

ESTTA Tracking number: **ESTTA480401**

Filing date: **06/27/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91183352
Party	Defendant Rola Cola Inc.
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Date	06/27/2012
Attachments	Motion to re-open proceedings 2 003[1].pdf (1 page)(303243 bytes) Motion to re-open proceedings 2[1].pdf (1 page)(168058 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ROLA COLA, INC.,
510,Deal Lake Drive, #9-A
Asbury Park,New Jersey 07712

Motion to re-open
Proceedings

Petitioner,

Commissioner for Trademarks
P.O.Box 1451
Alexandria,Virginia 22313-1451

Motion to re-open proceedings

Your Honor,

Re: Trade marks no.76657207 - 76657209

Please allow me to make this motion myself since the last time it cost me almost ten thousands which resulted to a malpractice, for which we are suing the responsible attorney.

I may not use any eloquent words like attorneys would, but I will use sincere and honest words.

When we applied for the above Trade Marks the Coca-Cola company tried to oppose it,but when I indicated to them that they had done the very same opposition in England and lost (which they were not aware),they offered to buy us out. I indicated that I would sell it should the price be acceptable. However there were some questionnaires,and intrerogatories to answer ,and the court was kind enough to allow three postponments to the in question but he failed to respond.

Your honor we didn't didn't lose this case by merit but by neglect,and I beg the court not to punish us for it as we are the victims of such actions.

For your information I have founded this company in 1979 in England where we have been selling it,as well as in the U.S.We have had requests for distribution for twenty two countries in the Middle East,and France,and that was the beginning

we were committed to launch Rola Cola Worldwide.

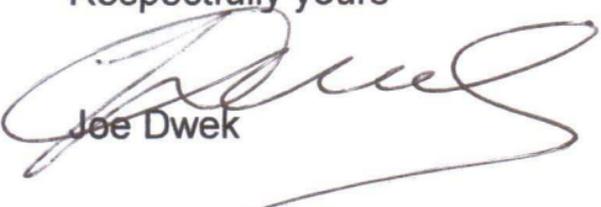
The outcome of the attorney's neglect made us lose our investors, and lose the contractual commitments we had with the Middle East and France.

And the reason I am asking you to re-open the proceedings at such a late date is because I had no idea what to do, or whether I had the right to do so. I really did not want to pay yet another attorney who would extort yet another ten thousand dollars from me.

Please take in consideration I am seventy two years old and that was my business opportunity for me and my son, and by granting us the right to re-open proceedings it would give us hopes that we may be in business again.

While awaiting for your earliest reply, I remain,

Respectfully yours



Joe Dwek