

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application Serial No.: 76/683,027  
Mark: THE GRIP MASTER  
Filed: October 17, 2007

THE GRIP MASTER CO. Pty. Ltd.	}	
	}	
Opposer,	}	
	}	
v.	}	Opposition No. 91183674
	}	
THE GRIP MASTER USA, INC.	}	
	}	
Applicant.	}	

**ANSWER TO NOTICE OF OPPOSITION**

Applicant, The Grip Master USA, Inc., a Texas corporation having a principal place of business at 2505 N. Frazier, Conroe, Texas 77303 ("Applicant"), hereby responds to a Notice of Opposition to registration of the mark THE GRIP MASTER, the application for which was filed on October 17, 2007, and which was published for opposition on April 1, 2008.

Applicant answers the allegations set forth in the Notice of Opposition as follows:

1. Applicant admits the allegations set forth in Paragraph 1 of the Notice of Opposition.
2. Applicant admits the allegations set forth in Paragraph 2 of the Notice of



Opposition.

3. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 3 and, therefore, denies said allegations.

4. Applicant denies the allegations set forth in Paragraph 4 of the Notice of Opposition.

5. Applicant admits that it began using the mark THE GRIP MASTER in interstate commerce at least as early as September 3, 2003, but denies the allegation in Paragraph 5 that, as between the parties, Opposer is the prior user of the mark THE GRIP MASTER in the U.S. for golf club grips.

6. Applicant admits that the mark in Applicant's application resembles the mark in Opposer's application, but any likelihood of confusion referred to in Paragraph 6 of the Notice of Opposition would be caused by Opposer, as Applicant is the prima facie owner of the mark.

7. Applicant denies the allegations set forth in Paragraph 7 of the Notice of Opposition.

8. Applicant denies the allegations set forth in Paragraph 8 of the Notice of Opposition.

WHEREFORE, Applicant requests that the Notice of Opposition be denied and that Applicant's mark, THE GRIP MASTER, be registered on the Principal Register, in due course.

Respectfully Submitted,

By: Mary J. Gaskin

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Attorney for Applicant,  
The Grip Master USA, Inc.

Date: May 29, 2008

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I hereby certify that this Answer to Notice of Opposition is being deposited with the U.S. Postal Service as First Class Mail, postage prepaid, in an envelope addressed to:

United States Patent & Trademark Office  
Trademark Trial & Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

on May 29, 2008.

Mary J. Gaskin  
Mary J. Gaskin

CERTIFICATE OF SERVICE

Mary J. Gaskin, attorney for Applicant, hereby certifies that a copy of the foregoing Answer to Notice of Opposition was sent to:

Mark G. Chretien  
Anthony F. Matheny  
Ben D. Tobor  
Greenberg Traurig LLP  
1000 Louisiana St., Suite 1800  
Houston, TX 77002

via U.S. First Class Mail, postage prepaid, this 29<sup>th</sup> day of May, 2008.

  
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Mary J. Gaskin