a fresh approach to traditional beer-based libations, creating original "beertails" that incorporate some of today's hottest and trendiest spirits.

It is not surprising that beertails are gaining notoriety. A recent study conducted by The U.S. National Restaurant Association found that culinary professionals ranked beer as number six on its "What's Hot" list for 2008.

Beer making and serving has become an art form with the emergence of beer sommeliers and specialty beers created for niche markets. There are several well-known restaurants that have introduced beertails to their clientele. For example, the Bier Market on the Esplanade in Toronto currently lists six beer cocktails on their menu. **Cafe d'Alsace**, a modern French style eatery in New York, is known for its signature beertail, "Oriotle et Citron", which was created by Avram Turgeman, New York City's first beer sommelier.

Hpnotiq, a spirit made with triple distilled vodka, fine cognac and proprietary tropical fruit juices, has come out with the "Hpno-Beertail", which is made using Corona or Hoegaarden as a mixer. Below are some points of interest about beertails and recipe for Hpnotiq's signature "Hpno-Beertail" for your story consideration.

Beertailing 101

- There are two types of beertails: those made by combining two types of beer (think "Black and Tan") and those made by combing beer with a spirit such as vodka or gin.
  Source: Oregonlive.com (oregonlive.com)

- "Shandy" is the most well-known beer cocktail that dates back to 17th Century England. Many European countries have created their own versions. Germany calls its version the "Radler" while Spain calls it the "Clara". In France, Shady has been transformed into the "Panaché", which is made with beer and lemonade, a lemon-flavored soda.

Hpno-Beertail

1½ oz. Hpnotiq

½ oz. (Corona or Hoegaarden) beer

Instructions: Add Hpnotiq to beer and serve. Garnish with lemon.

Tip: For spirit beertails like the Hpno-Beertail, use a light-to medium-bodied beer.

Hpnotiq is available in 375ml and 750ml bottles at LBCO stores across Ontario.
The 750ml bottle retails for $40.15.

Posted Feburary 20th, 2008

BeautyNewsNYC.COM

http://www.beautynewsnyc.com/city-pulse/open-up-this-treasure-chest-and-put-your-wedding-woes-to-restthe-5th-annual-wedding-salon-part-1/

Wednesday, June 04. 2008

Open up this treasure chest and put your wedding woes to rest: The 5th Annual Wedding Salon:

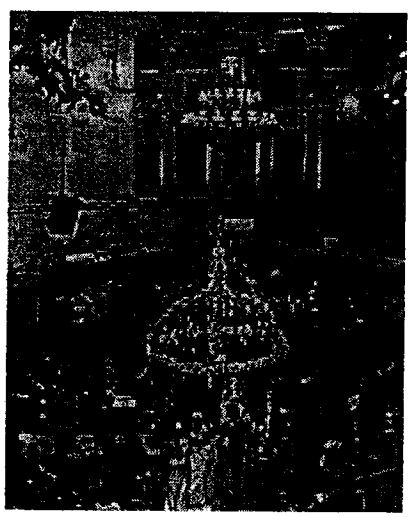
Anthony Todd Table

For all the lucky ladies preparing for that long-awaited walk down the aisle, the months leading up to the fairytale ending can be stressful, confusing and tiring – adjectives that a bride-to-be should not even have to hear, let alone apply to herself. No wonder then that amongst the endless fittings, hundreds of consultations, seemingly pointless diets and breathless gym sessions (that dress has *got* to fit!), not to mention the chaotic agenda consisting of meetings with florists, caterers, event planners, stationary designers, jewelers, dressmakers, wedding cake *artistes* (referring to them as bakers is the gravest faux pas), leaves the soon to be blushing bride struggling to stay afloat in the flood of wedding preparation. Sadly, many are simply overwhelmed into an acceptance of settling for something old, something new, something borrowed and something blue to start them on the way to happy matrimony.

So for all the ladies who believe that the future holds a gorgeous three, four or even five-tier cake with hand-piped marzipan icing and real, sugar-dipped roses in the softest pastel colors, whose stars predict freely flowing Veuve Clicquot against a backdrop of

the soft tones of a string quartet, who are unwavering in the conviction that *the* day can, despite all odds, be flawless from start to finish, The 5th Annual Wedding Salon was just the ticket. Held in April at Gotham Hall, this bridal event showcased the crème de la crème of everything wedding-related under one beautifully elegant roof. As many of the future brides remarked upon passing through the velvet rope and being ushered into the hallowed interior by polished types in full evening dress, it certainly was worth the wait (the line snaked out the door and around the block at any given time, much to the amusement of curious tourists expecting only the usual Broadway scene).

Inside the hall, attendees were free to stroll around the many exhibitors; future brides were greeted at each stand with effusive politeness, invaluable advice and in most cases, a sampling of the products offered – a delicate rose from a leading florist, a CD from a dance school, a satin bag of custom M&Ms, and even an adorable wooden spatula for those sporadic Martha Stewart moments. From event designer to the stars David Tutera, to Fabulous Florals by Michael George (favored by Calvin Klein and Vera Wang), from Mona Lisa Bakery and Cakes by Jay to Pacific Holidays, The Resort at Pelican Hill and The Cayman Islands, not to mention the unique and perennially chic Bernard Maisner Calligraphy & Fine Stationary and the refreshingly vintage-inspired Willow Designs, everyone who is anyone in the industry was there, offering visitors the chance to experience and choose from amongst the epitomes of nuptial elegance and perfection. As Mary-Ellen, a flawlessly attired bride-to-be remarked, visiting the bridal salon was a necessity for developing ideas and aesthetic concepts for her own ceremony next May. Like many others, she too wants a wedding that is unique and memorable, but one that upholds certain traditional values and customs; everyone wants individuality in a recognizable, stylish package – nothing too shocking, but just innovate enough to dominate the whisperings on the social scene in the weeks following the wedding.



As if such an abundance of wedding aid was not enough, guests at The Wedding Salon had the chance to literally visualize their receptions. Arranged in an enclosed 'island' in

the center of the hall, modish round tables proudly displayed the craftsmanship and overall style of several event planners, florists and caterers, with beautifully realized dinner placements and settings vying for attention. Also in the middle of the room, a techno dance floor added a touch of the carefree and wild, balancing the refinement of the adjacent **Hpnotiq "Bubbles & Blue"** cocktail bar serving intriguingly blue Martini and champagne creations.

For those looking for their fashion fix, the dazzling white, $100,000 wedding gown being modeled in the mock ceremony area was enough to inspire hours of jewel-encrusted reveries – not to mention feverish mental calculations of which other family heirloom could possibly be sold to finance this newest nuptial must-have. Indeed, financial considerations became but a distant memory, as guests perused the tantalizingly glimmering wedding jewelry on offer from famed jewelers H. Stern and Hollywood favorites Million Dollar Wedding Band and Celebrity Wedding Jewelry. If merely looking at the various options for self-adornment were not enough, brides-to-be were given complimentary beauty treatments, professional insider make-up and hair tips, and of course the all-important gift bag – a hefty parcel valued at $500, and containing everything from gift certificates to Hollywood Tape, from nifty strapless g-strings to luxurious items from Essie, Vincent Longo, Bloomingdale's and Zensation Beaute, just to name a few.

After experiencing the all-inclusive, polished excess of The Wedding Salon, some may feel that such an abundance of luxury and perfection is somewhat superficial - a magnificent yet rather hollow display. Yet The Wedding Salon is more than your average celebration of all that sparkles and shines; this event helped benefit Brides Against Breast Cancer, an affiliate of Making Memories whose campaign aims to raise money by endowing wedding gowns with a more profound purpose. And so after an excitement-fuelled, altruistic and inspirational afternoon spent exploring the endless possibilities of a truly exclusive wedding, brides-to-be (and a few rather harassed looking, dashing young suitors struggling with overflowing gift bags) could rest assured that with a little help from the industry's best, a fairytale ending is possible after all.

Courtesy of FGPR

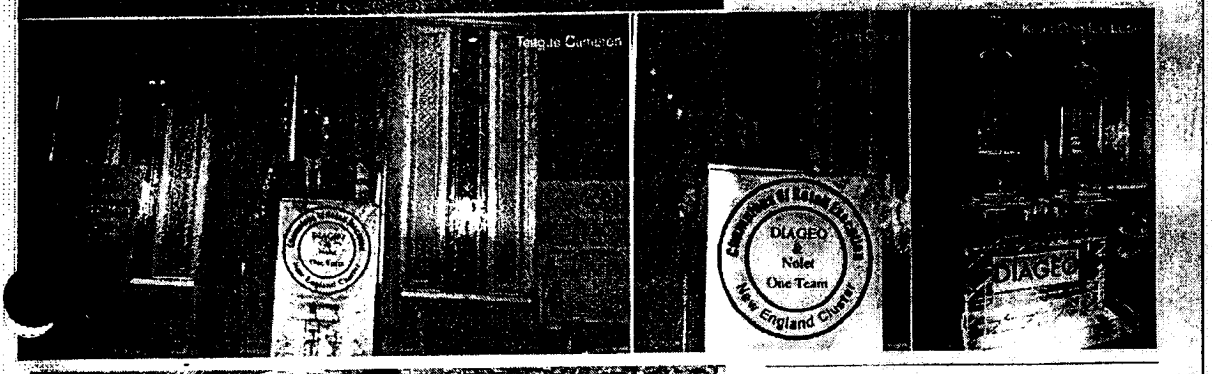
BEVERAGE MEDIA

Date Monday, September 01, 2008
Location NEW YORK, NY
Circulation (DMA): 8,000 (N/A)
Type (Frequency): Magazine (M)
Page 78,80,82
Keyword Hpnotiq Liqueur

AROUND NY

ATLANTIC W&S METRO NEW YORK TEAM KICKS OFF KETEL ONE

On Thursday, July 31st, The New England Cluster's Metro New York team held their Ketel One Kickoff at the Waldorf=Astoria in New York City. In attendance from Ketel One were Teague Cameron, Marc Nicolet, Chris Flanagan, Tom Orlandino and Michelle Roa as well as Diageo senior vice presidents Steve Rust and Dan Buttling. The Kickoff included a brand seminar, a tasting with the entire sales force and ended with cocktails straight from the Ketel One Ice Luge.



L-R: The Glenlivet team including Winston Evans, central brand ambassador; Ricky Crawford, north eastern brand ambassador; Ron Zaneman, brand director; Randy Adams, southeastern brand ambassador; Jim Doyle, master distiller; Interim; Mark Cronin, southwestern brand ambassador; and Rick Edwards, western brand ambassador

THE GLENLIVET HOLDS ITS ANNUAL "GATHERING" TO THANK ENTHUSIASTS

Glenlivet – The Gathering is an annual welcoming of Glenlivet enthusiasts to reward consumers with exclusive tastings, product knowledge and brand culture first-hand. Guests in kilts and sashes gathered at The Glenlivet distillery for an evening tour of the grounds followed by traditional Scottish fare and ceilidh (dancing).

ZACAPA RUM HOLDS SPECIAL EVENT TO CELEBRATE NATIONAL LAUNCH

Zacapa Rum celebrated its national launch at an event held in New York City at the Hudson Hotel on July 30th. Master distiller Lorena Vàsquez led guests in tastings on the Guatemalan spirit which will be available nationwide this fall.

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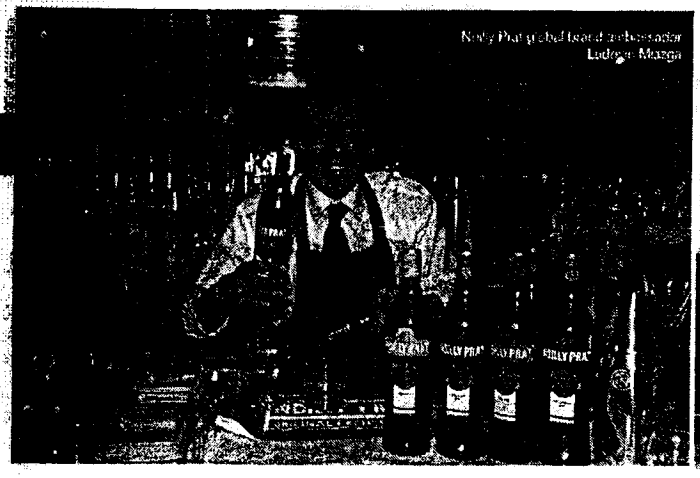
Hanna Lee, Joanna Krupa and Tino Sutanto

Joanna Krupa Close-up with Sobieski Vodka bottle

AROUND NY

SOBIESKI VODKA CELEBRATES ONE YEAR ANNIVERSARY

Sobieski vodka held a special "Spread the Truth" event at Penthouse 15 in New York City in celebration of the one-year anniversary of its U.S. launch and its record-breaking sales success. Special guests included Polish supermodel Joanna Krupa and master mixologist Junior Merino who created signature Sobieski drinks such as the "Truth Syrum" for guests. The "Spread the Truth" event was an extension of Sobieski vodka's "Truth in Vodka" campaign that launched last year.



Noilly Prat global brand ambassador Ludovic Miazga

NOILLY PRAT DEBUTS NEW BLEND AT NEW YORK'S DEATH & CO

New York's Death & Co was the scene for a special Noilly Prat French vermouth cocktail hour. The occasion was the American launch of its new European blend. Noilly Prat global mixologist Ludovic Miazga was on hand to demonstrate the mixability of the new blend and to educate guests about Noilly Prat's original history and production.

BRIDGEHAMPTON POLO KICK-OFF WEEKEND FEATURES HPNOTIQ'S ROQ CANDY

Hpnotiq's Roq Candy was the featured cocktail at the July 2008 Bridgehampton Polo kick-off weekend hosted by *Gossip Girl* star Chace Crawford. This celebrity favorite will be served throughout the summer at Bridgehampton Polo.

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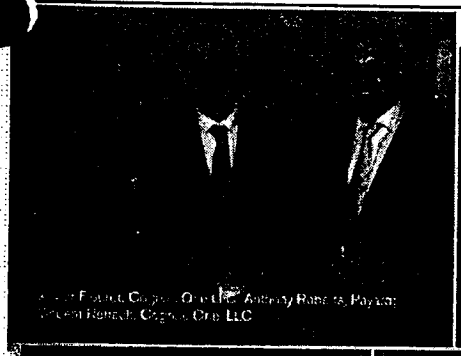

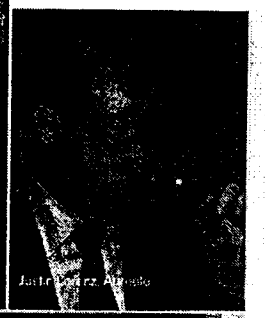

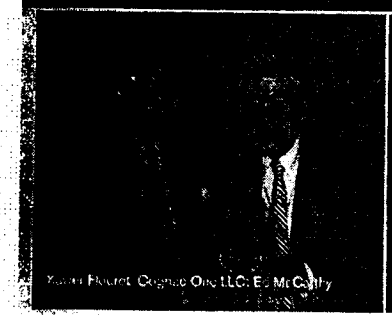

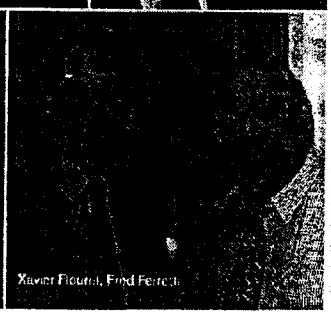

Revelers enjoy a game of Petanque on Smith Street July 13th during the Bastille Day festivities sponsored by Ricard Pastis.

...ying PAMA cocktails at the ...l Colorize launch party.

AROUND NY

XAVIER FLOURET WINES LAUNCHES IN NYC

Xavier Flouret Wines, imported by Cognac One LLC, launched in late June to industry insiders and press at Benoit, Alain Ducasse's newest New York City restaurant.

PERNOD RICARD BASTILLE DAY CELEBRATION

On July 13th, in celebration of Bastille Day, France's national holiday, Pernod Ricard USA held special events at Bar Tabac in Brooklyn and other New York area hot spots.

MARIE CLAIRE'S PROJECT COLORIZE

Over 500 guests attended the Marie Claire Project Colorize launch party at Henri Bendel. To celebrate the artists and this month-long project, guests shopped for the new color Wayfarers while sipping PAMA cocktails.

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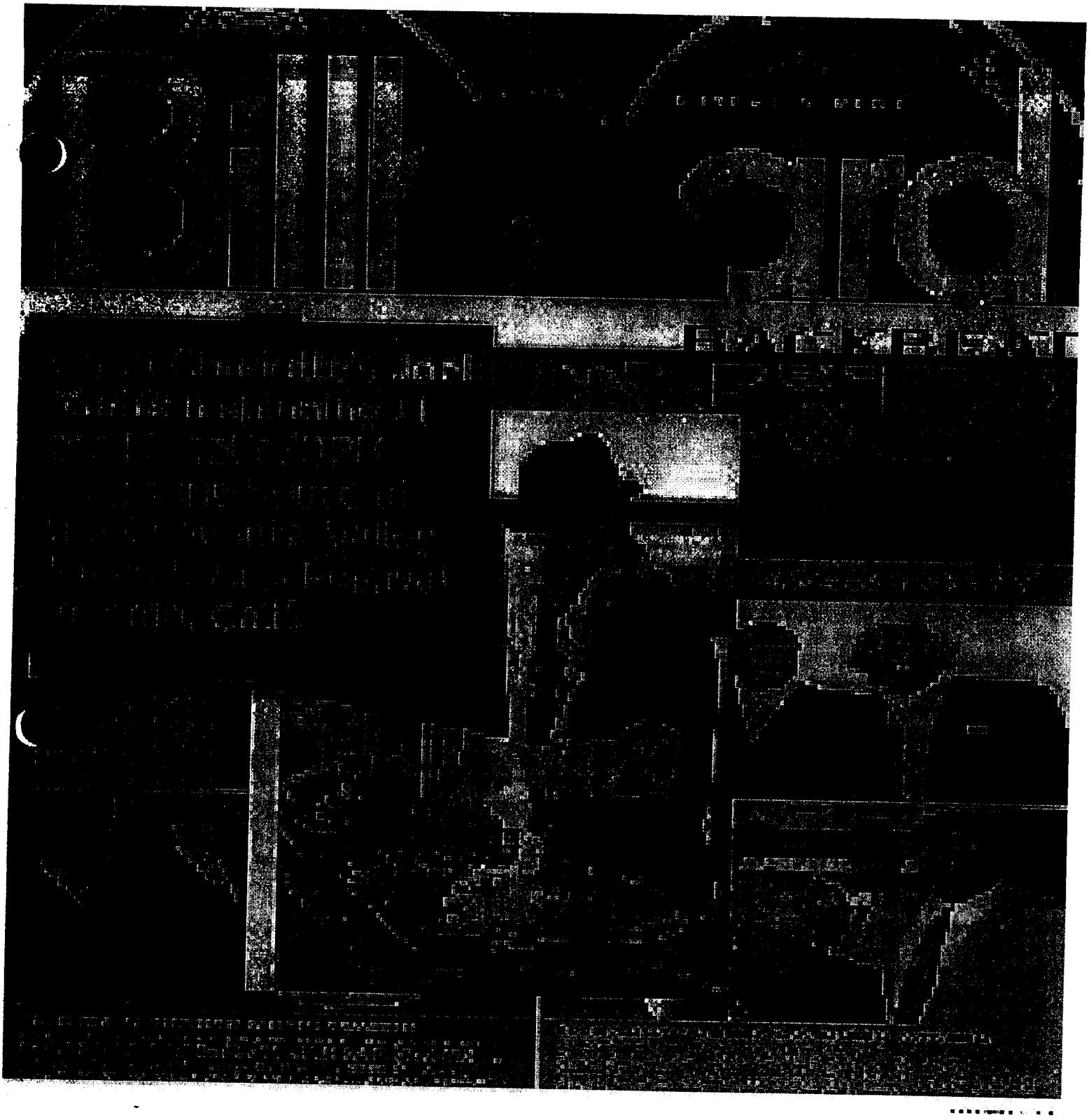

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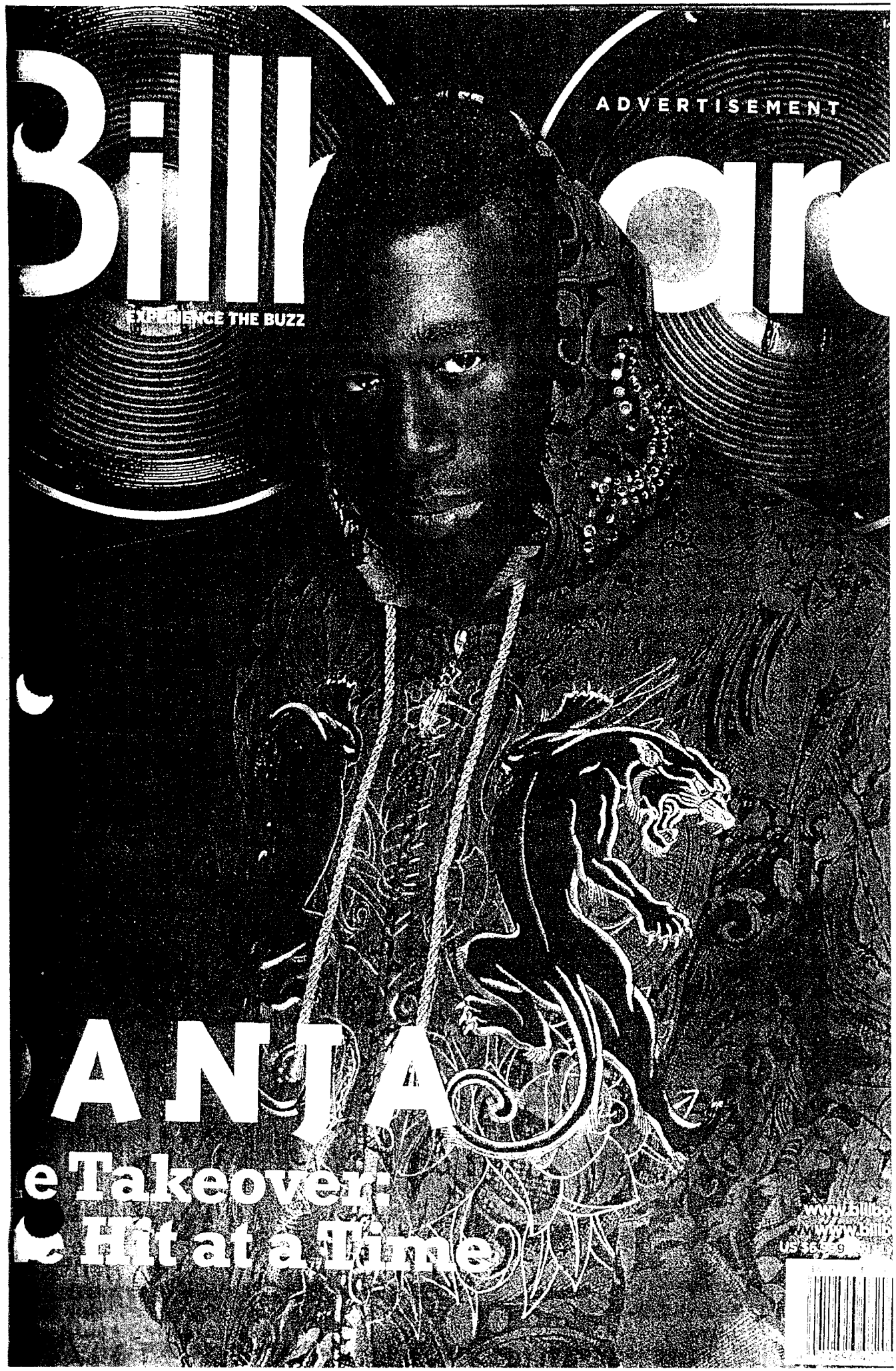

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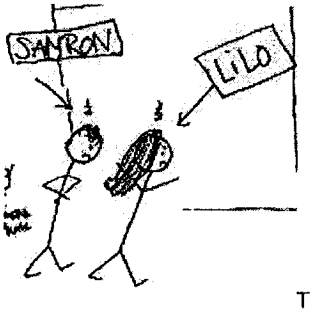
LiLo and SamRon Draw Attention to Themselves

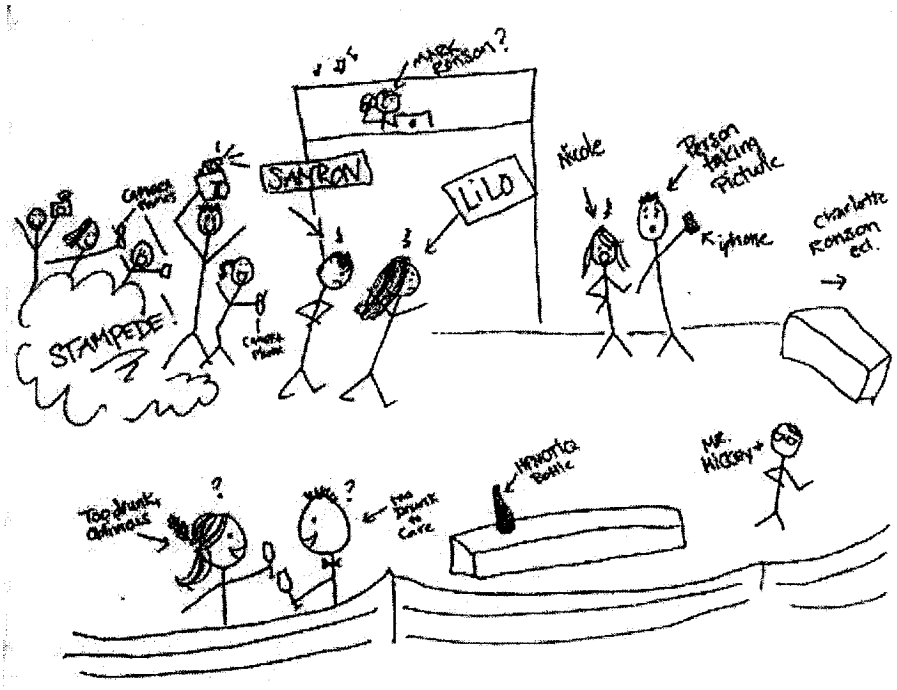
By Holly GoNightly

September 08, 2008



T

The rain had everyone windswept and weary on Friday night upon our arrival to Charlotte Ronson's after-party at Country Club. Halfway through the night, everyone suddenly got their second wind as Lindsay Lohan and Samantha Ronson stormed into the party -- a stampede of paparazzi and camera phones surrounding the pair as they made a mad dash to Charlotte's table. "Oh, Lindsay is here," someone from our table said without looking up. We didn't bother to snap shots either (our sixth glass of **Hpnotiq** was on the way), and we're thankful for it, as rumors surfaced that Nicole Richie (who we did not see at all) was wandering around making people erase their pics. Embarrassing! Later on though, suitably tipsy, we did manage to "record" the vibrant scene. Click the jump to witness in full.



Courtesy of FGPR

Where's the Party?

Celeb bachelorettes are having a blast! Ana Ortiz and about 40 friends headed from L.A. to Las Vegas via a party bus; on the trip guests enjoyed signature cocktails made with Hpnotiq liqueur. Afterward, everyone mingled in a private cabana at TAO Beach (a bar-lounge that's frequented by A-listers) before having a lavish dinner at TAO Restaurant. Kate Walsh also held her bachelorette party at the Vegas hot spot. She and her pals dined there and then moved to the nightclub for some late-night partying. Christina Aguilera took a more laid-back approach. For her escape, she and 10 friends went to Cabo San Lucas, Mexico, and stayed at the One&Only Palmilla. Their trip included lunch at Agua, the resort's restaurant-bar, a night of dancing at the Cabo Wabo Cantina in town and a beachside dinner featuring a mariachi band (guests received cute bamboo flip-flops as gifts).

by Valerie Berrios

THE NIGHT LIFE Ana Ortiz, *left*, sipped blue champagne cocktails, *above*, before arriving at TAO, *above left*.

KICKIN' BACK During her Mexico retreat, Christina Aguilera, *above*, dined at Agua, *above left*, the One&Only Palmilla's open-air restaurant.

This April, the Sundance Channel's eco-series "Big Ideas for a Small Planet" is featuring the wedding of artists Thryn and Gabe Albin. The couple married in Augusta, Georgia, in September 2007—and did the planet a special favor at the same time. "If you care about the environment, why not carry your good habits through to your big celebration?" says Thryn. The bride and groom thought of everything, from screen-printing their invitations in a chemical-free process on plantable seed paper to giving guests organic, fair trade Endangered Species Chocolate as favors. They also incorporated various origami flowers, using them throughout the wedding for ceremony and reception décor, bouquets and boutonnieres and cake decoration. After exchanging vows with Gabe, Thryn changed from a floor-length silk gown, hand-sewn by her mother, to a shorter vintage lace gown borrowed from a friend. Ah, the beauty of recycling!

High-Tech Helpers

- Want to make sure your guests make it to the church on time? At dialdirections.com, a free mobile-phone service, you can post directions to your ceremony and reception sites—or any of your pre-wedding events. Guests simply dial DIR-ECT-IONS (347-328-4667) to get the lowdown via text message.
- Multitaskers, rejoice! Now you can download bridal-related radio podcasts from weddingpodcastnetwork.com to listen to during your morning commute or at the gym. The network offers 10 different programs, including Meet the Masters, which gives insider tips from a slew of wedding experts, and Grooms With a View, a guy's perspective on the big event. Hey, it's his wedding, too.

PHOTOGRAPHY: (ANA ORTIZ) PHFILMPHOTOS; (TAO NIGHTCLUB AND HPNOTIQ CUTTLER) DENISE TRUSTELO; (CHRISTINA AGUILERA) COURTESY OF ONE&ONLY PALMILLA; (AGUA) COURTESY OF AGUA; (MAY I HAVE DIRECTIONS) ILLUSTRATION BY ANDREW ROSENHEIM

BRIDAL GUIDE
MAY/JUNE 2008
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GREEN WEDDING

PERFECT MAKEUP For Your

Wedding news & views | HAPPENINGS

Where's the Party?

Celeb bachelorettes are having a blast! Ana Ortiz and about 40 friends headed from L.A. to Las Vegas via a party bus; on the trip guests enjoyed signature cocktails made with Hpnotiq liqueur. Afterward, everyone mingled in a private cabana at TAO Beach (a bar-lounge that's frequented by A-listers) before having a lavish dinner at TAO Restaurant. Kate Walsh also held her bachelorette party at the Vegas hot spot. She and her pals dined there and then moved to the nightclub for some late-night partying. Christina Aguilera took a more laid-back approach. For her escape, she and 10 friends went to Cabo San Lucas, Mexico, and stayed at the One&Only Palmilla. Their trip included lunch at Agua, the resort's restaurant-bar, a night of dancing at the Cabo Wabo Cantina in town and a beachside dinner featuring a mariachi band (guests received cute bamboo flip-flops as gifts).

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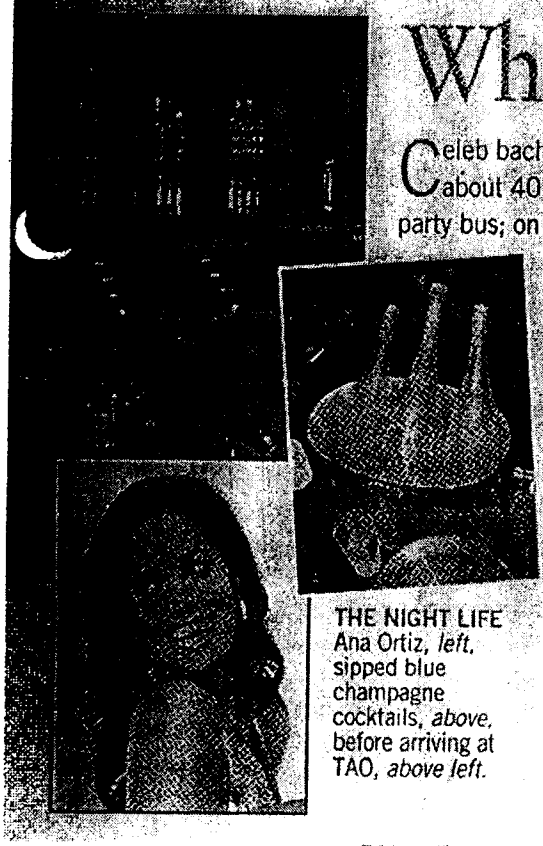

THE NIGHT LIFE Ana Ortiz, *left*, sipped blue champagne cocktails, *above*, before arriving at TAO, *above left*.

KICKIN' BACK During her Mexico retreat, Christina Aguilera, *above*, dined at Agua, *above left*, the One&Only Palmilla's open-air restaurant.

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MAY/JUNE 2008

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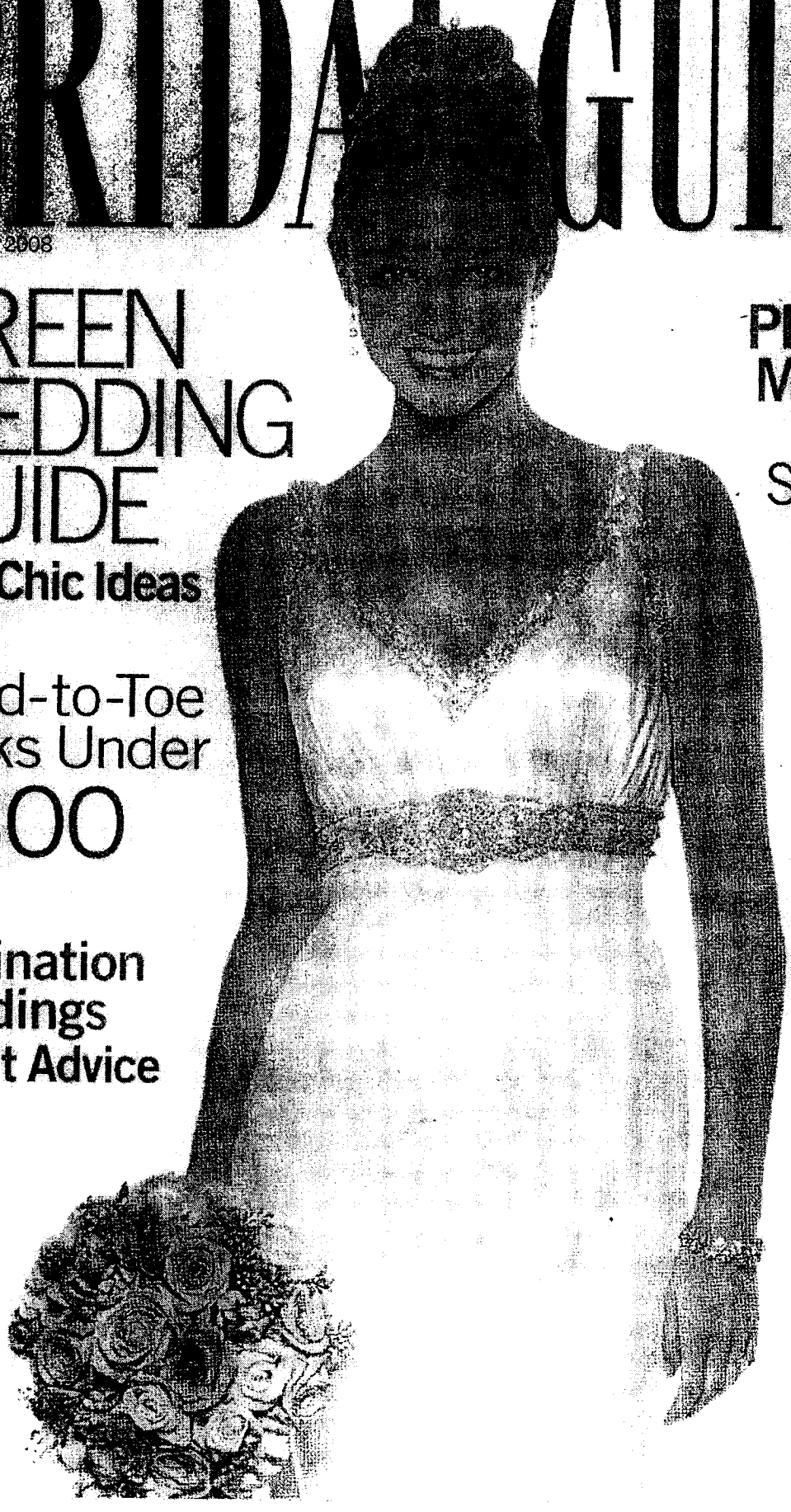

MAY/JUNE 2008 BRIDAL GUIDE AMERICA'S MOST-READ BRIDAL MAGAZINE 2-0 Vol. 24, No. 3

CANADA.COM

Anything & Everything

http://communities.canada.com/reginaleaderpost/blogs/anythingandeverything/archive/2008/05/05/a-blue-wedding-toast.aspx

May 5,2008

A "blue" wedding toast

Something old. Something new. Something borrowed. Something blue. Add that extra twist to the traditional champagne wedding toast by incorporating "something blue" into the cocktail. Here's a simple recipe.

Hpnotiq's "Bubbles n' Blue"

2 oz. Hpnotiq
2 oz. champagne

Pour chilled Hpnotiq and champagne into a champagne flute.

Check out more recipes at http://www.hpnotiq.com

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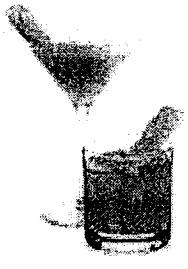
CANADA.COM

Anything & Everything

http://communities.canada.com/reginaleaderpost/blogs/anythingandeverything/archive/2008/06/03/hot-summer-cocktails.aspx

Hot summer cocktails



OK, so it's a grey, cool, windy miserable day today. But hey, a girl can dream, can't she? My thoughts have turned to summer. And on a sunny, hot summer day, there's nothing like a nice cold cocktail. Here are a couple of recipes to try — courtesy of the folks at Hpnotiq. These cocktails which will be featured at the hottest Hamptons' event — Bridgehampton Polo — and the newest Hamptons hotspot — The Surf Lodge in Montauk.

HPNOTIQ'S ROQ CANDY
(Served at Bridgehampton Polo)
2 oz Hpnotiq
1 oz vodka
Add a splash of pineapple juice
Garnish with blue rock candy
Serve in a chilled martini glass or over ice in a rocks glass.

HPNOTIQ'S HEATWAVE
(Served at the Surf Lodge)
1 oz Hpnotiq
1 oz lillet
Splash of orange juice
Splash of pineapple juice
Serve in a chilled martini glass.

In case you're not familiar with it, Hpnotiq is a blend of vodka, natural tropical fruit juices, and a

touch of cognac, which combine to produce its signature electric blue color. The liqueur is bottled in France.

Want more recipes? Check out www.hpnotiq.com

Courtesy of FGPR

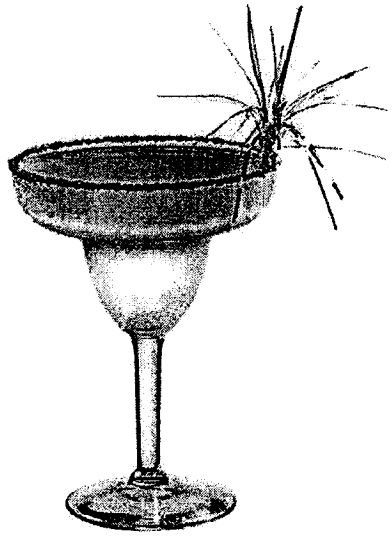
CantonRep.com
A Service of The Repository, Canton, OH

http://www.cantonrep.com/index.php?ID=417858&Category=8&subCategoryID=

A July 4 drink with fireworks

Wednesday, June 25, 2008
BY Jennifer Mastrolanni

It's easy to find patriotic food recipes, but what about celebratory cocktails for the Fourth of July?



Hpnotiq has the answer. Bottled in France, Hpnotiq is a blend of premium vodka and natural tropical fruit juices with a touch of cognac, which combine to produce its signature electric blue color.

The Fourth of July Sparkler combines Hpnotiq with natural fruit juices, swirled with margarita flavors. We found the product at The Irishman Liquor & More at 3808 Tuscarawas St. W, (330) 477-2615.

FOURTH OF JULY SPARKLER

1 ounce Hpnotiq

2 ounce super premium tequila

1 ounce Grand Marnier

1 ounce fresh lime juice

Splash of sour mix

1/2 cup crushed ice

Rim a margarita glass with red (food coloring) salt. Blend tequila, Grand Marnier, sour mix and lime juice.

Pour mixture into margarita glass. Top with 1 ounce of Hpnotiq, Garnish with homemade or store-bought sparkler.

Courtesy of FGPR

From: Grazia Mautner [grazia@foxgreenberg.com]
Sent: Wednesday, April 23, 2008 3:07 PM
To: 'Justin Ames'
Cc: 'Brittany Blevins'; 'Michelle Fox'
Subject: CBS Segment
Hi Justin,

I wanted to touch base regarding the wedding segment that shows Hpnotiq on CBS News at 5. After watching the segment (where Sarah Greenberg is the bride to be), we think it's best for us to pick up the bill. Just wanted to let you know that we are sending you a copy, but you won't be charged.

Best,

Grazia

Grazia Mautner
Fox Greenberg Public Relations
9 Desbrosses St. 2nd Floor
New York, NY
10013
212-334-1212
www.foxgreenberg.com

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April 30, 2008

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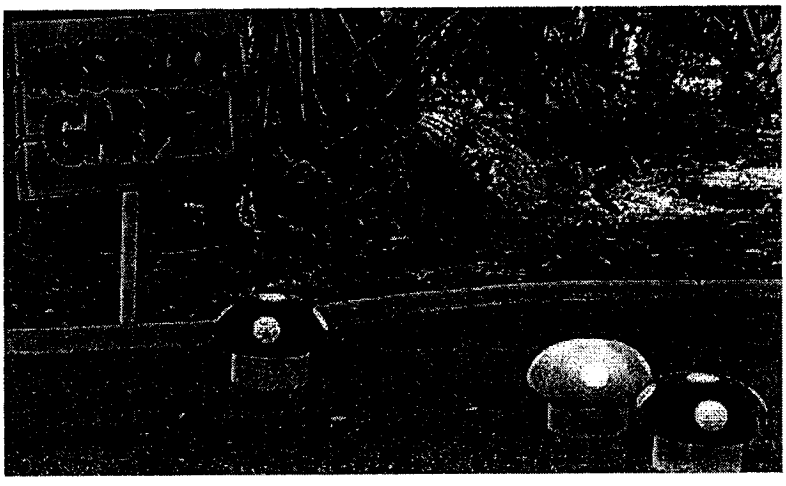

To get to the **Hpnotiq-sponsored Smurf's Village**, partygoers had to hop on a shuttle at a local shopping center. When they arrive at the party site -- a large Spanish-style stucco desert home -- they are greeted with a private lake for paddle boats and these Smurfed-out mushrooms.

(Jessica Gelt / Los Angeles Times)

Courtesy of FGPR

SPORTS ★ FINAL Wednesday, January 23, 2008

NEW NEWS

READERS EVERY DAY

www.newsnews.com

Heath Ledger found naked in SoHo loft

Lukes Haas' only talent isn't just being Leonardo Di Caprio's best buddy. He can, a so rock out a mean set of love songs, as he did midnight on Monday at a Hypnotiq sponsored concert. The ladies at Teddy's (just like the club in L.A., but without Wilmer Valderrama) swooned for Haas. But the "Witness" star ultimately lost out to hunky Josh Lucas, who showed up and was swarmed by chicks, and loved every second of it.

Courtesy of FGPR

Weather: Mostly sunny, 63/45 RACING ★ FINAL Monday, October 20, 2008

DAILY NEWS

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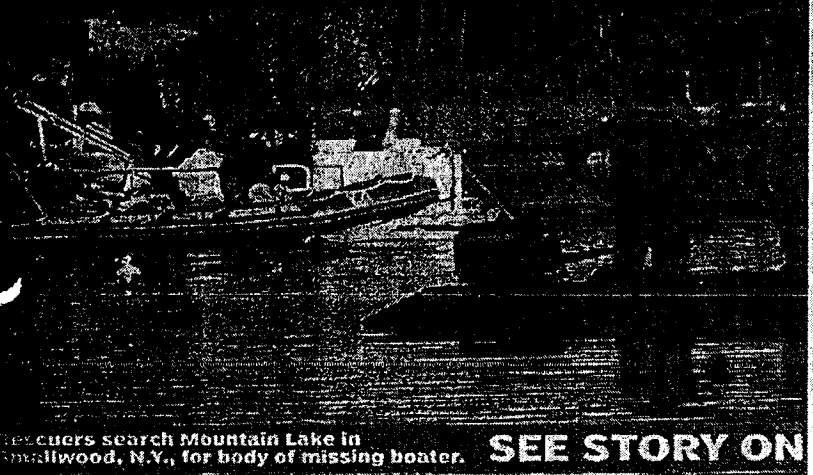
DROWNE

wo B'klyn teens die, one m in Catskills boating trage



Rescuers search Mountain Lake in Smallwood, N.Y., for body of missing boater. SEE STORY ON

Perfect 10

This week's news & to-do's

The Hanson brothers, Zac, Taylor & Isaac, perform today.

MONDAY

THEY'RE MMM-BACK Hanson, the teeny-bopper trio that was the '90s answer to the Jackson Five, plays the Nokia Theatre Times Square with their more grownup rock. ($35, 7 p.m., 1515 Broadway at 44th St., www.ticketmaster.com)

TUESDAY

CALLING ALL KIDS The Wiggles are coming to Toys "R" Us Times Square. Purchase $25 worth of Wiggles merch and show your receipt to Personal Shopping on Level 3 for a chance to meet the fabulous four. ($25, noon, 1514 Broadway at 44th St., 646-366-8855)

WEDNESDAY

VOW TO BE THERE The Wedding Salon brings luxe Bridal Reflection gowns, Hpnotiq cocktails and everything that brides-to-be need to plan their dream nuptials to the Prince George Ballroom. RSVP required, and each bride may bring a guest. ($50, 3-8 p.m., 15 E. 27th St., 212-334-1212)

Courtesy of FGPR

NY DAILY NEWS
NYDAILYNEWS.COM

Perfect 10

This week's news & to-do's

Bond and "Quantum of Solace" arrive in theaters Friday.

MONDAY

THUNK SHOW Bridal Reflections salon displays designer Romona Keveza's dazzling 2009 collection goes through Nov. 16. Plus, Keveza personally meets brides-to-be this Saturday and helps them pick their dream gown while sipping Honofiq cocktails. Reservations required (free, 10 a.m.-5 p.m., 286 Fifth Ave., at 30th St., 866-259-3678).

POWER

WALK OF HEROES The New York City Veterans Day Parade honors American soldiers with a Legacy of Honor. Walk on Fifth Ave.

Courtesy of FGPR

RACING ★ FINAL

Sunday, April 13, 2008

DAILY NEWS

MILLION READERS EVERY SUNDAY

NYDailyNews.com

BY JO PIAZZA ..... DISCLOSURE@NYDAILYNEWS.COM

full disclosure

SAYIN' ... Joel on the Spitz

... is really embracing this new-... thing, or maybe it's just his own ... child. The Good Charlotte rocker ... will deejay next week at the Hpnotiq-... Smurf Village at indie rock ... Coachella. "My favorite Smurf is ... Smurfette," he told us. "I've always had a crush on her." Smurfalicious.

... documentary of his wild teenage boy toy ... decadent's television ... including allegations of illicit ... and getting a ... (in the throw) in an effort ... not no angel) look.

Manningers' stall tactics

Why can't two guys go to the bathroom together without all these rumors starting? Geez. Football-playing brothers **Eli** and **Peyton Manning** ... ilked the double standard that men, unlike ... omen, can't spend some quality time together ... n the toilet.

Last week at West Village speakeasy Little ...

He's done with well-to-do

Socialite-turned-documentary- filmmaker **Jamie Johnson** is bored with rich people ... for now at least.

After making two films chronicling the tastelessness and debauchery brought on by wealth in New York, Johnson says he isn't going to complete the trilogy ...

WorldNews

Dalai Lama: Girls rule!

SEATTLE — In his first public appearance since arriving for a five-day conference on compassion, the Dalai Lama sidestepped a question about the turmoil in his native Tibet, instead focusing on dialogue. "The only way to transform our enemy to become our friend is dialogue, respect," the exiled Tibetan spiritual leader said.

He expressed hope that the world will see more compassion with more female leaders.

"Generally, females are more sensitive. There's a greater potential to develop compassion," he said.

China detains 9 monks

BEIJING — China has arrested nine Buddhist monks and accused them of planting a homemade bomb in a government office building in Tibet last month, the official Xinhua News Agency said yesterday.

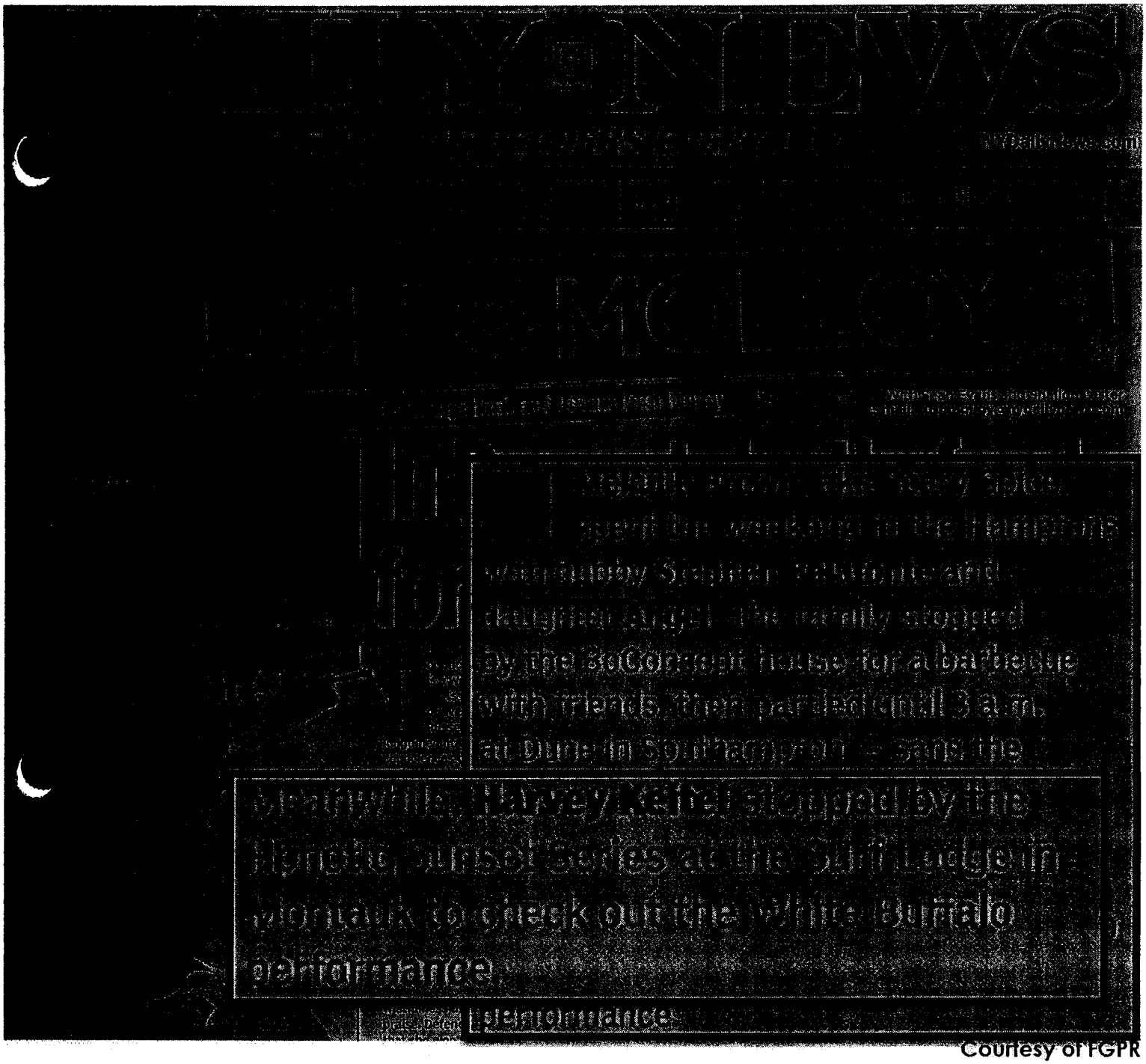
There were no known deaths or damage from the first reported bombing since anti-government protests by monks began March 10 in the Tibetan capital Lhasa.

More Baghdad bodies

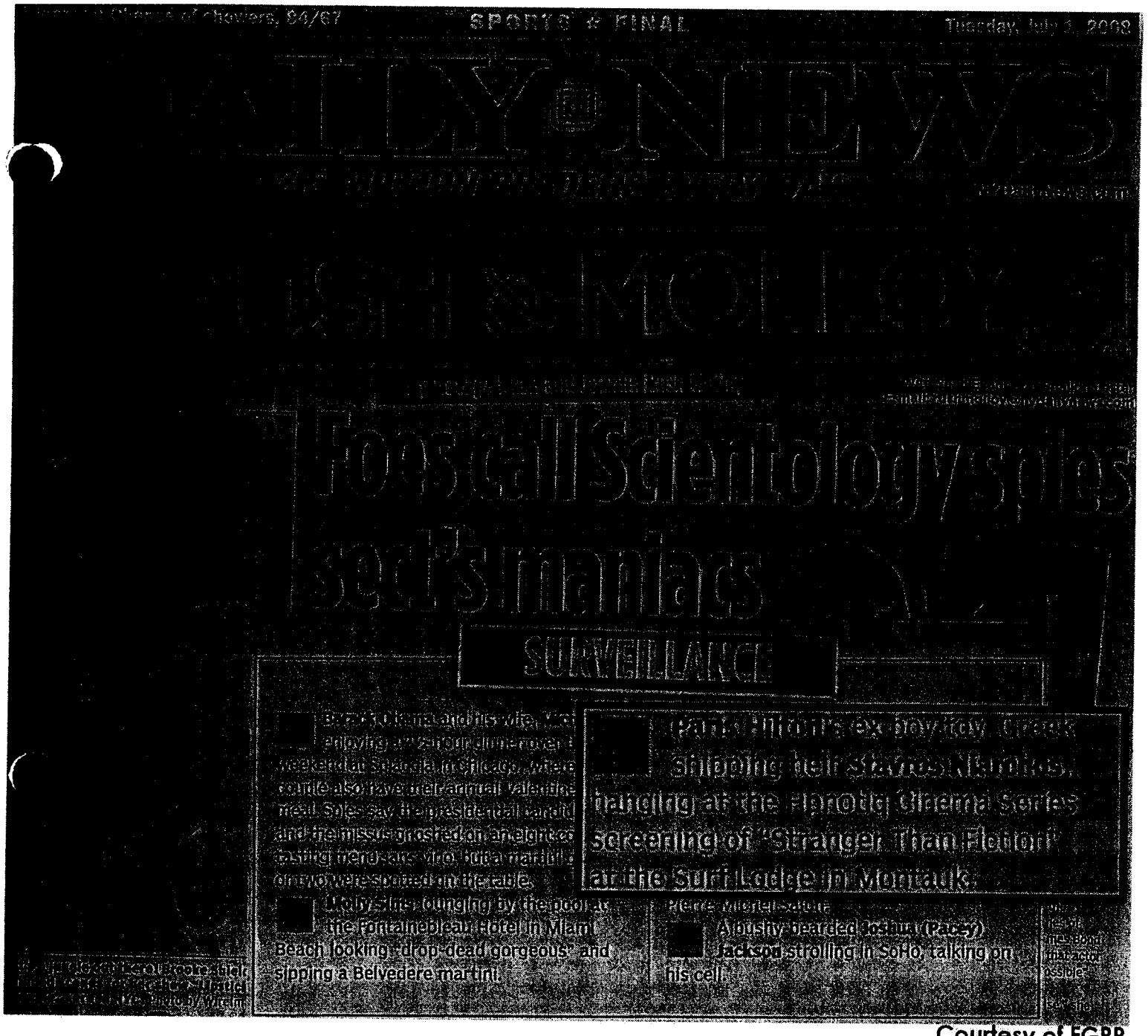
BAGHDAD — Iraqi soldiers acting on tips from detained Shiite militiamen found 14 bodies yesterday that had been buried in a field south of Baghdad. It was the second discovery this week of mass graves in the area, raising to 44 the number of bodies located by Iraqi troops.

Twelve bodies found yester-

COURTESY OF FGPR



Courtesy of FGPR



Courtesy of FGPR

DAILY NEWS

http://www.nydailynews.com/blogs/sundance/2008/01/paris-hearts-the-giants-really.html

January 20, 2008

Paris hearts the Giants ... really?

Paris Hilton just sashayed into the ESPN lounge to check out the Giants game, clearing out a couch of real fans who had scored some prime seating by showing up early.

"Bitch!" one of them yelled as they were ushered away.

When asked who she was rooting for, Paris squinted at the television screen, rolled her eyes back behind her huge sunglasses and murmured, "Giants, I think."

Poor Matthew Perry couldn't take the Paris invasion, and cleared out of the **Hpnotiq**-sponsored lounge when she wandered in.

Courtesy of FGPR

Fashion Disclosure

http://www.nydailynews.com/blogs/fashionweek/fashiondisclosure/2008/09/charlotte-ronsons-saturday-sho.html

Party Report: These Shoes Were Made for Squatting

Posted on September 7, 2008 | 3:35 PM

Charlotte Ronson's Saturday show made the rest of the day and evening a tabloid mag's nirvana. At the after party at Country Club, Lindsay Lohan, Samantha Ronson, Joel Madden and Nicole Richie pow-wowed in the back, one Olsen twin away from glossy greatness.

Lilo was giddy to see Nicole, and literally squealed with delight when Richie arrived with her baby daddy. But after a warm embrace, the foursome settled down and did, well, not much. We didn't see anyone drinking from the many bottles of **Hpnotiq**. We didn't see a single gratuitous make out. There was a little pinky and hand-holding between everyone's favorite sapphic duo, but that was about it. Have these people all really matured beyond partying?

Courtesy of FGPR

Dan's Hamptons.com

http://www.danshamptons.com/content/danspapers/issue18_2008/20.html

Whispers

with Gina Glickman

This past Saturday "Gossip Girl" star Chace Crawford threw out the first ball to officially kick off the first match of the 2008 Mercedes-Benz Polo Challenge at the Bridgehampton Polo Club to benefit the South Fork Breast Health Coalition. Crawford hesitated and just flashed those baby blues at me when I held up a polo mallet and asked if he knew what it was called. "A polo stick?" Crawford replied. Then he admitted, "I've never even seen a polo event televised. I'm from Texas, so you know, it's kind of interesting for me to come out and see the culture, a big part of New York and the Hamptons."

Under the tents hundreds of VIPs schmoozed and **sipped exotic Hpnotiq drinks**, including Victoria Cooper, Lauren Sivan, Rick Leventhal, AJ Calloway, power attorney Marc Simon, Laura Scott, Caridee English, Samantha Cole, Nicole Brewer, Vanessa Leggard, Edward Tricomi, Greg Bello, Eric Villency, Todd Shapiro, Steve Carl, Ed Callaghan, John Wegorzewski and Jamison Ernst. Plus, a few of Bravo's "Real Housewives of New York City" were mingling with the masses, like Jill Zarin and Ramona Singer. Zarin was with Sarah Ehrlich, the president and founder of Orphans International, passing out invites to their upcoming benefit this Friday evening at 6:30 p.m. - the 2nd Annual Help for Orphans International at Nova's Ark Project. Peter Margeii, an outstanding, caring young man from Kenya, traveled all the way to the Hamptons earlier this month to help raise funds for the orphaned children who live in his hometown. He said, "I want to help build them a school. I am here to meet people interested in helping Kenya and making a better education for children."

Courtesy of FGPR

Toasting the red, white & blue

GET IN THE SPIRIT OF THE FOURTH WITH THESE PARTY DRINKS

By The Lounge Lizards
(Alexis Larsen and Craig Schmiucke)

Patriotic parties, relaxed picnics, smokin' barbecues, explosive fireworks and all-American parties are synonymous with the Fourth of July.

With the holiday falling on a Friday this year, creating the perfect three-day weekend, there's extra incentive to do it up right. We're here to help.

The party theme is a no-brainer — red, white and blue. The scrumptious, mostly grilled menu and fantastic guest list can probably be planned with one eye closed. But this year, why not go the extra mile and extend it to the drinks?

Give a shout out to Old Glory and wow your guests with these red, white and blue recipes that sizzle with exotic flavors.

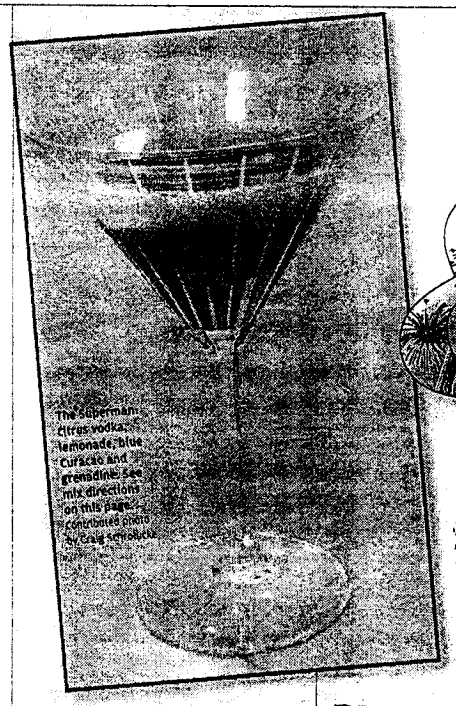
It may not seem like honoring the country, but stop and think about this one: On July 4, 1778 — the second anniversary of the country's independence — a guy by the name of George Washington ordered a double ration of rum for troops wishing to celebrate the nation's freedom. Still not convinced? On July 4, 1777, an elaborate celebration was staged. Music, dinner, a parade and fireworks were accompanied by many toasts — one for each state of the union at the time. The Virginia Gazette wrote in its July 18 edition: "After dinner a number of toasts were drank, all breaking independence, and a generous love of liberty, and commemorating the memories of those brave and worthy patriots who gallantly exposed their lives, and fell gloriously in defense of freedom and the righteous cause of their country."

Our founding fathers toasted then, and we toast now.

To celebrate 232 years, we've pulled together some recipes to help you and your friends celebrate America's birthday in style.

Be safe, be good and may the Fourth be with you.

Chit chat with the Lounge Lizards about your favorite recipes, places to go in town or anything else on your mind at www.DaytonDailyNews.com/loungelizards.



The Superman: citrus vodka, lemonade, blue curacao and a grenadine. See mix directions on this page.
Contributed photo
by Craig Schmiucke

red

You could always go with a simple strawberry daiquiri or margarita for your red theme. If you have drinkers and nondrinkers at the party, a simple vodka cranberry cocktail or mocktail might fit the bill. Here are a couple recipes you may not have thought about.

The Lounge Lizards American-o

The War for Independence was a bitter fight, and the Americano — first served in the 1860s in Gaspare Campari's bar in Italy — is a bitter, bitter creation. Termed the Americano after Italians saw a surge in American tourists who enjoyed the drink, the Lizards had to tone things down with this new spin on an old favorite (not our favorite, but apparently enough folks from the United States liked it that the cocktail was re-named in their honor).

½ ounce Campari
½ ounce sweet Vermouth
1 ounce Cointreau
1 ounce Clementine juice
Splash of club soda
Splash of grenadine

Directions: Pour Campari, sweet Vermouth, Cointreau, Clementine (or orange) juice over ice in a rocks or highball glass. Add a splash of club soda and grenadine for deeper red color. Garnish with an orange twist.

Lounge Lizards spin on the cherry patriot recipe from SKYY vodka

1 ounce vodka
½ ounce cherry juice
1 ounce freshly squeezed lemon juice
½ ounce Clementine juice
½ ounce Cointreau
½ ounce sweet vermouth
¾ ounce rye whiskey
Four maraschino cherries

Directions: Muddle cherries at the bottom of glass. Mix ingredients in a cocktail shaker and strain into a rocks or Collins glass, and garnish with lemon zest and cherry.

white

A standard martini or classic gin and tonic would work if you're in a hurry. So would a pina colada or mintless mojito if you have a little more time (although the color would be a little off and a mojito just isn't a mojito without mint). Here are several drinks that guests probably won't be expecting.

Yankee Doodle

1½ ounce grape vodka
1 teaspoon raw sugar
4 slices of freshly peeled ginger
5 large green grapes
Top with soda

Directions: Muddle grapes, ginger and sugar in pint glass. Add ice and vodka. Shake vigorously and strain into cocktail glass over fresh ice. Top with soda and garnish with raspberries and blueberries.

– Recipe from SKYY vodka

Rosemary lemon fizz

1½ ounces citrus vodka
½ organic rosemary sprig
½ ounce meyer lemon juice
½ ounce lemongrass simple syrup
Dash of soda

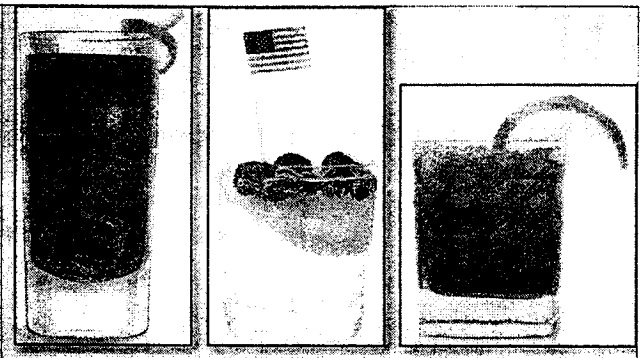
Directions: Muddle rosemary with lemon juice and simple syrup. Add ice and vodka, and shake. Strain over fresh ice in a rocks glass and top with soda. Garnish with a fresh rosemary sprig.

Lemongrass simple syrup: 9 stalks of lemongrass (chopped), zest of 1 lemon, 2 cups white sugar and 2 cups water. Instructions: Stirring contents so they don't burn, bring water, lemongrass, sugar, lemon to a boil. Reduce heat to low and simmer 10 minutes or until sugar completely dissolves into the boiling water. Refrigerate 2 hours. Strain. Cover and refrigerate until ready to use.

– Recipe from SKYY vodka, simple syrup recipe from http://cookingresources.suite101.com

blue

A Blue Hawaiian or Blue Lemonade would work in a pinch, but the All-American or Blue Mojito is the way to go if you can find the time. A great garnish idea, if you can find it in the store, is a star fruit cut up into ¼ inch slices and floated at the top of the drink.



From left: The American-o, SKYY vodka Yankee Doodle and SKYY All-American Blue.

All-American blue with Lounge Lizards twist

2 ounces vodka
1 ounce Blue Curacao
1 ounce Cointreau
2 ounces white grape juice
Splash of soda

Directions: Pour all ingredients except soda in a shaker and shake hard. Pour into a highball glass with the ice and garnish with a lime or green apple slice.

– Modified recipe from SKYY vodka

Blue mojito

2 ounces rum
2 ounces Hpnotiq
1 ounce simple syrup
2 lime wedges
12 mint leaves
Soda water

Directions: Muddle mint leaves, lime wedge and simple syrup. Add ice, rum and Hpnotiq; shake. Pour into Collins glass. Top with soda water. Garnish with lime wedge. Shake over ice, strain into martini glass.

– Recipe from Hpnotiq

A red, white and blue cocktail

The Superman

1¼ ounces citrus vodka
½ ounce lemonade
½ ounce blue Curacao
½ to ¼ ounce of grenadine

Directions: Mix the Curacao with 1 shake, then strain into the glass. Mix the vodka and lemonade the same way, and layer on top, pouring mixture over the bottom of a spoon so it doesn't splash and mix layers together. Slide grenadine into the bottom of the glass. It will layer in bands and will be the star of the show ... until the fireworks get under way, at least.

– Recipe from Indianapolis bar Nicky Blaine's

Another option for the Fourth

The snow-cone cocktail

Dede Wilson, contributing editor for Bon Appetit, writes, "It's frozen, it's fun, it's the party drink of the season. Think granita with a kick. And there's no need to dust off the Snoopy snow-cone machine for these fun summer party aperitifs." That was enough to sell us on the idea. Here's what you need for two snow-cone concoctions:

Creamsicle crush

4 cups of ice
½ cup thawed orange juice concentrate
½ cup Grand Marnier
3 tablespoons vanilla vodka

Blueberry thrill

4 cups of ice
1 cup vodka
1 tablespoon sugar
1 cup frozen blueberries

Directions: For 4 snow-cone cocktails, simply shave 4 cups of ice with the grater blade of a food processor. Using an ice cream scoop, pack approximately 1 cup of shaved ice into a paper snow-cone cup (or cocktail glass), then drizzle with our concoctions here. Serve immediately.

Creamsicle crush: In a small pitcher, mix ½ cup thawed orange juice concentrate, ½ cup Grand Marnier, 3 tablespoons vanilla vodka. Stir to combine.

Blueberry thrill: In a medium bowl, mix 1 cup vodka and 1 tablespoon sugar. Add 1 cup frozen blueberries. Let sit for 15 minutes. Strain through a fine mesh strainer into a small pitcher.

– Recipe from Dede Wilson, Bon Appetit

CISION™

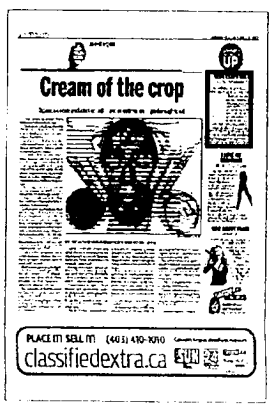
Calgary 24 Hours (Calgary, AB)

Order/Commande 105722

Date 26.02.2008 Circ. 0 Page 10 1 / 1

BEER ESSENTIALS

This ain't no shandy. Beer is so hot these days, restaurants are sporting beer sommeliers and bars are increasingly introducing new beer-based cocktails. Think beer combined with other kinds of beer, beer with coffee in it, or beer infused with alcohol. A bar in Washington, D.C., mixes amber ale, a little stout and a shot of Goldschlager and voila, the Midnight Harvest. And the makers of Hypnotiq suggest pairing the blue, fruity vodka-cognac mix with Corona or Hoegaarden.



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The Calgary Sun (Calgary, AB)

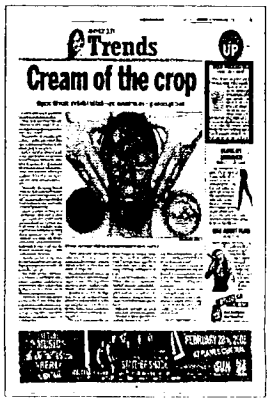
Order/Commande 105722

Date 26.02.2008 Circ. 80000 Page 41 1/1

BEER NECESSITIES

Suds-based cocktails are red hot

This ain't no shandy. Beer is so hot these days, restaurants are sporting beer sommeliers and bars are increasingly introducing new beer-based cocktails. Think beer combined with other kinds of beer, beer with coffee in it, or beer infused with alcohol. A bar in Washington, D.C., mixes amber ale, a little stout and a shot of Goldschlager and voila, the Midnight Harvest. And the makers of Hypnotiq suggest pairing the blue, fruity vodka-cognac mix with Corona or Hoegaarden.


Trends

Cream of the crop

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The Winnipeg Sun (Winnipeg, MB)

Order/Commande 105722

Date 26.02.2008 Circ. 43770 Page 18 1/1

keeping UP

BEER ESSENTIALS

Suds-based cocktails are red hot

This ain't no shandy. Beer is so hot these days, restaurants are sporting beer sommeliers and bars are increasingly introducing new beer-based cocktails. Think beer combined with other kinds of beer, beer with coffee in it, or beer infused with alcohol. A bar in Washington, D.C., mixes amber ale, a little stout and a shot of Goldschlager and voila, the Midnight Harvest. And the makers of Hypnotiq suggest pairing the blue, fruity vodka-cognac mix with Corona or Hoegaarden.

Trends

Cream of the crop

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IN TOMORROW'S PAPER:

Monopoly: Tips on how you can help get Winnipeg in the famous game.

Current Conditions

Overcast
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Full Forecast

Home
News
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Entertainment
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Lifestyle
Cryptogram
Do-It-Yourself
Discovery
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Sex Files
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LIFESTYLE

Tue, February 26, 2008

Beer essentials

By ANN MARIE MCQUEEN

Email | Print | Write | Size: A A A

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SUDS-BASED COCKTAILS ARE RED HOT

This ain't no shandy. Beer is so hot these days, restaurants are sporting

beer sommeliers and bars are increasingly introducing new beer-based cocktails. Think beer combined with other kinds of beer, beer with coffee in it, or beer infused with alcohol. A bar in Washington, D.C., mixes amber ale, a little stout and a shot of Goldschlager and voila, the Midnight Harvest. And the makers of Hypnotiq suggest pairing the blue, fruity vodka-cognac mix with Corona or Hoegaarden.

SIGN UP FOR BREAKING NEWS ALERTS

From: Katie Nelson [Katie@foxgreenberg.com]
Sent: Thursday, March 20, 2008 1:06 PM
To: james@heaven-hill.com; 'kate'; 'Brittany Blevins'
Cc: michelle@foxgreenberg.com; 'Sarah Greenberg'; 'Grazia Mautner'
Subject: E! NEWS
Hi All,

I just wanted to let you know that footage from HPNOTIQ's event with the Kardashians will run on E! News tonight at 7PM on E!. Let me know if you have any questions. And of course we will get a copy of the segment for your records.

All my best,
Katie Nelson
Fox Greenberg Public Relations
Note Our Temporary Address
9 Desbrosses St. 2nd Floor
New York, New York 10013
Phone: 212-334-1212
www.foxgreenberg.com

Before you print think about the **ENVIRONMENT.**

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http://www.eonline.com/gossip/planetgossip/detail/index.jsp?uuid=116efbc9-3ea6-4632-a3f1-9d8537131e23

Colin Farrell Is F--king Hot!

We'll get to the *f--king* business in a minute, but first: Who knew **Colin Farrell** and **Mary-Kate Olsen** were pals?

Olsen showed up at the Lift last night in Park City for the opening-night party celebrating the premiere of Farrell's new comedy *In Bruges*. "I just got here," she told a friend while braving the 10-degree weather to smoke a cigarette. "I'm gonna stay, so I can say hello to Colin."

That was about all she stayed for. She and Farrell chatted for a few minutes before Olsen made her way home. "I don't think there's much more going on tonight," she was overheard saying. "We should save it for tomorrow night."

Farrell looked superhot with long hair. And I loved the way he was dressed, 'cause, well, it's the same way I usually dress: V-neck sweater, shirt, tie and jeans!

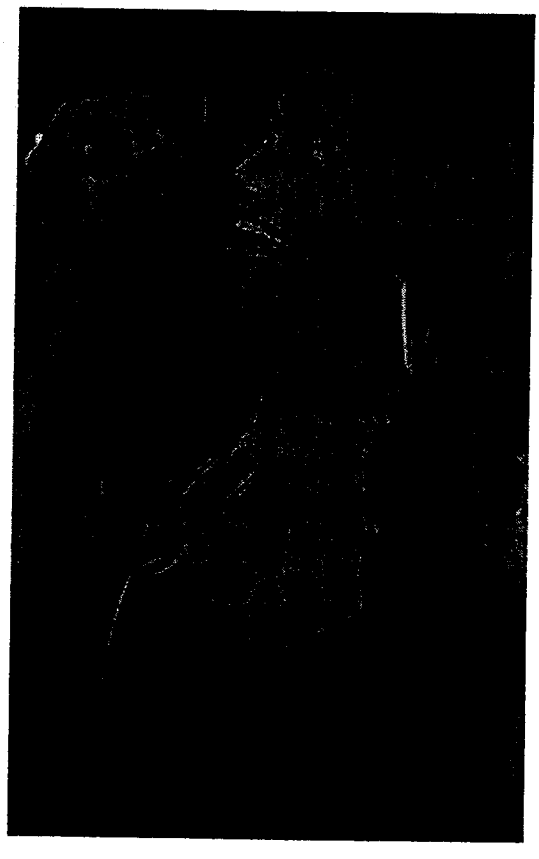
In homage to the movie's curse-filled dialogue, waiters and bartenders wore T-shirts that read "My best friend went to f--king Bruges and all I got was this f--king shirt." Drink coasters read "Where the f--k is the city of Bruges?"

Cocktails were from Hpnotiq, and alcohol-free drinks were from SmartWater.

Courtesy of FGPR

http://www.eonline.com/gossip/planetgossip/detail/index.jsp?uuid=659fe32c-cbac-4f1f-b618-e024c202a69b

Stars in Orbit: Kardashians, Morissette and Lohan



The Planet Gossip satellites see everything, and I give you the best sightings from around the world—and occasionally beyond.

FUTURE FORECAST

FAMILY AFFAIR: Kim, Khloe, Kourtney and **Robert Kardashian** will celebrate the second season of E!'s *Keeping Up with the Kardashians* at an Hpnotiq-hosted soiree tonight at Les Deux in Hollywood.

—Additional reporting by Laura Lane

Courtesy of FGPR

http://www.eonline.com/uberblog/marc_malkin/index.html

Sightings: Audrina, Whitney and Mel B.

Fri., Sep. 5, 2008 12:01 PM PDT by MARC MALKIN

Michael Simon/StarTraks

CITY SLICKER: Audrina Patridge, wearing a Boone's Farm vintage T-shirt while picking up magazines at a New York City newsstand.

DOLLS' HOUSE: Natasha Bedingfield, hanging out with the boys of One Republic during the Pussycat Dolls performance at the Kohl's-hosted Fashion Rocks preparty at NYC's Mansion club.

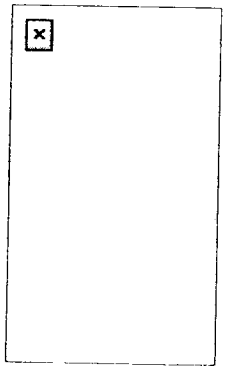
BOY'S TOWN: Adam Rodriguez and **Wilmer Valderrama**, hitting **Hpnotiq's** birthday party for Dolce Group co-owner Lonnie Moore at Hollywood's Les Deux.

Courtesy of FGPR

From: Katie Nelson [Katie@foxgreenberg.com]
Sent: Thursday, March 20, 2008 12:51 PM
To: james@heaven-hill.com; 'kate'; 'Brittany Blevins'
Cc: michelle@foxgreenberg.com; 'Sarah Greenberg'; 'Grazia Mautner'; trisha@dolcegroup.com
Subject: E! Online - HPNOTIQ Media Clip
Hi All,

Please see below and attached for the arranged pre-item we secured on E! Online yesterday for the Hpnotiq sponsored *Keeping Up With the Kardashians* launch party at Les Deux. Please let me know if you have any questions.

Thanks,
Katie



http://www.eonline.com/gossip/planetgossip/detail/index.jsp?uuid=659fe32c-cbac-4f1f-b618-e024c202a69b

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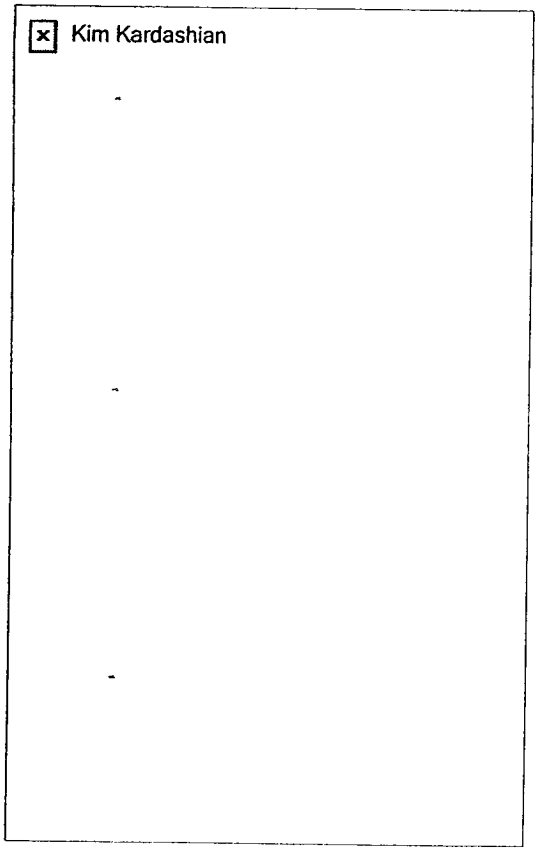

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—Additional reporting by Laura Lane

Courtesy of FGPR

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http://www.eonline.com/uberblog/hwood_party_girl/b133263_Nicole_Joel_and_Harlow_Hit_Coachella.html

Nicole, Joel and Harlow Hit Coachella

Sun., Apr. 27, 2008 6:15 PM PDT

Greco Photography International

Joel Madden took the whole family with him to the desert this weekend for Coachella, where he was deejaying at the **BPM Hpnotiq House.**

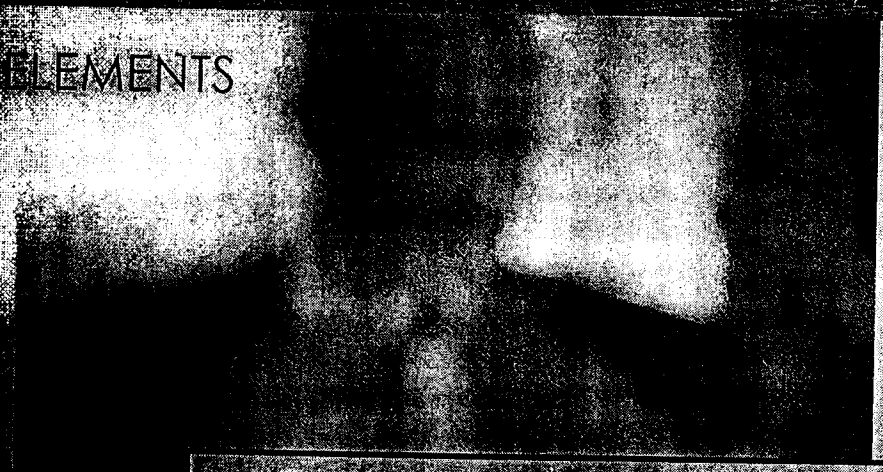
"We're all here," Joel told E!, revealing his weekend plans with **Nicole Richie** and baby Harlow. "We have a nice little house. We're just sitting by the pool. It's really relaxing. We are going to stay the whole weekend."

While Nicole was on hand to support her man as he spun, they wisely left little Harlow back in their rented pad. Joel was overheard telling fellow party guest **Taryn Manning** that Nic is a super mom and he's proud to be with her. All together now...awww!

Courtesy of FGPR

EXQUISITE WEDDINGS®
by San Diego Magazine

ELEMENTS



Ivy Hotel's Effervescence

4 ounces Veuve Clicquot Yellow Label Champagne

ur

ith a

HPNOTIQ's Bubbles 'n' Blue

2 ounces HPNOTIQ

2 ounces Champagne

Pour chilled Hpnotiq and Champagne into a Champagne flute.

nto a

Splash of pineapple juice

1/2 part Chambord

Champagne

Add Chambord and pineapple juice to glass. Top with Champagne.

Sheraton San Diego Hotel & Marina's Something Blue

1 ounce vodka

1/4 ounce lemon juice

2 to 3 dashes triple sec

2 to 3 dashes Blue Curacao liqueur

Champagne

Pour all ingredients (except Champagne) over ice cubes in a shaker and shake well. Strain into a Champagne flute. Fill flute with Champagne and serve.

6 TIP[illegible] GR[illegible] TO[illegible]

THERE IS NO BETTER TIME than your wedding to recognize your family and loved ones for all they have done to get you to this special point in life. That's why an increasing number of brides and grooms are saving more than just "I do" on their big day — they are making toasts at the reception as well. In fact, many wedding planners now recommend that couples consider adding thank-you toasts to the reception's lineup. Here are six expert tips to help you make the perfect wedding toast.

Save your toasts for later
Wedding experts recommend t
their toasts until after the last ta
ting. This means you won't ha
toast or others that may follo
everyone is first seated—and
guests getting antsy from toast
and coordinator of Bliss Events
bride and groom's toasts is ri
"Sometimes, the cake cutting
brings people's attention to it."

Keep it short, sweet and
Anywhere between 30 seconds
minutes is ideal. The bride sh
main goal of your speech shou
wedding party, guests and any
cial day happen, says Elaine S
and TV show host and author

Courtesy of FGPR

Brooke Burke Gets Ready for Baby

March, 2008

http://extratv.warnerbros.com/2008/02/brooke_burke_gets_ready_for_ba_1.php

Brooke Burke is getting ready for baby number four!

Only "Extra" was inside her stride rite baby shower at The Treehouse Social Club for her new little boy, where Brooke revealed how she plans to use her own line of belly wraps to get back into bikini-ready shape.

"It supports all that baggy baby skin, creates compression and really makes a big difference as far as getting back in shape," said Brooke.

The mom-to-be and her fiancé David Charvet treated guests to gift bags from Mom•Logic and a Vanilla Bake Shop cupcake tower. Guests sipped on **Hpnotiq Bubbles n' Blue cocktails** and mingled around flowers from The Hidden Garden.

As for Brooke and David's favorite gifts? The Euro Tote, the Valco Boy Meets Girl special edition stroller and the stride rite shoe cake featuring nine pairs of shoes.

Courtesy of FGPR

Medical center work progressing on schedule

FLORIDA TODAY

Year's top stories from high school sports

1D

2008

TOP CULTURE

Cool cocktails take heat off

Chris Kridler
Editor

Cool that made [illegible]

[illegible]

Fortunately, the Liquor Industry's PR machine is working overtime, and our friends at Hpnotiq have sent us more recipes. Here's one, served at the Surf Lodge in Montauk, N.Y.:

HPNOTIQ'S HEATWAVE

Tounce Hpnotiq
Tounce Lillet Blanc
Splash of orange juice
Splash of pineapple juice

Serve in a chilled martini glass.

That's it for the fancy instructions. As long as it's cold, you're good to go. For extra points, it's a pretty blue color.

More recipes can be found at www.hpnotiq.com.

FLORIDA TODAY
SERVING THE SPACE COAST
THURSDAY, OCTOBER 16, 2008 75 CENTS

LIFE

Halloween cocktails are spooky and elegant

LIFE

FEATURES EDITOR SUZY FLEMING LEONARD, sleonard@floridatoday.com or 242-3614

TASTE: EATING, DRINKING AND ENTERTAINING

Perfect potions

Halloween cocktails get crazy, colorful

BY CHRIS KRIDLER
FLORIDA TODAY

THE MAD-EYE MARTINI

Photo courtesy of Hpnotiq

- ½ ounce Hpnotiq liqueur
- 1 ounce super premium vodka
- 2 ounces lychee juice
- For eyeball:
- 1 canned grade AA lychee in syrup, drained
- ¼ teaspoon cherry, strawberry or raspberry preserves
- 1 blueberry

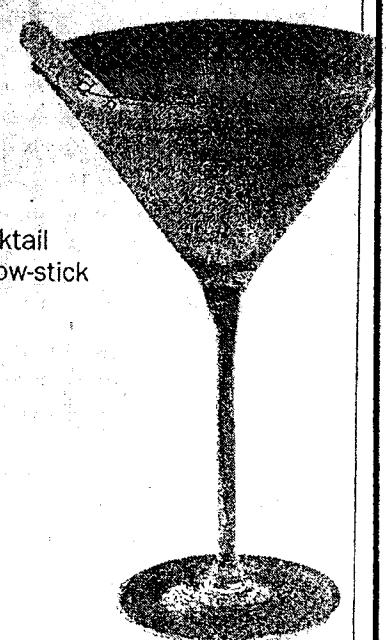
Shake liquids with ice; strain into a martini glass. Garnish with a lychee eyeball.

To make the eyeball, dry lychee and fill with raspberry preserves. Place blueberry, blossomed end facing out, into cavity and skewer.

THE HALLOWEEN HPNOTIST

- 2 ounces Hpnotiq ▶
- 1 ounce super premium vodka
- Splash of lemon juice

Combine ingredients and pour into a cocktail glass. For the extra-spooky effect, add a glow-stick garnish.



Courtesy of FGPR

+THE SECRET SIDE OF SAROYAN

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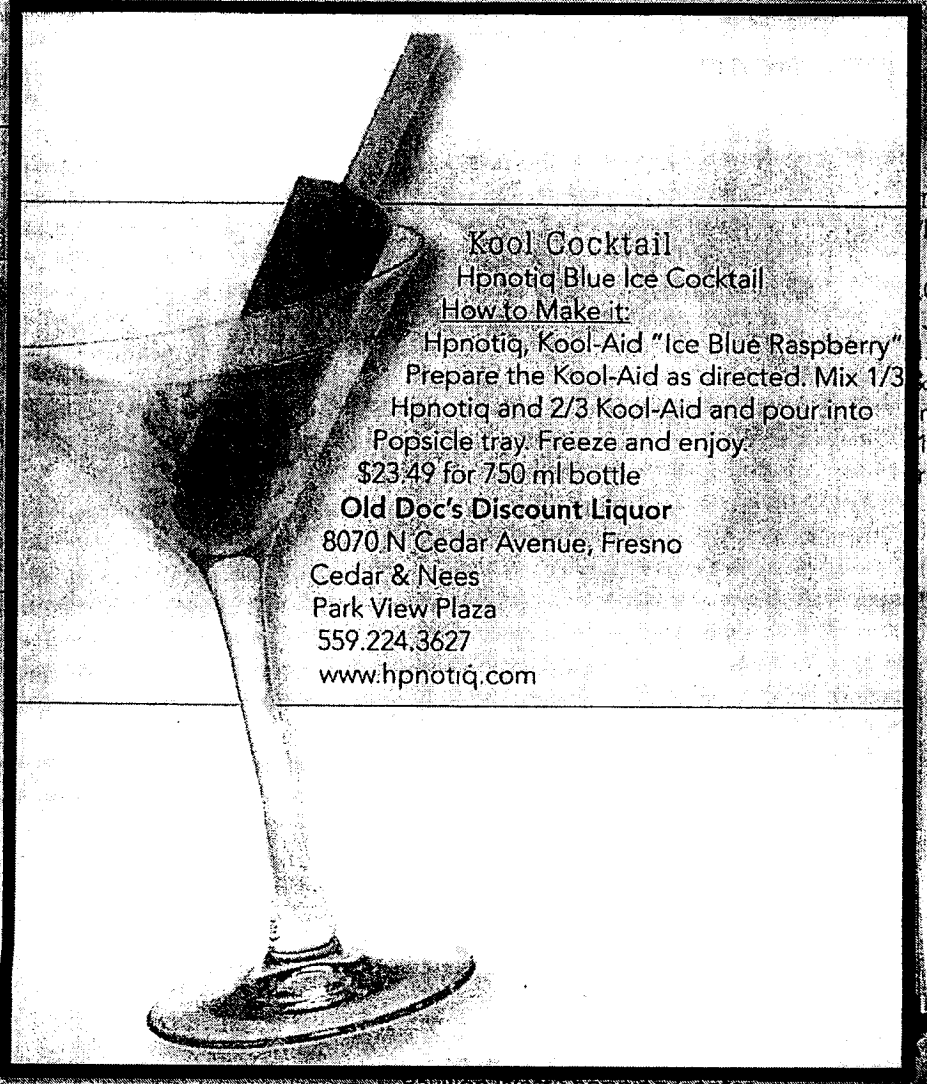
favorite THINGS

RED, White, and YOU!

Fun summer must-haves for the beach, the street and your feet!



Kool Cocktail
Hpnotiq Blue Ice Cocktail
How to Make it:
Hpnotiq, Kool-Aid "Ice Blue Raspberry"
Prepare the Kool-Aid as directed. Mix 1/3 Hpnotiq and 2/3 Kool-Aid and pour into Popsicle tray. Freeze and enjoy.
$23.49 for 750 ml bottle
Old Doc's Discount Liquor
8070 N Cedar Avenue, Fresno
Cedar & Nees
Park View Plaza
559.224.3627
www.hpnotiq.com

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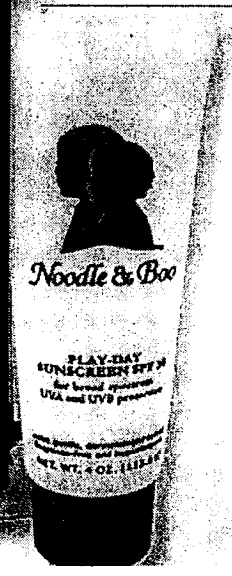

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07

Bes

n F

From: Grazia Mautner [grazia@foxgreenberg.com]
Sent: Tuesday, April 22, 2008 11:33 AM
To: james@heaven-hill.com
Cc: bblevins@heaven-hill.com
Subject: FW: Hpnotiq

Hi Justin,

See below from WCBS which aired a segment on the Wedding Salon that had a good visual of Hpnotiq yesterday. Would you like us to purchase a copy for your records?

Best,

Grazia

From: Joshua Thornton [mailto:Joshua.Thornton@cision.com]
Sent: Tuesday, April 22, 2008 11:14 AM
To: Grazia Mautner
Subject: FW: Hpnotiq

Hey Grazia:

I was told, as you can see below, that it has a visual of the hpnotiq logo behind one of the ice sculptures.

Joshua Thornton
212-812-3459
Joshua.Thornton@cision.com

From: Crystal Stoute
Sent: Tuesday, April 22, 2008 11:08 AM
To: Joshua Thornton; Qiana Douglas
Subject: RE: Hpnotiq

It shows 5:57 visual of Hpnotiq

1) Market: New York. NY [NY] [1] HUT: 7,391,940 DMA%: 6.55
Date: 04/21/2008 Time: 5:00pm Aired On: WCBS Affiliate: CBS Show: CBS 2 News at 5
Estimated Audience Number: 320,771 | Estimated Publicity Value: $14,521

17:57:29.13 Reporter: chandeliers ice sculptures go wild and disco dance floor and cost to rent this? 10 To 30,000 depending on the size and location. For one day *(TRT=00:10)*

Crystal Stoute
212-812-3462

--

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Hpnotiq's Mad Eye

Here's looking at you! These Halloween cocktails will add a few laughs to an adult Halloween party.

1/2 ounce Hpnotiq vodka
1 ounce super-premium vodka
2 ounces lychee juice

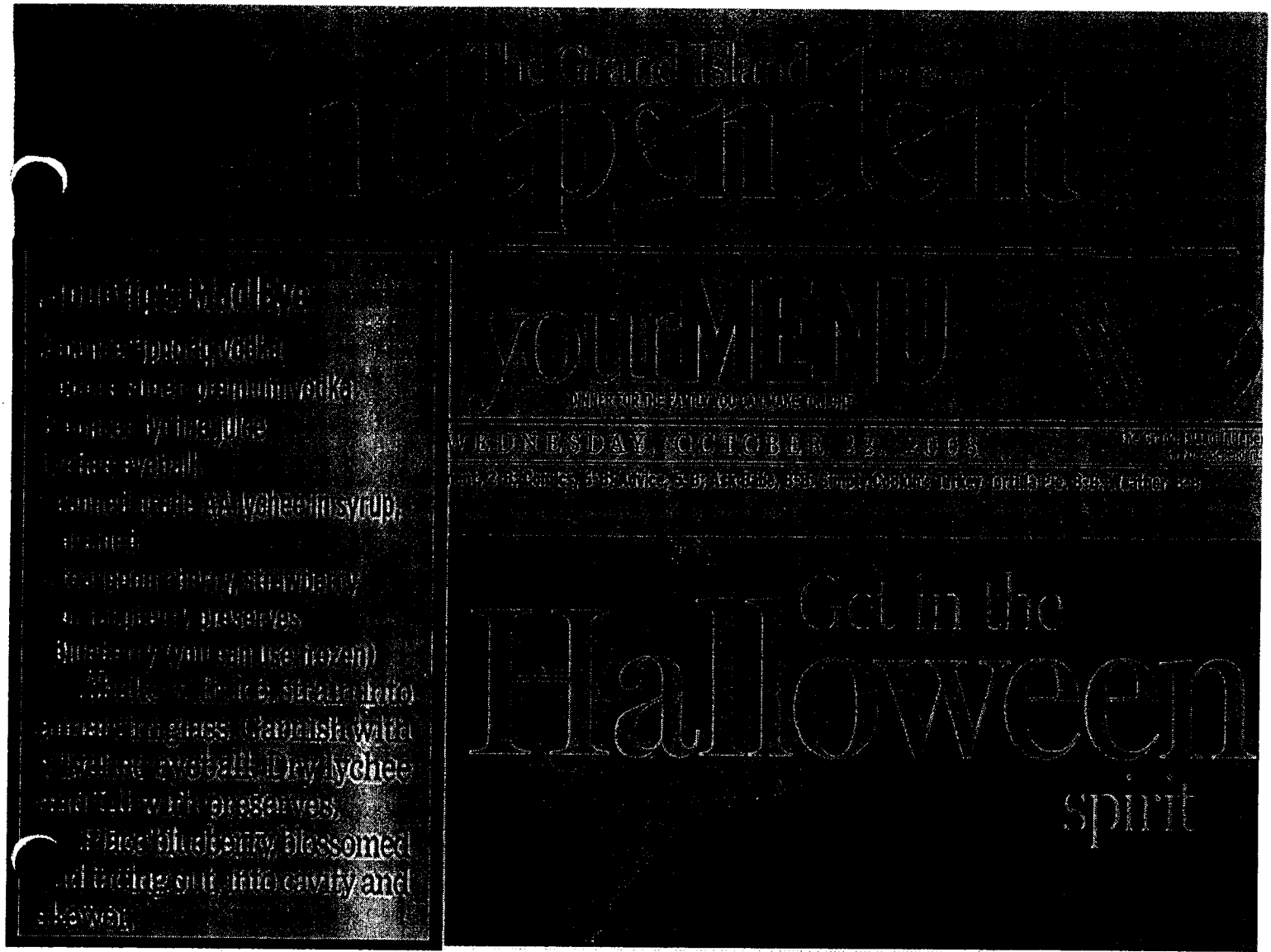
Shake with ice; strain into a martini glass.

Garnish with a lychee eyeball:

1 canned grade AA lychee in syrup, drained
1/4 teaspoon cherry, strawberry or raspberry preserves
1 blueberry (you can use frozen)

Dry lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer.

Courtesy of FGPR

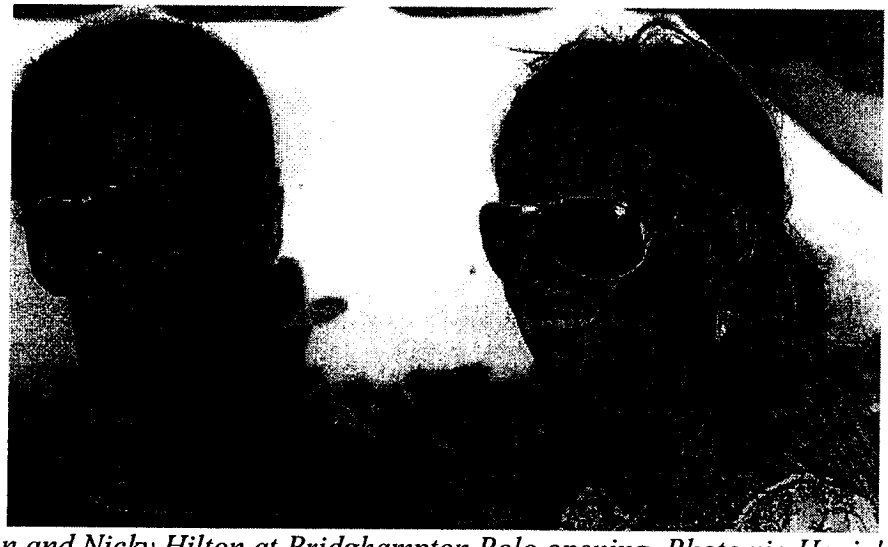


Courtesy of FGPR

Guest of a Guest...

http://hamptons.guestofaguest.com/hamptons-polo/why-polos-a-match-made-in-gossip-heaven/#more-3148

Why Bridgehampton Polo Is A Match Made In Gossip Heaven



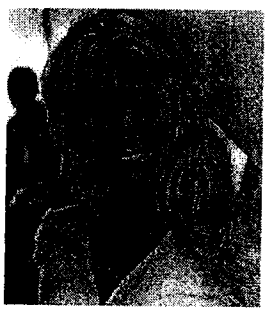
[Baron and Nicky Hilton at Bridghampton Polo opening. Photo via Hagin' in the Hamptons]

This Saturday July 19th marked opening day of the 2008 Summer Season of the Mercedez-Benz Polo Challenge, a day not dared to be missed by Polo fanatics OR social scions. Probably one of the most quintessential things to do on summer Saturdays in the Hamptons is to attend the polo matches at the Bridgehampton Polo Club on Hayground Road.

By "attending Polo", I'm not talking about pulling up to the field with a basket full of cold cuts and some wine coolers to enjoy while watching the games from the bleachers. I'm talking about attending Polo on the other side – the side behind the white picket fence (literally) that has that big white tent with the un-missable Mercedez-Benz emblem on it. That is known as the VIP tent, and that is where "Polo" really happens.

The Polo celebration in the VIP tent area was hosted by Gossip Girl hottie Chace Crawford and attended by other notables such as Nicky Hilton, Penn Badgley, Dabney Mercer, Bethenny Frankel, Blake Lively, Nacho Figueras, Eric Villency, Kimberly Guilfoyle, Joe Francis and Brett Ratner. The showdown on the field was between Team White Burch and Team Jumeirah Culu Culu, if you happened to be watching Polo at all.

The invite only, well healed crowd of good looking and well dressed power players under the tents is REALLY why most people go to Polo. There is arguably more action under the tents than on the field itself; in my opinion the guests are more fun to watch than the games. (Especially after a few Perrier-Jouet mini champagne bottles or several **signature summer 2008 Roc Candy or Bubbles 'n Blue cocktails from Hpnotiq.)**



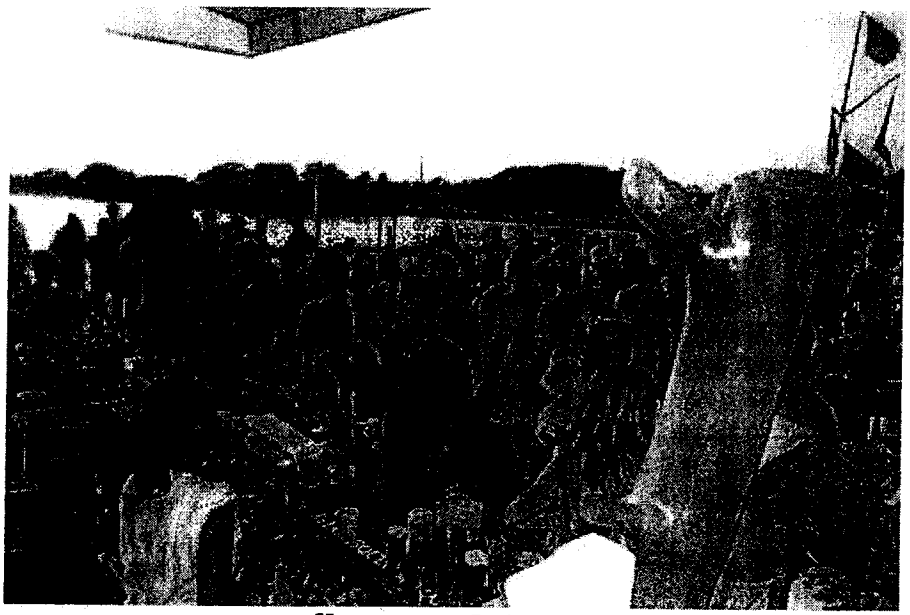
After observing the mixing and mingling from the sidelines, I ran into Alexa Greenstadt and her brother Kyle Heller, to whom I admitted I wasn't even watching the matches. They asked, "Who was?" I told them that I think 80% of the people aren't even watching polo (which IS a sign of a GOOD party) and Kyle said I was being generous with my estimation. He thinks 92% are NOT watching Polo. Clearly Polo is a very social sport.

Courtesy of FGPR

Guest of a Guest...

http://hamptons.guestofaguest.com/hamptons-nightlife/rodriguez-rocks-the-surf-lodge/

Rodriguez Rocks The Surf Lodge



[Images via Rob Rich]

The Surf Lodge saw its usual crowd of hipsters, socialites, locals, and families turn out in droves for this past sunday's Rodriguez concert. The elusive rock/folk stalwart (he's been playing since the mid sixties), sounds like a trippier, often very political version of **Bob Dylan** with dashes of José Feliciano: the words are bitter, the delivery and melodies sweet. Sunday, he and his band played to the setting sun, a dozing dog, and the dancing feet of their **Hpnotiq-fueled**, sun kissed audience, one of whom was inexplicably sporting a tiara.

Courtesy of FGPR

Guest of a Guest...

http://hamptons.guestofaguest.com/hamptons-polo/kidding-around-at-bh-polo/

Kid'ing around at Bridgehampton Polo

Normally the last place you would EVER think to bring a toddler or a youngster is to the VIP tent at the Mercedes-Benz Bridgehampton Polo Challenge. (Unless the VIPs themselves were the kids.) History was made this past weekend on the Blue Star Jets field as Stride Rite sponsored the FIRST EVER "Kids Day" at Bridgehampton Polo Club. What did this entail? Kristin Cavallari hosted the festivities with Games from Space Odyssey USA- Family Entertainment Center, Balloons in the shapes of animals and FREE shoes! That's right, Collections by Stride Rite had a table for kids to design their own pair of Stide Rites under the tent as adults downed mini bottles of Perrier-Jouët or **Hpnotiq Bubbles n' Blue cocktails**. Clearly, treats for everyone as we watched Team Pony Express face off with Team Black Watch.

Courtesy of FGPR

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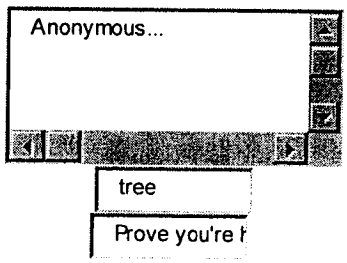
News and Culture from the vineyards on the North Fork to the beaches on the South Fork, and all the parties in between, reported from a plank chair in the sand.

Tip Box



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Featured Interview

Tripoli Patterson Tripoli Patterson is a pro surfer. He's lived in Bali and New Zealand. He puts together fantastic exhibitions for artists he discovers in his travels. His tee-shirt line's like Christopher Holland's on acid. New York's hipster elite love him. So too do older, more established gallery owners. Among the east end's young wave riders, he is God. And he is only 24.

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Have an interesting story, or weekend recap? Know a local farm stand that's a best kept secret? We'd love to hear about it, and have you write about it. If you'd like to be a guestwriter for us, send me an email! rachelle@guestofaguest.com
Want a Guest of a Guest Photographer at your next event? Email us! events@guestofaguest.com

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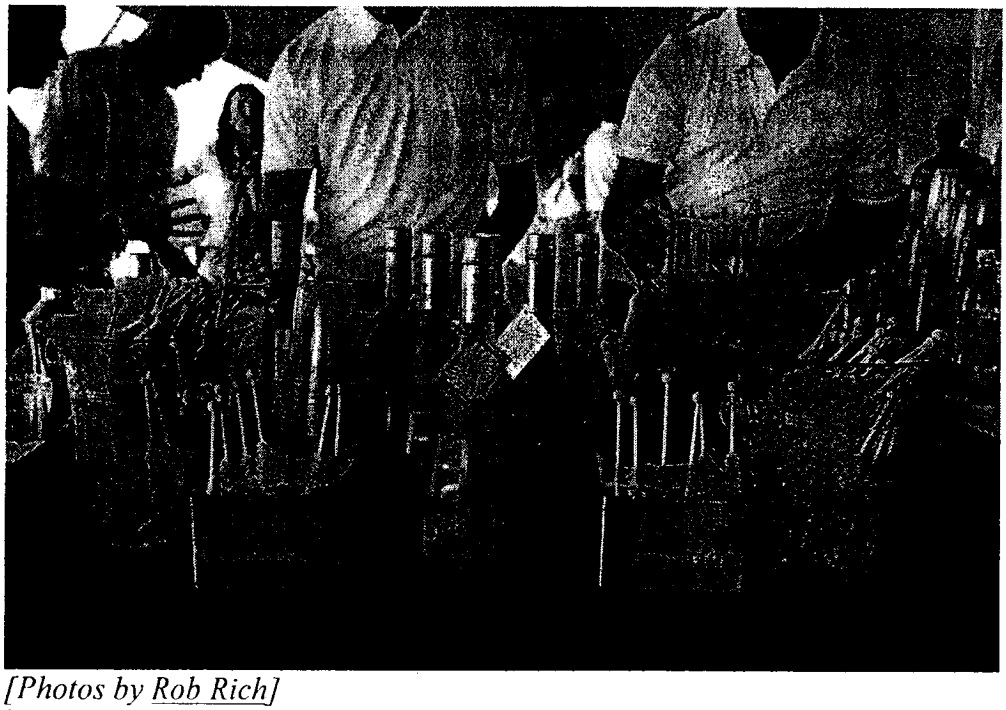
Hpnotiq Pulls Out All The Strings



[Photos by Rob Rich]

Claire learned early on about the prevalence of sponsors out here:

"Nearly every event and venue I've been to out here has been heavily sponsored, with the only variation being the degree to which the product/brand is referenced in the event and venue's title. I suppose it doesn't make sense to foot the bill yourself if a company will do it for you, but I can't help feeling that what you've saved financially you've lost in class." [Claire]

"Welcome to the PR world." is all I could answer with. I actually understand the need for sponsors on both ends, and am completely supportive of companies that are trying to promote and sell a product (this is America after all). However, the stunts that **Hpnotiq** has been pulling this summer are border line overkill. Check out the latest event they sponsored: The Bridgehampton Polo match last Saturday. Was this event about the polo (or even the fashion?) nope, it seemed it was about the alcohol.

Gotta love the Hpnotiq flavored candy sugar sticks though. Genius move. Also, their good old fashioned work ethic. Hpnotiq was all over Surf Lodge the night before!

[Hamptons Cliche Of The Week]
[God Bless America]

More photos below:

Email Post

August 15, 2008 @ *12:23:59 pm By* *RACHELLE HRUSKA*
HAMPTONS PARTIES

Name

Email

Website

Anti-spam word: (Required)

To prove you're a person (not a spam script), type the security word shown in the picture. Click on the picture to hear an audio file of the word.

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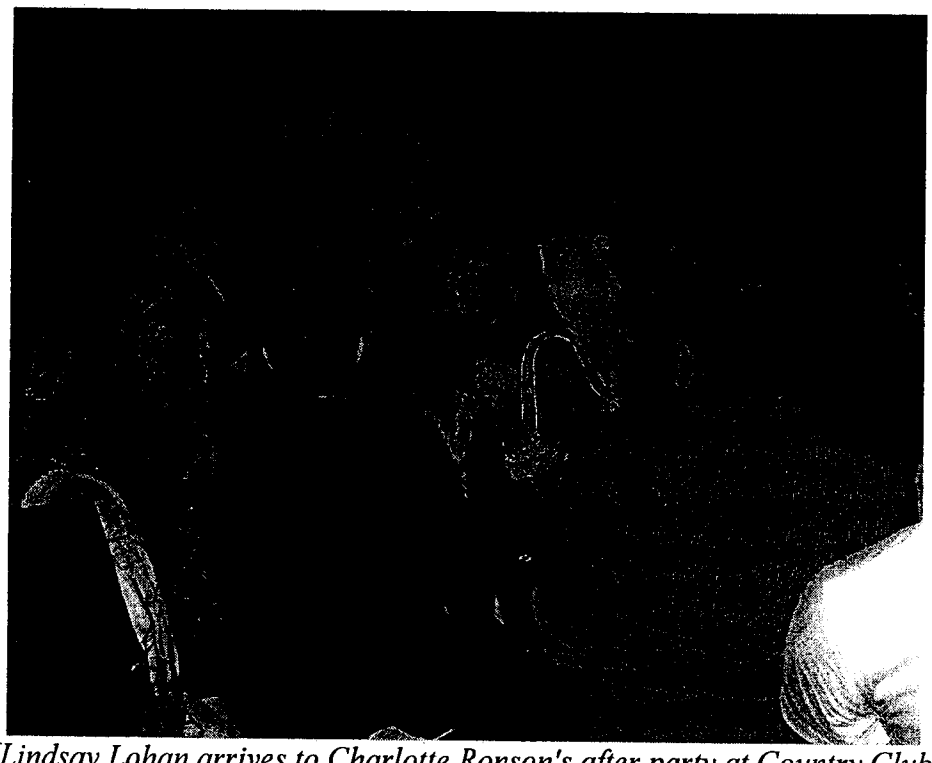
Guest of a Guest...

http://guestofaguest.com/nyc-fashion-week/the-ronsons-throw-a-country-club-bash/

The Ronsons Throw A Country Club Bash

September 9, 2008



[Lindsay Lohan arrives to Charlotte Ronson's after party at Country Club.

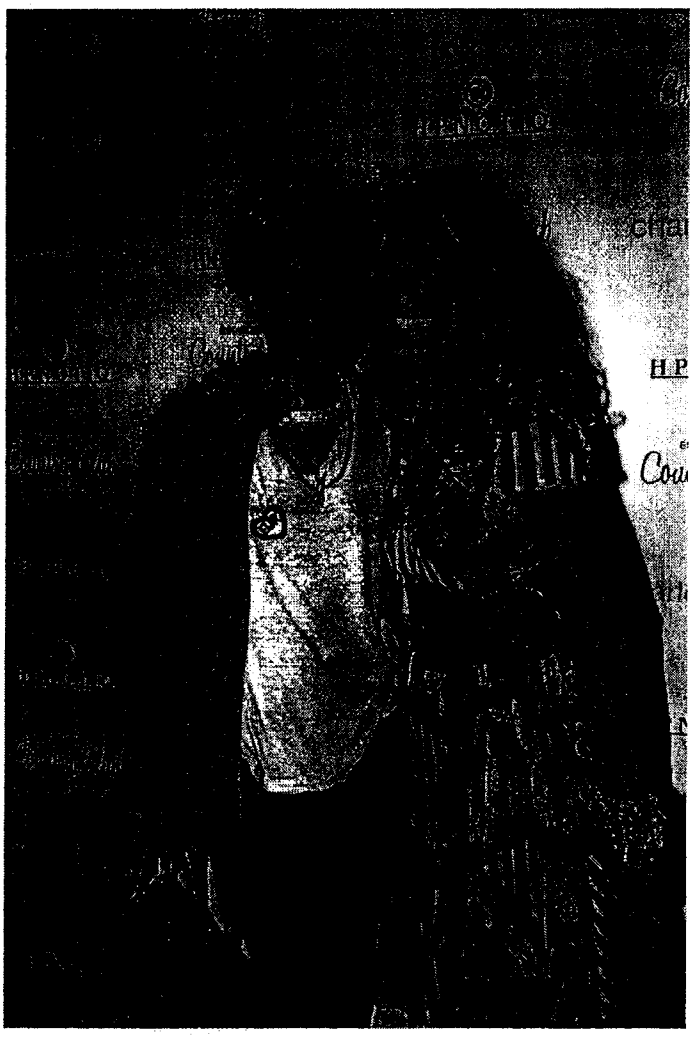
Photos by Rob Rich]

Celebrities and fashionistas descended on 14th Street lounge Country Club on Saturday night to celebrate with designer of the moment, Charlotte Ronson, who had her first show in the Bryant Park tents that morning. The torrential downpour couldn't keep the crowd away from this party, with music by Charlotte's brother, Grammy-winning producer Mark Ronson, and an assortment of **specialty cocktails by Hpnotiq.**

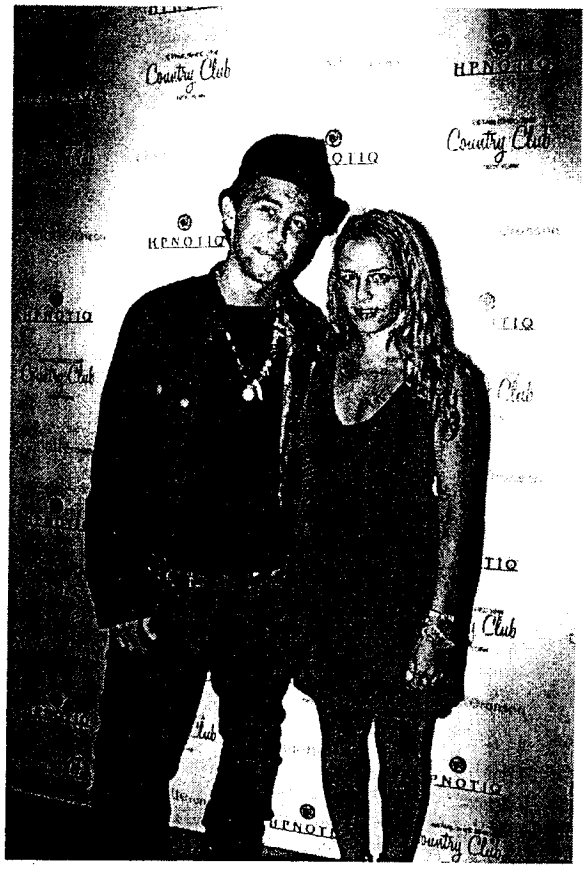
More photos and story from this event below:

Despite the rain, the press and paparazzi were out in full force, as so many of the Ronson/Dexter-Jones clan came together under one roof. **Annabelle Dexter-Jones,** who walked in her sister's show, the family's matriarch **Anne Dexter-Jones, Alexander Dexter-Jones**, who took over the turntables after **Mark**, and Opium Group's Roman Jones came out to party with siblings Charlotte, Mark and Samantha Ronson. **Samantha arrived with gal pal Lindsay Lohan** and huddled in a corner VIP booth with friends **Nicole Richie and husband Joel Madden**, Blue & Cream owner Jeff Goldstein, Paper Magazine columnist Mickey Boardman, SKY Group NY honcho Alan Philips and Sophomore designer Crissy Miller.

Joel Madden and Alan Philips



Annabelle Dexter-Jones, Anne Dexter-Jones



Alex Dexter-Jones, Charlotte Ronson

Alexis Page, Elliott David

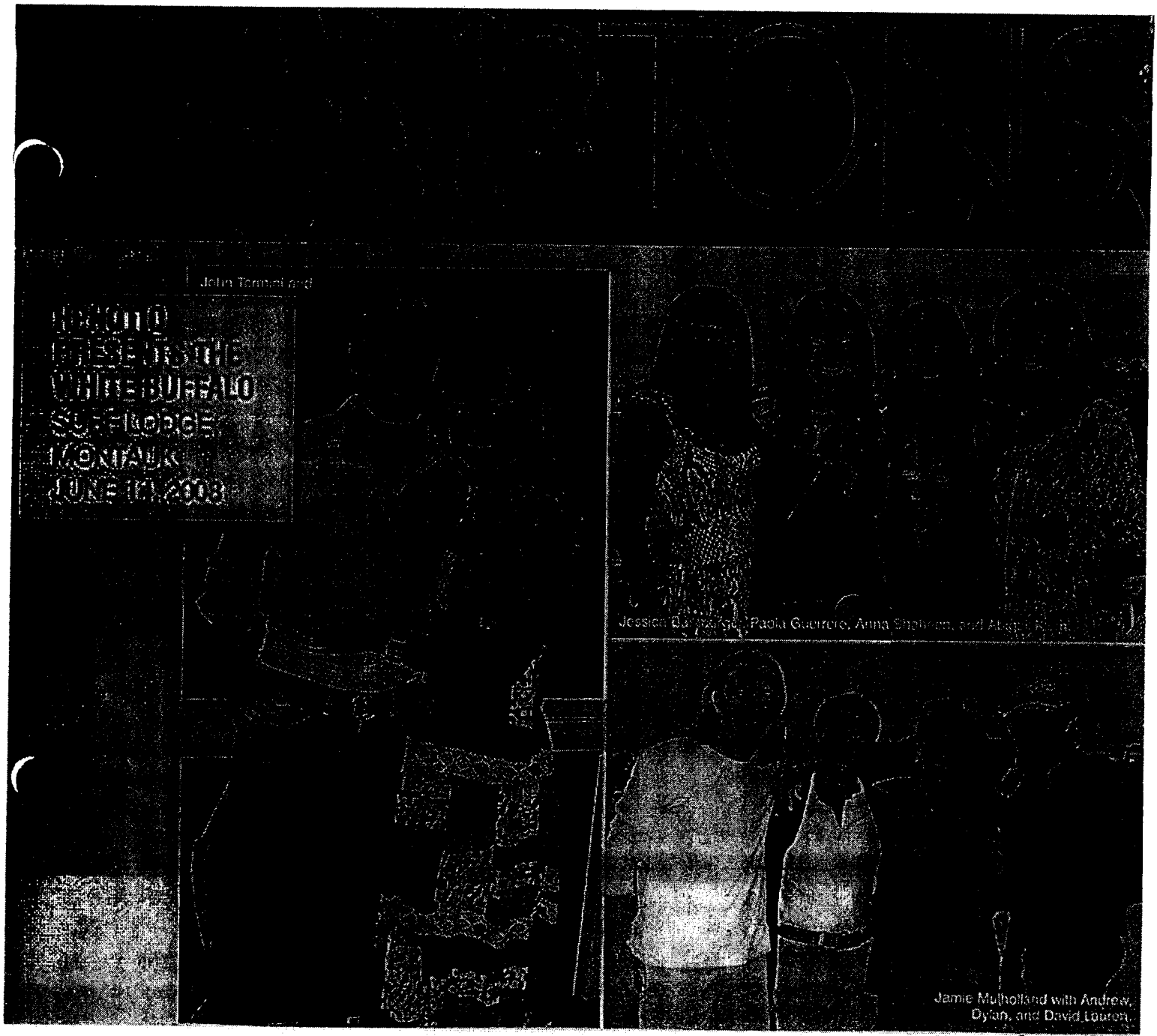
Jeff Goldstein, Charlotte Ronson

Alexander Dexter-Jones

Chelsea Skidmore, Lucy Aragon

Anne Dexter-Jones

Courtesy of FGPR

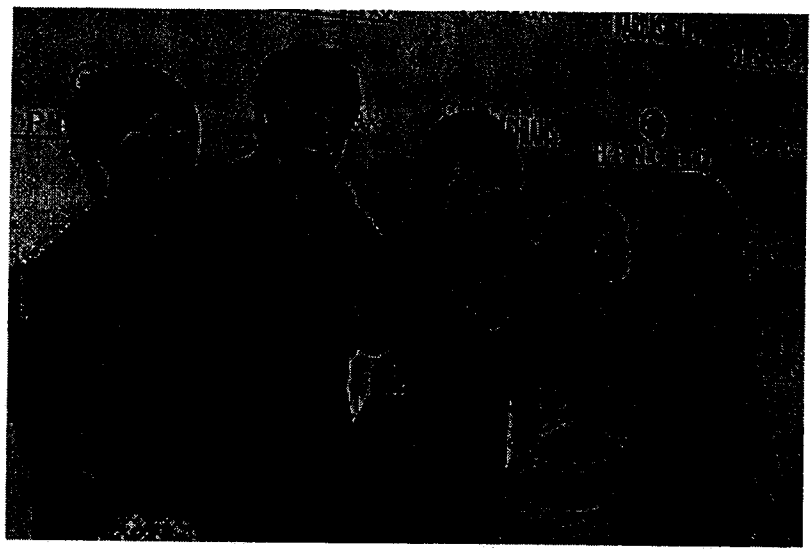


Courtesy of FGPR

HOLLYSCOOP TV

Are You Keeping Up With the Kardashians?

http://tv.hollyscoop.com/keeping-up-with-the-kardashians/are-you-keeping-up-with-the-kardashians_581.aspx



Have you been *Keeping Up With the Kardashians*? We certainly have! Last night *Hollyscoop* was on the red carpet for the *Keeping Up With the Kardashians* Season Two launch party at Les Deux nightclub in Hollywood sponsored by **Hpnotiq**.

We caught up with the sisters to get the scoop on the upcoming season and how their lives have changed since the show launched. Check out the video below to get the scoop straight from the girls.

COURTESY OF FGPR

From: Grazia Mautner [grazia@foxgreenberg.com]
Sent: Tuesday, July 08, 2008 12:42 PM
To: 'Justin Ames'
Cc: 'Blevins, Brittany'; 'Kate Latts'; 'Michelle Fox'
Subject: Hpnotiq Media Clip: Canton Rep

Hello All,

Please see below or attached for a placement we arranged for Hpnotiq in Ohio's Canton Rep.

Best,

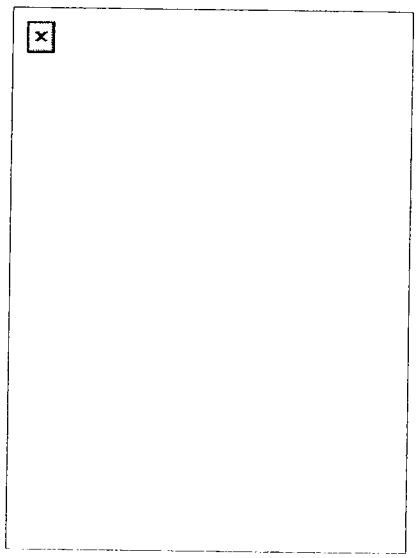
Grazia

http://www.cantonrep.com/index.php?ID=417858&Category=8&subCategoryID=

A July 4 drink with fireworks

Wednesday, June 25, 2008
BY Jennifer Mastrolanni

It's easy to find patriotic food recipes, but what about celebratory cocktails for the Fourth of July?



Hpnotiq has the answer. Bottled in France, Hpnotiq is a blend of premium vodka and natural tropical fruit juices with a touch of cognac, which combine to produce its signature electric blue color.

The Fourth of July Sparkler combines Hpnotiq with natural fruit juices, swirled with margarita flavors. We found the product at The Irishman Liquor & More at 3808 Tuscarawas St. W, (330) 477-2615.

FOURTH OF JULY SPARKLER

1 ounce Hpnotiq

2 ounce super premium tequila

1 ounce Grand Marnier

1 ounce fresh lime juice

Splash of sour mix

1/2 cup crushed ice

Rim a margarita glass with red (food coloring) salt. Blend tequila, Grand Marnier, sour mix and lime juice.

Pour mixture into margarita glass. Top with 1 ounce of Hpnotiq, Garnish with homemade or store-bought sparkler.

Courtesy of FGPR

Grazia Mautner
Fox Greenberg Public Relations
48 West 21st Street, Suite 1000
New York, NY
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212-334-1212
www.foxgreenberg.com

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Sent: Tuesday, July 08, 2008 12:44 PM
To: 'Justin Ames'
Cc: 'Blevins, Brittany'; 'Kate Latts'; 'Michelle Fox'
Subject: Hpnotiq Media Clip: Nashua Telegraph

Hello All,

Please see below or attached for a placement we arranged for Hpnotiq in New Hampshire's Nashua Telegraph.

Best,
Grazia

feastnh logo

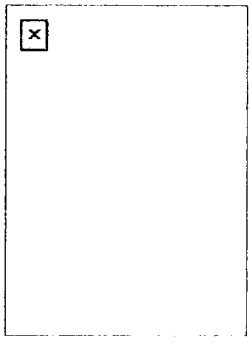
http://www.nashuatelegraph.com/apps/pbcs.dll/article?AID=/20080704/FEAST01/572547921/-1/feast01

Published: Friday, July 4, 2008

Friday happy hour

A special drink for a special day! This recipe comes from Hpnotiq:

HPNOTIQ'S FOURTH OF JULY SPARKLER



1 oz. HPNOTIQ
2 oz. super premium tequila
1 oz. Gran Marnier
1 oz. fresh lime juice
Splash of Sour Mix
1/2 cup crushed ice

Rim a margarita glass with red (food coloring) salt.
Blend Tequila, Gran Marnier, Sour Mix and Lime Juice.
Poor margarita into margarita glass.
Top the margarita with 1 oz. of Hpnotiq
Garnish with homemade or store-bought sparkler.

Courtesy of FGPR

Grazia Mautner
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Sent: Tuesday, July 08, 2008 12:46 PM
To: 'Justin Ames'
Cc: 'Blevins, Brittany'; 'Kate Latts'; 'Michelle Fox'
Subject: Hpnotiq Media Clip: The Day
Hello All,

Please see below or attached for a placement we arranged for Hpnotiq in Connecticut's "The Day."

Best,

Grazia

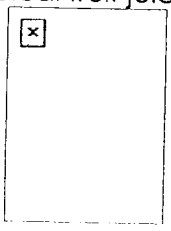
http://www.theday.com/news/entertainment/food_dining.aspx

Home »Entertainment »Food & Dining

June 25, 2008

THE SPARKLER

Need a cocktail for your Fourth of July party? Try this from the makers of Hpnotiq, a blend of premium vodka, natural tropical fruit juices, and a touch of Cognac.



OUNCE FRESH LIME JUICE
SPLASH OF SOUR MIX
1/2 CUP CRUSHED ICE
Rim a margarita glass with red salt.
Blend tequila, Gran Marnier, sour mix and lime juice.
Poor margarita into margarita glass.
Top the margarita with 1 oz. of Hpnotiq
Garnish with a Sparkler.

Courtesy of FGPR

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plum **miami beach**

Director Aaron Rose Interview

June 5th, 2008 8:38am
Tags: Arts & Entertainment, Film

RAFAEL PÉREZ (V. SUÁREZ), JOAQUÍN TAVILA (V. SUÁREZ) Y CATINA GARRATÓN.

MODELOS HPNOTIQ.

SEBASTIÁN ALEMÁN, MARIBEL RIVERA Y KARINA GALLETTI, DE V. SUÁREZ; Y FRANCISCO RAMIS.

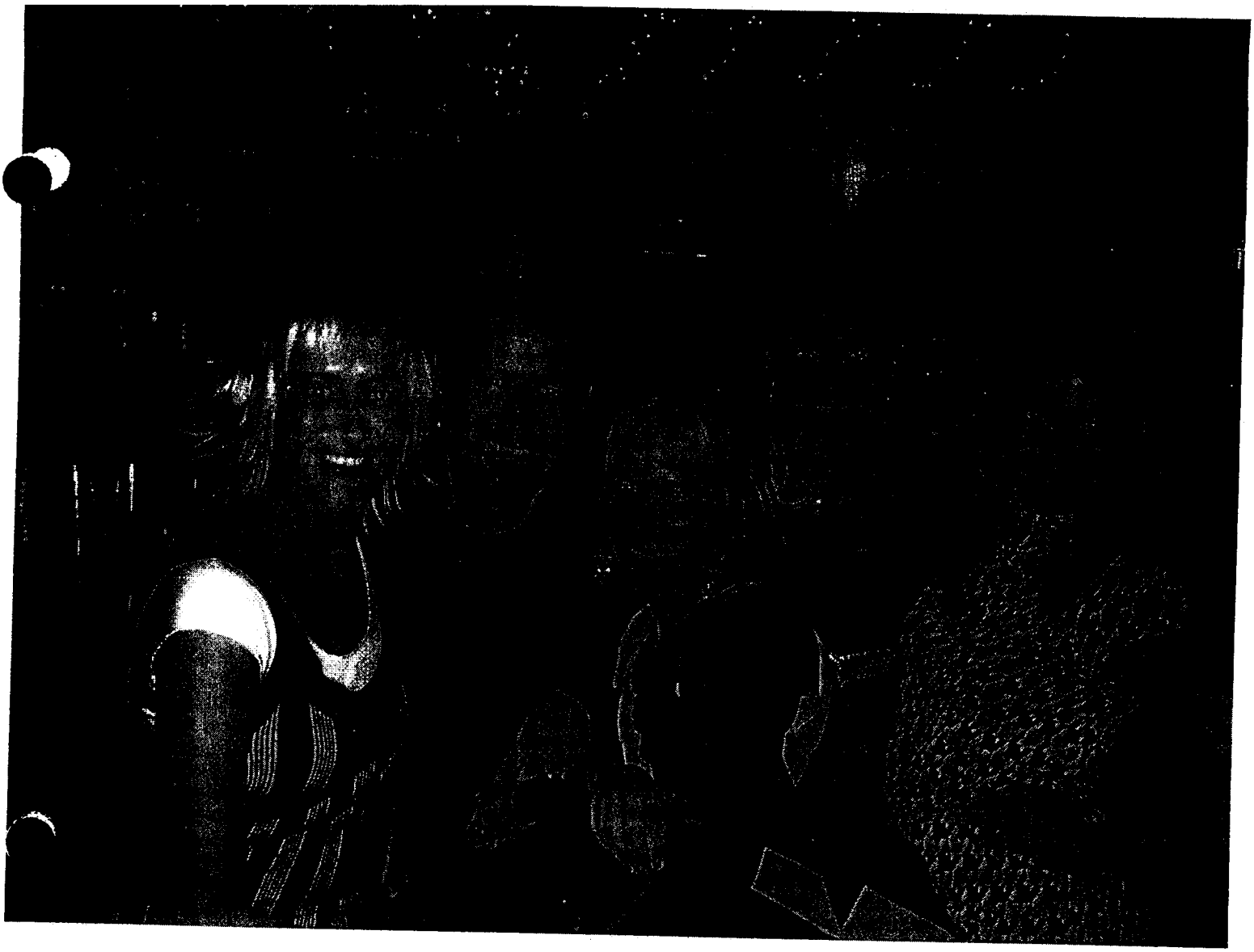
RAFAEL PÉREZ E ISMAEL MARTÍNEZ.

Hipnotizados con Hpnotiq

V. Suárez & Co. y su producto Hpnotiq llevaron a cabo Hypnosis2 en el hotel Normandie de San Juan. Por segundo año consecutivo este se convirtió en uno de los eventos más comentados. Los asistentes disfrutaron de la música de los DJ invitados: Danielle Nichole (Nueva York), Electrobios (Argentina), y de Puerto Rico: XMan, DJ Gandhi, DJ Juan De Varona y DJ Metro. Todos saborearon los tragos preparados con Hpnotiq, primera bebida en su categoría que combina vodka, jugo de frutas tropicales y un toque de coñac.

DIANELSIE GUZMÁN, LAS EJECUTIVAS DE VENTAS DE IMAGEN, EILEEN GUZMÁN Y JESSICA COREANO JUNTO A MÓNICA PONCE.

ENRIQUE Y CRISTINA TORRES, MARIBEL Y RAMÓN ENRIQUE TORRES.



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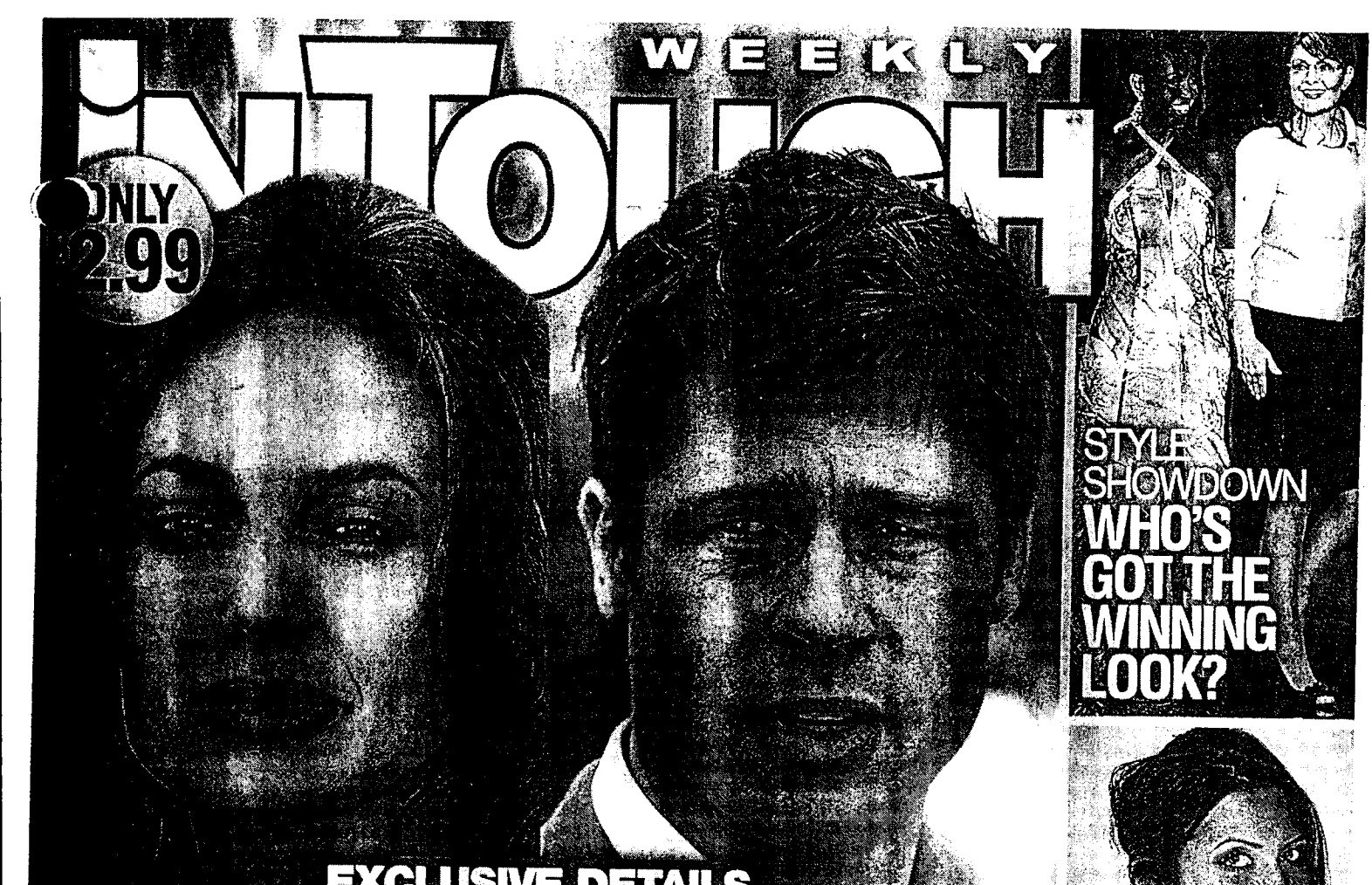


EXCLUSIVE DETAILS

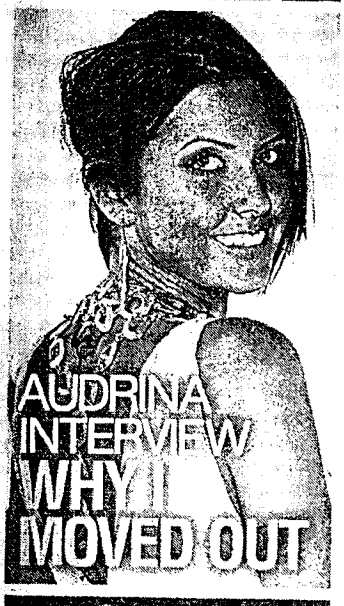
HAVE THEY SPLIT?

ANGELINA ISSUES BRAD AN ULTIMATUM

HE'S LIVING IN PARIS

WHY DENIALS OF A BREAKUP DON'T ADD UP

STYLE SHOWDOWN
WHO'S GOT THE WINNING LOOK?



AUDRINA INTERVIEW
WHY I MOVED OUT

DREW'S NEW YOUNGER MAN

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THE LATEST ON THE TRAGIC CELEBRITY PLANE CRASH

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EXCLUSIVE DETAIL

HAVE TH

SPLI

SEEN & HEARD

SIENNA MILLER wore the new CC Skye gold stud hinged bracelet while visiting Los Angeles on September 9.

PENN BADGLEY partied at the Carlo Rossi event on September 17 in NYC.

JESSICA ALBA wore a Park Vogel striped shirt in NYC on September 9.

RYAN PHILLIPPE danced at the House of Hype MTV VMA after-party on September 7 and hung out with his friends until 5 a.m.

SERENA WILLIAMS went to NYC's Pacha for the party for *Gotham* and *Hamptons* magazines on September 11.

LAUREN CONRAD played drinking games with her friends at Southern Hospitality on September 10 in NYC.

PARIS HILTON and **BENJI MADDEN** picked up Nikon Coolpix cameras at the VMA after-party

JULIA STILES and Olympic swimmer **AMANDA BEARD** went to the Hpnotiq Bar backstage at the Cynthia Rowley fashion show on September 11 in NYC.

OCTOBER 6, 2008

THE LATEST ON THE MAGIC

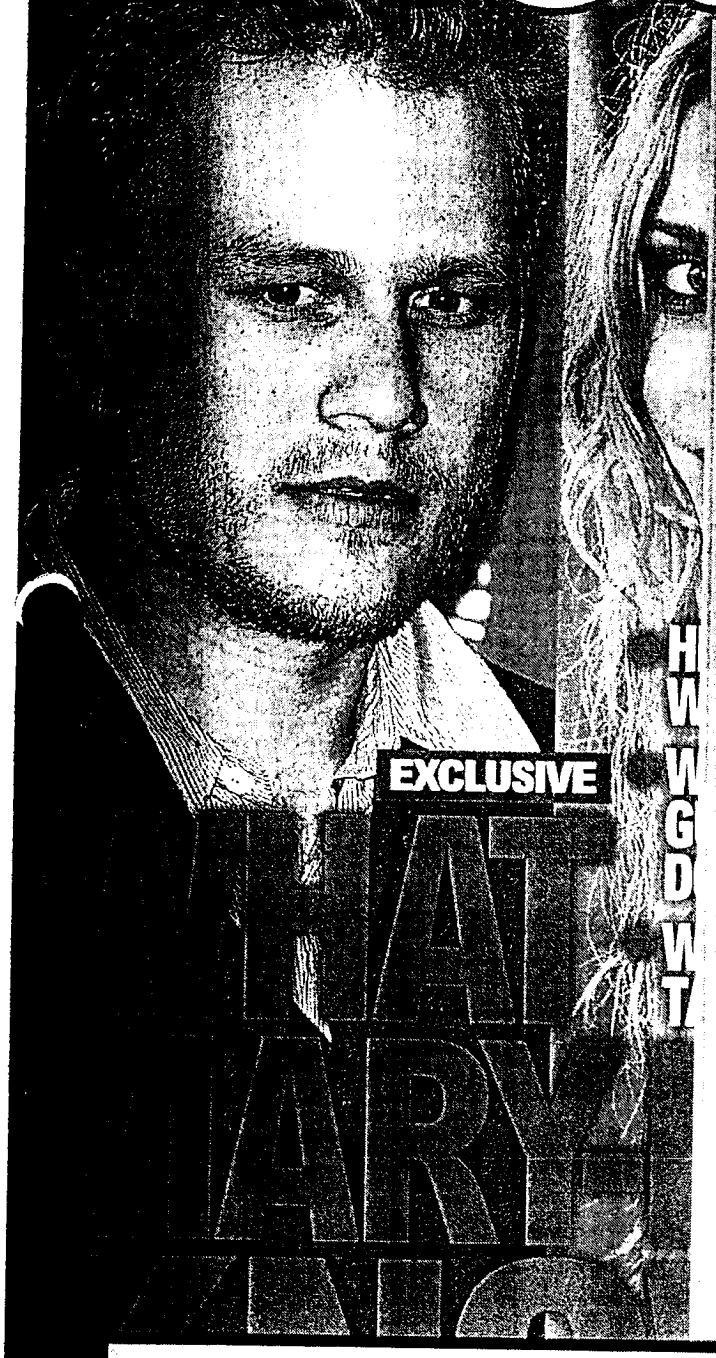
Courtesy of FGPR

ANGELINA'S PREGNANT

WEEKLY
InTouch

THREE BABIES BY THE END OF THE YEAR!

NEW FEARS NICOLE'S SO THIN AFTER GIVING BIRTH



EXCLUSIVE

HW GD WT

SEEN & HEARD

PARIS HILTON took time out from the party scene to enjoy Pama liqueur's Granita dessert with some friends at the Bon Appetit Supper Club at the Sundance Film Festival on January 19.

MATTHEW PERRY picked up an Andrew Marc leather shearling coat at the Hollywood Life House at the Sundance Film Festival on January 21.

KANYE WEST performed a surprise concert at One Step Beyond at the American Museum of Natural History in New York on January 25.

NICK CANNON was seen at Bahamas hotspot Aura drinking a Knights Head beer with friends on January 18.

TRACEY EDMONDS was drinking Smartwater at the MySpace Nights@TAO party in Park City, Utah, on January 19.

HILARY SWANK went shoe-shopping with boyfriend John Campisi at ALDO after getting a manicure and pedicure on Newbury Street in Boston on January 17.

COLIN HANKS was sipping Fairtrade Divine Chocolate hot cocoa at Stereo's Sundance outpost on January 18.

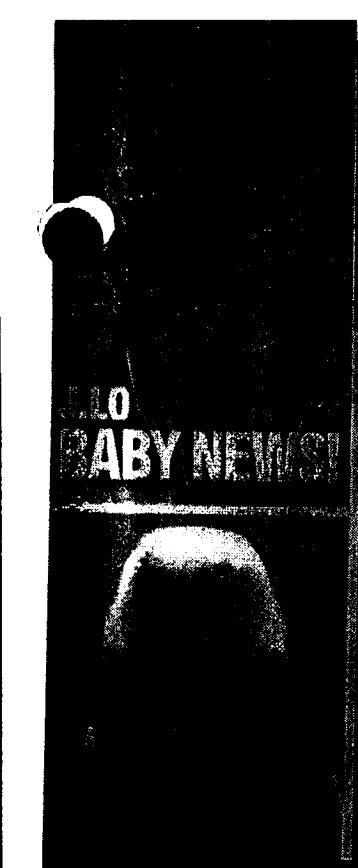
JESSICA ALBA got a $300 Spyder charm vest at Fred Segal on

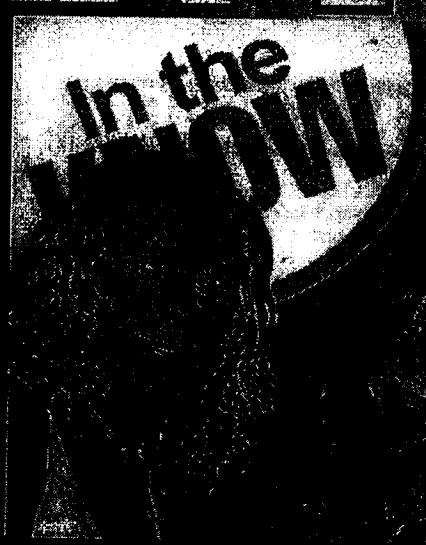
JOSH LUCAS was at the Hpnotiq bar at The Lift in Park City, Utah, on January 21.

The Lift in Park City, Utah, on January 21.

COURTESY OF FGPR

WEEKLY
In Touch





Extra was also at the event, where guests were given momlogic.com custom goodie bags.

Brooke Burke is blue, but very happy. On February 10, the eight-months pregnant actress, who already has three daughters, celebrated the upcoming birth of her first son with a blue-colored baby shower at The Tree House Social Club in LA. "It's so exciting. I love my girls, but there is so much estrogen in my house!" Brooke told *In Touch*, the only magazine with access to the Stride Rite-hosted shower. Brooke's fiancé, David Charvet, 35, is just as excited. "He cried and he screamed," says Brooke about when they saw it was a boy on the ultrasound. Even though the 36-year-old said she's been craving burgers, the sweet treat at the party was Vanilla Bake Shop cupcakes. Hpnotiq also created the Bubbles n' Blue signature cocktail for non-pregnant guests to sip on.

ad up and down
as in high school
David told *In Touch*
hearing the news.

Courtesy of FGPR

KATHARINE McPHEE and KELLIE PICKLER surprised *American Idol* fans when they attended a Hpnotiq-sponsored premiere party at Les Deux on March 19 in LA.

with a bottle of Don Julio tequila at the newly opened Florida Room in the Delano Hotel on March 12.

MENA SUVARI wore a lilac dress while walking through Hollywood & Highland Center on March 19.

Teen rockers the JONAS BROTHERS dined with their crew at Morton's The Steakhouse in the Georgetown area of Washington, D.C., on March 23.

MILEY RAY CYRUS and mom Tish made a fashion statement by donning matching Ruehl Anabelle clutches while they attended Easter services on March 23 in LA.

ADAM "DJ AM" GOLDSTEIN spun for the WILLIAMS sisters at The Belvedere party at Miami's Set on March 27.

The Hills' WHITNEY PORT received Mark cosmetics and Warren-Tricomi products at LAUREN CONRAD's LA Fashion Week show on March 11.

Actor MICHAEL RAPAPORT drank Motley Bird energy drinks at a private table with friends at Goa in Hollywood on March 20.

COURTESY OF FGPR

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SEEN & HEARD

CHARLIZE THERON and LISA KUDROW were seen separately at Ole Henriksen Face/Body spa in West Hollywood on May 14, getting purifying facials.

JOEL MADDEN picked up Plantronics Swarovski earphones for NICOLE RICHIE before he spun at the BPM Hpnotiq lounge at Coachella Music & Arts Festival on April 26.

The Office's MELORA HARDIN picked up Haley K.'s organic cotton wide-leg cropped pants and a tree print T-shirt in LA on April 24.

HEIDI KLUM and model MARISA MILLER chatted at the Chateau Marmont after the launch of Heidi's jeans line with Jordache at Bloomingdale's in LA on April 30.

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ANGELINA'S HOSPITAL DRAMA!

MATTHEW'S BABY JOY: IT'S A BOY!

ANDREW RESTONE'S REAM EDDING

SEEN & HEARD

AUDRINA PATRIDGE drank Grey Goose vodka while raising money for the Piven Theater Workshop at the Underground in Chicago on June 27.

STAVROS NIARCHOS stopped by the Hpnotiq Cinema Series at the Surf Lodge in New York's Hamptons on June 29.

ABOU
STE
AF

A SMITTEN A-ROD IS
INFATUATED WITH M
AND BRAGGING TO FR
HIS RELATIONSHIP W

KATHERINE HEIGL's husband, JOSH KELLEY, had a night out at the Rockit Bar & Grill in Chicago on June 28.

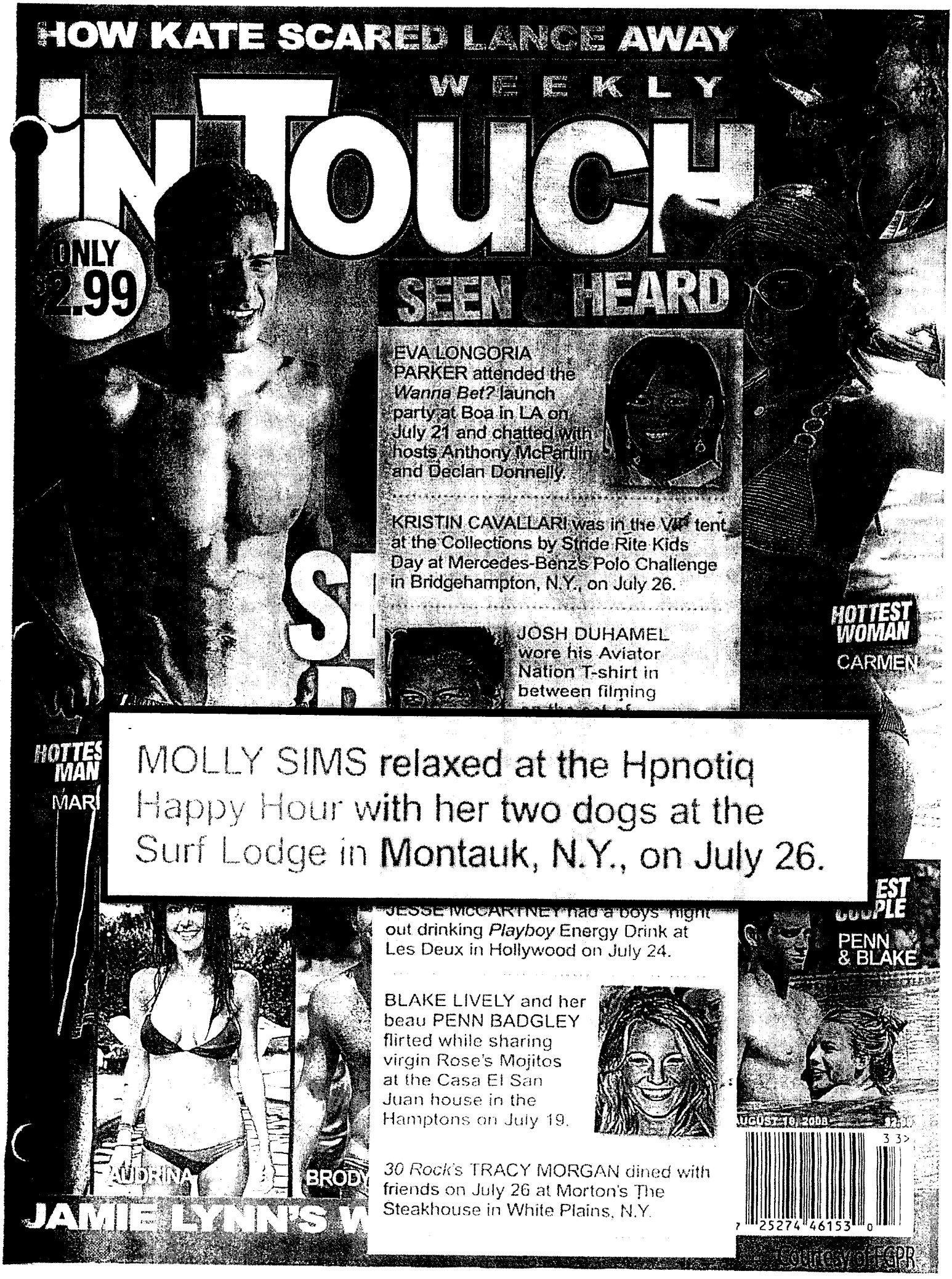
DAVID SPADE bought Belvedere martinis at the Official UFC After-Party on July 5 at Mandalay Bay in Las Vegas.

Heroes' KRISTEN BELL took a break from her busy schedule and picked out a necklace from Gap's new jewelry collection on June 30 in NYC.

WILL.I.AM from the Black Eyed Peas partied with friends at NYC hotspot Mansion on June 11.

RYAN SEACREST hung out with Epic Records president Charlie Walk while drinking Snapple Antioxidant Water at The Estate in N.Y.'s Hamptons on July 4.

SERENA WILLIAMS treated herself to some chocolate popcorn at the Dale and Thomas store in Palm Beach, Fla., on June 10.


HOW KATE SCARED LANCE AWAY
WEEKLY
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SEEN HEARD
EVA LONGORIA PARKER attended the Wanna Bet? launch party at Boa in LA on July 21 and chatted with hosts Anthony McPartlin and Declan Donnelly.
KRISTIN CAVALLARI was in the VIP tent at the Collections by Stride Rite Kids Day at Mercedes-Benz's Polo Challenge in Bridgehampton, N.Y., on July 26.
JOSH DUHAMEL wore his Aviator Nation T-shirt in between filming
HOTTEST WOMAN
CARMEN
MOLLY SIMS relaxed at the Hpnotiq Happy Hour with her two dogs at the Surf Lodge in Montauk, N.Y., on July 26.
JESSE McCARTNEY had a boys' night out drinking Playboy Energy Drink at Les Deux in Hollywood on July 24.
BLAKE LIVELY and her beau PENN BADGLEY flirted while sharing virgin Rose's Mojitos at the Casa El San Juan house in the Hamptons on July 19.
30 Rock's TRACY MORGAN dined with friends on July 26 at Morton's The Steakhouse in White Plains, N.Y.
PENN & BLAKE
AUDRINA
BRODY
JAMIE LYNN'S W
Courtesy of FGPR

WEEKLY

IN TOUCH

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SEEN & HEARD

On August 12, new mom JESSICA ALBA picked up the new Country Road Kimono Wrap set and

KATIE LEE JOEL sipped a Hpnotiq and champagne cocktail after hosting the Bridgehampton Polo Tournament in N.Y.'s Hamptons on August 9.

on August 6 with a group of his friends at The Half King, a restaurant in NYC's Chelsea owned by *The Perfect Storm* author Sebastian Junger.

LINDSAY LOHAN and SAMANTHA RONSON partied in The Florida Room at Miami's Delano hotel on August 5.

JASON LEWIS danced with friends and sipped Belvedere martinis at Las Vegas hotspot The Nightclub on August 3.

Courtesy of FGPR

ONLY WEEKS AFTER THE BIRTH OF THE TWINS, ANGELINA TELLS HIM "DON'T COME BACK"

PLU
WHY T
WERE
TO THE

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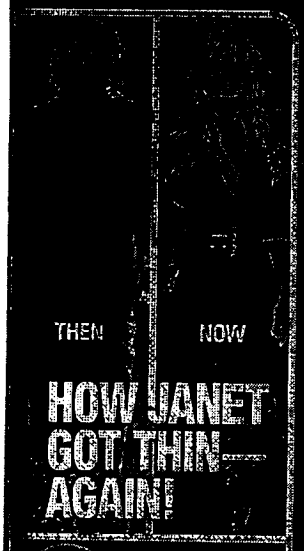
Wilmer previously dated Mandy Moore, Lindsay Lohan and Ashlee Simpson-Wentz.

Wilmer's dating

Wilmer Valderrama has a long list of gorgeous exes, but now he's snagged an actual pageant winner: Miss USA 2007, Rachel Smith (left). Wilmer, 28, and the Panama-born beauty, 23, were seen getting cozy at restaurateur Lonnie Moore's birthday party, hosted by Hpnotiq, at LA hotspot Les Deux on September 4. "They were flirting in a corner booth, whispering in each other's ears," an onlooker says. After a night of dancing and sipping cocktails, they left together at closing time.

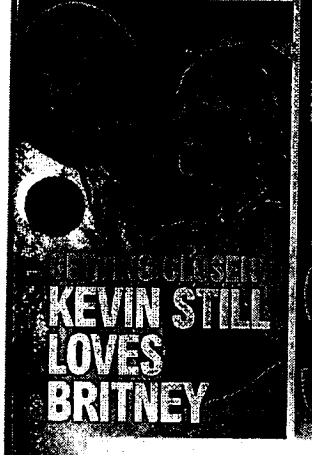
BRITNEY FACES THE MOM WHO BETRAYED HER

WEEKLY
iN TOUCH



THEN NOW

HOW JANET GOT THIN— AGAIN!



KEVIN STILL LOVES BRITNEY

WORLD EXCLUSIVE

ANGELINA'S SEX SCANDAL

She was only 16 when she posed for these racy photos—but what she said during the shoot was even more shocking

DID HEATH LEDGER FATHER ANOTHER CHILD?

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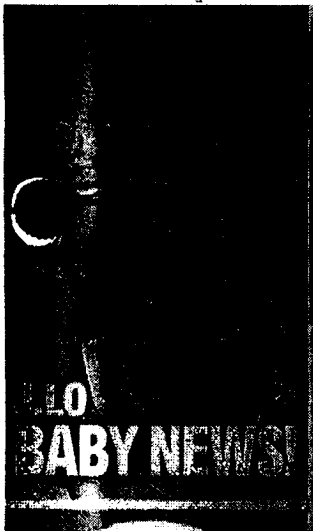

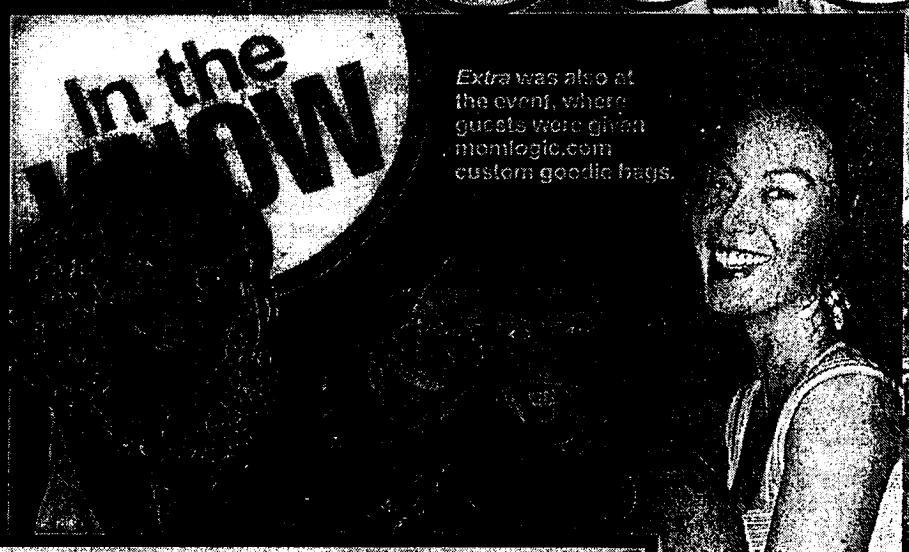

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Courtesy of FGPR

TIME TABLE

...ions to: exec@billboard.com

...Records names **Bryan Frasher** ...He was director of national promo-

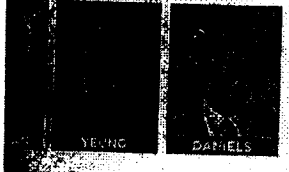
...c Publishing elevates **Kristin Durie** ...nd licensing and **Jovanka Clares** to ...services and licensing. Durie was ...s was director.

...otes **Glenda Hart** to assistant VP of ...executive director.

...Publishing names **Rod Parkin** VP ...as creative director at peermusic.

...Creative Management in New York ...gent in the firm's concerts depart-...ed Entertainment.

...nprice names **Eric Natal** director ...roject leader at marketing com-...



...ia Yeung VP of marketing. She ...Microsoft Xbox.

...Yeager VP of strategic initiatives. ...ommerce, promotion, event mar-...ising and artist relations at mar-...

...s **Madeleine Milne** manag-... **James Wheatley** director ...in Europe. Milne was GM, and ...siness development for Europe

...s the Century City, Calif., office of ...Hampton as a member of the ...media transactional practice ...at Beverly Hills-based Goldring, ...

..."Duane" Clark becomes a VP and ...ncial and business management ...Gready & McCarthy. He was busi-...

...lder Organization elevates **Libby** ...berg to VPs. They were senior

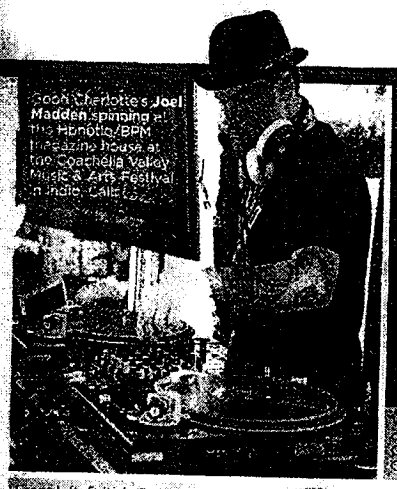
—Edited by Mitchell Peters

WORKS

ANNUAL CHARITY

...g gearing up for the fifth annual ...f Classic, which benefits Ally's ...zation that supports children in ...gnosed with cancer. As part of ...e 6 at Riverwind Casino in Nor... ...uction items will be available for ...ion packages and con... ...ched by musicians, ath... ...the golf tournament starts the ...lf Club. Since its inception, the ... $1.8 million for Ally's House, ...ear-old Allison Webb, who died

BACKBEAT



Soon Charlotte's **Joel Madden** spinning at the Hangout/BPM Magazine House at the Coachella Valley Music & Arts Festival in Indio, Calif.

Whitesnake frontman **David Coverdale** ... acoustic performance of tracks from new album *Good to Be Bad* ... in New York. From left are SPV Marketing president **Günter Ford**, Whitesnake bassist **Uli Jon Roth**, Coverdale, and WEA president/CEO **John Esposito**. PHOTO COURTESY OF ... URMANCHEEV

From left, British Consul General **Bob Peirce**; his wife, **Sharon Harroun Peirce**; actress **Judi Dench**; Los Angeles Mayor **Antonio Villaraigosa**; and producer **Nigel Lythgoe** attend the launch of BritWeek 2008 at the British Consul General's residence in Los Angeles April 24. The festivities ... Duran Duran ... the BAFTA/LA ... Comedy Festival ... charity soccer matches ... tribute to filmmaker David Lean, ... others. PHOTO ... OF MICHAEL BEZJIAN

2008 BMI CHRISTIAN MUSIC AWARDS

BMI saluted the writers and publishers of the past year's most-performed songs on Christian radio and TV during the annual Christian Music Awards, held April 19 at the company's Music Row offices in Nashville. BMI named Ed Cash the 2008 Christian songwriter of the year, while his composition "Made to Worship" garnered song of the year honors. Prior to the presentation of awards, perennial Christian music titan Jars of Clay, rising star Aaron Shust and Latin gospel artist Isaiah Thomas set the evening's warm tone with soulful renditions of their award-winning songs.

From left are BMI senior VP of writer/publisher relations **Phil Graham**, BrentWood-Benson Music Publishing president **Dale Matthews**, **Ed Cash** and BMI VP of writer/publisher relations for Nashville **Jody Williams**. PHOTO COURTESY OF JOHN RUSSELL

2008 ASCAP CHRISTIAN MUSIC AWARDS

ASCAP's roster of Christian music artists, songwriters and publishers was on display April 22 as Christian music industry leaders celebrated the 30th annual ASCAP Christian Music Awards at Richland Country Club in Nashville. Two-time winner Jeremy Camp again earned the songwriter of the year award; "Undo," recorded by Rush of Fools, was named Christian song of the year, and EMI Christian Music Group Publishing earned the Christian music publisher award for the fifth year running. A highlight of the evening was the presentation of the ASCAP Partner in Song Award to Brown Bannister.

From left are **Brown Bannister**, ASCAP senior VP for Nashville **Connie Bradley** and ASCAP VP of membership for Nashville **Dan Keen**. PHOTO COURTESY OF SCOTT HUNTER PHOTOGRAPHY

INSIDE TRACK

MANÁ PLANS NEXT ALBUM

As it wraps up its biggest tour ever, Mexican rock band Maná is going to take a couple of months off—and then begin writing for a new album. Drummer Alex Gonzalez was overheard at a promo stop saying that the group plans to return to the studio by the middle of next year, with the goal of putting out a new studio album at the end of 2009. Maná was in Los Angeles promoting its live CD/DVD, "[illegible]," which came out recently on Warner Music Latina.

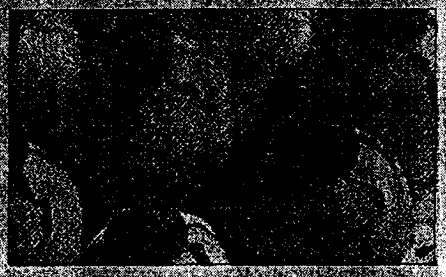
'STOOPID' SUMMER TOUR

As tipped [illegible] last week's scorching [illegible] Music & Arts Festival in Indio, Calif., reggae-rock act Slightly Stoopid [illegible] on a 20-plus-date summer amphitheater tour with support act Pepper, beginning Aug. 1 at the Joint in Las Vegas and wrapping Sept. 6 at San Diego's Open Air Theatre. "It's going to be nuts," Slightly Stoopid's Miles Doughty says. Along with Pepper, reggae duo Sly & Robbie will join the tour as support. "It's going to be a good little tailgate party," Doughty predicts. The summer trek will be Slightly Stoopid's first time headlining sheds. The San Diego-based act will be touring behind full-length "Slightly Not Stoned Enough to Eat Breakfast Yet Stoopid," a remixed set of the band's 2005 EP. The set, which drops July 22, features new songs, outtakes and other rarities, according to Doughty.

Wednesday
NEWS SENTINEL
KnoxNews.com

EYEING HALLOWEEN?

Tricks for creating kid-friendly treats. E1



Food

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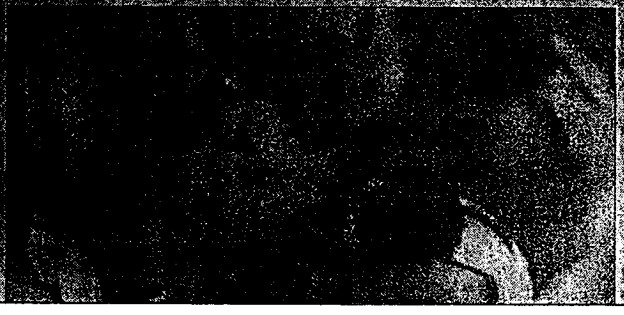
HOTTEST GOODIES



Adults can drink in frightful fun as well

BY MARY CONSTANTINE

Halloween treat just for children? Adults love to party too. If you're planning a grown-up bash or indoor

Hpnotiq's mad eye

½ ounce Hpnotiq vodka
1 ounce super-premium vodka
2 ounces lychee juice
1 canned grade AA lychee in syrup, drained
½ teaspoon cherry, strawberry or raspberry preserves
1 blueberry (you can use frozen)

Place vodkas in cocktail mixer with ice; Shake and strain into martini glass. Dry lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer. Garnish with lychee eyeball.

Source: Associated Press

big part of what drove prices so

Courtesy of FGPR

Los Angeles Times

http://www.latimes.com/features/food/la-fo-vegasbargains2apr02,0,5236310.story

April 2, 2008

Brian Vander Brug / Los Angeles Times

JAVA SCENE: Espressamente Illy, the top Italian coffee company, serves quality espresso in a smart urban setting.

LAS VEGAS RESTAURANTS

Las Vegas hot spots for diners on a budget

For small spenders who want to eat well, the choices include cocktails at Mix Lounge, gumbo at Fish Camp and small plates at Guy Savoy's Bubble Lounge.

By S. Irene Virbila, Los Angeles Times Staff Writer

LAS VEGAS -- No doubt about it. The top of the Vegas food chain is the domain of high rollers. But here's a secret: You don't have to spend big to eat big in this town. You can sample Guy Savoy's legendary artichoke truffle soup for just a few dollars, or take in the million-dollar view at Mix for the price of a cocktail. Stray off the Strip and head to the places the famous chefs hit when they're off duty -- including one of the country's best Thai restaurants. Here's a weekend's worth of fine dining for the every roller:

In a nondescript mall just east of the Strip, Lotus of Siam serves up the best northern Thai food on the West Coast and probably in the country. For the price of a bowl of soup at some of the Strip's top restaurants, you can feast on Thai dishes from the tremendously talented chef and owner, Saipin Chutima. Go straight to her a la carte menu and don't miss the northern-style sausage with basil, green papaya salad or steamed catfish in lotus leaf. The wine list is remarkable too: heavy on Austrian Rieslings and German Gewürztraminers, and put together by the sommeliers in town who love this place.

Lotus of Siam, 953 E. Sahara Ave., Las Vegas; (702) 735-3033; www.saipinchutima.com. Open for lunch 11:30 a.m. to 2:30 p.m. Monday through to Friday; for dinner 5:30 to 9:30 p.m. Monday through Friday and 5:30 to 10 p.m. Friday and Saturday. Main dishes, $8.95 to $22.95; most less than $15.

For a cup of espresso made short and strong, with a proper crema, head to the new Espressamente Illy coffee bar, the first of many to come in the U.S. from premier Italian coffee roaster Illy. The vibe is smart and urban (that's why so many vacationing Europeans make this their morning coffee spot). The morning pastries could be better, but if you require the jump-start of a truly ferocious latte, an extra shot of espresso is just a buck.

Espressamente Illy, Palazzo Resort Hotel Casino, 3325 Las Vegas Blvd. S., Las Vegas; (702) 869-2233. Open 6 a.m. to midnight Sunday through Thursday and 6 a.m. to 1 a.m. Friday and Saturday. Espresso drinks, $3.50 to $5.50.

For just $16, you can savor a cocktail and the million-dollar view of the Strip from the 64th-floor balcony of Mix Lounge. At Mix Restaurant next door, gourmands are paying big bucks for a lesser view and, OK, Michelin-starred French chef Alain Ducasse's worldly menu. Every night at the Lounge, a different DJ stirs up a musical mix. **The cocktail of the moment? Violet, a mix of Absolut raspberry vodka, Hpnotiq, Chambord and pineapple juice.**

Mix Lounge, Mandalay Bay, 3950 Las Vegas Blvd. S., Las Vegas; (702) 632-9500; mandalaypla.aspx. Open 5 p.m. to 2 a.m. Monday through%ce.com/dining/mixlounge Thursday, 5 p.m. to 4 a.m. Friday and Saturday. Cocktails, $16. No cover before 10 p.m.; after 10 p.m., it's $10 Sunday through Tuesday, $12 Wednesday and Thursday, $20 Friday and Saturday.

Next door to the more formal Louis's Las Vegas is South Carolina chef Louis Osteen's rowdy and fun Fish Camp, where you can get a bowl of his low-country shrimp and okra gumbo along with a New Orleans oyster po' boy, a shrimp burger with jalapeño tartar sauce or a sirloin burger with Benton's fine bacon and extra sharp white cheddar. I wouldn't say no, either, to some hush puppies or sweet potato fries with a glass of bourbon from Zelda's Bourbon Bar, which stocks more than 48. Live music on the weekends.

Los Angeles Times

http://theguide.latimes.com/blogs/soundboard/2008/04/14/nevermind-prince-here-come-the-smurfs/

SOUNDBOARD

L.A. Times Music Blog

Nevermind Prince — here come the Smurfs!

April 14, 2008 2:59pm

The Purple Prancer, as I heard Prince recently called, is all fine and good — but what about little blue creatures who only want Smilax berries and peaceful working villages?

That's right, the Smurfs are coming to Coachella and you can party with them until you're blue in the face. Or, more likely, blue on the tongue. **Hpnotiq, the turquoise-hued liquor, is one of the sponsors of the Smurf Village**, a weekend-long event that will celebrate all things Smurf at an undisclosed residence close to the Polo Fields. (Read: You can't get in unless you're on the guest list. Or, maybe a desperate dip in blue body paint will get you in. Talk to your neighborhood Blue Man for that.)

A few of the highlights of the event, according to co-producer BPM Magazine's Matt Colon: Papa Smurf and Smurfette will be making the rounds in classic costumes (let's hope those get-ups are air-conditioned) and celebs, our village's version of Vanity Smurf (some named Hilton, some not), will be on hand to get gift bags and be photographed, much to the glee of your favorite nasty-tempered blog. Oh, and on the decks: Steve Aoki, Joel Madden of Good Charlotte, Tommie Sunshine, Junior Sanchez and other special guests. There's also a Gargamel potion bar.

Why Smurfs in the desert? For one, the demographic is just right: We people in our late 20s and early 30s have a seemingly endless reservoir for nostalgia, especially when alcohol is supplied.

BPM and the Smurfs are also priming us for Paramount's re-release of the vintage cartoons on DVD in about six months, along with T-shirts, mugs and the like, to celebrate the 50th anniversary of the Belgian creation.

So, yes, this is a giant advertisement and, at first glance, little blue friendlies in the desert may seem an odd fit, but lest you forget, the desert is a trippy place. "I just got a shipment of plush mushroom seats, and a fold-up mushroom house," Colon said. "The irony isn't lost on anyone."

Courtesy of FGPR

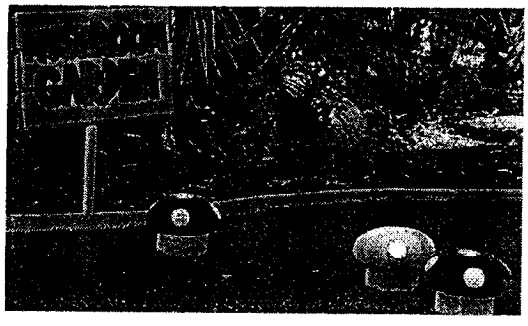
Los Angeles Times

http://www.latimes.com/theguide/music/coachella/la-coachella-smurf-pg,0,371811.photogallery

April 28,2008

The Guide

Smurf Pool Party



To get to the **Hpnotiq-sponsored Smurf's Village**, partygoers had to hop on a shuttle at a local shopping center. When they arrive at the party site – a large Spanish-style stucco desert home – they are greeted with a private lake for paddle boats and these Smurfed-out mushrooms.

Courtesy of FPGR

LAWEEKLY

HTTP://WWW.LAWEEKLY.COM/MUSIC/NIGHTRANGER/BEHIND-THE-VELVET-FENCE/18803/

BEHIND THE VELVET FENCE

Prince of the desert; VIP couch; and other tales from Coachella

BY LINA LECARO

Wednesday, April 30, 2008 - 7:41 pm

Crystal Blue Persuasion

Friday's BPM pool party was chill, but not as fantastical as we'd hoped, what with its planned Smurf theme scrapped. Turned out the company that now owns the cartoon characters didn't think associating themselves with a liquored-up soiree was such a good idea after all **(Hpnotiq's blue hue was so Smurfect too)!** At least the gathering still had Smurfy DJs (and Joel & Benji Madden) and eats supplied by Kitchen 24 (from the Cinespace peeps, set to open soon on Cahuenga), including burgers and blue potato salad.

Courtesy of FGPR

CONFIDENTIAL

Conna Spadoni and Ali Maclean

Maya Brawne and Megan Ferguson

Christina Maan and Andrew Newton

Audrina Patridge

AUDRINA PATRIDGE HOSTED HPNOTIQ'S HOLLYWOOD HALLOWEEN

COURTESY OF FGPR

LOS ANGELES

CONFIDENTIAL

TC
S
8

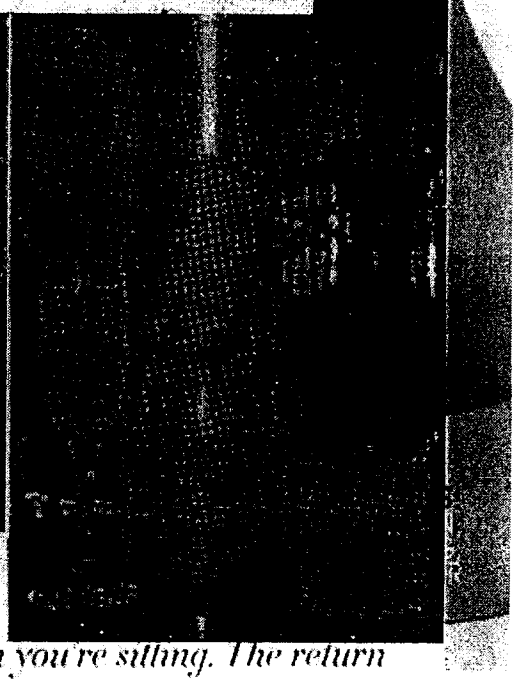
TS TASTY
SSES UP
EVOLVES

IBUTORS
ARKINOS
IACKSON
TI DAVIS

The Table

DATE

(13) specialty cocktails by Hpnotiq; 18



"Tonight it's dining-roon face brandi media when you're sitting. The return of the dinner party gives people a chance to sit and break bread."

COURTESY OF FGPR

SPRING FASHION 2008

COURTENEY COX

Lake Media Vol. 1 No. 52

afterWORD

smithmountainlake.com

Tips for getting your political party

With the election only four days away, there's just enough time to plan how to spend the evening — after you've voted, of course — as you wait for the votes to be tallied. Putting together a party for friends and family can be easy and make the nail-biting experience of awaiting as each state is called a little more entertaining.

Here are some tips for hosting an election party:

■ Send out invitations with a patriotic theme via e-mail. Be sure to invite friends regardless of their political leanings.

■ Set up an empty shoebox at the door and ask your friends to leave any political name-calling in the box. It's a light-hearted reminder each person to bring a d... Give out door prizes for... who bring the best politi... patriotic-themed go...

■ Purchase l... crat and Repu... paper plates... and napkin... your guests... the sites the... to use. Or ch... simple red,... and blue the... remove th... tisanship.

■ For... hang up A... can flags... copy of th... Constitutio... Or toss s... donkeys... elephants... couches... chairs. Pur... modest red... and blue floral arrangem... your dining room table.

■ During lulls in th... tion coverage, play presi... trivia games. Quiz each... on American history. ... a dry erase board and ... guests to name all 10 ... ments in the Bill of ... Try to stump them fur... asking for all 27 Constit... amendments.

— Laurie Edwards

Hpnotiq's Patriotic Margarita

Ingredients:

1 ounce Hpnotiq, a fruit liqueur
1 ounce super premium dark rum
1 ounce coconut milk
1 ounce fresh lime juice
1 ounce pineapple juice
1 ounce sweetened strawberry puree
1/2 cup crushed ice

Combine rum, coconut milk, lime juice, pineapple juice, and ice in blender. Pour Hpnotiq into a margarita glass. Layer 2/3 of the blended mix over Hpnotiq. Blend remaining mix with strawberry puree and layer on top. Garnish with coconut or use salt-rimmed glass as a variation.

Courtesy of Hpnotiq

LANSING STATE JOURNAL

Date: Friday, July 4, 2008
Location: LANSING, MI
Circulation (DMA): 64,906 (112)
Frequency: 7D

RINK IT
estive drinks or the Fourth

n July 4, 1778, George Wash-ington celebrated with his troops in the field by offering them a double ration of liquor. In that spirit, we recommend you present a "double ration" of red, white and blue patriotism to your holiday guests with vibrant color-coded cocktails.

ETUOSO

ounces
gua Luca
Brazilian
Rum Cachaca
½ ounces
AMA
omegranate
iqueur
lash cranberry juice
lash fresh sweet and sour
over ice, strain into martini glass.

EE DOODLE

ge green
apes
slices of fresh
peeled ginger
teaspoon raw
ugar
½ ounces
EXYY Infusions
Grape Vodka
p with soda

dle grapes, ginger and sugar in pint . Add ice and vodka. Shake vigor-y and strain into cocktail glass over ce. Top with soda and garnish raspberries and blueberries.

RTH OF JULY SPARKLER

ounces super-premium
equila
ounce Grand Marnier
lash of sour mix
ounce fresh lime juice
Sip crushed ice
ounce Hpnotiq

a margarita glass with red (food coloring-tinted) salt. In a blender, mix quila, Grand Marnier, sour mix, lime ce and ice. Pour margarita into margarita glass. Top with 1 ounce of Hpnotiq. Garnish with tinsel sparkler.

PAGE 4D

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Account [illegible]

Drinks: Try fru

CONTINUED FROM 1D

CAIPIRINHA

- 2 ounces Agua Luca Brazilian Rum (Cachaca)
- 2 ounces simple syrup
- 1 lime, quartered

Muddle simple syrup and limes; shake thoroughly. Add rum and ice; shake. Garnish with lime wedge.

ALL-AMERICAN BLUE

- 2 ounces SKYY Vodka
- 1 ounce Blue Curacao
- 2 ounces white grape juice
- Splash of soda

Pour all ingredients except soda in a shaker and shake hard. Pour into a highball glass with the ice and garnish with a lime or green apple slice. Add soda.

CHERRY PATRIOT

- 1½ ounce SKYY Infusions Cherry Vodka
- 1 ounce freshly squeezed lemon juice
- ½ ounce Cointreau
- ½ ounce sweet vermouth
- ¼ ounce rye whiskey
- 2 ounces soda

Mix ingredients in shaker over ice. Shake vigorously and strain into decorative glass and garnish with lemon zest and cherry.

FIRECRACKER POMEGRANATE MARGARITA

- 2 shots Cabo Wabo Reposado Tequila
- ¼ shot simple syrup
- 6 fresh pomegranate seeds and juice
- 1 shot fresh passion fruit mix

» Muddle pomegranate in base of shaker. Add other ingredients, shake with ice and fine strain into chilled margarita glass.

Recipe compliments of world famous Andres Masso [illegible] Beverly Hills

WEEKLY

Life & TV

I GOT

Mariah
Head Over
Heels In Love

Jamie Lynn
Tears

ON THE SCENE

● **Mary-Kate Olsen, Zoe Kravitz, Blake Lively, Christy Turlington** and **Natasha Richardson** enjoying dinner on April 20 at Cipriani in NYC, after the Chanel Tribeca Film Festival dinner to honor Heather Graham.

● **Adam Levine** strolling through the April 25 Jazz De Ville Cocktail Hour at the soon-to-be-open Dodge De Ville bumper in Hollywood.

● **Brittany Snow** singing Karaoke at the Young Hollywood Awards party at the Spike Club in LA on April 27.

● **Heidi Montag** hitting it up **Boyd** and **Spencer Pratt** shortly before a public appearance on Late Show with David Letterman at the Bacon Vodka Lounge at SMS in Oakland on April 30.

● **Marisa Tomei** hitting on dreadlocked hipsters with Lenny Kravitz in NYC on April 23.

Charlize hot button at Bolton Sunset

● **Charlize Theron** beating a $100 bum and $75 bill at Bolton Sunset in LA on April 30 because she was

● Joel Madden wearing a Barack Obama T-shirt and spinning at the BPM Hpnotiq House at the recent Coachella music festival outside LA.

Blake attended the Chanel dinner with co-star and beau Penn Badgley.

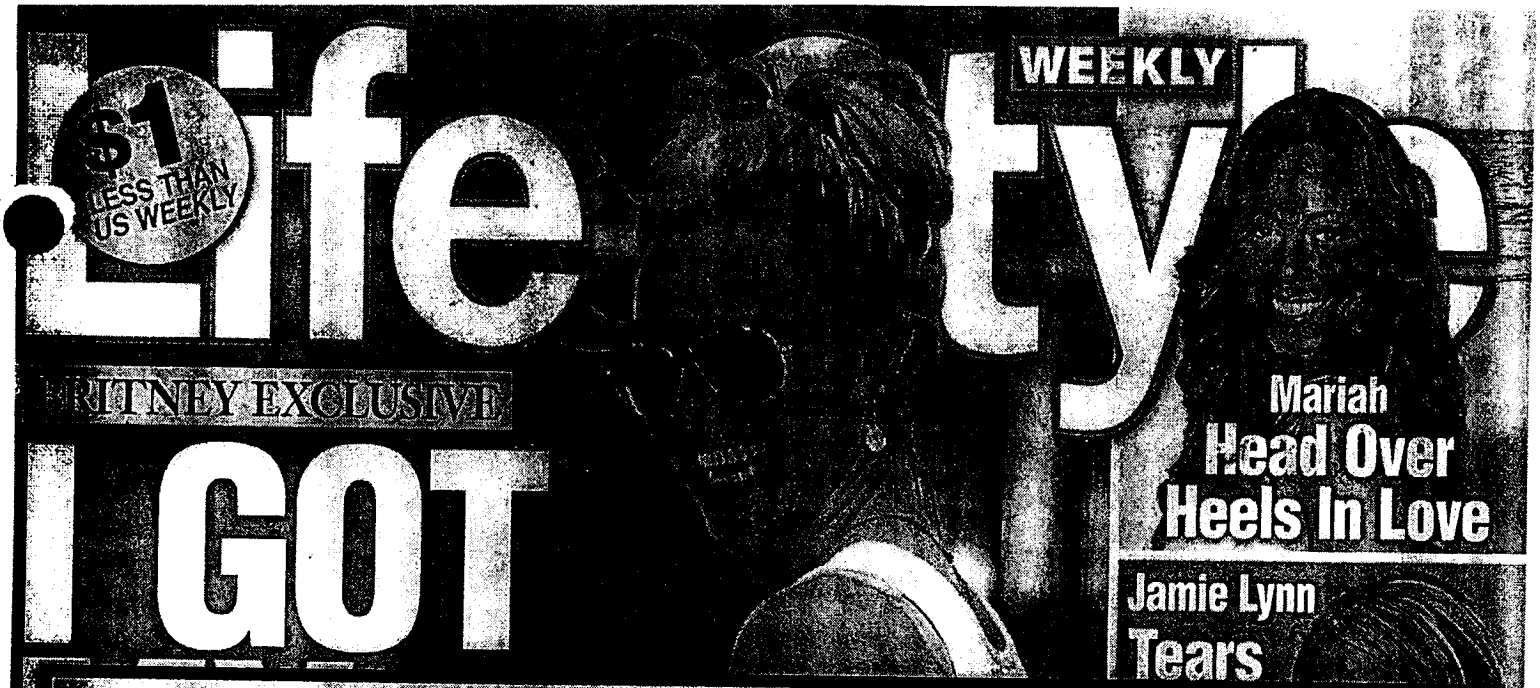
10th annual Young Hollywood Awards on April 27.

the Point of Sale in Brooklyn, NY, on April 24.

Courtesy of FGPR

$1 LESS THAN US WEEKLY

Life & Style WEEKLY



BRITNEY EXCLUSIVE

I GOT

Mariah Head Over Heels In Love

Jamie Lynn Tears

ON THE SCENE

● **Mary-Kate Olsen, Zoe Kravitz, Blake Lively, Christy Turlington** and **Natasha Richardson** enjoying dinner on April 28 at Ago in NYC, site of the Chanel Tribeca Film Festival dinner to honor the artists involved.

● **Adam Levine** strolling through the April 25 Izze De Ville Cocktail event at the soon-to-be-open Coco De Ville lounge in Hollywood.

● **Brittany Snow** sipping Karma at the Young Hollywood Awards party at the Spider Club in LA on April 27.

● **Heidi Montag** talking to boyfriend **Spencer Pratt** about her appearance on *Late Show With David Letterman* in the Boost Mobile Lounge at NYC's hip 1 Oak on April 30.

● **Marisa Tomei** nibbling on desserts with friends at Kyotofu in NYC on April 23.

● *Gossip Girl*'s **Kelly**

Charlize had salmon at Eat on Sunset.

● **Charlize Theron** leaving a $100 tip on a $75 bill at Eat on Sunset in LA on April 30 because it was her waiter's birthday

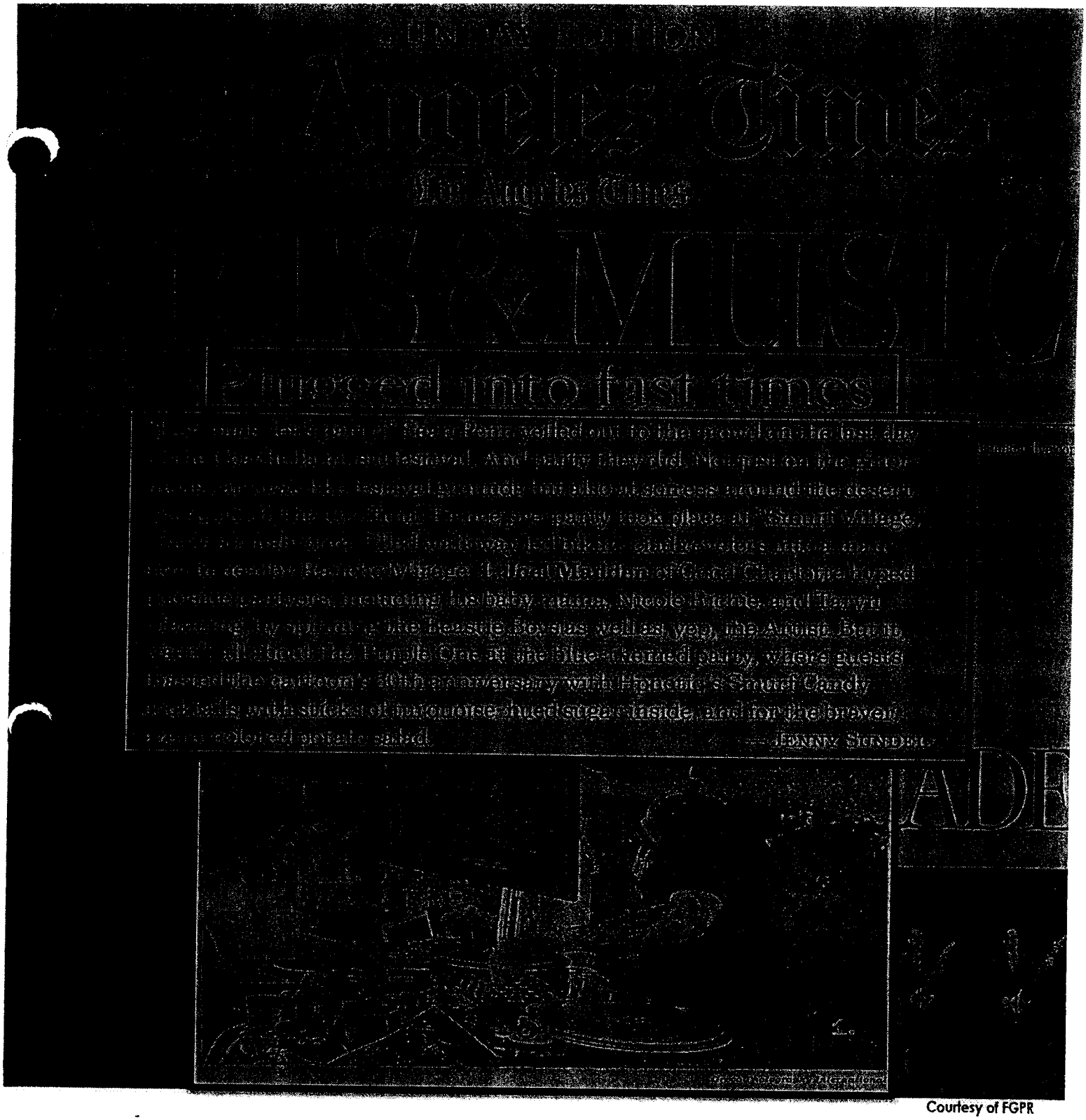
Blake attended the Chanel dinner with co-star and beau Penn Badgley.

● **Joel Madden** wearing a Barack Obama T-shirt and spinning at the BPM Hpnotiq House at the recent Coachella music festival outside LA.

10th-annual Young Hollywood Awards on April 27.

Live Portrait Studio in Brooklyn, N.Y., on April 29.

Courtesy of FGPR



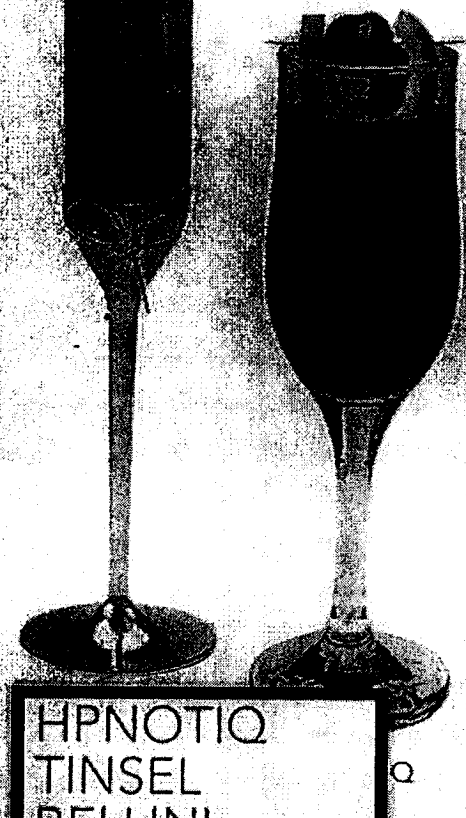
Courtesy of FGPR

VOL. 5, NO. 5 | NOVEMBER / DECEMBER 20X

MALIBU TIMES

DRINKS

DRINK IT ALL IN HOLIDAY CHAMPAGNE



NO OTHER DRINK IS MORE ASSOCIATED WITH FESTIVE OCCASIONS THAN IS CHAMPAGNE. CELEBRATE THIS HOLIDAY SEASON WITH A FEW AVANT-GARDE CONCOCTIONS MADE WITH THE SPARKLING BUBBLY ...

HPNOTIQ TINSEL BELLINI

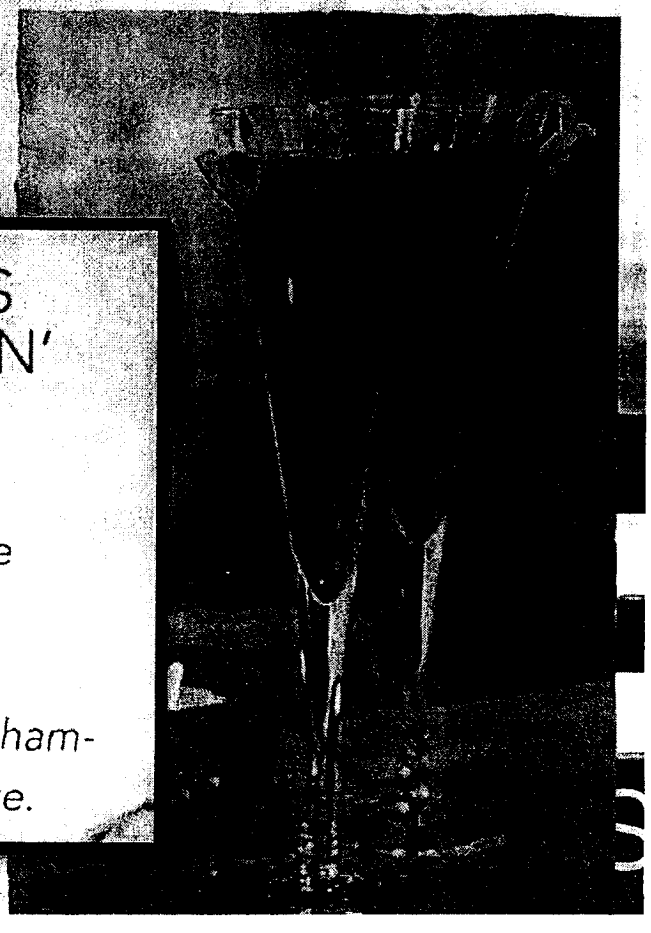
2 oz. HPNOTIQ
1 oz. Limoncello
1 oz. champagne
Splash of lime juice

Rim the champagne flute with a light coat of sugar. Pour chilled HPNOTIQ, Limoncello and champagne into a flute. Add a splash of lime juice.

HPNOTIQ'S "BUBBLES N' BLUE"

2 oz. HPNOTIQ
2 oz. champagne

Pour Chilled HPNOTIQ and champagne into a flute.



dget Graham & Lisa Kestenbaum

marieclaire

http://www.marieclaire.com/world/make-difference/drinks-cocktails-recipes-christmas

Chic Cocktails

Warm up and chill out with this chic list of stylish cocktails perfect for a fashionable holiday fete.

Tinsel Bellini
2 oz HPNOTIQ
1 oz Limoncello
1 oz Champagne
Splash of lime juice

Rim the Champagne Flute with a light coat of sugar. Pour chilled HPNOTIQ, Limoncello and Champagne into the champagne flute. Add a splash of lime juice.

Courtesy of FGPR

You search. We find.

http://musicratty.com/tag/smurf

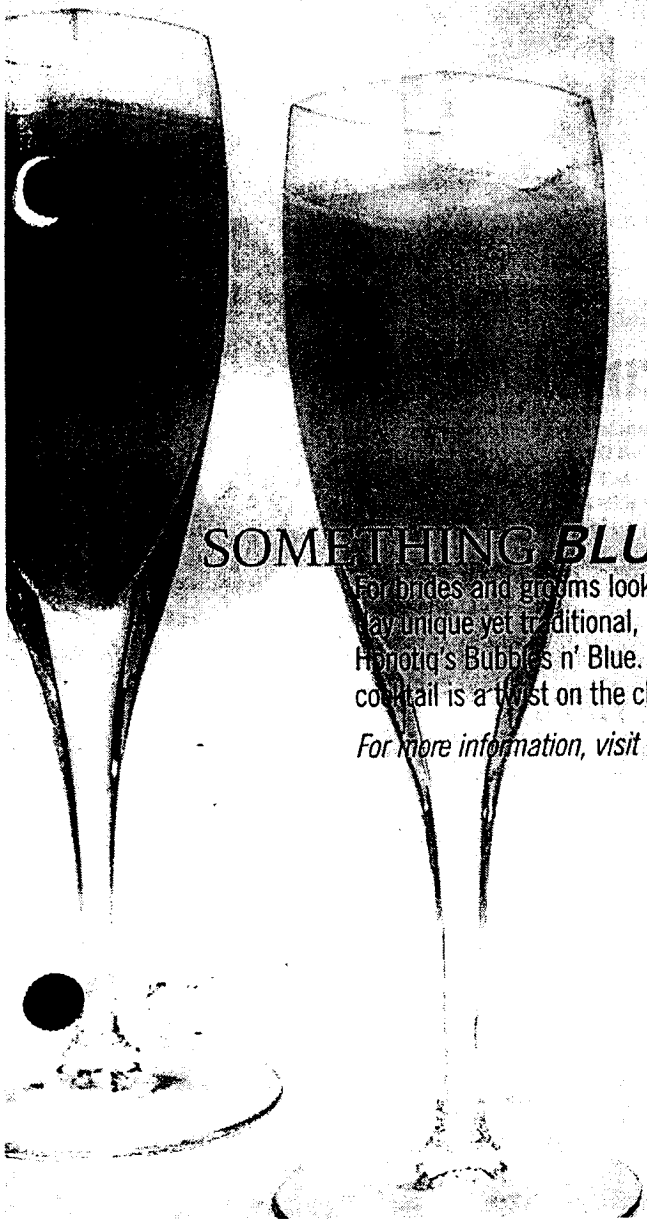
Nevermind Prince here come the Smurfs!

2008-04-14 22:59:49 by **Margaret Wappler** in **Soundboard**

...Smurfs are coming to Coachella and you can party with them until youre blue in the face. Or, more likely, blue on the tongue. **Hpnotiq** , the turquoise-hued liquor, is one of the sponsors of the Smurf Village, a weekend-long event that will celebrate all things Smurf at an undisclosed residence close to the Polo Fields.

the magazine of naples

WHAT'S NEW, hot & Happening



SOMETHING *BLUE*

For brides and grooms looking to make their special day unique yet traditional, borrow something blue from Hpnotiq's Bubbles n' Blue. The aqua blue premium cocktail is a twist on the classic champagne toast.

For more information, visit www.hpnotiq.com

the power of one

Bond No. 9 and Andy Warhol present their second fragrance: **Andy Warhol Union Square** combining fragrance, jewelry and flowers, all in one. The perfect indulgence for mother's everywhere.

For more information, visit www.bondno9.com

an edition of The Telegraph
feast
Your helping of Greater Nashua food news

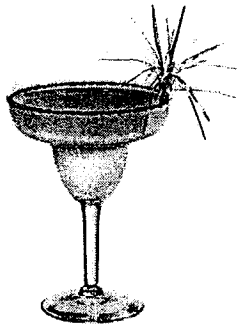
http://www.nashuatelegraph.com/apps/pbcs.dll/article?AID=/20080704/FEAST01/572547921/-1/feast01

Published: Friday, July 4, 2008

Friday happy hour

A special drink for a special day! This recipe comes from Hpnotiq:

HPNOTIQ'S FOURTH OF JULY SPARKLER



1 oz. HPNOTIQ
2 oz. super premium tequila
1 oz. Gran Marnier
1 oz. fresh lime juice
Splash of Sour Mix
1/2 cup crushed ice

Rim a margarita glass with red (food coloring) salt.
Blend Tequila, Gran Marnier, Sour Mix and Lime Juice.
Poor margarita into margarita glass.
Top the margarita with 1 oz. of Hpnotiq
Garnish with homemade or store-bought sparkler.

Courtesy of FGPR

PLUS: Critics pick the top 25

Readers Poll Winners

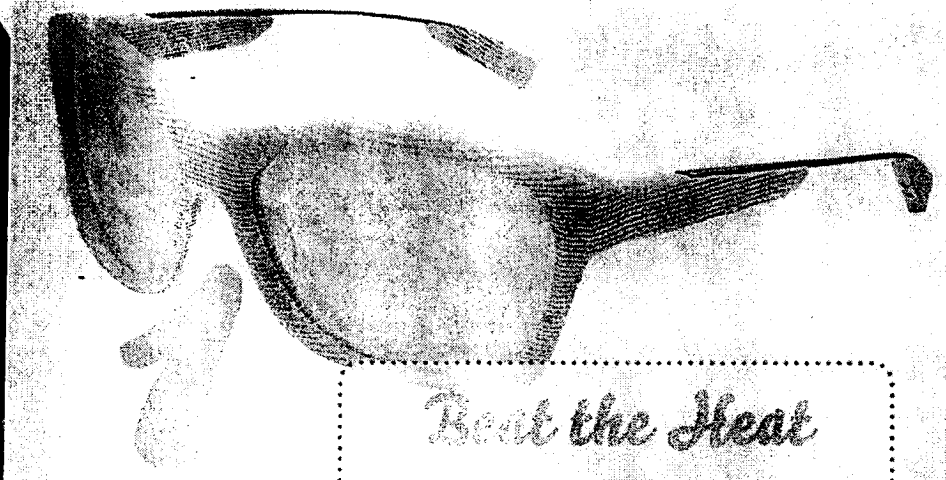
ewjersey

MONTHLY

gotta have it

Everything for summertime fun

By Wendy Oswald Kinney



Beat the Heat

1 FLASHBACK Cream-colored retro frames by Kata are

holes; $12.99 at Sears in Ocean (732-918-2700).

2 ADULTS ONLY Ice pops have always been a summer staple, but with HPNOTIQ's Blue Ice vodka liqueur you can have your cocktail and eat it too; $27 at Town House Liquors & Wine in Montclair (973-744-2337).

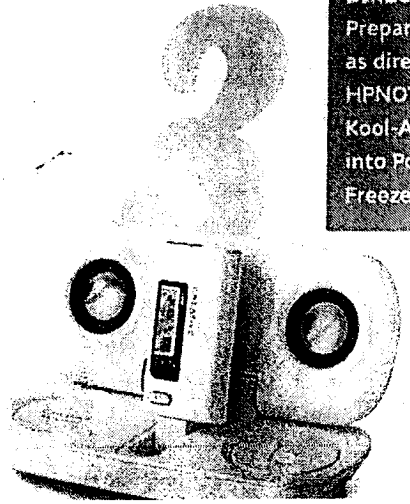
Recipe

INGREDIENTS:

- Hpnotiq
- Ice Blue Raspberry Kool-Aid

DIRECTIONS:

Prepare the Kool-Aid as directed. Mix 1/3 HPNOTIQ and 2/3 Kool-Aid and pour into Popsicle [illegible] Freeze and enjoy.



e Peach:
artnership
ts 25 years
excellence

The Record
Bergen County New Jersey

Date: Friday, July 04, 2008
Location: HACKENSACK, NJ
Circulation (DMA): 170,406 (1)
Type (Frequency): Newspaper (D)
Page: F17
Keyword: Agua Luca

MIXOLOGY 101

Placed beside a bloody mary and a gin and tonic, this light blue cocktail will make for a spirited and patriotic Fourth of July display atop your mini bar. If you look closely at its ingredients, though, you'll see that it's about as American as jai alai or brie.

Cachaça is a Brazilian variation of rum, and Hpnotiq is a French liqueur blended from vodka, cognac and tropical fruits. Meanwhile, its name comes from a popular Cuban drink.

— **Robert Bieselin**

■ Hpnotiq's mojito

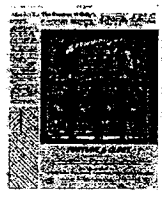
12 mint leaves
2 lime wedges
1 ounce simple syrup
2 ounces Agua Luca Cachaça
2 ounces Hpnotiq
Soda water

Muddle mint leaves, lime wedges and simple syrup. Add ice, Cachaça and Hpnotiq and shake.

Pour into Collins glass and top with soda water. Garnish with lime wedge.

Servings: 1.

Printing imperfections present during scanning



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NEW YORK

http://nymag.com/fashion/fashioncalendar/?f=fashion-sub-calendar

November 11, 2008

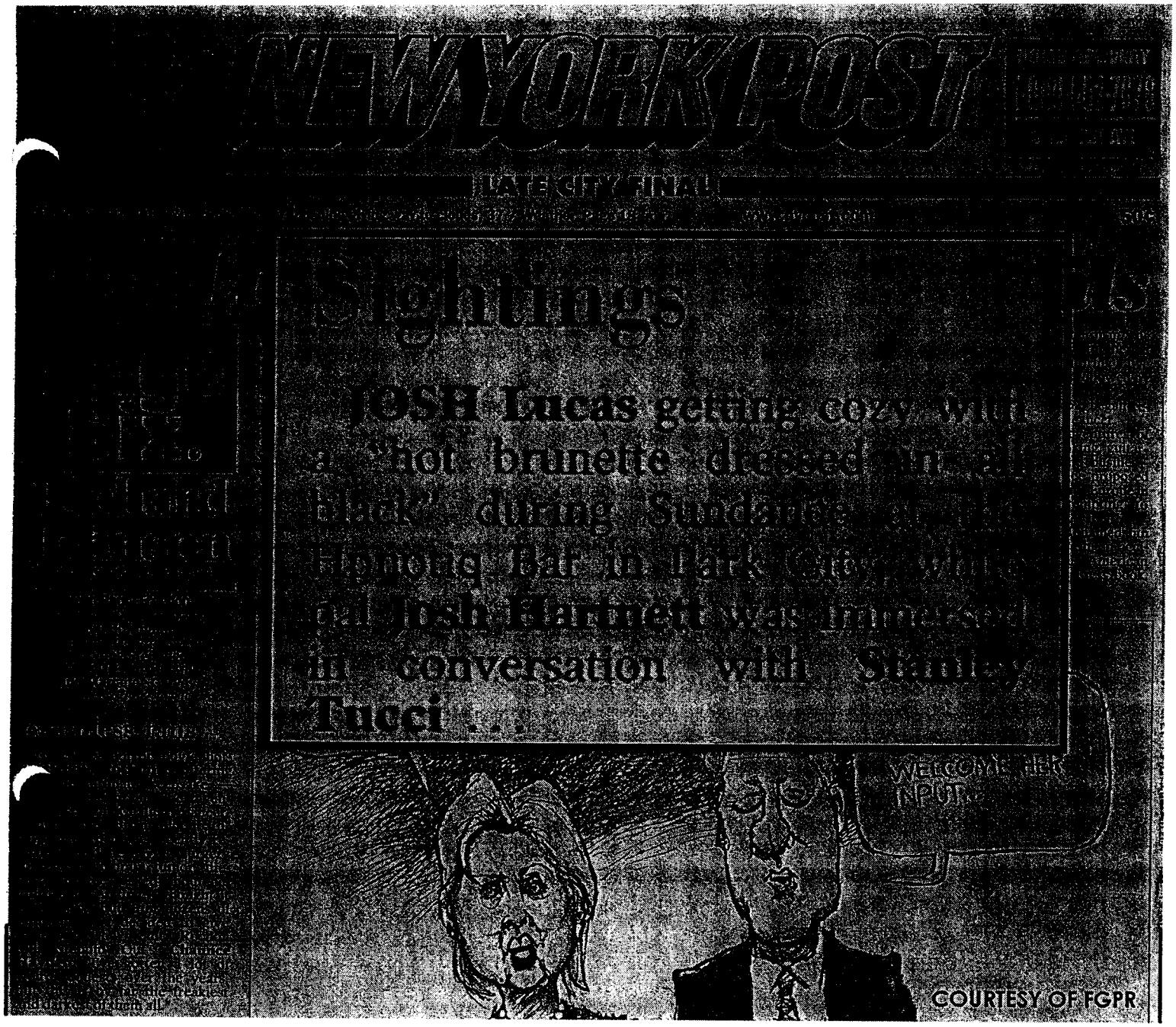
FASHION CALENDAR

SATURDAY

11/15

Meet wedding designer Romona Keveza as she presents her 2009 collection at Bridal Reflections and personally consults with brides-to-be. Meanwhile, have your bridal party enjoy **Hpnotiq's "Bubbles in Blue"** Champagne cocktails while you shop. *286 Fifth Ave., nr. 30th St. (212-764-3040); 10–5, call for an appointment.*

Courtesy of FGPR


NEW YORK POST
LATE CITY FINAL
Sightings
JOSH Lucas getting cozy with a "hot brunette dressed in all black" during Sundance at the Hipnotiq Bar in Park City, while pal Josh Hartnett was immersed in conversation with Stanley Tucci . . .
WELCOME HER INPUT
COURTESY OF FGPR

The Moment

January 18th, 2008 3:11 PM

Sundance Night Owl | Parties, Round One

http://themoment.blogs.nytimes.com/2008/01/18/sundance-night-owl-first-night-out/#more-231

By Kelly Will

(WireImage)

The Sundance Film Festival in Park City, Utah, a state where it's still illegal not to drink milk but where birds have the right of way on all highways, is upon us.

The festival began as Robert Redford's brainchild tribute to young developing artists and their independent films and lasts for 10 days on Main Street in picturesque Park City. While you may initially feel like you are on a sleepy mountainside movie set, you quickly realize you are actually in for an exhausting marathon of cinema by day and nonstop parties by night.

Even the first night, usually a quiet affair as everyone excitedly anticipates the arrival of the big movie stars the following morning, seemed busier than usual. We managed to avoid the insanely desperate crowd vying for a spot in Harry O's/Tao on Main Street and still have a drink with **Colin Farrell and Mary-Kate Olsen at the event of the night: the Hpnotiq liquor sponsored after-party at the Lift on Main Street.**

Farrell is in town to flog his latest flick, "In Bruges," an action comedy caper (March '08 release), which also stars **Ralph Fiennes**. "I play something of a hit man in the movie — at least he thinks he is," said the now-sober Farrell, drinking a Red Bull. "He's a guy who falls into a bit of a mess and suddenly the police and press get involved and he goes into hiding in Bruges, Belgium. I loved the script and had to do the movie."

Farrell, who looks the part of a clean cut killer in the movie but in person resembles his messy-haired rebellious media image, headed across the Main Street bridge an hour later for the Stereo nightclub pre-party. Soon after, Mary-Kate slipped into the Lift in a surprisingly casual ensemble of sensibly flat black boots, black pants and a sweater. Olsen looked healthy and happy with two girlfriends but did of course find the nearest smoking exit immediately upon arrival and made frequent solo trips for a puff.

Olsen is in town to host a dinner on the second night, which we will dutifully report on tomorrow, along with plenty of celebrity sightings, gift lounging misadventures and movie news. Till then, keep chugging that milk.

The New York Times

http://www.nytimes.com/2008/09/21/nyregion/westchester/21dinewe.html?pagewanted=2&_r=1&sq=Italian,%20Busy,%20Pricey%20Alice%20Gabriel&st=cse&scp=1

DINING | WHITE PLAINS

SEPTEMBER 19, 2008

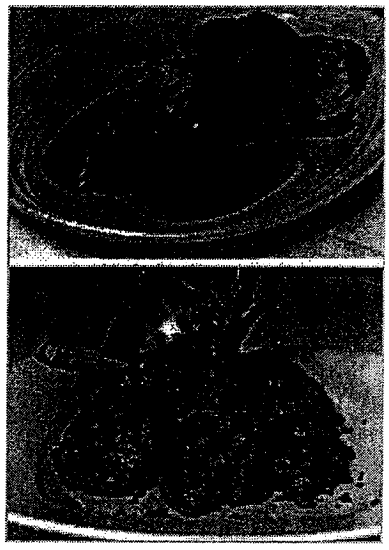
Italian, Busy, Pricey

Alan Zale for The New York Times

MILAN IN SUBURBIA Via Quadronno is fun and the food can hit the high notes, but it will cost you.

By ALICE GABRIEL

CAN White Plains really support another high-end restaurant? Judging from the packed sidewalk tables on a recent Friday night at Via Quadronno — a neo-Milanese caffe with poodle-trimmed topiaries and a shiny red Vespa propped up out front — the answer would seem to be yes.



Alan Zale for The New York Times

SEEING RED The menu calls the signature ingredient of the dish at top, "angry lobster." Below,Australian lamb chops drizzled with sweet red wine.

The party extended indoors, where nearly every seat was taken; men in short sleeves and women in pretty dresses spun tagliolini al limone on forks and sipped $22 brunello by the glass, while an Italian tenor's recorded voice soared above the general merriment.

Via Quadronno is fun — and the food can hit the high notes — but it will cost you (entrees start at $36).

The L-shaped restaurant, the newest outpost for VQ Global (the brand is already familiar in New York, Miami, Tokyo and Hong Kong), gets the decor right — with azure tiles, terrazzo floors, vintage Italian posters, brocade banquettes and a rain forest's worth of orchids. Waiters wear white shirts and aprons and black bow ties, just as they do in Milan.

The Via Quadronno in Manhattan is known for its espresso-fueled breakfast scene and lunchtime paninis, but I visited the White Plains location at night, finding a dinner menu that is at once traditional and current. A dish of piccatine di vitello al porcini — delicate scallops of veal tenderloin emboldened with porcini mushroom sauce — relied on a standard pairing, but the presentation had an appealing delicacy, with its neatly lapped veal slices, dollhouse vegetables and, yes, decorative pink orchid.

Other than the veal piccata, the second courses I sampled were disappointing. Grilled wild Canadian salmon had the dense flesh of a fish that had swum freely, but coarse black pepper distracted from the salmon's mild flavor. (I did like the beautiful small vegetables, sautéed in a little butter, that came with it.) Dainty pan-roasted chicken with rosemary sauce made a pretty presentation, but fell short of being memorable.

As courses arrive, diners might find themselves asking a perfectly reasonable question: Does the food I'm eating justify the stiff tariff? I ordered the insalata primavera, which despite its hackneyed reference to spring, promised "seasonal greens with seasonal vegetables." It proved a delightful, wholesome show of tiny mixed greens; slim, snappy green beans; fresh-shucked corn; tart green apples; nutty Pecorino cheese; and mellow vinaigrette. Fifteen dollars? Worth every cent.

And those silken folds of San Daniele prosciutto ornamented with sugar-sweet ribbons of cantaloupe made to look like a perfect damask rose? Twenty-two dollars? Who's counting? But this muddy-tasting branzino with its sticky, over-rich mustard cream sauce — $36? Call my lawyer!

In all fairness, there are a few things I'd go back for, especially if someone else pays. To start, I'd order the beautiful, milky mozzarella and organic tomato wedges drizzled with fruity olive oil. Or I'd choose the full-flavored breasola, served with wisps of arugula and generous shavings of parmigiano. I might also opt for the earthy black-eyed beans tossed with shrimp and brightened with lemon. And a side of crispy roasted new potatoes would definitely be in order.

Pastas are the most attractively priced offerings on the menu. Potato gnocchi the size of minimarshmallows were a little tough, but tossed with peppery arugula and crunchy shrimp, they made an honest dish. The "signature" lasagna was simple and satisfying. But where was the lemon in the tagliolini al limone? All but devoid of its namesake ingredient, the dish was mostly about heavy cream. Risotto with radicchio and green peas — a special — was all about pungent, overripe gorgonzola.

Pacing was a problem. Antipasti came in a hurry, but pastas lagged behind. After a long hiatus, a side dish arrived and sat alone on the table for a full five minutes before second courses materialized, by which time we'd drunk the glasses of wine we'd hoped to pair with them.

The wine list, with its broad selection of wines by the glass, covers Italy from the Sud Tirol to Sicily. By the glass, I liked the 2006 Lagrein rosé from Alois Lageder, with its strawberry and rhubarb notes ($11); the steely 2004 Greco di Tufo "Cutizzi" from Feudi di San Gregorio ($15); and the ripe plum flavors of the 2003 Chianti Classico Riserva from Vigna Vecchia ($11).

Desserts — a roll of the dice — included an achingly sweet lemon meringue tart and a lychee semifreddo frozen hard as a rock. Others drew raves: the deep, dark, warm-chocolate soufflé with preserved cherries tucked inside; a warm pear glazed with honey and grappa, served with dreamy hazelnut gelato; buttery peach tart; and tiramisù — a huge, square portion — light-textured and brazenly rich.

GOOD

THE SPACE Milan comes to White Plains, with terrazzo floors, vintage Italian posters, brocade banquettes and a rain forest's worth of orchids. Most of the tables are well spaced; a few are far too close.

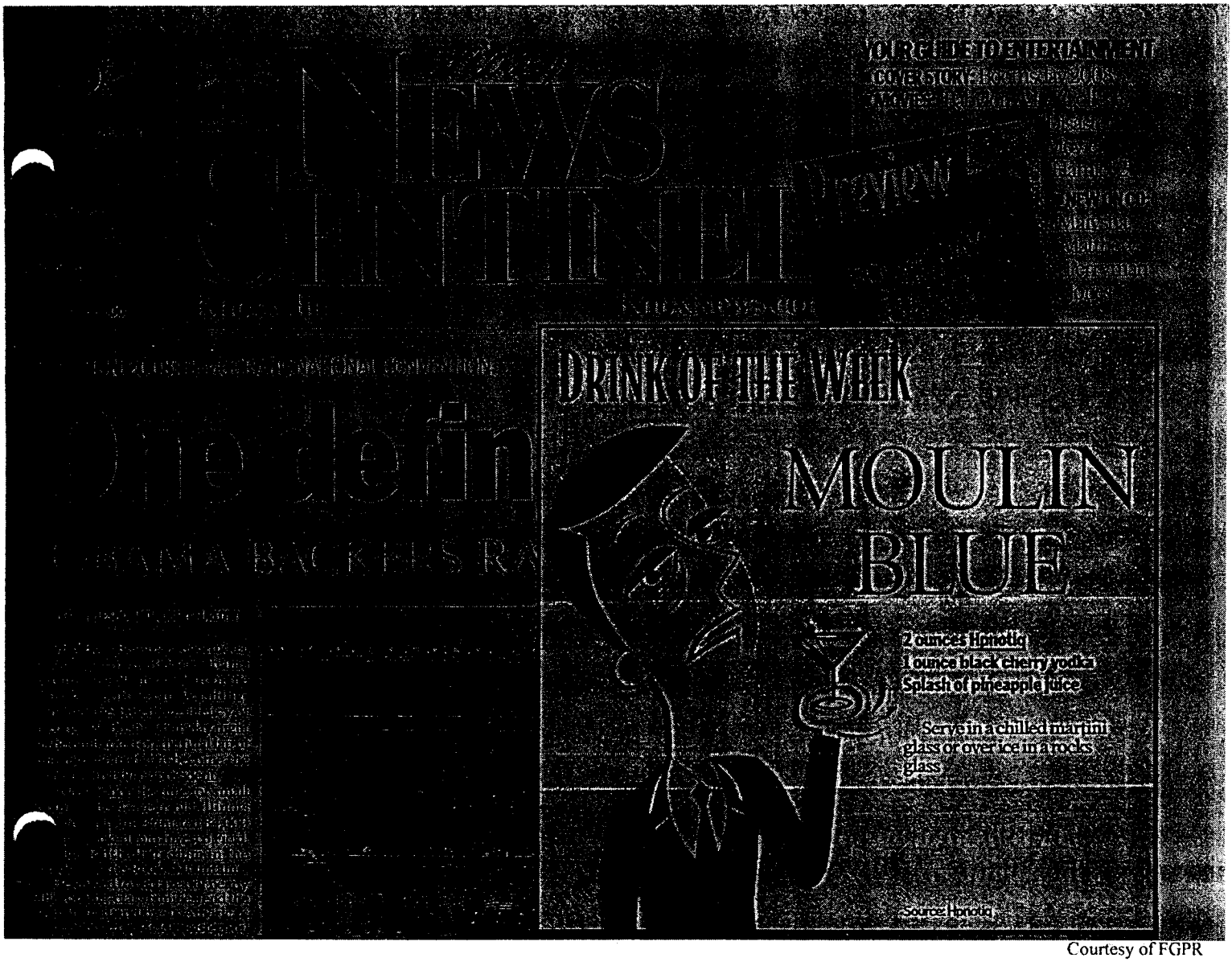
THE CROWD Spirited, well dressed and presumably well heeled. Service was mostly friendly and professional; one waitress showed impatience with a diner's indecisiveness but was also on top of the details.

THE BAR Specialty cocktails ($12 to $14) include a particularly good blue mojito made with Bacardi rum, Hpnotiq liqueur, lime juice, brown sugar and strong mint. The bar menu features assorted cheeses and cured meats.

THE BILL Antipasti, $13.50 to $22. Pasta, $16 to $25. Entrees, $36 to $42. Desserts, $7.50 to $16.

WHAT I LIKED Salad primavera, buffalo mozzarella and organic tomatoes, bresaola with arugula and parmigiano, prosciutto with melon, lasagna, veal piccata, roasted new potatoes, tiramisù, glazed pear with hazelnut gelato, chocolate souffle, fresh peach tart.

IF YOU GO Open Tuesday, Wednesday and Thursday, 8 a.m. to 10:15 p.m.; Friday, 8 a.m. to 11:15 p.m.; Saturday, 9 a.m. to 11:15 p.m.; and Sunday, 10 a.m. to 10:15 p.m.



Courtesy of FGPR

Newsday.com

http://weblogs.newsday.com/entertainment/localguide/outeast/blog/montauk/

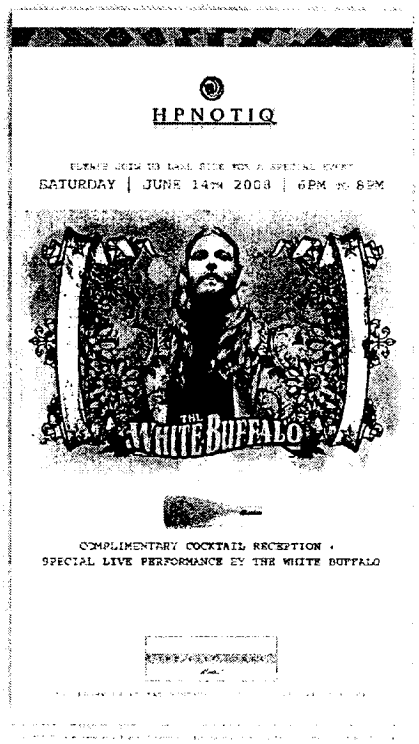
Hangin' in the Hamptons

Celebrities, socialites and stuff for the everyman from the South Fork

June 12, 2008

White Buffalo to perform this weekend at Surf Lodge

The White Buffalo will perform Saturday night at **a Hpnotiq-sponsored** event at the Surf Lodge in Montauk.



Courtesy of FGPR

Paris Hilton Does Sundance

http://www.observer.com/2008/paris-hilton-does-sundance

by Sara Vilkomerson | January 20, 2008

Getty Images

A little bit of Paris in Park City.

Last night I had my one night out experiencing the craziness that is Main Street in Park City. The entire slushy street was filled with people -- think Times Square at rush hour -- lining up outside of various parties. As my group approached the after-party sponsored by **Hpnotiq** for *Be Kind Rewind*, directed by Michel Gondry and starring Jack Black, a mob scene broke out on the sidewalk a few doors down. Who could it be? Hysteria grew, camera phones flashed. The answer? Ms. Paris Hilton. "I saw your tape, Paris!" one hopeful youngster cried out.

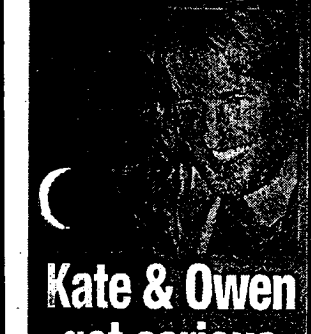
The party for *Be Kind Rewind*, drew a good-looking, mostly LA-type crowd. We can't help but wonder -- who are these girls that can brave these temperatures with short skirts and no tights? Josh Hartnett showed up (he had the good sense to wear a toasty-looking hat) and Mr. Gondry played the drums. Further down the street at the Queer Lounge celebrating the documentary *Derek*, about artist Derek Jarman, drag queens mixed with impeccably groomed fellas and The Donnas played to a fully packed house. Elsewhere, apparently, 50 Cent played a set and rumors continue of a secret U2 show.

Courtesy of FGPR

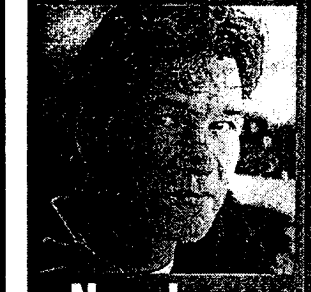
HOW DO YOU MEASURE UP? STARS' DRESS SIZES REVEALED!

OK WEEKLY

Inside Brit's recovery



Kate & Owen get serious



New hope for Patrick

SHY SHILOH & SWEET SURI

BIG GIRLS NOW!

As they're about to turn two, the tots get ready to be big sisters

#BXNJPCS **CR LOT 0093A**C-083
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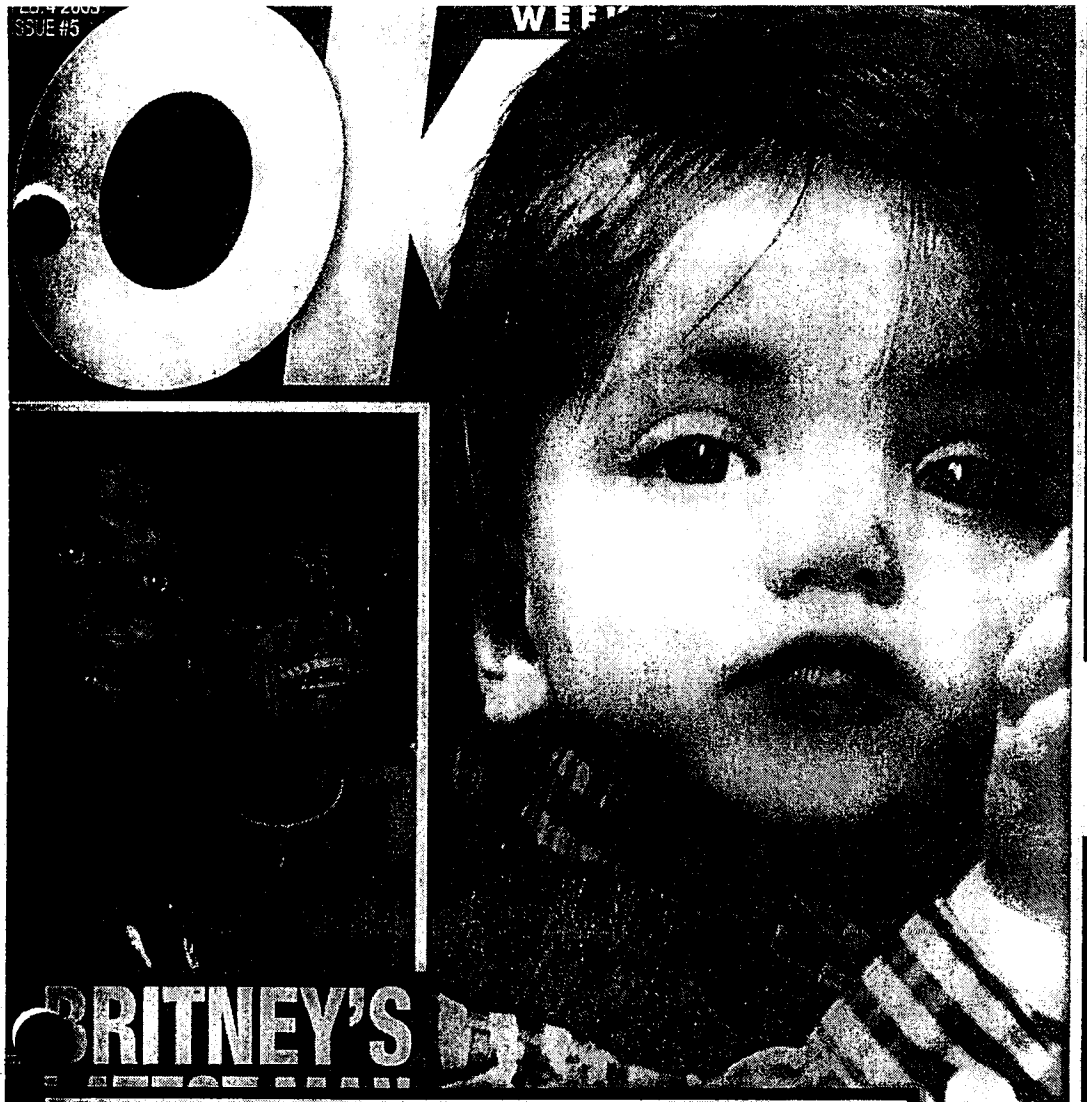
MR0209 40000 PCNBB 001
CINDY GAINES P0001
1100 E. LOUISIANA STREET 031
EVANSVILLE IN 47711-4748 469

ISSUE 14 APRIL 7 2008 WWW.OKMAGAZINE.COM

COURTESY OF FGPR

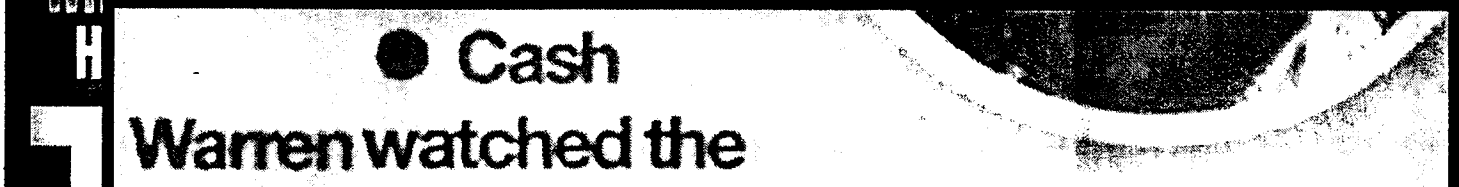
ISSUE #5

OK!



Katie and Tom's long distance love

BRITNEY'S STAR SPOTTING



● Cash Warren watched the Giants game at the Hpnotiq-sponsored ESPN party, while fiancée Jessica Alba indulged in beauty treatments downstairs.

FEARS OVER BRITNEY'S 'CRAZY GENE'

- The kids' weird world without Mommy
- Lonely Preston sits and copies BRIT'S voice

Simpson dumped!

COURTESY OF FGPR

MAY 12 2008
ISSUE #19

OK!

WEEKLY

INSIDE JEN & JOHN'S RISKY ROMANCE

$1 cheaper than Us Weekly & People!

ANGELINA

& B

NEW

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ON THE SCENE

NEWS AT NIGHT

Read Jen's blog, Simply Jen, at okmagazine.com

ak ?

g!

- The M
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- Roma

Mobil

Joel dishes on Nicole

Nicole Richie ate a cheeseburger and a steak at a dinner party for fashion designer Charlotte Ronson in L.A. Days later at the BPM Hpnotiq Smurf House at Coachella, Joel called Nicole a "super mom" adding, "Harlow has learned how to kiss, and I can't get enough!"

ts

M

OK! EXCLUSIVE INTERVIEW JEN ON FINDING A NEW MAN

50¢ ...SS THAN ...OPLE!

WEEK

SEPTEMBER 22 2008

OK

BRITNEY EXCLUSIVE

BRIT HITS BACK!

SHOCKING REACTION TO HER MOM'S BOOK

BEAT HER RIVALS WITH THREE VMA AWARDS

READY TO FIGHT FOR HER BOYS

FLAUNTS HER HOT TRIM BODY

SPOTTED

➤ **Tori Spelling** at the Verizon Wireless Samsung Style Villa in L.A.

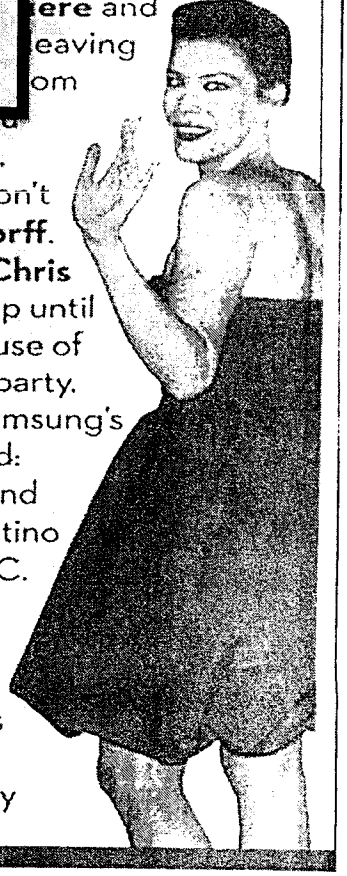
➤ **Nicole Richie** dancing with **Lindsay Lohan** at Hpnotiq's Charlotte Ronson runway show afterparty at Country Club in NYC.

...r in L.A. ...iere and ...eaving ...om party at Chateau Marmont in L.A. because they don't like **Stephen Dorff**.

➤ **Rihanna** and **Chris Brown** staying up until 4 a.m. at the House of Hype pre-VMA party.

➤ **Liv Tyler** at Samsung's "The Red Thread: the Inspiration and Passion of Valentino Garavani" in NYC.

➤ **Jamie Foxx** sipping Bombay Sapphire at the *944* Los Angeles two-year anniversary party at Kress in L.A.

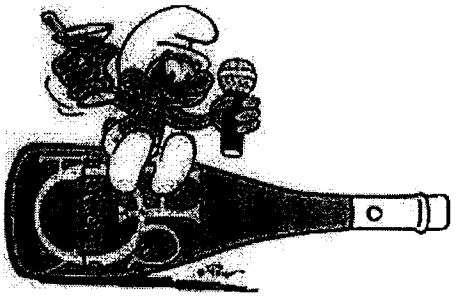


http://www.okmagazine.com/blog/view/4/Simply-Jen/

Simply Jen

By Jennifer Birn

FRI APRIL 04 2008, 7:31PM



Madonna's not the only one turning 50 this year. It's come to my attention that another source of my childhood entertainment - who I watched while I dressed in flourescent ribbons and cut-off shirts like Madge circa 1983 - The Smurfs, are also turning the big 5-0 this year. I've also learned that they will be celebrating later this month at Coachella with the likes of Jack Johnson, Kate Nash and more. They're even having a lounge of their own to throw back blue drinks. Sounds smurftastic to me!

Courtesy of FGPR

Palm Beach Daily News

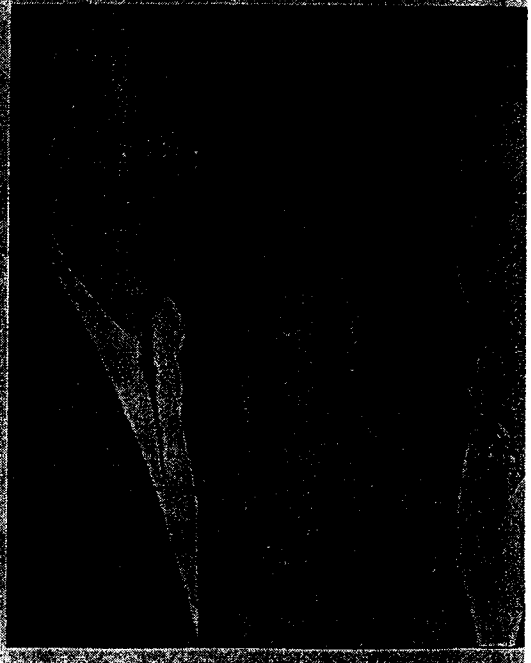
THE INSIDER

THE WEEK

because, well, why not?

From the Surf Lodge in Montauk comes The Heat Wave, made with a blue vodka. Combine 1 ounce of Hpnotiq blue vodka, 1 ounce Lillet, a splash of orange juice and a splash of pineapple juice served in a chilled martini glass. Try to ignore the blue spots on the front of your $800 white cashmere sweater.

Waldin and Pauline Pitt



Michael Crimi, Laura Evans and Rob Robinson

Preservation

Courtesy of FGPR

People.com

http://www.people.com/people/article/0,,20195762,00.html

Joel Madden Surprises Nicole Richie with Getaway

By Jessica Herndon and Marisa Laudadio
Originally posted Sunday April 27, 2008 10:30 AM EDT

Joel Madden and Nicole Richie Photo by: Jean Baptiste Lacroix / WireImage

Joel Madden whisked girlfriend **Nicole Richie** and their three-and-a-half-month-old daughter Harlow to the California desert this weekend for a surprise family vacation, the Good Charlotte singer tells PEOPLE.

The Richie-Madden clan headed to the Palm Springs area for the Coachella Valley Music & Arts Festival, a three-day event headlined by performers including Prince, Jack Johnson and Roger Waters.

"[Nicole] hasn't been able to do a whole lot over the year, so we're having a little family trip," Madden told PEOPLE at the **BPM Hpnotiq Smurf House,** where he DJ'd a festival pre-party Saturday afternoon.

"I [rented] a house and surprised Nicole with a weekend trip because she likes Coachella. She was like, 'I really want to go!' So I surprised her. We brought the baby."

And their activity? "Hanging by the pool."

While Madden, 29, spun music for party guests including Dave Annable and Taryn Manning, a smiling, relaxed Richie, 26, chatted with friends about her daughter, who was being looked after at their nearby rental home.

Courtesy of FGPR

Welcome To PEREZHILTON.com
Celebrity Juice, Not from Concentrate

http://perezhilton.com/2008-04-28-nicole-2

How Times Have Changed!

April 28,2008

Filed under: Nicole Richie

It was just a few years ago that **Nicole Richie** was an out-of-control party girl raging at Coachella!

How can you forget that pic of her sucking on that pipe in plain view of all the celeb gawkers???

Well, this year, not only was there no marijunica, but she was sipping water! And, she was at a party sponsored by a booze company!

New mom Nicole attended the ***BPM*** **Hpnotiq Smurf House** at Coachella this past weekend, where her babydaddy, **Joel**, was spinning.

Little Harlow has done wonders for Richie.

Is **Paris** next????

Courtesy of FGPR

Logo design for Rolling Stone

http://www.rollingstone.com/rockdaily/index.php/2008/04/27/on-the-scene-with-steven-tyler-carmen-electra-elijah-wood-and-others-at-the-coachella-after-parties/

On the Scene With Steven Tyler, Carmen Electra, Elijah Wood and Others at the Coachella Parties

4/27/08, 6:30 pm EST

Thanks to its proximity to L.A., Coachella is known not only for top-notch headliners and broiling temperatures, but for its celeb-packed VIP area and plentiful parties. Junkie XL got the ball rolling early on Thursday by performing an hour-long set on the Coachella Express, the Amtrak train that took concert goers from Union Station in downtown Los Angeles to Indio. "It was a great experience," he said. "I'm from Holland and it reminded me of how they do things there. Public transportation is big and they always try to make it comfy and fun. So, I thought of that and how they do it when I decided to do this. And, it's very green and a great initiative that Coachella took." Junkie XL's train set included some of his remixes and original material done in what he said was "super amateurish but really fun. People were dancing the aisles." We didn't mean to be rude, but we just had to ask how (er, why) he was wearing a brown leather jacket in the midday desert sun. "Leather is a statement," he laughed. "If I don't wear it, I burn like a lobster." Fair enough.

Over at the **BPM Hpnotiq Smurf House**, at a private residence in Rancho Mirage on Saturday, Good Charlotte's Joel Madden spun records in the afternoon while his girlfriend Nicole Richie watched on, snapped photos and boogied. Madden showed his presidential choice by sporting an Obama T-shirt and giving the candidate a shout-out during his set.

Courtesy of FGPR

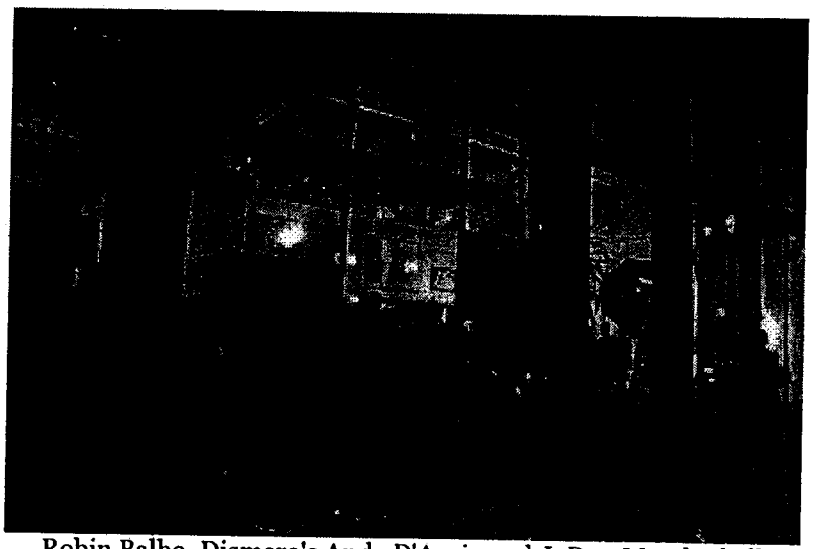
RUNWAY TO RETAIL

IS THE GO-TO SOURCE FOR FASHION NEWS, SHOPPING INFO AND MORE! BROUGHT TO YOU FROM THE PUBLISHERS OF FACTIO MAGAZINE (WWW.FACTIO-MAGAZINE.COM)

HTTP://RUNWAYTORETAIL.BLOGSPOT.COM/2008/10/FACTIOS-FALL-ISSUE-LAUNCH-PARTY-AND.HTML

SUNDAY, OCTOBER 19, 2008

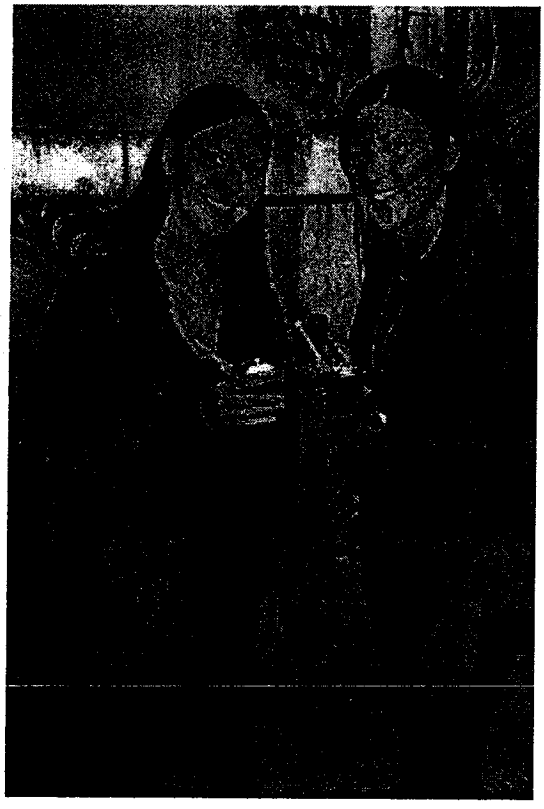
FACTIO MAGAZINE'S FALL ISSUE LAUNCH PARTY AND DISMERO PRESENTATION



Robin Balbo, Dismero's Andy D'Auria and JaDon Mendenhall

Dismero fell hard for Factio Magazine this Fall. The Factio Magazine fall Issue launch party at gallery space 4 Art in the Chicago Art District brought real fashion ads to life in hosting Dismero's latest fashion shoot with designer and founder Andy D'Auria, Italian photographer Marco Pedde and Alessandro Cantoni, Dismero's art director from Italy. Guests enjoyed the first unedited views of the exclusive spread. The party was dotted with beautiful models in the latest Dismero clothing and makeup by the new head of Ulta on State Street, David Barnett – formerly of the John Barret Salon at Bergdorf Goodman. Andy D'Auria couldn't help himself around all the beautiful guests as he pulled women one by one into the dressing room so that they too could model his new line. Fig Media DJ Megan Taylor shook up the space with cool euro tunes as guests enjoyed an assortment of designer sushi catered by Kohan Restaurant and **deliciously sweet drinks accented with rock candies by Hpnotiq**. Guests brimmed with goodies on their way home, receiving gift bags with Dismero t-shirts, Factio Magazine's fall issue, and gift certificates. If you missed out, don't worry; just make sure to pick up the latest issue of Factio Magazine for yourself!

-Jackie Medler



Courtesy of FGPR

SACRAMENTO MAGAZINE

Date: Tuesday, July 01, 2008
Location: SACRAMENTO, CA
Circulation (DMA): 53,477 (N/A)
Type (Frequency): Magazine (M)
Page: 227
Keyword: Hpnotiq Liqueur

(eat/drink)

cool cocktails

Beat the heat with these *brrr-eezy* drinks

—Cathy Cassinos-Carr

The drink: hpnotini

The lowdown: Hpnotiq Liqueur, shaken and served with a splash of Champagne and a lemon twist

The restaurant: Ink Eats and Drinks, *2730 N St., Sacramento*

Tingly on the tongue, this refreshing drink combines the fizzy fun of Champagne with a sky-blue view.

The drink: latin lemonade

The lowdown: Skyy vodka, Malibu coconut rum, pineapple juice and lemon juice, served with a cherry

The restaurant: Célestin's Restaurant & Voodou Lounge, *1815 K St., Sacramento*

It may look like an innocent glass of lemonade, but the coconut rum gives it a playful kick, conjuring visions of a tropical island far, far away.

The drink: peartini

The lowdown: Absolut Pears vodka, apple juice, fresh lemon juice and cranberry juice, garnished with a plump red cherry

The restaurant: Crush 29, *1480 Eureka Road, Roseville*

This drink packs potent pear pizazz and a surprisingly powerful punch.

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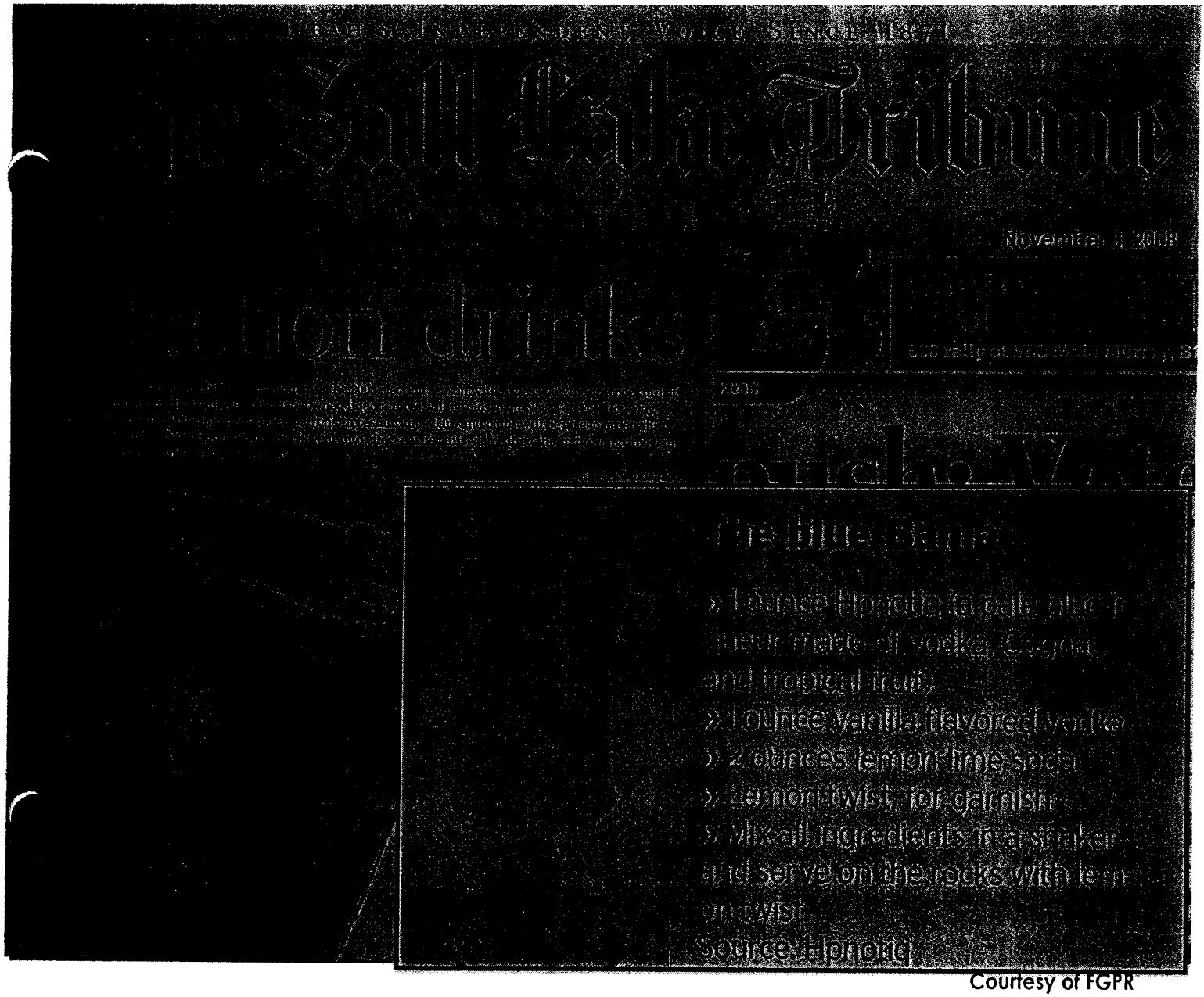


Courtesy of FGPR

The Post-Intelligencer

Dinner

IDEAS FOR SPENDING YOUR EVENING AT HOME

DRINKS

Here's looking at you!

HIPNOTIQ'S MAD EYE

Serves: 1

For cocktail:

½ ounce Hipnotiq vodka

1 ounce super premium vodka

2 ounces lychee juice

Shake with ice, strain into a martini glass

Garnish with a lychee eyeball (recipe below)

For lychee eyeball:

1 canned grade AA lychee (b syrup, drained

¾ teaspoon cherry, strawberry or raspberry preserves

1 blueberry (you can use frozen)

Dry lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer.

DINNER

[illegible] WITH BLUE CHEESE AND GARLIC (CHARD)

[illegible] 10 minutes

[illegible] large skillet over medium heat. Add garlic and cook, [illegible] until golden, 2 to 3 minutes. Add chard

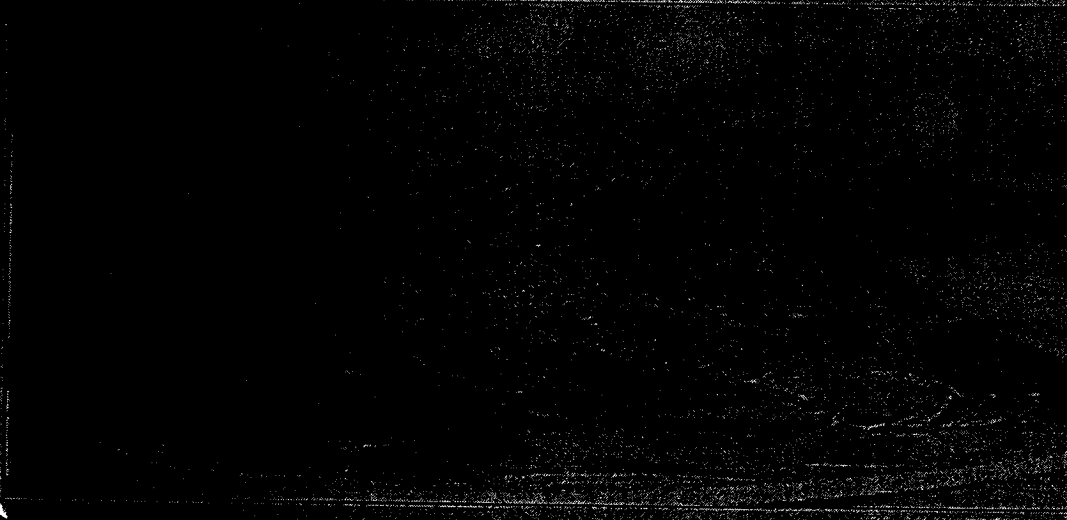
preserves. Place blue[illegible]

Courtesy of FCPR

State Post-Intelligencer

Staying in

IDEAS FOR SPENDING YOUR EVENING AT HOME



THE ASSOCIATED PRESS

DRINKS

Need "something blue" to round out your wedding traditions? A blue drink would go down nicely.

This drink gets its unique color from Hpnotiq, a French blend of premium vodka made from tropical fruit with a hint of cognac.

BUBBLES 'N' BLUE

2 ounces Hpnotiq
2 ounces champagne or other sparkling wine

Pour the Hpnotiq into a champagne glass. Add champagne or your favorite sparkling wine.

— Hpnotiq

DINNER

[illegible]

[illegible] minutes
[illegible] 60 minutes

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible] vegetable oil

Preheat oven to 375 degrees. Lightly oil a shallow baking dish or coat it with cooking spray.

In a mixing bowl, beat the egg with a fork. Add ground beef, 1½ cups of the salsa, oats, trifle, salt and pepper. Mix together well. Transfer the mixture to the prepared baking dish and form into a 9-by-5 inch loaf.

In a small bowl, stir together the oil and remaining ½ cup of salsa. Spread the mixture over the meatloaf.

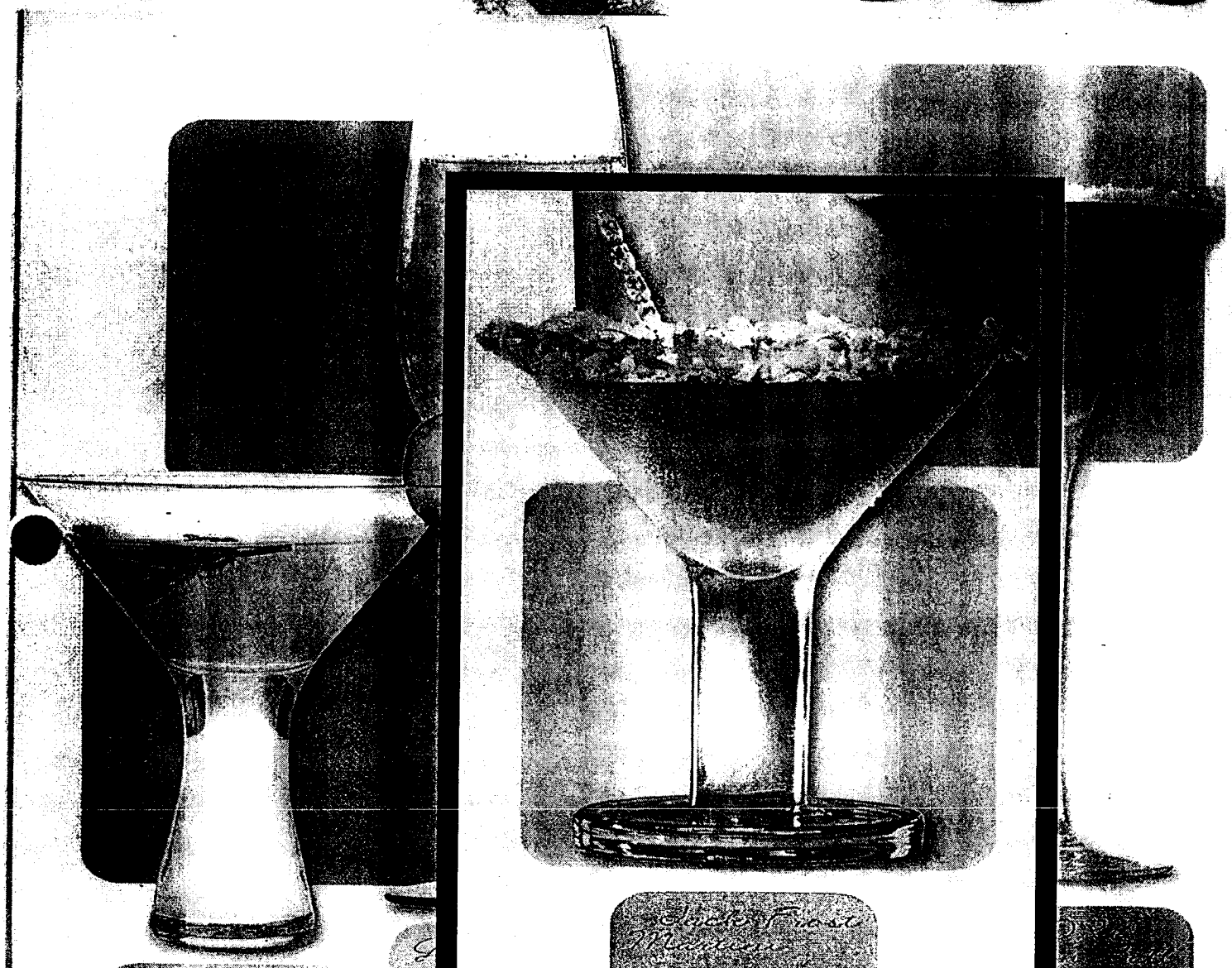
Bake for 60 to 70 minutes, or until the meatloaf is no longer pink at the center and an instant-read thermometer registers 160 F when inserted at the center.

Note: This recipe works with ground turkey as well. Select a salsa that has the right level of heat to suit your family.

— The Associated Press

COURTESY OF FGPR

simply the best



Mint To Be

2 oz. ORZEL Vodka
1 inch of Fresh Cucumber
4 sprigs of mint
1/2 oz. simple syrup
1/8 oz. sour
squeeze of a lime

Method: Shake all ingredients except mint and cucumber with ice and strain into a festive glass. Garnish with cucumber and mint.

Hypnotiq Martini

2 oz. HPNOTIQ
2 oz. super premium vodka
Splash of Cointreau
Splash of lime juice

Method: Shake with ice and strain into a martini glass.

Courtesy of FGPR

Southwest Airlines Spirit

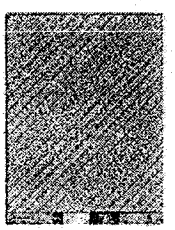
Date: Friday, August 01, 2008
Location: DFW AIRPORT, TX
Circulation (DMA): 400,000 (N/A)
Type (Frequency): Magazine (M)
Page: 88
Keyword: Hpnotiq Liqueur

COCKTAIL

Blue Pig Martini

RICK RADUNS shakes up a tropical treat.

We discovered Hpnotiq while looking for something that could add the color blue to the signature cocktail at our restaurant, the Blue Pig Tavern. The liqueur—a blend of vodka, cognac, and tropical fruit juices—has a light and slightly grapefruit-like flavor but without the sour taste. I use a splash of pineapple juice to add just the right amount of sweetness and a subtle tropical note to the drink. That, combined with the color and the starfruit hanging on the rim, makes you feel just a little closer to the beach outside our door. *Rick Raduns is the assistant food and beverage director at Congress Hall Hotel in Cape May, New Jersey. congresshall.com*



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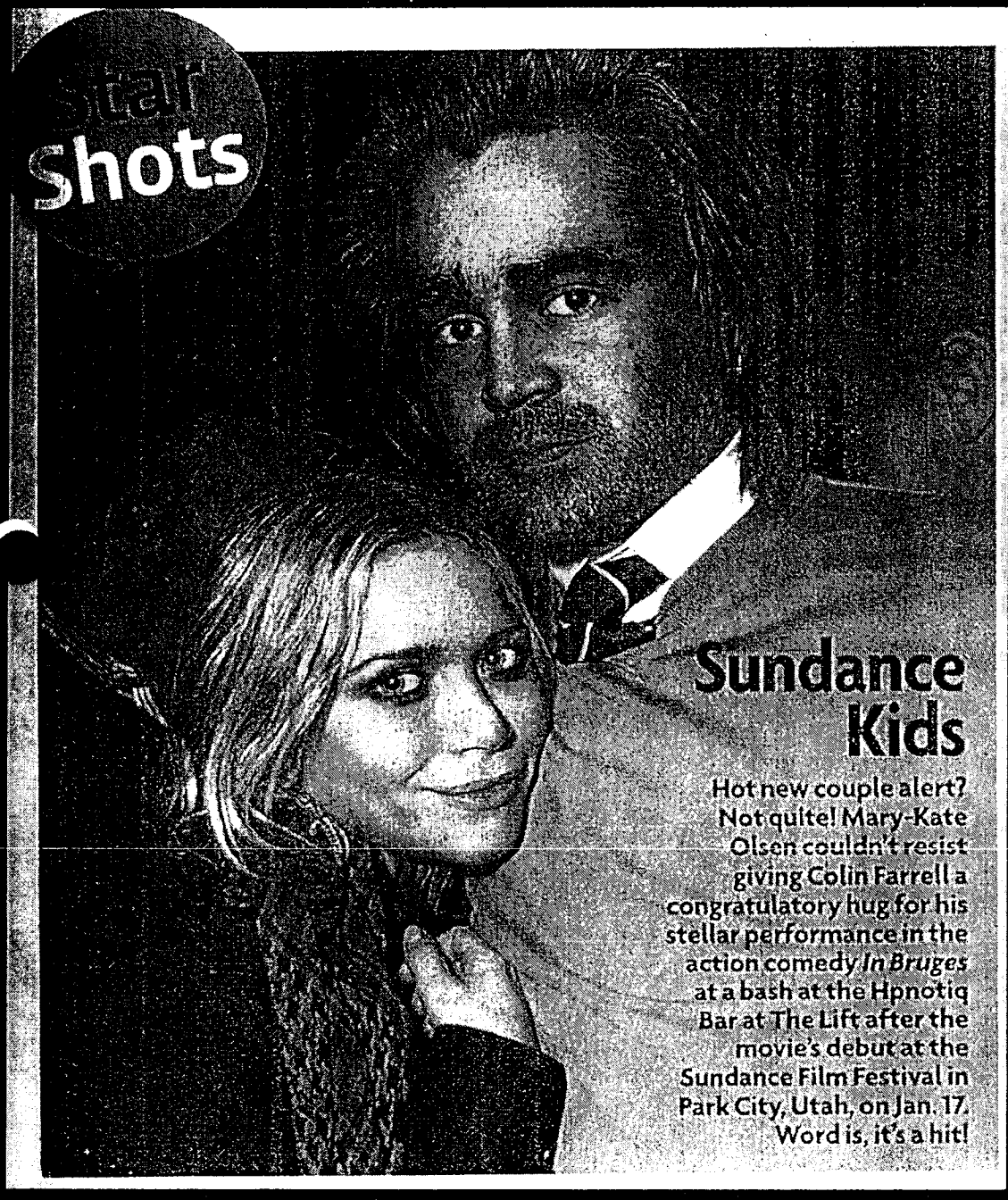
Star

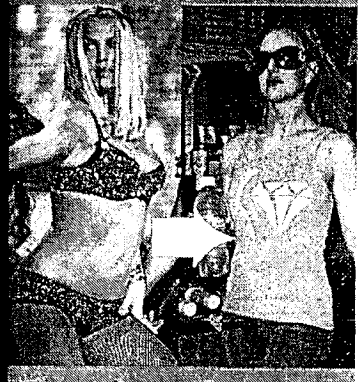
Star Shots



Sundance Kids

Hot new couple alert? Not quite! Mary-Kate Olsen couldn't resist giving Colin Farrell a congratulatory hug for his stellar performance in the action comedy *In Bruges* at a bash at the Hpnotiq Bar at The Lift after the movie's debut at the Sundance Film Festival in Park City, Utah, on Jan. 17. Word is, it's a hit!

Angie & Brad ADOPT KATRINA ORPHAN



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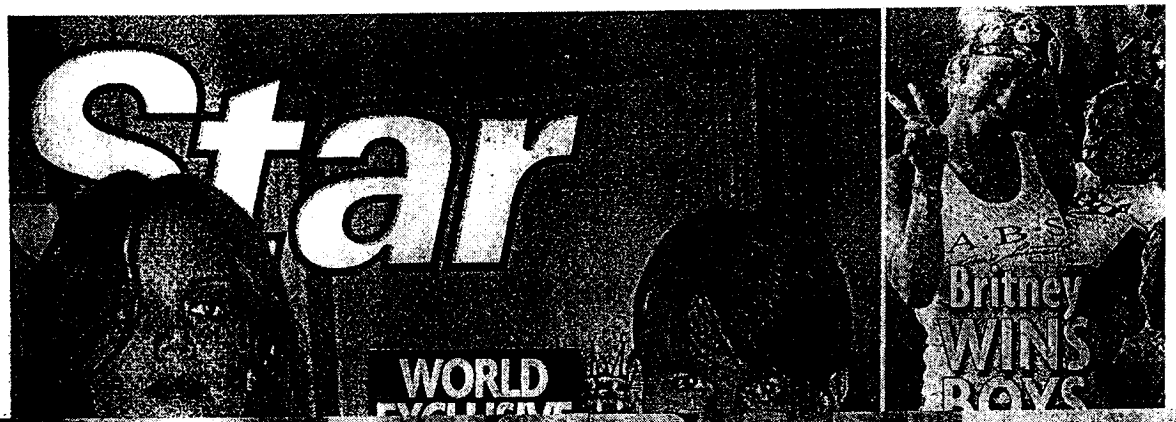

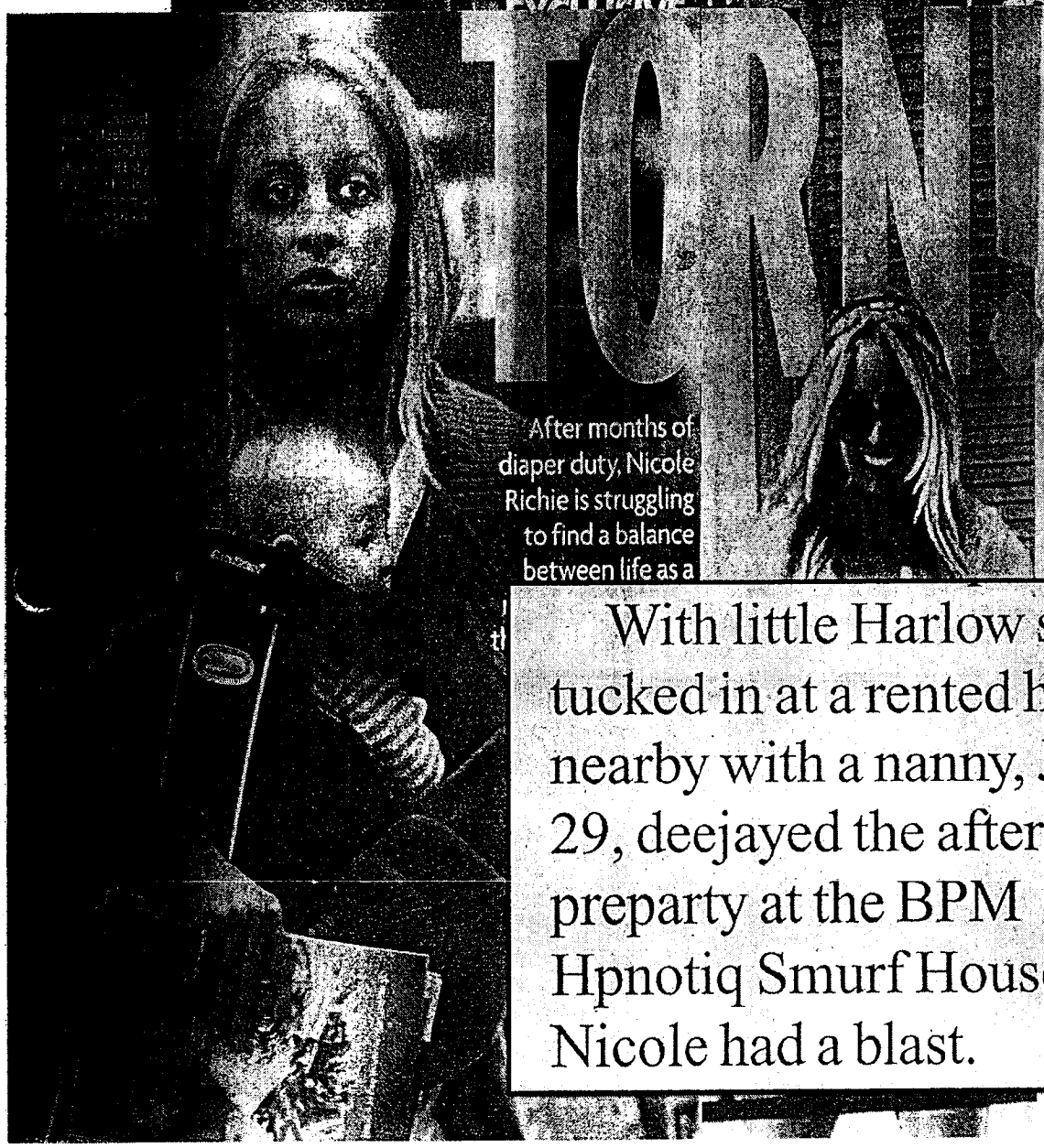

TORN

After months of diaper duty, Nicole Richie is struggling to find a balance between life as a

With little Harlow safely tucked in at a rented house nearby with a nanny, Joel, 29, deejayed the afternoon preparty at the BPM Hpnotiq Smurf House, and Nicole had a blast.

NICOLE RICHIE turned her life around when she learned she was pregnant. She gave up drugs and put some healthy pounds on her once emaciated frame. But since giving birth to her daughter Harlow on Jan. 11, the reformed party girl has been feeling the tug of her former fast-lane life!

"Nicole is torn between being a mommy and being a party girl," says a source. "She wants to go out and have fun, but when she does, she's like, 'Uh-oh, Harlow needs me.'"

Nicole did manage to steal some grown-up time with her boyfriend and baby daddy, Good Charlotte rocker Joel Madden at the Coachella Valley Music and Arts Festival in Indio, Calif., on April 26.

With little Harlow safely tucked in at a rented house nearby with a nanny, Joel, 29, deejayed the afternoon

"She looked very thin and frail," says an eyewitness, who saw Nicole at the April 23 opening of Japanese clothing shop Bapestore in L.A. And after chatting with pals for a while, guilt set in that she'd left her 4-month-old at home. "Nicole looked sad when she pulled out her phone and showed off pictures of Harlow."

NURSERY TO NIGHTCLUB

Still, the very next night, Nicole was out again — at new nightclub Foxtail in West Hollywood.

"Nicole is very pretty in person, but I couldn't help notice her dirty, uncombed hair and her week-old manicure," says a source.

> "Nicole can't figure out if she's happier at home with the baby or out on the town!"
> —an insider tells Star

e must go right from the ery to the nightclub!" nd that's what's tearing ole apart, sources say. Nicole really misses her free life," an insider tells . "Before Harlow came g, Nicole never had to ry about anything. All did was party with her nds and go shopping. Now s totally overwhelmed by new responsibility, even gh she adores her daugh- Nicole still can't figure f she's happier when she's e with the baby or hitting own with her friends!"

—HEIDI PARKER, JESSICA SCHIMMEL, CASEY BRENNAN & COURTESY OF FGPR

Staten Island Advance

STATEN ISLAND ADVANCE

FOOD

C

WEDNESDAY
DECEMBER 17, 2008

INSIDE

C2
C3
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C4

WEDNESDAY, DECEMBER 17, 2008

SIPPER

New cocktails for the holiday season

New wave of drinks contains less alcohol and more ingredients such as fruit juices and herbs

BY JANE MILZA
STATEN ISLAND ADVANCE

In years past, wine was the beverage most often paired with food. When 2008 got underway, beer fans took the theory in their direction — matching artisan beers with food flavors.

Extending into 2009, bartenders are using their talents as culinary artists. Experimenting with different tastes and textures much like a chef would do, they now are bringing classic cocktails to the dining room table.

The new wave of cocktails often contain less alcoholic spirits and more secondary ingredients, such as fruit juices and herbs. This makes them lighter and more compatible with food. As a result, the new wave cocktails can be sipped throughout a meal or with a medley of hors d'oeuvres.

HOLIDAY LIBATIONS

Here are two new cocktails for the 2008 holiday season developed by the makers of Hpnotiq. Bottled in France, Hpnotiq is a blend of premium vodka and natural tropical fruit juices with a touch of Cognac added.

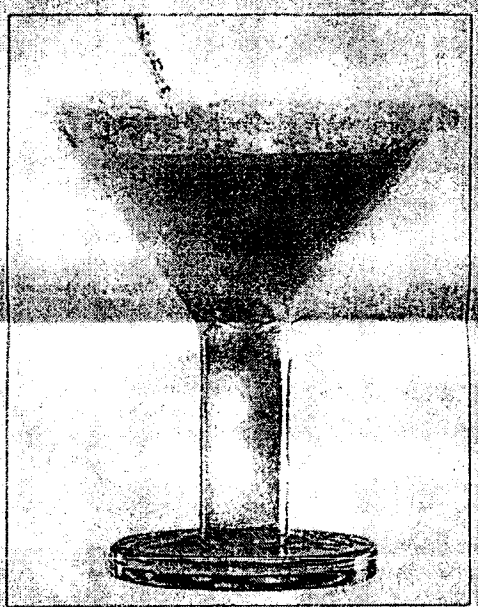


PHOTO COURTESY OF HPNOTIQ

Jack Frost Martini

Not only do the cocktails' names reflect the season, but their flavors are exotic sounding as well. The Tinsel Bellini and the Jack Frost Martini are throwbacks to traditional cocktails, but here, they are given contemporary twists.

With barometers and mercury falling day by day, the warmth of a cocktail while sitting by the fireplace at a holiday party seems like a chic alternative to a traditional Christmas or New Year's Champagne toast.

HPNOTIQ TINSEL BELLINI

- 2 ounces Hpnotiq
- 1 ounce Limoncello
- 1 ounce Champagne
- Splash of lime juice

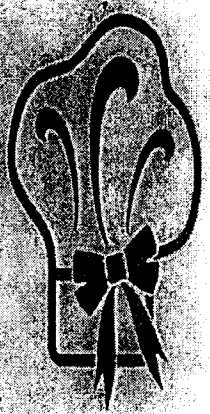
Rim the Champagne flute with a light coat of sugar. Pour chilled Hpnotiq, Limoncello and Champagne into the flute. Add a splash of lime juice.

JACK FROST MARTINI
(Serves 1)

- 2 ounces Hpnotiq
- 2 ounces super premium vodka
- Splash of orange liqueur, such as Cointreau
- Splash of lime juice

In a shaker, shake with ice the Hpnotiq, vodka, orange liqueur and lime juice. Strain into a martini glass.

, PAGE A 12



12 Days in the Kitchen

Advance restaurant editor Pamela Silvestri is counting down Christmas with a daily set of culinary tips to make this year's holiday feast your best.

With nine days to go, today she shares different avenues to explore for your MAIN MEAL.

Courtesy of FGPR

Star
Celebrities, Gossip, News, Photos

http://www.starmagazine.com/hot_sheet/food/

Hot Sheet

HOT COCKTAIL

One solution to beating the summer heat is with a **Hpnotiq Heat Wave** cocktail! This flavorful concoction – served at The Surf Lodge in Montauk, N.Y. – can be created at home by mixing 1 oz. Hpnotiq, 1 oz. Lillet and a splash of orange and pineapple juice. Mix well and serve in a chilled martini glass. *hpnotiq.com*

Courtesy of FGPR

Grammy Nominees -Top Picks

February 1st, 2008

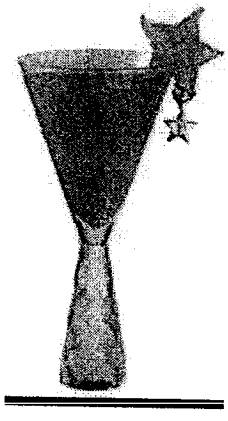
Canadian songstress **Feist** holds rank with **Alicia Keys** and Brad **Paisley**, whom are multiple nominees. Feist has four nominations: Best **New Artist, Best Pop Vocal Album (The Reminder), Best Female Pop Vocal Performance and Best Short Form Music Video** (both for "1234").

While you are settling in to watch the Grammy's on Sunday, I will be serving up a few cocktails at my "Grammy Get-together" and I can hardly wait! Check out this great recipe from Hypnotiq!

Hpnotiq Counts Down the Most Outrageous Grammy® moments with its signature Grammy® cocktail

HYPNO ROCK LEGEND
2 oz. Hypnotiq
1 oz Iceberg Vodka
1 oz. Red Bull

Shake well with ice and garnish with a little starfruit.



The Grammy's® are notorious for wild and unexpected "rock star" moments. To honour the award show's 50th anniversary, Hpnotiq has the two most outrageous Grammy® moments.

1. Soy Bomb Crashes Bob Dylan's performance.
Legen Bob Dylan maintains composure while a shirtless man jumps on stage with "Soy Bomb" written across his chest at an 1998 awards show.

2. 50 cent joins Best New Artists on stage.
50 cent may have been the best-selling artist in 2004, but he failed to win in the Best New Artist category. That didn't stop him from joining the winners Evanescence on stage anyway.

Of course there are others like **Sinead O'Connor's** refusal to accept her Grammy Award and **Jennifer Lopez's** wardrobe malfunction waiting-to-happen dress, so Hpnotiq wants your readers to look out for this year's unforgettable and outrageous moments while sipping its signature cocktail – "Hpno-Rock Legend". Check back with Sugarcain on Monday for the recap and highlights of the 50th Annual Grammy's.

Calendar

February 2008

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

« Jan

Most Recent Posts

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15th ANNUAL NATIONAL ABORIGINAL ACHIEVEMENT AWARDS RETURN TO TORONTO
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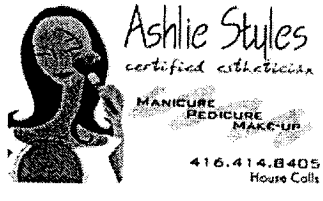


Made with triple distilled vodka, fine cognac and proprietary tropical fruit juices, Hpnotiq is a favourite for some of the hottest and most talented music superstars like **Beyoncé, Usher, P. Diddy, Fergi and jazz artist Dave Cozz**. It is available in 375ml and 750ml bottles at LBCO stores across Ontario. The 750ml bottle retails for $40.15.

Orlena's picks for Grammy Night

Album of the Year
Echoes, Silence, Patience & Grace
Foo Fighters
Gil Norton, producer; Adrian Bushby & Rich Costey, engineers/mixers; Brian Gardner, mastering engineer
[Roswell/RCA Records]

Song of the Year
Hey There Delilah
Tom Higgenson, songwriter **(Plain White T's)**
Track from: Every Second Counts
[Hollywood Records/Fearless Records; Publisher: So Happy Publishing]

Best New Artist
I have to give it to our Canadian gal **-Feist**

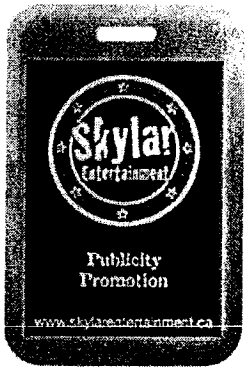
Best Female Pop Vocal Performance
Rehab
Amy Winehouse
Track from: Back To Black
[Universal Republic Records]

Best Male Pop Vocal Performance
Everything
Michael Bublé
Track from: Call Me Irresponsible
[143 Records/Reprise]

Best Pop Performance By A Duo Or Group With Vocals
Makes Me Wonder
Maroon 5
Track from: It Won't Be Soon Before Long
[Octone/A&M Records]

Best Pop Vocal Album
Lost Highway
Bon Jovi
[Island/Mercury]

Best Dance Recording



Don't Stop The Music
Rihanna
Stargate, producer; Phil Tan, mixer
Track from: Good Girl Gone Bad
[Def Jam]

Best Traditional Pop Vocal Album
Call Me Irresponsible
Michael Bublé
[143 Records/Reprise]

The **50th Annual GRAMMY Awards** will take place live on Sunday, Feb. 10 at Staples Center in Los Angeles and will be broadcast in HDTV and 5.1 Surround Sound on the **CBS Television Network from 8 – 11:30 p.m. (ET/PT).** The show also will be supported on radio via Westwood One worldwide and XM Satellite Radio, and covered online at GRAMMY.

by Orlena Cain

Entry Filed under: music

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SUN

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A haunted potion

Planning a Halloween party?

Cider is for grade school kids. Pumpkin beer, good, but not gruesome enough. Impress your favorite group of ghouls with the mad-eye martini or Halloween Hpnotist on All Hallows Eve.

Both cocktails are made with HPNOTIQ, a vodka/cognac blend infused with tropical fruit juice. Garnished with bobbing fruits and berries, the mad eye's signature lychee eyeball is the only accessory you need on Oct. 31.

To make the Halloween Hpnotist combine 2 oz. HPNOTIQ, 1 oz. vodka, a splash of lemon juice and or the extra spooky effect add a glow stick garnish.

The mad-eye martini is 2 .oz HPNOTIQ , 1 oz. vodka, 2 ounces of lychee juice. Shake with ice, strain into a martini glass. Garnish with a lychee eyeball that's one canned grade AA lychee in syrup, drained, a teaspoon cherry, strawberry or raspberry preserves, one blueberry. Dry Lychee and fill with raspberry preserves. Place blueberry, blossomed end facing out, into cavity and skewer.

Now say trick or treat?

For more scary sips visit www.hpnotiq.com.

Audrina Patridge from *The Hills* enjoys a mad-eye martini.

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PENNSYLVANIA NEWSPAPER OF THE YEAR

SUNDAY
October 12, 2008

Sunday Patriot-News

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HARRISBURG, PA. PENNLIVE.COM FINAL EDITION

SUNDAY

These spirits warm undead hearts on Halloween

STORY BY KATIE MORIARTY, PHOTOS BY LARRY CROWE, The Associated Pres

Whether you're hosting a party or just warming up after trick-or-treating, 'spirits' are a fine way to get your ghoul on.

PURPLE PEOPLE EATER

(Serves 2)

...me wedge
...ange crystal or
...rating sugar
...mmi worms
...ces tequila
...ces Triple Sec
...other orange liqueur)
...ounces Chambord

Use the lime wedge to wet the rim of 2 martini glasses by rubbing it along the edges.

Spread the orange crystal sugar evenly in a small plate. Overturn the glasses, then one at a time dip them in the sugar, twisting them gently until the sugar coats the rims. Turn the glasses right side up, place 1 Gummi worm in each and set aside.

In a cocktail shaker, combine the tequila, Triple Sec and Chambord. Add ice and shake well. Strain the mixture into the prepared glasses. If desired, add fresh ice to the glasses.

HPNOTIQ'S MAD EYE

(Serves 1)

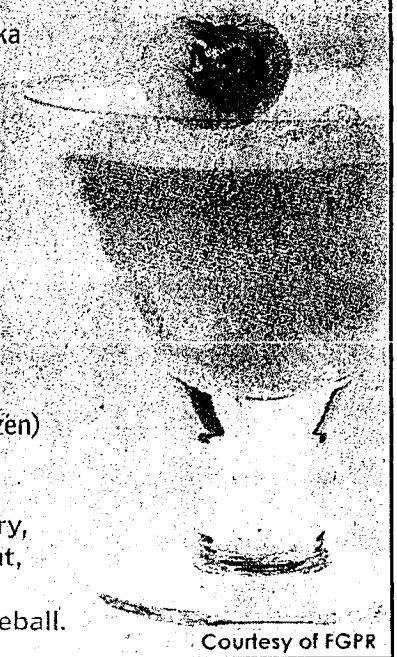
Drink

½ ounce Hpnotiq vodka
1 ounce super-premium vodka
2 ounces lychee juice
Shake with ice; strain into a martini glass.

Lychee eyeball

1 canned grade AA lychee in syrup, drained
¼ teaspoon cherry, strawberry or raspberry preserves
1 blueberry (you can use frozen)

Dry lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer. Garnish with a lychee eyeball.



Courtesy of FGPR

SUNDAY PATRIOT-NEWS

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These spirits warm undead hearts on Halloween

STORY BY KATIE MORIARTY, PHOTOS BY LARRY CROWE, The Associated Press

Whether you're hosting a party or just warming up after trick-or-treating, 'spirits' are a fine way to get your ghoul on.

PURPLE PEOPLE EATER

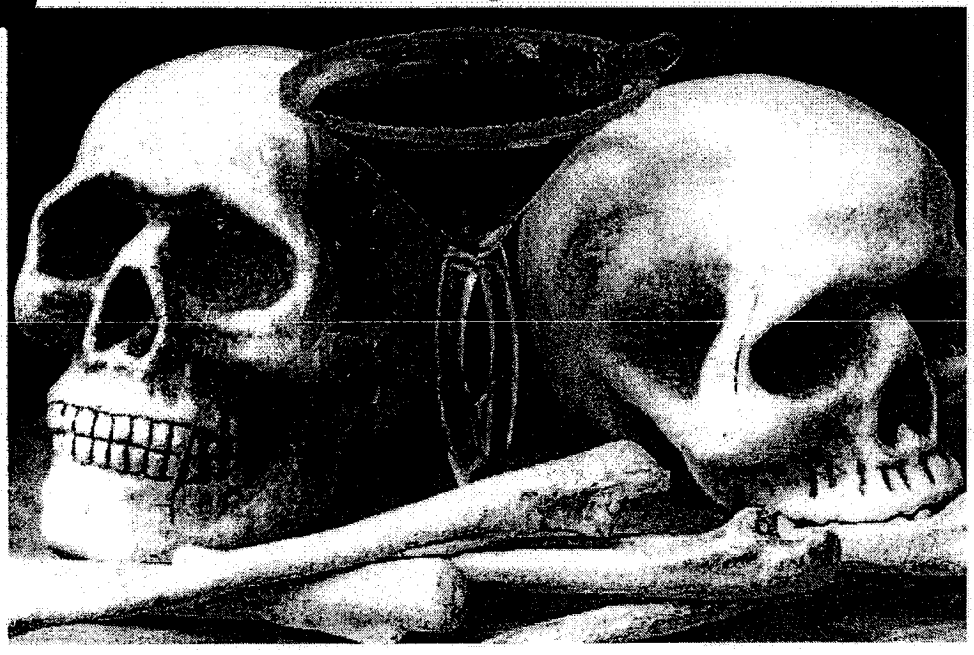
(Serves 2)

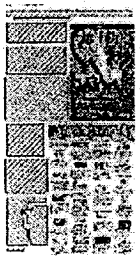
1 lime wedge
Orange crystal or decorating sugar
2 Gummi worms
3 ounces tequila
3 ounces Triple Sec (or other orange liqueur)
1½ ounces Chambord
Ice

Use the lime wedge to wet the rim of 2 martini glasses by rubbing it along the edges.

Spread the orange crystal sugar evenly in a small plate. Overturn the glasses, then one at a time dip them in the sugar, twisting them gently until the sugar coats the rims. Turn the glasses right side up, place 1 Gummi worm in each and set aside.

In a cocktail shaker, combine the tequila, Triple Sec and Chambord. Add ice and shake well. Strain the mixture into the prepared glasses. If desired, add fresh ice to the glasses.





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Taunton Daily Gazette

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These drinks will add a patriotic touch to your party

Kathryn Rem
GateHouse News Service

Red, white and blue food lends a dramatic touch to a July 4 buffet or party table.

Think strawberries, blueberries, raspberries, white cake, whipped cream, blue candies, vanilla or strawberry ice cream ... you get the picture.

The flag colors also can be displayed through beverages. When concocting a drink, consider cranberry or pomegranate juice, 7-Up or white wine, blue-raspberry juice drinks or blue-hued liqueurs.

For adults, here is a trio of cocktails — one red, one white and one blue — that will provide some visual flair to an Independence Day soiree.

Impetuoso

1.5 ounces light rum
1.5 ounces pomegranate liqueur
Splash cranberry juice
Splash sweet and sour mix (see note)

Shake ingredients over ice. Strain into martini glass. Note: Sweet and sour mix, also called sour mix or bar mix, is a mixer made of lemon or lime juice and sugar syrup. To make your own, mix one part heavy sugar syrup (3 parts sugar, 2 parts water) with one part lemon juice. Makes 1.

Caipirnha

2 ounces simple syrup (see note)
One lime, cut in quarters
2 ounces light rum
Ice

Muddle simple syrup and lime wedges. Shake thoroughly. Add rum and ice; shake. Garnish with lime wedge. Note: Simple syrup is a solution of sugar and water that is cooked over low heat until clear, then boiled for a minute or two. The ratio is usually either 2 parts water to 1 part sugar or equal parts water and sugar. Makes 1.

Blue Mojito

12 mint leaves
2 lime wedges
1 ounce simple syrup
Ice
2 ounces light rum
2 ounces blue liqueur (such as Hpnotiq)
Soda water

Muddle mint leaves, lime wedges and simple syrup. Add ice, rum and blue liqueur; shake. Pour into a Collins glass. Top with soda water. Garnish with mint leaves. Makes 1.

call (508) 697-4368.

• Registration for the seventh Annual Apponequet Laker Gold Tournament is now being accepted and will be held Aug. 4 at the Poquoy Brook Golf Course in Lakeville. Registration begins at 8 a.m., and will be played in a scramble format, beginning at 9 a.m. Coffee and pastries will be served. Green fees, cart, range balls, gifts and prizes and a sit-down steak dinner are included in the registration fee.

• Habitat for Cats is holding a Cat/Kitten Adoption night, June 30 from 6 to 8:30 p.m. at 1322 Ashley Blvd., New Bedford (at the Dartmouth Dental, Sun Kissed Tanning & Honeydew Donuts business center). All cats and kittens are spayed/neutered, inoculated and have tested negative for feline leukemia. Adoption fee is $85. Kittens five months and younger are $100. Bring a pet carrier with you or buy one at adoption day. For information, call (508) 961-2287 or visit www.HabitatforCats.org.

• Roger Williams Park Zoo will host "Fun on the Farm", July 11 and 12. Event will feature an array of farm and country-inspired activities, entertainment and demonstrations, and will

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Texarkana Gazette

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Spooky goodies: It's not hard to make gross party food on purpose

By Arlene Burnett
Pittsburgh Post-Gazette

Most of these Halloween recipes are geared for children—a little gross and scary—but could be fun for an adult party, too. It's not hard to make gross food on purpose—and it can be lots of fun this time of year. (Some of these recipes are for adults only!)

PECAN CARAMEL SPIDERS

The original recipe includes homemade caramel. I shortened the recipe and prep time by using Kraft Caramel Bits.

1-1/2 cups toasted pecans
11-ounce package Caramel Bits
5 ounces thin black licorice strands, cut into 2-inch pieces
6 ounces semisweet chocolate, chopped
4 ounces milk chocolate, chopped
Chocolate curls or jimmies, optional

Line 2 baking sheets with waxed paper and lightly spray with nonstick spray. Mound 30 small clusters of pecans (about 3 or 4 pecans) each spaced a couple inches apart on the pan.

Ladle a couple tablespoons of warm caramel over some of the nut clusters, to make the spider bodies. Then press 6 pieces of licorice into the warm caramel to make the legs. Repeat with the remaining caramel and licorice. (It's helpful to have an extra hand here, since the caramel can set quickly. If caramel hardens, warm over very low heat.) Let spiders cool 15 minutes.

Meanwhile, put the chocolates in a medium heatproof bowl. Bring a saucepan filled with 1 inch or so of water to a very slow simmer; set the bowl over, but not touching, the water. Stir the chocolate occasionally until melted and smooth. Or put the chocolate in a medium microwave-safe bowl. Melt at 50 percent power in the microwave until soft, about 1 minute. Stir, and continue to heat until completely melted, 2 to 3 minutes more.

Spoon about 1 tablespoon of melted chocolate on top of each spider. Sprinkle with jimmies or chocolate curls, if desired. Let cool until firm.

Makes 30 spiders.

—*FoodNetwork.com*

MUMMY BREAD

I make pepperoni bread for my family. It's easy when you use frozen bread dough. I found a lot of recipes for mummy bread online, which inspired this idea.

1 loaf frozen bread dough, thawed
3 to 4 ounces sliced pepperoni
4 ounces shredded mozzarella cheese
1 egg white

Preheat oven to 350 degrees. Roll dough into a 13-inch-wide-by-16-inch-long rectangle. Place the pepperoni slices down the middle of the dough, lengthwise. Sprinkle cheese over the pepperoni.

Slice 1/2- to 1-inch strips about 5-1/2 inches long on each side of the dough. This will become the mummy's body. Fold the strips of dough alternately over the filling, tucking the ends of the strips underneath the bread.

Form a head at one end of the dough. Use pieces of pepperoni or small slices of green olives with pimentos for eyes.

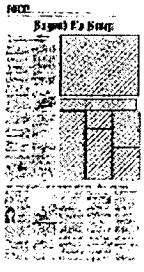
Brush with egg white and bake for about 25 minutes or until bread turns light brown.

Serve hot or at room temperature.

GIVE-'EM-THE-EYEBALL CANDIES

These eyeballs are just scary enough, and they're good. Consider placing two chocolate wafers on a plate, then placing the eyeballs over those and use red licorice to make a mouth and black licorice for eyebrows.

1/2 cup creamy peanut butter
3 tablespoons unsalted butter, cut



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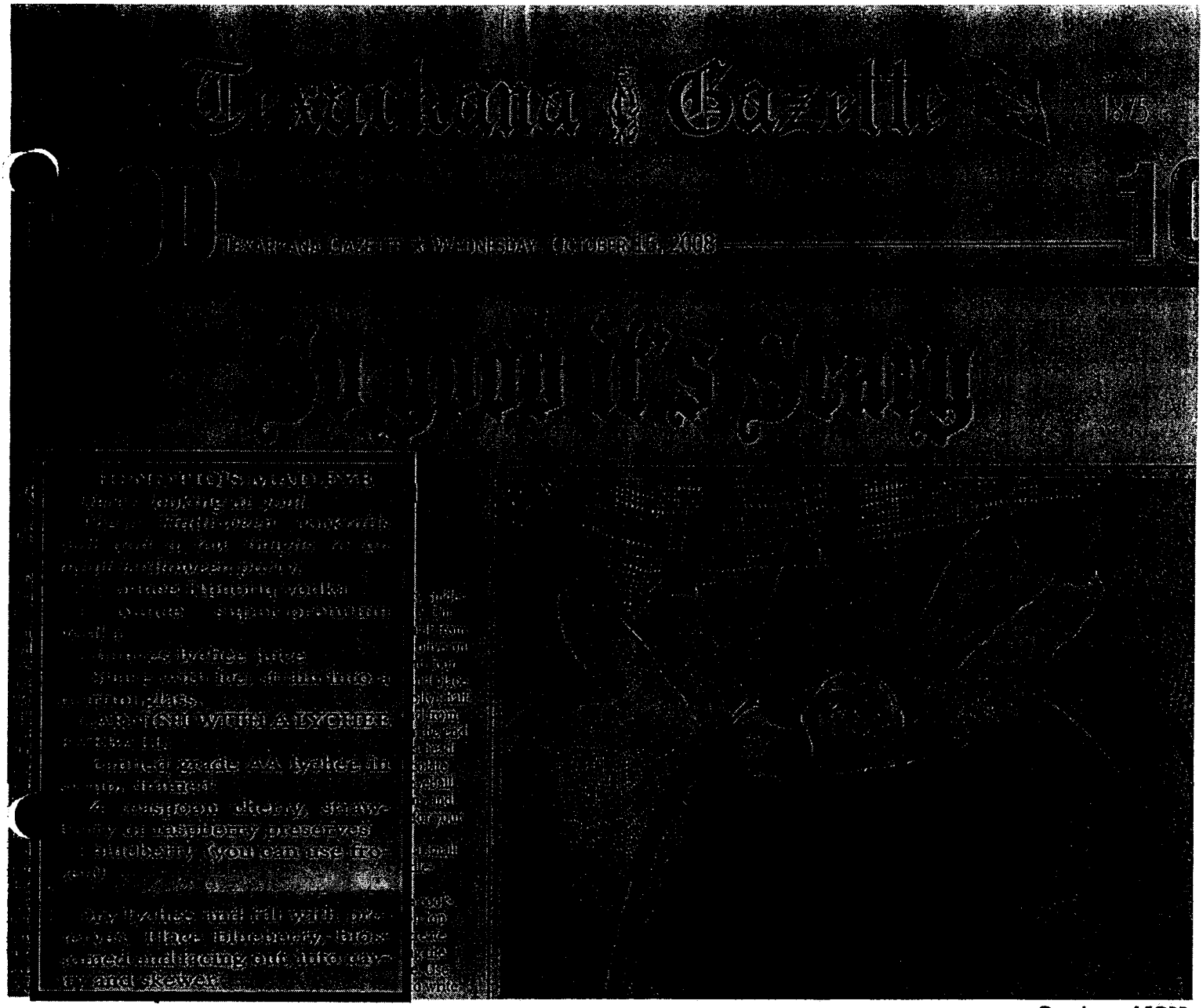

Courtesy of FGPR

The Bakersfield Californian
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COCKTAILS

Patriotic potables in color

Try something new on Independence Day

BY CRAIG SCHROLUCKE AND ALEXIS LARSEN
Cox News Service

Patriotic parties, relaxed picnics, smokin' barbecues, explosive fireworks and all-American parties are synonymous with the Fourth of July. The party theme is a no-brainer — red, white and blue. Go the extra mile and extend it to the drinks.

Red

You could always go with a simple strawberry daiquiri or margarita for your red theme. If you have non-drinkers at the party, a simple cranberry mocktail might fit the bill.

The Lounge Lizards American-o

1/2 oz. Campari
1/2 oz. sweet Vermouth
1 oz. Cointreau
1 oz. orange juice
Splash of club soda
Splash of grenadine

Directions: Pour Campari, sweet Vermouth, Cointreau, orange juice over ice in a rocks or highball glass. Add a splash of club soda and grenadine for deeper red color. Garnish with an orange twist.

Cherry Margarita

1/2 cup cherries, pitted and mashed, or 2 oz. fresh cherry puree
1 oz. simple syrup
1 oz Fresh lime juice
3/4 oz. cointreau
1½ oz tequila
Lime wedge for garnish

Combine all ingredients into an ice filled mixing tin. Shake and strain into a chilled glass. Garnish with a lime wedge.

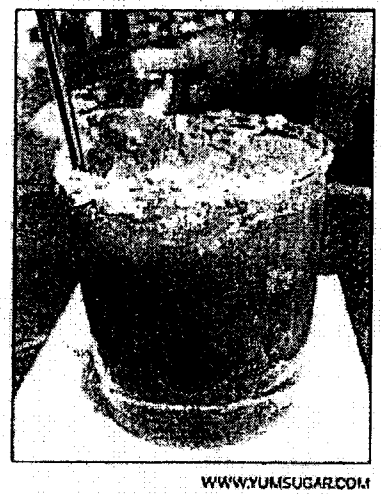
Combine the zest of one lime with several teaspoons of rock salt.

Rub a lime wedge around the rim of the glass. Dip into the zest salt mixture. Fill the glass with ice.

In a cocktail shaker mash the cherries with the simple syrup and lime juice. Add the other ingredients and shake to combine. If using the puree shake to combine.

Pour into prepared glass and and garnish with a lime wedge.

— Modified from Patron



WWW.YUMSUGAR.COM
Cherry Margarita

White

A standard martini or classic gin and tonic would work if you're in a hurry. Here's a drink that guests probably won't be expecting.

Yankee Doodle

1½ oz. grape vodka
1 teaspoon raw sugar
4 slices of freshly peeled ginger
5 large green grapes
Top with soda

Directions: Muddle grapes, ginger and sugar in pint glass. Add ice and vodka. Shake vigorously and strain into cocktail glass over fresh ice. Top with soda and garnish with raspberries and blueberries.

— Recipe from SKYY vodka

Blue

A Blue Hawaiian or Blue Lemonade would work in a pinch, but the All-American or Blue Mojito is the

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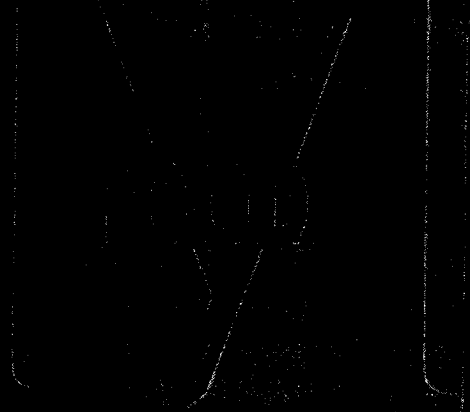
THE COMMERCIAL APPEAL

ON THE AIR
Lights, camera, ready!

Halloween Recipes



Making the most of your life

Hypnotic's Mad Eye

2 oz. Hypnotic vodka
1 oz. super premium vodka
2 oz. lychee juice
Steamed grade AA lychees in syrup, drained
½ tsp. finely strained raspberry preserves
1 blueberry (you can use frozen)

Shake liquids with ice; strain into a martini glass. Garnish with a lychee eyeball. To prepare the eyeball, dry lychee and fill with preserves. Place blueberry, blossomed end facing out, into cavity and skewer. Serves 1.

Note: Adults only, please.

Courtesy of FGPR

theday.com
CONNECTICUT

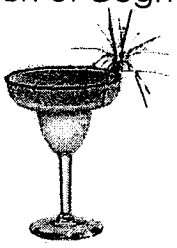
http://www.theday.com/news/entertainment/food_dining.aspx

Home »Entertainment »Food & Dining

June 25, 2008

THE SPARKLER

Need a cocktail for your Fourth of July party? Try this from the makers of Hpnotiq, a blend of premium vodka, natural tropical fruit juices, and a touch of Cognac.



1 OUNCE HPNOTIQ

2 OUNCE SUPER PREMIUM TEQUILA

1 OUNCE GRAN MARNIER

1 OUNCE FRESH LIME JUICE

SPLASH OF SOUR MIX

1/2 CUP CRUSHED ICE

Rim a margarita glass with red salt.

Blend tequila, Gran Marnier, sour mix and lime juice.

Poor margarita into margarita glass.

Top the margarita with 1 oz. of Hpnotiq

Garnish with a Sparkler.

Courtesy of FGPR

The Huffington Post

http://www.huffingtonpost.com/darrell-hartman/sundance-the-celebrity-m_b_83185.html

Sundance: The Celebrity Mood Map

Posted January 25, 2008 | 01:46 AM (EST)

After a whirlwind week of (mostly) film-related activity and ubiquitous bold-faced names, things are finally starting to slow down at Sundance. Now is a good time to pause and take stock, so here's an impressionistic write-up of the week--a rundown of who was feeling what, when. Most conclusions are based on what they told me when I quite simply got all up in their business and asked them.

Peevish: A slightly surly (and huge-headed) **Alan Rickman** ordered himself two drinks before sitting down for a chat at the Delta 360 Lounge. He quickly regretted it. I kept asking why British people--especially him--are so good at playing crazy villain-types. Next question!

Sick: After performing with his band at the **Hpnotiq Lounge**, **Lukas Haas** felt a sore throat coming on. What, that tightly-knotted scarf wasn't some kind of Euro fashion statement?

Too Cool for School: **Josh Hartnett**, smoking a cigarette and not into talking with a random journalist outside the "Be Kind Rewind" party at the **Hpnotiq Lounge** Sunday night. It's cool, though. He was pretty awesome in *August*, in which he reprises the old cock-of-the-walk role that put him on the map in *The Virgin Suicides*.

Blond: **Mischa Barton**. "I'm back to being a dumb blond," she reportedly told hair stylists in the ConAir Hairdressing Salon as she prepped for a photo shoot. Guess being a smart blond didn't really work out for her?

Courtesy of FGPR

The Miami Herald

MiamiHerald.com

FRIDAY, SEPT. 5, 2008
FINAL EDITION

birthdays

Comedian-actor **Bob Newhart** is 79. Actor **George Lazenby** is 69. Actor **William Devane** is 69. Actress **Raquel Welch** is 68. Cartoonist **Cathy Guisewite** (*Cathy*) is 58. Actor **Michael Keaton** is 57. Actress **Debbie Turner-Larson** (Marie from *The Sound of Music*) is 52. Singer **Terry Ellis** of En Vogue is 42. Musician **Dweezil Zappa** is 39. Actress

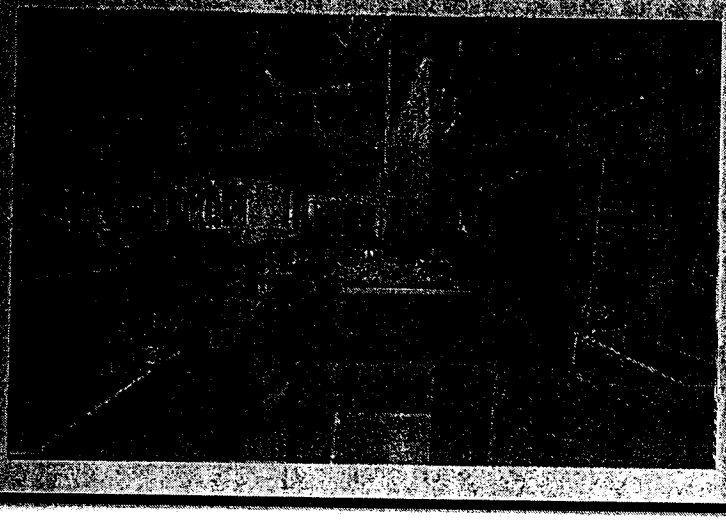
WELCH

LITTLE BLACK BOOK

What/where: Dream, 1532 Washington Ave., South Beach

Who goes: After a long day of shooting, models kick back with the signature cherry-licious cocktail, Hpnotiq's Moulin Blue, in the gold-vinyl bigger room.

comedians come out to play. Comp martinis and snacks till midnight. $20. Doors open at 10 p.m. For more nightlife, see Tropical Life Weekend or miami.com.



5-8 p.m.
HAPPY HOUR

remainder including $6 well drinks and $3 beers. Table 8, 1458 Ocean Dr., South Beach, 305-695-4114.

A SAMPLE OF SEYMOUR'S WORK

6-9 p.m.
ART

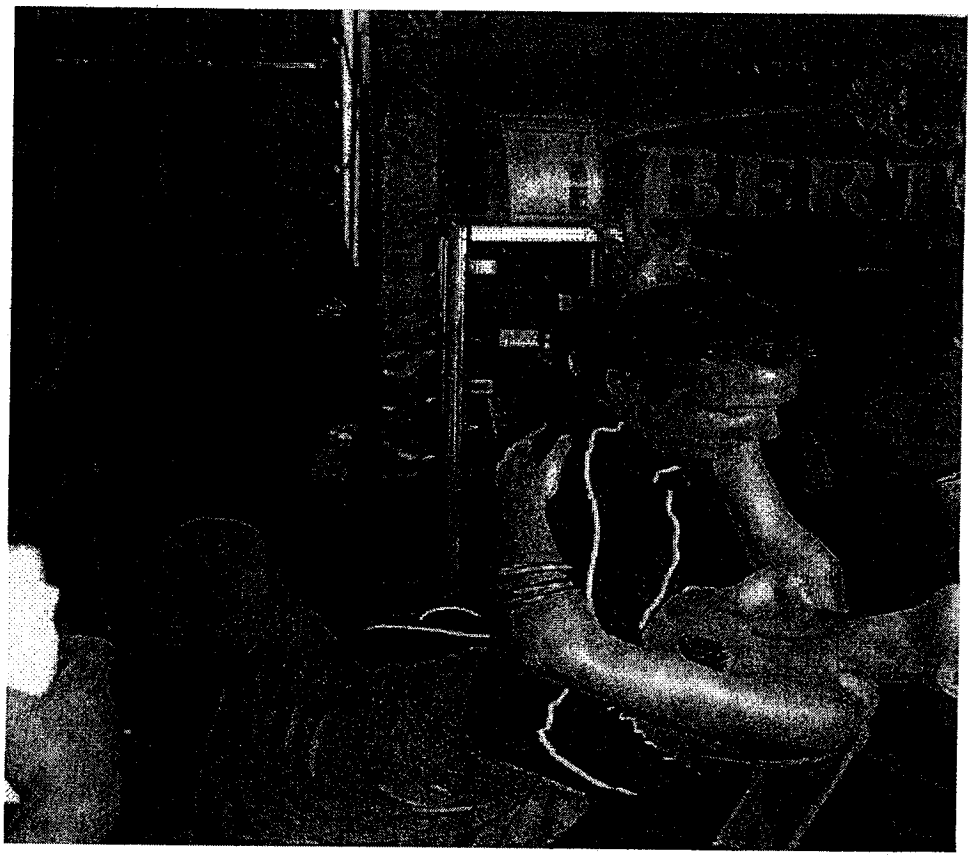
Meet Dr. Quinn herself (Jane Seymour) and see her artwork. All pieces are available for purchase. Wentworth Gallery at The

Courtesy of FGPR

Time Out New York

http://www3.timeoutny.com/newyork/the-feed-blog/restaurants-bars/?p=3404

NYC Wine & Food Festival: First taste



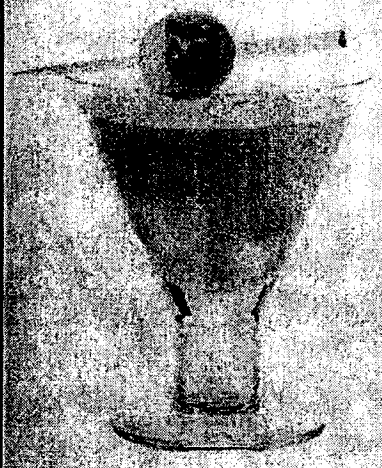
No, it's not another recap of *Dancing with the Stars*, but a live impromptu performance from our favorite amateur waltzer, Rocco DiSpirito, at the NYC Food and Wine Fest this afternoon. Overheard, girl in the pink dress to the Roccster: "You are so strong!" Slick Rocco to the girl, "You just gotta let go." You tell her, Rocco. It's that ethos that the many happy munchers brought with them today to the Grand Tasting, the Food Fest feeding frenzy at Pier 54. Despite the A+ organization of the thing (first you get your wrist band, then your wine glass...), hordes were pushing through Pier 54 for **Hpnotiq cocktails with rock-candy swizzle sticks**, hand-made bratwurst from Cookshop, and hundreds more edibles and potables. Photos coming soon...gotta run to the next sold out event of the day, the Ferran Adria/Anthony Bourdain Times Talk. Stay tuned.

Courtesy of FGPR

Tucson Lifestyle

Date: Wednesday, October 01, 2008
Location: TUCSON, AZ
Circulation (DMA): 34,000 (N/A)
Type (Frequency): Magazine (M)
Page: 24
Keyword: Hpnotiq Liqueur

Drink To Me Only With Thine Eye



This Halloween delight and disgust your guests with a creepy cocktail perfect for the holiday. Even the most discerning witches and ghouls will appreciate your creativity in creating a drink so appropriate for the occasion. While not for the faint, the edible eyeball garnish will surely be the talk of the party.

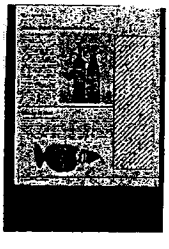
The Mad Eye Martini

½ oz. Hpnotiq
1 oz. premium vodka
2 oz. lychee juice

Lychee Eyeball

1 canned grade AA lychee in syrup, drained
½ teaspoon cherry, strawberry or raspberry preserves
1 blueberry

Create the eyeball by drying the lychee and filling with the preserves. Place blueberry, blossomed end facing out, into cavity and skewer. Combine the rest of the ingredients and shake with ice. Strain into a martini glass. Garnish with the skewered lychee eyeball.



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Tucson Lifestyle

Up Front

NOTABLE | SHOPTALK | TALK

Raise Your Glasses for a Cure

ON OCT. 30, MILLIONS OF BREAST CANCER SURVIVORS, advocates, friends and family will raise their glasses in a "Toast to the Cure." California-based Wade/Kerr Wine Company is issuing a special edition "Pink Ribbon Wines" label to support the cause.

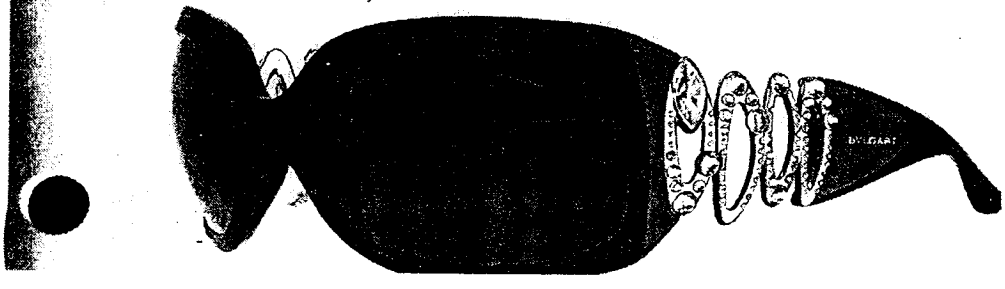
This "Raise Your Glasses" event provides an opportunity for anyone affected by breast cancer to memorialize those we have lost by celebrating their lives, sharing the stories of survivors, thanking advocates and supporters, and showing our determination to find a cure. Wade/Kerr Wine Company will make a donation from each bottle to Breast Cancer Research dation. The Pink Ribbon Wine ection features a Chardonnay and a Cabernet Sauvignon.

To order Pink Ribbon Wines and put personal note in the gift package, vis- www.pinkribbonwines.com. Prices tart at $13 per bottle.

Bling it On!

SURE, SUNGLASSES ARE NECESSARY to protect your vision, yada, yada, yada, but what about their high-fashion factor? You may not be able to afford your favorite designer's entire collection, but you can buy a piece of it at Ilori, which has opened its first Arizona location at La Encantada. This luxury sunglass and accessory destination is dedicated to niche and designer brands, including those that are rare and hard to find.

Ilori actually means "special treasure appropriate moniker when referring to sh ated in perfect proportions and made from gant materials. You will find names like Chanel, John Varvatos, Persol, Prada, Tiffa Ford, Proenza Schouler, Oliver Peoples and more under one roof. These are r mama's Foster Grants! Ilori is locatec Encantada's second level, next to Louis Vu



Drink To Me Only With Thine Eye

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Lychee Eyeball

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¼ teaspoon cherry, strawberry or raspberry preserves
1 blueberry

Create the eyeball by drying the lychee and filling with the preserves. Place blueberry, blossomed end facing out, into cavity and skewer. Combine the rest of the ingredients and shake with ice. Strain into a martini glass. Garnish with the skewered lychee eyeball. Courtesy of FGPR

WEEKLY

Jessica Calls Tony 'My Future Husband'

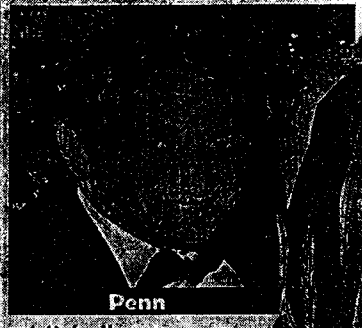
Exclusive Photo

VIP Scene

■ **Reese Witherspoon** having dinner at STK in L.A.

■ **Natalie Portman** lunching at NYC's Isabella's.

■ **Christy Turlington** hosting the Inspi(RED) Mothers' Brunch at The Spotted Pig in NYC.



Penn

■ **Michelle Trachtenberg** asking the DJ to play **Britney Spears'** "Piece of Me" at Tenjune in NYC.

■ **Audrina Patridge** celebrating the birthdays of Dolce Group co-owners **Sylvain Bitton** and **JT Torregiani** at Les Deux in L.A.

■ **Maria Menounos** ordering lots of Vitamin A swimsuits for France's Cannes Film Festival from Beach House PR.

■ **Bruce Willis** and girlfriend **Emma Heming** buying candles on Boston's Charles Street.

Domo Japones in Miami.

■ **Dita Von Teese** shopping for Cannes with **Catherine Malandrino** in one of the designer's NYC boutiques.

■ **Sean Penn** vacationing with his family at the St. Regis Monarch Beach Resort in Dana Point, California.

■ **Fergie** eating chicken pot pie at NYC's Waverly Inn.

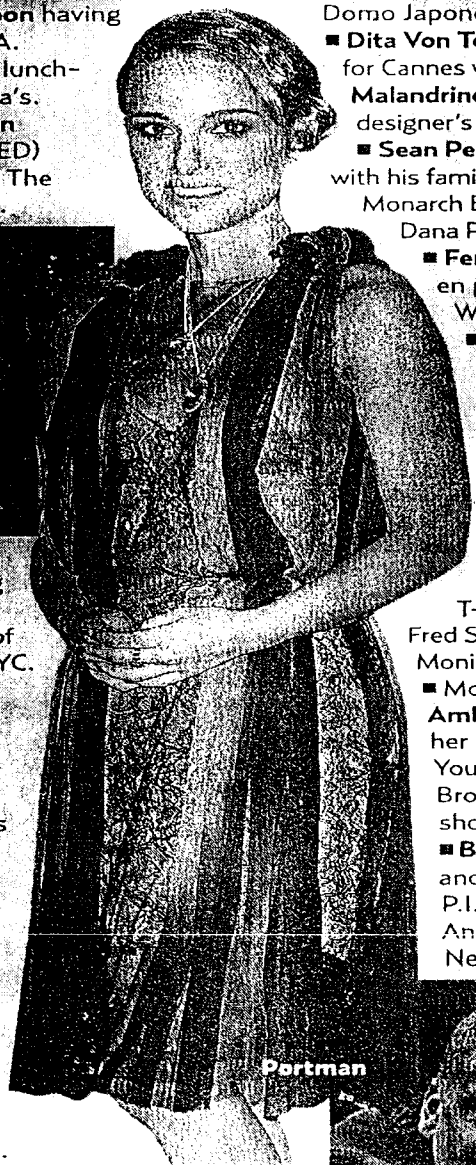
■ **Pete Wentz** checking out clothes at the Bape Store opening in L.A.

■ **Jamie-Lynn Sigler** grabbing limited-edition rhinestone shirts at Svedka's e.vil T-shirt launch at Fred Segal Fun in Santa Monica, California.

■ Model **Alessandra Ambrosio** revealing her baby bump in a Young Fabulous & Broke tunic while shopping in London.

■ **Beyoncé Knowles** and **Jay-Z** sipping P.I.N.K. vodka at Angels & Kings in New York City.

'CYRUS Over ...ss Pic



Portman

Jay-Z

...timiglia at the ...st Traveler party ...ork City.

■ **Dave Annable** picking up swag at the *BPM* Magazine/Hpnotiq House.

...ne hot gossip?
E-MAIL
HOTSTUFF@USMAGAZINE.COM

...beauties in the lounge at ...

...a Miami hotel room for five sexy days

...SSIP STYLE ...Less!

...zine.com

Issue 691 • May 12, 2008

http://www.usmagazine.com/hot_pics_gallery?o=11

January 18, 2008

FAST FRIENDS

Mary-Kate Olsen got close to Colin Farrell at the premiere of his new dark comedy In Bruges at the **Hpnotiq** Bar at the Sundance Film Festival in Park City, Utah, Jan. 17.

Courtesy of FGPR

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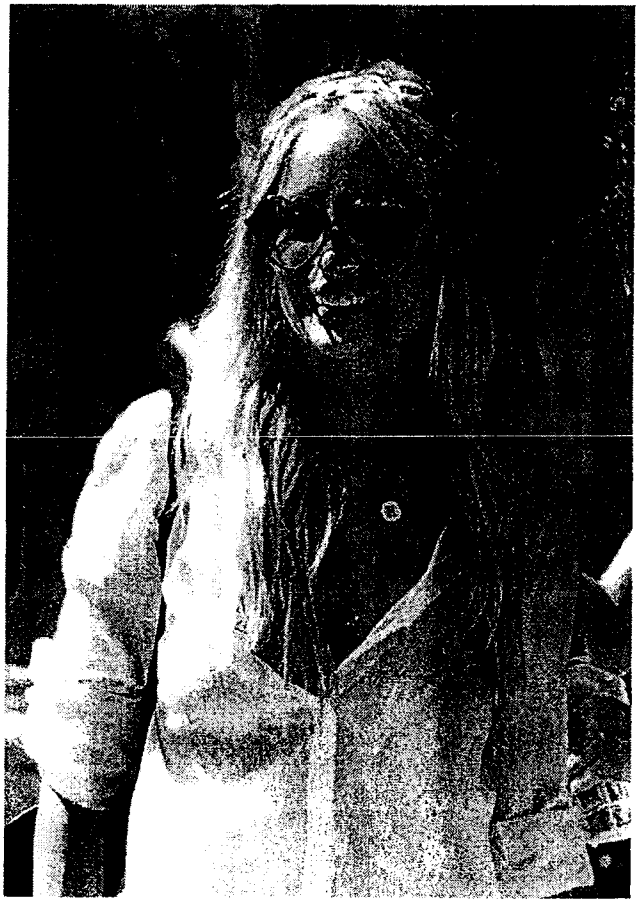
http://www.usmagazine.com/hot_pics_gallery?o=16

HEART TO HEART

Nicole Richie wore fun sunglasses at the Coachella Valley Music & Arts Festival in Palm Springs Saturday. Later, she hit up the **Hpnotiq Lounge** with Joel Madden.



Courtesy of FGPR

HTTP://WWW.USMAGAZINE.COM/HOT_PICS_GALLERY?O=13

HOT PICS

AT THE RACES!

Katie Lee Joel and bride-to-be Beth Ostrosky hung out at **Hpnotiq's** Bridgehampton Polo match in New York Saturday.

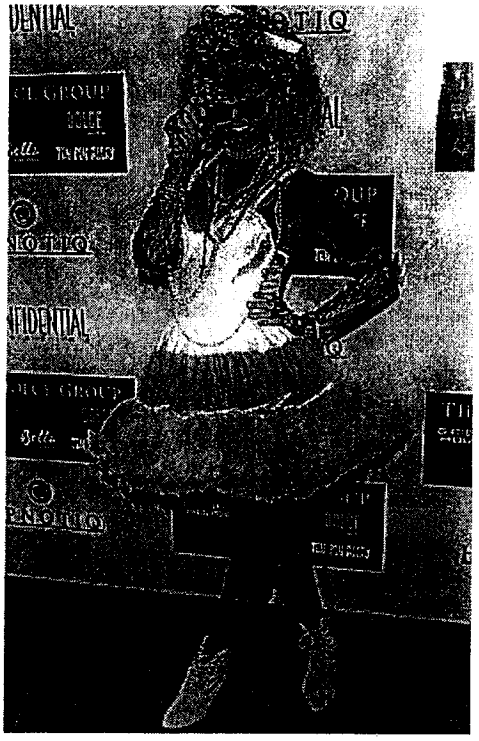
Credit: Rob Rich

Courtesy of FGPR

http://www.usmagazine.com/news/halloween-photo-contest

Enter *Us*' Celeb Halloween Contest!

TUESDAY SEPTEMBER 30, 2008



Audrina Partridge at Hpnotiq's Hollywood Halloween Party on October 30, 2007.

Ever dress up as a celeb for Halloween? Usmagazine.com wants to see your photos!

Send in your best celeb Halloween costume pics - and the winning entries will appear on our Web site.

Here's how to enter:

Email your photo - along with your full name, age, hometown and phone number. Also, explain how you most resemble the celeb you're dressed as.

Send all entries to HalloweenLikeACeleb@gmail.com.

Photos must be submitted in JPG format and be at least 640x480 pixels.

Courtesy of FGPR

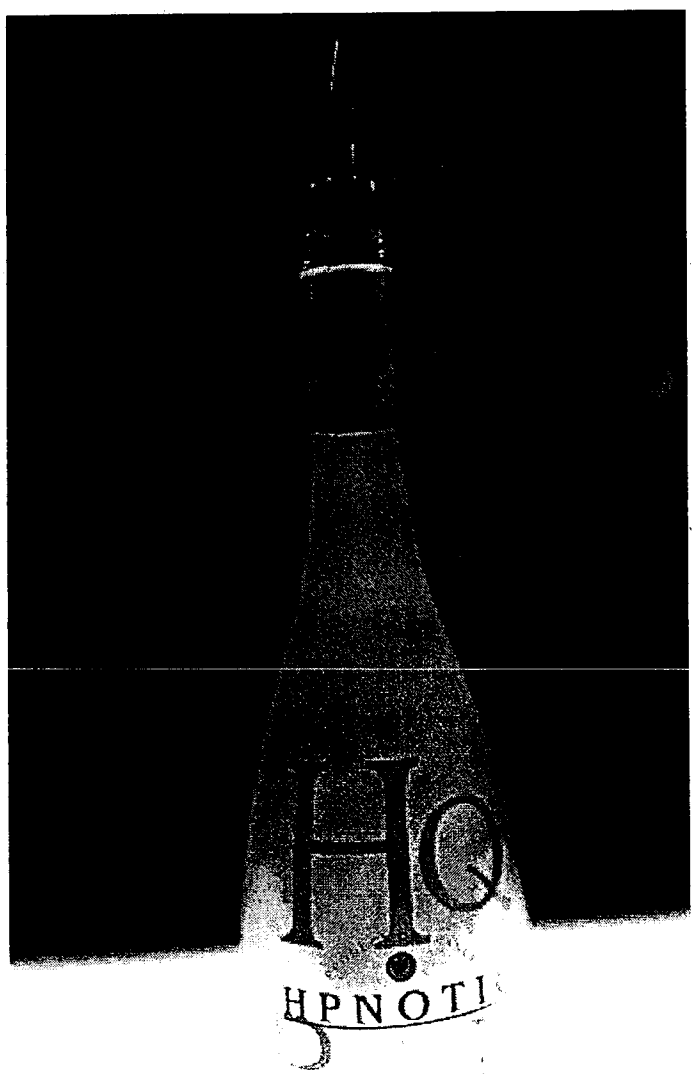
US MAGAZINE ★ COM

http://www.usmagazine.com/photos/inside-dream-wedding?slideshow_id=893&o=10

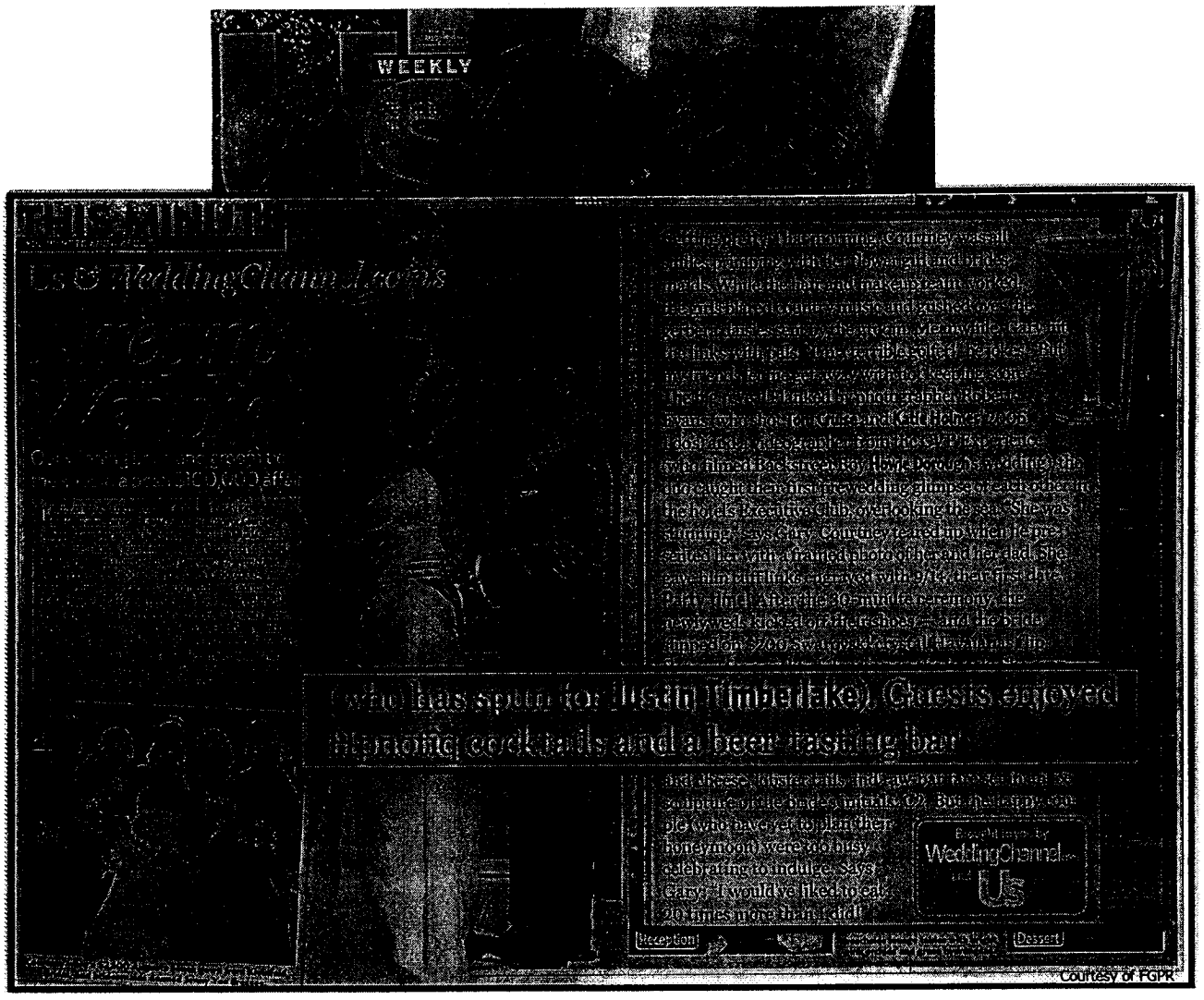
INSIDE THE DREAM WEDDING

HAVE A DRINK!

Guests sipped **Hpnotiq** cocktails, mojitos and even sampled a beer tasting bar featuring Guinness



Courtesy of FGPR

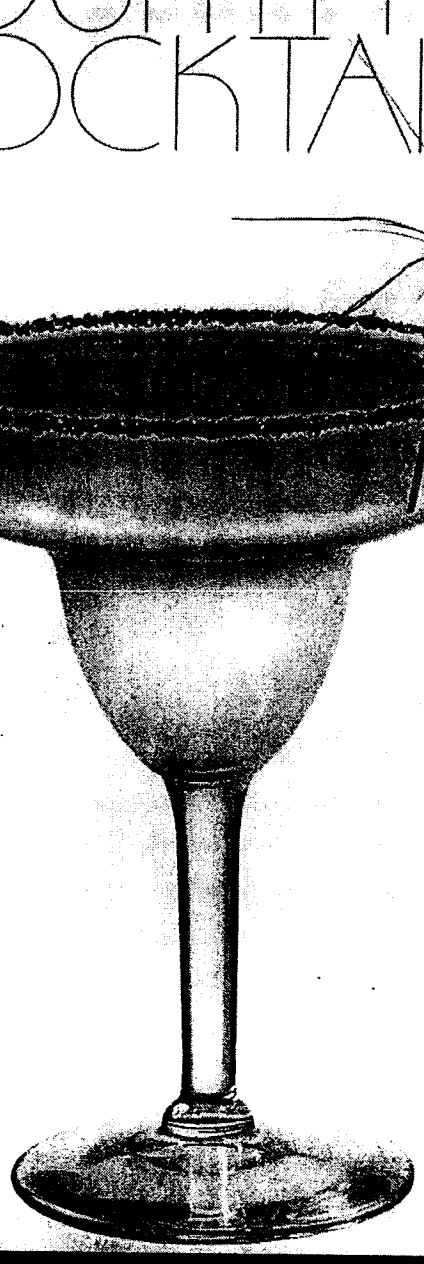

WEEKLY
THIS MINUTE
Us & WeddingChannel.com's
(who has spun for Justin Timberlake), Guests enjoyed
Reception
Dessert
Courtesy of FGPR

ViViD

The ISSUE

• JUNE 20

CELEBRATE WITH A SIZZLING FOURTH OF JULY COCKTAIL SPARKLER



Fireworks, firecrackers, pyrotechnics, bottle rockers, sparklers, fountains and candles all enhance Fourth of July festivities, but the one thing missing is the sizzle of flavor.

This year, spice up America's favorite holiday with a signature Fourth of July cocktail... The ultimate libation for a celebratory Fourth of July from the Statue of Liberty to the Golden Gate Bridge.

Not only does Hpnotiq's margarita look patriotic with the red, white, and blue swirls, but the flavor of this festive cocktail is sure to have your guests calling it The Drink of the Summer. Indulge with your guests as you enjoy the refreshingly delicious combination of premium vodka combined with natural fruit juices swirled with a touch of cognac and the luscious margarita flavors to produce its signature electric blue color. Its light refreshing taste and limitless mixability make it one of the most versatile and unique liquors on the market today. From the Sundance Film Festival to Las Vegas nightlife to New York Fashion Week, it is seen and tasted at the hottest spots across the nation.

Fourth of July Sparkler
1 oz. Hpnotiq
2 oz. super premium tequila
1 oz. Gran Marnier
1 oz. fresh lime juice
Splash of sour mix
1/2 cup crushed ice

Rim a margarita glass with red (food coloring) salt
Blend tequila, Gran Marnier, sour mix and lime juice
Pour margarita into margarita glass
Top the margarita with 1 oz. of Hpnotiq
Garnish with homemade or store-bought sparkler

LUXURY TRAVEL
ROYAL INDIA, AN IRISH CASTLE, AND THE QUEEN MARY 2
WASHINGTON LIFE
MAGAZINE SINCE 1991

sweet SUMMER SIPS

DON'T DARE TO BE CAUGHT POOLSIDE WITH A BORING COCKTAIL... GET CREATIVE CAMPER!

BEEFEATER ROYAL GARDEN

INGREDIENTS:
2 parts Beefeater Gin
1 tsp. Pernod
0.5 part fresh lime juice
1 tbsp. simple syrup
Fresh mint

DIRECTIONS:
Fill a shaker with ice and [illegible] ingredients. Shake vigorously, strain into a martini glass. Garnish with fresh mint leaves.

STOLI B&B (BLAKBERI & BASIL)

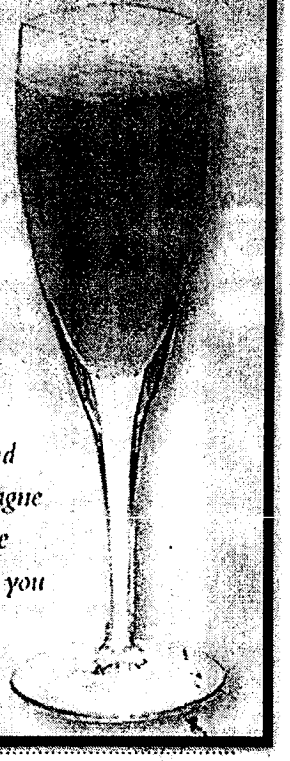
INGREDIENTS:
1 part Stoli Blakberi™
Top off with Italian sparkling lemonade
Basil to taste

DIRECTIONS:
Muddle basil with Stoli Blakberi™. Serve on the rocks and top off with Italian sparkling lemonade. Garnish with additional basil leaves. A great option for warm-weather pitcher drinks.

HPNOTIQ'S "BUBBLES N' BLUE"

INGREDIENTS:
2 oz. HPNOTIQ
2 oz. Champagne

DIRECTIONS:
Pour Chilled Hpnotiq and champagne into a champagne flute and let the rest of the wedding party know that you mean business!



Courtesy of FGPR

Where QuickGuide™
LAS VEGAS
August 2008

by Jennifer Prosser

Taste of the Summer

Create your own adult version of popsicles at home with this recipe from Hpnotiq. Eat it alone or use it as a garnish to add another dimension to your favorite cocktail as it melts.

How to make it: Prepare Kool-Aid's "ice blue raspberry" as directed. Mix 1/3 Hpnotiq and 2/3 Kool-Aid and pour into Popsicle tray. Freeze and enjoy.

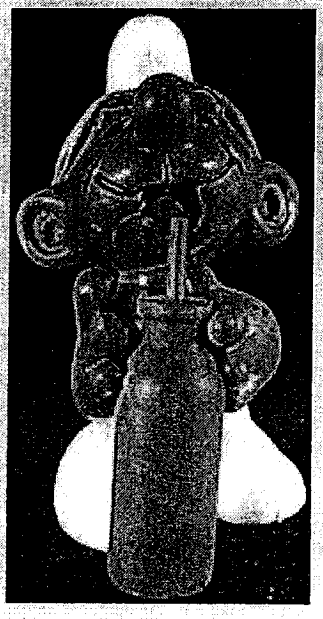
doubtcreptintohisvoice.blogspot.com

WHO CAN SAY?

HTTP://DOUBTCREPTINTOHISVOICE.BLOGSPOT.COM/

THURSDAY, APRIL 17, 2008

Smurfin' party



Apparently some southern California types are holding a big, invite-only, VIP, Smurf-themed party. It is part of the celebration in conjunction to the 50th anniversary of the Smurfs.

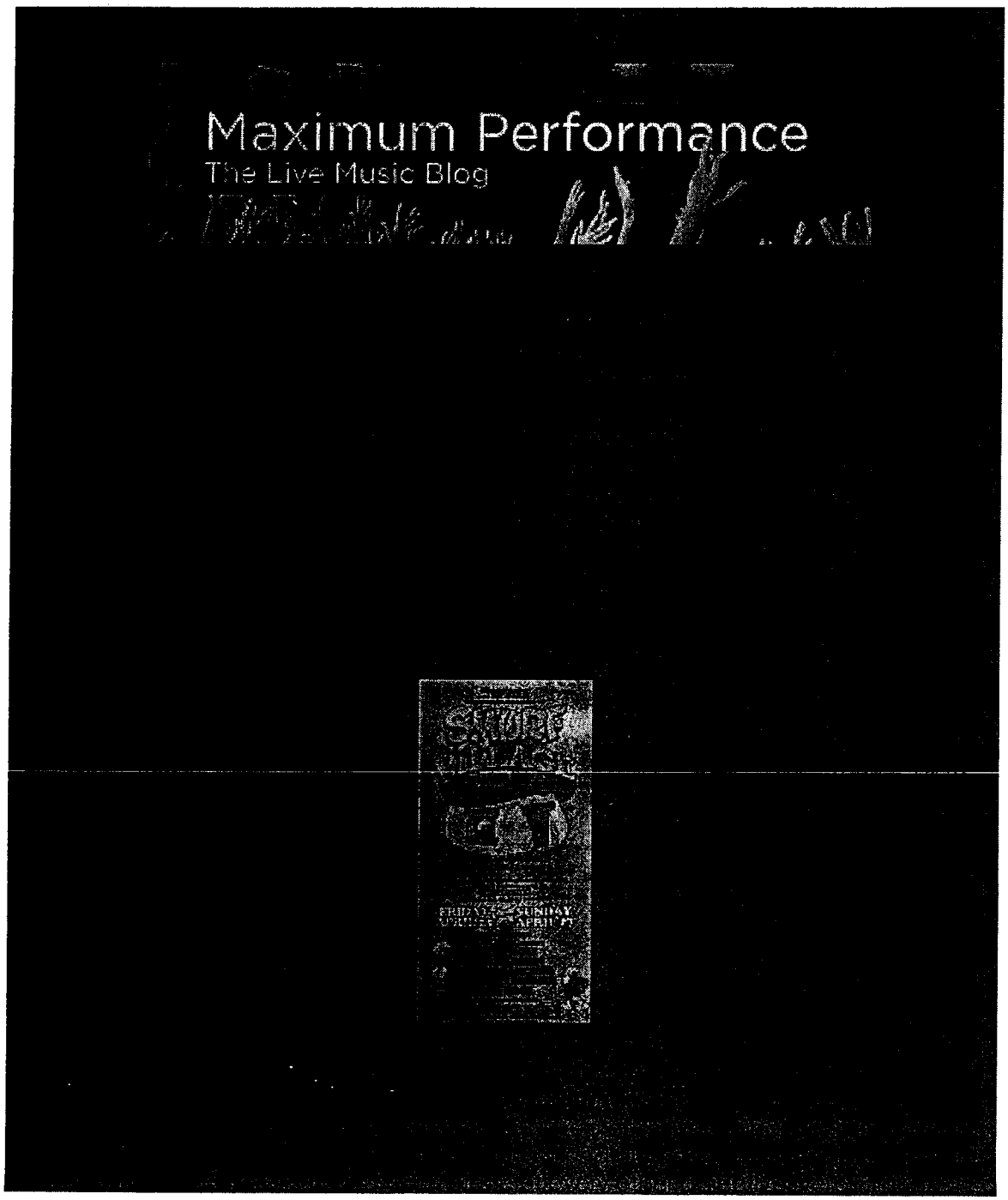
One of the event sponsors is **Hpnotiq**, a **Smurf-colored liquor**. Hpnotiq is a French-made cognac-vodka-fruit juice concoction. Apparently it's been really trendy among Gen X and Gen Y kids, as well as Hollywood types. I guess I'm a little out of the loop. I'm not a Hollywood type, but I am on the Gen X-Gen Y dividing line.

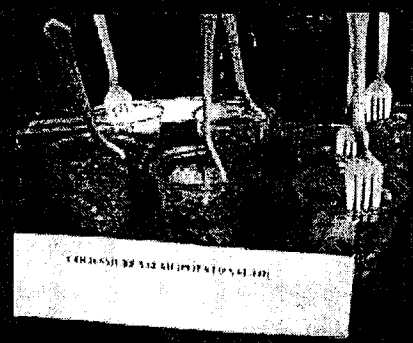
Since Smurfs like all things smurfy, I would expect Smurfs to drink Smurf-colored liquor. Do you think Smurfs are happy or angry drunks?

Yahoo! Music

http://new.music.yahoo.com/blogs/live/784/coachella-08-gettin-smurfed-cannonball-runs-and-other-friday-adventures

April 26,2008





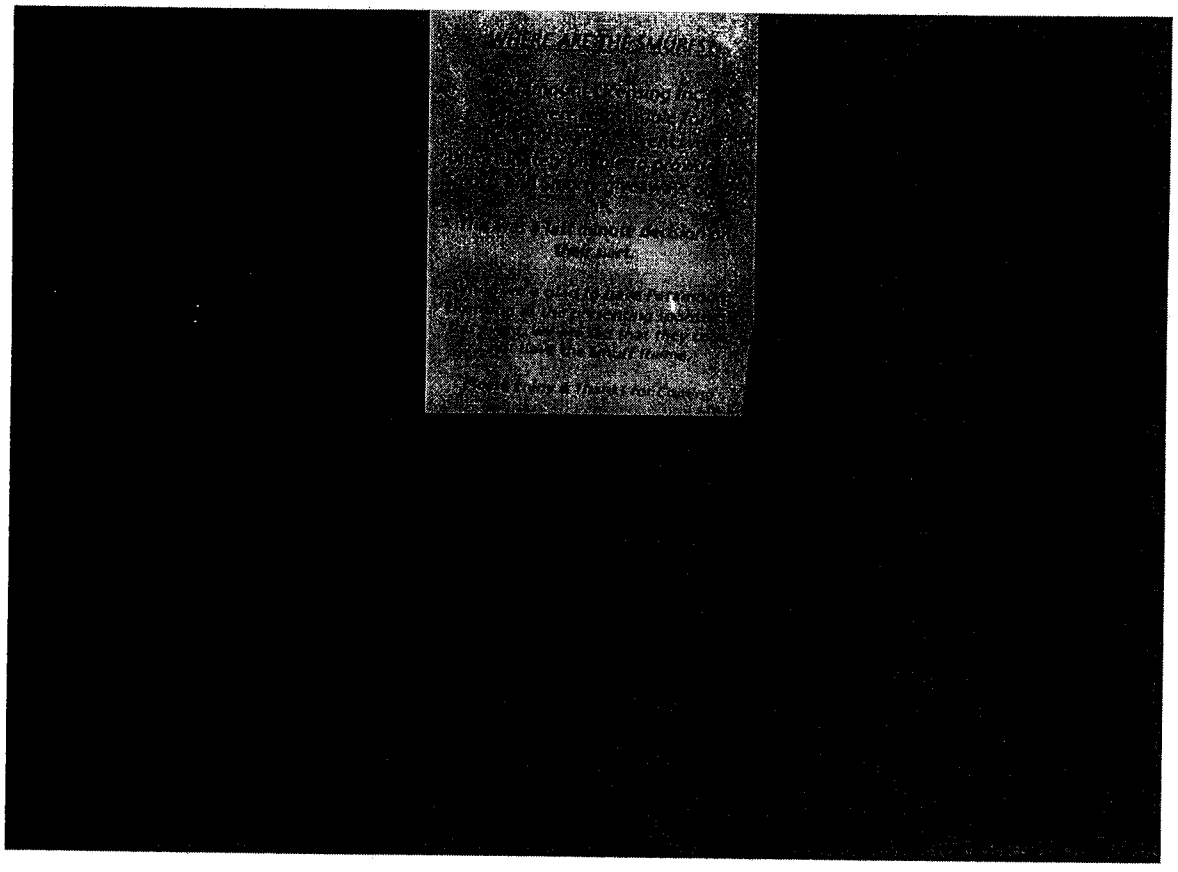
HPNOTIQ COCKTAILS

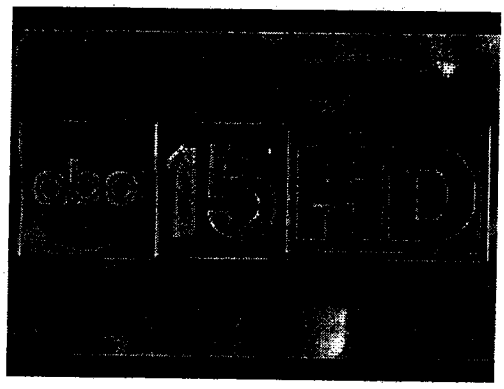
BUBBLY SMURF
The mix of blue HPNOTIQ and champagne will have you pink.

SMURF CANDY
HPNOTIQ, vodka, a splash of pineapple juice, served with a rock candy stick. How sweet it is!

GOLDEN SMURF
Taste HPNOTIQ mixed with an energy drink and rock the night away.

A SMURF-ING GOOD TIME
HPNOTIQ, raspberry vodka and Stirrings Cosmopolitan—berry tasty.

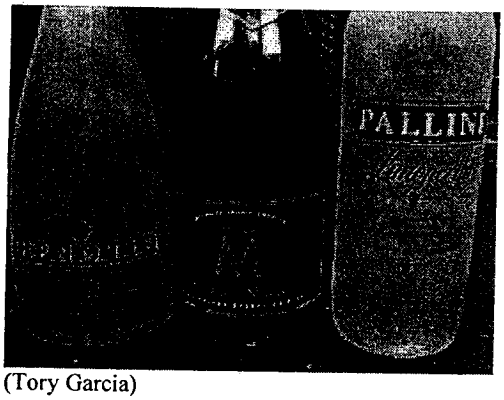




http://www.abc15.com/content/food/beverages/story/2-new-cocktails-for-the-holiday-season/5kMnuEBNfkKoL1ma-cb1RA.cspx

BEVERAGES

2 new cocktails for the holiday season



(Tory Garcia)

Click the play button on the video window to the right to see the story

As the first snowflakes fall in parts of Arizona and you warm up by the fireplace with family, you might consider trying a new holiday cocktail for any holiday soiree.

Whether you're celebrating New Years with the friends or toasting to the holidays with coworkers, the Tinsel Bellini and the Jack Frost Martini could help make gatherings a bit more special.

The Tinsel Bellini, a chic alternative to the New Year's champagne toast, and the Jack Frost Martini, a refreshing mix of citrus, lime juice and Hpnotiq's tropical flavors, are just two Hpnotiq cocktails perfect for keeping away the holiday blues and toasting to holiday, health and happiness all season long.

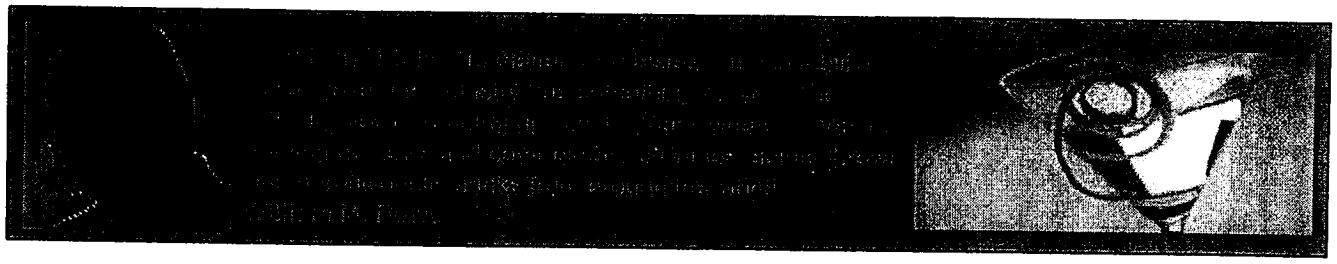
HPNOTIQ Tinsel Bellini
2 oz. HPNOTIQ
1 oz. Limoncello
1 oz. Champagne
Splash of lime juice
Rim the Champagne Flute with a light coat of sugar.
Pour chilled HPNOTIQ, Limoncello and Champagne into the champagne flute.

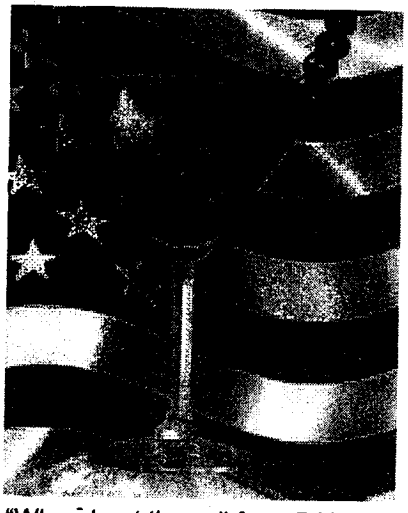
Add a splash of lime juice.

Jack Frost Martini
2 oz. HPNOTIQ
2 oz. super premium vodka
Splash of Cointreau
Splash of lime juice
Shake with ice, strain into a martini glass.

Courtesy of FGPR

timesunion.com





Time for 'change,' inaugural cocktail style

January 5, 2009 at 2:53 pm by William Dowd

The upcoming January 20 inauguration of President-elect Barack Obama and Vice President-elect Joseph Biden will usher in a new period in American governance.

What better time to come up with ways to comemmorate the event? Obama won the election while calling for change. In the drinks world, *any* event calls for change in the form of new concoctions, of course. After all, business is business.

So, here are a pair of drinks whipped up just for the occasion. They were created for the inaugural ball scheduled for the Mandarin Oriental hotel in Washington, DC, for the Hawaii delegation by Bridget Albert, mixologist and author.

"When I got the call from PAMA Pomegranate Liqueur to create an official cocktail for this monumental event, I was truly inspired," said Albert, the master mixologist at Southern Wine and Spirits and director of the Academy of Spirits and Fine Service in Illinois. "I want each Inaugural ball guest, and revelers around the globe, to experience the energy of the evening."

There is, by the way, no coincidence that the main ingredients in these drinks come from **Heaven Hill Distilleries**. They're paying the freight for the research and promotion.

THE AMERICAN DREAM

1 ounce PAMA Pomegranate Liqueur
1 ounce black cherry rum
1 ounce POM WONDERFUL pomegranate cherry juice
½ ounce fresh sour
Garnish: white fondant stars and blueberries on a cocktail pick

Cut mini stars out of white fondant. Using water, gently wet the back of each star and press into the inside of the cocktail glass. Let sit for 5 minutes. Fill mixing glass with all ingredients add ice to tin. Shake well and strain into star studded cocktail glass. Garnish with blueberries on a pick.

AIR FORCE ONE

2 ounces Hpnotiq
1 ounce citrus vodka
Juice from a lemon wedge
Lemon lime soda
Garnish: lemon spiral

Fill tall glass with all ingredients and add ice. Stir we

Shore, Susan

From: Brittany Blevins [bblevins@HeavenHill.com]
Sent: Thursday, January 15, 2009 10:25 AM
To: Chris Ratterman
Subject: FW: Oprah and my cocktail..wow!

Chris,
This is another PR clip. Can you please save the clip and document it on the spreadsheet?

Thank you,
Brittany

-----Original Message-----
From: BJacobson [mailto:bjacobson@heaven-hill.com]
Sent: Thursday, January 15, 2009 9:33 AM
To: Alatts@heaven-hill.com; Andy Shapira; Angela Wise; Ann Reed; HadChicago@aol.com; Brjchicago@aol.com; bbarrows@heaven-hill.com; Big Red Liquors; jagheavenqtrs@cs.com; wlandorf@heaven-hill.com; Billie Binny's; bhess@heaven-hill.com; Bob Maramba; isu40sycamores@aol.com; Brett Binny's; Bridget Albert; bblevins@heaven-hill.com; Carla Kurtz; Squeo, Catherine; Chad Marten; Charles Yarman; Chasity Riley; CMoore@olingerindiana.com; ClemMiller@southernwine.com; dfornero@heaven-hill.com; Dan Vukobratovich; Danielle Peters; Dsutter@southernwine.com; David Bart; David Boettcher; dkeer@heaven-hill.com; Don Alpers; dmaycan@southernwine.com; Mays, Donald L.; Durell James; earltanglewood@aol.com; ecooke@southernwine.com; Ed DiMuro; Ed Mitchell; elis@olingerindiana.com; Fadiah (Faye) Gappy; Fran Corrigan; GClapesattle@olingerindiana.com; GBaratta@southernwine.com; Greg Heringhaus; Gwwalker57@aol.com; Hal Hoppe; 'Hannah Snedeker'; Hshap10042@aol.com; JTomaselli@southernwine.com; jorton@southernwine.com; jsell@olingerindiana.com; jcorgiat@southernwine.com; Jeff Grimaud; jbuxton@impact365.com; Jerry Grimaldi; Jessica Butt; Jim Dixon; Jim Oliver; [redacted]burdi@southernwine.com; Joe Colletta; Joe Garuckas; Joe Garuckas JR; [redacted]oulahanis@southernwine.com; JPaskvan@southernwine.com; jsmart@heaven-hill.com; John [redacted]llivan; jminniti@southernwine.com; jhafer@heaven-hill.com; james@heaven-hill.com; kcissell@heaven-hill.com; klatts@heaven-hill.com; KMcGrath@southernwine.com; kkilloranheavenhill@comcast.net; kpetrauskas@glazers.com; Ken Amatucci; Winegoddus@aol.com; kwildhaber@southernwine.com; lkass@heaven-hill.com; LAvila@southernwine.com; Lisa Barghahn; LTyler@southernwine.com; mfarrell@southernwine.com; Bentley, Mark; Mark Cardelli; Mchiapetto@southernwine.com; MGRUBER@southernwine.com; Mark Hurwin; matkins@southernwine.com; mshapira@heaven-hill.com; Burnet, Meghan; mwerne@olingerindiana.com; Michael (Bubba) Hester; madams@heaven-hill.com; Michael Aveni; Michael McFadden; mshea@glazers.com; Mike Ephgrave; Mike Riesenbeck; msporich@heaven-hill.com; madorjan@southernwine.com; msklare@idealpromotions.com; DWesley@KellerCrescent.com; nickcoglianese@sbcglobal.net; Perry DiGirolamo; Pmiller@southernwine.com; philgiammona@yahoo.com; Rachel Machkowsky; rmartin@heaven-hill.com; rfalk@idealpromotions.com; Nichecomedy@aol.com; Reid Sipe; Ron Foster; rslucker@impact365.com; Scott Bjerva; Skip Kornmeyer; Rizzo, Stacy; sburt@southernwine.com; Steve Alexander; SFeller@heaven-hill.com; Steve Radford; Shure, Stephen; SSmith@southernwine.com; T. Seamus Wheeler; tbrick@southernwine.com; Tkempski@southernwine.com; TWilliams@southernwine.com; tflowers@impact365.com; Tracy Mutter; sbourbonman2@aol.com; VWilliams@olingerindiana.com; Wendy Thompson; Will Coniff
Subject: FW: Oprah and my cocktail..wow!

Check out this link...

http://www.oprah.com/recipe/food/recipesdrinks/20090114_orig_inaugurationcoc NO Good
ktail2

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