

ESTTA Tracking number: **ESTTA325662**

Filing date: **01/07/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91181143
Party	Plaintiff Renee Claire Inc.
Correspondence Address	Francie R. Gorowitz Katten Muchin Rosenman LLP 2029 Century Park East, Suite 2600 Los Angeles, CA 90067 UNITED STATES aagrusa@linerlaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Robert M. Shore, Esq.
Filer's e-mail	rshore@linerlaw.com, egraunke@linerlaw.com
Signature	/Robert M. Shore/
Date	01/07/2010
Attachments	Notice_of_Appearance.pdf ( 4 pages )(108980 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK  
TRADEMARK TRIAL AND APPEAL BOARD

Renee Claire, Inc.

Opposer,

vs.

MBL/TIGI PRODUCTS, LP

Applicant.

) Trademark Application

) Mark: Body by Bed Head

) Serial No. 78/927189

) Filed: July 11, 2006

) Published: September 22, 2009

) Opposition No. 91181143

**NOTICE OF APPEARANCE**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3514

Sir:

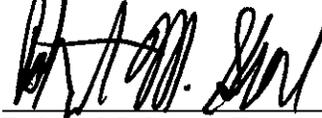
Please take notice that Angela C. Agrusa, Esq., and Robert. M. Shore, Esq., of the law firm of Liner Grode Stein Yankelevitz Sunshine Regenstreif & Taylor LLP hereby appear as attorneys of record for Opposer Renee Claire, Inc., in place and stead of Opposer's former attorneys of record. The new attorneys' address is:

Liner Grode Stein Yankelevitz Sunshine Regenstreif & Taylor LLP  
1100 Glendon Avenue, Suite 1400  
Los Angeles, California 90024-3503.

Dated: January 7, 2010

Respectfully submitted,

LINER GRODE STEIN YANKELEVITZ  
SUNSHINE REGENSTREIF & TAYLOR  
LLP

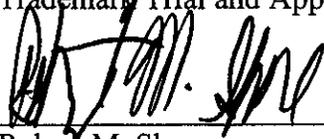


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By: Robert M. Shore, Esq.  
Attorneys for RENEE CLAIRE, INC.  
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Regenstreif & Taylor LLP  
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CERTIFICATE OF DEPOSIT

I hereby certify that this correspondence is being deposited electronically to the Trademark Trial and Appeal Board on the date shown below.



Robert M. Shore

Dated January 7, 2010

PROOF OF SERVICE

I am employed in the County of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is 1100 Glendon Avenue, 14th Floor, Los Angeles, California 90024-3503.

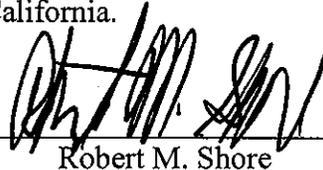
On January 7, 2010, I served the within document(s) described as:  
**Notice of Appearance** on the interested parties in this action as stated below:

Lisa W. Rosaya, Esq.  
Baker & McKenzie LLP  
1114 Avenue of the Americas  
New York, NY 10036

(BY MAIL) By placing a true copy of the foregoing document(s) in a sealed envelope addressed as set forth above. I am readily familiar with this firm's practice for collection and processing of correspondence for mailing. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing contained in affidavit.

I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing is true and correct.

Executed on January 7, 2010, at Los Angeles, California.

A handwritten signature in black ink, appearing to read "Robert M. Shore", is written over a horizontal line.

Robert M. Shore