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Filing date: **01/12/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

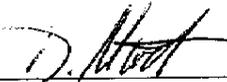
Proceeding	91180232
Party	Defendant SM Productions
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Submission	Withdrawal Of Application
Filer's Name	Mark S. Kaufman
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Date	01/12/2010
Attachments	Express Abandonment of US TM (12-16-09, signed by DM).pdf ( 2 pages ) (52248 bytes )

**Express Abandonment (Withdrawal) of Trademark Application.**

SM Productions, a New York partnership, hereby expressly abandons and withdraws application under Serial Number 78697224 seeking to register the NEW KIDS ON THE BLOCK (the Mark) on the Principal Register of the United States Patent and Trademark Office, and transfers all of its rights and goodwill in the Mark to NKOTB, Inc., a Delaware corporation.

Dated: New York, New York  
December 16, 2009

SM PRODUCTIONS,  
A New York Partnership

By:   
Denny Marte, Partner



