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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91182074
Party	Plaintiff M.J. Soffe Co.
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Submission	Motion for Summary Judgment
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 78/646,504

For the mark MISS SOFI and design

Published in the Official Gazette on December 4, 2007

M.J. Soffe Co.

v.

S-Fashion Taiwan Co., Ltd.

MOTION FOR SUMMARY JUDGMENT
AND INCORPORATED MEMORANDUM OF LAW

Opposer M.J. Soffe Co., by and through counsel, moves for summary judgment pursuant to Fed. R. Civ. P. 56 and 37 C.F.R. § 2.127. Opposer presents the following Brief in support of its Motion for Summary Judgment.

PROCEDURAL POSTURE

S-Fashion Tawian Co. filed Trademark Application Serial No. 78/646,504 on June 8, 2005, seeking registration of the MISS SOFI mark for use in connection with certain goods listed in International Class No. 25, namely: shoes, sweaters, overcoats, suits, pants, jeans, shirts, shorts, t-shirts, polo shirts, underwear, underpants, sweaters, jackets, coats, dresses, skirts, socks, hats, belts, scarves, neckties, and gloves. S-Fashion Tawain Co.'s application was based on actual use of the mark beginning at least as early as December 1, 2004. The application was published for opposition on December 4, 2007.

On January 24, 2008, Soffe timely filed the above-captioned opposition proceeding based upon its Trademark Registration Nos. 1,743,249 (the "SOFFE® Word Mark") and 3,053,916 (the "SOFFE® Design Mark"). In its Notice of Opposition, Soffe asserted that S-Fashion

Taiwan Co.'s application should be rejected because, *inter alia*, the MISS SOFI mark presented a likelihood of confusion with to the SOFFE® Word Mark and/or the SOFFE® Design Mark. S-Fashion Taiwan Co. thereafter timely filed an Answer to the Notice of Opposition.

The discovery period in this opposition opened on April 3, 2008 and closed on September 30, 2008. Opposer M.J. Soffe Company served written Interrogatories and Requests for Production of Documents. S-Fashion Tawain Co. did not conduct discovery. This Motion for Summary Judgment, having been filed prior to the commencement of the first testimony period, is timely. *See* 37 C.F.R. § 2.127(e).

SUMMARY OF SUPPORTING EVIDENCE

Opposer M.J. Soffe Company's Motion is supported by the following:

1. The pleadings of record to date;
2. Trademark Application Serial No. 78/646,504 (the MISS SOFI mark), which is the subject of this opposition action;
3. Registration Nos. 1,743,249 (the "SOFFE® Word Mark") and 3,053,916 (the "SOFFE® Design Mark"), which the Opposer relies upon as the basis for this opposition;
4. Exhibit A: Applicant S-Fashion Taiwan Co.'s Responses to Opposer M.J. Soffe Co.'s First Set of Interrogatories;
5. Exhibit B: Applicant S-Fashion Taiwan Co.'s Responses to Opposer M.J. Soffe Co.'s First Set of Request for Production of Documents;
6. Exhibit C: Affidavit of Nixon Smith, as well as documents attached thereto, with said documents being authenticated by Mr. Smith and bearing Bates Nos. SOFFE-0001 through SOFFE-0127. For purposes of this Motion, all references to SOFFE Bates-numbered documents shall refer to the documents attached to Nixon Smith's Affidavit.
7. Exhibit D: Isabel Gonzalez, *Lessons in Style*, Time Magazine, Sep. 8, 2003, at 97. This NEXIS article is probative of the issue of the fame of the SOFFE® marks and is submitted pursuant to TTAB Procedure Manual § 528.05(e).

8. Exhibit E: Janet Keeler, *Choice words for short shorts*, St. Petersburg Times, April 15, 2003, at 1D. This NEXIS article is probative of the issue of the fame of the SOFFE® marks and is submitted pursuant to TTAB Procedure Manual § 528.05(e).
9. Exhibit F: “Sophie” and “Sophia,” *A Concise Dictionary of First Names*, (Oxford University Press, 3d ed. 2001), *available at* <http://www.askoxford.com>. The Board may take judicial notice of definitions from online dictionaries if the dictionary is also available in a traditional book form. *See In re CyberFinancial.Net, Inc.*, 65 U.S.P.Q.2d 1789, ___ (2002).

RELEVANT FACTS

A. The M.J. Soffe Company and its Registered Marks

Opposer M.J. Soffe Company (pronounced “SO-fee,” *see* Exhibit C ¶ 2) is headquartered in Fayetteville, North Carolina and manufactures a variety of active-wear apparel, including t-shirts, jerseys, shorts, fleeces, cheerleading apparel, and accessories. (SOFFE-0001). All of the company’s products are sold with the SOFFE® Word Mark and/or Design Mark on the hangtag, elastic waistband, or exterior of the clothing. (Exhibit C ¶ 11). During the 2006 fiscal year, SOFFE® products generated over \$99 million in gross revenues. *Id.*

SOFFE® products are sold in numerous department stores (including Dillard’s, Belk, Goody’s, Kohls, Boscov’s, Stage, Macy’s, JCPenny, and Bon Ton); sporting-goods stores (including Dick’s Sporting Goods, City Sports, Sports Authority, Finish Line, Cheer Limited); and university stores (including the campus stores for the University of Virginia, Duke University, the University of South Carolina, Indiana University, the University of Georgia, the University of Mississippi, the University of Connecticut). *Id.* ¶¶ 8-10; *see also* SOFFE-0009 and SOFFE-0010.

Soffe is particularly famous for its cheerleading shorts and other active-wear apparel for young women. For example, *Time* magazine has identified SOFFE® products as a popular “athletically driven loo[k]” for young adults, *see* Isabel Gonzalez, *Lessons in Style*, *Time*

Magazine, Sep. 8, 2003, at 97 (Exhibit D), and in the words of another fashion reporter, “If you’ve been to the mall, the beach, a girls athletic event, a cheerleading practice, a slumber party, a theme park, a skate park or a city park, you’ve seen these shorts.” Keeler, *Choice words for short shorts*, St. Petersburg Times, April 15, 2003, at 1D (Exhibit E).

In the years 2006 and 2007, the Company had a marketing budget in excess of \$700,000. (Exhibit C ¶ 4). The Company presently advertises Soffe products in the following magazines: Teen Vogue; Seventeen; CosmoGirl; American Cheerleader; American Idol; J14; Sports Insight; Team Intelligence; SportingKids; Coach; and College Store. *Id.* ¶ 5.

Recent marketing events have included a sweepstakes partnership with CosmoGirl magazine, in which a reader received a complete makeover, a trip to New York, a complete Soffe wardrobe, and the opportunity to model for Soffe for one year; sponsoring cheerleading competitions for Cheer, Ltd., including the CANAM and Soffe Open competitions, *see* SOFFE-0027; maintaining a MySpace.com account to target the older junior market, *see* SOFFE-0031; and developing relationships with television producers, such as Friday Night Lights and Cheerleading U. (Exhibit C ¶ 6).

The front page of the Soffe Company’s website is designed to appeal to young women and girls, and prominently features a section labeled “Cheerleaders. Are you wearing your Soffes? Cheer!,” as well as a section labeled “Soffe Fan Club.” (SOFFE-0001). The “Soffe Cheer!” page encourages young women to “Ask for Soffe by name!” and displays several types of cheerleading shorts that can be purchased online. (SOFFE-0003).

The Soffe Fan Club, which was launched in July 2006, has the purpose of keeping consumers informed about the latest Soffe products and styles, as well as seeking consumers’ opinions about new clothing. (Exhibit C ¶ 7). In just one year, the Soffe Club enrolled 16,000

members, exceeding the Company's projected enrollment. *Id.* The Fan Club's web site received 56,398 visits in June 2007 alone, *id.*, and as of November 26, 2008, there were at least 92 printed pages' worth of comments by visitors to the web site, providing feedback on SOFFE® goods. (SOFFE-0036 through SOFFE-0127). The Soffe Fan club also recently promoted a contest on YouTube, in which consumers were encouraged to make videos explaining why they love SOFFE® products, *see* SOFFE-0033, and the Club advertises itself with "Letters from Soffe Fans, *see* SOFFE-0024, which are another form of testimonial advertising.

B. The MISS SOFI Mark

The S-Fashion Taiwan Co., as its name suggests, is headquartered in Taipei, Taiwan. (Ex. A; Int. No. 3). The S-Fashion Co. first used the MISS SOFI in commerce in the United States less than four years ago, on December 1, 2004. (Int. Nos. 5, 6). Prior to using the mark in commerce or filing the trademark application at issue, the S-Fashion Tawian Co. did not conduct any research or seek any opinions as to the availability of the MISS SOFI mark, nor did it consider any alternative marks. (Int. Nos. 7, 8, and 9).

The S-Fashion Co. sells MISS SOFI goods to only one entity in the United States, namely an importing company called the Easy Luck Co., which conducts business in Miami, Florida. (Int. Nos. 11, 13). The S-Fashion Co. does not know where or how the MISS SOFI goods are sold to consumers (Int. No. 14), and it has no demographic information as to who purchases MISS SOFI goods (Int. Nos. 15 and 16), although it "believes that the purchasers are the general public" (Int. No. 14). The S-Fashion Co. does not advertise MISS SOFI in printed media or on television. (Int. Nos. 19 and 20).

ARGUMENT

Summary judgment is a salutary method of disposition "designed 'to secure the just,

speedy and inexpensive determination of every action.”⁶ *Sweats Fashions Inc. v. Pannill Knitting Co. Inc.*, 833 F.2d 1560, 4 USPQ2d 1793 (Fed. Cir. 1987) (quoting *Celotex Corp. v. Catrett*, 477 U.S. 317, 327, 106 S.Ct. 2548, 2555 (1986)). Summary judgment is appropriate in trademark opposition proceedings where, as in the present opposition, there are no genuine issues of material fact to be tried.

I. The MISS SOFI Mark Gives Rise to Likelihood of Confusion with the Registered SOFFE® Marks

Taking into account the relevant *Du Pont* factors, a likelihood of confusion determination in this case involves a two-part analysis. First, the marks are compared for similarities in appearance, sound, connotation and commercial impression. *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973). Second, the goods or services are compared to determine whether they are similar or related or whether the activities surrounding their marketing are such that confusion as to origin is likely. *In re National Novice Hockey League, Inc.*, 222 USPQ 638 (TTAB 1984); *In re August Storck KG*, 218 USPQ 823 (TTAB 1983); *In re Int’l Tel. and Tel. Corp.*, 197 USPQ 910 (TTAB 1978); *Guardian Prods. Co., v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978); TMEP §§1207.01 *et seq.*

A. Commercial Impression

In this case, the dominant parts of the MISS SOFI mark and the registered SOFFE® marks are essentially phonetically equivalent. Both contain unusual, fanciful spellings.¹ The literal element in the SOFFE® marks is in fact pronounced “SO-fee,” (Exhibit C ¶ 1), which is the same pronunciation as “SOFI,” *see* Answer ¶ 14. Similarity in sound alone may be sufficient

¹ The S-Fashion Taiwan Co. states in its Answer that numerous third-party marks containing the proper name “Sophie” are registered for use in connection with clothing. (Answer ¶ 14). However, the proper name “Sophie,” and numerous words that are related to that name (e.g., Sophia, sophisticated, philosophy), all of which are derived from the Greek word for “wisdom,” are not spelled in English with the letter “F,” but rather with the consonant cluster “PH.” *See* Exhibit F pp. 1-2. Neither “SOFI” nor “SOFFE” creates the same commercial impression as the name “Sophie.” However, “SOFI” and “SOFFE”—both spelled with an unusual “F”—create the same commercial impression as one another, thereby giving rise to a likelihood of confusion.

to support a finding of likelihood of confusion. *RE/MAX of America, Inc. v. Realty Mart, Inc.*, 207 USPQ 960, 964 (TTAB 1980).

Any confusion is not alleviated by the addition of the word “Miss,” especially in light of the fact that SOFFE® products are marketed heavily to teenage girls.

In light of the foregoing, this *DuPont* factor weighs in favor of finding a likelihood of confusion.

B. Comparison of the Goods

Five of the goods listed in the MISS SOFI application (namely shorts, t-shirts, polo shirts, and socks) are identical to goods listed in the SOFFE® registrations.

Several other additional types of goods (e.g., pants, shirts, underwear) are simply more-generalized descriptions of goods listed in the SOFFE® registrations (e.g., sweat pants, sports bras). Other goods are nearly identical—for example, “sweaters” versus “sweat shirts.”

The decisions in the clothing field have held many different types of apparel to be related under Section 2(d). *Cambridge Rubber Co. v. Cluett, Peabody & Co., Inc.*, 286 F.2d 623, 128 USPQ 549 (C.C.P.A. 1961) (“WINTER CARNIVAL” for women’s boots v. men’s and boys’ underwear); *Jockey Int’l, Inc. v. Mallory & Church Corp.*, 25 USPQ2d 1233 (TTAB 1992) (“ELANCE” for underwear v. “ELAAN” for neckties); *In re Melville Corp.* 18 USPQ2d 1386 (TTAB 1991) (“ESSENTIALS” for women’s pants, blouses, shorts and jackets v. women’s shoes); *In re Pix of America, Inc.*, 225 USPQ 691 (TTAB 1985) (“NEWPORTS” for women’s shoes v. “NEWPORT” for outer shirts); *In re Mercedes Slacks, Ltd.*, 213 USPQ 397 (TTAB 1982) (“OMEGA” for hosiery v. trousers); *In re Cook United, Inc.*, 185 USPQ 444 (TTAB 1975) (“GRANADA” for men’s suits, coats, and trousers v. ladies’ pantyhose and hosiery); *Esquire*

Sportswear Mfg. Co. v. Genesco Inc., 141 USPQ 400 (TTAB 1964) (“SLEEX” for brassieres and girdles v. slacks for men and young men).

In light of the foregoing, this *DuPont* factor weighs heavily in favor of finding a likelihood of confusion.

C. Fame of the SOFFE® Marks and Brand

Famous marks enjoy a wide latitude of legal protection because they are more likely to be remembered and associated in the public mind than a weaker mark. *Palm Bay Imports, Inc. v. Veuve Clicquot Ponsardin Maison Fondée en 1772*, 396 F.3d 1369, 1374, 73 USPQ2d 1689, 1694 (Fed. Cir. 2005). When present, the fame of the mark is “a dominant factor in the likelihood of confusion analysis for a famous mark, independent of the consideration of the relatedness of the goods.” *Recot, Inc. v. M.C. Becton*, 214 F.3d 1322, 1328, 54 USPQ2d 1894, 1898; *Starbucks U.S. Brands, LLC v. Ruben*, 78 USPQ2d 1741, 1750 (TTAB 2006) (“As the fame of a mark increases, the degree of similarity between the marks necessary to support a conclusion of likely confusion declines.”).

It is not necessary to show recognition by every segment of the population. When determining likelihood of confusion, fame is measured with regard to “the class of customers and potential customers of a product or service, and not the general public.” *Palm Bay Imports*, 396 F.3d at 1375, 73 USPQ2d at 1695. Direct evidence of consumer recognition of a mark is not necessary. The “fame of a mark may be measured indirectly, among other things, by the volume of sales and advertising expenditures of the goods traveling under the mark, and by the length of time those indicia of commercial awareness have been evident.” *See Bose*, 293 F.3d at 1371.

SOFFE® products generated nearly \$100 million in gross sales in 2006, and the company has heavily advertised SOFFE® products in printed media, on the Internet, and in other

marketing campaigns. Moreover, to reiterate the words of two fashion reporters, SOFFE® products are a “popular, athletically driven look,” and “[i]f you’ve been to the mall, the beach, a girls athletic event, a cheerleading practice, a slumber party, a theme park, a skate park or a city park, you’ve seen these shorts.” (Exhibits D, E).

In light of the foregoing, this *DuPont* factor weighs heavily in favor of finding a likelihood of confusion.

D. Comparison of Trade Channels

The MISS SOFI application does not contain any limitations regarding trade channels for the goods, nor does the S-Fashion Taiwan Co. have any information as to where MISS SOFI goods are actually sold to consumers. It may therefore be assumed that MISS SOFI goods are sold everywhere that is normal for such items, *i.e.*, clothing and department stores. *See, e.g., In re Jump Designs, LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006). It can also be assumed that the same classes of purchasers shop for these items and that consumers are accustomed to seeing them sold under the same or similar marks. *See Kangol Ltd. V. KangaROOS U.S.A. Inc.*, 974 F.2d 161, 23 USPQ2d 1945 (Fed. Cir. 1992); *In re Smith and Mehaffey*, 31 USPQ2d 1531 (TTAB 1994).

In light of the foregoing, this *DuPont* factor weighs in favor of finding a likelihood of confusion.

E. Doubt Must Be Resolved in Favor of the M.J. Soffe Company

If there is any doubt as to whether there is a likelihood of confusion, that doubt must be resolved in favor of the prior registrant. *In re Shell Oil Co.*, 992 F.2d 1204, 26 USPQ2d 1687 (Fed. Cir. 1993); *In re Hyper Shoppes (Ohio), Inc.* 837 F.2d 463, 6 USPQ2d 1025 (Fed. Cir. 1988). Moreover, “[i]t is well-settled that one who adopts a mark similar to the mark of another

for closely-related goods acts at his peril and any doubt there might be must be resolved against him.” *Carlisle Chem. Works, Inc. v. Hardman & Holden, Ltd.*, 434 F.2d 1403 (1970).

In this case, the S-Fashion Taiwan Co. did not conduct any searches, seek any opinions, or otherwise evaluate the propriety of its mark before filing an application to register the mark. Therefore, if there is any doubt as to a likelihood of confusion, such doubt must be resolved in favor of the M.J. Soffe Company.

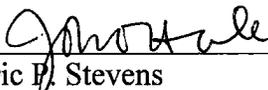
CONCLUSION

All of the relevant *Du Pont* factors weigh in favor of a finding of a likelihood of confusion.

WHEREFORE, the M.J. Soffe Company prays that the Board grant summary judgment in favor of the M.J. Soffe Company and against the S-Fashion Taiwan Co.; that Application Serial No. 78/646,504 be rejected; and that no registration be issued thereupon to the Applicant S-Fashion Taiwan Co.

This the 28th day of November, 2008.

POYNER & SPRUILL LLP


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ATTORNEYS FOR
THE M.J. SOFFE COMPANY

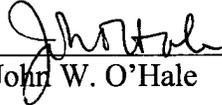
CERTIFICATE OF SERVICE

I hereby certify that I have this day served a copy of the foregoing **MOTION FOR SUMMARY JUDGMENT** by depositing a copy thereof with Federal Express for delivery within three days, addressed to the following person at the following address, which is the last address known to me:

Morton J. Rosenberg
Rosenberg, Klein & Lee
3458 Ellicott Center Drive, Suite 101
Ellicott City, MD 21043

Attorney for S-Fashion Taiwan Co., Ltd.

This the 28th day of November, 2008.

By:  _____
John W. O'Hale

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

M. J. Soffe Co. :
Opposer, :
vs. : Opposition No. 91182074
S-Fashion Taiwan Co., Ltd. :
Applicant. :

**APPLICANT'S RESPONSES TO OPPOSER'S FIRST SET OF
INTERROGATORIES TO APPLICANT**

Applicant, S-Fashion Taiwan, Co., Ltd. (S-Fashion) by its undersigned Attorneys for its Answers to Opposer's First Set of Interrogatories respectfully states as follows:

**APPLICANT'S OBJECTIONS TO OPPOSER'S FIRST SET OF
INTERROGATORIES**

S-Fashion, for its objections to Opposer's First Set of Interrogatories, states as follows:

GENERAL OBJECTIONS

S-Fashions sets forth the following general objections, which are made to each and every Interrogatory, whether specifically stated in Response thereto or not. Each is incorporated by reference within the specific objection for each Interrogatory as if set forth separately therein.

(1) S-Fashion objects to these Interrogatories to the extent that they impose any requirements in excess of those imposed by the Federal Rules of Civil Procedure.

(2) S-Fashion objects to these Interrogatories to the extent that these requests are not reasonably calculated to lead to the discovery of admissible evidence.

(3) S-Fashion objects to these Interrogatories to the extent that these requests require the disclosure of information or documents that are subject to the Attorney-Client Privilege or protected from disclosure by the Work Product Doctrine or other applicable privileges.

(4) S-Fashion objects to these Interrogatories to the extent that these requests seek documents equally available to Opposer or are already in Opposer's possession.

(5) S-Fashion objects to these Interrogatories to the extent that they are overly broad and unduly burdensome.

(6) S-Fashion objects to these Interrogatories to the extent that the information sought is confidential or proprietary.

(7) S-Fashion objects to these Interrogatories to the extent that they require release of a third-party's confidential proprietary information or identification of a third-party's documents that are in S-Fashion's possession and are the subject of non-disclosure agreements or other confidential requirements.

Interrogatory No. 1:

Please identify all persons who have answered or assisted in answering these Interrogatories; the dates of employment or other relationship to you of said persons; and the duties performed by the same.

Response to Interrogatory No. 1:

Subject to and without waiving its General Objections, Applicant Answers Interrogatory No.1 as follows:

Chi-Ju Wang

Title: Supervisor

Address: 6F., No. 8, Lane 609, Sec. 5, Chungshin Rd., Sanchung City,
Taipei Hsien, Taiwan, R.O.C.

Duties: Chief of Accounting Department

Interrogatory Answers were sent to Applicant's Attorneys Rosenberg, Klein & Lee and were formatted into form for Response.

Interrogatory No. 2:

Please identify each of your officers, giving each officer's name, address, title, and duties.

Response to Interrogatory No. 2:

Subject to and without waving its General Objections, Applicant Responds to Interrogatory No. 2 as follows:

- (1) Hsiao-Pin Wang

Title: President

Address: 1F., No. 135, Sec. 4, Jungshiau East Road,
Taipei, Taiwan, R.O.C.

(2) Simon Chen

Title: Vice President

Address: 6F, No. 8, Lane 609, Sec. 5, Chungshin Rd., Sanchung
City, Taipei Hsien, Taiwan, R.O.C.

Interrogatory No. 3:

Please identify your country or state of organization; your principal place of business; and the location of each of your business offices; retail stores; wholesale locations; and manufacturing locations.

Response to Interrogatory No. 3:

Subject to and without waiving its General Objections, Applicant responds to Interrogatory No. 3 as follows:

Country of Organization: Taiwan, R.O.C.

Principle Place of Business and Location of Business Offices: 1F., No. 135,
Sec. 4, Jungshiau East Road, Taipei, Taiwan, R.O.C.

Interrogatory No. 4:

State the alleged date (month, day and year) of your first use of the MISS SOFI mark and the place, manner and extent of such first use, including the goods upon which such mark was used and the amount of such goods sold and distributed and to whom they were sold and distributed. Identify in preparation for

production any documents that you contend constitute evidence of such first use of the mark.

Response to Interrogatory No. 4:

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 4 as follows:

The date of first use of the mark "MISS SOFI" was circa September 2002. The first use in commerce in the U.S. was at least as early as December 2004 and the goods upon which the mark "MISS SOFI" was first used in commerce was footwear and handbags. Applicant will make a further search of its records and try to find documents supporting the first use date of September 2002.

Interrogatory No. 5:

State the alleged date (month, day and year) of your first use of the MISS SOFI mark on any goods in commerce in the United States of America and the place, manner and extent of such first use, including the goods upon which such mark was used and the amount of such goods sold and distributed and to whom they were sold and distributed. Identify in preparation for production any documents that you contend constitute evidence of such first use of the mark.

Response to Interrogatory No. 5:

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 5 as follows:

The date of the use of the mark “MISS SOFI” on any goods in commerce in the United States was 1 December 2004. The goods sold constituted footwear and handbags, including eight pairs of footwear and two pieces of handbags. The goods were sold to Easy Luck Co., Inc., 1730 NW 23rd Street, Miami, Florida 33142.

Interrogatory No. 6:

State the alleged date (month, day and year) of your first use of the MISS SOFI mark on each and every item of goods listed on your trademark application bearing serial number 78/646,504 in commerce in the United States of America, and identify the place, manner and extent of such first use, including the goods upon which such mark was used and the amount of such goods sold and distributed and to whom they were sold and distributed. Identify in preparation for production any documents that you contend constitute evidence of such first use of the mark. In this and subsequent Interrogatories, the phrase “item of goods” refers to the discrete categories of goods that are listed on your trademark applications and that are separated by semicolons (e.g., “wallets,” “leather bags,” and “purses” are all separate items of goods).

Response to Interrogatory No. 6:

See General Objections: Specifically, Applicant objects to this Interrogatory since the “item of goods” referred to in this Interrogatory relate to a

Trademark Registration owned by Applicant which is not the subject matter of this Opposition.

Subject to and without waiving Applicant's General and Specific Objections, Applicant Responds to Interrogatory No. 6 as follows:

Applicant provides in its Answer to the Request for Documents a commercial invoice dated 1 December 2004 sold to Easy Luck Company, Inc., 1730 NW 23rd Street, Miami, FL 33142 an invoice showing the sales of footwear and includes handbags.

Interrogatory No. 7:

State whether any alternative marks were considered or whether any alternative form of the MISS SOFI mark was considered. Were any of such alternative marks publicized? If so, identify in preparation for production any documents containing such publicity.

Response to Interrogatory No. 7:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 7 as follows:

No alternative marks were considered or alternative forms of the "MISS SOFI" mark were considered.

Interrogatory No. 8:

Did you obtain any trademark search reports with respect to MISS SOFI prior to its adoption or use or at any subsequent time? If, so, identify in preparation for production any such reports.

Response to Interrogatory No. 8:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 8 as follows:

No trademark search reports with respect to “MISS SOFI” prior to its adoption or use exist.

Interrogatory No. 9:

Did you receive any opinion from any person or entity regarding your freedom to use the MISS SOFI mark on any type of good? If so, what was that opinion? Please identify in preparation for production any documents evidencing that opinion.

Response to Interrogatory No. 9:

Subject to and without waving its General Objections, Applicant Responds to Interrogatory No. 9 as follows:

No opinions from any persons or entity regarding the freedom to use the “MISS SOFI” on any type of goods were obtained.

Interrogatory No. 10:

When you became aware of Soffe's existence and its use of the SOFFE mark, did you investigate Soffe? If so, please identify who ordered the investigation and who conducted the investigation. Please identify in preparation for production any documents evidencing such an investigation.

Response to Interrogatory No. 10:

See General Objections. Additionally, Applicant objects to this Interrogatory since Applicant can only answer this Interrogatory on "belief". Applicant does not believe it was aware of Opposer's mark prior to receipt of an extension of time to oppose by Opposer, however, Applicant has a number of employees and can only make speculation on the first instance of its realization of Opposer's mark.

Based upon belief, and without waiving the General and Specific Objections, Applicant Responds to Interrogatory No. 10 as follows:

Soffe's existence and the use of the "SOFFE" mark is believed to have become known to Applicant upon the obtaining of an Extension of Time to Oppose mailed from the U.S. Patent and Trademark Office on 28 December 2007 as well as the filing of the Notice of Opposition on 24 January 2008.

Interrogatory No. 11:

Identify and describe the geographic areas (by city and/or state) in which goods are currently sold under the MISS SOFI mark in the United States of America.

Response to Interrogatory No. 11:

See General Objections: Applicant specifically objects to Interrogatory No. 11 due to the fact that Applicant sends goods to an importer in the United States and does not know where the ultimate goods are sold in the United States. Applicant does not know the geographic areas in which goods are currently sold under the "MISS SOFI" mark and thus any answer would be speculation on the part of Applicant.

Subject to and without waiving its General and Specific Objections, Applicant Responds to Interrogatory No. 11 as follows:

Goods are sold to the importer in the following geographic area: Miami, Florida, USA.

Interrogatory No. 12:

Identify all countries other than the United States of America in which goods are currently sold under the MISS SOFI mark, and the cities or regions of those countries in which MISS SOFI goods are sold.

Response to Interrogatory No. 12:

See General Objections: Additionally, Applicant objects to Interrogatory No. 12 since the subject Opposition is only directed to goods sold in the United States of America. Goods sold external to the United States of America are irrelevant to this Opposition and cannot lead to any admissible evidence.

Subject to and without waiving the General and Specific Objections, Applicant Responds to Interrogatory No. 12 as follows:

The goods under the “MISS SOFI” mark as currently being sold in the United States of America, Taiwan, R.O.C., People’s Republic of China, Japan, and Russia.

Interrogatory No. 13:

Identify and describe the channels of distribution in the United States of each item of goods listed in your trademark applications bearing serial numbers 78/646,504 and 78/646,469.

Response to Interrogatory No. 13:

See General Objections. Specifically Applicant objects to this Interrogatory since it includes a request for information based upon an issued Registration which is not the subject matter of this Opposition proceeding.

Subject to and without waiving its General and Specific Objections, Applicant Responds to Interrogatory No. 13 as follows:

The channel of distribution in the United States is through the importer, Easy Luck Co., Ltd., 1730 NW 23rd Street, Miami, Florida 33142, U.S.A.

Interrogatory No. 14:

Identify and describe all purchasers by class (e.g., retailer, general public) of each item of goods listed in your trademark applications bearing serial numbers 78/646,504 and 78/646,469.

Response to Interrogatory No. 14:

See General Objections: Applicant specifically objects to the description of purchases by class of items of goods sold bearing Serial Number 78/646,469 since this Application which has Registered in the United States is not the subject of this Opposition. Applicant further specifically objects to this Interrogatory since such Answer would be based upon speculation by the Applicant and it is not known who the purchasers of Applicant's goods may be.

Subject to the General Objections and Specific Objections made, Applicant Answers Interrogatory No. 14 as follow:

Applicant cannot specifically state the purchasers by class, but rather believes that the purchasers are the general public who are purchasing the goods as listed in the trademark applications, Serial No. 78/646,504 and 78/646,469.

Interrogatory No. 15:

Have you ever conducted or ordered any market surveys, studies, or reports concerning purchasers of MISS SOFI goods or the manner in which such goods are bought or sold? If so, please identify such surveys, studies, or reports in preparation for production.

Response to Interrogatory No. 15:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 15 as follows:

Applicant has never conducted or ordered any market survey, studies, or reports concerning purchasers of “MISS SOFI” goods or the manner in which such goods are bought or sold.

Interrogatory No. 16:

Please state the average age and gender of purchasers for each item of MISS SOFI goods listed in your trademark applications bearing serial numbers 78/646,504 and 78/646,469.

Response to Interrogatory No. 16:

See General Objections. Applicant further objects to this Interrogatory since it is directing itself to goods listed in Serial Number 78/646,469 which has issued as a U.S. Trademark Registration and is not the subject of this Opposition.

Subject to and without waiving its General and Specific Objections, Applicant Responds to Interrogatory No. 16 as follows:

Applicant does not know the average (age) and gender of purchasers for items using the “MISS SOFI” mark for the goods listed in the trademark applications bearing Serial Nos. 78/646,504 and 78/646,469.

Interrogatory No. 17:

Please state your total gross sales per month for each item of goods listed in your trademark applications bearing serial numbers 78/646,504 and 78/646,469 since you first began selling said goods.

Response to Interrogatory No. 17:

See General Objections. Applicant specifically objects to Interrogatory No. 17 in that it cannot reasonably lead to admissible evidence since Applicant admits the sale of goods in commerce in the United States and the total gross sales of items of goods are irrelevant to this Opposition. Further specific objection is made to this Interrogatory to the extent that it relates to goods sold under Serial Number 78/646,469 which is a Registered Trademark in the United States and is not an Application or Registration which is subject to this Opposition. Further specific objection to this Interrogatory is made in that the request is unduly burdensome in trying to obtain all of Applicant's records with regard to the goods listed in Serial Number 78/646,505. This Interrogatory is specifically objected to, in that it relates to goods which may be sold external to the United States and cannot possibly lead to any admissible evidence since this Opposition is for sales of goods within the United States.

Subject to and without waiving the General and Specific Objections, Applicant Responds to Interrogatory No. 17 as follows:

Applicant will try to make a review of its records and when such becomes available and to the extent that records are uncovered, they will be provided to Opposer.

Interrogatory No. 18:

Please state the total amount of advertising and marketing expenditures per month that you have spent advertising, marketing, or otherwise promoting goods sold under the MISS SOFI mark in the United States of America since you first began promoting said goods.

Response to Interrogatory No. 18:

See General Objections. Specific objection is made to Interrogatory No. 18 in that it cannot reasonably lead to admissible evidence. Further, specific objection is made to Interrogatory No. 18 in that such total amount of advertising and marketing expenditures would include expenditures external to sales in the United States and are irrelevant. Further specific objection is that such total amount of advertising and marketing expenditures would be related to goods which are not goods associated with this Opposition. Further specific objection is made that the obtaining of the total amount of advertising and marketing expenditures as requested is unduly burdensome on Applicant.

Subject to and without waiving its general and specific objection Applicant will try to review its records as to advertising and marketing expenditures and

when such becomes available and known to Applicant, such will be transmitted to Opposer.

Interrogatory No. 19:

Have you ever advertised the MISS SOFI mark in any print medium or on the internet? If so, please identify (1) the magazines, newspapers, web sites, or other media in which you have advertised; (2) the dates of such advertisements; and (3) the amount spent on such advertisements. Please also identify in preparation for production copies of all such advertisements in your possession, custody, and control.

Response to Interrogatory No. 19:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds Interrogatory No. 19 as follows:

The "MISS SOFI" mark is shown on Applicant's website www.miss-sofi.com. Applicant does not believe it has any advertisements in any magazines, newspapers or other media, however, Applicant is making search of its records and when it becomes available, it will be provided to Opposer.

Interrogatory No. 20:

Have you advertised the MISS SOFI mark on television? If so, please identify (1) the television stations on which you have advertised; (2) the dates of

such advertisements; and (3) the amount spent on such advertisements. Please also identify in preparation for production copies of all such advertisements in your possession, custody, or control.

Response to Interrogatory No. 20:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 20 as follows:

Applicant has not advertised the mark "MISS SOFI" on television.

Interrogatory No. 21:

Please identify each and every entity to which you directly sell or have sold goods under the MISS SOFI mark, including each party's name, address, and telephone number.

Response to Interrogatory No. 21:

See General Objections. Applicant further objects to Interrogatory No. 21 in that it calls for "every entity" which includes entities external to the United States which are not subject to the jurisdiction of this Opposition before the TTAB.

Subject to and without waiving its General and Specific Objections, Applicant Responds to Interrogatory No. 21 as follow:

In the United States Applicant sells it goods through an importer, Easy Luck Company Ltd. having an address at 1730 NW 23rd Street, Miami, FL 33142.

Interrogatory No. 22:

Please identify each and every entity from which MISS SOFI goods are available or have been available for purchase by consumers in the United States of America.

Response to Interrogatory No. 22:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Interrogatory No. 22 as follows:

Applicant sells its goods through an importer, Easy Luck Co., Ltd., having an address at 1730 NW 23rd Street, Miami, Florida 33142 and through its website www.miss-sofi-com..

Interrogatory No. 23:

Have you employed, retained, or consulted with any experts or consultants to assist you in connection with this proceeding? If so, please identify such person, set forth his or her address and telephone number, and identify all documents upon which said person has relied or will rely in rendering assistance.

Response to Interrogatory No. 23:

Applicant Responds to Interrogatory No. 23 as follows:

Applicant has not employed, retained or consulted with any experts or consultants to assist Applicant in connection with this proceeding. However, in

the event experts or consultants are to be used, as soon as such experts or such consultants are hired, Opposer will be made aware of such experts or consultants.

Interrogatory No. 24:

Identify all your employees who have been primarily responsible for the marketing, advertising, promotion, or sale of your goods in the United States of America.

Response to Interrogatory No. 24:

Applicant Responds to Interrogatory No. 24 as follows:

Ms. Tracy Chen
1118 Cleghorn Dr #F
Diamond Bar, CA 91765
Title: Merchandise Associate
Duties: Merchandise & Marketing Dept.

Interrogatory No. 25:

Identify all previous litigation (including administrative proceedings) involving your rights in names, trade names, trademarks, or service marks.

Response to Interrogatory No. 25:

Applicant Responds to Interrogatory No. 25 as follows:

Applicant knows of no previous litigation, including administrative proceedings involved in any of its rights in names, trade names, trademarks, or service marks.

Interrogatory No. 26:

Identify in preparation for production all other documents not previously identified herein upon which you intend to rely as evidence in support of your position in this proceeding.

Response to Interrogatory No. 26:

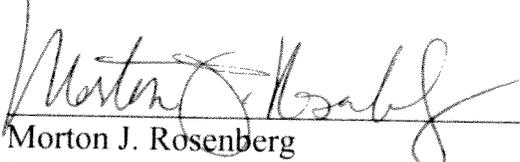
Applicant Responds to Interrogatory No. 26 as follows:

Applicant intends to use trademark registrations issued by the U.S. Patent and Trademark Office to show dilution, including Registration Nos. 1,348,040; 1,525,799; 2,275,428; 3,039,409; 3,186,329; and 3,072,450 as well as other Registrations which may be developed in further searching of the U.S. Patent and Trademark Office Records. Other documents may be used which are unknown to Applicant at the present time but may be developed during the Discovery Phase of this proceeding.

9/26/2008

Date

ROSENBERG, KLEIN & LEE



Morton J. Rosenberg
3458 Ellicott Center Drive, Suite 101
Ellicott City, MD 21043
Tel: 410-465-6678
Fax: 410-461-3067

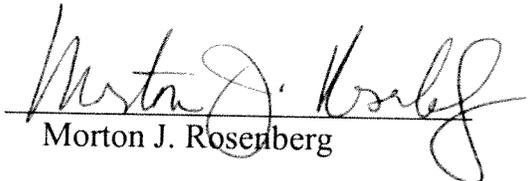
Attorneys for Applicant

CERTIFICATE OF SERVICE

I hereby certify that I have this day served a copy of the foregoing APPLICANT'S RESPONSE TO OPPOSER'S FIRST SET OF INTERROGATORIES TO APPLICANT by depositing a copy thereof in an envelope bearing sufficient postage in the United States mail, addressed to the following person at the following address which is the last address known to me:

John W. O'Hale
Poyner & Spruill LLP
Post Office Box 10096
3600 Glenwood Avenue
Raleigh, NC 27605-0096

This the 26th day of September, 2008.

By: 
Morton J. Rosenberg

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

M. J. Soffe Co. :
Opposer, : Opposition No. 91182074
vs. :
S-Fashion Taiwan Co., Ltd. :
Applicant. :

APPLICANT'S RESPONSE TO OPPOSER'S FIRST REQUEST FOR
PRODUCTION OF DOCUMENTS

Applicant, S-Fashion Taiwan Co., Ltd. (S-Fashion), by and through its attorneys, for its Responses to Opposer's First Request for the Production of Documents to Applicant, respectfully states as follows:

GENERAL OBJECTIONS

Applicant sets forth the following general objections, which are made to each and every Request whether or not specifically sated in response thereto. Where a specific objection is set forth, these general objections are incorporated by reference within the specific objection for each Request for the Production of Documents as if set forth separately therein:

Request No. 1:

Please produce all documents identified in response to Interrogatory No. 4.

Response to Request No. 1:

See General Objections. Subject to and without waving its General Objections, Applicant Responds to Request No. 1 as follows:

Applicant believes that the date of first use of the mark "MISS SOFI" was circa September 2002. A search of Applicant's records has found no documents supporting this date, however, Applicant will produce documents located conducting a reasonable search to the extent that they exist.

Request No. 2:

Please produce all documents identified in response to Interrogatory No. 5.

Response to Request No. 2:

Subject to and without waiving its General Objections, Applicant Responds to Request No. 2 as follows:

Attached to this Response are Invoices and Bills of Lading which include documents Bates Numbers 000010-000013.

Request No. 3:

Please produce all documents identified in response to Interrogatory No. 6.

Response to Request No. 3:

See General Objections.

Subject to and without waiving its previously stated objections, Applicant produces documents Bates Numbers 000010-000013 as provided for Response to Request No. 2.

Request No. 4:

Please produce all documents identified in response to Interrogatory No. 7.

Response to Request No. 4:

See General Objections.

Subject to and without waiving its previously stated objections, Applicant Responds to Request No. 4 as follows:

None.

Request No. 5:

Please produce all documents identified in response to Interrogatory No. 8.

Response to Request No. 5:

See General Objections.

Subject to and without waiving its previously stated objections, Applicant Responds to Request No. 5 as follows:

None.

Request No. 6:

Please produce all documents identified in response to Interrogatory No. 9.

Response to Request No. 6:

See General Objections.

Subject to and without waiving its previously stated objections, Applicant Responds to Request No. 6 as follows:

None.

Request No. 7:

Please produce all documents identified in response to Interrogatory No. 10.

Response to Request No. 7:

See General Objections. Additionally, Applicant objects to this Request since Applicant can only answer this Request on “belief”. Applicant does not believe it was aware of Opposer’s mark prior to receipt of an Extension of Time to Oppose by Opposer, however, Applicant has a number of employees and can only make a speculation on the first instance of its realization of Opposer’s mark.

Subject to and without waiving its previously stated objections, Applicant Responds to Request No. 7 as follows:

An extension of time postcard sent from the USPTO indicating an Extension of Time to Oppose having the documents Bates Numbers 000014.

Request No. 8:

Please produce all documents identified in response to Interrogatory No. 15.

Response to Request No. 8:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Request No. 8 as follows:

None.

Request No. 9:

Please produce all documents identified in response to Interrogatory No. 16.

Response to Request No. 9:

See General Objections. Applicant further objects to this Request since it is directing itself to goods listed in Serial Number 78/646,469 which has issued as a U.S. Trademark Registration and is not the subject of this Opposition.

Subject to and without waiving its General and Specific Objections, Applicant Responds to Request No. 9 as follows:

None.

Request No. 10:

Please produce all documents identified in response to Interrogatory No. 19.

Response to Request No. 10:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Request No. 10 as follows:

The “MISS SOFI” mark is shown on Applicant’s website www.miss-sofi.com. Internet downloaded pages from Applicant’s website is enclosed as document Bates Numbers 000015-000031. Additionally, Applicant provides document Bates Number 000039-000041 as fliers or catalog pages showing the “MISS SOFI” mark.

Request No. 11:

Please produce all documents identified in response to Interrogatory No. 20.

Response to Request No. 11:

See General Objections.

Subject to and without waiving its General Objections, Applicant Responds to Request No. 11 as follows:

None.

Request No. 12:

Please produce all documents identified in response to Interrogatory No. 26.

Response to Request No. 12:

Applicant Responds to Request No. 12 as follows:

Enclosed are Trademark Registration documents Bates Numbers 000032-000038.

Applicant reserves the right to produce other documents which are unknown to the Applicant at the present time but may be developed during this proceeding.

ROSENBERG, KLEIN & LEE

Date

Morton J. Rosenberg
3458 Ellicott Center Drive, Suite 101
Ellicott City, MD 21043
Tel: 410-465-6678
Fax: 410-461-3067

Attorneys for Applicant

CERTIFICATE OF SERVICE

I hereby certify that I have this day served a copy of the foregoing APPLICANT'S RESPONSE TO OPPOSER'S FIRST REQUEST FOR PRODUCTION OF DOCUMENTS by depositing a copy thereof in an envelope bearing sufficient postage in the United States mail, addressed to the following person at the following address which is the last address known to me:

John W. O'Hale
Poyner & Spruill LLP
Post Office Box 10096
3600 Glenwood Avenue
Raleigh, NC 27605-0096

This the _____ day of _____, 2008.

By: _____
Morton J. Rosenberg

S-FASHION TAIWAN CO., LTD.

6TH FL.NO.8,LANE 609,SEC. 5, CHUNG-HSIN RD.,
SAN-CHUNG CITY TAIPEI HSIEN, TAIWAN R.O.C.
TEL: 02-2999-6666 FAX:02-29994000

COMMERCIAL INVOICE

DATE: DEC. 01, 2004

NO.: SF041201

COMMODITY: 8 PAIRS OF FOOTWEAR & 2 PCS OF HANDBAG

For account and risk of Messrs. EASY LUCK CO., INC.,
1730 NW 23RD STREET, MIAMI, FL33142, U.S.A.

Shipped by S-FASHION TAIWAN CO., LTD.

Per S. S. APL AUSTRALIA V.002

sailing on or about DEC. 5, 2004

From KEELUNG, TAIWAN To MIAMI, U.S.A.

MARKS & NOS.	Description	UNIT PRICE	AMOUNT
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TRADE TERM: DDP

FOOTWEAR

MISS SOFI
EASY LUCK CO., INC.,
MIAMI
C/NO. 1
MADE IN CHINA

BRAND: MISS SOFI
LEATHER UPPER RUBBER SOLE

HTS NO. 6403.99.90.65

STYLE	COLOR	QUANTITY	SIZE: 38 @USD	AMOUNT
4WS730-06	BROWN	1 PAIR	\$18.00	\$18.00
4WD540-03	BLACK	1 PAIR	\$21.00	\$21.00
4SD300-13	PURPLE	1 PAIR	\$24.00	\$24.00
4WD580-01	GREEN	1 PAIR	\$19.00	\$19.00
4WC200-03	SILVER	1 PAIR	\$24.00	\$24.00
2WD130-23	WINE	1 PAIR	\$21.00	\$21.00
4WD760-02	LT.BEIGE	1 PAIR	\$21.00	\$21.00

-DO-

PU UPPER RUBBER SOLE

HTS NO. 6402.99.18.65

4WS550-02	PURPLE	1 PAIR	\$17.00	\$17.00
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HANDBAG

COMPONENT: LEATHER HTS NO. 4202.21.90.00

04AW12	PINK	1 PCE	\$30.00	\$30.00
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COMPONENT: PVC HTS NO. 4202.22.15.00

04AW05	LT.BEIGE	1 PCE	\$22.00	\$22.00
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\$217.00

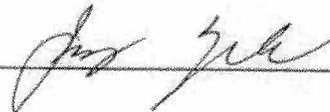
SAY TOTAL US DOLLARS TWO HUNDRED SEVENTEEN ONLY.

MEASUREMENT: 63 CM x 32 CM x 33 CM

NET WEIGHT: 8 KGS

GROSS WEIGHT: 9 KGS

S-FASHION TAIWAN CO., LTD.



000010

關01002
出口報單

報單(收單)類別	出口關別	民國年度	船或匯代號	裝貨單或收序號
號碼	AP BC	93	WT13	7484
				共 2 頁
				第 2 頁

項次	貨物名稱、品質、規格、製造商等	商標	輸出許可證號碼一項次(29)	淨重(公斤)回	裝貨單號碼	國際價格的 FOB Value (新台幣)	統計方式
			輸出貨品分類號列(30)				
			稅則號別				
			(主管機關指定代號)				
4	4WD580-01 GREEN	MISS SOFI	NIL	0.80		581	02
			6403.99.00.90-4	1NPR			
			()	1NPR			
5	4WC200-03 SILVER	MISS SOFI	NIL	0.80		734	02
			"	1NPR			
			()	1NPR			
6	2WD130-23 WINE	MISS SOFI	NIL	0.80		642	02
			"	1NPR			
			()	1NPR			
7	4WD760-02 LT.BEIGE	MISS SOFI	NIL	0.80		642	02
			"	1NPR			
			()	1NPR			
8	-D0- PU UPPER RUBBER SOLE 4WS550-02 PURPLE	MISS SOFI	NIL	0.80		520	02
			6402.99.00.39-9	1NPR			
			()	1NPR			
9	HANDBAG COMPONENT:LEATHER 04W12 PINK	MISS SOFI	NIL	0.80		918	02
			4202.22.00.10-0	1PCE			
			()				
10	HANDBAG COMPONENT:PVC 04AW05 LT.BEIGE	MISS SOFI	NIL	0.80		672	02
			"	1PCE			
			()				
TOTAL:				8KGM		6,635	
				8NPR		vvvvv	
				2PCE			
				8NPR			
				vvvvv			

000012

S-FASHION TAIWAN CO., LTD.

King Well Express Inc. BILL OF LADING

for combined transport and port to port shipment

CONSIGNEE
EASY LUCK CO., INC.,
1730 NW 23RD STREET, MIAMI, FL
33142, USA TEL:305-638-8678
FAX:305-638-8158
CONTACT PERSON:MR. ALAN WU

NOTIFY PARTY
SAME AS CONSIGNEE

B/L NO.: MIA04120005

S/O NO.: 7484

OCEAN VESSEL VOY NO.
APL AUSTRALIA V-002EP

PLACE OF RECEIPT PORT OF LOADING
KEELUNG TAIWAN KAOHSIUNG TAIWAN

PORT OF DISCHARGE PLACE OF DELIVERY
MIAMI MIAMI (DOOR)

RECEIVED in apparent good order and condition except as otherwise note the total number of Containers or other packages or units enumerated below for transportation from the place of receipt to the place of delivery subject to the terms hereof. One of the original Bills of Lading must be surrendered duly endorsed in exchange for the Goods or Delivery Order. IN WITNESS whereof the number of original Bills of Lading stated below have been signed one of which being accomplished, the other(s) to be void.

FINAL DESTINATION (FOR THE MERCHANT'S REFERENCE)

MARKS & NOS.	NO. OF PACKAGES	DESCRIPTIONS OF GOODS	GROSS WEIGHT	MEASURE
MISS SOFI EASY LUCK CO., INC., MIAMI C/NO.1 MADE IN CHINA	1 CTN VVVVV	MISS SOFI LADIES FOOTWEAR AND HANDBAG *THIS IS DDP TERM *THIS SHIPMENT IS FREE HOUSE SCAC#CFTH AMS#MIA04120005 *QUOTE#00-1275	9.000 KGS	0.060 CBM

TRLU6643399/40'HQ/CPS-CPS
1CTN/9.000KGS/0.060M3
SEAL NO:P755508

PARTICULARS FURNISHED BY SHIPPERS

"FREIGHT PREPAID"
CPS-CPS

SAY TOTAL: ONE (1) CTN ONLY.

**COPY
NON-NEGOTIABLE**

FOR DELIVERY OF GOODS PLEASE APPLY TO: MIAMI INTL FORWARDERS 1801 NW 82ND AVE MIAMI, FL 33126-1013 U.S.A. TEL:(305)5940038 FAX:(305)5930431 ATTN:LUIS MARTIN	FREIGHT & CHARGES	PREPAID	COLLECT
	OCEAN FREIGHT	AS ARRANGED	

TOTAL COLLECT AMOUNT	AS ARRANGED	TOTAL
----------------------	-------------	-------

THREE (3) ORIGINAL BS/L HAVE BEEN SIGNED DATE: DEC.08,2004 AT: TAIPEI, TAIWAN	LADEN ON BOARD THE VESSEL DATE: DEC.08,2004
--------------------------------------------------------------------------------------------	----------------------------------------------------

King Well Express Inc.

AS CARRIER

000013



MK1715-97

EXTENSION OF TIME TO OPPOSE
MAILED: 12-28-2007

ELECTRONIC

Serial No.: 78646504
ESTTA TRACKING NO: ESTTA183592

A request to extend the time to oppose is granted until 02-02-2008 on behalf of potential opposer M.J. Soffe Co..

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571) 272-8500 if you have any questions relating to this extension. You can view the record of this case at <http://ttabvue.uspto.gov>.

000014

Miss Sofi

ABOUT MISS SOFI

COLLECTIONS

PRESS ROOM

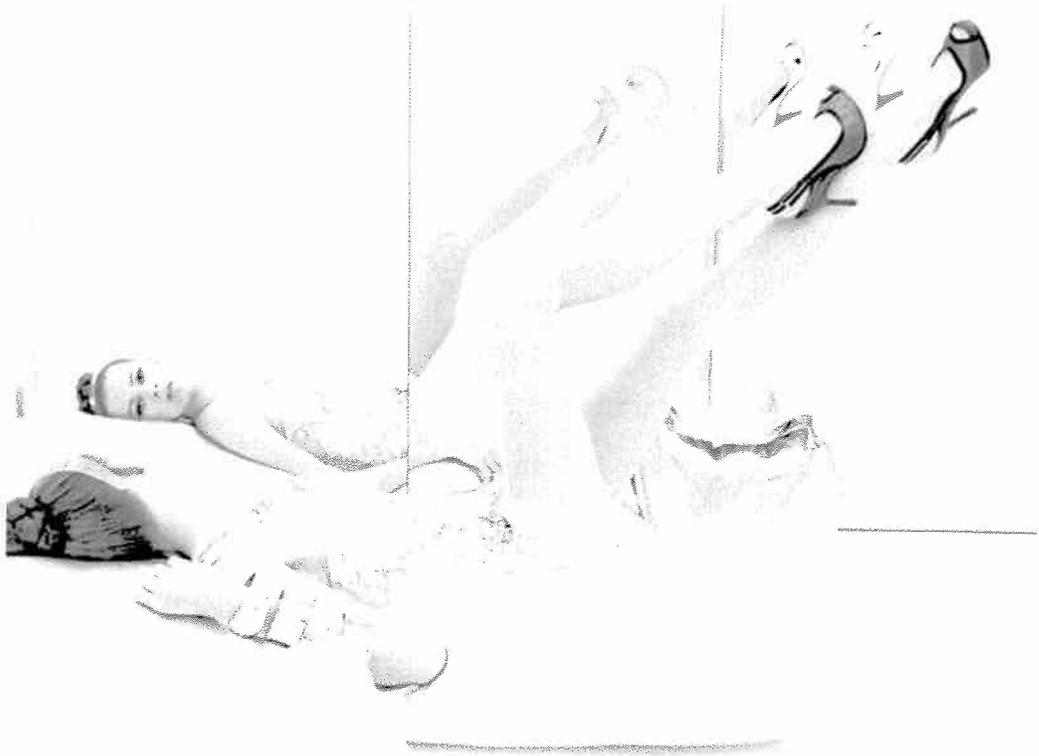
STORE LOCATOR

DOWNLOAD

JOIN US

VIP Program

Oline Store



現金獎不完
NT\$100,300,500 現利現成

網頁設計 by BW網頁設計公司

© 2005-2007 S-Fashion Taiwan Co., Ltd. All Rights Reserved. 消費者服務信箱:service1@s-fashion.com.tw 服務電話:0800-808888

- 000015



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[COLLECTIONS](#)

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About Miss Sofi

S-Fashion Taiwan Co., the company is set up to concentrate on establishing its own branded products, so far holding two proprietary brand names: Miss Sofi and Sonia, and has about 200 employees with an initial capital investment over USD 9.37 million. Since its reorganization in 2001, the stage has been set for rapid growth and expansion.

The name for the Spirit OF Independence. 唳offi is in fact an ancient musical instrument in the States. It surprisingly plays not only classical music such as harps and pianos; but also jazz like saxophones and trumpets. The power, density, and harmonic content heal souls and spirits, and make a whole new world to be understood. Therefore, Miss Sofi prefers a luminous, energetic, and unique personality ideally suited to describe city girls' infectious radiation. Miss Sofi will always keep her pace and believe, producing the one and the only commodity.

000016

8



關於 miss sofi about miss sofi

ABOUT MISS SOFI

COLLECTIONS

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關於 Miss Sofi

Miss Sofi 誕生於 2000 年，貫徹從 0 到 1 的原創設計精神，以流行時尚的女鞋商品成功打入台灣市場，專業經營管理團隊從商品開發設計、市場營運規劃、行銷廣告策略，使其 Miss Sofi 擁有國際化品牌形象與優質品牌知名度，高質感的品牌商品，使之年度營業額屢創佳績，2003 年全台銷售額已達到 2 億 3 千萬的銷售實力，預計於 2005 年將 Miss Sofi 品牌推廣至世界各地。

而 Miss sofi 的品牌源起於一種美國古老的管旋樂器 "Sofi"，能巧妙演譯出如豎琴、鋼琴... 等乾淨優雅的樂音，亦或如薩克斯風、小喇叭... 等爵士曲調，充滿多變內涵的的樂音，不僅能讓人的心靈獲得撫慰，也能自樂音衍生對生活或生命的新體認。如這般的精神，隱喻了現代女子兼具美麗與聰慧的生命共同體，不僅堅毅獨立更帶點多變的神秘都會時尚感。這樣的精神結合 Miss Sofi 堅持原創的品牌概念，轉換為生生不息的品牌動力，帶出 Miss Sofi 陽光般的熱情與感染力。

Miss sofi 的 LOGO 的設運用優雅的淡黃色與溫暖的嫣紅色組合而成，圓滑字體 LOGO 中帶有自信與俏皮的風味，螺旋狀 LOGO 也象徵典雅的時尚魅力，在品牌店裝設計與經營運作模式中均內涵著品牌 LOGO 意識型態，於每一個細節都力求維持品牌一貫高貴優雅的歐化風格，在不經意之中傳遞給消費者。

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Summer 2008, Miss Sofi

Summer 2008, Miss Sofi shuttles ladies from colorful polka dots of the 50's to repetitive calico printing of the modernism. Summer time plants totems plus floral blossom patterns scatter along the way. Miss Sofi's exclusive geometric POP expressions resemble eye-catching kaleidoscopes ---- floral designs, sparkling dots, shining sequins, and leather webbing ---- giving a non-stop summer surprises!!!

Summer Exuberant Radiance

In Miss Sofi's summer garden, three-dimensional carved design and refreshing cloths in Chinese folding-fan printings in creamy white, dewy green, and baby pink, landscape pairs of delightful shoes. POP totems ornamented with saturated colors such as pepper red, banana yellow, and peacock blue, emerge from behind the garden showing confident and sexy look of Miss Sofi.

Platforms, wedges, open-toed, and pumps, various shoe styles perfectly portray this fickle season. High heels in stitches-trimmed posh materials, exquisite webbing vamps, floral cravings, metallic sequins, and chromatic beads, express an image attractive than ever. This season, ladies in Miss Sofi with a light cocktail dress is the only ravishing beauty on the streets!!

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繽紛炫目的色彩,在08春夏的Miss sofi中綻放蔓延

繽紛炫目的色彩, 在08春夏的Miss sofi中綻放蔓延, 本季以50年代為出發, 古典的波卡圓點布和現代主義印花風格重複的主題及色彩, 加上來自春夏植物圖騰、庭園中盛開花朵為靈感, 創造並呈現花園中花團錦簇的意象及獨特的普普幾何風情, 像極了在一個萬花筒中看到的幾何圖形, 下一秒鐘看到花朵圖案、下一秒鐘又看到亮晶晶的泡泡, 本季Miss sofi就是要讓你驚豔連連驚喜不斷。

花意盎然 . 歡沁樂趣

走進 Miss Sofi 花園裡的美好光景, 立體的雕花剪裁又或是折扇形狀的夏日晚風布, 在清新甜美的粉彩色調中襯出一雙雙令人愉悅的鞋款, 純淨的奶油白、清新綠、淡粉紅, 讓今年春夏特別溫暖燦爛; 色彩飽合的辣椒紅、香蕉黃、土耳其藍等, 在普普緞布圖騰混搭交疊下, 亮眼炫麗呈現Miss Sofi 大膽性感的春夏時尚元素。

夏日多變的鞋款, 防水台、小魚口船型底, 加上具個性的粗跟, 運用特殊材質或以車線變化裝飾, 表現上比以往的細跟豐富多變; 鞋面上融入藤編織品的靈感, 編織設計及編織飾條帶的應用, 再綴以立體具象的花卉裝飾, 烤漆金屬花卉圖騰飾片及珠串飾品等裝飾的細節再再強調女性化特質, 在豔陽下搭配大圓裙或是一件抓皺的薄沙洋裝, 走在街上的你絕對是目光的焦點, 那麼驚豔美麗。

氣泡幻曲 . 兒時憧憬



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忠孝門市	02-2741-7990	台北市忠孝東路四段135號1樓
峨嵋門市	02-2370-5085	台北市西寧南路62號1樓
新光三越南西店二館	02-2521-0639	台北市南京西路14號1樓
新光三越信義A4館	02-2723-6951	台北市松高路19號1樓
寶慶遠東	02-2389-4988	台北市寶慶路32號1樓
環亞購物廣場	02-8712-9462	台北市南京東路三段337號B1樓
環球購物中心	02-3234-1455	台北縣中和市中山路三段122號1樓
中壢sogo本館	03-427-6057	中壢市元化路357號1樓
新光三越桃園站前店	03-335-8575	桃園市中正路19號1樓
桃園遠東	03-339-7548	桃園市中正路20號1樓
新竹遠東	03-525-0484	新竹市西大路323號1樓

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800x600



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Miss Sofi Membership Privileges

Miss Sofi 會員卡申請管理須知

VIP申請資格

1. 凡至門市專櫃點消費，一次金額滿NT\$6,000 (其計算方式以折扣後金額合乎申請標準)，即可成為會員，終年均可辦理申請。
2. Miss Sofi 無發放任何型式VIP Card，一但申請成為 Miss Sofi VIP經核准後，Miss Sofi以通知函給VIP。
3. Miss Sofi VIP於收到通知函後，即可行使VIP優惠權益，煩請於購物或享受會員優惠活動時於結帳時呈報VIP姓名、出生年月日等相關個人資料，確認個人資料後，方可享有其優惠權益。

VIP申請規範

1. VIP之有效期間為一年，限本人使用，不得轉借、轉讓。
2. VIP續卡資格：VIP資格有效期間內，累計金額超過NT\$ 12,000，自動續卡一年。

VIP權益規範

1. 享有鞋類商品正品期間85折優惠；折扣期間再95折優惠 (僅適用於6折與6折以上的商品折扣)。
2. 享有配件商品正品期間85折優惠；折扣期間再95折優惠 (僅適用於6折與6折以上的商品折扣)。

專櫃女鞋

· 品牌全面特惠

Annalee

Camille's

Chic&Sexy

CREAM

DeMi

EM.

FAIR LADY

INKA

JAMI

JUIE

KOKKO

LU

Magic mirror

MAROS II

MERRY

mimimomo

Miss sofi

NAOX SHOES

Rip the Swell (Japan)

Salus (Japan)封館出清

SENSE 1991

SM

Solo & Double (Japan)

Sonia

TANARA

TAS

· 鞋+衣送300購物金
· 只到8/27

· 滿\$2000現折\$200
· 可跨館累計

· 本月新櫃登場

· 跟高快速搜尋

· 款式快速搜尋

· 用途快速搜尋

· 風格快速搜尋

· 搶便宜OUTLET

· 專業鞋材用品

· 美足女機嚴選

· 全站商品分類

· 000025

館長推薦

Miss sofi~好評暢銷款!復古漆皮交叉露趾高跟鞋

2.1052.105



經典的復古美人印象!光潤漆皮色澤,擁有Top低調性感!7cm美型高跟,實現高挑願望!

特價\$ 2000 搶購

館長推薦

Miss sofi~輕搖滾學院!真皮流蘇鉚釘牛津鞋



個性鉚釘點綴輕龐克風格!超優質感的英倫時尚!復古可愛大勝利的定番作!

特價\$ 1200 搶購

館長推薦

Miss sofi~實搭度NO.1!典雅交叉露趾鞋



穿搭實力一級棒的百搭美鞋!氣質優雅美人必備!萬用黑色系,絕對要Get!

特價\$ 1490 搶購

黃金促銷區



Miss sofi~經典名模款!復古交叉繫帶露趾鞋(黑)

特價\$ 1200 搶購



misssofi~可愛焦點~休閒風交叉羊皮高跟鞋(深藍)

特價\$ 1840 搶購



Miss sofi~復古蘿莉塔!水滴鏤空蝴蝶結娃娃鞋

特價\$ 1740 搶購



Miss sofi~法國娃娃!經典繫踝羊漆皮瑪莉珍鞋

特價\$ 1640 搶購



Miss sofi~美艷名模!性感蛇紋尖頭高跟鞋

特價\$ 1740 搶購



Miss sofi~極道美人!復古X字浮紋尖頭高跟鞋

特價\$ 1640 搶購



Miss sofi~可口甜心!鋼琴條紋巧克力鉚漆皮鞋

特價\$ 1500 搶購



Miss sofi~英倫名媛!釘釦裝飾木跟牛津鞋

特價\$ 1500 搶購



Miss sofi~Cam Cam派手系!石紋交叉帶露趾跟鞋

特價\$ 1740 搶購



Miss sofi~經典名模!!狂銷漆皮尖頭低跟鞋(黑)

特價\$ 1200 搶購



Miss sofi~經典名模!!狂銷漆皮尖頭低跟鞋(金)

特價\$ 1200 搶購



Miss sofi~涼夏海軍風!繽紛可愛徽章高跟鞋(藍)

特價\$ 1500 搶購



Miss sofi~涼夏海軍風!繽紛可愛徽章高跟鞋(白)

特價\$ 1500 搶購



Miss sofi~夏日露肌感!百葉窗鏤空高跟鞋

特價\$ 1800 搶購



Miss sofi~異國風女神!映彩寶石T帶夾腳涼鞋(黑)

特價\$ 1800 搶購



Miss sofi~異國風女神!映彩寶石T帶夾腳涼鞋(白)

特價\$ 1800 搶購

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花意盎然

用這批的步伐走出虛華喧囂
走進 Miss Sofi
花園裡的美好光景
清甜粉色调
大膽圖案與花朵 增添有型的詩意
帶著繽紛花朵
閃耀於一雙雙美鞋鞋款中
吸引你的目光

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星燦未來

搭上前往2046年的未來列車
鏡面材質、金屬感皮革、
圓起你的想像，襯著嫵媚高雅
的線條與華麗水晶、寶石，
揭開你對未來的渴望。

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氣泡幻想曲

女孩在春天裡喜愛的遊戲
 繽紛花園裡，隨著腳輕舞迴旋
 吹起奇幻泡泡，夏日歡樂五折
 以晶鮮靈透總登場
 大大小小的圓點
 隨著多變鞋款優舞
 記憶著屬於這一季的盛夏光年。

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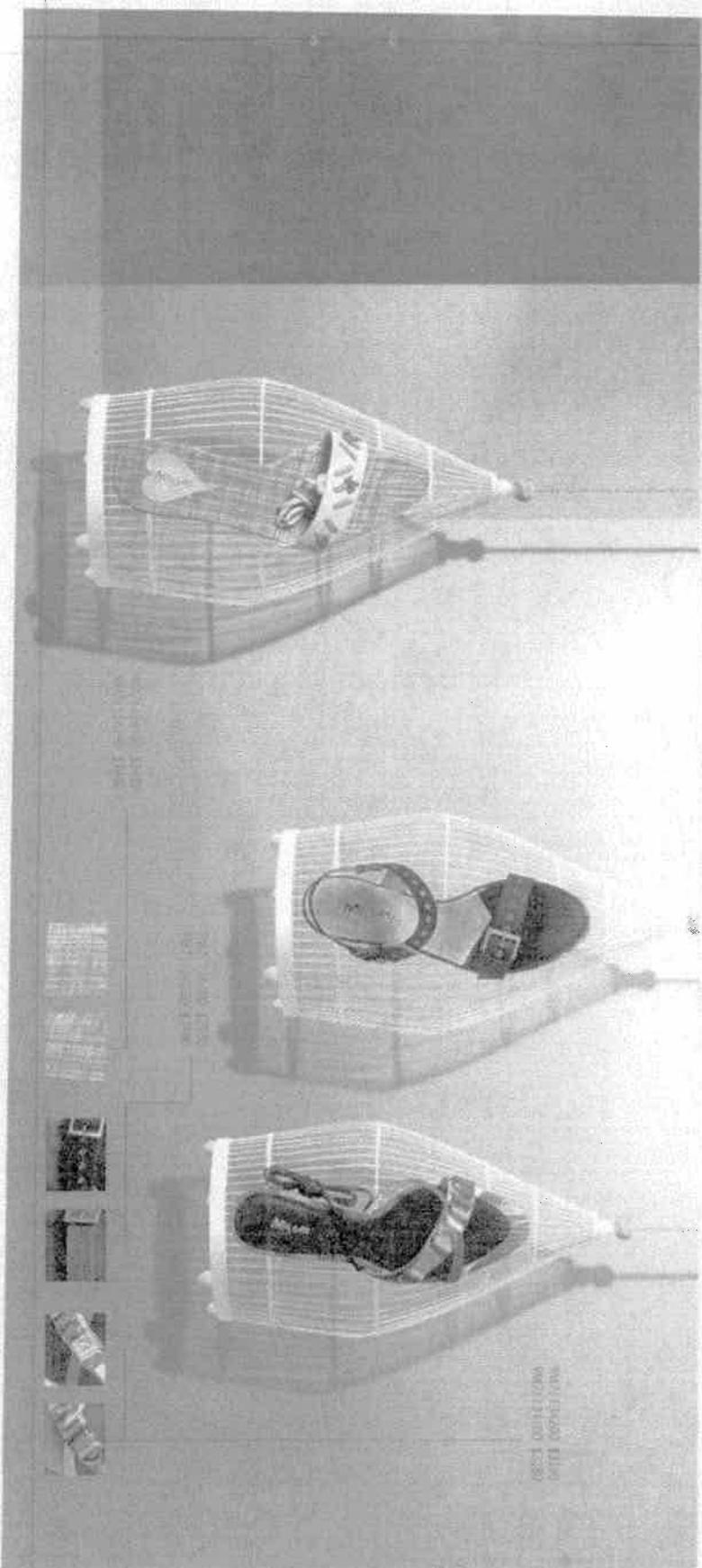
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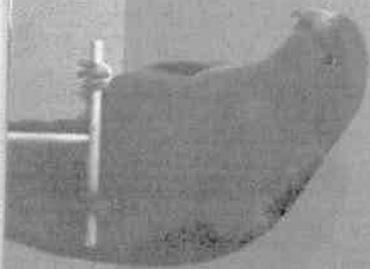


QUESTA COLLEZIONE
E' IN TUTTE LE
MAGAZZINI

000039



渴望更時尚的移動體驗



000040

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,348,040

Registered July 9, 1985

TRADEMARK
PRINCIPAL REGISTER

SOPHIE DESS

DESS; SOPHIE (FRANCE CITIZEN)
3682 APPAREL MART
2300 STEMMONS FREEWAY
DALLAS, TX 75207

FIRST USE 9-15-1977; IN COMMERCE
3-3-1979.

THE NAME "SOPHIE DESS" IS A LIVING
INDIVIDUAL WHOSE CONSENT IS OF
RECORD.

FOR: WOMEN'S AND CHILDREN'S
DRESSES, LONG PANTS, TROUSERS, AND
HATS; CHILDREN'S BOOTS; WOMEN'S AND
MEN'S T-SHIRTS, IN CLASS 25 (U.S. CL. 39).

SER. NO. 443,479, FILED 9-12-1983.

STEWART J. BELLUS, EXAMINING ATTOR-
NEY

000032

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office **Reg. No. 1,525,799**
Registered Feb. 21, 1989

**TRADEMARK
PRINCIPAL REGISTER**

KOSZEWSKI, JANET R. (UNITED STATES
CITIZEN)
19800 ANITA AVENUE
CASTRO VALLEY, CA 94546

FIRST USE 9-0-1982; IN COMMERCE
2-22-1988.

SER. NO. 714,032, FILED 2-29-1988.

FOR: WOMEN'S CLOTHING, NAMELY,
SWEATERS, DRESSES, SKIRTS AND PANTS,
HATS, AND LINGERIE, IN CLASS 25 (U.S. CL.
39).

CATHERINE KAISER KREBS, EXAMINING
ATTORNEY

000033

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,275,428

Registered Sep. 7, 1999

**TRADEMARK
PRINCIPAL REGISTER**

SOPHIE ROSE

SMALL TREASURES, INC. 75482094 (PENNSYLVANIA CORPORATION)
431 EAST TIOGA STREET
PHILADELPHIA, PA 19134

FOR: GIRLS' CLOTHING, NAMELY, DRESSES, SKIRTS, JACKETS, HATS, PARTY PANTS, LEGGING SETS AND JUMPER SETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-1998; IN COMMERCE 1-0-1998.

SER. NO. 75-378,280, FILED 10-23-1997.

NICHOLAS ALTREE, EXAMINING ATTORNEY

000034

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,275,428

United States Patent and Trademark Office

Registered Sep. 7, 1999

**TRADEMARK
PRINCIPAL REGISTER**

SOPHIE ROSE

SMALL TREASURES, INC. 75482094 (PENNSYLVANIA CORPORATION)
431 EAST TIOGA STREET
PHILADELPHIA, PA 19134

FIRST USE 1-0-1998; IN COMMERCE
1-0-1998.

FOR: GIRLS' CLOTHING, NAMELY,
DRESSES, SKIRTS, JACKETS, HATS, PARTY
PANTS, LEGGING SETS AND JUMPER SETS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 75-378,280, FILED 10-23-1997.

NICHOLAS ALTREE, EXAMINING ATTORNEY

000035

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,039,409

Registered Jan. 10, 2006

TRADEMARK
PRINCIPAL REGISTER

SOPHIE TYLER

MODUS VIVENDI & COMPANY, LLC (CALIFORNIA CORPORATION)

110 E. 9TH ST. SUITE B647

LOS ANGELES, CA 90010

FOR: CLOTHING NAMELY, SWEATERS, WOVEN SHIRTS, TOPS, CARDIGANS, TANK TOPS, AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-2003; IN COMMERCE 4-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME "SOPHIE TYLER" DOES NOT IDENTIFY A LIVING INDIVIDUAL.

SER. NO. 76-608,032, FILED 8-18-2004.

ERNEST SHOSHO, EXAMINING ATTORNEY

000036

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,186,329

Registered Dec. 19, 2006

TRADEMARK
PRINCIPAL REGISTER



SOBEKINI LLC (FLORIDA CORPORATION)
90 ALTON RD #1702
MIAMI, FL 33139

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BEACHWEAR", APART FROM
THE MARK AS SHOWN.

FOR: BIKINI, SWIMSUITS, IN CLASS 25 (U.S. CLS.
22 AND 39).

SER. NO. 78-742,074, FILED 10-27-2005.

FIRST USE 10-10-2005; IN COMMERCE 10-10-2005.

RENEE MCCRAY, EXAMINING ATTORNEY

000037

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,072,450

Registered Mar. 28, 2006

TRADEMARK
PRINCIPAL REGISTER

SofiDry

SAN YUEH TEXTILE CO., LTD. (TAIWAN COR-
PORATION)

NO. 82, SAN YUEH ST.

SHIOU SHUEI, CHANG HUA, TAIWAN

FOR: SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-8-2003; IN COMMERCE 10-1-2003.

OWNER OF U.S. REG. NO. 2,851,585.

SER. NO. 76-566,585, FILED 12-23-2003.

SHARON MEIER, EXAMINING ATTORNEY

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 78646504

For the mark MISS SOFI and design

Published in the Official Gazette on December 4, 2007

M.J. Soffe Co.

v.

S-Fashion Taiwan Co., Ltd.

AFFIDAVIT OF NIXON SMITH

NOW COMES Nixon Smith, and first being duly sworn, deposes and says of his own personal knowledge as follows:

1. I am over the age of eighteen (18) and am competent to testify to matters set forth herein.
2. I am the Treasurer for the M.J. Soffe Company ("Company" or "Soffe"). (The name "Soffe" is pronounced as "SO-fee.") I have held that position since 1980.
3. I am familiar with the Company's organization, budget, and finances. I am also familiar with the Company's marketing efforts.
4. In the years 2006 and 2007, the Company had a marketing budget in excess of \$700,000.
5. The Company presently advertises Soffe products in the following magazines: Teen Vogue; Seventeen; CosmoGirl; American Cheerleader; American Idol; J14; Sports Insight; Team Intelligence; SportingKids; Coach; and College Store.

EXHIBIT C

6. Recent marketing events have included: a sweepstakes partnership with CosmoGirl magazine, in which a reader received a complete makeover, a trip to New York, a complete Soffe wardrobe, and the opportunity to model for Soffe for one year; sponsoring cheerleading competitions for Cheer, Ltd., including the CANAM and Soffe Open competitions; maintaining a MySpace.com account to target the older junior market; and developing relationships with television producers, such as Friday Night Lights and Cheerleading U.

7. In July 2006, the Company launched the Soffe Fan Club, a web site that has the purpose of keeping consumers informed about the latest Soffe products and styles, as well as seeking consumers' opinions about new clothing. In just one year, the Soffe Club enrolled 16,000 members, exceeding the Company's projected enrollment. The Fan Club's web site received 56,398 visits in June 2007 alone.

8. The Company's products are sold in numerous retail stores, including Dillards, Belk, Goody's, Kohls, Boscov's, Stage, Macy's, JCPenny, and Bon Ton.

9. The Company's products are sold under registered SOFFE® marks (Reg. No. 1743249 and Reg. No. 3053916) in numerous sporting-goods stores, including Dick's Sporting Goods, City Sports, Sports Authority, Finish Line, Cheer Limited, among numerous other sporting goods stores.

10. The Company's products are also sold under SOFFE® marks in numerous university stores, including the campus stores for the University of Virginia, Duke University, the University of South Carolina, Indiana University, the University of Georgia, the University of Mississippi, the University of Connecticut, and numerous other places.

11. Soffe's products, all of which are sold under registered SOFFE® marks (Reg. No. 1743249 and/or Reg. No. 3053916), are so popular that they generated over \$99 million in gross revenues during the 2006 fiscal year.

12. I have reviewed the printouts that are attached to this Affidavit as Exhibit A, and which are Bates numbered SOFF-0001 through SOFF-0127. These printouts reflect the state of Soffe's web site, which is located online at <http://www.soffe.com>, as of November 26, 2008.

FURTHER AFFIANT SAYETH NAUGHT.


NIXON SMITH

STATE OF NORTH CAROLINA
COUNTY OF Wake

I certify that the following person(s) personally appeared before me this day, each acknowledging to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

Date 26th day of November, 2008.

Official Signature of Notary: *Evon K. Weston*

Notary's Printed or Typed Name:

My Commission Expires: 4/2/2011

(Official Seal)



1 of 1 DOCUMENT

Copyright 2003 Time Inc.
Time Magazine

September 8, 2003

SECTION: YOUR TIME/LIFESTYLE; Pg. 97**LENGTH:** 389 words**HEADLINE:** Lessons in Style;
Back-to-school fashion takes some cues from hip-hop--and the locker room**BYLINE:** Isabel C. Gonzalez**BODY:**

When Erik Soderstrom, a seventh-grader at Inman Middle School in Atlanta, did his back-to-school shopping last month, there were three sartorial imperatives on his list: a pair of black baggy jeans, all-white sneakers and Nike wristbands. "I wear them around my wrists for sports," says the basketball-and football-loving 13-year-old. "But during the school day I wear them close to my elbow."

Sweatbands are just part of an athletic-wear invasion that is one of this year's biggest themes in back-to-school fashion. "Music stars 50 Cent, Blink 182 and Avril Lavigne contributed to this trend," says bicoastal fashion stylist Darshan Gress, whose clients include wristband-sporting rockers Lillix and Good Charlotte. The popularity of dance-hall reggae artists like Sean Paul has added another dimension to the look: Rasta colors (yellow, red and green). Gwen Stefani of No Doubt is a fan of the tricolor bands.

Other athletically driven looks for early fall include hip-hop-influenced tracksuits and girls' teeny-tiny Softe brand shorts, which have sporting words like CHEER, SOCCER and SOFTBALL printed across the rear. "They're always worn with the waistband turned down," explains Jennifer Bruder, owner of New York City's Berkley Girl, a tween and teen boutique. In fact, girls often roll them down twice, testing school dress-code limits on short shorts. The must-have shoe to wear with the shorts: equally sporty old-school-styled kicks, especially the groovy retro-looking Puma Mostros New Mesh sneakers (\$ 90).

An alternative to the athletic trend, though not necessarily one that will thrill parents, is the biker look. Teen stores are stocking up on lapel-less motorcycle-style jackets, an alternative to last year's omnipresent blazer. "It's a reinvented classic," says Gress. "Designers have played with the colors and fabrics so that the look is more accessible and affordable." DKNY Jeans, which now has a Juniors line for teens, offers a denim version with grommets for \$ 89.

As for fads that may not make it past midterms, check out those extra-wide, low-slung belts. They're worn over belt loops, instead of threaded through, and buckled to the side. Fashion doesn't have to make sense, especially in high school, as long as it looks cool.

--By Isabel C. Gonzalez

GRAPHIC: COLOR PHOTO: ARMBAND: ANTHONY VERDE, COLOR PHOTO, DKNY'S JUNIORS LINE features a denim, motorcycle-style jacket; COLOR PHOTO, TRACKSUITS are not just for gym; COLOR PHOTO, WIDE BELTS like this one are worn over, not through, belt loops

EXHIBIT D

Lessons in Style;Back-to-school fashion takes some cues from hip-hop--and the locker room Time Magazine September 8, 2003

LOAD-DATE: September 2, 2003

1 of 2 DOCUMENTS

Copyright 2003 Times Publishing Company
St. Petersburg Times (Florida)

April 15, 2003 Tuesday 0 South Pinellas Edition

SECTION: FLORIDIAN; Pg. 1D

LENGTH: 815 words

HEADLINE: Choice words for short shorts

BYLINE: JANET K. KEELER

BODY:

Oh to be young, gifted and brave and have words like PRINCESS or CHEER! written on the backside of our shorts.

The way things are going for some of us, the entire Magna Carta could fit back there.

If you've been to the mall, the beach, a girls athletic event, a cheerleading practice, a slumber party, a theme park, a skate park or a city park, you've seen these shorts. When the Royal Teens asked the musical question "Who wears short shorts?" in 1958, they could only have dreamed about these legal underwear.

The kids call them Soffe shorts, even the ones not made by M.J. Soffe, a manufacturer of active wear since 1946. Of course, in the beginning Soffe (say it SO-fee) wasn't producing shorts with TUMBLE or SOCCER adorning the rear end.

Soffe's girls athletic shorts are staples on soccer fields and in cheerleading gyms and may have even been the inspiration for the teeny-weeny velour shorts popularized by Jennifer Lopez, singer/actor/fashion designer/perfume manufacturer/restaurateur. University pride also gets cheeky tribute with NOLES, GATORS and USF visible on shorts and sweat pants both coming and going.

If it's just a name that needs a shout out, <http://www.customglamgirl.com> can get behind you for about \$17. The online store also sells shorts emblazoned with 90210, the ZIP of Beverly Hills. Can area codes - a la American Idol contestant Ruben Studdard's 205, a nod to his hometown Birmingham, Ala. - be far away?

But for now, it's Soffes that are the must-haves. The shorts are 50 percent cotton and 50 percent polyester with a sewn-in elastic waistband that must be rolled down at least once if the wearer is to be considered at all with it. The shorts are made shorter by hiking them up before the waistband is tweaked.

These young, trim girls have the luxury of choosing to flip the waistband. They'll find out as they get older that a soft tummy will do that for them, exposing not a taut belly but something less awesome.

On a recent night at Rock Solid Allstars cheerleading gym in Pinellas Park, girls in Soffes, with and without backside messages, were executing aerial stunts and complete 360s from a dead stand. ROCK and CHEER and the cheerleading stunt count 1-2 down-up (represented by directional arrows) were flying on the seats of their pants.

The moms-in-waiting, none wearing Soffes, were fine with the skimpy shorts but wrinkled their noses at HOT STUFF, BOY TOY or other provocative advertising. Wouldn't it be great to look like that again? was the prevailing

EXHIBIT E

sentiment as they gazed through the viewing mirror at their athletic daughters. Many dads, one mom notes, prefer longer shorts on their girls. Baggy, turn-of-the-century bloomers, perhaps.

Jessica Norman, 15, a sophomore at Boca Ciega High School in St. Petersburg, claims nearly 40 pairs of Soffes. So does Carrie Bariteau, 18, a senior at Northside Christian High School, also in St. Petersburg. They are not unusual.

"They wear them all the time. They never take them off," chimes Brandon Bariteau, 11, Carrie's brother. "I've seen some that say ANGEL and HOTTIE."

Brandon is watching from the sidelines because mom Carol Bariteau is co-owner of Rock Solid. The youngest Bariteau cheerleader, Chelsea, 8, is practicing tricks on a trampoline. She's wearing black Soffes, rolled once. She models them with the waist turned down twice but Mom shakes her head. Too low.

When does a young woman have to switch from Soffes to knee-skimming walking shorts and perhaps, ultimately, to long warm-up pants?

Carrie and Jessica, being polite to a reporter obviously unsuitable for Soffes, seemed honestly stumped. They couldn't imagine a day when they wouldn't be wearing micro-shorts.

"You're never too old to wear them," Carrie says. "Wear them whenever you feel the need."

Jessica cautioned that it was best to wear the right size. She's probably unaware that the sizes don't include double-wide.

A trip through Tyrone Square Mall in St. Petersburg turned up shorts that proclaimed LUCKY, TOO (for Limited Too), ALL STAR, and every sport imaginable, except wrestling. One pair even boasted DADDY'S GIRL, to which we imagine an exasperated father demanding to know "Who's your Daddy?"

If Carrie and Jessica are right and a woman over 30 can wear her heart on her bum, what would she proclaim? The shorts of youth brim with self-esteem and pride. The shorts of adulthood might be less enthusiastic.

Some possibilities: DUMPED!, CANNED!, DIVORCED, GRAVITY!, FIRST WIFE!, SECOND WIFE!, DIMPLED!, TIRED!, TAXES!, MORTGAGE!, DINNER TIME!, or maybe even OLD SPICE! or QUEEN MOTHER!

That's enough. We don't want to scare Carrie and Jessica and all the other girls still rocking in their Soffes. After all, they are young, gifted and brave. So says their shorts.

GRAPHIC: PHOTO, LARA CERRI; Rock Solid Allstars cheerleader Jessica Stover, 13, of Holiday, pauses before tumbling in a routine at practice Thursday while wearing shorts with CHEER! on the rear end.

LOAD-DATE: April 15, 2003



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Concise Dictionary of First Names

Sophie ♀

French form of Sophia. In the English-speaking world, where it has been popular since the 18th century, it is often taken as a pet form of that name.

Variants: **Sofie**, **Sophy**.

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Concise Dictionary of First Names

Sophia ♀

From the Greek word meaning 'wisdom'. The Eastern cult of St Sophia arose as a result of misinterpretation of the phrase *Hagia Sophia* 'holy wisdom' as if it meant 'St Sophia'. The name became popular in England in the 17th and 18th centuries. The heroine of Fielding's novel *Tom Jones* (1749) is called Sophia Weston. In recent years, its popularity has been further increased by the fame of the Italian film actress Sophia Loren (b. 1934).

Variant: **Sofia**.

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Welcome

Since 1946, the M.J. Soffe Company has created products to meet market demands. Soffe is a sportswear manufacturer of active apparel, with five distribution centers strategically located across the United States.

Men's t-shirts, junior's tops, junior's bottoms, juniors styles, cheer styles and more, make up the Soffe apparel line. Sizes range from Toddler to Girls to Juniors and Boys to Men's. Soffe active sportswear is sold in sporting good stores, department stores, collegiate bookstores, and the military exchanges, world wide.

Soffe is the brand to wear whether you are cheering, twirling, dancing, running, swimming, bike riding, marching, playing softball, baseball, soccer, tennis, volleyball, hanging out at the beach or even sleeping. We have styles to fit your every need.

The M.J. Soffe Company is a wholly owned subsidiary of Delta Apparel Inc. that prides itself in having the highest standards both in the quality of its product but also in the treatment of its employees.

Don't forget to visit the Soffe Fan Club. The Soffe Fan Club is for all the Soffe fans out there who love the Soffe brand. There are many opportunities for you to win free Soffes and see new Soffe styles before anyone else. Read what other Soffe fans say about their Soffes.



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Members can login today and get:

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www.soffefanclub.com



Juniors Styles

Shop for your favorite Soffe Juniors styles -

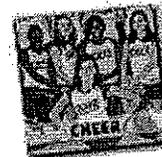
from comfortable lounge wear, stylish sportswear, sleepwear, and so much more.

Junior's Tops

Check out our large selection of Junior's tops.

Junior's Bottoms

Soffe has so many selections of shorts, skirts, skorts, pants and capris.



Soffe Cheer

Everyone knows Soffe has the most comfortable cheerleading shorts. You will love how they

fit and the great selection of over 35 colors!

Cheerleaders.
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CHEER!

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Active apparel by Soffe

Soffe Fan Club
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Fayetteville, NC and Smithfield, NC

Dri-Release
Performance Fabric



Soffe Undies by
Maggie Magee

Big & Tall
Up to sizes 6X

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EXHIBIT OF NIXON SMITH ("A")

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Working out or hanging out, you'll love the **lively action** and **flexible fit** of the original athletic Soffe cheer shorts, pants, and tops. The cheerleaders' choice for knit shorts to **move and flex** with you. For the **coolest** nylon shorts in the **hottest** colors. For gotta-have tops to work and play as hard as you. For the highest quality active sportswear... depend on Soffe!

Our wide selection of Soffe cheer shorts, pants, and tops are available in a variety of sizes and great colors. We manufacture our cheer clothing with durable materials such as cotton, polyester, Lycra® spandex, and nylon. Our quality products deliver a comfortable fit you can trust!



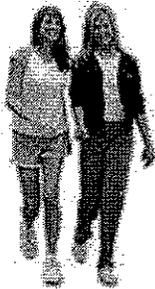
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Soffe's most popular cheer styles!



Soffe Original Cheer Short
M037



Pleated Cheer Skirt
24V



Nylon Wind Short
M610



Soffe Undies by Maggie Magee



Soffe Blog
A blog all about Soffe.



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“

I love soffes, they are just sooo comfratable and i love to use them for just around the house to, they are just great!

”

[\[click here to read them all\]](#)

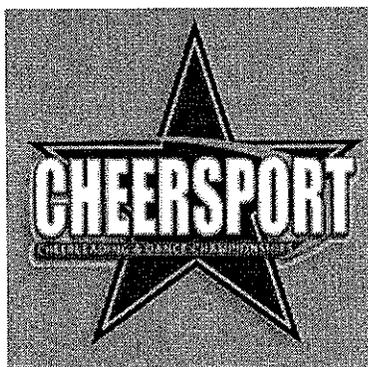
Soffe's fan club is for anyone who is dedicated to and supports Soffe. Just by joining the Soffe Fan Club you will be the first to hear about new products, styles, colors, etc. You may even get the chance to receive FREE products. We appreciate your time and interests as we continue our goal in bringing you the best clothing and activewear in the world.



SOFFE0004

When you're in the Soffe Fan Club, you'll get these exclusive privileges:

- ♥ become a part of our design team!
- ♥ see new styles before anyone else!
- ♥ submit your photos for a chance to be our model!
- ♥ join today for a chance to win free stuff!
- ♥ download soffe desktops, icons, & avatars!
- ♥ read what other Soffe fans are saying!

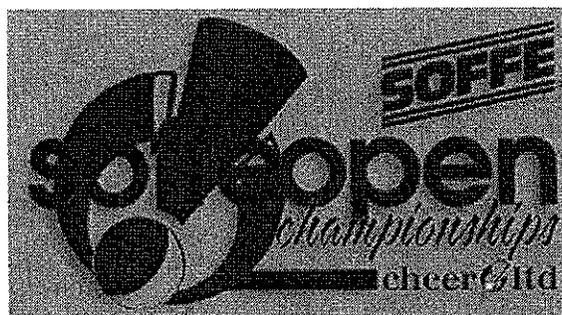


CHEERSPORT Grand Championship 08-09

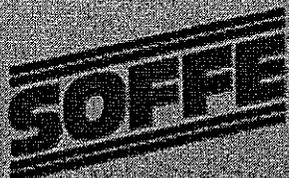
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Soffe Open Championships

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The Authentic Soffe Short - Juniors
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B037

The Authentic Soffe Short - Girls
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012V

Juniors Jersey Short with Binding
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Adult Soffe Slicks
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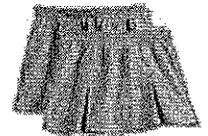
23V

Juniors Jersey Athletic Skort
\$6.98



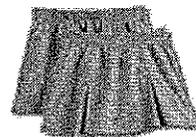
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Juniors Cheer Skort
\$12.99



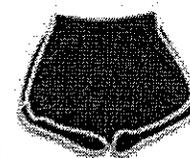
24G

Girls Cheer Skort (Youth)
\$11.99



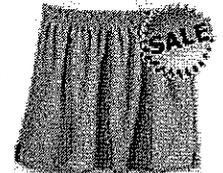
012G

Girls Jersey Short with Binding (Youth)
\$7.99



27G

Girls Jersey Mini Skirt (Youth)
\$4.98



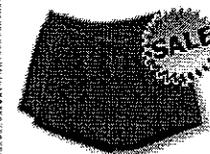
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Girls Jersey Athletic Skort (Youth)
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098V

Juniors Boy Cut Cheer Short
\$6.98



095V

Juniors Cheer Brief
\$3.99



098G

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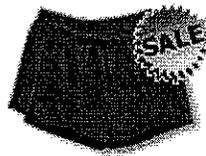
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Wish List
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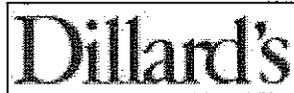
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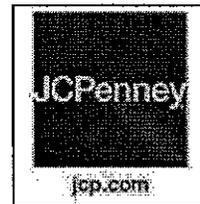
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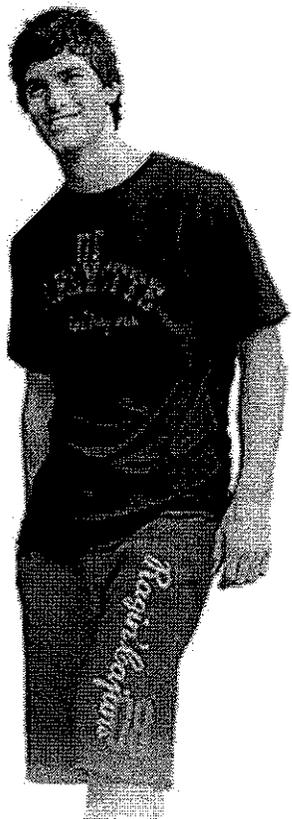
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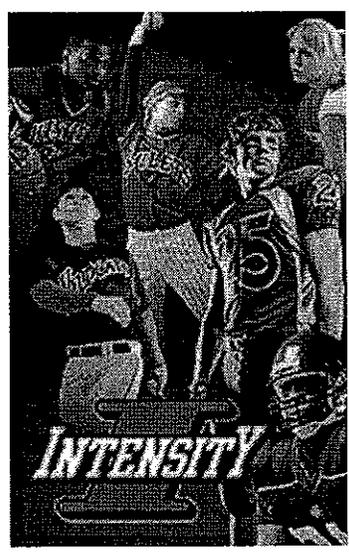
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Bookstore

No matter which conference you call your own, M. J. Soffe imprinted sportswear will make your stores bottom line look great when you stock and sell our quality collegiate sportswear. Our college sales specialists carry a full line of active wear, supported with collections of great screen print, embroidery, and applique designs, ready for your custom order.



Check out our Fall 2008 Bookstore Catalog!



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Ryan Crosby

National Sales Manager for Bookstore and
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Girls

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Accessories

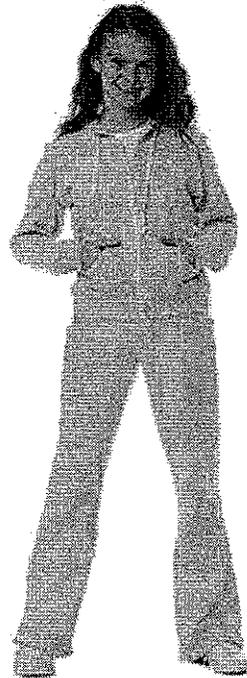
Baby Rib

Dormwear / Sleepwear

Juvenile and Toddler

New Styles

Girls



BOTTOMS

Bottoms



TOPS

Tops



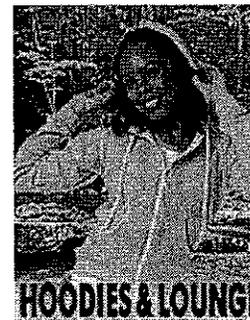
WARM UPS

Warm Ups



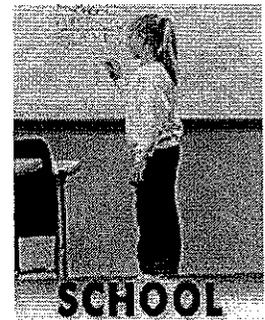
YOGA & WORKOUT

Yoga and Workout



HOODIES & LOUNGE

Hoodies & Lounge



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School



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Underwear

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- Hoodies & Lounge
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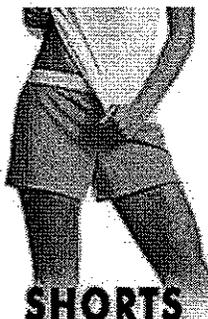
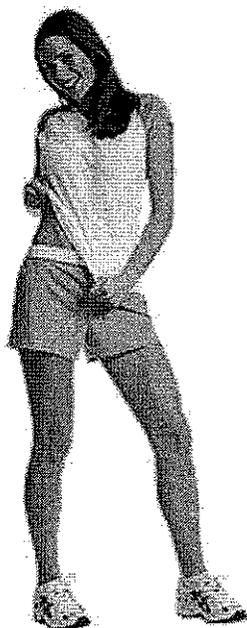
Baby Rib

Dormwear / Sleepwear

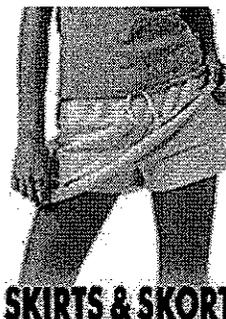
Juvenile and Toddler

New Styles

Juniors - Bottoms



Shorts



Skirts and Skorts



Pants and Capris

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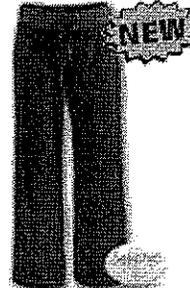
5751V

Juniors Velour Short
\$19.99



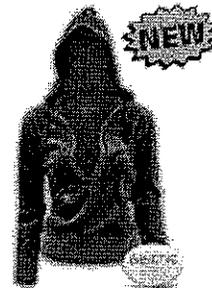
5756V

Juniors Velour Pant
\$29.99



5768V

Juniors Velour Deep V Hoodie
\$29.99



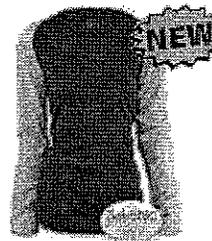
5265V

Juniors Valedictorian Crew
\$19.99



5249V

Juniors Authentic Raglan Crew
\$14.99



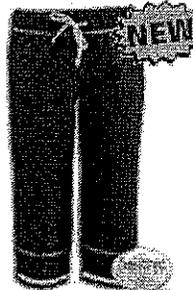
5287V

Juniors Valedictorian V-neck Hoodie
\$24.99



5253V

Juniors Valedictorian Capri
\$19.99



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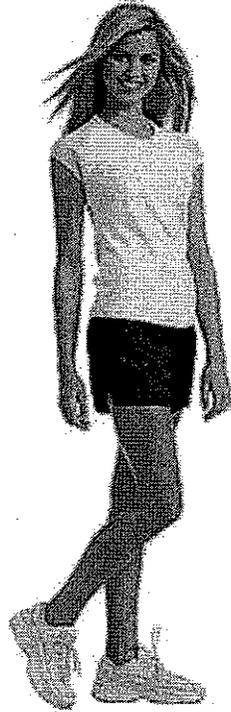
Baby Rib

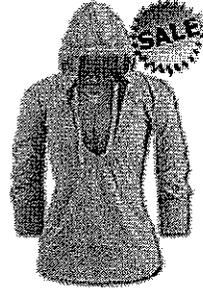
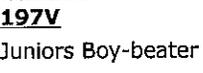
Dormwear / Sleepwear

Juvenile and Toddler

New Styles

Juniors - Tops



<p>M305 Adult Basic Tee \$5.99</p> 	<p>231V Juniors Trapeze Tank \$9.99</p> 	<p>233V Juniors Varsity Pull Over \$6.98</p> 
<p>235V Juniors Surfer Girl Tissue Hoodie \$7.98</p> 	<p>256VR Juniors Graphic Carrier Burn Out Tee \$14.99</p> 	<p>469V Juniors Football Tee \$14.99</p> 
<p>469VS Juniors Soffe Football Tee \$19.99</p> 	<p>7665V Juniors Deep V Hood \$11.98</p> 	<p>187V Juniors Ringer Tee \$4.49</p> 
<p>197V Juniors Boy-beater</p> 	<p>109V Juniors Baby Rib Knit</p> 	<p>105V Juniors Vintage Cap</p> 



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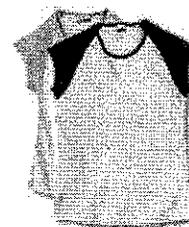
\$9.99



Top with Contrasting Raglan Sleeves
 \$5.99



Sleeve Tee
 \$7.99



M375

Adult Basic Long Sleeve Tee
 \$8.99



172V

Juniors Scoop Tee
 \$11.99



226V

Juniors Tissue Tee
 \$11.99



188V

Juniors Beach Bum Hoodie
 \$9.98



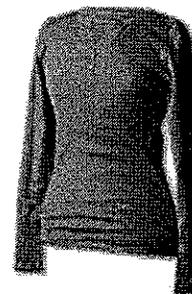
886L

Womens Dri-release® Sleeveless V-neck T-Shirt
 \$14.98



0264V

Juniors Long Sleeve Rib Tee
 \$19.99



275C

Juniors Sleeveless Cropped T-Shirt
 \$6.99



7664V

Juniors Unstructured Zip Hoodie
 \$25.99

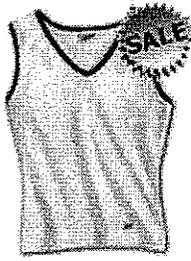


103V

Juniors Side Line Tee
 \$9.99



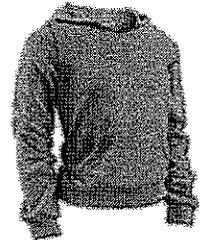
SOFFE0021



168V
 Juniors Baby Rib Knit
 Deep V-neck Top
 \$5.99

166V
 Juniors Schoolgirl Tank
 \$11.99

7689V
 Juniors Pullover Hoodie
 \$20.99



175V
 Juniors Baby Rib Knit
 V-neck T-Shirt
 \$4.98

165V
 Juniors Baby Rib Knit
 Camisole Tank Top
 \$3.49

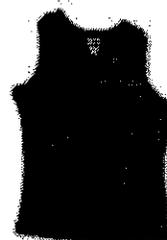
225V
 Juniors Semi Sheer Tee
 \$9.99



195V
 Juniors Tank Top
 \$4.98

884V
 Juniors Tight Fit Tank
 \$19.99

0487V
 Juniors Long Hoodie
 \$11.98



0464V

Juniors Henley
\$20.99



5478V

Juniors Poly French
Terry Full Zip Jacket
\$34.99



170V

Juniors Henley
\$7.98



107V

Juniors Baby Rib 3/4
Sleeve Contrasting Side
Panels
\$6.98



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SOFFE0023

Soffe Blog

this weblog is all about Soffe

Soffe Fan Club - update

- Posted by [Soffe](#)
- July 10, 2007

The [Soffe Fan Club](#) has not only been a huge hit online, it has produced a major ad campaign that has grabbed the attention of every [Seventeen](#) and [CosmoGirl](#) reader. It has also produced a search for the next "Face of Soffe" through [CosmoGirl](#). The contest will direct traffic to both sites and result in brand awareness throughout the junior market.

Through the [Soffe Fan Club](#) we have developed our [myspace](#) account which has been incredibly popular as well with the older juniors. Through [myspace](#) we can access the college market and also raise brand awareness.

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[Soffe and Cheer Ltd. - Press Release](#)

[Soffe 2007 Ads](#)

SOFFE0025

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Soffe Blog

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Soffe Blog

this weblog is all about Soffe

Soffe and Cheer Ltd. - Press Release

- Posted by [Soffe](#)
- September 17, 2007

SOFFE AND CHEER LTD. ANNOUNCE

LAUNCH OF CHAMPIONSHIP SERIES



FAYETTEVILLE—M.J. Soffe has purchased title sponsorship of the new Open Cheerleading and Dance Championship series designed and produced by Cheer Ltd. Inc.

The strong market potential of the launch of the Soffe Spirit Open Championship Series is driven by the fact there is no precedent for a non-production company titled event in the cheer industry at this level, according to Soffe officials.

M.J. Soffe is an apparel marketing company located in Fayetteville, N.C. where the company was founded in 1946. The company has been supplying practice apparel to cheerleaders and dance squads since 1982.

The Authentic Soffe Short has become synonymous with cheerleading and dance because of the fit, performance and versatility of the product. Soffe understands the team business and offers an array of colors to accommodate all teams.

“The opportunity to partner with a world class event company such as Cheer Ltd. Inc. gives us the vehicle for reaching out to our consumers, allowing us to better understand their needs in the cheer/dance market. We are especially excited to be able to make this happen in our own hometown,” says Jim Soffe.

Cheer Ltd. Inc., one of the top five cheerleading event producers in the world, was founded in 1988 by Gwen Pheagin Holtsclaw, then the coach of Cheerleading and Dance at Methodist University in Fayetteville, N.C.

Gwen Holtsclaw believes that modern cheerleading is athletic and that cheerleaders are athletes. This belief has fueled her coaching career and now fuels her business. It is the premise upon which all business decisions at Cheer Ltd. Inc. are made.

“We believe in the value of athletics for young people. Sports can often teach life lessons that cannot be learned in the classroom; i.e., that you can work hard enough to win and still lose — that you can finish what you start, despite the obstacles,” says Holtsclaw.

“Cheerleading squads face the same challenges as other athletic teams — physical conditioning, teamwork, maximizing strengths and minimizing weaknesses.”

Cheer Ltd., Inc. currently produces over 40 events annually including the prestigious five-star Cheer Ltd. Nationals Cheer and Dance

SOFFE0027

Championships at CANAM, Cheer Ltd. Regional Competitions, Cheer Ltd. Summer Camps, and the National Cheer Conference.

“The relationship between M.J. Soffe and Cheer Ltd. Inc. is long-standing and based on mutual respect between colleagues and corporate neighbors. Cheer Ltd. Inc. is thrilled to take this relationship public in a huge way with the launch of the Soffe Spirit Open Championships Series,” says Holtsclaw. “Soffe is the single most recognizable brand in cheerleading apparel. We are honored to partner with Soffe in this exciting new endeavor.”

The Soffe Spirit Open Championship Series 2007-2008 Schedule is as follows:

November 2007

TBA - Soffe Spirit Georgia Open - Columbus State University - Columbus, GA

December 2007

Dec 1 - Soffe Spirit Holiday Classic Open - Methodist University - Fayetteville, NC

Dec 1 - Soffe Spirit Southern All-Star Open - Lakeland Center - Lakeland, FL

Dec 1 - Soffe Spirit Southern Scholastic Open - Lakeland Center - Lakeland, FL

Dec 1 - Soffe Spirit Steel City Open - Robert Morris Univ. - Pittsburgh, PA

Dec 15 - Soffe Spirit Charleston Holiday Open - Charleston Convention - Charleston, SC

Dec 16 - Soffe Spirit Northern Open - Show Place Arena - Baltimore, MD

January 2008

Jan 27 - Soffe Spirit Tennessee Open - Knoxville Coliseum - Knoxville, TN

TBA - Soffe Spirit Virginia Open - TBA - Richmond, VA

February 2008

TBA - Soffe Spirit Mid-Atlantic Open - Sovereign Bank Arena - Trenton, NJ

[Cheer Ltd. website http://cheerltd.com/comps/opens/](http://cheerltd.com/comps/opens/)

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[Cheerleading - Practice and Camp Wear \(Team Intelligence article\)](#)

[Soffe Fan Club - update](#)

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Soffe Blog

this weblog is all about Soffe

Soffe on MySpace and FaceBook

- Posted by [Soffe](#)
- December 27, 2007

Are you a MySpace or FaceBook user? If so, be sure to add Soffe as a friend.

FaceBook

Soffe has created a page on FaceBook for college age Soffe Fans. The Soffe Facebook profile has pictures, videos, links, comments and events. We want to add you as a friend so you can see it. First, you will need to join Facebook. Once you join, you can also create your own profile. Once you are one of Soffe's friends you can see and learn about all the Networks, Groups, Photos, and many other fun things on FaceBook.

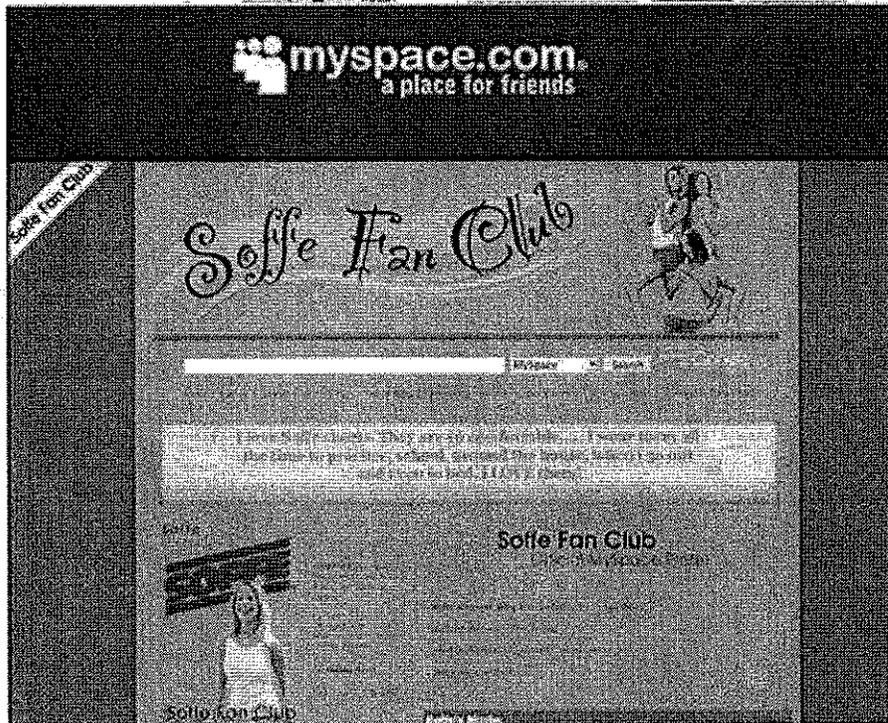
Link to FaceBook: [Soffe on FaceBook](#)



MySpace

The Soffe Fan Club myspace site has really grown over the past year. If you are a MySpace user and have not yet added Soffe as a friend, now is the time! You may even get to be one of Soffe's top friends! As a Soffe MySpace friend you can see photos, read blog posts, learn about events, contests and much more. You must first be a MySpace member, then you can request Soffe as a friend. We can't wait to see you there!

Links to MySpace: [Soffe Fan Club on MySpace](#)



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Soffe Video Contest on YouTube - Winners Announced

Soffe Video Contest - Win an iPod Touch

Reader Comments

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Soffe Video Contest on YouTube - Winners Announced

- Posted by [Soffe](#)
- January 30, 2008

First Place:



Second Place:



Third Place:

SOFFE0033



Watch all the video entries [here on youtube](#).

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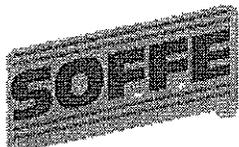
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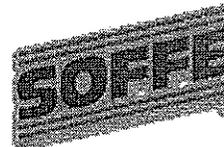
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Read all Soffe Fan Club member quotes below, see what other Soffe Fans are saying about Soffes!



i love them! they r the **best** things to *practice* cheerleading in!! the only thing i use!! yall rock!!

I really like how **Soffe's** allow you to roll the waistband

i **love** soffee shorts , because they come in so many different colors, they're **cute** and very **comfortable** . i also like them for *cheerleading practice* .

They are my favorite *shorts* to wear!!

i **love** soffe shorts my friend has a pair and i always wear hers

[Back to Soffe Fan Club](#)

i **love** the sweatpants!

i **love** **Soffe** shorts and tops. I live in them at home, but sometimes its hard to

wear them out because the weather is still getting warm!! I **LOVE** SOFFES!! THEY ROCK!

soffe's are the **best shorts** in the whole entire world! i wear them everywhere i go. i'm in the SCA at my school and i made it that we wear soffe's for our p.e. **shorts** !

i will only wear **soffes!** ! i cant wear any other brand. I am in LOVE with your **shorts** ! i dont know how you do it, but i whatever it is your the only ones that can do it right.

Me and My friends *love* to talk abot submarines while we are wearing soffees!! its one of our fav past times!!

[Back to Soffe Fan Club](#)

I love these! They are perfect for **all** the sports i play and move with my body keeping me comfortable and flexible!!

I would like to thank you for making such high quality products! Your cloths are practical and fashionable, which is hard to do with **athletic** clothes . Keep up the good work!

i absolutley **love** soffe shorts !! they are *great* for anything. i use them for pajamas, gym clothes and even everyday shorts !!

I love the shorts . I just haven't bought any yet, but I will.

soffes are AWESOME no there more than awesome !!!!!!!!!!!!!!!

[Back to Soffe Fan Club](#)

I **LOVE SOFFES!** I have many different ones and they are so comfortable ! i just

absolutly *love* them.

I totally **love** Soffe shorts . I feel **comfortable** and flawless in them. I'm never self-conscience when I'm wearing them. I **love** all my **soffes!** !!

Awseome I **love** rolling it up my waist to show the white elastic band

I **love** your new shorts . The ones in the next American Cheerleading Magaizine!

i love your shorts ! they are very **comfortable** & cheap, so i have lots!

[Back to Soffe Fan Club](#)

I **love** Soffe *shorts* . They are the *best* thing to wear. They match everything. I **love** every color. <3

There great for color guard. come in the school's colors!

i **love** how the soffes feel there **comfortable** .

OMG! I LOVE Soffe Shorts ! They are AWESOME !

I love soffees, I play **tennis** and they're very easy to move around in, i find them much more comfortable to play in then **tennis** skirts.

[Back to Soffe Fan Club](#)

I love **Soffe shorts** ! They are so comfortable and cute! i wish i had more, because my sister keeps stealing the ones I have! That's how much we love them! They are amazing, i wear them in **dance** , when i go out to play and just whenever! They rock!!!

Soffe short and **clothes** are very **comfortable**

I absolutely adore *Soffe shorts* ! They're perfect for me to wear everyday, no matter the occasion! I **love** wearing them in the summer during my high school Drumline rehearsals and also during swim meets in the spring season! Love, love, **love** them! (:

SOFFE'S ARE THE BEST EVER! I WANT TO BE YOUR NUMBER ONE FAN! TRUST ME, IF I GOT THE CHANCE TO WIN EVERY SINGLE COLOR OF YOUR **SHORTS** I WOULD TAKE THAT.

I love Soffes! They are the greatest and most *comfy* shorts ever!

[Back to Soffe Fan Club](#)

i love this..im **athletic** and i thought there wouldn't be any cute *clothes* or stuff..but now there is

First of *all* soffes are by far the **best shorts** made ever! my mom gets mad at me for wearing them so much but i just cant take em' off i wear them every where, serious! I just wanted to thank you for making the **best shorts** ever!!=]

I really do love the **Soffe** Brand because i can feel cute while practicing during my sports

i **love** soffe's. their the *best* chlothes ever, and are really **comfortable** ! i wear them everywhere and **all** the time!!

I think that the tie dye *soffes* are totally wicked sweet and i think that everyone should own a pair of soffes! !.

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i **LOVE** SOFFES. I THINK THEY ARE SO.... COMFIEE

i love you **shorts** i wear them every night and i wear them everywhere

i **love** them they are so **comfortable**

I love Soffe **clothes** , they are sooooooo comfortable and come in **awesome** colors!!!

I love soffe shorts , and they are the most comfortable shorts that I own!

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I **love** soffes! They are so **comfortable** . I wear them **all** the time.

I love soffe shorts ! I use them for everything! **Cheerleading** ,soccer, softball ,around the house and so many more.

i **LOVE** YOUR **CLOTHES** !!! THEIR COMFPRTABLE AND SOO CUTE!! MY FRIENDS **LOVE** THEM TOO!

Very vintage; I love it.

I **Love** wearing my Soffe **shorts** for everything I do!

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beautiful,sexy,sporty,and dependable

soffes are super sexy and way comfortable

Soffe's are the most comphortable fitting **shorts** i think ive ever worn..i **love** all soffe products

i **love** soffes they are the **best** (:

i love your products my friends say im obsessed

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I LOVE SOFFES! !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!! they are great to wear to cheer and **gymnastics** practice !

I LOVE SOFFES! haha my mom always yels at me to wear jean shorts but no way

I really want a Soffes, they look so *comfortable* !

I absolutley **love** soffe **shorts** I wear them for everything to practice in to sleep in and even just to hang around the house in!They are the most comfotable things that I have ever worn and everytime I see a pair that I like I have to get them.

I REALLY ADMIRE THE AMOUNT OF THOUGHT THE MAKERS OF SOFFE HAVE SPENT ON THEIR ITEMS. THEY ARE **COMFORTABLE** AND FUNCTIONAL FOR THE ACTIVITIES I PARTICIPATE IN. THE SIZES AND FIT ARE PERFECT!! SOFFE IS UNLIKE ANY OTHER!!

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The **shorts** that i have are sooooo comfortable . i absolutely adore them, one time i let a friend barrow them, and she didn't want to give them back!

these are the greatest **active** products and when ever i need to buy **shorts** i always look for your name on the tags!

i *love* **soffe shorts** ! they're **comfortable** and cute!

I really like soffes, they are so *comfortable* and I wear them so much. My friends always tease me about not having any shorts with pockets.

I absolutly *love* Soffes! They're the most **comfortable shorts** I have ever worn. They're my **favorite** and they're *all* I ever wear.

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the best shorts that were ever created.

I love your apparel not only because it's wicked **cute** and **comfortable** but you can wear it anywhere! Dress it up or stay casual!

I *love* them!!! I wear them *all* the time at **practice** s, home, up north ANYWHERE!

I absolutely *love* soffes. ..I don't own a bunch but I'm workin' on it...it's a work in the works...I think they're amazing how they fit and I *love* how many colors you have...AMAZING.

I *love* wearing soffe *shorts* at my musical **practice** s since were dancing the whole

time. They keep me cool and comfortable .

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i love your **soffe shorts** ! I wear them to every cheerleading **practice** i have and when im wroking out or jsut hanging around my house. The style and how they fit are amazing. I think i would die if i didn't have them on almost every day!

From putting them on for night wear or playing sports in them. They are the most **comfortable shorts** ever. My friends ALWAYS get them for camp because you can slip them over bathing suits, we wonder how they can be so **comfortable** yet so trendy!

i LOVE them!!! **all** of the clothes are very comtrobal

I **love** your shorts ! They ar emy favorite working out shorts , i mean i dont even sweat in them they are so amazing. I dont think i have ever went out a day without them ever sence i baught one pair. I just wanted to say thank you for the **best** made shorts

My friends and I **love** to wear our soffies when cheering, but we can even be seen in them on a trip to the mall. We recently won first place at a **cheer** conference and you better believe we were sporting our soffies!!!!

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I **love** Soffe it gives me comfort and the flexibility I need for **practice** , thanks Soffe! !

Ok, I just want to say how much I **love** the Soffe line. I buy a max full of shorts from the store atleast once a month. The colors are so beautiful and vivid. Even my friends **love** them. They are the perfect gift!

Soffe's are the best, i wear them all the time, to bed, in gym, at pratice, they're so **comfortable** and they look good.

Soffes are the most amazing and comfortable **athletic** wear I own!

SOFFES ARE THE BOMB!!!!!!!!!!

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I love **Soffe!** I can wear them for anything!!

The shorts are so **comfortable** and always mach!!

I love your **Soffe** shorts with the bright colors! They are great for cheerleading , softball , sleeping, watching TV, or just hanging out with friends. When I finish a dirtbike race, my soffes are the first thing I reach for after I cross the finish line!

They are so **comfy** and you can wear them **all** the time for anything!

i <3 the product...all of the other **shorts** that i have for cheer irritate me...but i love soffe

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I love my Soffe shirts. They are dri-release and long sleeve. The cuff is **great** as is the length of the shirt. However, the best part of shirt is the cloth material!

the most amazing product out there!! (way better than adidas)

I Love **Soffes** because they are so versatile and easy to wear. They match with everything and will never ever go out of style. I can wear them **24/7** and never get sick of them!

i love wearing your clothes , they are so **comfortable** and **affordable**

i heart soffe **shorts** !! there perfect for Cheering and running

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I love the way they shape my lower body!

i love soffe's with a passion, there just **comfortable** to be in and **great** clothes for sports!

I love **soffe's** and I'm lookin forward to expand my collection!

I LOOOOOOOOVE soffe products. They are so **comfortable** and so cute. I'm NOT embarrassed to wear them out like i am some brands. I actually feel more confident!!!! i wear them to **cheerleading** , gymnastics , **softball** , and track everyday. I can move in them!!!

i **love** Soffes for some reason it makes me feel active when i slip into them!

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i **love** your shorts !! I wear them EVERY night to sleep in!!

I have every color, I counted, I have 32 pairs of soffes! ! i **love** soffes! !!!!!!!!!!!!!!!

Soffes are the only type of **shorts** that i wear.. they are so **comfortable**

I **LOVE SOFFEE** shorts !! I'm even named after them! I can't wear ANY other shorts to **practice** because i'm scared they'll fall down, but the **Soffee** shorts have elastic and never lets me down since i'm a Flyer in cheer. I can always count on **Soffee** for cheer

They're simply amazing. From a sport **practice** to lounging around the house, they always provide comfort and flexibility. I couldn't ask for anything more! :-)

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i really like them because they are *comfortable* and sooo cute, it has always been my dream to be a model and this would be so perfect. i would love free products

Soffe's are the most *comfortable* clothing line that I have ever worn. seriously.

I would like to say that this club is great!

i love **soffe shorts** ! I wear them a lot!

i absolutly **LOVE** soffes i cant cheer or **dance** or do anything without them there the perfect shorts to do anything with i just have to have them theres no other shorts i would prefer if a store doesnt have **soffes** then i wont buy anything else

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i love **soffe shorts** and if i could afford it i would buy every single color, but i can't, but i love them and i wear them EVERYWHERE literally!

I love **Soffes** they are so **comfy** and come in handy when i am working out or just relaxing at home! I love them

Soffes are the **best** type of shorts I have ever owned. They work for anything, and I wear them all the time for gym class. I own every color I have ever seen, and hope to add to my collection ASAP! Soffes rock! <333

Cheerleading has me hooked on Soffe. I love these *shorts* for all summer long! Love your products.

I love Soffe **shorts** ! I wear them **all** the time especially to work out and to dance class. They are also **great** for musical rehearsals. Plus I love sleeping in them. They are so comfortable !

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I absolutley love soffe's they are the most comfortable shorts ever!

I love Soffe! No matter what style, the **shorts** fit perfectly!

I LOVE SOFFES! !! They are the number one brand! I don't like the look-a-likes or the wanna-bees nothing will do but soffes! !

I **love** soffe shirts soo much! The are **cute** and comfortable. they the greatest **shorts** in the WORLD!

Hey! I'm Misty. I know most girls in this fan club are probably cheerleaders, but I'm not. I play ice hockey...proving that you don't have to be a cheerleader to **love** soffes! Whether I'm working hard at the gym, or just chilling, soffes are the best!

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I love the **shorts** . They were really **comfortable** when I played

powderpuff football last year.

I **love** my Soffe's. I wear them to bed, to football *practice*s, and I **love** wearing them on my mission trips that I take every summer. I even wear them as a coverup for my bathing suit! **Soffe's** are AMAZING!

soffes are soooo cool!

I **love** the Soffe Brand. I am totally **comfortable** working out in them. They are really **comfortable** and they are easy to wear. I wear them everywhere, around the house, school, friends houses and i think they are wonderful!

we use th **soffe** brand for **cheerleading** **practice**. everybody loves them so much they have be come part of our uniform. there so compy and **cute** and i can where them anywhere!!! thanks u soffe

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Your **shorts** are sooo **COMFORTABLE** AND STYLISH AT THE SAME TIME!!!! I **love** the tops because they dont roll up like others. When I **practice** I wear nothing but SOFFE!

I **LOVE** them, they are **great** for Irish dancing **practice** ! They are the only **shorts** I will use!

Love the fit. Just found your moisture wicking products. THANK YOU!! Wish more color availability on shorts with liners.

i **love** **soffe** shorts they are the greatest they hold up the best outta of any of my other shorts

i **love** your **shorts** . They are so **comfortable** I wear them **all** the time to practice , school, around the house, when i go out and even to bed. i **LOVE** them!

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i wear **soffe** shorts everyday, they're so **comfortable** .

i **love** soffee! I wear them to swimming and water polo! They're so comfortable and I don't know what i'd do without them! Thanks for making such a **great** product!

i **love** Your **shorts** and skorts they are so **comfortable** and cute.

I **love** soffes so much! Sofee shirts and Shorts are so **comfortable** , i **love** wearing my soffes as much as I can. I where them t bed, **practice** , and basically everywhere i can! I **love** soffes, and I **love** **all** the colors, they would match with any outfit!

They are the **BEST** **athletic** short known to woman! I **LOVE** wearing them.

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My guard absolutely LOVES the Black **Soffes!**

I **love** Soffes! They are so easy to move around in *gymnastics* !

I **love Soffes.** They are the only *shorts* I wear. I wear them everyday for PE.

I **love soffes** they are really **great** for cheerleading and pe!!!

Awesome !!!!!!! Official Shorts Of The Cobra Allstars!!

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I **love** your clothes they are very **comfortable**

I **love** to wear Soffe apparel because they fit just right.

I am a cheerleader at my high school, and everyone on my squad loves Soffe shorts . They are a common sight at our practice s! We even use them as our team shorts at our **cheer** camp! They are perfect for working out because they are lightweight!

I like them cuz they Fit on my big butt

I only wish I had Soffe's in EVERY color! They are the best *shorts* ever. I wear them **all** the time. My sister and I fight over our Soffe's so my Mom has to write our names in them. Keep making **Soffes.** They're GREAT!

SOFFE0050

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I absolutely LOVE Soffe **shorts** ! They are so versatile and are **great** for everything!

I **love** your Soffe **shorts** and i found your add in a magazene and i couldn't wait to join!

I **LOVE** what you have done with the brand. You, Mr. Soffe, are my personal hero.

They are like the most *comfortable* , durable and *awesome* looking athletic clothes out there... Even my Mom likes em,

I love soffes, They are the cutest and the most *comfortable*

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I **Love** all your *clothes* line and i think that they are very **comfortable** and alot of people wear them and they are inexpensive and people just **LOVE** them!!

Soffes are very good feeling and are soft

i love **soffe shorts** ! i just wish they were a teeny bit less pricey

I really want **all** colors!! I wear them **all** the time in sports and P.E. They are so *comfy* and I can tell you one thing they fit my personality!!!

i **love** Soffes because they are very **comfortable** and they are easy to find at many retailers!!They have a perfect fit and look nice anytime of the day and on anyone!!

SOFFE0051

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I love **soffe active** wear tons. I wear them everytime I go jogging, go to the gym, or just lying around the house. I wear them basicly everywhere!

I am absolutley obsessed with **Soffe shorts** !!!

i love **soffe's** i couldn't make it through cheerleading **practice** without them! They stay where i want them on my waist becasue fo the waistband and they are sooo comfy .

i **love** soffe products they are great !

i **love** soffe shorts . They last forever and there are so many colors, they match everything!

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I just have to say I love your **shorts** . They are the best. I dont know what I would do without them. I wear them anytime, anywhere; there pajamas, work-out **shorts** , and even casual **shorts** . They are **comfy** and reliable. They last through everything.

i **love soffes!** and they are very good to wear under my uniform skirt.

Since my first trial of **soffe shorts** last year when I joined my schools cheer team I fell in love with them!! I am usually despise wearing **shorts** , but thanks to **soffe** they're **all** i wear. Where can I get more?

i realy **love** soffe shorts they are soooooooo comferatable

SOFFE0052

OMG Your **clothes** are so **comfortable** and really cute. They are my favorite **clothes** to wear when im playing **all** my sports. I love the colors and styles!!!!!!!!!!!!!!

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There's so many ways you can wear them. It's like three outfits in one. You could wear them inside out, with the labels facing out, or any other way! I Love **Soffe** shorts !!

You guys are **awesome** . I can't remeber a time when I'm not wear something **soffe**. Its absolutley **awesome** and comfortable ! Keep up the **awesome** work!!

WOW! i love *soffes* so much, they make me feel sexy and happy! thanks **soffe!**

I love **Soffe!** They fit, the don't wear out, and they always look cute!

i **love soffes!** !! i wear them almost everyday and everynight to sleep. they are so *comfortable* !!!! i also wear them to all my **volleyball** , basketball , and track **practice** s. When ever i hear about a new color i have to go buy them!

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I love *soffe shorts* ! They are awesome ! I own about 10 pair and I wear them constantly!

Soffes are just plain great!

I love *Soffe shorts* . They are stylish, cut, comfortable , and can be worn with

anything. I *love* the *great* assortment of colors!

I absolutly **love** soffe products! I have been waiting to purchase a pair of your *fabu shorts* ! I can't wait till soccer season comes around because I am going to wear the *shorts* to every practice !

I absolutely **love** your *shorts* . They are so *comfortable* . They are not to short and they are not to long. I can be so flexible in them. They match anything I have. Thanks so much for making them.

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I **love** Soffe, its the best brand name **clothes** out there!!

I **love** soffe **shorts** and shirts! They are the **best** ever for **cheerleading** *practice* , just hanging out at my house, sleeping, practically anything! I have about 20 pairs and they mach everything! I **love** **soffes**!

I love to **dance** and i dont **dance** in anything but Soffe's. They are light and comforatble and very cute!! I have soffe shorts in **all** of my **favorite** colors like fushia, turgoise,black and especcially gold!

they are so **comfortable** when I am dance in the kitchen!

I **love** **soffes** there so conftrabile

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Soffe shorts are amazing. I am always wearing them. Whether its basking in the sun, at the beach, playing beach volleyball, or practically every sport. I love how comfortable they are and I especially love how cute they are. I am constantly sporting them.

I love soffe clothing because they are just so comfortable and you can wear them anywhere and not look like you just rolled out of the bed.

thank you i love soffes so much!!!!!!!

I LOVE Soffes!! I am always wearing them!! I wear them over my swim suit and they r so easy to move around in! that after i am done swimming i just slip them on quickly so i can get home! i wear them everyday in the summertime even ask my family!

I love Soffes. They are so comfortable ! I sleep in them, run in them and even wear them out sometimes.

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I love Soffe products! They're very comfy to wear.

I cannot do without Soffes! !!! I love the Soffe long pants too!

I love soffes, they are the best and most comfortable shorts and shirts I own!!!!!!

i love soffes and where to school every day under my skirt

i love soffe my mom actually had to ground me from wearing them because i

was wearin them everywhere

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this os so cool i love soffes so much

I love your **Soffe** shorts , they are wonderful for **cheerleading** pratice!

I love **soffe** shorts because I can wear them anywhere and when I'm surfing they make great bottoms!

I love **soffes** there so cool and their always in. they show off my good shape and i feel comfartable in them their the best!

I love **Soffes**. I basically live in them. They are so **comfortable** ! I wear them almost around the clock. I wear them to sports, cheerleading , **gymnastics** , school, and to bed sometimes. I don't know what I would do if I didn't have them!!

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Soffe shorts are the *best* shorts i've ever worn...everytime we go to a store and i see a color i don't have my mom buys them for me!!!

Sofee Shorts are the *best shorts* !

i am in a marching band and i wear soffe to all practice s. it is usually about 90-100 degrees outside but **soffes** keep me **comfortable** and in style at the same time. I **love** soffe and truly thank you for everthing!!!!

i love **soffes** ! there so comfortable and go with almost anything ! i wear them everywhere i go

I think **Soffe** *Shorts* are the **best** *shorts* ever invented. I have so many and I wear them **all** the time, even to school when i wanna be comfortable. You guys ROCK!!! Im like your # 1 buyer lol.

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I absolutly **love** soffe **shorts** ! My whole **track** team wears them to **all** our **practice** s in our school colors to show off our team spirit!

I love to waer my soffes every wear I'm at

Soffe are some of the most **comfortable** clothing I've ever worn!

Soffes are so awesome !!!!

I love soffes! They are so **comfortable** and great.

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I really like **soffe** and will get a pair of **soffe** pants sometime soon!!

comfortable and could wear them **all** day!

I'm a cheerleader and have been cheering for a long time and I have always used **Soffes**. When I lived overseas in Asia, I ordered them and them sent to Bangladesh because no other brand is worthy. Soffes Rock!!!

They are so comfy and great for P.E. clothes and for sports that I play, like soccer, **softball**, & gymnastics. They are great to wear when I go camping and just

SOFFE0057

playing outside! I **love** them!!

Soffes are the most **comfortable** shorts I OWN!!!!

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soffe shorts are the **best** shorts for marching band **practice**s and to wear under uniform pants! they are uhh-mazing!! we love *soffes* in the ghs marching band. the guys didn't complain about them either. lol.

Soffe shorts are very comfortable ! I love wearing them to practice and if i'm just playing with my friends.

SOFFE = LOVE

i **love** **soffe's** !!! they r my favorite kind of clothes to wear !!!!!

Soffe Shorts are the most comfortable active **shorts** there are. Our school uses non-**soffes** and they just can't compare/

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I only wear soffe shorts for cheerleading and **gymnastics**, our coach ordered a different brand for camp and they were not nearly as comfortable or durable!

I LOVE SOFFE! !!!!!!!!!!!!!!!the clothes are so comfortable !!!!thats the only kind of shorts I wear!!!thanx soffe! !!

Soffes are the **best** type of **athletic shorts** ever made. I wear them even

SOFFE0058

when Im not cheerleading , theyre that *comfortable* !

I LOVE SOFFES! !!!!! I will show up at a VERY important competition wearing your sporty **soffe** skirt!

I am very excited about joining the soffe club and wish to purchase tons of apparel

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Soffe's are the best!!!!!! I **love** them so much!!!!!!

I **love** soffe shorts so much! Thanks for making the cutest possible sports shorts !

I **love** soffe shorts ! I have a lot in a bunch of colors there **terrific** for all my activities. I could never pick which colors i **love** the most!

i really like **soffes** i wish i had more i just dont have the money i also wish i have every color pair of **soffes** there are!

I love **Soffes!** They are sooo comfortable and you can do practicy anything in them. I like to do **gymnastics** , sleep, hang around, and jump in my *Soffes*.

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They are the most comfortable , **best cheerleading shorts** ever. Other brands have tried to cpy them and it just isn't the same

I luv **soffees** alot that is the only reason I joined and I'm so happy I joined!

Soffe apparel is amazingly **comfortable** ! I wear them all the time wether it's playing **softball** or going to the beach. Soffe is the most versatile clothing I have come across. Thank you so much for producing them for our comfort!

I wear their **shorts** to jazz **dance** and they are great.

i really like soffes and they would be **great** for me because i do alot of sports (like irish dancing!) and i would use them alot if i got them! thank you!

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I love your **shorts** ! I wear them all the time. They are so comfortable ! Keep makin these rockin **shorts** !

I love **Soffe shorts** there the coolest ever and i wear at least one **soffe** product every day!!! to bed to pratice everywhere!!!! there so **comfortable** !

i **love** these shorts they are the **best** and most comortable! i hardly ever wear any shots other than these.

i **love** how comfortable they are.

Soffe's are so *comfortable* and i wish i could wear them **all** the time! i wish i had many more colors cause they are my fav thing to wear!

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Soffes are the best and most comfortable athletic shorts !

Since my daughter started cheerleading she has gotten me into wearing Soffe shorts they are so *comfortable* thanks for making such a *comfortable* product.

I love soffes they feel so great they make working out easy because you can move around so freely

AHH!! i love yall's shorts ! i literally jump into a pair RIGHT after i get home from school. i only like brand-name *soffes* because all the others either don't fit right, or aren't *comfy* . thanks again!! :]

I Love Soffes! They are the most comfortable work-out clothes ! I won't wear anything else! All the girls on my cheer squad love soffes! We are your hugest fans!

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Soffe is the most comfortable brand of shorts and things that I have, and it is the only thing that I wear to bed and to lounge around in.

I love the colors and how cofortable soffes are!

I really love the soffe capris! They are so comfortable . I work at in the public pool concession stand, and I wore soffes to work every day this summer! They're amazing.

I love the *shorts* they allow me to run and breathe freely!!!

SOFFE0061

Im a twirler and there so **comfortable** i think i wear soffes more than any other pants or **shorts** there the best invention since phones

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soffe **shorts** are my *favorite* **shorts** to do sports in. they're **all** i wear!

i love soffes there so comfforbale

Soffe shorts are a big part of my waredrobe. Hardly does a day go by when I don't wear a pair. Keep up the great work!

I **LOVE LOVE LOVE** Soffes. There the only short I wear. They fit amazingly and I the color selection is incredible. I am a cheerleader and my entire team wears *soffe's* everyday!

i love how **comfortable** they are, and i don't just wear them to **practice**, i wear them everywhere

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I LALALALLALALLA LOVE **SOFFES!**

I perfer running in **soffes** than in the **shorts** specifically made for running. If it weren't for **soffes** I would cry!

i love soffes! ! they are the **best** a girl can ask for

I **LOVE** SOFFE'S! I WEAR THEM EVERYWHERE!!!

SOFFE0062

i love to wear your stuff. my cheerleading squad wears them a lot

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I love to wear *soffe* shorts

I **love** them! I wear them everywhere, they are just so **comfy** and they never go out of style. Everyone recognizes that signature fold and the notch on the side.. it's the perfect short!

I **love Soffes** FOREVER!!!!!!! Extremely *comfortable* and the only *shorts* I tumble in!

this is the best and my coach said that she prefer us to wear only *soffe shorts* and tanks at **practice** s!

I **love** *soffes* they are my **favorite** *shorts* , and are **great** for **cheerleading** !!! :D

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Soffes are the most comfortable clothing brand I have ever known.

Soffe are really comfortable i love them i wear them *all* the time

soffes are **cute** and **comfortable** especially when you are in **cheerleading** or **dance** .

Me and my friends wear them under our skirts every day (we go to a catholic school). We love them so much!!!! keep making more colors!

SOFFE0063

Ever since i started wearing them i actually feel like exercising because i feel *comfortable* .

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I **LOVE** Soffe shorts ! They are my **favorite** thing to wear when I'm doing Pilates! They are so **comfy** ...and I **love** *all* of the colors. I *live* in them in the summer time.

I love wearing my soffes, I like wearing them to **practice** and just lounging around the house they are amazing

i love soffes more than anything in the world even though i cant afford a lot i still wear them every night to bed =]

Soffe **shorts** are the *best* pair of gym **shorts** that I have ever had. They fit and look so nice. They come in every color you want. Dress them or or dress them down. They are fun.

I love soffes! They make it easy to tumble or excercise in. There also great for everyday wear too!

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The **best** shorts for Irish Dance class!!!

Soffe shorts are the absolute best! i **love** them so much. there so **comfortable** and they fit great. ill never wear another brand again. not only do i **love** your **shorts** , but my entire cheer team loves them too! We even have tie-dyed ones in our schools color

I LOVE SOFFE SHORTS !!! They are my favorite !

i love soffes! ! :D

They don't ride up like other *shorts* & they come in fun bright colors!

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i love soffe shorts and pants

I hate shorts , then I found *Soffes!* !! They are the only shorts I will were.

I **LOVE LOVE LOVE SOFFES!** !! They are so comfortable && cute

i hope that soffe's stay in style for many years!

These pants are the best hands down! They make me feel happy because they are so cute! I love to waer them to cheer and soccer, and that' s a fact.

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Soffes are the greatest shorts and they are super comfortable !

Keep adding more colors! I *love all* of the bright ones!

S is for sooo soft, O is for out-of-this-world, F is for feels so right, and FE is forever a fan!

i luv the way ur clothes are made and how they fit

I love them I use them for lacrosse under my kilt of course I love how soft and

comfy they are and all the colors

SOFFE0065

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i **love** soffe i cheer in them and so do **all** my friends thray are amazing !!!!!!!!!!!

I HEART **SOFFEE** WITH A FIRERY PASSION!!!

I **love** wearing soffe shorts ...i wear them all the time!

I practically live in these shorts ! The are so freakin *comfy* !!

i **love** soffe shorts !! I use them everyday for **track** and cross country *practice* because they are extremely comfortable to run around in and they are extremely cute!! They match all my t shirt and tanks so its never hard to decide what to wear!!

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i love **soffe** shorts they are the best!

I am absoultey in love with **soffe!** I wear then *cheerleading* , dancing, or let's just say... about anywhere!

I have to wear a uniform to school, and we have to wear shorts under our skirts. *Soffes* are so **comfortable** and the perfect length to fit under my skirt! I won't wear any other brand!

Soffe is comfortable but doesn't make me look lazy, and it is modest but cute.

I love Soffe's more than I love my Crush. I love the cheerleading *shorts* because they are so CUTE!!!! Thanks for making me happy Soffe! !!

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i **love** soffe **shorts** they kick butt last so much longer than my other **shorts**

I **LOVE** SOFEE!!! =] It's the most **comfortable gym** apparel out there!

I wish I could find Soffe tops and wear them and look as **cute** as my 3 daughters. They wear them to school, bed, soccer **practice** , Everywhere. They have **shorts** in every color and I wish I could find other apparel to match them. They have me hooked!!!!

I **love** soffe **shorts** !! They are so *comfortable* to wear anywhere! I always wear them to cheer practice and around the house and especially during the summer! **Soffe** is my **favorite** brand of sports wear!!!

i **love** **soffes!** i wear them for everything! from sports to going out in to sleeping in

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OMG!!!!!! I **love** soffe's!!!!!!They are like all i wear running, to play **tennis** , and everywhere!!! They are AMAZING!!!

I wear soffe **shorts** almost everyday. even in the winter. i am actually wearing a pair right now! they are soo comfortable i have them in just about every color. everytime i go shopping i have to buy atleast 5 more pair.

Great Product. I use it at my studio and also with my hs **dance** team!
We **love** Soffe!

I love **soffes** shorts they go with everything and I can wear them everywhere!

They're awesome ! Cute, comfortable ,you name it! they got it!!!!!!

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Not only do you have **CUTE shorts** , but you came out with **Soffe** pants!.Thank you so much for putting your style into comfortable pants. It would be really great if you keep expanding your **clothes** line. Sincerely Melanie .K.

i love **soffe** i wear them whenever especially in **gym** they are so **comfy** !
They go with t-shirts and polos.

I love your clothing! It is the **best active** wear!

They are the only short's that my dance teachers allow us to wear. I love how they come in so many color's,Even work **great** at the beach.

I absolutely love soffee shorts , as a cheerleader for about 6 years, soffee shorts carried me through every build, tumble, and jump with perfection and comfort, now as I run **track** soffee shorts are #1 on my list to work out in!thnx for making **great** short

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I think they are hip and **comfy** .

I love the Baby Rib Knit Top with Contrasting Raglan Sleeves!!!

I **love** Sofee! I am allergic to metal so I can't wear jeans because the buttons and gromits make me break out . **Soffe** Is a Life saver!1

i **love** soffe shorts they are the best!! i didnt know their was a fan club for it til i saw it in cosmo girl magazine

i think that **soffes** are a **cute** clothing to cheer,workout, or just hang in!

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I absolutely love soffe brand **shorts**

They are so comfortable and so easy to move around in! I wear them to **Cheer practice all** the time!!! I **Love Soffe** shorts ! Me and my team even came up with a slogan for Soffe.I can do anything in my **Soffe** shorts !

i love these **shorts** ! they are amazing! i don't know what i would wear for **cheerleading practice** if it weren't for these!

Soffe's are the **awesome** st shorts everrr created! <3

i **LOVE SOFFE** SHORTS THEY ARE EXTREMELY COMFORTABLE AND I **LOVE** TO WEAR THEM FOR DANCE AND AROUND

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i **love** to go to cheer daznce **track** crosscountry practice s, wear them to bed and in the summer to the bed and for lounging they really are my brand!!

SOFFES ARE THE **BEST** SHORT EVRRRRRRRR!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Soffes are GREAT!!... very comfortable and easy to work out in

i love **soffe shorts** because they are the only *shorts* around that are a decent length. not **all** girls want very low cut *shorts* .

I love soffes, theyre the most **comfy** at colorguard practice !!!

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I absolutely **LOVE soffe shorts** ! I wear them **all** the time! They are SO comfortable !

i think *soffe short* are so **awesome** that so many people ask me where i bought it from

Soffe shorts are my fav. They are the most comfortable ones out there. Does anyone wear anything else?

i **love** soffes, they are so **comfortable** and extremely cute

i **love soffe clothes** they are so comfortable and i **love** to wear all the time any time.

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Soffe shorts are the only **shorts** i own, with the exception of one pair of denim **shorts** . i **love** them! If I am wearin my denim **shorts** people

SOFFE0070

think I am sick or something because I don't have my **soffe's** on!!!

I love **soffe shorts** .I just had a birthday party and gave a pair of **soffe** in everybodys goody bags. I felt each color matched everyones personality.

Soffe is the **best** ever! I **love** you guys!

I LOVE SOFFE'S!! They are THE **best** shorts for anything sports and I am soo obsessed! I have over 20 Soffe's in **all** different colors but mostly pink! Thank you Mr. **Soffe!**

What a *great* invention for shorts yu can do just about anything in.

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Soffe's are so adorable and COMFORTABLE !! I bet every single girl in my class has AT LEAST 1 pair of Soffe's!!

They are cute, comfortable and go with anything. A couple of weeks ago, we spent nearly 4 hrs. looking for orange soffe shorts for **cheer** tryouts.

Soffe's are comfortable to wear anywhere

I Love the **soffe** brand!!!!

I just *love* the colors and the fit. They are so **comfortable!**

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i **love** soffe because they are **comfy** , cool and i **love** the colors on this shorts and some of the designs liek your cheer! shorts !!!

I wear you **shorts** everywhere! Morning, afternoon, evening, and even if i can't wear then you can bet i have a spare pair in my *cheer bag*! I mean i have so many i have a separate cloths drawr just for them all! I **LOVE SOFFE SHORTS!**

I love your *shorts* they are perfect for me when I go to **dance**

i **love soffes!** I practically **live** in them. I wear them every where.. i even wear them shopping when it's warm enough. I sleep in them and play in them and do just about everything except go to school and church in them!

They are so unbelievably comfortable !

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i cant believe i found **shorts** that are so **comfortable** and **cute** and afordable

I am a well pleased with the selection soffe has got to offer to me . Everywhere I go theres always a pair of soffe shorts with me I cant **live** without them . Your compony has a wide selection of colors to choose from , Im a well happy paying customer.

I purchase **Soffe's** for my daughter. She loves them. I have also worn them and found them to **comfortable** .

I just love soffes. they're so comfortable , and they match almost everything. I love to wear them running and stuff. they're the greatest

I **love** the product! I can wear them to bed, then turn around and where them to volleyball **practice** . You can wear them anywhere

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I **love** how they fit and can be rolled to be more comfotable based on my mood

I **LOVE** *soffes* they are the one thing i can buy without any grief from my parents!!! & the most comfy thing you will EVER wear! I'm thrilled i found your website which offers the newest up to date **soffes**.

Soffe shorts are my favorite kind of shorts to where anytime. Whether I'm at the local YMCA working out, playing sports, or just hanging out i choose **soffe** over any other brand.

Soffe products make it easier to pick what I wear to *practice* and they are really *comfortable* and accessible to alot of girls. Thats why I **love** them

I LOVE HOW COMFORTABLE SOFFES ARE WHEN IM AT **CHEER** PRACTICE !!! I WEAR THEM ALL THE THE TIME!!!!

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I wear them for everything- from the moment I wake up until I go to sleep. They're super comfortable and come in so many cute colors. You can wear them running or cheering, and they're **great** for after swim team **practice** . **Soffes** rule!

I **love** soffe it is so comfortable and it is so reliable and never rips!

i **love** **soffes** they are so comfortable and i practically live in them

i **love** soffe *shorts* there the **best shorts** !!! :)

I play tennis and **love** the **soffe** skirts!

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I am addicted to **Soffes**. They are the only **shorts** I wear!

The only **active** shorts I'll wear! ;)

I love soffe's. I am not currently cheerleading but When I am and even when Im not I love to wear them.

i love *soffe* clothing soooooooo much i were it almost every day!!!!

i love soffe shorts ! they are so *comfortable* .

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i **love** your *shorts* .if i'm not at **practice** i'm lounging in them.their so comfortable and cute.if i could i would even wear them too school.my goal is too have every color of them by next season.

There so **comfortable** . Especially the pants, and the **cute** sayings on the butt are adorable.

Soffe is just so great! I was at a cheer competition in Myrtle **Beach** and they had a store there. It was genius! I bought a lot!

SOFFE0074

I love the great feel of soffe shorts

I love my SOFFE's tank!

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Soffe has always been there for me! I <3 MY SOFFES!

I love soffe shorts . They are the only shorts I wear.

Most comfortable shorts I own! Wish I could wear them to school.

These pants are perfect for tennis ! My entire team wears them, WE LOVE THEM SO MUCH. But tennis wasn't listened under the sports when i registered. These pants are

the perfect length and tennis balls stay put in them & they help us look cute when we play

I love Soffe! I just can't run in anything else!!!

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I love soffes so much! They are amazing! My entire acting class wear them like several times a week - so do my rowing teammates!

soffes are the best ever .. that make working out fun and makes you feel comfortable

I LOVE SOFFE SHORTS AND CLOTHING! Me and my cheer buddies wear them all of the time! They are so comfy and they are oh so cute! I get

SOFFE0075

comments on them **all** of the time! I wear them whenever I can. I can't tell you how much I **LOVE** them! Thanks!

Soffes are amazing! They are so comfortable and breathe so well when the weather is hot! Thank YOU!

I **love** the basketball **shorts**!

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Soffe makes **great athletic** wear that you can just throw on for cheerleading , baby-sitting, or pretty much anything else!

These are the **best shorts** for **dance** camp and especially soccer

Soffes are girls *best* friends.

LIKE OMG! I JUST LUV **SOFFE** SO MUCH!!! OMG! I CANNOT BELIEVE U GUYS ARE DOING THIS **GREAT** STUFF! LOL I LUV **SOFFE** SO MUCH!

I **love** soffes they are soooo **comfy** !...and cute!!!

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I love it sooo much i would marry it!!

I absolutely **love Soffes!** I wear them as much as possible! I hope to someday have every color! Then I could match them with everything!

Make shorts with prints on them (like polka dots or candy-colored stripes) I **ABSOLUTELY**

love my soffes-if you go to swim meets, they're **ALL** you see-they are so **comfy** !! You should somehow make them more waterproof though-swimmers dont like wet shorts !!

i **love** your shorts , they are so **comfortable** fo **cheerleading** practice . keep up the good work

I **love soffe shorts** !!!! They are very **comfortable** and it is easy to do jumps and stunts in the **soffe shorts** !!!

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I **love** Soffe's I wouldn't know how to **practice softball** without them.

I love Soffe they are the **best shorts** . They are so cool and comfortable . If I could I would wear them everyday. They are my team's savior when it comes to life and **cheerleading** ! Thanks for giving us the **best shorts** in the world.

I **love** soffes, their so soft and comfortable i even wear them to bed

I love soffe's a cheer in them sleep in them and hang out in them

they are really comfortabole and good to use when i work out!

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The **Soffe** shorts are so comfortable . I am in *love* with them.

They are so **comfortable** !!! They' make the perfect practice outfits!!!

It flatters my butt :)

i Love soffes especially for soccer because they allow me to move freely but still look hot and sporty

I love your clothes . I recently got a VT shirt and I think it is really cool that you support the families like that!!! love Ya'!!!!!!!

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I Love yall so much!! Your the only **shorts** I wear!!

I LOVE SOFFES SOOOOOOOOOOOOOOOOOO MUCH!

shorts are very **comfortable** , flatter my figure

i love soffe they are so comfortable i wear them every where!

Soffe's are the ultimate shorts for any sport! I love the dozens of color options to

choose from and the **comfortable** fit and freedom i have when i wear them. I just want as many as i can get my hands on!!

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i **love** the fit

I wear 2 different pairs of soffes a day!!

Soffe's are the best! Wouldnt think of wearin any other kind of **shorts** ! I have 23 different colors...one pair to match almost every shirt in my closet! :)

I like **soffe** brand because they have so many colors that they match **all** of my sports uniforms so i have team spirt when i **practice** !!

i have seen everyone wear them and i just dont know where to get them. And i think they are the *best* for when i go to *practice* s for **all** the sports i do and they also look comfy too.

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I **love** the length and fit of the soffe shorts ... I want more

SOFFE'S ARE THE BOOM

i love soffes they are the only shorts i feel *comfortable* wearing.

Soffees are so *comfortable* , I **love** them so much. I only wish I had more! Though the stores around my home only carry soffee **shorts** , non of your other products.

i absolutely *LOVE* soffe shorts !! <3

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Thanks for letting me join your fan club!!!!

I love the **shorts** ! I wear a pair everyday to **cheer practice** !!

I **love** these **shorts** , I wear them everyday!

Mr. Soffe, Thank you so much I appreciate that you take your time to make these

SOFFE0079

shorts . Everyone else wishes that could get such **comfortable**

and stylish **shorts** ! And I **love** the teal color even though I don't have them. Thanks again.

Gosh! Where do i start i LOVE my soffe **shorts** they are the **best** clothing they go where i go. They are **comfy** and affordable. There perfect for any event, sleepover, practice s, with friends and even going to the store. i love them!

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I **love** Soffees. They're so comfy & you can be active in whatever weather!

omg i love **soffe** stuff it really makes a difference you can move around alot more and the waistband never gets uncomfortable im wearing a pair of maroon shorts now Thank You soooooo much!!!

I like them because there are in so many colors.

Soft, comfey shorts , gaurenteed to stretch while you move!

I wear them during **cheerleading practice** , tumbling class, when I am working out during the off season, during yoga, and when I am just lounging around the house. I can't wait to buy more and to see what else you come out with.

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I **love** your soffe fan club !!!

Love the way they fit. They are so **comfortable** and the waistband isn't tight.

The only **shorts** that i will ever were are *soffes* !

SOFFE0080

love them like crazy could not **live** without them

I love Soffes they are so **comfortable** !

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my friend has this and she looks **cute** so im joining

i really like **soffes** cause they are so comfy

I can't **live** without my Soffes! !!

I really love **soffe shorts** they are the most **comfortable** and best thing ive ever worn!

i love **soffes** i wear them **all** the time!! i wear them to majorette **practice** and they are soo **comfortable** !!

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omg...i **love soffes!** they are sooo **comfy** && they match everything i own!

My daughter Cheers and **Soffe** is a quality product that outlast some the the big cheer brands

I LUV **Soffes!** ! They ARE SO **Comfortable** , and they Match Everything!!

SOFFE0081

I like the soffe long pants the best they are SUPER comfortable ! I roll them twice.

i love soffes thats all i wear to cheerleading track and my other sports

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I love soffes! they are so comfy and I wear them all the time for cheerleading or just hanging around

I LOVE SOFFE SHORTS . THEY ARE SO COMFY AND AWESOME

i love all your clothes !!! They fit me perfect and they come in so many sizes!! I am so glad that I am joining your fan club!!!

I love Soffes- they're great to wear and best cheerstuff I've ever seen!!

Soffes are amazing becuae they are always perfect and comfotable. I love the colors, but I definently need to do some more soffee shopping.

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Soffies are comfortable and AWESOME !!!

Love to wear them to workout at the gym, and when I take the dog on walks.

soffes are so comfortable , i love them!!

I **love** your **shorts** sooo much!! Their comfortable ,afordable,and cute! I can buy them in ANY color I want!! Thanks so much!

Comfortable affordable clothing for all family members

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I love the way they stay dry when wearing them as well as how quickly they dry after washing. They are light and wonderfully soft.

I would just like to say, I love **soffes!** I am working on every color of shorts , I love them so much!

I **love SOFFE!** !!!!! They fit so well and they are so cute.

I LOVE SOFFE SHORTS ! THEY ARE SO COMFORTABLE AND THEY GO WITH EVERYTHING!

soffe's are the most comfy **shorts** ive ever had. i wear them everyday :]

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Besides being able to choose from a wide variety of fun and brilliant colors, I must say that **Soffes** appeal to me because of their unique fit. Unlike knock-offs that hang loosely around my thighs, I can always rely on Soffes!

I dont get *soffe* for myself. I buy it for my daughter who does **dance** and cheerleading . we love **all** the products that we do have from **Soffe**.

Soffes are so **comfortable** and they come in every color imaginable, so they match everything.

i love soffe so much i got me ,my mom, big sister a pair 4 Xmas

I'm probably your biggest fan EVER!! I LOVE soffes. They seem to be the only workout/
practice and daily shorts that are **comfy** and don't make me feel exposed. I

couldn't go to cheer practice without them. I will FOREVER love **Soffes!** !!

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i love soffes. they are the **best shorts** .

i love my **soffe shorts** they fit me just right and are the most comfy thing
EVER. whether im at a friends house hanging out, a party, practice , or going to bed
they come with me. they are my must have thing

I just wanted to tell yall how much i **love soffe shorts** they are

great i love wearing them to all my practicies i always tell my friends
about the new colors and wear theu can find them to i just want to thank you one
more time.

wow.. I think **soffee** is such an amazing **clothes** I ever had before!!!!g_

i **LOVE** IT!!!

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i love soffe shorts they are so good to wear while workin out or jus wear around

Soffes are THE BEST **shorts** to wear, EVER!!!

They have great and comfy clothes . I **love** them

love **Soffe** for my gym cheerleaders...need toddler sizes too!

love your products infact im wereing them now

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soffes are the best! they match everything! i wear them almost everyday. they are the best!

They're *comfortable* ,inexpensive and versatile.

I absolutely LOVE **Soffe's** they are the **best** clothing brand ever and I love every item of **Soffe's** there is!!

I love ur shorts and pants they are good for **all** the sports i am in and i need to go get some more before track.

Soffes are the **best shorts** ever!

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They are the only thing I wear to cheer!They are comfortable and stay cool! I have cheered in them since 5th grade, and I am cheering in college now! I wear them

everywhere! Rolling down the band is a must! I **love** **Soffe shorts** !!

i LOVE **soffes!** they're **comfortable** ,cute,and they match everything!

I love Soffe's, **all** my roomates and I were them to class, to the gym, to sleep, pretty much everywhere. I used to wear them **all** the time in high school at Field Hockey, **Basketball**, **Softball** and Cross Country and now I run in a pair almost every day.

I just bought my first pair of **Soffe's** shorts and a tank top. I saw the website to joining the fan club on the tag of those. I am always looking for good, **comfortable athletic** wear.

I love how soffe **shorts** and shirts fit me, they feel very **comfortable** and fit. I love wearing them to the **gym** or around the house

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I absolutlley **love** your **shorts** ! They are great for volleyball practice , because if you dont want to wear your spandex, you can wear your Soffe's. Also you can decide on how short you want them just by rolling the waistband down!

Soffe's are **great** and **awesome** for **cheerleading** i absolutlley love them because they come in so many colors and are really **comfortable**

i **love soffe** products and I hope to get a lot of samples from you!!

i love them soooo much they're comfortable and stylish!!

i **love** these so freakin much!!!

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I absolutely love **soffe** stuff. I never practice **cheerleading**,
dance, or *gymnastics* in anything but **soffe** products.

I love **soffe's!** There so *comfortable* I could wear them 24/7 !

I **love** your **shorts** ! They're the only cloth **shorts** I wear!

I LOVE THEM! they so comfortable and SO cute. its part of my everyday outfit
 during the summer and during softball **practice**. they are also part of my
 uniform and i just adore the long pants!

i love all ur products expecially your **shorts** i love all the colors and variety you
 guys have!!!

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I **Love Soffe's** Because They Are So Comfort And If I Could I Would Wear
 Them To School I Would!!!!

I only wear **soffe** shorts to *cheer* **practice**, *softball*
practice, and **gym** class!

I **love** **soffe's** they make life alot easier

I **love** **soffes!** They are amazing! and so comfortable !

they are so cute! i love them! thank u so much!

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i love your product. thank you for giving me this oppurtunity. i always were soffes to my sport practice s.

Their *awesome* and comfortable !

i LOVESOFFES! They are SO comfortable !

i love soffes they are so comfortable and flexable during track and cheering especially!

thanks, hope to model for u soon

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I love your *shorts* , they are so *comfy* . I wear them in all my sports, to sleep in, and when ever

i love the *clothes* because they are so comfortable !!!

i LOVE the way they wear, feel, and are VERY durable! I have had Soffe's since I was in 6th Grade!

I love soffes so much the are so comfortable ! They are good for cheerleading , **dance** , gymnastics everywhere!!!

i love your shorts the are just the *best* things you can where them anywhere with

SOFFE0088

a ything and still look cute. **all** of my friends have them and tons of people i wear them for almost anything!!

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I just love to see other gurls look so **comfortable** and dainty in their 30 some different color soffies so I was just hopin that this site would let me look and feel **comfortable** in somethin other than my Oasis volleyball spandex!

i love soffe products and wear them everytime i have practice no matter what the sport is and for the winter time i wear soffe long pant to work out in or practice in thank you so very much for coming out with a line of **soffes**.

i **love** the **soffe** apparl they rock for **cheerleading** and gymnastics

i **love** soffes, they are just sooo comfratable and i **love** to use them for just around the house to, they are just great!

I love **Soffe** Shorts ! They are the **best** ever and go with anything!!

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i **love** your flip flops

i love all your stuff they are so **comfy** the tumble in and they dont hug u very tight at all i love that all

Soffe **shorts** are the best! I could never imagine the summer or playing sports without them. I only wish i had them in more colors though!

I **love** *soffe shorts* . they are so **comfortable** . =)

I heard about this fan club in seventeen (or cosmo girl, not sure...) I was looking where to buy them and relized that I have them from gifts!

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I think **soffes** are the *best ever!* They make you feel comfortable wherever you are!

I love your **shorts** they are the only active **shorts** I will buy, I love This Brand!!

I **love** your guy's short they are sooo **comfy** for **cheer** practice !!

I **love** Soffes. They are my **favorite** shorts . They are one of the most **comfortable** and affordable shorts that i know of and wouldn't give them up for nothing. If someone doesn't own them I think they are just nuts. Thank you for these wonderful shorts !!!

I **love** Soffe's! Thank you so much for making such great **shorts** . I don't own tops but I own **shorts** and I **love** 'em!

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I **love** my **soffes** i would wear them eveyday if we did not have a dress code at school and work!!!!!!

I **love** the **shorts** . They are real **comfortable** .

I love your shorts they work in every way from sleeping to cheering my heart out. I cannot *cheer* 100% unless I am wearing *soffes* !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

i love your items there **cute** and comfff

i love these **shorts** to sleep in, play sports in, and just hang around in! They are AWESOME!!

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oh goodness... im wearing them right now!!

soffe shorts are awesome i love to see those huge red letters on the waistband of my shorts !

They are sooo freaking **comfy** ..i just love them and wear them all the time!

Soffes are great! And they are cute!

there **clothes** are very warming and terrific . **best athletic** clothing!!

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I LOVE **SOFFE SHORTS** FOR **CHEERLEADING** , PAJAMAS, TO WEAR UNDER CAPRIS, EVERYTHING. AMAZING

I LOVE Soffe shorts . they're so comfy and you can wear them for school OR working out. It's great. :)

I love **Soffes** !! They are the most comfortable shorts ever and they match everything!! My favorite are the vinyl ones! They always spiff up ANY outfit!

SOFFE0091

Soffe is Flippin' hot!

When I think of **soffees** i think of a happy place because they make me happy. I have never had a true **love** before, that is until I laid eyes on my first pair of well-worn goodwill puke green **soffee shorts** . i saw a wad of gum on it, but that didnt stop me.

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I have over 30 pairs in diff. colors and i **love** them

i **love** your **shorts** are so **comfortable** ! and there **awesome** when dancing, cheering, or playing soccer. And they come in so many colors! sometimes i but 5 when i go out shopping thanks I **love** soffe! !

I really enjoy wearing soffe *shorts* to **tennis** practice and how many colors you can get them in.

i luv soffes and they r so comfortable i wear them every day and *all* the time

i **love** the shorts they are the **best** ever. I wear them **all** the time and everywhere. i sleep in them wear them to school, i live in them.

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Soffes are awesome ! I weaqr them so much, my *favorite* thing to do is wear them under sweatpants :)]

i **love** all soffe stuff and just wish i had more!

i luv ur soffes !!!!!!!!!!!!!!!!!!!!! they r soooooo **comfy** !!!!!!!!!!!!!!!!!!!!!1

I luvve to **cheer** and **dance** in soffees

I love Soffe products. I wear them everywhere; to school, to bed, to dance practice , to work and hanging out with my family and friends. They are just so **comfortable** !

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Soffe's are the bomb dot com!

I absolutely love *soffe shorts* . They are perfect for **cheerleading practice** and everyone on the team loves them. They are so *comfortable* and the variety of colors is **awesome** .

I love soffes they are so comfy . I love them for dance and cheerleading and to sleep in. I love wearing them around town and going to the **beach** and river with them on.

I absolutly love my soffe shorts

they have the **best** cutest **shorts** ever and im in love.....

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I love Soffe shorts ! and I also hope to get other **great** itmes from Soffe!

SOFFE SHORTS ROCK! I WEAR THEM EVERYWHERE! TO *DANCE* , TO

WORKOUT, TO SLEEP...ANYWHERE POSSIBLE! EVEN WHEN ITS 50DEGREES OUTSIDE!

They are my favorite *shorts* EVER! I wear them **all** summer long & every time I'm playing sports. I told **all** my friends about them & now they buy them too!

soffes are the only *shorts* i wear thanks!

I absolutely **love** Soffe *shorts* . I **dance** , workout, and most

importantly lifeguard in my Soffes. I wear **soffes** with my lifeguarding uniform because they're comfortable , versatile, and I know I can get them wet without having a problem.

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So, *soffes* are basically my uniform. I wear at least one *soffe* product everyday. Why wouldn't you? *Soffe* products are made for every body type and person. They are truly amazing!

i **love love love love** *soffes*

i **love** *soffes* there so *comfy* and easy to move around in!!

I **love** *Soffe Shorts* . They come in all different colors and they are so comfortable .

I **love** them because they are easy to move around in and there just *comfy* !

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i love **soffe's** so much so **comfortable**

The new Soffees with fun prints are great!

I **LOVE soffe shorts** they are soooo cool they match everything and i wear them **all** the time!!

Hold up, don't shrink, **GREAT** product!!!

My *favorite* thing in my closet!

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Love them , they make me ...Me!

I love **soffe shorts** they are so comfy ! i use them for **dance** class and **volleyball** practice all the time!

I love **soffe** shorts but can't always buy them. I love them a lot though!!

I absolutley **LOVE soffe shorts** . I where them **all** the time to the **gym** and in the summer. They go with anything I have and are **SUPER** colorful. They're amazing!

i love **soffe** shorts ! i sleep in them almost every night, and i use them when we are running choreography at rehearsals. They are so *comfortable* and cute, plus they come in **all** different colors. Soffes are the way to go when you rehearse

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SOFFE0095

i love Soffes! Everyone at my camp wears them and they are by far my most comfortable shorts ! Actually, they're the only shorts i buy!

i love Soffe and cheerleading

I LOVE THEM :) For sports wear i reach for soffe

I like soffees they look really cute. I need more pairs!

I LOVE SOFFE SHORTS S! IM PLANNING ON GETTING EVER COLOR TO COMPLETE MY SOFFE COLLECTION!!!

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i love soffes! !! That are awesome for cheer!!

i love soffes. i wear them all the time

soffe clothes are so comfortable when doing anything

soffe's are light, comfortable and easy to wear(helps those splits)

Soffe's are so comfortable . I can tumble without being un comfortable

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I love the color variety!!

Oh Emm Gee. I love **Soffes** SO much!

I **love** how **comfortable** they are, and how they look great. Also they are perfect for going out, sleeping, sports, anything! Everything is just amazing!

super amazing **shorts** are the **best** I've ever worn!!!!

I **love** Soffe's!! I don't like to wear any other **shorts** ! As a cheerleader, they go with everything we wear!

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I **love** Soffe shorts so much! I even wear them during the winter and I **live** in Ohio!

I am in the military and my **Soffe** shirts are very **comfortable** and breathable and I prefer them over any other shirt.

Soffes are the greatest pairs of **shorts** I've worn!!! Their comfort and georgous colors make them my favorite shorts to wear!!!

I love **soffe** shorts and I practically **live** in them! hey are soo comfy 1

Soffe's are VERY **comfortable** and easy to move in.

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i **love** *soffes* they are so comfortable i can where them with anything n they are

SOFFE0098

great for the beach!!!

soffe are the **best shorts** i think that have ever been invinted. I am a sport medicine trainer and during football season since i **live** in Texas your **shorts** are a blessing. Cause if we didnt have yall's **shorts** ...we would be extremly hot. So thank you

love the shorts they are a must have for basketball and cheer practice

i absolutely am in **love** with soffe's. there amazing and so **comfortable** at the same time!

i absolutly **LOVE soffes!** !! they are so comfortable . they are the only kind of **shorts** i will wear!! i wear them every time i can. cheer, tumbling, around the house, hanging with friends... EVERYWHERE!!!

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Soffes are the most comfortable **shorts** i own!

i **love** soffe **shorts** , they are comftorable and easy to pack in your suitcase for vacation!

i **love** all the different colors! **Soffe shorts** are perfect for dance practice , band practice , gym workouts, even for just laying around the house! They are **comfortable** , durable, and cute; keeping

SOFFE0099

them a staple in my closet **all** year long! Thanks!!

i **love** **soffes**! Every girl in my theatre group wears them. Soffes, tights, and character shoes! LOL

i **love** being **comfortable** while being stylish

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i **love** soffe shorts . They are all i wear to **dance** **practice** and there perfect for running and any summer day!

I LOVE THE SOFFE SHORTS BECAUSE THEY ARE PRETTY AND
COMFORTABLE AND THEY FIT MY NEEDS!!

Well, I am so thrilled that I'm gonna be a part of the soffe fan club because i **love** their products even though I don't own one myself but I'm still young, I could definitely be an extreme owner of soffe products

Your priduct is awesome and I love the how **comfortable** the apparel is!

I loooooove *soffes* they are *comfortable* for anything!!

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i **love** **soffe** produts they are cute and soo comfortable .

i **love** your products. but the only ones that i have are the **shorts** . but i wear you other products too, my friends have some of them. i think that they are reall cumfy and i wear them just about anywhere. i wearing them now. lol =]

SOFFE0100

I love Soffe! I especially love wearing them for track

practice s! But there also really great for wearing around. I'm wearing a pair right now! Once I accidentally bought a pair that weren't real Soffes and I could really tell the difference. Well thanks!

I am excited to shop online for your products, and I think the website is well put together.

They are perfect for active girls. They are **comfortable**, cute, and perfect for sports. They don't hold you back.

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Wow i dont know if 254 letters is enough *Soffes* are my alltime favorite shorts ever

there **awesome** 4 cheerleading and then for lounging around the house and gym at school and most comfortable thing ever to sleep in and what isnt there to say about *soffes*!

I love *soffes*! They are my *favorite* sports apparel!

Soffees are the most **comfortable** and versatile shorts

ever!!! I can wear them around the house, to **dance** and **tennis**, and when hanging with my friends. Whatever mood I'm in I can simply change my color :) I LOVE MY SOFFEEES!!

I love Soffe shorts, they're so **comfortable** !!

The waistband fits me perfectly **all** the time!

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I **LOVE** **SOFFE** **SHORTS** ! They are the **best shorts** that have come out for girls to where! I never wear any other kinds because I **love** **soffe** ones so much better!!

soffes are so comfy when running

there very **comfortable** and easy to move in

I **love** your shorts .They are so **comfortable** .I usually wear them when i go:skating, **softball** practice ,and sometimes swimming.I dont know what I would do if you never would have come out with these items.

I **love** their products! if I get shorts they are usually them!!! i will definatly request them to different people and keep on using them for my self!

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I **love** **Soffe** products!! Love, love, **LOVE** them!!

Soffe is the best kind of shorts for gymnastics and **cheerleading** , I wear these **all** the time, especially during **practice** s. I always check the **SOFFE** label to see if it is an authentic short. I love **SOFFE!**

I **love** soffe's so much! I basically always want to have them on whether im cheering slepping dancing any time! They are just so comofrtable and cute!! I

love supporting the **Soffe** name brand and I will NOT buy any other brand its not

worth it! I *love* them

I can only say two words about **soffe shorts** da bomb

I LOVE your *shorts* ! They are flexible and comfortable. I can move in them better than any other *shorts* brand. Thank You SO much for your products!

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Soffe shorts are amazing! When my friend bought me my first pair, I ditched all of my other *shorts* and went out and bought **Soffe!**

i use to coach and the girls got me stuck on soffe's and now i buy no other **shorts** but them!

I *love* sofees!! I own the entire rainbow! Can't thank you enough for such a versatile short! (cheer, tumbling, **dance** , gym, anything!!)

I *love* Soffes soo much there soo *comfy* ~!

I *love* the **shorts** , wear them everytime i exercise, and i *love* all the colors!!!

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I LOVE **SOFFEE SHORTS** !!!! THEY ARE THE **BEST** EVER! NO ONE CAN BEAT THIS BRAND! IT ROCKS!!! I LOVE USING THE **SHORTS** FOR SOCCER

SOFFE0103

i **love soffes** and i where them *all* the time! they are pretty much *all* i wear for sports!

i **love** your items!!!!!!! a lot i wear *soffes* to school evry day!!!!

Soffes are VERY comfortable , move easily when tumbling, are not binding, and the color selection is fabulous! I have many colors, almost all of the basic colors- plus a few more.

I think **soffe** clothing is **great** way to still look feminine while still being sporty

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OMG I **love** wearing Soffe products they are so *comfy* and I would **love** to get some free stuff to add to my collection I wear them to bed, school,work, any place I go..

No matter where I get them from I love them from hammy downs to bought one I don't care I will always love the **soffe shorts** brand!

I LOVE YOUR SOFFE SHORTS !! I HAVE LIKE 4 PAIRS BUT I WISH I HAD MORE!!!

I LOVE soffe. I am an **active** girl in **cheerleading** and use **soffees** alot. They are comfortable and fit perfectly!

Soffe Men's Running **Shorts** M020 can also be used as **great** boxer **shorts** for men!

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i **love** soffes **all** my friends do to!

i think these shorts are so comfy i really **love** them i dont wear any other brand but **soffe!** !

OMG!!! i like totally **love** your stuff.

I absolutely **love** your appareal. I wear it EVERYWHERE

i love love love soffe **shorts** !

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i adoe **soffes**. ..they are sooo cute...good job

Soffes rock. I wear them daily to cheer practice and I don't think I would want to cheer without them.

Soffe shorts are so *comfortable* . I have almost every color, and I wear them daily. They go with everything and you can move in them (and even sleep in them). They are the best, and I prefer them over any other brand!!!

Soffe brand is probably the only type of clothing that i can honestly say i wear everyday.

The soffes are so **comfortable** i could never use any other kind of **shorts** or shirts or any type of soffes for my **basketball**

SOFFE0105

practice and dance . i can be flexible and have feel
 comfortable wearing them! i dont know what i would do without
soffes! !!!

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I love love **love** Soffe shorts because they're lightweight, *comfortable* , and
 easy to tumble and stunt in at **cheerleading practice** s. All
 The Girls (my besties) wear them whether we're outside jumping on the trampoline, or
 inside singing into our hair brushes

i love **soffe** stuff me and my cousin really love wearing the clothes

I think they are supper cute!!

this is the **best** product ever for school or exersice

I love soffee shorts ! With the optional 35 colors you can wear them with
 absolutely anything and look **comfortable** and **cute all** at the same
 time! I'm ADDICTED!

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I absolutely **love** soffe shorts !!! They are like the **best** envention
 ever!!! I wear them like **all** the time, I like practically **live** in them!

I LOVE Soffes! ! They are **great** for working out, and hanging out!

I love soffes it is the only kind I'll wear

i dont get a lot of **shorts** plz sens me some i **love** soffes

I absolutely **LOVE** soffes! Ive been wearing them for almost 5 years now!!

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I love Soffe **Shorts** ! I have been a fan over 25 years!

i **love** the fit os soffe. ..i can wear them when i feel like dressing up or even when i dress down...i still look cute

your *shorts* are great! Truthfully the **ONLY shorts** i wear NO JOKE!!!

i **LOVE** Soffe shorts so much! I wear them almost every day!

Love The **Soffe** Brand Name !!!!!!!!!!!!!

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YOUR CLOTHES ARE AMAZING!!! I ASKED MY MOM FOR ALL SOFFE CLOTHES FOR CHRISTMAS!!!

Soffes make me feel and move great! They are so cute and comfortable .

i **love** these shorts the only shorts i buy! I don't wear jean shorts anymore because these shorts are amazing

i **love soffes** thier sooo *comfortable* and cute!!!

SOFFE0107

i love Soffe, everytime I am playing Volleyball or just came from Swimming Practice I slip Soffe's on and I just feel **COMFORTABLE** !!..IF I HAD THE POWER I WOULD TELL EVERYONE ABOUT SOFFE AND HOW **GREAT** THEY ARE, MANY TEENS SHOULD KNOW ABOUT **SOFFE!** !

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i love soffes i use them for gym *basketball* *softball* soccer and i wear them on the ebach and to the mall

your shorts are so cool when i join cheerleading i wil defently wear them!!

I LOVE THEM!!! one word can describe them AMAZING!!!

I think soffes are great. They are really *comfortable* .

its cute,sweet and perfect for sports ! i looove it ! fresh, happy colors, makes my day that much brighter ! <3 Y'all rock !!!!!

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i love soffe! ! i wear a pair of them every day under my uniform!! i have cheerleading ang dance 4 times a week and i wear them to there to. I LOVE SOFFE! !!

i love the Soffe shorts . I am a very girly but sporty girl, whenever I am playing sports I am always wearing soffe. And if I am at my house or out with my friends I am wearing them too. I am a big fan of **cheerleading** and lacrosse.

My goal is to win every color like the girls in my magazines! i would be soo happy!!

I adore **Soffe** clothing!!! I do not go anywhere without a pair of **soffe shorts**, I am known for wearing them! I would die without them!

I love how **comfy** the **shorts** are for the sports that I'm playing.

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I **love** the your clothing line they are **great** for cheer and **dance** thanks so much for the creative design

I love **soffe** stuff. They are so **comfortable** and fun. I where them to school,sports,bed and around my house. I LOVE THEM!!

Soffe is the **best** shorts in the world i would die without them

I heart **soffes** i wear them every time i go skating,dancing and just hanging out

I **love** **soffe** shorts ! I wear them *all* the time, they are the mosr *comfortable* shorts ever!

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I see a ton of people wearing them for gym looked comfy and bought a pair

I really love **soffe** shorts and tshirts. The first time I got a pair was when I was a cheerleader and ever since then, I've fell in love with them!!

Soffe is perfect for any day

Quality & and price are great

I love the **Shorts** ! They're so comfortable and dont ride up!

SOFFE0109

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Soffe's are the only *shorts* I wear to work out in (and sleep in), ever since I was in middle school...I LOVE THEM!!!

I love your **shorts** and I would love to be apart of your **great** organization

I LOVE SOFFE SHORTS AND **ALL** OTHER APPAREL!!!! Your store is awesome

and i love that you guys came out with a great line of **soffe** shorts . i am in

desperate need of some cause **all** my friends have them like **all** the colors and i only have like 14 pairs.

I have never had soffe shoes. do they make them?

i love Soffe and I wear their **shorts** to go to the pool and to bed.

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you guys have *great* cheer clothes i love them so much!!!!!!!!!!!!!!

i am in *love* with **soffes** i where them with everything!

Heyy All, Soffes rock out loud! I wear them every day either to sleep, when I am working out, or mostly EVERY day in the summer! I **love** Soffe's! :]

I love Soffes! They are the greatest and they are comfortable . I also love **all** the different colors. I would wear them everywhere if I could! I am so glad I am part of this club!

i love soffe *shorts* , and they are the most *comfortable shorts* in the world! I put them

SOFFE0110

on everyday after school!

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i think there *comfortable* , cute, and basically awesome !!! Just perfect cause i'm always **active** !

I love soffes so much. they are so *comfortable* to **cheer** in and work in.

Soffe **shorts** are the most **comfortable** and they are so good for decorating!!

i want to buy **shorts** that say cheer on the back

Soffes come in the coolest colors!

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Soffes are the best! theyre *comfy* and match anything! LOVEE

i love *Soffe* **shorts** so much! They are so comfortable and I prefer them to other brands.

i just love *soffe* anything there shoes there purses and of course there **shorts** ...i have one of there purses with hearts all over it...very cute

I frigging LOVE *Soffes* !!

i LOVE SOFFES, theres not one negative things about them!

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i am in jrotc and we work out alot and i love to wear soffee when i work out. they are just so so so so **comfortable**.

I totally **love** Soffe sports apparel because they are so **cute** and **comfy**, I wear them non-stop for sports, everyday life, and they ARE my wardrobe during the summer, it's ridiculous. They are totally the story of my life.

I Love soffe **shorts** ... I wear them to school, I lounge around the house in them and I wear them to bed because they are so soft!! I **love soffe!** ! I can come home and pull my jeans off and but my **soffe's** on and I feel alot better!! I Love my soffes! !!

they are like soooo cute

I love soffe's and I'm lookin forward to expand my collection with you!

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your soffe brand is really nice!!!

I **LOVE** my soffes! !! They're **comfy**, soft, and perfect for any kind of sport:)

I love **soffe clothes** and would like to have more than two!

I **love** doing yoga, but it is hard to find **comfortable clothes** for it, and i

SOFFE0114

have heard that Soffes are so comfortable !!!!

Soffe's are the *best* shorts ever. They are sooo comfortable and they come in so many colors. I wear them under my school uniform, to *volleyball* , *basketball* and soccer *practice* and then I **love** to sleep in them too.

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I just made my school *cheer* squad for the first time. I am so excited because I wore my lucky *soffee shorts* . When I landed my first backhandspring with no spot, I was wearing my soffees.

I **LOVE** YOUR SOFFE SWEATPANTS AND SHORTS THEY ARE SOOO COMFORTABLE !!

OMG I **love** these *shorts* to death even though I don't have that many of them. I wish I could wear them 24/7 . THEY ROCK!!!!!!!!!!!!!!

I thankyou for making my life easier to move around in. I **love** *soffe shorts* !!!

I wear Soffe shorts for *cheerleading* , softball , and track. Their the best!!!!

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I **love** Soffes! I basically wear them everywhere! To practice , around the house, nad to basketball games or shopping!

I **love** soffes even though I only have 2 (black, grey) I wish I had more

SOFFE0115

your clothing is soo **comfortable** !!! i love it

I just absolutly love *soffe shorts* and pant,and skirts!!

i **love soffes!** ! the yare so comfortable ... i wear them to school, to bed, to **dance** class, and basically everywhere... I **LOVE THEM!!!**

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Soffes are the most amazin **shorts** . Their **comfy** , cozy, you can wear them for sports, **dance** competitions, or just to hang out in.

My volleyball team wears them all the time, and we also wear them for all the other sports! They are so comfortable and stylish! I love all Soffe clothing! They are **awesome!**

Im in **love** with **soffe** shorts , they are *comfy* , cute, and you can wear them anywhere at anytime, if your a cheerleader than they are the **MUST HAVE** item!

I am in a water ski show, and you are asked to wear shorts . **Soffe's** are perfect for skiing in!!!

Oh My Goodness...Im Proudly Going To Say That **Soffe** Is My Definatly My Number One SportsWear...I Wear Then Everywhere And For Everything...

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I **love** the fun colors, and I usually match them to outfits because they are so easy to match. I like the fun colors, but black and navy can match with more outfits.

My girls like them the most.

I really like these shorts , i wear um to gym, when i work our, and **practice** s

i love sofees i wear them **24/7** awake or asleep

I Really like these *shorts* . They are great for working out especially in **gym** class. I really wish I owned more though to match every thing I own.

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i **love** soffes! They are so **comfy** when playing tennis or hanging out!

i **love** your shorts i wear them everywhere possible especially to cheerleading or to just hang around i sleep in them and wear them under stuff too if i could marry them i think i would :)

i **Love** U Guys! Your The Best, **Soffe** Is The Only Type Of Products I wear

i **love soffes** there the best shorts around!! i own about 68 pairs!!!!

These shorts work great for **tennis practice** !

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they are the most cofferble **shorts** ever i always wear them to **cheerleading** practice

i love sofft shorts they are super **comfortable**

i **love** them. they're the most **comfortable shorts** ever for my

dance and taekwondo.

I absolutely **love** soffee shorts . They are the only kind of shorts that I wear to school and in the summer. They are so comfortable and match everything. I have every color to match everything! They are the best! I even buy them for my friends too.

Extremely **Comfortable** , I can wear them on the ice overtop of my tights for figure skating practise. They allow me to move, and unlike pants, they don't get caught up on my boot and my coach can still see my knees (a must for skating).

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Soffe are the greatest thing never be without your **soffe!** !!!!!!!!!!!!! :-p

I **love** ur shorts cause they feel good and u can run in then easy

I look forward to purchasing more of your products

I love soffe its like the only thing i ever wear!!

Soffe shorts are so perfect for working out and cheering :)

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I love soffe shorts !!! I wear them to **cheerleading all** the time!

omg where to start!!!!!!!! **soffe shorts** are so comfortable all of my friends have

some... if your like me petite, **soffes shorts** give you a figure ...i love them
keep up the good work

They are My ADDICTION!! I wear them almost every single day!

SOFFE0118

Comfortable , **cute** apparal for **all** ages!!!

They are literally the best **shorts** i have ever worn.

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I love soffe's!! They are so *comfy* !!

i really like wearing Soffes, they are fun and **comfortable** at the same time!

I love **Soffe** *shorts* !As a highschool cheerleader I wear them proudly every day.The colors are great and match everything! Our squad loves making them original too like having cheer or our school logo screen printed on them and having our names embroidered

i love wearing the *soffe* clothing (especially the **shorts**) because they are so comfortabe and fit just how i want them to! i dont know what i would do if they did not make them; they go with everything and i wear them anywhere, everywhere, anytime!

I **love** ur product my fav are the **shorts** you can wear the black ones with ne thing

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I love **Soffe** shorts I wear them for everything! I love them for **cheerleading** practice , P.E, at school and i even use them to sleep in.

They match everything and their supper comfortably! If i could i would were them **all** the time:]]

I love **soffes** i don't own that much stuff but the things i do own i can't wear them

SOFFE0119

enough.

Soffe-Sports apparel for all ages

Soffe shorts are really comfortable . You can wear them anywhere, with anything, anytime!

Love it, gotta have it, can't *live* without it!

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I LOVE soffees! I wear them EVERYWHERE! I can't leave on vacation without all of them and everyone knows me for all the soffees i own!

I Absolutely love Soffe's they are my ultimate **favorite** ; if i could i would own every color of everything..Thats my goal!! Thanks for having them available!!

OMG!!! SOFFES are the *best* shorts ever they have so many colors to chose from some times its takes awhile to pick the color you like best!!

i love them their the best thing since sliced bread!!!!!!!!!!

i love your shorts there so comfotable

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I LOVE SOFFE. .. MUST I CONTINUE?

i **love** the shrots soo much!! they are really comfortabel and **cute** on me!

Your line is absolutely amazing!

I absolutely love soffe's but i can't find them anymore, they are always sold out! I want

SOFFE0120

some more, and I wish you could help me out with that! Thanks

I love **soffe** product they are so **comfy** for **cheer** and **dance** !
THANK YOU FOR MAKING A GOOD PRODUCT

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they are so **comfortable** and fit amazingly

they are the *best* shorts

I love the way **Soffes** are so **comfortable** , flexible for any sport, and absolutely adorable to wear! I especially love the **soffes** with the personalized letters on the butt!

thank you so much if you hadnt been around then I dont know what I would have done through **all** those **practice** s!!.....I **love** sofee shorts !

wheather its cheerleading or **softball** or just hanging with my friends **soffe**

shorts are the **best** to wear. I even sleep in them. You dont have to be a

cheerleader to wear them I play alot of **softball** and they are the **best**

comfort to wear. I **love** Soffe's

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I LOVE the **shorts** ! They are so **comfortable** . They are wonderful.

I **love** Soffe Shorts ! they really help when I'm in **Volleyball** practice ,

everytime my coach makes us warm-up am always ready because of my *soffe* shorts . They keep me up and ready to go, I know they are just shorts but they are special to me!

i would like to start buying them they look really cool.

I just recently started loving **Soffe shorts** , and I love them! So comfortable !

Soffe's are my favorite **shorts** every! They're the only athletic **shorts** I wear, and I love them. They're so **comfy** and easy to move around and play sports in!

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Soffes are the most amazing shorts ever... I can tell that they are soffes because they are breathable and very comfortable no matter how tight or loose they are. I

absolutely **love** them! What would I do without them?!

Cheerleading wouldn't be the same!

I am just so excited that there is a fan club for this. I love the shorts , and I am a cheerleader. **Soffe** makes **practice comfortable** as well as stylish! I've never worn any other shorts , even when I was in gymnastic

practice s over me leotards!

I **love Soffe shorts** . I can tell a difference between the real thing or others. **Soffes** are the best and the most **comfortable** !

i **LOVE**soffes! ! I use them for everything, especially stuff with my church

I love sofees they should be called so **comfy**

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i **love**soffe shorts adn pants they are so comfey,adn they are easy to move around in and every one should own at least 5!

I **love** how **Comfy** yet stylish my **soffes** are!

i **love** how **soffe** appearal fits me.. i mean i'm not sure bout the tops but that's

just because i haven't gotten over their **shorts** yet!! They are **cute** and have awesome colors

Thank You for letting me join. I am a modle if you would like my resume please e-mail me! i **love**soffe! !!!!!

They are so **comfortable** and you dont sweat in them.

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i **love**soffe **shorts** and shirts so much liwear at least one soffe product a week they match every thing and they are so **comfortable** and i wear them practicly every wear!!!!

i **love** **Soffes** and that is the only **cheerleading** type clothing I wear.

i absolutly love soffe **shorts** and **all** of their clothing!!

i **love** Soffes and refuse to buy knock offs

I love these *shorts* and would die for more pairs since I lost the only pair I had

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When I was in 5th grade i was so overweight i was at a high risk of getting lots of sicknesses. I decided that I would start working out and I asked my mom to buy me some **shorts** . She went and bought me my first pair of **soffes** and I lost 30 pounds so far!

I absolutly love **soffes!** I wear them all year long, even in the winter. All the products are **great** and fit the best! I practically live in soffes.

i **love** them! i were them to dance and *gymnastics* and in gym! i were them **all** the time even in the winter. there the **best shorts** ever!!!!

I really am interested in getting new colors of **soffe** shorts , like fushia. stores around me have only 8 different colors! Please send out FREE SAMPLES! also, i liked some of ur tops & undies.i think u should send out coupons. they influence my purchases!

I love **soffe shorts** , they are a girl's **Best** Friend

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i **love** the **soffe** fan club and I will tell **all** my friends about it.

i love soffe when i play soft ball ,gymnasticts or even when i cheer!!!!!!! thank you so much for making them!i dont no what i would do with out them

I love Soffes, they are comfortable and fit perfect! They are the ONLY practice short I wear

i la-la- **love** your products. i play softball in them, **dance** in them, work out in them, if there is something i can do in them, i do it. =]

i absolutely looove soffee's!!! They are soo amazingly **comfortable** !!

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I absolutely love the mesh type material **shorts** that your company makes. I

wear them **ALL** summer, because they are the most

comfortable shorts ever made!

I **LOVE** SOFFES. They are the **best shorts** .

Soffe shorts are cute, comfortable , and affordable ... I **love** them!!!

i **love** soffes so much! they rock and are so comfertable to do anything in!!!

soffes are the best i wear them for everythin!

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I wish i could get some more **soffes**.

all the soffe products are so *comfortable* , it's like i live in them!

Whenever and wherever you can sport these totally cute, flirty, and comfy

shorts . i **love** them, they fit me perfectly. whenever at a sleepover you can guarantee at least half of us will have on a pair of **Soffes**.

I Love to wear **Soffe** shorts , would love to have a jogging suit for winter sports

I love soffes there are easy and *comfortable* to exercise in or just to hang out!

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Hey, i am on a 7th grade *cheerleading* team i **cheer** for football and always

wear your **shorts** ..hope to get more soon!

i really like this brand of clothes its the best!!!

I think **Soffe** *shorts* rock. They're **comfortable** , stylish, and casual. you can wear them almost anywhere. :)

They're **comfortable** when I'm practicing on the floor routines and when I cheer. I <3 them!!

I love my soffes! ...They are **great** for lounging, swimming, playing **tennis** , tumbling, even studying for exams! I'd be lost without them.

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I **love Soffes!** They're some of the only **shorts** I wear because I love them so much! I wear them for dance , around the house, at my cabin, over my swim suit, to

the store, to the beach, and pretty much **all** summer. I don't know what I did before I had them!

OMG! *Soffes* are the best *shorts* ever

soffe's are totally my *favorite* they are the most comfortable *shorts* i own!!!! i think they are absolutely beautiful **all** my friends really **love** them!

they are **great** to anything in

Soffe is the **best** brand for **active** wear

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I **LOVE SOFFE** BECAUSE IT MAKES ME FEEL **COMFORTABLE**
AND UNIQUE

i absolutely **LOVE** *soffes* and i wear them **all** the time like to dance and to just plain wear them but still dont have enough even though i have a lot of them because i wear them so much

i luv it!!!

- [member login](#)
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SOFFE

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