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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

DR PEPPER/SEVEN UP, INC.,	
Opposer/Petitioner,	Consolidated Proceedings Opposition No. 91180742
- against -	Cancellation No. 92048446
KRUSH GLOBAL LIMITED,	79/033,050
Applicant/Registrant.	

TRIAL DECLARATION OF ANDREW D. SPRINGATE

ANDREW D. SPRINGATE declares under penalty of perjury as follows:

1. I am Senior Vice-President of Brand Marketing of Dr Pepper Snapple Group, a corporation duly organized under the laws of Delaware, with its principal place of business at 5301 Legacy Drive, Plano, Texas. Opposer Dr Pepper/Seven Up, Inc. ("Opposer") is a fully-owned subsidiary of Dr Pepper Snapple Group. In this declaration, I will refer to Dr Pepper Snapple Group, its subsidiaries (including Opposer) and the predecessors of any of them as "DPSG."

2. I first joined a predecessor to DPSG in 2000 as Director of Brand Marketing (primarily overseeing the brands SUNKIST, A&W, HAWAIIAN PUNCH and COUNTRYTIME). I became the company's Director of Innovation in 2002, and was appointed to lead the DR PEPPER brand in 2004. In 2006, I assumed marketing responsibilities for all carbonated soft drink marketing, including CRUSH. I assumed my present position in October 2008. In my current position as Senior Vice President of Brand Marketing, I have marketing responsibility for the company's entire beverage portfolio including carbonated soft drinks

(including CRUSH), juices and teas. As part of my job responsibilities, I am expected to be and am fully familiar with the brand CRUSH.

3. I submit this declaration as testimony in connection with the above-captioned proceeding.

4. I have access to the books and records of DPSG relevant to the matters covered herein as a regular part of my job. As a result of my current and previous job responsibilities, I am generally familiar with the history and operation of DPSG and its use and licensing of the CRUSH and CRUSH-formative trademarks (the "CRUSH Marks"). I confirm that the facts and matters set out herein are based on my own knowledge and understanding and/or from the records and documents of DPSG to which I have access and rely on as a regular part of my job.

I. BUSINESS OF DPSG AND DEVELOPMENT OF THE CRUSH BRAND

5. Formerly known as Cadbury Schweppes Americas Beverages, DPSG became an independent, publicly-traded company on May 7, 2008, following a demerger from Cadbury Schweppes plc (now Cadbury plc).

6. DPSG is the third largest North American refreshment beverage company. The company manufactures, bottles, markets and distributes more than 50 brands of carbonated soft drinks, juices, ready to drink teas, mixers and other premium beverages across the United States, Canada, Mexico and the Caribbean. Its operations generate nearly $6 billion in annual revenue.

7. The history of DPSG's many brands spans more than 200 years, and the company's brand portfolio includes some of the most-recognized and best-loved beverages in the United States. In addition to its flagship DR PEPPER and SNAPPLE brands, DPSG's brands include 7UP, MOTT's, A&W, HAWAIIAN PUNCH, CANADA DRY, YOO-HOO, SUNKIST, and, of course, CRUSH.

8. CRUSH beverage had its beginnings in the early part of the last century. J.M. Thompson invented ORANGE CRUSH beverage in Chicago in 1906. The formula was later perfected by Clayton J. Howell and Neil C. Ward, who partnered to incorporate the Orange Crush Company in 1916.

9. Although orange was the first flavor of CRUSH-branded beverages produced by the company, other flavors followed, all of which have been sold and marketed under the CRUSH brand. Lemon CRUSH and Lime CRUSH were both added shortly after the introduction of Orange CRUSH. Grape CRUSH was introduced in 1960, followed by Cherry CRUSH in 1962 and Pineapple CRUSH in 1966. Strawberry CRUSH was added in the mid-1980s. In the 1990s, CRUSH beverage flavors also included CRUSH Tropical Punch and CRUSH Peach. Currently, DPSG sells seven different CRUSH beverage flavors in the United States.

10. CRUSH beverage has been marketed nationwide since at least as early as the mid-1920s.

11. Because of its long history and reputation, the CRUSH mark has become a hallmark not just of high quality beverages, but of beverages from a specific source: DPSG. The CRUSH mark is one of DPSG's most important assets.

II. DPSG'S CRUSH BRAND TODAY

A. CRUSH Beverage

12. Since the 1920s, CRUSH has been and remains an integral part of DPSG's brand portfolio. Today, DPSG's line-up of CRUSH beverages in the United States includes seven flavors: Orange, Diet Orange, Strawberry, Grape, Cherry, Peach and Pineapple. 2009 sales of CRUSH beverage through mid-April were split as follows: [redacted]

REDACTED

13. CRUSH beverages are not currently made by crushing or otherwise extracting juice from fruit. None of the CRUSH beverages today contain fruit juice, nor have they for some time. The mark CRUSH describes neither the nature of the product nor the process for making it.

14. Each CRUSH beverage, regardless of flavor, prominently bears the CRUSH mark in a consistent color (white) and a consistent stylized presentation. The different flavors are indicated by the addition of the flavor name appearing below the mark CRUSH. **Opposer's Exhibit PX169** attached hereto shows logos for each of the current CRUSH flavor varieties available in the United States. DPSG intentionally uses a consistent stylized presentation of the mark CRUSH across the different flavors to maintain both the singular identity of the CRUSH brand regardless of flavor and to communicate to consumers that there is a family of CRUSH branded products that all come from the same company, DPSG .

15. DPSG primarily sells its CRUSH beverages in concentrate form to its network of bottlers, most of whom are independent of DPSG. DPSG's bottler network distributes CRUSH beverages in consumer-ready packaging to wholesalers, who in turn distribute it to retailers. At the retail level, CRUSH beverages are sold to consumers in 8-ounce cans sold in 6 packs,12-ounce cans (which may be sold individually or as part of 6, 8, 12 or 24 packs), 12-ounce glass bottles (which may be sold individually or as part of 6 or 24 packs), 16.9-ounce plastic bottles sold in six packs, 20-ounce plastic bottles, and 1- and 2-liter plastic bottles. Attached as **Opposer's Exhibit PX170** are examples of some current packaging for CRUSH beverages. CRUSH beverages also are available in fountain form at select retailers, and DPSG sells CRUSH concentrate directly to retailers for this purpose.

16. Retail pricing for CRUSH beverages is determined solely by retailers and generally is consistent with the price of other brands. CRUSH beverages are relatively low-

priced items.

REDACTED

17. CRUSH beverages are sold throughout the fifty United States, through virtually every channel of trade in which consumers would expect to find soft drinks, including through big-box general merchandisers (such as Wal-Mart and Target), supermarkets, grocery stores, drug stores, convenience stores, dollar stores, food and beverage service outlets and vending machines, as well as over the Internet. The penetration of CRUSH beverages in each of these trade channels is extensive.

REDACTED

[1] Penetration figures are provided to DPSG by The Nielsen Company, an industry data collection and reporting company. Nielsen collects available data, but not all data. For example, Wal-Mart does not share information with Nielsen. As another example, Nielsen collects data from only about 40% of the convenience store channel.

18. DPSG considers everyone to be a potential purchaser or consumer of CRUSH beverages, and therefore markets CRUSH beverages to virtually every type of consumer, regardless of age, socio-economic status, gender or any other characteristic. While Krush Global has suggested that CRUSH beverages are unhealthy and would not be purchased or consumed by health conscious consumers, this is not the case

19. REDACTED

20. Of course, DPSG's own revenues pale in comparison to the revenues realized by sales of CRUSH beverages at retail. Because DPSG largely sells concentrate to its network of third party bottlers who in turn sell finished products to retailers, DPSG does not have precise information as to retail-level sales. However, DPSG can estimate retail sales levels based on the volume of concentrate it sells to bottlers. REDACTED (Because soda is sold in a variety of package types and volumes, the industry measures volume in "288 oz. equivalents," equal to one 24-pack of 12-ounce cans.) REDACTED

[2] REDACTED

Year	Retail Volume (millions of 288 oz. equivalents)	Avg. Retail Price Per Oz. (dollars)	Retail Sales ($ millions)
2007	REDACTED		
2006			
2005			
2004			
2003			
2002			
2001			
2000			
1999			
1998			
1997			

21. In 2008 and 2009, DPSG entered into new distribution agreements with a number of Pepsi bottlers across the United States, including two major bottlers, Pepsi Bottling Group and Pespi/Americas.

22. REDACTED

23. In connection with these new bottler agreements, DPSG and the CRUSH bottlers have initiated incremental marketing support for CRUSH.

24. These efforts have paid off not only in increased sales, but also in increased market share. REDACTED

in this paragraph likely understate actual retail sales revenues.

REDACTED

25. DPSG believes its opinion about the continuing brand equity of CRUSH has been validated through CRUSH's expanded availability throughout the United States. While the new distribution and marketing arrangement have made the product more readily available to consumers across the country, consumers do not have to purchase it. The fact that they do is a testament to consumer awareness of the CRUSH mark and the goodwill in the mark.

B. Licensed CRUSH Products

26. Owing to the long history and popularity of CRUSH beverages, non-beverage items bearing the CRUSH mark are in demand. Because DPSG is almost exclusively a beverage company, in order to satisfy the demand for non-beverage CRUSH branded products, DPSG has for the last five years actively engaged in extensive licensing of the CRUSH mark. CRUSH is one of DPSG's most popular licensed brands due to its heritage and consumer awareness.

27. During the last five years, licensed products bearing the CRUSH mark have included the following:

Food

Creme cakes	Donuts	Cupcakes	Dessert Toppings
Popsicles	Hard candy	Jelly beans	

Clothing

T-shirts	Knit hats	Shorts	Socks
Baseball caps	Sleep pants	Boxer shorts	

Accessories

Key chains	Change purses	Wallets
Tote bags	Lunch totes	Round pins

Stationery

Notebooks	Note pads	Folders
Book marks	Pencils	Pens
Markers	Highlighters	Stickers
Magnets	Glitter glue	

Home / Decor

Mugs	Air fresheners	Neon signs
Bar stools	Clocks	

Cosmetics

Lip balm/gloss

Opposer's Exhibit PX 171 hereto depicts representative licensed goods currently available for sale.

28. Although every licensed product bears the CRUSH mark in some format, the licensed goods do not necessarily bear the CRUSH logo or word mark stylization currently found on bottles or cans of CRUSH beverages. Instead, some of the licensed goods bear any one of a number of historical CRUSH logos. **Opposer's Exhibit PX172** includes a representative sample of historical CRUSH logos and word mark stylizations used by our licensees.

29. REDACTED

30. Licensed CRUSH products can be found at a variety of retail locations, including supermarkets and grocery stores, drug stores, convenience stores, mass merchandisers, department stores, discount stores, and over the Internet. DPSG cannot estimate the retail sales of CRUSH licensed goods. However, the retail sales levels would exceed what DPSG's licensees charge to

retailers.

REDACTED

C. Advertising and Promotion of the CRUSH Mark

31. The CRUSH brand and beverages have been widely advertised since the brand began in the early part of the 20th century.

32. The earliest advertisements for CRUSH beverages appeared in print media. True and correct copies of some early advertisements for CRUSH beverages obtained from our company's archives are attached hereto as **Opposer's Exhibits PX173-PX191**. Opposer's Exhibit PX172 shows a 1919 Rockwell advertisement for CRUSH beverage. The dates of the other advertisements follow:

Opposer's Exhibit PX174:	1923	Opposer's Exhibit PX183:	1947
Opposer's Exhibit PX175:	1924	Opposer's Exhibit PX184:	1947
Opposer's Exhibit PX176:	1926	Opposer's Exhibit PX185:	1947
Opposer's Exhibit PX177:	1929	Opposer's Exhibit PX186:	1947
Opposer's Exhibit PX178:	1929	Opposer's Exhibit PX187:	1947
Opposer's Exhibit PX179:	1930	Opposer's Exhibit PX188:	1958
Opposer's Exhibit PX180:	1930	Opposer's Exhibit PX189:	1959
Opposer's Exhibit PX181:	1939	Opposer's Exhibit PX190:	1950s
Opposer's Exhibit PX182:	1939	Opposer's Exhibit PX191:	1980

33. In addition to print media, such as national and local newspapers and magazines (both consumer and trade), throughout the history of the CRUSH brand, CRUSH beverages also have been advertised through outdoor media (such as billboards), radio, television and the Internet.

34. REDACTED

35. DPSG's marketing expenditures in connection with CRUSH beverages go toward developing packaging, consumer promotions (such as an under-the-cap sweepstakes being developed later for this year), merchandising (e.g., subsidizing in-store displays distributed by bottlers), point-of-sales materials (such as shelf-talkers and banners), and developing creative for use in local market (such as billboard and radio spots).

36. DPSG also markets the CRUSH brand on the Internet. On DPSG's corporate website, information on the CRUSH brand currently can be found at http://www.drpeppersnapplegroup.com/brands/crush/. This particular page went live on May 7, 2008, REDACTED DPSG also launched a CRUSH-specific website with the domain name *crushyourthirst.com* on February 11, 2009, which site was transitioned to *crushsoda.com* in April 2009. **Opposer's Exhibit PX192** attached hereto contains copies of printouts from the *crushsoda.com* website as of May 12, 2009. REDACTED DPSG additionally has a Facebook page dedicated to the CRUSH brand.

37. The CRUSH mark not only receives exposure from DPSG's own marketing efforts, but also from marketing undertaken by third-party bottlers and retailers, who market CRUSH beverages and licensed CRUSH products on the Internet, through weekly circulars, radio and outdoor media, as well as in-store placement, point-of-sale displays and other promotions. For example, **Opposer's Exhibit PX193** attached hereto consists of true and

correct copies of sample CRUSH advertisements placed by bottlers as free standing inserts in local newspapers during February 2009. REDACTED **Opposer's Exhibit PX194** attached hereto consists of true and correct copies of examples of advertisements for CRUSH that appeared in supermarket weekly circulars in several different markets in February 2009. Store displays can be particularly good marketing tools, as demonstrated by the true and correct copies of photographs of innovative store displays of CRUSH beverages that appeared in various supermarkets attached hereto as **Opposer's Exhibit 195**. In addition, **Opposer's Opposer's Exhibit PX196** attached hereto consists of true and correct copies of representative printouts from third party websites who offer CRUSH products online. Such local advertising has been the primary form of marketing support for the CRUSH brand over the last few years.

38. Although bottlers and retailers do not report all of their CRUSH marketing expenditure to DPSG, their expenditures are substantial. REDACTED

39. The CRUSH mark also gains exposure through non-traditional and unpaid marketing. For example, owing to the reputation, popularity and long history of CRUSH beverage, the company regularly receives requests to use CRUSH branded products in films, television programs, and in books. For example, CRUSH beverages, particular ORANGE CRUSH beverages, were prominently featured in the popular 1990 movie *Joe Versus the Volcano*, starring Tom Hanks and Meg Ryan. DPSG also recently granted third parties permission to reference ORANGE CRUSH in the feature films *Leatherheads* (2008), *The Shortcut* (projected release 2009), and *Bolden!* (projected release 2010), and in the prime time television show *Swingtown* on CBS. DPSG in 2008 granted permission for a variety of historical ORANGE CRUSH bottles to be

depicted in an anticipated forthcoming book by Michael Rosman, and for ORANGE CRUSH beverages to be referenced in an anticipated recipe book *Beveragelicious Cooking Fun with Soft Drinks!* By Kathy Kaiser. Of course, DPSG is very careful about safeguarding the image of its CRUSH brand, and does not grant every third-party request to use the CRUSH brand. For example, in the past year, DPSG has refused to allow the CRUSH brand to be featured in a film based on George Orwell's *Animal Farm*, and has denied a radio station's request to use the CRUSH mark on flying discs (*e.g.*, FRISBEE brand toys).

40. The CRUSH mark also has gained exposure from some rather unusual sources. For example, the Comedian Judson Laipply wore a CRUSH t-shirt in a comedy sketch entitled "The Evolution of Dance" which became a YouTube sensation. According to the viewer counter on YouTube, "The Evolution of Dance" video has been seen by nearly 120 million people. Further, according to statistics posted on YouTube in connection with the video, the video is the number one most viewed YouTube video of all time, the number one favorite YouTube video of all time, and the number one most discussed YouTube comedy video of all time. *See* http://www.youtube.com/watch?v=dMH0bHeiRNg.

41. As a result of the cultural references to the CRUSH brand in movies, television programs, books and on the Internet, the CRUSH mark is exposed to far more people than might see it through traditional means of advertising.

D. Consumer Awareness of the CRUSH Brand

42. Both CRUSH-branded beverages and the CRUSH brand are well known to consumers in the United States.

43. I understand that Krush Global Limited ("Krush Global") has argued in this proceeding that consumers do not know the brand by the designation CRUSH but only by a

particular flavor designation, such as "Orange Crush" or "Grape Crush." This is simply untrue. DPSG markets the brand as CRUSH, and consumers recognize the brand as CRUSH. While consumers may refer to a particular flavor of CRUSH beverage by including the flavor designation in the name – *e.g.*, "Orange Crush" or "Grape Crush" – consumers know and use the CRUSH mark including to refer to the entire line of DPSG's CRUSH beverages. **Opposer's Exhibit PX197** attached hereto contains copies of printouts from Internet discussions in which consumers refer to the brand as CRUSH.

44. DPSG frequently and as part of its regular business commissions Ipsos S.A. ("Ipsos"), a global market research company, to conduct quarterly consumer surveys in connection with DPSG's business. It is part of my duties and responsibilities to review Ipsos's work for DPSG. The reports of Ispos's surveys are provided to DPSG within a short period of time after the survey is conducted, and these reports are maintained by DPSG and relied on by DPSG in the course of our regular business activity. The results are used by DPSG to evaluate the competitive marketplace for our products and to inform strategic decisions. The most recent Ipsos quarterly results reported to DPSG are for the first quarter of 2009.

45. One of the purposes of the Ipsos surveys is to determine the awareness level of the CRUSH brand. [redacted]

REDACTED

REDACTED

E. DPSG's Enforcement of the CRUSH Marks

46. DPSG actively polices its CRUSH mark.

47. DPSG employs a trademark watch service to monitor trademark applications for potentially confusing and/or dilutive marks. When DPSG discovers a potentially infringing mark, it does not hesitate to take action. Since 2000, DPSG has initiated over 17 challenges to applications to register trademarks on the federal registry, filing eight opposition proceedings and nine requests for extensions of time to oppose that did not result in an opposition proceeding. **Opposer's Exhibit PX198** attached hereto consists of a list DPSG's challenges to third party marks in the United States Patent and Trademark Office ("USPTO"). To date, DPSG's efforts in the USPTO since 2000 have resulted in nine third-party applications being abandoned. Most of the other matters were resolved through coexistence agreements. A few are still outstanding.

48. DPSG also vigilantly scans the marketplace for infringing marks. For example, in the past year alone, DPSG has engaged in the following enforcement efforts:

- DPSG objected to the use and application to register the mark CALIFORNIA CRUSH SMOOTHIES by HMS Host Corporation in connection with smoothies and a smoothie/juice bar located in an airport in California. HMS Host agreed to abandon its application and cease using the mark;
- DPSG objected to the use and application to register the mark BERRIE CRUSH by BioPharma Scientific, Inc. in connection with dietary, nutritional, vitamin and food supplements. BioPharma agreed to abandon its application and discontinue use of the mark;

- DPSG objected to the use of the mark GRAPE CRUSH by Prolab Nutrition in connection with a powdered dietary supplement. Prolab agreed to discontinue use of the mark; and
- In May 2009, DPSG discovered that a juice bar had recently opened in Plano, Texas under the name Crush Juice Bar and Fro-Yo Cafe and immediately sent a cease-and-desist letter and will take all further necessary action.

E. Registration of the CRUSH Mark

49. The CRUSH mark is a property of incalculable value to DPSG. To protect that value and its rights, DPSG has registered in the United States several trademarks consisting of or incorporating the CRUSH mark for a variety of goods as follows:

Mark	Reg. No.	Reg. Date	Class	Goods/Services
CRUSH	187,791	Aug. 12, 1924	32	Non-alcoholic, maltless beverages and concentrates and compounds for making the same
ORANGE CRUSH	683,361	Aug. 11, 1959	32	Nonalcoholic, maltless, orange flavored beverages and concentrates and compounds for making the same
CRUSH	1,424,931	Jan. 13, 1987	25	Clothing, namely, shirts, visors, t-shirts, jackets, caps
CRUSH	2,536,979	Feb. 5, 2002	30	Confectionery, namely, soft candies
	2,418,265	Jan. 2, 2001	32	Soft drinks and concentrates for making the same

Mark	Reg. No.	Reg. Date	Class	Goods/Services
	2,418,266	Jan. 2, 2001	32	Soft drinks and concentrates for making the same
CRUSH	2,895,772	Oct. 19, 2004	30	Confectionery, namely candy
	3,209,282	Feb. 13, 2007	3	Cosmetic products, namely lip balm and lip gloss
	3,289,137	Sept. 4, 2007	30	Frozen novelties, namely, frozen confections

All of the registrations referenced above are valid and subsisting, and are owned by Opposer.

IV. DPSG AND KRUSH GLOBAL LIMITED

50. DPSG has no business relationship with Krush Global. DPSG has never authorized or otherwise permitted Krush Global to use the CRUSSH marks at issue in this proceeding. There has never been any consent agreement, assignment, license or any other agreement between DPSG and Krush Global relating to the use of any of the marks at issue in this proceeding.

V. HARM TO CONSUMERS AND DPSG FROM THE CRUSH MARK

51. I strongly believe that Krush Global's registration of the CRUSSH mark for restaurant services featuring the sale of beverages in the United States will cause confusion among consumers. There is little doubt in my mind that consumers who see a café or food shop named CRUSSH would think it is associated with DPSG's well-known CRUSH beverage brand.

52. As a result of my experience in the beverage industry, I am aware of beverage marks such as STARBUCKS being used both for products and as the names of food and beverage service establishments. In fact, two of DPSG's own brands are in this category: A&W and STEWART'S.

53. Through its wholly owned subsidiary, A&W Concentrate Company, DPSG owns the mark A&W and variations thereof in connection with soft drinks and restaurant services, among other goods. DPSG currently markets A&W root beer, diet root beer, cream beverage and diet cream beverage in bottles, cans and in fountain form, and licenses the A&W mark to Yum! Brands, Inc. for use in connection with restaurant services. There are currently over 1,000 A&W restaurant locations across the United States, all offering A&W soda (although not exclusively). Distribution of A&W root beer outside of the restaurants at third-party retailers began in 1971.

54. STEWART'S is a 1950s-style fast food restaurant chain, with franchised locations concentrated in New Jersey, Pennsylvania, Maryland, Kentucky, West Virginia and Ohio. Stewart's Drive-Ins were well-known for their fountain drinks, particularly root beer. DPSG has been the exclusive licensee of the STEWART'S mark for beverages since 1989. DPSG has been distributing STEWART'S FOUNTAIN CLASSICS beverages since 1990 at supermarkets and grocery stores, drug stores, convenience stores and other retail locations throughout the United States. As a result, there is use of STEWART'S for both a food chain and for beverages offered by companies with a business relationship

55. Because consumers are familiar with beverage brands – including DPSG's own beverage brands – being used in connection both with products sold at retail and food service establishments, consumers would naturally, but wrongly, assume that a CRUSSH food service outlet was associated with the well-known CRUSH beverage brand. These false associations between the CRUSH and CRUSSH marks would harm DPSG and the CRUSH brand, as CRUSH

would no longer be associated exclusively with DPSG and the hard-won and long-established goodwill built up in the CRUSH brand would therefore be weakened if not destroyed.

VI. MARKET KNOWLEDGE

56. I have worked in the beverage industry for twelve years, including both my career at DPSG and earlier positions with The Coca-Cola Company where I worked with the FRUITOPIA, SPRITE and CITRA brands.

57. In my extensive history in the beverage industry, I have never come across "crush" as a term used commonly to designate fruit juice or any other beverage product or otherwise as a term in common use in the food or beverage market other than DPSG's CRUSH-brand beverages.

58. I am not aware of any third-party use of the mark CRUSH or any phonetically equivalent marks, whether alone or in combination with any other terms, in connection with beverages in the United States.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

Declared under penalty of perjury this 20th day of May, 2009 at Plano, Texas.

Andrew Springate

Andrew D. Springate

CERTIFICATE OF SERVICE

I hereby certify that I caused a true and correct copy of the foregoing **Trial Declaration of Andrew D. Springate** to be sent by email to counsel for applicant, Jason Drangel, Esq., jdrangel@ipcounselors.com, this 20th day of May, 2009.

Laura Popp-Rosenberg

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DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

Consolidated Proceedings
Opposition No. 91180742 (Parent)
Cancellation No. 92048446

OPPOSER'S EXHIBIT
PX169

Home
Flavor Info
- Orange
- Grape
- Strawberry
- Diet Orange
- Peach
- Pineapple

All About Crush
New at Crush

Caffeine Free, Contains No Juice

Serving Size: 1 cup (240 mL)
Servings Per Container: 2.5
Amount Per Serving

	1 cup		1 20oz. bottle	
Calories	130		320	
		%DV*		%DV*
Total Fat	0g	0%	0g	0%
Sodium	50mg	2%	120mg	5%
Total Carb.	35g	12%	87g	29%
Sugars	34g		82g	
Protein	0g		0g	

Not a significant source of other nutrients. *Percent Daily Values (DV) are based on a 2,000 calorie diet

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP, CITRIC ACID, SODIUM BENZOATE (PRESERVATIVE), ACACIA GUM, NATURAL FLAVORS, ESTER GUM, YELLOW 6, SALT, BROMINATED SOYBEAN OIL, RED 40.

Home
Flavor Info
Orange
Grape
Strawberry
Diet Orange
Peach
Pineapple
All About Crush
New at Crush

ZOATE
R, ACA

Caffeine Free, Contains No Juice

Serving Size: 1 cup (240 ml.)
Servings Per Container: 2.5
Amount Per Serving

	1 cup	
Calories	15	
		%DV*
Total Fat	0g	0%
Sodium	50mg	2%
Total Carb.	4g	1%
Sugars	4g	
Protein	0g	

Not a significant source of other nutrients.
*Percent Daily Values (DV) are based on a 2,000 calorie diet.

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP, CITRIC ACID, MALIC ACID, POTASSIUM BENZOATE (PRESERVATIVE), ASPARTAME, SODIUM CITRATE, ACACIA GUM, ORANGE JUICE CONCENTRATE, NATURAL FLAVORS, YELLOW 6.

PHENYLKETONURICS: CONTAINS PHENYLALANINE.

CID, S
PE JUIC
TIFICIA

Berrylistic Strawberry

Caffeine Free, Contains No Juice

Nutrition Facts

Serving Size: 1 cup (240 mL)
Servings Per Container: 2.5
Amount Per Serving

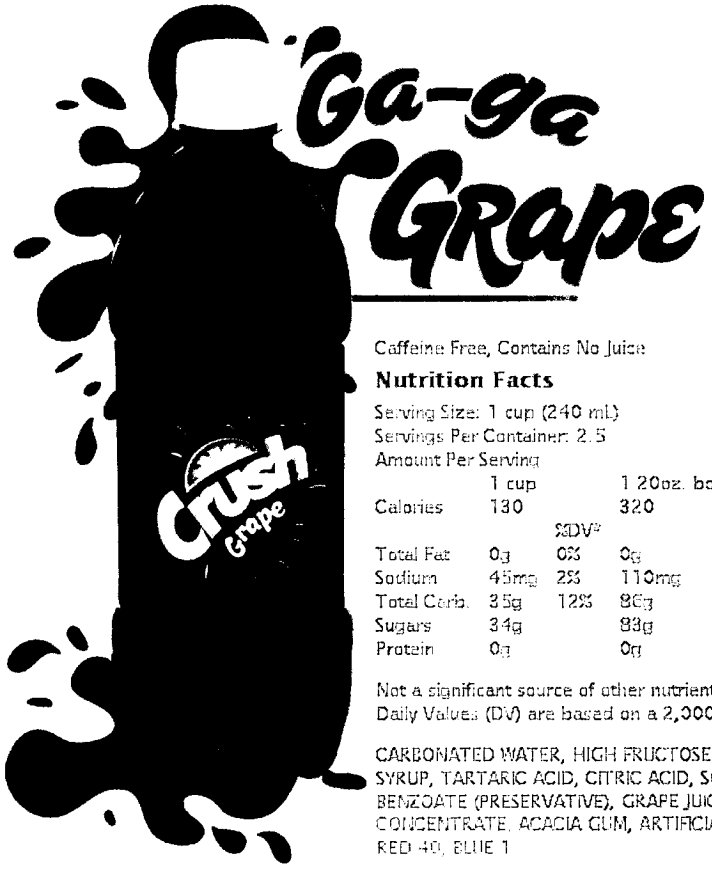
	1 cup		1 20oz. bottle	
Calories	120		290	
		%DV*		%DV*
Total Fat	0g	0%	0g	0%
Sodium	45mg	2%	110mg	5%
Total Carb.	31g	10%	77g	26%
Sugars	30g		75g	
Protein	0g		0g	

Not a significant source of other nutrients. *Percent Daily Values (DV) are based on a 2,000 calorie diet

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP, CITRIC ACID, SODIUM BENZOATE (PRESERVATIVE), CARAMEL COLOR, ACACIA GUM, RED 40, ARTIFICIAL FLAVORS

Home
Flavor Info
- Orange
- Grape
- Strawberry
- Diet Orange
- Peach
- Pineapple

All About Crush
New at Crush



Caffeine Free, Contains No Juice

Nutrition Facts

Serving Size: 1 cup (240 mL)
Servings Per Container: 2.5
Amount Per Serving

	1 cup		1.20oz. bottle	
Calories	130		320	
		%DV*		%DV*
Total Fat	0g	0%	0g	0%
Sodium	45mg	2%	110mg	5%
Total Carb.	35g	12%	86g	29%
Sugars	34g		83g	
Protein	0g		0g	

Not a significant source of other nutrients. *Percent Daily Values (DV) are based on a 2,000 calorie diet.

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP, TARTARIC ACID, CITRIC ACID, SODIUM BENZOATE (PRESERVATIVE), GRAPE JUICE CONCENTRATE, ACACIA GUM, ARTIFICIAL FLAVOR, RED 40, BLUE 1

Plushious Peach

Caffeine Free, Contains No Juice

Serving Size: 1 cup (240 mL)
Servings Per Container: 2.5
Amount Per Serving

	1 cup		1.20oz. bottle	
Calories	120		310	
		%DV*		%DV*
Total Fat	0g	0%	0g	0%
Sodium	40mg	2%	105mg	4%
Total Carb.	33g	11%	82g	27%
Sugars	32g		80g	
Protein	0g		0g	

Not a significant source of other nutrients. *Percent Daily Values (DV) are based on a 2,000 calorie diet

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP OR SUGAR*, CITRIC ACID, NATURAL AND ARTIFICIAL FLAVORS, SODIUM BENZOATE (PRESERVATIVE), ACACIA GUM, ESTER GUM, BROMINATED SOYBEAN OIL, RED 40, YELLOW 5

ATER, [illegible] RIN
CID, M[illegible] UM
SERVATIVE), ASPARTA[illegible]
E, ACACIA GUM, ORANGE JUICE
NATURAL FLAVORS, YELLOW 6,
D 40
JURICE, CONTAINS
NE.

Home
Flavor Info
- Orange
- Grape
- Strawberry
- Diet Orange
- Peach
- Pineapple

All About Crush
New at Crush

Tropicacious Pineapple

Caffeine Free, Contains No Juice

Nutrition Facts

Serving Size: 1 cup (240 ml.)
Servings Per Container: 2.5
Amount Per Serving

	1 cup		1 20oz. bottle	
Calories	130		320	
		%DV*		%DV*
Total Fat	0g	0%	0g	0%
Sodium	45mg	2%	110mg	5%
Total Carb.	35g	12%	86g	29%
Sugars	34g		83g	
Protein	0g		0g	

Not a significant source of other nutrients. *Percent Daily Values (DV) are based on a 2,000 calorie diet

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP, PINEAPPLE JUICE CONCENTRATE, CITRIC ACID, SODIUM BENZOATE (PRESERVATIVE), ACACIA GUM, NATURAL AND ARTIFICIAL FLAVORS, YELLOW 5, BROMINATED SOYBEAN OIL, YELLOW 6

R*, CH[illegible] OR
ORS, S[illegible]
, ACACIA [illegible], ESTER [illegible],
OYBEAN OIL, RED 40, YELLOW 5


Crush
Cherry

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

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Opposition No. 91180742 (Parent)
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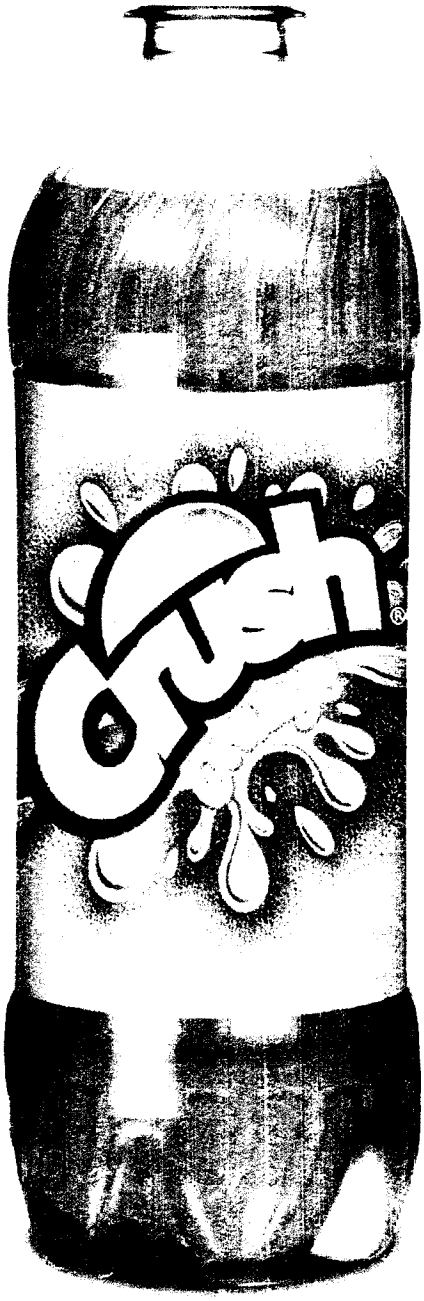
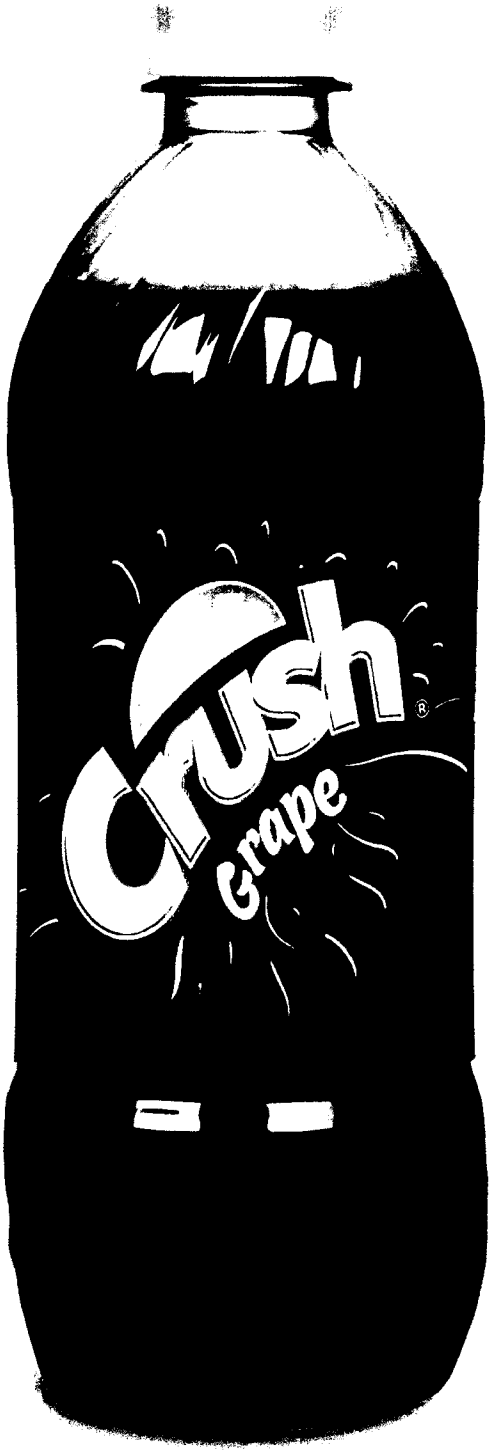
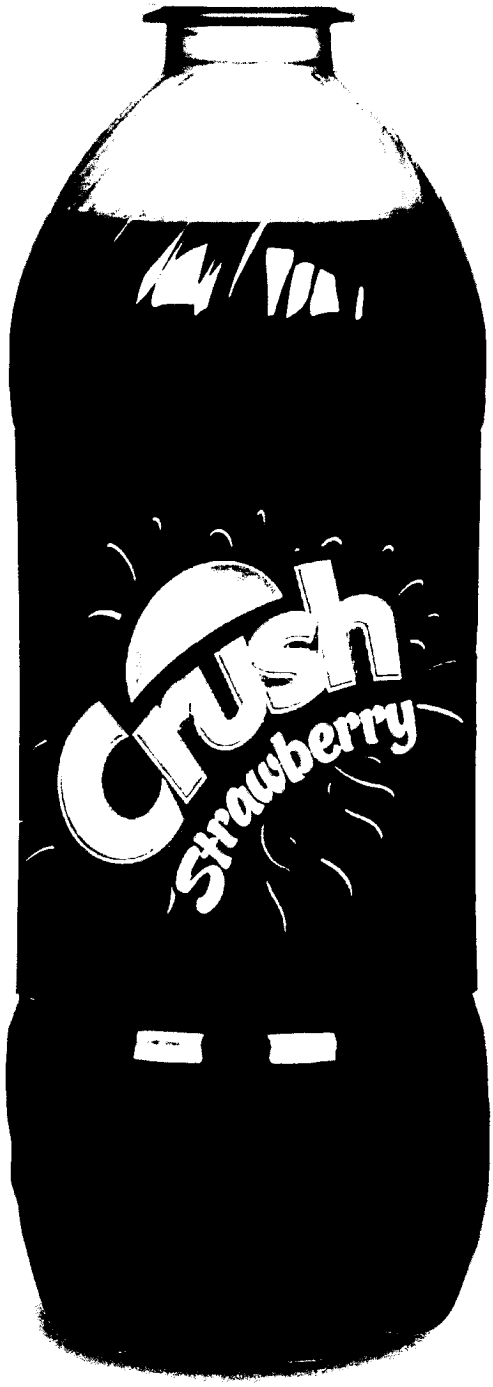
OPPOSER'S EXHIBIT
PX170


Fanta


Crush
Grape


Crush
strawberry


99¢
Orange


8
PACK
diet
Crush
low calorie
orange soda
with other natural flavors
8-12 FL OZ CANS

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

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OPPOSER'S EXHIBIT
PX171

REDACTED

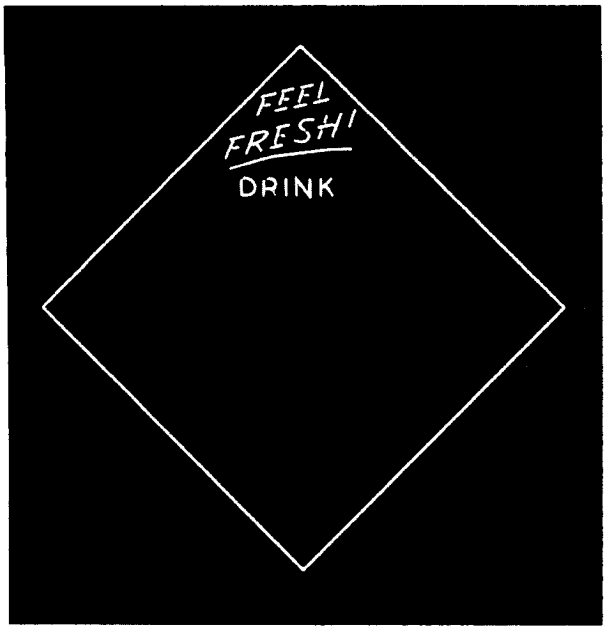
CONFIDENTIAL

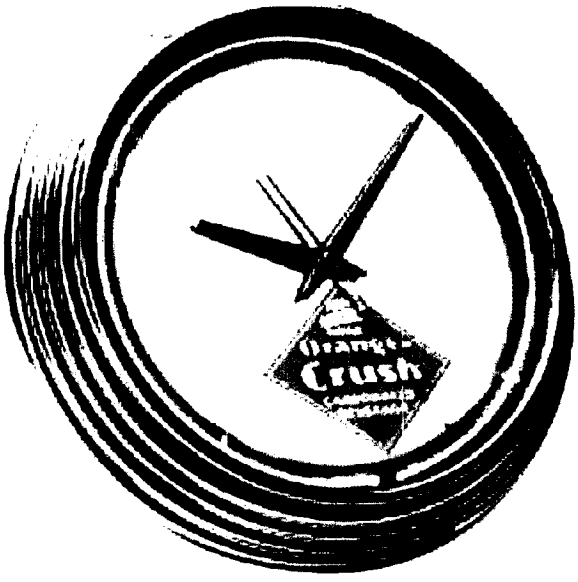
Crush


Crush...
Crush...


Have a
ORANGE
Crush
on me.

Crush


FEEL
FRESH!
DRINK


Crush


LipSmacker
Moisture
and
Smoothes
net wt
0.14 oz
4.0g

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OPPOSER'S EXHIBIT
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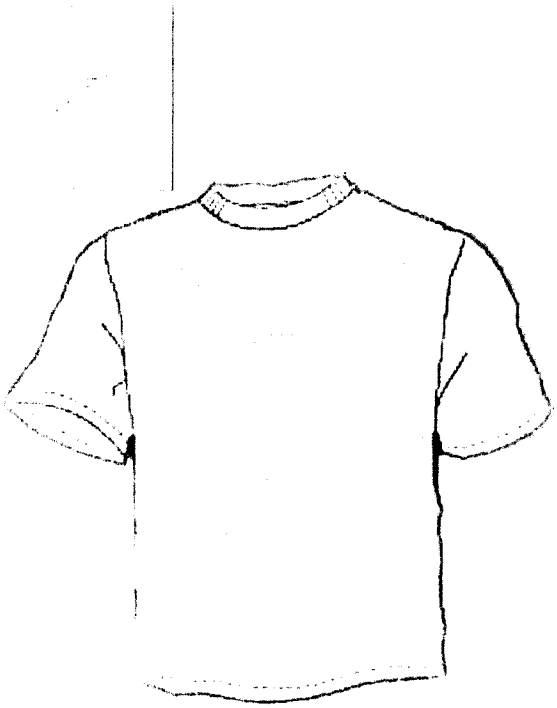
SCHEDULE D
AUTHORIZED LICENSED MARKS
(Historic Marks)
Page 3 of 10

Finishing Sizes

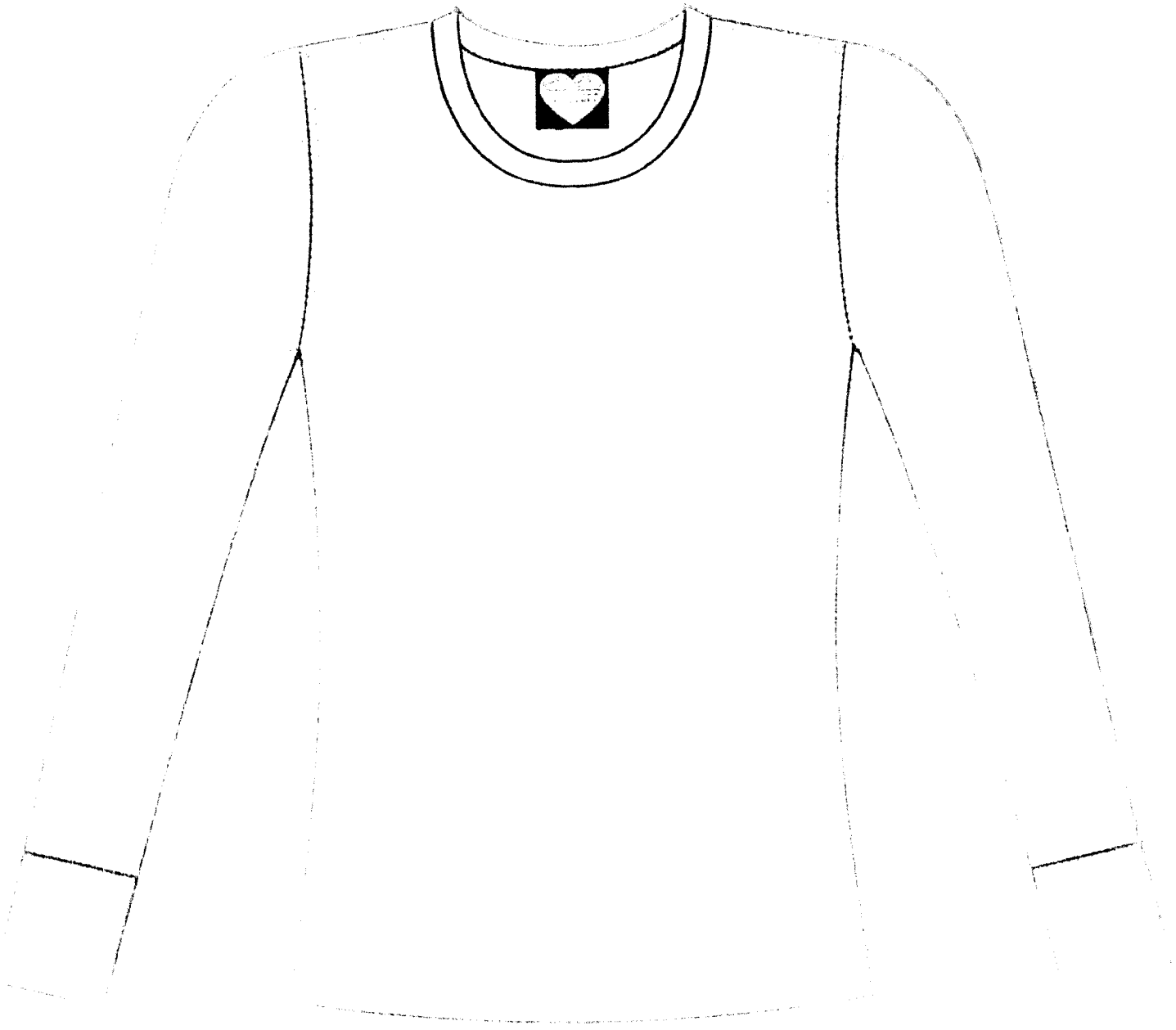


Body Styles

SHORT SLEEVE
LONG SLEEVE
HOODED SLEEVE
ARNOLD
WILLIS

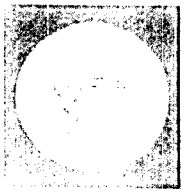
Tattoo

Artwork concept was based on Crash Course



Style# DR135 499
Grass

Finishing Sticker

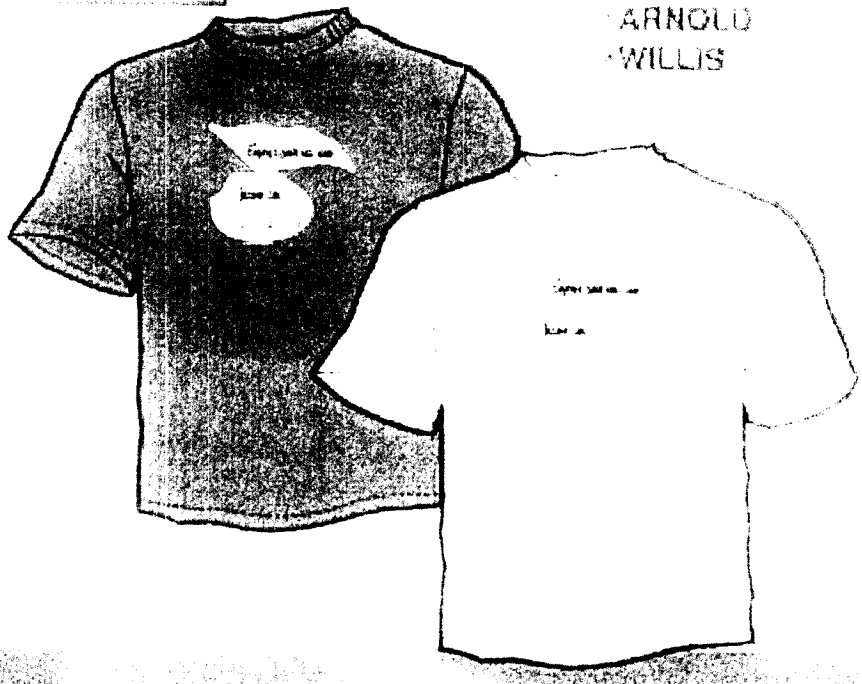


For additional
Body Styles

- SHORT SLEEVE
- LONG SLEEVE
- HOODED FLEECE
- ARNOLD
- WILLIS

100% COTTON ENZYME WASHED WITH LIFE
BATTERY FITTED TEE SHIRT AVAILABLE
IN LONG AND SHORT SLEEVE (S-XL)

Blue, Orange



Enjoy a fresh new taste-

have an

Generation
Style Name
Team: Crush
Size: Ladies
5 Panel: Low Crown
Bucknum: X
Pre-Curved Visor
Stitching
Side Welts
Fabric: 100% Brushed Twill
Created by
Date Created

Fabric Color
Crown
Visor
Underbill
Fabric Main
Sulfur
Crown
Sweatband
Inner Flap

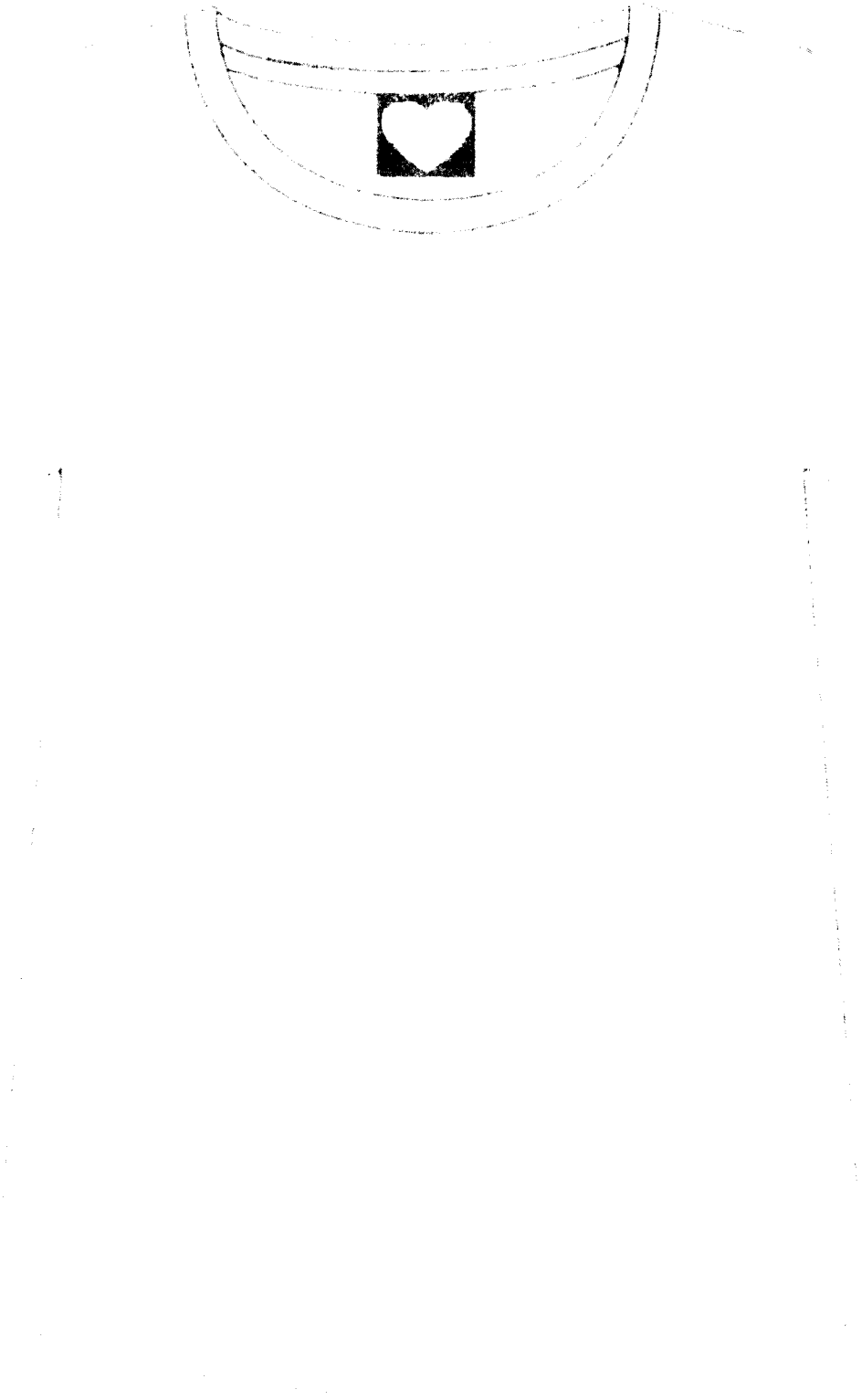
Front Applique
Bullion
Embroidery
Patches

Front Grass

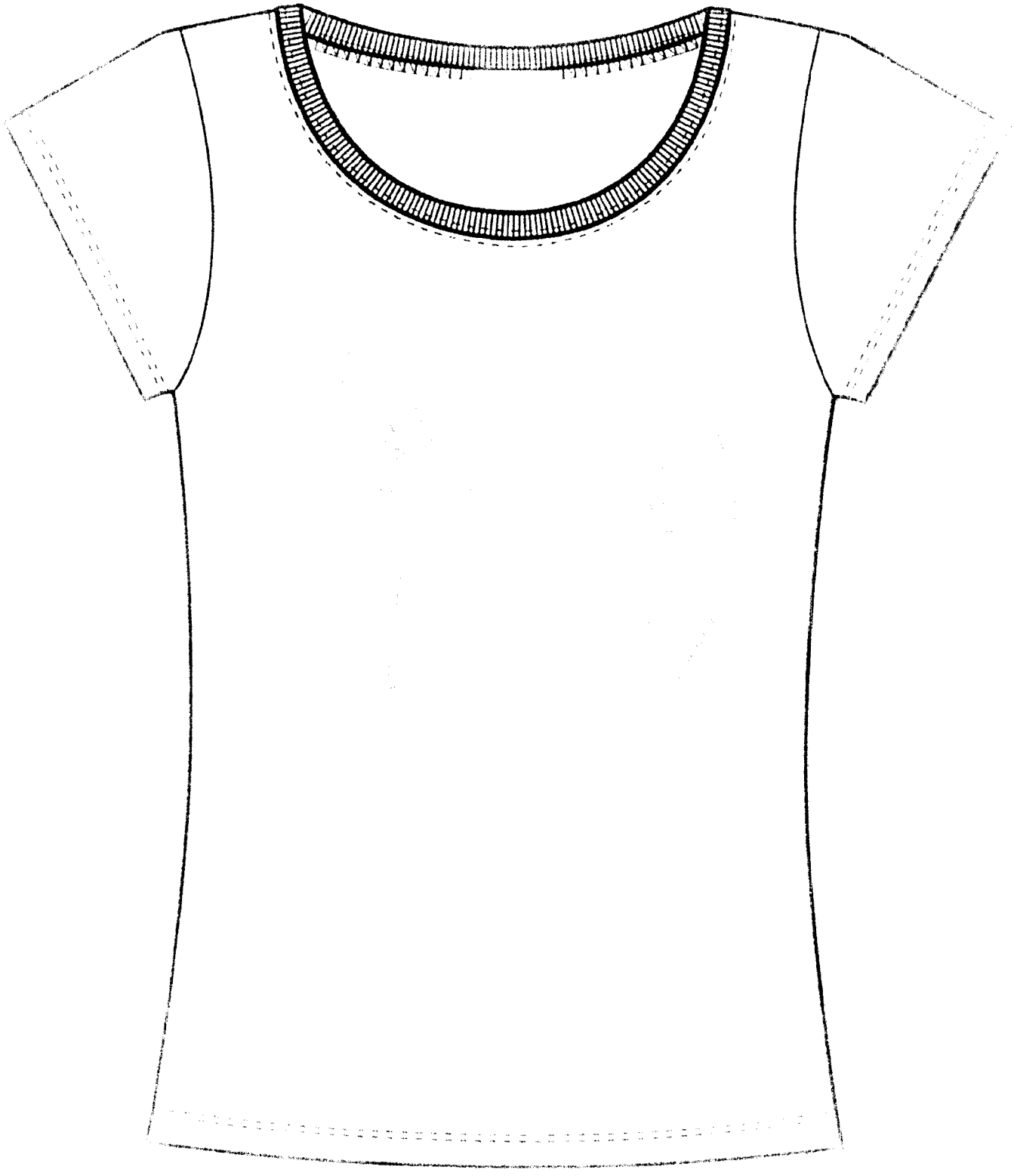
Bullion
Embroidery

Crush

ORANGE Crush



Style# DR188-308
Tomato



Style# DR135-0196
Grass

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OPPOSER'S EXHIBIT
PX173


–drink

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OPPOSER'S EXHIBIT
PX174

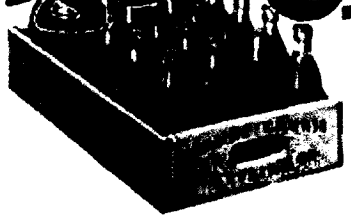
TASTES BETTER

—out of the "Krinkly Bottle"

Orange-Crush — what a pal for thirst! Open up the "Krinkly Bottle." See it sparkle, mellow and golden. There is no drink like Ward's Orange-Crush, and there is no bottle like the "Krinkly Bottle." Ask for a Ward's "Crush" when thirsty. In ordering remember the "Krinkly Bottle" always identifies the genuine . . . . . .

ORANGE-CRUSH COMPANY

Ward's Orange-CRUSH



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OPPOSER'S EXHIBIT
PX175

THE SATURDAY EVENING POST

Ward's Orange-

THERE'S one thing that "hits the spot" in everybody everywhere—all over the world. And that's Ward's Orange-Crush, Lemon-Crush and Lime-Crush, too. It popularized the orange drink overnight. From nothing to 300,000,000 bottles per annum in a few years. Imitations followed, of course.

But they haven't equaled the flavor or the favor. There's a difference in Ward's Crushes that's born of Ward's *secret process*. These sparkling, wonderful beverages have an individuality that once you try them will introduce you to a new and delightful taste sensation.

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OPPOSER'S EXHIBIT
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OPPOSER'S EXHIBIT
PX177

More than Juice

There is only part of the goodness of the orange in plain orange juice. In Orange-Crush you drink all. . . . To make this most delightful beverage science has converted juicy-ripe, tree-ripened oranges into a golden drink. Taken all their tempting juice . . . all the zestful flavor of their peel . . . all the healthful goodness of the pulp . . . and recombined them with a dash of sugar, pure food color, citrus fruit acid for tang, and sparkling water to make a beverage more delicious than the fruit itself. . . . *Never confuse Orange-Crush with "pop" or any other orange drink.* Insist on it *by name*. Wholesome and refreshing.

Orange-Crush

Sold icy-cold wherever you see the "Crushy" sign —at all fountains by the glass—at all stands and stores in the "Krinkly" bottle.

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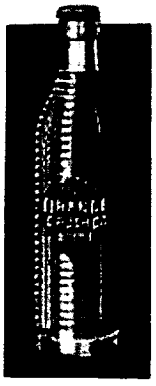
OPPOSER'S EXHIBIT
PX178

what

are your childrens Nickels buying?

Play safe these thirsty days! Teach the youngsters to buy healthful Orange-Crush —endorsed by Medical Authorities as a "pure, wholesome fruit beverage."

Orange-Crush is kind to kiddies because it is simply the juice-richest, tree-ripened oranges made into a golden whole-fruit beverage. All the sun-rich juice and zestful flavor of the peel, all the healthful goodness of the pulp—with a dash of sugar, citrus fruit acid for tang—pure food color and sparkling water added to make a wholesome drink as delicious as the fruit itself.



Never confuse Orange-Crush with "pop." Sold in clean, sterilized "Krinkly" bottles. Insist on—

Sold by soda wherever you see this "Crinkly" sign—at all fountains by the glass—at stands and stores in the "Krinkly" bottle.

Orange-Crush

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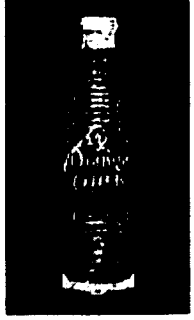
OPPOSER'S EXHIBIT
PX179

KNOW WHAT YOU'RE DRINKING

—ALONG THE ROAD

MEET "CRUSHY" —he identifies THIRST AID STATIONS where Orange-Crush is sold, always icy cold



—At stands in this "Krinkly" bottle

—and at all fountains by the glass

STOP—where you see the Orange-Crush sign—for th drink you know is pure and fresh and delicious: the golde juice of luscious oranges, gloriously **fresh** . . piquant with taste of peel . . filled with tasty vitamin-laden flecks of pul Nature's own beverage, **fresh** from fragrant orange groves made doubly refreshing with a tasty dash of lemon juice ac . . a hint of sugar and pure food color. Carbonated wi sparkling water . . to give it that exhilarating, thirst-quenchi tang. Green drinks — pink drinks — purple drinks — "pops" but only **one** Orange-Crush, the glorious golden hue of th fruit itself . . and twice as refreshing!

Orange-Crush

Made from **FRESH** Oranges

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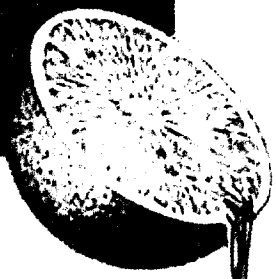
OPPOSER'S EXHIBIT
PX180

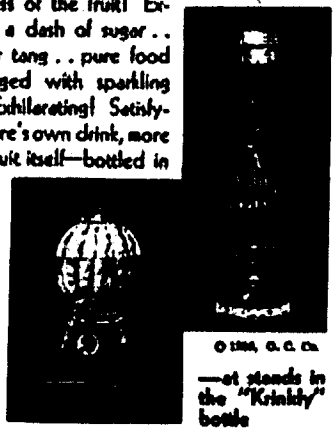
"CRUSHY" identifies THIRST AID STATIONS where Orange-Crush is sold always icy cold—



SAY Orange-Crush

— and know WHAT you're drinking

How many times have you wondered, back in your mind, just what you—and the children—were drinking at the game, beach, or roadside stand? Here's what you drink in Orange-Crush: fresh sun-rich juice of tree-ripened oranges . . with a spicy taste of peel, for flavor . . golden flecks of pulp that contain the vitamins . . all the fresh goodness of the fruit! Expertly blended with a dash of sugar . . lemon juice acid, for tang . . pure food color . . then—charged with sparkling carbonated water! Exhilarating! Satisfying! Refreshing! Nature's own drink, more delicious than the fruit itself—bottled in gleaming immaculate plants. Be safe. Look for "Crushy" and say—Orange-Crush.



© 1936, O. C. Co.

—At fountains by the glass

—at stands in the "Krinkly" bottle

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OPPOSER'S EXHIBIT
PX181


FEEL FRESH!
DRINK
Orange-Crush
CARBONATED BEVERAGE

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OPPOSER'S EXHIBIT
PX182


There's ONLY ONE
Orange-
Crush
CARBONATED BEVERAGE

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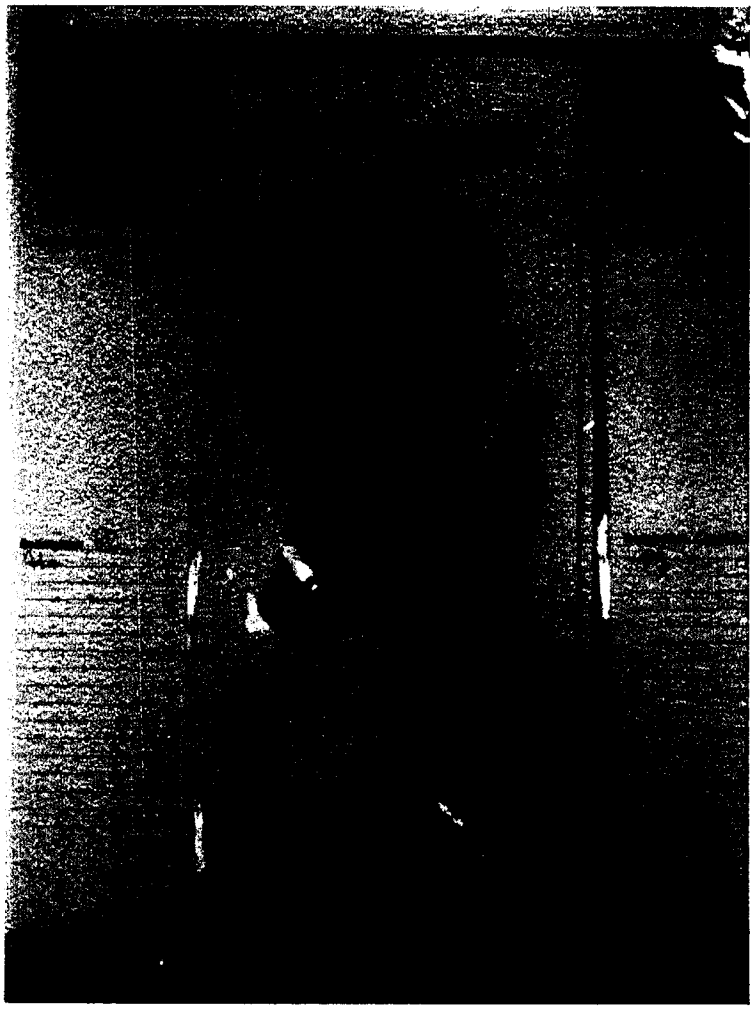
OPPOSER'S EXHIBIT
PX183



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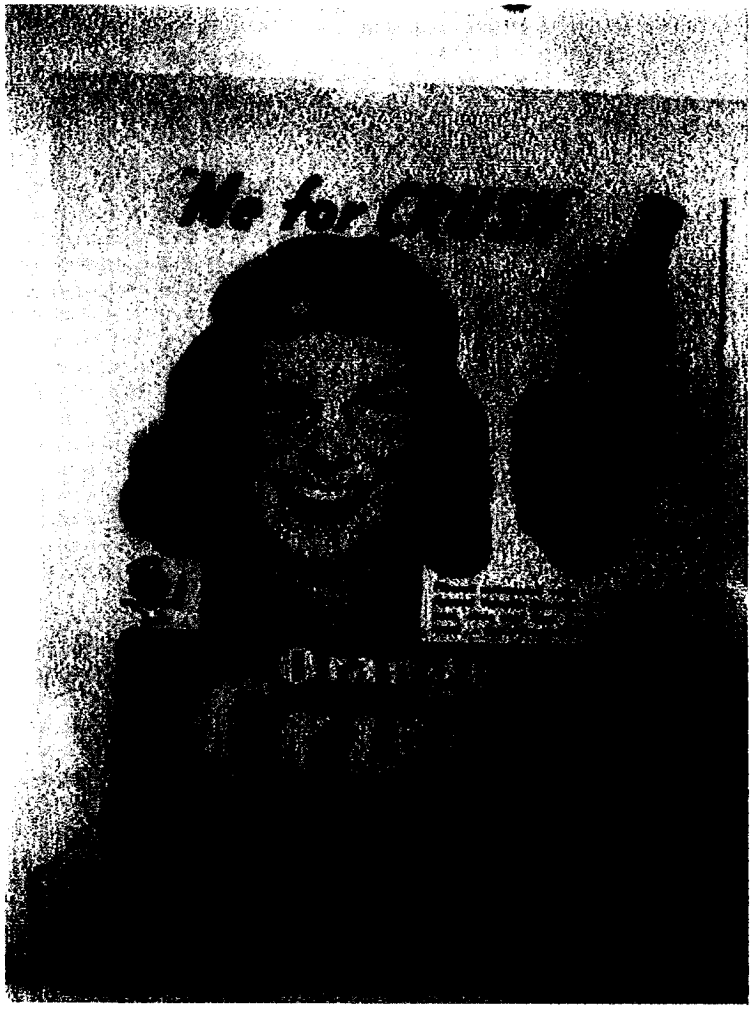
OPPOSER'S EXHIBIT
PX184



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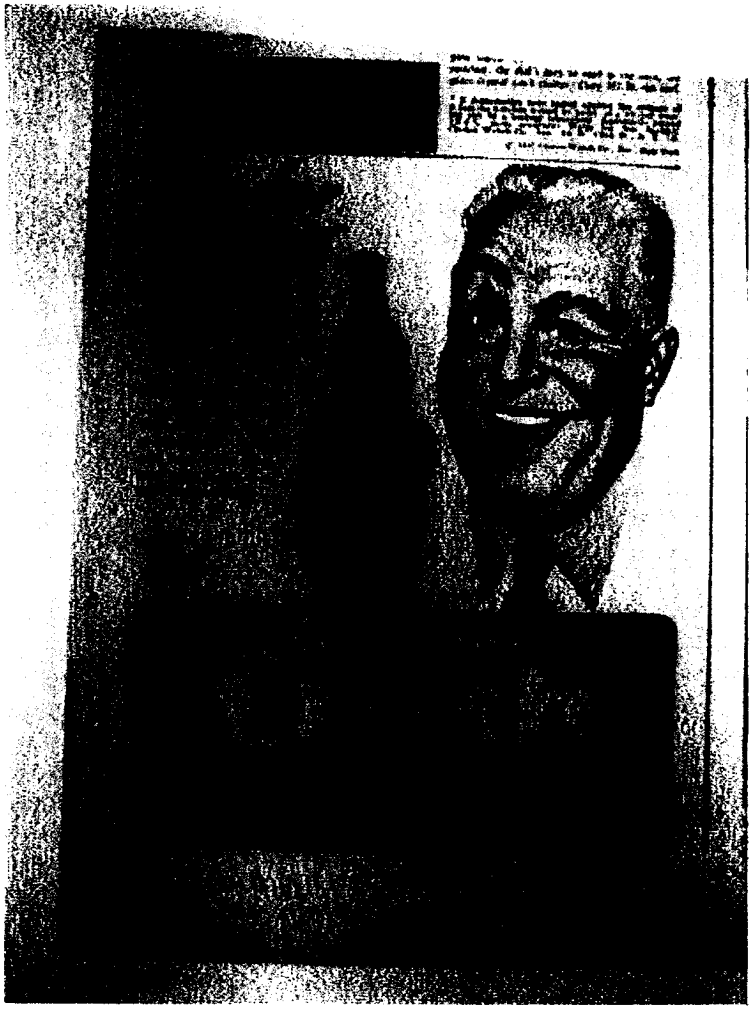
OPPOSER'S EXHIBIT
PX185



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OPPOSER'S EXHIBIT
PX186


"Me for CRUSH"
look for
Orange-
Crush
FRUIT FLAVORED DRINK

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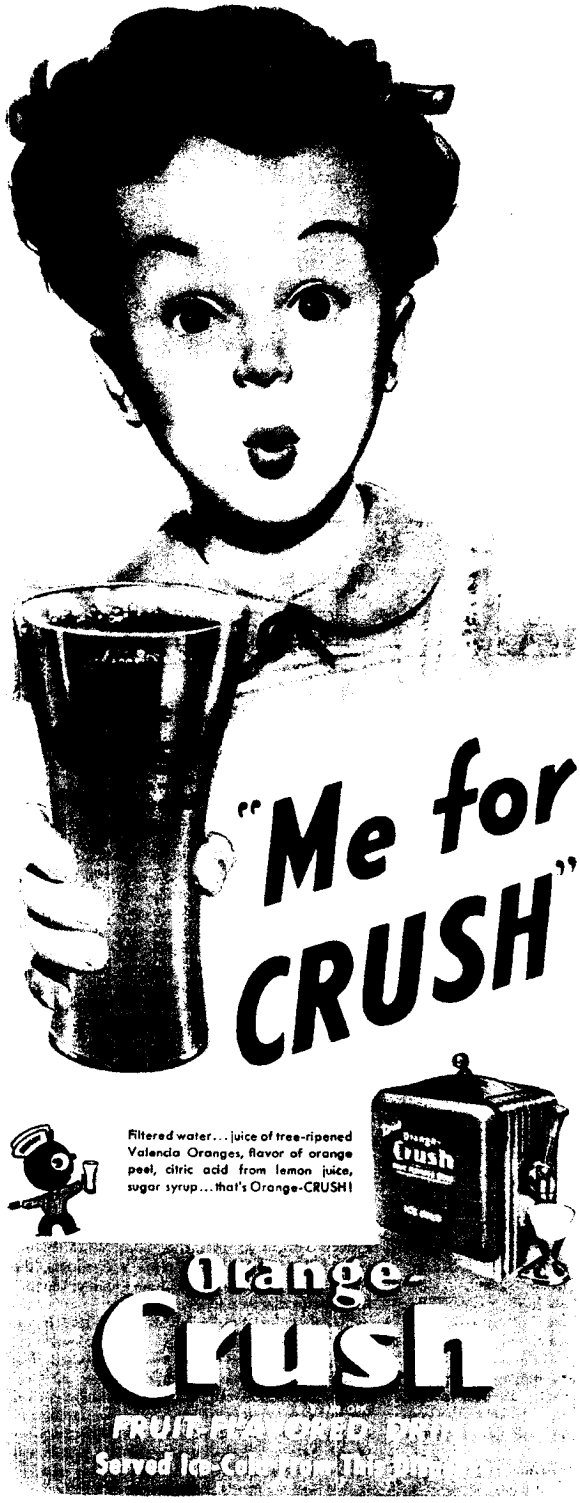
OPPOSER'S EXHIBIT
PX187


"Me for CRUSH"
Filtered water... juice of tree-ripened Valencia Oranges, flavor of orange peel, citric acid from lemon juice, sugar syrup... that's Orange-CRUSH!
Orange-Crush

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

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OPPOSER'S EXHIBIT
PX188

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OPPOSER'S EXHIBIT
PX189

Whenever good food and good company team up—you'll find refreshing Orange-CRUSH adding so much to those special moments of pleasure. Ice-cold, sunshine-bright Orange-CRUSH always leaves you with a smile of enjoyment. Have an Orange-CRUSH soon, wherever you are, and sip a smile . . . relax a while.

"ENJOYED BY MILLIONS SINCE 1916"

"CRUSH" is a registered trade-mark of the Orange-CRUSH Company, Evanston, Illinois.

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OPPOSER'S EXHIBIT
PX190

ICE CREAM SCOOPIN' DAYS

with a cooling Crush ice cream soda made with

ORANGE Crush® GRAPEFRUIT Crush® STRAWBERRY Crush® GRAPE Crush®

ICE CREAM SCOOPIN' DAYS

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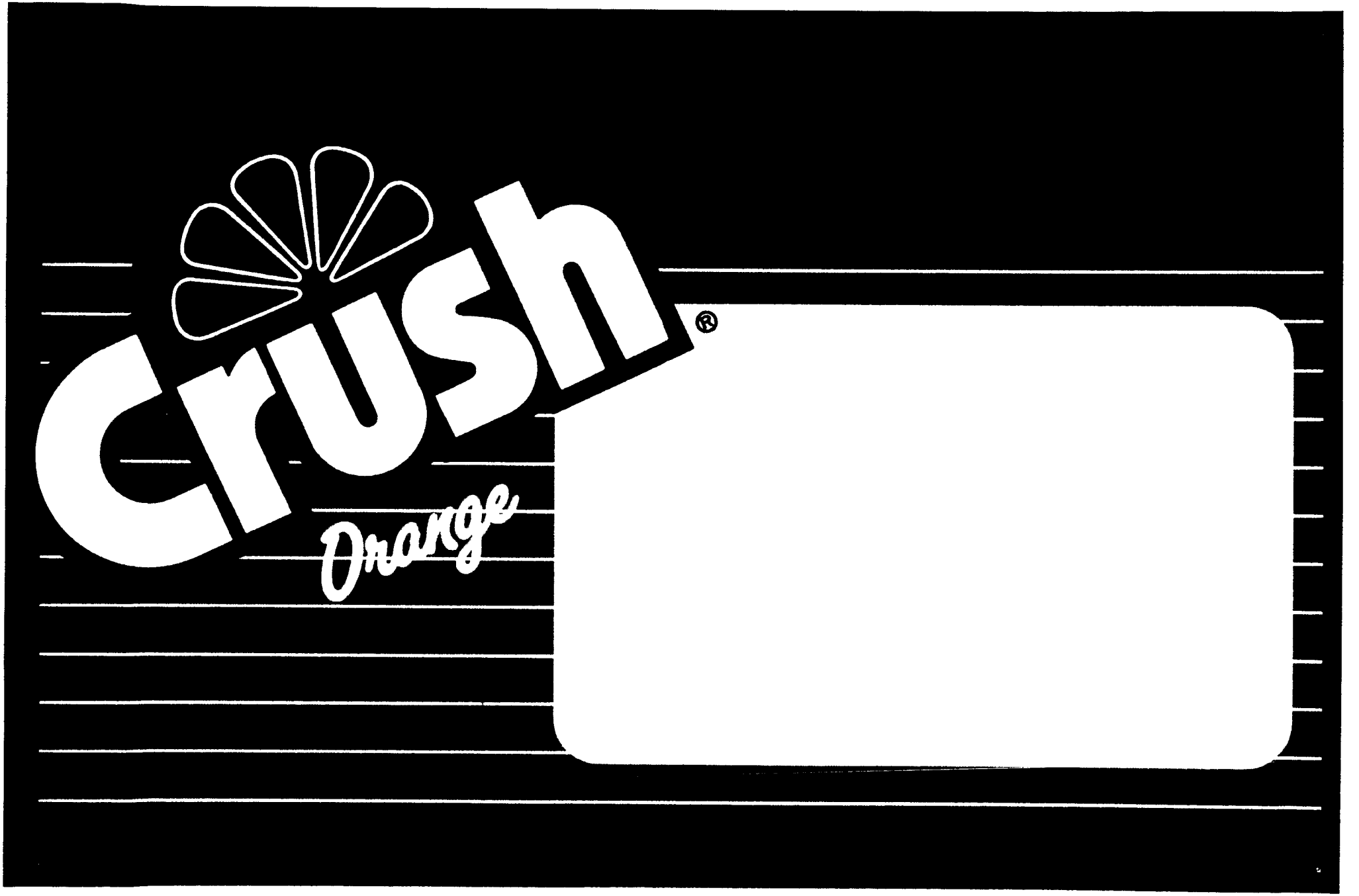
OPPOSER'S EXHIBIT
PX191


Crush®
Orange

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

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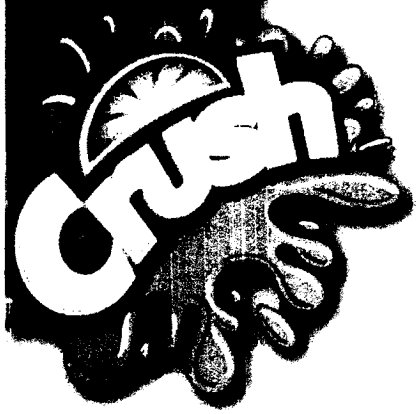
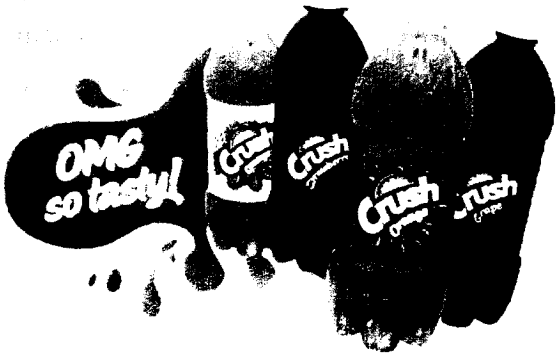
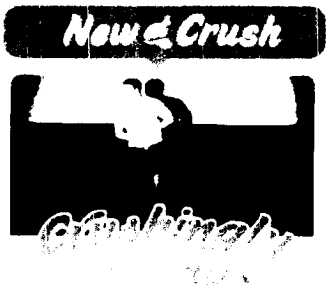
OPPOSER'S EXHIBIT
PX192

Home
Flavor Info
Orange
Grape
Strawberry
Diet Orange
Peach
Pineapple
All About Crush
New at Crush







You made Judson's "Evolution of Dance" YouTube™'s #1 Favorited video of all time... now he's back to frolic on your funny bone again in this official sequel!

Click here

Got a crush on Crush? So why not show some Facebook® love? Click here to become a fan.

facebook

Home
Flavor Info
Orange
Grape
Strawberry
Diet Orange
Peach
Pineapple
All About Crush
New at Crush

Caffeine Free, Contains No Juice

Serving Size: 1 cup (240 mL)
Servings Per Container: 2.5
Amount Per Serving

	1 cup		1 20oz. bottle	
Calories	130		320	
		%DV*		%DV*
Total Fat	0g	0%	0g	0%
Sodium	50mg	2%	120mg	5%
Total Carb.	35g	12%	87g	29%
Sugars	34g		83g	
Protein	0g		0g	

Not a significant source of other nutrients. *Percent Daily Values (DV) are based on a 2,000 calorie diet.

CARBONATED WATER, HIGH FRUCTOSE CORN SYRUP, CITRIC ACID, SODIUM BENZOATE (PRESERVATIVE), ACACIA GUM, NATURAL FLAVORS, ESTER GUM, YELLOW 6, SALT, BROMINATED SOYBEAN OIL, RED 40.

All About Crush

Orange Refreshment Since 1916

Don't let the fresh taste fool you, Crush goes back. Way back.

In fact it was all the way back to 1916 when Clayton J. Howell partnered with Neil C. Ward to create the Orange Crush Company (you can look even farther back to find J.M. Thompson of Chicago as the original inventor of Orange Crush in 1906).

Ward was a beverage and extract chemist who perfected the process of blending ingredients to create an exclusive formula that yielded the zesty, all-natural orange flavor of Orange Crush.

Soft drinks of the time often carried the surname of the inventor along with the product name and Ward was given the honors – Crush was first premiered as "Ward's Orange Crush."

Orange Crush was the first flavor but others followed. Crush was Lemon. Crush was Lime. By the late 60's Crush was Grape, Cherry and Pineapple too. In the 90's Crush was Tropical Punch and Crush was even Peach. Crush, however, was never Bacon, Butter or Crème Brulée, and thankfully, still isn't...

Building on all that history, today Crush is part of Dr Pepper Snapple Group, Inc., an integrated beverage business marketing more than 50 beverage brands throughout North America.

Look at it this way. For all we know, Great-Great-Great Grandma was slamming down Crush as she listened to the first radio broadcast ever. Marilyn could have had an ice-cold

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Howell did. So why don't you grab a Crush and make some

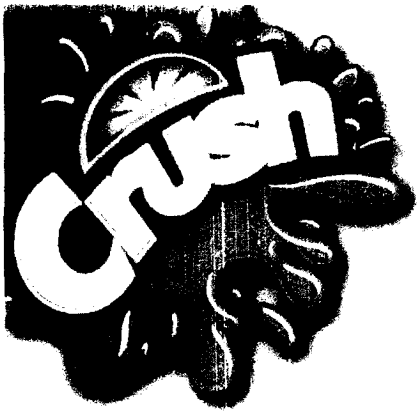
What's in a name?

Clayton J. Howell included the word "crush" in the original soft drink's name to refer to the process of extracting oils from oranges.

On Sweltering Days~

Home
Flavor Info
Orange
Grape
Strawberry
Diet Orange
Peach
Pineapple
All About Crush
New at Crush

New at Crush



Crushingly Funny!

John Lapp's "Evolution of Dance"
YouTube's #1 Favorited video of all time... now he's back
to frolic on your funny bone again in this official sequel.

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

Consolidated Proceedings
Opposition No. 91180742 (Parent)
Cancellation No. 92048446

OPPOSER'S EXHIBIT
PX193

YOU'LL NEVER FORGET YOUR FIRST CRUSH.®

SAVE $1

on TWO (2) 2-Liters of ANY Flavor of Crush®

SAVE $1 on TWO (2) 2-Liters of ANY Flavor of Crush® RV0109

RETAILER: Dr Pepper/Seven Up, Inc. will reimburse you the face value plus 8¢ handling if you and the consumer have met the offer's terms. Void if prohibited, taxed, restricted, transferred, assigned or coupon is reproduced, gang cut or mint condition. Consumer pays deposit and taxes. Cash value 1/20¢. Good only in USA. **Limit One Coupon Per Item(s) Purchased. RETAILER REDEEM BY MAILING TO: Dr Pepper Snapple Group Customer Solutions, P.O. Box 880057, El Paso, TX 88588-0057.** CRUSH and ORANGE CRUSH are registered trademarks of Dr Pepper/Seven Up, Inc. CR-03613

MANUFACTURER'S COUPON • EXPIRES 02/28/2009

26280

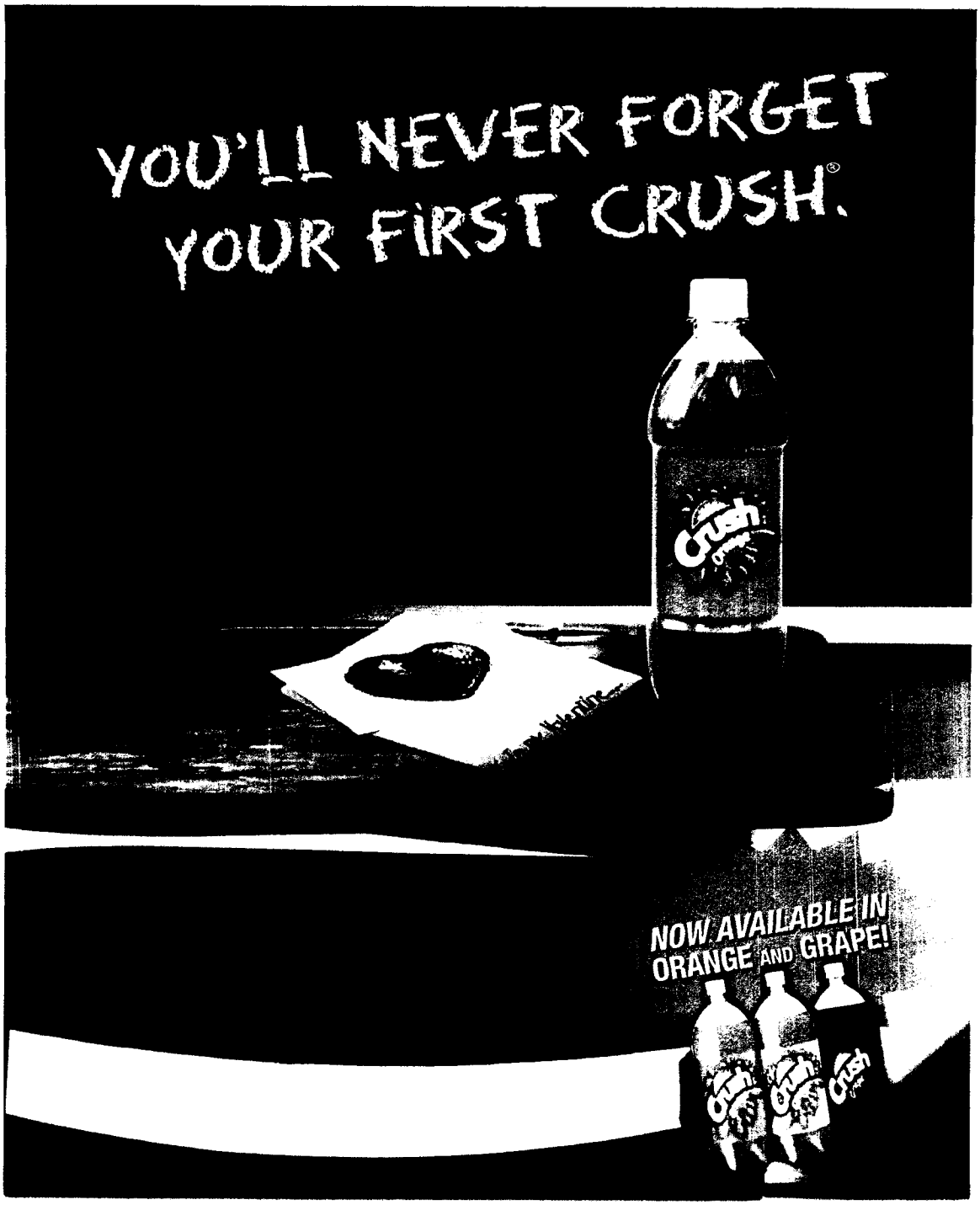
VOID

5 41710 12133 8 (8100)0 26280

GROUP 360 INC	CR-03613	
	593549	
	PBG_Crush_FSI	
Michael Dorundo 12/29/08	M. Wetherington 12/29/08	RELEASED ART (FPO)

Magenta Cyan Black

Min. Dot 5 10 20 30 40 50 60 70 80 90 95 98 100



SAVE $1

on TWO (2) 2-Liters
of ANY Crush® Flavor

SAVE $1 on TWO (2) 2-Liters of ANY Crush® Flavor INV0109

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26272

VOID

5 41710 12133 8 (8100)0 26272

CR-03436_592115_FSI.indd 1 11/17/08 8:45:15 AM

GROUP 360 INC	CR-03346	
	592115	
	Save_$1.00_2Ltr_FSI	
Bob Avallone 11/14/08	Mary Wetherington 11/17/08	

Magenta Cyan Black

Min. Dot 5 10 20 30 40 50 60 70 80 90 95 98 100

NAME:

ADDRESS:

PHONE: W: H:

DOB:

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Participation subject to complete Official Rules. To get a copy of the rules, send in a SASE to: Rules Request – Remember Your First CRUSH Sweeps, P.O. Box [illegible], Spokane, WA [illegible]. Open to legal U.S. residents of CA, FL, ID, MI and OR, 21 years or older. Sweepstakes ends [illegible]. CRUSH and REMEMBER CRUSH are registered trademarks of Dr Pepper/Seven Up, Inc. All Rights Reserved. ©[illegible] Dr Pepper/Seven Up, Inc. CR-03709

SAVE $1.00 on TWO (2) 2-Liters of ANY Flavor of Crush®

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MANUFACTURER'S COUPON • EXPIRES [illegible]

You could receive airfare for two, two nights in a Spa Suite at Luxor Las Vegas, two tickets to CIRQUE ANGEL® Believe™ from *Cirque du Soleil®*, dinner for two at Tender Steak and Seafood, an exclusive reserved table with bottle service at LAX, dinner for two at CatHouse, and spa services for two at Nurture.

To enter, mail your completed Official Entry Form to: Remember Your First CRUSH Sweeps, P.O. Box [illegible], Spokane, WA [illegible].

PLUS!

BOOK TWO NIGHTS AT THE LUXOR AND GET THE THIRD NIGHT FREE!

[illegible] LUXOR LAS VEGAS [illegible] LAX [illegible] nurture

[illegible]

GROUP 360°	CR-03709	
	594323	
	Crush_FSI	
Brad Stampa 1/08/2009	Raesha James 1/08/2009	

Magenta Cyan Black

[illegible]

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

Consolidated Proceedings
Opposition No. 91180742 (Parent)
Cancellation No. 92048446

OPPOSER'S EXHIBIT
PX194

NORCAL
1 OF 6

02/25/09

PAVILIONS
1 OF 8

02/25/09

VONS
1 OF 6

02/25/09

DENVER
1 OF 6

02/25/09

PHOENIX
1 OF 6

02/25/09

PORTLAND
1 OF 6

02/25/09

SEATTLE
1 OF 6

02/25/09

CARRS
1 OF 6

02/25/09

TOM THUMB
1 OF 6

02/25/09

RANDALLS (H)
1 OF 6

02/25/09

EASTERN
1 OF 6

SAFEWAY
Ingredients for life..

Earn GAS REWARDS

CLUB PRICE 1.77 lb

1.88

99¢

3.99

1.98

1.98

Look Great, Save More!

$4.99 $3.49 $2.99

SUPER COUPONS! ONE WEEK ONLY!

ONE WEEK ONLY! FREE 2-Liter Pepsi

ONE WEEK ONLY! 99¢ Lucerne Butter

ONE WEEK ONLY! 99¢ Kellogg's Frosted Mini-Wheats

Great gifts made simple.

FEB. - MAR.

DOUBLE COUPONS

Double Coupons up to 99¢

Seafood for Lent

Cooked Shrimp 4.99 lb CLUB PRICE

Snow Crab Clusters 5.99

Fresh Scottish Salmon Fillets 6.99

Fresh Catfish Fillets 4.99

EAT SEAFOOD X A WEEK

Goes Great With:

La Crema or Kendall-Jackson 14.98

Martin's Potato Bread 2 for $3

02/25/09

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

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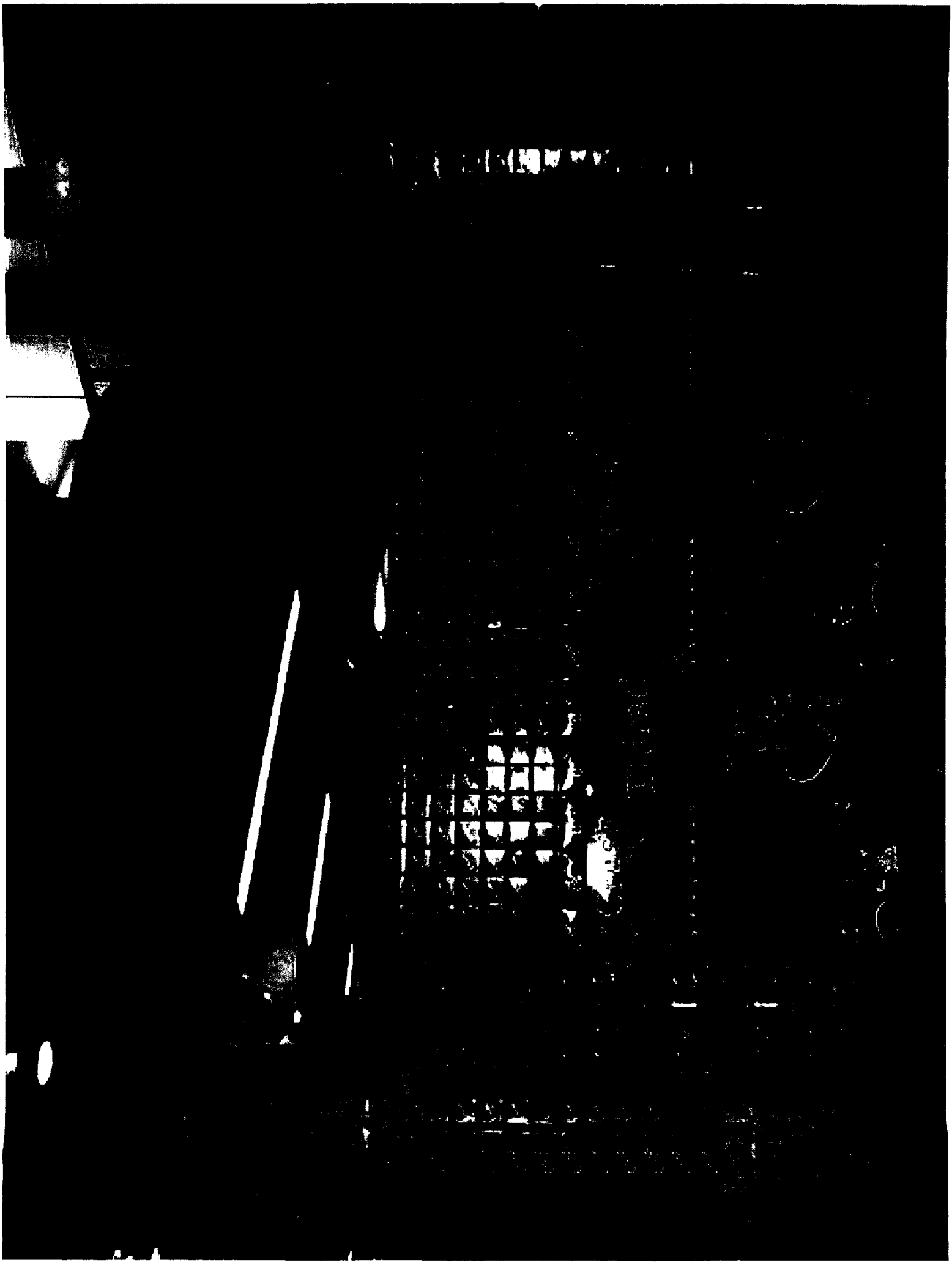
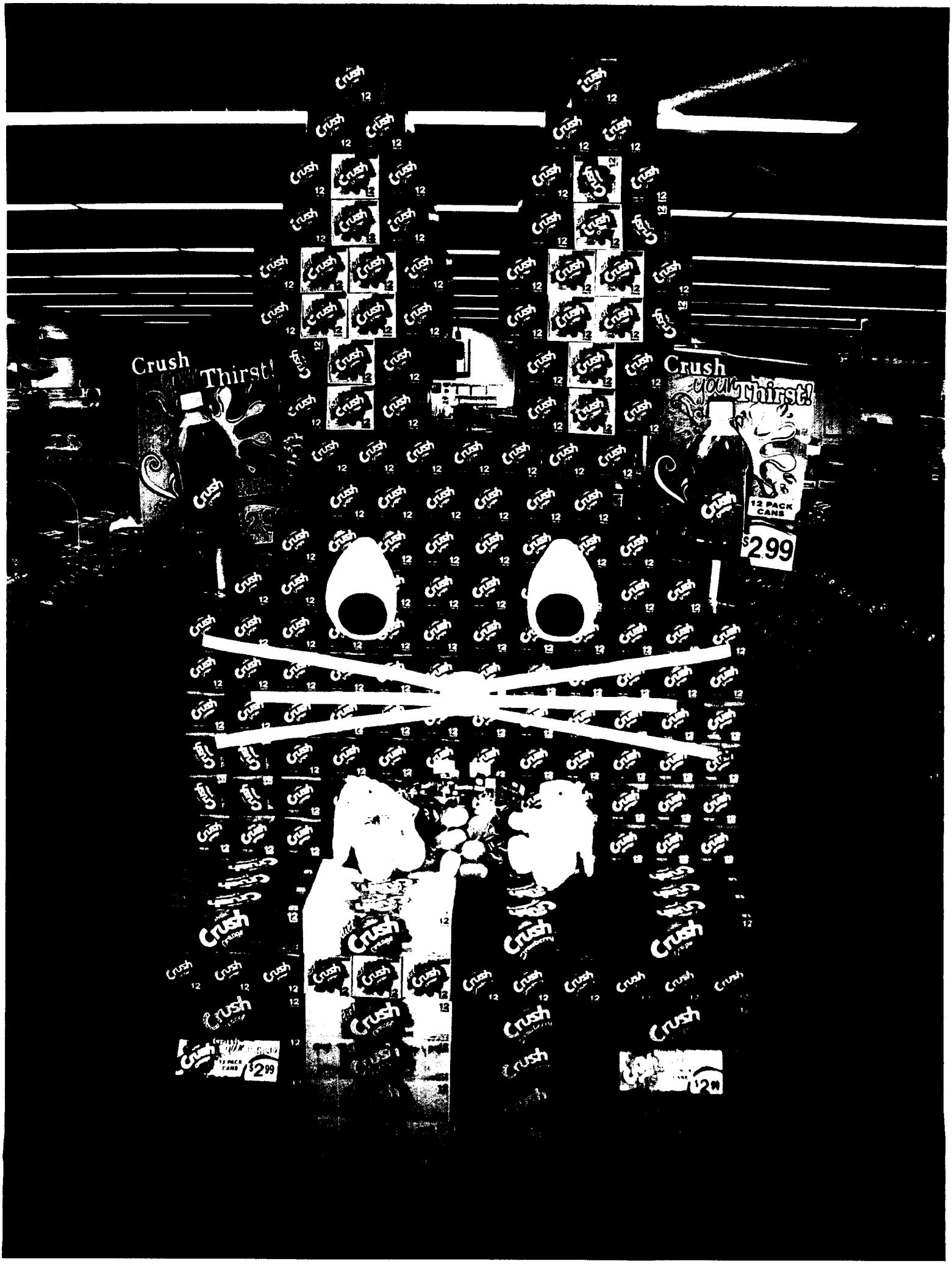
Opposition No. 91180742 (Parent)
Cancellation No. 92048446

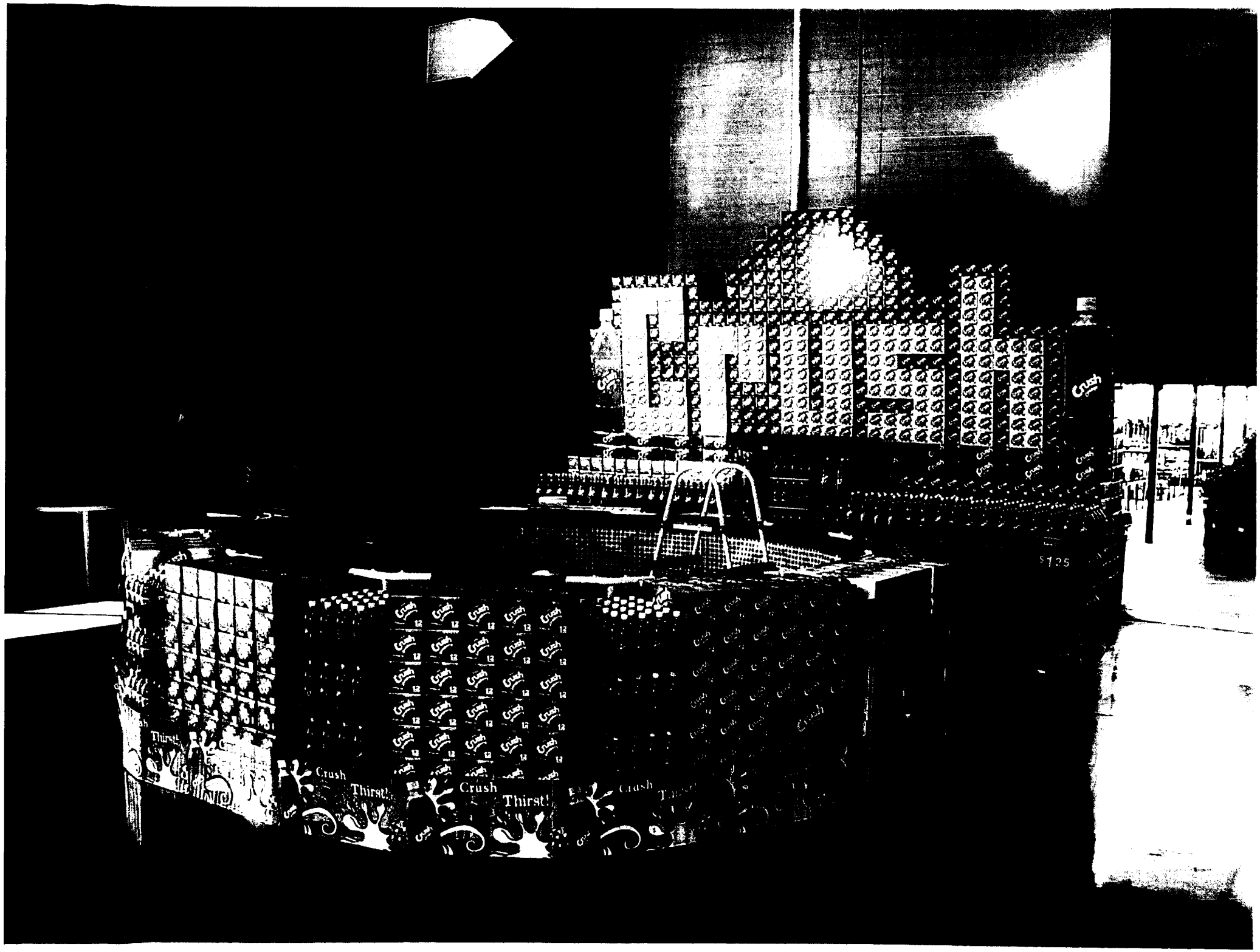
OPPOSER'S EXHIBIT
PX195




NOW THAT'S


10¢
LOW
3.99
(S)
gift cards


Crush
Thirst!
Crush
your Thirst!
12 PACK CANS
$2.99
Crush
12


Crush
Thirst!
Crush
Thirst!
Crush
Thirst!
$1.25

DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

Consolidated Proceedings
Opposition No. 91180742 (Parent)
Cancellation No. 92048446

OPPOSER'S EXHIBIT
PX196

The Candy Store

Hometown Favorites

The Gift Cooler

The Hard-To-Find Grocer The Hard-To-Find Grocer The Hard-To-Find Grocer

A-Z **New Items** **Gift Certificate** **View Cart**

Search **Search**

Aisles

Soft Drinks

Soft Drinks

Products in this aisle

Go Cheerwine 12 oz Bottle Go

Page 1 | 2 | 3 | 4 | 5

The Hard-To-Find Grocer

Vernor's Ginger Ale - 6 pack 12oz cans

Vernors Diet Ginger Ale 6 pack 12oz cans

Cheerwine Soda - 12 pack 12oz cans

Crush Soda - Orange 6 pack 12oz cans

Crush Soda - Grape 6 pack

Schweppes Raspberry Ginger

Wink Soda - 1 liter

Nehi Peach Soda 6 pk-12oz

Click on any product in the gallery to see more details on the product and the order form.

Click on the numbers or the **Prev** and **Next** arrows to browse through more products in this aisle.

You can select a different aisle from the scrolling list, or you can select a product of this aisle directly from the products scrolling list.

Click A-Z to view an alphabetical listing of products.

12oz cans

Ale 2 Liter

Diet Rite White Grape 12 pack 12oz cans

Diet Rite Tangerine Soda 12 pk 12oz cans

Nehi Peach Soda 20 oz.

Jolt Cola 24oz can

Jolt Electric Blue 24oz Can

Squirt 12oz/12pack

Tab 6pk 12oz cans

Pibb Xtra Fridge Pack 12pk cans

Page 1 | 2 | 3 | 4 | 5

You can select a different store (The Candy Store, The Hard to Find Grocer or The Gift Store) from the icons at the top of the page. When you check out, all the products you select from all the stores will be available in your shopping cart.

Stay up to date with product updates, promotions and more.
Enter your email and join our list today!

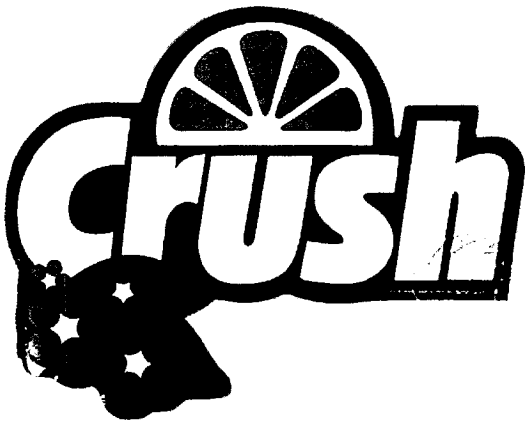
First Name: Last Name:

Email: Submit

Customer Service: (888) 694-2656 Fax: (757) 460-8859
Questions or comments please contact info07@hometownfavorites.com

Map

Orange Crush Sticker



Click to Enlarge | Send to Friend

OUT OF STOCK!

Item #: lf-ds0008

Price: $2.99

OUT OF STOCK

Click to NOTIFY ME

Qty: 1

ADD TO CART

ADD TO REGISTRY

Free Shipping! ON ORDERS OVER $100!

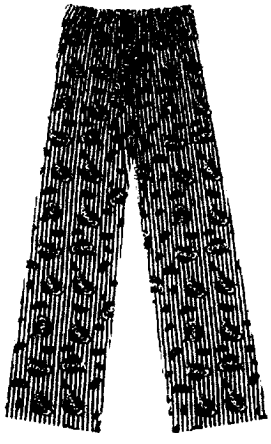
ITEM DESCRIPTION

From the Orange Crush Collection. Orange Crush Sticker. This fun sticker features the Orange Crush soda logo with flowers. Measures 4" x 4.25".

Shop by Brand: -- Select One, More Below --
Shop by Type: -- Select One --
Shop by Price: -- Select One --

- Apparel and T-Shirts
- Aye Chihuahua
- Baby Bedding and Accessories
- Batman the Dark Knight Movie
- Beatles
- Beatrix Potter
- Betty Boop
- Build-A-Bear Workshop
- Blue Sky Clayworks
- Boyds Bears
- Call of the Wild
- Candy Pillows
- Cherished Teddies
- Coots and Birdys
- Costumes
- Cow Parade
- Curious George
- Department 56
- Disney Merchandise
- Dr. Seuss
- Fish Outta Water
- Gnomes Figurines
- Gund Plush Animals
- Hot Diggity Dogs
- I Love Lucy
- Lenox Giftware
- Looney Tunes
- My Little Kitchen Fairies
- Nightmare Before Christmas
- Party Hats and Glasses
- Party Supplies
- Peanuts and Snoopy
- Pirate Merchandise
- Poultry in Motion
- Precious Moments
- Raggedy Ann and Andy
- Rooster Sculptures and More
- Sports Bedding
- Trail of Painted Ponies
- Wizard of Oz
- Closeout Products

12:02:00 PM 10/9/2008



See larger image and other views

Share your own customer images

Orange Crush Pinstripes Lounge Pants for women - ON SALE!

Other products by WebUndies

No customer reviews yet. Be the first. | More about this product

List Price: ~~$23.99~~
Price: ~~$16.99~~
Sale: **$8.99**
You Save: $8.00 (47%)

Select Size

Size:

Medium | Large

See merchant's sizing charts

Select Size to view availability (or, see the complete pricing and availability chart.)

To buy, select Size
(Choose from options to the left)

Quantity:

Add to Shopping Cart

or

Sign in to turn on 1-Click ordering.

Add to Wish List
Add to Shopping List
Add to Wedding Registry
Add to Baby Registry

Share with Friends

You May Also Like

Pink Floyd Animals Lurking boxer shorts for men
$12.99

Care Bears Enchanted Lounge Pants for women
$16.99

Product Features

- 100% cotton
- Imported
- Covered waistband; Adjustable drawstring tie
- Machine washable; Easy care

Product Description

Product Description
These lounge pants for women feature the Orange Crush Logo and orange slices in an all-over print on an orange and white pinstripe background.

Product Details

Shipping Information: View shipping rates and policies

ASIN: B000GFZWOI

Average Customer Review: No customer reviews yet. Be the first.

Amazon.com Sales Rank: #97,757 in Apparel (See Bestsellers in Apparel)

Would you like to give feedback on images?

Customers Who Bought This Item Also Bought

Orange Crush - Logo Soft T-Shirt

Rachael Ray Express Lane Meals: What to Keep on hand

T-Shirt

Medium: What to Keep On... by
Rachael Ray
(77) $12.89

Customers Viewing This Page May Be Interested in These Sponsored Links (What's this?)

Rate This Item to Improve Your Recommendations

Rate this item
I own it

Customer Reviews

There are no customer reviews yet. Create your own review

Video reviews

New feature! Amazon now allows customers to upload product video reviews. Use a webcam or video camera to record and upload reviews to Amazon.

Customer Discussions Beta (What's this?)

New! See recommended Discussions for You

(0 discussions)

Discussion	Replies	Latest Post
No discussions yet		

fashion (4 discussions)

Ask questions, Share opinions, Gain insight

Start a new discussion

Topic:

Discussion	Replies	Latest Post
fashion Who's your favorite non-mainstream designer?	25	16 hours ago
fashion Made In America	25	17 hours ago
fashion HELP! :)	9	14 days ago

Product Information from the Amazon.com Community Beta (What's this?)

Be the first person to add an article about this item at Amapedia.com.

See featured Amapedia.com articles

Listmania!

Cookbooks: A list by K. Waldo

Cooking in College: A list by Michael S. Johnson

Food Network chefs & their cookbooks IV: A list by mijacogeo22 "mijacogeo22"

Create a Listmania! list

So You'd Like To...

"Create Just Like The Real Chefs Of The World": A guide by J. Edward "Rock'n Reader"

"Become A Fast-Food Cook At Meal Time": A guide by Angela Hayes "Net Shopper"

keep it nice and easy this holiday season: A guide by renee mays "amazon online shopper"

Create a guide

Look for Similar Items by Subject

Women > Sleepwear > Pajamas > Pajama Bottoms

Feedback

- If you need help or have a question for Customer Service, **contact us**.
- Would you like to **give feedback on images**?
- Is there any other feedback you would like to provide? **Click here**

Visit our Help department.

Search Amazon.com GO!

(What's this?)

Recently Viewed Items


Crush Orange Vintage Soda Pop Hat - Flower... **Hat Shark - Baseb...**


Crush Orange Vintage Soda Pop Hat - Patch... **Hat Shark - Baseb...**


Orange Crush - Logo Soft T-Shirt **Red Rocket**


Vintage Orange Crush - Movies, TV, and Ente... **ArtApart**

Loading Recommendations...

Recent Searches

"orange crush" (Apparel & Accessories), orange crush + t shirt, Orange Crush (All Products), "orange crush" (Books), orange crush ad (All Products)

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10:48:39 AM 10/9/2008

See larger image
Share your own customer images

Crush Orange Vintage Soda Pop Hat - Patch Logo Adjustable Baseball Cap

Other products by Hat Shark - Baseball Hats
No customer reviews yet. Be the first. | More about this product

Price: $15.95

In Stock.
Ships from and sold by Hat Shark.

Only 4 left in stock--order soon.

$15.95 + $5.75 shipping
In Stock. Ships from and sold by Hat Shark
Quantity: 1
Add to Shopping Cart
or
Sign in to turn on 1-Click ordering.

Add to Wish List
Add to Shopping List
Add to Wedding Registry
Add to Baby Registry
Share with Friends

Product Features

- Hat Color - Orange
- Hat Style - Adjustable
- Hat Shark has one of the largest and coolest Hat collections anywhere!
- Check out the rest of our rare and rockin' Hats!

Product Details

Shipping Weight: 5 ounces (View shipping rates and policies)
ASIN: B001G0DMTE
Average Customer Review: No customer reviews yet. Be the first.

Would you like to give feedback on images?

Tag this product (What's this?)

Think of a tag as a keyword or label you consider is strongly related to this product. Tags will help all customers organize and find favorite items.

Your tags: Add
(Press the 'T' key twice to quickly access the "Tag this product" window.)

Help others find this product - tag it for Amazon search
No one has tagged this product for Amazon search yet. Why not be the first to suggest a search for which it should appear?

Rate This Item to improve your Recommendations

Rate this item
I own it

Customer Reviews

There are no customer reviews yet. Create your own review

Video reviews

New feature! Amazon now allows customers to upload product video reviews. Use a webcam or video camera to record and upload reviews to Amazon.

Customer Discussions **Beta** (What's this?)

New! See recommended Discussions for You

(0 discussions)

Discussion	Replies	Latest Post
No discussions yet		

fashion (4 discussions)

Ask questions, Share opinions, Gain insight

Start a new discussion

Topic:

Discussion	Replies	Latest Post
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fashion Made In America	25	17 hours ago
fashion HELP! :)	9	14 days ago

Product Information from the Amazon.com Community **Beta** (What's this?)

Be the first person to add an article about this item at Amapedia.com.

See featured Amapedia.com articles

Look for Similar Items by Category

Accessories > Hats

Sony's 3-millimeter
OLED with 1,000,000:1
contrast

Feedback

- If you need help or have a question for Customer Service, contact us.
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- Is there any other feedback you would like to provide? Click here

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Track your recent orders.
View or change your orders in Your Account.

Shipping & Returns
See our shipping rates & policies.
Return an item (here's our Returns Policy).

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Forgot your password? Click here.
Redeem or buy a gift certificate/card.
Visit our Help department.

Search Amazon.com GO!

(What's this?)

Recently Viewed Items

Orange Crush - Logo Soft T-Shirt Red Rocket

Vintage Orange Crush - Movies, TV, and Ente... ArtApart

Continue shopping Customers Who Bought Items in Your Recent History Also Bought:

Orange Crush Pinstripes Lounge Pants for women - ON SALE! WebUndies

Orange Crush (Album Version) by R.E.M.

Orange Crush by Tim Dorsey

ORANGE CRUSH VINTAGE S/S T-SHIRT Junk Food

Recent Searches
orange crush + t shirt, Orange Crush (All Products), "orange crush" (Books), orange crush ad (All Products)

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10:42:02 AM 10/9/2008

See larger image

Share your own customer images

Orange Crush - Logo Soft T-Shirt

Other products by Red Rocket

No customer reviews yet. Be the first. | More about this product

Price: $22.00

Special Offers Available

Select Size

Size:

Medium | Large

See merchant's sizing charts

Select Size to view availability (or, see the complete pricing and availability chart.)

To buy, select Size
(Choose from options to the left)

Quantity:

Add to Shopping Cart

or

Sign in to turn on 1-Click ordering.

Add to Wish List

Add to Shopping List

Add to Wedding Registry

Add to Baby Registry

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Special Offers and Similar Products

Buy from Old Glory:

- We offer Fast Shipping to all Domestic & International locations. 24 HR (Same Day Shipping) on all 50,000 Old Glory Items! If You Order Today It Will Ship Today! We ship to all International destinations; Europe, Asia, Canada, US Protectorates, etc. Here's how (restrictions apply)

What Do Customers Who Viewed This Also Buy?

75% buy the item featured on this page:
Orange Crush - Logo Soft T-Shirt

19% buy
Vintage Orange Crush T-Shirt

6% buy
Orange Crush - Flowers Ladies Burnout T-Shirt

Compare these items | Explore similar items

Product Features

- Officially Licensed T-Shirts & Apparel Merchandise
- 100% Cotton Short Sleeve T-Shirt, Machine Washable
- "In-Stock" Ships Within 24 Hours!
- Rare Hard-To-Find Branded Item

Product Details

Shipping Information: View shipping rates and policies

ASIN: B000WND200

Average Customer Review: No customer reviews yet. Be the first.

Amazon.com Sales Rank: #29,534 in Apparel (See Bestsellers in Apparel)

Would you like to give feedback on images?

Customers Who Bought This Item Also Bought

Orange Crush Pinstripes Lounge Pants for women - ON SALE!

Customers Who Bought This Item Also Bought

(What's this?)

Looking ...

Other customers suggested these items:

'77: Denver, The Broncos, and a Coming of Age by Terry Frei
(6) $18.21
Suggested by 1 customer

Run-D.M.C. by Run-D.M.C.
(38)
Suggested by 1 customer

Rate This Item ... Recommendations

Rate this item
I own it

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There are no customer reviews yet. Create your own review

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(0 discussions)

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No discussions yet		

fashion (4 discussions)

Ask questions, Share opinions, Gain insight

Start a new discussion

Topic:

Discussion	Replies	Latest Post
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fashion HELP! :)	9	14 days ago

Product Information from the Amapedia Community Beta (What's this?)

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- See featured Amapedia.com articles

Look for Similar Items by Category

Men > T-Shirts

Feedback

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ArtApart

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Orange Crush Pinstripes Lounge Pants for women - ON SALE!	Orange Crush (Album Version)	Orange Crush	ORANGE CRUSH VINTAGE S/S T-SHIRT
Orange Crush Pinstripes Lounge Pants for women - ON SALE! WebUndies	Orange Crush (Album Version) by R.E.M.	Orange Crush by Tim Dorsey	ORANGE CRUSH VINTAGE S/S T-SHIRT Junk Food

Recent Searches

orange crush + t shirt, Orange Crush (All Products), "orange crush" (Books), orange crush ad (All Products)

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OPPOSER'S EXHIBIT
PX197

Crush Soda where can i buy it in stores?

where can i buy crush soda, not online, but in stores for a reasonable price, is there anywhere that still sells it?
3 months ago

Best Answer - Chosen by Asker
They sell it at the store I work at, Vons! but in the midwestern tounge it's "safeway"
3 months ago

Asker's Rating:
YUP i found it thanks !

Is this what you are searching for?

- Rating: Good Answer
- Rating: Bad Answer

Other Answers (3)

- Our regular grocery stores sell it. Publix has it in bottle form. I think our Kroger sells it too. Possibly gas stations?
  3 months ago

- Andrea, if we new what city you were in at least it may help to get you steered in the right direction.

  Chris
  3 months ago

- publix
  3 months ago

Andrea W

joe s

red elephants
C.M. C
TOP CONTRIBUTOR
Badge Image:
Contributing In:
Cooking & Recipes

jillie

How many flavors of Crush soda are there?

Category: Food

Get email updates about this conversation

Elite '09
63
65

Johnny "el generalísimo" T. says:

I have had eight (Orange, Grape, Cherry, Strawberry, Fruit Punch, Pineapple, Lime a others? This site has made me fall in love with Crush all over again.

Elite '09
151
86

Trinidad "Ugglo" F. says:

Ewww theres a vanilla flavor? Yuck.

Elite '09
63
65

Johnny "el generalísimo" T. says:

No, it's awesome. It's, basically, cream soda.

Elite '09
205
489

Tina "You thought I was a donut, you tried to glaze me" B. says:

Mmmm, let's see... Strawberry, Orange, did you mention Big Pun yet?

Elite '09
249
91

Alice "Crazy Miserable Bastard" S. says:

Soda makes me burp.

Elite '09
151
86

Trinidad "Ugglo" F. says:

ahhh
Cream soda....
I dont drink soda...
sadtimes....

Elite '09
18
82

Mary S. says:

Mmmm, I love Pineapple crush. I'm off the soda, but Grape Crush and Welch's things EVER.

Elite '09
249
91

Alice "Crazy Miserable Bastard" S. says:

I wonder if they'll ever make durian flavored Crush?

Elite '09
272
427

Izzy "STFU please" N. says:

I bet in some asian country it exists Alice.

293
10

Astronomer Joe "Yelp's Mustachioed Bachelor" G. says:

Orange Crush Tops.

Grape Nehi Joe

79 Elite '09
381

Mike "Howler Monkey" O. says:

Who sells Crush these days? I never see it in stores it seems. I rmember the da displayed brands other than Coke and Pepsi. I loved grape Crush in particular.

11
60

Sam T. says:

Usually you can find it in cans at some grocery stores like Dominicks and Jewe sells it in bottles is down on the south side at the Video Strip on Archer ave.

Elite '09
195
159

Jerry M. says:

Seriously? Flavors other than Orange, grape and strawberry? In this century?

0
0

Johnny "some of you'se know me as Bones" B. says:

When I was a kid, there was orange, grape, and strawberry. That's it. And we

Unrelated, now I'm flashing back to that commercial: "Wanna wanna, want a Fa back.....

11
60

Sam T. says:

Does anyone know where they sell Lime Crush. Sounds interesting. I love Filbe compares

Elite '09
195
159

Jerry M. says:

I don't wanna a Fanta.

293
10

Astronomer Joe "Yelp's Mustachioed Bachelor" G. says:

Fantasizing about Fanta Chicks.

Elite '09
63
65

Johnny "el generalísimo" T. says:

Sam, I got Lime Crush in Toronto. Helpful, I know. And, Joe, move to Florida a tastic (I think that's their name(s)). The Fanta commercials played all the time the pure taste of Crush always trumps the syrupy quality of Fanta. But, I am pl Nehi. Nehi Peach was the second best sugar shock soda ever.

Elite '09
369
385

Katarina X. says:

When I lived in St. Louis, the Vess imitation of Pineapple Crush was the best tl

Elite '09
134
264

Allan M. says:

I agree with Jerry, as I rarely ever saw Crush beyond the orange/grape flavors, strawberry flavor very often in stores. And especially since I graduated high sch I've increasingly noticed fewer and fewer stores sell the single cans of it anymo occasional stores(usually the chain grocery stores, i.e. Jewel) sell the 12 packs

Good luck trying to find a single place sell 12 packs of Crush in something othe It's strange for all the times I saw the orange and grape flavors sold in my high haven't found a single place that sells grape Crush in 12 packs.

63 Elite '09

Johnny "el generalísimo" T. says:

The Market Place on Diversey sells grape Crush 12 packs. it may possibly sell that 'grocery store.'

Elite '09
134
264

Allan M. says:

Ah, thanks for sharing that Johnny. I was suspecting all this time that there wer that sold grape Crush in 12 packs, just wasn't sure which places did.

Why don't you like shopping at Market Place, if you don't mind me asking?

Elite '09
134
264

Allan M. says:

Never mind, I was just lazy earlier, and I finally searched your yelp reviews and review. Makes me not wanna shop there at all, and I don't even live in that area

Elite '09
214
174

Matt "L.O." L. says:

I visited the Coke museum in Atlanta once. At the end of the tour you get to try including every kind of Fanta sold around the world. There was some weird shit about 20-30 flavors in total.

Also, in case you guys don't know, we Americans get totally ripped off on the "c they have like curried shrimp flavored chips. Why don't we have that? I thought nation in the world?

Elite '09
99
108

Bradley M. says:

Not Crush, but In Japan they have Cucumber Pepsi:

http://www.japanprobe....

This user has been removed due to violations of the Yelp Terms of Service.

11
60

Sam T. says:

Filbert's Pop Shop on Ashland Ave makes a peach flavor as well. It tastes just l missing the liquor.

Elite '09
63
65

Johnny "el generalísimo" T. says:

I am not at all happy that I have had so few of the flavors on this list. I think you of the country to get some of them...or go to the Coke museum in Atlanta and t

Flavors of Crush Soda

* Grape Crush
* Strawberry Crush
* Pineapple Crush
* Cherry Crush
* Peach Crush
* Apple Crush
* Blue Raspberry Crush
* Pear Crush
* Chocolate Crush
* Crush Grapefruit
* Lemon-Lime Crush

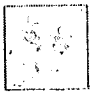
* Lime Crush
* Crush Tropical Punch
* Crush Frozen Orange Dream
* Berry Blast Crush
* Crush Nectar
* Diet Orange Crush
* Diet Cream Soda Crush
* Diet Grape Crush
* Crush Birch Beer
* Crush Cream Soda (Canada only)
* Crush Ginger Beer
* Red Cream Crush
* Sour Apple Crush (briefly offered in 2005)
* Wild Cherry Crush (1989 Johnny Bench commemorative can)

Elite '09
41
137

Suz C. says:

wow that's alotta crush. alotta crush i gotta try.

Elite '09
165
375



Erika V. says:

I'd love to try their Birch Beer and Ginger Beer flavors. I've been toying with the pop recently, and this list is pretty helpful. Thanks, Johnny!

Elite '09
205
489

Tina "You thought I was a donut, you tried to glaze me" B. says:

Chocolate Crush, eh? Sounds horrible.
Horribly awesome.

11
60

Sam T. says:

The Chocolate I assume probably tastes like a Canfield's Fudge Soda. Not goo it sounds.

I so wish I could of tried the Sour Apple

Elite '09
205
489

Tina "You thought I was a donut, you tried to glaze me" B. says:

When I was a kid I would drink that Canifield's Fudge Soda with chocolate Now good living.

Elite '09
214
174

Matt "L.O." L. says:

Wasn't the Canfield's sugar free? I was never a big fan. Btw, check this out: http://en.wikipedia.or...

33
53

Kelly "GO BLACKHAWKS GO!!!" V. says:

I love grape crush the best... the orange, strawberry and cream one is pretty ; cream crush

145
347

Patty V. says:

Who knew there were so many Crush flavors?Every day is a school day,ya lea

53 33

Kelly "GO BLACKHAWKS GO!!!" V. says:

Oh Patty... I went to see the Christmas lights... my lil boy loved it! people are n
as they used to though

oh Grape crush floats RAWK!

145
347

Patty V. says:

Yay! Glad you and the wee one had a good day together.

Elite '09
63
65

Johnny "el generalísimo" T. says:

I like the way you think, Suz. You're gonna make your own SODA (ha!), Erika?
am I drinking it? I vote for lychee.

33
53

Kelly "GO BLACKHAWKS GO!!!" V. says:

that was after we were at Chucky Cheese for 2 hours GAWD I hate that freakir

I want a CRUSH !!!!

Elite '09
165
375

Erika V. says:

Oooh, lychee is a fantastic idea! I got the idea from my dinner at Hoanh Long,
lemon soda. It was just lemon juice, sugar, and club soda (they added a pinch
ale is simple to make - just a ginger infused simple syrup and club soda. Oh th

Flag Conversation as Inappropriate

CHOWHOUND

Crush soda-pop in Iowa City?

Is there anyplace where one can buy Orange Crush or Grape Crush in Iowa City?

Starrmustgo Aug 31, 2001 12:06PM

1 Reply so Far

Have you tried John's Grocery at Market & Gilbert? I'm sure they used to carry Crush; can't remember seeing it recently, but it might be worth a call....
sb

Scotch Bonnet Sep 02, 2001 08:27PM

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DR PEPPER/SEVEN UP, INC. v. KRUSH GLOBAL LIMITED

Consolidated Proceedings
Opposition No. 91180742 (Parent)
Cancellation No. 92048446

OPPOSER'S EXHIBIT
PX198

United States Patent and Trademark Office

TTABVUE. Trademark Trial and Appeal Board Inquiry System **v1.4**

Summary

Query: Mark Name contains all words: CRUSH
and Party Name contains all words: DR PEPPER
and Proceeding Status is: ALL
Number of results: 13

Proceeding Filing Date	Defendant(s), Property(ies)	Plaintiff(s), Property(ies)
77393921 07/21/2008	Preferred Beverage Associates, LLC **Mark:** BLUE CRUSH **S#:**77393921	Dr Pepper/Seven Up, Inc.
91180742 11/12/2007	Krush Global Limited **Mark:** CRUSSH **S#:**79033050	Dr Pepper/Seven Up, Inc. **Mark:** CRUSH **S#:**71156594 **R#:**187791 **Mark:** ORANGE CRUSH **S#:**72038378 **R#:**683361 **Mark:** CRUSH **S#:**73592383 **R#:**1424931 **Mark:** CRUSH **S#:**75639221 **R#:**2418265 **Mark:** CRUSH **S#:**75576146 **R#:**2536979 **Mark:** CRUSH **S#:**78314308 **R#:**2895772 **Mark:** CRUSH **S#:**78928155 **R#:**3209282
92048446 11/12/2007	KRUSH GLOBAL LIMITED **Mark:** CRUSSH **S#:**79030220 **R#:**3275548	Dr Pepper/Seven Up, Inc. **Mark:** ORANGE CRUSH **S#:**72038378 **R#:**683361 **Mark:** CRUSH **S#:**73592383 **R#:**1424931 **Mark:** CRUSH **S#:**75639221 **R#:**2418265 **Mark:** CRUSH **S#:**75576146 **R#:**2536979 **Mark:** CRUSH **S#:**78314308 **R#:**2895772 **Mark:** CRUSH **S#:**78928155 **R#:**3209282 **Mark:** CRUSH **S#:**71156594 **R#:**187791
91176136 03/12/2007	Crush Entertainment, Inc. **Mark:** CRUSH **S#:**78806994	Dr Pepper/Seven Up, Inc.
91174161 11/22/2006	DA BOMB PRODUCTS, INC. **Mark:** ORANGE CRUSH **S#:**76614831	Dr Pepper/Seven Up, Inc.
78806994 10/24/2006	Crush Entertainment, Inc. **Mark:** CRUSH **S#:**78806994	Dr Pepper/Seven Up, Inc.
76614831 09/20/2006	DA BOMB PRODUCTS, INC. **Mark:** ORANGE CRUSH **S#:**76614831	Dr Pepper/Seven Up, Inc.
76606938 07/13/2006	Intertex Apparel Ltd. **Mark:** PINK CRUSH **S#:**76606938	Dr Pepper/Seven Up, Inc.
78727128 07/13/2006	Awake, Inc. **Mark:** COLD CRUSH **S#:**78727128	Dr Pepper/Seven Up, Inc.
78730975 07/13/2006	Asian Pacific Venture Capital **Mark:** WHITE CRUSH **S#:**78730975	Dr Pepper/Seven Up, Inc.
91171567 06/27/2006	EZAKI GLICO KABUSHIKI KAISHA **Mark:** CRUSH **S#:**76636421	Dr. Pepper/Seven Up, Inc.
78671960 06/05/2006	Republic Promotion Co **Mark:** CRUSH **S#:**78671960	Dr Pepper/Seven Up, Inc.

91170704 05/01/2006	KEE Actions Sports I LLC, by change of name from AJ Acquisition I LLC **Mark:** CRUSH **S#:**78470702 **Mark:** KRUSH **S#:**78470703	Dr. Pepper/Seven UP, Inc. substituted for Cadbury Beverages B.V.

Results as of 10/28/2008 04:14 PM

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Summary

Query: Mark Name contains all words: CRUSH
and Party Name contains all words: CADBURY
and Proceeding Status is: ALL
Number of results: 13

Proceeding Filing Date	Defendant(s), Property(ies)	Plaintiff(s), Property(ies)
91170704 05/01/2006	KEE Actions Sports I LLC, by change of name from AJ Acquisition I LLC **Mark:** CRUSH **S#:**78470702 **Mark:** KRUSH **S#:**78470703	Dr. Pepper/Seven UP, Inc. substituted for Cadbury Beverages B.V.
78652034 03/21/2006	Capitol City Restaurants, Inc. **Mark:** CRUSH 29 **S#:**78652034	Cadbury Beverages B.V.
76636421 03/14/2006	EZAKI GLICO KABUSHIKI KAISHA **Mark:** CRUSH **S#:**76636421	Cadbury Beverages B.V. Cadbury Beverages B.V.
78470702 12/06/2005	National Paintball Supply, Inc. **Mark:** CRUSH **S#:**78470702	Cadbury Beverages B.V. CADBURY BEVERAGES B.V.
78427453 11/02/2005	DOLCE FOOD CORPORATION **Mark:** CHOCOLATE ALMOND CRUSH ICE CREAM **S#:**78427453	Cadbury Beverages B.V.
91166110 08/02/2005	AMIR INC. **Mark:** ORANGE CRUSH **S#:**76115910	CADBURY BEVERAGES B.V. **Mark:** ORANGE CRUSH **S#:**72038378 **R#:**683361
76115910 05/02/2005	AMIR INC. **Mark:** ORANGE CRUSH **S#:**76115910	Cadbury Beverages B.V. CADBURY BEVERAGES B.V. **Mark:** ORANGE CRUSH **S#:**72038378 **R#:**683361
78318485 07/27/2004	The Wine Group LLC **Mark:** FIRST CRUSH **S#:**78318485	Cadbury Beverages B.V.
78123313 04/08/2004	Sunrise Incorporated **Mark:** CRUSH GEAR **S#:**78123313	Cadbury Beverages B.V.
91118295 04/14/2000	WINZONE CORPORATION **Mark:** ORANGE RUSH **S#:**75558538	CADBURY BEVERAGES B.V. **Mark:** ORANGE CRUSH **S#:**72038378 **R#:**683361
91115209 09/03/1999	CHUPA CHUPS USA **Mark:** FRUIT CRUSH **S#:**75317686	CADBURY BEVERAGES B.V. **Mark:** CRUSH **S#:**74597113 **R#:**1939670
92029352 09/03/1999	FAVORITE BRANDS INTERNATIONAL, INC. **Mark:** CHERRY CRUSH **S#:**71138812 **R#:**142656	CADBURY BEVERAGES B.V. **Mark:** CRUSH **S#:**75576146 **R#:**2536979
92025626 09/20/1996	CADBURY BEVERAGES B.V. COMPANY **Mark:** CRUSH **S#:**73592383 **R#:**1424931	CRUSH INNOVATIVE SPORTS SYSTEMS, INC.

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