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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91179090
Party	Defendant Simplywell, LLC
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Submission	Withdrawal Of Application
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Date	07/06/2010
Attachments	Express Abandonment.pdf ( 1 page )(29620 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE  
TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 77/090,694

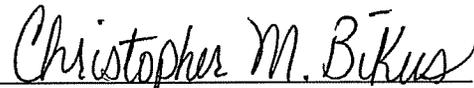
ELGO, INC.,	)	
	)	
	)	Opposition No. 91179090
	)	
v.	)	
	)	
SIMPLYWELL, LLC,	)	
	)	
	)	
Applicant.	)	

**EXPRESS ABANDONMENT**

COMES NOW Simplywell, LLC, (“Applicant”) by and through its undersigned counsel and by submission of this request, Applicant hereby expressly abandons the application for trademark registration made under the serial number identified above, with prejudice.

DATED this 5<sup>th</sup> day of July, 2010.

Respectfully submitted



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