ESTTA Tracking number: **ESTTA253026**

Filing date: **12/04/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91181755
Party	Plaintiff Franciscan Vineyards
Correspondence Address	Stephen L. Baker Baker & Rannells, PA 575 Route 28, Suite 102 Raritan, NJ 08869 UNITED STATES officeactions@br-tmlaw.com,k.hnasko@br-tmlaw.com
Submission	Motion for Summary Judgment
Filer's Name	Stephen L. Baker
Filer's e-mail	officeactions@br-tmlaw.com,l.kurth@br-tmlaw.com,k.hnasko@br-tmlaw.com
Signature	/Stephen L. Baker/
Date	12/04/2008
Attachments	Motion for Summary Judgment.pdf (23 pages)(578056 bytes) Peterson Declaration w Exhibits.pdf (167 pages)(16549818 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FRANCISCAN VINEYARDS, INC.,	Opposition No. 91181755
Opposer,	Mark: BLACK RAVEN BREWING COMPANY
v.	Serial No. 77223446
BEAUXKAT ENTERPRISES, LLC	Filed: January 8, 2008
Applicant.	

OPPOSER'S MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT THEREOF

Opposer, by its attorneys, moves pursuant to Federal Rule of Civil Procedure 56, for Summary Judgment, denying registration of Applicant's application Ser. No. 77/223,446 for the mark BLACK RAVEN BREWING COMPANY for beer on the basis of priority and likelihood of confusion. Opposer requests suspension of this matter pending disposition of this Motion.

I. INTRODUCTION AND BACKGROUND

Opposer, Franciscan Vineyards, Inc. ("Opposer") owns the marks and names RAVENS, RAVENSWOOD and variations, as well as various logos of a single black raven and three black ravens on which it uses on and in association with wine and related goods and services. This is a case involving confusingly similar marks used on and in association with highly related products, namely, "wine" on the one hand and "beer" on the other hand.

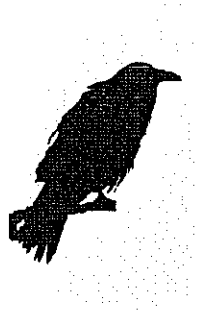
A. Opposer:

FVI is located in Sonoma County, California at 1178 Galleron Road, St. Helena, California, 94574. FVI is a wholly owned subsidiary of Constellation Brands, Inc. of 116 Buffalo St., Canandaigua, New York (See Declaration of Joel Peterson (hereinafter "Peterson Decl.")).[1]

Opposer's Marks: Opposer is the owner of the Marks RAVENSWOOD, RAVENS, and variations thereof as a trademark, trade name, and as a service mark, as well as various logos of a raven and/or ravens, as applied to wines, sauces, clothes and related and complementary goods and services.

Opposer's owns the following marks of the graphic logos of a raven and/or ravens that it uses on its website[2] and in its advertising[3]:

[1] See Declaration of Joel Peterson. (hereinafter "Decl. Peterson") ¶ 1.
[2] See Decl. Peterson. Exh. 3 containing prints of web pages using singular raven marks.
[3] See Decl. Peterson Exh. 4 for representative advertisement using singular raven mark.



Opposer is also the owner of, and is relying upon, the following registrations in support of the opposition proceeding:

Trademark	Registration No.	Registration Date	Class	Goods
RAVENSWOOD	2118152*	12/2/97	25	Clothing, namely, aprons, bandanas, caps, gym shorts, hats, jeans jackets, polo shirts, tank tops, T-shirts, and sweatshirts
Mark Consists of the design of 3 Black Ravens In a Circle	2118153*	1/20/98	33	Clothing, namely, aprons, bandanas, caps, gym shorts, hats, jeans jackets, polo shirts, tank tops, T-shirts, and sweatshirts
Mark Consists of the design of 3 Black Ravens In a Circle	2130653*	1/20/98	33	Wine
RAVENSWOOD	2132719*	1/27/98	33	Wine
RAVENS	2888963*	9/28/04	33	Wine
RAVENS		8/29/06	25,33	Aprons, Shirts, T-shirts,

	3134833			Caps,Jackets, Wines
RAGIN' RAVEN	3153731	10/10/06	30	Barbecue sauce; Picante sauce; Ready-made sauces; Sauces; Sauces for barbecued meat
RAGIN' RAVEN	3336587	11/13/ 07	33	Wine
RAVENS WOOD	3457923	07/01/08	30	Barbecue sauce; Picante sauce; Ready-made sauces; Sauces; Sauces for barbecued meat

*denotes incontestable status

Said registrations are in full force and effect on the Principal Register and four of them have become incontestable.[4] Opposer's marks (i.e., the marks disclosed in the above registrations as well as Opposer's common law rights in the above Marks and variations thereof) are referred to hereinafter collectively as the "RAVENS Marks".

Opposer's Goods And Services:

FVI sells a variety of wines under the RAVENS Marks, including Zinfandel, Merlot, Chardonnay, Cabernet Franc, Cabernet Sauvignon, Petite Sirah, Muscat, Carignane, and Gewurztraminer (the "RAVENS wines"). The RAVENS wines are sold throughout the United States and throughout the world, through all legal channels of trade, including wine and liquor stores, grocery stores, restaurants, bars, and taverns. The Ravenswood winery has been known as Ravenswood Winery since 1976. Ravenswood has been selling wines under its Marks since 1978 (the first crush being

[4] Copies of said registrations are annexed to the accompanying declaration of Linda Kurth as Exhibit "1" thereto (hereinafter, "Decl. Kurth.").

in 1976) and continuously to the present date.[5] (See Declaration of Joel Peterson (hereinafter "Peterson Decl.")).

Beginning in 1981, FVI has also sold a large variety of gift items under the RAVENS Marks, including without limitation, various articles of clothing apparel and accessories, glassware, carafes, corkscrews, coasters, pepper grinders, crumb scrapers, BBQ sauce, olive oil, picnic bags, watches, bumper stickers, Christmas tree ornaments, totes, aprons, hand towels, and pendants.[6] Opposer also sells food products at its Visitor Center, including without limitation, nuts, olive oil, barbeque sauces, and tomato sauces.[7]

Opposer has offered wine tastings at the winery since at least as early as 1991 and continuously to the present date. Opposer has offered tours of the winery for many years. Visitors come from throughout the United States and throughout the world. Ravenswood Winery is located in the well-known Sonoma County wine region in California. Opposer's wine tours and wine tastings are advertised and promoted through tourist/convention centers and chambers of commerce, advertisements in trade publications, brochures, and notices in northern California hostelries.[8]

Opposer maintains a picnic area on the winery grounds which is open to the public and available to visitors. Additionally, Opposer has, since 1992 offered weekend barbecues at the winery. Typically, each BBQ is attended by somewhere between 50-100 people, depending on the weekend.[9]

---

[5] Decl. Peterson¶ 5.
[6] Decl. Peterson¶ 8.
[7] Decl. Peterson¶ 8.
[8] Decl. Peterson ¶ 9.
[9] Decl. Peterson ¶ 10.

Opposer has always held hospitality events at the winery, such as dinners, distributor tastings and meals, wine writer events and club or group events. These various events are either catered or tied into the Ravens BBQ theme using the Ravenswood Winery on-site chef. Since 1995, there have been an average of 40-50 such events per year ranging in size from 10-300 people.[10]

Opposer is a longtime donor and supporter of community and charitable events and programs, contributing financial support and gifts of wine. Attached to the accompanying Declaration of Joel Peterson as Exhibit 2 are certain representative business data base records detailing some of the thousands of donations or wine and wine pouring.[11]

Opposer's goods and services described in the above paragraphs are sometimes hereinafter referred to collectively as "Raven's Goods and Services".

B. Applicant

Applicant, Beauxkat Enterprises, LLC ("Applicant"), filed an intent to use application to register the mark BLACK RAVEN BREWING COMPANY for beer.[12] Applicant intends to open a brewpub for the sale of, among other things, the goods under Applicant's Mark and has a corporate address of 14687 NE 95th Street, Redmond Washington, 98052.[13]

---

[10] Decl. Peterson ¶ 11.
[11] Decl. Peterson ¶ 12.
[12] Decl.Kurth Exh. "2."
[13] Decl.Kurth Exh. "4."

C. Procedural History and Discovery

On January 8, 2008, Opposer filed a Notice of Opposition requesting that the Trademark Trial and Appeal Board deny registration of Applicant's Application Serial No. 77/223,446 for the mark BLACK RAVEN BREWING COMPANY for beer on the grounds of priority and likelihood of confusion.[14] On February 15, 2008, Applicant filed its Answer to the Notice. On April 29, 2008, Opposer served its first set of document requests, interrogatories and requests for admission to Applicant. On June 4, 2008, Applicant filed its responses.[15] On July 23, 2008, Opposer served its second set of document requests, interrogatories and requests for admssion to Applicant. On August 22, 2008, Applicant served Opposer with interrogatories and document requests. That same day, Applicant filed its responses to Opposer's second set of discovery.[16]

Discovery in the present case reveals that Applicant intends to sell and to serve beer under its Mark at its own brewpub in addition to related goods similar to those of Opposer. In response to Opposer's Interrogatory No. 1 asking Applicant to describe, by common commercial name, each product that is intended to be sold or offered for sale in the United States under Applicant's Mark, Applicant listed the following[17]:

Core beer products:	Black Raven IPA
	Black Raven Morrighan's Stout
	Black Raven Pale Ale
	Black Raven Second Sight Scotch

Seasonal products to be determined
General merchandise/promotional items to be determined
Glassware
T-Shirts

---

[14] Kurth Decl. Exhibit "3."
[15] Kurth Decl, Applicant's Responses to Interrogatories and Supplements, Exhibit "4."
[16] Kurth Decl, Applicant's Responses to Second Interrogatories and Requests for Admission, Exhibit "5."
[17] Kurth Decl, Exhibit "4."

Coasters

In response to Interrogatory No. 2 asking Applicant to identify all of Applicant's intended distributors, suppliers, sellers, and licensees of each product identified in response to Interrogatory No. 1, Applicant responded,

> Black Raven beers to be sold on premises retail (brewpub).
> Black Raven beers sold wholesale through self distribution.[18]

Discovery also reveals that Applicant intends to sell wine at said brewpub. In response to Opposer's Requests for Admission No. 19, Applicant admitted that it intends to sell wine at the brewpub identified by Applicant in its response to Opposer's Interrogatory #2.[19] In response to Request for Admission No. 16, Applicant admitted that it plans to use its Mark on its brewpub.[20] Applicant further admitted that it was aware of one wine that incorporated the term RAVEN in its name and logo, and goods sold under Opposer's RAVEN Marks were available at retail stores in general and at retail stores in the Redmond Washington area, in the vicinity where Applicant intends to open its brewpub, at the time that Applicant filed its application.[21]

In response to Opposer's Request for Production of Documents No. 4, asking Applicant to produce a specimen of each logo, label, packaging or other printed material bearing Applicant's Mark which Applicant planned to use in the United States in related to its goods, Applicant produced the following copy of a graphic design of a raven bearing Applicant's Mark:[22]

---

[18] Kurth Decl. Exhibit "4."
[19] Kurth Decl. Exhibit "5," Applicant's Response to Request for Admission #19.
[20] Kurth Decl. Exhibit "5," Applicant's Response to Request for Admission #16.
[21] Kurth Decl. Exhibit "4", Supplemental Responses # 2 and 6 to Request for Admission.
[22] Kurth Decl. Exhibit "6."

II. ARGUMENT

The "determinative" issue on a motion for summary judgment is whether the moving party has demonstrated the lack of any genuine issues of fact, with all ambiguities and inferences resolved against the movant. See, *Adickes v. S.H. Kress & Co.*, 398 U.S. 144, 157 (1970). Here, there is no genuine issue of fact that Opposer has priority and the Marks are confusingly similar as applied to the related goods of the parties.

A. Opposer Has Priority

Priority is not an issue in this proceeding. Opposer has proved ownership of a incontestable registration for RAVENSWOOD for wine, an incontestable registration for RAVENS for wine and an incontestable registration for the design mark of three ravens in a circle for wine, making priority a moot point. See Oxford Pendaflex Corp. v. Anixter Bros. Inc., 201 USPQ 851, 853 (TTAB 1978); and Black & Decker Mfg. Co., v. Bright Star Industries, 220 USPQ 891 (TTAB 1983). Further, Opposer has demonstrated actual priority, having sold wine under the RAVENS and RAVENSWOOD marks as well since 1978. Opposer has also used its ravens design marks and it singular raven logos

well before Applicant's filing date. The earliest date of use that Applicant could allege is September 2007 (the date of first use alleged in its application).

Opposer has demonstrated long prior and continuous use of the RAVENS Marks on wine since at least as early as 1978; and on a variety of merchandise sold at the winery visitor center since at least as early as 1981.[23]

B. Summary Judgment Is Appropriate

As stated in Section 528.01 of the TBMP, "the summary judgment procedure is regarded as 'a salutary method of disposition,' and the Board does not hesitate to dispose of cases on summary judgment when appropriate" [citing cases]. The purpose of a summary judgment motion is "judicial economy, that is, to avoid the unnecessary trial where there is no genuine issue of material fact and more evidence than is already available in connection with the summary judgment motion could not reasonably be expected to change the result in the case". Id.

The present case is particularly suited to summary judgment procedure as analysis of the *duPont* factors demonstrates that confusion is likely, the governing facts described herein are not in dispute; summary judgment has been granted by the Board and the Courts in instances similar to the present proceeding; and the discovery period in this case is closed. Summary judgment is timely, this motion having been filed prior to the opening of Opposer's testimony period.

C. Analysis Of The DuPont Factors Demonstrates That Confusion Is Likely To Result From The Simultaneous Use By The Parties Of Their Respective Marks

[23] Decl. Peterson ¶¶ 5 and 8.

In In re E.I. duPont de Nemours & Co., 177 USPQ 563, 567 (CCPA 1973), the CCPA established a decisional process for determining likelihood of confusion in trademark cases. Thirteen (13) factors were propounded which are to be considered when there is sufficient evidence of record and where the same are relevant. Any one or more of the factors may control a particular case. See In re Dixie Restaurants Inc., 41 USPQ2d 1531, 1533 (CAFC 1997).

In this case the primary, controlling factors of record are (1) that the marks in issue are similar (i.e., Opposer's RAVENS, RAVENSWOOD, RAGIN' RAVEN, design marks of three ravens in a circle, and Opposer's singular black raven logo and Applicant's BLACK RAVEN BREWING COMPANY); (2) the parties' respective goods are highly related (i.e., the goods may be generally described as wine and beer); and (3) for purposes of this proceeding, the parties' respective goods are considered sold to and through many of the same channels of trade to the same ultimate consumers.

These primary factors, as well as the remaining factors of record overwhelmingly favor Opposer to such a degree that there must be a finding of likelihood of confusion.

1. The Similarity Or Dissimilarity Of The Marks In Their Entireties As To Appearance, Sound, Connotation And Commercial Impression.

The parties' respective marks are confusingly similar in look, sound, meaning, and commercial impression – Opposer's RAVENS, RAVENSWOOD, and its raven design marks and logos, and BLACK RAVEN BREWING COMPANY. The dominant portion of each of the parties' respective marks is the word RAVEN. This dominant portion is identical in sight, sound, meaning and commercial impression. The

differences between the marks are the addition of BREWING COMPANY to Applicant's Mark. BREWING COMPANY is a generic term, disclaimed by Applicant for registration purposes. The term BLACK in Applicant's Mark does not result in a distinguishing difference between Applicant's Mark and the RAVENS Marks as all raven birds are black in color.[24]

Applicant provided documents showing that it intends to use its Mark on a label with the drawing of a raven.[25] When compared with Opposer's design mark of three ravens in a circle in Registration No. 2130653 as well as Opposer's single raven logos, the similarity in commercial impressions is further emphasized. It is fundamental trademark law that a pictorial representation is the legal equivalent of words which describe that pictorial representation. See In re Duofold, 184 USPQ 638 (TTAB 1974) and In *re* Eight Ball, Inc., 217 USPQ 1183 (TTAB 1983). Purchasers often do not have an opportunity for side-by-side comparison of marks but must rely on their memories of past experiences in which case a pictorial representation might spark a recollection of the word or vice versa. See Spaulding Bakeries, Inc. v. Interstate Brands Corp., 209 USPQ 355 (TTAB 1980). Here, Opposer owns and uses pictorial representations of both singular and multiple ravens, and Applicant intends to use its mark in conjunction with its drawing of a raven. The result is an even stronger likelihood of confusion between Opposer's many marks and Applicant's mark.

Applicant has also provided documents admitting that it intends to use its mark not only on beer but on seasonal products, general merchandise, glassware, t-shirts

[24] Kurth Decl. Exhibit "8."
[25] Kurth Decl. Exhibit "6."

and coasters.[26] Among Opposer's registrations are RAVENSWOOD and RAVEN for clothes including t-shirts. Applicant's intended use of its Mark on clothing and other merchandise will cause even further confusion.

Because the dominant portion of Applicant's Mark, namely RAVEN, is identical to Opposer's Mark, this primary factor overwhelmingly favors Opposer.

2. The Similarity Or Dissimilarity And Nature Of The Goods Or Services As Described In An Application Or Registration Or In Connection With Which A Prior Mark Is In Use

The following proposition is well established: When "the marks [of the parties] are the same or almost so, it is only necessary that there be a viable relationship between the goods or services in order to support a holding of likelihood of confusion." In re Concordia International Forwarding Corp., 222 USPQ 355, 356 (TTAB 1983). It is not even necessary that the goods or services are competitive. In re Peebles Inc., 23 USPQ2d 1795 (TTAB 1992). See also, Warnaco Inc. v. Adventure Knits Inc., 210 USPQ 307 (TTAB 1981). There is no genuine issue of material fact with regard to the similarity of the goods of the parties here.

The Board must assess this factor [i.e., the similarity of the goods/services] by comparing Applicant's goods as recited in the application in issue (beer) with Opposer's goods as (1) recited in Opposer's registrations of record and (2) as used by Opposer (the primary product being wine). See Warnaco, supra, *at* 210 USPQ 314-315. See also; Oxford Pendaflex Corp. v. Anixter Bros. Inc., 201 USPQ 851, 855 (TTAB 1978); and Octocom Systems Inc. v. Houston Computers Services Inc., 16 USPQ2d 1783, 1787-1788 (CAFC 1990).

[26] Kurth Decl. Exhibit "4."

It is also the established rule that where goods are broadly described in an application/registration, without any restriction as to classes of purchasers or trade channels, it creates the following legal presumptions: (1) that the description encompasses all goods or types of goods embraced by the broad terminology; (2) that the goods move through all of the channels of trade suitable for goods of that type; and (3) that they reach all potential users or customers for such goods. See Warnaco, *supra*, *at* 210 USPQ 314; and Guardian Products Co., Inc. v. Scott Paper Co., 200 USPQ 738, 741 (TTAB 1978).

Applicant describes its goods as "beer" in its application, without any restriction as to classes of purchasers or trade channels. As such, the legal presumptions apply that Applicant's goods will move through the same trade channels as those of other beer makers, namely, retail liquor stores and restaurants. Also, the presumption applies that Applicant's beer will reach all potential customers of beer, which include customers that purchase beer in retail liquor stores and restaurants. These presumptions demonstrate that Opposer's goods, namely wines, will overlap with those of Applicant especially in the context of Applicant's intended use, namely a pub selling both beer and wine, not to mention because both Applicant and Opposer's goods are available to the relevant, consuming public through retail liquor stores and restaurants.

As demonstrated below, wine and beer are highly related. In fact, it is common knowledge, and the Board may take judicial notice of the fact that wine and beer are generally offered for sale to the same ultimate consumers in the same type establishments and are served together at gatherings and parties. In fact, here, Applicant intends to offer both wine and beer for sale at its establishment.

Annexed to the Kurth declaration as Exhibit 8 are copies of U.S. trademark applications and registrations (whose status is listed as "live") downloaded from the U.S.P.T.O.'s TESS database and a listing of the search results for applications and registrations whose identification of goods includes both beer and wine.[27] The exhibit demonstrates that numerous entities own singular applications and/or registrations for wine and for beer. In fact, there are 182 such applications and 184 such registrations that recite both wine and beer in the recitation of goods. As stated in In re Albert Trostel & Sons Co., 29 USPQ2d 1783 (TTAB 1993), (a case where five (5) third-party registrations were made of record to evidence the relatedness of the differing goods involved therein): "although third-party registrations are not evidence that the marks shown therein are in commercial use, or that the public is familiar with them, nevertheless third-party registrations which individually cover a number of different items and which are based on use in commerce may have some probative value to the extent that they serve to suggest that the listed goods and/or services are of a type which may emanate from a single source". Id., at 1785-86.

Opposer has demonstrated that the goods in issue in this proceeding are related and complementary. This primary factor overwhelmingly favors Opposer.

3. The Similarity Or Dissimilarity Of Established Likely-To-Continue Trade Channels

There is ample evidence that wine and beer are all sold through the same channels of trade, in the same establishments, and to the same ultimate consumer. Annexed as Exhibit "8" to the accompanying Declaration of Joel Peterson,Senior Vice President of CBI, the parent company to Opposer, is a print-out of the front cover and

[27] Decl.Kurth ¶ 11, and exhibit 8 thereto.

pages 14-27 from the *Adams Business Media Fact Book 2005, Beverage Alcohol State Facts and Regulations* reference book. CBI uses and relies upon the information contained in the *Adams* reference books as references for state regulations regarding the sale and distribution of alcoholic beverages, including wine, beer, spirits, and related products by CBI and its subsidiaries, including the Opposer.[28]

According to the *Adams* reference books, and as verified by Mr. Peterson, currently wine and beer may both be sold in grocery stores and/or supermarkets in thirty-five states plus the District of Columbia; in drug stores in thirty-five states; and in liquor stores in forty-four states. The foregoing demonstrates beer and wine may be and are sold together in the same establishments to the same ultimate consumers.

The Board should be able to take judicial notice that wine and beer are in fact served to consumers in restaurants and that often they are served to the same table, certain patrons choosing wine and certain patrons chossing beer.

In that regard, annexed to the Kurth declaration as Exhibit 10 are a representative sampling of restaurant menus downloaded from the internet wherein beer on tap and wine by the bottle and/or by the glass are offered. All of the exhibit menus include a listing of Opposer's RAVENS wines, including menus from various breweries and brewpub restaurants.[29]

As to the relationship between the goods involved herein, we note that this Office has held confusion to be likely where the same marks were being used on beer and wine. See Fruit Industries, Ltd. v. Ph. Schneider Brewing Co., 146 F.2d 310, 46 USPQ 487 (Commr. of Patents 1940) (La Fiesta for beer likely to cause confusion with La

[28] Decl. Peterson ¶¶ 1 and 20.
[29] Decl. Kurth ¶ 12, Exh. "9."

Fiesta for wine); In re Sailerbrau Franz Sailer, 23 USPQ2d 1719 (TTAB 1992) (confusion is likely between "Christopher Columbus," for beer, and "Cristobal Colon," for sweet wine); and Krantz Brewing Corporation v. Henry Kelly Importing & Distributing Co. Inc., 215 F.2d 284, 96 USPQ 219 (Patent Office Examiner in Chief 1953) (Old Dutch for wine likely to cause confusion with Old Dutch for beer).

The Board has more recently affirmed the relationship between beer and wine in the unpublished opinion in In re Savia Rose Winery, LLC, 2006 TTAB LEXIS 319 (TTAB 2006). In that matter, the Board held that a likelihood of confusion existed between applicant's mark BIG SKY CUVEE for wines and the registered mark BIG SKY BREWING COMPANY for beer. Id. at *15. The Board disagreed with applicant's argument that the Sailerbrau holding was outdated in light of the Board's decision in In re Coors Brewing Co. , Serial No. 65599304, July 31, 2002), in which the Board declined to find for the record that wine and beer are related. Id. at *12. The Board stated that the Sailerbrau precedent was not diminished either by the fact that the Federal Circuit in its decision on appeal, In re Coors Brewing Co., 343 F. 3d 1340, 68 USPQ 1059 (2003) stated in dicta that beer and wine are unrelated. Id. The Board stated, "Indeed, precedential authority of the Board specifically holds that beer and wine are related products." *Id.* (citing In re Sailerbrau Franz Sailer).

Applicant admits that it intends to sell wine at its brewpub along with its beer under its Mark.[30] It is possible, that Applicant might, in fact, sell Opposer's wines on its premises as do myriad other restaurants and pubs. A patron at the Black Raven Brewing Company brewpub who sees Opposer's wines on the menu would certainly believe that this wine emanates from Applicant. The fact that Applicant intends to sell

[30] Decl.Kurth Exh. "5," Applicant's Response to Request for Admission #19.

and serve wines at all, leads to the conclusion that a consumer who has either been a patron of Applicant's brewpub or become aware of it, would be confused on seeing Opposer's wines at a retail liquor store into thinking the Opposer's wines are those of Applicant. The likelihood of confusion is further emphasized because Applicant admits that it intends to use its Mark underneath the drawing of a raven on its label and Opposer has a registration using the design mark of three ravens.

There is a likelihood of confusion between the marks here involved as applied to beer and to wine. Beer and wine may be found in the same outlets, whether they be liquor stores or supermarkets. Applicant admits that it intends to sell wines along with its beer at its brewpub and using a confusingly similar bird logo.

To quote Guardian Products Co., Inc. v. Scott Paper Co., 200 USPQ 738, at 741 (TTAB 1978):

> Thus, the situation that we see before us reveals conditions and circumstances which could lead purchasers to encounter these products in an environment that could cause confusion in trade when sold under confusingly similar marks.

This primary factor overwhelmingly favors Opposer.

3. The Fame Of The Prior Marks

FVI's Ravenswood Winery is located in the well-known Sonoma County wine region in California. The winery has been in existence for over twenty-five years and FVI has sold wine under the marks RAVENS and RAVENSWOOD for twenty-five years. Wines sold under FVI's Raven's Marks are sold world-wide and are and have been advertised, promoted and written about throughout the U.S. Average wholesale sales

of wines under the Ravens Marks over the last six (6) years are in excess of $65 million.[31]

Annexed to the Kurth declaration as Exhibit 12 are copies of downloaded web pages showing numerous representative unsolicited references from many years and from throughout the United States to Opposer and/or Opposer's wines.

Exhibit 13 to the Kurth declaration is comprised of prints of downloaded pages from the Internet showing rankings of the RAVENS and RAVENSWOOD wines by *Food and Wine Magazine online* and *winejudging.com.* For example, for the years 2005-2007, *winejudging.com* listed the RAVENSWOOD wines for various awards, including a 2005 Bronze award for RAVENSWOOD's 2002 zinfandels for Best of Class, in 2006 it awarded a 2003 RAVENSWOOD zinfandel as a Best of Class, and in 2007 it gave a Gold award to RAVENSWOOD 2004 Teldeschi wine, and a bronze award to RAVENSWOOD 2004 Barricia wine. Likewise, *Food & Wine* online listed the RAVENS wines among its American Wine Award winners in 2000 and 2002, as well as naming it as one of the "15 Great Bottles for a Party" and "50 Wines You Can Always Trust" in 2008.

Exhibit 6 to the Peterson declaration is comprised of a compilation of awards and accolades received by wines owned by Constellation Brands, Inc. in the year 2008 so far, including the RAVENS wines, owned by Opposer, a subsidiary of Constellation Brands, Inc.

---

[31] Peterson Dec. ¶ 7.

As discussed above, FVI has been a longtime supporter of community and charitable events and programs, contributing financial support and gifts of wine, as well as establishing an annual scholarship at a local high school.

FVI maintains a web site at www.ravenswood.com that describes the winery, its vineyards, its wines, and various services and activities of the winery. Annexed to the Peterson declaration as Exhibit 3 is a downloaded copy of the web pages from the site.

Ravenswood wines have been advertised in trade publications such as the *Wine Spectator* and tourist publications such as the *California Visitor Review* and *AAA tour guide.* SIMI wines are promoted at trade events/shows, community charitable functions, wine pouring and tasting competitions and through POS retail materials. Opposer advertises and promotes its products and services through trade publications, consumer publications, in-store promotional material (POS), through Opposer's web site (www.ravneswood-wine.com), trade organizations, and through cooperative advertising. According to FVI's records, over the past three (3) years, FVI's advertising and promotional costs and expenses have been well in excess of $400,000 per year.[32]

As evidenced above, Opposer enjoys a remarkable reputation and prestige.

This factor clearly favors Opposer.

5. The Conditions Under Which And Buyers To Whom Sales Are Made, i.e., Impulse vs. Careful, Sophisticated Purchasing

Again, there are no limitations in the recitation of Applicant's goods as to specific classes of consumers.

[32] Decl. Peterson ¶15.

The Board must find that Applicant's goods and Opposer's goods are provided by all classes of providers, under all marketing conditions, and are provided to and purchased by all classes of consumers appropriate to the goods identified. See Miles Laboratories v. Naturally Vitamin Supplements, 1 USPQ2d 1445, 1450 (footnote 23 thereto) (TTAB 1987).

The evidence before the Board demonstrates that wine and beer are purchased together, imbibed together, advertised together, sold together, and enjoyed together.

This factor favors Opposer

6. The Extent To Which Opposer Has a Right To Exclude Others From Use Of Its Mark On Its Goods

The marks of the parties are confusingly similar. Further, Opposer is the owner of incontestable Reg. Nos. 2132719 for "RAVENSWOOD" for wine, 2888963 for "RAVENS" for wine, 2130653 for the design mark of three ravens in a circle for wines and Opposer owns various design marks of singular ravens or multiple ravens. Opposer is entitled to all the presumptions that flow from such ownership, including the right to exclude others from use of the mark on the same and on complementary and/or related goods. 15 U.S.C. Sec. 1115.

7. The Extent Of Potential Confusion, i.e., Whether De Minimis Or Substantial

When one considers:

a) The fact that the parties' marks are similar;

b) The related and complementary nature of (i.e., the viable relationship between) the parties' goods and services;

c) The fact that the channels of trade necessarily overlap; and

d) The fact that the ultimate consumers necessarily overlap;

the Board can only conclude that there is a likelihood of confusion. See Freedom Savings and Loan Association v. Fidelity Bankers Life Insurance Company, 224 USPQ 300, 305 (TTAB 1984).

Further, the facts in this matter are nearly on point with those in In re Savia Rose Winery, LLC, supra. There, the Board held that a likelihood of confusion existed between applicant's mark BIG SKY CUVEE for wines and the registered mark BIG SKY BREWING COMPANY for beer. Id. at *15. Here, Opposer's Marks are RAVENS and RAVENSWOOD for wines and BLACK RAVEN BREWING COMPANY for beer. The Board found that the addition of BREWING COMPANY in the Savia Rose matter did not diminish the likelihood of confusion where the dominant portion of the marks was BIG SKY, nor will it here where the facts show that Applicant will sell both beer and wine.

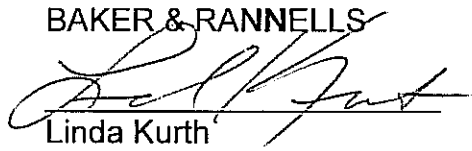
Finally, "any doubts about likelihood of confusion ... must be resolved against ... the newcomer." Century 21 Real Estate Corp. v. Century Life of America, 23 USPQ2d 1698, 1701 (CAFC 1992) (and cases cited therein).

III. CONCLUSION

For the foregoing reasons, the Opposition should be granted. Opposer requests suspension of this matter pending disposition of this Motion.

Respectfully submitted,

BAKER & RANNELLS



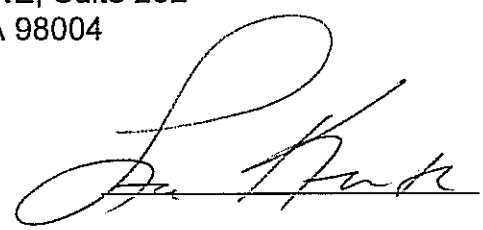
Linda Kurth
Stephen L. Baker
Attorneys for Opposer
575 Route 28, Suite 102
Raritan, New Jersey 08869

CERTIFICATE OF SERVICE

I hereby certify a copy of the foregoing Opposer's MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT THEREOF In re Franciscan Vineyards, Inc. v. Beauxkat Enterprises, LLC, was served on counsel for Applicant, this 4th day of December, 2008, by sending same via EMAIL and First Class Mail, postage prepaid, to:

Justin D. Park
Romero Park & Wiggins P.S.
155-108th Avenue NE, Suite 202
Bellevue, WA 98004

DATED:December 4. 2008



Linda Kurth

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FRANCISCAN VINEYARDS, INC., Opposer,	Opposition No.	91181755
	Mark:	BLACK RAVEN BREWING COMPANY
v.	Serial No.	77223446
BEAUXKAT ENTERPRISES, LLC Applicant.	Filed:	January 8, 2008

DECLARATION OF JOEL PETERSON IN SUPPORT OF OPPOSER'S MOTION FOR SUMMARY JUDGMENT

Joel Peterson declares as follows:

1. I am a co-founder of Ravenswood Winery (formerly Ravenswood Winery, Inc.), and a Senior Vice President of Constellation Brands, Inc. of 300 Willowbrook Office Park, Fairport, NY 14450 ("CBI"), the parent company to Franciscan Vineyards, Inc. ("FVI"), the Opposer in the above captioned proceeding. I am also the founder of the Ravenswood Winery and its winemaker. FVI is a wholly owned subsidiary of CBI. I was employed by Ravenswood Winery at its inception in 1976, where my duties and responsibilities included management of all aspects of the winery operation.

2. I have substantial experience in the wine industry, beginning my wine apprenticeship at the age of ten when I began tasting with the San Francisco Wine Sampling Club, organized and operated by my father. Through my years of junior high school and high school, I spent my summers working in various wine stores, most notably Draper & Esquin Imports where I worked in the stock room. After I graduated

from Oregon State University, I became a wine writer for the *International Wine Newsletter* and *Market Basket*, among others. In the early 1970's I learned the art of traditional winemaking from one of California's premier craftsmen of fine Zinfandel, the late Joseph Swan. I am a past board member and former president of the Sonoma County Vintners and Growers Alliance (S.V.V.G.A.), and a founding member, former 2 term President, and Vice President and current board member for the Zinfandel Advocates and Producers (Z.A.P.). I have also been an alternate Board Member of the Wine Institute. I am also lead winemaker and chairman of the Heritage Vineyard project. I have presented seminars, lectures and tastings at innumerable events over the years, including Boston Wine Expo, Washington DC Wine Expo, Santa Fe Wine & Chile Fiesta, Culinary Institute of America (Hyde Park NY and St. Helena CA), Colorado Wine Festival, Philadelphia Wine Festival, Epcot Food and Wine Festival, Disney Sommelier Seminars, Ahwahnee / Yosemite Vintners Holiday, National and International ZAP tours, and Wine Institute International tours.

3. I make this declaration in support of Opposer's motion for summary judgment opposing application Ser. No. 77223446 for the mark BLACK RAVEN BREWING COMPANY for "beer" on the basis of likelihood of confusion. This declaration is made on personal knowledge and/or upon information contained in the corporate records of FVI and Ravenswood. If called to testify, I could and would testify competently to the statements made herein.

4. CBI, through its subsidiaries, is the largest single source supplier of wine, beer, and spirits in the United States, owning, among others the following well-known wine brands: Almaden, Inglenook, Paul Masson, Robert Mondavi, Franciscan, Ravens,

Ravenswood, Taylor Wines, Marcus James, Richard's Wild Irish Rose, Manischewitz, J Roget, Great Western, Cook's, Cribari, Dunnewood, Arbor Mist, Franciscan Estates, Simi, Columbia, Covey Run, Ste. Chapelle, Estancia, Talus, and Vendage. CBI also owns numerous well-known beer and spirits brands, including among many others, Corona, St. Pauli Girl, Peroni.Black, Tsingtao, Modelo Especial, Pacifico, negera Modelo for beer and Velvet, Fleischmann's, Skol, Schenley, Ten High, Stowell's of Chelsea, and Blackthorn for spirits.

5. The majority of FVI's wines are sold under the incontestable, registered marks RAVENS and RAVENSWOOD (the "RAVENS Marks"). FVI also employs a design of three ravens on our labels and own a variety of singular black raven logos that we use on our website and in advertising. FVI sells a variety of wines under the RAVENS Marks, including Zinfandel, Merlot, Chardonnay, Carignane, Cabernet Franc, Cabernet Sauvignon, Petite Sirah, Muscat, and Gewurztraminer. Opposer's wines are sold throughout the United States and throughout the world, through all legal channels of trade, including wine and liquor stores, restaurants, bars, taverns, and grocery stores. FVI has been selling wine under the RAVENS marks since 1978 (the first crush being in 1976) and continuously to the present date. We also use the RAVENS Marks on non-food goods and other goods as demonstrated hereinafter.

6. Our wines have won numerous awards and are consistently rated among the top echelon of California wines. Attached hereto as Exhibit 1 is a sample listing of the awards won by the RAVENS wines in the year 2008.

7. The annual sales of the RAVENS wines over the past six years are:

Period	Annual Wholesale Sales (rounded off)
FY ending 2/28/03	$56,824,000
FY ending 2/28/04	$58,126,000
FY ending 2/28/05	$73,615,000
FY ending 2/28/06	$72,786,000
FY ending 2/28/07	$67,481,000
FY ending 2/28/08	$68,633,000

Average wholesale sales of the RAVENS wines over the above referenced six year period are in excess of $65 million per year. The retail values (i.e. annual sales volume) is approximately double the wholesale figures set forth above. Further, in Fiscal Year 2008, FVI made a net earnings of approximately $1.6 million at its tasting room.

8. Beginning in 1981, FVI has also sold a large variety of branded gift items under the RAVENS Marks, including without limitation, various articles of clothing apparel and accessories, glassware, carafes, corkscrews, coasters, pepper grinders, crumb scrapers, BBQ sauce, olive oil, picnic bags, watches, bumper stickers, Christmas tree ornaments, totes, aprons, hand towels, and pendants. Aggregate sales of gift items for the five year period 1999-2003 were approximately $666,000. More recently, the year to date aggregate sales of gift items in 2008 were approximately $453,000. All of the referenced merchandise may be purchased at the winery visitor center and is available by phone and mail order. Annexed hereto as Exhibit 2 are copies of digital photographs showing representative branded gift items under the RAVENS Marks.

9. FVI has offered wine tastings at the winery since at least as early as 1991 and continuously to the present date. The Ravenswood Winery has offered tours of the winery for many years. Visitors come from throughout the United States and throughout

the world. Ravenswood Winery is located in the well-known Sonoma County wine region in California. FVI's wine tours and wine tastings are advertised and promoted through tourist/convention centers and chambers of commerce, advertisements in trade publications, brochures, and notices in northern California hostelries.

10. FVI maintains a picnic area on the winery grounds which is open to the public and available to visitors. Additionally, FVI has, since 1992 offered weekend barbecues at the winery. Typically, each BBQ is attended by somewhere between 50-100 people, depending on the weekend.

11. FVI has always held hospitality events at the winery, such as dinners, distributor tastings and meals, wine writer events and club or group events. These various events are either catered or tied into the RAVENS BBQ theme using the on-site chef. Ravenswood supports a permanent Hospitality Group headed by Rose Krieg. From the years 1991 through 1997, there were an average of 20 events per year of one variety or another. That number increased to 40-50 events per year ranging in size from 10-300 people (and certain additional larger events).

12. FVI is a longtime donor and supporter of community and charitable events and programs, contributing financial support and gifts of wine. Attached hereto as Exhibit 3 are certain of our business data base records detailing donations or wine and wine pourings. Because the records are quite extensive, I attach only one page from each year from 1997-2007 as a representative listing of donations. The donations are made throughout the United States. A very short list of recipients includes numerous organizations throughout California, the American Heart Association, Florida Winefest and Auction, Winefest Ann Arbor, Michigan, New Mexico Symphony Orchestra,

Indianapolis Museum of Art, Charlotte Wine& Food Weekend, N.Y. Institute of Technology, March of Dimes of Kansas City, Pediatric Aids of Chicago, Delaware Theatre Company, Mark Twain House of Farmington Connecticut, L'ete'Du Vin in Nashville, Leukemia Society of America, Nevada Museum of Art, Teachers College NYC, and The American Red Cross.

13. FVI maintains a web site at www.ravenswood-wine.com (and www.ravenswoodwinery.com) for its products sold under the RAVENS Marks that describes the winery, its vineyards, its wines, and various services and activities of the winery. Annexed hereto as Exhibit 4 are downloaded copies of representative web pages from the site.

14. The RAVENS wines have been advertised in trade publications such as the *Wine Spectator* and tourist publications such as the *California Visitor Review* and *AAA tour guide.* Annexed hereto as Exhibit 5 is a print-out of the front cover and page 133 from *Wine Spectator* magazine issued on November 15, 2008, showing a representative copy of Opposer's advertisements. The RAVENS wines are promoted at trade events/shows, community charitable functions, wine pouring and tasting competitions and through POS retail materials.

15. FVI's advertising and promotional costs and expenses for its RAVENS wines have been well in excess of $400,000 per year.

16. Annexed hereto as Exhibit 6 are certain of our business data base records detailing press clippings and other third party articles and references to the RAVENS wines. As evidenced by the exhibit, information and news about the RAVENS wines have appeared throughout the United States in numerous publications, including

publications devoted to food and/or wine such as *Bon Appetit, Wine & Spirits, Food & Wine, Wine Spectator, The Wine Buyer, Wine Business Monthly,* and *Wine Enthusiast,* also numerous newspapers such as *USA Today*, the *San Francisco Chronicle*, the *Los Angeles Times*, the *Miami Herald*, the *New York Times*, and the *New Haven Register*, as well as general interest magazines such as *Vanity Fair*, *McCall's*, and *Vogue.*

17. Annexed hereto as Exhibit 7 are certain of our other business data base records produced by a subsidiary of Constellation Brands, Vine One, compiling year 2008 quarterly and month-by month listings of the accolades and rankings awarded by various publications devoted to food and/or wine to the wines produced by Constellation Brands, Inc., including its RAVENS wines. As evidenced by the exhibit, the quarterly reports demonstrate that the RAVENS wines receive consistent high rankings and awards by such publications as *Wine Enthusiast, Wine Spectator, International Wine Cellar,* and *The Tasting Panel.* The monthly reports, likewise, demonstrate that the RAVENS Wines are reviewed very favorably by numerous publications and newspapers including *Food and Wine,* the *Miami Herald*, the *Seattle Times*, *Men's Health, Decanter, Wine & Spirits, Beverage Dynamics,* the *San Francisco Chronicle*, *Midwest Wine Connection, DC Examiner, Rocky Mountain News, and Press Democrat* as well as general interest magazines such as *Vanity Fair*, *McCall's*, and *Vogue.*

18. Based upon my general knowledge and my knowledge of the industry, I can attest to the fact that wine and beer are often advertised in the same periodicals and are often promoted together at the same events.

19. Based upon my general knowledge and my knowledge of the industry, I can also attest to the fact that it is customary for beer (bottled and beer on tap) and wine to be offered at restaurants and bars, where permissible, throughout the United States.

20. Attached to this Declaration as Exhibit 8, is a true and complete copy of a print-out of pages 14-27 from the *Adams Business Media 2005 Fact Book, Beverage Alcohol State Facts and Regulations* reference book ("Adams Book"). CBI uses and relies upon the information contained in the Adams Book as a reference for state regulations regarding the sale and distribution of alcoholic beverages, including wine, beer, spirits, and related products. I have reviewed the data in the attached Adams Book print-out and verify that to my knowledge, the facts and information are correct as of the year 2005.

21. To my knowledge, currently wine may be sold in grocery stores in thirty-five (35) States plus the District of Columbia. Beer may be sold in grocery stores in forty-four (44) States plus the District of Columbia. Spirits may be sold in grocery stores in twenty-one (21) States. Wine-base coolers may be sold in grocery stores in thirty-seven (37) states.

22. To my knowledge, currently wine may be sold in liquor stores in forty-eight (48) States plus the District of Columbia. Beer may be sold in liquor stores in forty-four (44) States plus the District of Columbia. Spirits may be sold in liquor stores in all fifty (50) States plus the District of Columbia. Wine-base coolers may be sold in liquor stores in thirty-eight (38) states.

23. To my knowledge, currently wine may be sold in drug stores in thirty-five (35) States plus the District of Columbia. Beer may be sold in drug stores in forty-five (45)

States plus the District of Columbia. Spirits may be sold in drug stores in twenty-three (23) States. Wine-base coolers may be sold in drug stores in forty (40) states.

20. As a result of FVI's substantial sales and the expenditure of substantial sums in establishing, maintaining, and promoting the RAVENS marks and names, the RAVENS marks and names have become well known throughout the United States both in the alcoholic beverage market and to consumers of alcoholic beverage products.

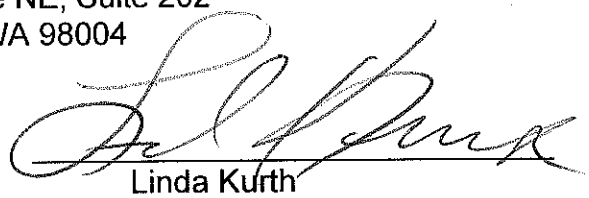
I declare under the penalty of perjury that the foregoing is true and correct and that this Declaration was executed on 12/3, 2008.

Joel Peterson

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing DECLARATION OF JOEL PETERSON IN SUPPORT OF OPPOSER'S MOTION FOR SUMMARY JUDGMENT in re:Franciscan Vineyards, Inc. v. Beauxkat Enterprises, LLC, Opp. No.91181755, was served on counsel for Applicant, this 4th day of December, 2008, by sending same via First Class Mail, postage prepaid, to:

Justin D. Park
Romero Park & Wiggins P.S.
155-108th Avenue NE, Suite 202
Bellevue, WA 98004



Linda Kurth

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

Peterson Exhibit 1

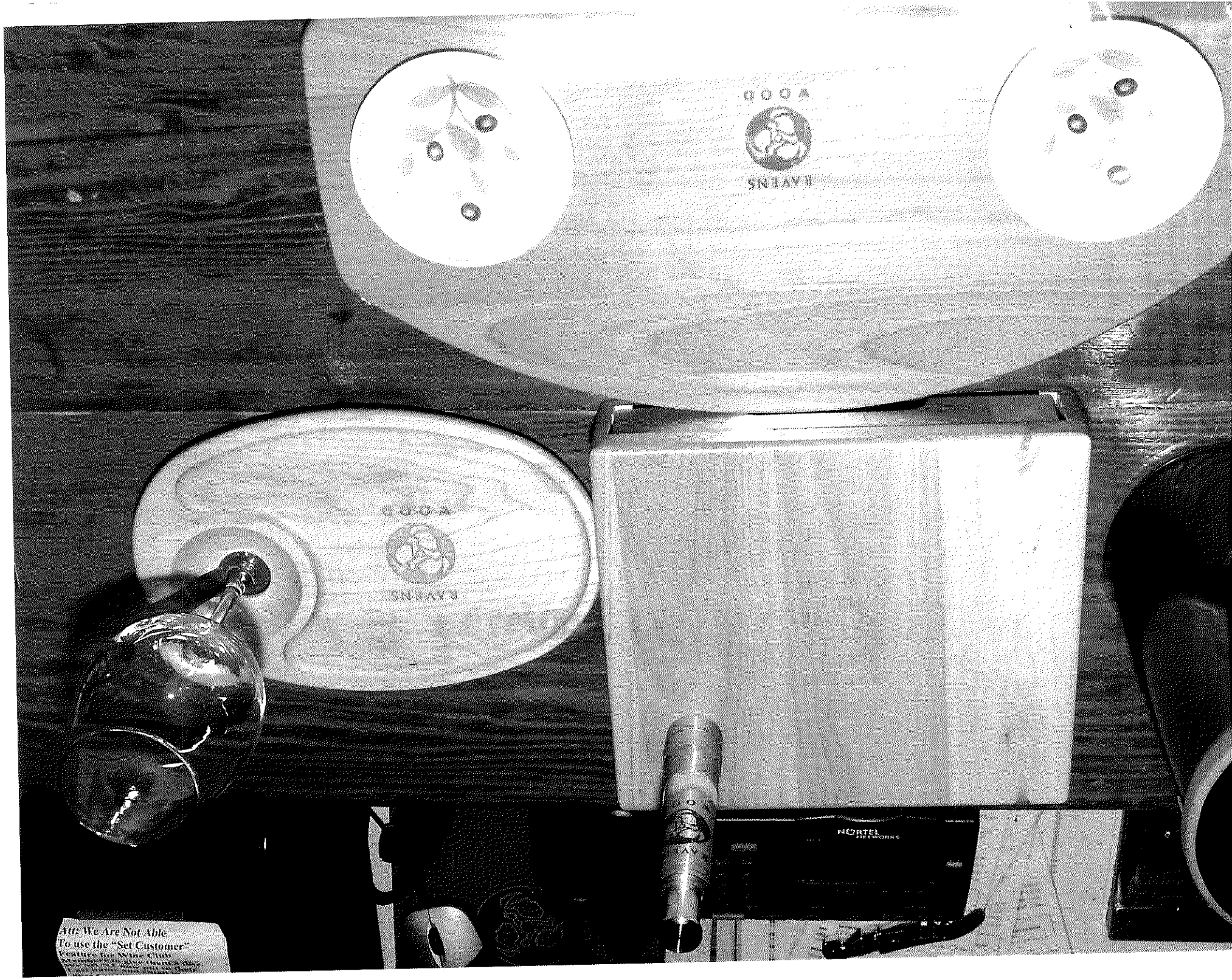
Ravenswood - FY08

Show	List of Wines Entered	Medal Won
West Coast Wine Competition	2004 Sonoma County Zinfandel	
	CV Teldeschi Zinfandel	
	2004 Sonoma County Cabernet Sauvignon	
	2004 Sonoma County Merlot	
San Francisco Int'l Wine Competition	2004 Sonoma County Zinfandel	Bronze
	CV Teldeschi Zinfandel	Bronze
	2004 Sonoma County Cabernet Sauvignon	Bronze
	2004 Sonoma County Merlot	Silver
Orange County Wine Competition	2004 Sonoma County Zinfandel	
	CV Teldeschi Zinfandel	
	2004 Sonoma County Cabernet Sauvignon	
	2004 Sonoma County Merlot	
Los Angeles Int'l Wine & Spirits Competition	2004 Sonoma County Zinfandel	Silver
	2004 Teldeschi Zinfandel	Silver
	2004 Sonoma County Cabernet Sauvignon	
	CV Sonoma County Merlot	Bronze
Finger Lakes Int'l Wine Competition	2004 Lodi Zin	Silver
	2004 Sonoma County Zin	Gold
	2004 Sonoma County Chard	
	2004 Sonoma County Syrah	Bronze
Dallas Morning News Wine Competition	2004 Vintners Blend Cabernet	Bronze
	2004 Vintners Blend Shiraz	
	2004 Vintners Blend Zinfandel	Bronze
	2004 County Series Sonoma Zinfandel	Bronze
	2004 County Series Napa Zinfandel	Silver
	2004 County Series Lodi Zinfandel	Bronze
Critics Challenge	2004 Sonoma County Zinfandel	
	2004 Teldeschi Zinfandel	
	2004 Sonoma County Cabernet Sauvignon	
	2004 Sonoma County Merlot	
California State Fair Wine Competition	2004 Sonoma County Zinfandel	
	2004 Teldeschi Zinfandel	
	2004 Sonoma County Cabernet Sauvignon	
	2004 Sonoma County Merlot	

Summary Strike Rate
34 wines entered
1 Gold medal
5 Silver medals
9 Bronze medals

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

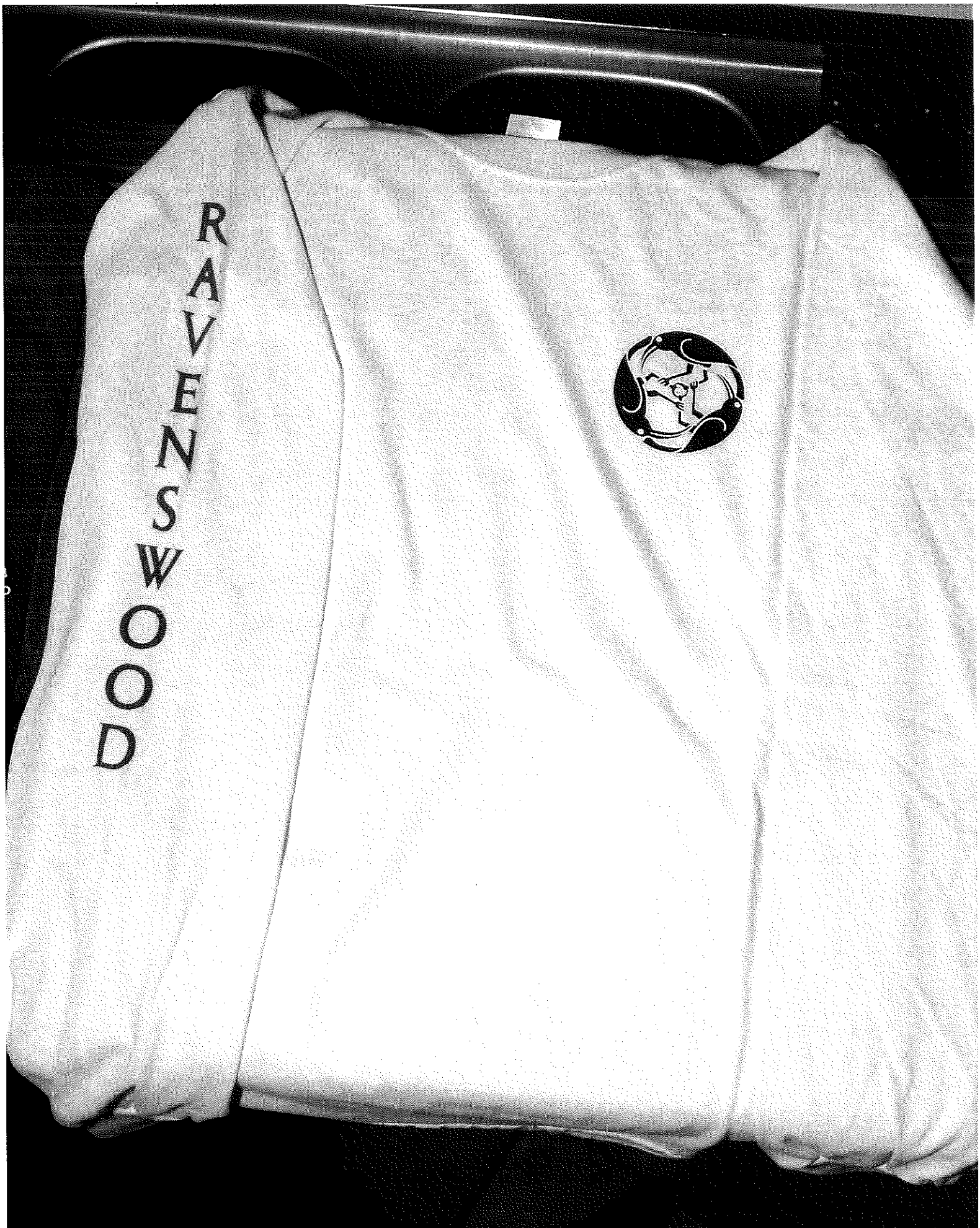
Peterson Exhibit 2


Att: We Are Not Able
To use the "Set Customer"
Feature for Wine Club
NORTEL
NETWORKS

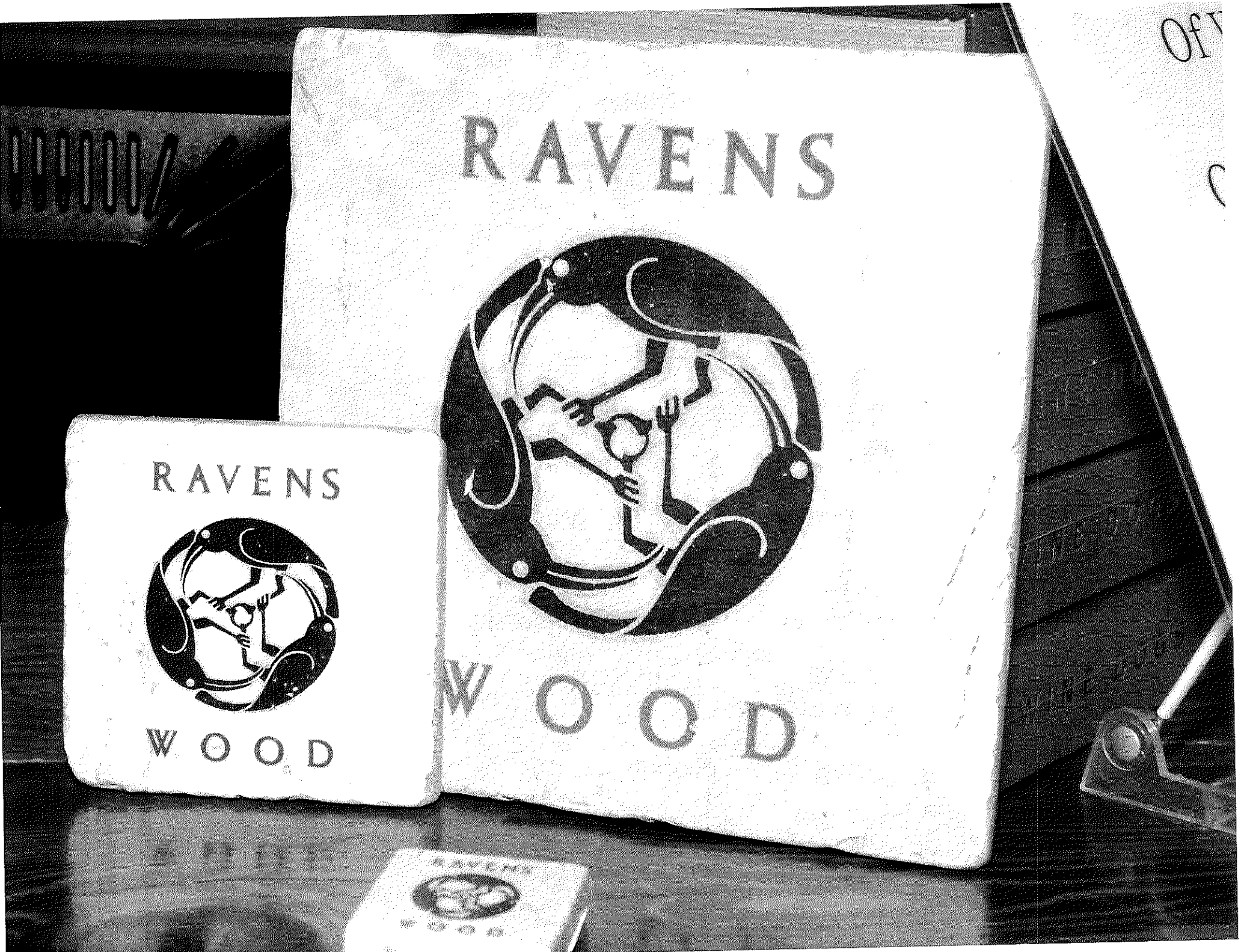
RAVENSCROFT
DropStop® Wine Pourers
(Set of Two)
C-8064
RAVENS
RAVENS

NO
WIMPY
WINES

um Vinum Flaccidum
RAVENSWOOD
SONOMA VALLEY
PAS DE VINS
POULES MOUILLÉES
RAVENSWOOD
SONOMA VALLEY
NO WIMPY WINES.
RAVENSWOO
SONOMA VALL


RAVENSWOOD

ZOWIMPY
WINES
RAVENSWOO


RAVENS
WOOD
RAVENS
WOOD
RAVENS
WOOD

NO WIMPY WINES
RAVENSWOO

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

Peterson Exhibit 3

1995 TASTINGS/DONATIONS SCHEDULE

DATE	ORGANIZATION	POUR	DONATE	ACK. SENT
JANUARY				
JAN.	F.R. GOMEZ-EVENING W/DEAF POETS		X	10/17/1994
JAN. 14	CA VINTNER'S PREVIEW TASTING	X	WRF TO POUR	12/9/1994
JAN. 17-21	4TH ANNUAL TAOS WINTER WINE FEST.	X	JEP TO POUR	3/29/1994
JAN. 26	WINE AUCTIONS/CT PUBLIC TV		X	12/15/1994
FEBRUARY				
FEB. 3-5	ALBANY WINE FESTIVAL	X	VAL TO POUR	12/16/1994
FEB. 3	NORTHBAY HOSPICE/SOLANO	X		11/30/1994
FEB. 4	JUVENILE DIABETES FOUNDATION		X	1/3/1995
FEB. 4	BOYS AND GIRLS CLUB OF AMERICA		X	11/9/1994
FEB. 5	BERKELEY SYMPHONY	X		11/15/1994
FEB. 24	SC DEMOCRATIC CENTRAL COMMITTEE	X		1/19/1995
FEB. 25	SWEETHEART BALL		X	11/15/1994
FEB. 26	KUED WINEMAKERS LUNCHEON	X	JOEL TO POUR	12/11/1994
FEB.28	SAN FRANCISCO CHRONICLE TASTING		X	
MARCH				
MAR. 4	ROTARY CLUB OF MILLBRAE		X	1/19/1995
MAR. 5	MULTIPLE SCLEROSIS		X	1/19/1995
MAR. 6-7	VIEW FROM THE VINEYARDS	X	WRF TO POUR	12/14/1994
MAR. 18	SONOMA CHARTER SCHOOL		X	1/3/1995
MAR. 24-25	HIGH MUSEUM ATLANTA WINE AUCT.		X	12/16/1994
MAR.16	SONOMA MISSION INN	X	ANNA TOPOUR	3/2/1995
MAR. 19	FRESNO ENOLOGY SOCIETY	X	MATT TO POUR	1/12/1995
MAR.16	MAKE A WISH FOUNDATION	X	X	3/7/1995
MAR. 25	EXPLORIT SCIENCE CENTER-DAVIS	X	X	12/23/1994
APRIL				
APR. 1	JUSTIN-SIENA HIGH SCHOOL	X	X	1/19/1995
APR.1	COMMONWEALTH CLUB	X	WRF TO POUR	3/21/1995
APR. 8	AMERICAN HEART ASSOCIATION	X	X	1/12/1994
APR.8	MAYACAMAS VOLUNTEER FIRE DEPT		X	3/30/1995
APR.17	SANTA ROSE JR COLLEGE		X	4/18/1995
APR.20-MAY4	S F FILM FESTIVAL		X	3/2/1995
APR.21	SONOMA ECOLOGY CENTER		X	4/19/1995
APR. 22-23	FLORIDA WINEFEST & AUCTION		X	12/15/1994
APR.28	COMMONWEALTH CLUB	X	CAITILIN POUR	3/21/1995
APR.24	HEARING SOCIETY FOR THE BAY AREA		X	3/2/1995
APR.27	SVVB		X	4/12/1995
APR. 29	WORLD AFFAIRS COUNCIL		X	2/13/1995
APR.29	MT. TALMAPIAS SCHOOL		X	2/23/1995
SPRING	SONOMA VALLEY WALDORF SCHOOL		X	2/13/1995
SPRING	NAPA STATE HOSPITAL		X	3/15/1995
MAY				
MAY. 6	CYSTIC FIBROSIS FOUNDATION	X	JOEL TO POUR	3/21/1995
MAY.12	CHATTANOOGA SYMPHONY & OPERA ASSOC		X	4/18/2009
MAY.7	CONTACT CARE CENTER	X	X	3/21/1995

RAVENSWOOD

1997 LIST OF EVENTS

DATE	ORGANIZATION	POUR	DONATE	ACK.SENT	COMMENTS
JANUARY					
JAN.18	CALIF STATE UNIVERSITIES AND U C		X	12/9/1996	
JAN.18	STANFORD COURT VINTNERS PREVIEW	X	X	10/21/1996	WRF TO POUR
JAN.18	STOVALL FAMILY BENEFIT		X	1/16/1997	
JAN.18	SONOMA GREEN BUSINESS WORKSHOP		X	1/16/1996	
JAN. 22	SONOMA VALLEY HIGH SCHOOL BOOSTERS		X	1/22/1997	
JAN.25	MOTHER JONES MAGAZINE		X	1/23/1997	
JAN.30					
FEBRUARY					
FEBRUARY	CALIF ASSOC WINE GRAPE GROWERS		X	1/3/1997	
FEBRUARY	NAPA VALLEY COLLEGE		X	1/3/1997	
FEB.1	1997 SWEETHEART AUCTION VAL.OF MOON B&G		X	10/7/1996	
FEB.1	VALLEY OF THE MOONBOYS & GIRLS CLUB		X	10/21/1996	
FEB.7	KLRN PUBLIC TV		X	1/23/1997	
FEB.8	SOROPTIMIST INTERNATIONAL OF SONOMA		X	1/30/1997	
FEB.8	MARIN COUNTRY DAY SCHOOL		X	2/10/1997	
FEB.27	MARIN CASA HOOPS FOR CHILDREN		X	2/27/1997	
FEB.21	SOUTHWESTERN MARKETING		X	2/24/1997	
FEB.28-MAR	AMERICAN HEART ASSOCIATION-DALLAS		X	10/21/1996	
MARCH					
MARCH.	SONOMA LAW CENTER		X	2/18/1997	
MARCH.1	ST. ROSE SCHOOL		X	12/12/1996	
MARCH.1	AMERICAN CANCER SOCIETY-SF UNIT	X	X	11/19/1996	
MARCH.1	PHILHARMONIC SOCIETY OF ORANGE COUNTY		X	2/4/1997	
MARCH.14	KENTFIELD SCHOOLS FOUNDATION		X	3/10/1997	
MARCH.1	AUDUBON CANYON RANCH		X	2/18/1997	
MARCH.15	BASS TICKET FOUNDATION		X	2/24/1997	
MARCH.15-1	CONVENT OF THE SACRED HEART		X	2/1/1997	
MARCH.16	NATIONAL KIDNEY FOUNDATION CHEFS/	X		12/9/1996	
MARCH.16	CANINE CAMPANIONS FOR INDEPENDAN	X	X	12/12/1996	
MARCH.21-2	HIGH MUSEUM ATLANTA WINE AUCTION		X	1/30/1997	
MARCH.22	AMERICAN HEART ASSOCIATION	X	x	7/30/1996	
MARCH.22	JUSTIN SIENA HIGH SCHOOL GREAT PAR	X	X	1/15/1997	
MARCH.23	LA SHANTI		X	1/22/1997	
MARCH.24	EVENING WITH THE STARS SO.CO.AIDS FOUND.		X	1/23/1997	
MARCH.27	GUARDSMEN'S SPORTS EXTRAUCTIONAIRE		X	3/4/1997	
MARCH.30	SONOMA CHARTER SCHOOL		X	2/5/1997	
MARCH.31	YMCA		X	3/5/1997	
APRIL					
SPRING	NAPA STATE HOSPITAL		X	4/1/1997	
APRIL.1	VALLEY OF THE MOON NURSERY SCHOOL		X	2/18/1997	
APRIL.4	LINES CONTEMPORY BALLET	X		2/5/1997	
APRIL.4	TEXAS HILL COUNTRY FINE WINE AUCTI	X	X	3/3/1997	WRF TO POUR
APRIL.4	DALLS OPERA "VINTAGE DALLAS"		X	3/11/1997	
APRIL.11	CELEBRATE ARTS EDUCATION		X	1/30/1997	
APRIL.12	S F OPERA GUILD OPERA FESTIVA		X	10/21/1996	
APRIL.12	S F OPERA GUILD		X	12/9/1996	
APRIL.13	SONOMA VALLEY ACADEMY		X	2/18/1997	
APRIL.16-20	FLORIDA WINEFEST & AUCTION	X	X	9/3/1996	JEP TO POUR
APRIL.18	SONOMA COUNTY SHERIFF'S DEPT.		X	4/8/1997	
APRIL.19	WINEFEST ANN ARBOR ART CENTER		X	1/16/1997	
APRIL.19	ST. MARK'S SCHOOL		X	2/5/1997	
APRIL.19	ALEXANDER VALLEY SCHOOL		X	3/19/1997	
APRIL.20	SONOMA MARTIAL ARTS OF AMERICA		X	4/16/1997	
APRIL.24	SONOMA VALLEY VISITORS BUREAU		X	3/31/1997	
APRIL.25	MADRONE SCHOOL		X	4/16/1997	
APRIL.25	SONOMA ECOLOGY CENTER		X	4/16/1997	
APRIL.20	NATIONAL MULTIPLE SCLEROSIS WINE AUCTON		X	3/5/1997	
APRIL.26	MARIN CATHOLIC HIGH SCHOOL		X	3/5/1997	

Franciscan Vineyards 00054 Confidential - Attorney's Eyes Only

RAVENSWOOD

1998 LIST OF EVENTS

DATE	ORGANIZATION	POUR	DONATE	ACK.SENT	COMMENTS
JANUARY					
JANUARY.11	SHERIFF MARK IHDE'S RETIREMENT PARTY		X	11/19/1997	
JANUARY.17	SANTA ROSA WEST ROTARY CLUB		X	12/16/1997	
JANUARY.24	SONOMA VALLEY HS BOOSTERS CLUB		X	1/22/98	
JANUARY.30	MBA CHALLENGE FOR CHARITY	X	X	12/9/1997	
FEBRUARY					
FEB.6-8	AMERICAN WINE FESTIVAL AT THE DESM	X	X	12/9/1997	VAL LOGAN
FEB.7	VALLEY OF THE MOON BOYS & GIRLS CLUB		X	10/20/1997	
FEB.7	JULIAN HIGH SCHOOL DINNER & AUCTION		X	1/2/1998	
FEB.7	JIM SALLEE RETIREMENT PARTY		X	2/2/1998	
FEB.8	BERKELEY SYMPHONY ORCHESTRA	X	X	11/19/1997	
FEB.20	COMMINITY RESOURCES FOR INDEPENDENCE		X	1/2/1998	
FEB.20	FARMLANDS GROUP/RED & WHITE BALL	X	X	2/2/1998	
FEB.22	FESTIVAL OF WHALES GOLF CLASSIC		X	12/10/1997	
FEB.26	SAN FRANCISCO SPCA		X	2/2/1998	
FEB.27	AMERICAN CANCER SOCIETY	X		1/2/1998	
FEB.27	HABITAT FOR HUMANITY		X	2/18/1998	
FEB.28	SWEETHEART BALL		X	1/12/1998	
MARCH					
MARCH.7	ST.ROSE SCHOOL SANTA ROSA		X	2/2/1998	
MARCH.7	LIVE OAK SCHOOL		X	2/18/1998	
MARCH.7	MONTESSORI FAMILY CENTER		X	3/3/1998	
MARCH.8	CELEBRITY CHEF F&W TASTING/CANINE COMPAN		X	10/9/1997	
MARCH.13	BOSSIN MEMORIAL CANCER RESEARCH FOUND.		$	3/9/1998	
MARCH.14	SONOMA CHARTER SCHOOL FOUNDATION		X	2/2/1998	
MARCH.14	REDWOOD EMPIRE GYMNASTICS BOOSTER ORG.		X	3/9/1998	
MARCH.15	FESTIVAL OPERA		X	3/3/1998	
MARCH.16-2	BOUQUETS TO ART		X	11/19/1997	
MARCH.18	CALIF WATERFOWL ASSOC.MARIN CHAPTER		X	3/17/1998	
MARCH.20	JUNIOR LEAGUE OF SONOMA-NAPA	X	X	2/2/1998	
MARCH.21	HOLY FAMILY SCHOOL-CITRUS HEIGHTS		X	1/2/1998	
MARCH.22	SONOMA MEADOW OAKS SCHOOL		X	3/3/1998	
MARCH.23	EVENING WITH THE STARS-SO.COUNTY AIDS FOU		X	10/20/1997	
MARCH.23	MILL VALLEY FILM FEST.-ACADEMY AWARDS EVE		X	3/11/1998	
MARCH.28	THE GREAT PARTY-JUSTIN SIENA HIGH SCHOOL		X	2/2/1998	
MARCH.28	ENVIRONMENTAL AWARDS DINNER		X	3/3/1998	
MARCH.28	UNLV	X	X	1/14/1998	LJR/JJ TO POUR
MARCH.28	MARIN COUNTY DAY SCHOOL		X	2/4/1998	
MARCH.28	VINTNERS PREVIEW TASTING AT STNFO	X		2/18/1998	WRF/AS TO POUR
APRIL					
APRIL.2	CITIBANK MILL VALLEY	X		3/10/1998	
APRIL.2	JUDGE ELAINE WATTERS CAMPAIGN		X	3/25/1998	
APRIL.3	TEXAS HILL COUNTRY WINE & FOOD FEST.		X	2/4/1998	
APRIL.3	CALIF LEAGUE OF CONSERVATION VOTERS		X	3/3/1998	
APRIL.3	BISMARK ARTS & GALLERIES ASSN.		X	3/4/1998	
APRIL.4	SONOMA VALLEY ACADEMY		X	3/3/1998	
APRIL.4	LARK CREEK INN TASTING	X		3/17/1998	ASTRID TO POUR
APRIL.5	SONOMA VALLEY ACADEMY		X	11/6/1997	
APRIL.5	CHEFS & CELLARS NAT'L KIDNEY FOUND	X		11/19/1997	
APRIL.15-17	CHARLOTTE WINE & FOOD WEEKEND		X	3/3/1998	
APRIL.17	FARALLONES MARINE SANCTUARY ASSOC.		X	3/9/1998	
APRIL.17	TOMMY THOMPSON ORGAN TRANS.FUNDRAISER		X	3/25/1998	
APRIL.17	THACHER SCHOOL		X		
APRIL.18	LOS CARNEROS ELEM.SCHOOL		X	3/25/1998	
APRIL.19	INTER.WINES,INC.NAT'L MULTIPLE SCLEROSIS SO		X	3/3/1998	
APRI.19	L A OPERA INTERNATIONAL		X	3/24/1998	
APRIL.22	S F INTERNATIONAL FILM FESTIVAL		X	3/25/1998	
APRIL.23/25	NY INSTITUTE OF TECHNOLOGY		X	3/3/1998	
APRIL.24	CELEBRATE WITH HEART	X		10/9/1997	
APRIL.24	CELEBRATE WITH HEART		X	10/20/1997	
APRIL.24	CELEBRATE WITH HEART		X	1/12/1998	
APRIL. 25	WOOD ROSE ACADEMY OF CONCORD	X		10/30/1997	
APRIL.25	SACRED HEART CATHEDRAL PREP. SF		X	3/9/1998	
APRIL.25	WM. HALL MASTER CHAROLE COSTA MESA		X	3/19/1998	
APRIL.26	CHICAGO FUND ON AGING & DISABILITY M ON W		X	3/3/1998	
APRIL.29	FETE DU PRINTEMPS-CANCER CARE, INC.		X	2/4/1998	
APRIL.29	TASTE OF THE NATION	X	X	4/7/1998	WRF TO POUR

Franciscan Vineyards 00058 Confidential - Attorney's Eyes Only

MAR.20	ASSUMPTION SCHOOL		X	10/1/1998	
MAR.20	JUNIOR LEAGUE NAPA-SONO	X	X	1/14/1999	
MAR.20	JUSTIN=SIENA HS		X	2/22/1999	
MAR.21	ACADEMY OF FRIENDS SF	X		2/1/1999	
MAR.21	EVENING WITH THE STARS SF	X	X	2/1/1999	
MAR.24	SELECT SONOMA COUNTY ANNAUL D		X	2/24/1999	
MAR.26	LUNGS ARE FOR LIFE	X		2/1/1999	
MAR.26	FESTIVAL OPERA		X	2/22/1999	
MAR.26-27	LODI SPRING WINE SHOW	X		12/31/1998	
MAR.26-27	SCHOOLS OF THE SACRED HEART		X	3/10/1999	
MAR.27	SONOMA VALLEY EDUCATION FOUND.		X	3/25/1999	
APRIL					
APRIL 8-11	9TH RARE WINE AUCTION DC		X	2/22/1999	
APRIL.9	CELEBRATE WITH HEART AMA	X	X	11/5/1998	
APRIL.9	S F AIDS FOUNDATION (MARCY)		X	3/24/1999	
APRIL.10	WILD HEARTPRODCTIONS		X	3/4/1999	
APRIL.12-15	LODI CONFERENCE & VISITORS BUR.		X	3/9/1999	
ARRIL.15	CHILD ABUSE PREVENTION SOCIETY		X	3/4/1999	
APRIL.16	NO CALIF PHYCHIATRIC SOCI	X		4/12/1999	
APRIL.17	FAMILY HOUSE SF		X	11/5/1998	
APRIL.17	WOOD ROSE ACADEMY IN CO	X		1/14/1999	
APRIL.18	NAT'L MULTIPLE SCLEROSIS SOCIETY		X	2/22/1999	
APRIL.20	THACHER SCHOOL		X	4/20/1999	
APRIL.23	LONG BEACH BOYS & GIRLS CLUB		X	3/9/1999	
APRIL.24	SACRED HEART CATHEDRAL PREP		X	2/22/1999	
APRIL.24	PETALUMA CHICK'S BASKETBALL CLUB		X	2/24/1999	
APRIL.20	TASTE OF THE NATION	X		2/25/1999	
APRIL.25	SOME FAMILY CONNECTION		X	4/20/1999	
APRIL.25	SOROPTIMIST INTERNATIONA	X		4/20/1999	
APRIL.26	AIDS EMERGENCY FUND		X	4/20/1999	
APRIL.28	CANCER CARE (LAUBER)		X	3/15/1999	
APRIL.28	CALIF LEAGUE OF CONS VOTERS		X	4/20/1999	
APRIL.29	KATHLEEN HILL BOOK SIGNING LA		X	4/20/1999	
APRIL.30	ELDER ABUSE PREVENTION		X	2/24/1999	
APRIL.30	BIG BROTHERS & SISTERS		X	4/20/1999	
APRIL.30	MOUNT GEORGE SCHOOL		X	4/12/1999	
APRIL.30	SONOMA COUNTY SERRIFF'S DEPT.		X	3/4/1999	
APRIL.30	SONOMA VALLEY ACADEMY		X	2/22/1999	
MAY					
MAY.	ORANGE CO WINE COMP	ENTER		4/7/1999	
MAY.1	AGGIE AUCTION UC DAVIS		X	4/20/1999	
MAY.1	SONOMA COUNTY DAY SCHOOL		X	1/14/1999	
MAY.1	DE LA SALLE HIGH SCHOOL		X	4/20/1999	
MAY.1	JUVENILE DIABETES FOUNDATION		X	3/22/1999	
MAY.2	CHEFS & CELLARS NAT'L KIDN	X		1/11/1999	
MAY.6	FAMILY CAREGIVER ALLIANCE		X	12/31/1998	
MAY.8	ST. FRANCIS SOLANO SCHOO	X	X	3/22/1999	
MAY.8	TELEGRAPH HILL NEIGHBORHOOD CENTE		X	4/20/1999	
MAY.8	GEYSERVILLE EDUCATION FOUNDATION		X	4/20/1999	
MAY.10	MEALS ON WHEELS SF		X	3/4/1999	
MAY.14	UNIVERSITY CHLDREN'S FOUND.		X	11/25/1998	

YES TO POUR/DONATION

DATE	ORGANIZATION	POUR	DONATE	ACK.SENT
JANUARY				
JAN.	UNITED WAY		X	12/13/1999
JAN.12	LOSI DIST GRAPE GRWRS ASSOC		X	1/13/2000
JAN.14	URSULA HS		X	1/13/2000
JAN.18	2000 UNIFIED W & G SY		X	12/9/1999
JAN.22	SANTA ROSA ROTARY	X		10/26/1999
JAN.22	KAISER ELEMENTARY SCHOOL		X	1/18/2000
JAN.27	SF MAYORS SUMMIT FOR WOMEN		X	1/27/2000
JAN.28	ARTISTS BALL A GO GO		X	12/15/1999
JAN.29	SUPER BOWL OF CRAB FEASTS		X	1/25/2000
JAN.31	WSBE TV		X	1/4/2000
FEBRUARY				
FEB.4	ALBANY AM. WINE FESTIVAL	VAL LOGAN		7/26/1999
FEB.4	SWEETHEART AUCTION		X	12/13/1999
FEB.5	AMERICAN INSTITUTE W/F		X	11/23/1999
FEB. 5-6	CALL OF THE WILD/CAT FANCIERS		X	1/25/2000
FEB.5	AMERICAN HEART ASSN. LV		X	11/24/1999
FEB.10	MATRIX 2000 GALA		X	12/13/1999
FEB.11	NORTH COAST BUILDERS CRAB FST		X	1/4/2000
FEB.12	INTERNATIONAL FRENCH SCHOOL		X	10/26/1999
FEB.14	UNIV.CHILDREN'S FUND		X	11/4/1999
FEB.16	THE WINE SOURC PORTFOLIO SHW	X		1/4/2000
FEB.19	WINDXOR CO-OP NURSERY		X	12/13/1999
FEB.19	BOYS AND GIRLS OF GREEN BAY		X	2/14/2000
FEB.25	SONOMA CTY FARMLANDS	X	X	2/25/2000
FEB.25	COMMUNITY RESOURCES FOR INDEP		X	1/5/2000
FEB.25	LYRIC OPERA OF CHICAGO		X	9/23/1999
FEB.26	SIP FOR SIGHT		X	11/24/1999
FEB.26	VINVISION		X	2/26/2000
FEB.26	SONOMA SISTER CITIES ASSOC		X	2/10/2000
FEB.26	GATEWAY SCHOOL		X	2/23/2000
FEB.26	ST JOHN THE BAPTIST SCH		X	12/13/1999
FEB.28	MARINE INSTITUTE GOLF CLAS		X	12/13/1999
FEB.26	SO VALLEY CHORALE		X	2/10/2000
FEB.26	ST HELENA NURSERY		X	2/10/2000
FEB.28	REST MARKETING 2000	X		2/16/2000
MARCH				
MARCH	LIVE OAKS H.S SPORTS PRGM		X	3/14/2000
MARCH	GREAT CHEFS IN GREAT HOMES		X	2/10/2000
MARCH.2	FOOD FARE 2000		X	10/26/1999
MARCH.4	S F OPERA GUILD		X	11/23/1999
MARCH.4	EARLY CALIF DAYS ST FRANCIS SCHOOL		X	2/11/2000
MARCH.4	SUN & STARS		X	2/15/2000
MARCH.4	ALEX VALLEY SCHOOL		X	2/15/2000
MARCH.5	CELEBRITY CHEF C.CAMPAN		X	11/4/1999
MARCH.5	BERKELEY SYMPHONY	X		11/23/1999
MARCH.5	CELEBRITY CHEF CANINE CAM	X		12/13/1999
MARCH.9	SF INT'L ASIAN FILM		X	1/4/2000
MARCH.9	FACES		X	11/24/1999

Franciscan Vineyards 00070 Confidential - Attorney's Eyes Only

YES TO POUR/DONATION
2001

DATE	ORGANIZATION	POUR	DONATE	ACK.SENT	ITEM DONATED	REPEAT??
JANUARY						
JAN.	TEACHERS COLLEGE NYC		X	7/26/2000		
JAN.	UNITED WAY SONOMA, MENDO, LAKE		X	1/16/2001		
JAN.	SACRAMENTO ROTARY - JIM WISNER		X	1/8/2001		
JAN.	SCGG - NICK FRY		X	1/8/2001		
JAN.10	WINE INSTITUTE LEGISLATIVE RECEPTION		X	12/20/2000		
JAN.11	LODI DIST GRAPE GROWERS ASSOC		X	1/4/2001		
JAN.12	ORANGE CTY WINE SOCIETY/MONTLY MTG	X-JOEL		7/11/2000		
JAN.13	CARSON ADVOC. FOR CANCER CARE	THERN W&S		11/30/2000		
FEBRUARY						
FEB	CHRONICAL NO CA WINE COMPETITION		SAMPLES	1/25/2001		
FEB.2,3,4	ALBAN WINE FEST / DESMOND	X-VAL L		8/15/2000		
FEB.3	BAY AREA BLACK UNITED FUND		X	12/20/2000		
FEB.3	MATRIX PARENT NETWORK		X	1/25/2001		
FEB.3	VOM BOYS & GIRLS CLUB		X	11/30/2000		
FEB.3, 4	CALL OF THE WILD CAT CLUB		X	11/30/2000		
FEB.24	MT DIABLO CO OP PRE SCHOOL		X	9/28/2000		
FEB.9	FLIRTERS BALL - VIA REHAB SERVICES		X	10/5/2000		
FEB.9	LYCEE FRANCAIS INT'L FRENCH SCHOOL		X	10/9/2000		
FEB.10	ST. JOHN NOTRE DAME SCHOOL		X	11/0/00		
FEB.10	WILLOW WOOD WALDORF SCHOOL		X	2/6/2001		
FEB.11-14	ASSOC OF CA NURSE LEADERS		X	2/6/2001		
FEB.18	NO COAST VISITOR CENTER	X		2/1/2001		
FEB.14, 15	ROHNERT PARK GYMNASTICS		X	2/6/2001		
FEB.22	ZAP PACIFIC ORCHARD EXPO TASTING	X		10/9/2000		
FEB.22,23	BOYS & GIRLS CLUB WISCONSIN		X	11/30/2000		
FEB.24	ARCS FOUNDATION - LA CHAPTER		X	11/30/2000		
FEB.24	CROWDEN SCHOOL OF MUSIC		X	2/23/2001		
FEB.25	OCEAN INSTITUTE		X	12/7/2000		
FEB.END	AMER. SOCIETY FOR AFRICAN DEVEL & EDU		X	2/6/2001		
MARCH						
MARCH	CHRONICAL NORTH CA WINE COMPETITION					
MARCH	ALVARADO ELEMENTARY SCHOOL		X	2/1/2001		

Franciscan Vineyards 00078 Confidential - Attorney's Eyes Only

YES TO POUR / DONATION 2002

DATE	ORGANIZATION	POUR	DONATE	ACK.SENT	ITEM DONATED	REPEAT??
JANUARY						
JAN	VOM TRAP CLUB / JOLYON		X	JAN	$100 GOODIE BAG	
JAN.17	LODI DISTRICT GRAPE GRWRS ASSOC		X		1CS ZNLD99750	
JAN.23	TAOS WINTER WINE FEST	PETER	X	8/13/2001		
JAN. 26	YERBA BUENA CTR. FOR ARTS		X	11/8/2001	1 CS SCZN99,1 CS PENTIMENTO 98	
JAN.26	13TH ANN.CRAB FEED-SON.CO.FARM BUR.		X	12/6/2001	1MAG.97 PICKBERRY	
FEBRUARY						
FEB.2	17TH ANN.VAL.OF MOON AUCT.-BYS/GRLS CL		X	12/6/2001	1MAG EA.ZNSC97&98	
FEB.2	CA COURT CLERKS ASSOC		X	1/29/2002	$50 GOODIE BAG	
FEB.2	4TH ANN.RAINFRST.RFL-BORNEO PROJECT		X	1/29/2002	1CASE ZNVB99	
FEB.2	SON.VLY.HS BSTRS.CLB-SUPER BOWL/CRAB FEEDS		X	1/15/2002	1 CASE VBZN99	
FEB.8	FLIRTERS BALL/VIA REHAB SERVICES		X	10/8/2001	1MAG EA. ZNSC97, ZNNV97	
FEB.8	CELEB.LOVE OF CHLDRN-VIA REHAB.SVCS.		X	12/6/2001	1MAG SANGIACOMO MER.9	
FEB. 9	ST. HELENA SCHOOLS		X	11/7/2001	1 ZNDK98 MAG,1 ZNDK99 MAG	
FEB. 9	AMERICAN LIVER FOUNDATION		X	11/7/2001	1 MAG ZNTL99	
FEB. 9	ST. FRANCIS SOLANO SCHOOL		X	11/7/2001	1 MAG ZNSC97	
FEB. 9	SONOMA STATE UNIV.ART GALLERY		X	11/7/2001	1 MAG ZNSC97	
FEB.16	DAVIS COMM.MEALS-MARDI GRAS BENE.BALL	X		1/4/2002	1CASE VBZN99	
FEB.17	CLOVER.CITRUS FAIR-NO.CST.WINE/VISIT CTR.	X		2/7/2002		
FEB.21	ZAP - PACIFIC ORCHID EXPO		X	8/13/2001		
FEB. 22-23	AMERICAN HEART ASSN./HEARTS DELIGHT		X	11/7/2001	1 3LT. XXRS98	
FEB.24	THE CROWDEN SCH.-19TH ANN.BANQ.,AUCT+			12/18/2001	1 MAG 96 RANCHO SALINA	
MARCH			X	12/18/2001	1 MAG 97 SANGIACOMO MER.	
MARCH.1	YOUNG PERF.THEATRE-A NITE W/DR.ZHIVAGO					
MARCH.1	"BIG BOTTLE AUCTION"-BOB CABRAL	X	X	12/6/2001	99 BARRICIA ZIN-3 LITRE	
MARCH.1,2	AMER.INST.OF WINE/FOOD-12TH ANN.AUCT.		X	2/7/2002	1CS ZNSC99	
MARCH.1&2	THE MODERN ART OF ORCHIDS		X	11/7/2001	1 XXPB98 MAG	
MARCH.2	GATEWAY SCHOOL		X	11/30/2001	4MAGS-CHSG96,MRSG96,XXRS96,ZNMR	
MARCH.2	STANFORD LAW SCH.-BID 4 JUSTICE AUCTION					
			X	11/7/2001	ZNDK98 MAG	
MARCH. 3	CANINE COMPANIONS		X	2/7/2002	2CS SON.CO.ZIN	
MARCH.5	ANN.CARNIV.GALA-A.KINGS LINE BALLET...	X	X	12/18/2001	1 MAG 97 PICKBERRY	
MARCH.9	AMER.CANCER SOC.-SPIRIT OF SF		X	9/13/2001	97 XXRSMAG	
MARCH.9	PENNINSULA JEWISH COMMUNITY CTR	X	X	11/8/2001	MRSG97MAG	
MARCH.10	SYMPHONY OF FOOD &WINE/SR SYMPH		X	12/6/2001	1MAG XXRS 97	
MARCH.10	TASTE4CURE-N.AMER.FND./CURE/DIABETES		X	8/20/2001	1MAG XXPB97	
MARCH.11	FINE ARTS MUSEUM AUXILIARY		X	1/16/2002	1MAG99DICKERSON ZIN	
MARCH.14	SF SENR.CTRS-ANN.BENE.DNR&SIL.AUCTION					

Franciscan Vineyards 00087 Confidential - Attorney's Eyes Only

YES TO POUR / DONATION 2003

	ORGANIZATION	POUR	DONATE	BACK.SENT	ITEM DONATED
JANUARY					
JAN.2003	SONOMA CO. GRAPE GROWERS ASSN.		X	11/1/2002	2CS ZNSC
JAN.11	VALLEY OF THE MOON TRAP CLUB CRAB FEED		X	1/10/2003	1 $25 GOODIE BAG
JAN.25	ROTARY CLUB OF SANTA ROSA WEST-20TH CRAB FEED		X	10/1/2002	1MAG XXRS96
JAN.25	SONOMA COUNTY FARM BUREAU-14TH ANN.CRAB FD.		X	10/15/2002	1MAG ZNSC97
JAN.25	CORPUS CHRISTI SCH./EAST BAY - ANN.SILENT AUCTION		X	1/10/2003	1MIXED CS.WINE/1 GOODIE BAG
JAN.25	SONOMA VALLEY HS BOOSTERS CLUB - CRAB FEED		X	1/10/2003	1CSZNVB00
JAN.28-30	2003 UNIFIED WINE & GRAPE SYMPOSIUM		X	10/22/2002	1CS ZNSC; 1CS CHSG
JAN.31	MARIETTA COBB MUREUM OF ART-1ST ANN.ZIN FEST.		X	12/31/2002	3BTL(750ML)ZNVB/3BTL ZNSC
FEBRUARY					
			X	8/20/2002	1MAG XXPB97
FEB. 1	SOROPTIMIST INT'L."A CHOCOLATE AFFAIR"		X	12/31/2002	1MAG XXIC99
FEB.2	VALLEY OF THE MOON BOYS & GIRLS CLUB-AUCTION		X	12/11/2002	1CS ZNSC00
FEB.7	CALIFORNIA ACADEMY OF SCIENCES - NATURAL SELECTION		X	10/25/2002	1MAG ZNSC97
FEB.7	LYCEE FRANCAIS LA PEROUSE - AUCTION EAU		X	1/21/2003	1 $25/GOODIE BAG
FEB.7	SON.CO.ANIMAL SHLTR.MOBILE ANIMAL CTR-PAWS 4 LOVE		X	11/5/2002	1CS VBZN00
FEB.8	ST. FRANCIS SOLANO SCHOOL		X	12/3/2002	1MAG 98 MRDR
FEB.8	UNIVERSITY ART GALLERY @ SONOMA STATE UNIV.		X	1/10/2003	1 $50 GOODIE BAG
FEB.8	AMERICAN RED CROSS-PIEDMONT CHPTR		X	11/19/2002	1MAG ZNSC97
FEB.9	CROWDEN SCHOOL & CTR. 4 MUSIC - 20TH ANN. BANQUET	X		9/3/2002	
FEB.20	PACIFIC ORCHID SOCIETY "PACIFIC ORCHID EXPO"		X	10/22/2002	2MAG SET:'97&'98ZNSC
FEB.21	SONOMA COUNTY MUSEUM - ROMANCING THE VINE	X			
FEB.21	SIGNATURE SONOMA		X	8/30/2002	1MAG 97XXPB
FEB.22	VOL.CTR OF SONOMA CO.ANN."SWEETHEART BALL"		X	12/31/2002	1MAG 99ZNMR
FEB.22	VARIETY CHILDREN'S CHARITY - "CHEF'S BEST" GALA		X	2/5/2003	1CS ZNVB00
FEB.22	VALLEY OF THE MOON LIONS CLUB - ANN.CRAB FEED		X	1/21/2003	1MAG ZNSC98
FEB.27	LITTLE JIM CLUB - 6TH ANN.BABES IN TOYLAND		X	11/19/2002	1MAG EA. 97/98 ZNSC(SET)
FEB.28	VIA REHABILITATION SERVICES - CELEB./LOVE OF CHILD.		X	2/14/2003	1MAG ZNSC98
FEB.28	SONOMA CO. ORCHID SOC. "ORCHIDS ON PARADE"		X	9/20/2002	3LTR.XXPB99
FEB.28-MAR.1	AMERICAN HEART ASSN.-HEART'S DELIGHT...				

Franciscan Vineyards 00096 Confidential - Attorney's Eyes Only

YES TO POUR / DONATION 2004

	ORGANIZATION	POUR	DONATE	ACK.SENT	ITEM DONATED
JANUARY					
			X	11/18	2CS ZNMD99
JAN.8-14	BERLIN&BEYOND PRESNTD BY:GOETHE INST.&CONSULATES				
			X	1/16/2004	1 $25 GOODIE BAG
JAN.17	VALLEY OF THE MOON TRAP CLUB:ANN.CRAB FEED..		X	1/6/2004	1CS ZNLD01
JAN.22	LODI DIST.GRAPE GRWRS.ASSN:51ST ANN.BANQUET		X	11/7/03	3MOS IN CLUB RAVEN
JAN.24	ROTARY CLUB/SANTA ROSA WEST:MARGARITAVILLE		X	1/9/04	1MIXED CS;ASSORTED ITEMS
JAN.24	CORPUS CHRISTI SCH:ANN CRAB FEED&SILENT AUCTION		X	1/16/04	1CS EA:ZNVB&CSVB CURR.
JAN.24	AMERICAN INSTIT.OF GRAPHIC ARTISTS:COMPOST MODERN		X	11/14/03	1 3-LTR.ZNMR00
JAN.25	AMERICAN LIVER FNDN:"FLAVORS OF ORANGE CO."		X	10/21/03	1CS EA:ZNSC00&CHVB01
JAN.29	2004 UNIFIED WINE&GRAPE SYMPOSIUM LUNCHEON				
			X	11/25/03	2MAG SET:1997-98 ZNSC
JAN.31	SONOMA CO. FARM BUREAU:15TH ANN.CRAB FEED/AUCTION		X	1/6/04	1CS ZNVB CURRENT
JAN.31	BAY AREA CONSERVATION BIOLOGY SYMPOSIUM		X	1/6/04	1MXD CS:6 ZNVB&6 CSVB CURR.
JAN.31	SONOMA VLY.HS BOOSTERS CLB:SUPER BOWL/CRAB FEEDS				
FEBRUARY			X	10/24/03	3MOS IN CLUB RAVEN
FEB.6	SONOMA CO.MOBILE ANIMAL CTR:PAWS FOR LOVE		X	10/24/03	1MAG ZNSC98
FEB.7	THE LIVING ROOM:SWING WITH A SWEETHEART...		X	11/14/03	1MAG ZNBA99
FEB.7	VLY/MOON BOYS/GIRLS CL:19TH ANN.SWEETHEART AUCTION		X	12/2/03	1MAG ZNDK00
FEB.7	ST.HELENA COOP.NURSERY SCH:A GOOD THING GROWING				
			X	1/9/04	1MAG ZNBL97
FEB.12	LITTLE JIM CLUBS/CA PAC.MED.CTR:BABES IN TOYLAND	X		12/10/03	
FEB.13	SONOMA CO.MUSEUM "ROMANCING THE VINE"	X		8/1/03	
FEB.19	SF ORCHID SOC:GALA PREVIEW PRTY@PAC.ORCHIDS EXPO		X	2/13/04	1MAG ZNNV97
FEB.20	PETALUMA HS MUSIC BOOSTERS: DANCE TO DC		X	11/14/03	3MOS CLUB RAVEN
FEB.21	THE UNIV./CHICAGO CANDER RES.FNDN"IT'S A GOOD YR...		X	11/14/03	1BTL XXRS01;1BTL XXPB01(750)
FEB.21	SAINT JOHN CATHOLIC SCH:ANN.BENEFIT AUCTION		X	1/16/04	SIX BOTTLES OF WINE
FEB.21	CINCINNATI INT'L.WINE FESTIVAL		X	1/23/04	1MAG ZNMR99
FEB.21	WHEELCHAIR FNDN:2ND ANN.CHARITY BALL"SAFARI/MOBILITY"		X	2/13/04	1CS CURRENT ZNVB
FEB.21	UC DAVIS GRAD.GRPS./ECOL.&POP.BIOLOGY:MADRI GRAS BENE..		X	10/21/03	1 3-LTR ZNBL00&3MOS.CL.RVN.
FEB.26-MAR.4	CLUB MGRS.ASSN.OF AMER.INT'L.WINE SOC.ANN.CONF.		X	9/23/03	1MAG ZNMR96
FEB.27	VIA REHAB.SVCS:9TH ANN.BALL"CELEBR.LOVE/CHILDREN		X	10/21/03	3MOS IN CLUB RAVEN
FEB.28	VOLUNTEER CTR.OF SONOMA CO: SWEETHEART BALL		X	1/9/04	1CS ZNVB CURRENT
FEB.28	VALLEY OF THE MOON LIONS CLUB ANN. CRAB FEED				
			X	11/25/03	3MOS IN CLUB RAVEN
FEB.29	CALIFORNIA FILM INST:11TH ANNIV.OSCAR NITE AMERICA	X	X	12/2/03	3MOS IN CLUB RAVEN
FEB.29	ACADEMY OF FRIENDS:24TH ANN.OSCAR NIGHT GALA		X	1/16/04	3MOS IN CLUB RAVEN
FEB.29	NAPA VLY.ACAD.AWARDS DNR(PRES.BY MICHAEL HOLMES)				

Franciscan Vineyards 00108 Confidential - Attorney's Eyes Only

	ORGANIZATION	POUR	DONATE	ACK.SENT	ITEM DONATED
JANUARY					
			X	11/5/2004	1MAG ZNCK97
JAN. 2005	ARTHRITIS FOUNDATION - DESERT WINTER WINE CLASSIC				
			X	1/7/05	1CS.EA:CHVB CURR.,ZNVB CURR
JAN.15	LUTHERAN LESBIAN AND GAY MINISTRIES CELEBRATION IN SF		X	1/14/05	3MAG VERT:2000,2001,2002 ZNDK
JAN.19	FUME BISTRO & BAR EVENT AND SILENT AUCTION		X	11/12/04	1MAG ZNBA01
JAN.20	Golden Gate Univ. School of Law Public Interest Law Fndn. Annual Auction		X	12/10/04	2MAG SET: ZNTL00& 01
JAN.22	Sonoma Co. Farm Bureau "The Great Sonoma Crab & Wine Fest Auction		X	1/28/05	750's:4 CHSG01 & 5 ZNSC02
JAN.23	The taping of National Public Radio's "Justice Talking"		X	10/28/04	1CS.EA:CHSG03; ZNTL02
JAN.27	2005 UNIFIED WINE & GRAPE SYMPOSIUM	X	X	12/10/04	1MAG ZNMR97
JAN.27	AMERICAN HEART ASSN - SECOND ANN. GO RED FOR WOMEN		X	12/17/04	7CS CHVB CURR;3CS ZNVB CURR
JAN.28	Early Childhood Mental Health Program - 30th Anniv.Celeb.(Pat Herron)		X	1/5/05	1CS.EA: ZNVB02(750)CHVB02(750)
JAN.29	BALLET SCHOOL FUNDRAISER (GREG VAN DALEN'S DAUGHTER ATTENDS)		X	1/7/05	1 MIXED CASE OF 750'S SEE PAPE
JAN.29	SANTA ROSA WEST ROTARY CLUB'S 14TH ANN. CRAB FEED & AUCTION				
FEBRUARY					
			X	10/19/04	1MAG MRDR00
FEB.5	SONOMA COUNTY ANIMAL SHELTER - PAWS FOR LOVE		X	12/17/04	1MAG ZNDK01
FEB.5	UC Davis Graduate Groups in Ecology...ann. Mardi Gras Benefit Ball		X	1/14/05	BLENDING SEMINAR FOR 10 CER
FEB.5	BOYS & GIRLS CLUB VALLEY OF THE MOON - 20TH SWEETHEART AUCT.		X	1/25/05	1CS ZNSC CURRENT
FEB.5	LIVE OAK CHARTER SCHOOL - TREASURES FROM THE HEART		X	1/28/05	1MIXED CS,CURR:6 ZNVB&6CSVB
FEB.5	SONOMA VALLEY HS BOOSTERS - SUPER BOWL OF CRAB FEEDS		X	1/14/05	2 750ML.BTLS. ZNBA02
FEB.11	SONOMA VALLEY WOMAN'S CLUB ANN. GAMES DAY FUNDRAISER...		X	10/19/04	1MAG XXRS01
FEB.12	American Heart Assn - 21st ann. Food&Wine Gala:Celebrate w/Heart	X	X	10/28/04	1CS ZNVB CURRENT
FEB.12	THE LIVING ROOM - SWING WITH A SWEETHEART DINNER DANCE		X	10/28/04	1MAG MRDR00
FEB.12	SONOMA STATE UNIV. ART GALLERY - ANN. ART FROM THE HEART			8/31/04	
FEB.17	SAN FRANCISCO ORCHID SOC. -BENEFIT PREVIEW & WINE TAST	X	X	12/10/04	1MAG MRDR00
FEB.18	VIA REHABILITATION SVCS. 10TH ANNUAL VIA BALL		X	1/28/05	1MAG ZNCK97
FEB.19	RANCHO COTATE COUGAR BOOSTERS - 1ST ANN. CRAB FEED & SILENT...				
			X	10/15/04	1MAG ZNOH00
FEB.25	FOOD FOR THE POOR - 2ND FINE WINES & HIDDEN TREASURES		X	9/16/04	BLENDING SEMINAR FOR 10 CER
FEB.25	CURRY SENIOR CENTER - 33RD BIRTHDAY DINNER GALA		X	9/16/04	1MAG ZNMR01
FEB.26	VOLUNTEER CENTER OF SONOMA COUNTY - SWEETHEART BALL		X	11/12/04	BLENDING SEMINAR FOR 10 CER
FEB.26	Susan G. Koman Breast Cancer Fndn. SF Bay Area Affillate 2nd Pink Tie Ball		X	1/14/05	1MAG EA: ZNTL01;ZNDK01;ZNBA0
FEB.26	RIVERDALE SCHOOL AUCTION - PARENT TEACHER CLUBS				

Franciscan Vineyards 00120 Confidential - Attorney's Eyes Only

	ORGANIZATION	POUR	DONATE	ITEM DONATED	
JANUARY					
JAN.11	2006 UNIFIED WINE & GRAPE SYMPOSIUM		X	2CS ZNSC03	
JAN.14	Valley Of The Moon Trap Club - ann. Crab feed dinner & raffle		X	6btls(750ml.) ZNSC03	
JAN.21	American Heart Assn. - 7th Ann. Heart Ball (Santa Barbara)		X	1MAG ZNDK03	
JAN.21	Sonoma Co. Farm Bureau-17th ann."The Great Sonoma Crab..."		X	1CS. ZNSC03	
JAN.28	BEST PREP - "BIRDIES FOR BESTPREP"		X	3MOS IN CLUB RAVEN CERT.	
FEBRUARY	DON'T POUR IN 2007 AT GO RED FOR WOMEN(CLIVE CHRISTIAN)				
FEB.2	HPILF -Hastings Public Int. Law Fndn. Charity auction		X	1MAG MRDR00	
FEB.2	Asian Art Museum 10th Anniv.Prev.Open.Gala SF Arts of Pacific...		X	1MAG ZNDK03	
FEB.4	Child & Family Guidance Ctr. - Evening at Teatro ZinZanni		X	6btls(750)znsc curr.&50%disc.vin.des.	
FEB.4	Sonoma Valley HS Boosters Club: Super Bowl of Crab Feeds		X	1CS SHVB CURRENT	
FEB.10	San Francisco Opera Guild - inaugural Director's Ball		X	1MAG XXPB01	
FEB.11	SONOMA COUNTY ANIMAL SHELTER "PAWS FOR LOVE"		X	BLEND,SEMINAR FOR 10 CERT.	
FEB.11	Sonoma St. Univ. Art Gallery - 22nd ann. "Art from the Heart"		X	1MAG ZNTL03	
FEB.11	Boys & Girls Club of Valley of the Moon - Sweetheart Auction		X	3MOS IN CLUB RAVEN CERT.	
FEB.11	Tenderloin Child Care Ctr. Wine tasting fundraiser		X	1CS XXIC03	
FEB.16	San Francisco Orchid Society - 54th ann. Pacific Orchid Expo.	George B.			
FEB.16	American Heart Assn-Western States-SF:Celebrate with Heart	Cathleen	X	BLENDING LAB FOR 10 CERT.	
FEB.18	VIN OLIVO	Diane + 1	X	Futures: ZNBA04 Auction: ZNBA99	
FEB.23	Go Red for Women Event - American Heart Assn. - Clive Christ	Ann Marie	X	1MAG ZNTL00	
FEB.24	Sonoma Co. Democratic Central Comm. -The Crab Feed-2006		X	1CS SHVB CURRENT	
FEB.24	HomeBase, The Center for Common Concerns 20th Anniv.	George B.	X	1MAG ZNDK01	
FEB.25	VOLUNTEER CTR. OF SONOMA CO. - SWEETHEART BALL		X	1MAG ZNBA00	
FEB.25	THE LIVING ROOM - 5TH ANN. FNDRSR. "MARDI GRAS BALL"		X	1CS MRVB CURRENT	
FEB.25	Wheelchair Foundation - 4th ann. Hearts for Mobility		X	1MAG MRSG00	
FEB.25	VALLEY OF THE MOON LIONS CLUB ANN. CRAB FEED		X	1CS ZNSC03	
FEB.25	Riverdale School District PT Clubs:ann. Auction, "Mission Possible"		X	1cs ea:ZNSC&CHVBcurr;1 3ltr znba03	
FEB.25	PRESTWOOD ELEMENTARY SCH. "THE BENEFIT BALL"		X	1 $75 GOODIE BAG	
FEB.25	UCDavis Grad.Grps/Ecology/Pop.Biol.:ann.Mardi Gras Benefit Ball		X	1MAG ZNBL03	
FEB.26	Most Holy Redeemer AIDS Supp. Grp. - ann Board fundraiser		X	1CS XXIC CURRENT	

Franciscan Vineyards 00132 Confidential - Attorney's Eyes Only

YES 2007

	ORGANIZATION	POUR	DONATE	ITEM DONATED
JANUARY				
Dec.Jan.Feb.	UCSF Medical Ctr. Ann. Blood Donor Appreciation		X	1CSVB CURR.
			X	1CS XXIC03
JAN.11	826 VALENCIA - 100 CLUB DINNER		X	1CS ZNBL04
JAN.15	BENEFIT MAGAZINE DINNER (Nouri Azouzou)		X	1MAG ZNTL03
JAN.19	San Francisco Day School auction "Wine Crush"		X	1CS MRES01
JAN.20	Sonoma Co. Museum-exhibition opening reception		X	1MAG MRES01
JAN.20	Petaluma HS Booster Club-2nd Ann. Crab Feed/Silent&LiveAuct.		X	2CS ZNSC CURRENT
JAN.25	2007 UNIFIED WINE & GRAPE SYMPOSIUM		X	1MAG MRES01
JAN.27	BestPrep-9th annual Birdies for BestPrep		X	3MOS IN CLUB RAVEN CERT.
JAN.27	ST. PAUL'S EPISCOPAL SCH. 10TH ANN. AUCTION		X	3MOS IN CLUB RAVEN CERT.
JAN.28	Holt International - 2nd ann. Silk Bay Luncheon		X	1CS CSVB CURRENT
JAN.31	Felidae Conservation Fund evening cocktail benefit			
FEBRUARY	DON'T POUR IN 2007 AT GO RED FOR WOMEN(CLIVE CHRISTIAN)			
			X	1CS ZNLD04
FEB.1	Lodi District Grape Growers Assn. Inc. Ann.Meeting&Banquet		X	1MAG ZNOH95
FEB.3	2007 Anchorage Wine & Food Fest - American Cancer Society		X	1CS MRES01
FEB.3	Greater Bay Area Make-A-WishFndn.6thWine&Wishes Gourmet...		X	1CS ZNSC04
FEB.3	Sonoma Co. Farm Bureau-18th ann. Great Sonoma Crab&Wine...		X	1MAG ZNCK95
FEB.3	Anchorage Wine & Food Fest. For American Cancer Society		X	VD TASTING FOR 4 CERT.
FEB.3	JackLondonElem.Sch.&Piner-OlivetChtr.Sch."POCS/JLCrabFeed		X	1CS ZNVB CURRENT
FEB.3	Sonoma Vly. HS Boosters Club - Super Bowl of Crab Feeds		X	6BTLS(750) ZNSC04
FEB.3	City of Sonoma-Cultural&FineArtsComm:recept.for Janis Kobe		X	1MAG ZNBA03
FEB.9	Legal Aid of Sonoma Co.(LASC) 5thAnn.LegalAidLawyersW/Heart		X	1MAG ZNTL03
FEB.10	SONOMA CO. ANIMAL SHELTER "PAWS FOR LOVE"		X	1MAG MRES01
FEB.10	American Heart Assn.(SntaBarb)8thValentineGala"AnAffair/Heart"		X	1MAG ZNOH04
FEB.10	Boys & Girls Club VOM - Sweetheart Gala & Auction		X	1MAG ZNDK04
FEB.10	San Francisco Opera Guild - The Valentine's Ball		X	1CS CSSC03
FEB.10	Sonoma Academy Parents Assn.-ann.Big Night Out auct.&dinner		X	1MAG MRDR00
FEB.10	Sonoma St. Univ. Art Gallery-23rd Anniv. & Art from the Heart		X	1MAG MRES01
FEB.10	Sebastopol Indep.CharterSch.: The Midwinter Gala		X	1CS EA:ZNVB & CSVB CURR.
FEB.11	Peacekey Org.prsnts:SpaghettiFeed,bene:WestCo.Comm.HS		X	1CS MRES01
FEB.14-17	Desert Heart Fndn.-4th Int'l. Wine & Heart Health Summit		X	1CS CSVB CURRENT
FEB.16	Boys & Girls Clubs of Uklah 2nd Ann. Crab Feed		X	1SIGNED MAG OF MRES01
FEB.16	Boys&GirlsClub of GreenBay(WI)"A Taste of Wine & Cheese"(Reed)			

Franciscan Vineyards 00143 Confidential - Attorney's Eyes Only

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

Peterson Exhibit 4

DEPARTMENT OF ZINFORMATION

RAVENSWOOD

NO WIMPY WINES!

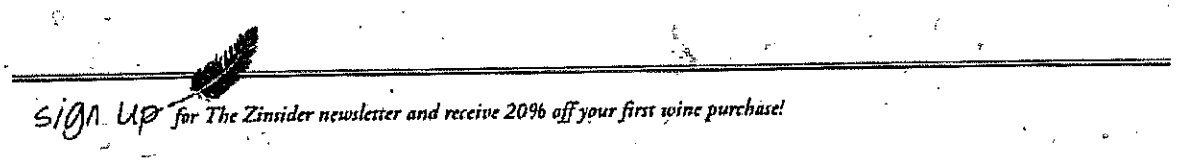
For as long as anybody cares to remember, this has been the credo (calling card? Battle cry? Team yell? Coat of arms?) of Ravenswood Winery in Sonoma, California. Expressing our commitment to full-flavored varietal wine — notably Zinfandel — it sums up our mission to capture everything a vineyard has to offer, and to promote it in a way that won't put people to sleep. Wine is, after all, one of the most fascinating and fun things in life, which is why Ravenswood winemaker Joel Peterson believes that it belongs on the table — not on a pedestal or in an ivory tower.

How did the name of Ravenswood become interchangeable with irresistibility? In the early 1970s, when California's claim to fame was the "best jug wine in the world," Joel's dream was to create wines that would rival the greatest of Europe. Turned out he wasn't dreaming: In his first vintage, 1976, he produced 327 cases of Dry Creek Zin that took first place in a prestigious San Francisco tasting. But despite the cult following and critical acclaim that began to swirl around its hypnotic logo, Ravenswood remained a roving boutique until the late 1980s, when its Vintners Blend program was launched. Conceived on Joel's conviction that, besides great wine, the world needs good, affordable wine ("a lake of wine an inch deep"), it redefined the concept of Best Jug Wine in the World.

Thanks to this and a few other things (not least, its tireless campaign against priggish elitism), Ravenswood acquired an informal reputation as the people's premium winery. In 1999 the company went public with a "Dutch auction" of shares offered over the Internet, and two years later Ravenswood was purchased by Constellation Brands, becoming part of its fine-wine division, Franciscan Estates — a productive partnership that kept the winery under Joel's control while providing greater resources for efficient operation and growth.

The picture has changed a bit since 1976. Following the original inspiration of wineries like Ravenswood, California has now shirked its once-wimpy status to a fault. But the more things change around our Sonoma headquarters, the more they stay the same. In this brave new enologically altered world, Ravenswood continues to set a stubborn standard for complex, balanced, uncompromising wine that captures everything a vineyard has to offer (and, we might add, nothing more).

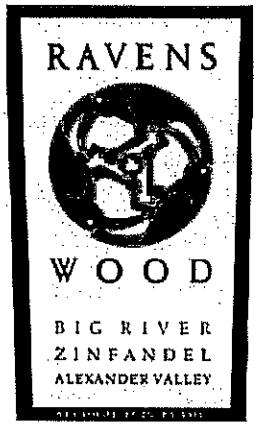
To embark on the three paths that Ravenswood charts for exploring California wine, click here.

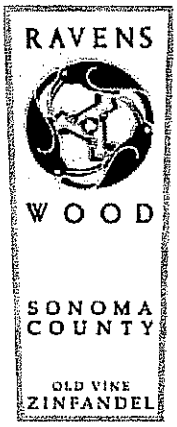

sign up for The Zinsider newsletter and receive 20% off your first wine purchase!

DEPARTMENT OF ZINFORMATION

RAVENSWOOD

Vineyard Designates
County Series
Vintners Blend





Vineyard Designates | County Series | Vintners Blend

"...odds are good that you'll find a reliable bottle of Ravenswood in any store or restaurant ...anywhere in the country"

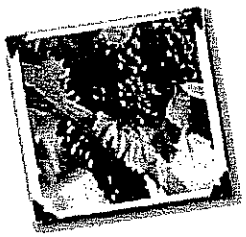
- Awards & Accolades
- Wine & Spirits Poll Results

THE RAVENSWOOD STYLE

For most wine lovers, Ravenswood is synonymous with ***big, rich, full-bodied and intense.*** Why is it that way?

Winemaker Joel Peterson explains:

"When I was starting my own winery and tasting a lot of wine in the 1960s and 70s, the European wines I admired were made in a relatively primitive way, without much technological interference. Even then this was unusual, but I didn't see why we couldn't employ Old World methods if we were vigilant. If it ain't broke, it seemed to me that trying to 'fix' a time-honored tradition with technology was more like food processing than winemaking.



"As a result, at Ravenswood we employ relatively archaic winemaking techniques. Instead of sterilizing our juice with sulfur and adding a commercial yeast culture, we use ***native vineyard yeasts*** that have a ***broader range of flavors and aromas.*** We ferment in ***small, open-topped tanks*** and allow the temperature of the juice to get very warm to extract all the color and flavor possible. We leave the wine in contact with its skins for weeks, not days, after which it's aged in ***small French oak barrels*** whose flavors are consistent with our wines, particularly Zinfandel.

"Why is Ravenswood so closely identified with that grape? Again, because the wines I like most come from old, dry-farmed, low-production vineyards planted in ideal locations. In California, that means one varietal: Zinfandel, which has been grown here since the nineteenth century. By working with different growers, I've found that many of these meticulously farmed vineyards yield wines with distinctive flavor profiles from specific spots." The result is Ravenswood's prized **Vineyard Designate Series** — ***unique, hand-crafted wines*** that are very limited in production and availability.

Franciscan Vineyards 00012 Confidential - Attorney's Eyes Only

Not all vineyards are so singular, but if you make many wines from an excellent area and blend them judiciously, you can create an ***"archetypal" varietal wine*** for that region. Voilà: Ravenswood's moderate-production **County Series.**

That still leaves one indispensable category: wine for everyday drinking. Answering the call, our popular **Vintners Blend** is made by combining wines vinified at Ravenswood with suitable examples that Joel searches out on the statewide bulk market, selecting only those worthy of the Ravenswood imprimatur.

Thanks to this carefully conceived and executed system, the odds are good that you'll find a reliable bottle of Ravenswood in any store or restaurant that you might walk into, anywhere in the country.

Wine & Spirits Poll Results

Wine & Spirits Magazine released the results of its 16th Annual Restaurant Poll this week, reporting on the most popular wines in America's top restaurants for the fourth quarter of 2004. (Results are in the April issue.)

According to sommeliers at 308 leading restaurants, U.S. wine sales are on the rise. Even in the midst of price hikes due to the decreased power of the dollar abroad, three-quarters of the sommeliers polled noted that wine sales had increased as a percentage of their total business, the highest percentage since 2000.

The weakened dollar points to a big shift in imported wine pricing as some regions saw sales decline while others capitalized on the shift with inexpensive regional bottlings. French wines dropped significantly by volume as the average price for popular Burgundy rose 14 percent and Champagne rose 29 percent. While Italy also saw a marginal decline in the overall percentage share of wines sold, many sommeliers reported an increase in popularity for lower-priced wines such as Barbera and Dolcetto, and lesser-known southern Italian varieties. Spain accounts for only 3.7 percent of the most popular wines in the report (compared to 4 percent for Australia, 13.4 percent for France, 15 percent for Italy and 58.3 percent for the United States), but "wins on buzz" this year, according to the report, generating the most excitement in follow-up interviews with sommeliers.

The report noted that Pinot Noir sales are increasing while diners are experimenting more, bypassing familiar varietals for more esoteric selections. Red wines accounted for 60.9 percent of the most popular wines in the poll, up from 46 percent 10 years ago.

Wine & Spirits ranked the 10 most popular restaurant brands as follows:

1. Sonoma-Cutrer Vineyards
2. Cakebread Cellars
3. Kendall-Jackson Vineyards
4. Silver Oak Wine Cellars
5. Jordan Vineyard & Winery
6. Santa Margherita
7. Robert Mondavi Winery Buy Now!
8. Franciscan Oakville Estates Buy Now!
9. Stag's Leap Wine Cellars
10. Chateau Ste. Michelle

DEPARTMENT OF ZINFORMATION

RAVENSWOOD

Vineyard Designates

County Series

Vintners Blend

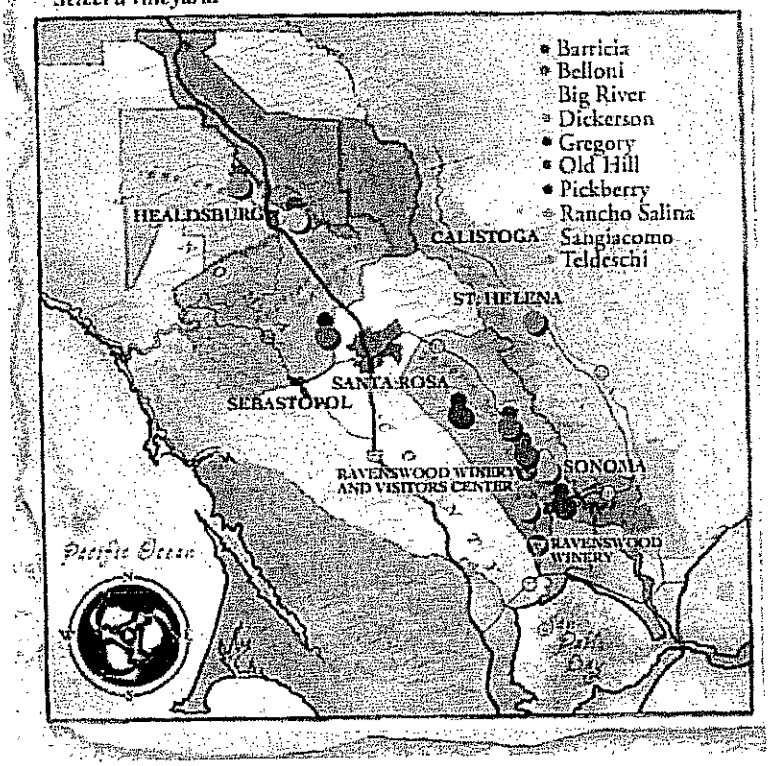
Vineyard Designate Wines

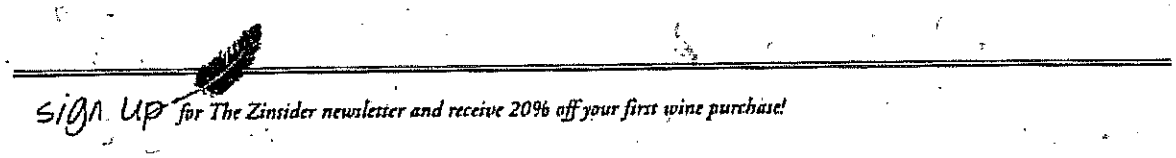
Through the years, Ravenswood has had the good fortune of working with amazing vineyards. But among the many are a few that stand high above the rest for the one-of-a-kind character they display. They're so special, you wouldn't dare blend them. And just like the people that own and farm them, they have their own distinct personalities, moods and auras.

What does it take to become a Ravenswood Vineyard Designate?

- The vineyard must be in a precise ***location*** that makes it ideally suited to the varietal planted there.
- It must have its own specific ***flavor characteristics*** and ***profile,*** which make it special.
- The vines must be ***older*** and ***very low yielding.***
- Perhaps most important the vineyard must be farmed by meticulous and experienced ***growers.***

Select a vineyard:




sign up for The Zinsider newsletter and receive 20% off your first wine purchase!

DEPARTMENT OF ZINFORMATION

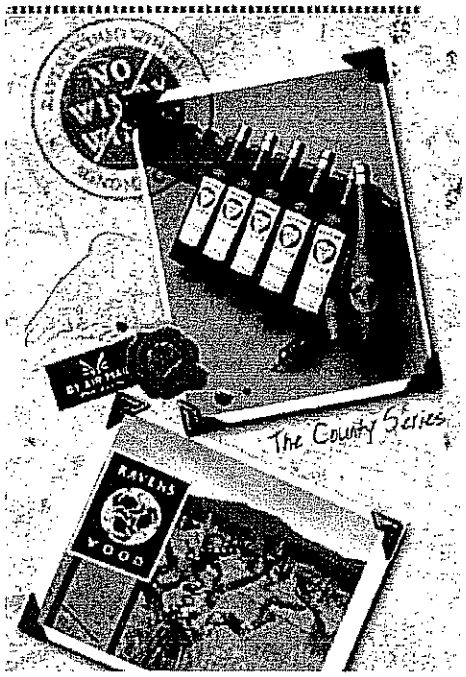
RAVENSWOOD

Vineyard Designates

County Series

Vintners Blend

- Sonoma County Zinfandel
- Napa Valley Zinfandel
- Amador County Zinfandel
- Lodi Zinfandel
- Mendocino County Zinfandel
- Icon
- Sonoma County Merlot
- Sonoma County Cabernet Sauvignon
- Sonoma County Petite Sirah
- Sonoma County Carignane
- Sonoma County Cabernet Franc



COUNTY SERIES

The sports-world equivalent of the Ravenswood County Series might be said to be the Oakland Athletics...

One of the most fascinating aspects of wine is the geographical influence of the place where it's grown. No matter what part of the world you visit, its wine country will be divided into regions whose varying soils and climates confer different grape characters, a phenomenon known as terroir. California, in particular, is noted for diverse winegrowing environments — a fact gloriously illustrated by the Ravenswood County Series.

These wines begin life the same way that our higher-priced vineyard designates do. We visit their sites throughout the year, making sure that growing practices meet our high standards, guaranteeing that the grapes will express their whereabouts to the greatest extent possible. After the fruit gets picked in the fall, it's vinified by Old World methods, with native yeasts in open fermenters punched down by hand. Throughout a subsequent period of aging in French oak barrels, the wine is monitored and tasted regularly; if it doesn't meet a requisite level of intensity, it's "declassified" to our Vintners Blend program and combined with other wines that fit a similar calling. If, on the other hand, it exhibits forceful, coherent character over several successive vintages, it might become a vineyard designate on its own merits. Many Ravenswood wines have followed this path over the past fifteen years.

Several excellent vineyards, however, fall into a middle category: they produce fine, compelling wines, but they aren't well-rounded enough to stand alone as separate bottlings. After further trials to identify aspects that work well together, we blend these worthy examples with others we've made from the same district. In the mix, different wines from a distinct locality fuse to fill each other's blind spots, creating a complex, harmonious whole.

As a result of all these factors, we think our County Series of wines may represent the best value that Ravenswood has to offer. Often they're as delicious and ageworthy as our more expensive wines; they're just not as rare. Because they come from several vineyards instead of only one, they're available in some quantity — less than our Vintners Blend, much of which arises from outside sources, but more than our strictly limited, tightly allocated single-vineyard designates. Moreover, since the county wines display regional styles (as opposed to the idiosyncrasies of isolated properties), they present a marvelous opportunity to explore California's varied terroir via classically crafted wines at reasonable prices.

The sports-world equivalent of the Ravenswood County Series might be said to be the Oakland Athletics, who are known for developing topnotch players through their own farm system. They might not be loaded with expensive names, but they're scouted and managed so expertly that, thanks to team chemistry, they compete head-to-head with the game's highest rollers. While eventually the most gifted performers will probably move on to the Yankees (sigh), you can always be sure that this year's lineup will boast an array of exciting prospects, big-time talent, and sheer fun.

Come to think of it, our vineyard designates might not appreciate comparison to the

Franciscan Vineyards 00016 Confidential - Attorney's Eyes Only

Yankees. Okay, so maybe that's not the best analogy — but you get the point.

sign up for *The Zinsider newsletter and receive 20% off your first wine purchase!*

DEPARTMENT OF ZINFORMATION

RAVENSWOOD

Vineyard Designates

County Series

Vintners Blend

the Vintners blend collection

up-front, fruit-forward, and immediately enjoyable...

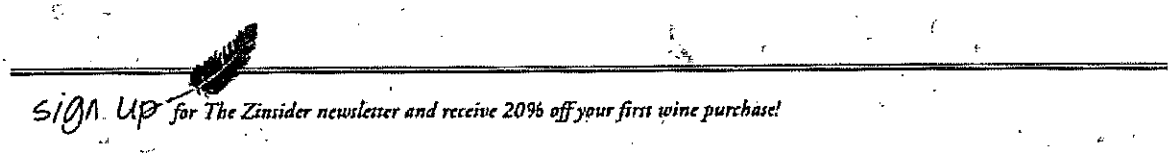
vintners blend

In the wine commerce of France, a crucial role has long been played by a person called a **negociant.** Part merchant, part winemaker, and part tasting wizard, a negociant travels an appellation — literally and figuratively — sampling wines made by various vintners, selecting examples that suit his own house style. Choosing this one for ripeness, that one for tannin, another for acidity to enliven fruit, an expert negociant can create a beautifully balanced wine from others that, shall we say, lack absolute nobility. Legions of growers and winemakers depend for survival on these master blenders, whose names and labels include some of the most famous and respected names in wine. They might not be able to turn H_2O into Grand Cru, but they typically take enological dross and weave it into liquid gold. Hence the suffix sometimes used to describe the alchemical effect of their skill: ***negociant-eleveur.***

Since 1983, Ravenswood's Joel Peterson — **renowned not only as one of California's best winemakers but also as one of its most talented tasters** — has devoted part of each year to the role of negociant. Sifting through hundreds of samples that reach him through brokers, friends, and acquaintances (*including soothsayers and secret agents*), Joel searches out sound, reasonably priced wines to complement lots made at Ravenswood. Not every vineyard, after all, is worthy of being a labeled designate — but by the same token, not every meal or day of the week is worthy of an expensive wine. Looking again to the European model, Joel wants something modest but delicious to satisfy the palate during the week, in between luxury wines that are unveiled on special occasions.

The goal of Ravenswood Vintners Blend, then, is **accessibility** — in terms of both character and price. ***Up-front, fruit-forward, and immediately enjoyable, these wines exude attractive youthfulness, but also contain enough complexity to give evidence of the winemaker's craft.*** Bestowed with less barrel or bottle age than higher-end releases, they offer something for ten dollars that tastes like it's worth fifteen or more, satisfying sophisticated wine drinkers without requiring them to give up their first-born. Today's market fairly brims with decent, inexpensive wine, but with the Ravenswood Vintners Blend, consumers enjoy the advantage of Joel's palate, which combs the California haystack for products worthy of the Ravenswood stamp.

Judging by Vintners Blend's popularity with the public and press, Joel's goal is being met with considerable success. There's only one hitch in the program: At this point, there have been many credible reports that Vintners Blends are poured not only on weekdays, but sometimes on weekends and special occasions.


sign up for The Zinsider newsletter and receive 20% off your first wine purchase!

DEPARTMENT OF ZINFORMATION

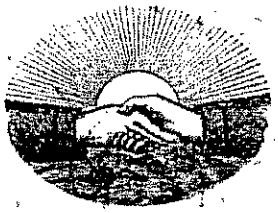
RAVENSWOOD

Don't Join Our Wine Club:

1. Unless of course you're looking for wines that are crafted to stimulate your palate, arouse your olfactory and cause you to dream in hues of deep, rich, red.

2. Unless of course you don't mind us pampering you when you visit the winery with private tours, barrel tampling and club member only parties. Oh, and if you're not interested in fun specials, desirable discounts on wine and merchandise - then no club for you.

3. Unless of course you're in the mood to explore wine in a fun and relaxed way, add yum to your vocabulary of wine description, and don't mind doing the Dean stream, yeah baby, when you discover a wine you really like.



Click here to sign up for wine club

As a member of Club Raven, be it our Zinfomania or Designations, you are not just valued as a loyal customer and fan but also as a **friend.** Oh, yeah, right you say, a *friend?* But we at Ravenswood believe that. You're what counts - you help us grow and remind us daily why we do what we do. You help us stay focused and always tuned to what our goal is — **to make wine that not just Ravenswood is proud of but wines you're proud of too.** At Ravenswood we don't just have a club manager that watches out for you — but a whole winery full of folks, from the tasting room staff to our winemaker, Joel Peterson.

So if none of this interests you - don't join our club but if you're desiring to be in the *"hood"* at Ravenswood ...then read on.

Zinfomania

Click here to sign up for wine club

Zinfomania is Ravenswood all over. Each month you receive two bottles from our wide selection of varieties and vineyard designates. Small productions, specialty wines and new releases are allocated to club members first. And then there are some limited productions and rare library wines that are only available to club members. Your 2 bottle monthly shipment is only $39.95* and the wines you receive can be re-ordered at a 30% discount. Each shipment also includes our fun and a lively newsletter, which includes information about wines and vines from Joel, wine specials, tasting room information and upcoming events. What more could you want? **Great wines, great prices** ...gosh, it's like a celebration every month!

(*) Wine Clubs prices do not include sales tax or shipping charges.

Designations

Click here to sign up for wine club

Designations is all about the designates...from Dickerson to Pickberry **this club is for those who seek the wines of vineyard distinction.** Each quarter you receive 3 wines, 2 bottles each along with detailed information on each of the vineyard designates. Designations is $160.00 (*) a quarter and the wines are available for re-order at 30% off. If you enjoy wines for the ages this is the club for you.

Sign up for The Zinsider newsletter and receive 20% off your first wine purchase!

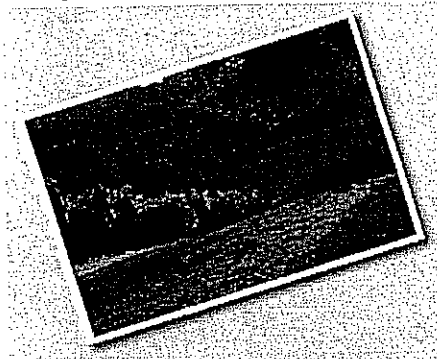
DEPARTMENT OF ZINFORMATION

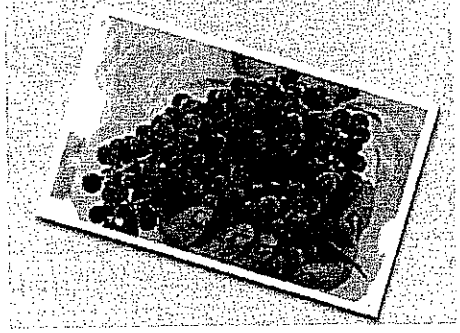
RAVENSWOOD

News & Events

Winemakers

Visit The Winery





NEWS & EVENTS

Sonoma Wine Auction

Date TBD

Vineyard Designate Release Party

August 23, 2008, 11:00 AM - 4:00 PM
Consumer Price $35.00, Club Price $25.00

The 2006 Vineyard Designates make their debut so join us for a fun afternoon of sips and nibbles. You'll meet the growers of these rockstar vineyards too. What a great opportunity to taste their wine and get the lowdown on your favorite Vineyard Designate.

Place: Ravenswood
18701 Gehricke Rd
Sonoma, CA 95476
Contact: Roxanne @ 707-933-2323
roxanne.pedranzini@ravenswood-wine.com
David.miles@ravenswood-wine.com
kristinwastell@ravenswood-wine.com

Joel Peterson Winemaker Dinner at Thee Bungalow
October 22, 2008
6:30 p.m.
Thee Bungalow
4996 West Point Loma Blvd.
San Diego, CA 92107
(619) 224-2884
$59.95 per person (excluding tax & tip)
Join Joel Peterson, Ravenswood Founder/Winemaker, for dinner at one of San Diego's top restaurants. Thee Bungalow, a Member of the Cohn Family of Award Winning Restaurants, has a 40 year tradition of featuring contemporary cuisine with a country French accent. Chef Paul Niles will craft a menu to highlight the featured Single Vineyard Designate wines as well as select wines from the County Series. Full details will be available soon at www.theebungalow.com. Advance reservations required, space is limited so reserve your seat today!

VISITOR CENTER CALENDAR

Mark your calendars and come and help celebrate Ravenswood 31th Anniversary!

Bedrock Vineyard Tour

A vineyard tour unlike any other in the valley
Join Ravenswood Wine Educator, Dave Miles, for a narrated walk in the historical Bedrock Vineyard – owned by Ravenswood founder and winemaker, Joel Peterson. One of the oldest existing vineyards in Sonoma, Bedrock is also home to some of the oldest grape vines in Sonoma Valley. Take in its beautiful surroundings, learn about its historical significance and discover Zinfandel's place in history. Following the tour, enjoy a Sonoma bounty of artisan cheeses, pates, and breads paired with Ravenswood wines produced from the Bedrock Vineyard. Group size limited to 10 people. Larger groups accommodated by special arrangement.

Tour departure 10:00am from winery | $125.00 per person
Dates still available June 12, July 3, Aug 14, Sept 4, Sept 18
By appointment only 707.933.2332

Blending Seminars with Peter Griffith

Experience the joys and frustrations of being a winemaker. We introduce zinfandel, carignane, and petite sirah, and discuss the flavor profile of each varietal explaining why they are blended together. Then each participant creates their own blend, and leaves with a 375ml bottle of their own to impress their friends. Allow for an hour and a half. Fridays 11am ~ limited to 10 people | $50.00 person
Private blending by appointment 6-person minimum
707.933.2349 | peter.griffith@ravenswood-wine.com

Morning Tour & Tasting

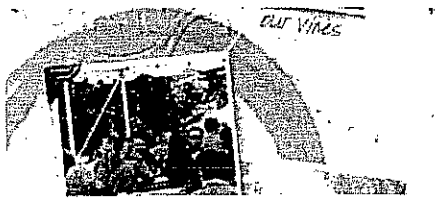
Open your day with a morning tour of our estate vineyard. Stroll through the property and learn about the unique viticultural practices of Ravenswood. See our working winery's non-wimpy, wine-making process. If you're lucky, the wine educator will sneak you into the barrel room to thief some tastes. The experience concludes in the tasting room where you'll get to sample current vintages!
Daily, weather permitting 10:30am | $15 per person
Reservation requested 707.933.2332

Afternoon Vineyard, Wine & Cheese Tour

A delightful afternoon tour of our estate vineyard accompanied by local artisanal cheeses paired with our finest Ravenswood wines. Learn about the unique viticultural practices of Ravenswood while strolling through our Rhône, zinfandel and merlot vineyards. Relax among the vines and savor Sonoma wine country in a very personal, memorable way. Group size limited to 12 people.
Weekdays only 3:00 - 4:15pm | $25 per person
Afternoon Vineyard Tour reservation requested
707.933.2332 | 707.933.2323
david.miles@ravenswood-wine.com

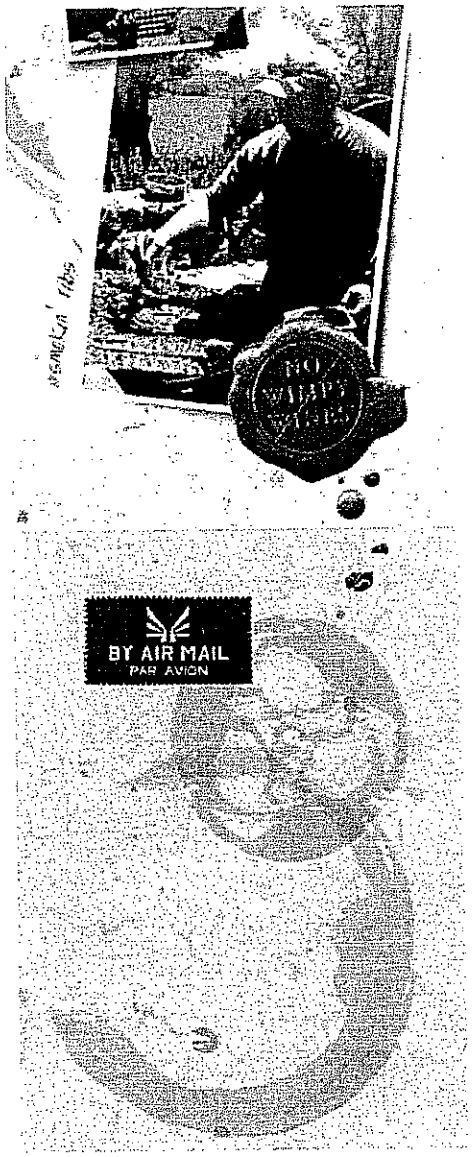
Ravenswood After Hours with "Uncle Bob" Williams

An after hours indulgence of guilty pleasures! Unwind in our relaxing tasting room with Ravenswood wine, light snacks and the high hilarity brought to you by your host – Bob Williams. Each week will feature a different musical style: opera, jazz, Sinatra, even Josh Grogan. A perfect way to transition from hotel check-in to evening plans! Starting June 11, 2008.
Wednesday evenings 5:30 - 7:30pm | $20 per person
Uncle Bob requests reservations 707.933.2332



2008

Franciscan Vineyards 00022 Confidential - Attorney's Eyes Only



Ravenswood: Sonoma Valley Harvest Wine Auction and Ravenswood Winemakers Dinner

Join Winemaker Joel Peterson at Ravenswood for insanely good cooking and some of our best bottles. You haven't dined in Sonoma until you've dined with Joel, Ravenswood's Zen-Master of Zin. You'll leave knowing what all the fuss is all about. For more info visit http://www.sonomavalleywine.com/harvest_main.asp

September 21, 2008 - 12pm - 4pm

Ravenswood: Marketplace

Over 30 local artisans will be showing and selling their wares. From painting to sculpture, photography to fused glass, lavender to chocolates, fabric art to jewelry, and oh, so much more! Open to the public, the Marketplace is all about what makes our valley wonderful and unique and it's all here in one spot for you. Contact Cathleen Francisco for more information 866.568.3946 or via email cathleen.francisco@ravenswood-wine.com.

Contact us at (888) No WIMPY or (707) 933-2332

Sign Up for The Zinsider newsletter and receive 20% off your first wine purchase!

DEPARTMENT OF ZINFORMATION

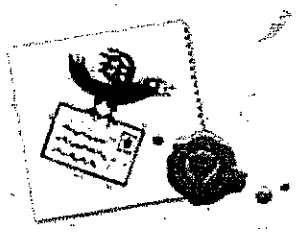
RAVENSWOOD

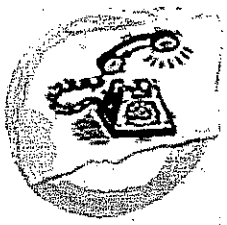
CONTACT US

Ravenswood Winery
18701 Gehricke Road
Sonoma, California 95476

(707) 933-2332 or
1-888-669-4679

Submit a Question or Comment
Submit a Product Issue





DIRECTIONS

If Ravenswood sounds like your kind of place, please download a map and/or directions to the winery. If you need more input, tasting-room employees are on call daily at 888-669-4679 (888-NO-WIMPY) or 707-933-2332 from 10 a.m. to 4:30 p.m. You needn't bother to provide them with your social security number or mother's maiden name; all are highly trained in instant unwimpy voice recognition.

CLICK HERE TO VIEW MAP
CLICK HERE TO VIEW OUR CURRENT JOB POSTINGS

WINE CLUBS

CATHLEEN FRANCISCO
Wine Club Manager
1-866-568-3946
cathleen.francisco@ravenswood-wine.com

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

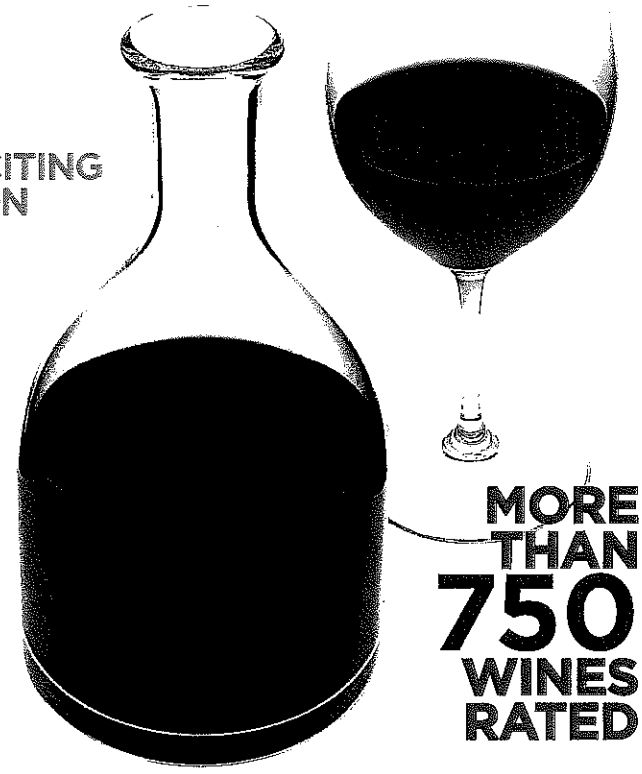
Peterson Exhibit 5

WOLFGANG PUCK
THE INSIDE STORY

Wine Spectator

www.winespectator.com

THE CABERNET REPORT



SAN FRANCISCO GETAWAY

ARGENTINA'S EXCITING NEW WINE REGION

PHILADELPHIA'S HOT CHEF

LUXURY AT A PRICE: WINERY TASTING ROOMS RAISE THE BAR

MORE THAN 750 WINES RATED

NOV. 15, 2008
$5.95 US
4 6>
0 70992 35957 8

MAIN COURSES included a wonderful take on shabu-shabu—not with slices of beef in a hot pot but with *medai* fish in a chicken and kombu seaweed bouillon.

Medai fish shabu-shabu

had already been depleted: She quickly put together one of Chicago's finest lists, currently in excess of 1,000 labels, angling it toward L2O's seafood style with extensive holdings in white Burgundies and Loire Valley bottlings, as well as light- and medium-bodied Pinot Noirs and an impressive range of sakes.

"The majority of our guests request wine pairings from me," she says, "and they're very willing to try a wonderful Chablis from a small producer or an Austrian or German wine I really like." Pabros Grilhot is currently working on improving the selection of 60 half-bottles and is proud of the fact that more than 200 wines on the list hit the sweet spot of between $50 and $75.

Some of the gems that she favors on her list include Bründlmayer Brut Rosé Austria NV ($95), S.A. Huët Vouvray Sec Le Haut-Lieu 2006 ($77), August Kesseler Riesling Kabinett Rheingau Lorcher Schlossberg 2004 ($47), A. Clape Cornas Renaissance 2004 ($120) and Keller Spätburgunder Rheinhessen 2004 ($68). "I've just brought in Gonet-Medeville Brut Nonvintage [$95], exclusive to L2O," Pabros Grilhot adds, "and I think it's the best bottle of grower-produced Champagne under $100 on our wine list."

Gras' cuisine is far from classic Frenc stead very modern and resolutely glob based on simplicity. L2O's 12-course, ing menu began by announcing the foc in season: geoduck, *shimaaji*, fluke, mor and so on.

The amuse-bouche was a single tiny lowed by a sashimi platter of translucc sliced fish. The Japanese fish *amadai* r very thin scales to be crisped in the giving a nice crunch on the palate. Sw toe crab came with soft avocado, a l lime and a drop or two of lemon oil. hamachi sparkled with lemony yuzu a of olive oil and soy, while *shimaaji* stri erel was cured in red miso and lime served with thinly sliced daikon and s

With these starter dishes I enjoyed but a daiquiri whose tart lime juice, sug accentuated the flavors of the raw sea

Then came the warm dishes. Ther tender octopus with coconut, sea beans of olive oil; a lustrous lobster bisque wit ling of chestnut puree and lobster-tail a pretty plate of deeply flavorful morel n and asparagus dressed with Parmesa and chopped parsley. Every taste and t balanced, each enhancing the other, a ingly herbaceous Lucien Crochet San ($65) enhanced the experience.

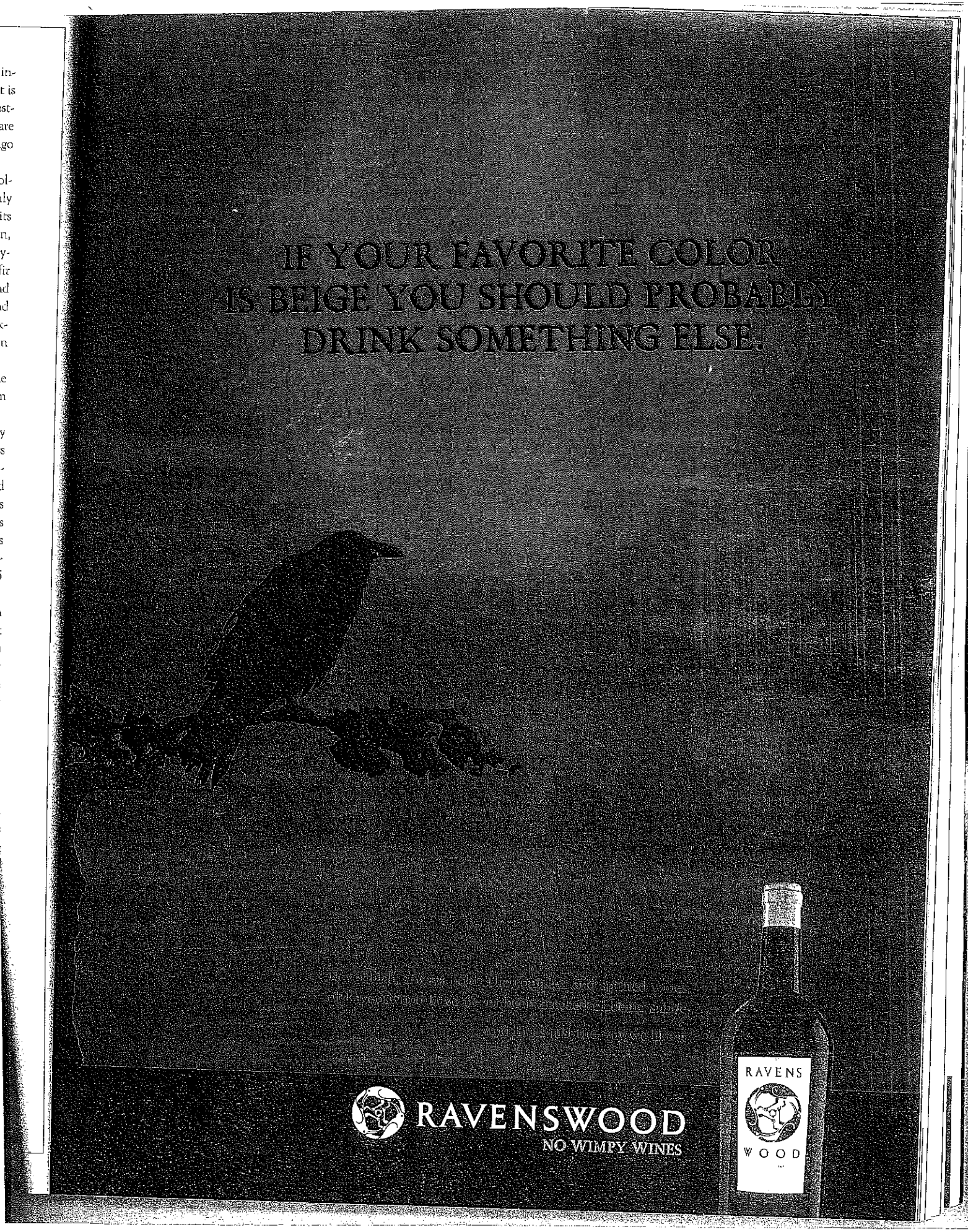
Main courses included a wonderf shabu-shabu—not with slices of beef i but with *medai* fish in a chicken a seaweed bouillon; a citrus tang and t flavor of king trumpet mushrooms com dish. "*Medai* is a deepwater fish with a c content," Gras points out, "so it can s broth and actually tastes meaty." Skate with asparagus and a classic but light bordelaise sauce, wh got a bath of Chablis, a snap of ginger and a tangy-swee green tomato.

Desserts were all in the same vein of simple elegance. S as the praline soufflé, were quite classic, while others exotic, such as the "consommé" of Asian spices (includ mom, black pepper, lemon balm and mint), brewed li served with a mango sorbet. In addition, L2O spoils its d pre-desserts, macaroons and petits fours, which include ganache cake glazed with chocolate and sliced like brea to be enjoyed with coffee.

As a partner in L2O, Gras is unlikely to jump to an anytime soon. And, given the uniqueness, breadth and d cuisine, Chicagoans may never let him leave town.

L2O

2300 N. Lincoln Park W., Chicago **Telephone** (773) 868-0002 *www.L2Orestaurant.com* **Open** *Dinner, Monday to Saturday* **Co** *menu $110; tasting menu $165* **Corkage** $40 **Credit cards** Al


IF YOUR FAVORITE COLOR
IS BEIGE YOU SHOULD PROBABLY
DRINK SOMETHING ELSE.
RAVENSWOOD
NO WIMPY WINES
RAVENS
WOOD

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

Peterson Exhibit 6

RAVENSWOOD

Publication	Market	Date	Circulation	Title	Author	Wine
Food & Wine	New York, NY	04/01/06	928,784	Buyers Guide To 75 Of The Best CA Wines	R. Nalley	2003 Teldeschi Zinfandel
Wall Street Journal - Eastern	New York, NY	04/07/06	2,083,660	Constellation Brands, Inc. Net Rises 22% As Beer, Spirits Offset Slip In Wine Business		Brand Mention
Wall Street Journal -Midwest	New York, NY	04/07/06	2,083,660	Constellation Brands, Inc. Net Rises 22% As Beer, Spirits Offset Slip In Wine Business		Brand Mention
USA Today Sports Weekly	McLean, VA	04/12/06	221,827	Nascar Gulps Wine	D. Clancy	Brand Mention
Los Angeles Times	Los Angeles, CA	05/10/06	907,997	Far-Flung Kitchens Send News	R. Schrambling	Vintners Blend Chardonnay
Forbes	New York, NY	06/19/06	925,959	Not-So-Fine Wine	H. Coster	Brand Mention
Washington Post	Washington, DC	06/28/06	678,779	Choose Big, Bold American Reds For The Fourth	B. Giliberti	2003 Old Vine Lodi Zinfandel
Bon Appetit	Los Angeles, CA	07/01/06	1,326,198	What's Your Wine Personality	P. Comiskey	2002 Icon Syrah
Food & Wine	New York, NY	09/01/06	928,784	The Texas Two-Step		2003 Vintners Blend Cabernet Sauvignon
Food & Wine	New York, NY	09/01/06	928,784	Wineries To Track	J. Tzerman	Brand Mention
Esquire	New York, NY	10/01/06	712,503	Wine And A Movie	C. Sawyer	2003 Icon Syrah
Wall Street Journal	New York, NY	11/10/06	2,043,235	A New Dawn for American Zinfandel		Brand Mention
Consumer Reports	New York, NY	12/01/06	4,000,000	Wine Values in reds & Chardonnay		Vintners Blend 2004 Napa Valley 2004 Zinfandel
InStyle	New York, NY	12/01/06	1,772,568	Dining Room Buffet		2002 Monte Rosso Zinfandel
Bon Appetit	Los Angeles, CA	01/01/07	1,326,198	Slow-Roasted Lamb Shoulder With Pancetta	J. Rutland	Lodi Zinfandel
Coastal Living	Birmingham, AL	01/01/07	639,941	Cioppino		
TOTALS			21,508,877			

RAVENSWOOD

TIER ONE

Publication	Market	Date	Circulation	Title	Author	Wine
Cheers	Norwalk, CT	03/01/06	70,033	Wine Established Growth Brands		Brand Mention

Franciscan Vineyards 00156 Confidential - Attorney's Eyes Only

Home & Away Ohio	Worthington, OH	03/01/06	581,036	When Nascar Comes To Town	L. Seldon	Brand Mention
Senior Connection	Sleepy Hollow, IL	03/01/06	192,000	No Room In The Middle	P. Franson	Brand Mention
The Quarterly Review Of Wines Magazine	Winchester, MA	03/01/06	175,000	Four-Star California Zinfandels		2003 Teldeschi Vineyard Zinfandel
The Quarterly Review Of Wines Magazine	Winchester, MA	03/01/06	175,000	QRW's Top 10 Zinfandels	E. & R. Heald	2002 Old Hill, Sonoma Valley
The Buffalo News	Buffalo, NY	03/27/06	185,799	Macho Merlot Is Being Pitched To Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Publication	**Market**	**Date**	**Circulation**	**Title**	**Author**	**Wine**
Orange County Register	Los Angles, CA	03/30/06	298,456	A Taste Of The Exotic	E. Evans	California Zinfandel
San Francisco Chronicle	San Francisco, CA	03/30/06	391,681		L. Murphy	Brand Mention
Sacramento Bee	Sacramento, CA	03/31/06	290,553	Brawny Reds Joining Frilly Labels As Vintners Turn To Gender Vending	M. Locke	Ravenswood / NASCAR sponsorship
Journeys Cincinnati	West Hartford, CT	04/01/06	205,000	On And Off The Track	L. Seldon	Brand Mention
Market Watch	New York, NY	04/01/06	53,027	Welcom To The Club	F. Sherbert	Brand Mention
The Times-Picayune	New Orleans, LA	04/01/06	261,573	Bottling Machismo	M. Locke	Ravenswood / NASCAR sponsorship
Wine & Spirits	New York, NY	04/01/06	78,650	Most Popular Zinfandels		CVB Zinfandel
Wine & Spirits	New York, NY	04/01/06	78,650	The Restaurant Top 50		Brand Mention
News & Observer	Raleigh-Durham, NC	04/05/06	176,112	Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Orlando Sentinel	Orlando, FL	04/05/06	251,998	Manly Merlot: Gender Vending Is Industry Trend	M. Locke	Ravenswood / NASCAR sponsorship
Orlando Sentinel	Orlando, FL	04/05/06	251,998	Taste Zins For A Good Cause	H. McPherson	Brand Mention
Houston Chronicle	Houston, TX	04/07/06	521,419	In Other News	Chronicle News Services	Brand Mention
The Baltimore Sun	Baltimore, MD	04/09/06	430,675	Eddie's Exec Began Gourmet Takeout	N. Cohen	Bottle Shot
Denver Post	Denver, CO	04/12/06	264,301	Two Elk Restaurant		Vintners Blend Shiraz
The Baltimore Sun	Baltimore, MD	04/16/06	430,675	No Sour Grapes On The Golf Course		Brand Mention
Daily News	Los Angeles, CA	04/25/06	169,379	Sonoma Spices Up California Cabernets	E. Asimov	Brand Mention
St. Paul Pioneer Press	St. Paul, MD	04/27/06	190,374	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00157 Confidential - Attorney's Eyes Only

Private Clubs	Dallas, TX	05/01/06	200,000	Now We're Stylin'	W.R. Tish	Brand Mention
The Charlotte Observer	Charlotte, NC	05/10/06	230,901	Grilling Out? Sip A Zinfandel	C. Rabb	Brand Mention
Sante	Bennington, VT	06/01/06	60,000	Zinfandel		2003 Bill & Jane Dickerson Commemorative Zinfandel
Sante	Bennington, VT	06/01/06	60,000	Zinfandel		2003 Barricia Zinfandel
Senior Connection	Sleepy Hollow, IL	06/01/06	192,000	When A Favorite Wine Brand Is Sold	P. Franson	Brand Mention
Wine & Spirits	New York, NY	06/01/06	78,650	Value Brands Of The Year		2003 California Cabernet Sauvignon
Wine & Spirits	New York, NY	06/01/06	78,650	Zinfandel		2003 Barricia Zinfandel
Wine Advocate	Monkton, MD	06/01/06	40,000	Zinfandel	R. Parker, Jr	2004 Barricia, Belloni, Big River, Cooke, Dickerson, Old Hill, Teldeschi Zinfandel
Wine X Magazine	Santa Rosa, CA	06/01/06	300,000	X-Rated Wines		2003 Vintners Blend Zinfandel
Orange County Register	Los Angles, CA	06/09/06	298,456	Dining Guide		Zinfandel
Publication	**Market**	**Date**	**Circulation**	**Title**	**Author**	**Wine**
Sacramento Bee	Sacramento, CA	06/24/06	293,189	Nextel Cup At Infinson	D. Arrington	Ravenswood / NASCAR sponsorship
San Francisco Chronicle	San Francisco, CA	06/29/06	398,246	Fine Whine	L. Murphy	Brand Mention
San Francisco Chronicle	San Francisco, CA	06/29/06	398,246	The Chronicle's Wine Selections	L. Char Bennett	2003 Old Vine Lodi Zinfandel
Wine Spectator	New York, NY	06/30/06	323,605	The New Family Business	T. Fish	Joel Peterson, Brand
Sante	Bennington, VT	07/01/06	60,000	Prestige		2003 Big River Zinfandel

Franciscan Vineyards 00158 Confidential - Attorney's Eyes Only

Franciscan Vineyards 00159 Confidential - Attorney's Eyes Only

San Francisco Chronicle	San Francisco, CA	07/27/06	540,314	Ravens To Riches	W. Blake Gray	2004 Vintners Blend Chardonnay, 2003 Vintners Blend Merlot, 2004 Lodi Old Vine Zinfandel, 2004 Napa Valley Zinfandel, 2003 Sonoma County Cabernet Sauvignon, 2002 Sonoma County Merlot, 2003 Sonoma County Old Vine Zinfandel, 2004 Barricia Sonoma Valley Zinfandel, 2004 Belloni Russian Rivery Valley Zinfandel, 2004 Big River Alexander Valley Zinfandel, 2004 Cooke Sonoma Valley Zinfandel, 2004 Dickerson Napa Valley Zinfandel, 2004 Old Hill Sonoma Valley Zinfandel, 2003 Pickberry Vineyards Sonoma Mountain
SFGate.com	Online	07/27/06	Online	Story Time With Ravenswood Founder Joel Peterson		Podcast
Wine & Spirits	New York, NY	08/01/06	78,650	Sonoma Valley Zin Consolidation & The Wine Shop	D. Darlington	Feature
New York Sun	New York, NY	08/02/06	40,483	Around The Corner	M. Kramer	Brand Mention
Orange County Register	Los Angeles, CA	08/11/06	298,456	Dining Guide		Zinfandel
San Francisco Chronicle	San Francisco, CA	08/24/06	398,246	Field Of Blends	T. Teichgraeber	Brand Mention
Dallas Morning News	Dallas-Ft. Worth, TX	08/30/06	465,469	On The Menu	R. Murphy	Zen

Publication	Market	Date	Circulation	Title	Author	Wine
San Francisco Chronicle	San Francisco, CA	09/10/06	510,844	Dress It Up, Dress It Down -- The Napa-Sonoma Party Divide	C. Zinko	Brand Mention
Impact	New York, NY	10/01/06	0	Blue Chip Barnds		Brand Mention 2004 Vinters Blend Zinfandel
Sante	Bennington, VT	10/01/06	60,000	Syrah/Shiraz		Brand Mention
Wine Enthusiast	New York, NY	10/01/06	100,644	Anderson Valley		
Wine News	Coral Gables	10/01/06	70,000	Vegas glitz, glam play well at irreverent Sonoma Valley Auction	D. Mattson	Brand Mention
Daily News	Los Angeles, CA	10/03/06	157,019	For The Republic Of Sauvignon Blanc Fanciers	L. Lipson	2004 Lodi Zinfandel
San Francisco Chronicle	San Francisco, CA	10/08/06	451,504	Wine List Offers Predictable Choices	M.B.	Brand mention DickersonZinfandel 2004
New York Sun	New York, NY	10/25/06	40,483	A Shop for Fall & some wine, too		2004 Vinters Blend Zinfandel
San Jose Mercury News	San Francisco, CA	10/25/06	349,090	Ravenswood's zins big, yet restrained	L. Daniel	
Diversion	New York, NY	11/01/06	188,000	Cheese Course: Finding The Perfect Partner		Brand Mention
Imbibe	Portland, OR	11/01/06		Wine By The Numbers	J. Clarke	Brand Mention 2004 Belloni
Restaurant Wine	Napa, CA	11/01/06	4,000	Star Listings		2004 Barricia
Restaurant Wine	Napa, CA	11/01/06	4,000	Star Listings		2004 Teldeschi
Restaurant Wine	Napa, CA	11/01/06	4,000	Star Listings		2004 Big River
Restaurant Wine	Napa, CA	11/01/06	4,000	Star Listings		2004 Zinfandel
Restaurant Wine	Napa, CA	11/01/06	4,000	Wines & Wineries to Watch		2004 Old Hill Zinfandel
Sante	Bennington, VT	11/01/06	60,000	Zinfandel Prestige		2003 Cooke Zinfandel
Sante	Bennington, VT	11/01/06	60,000	Zinfandel Prestige		Brand Mention
Wine & Spirits	New York, NY	11/01/06	78,650	Multisource	W.M.B.	
Wine & Spirits Buying Guide 2007	New York, NY	11/01/06	78,650	2006 Wineries Of The Year		Brand Mention

Franciscan Vineyards 00160 Confidential - Attorney's Eyes Only

Franciscan Vineyards 00161 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Wine & Spirits Buying Guide 2007	New York, NY	11/01/06	78,650	Multisource Wineries Of The Year		Brand Profile, 2002 Sonom Mountain Pickberry, 2003 Sonoma Valley Barricia Zinfandel, 2003 California Vintners Blend Cabernet Sauvignon
The Buffalo News	Buffalo, NY	11/18/06	183,856	The Experts Settle A Bet For A Reader	T. & R. Magliozzi	Brand Mention
Wine Spectator On Line	online	11/21/06	on line	American Winemakers Share Their Traditions, Memories and Great Wine Recommendations	L. Woolever	Dickerson Zinfandel
Sacramento Bee	Sacramento, CA	11/22/06	290,553	Webber's Fans Eager To Give His Eatery A Shot	M. Dunne	Old Vines Zinfandel
Orlando Sentinel	Orlando, FL	11/23/06	214,283	Christine Cruises To The Steakhouse In Winning Fashion	T. & R. Magliozzi	Brand Mention Zinfandel
Orange County Register	Los Angles, CA	11/24/06	287,204	Dining Guide		
Wine Spectator	New York, NY	11/30/06	380,000	Vegas Theme in Sonoma Valley Strikes Big With $100,000 Lot	J. Fiedler	Merlot/Joel Peterson
LifeOfReiley.com	Online	12/01/06	Online	The Many Zins of Ravenswood	A. Reiley	2004 Belloni Vineyard Zinfandel, 2004 Barricia Vineyard Zinfandel, 2004 Teldeschi Zinfandel, 2004 Old Vine Zinfandel, 2004 Dickerson Zinfandel, 2004 Big River Zinfandel
San Francisco Chronicle Magazine	San Francisco, CA	12/06/06	540,314	100 Wines of 2006	L. Murphy & L. C. Bennett	2004 Cooke Sonoma Valley Zinfandel
Wine Enthusiast	Elmsford, NY	12/15/06	100,644	Buying Guide		2004 Vintners Blend Cabernet Sauvignon
Wine Enthusiast	Elmsford, NY	12/15/06	100,644	Buying Guide		2004 Vintners Blend Zinfandel

Sante	Bennington, VT	01/01/07	60,000	Zinfandel Prestige		2003 Bill & Jane Dickerson Commemorative Zinfandel
Sante	Bennington, VT	01/01/07	60,000	Shiraz		2004 Vintners Blend/South Eastern Australia
Sante	Bennington, VT	01/01/07	60,000	Zinfandel Prestige		2004 Old Hill/Sonoma Valley
Sante	Bennington, VT	01/01/07	60,000	Zinfandel Prestige		2003 Barricia/ Sonoma Valley
Sante	Bennington, VT	01/01/07	60,000	Zinfandel Prestige		2003 Big River/Alexander Valley
San Francisco Chronicle	San Francisco, CA	01/05/07	373,805	Wine Lodi Revival	W. Blake Gray	Brand Mention
Fine Cooking	Newton, CT	01/07/07	236,618	Breaking Out of Your Wine Rut	T. Gaiser	Photo
San Francisco Chronicle	San Francisco, CA	02/02/07	540,314	Beating the heat in Zin pairing challenge	W. Blake Gray	1999 Single Vineyard Zinfandel
Orlando Sentinel	Orlando, FL	02/07/07	251,998	An opening lap around the vineyard	H. McPherson	Brand Mention
Sacramento Bee	Sacramento, CA	02/07/07	290,553	Seeking out the zins that are flying out of the bins	M. Dunne	2004 California Vitners Blend, 2004 Sonoma County Old Vine
Contra Costa Times	San Francisco, CA	02/14/07	182,834	Say 'Syrah'--get sultry A long finish & rich mouth-feel	J.Yadegaran	2004 Sonoma County Syrah
Restaurant Wine	Napa, CA	Issues 113 & 114	4,000	Top 100 On Premise Wine Brands	R. Wiegand	Brand Mention
TOTALS			12,296,534			

RAVENSWOOD

TIER TWO

Publication	Market	Date	Circulation	Title	Author	Wine
Beverage Dynamics	Norwalk, CT	03/01/06	50,019	Wine Established Growth Brands		Brand Mention
The Press Democrat	Santa Rosa, CA	03/22/06	85,586	Tasting Room	M. Jordan	2004 SE Australia Shiraz

Franciscan Vineyards 00162 Confidential - Attorney's Eyes Only

Diario La Americas	Miami, FL	03/23/06	56,271	Hablemos De Vinos Ravenswood Y Su Abanico De Zinfandel	J. Garrigo	Zinfandel Ravenswood / NASCAR sponsorship
Savannah Morning News	Savannah, GA	03/27/06	53,825	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Ann Arbor News	Ann Arbor, MI	03/27/06	52,413	This Time It's Men's Turn To Be Wined	M. Locke	Ravenswood / NASCAR sponsorship
The Florida Times - Union	Jacksonville, FL	03/27/06	166,092	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Modesto Bee	Modesto, CA	03/27/06	82,730	New Wines Try To Lure Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Times - Tribune	Scanton, PA	03/27/06	59,188	Winemakers Pitching Macho Merlot For Men	M. Locke	Ravenswood / NASCAR sponsorship
Waterbury Republican - American	Waterbury, CT	03/27/06	53,655	Winemakers Pitching Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Repository	Canton, OH	03/28/06	64,136	Gender-Vending Vintners Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Argus Leader	Sioux Falls, SD	03/29/06	55,716	Macho Men Drink...Wine	M. Locke	Ravenswood / NASCAR sponsorship
Portland Press Herald	Portland, ME	03/29/06	70,733	Wineries Take Aim At The Macho Market	M. Locke	Ravenswood / NASCAR sponsorship
Telegram & Gazette	Worchester, MA	03/29/06	100,367	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Eagle - Tribune	North Andover, MA	03/29/06	50,619	Winemakers Make Their Pitch To Men	M. Locke	Ravenswood / NASCAR sponsorship
The Press Democrat	Santa Rosa, CA	03/29/06	85,586	Wine Of The Week		2002 Sonoma County Merlot
Florida Today	Melbourne, FL	03/30/06	88,693	Vintners Market Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00163 Confidential - Attorney's Eyes Only

The Post - Standard	Syracuse, NY	03/30/06	117,226	Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
News - Press	Ft. Meyers, FL	03/31/06	100,770	Drink It	D. Sterwald	Brand Mention
Sarasota Herald - Tribune	Sarasota, FL	03/31/06	123,249	Winemakers Marketing Macho Merlots For Men	M. Locke	Ravenswood / NASCAR sponsorship
Rochester Democrat and Chronicle	Rochester, NY	04/01/06	161,303	Constellation Wine Honored		Brand Mention
Publication	**Market**	**Date**	**Circulation**	**Title**	**Author**	**Wine**
The Wine Report	Atlanta, GA	04/01/06	50,000	The Zins And Zouts Of Zinfandel	S. Koplan	Brand Mention
Amarillo Globe - News	Amarillo, TX	04/02/06	68,631	Bottling Of The Sexes	M. Locke	Ravenswood / NASCAR sponsorship
Times Herald Record	Middletown, NY	04/02/06	88,720	Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Reading Eagle	Reading,PA	04/05/06	62,767	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Sun News	Myrtle Beach, SC	04/05/06	51,277	Vineyards Market Their Merlot To Males	M. Locke	Ravenswood / NASCAR sponsorship
NYC Wine Report	Online	04/07/06	Online	Wine Reports		Vintners Blend Merlot 2003
Lansing State Journal	Lansing, MI	04/09/06	70,404	Kurt Busch Wins Busch Debut	AP	Ravenswood / NASCAR sponsorship
Lubbock Avalanche - Journal	Lubbock, TX	04/09/06	62,740	Earnhardt Looks Ready For Title Run	AP	Ravenswood / NASCAR sponsorship
The Knoxville News Sentinal	Knoxville, TN	04/09/06	153,779	Double Shot Of Busch: Driver Wins First Busch Race	AP	Ravenswood / NASCAR sponsorship
The Press Democrat	Santa Rosa, CA	04/09/06	88,704	Busch Wins His Debut In Same-Name Series	Press Democrat News Services	Brand Mention
Press & Sun - Bulletin	Vestal, NY	04/11/06	53,901	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00164 Confidential - Attorney's Eyes Only

The Patriot Ledger	Quincy, MA	04/11/06	55,025	Winemakers Try To Lure Men With Macho Merlot		Ravenswood / NASCAR sponsorship
NASCAR Scene	Charlotte, NC	04/13/06	137,599			Ravenswood / NASCAR sponsorship
East Valley Tribune	Mesa, AZ	04/17/06	109,637	Race Fans Get An Extra Day To Watch Drivers	M. Welton	Ravenswood / NASCAR sponsorship
Beverage Spectrum	Cambridge, MA	05/01/06	20,000	Ravenswood Racing		Ravenswood / NASCAR sponsorship
Gwinnett Daily Post	Lawrenceville, GA	06/18/06	104,941	Zinfandel Is America's Very Own Red Wine	B. Goodell	Brand Mention
Press Democrat	Santa Rosa, CA	06/19/06	85,586	Kahne Battles Back To Win Cup Race	AP	Ravenswood / NASCAR sponsorship
Connecticut Post	New York, NY	06/28/06	73,798	Wine Talk	B. Giliberti	2003 Lodi Old Vine Zinfandel
RV Journal	Laguna Niguel, CA	07/01/06	140,334	Savoring California's Culinary Bounty In Sonoma County	J. & S. Wilson	Brand Mention
Successful Meetings	New York, NY	07/01/06	72,050	Vin Extraordinaire	R. MacMillan	Brand Mention
New Hampshire Union Leader	Boston, MA	07/04/06	59,232	Choose American Reds For The Barbecue	B. Giliberti	2003 Old Vine Lodi Zinfandel
Publication	**Market**	**Date**	**Circulation**	**Title**	**Author**	**Wine**
The Record	Stockton, CA	07/05/06	59,574	Lodi Zinfandel Stands Up To Onions And Blue Cheese	L. Char Bennett	2003 Old Vine Lodi Zinfandel
Pittsburgh Tribune - Review	Pittsburgh, PA	07/12/06	63,906	Zinfandel Maker Opposes Wimpy Wines	D. DeSimone	Feature
The News Tribune	Tacoma, WA	07/19/06	123,213	Zinfandel Goes Well With Texas-Style Barbecue	R. Buckner	2003 Dickerson Zinfandel
Oakland Tribune	Oakland, CA	07/26/06	66,811	Dashing Of Responses To E-Mails	C. Olken	Brand Mention
Beverage Media	New York, NY	08/01/06	125,000	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
Press Democrat	Santa Rosa, CA	08/03/06	85,586	Mouthful	M. Jordan	Luau at Ravenswood
Press Democrat	Santa Rosa, CA	08/03/06	85,586	Quick Ticks		No Wimpy Swine BBQ
The Roanoke Times	Roanoke, VA	08/03/06	97,344	10 Wines Under 10 Bucks	B. Talbutt	Vintners Blend Zinfandel
The Post and Courier	Charleston, SC	08/31/06	98,133	Perfect Wine Party		Zen

Franciscan Vineyards 00165 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Today's Grocer	Miami-Ft. Lauderdale	09/01/06	19,500	Ravenswood Rocks the Holidays		Brand Mention
Pittsburgh Tribune - Review	Pittsburgh, PA	09/06/06	63,906	Festival Salutes Zinfandels	D. DeSimone	2003 Old Vine Zinfandel
The Press Democrat	Santa Rosa, CA	09/13/06	85,586	Tasting Room Faux Pas	P. Melnik	Brand Mention
ToledoBlade.com	Toledo, OH	09/19/06	Online	Wine By The Box Or By The Bottle		2004 Old Hill Zinfandel
The Blade	Toledo, OH	09/26/06	123,095	Wine bargains may be too good to be true	R. Kirtland	Brand Mention
Quad - City Times	Davenport, IA	09/27/06	53,032	Finding The Right Zinfandel Is Up To You	T. Marquardt & P. Darr	Brand, 2004 Big River, 2004 Dickerson, 2004 Old Hill Zinfandels
Spotlight's Wine Country Guide	San Francisco, CA	10/01/06	60,000	The Choice is Yours		Brand Mention
Omaha World - Herald	Omaha, NE	10/06/06	188,866	Dining Out Tuesday Lets Others Eat, Too	J. Keenan	Brand Mention
Pittsburgh Tribune - Review	Pittsburgh, PA	10/11/06	63,906	Lodi region's old zinfandel vines producing fine wines	D. DeSimone	2004 Old Vine Zinfandel Lodi
Memphis Flyer	Memphis, TN	10/12/06	55,000	Zin Is In		Brand Mention
East Valley Tribune	Phoenix, AZ	10/25/06	82,601	Dark wines that are so good, they're scary	M. Nothaft	2004 Old Vine Zinfandel
The Press Democrat	Santa Rosa, CA	10/28/06	82,683	New winemaker center;ag pavilion set to open	B. Norberg	Brand Mention
The Knoxville News Sentinal	Knoxville, TN	11/19/06	147,236	Zinfandel One Of America's Great Reds	R. Killen	Brand Mention
The Tennessean	Nashville, TN	11/30/06	165,131	Cruise Control Doesn't Waste Gas, But Saves It	T. & R. Magliozzi	Brand mention
Nob Hill Gazette	San Francisco, CA	12/01/06	82,000	Bubble Rap	E. Schwartz	2004 Big River Zinfandel
The Chattanooga Times & Free Press	Chattanooga, TN	12/02/06	69,372	Tom And Ray Settle A Bet	T. & R. Magliozzi	Brand Mention
New Hampshire Union Leader	Manchester, NH	12/17/06	72,833	NASCAR, Wine Country Find They Go Together Just Fine	K. Smith	Brand Mention
Statesman Journal	Salem, OR	12/21/06	51,672	Choose Right Wines For Your Christmas	R. Mayfield	2004 Old Vine Zinfandel
East Valley Tribune	Mesa, AZ	01/10/07	82,601	In a USA full of SUV's big wines are huge	M.Nothaft	2004 Lodi Zinfandel
Oakland Tribune	San Francisco, CA	01/10/07	52,692	Zinfandel America's Wine - Takes Center Stage	C. Olken	2004 Barricia Vineyard Zinfandel

Franciscan Vineyards 00166 Confidential - Attorney's Eyes Only

Press-Telegram	Los Angeles, CA	01/12/07	87,872	A New Dawn For American Zinfandel	AP	Brand Mention
The Journal Gazette	Ft. Wayne, IN	01/20/07	65,014	Zin tasters find gems, one stinker	D. & K. Stockman	2004 Vintners Blend Zinfandel
Dayton Daily News	Dayton, OH	01/31/07	123,181	Super Food, Super Fast	M. Fisher	2004 Vintners Blend Zinfandel
The Press Democrat	Santa Rosa, CA	01/31/07	82,683	Zinfandel: Sign of Spring	P.Melnik	2005 Big River, Alexander Valley
The Morning Call	Allentown, PA	02/07/07	108,200	Beautiful Together	J. Lindenmuth	Vintners Reserve
The Press Democrat	Santa Rosa, CA	02/07/07	82,683	Sexy Wines for Valentine's	P. Melnik	Brand Mention
Appellation America.com	Online	02/12/07	Online	Wine Recommendation	B. Gray	2004 Old Hill Ranch Zinfandel & Photo
Oakland Tribune	Oakland, CA	02/14/07	66,811	Whet your whistle with Dry Creek zins	C. Olken	2004 Teldeschi Zinfandel
The Commercial Appeal	Mephis, TN	02/14/07	154,403	Tonight, kiss the wine with chocolate	J. Lindenmuth	Vintners Reserve
TOTALS			4,805,346			

RAVENSWOOD

TIER THREE

Publication	Market	Date	Circulation	Title	Author	Wine
Hawaii Beverage Guide	Honolulu, HI	03/01/06	2,000	Around Hawaii		Bottle Shot
Stateways	Norwalk, CT	03/01/06	9,000	Wine Established Growth Brands		Brand Mention
Alameda Times-Star	Oakland, CA	03/08/06	7,158	Special Wine Events For The Palate	C. Olken	Brand Mention
San Mateo County Times	San Mateo, CA	03/08/06	35,152	Special Wine Events For The Palate	C. Olken	Brand Mention
The Argus	Fremont, CA	03/08/06	32,189	Special Wine Events For The Palate	C. Olken	Brand Mention
The Daily Review	Hayward, CA	03/08/06	38,189	Special Wine Events For The Palate	C. Olken	Brand Mention
Tri Valley Herald	Pleasanton, CA	03/08/06	41,490	Special Wine Events For The Palate	C. Olken	Brand Mention
Sierra Sun	Truckee, CT	03/24/06	6,800	Winemakers Pitch Macho Merlot To Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00167 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
The Daily Record	Baltimore, MD	03/25/06	5,523	Opus One Lives Up To Heritage	J. Mariani	Brand Mention Ravenswood / NASCAR sponsorship
Arizona Daily Sun	Flagstaff, AZ	03/26/06	15,255	Winemakers Pitch Macho Merlot For Men	M. Locke	Ravenswood / NASCAR sponsorship
Daily Camera	Boulder, CO	03/27/06	33,311	Pitching Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
Daily Press	Victorville, CA	03/27/06	30,917	Bottling Of The Sexes	B. Hilliard	Ravenswood / NASCAR sponsorship
Herald Citizen	Cooksville, TN	03/27/06	11,305	Winemakers Ptich Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Spartanburg Herald-Journal	Spartanburg, SC	03/27/06	48,798	Winemakers Pitch Merlot To Macho Men	M. Locke	Ravenswood / NASCAR sponsorship
Star-Gazette	Elmira, NY	03/27/06	25,826	Wineries Make Merlot For The Macho Man	M. Locke	Ravenswood / NASCAR sponsorship
The Bristol Press	Bristol, CT	03/27/06	12,067	Real Med Drink Merlot, Winemakers Hope	M. Locke	Ravenswood / NASCAR sponsorship
The Monterey County Herald	Monterey, CA	03/27/06	31,813	Male Bonding Over Bottles Of Red	M. Locke	Ravenswood / NASCAR sponsorship
Alameda Times-Star	Oakland, CA	03/28/06	7,158	Marketing 'Macho'	M. Locke	Ravenswood / NASCAR sponsorship
Goldsboro News-Argus	Goldsboro, NC	03/28/06	21,532	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Lancaster Intelligencer Journal	Lancaster, PA	03/28/06	45,620	Manly Approach To Wine	M. Locke	Ravenswood / NASCAR sponsorship
San Mateo County Times	San Mateo, CA	03/28/06	35,152	Marketing Macho	M. Locke	Ravenswood / NASCAR sponsorship
The Argus	Fremont, CA	03/28/06	32,189	Marketing 'Macho'	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00168 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
The Daily Review	Hayward, CA	03/28/06	38,189	Marketing 'Macho'	M. Locke	Ravenswood / NASCAR sponsorship
The Union Democrat	Sonora, CA	03/28/06	11,626	Winemakers Pitch Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
West Hawaii Today	Kailua-Kona	03/28/06	11,254	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Aberdeen American News	Aberdeen, SD	03/29/06	18,000	Men'S Wine		Brand Mention
Aspen Daily News	Aspen, CO	03/29/06	14,500	Winemakers Ptich Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Auburn Journal	Auburn, CA	03/29/06	11,430	Winemakers Ptich Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Columbia Daily Tribune	Columbia, MO	03/29/06	18,855	Winemakers Pitch Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
Florence Morning News	Florence, SC	03/29/06	36,230	Winemakers Ptich Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Henderson Daily Dispatch	Henderson, NC	03/29/06	8,718	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Herald Democrat	Sherman, TX	03/29/06	23,754	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Killeen Daily Herald	Killeen, TX	03/29/06	16,620	Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
King County Journal	Bellevue, WA	03/29/06	40,515	Vineyard Targets Men With Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
Manassas Journal	Manassas, VA	03/29/06	6,300	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Midland Reporter-Telegram	Midland, TX	03/29/06	19,267	Winers Seek To Increase Wines' Appeal By Marketing To 'Macho Men'	M. Locke	Ravenswood / NASCAR sponsorship
North Bay Bohemian	Santa Rosa, CA	03/29/06	3,400	Grape Glut	B. Ascarelli	Brand Mention

Franciscan Vineyards 00169 Confidential - Attorney's Eyes Only

Franciscan Vineyards 00170 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Potomac News	Woodbridge, VA	03/29/06	19,500	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Salem News	Beverly, MA	03/29/06	31,291	Winemakers Make Their Pitch To Men	M. Locke	Ravenswood / NASCAR sponsorship
Sierra Vista Herald/Bisbee Daily Review	Sierra Vista, AZ	03/29/06	10,876	Winemakers: Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Tahoe Daily Tribune	South Lake Tahoe, CA	03/29/06	19,500	Macho Merlot Pitched For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Taunton Daily Gazette	Taunton, MA	03/29/06	10,009	Real Men Drink Macho Merlot		Ravenswood / NASCAR sponsorship
The Daily Sun	Lady Lake, FL	03/29/06	22,787	Industry Pitches Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
The Galveston County Daily News	Galveston, TX	03/29/06	30,000	Winemakers Ptich Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Index-Journal	Greenwood, SC	03/29/06	15,657	Winemakers Pitch Macho Merlot For Manly Ment	M. Locke	Ravenswood / NASCAR sponsorship
The News-Gazette	Champaign, IL	03/29/06	38,125	Marketing Campaign Targets Men	M. Locke	Ravenswood / NASCAR sponsorship
The Norman Transcript	Norman, OK	03/29/06	40,405	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Post-Star	Glen Falls, NY	03/29/06	34,248	Real Men Guzzle Merlot	M. Locke	Ravenswood / NASCAR sponsorship
The Register Mail	Galesburg, IL	03/29/06	17,300	Winemakers Pitch Macho Merlot	M.Locke	Ravenswood / NASCAR sponsorship
The Sioux City Journal	Sioux, IA	03/29/06	43,007	Winemakers Pitch Macho Merlot For Manly Men	M.Locke	Ravenswood / NASCAR sponsorship

The Telegraph	Alton, IL	03/29/06	25,297	How Will Macho Wines Sell To Men?	M. Locke	Ravenswood / NASCAR sponsorship
Ukiah Daily Journal	Ukiah, CA	03/29/06	7,175	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Vallejo Times Herald	Vallejo, CA	03/29/06	19,688	Vintner Makes Pitch To Males	M. Locke	Ravenswood / NASCAR sponsorship
Westfield Evening News	Westfield, MA	03/29/06	5,900	Macho Merlot Wine Pitched For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Beverage News Daily	Silver Spring, MD	03/30/06	0	Top 30 Most Influential Table Wine Brands		Vintners Blend Zinfandel
Denton Record Chronicle	Denton, TX	03/30/06	16,004	Winemakers Pitch Macho Merlot Aimed At Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Charlotte Post	Charlotte, NC	03/30/06	12,000	Winemakers Make Pitch For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Napa Valley Register	Napa, CA	03/30/06	17,299	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Daily Journal	San Mateo, CA	03/31/06	15,000	Winemakers Pitch Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
The Circleville Herald	Circleville, OH	03/31/06	7,048	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Daily Nonpareil	Council Bluffs, IA	03/31/06	17,474	Winemakers Ptich Macho Merlot For Men	M. Locke	Ravenswood / NASCAR sponsorship
The Herald News	Fall River, MA	03/31/06	25,714	Winemakers Ptich Macho Merlot For Manly Ment	M. Locke	Ravenswood / NASCAR sponsorship
Centre Daily Times	State College, PA	04/02/06	33,272	Winemakers Pitch Macho Merlot For Men	M. Locke	Ravenswood / NASCAR sponsorship
Pottsville Republican & Herald	Pottsville, PA	04/02/06		Winemakers Pitch Wine As Macho Merlot For Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00171 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Roswell Daily Record	Roswell, NM	04/02/06	13,108	Winemakers Market 'Macho Merlot' For Men	M. Locke	Ravenswood / NASCAR sponsorship
Salem News	Salem, OH	04/02/06	8,500	Winemakers Ptich Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
The Daily Telegram	Adrian, MI	04/03/06	16,069	Vintners Tapping Beer Crowd	M. Locke	Ravenswood / NASCAR sponsorship
Tri-City Hearld	Kennewick, WA	04/03/06	41,151	Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
Sonoma Index Tribune	Sonoma, CA	04/04/06	10,500	Festival Offers Wine Excursions	G. Raeside	Brand Mention
The Herald-News	Joliet, IL	04/04/06	40,408	Macho Merlot For Manly Ment	M. Locke	Ravenswood / NASCAR sponsorship
The Palladium-times	Oswego, NY	04/04/06	8,589	Andrew'S Wine Cellar Opens In Downtown Oswego	A. Delsavio	Brand Mention
Garden Island	Honolulu, HI	04/05/06	8,444	Wineries Pitch Merlot To Men	M. Locke	Ravenswood / NASCAR sponsorship
Hickory Daily Record	Hickory, NC	04/05/06	18,438	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Kane County Chronicle	Geneva, IL	04/05/06	14,324	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
North Bay Bohemian	Santa Rosa, CA	04/05/06	34,000	North Bay'S Resident Tourists...Go Winery Hopping		Brand Mention
The Courier-News	Elgin, IL	04/05/06	18,000	New Wine Marketed For Men	M. Locke	Ravenswood / NASCAR sponsorship
The Island Packet	Bluffton, Sc	04/05/06	18,200	Winemakers Ptich Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The Journal Times	Racine, WI	04/07/06	34,030	Winemakers Pitch Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00172 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Waycross Journal-Herald	Waycross, GA	04/08/06	10,412	Winemakers Pitch Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Citrus County Chronicle	Cystal River, FL	04/09/06	32,170	Earnhardt Confident In Cup Chase	AP	Ravenswood / NASCAR sponsorship
Gaston Gazette	Gastonia, NC	04/09/06	41,500	Bloodied Buy Unbowed By The Menace Of Fake Fun	M. Dutton	Brand Mention
Johnson City Press	Johnson City, TN	04/09/06	34,295	Earnhardt Likes His Position Early In Cup Season	M. Curry	Ravenswood / NASCAR sponsorship
The Courier-Express	Du Bois, PA	04/09/06	14,529	Earnhardt Looks Poised For Run	M. Curry	Ravenswood / NASCAR sponsorship
The Dominion Post	Morgantown, WV	04/09/06	25,615	Earnhardt Appears Poised For Title Run	M. Curry	Ravenswood / NASCAR sponsorship
The Index-Journal	Greenwood, SC	04/09/06	16,857	Earnhardt Appears Poised For Title Run	M. Curry	Ravenswood / NASCAR sponsorship
The Item	Sumter, SC	04/09/06	23,000	Earnhardt Looks Poised For Title Run	M. Curry	Ravenswood / NASCAR sponsorship
The Monitor	McAllen, TX	04/09/06	47,066	Junior Appears Poised For Title Run	M. Curry	Ravenswood / NASCAR sponsorship
Times Record News	Wichita Falls, TX	04/09/06	34,490	Earnhardt Looks Poised For Title Run	M. Curry	Ravenswood / NASCAR sponsorship
Antigo Daily Journal	Antigo, WI	04/10/06	6,748	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
North Bay Bohemian	Santa Rosa, CA	04/12/06	34,000	North Bay'S Resident Tourists...Go Winery Hopping		Winery Mention
The Standard Times	New Bedford, MA	04/13/06	40,700	Calif. Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood/NASCAR sponsorship
Sonoma Index Tribune	Sonoma, CA	04/14/06	10,500	Business Briefs		Vintners Blend
The Keene Sentinel	Keene, NH	04/16/06	13,426	Pitching Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00173 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Scottsdale Tribune	Scottsdale, AZ	04/17/06	15,000	Race Fans Get An Extra Day To Watch Drivers	M. Welton	Ravenswood / NASCAR sponsorship
Sonoma Index Tribune	San Francisco, CA	04/18/06	10,500	Business Briefs		Brand Mention
Daily Republic	Fairfield, CA	04/19/06	17,041	Winemakers Pitch Mach Merlot For Men	M. Locke	Ravenswood / NASCAR sponsorship
The Call	Woonsocket, RI	04/19/06	17,774	Macho Merlot	M. Locke	Ravenswood / NASCAR sponsorship
Owensboro Messenger-Inquirer	Owensboro, KY	04/20/06	31,422	Macho Merlot Marketed To Manly Men	M.Locke	Ravenswood / NASCAR sponsorship
Addison Daily Herald	Lisle, Il	04/26/06	1,303	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Algonquin/Lake in the Hills Daily Herald	Elgin, IL	04/26/06	2,606	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Arlington Heights Daily Herald	Arlington Heights, IL	04/26/06	11,643	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Barrington Daily Herald	Arlington Heights, IL	04/26/06	3,621	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Batavia Daily Herald	St. Charles, IL	04/26/06	2,178	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Buffalo Grove Daily Herald	Arlington Heights, IL	04/26/06	3,345	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Carol Stream Daily Herald	Lisle, Il	04/26/06	2,652	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Carpentersville/Dundee Daily Herald	Lisle, Il	04/26/06	3,133	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00174 Confidential - Attorney's Eyes Only

Franciscan Vineyards 00175 Confidential - Attorney's Eyes Only

Cary Daily Herald	Lisle, Il	04/26/06	985	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Des Plaines Daily Herald	Arlington Heights, IL	04/26/06	5,169	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Elgin Daily Herald	Saint Charles, IL	04/26/06	8,103	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Elk Grove Daily Herald	Arlington Heights, IL	04/26/06	5,008	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Geneva Daily Herald	St. Charles, IL	04/26/06	2,154	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Glen Ellyn Daily Herald	Lisle, IL	04/26/06	2,237	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Glendale Heights Daily Herald	Lisle, IL	04/26/06	1,160	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Grayslake/Gurnee Daily Herald	Libertyville, IL	04/26/06	4,285	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Hanover Park Daily Herald	Arlington Heights, IL	04/26/06	1,692	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Hoffman Estates/Schaumburg Daily	Arlington Heights, IL	04/26/06	12,487	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship

Itasca/Wood Dale Daily Herald	Lisle, IL	04/26/06	2,391	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Lake Zurich/Wauchonda Daily Herald	Libertyville, IL	04/26/06	5,320	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Libertyville/Mundelein/Vernon Hills	Libertyville, IL	04/26/06	5,880	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Lisle Daily Herald	Lisle, IL	04/26/06	1,367	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Publication	**Market**	**Date**	**Circulation**	**Title**	**Author**	**Wine**
Lombard Daily Herald	Lisle, IL	04/26/06	2,025	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Mt. Prospect/Prospect Heights Daily Herald	Arlington Heights, IL	04/26/06	6,691	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Napverville Daily Herald	Lisle, IL	04/26/06	7,051	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Palatine Daily Herald	Chicago, IL	04/26/06	7,936	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Rolling Meadows Daily	Arlington Heights, IL	04/26/06	2,613	Winemakers Pitch Macho Merlot	M. Locke	Ravenswood /
Roselle/Medinah Daily Herald	Lisle, IL	04/26/06	3,147	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Round Lake Daily Herald	Libertyville, IL	04/26/06	1,925	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
St. Charles Daily Herald	St. Charles, IL	04/26/06	4,764	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship

Franciscan Vineyards 00176 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Villa Park/Oak Brook Daily Herald	Lisle, IL	04/26/06	1,144	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
West Chicago/Winfield Daily Herald	Lisle, IL	04/26/06	2,425	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Wheaton Daily Herald	Lisle, IL	04/26/06	4,144	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
Wheeling Daily Herald	Arlington Heights, IL	04/26/06	2,153	Winemakers Pitch Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
7X7 Magazine	San Francisco, CA	05/01/06	4,500	Getaway In Style		Brand Mention
Connoisseurs' Guide	Alameda, CA	05/01/06	5,000	Zinfandel		2003 Old Vine Lodi Zinfandel
The Bryan Times	Bryon, OH	05/02/06	11,695	Winemakers Pitch A Macho Merlot For The 'Manly' Man	M.Locke	Ravenswood / NASCAR sponsorship
Alameda Times-Star	Oakland, CA	05/03/06	7,158	The Picky Eater	J. Thym	2001 Cabernet Sauvignon
San Mateo County Times	San Mateo, CA	05/03/06	35,152	The Picky Eater	J. Thym	2001 Cabernet Sauvignon
The Daily Review	Hayward, CA	05/03/06	38,189	The Picky Eater	J. Thym	2001 Cabernet Sauvignon
The Virginia Gazette	Williamsburg, VA	05/03/06	14,860	The Picky Eater	J. Thym	2001 Cabernet Sauvignon
Tri-Valley Herald	Pleasanton, CA	05/03/06	41,490	The Picky Eater	J. Thym	2001 Cabernet Sauvignon
Denver Business Journal	Denver, CO	05/05/06	14,681	Two Reds, Two Whites: Which To Try First Is Up To You.	M. Jansen Op DeHaar	2002 Icon
Valley News Dispatch	Tarentum, PA	05/10/06	36,000	Pittsburgh Wine Festival Offers Great Wines, Dialogue	D. DeSimone	2003 Old Vine Lodi Zinfandel
Alameda Times-Star	Oakland, CA	05/11/06	7,158	Jaguar Wine Country Classic Offers Best In Vintage Racing, Wine Country Living		Brand Mention

Franciscan Vineyards 00177 Confidential - Attorney's Eyes Only

Alameda Times-Star	Oakland, CA	05/11/06	7,158	Nascar Ready For Assault On Road Course In Sonoma Valley Jaguar Wine Country Classic Offers Best In Vintage Racing, Wine Country Living		Ravenswood / NASCAR sponsorship
San Mateo County Times	San Mateo, CA	05/11/06	35,152			Brand Mention
San Mateo County Times	San Mateo, CA	05/11/06	35,152	Nascar Ready For Assault On Road Course In Sonoma Valley Jaguar Wine Country Classic Offers Best In Vintage Racing, Wine Country Living		Ravenswood / NASCAR sponsorship
The Argus	Fremont, CA	05/11/06	32,189			Brand Mention
The Argus	Fremont, CA	05/11/06	32,189	Nascar Ready For Assault On Road Course In Sonoma Valley Jaguar Wine Country Classic Offers Best In Vintage Racing, Wine Country Living		Ravenswood / NASCAR sponsorship
The Daily Review	Hayward, CA	05/11/06	38,189			Brand Mention
The Daily Review	Hayward, CA	05/11/06	38,189	Nascar Ready For Assault On Road Course In Sonoma Valley Jaguar Wine Country Classic Offers Best In Vintage Racing, Wine Country Living		Ravenswood / NASCAR sponsorship
Tri-Valley Herald	Pleasanton, CA	05/11/06	41,490			Brand Mention
Lodi News-Sentinel	Lodi, CA	05/13/06	16,446	Famous Grapes	T. Tomiyoshi	Lodi Zinfandel
Mercury Register	Oroville, CA	05/17/06	7,000	Wineries Market Wines For 'Real Men'	M. Locke	Ravenswood / NASCAR sponsorship
Sonoma Index Tribune	Sonoma, CA	05/30/06	10,500	Classic Vintage Car Races Ready For Infineon Raceway	H. Coleman	Brand Mention
Marin Independent Journal	Novato, CA	06/02/06	37,322	The Jaguar Wine Country Classic Vintage Car Races At Infineon	D. Colman	Brand Mention
Florida Keys Keynoter	Marathon, FL	06/03/06	13,000	No. 1 Storm Survival Item: Wine	B. Citara	2003 Teldeschi Vineyard Zinfandel
Sonoma Index Tribune	Sonoma, CA	06/09/06	10,500	Nascar Just Right Around The Corner At Infineon Raceway	H. Coleman	Brand Mention
The Shawnee News-Star	Shawnee, OK	06/09/06	10,623	Zinfandel: America'S Red For Every Occasion	B. Goodell	Brand Mention
Sonoma Index Tribune	Sonoma, CA	06/27/06	10,500	A Sonoma Valley Calendar Of Events		Surf & Turf Event

Franciscan Vineyards 00178 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Daily Reflector	Greenville, NC	06/28/06	19,819	Choose Big, Bold American Reds For The Fourth	B. Giliberti	2003 Old Vine Lodi Zinfandel
Record Searchlight	Redding, CA	06/28/06	34,252	Fourth Calls For Reds With Depth, Fruit	B. Giliberti	2003 Old Vine Lodi Zinfandel
The Journal News-Rockland Edition	West Nyack, NY	06/30/06	40,681	Choose Big, Bold American Reds For The Fourth	B. Giliberti	2003 Old Vine Lodi Zinfandel
The Journal News-Westchester	White Plains, NY	06/30/06	38,667	Choose Big, Bold American Reds For The Fourth	B. Giliberti	2003 Old Vine Lodi Zinfandel
Berks County Living	Reading, PA	07/01/06	10,000	Exploring The World Of Wine	R. Simmons	Brand Mention
Corporate & Incentive Travel	West Palm Beach, FL	07/01/06	40,009	Sonoma County Tourism Bureau		Brand Mention
Florida Keys Keynoter	Marathon, FL	07/01/06	13,000	Let The Flavor Explode In Your Mouth	Bill Citara	2003 Teldeschi Vineyard Zinfandel
Grocery Headquarters	New York, NY	07/01/06	41,431	Hotwheels		Ravenswood / NASCAR sponsorship
Hour	Norwalk, CT	07/05/06	16,225	Macho Merlot For Manly Men	M. Locke	Ravenswood / NASCAR sponsorship
The News-Star	Monroe, LA	07/05/06	38,092	California Produces Many Styles Of Chardonnay	P. Gerl	2004 Vintners Blend Chardonnay
The Recorder	Amsterdam, NY	07/05/06	10,262	Bold American Reds For Grilling	B. Giliberti	2003 Lodi Old Vine Zinfandel
Valley News Dispatch	Tarentum, PA	07/12/06	36,000	Zinfandel Maker Opposes Wimpy Wines	D. DeSimone	Feature
Valley Item	Fort Washington, PA	07/27/06	3,148	California Café	F. Quatrone	Chardonnay
Arizona Beverage Analyst	Denver, CO	08/01/06	2,000	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
Connecticut Beverage Journal	Hamden, CT	08/01/06	6,300	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
Illinois Beverage Guide	Zionsville, IN	08/01/06	3,500	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
Maryland Beverage Journal	Hanover, MD	08/01/06	5,600	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
Michigan Beverage Journal	Lansing, MI	08/01/06	4,200	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
New Jersey Beverage Journal	Union, NJ	08/01/06	7,000	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
Northbay Biz	San Francisco, CA	08/01/06	15,000	Going, Going, Gone	B. Ecker	2002 Old Hill Zinfandel

Franciscan Vineyards 00179 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Rhode Island Beverage Journal	Hamden, CT	08/01/06	1,500	Big Box Store Wine Sales	L. Holmes Haddad	Brand Mention
The Times Leader	Wilkes-Barre, PA	08/02/06	42,790	Don't Judge Wine By Its Pricetag	B. Talbutt	Vintners Blend Zinfandel
The Frederick News-Post	Frederick, MD	08/06/06	48,150	Ten Wines Under 10 Bucks	B. Talbutt	Vintners Blend Zinfandel + Photo
Denver Business Journal	Denver, CO	08/11/06	14,681	Picking The Perfect Pairing	M. Jansen Op DeHaar	2002 Icon
Wine Business Insider	Sonoma, CA	08/14/06	0	Channel Blurring Summit Highlights Changing Consumer Shopping Habits	M. Tinney	Brand Mention
Beaver County Times	Beaver, PA	08/16/06	42,879	Ten Wines Under 10 Bucks	B. Talbutt	Vintners Blend Zinfandel
Savannah Morning News	Savannah, GA	08/16/06	53,825	Ten Wines Under 10 Bucks	B. Talbutt	Vintners Blend Zinfandel
Northwest Florida Daily News	Fort Walton Beach, FL	08/23/06	40,562	Ten Wines Under 10 Bucks	B. Talbutt	Vintners Blend Zinfandel + Photo
Patterson's California Beverage Journal	Los Angeles, CA	09/01/06	30,000	Toasted What?		Brand Mention
Strip L	Las Vegas, NV	09/01/06		Zinfandel America's Best	B. Ecker	2002 Old Hill Zinfandel & Label
Valley Times	Pleasanton, CA	09/03/06	42,500	Build It In Napa -- They Will Come	A. Chalfant	Brand Mention
West County Times	Richmond, CA	09/03/06	34,000	Build It In Napa -- They Will Come	A. Chalfant	Brand Mention
Petaluma Argus-Courier	Petaluma, CA	09/06/06	9,707	The Wine Industry Has Arrived In Petaluma	D. Bennett	Brand Mention
Gazette Advertiser	Millbrook, NY	09/07/06	2,111	Salut!	A. Levin	1998 Dickerson, Old Hill, Monte Roso Zinfandels
Hyde Park Townsman	Millbrook, NY	09/07/06	929	Salut!	A. Levin	1998 Dickerson, Old Hill, Monte Roso Zinfandels
Millbrook Round Table	Millbrook, NY	09/07/06	1,392	Salut!	A. Levin	1998 Dickerson, Old Hill, Monte Roso Zinfandels
Pawling News Chronicle	Pawling, NY	09/07/06	1,353	Salut!	A. Levin	1998 Dickerson, Old Hill, Monte Roso Zinfandels
The Hi-Riser Broward	Pompano Beach, FL	09/07/06	21,000	The History Of Zinfandel, An American Treat	B. & S. Bodenstein	Teldeschi Zinfandel

Franciscan Vineyards 00180 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
The Voice Ledger	Millbrook, NY	09/07/06	1,068	Salut!	A. Levin	1998 Dickerson, Old Hill, Monte Roso Zinfandels
Orlando Business Journal	Orlando-Daytona Beach, FL	09/08/06	13,002	The Buzz		Brand Mention
MercuryNews.com	San Jose, CA	09/18/06	Online	Napa Offers Lots Of New Twists For Tourist Boom	A. Chalfant	Brand Mention
SanLuisObispo.com	San Luis Obispo, CA	09/18/06	43,944	Napa Offers Lots Of New Twists For Tourist Boom	A. Chalfant	Brand Mention
The Hi-Riser Broward	Pompano Beach, FL	09/21/06	21,000	Zinfandel Revisited: Flora Springs Vineyard	B. & S. Bodenstein	2004 Old Hill, 2004 Belloni, 2004 Big River, 2004 Dickerson, 2004 Teldeschi, 2004 Barricia Zinfandels
The World	Coos Bay, OR	09/26/06	12,388	Zinfandel vs. Cabernet, you get to decide	T. Marquardt and P. Darr	Big River Zinfandel 2004, Old Hill Zinfandel 2004, Dickerson Zinfandel 2004
San Marco Daily Record	San Marcos, TX	09/27/06	5,408	Zinfandels enjoy a cult California following	T. Marquardt and P. Darr	Big River Zinfandel 2004, Dickerson Zinfandel 2004
San Marco Daily Record	San Marcos, TX	09/27/06	5,408	Wine of the Week	T. Marquardt and P. Darr	2004 Old Hill Zinfandel
The News Press	Stillwater, OK	09/27/06	8,565	The wine guys	T. Marquardt and P. Darr	Big River Zinfandel 2004, Dickerson Zinfandel 2004, Old Hill Zinfandel 2004
Genoa Journal	Elgin, IL	09/28/06	1,100	A good, fruity zinfandel is easy to find	T. Marquardt and P. Darr	Big River Zinfandel 2004, Dickerson Zinfandel 2004
Hampshire Journal	Elgin, IL	09/28/06	1,300	A good, fruity zinfandel is easy to find	T. Marquardt and P. Darr	Big River Zinfandel 2004, Dickerson Zinfandel, 2004
Star Banner	Ocala, FL	09/28/06	45,321	Tasting room faux pas	P. Melnik	Brand Mention
Sycamore Journal	Elgin, IL	09/28/06	1,500	A good, fruity zinfandel is easy to find	T. Marquardt and P. Darr	Big River Zinfandel 2004, Dickerson Zinfandel 2004

Franciscan Vineyards 00181 Confidential - Attorney's Eyes Only

Baltimore Business Journal	Baltimore, MD	09/29/06	8,304	Raise a glass: New wine tasting bar latest addition to BWI's concessions	S. Wentworth	Brand Mention
Washington Business Journal	Arlington, VA	09/29/06	18,000	BWI/Marshall welcomes wine	S. Wentworth	Brand Mention
Colorado Wine News	Denver, CO	10/01/06	40,000	Best Wines		2004 Old Hill Zinfandel 2004 Dickerson Zinfandel, 2004 Big River Zinfandel, 2004 Teldeschi Zinfandel, 2004 Barricia Zinfandel, 2004 Old Hill Zinfandel
Colorado Wine News	Denver, CO	10/01/06	40,000	Ravenswood		Big River Zinfandel 2004
Midwest Wine Connection	Minneapolis, MN	10/01/06	18,000	The Cork Report		
Patterson's California Beverage Journal	Los Angeles, CA	10/01/06	30,000	Greetings from Sonoma Valley's Vino Las Vegas	C.Sawyer	Brand Mention
Patterson's California Beverage Journal	Los Angeles, CA	10/01/06	30,000	Thrills and Grills	P. Squicciarini	Brand Mention
Courier	Waterloo, IA	10/03/06	41,477	Don't overlook zinfandel wines	T. Marquardt & P. Darr	2004 Big River Zinfandel Big River Zinfandel 2004, Dickerson
Times-News	Burlington, NC	10/04/06	24,860	Zinfandel enjoys a cult following in California	T. Marquardt & P. Darr	Zinfandel 2004, Old Hill Zinfandel 2004
Valley News Dispatch	Tarentum, PA	10/11/06	36,000	Lodi's Region's Old Zinfandel Wines Producing Fine Wines	D. DeSimone	2004 Old Vine Zinfandel Lodi
Scottsdale Tribune	Scottsdale, AZ	10/25/06	15,000	Dark wines that are so good, they're scary	M. Nothaft	2004 Old Vine Zinfandel 2004 Dickerson Zinfandel, 2004 Big River Zinfandel, 2004 Belloni Zinfandel, 2004 Teldeschi Zinfandel, 2004 Old Hill Zinfandel, 2004 Barricia Zinfandel
California Grapevine	San Diego, CA	11/01/06	4,500	Zinfandel New Releases		2004 Big River
Patterson's California Beverage Journal	Los Angeles, CA	11/01/06	30,000	The Feast Of Little Italy	P. Squicciarini	Zinfandel

Franciscan Vineyards 00182 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Washington DC Business Journal	Hanover, MD	11/01/06	1,450	Perry Smith		County Series Zinfandel
KQV Radio	Radio	11/02/06	Radio	Lodi's Region's Old Zinfandel Wines Producing Fine Wines	D. DeSimone	2004 Old Vine Zinfandel
Centre Daily	State Colleg, PA	11/05/06	33,272	Great Wines are Grown In Proper Climate Region	J.& T.Chesworth	Vinters Blend
Daytona Times	Tampa, FL	11/09/06	15,000	Wine On The Table: A Balancing Act	J. White	Brand Mention
Park Cities News	Dallas, TX	11/09/06	8,000	A Wine-Soaked Journey From Grape To Glass	D. Beeson	2004 Sonoma Zinfandel
Fort Wayne Journal Gazette	Ft. Wayne, IN	11/11/06	65,014	Aging Wine could be a gamble	D. & K. Stockman	2004 Vintners Blend Zinfandel
post-gazette.com	Pittsburgh, PA	11/13/06	on line	Taste: A new dawn for American Zinfandel	D. Gaiter& J. Brecher	Brand Mention
Santa Cruz Sentinel	Santa Cruz, CA	11/15/06	24,412	A New Dawn For American Zinfandel	D. Gaiter& J. Brecher	Brand Mention
The Register Guard	Eugene, OR	11/15/06	68,497	Ravenswood Winery Succeeds Where Others Have Failed	R. Rutan	2003 Big River Zinfandel, 2004 Teldeschi Zinfandel, 2002 Sonoma Cabernet Sauvignon, 2002 Sonoma Merlot, 2003 Lodi Zinfandel, 2004 Chardonnay, 2003 Cabernet Sauvignon
Daily Hampshire Gazette	Northampton, MA	11/18/06	17,552	Yes, Using Cruise Control On The Highway Saves You Gas	T. & R. Magliozzi	Brand Mention
The Gainesville Sun	Gainesville, FL	11/18/06	44,957	Price, Safety Limitations Stack Style Against Reliability	T. & R. Magliozzi	Brand Mention
Addison Daily Herald	Lisle, IL	11/20/06	1,303	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Algonquin/Lake in the Hills Daily Herald	Elgin, IL	11/20/06	2,606	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Arlington Heights Daily Herald	Arlington Heights, IL	11/20/06	11,643	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Barrington Daily Herald	Arlington Heights, IL	11/20/06	3,621	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention

Franciscan Vineyards 00183 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Buffalo Grove Daily Herald	Arlington Heights, IL	11/20/06	3,345	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Carol Stream Daily Herald	Lisle, IL	11/20/06	2,652	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Carpentersville/Dundee Daily Herald	St. Charles, IL	11/20/06	3,133	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Cary Daily Herald	Elgin, IL	11/20/06	895	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Des Plaines Daily Herald	Arlington Heights, IL	11/20/06	5,169	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Elgin Daily Herald	St. Charles, IL	11/20/06	8,103	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Elk Grove Daily Herald	Arlington Heights, IL	11/20/06	5,008	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Glen Ellyn Daily Herald	Lisle, IL	11/20/06	2,237	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Glendale Heights Daily Herald	Lisle, IL	11/20/06	1,160	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Grayslake/Gurnee Daily Herald	Libertyville, IL	11/20/06	4,285	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Hanover Park Daily Herald	Arlington Heights, IL	11/20/06	1,692	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Hoffman Estates/Schaumburg Daily	Arlington Heights, IL	11/20/06	12,487	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Itasca/Wood Dale Daily Herald	Lisle, IL	11/20/06	2,391	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Lake Zurich/Wauchonda Daily Herald	Libertyville, IL	11/20/06	5,320	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Libertyville/Mundelein/Vernon Hills	Libertyville, IL	11/20/06	5,880	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Lisle Daily Herald	Lisle, IL	11/20/06	1,367	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Lombard Daily Herald	Lisle, IL	11/20/06	2,025	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Mt. Prospect/Prospect Heights Daily Herald	Arlington Heights, IL	11/20/06	6,691	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Naperville Daily Herald	Lisle, IL	11/20/06	7,051	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Rolling Meadows Daily Herald	Arlington Heights, IL	11/20/06	2,613	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention

Franciscan Vineyards 00184 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Roselle/Medinah Daily Herald	Lisle, IL	11/20/06	3,147	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Round Lake Daily Herald	Libertyville, IL	11/20/06	1,925	A New Dawn For American Zinfandel? Not Yet	D.Gaiter & J. Becher	Brand Mention
St. Charles Daily Herald	St. Charles, IL	11/20/06	4,764	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Villa Park/Oak Brook Daily Herald	Lisle, IL	11/20/06	1,144	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
West Chicago/Winfield Daily Herald	Lisle, IL	11/20/06	2,425	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Wheaton Daily Herald	Lisle, IL	11/20/06	4,144	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
Wheeling Daily Herald	Arlington Heights, IL	11/20/06	2,153	A New Dawn For American Zinfandel? Not Yet	D. Gaiter& J. Brecher	Brand Mention
News-Star	Monroe, LA	11/24/06	34,677	Cartalk	T. & R. Magliozzi	Sonoma County Old Vine Zinfandel
St. Cloud Times	Saint Cloud, MN	11/25/06	30,589	Cruise Control Saves Gas		Brand Mention
The Gleaner	Henderson, KY	11/26/06	11,545	Using Cruise Control Does Save Gasoline	T. & R. Magliozzi	Brand Mention
Charleston Daily Mail	Charleston, WV	11/27/06	23,259	Using Cruise Control On Highway Does Save Gas	T. & R. Magliozzi	Brand Mention
Advocate	New York, NY	11/29/06	23,869	Completely Uncorked	B. Van Ollefen	2004 Shiraz
Greenwich Time	Greenwich, CT	11/29/06	10,430	Completely Uncorked	B. Van Ollefen	2004 Shiraz
Springfield News-Sun	Springfield, OH	12/02/06	25,715	Tom And Ray Settle A Bet	T. & R. Magliozzi	Brand Mention
Wine Business Insider	Newsletter	12/04/06	newsletter	Zinfandel Consumers Not Worried About High Alchol Levels	C. Penn	Brand Mention
Daytona Times	Tampa, FL	12/07/06	15,000	Wine On The Table: Standing Tall		Vintner's Blend Merlot
The News Journal	Daytona Beach, FL	12/13/06	95,681	Reasonable Reds for Holiday Gifts	J. Faance	2003 Vintner's Blend Zinfandel
Hutchinson Leader	Hutchinson, MN	12/14/06	5,679	Cheers	K. Johnson	Brand Mention
San Francosco Chronicle	San Francisco, CA	12/22/06	373,805	Letters To Wine: Fun Labels Have a Long Tradition		Brand Mention
Arizona Beverage Analyst	Denver, CO	01/01/07	2,000	Ravenswood Zinfomaniac Zuperbowl		

Franciscan Vineyards 00185 Confidential - Attorney's Eyes Only

Franciscan Vineyards 00186 Confidential - Attorney's Eyes Only

Beverage Magazine	Boston, MA	01/01/07	7,871	There Is A Definite Mystique About Zinfandel Ravenswood Zinfomaniac Zuperbowl	S. Block	2004 Belloni Ranch Zinfandel, 2004 Teldeschi Zinfandel, 2004 Old Hill Ranch Zinfandel, 1992 Old Hill Ranch Zinfandel
Colorado Beverage Analyst	Denver, CO	01/01/07	2,500			Brand Mention
Connoisseurs' Guide	San Francisco, CA	01/01/07	5,000	An Ocean of Zinfandel Reviews Ravenswood Zinfomaniac Zuperbowl		2004 Barricia Vineyard Zinfandel, 2004 Old Hill Ranch Sonoma Valley Zinfandel, 2004 Teldeschi Dry Creek Valley Zinfandel, 2004 Big River Valley Zinfandel, 2004 Dickerson Vineyard Napa Valley, 2004 Belloni Russian River Valley, 2004 Old Vine Lodi Zinfandel
Nevada Beverage Analyst	Denver, CO	01/01/07	5,000	Ravenswood Zinfomaniac Zuperbowl		Brand Mention
New Mexico Beverage Analyst	Denver, CO	01/01/07	1,000			Brand Mention
Patterson's California Beverage Journal	Glendale, CA	01/01/07	30,000	Ravenswood: Zin, Zap & the Next 30 Years	C.Sawyer	1999 Old Hill Zinfandel & Brand Mention
Petterson's California Beverage Journal	Glendale, CA	01/01/07	30,000			Brand Mention
Addison Daily Herald	Lisle, IL	01/10/07	1,303	Culinary Concierge Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Alameda Times-Star	Oakland, CA	01/10/07	7,158	Zinfandel-America's wine-takes center stage	C. Olken	2004 Barricia Vineyard Zinfandel

Publication	Market	Date	Circulation	Title	Author	Wine
Algonquin/Lake in the Hills Daily Herald	Elgin, IL	01/10/07	2,606	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Arlington Heights Daily Herald	Arlington Heights, IL	01/10/07	11,643	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Barrington Daily Herald	Arlington Heights, IL	01/10/07	3,621	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Batavia Daily Herald	St. Charles, IL	01/10/07	2,178	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Buffalo Grove Daily Herald	Arlington Heights, IL	01/10/07	3,345	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Carol Stream Daily Herald	Lisle, IL	01/10/07	2,652	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Carpentersville/Dundee Daily Herald	Saint Charles, IL	01/10/07	3,133	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Cary Daily Herald	Elgin, IL	01/10/07	895	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Elgin Daily Herald	Saint Charles, IL	01/10/07	8,103	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Elk Grove Daily Herald	Arlington Heights, IL	01/10/07	5,008	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Geneva Daily Herald	St. Charles, IL	01/10/07	2,154	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Glen Ellyn Daily Herald	Lisle, IL	01/10/07	2,237	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Glendale Heights Daily Herald	Lisle, IL	01/10/07	1,160	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention

Franciscan Vineyards 00187 Confidential - Attorney's Eyes Only

Publication	Market	Date	Circulation	Title	Author	Wine
Grayslake/Gurnee Daily Herald	Libertyville, IL	01/10/07	4,285	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Hanover Park Daily Herald	Arlington Heights, IL	01/10/07	1,692	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M.Ross	Brand Mention
Hoffman Estates/Schaumburg Daily	Arlington Heights, IL	01/10/07	12,487	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Itasca/Wood Dale Daily Herald	Lisle, IL	01/10/07	2,391	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Lake Zurich/Wauchonda Daily Herald	Libertyville, IL	01/10/07	5,320	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Libertyville/Mundelein/Vernon Hills	Libertyville, IL	01/10/07	5,880	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Lisle Daily Herald	Lisle, IL	01/10/07	1,367	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Lombard Daily Herald	Lisle, IL	01/10/07	2,025	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Mt. Prospect/Prospect Heights Daily Herald	Arlington Heights, IL	01/10/07	6,691	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Naperville Daily Herald	Lisle, IL	01/10/07	7,051	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Palatine Daily Herald	Chicago, IL	01/10/07	7,936	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Rolling Meadows Daily Herald	Arlington Heights, IL	01/10/07	2,613	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Roselle/Medinah Daily Herald	Lisle, IL	01/10/07	3,147	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention

Franciscan Vineyards 00188 Confidential - Attorney's Eyes Only

Round Lake Daily Herald	Libertyville, IL	01/10/07	1,925	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
San Mateo County Times	San Mateo, CA	01/10/07	29,391	Zinfandel-America's wine-takes center stage	C. Olken	2004 Barricia Vineyard Zinfandel
Scottsdale Tribune	Scottsdale, AZ	01/10/07	15,000	In a USA full of SUV's big wines are huge	M. Nothaft	2004 Lodi Zinfandel
St. Charles Daily Herald	St. Charles, IL	01/10/07	4,764	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
The Argus	Freemont, CA	01/10/07	26,417	Zinfandel-America's wine-takes center stage	C. Olken	2004 Barricia Vineyard Zinfandel
The Daily Review	Hayward, CA	01/10/07	31,596	Zinfandel-America's wine-takes center stage	C. Olken	2004 Barricia Vineyard Zinfandel
Tri-Valley Herald	Pleasanton, CA	01/10/07	33,390	Zinfandel-America's wine-takes center stage	C. Olken	2004 Barricia Vineyard Zinfandel
Villa Park/Oak Brook Daily Herald	Lisle, IL	01/10/07	1,144	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
West Chicago/Winfield Daily Herald	Lisle, IL	01/10/07	2,425	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Wheaton Daily Herald	Lisle, IL	01/10/07	4,144	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Wheeling Daily Herald	Arlington Heights, IL	01/10/07	2,153	Red Wine's Hallmark Is To Warm Your Palate And Your Passion	M. Ross	Brand Mention
Anderson Independent Mail	Anderson, SC	01/22/07	34,799	Wheels & Wine	K. Smith	Brand Mention
The Napa Valley Register	Napa, CA	01/25/07	17,299	Zinfandel festival: It's all about fruit	R.Stewart	Brand Mention
Barrington Times	Warren, RI	01/31/07	5,153	Baseball, apple pie and Zinfandel	R. Emanuel	Brand Mention
Springfield News-Sun	Springfield, OH	01/31/07	25,715	Convienient Recipes to make the Bowl (or plate) a source of happiness	M. Fisher	2004 Vintners Blend Zinfandel
P-O-P Wines	Chicago, IL	02/01/07	18,200	Wine by Popular Demand	J. Steinberger	Brand Mention
Publication	**Market**	**Date**	**Circulation**	**Title**	**Author**	**Wine**
West Hawaii Today	Kailua-Kona	02/13/07	12,134	Think sweet on Valentine's Day with wine and chocolate	J. Lindenmuth	Vintner's Reserve
Alameda Times-Star	Oakland, CA	02/14/07	7,158	Romance in a bottle	J. Yadagaran	2004 Sonoma County Syrah

Franciscan Vineyards 00189 Confidential - Attorney's Eyes Only

Alameda Times-Star	Oakland, CA	02/14/07	7,158	Whet your whistle with Dry Creek zins	C. Olken	2004 Teldeschi Dry Creek Zinfandel
Centre Daily Times	State College, PA	02/14/07	23,996	Think sweet on Valentine's Day		Vintner's Reserve 2004 Sonoma County Syrah
San Mateo County Times	San Mateo, CA	02/14/07	29,391	Romance in a bottle	J. Yadagaran	2004 Teldeschi Dry Creek Zinfandel
San Mateo County Times	San Mateo, CA	02/14/07	29,391	Whet your whistle with Dry Creek zins	C. Olken	2004 Sonoma County Syrah
The Argus	Fremont, CA	02/14/07	26,417	Romance in a bottle	J. Yadagaran	2004 Teldeschi Dry Creek Zinfandel
The Argus	Fremont, CA	02/14/07	26,417	Whet your whistle with Dry Creek zins	C. Olken	2004 Sonoma County Syrah
The Daily Review	Hayward, CA	02/14/07	31,596	Romance in a bottle	J. Yadagaran	2004 Teldeschi Dry Creek Zinfandel
The Daily Review	Hayward, CA	02/14/07	31,596	Whet your whistle with Dry Creek zins	C. Olken	2004 Sonoma County Syrah
Valley Times	Pleasanton, CA	02/14/07	41,000	Say 'Syrah,' get sultry	J. Yadagaran	
TOTALS			3,759,772			

Franciscan Vineyards 00190 Confidential - Attorney's Eyes Only

Publications

Vintage	Brand	Varietal	Publication	Author	Month	Day	Year	Article Title
2005	Ravenswood	Zinfandel	Creators.com	Dan Berger	February	2	2008	Simply Zinful
2005	Ravenswood	Zinfandel	Wine & Spirits		February	1	2008	American New Releases
2005	Ravenswood	Zinfandel	Restaurant Wine	Ronn Weigand	February	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Restaurant Wine	Ronn Weigand	February	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Restaurant Wine	Ronn Weigand	February	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Gourmet	Gerald Asher	February	1	2008	Sunday Supper - Recommended Wines
	Ravenswood	General	Redlands Daily Facts	Catherine Garcia	January	30	2008	Saturday night crowd sips for scholarships
	Ravenswood	General	The Press Democrat	Peg Melnik	January	30	2008	Zin fanatics' big day out
	Ravenswood	General	The Press Democrat	Kevin McCallum	January	29	2008	A zeal for zinfandel
	Ravenswood	General	Wall Street Journal.com	Dorothy J. Galter and John	January	26	2008	Pairings
	Ravenswood	Zinfandel	The Wall Street Journal	Dorothy Galter & John Brecher	January	26	2008	Pairings
	Ravenswood	General	East Bay Business Times	Chris Rauber	January	24	2008	Bill Hambrecht backs new C. Donatiello Winery in
	Ravenswood	General	San Francisco Business Times	Chris Rauber	January	24	2008	Bill Hambrecht backs new C. Donatiello Winery in
	Ravenswood	Zinfandel	Creative Loafing (Tampa)	Taylor Eason	January	23	2008	No. 1 on the shopping list
	Ravenswood	Zinfandel	Creative Loafing (Atlanta	Taylor Eason	January	23	2008	No. 1 on the shopping list
	Ravenswood	Zinfandel	San Francisco Chronicle.com	Tim Teichgraeber	January	18	2008	Zins sweet spot: Sonoma's Dry Creek Valley may be
	Ravenswood	Zinfandel	San Francisco Chronicle	Tim Teichgraeber	January	18	2008	Zins sweet spot: Sonoma's Dry Creek Valley may be

Franciscan Vineyards 00191 Confidential - Attorney's Eyes Only

2005	Ravenswood	Zinfandel	Inside Bay Area.com	Charles Olken	January	16	2008	Zin sits well in the middle of the road
2005	Ravenswood	Zinfandel	Inside Bay Area.com	Charles Olken	January	16	2008	Zin sits well in the middle of the road
2005	Ravenswood	Zinfandel	Contra Costa Times.com	Charles Olken	January	16	2008	Zin sits well in the middle of the road
2005	Ravenswood	Zinfandel	Contra Costa Times.com	Charles Olken	January	16	2008	Zin sits well in the middle of the road
2005	Ravenswood	Zinfandel	Contra Costa Times	Charles Olken	January	16	2008	Zin: Middle of the road is the finest
	Ravenswood	General	The Arizona Republic	Mark Tarbell	January	9	2007	U.S. has bounty of good home-grown wines
2004	Ravenswood	Zinfandel	The Post-Crescent	Bill Daley	January	9	2008	The Daily Spin
	Ravenswood	General	El Paso Times.com	Vic Poulos	January	2	2008	Zinfandel's history in U.S. is substantial
2005	Ravenswood	Zinfandel	Inside Bay Area	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels
2004	Ravenswood	Zinfandel	Orlando Sentinel	Bill Daley	January	2	2008	2007's top spirits stand out for their superb flavors
	Ravenswood	Icon	Press Democrat.com	Dan Berger	January	2	2008	Icon offers taste of history - Ravenswood's Peterson
	Ravenswood	Zinfandel	The Signal	Annemarie Donkin	January	2	2008	New Year's Even Gourmet Dinner
2005	Ravenswood	Zinfandel	The Oakland Tribune	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels
2004	Ravenswood	Zinfandel	News & Record	Bill Daley	January	2	2008	Looking back at wine faves of 2007
2005	Ravenswood	Zinfandel	Tri-Valley Herald	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels
2005	Ravenswood	Icon	The Press Democrat	Dan Berger	January	2	2008	Icon offers taste of history - Ravenswood's Peterson
2005	Ravenswood	Zinfandel	San Mateo County Times	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels
2005	Ravenswood	Zinfandel	The Argus	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels
2005	Ravenswood	Zinfandel	The Daily Review	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels
	Ravenswood	General	El Paso Times	Vic Poulos	January	2	2008	Zinfandel's history in U.S. is substantial
2005	Ravenswood	Zinfandel	Alameda Times-Star	Charles Olken	January	2	2008	Pair plates of pasta with full-bodied Zinfandels

Franciscan Vineyards 00192 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Greeley Tribune	Bill Daley	January	2	2008	Standoutwines of 2007
2004	Ravenswood	Zinfandel	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Zinfandel	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Zinfandel	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Zinfandel	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Zinfandel	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Zinfandel	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Merlot	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2004	Ravenswood	Cabernet Sauvignon	Santé - Annual Buying Guide		January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	January	1	2008	Zinfandel
2005	Ravenswood	Zinfandel	US Airways Magazine	Bill Citara	January	1	2008	Haute Red
2005	Ravenswood	Zinfandel	US Airways Magazine.com	Bill Citara	January	1	2008	Haute Red
2005	Ravenswood	Zinfandel	InStyle	Erik Jackson	January	1	2008	The Big Night
2004	Ravenswood	Zinfandel	The News-Sentinel	Bill Daley	January	1	2008	Wine favorites, bargains of '07

Franciscan Vineyards 00193 Confidential - Attorney's Eyes Only

	Ravenswood	General	Foster's Daily Democrat	Ryan Alan	December	28	2007	Joel Peterson: Ravenswood's Zen Master
	Ravenswood	Zinfandel	Creative Loafing (Charlotte)	Taylor Eason	December	27	2007	Red Wine: Botox Free Aging Help - The new
	Ravenswood	General	Napa Valley Register		December	27	2007	Sports Capsule: Raiders to promote recreation, wine
	Ravenswood	Zinfandel	San Francisco Chronicle		December	27	2007	Bargain wines: The list of 15 all-American bargains
	Ravenswood	Zinfandel	San Francisco Chronicle		December	27	2007	Bargain wines: The list of 15 all-American bargains
2004	Ravenswood	Zinfandel	Chicago Tribune	Bill Daley	December	26	2007	A Vintage Year
2005	Ravenswood	Zinfandel	East Bay Express	Blair Campbell	December	26	2007	Wineau's Lucky 13
2004	Ravenswood	Shiraz	Keynoter.com	Bob Serata	December	26	2007	Shiraz, syrah - same grape, different names
	Ravenswood	General	Oakland Raiders.com		December	26	2007	Sunday Wine Tasting Event
2004	Ravenswood	Zinfandel	Chicago Tribune	Bill Daley	December	26	2007	A Vintage Year
	Ravenswood	General	Sonoma Index Tribune	Emily Charrier	December	25	2007	Gingerbread makes wineries sweet
	Ravenswood	General	Contra Costa Times	Pamela Moreland	December	24	2007	Simple gift ideas do the trick
	Ravenswood	General	Oakland Tribune	Pamela Moreland	December	24	2007	Guests bearing gifts: Ideas for hostess, her family,
	Ravenswood	General	San Jose Mercury News	Pamela Moreland	December	24	2007	Last-minute gifts for the partygoer
	Ravenswood	Zinfandel	The Argus		December	24	2007	Guests bearing gifts: Ideas for hostess
	Ravenswood	Zinfandel	The Daily Review		December	24	2007	Guests bearing gifts: Ideas for hostess
	Ravenswood	Zinfandel	Tri-Valley Herald		December	24	2007	Guests bearing gifts: Ideas for hostess
	Ravenswood	Zinfandel	San Mateo County Times		December	24	2007	Guests bearing gifts: Ideas for hostess
	Ravenswood	General	Reporter	Pamela Moreland	December	24	2007	Gifts in Hard
	Ravenswood	General	Vallejo Times-Herald	Pamela Moreland	December	24	2007	Last minute gifts sure to please holida
	Ravenswood	General	Alameda Times-Star	Pamela Moreland	December	24	2007	Guests bearing gifts: Ideas for hostess

Franciscan Vineyards 00194 Confidential - Attorney's Eyes Only

	Ravenswood	General	West County Times	Pamela Moreland	December	24	2007	Simple gift ideas do the trick
	Ravenswood	General	Valley Times	Pamela Moreland	December	24	2007	Simple gift ideas do the trick
	Ravenswood	Zinfandel	Weekly Alibi	Jennifer Wohletz and Maren Tarro	December	20	2007	Zinc Wine Bar and Bistro
	Ravenswood	Icon	Herald-Tribune	Dan Berger	December	19	2007	Ravenswood bottles a taste of history
	Ravenswood	General	Sarasota Herald-Tribune	Dan Berger	December	19	2007	Ravenswood bottles a taste of history
	Ravenswood	General	Women & Wine: For Women Who Love Wine &		December	14	2007	Taste Wines from Over 40 Sonoma Vi
	Ravenswood	General	The Star-Ledger	T.J. Foderaro	December	12	2007	Variety of wines will heighten holiday spirits
	Ravenswood	Ravenswood	The Star-Ledger.com	T.J. Foderaro	December	12	2007	Variety of wines will heighten holiday spirits
2005	Ravenswood	Icon	Creators.com	Dan Berger	December	10	2007	Mixed Blacks
	Ravenswood	General	Press Democrat	Michelle Anna Jordan	December	6	2007	Sonoma Valley cooks up gingerbread contest
	Ravenswood	General	The Press Democrat	Michele Anna Jordan	December	6	2007	Sonoma Valley cooks up gingerbread
2005	Ravenswood	Zinfandel	Newsday	Peter M. Gianotti	December	5	2007	Raising glasses and spirits
	Ravenswood	General	Portsmouth Herald News	Rachel Forrest	December	5	2007	Ready, sip, set!
	Ravenswood	General	Portsmouth Herald News	Rachel Forrest	December	5	2007	Ready, set, sip!
	Ravenswood	General	Seacoast Online	Rachael Forrest	December	5	2007	Pour yourself into the fourth Winter Wi
	Ravenswood	General	Wyoming Tribune-Eagle		December	5	2007	Pairing Wine to your Cycling
2004	Ravenswood	Syrah	Arizona Republic	Mark Tarbell	December	3	2007	12 Wines under $15
	Ravenswood	General	Decanter		December	1	2007	Joel Peterson: To knock all high-alchohol wines is just
	Ravenswood	Zinfandel	Bristol Phoenix	Rick Emanuel	November	21	2007	Make it the perfect Thanksgiving
2005	Ravenswood	Cabernet Sauvignon	Sacramento Bee.com	Mike Dunne	November	21	2007	Dunne on Wine: Cabernets ride tall in the saddle
2005	Ravenswood	Cabernet Sauvignon	Sacramento Bee	Mike Dunne	November	21	2007	Dunne on Wine: Cabernets ride tall in the saddle

Franciscan Vineyards 00195 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	The Eagle		November	21	2007	Food Bites
2004	Ravenswood	Zinfandel	Newsday	Peter Gianotti	November	20	2007	Wine suggestions for every course
	Ravenswood	General	St. Louis Post-Dispatch		November	19	2007	Holiday Spirits
2004	Ravenswood	Zinfandel	South Florida Sun-Sentinel	Peter Gianotti	November	16	2007	Thanksgiving wine suggestions
	Ravenswood	General	Beaches Leader	Tom Marquardt & Patrick Darr	November	16	2007	Pick a wine - any wine - for Thanksgivi
	Ravenswood	Zinfandel	Bowie Blad- News	Tom Marquardt & Patrick Darr	November	15	2007	Thanksgiving wine options plentiful
2004	Ravenswood	Zinfandel	Pittsburgh Post-Gazette	Elizabeth Downer	November	15	2007	Fruity, acidic wines set up turkey trimm
2004	Ravenswood	Zinfandel	Pittsburgh Tribune-Review	Dave Desimone	November	14	2007	Holiday offers chance to savor, share wine with
2004	Ravenswood	Zinfandel	Pittsburgh Tribune-Review	Dave Desimone	November	14	2007	Holiday offers chance to savor, share \
	Ravenswood	Zinfandel	Portland Press Herald	Tom Marquardt & Patrick Darr	November	14	2007	Bring a little sparkle to the table
	Ravenswood	Zinfandel	The News Press	Tom Marquardt & Patrick Darr	November	14	2007	The Wine Guys
2004	Ravenswood	Zinfandel	Valley News Dispatch	Dave Desimone	November	14	2007	Holiday offers chance to savor, share \
	Ravenswood	General	Winona Daily News	John Breitlow	November	14	2007	Red wines to pair with roast turkey
	Ravenswood	General	The Capital	Tom Marquardt & Patrick Darr	November	14	2007	Thanksgiving wine options plentiful
	Ravenswood	General	Times-News	Tom Marquardt & Patrick Darr	November	14	2007	Almost any wine goes well with turkey
2004	Ravenswood	Zinfandel	Philadelphia City Paper.net	Peter Burwasser	November	13	2007	Zin the Mood - All-American holidays call for
2005	Ravenswood	Zinfandel	Philadelphia City Paper.net	Peter Burwasser	November	13	2007	Zin the Mood - All-American holidays call for
2005	Ravenswood	Zinfandel	Newsday	Peter Gianotti	November	7	2007	Drinks
2005	Ravenswood	Zinfandel	Newsday	Peter Gianotti	November	7	2007	Drinks
2005	Ravenswood	Zinfandel	Newsday	Peter Gianotti	November	7	2007	Drinks
2005	Ravenswood	Zinfandel	Newsday	Peter Gianotti	November	7	2007	Drinks

Franciscan Vineyards 00196 Confidential - Attorney's Eyes Only

	Ravenswood	Zinfandel	Sarasota Herald-Tribune	Marsha Fottler	November	7	2007	In the (liquid) spirit of Thanksgiving
	Ravenswood	Zinfandel	The Herald	Michael Gianunzio	November	4	2007	For good health, try a daily glass of red
	Ravenswood	Zinfandel	Florida Keys Keynoter		November	3	2007	It's a universal sin to miss a good zin
2004	Ravenswood	Zinfandel	Florida Keys Keynoter		November	3	2007	It's a universal sin to miss a good zin
2004	Ravenswood	Zinfandel	Florida Keys Keynoter		November	3	2007	It's a universal sin to miss a good zin
2005	Ravenswood	Zinfandel	Florida Keys Keynoter		November	3	2007	It's a universal sin to miss a good zin
2005	Ravenswood	Zinfandel	Florida Keys Keynoter	Bob Serata	November	3	2007	It's a universal sin to miss a good zin
2004	Ravenswood	Zinfandel	All About Beer	Rick Lyke	November	1	2007	The Holiday Wine Dilemma
2004	Ravenswood	Zinfandel	Continental	Chris Barnett	November	1	2007	East Meets Best
2005	Ravenswood	Zinfandel	Food & Wine	Kristin Donnelly	November		2007	A Meat Master Cooks in his Dream Kitchen
	Ravenswood	General	P-O-P Times	Mindy Long	November	1	2007	Centerra Plays to Football Crowd
2005	Ravenswood	Zinfandel	Real Simple	Amanda Armstrong	November		2007	Bulk hostess gifts
	Ravenswood	Zinfandel	Spotlight's Wine Country Guide		November	1	2007	Sonoma Valley Variety
2004	Ravenswood	Zinfandel	The WAG	Geoff Kalish, M.D.	November	1	2007	Wines to Mate with Turkey and the Trimmings
2004	Ravenswood	Zinfandel	Vineyard & winery Manager	Wilfred Wong	November	1	2007	The State of Zin Today
	Ravenswood	Zinfandel	Wine Lovers' Page	Jorge Eduardo Castillo	November	1	2007	A server's perspective
2005	Ravenswood	Zinfandel	Wine Lovers' Page	Randy Buckner	November		2007	Late Autumn 2007 Releases
	Ravenswood	General	Metro Magazine	Barbara Ensrud	November	1	2007	Cork Report
	Ravenswood	Zinfandel	East Valley Tribune	Mark Nothaft	October	31	2007	See red with dark wines that are scary
	Ravenswood	Zinfandel	Scottsdale Tribune	Mark Nothaft	October	31	2007	See red with dark wines that are scary
2005	Ravenswood	Zinfandel	Wine Lovers' Page	Randy Buckner	October	31	2007	October 2007 Releases

Franciscan Vineyards 00197 Confidential - Attorney's Eyes Only

	Ravenswood		Food & Wine	David Darlington	October	29	2007	All-American Zinfandel
	Ravenswood	Zinfandel	Northwest Florida Daily Ne	Brad Talbutt	October	24	2007	Wines on the cheap
	Ravenswood		Aspen Times Weekly	Kelly J. Hayes	October	21	2007	A big red wine with a strangely familiar
	Ravenswood	General	The Beacon	Paula Scully	October	18	2007	In high spirits
2005	Ravenswood	Zinfandel	Arizona Beverage Analyst	Rich Mauro	August	1	2007	An Ode to Zin
	Ravenswood	General	Arizona Beverage Analyst		October	1	2007	Ravenswood: No Wimpy Tailgating
	Ravenswood	General	BIN Beverage Industry New	Laura Holmes Haddad	October	1	2007	Big Box Store Wine Sales
	Ravenswood		Colorado Beverage Analyst		October	1	2007	Ravenswood: No Wimpy Tailgating
2005	Ravenswood	Zinfandel	Colorado Beverage Analyst		October	1	2007	An Ode to Zin
2005	Ravenswood	Zinfandel	Colorado Wine News	Harold Baer	October - December		2007	Ravenswood
2004	Ravenswood	Zinfandel	Decanter	Stephen Brook	October	1	2007	Decanter World Wine Awards: USA & Canada
2004	Ravenswood	Zinfandel	Decanter	Stephen Brook	October	1	2007	Decanter World Wine Awards: USA & Canada
2004	Ravenswood	Zinfandel	Decanter	Stephen Brook	October	1	2007	Decanter World Wine Awards: USA & Canada
2004	Ravenswood	Zinfandel	Decanter	Stephen Brook	October	1	2007	Decanter World Wine Awards: USA & Canada
	Ravenswood		Midwest Wine Connection		October	1	2007	Staff Picks
	Ravenswood	General	Nebraska Beverage Analyst		October	1	2007	Ravenswood: No Wimpy Tailgating
	Ravenswood	General	Nebraska Beverage Analyst		October	1	2007	Ravenswood: It's Alive
	Ravenswood	General	Nevada Beverage Analyst		October	1	2007	Ravenswood: No Wimpy Tailgating
	Ravenswood	General	New Mexico Beverage Analyst		October	1	2007	Ravenswood: No Wimpy Tailgating
2004	Ravenswood	Zinfandel	Santé		October	1	2007	Zinfandel
2005	Ravenswood	Zinfandel	Wine News		October-November	1	2007	Buyline - Zinfandel

Franciscan Vineyards 00198 Confidential - Attorney's Eyes Only

2004	Ravenswood	Syrah	Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2005	Ravenswood	Zinfandel	Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2005	Ravenswood	Zinfandel	Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2005	Ravenswood	Zinfandel	Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2004	Ravenswood	Zinfandel	Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2002	Ravenswood		Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2001	Ravenswood		Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
2005	Ravenswood	Zinfandel	Wine News	Abe Horowitz and John	October-November	1	2007	Buyline - Tutured Tastings
	Ravenswood	Zinfandel	Winona Daily News	John Breitlow	September	28	2007	Wine Wise: Taste these premium wines for a good
2004	Ravenswood	Merlot	New York Times	Eric Asimov	September	19	2007	Happiness for $10 or Less
2004	Ravenswood	Merlot	New York Times	Eric Asimov	September	17	2007	Happiness for $10 or less
	Ravenswood		New York Times	Larry Kramer	September	16	2007	A Quick Brunello On the Way to Rome
2005	Ravenswood	Zinfandel	Gazette	Rich Mauro	September	12	2007	High-alcohol zins fuel controversy
2004	Ravenswood	Zinfandel	Florida Times-Union	Bill Daley	September	6	2007	Serve Zinfandel with food hot off grill
	Ravenswood	Zinfandel	Arizona Gourmet	Brian M. Hammer	September	1	2007	On the Vine
2001	Ravenswood	Zinfandel	Connoisseurs Guide		September	1	2007	Collectors Corner
2005	Ravenswood	Zinfandel	Connoisseurs Guide		September	1	2007	Zinfandel
2001	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	September		2007	Zinfandel Retrospective: 1998-2001
2005	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	September	1	2007	Zinfandel
	Ravenswood	Merlot	Palm Springs Life Magazine	Pamela Bler	September	1	2007	Café Des Beaux-Arts
2004	Ravenswood	Merlot	Santé		September	1	2007	Merlot

Franciscan Vineyards 00199 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Santé		September	1	2007	Zinfandel
	Ravenswood	General	Wine Business Insider		August	28	2007	People
2004	Ravenswood	Zinfandel	Corkjester	Jennifer Rosen	August	24	2007	Animal Delinquents
	Ravenswood		Aspen Times Weekly	K.J. Hayes	August	19	2007	No wimpy wines from Sonoma's Ravenswood
	Ravenswood		Los Angeles Times- City Edition	Jenn Garbee	August	19	2007	Art in a bottle
	Ravenswood		Sarasota Herald-Tribune	Dan Berger	August	15	2007	Red rhone blends thrive
2004	Ravenswood	Syrah	The World	Tom Marquardt & Patrick Darr	August	14	2007	It's time to give sherries another serious look
	Ravenswood		Press Democrat	K. McCallum	August	11	2007	Viticulture
2004	Ravenswood	Merlot	Alameda Times-Star	Charles Olken	August	8	2007	Savor merlots of midsummer
2004	Ravenswood	Merlot	Argus	Charles Olken	August	8	2007	Savor merlots of midsummer
	Ravenswood		Citizen Journal	R. Morton	August	8	2007	Sonoma Valley a beautiful land of wineries, gardens,
2004	Ravenswood	Merlot	Daily Review	Charles Olken	August	8	2007	Savor merlots of midsummer
	Ravenswood		Mid-County Journal	R. Morton	August	8	2007	Sonoma Valley a beautiful land of wineries, gardens,
2004	Ravenswood	Merlot	Oakland Tribune	Charles Olken	August	8	2007	Savor merlots of midsummer
	Ravenswood		Press Journal	R. Morton	August	8	2007	Sonoma Valley a beautiful land of wineries, gardens,
2004	Ravenswood	Merlot	San Mateo County Times	Charles Olken	August	8	2007	Savor merlots of midsummer
2004	Ravenswood	Syrah	The Sioux Journal	Tom Marquardt & Patrick Darr	August	8	2007	Sherry is a good value
	Ravenswood		West County Times	R. Morton	August	8	2007	Sonoma Valley a beautiful land of wineries, gardens,
2004	Ravenswood	Zinfandel	Frederick News-Post	Bill Daley	August	5	2007	Wine Today: A zinfully good bottle for under $20
2004	Ravenswood	Syrah	Beaches Leader	Tom Marquardt & Patrick Darr	August	3	2007	Don't overlook sherry
	Ravenswood		Diarios Las Americas	Jose R. Garrigo	August	2	2007	Hablemos de vinos

Franciscan Vineyards 00200 Confidential - Attorney's Eyes Only

2004	Ravenswood	Syrah	Park Cities News	D. Beeson	August	2	2007	Grills, and the women that love them
2004	Ravenswood	Zinfandel	Cooking Pleasures	K. Levin & N. Maurer	August	1	2007	Weeknight cook
	Ravenswood		Dallas Morning News	Louise Owens	August	1	2007	Banking on zin and no wimpy wines
2004	Ravenswood	Syrah	Kentucky New Era	Tom Marquardt & Patrick Darr	August	1	2007	What's better than a cookie cake?
2004	Ravenswood	Zinfandel	Napa Valley		August	1	2007	10 terrific zinfandels
2004	Ravenswood	Syrah	Quad-City Times	Tom Marquardt & Patrick Darr	August	1	2007	Sherry gaining gavor
	Ravenswood	General	Spotlight's Wine Country Guide		August	1	2007	Zinfandel
2004	Ravenswood	Syrah	The News Press	Tom Marquardt & Patrick Darr	August	1	2007	The Wine Guys
2004	Ravenswood	Syrah	Times-News	Tom Marquardt & Patrick Darr	August	1	2007	English importer tires to revive sherry's popularity
	Ravenswood		Wine Business Monthly	L. Thach	August	1	2007	Trends in Wine Tourism
	Ravenswood		Dallas Morning News	Louise Owens	July	31	2007	Tasting Notes: ravenswood's more than
	Ravenswood		Amazing Ribs		July	27	2007	My favorite rib sauces
	Ravenswood		Florida Times-Union	Dan Macdonald	July	26	2007	Over a barrel?
	Ravenswood		Petaluma Argus-Courier	C. Sawyer & J. Jenkins	July	25	2007	Getting to know old vine zinfandel- the 'sweetheart'
	Ravenswood		Citizen	Steve Calderwood	July	22	2007	OK, now I'm really moving on to beer, broncos, and
2004	Ravenswood	Zinfandel	Leader Times	Dave Desimone	July	18	2007	Bigger is not better when it comes to zinfandels
2004	Ravenswood	Zinfandel	Pittsburgh Tribune-Review	D. DeSimone	July	18	2007	Bigger is not better with zinfandel
2004	Ravenswood	Zinfandel	Rocky Mountain News	Jennifer Rosen	July	18	2007	When animals get in on the winemaking process
2004	Ravenswood	Zinfandel	Valley News Dispatch	Dave Desimone	July	18	2007	Bigger is not better when it comes to zinfandels
	Ravenswood	Zinfandel	Dallas Morning News		July	17	2007	La Cave's Anniversary Sale
2004	Ravenswood	Zinfandel	Rocky Mountain News	Jennifer Rosen	July	17	2007	Selected "animal" wines

Franciscan Vineyards 00201 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Daily Hampshire Gazette	Karen Page & Andrew	July	16	2007	Choosing the right wines to go with dark reds and leafy
2004	Ravenswood	Zinfandel	Chicago Tribune-City	Bill Daley	July	15	2007	A zinfully good bottle for under $20
2005	Ravenswood	Chardonnay	Orange County Register		July	13	2007	Crisp fruit is the hallmark for Ravenswood Vintner's
	Ravenswood		Auror Beacon News	Bill Garlough	July	12	2007	Zinfandel and barbeque a match made for summer
2005	Ravenswood	Chardonnay	Orange County Register	C. Knap	July	12	2007	Tie-dyed
2004	Ravenswood	Zinfandel	Alameda Times-Star	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood		Alameda Times-Star	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood	Zinfandel	Argus	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood		Argus	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood	Syrah	Arizona Republic	Mark Tarbell	July	11	2007	No tomato juice, just nice reds and whites
2004	Ravenswood	Syrah	Arizona Republic	Mark Tarbell	July	11	2007	No tomato juice, just nice reds and whites
2004	Ravenswood	Syrah	Arizona Republic	Mark Tarbell	July	11	2007	No tomato juice, just nice reds and whites
2004	Ravenswood	Zinfandel	Daily Review	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood		Daily Review	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood	Zinfandel	Inside Bay Area		July	11	2007	Good value no secret for zin master
2004	Ravenswood	Zinfandel	Inside Bay Area		July	11	2007	Good value no secret for zin master
	Ravenswood		Naperville Sun	Bill Garlough	July	11	2007	Zinfandel and barbeque a match made for summer
2004	Ravenswood	Zinfandel	Oakland Tribune	Charles Olken	July	11	2007	Good value no secret for zin master
	Ravenswood		Petaluma Argus-Courier	C. Sawyer & J. Jenkins	July	25	2007	Getting to know old vine zinfandel– the
2004	Ravenswood	Merlot	Press Democrat	Michele Anna Jordan	July	11	2007	Winter favorites works with grill
2004	Ravenswood	Merlot	Press Democrat		July	11	2007	Winter favorites works with grill

Franciscan Vineyards 00202 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	San Mateo County Times	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood	Zinfandel	San Mateo County Times	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood	Zinfandel	Tri-Valley Herald	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood		Tri-Valley Herald	Charles Olken	July	11	2007	Good value no secret for zin master
2004	Ravenswood	Zinfandel	News & Observer	Eric Asimov	July	6	2007	On the trail of all-American wine
2004	Ravenswood	Zinfandel	Post-Standard	Bill Daley	July	5	2007	Zinfandels a nice mix with summer grilling
	Ravenswood		South Florida Sun-Sentinel	Bob Hosmon	July	5	2007	Zinfandels: Great taste, great prices
	Ravenswood		South Florida Sun-Sentinel	Bob Hosmon	July	5	2007	Zinfandels: Great Taste, Great Prices
2004	Ravenswood	Zinfandel	Desert Dispatch	Bill Daley	July	4	2007	Patriotic Wines
2004	Ravenswood	Zinfandel	Orlando Sentinel	Bill Daley	July	4	2007	Enjoy a red, white and zinfandel toast to USA
2004	Ravenswood	Zinfandel	Pueble Chieftain	Bill Daley	July	4	2007	All-American zinfandel adds zest to summer meals
2004	Ravenswood	Zinfandel	Record	Bill Daley	July	4	2007	Zin, white and blue
	Ravenswood		San Antonio Express-News	Elin McCoy	July	4	2007	Wine fuels NASCAR
	Ravenswood		Savannah Morning News	Brian Goodell	July	4	2007	Drink American wine on the Fourth
2004	Ravenswood	Zinfandel	The News-Times	Bill Daley	July	4	2007	Pair this zesty wine with the foods of your 4th of
2005	Ravenswood	Chardonnay	Epicurious	Anthony Giglio	July	3	2007	What to Drink Now: Independence Day Wines
2004	Ravenswood	Zinfandel	The News-Sentinel	Bill Daley	July	3	2007	Choose zin for July Fourth meni
2004	Ravenswood	Zinfandel	Epicurious	Anthony Giglio	July	2	2007	What to Drink Now: Wedding Gifts
	Ravenswood		Affluent	William R. Tisherman	July	1	2007	The stylish alternatve
2004	Ravenswood	Zinfandel	Bloomberg Markets	Elin McCoy	July	1	2007	Case of the Month
	Ravenswood		California Grapevine	Dan Berger	July	1	2007	Looking for Less

Franciscan Vineyards 00203 Confidential - Attorney's Eyes Only

2005	Ravenswood	Chardonnay	Colorado Wine News	Harold Baer	July	1	2007	Ravenswood
2004	Ravenswood	Syrah	Colorado Wine News	Harold Baer	July	1	2007	Sonoma County
2005	Ravenswood		Colorado Wine News	Harold Baer	July	1	2007	
2004	Ravenswood	Merlot	Connoisseurs Guide	Charles Olken	July	1	2007	Merlot
2004	Ravenswood	Syrah	Connoisseurs Guide	Charles Olken	July	1	2007	Syrah
2004	Ravenswood	Merlot	Connoisseurs Guide	Charles Olken	July	1	2007	Merlot
2004	Ravenswood	Syrah	Connoisseurs Guide	Charles Olken	July	1	2007	Syrah
	Ravenswood		Grocery Headquarters	R. Turcsik	July	1	2007	Out of the Cellar
	Ravenswood	General	Orange Coast Magazine	R. Loutherback	July	1	2007	Seeing red--summer wines
2004	Ravenswood	Zinfandel	Pottsville Republican & Herald	D. Falchek	July	1	2007	Put some zin on the menu for cookouts
2004	Ravenswood	Cabernet Sauvignon	Santé		July	1	2007	Cabernet Sauvignon
2004	Ravenswood	Zinfandel	Santé		July	1	2007	Zinfandel
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	30	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	30	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	30	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	T. Fish	June	30	2007	Recommended California Zinfandels
2004	Ravenswood	Zinfandel	Alameda Times-Star	Charles Olken	June	27	2007	For the Fourth, wine worthy of fireworks
2004	Ravenswood	Zinfandel	Argus	Charles Olken	June	27	2007	For the Fourth, wine worthy of fireworks
2004	Ravenswood	Zinfandel	Chicago Tribune	Bill Daley	June	27	2007	Zindependence day - Pair this zesty, all-American
2004	Ravenswood	Zinfandel	Chicago Tribune-City	Bill Daley	June	27	2007	Zindependence day
2004	Ravenswood	Zinfandel	Chicago Tribune-Northwest	Bill Daley	June	27	2007	Zindependence day

Franciscan Vineyards 00204 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Chicago Tribune-West	Bill Daley	June	27	2007	Zindependence day
2004	Ravenswood	Zinfandel	Citizens Voice	Dave Falchek	June	27	2007	Put some zin on the menu for cookouts
2004	Ravenswood	Zinfandel	Daily Review	Charles Olken	June	27	2007	For the Fourth, wine worthy of fireworks
2004	Ravenswood	Zinfandel	Oakland Tribune		June	27	2007	For the Fourth, wine worthy of fireworks
2004	Ravenswood	Zinfandel	Press Democrat	Karen Page & Andrew	June	27	2007	A dark red with salad? Seriously
2004	Ravenswood	Zinfandel	San Mateo County Times	Charles Olken	June	27	2007	For the Fourth, wine worthy of fireworks
	Ravenswood		Star-Ledger	T.J. Foderaro	June	27	2007	Wines' funky aromas not always there by design
2004	Ravenswood	Zinfandel	Tri-Valley Herald	Charles Olken	June	27	2007	For the Fourth, wine worthy of fireworks
	Ravenswood		Lubbock Avalanche-Journal	B. Goodell	June	26	2007	Wine guy's pick of the week
2004	Ravenswood	Zinfandel	A Matter of Taste	David Cane	June	25	2007	Wine reviews
	Ravenswood	Zinfandel	Napa Valley Register	Karen Page & Andrew	June	22	2007	Dark Reds and Leafy Greens
2004	Ravenswood	Syrah	Alameda Times-Star	Jolene Thym	June	20	2007	Recipe for comfort food: Grilled chicken, creamy
2004	Ravenswood	Syrah	Argus	Jolene Thym	June	20	2007	Recipe for comfort food: Grilled chicken, creamy
2004	Ravenswood	Syrah	Contra Costa Times	Jolene Thym	June	20	2007	Creamy Linguine dish fine backdrop for syrah
2004	Ravenswood	Syrah	Daily Review	Jolene Thym	June	20	2007	Recipe for comfort food: Grilled chicken, creamy
	Ravenswood		Eagle	Karen Page & Andrew	June	20	2007	Four wines to serve with barbeque
	Ravenswood	Icon	Eagle	Karen Page & Andrew	June	20	2007	Four wines to serve with barbeque
2004	Ravenswood	Syrah	Oakland Tribune	Jolene Thym	June	20	2007	Recipe for comfort food: Grilled chicken, creamy
2004	Ravenswood	Zinfandel	Recorder	Karen Page & Andrew	June	20	2007	Dark Reds and Leafy Greens
2004	Ravenswood	Syrah	San Mateo County Times	Jolene Thym	June	20	2007	Recipe for comfort food: Grilled chicken, creamy
2004	Ravenswood	Syrah	Tri-Valley Herald	Jolene Thym	June	20	2007	Creamy Linguine dish fine backdrop for syrah

Franciscan Vineyards 00205 Confidential - Attorney's Eyes Only

2004	Ravenswood	Syrah	Valley Times	Jolene Thym	June	20	2007	Creamy Linguine dish fine backdrop for syrah
2004	Ravenswood	Syrah	West County Times	Jolene Thym	June	20	2007	Creamy Linguine dish fine backdrop for syrah
2004	Ravenswood	Zinfandel	Lodi News-Sentinel	Karen Page & Andrew	June	16	2007	For some sommeliers, pairing vintages with
	Ravenswood		National Speed Sport News	G. Zyla	June	13	2007	No Free Time for Gordon And Any Other Big-League
	Ravenswood	Zinfandel	Washington Post	Karen Page & Andrew	June	13	2007	Dark Reds and Leafy Greens
2004	Ravenswood	Zinfandel	Washington Post		June	13	2007	Dark Reds and Leafy Greens
	Ravenswood	Icon	New Hampshire Union Leader	Karen Page	June	6	2007	Four Hot Prospects for Summer Sipping
2004	Ravenswood	Zinfandel	Plain Dealer	Donald Rosenberg	June	6	2007	Wine Buy of the Week
2003	Ravenswood	Icon	Washington Post		June	4	2007	In the Wine Aisle
	Ravenswood		Keene Sentinel		June	3	2007	Light wine is highlight
	Ravenswood	Icon	The Courier-Journal	Karen Page	June	2	2007	Right wine completes cookout
2005	Ravenswood	Chardonnay	Connoisseurs Guide	Charles Olken	June	1	2007	Chardonnay
2004	Ravenswood	General	Connoisseurs Guide	Charles Olken	June	1	2007	Best Buys in the Market
2004	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	June	1	2007	Best Buys in the Market
2004	Ravenswood	Zinfandel	Gourmet		June	1	2007	Red Wines for Everyday Drinking
	Ravenswood		Nebraska Beverage Analyst		June	1	2007	News and New Products from Nebraska Wine &
	Ravenswood		Northbay Biz	K. Dressen	June	1	2007	Bicycle touring companies promise a sweet fride
2004	Ravenswood	Zinfandel	Novus Vinum		June	1	2007	Top 10 Father's Day Wines
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel

Franciscan Vineyards 00206 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Enthusiast	Steve Heimoff	June	1	2007	California Zinfandel
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	1	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	1	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	1	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	1	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	1	2007	New Releases
2004	Ravenswood	Zinfandel	Wine Spectator	J. Laube	June	1	2007	New Releases
2003	Ravenswood	Icon	Washington Post	J. Ewan	May	30	2007	Four Hot Prospects for Summer Sipping
	Ravenswood		Truck Series		May	18	2007	Wood Brothers/JTG Add Ravenswood to Sponsor
	Ravenswood		South Florida Sun-Sentinel	A. Carmichael & D. Hariz	May	17	2007	Tidbits
	Ravenswood		Times Herald	Jerry Shriver	May	13	2007	Begin your search for a summer house wine
2004	Ravenswood	Zinfandel	Pittsburgh Post-Gazette	E. Downer	May	10	2007	Some Zins to Try
2004	Ravenswood	Zinfandel	Press Democrat	M.A. Jordan	May	9	2007	Sassy zin unusual match for mussels
2004	Ravenswood	Cabernet Sauvignon	Connoisseurs Guide	Charles Olken	May	1	2007	Merlot
2004	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	May	1	2007	Zinfandel

Franciscan Vineyards 00207 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	May	1	2007	Zinfandel
2004	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	May	1	2007	Zinfandel
2004	Ravenswood	Zinfandel	Connoisseurs Guide	Charles Olken	May	1	2007	Zinfandel
2003	Ravenswood	Zinfandel	Golf Business		May	1	2007	Heating Things Up
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Cabernet Franc	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Syrah	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Carignane	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Cabernet Sauvignon	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast

Franciscan Vineyards 00208 Confidential - Attorney's Eyes Only

2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Cabernet Franc	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Syrah	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Carignane	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Zinfandel	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
2005	Ravenswood	Cabernet Sauvignon	International Wine Cellar	Stephen Tanzer	May	1	2007	Focus on California's North Coast
	Ravenswood		Midwest Wine Connection		May	1	2007	Zap to headline this year's Winefest
2004	Ravenswood	Zinfandel	Nob Hill Gazette	E. Schwartz	May	1	2007	Summer Sipping - $25 and under
2004	Ravenswood	Zinfandel	Santé		May	1	2007	
2004	Ravenswood		San Jose Mercury News	Laurie Daniel	April	25	2007	Don't ignore Australia's smaller labels

Franciscan Vineyards 00209 Confidential - Attorney's Eyes Only

2004	Ravenswood	Syrah	San Jose Mercury News	Laurie Daniel	April	25	2007	Daniel: Don't ignore Australia's smaller wine
	Ravenswood		Bakersfield Californian	Jerry Shriver	April	23	2007	Summer time for new wine
	Ravenswood		Great Falls Tribune	Jerry Shriver	April	22	2007	Choosing a good spring wine can be worth the time
	Ravenswood		Hattiesburg American	Jerry Shriver	April	19	2007	Try these wines at home
2004	Ravenswood	Zinfandel	Taste California Travel		April	19	2007	Pick of the Week
2004	Ravenswood	Zinfandel	Dallas Morning News		April	18	2007	This year's winners
2004	Ravenswood	Zinfandel	Lincoln Journal Star	Michael Dresser	April	18	2007	Wine of the Week
	Ravenswood		San Antonio Express-News		April	18	2007	Ravenswood Winemaker Dinner
	Ravenswood		The Spokesman-Review	T. Sowa	April	16	2007	Best sellers - Top Selling Wines on
	Ravenswood		Wine Business	Cathy Fisher	April	15	2007	Are Critter Labels Becoming Passe?
2004	Ravenswood	Zinfandel	Taste California Travel		April	13	2007	
	Ravenswood		Times & Democrat	Michael Dresser	April	13	2007	Tom and Ray settle a bet
2004	Ravenswood	Zinfandel	Press Democrat	M.A. Jordan	April	11	2007	Tasting Room
	Ravenswood	Zinfandel	Winston-Salem Journal	Michael Dresser	April	11	2007	Wine of the Week
	Ravenswood	Zinfandel	Lansing State Journal	J. Piven	April	7	2007	15 U.S. wines under $20
2004	Ravenswood	Zinfandel	Lexington Herald-Leader	Michael Dresser	April	6	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Alameda Times-Star	Michael Dresser	April	4	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Argus	Michael Dresser	April	4	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Daily Review	Michael Dresser	April	4	2007	Wine of the Week
2002	Ravenswood	Zinfandel	Leader Times	D. Desimone	April	4	2007	Pair Easter entrees with fruity wines
2002	Ravenswood	Zinfandel	Pittsburgh Tribune-Review	D. Desimone	April	4	2007	Pair traditional Easter entrees with soft, fruity

Franciscan Vineyards 00210 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Post-Tribune	Michael Dresser	April	4	2007	Wine of the Week
	Ravenswood		Press Democrat	Virginie Boone	April	4	2007	Making Their Own
2004	Ravenswood	Zinfandel	San Mateo County Times	Michael Dresser	April	4	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Sun News	Michael Dresser	April	4	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Tri-Valley Herald	Michael Dresser	April	4	2007	Wine of the Week
2002	Ravenswood	Zinfandel	Valley News Dispatch	D. Desimone	April	4	2007	Pair traditional Easter entrees with soft, fruity
2004	Ravenswood	Zinfandel	The Columbian	Michael Dresser	April	3	2007	Wine of the Week
2004	Ravenswood	Cabernet Sauvignon	Colorado Wine News	Harold Baer	April	1	2007	ZAP
2004	Ravenswood	Syrah	Colorado Wine News	Harold Baer	April	1	2007	ZAP
2004	Ravenswood	Zinfandel	Colorado Wine News	Harold Baer	April	1	2007	ZAP
2004	Ravenswood	Zinfandel	Colorado Wine News	Harold Baer	April	1	2007	ZAP
2004	Ravenswood	Zinfandel	Colorado Wine News	Harold Baer	April	1	2007	ZAP
2004	Ravenswood	Cabernet Sauvignon	Connoisseurs Guide	Charles Olken	April	1	2007	Cabernet Sauvignon
2004	Ravenswood	Cabernet Sauvignon	Connoisseurs Guide	Charles Olken	April	1	2007	Cabernet Sauvignon
	Ravenswood	Zinfandel	Food & Wine	Ray Isle	April	1	2007	50 Wines you can always trust
	Ravenswood	Merlot	Midwest Wine Connection	C. Butler	April	1	2007	Tracking a young wine drinker's quest to learn and
1995	Ravenswood	Zinfandel	More	S. Peyton	April	1	2007	Sisters who sip
2004	Ravenswood	Merlot	Restaurant Wine		April	1	2007	
2004	Ravenswood		Restaurant Wine		April	1	2007	
2004	Ravenswood	Merlot	Restaurant Wine	Ronn Weigand	April	1	2007	
2004	Ravenswood	Zinfandel	Restaurant Wine	Ronn Weigand	April	1	2007	

Franciscan Vineyards 00211 Confidential - Attorney's Eyes Only

	Ravenswood		Wine & Spirits		April	1	2007	Popular bargains
	Ravenswood	Zinfandel	Wine & Spirits		April	1	2007	Zinfandel
	Ravenswood	Chardonnay	Wine & Spirits		April	1	2007	Popular bargains
	Ravenswood	Cabernet Sauvignon	Wine & Spirits		April	1	2007	Popular bargains
	Ravenswood	Zinfandel	Wine & Spirits		April	1	2007	Zinfandel
	Ravenswood	Zinfandel	Wine & Spirits		April	1	2007	Zinfandel
	Ravenswood		Wine Business	C. Fisher	April	1	2007	Are Critter Labels Becoming Passe?
	Ravenswood		Wine Business Monthly	C. Fisher	April	1	2007	Are Critter Labels Becoming Passe?
2004	Ravenswood	Zinfandel	Wine Lovers' Page	Randy Buckner	April	1	2007	Spring 2007 Releases
2004	Ravenswood	Zinfandel	Wine Lovers' Page	Randy Buckner	April	1	2007	Spring 2007 Releases
2004	Ravenswood	Zinfandel	Wine Lovers' Page	Randy Buckner	April	1	2007	Spring 2007 Releases
2004	Ravenswood	Cabernet Sauvignon	Wine Lovers' Page	Randy Buckner	April	1	2007	Spring 2007 Releases
2004	Ravenswood	Zinfandel	St. Augustine Record	Michael Dresser	March	31	2007	Wine of the Week
	Ravenswood		Chicago Tribune-City	G. Jeffers	March	29	2007	Baffled by B.Y.O.B.? Take chefs' advice
2004	Ravenswood	Zinfandel	Observer News Enterprise	Michael Dresser	March	29	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Walla Walla Union Tribune	Michael Dresser	March	29	2007	Wine of the Week
2004	Ravenswood		Capital	Michael Dresser	March	28	2007	Underrated barbera grape grows pedigree
2004	Ravenswood	Zinfandel	Daily Reflector	Michael Dresser	March	28	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Post-Star	Michael Dresser	March	28	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Recorder	Michael Dresser	March	28	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Recorder	Michael Dresser	March	28	2007	Wine of the Week

Franciscan Vineyards 00212 Confidential - Attorney's Eyes Only

2004	Ravenswood	Zinfandel	Salisbury Post	Michael Dresser	March	28	2007	Wine of the Week
2004	Ravenswood	Zinfandel	Savannah Morning News	Michael Dresser	March	28	2007	Wine of the Week
2004	Ravenswood	Zinfandel	The Telegraph	Michael Dresser	March	28	2007	Wine of the Week
2004	Ravenswood	Zinfandel	The Telegraph	Michael Dresser	March	28	2007	Wine of the Week
	Ravenswood		Alameda Times-Star		March	21	2007	Wine Events
2004	Ravenswood	Zinfandel	Baltimore Sun	Michael Dresser	March	21	2007	Wine Find
	Ravenswood		Daily Review		March	21	2007	Wine Events
2004	Ravenswood		News-Journal	J. Farance	March	21	2007	Vintage Point
	Ravenswood		San Mateo County Times		March	21	2007	Wine Events
	Ravenswood		Tri-Valley Herald		March	21	2007	Wine Events
	Ravenswood		Oakland Tribune		March	14	2007	Wine Events
	Ravenswood		The Honolulu Advertiser	T. & R. Magliozzi	March	9	2007	Click & Clack
	Ravenswood		Ohio Tavern News		March	6	2007	Riding the Rails
2004	Ravenswood	Zinfandel	Departures Magazine	M. Filler	March	1	2007	State of Zin
	Ravenswood	Chardonnay	Patterson's Tasting Journal	Meridith May	March	1	2007	Ravenswood Releases New Chardonnay and
2004	Ravenswood	Zinfandel	Santé		March	1	2007	Zinfandel
2004	Ravenswood	Zinfandel	Santé		March	1	2007	Zinfandel
2004	Ravenswood	Zinfandel	Santé		March	1	2007	Zinfandel
2004	Ravenswood	Zinfandel	Santé		March	1	2007	Zinfandel
	Ravenswood	General	Spotlight's Wine Country Guide		March	1	2007	Zinfandel
	Ravenswood		The Greer Citizen	G. Hodges	March	1	2007	In the Pits - Will Martin Run for the Championship

Franciscan Vineyards 00213 Confidential - Attorney's Eyes Only

2004	Ravenswood	Cabernet Sauvignon	The Hi-Riser Broward	Bennett Bodenstein	March	1	2007	Long history brings great wines
2004	Ravenswood	Merlot	The Hi-Riser Broward	Bennett Bodenstein	March	1	2007	Long history brings great wines
2004	Ravenswood	Syrah	The Hi-Riser Broward	Bennett Bodenstein	March	1	2007	Long history brings great wines
2004	Ravenswood	Zinfandel	The Hi-Riser Broward	Bennett Bodenstein	March	1	2007	Long history brings great wines
	Ravenswood		Wine Business Monthly	L. Cutler	March	1	2007	Zinfandel: Something for every palate
	Ravenswood		Charlotte Observer	Katherine Purvis				Sip of the Week
	Ravenswood		International Wine Cellar	Stephen Tanzer			2007	Ravenswood Winery
2004	Ravenswood	Cabernet Sauvignon	Santé					
2004	Ravenswood	Zinfandel	Santé					
2004	Ravenswood	Zinfandel	Santé					
2004	Ravenswood	Zinfandel	Santé					
2004	Ravenswood	Zinfandel	Santé					
2005	Ravenswood	Zinfandel	The Cork Report				2007	ZINS The bold and the beautiful
2004	Ravenswood	Zinfandel	The Cork Report				2007	ZINS The bold and the beautiful
2004	Ravenswood	Zinfandel	The Times Tribune				2007	Lighter wines appropriate for spring

Franciscan Vineyards 00214 Confidential - Attorney's Eyes Only

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

Peterson Exhibit 7

A PORTFOLIO OF SPECTACULAR QUALITY

VINE ONE
A CONSTELLATION BRANDS COMPANY

RECENT 85+ RATINGS OF OUR WINES JAN 1, 2008–MAY 31, 2008

BLACK BOX WINES

87	Best Buy	Sonoma County Reserve Merlot	*Wine Enthusiast*	July 1, 2008
85	Best Buy	2006 Paso Robles Cabernet Sauvignon	*Wine Enthusiast*	July 1, 2008

CLOS DU BOIS

87	Editor's Choice	2006 Sonoma Reserve Chardonnay	*Wine Enthusiast*	August, 2008
86		2004 Classic Wines Merlot	*Wine Spectator*	April 30, 2008
86		2006 Classic Wines Sauvignon Blanc	*Wine Enthusiast*	February 1, 2008
85		2006 Classic Wines Sauvignon Blanc	*Connoisseurs' Guide to California Wine*	March 1, 2008

COVEY RUN

89		2005 Quail Series Chardonnay	*Wine Spectator*	May 15, 2008
89		2005 Winemaker's Collection Late Harvest Riesling	*Wine Spectator*	January 31, 2008
88		2005 Gewürztraminer	*Wine Spectator*	January 31, 2008
87	Best Value	2006 Quail Series Chardonnay	*Wine Spectator*	June 30, 2008
86	Best Buy	2006 Quail Series Dry Riesling	*Wine Enthusiast*	March 1, 2008
86	Best Buy	2006 Quail Series Gewürztraminer	*Wine Enthusiast*	March 1, 2008
86		2004 Lemberger	*Wine Spectator*	January 31, 2008
85	Best Buy	2006 Quail Series Riesling	*Wine Enthusiast*	March 31, 2008
85		2006 Quail Series Dry Riesling	*Wine Spectator*	May 31, 2008

HOGUE

90		2006 Genesis Riesling	*Wine Spectator*	June 30, 2008 May 2, 2008
89		2006 Gewürztraminer	*Wine Spectator*	May 15, 2008
89		2004 Reserve Cabernet Sauvignon	*Wine Spectator*	January 31, 2008
89		2005 Reserve Chardonnay	*Wine Spectator*	April 30, 2008
88	Best Value	2006 Chardonnay	*Wine Spectator*	April 30, 2008
88	Best Value	2007 Riesling	*Wine Spectator*	June 30, 2008
88		2005 Genesis Merlot	*Wine Spectator*	February 29, 2008 January 31, 2008
87	Best Value	2006 Cabernet Sauvignon	*Wine Spectator*	June 30, 2008
87		2005 Genesis Cabernet Sauvignon	*Wine Spectator*	January 31, 2008
87		2005 Genesis Syrah	*Wine Spectator*	January 31, 2008
87		2007 Late Harvest Riesling	*Wine Spectator*	June 30, 2008
86		2007 Pinot Grigio	*Wine Spectator*	June 30, 2008

© 2008 The Hogue Cellars, LTD, Prosser, WA

RECENT 85+ RATINGS OF OUR WINES — JAN 1, 2008–MAY 31, 2008

HOGUE

85		2005 Cabernet-Merlot	*Wine Spectator*	May 31, 2008
85		2006 Chardonnay	*Wine Enthusiast*	March 1, 2008
85		2006 Chardonnay	*Wine & Spirits*	April 1, 2008
85		2005 Merlot	*Wine Enthusiast*	March 1, 2008

Monkey Bay

89		2007 Sauvignon Blanc	*Beverages & More Newsletter*	March 17, 2008
87	**Top Value**	2007 Sauvignon Blanc	*Wine Spectator*	May 15, 2008
87		2007 Sauvignon Blanc	*Wine Spectator*	January 31, 2008
85	**Top Value**	2007 Rosé	*Wine Spectator*	May 15, 2008
85		2007 Rosé	*Wine Spectator*	May 26, 2008
85	**Best Buy**	2007 Sauvignon Blanc	*Wine Enthusiast*	May 1, 2008

PURE NEW ZEALAND PURE NOBILO

90	**Editors' Choice**	2007 Icon Sauvignon Blanc	*Wine Enthusiast*	May 1, 2008
90	**Wine of the Week**	2007 Regional Collection Sauvignon Blanc	*WineSpectator.com*	January 22, 2008
90	**Smart Buy**	2007 Regional Collection Sauvignon Blanc	*Wine Spectator*	January 31, 2008
90	**Top Value**	2007 Regional Collection Sauvignon Blanc	*Wine Spectator*	May 15, 2008
90		2007 Regional Collection Sauvignon Blanc	*California Grapevine*	March 1, 2008 February 1, 2008
89		2007 Regional Collection Sauvignon Blanc	*Wine & Spirits*	June 1, 2008
88		2007 Icon Sauvignon Blanc	*Wine Spectator*	April 30, 2008
87		2007 Regional Collection Sauvignon Blanc	*Wine Enthusiast*	May 1, 2008
87		2006 Regional Collection Sauvignon Blanc	*Wine Spectator*	January 31, 2008
86		2006 Regional Collection Chardonnay	*Wine Enthusiast*	May 1, 2008

RAVENS WOOD

96		2005 Big River, Alexander Valley Zinfandel	*Connoisseurs' Guide*	January 1, 2008
95		2005 Vineyard Designates: Teldeschi Zinfandel	*Connoisseurs' Guide*	January 1, 2008
91		2005 Vineyard Designates: Belloni Zinfandel	*Connoisseurs' Guide*	January 1, 2008
90		2005 Big River, Alexander Valley Zinfandel	*Wine & Spirits*	February 1, 2008
90		2005 Barricia Vineyard, Sonoma County Zinfandel	*Connoisseurs' Guide*	January 1, 2008
88		2005 Dickerson Vineyard, Napa Valley Zinfandel	*Connoisseurs' Guide*	January 1, 2008
87		2005 Vineyard Designates: Old Hill Zinfandel	*Connoisseurs' Guide*	January 1, 2008

A PORTFOLIO OF SPECTACULAR QUALITY

RECENT 85+ RATINGS OF OUR WINES — 2nd Quarter, 2008

VINE ONE
A CONSTELLATION BRANDS COMPANY

ALICE WHITE	85	**Best Value**	2007 Shiraz	*Wine Spectator*	August 31, 2008
BLACK BOX WINES	87	**Best Buy**	Reserve Sonoma County Merlot	*Wine Enthusiast*	July 1, 2008
	85		2006 Paso Robles Cabernet Sauvignon	*Wine Enthusiast*	July 1, 2008
BLACKSTONE	88		2006 Winemaker Select California Merlot	*The Tasting Panel*	July 1, 2008
	86	★★★★	2005 Winemaker Select California Merlot	*Beverage Dynamics*	May 1, 2008
CLOS DU BOIS.	90	★★★★	2006 North Coast Chardonnay	*Beverage Dynamics*	July 1, 2008
	90	**One of the best Chardonnays of the year**	2006 Sonoma Reserve Chardonnay	*Wine & Spirits*	October
	88	**Editor's Choice**	2007 California Pinot Grigio	*Wine Enthusiast*	September 1, 2008
	88	**Best Buy**	2005 Sonoma Reserve Cabernet Sauvignon	*Wine & Spirits*	October
	87	**Editor's Choice**	2006 Sonoma Reserve Chardonnay	*Wine Enthusiast*	August 1, 2008
	86	**Best Buy**	2007 North Coast Sauvignon Blanc	*Wine & Spirits*	October
COVEY RUN	89		2005 Quail Series Chardonnay	*Wine Spectator*	May 15, 2008
	87	**Best Value**	2006 Quail Series Chardonnay	*Wine Spectator*	June 30, 2008
	85		2006 Quail Series Dry Riesling	*Wine Spectator*	May 31, 2008
HOGUE	90		2006 Genesis Riesling	*Wine Spectator*	May 2, 2008
	89		2006 Gewürztraminer	*Wine Spectator*	May 15, 2008
	88	**Best Value**	2007 Riesling	*Wine Spectator*	June 30, 2008
	87	**Best Value**	2006 Cabernet Sauvignon	*Wine Spectator*	June 30, 2008
	87		2007 Late Harvest Riesling	*Wine Spectator*	June 30, 2008
	86	**Daily Pick**	2007 Pinot Grigio	*Wine Spectator*	June 19, 2008
	85		2005 Cabernet Merlot	*Wine Spectator*	May 31, 2008
	85		2004 Reserve Merlot	*Wine Spectator*	August 1, 2008
Monkey Bay	87	**Top Value**	2007 Sauvignon Blanc	*Wine Spectator*	May 15, 2008
	85	**Top Value**	2007 Rosé	*Wine Spectator*	May 15, 2008
	85	**Best Buy**	2007 Sauvignon Blanc	*Wine Enthusiast*	May 1, 2008

© 2008 VineOne

A PORTFOLIO OF SPECTACULAR QUALITY

RECENT 85+ RATINGS OF OUR WINES — 3rd Quarter, 2008

VINE ONE
A CONSTELLATION BRANDS COMPANY

CLOS DU BOIS

90	One of the 100 Best Buys of the Year	2006 Clos du Bois Sonoma Reserve Russian River Valley Chardonnay	*Wine & Spirits*	November 1, 2008
87		2006 Clos du Bois Sonoma Reserve Sonoma Coast Pinot Noir	*Wine Enthusiast*	December 1, 2008
86		2006 Clos du Bois Sonoma Reserve Alexander Valley Merlot	*Wine Enthusiast*	December 1, 2008
86		2006 Clos du Bois Sonoma Reserve Sonoma Coast Pinot Noir	*Wine News*	November 1, 2008
86		2004 Clos du Bois North Coast Shiraz	*Wine Spectator*	November 15, 2008
85		2007 Clos du Bois North Coast Sauvignon Blanc	*Wine Enthusiast*	November 1, 2008

THE HOGUE CELLARS

90		2005 Hogue Reserve Cabernet Sauvignon	*Wine Spectator*	December 15, 2008
90		2005 Hogue Reserve Merlot	*Wine Spectator*	December 15, 2008
88	Best Buy	2007 Hogue Chardonnay	*Wine Enthusiast*	November 15, 2008 December 1, 2008
88		2007 Hogue Genesis Riesling	*Wine Enthusiast*	December 1, 2008
87	Best Buy	2007 Hogue Fumé Blanc	*Wine Enthusiast*	December 1, 2008
87		2005 Hogue Reserve Cabernet Sauvignon	*Wine Enthusiast*	December 1, 2008
86	Best Buy	2007 Hogue Gewürztraminer	*Wine Enthusiast*	December 1, 2008
86		2005 Hogue Reserve Merlot	*Wine Enthusiast*	December 1, 2008
85		2006 Hogue Reserve Chardonnay	*Wine Enthusiast*	December 1, 2008
85	Best Buy	2006 Hogue Shiraz	*Wine & Spirits*	October 1, 2008

RAVENSWOOD

92		2006 Ravenswood Single Vineyard Designate Big River Zinfandel	*Wine Enthusiast*	December 1, 2008
90		2006 Ravenswood Single Vineyard Designate Dickerson Zinfandel	*Wine Enthusiast*	December 1, 2008
88		2006 Ravenswood Single Vineyard Designate Belloni Zinfandel	*WineSpectator.com*	November 3, 2008
88		2006 Ravenswood Single Vineyard Designate Teldeschi Zinfandel	*WineSpectator.com*	November 3, 2008
86		2005 Ravenswood County Series Sonoma County Cabernet Sauvignon	*Wine Spectator*	October 31, 2008

© 2008 VineOne

PURE NEW ZEALAND PURE NOBILO

90	**Editor's Choice**	2007 Icon Sauvignon Blanc	*Wine Enthusiast*	May 1, 2008
90	**Top Value**	2007 Regional Collection Sauvignon Blanc	*Wine Spectator*	May 15, 2008
89		2007 Regional Collection Sauvignon Blanc	*Wine & Spirits*	June 1, 2008
87		2007 Regional Collection Sauvignon Blanc	*Wine Enthusiast*	May 1, 2008
86		2006 Icon Riesling	*Wine Enthusiast*	May 1, 2008
86		2006 Regional Collection Chardonnay	*Wine Enthusiast*	May 1, 2008
85		2007 Regional Collection Pinot Gris	*Wine Enthusiast*	September 1, 2008

RAVENSWOOD

94-96		2006 Single Vineyard Designates Old Hill Sonoma Valley Zinfandel	*Stephen Tanzer's International Wine Cellar*	May/June 2008
92-94		2006 Single Vineyard Designates Big River Alexander Valley Zinfandel	*International Wine Cellar*	May/June 2008
92-93		2005 Single Vineyard Designates Pickberry Sonoma Mountains Red Wine	*International Wine Cellar*	May/June 2008
91-93		2006 Single Vineyard Designates Teldeschi Dry Creek Valley Zinfandel	*International Wine Cellar*	May/June 2008
91-93		2006 Single Vineyard Designates Dickerson Napa Valley Zinfandel	*International Wine Cellar*	May/June 2008
91-93		2006 Single Vineyard Designates Barricia Sonoma Valley Zinfandel	*International Wine Cellar*	May/June 2008
91		2005 County Series Sonoma County Icon	*International Wine Cellar*	May/June 2008
90-92		2006 Single Vineyard Designates Belloni Russian River Valley Zinfandel	*International Wine Cellar*	May/June 2008
90-91		2006 Sonoma County Chardonnay	*International Wine Cellar*	May/June 2008
89-90		2006 County Series Sonoma County Cabernet Sauvignon	*International Wine Cellar*	May/June 2008
89		2006 County Series Sonoma County Merlot	*International Wine Cellar*	May/June 2008
88-89		2006 County Series Sonoma County Zinfandel	*International Wine Cellar*	May/June 2008
88		2006 County Series Sonoma County Chardonnay	*International Wine Cellar*	May/June 2008
87-88		2006 County Series Napa Valley Zinfandel	*International Wine Cellar*	May/June 2008
88	★★★★	2004 County Series Sonoma County Merlot	*Beverage Dynamics*	May 1, 2008

SOLAIRE by ROBERT MONDAVI

89		2006 Santa Lucia Highlands Chardonnay	*The Wine News*	July 28, 2008
86		2005 Paso Robles Cabernet Sauvignon	*Wine Enthusiast*	September 1, 2008
88		2006 Santa Lucia Highlands Chardonnay	*The Tasting Panel*	June 1, 2008

TOASTED HEAD

89	★★★★	2004 California Merlot	*Beverage Dynamics*	May 1, 2008

IN THE NEWS

MAY 2008

2006 Alice White Chardonnay

The Tennessean April 16, 2008

Surfing the Wine Shelves

Well-made for this price range. Look for aromas and then flavors of green apples, tropical fruit, citrus and pears. –Frank Sutherland

2006 Black Box

Today (Broadcast TV) April 17, 2008

Battle of the Wines: Boxed vs. Bottled

–Leslie Sbrocco

2006 Black Box Cabernet Sauvignon

Today (Online) April 17, 2008

Battle of the Wines: Boxed vs. Bottled

Central Coast, California $25 (3 liters)
Known as the ultra-premium producer of boxed wine, Black Box makes Chardonnay, Merlot, Shiraz, and this quite complex Cabernet Sauvignon all hailing from well-known wine regions. Sleek enough to bring to a party or show off to friends, it's a box with style. –Leslie Sbrocco

2006 Black Box Cabernet Sauvignon

epicurious April 1, 2008

Top 5 Box Wines

Most box wines are made in such large quantities that they sport extremely vague regions such as "California" or "Australia" or "Planet Earth." This Paso Robles has appellation prestige and tastes great. The initial aromatic punch of toasty oak and vanilla subsides to reveal sweet, black cherry fruit and hints of licorice. There is black currant and kirsch on the palate too, with nicely balanced, fine tannins. –Jeffery Lindenmuth

2006 Black Box Central Coast Shiraz

San Jose Mercury News April 9, 2008

Our List of Decent Red Wines for $15 or Less

A great bargain is the bag-in-box 2006 Black Box Shiraz, which costs $20 for three liters, the equivalent of $5 a bottle. The wine is plump and smooth, with ripe blackberry and hints of pepper and tobacco. –Laurie Daniel

Black Box

The Wine Curmudgeon April 14, 2008

After the Bottle: Trends in Wine Packaging, Part II

Known as the ultra-premium producer of boxed wine, Black Box makes Chardonnay, Merlot, Shiraz, and this quite complex Cabernet Sauvignon all hailing from well-known wine regions. Sleek enough to bring to a party or show off to friends, it's a box with style.

2005 Blackstone Merlot

Food & Wine May 1, 2008

Moroccan Lamb and Vegetable Couscous

Look for robust California bottlings like the plummy 2005 Blackstone.

2006 Blackstone Merlot

USA Today April 23, 2008

Cheers

The Blackstone makes the cut primarily because it delivers such great value. There's not much complexity or lushness here but the flavors reflect true Merlot character and aren't overly sweet, as many low-end Merlot tend to be. –Jerry Shriver

VINE ONE

A CONSTELLATION BRANDS COMPANY

© Blackstone Winery, Woodbridge, CA

2006 Blackstone Merlot

San Jose Mercury News (online) April 9, 2008

Our List of Decent Red Wines for $15 or Less

Recommended: 2006 Blackstone Merlot, with its dark, juicy black cherry and plum flavors. –Laurie Daniel

Blackstone Merlot

Wine & Spirits April 1, 2008

19th Annual Restaurant Poll

Ranked #14 among Most Popular Merlots.

2005 Blackstone Zinfandel

The Washington Post April 16, 2008

Some Makers Can't Be Labeled

Blackstone is full-bodied with cooked-plum fruitness and notes of white pepper. It's a good choice with barbecued ribs or lamb. –Andrew Dornenburg & Karen Page

2005 Blackstone Zinfandel

Food & Wine April 1, 2008

Best American Wines $15 & Under

Peppery and gamey, with classic Zinfandel berry notes, this full-bodied red provides an appealing example of California's most famous native grape. A bit of Syrah and Petite Sirah in the final blend help add spiciness.

Clos du Bois Chardonnay

Wine & Spirits April 1, 2008

Chardonnay: Most Popular Chardonnays

The Clos du Bois Russian River Valley Reserve and North Coast Chardonnays collectively ranked 17th at average price points of $38 and $33, respectively, in a list of 30 brands on the "Most Popular Chardonnays" list, a list derived by asking restaurateurs to list their top-selling wines in order of popularity.

Clos du Bois Pinot Noir

The Washington Examiner April 10, 2008

(District Edition)

Wines That Will Receive... A Warm Reception

Spring has arrived in Washington, bringing with it a bounty of charity events, bar and bat mitzvahs, and weddings. A selection of wines that can be enjoyed at a large event successfully are reviewed. One of the wines suggested is the 2005 Clos du Bois Pinot Noir. –Cindy Greenberg

2006 Clos du Bois Rosé

Every Day with Rachael Ray April 1, 2008

Wine Pairing Match Game

The April 1 edition of *Every Day with Rachael Ray* recommends the Clos du Bois 2006 Rosé as a pairing with mini egg and ham casseroles in the "Every Day Meal Planner" portion of the "Wine Pairing" section. According to the editors, all of the wines recommended, including the Rosé, "deliver exceptional value so you get the best drink for your dollar."

2004 Clos du Bois Shiraz

Food & Wine April 1, 2008

67 Best American Wines $15 and Under

2004 Clos du Bois North Coast Syrah ($14)
Toasty oak notes carry through this red, a good all-purpose choice from a producer that's had a jump in quality since the arrival a few years ago of winemaker, Eric Olsen, formerly of Chateau Ste. Michelle. –Megan Krigbaum

Covey Run

The Seattle Times March 19, 2008

Doing it the French Way – Near Downtown Walla-Walla

[Marie-Eve Gilla] was first at Argyle in Oregon, then at Covey Run, Hogue Cellars, and Gordon Brothers, while she methodically worked her way up the ladder, building the expertise and street cred that enabled her to find the financial backing to open Forgeron in 2001. –Paul Gregutt

Covey Run

Market Watch April 1, 2008

Hot Brands

Imported Wine–2007 "Hot Brands" –Daniel Marsteller and Paula Pou

2006 Covey Run Quail Series Dry Riesling

San Jose Mercury News April 2, 2008

Daniel: Wine for These Times: $15 a Bottle or Less

Another Washington wine, the 2006 Covey Run Dry Riesling ($9), is actually off-dry, with lime and tangerine flavors. –Laurie Daniel

2005 Hogue Genesis Syrah

Citizens Voice March 14, 2008

★★★½

Syrah's Origins Unromantic Yet Rewarding

Hogue Genesis 2005 Columbia Valley Syrah comes on strong with dried fruit and smoke smells and tastes like ripe blackberry and blueberry with a bit of vanilla on the finish. It was available in Pennsylvania, but the bureaucrats took it away. $16. –David Falchek

2006 Hogue Chardonnay

San Francisco Chronicle March 21, 2008

★★½

The Chronicle's Wine Selections: Pacific Northwest Chardonnay

Rating: TWO AND A HALF STARS
2006 Hogue Cellars Columbia Valley Chardonnay ($10) Bottled under screw cap, this is a nicely balanced wine with moderate fruit–citrus, ripe pear and apple–touches of kettle corn and textural oak nuances. This is a good everyday wine with a round mouthfeel. Most of the wine is fermented in stainless steel but 7 percent is barrel fermented, with 32 percent undergoing malolactic fermentation. –Lynne Char Bennett

2005 Hogue Chenin Blanc

Martha Stewart Living May 1, 2008

Entertaining Wine: Topping it Off

Screw Cap. This Chenin Blanc by The Hogue Cellars (2005, $9), in Washington state, is bright and fruity. Its light melon and citrus inflections and crisp finish would make it a good partner for scallop seviche or white clam chowder. –Matt Lee and Ted Lee

2004 Hogue Merlot

The Detroit News (Online) March 29, 2008

Today's Recommended Wine

I have recently reviewed the Reserve Chard and Cab from Hogue, and I can tell you they were right-on, but the Merlot is perfection. Washington is the go-to state for American Merlot. This wine has depth and complexity, and is certainly worthy of aging. The tannins sing! They coat the palate, and they are dusty but supple at the same time. Combine that with good acidity and fruit that is like distilled blackberries, cherries and blueberries with dark chocolate and espresso thrown in, and you have one heck of a wine. The wood is part of the recipe, too, with a generous portion assigned to new French and American barrels. It has so much "stuffing" that even when I re-tasted it days later, it had not changed its overall profile. This is a great wine. –Sandra Silfven

2004 Hogue Reserve Cabernet Sauvignon

The Detroit News (Online) March 22, 2008

Today's Recommended Wine

You gotta love the Cabernet Sauvignons from Washington state. They have balance, acidity, tannins and don't whomp you over the head with port-like alcohol. This one is a manly 14.8 percent, but doesn't hammer your palate. The nose is a lovely layering of black cherry, blackberry, cedar, coffee and roasted peppers. The palate is black cherry and cinnamon and cocoa. The finish is pure dark chocolate. It's an exciting wine to pair with a rich, thick grilled steak or hearty stew or spicy red pasta sauce. It was aged 28 months in barrel. –Sandra Silfven

Monkey Bay

Beverage Dynamics March 1, 2008

Rising Star

Growth Brands - The Fastest Growing Wines & Spirits in the U.S. (Rising Star)

Ranked #9 - Wine Rising Stars (brands that are less than five years old and have exhibited notable growth over the past few years).

2006 Monkey Bay Chardonnay

San Jose Mercury News April 2, 2008

Daniel: Wine for These Times: $15 a Bottle or Less

Look to New Zealand too: The Monkey Bay 2006 Chardonnay ($11) is fresh and crisp, with bright pear fruit and just a touch of toasty oak. –Laurie Daniel

2006 Monkey Bay Chardonnay

Cheers March 1, 2008

Products

Monkey Bay Chardonnay 2006 is a medium-bodied wine with flavors of melon, ripe grapefruit and peach. The balanced crisp Chardonnay features a bright acidity according to the winemaker. Grapes from two East Coast regions of the North Island–known as the Chardonnay capital of New Zealand–are used in the wine.

2007 Monkey Bay Sauvignon Blanc

Beverages & More March 17, 2008

89 points

My Top 10 Wines from March 2008

Light straw, green color; pure aromas of green olives and ripe citrus rind, impressive depth of fruit; Medium-bodied, racy on the palate with excellent richness, finely structured; dry, very good acidity, well-balanced; well-focused mineral flavors, fine concentration of fruit; medium to lingering finish; zippy aftertaste. –Wilfred Wong

2006 Nobilo Regional Collection Sauvignon Blanc

The Miami Herald April 10, 2008

Festival Tasting Varied, Delicious

Recommended Whites–2006 Nobilo Sauvignon Blanc, Marlborough, New Zealand: gooseberry flavors; crisp and powerful. –Fred Tasker

2005 Ravenswood Cabernet Sauvignon

Food & Wine April 1, 2008

Best American Wines $15 and Under

Although Cabernet can often be formidably tannic, Ravenswood's most affordable bottling is juicy and round, its sweet, generous black fruit bound together by just the right amount of tannins.

2005 Ravenswood Sonoma County Chardonnay

The Miami Herald April 10, 2008

Festival Tasting Varied, Delicious

Big, oaky, lush pineapple flavors. –Fred Tasker

2004 Ravenswood Vintners Blend Shiraz

The Seattle Times April 2, 2008

Pick of the Week

Special Sips from Inside the Tasting Room

It delivers the sort of snappy, sappy fruit flavors that taste like a big bite of boysenberry pie. What could be better for welcoming the first warm days of spring? –Paul Gregutt

2005 Ravenswood Napa Valley Zinfandel

Men's Health May 1, 2008

Grape Expectations

2005 Ravenswood Napa Valley Zinfandel; Taste: Black pepper and berries.

2005 Ravenswood Teldeschi Zinfandel

Decanter April 1, 2008

Linda's A-List Zins

Ripe raspberry and plum fruits; crisp acidity; sturdy tannins; cherry-vanilla cola note on the finish. Rich and elegant.

Ravenswood Zinfandel

Wine & Spirits April 1, 2008

19th Annual Restaurant Poll

Ranked #3 among Most Popular Zinfandels.

Rex Goliath Pinot Grigio

The Sacramento Bee April 23, 2008

Dunne on Wine: Pinot Grigio a Breath of Spring in Any Weather

Other producers that consistently turn out reliable Pinot Grigios that often can be found in local restaurants and stores are... HRM Rex Goliath [other brands listed as well]. –Mike Dunne

Robert Mondavi Private Selection

Wine & Spirits April 1, 2008

19th Annual Restaurant Poll

Ranked #21 among Lowest-Priced Wines on Restaurant Wine Lists

Solaire by Robert Mondavi

Market Watch April 1, 2008

New Product Watch

In February, Constellation Wines U.S. rolled out Solaire by Robert Mondavi nationwide. Winemaker Rick Boyer crafted a Chardonnay and Cabernet Sauvignon with fruit sourced from California's Central Coast. The Santa Lucia Highlands Chardonnay spent 13 months in French oak barrels and has citrus, pear and stone fruit aromas with a smoky nuance. The Paso Robles Cabernet Sauvignon is a full-bodied wine with aromas of blackberry, cassis and dark, sweet fruits and flavors of blackberries and plums, with ripe tannins and sweet oak characters.

Solaire by Robert Mondavi 2006 Chardonnay & 2005 Cabernet Sauvignon

Newsday April 1, 2008

Spring Bargains

Solaire by Robert Mondavi reads like a best-seller title. The respected author's name here attaches to a full-bodied 2005 Paso Robles Cabernet Sauvignon and a citrusy 2006 Santa Lucia Highlands Chardonnay. The red is about $17; the white, about $15. –Peter Gianotti

IN THE NEWS

JUNE 2008

Black Box

Newsweek June 2, 2008

Boxed Vino Goes Primo

But for those who've outgrown cheap hangovers but not cheap prices, a new breed of "premium" boxed wines has arrived... Brands such as Black Box, Bota Box and the Wine Cube by–get ready–Target use California grapes, and are stored with bags that collapse to keep out oxygen so the wines last longer–some up to six weeks. –Jessica Bennett

2006 Blackstone California Merlot

San Jose Mercury News (MercuryNews.com)
May 21, 2008

Daniel: Our picks for wines to pair with grilled food

MISCELLANEOUS: Merlot drinkers can find suitable bottles for that holiday cookout. The 2005 Ghost Pines Merlot ($23), for example, is dark, juicy and spicy, with black cherry and plum flavors. The 2006 Blackstone California Merlot ($12) offers a similar profile for a bargain price. –Laurie Daniel

2005 Blackstone California Merlot

Beverage Dynamics May 1, 2008

86 points

★★★★

Retailer Wine Selections

Ripe cherry and light oak on the nose; rich fruit aromas, soft and round, supple oak flavors and firm tannins; a great value that will pair nicely with braised and grilled meats.

2007 Clos du Bois Sonoma County Rosé

San Francisco Chronicle May 23, 2008

★★½

Rethink Pink

On the flip side, Beam Wine Estates' large-volume Clos du Bois entered the Rosé market last year with 4,600 cases of its inaugural 2006 vintage, which had limited distribution. Winemaker Erik Olsen had wanted to make a dry French-style Rosé for some time but became more motivated after a trip to Southern France, where he thought it remarkable how much Rosé was consumed–"More Rosé, it seemed, than anything else," he says.

The Clos du Bois Rosé program combines saignée with whole-cluster press. Olsen picks some Rosé-designated Syrah vineyards at 22.5 Brix, a measure of the grapes' ripeness, about three to four weeks earlier than Syrah destined for red wine. Earlier harvest means lower sugar (therefore lower alcohol) and more acidity, which is maintained with cooler harvest temperatures–one reason the grapes are picked at night or early in the morning.

"Syrah," Olsen says, "is a natural base grape to use for Rosé because it is readily available and affordable." For the 2007 vintage, Clos du Bois upped its production of Sonoma County Rosé to 20,000 cases.

The perfumed nose offers floral notes with fresh lime, watermelon, pureed raspberry and hints of sugar but has a lean, clean palate. Intriguing bit of minerally grip on the finish. 70 percent Syrah, 30 Merlot. –Lynne Char Bennett

VINE ONE
A CONSTELLATION BRANDS COMPANY

© Blackstone Winery, Woodbridge, CA

2006 Covey Run Quail Series Dry Riesling

Food & Wine June 1, 2008

Red Curry Chicken Kebabs – Pairing

Off-dry Riesling is a classic pairing for Thai curries (or curried kebabs like these); the light sweetness cools the curry's fire, and the vibrant fruit can compete with the spiciness. Washington state produces some of the country's best Rieslings; try the apple-inflected 2006 Waterbrook or the 2006 Covey Run Dry Riesling, which has a pretty honeysuckle aroma.

2005 Covey Run Quail Series Syrah

Seattle Times May 14, 2008

Mix-and-Match Party Wines

Lean and peppery, with plenty of color and tannin, this would make a fine accompaniment to simple grilled meats. It's got fairly simple flavors of red currants, lightly earthy tannins and proportionate acids. –Paul Gregutt

2007 Hogue Pinot Grigio

Wall Street Journal May 30, 2008

Very Good & Best Value

American Pinot Who?

Hogue has been one of our favorite value wineries for years and its Pinot Grigio is a real winner–crisp, clean, lovely and a terrific buy at $6.99...Very Good/Best Value. Clean, bright, fresh and utterly winning. Fun and alive, with all sorts of tastes of just-picked fruit. Another reasonably priced winner from Hogue. –Dorothy Gaiter & John Brecher

2007 Hogue Pinot Grigio

Seattle Times May 14, 2008

Mix-and-Match Party Wines

This affordable, straightforward white wine is fresh and crisp, with flavors of citrus rind, pears and green apples. It has a bit more concentration than its budget-priced Washington competitors.

2005 Hogue Chenin Blanc

Martha Stewart Living May 1, 2008

Entertaining Wine: Topping it Off

Screw Cap. This Chenin Blanc by The Hogue Cellars (2005, $9), in Washington state, is bright and fruity. Its light melon and citrus inflections and crisp finish would make it a good partner for scallop seviche (see the Recipes section) or white clam chowder. –Matt Lee and Ted Lee

Hogue Genesis Merlot

Women's Health May 1, 2008

Best in Glass

A no-brainer guide to the perfect pour: You're sipping solo and watching...*The Ghost Whisperer*...Soft notes of cherries, raspberries, and vanilla in this smooth Pacific Northwest red make it the perfect accompaniment to Jennifer Love Hewitt's ditzy do-gooding for the undead.

Grape Debate: We squeezed wine experts until they answered our most pressing questions: Corks or screwcaps? Screwcaps. Traditionalists may scoff, but wine stays purer under a screwcap than under any other closure. "In New Zealand alone, screwcap use has risen from zero to an estimated 90 percent in five years," says Co Dinn, director of winemaking for Hogue Cellars in Prosser, Washington. Why it matters: Cork bark is riddled with natural imperfections, so it can leak or impart flavors to a wine. Failure rates are 2 to 12 percent. –Jeffery Lindenmuth, Bryan Miller, Ashley Primis

2007 Nobilo Pinot Gris

San Diego Union-Tribune May 7, 2008

Chardonnays come close, but backlash continues

The vote for best white at the San Diego competition, where I serve as director, went to Nobilo's 2007 East Coast Pinot Gris from New Zealand, a delightfully refreshing, well-made wine that's a real value at $13. –Robert Whitley

2007 Nobilo Sauvignon Blanc

Decanter June 1, 2008

★★★★★

Highly Recommended...

Grassy, gooseberry and hints of tropical fruit; intense and full-flavored palate. Well made with nice complexity.

2004 Ravenswood Sonoma County Merlot

Beverage Dynamics May 1, 2008

88 points

★★★★

Retailer Wine Selections

A bright, clean example of Sonoma County fruit, the wine is a very dark, bright ruby in the glass; the nose shows enormous black cherry fruit, with a touch of anise on the nose, and hints of vanilla; on the palate, a solid core of black cherry and plum, and blackberry notes, balanced by a slight chocolate edge; the finish is medium-long and balanced.

2005 Robert Mondavi Private Selection Vinetta

The News-Journal April 30, 2008

Help him a-drink his wine

The Robert Mondavi Private Selection Vinetta 2005 (a bargain at $11) is the first foray into the Bordeaux blend territory. The name has a nice ring, no? Deep ruby in color, its aromas include black and bell peppers with a hint of black cherries. On the palate is more dark berry flavor in a medium-bodied, velvety wine with good structure and a fine finish. Appropriately, it pairs well with foods, French or otherwise. For that matter it would even work well with certain of the fishes in the deep blue sea, providing yet more joy to you and me and those bullfrogs.

2005 Solaire by Robert Mondavi Paso Robles Cabernet Sauvignon

Times Union May 15, 2008

Sipping

$16.99. A TERRIFIC VALUE in a higher caliber and complex cab, this one from Paso Robles instead of Napa. Fruit forward, with a lingering spicy finish and disciplined but solid tannins. A RED MEAT delight, or will please well by itself.

2006 Solaire by Robert Mondavi Santa Lucia Highlands Chardonnay

Tampa Bay Tribune and Tampa Bay Online May 20, 2008

Wine By Design: Label's Look Colors Grape's Flavor

Winemaker Rick Boyer crafts Solaire with grapes cultivated from the Santa Lucia highlands, and the result is a crisp wine with hints of pineapple and mango. We enjoyed it with spicy shrimp pasta. –Kurt Loft

2004 Toasted Head California Merlot

Beverage Dynamics May 1, 2008

89 points

★★★★

Retailer Wine Selections

Nice round berry and plum flavors surrounded by subtle acidity and light tannins make this a perfect sipper.

Woodbridge by Robert Mondavi Lodi

Wine Country This Week May 9, 2008

Woodbridge Winery–Bridging the Past and Future

Feature article.

IN THE NEWS

JULY 2008

Black Box

Vineyard & Winery Management
May 1, 2008

What Do Airlines Want?

Bag-in-box wines such as Tavernellb, Washington Hills, Fish Eye and Black Box are creating, or at least riding, surprising trends: bag-in-box is the fastest growing category in U.S. wine sales.
–Doug Frost

2007 Clos du Bois Pinot Grigio

Daily News (Los Angeles) June 23, 2008

Locate Free Wi-Fi Locales

A glass of chilled white wine may quench your thirst during hot weather. All bottles are $15 or less: Talus Collection 2006, Yellow Tail 2007, Montevina 2006, Robert Mondavi Private Selection 2006, Clos du Bois 2007, Willamette Valley Vineyards 2006. –Julia Scott

2005 Clos du Bois Chardonnay

Times-Tribune (Scranton, PA) June 18, 2008

Winestein: Chardonnay Top Wine in U.S. Despite Snobs

David looks at the chardonnay grape variety and its wines. Today, he reviews the love hate relationship Americans have with Chardonnay.
...Another good wine to sip and not think about is Clos Du Bois 2005 North Coast Chardonnay. After spending time with it, you may find subtle apple, sage, lime and pineapple character.
–David Falchek

2004 Clos du Bois Marlstone

San Francisco Chronicle (Online) June 13, 2008

★★½

The Chronicle Wine Selections

France's traditional Bordeaux region red grapes—Cabernet Sauvignon, Merlot, Cabernet Franc, Malbec and Petit Verdot—have made it big in other parts of the world, including California.
Clos du Bois Marlstone Alexander Valley ($50). First made in 1978, this wine is crafted by winemaker Erik Olsen and aged in 97 percent new French oak barriques. Luscious black plum, fresh red cherry, spice and a subtle gravelly note on the nose; piquant blackberry, subtle toast and a warm sappiness on the palate with tea notes. Ends with fine gentle grip and long, bright finish. Very food-friendly. (69 percent Cabernet Souvignon, 22 Merlot, 2 Cabernet Franc, 4 Malbec, 3 Petit Verdot)
–Lynne Char Bennett

2006 Hogue Cabernet Sauvignon

San Francisco Chronicle June 27, 2008

★★

The Chronicle Wine Selections: Washington State Cabernet Sauvignon & Red Bordeaux Blends

Most grapes for this wine—which includes 6 percent Syrah, 4 percent Merlot and 1 percent Lemberger (originally from Central Europe)—are from the Horse Heaven Hills appellation. The nose is earthy with hints of barnyard surrounding compressed blackberry, cherry and toast. Streamlined and nicely fruited without being over the top; weighs in with a moderate 13.8 percent alcohol and palate-pleasing berry tang.
–Lynne Char Bennett

VINE ONE
A CONSTELLATION BRANDS COMPANY

© 2008 Clos du Bois, Geyserville, California

2005 Hogue Genesis Cabernet Sauvignon

San Francisco Chronicle June 27, 2008

★★

The Chronicle Wine Selections: Washington State Cabernet Sauvignon & Red Bordeaux Blends

The Hogue family—who planted their first grapes in 1974—named its Genesis line to honor that first vineyard. A blend that includes 6 percent Merlot, 2 percent Syrah, 2 percent Cabernet Franc and 1 percent Malbec for an earthier style, it offers a lot of horse barn overlying the sweet fruit aromas. More raspberry and currant on the juicy palate; great acidity and slightly chewy tannins on finish. –Lynne Char Bennett

2004 Hogue Reserve Cabernet Sauvignon

San Francisco Chronicle June 27, 2008

★★½

The Chronicle Wine Selections: Washington State Cabernet Sauvignon & Red Bordeaux Blends

Bright, aromatic blackberry, smoky red raspberry and plum with sweet bourbon amid mineral notes. Tangerine peel and slightly bitter dark chocolate shavings underscore the chewy tannins. Almost all Cabernet with 2 percent Merlot, aged 28 months in French oak, 73 percent of which was new.
–Lynne Char Bennett

Monkey Bay

Impact Magazine June 1, 2008

Imported Wine Still Rising in U.S., Despite Supply, Currency Issues

Also with Nobilo and Kim Crawford, Constellation has another of New Zealand's top wines in the US in Monkey Bay, which has risen to more than 150,000 cases in only its third year on the market. –Daniel Marsteller

2007 Nobilo Regional Collection Sauvignon Blanc

San Diego Union-Tribune June 17, 2008

Grill Friends: The right wine puts the finishing touch on a barbecue

Other options include a couple of true Kiwi Sauvignon Blancs from New Zealand's Marlborough region- ...2007 Nobilo Regional Collection Sauvignon Blanc ($12). –Robert Whitley

2004 Ravenswood County Series Merlot

Beverage Dynamics May 1, 2008

88 points

★★★★

Retailer Wine Selections

A bright, clean example of Sonoma County fruit, the wine is a very dark, bright ruby in the glass; the nose shows enormous black cherry fruit, with a touch of anise on the nose, and hints of vanilla; on the palate, a solid core of black cherry and plum, and blackberry notes, balanced by a slight chocolate edge; the finish is medium-long and balanced.

2006 Solaire by Robert Mondavi Chardonnay

Ken's Wine Guide (Online) June 1, 2008

87–89 points • Very Good

2006 Solaire by Robert Mondavi Chardonnay "Solaire"

Wine Review: Some wines are very easy to tell where they come from. This one is clearly a California Chard. This yellow wine opens with a banana and golden delicious apple like bouquet. On the palate, this wine is rich, creamy, well balanced, soft, while yet full flavored. The flavor profile is very concentrated tropical fruit like flavors with creamy butter and oak influences that are common in many CA Chardonnays. This traditional Chard would pair quite nicely with smoked Gouda cheese and crackers. Also, like most Chardonnays, it is quite temperature sensitive. Serve this wine cool, not cold. It will bring out the wine's best traits.
Winemaker Notes: Solaire by Robert Mondavi displays aromas and flavors of citrus, pear, mango, and freshly cut pineapple, supported by spicy and smoky nuances from 100% French oak. Aged for 13 months in a combination of new and one-year-old oak, this wine may be enjoyed upon release. –Ken

2006 Solaire by Robert Mondavi Chardonnay

NBC Today Show (TV/Online) June 27, 2008

http://www.msnbc.msn.com/id/21134540/vp/25411672#25411723

2006 Solaire by Robert Mondavi Chardonnay

The Tasting Panel Magazine June 1, 2008

88 points

Robert Mondavi 2006 Solaire Chardonnay, Santa Lucia Highlands ($15). Ripe with lush texture and nice tangy acidity; clean and long with balance and style.

2006 Solaire by Robert Mondavi Chardonnay

Restaurant Wine Magazine June 1, 2008

★★★★ Excellent

Star Listings

First Release. Fragrant and full bodied, this is a finely flavored Chardonnay, with good balance and a long finish, tasting of pear, peach, lemon zest, and roasted nut. Great value. 37,000 cases.

2006 Solaire by Robert Mondavi Chardonnay

The Wine News June/July 2008

89 points

Taster's Choice Selections

Robert Mondavi, 2006 Solaire Chardonnay, Santa Lucia Highlands. Upfront aromas of glazed pineapple, cinnamon and toasted oak. Rich pineapple flavors with a good lick of vanilla and a note of charred oak. A fruit-forward wine that's drinking nicely right now. $15/40,000 cases.

2007 Woodbridge by Robert Mondavi Lightly Oaked Chardonnay

Beverage News Daily June 19, 2008

Woodbridge Intros Lightly Oaked Chardonnay

Woodbridge by Robert Mondavi (VineOne) expanded its popular wine portfolio to include new Lightly Oaked Chardonnay. "When it comes to Chardonnay, consumers fall into two distinct camps," explains Todd Ziemann, winemaker. "Those who prefer a more traditional style of wine with classic oak overtones and those who prefer a Chardonnay that's a touch more floral, full of lush fruit sweetness. This wine will appeal to people who favor the latter style. It's all about the Chardonnay fruit." Chardonnay accounts for 24% of total table wine sales. The top-selling premium-priced Chardonnay on the market today is Woodbridge by Robert Mondavi Chardonnay. Nick Withers, Marketing Director, said the wine's packaging was carefully designed to distinguish it from Woodbridge by Robert Mondavi Chardonnay. The front label clearly states "Lightly Oaked," the neck band has a bright silver color scheme and the wine is bottled in a claret bottle. Woodbridge Lightly Oaked Chardonnay will be available in 750ml and 1.5L bottles. Retail $7.99.

IN THE NEWS

AUGUST 2008

2007 Alice White Lexia

Better Homes & Garden Wine Club E-newsletter July 16, 2008

Lower-Alcohol Wines for Summer Sipping

This deep pink wine comes on sweetly, caressing the palate with rich, ripe red fruit flavors. But it's the bright zip on the finish that makes it a great summer sipper. –Wini Moranville

Alice White

WineSkinny.com June 1, 2008

These are reliably good names for when perusing the sea of South Eastern Australian wines, along with Pepper Tree, Banrock Station, Lindemans, Alice White, Black Opal and Black Swan.

2006 Black Box Central Coast Shiraz

Today Show July 22, 2008

Value Wine Segment

In the fourth hour of the Today Show, Black Box was a featured wine tasted by a panel of news anchors led by Ray Isle of *Food & Wine* magazine! –Hoda Kotb, Kathie Lee & Ray Isle

2006 Blackstone Winemaker Select Syrah

Pittsburgh Tribune Review June 11, 2008

Recommended

Get the Grill Out for Father's Day Barbecue

2006 Blackstone Winery, Syrah, Calif. (9208, on sale: $9.99): Ripe black plum and spicy aromas open to lush, fruity flavors of black fruit with classic black pepper nuances. Lively acidity and soft tannins carry a ripe, fruity finish. Recommended. –Dave DeSimone

2005 Blackstone Sonoma Reserve Merlot

San Diego Union-Tribune (Internet) July 9, 2008

88 points

Excellent example of the current genre of high class everyday wine

Critics' challenge puts the new and the old to the test

Blackstone 2005 Merlot Reserve, Sonoma County ($19): Blackstone is another excellent example of the current genre of high class everyday wines. They're good enough to serve when company comes over for dinner, yet easy enough on the wallet that a second bottle won't take your breath away. The 2005 Reserve Merlot is a smoothie that shows a burst of upfront red fruit, richness and weight through the middle and a lingering, spicy finish. Rating: 88. –Robert Whitley

2007 Clos du Bois Riesling

Santa Barbara News-Press July 17, 2008

Cool Down With a Refresher Course on Summer Wine

What would the season be like without a good Riesling, which, not surprisingly, is a varietal that's becoming increasingly popular. Perhaps the best one I've tasted so far is the 2007 Clos du Bois Riesling ($12 and widely available), which seems to have all the classic characteristics. Winemaker Erik Olsen honed his Riesling chops at Chateau St. Michelle in Washington state, where Riesling was the flagship wine. The 2007 Clos du Bois version has white peach and green pear aromatics with a bit of floral, like gardenia and jasmine, in the mix. On the palate, the floral lilt extends itself commingling with grapefruit and stone fruit; it has a certain flavor angularity that is germane to Riesling, as well as a noticeable mineral component. A bit of residual sweetness is countered by balancing acidity to make the finish spicy and piquant. –Dennis Schaefer

2006 Clos du Bois Chardonnay

Beverage Dynamics July 1, 2008

90 points

★★★★

Chardonnay

2006 Clos du Bois North Coast Chardonnay - Butter and pears and peaches and apples all coming together in a lively, crisp introduction to the palate; followed by a cream-like middle and supple finish; great with summer time BBQ and poolside with a chilled shrimp appetizer.

VINE ONE

A CONSTELLATION BRANDS COMPANY

© 2008 Clos du Bois, Geyserville, California

2005 Clos du Bois Sonoma Reserve Merlot

Food & Wine Magazine September

Affordable Wine for Aging

Many California Merlots won't improve with time, but this bottling from one of the state's biggest wineries will. It balances rich blackberry and black cherry fruit against enough firm tannins and zesty acidity to give it the substance to develop over time.

2004 Clos du Bois Sonoma Reserve Merlot

Buffalo News July 13, 2008

Thirsty Like the Wolf

Recently we sampled both the regular Merlot Sonoma County 2004 ($18) and the Merlot Reserve Alexander Valley 2004 ($24). We enjoyed the always reliable and tasty regular bottling, but were seriously impressed with the reserve version. The reserve offered a berry, chocolate nose, with flavors of cherries, berries and some exotic spices, and a whiff of cocoa in the finish. –Tom Marquardt & Patrick Dorr

2007 Hogue Late Harvest Riesling

Washington Post July 30, 2008

Washington's Coming of Age

The honeyed 2007 Hogue Columbia Valley Late Harvest White Riesling ($9) inspired us to poach sliced peaches in it for an impromptu summer dessert that was complemented by a chilled glass of the same –Karen Page & Andrew Dornenburg

2007 Hogue Pinot Grigio

Washington Post July 30, 2008

Washington's Coming of Age

Our enjoyment of the Mercer Estates wines led us to reflect on the winemaking expertise apparent even in Hogue's most modestly priced wines. We paired the light-bodied, crisp and apple-noted 2007 Hogue Columbia Valley Pinot Grigio ($9) with pork chops and found it a welcome change from its dry and minerally Italian cousin. –Karen Page & Andrew Dornenburg

2006 Hogue Cabernet Sauvignon

Washington Post July 30, 2008

Washington's Coming of Age

Karen's pick this week is the 2006 Hogue Columbia Valley Cabernet Sauvignon ($9; $6.99 at Calvert Woodley in the District), which, with its robust black-cherry flavors and screw top, is a bargain and one of the best burger wines we know. –Karen Page & Andrew Dornenburg

2006 Hogue Reserve Cabernet Sauvignon

Washington Post July 30, 2008

Washington's Coming of Age

The 2006 Hogue Columbia Valley Reserve Cabernet Sauvignon ($30) needs a good 30 minutes in the glass to reveal its excellence. Right now, it's a big berry bomb with serious tannin and coconut notes, showing best with red meat and grilled or roasted mushrooms. It should continue to age well for several years, as should the 2004 Hogue Columbia Valley Reserve Merlot ($30), which stunned us with its concentration and power, and shined with skirt steak and mushrooms. –Karen Page & Andrew Dornenburg

2005 Hogue Reserve Chardonnay

Washington Post July 30, 2008

Washington's Coming of Age

Given what Hogue is able to deliver for less than $10, we were curious to taste the latest releases of its reserve wines. Our interest was well rewarded by the 2005 Hogue Columbia Valley Reserve Chardonnay ($22), which opens with big apple and pear flavors followed by a strong finish of tropical fruit and coconut. Its flavors melded beautifully with pork and a pineapple-mango salsa. –Karen Page & Andrew Dornenburg

2004 Hogue Reserve Merlot

Washington Post July 30, 2008

Washington's Coming of Age

The 2006 Hogue Columbia Valley Reserve Cabernet Sauvignon ($30) needs a good 30 minutes in the glass to reveal its excellence. Right now, it's a big berry bomb with serious tannin and coconut notes, showing best with red meat and grilled or roasted mushrooms. It should continue to age well for several years, as should the 2004 Hogue Columbia Valley Reserve Merlot ($30), which stunned us with its concentration and power, and shined with skirt steak and mushrooms. –Karen Page & Andrew Dornenburg

2007 Monkey Bay Sauvignon Blanc

KensWineGuide.com June 1, 2008

2007 Monkey Bay Sauvignon Blanc

We recently went to a wine pairing dinner at the Mountain View Grand in NH and this NZ Sauvignon Blanc was one of the winning wines of the evening. This light yellow wine opens with the traditional gooseberry like bouquet with hints of grapefruit. On the palate, this light bodied wine was balanced, with slightly tart lemon lime like flavors with a touch of grapefruit and minerality. The finish was dry, refreshing, but brief. This wine went well with our yellowfin tuna and papaya appetizer. You will also enjoy this bargain wine by the pool on a hot day this summer. –Ken Hoggins

Monkey Bay

Modern Bride August 1, 2008

Monkey Around

Monkey Bay Rosé was featured in a full page spread called "Monkey Around," which focuses on an exotic monkey theme for wedding parties, displaying a full bottle shot of the Rosé!

2007 Nobilo Regional Collection Sauvignon Blanc

Boston Globe (Online) July 30, 2008

Working-Class Heroes

Fans of the New Zealand style may want something more aggressive, but this somewhat understated interpretation suited us nicely; it never became fatiguing. Lively, with good steady citrus-like fruit and a distinctly piney note. Around $10. –Stephen Meuse

2005 Ravenswood County Series Zinfandel

San Francisco Chronicle July 18, 2008

Pros' Guide to Bargain Shopping

Recommended: 2005 Ravenswood Sonoma County Old Vine Zinfandel –Jon Bonne

Ravenswood

Midwest Wine Connection July 1, 2008

Joel Peterson, Ravenswood Founder and Winemaker

Joel Peterson is one of the founders of Zinfandel Advocates and Producers, better known as ZAP. Through ZAP, Peterson and others helped highlight their great California Zins to the masses and emerged extremely successful. He makes a stop in Minnesota later this month to show off some of his favorite wines. –Rob Hahn

2007 Robert Mondavi Private Selection Pinot Grigio

Santé July/August

Medium bodied with concentrated aromas and flavors of white peach and green apple; good balance through to the finish.

2006 Solaire by Robert Mondavi Chardonnay

Santé July/August

Medium bodied with aromas of pound cake, Meyer lemon, pear, butter, and pineapple with flavors of pear, buttermilk and citrus.

2006 Solaire by Robert Mondavi Chardonnay

The Wine News July 28, 2008

89 Points

Taster's Choice Selections

Robert Mondavi, 2006 Solaire Chardonnay Santa Lucia Highlands. Upfront aromas of glazed pineapple, cinnamon and toasted oak. Rich pineapple flavors with a good lick of vanilla and a note of charred oak. A fruit-forward wine that's drinking nicely right now. $15/40,000 cases

2005 Solaire by Robert Mondavi Cabernet Sauvignon

Santé July/August

Jammy, with aromas and flavors of red raspberry, plum, and hints of bell pepper.

2007 Woodbridge by Robert Mondavi Lightly Oaked Chardonnay

Today's Grocer July 1, 2008

Woodbridge by Robert Mondavi Introduces Lightly Oaked Chardonnay

Feature article

2007 Woodbridge by Robert Mondavi Pinot Grigio

Santé July/August

Straightforward flavors of crisp apple and white peach; light bodied with a clean citrus finish.

IN THE NEWS

SEPTEMBER 2008

Alice White

WineSkinny.com June 1, 2008

These are reliably good names [to use] when perusing the sea of South Eastern Australian wines, along with Pepper Tree, Banrock Station, Lindemans, Alice White, Black Opal and Black Swan.

2006 Blackstone Sonoma Reserve Merlot

DC Examiner August 28, 2008

Blackstone Winery–A Serious New Series

Gary uses a variety of oak to bring out the best characteristics of the varietal. The wine was aged in a combination of French (60 percent) oak and equal parts Hungarian and American oak and boasts a lovely bouquet of rich plum, sweet currant and black pepper. The spicy frame features layered flavors of ripe plum, black cherry, tobacco, cedar and vanilla. Notes of melted chocolate and spicy pepper glide in on the lush finish. My new favorite pizza wine. –Scott Greenberg

2006 Blackstone Sonoma Reserve Pinot Noir

DC Examiner August 28, 2008

Blackstone Winery–A Serious New Series

Another great buy, this pinot noir has a wonderful texture in the mouth. Barrel aged in French oak for 16 months, it retains a lovely freshness. Scents of raspberry and strawberry dominate the nose. A blend of fruit provides flavors of red cherry (Carneros), and dark plum (Russian River), kept in check by bright acidity (Sonoma Coast). Spicy notes of red currant – thanks to a touch of syrah – and mint appear on the tail end of the soft, elegant finish. Perfect with pork. –Scott Greenberg

2006 Blackstone Sonoma Reserve Rubric

DC Examiner August 28, 2008

Blackstone Winery–A Serious New Series

Rubric has several meanings, including "formula" and "red." But there is nothing formulaic about this big red wine. Designed to showcase the best of Sonoma fruit, Gary carefully selects the regions, vineyards and blocks he liked best in each vintage to make a unique red blend. This year, cabernet sauvignon, merlot, petite verdot, syrah, cabernet franc, petite sirah and tannat were used to produce a rich and powerful wine. Scents of jammy blackberry, cassis, cedar and coffee soar out of the fragrant bouquet. Juicy blackberry, black cherry, mocha and vanilla sashay across the tongue on a silky smooth body while hints of melted licorice (an ode to Dry Creek Valley fruit) appear on the lingering finish. Saddle up a rack of lamb. –Scott Greenberg

2006 Blackstone Sonoma Reserve Chardonnay

DC Examiner August 28, 2008

Blackstone Winery–A Serious New Series

This is one of the best domestic sub-$20 chardonnay wines I have had. Barrel fermented and aged 12 months in French oak (25 percent new) on the lees, this wine possesses aromas of pear, green melon and lemon oil. Partial malolactic fermentation provides a slightly tart, slightly creamy base for the apple, peach and pear flavors, which remain fresh across the entire palate. Hints of creamy vanilla and butterscotch build on the medium finish and would complement pan-seared halibut. –Scott Greenberg

2007 Blackstone Winemaker Select Pinot Grigio

Santé July/August

Zesty stone fruit with notes of yellow grapefruit on the nose and palate; nicely balanced with fresh, bold fruit on the finish. Baked tilapia.

2006 Blackstone Winemaker Select Cabernet Sauvignon

Press Democrat July 16, 2008

★★★

Wine of the Week

A balanced cab, but one that's uncomplicated. Earthy with red fruit and light oak. Light tannins. Medium complexity. –Michele Anna Jordan

2007 Clos du Bois Riesling

Food & Wine September

Fast Recipes: Asian Chicken Salad with Wasabi Dressing

The Clos du Bois 2007 Riesling, described as "crisp" and "appley," is recommended as a pairing with an Asian chicken salad with wasabi dressing.

VINE ONE

A CONSTELLATION BRANDS COMPANY

© 2008 VineOne

2007 Clos du Bois Rosé

Santé July/August

Medium pink in color with good flavor intensity and excellent balance; snap of red berry and citrus in the dry finish. Soft cheeses.

2007 Clos du Bois Rosé

Newsday August 28, 2008

Drinks

The last sip of summertime should be a dry rosé, an all-seasons wine especially welcome at the beach or a picnic. Two lively Californians: a red-fruit refresher, the 2007 Clos du Bois Rose. –Peter M. Gianotti

2007 Clos du Bois Rosé

Milwaukee Journal Sentinel August 24, 2008

Rosé Rises to Spicy Occasion

Dry rosé is famously versatile as a food wine. It's a switch hitter that can be served with everything from summer salads to generously spiced cuisine.

This example from Clos du Bois, made with 70% Syrah and 30% Merlot, has enough heft to keep red wine drinkers intrigued. So don't imagine that pinks are intrinsically wimpy. –Ann Schamberg

2005 Clos du Bois Sonoma Reserve Alexander Valley Merlot

Food & Wine September

Affordable Wines for Aging

Many California Merlots won't improve with time, but this bottling from one of the state's biggest wineries will. It balances rich blackberry and black cherry fruit against enough firm tannins and zesty acidity to give it the substance to develop over time. –Ray Isle

2004 Clos du Bois Proprietary Series Alexander Valley Marlstone

Patterson's The Tasting Panel August 1, 2008

Gold Medal

Results of the San Francisco International Wine Competition

Listed for winning a Gold Medal at the 2008 San Francisco International Wine Competition.

2004 Clos du Bois Sonoma Reserve Alexander Valley Merlot

Buffalo News July 13, 2008

Thirsty Like the Wolf

Clos du Bois Merlot: Recently we sampled both the regular Merlot Sonoma County 2004 and the Merlot Reserve Alexander Valley 2004. We enjoyed the always reliable and tasty regular bottling, but were seriously impressed with the reserve version. The reserve offered a berry, chocolate nose, with flavors of cherries, berries and some exotic spices, and a whiff of cocoa in the finish. –Tom Marquardt & Patrick Darr

Clos du Bois Sonoma Reserve Alexander Valley Cabernet Sauvignon

Market Watch August 1, 2008

News Watch

Clos Du Bois has unveiled new packaging for its Sonoma Reserve tier, which was previously called the Appellation Reserve Series. The wines' new, larger labels are designed to convey elegance through textural embossing and muted colors, and they show the vine imagery already found on other Clos du Bois wines to unite the brand across all tiers.

2007 Nobilo Regional Collection Sauvignon Blanc

Boston Globe Online July 30, 2008

Working-class Heroes

Fans of the New Zealand style may want something more aggressive, but this somewhat understated interpretation suited us nicely; it never became fatiguing. Lively, with good steady citrus-like fruit and a distinctly piney note. –Stephen Meuse

2006 Ravenswood Single Vineyard Designates Sonoma Valley Zinfandel

Rocky Mountain News August 20, 2008

Well-balanced

Tips for Leveling the Tasting Field

A horizontal tasting of 2006 Ravenswood single-vineyard California zinfandels could include the juicy Big River bottling from Alexander Valley, huge and plummy; the intense Teldeschi from Dry Creek, dark and spicy; and the vanilla-edged Belloni from the Russian River Valley, not quite as intense but very well-balanced. –Ben Weinberg

2006 Ravenswood Single Vineyard Designates Sonoma Valley Zinfandel

DC Examiner August 7, 2008

Elegant finish with a lasting impression

Ravenswood Wine is Something to Crow About
Feature article by Scott Greenberg

2005 Ravenswood County Series Sonoma County Zinfandel

San Francisco Chronicle July 18, 2008

Pros' Guide to Bargain Shopping
–Jon Bonne

2005 Ravenswood County Series Sonoma County Cabernet Sauvignon

Press Democrat July 16, 2008

Wine of the Week

★★★

An earthy cab that's a bit tannic. Full-bodied with medium complexity. Notes of cassis, chocolate and toasty oak.
–Michele Anna Jordan

Ravenswood Single Vineyard Designates Sonoma Valley Zinfandel

News Journal August 13, 2008

With Bold Zins, Ravenswood's Founder Remains an Enemy of the Wimpy
Although Ravenswood makes many thousands of cases of its Vintner's Blend zin, the esthetic gold mine is in its vineyard-designated wines that come from all around the state - Dickerson, Belloni, Big River, Teldeschi, Barricia, Old Hill, Pickberry.The designated vineyards are mostly old vines, and most have some other grapes mixed in – petite sirah, carignane, alicante bouschet. All the wines are fairly tannic, which helps them age gracefully into superior food wines. Still, there are differences. The Old Hill is very Bordeaux-like. The Teldeschi is smoothly balanced and tastes of blackberry juice and dry chocolate. The Dickerson is spicier.
–Roger Morris

Ted Allen, best known as the food and wine guru on TV's *Queer Eye for the Straight Guy*, led cooking demonstrations and seminars on the tour describing how to pair food and wine. This year the tour kicked off in Addison, Texas, in May and the company plans to visit even more cities than last year. –Bridget Eldridge

2006 Solaire by Robert Mondavi Chardonnay

The Wine News July 28, 2008

89 points

Taster's Choice Selections
Upfront aromas of glazed pineapple, cinnamon and toasted oak. Rich pineapple flavors with a good lick of vanilla and a note of charred oak. A fruit-forward wine that's drinking nicely right now.

2006 Woodbridge by Robert Mondavi Pinot Noir

Star Telegram (Print & Online) August 27, 2008

There's No Room for Snobbery With These Great-Tasting Wines
It's pinot because: This grocery-store wine always surprises me with its quality, which is my failing. It's made in the California style, which means lots of black cherry fruit, even though the grapes are grown and crushed in the south of France. Again, not a subtle wine, but a competent, professional one that delivers value. –Jeff Siegel

2007 Woodbridge by Robert Mondavi Lightly Oaked Chardonnay

Market Watch August 1, 2008

Woodbridge By Robert Mondavi and its parent company Constellation Wines VineOne division released Woodbridge Lightly Oaked Chardonnay in June. Designed for consumers who want an alternative to oak heavy Chardonnays, Woodbridge's newest wine is sourced predominantly from Lodi and has tropical fruit flavors with subtle floral notes and no perceptible oak character. The new Chardonnay has a label that clearly states lightly oaked and features a bright silver neck band to further distinguish it from Woodbridge's popular oaked Chardonnay.

IN THE NEWS

OCTOBER 2008

VINE ONE
A CONSTELLATION BRANDS COMPANY

2007 Black Box Chardonnay

Desert Living October 1, 2008

The New Juice Box

2007 Monterey County Chardonnay; This one's easy on the eyes... and the palate (and the pocketbook, $22). It pairs with everything from salad and pizza to shrimp and scallops. It's heavy on green grapes but notes of mango and pear mellow it out and add to its complexity. (Black Box featured in photo.)
–Mark Nothaft

2007 Black Box Italy Pinot Grigio, Monterey County Chardonnay, Central Coast Shiraz

Today's Grocer September 1, 2008

Black Box Releases Three New Wines

Black Box Wines, the award-winning 3-liter premium box wine, has just changed vintages of its popular Italy Pinot Grigio and Monterey County Chardonnay and released a new Central Coast Cabernet Sauvignon. At about $22 per 3-liter box (the equivalent of four bottles of wine at $5.50 each), it would be hard to find wines of this quality—at this price—in a bottle. In this economy, consumers are looking for great value. With Black Box, consumers are able to purchase a very high quality wine at almost half the cost of their bottled counterparts. Additionally, the wine stays fresh for four weeks after opening-alleviating waste—and is extremely portable. 2007 Black Box Italy Pinot Grigio: The Pinot Grigio is a bright, well-balanced wine with juicy fruit flavors. It has lovely floral aromas with notes of citrus blossoms and flavors of lemon-lime and hints of peaches. The wines goes well with barbecued chicken and grilled sea bass served with fresh fruit like pineapple and melons as well as aged, mellow cheese. (Black Box featured in photo.)

2006 Black Box Shiraz

Early Show September 13, 2008 (Television)

A Simple Guide to Buying Wine

Black Box made yet another broadcast debut—this time featured on the CBS Early Show with over 2.8 million viewers! Black Box was the only box wine in the segment, "A Simple Guide to Buying Wine," lead by wine writer Ray Isle of *Food & Wine* magazine.

2006 Black Box Shiraz

Food and Wine October 1, 2008

Short Rib Stew

2006 Black Box Shiraz wine was recommended as a pairing with the short rib stew.

Annapolis Capital September 10, 2008 (Online)

Wine, Etc.: Wine Makers Take a Step Up
–Tom Marquardt and Patrick Darr

2006 Blackstone Sonoma Reserve Chardonnay

Forward, tropical fruit notes with fresh acidity and a nice stream of citrus flavors and a touch of butterscotch and toasty vanilla.

2006 Blackstone Sonoma Reserve Merlot

A very luscious Merlot with raspberry aromas and layers of cherry, mushroom, and tobacco flavors. Gary calls it "serious but approachable." Cabernet Sauvignon, Petite Sirah, Petit Verdot and Cabernet Franc are part of the eclectic blend. We loved its breadth of flavors.

2006 Blackstone Sonoma Reserve Pinot Noir

Perfumy cherry and red currant aromas with a soft mouthfeel, cranberry and clove notes.

2006 Blackstone Sonoma Reserve Rubric

Gary says the object of Rubric is to make the best wine he can, no matter what grapes he has to use. Not afraid to blend non-traditional wines in his Meritage, he adds a bit of Tannat and Syrah (as well as four other grape varieties) to the 59 percent Cabernet Sauvignon. What he gets is an inky wine with jammy blackberries and cassis with nuances of coffee, vanilla and herbs. Fine tannins make it an easy wine to drink or cellar. Very yummy and at a reasonable price.

San Marcos Daily Record September 25, 2008 (Online)

Value Wineries Try to Provide More Bang and Buck
–Tom Marquardt and Patrick Darr

2006 Blackstone Sonoma Reserve Chardonnay

Forward, tropical fruit notes with fresh acidity and a nice stream of citrus flavors and a touch of butterscotch and toasty vanilla.

2006 Blackstone Sonoma Reserve Merlot

A very luscious Merlot with raspberry aromas and layers of cherry, mushroom, and tobacco flavors. Gary calls it "serious but approachable." Cabernet Sauvignon, Petite Sirah, Petit Verdot and Cabernet Franc are part of the eclectic blend. We loved its breadth of flavors.

© 2008 VineOne

2006 Blackstone Sonoma Reserve Pinot Noir

Perfumy cherry and red currant aromas with a soft mouthfeel, cranberry and clove notes.

2006 Blackstone Sonoma Reserve Rubric

Gary says the object of Rubric is to make the best wine he can, no matter what grapes he has to use. Not afraid to blend non-traditional wines in his Meritage, he adds a bit of Tannat and Syrah (as well as four other grape varieties) to the 59 percent Cabernet Sauvignon. What he gets is an inky wine with jammy blackberries and cassis with nuances of coffee, vanilla and herbs. Fine tannins make it an easy wine to drink or cellar. Very yummy and at a reasonable price.

2007 Clos du Bois Pinot Grigio

Statesman Journal September 10, 2008

Pinot Gris Make Perfect Summer Afternoon Sipper

Summer afternoon sippers are highlighted. It may be just our demographic, but a lot of people brought Pinot Gris, or Grigio, and the Clos du Bois, 2007 California Pinot Grigio, $15, was the perfect hot afternoon sipper.

2007 Clos du Bois Rosé

Food & Wine October 1, 2008

10 Entertaining Essentials

In the October issue of *Food & Wine,* Ethan Stowell, *F&W's* 2008 Best New Chef recommends the 2007 Clos du Bois Rosé as a pairing with his Rosemary Flatbread with Blue Cheese, Grapes and Honey recipe.

2006 Clos du Bois Sonoma Reserve Pinot Noir

San Francisco Chronicle September 12, 2008

★★

Chronicle Wine Selections: Sonoma Coast Pinot Noir

Concentrated strawberry, rhubarb, damp soil and mint on the nose with some delicacy amid the oak. Subdued palate filled in by soft-edged red fruit and bramble with a grippy, fruity finish. Rustic, assertive tannins give it some length. –Lynne Char Bennett

2005 Clos du Bois Proprietary Series

Patterson's The Tasting Panel Magazine September 1, 2008

UpFront With Joel Peterson

Since 2003, Clos du Bois winemaker Erik Olsen has brought this 30-year-old Alexander Valley based winery to an even more elevated profile. Already one of the most recognized names in California wine, Clos du Bois introduces the latest vintages in its upper-tier Proprietary Series: Marlstone, Briarcrest and Calcaire. The new releases are rich, full and intensely-flavored. –Meridith May

2004 Clos du Bois Proprietary Series Marlstone

Santé September 1, 2008

Bordeaux Blends: Prestige

Lots of new oak on the nose along with cassis and a hint of toast; lithe and lovely medium-bodied palate offering power without excess weight and a mélange of fruit, floral and oak flavors. Long and refreshing. –Osso Buco.

The Hogue Cellars

Wine News August 1, 2008

Pinot Gris Gains Ground

Hogue Cellars, which is another one of the big players, already produces about 50,000 cases of Pinot Gris (calling it Grigio) annually, making it one of the largest producers in the state. And Co Dinn, director of winemaking at Hogue, says that Washington is just getting started. And while Washington has not shown much promise with Pinot Noir, Dinn points out that it does very well with other cool-climate grapes such as Riesling. "We just have to find the cooler sites, like Yakima and the higher elevations," he observes.

Stylistically, Washington's Pinot Gris seem to be more diverse than those from Oregon. Dinn isn't surprised. "As for style, I think the New World is still trying to find itself," he says, including his brand's efforts. "At Hogue, we work in isolation," he explains. "We're not trying to emulate anyone, we're just trying to make the best wine we can from the fruit our vineyards give us." He believes that Washington Pinot Gris can show lots of fresh stone fruit, grapefruit and even a slight herbal character.

Hogue has been producing Pinot Gris since 1998, but the first few years weren't very successful, according to Dinn. Then in 2001, the decision was made to change the names on the label from Pinot Gris to Pinot Grigio and sales took off. "It's been a good run," Dinn says, "and we're going to continue to grow as fast as our sources can provide us with good fruit." –Richard Kinssies

2006 Hogue Genesis Riesling, Cabernet Sauvignon, and Merlot

Patterson's The Tasting Panel September 1, 2008

Up Front: Hogue Cellars

"Washington State's wine region was discovered a little later than others," quips Gary Hogue, who 20 years ago co-founded Hogue Cellars, making it the 19th bonded winery in the state (there are now 550)."There's no other growing area that is so well respected for so many different varietals that isn't a continent," he comments, referring to the stellar examples of Cabernet Sauvignon, Syrah, Merlot, Chardonnay, and Riesling that have gained great reputation in Washingron."You just can't ask us what we do best—that's just too tough a question!"

Hogue's second tier, its Genesis line-up, was named after the first vineyard planted in Washington State in 1974. The wines are defined by various vineyards and microclimates throughout the Columbia Valley. 2006 Genesis Riesling: A fine sliver of flint meanders through pears and peach notes

in this pretty wine. 2005 Genesis Cabernet Sauvignon: Long and dense, with bright red fruit and hints of lavender. 2005 Genesis Merlot: This variety has its own expression in Washington State, often denser and bolder than Merlot from any other place in the world. Plum and leather bind with cocoa and spice in this beauty. –Meridith May

2006 Hogue Shiraz

Santé September 1, 2008

Value Wine

Straightforward aromas and flavors of black and berry fruit and bold black pepper; medium to full bodied with a nice balance and a slightly underripe finish. Cheeseburger.

2006 Hogue Shiraz

Wine & Spirits October 1, 2008

85 Points; Best Buy

Best Buys: American New Releases

Plummy and ripe in aroma, the flavors veer toward cherry and dark plum with a firm rasher of dark tannin. For a juicy burger.

2004 Hogue Genesis Merlot

Times-Tribune September 3, 2008

★★★½

Winemakers Go Upscale in Marketing

You may have noticed some wine brands sporting fancier packaging and more expensive prices. Tried-and-true names such as Hogue, Kendall-Jackson and Geyser Peak known for good wines between $10 to $19 are coming out with more expensive product lines. You can expect to see more brands working to get people to spend more and–in theory–drink better...I recently tried some of the upper-tier wines of some of the big names. Hogue Wine Cellars has long been a leader in the value-wine segment, making very good wines in the under-$10 category while helping build the reputation for Washington State's wine industry. Hogue has a reserve line that runs about $29 and is very good. Its mid-tier brand is called Genesis. The Hogue Genesis 2004 Washington Merlot has characteristics of coffee, black raspberry and licorice. It is fairly light-bodied with a cinnamon finish. Sold out in Pennsylvania. $16. –David Falchek

2004 Ravenswood County Series Lodi Zinfandel

StatesmanJournal.com September 22, 2008

California's Lodi Region Has Great Zinfandels

The nose suggested black fruit, coffee and chocolate–like fudge or Tootsie Rolls. The Ravenswood tastes included jammy, juicy, dark fruit along with eucalyptus and raisins. The taste reminded some on our panel of salt water taffy. –Frank Sutherland

2004 Ravenswood County Series Lodi Zinfandel

The Tennessean September 17, 2008

Look to Lodi Region for Rich, Fruity Zinfandels

Aroma: Black fruit, coffee and chocolate such as fudge or Tootsie Rolls. Palate: Jammy, juicy, dark fruit in the mouth along with eucalyptus and raisins. Verdict: The taste reminded some on our panel of salt water taffy. –Frank Sutherland

2006 Ravenswood Vintners Blend California Zinfandel

North Shore News September 21, 2008 (Online)

Delicious Sipping from Sonoma

This producer lives up to its long celebrated slogan "No Wimpy Wines." Sure, if I had my druthers I'd be polishing off the headier, more spicy and complex Sonoma County Zin but the fact remains that the Vintners Blend entry level is one of the best values around, with plush fruit and a touch of that spicy Zin thing. –Tim Pawsey

---

Indyweek.com September 10, 2008

Ravenswood: No Wimpy Wines

–Arturo Ciompi

2006 Ravenswood Single Vineyard Designate: Barricia, Sonoma Valley Zinfandel

★★★½

Nicely perfumed, expansive, large bodied but not heavy structure. Four squared and a bit tart, it has explosive intensity and highly extroverted character. Supremely spicy, which almost overwhelms the dark berry fruit. A terrific wine for the ultimate grilling experience. 77 percent Zinfandel with 23 percent Petite Sirah.

2006 Ravenswood Single Vineyard Designate: Belloni, Russian River Valley Zinfandel

★★★★½

Wonderful. Overtly ripe, rich, sensuous, round, fat and glorious. An undercurrent sensation of sweetness from balanced grapes. Ripe berry sensations gush on the nose and palate. Many 100-year-old vines contribute. Predominantly Zinfandel with 22 percent mixed black grapes included.

2006 Ravenswood Single Vineyard Designate: Big River, Alexander Valley Zinfandel

★★★½

One hundred percent pure old-vine Zinfandel. Plummy yet lithe fruit. Raspberry and spice dominate throughout. Tart, bracing and a bit thin. A Bordeaux-like elegance with, again, gorgeous balance. Drink 2010–13.

2006 Ravenswood Single Vineyard Designate: Old Hill, Sonoma Valley Zinfandel

★★★★★

Readers may remember my exultation over the Bucklin Old Hill Zinfandel in July 2006. At that time, it was my highest rated Zinfandel blend ever. Peterson's wine, made from this same ancient vineyard, first planted in 1862, continues that tradition. Glorious and reminiscent of a Chateau Beaucastel Chateauneuf-du-Pape. Incredible calm yet overflowing fruit essence complemented by legions of herbs, spice, pepper and smoke. So complex and quietly assured. Tongue-holding attention, long and fabulous. One can really go on and on. A classic.

2006 Ravenswood Single Vineyard Designate: Pickberry, Sonoma Mountain Zinfandel

★★★★

Here is Peterson's longtime odd man out. A blend of 80 percent Merlot and 20 percent Cabernet Sauvignon, this Meritage blend is a huge, overt yet exquisite red. A big-boned wine. It reminds me of a "bright" Chateau Cantemerle in a great vintage—no small compliment. High-strung fruit, currant, plum plus cedar-tinged intensity. Interestingly, the most forward wine of the group. A smooth, elegant mouthful showing its stuff today.

2006 Ravenswood Single Vineyard Designate: Teldeschi, Dry Creek Valley Zinfandel

★★★★½

Deep and intense. A solid, broad-shouldered wine. Dense, tannic and fabulously perfumed. Here, the deep cherry bouquet and flavor avoid any reference to medicinality—just stout, overflowing fruit. Tremendous structure, this will age beautifully. Predominantly Zinfandel with Petite Sirah and Carignane. Drink 2009–18.

2005 Robert Mondavi Private Selection Vinetta

La Crosse Tribune September 19, 2008

Wine of the Week

One of the last new ventures from the legendary American wine pioneer Robert Mondavi is Vinetta, a red wine blend that debuted last year.

This is perhaps a fitting tribute to Mondavi, who died earlier this year at the age of 94. It was inspired by Mondavi's travels to France in the 1960s and is a blend of Bordeaux grape varieties Cabernet Sauvignon, Merlot, Petit Verdot, Malbec and Cabernet Franc.

The bouquet of this wine hints of raisins and spice, and in the mouth it has medium body with berry flavors. Simple yet pleasant, with wide appeal, this is what one would expect from a Bordeaux-inspired blend.

Sherry: "Soft, fruity blackberry and cherry taste with a light clove and licorice finish." (3 stars)

Chris: "Cherry and licorice with just a bit of vanilla finish." (3.5 stars)

–Chris and Sherry Hardy

2007 Woodbridge by Robert Mondavi Chardonnay and Sauvignon Blanc

Miami Herald September 4, 2008 (Print/Online)

Magnums are Just Right for Casual Gatherings

2007 Woodbridge by Robert Mondavi Sauvignon Blanc, California: crisp and light; lemon and limes; $13.39. 2007 Woodbridge Zinfandel, California: rich and ripe, with red raspberry and chocolate flavors; $13.39. 2007 Woodbridge by Robert Mondavi Chardonnay, California: lean, lemony and crisp; $13.99. –Fred Tasker

2007 Woodbridge by Robert Mondavi Chardonnay and Sauvignon Blanc

Star-News September 10, 2008 (Print/Online)

Magnums are Just Right for Casual Gatherings

2007 Woodbridge by Robert Mondavi Sauvignon Blanc, California: crisp and light; lemon and limes; $13.39. 2007 Woodbridge Zinfandel, California: rich and ripe, with red raspberry and chocolate flavors; $13.39. 2007 Woodbridge by Robert Mondavi Chardonnay, California: lean, lemony and crisp; $13.99. –Fred Tasker

2007 Woodbridge by Robert Mondavi Sauvignon Blanc

Citrus County Chronicle September 16, 2008 (Print/Online)

Wines and Such

Feature article by Ron Drinkhouse:

...So it was with surprise and delight the Woodbridge Sauvignon Blanc 2007 yielded a mouthful of rich ripe flavors. Great balance and acidity brought out tangible aromas of spice and flora, with savors of pears, kiwi, and pineapple followed by a long lasting swallow. What adds to this wine is an eclectic blend of majority Pinot along with small amounts of Riesling, Sauvignon Blanc, Gewurtztraminer, and Semillion. At about $8 a nifty BEST BUY recommendation...

IN THE NEWS

NOVEMBER 2008

VINE ONE
A CONSTELLATION BRANDS COMPANY

2006 Black Box Central Coast Cabernet Sauvignon

Better Homes and Gardens Wine Club E-Newsletter October 22, 2008

October Newsletter

Favorite Wine Pick: Enjoy quintessential Cabernet fruit—blackberries and currants—with sweet vanilla oak and a rich, plush finish.

Black Box Central Coast Cabernet Sauvignon

BestRecipes.com (Better Homes and Garden Website) October 1, 2008

Our Favorite Boxed Wines

Tasting Notes: Rich, plush, plummy, and smooth. Goes with: Poultry, red meats, vegetarian dishes. Also great on its own. Great because: This is your flavorful house red for the appetizer and mingling party.

2006 Black Box Central Coast Shiraz

Food & Wine October 2, 2008

Tasting & Testing

This jammy California Shiraz—which comes in a three-liter black box, the equivalent of four bottles—is the definition of a crowd-pleasing red and a bargain to boot. It isn't complex but makes up for its simplicity in pure fruity drinkability.

Black Box

Detroit News October 16, 2008

Enjoy Wine on the Cheap

Consider Box Wine: You might have to hand a 20 and change to the cashier, but you're getting the equivalent of four bottles. Black Box is the Cadillac; Boho is the hot eco-friendly box. –Sandra Silfven

Black Box

Good Morning Texas (Broadcast) October 9, 2008

Black Box was featured on Good Morning Texas (WFAA – ABC affiliate) on October 9, 2008 at 9:53 a.m. Black Box received great coverage as part of an alternative packaging and tailgating story.

2006 Blackstone Sonoma Reserve Sonoma County Chardonnay

Patterson's The Tasting Panel October 1, 2008

The Rise of Reserve and the Redemption of Merlot

Aromas of mineral, citrus rind and toasty green apple with ripe pineapple, and vanilla custard mid-palate on a clean finish. The addition of 5% Muscat helps lift the fruit and polish the flavors. Sourced from Russian River Valley and Carneros. –Deborah Parker Wong

2006 Blackstone Sonoma Reserve Sonoma County Merlot

Patterson's The Tasting Panel October 1, 2008

The Rise of Reserve and the Redemption of Merlot

Big cherry, nutmeg, and tobacco aromas give way to a ripe, savory palate of black currant, dried herbs and restrained oak on a lengthy, balanced finish. Oak regime is the key to preserving fruit expression and relies on 30% new French, Hungarian, and American. Superb potential for aging from 10 to 15 years. –Deborah Parker Wong

2006 Blackstone Sonoma Reserve Sonoma County Pinot Noir

Patterson's The Tasting Panel October 1, 2008

The Rise of Reserve and the Redemption of Merlot

Smoky red cherry and bright cranberry aromas give way to caramel, saddle leather and dried herbs complimented by velvety, spicy tannins; 3% Syrah helps bind the color and add complexity. –Deborah Parker Wong

2006 Blackstone Sonoma Reserve Sonoma County Rubric

Patterson's The Tasting Panel October 1, 2008

The Rise of Reserve and the Redemption of Merlot

Compelling blend of 58% Cabernet, 10% Merlot, 8% Petit Verdot, 8% Syrah, 7% Cabernet Franc, 6% Petite Sirah, 2% Tannat. Virtually opaque with boysenberry, bramble and menthol aromas, bright and persistent on the palate with tobacco notes and silky tannins on a savory, complex finish. –Deborah Parker Wong

2005 Blackstone Winemaker Select California Chardonnay

Miami Herald International October 17, 2008

Vanilla's Not Just for Flavoring Desserts

A chardonnay with oak and light tropical fruit like the 2005 Blackstone Monterey County makes a perfect match with the citrus and vanilla flavors. –Carole Kotkin

Blackstone Winemaker Select California Merlot

Cooking Light

Ready for Fall (Print, October 1, 2008)
Braised Chicken with Mushrooms and Chard
(Print/Online, October 25, 2008)
A supple red like Merlot is a good choice for this recipe. While we normally think of white wine with chicken, this dish's smoky bacon and earthy mushrooms, along with braising, give it the rich flavors to match red. A basic Blackstone Merlot ($12), with plummy fruit, a medium body, and very soft tannins, won't overpower the dish or clash with the sweet heat of cherry peppers. –Jeffery Lidenmuth

2006 Clos du Bois Sonoma Reserve Russian River Valley Chardonnay

Consumer Reports December 1, 2008

"Also Consider"

Wine for the Holidays
Clos du Bois 2006 Reserve Chardonnay is listed as a wine to "Also Consider" in the list of best value Chardonnays for the holidays.

2006 Clos du Bois Sonoma Reserve Sonoma Coast Pinot Noir

Fine Cooking November 1, 2008

Fall Dinners
To drink: A youthful, fruity Pinot Noir, such as the 2006 Clos du Bois Pinot Noir, Sonoma ($18).

2005 Clos du Bois Sonoma Reserve Alexander Valley Tempranillo

Food & Wine October 1, 2008

Wines for a Latin Chef's Thanksgiving Dinner
For a red, look to Tempranillo. Medium-bodied with cherry-inflected flavors, Tempranillo is popular with a number of American vintners. Try the robust 2005 Clos du Bois Reserve. –Ray Isle

2005 Clos du Bois Sonoma Reserve Alexander Valley Tempranillo

Food & Wine November 1, 2008

A Chef's All-American Thanksgiving
Chef Jose Garces creates Thanksgiving dinners with Latin flare. Medium-bodied with cherry-inflected flavors, Tempranillo is popular with a number of American vintners. The robust 2005 Clos du Bois Reserve. –April White

Clos du Bois North Coast Chardonnay

BaltimoreSun.com October 9, 2008

Five High-Quality Wines at Affordable Prices
With hot weather lingering, white wines remain popular. In that category, the prudent shopper does well to consider Lindemans Bin 65 Chardonnay and Clos du Bois Chardonnay. –Bob Hosmon

2007 Clos du Bois California Riesling

Detroit News Online October 20, 2008

Today's Recommended Wine
This is a surprising Riesling from California, a state where Riesling has never been big because of the heat. This wine has nice apple-pear-citrus notes, offset by acidity and minerality. It's fairly big for Riesling, at 12 percent alcohol. It's a brawny Riesling that would be a great match for entree salads, grilled seafood, sushi and spicy Asian dishes. Riesling is a unique grape for its ability to make high-quality wines of all sugar levels. Clos du Bois offers a worthy example from the West Coast. –Sandra Silfven

2007 Clos du Bois California Riesling

Every Day with Rachael Ray October 1, 2008

Wine Paring Match Game
Recommended the 2007 Clos du Bois Riesling as the perfect floral wine to pair with Chicken with Apples, Pears and Camembert Mashed Potatoes. –Mark Oldmon

2007 Clos du Bois California Riesling

San Francisco Chronicle November 7, 2008

★★

Chronicle Wine Selections: Domestic Riesling
Floral, sweet pear, almost pineapple aromas with a light touch of vibrant citrus and nectarine. The juicy palate is crisp and tart with just enough sweetness to balance. Nice underlying mineral note. Widely available. –Lynne Char Bennett

2006 Clos du Bois Sonoma County Pinot Noir

Santé October 1, 2008

Red Pinot Noir: Premium
Ripe aromas of red berry, currant, strawberry, and red plum, with flavors of red fruit jam, wild strawberry, and vanilla; medium to full bodied with great balance. Coq au vin.

Clos du Bois

Patterson's The Tasting Panel November 1, 2008

Onward and Upward at Clos du Bois
Feature article by David Gadd

Hogue Cellars Late Harvest Riesling

The New York Times Style Magazine
December 1, 2008

Brunch is So Passe. She French Toasts on Monday.
Bring cash and a bottle of Hogue Cellars Late-Harvest Riesling to wash down huge plates of French toast with roasted potatoes and lardoons –S. S. Fair

2007 Hogue Cellars Riesling

Food & Wine November 1, 2008

Entertaining
Mentioned as a wine pairing with Spiced Catfish with Avocado.

2007 Hogue Cellars Riesling

Santé October 1, 2008

Santé Selections
Medium to full bodied, with aromas of tangerine, pineapple, and peach jam; flavors of orange rind, sweet stone fruit, and minerals with a soft finish. Szechuan Chinese dishes.

Hogue Cellars Syrah

Statesman Journal August 31, 2008

Pairings: Acidity Helps Syrahs Go With Vegetable Melange
Domestic, full-bodied Syrahs are often thought of as ripe and juicy, dark fruited and spicy. Syrahs from Washington state can exhibit more red fruit, high acidity and firm structure. This helps it pair more easily with food, especially vegetarian dishes such as Vegetable Melange with Toasted Orzo, which is a good match for the bright acidity of Washington Syrah. –Lynne Char Bennett

Monkey Bay

Impact October 1, 2008

Outlook Incredibly Bright For Honorees Who've Stood Out in Ultracompetitive Era
Impact's "Hot Prospects": Imported Wines...Monkey Bay, Constellation Wines, New Zealand Table –Peter Zwiebach

Nobilo Regional Collection Pinot Gris

Cooking Light October 1, 2008

Fundamental Techniques: Caramelizing
With the vibrant flavors of this dish, reach for a full-bodied yet refreshing white, like Nobilo Pinot Gris ($13) from New Zealand. This wine has a touch of sweetness that complements the sweet port and caramelized glaze while balancing the ginger and red pepper heat. Bright acid and citrus flavors ready your palate for another bite. –Jeffery Lindenmuth

2006 Ravenswood County Series Lodi Zinfandel

Food & Wine November 1, 2008

A Thrifty Cook's Guide to (Almost) Free Ingredients
The earthiness of Manchego makes this mac and cheese taste especially good with a substantial red wine like Zinfandel. Try the plummy 2006 Ravenswood Lodi Zinfandel. –Grace Parisi

2005 Ravenswood Vintners Blend California Cabernet Sauvignon

Cooking Light October 1, 2008

Best Buys
Smoky oak aromas make this wine smell pricier than it is. Ripe cassis and plum fruit flavors and very soft tannins make this easy drinking alone or with food. Try it with Quick Beef Boliche. –Jeffery Lindenmuth

Ravenswood Vintners Blend California Zinfandel

Sun-Sentinel.com October 12, 2008

Five High-Quality Wines at Affordable Prices
With outdoor grilling a year-round activity, a few reds also deserve to be on your shopping list. Don't confuse the Ravenswood Vintner's Zinfandel with a "blush" Zinfandel. Like most "regular" Zins, it's a richly textured deep red delight that ends in a smooth finish. I serve the Zinfandel and the Malbec with grilled burgers (turkey or beef) or meatloaf. I also serve the Zin with pasta with meat or cheese sauce.

2007 Rex Goliath Pinot Grigio

Colorado Wine News October 1, 2008

BEST BUY

Editor's Choice Best Buys
The 2007 Pinot Grigio, California $9, saw no oak and opens with creamy lemon and grapefruit and a hint of mixed white pepper and peppermint on the nose. Bright, juicy grapefruit and lemon flavors plus some spice finish long and broad. Well balanced, structured and integrated. Good.

2007 Robert Mondavi Private Selection Pinot Grigio

Detroit News Online October 15, 2008

Today's Recommended Wine
Cool-climate grape varieties such as Pinot Grigio are not going unnoticed in California, where the more friendly priced Robert Mondavi Private Selection line offers this varietal, which is notable for its intensity, fruit and good balance. The nose is intense pear and tart citrus, backed up on the palate by a big drill of minerality and the acidity of Mineola oranges and grapefruit. It's a great food wine for seafood, turkey, chicken and pork. Hand a glass to party guests for an aperitif. They'll toast you with it. –Sandra Silfven

Robert Mondavi Private Selection California Pinot Noir

Woman's Day (Online) September 29, 2008

Easy Holiday Entertaining with Ted Allen

"Wine is an interesting conundrum for a lot of people around the holidays," says Ted Allen. "On both Christmas and Thanksgiving, most Americans are going to serve turkey—and contrary to what a lot of people might think, that's the perfect opportunity to serve a red wine…Your safest bet is to go with a Pinot Noir, such as Robert Mondavi Private Selection's Pinot Noir, which is versatile enough to pair with turkey, but also complements the traditional side dishes that accompany the bird." –Heidi Cho

2007 Robert Mondavi Private Selection Riesling

San Francisco Chronicle November 7, 2008

★★

Chronicle Wine Selections: Domestic Riesling

Ripe tree fruit, orange blossom and brown spice–reminiscent of honeyed, spiced Gewürztraminer to one panelist. More concentrated juicy fruit palate, with weightier and slightly soft fig and lime zest. Straightforward with a vibrant finish. –Lynne Char Bennett

2006 Robert Mondavi Private Selection Vinetta

Forbes.com October 23, 2008

No one is promising that this wine will blow your mind, but in the realm of grab-it-on-your-way-home wines, this one tends to be a crowd pleaser. –Eric Arnold

2006 Solaire by Robert Mondavi Cabernet Sauvignon

Washington Post November 5, 2008

Sometimes It's Good to Show Up Late

Good Value. Soft, juicy and easy drinking, with no really noticeable tannins, this Paso Robles wine impressed as a well-made cabernet for drinking now rather than aging. –Dave McIntyre

2005/2006 Solaire by Robert Mondavi Central Coast Cabernet Sauvignon

Food & Wine December 1, 2008

Global Value Cabernets

This new Cabernet from Robert Mondavi comes from vineyards in California's Central Coast, rather than the winery's Napa Valley home, which helps keep its price moderate. The '05 is plummy and dense; the '06, also good, is somewhat lighter and a touch spicier.

Toasted Head Core Tier & Barrel Reserve Tier

(Chardonnay, Cabernet Sauvignon, Shiraz, and the Barrel Reserve Tier)

Great Day Houston (TV) October 3, 2008

Wine of the Week

Master Sommelier Guy Stout appeared on Great Day Houston KHOU-TV (Channel 11), on October 3 recommending the Toasted Head Core line including Chardonnay, Cabernet Sauvignon and Shiraz. The barrel reserve tier was also present on the table with food pairings.

2006 Woodbridge by Robert Mondavi California Chardonnay

O, The Oprah Magazine November 2008

Can Cooking Online Make You Tipsy?

Great bottle shot of Woodbridge by Robert Mondavi to accompany this article on cooking with wine.

2007 Woodbridge by Robert Mondavi Lightly Oaked Chardonnay

Detroit News Online October 4, 2008

Today's Recommended Wine

It's a good buy, even at the standard retail of $7.99. It says "lightly oaked" on the front label, which is new wording for a wine label. And, indeed, the oak is just enough to impart a broader mouthfeel and add to the complexity. It's barely noticeable, which is fine. Many winemakers consider oak to be like a "spice," which just adds more flavor to the recipe. The nose is bright citrus, melon and tart apples; the palate has crisp acidity and a dry minerality on the finish. It's a medium-bodied sipper, perfect with appetizers or grilled chicken and seafood. It doesn't taste "commercial." –Sandra Silfven

Franciscan Vineyards, Inc. V. Beauxkat Enterprises, LLC
Opposition No. 91181755

Peterson Exhibit 8

FACT BOOK 2005

BEVERAGE ALCOHOL
STATE FACTS AND REGULATIONS

ADAMS BEVERAGE GROUP

What's Sold Where

Open State	Liquor Stores	Drug Stores	Grocery Stores	Gas Stations	Mandatory Deposits/Beer
Alaska	❶❷❸❹❺❻	❻	❻	❻	
Arizona*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Arkansas	❶❷❸❹❺❻	❸❺❻	❸❺❻	❸❺❻	
California*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	Yes (4¢/8¢)
Colorado*	❶❷❸❹❺❻	❶❷❸❹❺❻	❸❺❻	❸❺❻	
Connecticut	❶❷❸❹❺❻	❶❷❸❹❺❻	❸❺❻		Yes (5¢)
Delaware*	❶❷❸❹❺❻				Yes (5¢)
Dist. of Col.	❶❷❸	❷❸	❷❸		
Florida	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Georgia	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Hawaii	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Illinois*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Indiana	❶❷❸❹❺❻	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Kansas*	❶❷❸❹❺❻	❸❺❻	❸❺❻	❸❺❻	
Kentucky*	❶❷❸❹❺	❶❷❸❹❺	❸❺	❸❺	
Louisiana	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Maryland*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻		
Massachusetts*	❶❷❸❹❺	❶❷❸❹❺	❶❷❸❹❺❻	❶❷❸❹❺	Yes (5¢)
Minnesota*	❶❷❸❹❺❻	❸❹❺❻	❸❹❺❻	❸❹❺❻	
Missouri	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Nebraska*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Nevada*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
New Jersey*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
New Mexico	❶❷❸	❶❷❸	❶❷❸	❶❷❸	
New York*	❶❷	❸❹❺❻	❸❹❺❻	❸❹❻	Yes (5¢)
North Dakota*	❶❷❸❹❺		❶❷❸❹❺	❶❷❸❹❺	
Oklahoma*	❶❷❸❹	❺❻	❺❻	❺❻	

* See page 16 for restrictions on sales.

BY PACKAGE

❶ Spirits ❷ Wine ❸ Beer ❹ Wine Based Coolers ❺ Malt Based Coolers ❻ Non-Alcohol Beer

Open State	Liquor Stores	Drug Stores	Grocery Stores	Gas Stations	Mandatory Deposits/Beer
Rhode Island	❶❷❸❹❺❻	❶❷❸❹❺❻	❻	❻	
South Carolina*	❶❷	❷❸❹❺	❷❸❹❺	❷❸❹❺	
South Dakota	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Tennessee*	❶❷	❸❻	❸❺❻	❸❺❻	
Texas*	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Wisconsin*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Control State	**Liquor Stores**	**Drug Stores**	**Grocery Stores**	**Gas Stations**	
Alabama*	❶❷❸❹❺	❷❸❹❺	❷❸❹❺	❷❸❹❺	
Idaho	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Iowa*	❶❷❸❹❺	❶❷❸❹❺	❶❷❸❹❺	❶❷❸❹❺	Yes (5¢)
Maine	❶❷	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	Yes (5¢)
Michigan*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	Yes (10¢)
Mississippi*	❶❷	❸❹❺❻	❸❹❺❻	❸❹❺❻	
Montana	❶❷❹	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Montgomery County, MD*	❶❷❸❹❺		❷❸❹❺❻	❷❸❹❺❻	
New Hampshire*	❶❷	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
North Carolina	❶❷	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Ohio*	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Oregon*	❶	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	Yes (5¢)
Pennsylvania*	❶❷❹				
Utah*	❶❷❸❹	❸❺❻	❸❺❻	❸❺❻	
Vermont*	❶	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	Yes (5¢)
Virginia*	❶❷	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
Washington*	❶❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	❷❸❹❺❻	
West Virginia	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	
Wyoming*	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	❶❷❸❹❺❻	

* See page 16 for restrictions on sales.

What's Sold Where

RESTRICTIONS ON SALES

ALABAMA
Packaged beverage alcohol may be sold in bars and taverns and other off-premise outlets (beer and wine), but not in restaurants.

ARIZONA
Spirits, wine and beer may be sold by the drink or by the package in a bar, but only by the drink in a licensed restaurant with a bar license.

CALIFORNIA
Cash redemption value for beer containers 24 ounces or less is 4¢. For beer containers over 24 ounces cash redemption value is 8¢.

COLORADO
Liquor stores may not sell food, clothing souvenirs, etc. Tobacco and products directly related to liquor may be sold. Grocery stores and gas stations may sell 3.2% beer only. Bars' principle business must be liquor. Restaurants may sell souvenir items and tobacco.

DELAWARE
Drugstores, supermarkets, and gas stations not permitted to sell beverage alcohol. Mandatory beer deposit applies to glass containers under 64 ounces.

ILLINOIS
The state issues a retail license for both off- and on-premise establishments (by the package and by the drink, respectively). No state restrictions exist as to what can be sold where. Local restrictions may exist.

IOWA
Non-alcohol beer, non-alcohol beverages and food not regulated by Iowa ABC.

KANSAS
Grocery stores, drug stores, and gas stations may only sell 3.2% cereal malt beverages. They are regulated by local city or county ordinances.

KENTUCKY
Food must not exceed 10% of total sales in drug stores.

MARYLAND
Bars and restaurants may sell beverage alcohol by the package with proper license.

MASSACHUSETTS
Sale of non-alcohol beer, non-alcohol beverages, food and glassware may be regulated at the local level.

MICHIGAN
Gas stations are not generally considered for a beverage alcohol sales license, however they may qualify under certain conditions.

MINNESOTA
Bars and restaurants can sell liquor, wine, and beer off-premise with proper licensing.

MISSISSIPPI
Wines and beer sold off-premise must not be above 5% alcohol content by weight.

MONTGOMERY COUNTY, MD
Glassware permitted in liquor stores if the item is part of co-pack. Beer, wine, spirits and coolers may be sold by the package in bars/taverns, and restaurants with proper license. Permitted only in gas stations that held a beer and wine license prior to state law change prohibiting new license issuances to gas stations.

NEBRASKA
Bars and restaurants can sell on- or off-premise with proper license.

NEVADA
What's sold where is determined at the local level.

NEW HAMPSHIRE
A gas station may sell packaged beverage alcohol if it has a convenience store. Beer and wine may be sold for off-premise consumption in drug stores, grocery stores and gas stations with proper license.

NEW JERSEY
Restaurants and bars receive a plenary retail consumption license. This permits on-premise consumption and sale of package goods from a public barroom. No other mercantile business may be conducted on premises except restaurants, hotels, taverns or bowling alleys. A plenary retail distribution license permits off-premise sales. Other mercantile business conducted on premises is subject to municipal restrictions. Grocery stores may sell beverage alcohol if they obtain a Plenary Retail Distribution License.

NEW YORK
Wine and liquor may be sold in drug stores for prescription purposes. A license permitting on-premise consumption of wine and beer also permits off-premise consumption of wine and beer.

NORTH DAKOTA
Beverage alcohol may be sold in a grocery store or gas station in an area separate from the rest of the store.

OHIO
By the package sales permitted in drug stores, grocery stores, gas stations restaurants and bars with proper license. State agencies may sell spirits only. Contract liquor agencies are private businesses that contract with the state to act as sales agents for spirits. All contract liquor agencies also have permits to sell beer, wine and low proof mixed beverages for carryout only.

OKLAHOMA
Wine may be sold by the bottle in restaurant hotels and motels but bottles must be opene and partially consumed on the premise Restaurants, hotels and motels must have mixed beverage license.

OREGON
Gas stations must maintain at least a $5,000 gr cery inventory. On-premise licensees can obtc off-premise sales licenses to sell packaged bee wine, and hard cider under certain circur stances.

PENNSYLVANIA
Beer must be sold in case lots by licensed distric tors and breweries only. Restaurants, hotels ar breweries may sell beer for off-premise consum tion in packages containing 192 ounces or less.

SOUTH CAROLINA
Glassware may be sold in liquor stores only if it packaged with beverage alcohol. Spirits in bc or restaurants must be served in mini-bottles ar not by pour. Beer and wine may be sold by th bottle in bars/taverns, but not in restaurants.

TENNESSEE
Bars/taverns may sell beverage alcohol by th package, but restaurants may not. This is dete mined by local ordinance.

TEXAS
Wines sold by the package in drug stores, gr cery stores, gas stations, bars and restaurar must be either 14% or 17% or less alcohol by v ume. Drug stores, grocery stores and gas st tions may sell wine and beer with a wine ar beer retailers permit only. Bars and restaurar may sell beverage alcohol with a mixed beve age permit and may serve alcohol with a privc club permit.

VERMONT
Beverage alcohol by the package permittec drug stores, grocery stores and gas stations w proper license.

VIRGINIA
Liquor stores may sell Virginia wines only.

WASHINGTON
Beer and wine can be sold for off-premi consumption in drug stores, grocery stores, ar gas stations if they maintain minimal groce inventory of $3,000 wholesale value.

WISCONSIN
Bars may sell glassware if it is a minor part the operation. Bars and restaurants must ha the appropriate license for beverage alcor and food.

WYOMING
Drug, grocery stores and gas stations may s beverage alcohol if they have a license and separate dispensing room.

Promotions

Open State	Consumer Money-Off Coupons	Mail-In Consumer Refunds/Rebates	Premium Offers	Sweepstake Offers
Alaska	yes	yes	yes	yes
Arizona*	yes	yes	yes	yes
Arkansas*	no	yes	yes	yes
California*	yes	yes	yes	yes
Colorado *	yes	yes	yes	yes
Connecticut	no	yes	yes	yes
Delaware*	yes	yes	yes	yes
Dist. of Columbia*	no	n/a	yes	yes
Florida*	yes	yes	yes	yes
Georgia*	no	yes	yes	yes
Hawaii*	no	no	yes	yes
Illinois*	yes	yes	yes	yes
Indiana*	no	no	yes	yes
Kansas*	yes	yes	yes	yes
Kentucky*	no	yes	yes	yes
Louisiana*	no	yes	yes	yes
Maryland*	no	yes	yes	yes
Massachusetts*	no	yes	no	yes
Minnesota*	yes	yes	yes	yes
Missouri*	yes	yes	yes	yes
Nebraska	no	yes	yes	yes
Nevada*	yes	yes	yes	yes
New Jersey*	no	yes	yes	yes
New Mexico	yes	yes	yes	yes
New York*	yes	yes	yes	yes
North Dakota*	yes	yes	yes	yes
Oklahoma	no	yes	yes	yes
Rhode Island	no	yes	yes	yes
South Carolina*	yes	yes	yes	no
South Dakota*	no	yes	yes	yes

* See page 19 for restrictions on promotions. n/a Not available.

Promotions

Open State	Consumer Money-Off Coupons	Mail-In Consumer Refunds/Rebates	Premium Offers	Sweepstake Offers
Tennessee*	no	yes	yes	yes
Texas*	no	no	yes	yes
Wisconsin	yes	yes	yes	yes
Control State	**Consumer Money-Off Coupons**	**Mail-In Consumer Refunds/Rebates**	**Premium Offers**	**Sweepstake Offers**
Alabama*	no	no	yes	yes
Idaho	no	yes	yes	yes
Iowa*	yes	yes	yes	yes
Maine*	no	yes	yes	yes
Montgomery County, MD*	yes	yes	yes	yes
Michigan*	no	yes	yes	yes
Mississippi*	no	no	yes	yes
Montana	yes	yes	yes	yes
New Hampshire*	yes	yes	yes	yes
North Carolina*	no	yes	yes	yes
Ohio*	no	yes	yes	yes
Oregon*	no	yes	yes	yes
Pennsylvania*	no	yes	yes	yes
Utah	no	no	no	yes
Vermont*	no	yes	yes	yes
Virginia*	yes	yes	yes	yes
Washington*	no	yes	yes	yes
West Virginia*	yes	yes	yes	yes
Wyoming*	yes	yes	yes	yes

* See page 19 for restrictions on promotions.

* RESTRICTIONS ON PROMOTIONS

ALABAMA
Premium offers or sweepstakes may be sold with or without beverage alcohol purchases.

ARIZONA
Sweepstakes programs permitted provided that no purchase is required to enter.

ARKANSAS
Sweepstakes programs and premium offers may not require or imply proof of purchase. Mail-in consumer refunds permitted for spirits and wine only. Restrictions apply for all promotions.

CALIFORNIA
Sweepstakes programs, money-off consumer coupons and premium offers may not require proof of purchase. The value of refunds or rebates may not be equal to or in excess of the purchase price of the product. Sweepstakes prizes limited to 25 cents items for beer, $1.00 for wine, and $5.00 for distilled spirits.

COLORADO
Premium offers and coupons may not be redeemed through the retailer. Sweepstakes do not require proof of purchase.

DELAWARE
Sweepstakes programs may not require proof of purchase. Money-off consumer coupons permitted for wine and spirits only.

DISTRICT OF COLUMBIA
Sweepstakes programs and premium offers may not require purchase. Sweepstakes programs must be a national offer.

FLORIDA
Sweepstakes programs may not require purchase. Sweepstakes programs must be approved by the Division of Licensing Bureau of Games. Premium offers may be used only in point of sale advertising. Money-off consumer coupons may be used for wine, spirits and beer. Coupons may not specify a certain retailer and value must be stated on the coupon. Wholesalers may not provide beer coupons to vendors, but may deliver manufacturer coupons.

GEORGIA
Sweepstakes programs and premium offers (spirits) may not require proof of purchase.

HAWAII
Items furnished must not induce the retailer to purchase the product. Sweepstakes programs do not require purchase.

ILLINOIS
Proof of purchase necessary for consumer coupons and rebates.

INDIANA
Sweepstakes programs and premium offers may not require purchase.

IOWA
Sweepstakes programs may not require purchase.

KANSAS
Sweepstakes programs do not require purchase. Money-off in-house consumer coupons permitted at outlets that sell 3.2% beer only.

KENTUCKY
Mail-in consumer refunds permitted for wine and spirits only by manufacturer.

LOUISIANA
Sweepstakes programs may not require purchase. Premium offers cannot exceed $50 per year per outlet.

MAINE
Sweepstakes programs and coupons may not require purchase.

MARYLAND
Sweepstakes programs, premium offers and mail-in consumer refunds require prior approval. Sweepstakes programs may not require purchase. Proof of purchase required for consumer refunds.

MASSACHUSETTS
Sweepstakes programs may not require proof of purchase.

MONTGOMERY COUNTY, MD
Sweepstakes programs permitted in private licensed outlets only. Consumer refunds must stay in licensed premises, no external advertising permitted. Permitted only in gas stations that held a beer and wine license prior to state law change prohibiting new license issuances to gas stations.

MICHIGAN
Premium offers may be used as point of sale display but may not be given to any retailer. Prior commission approval required for sweepstakes and premium offers.

MINNESOTA
Sweepstakes programs may not require purchase. Manufacturer-coupons not allowed. Restrictions may apply for premium offers.

MISSISSIPPI
Sweepstakes programs and premium offers may not require purchase. Winners must be 21 years of age or older. Money-off coupons for non-alcohol beverage products allowed.

MISSOURI
Sweepstakes programs do not require purchase and may not require entry fee. Premium offers do not require purchase. Mail-in consumer refunds or rebates permitted for spirits only.

NEVADA
Pre-approval required for all promotions.

NEW HAMPSHIRE
Money-off coupons are permitted provided that no redemptions are made in state stores. Sweepstakes may not require proof of purchase. Must be legal drinking age to enter sweepstakes.

NEW JERSEY
Sweepstakes programs and premium offers may not require purchase. Beverage alcohol may not be given as a prize.

NEW YORK
Individual retailer-published consumer coupons permitted.

NORTH CAROLINA
Sweepstakes programs and premium offers permitted in county stores only. Sweepstakes programs and premium offers may not require purchase. Prizes may not be awarded on retail premises. Mail-in refunds or rebates permitted for spirits only.

NORTH DAKOTA
Sweepstakes do not require proof of purchase. No instant redeemables.

OHIO
Sweepstakes programs and premium offers may not require purchase.

OREGON
Consumer refunds for spirits only. Premium offers and sweepstakes do not require purchase.

PENNSYLVANIA
Sweepstakes programs, premium offers and mail-in refunds or rebates require prior approval.

SOUTH CAROLINA
Money-off consumer coupons permitted for beer and wine only. Mail-in refunds limited to $10.00

SOUTH DAKOTA
Sweepstakes programs and premium offers cannot induce the sale of beverage alcohol. Mail-in refunds limited to $10.00.

TENNESSEE
Sweepstakes and premium offers can be conducted at point of sale or through newspapers and magazines.

TEXAS
Premium offers for beer items must cost less than $1.00. Sweepstakes programs may not require purchase and must be offered in 30 or more states.

VERMONT
Sweepstakes must indicate no purchase required. All premium offers and mail-in refunds or rebates require prior approval from the LCB.

VIRGINIA
Sweepstakes programs and premium offers may not require purchase. Must be legal drinking age to enter sweepstakes. Money-off coupons permitted in non-state stores only for beer and wine.

WASHINGTON
Sweepstakes programs may not require purchase per retailer.

WEST VIRGINIA
Money-off coupons permitted for wine and spirits only.

WYOMING
Liquor Division approval required for all promotions.

Merchandising

Open State	Floor Displays	Display Racks	Motion Displays	Audio Displays	Shelf Talkers	Co-Packs (with bev al)
Alaska	yes	yes	yes	yes	yes	yes
Arizona*	yes	yes	yes	yes	yes	yes
Arkansas*	yes	yes	yes	yes	yes	yes
California*	yes	yes	yes	yes	yes	yes
Colorado*	yes	yes	yes	yes	yes	yes
Connecticut*	yes	yes	yes	yes	yes	yes
Delaware	yes	yes	yes	yes	yes	yes
Dist. of Col.	yes	yes	yes	yes	yes	yes
Florida	yes	yes	yes	yes	yes	yes
Georgia*	yes	yes	yes	yes	yes	yes
Hawaii*	yes	yes	yes	yes	yes	yes
Illinois*	yes	yes	yes	yes	yes	yes
Indiana*	yes	yes	yes	yes	yes	yes
Kansas*	yes	yes	yes	yes	yes	yes
Kentucky*	yes	yes	yes	yes	yes	no
Louisiana*	yes	yes	yes	yes	yes	yes
Maryland*	yes	yes	yes	yes	yes	yes
Massachusetts*	yes	yes	yes	no	yes	yes
Minnesota*	yes	yes	yes	yes	yes	yes
Missouri	yes	yes	yes	yes	yes	yes
Nebraska	yes	yes	yes	yes	yes	yes
Nevada*	yes	yes	yes	yes	yes	yes
New Jersey*	yes	yes	yes	yes	yes	yes
New Mexico*	yes	yes	yes	yes	yes	yes
New York*	yes	yes	yes	yes	yes	yes
North Dakota*	yes	yes	yes	yes	yes	yes
Oklahoma*	yes	yes	yes	yes	yes	yes

Co-Packs (with n/a bev)	Bottle Neckers	Cold Box Stickers	Posters/ Banners	Window Signs
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
no	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
no	yes	yes	yes	yes
no	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	no	yes	yes

*** Restrictions on Merchandising**

ARIZONA
Materials furnished must conform to TTB regulations.

ARKANSAS
Merchandising materials must not have any real value. Proof of purchase cannot be implied or required for any merchandising program. Bottle neckers cannot be used as an element to enter a contest or to purchase merchandise.

CALIFORNIA
Retailers cannot be paid for displays. Co-packs (with beverage alcohol and with n/a beverages) must have an appropriate upcharge for all items in the package. No promotions permitted that indicate free or complimentary.

COLORADO
Merchandising materials must not have retail value. Co-packs (with n/a beverages) limited to items sold in a package store. Items must be directly related to liquor. No tea, cocoa mixes, nor coffee permitted.

CONNECTICUT
Merchandising materials must be limited to $500 retail value per retail outlet per brand on a calendar year basis. Co-packs (with beverage alcohol) permitted. Prices of co-packs (with n/a beverages) must include liquor as a majority of the price. Liquor may not be given as a gift. Posters and banners can only be used inside an outlet.

GEORGIA
Point-of-sale materials cannot be used on the exterior of the licensed premise.

HAWAII
Co-packs permitted as long as items not used as an inducement to purchase product.

ILLINOIS
Permanent outside signs must not exceed $1,257 in value. Permanent inside signs must not exceed $2,815 in value. Temporary inside signs and other advertising material must not exceed $460 in value.

INDIANA
Prior approval required for co-packs (with beverage alcohol and n/a beverages).

IOWA
Merchandising may not have secondary value to retailer other than advertising.

KANSAS
Co-packs taxed and regulated same as if they were single packed.

KENTUCKY
Merchandising materials may not exceed $300 if they are provided by the supplier.

LOUISIANA
Restrictions apply. Must adhere to Unfair Trade Act.

MAINE
Co-packs require prior Bureau of Alcoholic Beverages approval.

MARYLAND
Co-packs (with beverage alcohol) must have price filed with the state. Products in pack must be same size. Co-packs (with n/a beverages) must have price filed with the state. Merchandising items may be furnished up to $150 in value per brand, but may not exceed $450 per manufacturer.

MASSACHUSETTS
Signs may be displayed only if the beverage advertised is offered at the given premise. Co-packs permitted with spirits or wine and glassware.

MICHIGAN
Spirits cannot be combined with beer and/or wine products, or containers requiring deposits.

MISSISSIPPI
Co-packs require prior approval. Bottle neckers may not contain coupons, rebates or promotions which require proof-of-purchase of beverage alcohol.

MINNESOTA
Signs and point-of-sale merchandise may not exceed $300 in value per calendar year per brand. Outside signs cannot exceed $400 in value per calendar year per brand.

Continued on page 23

Merchandising

Open State	Floor Displays	Display Racks	Motion Displays	Audio Displays	Shelf Talkers	Co-Packs (with bev al)
Rhode Island*	yes	yes	yes	yes	yes	yes
South Carolina*	yes	yes	no	no	no	yes
South Dakota*	yes	yes	yes	yes	yes	yes
Tennessee*	yes	yes	yes	yes	yes	yes
Texas*	yes	yes	yes	yes	yes	yes
Wisconsin*	yes	yes	yes	yes	yes	yes

Control State	Floor Displays	Display Racks	Motion Displays	Audio Displays	Shelf Talkers	Co-Packs (with bev al)
Alabama	yes	yes	yes	yes	yes	yes
Idaho	yes	yes	yes	yes	yes	no
Iowa*	yes	yes	yes	yes	yes	yes
Maine*	yes	yes	yes	yes	yes	yes
Montgomery* County, MD	yes	yes	yes	yes	yes	yes
Michigan*	yes	yes	yes	yes	yes	yes
Mississippi*	yes	yes	yes	yes	yes	yes
Montana	yes	yes	yes	yes	yes	yes
New Hampshire*	yes	yes	yes	yes	yes	yes
North Carolina*	yes	yes	yes	yes	yes	yes
Ohio*	yes	yes	yes	no	yes	yes
Oregon*	yes	yes	yes	yes	yes	no
Pennsylvania	yes	yes	yes	yes	yes	yes
Utah*	yes	yes	no	no	yes	no
Vermont	yes	yes	yes	yes	yes	yes
Virginia	yes	yes	yes	yes	yes	yes
Washington	yes	yes	yes	yes	yes	yes
West Virginia*	yes	yes	yes	yes	yes	yes
Wyoming	yes	yes	yes	yes	yes	yes

Co-Packs (with n/a bev)	Bottle Neckers	Cold Box Stickers	Posters/ Banners	Window Signs
yes	yes	yes	yes	yes
yes	yes	yes	yes	no
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	no
yes	yes	yes	yes	yes

Co-Packs (with n/a bev)	Bottle Neckers	Cold Box Stickers	Posters/ Banners	Window Signs
yes	yes	yes	yes	yes
no	yes	n/a	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	no
no	yes	n/a	yes	no
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	no	no	no
yes	yes	yes	yes	yes
yes	yes	no	yes	no
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes
yes	yes	yes	yes	yes

* Restrictions on Merchandising
Continued from page 21

MONTGOMERY COUNTY, MD
Co-packs can be sold if no "up charge" from manufacturer.

NEVADA
Materials must be furnished by manufacturer, not wholesaler.

NEW HAMPSHIRE
Co-packs (with beverage alcohol and n/a beverages) may be sold in state stores only. All merchandising materials must be approved by the Liquor Commission.

NEW JERSEY
Co-packs (with beverage alcohol) must be prepackaged and sold as a unit. Merchandising items may not require beverage purchase and must be listed in marketing manual.

NEW MEXICO
Co-packs permitted with spirits and wine.

NEW YORK
Co-packs permitted with wine or spirits, with glassware. Materials furnished may not exceed $146 in value per brand at any one time. Potable or edible items prohibited

NORTH CAROLINA
Cold box stickers for beer only.

NORTH DAKOTA
Miscellaneous materials furnished by wholesalers may not exceed $100 per year. P.O.S. items limited to $550 per year. Manufacturer cannot supply anything of value to retailer.

OHIO
Cold box stickers, posters/banners and window signs may be used for beer and wine products.

OKLAHOMA
Co-packs assembled by retailer (with beverage alcohol) must be sold at same price as regular items. Co-packs (with beverage alcohol) may be sold at different price if ordered as co-packs from wholesaler. Co-packs (with n/a beverages) must be assembled by manufacturer or by manufacturer agent in store.

OREGON
Co-packs with n/a beverages are allowed but wholesaler must include a charge for co-packed item. Window signs for beer & wine only.

RHODE ISLAND
Co-packs (with beverage alcohol and n/a beverages) must be pre-approved.

SOUTH CAROLINA
Co-packs (with beverage alcohol and n/a beverages) must have prior approval and be wrapped together.

SOUTH DAKOTA
The price of co-packs (with beverage alcohol and n/a beverages) must reflect additional items. Window displays may not exceed $100 per year in value. In-store advertising materials may not exceed $150 per year in value.

TENNESSEE
Co-packs must reflect price of all items. Merchandising materials may be furnished up to $50 in value.

TEXAS
Co-packs with beverage alcohol must have label information visible and the price must be increased to include the price of all items. Co-packs must be designed to be delivered intact to the consumer and additional items must have no benefit to the retailer. Co-packs may not be dismantled by the retailer. Restrictions apply for display racks.

UTAH
For wine and spirits.

WEST VIRGINIA
Co-packs with beverage alcohol require listing approval.

WISCONSIN
Brewers and beer wholesalers may provide materials for inside the outlet only at on-premise establishments. Spirit manufacturers and wholesalers must adhere to federal guidelines.

n/a - Not available.

Product Tastings

Open State	Off-Premise	On-Premise	Supplier Sponsored	Wholesal Sponsore
Alaska*		❶ ❷ ❸	❺ ❻	
Arizona*	❷	❶ ❷ ❸	❹ ❺ ❻ ❽	❼ ❽
Arkansas*	❶ ❸	❸	❹ ❺ ❻	❼ ❽
California*		❶ ❷	❹ ❺ ❽	❼ ❽
Colorado*	❶ ❷ ❸	❶ ❷ ❸	❺ ❻	❼
Connecticut*	❶ ❷ ❸	❶ ❷ ❸	❺ ❻	❼ ❽
Delaware	❶ ❷ ❸	❶ ❷ ❸	❺ ❻	
District of Columbia	❶ ❷ ❸			
Florida*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻	❼ ❽
Georgia*		❷	❺ ❻	❽
Hawaii*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❽	❼ ❽
Illinois*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻	❼
Indiana*	❶ ❷ ❸	❶ ❷ ❸	❹ ❻ ❻	
Kansas*		❷ ❸	❺ ❻ ❽	❼ ❽
Kentucky*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❽	❼
Louisiana*	❶ ❷ ❸	❶ ❷ ❸	❽	❽
Maryland*	❶ ❷ ❸	❶ ❷ ❸	❺ ❻ ❽	❼ ❽
Massachusetts*	❶ ❷ ❸	❶ ❷ ❸		
Minnesota*	❶ ❷ ❸	❶ ❷ ❸		
Missouri	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻	❼ ❽
Nebraska*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻	❼
Nevada*	N/A	N/A	N/A	N/A
New Jersey	❷	❶ ❷ ❸	❺ ❻	❽
New Mexico	❶ ❷ ❸	❶ ❷ ❸	❺	N/A
New York*	❶ ❷	❷	❺	❼
North Dakota	N/A	❶ ❷ ❸	N/A	❼ ❽
Oklahoma*		❶ ❷ ❸	❺ ❽	❽
Rhode Island	❷	❶ ❷ ❸	❹ ❺ ❻	
South Carolina	❶ ❷ ❸	❷ ❸	❺ ❽	
South Dakota*	❶ ❷ ❸	❶ ❷ ❸	❺ ❻	❽
Tennesee		❶ ❷		
Texas*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❽	N/A
Wisconsin*	❷	❶ ❷ ❸	❺ ❻ ❽	❽

❶ Spirits ❷ Wine ❸ Beer ❹ Distillery ❺ Winery
❻ Brewery ❼ Wholesaler Premises ❽ Other Locations N/A = Not available

Control State	Off-Premise	On-Premise	Supplier Sponsored	Wholesaler Sponsored
Alabama		❶ ❷ ❸		❼ ❽
Idaho		❶ ❷ ❸	❹ ❺ ❻	
Iowa*	❶ ❷ ❸	❶ ❷ ❸	❷ ❸ ❹ ❺ ❻ ❽	❷ ❸ ❺ ❻ ❼ ❽
Maine*	❷ ❸	❶	❺ ❻	❶ ❼
Montgomery County, MD*	❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❽	❼ ❽
Michigan*		❶ ❷ ❸	❹ ❺ ❻ ❽	❽
Mississippi		❶ ❷	❶ ❷	
Montana		❶ ❷ ❸	❺ ❻	
New Hampshire*	❶ ❷ ❸	❶ ❷ ❸	❺ ❻	❼ ❽
North Carolina*	❷	❷ ❸	❺ ❻ ❽	❼ ❽
Ohio*	❷ ❸	❶ ❷ ❸	❺ ❻ ❽	❼ ❽
Oregon*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❽	
Pennsylvania*	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❼ ❽	❹ ❺ ❻ ❼ ❽
Utah			❺ ❻	
Vermont*	❷	❶ ❷ ❸	❺ ❻	❽
Virginia*	❷ ❸	❶ ❷ ❸	❺ ❻ ❽	
Washington	❷ ❸	❶ ❷ ❸	❺ ❻ ❽	❼ ❽
West Virginia*	❷	❶ ❷ ❸	❹ ❺ ❻	❼ ❽
Wyoming	❶ ❷ ❸	❶ ❷ ❸	❹ ❺ ❻ ❽	❼ ❽

*Restrictions

ALASKA
Must sell drinks to tasters.

ARIZONA
Off-premise spirits tastings restricted to a sample of 1/2 ounce, are limited to 3 hours and must be conducted in the beverage alcohol section of the store.

ARKANSAS
Supplier sponsored tastings must be held in authorized tasting rooms. Wholesaler sponsored tastings permitted with prior approval. Wine and spirits samples cannot exceed 12 ounces. Samples must be limited to 2 per person. On- and off-premise beer tastings for Arkansas native beer only.

CALIFORNIA
On-premise outlets may give limited free samples of wine or spirits. Restrictions apply. Wholesalers may sponsor tastings for retail licensees and their employees under specific conditions. Restrictions apply for on-premise supplier sponsored tastings.

COLORADO
On-premise tastings must be conducted by retail licensee and product must be purchased from a licensed wholesaler. Supplier/manufacturer representative may be present to assist. Limited wineries may have up to five remote tasting locations. Wineries may have up to one remote location.

CONNECTICUT
Off-premise tastings limited to new products. Wine limited to one ounce per patron. Wholesaler sponsored permitted for industry members.

FLORIDA
Supplier and wholesaler sponsored tastings for beer may not be held at licensed off-premise locations.

GEORGIA
Consumer wine tastings require prior approval. Wholesaler sponsored tastings permitted at industry trade shows only with prior approval.

Continued on page 26

Product Tastings *Continued from page 25*

HAWAII
Customers can only receive one, 3 ounce sample of beer and wine, and one, 1 ounce sample of spirits per person for off- and on-premise tastings. All product tastings must have prior approval from the Liquor Commission.

ILLINOIS
Off-premise tastings must have prior approval from the Liquor Commission.

INDIANA
Off-premise tastings permitted in Package Liquor Stores. Restrictions apply. On-premise tastings limited to 1 ounce of wine, 1/2 ounce of cordials, 0.4 ounces of spirits and 0.6 ounces of beer.

IOWA
Beer and wine tastings may be conducted on unlicensed premises. Spirits tastings must be conducted on licensed premises.

KANSAS
Supplier sponsored tastings permitted in counties where liquor by the drink is approved.

KENTUCKY
Off-premise wine and spirits tastings are limited to quantities of 4-6 ounces per patron per day. Samples must be free of charge. Supplier sponsored tastings at off-premise establishments must be held for educational purposes or new product introductions only. Guests must be limited to retail licensees and their employees. Distillers and vintners may participate in private parties or fund raisers conducted by bona fide charitable organizations.

LOUISIANA
Off- and on-premise tasting must be limited to no more than 2 samplings per month per product per premises, and require prior appproval from the Commissioner.

MAINE
On-premise spirits tastings with permission of Department of Public Safety. Wholesaler sponsored wine tastings must have Bureau approval. Supplier sponsored tastings may be held in an approved hospitality room.

MARYLAND
Product tastings at retail establishments must be conducted by retail licensee, supplier and wholesaler participation prohibited subject to local statutes. Suppliers and wholesalers can sponsor tastings for retail licensees or charitable/bona fide organizations.

MASSACHUSETTS
Licensee may conduct tastings only for products they lawfully sell. Serving size is limited to 1 ounce for wine, 2 ounces for beer and .25 ounces for spirits. Manufacturers and wholesalers may provide free product and labor with restrictions.

MONTGOMERY COUNTY, MD
For wholesaler sponsored tastings held at a non-licensed premise product must be purchased from a host facility. On-/off-premise license required for off-premise outlet tastings.

MICHIGAN
Salesperson may purchase one drink per customer for tastings at on-premise establishments for spirits and wine. Salesperson may purchase one drink for one customer at on-premise establishments for beer. Trade tastings permitted at on-premise establishments. Beverage alcohol must be sold by wholesaler to host retailer for supplier and wholesaler sponsored tastings.

MINNESOTA
Product tastings at retail establishments must be conducted by retail licensee. Supplier tastings require prior approval from the LCD.

NEBRASKA
Samples for off-premise tastings must be unopened. Wholesaler sponsored tastings must be held for licensees only.

NEVADA
Law is silent on product tastings.

NEW HAMPSHIRE
Product tastings may be held at licensed establishments with notification to the Commission. Supplier and wholesaler sponsored tastings may be held in an approved hospitality room.

NEW YORK
Retail licensees must have a special tastings permit in order to sponsor tastings. All retail sponsored tastings require prior approval. Supplier sponsored tastings must be for New York State labeled wines only. Wholesalers may sponsor tastings for wine only.

NORTH CAROLINA
Supplier and wholesaler sponsored tastings must have commission approval.

OHIO
Tastings permitted at on- and off-premise establishments with proper permit for charge. Wholesaler and supplier sponsored tastings permitted by invitation only.

OKLAHOMA
Samples must be purchased for on-premise product tastings. Supplier and wholesaler sponsored tastings, if close to the public, by invitation only. Oklahoma wineries permitted to give samples at festivals and trade shows.

OREGON
Gas stations with an off-premise licens cannot allow tastings.

PENNSYLVANIA
Off-premise tastings require LC approval. On-premise tastings limited maximum of 2 consecutive hours with maximum of 4 products. Serving size limited to 1 ounce per product for wine and .25 ounces per product for spirit Food, such as cheese and crackers, mu be provided by sponsor during event.

SOUTH DAKOTA
Beer sample no larger than 3 oz., wir sample no larger than 50 ml, spirits sar ple no larger then 25 ml at off-premis outlets. Samples limited to 1 per day.

TEXAS
Off-premise spirits, wine, and beer ta: lings permitted in package stores th hold a tastings permit. Wineries perm ted to hold tastings at other locatio with restrictions.

VERMONT
All tastings require prior LCB approvc Wholesaler sponsored tastings permitte at retail licensed premises.

VIRGINIA
Tastings permitted at off-premise outle with gourmet shop license.

WEST VIRGINIA
Consumer wine tasting allowed o premise with special wine tasting license

WISCONSIN
On-premise tastings must be sponsore by retailers only. Supplier and whol saler sponsored tastings may be held private non-licensed locations, restric ed to invited guests only and sampl cannot be sold. Off-premise wine ta

Advertising Guidelines

Federal Guidelines Regarding Beverage Alcohol Advertising

Mandatory Statements

Distilled spirits, wine and beer advertisements shall state the name and address of the permittee responsible for its publication or broadcast. Street number and name may be omitted in the address.

Class and type designation and alcohol content shall be stated by proof, percentage by volume may be used for cordials and liqueurs, cocktails, highballs, bitters and other specialties for distilled spirits.

Class, type and distinctive designation required for wine.

Class required for beer.

Exception for spirits, wine and beer: If an advertisment refers to a line or all of the products of one company, whether by company name or by brand name common to all products in the line, the only mandatory information is the name and address of the responsible advertiser.

Restrictions

An advertisement of distilled spirits, wine or malt beverages shall not contain: any statement that is false or untrue; any statement that is disparaging of a competitor's product; any statement, design, device or representation which is obscene or indecent; any statement, design, device, or representation of or relating to analyses, standards or tests, irrespective of falsity, which the Director finds to be likely to mislead the consumer; any statement, design, device or representation of/or relating to any guarantee, irrespective of falsity, which the Director finds to be likely to mislead the consumer (money-back guarantees are not prohibited); any statement that distilled spirits, wine or malt beverages are brewed, labeled, produced, packed, distilled, blended, made, bottled, or sold under or in accordance with any municipal, state, Federal, or foreign authorization, law, or regulation; any statements that contains the words "bond," "bonded," "bottled in bond," "aged in bond," or phrases containing these or synonymous terms, unless such words or phrases appear, on the label of the product, and are stated in the advertisement in the manner and form in which they are permitted to appear on the label; any statement concerning a brand or lot of wine or distilled spirits that is inconsistent with any statement on the labeling thereof; any label depicted on a bottle in an advertisement shall be a reproduction of an approved label; any statement, design, representation, pictorial representation, or device representing that the use of distilled spirits has curative or therapeutic effects; any false statement regarding place of origin, or flags, seals, coats of arms, crests and other insignia. Subliminal or similar techniques are prohibited. Comparative advertising shall not be disparaging of a competitor's product. Taste test results may be used in advertisements comparing competitors' products unless they are disparaging, deceptive, or likely to mislead the consumer. A statement shall appear in the advertisement providing the name and address of the testing administrator.

Distilled Spirits

The word "pure" may not be used unless: it refers to a particular ingredient used in the production of the product, and is a truthful representation about the ingredient or; it is part of the bona fide name of a permittee or retailer from whom the product is bottled, or it is part of the bona fide name of the permittee who bottled the product.

The words "double distilled" or "triple distilled" shall not be permitted in advertisement of distilled spirits produced by the redistillation method when a second or third distillation step is a necessary distillation process for the production of the product.

Distilled spirits advertisements shall not contain any statement, design, or device directly or by implication concerning age or maturity of any brand or lot of distilled spirits unless a statement of age appears on the label of the advertised product. An advertisement for any whiskey or brandy (except immature brandies) which is not required to bear a statement of age on the label or an advertisement for any rum or tequila, which have been aged for not less than 4 years may, however, contain inconspicuous, general representation as to age, maturity or other similar representations even though a specific age statement does not appear on the label of the advertised product and in the advertisement itself.

Wine

Any word in the brand name or class and type designation which is the name of a distilled spirits product or which simulates, imitates, or creates the impression that the wine so labeled is, or is similar to, any product customarily made with a distilled spirits base is prohibited.

Wine advertisements shall not contain any statement of age or representation relative to age (including words or devices in any brand name or marquee), except for vintage wine.

Malt Beverages

No product containing less than one-half of 1 percent of alcohol by volume shall be designated in any advertisement as beer, lager beer, lager, ale, porter, stout, or by any other class or type designation commonly applied to fermented malt beverages containing one-half of 1 percent or more of alcohol by volume.

No product other than a malt beverage fermented at comparatively high temperature, possessing the characteristics generally attributed to ale, porter, or stout and produced without the use of coloring or flavoring materials (other than those recognized in standard brewing practices) shall be designated in any advertisement by any of these class designations.

Malt beverage advertisements shall not contain the words strong, full strength, extra strength, high test, high proof, full alcohol strength, or any other statement of alcohol content, or any statement of the percentage and quantity of the original extract, or any numerals, letters, characters, or figures, or similar words or statements of alcohol content, except where required by state law.

Source: Laws and Regulations Under the Federal Alcohol Administration Act, TTB.

Summary

Grocery Stores

Alaska: non-alcohol beer
Arizona: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Arkansas: beer, malt based coolers, non-alcohol beer
California: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Colorado:beer, malt based coolers, non-alcohol beer
Connecticut: beer, malt based coolers, non-alcohol beer
Dist. Of Col.: wine, beer
Florida: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Georgia: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Hawaii: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer.
Illinois: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Indiana: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Kansas: beer, malt based coolers, non-alcohol beer
Kentucky: beer and malt based coolers
Louisiana: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Maryland: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Massachusetts: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Minnesota: beer, wine based coolers, malt based coolers, non-alcohol beer
Missouri: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Nebraska: spirits, spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Nevada: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Jersey: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Mexico: spirits, wine, and beer.
New York: beer, wine based coolers, malt based coolers, non-alcohol beer
North Dakota: spirits, wine, beer, wine based coolers, malt based coolers
Oklahoma: malt based coolers, non-alcohol beer
Rhode Island: non-alcohol beer
South Carolina: wine, beer, wine based coolers, malt based coolers
South Dakota: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Tennessee: beer, malt based coolers, non-alcohol beer
Texas: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Wisconsin: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Alabama: wine, beer, wine based coolers, malt based coolers
Idaho: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Iowa: spirits, wine, beer, wine based coolers, malt based coolers
Maine: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Michigan: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Mississippi: beer, wine based coolers, malt based coolers, non-alcohol beer
Montana: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Hampshire: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
North Carolina: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Ohio: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Oregon: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Utah: beer, malt based coolers, non-alcohol beer
Vermont: wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Virginia: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Washington: wine, beer, wine based coolers, malt based coolers, non-alcohol beer West
Wyoming: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Liquor Stores

Alaska: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Arizona: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Arkansas: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer.
California: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Colorado: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Connecticut:. spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Delaware: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Dist. Of Col.: spirits, wine, beer
Florida: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Georgia: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Hawaii: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Illinois: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Indiana: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Kansas: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Kentucky: spirits, wine, beer, wine based coolers, malt based coolers
Louisiana: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Maryland: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Massachusetts: spirits, wine, beer, wine based coolers, malt based coolers
Minnesota: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Missouri: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Nebraska: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Nevada: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Jersey: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Mexico: spirits, wine, beer
New York: spirits, wine
North Dakota: spirits, wine, beer, wine based coolers, malt based coolers
Oklahoma: spirits, wine, beer, wine based coolers
Rhode Island: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
South Carolina: spirits, wine
South Dakota: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Tennessee: spirits, wine
Texas: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Wisconsin: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Alabama: spirits, wine, beer, wine based coolers, malt based coolers
Idaho: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Iowa: spirits, wine, beer, wine based coolers, malt based coolers
Maine: spirits, wine
Michigan: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Mississippi: spirits, wine
Montana: spirits, wine, beer, malt based coolers
New Hampshire: spirits, wine
North Carolina: spirits, wine
Ohio: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Oregon: spirits

Pennsylvania: spirits, wine, wine based coolers
Utah: spirits, wine, beer, wine based coolers
Vermont: spirits.
Virginia: spirits, wine
Washington: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer West
Wyoming: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Drug Stores

Alaska: non-alcohol beer
Arizona: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Arkansas: beer, malt based coolers, non-alcohol beer.
California: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Colorado: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Connecticut:. spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Dist. Of Col.: wine, beer
Florida: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Georgia: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Hawaii: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Illinois: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Indiana: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Kansas: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Kentucky: spirits, wine, beer, wine based coolers, malt based coolers
Louisiana: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Maryland: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Massachusetts: spirits, wine, beer, wine based coolers, malt based coolers
Minnesota: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Missouri: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Nebraska: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Nevada: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Jersey: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Mexico: spirits, wine, beer
New York: beer, wine based coolers, malt based coolers, non-alcohol beer
Oklahoma: malt based coolers, non-alcohol beer
Rhode Island: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
South Carolina: wine based coolers, malt based coolers, non-alcohol beer
South Dakota: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Tennessee: beer, non-alcohol beer
Texas: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Wisconsin: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Alabama: wine, beer, wine based coolers, malt based coolers
Idaho: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Iowa: spirits, wine, beer, wine based coolers, malt based coolers
Maine: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Michigan: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Mississippi: beer, wine based coolers, malt based coolers, non-alcohol beer
Montana: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
New Hampshire: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
North Carolina: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Ohio: wine, beer, wine based coolers, malt based coolers, non-alcohol beer

Oregon: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Utah: beer, malt based coolers, non-alcohol beer
Vermont: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Virginia: wine, beer, wine based coolers, malt based coolers, non-alcohol beer
Washington: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer West
Wyoming: spirits, wine, beer, wine based coolers, malt based coolers, non-alcohol beer