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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91177301
Party	Plaintiff Cake Divas
Correspondence Address	BEN T. LILA, ESQ. MANDOUR & ASSOCIATES, APC 16870 W. BERNARDO DRIVE, SUITE 400 SAN DIEGO, CA 92127 UNITED STATES blila@mandourlaw.com
Submission	Appearance of Counsel/Power of Attorney
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Signature	/Ben T. Lila/
Date	09/09/2010
Attachments	Notice of Appearance Cake Divas 09-09-10.pdf (2 pages)(141876 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Serial No. 76/529,077
Published in the *Official Gazette* (Trademarks) on May 8, 2007

Cake Divas,)	
)	
Opposer,)	
)	
vs.)	Opposition No. 91177301
)	
Charmaine V. Jones,)	
)	
Applicant.)	
_____)	

NOTICE OF APPEARANCE – ASSOCIATE POWER OF ATTORNEY

Opposer hereby appoints Paul C. Jorgensen of The Jorgensen Law Firm PLLC, with offices at 1250 24th Street NW, Suite 300, Washington, D.C. 20037 (Tel. (202) 466-0530) to appear as its attorney at the oral hearing in the above-referenced Opposition.

Opposer retains its attorneys of record and asks that correspondence in the Opposition continue to be sent to Joseph A. Mandour, Esq. and Ben T. Lila, Esq. of Mandour & Associates, APC, with offices at 16870 W. Bernardo Drive, Suite 400, San Diego, California 92127 (Tel. (619) 487-9300).

Date: September 9, 2010

By: 
Paul C. Jorgensen
The Jorgensen Law Firm, PLLC
Associate Attorney for Opposer
pcj@jorgensenfirm.com

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing “Notice of Appearance” has been served via email and first-class mail, postage pre-paid, upon the attorneys for Applicant at the following address:

Karin Segall
Foley & Lardner LLP
90 Park Avenue
New York, New York 10018
ksegall@foley.com

Dated: September 9, 2010



Ben T. Lila