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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91183309
Party	Plaintiff Willy Bogner GmbH & Co. Kommanditgesellschaft auf Aktien
Correspondence Address	Thilo C. Agthe Wuersch & Gering LLP 100 Wall Street, 21st Floor New York, NY 10005 UNITED STATES thilo.agthe@wg-law.com
Submission	Answer to Counterclaim
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Date	07/03/2008
Attachments	Answer to Counterclaim.pdf (3 pages)(11907 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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WILLY BOGNER GMBH & CO.,)	
KOMMANDITGESELLSCHAFT)	
AUF AKTIEN)	
Opposer and Counterclaim-Respondent)	
)	
v.)	Opposition No. 91183309
)	
PACIFIC SUNWEAR)	
OF CALIFORNIA INC.)	
Applicant and Counterclaim-Petitioner)	

OPPOSER AND COUNTERCLAIM-RESPONDENT’S
ANSWER TO APPLICANT AND COUNTERCLAIM-PETITIONER’S
COUNTERCLAIM

For its Answer to the Counterclaim filed in the above-captioned matter by Pacific Sunwear of California Inc. (hereinafter “Applicant/Counterclaim-Petitioner”), Willy Bogner GmbH & Co., Kommanditgesellschaft auf Aktien (hereinafter “Opposer/Counterclaim-Respondent”), through its counsel of record, Wuersch & Gering LLP, states as follows:

1. Paragraph 30 of Applicant/Counterclaim-Petitioner’s Amended Answer to Opposer’s Amended Notice of Opposition and Counterclaim for Partial Cancellation (hereinafter “Amended Answer and Counterclaim”), being the first paragraph of the Counterclaim, requires no response from the Opposer/Counterclaim-Respondent.
2. Opposer/Counterclaim-Respondent admits only that it is the owner of Registration Nos. 2,264,266, 3,076,868, 3,233,645 and 3,275,447 but denies all other allegations contained in Paragraph 31 of the Amended Answer and Counterclaim.
3. Opposer/Counterclaim-Respondent denies the allegations contained in paragraph

32 of the Amended Answer and Counterclaim.

4. Opposer/Counterclaim-Respondent denies the allegations contained in paragraph 33 of the Amended Answer and Counterclaim.

5. Opposer/Counterclaim-Respondent is without knowledge and information sufficient to form a belief as to the truth of the allegations set forth in paragraph 34 of the Amended Answer and Counterclaim and therefore denies same.

6. Opposer/Counterclaim-Respondent admits that Registration Nos. 2,264,266, 3,076,868, 3,233,645 and 3,275,447 are being asserted against Applicant/Counterclaim-Petitioner but denies all other allegations contained in Paragraph 35 of the Amended Answer and Counterclaim.

7. Paragraph 36 of the Amended Answer and Counterclaim requires no response from the Opposer/Counterclaim-Respondent.

DATED: New York, NY
July 3, 2008

Respectfully submitted by:

WUERSCH & GERING LLP

By: /Thilo C. Agthe/
Thilo C. Agthe, Esq.

Attorneys for Opposer and Counterclaim-
Respondent Willy Bogner GmbH & Co.,
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Certificate of Electronic Filing

I hereby certify that the above document was filed electronically with the Trademark Trial and Appeal Board on this 3rd day of July, 2008.

/Thilo C. Agthe/ _____
Thilo C. Agthe

Certificate of Service

I hereby certify that a true and correct copy of the above and foregoing has been served on counsel for the Applicant and Counterclaim-Petitioner, Pacific Sunwear of California, Inc. via e-mail on this, the 3rd day of July, 2008.

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/Thilo C. Agthe/ _____
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