

**TTAB**

**JOE DWEK  
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**United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O.Box 1451  
Alexandria,Va.22313-1451**

**July 19 2012**

76,657,209

**Re: Proceeding 91183352**

**Your Honor,**

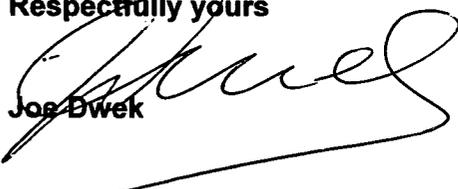
**I have received your decision and in my opinion the court holds too much emphasis on the time and date of the case rather than Justice and fair play. The cardinal rule of a Judge is to be fair and just. And in this case you have been totally unfair. I am almost sure this letter will not reach you, your aids will make sure of that, they are too scared to bother you. And in the event that they do submit my letter, you will ignore it. But I am hurting too much and I feel I should speak my mind.**

- 1- I was not aware that I was able to apply for re-opening the case until someone in the Trademark office was kind enough to make me aware of it. That is the reason why I applied late.**
- 2- I would like to point out the harm your frivolous decision has made to my son and I. We started this business in London in 1979, we moved to the United States to expand our business, and these are the results we get. I devoted my whole life to this business. This was our future, my son and I. I invested every penny I had. My son is newly married and has a young daughter, I am seventy three years old, now have no future whatsoever. I will have to go on social security and why, because of your great concern, I applied too late! I hope you can live with that. But come to think of it of course you can live with that you are a Judge and never ever ever make a mistake.**
- 3- Three prominent Trademark attorneys confirmed that the attorney I had hired committed malpractice, and for that alone a fair judge would allow me to re-open the case, and give me a fair chance.**

**BUT I KNOW I AM WASTING MY TIME.**

**Respectfully yours**

**Joe Dwek**



**07-26-2012**