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Filing date: **01/04/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91181143
Party	Defendant MBL/TIGI PRODUCTS, LP
Correspondence Address	Lisa W. Rosaya Baker & McKenzie LLP 1114 Avenue of the Americas` New York, NY 10036 UNITED STATES lisa.w.rosaya@bakernet.com, nyctrademarks@bakernet.com
Submission	Motion to Join/Substitute Party
Filer's Name	Lisa W. Rosaya
Filer's e-mail	lisa.w.rosaya@bakernet.com, nyctrademarks@bakernet.com
Signature	/lwr/
Date	01/04/2010
Attachments	BODY BY BED HEAD - Substitution & Appearance.PDF (4 pages)(100162 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD

Renee Claire Inc.)	
Opposer,)	
)	Opposition No. 91181143
)	Serial No. 78927189
v.)	Mark: BODY BY BED HEAD
)	
MBL/TIGI PRODUCTS, LP)	
Applicant.)	
)	

MOTION TO SUBSTITUTE PARTY AND
NOTICE OF APPEARANCE

Applicant, MBL/TIGI Products, LP, by and through its undersigned attorneys, hereby Requests that Unilever PLC be substituted as a party in the captioned proceeding as the opposed application has been assigned to Unilever PLC, a company incorporated under the laws of England and Wales, with an address of Port Sunlight, Wirral, Merseyside, United Kingdom CH62 4ZD. Said assignment was recorded with the USPTO and can be located at Reel/Frame No. 4035/0335. (A copy of the abstract from the USPTO Assignment database is attached for the Board's convenience).

Unilever PLC's attorney of record is Lisa W. Rosaya of Baker & McKenzie LLP, 1114 Avenue of the Americas, New York, New York 10036, who hereby enters her appearance on Unilever PLC's behalf in this proceeding.

For the reasons set forth above, Applicant respectfully requests that this Motion be GRANTED and the Notice of Appearance be ACCEPTED.

Respectfully submitted,

By: 

Lisa W. Rosaya
Baker & McKenzie LLP
1114 Avenue of the Americas
New York, NY 10036
Tel: (212) 626-4557
Fax: (212) 310-1659

Date: January 4, 2010

Attorneys for Applicant



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Trademark Assignment Abstract of Title

Total Assignments: 1**Serial #:** [78927189](#)**Filing Dt:** 07/11/2006**Reg #:** NONE**Reg. Dt:****Applicant:** MBL/TIGI PRODUCTS, LP**Mark:** BODY BY BED HEAD**Assignment: 1****Reel/Frame:** [4035/0335](#)**Received:** 07/31/2009**Recorded:** 07/31/2009**Pages:** 15**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [MBL/TIGI PRODUCTS, L.P.](#)**Exec Dt:** 07/10/2009**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** TEXAS**Assignee:** [UNILEVER PLC](#)

PORT SUNLIGHT, WIRRAL

MERSEYSIDE, UNITED KINGDOM CH62 4ZD

Entity Type: COMPANY INCORPORATED UNDER
THE LAWS OF ENGLAND AND
WALES**Citizenship:** NONE**Correspondent:** LISA W. ROSAYA - BAKER & MCKENZIE LLP

1114 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **MOTION TO SUBSTITUTE PARTY AND NOTICE OF APPEARANCE** was served via First class mail on attorney for Applicant, Angela C. Agrusa, Esq., Liner Grode Stein Yankelevitz Sunshine Regenstreif & Taylor LLP, 1100 Glendon Avenue, 14th Floor, Los Angeles, CA 90024-3503 on this 4th day of January, 2010.



Amelia J. Hochman