

ESTTA Tracking number: **ESTTA179833**

Filing date: **12/10/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Johnny Rockets Licensing Corporation
Granted to Date of previous extension	12/09/2007
Address	25550 Commercentre Drive, Suite 200 Lake Forest, CA 92630 UNITED STATES
Attorney information	Mark D. Passler Akerman Senterfitt 222 Lakeview Avenue 4th Floor West Palm Beach, GA 33401 UNITED STATES mark.passler@akerman.com, peter.chiabotti@akerman.com Phone:561-653-5000

Applicant Information

Application No	77035298	Publication date	06/12/2007
Opposition Filing Date	12/10/2007	Opposition Period Ends	12/09/2007
Applicant	Johnny's Lunch Franchise LLC 9th Floor One Seagate Toledo, OH 43604 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. All goods and services in the class are opposed, namely: Restaurant franchising
Class 043. All goods and services in the class are opposed, namely: Restaurant services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1522028	Application Date	06/13/1988
Registration Date	01/24/1989	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS THE ORIGINAL HAMBURGER		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 032. First use: First Use: 1987/05/01 First Use In Commerce: 1987/12/16 SOFT DRINKS

U.S. Registration No.	1436052	Application Date	09/09/1986
Registration Date	04/07/1987	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 RESTAURANT SERVICES		

U.S. Registration No.	1436053	Application Date	09/09/1986
Registration Date	04/07/1987	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS THE ORIGINAL HAMBURGER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 RESTAURANT SERVICES		

U.S. Registration No.	1448387	Application Date	09/09/1986
Registration Date	07/21/1987	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS THE ORIGINAL HAMBURGER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 JEWELRY, NAMELY, PINS Class 025. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 CLOTHING, NAMELY, T-SHIRTS, SWEAT SHIRTS AND APRONS		

U.S. Registration No.	1740033	Application Date	03/02/1992
Registration Date	12/15/1992	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS THE ORIGINAL HAMBURGER		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 029. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 french fried potatoes and chili for consumption on or off the premises Class 030. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 hamburger sandwiches, tuna salad sandwiches, egg salad sandwiches, cheese sandwiches, chicken sandwiches, peanut butter and jelly sandwiches, sugar and pies for consumption on or off the premises		
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U.S. Registration No.	1951318	Application Date	03/06/1995
Registration Date	01/23/1996	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS THE ORIGINAL HAMBURGER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 restaurant services		

U.S. Registration No.	2672110	Application Date	03/29/2002
Registration Date	01/07/2003	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS THE ORIGINAL HAMBURGER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 Clothing, namely, hats, caps, visors, t-shirts, sweatshirts, shirts, aprons, bandanas, jackets, neckties, sweaters and pullovers		

U.S. Registration No.	2723665	Application Date	03/29/2002
Registration Date	06/10/2003	Foreign Priority Date	NONE
Word Mark	ROCKET RETAIL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2000/08/15 First Use In Commerce: 2000/08/15 Retail store services and online retail store services featuring goods associated with the applicant's restaurants, namely, clothing, pins, key chains and jewelry		

U.S. Registration No.	2871302	Application Date	08/21/2003
Registration Date	08/10/2004	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETS ROCKET KIDS		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 043. First use: First Use: 2003/06/07 First Use In Commerce: 2003/06/07 Restaurant services featuring a bonus incentive program directed to children featuring activity books, cups, toys, meal discounts, store discounts, educational information, and contests		
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U.S. Registration No.	3139461	Application Date	05/08/2003
Registration Date	09/05/2006	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETTS ROCKET KIDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 2003/08/00 First Use In Commerce: 2003/08/00 Restaurant incentive program directed to children featuring activity books, cups, toys		

U.S. Registration No.	2843543	Application Date	12/21/2001
Registration Date	05/18/2004	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETTS FOUNTAIN FAVORITES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 2001/12/00 First Use In Commerce: 2001/12/00 Soft drinks		

U.S. Registration No.	2672109	Application Date	03/29/2002
Registration Date	01/07/2003	Foreign Priority Date	NONE
Word Mark	JOHNNY ROCKETTS THE ORIGINAL HAMBURGER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 1986/06/06 First Use In Commerce: 1986/06/06 Non metal key chains		

Attachments	73733648#TMSN.gif (1 page)(bytes) 73618994#TMSN.gif (1 page)(bytes) 73618992#TMSN.gif (1 page)(bytes) 74251304#TMSN.gif (1 page)(bytes) 74642898#TMSN.gif (1 page)(bytes) 76388864#TMSN.gif (1 page)(bytes) 76388865#TMSN.gif (1 page)(bytes) 76541740#TMSN.gif (1 page)(bytes) 76514043#TMSN.gif (1 page)(bytes) 76354068#TMSN.gif (1 page)(bytes) 76388861#TMSN.gif (1 page)(bytes) JROppApp298.pdf (71 pages)(469803 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Peter A. Chiabotti/
Name	Peter A. Chiabotti
Date	12/10/2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of U.S. Trademark Application Serial No.: 77/035,298

Filed: November 2, 2006

For the mark: JOHNNY'S LUNCH JOHNNY'S HOTS, BURGERS AND SHAKES SINCE
1936 (and design)

Published in the *Official Gazette*: June 12, 2007

JOHNNY ROCKETS LICENSING CORPORATION,
a corporation of California,

Opposer

v.

JOHNNY'S LUNCH FRANCHISE, LLC.,
a limited liability company of Ohio,
Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

Johnny Rockets Licensing Corporation, a corporation of California, having a place of business at 25550 Commercentre Drive, Suite 200, Lake Forest, California 92630 (hereinafter "Johnny Rockets" or "Opposer"), believes it will be damaged by the issuance of a service mark registration to Johnny's Lunch Franchise, LLC, a limited liability company of Ohio, having an address of 9th Floor One Seagate, Toledo, Ohio 43604 (hereinafter "Applicant"), for U.S. Trademark Application No. 77/035,298 for JOHNNY'S LUNCH JOHNNY'S HOTS, BURGERS AND SHAKES SINCE 1936 (and design) and hereby opposes registration under the provisions of 15 U.S.C. §1063 of the Trademark Act of 1946, as amended (the "Lanham Act"). U.S. Trademark Application No. 77/035,298 published for opposition in the Official Gazette on June 12, 2007 and the Trademark Trial and Appeal Board granted three Requests for Extension of Time to Oppose, pursuant to which the Notice of Opposition submission deadline now is December 10, 2007. Accordingly, this Notice of Opposition is timely filed.

As grounds for the opposition, Opposer alleges that:

1. On November 2, 2006, Applicant filed intent-to-use U.S. Trademark Application No. 77/035,298 for JOHNNY'S LUNCH JOHNNY'S HOTS, BURGERS AND

SHAKES SINCE 1936 (and design) for “restaurant franchising” in International Class 35 and “restaurant services” in International Class 43 (the “Application”) seeking to obtain registration on the Principal Register.

2. More than two decades prior to the filing of the Application, Opposer adopted and began using the trademark and service mark JOHNNY ROCKETS (the “JOHNNY ROCKETS Mark”) in connection with restaurant goods and services. Use of the JOHNNY ROCKETS Mark has been continuous and uninterrupted. Over the years, Opposer has expanded its trademark usage beyond restaurant goods and services and has adopted and used the JOHNNY ROCKETS Mark in connection with products and services that are similar or related to the services recited in the Application.

3. Opposer has obtained multiple federal registrations for its family of “JOHNNY ROCKETS” marks, including, among others, the following:

A. U.S. Trademark Registration No. 1,522,028 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with soft drinks in International Class 32;

B. U.S. Trademark Registration No. 1,436,052 for JOHNNY ROCKETS for use in connection with restaurant services in International Class 42;

C. U.S. Trademark Registration No. 1,436,053 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with restaurant services in International Class 42;

D. U.S. Trademark Registration No. 1,448,387 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with clothing, namely, t-shirts, sweat shirts and aprons in International Class 25 and jewelry, namely, pins in International Class 14;

E. U.S. Trademark Registration No. 1,740,033 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with french fried potatoes and chili for consumption on or off the premises in International Class 29 and hamburger sandwiches, tuna salad sandwiches, egg salad sandwiches, cheese sandwiches, chicken sandwiches, peanut butter and jelly sandwiches, sugar and pies for consumption on or off the premises in International Class 30;

F. U.S. Trademark Registration No. 1,951,318 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with restaurant services in International Class 42;

G. U.S. Trademark Registration No. 2,672,110 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with clothing, namely, hats, caps, visors, t-shirts, sweatshirts, shirts, aprons, bandanas, jackets, neckties, sweaters and pullovers in International Class 25;

H. U.S. Trademark Registration No. 2,723,665 for ROCKET RETAIL for use in connection with retail store services and online retail store services featuring goods associated with the applicant's restaurants, namely, clothing, pins, key chains and jewelry in International Class 35;

I. U.S. Trademark Registration No. 2,871,302 for JOHNNY ROCKETS ROCKET KIDS (and design) for use in connection with restaurant services featuring a bonus incentive program directed to children featuring activity books, cups, toys, meal discounts, store discounts, educational information, and contests in International Class 43;

J. U.S. Trademark Registration No. 3,139,461 for JOHNNY ROCKETS ROCKET KIDS for use in connection with restaurant incentive program directed to children featuring activity books, cups, toys in International Class 43;

K. U.S. Trademark Registration No. 2,843,543 for JOHNNY ROCKETS FOUNTAIN FAVORITES (and design) for use in connection with soft drinks in International Class 32; and

L. U.S. Trademark Registration No. 2,672,109 for JOHNNY ROCKETS THE ORIGINAL HAMBURGER (and design) for use in connection with non-metal key chains in International Class 20 (collectively, the "Johnny Rockets Registrations"). All of the foregoing registrations are valid, subsisting and in full force and effect. *See* Composite Exhibit A, enclosing current printouts of information from the electronic database records of the USPTO showing the current status and title of the Johnny Rockets Registrations in accordance with 37 C.F.R. §2.122(d)(1).

4. Opposer also has multiple pending Applications for its family of "JOHNNY ROCKETS" marks, including the following family of marks:

A. U.S. Trademark Application No. 77/137,507 for JOHNNY ROCKETS SHAKES, MALTS & SODA POP (and design) for use in connection with milk shakes in International Class 30 and soft drinks and non-alcoholic malt beverages International Class 32, filed March 22, 2007 and Notice of Allowance mailed on November 27, 2007; and

B. U.S. Trademark Application No. 77/137,510 for JOHNNY ROCKETS, SHAKES, MALTS & SODA POP for use in connection with milk shakes in International Class 30 and soft drinks and non-alcoholic malt beverages International Class 32, filed March 22, 2007 and Notice of Allowance mailed on November 27, 2007 (collectively, the “Johnny Rockets Applications”).

5. The JOHNNY ROCKETS Mark has been displayed on Opposer’s products and with its services, and displayed in promotional and advertising materials related thereto, in the United States and throughout the world. As a consequence, the JOHNNY ROCKETS Mark is widely recognized as an indicator of the source of origin for Opposer’s goods and services.

6. The services set forth in the Application are identical to those offered by Opposer under the JOHNNY ROCKETS Mark. Furthermore, on information and belief, Applicant’s goods and services will be offered to a similar class of consumers who purchase the goods and services in connection with which Opposer uses its JOHNNY ROCKETS Mark and will be offered through the same channels of trade.

7. The applied-for mark is confusingly similar to the Opposer’s JOHNNY ROCKETS Mark and the Johnny Rockets Registrations and the Johnny Rockets Applications in terms of its sight, sound, meaning and overall commercial impression. As a result, it is likely to cause confusion, mistake, and deception as to an affiliation, connection or association between Opposer and Applicant, or as to the origin, sponsorship or approval of Applicant’s goods and services and other commercial activities, all to Opposer’s detriment, thereby causing Opposer damage. Potential customers are likely to believe that Applicant’s goods and services originate from, or are sponsored or approved by, Opposer, when such is not the case.

8. Applicant is not affiliated with or connected in any way to Opposer and Opposer has not consented to Applicant’s use of Opposer’s JOHNNY ROCKETS Mark.

9. If Applicant is granted the registration herein opposed, it would thereby obtain a *prima facie* exclusive right to the use of the applied-for mark, which would be a further source of damage to Opposer.

10. WHEREFORE, Opposer believes that it will be damaged by the registration of the mark JOHNNY'S LUNCH JOHNNY'S HOTS, BURGERS AND SHAKES SINCE 1936 (and design) in the Application, and prays that this Opposition be sustained, that Application Serial No. 77/035,298 be rejected and that the mark applied for therein be refused registration on that basis.

Authorization is given to charge \$600.00 for the filing fee for this Opposition to Deposit Account No. 50-0951. Authorization is also given to charge any deficiencies, or credit any overpayments, to Deposit Account No. 50-0951 throughout the pendency of this Opposition.

Please direct all notices, pleadings and process regarding this matter to:

Mark D. Passler, Esq.
AKERMAN SENTERFITT
222 Lakeview Avenue, 4th Floor
West Palm Beach, FL 33401
Telephone: (561) 653-5000
Telefax: (561) 659-6313

Respectfully submitted

AKERMAN SENTERFITT

Date: December 10, 2007

/Peter A. Chiabotti/
Mark D. Passler, Reg. No. 40,764
Peter A. Chiabotti, Reg. No. 54,603
222 Lakeview Avenue, 4th Floor
West Palm Beach, FL 33401
Telephone: (561) 653-5000
Telefax: (561) 659-6313

Attorneys for Opposer

Opposition No. _____
Application Serial No.: 77/035,298
Notice of Opposition
Docket: 8644-8
Page 6 of 6

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and complete copy of the foregoing Notice Of Opposition has been served on Terrence H. Link II, Esq. by mailing said true and complete copy on the 10th of December, 2007, via First Class Mail, postage prepaid to:

Terrence H. Link II
Roetzel & Andress, LPA
222 S Main Street
Akron, Ohio 44308-1533

/Peter A. Chiabotti/
Peter A. Chiabotti

Composite Exhibit A

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2007-12-10 11:04:00 ET

Serial Number: 73733648 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1522028

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1994-09-21

Filing Date: 1988-06-13

Transformed into a National Application: No

Registration Date: 1989-01-24

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1994-10-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JOHNNY ROCKETS LICENSING CORPORATION

Address:

JOHNNY ROCKETS LICENSING CORPORATION
1888 CENTURY PARK EAST, SUITE 224
LOS ANGELES, CA 90067
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 032

Class Status: Active

SOFT DRINKS

Basis: 1(a)

First Use Date: 1987-05-01

First Use in Commerce Date: 1987-12-16

ADDITIONAL INFORMATION

Design Search Code(s):

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1436053

1448387

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2004-06-08 - TEAS Change Of Correspondence Received

1994-09-21 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-04-12 - Section 8 (6-year) and Section 15 Filed

1989-01-24 - Registered - Principal Register

1988-11-01 - Published for opposition

1988-10-02 - Notice of publication

1988-10-01 - Notice of publication

1988-08-16 - Approved for Pub - Principal Register (Initial exam)

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROD S. BERMAN

Correspondent

David Andrew Segal

Gibson, Dunn & Crutcher LLP

4 Park Plaza

Irvine CA 92614-8557

Phone Number: 949-451-3800

Fax Number: 949-475-4663

**United States Patent and Trademark Office**

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 6****Serial #:** 73733648**Filing Dt:** 06/13/1988**Reg #:** 1522028**Reg. Dt:** 01/24/1989**Registrant:** JOHNNY ROCKETS LICENSING CORPORATION**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 1791/0650**Received:** 09/23/1998**Recorded:** 09/17/1998**Pages:** 9**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 08/31/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** FINOVA CAPITAL CORPORATION115 WEST CENTURY ROAD
PARAMUS, NEW JERSEY 07693**Correspondent:** FEDERAL RESEARCH CORP.CHERI COSTA
400 SEVENTH ST., NW
SUITE 101
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 3****Reel/Frame:** 2749/0123**Received:** 11/18/2003**Recorded:** 11/18/2003**Pages:** 2**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** FINOVA CAPITAL CORPORATION**Exec Dt:** 11/18/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION15635 ALTON PKWY STE 350
IRVINE, CALIFORNIA 92618**Correspondent:** FINOVA CAPITAL CORPORATIONJOAN ROHR
4800 NORTH SCOTTSDALE ROAD
MS 4W80
SCOTTSDALE, AZ 85251**Assignment: 4**

Reel/Frame: 3499/0293 **Received:** 03/14/2007 **Recorded:** 03/14/2007 **Pages:** 4

Conveyance: RELEASE BY SECURED PARTY

Assignor: BANK OF THE WEST

Exec Dt: 03/12/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: THE JOHNNY ROCKETS GROUP, INC.

26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656

Correspondent: LYNN M. HUMPHREYS
MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Assignment: 5

Reel/Frame: 3504/0451 **Received:** 03/21/2007 **Recorded:** 03/21/2007 **Pages:** 10

Conveyance: SECURITY INTEREST

Assignor: JOHNNY ROCKETS LICENSING CORPORATION

Exec Dt: 03/20/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT

201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS
233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

Assignment: 6

Reel/Frame: 3504/0983 **Received:** 03/22/2007 **Recorded:** 03/22/2007 **Pages:** 10

Conveyance: SECURITY INTEREST

Assignor: JOHNNY ROCKETS LICENSING CORPORATION

Exec Dt: 03/20/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT

201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS
233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

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Web interface last modified: April 20, 2007 v.2.0.1

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Serial Number: 73618993 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1436052

Mark (words only): JOHNNY ROCKETS

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2007-03-17

Filing Date: 1986-09-09

Transformed into a National Application: No

Registration Date: 1987-04-07

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JOHNNY ROCKETS LICENSING CORPORATION

Address:

JOHNNY ROCKETS LICENSING CORPORATION
SUITE 200 25550 Commercentre Drive
Lake Forest, CA 92630
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 042

Class Status: Active

RESTAURANT SERVICES

Basis: 1(a)

First Use Date: 1986-06-06

First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-03-17 - First renewal 10 year

2007-03-17 - Section 8 (10-year) accepted/ Section 9 granted

2007-03-13 - Assigned To Paralegal

2007-01-11 - Combined Section 8 (10-year)/Section 9 filed

2007-01-11 - TEAS Section 8 & 9 Received

2006-10-30 - Case File In TICRS

2004-06-08 - TEAS Change Of Correspondence Received

1992-12-23 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-09-21 - Section 8 (6-year) and Section 15 Filed

1988-06-29 - Section 7 correction issued

1988-04-18 - Section 7 amendment filed

1987-04-07 - Registered - Principal Register

1987-01-13 - Published for opposition

1986-12-14 - Notice of publication

1986-11-20 - Approved for Pub - Principal Register (Initial exam)

1986-11-07 - Examiner's amendment mailed

1986-11-05 - Allowance/count withdrawn

1986-10-29 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ELISE A. TENEN

Correspondent

DAVID ANDREW SEGAL

GIBSON, DUNN & CRUTCHER LLP

4 PARK PLZ

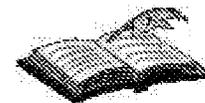
IRVINE, CA 92614-8557

Phone Number: 949-451-3800

Fax Number: 949-475-4663

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 7****Serial #:** 73618993**Filing Dt:** 09/09/1986**Reg #:** 1436052**Reg. Dt:** 04/07/1987**Registrant:** JOHNNY ROCKETS LICENSING CORPORATION**Mark:** *** CLEARPATH SYSTEM IS NOT AVAILABLE *****Assignment: 1****Reel/Frame:** 0550/0082**Received:****Recorded:** 01/20/1987**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** JOHNNY ROCKETS, INC.**Exec Dt:** 01/08/1987**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION

7507 MELROSE AVE.

LOS ANGELES, CALIFORNIA 90046

Entity Type: CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** SPENSLEY, HORN, ET AL.

5TH FLOOR, 1880 CENTURY PARK EAST

LOS ANGELES, CA 90067

Assignment: 2**Reel/Frame:** 1791/0650**Received:** 09/23/1998**Recorded:** 09/17/1998**Pages:** 9**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 08/31/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** FINOVA CAPITAL CORPORATION

115 WEST CENTURY ROAD

PARAMUS, NEW JERSEY 07693

Entity Type: CORPORATION**Citizenship:** DELAWARE**Correspondent:** FEDERAL RESEARCH CORP.

CHERI COSTA

400 SEVENTH ST., NW

SUITE 101

WASHINGTON, DC 20004

Assignment: 3**Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST

4400 MACARTHUR BLVD., SUITE 150

NEWPORT BEACH, CALIFORNIA 92660

Entity Type: BANKING CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** MORRISON & FOERSTER LLP

CHARLOTTE Y. CHEN

555 WEST FIFTH STREET

SUITE 3500

LOS ANGELES, CA 90013-1024

Assignment: 4

Reel/Frame: 2749/0123 **Received:** 11/18/2003**Recorded:** 11/18/2003**Pages:** 2**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** FINOVA CAPITAL CORPORATION**Exec Dt:** 11/18/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION15635 ALTON PKWY STE 350
IRVINE, CALIFORNIA 92618**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** FINOVA CAPITAL CORPORATIONJOAN ROHR
4800 NORTH SCOTTSDALE ROAD
MS 4W80
SCOTTSDALE, AZ 85251**Assignment: 5****Reel/Frame:** 3499/0293 **Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 6****Reel/Frame:** 3504/0451 **Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 7****Reel/Frame:** 3504/0983 **Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

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This page was generated by the TARR system on 2007-12-10 11:04:32 ET

Serial Number: 73618994 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1436053

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2007-03-17

Filing Date: 1986-09-09

Transformed into a National Application: No

Registration Date: 1987-04-07

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JOHNNY ROCKETS LICENSING CORPORATION

Address:

JOHNNY ROCKETS LICENSING CORPORATION
SUITE 200 25550 Commercentre Drive
LAKE FOREST, CA 92630
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 042
Class Status: Active
RESTAURANT SERVICES
Basis: 1(a)
First Use Date: 1986-06-06
First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

Disclaimer: "THE ORIGINAL HAMBURGER"

Design Search Code(s):

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-03-17 - First renewal 10 year
2007-03-17 - Section 8 (10-year) accepted/ Section 9 granted
2007-03-13 - Assigned To Paralegal
2007-01-11 - Combined Section 8 (10-year)/Section 9 filed
2007-01-11 - TEAS Section 8 & 9 Received
2006-10-30 - Case File In TICRS
2004-06-08 - TEAS Change Of Correspondence Received

1992-11-23 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-09-21 - Section 8 (6-year) and Section 15 Filed

1988-06-29 - Section 7 correction issued

1988-04-18 - Section 7 amendment filed

1987-04-07 - Registered - Principal Register

1987-01-13 - Published for opposition

1986-12-14 - Notice of publication

1986-11-17 - Approved for Pub - Principal Register (Initial exam)

1986-11-04 - Examiner's amendment mailed

1986-10-29 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

DAVID ANDREW SEGAL

Correspondent

DAVID ANDREW SEGAL

GIBSON, DUNN & CRUTCHER LLP

4 PARK PLZ

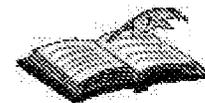
IRVINE, CA 92614-8557

Phone Number: 949-451-3800

Fax Number: 949-475-4663

**United States Patent and Trademark Office**

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 7****Serial #:** 73618994**Filing Dt:** 09/09/1986**Reg #:** 1436053**Reg. Dt:** 04/07/1987**Registrant:** JOHNNY ROCKETS LICENSING CORPORATION**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 0550/0082**Received:****Recorded:** 01/20/1987**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** JOHNNY ROCKETS, INC.**Exec Dt:** 01/08/1987**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION

7507 MELROSE AVE.

LOS ANGELES, CALIFORNIA 90046

Entity Type: CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** SPENSLEY, HORN, ET AL.

5TH FLOOR, 1880 CENTURY PARK EAST

LOS ANGELES, CA 90067

Assignment: 2**Reel/Frame:** 1791/0650**Received:** 09/23/1998**Recorded:** 09/17/1998**Pages:** 9**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 08/31/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** FINOVA CAPITAL CORPORATION

115 WEST CENTURY ROAD

PARAMUS, NEW JERSEY 07693

Entity Type: CORPORATION**Citizenship:** DELAWARE**Correspondent:** FEDERAL RESEARCH CORP.

CHERI COSTA

400 SEVENTH ST., NW

SUITE 101

WASHINGTON, DC 20004

Assignment: 3**Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST

4400 MACARTHUR BLVD., SUITE 150

NEWPORT BEACH, CALIFORNIA 92660

Entity Type: BANKING CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** MORRISON & FOERSTER LLP

CHARLOTTE Y. CHEN

555 WEST FIFTH STREET

SUITE 3500

LOS ANGELES, CA 90013-1024

Assignment: 4

Reel/Frame: 2749/0123 **Received:** 11/18/2003**Recorded:** 11/18/2003**Pages:** 2**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** FINOVA CAPITAL CORPORATION**Exec Dt:** 11/18/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION15635 ALTON PKWY STE 350
IRVINE, CALIFORNIA 92618**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Correspondent:** FINOVA CAPITAL CORPORATIONJOAN ROHR
4800 NORTH SCOTTSDALE ROAD
MS 4W80
SCOTTSDALE, AZ 85251**Assignment: 5****Reel/Frame:** 3499/0293 **Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 6****Reel/Frame:** 3504/0451 **Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 7****Reel/Frame:** 3504/0983 **Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
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CHICAGO, IL 60606-6401

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Serial Number: 73618992 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1448387

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2007-05-29

Filing Date: 1986-09-09

Transformed into a National Application: No

Registration Date: 1987-07-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-05-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JOHNNY ROCKETS LICENSING CORPORATION

Address:

JOHNNY ROCKETS LICENSING CORPORATION
SUITE 224 1888 CENTURY PARK EAST
LOS ANGELES, CA 90067
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 014

Class Status: Active

JEWELRY, NAMELY, PINS

Basis: 1(a)

First Use Date: 1986-06-06

First Use in Commerce Date: 1986-06-06

International Class: 025

Class Status: Active

CLOTHING, NAMELY, T-SHIRTS, SWEAT SHIRTS AND APRONS

Basis: 1(a)

First Use Date: 1986-06-06

First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

Design Search Code(s):

26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-05-29 - First renewal 10 year

2007-05-29 - Section 8 (10-year) accepted/ Section 9 granted

2007-05-23 - Assigned To Paralegal

2007-04-24 - Combined Section 8 (10-year)/Section 9 filed

2007-04-24 - TEAS Section 8 & 9 Received

2007-03-27 - Case File In TICRS

2004-06-08 - TEAS Change Of Correspondence Received

1993-03-08 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-11-27 - Section 8 (6-year) and Section 15 Filed

1988-06-29 - Section 7 correction issued

1988-04-18 - Section 7 amendment filed

1987-07-21 - Registered - Principal Register

1987-04-28 - Published for opposition

1987-03-27 - Notice of publication

1987-02-19 - Approved for Pub - Principal Register (Initial exam)

1987-01-21 - Communication received from applicant

1986-11-18 - Non-final action mailed

1986-11-07 - Examiner's amendment mailed

1986-11-05 - Allowance/count withdrawn

1986-10-29 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

David A. Segal

Correspondent

David A. Segal

Gibson, Dunn & Crutcher LLP

4 Park Plaza, 15th Floor

Irvine CA 92614-8557

Phone Number: 949-451-3800

Fax Number: 949-475-4663

**United States Patent and Trademark Office**

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 7****Serial #:** 73618992**Filing Dt:** 09/09/1986**Reg #:** 1448387**Reg. Dt:** 07/21/1987**Registrant:** JOHNNY ROCKETS LICENSING CORPORATION**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 0550/0082**Received:****Recorded:** 01/20/1987**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** JOHNNY ROCKETS, INC.**Exec Dt:** 01/08/1987**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION

7507 MELROSE AVE.

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Entity Type: CORPORATION**Citizenship:** DELAWARE**Correspondent:** FEDERAL RESEARCH CORP.

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Assignment: 4

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MS 4W80
SCOTTSDALE, AZ 85251**Assignment: 5****Reel/Frame:** 3499/0293 **Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 6****Reel/Frame:** 3504/0451 **Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 7****Reel/Frame:** 3504/0983 **Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

Search Results as of: 12/10/2007 11:06 AM

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Web interface last modified: April 20, 2007 v.2.0.1

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This page was generated by the TARR system on 2007-12-10 11:04:36 ET

Serial Number: 74251304 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1740033

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2002-11-12

Filing Date: 1992-03-02

Transformed into a National Application: No

Registration Date: 1992-12-15

Register: Principal

Law Office Assigned: LAW OFFICE 13

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2002-11-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Laguna Hills Drive, Suite 100
Aliso Viejo, CA 92656
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 029
Class Status: Active
french fried potatoes and chili for consumption on or off the premises
Basis: 1(a)
First Use Date: 1986-06-06
First Use in Commerce Date: 1986-06-06

International Class: 030
Class Status: Active
hamburger sandwiches, tuna salad sandwiches, egg salad sandwiches, cheese sandwiches, chicken sandwiches, peanut butter and jelly sandwiches, sugar and pies for consumption on or off the premises
Basis: 1(a)
First Use Date: 1986-06-06
First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

Disclaimer: "THE ORIGINAL HAMBURGER"

Design Search Code(s):
26.13.01 - Quadrilaterals as carriers or as single or multiple line borders

Prior Registration Number(s):
1436052
1436053
1448387
1522028

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2002-11-12 - First renewal 10 year

2002-11-12 - Section 8 (10-year) accepted/ Section 9 granted

2002-08-22 - Combined Section 8 (10-year)/Section 9 filed

2002-08-22 - PAPER RECEIVED

1999-03-28 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-11-13 - Section 8 (6-year) and Section 15 Filed

1992-12-15 - Registered - Principal Register

1992-09-22 - Published for opposition

1992-08-21 - Notice of publication

1992-05-13 - Approved for Pub - Principal Register (Initial exam)

1992-05-01 - Examiner's amendment mailed

1992-04-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

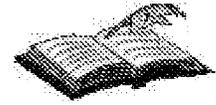
CATHERINE L. DONOHUE

Correspondent

CATHERINE L DONOHUE
GIBSON, DUNN & CRUTCHER LLP
JAMBOREE CENTER
4 PARK PLAZA
IRVINE, CA 92614

**United States Patent and Trademark Office**

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**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 6****Serial #:** 74251304**Filing Dt:** 03/02/1992**Reg #:** 1740033**Reg. Dt:** 12/15/1992**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 1791/0650**Received:** 09/23/1998**Recorded:** 09/17/1998**Pages:** 9**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 08/31/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** FINOVA CAPITAL CORPORATION115 WEST CENTURY ROAD
PARAMUS, NEW JERSEY 07693**Correspondent:** FEDERAL RESEARCH CORP.CHERI COSTA
400 SEVENTH ST., NW
SUITE 101
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 3****Reel/Frame:** 2749/0123**Received:** 11/18/2003**Recorded:** 11/18/2003**Pages:** 2**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** FINOVA CAPITAL CORPORATION**Exec Dt:** 11/18/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION15635 ALTON PKWY STE 350
IRVINE, CALIFORNIA 92618**Correspondent:** FINOVA CAPITAL CORPORATIONJOAN ROHR
4800 NORTH SCOTTSDALE ROAD
MS 4W80
SCOTTSDALE, AZ 85251**Assignment: 4**

Reel/Frame: [3499/0293](#) **Received:** 03/14/2007 **Recorded:** 03/14/2007 **Pages:** 4

Conveyance: RELEASE BY SECURED PARTY

Assignor: [BANK OF THE WEST](#)

Exec Dt: 03/12/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [THE JOHNNY ROCKETS GROUP, INC.](#)

26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: LYNN M. HUMPHREYS
MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Assignment: 5

Reel/Frame: [3504/0451](#) **Received:** 03/21/2007 **Recorded:** 03/21/2007 **Pages:** 10

Conveyance: SECURITY INTEREST

Assignor: [JOHNNY ROCKETS LICENSING CORPORATION](#)

Exec Dt: 03/20/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT](#)

201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS
233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

Assignment: 6

Reel/Frame: [3504/0983](#) **Received:** 03/22/2007 **Recorded:** 03/22/2007 **Pages:** 10

Conveyance: SECURITY INTEREST

Assignor: [JOHNNY ROCKETS LICENSING CORPORATION](#)

Exec Dt: 03/20/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT](#)

201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS
233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

Search Results as of: 12/10/2007 11:06 AM

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Web interface last modified: April 20, 2007 v.2.0.1

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This page was generated by the TARR system on 2007-12-10 11:04:38 ET

Serial Number: 74642898 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1951318

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2005-12-17

Filing Date: 1995-03-06

Transformed into a National Application: No

Registration Date: 1996-01-23

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-09-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Aliso Viejo Parkway, Suite 100
ALISO VIEJO, CA 92656
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 042
Class Status: Active
restaurant services
Basis: 1(a)
First Use Date: 1986-06-06
First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

Disclaimer: "THE ORIGINAL HAMBURGER"

Design Search Code(s):

26.01.02 - Circles, plain single line; Plain single line circles

26.13.01 - Quadrilaterals as carriers or as single or multiple line borders

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1436053

1740033

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-09-20 - Case File In TICRS

2005-12-17 - First renewal 10 year

2005-12-17 - Section 8 (10-year) accepted/ Section 9 granted

2005-12-17 - Assigned To Paralegal

2005-09-08 - Combined Section 8 (10-year)/Section 9 filed
2005-09-08 - Combined Section 8 (10-year)/Section 9 filed
2005-09-08 - TEAS Section 8 & 9 Received
2002-09-01 - Section 8 (6-year) accepted & Section 15 acknowledged
2002-06-28 - Section 8 (6-year) and Section 15 Filed
2002-06-28 - PAPER RECEIVED
1996-01-23 - Registered - Principal Register
1995-10-31 - Published for opposition
1995-10-02 - Notice of publication
1995-08-04 - Approved for Pub - Principal Register (Initial exam)
1995-08-01 - Examiner's amendment mailed
1995-07-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

DAVID A. SEGAL

Correspondent

DAVID A. SEGAL

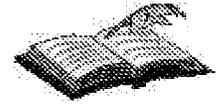
GIBSON, DUNN & CRUTCHER LLP

4 PARK PLAZA, JAMBOREE CENTER

IRVINE, CA 92614

**United States Patent and Trademark Office**

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**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 6****Serial #:** 74642898**Filing Dt:** 03/06/1995**Reg #:** 1951318**Reg. Dt:** 01/23/1996**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 1791/0650**Received:** 09/23/1998**Recorded:** 09/17/1998**Pages:** 9**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 08/31/1998**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** FINOVA CAPITAL CORPORATION115 WEST CENTURY ROAD
PARAMUS, NEW JERSEY 07693**Correspondent:** FEDERAL RESEARCH CORP.CHERI COSTA
400 SEVENTH ST., NW
SUITE 101
WASHINGTON, DC 20004**Assignment: 2****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 3****Reel/Frame:** 2749/0123**Received:** 11/18/2003**Recorded:** 11/18/2003**Pages:** 2**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** FINOVA CAPITAL CORPORATION**Exec Dt:** 11/18/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** JOHNNY ROCKETS LICENSING CORPORATION15635 ALTON PKWY STE 350
IRVINE, CALIFORNIA 92618**Correspondent:** FINOVA CAPITAL CORPORATIONJOAN ROHR
4800 NORTH SCOTTSDALE ROAD
MS 4W80
SCOTTSDALE, AZ 85251**Assignment: 4**

Reel/Frame: [3499/0293](#) **Received:** 03/14/2007 **Recorded:** 03/14/2007 **Pages:** 4

Conveyance: RELEASE BY SECURED PARTY

Assignor: [BANK OF THE WEST](#)

Exec Dt: 03/12/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [THE JOHNNY ROCKETS GROUP, INC.](#)

26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656

Correspondent: LYNN M. HUMPHREYS
MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Assignment: 5

Reel/Frame: [3504/0451](#) **Received:** 03/21/2007 **Recorded:** 03/21/2007 **Pages:** 10

Conveyance: SECURITY INTEREST

Assignor: [JOHNNY ROCKETS LICENSING CORPORATION](#)

Exec Dt: 03/20/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT](#)

201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS
233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

Assignment: 6

Reel/Frame: [3504/0983](#) **Received:** 03/22/2007 **Recorded:** 03/22/2007 **Pages:** 10

Conveyance: SECURITY INTEREST

Assignor: [JOHNNY ROCKETS LICENSING CORPORATION](#)

Exec Dt: 03/20/2007

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT](#)

201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS
233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401

Search Results as of: 12/10/2007 11:06 AM

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Web interface last modified: April 20, 2007 v.2.0.1

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Serial Number: 76388864 Assignment Information Trademark Document Retrieval

Registration Number: 2672110

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-01-07

Filing Date: 2002-03-29

Transformed into a National Application: No

Registration Date: 2003-01-07

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-02-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Laguna Hills Drive Suite 100
Aliso Viejo, CA 92656
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California
Phone Number: 949-643-6100
Fax Number: 949-643-6200

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
Clothing, namely, hats, caps, visors, t-shirts, sweatshirts, shirts, aprons, bandanas, jackets, neckties, sweaters and pullovers
Basis: 1(a)
First Use Date: 1986-06-06
First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

Design Search Code(s):
26.01.02 - Circles, plain single line; Plain single line circles
26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Prior Registration Number(s):
1448387
1522028
1951318

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2003-01-07 - Registered - Principal Register

2002-10-15 - Published for opposition

2002-09-25 - Notice of publication

2002-07-25 - Approved for Pub - Principal Register (Initial exam)

2002-07-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

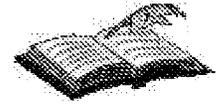
Catherine L. Donohue, Esq.

Correspondent

CATHERINE L. DONOHUE, ESQ.
GIBSON, DUNN & CRUTCHER LLP
4 PARK PLAZA JAMBOREE CENTER
IRVINE CA 92614-8557
Phone Number: 949-451-3800
Fax Number: 949-451-4220

**United States Patent and Trademark Office**

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** 76388864**Filing Dt:** 03/29/2002**Reg #:** 2672110**Reg. Dt:** 01/07/2003**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 2****Reel/Frame:** 3499/0293**Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 3****Reel/Frame:** 3504/0451**Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 4**

Reel/Frame: 3504/0983**Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT**Entity Type:** CORPORATION**Citizenship:** DELAWARE

201 MERRITT 7

NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS

233 SOUTH WACKER DRIVE, SUITE 5800

CHICAGO, IL 60606-6401

Search Results as of: 12/10/2007 11:07 AM

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Web interface last modified: April 20, 2007 v.2.0.1

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Serial Number: 76388865 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2723665

Mark (words only): ROCKET RETAIL

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-06-10

Filing Date: 2002-03-29

Transformed into a National Application: No

Registration Date: 2003-06-10

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-06-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Laguna Hills Drive Suite 100
Aliso Viejo, CA 92656
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

Phone Number: 949-643-6100

Fax Number: 949-643-6200

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Retail store services and online retail store services featuring goods associated with the applicant's restaurants, namely, clothing, pins, key chains and jewelry

Basis: 1(a)

First Use Date: 2000-08-15

First Use in Commerce Date: 2000-08-15

ADDITIONAL INFORMATION

Disclaimer: "RETAIL"

Prior Registration Number(s):

1436052

1436053

1448387

1522028

1740033

1951318

2672109

2672110

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2003-06-10 - Registered - Principal Register

2003-03-18 - Published for opposition

2003-02-26 - Notice of publication

2003-01-09 - Approved for Pub - Principal Register (Initial exam)

2003-01-09 - Examiner's amendment mailed

2002-10-28 - Assigned To Examiner

2002-08-08 - Non-final action mailed

2002-08-05 - Assigned To Examiner

2002-07-30 - Assigned To Examiner

2002-04-25 - PAPER RECEIVED

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

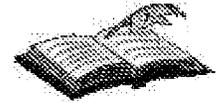
Catherine L. Donohue, Esq.

Correspondent

CATHERINE L. DONOHUE, ESQ.
GIBSON, DUNN & CRUTCHER LLP
4 PARK PLAZA JAMBOREE CENTER
IRVINE CA 92614-8557
Phone Number: 949-451-3800
Fax Number: 949-451-4220

**United States Patent and Trademark Office**

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** 76388865**Filing Dt:** 03/29/2002**Reg #:** 2723665**Reg. Dt:** 06/10/2003**Registrant:** Johnny Rockets Licensing Corporation**Mark:** ROCKET RETAIL**Assignment: 1****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 2****Reel/Frame:** 3499/0293**Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 3****Reel/Frame:** 3504/0451**Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 4**

Reel/Frame: 3504/0983**Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE
AGENT**Entity Type:** CORPORATION**Citizenship:** DELAWARE

201 MERRITT 7

NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS

233 SOUTH WACKER DRIVE, SUITE 5800

CHICAGO, IL 60606-6401

Search Results as of: 12/10/2007 11:07 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.0.1

Web interface last modified: April 20, 2007 v.2.0.1

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This page was generated by the TARR system on 2007-12-10 11:04:58 ET

Serial Number: 76541740 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2871302

Mark



(words only): JOHNNY ROCKETS ROCKET KIDS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-08-10

Filing Date: 2003-08-21

Transformed into a National Application: No

Registration Date: 2004-08-10

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-08-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Aliso Viejo Parkway Suite 100
Aliso Viejo, CA 926562621
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 043

Class Status: Active

Restaurant services featuring a bonus incentive program directed to children featuring activity books, cups, toys, meal discounts, store discounts, educational information, and contests

Basis: 1(a)

First Use Date: 2003-06-07

First Use in Commerce Date: 2003-06-07

ADDITIONAL INFORMATION

Disclaimer: KIDS

Design Search Code(s):

01.01.06 - Stars with rays or radiating lines

01.01.10 - Stars, three or more; Three or more stars

01.03.02 - Other constellations

01.07.07 - Astronomic orbits; Globes with rings or orbits

01.15.09 - Snowflakes

26.03.21 - Ovals that are completely or partially shaded

Prior Registration Number(s):

1436052

2723665

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2004-08-10 - Registered - Principal Register

2004-05-18 - Published for opposition

2004-04-28 - Notice of publication

2004-03-08 - Approved for Pub - Principal Register (Initial exam)

2003-11-20 - Communication received from applicant

2003-11-20 - PAPER RECEIVED

2003-11-04 - Non-final action mailed

2003-10-29 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

David A. Segal

Correspondent

DAVID A. SEGAL

GIBSON, DUNN & CRUTCHER LLP

4 PARK PLAZA

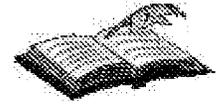
JAMBOREE CENTER

IRVINE, CALIFORNIA 92614

Phone Number: (949) 451-3800

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**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** 76541740**Filing Dt:** 08/21/2003**Reg #:** 2871302**Reg. Dt:** 08/10/2004**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS ROCKET KIDS**Assignment: 1****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 2****Reel/Frame:** 3499/0293**Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 3****Reel/Frame:** 3504/0451**Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 4**

Reel/Frame: 3504/0983**Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT**Entity Type:** CORPORATION**Citizenship:** DELAWARE

201 MERRITT 7

NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS

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CHICAGO, IL 60606-6401

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Web interface last modified: April 20, 2007 v.2.0.1

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Serial Number: 76514043 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3139461

Mark (words only): JOHNNY ROCKETS ROCKET KIDS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-09-05

Filing Date: 2003-05-08

Transformed into a National Application: No

Registration Date: 2006-09-05

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-07-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
25550 Commercentre Drive, Suite 200
Lake Forest, CA 92630
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 043

Class Status: Active

Restaurant incentive program directed to children featuring activity books, cups, toys

Basis: 1(a)

First Use Date: 2003-08-00

First Use in Commerce Date: 2003-08-00

ADDITIONAL INFORMATION

Disclaimer: "KIDS"

Prior Registration Number(s):

1436052

2723665

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-09-05 - Registered - Principal Register

2006-07-24 - Law Office Registration Review Completed

2006-07-21 - Assigned To LIE

2006-07-14 - Allowed for Registration - Principal Register (SOU accepted)

2006-07-12 - Statement of use processing complete

2006-06-22 - Amendment to Use filed

2006-06-22 - TEAS Statement of Use Received

2006-04-05 - Extension 4 granted

2006-03-20 - Extension 4 filed

2006-03-20 - TEAS Extension Received

2005-10-12 - Extension 3 granted

2005-09-29 - Extension 3 filed

2005-09-29 - TEAS Extension Received

2005-04-05 - Divisional processing completed

2005-03-15 - Divisional request received

2005-04-05 - Extension 2 granted

2005-03-15 - Extension 2 filed

2005-03-15 - PAPER RECEIVED

2004-08-25 - Extension 1 granted

2004-08-16 - Extension 1 filed

2004-08-16 - TEAS Extension Received

2004-03-30 - Notice of allowance - mailed

2004-01-06 - Published for opposition

2003-12-17 - Notice of publication

2003-11-11 - Approved for Pub - Principal Register (Initial exam)

2003-11-04 - Examiner's amendment mailed

2003-10-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Catherine L. Donohue

Correspondent

CATHERINE L. DONOHUE

GIBSON, DUNN & CRUTCHER LLP

4 PARK PLAZA, JAMBOREE CENTER

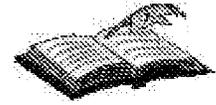
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Phone Number: (949) 451-3800

Fax Number: (949) 451-4220

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** 76514043**Filing Dt:** 05/08/2003**Reg #:** 3139461**Reg. Dt:** 09/05/2006**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS ROCKET KIDS**Assignment: 1****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 2****Reel/Frame:** 3499/0293**Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 3****Reel/Frame:** 3504/0451**Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 4**

Reel/Frame: 3504/0983**Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE
AGENT**Entity Type:** CORPORATION**Citizenship:** DELAWARE

201 MERRITT 7

NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS

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CHICAGO, IL 60606-6401

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Serial Number: 76354068 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2843543

Mark



(words only): JOHNNY ROCKETS FOUNTAIN FAVORITES

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-05-18

Filing Date: 2001-12-21

Transformed into a National Application: No

Registration Date: 2004-05-18

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-06-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Laguna Hills Dr. Suite 100
Aliso Viejo, CA 92656
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California
Phone Number: 949-643-6100
Fax Number: 949-643-6200

GOODS AND/OR SERVICES

International Class: 032
Class Status: Active
Soft drinks
Basis: 1(a)
First Use Date: 2001-12-00
First Use in Commerce Date: 2001-12-00

ADDITIONAL INFORMATION

Disclaimer: "FOUNTAIN"

Section 2(f), in part, as to "JOHNNY ROCKETS"

Design Search Code(s):

26.01.01 - Circles as carriers or as single line borders

26.11.25 - Rectangles with one or more curved sides

26.11.27 - Oblongs not used as carriers for words, letters or designs

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1436052

1448387

1522028

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2004-05-18 - Registered - Principal Register

2004-03-08 - Allowed for Registration - Principal Register (SOU accepted)

2004-03-08 - Assigned To Examiner

2004-03-05 - Case File In TICRS

2004-03-03 - Statement of use processing complete

2004-01-28 - Amendment to Use filed

2004-01-28 - PAPER RECEIVED

2003-08-12 - Notice of allowance - mailed

2003-05-20 - Published for opposition

2003-04-30 - Notice of publication

2003-03-17 - Approved for Pub - Principal Register (Initial exam)

2002-10-30 - Assigned To Examiner

2002-10-11 - Communication received from applicant

2002-10-11 - PAPER RECEIVED

2002-04-23 - Non-final action mailed

2002-04-09 - Examiner's amendment mailed

2002-04-08 - Previous allowance count withdrawn

2002-04-08 - Approved for Pub - Principal Register (Initial exam)

2002-03-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Catherine L. Donohue

Correspondent

CATHERINE L. DONOHUE

GIBSON DUNN & CRUTCHER LLP

4 PARK PLZ

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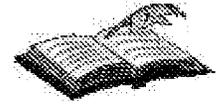
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Phone Number: 949-451-3800

Fax Number: 949-451-4220

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** 76354068**Filing Dt:** 12/21/2001**Reg #:** 2843543**Reg. Dt:** 05/18/2004**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS FOUNTAIN FAVORITES**Assignment: 1****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 2****Reel/Frame:** 3499/0293**Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 3****Reel/Frame:** 3504/0451**Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
NORWALK, CONNECTICUT 06856-5201**Correspondent:** MAGDALINI RIZAKOS C/O LATHAM & WATKINS233 SOUTH WACKER DRIVE, SUITE 5800
CHICAGO, IL 60606-6401**Assignment: 4**

Reel/Frame: 3504/0983**Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE
AGENT**Entity Type:** CORPORATION**Citizenship:** DELAWARE

201 MERRITT 7

NORWALK, CONNECTICUT 06856-5201

Correspondent: MAGDALINI RIZAKOS C/O LATHAM & WATKINS

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Serial Number: 76388861 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2672109

Mark



(words only): JOHNNY ROCKETS THE ORIGINAL HAMBURGER

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-01-07

Filing Date: 2002-03-29

Transformed into a National Application: No

Registration Date: 2003-01-07

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-02-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnny Rockets Licensing Corporation

Address:

Johnny Rockets Licensing Corporation
26970 Laguna Hills Drive Suite 100
Aliso Viejo, CA 92656
United States
Legal Entity Type: Corporation
State or Country of Incorporation: California
Phone Number: 949-643-6100
Fax Number: 949-643-6200

GOODS AND/OR SERVICES

International Class: 020
Class Status: Active
Non metal key chains
Basis: 1(a)
First Use Date: 1986-06-06
First Use in Commerce Date: 1986-06-06

ADDITIONAL INFORMATION

Design Search Code(s):

26.01.01 - Circles as carriers or as single line borders
26.11.25 - Rectangles with one or more curved sides
26.11.27 - Oblongs not used as carriers for words, letters or designs
26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1448387
1522028
1951318

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2003-01-07 - Registered - Principal Register

2002-10-15 - Published for opposition

2002-09-25 - Notice of publication

2002-07-25 - Approved for Pub - Principal Register (Initial exam)

2002-07-23 - Assigned To Examiner

2002-07-22 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Catherine L. Donohue, Esq.

Correspondent

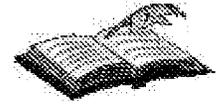
CATHERINE L. DONOHUE, ESQ.
GIBSON, DUNN & CRUTCHER LLP
4 PARK PLAZA JAMBOREE CENTER
IRVINE CA 92614-8557

Phone Number: 949-451-3800

Fax Number: 949-451-4220

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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 4****Serial #:** 76388861**Filing Dt:** 03/29/2002**Reg #:** 2672109**Reg. Dt:** 01/07/2003**Registrant:** Johnny Rockets Licensing Corporation**Mark:** JOHNNY ROCKETS THE ORIGINAL HAMBURGER**Assignment: 1****Reel/Frame:** 2743/0377**Received:** 11/06/2003**Recorded:** 11/06/2003**Pages:** 12**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNNY ROCKETS GROUP, INC., THE**Exec Dt:** 10/31/2003**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** BANKING CORPORATION**Citizenship:** CALIFORNIA**Assignee:** BANK OF THE WEST4400 MACARTHUR BLVD., SUITE 150
NEWPORT BEACH, CALIFORNIA 92660**Correspondent:** MORRISON & FOERSTER LLPCHARLOTTE Y. CHEN
555 WEST FIFTH STREET
SUITE 3500
LOS ANGELES, CA 90013-1024**Assignment: 2****Reel/Frame:** 3499/0293**Received:** 03/14/2007**Recorded:** 03/14/2007**Pages:** 4**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** BANK OF THE WEST**Exec Dt:** 03/12/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** THE JOHNNY ROCKETS GROUP, INC.26970 ALISO VIEJO PARKWAY, SUITE 100
ALISO VIEJO, CALIFORNIA 92656**Correspondent:** LYNN M. HUMPHREYSMORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482**Assignment: 3****Reel/Frame:** 3504/0451**Received:** 03/21/2007**Recorded:** 03/21/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT201 MERRITT 7
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CHICAGO, IL 60606-6401**Assignment: 4**

Reel/Frame: 3504/0983**Received:** 03/22/2007**Recorded:** 03/22/2007**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** JOHNNY ROCKETS LICENSING CORPORATION**Exec Dt:** 03/20/2007**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT**Entity Type:** CORPORATION**Citizenship:** DELAWARE

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