

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 78/922,447
Filing Date: July 5, 2006
Published in the Trademark Official Gazette: August 14, 2007

JASON NATURAL PRODUCTS, INC.,

Opposer,

Opposition No. 91181254

v.

KENNETH M. NOSKIN,

Applicant.

ANSWER TO NOTICE OF OPPOSITION

Applicant, Kenneth M. Noskin, hereby Answers Jason Natural Products, Inc. ("Opposer") Notice of Opposition to the registration of U.S. Trademark Application Serial No. 78/922,447 as follows:

1. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 1 of the notice of opposition, but Applicant believes them to be true.
2. Applicant denies each allegation contained in paragraph 2 of the notice of opposition. Furthermore, applicant is unclear what constitutes the "Opposer's Mark" since this mark is not registered with the USPTO.
3. Applicant is presently without knowledge or information sufficient to form a belief as to the allegations set forth in paragraph 3 of Opposer's Notice of Opposition, especially



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with respect to the Opposer's use of the vague and indefinite terms "extensive" and "famous", and therefore denies same, leaving Opposer to its proof.

4. Applicant admits the allegation contained in paragraph 4 of the notice of Opposition.
5. Applicant denies each and every allegation contained in paragraph 5 of the notice of Opposition.
6. Applicant denies each and every allegation contained in paragraph 6. of the notice of Opposition.
7. Applicant denies each and every allegation contained in paragraph 7 of the notice of Opposition.
8. Applicant denies each and every allegation contained in paragraph 8 of the notice of Opposition.

WHEREFORE, Applicant Kenneth M. Noskin, respectfully submits that the Opposer's Notice of Opposition should be dismissed in it's entirety, and that Applicant's mark is entitled to, and should be approved for, registration.

Respectfully submitted,



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Date 1/22/08

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for First Class mail in an envelope addressed to:

United States Patent and Trademark Office
Trademark Trial and Appeal Board – TTAB
PO Box 1451
Alexandria, VA 22312 - on January 22, 2008.



Kenneth Noskin

CERTIFICATE OF SERVICE

I hereby certify on this the 22nd of January, 2008, I mailed a copy of the foregoing pleading to the following:

Robert W. Smith, Esq.
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Attorneys for Opposer ,
Jason Natural Products



Kenneth Noskin