



and 1638832, which are valid subsisting and incontestable. Enclosed are copies of these Registration Certificates, which are annexed hereto as Exhibit 1.

4. Opposer also owns Registration No. 981697 for the CHARLIE Logo trademark for "cologne," Registration No. 1984728 for the trademark CHARLIE WHITE for "fragrances, namely, perfume, cologne, eau de toilette, toiletries, namely, dusting powder, moisturizing body sprays," Registration No. 2167732 for the trademark CHARLIE RED for "Eau de toilette, body wash, body lotion," and Registration No. 2168661 for the trademark CHARLIE SUNSHINE for "Cologne, body lotion, body wash." Enclosed are copies of these Registration Certificates, which are annexed hereto as Exhibit 2. In addition, Opposer has from time to time sold fragrances under the marks CHARLIE GOLD, CHARLIE SILVER, and CHARLIE NATURALS. Examples of these marks as sold on various internet sites including, Opposer's website are attached as Exhibit 3. Opposer is also the owner of twenty-one (21) internet domain names comprised of or including the term "CHARLIE," which are annexed hereto as Exhibit 4.

5. Since 1972, Opposer has spent considerable amounts of money, time, and energy in connection with the advertising, marketing, and promotion of products bearing the CHARLIE trademark in the United States and throughout the world. As a result, the CHARLIE trademark has become famous, and the public has come to identify the CHARLIE trademark with the Opposer.

#### **COUNT I: LIKELIHOOD OF CONFUSION**

6. Opposer repeats and realleges the allegations in paragraphs 1 through 5 above as if fully set forth herein.

7. The respective parties' marks are essentially identical. Accordingly, upon information and belief, if Application Serial No. 77/038766 is permitted to mature to a

registration and the Applicant uses the mark CHARLIE DOG despite the absence of any connection to Revlon, then the public may come to believe that the manufacturer of the CHARLIE fragrances is the source or sponsor of "pet products" and confusion will be likely.

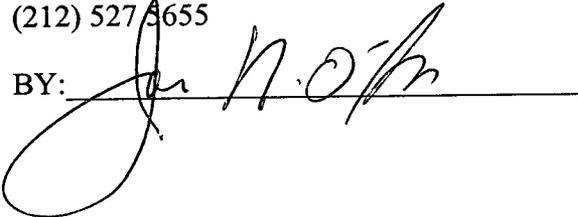
8. In light of the foregoing, Applicant's mark CHARLIE DOG for "pet shampoo" is confusingly and deceptively similar to Opposer's mark CHARLIE and the use and registration of Applicant's mark is likely to cause confusion and mistake and will deceive the public into believing that Applicant's product originate or are in some way sponsored, licensed, associated or otherwise authorized by Revlon, in violation of 15 U.S.C. §1114 (1) and 15 U.S.C. §1125(a).

9. By reason of the foregoing, Opposer will be gravely damaged by the registration of the mark CHARLIE DOG by the Applicant.

WHEREFORE, Opposer Revlon Consumer Products Corporation respectfully requests that its opposition be sustained and that registration of the mark CHARLIE DOG to Applicant be refused.

**Please charge the fees for this opposition to Opposer's Deposit Account No. 18-1075.**

Respectfully submitted,  
John N. O'Shea  
Attorneys for Opposer  
Revlon Consumer Products Corporation  
237 Park Avenue  
New York, New York 10017  
(212) 527-8655

BY: 

Dated: New York, New York  
August 21, 2007

# EXHIBIT 1



UNITED STATES  
 PATENT AND  
 TRADEMARK OFFICE

RECEIVED

MAR 29 2005

**JOHN O'SHEA**

Commissioner for Trademarks  
 P.O. Box 1451  
 Alexandria, VA 22313-1451  
 www.uspto.gov

REGISTRATION NO: 1001330 SERIAL NO: 72/463261 MAILING DATE: 03/16/2005  
 REGISTRATION DATE: 01/07/1975  
 MARK: CHARLIE AND DESIGN  
 REGISTRATION OWNER: REVLON CONSUMER PRODUCTS CORPO

**CORRESPONDENCE ADDRESS:**

JOHN N. O'SHEA  
 REVLON CONSUMER PRODUCTS CORPORATION  
 237 PARK AVENUE  
 NEW YORK NY 10017

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

\*\*\*\*\*

**NOTICE OF RENEWAL**

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
 051.

CONLEY, JOYCE MARIE  
 PARALEGAL SPECIALIST  
 POST-REGISTRATION DIVISION  
 (703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

ORIGINAL

# The United States of America



## CERTIFICATE OF RENEWAL

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for renewal of registration of the Mark shown herein, a copy of said Mark and pertinent data from the Registration being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Registration renewed under the Trademark Act of 1946, as amended, and said Registration has been duly renewed in the Patent and Trademark Office to the registrant named herein.

This Registration shall remain in force for TEN years from the date that said Registration was due to expire unless sooner terminated as provided by law.



In Testimony whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this thirtieth day of May 1995.

*Bence Lehman*

Commissioner of Patents and Trademarks

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 1,001,330  
Registered Jan. 7, 1975  
Renewal Term Begins Jan. 7, 1995

TRADEMARK  
PRINCIPAL REGISTER



REVLON CONSUMER PRODUCTS COR-  
PORATION (DELAWARE CORPORA-  
TION)  
625 MADISON AVENUE  
NEW YORK, NY 10022, BY MERGER  
AND CHANGE OF NAME AND AS-  
SIGNMENT FROM REVLON, INC.  
(DELAWARE CORPORATION) NEW  
YORK, NY

WITHOUT WAIVING ITS COMMON  
LAW RIGHTS APPLICANT MAKES NO  
CLAIM TO THE REPRESENTATION OF

THE CONTAINER APART FROM THE  
MARK AS SHOWN.

THE MARK CONSISTS OF THE CON-  
FIGURATION OF A TRIANGULAR  
SHAPED BOTTLE TOGETHER WITH  
THE WORDING THEREON

FOR: [PERFUME AND] COLOGNE, IN  
CLASS 51 (INT. CL. 3).  
FIRST USE 10-10-1972; IN COMMERCE  
10-10-1972.

SER. NO. 72-463,261, FILED 7-18-1973.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on May 30, 1995.*

COMMISSIONER OF PATENTS AND TRADEMARKS

REGISTRATION NO.

1,001,330

Jan. 7, 1975

ISSUED

12-C PUB

mb

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED  
BY Revlon, Inc.

ON December 29, 1980

SEC. 8 - AFFIDAVIT ACCEPTED

SEC. 15 - AFFIDAVIT FILED

BY DIRECTION OF THE COMMISSIONER

MAR 24 1981

DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM PTOL-136 A  
(REV. 8-76)

AFFIDAVIT

ACKNOWLEDGMENT

Jay H. Begler  
Revlon, Inc. Legal Dept.  
767 5th Avenue  
New York, NY 10022

U.S. DEPARTMENT OF COMMERCE - PATENT AND TRADEMARK OFFICE



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

REGISTRATION NO. 1638832

SERIAL NO. 74/063383

PAPER NO.

MAILING DATE: 11/18/96

MARK: CHARLIE

REGISTRANT: REVLON CONSUMER PRODUCTS CORPORATION

CORRESPONDENCE ADDRESS:

ARCH M AHERN  
REVLON CONSUMER PRODUCTS CORPORATION  
625 MADISON AVENUE  
NEW YORK NY 10022

Please furnish the following  
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence not containing fees should include the words "Box 5".
5. Registration No.

NOV 20 1996

DIANE MOLETT

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 8 OF THE TRADEMARK STATUTE AND 37 CFR SECS. 2.161-2.166.

SECTION 15 OF THE TRADEMARK STATUTE AND 37 CFR SECS. 2.167-2.168.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND HAS BEEN ACCEPTED.

A. J. GORE  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 308-9500 EXT. 129

# The United States of America



Nº 1638832

## CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

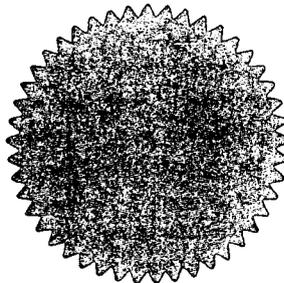
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

### PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-sixth day of March 1991.

*Harry F. Mansbach, Jr.*  
Commissioner of Patents and Trademarks



Int. Cl.: 3

Prior U.S. Cls.: 51 and 52

**United States Patent and Trademark Office** **Reg. No. 1,638,832**  
Registered Mar. 26, 1991

**TRADEMARK  
PRINCIPAL REGISTER**

**CHARLIE**

REVLON, INC. (DELAWARE CORPORATION)  
767 FIFTH AVENUE  
NEW YORK, NY 10153

FIRST USE 10-10-1972; IN COMMERCE  
10-10-1972.  
OWNER OF U.S. REG. NOS. 981,687, 1,397,302  
AND OTHERS.

FOR: PERFUME, COLOGNE, BATH AND  
SHOWDER GEL, BODY LOTION, BODY  
CREAM, DUSTING POWDER, IN CLASS 3 (U.S.  
CLS. 51 AND 52).

SER. NO. 74-063,383, FILED 5-29-1990.

ESTHER A. BORSUK, EXAMINING ATTOR-  
NEY

# EXHIBIT 2



5504  
725

Nº 981697

THE UNITED STATES OF AMERICA

This is to certify that from the records of the Patent Office it appears that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents,

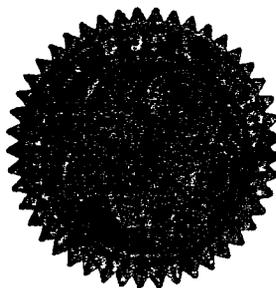
Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.

In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent Office to be affixed this second day of April, 1974.



*C. Marshall Gunn*  
COMMISSIONER OF PATENTS

United States Patent Office

981,697  
Registered Apr. 2, 1974

PRINCIPAL REGISTER  
Trademark

Ser. No. 446,923, filed Jan. 26, 1973



Revlon, Inc. (Delaware corporation)  
767 5th Ave.  
New York, N.Y.

For: COLOGNE, in CLASS 51 (INT. CL. 3).  
First use Oct. 10, 1972; in commerce Oct. 10, 1972.

# United States Patent Office

981,697  
Registered Apr. 2, 1974

## PRINCIPAL REGISTER Trademark

Ser. No. 446,923, filed Jan. 26, 1973

*Charlie*

Revlon, Inc. (Delaware corporation)  
767 5th Ave.  
New York, N.Y.

For: COLOGNE, in CLASS 51 (INT. CL. 3).  
First use Oct. 10, 1972; in commerce Oct. 10, 1972.

REGISTERED FOR A TERM OF 20 YEARS FROM Apr. 2, 1974

COMB. AFF. SEC 8 & 15



CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATION OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE. SAID RECORDS SHOW TITLE TO BE IN: Registrant

Attest:

AUG 26 1981  
*C. K. Hill*  
Attesting Officer

*James P. McGuire*  
COMMISSIONER OF PATENTS  
AND TRADEMARKS

# The United States of America



## CERTIFICATE OF RENEWAL

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for renewal of registration of the Mark shown herein, a copy of said Mark and pertinent data from the Registration being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Registration renewed under the Trademark Act of 1946, as amended, and said Registration has been duly renewed in the Patent and Trademark Office to the registrant named herein.

This Registration shall remain in force for TEN years from the date that said Registration was due to expire unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this eighth day of November 1994.

*Bunce Lehman*

Commissioner of Patents and Trademarks

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office  
10 Year Renewal



Reg. No. 981,697  
Registered Apr. 2, 1974  
Renewal Term Begins Apr. 2, 1994

TRADEMARK  
PRINCIPAL REGISTER

*Charlie*

REVLON CONSUMER PRODUCTS CORPORATION (DELAWARE CORPORATION)  
625 MADISON AVENUE  
NEW YORK, NY 10022, BY MERGER  
AND CHANGE OF NAME AND ASSIGNMENT FROM REVLON, INC. (DELAWARE CORPORATION) NEW YORK, NY

FOR: COLOGNE, IN CLASS 51 (INT. CL. 3).

FIRST USE 10-10-1972; IN COMMERCE 10-10-1972.

SER. NO. 72-446,923, FILED 1-26-1973.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Nov. 8, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS



UNITED STATES  
PATENT AND  
TRADEMARK OFFICE

RECEIVED

MAR 05 2004

JOHN O'SHEA

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
www.uspto.gov

REGISTRATION NO: 0981697      SERIAL NO: 72/446923      MAILING DATE: 02/25/2004  
REGISTRATION DATE: 04/02/1974  
MARK: CHARLIE AND DESIGN  
REGISTRATION OWNER: REVLON CONSUMER PRODUCTS CORPO

**CORRESPONDENCE ADDRESS:**

JOHN N. O'SHEA  
REVLON, INC.  
TRADEMARK DEPT.  
237 PARK AVENUE  
NEW YORK, NY 10017

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

\*\*\*\*\*

**NOTICE OF RENEWAL**

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
051.

HENSON, EVERETT J  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

ORIGINAL

# The United States of America



## CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

## PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.

In Testimony whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this second day of July 1996.



*Bruce Lehman*

Commissioner of Patents and Trademarks



Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

**United States Patent and Trademark Office**

Reg. No. 1,984,728

Registered July 2, 1996

**TRADEMARK  
PRINCIPAL REGISTER**

**CHARLIE WHITE**

REVLON CONSUMER PRODUCTS CORPORATION (DELAWARE CORPORATION)  
625 MADISON AVENUE  
NEW YORK, NY 10022

OWNER OF U.S. REG. NOS. 1,001,330,  
1,389,634, AND OTHERS.

THE NAME "CHARLIE WHITE" DOES NOT  
IDENTIFY A LIVING INDIVIDUAL.

FOR: COLOGNE, IN CLASS 3 (U.S. CLS. 1, 4,  
6, 50, 51 AND 52).

SN 74-611,508, FILED 12-15-1994.

FIRST USE 5-2-1995; IN COMMERCE  
5-2-1995.

JEFFREY SMITH, EXAMINING ATTORNEY



REGISTRATION NO: 1984728 SERIAL NO: 74/611508 MAILING DATE: 06/28/2006  
REGISTRATION DATE: 07/02/1996  
MARK: CHARLIE WHITE  
REGISTRATION OWNER: REVLON CONSUMER PRODUCTS CORPORATION

**CORRESPONDENCE ADDRESS:**  
JOHN N. O'SHEA  
REVLON CONSUMER PRODUCTS CORPORATION  
237 PARK AVENUE  
NEW YORK NY 10017

**RECEIVED**  
JUL 10 2006  
JOHN O'SHEA

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

\*\*\*\*\*

**NOTICE OF RENEWAL**

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
003.

ROBERSON, FAITH  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**

ORIGINAL

# The United States of America



## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are a part of this certificate.*

*This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.*



*Bruce Lehman*

Commissioner of Patents and Trademarks

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,167,732

**United States Patent and Trademark Office**

Registered June 23, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**CHARLIE RED**

REVLON CONSUMER PRODUCTS CORPORATION (DELAWARE CORPORATION)  
625 MADISON AVENUE  
NEW YORK, NY 10022

FIRST USE 9-1-1994; IN COMMERCE  
9-1-1994.  
OWNER OF U.S. REG. NOS. 981,697, 1,984,723  
AND OTHERS.

FOR: EAU DE TOILETTE, BODY WASH  
AND BODY LOTION, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

SER. NO. 75-335,477, FILED 8-4-1997.  
GEORGE POLOGEORGIS, EXAMINING ATTORNEY

# The United States of America



## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are a part of this certificate.*

*This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.*



*Bruce Lehman*

Commissioner of Patents and Trademarks

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

**United States Patent and Trademark Office**

Reg. No. 2,168,661

Registered June 23, 1998

**TRADEMARK  
PRINCIPAL REGISTER**

**CHARLIE SUNSHINE**

REVLON CONSUMER PRODUCTS CORPORATION  
(DELAWARE CORPORATION)  
625 MADISON AVENUE  
NEW YORK, NY 10022

FOR: COLOGNE, BODY LOTION, BODY  
WASH, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND  
52).

FIRST USE 12-28-1996; IN COMMERCE  
12-28-1996.

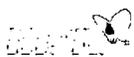
OWNER OF U.S. REG. NOS. 981,697, 1,389,634,  
AND 1,638,832.

SN 75-977,295, FILED 10-15-1996.

EDWARD NELSON, EXAMINING ATTORNEY

# EXHIBIT 3

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Fragrance

Page 1 of 1

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**Charlie Gold By Revlon -** ~~\$26.00~~  
**Eau Fraiche Spray 3.4 oz** Sale  
**For Women** \$12.98

by Charlie

CHARLIE GOLD fragrances for men or women by Revlon

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Up to 70% off Discount

Fragrances

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**[Charlie White By Revlon](#)** ~~\$26.00~~  
**[- Eau Fraiche Spray 3.4](#)** [Sale](#)  
**[oz For Women](#)** ~~\$12.98~~

by Charlie

Introduced in the year 1994,

by the design house of

Revlon.... [More](#)

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Fragrances

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# Charlie

## Refine Results for Charlie

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- [Charlie Blue](#)
- [Charlie Gold](#)
- [Charlie Red](#)
- [Charlie Silver](#)
- [Charlie Sunshine](#)
- [Charlie White](#)

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[Charlie Red 3.4 oz. Eau de Toilette Spray Women](#) <sup>FB</sup> Dior Addict for Women by Christian Dior 3.4 oz Eau De Parfum Spray

[Save to My Lists](#) - [Go to My Lists](#)

• [more Charlie results from Amazon.com](#) (417)

**\$12.99**

[Amazon.com](#)

★★★★

Merchant Rating



[Charlie Blue Perfume By Revlon 3.4 oz EDT Spray For Women](#) <sup>FB</sup> Christmas delivery - click for details. Free Shipping over \$99. When buying two items pay only \$27.98. Charlie blue 3.4...

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• [more Charlie results from Love4Perfume](#) (10)

**\$15.99**

[Love4Perfume](#)

★★★★★

Merchant Rating



[Charlie White Perfume by Revlon 3.4 oz Eau De Toilette...](#) <sup>FB</sup> Launched by the design house of Revlon in 1994, CHARLIE WHITE is classified as a refreshing, aquatic fragrance. This...

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• [more Charlie results from The Perfume Spot](#) (5)

**\$12.99**

[The Perfume Spot](#)

★★★★★

Merchant Rating



[Charlie Silver Perfume by Revlon 3.4 oz Eau De Toilette...](#) <sup>FB</sup> Fragrance Description: Charlie Silver Perfume by

**\$12.38**

[FragranceX.com](#)

★★★★★

 Revlon, Charlie Silver By Revlon Was Created In 1998 As A Flowery... Merchant Rating  
 ☒ Save to My Lists - [Go to My Lists](#)  
 • [more Charlie results from FragranceX.com](#) (8)

 **CHARLIE GOLD Perfume by Revlon**  
**3.3 oz Eau De Toilette Spray...** **\$15.73**  
**FragranceX.com**  
 ☒ Charlie Gold Perfume by Revlon, Launched By The Design House Of Revlon In 1995, Charlie Gold Is Classified As A... Review this merchant  
 ☒ Save to My Lists - [Go to My Lists](#)  
 • [more Charlie results from FragranceX.com](#) (12)

 **CHARLIE BLUE BY REVLON, FOR WOMAN, 3.4 OZ EAU DE TOILETTE...** **\$10.00**  
**Perfume-Depot.com**  
 ☒ Save to My Lists - [Go to My Lists](#) ★★★★★  
Merchant Rating  
 • [more Charlie results from Perfume-Depot.com](#) (2)

 **CHARLIE BLUE, FOR WOMAN, 3.4 OZ EAU DE TOILETTE SPRAY** **\$9.00**  
**iPerfumeDepot.com**  
 ☒ Save to My Lists - [Go to My Lists](#) ★★★★★  
Merchant Rating  
 • [more Charlie results from iPerfumeDepot.com](#) (2)

 **Charlie White by Revlon for Women Eau de Toilette Spray 3.4...** **\$11.95**  
**MidtownPerfume.com**  
 ☒ Launched by the design house of Revlon in 1994, Charlie White is classified as a refreshing, aquatic fragrance. This... Review this merchant  
 ☒ Save to My Lists - [Go to My Lists](#)  
 • [more Charlie results from MidtownPerfume.com](#) (4)

 **Charlie Silver By Revlon, 3.4 oz Eau De Toilette Spray. For...** **\$10.46**  
**Brandsright**  
 ☒ Charlie Silver By Revlon, 3.4 oz Eau De Toilette Spray. For women. AWCHARS34S Charlie Silver by Revlon, 3.4 oz Eau De... Review this merchant  
 ☒ Save to My Lists - [Go to My Lists](#)  
 • [more Charlie results from Brandsright](#) (5)

 **Charlie Gold by Revlon for Women Eau de Toilette Spray 3.4...** **\$8.95**  
**Fragrance Shop**  
 ☒ Launched by the design house of Revlon in 1995, Charlie Gold is classified as a refreshing, oriental, floral fragrance.... Review this merchant  
 ☒ Save to My Lists - [Go to My Lists](#)  
 • [more Charlie results from Fragrance Shop](#) (4)

- CHARLIE WHITE by Revlon for Women Eau De Toilette Spray 3.4...** Ⓜ Launched by the design house of Revlon in 1994, CHARLIE WHITE is classified as a refreshing, aquatic fragrance. This...

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• [more Charlie results from CosmeticMall.com](#) (23)

**\$15.73**  
**CosmeticMall.com**  
Review this merchant
- Charlie Silver by Revlon for Women - Eau De Toilette Spray...** Ⓜ Charlie Silver by Revlon was created in 1998 as a flowery aroma. This refreshing, crisp scent possesses a blend of...

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• [more Charlie results from Aromazing \(USA Only\)](#) (10)

**\$9.63**  
**Aromazing (USA Only)**  
Review this merchant
- Charlie 3.4 oz. Eau de Toilette Spray for Women** Ⓜ Free Shipping: Ground US Postal Service Fragrance: Charlie for Women Size: 3.4 oz. Eau de Toilette Spray Designer:...

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• [more Charlie results from perfumemart](#) (8)

**\$19.00**  
**perfumemart**  
★★★★  
Merchant Rating
- CHARLIE GOLD Perfume - by REVLON 3.4 Oz EDT SPRAY for Women** Ⓜ CHARLIE GOLD Perfume, CHARLIE GOLD Perfume for women by REVLON EDT SPRAY 3.4 Oz.CHARLIE GOLD Perfume contains a blend...

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• [more Charlie results from Perfume Angel](#) (10)

**\$16.62**  
**Perfume Angel**  
Review this merchant
- CHARLIE WHITE PERFUME EDT SPRAY 3.4 OZ Revlon WOMEN** Ⓜ CHARLIE WHITE PERFUME EDT SPRAY 3.4 OZ Revlon WOMEN watermelon, violet, and jasmine. Accompanied by additional notes of...

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• [more Charlie results from FragranceNet.com](#) (10)

**\$15.89**  
**FragranceNet.com**  
★★★★  
Merchant Rating

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www.LauraMercier.com
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www.medicalmore.com
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**CHARLIE RED by Revlon EAU FRAICHE SPRAY 3.4 OZ**

[Read more at Amazon](#)

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**CHARLIE SUNSHINE by Revlon for WOMEN COLOGNE SPRAY 2.12 OZ**



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Perfumes



SKU awcharg34s

Charlie Gold Perfume by Revlon, 3.4 oz Eau De Toilette Spray. For women.

Regular: 26.00  
Sale: \$12.99

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SKU awcharr34s

Charlie Red Perfume by Revlon, 3.4 oz Eau De Toilette Spray. For women.

Regular: 26.00  
Sale: \$12.99

Place in cart



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Regular: 26.00  
Sale: \$12.99

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Regular: 26.00  
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ITEMS FOUND ON REVLO.COM: 8

charlie ▶

PRODUCT LINES

PRODUCT RECOMMENDER



**CHARLIE® COLOGNE SPRAY .5 FL. OZ./14.7 ML**

Experience the free-spirited, irrepressible, irreverent original. A playful mix of captivating fresh florals and amber spice.

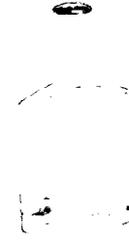
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**CHARLIE® COLOGNE SPRAY 1.3 FL. OZ./38.4 ML**

Experience the free-spirited, irrepressible, irreverent original. A playful mix of captivating fresh florals and amber spice.

[SEE PRODUCT DETAIL](#)



**CHARLIE® COLOGNE SPRAY 2.12 FL. OZ./62.8 ML**

Experience the free-spirited, irrepressible, irreverent original. A playful mix of captivating fresh florals and amber spice.

[SEE PRODUCT DETAIL](#)



**CHARLIE® COLOGNE SPRAY 3.5 FL. OZ./103.5 ML**

Experience the free-spirited, irrepressible, irreverent original. A playful mix of captivating fresh florals and amber spice.

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**CHARLIE RED® COLOGNE SPRAY .5 FL. OZ./14.7 ML**

Dare to wear the hotter side of Charlie®. A flirty fusion of jasmine, plum essence and warm wood notes.

[SEE PRODUCT DETAIL](#)



**CHARLIE RED® COLOGNE SPRAY 1.3 FL. OZ./38.4 ML**

Dare to wear the hotter side of Charlie®. A flirty fusion of jasmine, plum essence and warm wood notes.

[SEE PRODUCT DETAIL](#)



**CHARLIE WHITE® COLOGNE SPRAY .5 FL. OZ./14.7 ML**

Give in to the fresh, romantic side of Charlie®. An airy bouquet of spring blossoms and fresh summer fruits.

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Launched by the design house of Revlon in 1973 CHARLIE PERFUME is a scent of an exquisite rose, oakmoss, and sandalwood fragrance.

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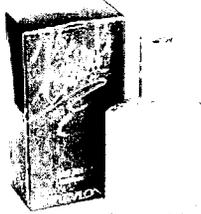
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# EXHIBIT 4

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