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In the matter of trademark application Serial No. 78/697224
For the Mark **NEW KIDS ON THE BLOCK**
Published in the Official Gazette on June 26, 2007

NKOTB, Inc, (the "Opponent") v. SM Productions (the "Applicant")	Opposition No. 91180232

NOTICE

Pursuant to the Order dated April 14, 2008, this paper shall serve as a notice that Applicant SM Productions has chosen to represent itself.

SM Productions
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By: _____
Partner

A copy of this notice has been sent to:

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05-12-2008

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #30