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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91181621
Party	Plaintiff StonCor Group, Inc.
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Attachments	App B - Flooring Brochure.pdf (15 pages)(1992969 bytes) App B - Flooring Brochure - Part 2.pdf (14 pages)(2890894 bytes)

Appendix B

StonCor's Brief in Support of StonCor's Case in Chief Opposition 91181621

StonCor Group, Inc. v. Les Pierres Stonedge, Inc.

StonCor's Exhibit 3 – StonCor's Stonhard Division Flooring Brochure



F L O O R S Y S T E M S

STONHARD



STONHARD





Unprecedented leader in polymer systems
for more than 85 years.

Stonhard solves flooring problems. Punishing chemical assault, unremitting abrasion and impact, wet conditions, thermal shock — our proven performance systems are designed for the toughest environments. They are also designed with the planner in mind, offering infinite design possibilities and the ability to customize and optimize colors, patterns and finishes. Stonhard's floor systems are safe, with textured surfaces that protect against slip and fall accidents. And maintenance is minimal because seamless means cleaner. Stonhard takes full responsibility for customer satisfaction from raw materials to installed systems. Over 300 Territory Managers and Architectural Consultants and 200 application teams worldwide see that projects are completed on time and successfully meet all standards. Stonhard provides comprehensive support, whether it's a single location or part of a multi-national network.

Unparalleled products, easy maintenance, seamless, customized designs and our reliable single source warranty on it all.

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The right system for the right environment.

Think of a facility and then consider the myriad of environments within that facility. Imagine the flooring possibilities. Then add selection of colors, textures, patterns and designs. After all, they are ultimately part of the end result. Our Territory Managers and Architectural Consultants will assist you in identifying the ideal system for each setting. We analyze the needs of your facility and offer the right systems for each location. Facts, details and comprehensive design elements are an integral part of this process.

Chemical, abrasion and slip resistance, ergonomics, static control, sound reduction, anti-corrosion — **floors for every environment.**

Traffic Aisles

Airport Concourses

Processing Areas

Cafeterias

Control Rooms

Operating Rooms

Packaging Lines

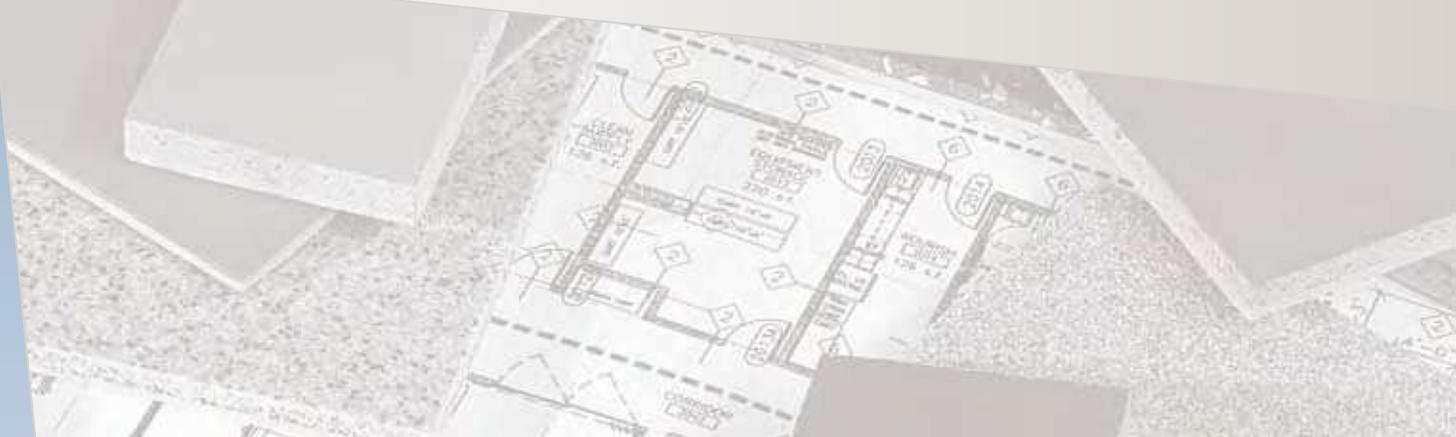
Classrooms

Assembly Areas

Corridors

Machine Areas

Lobbies



REVISION
△ 05/12/04

PLEASE RETURN
04/15/04



Good designs don't just happen...

They are created using innovative, practical solutions that are both design worthy and cost-effective. Stonhard's engineered flooring solutions meet the varying demands of commercial and industrial facility projects. Available in an extensive color palette, standard and sophisticated custom capabilities, textures and intricate configurations to meet your discriminating design plan — all while guaranteeing durability, ease of maintenance, chemical, abrasion and slip resistance. Effortlessly take flooring to another level by incorporating logos, geometric shapes and specific color schemes into your plan.

Infinite design possibilities and a full project team take you through design, product selection, scheduling, installation and long-term maintenance.

STONHARD



COMMITMENT
TO SUSTAINABILITY



Sustainability.

By their very nature our floors are sustainable, so the concept is not a new one for Stonhard. Our floors are designed to last — and we mean last for the duration. When a Stonhard floor does reach the end of its long life, it will not end up taking up space in a landfill because our floors can be restored or replaced without removing the existing floor. Seamless, bonded floors become part of a building's structure. This is what sustainability is about.

Sustainability is our commitment to think beyond the here and now of our environment.

- > For more than ten years Stonhard's manufacturing plants have not discharged process waste-water to local municipal sewer streams.
- > We retain an approved Pollution Prevention Plan sanctioned by the New Jersey DEP.
- > We use an innovative, flexible packaging system that has actually prevented **millions** of pails and cans from entering the waste stream.
- > Through recycling efforts Stonhard has prevented 92.7% of all materials returned from the job sites from becoming industrial waste.
- > Stonhard has eliminated the use of regulated heavy metals in aggregate products while 90% of all new product development involves water-based urethanes, 100% solids epoxy and rapidly renewable agro-based materials.
- > Seamless, easy to clean and no wax finishes require less water and chemicals to maintain.



Stonhard's global mission to protect the environment and reduce our carbon footprint is a personal quest embraced by Stonhard employees as individuals, as well as a unified corporate commitment.

STONHARD



STONCLAD FLOOR SYSTEMS



Serious protection for heavy duty environments. Stonclad provides extraordinary performance under the most demanding conditions. Chemical, abrasion and impact resistant systems assure durability and longevity. Specialized configurations meet the needs of static control and temperature dependent environments. Diversity and performance for the most rigorous industrial applications.

Stonclad GS®
General service system providing superior impact and abrasion resistance with excellent chemical resistance.

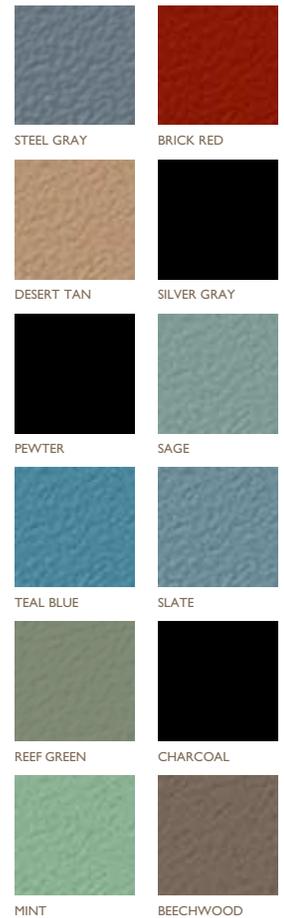
Stonclad GR®
General service epoxy mortar system with the same properties as Stonclad GS. This system utilizes 30% recycled glass fillers and a rapidly renewable soy-based component to enhance the material and make an environmental impact.

Stonclad HT®
Ultra-corrosion resistant formulation that can withstand temperatures up to 200°F/93°C (250°F/121°C for intermittent spills).

Stonclad UR®
Polyurethane mortar system designed for rapid installation in food environments where thermal cycling/thermal shock conditions are present and texture is not a requirement.

Stonclad XP®
Conductive elements formulated in an epoxy resin for static control and non-sparking properties.

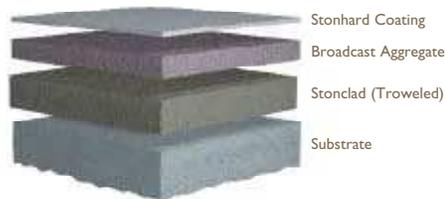
Stonclad UT®
Troweled polyurethane textured mortar system designed to withstand thermal shock/thermal cycling conditions.



Color matching available with sufficient lead time and minimum order requirements.



GS | GR | HT | UR | XP



UT

STONHARD



STONSHIELD FLOOR SYSTEMS





Safe, easy to clean, with aesthetic appeal and design flexibility. The superior performance of Stonshield systems along with ultra-slip resistant surfaces ensure protection from slips and falls. These systems are a cost-effective option for light manufacturing areas. Discover the unlimited design capabilities available in various textures, patterns and colors.

Stonshield HRI®

An exceptional alternative to quarry tile. Textured, slip resistant system that is long-lasting, stylized and easy to clean. Perfect for food service and preparation and light manufacturing.

Stonshield SLT®

A cost-effective textured floor solution for light to medium traffic areas. Offers reduced resistance to heavy impact and loads. Applications are similar to Stonshield HRI.

Stonshield Xpress®

A methyl methacrylate resin-based system providing excellent chemical and wear-resistance, moderate slip resistance and rapid installation time. Designed for new construction and critical path projects in education and healthcare environments, retail, sports and entertainment venues.

Stonshield URT®

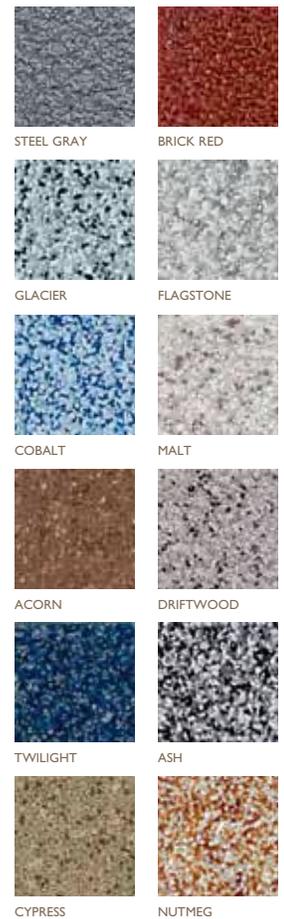
A textured, troweled polyurethane mortar system that can be installed quickly and with minimal odor. Same applications as Stonshield UTS.

Stonshield ATS®

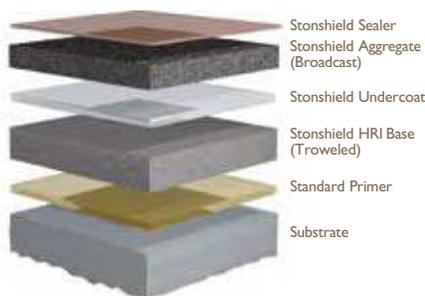
A textured, conductive floor offering superior static control properties. Ideal for use in AGV and traffic aisles, electronic parts assembly, when ESD-sensitive components are present.

Stonshield UTS®

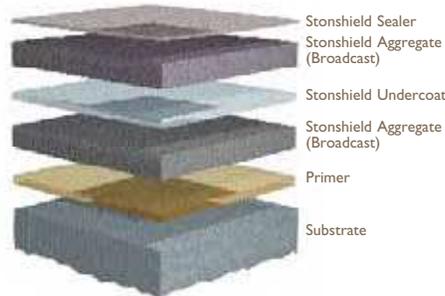
A troweled polyurethane mortar system, textured with Stonshield's signature colored quartz aggregate. Use in food preparation and service areas where thermal shock and cycling are present.



Color matching available with sufficient lead time and minimum order requirements.



H R I

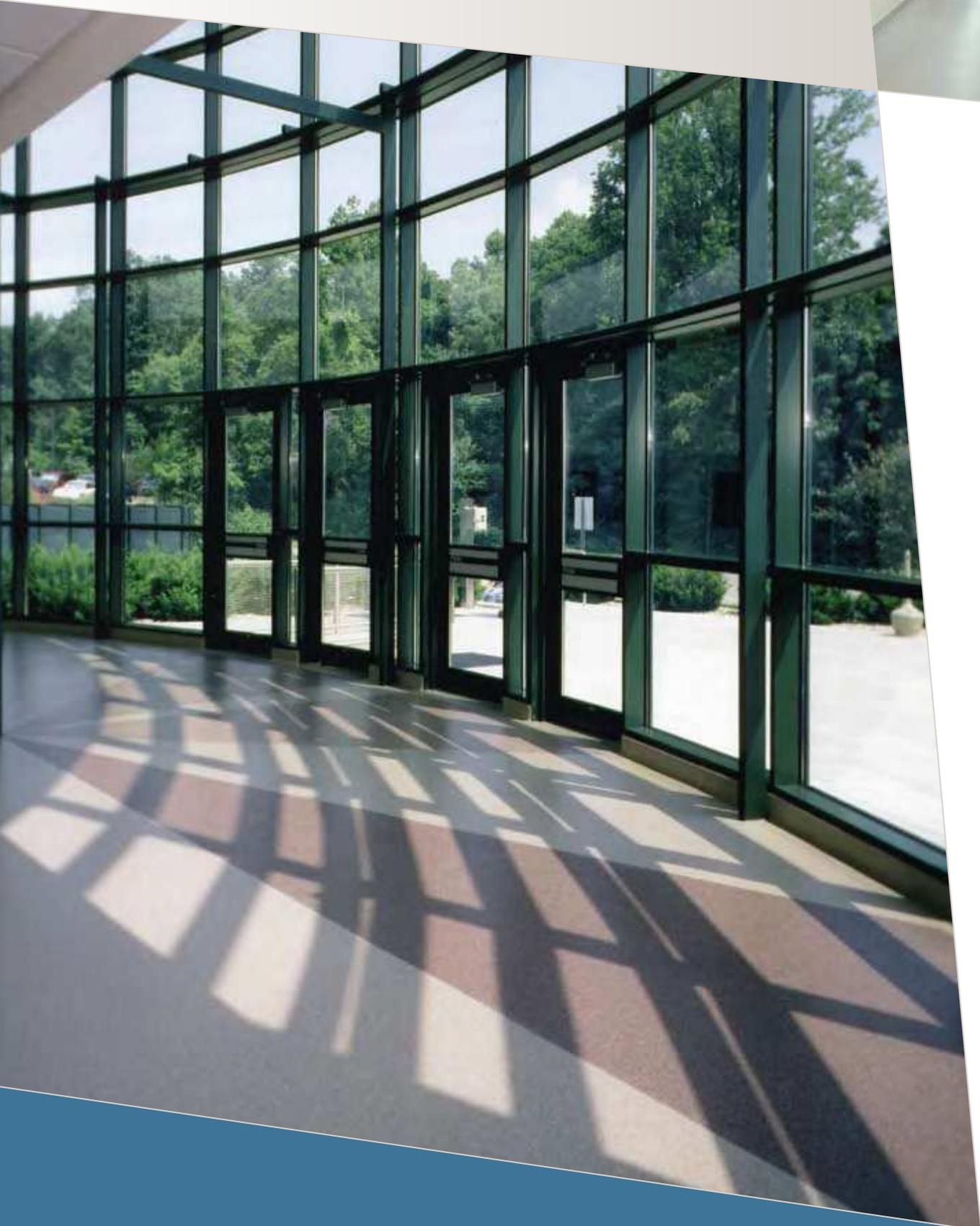


S L T | X P R E S S | U R T | A T S



U T S

STONHARD



STONBLEND FLOOR SYSTEMS





A workhorse in harsh environments yet meets savvy design standards for today's planners. Smart, smooth, stain and wear resistant floor system, Stonblend is offered in sophisticated patterns and color blends for a broad range of settings. Stonblend includes a formulation that utilizes recycled glass.

Stonblend GSI®

Striking appearance and cost-effective alternative to terrazzo. Perfect flooring solution for pharmaceutical and healthcare facilities, animal laboratories, packaging areas, plant offices, public areas and R&D facilities.

Stonblend GSI-G®

A stain and wear resistant epoxy mortar system that utilizes recycled glass aggregate in the surface of the system, creating a modern appearance while remaining environmentally responsible. Performs in office and healthcare environments, educational and correctional institutions, pharmaceutical, packaging and R&D facilities.



G S I | G S I - G

GSI

GSI-G



Color matching available with sufficient lead time and minimum order requirements.

STONHARD



STONRES FLOOR SYSTEMS

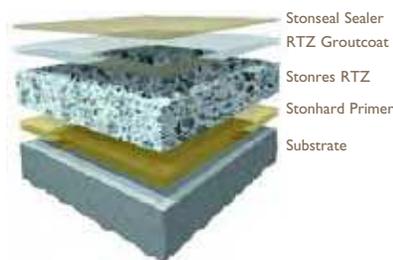




Tradition partnered with innovation in a floor that has been proclaimed to be in its own genre. Stonres is a seamless, resilient floor that combines distinctive design elements with performance and function using intricate patterns and a vast progressive color palette in a smooth, stain resistant, ergonomic and sound reducing system. And like other Stonhard floors, Stonres meets the challenges of harsh, industrial surroundings, yet is created with public spaces in mind – healthcare, education retail environments, as well as museums, concourses, lobbies and arenas.

Stonres RTZ®

Ergonomic, sound reducing floor that gives planners designer-worthy options for high profile public spaces. A bountiful color palette can be incorporated into traditional patterns or customize free-form designs.



R T Z

Color matching available with sufficient lead time and minimum order requirements.

STONHARD



STONTEC FLOOR SYSTEMS





A dense, stain resistant vinyl flake system with an extensive range of finishes and color options. Stontec floors minimize downtime for renovations and save critical path time on new construction projects while offering exceptional design options.

Stontec ERF®

Epoxy system designed for use over smooth concrete and applied with minimum installation time. Ideal for food processing, health and education environments.

Stontec UTF®

A 100% solids, urethane-based system with a decorative, high gloss finish and superior chemical and wear resistance capabilities. Perfect when quick installation is a priority in light manufacturing, commercial and institutional settings.

Stontec Xpress®

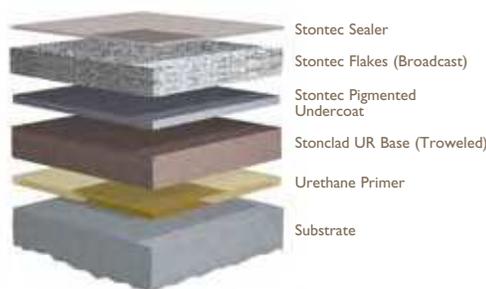
A methyl methacrylate resin-based system with minimum installation time. Designed for new construction and critical path projects. Chemical, stain and wear resistant floor available in a low gloss finish. Found in healthcare, education environments, laboratories, process areas, retail, sports and entertainment venues.

Stontec TRF®

Mortar-based urethane system applied with minimum installation time. Designed for maximum durability and impact resistance. Created for biotech and pharmaceutical industries and recommended to meet critical path projects.



ERF | UTF | X P R E S S



T R F

Stontec floors are available in both small and large flakes to provide further design options.

Color matching available with sufficient lead time and minimum order requirements.

STONHARD



STONLUX FLOOR SYSTEMS



Long-lasting, super clean, lustrous floor protection. An ultra-smooth, chemical and impact resistant formulation when vinyl tile just isn't enough. Stonlux is available in a unique anti-static formulation for areas requiring static control and a low friction surface. This system is a top choice for clean room environments. Stonlux offers a sleek and clean look while fending off punishing impact and chemical spills.

Stonlux SL®

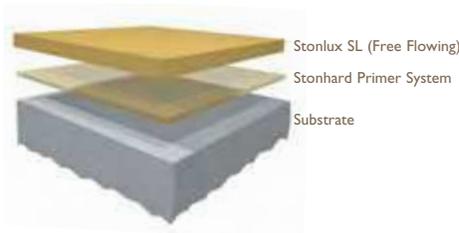
A general purpose formulation where a low friction surface is required. Available in 2mm and 3mm thicknesses for varying degrees of traffic and durability. Use in assembly areas, R&D facilities, light manufacturing and clean room environments.

Stonlux AT®

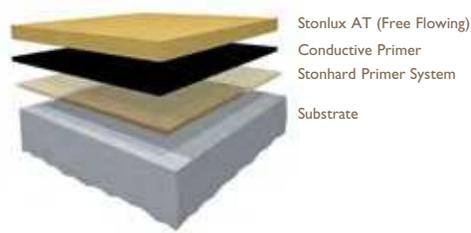
Developed for areas where static control is demanded. Offered in two thicknesses, this formulation is also available in static dissipative and conductive formulations to meet electrical specifications. Use in electronics manufacturing and assembly areas, computer/control/clean room environments, as well as areas where munitions are present.



Color matching available with sufficient lead time and minimum order requirements.



S L



A T

STONHARD





Stonlok flexible interlocking tiles and matting systems are versatile for both industrial and commercial applications and are suitable for new, as well as existing floors. Stonlok's unique interlocking system creates a durable, safe surface suitable for both foot and forklift traffic without the use of glues or adhesives and goes in instantly.

Stonlok XLS®

Flexible, X-style interlocking flooring system that provides a durable, safe, surface with good abrasion and chemical resistance. Fast and easy to install.

STONLOK MATTING SYSTEM

A complete complement to Stonhard floors. Flexible mats allow liquids to drain and offer secondary support over other Stonhard floors. Available in gray and black only.

Stonlok MAT®

Flexible interlocking matting system formed with holes to allow liquids to drain leaving a dry, safe surface. Ergonomic, durable system for kitchens, wet production areas, behind the bar areas, pool decks, laboratories and work stations.

Stonlok ERG®

Flexible interlocking matting system designed with a patented round stud, springy surface providing comfort for people who stand for long periods of time. Durable, easy to maintain and perfect for production areas, assembly and packaging lines, repair shops and laboratories.



STONHARD



INSTALLATION



Expect performance from start to finish. From design specifications to project management to the final walk through, Stonhard works with you to ensure complete satisfaction on every project.

A **turnkey approach** means you'll get high quality products and installations, consistently.

From people, to products and services, quality and dependability are a constant with Stonhard.

The **single source warranty** is Stonhard's pledge of responsibility. Our Territory Managers and Field Engineers are dedicated to your satisfaction. Site supervision and service are standard across the country and around the world.

STONHARD single source

Each Stonhard project receives attention on every level — multi-phase or small projects, from start to finish. Our Territory Managers, along with our Construction Management Group, made up of 40 Project Managers, Site Superintendents and 200 application teams, are your single source partners assuring quality control and integrated and flexible scheduling.

Stonhard offers the following technical literature:

[Product Data Sheets](#)

[Product Guide Specifications](#)

[Chemical Resistance Guides](#)

[Material Safety Data Sheets](#)

[Case Histories](#)

[Cleaning Procedures](#)

[USDA Certifications](#)

[Color Selection Guides](#)

[Product Samples](#)

[References](#)

STONHARD



COMPLEMENTARY
PRODUCTS

We offer an extensive line of complementary products designed to maintain the performance and appearance of your floors. To enhance and preserve the look and life of your floor we offer coatings, polymer-based grouts, elastomeric membranes and sealants. And to care for your floors, a full line of maintenance products and services are also available.

Grouts

For pitching, leveling or patching substrates prior to application of the finished overlayment.

Coatings

Used to protect and prolong the life of the floor. Available in a wide range of finishes, pigmented or clear, epoxy and urethane formulations.

Cove Bases

Cove bases provide an integral seal at the joint between the floor and the wall. Cove bases can be applied to ensure a clean, hygienic, smooth transition where floors meet walls.

Elastomers

An extensive line of elastomeric coatings, membranes and sealants for joint sealing, waterproofing and high movement applications.

High Performance Lining Systems

Available in six different resin chemistries, these systems provide the best long-term protection for corrosive environments and promise performance under extreme physical conditions.

Wall Systems

Where there are floors, there are walls. Smooth and seamless wall products protect concrete, block, steel or drywall from splashes, spills, fumes and abrasion. Clean, tile-like appearance and long-wearing wall systems meet the demands of the most rigorous settings.

Maintenance Products

To keep floors sanitary, neat and attractive there is an entire line of cleaning products and a universal antimicrobial additive option designed for continuous superior aesthetics.

Turnkey Maintenance

Cleaning and janitorial services are available through Stonhard's maintenance division.

Stonhard is a global leader in manufacturing and installing seamless floor, wall and lining systems with sales operations in more than 25 countries. Stonhard has a direct sales force in North America, Europe, South Africa and parts of the Middle East and works through a dedicated network of Stonhard affiliates throughout the rest of the world. Stonhard is a part of RPM, a multi-billion dollar company that combines their expansive resources and broad business base with smaller operating units to offer superior products, services, technologies and individuals.

STONHARD

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