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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91182396
Party	Defendant PWC Industries Inc.
Correspondence Address	William E. Noonan PWC INDUSTRIES INC. POB 07338 Fort Myers, FL 33919 UNITED STATES noonanatty@cobware.com
Submission	Other Motions/Papers
Filer's Name	William E. Noonan
Filer's e-mail	noonanatty@cobware.com
Signature	/William E. Noonan/
Date	11/06/2009
Attachments	PWC NTC RE ORAL HEARING ON 11-12-09.pdf ( 2 pages )(432921 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of application Serial No. 77/158,037  
published in the Official Gazette  
on October 16, 2007; Mark: FULL WAVE AUDIO

Bose Corporation

Opposer/Plaintiff,

Opposition No. 91,182,396

v.

PWC Industries, Inc.

Applicant/Defendant.

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**APPLICANT'S NOTICE OF ELECTION NOT TO ATTEND ORAL HEARING AND  
TO RELY UPON ARGUMENTS CONTAINED IN APPLICANT'S BRIEF, AND  
THE EVIDENCE OF RECORD**

Applicant, PWC Industries, Inc., hereby respectfully notifies the Board and Opposer that Applicant will not attend the Oral Hearing requested by Opposer and scheduled for November 12, 2009. Applicant relies upon the evidence in the record, as well as the arguments set forth in Applicant's Brief In Support Of Registration Of The Mark FULL WAVE AUDIO.

Respectfully submitted.



William E. Noonan  
Bar No. 0501328  
Attorney for Defendant  
PWC Industries, Inc.  
Post Office Box 07338  
Fort Myers, FL 33919  
Telephone: (239) 481-0900  
Fax: (239) 481-0993

**CERTIFICATE OF SERVICE**

I William E. Noonan, attorney for Applicant, PWC Industries, Inc., hereby certify that the attached Applicant's Notice Of Election Not To Attend Oral Hearing And To Reply Upon Arguments Contained In Applicant's Brief, And The Evidence Of Record is being served via first class mail on the attorneys for Opposer, Bose Corporation, Michelle Brownlee, Esq., The Mountain, MS-40, Framingham, MA 01701 and Amy L. Brosius, Fish & Richardson P.C., 225 Franklin Street, Boston, MA 02110 on this 6<sup>th</sup> day of November, 2009.

  
William E. Noonan

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being electronically filed using ESTTA on this 6<sup>th</sup> day of November, 2009.

  
William E. Noonan