

BULKY DOCUMENTS

(Exceeds 300 pages)

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with Exhibits**

Part 7 of 9



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9802-569c

NAUTICA

COLONIAL PASSAGE





7466-33 Davis Sofa
Tight Back Sofa
65W x 39D x 38H in.
shown in fabric 3140-41, in Moleé finish

7464-44 Barlow Ottoman
Tight Top Ottoman
45W x 45D x 15H in.
shown in fabric 5355-31, in Moleé finish

01-0571-966 Sofa Table
3 drawers; 2 pull-out shelves
60W x 17D x 33H in.



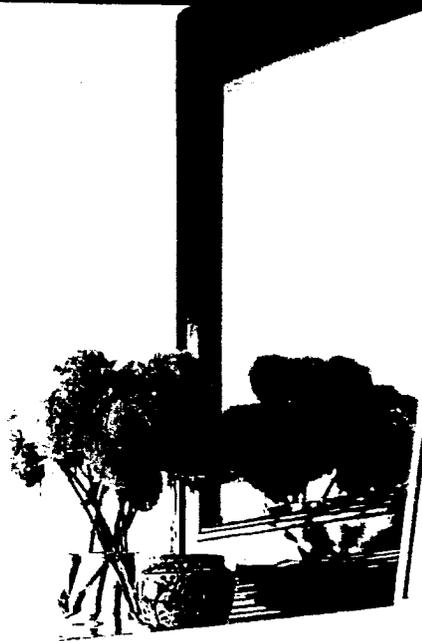
COLONIAL PASSAGE

The *Colonial Passage* collection takes a fresh, soft modern approach to traditional British campaign style furniture. Inspired by exotic West Indies plantations, *Colonial Passage* blends old-world charm with a modern design approach for fully functional, yet sophisticated, furnishings.

Developed in partnership with the Robert Allen Group, the launch of the *Colonial Passage* collection marks the first cohesive upholstery presentation for Nautica Home. Our two debut collections, Hamilton and Bali, capture casual relaxed elegance, the essence of Nautica Home.

HAMILTON Inspired by the British island-colony of Bermuda, the Hamilton collection of upholstery evokes refined, simple living. Defined by a natural, authentic style, the Hamilton collection features elegant clean lines with pure colors such as China blue, crimson, day lily and pure white. The collection consists of a number of fabrics: ottoman weaves, satin stripes, and matelasse and signature prints.





7484-33 Gramercy Sofa
Tight Back Sofa
83W x 38D x 35H in.
shown in fabric 4262-11, in Moleé finish

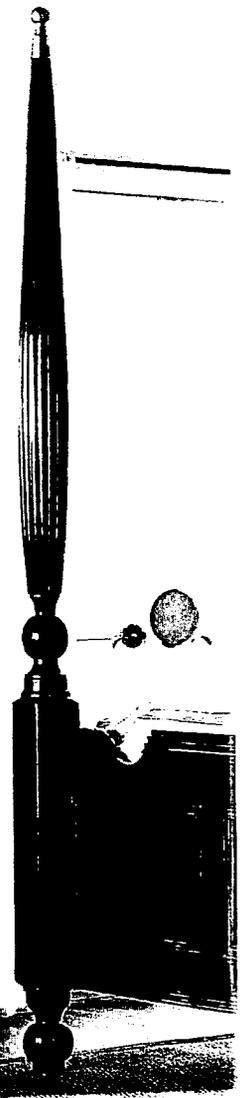
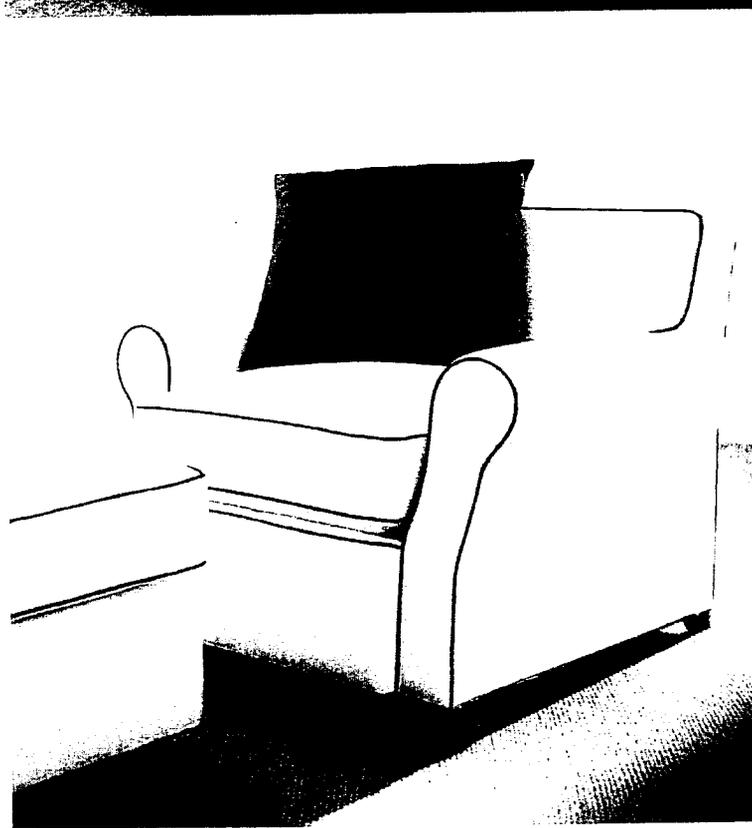
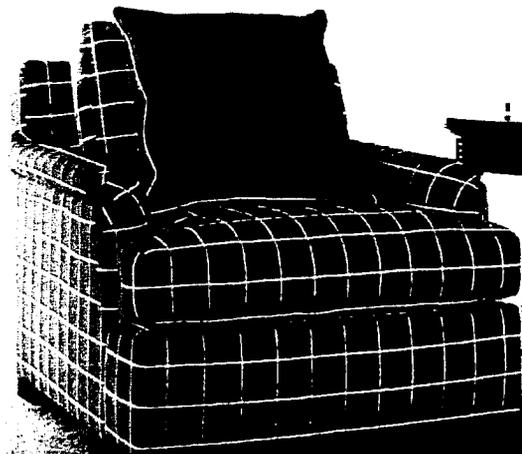
01-0571-940 Round
Accent Table
1 shelf
30 diameter x 27H in.

01-0571-945 Cocktail Table
with Faux Leather Top
52W x 28D x 19H in.

7465-11 Donovan Chair
Tight Back Chair
35W x 39½D x 31H
shown in fabric 5352-31, in Moleé finish

7484-11 Gramercy Chair
Tight Back Chair
38W x 40½D x 35H in.
shown in fabric 4262-11, in Moleé finish





shown at top:
7465-11 Donovan Chair
Tight Back Chair
35W x 39½D x 31H in.
shown in fabric 5352-31, in Moleé finish

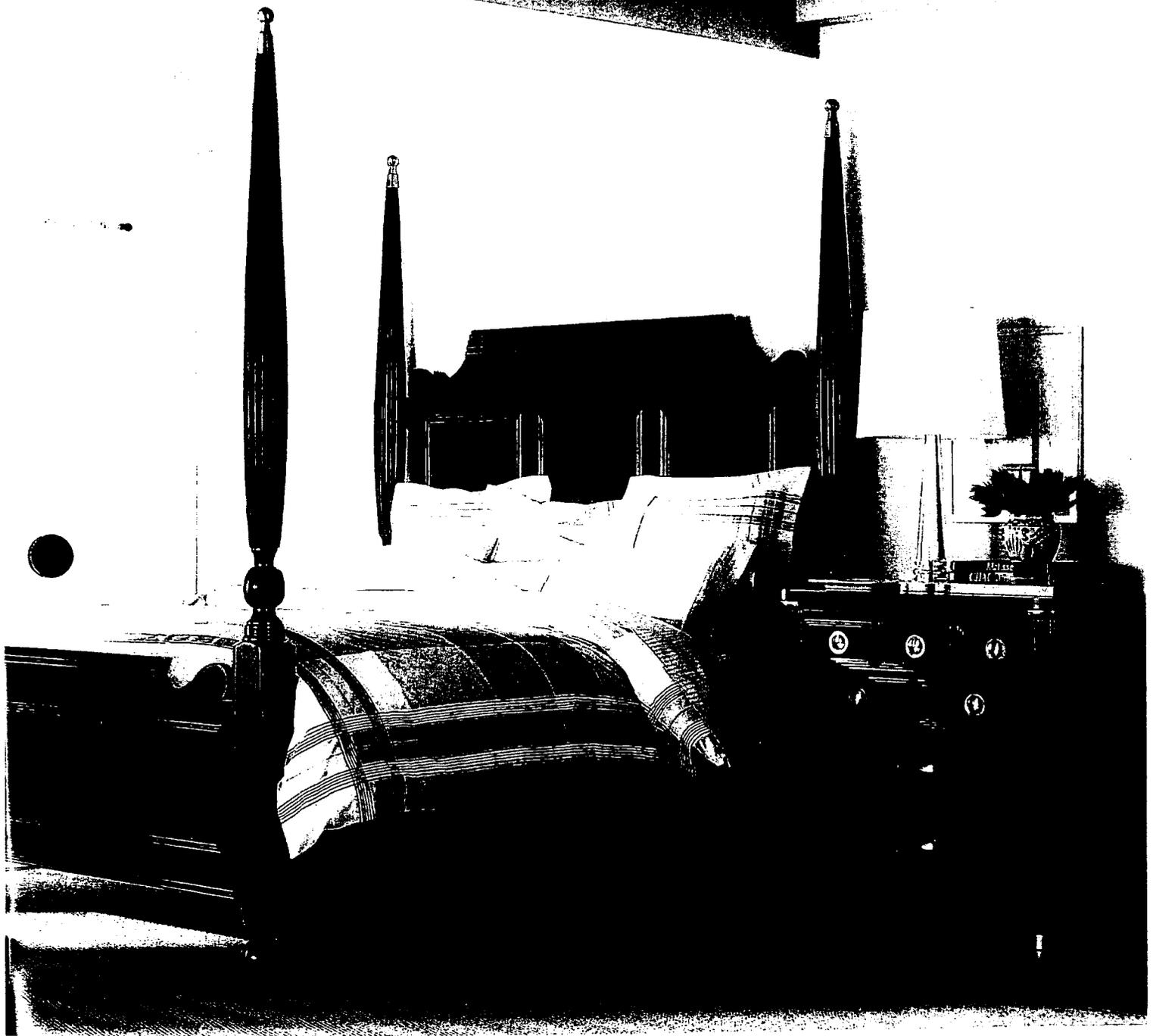
01-0571-940 Round
Accent Table
1 shelf
30 diameter x 27H in.

shown above:
7484-11 Gramercy Chair
Tight Back Chair
38W x 40½D x 35H in.
shown in fabric 4262-11, in Moleé finish

7484-44 Gramercy Ottoman
Semi Attached Top Ottoman
28W x 22D x 17H in.
shown in fabric 4262-11, in Moleé finish

shown above:
01-0571-329 Gentleman's Chest
See page 8 for additional specifications

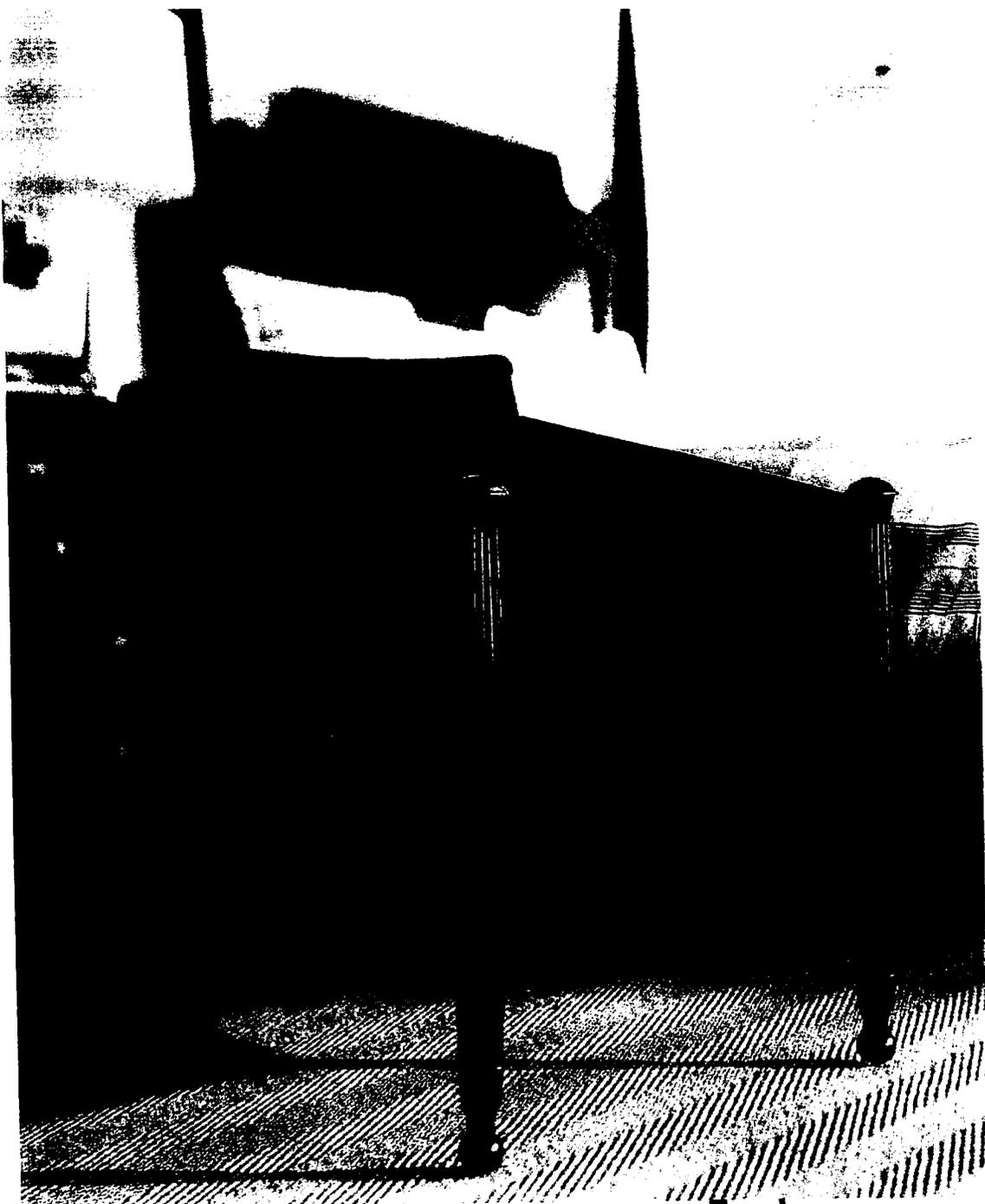
shown far right:
01-0571-624 Night Chest
4 drawers
37W x 18D x 36H in.



shown above:
 01-0571-144c Poster Bed, King
 Walnut burl panels
 Headboard: 80W x 68H in.
 Post: 92H in.
 Footboard: 80W x 30½H in.
 Post: 92H in.
 Overall length: 91 in.
 Bottom of box springs to floor: 9¾ in.
 Consists of:
 -144HB Headboard
 -144FB Footboard
 -144SR Pr. Side Rails and
 Bedding Support System

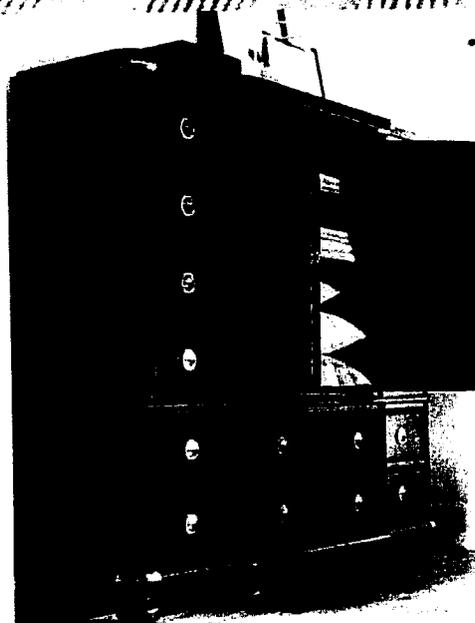
Also available:
 01-0571-143c Poster Bed, Queen
 Walnut burl panels
 Headboard: 63½W x 68H in.
 Post: 92H in.
 Footboard: 63½W x 30½H in.
 Post: 92H in.
 Overall length: 91 in.
 Bottom of box springs to floor: 9¾ in.
 Consists of:
 -143HB Headboard
 -143FB Footboard
 -143SR Pr. Side Rails and
 Bedding Support System

01-0571-145c Poster Bed, California King
 Walnut burl panels
 Headboard: 80W x 68H in.
 Post: 92H in.
 Footboard: 80W x 30½H in.
 Post: 92H in.
 Overall length: 95 in.
 Bottom of box springs to floor: 9¾ in.
 Consists of:
 -144HB Headboard
 -144FB Footboard
 -145SR Pr. Side Rails and
 Bedding Support System



shown above:
7462-11 Empire Chair
Loose Back Chair
27W x 36D x 34H
shown in fabric 4260-31, in Moleé finish

shown at right and opposite:
01-0571-329 Gentleman's Chest
Upper section:
2 doors with tightly woven cane and walnut burl panels;
8 drawers; 3 adjustable shelves; knockout/ventilated
back; grommet for electrical cords
TV compartment: 29W x 16½D x 34H in.
Lower section: 6 drawers
68¾W x 21D x 64¼H in.







shown above:
 01-0571-875c Round
 Pedestal Dining Table
 1 shelf; Bottom of apron to floor 26 in.
 54 diameter x 30H in.
 Extends to 76-in. with (1) 22-in. leaf
 Consists of:
 -875T Table Top
 -875B Table Base

shown right:
 01-0571-201 Round Mirror
 Baseball stitched leather and
 cast resin frame; satin nickel
 nailhead trim
 Plate: 30-in. diameter
 1-in. bevel
 Overall frame size: 44-in. diameter

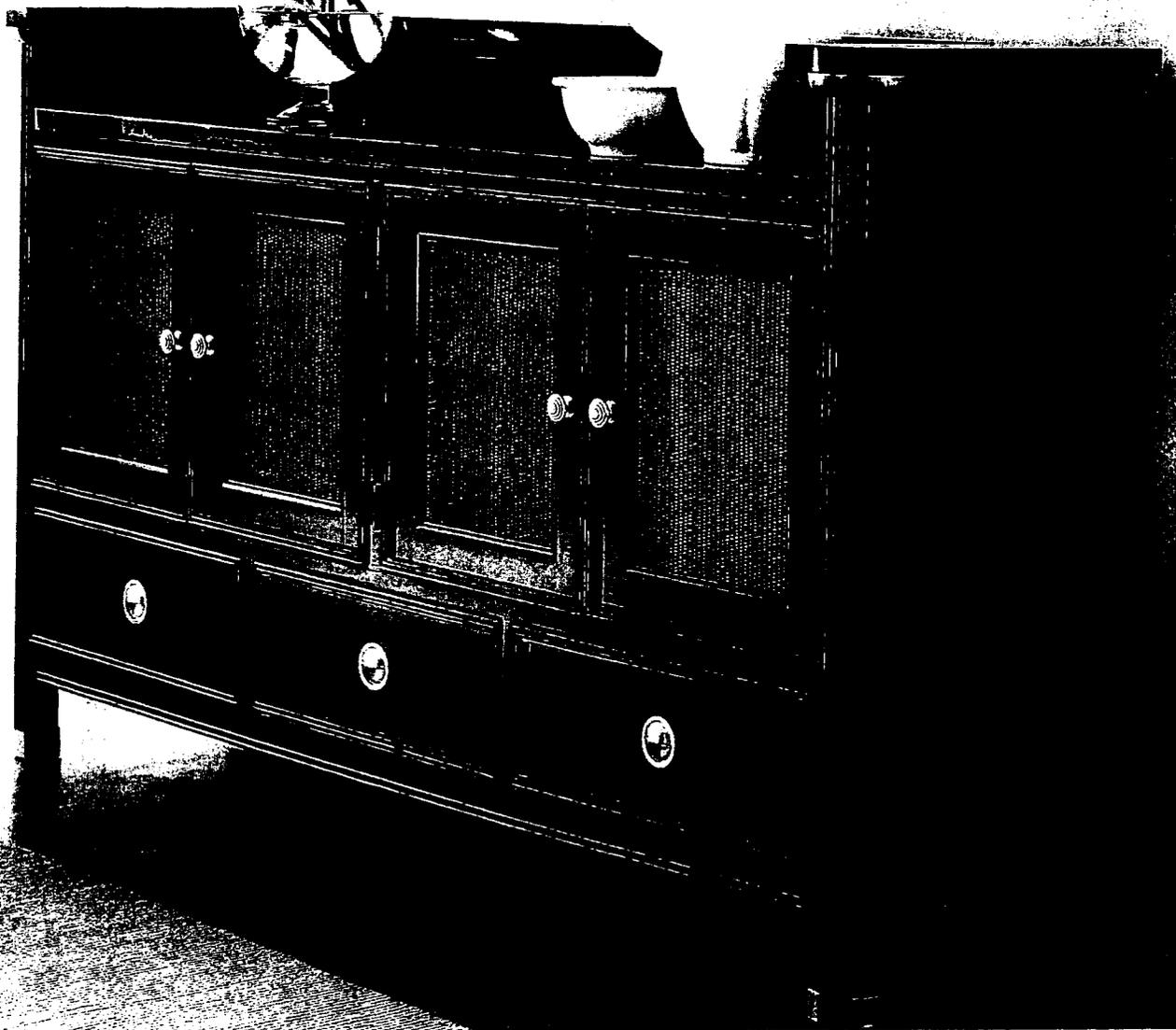
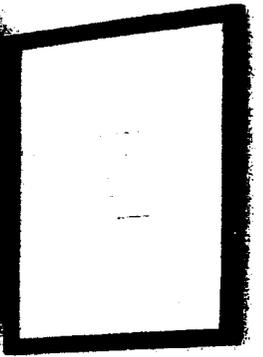
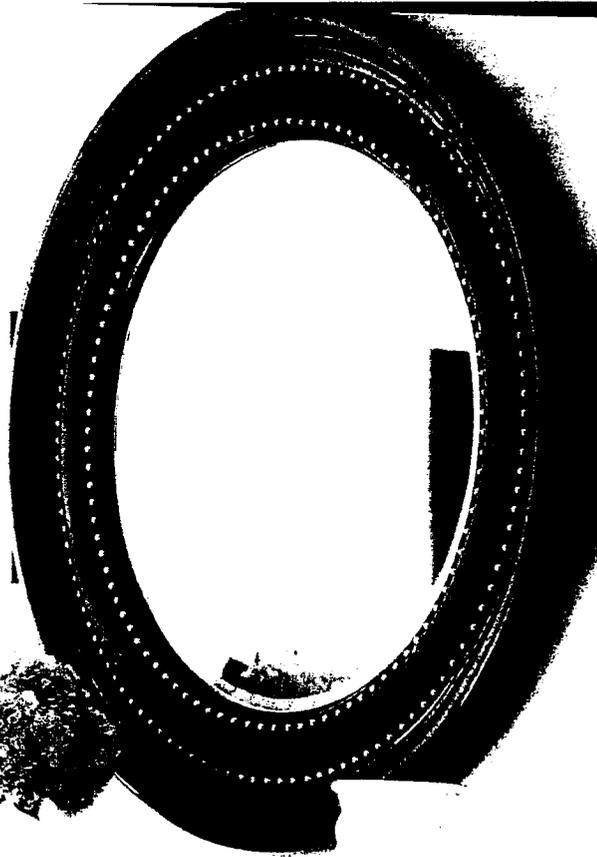
shown above and at left:
 *01-0571-880 Side Chair
 Tightly woven cane back panel;
 upholstered seat
 Seat: 22W x 18D x 19H in.
 22½W x 23D x 42H in.

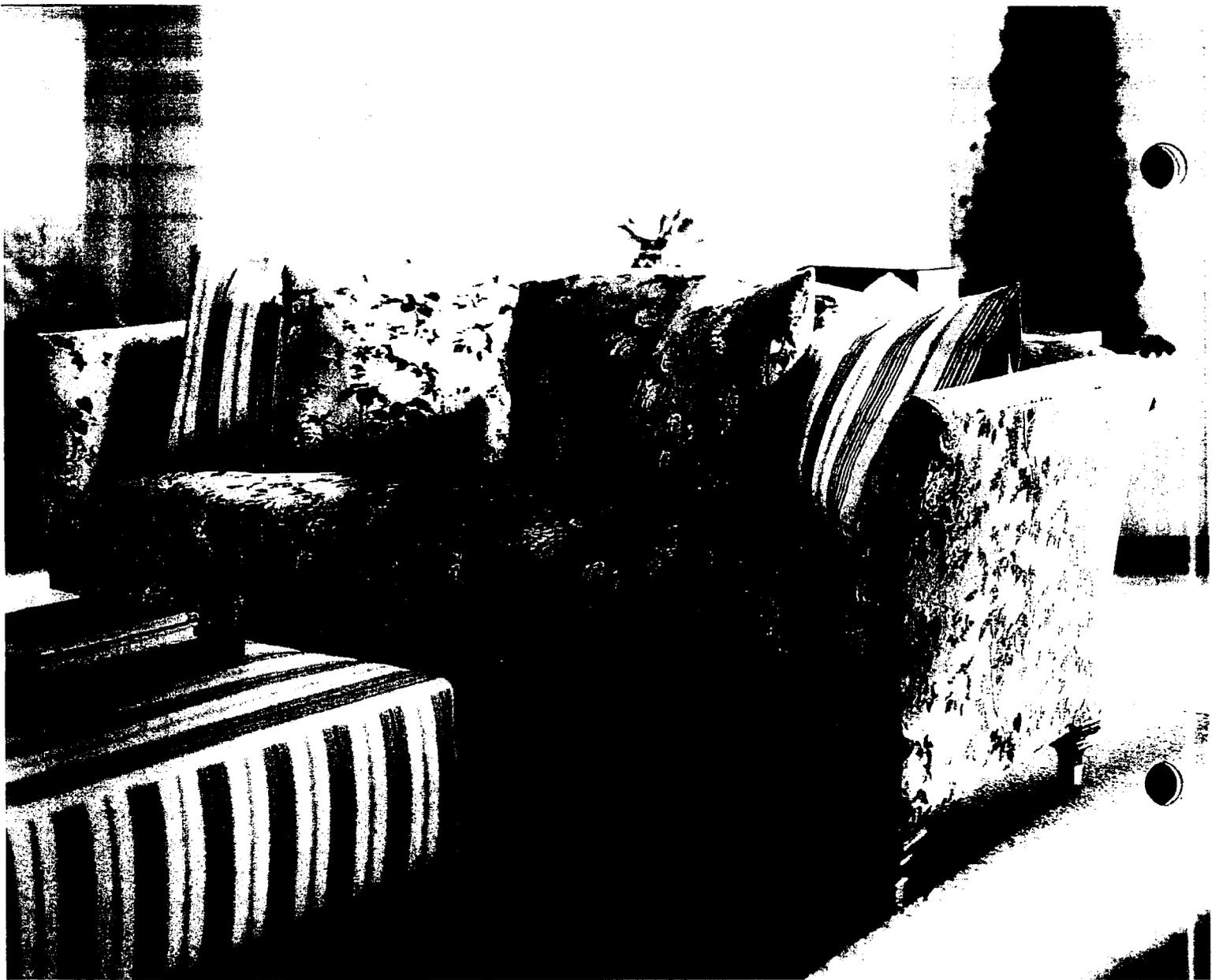
01-0571-852 Buffet
 4 doors with tightly woven cane
 panels; 3 drawers; 2 adjustable
 shelves; 1 granite shelf
 74W x 20D x 44H in.

*01-0571-881 Arm Chair
 Tightly woven cane back panel;
 upholstered seat
 Seat: 22W x 18D x 19H in.
 Arm: 25H in.
 26½W x 23D x 42H in.

*Please specify fabric selection from
 Lexington's Choice Seating fabric program. If
 no fabric is specified, order will be shipped
 with standard fabric No. 4234-71 Sienna







shown above:
 7466-33 Davis Sofa
 Tight Back Sofa
 88W x 39D x 38H
 shown in fabric 3140-41,
 in Moleé finish

shown above and next page:
 7464-44 Barlow Ottoman
 Tight Top Ottoman
 45W x 45D x 15H in.
 shown in fabric 5355-31,
 in Moleé finish

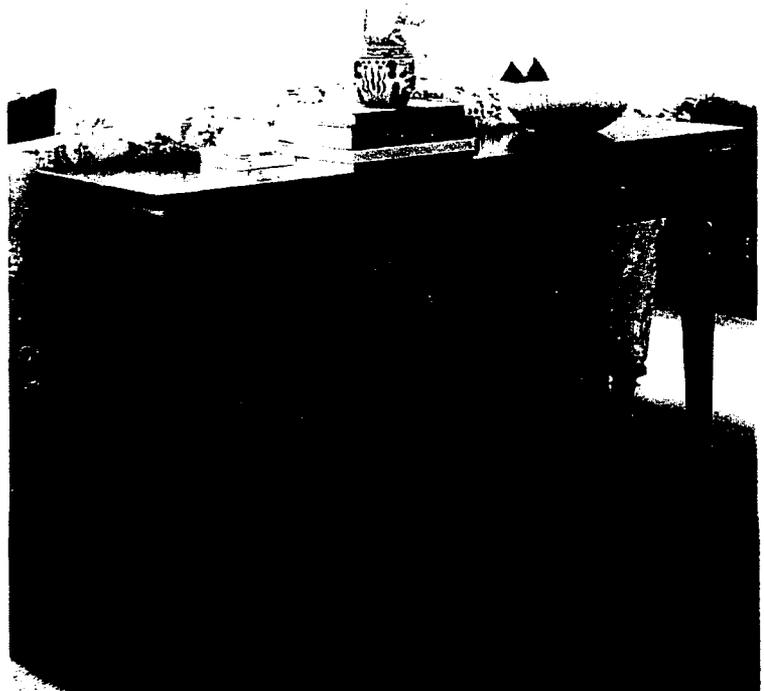
shown right:
 01-0571-966 Sofa Table
 3 drawers; 2 pull-out shelves
 60W x 17D x 33H in.

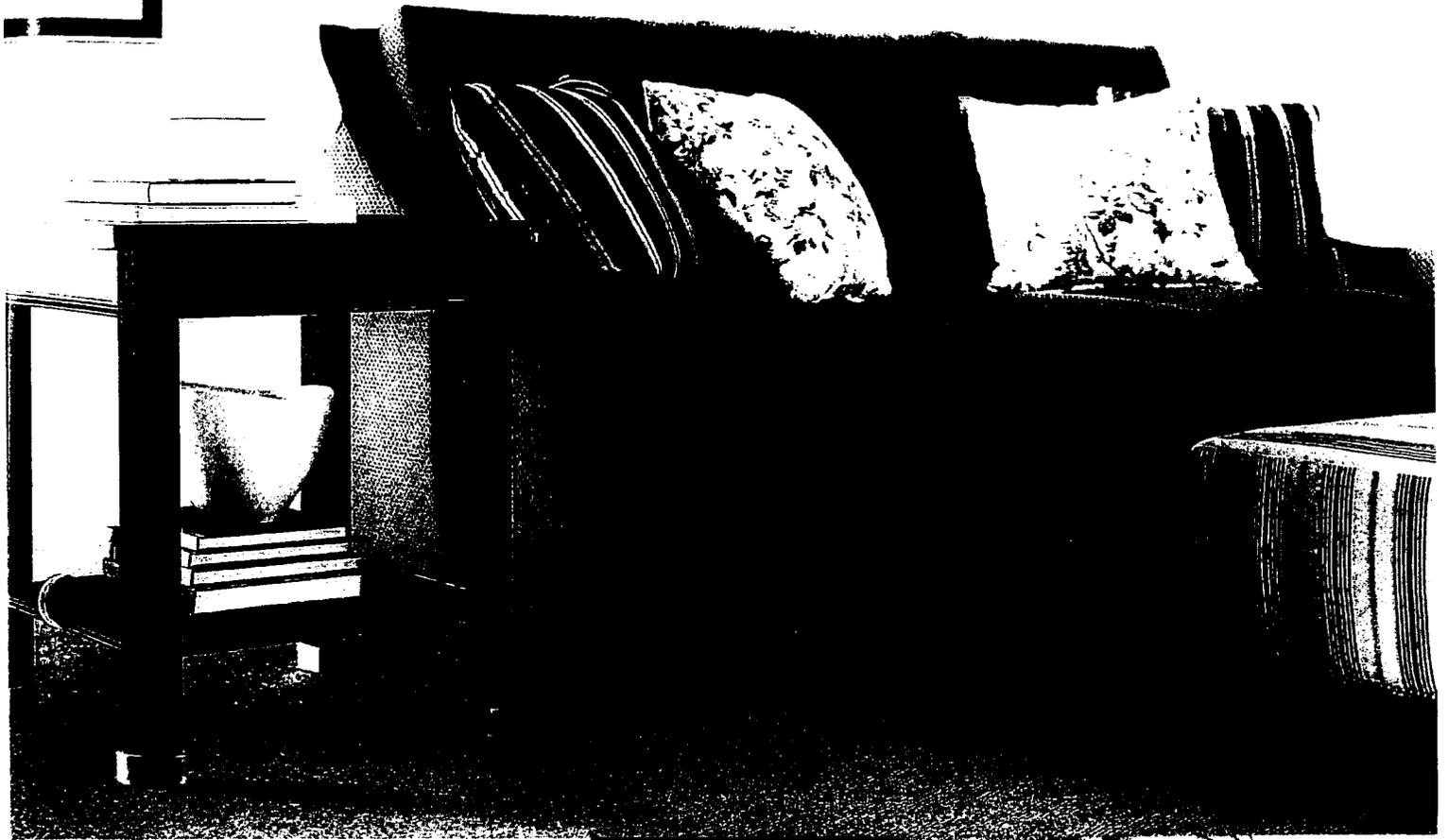
shown next page at top:
 01-0571-941 End Table
 1-shelf
 24½W x 23½D x 27H in.

7468-33 Sutton Sofa
 Loose Back Sofa
 77W x 40D x 39H
 shown in fabric 4263-31,
 in Moleé finish

shown next page at bottom:
 7468-11 Sutton Chair
 Loose Back Chair
 32W x 40D x 39H
 shown in fabric 3139-11,
 in Moleé finish

7468-44 Sutton
 Ottoman
 Semi Attached Top Ottoman
 29W x 22D x 18H
 shown in fabric 3139-11,
 in Moleé finish



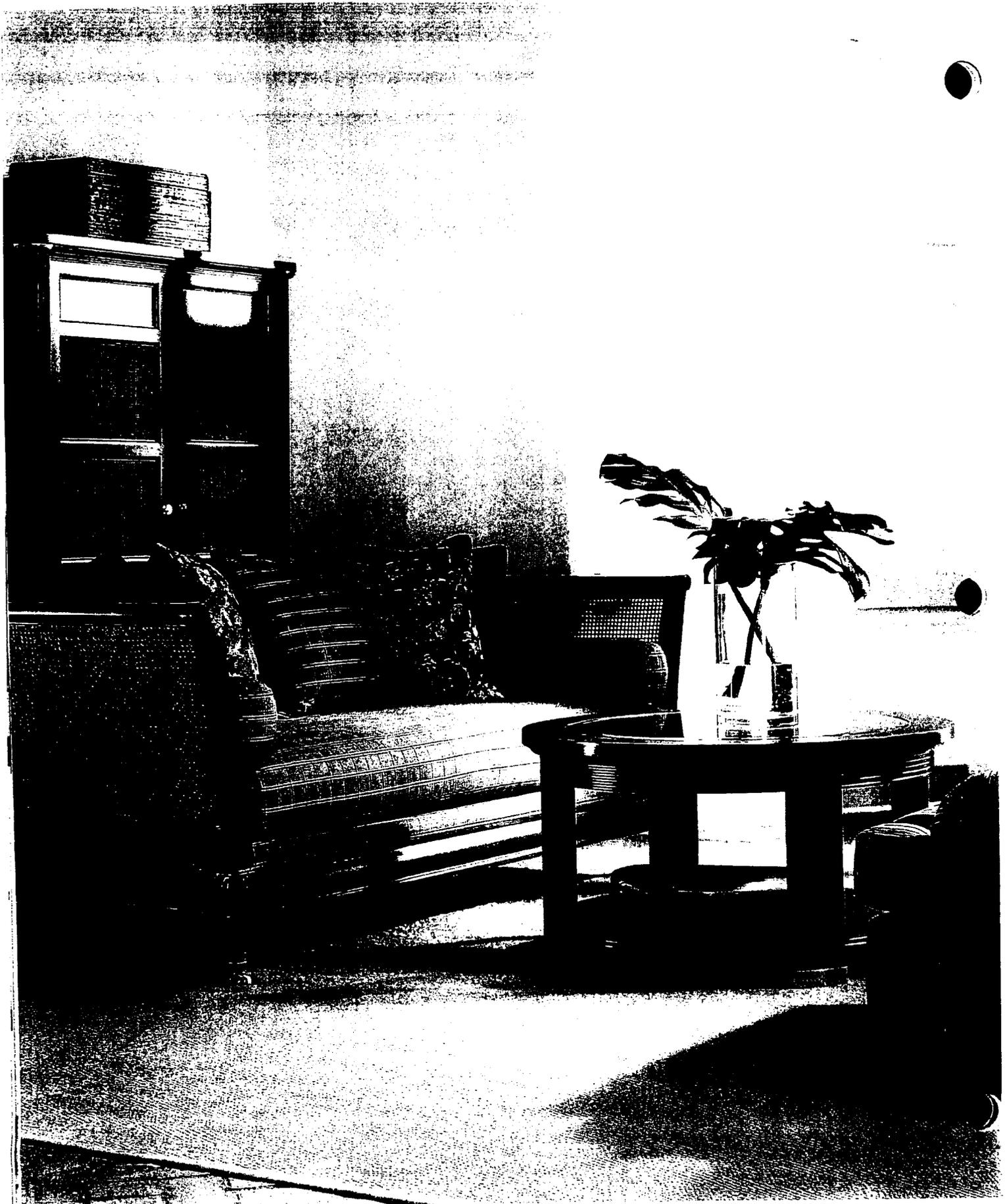


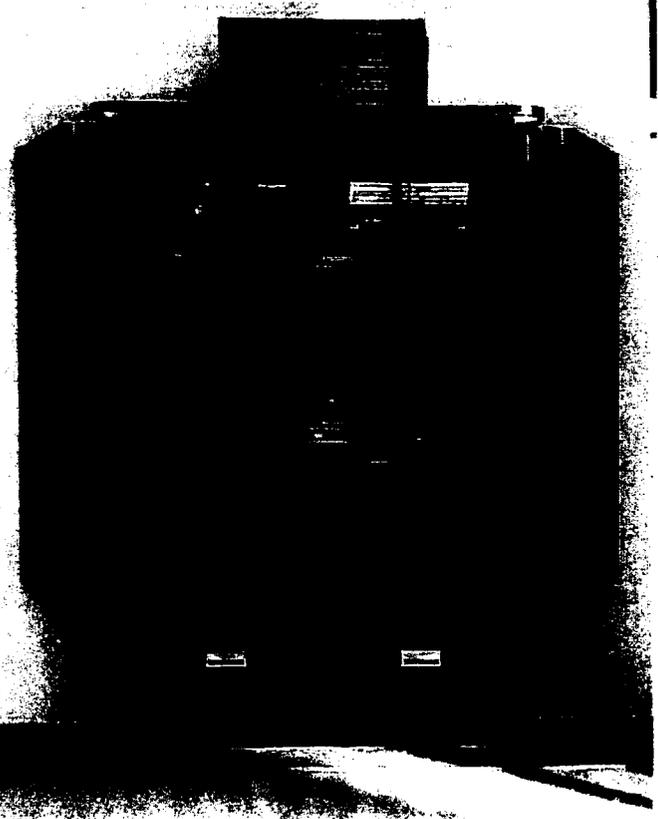


Overall framed size: 51 1/2" W x 41 1/2" H in.
01-0571-246 Triple Dresser
2 doors, 12 drawers
27 1/2" W x 21 1/2" D H in.



BALI Inspired by the famously exotic Indonesian island, the Bali collection of upholstery translates the tropical paradise's rich history into a modern aesthetic. Texture, both visual and tactile, is the defining characteristic of this collection. This Batik inspired, multi-cultural fabric line consists of block prints, and wovens in four monochromatic palettes.





01-0571-912 Entertainment Center

Upper section:

2 wraparound doors; 2 adjustable shelves; 2 stationary shelves; removable shirt partitions; knockout/ventilated back; electrical outlet; grommet for electrical cords

TV compartment: 51½W x 19D x 41H in.

Lower section:

2 drawers

Overall size: 56W x 24D x 80H in.

1715-33 Pacific Isle Sofa

Scatterback Sofa

89W x 35D x 35H

shown in fabric 5350-31, in standard finish only

01-0571-943 Round Cocktail Table with Glass Insert

1 shelf; Glass insert

33½ diameter x ½-in. thick;

1¼-in. bevel

42 diameter x 22H in.

7465-11 Donovan Chair

Loose Back Chair

35W x 39½D x 31H

shown in fabric 5349-31, in Moleé finish

two shown



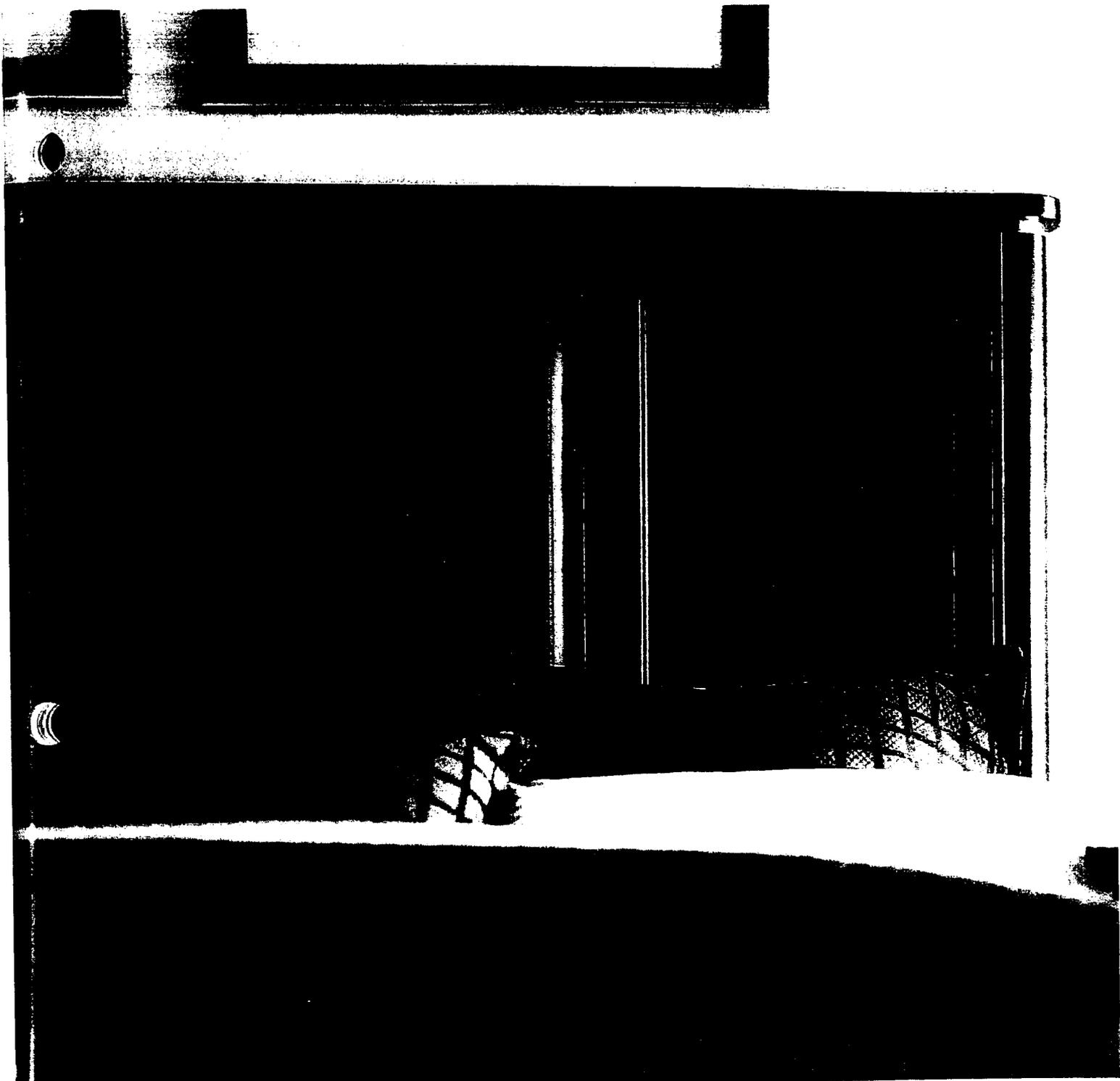


571-912 Entertainment Center
see page 37 for additional specifications

Donovan Chair
see page 37 for additional specifications
Fabric 5349-31, in Moleé finish

shown here and at right
01-0571-134c
Panel Bed, King
Tightly woven cane and padded
inner panels, satin nickel accents
Headboard: 83W x 64H in.
Footboard: 83W x 28H in.
Overall length: 90 in.
Bottom of box springs to floor: 8 3/4 in.
Consists of:
-134HB Headboard
-134FB Footboard
-134SR Pr. Side Rails
and Bedding Support System





Also available:

01-0571-133c

Panel Bed, Queen

Tightly woven cane and padded leather panels; satin nickel accents

Headboard: 66½W x 64H in.

Footboard: 66½W x 28H in.

Overall length: 90 in.

Bottom of box springs to floor: 8¾in.

Consists of:

-133HB Headboard

-133FB Footboard

-133SR Pr. Side Rails

and Bedding Support System

01-0571-133HB

Panel Headboard, Queen

66½W x 64H in.

Metal bed frame required

01-0571-134HB

Panel Headboard, King

83W x 64H in.

Metal bed frame required

01-0571-135c

Panel Bed, California King

Headboard: 79W x 64H in.

Footboard 79W x 28H in.

Overall length: 94 in.

Bottom of box springs to floor: 8¾ in.

Consists of:

-135HB Headboard

-135FB Footboard

-135SR Pr. Side Rails

and Bedding Support System

01-0571-135HB Panel

Headboard, California King

79W x 64H in.

Metal bed frame required





shown on previous page:
 01-0571-134c Panel Bed, King
 See page 20 for additional specifications

01-0571-626 Night Chest
 with Stone Top
 4 drawers
 40 $\frac{1}{2}$ W x 19D x 32H in.

shown this page:
 01-0571-309
 Entertainment Chest
 2 wraparound doors with simulated
 drawer fronts; 2 drawers
 Behind doors:
 2 adjustable shelves; knockout/
 ventilated back; electrical outlet;
 grommet for electrical cords
 TV compartment:
 44 $\frac{1}{2}$ W x 19 $\frac{1}{2}$ D x 29 $\frac{1}{4}$ H in.
 Overall size: 49W x 24D x 58H in.



shown above:
 7467-33 Beaudry Sofa
 Scatterback Sofa
 100W x 38D x 32½H
 shown in fabric 5349-51,
 in Moleé finish

1715-11 Pacific Isle Chair
 Scatterback Chair
 43½W x 35D x 35H
 shown in fabric 5350-51,
 in standard finish only



shown at left:
 01-0571-974 Demilune
 with Granite Top
 2 doors; 1 adjustable shelf
 35W x 18½D x 32H in.

7467-11 Beaudry Chair
 Scatterback Chair
 34W x 38D x 32½H
 shown in fabric 3136-11,
 in Moleé finish

7467-44 Beaudry Ottoman
 Semi Attached Top Ottoman
 29W x 22D x 18H
 shown in fabric 3136-11,
 in Moleé finish



7465-33 Donovan Sofa
Loose Back Sofa
84W x 41D x 31H
shown in fabric 5352-51, in Sandalwood finish





01-0571-864c China

Upper section:

2 doors (behind each door - mirrored back; light); open compartment with mirrored back and light

Lower section:

2 glass doors (behind each door - mirrored back; light, 2 adjustable glass shelves; grooved for plates) Open compartment with mirrored back and light

4 drawers; granite shelf

63W x 20D x 80½H in.

Consists of:

-864B Base

-864D Deck

01-0571-877c Rectangular Dining Table

Bottom of apron to floor 25½ in.

70W x 44D x 30H in.

Extends to: 92-in. with (1) 22-in. leaf

Consists of:

-877T Table Top

-877B Table Base

01-0571-883 Leather

Arm Chair

Seat: 22W x 17D x 19H in.

Arm: 25H in.

25¼W x 25¼D x 41½H in.

Available in leather no. 913-00

Dark Brown only

01-0571-882 Leather

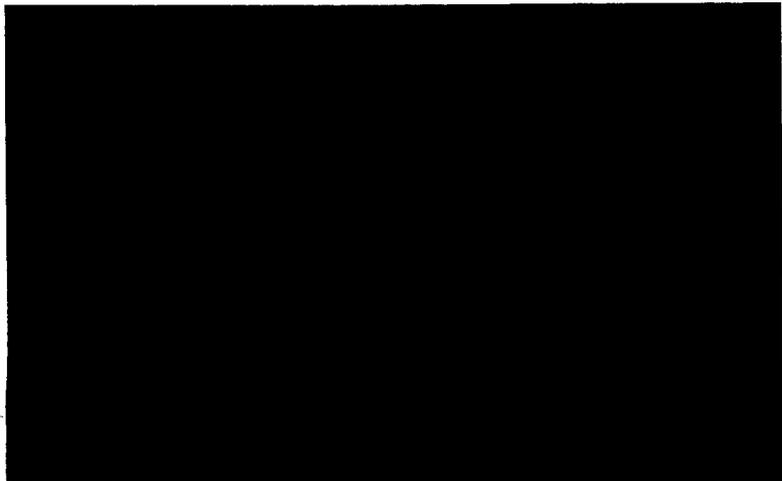
Side Chair

Seat: 22W x 17D x 19H in.

22¼W x 25¼D x 41½H in.

Available in leather no. 913-00

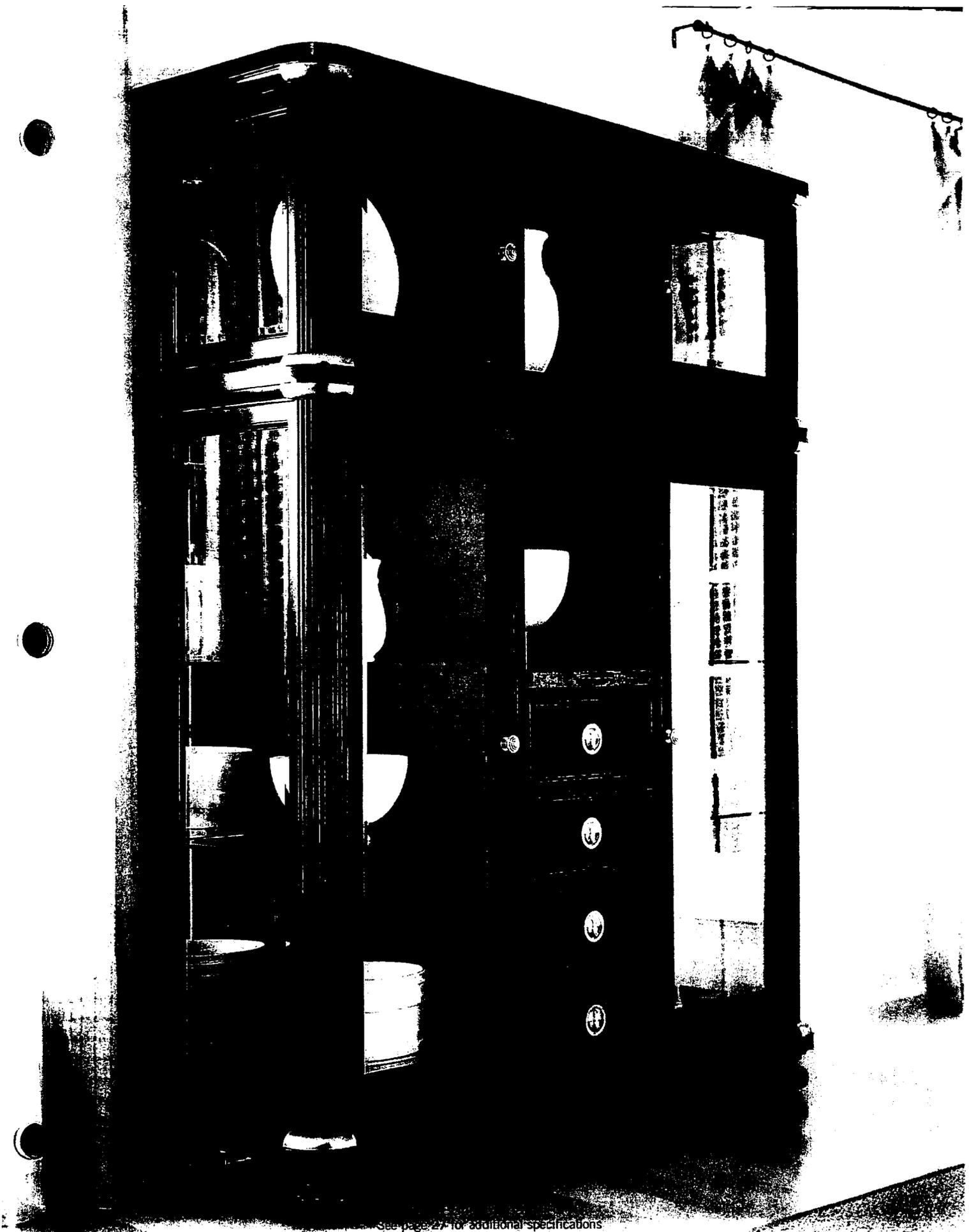
Dark Brown only



shown above:
01-0571-883 Leather
Arm Chair
See page 27 for additional specifications

01-0571-882 Leather
Side Chair
See page 27 for additional specifications

shown at left:
01-0571-877C Rectangular Dining Table
(top detail)
See page 27 for additional specifications



See page 27 for additional specifications



KNOBS

LEATHER

RATTAN

NAUTICA COLONIAL PASSAGE

Hardware and Finishes

Series 01-0571

Classic campaign designs crafted from select hardwoods, walnut and burl veneers, and other mixed media in a distressed rich dark brown finish accented by custom designed hardware in a white copper finish.

LEXINGTON UPHOLSTERY™

See the Lexington Upholstery #025 or Lexington Leather #027 catalogs for more information on cleaning and care for your product. Available from your retailer, by visiting www.lexington.com or by phoning 1 (828) 397-4661. For current fabric information, see your Lexington Upholstery dealer.

PULLS

MARBLE

CARE FOR YOUR NAUTICA FURNITURE

Wood

- Avoid prolonged exposure to direct sunlight.
- Do not leave plastic or rubber materials on wood surfaces.
- Wipe up spills immediately.
- Clean with a reliable non-silicone furniture polish, always rubbing with the grain.
- Avoid common hazards such as hot dishes (use a protective pad), harsh solvents (nail polish remover, alcohol), and abrasives.

Metal

- Maintain with regular dusting.
- Wipe up spills immediately.
- Clean with mild soap and water, dry thoroughly.

Note To Furniture Retailers

Possession of this catalog does not necessarily constitute authority to purchase and the furnishing of this catalog does not constitute an offer by the Company to sell any of the items contained herein. Lexington Home Brands reserves the right to alter specifications or discontinue items at any time without advance notice. All price lists and catalogs remain the property of LHB, and may not be copied or in any way duplicated without the express written consent of LHB, and must be returned, or made available, without cost, to LHB promptly should our relationship be terminated by either party. Failure to observe this restriction may result in the termination of LHBs' relationship with the dealer or legal action or both.

Construction Note: In order to provide our customers with the best possible quality and/or value, this collection includes items or components produced outside the United States. All Lexington furniture is produced to Lexington design and material specifications and crafted to meet the highest quality standards. Note: The finish shown is reproduced as accurately as fine printing techniques permit. See individual items for hardware.

Metal Bed Frames

01-0001-768 King Deluxe Metal Frame
Fits Queen, King, or California King headboards; includes center support with legs. Distance between bolt holes adjusts as follows: Queen 57½ to 60½ in., King 69½ to 72½ in., California King 73½ to 76½ in. Height of bolt holes 5¾ and 8¼ in.

The bolt holes on metal bed frames may vary among manufacturers. Lexington's -768 metal frame is guaranteed to fit all Lexington beds requiring metal frames. Other better-quality frames should allow the same wide degree of adjustability as the Lexington frames.

Shown on Front Cover: 7465-11 Donovan Chair; See page 6 for additional specifications

01-0571-940 Round Accent Table; See page 6 for additional specifications

Shown on Back Cover: 01-0571-144c Poster Bed, King; See page 7 for additional specifications

Shown at Right: 01-0571-134c Panel Bed, King; See page 21 for additional specifications



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Consumers only



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9802-571c



THE ARTIST'S HOMES

NAUTICA

HARRISON COLLECTION



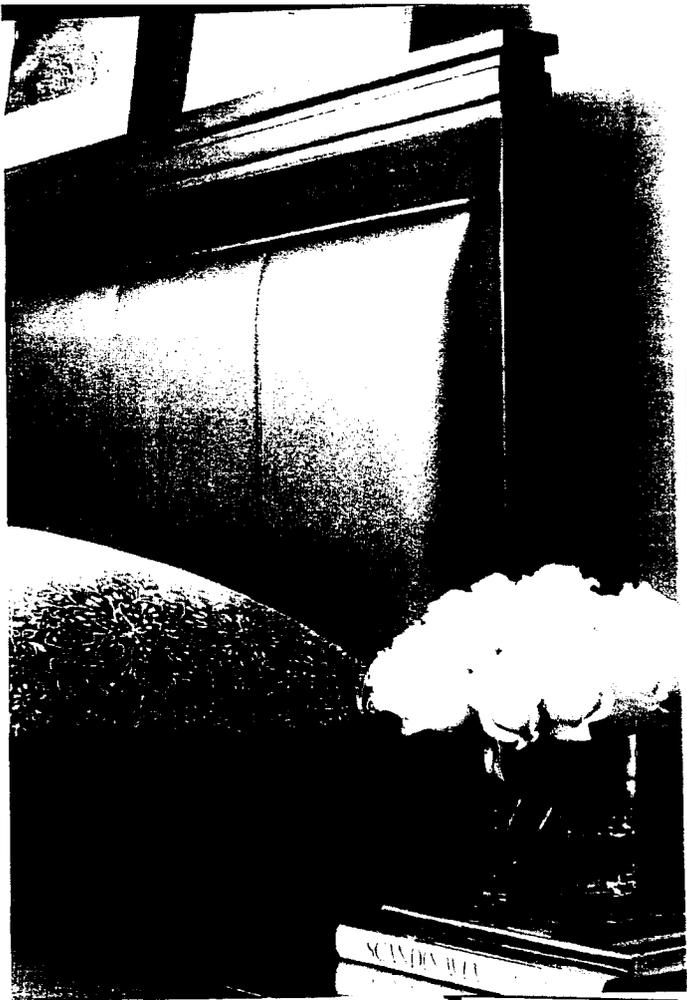
Today's generation of consumers is different: mobile, discerning and individualistic. They are looking for furnishings that are designed intelligently and can adapt to their oft-changing environs. For this demographic, Nautica has created the Harrison Collection, scaled to fit comfortably – and stylishly – into an active yet balanced lifestyle.

Architectural and confident, the Harrison Collection has a clean and well-planned aesthetic, making it easier to create a balanced and intelligent space. Rich, earthy colors and intriguing textures, coupled with organic materials like bamboo, cork, stone, suede and leather give it a welcoming and warm feel.

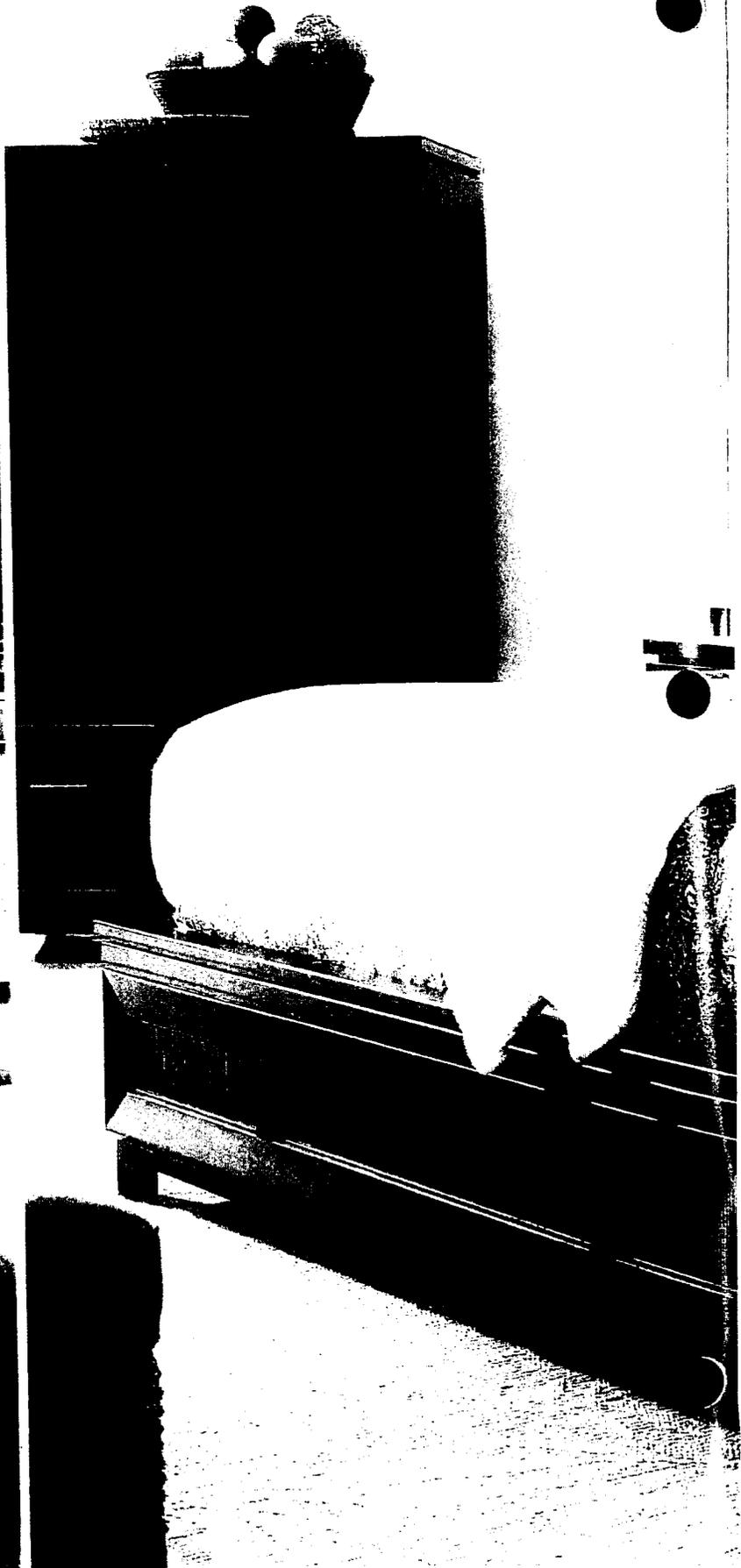
With attention to every detail, the Harrison Collection will give the discerning shopper freedom and confidence to create a sophisticated and aesthetically conscious home. The Nautica Harrison Collection fosters just what today's consumer wants – uncomplicated living.

Timeless – Energetic – Balanced

 **NAUTICA**
HARRISON COLLECTION



B



A



4

A | NIGHT STAND
01-0577-623
26½W x 18D x 28½H in.

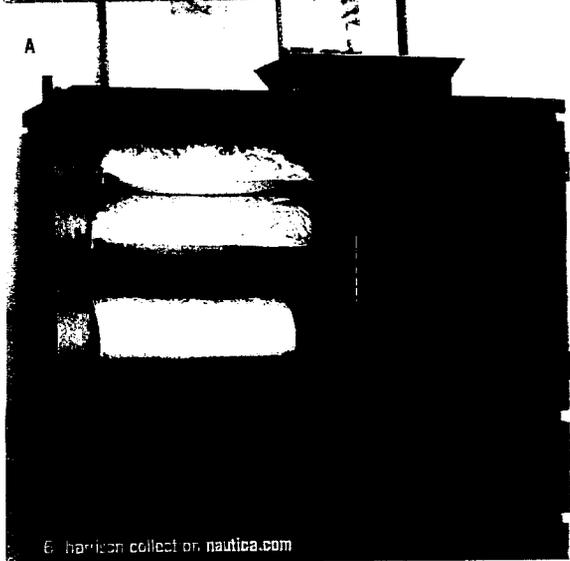
B | WAKEFIELD ARMOIRE
01-0577-311
46W x 23D x 74H in.

FREMONT PANEL BED, KING
01-0577-154c
83½W x 86½L x 58H in.

NIGHT STAND
01-0577-623
26½W x 18D x 28½H in.

DUNNING OTTOMAN
1753-44
27W x 27H x 16½H in.





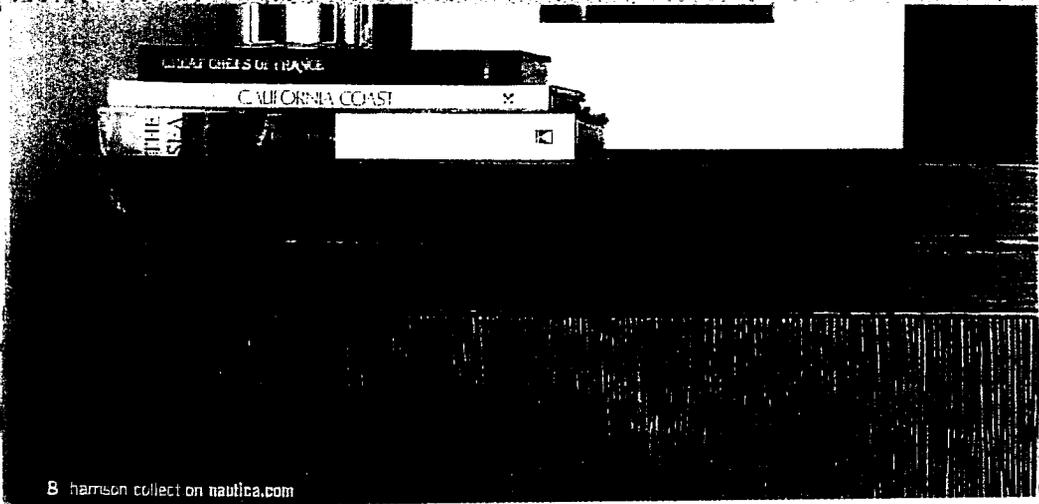
A | DRESSING CABINET
01-0577-309
43W x 20D x 63½H in.

B | DOUBLE DRESSER
01-0577-222
66W x 20D x 36H in.

LANDSCAPE MIRROR
01-0577-206
45W x 33H in.

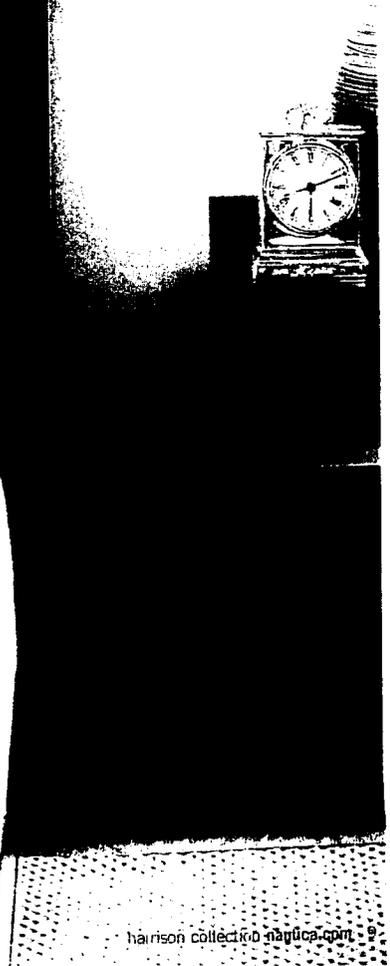
 **NAUTICA**





A | ARCADIA HIDDEN LIBRARY BED, KING
01-0577-144c
80½W x 97L x 45H in.

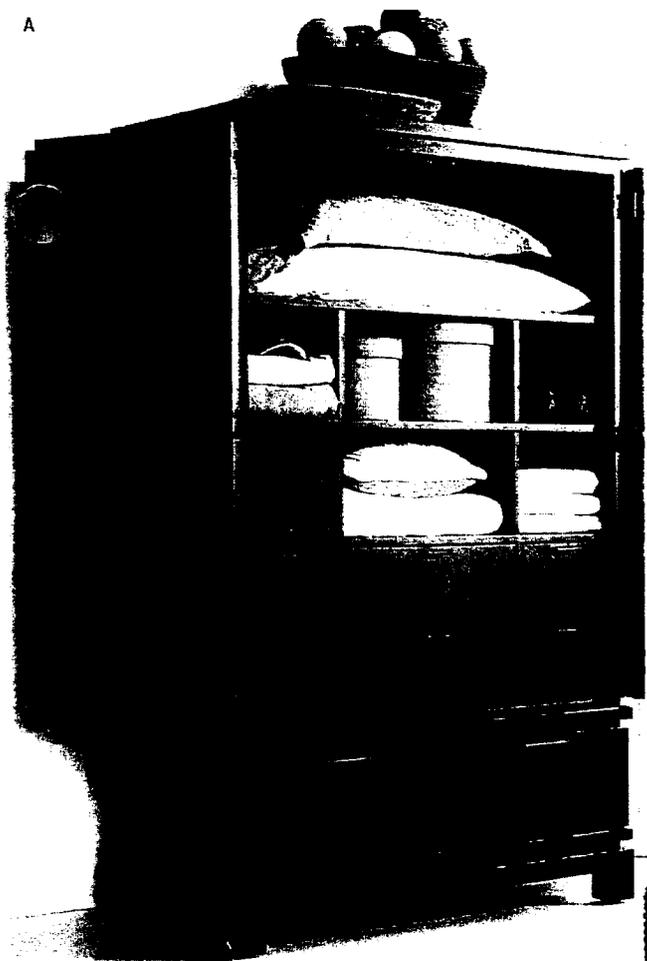
NIGHT TABLE (two shown)
01-0577-620
28W x 25D x 14½H in.



A



A



A



HARRISON COLLECTION

A | WAKEFIELD ARMOIRE
 01-0577-311
 46W x 23D x 74H in.

DUNNING OTTOMAN
 1753-44
 27W x 27H x 16½H in.

B | LANDSCAPE MIRROR
 01-0577-206
 45W x 33H in.

B



A



A | ST. CLAIR DINING TABLE
 01-0577-874
 66W x 66D x 30H in.
 (As shown, 40W x 66D x 30H
 with (1) 20-in. leaf. removed)

SIDE CHAIR
 01-0577-880-02
 21W x 24½D x 40H in.

SQUARE MIRROR
 01-0577-205
 38W x 38H in.

SILVER LAKE BUFFET
 01-0577-852
 62W x 22½D x 40¾H in.

B | ST. CLAIR DINING TABLE
 01-0577-874
 66W x 66D x 30H in.
 (As shown, with (1) 20-in. leaf)

SIDE CHAIR
 01-0577-880-02
 21W x 24½D x 40H in.

SQUARE MIRROR
 01-0577-205
 38W x 38H in.

SILVER LAKE BUFFET
 01-0577-852
 62W x 22½D x 40¾H in.







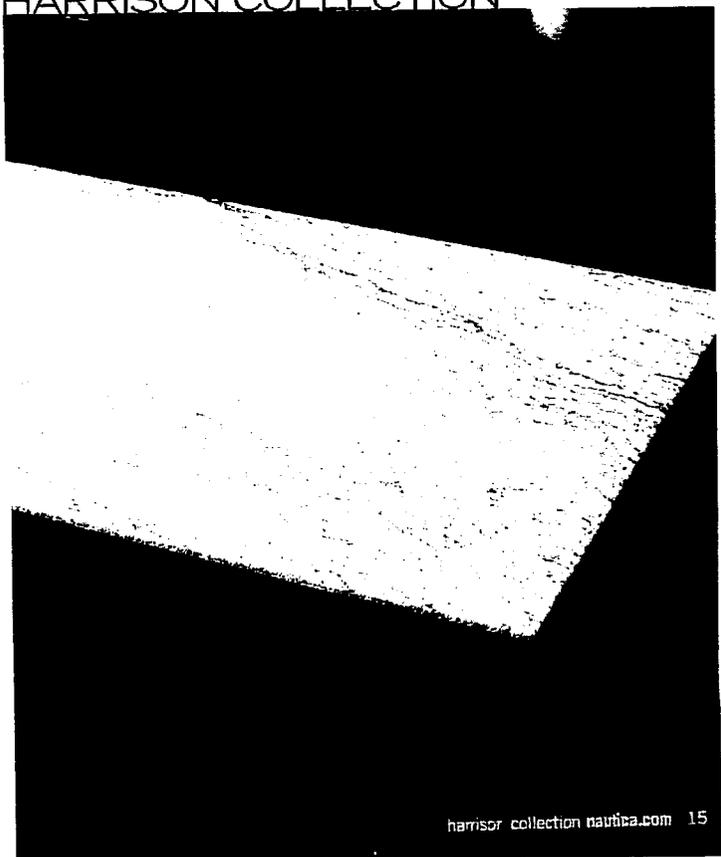


HARRISON COLLECTION

A 1 SQUARE MIRROR
 01-0577-205
 38W x 38H in.

SILVER LAKE BUFFET
 01-0577-852
 62W x 22½D x 40½H in.

Smooth sandstone harmonizes with vertical wood grains on the Silver Lake Buffet.



A





A | BARTLETT BISTRO TABLE
01-0577-872
60W x 40D x 30H in.
(shown without leg extension)

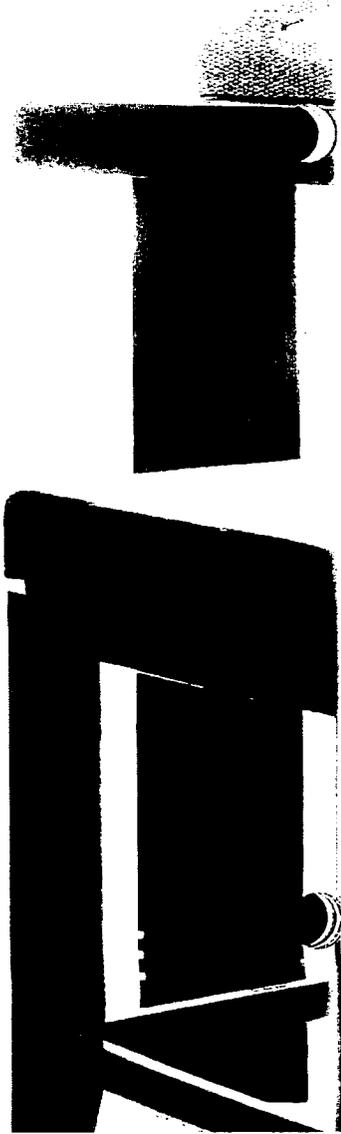
SIDE CHAIR
01-0577-880-02
21W x 24½D x 40H in.

ARM CHAIR
01-0577-881-02
23¾W x 24½D x 40H in.

B | BARTLETT BISTRO TABLE
01-0577-872
60W x 40D x 36H in.
(shown with leg extension)

STOOL
01-0577-814-02
18W x 18D x 24H in.

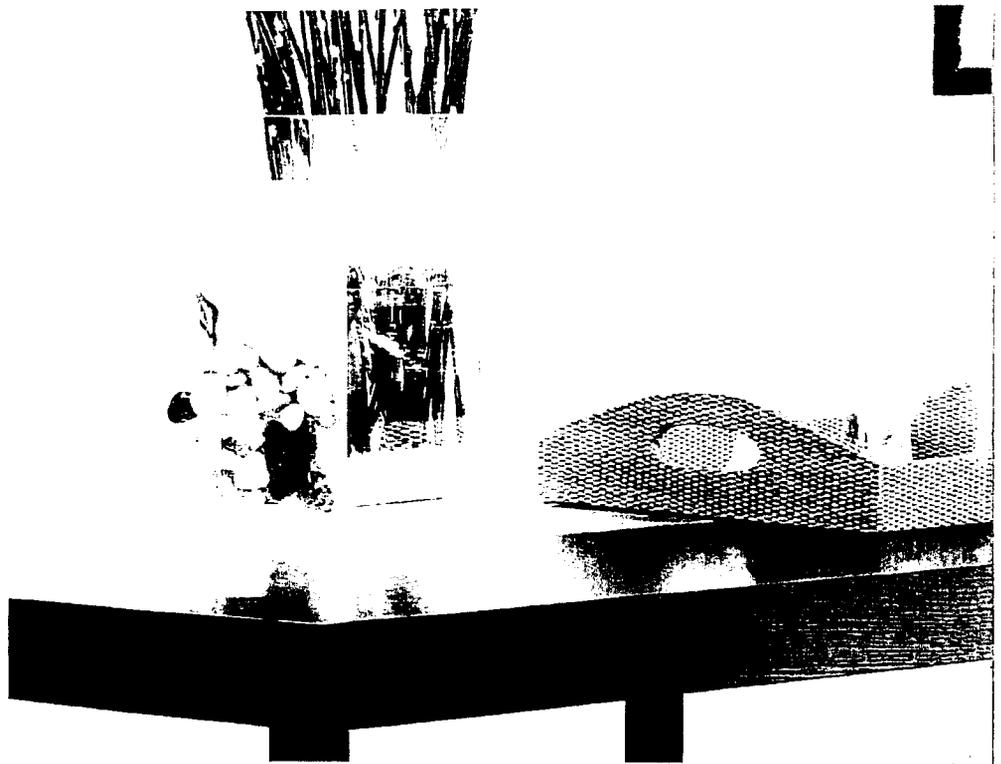
DRUMMOND SINGLE CHINA
01-0577-864
36W x 18½D x 68¾H in.



A | DRUMMOND SINGLE CHINA
01-0577-864
36W x 18½D x 68½H in.

B | ARM CHAIR
01-0577-881-02
23¾W x 24½D x 40H in.

SIDE CHAIR
01-0577-880-02
21W x 24½D x 40H in.

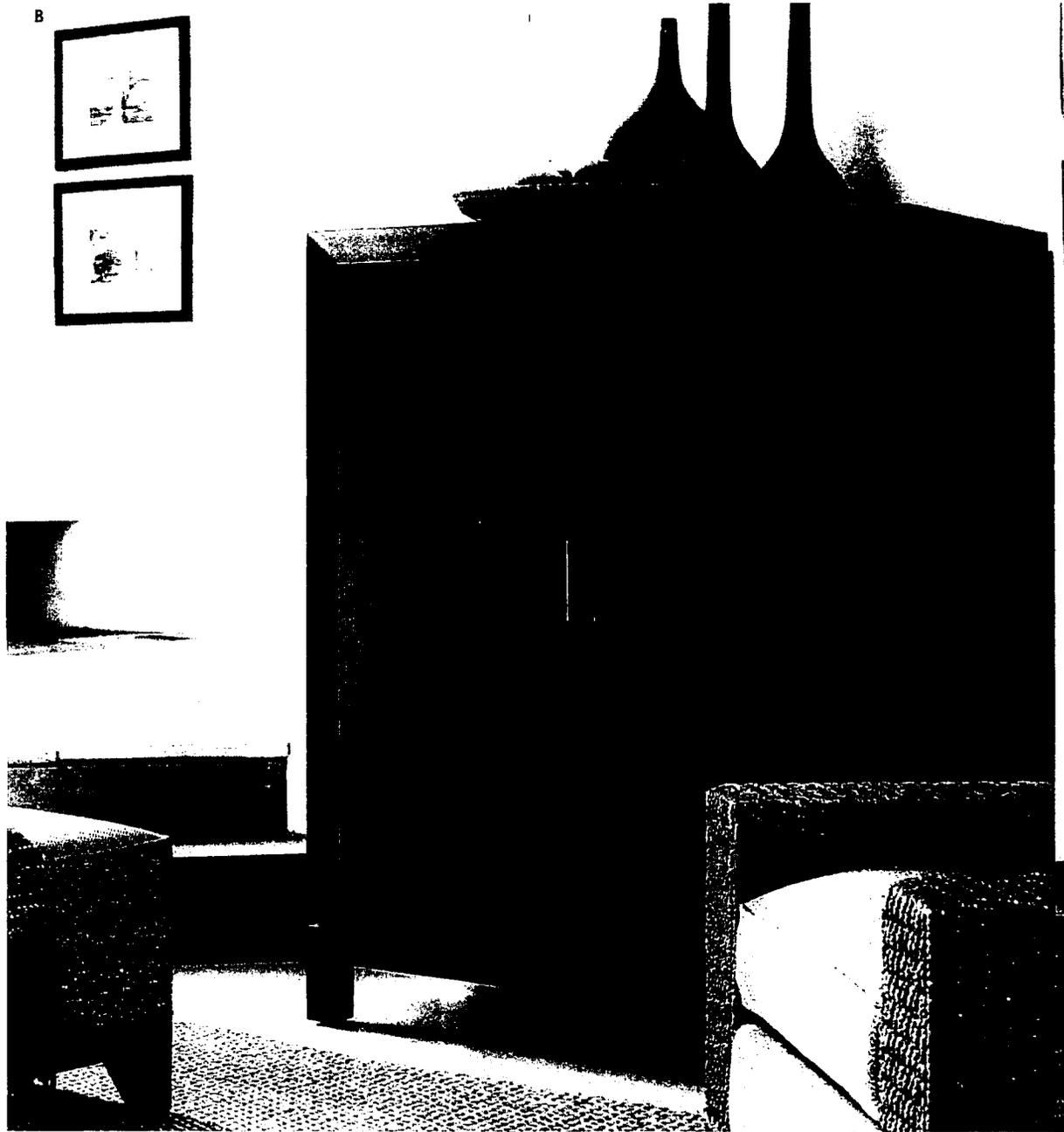


B





B



A | DUNNING SOFA
 1753-33
 83½W x 37½D x 36H in.

LELAND ENTERTAINMENT CENTER
 01-0577-912
 49W x 24D x 58H in.

B | LELAND ENTERTAINMENT CENTER
 01-0577-912
 49W x 24D x 58H in.

DUNNING CHAIR
 1753-11
 37½W x 37½D x 36H in.

DUNNING OTTOMAN
 1753-44
 27W x 27D x 16½H in.



A | DARCY CHAIR
01-1754-11-02 (two shown)
30W x 27D x 34½H in.

B | DUNNING CHAIR
1753-11
37½W x 37½D x 36H in.

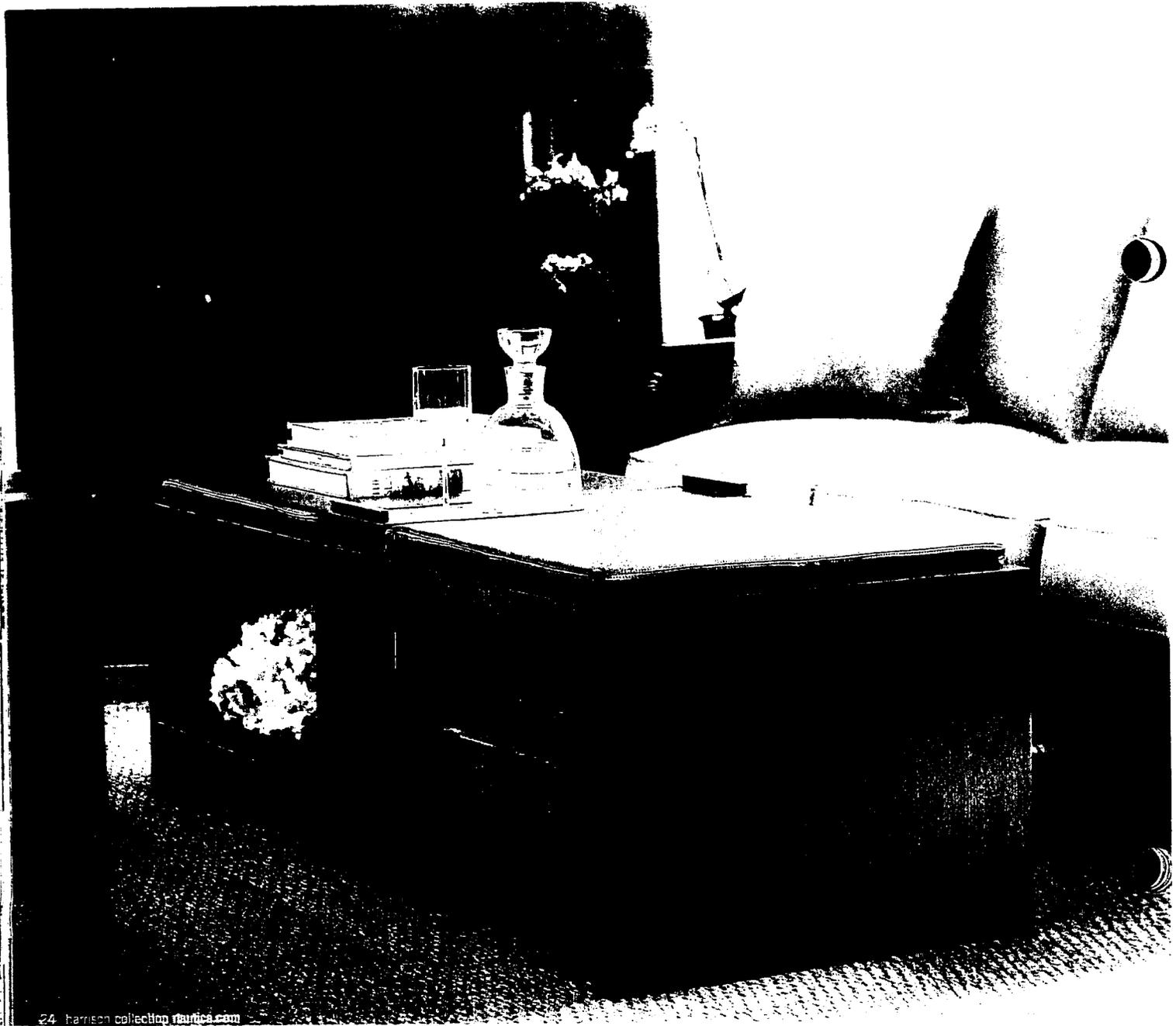
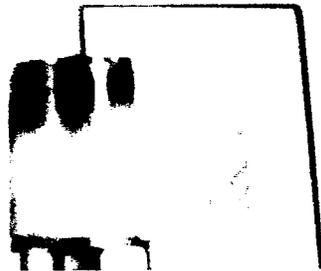
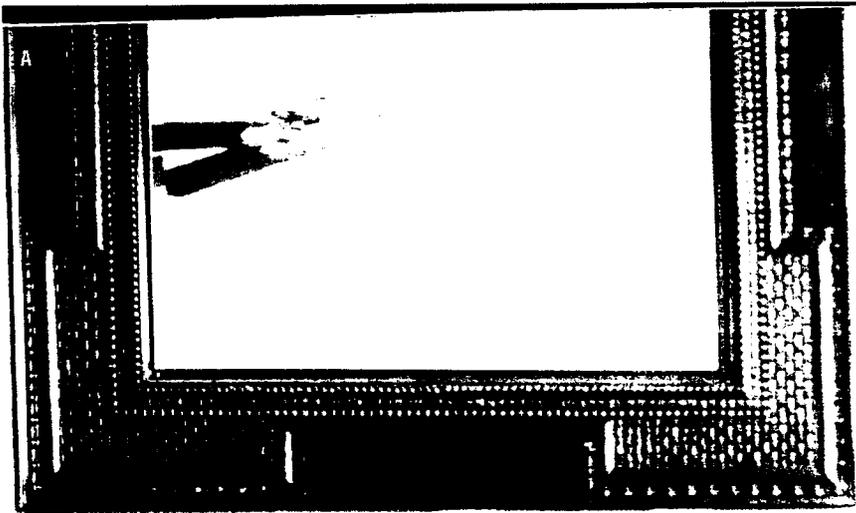
DUNNING OTTOMAN
1753-44
27W x 27D x 16½H in.

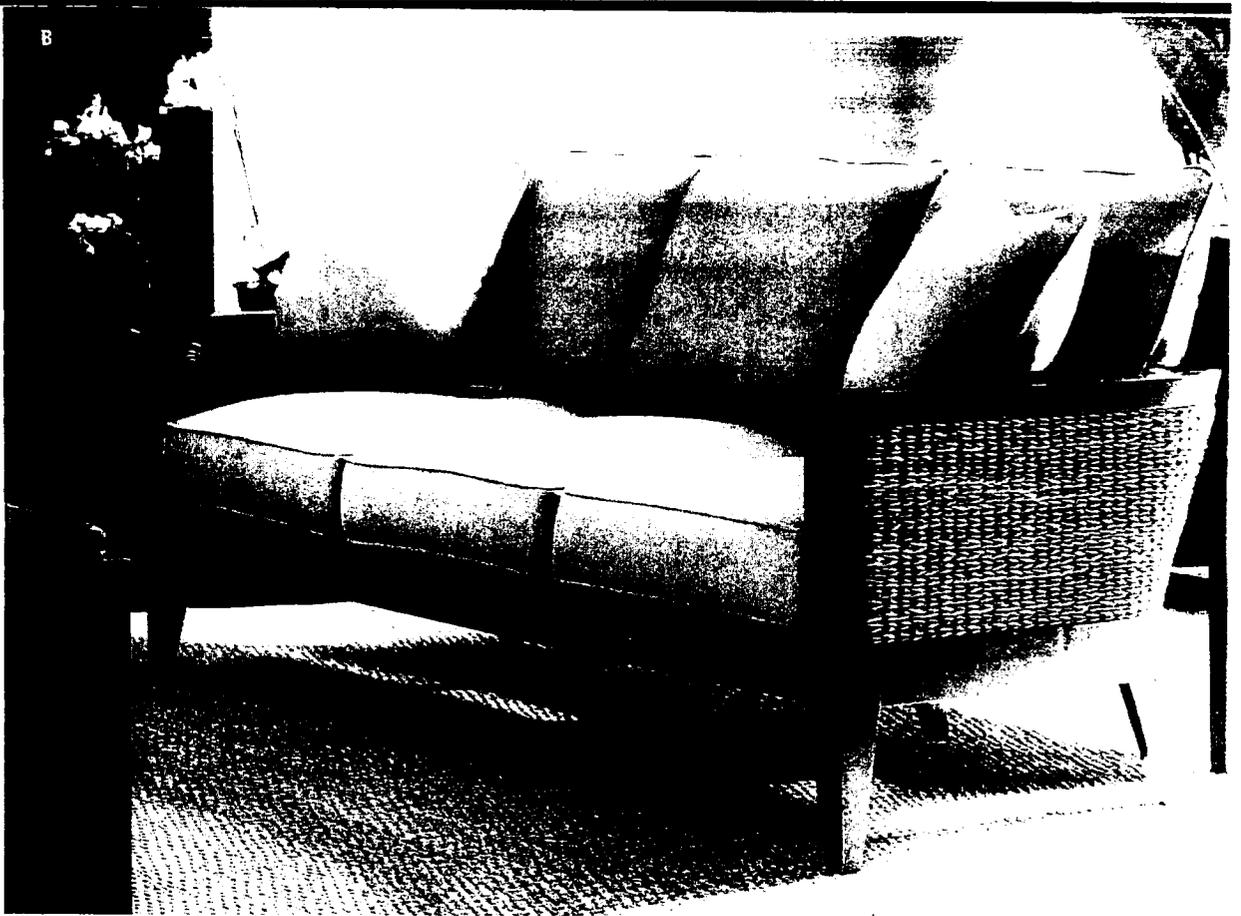
LAMP TABLE
01-0577-941
22W x 24D x 27H in.

A







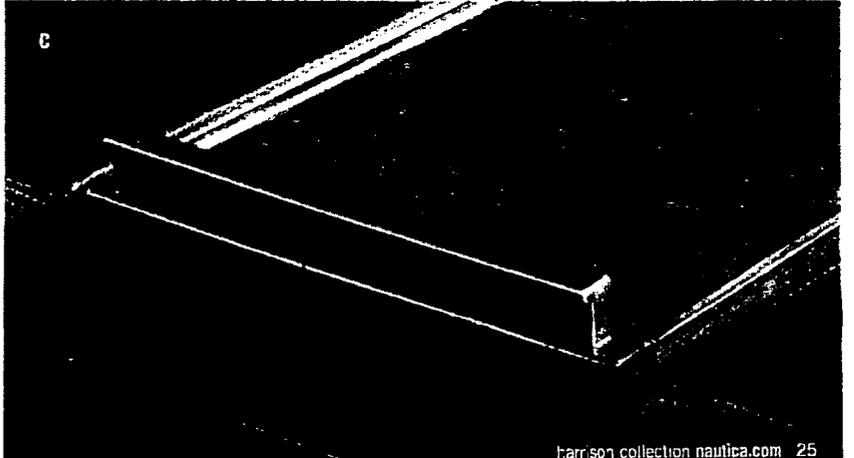


A | FAIRPORT COCKTAIL BENCH
01-0577-936-02
58¾W x 24½D x 20¾H in.

LANSING SOFA
01-1756-33-01
81W x 35D x 38H in.

B | LANSING SOFA
01-1756-33-01
81W x 35D x 38H in.

C | FAIRPORT COCKTAIL BENCH
01-0577-936-02
58¾W x 24½D x 20¾H in.



*Cork creates organic textures
on a removable serving tray.*

A



A | LANSING CHAIR

1756-11

30½W x 35D x 38H in.

FAIRPORT COCKTAIL BENCH

01-0577-936-02

58¾W x 24¼D x 20¾H in.

LANSING SOFA

01-1756-33-01

81W x 35D x 38H in.

LANSING OTTOMAN

01-1756-44-01

25W x 20¾D x 16H in.

SOFA TABLE

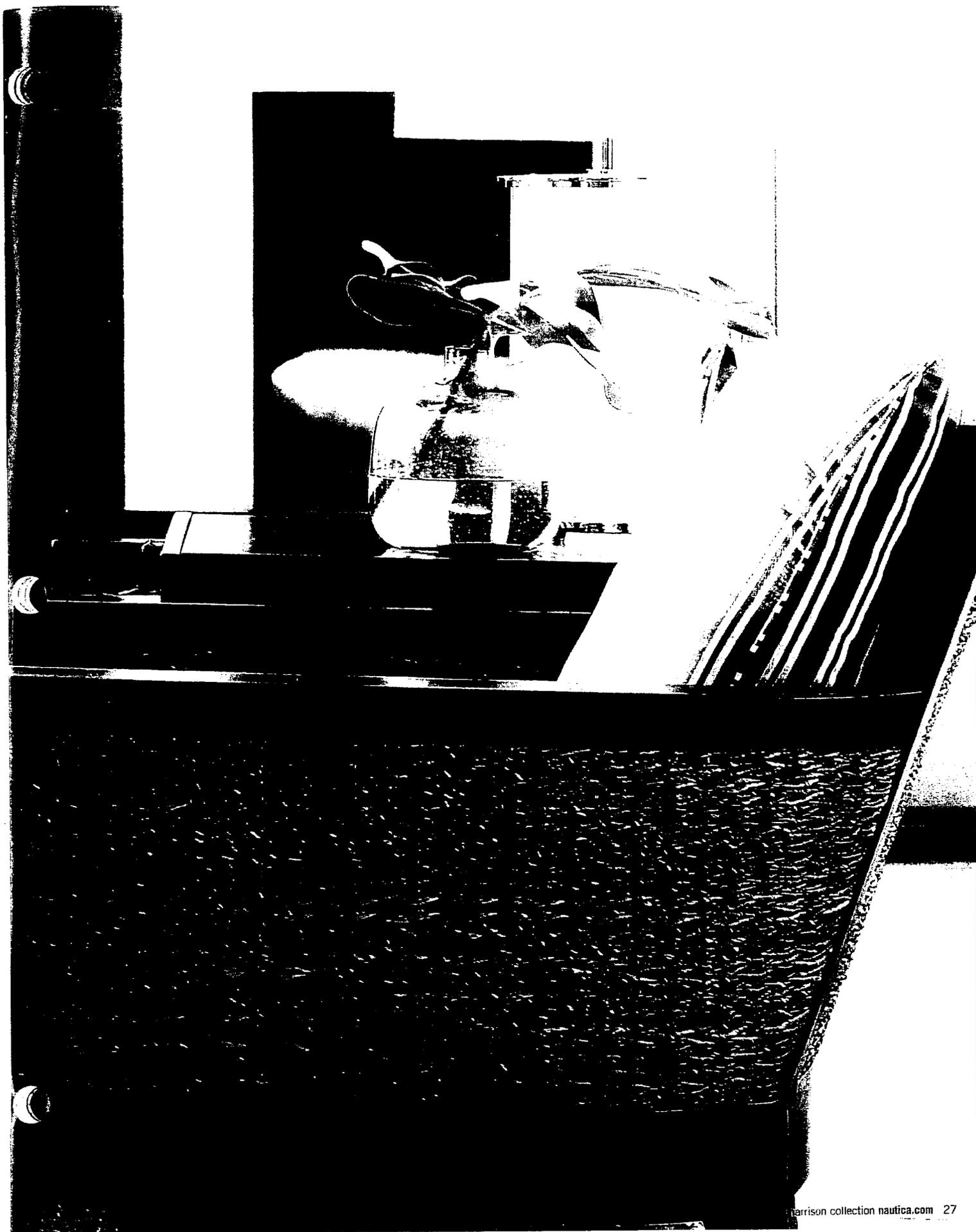
01-0577-966

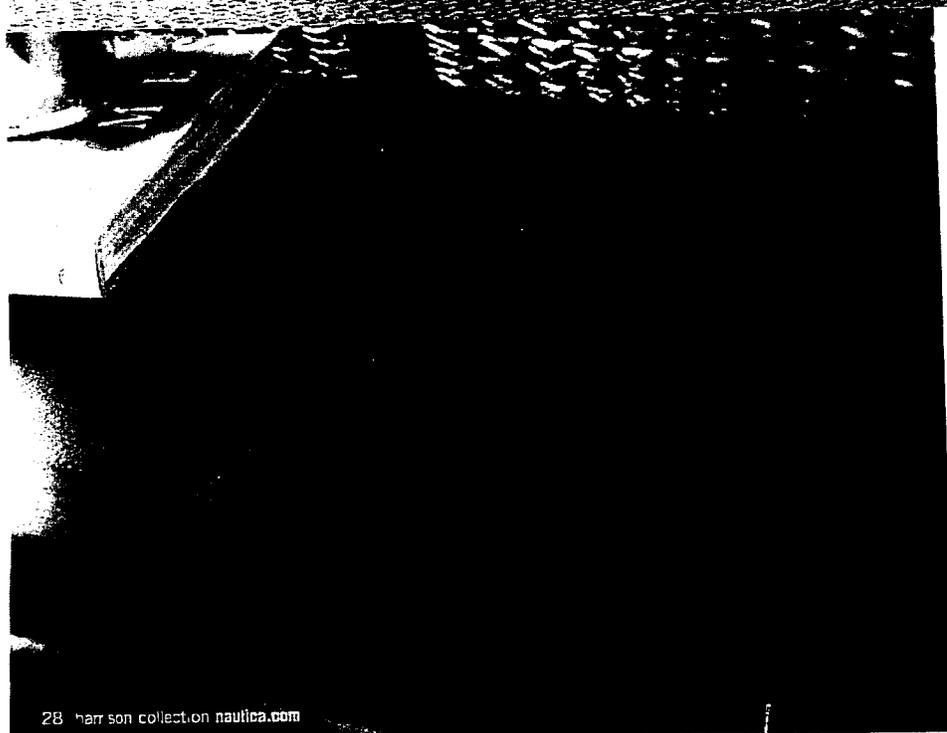
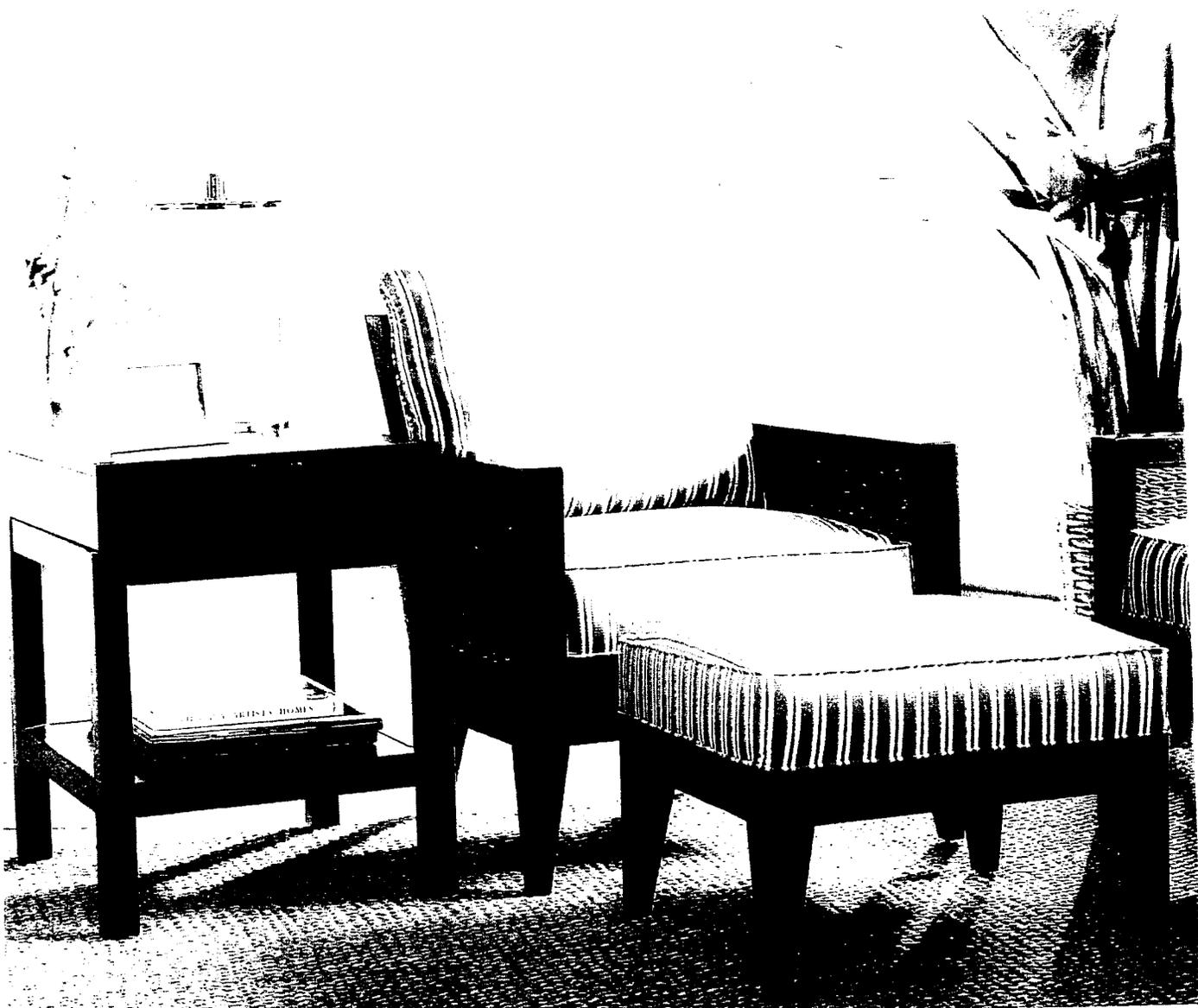
56W x 18D x 30H in.

B | LANSING CHAIR

1756-11

30½W x 35D x 38H in.





A | LAMP TABLE
01-0577-941
22W x 24D x 27H in.

LANSING CHAIR
1756-11
30½W x 35D x 38H in.

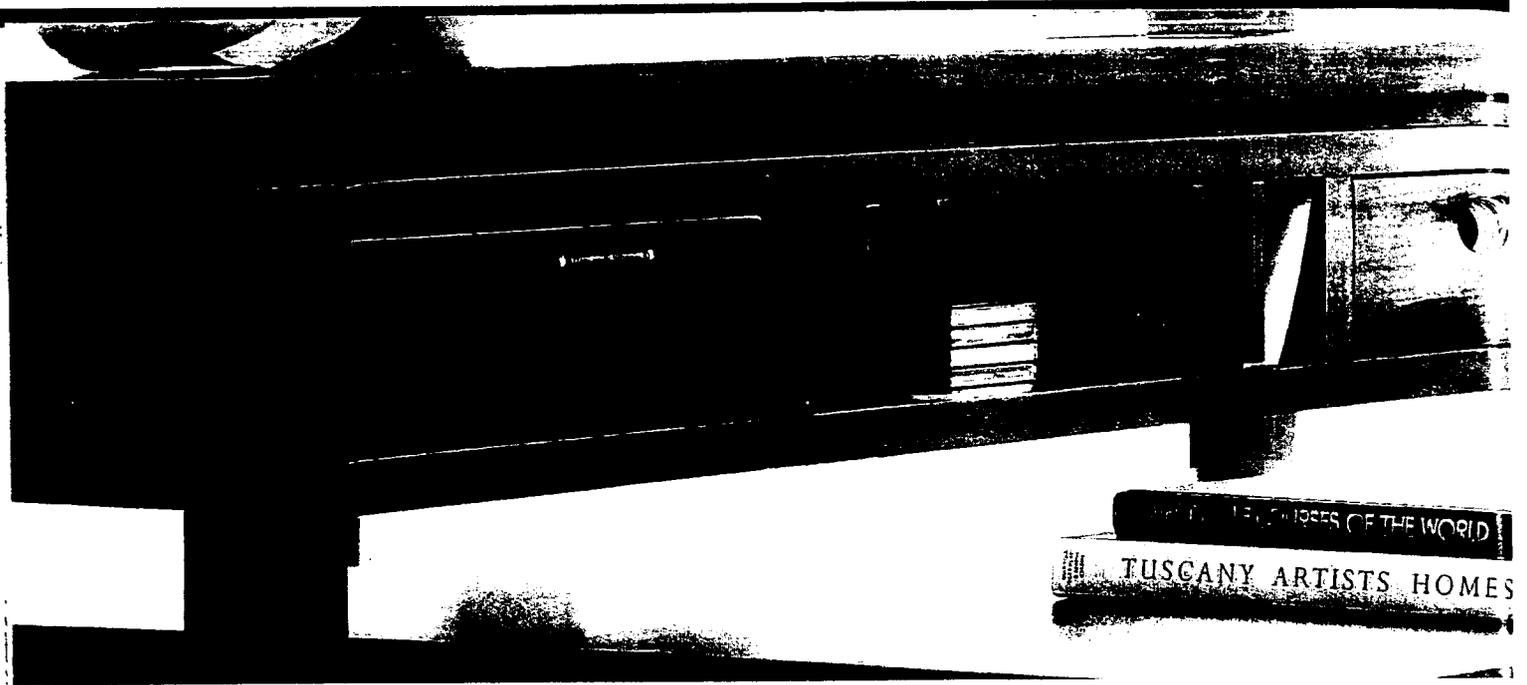
LANSING OTTOMAN
1756-44
25W x 20½D x 16H in.

B | SOFA TABLE
01-0577-966
56W x 18D x 30H in.

LANSING SOFA
01-1756-33-01
81W x 35D x 38H in.

Leather panels add rich detail





A



A | BELLAIRE WRITING DESK
01-0577-933
48½W x 30D x 31H in.

SIDE CHAIR
01-0577-880-02
21W x 24½D x 40H in.

B | BELLAIRE HUTCH
01-0577-932
56½W x 13D x 41H in.

BELLAIRE WRITING DESK
01-0577-933
48½W x 30D x 31H in.

SIDE CHAIR
01-0577-880-02
21W x 24½D x 40H in.







A | BRIXTON ARMLESS CHAIR

7585-51A
25W x 38D x 38½H in.

BRIXTON LOVE SEAT

7585-572L LAF
56W x 38D x 38½H in.

B | COCKTAIL TABLE

01-0577-944
50W x 22D x 21H in.

DUNNING CHAIR

1753-11
37½W x 37½D x 36H in.

LAMP TABLE

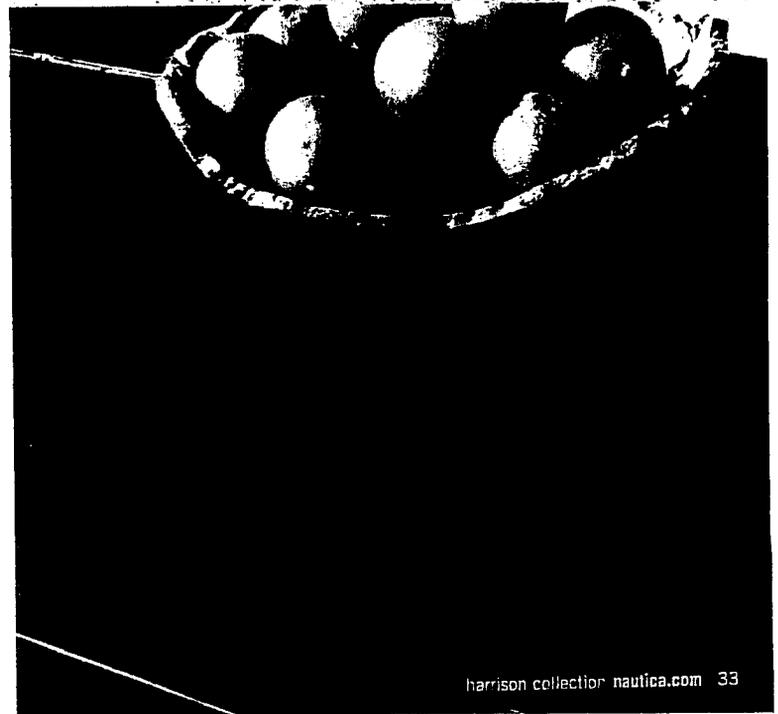
01-0577-941
22W x 24D x 27H in.

DUNNING SOFA

01-1753-33-02
83½W x 37½D x 36H in.

LELAND ENTERTAINMENT CENTER

01-0577-912
49W x 24D x 58H in





HARRISON COLLECTION

A | PIER UNIT (two shown)
01-0577-590
24W x 19½D x 64½H in.

MARQUETTE ENTERTAINMENT CONSOLE
01-0577-520
62W x 23D x 26H in.

BRIXTON CHAISE
7585-57R RAF
35W x 68D x 38½H in.

B | BRIXTON LOVE SEAT
7585-52L LAF
56W x 38D x 38½H in.

BRIXTON CHAISE
7585-57R RAF
35W x 68D x 38½H in.



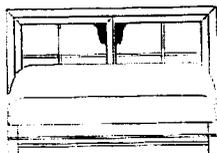


NAUTICA

HARRISON COLLECTION

Series No. 01-0577

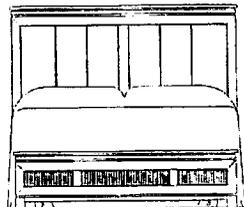
Sophisticated clean modern designs crafted from select hardwoods and quartered oak veneers finished in a warm medium brown accented by custom designed leather wrapped hardware



01-0577-143c
Arcadia Hidden Library Bed, Queen Headboard
 2 crushed bamboo sliding doors;
 4 shelves (2 adjustable); grommet
 64W x 12D x 45H in.
 Overall length 97 in.
 Consists of:
 -143HB Headboard
 -143FSR Foot Panel
 Pr. Wood Side Rails and
 Bedding Support System

01-0577-144c
Arcadia Hidden Library Bed, King Headboard
 2 crushed bamboo sliding doors;
 4 shelves (2 adjustable);
 grommet
 80½W x 12D x 45H in.
 Overall length 97 in.
 Consists of:
 -144HB Headboard
 -144FSR Foot Panel
 Pr. Wood Side Rails and
 Bedding Support System
Shown on pages: 8 and 9

01-0577-145c
Arcadia Hidden Library Bed California King Headboard
 2 crushed bamboo sliding doors;
 4 shelves (2 adjustable);
 grommet
 76½W x 12D x 45H in.
 Overall length 101 in.
 Consists of:
 -145HB Headboard
 -145FSR Foot Panel
 Pr. Wood Side Rails and
 Bedding Support System



01-0577-153c
Fremont Panel Bed, Queen Leather headboard
 67½W x 58H in.
 Crushed bamboo low profile
 footboard
 66W x 16½H in.
 Overall length 86½ in.
 Bottom of box springs to floor 9 in.
 Consists of:

-153HB Headboard
 -153FB Footboard
 -153SR Pr. Wood Side Rails

01-0577-153HB
Fremont Panel Headboard, Queen
 67½W x 58H in.
 Metal bed frame required
 to complete bed.

01-0577-154c
Fremont Panel Bed, King Leather headboard
 83½W x 58H in.
 Crushed bamboo low profile
 footboard
 82½W x 16½H in.
 Overall length 86½ in.
 Bottom of box springs to floor 9 in.
 Consists of:
 -154HB Headboard
 -154FB Footboard
 -154SR Pr. Wood Side Rails
Shown on pages: 4 and 5

01-0577-154HB
Fremont Panel Headboard, King
 83½W x 58H in.
 Metal bed frame required
 to complete bed.

01-0577-155c
Fremont Panel Bed California King Leather Headboard
 83½W x 58H in.
 Crushed bamboo low profile
 footboard
 82½W x 16½H in.
 Overall length 90½ in.
 Bottom of box springs to floor 9 in.
 Consists of:
 -154HB Headboard
 -155FB Footboard
 -155SR Pr. Wood Side Rails



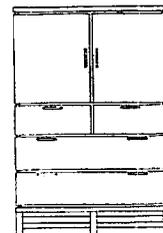
01-0577-205 Square Mirror
 Plate 30½W x 30½H in.
 1-in. bevel
 Overall frame size 38W x 38H in.
Shown on pages: 12, 13, 14 and 15



01-0577-206 Landscape Mirror
 Faux leather accent
 Plate 37½W x 25½H in.
 1-in. bevel
 Overall frame size 45W x 33H in.
Shown on pages: 7 and 11



01-0577-222 Double Dresser
 6 drawers
 66W x 20D x 36H in.
Shown on page: 7



01-0577-309 Dressing Cabinet
 2 doors; 4 drawers; 1 adjustable
 shelf; removable back panel;
 grommet
 TV compartment
 40W x 18½D x 24½H in.
 Overall size
 43W x 20D x 63½H in.
Shown on page: 6

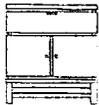


01-0577-311 Wakefield Armoire
 Upper section:
 2 wraparound crushed bamboo
 doors; 2 adjustable shelves;
 removable shirt partitions;
 6 drawers; removable back
 panel; grommet
 TV compartment
 43W x 20½D x 34½H in.
 Lower section:
 2 drawers
 Overall size
 46W x 23D x 74H in.
Shown on pages: 4, 10 and 11



01-0577-620 Night Table

1 drawer
28W x 25D x 14½H in.
For use with -143C/ -144C/-145C
Arcadia Hidden Library Beds only
Shown on pages: 8 and 9



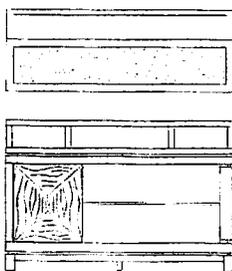
01-0577-623 Night Stand

2 doors; 1 drawer
26½W x 18D x 28½H in.
Shown on pages: 4 and 5



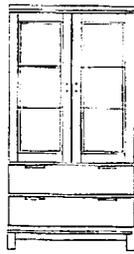
01-0577-814-02 Stool

Seat 18W x 18D x 24H in.
Overall size
18W x 18D x 24H in.
Available in standard brown
leather no. 91300 only
Shown on pages: 17 and 18



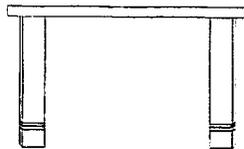
01-0577-852 Silver Lake Buffet With Gallery

Gallery top grooved for plates;
3 open compartments; inset
sandstone top; 1 sliding door;
1 glass shelf; 1 adjustable wood
shelf; light
62W x 22½D x 40½H in.
*Shown on pages: 12, 13, 14
and 15*



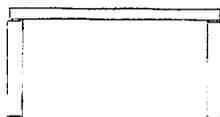
01-0577-864 Drummond Single China

2 beveled glass doors; beveled
glass end panels; 2 adjustable
glass shelves; grooved for plates;
lighted interior; mirrored back;
2 drawers
36W x 18½D x 68½H in.
Shown on pages: 17 and 18



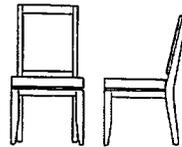
01-0577-872 Bartlett Bistro Table

Sandstone insert
Overall size with leg extensions
60W x 40D x 36H in.
Overall size without leg extensions
60W x 40D x 30H in.
*Shown on page: 16 without
leg extension
and pages 17, 18 and 19
with leg extension*



01-0577-874 St. Clair Dining Table

Bottom of apron to floor 27 in.
66W x 46D x 30H in.
Extends to 66W x 66D x 30H in.
with (1) 20-in. leaf
Shown on pages: 12 and 13

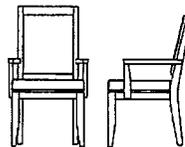


01-0577-880 Side Chair

Seat 21W x 18D x 19½H in.
Overall size
21W x 24½D x 40H in.
Available in standard brown
leather no. 91300 only
CHAIR SHIPS ASSEMBLED
*Shown on pages: 12, 13, 16, 19,
30 and 31*

01-0577-880-02 Side Chair

Seat 21W x 18D x 19½H in.
Overall size
21W x 24½D x 40H in.
Available in standard brown
leather no. 91300 only
ASSEMBLY REQUIRED
*Shown on pages: 12, 13, 16, 19,
30 and 31*

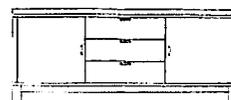


01-0577-881 Arm Chair

Seat 21W x 18D x 19½H in.
Arm 25½H in.
Overall size
23¾W x 24½D x 40H in.
Available in standard brown
leather no. 91300 only
CHAIR SHIPS ASSEMBLED
Shown on pages: 16 and 19

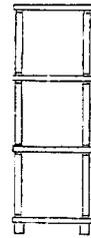
01-0577-881-02 Arm Chair

Seat 21W x 18D x 19½H in.
Arm 25½H in.
Overall size
23¾W x 24½D x 40H in.
Available in standard brown
leather no. 91300 only
ASSEMBLY REQUIRED
Shown on pages: 16 and 19



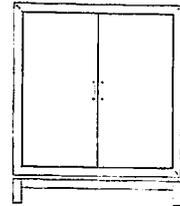
01-0577-520

Marquette Entertainment Console
2 doors; 3 drawers; 2 adjustable
shelves
62W x 23D x 26H in.
Shown on page: 34



01-0577-590 Pier Unit

3 shelves
24W x 19 ¾D x 64½H in.
Shown on page: 34



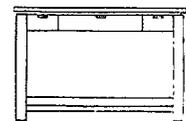
01-0577-912

Leland Entertainment Center
2 pocket doors; 1 adjustable
shelf; 2 drawers
TV compartment
40W x 19½D x 24½H in.
Overall size
49W x 24D x 58H in.
Shown on pages: 20, 21 and 33



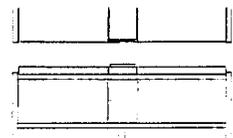
01-0577-932 Bellaire Hutch

2 drawers; open compartments
56¾W x 13D x 41H in.
Complements -933 Desk
Shown on pages: 30 and 31



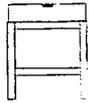
01-0577-933

Bellaire Writing Desk
3 drawers
48½W x 30D x 31H in.
Shown on pages: 30 and 31



01-0577-936-02

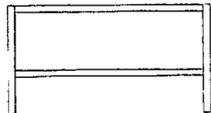
Fairport Cocktail Bench
2 doors; 2 shelves; 1 removable
tray with cork serving surface;
2 leather seat cushions available
in standard brown leather no.
91300 only
58¾W x 24½D x 20½H
Shown on pages: 24, 25 and 26



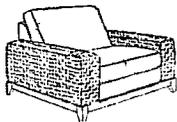
01-0577-941 Lamp Table
1 drawer; 1 leather shelf
22W x 24D x 27H in.
*Shown on pages: Front cover, 20,
23, 27, 28 and 33*



01-0577-944 Cocktail Table
Leather top; 1 leather shelf
50W x 22D x 21H in.
Shown on page: 33



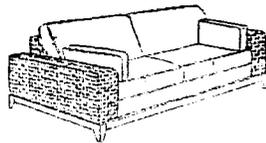
01-0577-966 Sofa Table
Leather top; 1 leather shelf
56W x 18D x 30H in.
Shown on pages: 25, 28 and 29



1753-11 Dunning Chair
Overall: 37½W x 37½D x 36H in.
Seat: 18½H in., Arm: 24½H in.
Inside: 25W x 22H in.
Standard Cushion: Ultra Down
Standard Finish:
Standard as Shown
*Shown in 4522-71 Gr. 3, finish
Standard as Shown on pages: 21,
23 and 33*
Also available:
01-1753-11-02 Dunning Chair



1753-44 Dunning Ottoman
27W x 27D x 16½H in.
Standard Cushion: Ultra Down
*Shown in 4506-21 Gr. 1, finish
Standard as Shown on pages:
4, 10 and 11*
*Shown in 4522-71 Gr. 3, finish
Standard as Shown on pages:
21, 22 and 23*
Also available:
01-1753-44-02 Dunning Ottoman



1753-33 Dunning Sofa
Overall: 83½W x 37½D x 36H in.
Seat: 18½H in., Arm: 24½H in.
Inside: 70½W x 22D in.
Standard Cushion: Ultra Down
Standard Finish:
Standard as Shown
Standard Feature:
Two 10 x 20 x 3 in. Box
Arm Pillows
*Shown in 5470-11 Gr. 3, finish
Standard as Shown on page: 20*
Also available:
01-1753-33-02 Dunning Sofa
*Shown in 4506-11 (standard fabric),
finish Standard as Shown on page: 33*



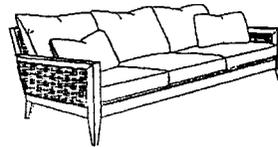
01-1754-11-02 Darcy Chair
Overall: 30W x 27D x 34½H in.
Seat: 17H in., Arm: 23H in.
Inside: 25W x 20D in.
Standard Cushion:
Poly Dacron Seat
Standard Finish:
Standard as Shown
*Shown in 4493-71 (standard
fabric), finish Standard as Shown
on page: 22*
Also available:
1754-11 Darcy Chair



1756-11 Lansing Chair
Overall: 30½W x 35D x 38H in.
Seat: 19H in., Arm: 25½H in.
Inside: 25W x 21D in.
Standard Cushion: Ultra Down
Standard Finish:
Standard as Shown
*Shown in 5469-71 Gr. 3, finish
Standard as Shown on pages:
Front cover, 26, 27 and 28*
Also available:
01-1756-11-01 Lansing Chair



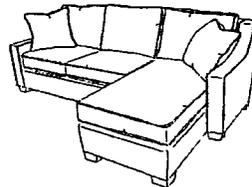
1756-44 Lansing Ottoman
25W x 20½D x 16H in.
Standard Cushion: Ultra Plush
*Shown in 5469-71 Gr. 3, finish
Standard as Shown on page: 28*
Also available:
01-1756-44-01 Lansing Ottoman
*Shown in 4493-71 (standard
fabric), finish Standard as
Shown on pages: Front cover
and 26*



01-1756-33-01 Lansing Sofa
Overall: 81W x 35D x 38H in.
Seat: 19H in., Arm: 25½H in.
Inside: 75W x 21D in.
Standard Cushion: Ultra Plush
Standard Finish:
Standard as Shown
Standard Feature:
Two 20 in. Throw Pillows
*Shown in 4493-71 (standard
fabric), finish Standard as
Shown on pages: 24, 25, 26
and 29*
Also available:
1756-33 Lansing Sofa



7585-51A Brixton Armless Chair
Overall: 25W x 38D x 38½H in.
Arm: 19H in.
Inside: 25W x 22D in.
Standard Cushion: Ultra Plush
Standard Finish: Manhattan
*Shown in 5485-71 Gr. 4,
finish Manhattan on page: 32*



7585-57R Brixton RAF Chaise
Overall: 35W x 68D x 38½H in.
Seat: 19H in., Arm: 24H in.
Inside: 29W x 51D in.
Standard Cushion: Ultra Plush
Standard Finish: Manhattan
Standard Feature:
One 18 in. Throw Pillow
*Shown in 4494-71, Gr. 2,
finish Manhattan on pages:
34 and 35*
Also available:
7585-57L Brixton LAF Chaise

7585-52L Brixton LAF Love Seat
Overall: 56W x 38D x 38½H in.
Seat: 19H in., Arm: 24H in.
Inside: 50W x 22D in.
Standard Cushion: Ultra Plush
Standard Finish: Manhattan
Standard Feature:
One 18 in. Throw Pillow
*Shown in 4494-71, Gr. 2,
finish Manhattan on page: 35*
Also available:
7585-52R Brixton RAF Love Seat
Also available:
7585-51CR Brixton Corner Chair
Overall: 38W x 38D x 38½H in.

Caring for your Harrison furniture

Wood

- Avoid prolonged exposure to direct sunlight.
- Do not leave plastic or rubber materials on wood surfaces.
- Wipe up spills immediately.
- Clean with a reliable non-silicone furniture polish, always rubbing with the grain.
- Avoid common hazards such as hot dishes (use a protective pad), harsh solvents (nail polish remover, alcohol), and abrasives.

Metal

- Maintain with regular dusting.
- Wipe up spills immediately.
- Clean with mild soap and water, dry thoroughly

Note To Furniture Retailers:

Possession of this catalog does not necessarily constitute authority to purchase, and furnishing of this catalog does not constitute an offer by the Company to sell any of the items contained herein. Lexington Home Brands reserves the right to alter specifications or discontinue items at any time without advance notice.

Construction Note:

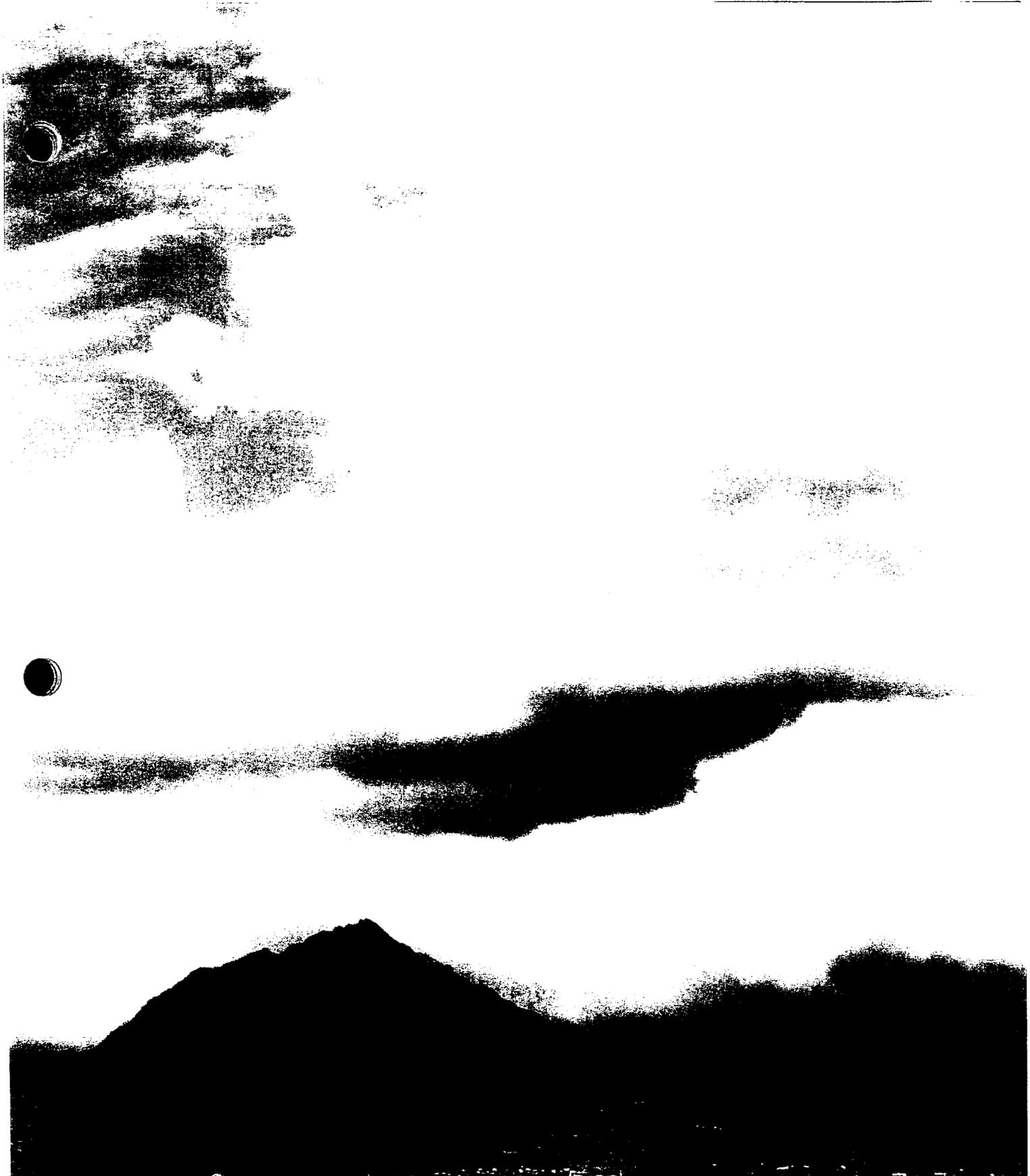
In order to provide our customers with the best possible quality and/or value, this collection includes items or components produced outside the United States. All Lexington furniture is produced to Lexington design and material specifications and crafted to meet the highest quality standards.

Harrison Upholstery

See the Lexington Upholstery and Leather Catalog #025 for more information on cleaning and care for your product. Available from your retailer, by visiting www.lexington.com or by phoning 1 (336) 474-5300. For current fabric information, see your Lexington Upholstery dealer.

NAUTICA
HARRISON COLLECTION

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NAUTICA

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HOME BRANDS



initials

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NAUTICA APPAREL, INC.,

Opposer,

v.

MARTANNA LLC,

Applicant

Opposition No. 91177192

Mark: GET NAUTI

Serial No. 78610037

Filed: April 15, 2005

DECLARATION OF MARGARET BIZZARI

EXHIBIT H

NAUTICA TELEVISION ADVERTISING SUMMARY

Network	Affiliate	Television Programs
KDKA-TV	CBS affiliate, Pittsburgh, Pennsylvania	<i>NCIS, 48 Hours, 60 Minutes, the Tony Awards, Without a Trace, Morning News, King of Queens</i>
WPCW-TV	CW affiliate, Pittsburgh, Pennsylvania	<i>Everybody Loves Raymond, According to Jim</i>
WPGH-TV	FOX affiliate, Pittsburgh, Pennsylvania	<i>Bones, House, Seinfeld</i>
WPMY-TV	My Network affiliate	<i>Friends</i>
WPXI-TV	NBC affiliate, Pittsburgh, Pennsylvania	<i>Jeopardy, Wheel of Fortune, Deal Or No Deal, Medium, Law & Order, Identity, Dateline, Earl, The Office, Crossing Jordan</i>
WTAE-TV	ABC affiliate, Pittsburgh, Pennsylvania	<i>Inside Edition, Wife Swap, Grey's Anatomy, Nightline, Morning News, According to Jim, Ugly Betty</i>
A&E	Comcast, Pittsburgh, Pennsylvania	<i>Daily Show With Jon Stewart, Comedy Central, House Hunters,</i>

SPOT TV
 REQUESTOR KELLY
 CLIENT VFC V.F. CORPORATION
 PRODUCT MSP NAUTICA SPORTSWEAR
 ESTIMATE 006 MSP FATHERS DAY 2007

BRAND TIME SCHEDULE
 PERIOD FROM MAR26/07 TO JUN24/07
 MARKET 1671 PITTSBURGH, PA
 COVERAGE=0.92

RTG- (C)2007 NIELSEN MEDIA
 PURCHASED ON LATEST BOOK (AUTO)
 EQUIVALENCE BASE = 30SEC. (+)
 PAGE 1 SPD2 OR MAY03/07-11.23

TAX EXCLUDED
 EST-LIN BUY PERIOD WKS DAY R/H TIME DP MAR APR APR APR APR MAY MAY MAY JUN JUN JUN
 BOOK LING PROGRAMMING COST PT PRG 26 02 09 16 23 30 07 14 21 28 04 11 18
 DEMOGRAPHICS (IMP=000)/CRP
 RAD2554 HOMES
 AD2554

STATION	KDKA-TV	CH 02	AFFILIATE	CBS	6-001	MAY22	1 TUE	1 8-9P	1	6.5*	80.0*	150.0*
JAN/07	30 NCIS FINALE									503.85	21.83	
6-002	MAY15	JUN12	5 TUE	1 10-11P						3.0*	40.0*	90.0*
JAN/07	30 48 HOURS									391.67	13.06	
6-003	JUN15	1 FRI	1 9-11P							29.38		
JAN/07	30 DAYTIME EMMY AWARDS									4.0*	60.0*	120.0*
	DAYTIME EMMY AWARDS									550.00	18.33	
6-004	JUN02	JUN09	2 SAT	1 10-11P						36.67		
JAN/07	30 48 HOURS									480.00	20.00	
6-005	MAY20	JUN17	5 SUN	1 7-8P						60.00		
JAN/07	30 60 MINUTES									3.0*	40.0*	96.0*
6-006	MAY20	1 SUN	1 8-11P							458.33	14.32	
JAN/07	30 CBS SUNDAY NIGHT									34.38		
	HOVIE - MILLION DOLLAR BABY									4.0*	140.0*	195.0*
6-007	JUN10	1 SUN	1 8-11P							375.00	7.69	
JAN/07	30 TONY AWARDS									10.71		
6-008	MAY27	JUN10	3 SUN	1 10-11P						4.0*	140.0*	195.0*
JAN/07	30 WITHOUT A TRACE									481.25	9.87	
6-009	MAY14	JUN15	5 H-F	1 5-6A						13.75		
JAN/07	30 MORNING NEWS									7.0*	160.0*	200.0*
	2X/WK BILBOARDS IN SA NEWS AS ADDED VALUE THROUGHOUT THE FLIGHT									571.43	20.00	
6-010	MAY20	JUN10	4 SUN	1 1135P-1205A 1						25.00		
JAN/07	30 #1 COCHRAN SUNDAY SPORTS									1.5*	20.0*	28.0*
6-011	JUN06	1 WED	1 8-9P							100.00	7.50	
FEB/07	30 KING OF QUEENS									3.5*	40.0*	100.0*
6-012	JUN07	1 THU	1 8-9P							140.00	4.90	
FEB/07	30 PIRATE MASTER									12.25		
6-013	JUN17	1 SUN	1 10-11P							2.5*	43.3	88.8
FEB/07	30 WITHOUT A TRACE									600.00	16.89	
										34.64		
										4.5*	120.5	149.0
										555.56	16.78	
										20.75		
										7.0*	109.5	164.5
										571.43	24.12	
										36.53		

SPOT TV
REQUESTOR KELLY

BRAND TIME SCHEDULE

CLIENT VFC V.F. CORPORATION
PRODUCT NSP NAUTICA SPORTSWEAR
ESTIMATE 006 NSP FATHERS DAY 2007

PERIOD FROM MAR26/07 TO JUN24/07
MARKET 1671 PITTSBURGH, PA
COVERAGE-D,92

RTG - (C) 2007 NIELSEN MEDIA
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PAGE 2 SPD2 ON MAY03/07-11.23

TAX EXCLUDED

EST-LIN BUY PERIOD WKS DAY N/W TIME DP ALL DAYPARTS (6) ALL SPOT LENGTHS
BOOK LNG PROGRAMMING COST PT PKG MAR APR APR APR APR MAY MAY MAY JUN JUN JUN
AD2554 AD2554

STATION KDKA-TV CH 02 AFFILIATE CBS
6-014 JUN08 1 FRI 1 8-9P P
FEB/07 30 GHOST WHISPERER 5 1

KDKA-TV TOT 29 TLICSTS 4 4 7 8 6 93.0 1557 2760
MAR26/07-JUN24/07 392.58 23.44 13.23+
23.44+

SPOT TV
REQUESTOR KELLY

BRAND TIME SCHEDULE

PERIOD FROM MAR26/07 TO JUN24/07
MARKET 1671 PITTSBURGH, PA
COVERAGE=0.92

RTG- (C) 2007 NIELSEN MEDIA
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EQUIVALENCE BASE = 30SEC. (+)
PAGE 3 SPD2 ON MAY03/07-11.23

TAX EXCLUDED

EST-LIN BUY PERIOD WKS DAY N/W TIME DP ALL DAYPARTS(6) ALL SPOT LENGTHS
MAR APR APR APR APR APR MAY MAY JUN JUN JUN
COST PT PKG 26 02 09 16 23 30 07 14 21 28 04 11 18
DEMOGRAPHICS(IMP=000)/CPP
RAD2554 HOMES
AD2554

STATION	WPCW-TV	AFFILIATE	CM	A	4	3	3	1.0*	15.0*	22.0*
6-001	MAY28	JUN15	3	M-F	3	7-8P	175.00	11.67	7.95	
JAN/07 30 EVERYBODY LOVES RAYMOND										

STATION	WPCW-TV	AFFILIATE	CM	A	1	1		*	*	*
6-002	JUN02	JUN09	2	SAT	1	7-8P				
FEB/07 30 ACCORDING TO JIM										
EVERYBODY LOVES RAYMOND										
ADDED VALUE										

WPCW-TV	TOT	12	TLCSTS	5	4	3	10.0	150.0	220.0
MAR26/07-JUN24/07							175.00	11.67	7.95+
							11.67+		

SPOT TV
REQUESTOR KELLY

BRAND TIME SCHEDULE

PERIOD FROM MAR26/07 TO JUN24/07

CLIENT WEC V.F. CORPORATION
PRODUCT MSP NAUTICA SPORTSWEAR
ESTIMATE 006 MSP FATHERS DAY 2007

MARKET 1671 PITTSBURGH, PA
COVERAGE=0.92

RTG- (C)2007 NIELSEN MEDIA
PURCHASED ON LATEST BOOK (AUTO)
EQUIVALENCE BASE = 10SEC. (+)
PAGE 5 SPD2 ON MAY01/07-11.23

TAX EXCLUDED

EST-LIN BUY PERIOD WKS DAY R/M TIME DP ALL DAYPARTS (6) ALL SPOT LENGTHS
MAR APR APR APR APR MAY MAY MAY JUN JUN JUN
RAD2554 HOMES
AD2554

STATION	WPMY-TV	CH	41	AFFILIATE	MY	A	2	2	2	2	1.0*	11.0*	11.0*
6-001	MAY14	JUN15	5	M-F	2 730-8P						160.00	14.55	
JAN/07	30	FRIENDS									14.55		

STATION	WPMY-TV	CH	41	AFFILIATE	MY	A	2	2	2	2	1.0*	11.0*	11.0*
6-002	MAY21	MAY27	1	M-SU	1 6P-12M	X							
FEB/07	30	ADDED VALUE ROTAT											
		ACCESS/PRIME/LATE FRINGE											
		ADDED VALUE ROTATOR											

WPMY-TV TOT 11 TLGSTS
MAR26/07-JUN24/07

10.0 110.0 110.0
160.00 14.55 14.55+
14.55+

SPOT TV
REQUESTOR KELLY

BRAND TIME SCHEDULE

CLIENT WEC V.F. CORPORATION
PRODUCT NSP NAUTICA SPORTSWEAR
ESTIMATE 006 NSP FATHERS DAY 2007

PERIOD FROM MAR26/07 TO JUN24/07
MARKET 1671 PITTSBURGH, PA
COVERAGE=0.92

RTG- (C)2007 NIELSEN MEDIA
PURCHASED ON LATEST BOOK (AUT0)
EQUIVALENCE BASE = 10SEC. (+)
PAGE 9 SPD2 ON MAY03/07-11.23

TAX EXCLUDED

ALL DAYPARTS (6) ALL SPOT LENGTHS
----- NUMBER OF TELECASTS -----
MAR APR MAY JUN JUL AUG
26 02 09 16 23 30 07 14 21 28 04 11 18

STATION WTAE-TV CH 04 AFFILIATE ABC
6-017 MAY19 JUN16 5 SAT 1 7-8P 166.67 1.5* 12.0* 35.0*
JAN/07 30 ET WEEKEND 5 1 7-8P 20.83 7.14
6-018 JUN04 JUN10 1 M-SU 3 11-1135P 3 3
FEB/07 30 LATE NEWS 3 11-1135P 3
ADDED VALUE

6-019 JUN11 JUN17 1 M-SU 3 11-1135P 3
FEB/07 30 LATE NEWS 3 11-1135P 3
ADDED VALUE

6-020 MAY16 1 WED 1 9-10P 9.0* 57.0* 70.0*
FEB/07 30 LOST 1 9-10P 355.56 56.14 45.71

6-021 JUN06 JUN13 2 WED 1 10-11P 3.0* 123.5 158.0*
FEB/07 30 TRAVELER 1 10-11P 633.33 12.03
6-022 JUN04 JUN11 2 MON 1 10-11P 3.5* 43.0* 63.0
FEB/07 30 WIFE SWAP 1 10-11P 371.43 20.63

6-023 JUN11 JUN15 1 M-F 1 11-1135P 5.0* 67.0* 124.0*
FEB/07 30 LATE NEWS 1 11-1135P 30.23
ADDED VALUE

6-024 MAY24 1 THU 1 8-9P 6.0* 99.5 164.0*
FEB/07 30 UGLY BETTY 1 8-9P 500.00 18.29
30.15

6-025 JUN11 1 MON 1 8-9P 4.0* 61.0* 76.5
FEB/07 30 WIFE SWAP 1 8-9P 450.00 22.93
29.51

6-026 MAY29 JUN05 2 TUE 1 8-9P 3.0* 25.0* 64.5
FEB/07 30 GEORGE LOPEZ 1 8-9P 600.00 27.91
72.00
ACCORDING TO JIM

6-027 JUN15 1 FRI 1 8-9P 3.0* 41.5 68.0*
FEB/07 30 GREYS ANATOMY 1 8-9P 333.33 14.71
24.10

WTAE-TV TOT 94 TLCSTS 13 12 20 25 24 233.0 3097 5317
MAR26/07-JUN24/07 258.37 19.44 11.32+
19.44+

SPOT TV
REQUESTOR KELLY

BRAND TIME SCHEDULE

PERIOD FROM MAR26/07 TO JUN24/07
HARRIS 1671 PITTSBURGH, PA
COVERAGE=0.92

RTG- (C)2007 NIELSEN MEDIA
PURCHASED ON LATEST BOOK (AUTO)
EQUIVALANCE BASE = 30SEC. (+)
PAGE 10 SP22 ON MAY03/07-11.23

TAX EXCLUDED
EST-LIN BUY PERIOD WKS DAY R/M TIME DP ALL DAYPARTS (6) ALL SPOT LENGTHS
MAR APR APR APR APR MAY MAY JUN JUN JUN
BOOK LNG PROGRAMING COST PT PKG 26 02 09 16 23 30 07 14 21 28 04 11 18
DEMOGRAPHICS (IMP=0000) /CPP
RAD3554 HOMES
AD2554

STATION 6688/AE COMCAST/PITTSBURGH INTER C 4 4 4 4 4
6-001 MAY14 JUN16 5 M-SA 4 8-11P 425.00 4.8* 11.3
JAN/07 30 A&E PRIME ROTATOR 5 15.04
35.42
PLEASE NOTE, COMCAST WILL PROVIDE AS ADDED VALUE SPONSORSHIP MENTIONS
THAT WILL BE TAGGED ON A SPECIALLY PRODUCED ICE ROAD TRUCKERS TUNE IN
PROMOS THAT WILL AIR FROM 5/28/07-6/17/07 ON CABLES TOP NETWORKS

6-002 MAY14 JUN16 5 M-SA 3 12M-130A 150.00 0.4* 4.1* 8.5
JAN/07 30 A&E LATE FRINGE 5 14.63
ROTATOR

STATION 6688/COM COMCAST/PITTSBURGH INTER C 1 1 1 1 1
6-001 MAY14 JUN13 5 M-W 1 11-1130P 318.18 1.1* 12.5* 16.1
JAN/07 30 DAILY SHOW WITH 5 21.74
JON STEWART 28.00

6-002 MAY14 JUN16 5 M-SA 2 11P-12M 178.57 0.7* 8.3* 12.5
JAN/07 30 COMEDY CENTRAL LF 5 10.00
LATE FRINGE ROTATOR 15.06

STATION 6688/HGT COMCAST/PITTSBURGH INTER C 1 1 1 1 1
6-001 MAY14 JUN13 5 WED 1 10-1030P 428.57 0.7* 7.7* 12.2
JAN/07 30 HOUSE HUNTERS 5 24.59
38.96

STATION 6688/SFK COMCAST/PITTSBURGH INTER C 1 1 1 3 1
6-001 MAY14 JUN16 5 M-SA 1 8-11P 428.57 0.7* 7.6* 9.8
JAN/07 30 SPIKE PRIME ROTAT 5 30.61
ROTATOR 39.47

6-002 MAY14 JUN16 5 M-SA 4 11P-12M 100.00 0.5* 5.4* 5.9
JAN/07 30 SPIKE LF ROTATOR 5 8.47
9.26

SPOT TV
 REQUESTOR KELLY
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 ESTIMATE 006 MSP FATHERS DAY 2007

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TAX EXCLUDED

ALL DAYPARTS(6) ALL SPOT LENGTHS

ACC- 30	MAY14	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TIGSTS	7	7	12	11	11	48
RAD2554	16	16	23	22	22	97
DOLLARS						
GOAL DEMO	11	11	23	23	23	90
GOAL 5						

CAB- 30	MAY14	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TIGSTS	35	35	36	38	36	180
RAD2554	20	20	20	22	20	102
DOLLARS						
GOAL DEMO	11	11	23	23	23	90
GOAL 5						

BON- 30	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TIGSTS	2	1	4	4	11
RAD2554					5
DOLLARS					
GOAL DEMO					
GOAL 5					

EMF- 30	MAY14	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TIGSTS	6	6	15	13	15	55
RAD2554	10	10	28	24	28	99
DOLLARS						
GOAL DEMO	11	11	23	23	23	90
GOAL 5						

LFR- 30	MAY14	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TIGSTS	8	8	8	9	7	40
RAD2554	16	16	16	18	12	76
DOLLARS						
GOAL DEMO	15	15	30	30	30	120
GOAL 5						

MKT TOT

RTG- (C)2007 NIELSEN MEDIA
 PURCHASED ON LATEST BOOK (AUTO)
 EQUIVALENCE BASE = 30SEC. (+)
 PAGE 13 SPD2 ON MAY03/07-11.23

SPOT TV
REQUESTOR KELLY

BRAND TIME SCHEDULE

PERIOD FROM MAR26/07 TO JUN24/07
MARKET 1671 PITTSBURGH, PA
COVERAGE=0.92

TX EXCLUDED
ALL DAYPARTS(6) ALL SPOT LENGTHS

RTG- (C) 2007 NIELSEN MEDIA
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PAGE 14 SP22 ON MAY03/07-11.23

PRI- 30	MAY14	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TLGSTS	7	7	13	17	13	57
RAD2554	34	33	46	62	50	224
DOLLARS	26	26	53	53	53	210
GOAL DEMO						
GOAL \$						

TOTAL	MAY14	MAY21	MAY28	JUN04	JUN11	TOTAL
NO TLGSTS	63	65	65	92	86	391
RAD2554	94	94	131	146	136	602
DOLLARS	75	75	150	150	150	600
GOAL DEMO						
GOAL \$						

SPOT TV
 REQUESTOR KELLY
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 PRODUCT NSP NAUTICA SPORTSWEAR
 ESTIMATE 006 NSP FATHERS DAY 2007

PERIOD FROM MAR26/07 TO JUN24/07
 MARKET 1671 PITTSBURGH, PA
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BRAID WEEKLY SUMMARY
 RTG- (C)2007 NIELSEN MEDIA
 PURCHASED ON LATEST BOOK (AUTO)
 EQUIVALENCE BASE = 30SEC. (+)
 PAGE 15 SP22 ON MAY03/07-11.23

TAX EXCLUDED
 ALL DAYPARTS(6) ALL SPOT LENGTHS

PERIOD	GOAL (RAD2554)	PURCHASED	AVE PCT	ACHMT	AD2554	CPM	DEMOS	GRAPHICS
DAYPART-LIN	PMTS DOLLARS CPM	PMTS DOLLARS CPM	SPOTS PRTS	PRTS DOLS	AD2554	CPM HOMES	CPM	CPM
WEEK OF MAY14/07								
ACC-30	11.3 217.04	217.42	7 2.2	137 137	194 17.37	357	9.44	
CAB-30	11.3 340.49	264.14	35 0.6	175 136	220 23.74	332	15.77	
EMN-30	11.3 142.37	90.00	6 1.7	88 56	132 6.84	175	5.14	
LFR-30	15.0 192.00	197.74	8 1.9	103 106	210 14.60	370	8.28	
PRI-30	26.3 405.23	420.15	7 4.8	127 132	378 28.96	678	20.82	
TOTAL-30	75.2 285.19	282.50	63 1.5	125 124	1242 21.45	1910	13.95	
* TOTAL *	75.2 285.19	282.50	63 1.5	125 124	1242 21.45	1910	13.95	
WEEK OF MAY21/07								
ACC-30	11.3 217.04	220.65	7 2.2	137 139	194 17.63	407	8.40	
CAB-30	11.3 340.49	264.07	35 0.6	176 137	222 23.70	334	15.76	
EMN-30	11.3 142.37	90.00	6 1.7	88 56	132 6.84	175	5.14	
LFR-30	15.0 192.00	197.74	8 1.9	103 106	210 14.60	370	8.28	
PRI-30	26.3 405.23	443.94	7 4.7	125 137	378 28.96	678	20.82	
TOTAL-30	75.2 285.19	290.63	65 1.4	125 127	1206 22.63	2056	13.28	
* TOTAL *	75.2 285.19	290.63	65 1.4	125 127	1206 22.63	2056	13.28	
WEEK OF MAY28/07								
ACC-30	22.5 218.00	203.11	12 1.9	100 93	294 15.54	570	8.02	
CAB-30	22.5 342.00	265.59	36 0.6	90 70	225 23.88	340	15.77	
EMN-30	22.5 143.00	88.18	15 1.8	122 75	319 7.60	500	4.85	
LFR-30	30.0 192.00	192.90	8 1.9	52 52	210 14.24	370	8.08	
PRI-30	52.5 406.00	470.88	13 3.5	87 101	618 33.06	1038	29.65	
TOTAL-30	150.0 285.95	280.30	85 1.5	87 86	1696 21.69	2818	13.05	
* TOTAL *	150.0 285.95	280.30	85 1.5	87 86	1696 21.69	2818	13.05	
WEEK OF JUN04/07								
ACC-30	22.5 218.00	204.42	11 2.0	96 90	279 15.75	548	8.02	
CAB-30	22.5 342.00	276.16	38 0.6	96 78	240 24.86	360	16.57	
EMN-30	22.5 143.00	87.23	13 1.8	104 64	267 7.69	427	4.80	
LFR-30	30.0 192.00	188.00	9 1.9	58 57	240 13.71	420	7.83	
PRI-30	52.5 406.00	443.97	17 3.6	118 130	1084 25.50	1646	15.80	
TOTAL-30	150.0 285.95	296.71	92 1.6	97 101	2110 20.55	3401	12.75	
* TOTAL *	150.0 285.95	296.71	92 1.6	97 101	2110 20.55	3401	12.75	
WEEK OF JUN11/07								
ACC-30	22.5 218.00	204.42	11 2.0	96 90	279 15.75	548	8.02	
CAB-30	22.5 342.00	265.59	36 0.6	90 70	225 23.88	340	15.77	
EMN-30	22.5 143.00	88.18	15 1.8	122 75	319 7.60	500	4.85	
LFR-30	30.0 192.00	197.74	8 1.9	103 106	210 14.60	370	8.28	
PRI-30	52.5 406.00	443.97	17 3.6	118 130	1084 25.50	1646	15.80	
TOTAL-30	150.0 285.95	296.71	92 1.6	97 101	2110 20.55	3401	12.75	
* TOTAL *	150.0 285.95	296.71	92 1.6	97 101	2110 20.55	3401	12.75	

SPOT TV
 REQUESTOR KELLY

BRAND WEEKLY SUMMARY

CLIENT VFC V.F. CORPORATION
 PRODUCT NSP NUTICA SPORTSWEAR
 ESTIMATE 006 NSP FATHERS DAY 2007

PERIOD FROM MAR26/07 TO JUN24/07
 MARKET 1671 PITTSBURGH, PA
 COVERAGE=0.92

TAX EXCLUDED
 ALL DAYPARTS(6) ALL SPOT LENGTHS

---DEMOGRAPHICS---
 RFG - (C)2007 NIELSEN MEDIA
 PURCHASED ON LATEST BOOK (AUTO)
 EQUIVALENCE BASE = 30SEC. (+)
 PAGE 16 SP22 ON MAY03/07-11.23

PERIOD	GOAL (RAD2554)	PTS	DOLLARS	CPP	PURCHASED	CPP	SPOTS	PTS	AVE PCT	ACHMT	AD2554	CPM	HOMES	CPM
DAYPART-LT	PTS	DOLLARS	CPP	PURCHASED	CPP	SPOTS	PTS	AVE PCT	ACHMT	AD2554	CPM	HOMES	CPM	
WEEK OF JUN11/07														
PRI-30	52.5	406.00	7.73	50.0	441.00	8.65	13	3.8	95	103	782	28.21	1265	17.43
TOTAL-30	150.0	285.95	1.91	136.2	269.71	1.98	86	1.6	91	86	1841	19.95	3047	12.05
TOTAL	150.0	285.95	1.91	136.2	269.71	1.98	86	1.6	91	86	1841	19.95	3047	12.05
MAY														
ACC-30	22.6	217.04	9.56	31.0	219.03	7.07	14	2.2	137	138	388	17.50	764	8.89
CAB-30	22.6	340.49	15.07	39.7	264.11	6.65	70	0.6	176	136	442	23.72	665	15.76
BON-30							2							
EMW-30	22.6	142.37	6.30	20.0	90.00	4.50	12	1.7	88	56	263	6.84	350	5.14
LFR-30	30.0	192.00	6.40	31.0	197.74	6.38	16	1.9	103	106	420	14.60	740	8.28
PRI-30	52.6	405.23	7.71	66.5	431.95	6.49	14	4.8	126	135	935	30.74	1446	19.87
TOTAL-30	150.4	285.19	1.90	188.2	286.56	1.52	128	1.5	125	126	2448	22.03	3965	13.60
TOTAL	150.4	285.19	1.90	188.2	286.56	1.52	128	1.5	125	126	2448	22.03	3965	13.60
JUN														
ACC-30	67.5	218.00	3.24	65.5	203.97	3.11	34	1.9	97	91	852	15.68	1666	8.02
CAB-30	67.5	342.00	5.05	62.0	269.27	4.34	110	0.6	92	72	689	24.22	1041	16.05
BON-30							9	0.6			67		124	
EMW-30	67.5	143.00	2.12	78.5	87.90	1.12	43	1.8	116	71	905	7.63	1427	4.84
LFR-30	90.0	192.00	2.13	45.0	195.11	4.34	24	1.9	50	51	620	14.16	1060	8.28
PRI-30	157.5	406.00	2.58	157.5	451.59	2.87	43	3.7	100	111	2514	28.29	3948	18.01
TOTAL-30	450.0	285.95	0.63	413.5	282.61	0.68	263	1.6	92	91	5647	20.70	9266	12.61
TOTAL	450.0	285.95	0.63	413.5	282.61	0.68	263	1.6	92	91	5647	20.70	9266	12.61
TOTAL														
ACC-30	90.1	217.76	2.42	96.5	208.81	2.17	48	2.0	107	103	1240	16.25	2430	8.29
CAB-30	90.1	341.62	3.80	101.7	267.26	2.63	180	0.6	113	88	1131	24.03	1706	15.93
BON-30							11	0.5			67		124	
EMW-30	90.1	142.84	1.58	98.5	88.32	0.89	55	1.8	109	68	1168	7.45	1777	4.90
LFR-30	120.0	192.00	1.60	76.0	196.16	2.58	40	1.9	83	65	1040	14.34	1800	8.28
PRI-30	210.1	405.81	1.93	224.0	445.76	1.99	57	3.9	107	117	3448	28.96	5394	18.51
TOTAL-30	600.4	285.76	0.48	601.7	283.85	0.47	391	1.5	100	100	8094	21.10	13231	12.91
TOTAL	600.4	285.76	0.48	601.7	283.85	0.47	391	1.5	100	100	8094	21.10	13231	12.91

NAUTICA PRINT MEDIA CIRCULATION AND IMPRESSION STATISTICS

YEAR	CIRCULATION	IMPRESSIONS
2004	239,630,002	1,303,021,655
2005	228,035,822	1,312,604,050
2006	177,528,634	1,192,900,661
2007	195,881,678	1,433,931,522

NAUTICA PRINT MEDIA
PAGING ANALYSIS - CY 2000

PUBLICATION	TOTAL PAGES W/FRAGRANCE	TOTAL PAGES W/OUT FRAGRANCE	SPTWR	MEN'S JEANS	WOMEN'S JEANS	TAILORED	EYEWEAR	HOME/ SLEEP	KIDS	WOMEN'S SWIM	UMBRELLAS	FRAGRANCE
ACCESSORIES	2	2									2	
AVENUE	3	3	2				1					
COSMOPOLITAN	6	4			4							2
DC COMICS	5	5							5			
DETAILS	2	2	2									
DNR	10	10	7	1							2	
ELLE	3	3			3							
ELLE DÉCOR	2	2						2				
EMMY MAGAZINE	1	1			1							
ESPN	5	0										5
ESQUIRE	13	4				4						9
FAST COMPANY	12	8	8									4
FHM	2	2				2						
GLAMOUR	3	0							2			3
GO	37	28	22	2		4						9
GIRL'S LIFE	6	6							6			
HARPER'S BAZAAR	2	2			2							
HOUSE BEAUTIFUL	2	2						2				
HOUSE & GARDEN	4	4						2	2			
INSTYLE	17	17	8		3		1	3		2		
INTERVIEW	2	2					2					
MARIE CLAIRE	3	3				3						
MARTHA STEWART LIVING	5	5						4	1			
MAXIM	14	6		5			1			1		8
MBA JUNGLE	4	4	2			2						
MEN'S HEALTH	30	21	14			4	2	1				9
MH - 18	4	4		4								
MEN'S JOURNAL	15	10	10									5
MR	2	2										2
NAT. GEO ADVENTURE	4	0										4
NY TIMES MAGAZINE	30	28	22			4		2				2
OUT	16	12	6	2		4						4
PEOPLE EN ESPANOL	3	0										3
ROLLING STONE	3	0										3
SPIN	5	5		5								
SPORTS ILLUSTRATED	5	0										5
SI SWIMSUIT EDITION	1	1					1					
SI WORLD SERIES COM. ISSU	2	2	2									
TALK	2	2			2							
TEEN PEOPLE	4	0										4
THE NEW YORKER	4	4	4									
TRAVEL & LEISURE	16	16	16									
VANITY FAIR	25	25	22		2		1					
VIBE	11	5		5								6
VOGUE	2	2			2							
W	18	18	18									1
WWD	4	3								3		
MISC / PRO-BONO	40	40	40									
TOTAL	411	325	205	24	22	24	9	16	14	5	6	86
TAILORED TRADE	20	20				28						

NAUTICA PRINT MEDIA
PAGING ANALYSIS - CY 2001

PUBLICATION	TOTAL PAGES W/FRAGRANCE	TOTAL PAGES W/OUT FRAGRANCE	SPTWR	MEN'S JEANS	WOMEN'S JEANS	WOMEN'S TAILORED	EYEWEAR	HOME/ SLEEP	KIDS	WOMEN'S SWIM	ROCK PLAZA	GOLF	FRAGRANCE
AVENUE	4	4	2				1	1					
BRIDES	1	1											
COSMOPOLITAN	4	4			4								
DC COMICS	5	5							5				
DETAILS	11	11	7			4							
DNR	6	6	4	2									
ELLE	4	4			3					1			
ELLE DECOR	4	4						4					
ESPN	8	0											8
ESQUIRE	12	4				4							8
FAST COMPANY	8	4				4							4
GLAMOUR	3	3			3								
GOLF WEEK	2	2										2	
GOLF WORLD BUSINESS	6	6										6	
GOURMET	1	1						1					
GO	36	26	24			2							10
HARPER'S BAZAAR	1	1								1			
HOUSE BEAUTIFUL	4	4						4					
HOUSE & GARDEN	4	4						4					
INSIDE STUFF	2	2		2									
INSTYLE	2	2								1			
MARIE CLAIRE	3	3				3						1	
MARTHA STEWART	1	1						1					
MAXIM	9	6		4									3
MBA JUNGLE	10	10	2			8							
MEN'S HEALTH	30	21	16			2		3					9
MEN'S JOURNAL	16	6	6										10
NAT. GEO ADVENTURE	6	0											6
NEW YORK MAGAZINE	1	1										1	
NY TIMES MAGAZINE	21	21	18			2							1
O (OPRAH)	1	1							1				
OUT	10	10	6			4							
PARENTING	2	2							2				
PGA DIRECTORY	1	1											1
SPIN	2	2		2									
SPORTS ILLUSTRATED	9	0											9
SI SWIMSUIT EDITION	1	1						1					
TALK	2	2	2										
TEEN PEOPLE	5	5			5								
THE NEW YORKER	4	4	4										
TRAVEL & LEISURE	24	17	14			2		1					7
T & L FAMILY	1	1							1				
T & L GOLF	1	1										1	
VANITY FAIR	24	24	24										
VIBE	5	5		5									
WWD	3	3								3			
YAHOO!	6	0											6
FRAGRANCE TRADE MAGS.	13	0											13
MISC / PRO-BONO	14	14	14										
TOTAL	353	260	143	15	18	32	9	15	9	6	3	10	93
TAILORED TRADE	44	44				44							

NAUTICA 2002 MEDIA CALENDAR

PRINT/RATE BASE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
AVENUE - 100.0												
BRIDES - 450.0				page - sportswear (Asia Issue)								
COSMOPOLITAN - 2,500.0												
COSMOGIRL - 1,000.0												
DETAILS - 400.0				page - underwear					spread - competition			spread - competition (Dec-Jan)
ELLE DECOR - 450.0												
ELLE GIRL - 300.0												
ESPN - 1,500.0									spread - competition (9/30 Issue)			CANCELED
ESQUIRE - 700.0				page - underwear					CANCELED			
GEAR												
GOLF WORLD BUSINESS WEEKLY - 21.0		Feb. 8th	March 22nd									
GOURMET - 900.0												
GA - 750.0			3-pg gate - sportswear page - underwear						spread - trousers		4-pg cover gate-fold page - underwear	8-pg insert - sportswear
HAMPTONS - 35.0												
HARPER'S BAZAAR - 700.0												
HOME TEXTILE TODAY - 9,000.0												
HOOP - 3,000.0												
HOUSE BEAUTIFUL - 850.0											page - competition	page - competition
HOUSE & GARDEN - 775.0												
IN NY - 125.0										CANCELED		

NAUTICA 2002 MEDIA CALENDAR

PRINT/RATE BASE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
PARENTING - 2,150.0												CANCELED
PEOPLE STYLE WATCH - 1,000.0			(free)									
ROLLING STONE - 624.7 (50% of circ.)			March 14th					8/2				
SEVENTEEN - 2,350.0												
SHAPE - 1,500.0												
SI FOR KIDS - 950.0												
SPORTS ILLUSTRATED - 1,200.0 (Top 10 DMA's)									spread - competition (Top 10 DMA's) - 9/2			
TEEN PEOPLE - 1,600.0												(Dec - Jan)
TRAVEL & LEISURE - 925.0			4-pg insert - sportswear					4-pg gate - sportswear				
VANITY FAIR - 1,000.0				4-pg insert - sportswear				4-pg insert - sportswear				8-pg insert - sportswear
VIBE - 820.0									spread - competition	spread - trousers		CANCELED
PGA EXPO DIRECTORY - 25.0												
PGA SHOW DAILY - 25.0												
DNR - 18.7		page - underwear Feb. 18th - Magic Issue		page - underwear April 1st - Image Issue	page - underwear May 13th - Underwear Issue					page - topcoats		
MIR - 19.6				page - underwear Underwear Issue					page - topcoats		page - topcoats	

NAUTICA 2002 MEDIA CALENDAR

PRINT/RATE BASE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
OUTDOOR	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
NEW YORK CITY BILLBOARD - Midtown Tunnel 3,700.0	sportswear	sportswear	sportswear	Women's creative	underwear	sportswear	sportswear	Dual jeans creative	Dual jeans creative	competition	sportswear	sportswear
NEW YORK CITY BUSES 65,939.0												485 units women's sportswear
LOS ANGELES BILLBOARD - Sunset Strip 3,500.0	sportswear	sportswear	sportswear	CANCELLED	CANCELLED	CANCELLED	CANCELLED	CANCELLED	CANCELLED	CANCELLED	CANCELLED	CANCELLED
SAN FRANCISCO BILLBOARD - Union Square 40,500.0	sportswear	sportswear	sportswear	Women's creative	underwear	sportswear	sportswear	Dual jeans creative	competition	competition	sportswear	sportswear
SAN FRANCISCO KIOSKS 8,000.0						132 panels sportswear (5/28-6/11 F-Day= 6/7/6)						
PITTSBURGH BILLBOARD - Blvd of the Allies 4,941.00	sportswear	sportswear	sportswear	Dual jeans creative	TBD underwear	sportswear	sportswear	Dual jeans creative	competition	competition	sportswear	sportswear
SECONDARY MARKET OUTDOOR												
REGIONAL OUTDOOR - Various Markets 32,200.00				Dual jeans creative	underwear			Dillard's				
PORTLAND BILLBOARD - Gorge Games 500.00							Sportswear					

NAUTICA 2003 MEDIA CALENDAR

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BRIDES 400.0												Order 1/19, same date Jan/Feb
COSMOPOLITAN 2,600.0												
COSSMOGRIL 1,000.0												
DETAILS 400.0				page - Underwear		spread - Competition page - Sportswear			4 pg insert - Sportswear	cancelled	cancelled	4 pg insert - Holiday
ELLE 950.0												
ELLE DÉCOR 450.0												
ELLE GIRL 400.0												
ESPN 1,500.0			3/19	Issue date TBD (Nautica additional funding)	spread - Competition Issue dates TBD	5/28			8/20	cancelled	10/29	12/10
ESQUIRE 700.0										spread - Sportswear		spread - Sportswear (Cover/2/ Page 1)
GLAMOUR 2,200.0												
GOURMET 900.0												
GO 750.0			page - Underwear	spread - Competition		page - Sportswear			4 pg insert - Sportswear	spread - Sportswear	4 pg cover gate - Sportswear	4 pg insert - Holiday
HOOP 3,000.0			page - Competition page - Competition Jan, Feb (All Star) & March								page - Sportswear	page - Sportswear page - Sportswear Dec '03 & January '04
HOUSE & GARDEN 775.0												
HOUSE BEAUTIFUL 850.0												
IN STYLE 1,500.0												
LIFETIME 500.0												
LUCKY 750.0												
MARIE CLAIRE 850.0											Mad About Denim Guide	
MAXIM 2,500.0			page - Underwear	page - Underwear		page - Sportswear				cancelled	cancelled	
MEN'S HEALTH 1,625.0				page - Underwear	spread - Competition				4 pg insert - Sportswear (Top 10 DMA's)	cancelled	cancelled	4 pg insert - Holiday (TOP 10 DMA'S)
NBA INSIDE STUFF 315.0												
NEW YORK TIMES MAGAZINE 1,000.0												
OPRAH 2,000.0									4 pg insert - Sportswear (927)		4 pg cover gate - Holiday (1175)	
OUT 1100									4 pg insert - Sportswear			

NAUTICA 2003 MEDIA CALENDAR

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SAIL 170.0												
SPORTS ILLUSTRATED 3,200.0			(Nautica additional funding)	(Nautica additional funding)		spread - Competition			spread - Sportswear (Nautica additional funding)			
TEEN PEOPLE 1,600.0												(Dec/Jan)
TEEN VOGUE 450.0									(Aug/Sept)			
VANITY FAIR 1,000.0									4pg insert - Sportswear			4pg insert - Holiday
VIBE 825.0					spread - Competition					spread - Sportswear		
VOGUE 1,100.0				spread - Sportswear								
YACHTING 677.0												
YM 2,000.0												
OUTDOOR	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
NEW YORK CITY BILLBOARD - Midtown Tunnel 3,700.00	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	Jeans	Jeans	SPORTSWEAR	Earl Jeans	Underwear	SPORTSWEAR
NEW YORK CITY BUSES 65,939.00									Jeans			
PITTSBURGH BILLBOARD - Blvd of the Allies 4,941.00	holiday SPORTSWEAR	spring SPORTSWEAR	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED	CANCELED
MALL PANELS								90 units, 16 mths, 57 imp				
VARIOUS MARKETS									35 units, 5 mths, 7.6 imp			
TV	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
MTV								8/1-8/15 :30 second spots 99,719,000				

NAUTICA 2004 MEDIA CALENDAR

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
3280.0												
SI ON CAMPUS 1,000.0									5/2 5/3	10/7	11/18	
STUFF 1,300.0												
TEEN PEOPLE 1,600.0												
TEEN VOGUE 450.0												
TEL. FAMILY 300.0												
TRAVEL & LEISURE 1,000.0						page + 1/3-Sportswear						
VANITY FAIR 1,000.0												
VITALS 350.0												
VOGUE 1,150.0									spread - Sportswear page - Sportswear VOGUE MAN - insert			
THE WEEK 200.0												
OUTDOOR	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
NEW YORK CITY BILLBOARD - Midtown Turned 3.7	sportswear	sportswear	sportswear	girl	sportswear	sportswear	sportswear	sportswear	jeans	sportswear	sportswear	sportswear
ST. LOUIS BB - (opposite May Corp. HQ) 0.08												
OTHER:												
DALLAS 9.4									jeans			
FREDRICKSBURG 0.8									jeans			
HOUSTON 3.8									jeans			
LAREDO 0.7									jeans			
LOS ANGELES 0.4									jeans			
MIAMI 0.6									jeans			
SAN DIEGO 2.4									jeans			
ST. LOUIS 1.2									jeans			
MALLS: 1.2									jeans			
VARIOUS MKTS 3.8									jeans boys	jeans boys		
TV												
AVP PRO BEACH VOLLEYBALL TOUR									3 SPOTS Chicago, Vegas, 7/10, 7/24, 7/25			
NEWSPAPERS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Atlanta Journal Constitution						"Father's Day" Campaign Friday, 6/11 Sportswear - Full page Sunday, 6/13 Sportswear - Insert						
Boston Globe						"Father's Day" Campaign Friday, 6/11 Sportswear - Full page Sunday, 6/13 Sportswear - Insert		"Rigger" Campaign Sunday, 8/8 100% - 1/2 page	6 SPOTS Chicago, Vegas, Hawaii 9/5, 9/12, 9/26	Friday, 10/22 "Outerwear" - Full page Sunday, 10/24 "Outerwear" - Insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - Insert	Sunday, 12/12 Home, 7/2 page Sunday, 12/18

NAUTICA 2004 MEDIA CALENDAR

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Charlotte Observer											Friday, 11/12 Sunday, 11/14 "Polar Fleece" - Insert	
Chicago Tribune						"Father's Day" Campaign Friday, 6/11 Sportswear - Full page Sunday, 6/13 Sportswear - Insert		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Friday, 10/22 Sunday, 10/24 "Polar Fleece" - Insert	Sunday, 11/7 Home - 12/23/03	Sunday, 12/12
Houston Chronicle												
LA Times						"Father's Day" Campaign Friday, 6/11 Sportswear - Full page Sunday, 6/13 Sportswear - Insert		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Sunday, 10/3 Friday, 10/22 Sunday, 10/24 "Polar Fleece" - Insert	Sunday, 11/7 Home - 12/23/03	Friday, 12/3 Sunday, 12/5 "Outerwear" - Full page Sunday, 12/5 "Outerwear" - Insert Sunday, 12/12 Home - 12/23/03
Miami Herald						"Father's Day" Campaign Wednesday, 6/9 Sportswear - Full page Sunday, 6/13 Sportswear - Insert Wednesday, 6/16 Sportswear - Full page Friday, 6/18 Sportswear - Full page		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Sunday, 10/3 Friday, 10/22 Sunday, 10/24 "Polar Fleece" - Insert	Sunday, 11/7 Home - 12/23/03	Sunday, 12/12 Home - 12/23/03
New York Times						"Father's Day" Campaign Friday, 6/11 Sportswear - Insert Wednesday, 6/16 Sportswear - Insert		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Sunday, 10/3 Friday, 10/22 Sunday, 10/24 "Polar Fleece" - Insert	Sunday, 11/7 Home - 12/23/03	Sunday, 12/12 Home - 12/23/03
Philadelphia Inquirer												
San Francisco Chronicle						"Father's Day" Campaign Friday, 6/11 Sportswear - Insert Sunday, 6/13 Sportswear - Full page		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Sunday, 10/3 Friday, 10/22 Sunday, 10/24 "Polar Fleece" - Insert	Sunday, 11/7 Home - 12/23/03	Sunday, 12/12 Home - 12/23/03
Seattle PostIntelligencer												
St. Louis Post Dispatch										Sunday, 10/3	Friday, 11/12 Sunday, 11/14 "Polar Fleece" - Insert	
Wall Street Journal						"Father's Day" Campaign Friday, 6/11 Sportswear - Full page Friday, 6/13 Sportswear - Full page		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Friday, 10/8 Friday, 10/22 Sunday, 10/24 "Outerwear" - Insert	Friday, 11/12 Friday, 11/19 "Outerwear" - Full page Tuesday, 11/23 "Outerwear" - Full page	Friday, 12/3 "Outerwear" - Full page
Washington Post						"Father's Day" Campaign Friday, 6/11 Sportswear - Full page Sunday, 6/13 Sportswear - Insert		"Rigger" Campaign Sunday, 8/8 Home - 12/23/03		Sunday, 10/3 Friday, 10/22 Sunday, 10/24 "Outerwear" - Insert	Friday, 11/12 Sunday, 11/14 "Polar Fleece" - Insert Sunday, 11/21 "Outerwear" - Full page	Sunday, 12/12 Sunday, 12/19

NAUTICA 2005 MEDIA CALENDAR

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
BLENDER 625.0			SPREAD - JEANS						SPREAD - JEANS			
BRIDES 400.0												PAGE - JEANS
CANADIAN HOUSE/HOME 800.0												PAGE - HOME 01-08-07/20
COASTAL LIVING 700.0										SPREAD - HOME		
COSMOPOLITAN 1,000.0					"Style Issue" PAGE - SWIM					SPREAD - HOME		
DETAILS 400.0				SPREAD - CAMP LAUNCH								
DOMINO 400.0									SPREAD - SPORTSWEAR	4-PG GATE - TAILORED	PAGE - TAILORED	SPREAD - HOLIDAY
ELLE 980.0				PAGE - SWIM						PAGE - HOME	PAGE - HOME	
ELLE DECOR 450.0												
FHM 1,200.0			SPREAD - JEANS							PAGE - HOME	SPREAD - HOME	
FORTUNE 800.0								PAGE - JEANS	SPREAD - JEANS			PAGE - JEANS
GRANT 250.0									9/19 - Anniversary Issue PAGE - TAILORED	10/31 SPREAD - TAILORED CV2/P1	11/28 PAGE - TAILORED	
GLAMOUR 1,000.0					SPREAD - JEANS							3-PG GATEFOLD - JEANS
IQ 750.0				1 - 8 PG INSERT CAMP LAUNCH	PAGE - SWIM Top 10 MKS							
HOUSE BEAUTIFUL 650.0						SPREAD - SPORTSWEAR			1 - 8 PG MAP FALL CAMP ON TAILOR	SPREAD - EYEWEAR/SPORTS	SPREAD - TAILORED	4-PG GATE - HOLIDAY
HOUSE & GARDEN 775.0									PAGE - HOME	PAGE - HOME		
IN STYLE 1,500.0				1 - 8 PG INSERT CAMP LAUNCH	SPREAD - SPORTSWEAR	4PG COVER GATE - SPORTSWEAR			SPREAD - HOME	PAGE - HOME	SPREAD - HOLIDAY	
IN STYLE WEDDINGS 0.7												
LUCKY 1,000.0					PAGE - SWIM					PAGE - HOME LUGGAGE ADVERTORIAL	PAGE - SWIM	
MARIE CLAIRE				PAGE - SWIM								
MAXIM 2,500.0			SPREAD - JEANS							PAGE - EYEWEAR CV	PAGE - JEANS	PAGE - JEANS
MENS HEALTH 1,625.0				1 - 8 PG INSERT CAMP LAUNCH	SPREAD - SPORTSWEAR							
MODERN BRIDES 400.0									SPREAD - JEANS	PAGE - EYEWEAR	PAGE - TAILORED	SPREAD - SPORTSWEAR
NEW YORK TIMES MAGAZINE 1,000.0			3/13 - Men's Fashions						9/18 - Men's Fashion PAGE - TAILORED			Dec/Jan Issue PAGE - HOME 01-08-07/20

NAUTICA 2005 MEDIA CALENDAR

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
OPRAH 2,000.0				APRIL * 6 PAGES - "CAMP LAUNCH" SPREAD - CAMP LAUNCH								
PEOPLE												
REAL SIMPLE 1,900.0												
ROLLING STONE 1,200.0			3/10 Issue SPREAD - JEANS									
SPORTS ILLUSTRATED 3,200.0		2/18 - Swimsuit Issue SPREAD - TEASER										
STUFF 1,300.0			SPREAD - JEANS									
TIME 1,300.0												
TRAVEL & LEISURE 1,000.0												
VANITY FAIR 1,000.0												
VOGUE 1,150.0												
THE WEEK 200.0												
TRADE ONR	JANUARY	FEBRUARY 2/7 PAGE - TEASER	MARCH	APRIL	MAY	JUNE 6/10 Issue PAGE - SPORTSWEAR	JULY	AUGUST	SEPTEMBER 8/26 PAGE - TAILORED CV4	OCTOBER 10/14 SPREAD - SPORTSWEAR CV2/P1	NOVEMBER 11/4 PAGE - TAILORED CV3	DECEMBER 12/2 SPREAD - HOLIDAY
THE DAILY		2/7 SPREAD - TEASER										
WWD		2/7 PAGE - TEASER										
												12/13 PAGE - SPORTSWEAR
SPORTSWEAR JEANS EYEWEAR HOME SWIMWEAR TAILORED	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
NEW YORK CITY MIDTOWN TUNNEL BILLBOARD 27	sportswear	sportswear 27 - 3 Mobile Trucks	sportswear	sportswear	sportswear	sportswear		sportswear	jeans	sportswear	billboard	sportswear
MOBILE TRUCKS JAVITS CENTER		27 - 3 Mobile Trucks EYEWEAR 2 Blue Shirts 1 Billboard 50 Buses										
NEWSPAPERS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Atlanta Journal Constitution				APRIL Sunday 4/24 Full page - "Swim"		JUNE Sunday 6/12 Full page - "Fique Knot"		AUGUST Sunday 8/7 1/2 page - Home				DECEMBER Sunday 12/11 Full page

NAUTICA 2005 MEDIA CALENDAR

PUBLICATION JANUARY FEBRUARY MARCH APRIL MAY JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Boston Globe				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page
Charlotte Observer						Sunday 6/12 Full page - "Pique Knit"			Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		
Chicago Tribune						Sunday 6/5 Full page - "Pique Knit"		Sunday 8/7 1 1/2 page - Home				Sunday 12/11 Full page
Houston Chronicle						Sunday 6/12 Full page - "Pique Knit"			Sunday 9/18 1 1/2 page - Home			
LA Times				Friday 4/22 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"			Sunday 9/18 1 1/2 page - Home			Sunday 12/11 Full page
Miami Herald				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"			Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page
New York Times		Monday 2/7 SPREAD - SPORTSWEAR "Teaser Campaign"		Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"		Sunday 8/14 1 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"	Sunday 11/20 Full page	Sunday 12/11 Full page
San Francisco Chronicle				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"			Sunday 9/18 1 1/2 page - Home			Sunday 12/11 Full page
Seattle Post/Intelligencer				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"			Sunday 9/18 1 1/2 page - Home			
St. Louis Post Dispatch						Sunday 6/12 Full page - "Pique Knit"						
Wall Street Journal		Monday 2/7 2 1/2 PAGES - SPORTSWEAR "Teaser Campaign"				Friday 6/10 Full page - "Pique Knit"			Friday 9/18 1/2 page - "Pants"		Friday 11/18 Full page	Sunday 12/9 Full page
Washington Post					Sunday 6/15 1/2 page - TAILORED	Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1/2 page - Home	Friday 9/18 1/2 page - "Suits"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page

PUBLICATION	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SPORTS ILLUSTRATED 3,200.0		PAGE - SPORTSWEAR				PAGE 8/21 Issue PAGE 8/28 Issue PAGE		102- NHL Preview PAGE - SPORTSWEAR		PAGE - SPORTSWEAR
TRAVEL & LEISURE 1,000.0		SPREAD - SPORTSWEAR					9/25 - College Pro-Football PAGE - SPORTSWEAR			
VAINTY FAIR 1,000.0		1 + 8-PG INSERT - SPORTSWEAR Top 10 DMAs					SPREAD - SPORTSWEAR	PAGE - SPORTSWEAR		PAGE - SPORTSWEAR 12/25- Yr-End
VOGUE 1,180.0		PAGE - SPORTSWEAR		PAGE - SPORTSWEAR			1-PG INSERT - WOMENS SPORTSWEAR REGIONAL - NY ONLY		PAGE - SPORTSWEAR	PAGE - SPORTSWEAR
REGIONAL										
LOCAL MAGS										
TRADE										
DNR		PAGE - SPORTSWEAR 3/5						PAGE - WOMENS SPORTSWEAR Boston Mag, Cincinnati Mag, Indianapolis Mag, Jacksonville Mag, Louisville Mag, Pittsburgh Mag, Richmond Mag, St. Louis Mag, Texas Monthly + TX Monthly Fashion Issue		
WWD		PAGE - SPORTSWEAR 3/5						PAGE - WOMENS SPORTSWEAR Boston Mag, Cincinnati Mag, Indianapolis Mag, Jacksonville Mag, Louisville Mag, Pittsburgh Mag, Richmond Mag, St. Louis Mag, Texas Monthly + TX Monthly Fashion Issue		
NEWSPAPERS		PAGE - WOMENS SPORTSWEAR 3/5								
NEW YORK TIMES		PAGE - SPORTSWEAR 3/5								
WALL STREET JOURNAL		PAGE - SPORTSWEAR 3/3								Friday 12/8 1/2 PAGE - SPORTSWEAR Sunday 12/10 1/2 PAGE - SPORTSWEAR
REGIONALS										Friday 12/8 1/2 PAGE - SPORTSWEAR
Atlanta, Boston, Chic, Chicago, Miami, LA, San Fran, Seattle, DC										
COLLEGE PROGRAM										
Bayle, GW, Georgetown, JM, UC Berk Uof Fl, UofGA, Notre Dame, Vanderbilt										
						2X'S PER WEEK FOR 2 WKS				
							2X'S PER WEEK FOR 2 WKS			

NAUTICA 2004 MEDIA CALENDAR

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	Circulation	Impressions	Circulation	Impressions
NEW YORK CITY BILLBOARD - Midtown Times	spotswear															
ST. LOUIS BB - (opposite May camp HQ)																
OUTDOOR																
NEW YORK CITY BILLBOARD - Midtown Times																
ST. LOUIS BB - (opposite May camp HQ)																
OTHER																
DALLAS																
FREDRICKSBURG																
HOUSTON																
LARBO																
LOS ANGELES																
MIAMI																
SAN DIEGO																
ST. LOUIS																
VARIOUS MKTS																

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	Circulation	Impressions	Circulation	Impressions
NEWSPAPERS																
Atlanta Journal Constitution						"Father's Day" Campaign Friday, 6/11 Spotswear - Full page Sunday, 6/13 Spotswear - insert		"Rigger" Campaign Sunday, 8/8		Friday, 10/22 "Oatmeal" - Full page Sunday, 10/24 "Oatmeal" - insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12 Friday, 12/15 "Oatmeal" - Full page Sunday, 12/19 "Oatmeal" - insert	628,505	3,147,525	5,665,545	28,327,725
Boston Globe						"Father's Day" Campaign Friday, 6/11 Spotswear - Full page Sunday, 6/13 Spotswear - insert		"Rigger" Campaign Sunday, 8/8		Sunday, 10/3 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12 Friday, 12/15 "Oatmeal" - Full page Sunday, 12/19 "Oatmeal" - insert	665,575	3,427,875	6,855,750	34,278,750
Charlotte Observer								"Rigger" Campaign Sunday, 8/8		Friday, 10/22 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Friday, 11/12 Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12	278,575	1,392,855	557,145	2,781,730
Chicago Tribune						"Father's Day" Campaign Friday, 6/11 Spotswear - Full page Sunday, 6/13 Spotswear - insert		"Rigger" Campaign Sunday, 8/8		Friday, 10/22 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12 Friday, 12/15 "Oatmeal" - Full page Sunday, 12/19 "Oatmeal" - insert	1,002,395	5,011,990	7,016,785	35,063,530
Houston Chronicle								"Rigger" Campaign Sunday, 8/8		Friday, 10/22 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Friday, 11/12 Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12	549,300	2,746,500	549,300	2,746,500
LA Times						"Father's Day" Campaign Friday, 6/11 Spotswear - Full page Sunday, 6/13 Spotswear - insert		"Rigger" Campaign Sunday, 8/8		Sunday, 10/3 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12 Friday, 12/15 "Oatmeal" - Full page Sunday, 12/19 "Oatmeal" - insert	1,351,000	6,895,000	18,094,000	95,270,000
Miami Herald						"Father's Day" Campaign Wednesday, 6/9 Spotswear - Full page Sunday, 6/13 Spotswear - insert Friday, 6/18 Spotswear - Full page Friday, 6/18 Spotswear - insert		"Rigger" Campaign Sunday, 8/8		Sunday, 10/3 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12 Friday, 12/15 "Oatmeal" - Full page Sunday, 12/19 "Oatmeal" - insert	447,335	2,236,630	3,131,262	15,656,410
New York Times						"Father's Day" Campaign Friday, 6/11 Spotswear - insert Wednesday, 6/16 Spotswear - insert		"Rigger" Campaign Sunday, 8/8		Sunday, 10/3 "Polar Fleece" - Full page Sunday, 10/24 "Polar Fleece" - insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - insert	Sunday, 12/12	1,723,000	5,046,000	17,280,000	50,460,000

NAUTICA 2004 MEDIA CALENDAR

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AMOUNT	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	Circulation	Impressions	Circulation	Impressions
Philadelphia Inquirer								"Rigger" Campaign Sunday, 6/13			Sunday, 11/7		350,000	1,260,000	700,000	2,900,000
San Francisco Chronicle						"Teacher's Day" Campaign Friday, 6/11 Sportsweek - Insert Sunday, 6/13 Sportsweek - Full page		"Rigger" Campaign Sunday, 6/13		Sunday, 10/3	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - Insert	Sunday, 12/12	523,800	2,789,190	3,877,881	19,384,050
Seattle PostIntelligencer								"Rigger" Campaign Sunday, 6/13		Sunday, 10/3	Friday, 11/12 Sunday, 11/14 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - Insert		485,800	2,326,150	1,859,320	9,316,800
St. Louis Post Dispatch										Sunday, 10/3	Friday, 11/12 Sunday, 11/14 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - Insert		454,998	2,274,990	1,819,892	9,099,990
Wall Street Journal						"Teacher's Day" Campaign Friday, 6/11 Sportsweek - Full page Friday, 6/13 Sportsweek - Full page			Friday, 10/8 Friday, 10/22	Friday, 10/8 Friday, 10/22	Friday, 11/12 Friday, 11/18 "Outwear" - Full page Tuesday, 11/23		2,100,000	3,719,000	8,520,000	14,870,000
Washington Post						"Teacher's Day" Campaign Friday, 6/11 Sportsweek - Full page Sunday, 6/13 Sportsweek - Insert		"Rigger" Campaign Sunday, 6/13	Sunday, 10/3 Friday, 10/22 "Outwear" - Full page Sunday, 10/24 "Outwear" - Insert	Sunday, 10/3 Friday, 10/22 "Outwear" - Full page Sunday, 10/24 "Outwear" - Insert	Sunday, 11/7 Friday, 11/12 "Polar Fleece" - Full page Sunday, 11/14 "Polar Fleece" - Insert Sunday, 11/21 Sunday, 11/22	Sunday, 12/12 Sunday, 12/18	1,020,000	5,160,000	13,380,000	68,950,000

239,630,002 1,303,021,655

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	Circulation	Impressions	Circulation	Impressions	TOTAL	TOTAL
BLENDER			SPREAD - JEANS						SPREAD - JEANS				750,000	1,820,000	2,250,000	5,490,000		
BRIDES													363,000	6,432,000	363,000	6,432,000		
CANADIAN HOUSEHOME													500,000	2,500,000	1,000,000	5,000,000		
COASTAL LIVING													704,000	3,289,000	1,408,000	6,538,000		
COSMOPOLITAN					"Style Issue" PAGE - SWIM								2,693,000	17,241,000	2,693,000	17,241,000		
DETAILS				SPREAD - CAMP LAUNCH					SPREAD - SPORTSWEAR	4-PG GATE - TAILORED	PAGE - TAILORED	SPREAD - HOLIDAY	442,000	975,000	2,210,000	4,975,000		
DOMINO										PAGE - HOME	PAGE - HOME		500,000	2,500,000	1,000,000	5,000,000		
ELLE				PAGE - SWIM	PAGE - SWIM								998,000	4,671,000	1,996,000	9,342,000		
ELLE DÉCOR										PAGE - HOME	SPREAD - HOME		498,000	1,612,000	996,000	3,224,000		
FINN									PAGE - JEANS			PAGE - JEANS	1,146,000	4,919,000	4,984,000	19,676,000		
FORTUNE										9/19 Anniversary Issue PAGE - TAILORED	10/31 SPREAD - TAILORED CV2/P1	11/28 PAGE - TAILORED	874,000	3,977,000	2,622,000	11,931,000		
GRANT					SPREAD - JEANS								1,000,000	4,000,000	3,000,000	12,000,000		
GLAMOUR													2,271,000	12,369,000	2,271,000	12,369,000		
GO				1 + 8 PG INSERT CAMP LAUNCH	SPREAD - SPORTSWEAR	SPREAD - SPORTSWEAR			1 + 8 PG MAP FALL CAMP SPREAD - SPORTSWEAR	SPREAD - EYEWEAR/SPORTS	SPREAD - TAILORED	4 PG GATE HOLIDAY	871,000	5,795,000	6,968,000	46,380,000		
HOUSE BEAUTIFUL									PAGE - HOME	PAGE - HOME			885,000	7,004,000	1,770,000	14,008,000		
HOUSE & GARDEN									SPREAD - HOME		PAGE - HOME		932,000	14,104,000	1,864,000	28,208,000		
IN STYLE													1,726,000	9,279,000	10,356,000	56,674,000		
IN STYLE WEDDINGS													650,000	3,250,000	650,000	3,250,000		
LUCKY					PAGE - SWIM						PAGE - SWIM		1,122,000	2,560,000	2,244,000	5,120,000		
MARIE CLAIRE					PAGE - SWIM								923,000	3,352,000	923,000	3,352,000		
MAXIM					SPREAD - JEANS				PAGE - JEANS		PAGE - JEANS		2,437,000	13,016,000	14,622,000	78,108,000		
MENS HEALTH													1,765,000	10,729,000	10,590,000	64,374,000		
MODERN BRIDES													363,000	6,432,000	363,000	6,432,000		
NEW YORK TIMES MAGAZINE									9/18 - Men's Fashion PAGE - TAILORED				1,723,000	5,046,000	3,446,000	10,092,000		
OPRAH									SPREAD - HOME		PAGE - HOME		2,262,000	16,000,000	9,048,000	64,000,000		
PEOPLE									9/13 - "Hollywood Daily" PAGE - SPORTSWEAR	10/3 PAGE - W. SLEEPWEAR	11/18 - "SOUL MAN ALIVE" PAGE - HOLIDAY	12/16 - "OOTIE ISSUE" PAGE - HOLIDAY	3,765,000	41,351,000	18,625,000	206,755,000		

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
REAL SIMPLE									SPREAD - HOME		PAGE - HOME	
ROLLING STONE			3/10 issue SPREAD - JEANS						9/8 Fall Fashion Issue SPREAD - JEANS	10/6 SPREAD - JEANS		12/15 SPREAD - JEANS
SPORTS ILLUSTRATED		2/18 - Swimsuit Issue SPREAD - JEANS							9/5 PAGE - SPORTSWEAR	10/2 PAGE - SPORTSWEAR	11/21 PAGE - HOLIDAY	12/15 - Double Issue PAGE - HOLIDAY
STUFF			SPREAD - JEANS						SPREAD - JEANS		12/12 - "Pictures of the Year" PAGE - HOLIDAY	SPREAD - JEANS
TIME												
TRAVEL & LEISURE						SPREAD - SPORTSWEAR			SPREAD - SPORTSWEAR	LUGGAGE ADVERTORIAL	PAGE - SPORTSWEAR	PAGE - SPORTSWEAR
YANITY FAIR					"Yachting Portfolio" 1-6 Pgs Insert - Camp Launch				1-8 Pgs Inset - Fall Camp		PAGE - HOME	8 Pgs Holdout Inset - Holiday
VOGUE				PAGE - SWIM							PAGE - SWIM	
THE WEEK						6/10 issue PAGE - SPORTSWEAR			8/26 PAGE - TAILORED CV4	10/14 SPREAD - SPORTSWEAR C/P1	11/4 PAGE - TAILORED CV3	12/2 SPREAD - HOLIDAY
TRADE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
DMR		PAGE - TEASER										PAGE - SPORTSWEAR
THE DAILY		2/7 SPREAD - TEASER										
WWD		2/7 PAGE - TEASER										12/13 PAGE - SPORTSWEAR
OUTDOOR	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
NEW YORK CITY												
MIDTOWN TUNNEL BILLBOARD												
MOBILE TRUCKS	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	SPORTSWEAR	JEANS	SPORTSWEAR	tailored	SPORTSWEAR
JANUITS CENTER		2/7 - 5 Mobile Trucks EYEWEAR 2 Bus Swims 1 Billboard 50 Banners										
NEWSPAPERS	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Atlanta Journal Constitution				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page
Boston Globe				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit" Sunday 6/5 1/2 page - TAILORED		Sunday 8/7 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page
Charlotte Observer						Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"			Sunday 12/11 Full page
Chicago Tribune						Sunday 6/12 Full page - "Pique Knit" Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1/2 page - Home				Sunday 12/11 Full page
Houston Chronicle						Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1/2 page - Home	Sunday 9/18 1/2 page - Home			Sunday 12/11 Full page
LA Times				Friday 4/22 Full page - "Swim" Sunday 4/24		Sunday 6/12		Sunday 8/7 1/2 page - Home	Sunday 9/18 1/2 page - Home			Sunday 12/11 Full page

Circulation	Impressions	Circulation	Impressions
1,988,000	6,280,000	3,936,000	12,890,000
1,364,000	10,653,000	5,576,000	43,812,000
3,312,000	20,777,000	16,850,000	103,895,000
1,298,000	5,438,000	3,894,000	16,514,000
4,219,000	21,445,000	8,438,000	42,890,000
1,045,000	4,780,000	6,270,000	28,560,000
1,125,000	6,086,000	5,625,000	30,430,000
1,193,000	10,477,000	2,366,000	20,954,000
300,000	1,365,000	1,500,000	6,973,000
15,824	79,120	31,648	158,240
25,000	125,000	25,000	125,000
42,000	210,000	84,000	420,000
629,505	3,147,525	2,516,020	12,590,100
685,575	3,427,875	4,789,025	23,995,125
278,573	1,392,865	635,719	4,178,585
1,002,398	5,011,990	4,008,592	20,047,960
548,300	2,741,500	1,098,900	5,489,000
1,361,000	6,805,000	8,166,000	40,830,000

NAUTICA 2005 MEDIA CALENDAR

PUBLICATION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Miami Herald				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"		Sunday 8/14 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page
New York Times		Monday 2/7 SPREAD - SPORTSWEAR "Teaser Campaign"		Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"		Sunday 8/14 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"	Sunday 11/20 Full page	Sunday 12/11 Full page
San Francisco Chronicle				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"			Sunday 8/14 1/2 page - Home			Sunday 12/11 Full page
Seattle PostIntelligencer				Sunday 4/24 Full page - "Swim"		Sunday 6/12 Full page - "Pique Knit"			Sunday 8/14 1/2 page - Home			Sunday 12/11 Full page
St. Louis Post Dispatch						Sunday 6/12 Full page - "Pique Knit"						Sunday 12/11 Full page
Wall Street Journal		Monday 2/7 2 1/2 PAGES - SPORTSWEAR "Teaser Campaign"				Sunday 6/12 Full page - "Pique Knit"			Friday 9/16 1/2 page - "Pants" Friday 9/30 1/2 page - "Suits"	Friday 11/4/8 Full page		Sunday 12/11 Full page
Washington Post					Sunday 5/15 Full page - Sportsweat	Sunday 6/12 Full page - "Pique Knit"		Sunday 8/7 1/2 page - Home	Sunday 9/18 1/2 page - "Pants"	Sunday 10/2 1/2 page - "Suits"		Sunday 12/11 Full page

	Circulation	Impressions	TOTAL Circulation	TOTAL Impressions
Miami Herald	447,208	2,296,630	2,296,630	11,183,150
New York Times	1,723,000	5,046,000	15,507,000	45,414,000
San Francisco Chronicle	553,983	2,789,150	2,275,832	11,076,500
Seattle PostIntelligencer	465,830	2,229,150	931,980	4,658,300
St. Louis Post Dispatch	454,998	2,274,990	909,996	4,548,800
Wall Street Journal	2,730,000	3,719,000	14,910,000	28,083,000
Washington Post	1,030,000	5,150,000	7,210,000	36,050,000

228,035,822 1,312,604,050

NAUTICA 2008 MEDIA CALENDAR

PUBLICATION	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	Circulation	Impressions	TOTAL Circulation	TOTAL Impressions
BRIDES	ON-SALE 2/14													
CANADIAN HOUSEHOME														
COASTAL LIVING														
COSMOPOLITAN														
DETAILS														
DOMINO														
ELLE														
ELLE DECOR														
FORTUNE														
GLAMOUR														
GQ														
HOUSE & GARDEN														
IN STYLE														
IN STYLE WEDDINGS														
LUCY														
MARIE CLAIRE														
MEN'S HEALTH														
OPRAH														
PEOPLE														
REAL SIMPLE														
ROLLING STONE														
SPORTS ILLUSTRATED														
TRAVEL & LEISURE														
VANITY FAIR														
VOGUE														
REGIONAL														
LOCAL MAGS														
WWD														
NEWSPAPERS														
NEW YORK TIMES														

1/212.000 4,817,000 5,884,000 18,488,000

NAUTICA
PRELIMINARY MEDIA DETAIL
2007

442304

PUBLICATION	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
NEW YORK TIMES		1/2 PG SPREAD CREW Friday 3/9			1/2 PAGE Orange Friday 6/8	1/2 PAGE 4TH OF JULY					
WALL STREET JOURNAL		1/2 PG SPREAD CREW Friday March 30			1/2 PAGE Orange						
REGIONAL		TAT CREW Sunday 3/11 1/2 PG SPREAD CREW - LA, St. Louis	TAT CREW Sunday 4/15 1/2 PG SPREAD CREW - Boston, Minneapolis								
OUTDOOR											
REGIONAL			318 BUSES - All boroughs 50 PHONE KIOSKS - ny targeted Targeting BSB & LNTV							50 PHONE KIOSKS NY	50 PHONE KIOSKS NY
ONLINE		ESPN 3/12-3/22 MAXIM 2/15-3/02 3/2-4/13 (Sports, Entertainment)	3/19-4/20 100+ LOCAL NEWS SITES							37 Kiosks CHICAGO 1/20-1/29	
RADIO											
ESPN	3/19-4/8 24 spots 3/12-3/22 LOCAL MKT 40:30 sec promo's 10:10 sec Sponsorship Updates										
MAXIM	2/26-3/2										
TV											
				521-8477 PITTSBURGH							

Circulation	Impressions	Circulation	Impressions	TOTAL	TOTAL
1,721,000	4,617,000	5,163,000	13,951,000	7,944,000	12,998,000
1,986,000	3,022,000			3,678,478	23,438,390

195,881,678 1,433,931,522

8,100,000

9,314,000

10,153,000

249,047,132



NL_BOYS_BLRD_01.jpg



NL_BOYS_BLRD_02.jpg



NL_BOYS_POS_01.jpg



NL_BOYS_POS_02.jpg



NL_BOYS_POS_03.jpg



NL_BOYS_POS_04.jpg



NL_BOYS_POS_05.jpg



NL_BOYS_POS_06.jpg



NL_BOYS_POS_07.jpg



NL_BOYS_POS_08.jpg

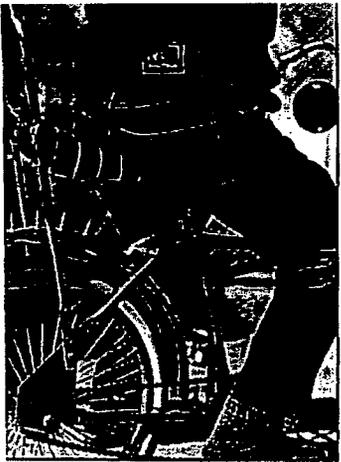


NL_BOYS_POS_09.jpg



NL_BOYS_POS_10.jpg





NL_BOYS_POS_15.jpg



NL_BOYS_POS_16.jpg



NL_BOYS_POS_17.jpg



NL_BOYS_POS_18.jpg



NL_GIRLS_BUS.jpg



NL_GIRLS_KIOSK.jpg



NL_BABY_01.jpg



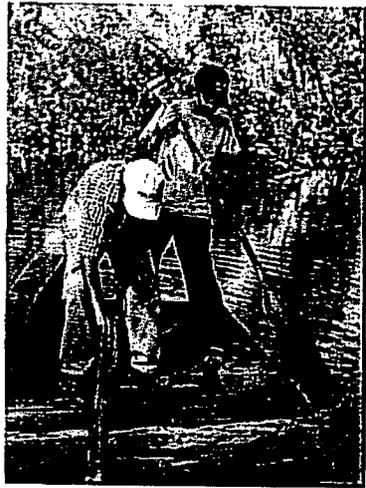
NL_BOYS_01.jpg



NL_BOYS_02.jpg



NL_BOYS_03.jpg



NL_BOYS_04.jpg



NL_BOYS_05.jpg



NL_BOYS_06.jpg



NL_BOYS_07.jpg



NL_BOYS_08.jpg



NL_BOYS_09.jpg



NL_BOYS_10.jpg



NL_BOYS_11.jpg





NL_GIRLS_01.jpg



NL_GIRLS_02.jpg



NL_GIRLS_03.jpg



NL_GIRLS_04.jpg



NL_GIRLS_05.jpg



NL_GIRLS_06.jpg



NL_BOYS_01.jpg



NL_BOYS_02.jpg



NL_BOYS_03.jpg



NL_BOYS_04.jpg



NL_BOYS_05.jpg



NL_BOYS_06.jpg



NL_BOYS_07.jpg



NL_BOYS_08.jpg



NL_BOYS_09.jpg



NL_BOYS_10.jpg



NL_BOYS_11.jpg



NL_BOYS_12.jpg





NL_BOYS_17.jpg



NL_BOYS_18.jpg



7435NL_KidsHoliday



K04.tif



K05.eps



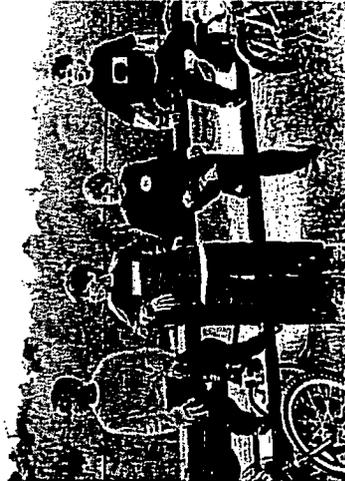
K06.eps



K07.tif



K08.tif



K09.tif



K14.eps



56525311218



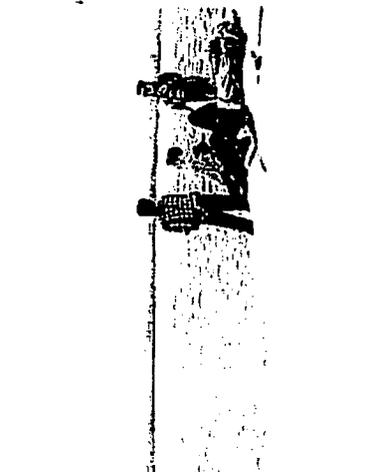
B29-Leo Red Hoodie



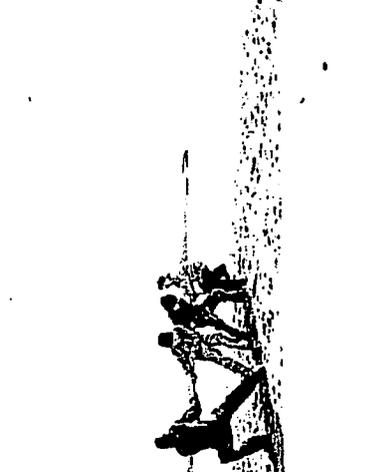
B30-Boys With Dog_300dm



B31_Jullan Red Tee



B32-Group On Rock_23x65



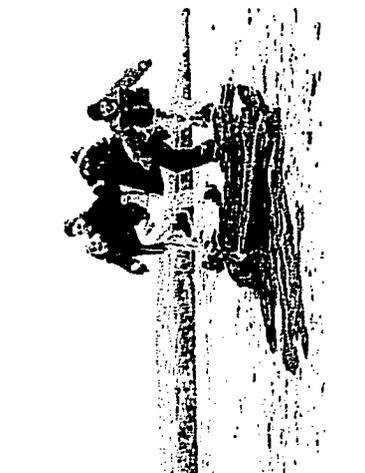
B33-Tug of War_ext



B34-Jullan and Max



B35-Leo Blue Sweater



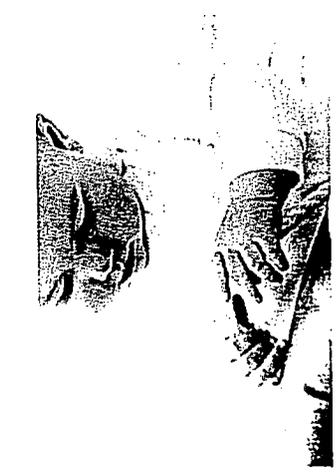
B36-Boys Jumping9x32



BF02-ANTHONY ON ROCK_DM...



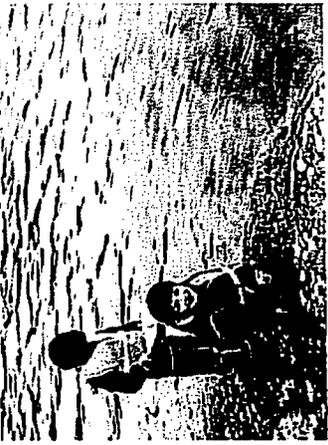
K01-BABY W BLANKET_DMA...



K02-BABY IN WHITE



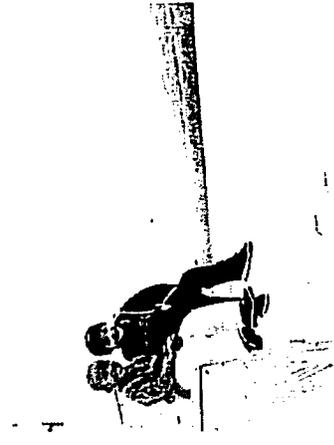
Fall 2004



K08-KIDS IN WATER



K09_TEHWENNAVYSHIRT_D...



K10-KIDS ON STAND



K11-ANTHONY ON ROCK_I



K12-AMANDA+ANASAH



K13-AMANDA RED SWEATER.



K14-AMANDA NAVY+PINK



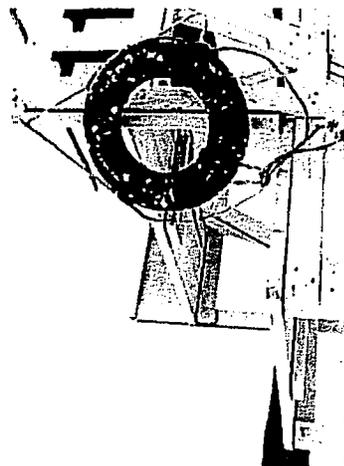
K15-GIRLS RUNNING



K16-LANDSCAPE



K17-RED LIFE JACKET_DMA...



K18-STAND

Fall 01

KIDS
NATIONAL ADS - PRINT & KEY ITEMS



B01



B02



B03



B04

USAGE

Kids - Print & Outdoor

- Worldwide advertising (consumer and trade), excluding Southern Hemisphere, including but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, public relations and web site for one (1) year from date of first use, August 2001 (B01 - B03) and October 2001 (B04).
- The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons, from date of their first use.

Kids - Key Items (In-store)

- Three (3) years worldwide usage on all in-store images from date of first use.

KIDS
KEY ITEMS



B05



B06



B07



B08



B09



B10



B11



B12



B13



B14



B15



B16



B17



B18

USAGE

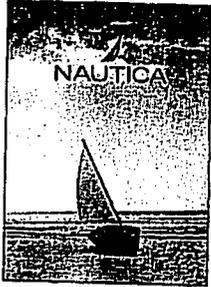
Kids - Key Items (In-store)

• Three (3) years worldwide usage on all in-store images from date of first use.

NAUTICA

SPRING 2002

KIDS KEY ITEMS



K01



K02



K03



K04



K05



K06



K07



K08



K09



K10



K11



K12



K13



K14



K15



K16

USAGE

Kids - Key Items (In-store)

• Three (3) years worldwide usage on all in-store images from date of first use. Date of first use is February 2002.

NAUTICA

KIDS

SPRING 2003

BOYS POS



B01



B02



B03



B04



B05



B06



B07



B08



B09



B10



B11



B12



B13



B14



B15



B16



B17

USAGE

Kids

• 2 years worldwide usage on all in-store images from date of first insert; date of first use is March 2003.



NAUTICA

FALL 2003 | IMAGE BOOK

NAUTICA

FALL 2003

DOMESTIC SPORTSWEAR PRINT



S01



F01B

DOMESTIC INSERT



S11

S01

S12

USAGE

Sportswear

- 1 Year buyout of consumer and trade from date of 1st Insertion Including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

FALL 2003

DOMESTIC SPORTSWEAR OUTDOOR



S01

DOMESTIC SPORTSWEAR POS



S04



S05



S06



S07



S08

USAGE

Sportswear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

FALL 2003

INTERNATIONAL SPORTSWEAR PRINT



S01



S02

INTERNATIONAL SPORTSWEAR OUTDOOR



S01

USAGE

Sportswear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

FALL 2003

INTERNATIONAL SPORTSWEAR POS



S04



S05



S06



S07



S08

USAGE

Sportswear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

FALL 2003

DOMESTIC TAILORED PRINT



T01

T02A

DOMESTIC DRESS SHIRT POS



T02A

DOMESTIC TAILORED AND TROUSER POS



T03

T04

T05

DOMESTIC NECKWEAR POS



T02B

USAGE

Dress Shirt, Neckwear, Tailored and Trouser

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

FALL 2013

DOMESTIC WOMENS COLLECTION SLEEPWEAR POS



WSLP01

DOMESTIC WOMENS BLUE SLEEPWEAR POS



WSLP02



WSLP03

USAGE

Womens Collection and Blue Sleepwear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from TBD.
- 2 year usage on all in-store images from TBD.

NAUTICA

FALL 2003

DOMESTIC MENS SLEEPWEAR POS



MSLP01



MSLP02



MSLP03

USAGE

Mens Sleepwear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from TBD.
- 2 year usage on all in-store images from TBD.

NAUTICA

FALL 2003

DOMESTIC UNDERWEAR PRINT



U01A

DOMESTIC UNDERWEAR OUTDOOR



U01B

DOMESTIC UNDERWEAR POS



U01C

U01A

USAGE

Underwear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year usage on all In-store Images from 11/1/03.

NAUTICA

FALL 2003

DOMESTIC FOOTWEAR PRINT AND POS



F01A

DOMESTIC BOYS FOOTWEAR TRADE, PRINT AND POS



BF01

USAGE

Footwear

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

KIDS

FALL 2003

DOMESTIC EYEWEAR POS



BE01

USAGE

Boys Eyewear

- 2 Year in-store POS from TBD insert Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from TBD.

NAUTICA

FALL 2003

DOMESTIC HOME SPREAD



H01

DOMESTIC HOME INSERT



H02

H03

H04
H06

H05
H07

DOMESTIC HOME POS

USAGE

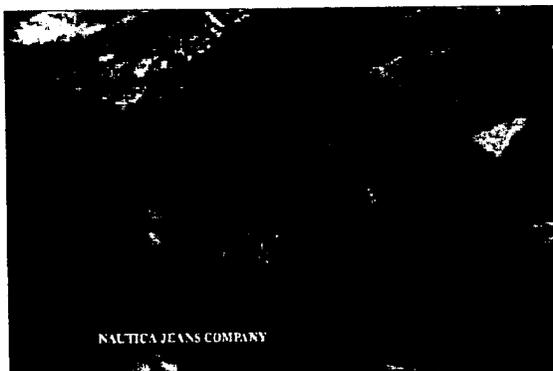
Home

- 2 Year In-store POS from 10/1/03 insert Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 10/1/03.



FALL 2003

DOMESTIC WOMENS JEANS PRINT



NJ01A



NJ02A



NJ03A



NJ02B

USAGE

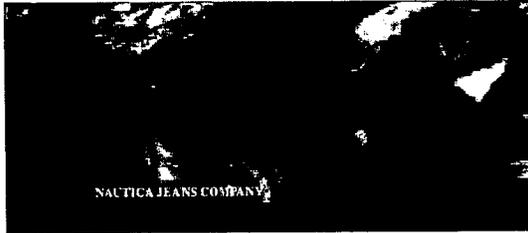
Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.



FALL 2003

DOMESTIC WOMENS JEANS TAXI TOP



NJ01C

DOMESTIC WOMENS JEANS BUS SIDE



NJ01D

DOMESTIC WOMENS JEANS MALL PANEL



NJ03D

DOMESTIC WOMENS JEANS TRANSIT SHELTERS



NJ03E

USAGE

Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.



FALL 2003

DOMESTIC WOMENS JEANS OUTDOOR



NJ04A



NJ01B

DOMESTIC WOMENS JEANS POS



NJ03B



NJ04B



NJ05A



NJ06A



NJ07A



NJ03C



NJ02C



NJ05B



NJ06B



NJ07B

DOMESTIC GIFT WITH PURCHASE



NJ17

USAGE

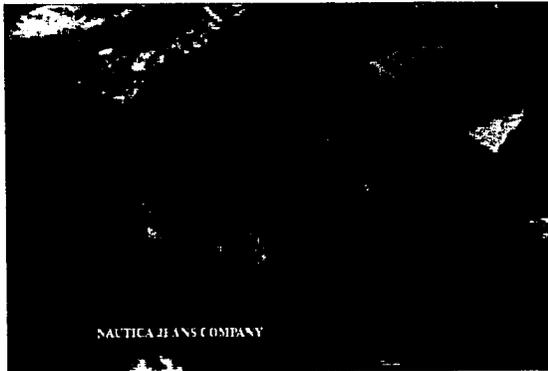
Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.



FALL 2003

INTERNATIONAL WOMENS JEANS PRINT



NJ01A

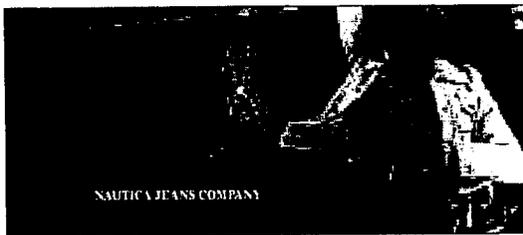


NJ02B



NJ03A

INTERNATIONAL WOMENS JEANS OUTDOOR



NJ04A



NJ01B

INTERNATIONAL WOMENS JEANS POS



NJ03B



NJ04B



NJ05C



NJ06C



NJ07C

USAGE

Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.

NAUTICA

FALL 2003

DOMESTIC MENS JEANS OUTDOOR



NJ16B



NJ16C

DOMESTIC MENS JEANS BUS SIDE



NJ16D

USAGE

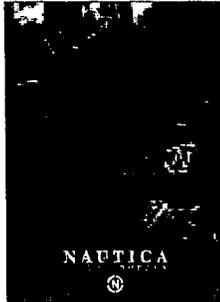
Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.

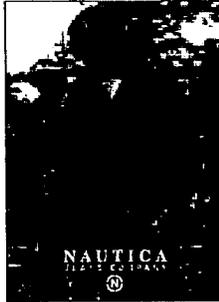
NAUTICA

FALL 2013

DOMESTIC MENS JEANS POS



NJ08A



NJ09



NJ10A



NJ11A



NJ12



NJ13A



NJ13B



NJ14



NJ10B



NJ15



NJ13C



NJ11B

USAGE

Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion Including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.



FALL 2013

DOMESTIC MENS JEANS POS



NJ16A

DOMESTIC MENS LENTICULAR



NJ19

DOMESTIC MENS JEANS GIFT WITH PURCHASE



NJ18

USAGE

Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.

NAUTICA

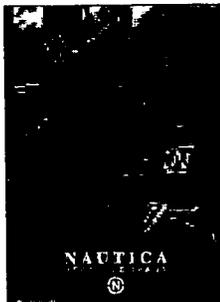
FALL 2003

INTERNATIONAL MENS JEANS PRINT

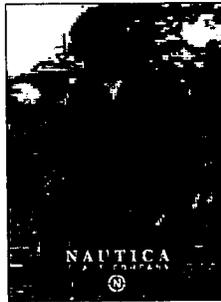


NJ08B

INTERNATIONAL MENS JEANS POS



NJ08A



NJ09



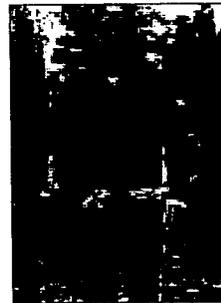
NJ10A



NJ11A



NJ12



NJ13A



NJ16

USAGE

Jeans

- 1 Year buyout of consumer and trade from date of 1st insertion including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 7/1/03.
- 2 year usage on all in-store images from 7/1/03.

NAUTICA

KIDS

FAL. 2003

DOMESTIC BOYS MALL PRINT



B01A

DOMESTIC BOYS OUTDOOR



B02

DOMESTIC BOYS POS



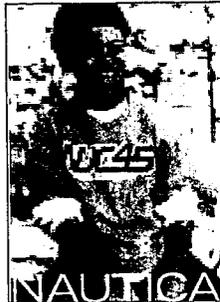
B02



B03



B04



B05



B06



B08A

USAGE

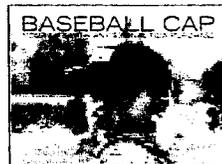
Boys

- 1 Year Advertising from 9/1/03.
- 2 Year In-store POS from date of 1st insert Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 9/1/03.

NAUTICA

FALL 2003

DOMESTIC BOYS GIFT WITH PURCHASE



B08B



B09



B10

DOMESTIC BOYS LENTICULAR



B11

DOMESTIC INFANT MENU

	NAUTICA necessities	
	BODYSUITS	\$10.50 - 10.50
	TOPS	\$10.50 - 10.50
	COVERALLS	\$11.50 - 19.50
	OVERALLS	\$21.50 - 29.50
	JEAN	\$16.50
	KIT/PANT	\$12.50
	FLEECE/HOOD	\$19.50
	FLEECE/PANT	\$14.50

B12

USAGE

Boys

- 1 Year Advertising from 9/1/03.
- 2 Year In-store POS from date of 1st insert Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 9/1/03.

NAUTICA

KIDS

FALL 2003

INTERNATIONAL BOYS PRINT



B01B

INTERNATIONAL BOYS POS



B02



B03



B04



B05



B06



B08A

USAGE

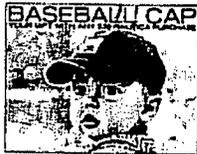
Boys

- 1 Year Advertising from 9/1/03.
- 2 Year In-store POS from date of 1st insert Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 9/1/03.

NAUTICA

FALL 2003

DOMESTIC BOYS GIFT WITH PURCHASE



B08B

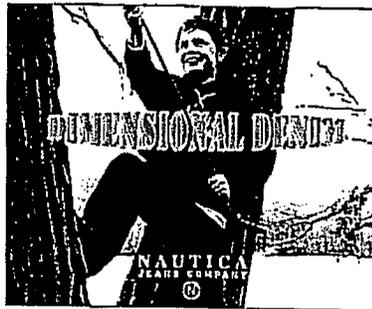


B09



B10

DOMESTIC BOYS LENTICULAR



B11

DOMESTIC INFANT MENU

			<h1>NAUTICA</h1> <p>necessities</p>	
	BODYSUITS	\$10.50 - 14.50	JEAN	\$16.50
	TOPS	\$10.50 - 14.50	KNIT PANT	\$12.50
	COVERALLS	\$14.50 - 19.50	FLEECE HOODIE	\$19.50
OVERALL	\$24.50 - 29.50	FLEECE PANT	\$14.50	

B12

USAGE

Boys

- 1 Year Advertising from 8/1/03.
- 2 Year In-store POS from 8/1/03 Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/03. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 8/1/03.

NAUTICA

KIDS

FALL 2003

DOMESTIC BOYS MALL PRINT



B01A

DOMESTIC BOYS OUTDOOR



B02

DOMESTIC BOYS POS



B02



B03



B04



B05



B06



B08A

USAGE

Boys

- 1 Year Advertising from 8/1/03.
- 2 Year In-store POS from 8/1/03 Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/03. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 8/1/03.

NAUTICA

KIDS

FALL 2003

DOMESTIC EYEWEAR POS



BE01

USAGE

Boys Eyewear

- 2 Year in-store POS from 9/1/03 insert Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 9/1/03.

NAUTICA

FALL 2003

DOMESTIC FOOTWEAR PRINT AND POS



F01A

DOMESTIC BOYS FOOTWEAR TRADE, PRINT AND POS



BF01

USAGE

Footwear

- 1 Year buyout of consumer and trade from 9/1/03 including, but not limited to worldwide print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/03.
- 2 year usage on all in-store images from 9/1/03.

NAUTICA

KIDS

FALL 2003

INTERNATIONAL BOYS PRINT



B01B

INTERNATIONAL BOYS POS



B02



B03



B04



B05



B06



B08A

USAGE

Boys

- 1 Year Advertising from 8/1/03.
- 2 Year In-store POS from 8/1/03 Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print, advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/03. The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from 8/1/03.



NAUTICA

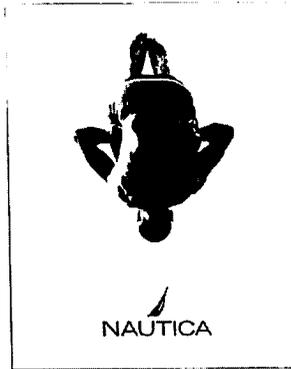
SPRING / SUMMER 2003 | IMAGE BOOK

NAUTICA

DOMESTIC SPORTSWEAR POS



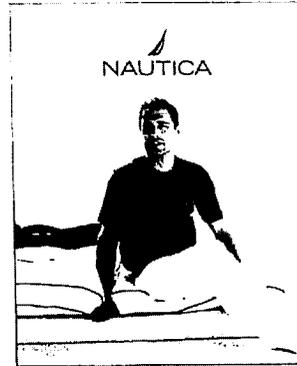
S01



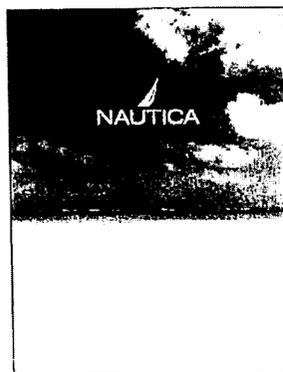
S01



S02



S02



S03

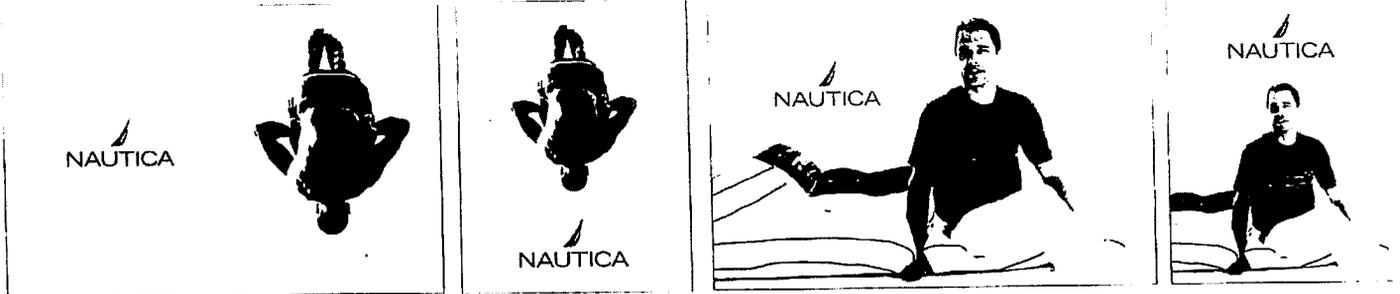
USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

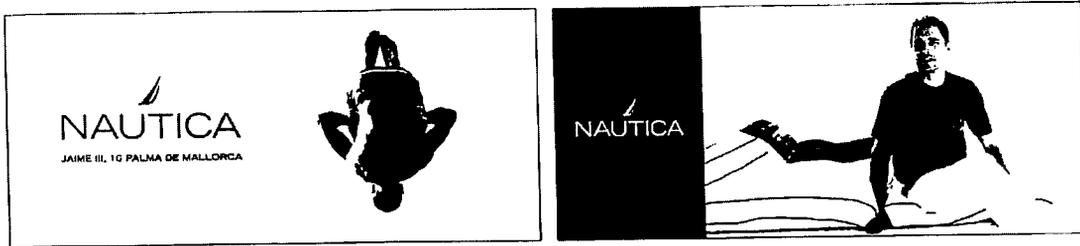
NAUTICA

SPAIN & INTERNATIONAL SPORTSWEAR PRINT



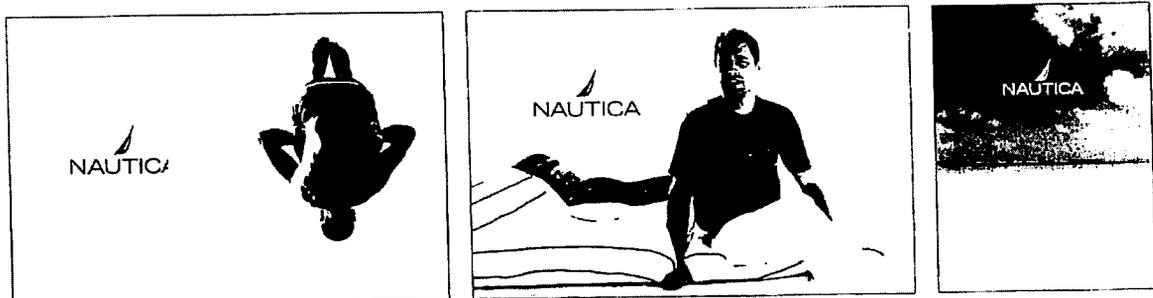
S01
Not for use for Nautica Europe Print

SPAIN & INTERNATIONAL OUTDOOR



S03
Not for use for Nautica Europe Outdoor

EUROPE & INTERNATIONAL POS



S01

S02

S03

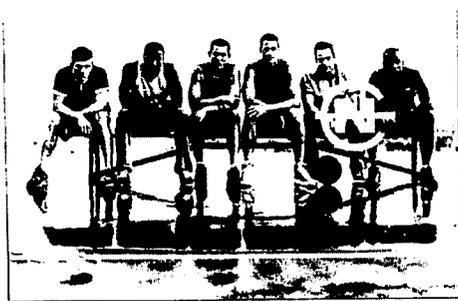
USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

COMPETITION PRINT - DOMESTIC, EUROPE & INTERNATIONAL



C01



C02

EUROPE AND INTERNATIONAL OUTDOOR



C01

USAGE

Competition Print

- Worldwide consumer and trade advertising including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is March 2003.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

COMPETITION POS - DOMESTIC, EUROPE & INTERNATIONAL



C02



C03

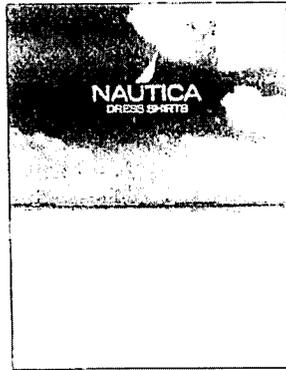
USAGE

Competition POS

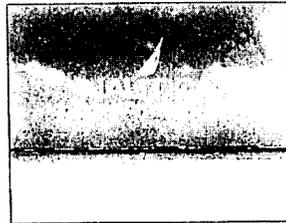
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is March 2003.

NAUTICA

DRESS SHIRTS AND NECKWEAR POS



S03



S03

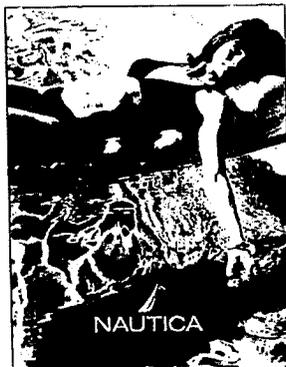
NAUTICA

SWIM PRINT



SW01

SWIM POS



SW01



SW02



SW03

USAGE

Swimwear Print

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is March 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

KIDS

BOYS POS



B01



B02



B03



B04



B05



B06



B07



B08



B09



B10



B11



B12



B13



B14



B15



B16



B17

USAGE

Kids

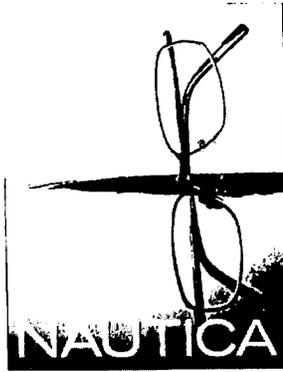
• 2 years worldwide usage on all in-store images from date of first insert; date of first use is March 2003.

NAUTICA

EYEWEAR POS



E01



E02



E03



E04



E05



E06



E07



E08

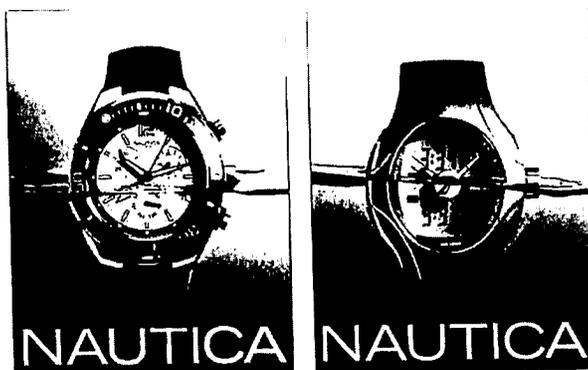
USAGE

Eyewear

- Worldwide consumer and trade print advertising, collateral, POS, trade booth displays PR and website for 18 months from date of first insert.
- 1 year outdoor usage for Canada only from date of first use. Date of first use is February 2003.

NAUTICA

WATCHES PRINT & POS



W01

W02

INTERNATIONAL WATCH LICENSEES ONLY



W03

USAGE

Watch Print & POS

- Worldwide consumer and trade print advertising, outdoor, indoor, collateral, POS, outdoor, trade booth displays, PR and website for 2 years from date of first insert; date of first use is March 2003.

International Watch Licensees

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is November 2002.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is November 2002.

NAUTICA

JEANS COMPANY

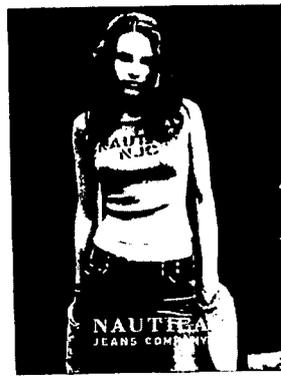
JEANS PRINT - INTERNATIONAL & EUROPE



NJ01



NJ02



NJ03

JEANS OUTDOOR - INTERNATIONAL & EUROPE



NJ02

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

WOMEN'S SLEEP POS



WSLP01



WSLP01

USAGE

Women's Sleep POS

• 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

MEN'S SLEEP POS



MSLP01

USAGE

Men's Sleep POS

• 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

UNDERWEAR PRINT & POS



U01

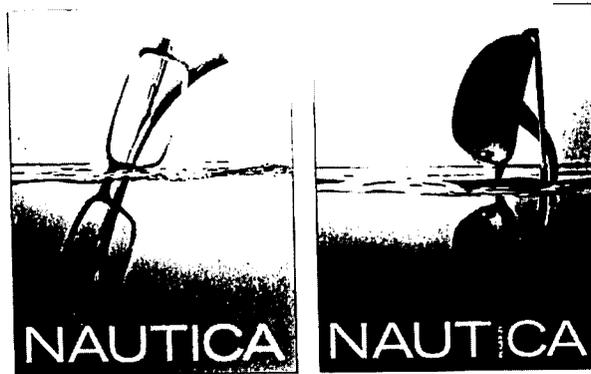
USAGE

Underwear Print and POS

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

EYEWEAR PRINT



E01

E05

USAGE

Eyewear

- Worldwide consumer and trade print advertising, collateral, POS, trade booth displays PR and website for 18 months from date of first insert.
- 1 year outdoor usage for Canada only from date of first use. Date of first use is February 2003.

NAUTICA

JEANS COMPANY

MEN'S POS



NJ04



NJ05



NJ06



NJ07



NJ08



NJ09

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA
JEANS COMPANY

WOMEN'S POS



NJ10



NJ11



NJ12



NJ13



NJ14



NJ15

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.

NAUTICA

JEANS COMPANY

ANNUAL INSTORE



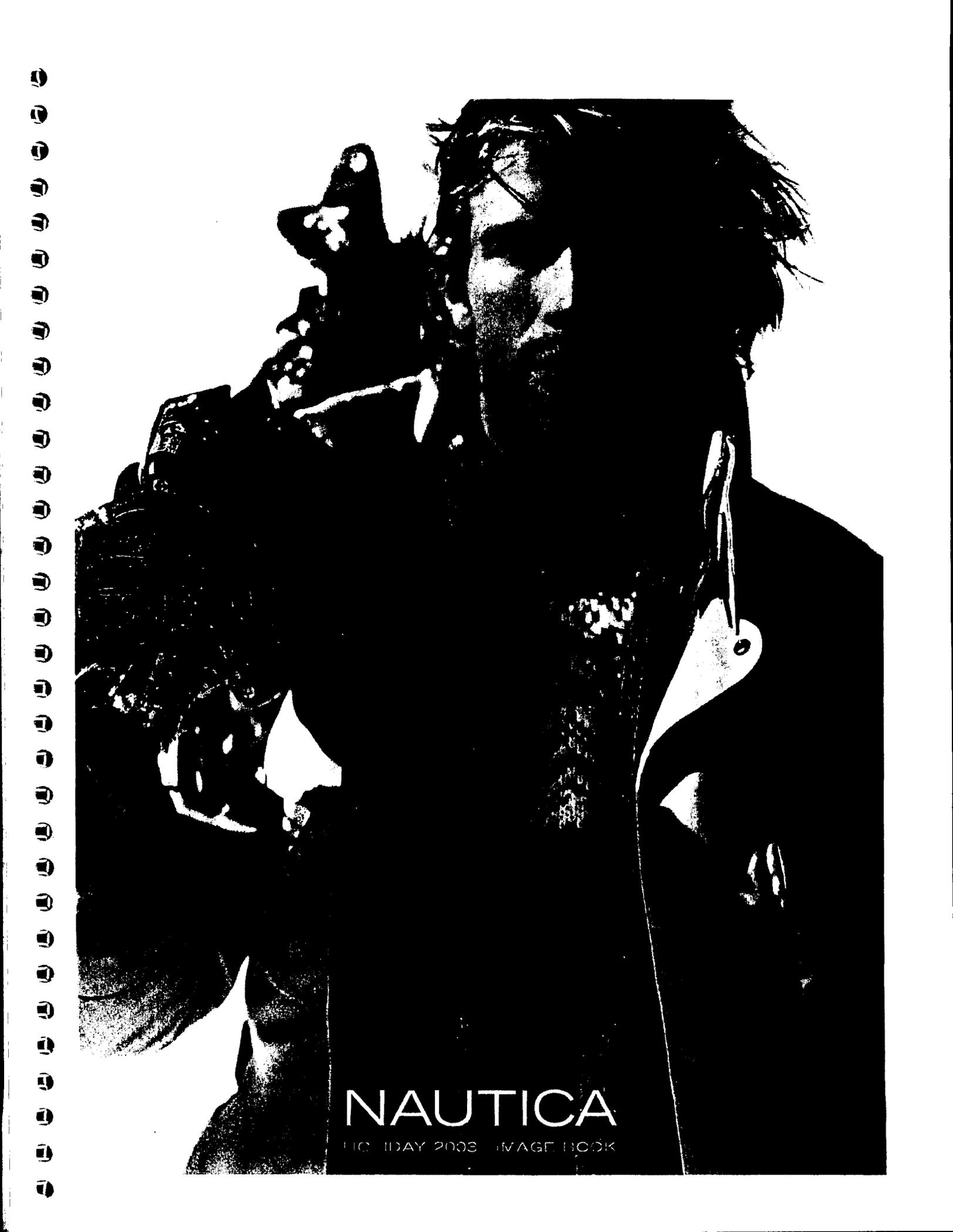
NJ16

NJ17

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to, print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from date of first insert; date of first use is February 2003.
- The same usage as above for an additional year in the Southern Hemisphere due to opposite seasons from date of 1st insert.
- 2 years worldwide usage on all in-store images from date of first insert; date of first use is February 2003.



NAUTICA

HOLIDAY 2003 IMAGE BOOK

NAUTICA

HOLIDAY 2003

DOMESTIC SPORTSWEAR COVER GATEFOLD



S09A



S10A



S23

DOMESTIC INSERT



S09B



S10B



S22A

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC SPORTSWEAR OUTDOOR



S21

DOMESTIC SPORTSWEAR POS



S13



S14



S15



S16

DOMESTIC SPORTSWEAR GWP



S17

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

INTERNATIONAL SPORTSWEAR PRINT



S18A



S19A



S19B

INTERNATIONAL SPORTSWEAR OUTDOOR



S21

INTERNATIONAL SPORTSWEAR POS



S13



S14



S15



S16

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC DRESS SHIRT POS



T06A

DOMESTIC NECKWEAR POS



T06B

USAGE

Dress Shirt and Neckwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC EYEWEAR POS



E01A



S10C

USAGE

Eyewear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC LEATHER GOODS POS



S22B

USAGE

Leather Goods

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC COLD WEATHER POS



S09C

USAGE

Cold Weather

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC HOSIERY POS



HSY01

USAGE

Hosiery

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

HOLIDAY 2003

DOMESTIC WATCH POS



W01



E01B

USAGE

Watches

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

KIDS

HOLIDAY 2003

DOMESTIC BOYS POS



B13



B14



B15



B16



B17



B18



B19

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.

NAUTICA

KIDS

HOLIDAY 2003

INTERNATIONAL BOYS POS



B13



B14



B15



B16



B17



B18



B19

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.



NAUTICA

FALL 2004 IMAGE BOOK

NAUTICA

FALL 2004

DOMESTIC SPORTSWEAR PRINT

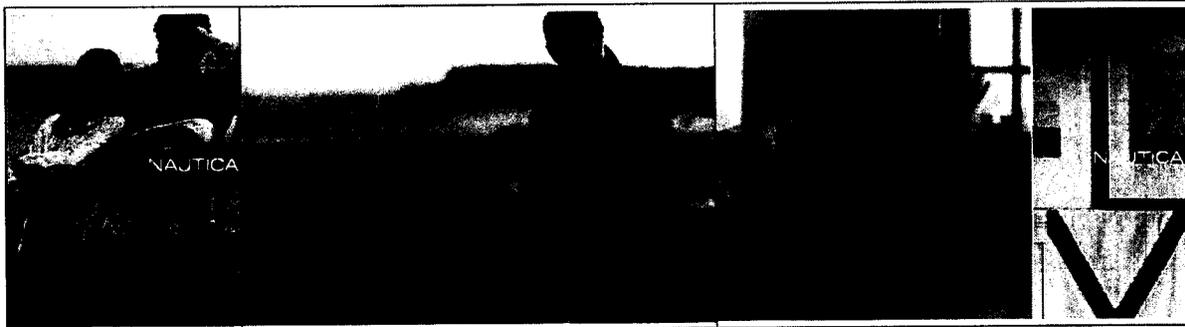


S47_A



S47_B

DOMESTIC SPORTSWEAR INSERT



S47_I

S55_I

S56_I

H14_B

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

DOMESTIC SPORTSWEAR ONSET



S55_J

DOMESTIC SPORTSWEAR OUTDOOR



S47_J

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

DOMESTIC SPORTSWEAR INSTORE



S47_F



S48_F



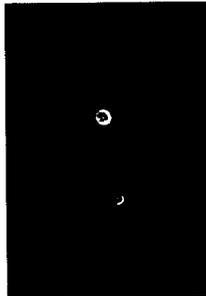
S52_F



S55_F



S58_F



S66



S67



S68

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.



FALL 2004

INTERNATIONAL SPORTSWEAR PRINT



S47_A



S47_B



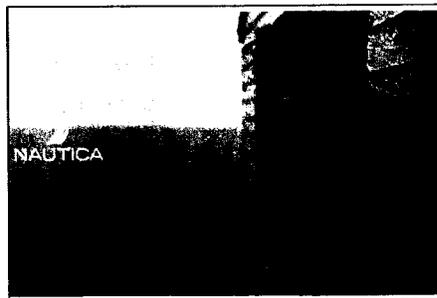
S48_A



S48_B



S52_A



S52_B

USAGE

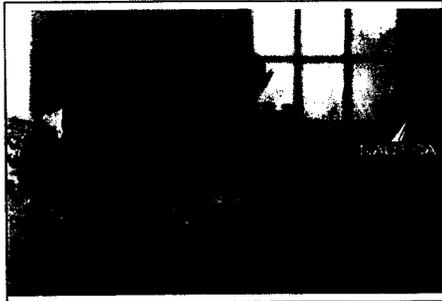
Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR PRINT



S56_B



S51_B



S55_A



S55_B

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

INTERNATIONAL SPORTSWEAR OUTDOOR BILLBOARDS



S48_D



S47_D



S52_D



S51_D



S55_D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

INTERNATIONAL SPORTSWEAR BUS SHELTERS



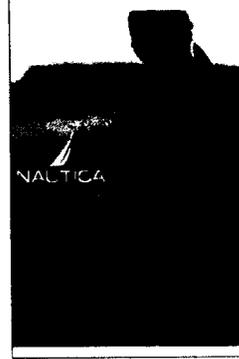
S48_C



S47_C



S52_C



S55_C

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.

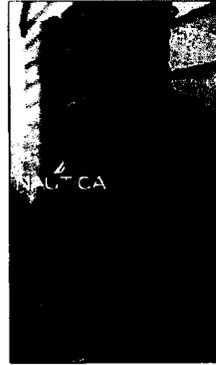


FALL 2004

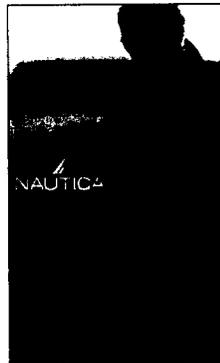
INTERNATIONAL SPORTSWEAR INSTORE



S48_E



S52_E



S55_E



S58_E

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

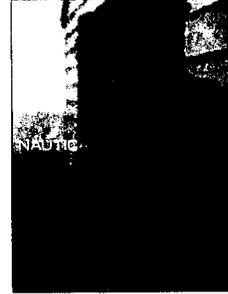
INTERNATIONAL SPORTSWEAR INSTORE



S47_F



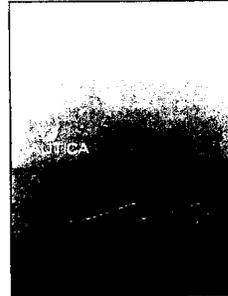
S48_F



S49_F



S52_F



S51_F

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

INTERNATIONAL SPORTSWEAR LIGHTBOXES



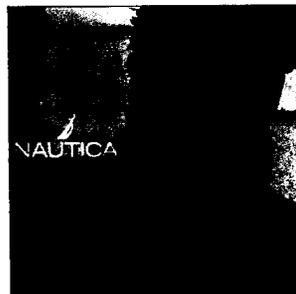
S48_G



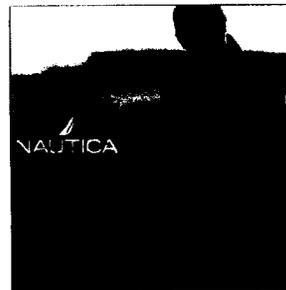
S47_G



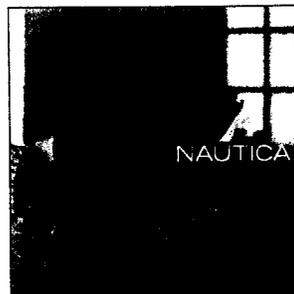
S52_G



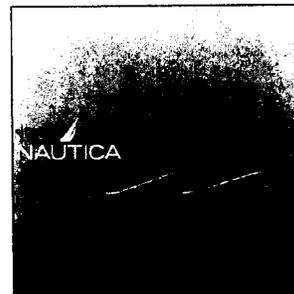
S51_G



S55_G



S56_G



S58_G

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04

NAUTICA

FALL 2004

DOMESTIC TAILORED PRINT



T10_A



T10_B

DOMESTIC TAILORED OUTDOOR



T10_D

DOMESTIC TAILORED INSTORE



T09



T10_C

USAGE

Dress Shirt, Neckwear, Tailored and Trouser

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04

NAUTICA

FALL 2004

DOMESTIC TAILORED DIRECT MAIL



T11



T12



T13

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from TBD.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from TBD.

NAUTICA

FALL 2004

DOMESTIC AND INTERNATIONAL FOOTWEAR PRINT AND INSTORE



F05

DOMESTIC FOOTWEAR INSTORE



BF02

USAGE

Footwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

DOMESTIC MENS SLEEPWEAR INSTORE



MSLP04_A



MSLP04_B



MSLP05_A



MSLP05_B

USAGE

Mens Sleepwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04

NAUTICA

FALL 2004

DOMESTIC SLEEPWEAR NEWSPAPER



USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from TBO.
- 2 year worldwide usage on all in-store POS images from date of last used. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from TBO.

NAUTICA

FALL 2004

DOMESTIC WOMENS SLEEPWEAR INSTORE



WSLP04_A



WSLP04_B



WSLP05_A



WSLP05_B



WSLP06_A



WSLP06_B

USAGE

Womens Sleepwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

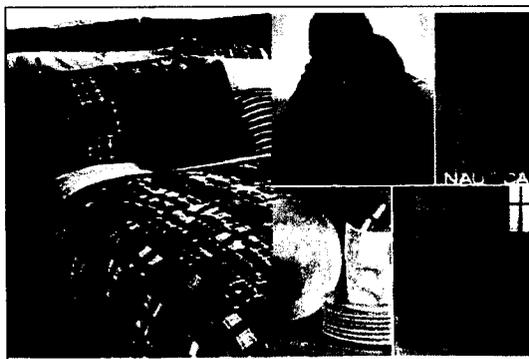
NAUTICA

FALL 2004

DOMESTIC HOME PRINT



H17_A H14_A
H09_A H16_A



H17_B H16_B H14
H09_A H10_A



H09_C

DOMESTIC HOME INSERT



H16_C H17_C H19 H09_B F05 H10_B
H14_B S56

USAGE

Home

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 10/1/04.
- 2 year worldwide usage on all in-store POS images from 10/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 10/1/04.

NAUTICA

FALL 2004

DOMESTIC HOME NEWSPAPER



H11_A

DOMESTIC HOME INSTORE



H11_B



H18

USAGE

Home

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.

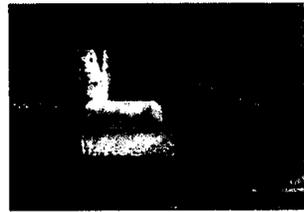
NAUTICA

FALL 2004

INTERNATIONAL HOME POS



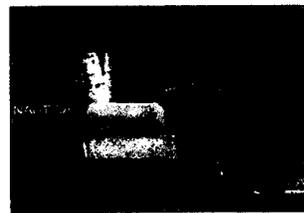
H19_A



H19_B



H12_A



H12_B

USAGE

Home

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04

NAUTICA

FALL 2004

DOMESTIC EYEWEAR PRINT



E12

DOMESTIC EYEWEAR INSTORE



E12



E13

GIRLS TWEEN EYEWEAR INSTORE



E14_A

USAGE

Eyewear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

DOMESTIC WOMENS SWIM PRINT



SW15_A



SW13



SW12_A

USAGE

Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 10/1/04.
- 2 year worldwide usage on all in-store POS images from 10/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 10/1/04.

NAUTICA

FALL 2004

DOMESTIC WOMENS SIGNATURE SWIM INSTORE



SW12_A



SW12_C

DOMESTIC WOMENS ACTIVE SWIM INSTORE

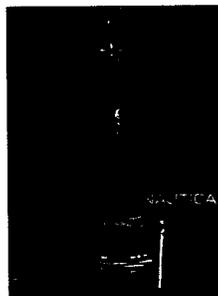


SW11_A

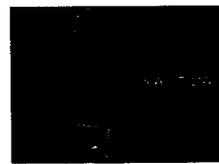


SW11_B

DOMESTIC WOMENS BEACH SWIM INSTORE



SW16_A



SW16_B

USAGE

Signature, Active and Beach Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

FALL 2004

DOMESTIC WOMENS SEPARATES SWIM INSTORE

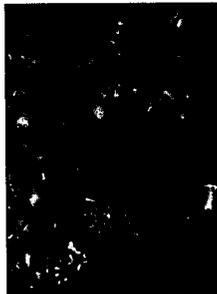


SW15_A



SW15_B

DOMESTIC WOMENS BLUE SWIM INSTORE



SW13

DOMESTIC GIRLS SWIM INSTORE



SW14_A



SW14_B

USAGE

Separates and Blue Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.



FALL 2004

DOMESTIC MENS JEANS PRINT



NJ_COLLAGE 29



NJ_COLLAGE 1



NJ_COLLAGE 3

USAGE

Mens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

DOMESTIC MENS JEANS OUTDOOR BILLBOARDS



NJ_COLLAGE 5



NJ_COLLAGE 33

USAGE

Mens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

DOMESTIC JEANS OUTDOOR BUS SHELTER



NJ_COLLAGE 1

DOMESTIC MENS JEANS OUTDOOR BILLBOARDS



NJ_COLLAGE 12

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from TBO
- 2 year worldwide usage on all in-store POS images from date of 1st adrun. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from TBO.



FALL 2004

DOMESTIC MENS JEANS INSTORE



NJ_COLLAGE 9



NJ_COLLAGE 10



NJ_COLLAGE 11



NJ_COLLAGE 12



NJ_COLLAGE 1



NJ_COLLAGE 2



NJ_COLLAGE 13



NJ_COLLAGE 16



NJ_COLLAGE 17



NJ_COLLAGE 15

USAGE

Mens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

DOMESTIC MENS JEANS INSTORE AND LIGHTBOX

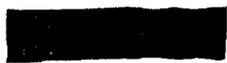


NJ_COLLAGE 5

USAGE

Mens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

INTERNATIONAL MENS JEANS PRINT



NJ_COLLAGE 29



NJ_COLLAGE 1



NJ_COLLAGE 3

INTERNATIONAL MENS JEANS OUTDOOR



NJ_COLLAGE 6



NJ_COLLAGE 7



NJ_COLLAGE 8



NJ_COLLAGE 4

USAGE

Mens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

INTERNATIONAL MENS JEANS INSTORE



NJ_COLLAGE 1



NJ_COLLAGE 2



NJ_COLLAGE 13



NJ_COLLAGE 6



NJ_COLLAGE 7



NJ_COLLAGE 8

USAGE

Mens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

INTERNATIONAL WOMENS JEANS PRINT



NJ_COLLAGE 30



NJ_COLLAGE 19



NJ_COLLAGE 20

INTERNATIONAL WOMENS JEANS OUTDOOR



NJ_COLLAGE 21



NJ_COLLAGE 22



NJ_COLLAGE 25

USAGE

Womens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.

FALL 2004

INTERNATIONAL WOMENS JEANS INSTORE



NJ_COLLAGE 18



NJ_COLLAGE 19



NJ_COLLAGE 23



NJ_COLLAGE 21



NJ_COLLAGE 22

USAGE

Womens Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.



FALL 2004

DOMESTIC KIDS MALL POSTER



K13_A

K17_A

DOMESTIC KIDS CASH WRAP



K13_B

K17_B

USAGE

Kids

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.

NAUTICAKIDS

FALL 2004

DOMESTIC KIDS RETAIL INSTORE



K01



K02



K03



K04



K05



K07



K08



K09



K10

USAGE

Kids

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.

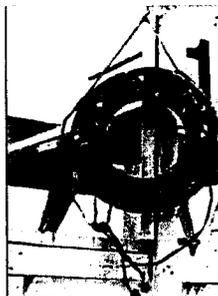


FALL 2004

DOMESTIC KIDS RETAIL INSTORE



K12



K18



K16



K14



K15

USAGE

Kids

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/04.
- 2 year worldwide usage on all in-store POS images from 8/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/04.

NAUTICA

FALL 2004

DOMESTIC BOYS INSTORE



B29_A



B30_A



B31_A



B34_A



B35_A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04

NAUTICA

FALL 2004

DOMESTIC BOYS INSTORE



B36_B



B32_A



B33_A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

INTERNATIONAL BOYS BILLBOARD



B36_C

INTERNATIONAL BOYS LIGHTBOX



B30_C



B36_A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

INTERNATIONAL BOYS BUS SHELTER



B29_A



B30_A



B34_A



B31_A



B35_A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA

FALL 2004

INTERNATIONAL BOYS INSTORE



B29_B



B30_B



B34_B



B31_B



B35_B

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 9/1/04.
- 2 year worldwide usage on all in-store POS images from 9/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 9/1/04.

NAUTICA
 SPTMR ORDERED IMAGES
 HOMESTUDIO RETOUCHING:THE LAB
 1st round to client (Loose w/ layouts)
 THURSDAY, June 15
 2nd round to client (Composed)
 WEDNESDAY, June 21

All Final Files + Br10's due
 MONDAY, June 26

FOG

									
Image: Scan #: 001 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 002 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 003 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 004 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 005 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 006 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 007 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 008 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 009 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 010 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:

			
Image: Scan #: 011 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 012 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 013 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 014 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:

			
Image: Scan #: 015 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 016 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 017 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:	Image: Scan #: 018 Status: RETOUCHING Sent To: MAIL-CRM-06-048 Date:

BOYS

NAUTICA

KIDS

SUMMER 2004

INTERNATIONAL BOYS POS



B25



B26A



B28

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- Consumer merchandise usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SUMMER 2004

DOMESTIC BOYS POS



B25



B26A



B28

DOMESTIC BOYS LIGHTBOX



B27



B26B

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SPRING 2004

INTERNATIONAL BOYS POS



B20



B21



B22



B23



B24B

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SPRING 2004

DOMESTIC BOYS OUTDOOR



B24A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

HOLIDAY 2003

DOMESTIC BOYS POS



B13



B14



B15



B16



B17



B18



B19

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/03.
- 2 year worldwide usage on all in-store POS images from date of 1st insert. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/03.



NAUTICA

SPRING & SUMMER 2004 IMAGE BOOK

NAUTICA

SPRING 2004

SPORTSWEAR LANDSCAPE



S43

USAGE

- Sportswear Landscape
- Unlimited world wide buyout.

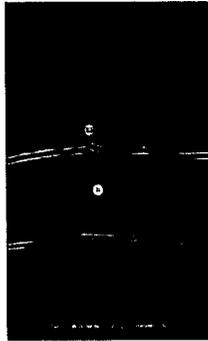
NAUTICA

SPRING 2004

DOMESTIC & INTERNATIONAL SPORTSWEAR POS



S23



S24



S25



S26



S27

USAGE

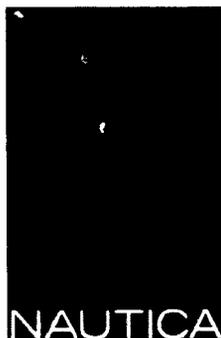
Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SUMMER 2004

DOMESTIC SPORTSWEAR NEWSPAPER INSERT



S44A



S45A

DOMESTIC SPORTSWEAR NEWSPAPER HALF PAGE



S45B

DOMESTIC SPORTSWEAR NEWSPAPER FULL PAGE



S45C

USAGE

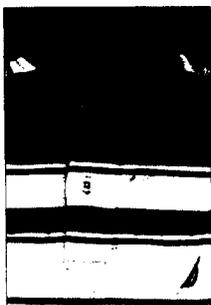
Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SUMMER 2004

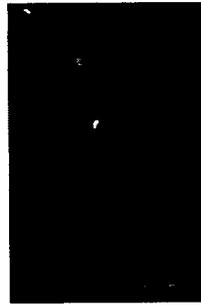
DOMESTIC SPORTSWEAR POS



S29



S32



S44B



S37C



S38D



S39D



S40F



S41F



S42B



S45D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR PRINT



S37A



S33A



S38A



S38B



S39A



S39B

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR PRINT



S40A



S40B



S41A



S41B

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR OUTDOOR



S33B



S41C



S40C



S38G



S39G

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR OUTDOOR



S37B



S38C



S39C



S40D



S41D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR POS



S37C



S38D



S39D



S40F



S41F



S42B

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING/SUMMER 2004

INTERNATIONAL SPORTSWEAR LIGHTBOX POS



S38F



S39F



S40G



S41G

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC EYEWEAR PRINT



E10BC



E11BC

DOMESTIC EYEWEAR OUTDOOR



E11C

USAGE

Eyewear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC & INTERNATIONAL EYEWEAR POS



E02AB



E03AB



E04BC



E06BC



E08AB



E09AB

USAGE

Eyewear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

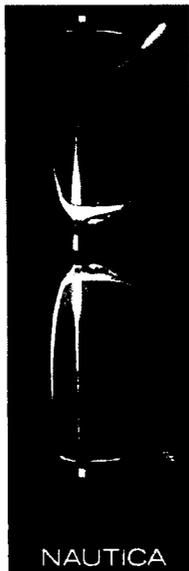
NAUTICA

SPRING 2004

DOMESTIC & INTERNATIONAL EYEWEAR POS



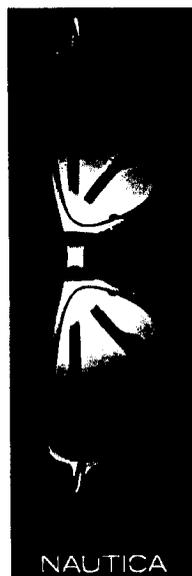
E02D



E03D



E04D



E06D



E08D



E09D

USAGE

Eyewear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC & INTERNATIONAL WATCH PRINT



W03AB

DOMESTIC & INTERNATIONAL WATCH POS



W02



W03B

USAGE

Watch

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SUMMER 2004

DOMESTIC UNDERWEAR POS



U04



U02



U03

USAGE

Underwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC WOMENS SWIM PRINT



SW09



SW10

USAGE

Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 2/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC WOMENS SIGNATURE SWIM POS



SW01A



SW01B

DOMESTIC WOMENS COLLECTION SWIM POS



SW02A



SW02B



SW04A



SW04B

USAGE

Signature and Collection Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 2/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC WOMENS BEACH SWIM POS



SW05A



SW05B

DOMESTIC WOMENS BLUE SWIM POS



SW06A



SW06B

USAGE

Beach and Blue Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 2/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

SPRING 2004

DOMESTIC GIRLS SWIM POS



SW07



SW08

USAGE

Girls Swim

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 2/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.



SPRING 2004

DOMESTIC WOMENS JEANS PRINT



NJ22A

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC WOMENS JEANS POS



NJ22A



NJ24A



NJ25A



NJ21A



NJ22B



NJ24B



NJ25B



NJ20A

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC WOMENS JEANS LIGHTBOX



NJ20B



NJ22C



NJ21B

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL WOMENS JEANS PRINT



NJ22A

INTERNATIONAL WOMENS JEANS OUTDOOR



NJ22D

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store PDS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL WOMENS JEANS POS



NJ22A



NJ24A



NJ25A



NJ21A



NJ22B



NJ24B



NJ25B



NJ20A

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL WOMENS JEANS LIGHTBOX



NJ20B



NJ22C



NJ21B

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC MENS JEANS PRINT



NJ32A



NJ32B

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC MENS JEANS POS



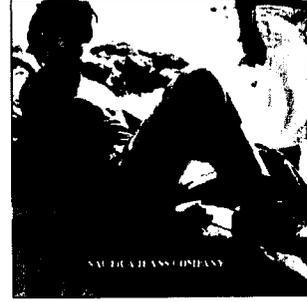
NJ27A



NJ28A



NJ29



NJ36A



NJ27B



NJ28B



NJ34



NJ36C

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC MENS JEANS LIGHTBOX



NJ36B



NJ31

DOMESTIC MENS JEANS GIFT WITH PURCHASE



NJ30

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL MENS JEANS PRINT



NJ32A



NJ32B

INTERNATIONAL MENS JEANS OUTDOOR



NJ22E

USAGE

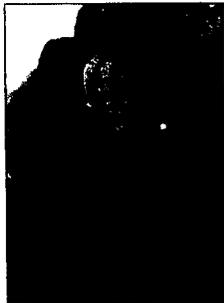
Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL MENS JEANS POS



NJ27A



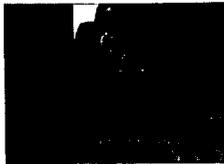
NJ28A



NJ29



NJ36A



NJ27B



NJ28B



NJ34



NJ36C

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL MENS JEANS LIGHTBOX



NJ36B



NJ31

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth (displays PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC MENS AND WOMENS JEANS PRINT



NJ32C



NJ32D

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

DOMESTIC MENS AND WOMENS JEANS POS



NJ32C



NJ32D

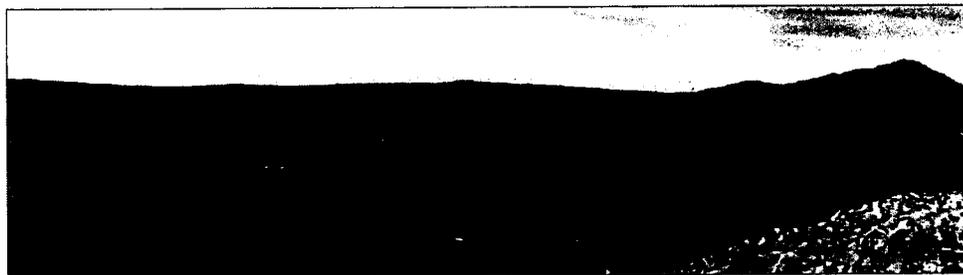


NJ23A



NJ23B

DOMESTIC MENS AND WOMENS JEANS LIGHTBOX



NJ23C

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL MENS AND WOMENS JEANS PRINT



NJ32C



NJ32D

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.



SPRING 2004

INTERNATIONAL MENS AND WOMENS JEANS POS



NJ32C



NJ32D

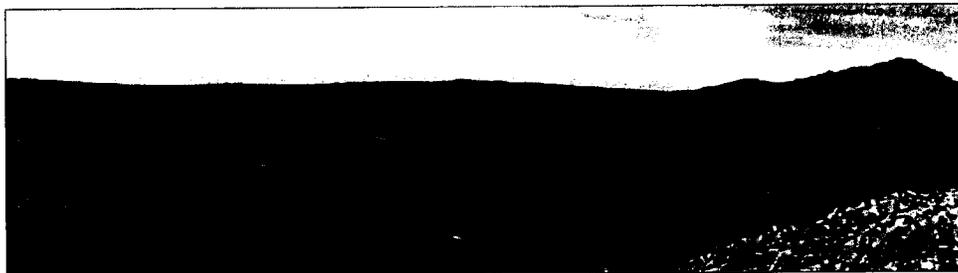


NJ23A



NJ23B

INTERNATIONAL MENS AND WOMENS JEANS LIGHTBOX



NJ23C

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 2/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 2/1/04.

NAUTICA

KIDS

SPRING 2004

DOMESTIC BOYS OUTDOOR



B24A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SPRING 2004

DOMESTIC BOYS POS



B20



B21



B22



B23



B24B

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SPRING 2004

INTERNATIONAL BOYS OUTDOOR



B24A

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SPRING 2004

INTERNATIONAL BOYS POS



B20



B21



B22



B23



B24B

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SUMMER 2004

DOMESTIC BOYS POS



B25



B26A



B28

DOMESTIC BOYS LIGHTBOX



B27



B26B

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.

NAUTICA

KIDS

SUMMER 2004

INTERNATIONAL BOYS POS



B25



B26A



B28

USAGE

Boys

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 3/1/04.
- 2 year worldwide usage on all in-store POS images from 3/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 3/1/04.



NAUTICA

HOLIDAY 2004 IMAGE BOOK

NAUTICA

HOLIDAY 2004

DOMESTIC SPORTSWEAR PRINT



S71_A

F06_A

S69_A

T14_A



S71_B



S71_C



S71_A

F06_A

S69_A

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC SPORTSWEAR NEWSPAPER INSERT



S59_A



S63_A



S62_A



S64_A

DOMESTIC SPORTSWEAR NEWSPAPER ROP



S59_B



S62_B



S71_D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC SPORTSWEAR OUTDOOR



S71_E

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC SPORTSWEAR POS



S71_F



S62_C



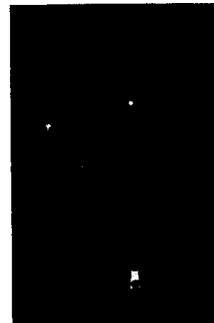
S59_C



S69_B



S63_A



S64_A

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

INTERNATIONAL SPORTSWEAR PRINT



S71_B



S71_C



S69_C



S59_D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

INTERNATIONAL SPORTSWEAR OUTDOOR BILLBOARDS



S59_E



S62_D



S71_G

USAGE

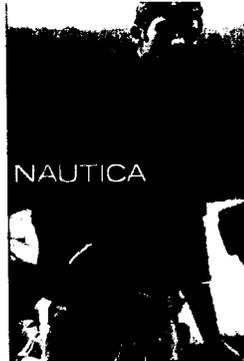
Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

INTERNATIONAL SPORTSWEAR BUS SHELTERS



S59_F



S62_E



S71_H



S69_D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

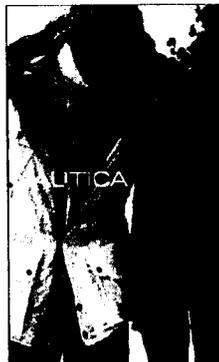
INTERNATIONAL SPORTSWEAR POS



S59_G



S69_E



S71_D

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

INTERNATIONAL SPORTSWEAR POS



S59_H



S62_F



S69_E



S71_I

USAGE

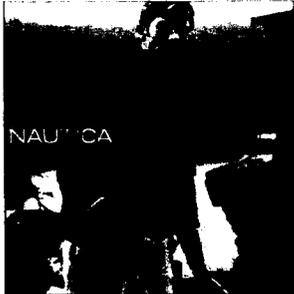
Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

INTERNATIONAL SPORTSWEAR POS



S59_I



S62_G



S69_A



S71_J

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC TAILORED PRINT



T14_A

DOMESTIC TAILORED NEWSPAPER ROP



T14_B



T14_C

USAGE

Tailored

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC WATCH NEWSPAPER ROP



W04_A

DOMESTIC WATCH INSTORE



F06_B



W04_B

USAGE

Watch

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC AND INTERNATIONAL FOOTWEAR POS



F06_C

INTERNATIONAL FOOTWEAR PRINT



F06_D

USAGE

Footwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC SLEEPWEAR NEWSPAPER ROP



WSLP07

USAGE

Sleepwear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04

NAUTICA

HOLIDAY 2004

DOMESTIC HOME PRINT



H17_A
H09_A

H19_A
H16_A



H16_A
H09_A

H19_A
H17_D



H17_B

H16_B
H09_A

H19_A
H10_A

USAGE

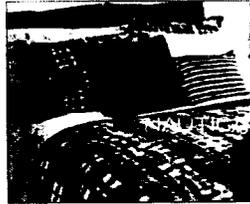
Home

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

DOMESTIC HOME NEWSPAPER ROP



H17_C

USAGE

Home

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.



HOLIDAY 2004

DOMESTIC MENS JEANS PRINT



NJ35



NJ36



NJ34

DOMESTIC MENS JEANS COVER GATEFOLD



NJ COLLAGE_38



NJ COLLAGE_37

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

HOLIDAY 2004

INTERNATIONAL MENS JEANS PRINT



NJ35



NJ36



NJ34

USAGE

Jeans

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 11/1/04.
- 2 year worldwide usage on all in-store POS images from 11/1/04. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 11/1/04.

NAUTICA

FALL 2005 IMAGE BOOK

NAUTICA

FALL 2005

THOMAS JANE USAGE

We are very excited to launch the Fall 2005 Navigate Life campaign. Hi-resolution images will be available to you shortly via Shared Marketing Services Brand Construction Kit, a new Nautica FTP site. One special feature of this campaign is actor Thomas Jane. Thomas Jane can be seen in such movies as "The Punisher", "The Sweetest Thing" and "Boogie Nights".

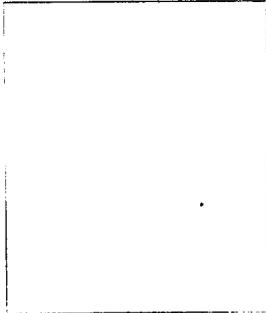
As Thomas is exclusive to Nautica through the Holiday 2005 campaign, it is crucial to adhere to the strict permitted usage requirements regarding his image. You will find these usage guidelines on the FTP site. Please be advised that any image that includes Thomas Jane whether it is in-store or print/outdoor/trade advertising may not be used after February 28, 2006. As a condition of your use of these images, you are obligated to remove any existing images by this date.

We appreciate your awareness of, and adherence to, this obligation. We are confident that our new campaign featuring Thomas Jane will be mutually beneficial to you and NAUTICA.

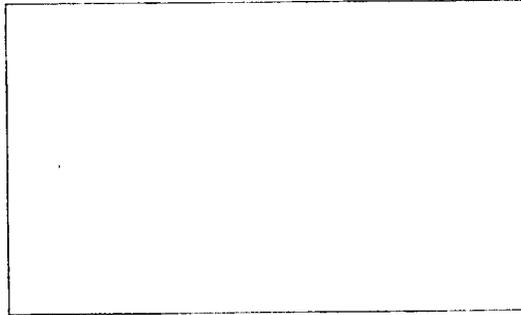
NAUTICA

8/1/05

DOMESTIC SPORTSWEAR SAIL CLOTH USAGE



S104
INSTORE



S141
SPREAD



S142
SINGLE

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

DOMESTIC SPORTSWEAR MAP INSERT



OUTSIDE - E20, S135, F08, S140, S119



INSIDE - W09, T20, MSLP08, S118, S138, S134

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

DOMESTIC SPORTSWEAR GATEFOLD



S116



T20



F08, S138, MSLP08, W09, S134
T27, S118, S135, S140, S119

DOMESTIC SPORTSWEAR PRINT



S116



S116

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

DOMESTIC SPORTSWEAR PRINT



S118, S140, S116, E20



S138



S118, S140, S116, T20



W08, S140, S134
T20, S119



S119



S118, S140, S134,
T20, S116



S118

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FEBRUARY 2005

DOMESTIC SPORTSWEAR OUTDOOR BILLBOARD



S116

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

DOMESTIC SPORTSWEAR INSTORE

FRONT



S136

BACK



S127

THE FLAT FRONT CORDUROY PANT



S115

THE FLAT FRONT CORDUROY PANT



S128

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

DOMESTIC SPORTSWEAR INSTORE

FRONT



S133

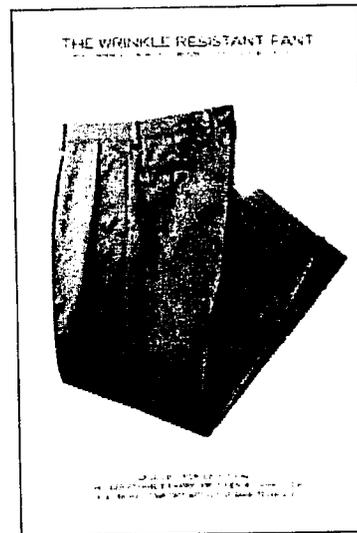
BACK



S131



S132



S130

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR MAP INSERT



OUTSIDE - E20, S135, F08, S140, S119



INSIDE - W09, T20, MSLP08, S118, S138, S134

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR PRINT



S116



S116

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR PRINT



W08, S140, S134
T20, S119



S118, S140, S134,
T20, S116



S119



S118



S116

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS Images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR PRINT



S118, S140, S116, T20



S134

S116



S138

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR INSTORE



S115



S136



S133



S132

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR BUS SHELTER



S119



S121



S134



S118



S126



S120

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.

NAUTICA

FALL 2005

INTERNATIONAL SPORTSWEAR LIGHTBOX



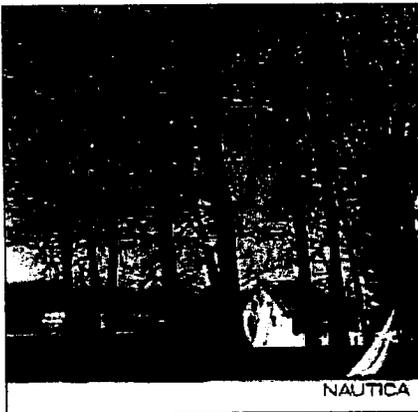
S119



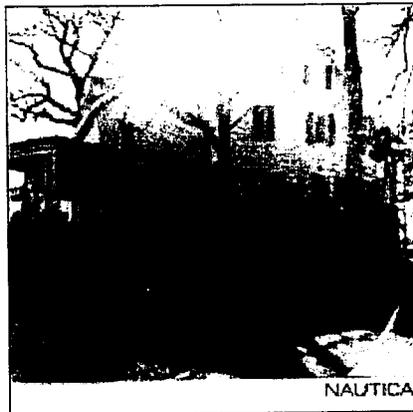
S116



S134



S122



S123



S133

USAGE

Sportswear

- Worldwide consumer and trade advertising (excluding Southern Hemisphere) including, but not limited to print advertising, outdoor, indoor, collateral, direct mail, trade booth displays, PR and website for 1 year from 8/1/05.
- 2 year worldwide usage on all in-store POS images from 8/1/05. The same usage as above for an additional year in the Southern Hemisphere, due to opposite seasons from 8/1/05.