BULKY DOCUMENTS

(Exceeds 300 pages)

Proceeding/Serial No: 91177192

Filed: 12-05-2008

Title: Opposer's Notice of Reliance

Part 8 of 9

Processed by Duane Foster

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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WINTER ROMANCE; Brief Article WWD January 3, 2006

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WWD

January 3, 2006

SECTION: Pg. 18S ISSN: 0149-5380

ACC-NO: 140833129

LENGTH: 295 words

HEADLINE: WINTER ROMANCE;
Brief Article

BODY:

Why not take a trip to a mountain lodge for some R and R this winter? Add a rustic rendezvous with cold weather's coziest accessories.

Caption(s): On her: crystal-trimmed cashmere hat and scarf and silk-lined gloves, all from Portolano, and Frye's leather boots. Generrabolero, Lily McNeal sweater, Guess skirt and DKNY tights. On him: Kenneth Cole Reaction's acrylic and wool hat, **Nautica's** wool blend scarf and Boss Black's leather boots.

Brooks Brothers' sweater, Paper Denim & Cloth shirt and Replay jeans. / On her: wool hqat from Brooks Brothers, Acne's silk scarf, R. J. Graziano's metal, Austrian crystal and glass bead brooch; Nine West's leather gloves and Miss Sixty's leather boots. Kenneth Cole coat and Juicy Couture jeans. On him: shearling hat from Ugg of Australia, Replay's wool scarf and leather bootsand **Nautica's** leather gloves. Andrew Marc jacket, Guess shirt and Acne jeans. / Roxy's wool hat; Liz Claiborne's viscose, nylon, wool andangora scarf and gloves, and gold-plated, glass pearl and Swarovski crystal brooch from 2028 Jewelry at 1928. Roland Mouret jacket and Twelfth Street by Cynthia Vincent sweater. / Echo's acrylic velvet hat and scarf; R. J. Graziano's metal, Austrian crystal and glass bead brooch; Carolina Amato's wool jersey and rabbit fur gloves with leathergaunlet, and Cole Haan's leather boots. Park Vogel sweater, Krisa top and Acne jeans. / On her: Ezekiel's acrylic hat; Nine West's nylon,rayon angora and cotton scarf; Gigi in Style's metal and crystal brooch, and Frye's leather boots. White + Warren cardigan, Boss Black top, Park Vogel tank, Cyn shorts and DKNY tights. On him: Kenneth Cole Reaction's acrylic and wool scarf and Boss Black's leather boots. Le Tigre sweater, Paper, Denim & Cloth shirt and Replay jeans.

LOAD-DATE: March 1, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Thursday, June 8, 2006 - 6:43 PM EDT

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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Savvy retailer Quadro adapts to its markets Furniture Today January 9, 2006

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FURNITURE Today

Furniture Today

January 9, 2006

SECTION: NEWS; Pg. 33

LENGTH: 381 words

HEADLINE: Savvy retailer Quadro adapts to its markets

BYLINE: Powell Slaughter

BODY:

Mexico City- U.S. furniture companies looking to do business in Mexico, particularly at the high end, will find potential customers that have as strong a sense of retail presentation as any in the States.

Quadro, which has two Mexico City stores that cater to distinct shopping experiences, is a case in point.

Its original store in the old high-end residential and shopping district of San Jeronimo blends traditional Mexican fixtures such as huge reclaimed church doors and other original architectural elements, flooring and art with contemporary industrial metal flooring. It has an interesting multilevel layout that encourages consumers to wander around.

The store's product lineup includes eclectic goods from Baker, Henredon, Lexington, Maitland-Smith, Theodore Alexander and contemporary Italian sources.

Quadro's newer location in the Contadero district appeals to newer, high-end residential developments. Two-thirds of the store is dedicated to U.S. furniture brands, including Ralph Lauren, Maitland-Smith, Baker, Henredon, Lexington, Theodore Alexander, Sherrill and Motioncraft.

"The Contadero area has been building out in general for several years," said Ramón Rojas, owner of Quadro. All that construction has meant that the Contadero store's business mix is skewed toward the design trade, which represents about 85% of its business.

"We want to do a lot more advertising in the future, which will build the retail side of our sales in this location," said Rojas.

The Contadero store has a sleek, almost industrial design with long sight lines. Even the traditional goods that are on display tend to have minimal carving.

"The idea for this store was to be more contemporary, with more straight edges," Rojas said. "San

Jeronimo is an older, more traditional area, and the store there reflects that."

Rojas noted that the trend toward licensing among U.S. suppliers means a lot to brand-savvy Mexican consumers.

"**Nautica** is an extremely well known brand in Mexico, and Ralph Lauren is the brand we have most of on our floor," he said.

In addition to his stores here, Rojas also has a Quadro in Miami.

"We opened it at first to sell to Latin American consumers who go to Miami to buy furniture for shipment home, but now we also have a strong base of design clients in Miami," he said.

LOAD-DATE: January 12, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Thursday, June 8, 2006 - 6:42 PM EDT

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PIECE BY PIECE: Palm Beach Post (Florida) January 12, 2006 Thursday

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Palm Beach Post (Florida)

January 12, 2006 Thursday
FINAL EDITION

SECTION: ACCENT; Pg. 8E

LENGTH: 92 words

HEADLINE: PIECE BY PIECE:

BODY:

Morfs Brand Clothing designer Julie Barger took clothing donated by celebrities and used it as accents on new children's wear for an online auction to benefit the South Florida chapter of the Make-A-Wish Foundation. Here's a look at some of the outfits, and their heritage.

The auction begins Saturday and runs through Jan. 21. But local bidders can see the actual outfits at Baby Alexandra in PGA Commons, 4550 PGA Blvd. in Palm Beach Gardens; 626-4466. The store is open 10 a.m. to 6 p.m. Monday-Saturday. To bid on any item, go to www.babyalexandra.com.

NOTES: charm FOR WOMEN OF ALL AGES AND ALL STAGES

GRAPHIC: PHOTO (7 C)
Photos courtesy of Lena Hyde Photography 1. Andie MacDowell donated a **Lilly** Pulitzer miniskirt in hot pink, plus a pink-and-white gingham Carlisle overcoat. Her items became parts of several kids' outfits, including this one worn by Sydney Kosoy. 2. Leonardo DiCaprio sent a blue-checked **Nautica** oxford shirt, which became accent details for this denim outfit being worn by Harrison Fisher. 3. Wendie Malick sent a purple-striped Boden long-sleeved T-shirt, which became the sleeves of this shirt and the flounces on the jeans worn by Carlisle Ghirardini. 4. Bradley Groffman models clothing made from racing shirts worn (and autographed) by Richard and Kyle Petty. 5. Sharon Stone sent an oversized, lace-edged, floral print handkerchief, which Barger used to create details for this outfit worn by Cate Ghirardini. 6. A Tocca sundress donated by Katie Couric provided decorative details for this outfit modeled by Alexandra Cohen. 7. Courteney Cox Arquette donated a silk Julie Brown halter top with a butterfly pattern and turquoise lining, plus a matching silk handbag. The butterfly details became accents on several items including jeans, shirts and jackets, and the strings of the halter are now the laces on these jeans (modeled by Sarah Elhilow).

LOAD-DATE: January 14, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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FAKE UNDERWEAR SEIZED Philippine Daily Inquirer January 16, 2006 Monday

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Philippine Daily Inquirer

January 16, 2006 Monday

SECTION: METRO

ACC-NO: A200601157-FC3B-GNW

LENGTH: 108 words

HEADLINE: FAKE UNDERWEAR SEIZED

BODY:

THE NATIONAL Bureau of Investigation (NBI) seized 7,095 pieces of fake **Nautica** underwear worth P1.06 million during simultaneous raids in the cities of Paraaque and Pasay last week.

The counterfeit products were taken from warehouses and stalls owned by George Tan and Ruby Torres at the VAS Building Compound and in Stall H-34, Sunnyline Building, both on Taft Avenue Extension in Pasay City; and at 26 Boeing St., Concorde Village, Naia Road, Paraaque City. NBI Intellectual Property Rights Division agent Joseph Furing said trademark infringement and unfair competition charges are now being readied against Tan and Torres. Margaux C. Ortiz

LOAD-DATE: January 15, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Thursday, June 8, 2006 - 6:39 PM EDT

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U.S. Nautica Opens Flagship Store in Florence, Italy Italian Business Digest January 16, 2006

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Italian Business Digest

January 16, 2006 01:21 PM EEST

LENGTH: 171 words

HEADLINE: U.S. **Nautica** Opens Flagship Store in Florence, Italy

SOURCE: fashion magazine

BODY:

U.S. sportswear maker **Nautica** Enterprises Inc, a unit of U.S. clothing company VF Corp., opened on January 12, 2006 a flagship store in Florence, central Italy.

The new three-storey single-brand outlet, which covers an area of 300 sq m, is **Nautica's** 20th in Italy. The new flagship store in Florence offers the company's sportswear, jeanswear and women's clothing collections.

Nautica plans to open another three sales outlets and two shop-in-shops in Italy in 2006. Forthcoming openings are projected for Turin, northern Italy, and for Naples and Palermo, southern Italy, said Patrizia Morini, CEO of clothing company Ridenco Italy, which manages **Nautica's** boutiques in Italy.

Ridenco Italy is a unit of Greek clothes importer and wholesaler Ridenco.

Nautica opened its first Italian single-brand stores in April 2004, Morini added.

Nautica, which ended 2005 with a turnover of some 3.0 mln euro ($3.6 mln), expects a 20 pct year-on-year increase in its 2006 turnover.

(Alternative/Original name: Firenze)

www.fashionmagazine.it

LOAD-DATE: January 21, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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ETC. Brandweek January 23, 2006

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Brandweek

January 23, 2006

SECTION: NEWS; ARTICLE

LENGTH: 80 words

HEADLINE: ETC.

BODY:

Nautica has signed a multiyear deal making it the official apparel sponsor of the AVP Pro Beach Volleyball Tour. **Nautica,** which has been associated with the AVP Tour for four seasons, will get a larger stadium presence and outer-court signage and commercial units during AVP broadcasts, on both NBC and FOX Sports Net . . . Skinny Cow Milk will sponsor Grand Am Series Cup driver Matt Mullins' BMW M3 entry in the Grand Am Cup opener at Daytona International Speedway, Jan. 26-29.

LOAD-DATE: January 29, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Thursday, June 8, 2006 - 6:37 PM EDT

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Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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BRIEFINGS; clothing industry Daily News Record January 30, 2006

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Daily News Record

January 30, 2006

SECTION: Pg. 2 ISSN: 1041-1119

ACC-NO: 141590797

LENGTH: 621 words

HEADLINE: BRIEFINGS;
clothing industry

BODY:

Mark Parker was named CEO of Nike Inc., following the departure offormer CEO William D. Perez on Jan. 23. Perez, a former CEO of S.C. Johnson, was at Nike for just 13 months. Nike chairman Phil Knight said Perez "could not get his arms around this place." Parker is a 27-year Nike veteran and was previously co-president of the Nike brand.

Polo Ralph Lauren entered into an agreement with Jones Apparel Group to buy back its domestic Polo Jeans Co. business for $355 million in cash. The deal, in which Polo will acquire Sun Apparel Inc., a subsidiary of Jones, is expected to close in February. The agreement also settles all outstanding litigation between the two parties, stemming from a disagreement over the women's Lauren by Ralph Lauren license. Polo Jeans Co. garnered $300 million in U.S. sales last year.

Paul Charron, chairman and CEO of Liz Claiborne, will retire at the end of this year when his current contract expires. Charron, 63, has served as CEO of the apparel giant since 1995 and chairman since 1996. The company will consider both internal and external candidates to replace Charron, with search firm Spencer Stuart facilitating the process. Additionally, Trudy Sullivan, executive vice-president of LizClaiborne, was promoted to president of the company. For the 12 months ending Oct. 1, Liz Claiborne posted total revenue of $4.85 billion.

The president of Lee Jeans, Gordon Harton, will retire on April 1.Harton has been president of the VF Corp.-owned brand since 1999 andhe is a 35-year veteran of VF. Under Harton, the company launched its Lee Dungarees and One True Fit labels, but Lee sales have slumped in the past year. Harton's successor had not been named at presstime.

Paul Blum will take over as chief executive officer of David Yurman beginning on Feb. 6, a position previously held by the company's namesake and chairman, David Yurman. Blum stepped down from his role aspresident of Kenneth Cole to assume the position. David Yurman will continue to design for the jewelry house and keep his chairman title,while his wife and cofounder, Sybil, will remain as the company's president and chief marketing officer.

Tommy Hilfiger will open a new 5,000-square-foot H Hilfiger store in Tysons Corner Center in Mclean, Va. on Feb. 3. The store will serve as the new prototype for H Hilfiger stores, and joins existing locations in Manhattan and Westchester, N.Y.

VF Corp. has partnered with Swank Inc. to produce jewelry, belts and small leather goods under the **Nautica** label. The license was previously held by Cipriani Accessories. The first collection of the new line launches for spring 2006 and will hit stores in late March.

Hugo Boss AG increased 2005 worldwide sales to 1.31 billion euros,or $1.61 billion at current exchange. Net income climbed 23 percent to 108 million euros, or $132.6 million. The company will open its first directly operated store in London this spring, located at 35-38 Sloane Square. The two-level, 16,500-square-foot store will join 19 Hugo Boss stores operated by franchise partners in Great Britain.

Chris Mitchell has returned to Details as vice-president and publisher, replacing Paul Jowdy, who left to become vice-president and publisher of Bon Apptit. Both titles are owned by Cond Nast Publications, as is DNR. Mitchell held the same Details post from April '04 to Oct. '05, leaving to become CEO of BDDW, a furniture company.

Designer Keanan Duffty has signed a 50/50 joint-venture deal with Paul Guez's Blue Concepts, the L.A. denim company that markets Antik Denim, Yanuk and Taverniti So. Blue Concepts will manufacture the Keanan Duffty collection, and sell the line through its existing New York and L.A. showrooms.

Caption(s): Paul Charron / Chris Mitchell

LOAD-DATE: February 7, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Thursday, June 8, 2006 - 6:35 PM EDT

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Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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Japanese Descente To Open Nautica Brand Shop in Kyoto Japanese Business Digest February 7, 2006

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Japanese Business Digest

February 7, 2006 04:32 PM EEST

LENGTH: 70 words

HEADLINE: Japanese Descente To Open **Nautica** Brand Shop in Kyoto

SOURCE: Descente Ltd,Nihon Seni Shimbun

BODY:

Japanese sportswear maker and distributor Descente Ltd will open on Febr**uary** 24, 2006 a shop in Kyoto, central Japan, selling the U.S. lifestyle wear, accessories and fragrances br**and Nautica** (www.**nautica**.com), it was reported on February 7, 2006.

The future outlet will be located at the eighth floor of Kawaramachi OPA **shopping** mall. It will be the 29th **Nautica** brand store in Japan.

www.descente.co.jp,www.nissenmedia.com

NOTES: Tokyo-based Descente was established in 1935. The brands that the company deals in further include Umbro, arena, le coq sportif, Munsingwear, Lanvin Sport and Marmot. Descente, according to its website (www.descente.co.jp), posted 53.3 bln Japanese yen ($452 mln/377.5 mln euro) non-consolidated sales for the fiscal 2004/2005, ended March 2005.

LOAD-DATE: February 7, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Thursday, June 8, 2006 - 6:33 PM EDT

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Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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Nautica(R) Named Title Sponsor of 6th Annual Nautica New York City Triathlon PR Newswire US February 9, 2006 Thursday

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PR Newswire US

February 9, 2006 Thursday 4:30 PM GMT

LENGTH: 609 words

HEADLINE: **Nautica**(R) Named Title Sponsor of 6th Annual **Nautica** New York City Triathlon

DATELINE: NEW YORK Feb. 9

BODY:

NEW YORK, Feb. 9 /PRNewswire/ -- Korff Enterprises, the sports marketing and events management company organizing the 6th annual New York City Triathlon, and **Nautica**(R) announced today that **Nautica**(R), a leading global lifestyle brand with products ranging from men's, women's and children's apparel and accessories to a complete home collection, has signed a multi-year agreement to be the title sponsor of the **Nautica** New York City Triathlon. This year's race is scheduled for Sunday, July 16, 2006. Last year, over 2,000 athletes, from elite international athletes to local New Yorkers, competed in this prestigious event.

As the title sponsor of the **Nautica** New York City Triathlon, **Nautica**(R) is the sole apparel provider for all event officials, announcers, staff and volunteers. As part of the agreement, **Nautica**(R) will have a prominent signage presence throughout the race route and during the televised broadcast. In addition to the **Nautica** New York City Triathlon, **Nautica**(R) is the title sponsor of the **Nautica** Malibu Triathlon.

The **Nautica** New York City Triathlon is the only sanctioned triathlon held in New York City and consists of a 1,500-meter swim in the Hudson River, a 40-kilometer bike ride along the Henry Hudson Parkway and a 10-kilometer run in Central Park. It is designed to appeal to a wide spectrum of athletes, including amateurs, people with disabilities and world-class triathletes.

"We are excited to have **Nautica**(R) as the major sponsor of the New York City Triathlon," said John Korff, president of Korff Enterprises, the sports marketing and event management company behind the NYC Triathlon. "The event has grown exponentially over the years and with **Nautica**(R) on board, we expect to host the most successful NYC Triathlon ever."

"We are pleased to announce our sponsorship of the **Nautica** New York City Triathlon," said Denise V. Seegal, President and CEO of VF Sportswear, Inc. "We are thrilled to sponsor an event in our home city of New York. As the title sponsor, **Nautica**(R) is reaffirming our commitment to active lifestyle sports events as well as to the city of New York and is continuing to align ourselves with events that are important to our core consumer."

"We look forward to revamping the race with fresh ideas, creating a corporate challenge with New York companies, and bringing in new partners to extend the reach of the **Nautica** New York City Triathlon," said Chris Fuentes, **Nautica's**(R) Vice President of Marketing. "We will continue to support cause related

fundraising with our events which include the AVP Tour, US SAILING, **Nautica** Malibu Triathlon, **Nautica/**GQ Kayak for a Cause and Head of the Charles Regatta."

About **Nautica**

Founded in 1983, **Nautica**(R) is a leading global lifestyle brand with products ranging from men's, women's and children's apparel and accessories to a complete home collection. **Nautica**(R) products are styled in timeless design and premium quality that enhance our consumer's energetic lifestyle yet recognize their desire for balance. In 2003, the Company was acquired by VF Corporation a world leader in branded apparel including jeanswear, intimate apparel, sportswear, outdoor products and workwear. Its principal brands include Lee(R), Wrangler(R), Vanity Fair(R), Vassarette(R), Bestform(R), Lily of France(R), John Varvatos(R), Jansport(R), Eastpak(R), The North Face(R), Vans(R), Napapijri(R), Kipling(R) and Reef(R). For additional information, please go to http://www.**nautica**.com/ .

CONTACT: Rosalind Drisko of **Nautica,** +1-212-887-8114, or Martta Rose of Rubenstein Associates, Inc., +1-212-843-8020, for **Nautica**

Web site: http://www.**nautica**.com/

SOURCE **Nautica**

URL: http://www.prnewswire.com

LOAD-DATE: February 10, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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Cat Island Sports Illustrated Presents February 17, 2006

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Sports Illustrated Presents

February 17, 2006

SECTION: Pg. 198 Vol. 104 No. 7 The 2006 Swimsuit Issue

LENGTH: 427 words

HEADLINE: Cat Island

BYLINE: Mark Beech

BODY:

DANIELLA SARAHYBA TOP BY **NAUTICA** ($48), BIKINI BY LETARTE BY LISA CABRINHA ($160) PENDANT BY ANDREA FOHRMAN ($1,180)

HAIR BY PETER BUTLER FOR ARTISTSBYTIMOTHYPRIANO.COM MAKEUP BY GLENN MARZIALI ACCOMMODATIONS BY FERNANDEZ BAY VILLAGE

CARLA CAMPBELL SWIMSUIT BY COOLCHANGE ($90) NECKLACE BY ME & RO ($175) HAIR BY ERIC GABRIEL @ THEREXAGENCY.COM MAKEUP BY VICKY STECKEL @ ART DEPARTMENT USING DIOR

BRIDGET HALL SWIMSUIT BY POMPEI BEACH ($130) HAIR BY ERIC GABRIEL @ THEREXAGENCY.COM MAKEUP BY VICKY STECKEL @ ART DEPARTMENT USING DIOR

MARISA MILLER SWIMSUIT BY SUSAN HOLMES SWIMWEAR ($138) NECKLACE BY PHILIP CRANGI ($390)

BRIDGET HALL SWIMSUIT BY LUCKY BRAND SWIMWEAR ($90) NECKLACE BY TIFFANY & CO. ($100) DOG TAG BY TIFFANY & CO. ($160)

DANIELLA SARAHYBA SWIMSUIT BY C-GIRL FOR CARLAS CLOSET.COM ($90)

MARISA MILLER SWIMSUIT BY POMPEI BEACH ($150) NECKLACE BY ME & RO ($150)

DANIELLA SARAHYBA SWIMSUIT BY ONDADEMAR($160) NECKLACES BY (TOP) ELIZABETH BRADY JEWELRY ($325), (BOTTOM) ANDREA FOHRMAN ($1,180)

CARLA CAMPBELL SWIMSUIT BY L SPACE ($115) NECKLACE BY ME & RO ($175)

BRIDGET HALL SWIMSUIT BY BLINK ($90) SHOES BY SOIXANTE NEUF ($145)

MARISA MILLER SWIMSUIT BY DR. BOMBAY BY ROBIN PICCONE ($84) NECKLACES BY ALEX WOO ($698), ME & RO ($140)

BEHIND THE SCENES FERNANDEZ BAY VILLAGE

Bahamas

In the Pink I checked in at Fernandez Bay Village as a "single" but soon learned I'd be sharing my lodgings--with a small Caribbean tree frog that took up residence in my bathroom. Tree frogs are plentiful in the Bahamas, so at Fernandez Bay, where every cottage has an alfresco privy, such interspecies cohabitation is common. For our first two days as roommates, I ignored my frog, but I began to reconsider that when proprietor Tony Armbrister told me that the frogs' favorite hangout was inside the guest-room toilets. "They like to jump up," he said with a grin, "when people sit down." Beyond that alarming prospect there isn't much to worry a visitor to Cat Island, a slender, sparsely populated wisp of coral and limestone 325 miles southeast of Miami. It's been a popular getaway for at least 400 years, first for pirates and later for English loyalists after the American Revolution. Its most famous tourist attraction is the small monastery atop Mount Alvernia--which, at 206 feet, is the highest point in the Bahamas--but the island's most seductive lure is its 60 miles of pink-sand beaches. For those who want to get away from it all (or even just from tree frogs), those beaches are ideal spots to focus on nothing but the warmth of the sun and the whisper of the waves.

NOTES: See also additional image(s) in Table of Contents of same issue.

GRAPHIC: ELEVEN PHOTOS: Photographs by WALTER IOOSS JR.; FOUR PHOTOS: DIANE SMITH (4) * Marisa Miller and hairstylist Peter Butler catch up on current events, while Bridget Hall takes shelter from the storm; Walter Iooss Jr. and Daniella Sarahyba show they're not afraid to get wet as they try to get one last shot.

LOAD-DATE: May 12, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)
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Casual Male, serious step The Boston Herald February 24, 2006 Friday

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February 24, 2006 Friday
ALL EDITIONS

SECTION: FINANCE; Pg. 031

LENGTH: 239 words

HEADLINE: Casual Male, serious step

BYLINE: By DONNA GOODISON

BODY:

Casual Male Big & Tall stores across the country will be rebranded as Casual Male XL by Father's Day.

The Canton retailer's $8 million rollout of the new name, logo and marketing materials from price tags to shopping bags follows a six-market test started in October.

While Casual Male was capturing customers with 46- to 60-inch waistlines, it was getting a much smaller share of a market double the size: men with 42- to 44-inch waists.

Focus groups with men who fit Casual Male's customer profile, but didn't shop there, found they didn't want to be singled out as ``big and tall.'' They also perceived Casual Male as a place where their fathers would shop, unfashionable and not likely to stock their sizes.

``We had an image issue,'' said David Levin, president and CEO of Casual Male Retail Group Inc. ``After three months of testing . . . we got in a younger customer, we started to sell more sizes to the left, traffic went up, and our sales went up.''

The rebranding is expected to hit Massachusetts stores in May. It's another step in a turnaround process for the company, bought out of bankruptcy in 2002.

It's also introduced new private-label brands, better highlighted other brands such as **Nautica** and Polo Jeans, and clothing grouped into lifestyle sections.

``The last step is really the message to the customer, and that's what they're doing with Casual XL,'' said Scott Krasik, a C.L. King & Associates analyst in New York.

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Big game hunter looks to bag another winner Estates Gazette February 25, 2006

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Estates Gazette

February 25, 2006

SECTION: SUPPLEMENT; Pg. 41

LENGTH: 1216 words

HEADLINE: Big game hunter looks to bag another winner

BYLINE: Samantha McClary

BODY:

Ruthless business Operating in a harsh environment, VF Corp thinks it has the animal instinct to be leader of the fashion pack.

"The first condition of understanding a foreign country is to smell it." Wise words from a man who was to become a much-quoted author and whose tale of a boy raised by wolves, and befriended by a slightly dippy bear, was to warm the hearts of millions across the globe.

The man was also to lend his name to an Antwerp-based luggage manufacturer, which late last year opened its first flagship store in London. Kipling - which took its name from Jungle Book author Rudyard Kipling, in a bid to make the brand recognisable worldwide - opened a 700 sq ft store at 205 Regent Street, W1, in October 2005, adding another new retailer to the street, which landlord The Crown Estate is trying to turn into an international shopping zone.

Kipling was one of four brands bought by US fashion giant VF Corporation in 2004. Along with Kipling, VF Corp, which is more than 100 years old, bought skating fashion retailer Vans, leisure wear brand **Nautica** and backpack retailer Napapijiri. And it has big plans for all its new additions.

For Kipling, VF Corp plans to open new stores in all the major European cities. It already has standalone stores in London, Milan - its first in Italy - and Madrid. Alongside those outlets, it also has plans for Paris, Barcelona, Munich and Dusseldorf. In total, it hopes to open as many as six flagship stores on major shopping streets across Europe in the next 12 to 18 months.

According to Harper Dennis Hobbs, which is retained by Kipling in the UK, the chain will be looking for shops similar in size to its Regent Street store, though the one in Paris will be slightly bigger to incorporate a showroom.

As well as expanding the retailer's presence in Europe with the opening of more flagship stores, VF Corp is also planning to relaunch the chain in the US, where it has just four stores - three in Florida and one in Los Angeles.

Asia is also a major focus for the Kipling brand. VF Corp is planning four new stores in Japan and a couple more in Korea, where it already has 12 shops, and China, where it has seven, all in the Shanghai area.

Kipling operates from 15 owned stores in Belgium, the Netherlands, the UK, Spain and Italy, and from around 75 standalone, mostly franchised stores. However, the brand is also available wholesale in more than 3,500 other stores worldwide.

Direct retailing

Richard Hall at Harper Dennis Hobbs comments that there is often a push from brands that are wholesale to go into direct retailing as it is more profitable.

VF Corp's plans for the remaining three brands are much the same as for Kipling. It is targeting around five European cities for new stores for each retailer. The major push for 2006 will be behind **Nautica,** where the group sees the greatest potential for growth.

VF Corp chairman, president and chief executive Mackey MacDonald says growth of the business and the brands it holds is one of the group's core objectives at the moment. He says the acquisitions of Kipling, Napapijiri, Vans and **Nautica** added about $1bn-worth of sales to its business, but that there is still great potential for growth.

Speaking to investors after the acquisitions, he said: "Many of the brands are known globally but have not penetrated certain areas. We have the infrastructure in many parts of the world, so are rolling out some of our brands there, such as **Nautica,** which has not really penetrated that market."

Nautica has just 17 stores. Since the acquisition, though, VF Corp has been keen to double this, and plans to open a further 12 stores in Europe as well as others in New York City, Los Angeles and Chicago. The group is looking at four or five locations in Europe and says the success of **Nautica** is vital if the retailer is to achieve its 15% growth target.

Strong position

Along with its big plans for **Nautica,** VF Corp is excited about the potential of Napapijiri, in both Europe and the US.

Vans, meanwhile, which opened a 3,500 sq ft European flagship store on London's Carnaby Street in 2003, has more than 160 stores worldwide. Five new stores are planned, with more expected, depending on the success of its flagship outlet in Milan.

VF Corp says it sees plenty of growth for Vans in both western Europe and Russia, and aims to open new stores in Amsterdam, Helsinki, Moscow and St Petersburg.

The four brands form part of VF Corp's outdoor coalition, an area of the business for which it has aggressive growth plans. Not only is it planning the expansion of Kipling, Vans, **Nautica** and Napapijiri but the group is also keen to make more brand acquisitions and thus add to the 30-plus it already owns. VF Corp's ultimate aim is to add another 10-15 globally recognised brands to its stable.

To quote Rudyard Kipling again: "For the strength of the pack is the wolf, and the strength of the wolf is the pack."

A good retailer added to an expanding group not only gives it strength but - in the case of Kipling, Napapijiri and **Nautica** in particular - gives it the strength to expand.

Much more than clothes - VF's brandsVF Corp is one of the world's largest apparel companies, with a history dating from the early 1900s. The company owns a number of well-known fashion labels, including jeanswear companies Lee and Wrangler - both of which launched successful flagship stores on Carnaby Street, London W1, in 2004.

Core strategies for the company are to continue to add more retailers to its strong portfolio and to expand its international presence. It wants to stretch the brands it owns - and therefore its customers - across several new territories, including India, China, Japan and western Europe.

Brands the company has recently introduced to Europe include North Face, JanSport and Eastpak. The first Eastpak store opened in Milan early last year.

Kipling, set up in 1987, is named after Jungle Book author Rudyard Kipling, as the company wanted to find a brand name that everyone could pronounce, wherever they were, and that didn't have any strange or unexpected meanings in other languages.

The backpack chain, based in Antwerp, Belgium, is most famous for the monkeys that come attached to each bag. The monkeys, added as a further connection to the Jungle Book, are named after employees from around the world and have now become something of a collector's item.

Vans is a youth-focused clothing company. It targets 10- to24-year-olds with an interest in skateboarding, snowboarding, surfing and wakeboarding. The company has 155 shops in the US and Europe, including one in the UK. As well as clothing, it sells sports accessories.

Nautica is a modern American classic. The retailer is best known in sailing circles in the US. It offers a range of clothes marketed as being suitable for an "active, adventurous and spirited lifestyle". **Nautica** was set up in 1983.

The word Napapijiri (pronounced "napapeery") is Finnish and means Arctic Circle. The retailer has both wholesale and retail operations, with just three owned shops - in Paris, Milan and Chamonix. A further 14 stores are operated in partnership with retailers in Europe and Japan.

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Sweet smell of success; Coty is eyeing Asia, after its heady conquest of the US market with its fragrances. CHEAH UI-HOON reports The Business Times Singapore February 25, 2006 Saturday

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SECTION: WHATS IN; Shop

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HEADLINE: Sweet smell of success;
Coty is eyeing Asia, after its heady conquest of the US market with its fragrances. CHEAH UI-HOON reports

BODY:

THE world's largest fragrance company, Coty Inc, is setting its sights on Asia now, after successfully wafting to the top of the American market, making it one of the top 10 global beauty companies last year.

With Asian sales contributing only 4 per cent to the company's US$2.1 billion revenue (for the financial year ending June, 2005), it's now poised to market its portfolio of 37 brands in fragrance, cosmetics and skincare in a 'more forceful way', says Coty's CEO Bernd Beetz.

'Our expansion on the fragrance market was our priority and now that we've reached global leadership there, we're now expanding our colour cosmetics and skincare businesses,' says the man who introduced celebrity fragrances four years ago.

The first celebrity fragrance was Jennifer Lopez's Glow which Mr Beetz, a former Proctor and Gamble man, innovated for the fragrance market and in one fell swoop, upped Coty's position in the market.

In case Coty doesn't quite ring a bell, think also 'lifestyle' fragrances like Davidoff and **Nautica** and 'designer' fragrances like Calvin Klein and Marc Jacobs.

Coty has a 102-year-old history with fragrance - when Frenchman, Francois Coty, created Rose Jacqueminot in 1904. Four years later, he changed the fragrance industry by commissioning jeweller Lalique to design perfume bottles. Then in the roaring 20s, he produced over 15 new fragrances, and Coty Inc established its offices in New York City in 1922.

Cause to celebrate

Fast forward to the 21st century: a German comes onboard, and creates a new platform for celebrity fragrances, next to the existing lifestyle and designer axis. 'That was my strategy when I got to Coty five years ago,' recalls Mr Beetz. 'We wanted to have a leading position in fragrances and it was always clear to me that you can only get to a global leadership position if you played all three angles - designer, celebrity and lifestyle.'

So he pushed the celebrity angle with Jennifer Lopez, which was a US$40 to US$50 million investment, and

got such a big spurt in sales - of over US$80 million in the first year alone - that it overwhelmed even himself. 'I'm very happy with how that developed,' he says, 'It was even better than I'd thought; let's face it, I did take a big risk.'

Especially since that silenced his detractors, who said it wasn't going to work; simply because no one's done it before. Recalling his strategy, Mr Beetz explains that clearly, celebrities had become a major factor in society. 'To be successful in our business, we need to be close to trends and have a high innovation level. The conclusion was to make use of the trend of the celebrity for Coty.'

After Jennifer Lopez, other celebrities Coty signed up were Celine Dion, David & Victoria Beckham, Sarah Jessica Parker and Shania Twain - and the rest is history. 'We've made a huge success of it, with a fourth consecutive year of high sales,' he says.

In Asia, the fragrance market isn't as high compared to America and Europe. In China, for instance, only 10 per cent of China buys fragrances, says Mr Beetz. 'It's changing with the younger generation because the statistics are higher for the 15 to 30-year-olds - with 20 per cent using fragrance.'

The strategy that Coty will adopt for Asia is through joint venture deals, like the one it's signed with Luxasia. 'It's important for us to have a local partner who has the affinity and ability to market our products to the consumer. 'While you have global brands and global appeal, this has to be accompanied by an intimate knowledge of the market,' he points out.

As Coty's top fragrances have already penetrated this market, the joint venture company that Coty has set up with Luxasia is Lancaster Holdings Asia Pacific - 51 per cent owned by Coty and 49 per cent owned by Luxasia - to cover Singapore, Malaysia, Hong Kong, Thailand, Philippines, Indonesia, Sri Lanka and Myanmar.

Lancaster is one of the leading skincare lines in Europe with a focus on sun protection and anti-ageing, which Luxasia has introduced into the skincare market here. 'It's a very successful brand in Europe which we want to bring to Asia,' explains Mr Beetz.

Double-digit growth

Coty might be playing 'catch-up' in Asia now, as it wants to grow its single-digit business into a double-digit one. 'I would expect Asia to make up at least 25 per cent of our total business,' he adds. 'I think our brands have a great appeal but we need local partners to bring it to the local markets - China, Japan and the rest of Asia.'

If the company has managed to double its worth in the tough, contested markets of Europe and America in the past five years, Mr Beetz points out, he's confident that there's still tremendous growth to be tapped in the less developed markets in Asia. Sweet, would be the smell of success that Coty is hoping to find here.

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Racing to the Top? Try the Triathlon U.S. NEWS & WORLD REPORT February 27, 2006

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HEADLINE: Racing to the Top? Try the Triathlon

BYLINE: Eileen P. Gunn

BODY:

It never hurts to be interested in whatever your boss is interested in. Up-and-comers have always worked on their golf game or trained for a 5K run, if that's what their chief executive did. But what if your CEO's idea of fun is swimming 2.4 miles, biking 112 miles, and then running a full marathon--the feats in an Ironman triathlon?

Start training.

It's possible that your CEO or some other high-level executive either runs triathlons or is about to discover them--and soon after, he'll want everyone at the company to discover them, too. As with so many other corporate behaviors, where the CEO goes, employees are finding it may pay off to follow.

Since the triathlon became an Olympic sport in 2000, it has seen explosive growth. USA Triathlon, the sport's governing body in this country, sanctioned 1,820 races last year, up from an estimated 400 in 1999, according to Tim Yount, vice president of marketing.

Type A corporate overachievers seem to have a particular affinity for the ordeal, which does come in shorter versions than the Ironman. Of the 1,744 people who participated in last year's Ironman World Championship race in Kona, Hawaii, there were 78 business owners (equal to the number of professional athletes), 49 executives, and 83 managers, among other professionals.

Ironman has added a CEO Challenge component to its race series; executives compete in designated events to qualify for 15 to 20 spots set aside for them at Kona. Last year 45 people vied for these CEO Challenges.

"All the qualities that go into a triathlon--preparing and competing, having discipline, and interest in mastering proper technique--all translate to business,"says Jamie Maguire, the CEO of Philadelphia Insurance Companies in Bala-Cynwyd, Pa.

Maguire, 45, finished an Ironman race in Florida last November in nine hours and 54 minutes, earning him a spot at Kona in 2006. He plans to do three Ironman races and four half-Ironmans this year. "We have 15 to 20 people who do triathlons; it's fun for the management team," says Maguire, whose idea of lunch is a workout with a handful of triathlete employees.

Head to head. Yount estimates that some 35 shorter-distance triathlons (say a half-mile swim, 18-mile bike, and 5-mile run) now have a "corporate challenge"component that pits companies against one another. One third of the 2,800 participants in the **Nautica** Malibu triathlon, in California, are on corporate teams.

Walt Disney, Nestle, Kaiser Permanente, Toyota, and DreamWorks all sent teams to the Malibu race last year. Nutrition supplement maker Herbalife has sent large triathlon teams to Malibu, London, Brazil, and Thailand. ESPN enters a team in the New York City Triathlon, while Philadelphia Insurance sends a large "team Philly" to its local sprint triathlons.

It should not come as much surprise that the men and women who manage to land a CEO or top executive post tend to be highly competitive, self-motivated, and goal oriented. The sport tends to sweep through companies where the CEO looks for such personality traits in his hires and where the company culture is aggressive and high energy. "The CEOs who do this are people who have never failed at anything," says Ted Kennedy, who founded and runs CEO Challenges, a Colorado company that runs the CEO Challenge part of the Ironman.

Back in 2001, BD's Mongolian Barbecue cofounder Matthew Kirby, 48, who was both older and fitter than anyone else at the Ferndale, Mich., restaurant chain's headquarters, registered his business partner Billy Downs, 40, and two senior-level managers for a short-distance triathlon. "None of us were in good shape," remembers David Plancon, 36, director of purchasing. "He was egging us on, and I think he thought we'd back out." No one wanted to be the one who did, of course. "We each found a way to get through it," Plancon says. "And as soon as I finished, I immediately began thinking about how I could do it better.'"

Plancon and Downs started training together, with Downs competing in his first Ironman in 2005 and now gunning for Kona. But Downs is clearly irked by the fact that after five years, Kirby still clocks better times than he does. "He's a past marathoner and a strong swimmer, but I can beat him on the bike," Downs notes. "And I'm the only one who's done an Ironman." Not for long, perhaps. Plancon is training to do one.

This potent mix of camaraderie and competition is a reflection of BD's company culture. "We're an aggressive young company," says Plancon. "If you tell me I can't produce a certain result, somehow I'll find a way to do it. I'm goal oriented, and I like to hire people who are motivated and goal oriented, too."

Once the CEO does a triathlon, his subordinates can expect to hear all about the best training regimens and diets and the latest equipment. Downs encourages his managers to set audacious "Ironman" goals for themselves. Dave Moore, 53, CEO of 24/7 Real Media, an online advertising company, sees the challenge of completing a triathlon as analogous to the travails he suffered during the dot-com meltdown. "We were bleeding money, and every day was a bad day," he explains. "The triathlon training was an outlet for my stress. Your first triathlon feels like an insurmountable obstacle, and in business I was facing things that seemed equally insurmountable."

Succeeding at the triathlon gave him hope he could get through the downturn. He began using the analogy in pep talks to his staff. "It resonated," says Ali Mirian, 34, a product manager at 24/7--and in more ways than one.

The company gradually turned itself around, and employees began asking Moore for advice on how to train for a race. Mirian and Moore have run the New York Triathlon together every year since 2003. Sherri Valenti, 38, vice president of marketing, ran her first triathlon in 2004 and might soon join Moore and Mirian in New York. "It does become an inner circle that people want to be a part of," Mirian says.

Pressure cooker. Luis Valdes, executive consultant at Corporate Psychology Resources in Atlanta, has studied the common link between top athletes and executives. "If it's an overt part of the culture and done well, it can be

motivating and create cohesion and camaraderie," he says. "But if there's a lot of implied pressure to show that you can hang with the rest of the crowd, then you get people competing who don't want to, and it can actually disrupt performance. Most of the time it isn't done well."

But some CEOs see the training as more than just another version of the corporate buddy flick. Maguire and Downs had each sacrificed physical fitness to their careers. Twenty years ago, Maguire tried to run a half-marathon with friends and was the only one who couldn't finish. It was a wake-up call that stuck. For his part, Downs has dropped 40 pounds since he began racing, and he says that despite training up to 22 hours a week, "I get more done in a day now than I ever did when all I did was work."Michael Johnson, 51, the CEO of Herbalife, observes that "everyone knows at least one of the skills in this. So it's more inclusive" than running or biking alone might be. Some companies sign up for short-distance races, fielding three-person relay teams, with each person doing one leg.

Proponents say the sport balances team spirit and individual ability. "Jamie did our last Ironman in nine hours; I did it in 14; someone else did it in 15. But throughout the day you pass each other and can encourage each other," says Deborah Sutton, 39, senior vice president of operations at Philadelphia Insurance. You can be part of something "while working at your own level," she says.

The CEOs are aware that there will always be people who join in the training runs and rides with an eye toward shaping up their career. "If you're out biking, it's time with the boss," says Downs. They say they do try to send the message that a person doesn't need to do triathlons to succeed at their company, but opting out of the triathlon culture completely might not be that easy.

"I wanted to create a company culture that's fun and inclusive and encourages camaraderie and fitness," says Maguire. "But if someone is bright and has the right personality and will add value, and isn't athletically inclined, we'll hire them." He pauses, then adds: "They can hold my bike while I transition."

GRAPHIC: Herbalife CEO Michael Johnson in a triathlon; WINNER. Insurance CEO Jamie Maguire at a Florida triathlon (WWW.ASIPHOTO.COM)

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Strategy: Nautica Raises Sails On Two Adventures Brandweek February 27, 2006

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SECTION: NEWS; STRATEGY

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HEADLINE: Strategy: **Nautica** Raises Sails On Two Adventures

BYLINE: Sandra O'Loughlin

BODY:

Actor Ed Burns and Carter Oosterhouse, the rugged carpenter on the TV reality show Trading Spaces: Family, have starring roles in two print campaigns from **Nautica,** one that builds upon its familiar casual apparel side and another to support the launch of a men's fragrance line.

A global marketing effort with Burns, via Laird + Partners, New York, features breezy, outdoor images intended to expand **Nautica's** position beyond the brand's "Navigate life" sailing heritage. A sexier campaign stars Oosterhouse for fragrance line **Nautica** Voyage, via Select Communications, New York. Voyage is being distributed via a global licensing agreement with Coty Prestige. Tag: "Know no boundaries."

Teaser ads for the apparel collection will break March 6. It will expand to more than 25 publications, including People and Sports Illustrated, beginning with April issues and running through June, as well as newspapers. **Nautica** also is considering shooting a TV spot that would use stills from the Burns print ads.

"'Navigate life' resonates with consumers in areas where we want to see brand increases: quality, style and intent to purchase," said Chris Fuentes, vp-marketing at **Nautica.** "It is less about the sailboat and more about the lifestyle." Regarding **Nautica** Voyage, Fuentes explained, "We [felt the time was right] to create a fragrance that would evoke a man's spirit for adventure."

Nautica also is expanding into the women's market with an apparel collection slated to ship to retailers in August.

A budget for the campaigns was not disclosed. **Nautica** spent $23 million on ads in 2005, per Nielsen Monitor-Plus.

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My inner athlete: how one reader squashed her Bridget Jones tendencies to compete in a triathlon--and love it!; time out Shape March 1, 2006

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LENGTH: 555 words

HEADLINE: My inner athlete: how one reader squashed her Bridget Jones tendencies to compete in a triathlon--and love it!;
time out

BYLINE: Snow, Amy

BODY:

Six months into my big break as a screenwriter, I'd gained a manager, an agent and 10 pounds in what I affectionately call my J-Lo booty. So when my friend invited me to participate in the **Nautica** Malibu Triathlon, I knew she was kidding. I mean, really, aren't triathlons for real athletes like Lance Armstrong, who don't mind cars whizzing by at panic-inducing speeds?

Yet something about my friend's suggestion intrigues me. Maybe it's how fit she is--or that I try to excel in every other area of my life, yet have never pushed myself physically. I decide to tell my inner Bridget Jones to put the merlot down and discover my athletic side.

I show up for my first training ride on my dad's old ten-speed. Despite my "ease-into-it" plan, I limp around the next day as if I've ridden bareback on a horse all the way to Mexico. I mention this to one of those tri-expert guys at the sports shop. His solution? Bike pants that are padded in the ass! I don't love the idea of booty-enhancing spandex (I'm here to lose the junk in my trunk), but you can't argue with practicality. The bike-shop guru also soups up my bike with shiny clipless pedals, which require special shoes that lock in place.He promises they will make me faster, but all they end up doing is make me fall straight over when I try to stop.

After two months of biking and swimming and running, it's finally race day. I rise at dawn and drive to Malibu with "Eye of the Tiger" blaring. The beach is like Mecca for the thousand athletes participating. When the air horn blows, I sprint into the ocean with the rest of my heat. The elite athletes dive through the 8-foot waves like military-trained dolphins. I try to copy them, but the waves know I'm a fraud. Soon I'm gasping for breath, each wave hitting me with my worstfear--"You don't belong!" "You're not an athlete!" "Go back to your merlot, Bridget!"

And in that moment I got pissed--really pissed. I refused to quit!I dug deep, took my yoga breath, and

swam under water for what seemed to be an eternity. (It was actually only a minute.) I emerged just as a wave passed me. I made it! A grueling 45 minutes of dog paddlinglater, I'm flying down Pacific Coast Highway on my bike with a huge grin on my face. And I'm passing people. My supershoes really do work!

It's on the last leg of the four-mile jog that I finally take to heart what my race bracelet says: "Athlete." That's right, I am an athlete. I shed a tear for all the moments in my life when I've felt inferior or not "really" athletic simply because I wasn't as fast or skinny or competitive as the girl on the Spinner bike next to me.

With that in mind, I kick it into gear to sprint across the finishline. All the people heading back to their cars cheer me on. I feel like Rocky--or maybe more like Sean Astin in Rudy. But I made it. AndI loved the experience so much, I'm going to do it again.

AMY SNOW, a writer who lives in Hermosa Beach, Calif., has overcome her fear of sharks and is now training for her first surf competition.

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Check out The Leukemia & Lymphoma Society's Team in Training program (teamintraining.org). In exchange for helping raise funds for the society, you'll receive up to five months of personalized workouts including training schedules for a marathon, century (100-mile) ride ortriathlon.

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Big-box boutique Wal-Mart is joining the game that Target started, democratizing high-end style by hiring in-house designers to chic-up their inventories. Arkansas Democrat-Gazette (Little Rock) March 2, 2006 Thursday

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March 2, 2006 Thursday

SECTION: STYLE

LENGTH: 1899 words

HEADLINE: Big-box boutique Wal-Mart is joining the game that Target started, democratizing high-end style by hiring in-house designers to chic-up their inventories.

BYLINE: BY KYLE BRAZZEL ARKANSAS DEMOCRAT-GAZETTE

BODY:

For their February issue, the editors of Esquire magazine set about deconstructing the quintessential American style. The centerfold of the "United States of Style" issue was a symbol-laden cartoon map of the country, except in place of oversized tourist attractions, each state was festooned with an instantly appreciable style icon. Arkansas' was a yellow smiley face - the calling card for the state's most enduring contribution to our national sense of style.

Wal-Mart, naturally.

(Other style offerings the Natural State has worn well: Al Green, Johnny Cash and Bear Bryant. The most stylish state in Esquire's estimation? Kentucky, for birthing George Clooney, the Kentucky Derby, Muhammad Ali, Johnny Depp, Hunter Thompson, Allan Houston, Chuck Woolery, Col. Sanders and the rock band My Morning Jacket. For obvious reasons, the editors of Esquire concern themselves mostly with masculine style.) As for the Wal-Mart notation, Esquire likely meant it, at best, as a backhanded compliment - the style of no style.

If so, they're missing an important cultural moment - the moment that being represented by Wal-Mart style wasn't such a bad thing, after all.

The moment that Wal-Mart actually developed style.

One day, cultural historians will parse the early years of the 21st century for the true tipping point in the democratization of design - the current movement which has forced an appreciation of good design, and a desire for ownership of it, among all income groups.

"The country is today fascinated by all things designed, with a capital D," Michael Graves recently noted, not without some self-satisfaction. After his recruitment by Target in the late 1990s to bring his high-end design services to bear on housewares from tea kettles to toilet brushes, Graves helped engineer that fascination. In fact - though he's been eclipsed these days by other designer-retailer hoi polloi partnerships like Isaac Mizrahi and Phillippe Starck for Target, Todd Oldham for LaZBoy and Nate Berkus for Linens-N-

Things - Graves is the trickle-down movement's clear innovator. If design, and the desire to show off one's facility with it, is to the 2000s as food and the desire to show off one's facility with it was to the 1980s, then Graves is to the democratization of design as Alice Waters was to the trend toward simple, chic, in-season dishes that everyone could enjoy at home - its bella figura head.

STYLE-EYES

The democratic part of the movement is nothing new. For decades, Wal-Mart and Target have practiced a brand of retail democracy: Everyone could have a well-stocked home, as long as what he wanted to stock it with were necessities - more to the point, necessities that were barely on speaking terms with their inventive children, made pragmatically with cheap materials.

But technological advances required that design innovation be applied to brand new products. Nobody knows what a previously unimagined device is supposed to look like: Designers of the iPod can boast of their product's intuitive handiness, but, to a large degree, consumers take it on faith that that's what a handheld digital music-storage system is supposed to look and feel like. And new begets new. Consumer appetites were whetted for imaginative design to be applied even to old familiar products.

Industry insiders refer to this as our collectively enhanced "visual literacy." Our eyes are being trained to spot good design. (And to roll back into our heads in disgust over examples of bad.) As with any crusade from religion to fad dieting, in order to take hold the design movement needed to offer the occasional big, communal moment sustained in between by small moments of everyday practice. Silicon Valley was accomplishing the big moments, with technology rollouts attended by design worship, as with any introduction of a new cheerfully robotic iMac, or the ever-shrinking iPod, whose streamlined aesthetic - its soulless shade of dull milk affects the vogueish blankness of a purposefully austere Prada store - is a design element unto itself.

At the other, more eager-toplease end of the spectrum, the everyday was accomplished by cutensils. In a chapter devoted to the design movement in A Whole New Mind, author Daniel Pink defines the "cutensil" as a kitchen utensil that has been given a personality implant. Graves' romantic, rounded Target toaster was an early cutensil, appreciated for its appearance more than for its ability to toast bread quickly and evenly. As Pink points out in his book, in the life of the average toaster, 1 percent of its time is spent on utility - the business of toasting - while the remaining 99 percent of its time is spent on "significance" - the role of signifying itself by appearance as a functional toaster, but also signifying something about the style sensibility of its owner. My toaster was made by someone with good taste, therefore I have good taste. That the toast produced within actually tastes good - that's incidental. Courtesy of cutensils, a new generation has been whipped into a design frenzy, by a whisk whose base is an egg with a quizzical set of eyes and a pair of flat orange feet, perfect for perching at the ready right on the countertop. (FYI: Wal-Mart stocks a version for $1.99. For Your Further Information: Going a little overboard in an era of give-me-a-beautiful-toilet-plunger-or-give-me-death design innovation is nothing new, either. As Tom Wolfe notes in From Bauhaus to Our House of the design hysteria that seized Germany in the years following World War I, "the battle to be the least bourgeois of all became somewhat loony.")

DESIGNS ON CREDIT

Which brings us back to the design-movement tipping point. With its recruitment of Graves, Target began throwing pebbles down the hill. And it would be tempting to approximate that our design democratization reached its zenith earlier this year when Target - in the equivalent of shoving an entire boulder down the hill - took all subtlety out of what was going on, by rolling out its current "Design for All" campaign.

Around the same time NBC began promoting the American team of Olympic athletes, Target began airing ads showcasing its in-house designers - Mizrahi, Thomas O'Brien, maternity maven Liz Lange - as if they were the Olympians of style. Their rallying cry - the Design for All tag - couldn't be more democratic. While it's true that Target has methodically courted an ever more discriminating level of design customer, the retailer's role in the trend has allowed design to trickle only so far down. In her book On Target: How the World's Hottest Retailer Hit a Bull's-Eye, Laura Rowley quotes a Salomon Smith Barney analyst giving her

take on Target's already designminded customer base: "You will see a person in a pair of Ferragamos shopping in Target. You will not see that at Wal-Mart." Wal-Mart, in fact, is now aiming to attract some of those design-minded customers that Target has spent the past decade educating. Thus Wal-Mart claims the smiley-face-stamped point on the design timeline reserved for the design movement's transfiguration - the moment design really did become for all.

That point would be 2003, the year Wal-Mart branched quite literally out from its Bentonville headquarters and established its "Trend Office" on Fifth Avenue in the midst of Manhattan's fashionista canyon.

Sensing they were losing a segment of their business to style-minded competitors like Target and Kohl's - STS Market Research reports that although 100 million consumers shop at Wal-Mart every week, only 34 percent ever buy clothing there - Wal-Mart lured design experts with pedigrees from brands like **Nautica** for clothing and, in home decor, the sleek furniture line West Elm.

Their trend-spotting efforts, taking them to London and Tokyo in addition to New York, are only now beginning to show up en masse in Wal-Mart. (A collection of round woven place mats, in shades like plum and shocking blue, embroidered with vaguely Asian trees and fronds and priced at $4.99 each, are particularly West Elm-like.) In outfitting their own space, the Trend Office designers accepted some of Wal-Mart's low-cost utility. But, as noted in The Washington Post, they also lobbied Bentonville for permission to fill the style gap while Wal-Mart played catch-up. They won the right to sit on ergonomic barstools from a company whose name and philosophy happens to express exactly where Wal-Mart's New York team is trying to position high style on store shelves - Design Within Reach.

`ENHANCED WITH SIGNIFICANCE'

Our most democratic retailers may be placing design within reach, but is it design within reason? And does it really matter?

In A Whole New Mind, Pink argues that as we move from the Information Age into a "Conceptual Age," design will be one of our most closely held sensory values.

Pink quotes industrial designer Frank Nuovo, who designed most models of Nokia cell phones currently in use, with this catchy if somewhat oblique definition of design: It's "utility enhanced with significance." And it's becoming such a personal value that Pink believes proponents of the old school of substance-before-style pragmatism will one day find themselves arguing a point that has become economically and psychologically hollow.

"It's no longer sufficient to create a product, a service, an experience or a lifestyle that's merely functional," Pink writes. "Today it's economically crucial and personally rewarding to create something that is also beautiful, whimsical, or emotionally engaging." Leaving aside the arguable concept of personal reward, that leaves Pink's idea of design's economic necessity. At the same time designers and retailers have knitted the design blanket large enough to cover the most number of feet, conspiracy theorists suggest our desire for design with a capital "D" is actually a manufactured need, no different from the realization among the jaded that few people had heard of socialanxiety disorder before suddenly there was a drug to treat it.

In other words, it may be Better Living Through Design, but it's still also Better Living Through Buying, a point the editors of the design journal Core 77 couldn't resist after Phillippe Starck unveiled his Target product line - including playfully rendered magazine racks, children's potty chairs and wearable baby monitors - at the highbrow Milan Furniture Fair. "This represents Target's clearest attempt to convert design into a weapon of mass consumption," the journal observed.

And while our current infatuation with style gives designers and marketers license to romanticize - some would say fetishize - design even further, the movement has inspired some executives to demystify that least romantic aspect of all, the production process.

In ReImagine: Business Excellence in a Disruptive Age, author Tom Peters gets Noria Ohga, former chairman of Sony, which employs 400 in-house designers, to concede that sometimes all that distinguishes a product on the shelves are the design bells and whistles of its design identity.

"At Sony, we assume that all products of our competitors have basically the same technology, price, performance and features," he said. "Design is the only thing that differentiates one product from another in the marketplace." It may not be a perfectly designed corporate sound bite, but in its honesty, it's refreshing, with a capital "R."

This article was published 03/02/2006

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Sun sets on stunner; Fashion week takes a bow Herald Sun March 4, 2006 Saturday

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Herald Sun

March 4, 2006 Saturday
FIRST Edition

SECTION: NEWS; Pg. 13

LENGTH: 340 words

HEADLINE: Sun sets on stunner;
Fashion week takes a bow

BYLINE: Holly Lloyd-McDonald, fashion reporter

BODY:

THE L'Oreal Melbourne Fashion Festival has finished for another year after delivering colourful parades fit for a king -- or at least the wife of one.

Elvis Presley's widow, Priscilla, was just one of the many invited guests to grace the front row.

The Tiffany Designer Award was first out of the blocks on Monday and delivered to RMIT graduates Ingrid Verner and Monika Tywanek of T.vanek Verner for their oversized grey knits and loosely belted trousers.

It was after the sun set that Myer delivered with a massive show at the Melbourne Central City Studios at Docklands.

With 50 models and a cauldron burning in the catwalk's centre, the grand collection featured strong looks from Valentino to Alex Perry and Toni Maticevski.

The main runway parades, held in a Waterfront City circus tent at Docklands were packed each night with its large circular catwalk.

But the venue lacked the elegance of the Regent Theatre in Collins St, which has played host in past years.

The best off-site parade featured dalmatians and manor chic by Country Road with an impressively cosy collection of silky camisoles and buttoned-up woolly cardigans.

Held at the GPO's Lexington Bar, the parade was a perfect showing for the cooler months ahead with warmer than warm woollies for gents and ladies with swinging beads, fitted cord military jackets and fedoras.

Deep plum and white were the accents used against the black and charcoal palette, set off with divine pointed flat shoes in lux velvet. Mentions of the week go to White Suede's silky lemon kimono top, Alannah Hill's rose pink quilted cropped jacket and the collections of South Yarra sisters Annabelle and Eliza Peters

of the brightly hued Sisnme label.

On the male front, there were amazing showings from Kenzo, **Nautica,** Morrissey, Flux and Arthur Galan.

As a DJ mixed records, buffed and bronzed blokes did their bare-chested best to rug up in snug **Nautica** coats.

Today, the Target Rocks Red Market comes alive in the Waterfront City piazza from noon with fashion shows, give-aways and celebrity appearances.

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Herbalife Announces Series of Major Sports Sponsorships in France Business Wire March 8, 2006 Wednesday

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Business Wire

March 8, 2006 Wednesday 6:16 PM GMT

DISTRIBUTION: Business Editors; Sports Editors; Marketing Writers

LENGTH: 403 words

HEADLINE: Herbalife Announces Series of Major Sports Sponsorships in France

DATELINE: LOS ANGELES March 8, 2006

BODY:

Herbalife Ltd. (NYSE:HLF) announces a series of sponsorships in France, including main sponsorship of the Gerardmer triathlon, associate sponsor of the Ironman France, and official partner of the two-day Strasbourg Europe Races.

Herbalife is already nutrition partner of the French Ski School at Val d'Isere for the four-month 2005/6 season.

In total, the sponsorship deals will enable the company to take the brand to an audience of more than 50,000 athletes and sportsmen and several million spectators at the events and via media and broadcast coverage.

The Gerardmer Triathlon takes place September 7th - 10th and is the only European qualifying leg for the Wildflower and the Escape from Alcatraz World triathlons in California. Herbalife is one of four main sponsors and Herbalife independent distributors and employees will be taking part both individually and in teams, representing Team Herbalife.

At the Ironman France in Nice, Herbalife will be the official partner of the Expo Village which attracts thousands of spectators throughout the five-day event in June, culminating in the Ironman Race on June 25th.

The Strasbourg-Europe Races were established four years ago and take participants through both Strasbourg and Kehl, in Germany in a variety of races over the weekend of May 13th - 14th, including a half marathon, a 5K and a 10K run. Within the 10K run is the "Herbalife Challenge" to recognize the top ten female runners. This year the event is expected to attract more than 7,500 runners.

Herbalife is also the official nutrition sponsor of the London Michelob ULTRA Triathlon, **Nautica** Malibu Triathlon, Laguna Phuket Triathlon and participated in Trofeu Brasil de Triathlon in 2005. The company also sponsors UK-based triathlete Olly Freeman and U.S. triathlete Erika Aklufi. Other major sponsorships include the AVP Pro Volleyball Tournament, LA Galaxy, Toray Pan Pacific Open Tennis Tournament and the Tour of California, among others.

About Herbalife

Herbalife is a global network marketing company that sells weight-management, nutritional supplement and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 61 countries through a network of more than one million independent distributors. In 2005, the company had net sales of $1.6 billion.

(HLFP)

CONTACT: Herbalife Ltd. (U.S.) George Fischer, 310-410-9600 x32649 or EMEA (Europe) Karen White, +44-1895-819274

URL: http://www.businesswire.com

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A NEW LOOK;BYE BYE BEIGEBRUCE LE TRADES WHITE SOCKS, DECADE-OLD HAIRSTYLE FOR A POLISHED LOOK AT NIGHT Charlotte Observer (North Carolina) March 10, 2006 Friday ONE-THREE EDITION

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Charlotte Observer (North Carolina)

March 10, 2006 Friday ONE-THREE EDITION

SECTION: STYLE; Pg. 1E

LENGTH: 529 words

HEADLINE: A NEW LOOK;
BYE BYE BEIGE
BRUCE LE TRADES WHITE SOCKS, DECADE-OLD HAIRSTYLE FOR A POLISHED LOOK AT NIGHT

BYLINE: CRYSTAL DEMPSEY, Staff Writer

BODY:
Bruce Le of Huntersville didn't need help with what to wear to work. He wanted guidance on adding color and spicing up his "going out" wardrobe.

"My friends say I look like I'm dressed for work when we go out," Le says. "They place bets on what color of beige I'll be wearing."

As a hearing aid specialist, Le usually wears khakis and knit shirts or sweaters in hues ranging from tan to sand on bottom and peach to blue on top. He shies away from bright or saturated colors.

And Le, 24, wanted a new hair style. He'd been wearing it the same way for 10 years.

(By the way, much love to Le for being our first solo male makeover. Guys, if he can do it, so can you.)

COLOR HIS WORLD: "His natural coloring is high in contrast, meaning there is a distinct difference in his hair and his skin," says Sonya Barnes, president of Harris & Barnes Image Consulting. "Bright colors that might otherwise look garish on someone else actually complement his skin tones."

GET FIT: For work, Le steers toward clean, minimal lines such as Kenneth Cole, Calvin Klein and Banana Republic. That's great for work. But at night, he wears jeans, and like most men, he wears his jeans too baggy, says Barnes. "He didn't have a great pair of sexy jeans, which I advised was a staple in a wardrobe." The solution? A pair of 7 For All Mankind from Nordstrom for $138. Look for 2 percent to 3 percent Lycra for a more comfortable fit.

HAIR HELP: Le hadn't changed his style or products (a thick gel) since he was a high school freshman. Heather Booth, senior artistic director with Studio Moda, recommends changing or updating your hairstyle every three to five years, at least. She used Matthew Fox from "Lost" as the inspiration for Le's new cut. Booth also taught Le how to work with pomade (Bumble and bumble's Sumo Tech) instead of gel, which can be drying to hair due to its high alcohol content.

WHAT HE LEARNED: Le incorporated the fitted black Banana Republic pants and 7For All Mankind jeans into his wardrobe. But more important, he no longer wears white athletic socks with all of his shoes. "When I

shop now, I don't automatically gravitate towards khakis when I need pants," Le says. He also seeks different shirt styles (V-necks, instead of sweaters and crewnecks). "I try to shop to make outfits, instead of buying piece by piece," he says. "Definitely, I look for things in colors besides white, black and blue."

Resource Box

*

Image Consultant

Sonya Barnes: Harris & Barnes Image Consulting; (704) 540-0989; www.sonyabarnes.com.

*

Hair

Heather Booth: Studio Moda, 1525 Central Ave.; (704) 333-0850; www.studiomodainc.com. Men's cuts start at $25; women's cuts at $48. The salon moved from Gateway Village to Plaza-Midwood in January.

*

Shopping

Banana Republic: Multiple locations; www.bananarepublic.com.

Kenneth Cole: SouthPark mall; www.kennethcole.com.

Nordstrom: SouthPark mall; www.nordstrom.com.

Stein Mart: Multiple locations; www.steinmart.com.

Want a New Look?

Send your name, a recent photo, age, phone number and why you want a new look to style@charlotteobserver.com. If you're selected, you'll hear from us.before

GRAPHIC: PHOTO:2;
1-2. STAFF PHOTOS BY GAYLE SHOMER - GSHOMER@CHARLOTTEOBSERVER.COM. Shirt: **Nautica,** $19.99, Stein Mart (multiple locations); 7 For All Mankind jeans, $138, Nordstrom, SouthPark mall; jacket: stylist's own; boots: Kenneth Cole, $89, Kenneth Cole.

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Ahhh, to have a spaaaa The Star Press (Muncie, Indiana) March 12, 2006 Sunday

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The Star Press (Muncie, Indiana)

March 12, 2006 Sunday

SECTION: LIFESTYLE; Pg. 1F

LENGTH: 645 words

HEADLINE: Ahhh, to have a spaaaa

BYLINE: MICHELLE KINSEY

BODY:
By MICHELLE KINSEY

mkinsey@muncie.gannett.com

MUNCIE -- The word spa immediately conjures images of total relaxation -- a long soak, a revitalizing body scrub, an oh-so-soft white robe, dreamy tunes.

Just saying it is soothing. Spaaaa.

But getting that spa experience can be anything but relaxing. A five-night stay at the Sanctuary Spa in Paradise Valley, Ariz., is going to cost nearly $3,000 -- and that doesn't include air fare.

A complete spa renovation to your bathroom at home could cost you more than $25,000.

Our do-it-yourself spa makeover? Under 300 bucks.

Granted, we're not talking hot-rocks massages and custom shower heads. But adding a few of these things to your bathroom can give you a more relaxed spa feel without taking out a loan.

1. Soothing scents

Brenda Golliher of Abby Candles in Muncie said the company offers several scents perfect for the home spa. "We even offer a spa votive pack," she said. "Basically, you want to find a scent that is relaxing and fresh."

The scents she recommends include Lavender, Eucalyptus, Lemongrass Sage, and Tea Leaf & Jasmine. We were particularly fond of the Lemongrass Sage, which costs $18.

2. Beautiful music

To achieve the perfect spa setting, one must drown out, er, escape the sound of the cars outside, the washing machine, your kids down the hall. Why not pop a spa-worthy CD into Sony's Shower CD Player ($69.99 at Target). Its sleek design is perfect for spa decor.

But we recommend ditching the clock feature. Time has no meaning in Spa Land. We found some great

"spa" CDs on Amazon.com, including The Healing Garden: Spa Therapy, Quiet Fire: Zen Moods for the Spa Experience, and Spa Lounge. Each costs about $15.

3. Show a softer side

Replace that 100-watt bulb with a 75; or add one with a pink hue. If you can swing it, replace your current light fixture with a dimmer switch. We found a GE Soft White lightbulb at Walgreens for $1.99.

4. Bath accessories

Can't afford the super fancy Jacuzzi tub? We found a Conair Thermal Bath Spa -- a mat that sits on the bottom of your tub and makes a similar swirling experience -- for $34.99 on Amazon.com.

And, don't forget the comfy bath pillow. A terry-covered Bathery inflatable pillow is $4.99 at Target.

If you're a shower person, you might want to check out one of the new "rain" shower heads. All the cool spas have them. Now you can too, for less than 40 bucks. The Cascadia by Waterpik offers that gentle rainfall feel for $39.99, available at Target.

5. Sitting pretty

If you've ever been to a spa, you've definitely noticed the sleek furniture, usually teak, that fills all the rooms. We found a Molger storage stool at Ikea (www.ikea.com) that has that cool, slatted teak look, complete with a terry cushion. And it's only $29.99. A matching bench was also $29.99.

6. Spa treatments

You can find spa beauty treatments everywhere these days, from bath salts to body scrubs to after-bath polishes. Bath & Body Works offers all sorts of spa stuff. Check out the Eucalyptus Spearmint Foam Bath ($13) and a Eucalyptus Spearmint Sugar Scrub ($20). Dreamy.

7. Wrap yourself in luxury

Nothing caps off a spa experience like a luxurious towel. Skip the thin, small sale towels and treat yourself to the high-end fluffy styles. We found a 100-percent combed cotton towel (white of course) at TJ Maxx for $7.99 (retail price was more than 20 bucks) and a big, thick Fieldcrest towel for $11.99.

Let a fancy Bathery microfiber towel soak up the moisture in your hair ($9.99, Target).

And don't get dressed right away. Spend some time lounging in a Cotton Body Wrap from Bathery ($14.99 at Target) or a thick, white robe from **Nautica** ($34.99 at TJ Maxx).

Then repeat after us: "Spaaaa."

* Contact feature writer

Michelle Kinsey at 213-5822.

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Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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The White Album The New York Times March 12, 2006 Sunday

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The New York Times

March 12, 2006 Sunday
Late Edition - Final

SECTION: Section 6; 'T'; Column 1; T: Men's Fashion Magazine; Pg. 134

LENGTH: 5 words

HEADLINE: The White Album

BODY:

Genteel classics get a new wrinkle.

URL: http://www.nytimes.com

GRAPHIC: Photos: A room in Kozel Castle, about an hour's drive from prague, provides a romantic backdrop for the soft clothes of spring. Versace shirt, $275. At Versace stores. Armani Collezioni jacket, $845. At select Giorgio Armani stores. Loro Piana shorts, $210. At Loro Piana stores. Vintage vest and belt. OPPOSITE: Paul Smith shirt, about $670. At Paul Smith stores. **Nautica** jacket, $395. go to www.**nautica**.com. Vintage cap. Above, left: John Varvatos trench coat, showpiece only. for similar styles, go to www.johnvarvatos.com. Maison Martin Margiela Line 10 T-shirt, $290. At if soho NY, 94 grand Street. Acne Jeans pants, about $190. At Barneys New York. Vintage Helmut Lang shoes. Right: World's End classics by Vivienne Westwood shirt, price on request. Go to www.viviennewestwood.co.uk. Gieves & hawkes pants, about $235. Go to www.gievesandhawkes.com. Gucci shoes. opposite: Gucci jacket, $1,655. At select Gucci stores. Acne Jeans cotton tank, about $60. At Barneys New York. Salvatore Ferragamo pants, $225. Go to www.ferragamo.com. Vintage belt. John Varvatos shoes. Dries Van Noten trench coat, $676, and vest, $335. Coat at select Barneys New York stores. Vest at Ron Herman, Los Angeles. Perry Ellis shirt, $195. Go to www.perryellis.com. Alexander McQueen shorts, $395. At Alexander McQueen, 417 West 14th Street. Vintage bow tie and Helmut Lang shoes. opposite, left: Michael Kors turtleneck sweater, $595. At Michael Kors, 974 Madison Avenue. Louis Vuitton shorts, $428. Go to www.vuitton.com. Gianfranco Ferre sneakers. center: DKNY crew-neck sweater, $275. At DKNY stores. Yves Saint Laurent shorts, $285. At Yves Saint Laurent stores. Vintage cap and sneakers. right: Polo by Ralph Lauren sweater, $140. At select Macy's stores. Burberry London shorts, $163. Call (800)284-8480. Yohji Yamamoto cap. Alexander McQueen sneakers. (Photographs by Mark Segal)

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El Paseo's future spurs debate The Desert Sun (Palm Springs, California) March 14, 2006 Tuesday

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The Desert Sun (Palm Springs, California)

March 14, 2006 Tuesday

SECTION: BUSINESS; Pg. 1E

LENGTH: 1380 words

HEADLINE: El Paseo's future spurs debate

BYLINE: K Kaufmann

BODY:
Residents, merchants, city planners have divergent views on development-rule changes for ritzy Palm Desert area

By K Kaufmann

The Desert Sun

PALM DESERT - Ask Michael Shimer, head of the El Paseo Merchants Association, if he thinks Palm Desert's upscale shopping street needs to worry about competition from new, high-end developments being considered in nearby cities, and the answer is a confident "No."

"El Paseo is a very unique shopping district. It's not one that can be re-created," said Shimer, also general manager at Tommy Bahama, a restaurant and clothing store on El Paseo. "The more development that goes on in the valley - while it may look like direct competition - it will make us look better."

But when the same question goes to Philip Drell, Palm Desert's director of community development, he points to the early days of the street, 30 years ago, when Palm Springs was still the place for well-heeled shoppers.

The general belief among Palm Springs' leaders then was, "We don't have anything to fear from Palm Desert," Drell said. "They had Saks. They had all the fancy shops, and the thought that El Paseo was going to supplant them was absurd."

Whether or not that history could repeat itself is at the core of a debate among city officials, the business community and residents who live in the neighborhoods behind El Paseo.

That debate went public at last week's Planning Commission meeting when a city proposal to loosen restrictions on height and number of units for hotels near the street was put on hold.

City planners had recommended the changes to allow construction of a new high-end boutique hotel, the Paseo Hotel and Villas, on a one-acre site at 73-811 Larrea Street.

The hotel would have 12 three-bedroom units set up so guests could rent entire suites or single bedrooms, creating a potential maximum of 36 units. Some of the hotel's six buildings would be more than 30 feet tall,

with two stories and rooftop decks, according to plans submitted by Villa Property Developers, the Palm Desert group behind the project.

Current zoning in the area limits hotels to 18 units per acre and 24 feet in height. The proposed changes would remove the cap on number of units and raise height limits to 30 feet in a zone running along Shadow Mountain Drive between Portola Avenue and Ocotillo Drive.

Drell called the changes modest, estimating they would at most add 100 units to the area.

But residents and some planning commissioners said loosening restrictions could open the door for ongoing demands for higher, denser development.

Susan Myrland, who lives on Shadow Mountain Drive, called her street an ideal mixed-use neighborhood. "You can walk to El Paseo, have dinner and you can still hear birds and see stars at night," she said.

Commissioner David Tschopp said he was generally in favor of projects aimed at bringing more feet to the street.

"We need to study more how it fits into the whole general scheme," Tschopp said.

Looking ahead

And that's where things get sticky.

The commission has given city planners until its April 18 meeting to create a revised plan. A committee, to include area residents, is being formed to provide input.

The city's most recent general plan, adopted in 2004, recognizes El Paseo as a major generator of sales tax revenue, but does not lay out specific plans for future development.

But, said Dan Emerine, project manager for the Smart Growth Network, a Washington-based coalition of government agencies and nonprofit organizations, "That's what neighborhood planning is for, to talk about those values and goals and different visions people have and see if you can come up with a vision everyone can buy into."

Growth is the reality most residents and business people in Palm Desert buy into right now - and its impact here and in other Coachella Valley cities is being felt on El Paseo.

Indio is reviewing a 10-story mixed-use project, Polo Square, that would include 350,000 square feet of retail space. In Indian Wells, the Planning Commission recently saw preliminary plans for a $500 million "lifestyle center" that would include a movie theater and specialty shops.

El Paseo is responding, evolving into a year-round shopping district, as opposed to one where a majority of stores and restaurants close between June and September. National chains - like Chicos, Talbots and Ann Taylor - are bringing in more shoppers.

For city planners and some area businesses, attracting boutique hotels like the Paseo Hotel and Villas seems a natural next step, and Shadow Mountain and Larrea, with several vacant lots, seem the best place to put them.

Drell said these streets have always had a mix of apartments, condos and what he called "cozy court motels," like the Mojave Resort, the newly reopened Mod Resort and the Casa Larrea Inn.

But he said, "Given the current economics, no one's going to be building little cozy court motels anymore. You want to maximize density."

"People have moved to Palm Desert to be close to El Paseo, to have that convenience close to home," said commission member Sonia Campbell, who runs Spectacular Shades on El Paseo. "Shouldn't (we) be able to share (that)?"

Drell estimated building costs for a project like the Paseo Hotel at $200 to $300 per square foot. Bill DeLeeuw of Villa Property Developers was not available at the end of last week for comment.

Most residents said they understand the need for growth.

But they balk when it comes to anything that might block their views, intrude on their privacy or increase traffic on their streets.

"It seems kind of nuts to undo zoning that has created the most expensive neighborhood in the desert," said Doug Myrland, Susan Myrland's husband.

Drell has said the city may scale back the proposed area for zoning changes so it will only run from San Pablo Avenue to Ocotillo. Paseo Hotel designer Juan Carlos Ochoa said he is willing to work with the city on the project's height.

Glance: WISH LIST

Residents and business owners in the El Paseo area talk about proposals to bring boutique hotels to the area and the kind of development they would like to see.

"I'd put a spa back there (on Shadow Mountain Drive). I really sympathize with what they say about making this a year-round economy."

Susan Myrland

Shadow Mountain Drive resident

"El Paseo needs to get younger, hipper clothing stores (like) Ralph Lauren, **Nautica,** Puma."

Chanon Gonzales

manager, The Pastry Swan Bakery

"We have customers who are high-end, (so I'd like) more high-end homes. But it's always a tug (with) what it's doing to the area."

John Roedel

Owner, Anthyrium

Sizing up the competition

New stores and commercial developments - on the way or being planned - could give El Paseo some competition for the Coachella Valley's upscale shopping dollars.

NORDSTROM: The Seattle-based retailer will open its first Coachella Valley store in 2009 at Westfield Palm Desert at Highway 111 and Monterey Avenue, just steps away from El Paseo. The 149,000-square-foot store will be built on the north end of the mall, replacing one of the stores where Macy's is located.

INDIAN WELLS: The city is looking at a $500 million residential and commercial project, to include a 13-screen movie theater, specialty shops, a $250 million condo-hotel and 49-unit residential community. Groundbreaking on parts of the project could occur this summer and be completed in 2008.

INDIO: The big buzz here is Polo Square, a 10-story commercial-residential development to be located city center at Shields and Highway 111. It would include 350,000 square feet of retail space, 200,000 square feet of office space, short- and long-stay hotels, condominiums and townhouse-style homes.

CATHEDRAL CITY: The City Council is reviewing plans from three developers for a residential-commercial project for the 23 acres east of City Hall. While no names have been mentioned, upscale shops would likely be part of the multi-story, pedestrian-friendly project.

Public input

The Palm Desert Community Development Department is putting together a committee to look at future development in the El Paseo area. Residents in the area surrounding the business district are encouraged to participate. Information: 346-0611

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College Partnership, Inc. Announces Acquisition of $10,000,000 in Media Credits PrimeZone Media Network March 15, 2006 Wednesday

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March 15, 2006 Wednesday 6:00 AM EST

SECTION: COMPANY ANNOUNCEMENT; MERGERS AND ACQUISITIONS

LENGTH: 407 words

HEADLINE: College Partnership, Inc. Announces Acquisition of $10,000,000 in Media Credits

BODY:

LAKEWOOD, Colo., March 15, 2006 (PRIMEZONE) -- College Partnership, Inc. (OTCBB:CGPA) announced today that it has $10,000,000 in media credits from Culver Trading. Approximately $1,000,000 of these have been successfully sold to third parties.

The Culver Group of companies have provided media services for clients that have included: Time Warner Cable, Arizona Ice Tea, Toyota, Mercedes-Benz, Cingular Wireless, Continental Airlines, Nike, IBM, Nextel, Hewlett Packard, Palm Computing, Nissan, Fox TV, Giorgio Armani, Versace, **Nautica,** Guess, Citibank, Office Max, Aveda and many more.

The company also announced that Mr. Darren Weingrow has joined the company as an advisor. Mr. Weingrow is experienced in assisting public companies obtain visibility and capital.

College Partnership, Inc. is a full-service college planning company offering students and their families integrated resources and services to guide them through the college preparation process. College Partnership's suite of products and services integrates career planning, college major/field of study selection, college selection, preparation for college entrance tests, as well as searches for merit awards. The products consist of printed materials, videocassettes, college major/field of study software, career assessment software, and databases accessible through CD-ROM. The Company provides educational resources that assist families to save time, develop a plan, decrease stress, and reduce college costs. For more information, visit: www.collegepartnership.com.

This release contains forward-looking statements that involve risks and uncertainties. These statements may differ materially from actual future events or results, specifically in the areas of future sales growth and profitability. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements. The risks and uncertainties to which forward-looking statements are subject include, but are not limited to, the effect of government regulation, competition and other material risks.

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FASHION CALENDAR The Miami Herald March 15, 2006 Wednesday

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The Miami Herald
Found on Miami.com
The Miami Herald

March 15, 2006 Wednesday

SECTION: E; Pg. 7

LENGTH: 475 words

HEADLINE: FASHION CALENDAR

BODY:

Project runway: From elegant ballgowns to dresses made of bubble wrap and palm fronds, young talent will reveal their latest creations at American InterContinental University School of Design's annual fashion show March 24 at 7 p.m., following a reception at 6. *Passion: A Tribute to Fashion* is a fundraiser for the School of Design scholarship fund. Where: The Wyndham Bonaventure Resort & Spa, 250 Racquet Club Rd., Fort Lauderdale, $10 at the door or call 954-446-6373. General info: 866-AIU-GRAD (866-248-4723), aiufl.edu.

Primping for prom: It's that time of year again for purchasing taffeta gowns, corsages and zit cream. This Saturday, 2-5 p.m., Bloomingdale's Aventura will host its annual Prom Prepping Day with appearances by prom experts and Clinique makeup artists. With the purchase of a dress, you'll get a pass for two to a screening of Antonio Banderas' new flick, *Take The Lead*. Level 2, 19555 Biscayne Blvd.

Money where your mouth is: Pick up C.O. Bigelow's Mentha Lip Shine (which does the trick with peppermint, coconut and kukui nut oils from Hawaii's state tree) for $7.50 at Scoop and 10 percent of proceeds go to the Make-A-Wish Foundation. Until supplies last @ Scoop inside the Shore Club Hotel, 1901 Collins Ave., Miami Beach; 305-695-3297.

He's the one: Hottie actor/writer/director Ed Burns is the new face of **Nautica's** Spring 2006 "Navigate life" ads. Being married to a model (Christy Turlington) must be rubbing off on him. More info: **nautica**.com.

Match point: Speaking of handsome lads . . . this Monday, tennis ace Andy Roddick will make a 6 p.m. appearance at the Village of Merrick Park's new Lacoste store. To meet him or get an autograph, you gotta buy something from the shop the day of the event, but you'll be repaid later with an alligator logo baseball cap while supplies last. 358 San Lorenzo Ave., Coral Gables; 305-529-0200; villageofmer rickpark.com

Price slash, Part II: KRELwear is holding a sample sale through the end of the month. The address, 180 NW 25th St., Miami, was incorrect in last week's calendar. 305-576-7465. www.krelwear.com.

Fit for the cure: 34B or 36C? No idea? Wacoal is offering freebie bra fittings at three Macy's stores; for each size-tweaking session, the company will make a $2 contribution to the Susan G. Komen Breast Cancer Foundation; no purchase necessary. When: Thursday, 11 a.m.-5 p.m. at Aventura and Pembroke Lakes malls; Friday, same time at Dadeland Mall.

Makeover madam: Tune in to see local publicist Alisah Jeffries, of Susan Brustman & Associates, in Sunday night's episode of The Style Network's reality show *The Look for Less*, 8 p.m.

Capsule collection: Get a load of Karl Lagerfeld's limited edition spring line at a Neiman Marcus fashion show, 3 p.m. Saturday, at the Village of Merrick Park. Level One.

Send style news to Madeleine Marr at mmarr@ miamiherald.com.

LOAD-DATE: March 15, 2006

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hot buys this week The Sunday Mail March 19, 2006 Sunday

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The Sunday Mail

March 19, 2006 Sunday
Inside Entertainment Metro Edition

SECTION: INSIDE ENTERTAINMENT; Pg. 20

LENGTH: 485 words

HEADLINE: hot buys this week

BODY:

Deka

Stunning furniture, homeware and fashion shop Deka is having a huge sale on its exclusive Marimekko range. Ladies fashion has 50 per cent off, like the Parsley skirt/dress was $575 now $287.50, Pepper kaftan was $225 now $112.50, and V-neck T-shirts were $143 now $71.50. There is also 30 per cent off unisex items like T-shirts that were $115 now $80.50. Children's fashion has 50 per cent off, like baby jump-suits were $81 now $40.50 and toddlers' dresses were $102 now $51. There are also some reductions in the homeware section like 30 percent off towels that were $79 now $49. Sale ends March 31. Deka, 111 McLachlan St, Fortitude Valley, 3252 8133.

QueensPlaza

Some good buys to be found in this City mecca this week, like Giordano men's and women's long-sleeve T-shirts for winter are two for $40. There is also a rack of $10 logo shirts and $15 ladies' summer polos while stocks last. At Rodd and Gunn, check out the two great offers -- two polos for $119, and $50 off any pants or jeans, when you buy a shirt. Offers end March 26. At P.O. Box there are suits that were $149 down to $99.95 with a free shirt and tie thrown in. They also have business shirt and tie combos at $20 or two for $30, polo tops with 75 per cent off priced at $10.95, 60 per cent off long sleeve casual shirts at $20 and 50 per cent off short sleeve casual shirts at $29.95, while stocks last.

Myer, Brisbane City

Fashion-loving guys get ready to shop -- there is 50 per cent off a large range of Country Road men's fashion and 30 per cent off a large range of men's T-shirts and shorts by JAG, Mossimo, Kenji Urban. Levis, Esprit, Calvin Klein, Bauhaus, **Nautica** and more. If you are in the market for work wear, check out the Sax Altman Bronx suit that was $499 now $299 -- bargain. While stocks last.

Perfume Connection

Fragrance fanatics can go wild in this place. This week there are some great buys like Elizabeth Arden Red Door 100ml Edt Spray usually $128 now $49, Dolce and Gabbana Light Blue 100ml Edt Spray usually $182 now $75, and Glow by J.Lo 100ml Edt Spray usually $99 now $49.50. For the guys there is Davidoff Cool

Water 100ml Edt Spray $132 now $66, Joop Homme 125ml Edt Spray $128 now $64. Promotion ends March 27 and other prices valid while stocks last. The Perfume Connection, Westfield Chermside, Garden City and Edward St, City.

Broadway on the Mall

You can always find something you love at The Mask and this week it has a $100 rack with items like a Kirby Purrs Elfin top that was $269. At Price Attack there is 50 per cent off selected hair care lines by KMS such as Colour Vitality Shampoo and Revitaliser that were $23.95 now $12. While stocks last. Until March 24 the centre has a great winter fashion offer -- spend $250 or more at any Broadway retailer and get one complimentary ticket to see QTC's production of A Streetcar Named Desire.

If you know of a bargain, contact aldermank@qnp.newsltd.com.au

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Casino Resorts, Museums, Golf & Tennis, Shopping and More; Tunica Is Alabama's - and America's - Best Value for Action-Packed Get-Aways PR Newswire US March 20, 2006 Monday

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March 20, 2006 Monday 9:22 PM GMT

LENGTH: 1536 words

HEADLINE: Casino Resorts, Museums, Golf & Tennis, Shopping and More; Tunica Is Alabama's - and America's - Best Value for Action-Packed Get-Aways

DATELINE: TUNICA, Miss. March 20

BODY:

TUNICA, Miss., March 20 /PRNewswire/ -- Alabama travelers are big winners in Tunica as "The South's Casino Capital" rolls out the welcome mat to millions of gaming tourists who are looking for a new casino resort destination while the Mississippi Gulf Coast rebuilds.

Visitor statistics are on the rise in Tunica as travelers, including large numbers from Alabama, discover Tunica's southern hospitality, warm welcome and numerous things to see and do. And the Tunica tourism industry is working hard to keep Mississippi's tourism industry thriving while the Gulf Coast recovers from the devastation of Hurricane Katrina.

"We believe we have a strong obligation and responsibility to help the State of Mississippi rebuild its tourism industry by welcoming former Gulf Coast vacationers to the Tunica experience while the Coast recovers," said Webster Franklin, president and CEO of the Tunica Convention & Visitors Bureau. "Tunica has become an exciting entertainment destination with several new attractions in addition to our nine casino resorts that give the vacation traveler more to see and do than ever, all at a great value."

Tunica has become the largest and fastest-growing gaming and entertainment destination to be found between Las Vegas and Atlantic City. With more headline entertainment than anywhere else in mid-America, plus nonstop gaming at nine world-class casino resorts and much more, Tunica -- located just 30 minutes south of Memphis, Tenn. -- has also become a new hot spot for golf, tennis, history and heritage.

Considering that Tunica and the Mississippi Delta are the legendary home of The Blues, Tunica's tradition for entertainment and celebration of blues music is clearly natural. Many of the world's top performers are familiar faces at the multimillion dollar showrooms in Tunica, including headliners such as Faith Hill, Ray Romano, Reba McEntire, Vince Gill, Eddie Money, En Vogue, B.B. King, Tom Jones, Joan Rivers, Chris Rock and Kansas -- to name only a few. Each casino offers live entertainment nightly, and all offer free musical entertainment with stages on the casino floor.

In addition, Tunica's nine world-famous casinos -- Bally's, Fitzgeralds, Gold Strike Casino Resort, Grand Casino, Harrah's, Hollywood Casino, Horseshoe Casino, Sam's Town, and Sheraton Casino & Hotel -- and more than 14,000 slots and 400 table games make it easy to see why Tunica is called "The South's Casino Capital." Tunica also offers more than 6,300 first-class hotel rooms and suites, with over 40 restaurants

offering fine dining, sumptuous buffets and regional cuisine. Other amenities include health clubs, day spas and sparkling pools.

There's easy access to Tunica, too. Tunica is an easy drive via interstate and four-lane highway from locations across the Mid-South. Plus, there's access by private or charter jet aircraft to Tunica's new airport, and commercial air service to Memphis also provides convenient flights to Tunica from points across the Southeast and United States.

So Much New To See & Do

The new Tunica RiverPark on the Mississippi River is a $26 million award- winning center with the Mississippi River Museum, outdoor observation platform, harbor, aquarium and walking trails. Visitors can see the Mighty Mississippi up close, with spectacular views of the river like no other location in the Mississippi Delta. There's also the new Tunica Queen, a classic riverboat that offers daily excursions along the Mississippi River. The sophisticated yet natural park setting and museum showcase the life of the river as it has evolved over time. Rising Tide author John Barry served as a consultant on the museum's exhibits.

Outdoor Recreation - Golf, Tennis & More

Outdoor recreation is abundant in Tunica. Tunica National Golf & Tennis Club, a new $12 million tournament-level, 18-hole championship golf course along with a premier tennis facility and clubhouse, is located right in the heart of Tunica's casino resort area. Many pro and amateur golf and tennis events are scheduled here throughout the year, providing up-close sports action for fans of all ages. Designed by Mark McCumber and Associates of Jacksonville, Fla., one of the world's leading golf course architects, Tunica National Golf Course features 212 acres of dramatic landscaping. The tennis facility features four indoor clay courts with the South's only Hydro-Grid Har-Tru surface. The club, which is open to the public, also has an 8,000- square-foot clubhouse with a restaurant and pro shop. Tunica National is located in the casino resort area, between Casino Center and Casino Strip, and bounded by U.S. Highway 61 North and Old Highway 61.

In addition to Tunica National, visitors can also indulge in a round of golf at Tunica's other two championship courses. The Cottonwoods Golf Course at Grand Casino, designed by Hale Irwin, offers gentle rolling fairways, three lakes and landscaped cart paths. Cottonwoods is a 7,000-yard challenge for seasoned players, and offers a sense of fun and adventure for the novice. River Bend Links at Casino Strip Resorts has a Scottish links feel, curving around strategic knolls and bunkers. Designed by Clyde Johnston, River Bend will give discriminating golfers a true test of their game.

There's also Tunica's "golf with a shotgun," or sporting clays at The Willows, one of the finest clay shooting clubs in the nation. With hunting and fishing year round, plus water skiing on Tunica Cutoff Lake in the summer, guests can easily be tempted to add a couple of days to their itineraries.

History and Heritage Itinerary

In addition to Tunica RiverPark museum, travelers interested in the history of the region have a full slate of historical museums and sites to visit in Tunica. An itinerary featuring the cultural heritage of the region might begin at the Blues & Legends Hall of Fame at the Horseshoe Casino, a must for anyone who is a fan of contemporary music. The Hall of Fame traces the history of the Blues from its Mississippi roots to worldwide appeal today. On display are exhibits and artifacts from John Lee Hooker, Muddy Waters, Robert Johnson, B.B. King, Eric Clapton and many more, as well as exclusive guitar and harmonica collections. Also, Hollywood Casino is home to the Mid- South's largest collection of movie memorabilia. Movie fans shouldn't pass up a chance to explore the casino resort with its authentic costumes, unusual props, and expansive movie set reproductions.

From there, the next stop is the Tunica Museum, with its artifacts from the days of Native Americans and the Spanish explorers, to the rich agricultural tradition and Delta Blues heritage, through the arrival of Las Vegas-style casino gaming. Following that, history buffs will want to see the Veterans Memorial in

picturesque Downtown Tunica, a new memorial honoring veterans who gave their lives for the United States during wartime's hard fought battles.

Shopping, Spas and More

In between excitement on the casino floor, museums and outdoor activities, save time for shopping, because each casino resort property has elegant gift and sundries shops, many with Mississippi-made products. There are also more than 20 factory outlet stores located in the Casino Factory Shoppes, including Gap, **Nautica,** Kay-Bee Toys, Zales Jewelers, Wilson's Leather and Bass Shoes. New shops are opening all the time, so don't forget to check Tunica's web site (http://www.tunicamiss.com/) to see if your favorite outlet store has arrived. Then take the short drive to downtown Tunica to antique and specialty shops in charming turn-of-the-century buildings.

Visitors will need time to relax before an evening of gaming and headline entertainment, and Tunica's spas are the winning choice. Guests may choose among four luxurious spas, which offer an array of services from facials, to therapeutic massage, herbal wraps and whirlpool baths.

A popular day trip for Tunica's guests is a visit to Memphis, where Graceland and Beale Street are among the must-see attractions.

Easy Accessibility

Tunica is located only 30 minutes south of Memphis, near the intersection of Interstates 40 and 55 and within close proximity to Memphis International Airport. Visitors who travel by air now have more transportation options. The Tunica Airport's new runway, which opened last year, is accommodating charter and corporate jets daily, giving visitors the opportunity to land just minutes away from the casino resorts.

Often described as the Tunica Miracle, this destination welcomes more than 10 million visitors annually to its nine world-class casino resorts, with more than 6,300 new hotel rooms, over 40 restaurants, championship golf, outdoor recreation, museums, outlet and antique shopping, and much more. For travel information, please visit the Tunica website at http://www.tunicamiss.com/ or call Tunica at 1-888-4TUNICA.

CONTACT: Claire Pittman, PR Manager of Tunica Convention & Visitors Bureau, +1-662-363-3800, or +1-888-488-6422, or cpittman@tunicamiss.com ; or Laura Newman of Combs & Company, +1-501-664-3000, or lnewman@combsco.com , for Tunica Convention & Visitors Bureau

Web site: http://www.tunicamiss.com/

SOURCE Tunica Convention & Visitors Bureau

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NOTES: NOTE TO EDITORS: For more information about Tunica's casino resorts, entertainment and other attractions, plus a variety of photos, visit the Tunica website at http://www.tunicamiss.com. Images are available for downloading, or we can provide you with additional photography from our photo library.

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Hot chocolate Tulsa World (Oklahoma) March 21, 2006 Tuesday

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March 21, 2006 Tuesday
Final Home Edition

SECTION: Style; Pg. D1

LENGTH: 584 words

HEADLINE: Hot chocolate

BYLINE: JASON ASHLEY WRIGHT World Scene Writer

BODY:

Swimwear takes a dip in brown, as well as colorful graphics, details This summer's chocolate won't melt, but it's nonetheless swimwear's hot hue. That's the story at Dillard's, anyway, which will receive a larger shipment of brown swimsuits in April. But plenty dipped, trimmed or accented with the edible shade abound in the pool-apparel department.

Debbie Smithey, the Tulsa Promenade location's swimwear specialist, pulled several darkly dipped separates from one rack. Some were all-over chocolate; others were swirled in a brown-turquoise pattern.

It's one of the biggest colors for the department store's swim season, she said, as is perennial-favorite, black.

Color dominated the department, as it does in other stores across town -- pinks, oranges, blues and gobs of green, which permeate both men's and women's swimwear, said Eadie Kelly, vice president of merchandising for Undergear, during a recent phone interview.

And often, any two or all of those colors combine in swimwear, as graphic prints and stripes are two other noticeable trends, Smithey said. They show up everywhere, both in one-piece suits and two-piece sets.

Embellishments are prevalent, from O-ring details on bikini tops and the sides of bottoms, to sequins, beads and rhinestones.

Those afraid of washing such stuff needn't be, Smithey said. Detailed swimwear can be washed just the same as your other pool attire. Simply handwash with a regular laundry detergent.

Don't wear a swimsuit while it's drying, though -- you'll stretch the elastic. And as for those metal O-rings, they won't become hot in the sun -- they've been manufactured and tested to remain cool against the skin.

Floral themes also are important, like the green varieties at Old Navy, which has a few different kinds among its bikini bottoms and tankini tops.

The tankini offers women more coverage than traditional bikini tops -- still two separate, comfortable pieces but not nearly as revealing.

"It meets and greets where your bottoms meet your tops to where you don't have any skin showing," Smithey explained, adding that this year's tankinis are cut longer and wider at the bottom.

Those wanting more coverage than a bikini bottom can opt for the boy short, which offers a couple of inches more coverage down the leg. Or you can pull on board shorts, which **Nautica** offers this year, Smithey said. Typically, women wear them over the swimsuits.

But board shorts have been a swimwear staple for years among guys ages 35 and younger, Kelly said.

"It's younger, and it's more active-inspired," she said. Board shorts usually run several inches longer than traditional swim trunks, and they're typically not lined.

Another plus to board shorts is that they're landlubbers, too -- pair them with flip-flops, throw on a tee, and grab a snack before or after the pool. Some guys even wear board shorts over their other swimsuit -- like a bikini, of which Undergear sells quite a few, with Speedo being a top-seller.

Outside local swim meets, though, longer suits seem to be the norm around Tulsa. The selection of trunks and board shorts in stores attests to that, including at Dillard's, which has basic, single-color trunks and tropical-print board shorts. You'll also see some with side-striping.

Similar tropical themes run through the men's swimwear selection at Old Navy, which has white board shorts with banana-leaf patterns in green and red, or blue ones with a darker blue pattern.

Jason Ashley Wright 581-8483
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CORRECTING and REPLACING Herbalife Sponsors the World's Largest Cross Country Race Business Wire March 21, 2006 Tuesday

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Business Wire

March 21, 2006 Tuesday 12:35 AM GMT

DISTRIBUTION: News Editors; Sports Editors

LENGTH: 399 words

HEADLINE: CORRECTING and REPLACING Herbalife Sponsors the World's Largest Cross Country Race

DATELINE: LOS ANGELES March 21, 2006

BODY:

Reissuing release dated March 20, 2006, to add ticker symbol for searching purposes.

The corrected release reads:

HERBALIFE SPONSORS THE WORLD'S LARGEST CROSS COUNTRY RACE

Herbalife (NYSE:HLF) will be the official nutrition sponsor of the Lidingoloppet cross country race in Sweden, the world's largest cross country race.

The race takes place September 22nd - 24th when approximately 30,000 runners from around the globe come to take part in the three-day sport festival held on the Lidingo island outside Stockholm.

More than 300 Herbalife staff and independent distributors will take part in the event as well as offer sampling opportunities for participants and spectators.

The Lidingoloppet, or 'Lidingo Run' is an event where everyone participates with a different personal challenge -- some to win, some to improve on last year and some to just enjoy a great day out. It attracts thousands of spectators.

All the races are held over one long weekend, with categories including a 30km men's race, a 10km for women, a 1.7km and 4km course, a relay race for male, female and mixed teams, and a children's course.

Nordic region director Borre Gjersvik said: "As a key worldwide sporting event and one of the best known in Sweden, we are delighted to be involved in Lidingoloppet. This sponsorship is one of a series of similar alliances around the world that is taking the Herbalife name to a much more diverse audience than ever before and underlining our commitment as a company committed to healthy active lifestyles."

Herbalife is also the official nutrition sponsor of the London Michelob ULTRA Triathlon, **Nautica** Malibu Triathlon, Laguna Phuket Triathlon and participated in Trofeu Brasil de Triathlon in 2005. The company also sponsors UK-based triathlete Olly Freeman and U.S. triathlete Erika Aklufi. Other major sponsorships include the AVP Pro Volleyball Tournament, LA Galaxy, Toray Pan Pacific Open Tennis Tournament and the

Tour of California, among others.

About Herbalife

Herbalife is a global network marketing company that sells weight-management, nutritional supplement and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 61 countries through a network of more than one million independent distributors. In 2005, the company had net sales of $1.6 billion.

(HLFP)

CONTACT: Herbalife George Fischer, 310-410-9600 x32649 georgef@herbalife.com

URL: http://www.businesswire.com

LOAD-DATE: March 22, 2006

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CLOTHIER TO OPEN IN DETROIT;FORMAN MILLS SEES POTENTIAL IN CITY Detroit Free Press (Michigan) March 25, 2006 Saturday Metro final Edition

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Detroit Free Press (Michigan)

March 25, 2006 Saturday Metro final Edition

SECTION: BIZ; BUSINESS; Pg. 2

LENGTH: 775 words

HEADLINE: CLOTHIER TO OPEN IN DETROIT;
FORMAN MILLS SEES POTENTIAL IN CITY

BYLINE: By GRETA GUEST

BODY:
Forman Mills, an off-price apparel and accessories retailer, is to open its first Detroit store at 8 Mile and Van Dyke today and has signed leases for two other undisclosed locations in the city, its owner said.

The retailer with 19 stores in seven states looks for store space abandoned by other retailers in forgotten areas without many shopping options, Forman Mills founder Richard Forman said during a ribbon-cutting event at the store on Wednesday night. The store has its official opening today.

"There's something about Detroit ... I don't know what it is. It's been a warm welcome," Forman said. "I want to go in the city, right into the heart of the urban zone."

Philadelphia-based Forman Mills, which plans to open its two other Detroit locations by August, joins a growing chorus of large retailers who are taking a chance on the city. Detroit has recently attracted CVS, Borders, Home Depot and a host of smaller retailers and restaurants after a decades-long decline.

"I think that there is buzz in the retailing community that Detroit is on its way," said Ed Nakfoor, a Birmingham-based retail consultant.

"I love what I see here," said Detroit City Councilwoman Alberta Tinsley-Talabi at the opening ceremony on Wednesday. "It just goes to show you that it may not happen overnight, but it does happen. The drought in our city has been a lack of shopping. You see that moving in a different direction."

And Detroit City Councilwoman Brenda Jones praised the store's merchandise selection with clothing from Ecko, Sean John, **Nautica,** Paco, DNKY, Adidas, Calvin Klein, Champion and others. It promises designer fashions at 43% to 80% off regular prices.

"There are no places to buy quality things," Jones said. "It brought jobs as well. There are so many people being laid off, it's hard to find a job."

The store has about 200 employees; many of them signed up through Michigan Works, a program that matches jobless workers with employers.

It plans to begin hiring for its other two stores in the next few weeks.

Just 10% of the jobs are full-time management and supervisory positions. The rest are part-time and pay $7 an hour to start, said Kylie Hostrander, merchandising manager for Forman Mills.

"We are really excited they used the Michigan Works program," said Alan Levy, deputy director of the Detroit Planning and Development department. "We are talking about Detroiters getting jobs."

The retailer, which Forman started in 1977 with an $80 loan from his father and sold T-shirts at flea markets, is looking for new sites in other Midwest cities such as Cincinnati and Chicago.

The private company expects revenue of $200 million for 2006, he said.

Forman, 45, said the company still focuses on T-shirts, some selling at original flea market prices of three for $5. He also sells lots of basics like sweatshirts and shorts and sees direct competitors as A.J. Wright and Value City instead of TJMaxx or Burlington Coat Factory.

"We try to be the kings, the category killers in a few areas," Forman said. "I'll give them a $2.99 tank top next to a $399 leather jacket. We shock the customer."

Andrew Wilson, 65, of Detroit was in a mild state of shock while shopping the store Wednesday. He was trying on a hefty microfiber quilted coat costing $19.99.

"I don't see how you can sell these things for the prices," Wilson said. "It's extra low compared to where I buy. I normally shop at Wal-Mart."

And Isaiah Dudley, 17, a high school student and part-time McDonald's cashier, was thrilled with a Martin Luther King Jr. shirt selling for $16.99 that usually sells for $30.

"I'm cheap," Dudley said. "I like this store. I'm going to come back tomorrow to get some more."

(SIDEBAR)

Forman Mills

Founded: 1977 by Richard Forman with an $80 loan from his father.

Headquarters: Philadelphia

Stores: Forman opened his first store in 1981 in Philadelphia selling T-shirts and sweats. In 1985, he expanded the concept to include men's, women's and children's clothing at low prices. The company now operates 19 urban stores in seven states including one store to open today in Detroit.

What it sells: Apparel and accessories from brands such as Ecko, Sean John, **Nautica,** Paco, DNKY, Adidas, Calvin Klein, Champion and others. It promises designer fashions at 43% to 80% off regular prices.

Annual sales: Forman projects $200 million in sales for 2006.

Slogans: "Stretch those bills at Forman Mills" and "Killer Deals."

Greta Guest

Contact GRETA GUEST at 313-223-4192 or gguest@freepress.com.

ILLUSTRATION: Photo KIMBERLY P. MITCHELL Detroit Free Press

GRAPHIC: KIMBERLY P. MITCHELL Detroit Free Press; Isaiah Dudley, 17, of Detroit shops for airbrushed T-

shirts with his aunt, Veanus Holmes-Sellers, 42, of Detroit at the 8 Mile and Van Dyke Forman Mills. Select shoppers were allowed into the store on Wednesday.WRITER: "There's something about Detroit," says store founder Richard Forman. The retailer plans two more locations in the city. DISCLAIMER: THIS ELECTRONIC VERSION MAY DIFFER SLIGHTLY FROM THE PRINTED ARTICLE

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street cred South China Morning Post March 26, 2006 Sunday

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South China Morning Post

March 26, 2006 Sunday

SECTION: YOUNGPOST; street cred; Pg. 3

LENGTH: 93 words

HEADLINE: street cred

BODY:

Debbie Yip, 17, likes the casual preppy look.

Her favourite brands are Abercrombie & Fitch, American Eagle and Threadless.

Jacket, gift from family

T-shirt $200 from Junk Food

Brown shrug $280 from Esprit

Jeans $500 from Guess

Sneakers $480 from adidas

Eugene Wong, 18, describes his fashion style as prepster - half preppy, half gangster. His favourite brands are Tommy Hilfiger, French Connection and **Nautica.**

Jacket $800 from Izzue

Buttoned shirt $300 from Esprit

T-shirt $250 from French Connection

Jeans $800 from Calvin Klein

Sneakers $400 from adidas

LOAD-DATE: March 28, 2006

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Terms: nautica and date(geq (1/1/2006) and leq (3/31/2006)) (Edit Search | Suggest Terms for My Search)

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Style: Q & A / STEPHEN RECTOR, buyer for Macy's Southern region: White heat; Take the plunge into icy-cool hue with a sport coat in linen or cotton The Atlanta Journal-Constitution March 26, 2006 Sunday

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March 26, 2006 Sunday
Main Edition

SECTION: LIVING; Pg. 8MS

LENGTH: 273 words

HEADLINE: Style: Q & A / STEPHEN RECTOR, buyer for Macy's Southern region: White heat; Take the plunge into icy-cool hue with a sport coat in linen or cotton

BYLINE: SHILA NIEVES BURNEY

BODY:

Style asked Stephen Rector, men's collections buyer for Macy's Southern region, for tips on how men can incorporate this look into their wardrobe.

Q: How can men make this color a wardrobe staple?

A: The must-have for the spring season is the white sport coat in either cotton or linen. A pastel polo shirt or long-sleeve shirt and denim make this a great look. The "safest" look is white linen pants. White jeans are for the more fashion-adventurous guy.

Q: Can men wear white from head to toe?

A: All white can be worn in certain places or at certain events, such as a beach wedding. However, when going out on the weekends, one white piece is enough to get people's attention.

Q: What about the dreaded white shoes?

A: Actually, white shoes is a hot trend this season. A white driving shoe [a slip-on loafer] is an important addition to any man's shoe collection. White leather sandals are also great when worn with linen.

Q: What's the best way to keep white bright?

A: Always wash your whites separately and use a detergent that says it keeps clothes their brightest. Also, use bleach sparingly, if at all. For sport coats, take them to the dry cleaner and let the professionals do the work.

Q: What's the best way to subtly introduce white into a guy's wardrobe?

A: While it does take confidence to wear white, it is a great new, fresh look for spring. It is all about wearing the one piece with something else that the guy feels comfortable in, for example, the white sport coat with jeans and a polo. More and more celebrities and athletes are wearing white; therefore, the typical guy should get more comfortable with the look for himself.

GRAPHIC: Photo: KIMBERLY SMITH / StaffPhoto taken at Taurus restaurantHugo Boss linen pants ($125), Seven for All Mankind linen embroidered lattice shirt ($187) and Mark Nason shoes ($310), all at Bloomingdale's.
Photo: KIMBERLY SMITH / StaffPhoto taken at Taurus restaurantLeft: 6 Star Raw jacket ($210), Modern Amusement T-shirt ($38) and Diesel white leather belt ($70), all at Bill Hallman in Virginia-Highland. Alfani white loafers ($79) at Macy's, Kenneth Cole jeans ($110) at Bloomingdale's.
Photo: KIMBERLY SMITH / StaffPhoto taken at Taurus restaurantJust Cavalli pirate shirt ($240) at Bloomingdale's, Nudie Jeans ($155) at Bill Hallman in Virginia-Highland and Carrington chocolate loafers ($118) at Banana Republic.
Photo: KIMBERLY SMITH / StaffPhoto taken at Taurus restaurantAbove: **Nautica's** white button-down shirt ($40) at Dillard's, Alfani sand loafers ($79) at Macy's and INC white-washed jeans ($69) at Macy's. Model's own T-shirt.

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Want a piece of BlarneyStone? Furniture/Today March 27, 2006

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FURNITURE Today
Furniture/Today

March 27, 2006

SECTION: NEWS; Pg. 8

LENGTH: 477 words

HEADLINE: Want a piece of BlarneyStone?

BYLINE: By Jeff Linville

BODY:

New York- The next big licensed collection could be Irish brand BlarneyStone, as branding specialist Kerry Glasser seeks home furnishings partners.

Glasser and his firm Concept Marketing Group have helped bring together such licensors as Oscar de la Renta, Jessica McClintock, **Nautica,** Althorp/Earl Spencer and Tommy Bahama with manufacturers like Century, American Drew, Lea Inds., Lexington Home Brands and Theodore Alexander.

BlarneyStone Marketing has retained Glasser to represent the BlarneyStone and BlarneyCastle brands for furniture, decorative accessories, bedding, bath items, tabletop, area rugs, decorative fabric and wallcoverings.

Glasser said, "With BlarneyStone we will be able to tell a very compelling story incorporating history, romance and captivating product concepts. We'd be delighted to hear from interested corporations, to discuss our development plans and to see how they might share our vision."

According to census figures, more than 40 million Americans are of Irish descent, 10.8% of the population. That's the second-highest concentration of any one nation except Germany, and presents a big opportunity with that demographic alone, BlarneyStone Marketing believes.

Blarney Castle is more than 550 years old. Originally built as a hunting lodge in the 10th century, the present castle was built by Dermot McCarthy, king of Munster, in 1446.

The famed Blarney Stone is believed to be half of the Stone of Scone, over which generations of Scottish kings were crowned. The McCarthy family was given this piece of stone in 1314, and it was incorporated into the design of the current castle. The stone and castle now are owned and managed by the trustees of the estate.

Legend has it that those who kiss the stone acquire the gift of eloquence.

Sharon Connelly, head of brand development for BlarneyStone Marketing, said, "While the BlarneyStone interior look will have ... a pared-down elegance, based on uses of natural materials and a neutral, landscape-inspired color palette."

She has signed off on some furnishings designs by Irish designer Claire McGovern, based in San Francisco. She called the designs fresh and exciting, "influenced by Irish heritage, art and literature, yet with a contemporary approach."

In the United Kingdom, BlarneyStone Marketing has started work on a series of ceramic dinnerware collections with Royal Worcester & Spode, said Connelly.

The company has target partners in mind for all product areas, she said, "manufacturers that are currently operating successfully in the licensed brand field and interpreting diverse brand concepts successfully for retail. But, as yet, we are at selection stage in the United States."

Connelly said BlarneyStone is expected to be in the "better" price point range.

Manufacturers can contact Glasser at Concept Marketing Group, (212) 308-0157, kg@conceptmarketinggroupinc.com .

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The Spring Six; Must-haves list solves fashion confusion Contra Costa Times (California) March 28, 2006 Tuesday

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CONTRA COSTA TIMES
Found on BayArea.com
Contra Costa Times (California)

March 28, 2006 Tuesday

SECTION: FEATURES; Pg. F4

LENGTH: 995 words

HEADLINE: The Spring Six;
Must-haves list solves fashion confusion

BYLINE: Jessica Yadegaran, CONTRA COSTA TIMES

BODY:

Tweed, wool and cashmere are getting the boot -- to the back of closet.

Spring is here, and it's time to make room for those must-haves. But not that much room. The good news is that all of the season's hottest trends -- from the nautical look for women to the "Miami Vice" look (we swear) for men -- boil down to six basic pieces. And you can get them everywhere -- from H&M to Ann Taylor. Add these items to your wardrobe and, when it finally stops raining, you'll be singing in the sun.

LADIES

1. The white dress: From eyelets and embroidery to the baby doll and shirtdress, it is perhaps the hottest item this spring. "Everybody can wear white," says Laura McDowell, style expert for TJ Maxx. Empire-waisted with crochet or lace detail, the white dress can be feminine with ballerina flats or spiced up with metallic jewelry and cinched belts. White pops up in combinations, too, with black or brown.2. The cropped pant: Finally, varied lengths! Short pants -- cuffed, tailored, cargo or denim -- are all the rage. Wear fitted ones with peasant blouses. Pair the wide-leg variety with form-fitting tops. Skimmers, or bermuda shorts, look best on short and petite women, says Nicole Phelps, executive editor of Style.com. Tall women can wear the billowing gaucho, which has been around all winter.3. The down-to-there skirt: It's not that minis are out, but the long skirt is so in. Flowing and flattering, it's an opportunity to own some of those fabulous botanical and ethnic patterns that are big this season. Or you can get one in white and check off two must-haves, pairing it with a bright belt, Phelps says. Tip: We hear there's a great skirt importer at the Ashby BART station's weekend flea market. Look for his funky van.4. The nautical top: It's so very sailor-girl, but the navy-and-white nautical look is huge for spring and summer. Get the look in a sleeveless, cowl-neck sweater, simple horizontal-striped tank top or capped-sleeve T-shirt you can throw on with jeans, that long skirt or -- yup -- those cropped khakis. The look can go as preppy as you like (think **Nautica)** or as easy and rumpled (think American Eagle Outfitters).5. The military jacket: McDowell calls it the new military.

"It's less camouflage and more the color olive green," she says. The best way to wear this trend is in a fitted jacket with lots of closely stitched brass buttons. What better way to wear those gauchos?6. The wedge: Last spring's wedge has evolved: Espadrille, low-slide or stacked heel, the wedge is more flattering on the leg than this season's peep-toe flats and less painful than the strappy sandal. "They look great with cropped pants and sundresses," Phelps says. This is one you don't want to skimp on, she adds, especially when it's propelling you 5 inches above ground.GENTS1. The pastel shirt: We saw bits of it last spring, but now the Easter colors are in full bloom. From the Versace spring collection to Express For Men, pastel shirts are everywhere: pale green, pink, lavender and baby blue. "Pair them with linen suits or white pants and definitely a tan," says Tyler Thoreson, executive editor for men's fashion at Style.com. "Yes, the 'Miami Vice' is back."2. The khaki pant: If you don't feel comfortable with the sockless loafers and white linen pants, you'll be glad to know that khakis are getting the high-end treatment this spring, Thoreson says. "We're moving away from khakis as the I.T. professional's pant of choice." Meaning that the details and cut are more sophisticated than your average pair of Dockers, and less, er, Silicon Valley.3. The safari jacket: Blame it on the war or last year's "Sahara" (nods to Matthew McConaughey), but the desert look is huge. Swap flip-flops for boots with those khaki pants. Most of all, get yourself a safari-themed jacket, preferably in cotton twill, Thoreson says. Grab an over-the-shoulder duffel back and think rumpled earth tones, not camouflage, just like the ladies' jacket.4. The patterned tie: It's not about stripes or cartoon characters, but small, detailed patterns in bright complementary colors. Geometrics. Paisleys. Polka dots. Pair that lavender button-down with a bright purple tie. Sticking with a white shirt and khakis? Go with oranges, yellows and golds.5. The windbreaker: Remember James Dean in "Rebel Without a Cause"? No, he's not wearing a black leather jacket. It's actually a windbreaker, a red one. "We're seeing a lot of windbreakers," Thoreson says. "It's tough, cool and classic and even Eddie Bauer's carrying them for $40." Throw on a polo underneath and you're just as retro as you are current.6. The dark jeans: Not every guy will like this trend. Jeans are getting slimmer. We mean modern rock-star waif slim. If that's not your thing, settle for a midrise pair in your favorite brand. Just make sure they're dark, raw and rigid. None of this soft, comfortable denim.

Jessica Yadegaran is a lifestyle writer for the Times. Reach her at jyadegaran@cctimes.com or 925-943-8155.

What are your spring must-haves? Share yours at www.contracostatimes.com.

Little ingredients to pull it all together this spring:Women Belts: Thick, soft belts to cinch at the waist or hang low on the hips. Neutral belts in macrame or rope can be worn with the season's whites and ethnic patterns. Jewelry: Bracelets and necklaces continue to be worn big and loud: two or three bangles at a time, anything in wood and layers upon layers of gold necklaces. Shoes: In addition to wedges, grab a pair of the round, peep-toe flats with beads and bright colors. High-heeled wood platforms are big, too. Handbags: Big, bright-colored leather with pockets, buckles, metallic tones. And straw handbags are backMen Watches: Think big and bold. Bright bands or gold with bigger, badder faces. Jewelry: Think layered pendants. Simple, masculine, deconstructed jewelry -- like a solid nut and bolt on a chain -- are on the way for summer.

-- Sources include Nicole Phelps and Tyler Thoreson of Style.com

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Suit secrets; Just stick to basics, and you'll look great The Atlanta Journal-Constitution March 29, 2006 Wednesday

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March 29, 2006 Wednesday
Main Edition

SECTION: LIVING; Pg. 1E

LENGTH: 644 words

HEADLINE: Suit secrets;
Just stick to basics, and you'll look great

BYLINE: A. SCOTT WALTON

BODY:

When new customers enter Guffey's haberdashery in Buckhead in search of a new suit, sales associate Dan Mullis recites three key factors, almost by rote.

"First there's the choice of fabric," he says. "Next comes the detailing."

Then comes the most vital element: "Measuring the garment so that it fits exactly."

Notice that "what's trendy" does not make the cut.

A recent study by NPD Group --- a market research firm --- indicates that more young men are purchasing tailored clothing. Compared with the previous year, guys between the ages of 18 and 24 accounted for a 53 percent increase in suit, slack and sport-coat sales in 2005. And there's a strong likelihood that these guys are woefully inexperienced at buying suits.

Finding the right suit isn't exactly a science. But it helps to focus more on balance and proportion than all the bells and whistles that designers come up with each season.

"Your body dictates almost everything you need to know about choosing a suit," said Alan Flusser, the New York-based tailor, designer and author of three books on menswear.

Menswear experts offered a few tips to help guide the uninitiated through the process of purchasing a new suit. Their suggestions should serve notice that, while suit styles may change over time, the rules for dressing well remain constant.

1. The fit factor

Generally, suits should fit snug --- but not tight --- around the torso. To test: Make sure there's just enough room to slip a hand inside the breast. Jacket sleeves should drop to just above the palm of the hand.

2. Proportion takes precedence

Wide lapels, shirt collars and neckties can overwhelm a slender physique. Conversely, narrow shoulders, neckwear and collars magnify the proportions of fuller-figured men. And the width of a necktie also should be in proportion to coat lapels.

3. Details make a difference

Standard or surgeon's cuffs, with functioning buttons, ticket pockets and side vents are small touches that can add a lot to a suit.

4. Opt for flat-front pants

Pleated pants tend to make legs and hips appear wider, while flat-front pants create the opposite effect.

5. Don't fixate on the price

Consider a suit an investment. A $1,500 designer suit does not guarantee greater quality than a $200 suit purchased at a department store or men's warehouse chain. For a custom-made suit --- which allows the customer to select the fabric and tailoring details --- prices can hover around $2,500.

6. Why navy blue's a classic

For long-term value, invest in one suit that can easily transition from business to formal occasions. "Navy looks great in the office, and it works at night as well," says Nick Sullivan, fashion director for Esquire magazine. "The best color for a tuxedo isn't black. It's actually midnight blue. And with navy, you have a choice of wearing black or brown shoes and accessories."

7. Select a fabric that matches your lifestyle

How much do you travel? How often will you wear the suit? Dan Mullis of Guffey's haberdashery says these questions will narrow the list of fabric choices.

8. Don't look like a sailboat

Double vents in the rear can billow unflatteringly on men with prodigious backsides.

9. Big guys don't wear plaid

Patterns such as plaids and stripes tend to exaggerate the proportions of large men, while making the contours of a slender man more prominent.

10. Cuffs vs. no cuffs

Cuff-free slacks tend to elongate the look of the leg. Cuffed pants have a truncating effect because the vertical line is disrupted.

11. Button up in style

Suits with two-button jackets tend to flatter any physique. Three-button suits can make short men appear even more squat, while the elongated lapels on a one-button suit can make them appear taller.

12. Looking like Letterman

Double-breasted suits have a slenderizing effect on portly men, while that extra panel of fabric can appear to swallow the physique of slender men.

GRAPHIC: Photo: JOEY IVANSCO / StaffA tailored suit partially constructed
Photo: JOEY IVANSCO / StaffA suit is measured
Photo: JOEY IVANSCO / StaffSuit, shirt and tie ensemble
Photo: JOEY IVANSCO / StaffSuit cuffs
Photo: NauticaA pinstriped suit from the spring **Nautica** collection shows the proper fit.
Photo: JOEY IVANSCO / StaffSample suit fabrics
Photo: JOEY IVANSCO / StaffPinstripes on a suit

LOAD-DATE: March 29, 2006

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2006) and leq (3/31/2006))** (Edit Search | Suggest Terms for My Search)
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Date/Time: Thursday, June 8, 2006 - 6:10 PM EDT

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Date	Publication	Page	Headline
4/1/06	Playboy.com	p. 30(1)	Scents and sensibility; MANTRAK: speed grooming
4/1/06	Men's Health	p.76	The nose knows; selecting perfumes
4/4/06	Business Wire		Approximately 450.000 Million Pairs of Jeans Are Purchased Every Year in the United States
4/15/06	DallasNews.com	p.6	Global scents Inspired by Cities around the world, these fashionable fragrances are perfect for your summer travels
4/13/06	The Boston Herald	p.48	There's Something in the air The new scents of spring
4/19/06	The Miami Herald	Lifestyle	Classic Look Takes Over; Surfer Dude's a wipe out
4/27/06	The New York Times	p.1	The Bed, Remade
5/24/06	WWD	p.6	Nautica Sets Sights on Retailing in India
5/25/06	The Record	p.F3	Trunks Clears the Knees; Modesty offset by prints, colors
5/27/06	Rocky Mountain News	p.1E	Mix, match & win; Rules go out the window as the bikini turns 60
5/28/06	The Kansas City Star	p.1F	Headbands pull back into fashion
6/1/06	Men's Health	p.166	Lessons in class; choosing a men's suit
6/06	In Style	p.147	Swimsuits
6/14/06	Patriot News	p.T16	Longs team up for NYC Triathlon
6/14/06	Chicago Tribune	p.58	Make it a great Father's Day
6/21/06	The Miami Herald	State News	Macy's men and home store opens Saturday
6/30/06	The Charlotte Observer	p.1E	Shorter Trunks Making Waives; Men's Suits Get a Classic Cut and Dive into Wild Colors and Prints
7/10/06	WWD	p.20B	The Simple Life; Warehouse Clubs Go Beyond the Basics
7/14/06	The New York Times	p. 33	Spare Times
7/17/06	The Record (Bergen County)	p. A01	A bumpy swim? Only in New York; Hudson debris challenges

			competitors in triathlon
7/24/06	Daily News Record	p. 12	'Tris' and succeeds; inaugural sponsorship of New York City triathlon draws sellout crowd of more than 3,200 participants.
7/19/06	San Bernardino County Sun (California)	Business	Macy's finds a new home
7/25/06	Newsday (New York)	p. B17	Proud he went the distance
7/26/06	WWD	p. 44S	Performance art; a mix of fashion and technology with a dash of California cool drives the swim business.
7/31/06	Daily News Record	p. 18	Now Boarding; Despite a Retro Trend Taking Off in the Market, Fashion Swimwear Continues to Move Toward Longer, Boardshort Lengths as Innovative Fabrics, Fresh Prints and New Brands Set Out to Make a Big Splash in 2007
8/14/06	Daily News Record	p. 21	The Denim Directory; Part 3; Buyer's Guide
8/20/06	Buffalo News (New York)	p. G9	Current
.9/16/06	The Houston Chronicle	Lifestyle	Dressing up Furniture: Furnishings Take Cue From Clothing Trends in Design and Texture
9/17/06	McClatchy-Tribune Business News	State and Regional News	As China's Economy Revs Up, N.C. Businesses see Opportunity: Mebane Mattresses on Beijing Beds; VF Corp. Makes Waves. But Job Losses Here Still Hurt.
9/17/06	The New York Times	Pg. 82	Neck 'n' Neck
9/18/06	ABC Good Morning America	N/A	Nautica Malibu Triathlon Event
9/20/06	WWD	p. 4	Wholesale Apparel Prices Increase 0.5% in August
9/20/06	USA Today	p. 4B	Homey Fashion Statements; Big Names – From Armani to Martha Stewart – Put their Labels on Stylish Living

9/25/06	Daily News Record	p. 29	Party Central; From Atlanta to Malibu, Fashion Firms FTE Fall With Variety of Events
9/27/06	The Miami Herald	p. 7	Fashion Calendar
10/16/06	DNR	p. 70	Premium Jeans, Everyone?
10/23/06	WWD	p. 14	Be a Sport
10/23/06	PR Newswire US	N/A	Nautica and Michael Epstein Sports Productions, Inc. Extend Partnership of Annual Event
10/23/06	Daily News Record	p. 22	Summer Sails; Nautica Apparent, Inc
10/23/06	The Boston Herald	p. 53	42nd Head of the Charles Regatta; Notebook; American Eights Prove to be Guests
10/26/06	US States News	N/A	Mayor Bloomberg Hosts Reception to Celebrate 37th Annual ING New York City Marathon
10/26/06	Sun-Sentinel (Florida)	p. 10C	Teaming up for Success; Triathelete Helps Visually Impaired Excel at Sports
10/27/06	PR Newswire US	N/A	The Nautica Brand Opens First Men's, Women's and Kids Retail Store in the United States at the Promenade Shops in Saucon Valley, PA
10/28/06	South Florida Sun-Sentinel	N/A	Macy's Grander Re-opening: Galleria Store, fixed after Wilma, features a new, upscale look
10/29/06	The Star-Ledger	p. 8	Living Smart
10/30/06	DNR	p. 23	Power 100
10/30/06	Daily News Record	p. 9	Row, Row, Row Your Scull; Head of the Charles Regatta; Brief Article
11/6/06	DNR	p. 2	Briefings
11/20/06	DNR	p.6	Briefings: Nautica Apparel, Inc.
11/27/06	Furniture Today	p. 1	Linwood Grows with Timberlake, more
11/28/06	The Beacon Hill Times (Massachusetts)	p. 15 Vol. 12 No. 13	Venezuela's love-hate relationship with the U.S.
12/11/06	Daily News Record	p. C	Tinker Tailor
12/13/06	Brantford Expositor	p. C4	Clothes Make the Man

	(Ontario)		This Holiday Season
12/19/06	NBC News Transcripts	N/A	Today's Style; Dressing Dad for the Holidays
12/24/06	The Boston Globe	p. K3	A Bigger, Fresher take on Nautica

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Scents and sensibility; MANTRACK: speed grooming Playboy April 1, 2006

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April 1, 2006

SECTION: Pg. 30(1) Vol. 53 No. 4 ISSN: 0032-1478

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LENGTH: 86 words

HEADLINE: Scents and sensibility;
MANTRACK: speed grooming

BODY:

SPRING FRAGRANCES ARE about breaking free of that cooped-up feeling one gets during winter. Rather than blanketing you in luxury, they pop with invigorating fruit and spice. From left: **Nautica** Voyage is the salty wind in a mainsail (3.4 ounces, $58). Calvin Klein Eternity Summer for Men lays tarragon over cedar-leaf oil and musk (3.4 ounces, $50). Z Zegna can make a subway platform feel like a beach (3.3 ounces, $57). Bulgari Blu Pour Homme is a 30 Tuscan hillside in a bottle(3.4 ounces, $69).

[ILLUSTRATION OMITTED]

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The nose knows; selecting perfumes Men's Health April 1, 2006

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Men's Health

April 1, 2006

SECTION: Pg. 76 Vol. 21 No. 3 ISSN: 1054-4836

ACC-NO: 146254499

LENGTH: 467 words

HEADLINE: The nose knows;
selecting perfumes

BYLINE: Watkins, Dennis

BODY:

Byline: Watkins, Dennis

WEAR IT WELL

The Nose Knows

First impressions aren't all about looks. "People actually make assumptions about your character based on scent," says Alan Hirsch, M.D., neurological director of the Smell & Taste Treatment and Research Foundation. Five winning scents, and how to wield them:

Everlast Original 1910 ($50; everlast.com) What's that smell? Mandarin, grapefruit, and mint.

Nautica Voyage ($60; **nautica**.com) What's that smell? Green leaf, water lotus, and cedar.

Davidoff Cool Water ($60; macys.com) What's that smell? Peppermint, lavender, and sandalwood.

Guerlain Vetiver Sport ($50; www.guerlain.com) What's that smell? Lemon, pepper, and vetiver, an aromatic root.

Anthony Logistics Energy Body Spray ($18; anthony.com) What's thatsmell? Cardamom, jasmine, and patchouli.

KEEP IT CLOSE

Your "scent circle" should extend no farther than your reach. If someone outside that zone can name what cologne you're wearing, you'veoverdone it. "Too much of an odorant stimulates the same nerve in the brain that makes you cry when you're cutting onions," says Dr. Hirsch. Be subtle: "Three to five sprays should be adequate," says Rochelle Bloom, president of the Fragrance Foundation, a fragrance-industryorganization. "Just enough to give off a whiff of the scent."

CHECK YOUR OIL

Ask for a take-home sample of a new fragrance to see how your oilschange the way it smells. "The oil glands put out several different types of oils that interact with the fragrance," says Wilma Bergfeld,M.D., head of dermatological research at the Cleveland Clinic. Your skin's natural lube can also affect how long a scent lasts. Oilier skin tends to trap a fragrance, helping it endure, while dry skin mightrequire a quick refresher before the day is done.

SKIP STINKY MEALS

Certain foods, especially garlic, olive oil, onions, and curry, exude strong smells through your sweat glands. "The pungent ones have the most specific odors," says Dr. Bergfeld. Don't try to offset the effect with more cologne; it'll create an even more noxious combination. Her advice is to skip the stinky stuff for 24 hours before an event at which you want to be olfactorily attractive.

GIVE HER A WHIFF

Shop for cologne with a woman, preferably a younger one. "Women have a better sense of smell than men, and that sense worsens for both genders as you age," says Dr. Hirsch. "So women might pick up notes in a scent that a man won't get."

HIT THE HOT SPOTS

Aim for areas of the body where the blood vessels are closer to the surface, which helps warm the skin so the alcohol in the cologne can evaporate into the air. Start with the pulse points at your wrists and neck and dab a bit behind your ears, says Bloom. You can also spritz some on your ankles. "Fragrance rises, so if you put it lower, itwill linger longer," she says.

LOAD-DATE: June 6, 2006

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Approximately 450.000 Million Pairs of Jeans Are Purchased Every Year in the United States Business Wire April 4, 2006 Tuesday 4:00 PM GMT

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Business Wire

April 4, 2006 Tuesday 4:00 PM GMT

DISTRIBUTION: Business Editors

LENGTH: 466 words

HEADLINE: Approximately 450.000 Million Pairs of Jeans Are Purchased Every Year in the United States

DATELINE: DUBLIN, Ireland April 4, 2006

BODY:

Research and Markets (http://www.researchandmarkets.com/reports/c35152) has announced the addition of Jeans in the US 2006 to their offering.

This report focuses on the jeans market in the US. Denim jeans are commonly defined in the industry as a form of casual pants that contain raised seams, often with back pockets sewn on, made from denim or some other durable fabric. Usually provided in various shades of blue, there is also some amount of black jeans and other colors included within the scope of this report. Mainly, this is a blue jeans report.

Key issues covered in this report are the high degree of loyalty to iconic brands, lost jobs and the importance of imports to the market. Original consumer research examines attitudes and behavior by age, gender, ethnicity and income, and a six-year trend analysis predicts future growth.

An estimated 450 million pairs of jeans are purchased every year, making them a staple of the American wardrobe. Indeed, jeans are the most widely produced piece of apparel in the U.S. Jeans have long been a cyclical market being driven in the main by factors such as employment conditions, productivity, fashion trends, lifestyle factors, and celebrity endorsements. Manufacturers and retailers are constantly challenged to maintain the market by staying on top of fads, changing tastes, and consumer desires for different styles of jeans. In this report, the author clearly identifies the principal external factors driving or curtailing growth in jeans sales. Exclusive consumer research reveals the attitudes, needs and behaviour of consumers, such as amount spent on jeans, number of pairs owned, brand loyalty and reasons for purchasing jeans. Analysis is broken down by demographic characteristics, with special analysis of the teen consumer.

Six years of specific sales data provide a factual and impartial presentation of the market as a whole. The author then uses the SPSS forecasting package to create a five-year forecast of U.S. retail sales in the jeans market, revealing potential opportunities for growth and product development.

The focus of this report is denim jeans, defined as a form of casual pants with raised seams, often with back pockets sewn on, made from denim or some other durable fabric. For the purposes of this report, only pants are included. Skirts, shorts, jackets, coats and accessories made from denim are excluded from the scope of this report.

Companies Mentioned

-- Levi Strauss & Company

-- VF Corporation

-- Gap, Inc.

-- Tommy Hilfiger Corporation

-- Jones Apparel Group, Inc.

-- Polo Ralph Lauren Corporation

-- Liz Claiborne, Inc.

-- **Nautica** Enterprises, Inc.

For more information visit http://www.researchandmarkets.com/reports/c35152

CONTACT: Research and Markets Laura Wood Fax: +353 1 4100 980 press@researchandmarkets.com

URL: http://www.businesswire.com

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Global scents Inspired by cities around the world, these fashionable fragrances are perfect for your summer travels THE DALLAS MORNING NEWS April 15, 2006 Saturday

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DallasNews.com
THE DALLAS MORNING NEWS

April 15, 2006 Saturday
SECOND EDITION

SECTION: LIFESTYLES - FID SHOPS; Pg. 6

LENGTH: 191 words

HEADLINE: Global scents Inspired by cities around the world, these fashionable fragrances are perfect for your summer travels

BYLINE: JACKIE BOLIN, FID Shops Editor

BODY:

ITALY: The legendary first family of Italian fashion's new scent is as vivid and intense as the label's designs. Bottle colors change with perfume sizes.

Missoni 3.4 oz. Eau de Parfum spray, $110, 1.0 oz Eau de Parfum spray, $60, and 1.7oz. Eau de Parfum spray, $80, Neiman Marcus

NEW YORK: It's all about the Big Apple for Donna Karan, whose newest, limited-edition fragrance is available for men and women.

DKNY Red Delicious Eau de Parfum, 1 oz. Eau de Parfum spray, $36, and men's 3.4oz. Eau de Toilette, $58, Dillard's

GREAT BRITAIN: Burberry captures the quintessential British woman with this clean, crisp scent.

Burberry

London 1.7 oz. Eau de Parfum spray, $56, Saks Fifth Avenue

BAHAMAS: Sail the high seas with this ocean-blue fragrance, created for the adventurous male.

Nautica Voyage 1.7 oz. Eau de Toilette spray, $44, Macy's

FIJI: A splash of water from Fiji is in every bottle of Michael Kors' latest scent, inspired by the ultimate island getaway.

Island Michael Kors Fiji, 3.4 oz. Eau de Parfum spray, $75, Foley's

SOUTH SEAS: With notes such as coconut sorbet, pineapple and banana flower, this fragrance will transport you to the tropics.

GRAPHIC: PHOTO(S): 1. Missoni 3.4 oz. Eau de Parfum spray, $110, 1.0 oz Eau de Parfum spray, $60, and 1.7oz. Eau de Parfum spray, $80, Neiman Marcus 2. DKNY Red Delicious Eau de Parfum, 1 oz. Eau de Parfum spray, $36, and men's 3.4oz. Eau de Toilette, $58, Dillard's 3. Burberry London 1.7 oz. Eau de Parfum spray, $56, Saks Fifth Avenue 4. **Nautica** Voyage 1.7 oz. Eau de Toilette spray, $44, Macy's 5. Island Michael Kors Fiji, 3.4 oz. Eau de Parfum spray, $75, Foley's 6. Escada Pacific Paradise, 3.4 oz. Eau de Toilette spray, $70, Saks Fifth Avenue

LOAD-DATE: April 15, 2006

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There's something in the air The new scents of spring The Boston Herald April 13, 2006 Thursday

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The Boston Herald

April 13, 2006 Thursday
ALL EDITIONS

SECTION: THE EDGE; Pg. 048

LENGTH: 664 words

HEADLINE: There's something in the air The new scents of spring

BYLINE: By KERRY PURCELL

BODY:

Scents can inspire memories, as anyone who has a flashback when they get a whiff of Play-Doh can tell you - so why not spritz yourself with good-time smells?

``All emotional responses are in the realm of what's called aromacology,'' said Neil Morris, owner of Neil Morris Fragrances. He develops personalized scents for clients that are filled with notes evoking pleasant times.

The fragrances of spring 2006 are light and fresh, so have fun with your scented journey toward summer. Here are our top choices:

Masculine mists: On the water, on the track or just on the move, spring 2006 scents for men are all about action.

- Daytona 500 fragrance is performance and power in a bottle. The formula ignites with yuzu, bergamot and andarin and speeds up with scents of tarragon, sage and mate before it pushes the pedal to the metal with cardamom, amber and sandalwood. A 3.4-fluid-ounce eau de toilette is $40 at Sears and J.C. Penney.

- **Nautica** Voyage is cool, fresh and aquatic with green leaf, crisp apple and water lotus but it is rich with musk and woody amber. ``We wanted to create a fragrance that would evoke a man's spirit for adventure,'' said Denise Seegal, CEO and president of **Nautica.** A 3.4-fluid-ounce eau de toilette is $58 at department stores.

- Mat; Very Male by Masaki Matsushima was inspired by ``sambucca accord,'' a fragrance like anise seed, smoothed out with lotus flower, white cedar, bamboo and other scents. A 2.7-ounce bottle is $68 at www.sephora.com and Sephora stores.

FEMININE: No reason to keep your personality bottled up - there's a spring scent for everyone - from sweet florals to spicy notes.

- Mat; Yellow by Masaki Matsushima has a scent that elicits feelings of sensuality and adventure. This spirited perfume combines fresh fruit, bamboo and tea leaves with deeper notes of crystal musk and reed wood. A 1.35-ounce spray is $60 at www.sephora.com and Sephora stores.

- Songes by Annick Goutal Parfums was inspired by a moonlight walk through an exotic garden on the island of Mauritius. Ylang ylang, jasmin, frangipani and vanilla capture the femininity and sensuality of Goutal's garden stroll. A 3.4-ounce eau de toilette is $95 at department stores.

- Marc Jacobs Splash wants to evoke the spirit of summertime play. Whether you're rolling down a hill, skipping in the rain or wearing a splash of color, these fragrances are refreshing. A 10-fluid-ounce bottle of Grass (fresh and floral), Rain (sweet and dewy) or Cotton (citrus and lily of the valley) eau de toilette spray is $65 at Marc Jacobs stores.

- Salvatore Ferragamo's Incanto Charms is fruity and floral with base notes of amyris wood and musk. Colorful and captivating, a 3.4-ounce eau de toilette is $75 at department stores and Sephora.

- Missoni: The Fragrance combines mandarin, peonies, dewy rose, bergamot and amber aimed to evoke the joy, colors and textures of an afternoon picnic in the Italian countryside. ``It is the good life. The caress of the sun. A flower in bloom. The warmth of a smile. A lover's embrace,'' said Veronique Gabai-Pinsky, senior vice president and general manager of Missoni Profumi. A 3.4-ounce eau de parfum spray is $110 at Neiman Marcus and Saks Fifth Avenue.

- Island Michael Kors FIJI captures the island attitude with dewy floral scents of the Fijian Tiare flower and Polynesian waters. A 3.4-ounce eau de toilette spray is $75 at department and specialty stores.

- If you'd rather develop your own scent to match your body chemistry, visit with Neil Morris of Neil Morris Fragrances. This master of aromacology will smell your arm to get a sense of which elements compliment your body chemistry and then have you answer a questionaire. Then the two of you will test and come up with your perfume. The consultation, a 2-ounce bottle of spray perfume and a .25-ounce travel-size perfume is $350. Neil Morris Fragrances is located at 221 Massachusetts Ave., No. 501, Boston. Call 617-267-

2315 or go to www.nellmorrisfragrances.com for more information.

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Classic look takes over; surfer dude's a wipe-out The Miami Herald (Florida) April 19, 2006 Wednesday

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April 19, 2006 Wednesday

SECTION: LIFESTYLE

ACC-NO: 20060419-MI-0419-Classic-look-takes-over-surfer-dude-s-a-wipe-out

LENGTH: 525 words

HEADLINE: Classic look takes over; surfer dude's a wipe-out

BYLINE: Madeleine Marr, The Miami Herald

BODY:

Apr. 19--Sorry to break it to you, K-Fed. Men's swimsuits are moving on up.

Good luck catching a glimpse of anything naughty as guys ride the waves or take a jaunt along the shore. The hot suit this year is the semi board short, which has a tailored, classic cut, hitting above the knee or at mid-thigh, with respectable waists resting firmly at the hip.

Count your blessings that Mr. Britney Spears' baggy surfer-dude drawers have gone the way of his spouse's chances of Mother of the Year Award. The beleaguered pop tart seems to be the only woman in America who sees the aesthetics in pants draped about the ankles.

At least bathing suit designers are making up for the modest, and, some may say, uninspired shapes with shark-attracting wacky prints and loud colors, according to Nick Sullivan, fashion director of Esquire magazine.

For the status conscious, Sullivan says the "strongest" brand right now is Vilebrequin, a St. Tropez mainstay since the '70s that opened in Bal Harbour Shops about a year ago. "They [carry] the colors and prints men would normally avoid -- pinks, yellows, animals, fruit -- but somehow on the beach it's OK," he says. "It's that Euro preppy vibe." (Priced around $150 each, www.vilebrequin.com.)

For casual sorts, **Nautica** is also rolling out lots of tropical prints -- pineapples, hibiscus leaves and vines -- in hues like bright orange and bright green ($45 and up; www.nautica.com). Color blocking is another mod-meets-prep theme the company is exploring -- say, white and green on top, black on the bottom.

A snazzy looking bunch, for sure, but remember you probably need to log at least a few hours at the gym before you can pull off such attention catchers.

"The beach is the great separator of the men from boys -- and old men," Sullivan says. "We really are feeling the body-beautiful pressures that women have always felt, and wearing flashy colors is like waving a big flag." Any doubts, he advises toning it down with slimmifiers like navy, dark maroon, brown or even black.

Then again, if you have the body of an Adonis, all bets are off -- especially in SoBe: Pull off whatever you want, and go as low as you please. For this blessed male, square-cut shorts -- the next size up from a bikini -- are the thing.

Barneys Co-Op on Collins Avenue can lead you in the right direction, selling styles by hip New York brand Parke and Ronen, whose form-fitting floral and striped cotton trunks ($65; www.parkeandronen.com) follow a '50s silhouette, reminiscent of Burt Lancaster's skivvies in From Here to Eternity. The so-called snap shorts don't hide too many flaws.

"It'd be better if you had a good body, but it depends how confident you are in your own skin," says Corey English, Parke & Ronen's director of operations. "This [style] will show all your assets and everything else . . . well, you know."

Kevin Federline, are you listening?

We've got a new look for you.

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The Bed, Remade The New York Times April 27, 2006 Thursday Correction Appended

Copyright 2006 The New York Times Company
The New York Times

April 27, 2006 Thursday
Correction Appended
Late Edition - Final

SECTION: Section F; Column 1; House & Home/Style Desk; Pg. 1

LENGTH: 1840 words

HEADLINE: The Bed, Remade

BYLINE: By PENELOPE GREEN

BODY:

HERE'S what Serena Bass, the fashionable world's celebrity caterer and cookbook author, has on her bed. Sharpen your pencils: it's a long list, and you won't want to miss a thing.

Her headboard, custom-made with arms at the edges, is covered in woven black and white "double-rub" stadium seating fabric. "It's made of Teflon and steel, and will accommodate anything, including high heels," Ms. Bass, 60, said. "You can't wear it out. We used it in the bar, darling, and we had some left over," she continued, referring to her now-shuttered nightclub under the Chelsea Hotel.

She quickly ticked off the other items: four sleeping pillows, two European squares, a "mysteriously cheap" duvet from Costco, an Indian textile stitched with mirrors as well as a mustard-colored one for the foot of the bed, a mohair throw, a raft of embroidered and crushed velvet decorative pillows made by her sister, Gaynor (that's Minnie Driver's mother, as Ms. Bass pointed out), and finally, laid out somewhere in the middle, a white silk bed scarf embroidered with a coral motif.

A bed scarf?

Something strange has been happening in the bedroom lately -- and not just in Ms. Bass's. Instead of being just a soft spot to lay your head, the bed has become a complicated and often confusing space, requiring thought and planning. Ten years after Calvin Klein stripped the bed to its barest essentials -- a dour arrangement of beige sheets, a blanket and pillowcases -- the components of a well-made bed have multiplied, thanks to the vagaries of fashion and the changes in the way Americans live. If the open kitchen was the living room of the last century, the bed may be taking on that role in this one.

No wonder Americans can't get any sleep.

"The bed is no longer a private space," said Karen John, director of product development at Design Within Reach, which sells a bedding "system" based on the idea that the whole family and the dog are hanging out on one bed: yours. "Whether it's your kids or your pets that are on it, whether you're reading or working, the bed is a much more public place."

Warren Shoulberg, the editor in chief of Home Furnishings News, a trade publication, agreed. "People are certainly doing more stuff in bed than they used to," he said.

It was in the late 1960's and early 1970's that Americans began to throw off their bedspreads, said Margaret Kennedy, who in those days was an editor at House & Garden and who has been design director at House Beautiful and editor in chief of Victoria magazine.

"It started with the socialites who loved their beautiful Porthault sheets and the blanket covers, who would pile on the pillows," Ms. Kennedy said. But it wasn't until Ralph Lauren got into the game, in the early 1980's, that the idea of bedclothes was taken literally. Mr. Lauren made pillows -- lots of them -- and sheets from Oxford cloth shirting material or sweater knits. Mr. Klein's spartan collections could be seen as a reaction to such excess (although they worked only if you were a diligent ironer or had the means to hire someone who was).

Then beds, like modish ladies and hip-hop musicians, became samplers, with a little bit of this and a little bit of that, from Pakistan to Nepal to Target, and such activity is what has brought us to the bed scarf.

At ABC Carpet & Home, the term "bed scarf" does not raise any eyebrows. The beds there are awash in bed scarves, and they come tasseled, ruched and mirrored. The beds are also thick with saris, which lounge offhandedly over pillows and puddle on the ground or do double duty as bed skirts. These are the Stevie Nickses of beds.

"For me, bedding is an extremely personal journey," said Paulette Cole, the company's president. "It's the ultimate expression of your self."

But which self? Your well-traveled, ashram-flexed self might express itself with a few "antique" textiles from India or Pakistan,

without actually having journeyed any farther than Calypso Home, on Lafayette Street, or John Derian Company, on East Second Street.

Or you might show your meditative and cerebral side with an artisanal bed made from the hand-ripped linens sold under Matthew Lenoci's Matteo Home label.

"My feeling was there had to be people like me that wanted a really nice bed but didn't want something frilly or monogrammed or floral," said Mr. Lenoci, 39, who designed Kevlar and carbon fiber products for Wamsutta before starting his company. "Someone who was really just into the material, and the idea of 'the hand.' "

Mr. Lenoci's all-white pieces, from repurposed vintage linen, come with details like a tassel made from ripped linen strips. They are inspired by ripped blue jeans, old quilts and the work of deconstructionist fashion designers like Martin Margiela.

Or you can show your command of youthful fashion, Olsen twins style, with a high-low mix.

"I wish you could see my bed right now," Kimberly Hall, 39, an interior designer, said over the phone last week. "It's looking so cute." Ms. Hall, who changes her bed's ensemble four or five times a year, later demonstrated two looks at her country house in Ulster County, N.Y. One of them, a pink and black get-up with spangles and a mohair throw, had pieces from West Elm, ABC, Isaac Mizrahi for Target, and Ikea. "You don't learn this stuff in design school," she said. "You have to have a mentor." (Hers was a colleague at a fabric company who taught her how to pull a blanket cover up just so.)

Designers like Ms. Hall talk about charting the vast landscape of the bed, while others see it as a meal, or a kind of global fusion menu, with more ingredients than the entrees at Vong.

Some, however, envision the bed as its own room, desperately in need of the right furniture.

The Design Within Reach bedding system parses the bed's elements into three layers -- foundation, insulation and utility. For each layer, accessories are available, like protective pillow covers with Velcro closures that make fine surfaces for laptops; little padded mats; a medley of bolsters; and a "saddle," a pocketed flap that slips between the mattress and the box spring that can hold your iPod, television remote and reading glasses. Ms. John, 36, and Laura Guido-Clark, 48, a product and textile designer, spent a year collaborating on this new "room," which, with its dizzying array of pieces in various colors and textures, looks like a cross between a Mondrian painting and a Japanese teahouse.

"We saw it as an opportunity to rethink the bed in the context of modern living," Ms. Guido-Clark said. She and Ms. John were speaking by phone from San Francisco, where the company is based, and taking turns passing the phone back and forth. "It wasn't like we were saying, 'Oh, what would look pretty?' " Ms. John said. "It was, 'What do people need at this layer?' "

Hence the "touch points" on the hemmed edges of their sheets and pillows, a little quilted bit that anticipates sleepers who yank the sheet up over their shoulder and under their chin. Wool tweed bed mats are part of a bed's utility layer, and anticipate shedding pets and sticky children. (Design Within Reach is coming out with pet bedding later this year, but that's another story.) Finally, an alpaca throw "offers mobile comfort from bedroom to living room," the company brochure says, anticipating that a family member may actually leave the bedroom.

"I could go weeks without ever seeing my living room," said Judy Roaman, an art collector and retailer in Manhattan and East Hampton whose bed is as crowded and graphically articulated as the wall of artwork leading into her bedroom. "The bed for me is about having everything around me. We have the takeout on trays, and lollipops and Kleenex and every magazine known to man -- and the dog, who has his water bowl on the floor. I hate to tell you this, but the dead dog's ashes are right by the bed, too."

The bed, Ms. Roaman said, warming to her theme, has two lives, "a glamorous, gorgeous day life, where she's made up in the morning, all fluffed with her glammy pillows and her propping pillows and her duvet and her chic little blanket at the bottom -- and she's definitely a she -- and the nighttime life, where we all jump in."

Ms. Roaman has lately cleaned up her act, she said, reducing a 12-pillow layer that stretched almost to the foot of the bed to a six-pillow affair after an intervention by her partner, who is European and not used to the American multitasking bed.

Making the bed today has become so complicated that you may need a manual to get it right. Nancy Stanley Waud, who designs custom bedding for Cullman & Kravis, Charlotte Moss, Brian J. McCarthy and other design firms, makes step-by-step bedmaking albums to go with her designs, complete with photographs and hand-drawn diagrams. (Ms. Waud likes to stack pillows flat, as opposed to upright, in one of three basic configurations she has named wedding cake, layer cake and pancake.)

William Sofield, the designer of Gucci's boutiques, meanwhile, has helpfully included a high-sided walnut "Pullman" bed in his collection for Baker furniture, the generous rail functioning as a kind of prophylactic against the messy edges of too many bed covers. "It's so you don't have to landscape the vertical surface along with the top," Mr. Sofield said. "It's supposed to make things easier."

Happily, there is a way to make things much easier. Known in the business as the bagged bedding ensemble, or, more colloquially, as the bed in a bag, it enjoyed $1.6 billion in sales last year, according to an estimate by Home Furnishings News. It is the Garanimals of bedding, a matched set -- how retro! -- of sheets, pillowcases, quilt and dust ruffle.

"The industry has gotten divided," Mr. Shoulberg said, "and the bed in the bag represents the other extreme. It takes the decision-making out of the equation, and I wouldn't be surprised if that's what a lot of people are choosing."

Pillow Talk
The lexicon of the modern bed:

BED SCARF -- The cure for the boring bed; any scarf or runner -- or even a sari -- tossed just so across the middle of a made bed.

FLANGE -- The hemmed edge of a pillow sham (which should be laid flat on the bed, so the flange doesn't flop).

PILLOW ENVELOPE -- A large, decorative pillowcase used to cover a standard-size pillowcase, to protect it while one eats or works in

bed.

SADDLE -- A wool pocket for holding gadgets.

TOUCH POINT -- The part of the sheet that can be grabbed and tugged over your shoulder.

WEDDING CAKE -- One of three pillow-piling methods (see below), all of which require pillows to be stacked flat, not upright. Denotes three layers of sleeping pillows arranged according to size, with the largest on the bottom (as in: king, standard and boudoir). The European squares should be set in front of the pile.

LAYER CAKE -- As above, but with two layers of same-size pillows.

PANCAKE -- Enormous, squishy and flat decorative square pillow used to cover the sleeping pillows.

URL: http://www.nytimes.com

CORRECTION-DATE: May 4, 2006

CORRECTION:

An article last Thursday describing the way Serena Bass, a caterer and party planner, decorates her bed referred incorrectly to a nightclub at the Chelsea Hotel that she once owned. The club, Serena Bar & Lounge, has been sold to new owners; it has not closed.

GRAPHIC: Photos: RECIPE FOR REST? -- Step by step, at ABC Carpet & Home, the Jaipur collection bed: 1. Begin with an organic mattress pad. 2. Add Air collection sheets. 3. Tuck a vintage sari under the mattress as a bed skirt. 4. Add a flat Moroccan embroidered sheet. 5. And a sequined Ombre quilt. 6. And an Air collection cotton duvet. 7. Layer in pillows. 8. Pool vintage sari over all. 9. Trail a bed scarf over the headboard. 10. Go ahead, try to lie down. (Photographs by Ruby Washington/The New York Times)
THE MODERNIST'S BED -- Karen John, director of product development at Design Within Reach, left, and Laura Guido-Clark, a product and textile designer, spent a year designing "furniture" for a bed that can hold the family, including the dog. Mats, pockets and bolsters, right, are a few of their props. (Photos by above, Theo Rigby for The New York Times)
BED COUTURE -- A bed at ABC Carpet & Home wears silk pillow shams, duvets and a ruched silk georgette bed scarf (the bed is made of reclaimed oak timber from old German barns). Kimberly Hall, an interior designer, makes a more ready-to-wear bed, with a spangled pillow from West Elm, decorative pillows from **Nautica** and Isaac Mizrahi for Target, pink sheets from Isaac Mizrahi for Target, a duvet cover from Ikea, and a little help from her son, Ethan, 4. (Photos by left, Ruby Washington/The New York Times, center and right, photographs by Tony Cenicola/The New York Times)(pg. F5)Drawing (Drawing by Stephen Kroninger)(pg. F1)

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NAUTICA SETS SIGHTS ON RETAILING IN INDIA. WWD May 24, 2006

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WWD

May 24, 2006

SECTION: Pg. 6 ISSN: 0149-5380

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LENGTH: 525 words

HEADLINE: NAUTICA SETS SIGHTS ON RETAILING IN INDIA.

BYLINE: Greenberg, Julee

BODY:

Byline: Julee Greenberg

NEW YORK - **Nautica** has set sail in India.

The company, a subsidiary of VF Sportswear, Inc., has opened its first freestanding stores in India. The initial one opened last Thursday in Bangalore, and the second opened on Saturday in New Delhi.

"As far as international expansion goes, India is where things arehappening," said Denise Seegal, president and chief executive officer of VF Sportswear, a division of VF Corp. "There is such growth potential for American designers, with millions of consumers looking for status brands."

Nautica already operates 160 stores outside the U.S. and chose to enter India with its new store design. The new look reflects the brand's "Navigator" concept, which includes signature striped cherry and maple floors and classic yachting details in the fixtures.

"These stores are the first of their kind in the world," Seegal explained. "This is how the new stores will look going forward."

This summer, **Nautica** will open a third Indian store in Chennai, and there are plans in the works for units in Mumbai and Hyderabad. Thestores, which range from 2,500 to over 4,000 square feet, offer a full selection of product, from **Nautica** Jeans, women's wear and men's wear to swimwear and accessories. The stores will carry the women's better sportswear and home lines beginning with the spring 2007 season,along with the new fragrance from Coty, Voyage.

From a marketing standpoint, **Nautica** executives wanted to prepare consumers for the company's first entrance into India.

"There already was a huge brand awareness in India since we have stores in other countries, but we wanted to make a real entrance in India. We started by dressing some of Bollywood's hottest film and TV stars," said Seegal. She also pointed to the company's **Nautica** Navigator Road Rally, which showcased the brand on a vehicle that traveled over 1,000 miles throughout the country. "It all ties back to our energetic brand positioning," she said.

In India, **Nautica** is produced under a licensing agreement with Arvind Brands Ltd., a subsidiary of Arvind Mills Ltd. The company also holds the licenses for two other VF brands, Lee and Wrangler. In addition, Arvind produces product for the shirt brand Arrow; it launched Tommy Hilfiger in India through its nine freestanding stores in Delhi,Bangalore, Mumbai, Kolkota, Hyderabad and Chennai, and last month, Arvind introduced the Gant brand in the country. In addition, the company has several homegrown brands such as Excalibur, Flying Machine, Ruggers, Bay Island and Newport.

While **Nautica** has seen success in opening freestanding stores outside of the U.S., it has had some trouble with its own stores in its home country. **Nautica** closed its only store in the U.S. - a flagship at Rockefeller Center - in August 2004. Seegal said the brand will be back in action in October, when the company will give U.S. retailing another try, opening a unit in Saucon Valley, Pa.

Caption(s): **Nautica** introduces the brand to Indian shoppers with arunway show. / Rahul Dev, an Indian actor with model and actress Sonalika Sahai. / Denise Seegal with Anil Kumble, a well-known cricket player from India.

LOAD-DATE: June 20, 2006

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Trunks clear the knees; Modesty offset by prints, colors The Record (Bergen County, NJ) May 25, 2006 Thursday

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The Record (Bergen County, NJ)

May 25, 2006 Thursday
All Editions

SECTION: SHOPPING; Pg. F03

LENGTH: 301 words

HEADLINE: Trunks clear the knees;
Modesty offset by prints, colors

BYLINE: By MADELEINE MARR, KNIGHT RIDDER NEWSPAPERS, Wire Services

BODY:

Sorry to break it to you, K-Fed. Men's swimsuits are moving on up.

Good luck catching a glimpse of anything naughty as guys ride the waves or take a jaunt along the shore. The hot suit this year is the semi-board short, which has a tailored, classic cut, hitting above the knee or at mid-thigh, with respectable waists resting firmly at the hip.

Count your blessings that Mr. Britney Spears' baggy surfer-dude drawers have gone the way of his spouse's chances of Mother of the Year Award. The beleaguered pop tart seems to be the only woman in America who sees the aesthetics in pants draped about the ankles.

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"They [have] the colors and prints men would normally avoid — pinks, yellows, animals, fruit — but somehow on the beach it's OK," he says. "It's that Euro preppy vibe." (Priced around $150 each, vilebrequin.com.)

For casual sorts, **Nautica** is also rolling out lots of tropical prints — pineapples, hibiscus leaves and vines — in hues like bright orange and bright green ($45 and up; **nautica**.com).

A snazzy-looking bunch, for sure, but remember, you probably need to log at least a few hours at the gym before you can pull off such attention-catchers.

"The beach is the great separator of the men from boys — and old men," Sullivan says. "We really are feeling the body-beautiful pressures that women have always felt, and wearing flashy colors is like waving a big flag."

If you have any doubts, he advises toning it down with slimmifiers like navy, dark maroon, brown or even black.

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Mix, match & win; Rules go out the window as the bikini turns 60 Rocky Mountain News (Denver, CO) May 27, 2006 Saturday

Copyright 2006 Denver Publishing Company
Rocky Mountain News (Denver, CO)

May 27, 2006 Saturday
Final Edition

SECTION: HOME FRONT; Pg. 1E

LENGTH: 540 words

HEADLINE: Mix, match & win;
Rules go out the window as the bikini turns 60

BYLINE: Photos by Marc Piscotty, Rocky Mountain News\ Styling by Tobie Orr, Special to the News

BODY:

B: Bold stripes and prints

I: Interesting details from buckles to beads

N: New shapes to flatter your figure

G: Girly ruffles, polka dots and embellishments

O: Options, baby, options!

Today's two-pieces are all about - bingo! - mixing and matching. Say you're small on top but big on bottom? Want to emphasize your buff upper body but hide your hip flaws? Or maybe you're one of the lucky ones with a bountiful bust and a tiny tush (we hate you, by the way!). No problem. Pick a size, any size.

Many bikini tops and bottoms are now sold separately, and in several styles and shapes. Pick a string bikini, boy-short style or skirted bottom. Choose a triangle top, halter or tankini. Stir things up with a striped top paired with a solid bottom. Play it safe with a printed top and a matching bottom. Or get a little crazy by mixing stripes, prints or polka dots. It's all up to you.

And as the bikini celebrates its 60th birthday this year, we do a little partying of our own with a bingo board full of mix-and-match separates.

We're sure you'll come out a winner.

INFOBOX

Buying bikinis

Top row: (all from left) Sofia green floral halter with crochet band ($165 for a set), at Sirens on Third; Juicy Couture string-bikini bottom ($62), at Saks Fifth Avenue; Juicy Couture white ruffle halter ($79), at Saks Fifth Avenue; Hurley striped, skirted bottom ($49), at Everything but Water; **Nautica** blue and white striped halter ($48), at www.swimwearboutique.com

Second row: **Nautica** polka-dot skirted bottom ($56), at www.swimwearboutique.com; Ralph Lauren yellow halter ($57), at Saks Fifth Avenue; Old Navy striped bottom ($14.50); LSpace white bandeau top ($140 for a set), at Sirens; Ralph Lauren striped bottom ($40), at Saks Fifth Avenue

Third row: LSpace pink bottom ($140 for a set), at Sirens; Vix beaded triangle top ($79), at Everything but Water; Split black bottom ($44), at Everything but Water; Old Navy sequined triangle top ($16.50)

Fourth row: Hurley fuchsia and pink halter ($49), at Everything but Water; **Nautica** polka-dot hipster bottom ($44), at www.swimwearboutique.com; Old Navy striped halter ($16.50); Juicy Couture ruffle string-bikini bottom ($62), at Saks Fifth Avenue; Split peacock-print top ($44), at Everything but Water

Fifth row: Old Navy pink sequined bottom ($16.50); Juicy Couture racer-back tankini top ($79), at Saks Fifth Avenue; Sofia green floral bottom with crochet belt ($165 for a set), at Sirens; **Nautica** polka-dot tankini top ($54), at www.swimwearboutique.com; Vix beaded bikini bottom ($69), at Everything but Water

Credits

Models: Yodit and Gretchen/Maximum Talent

Location: Slammers Bingo,

1878 S. Wadsworth Blvd., Lakewood

Hair and makeup: Tobie Orr/Special to the News

Special thanks: Steve Petrone, manager and part-owner of Slammers Bingo

Store information

Saks Fifth Avenue:Cherry Creek Shopping Center, 3000 E. First Ave.

Everything but Water: Cherry Creek Shopping Center, 3000 E. First Ave.

Sirens on Third: 3003 E. Third Ave.

Old Navy: Various locations

Skirting the issue

Yodit, left, wears a Sofia embroidered and sequined string-bikini top ($130) paired with a cover-up skirt ($85), while Gretchen tries her luck at Bingo in a Cosabella triangle top ($145) and matching swim skirt ($105). All at Sirens on Third.

NOTES: Headline p.1A - BIKINI'S 60TH YEAR / Mix-and-match suits make it easier to look great from top to bottom.; SWIMSUIT ISSUE; SEE END OF TEXT FOR INFOBOX

GRAPHIC: Photo (3), Illustration, Happy 60th birthday, bikini. See graphic archive. LESLEY KENNEDY AND MARC PISCOTTY / ROCKY MOUNTAIN NEWS, CAPTION: Model Yodit scores points in her Radio Fiji string bikini ($44 each from Sirens on Third), as Thomas F. Brown, of Englewood, plays along. Brown is a member of the Littleton American Legion Post 103. The group volunteers at Slammers Bingo, in Lakewood, on Thursday afternoons. MARC PISCOTTY / ROCKY MOUNTAIN NEWS, CAPTION: Yodit, left, wears a Sofia embroidered and sequined string-bikini top ($130) paired with a cover-up skirt ($85), while Gretchen tries her luck at Bingo in a Cosabella triangle top ($145) and matching swim skirt ($105). All at Sirens on Third. MARC PISCOTTY / ROCKY MOUNTAIN NEWS, CAPTION: Gretchen goes for the match in a patterned-print tankini halter top and bikini bottom ($16.50 each). At Old Navy. MARC PISCOTTY / ROCKY MOUNTAIN NEWS

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Headbands pull back into fashion The Kansas City Star May 28, 2006 Sunday

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May 28, 2006 Sunday

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HEADLINE: Headbands pull back into fashion

BYLINE: JACKIE WHITE

BODY:

Hillary Clinton wore them constantly in the '90s. Britney Spears and Paris Hilton have given them a boost in recent months. And they were a favorite accessory on designers' fall runways.

Say hello again to headbands: They are high priority in fashion circles.

Diane von Furstenberg showed them in fur and patterns for fall. Target has them in floral and dot prints and beads. Search eBay for headbands and you'll get almost 4,000 entries, including styles for children and bikers.

Headband sales increased on eBay 80 percent in April alone, according to the Marketplace Research group, which tracks eBay activity. Constance White, the site's style director, calls it the "ultimate good-girl accessory."

But the look is by no means new. The Web site **HairBoutique.com**says they were on a drawing of a Byzantine woman in 6000 B.C.

Now they find favor in the design arena at a time when the clothing focus is on textiles, texture and pattern. They remove hair as a distraction. And real women appreciate them because they stylishly deal with bad hair days. And on a more mundane level, they are perfect for the gym and beach.

On the downside, grown women should avoid making them a uniform lest they look as if they are stuck at their 21st birthday.

Meter measure?

With the rising incidence of skin cancer, emphasis on protective products is important.

But it's an imperfect world. While SPF numbers indicate how long you can be in the sun without burning, there is no accurate measurement for the dangerous UVA rays that can accelerate aging and raise the risk of skin cancer. You can only check active ingredients for such shields as avobenzone, titanium dioxide, zinc oxide or Mexoryl to understand the amount of block. It can be confusing.

So into this gap enter a new gadget billed as a guide to sun exposure. It's called the Handheld UV Meter, a small pod that clips to your belt. Taylor Precision Products, the manufacturer, says you enter your skin type and the SPF number of the sunscreen you applied. The meter measures the sun's intensity then tells you when to reapply.

So maybe it's a playful novelty. It probably looks cool clipped to your bag, blanket or waist of your trunks. Just be aware that it measures UVB rays, which are what SPF numbers address. SPF numbers are no indication of UVA protection.

The meter, priced at $24.99, is expected to be available on *amazon.com*by the end of June.

Putting on the dog

We get Italian fashion's finest goods from the likes of Armani, Prada, Gucci and, well, Platinum Dog.

Platinum Dog?

It's the latest entry in the upscale offering from the land known for fine tailoring, leather and stunning crafts. From its Italian base, Platinum Dog **(www .platinumdog.com)** ships some highfalutin' duds for the family's swell-dressed pups. Think cashmere knit coats in pretty colors and prints. Fancy leather carrier bags are just a little larger than pricey designer handbags in American specialty stores and are, in fact, made by some of the same companies.

Dog collars resemble expensive belts. And the jewelry would pass muster at a social charity ball. Prices for the knits start at more than $300. Jewelry could go into the thousands.

Certainly few of us can afford expensive Italian goods for ourselves or our canine companions. But it is another indication of the high level of pet pampering that's now routine. More people are single and living alone these days. Baby boomers are facing empty nests. More and more people depend on animals for companionship.

The pet market is huge and growing. Market researchers report that American consumers may be cutting back on what they spend for clothing and travel this year but not their budgets for pets. *The New York Times* recently reported on New Yorkers who present their dogs as special-care animals necessary to their well-being so they can take them into New York restaurants.

Sabrina Corradini, Platinum Dog founder, says she has worked with major fashion companies such as Prada and Gucci. And she has had dogs all her life.

"I combined my two greatest passions: fashion and dogs."

Besides the Web site, the line is sold mostly in specialty clothing stores, but the company expects to launch a secondary, less expensive line for specialty pet stores this month.

They cost what?

We have watched with amazement in recent years how the workhorse denim was transformed into a high-fashion, high-priced garment with some premium brands going for about what we once paid for a designer suit or vacation.

Now the men's fashion industry hopes to do the same with khakis. The *Wall StreetJournal* says the Italian design house D-Squared, carried at Halls, is offering flat-front pants at $520 and some styles up to more than $1,000. Polo Jeans, whose usual price is $69.50, is introducing a Japanese pant for $298. The *WSJ* says even Brooks Brothers is going up from $29 to $98.50, and Dockers has a $65 style, up from $48.

Will high prices for such an American basic fly? Apparently the industry stumbled in recent years as the casual dress code of khakis and polos fell out of favor. Companies tried to score by pitching stain-resistant khakis or washable no-iron khakis. But they tended to look the same

Meanwhile, the jeans people managed to sell men on a soft denim in a variety of washes for weekends and social outings. So now the khaki companies are hustling to add details such as stitching, grommets or distressed surfaces to set them apart. Fabrics are heavier, more like dress trousers. **Nautica** introduced silk or linen blends for $98.

It may be tough convincing consumers to go into debt for khakis, but name-dropping could have a bonus appeal.

To reach Jackie White, call (816) 234 4462 or send e-mail to jwhite@kcstar .

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Lessons in class; choosing a men's suit Men's Health June 1, 2006

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BYLINE: Boye, Brian

BODY:

Byline: Boye, Brian

Lessons in class: The simple rules for buying the perfect suit

By Brian Boye

A couple of truths about suits: (1) You need at least one. (2) It's going to cost you. Exactly how much is up to you. Thanks to technology, inexpensive labor, and the free market, you can now buy a damn fine suit for under $300. You can also drop a grand or more. For men like actor ERIC BALFOUR, of NBC's Conviction, that makes sense. For you, it all comes down to options.

Eric Balfour wears a $495 Calvin Klein peak-lapel suit, (888) 222-1213; $125 Boss Black Label dress shirt, (800) 484-6267; $140 Ermenegildo Zegna tie, (888) 880-3462; and $75 Robert Talbott pocket square, (800) 747-8778.

THE BASIC SUIT

PRICE RANGE: $300-$599

TRY A SEPARATION

Many brands in this price range, including **Nautica,** Banana Republic, Lauren by Ralph Lauren, and Alfani, sell the jacket and pants separately. It's a made-to-measure feel on a budget. It works for Men's Health guys with athletic builds who need large jackets and smaller trousers.

GET STYLISH

Just because it's affordable doesn't mean it has to be stuffy. In the past, inexpensive meant conservative, too. No more. Modern, trend-driven details--including peak lapels, double vents, and a variety of patterns and fabrics--are now attainable at the $300 threshold.

FINGER THE FABRIC

Worsted-wool fabrics are measured by the number of times the yarn has been twisted, ranging from 80 to 220. The more twisting, the morelightweight (and expensive) the fabric. This range brings you into the 80s, an excellent three-season option in most climates.

FIND THE LINING

Eye-catching linings were once a hallmark of only the more expensive suits. Now you'll find them at lower price points. Iridescent fabrics, intriguing patterns, or stripes can make slipping off your coat a statement of style. >>

THE MODERATE SUIT

PRICE RANGE: $600-$999

THUMP THE CHEST

The most important element in a tailored garment is the chest piece, which is either sewn in or glued. Look for one made of natural fibers, which breathe, for comfort. At these prices, cotton is the choice. Camel and horsehair are the finest, but they'll cost you.

PICK THE POCKETS

On lesser-priced suits, the chest pockets are square boxes. On suits above

$600, they become "crown" pockets, which point outward and are angled in toward the chest. Why is this important? It's not, terribly--but people who know these things will notice, and sometimes those people are important.

SCRUTINIZE THE MACHINE STITCHING

Hand-sewn detailing is common on more expensive suits. But these days, machine stitching in a moderately priced suit is generally excellent and looks hand-sewn. Examine the lapel and pocket flap.

$895 Boss Black Label peak-lapel suit, (800) 484-6267; $295 Ermenegildo Zegna dress shirt and $140 tie, (888) 880-3462

EYEBALL THE BUTTONS

Buy a suit for less than 600 bucks and you're getting plastic buttons. Dig a little deeper and you cross the threshold into Corozzo buttons, which are crafted from ground nuts. These not only look cooler but also are far stronger.

FINGER THE FABRIC AGAIN

You've moved yourself into suits made of Super 100s to 150s worsted wool, or higher-end cotton/silk blends. In this range, you can findeven finer fabrics, including interesting blends with linen, silk, wool, and bamboo.

CARRY A LOAD

In this price range, suits begin to offer four or more interior pockets, tailored for passports, pens, cellphones, and the like. Look for pockets sewn into the lining, extending to the edge of the jacket's interior and the actual outer-shell fabric. This lends the pockets structure, so you won't look lumpy.

$895 Boss Black Label pinstriped suit, (800) 484-6267; $220 Canalidress shirt, (212) 767-0205; $95 Polo Ralph Lauren tie, (888) 475-7674; $75 Robert Talbott pocket square and $350 crocodile belt, (800) 747-8778

$1 ,400 John Varvatos peak-lapel suit and $225 dress shirt, johnvarvatos.com; $150 Canali tie, (212) 767-0205; $5,000 Panerai Luminor GMT, panerai.com

THE EXPENSIVE SUIT

PRICE RANGE: $1,000 AND UP

CANVAS THE TERRITORY

Past the $1,000 price point, you can expect full-or half-canvas construction--sewn, not glued, for stability. Half canvas ends at the lower part of the chest, while full canvas comes down to the bottom of the coat.

SCOPE OUT THE STITCHING

That slight roll on the shoulder? That means it's been attached byhand, not machine. Hand stitching makes for a more stylish suit, andone that wears better and lasts longer. It also adds precious minutes to the production process, thus elevating the price. Suits at this price point often take 6 hours or more to assemble.

LOOK FOR "MADE IN ITALY"

Call it unjust: The country with the most beautiful women in the world also boasts the best suits. Spending $1,000 or more will get youinto the latter. As for the former . . . well, wearing a nice suit isn't going to hurt.

$1 ,800 Canali pinstriped suit, (212) 767-0205; $250 dress shirt, (212) 317-9096; $95 Thomas Pink tie, (212) 838-1928; $75 Robert Talbott pocket square, (800) 747-8778

FINGER THE FABRIC A FINAL TIME

Around $1,000 and up, fabrics are exceptional, including worsted wools that break the 200s. The most exclusive fabric, known as Esperdi220s, is used by Canali and can result in a suit costing $10,000 or more.

FLASH THE LINING

Suits in this range usually sport a Bemberg lining, which is silklike and has a satisfying luster to it. But looks aren't the whole of it. Your $1,000 or more also buys you two separate linings, one for the coat and another for the sleeves. Having both makes for a more comfortable, better-looking suit.

WORKING BUTTONHOLES

Not much function here, but working buttonholes on the sleeves area surefire way to ID a pricey suit. If you require more than minor alterations in the sleeve length, though, avoid this detail--the buttons can't be adjusted as easily. The best way to wear them: Leave the last button undone.

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Swimsuits In Style June 2006

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BYLINE: Reported By Meg Hemphill

HIGHLIGHT:

Beach season is upon us, but this year you can shelve the accompanying angst. In a four-day, Lycra-fueled marathon WE TRIED HUNDREDS OF SUITS ON DIFFERENT BODY TYPES to find the latest fetching and flattering styles for looking sexy poolside, playing sports, or catching some sun

BODY:

Nylon-Lycra, Burberry London, $275; saks.com.

Nylon-spandex, Ralph Lauren, $118; at Bloomingdale's.

Stretch cotton, Diane von Furstenberg by Mantero, $150; 646-486-4800.

FIGURE FLATTERY

Suits for Every Body

Whatever your figure concerns, there is a swimsuit to address them. One solution: Buy bikini tops and bottoms as separates. "Ours run from an A to a DDD cup, and bottoms from petite to large," says designer Shoshanna Lonstein Gruss. The allover slimmers below flatter everyone. "Mine holds it all in," says designer Norma Kamali.

YOUR BODY TYPE

Thick Waist

Matte, shirred and draped fabric reduces bulges and creates the illusion of a defined waist.
Nylon-Lycra, Anne Cole, $88; at Macy's.

Big Bust

A halter gives support and coverage for a larger bust; ties at the neck help adjust fit.
Polyamide-elastane top ($81) and bottom ($62), Shoshanna; at Saks Fifth Ave.

Small Bust

A molded triangular top provides subtle enhancement, without spongy pads.
Lycra top ($66) and bottom ($47), Cosabella Mare; chicmystique.com.

Pear Shape

A dark-hued shirred bottom plays down the hips. A twist-front bandeau frames the bust.
Nylon-Lycra top ($54) and bottom ($44), La Blanca; everythingbutwater.com.

Full Figure

The halter supports a big bust, the bow commands attention, and the texture hides flaws.
Nylon-spandex, Liz Claiborne, $79; dillards.com for stores.

Long Torso

The top extends lower than most, and the boy brief has wider sides to minimize body length.

Polyamide-elastane top ($42) and shorts ($46), J. Crew; jcrew.com.

ALLOVER SLIMMERS

Deep V

The fabric is tightly woven, cut low on the bust and high on the leg. Sizes: 6 14.
Nylon-Lycra, Magicsuit, $120; at select Macy's.

Adjustable Length

The liner compresses the figure, and the suit can be pulled down over thighs. Sizes: 2 12.
Nylon-Lycra, OMO Norma Kamali, $350; normakamalicollection.com.

Allover Print

An empire seam and a V-neckline focus on the upper torso. Sizes: 4 14.
Nylon-Lycra, Tommy Bahama, $110; tommybahama.com for stores.

Shirred Torso

The shirring camouflages the stomach area; the shelf bra fits up to a D cup. Sizes 4 12.
Polyamide-elastane, Lisa Curran, $150; lisacurranswim.com.

Dark Background

A nylon-Lycra blend slenderizes, side shirring defines the waist, and a soft cup supports. Sizes: 6 18.
Nylon-Lycra, Lands' End, $88; landsend.com.

Three x Lycra

The fabric has three times the Lycra spandex of most suits to give allover control. Sizes: 10 16.
Nylon-Lycra, Miraclesuit, $122; figleaves.com.

When Only a Bikini Will Do

For those who dare to bare, a bevy of wild prints awaits in bikini land: brilliant stripes, fab florals and glorious checks. "Think Brigitte Bardot on the beach at Saint-Tropez," says Letarte designer Lisa Cabrinha of her gingham number with adjustable ties. Select from halter or triangle tops, underwire or bandeau, and bottoms with varying amounts of coverage.

Polyester-spandex top ($44) and matching bottom ($38), Guess Swimwear; guess.com.

Nylon-spandex, Diesel, $50; diesel.com for store locations.

Polyamide-Lycra, Cover Style, top and bottom, $38 each; cover-style.com.

Polyamide-elastane, Vix Swimwear, $136; vixswimwear.com.

Nylon-Lycra, American Eagle Outfitters, top and bottom, $24.50 each; ae.com.

Nylon-Lycra, Letarte by Lisa Cabrinha, $152; letarteswimwear.com.

Nylon-Lycra, Melissa Odabash, $148; mollybrownswimwear.com.

Nylon-spandex, Elizabeth Hurley Beach, $184; at select Saks Fifth Avenue stores.

Not Your Mother's One-Piece

With cutout details, high-leg designs, look-at-me prints and vampy embellishments, the new generation of one-piece suits is infinitely racier than earlier versions. Says swimsuit designer Elizabeth Hurley, who hatched this sexy black maillot with metal ring, "The beauty of a one-piece is it hides imperfections like stretch marks or a less than well-toned tummy."

Nylon-Lycra, Milly, $210; neimanmarcus.com.

Nylon-Lycra, Armani Collezioni, $385; giorgioarmani.com for stores.

Nylon-spandex, Elizabeth Hurley Beach, $228; at select Saks Fifth Avenue stores.

Nylon-Lycra, Anne Klein New York, $118; everythingbutwater.com.

Nylon-Lycra, Red Carter, $145; redcarter.com for store locations.

Polyamide-elastane, Vix Swimwear, $134; 858-300-2443 or vixswimwear.com.

Polyamide-elastane, Heidi Klein, $189; heidiklein.com.

Nylon-Lycra, Burberry London, $180; 800-284-8480.

No-Show Whites

This summer, cool shades of white are in, but adding water can lead to transparency, which is not cool. Here, then, are the best white suits we water-tested all of them. If you're still worried about revealing too much, says designer Malia Mills, remember that "a trick when wearing a light-colored suit is to tug wet fabric away from your body the layer of air acts like lining."

Nylon-Lycra, Juicy Couture Beach, top and bottom, $79 each; at select Saks Fifth Avenue stores.

Nylon-Lycra, Salinas, $132; 305-662-8621 or mermaidsboutique.com.

Nylon-spandex, Belabumbum, $89; 347-678-8380 or belabumbum.com.

Polyamide-jersey, OMO Norma Kamali, $550; 800-852-6254 or normakamalicollection.com.

Polyamide-elastane, Vix Swimwear, $148; 858-300-2443 or vixswimwear.com.

Nylon-spandex, La Blanca, $106; at select Saks Fifth Avenue stores.

Nylon-Lycra top ($100) and bottom ($95); Malia Mills, 800-685-3479 or maliamills.com.

Tactel-nylon, Tommy Hilfiger Swim, $86; 888-866-6948 or tommy.com.

The Best Active Suits

Athletes, both serious and recreational, expect the latest technical innovations and these suits do not disappoint. Some have reinforced bra straps. Others use cutting-edge water-repellent fabrics. "We took the bold cutout silhouette one step further by making it with an exclusive water-repellent fabric," says Sheree Waterson, president of Speedo.

Swimming

Beach Volleyball

Running

It might appear glam with its graphic cutout, but this suit is made of a water-repellent fabric that dries faster and boasts elaborate stitching for a better fit.

Nylon-Lycra, Speedo, $98; speedousa.com.

Swimming

Beach Volleyball

Diving

A supportive halter-style top and a fuller bottom that resists riding up make this bikini ideal for strenuous sports like volleyball or diving.

Nylon-Lycra, Hydra, $65; hydraswimwear.com.

Swimming

Running

Biking

Triathletes, take note: The top has a full-support bra with reinforced straps, the bottom is padded for cycling, and the material dries rapidly, giving you the edge you need.

Polyester-Lycra top ($48) and bottom ($38), TYR; 800-252-7878 or tyr.com.

Swimming

Windsurfing

Sailing

With its aerodynamic design, strong navy hue and racing stripe, this fluid-looking one-piece is going for gold in the pool. It's also a perfect option for sailing a catamaran.

Nylon-Lycra, **Nautica,** $88; **nautica**.com for stores.

How Much Coverage?

Is there such a thing as swimsuit appropriateness? You bet. Poolside at the Wynn Las Vegas is not the same as an alfresco lunch at your mother-in-law's club. It's about the degree of coverage and the allover design. "The scarf top and high-waisted bottom of our yellow suit make it sophisticated enough for a spa," says Eres designer Irène Leroux.

Itsy-Bitsy Does It

Save the skimpiest of bikinis for lying poolside with a steamy Jacqueline Susann novel, when a tunic cover-up is within reach.
Nylon-Lycra and cotton, Delfina, $240; at Sunday, 631-749-5550.

About a Boy Brief

A floral motif, generous bikini top and boy-cut briefs make this suit irrefutably seaworthy. Wear it while frolicking on the beach at a tropical resort.
Nylon-spandex top and bottom, $52 each, Calvin Klein; waterwatereverywhere.com.

Haute Season

Submerge in a rose-petal bath in this glamour-girl bikini with adjustable top and ruched shorts, fit for an upscale spa. The sybaritic gold hue cries out for a just applied fake tan.
Polyamide-spandex top ($140) and bottom ($155), Eres; 800-340-6004 or eresparis.com.

Modesty Blaze

A conservative locale dictates the maximum coverage, as in this elegant one-piece, which works at a country club, a family get-together or even a work function.
Nylon-spandex, Tory Burch, $195; toryburch.com for store locations.

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Longs team up for NYC Triathlon Patriot News (Harrisburg, Pennsylvania) June 14, 2006 Wednesday

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BYLINE: JERRY REIGLE, For the Patriot-News

BODY:

It's hard not to make a friend or two when you're competing in a group of more than 2,000.

But Carlisle's Todd Long already has a pal for next month's sixth annual **Nautica** New York City Triathlon.

Long, who won his age group and finished fifth overall last year, is competing with his father, Bob.

"We always seem to literally run into one another during the running portion of the race," Long said. "We say hello and support one another."

Long started triathlons about six years ago. He discovered triathlons provided a cross-training regimen that alleviated the constant pounding from running.

His father placed second and third several times in his age category over the years.

The course consists of a 1,500-meter swim in the Hudson River, a 40-kilometer bike ride along the Henry Hudson Parkway and a 10-kilometer run in Central Park.

HANKINS TO INLINE FESTIVAL

Amanda Hankins, a junior at Red Land, advanced to the finals of the USA Hockey Inline Girls'/Women's National Festival in Colorado Springs.

After three days of intense evaluation against 20 female athletes from the Northeast and Midwest, Hankins was picked as one of the nine who will play for the Midwest.

Hankins is the only female on the Harrisburg Junior Lunatics roller hockey and Red Land varsity ice hockey teams. She also plays for the Hershey Bears U-19 girls.

KRUNCH TO NATIONALS

The Central Pennsylvania Krunch Red Under-14 girls' fast-pitch softball team will represent the midstate in the Class A NSA Nationals in Columbus, Ohio, in July.

Krunch qualified for nationals by winning their second tournament of the season. They went 6-0 at the Pennsylvania Vipers qualifying tournament in Hanover last month and remain unbeaten for the season.

Players include Sam Sinisi, Allyssa Cooke, Alicia Straining, Brandee Zablotsky and Kaysee Hetzel of Central Dauphin; Abbey Agresti of CD East; Lauren Alcorn of Lower Dauphin; Liz Moore of Palmyra; Becca Bigler and Mandi Shearer of Elizabethtown, and Porshia Wilson of Williamsport.

MAGIC GETS SILVER

The Cumberland County Magic U-14 girls' fast-pitch softball team placed second at the Tri-State Thunder Tournament in Hagerstown, Md.

Magic lost to the Maryland Heartbreakers in the championship game.

They recorded a 6-1 tournament record.

Taylor Alwine, Lauren Bove, Kelsey Calaitges, Katie Carson, Samantha Castle, Ashley Edwards, Jelaina Jones, Amanda Lee, Kaylyn Sanbower, Lauren Skonezney, Kristy Wallace and Cyana Wulfers filled the roster. Jim Skonezney, Jim Bove, Phil Castle and Lynne Alwine coached.

SUPER NOVA WINS

The Super Nova U-17 boys' soccer team won the 30th Columbia Invitational Tournament in Columbia, Md.

The team went undefeated in the gold level pool play and in the semifinals.

In the championship game, Super Nova defeated the Calverton (Md.) Junior Terps 3-2. The Junior Terps are ranked No. 4 in Maryland. During the tournament, the Super Nova team registered 18 goals for and four goals against.

The coaches for the teams were Chris Hultquist and Dan Detzel.

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Make it a great Father's Day Chicago Tribune June 14, 2006 Wednesday

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Chicago Tribune

June 14, 2006 Wednesday
RedEye Edition

SECTION: Pg. 58

LENGTH: 543 words

HEADLINE: Make it a great Father's Day

BYLINE: By Leah Jayasanker, for RedEye. LEAH JAYASANKER IS A REDEYE SPECIAL CONTRIBUTOR.

BODY:

He paid (or, for some, still pays) the bills, took care of you when you were down and told you whom to marry. Don't you think it's high time to give back to your father? Here are some ideas to give to Dad on Sunday.

Grilling 101

Dad need help at the grill? The RedEnvelope grill tool kit with stainless-steel utensils allows even the not-so-professional cook to look barbecue savvy. This sturdy, six-piece set with dishwasher-safe handles includes a basting and a grill brush, spatula, long-handled fork, tongs and knife. When the outdoor dining season ends, keep the kit inside a handy roll-up nylon carrying case; $68 at redenvelope.com.

Golfing guru

Give Dad a high-tech golf tool that'll improve his game. The new L2 Lateral Line Putter enables a golfer to face the hole while putting for increased directional control, minimal body movement and more natural hand-to-eye coordination. $250 at L2putter.com.

Customized idea

If you've got $25 or even $50, create a custom gift box filled with grooming products from C.O. Bigelow Apothecary. Fill up with a Dr. Galen Original Shave ($14) or aftershave ($24) and Herbal Skin Tonic ($15). C.O. Bigelow Apothecary, Water Tower Place, 835 N. Michigan Ave.

The whiskey drinker

For the young father who's interested in Scotch whiskey but still intimidated by it, JMR Easy Drinking Whiskies offer a trio of styles to enjoy: The Smooth Sweeter One, The Rich Spicy One and The Smokey Peaty One--each for $29.99. If you're a Scotch connoisseur, try a Single Cask bottle. Its distinct flavor comes from a cask whose contents don't blend with whiskeys from other casks. Flavored with sweet and dark chocolate, toffee and burnt embers, this 34-year-old Scotch, made in Scotland's Highland Park distillery, is exclusively sold in Chicago; $315 at Binny's Beverage Depot, 213 W. Grand Ave.

Two kinds of links

Surprise the poker-loving father with a pair of Stafford Casino Cuff Links (right). Made with silver-tone metal and imported from China, the cuffs are $28 at JC Penney. Dad's luck will be grand if you choose the Mont Blanc Carbon Collection platinum-plated cuff links (below). They're designed in brass metal on a polished finish; $200 at Bloomingdale's or Mont Blanc.

Nice smells for dad

Cologne still is the old reliable when it comes to gifts for Dad. Here are a few recent releases to think about. [newsday]

- For weekends, Dad might like Bond No. 9's Hamptons fragrance (left); $178 for 3.3 ounces at Saks Fifth Avenue.

- For the music fan, Sean Combs' scent "Unforgivable" is packaged in a holiday gift set with a spray and an aftershave; $75 at Saks Fifth Avenue or Sephora.

- There's nothing like the smell of a new car, especially when it's a Ferrari. If you can't afford the version on wheels, there's Ferrari Black (right), a crisp, woodsy scent; $32.99 for 4.2 fluid ounces at perfumania.com.

- If Dad likes a little nip now and then, the latest fragrance collection by Jack Black (no, not the actor) might appeal to him. The Well Stocked Bar Collection (left) is a sampler of three scents, which the company says are inspired by the "gentlemanly heritage of fine Scotch and whiskey;" $49 at nordstrom.com.

- Sea-going dads will love **Nautica's** ocean blue fragrance, Voyage (below); $58 for 3.4 ounces at Marshall Field's.

NOTES: POP: HOT STUFF

GRAPHIC: PHOTO (color): (The RedEnvelope grill tool kit with stainless-steel utensils allows even the not-so-professional cook to look barbecue savvy.

PHOTO (color): (The new L2 Lateral Line Putter enables a golfer to face the hole while putting for increased directional control, minimal body movement and more natural hand-to-eye coordination.

PHOTO (color): (create a custom gift box filled with grooming products from C.O. Bigelow Apothecary.)

PHOTO (color): (JMR Easy Drinking Whiskies offer a trio of styles to enjoy: The Smooth Sweeter One, The Rich Spicy One and The Smokey Peaty One)

PHOTO (color): (Stafford Casino Cuff Links)

PHOTO (color): (Mont Blanc Carbon Collection platinum-plated cuff links.)

PHOTO (color): (Bond No. 9's Hamptons fragrance)

PHOTO (color): (Ferrari Black (right), a crisp, woodsy scent)

PHOTO (color): (The Well Stocked Bar Collection (left) is a sampler of three scents)

PHOTO (color): (Sea-going dads will love **Nautica's** ocean blue fragrance, Voyage (below); $58 for 3.4 ounces at Marshall Field's.) PHOTOS 10

LOAD-DATE: June 15, 2006

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Macy's men and home store opens Saturday The Miami Herald (Florida) June 21, 2006 Wednesday

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June 21, 2006 Wednesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO: 20060621-MI-0621-Macy-s-men-and-home-store-opens-Saturday

LENGTH: 280 words

HEADLINE: Macy's men and home store opens Saturday

BYLINE: Elaine Walker, The Miami Herald

BODY:

Jun. 21--Pembroke Lakes Mall will become the latest to have two Macy's stores, with the opening Saturday of a new Macy's men's and home store.

The original Macy's store in the Pembroke Pines mall will continue to house women's and children's merchandise. The chain uses a similar format at Aventura Mall, Dadeland Mall, Coral Square Mall and Miami International Mall.

In Pembroke, Macy's built a new 82,000-square-foot store from the ground up over the last nine months, along with a new four-story parking garage that opened in December. The home store will include a new and expanded assortment of housewares and home furnishings with everything from bed linens to pots and pans.

With more space, Macy's will be able to add new brands for men including Lacoste, Coogi, American Rag, Quicksilver and **Nautica.** The home section will feature a new and expanded selection of brands like All Clad, Emeril Cookware and Style & Co.

But unlike some of the other home stores, this one will not include furniture. Macy's already has a Furniture Gallery in Pembroke Pines down the street from the mall.

The new Macy's store will include some of the newest features aimed to improve the shopping experience for consumers, including wider aisles, lounges with televisions outside the fitting rooms and better signage. Macy's will also now begin renovating the original store to add these features.

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SHORTER TRUNKS MAKING WAVES;MEN'S SUITS GET A MORE CLASSIC CUT AND DIVE INTO WILD COLORS AND PRINTS Charlotte Observer (North Carolina) June 30, 2006 Friday ONE-THREE EDITION

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June 30, 2006 Friday ONE-THREE EDITION

SECTION: STYLE; Pg. 1E

LENGTH: 609 words

HEADLINE: SHORTER TRUNKS MAKING WAVES;
MEN'S SUITS GET A MORE CLASSIC CUT AND DIVE INTO WILD COLORS AND PRINTS

BYLINE: MADELEINE MARR, MIAMI HERALD

BODY:
Men's swimsuits are moving on up.

But, good luck catching a glimpse of anything naughty as guys ride the waves or take a jaunt along the shore.

The hot suit this year is the semi board short, which has a tailored, classic cut, hitting above the knee or at mid-thigh, with respectable waists resting firmly at the hip.

At least bathing suit designers are making up for the modest, and, some may say, uninspired shapes with shark-attracting wacky prints and loud colors, according to Nick Sullivan, fashion director of Esquire magazine.

For the status conscious, Sullivan says the strongest brand right now is Vilebrequin, a St. Tropez mainstay since the '70s. "They (carry) the colors and prints men would normally avoid - pinks, yellows, animals, fruit - but somehow on the beach it's OK," he says. "It's that Euro preppy vibe."

The popular trunks are around $150 each (www.vilebrequin.com; no Charlotte stores are listed as carrying them).

Benajamine Parent, the company spokeswoman, told the New York Times that more than 75 percent of its customers are women, and given that Vilebrequin does not sell women's swimwear, it would seem to be girlfriends, fiancees and wives who are upgrading, if not upbraiding, men's swimwear choices.

Even so, this is no vast female conspiracy. "When I see a man over the age of 20 wearing a pair of board shorts, it feels a little 'midlife crisis,' " said Daniel Peres, the editor of Details.

"You need to apply the Goldilocks criteria to swim trunks. They can't be too long or too short." Peres said that when he visits his in-laws in Australia, he is ridiculed mercilessly for his medium-length swim trunks. "There, if you're not wearing long board shorts, you might as well be wearing a Speedo," he said.

Also, according to the Times, even among customers of the California surf line Birdwell Beach Britches, the trim, shorter styles introduced in the 1960s are making a comeback.

"The guys have decided to show off the legs again," said Evelyn Richardson McGee, a manager at Birdwell and a granddaughter of the founder.

For casual sorts, Nautica is also rolling out lots of tropical prints - pineapples, hibiscus leaves and vines - in hues like bright orange and bright green ($45 and up; www.nautica.com).

Color blocking is another mod-meets-prep theme the company is exploring - say, white and green on top, black on the bottom.

A snazzy looking bunch, for sure, but remember you probably need to log at least a few hours at the gym before you can pull off such attention catchers.

"The beach is the great separator of the men from boys - and old men," Sullivan says.

"We really are feeling the body-beautiful pressures that women have always felt, and wearing flashy colors is like waving a big flag." Any doubts, he advises toning it down with slimming colors such as navy, dark maroon, brown or even black.

Then again, if you have the body of an Adonis, all bets are off. For this blessed male, square-cut shorts - the next size up from a bikini - are the thing.

Hip New York brand Parke & Ronen offers form-fitting floral and striped cotton trunks ($65; www.parkeandronen.com) that follow a '50s silhouette, reminiscent of Burt Lancaster's skivvies in "From Here to Eternity." The so-called snap shorts don't hide too many

flaws.

"It'd be better if you had a good body, but it depends how confident you are in your own skin," says Corey English, Parke & Ronen's director of operations. "This (style) will show all your assets and everything else well, you know."Bolder, Brighter

Bold prints and bright colors are among the other retro-inspired trends.

GRAPHIC: PHOTO:7;
1. MARK VELTMAN - NEW YORK TIMES PHOTOS. Mid-Thigh
Parke & Ronen trunks come in an 8-inch inseam.; 2. Slightly shorter
And a 4-inch inseam.; 3. Even shorter
And a 2-inch inseam.; 4. MARK VELTMAN - THE NEW YORK TIMES. These nylon trunks by Prada, $350, show more thigh than most men are used to exposing.; 5. Parke & Ronen trunks, $65, www.parkeandronen.com.; 6. Neil Barrett trunks, $265, www.neilbarrett.com.; 7. Vilebrequin trunks, $160, www.vilebrequin.com.

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THE SIMPLE LIFE; WAREHOUSE CLUBS GO BEYOND THE BASICS; surveys WWD July 10, 2006

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WWD

July 10, 2006

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HEADLINE: THE SIMPLE LIFE; WAREHOUSE CLUBS GO BEYOND THE BASICS;
surveys

BYLINE: Moin, David

BODY:

Byline: David Moin

Warehouse clubs are picking their battles and finding their niches.

According to the WWD Where America Shops survey, 56 percent of respondents said they belong to a club and 50 percent said they have bought apparel or accessories there - indicating there is still a lot ofpotential for new customers. Not surprisingly, casualwear is the leading category with 71 percent saying they bought this type of clothing at a club, followed by activewear, purchased by 44 percent.

The $40 billion Sam's Club, a division of Wal-Mart, does put a strong focus on fresh produce, bakery goods, organics, wine, fine jewelry with an emphasis on engagements, graduations, Mother's Day and other occasions; business, health and travel services and office suppliesfor the small business owner, as well as electronics and smaller home furnishings such as tables, lamps and clocks, according to spokeswoman Susan Koehler.

She also said Sams' is tailoring its merchandise more to regional preferences, and focusing on the needs of individual communities, soyou might not find precisely the same wine selection from region to region, for example.

At Sam's Club, "food shopping has always been the big driver," said Isaac Lagnado, president of the Tactical.org consulting firm.

With apparel, he said Sam's strength lies in active, the kids commodity business and basics.

High-profile apparel and handbag brands and some luxury labels andtailored goods, such as **Nautica,** Lacoste, Polo, Hugo Boss and Prada,have been popping up in the assortment.

Still, when it comes to fashion's top tier, it's still largely a treasure hunt, meaning one can never know what to expect. Sam's mission is more about targeting misses' customers, buying opportunisticallyand providing deals on well-known brands rather than comprehensivelycovering what's current in fashion.

"I think Sam's has to undergo a cultural change before it can be consistently successful in fashion goods. It requires being very nimble, staying on top of trends and changing the resource mix" to reflectthe latest looks, Lagnado said.

The $57 billion Costco, on the other hand, has gained a reputationfor a steady presentation of high-profile, high-quality brands.

There is also a strong private label business, self-service gasoline stations and value pricing, as opposed to the high-low scenario ordirt-cheap-price image of other clubs.

Costco is known for selling caviar and gourmet foods, fine wines, upscale handbags, gold jewelry, top household appliances such as Dyson vacuum cleaners and personal care products, and has become more visible with brands such as Coach, Tommy Hilfiger, Polo Ralph Lauren, Tag Heuer, Perry Ellis, Cartier watches and Starbucks - usually bought on the gray market.

"From an apparel point of view, even from hardlines, Costco seems to have higher-profile brands than Sam's, and that has given them unbelievable credibility when it comes to their private brand," said oneretail consultant. "Costco is doing more and more of their own product development under the Kirkland label."

There's Kirkland juice, cookies, coffee, tires, housewares, luggage, appliances, clothing and detergent, and Costco will work with the big brands - the Fruit of the Looms and the Proctor & Gambles of the world - to get the same product that's shipped to department

stores but sold at Costco under the Kirkland label.

"Costco's private label is a major point of difference, but so arethe brands they carry and Sam's is very sensitive about that," the consultant said. "At Sam's, the experience is different. It's more about basics, commodities and price," though still strong values, he added. "Think of it almost like the difference between Target and Wal-Mart."

Percentage Who Said They Purchased This Category at a Warehouse Club

Jeans: 2005; 34%; % change 0%: 2006: 34%

Casual/Weekend: 2005; 72%; % change -1%: 2006: 71%

Work Clothes: 2005; 9%; % change -6%: 2006: 3%

Dresses/Suits/Evening: 2005; 2%; % change +1%: 2006: 3%

Activewear/Athletc/Swimwear: 2005; 44%; % change 0%: 2006: 44%

Intimates/Sleepwear: 2005; 24%; % change +1%: 2006: 25%

Accessories: 2005; 22%; % change +3%: 2006: 25%

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Spare Times The New York Times July 14, 2006 Friday

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The New York Times

July 14, 2006 Friday
Late Edition - Final

SECTION: Section E; PT2; Column 3; Leisure/Weekend Desk; Pg. 33

LENGTH: 1791 words

HEADLINE: Spare Times

BODY:

Attractions

Museums and Sites

HISTORIC RICHMOND TOWN, Staten Island Historical Society, 441 Clarke Avenue, Richmond Town. Tomorrow at 2 p.m., a lecture about Staten Island's acres of parkland by Thomas Paulo, Staten Island borough commissioner of parks. Fee: $5; students and members of the Staten Island Historical Society, $4. Hours: Wednesdays through Sundays, 1 to 5 p.m. Admission: $5; ages 62+, $4; students and 5 to 17, $3.50; children under 5 and members, free; (718) 351-1611.

NEW YORK PUBLIC LIBRARY, Wachenheim Gallery of the Humanities and Social Sciences Library, Fifth Avenue and 42nd Street. Through Aug. 5, the Declaration of Independence, handwritten by Thomas Jefferson. Tuesdays and Wednesdays, 11 a.m. to 7:30 p.m.; Thursdays through Saturdays, 10 a.m. to 6 p.m.; Sundays, 1 to 5 p.m. Free. (212) 869-8089.

Gardens

STATEN ISLAND BOTANICAL GARDEN, 1000 Richmond Terrace, Livingston. Two exhibitions running through Sept. 17 in the visitors' center: "Journey to China's Southwest," with photographs, clothing and folk art; also, "Exploring Tibet: In Search of the Salween," a display of rare photographs from a 1930's expedition to southeastern Tibet to find the source of the Salween River. Admission: $3; students and 62+, $2; members, free. The one-acre Scholar's Garden and the Secret Garden are open Tuesdays through Sundays, 10 a.m. to 5 p.m. Scholar's Garden admission: $5; 62+ and children under 12, $4. Secret Garden: $2; adults with a child, free. Grounds hours: daily, dawn to dusk; free; (718) 273-8200.

Events

New York City

BATTERY PARK CITY PARKS CONSERVANCY, Battery Park City, Lower Manhattan. Tonight at 6:30, "Drumming Circles for All Ages," with djembe and conga drums, bells, shakers and sticks, featuring the drummer Maguette Camara. Two events tomorrow: at 11 a.m., stories from India, told by Sunita S. Mukhi; at 6:30 p.m., a family dance with audience participation to West African music, featuring Mr. Camara and his group Mane Kadang and the Kotchegna Dance Company. Free; (212) 267-9700; bpcparks.org.

FEAST OF OUR LADY OF MT. CARMEL, to be celebrated today through Sunday in several boroughs. From 11 a.m. to 11 p.m. in the Williamsburg section of Brooklyn on Frost Street, between Graham and Manhattan Avenues; and in East Harlem on Pleasant Avenue, between 114th and 117th Streets. From 6 to 11 p.m., in the Belmont section of the Bronx on East 187th Street, between Hoffman Street and Cambreleng Avenue.

OUR LADY OF POMPEI FESTIVAL, Bleecker Street, between Avenue of the Americas and Seventh Avenue, West Village. Tomorrow, 11 a.m. to 7 p.m.

PARK AVENUE SUMMERFEST, from 17th to 23rd Streets. sponsored by the Union Square Local Development Corporation. Tomorrow, 11 a.m. to 6 p.m.

'FRESH FRUIT: THIS SUMMER IN NEW YORK,' an annual celebration of lesbian, gay, bisexual and transgender art and culture with plays, films, dance and a reading at various locations in Midtown and Lower Manhattan. Through July 23. Sites, schedule and other information: freshfruitfestival.com.

NEW YORK CITY CELEBRATION OF NATIONS FESTIVAL, Madison Avenue, from 42nd to 57th Streets. Sunday, 11 a.m. to 6 p.m.

BASTILLE DAY CELEBRATIONS Today, noon to 5 p.m., a block party sponsored by Les Halles will feature foot races for children, chefs,

walters and waltresses and others, on the street in front of the restaurant, 15 John Street, between Nassau Street and Broadway, Lower Manhattan; leshalles.net. Suggested race fee: $10; proceeds benefit Best Buddies, a non-profit organization for people with disabilities. Sunday, noon to 8 p.m., a celebration sponsored by the South Brooklyn Local Development Corporation, with music, food and petanque, on Smith Street, from Bergen to Pacific Streets, Boerum Hill, Brooklyn. (718) 852-0328.

HISPANOS UNIDOS DE GREENPOINT FESTIVAL, Manhattan Avenue, between Dupont and Green Streets, Brooklyn. Tomorrow, 8 a.m. to 7 p.m.

ASTORIA/LONG ISLAND CITY KIWANIS FOUNDATION FESTIVAL, 31st Street, between 21st Avenue and Ditmars Boulevard, Queens. Tomorrow, 11 a.m. to 7 p.m.

COLOMBIAN INDEPENDENCE DAY FESTIVAL, Flushing Meadows-Corona Park, Queens. Sunday, 10 a.m. to 6 p.m.

QUEENS COMMUNITY BOARD NO. 1 STREET FESTIVAL, 30th Avenue, between 29th and 42nd Streets, Astoria. Sunday, 11 a.m. to 7 p.m.

BRONX DOMINICAN DAY PARADE, Grand Concourse, from East Tremont Avenue to 161st Street. Sunday at 2 p.m.

FLATBUSH/EMPIRE/PARKSIDE MERCHANT ASSOCIATION STREET FESTIVAL, Flatbush Avenue, between Empire Boulevard and Parkside Avenue, Brooklyn. Sunday, 10 a.m. to 7 p.m.

'SUMMER ON THE HUDSON 2006,' Riverside Park South, Pier 1, from 68th or 72nd Streets. Free. Tonight, 7 to 11, GlobeSonic DJ Dance Party, with world-music D.J.'s and the Body Temple Drummers. The Chashama Annual Oasis Festival continues on Sunday with performances by Human Kinetics Movement Theater and AdamScherDance at 3 and 5 p.m. Information: 311.

SUMMERMUSIC 2006, the free Sunday series featuring the Bronx Arts Ensemble. The group will perform an all-Mozart program at two locations: at 2 p.m. at Van Cortlandt Park, Rockwood Drive Circle, Broadway and Mosholu Avenue, Riverdale, the Bronx (rain location, Amalgamated Houses, Vladeck Hall, Hillman Avenue and Van Cortlandt Park South); at 4 p.m. at Fordham University, McGinley Student Center, Southern Boulevard and Fordham Road, Bedford Park, the Bronx. (718) 601-7399.

Walking Tours

New York City

UNION SQUARE is the subject of several tours this weekend. Tomorrow and Sunday at 11 a.m., In Depth Walking Tours will cover the history and public art in the area, meeting on the northeast corner of Park Avenue and East 17th Street; $15; (917) 607-9019. On Sunday at 2 p.m., the neighborhood's history and contribution to life in the city is the focus of a walk led by Bowery and Canal Walking Tours, meeting in front of the George Washington statue, Broadway and 14th Street, Greenwich Village; $12; students, $10; (212) 979-8013.

'AFRICAN-AMERICAN LIFE IN LOWER MANHATTAN,' meeting tomorrow at 1:45 p.m. in the lobby of the South Street Seaport Museum, 12 Fulton Street. $12; members, $10. Does not include museum admission: $8; students and 62+, $6; 5 to 12, $4; under 5, free. Reservations: (212) 748-8786.

'HARLEM: KEYSTONE OF AFRICAN AMERICA' emphasizes the neighborhood's history as a cultural center, meeting tomorrow at 1 p.m. at City College, 138th Street and Amsterdam Avenue, Hamilton Heights. Sponsored by Joyce Gold History Tours of New York. Fee: $12. (212) 242-5762.

'SUMMER NIGHTS, LIGHTS AND DELIGHTS: WASHINGTON SQUARE IN THE SUMMER' highlights the literary, ghostly and historic roots of the area, meeting tomorrow night at 7 at the Arch. $15. Sponsored by Dr. Phil: New York Talks and Walks. (888) 377-4455.

'SEX AND THE CITY' TAVERN TOUR stops at restaurants and other sites in which scenes for the series were filmed. Tomorrow at 5:45 p.m. $13, not including refreshments. Sponsored by NYC Discovery Walking Tours. Reservations and meeting place: (212) 465-3331.

HARLEM, YOUR WAY! Sunday at 10:15 a.m., "Experience the Beauty of Harlem Gospel," meeting at 129 West 130th Street. $25. An optional meal follows; (212) 690-1687.

GOTHAM WALK Tomorrow and Sunday at 11:45 a.m. and 2 p.m., "Dutch Origins and the South Street Seaport" follows the original shoreline of Manhattan. $10. Meeting place and reservations: (212) 629-1886.

ULTIMATE BROOKLYN TOUR, covering Coney Island to Brooklyn Heights, meeting in Lower Manhattan tomorrow at 10 a.m. at the South Street Seaport Lighthouse at Fulton and Water Streets. $40; under 12 and 65+, $35; (845) 616-6763.

OUTDOORS CLUB Tomorrow at 2 p.m., a seven- to eight-mile walk from Brooklyn Heights to the East Village that includes crossing the Williamsburg Bridge, meeting at 2 p.m., weather permitting, in Brooklyn in front of Starbucks, Joralemon and Court Streets; (212) 348-5344; $3.

BIG ONION WALKING TOURS Tomorrow at 5 p.m., "Brooklyn Bridge and Brooklyn Heights at Twilight," meeting on the southeast corner of Broadway and Chambers Street, at City Hall Park, Lower Manhattan. $15; 63+, $12; students and New-York Historical Society members, $10; (212) 439-1090.

NOSHWALKS Today, the architecture and cuisine in the Sephardic neighborhood along Kings Highway in Brooklyn, meeting in front of the HSBC Bank on the northeast corner of McDonald Avenue and Kings Highway, Sheepheads Bay. Sunday, the sights and tastes of Harlem, meeting on the northwest corner of 110th Street and Frederick Douglass Boulevard. Fee for each: $33 (members, $30); as well as $5 for an optional meal following the Brooklyn tour. Reservations: (212) 222-2243.

'MANSIONS, MILLIONS AND MAGNIFICENCE,' a walking tour of the Fifth Avenue Millionaire's Mile, meeting tomorrow at 1 p.m. at the statue of General Sherman, Fifth Avenue and 59th Street. Sponsored by I'll Take Manhattan Tours. $15; (732) 270-5559.

SHOREWALKERS Tomorrow at 11 a.m., "The Jewel of Brooklyn (Also Known as the Gowanus Canal), by Foot and Paddle," a walking tour of the shoreline followed by an optional canoe trip through the canal, meeting at 11 a.m. at the entrance to the Smith Street/Ninth Street subway station on the F and G lines; (718) 781-1228. On Sunday, a tour of the art found along the Staten Island beach, meeting in Manhattan aboard the Staten Island-bound ferry at 9:30 a.m., inside the top left deck; (212) 330-7686. Fee for each: $3.

STREET SMARTS N.Y. Tomorrow at 2 p.m., "Forever Fashionable Flatiron," meeting in front of the Flatiron Building at the intersections of Broadway, Fifth Avenue and 23rd Street. Fee: $10. (212) 969-8262.

Recreation

New York City

NAUTICA NEW YORK CITY TRIATHLON, Sunday, beginning at 5:30 a.m. Viewing spots: Riverside Park and 100th Street (swimming); 79th Street Boat Basin ball field (biking); Central Park bandshell, midpark at 72nd Street (running). Entry fees and other information: nyctri.com.

LAWN BOWLING LESSONS, Central Park, Bowling Green, reachable from East and West 66th Street. Sunday at 1 p.m. Participants should wear sneakers or soft-sole shoes. Free. Sponsored by the New York Lawn Bowling Club. (212) 787-1335.

BIKE THE BIG APPLE Tomorrow at 10 a.m., "The Great Brew, View and Chocolate Bike Tour," a 13-mile ride that includes a stop at a microbrewery, a chocolate shop and a ride over the Brooklyn Bridge. $65. All equipment provided. Reservations and meeting place: (877) 865-0078; bikethebigapple.com.

'NYRR DASH AND SPLASH,' Central Park. A five-mile run tomorrow, beginning and ending on the 102nd Street Transverse; start is 8:30 a.m. A party at Lasker Pool follows. Sponsored by the New York Road Runners Club. Advance registration fee: $25; club members, $17; 18 and younger and 62+, $13. Race day registration fee: $35; club members, $25; 18 and younger and 62+, $15. (212) 860-4455.

URL: http://www.nytimes.com

GRAPHIC: Photo: EVENTS -- Kotchegna Dance Company will be at Battery Park City. (Photo by Debra Kushma/Battery Park City Parks Conservancy)

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A bumpy swim? Only in New York; Hudson debris challenges competitors in triathlon The Record (Bergen County, NJ) July 17, 2006 Monday

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The Record (Bergen County, NJ)

July 17, 2006 Monday
All Editions

SECTION: NEWS; Pg. A01

LENGTH: 815 words

HEADLINE: A bumpy swim? Only in New York;
Hudson debris challenges competitors in triathlon

BYLINE: By TOM GULITTI, STAFF WRITER, North Jersey Media Group

DATELINE: NEW YORK

BODY:

NEW YORK — Australian Emma Snowsill thought the toughest challenge she would face in Sunday's **Nautica** New York City Triathlon would be the fatigue from competing in triathlons on consecutive days for the first time in her career.

As it turned out, the most significant obstacle the two-time world champion encountered on her way to her second title in as many days was uniquely New York.

Snowsill wasn't thrilled with the strong southerly current that gave competitors a friendly boost — and negated her usual advantage in the water — throughout their 1,500-meter swim in the Hudson River. But it was the flotsam that she and the field of 3,200 triathletes had to dodge on their way downstream that got her attention most.

"I got bumped a few times by a few things in the river," Snowsill said.

Where else can you swim amid floating debris?

Not that Snowsill, 25, didn't enjoy her 1-hour, 56-minute, 14-second jaunt around Manhattan. She got a small taste of the city during her dip in the Hudson River, 40-kilometer bicycle ride on the Henry Hudson Parkway and 10-kilometer run to the finish in Central Park.

"This is my first time to New York, so this is pretty amazing," said Snowsill, who won the Life Time Fitness Triathlon in Minneapolis on Saturday. "I don't know many sports that can shut down major highways and Central Park in cities like this for us to run around. I kind of did a little bit of sightseeing out there and took a few mental snapshots."

It was a big day for the Australians. Snowsill's countryman, Greg Bennett, took first in the men's race with a time of 1:43:43 — seven seconds ahead of second-place finisher Leon Griffin, another Australian.

Bennett, who finished fourth in the 2004 Athens Olympics and was ranked No. 1 in the world by the International Triathlon Union in 2002 and 2003, has had a nightmare 2006 season. A painful case of plantar fasciitis (an injury to the band of tissue that runs from the base of the toes to the heel) prevented him from running for four months and kept him from finishing any triathlons this year before Sunday.

Bennett, 34, also has experienced bad luck. In Saturday's race in Minneapolis, he had to drop out after a tire on his bicycle punctured.

"To pull out of that was pretty disappointing," he said. "To have my first finish of the year be a win is so cool. There's nothing better than winning."

Snowsill took control of the women's race on the flat, one-mile stretch along 72nd Street to Central Park and bested second-place finisher Samantha McGlone of Canada by 2 minutes, 14 seconds.

Rebeccah Wassner of New York took third in 2:00:18. Magdalena Stovickova, a native Slovakian who lives in Upper Saddle River, finished eighth with a time of 2:05:55.

Sunday's race wasn't just for the elite athletes, though.

Mori Yoshitomo, 42, of Fort Lee finished fifth among men age 40-44 with a personal record time of 2:15. "I did my best time, so it

was great," Yoshitomo said. "It was a lot of fun."

"It's an absolutely incredible experience," said Chris Hall, one of nine Glen Rock Triathlon Club members to compete. "You're nervous as anything when you're getting into the water and then it starts to dissipate. When you start getting tired and you get to the park with all the people yelling at you and all the other racers yelling at you, I literally had nothing left in the tank and every one of them kept me going."

Hall, who finished in 3:11:22, was among the many to come across debris in the Hudson.

"I hit a good 25 pieces of debris, at least," said Tom Begg, another Glen Rock club member, who finished in 2:34:47. "It was like Frogger out there. There were logs."

The club members met at 4:10 a.m. in Glen Rock and drove together to the start. The first of 30 waves of competitors dove into the Hudson slightly before 6 a.m. The last wave started after 8 a.m.

"It was cool," said Guy Gosselin, also from the Glen Rock club, who finished in 2:29:31. "Swimming in the Hudson is something not everybody aspires to, but not a lot of people can say they did it. It's New York."

E-mail: guiltti@northjersey.com

(SIDEBAR, page A01)

Triathlon

* 1,500-meter swim, 40-kilometer bike race and a 10-kilometer run.

* Greg Bennett of Australia was the overall winner with a time of 1:43:43.

(SIDEBAR, page A08)

Fast facts

The New York City Triathlon:

1,500-meter swim: The race began shortly before 6 a.m. in the Hudson River at 98th Street. Approximately 3,200 athletes swam to an exit near 79th Street.

40-kilometer bike: Athletes rode north on the Henry Hudson Parkway over the Hudson River Bridge before making a U-turn at Gun Hill Road in the Bronx. Athletes traveled back down the Henry Hudson before a final U-turn at 57th Street. The cycling stage ended at 79th Street.

10-kilometer run: Runners exited Riverside Park at 72nd Street and headed across to Central Park and ran a northern loop through the park before completing the triathlon on Dead Road.

GRAPHIC: COLOR PHOTO, THOMAS E. FRANKLIN, STAFF PHOTOGRAPHER - An athlete cycling down the West Side Highway during the 40km ride portion of the **Nautica** New York City Triathlon on Sunday. Australians took both titles.
PHOTOS - THOMAS E. FRANKLIN, STAFF PHOTOGRAPHER - Against the backdrop of the George Washington Bridge, swimmers preparing for the start of the triathlon Sunday in New York. The athletes swam to an exit near 79th Street, then continued on bike and on foot. The 3,200 swimmers had to dodge debris. "It was like Frogger out there. There were logs," said Glen Rock Triathlon Club member Tom Begg.

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NAUTICA 'TRIS' AND SUCCEEDS; INAUGURAL SPONSORSHIP OF NEW YORK CITY TRIATHLON DRAWS SELLOUT CROWD OF MORE THAN 3,200 PARTICIPANTS. Daily News Record July 24, 2006

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Daily News Record

July 24, 2006

SECTION: Pg. 12 ISSN: 1041-1119

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LENGTH: 386 words

HEADLINE: NAUTICA 'TRIS' AND SUCCEEDS; INAUGURAL SPONSORSHIP OF NEW YORK CITY **TRIATHLON** DRAWS SELLOUT CROWD OF MORE THAN 3,200 PARTICIPANTS.

BYLINE: PALMIERI, JEAN E.

BODY:

Byline: JEAN E. PALMIERI

NEW YORK - It's not every apparel company that encourages people to take off their clothes. But that's just what **Nautica** did last weekend when it hosted an underwear run the morning before the **Nautica** NewYork City Triathlon.

The underwear race, which included the Naked Cowboy, a legendary fixture in New York's Times Square, was a fun addition to what would be a serious competition the next day when 3,200 athletes jumped into the Hudson River beginning at 5:50 a.m. to complete a .9-mile swim, followed by a 24.8-mile bike on the West Side Highway and a 10K (6.2 mile) run through Central Park. The sold-out main race brought out some of the world's top professional triathletes (to compete for a $10,000 prize), as well as 41 of the nation's finest disabled athletes forthe physically challenged championships.

Although the main race was celebrating its sixth anniversary, thiswas **Nautica's** first as its title sponsor. "With over 3,000 athletes plus the physically challenged race, this has just been unbelievable to see," said **Nautica** chief Denise Seegal at the finish line at the end of the event. "The energy, the spirit, the active lifestyle all play to our brand heritage. This really connects us to our consumer. And to be in our home city, where **Nautica** is headquartered, is just incredible."

The company has sponsored the Malibu triathlon for the past 10 years and had been searching for a similar event in the Northeast for a while. This event drew athletes from 42 states and 20 countries.

Seegal said the New York City Triathlon will become part of **Nautica's** "life series," a group of events that include the Malibu race as well as Kayak for a Cause, which will be held later this month, and the Head of the Charles regatta in Boston this fall. "They're all water-related events," Seegal said, "which allow us to touch our core consumer with sports."

Greg Bennett won the pro men's race in a time of 1:43:43, while Emma Snowsill was the top female pro with a 1:56:14 finish. Both had competed the day before in the Life Time Fitness triathlon with Snowsill also taking top honors at that race as well. The PC race was won byWillie Stewart, an above-the-elbow amputee.

Caption(s): The Naked Cowboy leads the underwear run. / Jumping into the Hudson / Denise Seegal hands out the hardware.

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Macy's finds a new home San Bernardino County Sun (California) July 19, 2006 Wednesday

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San Bernardino County Sun (California)

July 19, 2006 Wednesday

SECTION: BUSINESS

LENGTH: 349 words

HEADLINE: Macy's finds a new home

BYLINE: Jim Steinberg, Business Editor

BODY:

For Loma Linda resident Jean Kelin the size of the new Macy's at San Bernardino's Inland Center mall is impressive.

"You could get lost in there," said Kelin, who was a longtime shopper at Macy's in its previous location and at the Broadway, which occupied the same building before Macy's.

On Tuesday, Macy's moved from a 144,804-square-foot site into the former Robinsons-May building, which is 165,000 square feet.

Macy's opened in the new location at 10 a.m. Wednesday.

Federated Department Stores, owner of Macy's, completed its merger last year with The May Department Store Co., owner of Robinsons-May.

After a lengthy liquidation sale, Robinsons-May ceased operations at the Inland Center mall in April.

As the Robinsons-May store is newer and larger, Federated elected to keep it and sell the building that housed Macy's.

Earlier this year the owner of the Inland Center mall, The Macerich Co., said it was buying the Macy's building in San Bernardino as well as 10 other Federated locations.

That transaction is expected to close in the next 30 to 60 days, said Arun Parmar, senior property manager of Inland Center.

Kelin said the new location of Macy's is better organized, with most of the women's clothing on the first floor.

The departments have more depth, she said.

Shannon Giancotta, store manager, said that with the additional space, Macy's added furniture, as well as a larger dress department.

Like all Macy's, it has picked up Karen Scott and John Ashford clothing lines, which were once clothing lines for Robinsons-May.

In addition, there is now room for **Nautica**, Perry Ellis and Timberland lines for men.

The jewelry department has doubled in size and now carries fine watches.

Employment at Macy's has grown from 160 to 200, she said.

Excitement at the Inland Center mall is not confined to a new Macy's location.

In recent months the mall has attracted Illusions, a women's shoe company and Hollister and American Eagle Outfitters, both apparel outlets for young men and women, Parmar said.

A new Mexican food restaurant is scheduled to open in the food court in the next 30 days, he said.

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Proud he went the distance Newsday (New York) July 25, 2006 Tuesday

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Newsday

Newsday (New York)

July 25, 2006 Tuesday
ALL EDITIONS

SECTION: HEALTH; Pg. B17

LENGTH: 291 words

HEADLINE: Proud he went the distance

BYLINE: BY JOHN HANC. SPECIAL TO NEWSDAY

BODY:

Fourteen months and 70 pounds after he decided to make a major change in his lifestyle, Joe DellaTorre of Massapequa finished the **Nautica** New York City Triathlon in a time of 3 hours, 24 minutes and 48 seconds.

Overweight, sedentary and a pack-a-day smoker, DellaTorre had used the tri - consisting of a 1,500-meter swim in the Hudson River, a 40-kilometer bike ride up the Henry Hudson and a 10k run in Central Park - as a goal to help him get in shape. The race, held July 16, was a challenge for all of the 3,200 athletes who participated, especially this one, who not long ago weighed 275 pounds and could barely climb a flight of stairs.

But after a little over a year of regular exercise and better eating, DellaTorre seemed ready. Or so he thought. "I had this one moment of panic, about 400 meters into the swim when I said, 'I can't do this,'" DellaTorre said. "But I kind of reached down and kept pushing. And then all of a sudden, I was in the transition area, getting on my bike, and then I knew I could do it."

DellaTorre, 40, finished 214th out of 220 competitors in his age group (by comparison, the overall winner in the 40-44 age group, 43-year-old William Kelly of Chatham, N.J., finished in a time of 2 hours, 4 minutes and 30 seconds). Though he was pleased with his performance, DellaTorre said, that was not his main concern. "My mission is health and fitness," he said. "More so than getting the best time in a triathlon. I'll use these races as milestones."

Still, he said, crossing the finish line in Central Park, where cheering friends, family and his fiancée awaited him, was a moment he won't forget. "I was holding back tears," he said. "I was so just incredibly proud. And just astonished that my life has changed so much."

GRAPHIC: Newsday File Photo/Bill Davis - Joe DellaTorre of Massapequa competed in the NYC Triathlon July 16 - after losing 70 pounds and some bad habits. His time: 3:24:48.COVER:

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PERFORMANCE ART; A MIX OF FASHION AND TECHNOLOGY WITH A DASH OF CALIFORNIA COOL DRIVES THE SWIM BUSINESS.
WWD July 26, 2006

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July 26, 2006

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HEADLINE: PERFORMANCE ART; A MIX OF FASHION AND TECHNOLOGY WITH A DASH OF CALIFORNIA COOL DRIVES THE SWIM BUSINESS.

BYLINE: Williamson, Rusty

BODY:

Byline: Rusty Williamson

SWIMWEAR DESIGNERS CONTINUE TO MAKE WAVES WITH retail expansion inthe U.S. and abroad and by offering trendier styles, more performance fabrics and branding campaigns to make a splash with consumers.

Top-ranked Speedo first made its mark with competitive swimwear but continues to add more fashion and performance technology along withactivewear and accessories, particularly footwear. Company officialsare making a push to improve operations through better sourcing. There's also a new comprehensive marketing campaign intended to show theSpeedo brand in a fresh light.

Nautica, which is amping up its profile among performance swimmers, placed second. Last year, the company signed a deal with the town of Southampton, N.Y., to outfit lifeguards in **Nautica** uniforms. As part of the multiyear partnership with the town, lifeguards will be issued **Nautica** beach looks, including swimsuits, T-shirts and baseball caps. The uniforms are to be worn by about 150 staff members. **Nautica** was also the official apparel sponsor of the 2005 Association of Volleyball Professionals Pro Volleyball Tour.

Ocean Pacific is third on the list, thanks in part to its significant growth under the helm of Warnaco, which acquired the brand in 2004 for $40 million in cash and $1 million in assumed debt plus earn-out provisions. The line now combines fashion and performance with trendy styles and high-tech fabrics, and the synergy is proving popular with consumers. Marketing for Ocean Pacific continues to pay homage tothe brand's Southern California beach-culture heritage.

Polo Sport, at number four, and Anne Klein, at number nine, are both produced under license by Apparel Ventures Inc., the Los Angeles-based maker, which is helping both labels expand and reach new customers by capturing the fashion spirit and tapping the style heritage inherent in each brand.

Jantzen, in business since 1910, is number five. A division of Perry Ellis International, Jantzen has hired advertising agency Laspata DeCaro to help create a new image for the iconic swim brand. The marketing campaign started this summer in trade magazines and hits consumer magazines for holiday. The campaign features Sports Illustrated swimsuit issue cover model Carolyn Murphy and targets what the company calls the "neo-traditional customer." Laspata already has created a new logo for Jantzen that incorporates its "diving girl" symbol. Jantzen relaunched in 2005 and since then has stepped up its business witha bevy of new products. Besides its own brands, such as the Jantzen Ruby line that is focused on younger customers, Jantzen also makes swimwear for Nike, Perry Ellis and Original Penguin. New Jantzen stylestake references from Jantzen's fashion archives, including interpretations of Forties- and Fifties-style glamour. Other looks include stripes and prints as well as ethnic touches like African prints.

In sixth place, Mossimo continues to court swim and related lifestyle customers with its edgy and retro takes on California beach culture. The brand is one of the mainstays of Target Corp.'s junior and young men's departments. Mossimo was the focus of an acquisition battlethis spring with Iconix Brand Group Inc. the winner. Neil Cole, chairman and chief executive officer of Iconix, said, "Mossimo is a greatbrand and Target is a great retailer." In May, Mossimo posted a first-quarter net loss of $1.2 million compared with earnings of $1.8 million in the same period last year as sales dropped 43.7 percent to $4.9 million from $8.7 million. Mossimo said it paid a nonrecurring, $6million charge to Target Corp. during the quarter to amend and restate its license agreement with the retailer. "We were pleased with thepace of our business during the quarter, as we registered meaningfulgains in both our men's and women's business at Target," said Edwin Lewis, Mossimo's president and co-ceo.

Catalina, a mass swimwear brand sold at Wal-Mart, came in seventh and is seeing big sales increases with its lean price points and increased fashion focus - as well as Wal-Mart's drive to spotlight fashion and capture a bigger share of the apparel market.

Quiksilver, the surf, snowboard and skateboard label, landed in the number-eight spot with a diverse range of expansion plans. Its

2005net income jumped 32 percent to $107.1 million on sales that climbed41 percent to $1.78 billion. In June, Quiksilver entered a joint venture with Russia-based sports brand Sprandi International Ltd., whichwill have the exclusive rights to design, make and distribute Quiksilver and Roxy brand products in Russia. In April, Quiksilver opened aflagship on London's Regent Street. The 4,300-square-foot shop is spread over two floors and showcases the brand's range on the ground floor and Roxy women's wear on the second level. Besides swimwear and accessories, the line includes denim and ready-to-wear. The store is expected to generate more than $10 million in first-year sales. In March, Quiksilver entered into an agreement with Paris-based beauty maker Inter Parfums SA to create, develop and distribute fragrances, sun care and other cosmetics under the Roxy name and sun and skin care under Quiksilver through December 2017.

Body Glove, the 53-year-old swimwear line that hails from Redondo Beach, Calif., ended up at number 10. Though known for its wet suits and related items, Body Glove last year expanded into juniors and men's apparel through a licensing agreement with Rays Apparel Inc., Irvine, Calif. Rays is designing, manufacturing, marketing and distributing the collection, which features woven and knit tops, skirts and shorts along with dresses.

1. Speedo

2. **Nautica**

3. Ocean Pacific

4. Polo Sport

5. Jantzen

6. Mossimo

7. Catalina

8. Quiksilver

9. Anne Klein

10. Body Glove

Caption(s): Speedo / Body Glove

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NOW BOARDING; DESPITE A RETRO TREND TAKING OFF IN THE SURF MARKET, FASHION SWIMWEAR CONTINUES TO MOVE TOWARD LONGER, BOARDSHORT LENGTHS AS INNOVATIVE FABRICS, FRESH PRINTS AND NEW BRANDS SET OUT TO MAKE A BIG SPLASH IN 2007; trends in the clothing industry Daily News Record July 31, 2006

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trends in the clothing industry

BYLINE: Lloyd, Brenda

BODY:

Byline: Brenda Lloyd

ATLANTA - Whether it's for sunbathing, swimming or surfing, men's swimwear will have something for everybody next spring.

Lengths in the fashion, or non-boardshort, market are getting a bit longer, while some brands in the surf boardshort market are offering retro styles in shorter lengths reflecting the 1970s and 1980s. In the surf market, suits range from a 16-inch inseam-targeted to the more daring of young men-to 22 inches, which is below the knee.

In design, swimwear companies are offering solids, stripes, tropical, animal and graphic prints, in colors that range from white and subtle earth tones to brights.

Consumers will see new brands in the market next year. Perry Ellisis launching its first men's swim collection next spring. Seth Ellison, president of the Swim and Action Sports division of Perry Ellis International (PEI), says they saw a hole in the men's swimwear marketfor a product that was more sophisticated than the existing surf andtraditional markets. Perry Ellis has had women's swimwear for three years, and with the success of that, says Ellison, "it seemed like the right time [to launch men's swimwear]."

PEI also recently renewed a licensing contract with Nike for swimwear. The new five-year deal calls for more dedication to building Nike swimwear in the market in 2007 and beyond, and will offer boardshorts, e-shorts (which have an elastic back) and volley shorts.

Island Company is relatively new to the swimwear industry. The West Palm Beach, Fla.-based company, launched by Spencer Antle, president, in 2004 as a small, women's swimwear brand, introduced men's boardshorts, as well as vintage-inspired T-shirts for both men and women, in spring 2005, and men's and women's polo shirts and beach sandals will be in the upcoming 2007 collection.

Hawk & Co. Outfitters is another new firm that will have swimwear in the stores for the first time next spring. The line, designed for the 25- to 45-year-old guy and targeted to better specialty and department stores, is priced to retail for $60 to $80.

Nat Nast, the men's wear company originally founded in 1946

and relaunched in 2000 by Nast's daughters, is doing its first full season of swimwear. The company's core customer is the active gentleman around 40 years old who wants to look cool but isn't trying to look 20.

Puma is launching swimwear under the name Puma Samoa for summer 2007. Men's will include striped trunks and printed boardshorts, as well as sandals, a towel bag and small shoulder bags for men.

Companies are also launching new collections next spring, including the **Nautica** Island collection of relaxed, "made-for-vacation" swim shorts, says Chris Heyn, president of **Nautica** International. "It's not athletic- or performance-inspired," he says. "It's for lounging around the water or near it." The shorts will retail between $35 and $55.

Ocean Pacific is launching a major classification swim line with hook-up T-shirts with boardshorts, e-boardshorts and volleys. "It's for the younger consumer shopping for swimwear in department stores whocan't find a decent offering," says Dick Baker, president of OP. Thecompany is also introducing OP Classics, featuring original 1970s and 1980s designs from OP, and unveiling new initiatives its OP sportswear collection.

OP is also launching OP University beachwear for colleges, via a licensing agreement OP signed with Collegiate Licensing Corp., in about six months. Additionally, OP will unveil NBA Beach, including boardshorts, T-shirts and hoodies with NBA team logos.

Manufacturers say they expect a strong 2007 thanks to newness in the market. Eddie Anaya, marketing manager for Quiksilver, says his company is projecting a 5 percent increase in 2007 over 2006. Nautica'sHeyn says the market has been "pretty good," with new designs selling faster than basics.

Thierry Prissert, president of Vilebrequin's U.S. operations, sayswholesale volume was up 20 percent in the first six months of 2006, and retail comp sales increased 15 percent. Island Company will easily double its boardshort sales next year, according to Antle. Sheree Waterson, president of Speedo, also predicts a strong year for men's swimwear.

Lengths vary, but on the whole men's trunks are getting longer. Inthe non-surf market, **Nautica's** swimwear inseams were mostly 16 1/2 to 17 1/2 inches; now the company offers more product in the 19- to 20-inch range. "We're seeing a movement to a longer swim short," says **Nautica's** Heyn. "We're changing the name of our product from swimwear to beachwear because people are using our product to live in."

Island Company offers 19-inch boardshorts, just above the knee, and Nike's best-selling length is 22 inches. Vilebrequin has focused ona volley length but has added shorter lengths for spring 2007. Prissert says Vilebrequin has added four cuts in swimwear for next year, including a Speedo-like model, for a total of 15 cuts.

Meanwhile, Speedo is shifting its emphasis to the boardshort from volley length. Waterson says she's seeing a shift to more e-boards and boardshorts in her business, particularly from the customer who's demanding fashion. "They're demanding the cool factor, which is the boardshort," she says. "They want the longer shorts-mostly 22-inch and some 24-inch."

Some of the boardshort companies are turning to shorter lengths asthe next new thing, but the long version remains dominant. Says OP'sBaker, "Over the past 10 years you could separate young and older consumers by the swim trunk-board versus volley. Now [the older male] is wearing that boardshort length in the e-board. That's the biggest change." He notes there's also a trend to shorter lengths in the fashion side. Reef is sticking with longer lengths.

Quiksilver launched a retro series, Quiksilver Original, this pastspring in original prints from the 1970s and 1980s and also in shorter lengths, as well as the longer 21-inch length.

"The 16-inch [length] is for the more experimental kid," says Steve Fontes, senior men's designer for Quiksilver. "In the surf culture there's a resurgence to retro and original designs and going back to making it new again." Quiksilver Original performed well, says Fontes. "It's something we'll definitely continue with."

Jim Gaskin, vice-president of sales for PEI's Action Sports division, which owns the Gotcha and Redsand surf brands, says boardshort lengths are still below the knee. His brands don't offer the shorter, retro length. "A few kids are wearing it but it's still a long way off," he explains.

Fabric must be quick-drying because men want to be able to walk out of the water, throw on some shoes and a T-shirt, and go do something else. Heyn says **Nautica** is moving to quick-drying and lighter-weight (but not sheer) fabrics. "Everyone expects more out of their swim shorts," he says. "They expect softer fabrics, which come out of the better market."

Also, **Nautica** has a new label, **Nautica** Competition, a $55 retail, seam-sealed swim trunk that "explores new fabrics," Heyn says. Because it sold so well this year, **Nautica** will offer it in more styles next year. Heyn adds that volleyball players in the Association of Volleyball Professionals (AVP), of which **Nautica** is an official apparel sponsor, are wearing **Nautica** Competition.

Speedo is offering volleys, e-boardshorts and boardshorts in XDSkin (extra dry), which is actually water-repellent. "It makes [the wearer] feel and be lighter in the water, and he's more comfortable," Waterson says. Speedo is expanding its assortment next year to include T-shirts and shirts with sun-protective properties and XDSkin. And, Speedo is incorporating sew-free technology into some activewear and swimwear.

Reef has three principal fabrics-a brushed polyester microfiber; apolynova multifilament, which Savage says is a favorite with surfersbecause it doesn't give them a rash; and two-way and four-way stretch polyesters. Fringe is a conversion of different fabrics and sustainable fabrics, including regenerated hemp combined with chopped microfiber, wood chips and PET, or polyethylene terephthalate.

Designs will offer men a lot of choices, from stripes and plaids to florals, tropicals and wildlife, and from simple to crazy and fun.

The luxury brand Vilebrequin has three men's and boys' collections: classical, which is plaids, checks and stripes; institutional, which includes flower prints, as well as various fruits and animals, suchas flamingos and parrots; and evolution, which is new every year, according to Prissert. Evolution prints in 2007 include balloons, candies and various American cars.

Speedo excels in color blocking and sports looks, says Waterson, and both continue to gain momentum. Prints for 2007 include tattoo- and Asian-inspired, and Speedo also has perforated fabrics. Waterson says she expects engineered prints will continue to be strong.

Speedo will also have an Italian Riviera-theme swim trunk with a square leg. "Speedo was the originator of the square leg and now it's back," says Waterson.

Island Company's Antle keeps his designs classic, sticking with four solid colors, stripes, original prints and dots. Nike has styles and colors inspired by nature-tropical, graphic and geometric prints in twilight, Atlantic and chlorine blues, as well as a jungle green and pimento. Color-block styles also look to nature for inspiration, using creatures including turtles and beetles.

Quiksilver is more experimental. The three key styles for boardshorts are old, iconic graphics, flowing zebra/tiger-like stripes and bandana prints, and a Mexican wrestling mask. Quiksilver also has signature pieces from three team riders (Kelly Slater, Dana Reynolds and Fred Patacchia) that show the riders' personal touches. For example, Slater's boardshort incorporates iconic looks from

the various countries where he has surfed.

And, Quiksilver has a group called Platinum Stripes that includes plaids and engineered stripes. "We had so much success with our plaidwalk shorts," explains Fontes, "that we decided to do it in boardshorts."

Reef's Savage says styles will be cleaner next year with smaller logos and graphics. Reef has three design categories. The Reef boardshort category uses earthy and muted colors in designs reflecting partsof the world of surf travel, such as its Nimbin short with an African ethnic print.

Colors in the Perry Ellis collection include neutrals, blues and brights, such as red and orange. "Colors tie in directly with the Perry Ellis sportswear collection color palette," says Ellison.

PEI's Gaskin says light colors are doing well. "People were afraidof light colors before, but now white has become a favorite color atretail. We're doing prints and multimedia designs [including patches, screenprints and embroidery] on white. What companies are doing with T-shirts is transferring to boardshorts. Young guys are wearing them as walk shorts because they're so cool."

Nautica's Heyn says prints are more colorful, though **Nautica** also has some browns and grays **and,** of course, navy.

Details in **Nautica** swimwear are increasing to make it more of a beachwear look. Heyn says **Nautica** is adding water pockets, cargo pockets, zip pockets and water management pockets.

PEI's Gaskin says boardshorts have other closures now besides Velcro, namely zippers and Lycra stretch panels, and there are various pocket details, including pockets cut at different angles, some with flaps, some hidden.

Marketing extras often focus on a company's team surf riders or volleyball players, or are efforts with water-related associations, such as the AVP. Quiksilver has added a hangtag DVD with its three signature (team surfer) styles that include an interview with the surfers and what went into designing their boardshort, plus videos of the surfers.

Nike will include swim in its national television advertising, runads in swim publications and have a major presence at the pool deck for college and high school teams and clubs, says PEI's Ellison. "Nike is considering swim as important as its other sports," he says. In fact, Nike has beefed up its staff to work on the swimwear collection.

Speedo will be selling AVP licensed product, and AVP players will wear Speedo, says Waterson. "We feel this is the right vehicle at theright time to propel the brand forward," she says.

With all the new swimwear brands and styling going into stores next year, men certainly have a reason to update their summer '07 beach wardrobes. The only problem they may have is deciding what to buy.

Caption(s): Nylon swimsuit by MOSCHINO. / Poly swimsuit by PERRY ELLIS. / Nylon/poly swimsuit by NAUTICA. / Poly swimsuit by SPEEDO. / Poly swimsuit by NAT NAST LUXURY ORIGINALS. / Poly swimsuit by HOBIE./ Poly swimsuit by ADIDAS. / Poly swimsuit by ORIGINAL PENGUIN. / Poly swimsuit by DOLCE & GABBANA. / Nylon swimsuit by VILEBREQUIN. / Poly swimsuit by NIKE. / Poly swimsuit by QUIKSILVER. / Poly swimsuit by GOTCHA. / Poly swimsuit by REDSAND. / Poly swimsuit by ISLAND COMPANY. / Cotton/nylon swimsuit by CANTERBURY OF NEW ZEALAND.

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HEADLINE: THE DENIM DIRECTORY;
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Buyers guide

BODY:

HAUSE OF HOWE In the past year designer Jade Howe, who along with Hedi Slimane was an early proponent of the current skinny jeans trend, has expanded his Orange County-based brand to become a comprehensive lifestyle label. Helped by celebrity fans like Adrian Grenier, Howecan be found in upscale retailers like Fred Segal.

Sticking to its two fits-Skinny Puppy and Standard-Hause of Howe introduces heavily textured washes and dark resin treatments for spring. Detailing consists of fleur-de-lis embellishments and leather accents. $195-$260

212-206-8310

HUDSON JEANS California meets London in the creations of Jazmin Kim, the new head designer for Hudson Jeans. Favored by the likes of Jude Law and David Beckham, Hudson has cultivated a reputation for high-quality fabrics and trend-right style. Men will find Hudson's four fits in seven washes this spring. $155-$198 213-995-5550

HUGO German style softens its edges in Hugo Boss's hip denim line,for which designer Volker Kaechele draws inspiration from music and film. Gray denim is a new addition to Hugo for spring, as are straight, narrow legs, lower rises and lightweight fabrications. $125-$200 212-940-0600

HURLEY The Orange County surf label fared well in 2006 with its super-skinny Movement jean, popular with skaters and musicians looking for a little stretch in their denim. Under the direction of men's denim designer Andrew Atkinson, Hurley is showing its six preexisting fits in white, as well as several cleaner, darker blues. $45-$125 949-548-9376

INDIGO PALMS DENIM COMPANY Since spinning off from Tommy Bahama in2001, Indigo Palms has found a niche with men ages 30 to 55, offering them four fits: Classic, Relax, Original and Bootcut. New for spring is Indigo Palms' Straight Leg fit, which features a trimmer silhouette than the existing four styles. The brand is also adding two new cotton/linen fabrications.$78 -$138 206-622-8688

INDIGO RED Aiming to establish a new paradigm in urban fashion, owners Ralph Reynolds, Mike Shockett and George Metzger launched this denim-based label in 2002. Blending a streetwear-, sportswear- and fashion-focused approach, the brand is the sister company to Azzur denim. This spring, jean styles are slimmed down from the usual oversizedfit to traditional and European cuts. $84-$140 212-840-4035, ext. 13

IRON ARMY Canadian duo Steve Dubbeldam and Steve Opperman developed their own line of denim in 2003 with an emphasis on the creative aspect of design. Their signature Sewn Wrong construction process involving contrasting and tone-on-tone thread is one example; the other isa series of adrenaline-driven, guerrilla-style marketing events.

A new fit, the Slammed Tapered jean with an ultra-slim leg, is on the horizon for spring.

$198 -$253 310-237-2460

J BRAND Jeff Rudes and partner Susie Crippen (who is also a celebrity stylist) are known for emphasizing fit on their classic, dark-washed jeans

while keeping hardware and embellishments to a minimum. This male sibling of their year-old, L.A.-based women's line just launched in July. Client, a medium-rise, slim fit with a narrow boot-cut leg, and Mick, a rocker-fit, skinny jean, are available for spring.$178 -$198

212-675-8400

J&COMPANY Named after U.S. city streets, the denim styles of French designer Julien Jarmoune and partner Milo Revah relay a rock & rollattitude with a European point of view. That roughly translates intodistressed, vintage-washed denim with low rises and loose legs. Expect a new, sophisticated concept with a nautical inspiration in clean, dark, straight-legged and colored denim.$120 -$190 323-325-9831

J. CAMPBELL In a market saturated by tricky details, the approach to denim is simple at this "neoclassic contemporary" line designed byJames Campbell. Since founding the brand in 2006, Campbell and partner Rick Solomon have only crafted one style of jean: a straightforward, '50s-style relaxed fit with cuffs. Check out the '80s New Wave Bleach wash for day and the Bauhaus black wash for night. $125 310-280-3700

J.LINDEBERG.DENIM If there's one thing Swedish designer J. Lindeberg knows, it's denim. The former CEO of Diesel branched off into his own brand of sportswear 10 years ago and introduced the stand-alone denim component in 2004. The fashion-forward pieces with a rock & rollvibe feature five-pocket styles in super-skinny to relaxed fits, notto mention a range of corresponding sportswear. A new style, Logan,is a regular straight fit, and new washes include raw blacks, whitesand blues, as well as super-bleached colors.$175 - $215 212-625-8600

JACK OF SPADES Jack of Spades infuses its denim line with the masculinity exuded by such iconic figures as James Dean and Steve McQueen, and has seen recent retail success with its stretch denim jeans. Jack of Spades' new line will feature a full range of stretch, colored-denim, five-pocket jeans, as well as flat-front khakis.

$125 -$159 212-398-3861

JAMES JEANS Already a favorite among the ladies for its fabulous fit, the two-year-old brand James Jeans decided to extend the favor toguys by launching a men's line in high-end specialty stores last fall. Designer Seun Lim's hits for men have included four bodies with guy-friendly Star Wars names like Skywalker and Vader. Spring '07 includes the Sly, a new skinny leg fit, along with new washes like grey and an organic dry aged denim.$170 -$200 212-221-4603

JOE'S JEANS Designer Joe Dahan has found his four favorite fits and he focuses on evolving them with new rinses and finishes each season. The Classic (fitted boot cut), Rocker (skinny flared), Brixton (straight leg) and Rebel (relaxed boot cut) for men were relaunched thisspring after a year's hiatus. Check out new high-tech indigo rinsesand overdyed jeans. Also, sportswear, including T's, hoodies and trousers in velour, corduroy and twill, complements the denim component.$158 -$218 212-354-5444, ext. 128

JOHN VARVATOS STAR USA Just a year old, this vintage-inspired lineof denim from New York-based designer John Varvatos is already on a roll. Adopting downtown cool from Varvatos's sportswear collection, the line has grown into a full lifestyle brand with categories that range beyond the funked-up basic denim. Look for more-sophisticated finishes and washes for spring, including selvedge styles with little or no distressing.

$185 -$245 212-812-8055

JOHNNY BLAZE With fans that include hip-hop heavyweights like Nelly, Mobb Deep and Method Man, this nine-year-old jean label crafted byAST Sportswear's design team has built a firm foundation in the urban market. The jeans with money prints on the back and front coin pockets have been an especially big hit with streetwise playas. Spring promises more fitted models of jeans in addition to traditionally relaxed fits.$40 -$60 212-279-0360, ext. 120

JORDACHE As fundamental in the '80s as Ricky Schroeder and Menudo,this iconic denim line makes its retro relaunch into the market for spring '07, bringing everything from its signature horse-head logo and back-pocket stitching to its tight, sexy fit. Expect dark denim with original back-pocket detailing in four fits that range from Kitt, the skinny jean, to Roper, a utility style, as well as two boot-cut models in between.$70 -$90

646-383-8124

JUICY MEN Who knew that men want to be Juicy too? The men's brand launched in 2004 by women's wear power duo Pamela Skaist-Levy and Gela Nash-Taylor of Juicy Couture has a rock & roll attitude with a little help from Nash-Taylor's husband, John Taylor of Duran Duran. Likemany denim brands this season, Juicy Men is heading in the skinny direction with narrow-leg jeans named Lenny and Mick, which are both rendered in dark denim.$188 -$240 212-626-5204

KARMEL & ALDEN L.A.-based designer Pat Ramos unveiled her line of high-end denim for fall '06 with the aim of creating comfortable jeans that look just as appropriate for day as they do for night. Dark indigo rinses and severely distressed styles in the popular medium low-rise straight-leg have already found favor among Hollywood headlinerslike Matthew Perry and Aaron Carter. Look for slim jeans in black or raw rinsed denim with embroidered pockets. Satisfying both ends of the spectrum, super-dark and light-dust washes are also on the agenda. $165-$200 213-400-8541

KENNETH COLE REACTION The king of city-smart styles, Kenneth Cole designs

for the sophisticated professional who's fashion forward without ever being a fashion victim. Staples like boot-cut and straight-leg jeans are punctuated with trendy touches. New for spring is a skinnier-fitting style, as well as vintage-looking tinted denims and overdyed dark finishes that are saturated with color.$79 -$149 212-695-9582

KMW This two-year-old line created by Joe Vernachio and Barbara Chambers is sold in specialty stores and high-end retailers, and focuses on making classic American jeans with Japanese simplicity. KMW's 1950 style that slightly tapers from the knee in both a raw and rinse wash is one of its best sellers. The brand is going au naturel with Zimbabwean cotton fabric that's rope-dyed using natural indigo dye. Interms of fits, the skinny Rocker is on tap for spring.$290 -$345 212-925-9700

LEE AUTHENTICS Like the other major all-American denim brands, Leehas successfully parlayed its name into several premium-denim lines.They fall under the umbrella label Lee Authentics, and include Lee X-Lines and Lee Gold Label.

The spring Gold Label collection, inspired by 1960s-era counterculture, is heavy on faux-repairs and embroidery, while X-Lines includestwo new skinny-fit models. Lee is also launching a new sub-label, Lee Works of Denim, which is workwear-inspired.$150 -$200 913-789-0513

LEE COOPER Like Ben Sherman before it, Lee Cooper is a storied British brand that has come to seek its fortune in the U.S. Now owned bya consortium of venture capitalists, Lee Cooper hopes that Americansage 18 to 29 find its English sensibility to their liking. Lee Cooper has upped the Lycra content of several of its models, and on the men's side is emphasizing straight-leg silhouettes.$125 -$200 212-398-5850

LEE DUNGAREES This Lee sub-label, aimed at value-conscious young men, is sold in chains like Kohl's and J.C. Penney. The brand expandedits offerings this past year to include a trend-responsive, relaxed,boot-cut fit. Premium-style washes are on Lee Dungarees' agenda forspring, as is an expanded twill grouping. $42-$52

913-789-0739

LEVI'S CAPITAL E New to the market this year, Levi's re-positioned, high-end label has made a splash with denim addicts looking for thebrand's classic nameplate. In addition to luxury versions of the venerated 501, Capital E includes the Hesher, Skinner, and Stacked Skinny cuts. Look for new finish options across the Capital E fits, as well as super-faded gray denims. $138-$198 212-704-3234

LEVI'S RED Like some of its sibling Levi's brands, Red's redefinedits niche this year. Previously a full-on premium line, Levi's Red is now "premium light," with price points under $100. For spring, Red's core Skinny, Slim Straight and Low Boot cuts come in softer, darker denims, and some models feature buckled cinches above the yoke.$68 -$98 415-501-4745

LEVI'S RED TAB Offering classic Levi's style at popular price points, Levi's Red Tab is home to the popular 501 and 517 styles. The sub-label made a major breakthrough this year when it offered organic cotton jeans, an option usually only for consumers willing to spend hundreds on their denim. Expect more choices in finishes for the 514 Slim Straight and 511 Skinny fits, as well as overdyed black and lighter-blue washes. $40-$95

415-501-4745

LEVI'S SILVERTAB As Levi's most accessible men's brand, SilverTab has been a staple in department stores like J.C. Penney since its launch in 1988. With looser silhouettes than the other Levi's lines, SilverTab appeals to a broad audience. SilverTab introduces a new fit, Styled Baggy, designed with ergonomic, twisting seams. $48-$54 415-501-4745

LEVI'S VINTAGE CLOTHING Under the supervision of designer Carl Chiara, this label brings exact replicas of garments from Levi's 129-year history to modern shoppers. Staples include the 1947 501, which, like all pieces bearing the Vintage Clothing label, is made from Cone Mills denim.

Adding some historical authenticity to the current skinny-fit trend, Levi's trots out its 1967 606 Super Slim. $154-$501 212-704-3295

LITERATURE JEANS Less than a year old, California-based Literatureoffers both a straight-leg fit and a skinny, tapered model. DesignerElliot Hans utilizes gray and black denims to achieve a contemporarylook in the line. Carrying over existing fits, Literature offers new shades of faded colors for spring, namely, red and green.$176 -$220

213-243-0741

LIVE LIFE & LOVE DENIM Urban legend Karl Kani launched this premium-denim line last year, and has found distribution in high-end retailers like Fred Segal and Bloomingdale's. The brand has recently been spotlighted by television shows like Extra and Access Hollywood. Kanirevives the Verve zip short and also introduces an array of new washes. $170-$265

323-466-3779

LIVE MECHANICS Designed by founder Osa Odiase and Eric "Kaboe" Kavapalu, Live Mechanics has become one of the most prominent "new streetwear" labels and is sold in the Americas, Europe and Asia. Look forAfrican inspiration, manifested in denim with sunbaked finishing andmoss and dirt colorations. $68-$198 212-221-4700, ext. 287

LOIS JEANS This Spanish brand, represented by a bull logo, is landing in the U.S. this fall, and hopes to capture the attention of consumers dazed by the

seemingly endless roster of American denim labels.In terms of style, look for Lois's new cigarette fit, while raw and white denim give shoppers lots of choice in fabrics. $140-$300 212-871-0101

LOOMSTATE This spin-off of Rogan brings organic denim to style-conscious consumers in the form of its straight-leg Mission fit, slim-cut Methos fit and tapered Genus fit. Loomstate is upping its environmental credentials this spring by using natural vegetable dyes. Also, tonal stitching contributes to an even cleaner look. $155-$215 646-827-7566

LOS ANGELES DENIM ATELIER Having just celebrated its first year atretail, Guess-owned Los Angeles Denim Atelier attributes its successto two staple fits: the straight-leg Wilcox and the boot-cut Venice.Darker, more sophisticated washes have replaced ripping and wearing effects for spring. Check out the brand's newest fit, the slim Brit Rocker. $172-$210 212-206-8310

LOT29 Relying on licensed images from Looney Tunes as well as trend-right design, Lot29 has made a name for itself as maker of urban fashion for value-conscious consumers. Lot29 employs sandwashing techniques and brings intricate designs from the back pockets to the front.Expect a new Lot29 logo on denim as well. $40-$60 201-242-5900

LRG In the seven years since its inception, LRG has stolen a lot of lunch money from major urban labels, winning over a broad variety of consumers with its skate-meets-hip-hop aesthetic. Reflecting the brand's wide appeal are its various specs in denim, represented by the Root, Classic 47 and Big Tree fits. LRG adds a fourth fit-the Straight Root-to the lineup, and has also augmented its selection of washes.$68-$500

949-581-1144

LTB BY LITTLE BIG A couple of years after its U.S. launch-the linehas been around in its native Turkey for decades-LTB has developed both specialty and department-store accounts with a wide range of denim. The low-rise, boot-cut Tinman jean was the label's most popular this year.

Look for rocker silhouettes and the addition of a mid-rise boot-cut fit, as well as the brand's new premium Gold Label collection.$68 -$200

212-868-2330

LUCKY BRAND Jeans geniuses and childhood friends Gene Montesano and Barry Perlman have been perfecting denim science since 1990. Although it's been owned by corporate heavyweight Liz Claiborne for seven years, the brand still focuses on independence, individuality and authenticity.

Despite its rock & roll roots, expect Lucky to clean up for spring, with less-distressed styles. $88-$138 212-626-5170

MADA With pro skateboarders including James Brockman in its stableof fans, two-year-old Mada continues to gain traction in the surf and skate market. The brand, founded by Vince de la Pena, was nominatedlast year as the "Breakthrough Brand of the Year" by the Surf Industry Manufacturers Association. Mada will make its name in two distinctcategories this spring: alternative-fabric jeans and its mainline collection. $70-$120 949-498-4725

MAGENTS LIFESTYLE APPAREL Originating in South Africa in 1999, this denim label still culls its creative inspiration from Africa, calling its collection "Afro-vintage." In the past year, M.L.A. set up offices in the U.S. with the goal of focusing on the New York City subculture. The company continues to focus on innovative washes for spring, including color, bleach and rinse treatments. $80-$150 646-331-9242

MARC ECKO CUT & SEW With his design reputation to leverage, Marc Ecko's Cut & Sew collection-in the market for just two years-has already made its way into major accounts like Macy's, as well as small independents like Lisa Kline.

The brand has found success with its skull embellishments, and is pushing those and other details for spring 2007. Also look for raw, inkwell and dirt-stone washes. $68-88 917-262-1036

MATIX Pro skateboarders Daewon Song and Tim Gavin had performance in mind when they created this denim brand in 1998, so guys wearing Matix know their jeans will survive pavement slides during skateboarding falls. The Matix team has created six new washes for spring. $60-$120 310-715-8300, ext. 201

MAVI The word Mavi means "blue" in Turkey, the birthplace of this denim brand whose wearers aspire to be free-spirited and adventurous.Mavi also produces its own magazine, Maviology, a collection of music-related content, photography and personal essays. The brand goes green this spring, with the introduction of a line of organic denim. Also look for a premium denim group with Italian, Turkish and Japanesefabrics.$88 -$140 212-502-5885

MECCA USA Designer Matt Sprague aims to reel in the hip-hop generation with year-round classics at affordable price points. Mecca has avariety of raw denim and non-blue denim washes in store for spring 2007. $36-$80

212-563-1233

MELTIN' POT Found in high-end specialty retailers and upscale department stores, this Italian denim brand has made a concerted effort to reach out to U.S. customers, opening a showroom in New York City's Meatpacking District this past spring. While superior fits will remain a key attribute of the brand, Meltin' Pot is focusing on fabric andtreatments, as well as a new Italian selvedge denim it is calling Meltin' Pot Pure. $140-$230

212-871-0700

MODERN AMUSEMENT Under the creative direction of John Moore, Modern Amusement evokes a privileged California lifestyle with its

irreverent sense of humor. The brand is going for simplicity this spring with comfortable fits, clean lines and light weights. Modern Amusement offers two fits this spring: straight-leg and skinny. $135 310-829-2769, ext. 142

MOJEANS This year-old denim brand, founded by designer Maurice Malone, has morphed from an urban label into a premium denim collection.Fashion-forward guys can find Mojeans at high-end specialty boutiques. Mojeans has cast off last year's logo-heavy looks in favor of cleaner, darker washes. $156-$238 646-366-8121

MORPHINE GENERATION Musician Erik Hart's fashion label was createdto support his band, Suicide Club, and may now be the more recognizable name of the two. In tribute to Hart's rocker roots, his spring 2006 fashion show was attended by the Red Hot Chili Peppers' Anthony Kiedis.

Morphine Generation introduces a single-button-fly jean and features a hand-painted, steel-wash denim pant for spring. $225-$275 213-683-0050

MYNK True Religion and Jean Paul Da'mage alums founded this denim and T-shirt label, which hits stores this fall. Its fashion-forward style features luxury denim and flattering fits. Mynk has extended itsofferings for spring, adding white, lightweight black and seven-ounce denim, as well as a super-skinny stretch fit. $199-$395 704-609-5391

NAUTICA JEANS An addendum to David Chu's **Nautica** brand in 1999, this neo-traditional denim label has found success marketing to the post-college crowd through a significant department-store distribution. **Nautica** Jeans' spring designs will bring skinnier, straight-leg fits to the department-store masses. $45-$79.50 212-841-7202

N.E.O. LA A spin-off of Benjamin Taverniti's European line, Revart, this high-end denim collection will be introduced to consumers thisfall. The label, which stands for New Establishment of Los Angeles, is owned by Taverniti and Blue Concepts LLC. N.E.O. LA offers a riff on the slim-fit trend with its Baggy Skinny jean. The brand is also experimenting with vegetal treatments. $215-$275 213-614-0700

NOBODY Founded in Australia by two brothers with their own denim laundry, Nobody proclaims itself as anti-modernist and designer-collaborative. Its style perspectives-postmodern, avant-pop, nihilistic, post-structuralist and modernist-are the focus of a limited-edition artbook, to be released by Nobody this fall. For spring Nobody practices restraint in washing, with sleek, clean looks serving as the brand's centerpiece. $190-$350 212-226-5507

NONAMI PREMIUM Bronx-dwelling Darnell Nelson is at the design helmof this denim brand, which balances flashy looks with high-end exclusivity. Since its launch last fall Nonami has found a home in Bloomingdale's, where it will debut for holiday 2006. With the clutter of skinny jeans on the floor, Nonami hopes to find spring success with an American Fit, which is roomier in the thighs while still maintaining a European style.$162 -$450 917-915-6068

NOSTRO Founded in 2005 by AST Sportswear, Nostro is Spanish slang for "our thing." The urban designs are inspired by Latino traditions,history, religion and new trends. In addition to tattoo-influenced streetwear looks, keep an eye out for Nostro's sportier looks, featuring oversized graphics influenced by soccer and baseball. $35-$60 212-279-0360, ext. 120

NOTIFY Owner and creative director Maurice Ohayon's mix of traditional tailoring and exacting cuts achieves a modern yet classic look-and the results have won over fans like Mick Jagger, who sports Notifywhen on tour. Don't miss Notify's new metallic sprayed denim in shimmers of subtle grays and bold golds. $260-$325 212-206-7179

NUDIE JEANS COMPANY With a passion for authentic denim production and rock music, partners Maria Erixon and Palle Stenberg have emphasized clean, rock-inspired looks since 2001. Working with Japanese and Italian dry varieties, classic fits include the Regular Ralph (in original Japanese selvedge) and the Slim Jim. Along with the newest, tight-fit Thin Finn, new qualities of dry and also worn-out denims will be worked with new washes and fits based on the successful Regular Ralph.$165 -$475

646-336-6255

LOAD-DATE: August 24, 2006

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Current Buffalo News (New York) August 20, 2006 Sunday

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Buffalo News (New York)

August 20, 2006 Sunday
FINAL EDITION

SECTION: 50TH WEDDINGS; Pg. G9

LENGTH: 321 words

HEADLINE: Current

BYLINE: By Susan Martin

BODY:

>Foot notes

The top two footwear trends for fall are at the extreme ends of the style spectrum -- platforms and flats, shoe designer Stuart Weitzman tells the Wall Street Journal.

Of the two styles, only flats are appropriate for most office settings because most platforms are accompanied by a high heel, he adds.

>Buckle up

A new belt may be just the thing to add to your fall wardrobe. Whether you prefer a skinny cincher or something on the Western side, a belt can pull a whole look together.

A few ideas on buckling up stylishly from Real Simple magazine (see the September issue for others):

Skinny belt: Wear at the waist over a buttoned military-style jacket, soft flowy blouse or fitted sweater (wear it lower on your hips if you are short-waisted or curvy). Shown here: a look from **Nautica's** new sportswear collection for women.

Wide belt (highlights a slim or hourglass figure): Wear with a full skirt, classic trench coat (trade the fabric belt for black patent) or a dress (a black belt over a midcalf-length black dress creates a flattering monochromatic look).

Colorful sash: Tie one over a long cardigan or a casual, short dress in a dark color. Or thread it through the belt loops on your jeans.

>Fashion tip

Now is a good time to shop for T-shirts in colors that can take you right into fall. Some even have long sleeves. Look for shades such as loden green, brick red or dusty rose.

>In the bag

When it comes to handbags for fall, the bigger the better.

"Bags remain oversized this season and feature metal hardware details such as big buckles, grommets and this season's most significant trend -- chain straps," report the trend-watchers for Target.

Look for classic shapes modernized with patchwork, antiqued textures, faux-croc and matte fabrications.

>And finally . . .

"The essence of fashion is its changeability. It satisfies the curiosity, the human drive towards what is new."

-- Karl Lagerfeld

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Dressing up furniture: Furnishings take cue from clothing trends in design and texture The Houston Chronicle (Texas) September 16, 2006 Saturday

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September 16, 2006 Saturday

SECTION: LIFESTYLE

ACC-NO: 20060916-HO-0916-Dressing-up-furniture

LENGTH: 671 words

HEADLINE: Dressing up furniture: Furnishings take cue from clothing trends in design and texture

BYLINE: Maggie Galehouse, Houston Chronicle

BODY:

Sep. 16--Menswear is off the hanger.

And this season it's slipping onto furniture, flooring and sheets.

Upholstery takes the most obvious cues from men's fashion, with shirt stripes and suit patterns offered as coverings and accents. A good example: the Pomeroy slipper chair from Bassett Furniture, upholstered in a beige-and-white houndstooth check.

But it's more complicated than anchoring a room with a trustworthy tweed or dependable pinstripe. The real crossover comes from the way different designs and textures are put together.

"Fashion carries itself into home, in a mix and match sense," says Robert S. Finger, president and CEO of Finger Furniture. "You might wear bluejeans, a nice sport coat and a dress shirt. In the same way, you could have a leather sofa, a microfiber chair and free-standing ottomans acting as accent pieces. It doesn't all have to be the same."

Different patterns and textures can also share the same piece of furniture.

"The big thing right now is mixing fabrics," says Chris Etheredge, a buyer for Gallery Furniture. "A company will use microfiber and leather on the same sofa, which is like wearing a contemporary shirt with a Western-style coat."

Similarly, a straight-armed sofa in a simple fabric can also be dressed up with vibrant pillows -- a look Etheredge compares to a solid-color suit embellished by a bold, patterned tie.

"Things just don't have to match anymore," he says. "You'll see a traditional frame with contemporary fabric, or a contemporary frame with traditional fabric. A frame could have rolled arms and nail heads but be paired with a modern print."

These observations echo a constant criticism of fashion designer Michael Kors on TV's Project Runway. Kors and other judges on the reality show frown on ensembles that are too matchy-matchy.

For those more interested in comfort than fashion, Gallery sells a denim-covered Jonathan Louis living room set with contrasting striped pillows. This way, you can lounge in and on bluejeans.

"Touch is a big selling point," Etheredge says. "We tell people to feel the sofas."

Typically, furniture trends lag behind clothing trends by a year, because it takes time to match fabrics with appropriate frames. Although this year it's right on trend: Menswear styles for women are one of fall's leading looks. And some elements from men's and women's fashion have become standards of furniture design.

Many of the leather pieces at Star Furniture -- particularly sofas and chairs in the always-popular chocolate brown -- come with contrast stitching, usually in beige or white. "It looks tailored and polished, and borrows the look of shoes and handbags," says Star upholstery buyer Heidi Jewell.

Bernhardt's basic Trevor sofa, covered in a cocoa boucle, is another big seller for Star. The nubby-textured cloth looks suitish and can be dressed up or down easily, Jewell says.

Beyond furniture, menswear is making big strides underfoot and under the covers.

Lees Carpets has launched a modular Menswear Collection inspired by Giorgio Armani, Ermenegildo Zegna and other fashion labels. Designed for commercial and residential spaces, the carpet tiles come in four basic looks: The aptly named Jacket, Sweater, Shirt and Tie designs offer tailored, herringbone, stripe and diagonal patterns, respectively.

And at the end of the day, if you want to splurge on sheets, Sferra has created a complete line inspired by men's shirts. The thread count on these babies -- which can creep into quadruple digits -- means they're softer than your oldest, best-worn T-shirt (and way more expensive).

If you don't want to break the bank, **Nautica** offers a slew of shirt-stripe bedding at lower thread counts and more comfortable prices.

maggie.galehouse@chron.com

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As China's economy revs up, N.C. businesses see opportunity: Mebane mattresses on Beijing beds; VF Corp. makes waves. But job losses here still hurt. News & Observer (Raleigh, North Carolina) September 17, 2006 Sunday

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September 17, 2006 Sunday

SECTION: STATE AND REGIONAL NEWS

ACC-NO: 20060917-RA-0917-As-China-s-economy-revs-up-N-C-businesses-see-opportunity

LENGTH: 1834 words

HEADLINE: As China's economy revs up, N.C. businesses see opportunity: Mebane mattresses on Beijing beds; VF Corp. makes waves. But job losses here still hurt.

BYLINE: Jonathan B. Cox, The News & Observer, Raleigh, N.C.

BODY:

Sep. 17--Wangfujing Street in central Beijing is a shortcut to the other side of the world.

Above the Mercedes-Benzes and Audis whizzing nearby, a billboard promotes Adidas. Signs for luxury watchmaker Tag Heuer and apparel giants Nine West and Nike pull a swarm of humanity toward a seven-story mall. Inside, the music of Eminem and Britney Spears pulses from unseen speakers.

This is the capital of communist China, a place where many people still get around on bicycles. But stores such as United Colors of Benetton -- where three men's shirts can take 10 percent of an average worker's annual income — target a different clientele: the new Chinese wealthy.

China's white-hot economy has lifted peasants into the fledgling middle class and stirred a hunger for Western goods. That appetite is creating opportunity in North Carolina, a state roiled by the job losses that signaled China's ascension.

Although some traditional manufacturers continue to worry about the competition, North Carolina's software, financial and apparel companies are thriving on it.

"The country is going through enormously rapid development. ... It's growing in every way," said Eric C. Wiseman, president of VF Corp., the Greensboro-based owner of fashion brands including Lee, Wrangler and Nautica. "We have to pay attention to that."

Companies such as VF and software developers SAS and Red Hat are sending millions of dollars to China, pursuing growth that could fuel their futures. Charlotte-based Bank of America last year made the largest investment of any U.S. bank in China, partnering with China Construction Bank. Royal Bank of Canada, which has its U.S. headquarters in Raleigh, has an office in Beijing.

Dozens of smaller North Carolina companies also are trying to get a foothold there.

"We consider that to be one of our largest potential growth markets for the medium to long term," said Eric Hinshaw, CEO of Kingsdown, a century-old mattress manufacturer in Mebane. The more Kingsdown sells in cities such as Shanghai, the better off its employees will be. All the mattresses it ships to Asia are made at a plant in Mebane.

N.C. products in China

Last year, China was the fifth-largest export destination for North Carolina, with more than $774 million worth of electronics, tobacco and other products heading to its shores. Already this year, it has moved to fourth place.

With 1.3 billion people and an economy revving at full throttle, China is poised to become the ultimate consumer culture.

The shift has fueled a modern-day gold rush. A few billion dollars of new sales in the nation could cause some U.S. stocks to soar. North Carolina companies could invest more money in new products and hire more workers in Raleigh, Cary or Charlotte to manage that growth.

But the obstacles seem as limitless as the possibilities. In China, companies struggle to keep skilled workers. They fret about protecting technology from copycats. They work to build guanxi -- deep relationships -- necessary to do business. They fight for more resources from corporate bosses unhappy with lackluster returns.

"You see the money burn in China," said Dawn Kung, who until recently was SAS's regional director for greater China. "It's a very

challenging role."

VF is a pioneer

Perhaps no company better illustrates the state's changing attitude toward China than VF Corp. China has helped it survive.

Fifteen years ago, VF looked like many of the state's traditional textile companies. It employed thousands of workers who churned out Wrangler, Lee and other apparel brands in towns across North Carolina. It could easily have followed Pillowtex, Burlington Mills or other manufacturers into bankruptcy.

Instead, VF plotted a different course. It bought premium brands such as **Nautica,** The North Face and Vans and shifted production outside the United States. As jobs went first to Latin America, plants closed in North Carolina, causing pain in communities such as Windsor and Wilson.

In 1994, VF went to China, setting up a joint venture to manufacture and sell Lee jeans. It lost money for most of the first eight years.

But VF stuck with it. Now it's making money -- and expanding.

Nautica, among VF's most prestigious brands, was introduced in China in this decade. Working with partners, it has established 11 free-standing **Nautica** stores in the country. It has 128 shop-in-shops, where **Nautica** employees sell merchandise inside other department stores.

To boost its profile in the Shanghai market last year, VF drained a lake, built a pier for a fashion show, laid out a course and refilled the lake for the first **Nautica** mechanical sailboat regatta.

VF needs to be known in China. Its growth is becoming more dependent on Chinese consumers.

VF wants to grow 8 percent per year. But because the U.S economy is growing only at about 3.5 percent annually, some of VF's growth would have to come from overseas. With one of the fastest-growing economies in the world and an expanding middle class, China is a top candidate.

"If we're not successful there, this corporation isn't successful," VF President Wiseman said.

Wiseman tracks retail sales performance monthly by brand and country. But he, like many executives, declined to say how much China sales contribute. He also wouldn't detail the company's expectations.

SAS's successes

Most companies aspire to follow in the footsteps of Motorola. The Illinois-based electronics maker is a testament to the possibilities.

Motorola, which set up an operation in Beijing in 1987, has become one of the most successful foreign companies in China. Last year, it had nearly $9 billion in sales in the Asian nation.

SAS of Cary went to China a few years later. The privately owned software company doesn't say exactly how much money it makes in each country, but China is growing in importance.

Sales in the Pacific Rim accounted for 10 percent of the company's $1.7 billion in revenue last year; SAS's revenue in China increased by 30 percent. The company has boosted its work force in China to 170.

The success, though, masks significant challenges. Chief among them is finding and keeping skilled workers.

"The fact is, they can jump to another company and get a promotion," said SAS's Kung, who directed strategy from the 14th floor of a Hong Kong office tower that has sweeping views of Victoria Harbour. She left SAS in July.

SAS -- which has a reputation for lavish worker perks, including generous health care benefits and on-site child care -- has learned that those things mean little in China. Money matters more.

Employee attrition in China is about 10 percent a year -- double what it is in Cary -- and growing, as the demand for technical talent multiplies. Turnover strains the company, which must train and retrain workers.

"It's very materialistic in China," Kung said. "For those people moving to the cities, they have a very strong desire to upgrade their living standards. So we have to pay our staff well."

A new graduate in China can earn about $4,500 a year, she said. With four or five years of experience, the salary can jump to $34,500.

SAS declined to disclose U.S. salary information. But the estimated starting wage for someone who develops software applications in North Carolina is $52,133, according to the state Employment Security Commission. With experience, the annual salary rises to $89,707.

Younger Chinese workers who want to ascend the ranks quickly might request promotions every year. That puts more pressure on SAS to expand its business. A company rich with new customers and sales can more easily create opportunities, making it easier to promote and retain workers.

'It's about a marriage'

Building business, though, takes patience. It is driven by relationships forged over long dinners with shots of an alcohol akin to kerosene. Creating a stronger bond can take weeks or months.

Red Hat's executive vice president of corporate affairs, Tom Rabon, briefed chief executive Matthew Szulik on the expectations before Szulik's first trip to Beijing in November 2004. Since becoming CEO of the Raleigh software company, Szulik has made change part of the culture. He is always in a hurry, and he wants his company to be just as quick, agile and driven.

Before Szulik had meetings in Beijing, Rabon took him to the Great Wall, which took centuries to complete.

"You need to keep in the back of your mind that these are the same people, their ancestors, who built this wall," Rabon told Szulik. "If you think we're coming to China with some get-rich-quick scheme, it's not going to work. It's about a marriage. It's not about having a date."

Red Hat opened its Beijing office in 2004, beginning with a 150-square-foot office, three desks and a strategy to target government, education and business customers. Within a year, new business increased 150 percent. And the staff grew to 20 people in four cities: Beijing, Shanghai, Shenzhen and Hong Kong.

China is just the kind of market in which Red Hat could thrive. Indeed, international markets are the prime focus for the company because it doesn't have to battle an entrenched giant, as it does in the United States with Microsoft. Sales outside this country accounted for 35 percent of total revenue during the most recent fiscal year, up from about 29 percent four years earlier.

Officials at Red Hat decline to say how much the China operation contributes to its performance. But they say being there is a must.

"You cannot be taken seriously in a world market if you don't have an office in China," Rabon said. "There is lots of money pouring into China, and with that money comes business opportunity."

For people in North Carolina, that's not just empty talk. The more money companies can extract from China, the greater the chances they will need to increase local hiring to manage it.

Consider Emergent Game Technologies. The company, based in Calabasas, Calif., has an office in Chapel Hill. In March, the company licensed its gaming technology to Shanda Interactive Entertainment, China's largest publisher of interactive games.

Emergent is keeping its software development in Chapel Hill and California. If it can increase sales 25 percent, Emergent will hire more people for those offices, said John Austin, the chief operating officer. Given the size of the Chinese market, the goal seems reasonable.

And that's the paradox of China.

"At first glance, it's really easy if I'm a North Carolinian to say, 'You're doing business in China? I mean, come on,' " said Rabon, a former state legislator. "Ever how easy it would be to say, 'I dislike the Chinese because our jobs are going over there,' we need to think about the kind of opportunities we can capitalize on.

"We can't ignore that as North Carolinians."

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Neck 'n' Neck The New York Times September 17, 2006 Sunday

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September 17, 2006 Sunday
Late Edition - Final

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LENGTH: 4 words

HEADLINE: Neck 'n' Neck

BODY:

The shawl collar ascends.

URL: http://www.nytimes.com

GRAPHIC: Photo: 1. Versace sweater, $1,465. At Versace stores. 2. Hickey sweater with toggle closure, $298. At Bloomingdale's, SoHo. 3. **Nautica** sweater with toggle closure, $110. At Macy's. 4. Calvin Klein Collection cashmere-and-wool sweater, $1,250. At Calvin Klein, 654 Madison Avenue (Photograph by Ilan Rubin)

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NAUTICA MALIBU TRIATHLON EVENT ABC News Transcript September 18, 2006 Monday

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GRAPHICS: GOOD MORNING AMERICA

CLIP FROM JULIO IGLESIAS SINGING "RIGHT HERE WAITING"

DIANE SAWYER (ABC NEWS)

Well, some of the girls he's loved before are right around here. And who have loved him. He is the best selling Latin singer of all time. Two hundred and fifty million records sold. A new album, 'Romantic Classics" coming out. It's his first English language album in 10 years. Julio Iglesias is going to be here and he is going to sing live this morning on 'Good Morning America." Welcome to Monday, everybody.

ROBIN ROBERTS (ABC NEWS)

Yeah. We made it. It's a Monday. And he's also borrowing on his new album some tunes from pop, rock, even country is on it as well.

DIANE SAWYER (ABC NEWS)

That's good.

GRAPHICS: TIMES SQUARE, NEW YORK CITY

ROBIN ROBERTS (ABC NEWS)

Also coming up, we can't stop smiling. Lee Woodruff is here. Yes, the wife of our colleague, Bob Woodruff. And, boy, just, just to see her and get an update on Bob, the kids, where is Mack? Where is, where is the son? Walt, Mack got cut out of that picture some - some kind of way. But tell us why she's here.

DIANE SAWYER (ABC NEWS)

She is here because she and her family have found a new way to give back.

ROBIN ROBERTS (ABC NEWS)

Haven't they?

DIANE SAWYER (ABC NEWS)

And she always is so creative about it and makes it seem like joy for everyone.

ROBIN ROBERTS (ABC NEWS)

Mm-hmm.

DIANE SAWYER (ABC NEWS)

And, and she's gonna tell us about that. And she brought us homemade jam. I mean, is there anything this woman can't do?

ROBIN ROBERTS (ABC NEWS)

I know. It made us feel so inadequate. You know, that's (inaudible)...

DIANE SAWYER (ABC NEWS)

Again.

ROBIN ROBERTS (ABC NEWS)

...then do that. Also coming up, oh, we love this, there's a new look on the catwalk. Have you heard this?

DIANE SAWYER (ABC NEWS)

Right.

ROBIN ROBERTS (ABC NEWS)

Skinny is out, baby. Skinny is out on the, on the catwalk.

DIANE SAWYER (ABC NEWS)

Yeah, we heard last week about Spain...

ROBIN ROBERTS (ABC NEWS)

Yeah.

DIANE SAWYER (ABC NEWS)

...weighing in the models. Well, guess who's coming next? Now it's England. In fact, all across Europe, they're declaring war on skinny models.

ROBIN ROBERTS (ABC NEWS)

Mm-hmm.

DIANE SAWYER (ABC NEWS)

And we're just wondering, is this it? Are they finally gonna take on the American girls and say, uh-uh, you're not gonna be on our catwalks.

ROBIN ROBERTS (ABC NEWS)

We'll see. We'll see.

DIANE SAWYER (ABC NEWS)

It's brand new this morning.

ROBIN ROBERTS (ABC NEWS)

How about a 'Wake Up Call?" How about a 'Wake Up Call?"

GRAPHICS: YAHOO! WAKE UP CALL

DIANE SAWYER (ABC NEWS)

We have a 'Wake Up Call." Are you ready? This morning's message from Lesley Bassano (PH) of South Park, Pennsylvania. And it's to her daughters. Here it is. There it comes. It's to her daughters Christina, fifth grade gymnast and Joanna, an eight-grade honor roll student. So here's your 'Wake Up Call." 'Joanna and Christina, I love you both. You make me proud to be your mom."

ROBIN ROBERTS (ABC NEWS)

Oh, right there in lights in Times Square.

DIANE SAWYER (ABC NEWS)

Okay, wake up. Good for you.

ROBIN ROBERTS (ABC NEWS)

Mm-hmm.

DIANE SAWYER (ABC NEWS)

Now, let's go to Chris Cuomo with the news.

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WHOLESALE APPAREL PRICES INCREASE 0.5% IN AUGUST Women's Wear Daily (WWD) September 20, 2006

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Women's Wear Daily (WWD)

September 20, 2006

SECTION: GENERAL/ALSO IN THIS ISSUE; Pg. 4

LENGTH: 836 words

HEADLINE: WHOLESALE APPAREL PRICES INCREASE 0.5% IN AUGUST

BYLINE: Evan Clark

BODY:

NEW YORK - **Nautica** is reenergizing - this time to benefit the female shopper.

The brand, which has been owned by VF Corp. since 2003, has undergone major changes over **the** past few years. The company ended its **Nautica** Jeans business for women in the U.S. in 2004, although it's available internationally, in order to refocus its efforts on the men's apparel sector. After elevating the quality of the product, marketing and positioning **of** its men's wear, **Nautica** is set to launch a line of women's better sportswear for fall. And accessories and a **Nautica** women's fragrance are in the works.

The **Nautica** brand brings in about $2 billion at retail with the 43 product categories it currently offers. While Denise Seegal, president and chief executive officer of VF Sportswear Inc.'s **Nautica** and Kipling brands, declined **to** give first-year sales projections for the new women's line, she said **Nautica** is well on its way to increasing its total volume by 50 **percent** with the collection. Better sportswear adds to the brand's mix of offerings for women, which includes sleepwear and swimwear, in addition to home, which Seegal said female shoppers have been buying avidly.

This is the third time **Nautica** has gone after women's sportswear. The first was a three-year licensing deal with Bernard Chaus that ended in October 1998. It was followed by the **Nautica** Jeans women's line, which hit stores for **fall** 2000.

Now, after months of consumer research, Seegal claimed the women's line is on target with what **the** customer is seeking. She said since there is an 88 percent brand awareness rate already among women - and with 75 percent **of** the men's purchases being made by or influenced by women - there was a natural need for women's apparel. Therefore, the company has been spending a large amount of its marketing budget, about $14 million, on placing its men's ads inside women's magazines like O, The Oprah Magazine, Vogue and In Style.

"We really wanted to take the time to research and listen to what the customer wanted from us," Seegal said. "What we found was that the female consumer felt there was something missing in the better area and wanted a line **that** complements her lifestyle. She wants feminine clothes that have a casual ease with upscale sensibility. She wants the clothes to **work** with her lifestyle so she can interchange as the day goes on."

Seegal said after reviewing the research, the company found that with the **Nautica** brand, the consumer is looking for clothes that fit her, and not necessarily what fits in. She wants timeless classics and is inspired by great American **icons** and what they wore. So the line is surrounded by key pieces found in every woman's wardrobe: dresses, pants, sweaters, shirts and outerwear. There is an array of fine-gauge cotton-knit tops; silk scarf print skirts and tops; tropical wool pants and skirts; featherweight cashmere sweaters, and cotton woven tops fitted especially for the female body. There's also an array of outerwear pieces **like** quilted jackets and trenchcoats, as well as wool duffle coats, which have become signature **Nautica** pieces in the men's line. The **colors** are also signature **Nautica** across the board: white, navy, orange and yellow, with brown and pink worked in where appropriate.

Each piece is accented with details like the skinny leather belt that comes with select pants and **skirts** and the polished metal snaps on skirts and tops. The collection wholesales from $20 for a knit top to $115 for an outerwear piece. Seegal said the price range should fit in well with competitors like Calvin Klein, Lauren Ralph Lauren, Michael Michael Kors, City Unitd. and Nine West. Seegal said she hopes to launch the brand in about 300 major department store doors nationally, including Federated Department Stores, Dillard's and Belk. Retail buyers will see the line for the first time this week.

Nautica no longer runs its own freestanding stores in the U.S. since it closed its flagship in Rockefeller Center here in August 2004, but it does operate 160 **Nautica** boutiques overseas, which sell the men's products as well as the **Nautica** Jeans line for women. The women's sportswear line will extend globally next year, launching in Europe.

"We do really well internationally, but we thought we really needed to get it right here first and **then** go overseas with this line," Seegal explained. "But the international retailers have been asking for it for some time now, so **the** momentum is building."

Also in the works is a freestanding **Nautica** store in Saucon Valley, Pa. The store is scheduled to **open** in October and will house the entire **Nautica** offering. Seegal said the company has a plan in place to open more stores domestically, as long as the first one

performs well. Also, Seegal said she is planning to launch a women's accessories program for spring 2007 and is working with Coty on a women's fragrance, also for spring 2007. This will be **Nautica's** second scent for women. The first, called Classic, launched in spring 1997 and is no longer on the market.

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Homey fashion statements; Big names -- from Armani to Martha Stewart -- put their labels on stylish living USA TODAY September 20, 2006 Wednesday

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September 20, 2006 Wednesday
FINAL EDITION

SECTION: MONEY; Pg. 4B

LENGTH: 835 words

HEADLINE: Homey fashion statements;
Big names -- from Armani to Martha Stewart -- put their labels on stylish living

BYLINE: Noelle Knox

BODY:

Forget skinny jeans, ankle boots and huge handbags. The newest, priciest fashion trend: designer-brand homes, condos and town houses.

It started in spring with a collection of Martha Stewart-designed homes in North Carolina. Then came a chic condo project off Wall Street with interiors and furniture by Giorgio Armani. This summer, condos went on sale in The Jade, a 57-unit building in the Chelsea section of Manhattan with interiors, furniture and a roof-top deck designed, in part, by rock royalty Jade Jagger.

"Another big fashion house (condo project) will be announced next year in New York," says Michael Shvo, founder of Shvo Marketing, a real estate marketing firm. Shvo, who connected Armani and Jagger with developers in New York, is also working with another designer on a project in Texas.

While Shvo wouldn't drop names, it's not hard to imagine the curb appeal of, say, a Ralph Lauren ranch house, a Nautica beach bungalow or an L.L. Bean cabin.

For real estate developers, pairing with a fashion designer can inject buzz into a project, especially now that home sales around the country are sagging. For fashion designers -- many of whom already have their names on sheets, dishes and paints -- it's a chance to break into the $594 billion market for new homes. And for home buyers, it's an opportunity to surround themselves in a designer's style.

"I could really picture my lifestyle there," says Edward Sander, 38, a marketing executive for a software company who bought a one-bedroom apartment in the Armani/Casa building. "I was attracted to the experience they portrayed I would have living there."

By New York standards at least, the dark-wood and sleek-lined units are competitively priced, at $680,000 for a studio to more than $2 million for a penthouse suite. But, to Sanders, who owns a few Armani suits, what made the difference was the name. "The Armani brand was more personal to me because I could associate with something else that I buy," Sanders says.

Of course, taking your business from the runway to the driveway can be perilous, as several designers have already learned. While designer apparel sales total $11 billion in the USA alone, competition is scissor-sharp. One fashion faux pas can wreck a season's sales. To boost profits and reduce financial risk, designers are always looking for new market segments, such as children's apparel or sleepwear and lingerie, to crack.

Since Ralph Lauren put his trademark polo player on a line of sheets in 1982, most major clothing designers have tried to license their names on everything from picture frames to throw rugs to sofas. Still, there's a big difference between selling a look and selling a lifestyle.

"There have been a number of success stories (in home fashion), like Ralph Lauren and Martha Stewart," says Don Hogsett, business editor of Home Textiles Today. "Others were far less successful. Liz Claiborne was a bomb. And Tommy Hilfiger hasn't done that well."

So what made Jagger, best known for her jewelry designs, want to start designing furniture and picking kitchen colors? "Interior design can allow me to express myself in many ways, collaborate with a lot of people I admire, and it all comes together to create a product that should express the way I like to live," Jagger said in an e-mail.

She said she expects to announce another real estate project before Christmas, one she described as an "amalgam of Viennese tradition and modern intervention." Her functional and modern "pod" design in The Jade apartments in New York appealed to Roger del Vallle, 37, who bought a studio in the building.

"Her brand says cosmopolitan," says del Vallle, a photo-shoot stylist. "Her image -- the world traveler -- everything she got out of all

of her experience of traveling, she's putting into this building."

That connection with buyers attracts real estate developers, especially now that the inventory of new homes is piling up like last year's leg warmers. Sales of new homes are down 14% this year, while cancellations have surged. To lure reluctant home shoppers, builders are holding blowout sales, offering free granite countertops, TVs, swimming pools and vacations.

Designer homes are "quite simply a creative way to distinguish your products from competitors'," says Bruce Karatz, CEO of KB Home, which teamed up with Martha Stewart. In addition to Stewart communities in North Carolina and Atlanta, KB Home will build Stewart-styled homes near Houston and Los Angeles. Next month, it will announce one new such community in Daytona Beach, Fla.

Karatz says the Martha Stewart homes are selling faster than anything KB Home is building in the Southeast. Though still a small portion of the company's total sales, they could increase to 10% to 20% of KB Home's production, he says.

The homes, which are inspired by Stewart's personal residences in Maine, Connecticut and New York, cost from the low $200,000s to mid-$500,000, depending on the neighborhood. They attract a "huge amount" of home shoppers, Karatz says.

GRAPHIC: PHOTOS, B/W, Shvo Marketing (2)
PHOTO, B/W, KBHome.com

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PARTY CENTRAL; FROM ATLANTA TO MALIBU, FASHION FIRMS FTE FALL WITH VARIETY OF EVENTS. Daily News Record September 25, 2006

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September 25, 2006

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HEADLINE: PARTY CENTRAL; FROM ATLANTA TO MALIBU, FASHION FIRMS FTE FALL WITH VARIETY OF EVENTS.

BODY:

September is a good time for celebrating in the fashion industry. As temperatures drop and shoppers start thinking about buying fall clothes, the party calendar heats up with everything from store openings to new line breaks. Rather than stage a conventional runway show with gorgeous models for jaded editors, Replay waited for the hullabaloo of New York Fashion Week to die down and then showcased its spring '07 collection with a streetside fashion show starring roller derby performers. "We wanted to do something different, and they have the same fun, energetic, rebellious spirit of the Replay brand," said the company's U.S. president, Thierry Andretti.

There to take in the spectacle, and the after-party that followed, were demi-celebs like Queer Eye's Carson Kressley and socialite Tinsley Mortimer. Kressley also made an appearance at Bergdorf Goodman Men on Tuesday night for the launch of Bamford & Sons, a luxury British men's wear label that is making its U.S. debut at the store. Sir Anthony and Lady Bamford joined Bergdorf CEO Jim Gold and men's fashion director Tommy Fazio at the second-floor boutique, munching on organic hors d'oeuvres, along with 500 invited guests, including funnyman Jimmy Fallon. "This is our first foray outside of the U.K.," Lady Bamford said. "It's a big step for us and we're very proud. We believe we're in the best place we can be. Bergdorf is the blueprint for luxury." A few blocks down on FifthAvenue, Hickey Freeman group president Paulette Garafalo hosted a New York Jets breakfast for retailers with the team's assistant generalmanager, Mike Tannenbaum, who gave the packed house a lowdown on thedraft, the state of New York football, salary caps, and what it's like to be in the front office for the home team. Before returning to Nashville, rock & roll designers Manuel and son Manuel Cuevas Jr. stopped at Bloomingdale's to unveil their men's fashion collection and show off a commemorative guitar, created by the duo. Fittingly for Manuel, who has customized outfits for country and rock stars ranging from Bob Dylan and Johnny Cash to the Beatles, the Rock & Roll Hall of Fame lent Bloomingdale's the first guitar ever owned by Paul McCartneyfor the event. Down in Atlanta, Greg and Robby Miller of Miller Bros. showed they really know how to party. The grand-opening celebrationof their new specialty store off West Paces Ferry Road in Atlanta's Buckhead neighborhood was supposed to end at 9 p.m. but went on until2 a.m. Robby estimated that between 300 and 350 guests came for the stylish and tasty finger food, spirits, a good time, and an opportunity to tour the new 1940s-era abode. Guests included Bills Khakis' Bill Thomas, who said: "This store is as beautiful and well designed as any you'll see anywhere. You feel like you're in someone's house." Onthe Left Coast, **Nautica** raised a record $615,000 for the Elizabeth Glaser Pediatric AIDS Foundation at the 20th anniversary of its **Nautica** Malibu Triathlon. The race drew celebrity athletes including Felicity Huffman and her husband, William H. Macy, along with David Duchovny, Jon Cryer and Carl Lewis.

Caption(s): The new store / Robby and Greg Miller with Bill Thomas/ Mike Tannenbaum and Paulette Garafalo with Wayne Soodek of Saks Fifth Avenue / Jimmy Fallon with Sir Anthony and Lady Bamford / Jim Gold with Tommy Fazio / Mortimer and Kressley / Replay's roller-skating runway / Bloomingdale's Eric Hogan with Manuel / Manuel Jr. shows offhis own guitar design. / Carl Lewis / David Duchovny

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FASHION CALENDAR The Miami Herald September 27, 2006 Wednesday

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The Miami Herald
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September 27, 2006 Wednesday

SECTION: E; Pg. 7

LENGTH: 524 words

HEADLINE: FASHION CALENDAR

BODY:

Lots going on for October, Breast Cancer Awareness Month:

For its part, **Nautica**is introducing a limited edition line of Pink Collection sleepwear, watches and **umbrellas**. At least $65,000 from the proceeds of the Pink Collection will go to a breast cancer awareness charity. Prices: $28-$125 **at** Macy's; **nautica**.com.

Fort Lauderdale-based **I-bella**is in the pink. Proceeds from the three products -- body buffer, a **heart**-shaped hypoallergenic sponge infused with soap ($14); 16-ounce soy based candle in a glass votive ($24); and SoapPourri, a **room** freshener and soap ($24) -- will be donated to the University of Miami Sylvester Comprehensive Cancer Center. Available at GBS **the** Beauty Store locations. Info: 888-6-I-BELLA; I-bella.com.

Friday, 6-8 p.m., a party at the **Anne Fontaine** boutique at Bal Harbour Shops, 9700 Collins Ave., Bal Harbour. The queen of the white blouse has created a special shirt, with $40 of each purchase (it's $195) going to the cause. 305-861-2771. Available throughout the month of October.

Los Angeles designer **Lily McNeal** -- known for beautifully crafted knitwear -- will give 30 percent **of** proceeds from her most popular striped hoodie sweater in pink and gray in extra fine merino wool. $196 at lilymcneal.com. The **collection** is tops among celeb fashion plates.

Crabtree & Evelyn will donate 10 percent of sales from each Skin Care Remedy (exfoliants, cleansers) or Skin Care Routine (for blotches and redness) product to the American Cancer Society. crabtree-evelyn.com; 800-CRABTREE.

Bloomingdale's joins in the fight with the release of a tony brown and pink umbrella that will **benefit** the Breast Cancer Research Foundation. $15, on the first floor or at bloomingdales.com (Click on Great Gifts).

It's the **Passionately Pink For the Cure** benefit Tuesday, 7-10 p.m., at the Villa Woodbine **Historic** Mansion, 2167 S. Bayshore Dr., Coconut Grove. Expect a fashion show by **Ever After**bridal wear, live jazz, silent auction and a **wine** tasting. Tickets: everaftermiami.com (click on Events); 305-444-7400. Minimum donation: $25. Wear something **pink.**

GIRLS NIGHT IN: On Thursday, 6-8:30 p.m. the **agua spa at The Delano** is having an open **house** -- complete with mini massages and cocktails. 1685 Collins Ave., Miami Beach. RSVP: 305-864-3434, ext. 155.

Saks Fifth Avenue Bal Harbour (9700 Collins Ave., Bal Harbour), is holding a few events to **celebrate** Beauty Week through Oct. 7: Thursday, 1-4 p.m., **St. John** Fall Fashion Event: informal modeling and complimentary refreshments. St. John Boutique on Two. On Oct. 5, noon-4 p.m.: Meet **Laurice Rahme**, founder and creator of Bond No. 9 fragrances. First **floor.** More info: 305-865-1100, ext. 5262

COME TOGETHER NOW: Those looking to add a little romance to the pumice stone can shop **C. Madeleine's** rotating collection of vintage baubles and accessories at **Lace Nail Lab**, 1935 West Ave., Miami Beach, 305-604-0111.

WITH THIS DRESS . . .: Designer **Anne Barge** and bridal store **Chic Parisien**, 118 Miracle Mile, Coral Gables, will be holding a trunk show on fall trends Friday and Saturday. Call for an appointment: 305-448-5756.

Send style news to Madeleine Marr at mmarr@MiamiHerald.com.

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PREMIUM JEANS, EVERYONE? DNR October 16, 2006

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DNR

October 16, 2006

SECTION: NEWS; Pg. 70

LENGTH: 1806 words

HEADLINE: PREMIUM JEANS, EVERYONE?

BYLINE: Stop! Those aren't just a pair of expensive indigo denim jeans you're looking at-they're the one item in men's wear that changed the shopping experience, redefined luxury, brought young men back into stores in droves and made lifestyle merchandising SOP (standard operating procedure) in every major New York retailer. And there's something else. Can you think of anything with as many variations in fit, wash, color and abrasions that still ends up looking pretty much the same?

BODY:

That's what makes premium jeans so special to contemporary men-both young and not so young-who consider them a second skin. They automatically add their own personality to each pair. Retailers love them for another reason, because the best thing going for jeans is that they're not a stand-alone, buy-alone classification. Savvy retailers show them in their own environment as "denim and friends" or as a lifestyle product along with the obligatory hoodies, sport shirts, rugbys and leather motocross jackets, etc., all with the same label.

As a result, premium jeans manufacturers know a good thing when they see it, and they're on a brand-expansion kick, venturing into even fancier graphic T-shirts and woven sport shirts, real tailored clothing, more soft blazers, dress sport shirts, wool topcoats and outerwear, accessories like wide belts, skinny ties and more. Meanwhile, the classification companies aren't able to break into this rarefied world of lifestyle merchandising.

What really amazes me is the number of premium-jeans brands I saw in the stores. After a tour of Saks Fifth Avenue, Bloomingdale's, Macy's, Barneys and Bergdorf Goodman, I saw as many as 20-plus in several, and I almost ran out of empty pages in my notebook simply jotting down the names. Obviously, the more the merrier, and the more profitable.

But you know what? As great as the jeans looked and felt, I had a tough time trying to identify the brands! Few, if any, had the traditional back pocket or leather "license plate" I grew up with. In most instances, I had to find the label on the adjacent T-shirt or sport shirt on the rack for the maker's name. But not to worry, these nameless, pricey wonders are still flying out of the stores.

"Less is more" seemed to be another guiding rule in denim departments, and the slew of brands on parade underscored the message that these premium collections are a mix of clothes with the same DNA and attitude, and not based on the premise that everything had to be denim-friendly. The suits, trousers, sweaters, dress and sport shirts, ties-and jeans-all had just one thing in common: the label. And that's what this customer looks for.

About this anonymity thing. After my store tour, I decided Barneys had the best solution to the name-guessing game in its women's jeans department: suspending simple, rectangular signs with the brand name right over each table stocking the jeans. What could be easier? There's nothing like it in all the men's departments I visited, and the hanging brand signs were the first new merchandising idea I've seen in a long time.

There was something else, and it came as a sharp contrast to the suit, dress shirt, neckwear and sportswear departments where everything was neatly folded, stacked or hung with West Point precision. Denim is the one men's department with a relaxed, shopped-in, comfortable look. It's okay for the jeans stacked on a shelf to look picked-over. They were. And this brings up the way jeans are displayed-on shelves, on tables, on hangers, on racks, hung on a hook, whatever.

There is a bottom line to all this. With tomorrow's men's wear customer growing up in this easy jeans environment where he can find everything he needs on one rack and on nearby tables, will he ever want to travel to another classification department to put together a sport coat purchase with a pair of khakis, a sweater and a plaid sport shirt?

This customer also likes to discover the item he's looking for on his own, so a fairly limited mix of tops and bottoms were hung together on the same rack. As I said, "Less is more," and it obviously pays off, because everybody's doing it. These presentations also took the boredom out of a department that hit the customer as a sea of suit sleeves or stacks of same-color shirts. Like it or not, in denim departments you have to stop and look for yourself.

This mixed-classification presentation happens to be the way many guys hang clothes in their own closets with suits next to shirts or sweats and maybe an odd sport coat or outerwear jacket thrown in. Also, the assortments in the denim department aren't shown by size or color. It's a merry mix of everything and, certainly, this would confound a veteran suit salesman.

And the old-timers' world is pretty far away from the new, relaxed environment that the big stores have in their denim departments. This underscores the argument that the modern man doesn't want to shop in traditional suit departments with "bunkers" (as the old-timers call them) crammed with suits. Or travel to another part of the men's department for the dress shirt tables or the knife-edge selection of ties. Sportswear departments actually have loosened up and show merchandise as a collection, but it's hardly the total wardrobe that premium offers. Could this be the future of the store business?

Meanwhile, let's go shopping.

First Stop, Bergdorf Goodman

I have to admit that I didn't go to the store to just shop the jeans. I was one of the fashion press on hand for the formal opening of the Isaac Mizrahi shop and noted the designer actually had a pair of denim dress slacks hanging in his space along with navy suits, shirts, coats and outerwear.

More importantly, I was able to buttonhole Margaret Spaniolo to talk about lifestyle merchandising-a concept the store pioneered in its third-floor designer shops and a standard in denim departments in other stores.

"Etro was one of the first shops to be merchandised this way," she began. "We did it because we think the customer wants to see everything in one place and not have to travel. Also, we wanted to bring the whole experience of one designer or brand to the customer. Since then, we've done it everywhere throughout the store."

Naturally, the large Polo shop on the main floor had jeans with a mix of all that's Ralph Lauren, but Bergdorf merchandises denim in two ways. First, as part of their featured designer shops on the third floor, and this includes Armani, John Varvatos, Jil Sander and Dolce & Gabbana. The shops are all about lifestyle merchandising with elegant, understated designer suits and colorful sportswear displayed alongside the same-label jeans, which look very much at home in this setting.

The second way is seen in the premium-denim DSquared shop with a bunch of surprises, like the brand's elegant tailored suits, navy wool topcoats, blazers, snorkel coats and jeans, and in the nearby jeans mini-department showing these labels: PPD, True Religion, Spurr and 7 For All Mankind, with the jeans stacked on wall shelves and hung on hooks, along with leather biker jackets, knits and more.

Barneys And The Co-op Floor

There's no doubt that the Co-op is jeans territory at this otherwise elegant Madison Avenue store. And what a contrast the denim department is. It's wired for sound, has a lively spirit and it's quite a departure from the other men's floors. It also has an outpost shoe department right in the middle of the floor with lots of leather sneakers. The featured premium brands were accompanied by same-label components, ranging from contemporary suits to trousers, soft blazers and rugged outerwear, and they were all intermixed in soft shops. Labels included Rag & Bone, A.P.C., Comme des Garons, Junya Watanabe, Nudie, Earnest Sewn, True Religion, 7 For All Mankind, Paul Smith and Levi's Capital E, among others. Barneys, like the other top New York stores, is also breaking the denims-only rule, and had corduroy jeans and washed cotton cargo pants in the department.

Bloomingdale's Label Parade

The store plays premium jeans in designer shops and in a hip, denim setting. The warm-up to the denim area is with gentlemen's jeans in the regular Hugo Boss, DKNY, Armani and Joseph Abboud shops where they're surrounded by a run of everything from suits to sport coats, topcoats, dress shirts and sportswear. Three years ago, I, like most customers, would have muttered, "Hey, what's going on!" Not now.

The sprawling premium-jeans department has an assortment of about 22 brands-and the brands

are all listed on vertical, lit-up columns in the center of the departments. Many familiar suspects were there, plus, Converse, Citizens of Humanity, Mason's, 575, Lucky Brand, Mavi, Taverniti So Jeans, Los Angeles Denim Atelier, Triple 5 Soul, etc. You get the picture, but I can't forget the long wall of four shelves stacked with G-Star Raw jeans and the great mannequins spotted throughout the department. The outfits included jeans with a plaid shirt, a graphic T-shirt, quilted nylon parkas and leather sneakers.

Macy's Adds Music

And what music! That's what I wrote in my notebook about 1 1/2, the cool young men's floor at the Herald Square flagship where the merchandising rule seems to be: "If the cool jeans brand makes it, we'll sell it."

But before I entered the premium area, it was very obvious that this was the place to go for denim, because it was the prime focus in the store's designer jeans shops, including Polo, Calvin Klein, DKNY and **Nautica.** They were geared to the "post-premium" customer with a different fit jean, plus great sportswear, like plaid shirts, hoodies, sweaters or bush coats.

That was the same message in the premium department, and what a selection of labels, from Sean John in a sprawling department to many hip labels, like Akademiks, Rocawear, Enyce, Phat Farm and more. Macy's also had a shoe shop in the premium department, loaded with leather sneakers and rugged suede shoes.

The Hip Side of Saks Fifth Avenue

The truth be told, I visited Saks to take a peek at the "new" clothing floor on six-elegant, understated with gleaming white walls and marquee names like Polo Purple, Black and Blue labels, Brioni, Zegna, Corneliani and now Isaia.

Of course, I had to check out the changes on the seventh floor, and what did I find? A bigger selection of great premium labels. It was another Saks-its version of premium-and a total change of pace with jivey music, as compared to the quiet, clubby sixth floor. It had a corps of PYTs (pretty young things) on hand to help customers, and an array of names: Diesel, DSquared, Great China Wall, Juicy, Marc by Marc Jacobs, Trovata, Paul Smith and Dolce & Gabbana, to name a few.

The key, of course, is lifestyle merchandising, with jeans teaming up with everything from graphic T-shirts to sexy suits that were

made for the club circuit.

The same lifestyle formula is used in the store's spread-out, regular sportswear shops on the other side of the floor with a mix of clothing and sportswear. But on the premium side it is all about edgy merchandise. The soft shops are smaller, there are more floor fixtures and the rule book was obviously thrown out the window.

The big surprise? The Andrew Marc outerwear-only shop. But hey, this is what this dude wears.

To repeat: Premium jeans, everyone?

Comments? Write to Stanley.Gellers@fairchildpub.com

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BE A SPORT Women's Wear Daily (WWD) October 23, 2006

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Women's Wear Daily (WWD)

October 23, 2006

SECTION: FASHION; Pg. 14

LENGTH: 69 words

HEADLINE: BE A SPORT

BYLINE:

BODY:

NEW YORK - Upbeat and sporty. That's the direction **Nautica** is going for spring, which the label's design team illustrated last week at a small luncheon presentation. Staying true to its classic American sportswear roots, the collection included several athletic-inspired windbreakers, a hooded shrunken toggle jacket, slim-fitting trenchcoats and plenty of great swimwear - all, of course, with a nautical influence.

GRAPHIC: see text

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Nautica(R) and Michael Epstein Sports Productions, Inc. Extend Partnership of Annual Event PR Newswire US October 23, 2006 Monday 11:00 AM GMT

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October 23, 2006 Monday 11:00 AM GMT

LENGTH: 445 words

HEADLINE: **Nautica**(R) and Michael Epstein Sports Productions, Inc. Extend Partnership of Annual Event

DATELINE: MALIBU, Calif. Oct. 23

BODY:

MALIBU, Calif., Oct. 23 /PRNewswire/ -- **Nautica**(R) and Michael Epstein Sports Productions, Inc. (MESP) are proud to announce the multi-year extension of **Nautica**(R)'s title sponsorship of the annual **Nautica** Malibu Triathlon. The triathlon, in its 20th year, brings over 2,500 triathletes to Zuma Beach in Malibu, California to compete and raise funds for the Elizabeth Glaser Pediatric AIDS Foundation.

"We are proud to announce the continuation of this great relationship," said Michael Epstein, Event Founder and Organizer. "**Nautica**(R) has truly allowed us to create an iconic event in the sport of triathlon that combines athletic challenges, fundraising and celebrity participation into an amazing property that benefits everyone involved."

Each year, the event attracts professional triathletes, weekend warriors, challenged athletes, corporate teams and triathlon first-timers for a weekend of physical challenges and charity fundraising. In addition, it has become an annual event for Hollywood's A-listers, including Felicity Huffman, William H. Macy, David Duchovny, and Jon Cryer, all **Nautica** Malibu Triathlon regulars.

The ten-year partnership between **Nautica**(R) and MESP has enjoyed incredible success in both money raised and the great number of diverse participants who look forward to competing in the annual event. This year alone, athletes participating in the event raised over $600,000 for the foundation which is devoted to creating hope for children and families across the world living with HIV/AIDS, while also striving to eradicate pediatric AIDS.

Nautica(R) is pleased to be associated with this iconic event for the past 10 years. "It is the winning combination of philanthropy and athletic competition that makes us proud to be the title sponsor of this event," President and CEO of VF Sportswear, Denise V. Seegal explains. "Each year the **Nautica** Malibu Triathlon has grown in size and money raised and we look forward to continuing our support and making this event even more successful in the years to come."

The **Nautica** Malibu Triathlon remains a key event in the triathlon circuit, and what was once the domain of marathons, the triathlon's multi-sport format has become an increasingly popular challenge for amateurs to take on both individually and as part of a team.

The **Nautica** Malibu Triathlon takes place each year in September, and this year celebrated its 20th anniversary with over 2,500 athletes crossing the finish line on Sunday, September 17, 2006.

http://www.nauticamalibutri.com/

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Web site: http://www.**nautica**.com/
http://www.nauticamalibutri.com/

SOURCE **Nautica**

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SUMMER SAILS; Nautica Apparel Inc.; Brief article Daily News Record October 23, 2006

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Daily News Record

October 23, 2006

SECTION: Pg. 22 ISSN: 1041-1119

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LENGTH: 303 words

HEADLINE: SUMMER SAILS;
Nautica Apparel Inc.;
Brief article

BYLINE: Pallay, Jessica

BODY:

Byline: JESSICA PALLAY

NEW YORK - It may be fall in New York City, but **Nautica** is lookingforward to a long hot summer. The men's sportswear brand staged a summer fashion presentation here in Midtown last week, while a persistent autumn rain fell on the streets outside. "It always rains during our events," lamented **Nautica's** CEO Denise Seegal.

"But what could be more appropriate for **Nautica** than water?" Handsome actor/writer/producer Ed Burns was also on hand, dapperly dressed in a chocolate pinstriped suit. Despite his starring role in **Nautica's** promotional campaign, Burns insisted, "I'm not a stylish guy. My wife [supermodel Christy Turlington] had to tidy me up before I left the house." Burns stuckaround to check out **Nautica's** chic summer collection, which blurred the brand's traditional reputation with an appeal to a younger, more fashionable dresser. Famed interview stylist Annabel Tollman did an effective job at mixing and matching pieces from all of the label's collections, demonstrating **Nautica's** lifestyle appeal. Preppie looks made a statement for summer, like a madras sport coat paired with a collegiate striped polo and slim khaki shorts. True to its sailor heritage, the uniform was also prevalent in the collection, though in an updated, fashion-forward way. Sweaters with epaulets were paired with boot-tucked khakis, and slim-fitting short shorts were embroidered with nautical motifs. Although the brand is a mid-tier retail staple, **Nautica's** summer collection took clear influence from designer runways,evidenced by shorter, slimmer tailored clothing in trendy windowpaneand Prince of Wales fabrics. To top it all off, outerwear stood out,including soft-silhouetted, cropped safari jackets and an unconstructed double-breasted military sport coat.

Caption(s): Ed Burns / Looks from spring '07

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42nd HEAD OF THE CHARLES REGATTA; NOTEBOOK; American eights prove to be greats The Boston Herald October 23, 2006 Monday

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The Boston Herald

October 23, 2006 Monday
ALL EDITIONS

SECTION: SPORTS; Pg. 053

LENGTH: 513 words

HEADLINE: 42nd HEAD OF THE CHARLES REGATTA;
NOTEBOOK;
American eights prove to be greats

BYLINE: By RICH THOMPSON

BODY:

U.S. Rowing completed its first sweep of the heavyweight eights since 2002 in yesterday's 42nd Head of the Charles Regatta.

The American men's and women's crews took different routes to the same result. The defending champion - and top-seeded - women began the race from the front and completed the 3-mile trip in 15:36.733.

The men began the trek in the 29th slot and had to weave their way past five boats to cross the line in 14:09.673.

The American women are in the midst of a remarkable run, with an eye toward the 2008 Olympics in Beijing. The crew coxed by Mary Whipple won gold at the World Championships in Eton, England, in August. The crew featured Athens Olympic silver medalist Anna Mickelson, along with Caroline Lind, Susan Francia, Lindsay Shoop, Anna Goodale, Portia Johnson, Megan Cooke and Erin Cafaro.

``We are excited about coming here for the spectacle and the festivities, but it's all business as soon as we shove,'' said Whipple. ``You always want to win when you are in front of your home (country) crowd, just to show what you have.''

Men's coxswain Marcus McElhenney had experienced the best and worst of what the HOCR course had to offer. McElhenney guided U.S. Rowing to victory in 2004, then crashed the boat into the Eliot Bridge in 2005.

``It's nice to be back not crashing into bridges and winning the event, though we came from 29th,'' said McElhenney. ``For my game plan, I went to the five coxswains in front of me and said, `I have Olympic gold medals and world championship medals in this boat, and if I'm coming up on you, let's work this out.' It was a good clean race for everybody.''

State of affairs

HOCR executive director Fred Schoch enjoys adding events to the regatta to satisfy its constituents, but believes the two-day affair has reached its saturation point.

There were 1,621 registered boats operated by 8,200 rowers, and they represented only 49 percent of the individuals, clubs and colleges that filed applications. Women and masters are the fastest growing groups in the regatta, but Schoch doesn't necessarily want to shortchange the existing events in order to accommodate the changing demographics of the sport.

``Because we have to start everybody on a single file, we're maxed, and we can't see an increase unless we go to another day,'' said Schoch. ``I don't see that happening.''

Three of the HOCR's main sponsors - Audi, **Nautica** and Virgin Atlantic - are up for renewal, and retaining them will be Schoch's winter priority.

He also hopes to have a $5 million endowment fully funded by next year's race.

Not bad, eh?

The Western Rowing Club of Canada established a course record in the collegiate men's eights with a time of 15:08.301.

Thunderbird Rowing Center of Canada easily defended its title in the championship men's fours, beating Stanford by 14 seconds.

In the women's championship fours, the University of British Columbia beat the Canadian national team by less than a second. . . .

The state police estimated yesterday's crowd at 193,000, for a two-day total of 324,000.

The Associated Press contributed to this report.

GRAPHIC: EIGHTS IS ENOUGH: Collegiate eights competitor Cynthia Lin of MIT cheers on the men's lightweight eights during the Head of the Charles yesterday. STAFF PHOTO BY DOUGLAS McFADD

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MAYOR BLOOMBERG HOSTS RECEPTION TO CELEBRATE 37TH ANNUAL ING NEW YORK CITY MARATHON US States News October 26, 2006 Thursday 2:20 AM EST

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US States News

October 26, 2006 Thursday 2:20 AM EST

LENGTH: 1032 words

HEADLINE: MAYOR BLOOMBERG HOSTS RECEPTION TO CELEBRATE 37TH ANNUAL ING NEW YORK CITY MARATHON

BYLINE: US States News

DATELINE: NEW YORK

BODY:

The office of the New York City Mayor issued the following press release:

Mayor Michael R. Bloomberg today welcomed the New York Road Runners to Gracie Mansion for a reception celebrating the 37th annual ING New York City Marathon, which will take place on Sunday, November 5th.

Last year's marathon had an economic impact on the City of $188 million, according to an independent study by Economic Research Associates commissioned by the New York Road Runners (NYRR). Former Mayor David Dinkins, Sports Commissioner Kenneth J. Podziba, Parks & Recreation Commissioner Adrian Benepe, Mayor's Office for People with Disabilities Commissioner Matthew P. Sapolin, Police Commissioner Raymond W. Kelly, Transportation Commissioner Iris Weinshall, NYRR CEO and race director Mary Wittenberg, and actress and marathon participant Cara Buono also attended the event.

"The ING New York City Marathon is not only one of the world's great sporting events, it is also a boon for our City, pumping nearly $200 million into our economy each year," said Mayor Bloomberg. "I thank the New York Road Runners for developing our marathon, which has become a celebration of community spirit that brings people from all corners of the globe to the Big Apple. Only in the most diverse city on the planet can athletes from around the world be cheered by a hometown crowd, regardless of their country of origin."

The ING New York City Marathon's economic impact makes it the highest-grossing single day sporting event in New York. The results were part of an independent economic impact study of the event conducted by Economic Research Associates and is based upon surveys of 1,000 participants in the 2005 race. Marathon participants and spectators spend $65 million on hotels, $44 million on food and beverages, $41 million on retail merchandise, $15 million on entertainment, $13 million on transportation, and $10 million on running and fitness gear at the ING New York City Marathon Health and Fitness Expo. The study also reported that runners are likely to spend more money than the average tourist because they view the race as a commemorative event, and that the 50% of runners from abroad stay in the City for an average of six days.

The marathon has more than 37,000 runners, 2.5 million spectators lining the streets of New York, and a worldwide television audience of more than 300 million. The marathon is known for the diversity of its participants - 80% of the runners are from outside New York City and nearly 50% come from a foreign country. Over 200 wheelchair and handcycle competitors will also participate. The wheelchair race officially began in 2000 and this year's field, which includes a host of Paralympic medal winners, is arguably the most talented ever. The fastest wheelchair athletes will race through the course at speeds up to 40 mph in their quest for the ING New York City Marathon Samuel Rudin trophy - one of the most prestigious awards in wheelchair racing.

"The study clearly validates the City's investment in the event," said Wittenberg. "The ING New York City Marathon is a celebratory event that helps showcase all five boroughs of New York City to an international audience. Each year we strive to enhance the experience for runners, spectators, friends and family and we are proud that the event contributes so much to the City."

"The growth that the marathon has experienced, with the more than 90,000 applicants vying for only 37,000 spots, is truly remarkable and a testament to the uniqueness of this incomparable running experience," said Commissioner Podziba. "In addition to the remarkable economic impact generated by the ING New York City Marathon, this event will showcase the true spirit of our city as more than 2.5 million enthusiastic spectators line the course to support participants from more than 100 countries throughout the world."

"The theme for the 2006 ING New York City Marathon is 'One Race - 37,000 Stories,' said Commissioner Benepe. "From the five-minute milers to the 12-minute milers, all 37,000 participants have prepared for this exciting day. Although the rigors of 26.2 miles will no doubt be challenging, I am sure that they will feed off of the infectious enthusiasm of the 2.5 million spectators as they cross through five boroughs, across five bridges and run past scores of parks, Greenstreets and rec centers. I wish all of the runners a safe and successful race."

"The New York City Marathon provides a wonderful opportunity for people with disabilities to participate in one of the City's iconic events," said Commissioner Sapolin. "I appreciate the efforts of the city and the New York Road Runner's Club in ensuring that people

with disabilities will continue to enjoy the experience of racing in the world's premiere marathon."

NYRR, soon to celebrate its 50th anniversary, is dedicated to promoting the sport of distance running, enhancing health and fitness for all, and responding to community needs. NYRR road races and other fitness programs draw upwards of 300,000 runners annually, and together with its magazine and website, support and promote professional and recreational running. A staff of 80, assisted by thousands of volunteers, stages the ING New York City Marathon, as well as a road race nearly every weekend plus many track and cross country events. For more information visit www.nyrr.org. The premier event of NYRR, the ING New York City Marathon is one of the world's great road races, drawing more than 93,000 applicants, two million spectators and 312 million worldwide television viewers. For more information visit www.ingnycmarathon.org.

The Sports Commission ensures the continuation and growth of a healthy environment for professional, amateur and scholastic sports activities in New York City. In recent years, the Sports Commission has played a role in attracting or creating many new sporting events, including the NFL Kickoff Live from Times Square, the BMC Software NYC Cycling Championship, the AVP Brooklyn Open, the **NAUTICA** NYC Triathlon, the NYC Half-Marathon, Let Freedom Run and The Wild Onion Urban Adventure Race.

Contact: Stu Loeser and Matthew Kelly, 212/788-2958.

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TEAMING UP FOR SUCCESS; TRIATHLETE HELPS VISUALLY IMPAIRED EXCEL AT SPORTS Sun-Sentinel (Fort Lauderdale, Florida) October 26, 2006 Thursday

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October 26, 2006 Thursday
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SECTION: SPORTS; PARTICIPANT SPORTS; Pg. 10C

LENGTH: 644 words

HEADLINE: TEAMING UP FOR SUCCESS;
TRIATHLETE HELPS VISUALLY IMPAIRED EXCEL AT SPORTS

BYLINE: Staff Writer Sharon Robb

BODY:

Dave Bigoney could hear it in his voice the first time he talked to Matt Miller.

The former St. Thomas Aquinas and Plantation cross country and track runner, legally blind since 23, had been competing in triathlons since March 2001. Miller was looking to put together a team of visually impaired athletes for the **Nautica** Malibu (Calif.) Triathlon.

"From the beginning I could tell the ideas were rolling in his head," said Bigoney, 33, who lives in Tallahassee with his wife and 13-month-old, Jack Alexander. "I liked his enthusiasm and energy.

"I came out and did the triathlon [in September 2003]. It was an awesome experience. He had four or five athletes out there with guides from the Los Angeles Triathlon Club. What I remember the most was he treated us like an equal."

Miller, 30, of Fort Lauderdale, has become a tireless worker for visually impaired athletes. He formed the C Different Foundation, a nonprofit organization to help visually impaired and blind athletes to be active and compete in sports.

He pairs seeing athletes with their blind counterparts so they have someone to train with and guide them through the course. C Different raises money and finds sponsors to buy equipment to offset blind competitors' travel costs.

Inspired by these athletes, Miller made a documentary, Victory Over Darkness, which he hopes will be released at the Jan. 18-28 Sundance Film Festival in Park City, Utah. Bigoney is one of the athletes he features.

Miller, a part-time model and triathlete, is constantly on the go, which explains why he has three cell phones tucked in his bag during a training session at the Fort Lauderdale Aquatic Complex. The former James Madison University swimmer trains with Fort Lauderdale Aquatics Masters and coach Marty Hendrick.

Miller runs Florida operations for Cedar Valley Exteriors roofing company, which has him traveling quite a bit. He doesn't train as much as he would like to, but he competes with several blind athletes a year. His next event is the Nov. 4 Ironman Florida in Panama City with 63-year-old Charles Plaskon of Punta Gorda, who is visually impaired. Miller is planning a tandem bike riding course Wednesdays at Quiet Waters Park in Deerfield Beach in November.

"It's not about me; I just want to make a difference," Miller said. "My goal in life is not to go out and change the lives of all 5 million blind individuals in the world. My goal is to make an impression on society and hopefully encourage people to have some goodness in their heart when they look at people who are physically challenged."

Two weeks ago, Miller competed individually and finished second in his age group at the Escape to Miami Triathlon on fewer than three workouts a week. The former Ironkid is much more passionate about competing tethered to a visually impaired athlete in the swim and run, and cycling on a tandem bike.

"If the guy would train seriously for himself, he would be one of the best in the country," said Bigoney, who competed with Miller in the New York City Triathlon. "But that's not what he's about. He is passionate about changing the public's perspective on visually impaired and blind athletes.

"He is all about making a difference ... reaching out and helping other people. He is bringing us to the forefront ... .that we are not a bunch of disabled athletes. In his eyes, there is no difference between ability and disability. He is bringing people together on the same playing level and breaking down the barrier. I believe in him because I know he believes in me and everyone else."

C DIFFERENT FOUNDATION Volunteers are always needed.

Fundraisers, committee members and athlete guides are just a few of the volunteer jobs.

Contributions are tax-deductible. They can be designated in four different areas: community outreach, research, athlete guidance and administration.

To learn more, go to www.cdifferent.org.

NOTES: < Informational box at end of text.

GRAPHIC: PHOTO
ALL'S GOING SWIMMINGLY: Matt Miller takes a dip at the Fort Lauderdale Aquatic Complex. He formed the C Different Foundation so seeing and visually impaired athletes could work together. Staff photo/Angel Valentin

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The Nautica(R) Brand Opens First Men's, Women's and Kids Retail Store in the United States at the Promenade Shops in Saucon Valley, Pa PR Newswire US October 27, 2006 Friday 10:12 PM GMT

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October 27, 2006 Friday 10:12 PM GMT

LENGTH: 483 words

HEADLINE: The **Nautica**(R) Brand Opens First Men's, Women's and Kids Retail Store in the United States at the Promenade Shops in Saucon Valley, Pa

DATELINE: NEW YORK Oct. 27

BODY:

NEW YORK, Oct. 27 /PRNewswire/ -- The **Nautica**(R) brand opened its first men's, women's and kids retail store in the United States at the Promenade Shops in Saucon Valley, PA on Friday, October 27, 2006. Currently, there are over 200 freestanding **Nautica**(R) stores internationally. The new **Nautica**(R) store, reflecting the unique heritage of the premier American brand, is the first of its kind for the brand in the U.S. and will offer women's sportswear, men's sportswear, kids and sleepwear.

"We are very excited to be opening our first dual gender retail store," said Denise V. Seegal, President & CEO of VF Sportswear, Inc. "We believe that having both men's and women's apparel in one store not only enhances the overall experience for the shopper but, also serves as a constant reminder to our customer that **Nautica**(R) is a true, all encompassing, lifestyle brand."

The **Nautica**(R) store will offer the latest holiday fashions from men's sportswear, the newly launched women's sportswear collection, kids and sleepwear. The men's holiday collection offers a wide range of pieces from classic poplins in heather tones to updated travel jackets, perfect in keeping the active man warm and fashionable. The women's holiday collection, from novelty sweaters embellished with snowflake beading, lurex striped sweaters, and sweaters blended with angora and wool to outerwear pieces including a nylon taffeta jacket trimmed in fur, bonded faux suede jacket, and quilted velvet jacket with turnkey front closure, offers style for any occasion.

Known for elevated style and quality, the **Nautica**(R) store will be over 6,500 square feet and will reflect the brand's new Navigator concept, which includes signature striped cherry and maple flooring and classic yachting details in the fixtures. The Promenade Shops at Saucon Valley is located in the Stabler Center which is a 1700 acre mixed use development that will include the Promenade Shops, two hotels and large business complexes.

Founded in 1983, **Nautica**(R) is a leading global lifestyle brand with products ranging from men's, women's and children's apparel and accessories to a complete home collection. **Nautica**(R) products are styled in timeless design and premium quality that enhance our consumer's energetic lifestyle yet recognize their desire for balance. In 2003, the Company was acquired by VF Corporation a world leader in branded apparel including jeanswear, intimate apparel, sportswear, outdoor products and workwear. Its principal brands include Lee(R), Wrangler(R), Vanity Fair(R), Vassarette(R), Bestform(R), Lily of France(R), John Varvatos(R), Jansport(R), Eastpak(R), The North Face(R), Vans(R), Napapijri (R), Kipling(R) and Reef(R). For additional information, please go to http://www.**nautica**.com/ .

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Web site: http://www.**nautica**.com/

SOURCE **Nautica**

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Macy's grander reopening: Galleria store, fixed after Wilma, features a new, upscale look ***South*** *Florida Sun-Sentinel (Fort Lauderdale) October 28, 2006 Saturday*

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LENGTH: 569 words

HEADLINE: Macy's grander reopening: Galleria store, fixed after Wilma, features a new, upscale **look**

BYLINE: Jaclyn Giovis, South Florida Sun-Sentinel

BODY:

Oct. 28--When the Macy's at The Galleria mall reopens its doors next Saturday , the store will **show off** a new look designed to woo more upscale shoppers.

Hurricane Wilma caused extensive damage to the Fort Lauderdale store, which has remained **shuttered** since last October. But it also gave parent company Federated Department Stores Inc. a chance to completely gut the store and **rebuild** it to represent the chain's latest vision.

Some industry experts say Macy's is trying to compete with high-end department stores such as **Nord**strom, Neiman Marcus and Saks Fifth Avenue. Nationwide, the department store chain is expanding its array of high-end apparel **and** accessory brands, luxury home merchandise and revamping stores with a bright, glossy finish.

"We are listening to our customers," said Julie Greiner, chairman of Macy's Florida. "We feel we've **been** able to create a shopping environment that's exciting."

Macy's Galleria will expand its handbag department to include more items from designers such as **Coach**, Dooney & Bourke and Brahmin. The MAC cosmetics counter has doubled in size, and the fashion accessories department **has** grown to offer upscale labels such as Sigrid Olsen and Betsy Johnson. In shoes, shoppers will find high-end names including **Stuart** Weitzman and Michael Kors.

There are more options for male shoppers, too, including a new premium denim shop and expand**ed** contemporary collections from brands such as Polo, **Nautica,** Calvin Klein and others. Guys will also have their own "grooming **bar,**" where they'll find skin care and fragrances.

While many industry onlookers have complimented Federated's latest efforts, they say department **stores** continue to consolidate and become less popular among shoppers. That makes it tougher for chains like Macy's.

And unlike Nordstrom, Neiman Marcus and Saks Fifth Avenue, which have a limited number of **stores,** Macy's has more than 1,000 stores and can be found in most major suburban malls across the nation, said Love Goel, a former **Federated** Department Stores executive and chairman and CEO of Growth Ventures Group, a national retail investment firm. As a **result**, exclusive designers such as Prada and Giorgio Armani opt to have their collections in the other department stores to protect **their** luxury identity, he said.

"It's almost like a mass retailer," Goel said. "I think they're going to have a challenge as they try to **move** up."

Macy's officials, meanwhile, say they are constantly focused on meeting customer demands. At **Macy's** Galleria, store planners have designed the 225,000-square-foot space to make finding products easier.

"We've created little boutique environments," said Frank Molfetto, vice president of store planning **and** design. There are also larger dressing rooms and seating areas designed as mini-living rooms to make the ambience more relax**ed.**

Shoppers such as Anghel Tchividjian of Fort Lauderdale are eager for the store to reopen.

"I missed it immensely," she said. "I live five minutes away and it was like something in the comm**unity** has vanished."

Jaclyn Giovis can be reached at jmgiovis@sun-sentinel.com or 954-356-4668.

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Living smart The Star-Ledger (Newark, New Jersey) October 29, 2006 Sunday

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The Star-Ledger (Newark, New Jersey)

October 29, 2006 Sunday
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SECTION: ACCENT; Pg. 8

LENGTH: 1545 words

HEADLINE: Living smart

BODY:

SOMETHING TO PONDER "When I write of hunger, I am really writing about love and the hunger for it, and warmth and the love of it and the hunger for it . . . and then, the warmth and the richness and fine reality of hunger satisfied . . . and it is all one. "-- M.F.K. Fisher TECH Take control From its stylish look to its gargantuan size, Saitek's X52 Flight System is intimidating at first glance. Joystick and throttle are separated on sizeable bases. The flight stick's footprint is comparable to that of a standard keyboard. But its sturdy construction and ergonomic design come in handy during long play sessions.

Saitek's "SST software" allows for button configuration that is all changeable on the fly, but game pads don't offer enough aeronautical authenticity or customization. The X52 ($129.95) comes with LCD displays that show profile information, control modes and offer cinematic flare.

Sophisticated design and functionality make this one of the best PC peripherals on the market. See more at www.saitekusa.com.

- Ryan Verniere

QUIRKY BITS

Pregnancy is fun

Prenatal cravings for ice cream? Good. Prenatal cravings for monkey brains? Not so good.

"Safe Baby Pregnancy Tips" (Running Press, $9.95) skips the usual advice about maternity clothes and hair dye and offers truly helpful

hints: Skydiving is unsafe during pregnancy. Mechanical bullriding is not an appropriate shower game.

The book spoofs inane pregnancy advice and the generic illustrations that come with it.

Written by David and Kelly Sopp, founders of Wry Baby (which sells baby Ts proclaiming, "I might barf"), the book also includes a

"Wheel of Responsibility" game: "Whenever there's a chore to be done or errand to be run, spin the wheel!"

Be forewarned: With seven of eight slots reading "Dad," the game is fixed.

- Carrie Stetler

PET BITE

Halloween cautions

The NJVMA and the ASPCA warn:

Don't let pets eat chocolate, which can be toxic to animals, especially dogs.

Keep all candy away from pets, as well as grapes and raisins, which can cause acute kidney failure in dogs.

Keep pets away when opening doors to trick-or-treaters.

Dogs should not accompany kids while going house-to-house, unless parents are controlling the dogs.

- Joan Lowell Smith

STAYING HEALTHY

On the 6

Yes, we know. You'd love to have six-pack abs.

But before you start doing a gazillion crunches, be aware of the myths that surround the quest for a trim waist. For example, few of us can ever achieve a flat stomach because it's physiologically impossible.

"Our abdominals aren't designed to be flat. Instead, the abdominal muscles form a rounded, not flat, shape," writes Deborah Mullen, a certified strength and conditioning specialist in "Truth about Training the Abdominal Muscles" (www.simple fitnesssolutions.com).

Your individual body type, age and gender determine the shape of your abs, according to Mullen. "With the proper exercise, you can improve the abdominal muscles," Mullen writes.

Try her reverse curl, which targets part of the front abdominal muscles, as well as your side abs:

Lie on your back, bend your knees toward your chest as far as you comfortably can and keep your hips on the floor.

Contract your abdominal muscles to lift your hips off the floor and bring your knees toward the chest. Don't swing your legs!

Concentrate on using your abs to lift your pelvis toward your lower rib cage.

Go slow and keep breathing.

It's easier with your hands on the floor; harder with your elbows on the floor, hands in the air.

- Meg Nugent

GOOD SPIRITS

The home bar

Jersey natives Andrew Auwerda and Timothy Yarnall of Philadelphia Distilling recently introduced Bluecoat American Dry Gin to local liquor stores and nightlife haunts.

Knowing that most gin can be piney and pungent, master distiller Robert Cassell set production standards high and whipped up a doozy of a recipe. For starters, the organic juniper berry they employ is uncommon to most gins - Bluecoat is more complex, softer and earthier on the palate. Also, the proprietary blend of American citrus peels used in the distillation is not buried in the juniper and lasts longer.

The coolest part, though, is that Bluecoat is easy on the eyes. Its striking indigo silhouette is bound to stand out as an exquisite addition to any discriminating liquor collection. Plus, the clean, well-rounded spirit won't break your bank at $24.99. For more information, visit www.bluecoatgin.com or www.philadelphiadistilling.com.

- Anthony Venutolo

FIELD GUIDE

All things Latino

New York City is a Latino cultural hotbed, but no one had published an authoritative guide to the city's Latino food, shopping, nightlife and cultural scene until now.

"Although Latin American immigrants and their descendants have made La Gran Manzana their home in appreciable numbers since the 19th century," Carolina Gonz lez, a Star-Ledger contributor, and Seth Kugel say in the introduction to "Nuevo York," "their history and culture is often relegated to a footnote in New York's tales of the city. Consider this a 228-page correction."

"Nueva York" ($14.95) is available from St. Martin's Griffin (www.stmartins.com).

There are plenty of food tips, from chimichurri trucks and arepa vendors to casual and upscale restaurants, in all five boroughs. There are chapters on the hottest merengue, bachata and reggaet¢n spots; plus art venues, bookstores, radio stations, organizations, sports and shopping.

Our suggestion for a sequel - "Nueva Jersey," of course.

- Peter Genovese

FASHION FIND

Robed in comfort

Men, why should you have to wait for that first cup of coffee in the morning to feel you're awake and ready to greet the day?

When you get out of bed or out of the shower, just grab this super-soft, warm and luxurious velour bathrobe from **Nautica.** No dull or boring robe here, it gets things off to a really bright start right away. A rich black background gives you a big dose of color from lots of brilliant royal blue stripes.

Consider this cuddly robe a great wake-up call, but you'll also look forward to snuggling up in it again at the end of a cold and hectic

day.

There's also comfort in the price. This find retails for $80, but it's only $39.99 at Marshalls. One size fits all, and the simple classic collar style fits all, as well. (Anyone thinking about holiday gifts?)

Once you have one of these, your only problem will be keeping her from sneaking into your closet and taking it over. Good luck with that.

- Lisa Irizarry

ON THE MENU

Salad made simple

Here's a rule of thumb: A salad should have four ingredients. Any more than that and you've lost individual flavor in favor of culinary confusion.

Think in categories: greens, fruit, cheese and crunch. Just toss items from each category into a bowl and you're done.

Greens: Think arugula, mesclun, romaine or watercress. Succumb to iceberg only as a last resort.

Fruit: Go fresh (apple, pear, grapes) or dried (cranberries, raisins, apricots). The sweetness will balance the salty flavor of the next two ingredients.

Cheese: Any sort of crumbly or cubed cheese, such as blue cheese or feta, works well.

Crunch: Almonds, walnuts, pecans, sunflower seeds and pine nuts all add a spectacular something to a salad and stand up well to dressing.

Dressing: You can't go wrong with a mixture of balsamic vinegar, Dijon mustard, lemon juice, sugar, garlic and a dash of Worcestershire sauce - all added to taste with just a splash of extra-virgin olive oil.

- Washington Post

ON PARENTING

Kids on a plane

You think snakes on a plane are scary? Wait until your first flight with a toddler.

As the holiday travel season approaches, mom and travel expert Laura McKenzie has some valuable tips:

Choose an airline that has individual TVs on all seat backs (we're talking six hours of cartoons or kiddie movies here).

Talk about plane etiquette, including using an indoor voice and not kicking the seats in front of you. (Your fellow passengers will be most grateful.)

Bring out a "surprise" every half-hour, such as a coloring book and crayons, a snack or a small car or doll.

Bring enough diapers and food for 24 hours and take nonstop flights whenever possible.

- Peggy O'Crowley

HOME DESIGN

Need a boost

There's always a burned-out light bulb that's just out of reach or a curtain rod you can't quite get to on tiptoes.

Maybe you've previously conquered such vertical challenges with the help of a stepladder or even a chair.

A sharp-looking alternative enters in Core Distribution's Xtend and Climb. This is a home improvement tool that starts off in the compact form shown and opens and locks by the foot. It offers the height of an extension ladder with the stepladder's compact storage.

Pull up only as many steps as you need - a foot or two for extra reach - or fully extend it for up to 121/2 feet of lift to those higher chores.The latest model starts out at 28 inches and becomes a 10 1/2-foot ladder that can hold up to 225 pounds. Retracted, the aluminum ladder is small enough to tuck under the bed or fit in the trunk of a small car. It's available at Target and Ace Hardware stores for $129.99.

The company's 121/2 foot model (shown), available at www.getladder.com, is $239.99, including shipping.

- Kimberly L. Jackson

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POWER 100 (CONTINUED) DNR October 30, 2006

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October 30, 2006

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LENGTH: 4266 words

HEADLINE: POWER 100 (CONTINUED)

BYLINE: 60. Dick Baker

BODY:

The affable, bicoastal honcho of Warnaco's Ocean Pacific brand has spent the last year supervising OP's transition from a licensed business model to a wholesale manufacturing operation, drawing upon parent Warnaco's manufacturing prowess in the process. Though 2005 ended in losses for OP (due primarily to the heavy investments necessary to market it in its latest incarnation), in the first half of 2006 Baker managed to eke out a small operating income for the brand, on much-improved net sales of more than $11 million. While his success in his day job is to be confirmed, Baker's real influence comes from his position as president of the Surf Industry Manufacturers Association, a role that allows him to take the pulse of his competitors and requires him to represent the surf industry to the rest of the fashion world, and to the mainstream press. Last year's rank: 64. Power prediction: Warnaco's investments in OP begin to pay off, finally giving Baker substantial revenue to show for years of brand repositioning.

61. Andy Barron

During a year in which the world's largest retailer has heightened its focus on fashion, Barron, senior vice-president and GMM of men's apparel for Wal-Mart, has had his hands full. In July the Bentonville, Ark.-based behemoth introduced the young men's urban line, Exsto, to rave reviews due to its ability to match "the design and quality of urban brands offered in department stores at the excellent value customers expect from Wal-Mart," said Barron. In fact, Exsto's denim offering sold out just 10 days after the line launched. Exsto is an example of Wal-Mart's larger plan to attack specific markets with appropriate apparel and visuals-which will likely keep Barron busy as the 1,123-store chain aims for 8 percent expansion each year. Last year's rank: 68. Power prediction: Barron would be wise to develop men's wear design alliances as rival Target did with British talent Keanan Duffty for a line this fall.

62. Ronny Wurtzburger

Ronny Wurtzburger has overseen an impressive run at Peerless Clothing Inc., whose volume has increased from $15 million in 1992 to this year's expected $400 million. Wurtzburger has recently taken Peerless into the boys' clothing business with Joseph Abboud, Michael Kors and Chaps, launched a new, better-priced half-canvas constructed suit and gave it a home with a newly built factory overseen by chairman Alvin Segal. The company also has plans to unveil two celebrity labels. Describing 2006 as the company's most profitable year ever, Segal said he faced up to the shrinking department store landscape by "betting on the right player. To be successful in today's world, you need to have the top brands." His portfolio of licensed brands includes Lauren by Ralph Lauren, Calvin Klein, Sean John, JOE Joseph Abboud, Michael Kors and Izod, all of which generate 90 percent of the company's business. Last year's rank: 75. Power prediction: Wurtzburger has his eye on upscale retailers and the company has its eye on Italy. Watch for a new class of clothing from Peerless with the new Silver cK Calvin Klein, Lauren Ralph Lauren and Kors by Michael Kors labels.

63. Cody Kondo and Michael Macko

It's been a challenging couple of years for Saks Fifth Avenue. The $2.7 billion specialty retailer is in the midst of a turnaround, spearheaded by chairman and CEO Stephen Sadove. Under his direction SFA is working to recapture its former customers, particularly the older and more traditional shoppers who may have gone elsewhere when the store's prior management instituted a move to attract younger customers. The retailer is also hoping to reverse the recent pattern of steep markdowns and low margins. The men's team-led by senior vice-president and GMM Cody Kondo and supported by fashion director Michael Macko-is on board with the strategy, relayering the store's men's business by lifestyle. Both at the New York flagship and in the branches, Saks is segmenting its merchandise into classic and contemporary/modern. Most recently, the flagship relocated the Polo Ralph Lauren shop into a massive, 3,000-square-foot boutique that anchors the classic presentation on the sixth floor. The relocation allowed for the expansion of premium denim, contemporary sportswear and advanced designer merchandise on the seventh floor-an area that Macko takes particular pride in. "A lot of people look at advanced designer as a loss leader," he said, "but it's a profitable business for us." Customers are responding to the change; Kondo reports that men's sales are strong, and he's hoping for a robust holiday. Last year's rank: 63 (Kondo). Power prediction: Saks regains its foothold with its diehard customers, who begin burning up their credit cards once again.

64. Dan & Dean Caten

The twins behind DSquared keep rocking men's fashion with sexy, sporty looks that grow more mature each season. Sales are

projected to reach 70 million euros, or approximately $90 million, in 2006, and next year should usher in the first DSquared fragrance and DSquared store. Brothers Dan and Dean are perennial favorites of the fashion industry, consistently delivering upbeat, spot-on collections, and in doing so have proven that having fun doesn't mean having to neglect business. Last year's rank: 66. Power prediction: Does anyone produce a better runway soundtrack than the twins? Dan and Dean will compile music from all their shows and turn the mix into an iMusic best seller.

65. Denise Seegal

Denise Seegal assumed the CEO role at VF Corp.-owned **Nautica** in 2003, assuming the role from company founder David Chu, and has steadily captained the brand through the choppy waters of department store consolidation. Last year she was named president of VF's sportswear coalition with responsibility for the U.S. Kipling business. This year **Nautica** introduced a new men's fragrance, Voyage, and a women's sportswear line that debuted in 100 doors this fall. **Nautica** revenues were up 4 percent in the third quarter ended Sept. 30, although investments to support the women's collection depressed operating income and margins. Retail response to the women's line has been positive, and distribution will grow to 150 doors in the spring. Sales at **Nautica's** own stores were up 7 percent in the third quarter, and the brand continues to expand overseas, in new markets like India, where parent company VF recently signed a joint-venture agreement. Up to 12 **Nautica** stores should open in India over the next three years. **Nautica** continues to burnish its masculine, sporty image here with its most recent high-profile advertising campaign starring actor/director Ed Burns, as well as sponsorships of events like the New York City Triathlon and the AVP volleyball tour. Last year's rank: 61. Power prediction: VF Corp. is committed to growing its retail store network, so look for more **Nautica** units to open in the coming years.

66. Raf Simons

For 10 years Raf Simons remained the indie, insider designer of the men's wear industry, crafting a standout reputation for think pieces that were as pared down as they were thought out. Then he got tapped to design Jil Sander following Sander's second departure in 2004. This year Simons showed his first two stellar men's wear collections for the fashion house, now owned by London-based private equity group Change Capital, as well as made his debut as a women's designer, and by doing so shot up into the rarefied world of talked-about designers. There's something quite bracing and inspiring about a Raf Simons collection, and now more people are finally opening their eyes to what that is. Last year's rank: None. Power prediction: Simons' presence in Milan will not only add a fresh edge to the city's fashion scene but also to the city itself. Expect the Belgian to bring some much-needed avant-garde thinking to Italy's industrial capital.

67. Tim and Gert Boyle

The Columbia Sportswear son-and-mom duo-he's president, she's chairman-have been on a roll this past year. The Portland, Ore.-based outdoors apparel and footwear company has acquired four companies in its 68 years of business, two of them in 2006. The Boyles bought Montrail, a footwear firm, in late January for $15 million in cash plus certain liabilities, and Pacific Trail in March for $20.4 million in auction, following the bankruptcy of Pacific Trail's parent, London Fog. (Columbia previously acquired Mountain Hardwear in 2003 and Sorel in 2000.) The company had sales of $1.16 billion in 2005, with diluted earnings per share of $3.36, and is projecting a net sales growth of about 11 percent this year with diluted earnings per share of $3.22. Columbia Sportswear keeps its name in front of the consumer with promotions like the North American Winter Talent Search for expertise in winter sports. Last year's rank: 70. Power prediction: Columbia Sportswear will continue to expand its international presence.

68. Donald Brennan

After a year during which Kohl's launched the ber-successful Chaps brand for men, it would seem difficult for Brennan, who heads up men's wear, to top himself. But Brennan has done just that, rolling out two exclusive brands at the moderate department store chain: Tony Hawk, a Quiksilver-designed boys' and young men's skate-oriented line, and Stamp 10, a contemporary brand produced by Liz Claiborne. At its annual meeting this summer, Kohl's CEO Larry Montgomery singled out men's wear as the top-performing category in the store. As the company embarks on its reinvention with a nationwide effort to modernize its look and feel, men's wear will be vital in helping Kohl's take market share in retail's crowded middle tier. Last year's rank: 76. Power prediction: Kohl's just announced its intent to open a design office in the Big Apple for its licensed women's and home brands. Men's will likely be the next step in rounding out its New York design strategy.

69. Joe Gromek

It's been a challenging year for Joe Gromek, CEO of The Warnaco Group. This past summer the company was forced to restate its results for both 2005 and the first quarter of this year, due to financial irregularities and errors uncovered at its Chaps division, a brand licensed from Polo Ralph Lauren. Additionally, a major investor in Warnaco shares, the Barington Group, is pressuring the company's board to explore a sale or other strategic options, as it believes Warnaco's shares are currently undervalued. Barington has criticized Warnaco management for the Chaps imbroglio, a string of operating disappointments, high costs for the installation of computer systems, and excessive equity grants to executives. In the most recently completed second quarter, earnings were nearly halved to $3.4 million, from $6.3 million in the year-ago period, with particular weakness in the sportswear group, which encompasses Chaps and Calvin Klein Jeans. Total revenues in the quarter were up 20.5 percent to $451.6 million, including the results of the Calvin Klein Jeans businesses in Europe and Asia that Warnaco acquired in January for $292 million. Excluding those acquired sales, net revenues were up 3.5 percent to $387.9 million. Going forward, Chaps, which posted revenue of $208 million and operating income of 11.1 percent last year, is expected to post lower sales this year and substantially lower profitability. However, these declines should be offset by strong performances of the acquired cK Calvin Klein businesses, Calvin Klein underwear, intimate apparel and Speedo. Warnaco-whose other businesses include Ocean Pacific, **Nautica** swimwear and Michael Kors swimwear-is focused on expanding its international businesses, which now account for 39 percent of revenue, up from 27 percent a year ago. Additionally, directly owned retail has grown to 12 percent of revenue, up from 3 percent a year ago. Last year's rank: 69. Power prediction: As of July, Warnaco directly operated 291 Calvin Klein-branded stores worldwide and 198 via licenses or distributor agreements, and the company plans to continue expanding its retail network worldwide.

70. Paul Rosengard

With nearly two decades of experience in the men's business, Paul Rosengard has risen from marketing director at Randa Corp. to head up one of the best-known names in men's wear. Recruited last year to Perry Ellis International, the gregarious Rosengard is group president of premium brands at the company, overseeing some of its most visible labels, including the flagship Perry Ellis brand, Mondo di Marco, Axis and Tricots St. Raphael. Although PEI has struggled in the first half of 2006, suffering sales and earnings

slides, Rosengard's men's business has been a bright spot, and the company is expecting high-single- to double-digit growth for those labels in the second half. However, Perry Ellis Portfolio dress shirts have not been performing up to par, and the company is launching a new line of wrinkle-free designs that will help revitalize that business. The company is also working to update its Perry Ellis retail outlet division, and it recently divested five underperforming units in favor of better locations. The newest outlet store in Miami, which opened this month, features a revamped interior design that will serve as a model for future stores. Last year's rank: 72. Power prediction: If the wrinkle-free dress shirt initiative is successful in the Perry Ellis Portfolio business, look for innovations in its bottoms lineup as well. Perry Ellis is also investing in updated shop-in-shops and fixtures in department stores to draw collection shoppers from archrivals like Claiborne and Kenneth Cole.

71. Jim O'Donnell

The chief executive of American Eagle Outfitters knows better than anyone that Generation Y has spending power-because they've been spending it with his company. After reporting double-digit earnings for the first and second quarters, American Eagle turned in impressive back-to-school comps, while many of its teen retailing contemporaries lagged. But O'Donnell and his team are not only courting teens. In September, American Eagle Outfitters launched the new concept, Martin + Osa, for the 25- to 40-year-old shopper with an "easy American lifestyle." Five Martin + Osa stores will be opened by the end of the year, with another 10 slated for 2007. Last year's rank: None (Roger Markfield was 82). Power prediction: Expect to see slow but steady growth for the new chain; unlike AEO with 822 doors, Martin + Osa will be a more exotic breed of retail.

72. Jim Gold

The president and CEO of Bergdorf Goodman has skillfully managed his way through uncharted waters this year. Gold was forced to reconfigure his management team after the departures of two men's wear staples: Robert Burke, senior vice-president of fashion and public relations, who left to start his own luxury consulting company, and Michael Bastian, who now designs his own men's wear line. Gold was quick to give men's GMM Margaret Spaniolo some backup, hiring Tommy Fazio, a steal from Hickey Freeman's Hickey brand, to succeed Bastian. Gold also saw his luxury department store go private this year after its parent, Neiman Marcus, was bought for top dollar by Texas Pacific Group and Warburg Pincus. Neiman Marcus appears to be feeling pressure to prove its worth to its newest owners, evidenced by the brand's relentless expansion and the addition of a women's contemporary concept, Cusp. Gold, on the other hand, has spent the year focusing on his Fifth Avenue flagship, with constant upgrading and a bevy of exclusive events. Last year's rank: 78. Power prediction: As an ex-Neiman Marcus men's GMM, Gold knows what guys want. Look for the young businessman to propose a men's contemporary concept to correspond with Cusp.

73. Michael Kors

He had nowhere to go but up. After the collapse of the men's aspect of the Michael Michael Kors bridge line last year, Kors smartly scaled back his plans to build a men's wear megabrand. Now he seems to be on track for growth by focusing on the strengths of his brand, which includes shoes and bags. Accessories account for 60 percent of the company's total volume, and the plan is to boost that to 75 to 80 percent in the next two or three years. Other strategic steps toward modest business development include the lifestyle store retail concept, which mixes the designer's Michael Kors Collection with his less expensive lines. The company opened two locations this summer: one in July at Dallas's NorthPark Center followed by a Westchester unit one month later. The Pier at Caesars in Atlantic City and the Town Center Mall in Boca Raton, Fla., are slated to open this fall, and the plan is to have 100 stores open by 2009. Last year's rank: 79. Power prediction: Although he's had to scale back his ambitious goals for men's wear dramatically, he's now back on track-and his recurring role on the popular TV show Project Runway will continue to help him become a household name.

74. Robert Skinner

For Kellwood Co. CEO Bob Skinner, things got worse before they got better in the last 12 months. Late in 2005 he presided over a dip in the manufacturing company's stock price, and has since seen it rise, fall and rise once more. Most of the market's agitation seems to be connected to Kellwood's women's business, which accounts for about three-quarters of the St. Louis-based company's revenues. Men's sales, which include revenues from Phat Farm and Northern Isles sportswear, as well as Nautica-brand dress shirts, have remained essentially flat, and the company hasn't launched or acquired any major men's brands since the 2004 purchase of Phat Farm. There was, however, a mild frisson when Kellwood announced the opening of Phat Farm and Baby Phat stores in the Middle East. Last year's rank: 77. Power prediction: Skinner keeps Kellwood's men's wear on an even keel and slowly continues Phat Farm's international expansion. The planned launch of a Henry Jacobson dress shirt line puts some starch into the men's division's numbers.

75. The Canali Family

Earlier this month the Canali family inaugurated its second U.S. shop on Rodeo Drive in Beverly Hills. Prudent, quiet and steady, the Canali family may not generate constant buzz, but as one retailer put it, "It offers the best garment out there in terms of price/quality ratio." The Northern Italian-based brand has slowly begun to market itself in the world of sports, most recently outfitting the European team in the Ryder Cup. Canali has increased its luxury offering over the past few seasons and is augmenting its accessories mix. The family-run business is expected to close 2006 with sales of 175 million euros, or $222.3 million at current exchange rates-a 10 percent increase from last year. Last year's rank: 74. Power prediction: Don't expect a fast retail rollout, but the Beverly Hills store will gradually lead to a greater U.S. retail presence.

76. J. Berrye Worsham

Proactively pursuing the global market, Cotton Incorporated's 50-year-old CEO has gone gangbusters after China, taking his message straight into what most of his North Carolina neighbors still think of as enemy territory. Backed by the company's $73 million annual budget and the slogan "Cotton-Beyond Your Imagination," the Cary, N.C.-based executive is out to convince another few billion consumers that cotton is the stuff of their dreams. Last year's rank: 73. Power prediction: Cotton Incorporated starts going after the green market and upping its earth-friendly quotient.

77. The Mitchells

The Mitchell clan is proving that its Connecticut DNA is transportable. In September the Westport, Conn.-based retailer, which owns the successful Mitchells of Westport and Richards of Greenwich franchises, unveiled a revamped Marshs in Huntington, N.Y. In addition to a new, whitewashed facade, cherrywood walls, expansive skylights and marble floors, the store installed a full-scale

women's department and modernized the look of the men's department, adding new lines including Brioni, Etro, Gucci and Loro Piana. The retailer also added an in-store Ermenegildo Zegna shop. "Customer response has been terrific," said co-president Bob Mitchell. "We're drawing people from Huntington as well as from all over the island. We're comfortably ahead of our projections." By adding Marshs to the mix-the 81-year-old North Shore fixture has sales currently estimated at $8 million to $9 million-total volume of the three stores under the Mitchells umbrella is now around $80 million. All told, Mitchell said the three stores just completed their strongest September in many years with continued strength in everything from luxury apparel and denim to sport coats. Going forward, he expects growth in the contemporary business, which he projects will increase as a percentage of sportswear. But beyond merchandising, the Mitchell family has found another route to growth. It formed a partnership with Vineyard Vines to own and operate a flagship store in Greenwich, Conn. The 5,000-square-foot store at 145 Greenwich Avenue, up the block from Richards, opened this fall, and Mitchell said it is attracting a younger customer. Last year's rank: 84. Power prediction: The Mitchells, who have turned "hugging the customer" into a fine art, are attracting a younger clientele with a more-intensive assortment of modern, contemporary sportswear.

78. Michael Egeck

The veteran of VF Corp. and Columbia Sportswear succeeded Andreas Kurz as chief executive officer at Vernon, Calif.-based 7 For All Mankind on Aug. 15, and hasn't wasted any time at all in rolling up his sleeves and getting to the task at hand-taking the six-year-old, $240 million-a-year premium label founded by Peter Koral to the next level. While continuing to focus on growing the brand's core denim business-especially the men's and kids' segments-Egeck has made it clear that there is plenty of growth opportunity on the horizon, which is surely music to the ears of Koral (who in addition to board chairman and president owns half the company) and Bear Stearns Merchant Banking (which bought the other half in March 2005). Among the key areas are licensing (the company's first license deal-a line of men's and women's casual footwear made by GBMI-launches for fall '07), international expansion (by yearend the company will have 10 new international distributors not including Europe), stand-alone retail (earlier this year Egeck told DNR the first store could open in 2007) and direct-to-consumer (e-commerce) sales. The launch of women's sweaters, knits, non-denim bottoms and outerwear as the KA7 collection for fall '06, as well as the hire earlier this month of Gregory Collins, formerly the SVP of merchandising and design for Perry Ellis International, as creative director for sportswear, underscores that segment's importance to the bottom line. Last year's rank: None. Power prediction: It turns out '07 is a lucky number for 7, and by yearend Egeck's efforts pay handsome dividends and the company is a more attractive investment-to either Wall Street or a bigger apparel player looking to buy into the premium scene.

79. Ari Hoffman

Ari Hoffman has led the revival of the Gant brand here in the U.S. since 2000, positioning it as an upscale, preppie collection with a modern edge. This year the company debuted a three-tier label strategy, segmented for different customer bases. Elliot Gant is its high-end line of sophisticated sportswear, Gant New Haven is the core collection and Rugger is geared toward younger men. The growing appeal of the brand to trendy types will be apparent when an exclusive line of Gant buttondowns and rugby shirts debuts at high-fashion temple Jeffrey in New York this holiday season. Hoffman owns a 12.5 percent stake in Gant USA, whose parent company is now headquartered in Sweden, following the sale of the 65-year-old American brand to its former European licensee. Earlier this year Gant AB went public on the Stockholm stock exchange, and today the brand is sold in 70 countries in more than 240 Gant stores, including two locations in New York, one in Bal Harbour, Fla., one in Puerto Rico, and an outlet store in Woodbury Commons, New York. For the 12 months ended in June, the company estimates total Gant sales at retail worldwide amounted to $805.6 million. Last year's rank: None. Power prediction: The exclusive line at Jeffrey will expand into new categories like polos and shorts this spring. Gant also recently renewed its lease for its Fifth Avenue flagship through 2017, and it will undergo a refurbishment and updating next year.

Power Perspective

Dan and Dean Caten

Dan and Dean Caten, power twins? Absolutely. But they don't need rings to activate their fashion force. Since the brothers from Canada burst onto the Milan runway more than a decade ago their label, DSquared, has continually brought fresh appeal to a sexy countenance. DSquared's production and distribution license with Staff International has only augmented the brand's power at retail. Yet as the twins tell DNR, a great abyss exists between power used for good and power used for evil.

DNR: What is power to you?

Dan: Power is not about scaring, belittling, intimidating or humiliating. It's about getting people to believe in you.

Do you have power?

Dean: Yes-it's the family, loving, positive kind of power.

What's the number-one power object?

Dan: The ability to do whatever you want.

Whose power do you envy?

Dan: Madonna. She has an aura of power-she exudes it. There's power in her presence.

Who epitomizes evil power?

Dan: The Wicked Witch of the West.

Who epitomizes good power?

Dan: Bono and Bob Geldof. Those men are using their power to wake people up and convince them to do good.

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ROW, ROW, ROW YOUR SCULL; Head of the Charles Regatta; Brief article Daily News Record October 30, 2006

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HEADLINE: ROW, ROW, ROW YOUR SCULL;
Head of the Charles Regatta;
Brief article

BODY:

CAMBRIDGE, Mass. - Wonder why the volunteers were so well dressed at the Head of the Charles **Regatta** earlier this month? Thank **Nautica.**For the third year in a row **Nautica** was the official apparel sponsorfor the event, which **is** the world's largest two-day rowing gatheringand the largest collegiate amateur rowing event in North America. Assuch, **Nautica** provided volunteers and race committee members with custom-embroidered, half-zip fleece pullovers and baseball caps. The nearly 200 race winners were also awarded a **Nautica** blanket. **Nautica** also sponsored the popular "Row-a-Palooza" two-day music festival and handed out jeans, sweatshirts, T-shirts, hats and socks to more then 2,700 visitors throughout the weekend in Boston. "Since **Nautica** was founded in 1983, we have been closely associated with water and an active, energetic lifestyle," said Denise Seegal, **Nautica's** CEO. "The centuries-old tradition of competition and teamwork in competitive rowing align closely with the **Nautica** brand position."

Caption(s): Denise Seegal with Fred Schoch of Head of Charles Regatta

LOAD-DATE: November 7, 2006

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BRIEFINGS: ASHWORTH INC....J. LINDEBERG USA...RIP CURL USA...CHEROKEE INC. DNR November 6, 2006

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DNR

November 6, 2006

SECTION: NEWS; Pg. 2

LENGTH: 566 words

HEADLINE: BRIEFINGS: ASHWORTH INC....J. LINDEBERG USA...RIP CURL USA...CHEROKEE INC.

BYLINE: Peter Weil was made CEO of Ashworth Inc. He previously served as a member of the company's office of the chairman, the interim executive body formed after Randall L. Herrel stepped down as chairman and CEO on Oct. 17. From 1996 to 2004, Weil served as senior vice-president of PricewaterhouseCoopers' retail consulting group, and has also held senior vice-president positions with Macy's, Marshalls and J. Baker/Morse Shoe. Ashworth also announced that Winston E. Hickman resigned as CFO but will remain with the company until mid-November.

BODY:

Per Inglander joined J. Lindeberg USA in the new position of CEO. Inglander was previously the vice-president of sales at Lacoste's U.S. business from 1999 to 2006. The appointment comes following Sweden-based J. Lindeberg's purchase of its North American distribution rights from Triluxe earlier this year.

Costa Mesa, Calif.-based Rip Curl USA has announced the addition of Rick Petri as executive vice-president and chairman of men's surfwear. The newly created position reports directly to president and CEO Kelly Gibson. An 18-year veteran of the surf industry, Petri joined Rip Curl after six years with O'Neill, where he held a range of management positions, including vice-president of men's merchandising and design.

Cherokee Inc. signed an exclusive international licensing agreement with Saudi Arabia's Fawaz Al Hokair Group to expand sales of its clothing for men, women and children in the Persian Gulf region. Terms were not disclosed. The agreement also covers footwear and home textiles. Fawaz Al Hokair is a retail group that operates in Saudi Arabia, the United Arab Emirates, Qatar, Bahrain, Kuwait, Oman and other countries in the Middle East and North Africa.

Dockers signed a three-year agreement with professional golfer Arron Oberholser, known as "Obie" to his PGA Tour colleagues. Oberholser will wear Dockers product during tournament play and will also appear as the face of Dockers Golf in marketing campaigns and related activities. The contract will take effect in 2007.

Christopher Enuke was named creative director at Union, replacing Silvio Marceca, who has left the company. Enuke, who was the founder of the Oliver Twist/Oligo Tissew collection, reports to Scott Bonomo, president of the Seattle Pacific-owned premium denim label.

Nautica opened its first dual-gender retail store in the United States. The 6,500-square-foot store, located in Saucon Valley, Pa., was designed using the brand's new "Navigator" concept, inspired by yacht design. Nautica operates 200 stores internationally.

Gucci opened an eight-story, glass-enclosed store and office complex in the Ginza shopping district of Tokyo last week. The retail portion of the building occupies 11,000 square feet on the first five floors of the building and features the brand's new lighter, warmer design scheme, developed for the post-Tom Ford era.

True Religion Apparel Inc. tapped Emilio Fields to serve in the newly created position of director of marketing and public relations. Based in the company's New York City offices, Fields reports directly to chairman and CEO Jeffrey Lubell. He joined the company from Andrew Marc, where he had served as director of marketing and public relations since 2000. Also, True Religion signed deals for two stand-alone stores in the New York metropolitan area: a 1,500-square-foot store in Taubman Centers' The Mall at Short Hills in Short Hills, N.J., slated to open in April of 2007 and a 1,200-square-foot boutique in Taubman's new Oyster Bay development on Long Island in 2008.

Nancy Lorer was named customer-service manager, a new position, at Arnold Brant, the Oxford Industries company, and is now responsible for all shipping and customer-service functions for department and specialty store accounts. Lorer was most recently with Hart Schaffner Marx, and before that at Joseph Abboud and Jack Victor. She reports to Brian Tully, vice-president of operations.

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BRIEFINGS: POLO RALPH LAUREN...ICONIX BRAND GROUP...NAUTICA APPAREL INC. Daily News Record November 20, 2006

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HEADLINE: BRIEFINGS: POLO RALPH LAUREN... ICONIX BRAND GROUP... **NAUTICA** APPAREL INC.

BODY:

Byline: COURTNEY COLAVITA

Polo Ralph Lauren poached top Giorgio Armani product research headMaurizio Donadi to lead the merchandising and product development ofthe Double RL and Polo Denim brands. In the newly created role of senior vice-president of Double RL and Polo Denim, Donadi will report to Jacki Nemerov, executive vice-president. Polo said Donadi would focus on all aspects of Double RL and Polo Denim including business development and brand management as well as partnering with the design team. Donadi, who has worked in fashion merchandizing and retailing formore than 25 years, also held roles at Diesel and Benetton.

Iconix Brand Group has inked licensing deals in the U.S. for fall '07 for its newly acquired London Fog brand with Totes Isotoner for umbrellas, Leisure Merchandising Corp. for luggage and travel products, and Eastman Group for men's, women's and children's footwear.

VF Sportswear Inc. subsidiary Nautica Apparel Inc. announced last week that they would renew a licensing agreement with Callanen International, a division of Timex Group BV. Callanen will manufacture, market, distribute and sell watches within the United States and internationally through 2011. "We are pleased to have Callanen International, a leader in the watch industry, as our continued, valued licensing partner," said Denise Seegal, president and CEO of VF Sportswear.

Federated Department Stores will close three distribution centers in early 2007 as the company consolidates its distribution-center network in the Midwest to reduce duplication, increase efficiency and streamline operations. The centers, located in Kansas City, Kan., Warren, Mich., and Minneapolis, Minn., were acquired in 2005 as part of the May Department Stores Co. and now are operated by the Federated Logistics division.

Peerless Clothing Co., which recently acquired Tallia from Hartz &Co., will move to transform the tailored clothing label into a lifestyle brand by licensing all major men's wear classifications beginning with fall '07. According to Ronny Wurtzburger, president, Peerless International, who will personally handle the licensing negotiations,categories will include dress shirts, neckwear, sportswear, underwear, hosiery, belts, small leather goods, shoes, accessories and rainwear.

NBA star Carmelo Anthony is the face of a new Jordan integrated marketing campaign that includes advertising, online and event elements. The campaign, which launched Nov. 16 with Anthony at a Hollywood premiere of his third signature shoe, Melo M3, in Los Angeles, capitalizes on the momentum garnered from his All-Tournament selection at the2006 FIBA World Championship and M3's pending launch. National television ads broke Nov. 15.

Banana Republic has signed a five-year deal with Italian eyewear manufacturer Safilo to produce a collection of prescription optical frames and sunglasses. The branded eyewear, which will launch in late 2007, will likely be carried in Safilo's 80 Solstice specialty boutiques in North America and in independently owned optical boutiques. A selection of sunglasses will debut in Banana Republic's 500-plus locations in spring 2008. It is the first time the Banana Republic brand name will be carried outside its own stores.

Gianni Versace SpA and Australia-based real-estate developer Sunland Group have inked a deal to roll out 14 Palazzo Versace resorts around the world over the next 15 to 30 years, joining the existing GoldCoast resort in Queensland, Australia, and a Palazzo Versace in Dubai, set to open in 2009.

Benetton Group SpA's chief executive, Silvano Cassano, and chief financial officer, Pier Francesco Facchini, both resigned last week. Senior and middle-level executives will oversee daily management of the company, while chairman Luciano Benetton and his son, vice-chairmanAlessandro Benetton, will continue to administer overall strategy. Cassano will remain a board member until his mandate expires next May.Alessandro Benetton will take the reins sometime next year when his father retires.

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Linwood grows with Timberlake, more Furniture Today November 27, 2006

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FURNITURE Today
Furniture Today

November 27, 2006

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HEADLINE: Linwood grows with Timberlake, more

BYLINE: By Jeff Linville

BODY:

Linwood, N.C.- Lexington Home Brands sources most of its furniture from overseas. But one of its fastest-growing source plants is in this North Carolina community.

It's Linwood Furniture, a new company that took over Lexington's former Plant No. 2, which was closed at the end of 2005 as Lexington completed its transition to a fully sourced line.

Bob Timberlake, the North Carolina artist who lends his name to multiple Lexington collections, balked at the idea of having his licensed line made completely offshore. He wanted to keep the signature group, The World of Bob Timberlake, made on U.S. soil, and Lexington was willing to listen.

A couple of months after the Plant No. 2 shutdown, Timberlake and a team of investors announced the launch of Linwood Furniture, along with an agreement with Lexington to build The World of Bob Timberlake.

"It takes someone with conviction and an appreciation for heritage to do what Timberlake has," industry analyst Jerry Epperson said at the time. "Very few people take a stand like he has."

Since the March 7 start date, the fledgling company has grown from 20 hourly workers to 85, excluding the management staff under Jimmy Kepley, president and co-owner.

The first thing the plant had to do was build up supplies. For the first 10 weeks, employees worked in the rough mill and drying kiln to prepare lumber, then glued and planed the wood to create components. On May 15, the plant began building furniture, said Bryan Starnes, vice president of operations and the former plant manager under Lexington.

Hiring workers was a snap. Starnes had a stack of job applicants, many of whom previously worked for Lexington, and a couple who had been with nearby Thomasville Furniture, which also has closed some local production.

It's a new and welcome experience for workers who have been laid off to be part of a growing team with orders coming in, he said.

Kepley said Lexington Home Brands can view the facility like any other source plant, taking advantage of its strengths. Not only is Lexington contracting with Linwood to make The World of Bob Timberlake, but also the Timberlake youth line Grandkids and select pieces of Modern Classics, a group in its Nautica line.

"Our relationship with Lexington has evolved quite nicely," said Kepley.

Lexington also helped Linwood set up management, lending technical support on computer systems, Starnes said.

A pleasant surprise has been the number of phone calls from U.S. companies like Lexington that have been importing and are looking for domestically made goods, he said.

"Doing work for others could become an important part of the business," said Kepley. He added that some importers have called about having Linwood repair damaged freight.

Kepley, who also owns Kepley-Frank Hardwood Co., brings a fresh perspective to furniture manufacturing, said Starnes. One example is that Linwood is drying five times as much lumber as it needs and then selling the excess.

Another way Linwood is diversifying is by developing a Linwood-brand furniture line, to be introduced in the spring.

The company also announced plans last month to develop a licensed group for fall 2007 with Childress Vineyards, a North Carolina

winery run by NASCAR team owner Richard Childress.

Upholstery veteran Nadine Andrews has been a consultant to Linwood and will come on board full time in January as vice president of product development and design. She most recently was merchandise manager for upholstery at Broyhill, and previously was at Lexington.

Linwood also is making other behind-the-scenes changes, including renovating the cafeteria, selecting a banking partner, cleaning the plant and making it more energy-efficient, and raising more capital.

Dan Timberlake, son of Bob Timberlake and an investor in Linwood, said the now 23-member ownership group includes Childress, a group from Carroll Leather (Carroll Worldwide), and Phil and Mary Good of retailer Good's Furniture, Kewanee, Ill.

Dan Timberlake said the company expects to grow, but not at the expense of quality in both product and customer service. Starnes said Linwood has turned down potential clients because what they wanted didn't fit with what Linwood wants to be and what it will offer.

Kepley said that, as a furniture newcomer, he wants to learn more from retailers about what they expect of a manufacturer and what might be missing from Linwood.

The company hasn't leased a showroom for High Point's spring market and is exploring a few options, said Kepley. Since the company is placing heavy emphasis on retail partnerships, opening the doors to all stores might not be the way to go, he said.

Regardless of how those introductions are shown, Linwood expects to keep hiring next year as the workload grows. The 85-member work force could double in 2007, still short of the 350 people Lexington had before closing the plant, but a positive sign for a community long known for its furniture.

LOAD-DATE: November 30, 2006

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Venezuela's love-hate relationship with the U.S. The Beacon Hill Times (Massachusetts) November 28, 2006 Tuesday

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The Beacon Hill Times (Massachusetts)

November 28, 2006 Tuesday

SECTION: VIEWPOINT; Pg. 15 Vol. 12 No. 13

ACC-NO: 59131

LENGTH: 893 words

HEADLINE: Venezuela's love-hate relationship with the U.S.

BYLINE: Demakis, Paul.

Paul Demakis, the state representative for Beacon Hill for 10 years, is spending a couple of years in Caracas, Venezuela as part of a master's degree program at the Fletcher School. This is the second of a two-part series.

BODY:

ABSTRACT

While I have encountered little hostility as an American, the reception Venezuelans have accorded me has not been as warm as one might have expected based on these results. Venezuelan President Hugo Chávez' constant attacks against "Mister Devil" and the "Empire" clearly have taken a toll, especially among poorer Venezuelans. But George Bush has not helped matters. Large majorities of Venezuelans oppose the war in Iraq and opposed Israel's offensive in Lebanon. They sympathize with the Palestinians and view the U.S. as being one-sided in its support for Israel. Many believe that Bush has ignored Latin America.

Nonetheless, Venezuela is widely considered the most "Americanized" South American country, a consequence of the dominant presence of American oil companies since oil was discovered nearly a century ago. Fast food outlets such as McDonalds's, Burger King, Wendy's, Pizza Hut, KFC and Church's Chicken are everywhere. Friday's, Chili's and Tony Roma's have multiple locations. Hot dog vendors are ubiquitous. Venezuelans prefer their hot dogs with mustard, ketchup and mayonnaise.

FULL TEXT

Second in a two-part series

In a June 2002 Pew Research Center survey of attitudes towards the United States and Americans in 42 countries, Venezuelans ranked first in the percentage of respondents having "very favorable" opinions of the U.S. (49%) and Americans (47%.) When those having "somewhat favorable" opinions were added in, Venezuelans ranked tied for fifth and tied for eighth, respectively, in the percentage of respondents having favorable opinions of the U.S. (82%) and Americans (79%.)

While I have encountered little hostility as an American, the reception Venezuelans have accorded me has not been as warm as one might have expected based on these results. Venezuelan President Hugo Chávez' constant attacks against "Mister Devil" and the "Empire" clearly have taken a toll, especially among poorer Venezuelans. But George Bush has not helped matters. Large majorities of Venezuelans oppose the war in Iraq and opposed Israel's offensive in Lebanon. They sympathize with the Palestinians and view the U.S. as being one-sided in its support for Israel. Many believe that Bush has ignored Latin America.

Even Chávez' fiercest detractors criticize Bush. In a recent newspaper column entitled "Twin Little Devils," one writer observed that although Chávez and Bush are ideological polar opposites, "In their obstinacy and fanaticism they are Siamese twins."

Nonetheless, Venezuela is widely considered the most "Americanized" South American country, a consequence of the dominant presence of American oil companies since oil was discovered nearly a century ago. Fast food outlets such as McDonalds's, Burger King, Wendy's, Pizza Hut, KFC and Church's Chicken are everywhere. Friday's, Chili's and Tony Roma's have multiple locations. Hot dog vendors are ubiquitous. Venezuelans prefer their hot dogs with mustard, ketchup and mayonnaise.

Calvin Klein, Tommy Hilfiger, **Nautica,** Timberland and Guess have stores in the Sambil, Caracas' megamall. Levi's and Wrangler jeans are popular, as are Nike and New Balance athletic shoes.

Regarding music, Venezuelans enjoy Latin sounds foremost. However, Red Hot Chili Peppers, Korn and Sheryl Crow are among the acts that have played in Caracas in the past year. Until the passage of a 2004 law requiring a minimum level of Spanish-language programming, there were radio stations that played English-language music exclusively.

Venezuelans love the cinema. American movies predominate. In addition to the blockbuster Hollywood productions, many independent and smaller studio productions come here as well. Last winter, films like "Crash," "Brokeback Mountain" and "Capote"

drew large audiences.

The Oscars generate great interest. The Monday before last March's Oscar ceremony, the Caracas newspaper El Universal published a preview supplement that would rival any in the U.S.

Venezuelans are soccer enthusiasts. This year's World Cup generated great interest even though Venezuela did not participate. Most restaurants and cafes had big screens so that their patrons could watch the games.

However, in contrast to most other Latin American countries, soccer takes a back seat to the greatest American influence of all - "beisbol." Venezuela has a professional winter league with a rivalry between the Caracas Lions and the Magallanes Sailors that resembles the Yankees-Red Sox rivalry in its intensity.

Venezuelans also follow the major leagues closely, especially the progress of Venezuelan players. The Caracas newspapers love to report milestones. I learned in El Universal that Manny Ramirez had passed Bobby Doerr for sixth place on the Red Sox' all-time home run list. And what odds would anyone have given that I would see Tony Conigliaro's picture in a newspaper while here?

Yet, when Venezuelan star Miguel Cabrera became the sixth player in major league history to hit 100 home runs before reaching the age of 23, El Universal published photos of the other five, including Tony C.

Venezuelan perceptions of the United States and Americans may have declined thanks to Chávez and Bush. But the Venezuelan appetite for things American remains strong.

SIDEBAR

Venezuela is widely considered the most 'Americanized' South American country, a consequence of the dominant presence of American oil companies.

LOAD-DATE: August 9, 2007

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TINKER TAILOR. Daily News Record December 11, 2006

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Daily News Record

December 11, 2006

SECTION: Pg. C ISSN: 1041-1119

ACC-NO: 155837506

LENGTH: 43 words

HEADLINE: TINKER TAILOR.

BODY:

Suit Makers Target Younger Men With Restyled Sartorial Classics

Caption(s): Cover: Wool coat by BARBOUR, wool sport coat, cotton vest and pants by **NAUTICA,** cotton shirt by HICKEY FREEMAN, silk tie byBCBG MAX AZRIA, leather belt by TRAFALGAR, leather gloves by CIRE

LOAD-DATE: December 19, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
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CLOTHES MAKE THE MAN THIS HOLIDAY SEASON Brantford Expositor (Ontario) December 13, 2006 Wednesday

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December 13, 2006 Wednesday

SECTION: SPECIAL; Pg. C4

LENGTH: 766 words

HEADLINE: CLOTHES MAKE THE MAN THIS HOLIDAY SEASON

BYLINE: By Colleen Toms

BODY:

Clothes make the man and women can do their men up right this holiday season with stylish gift selections. From casual wear to classic looks for the busy professional, women will find the right look to suit their guy's style at Ludlow's Men's Wear on Lynden Road and Rocco's Fine Men's Wear on King George Road.

According to Greg Ludlow of Ludlow's Men's Wear, luxury fabrics and the return of the classics are all the rage this year. "We're seeing a lot of classic styles with updated fabrics," he said while displaying a classic pea jacket. "The fabric is more comfortable to wear, it's softer to the touch."

A three-quarter coat length, otherwise referred to as a car coat, is a number one seller because of its versatility. These jackets can be worn over a business suit to enhance a professional look, or can be worn with a pair of jeans for more casual, weekend wear.

"You can throw this on over a suit or blazer, or wear it with jeans and a sweater. People are looking for that versatility rather than being confined to a bomber or trench coat style that limits their wear," said Ludlow.

Luxury fabrics such as cashmeres and velvets are very strong this season. "You're finding those fabrics in more tailored clothing, because again, it's all about versatility."

An embossed velvet blazer that can be dressed up with a white shirt and a pair of black slacks, and then worn with a pair of jeans to a hockey game, is a perfect example of that, Ludlow added.

At Rocco's, Lacoste golf shirts are a must-have for men this Christmas. "Lacoste is one of the most recognized labels worldwide for men's casual wear," noted John Punturiero.

The styling and quality of this brand ensures comfort and fit to suit all tastes. From sweaters and cardigans to golf shirts, women will find "every colour of the rainbow," so they can select the perfect addition for their man's wardrobe.

Andean sweaters from Peru are equally renowned. Made from baby Alpaca fur, these sweaters are very soft and lightweight and come in a variety of styles from V-neck and crew necks to cable knits that will keep men cosy and warm, not to mention stylish, over the winter months, Punturiero noted.

Viyella sportswear also presents cotton wool blends that are ideal for fall and winter wear, he added.

"Alberto is a European pant company that is very fashion-forward and offers a lot of plain-front styles and a variety of fabrics and colours," said Punturiero.

Ludlow said women couldn't go wrong with the gift of a sweater, especially lightweight V-necks that can be worn under a suit jacket and then dressed down at the end of the day with jeans.

Swiss Army cardigans offer classic looks with updated fabrics and feature detailing like arm patches, snap cuffs and double zip styling. "Cardigans are not just for granddad anymore. The styles are very contemporary to suit younger men too.

"Sweaters make a nice gift too because guy's don't tend to buy sweaters for themselves," said Ludlow. "They usually just buy the basics and leave the rest up to their wives. A sweater really elevates the level of dress with that layering look, it adds a nice touch to an outfit."

Younger men who enjoy outdoor activities will appreciate A Swiss Army jacket that comes complete with LED lights in the hood and an avalanche protection system that utilizes GPS to emit a signal that assists rescue workers in locating a missing person in the snow. "This is a very technical piece that has that versatility people are looking for."

Dagr and Hugo Boss sport shirts and pants offer fashionable looks in many different styles and patterns to suit every age group,

Ludlow added. "It's all about tailoring the look to suit your taste and the statement you want to make."

According to Anthony Punturiero of Rocco's, **Nautica** sportswear is a good buy for guys who want to sport a casual, yet fashionable look on weekends.

While shirts and ties are always a classic buy at Christmas, sports shirts and jeans will probably be most appreciated.

"Fleece and popovers are always big at this time of year, and colour and stripe are still popular for guys," said Anthony.

Ecco shoes for casual and dress wear, and Ecco golf shoes for the golf enthusiast are all made for comfort, offering a modern styling that will suit every outfit.

Women can shop to their heart's content at Ludlow's during extended Christmas hours, Monday to Friday from 9:30 a.m. to 9 p.m., Saturday from 9:30 a.m. to 5 p.m. and Sunday from noon to 5 p.m..

Rocco's extended hours for Christmas are Monday to Friday from 9 a.m. to 9 p.m., Saturday from 9 a.m. to 6 p.m. and Sunday from 10 a.m. to 5 p.m..

GRAPHIC: Anthony is ready to take the kids to the arena in thisstylish jacket that is worn over denim jeans and a vibrant sweater.

LOAD-DATE: December 13, 2006

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Today's Style; Dressing Dad for the holidays NBC News Transcripts December 19, 2006 Tuesday

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NBC News Transcripts

SHOW: Today 7:00 AM EST NBC

December 19, 2006 Tuesday

LENGTH: 1242 words

HEADLINE: Today's Style; Dressing Dad for the holidays

REPORTERS: CAMPBELL BROWN

BODY:

CAMPBELL BROWN reporting:

This morning on TODAY'S STYLE, new duds for Dad. We have all seen them, and seen enough of them, frankly, the dreaded holiday sweater. As Bridget Jones reminded us, bad holiday attire can ruin the man.

(Clip from "Bridget Jones's Diary")

BROWN: Adam Rapoport is the style editor of GQ magazine and has some cool holiday looks for Dad.

And see, Adam, the thing is, I have such a crush on Colin Firth, I think he's cute even in that bad sweater.

Mr. ADAM RAPOPORT (GQ Magazine): Well, that's--you know, even a movie star makes a mistake now and then.

BROWN: OK. How are you? Good to see you.

Mr. RAPOPORT: I'm well, thank you.

BROWN: So the idea here is to have--help Dad look kind of cool and hip but also age-appropriate.

Mr. RAPOPORT: Exactly.

BROWN: He is Dad, right?

Mr. RAPOPORT: You want Dad to look cool, you don't want him to look too cool.

BROWN: Yeah.

Mr. RAPOPORT: I mean, he's not competing with the 15-year-old son.

BROWN: No. No, not the KFed look.

Mr. RAPOPORT: Exactly.

BROWN: We have something much better, and we're going to bring out our first model, who is Rafael. And he is modeling a look for running around, going out shopping, which so many of us our doing right now.

Mr. RAPOPORT: Exactly. With Rafael, you notice--when you're at the mall, you want to leave the big, heavy parka in the car.

BROWN: Yeah.

Mr. RAPOPORT: So what we have is Rafael is wearing a kind of cool military-inspired cargo jacket by Converse by Varvatos--John Varvatos...

BROWN: Yeah.

Mr. RAPOPORT: ...big shot designer these days. And what's great about this, it's functional. You can put--you got all the pockets for your cell phones, for your keys, for your wallets. But you notice we've paired it with some very basic dad-like wool trousers.

BROWN: So that helps sort of damp it down, right.

Mr. RAPOPORT: It balances, exactly. Like I said, you want to--you don't need to be too hip.

And also, sneakerwise, dads need to consider--they don't need the collector edition Nike Air Force One.

BROWN: No, probably not.

Mr. RAPOPORT: Keep them simple, keep them classics. These are Adidas Sambas, Adidas Dan Smiths are also great shoes. Sneakers are all right, just don't make them too wacky and crazy.

BROWN: All right, Rafael, you look great. Thank you.

Mr. RAPOPORT: Thank you, Rafael.

BROWN: OK, our next look is for the holiday party, and this is Ben.

Come on out, Ben.

And the key here is ditching the office look, right?

Mr. RAPOPORT: Exactly. You don't want to be the guy showing up at the party with--still with a white shirt and tie on.

BROWN: Yeah.

Mr. RAPOPORT: You don't want to look like you belong at a desk.

BROWN: No, so boring.

Mr. RAPOPORT: So this is very kind of suave, Kirk Douglas-like, kind of old Hollywood. He's wearing a gray suit by Express for $300, a gray turtleneck by Kenneth Cole for about $80. What's great about this, you want the same color, different tones.

BROWN: Keep it, like, a monochromatic thing.

Mr. RAPOPORT: Keep it gray--yeah, monochromatic, but, you know, maybe go a little lighter or darker with the sweater. And also keep it--the sweater needs to be thin.

BROWN: I was going to say, because a lot of men--my husband included--complain about turtlenecks.

Mr. RAPOPORT: Yeah.

BROWN: So I get him the ones with the little zippers because...

Mr. RAPOPORT: That's also great, a little zip front. But, yeah, because you don't want the big, thick kind of fisherman's sweater.

BROWN: Right.

Mr. RAPOPORT: You don't want to all sweaty underneath the turtleneck, so keep it light.

BROWN: And I like how this one is sort of multitoned, too, that...

Mr. RAPOPORT: Exactly, it's kind of got a little bit of a fade.

BROWN: That's a great sweater.

OK, Ben, you look fabulous.

Mr. RAPOPORT: Thank you, Ben.

BROWN: Thanks, Ben.

OK, our next is for--this is a Christmas Day look, and this is Chris.

Hey, Chris.

Mr. RAPOPORT: Chris, rocking...

BROWN: He's doing the cardigan.

Mr. RAPOPORT: ...the cardigan, which, as you know--or you might know--is back. The last couple of seasons it's been coming back. And what's great about the cardigan now is you can get them everywhere. You can go to Prada, spend a lot...

BROWN: Yeah.

Mr. RAPOPORT: ...you can go to Banana Republic. This one's from H&M for $29. Shirt also $29 from H&M.

What I love about the cardigan, easy on, easy off. If you're at a--in the house, if you're at the office--where it's, you know, 45 degrees year round these days, they're so air-conditioned--it's nice to have a little something to put on. But if you're going to get one, make sure it fits well. You don't want the kind of the slouchy cardigan with the comfortable pants and the slippers...

BROWN: Yep.

Mr. RAPOPORT: ...shuffling around the house.

BROWN: No, have it be fitted and...

Mr. RAPOPORT: Bit of fitted. You know...

BROWN: I just somehow don't think that, like, Dad is going to look quite the same as Chris looks in this cardigan.

Mr. RAPOPORT: There's--if he is...

BROWN: I don't know, maybe it's just me.

Mr. RAPOPORT: ...you're a lucky mom.

BROWN: I know.

Mr. RAPOPORT: Thank you, Chris.

BROWN: All right, Chris, thank you very much.

OK, next is our New Year's Eve look.

Mr. RAPOPORT: Ah.

BROWN: And this is Joe.

Mr. RAPOPORT: Joe's looking very suave and dapper.

BROWN: I'm loving the velvet. Louis Licari was on a few minutes ago wearing velvet jacket.

Mr. RAPOPORT: Velvet yourself.

BROWN: I know. OK.

Mr. RAPOPORT: If you're ever...

BROWN: But on a guy, it's fantastic.

Mr. RAPOPORT: If you're ever going to wear velvet, New Year's Eve is the time.

BROWN: Is the time.

Mr. RAPOPORT: And the easiest way to do it is wear black. Black velvet, especially for New Year's, classic.

BROWN: Yep.

Mr. RAPOPORT: He's wearing--this one is by Calvin Klein for about $200. He's wearing a white shirt by Rufus, also $200. And that's also easy, go white and black, like a tuxedo.

BROWN: Keep it simple.

Mr. RAPOPORT: Keep it simple, keep it classic. He's wearing jeans by Levis. Dads--you know, dads can wear jeans, but you want them to be simple, you want to be dark. You know, unless your dad's Lenny Kravitz, you don't want...

BROWN: Yeah.

Mr. RAPOPORT: ...the low-rise, shredded, faded, all that sort of stuff going on.

BROWN: OK, I want to--thank you so much, Joe.

Mr. RAPOPORT: Thanks, Joe.

BROWN: I want to get Christian in. This is our final look, and this is for the outdoor, sledding, hanging out, playing with the kids outside look.

Mr. RAPOPORT: Hanging out. Chris has got a snorkel--a snorkel parka by Gap for about $150.

BROWN: I like the fur collar.

Mr. RAPOPORT: I think I had one when I was seven; I have one again at 37. Always in style, always classic. And he's got slim-cut cargo pants by **Nautica.** These aren't your kind of baggy cargo pants that the college kids wear with the droopy pockets.

BROWN: Yeah.

Mr. RAPOPORT: These are a bit more adult, a bit more grown up. And he's wearing a sweater vest. And we can see your sweater vest by J.Crew. Sweater vests with...

BROWN: That's cute.

Mr. RAPOPORT: They're back, like the cardigan. You see guys like Dwyane Wade, a bunch of NBA guys...

BROWN: Yeah.

Mr. RAPOPORT: ...wearing them these days. And, yeah, it's just a great outdoors, functional yet cool look.

BROWN: Christian, you look fabulous.

Come on out, guys. Everybody, one final shot.

Hey, Adam, always good to see you.

Mr. RAPOPORT: Thank you very much.

BROWN: Great ideas. Appreciate it. Good-looking guys.

Mr. RAPOPORT: Definitely.

BROWN: You did well.

All right, up next, the Scottos' Christmas cookie spectacular. But first, this is TODAY on NBC.

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A bigger, fresher take on Nautica The Boston Globe December 24, 2006 Sunday

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December 24, 2006 Sunday
THIRD EDITION

SECTION: BUSINESS; Pg. K3

LENGTH: 655 words

HEADLINE: A bigger, fresher take on **Nautica**

BODY:

On the Hot Seat

Denise V. Seegal

chief executive, **Nautica**

Denise V. Seegal has left her imprint on almost every major American female brand - from Liz Claiborne to DKNY to JLO - over the last 2 1/2 decades. In 2004, the Massachusetts native took over **Nautica** as chief executive, aiming to refresh the brand and expand the company's reach to women. Seegal, 52, spoke with Globe staff reporter Jenn Abelson.

Q. You were brought to **Nautica** to help revive the company. What was wrong with the business?

A. Every brand needs revitalization over time. Consumers thought our products were high-quality fashion, but they wanted more. We elevated our products, upgraded some of the trims and fabrics. We made sure our signature icon was prominent in our apparel.

We tried to make the brand more aspirational and used actors like Ed Burns in our marketing. We redid many of our stores and made them more modern, with wood and key nautical elements. Our shops had not been refurbished in years.

Q. Why did **Nautica** recently launch a new women's label?

A. Once we made our men's business healthy, we felt we were ready to create an offering of sportswear that addresses her lifestyle. Women's is a great growth opportunity. We launched the women's apparel this fall with jeans, chinos, knit tops, trench coats, and woven shirts in the better sportswear part of department stores like Macy's and Dillard's.

Q. How has the department store consolidation affected **Nautica,** especially after Federated Department Stores closed dozens of stores as part of its takeover last year of May Department Stores?

A. We lost a certain amount of doors and top-line volume. However, we're seeing better productivity in stores we're still in. It wasn't the best timing for the launch of our women's collection.

The test was smaller than we anticipated, and Federated had other brands it wanted to put in some locations.

Q. In October, **Nautica** opened its first freestanding store with men's and women's apparel in the United States. Are you looking to create more stores like it?

A. We have about 170 freestanding stores worldwide. In order to open full-priced stores in the United States, we felt we needed a women's component.

We're testing models in a couple of locations. We want to continue to elevate the brand, and we're just launching our e-commerce business for **Nautica.**

Q. Before joining **Nautica's** parent company, VF Corp., you oversaw Sweetface Fashion Co. for its JLO business. What was that like?

A. Celebrity branding was resonating really well with consumers. We introduced one of the first celebrity fragrances.

There was a demand for their product across multiple categories. It was a very different experience from a branding perspective.

With celebrities, you have their voice, you have brand recognition that could take years of investment. You have it instantly and have it globally because they're already well known.

The biggest challenges are sustaining the brand long-term, because your musician might be the celebrity of that moment, but it's the long-term that matters.

Q. Did Jennifer Lopez play a big role in creating the brand, and the expansion into beauty, lingerie, and accessories?

A. She was very involved in coming up with concepts - the whole vision and full approval.

Q. You sit on the board at Parsons The New School of Design in New York. Do you know Tim Gunn, chair of the fashion design department, and the latest celebrity from the "Project Runway" television show?

A. Yes, Tim Gunn introduced **Nautica's** women's spring/summer collection at Fashion Week this fall. The show has been really successful for our school - we're at full capacity, and people are on waiting lists.

Q. Do you watch "Project Runway"?

A. Yes. It's a great show that's inspired young people to enter our business. There are so few designers that have been commercially successful.

So it's great to inspire young people that you too could be a great American or global designer.

GRAPHIC: Rick Friedman

LOAD-DATE: December 27, 2006

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: NAUTICA and DATE AFT (march 2006) and DATE BEF (2007) (Edit Search | Suggest Terms for My Search)
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Date/Time: Thursday, April 10, 2008 - 5:58 PM EDT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NAUTICA APPAREL, INC.,

Opposer,

v.

MARTANNA LLC,

Applicant.

Mark: GET NAUTI

Serial No. 78610037

Filed: April 15, 2005

OPPOSER'S TWENTY-SECOND NOTICE OF RELIANCE
PURSUANT TO 37 CFR §2.122(e)

Please take notice that Opposer, Nautica Apparel, Inc., pursuant to 37 CFR §2.122(e) is hereby noticing its reliance on various excerpts from printed publications downloaded and printed from Nexis. The excerpts are comprised of representative examples of English language third party articles from the year 2007 that reference Opposer and/or Opposer's goods and/or services.

Each of the excerpts are relevant to the renown and fame of Opposer's trademarks and of Opposer and its services and products, use by Opposer of the mark and name NAUTICA, the goods and services marketed and sold by Opposer, the channels of trade through which Opposer's goods and services are and have been, offered and sold, and the similarity of the parties' respective marks, goods and services, and the legal similarity in channels of trade.

The excerpts are identified in the attached summary by date, name of publication, page, and article headline. Copies of the excerpts are attached immediately following the summary.

Dated: December 3, 2008

Respectfully submitted,

By: /Neil B. Friedman
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CERTIFICATE OF MAILING

I hereby certify that on December 3, 2008 a true and complete copy of the foregoing OPPOSER'S TWENTY-SECOND NOTICE OF RELIANCE was deposited with the United States Postal Service with sufficient postage as First-class mail in an envelope addressed to:

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/Neil B. Friedman/
Neil B. Friedman

Date	Publication	Page	Headline
1/1/07	Construction Today	p. 100(2)	Va. Firm Does a 'nice' job: David A. Nice Builders Concentrates on High-end Retail Projects Throughout the Country. What sets it apart, according to the company, is a focus on quality and attention to detail.
1/8/07	Milwaukee Business Journal	N/a	Report: VF in talks with Major League Uniform Supplier
1/12/07	Orlando Sentinel (Florida)	p. E3	Feeling All Bright
1/12/07	Morning Call (Allentown, PA)	p. 63	Stormy Weather
1/15/07	The Milwaukee Journal Sentinel (Wisconsin)	Business and Financial News	Fit System Could Shape the Way Women Shop: Uniform Sizing Considers How Buyers are Proportional
2/07	In Style	p. 165	The New Pants Shapes
2/8/07	The Record (Bergen County, New Jersey)	p. F18	One Size System to Fit All; Designer Takes on Brands' Bewildering Variety of Standards
1/12/07	DNR	p. 36	Outdoor Brands Drive Profits at VF Corp
2/15/07	NBC News Transcripts	N/a	Today's Style; Galina Espinoza of People Magazine Discusses Spring Fashions
1/23/07	WWD	p. 16	Sailing for Sales
1/23/07	The New York Times	p. 4	GQ Hopes to Make the 'G' Stand for Generosity
2/28/07	FD (Fair Disclosure) Wire	N/a	VF Corporation at Bear, Stearns 13h Annual Retail, Restaurants and Consumers Conference – Final
3/07	In Style	P. 305	Trench-Coats
3/1/07	WWD	p. 1	Tackling Counterfeiters: Major Brands Target Repeat Offender
3/5/07	Daily News Record	p. 25	Spring is in the Air; Fit Honors VF's McDonald
3/14/07	Fort Worth Star-Telegram	p. 1	Belk Begins its Push into Area
3/15/07	The Greenville News (South Carolina)	p. 1D	Get a Jump-start on Spring
3/22/07	Arkansas Democrat-Gazette (Little Rock)	Style	Dressing Room Spring Fashion is here – giant sunglasses and All

3/23/07	Charlotte Observer (North Carolina)	p. 8E	Front Row; Local Fashion and Beauty Events a Day of Modeling, and Shoe Shopping for a Good Cause
3/26/07	Sports Illustrated	p. 30	From Finish to Start
3/26/07	Daily News Record	p. 8	"Sea"-Sonal Show
3/30/07	The Tennessean	p. 8M	Goodlettsville A to Z Part II
4/07	Vogue	p. 334	Be a Sport; Women of All Shapes Can Make the Most of the Bodies They Were Born With in Spring's Chic Athletics-inspired Clothes That Are Always Ready for Action. So Get Moving!
4/12/07	The Houston Chronicle	p. 1	Gray Matters; Smart Designers shine the light on Shades of Steel, Stone and Pewter
4/16/07	The Baltimore Sun	p. 1C	Bagging the Baggy for a Slimmer Look
4/28/07	The Arizona Daily Sun	Lifestyle	Wristy Business: Timely Gifts for Soon-to-be Graduates Range From the Fashionable to the Gadgety
5/1/07	Shape	p. 260	Port of Call: Sail Through the Season with a Wardrobe Full of Sporty, Relaxed Staples; Buyers Guide
5/1/07	Redbook	p. 192	Bring a Jacked; This Spring No Outfit is Complete Without One.
5/1/07	Good Housekeeping	p. 170	Suit Yourself; Go ahead, Take the Plunge! These Super Swimsuits Slim, Trim, Camouflage, and Conceal – No Matter What Your Size
5/2/07	NBC News Transcripts	N/a	Today's Style: Adam Rapoport Of GQ Magazine Discusses Men's Suits for Under $500
5/3/07	Mobile Register (Alabama)	p. 5	Today's Of-the-moment Nautical Look Anchored in History
5/4/07	Las Vegas Review Journal (Nevada)	p. 13 CC	Right Frame of Mind
5/7/07	Daily News Record	p. 18	Following Suit; Clothes

			Target the Younger Demographic With Fresh Brands, Modern Cuts, Expanded Separates and Lower Prices
5/14/07	Daily News Record	p. 4	Nautica Opens Stores in Abu Dhabi and Dubai
5/14/07	Daily News Record	p. 41	Go With the Glow; Nautica Apparel's Electric Shades
5/15/07	The New York Post	p. 37	Ultimate Bikini Guide- Get Fit, In Fashion From Top to Bottom
5/21/07	WWD	p. 14	Nautica Hoists Its Sail in the Middle East
5/21/07	The Associated Press	Business News	Menswear: Scent of a Woman – Sold For a Man to
5/29/07	WWD	p. 12	Legal Briefs
6/1/07	Men's Fitness	p. 49	Sole Mates; Perfect fit: Style + Grooming + Clothing; Soles 4 Soles Services
6/1/07	Good Housekeeping	p. 79	Good Looks: Trends for Grown-Ups
6/8/07	Courier-Post (Cherry Hill, NJ)	p. 1G	Splashy Styles in Linens Give the Sleep Room a Boost
6/13/07	The Star-Ledger	p. 23	Gifts for Dad on His Day
6/13/07	The Boston Globe	p. C1	Henry to Test Water for Volleyball Sox Owner Will State Pro Contest in Quincy, Look to Expand Efforts
6/14/07	The Washington Post	p. C02	Shopper; Summer Spritzes
6/14/07	Star Tribune (MN)	p. 1E	What a Dad Wants
6/15/07	Las Vegas Review-Journal (Nevada)	p. 9CC	In Good Taste
6/1/07	The Post-Tribune	p. D2	Scents Lighten Up in Summer
6/18/07	The Wichita Guide (Kansas)	p. 6	Putting on the Spritz – and Smell
6/18/07	People	p. 55	Father's Day
6/21/07	The Greenville News (SC)	p. 1E	Sail into Summer
6/23/07	The Detroit News (Michigan)	p. 3H	Welcome Mat
6/24/07	Detroit Free Press (Michigan)	p. 7	Sports Highlights
6/25/07	Daily Press (Virginia)	Lifestyle	You Gotta Get It!
7/11/07	The Detroit News (Michigan)	p. 1E	At Home, TV Star is Just One of the Guys

11/20/07	The New York Times	p. 23	Around Town
7/21/07	Rochester Democrat and Chronicle (New York)	p. 2D	Weekend Warrior: Rae Pellegrino
7/22/07	The New York Post	p. 32	The Man Running (Swimming and Biking) The NYC Triathlon
7/22/07	The New York Times	p. 27	When Life is a Triathlon, Another Test Is No Problem
7/22/07	The Journal News	p. 12C	Above-knee Amputee O'Sullivan Driven by His Doubters
7/22/07	Detroit Free Press (Michigan)	p. 4	Triathlon Bond; West Bloomfield Father, Son Train 2 Years For Race Today
7/23/07	Staten Island Advance (NY)	p. B08	Dalton Second In Age Group
7/23/07	The New York Post	p. 35	Once Upon A Time – Pink to Gold, Python to Diamond, These Watches Are the Pick Of the Wrist; Watch This!
7/23/07	Furniture Today	p. 89	Stamper Gets New Lexington Senior Marketing Post
7/26/07	NBC News Transcripts	N/a	Today's Style; Bobbie Thomas Shows Swimsuit Cover-ups
7/27/07	Los Angeles Times	p. 3	VF to Acquire 7 for All Mankind
7/30/07	DNR	p. 19	Riding the Wave a Sea Change in How Men Approach Swimwear Has Sparked a Dramatic Surge in Sales – To the Tune of 40 Percent
9/1/07	Redbook	p. 62	It's All in the Jeans
9/2/07	Newsday	p. A14	Fashion Week Returns, But Not Just to the Park
9/5/07	Palm Beach Post (Florida)	p. 1E	Who's Showing Today...
9/6/07	The New York Times	p. 1	The Unveiling Before the Unveiling
9/6/07	The New York Sun	p. 26	For Men, a Preppy, Active Look
9/6/07	The Associated Press	Entertainment News	Feminine Dresses for Women and Short Hemlines for Men Dominate Early Shows at Fashion Week
9/7/07	Pittsburgh Post-Gazette (PA)	p. C1	Men's Fashion Trend Take a Feminine Turn
9/7/07	Hartford Courant	p. D1	Natty Nautica Trumps

	(Connecticut)		Wimpy Perry Ellis; Spring Fashion 2008
9/9/07	The New York Post	p. 76	The Rumble – An Off-the-Ball Look at Your Favorite Sports Celebrities
9/10/07	Newsday	p. B02	Cool 2 Wear: Fashion Week Spring '08
9/10/07	Daily News Record	p. 4	Shorts Circuit; As New York Fashion Week Opens, Designers Experiment with Cropping and Proportions
9/11/07	The Record (Bergen County, NJ)	p. F02	Shopping
9/13/07	Daily News (NY)	p. 22	Heath's Romance Ledger Heath Ledger is Working out the Kinks in His Rusty Dating Game
9/14/07	Entertainment Weekly	p.116	Saturday Fall TV
9/24/07	Daily News Record	p. 23	Double Dipping
10/07	In Style	p. 146	Ready for Her Close-Up
10/07	In Style	p. 265	Parkas
10/1/07	Los Angeles Magazine	p. 70(1)	Trunk Show: From Earthy to Sophisticated, Wood Designs Branch Out
10/1/07	People	p. 65	Insider
10/1/07	Redbook	p. 206	When is a Splurge Not a Splurge?
10/1/07	W	p. 190(2)	Blood, Sweat and Fears: When a Workout-Averse Woman Trains For a Triathlon, She Finds a Whole New World of Exhaustion, Pain Humiliation – and Elation
10/3/07	The Miami Herald	p. 4	This Month's Style is All About the Pink
10/3/07	Biotech Week	p. 421	Nautica Triathlon Presented by Toyota Raises $718,000 for Children's Hospital Los Angeles Pediatric Cancer Research
10/4/07	Naples Daily News (Florida)	Neapolitan	Sheila's Out Shopping: Pink Power
10/5/07	WWD	p. 15	Drug Fair Rolls Out Welcome Mat
10/5/07	Heath Business Week	p. 164	Malibu Triathlon Presented by Toyota Raises $718,000 for

			Children's Hospital Los Angeles Pediatric Cancer Research
10/6/07	Law & Health Weekly	p. 202	Malibu Triathlon Presented by Toyota Raises $718,000 for Children's Hospital Los Angeles Pediatric Cancer Research
10/7/07	The Oklahoman	p. 8E	Beauty, Fashion Sectors Step Up for Cure
10/9/07	Asbury Park Press (NJ)	Moms – News	Pretty in PINK
10/10/07	WWD	p. 6	Jackets Join Dresses As Fall Bestsellers
10/11/07	WWD	p. 9	Frocks Of Choice the Top 10 Women's Apparel Categories Ranked by Dollar Volume Sales for the 12-Month Period Ended July
10/13/07	The Dallas Morning News	p. 14C	Australian Triathlete Aims to Complete Series Sweep Bennett Can Earn $420,000 Payday With Win Sunday
10/17/07	US Fed News	N/A	Retiree Puts New Spin on Life
10/17/07	CNN.com	Homestyle	Katherine Heigl: Ready for Her Close-Up
10/28/07	Daily News (New York)	p. 18	Style is in the Details
10/31/07	The Bulletin (Oregon)	Business and Financial News	Gottschalks to Open Department Store in Bend
11/07	Vogue	p. 394	The Life Exotic
11/2/07	The New York Sun	p. 10	The Better Marathon
11/5/07	DNR	p. 2	Pacific Sunwear of California
11/11/07	The New York Times	p. 7	Chasing Dreams, Amputee Inspires Others
11/12/07	WWD	p. 20	GMHC Turns to Fashion For Latest Fund-Raiser
11/12/07	Home Textiles Today	p. 4	Changes in the Global Mix; Former U.S. Firms Now Big Exporters to U.S.
11/14/07	Knoxville News-Sentinel	p. 19	$3.4M Belk Renovation Project Unveiled Today
11/15/07	Sun-Sentinel (Florida)	p. 12C	Teamed in Triumph; Visually Impaired Athletes and Their Guides Share in

11/15/07	The New York Sun	p. 11	Exhilaration Triathletes Lured to Upper East Side Development
11/15/07	NBC News Transcripts	N/a	Today's Style: Jill Martin of Us Weekly Discusses Ann Curry's South Pole parka and Similar Fashions
11/16/07	WWD	p. 10	Nautica Sets Sail with Heigl
11/16/07	Richmond Times Dispatch (Virginia)	p. S9	The Pull of the Plastic; You Can Find Plenty of Bargains and a Fondness for Shopping at Outlets
11/22/07	Thai Press Reports	N/a	Thailand Nautica Sponsors Phuket's King Cup Regatta
11/23/07	Denver Business Journal	N/a	Shoppers Hit Malls on Black Friday
12/7/07	Business Line	N/a	Marketing Nautica Addresses Price Gaps to Woo Buyers
12/7/07	Manila Bulletin	N/a	Flavors of Spain 2007 at Taal Vista Hotel
12/15/07	Chicago Tribune	p. 18	Baby, It's Cold Outside
12/21/07	The Register-Guard (OR)	p. E41	Nothing Says Holiday Like Kitschy Knits
12/30/07	The Myrtle Beach Sun-News (SC)	p. 9	Sisters Race for Miles to End Homelessness
12/30/07	The Virginian-Pilot Edition	p. F4	Let the New Year Sparkle
12/31/07	Daily News Record	p. 10	Beyond the Jean Pool; As Denim Sales Lag, Pants Get a Leg Up on the Bottoms Market

Va. firm does a 'nice' job: David A. Nice Builders concentrates on high-end retail projects throughout the country. What sets it apart, according to the company, is a focus on quality and attention to detail. Construction Today January 1, 2007

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January 1, 2007

SECTION: Pg. 100(2) Vol. 5 No. 1

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LENGTH: 910 words

HEADLINE: Va. firm does a 'nice' job: David A. Nice Builders concentrates on high-end retail projects throughout the country. What sets it apart, according to the company, is a focus on quality and attention to detail.

BYLINE: McCarthy, Shannon

BODY:

In the mid-1970s, David Nice fulfilled a lifelong dream when he and his wife, Deborah Nice, launched their own construction company. But the couple never imagined what was in store for David A. Nice Builders Inc.

[ILLUSTRATION OMITTED]

"We started as a residential contractor," says Deborah Nice, who continues to run the business alongside her husband. "My husband knew he always wanted to do this. He grew up with a construction background, [and] I had a business background, so it was pretty easy for me tostep into the role as his partner. We value each other's strengths and value the advantage it gives us to run the company."

Based in Williamsburg, Va., the company began as a custom homebuilder, taking on additions and remodeling jobs as well as small commercial projects. But a single phone call changed the course of the business, Nice says.

"We moved into retail more than 15 years ago [after] we got a callfrom J. Crew," she explains. That call marked the beginning of DavidA. Nice Builders' evolution into a high-end commercial contractor. More retail jobs soon followed, Nice says.

"A few weeks later, we got another call from J. Crew to go into Pennsylvania," she says. "David said, 'Yeah, we can do this,' and off we went. We saw the opportunity and we jumped on it. It all came from that initial phone call."

Repeat Performance

Today, David A. Nice serves high-end retailers throughout the United States and its territories, including Puerto Rico and the Virgin Islands. Clients include Nautica, Chico's, White House Black Market, Levi's, Bally's, J. Crew and Tourneau.

Nice says the company works to form long-term relationship with its clients to foster repeat business. By getting to know a client's needs through repeated jobs, she adds, the company increases efficiencyand improves delivery times.

David A. Nice has worked with Nautica numerous times. "We've learned what Nautica wants from us, and the more we do, the better we get," Nice says.

The company also stays on top of building codes and regulations tohelp speed the construction process for its clients. "Most states dorequire you to have a license," she says. "David goes and sits for those tests. Its lets us follow our clients.

[ILLUSTRATION OMITTED]

"We take the headache off of them going into a state and learning licensing regulations," she explains. "At the end of the day, the retailer wants to get in there, get the cash register set up and start selling. One deadline missed means you can lose that client."

A Full-Service Contractor

In 1989, the company launched Nice-wood Enterprises Inc., a subsidiary that specializes in retail store fixtures and custom millwork. At the time, David A. Nice Builders was still working in residential construction.

"We saw it as a chance to service our homes and [be] more of a one-stop shop," Nice says.

The company is a one-stop shop offering both construction and fixtures. "Your commercial clients don't have time to meet with four or five contractors," Nice says. "We can offer them the build-out services, as well as the fixtures."

Nicewood also lets clients test out a new look. The company will create prototypes, including shop drawings, to allow customers to see how a product will work in-store.

"If you come to us as a retailer and you have an idea, we'll buildthat prototype for you so you can see it and envision it," Nice explains. Clients can visit Nicewood's plant in Williamsburg to view the product and make sure it's what they want, she adds.

Quality Employees

Nice says its staff reflects the quality of its buildings. "We treat employees very well, [and] we run a tight ship here. Our expectations are great. Every hour of every day, we hold our employees accountable."

To be competitive, David A. Nice Builders offers in-house trainingand development, as well as tuition reimbursement. "We've done a better job of education and paying for their education, but we are stillgrowing in this area," Nice says.

[ILLUSTRATION OMITTED]

Although industrywide labor shortages have affected the company, it is working to recruit talented new employees. "Schools are still pushing [students] to go into anything but construction," she says.

"Computers will not put up the next building," she continues. "Construction" is not a dirty word. Construction companies are tasked with helping to develop the next layer of talent in our young people."

Future Focus

Nice says the company sees continued, controlled growth on the horizon. "Our company has never been about volume," she says. "It's [about] having a little fun along the way and making sure it's profitablegrowth."

An important part of planning for the future is anticipating a change in leadership. "Succession planning is key," she says.

Two of the Nices' four children are preparing to take the reins atthe company. Daughter Kim Woodruffe is vice president of administration, while son Christopher Nice, currently a site foreman, is also poised to take on a leadership role at the company.

"That's where we'll really be having to continue the momentum," Nice says. "If you're not looking to be ever-changing, you're going to die quickly as a company."

RELATED ARTICLE: David A. Nice Builders Inc.

www.davidniceblders.com

HQ: Williamsburg, Va.

Employees: 155

Services: Retail and commercial construction and fixtures

Deborah Nice, owner: "At the end of the day, the retailer wants toget in there, get the cash register set up and start selling. One deadline missed means you can lose that client."

LOAD-DATE: January 31, 2007

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Report: VF in talks with Major League uniform supplier Milwaukee Business Journal January 8, 2007 Monday

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The Business Journal
SERVING GREATER MILWAUKEE

Milwaukee Business Journal

January 8, 2007 Monday

LENGTH: 174 words

HEADLINE: Report: VF in talks with Major League uniform supplier

BODY:

VF Corp., owner of backpack maker JanSport Inc., in Appleton, is looking to buy the apparel company that has the contract to produce Major League Baseball's uniforms and other apparel, according to at least two news sources.

Street & Smith's SportsBusiness Journal reported in December that the Greensboro, N.C.-based apparel giant was in negotiations to buy Majestic Athletic, a clothing maker headquartered in Washington Township, Pa. A VF spokesman couldn't be reached for comment immediately.

Majestic is privately held, but has hundreds of employees in Pennsylvania's Lehigh Valley area, according to news accounts.

The SportsBusiness Journal, a sister publication to the Business Journal, reported an anonymous source who said the deal could be worth about $100 million.

In a story from Saturday in The Express-Times, a New Jersey paper, VF spokeswoman Cindy Knoebel confirmed that the company was in talks with Majestic and hoped to complete a deal within 30 days.

VF (NYSE: VFC) owns Wrangler, Lee, **Nautica,** JanSport and other well-known brands.

LOAD-DATE: January 8, 2007

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Feeling all bright Orlando Sentinel (Florida) January 12, 2007 Friday

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Orlando Sentinel (Florida)

January 12, 2007 Friday
FINAL

SECTION: GOOD LIVING; FLORIDA; STYLE & TRENDS, fashion focus; Pg. E3

LENGTH: 61 words

HEADLINE: Feeling all bright

BODY:

If January is going to be as unseasonably warm as the weatherman predicts, we may as well pack our winter woollies in mothballs and skip straight to spring. Trendspotters forecast a season of breezy styles, hot prints and cool colors.

CONTACT: Compiled by Jean Patteson. She can be reached at 407-420-5158 or jpatteson@orlandosentinel.com. First photo ran on page E1.

GRAPHIC:
SPRING AHEAD
Winter? What winter? Think bright colors, fun cuts and easy style, such as with this Proenza Schouler outfit from Target.
TARGET
PHOTO (6): TARGET (MODEL WEARING GAUZE DRESS); CHARITY DE MEER (MODEL WEARING KIMONO); NAUTICA (MODEL WEARING MADRAS JACKET); ALDO (BELT, SHOES); LENSCRAFTERS (GLASSES)

LOAD-DATE: January 12, 2007

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STORMY WEATHER Morning Call (Allentown, Pennsylvania) January 12, 2007 Friday

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Morning Call (Allentown, Pennsylvania)

January 12, 2007 Friday
FIFTH EDITION

SECTION: HOME AND GARDEN; SHOPPING THE VALLEY; Pg. G3

LENGTH: 338 words

HEADLINE: STORMY WEATHER

BYLINE: The Morning Call

BODY:

Don't know why, but whether or not there are clouds in the sky at the moment, January still carries the threat of ice and snow. Getting prepared for foul weather doesn't have to be drudgery. Keep the popcorn and cocoa close at hand, and invest in a few helpful items that will help you get through winter safely, and with a smile.

Diana Morse

STAND UP

Stash umbrellas in a convenient location so they will be close at hand when April -- or January -- showers start to fall. Sturdy and stylish Nautica umbrellas ($10.99-$12.99) and metal and glass vase doubling as an attractive stand ($34.99) available at Stein Mart, South Mall, Allentown, 610-797-9544.

LET IT SHINE

This little light is safer than a candle and shines brightly using two AAA batteries (included). Both pretty and practical, long-lasting Smart Candle ($6) imitates the real thing by simulating the random flicker of a real candle. Finally, safe, ambient lighting with no mess, no wax, no smoke and no flame. Keep one bedside on stormy nights to help light your way should the power go out. Available at Garden of easton, Easton, 610-252-6897.

NO BULL

Toro's Electric Power Shovel Plus Broom ($119) can convert from a power shovel to power broom in minutes. Clears snow up to 6 inches deep and 12 inches wide from sidewalks, steps, decks and small driveways with a 7.5-amp motor that throws snow up to 20 feet. Includes an additional rotor to help clear leaves, dirt and debris when snow has melted. Available at Home Depot, Allentown, 610-791-5990, and Whitehall, 610-770-6440.

POWER ON

Bean's Emergency Weather Radio ($49.50) is the perfect solution when the power fails. The portable FR-300 radio includes a hand crank to provide power when you need to hear news and weather broadcasts. Includes built-in flashlight, mobile phone charging jacks, and siren. The practical and stylish radio is available in a variety of colors, including translucent and camouflage. Available at L.L. Bean, The Promenade Shops at Saucon Valley, 610-798-4400, or online at www.llbean.com.

GRAPHIC: 4 Photos by Rob Kandel, Special to The Morning Call - Freelance and Contributed photo
Photos shows various products for weather problems.

LOAD-DATE: January 12, 2007

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Fit system could shape the way women shop: Uniform sizing considers how buyers are proportioned The Milwaukee Journal Sentinel (Wisconsin) January 15, 2007 Monday

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The Milwaukee Journal Sentinel (Wisconsin)

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January 15, 2007 Monday

SECTION: BUSINESS AND FINANCIAL NEWS

ACC-NO: 20070115-MW-0115-Fit-system-could-shape-the-way-women-shop

LENGTH: 695 words

HEADLINE: Fit system could shape the way women shop: Uniform sizing considers how buyers are proportioned

BYLINE: Doris Hajewski, Milwaukee Journal Sentinel

BODY:

Jan. 15--NEW YORK -- If the pants fit, women will buy more of them, says Cricket Lee, the creator of a new fitting system that could make life easier for consumers.

Lee, chief executive officer of Fit Technologies Inc. of Dallas, demonstrated her new sizing system Sunday, on the opening day of the National Retail Federation's annual convention in New York. She hopes to have the system in 20 retail chains within the next 18 months, beginning this summer.

"Imagine if a woman could go into a dressing room and find pants that fit," Lee said. Based on research by the NPD Group of Port Washington, N.Y., Lee predicts that retailers will see sales rise by 25% if they use her system.

The Fit Logic system determines clothing size by measurements and body type, dividing women into three groups: top-heavy, hourglass and bottom heavy. The system assigns two numbers to each size, the first based on the tradition clothing size, the second designating body shape.

Actress Jennifer Lopez, for example, who wears a size 4, would be a size 4.3, meaning she carries more weight in her hips and thighs.

Retailers and manufacturers who buy the Fit Logic program will make their clothing to the program's fit specifications, which would be explained on hangtags.

Attempts to help women find the right fit aren't new to the apparel industry, but a universal fit system would give the industry something it hasn't had for decades. As it stands now, manufacturers use their own specifications for fit, and make the fit characteristics a part of their brand identity.

A woman who wears a size 12 by the standards used by Chico's, a chain that caters to baby boomers, measures 39.5 inches at the bust, 31.25 inches at the waist and 42 inches at the hip. At Ann Taylor, where customers skew a bit younger, the measurements for size 12 are 37-29-39.5.

"Women actually thought there was something wrong with them when they couldn't find clothes that fit," Lee said.

Sizes vary among brands

Manufacturers have tried to make it easier for customers by designating styles as "easy fit" or "classic fit," or by giving the fit categories names. Liz Claiborne, for example, uses names such as Audra to designate a fit type.

The problem with those efforts is that the size categories are different among the brands, Lee said.

The first large-scale fit study for women was conducted during the Depression era, when people worked hard and didn't have a lot of food, and World War II.

"Between women who were hungry and those in the military, those are where our standards were established," Lee said. Larger sizes were determined by simply adding inches to the small model size, she said.

Industrywide size standards were set in 1952, based on those fit models, but they eventually went out the window as vanity sizing took hold in the 1980s. Some manufacturers put smaller numbers on their size tags to appeal to women whose bodies were getting bigger.

Lee said her system still will have some appeal to women's vanity. After the initial rollout that set sizes for pants, the Fit Logic system will be extended to sizing for tops, and with dimensions by age group. Bodies change as people age, and sizing must take those changes into account, she said.

The Fit Logic system was tested on a sample of 30,000 women. Clothing made with the system by Nautica, Jones Apparel Group and Garfield & Marks has been tested in Nordstrom, Macy's and QVC.

Lee said she has some retailers and manufacturers signed up to move forward with the system, and she will start recruiting more companies in February.

Lee's company wants a 2% commission on each garment made with the Fit Logic system.

David Wolfe, creative director for The Doneger Group, a New York consulting and buying business that serves retailers, applauded the Fit Logic initiative.

"The industry just has to get together and do this," Wolfe said.

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LOAD-DATE: January 15, 2007

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The New Pants Shapes In Style February 2007

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In Style

February 2007

SECTION: FASHION; Fashion 101: Advice on Boosting Your Style IQ, Pants; Pg. 165 Vol. 14 No. 2

LENGTH: 926 words

HEADLINE: The New Pants Shapes

BYLINE: Meg Hemphill

HIGHLIGHT:

Who wears the pants this season? You do! Choose from long, lean, sporty or wide-leg, and strut your style

BODY:

Cotton-elastane, Theory, $295; theory.com for stores.

Cotton, Burberry London, $430; 800-284-8480.

Wool-Lycra, Piazza Sempione, $513; 973-379-3980.

Classic

JENNIFER ANISTON pairs this traditional cut with a loose-fitting T-shirt.

CLEAN SLATE
Polyester-rayon, Express, $80; 877-415-4551 for stores.

SLIM & TRIM
Wool, Alice + Olivia, $253; 212-840-0887.

GREAT WHITE WAY
Cotton sateen, Rampage, $49; rampage.com.

CHANGE OF STRIPES
Acetate, **Nautica,** $99; 877-628-8422 for stores.

THE LOWDOWN
With their flat front, slightly flared legs and overall streamlined silhouette, classic pants are unshakably chic and distinctly versatile. Play up their formality with a tuxedo shirt or counter it with a femme blouse.

FIGURE IT OUT
Sleek lines help to disguise any perceived body flaws with good old-fashioned tailoring. "Our cut elongates the leg and has a darted derrière, which flatters the rear view," says Alice + Olivia designer Stacey Bendet.

ON WITH THE SHOE

At the office, team your pants with comfortable heels in a similar tone to lengthen the leg.

Patent leather, Rafe, $325; 212-780-9739.

Cropped

NAOMI WATTS lightens up dark cropped pants by Alice Temperley.

CUFF LOVE
Cotton, 'S Max Mara, $275; 714-754-7900.

HELLO, SAILOR!
Cotton, Nanette Lepore, $265; at Neiman Marcus.

PERFECTLY POISED
Cotton twill, Michael Michael Kors, $100; select Macy's stores.

HOW FITTING
Cotton, Shin Choi, $175; 212-625-9202 or shinchoi.com.

THE LOWDOWN
Dressier than shorts, more relaxed than classic trousers, cropped pants have a whimsical attitude that's emblematic of spring. "I like them with a drapey top and a fitted short jacket," says designer Shin Choi.

FIGURE IT OUT
A pair that has a bit of stretch and a straight not wide leg is flattering for most body types, says Choi. "To elongate the silhouette even more, wear heels." For petites the hem should hit just below midcalf.

ON WITH THE SHOE

A casual wedge provides both height and a bit of heft.

Leather, Kenneth Cole Reaction, $89; at Macy's West.

Wide-Leg

KATIE HOLMES steps out in billowing Yves Saint Laurent pants.

CHALK IT UP
Wool, Raven Tailored, $220; at Blue Bee, 805-899-4124.

CHECK, PLEASE
Silk-cotton, Réyes, $385; at Barneys New York.

BILLOW TALK
Silk-cotton, Max Studio, $128; 888-334-4629 or maxstudio.com.

CHARCOAL CHIC
Wool, Ya Ya, $235; at Saks Fifth Avenue.

THE LOWDOWN
Pants that flare at the knee recall the sophistication of a Studio 54 era Bianca Jagger. "They can look casually chic or dramatic," says Ya Ya designer Yael Afialo of this fashion-conscious choice.

FIGURE IT OUT
Wide-leg trousers can be used to recast your proportion. "They're especially great on curvy girls because the volume at the bottom of the leg creates a perfect balance with one's hips and behind," says Afialo.

ON WITH THE SHOE

A heavier stacked or platform heel works best to anchor a wider leg.

Cotton and leather, Stuart Weitzman, $285; at select Bloomingdale's.

Skinny

KATE MOSS reinvents tuxedo dressing with her vampy trousers.

KHAKI COOL
Stretch cotton, Vince, $175; at Saks Fifth Avenue.

FASHIONABLY GLOSSY
Ramie-polyester, Development by Erica Davies, $310; 310-396-1101.

FRESH CREAM
Cotton blend, Chalken, $198; at Sarah Shaw, 415-929-2990.

ON THE DARK SIDE
Wool-polyamide-spandex, Bebe, $129; bebe.com.

THE LOWDOWN
Skinny pants have the elegance and impact of an exclamation point. "They are perfect with an oversize top, but the look is razor-sharp with a matching jacket," says Chalken creative director Jeff Mahshie.

FIGURE IT OUT
These are most becoming on slim, petite or coltish frames no surprise there. They also tend to accentuate a round posterior for better or worse, so proceed with caution. The mirror is your best friend.

ON WITH THE SHOE

Choose flats or a come-slither heel like this one for a little height. The pointy toe is a neat foil.

Leather, linen and snakeskin, Bill Blass, $375; 866-278-8222.

High-Waist

JENNIFER LOPEZ loves the high life in her voluminous belted trousers.

BELT IT OUT
Stretch cotton, Liz Claiborne, $109; 800-555-9838 or lizclaiborne.com.

PALE RIDER
Cotton-elastane, Ellen Tracy, $248; 800-925-7979 or at select Bloomingdale's.

FLARED & FUN
Stretch viscose, Diane von Furstenberg, $265; 646-486-4800.

IT'S A TIE
Wool-elastane, Adam + Eve, $295; adampluseve.com.

THE LOWDOWN
There is something exquisitely ladylike and supremely commanding in a Katharine Hepburn kind of way about a woman in a pair of high-waist pants. As such they make a credible work option.

FIGURE IT OUT
Women with a long torso and short legs benefit from the elongating effects, particularly when heels are added. "They lengthen the leg and make the waist appear slimmer," says Adam Lippes of Adam + Eve.

ON WITH THE SHOE

To keep the focus on your waist, select understated shoes that add some stature.

Leather, Banana Republic, $138; bananarepublic.com.

Sporty

CIARA puts the hip in hip-hop with these breezy pants.

JAUNTY NAVY
Cotton, American Eagle Outfitters, $40; ae.com.

THE WILD SCRUNCH
Cotton, Gap, $50; gap.com.

WHITE HEAT
Cotton blend, Swiss Army, $225; 212-965-5714.

CARGO A-GO-GO
Ripstop cotton, Joie, $168; at Nordstrom.

THE LOWDOWN
What makes them sporty? Cargo pockets, snap closures, gathered hems, a loose fit or drawstrings. Dress them up or down depending on the fabric: flats for casual élan, stilettos for racy impact.

FIGURE IT OUT
"A dose of stretch makes these pants look sexy on the hips," says LeAnn Nealz, chief designer at American Eagle Outfitters. Alternatively, a generous cut flatters those with large thighs.

ON WITH THE SHOE

A pretty ballet flat adds an unexpectedly feminine flourish to this athletic look.

Snakeskin, Sam Edelman, $110; at Bloomingdale's.

NOTES: See also additional Image(s) in Table of Contents of same Issue.; See also related article on page 42 of same Issue.

GRAPHIC: THREE PHOTOS: THOMAS CARD
THIRTY SIX PHOTOS: CHAYO MATA

LOAD-DATE: January 25, 2007

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One size system to fit all; Designer takes on brands' bewildering variety of standards The Record (Bergen County, NJ) February 8, 2007 Thursday

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The Record (Bergen County, NJ)

February 8, 2007 Thursday
All Editions

SECTION: SHOPPING; Pg. F18

LENGTH: 506 words

HEADLINE: One size system to fit all;
Designer takes on brands' bewildering variety of standards

BYLINE: By DORIS HAJEWSKI, MILWAUKEE JOURNAL SENTINEL, Wire Services

BODY:

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OUTDOOR BRANDS DRIVE PROFITS AT VF CORP. DNR February 12, 2007

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February 12, 2007

SECTION: FINANCIAL; Pg. 36

LENGTH: 382 words

HEADLINE: OUTDOOR BRANDS DRIVE PROFITS AT VF CORP.

BYLINE: BRENDA LLOYD

BODY:

ATLANTA - While VF Corp.'s outdoor brands led the company to a record fourth quarter, the sale of its intimates business put a damper on results.

Net income from continuing operations rose 12 percent to $141.4 million, or $1.24 per diluted share, from $125.7 million, or $1.11 per diluted share, in the prior year's quarter. Revenues increased 9 percent to $1.6 billion, compared with $1.46 billion a year ago.

Mackey McDonald, chairman and CEO, said on a conference call, "Organic growth has picked up sharply, validating our decision to invest more in our brands." He added, "We will continue to add lifestyle brands through acquisition."

VF announced Jan. 23 that it was selling its global intimate apparel business, which is accounted for as a discontinued operation. Results for prior periods have been restated to reflect the intended sale. Because of the $36.8 million estimated loss on the sale, VF reported net income of $108.6 million, or 95 cents per share, in the quarter. VF also noted that two unusual items affected income in the quarter-a $16.9 million benefit from a favorable tax resolution, substantially offset by $14.7 million in expenses related to reducing product costs and enhancing the product-development process mostly in VF's international Jeanswear business.

For the year, income from continuing operations rose 11 percent to $535.1 million, or $4.73 per share, from $482.6 million, or $4.23 per share. Revenues increased 10 percent to $6.2 billion from $5.65 billion with strong growth across all of VF's businesses.

In the quarter the Outdoor coalition contributed revenues of $453 million, up 32 percent, and with strong gains across nearly every brand. The North Face, Vans, Kipling and JanSport brands each posted double-digit revenue gains.

The Jeanswear coalition posted a 2 percent gain with most of the growth coming from international sales (up 7 percent in the quarter). Domestic sales were about flat.

The Sportswear coalition, which includes **Nautica** and John Varvatos, increased 8 percent, while revenues for the Imagewear coalition, which includes licensed apparel, fell 2 percent due to the exit of an underperforming line of commodity fleece.

VF anticipates 2007 revenues to rise 8 percent and earnings per share from continuing operations to rise 10 percent.

LOAD-DATE: February 16, 2007

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Today's Style; Galina Espinoza of People magazine discusses spring fashions NBC News Transcripts February 15, 2007 Thursday

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NBC News Transcripts

SHOW: Today 7:00 AM EST NBC

February 15, 2007 Thursday

LENGTH: 1187 words

HEADLINE: Today's Style; Galina Espinoza of People magazine discusses spring fashions

ANCHORS: MEREDITH VIEIRA

BODY:

MEREDITH VIEIRA, co-host:

This morning on TODAY'S STYLE, it may be winter, but we're already looking ahead to the hottest spring fashions. They are featured in the March issue of People magazine's Style Watch. And Galina Espinoza is the senior editor of People.

Galina, good morning to you.

Ms. GALINA ESPINOZA (People Magazine): Good morning.

VIEIRA: Look this spring, I'm hearing polka dots, patterns, metallics...

Ms. ESPINOZA: Bright colors.

VIEIRA: Bright, loud.

Ms. ESPINOZA: Yeah, yeah. We're seeing a lot of really great, interesting trends. And we've got three of the best for you here today.

VIEIRA: OK, let's get started. First trend is called the ballet look. Talk to us about this.

Ms. ESPINOZA: Yeah, it's for anyone who ever dreamed of being a dancer. I think all of us can tap into that. And you want to start, of course, with accessories. So ballet, very soft look, you want a nice, crushable bag. You've got these great lace-up shoes from Michael Kors. Don't they look like point shoes?

VIEIRA: They remind you of the toe shoes, right.

Ms. ESPINOZA: Fantastic. And, of course, a pair of flats are going to be indispensable.

VIEIRA: OK, so this is just a touch of ballet, but then our first model, live model, Cindy, she's got a bit more of it.

Ms. ESPINOZA: She does. And this great silk crinkle dress from Calvin Klein. And you could just imagine a modern dancer twirling around in it. It's got great volume, the nice nude color. And you can see she's got her pink bag. And let's not forget the shoes. These flats are interesting because they've got that square box toe.

VIEIRA: Cute.

TEXT:

Ballet

-Crinkle Silk Dress, Calvin Klein $198 -Waist Belt, Michael Kors $395 -Satchel, Elliott Lucca $109 -Ballet Flats, tyler.richard Tyler $109

Ms. ESPINOZA: Just like a pair of point shoes.

VIEIRA: And again, that metallicky look.

Ms. ESPINOZA: Absolutely, soft.

VIEIRA: And then Ruth is the full-on ballet look. She looks like she's ready.

Ms. ESPINOZA: Yes, let's start from the head, where she's got the headband and the bun, and go all the way down to the toes, where

she's got those great lace-up shoes.

TEXT:

Ballet

-Wrap Sweater, DKNY $195 -Poplin Skirt, DKNY $125 -Satchel, Adrienne Vittadini $248 -Lace-up Pumps, Nile $355

Ms. ESPINOZA: And in between, she's got a soft wrap sweater and a nice full, pleated skirt. Again, it's the idea that just after dance class you would wrap this around your leotard and walk out into the street and you'd look like you just come from class.

VIEIRA: Very cute.

Move onto our next trend, which is nautical. Lot of navy with some red and gold accents.

Ms. ESPINOZA: Navy, red, white. Of course, you don't want to look too much like a sailor, so if you're just going for a minimal look, focus, again, on the accessories, like those great red shoes from Banana Republic. You want a wedge heel because that's going to balance you out. The sailor pants, wide-leg pants, you want a wedge shoe that's going to keep you proportioned.

VIEIRA: Now, Lauren has taken it one step further because she has the real sailor pants on with a striped shirt to boot.

Ms. ESPINOZA: She does. And what I love about these pants from J.Crew are not only the high waist and the buttons, but in the back they've got this nice rope lace tie-up detail that really adds a little bit of flair. And, of course, nautical stripes.

TEXT:

Nautical

-Striped Jersey Top, Max & Co. $138 -Cotton Twill Pants, J.Crew $78 -Clutch, Lodis $115 -Patent Cork Wedges, Marc Fisher $69

VIEIRA: But let's be honest, not everybody can pull that one off. The white pants, dangerous, alert.

Ms. ESPINOZA: White pants, a little scary. If you got legs like that, of course. But, look, you can even do little earrings. Look at those great starfish earrings.

VIEIRA: And then Lydiani, she is the full-on nautical look.

Ms. ESPINOZA: Head to toe, she is ready to get on the boat. She's got the toggle sailor coat, she's got the great red yachting bag, she's got these cute little blue and white striped Lacoste shoes. And, of course, you need a cap to keep the sun off your face as you're sailing.

TEXT:

Nautical

-Nylon Ripstop Jacket, **Nautica** $159 -Cotton Tank, Burberry $595 -Denim Miniskirt, Shiki $158 -Canvas Tote, Necessary Objects Handbags $48 -Flats, Lacoste $150

VIEIRA: And the straps of that dress are rope, is that what that is?

Ms. ESPINOZA: Well, if she pulls off her coat, you can see the tank top has a nice rope--look at that, great detailing. And that's what you want to look for, the little nautical details.

VIEIRA: Except you don't want the rope burn, but other than that.

And finally, our last look--see, I love this, because it's mod, takes me back to the '60s.

Ms. ESPINOZA: I could see you rocking a minidress, Meredith.

VIEIRA: Oh, yeah.

Ms. ESPINOZA: And, of course, you want to start with a minidress. That's the great piece for any mod wardrobe. Very graphic, that's what you want to think. Black and white, a lot of silver, a lot of Lucite, that clear jewelry. And, of course, patent leather, bit of shine, always feels a little bit mod.

VIEIRA: And then Heidi is taking it a little bit more mod.

TEXT:

Mod

-Polyester Coat, Club Monaco $249 -Cropped Cotton Pants, Club Monaco $249 -Patent Frame Clutch, Liz Claiborne $138 -Flats, 12th Street By Cynthia Vincent $220

Ms. ESPINOZA: Look at those fantastic Audrey Hepburn sunglasses.

VIEIRA: Glasses, yeah.

Ms. ESPINOZA: She's got a clear Lucite ring on her hand. And the shoes I want to point out, the bejeweled shoes, 12th Street Cynthia

Vincent. Again, lace-up, Roman gladiator style, but that silver is going to make it feel very futuristic.

VIEIRA: And could you add color to that if you wanted to?

Ms. ESPINOZA: Absolutely.

VIEIRA: Yeah.

Ms. ESPINOZA: She's got a great hint of pink on her, pink neon.

VIEIRA: Oh, I see.

Ms. ESPINOZA: And, again, you want to think strong, bold, almost fluorescent colors this spring if you're going to add any color.

VIEIRA: And finally, Ina is really working it, the mod look. She is--she could have walked off of Carnaby Street, tell you.

Ms. ESPINOZA: Look at that minidress.

TEXT:

Mod

-Cotton Dress, Third Street Habit $330 -Silver Clutch, SR Squared By Sondra Roberts $65 -Platform Wedges, Nine West $99

Ms. ESPINOZA: Exactly. And, again, notice the jewels appliqued on top of that neckline. But, of course, hemlines are short for spring, so you've got to feel confident in your legs. Wedges are going to help. These from Nine West, clear heel, I love that, that are white with very '60s retro. Fantastic.

VIEIRA: And any age can wear this stuff? I...

Ms. ESPINOZA: Absolutely, but that's why you want to think of how much of the trend you want to incorporate. Again, if you're not comfortable wearing white pants but you want to do the nautical look, then just grab a pair of striped shoes and a great handbag, and you're good to go.

VIEIRA: So I'm going to get the minidress and vacuum I guess. I've learned that from today, Galina.

Ms. ESPINOZA: Wear it around the house.

VIEIRA: Galina Espinoza, thank you so much. You all look great, ladies.

And up next, Ann is going to tell us what it's like to help care for her dad long distance. But first, this is TODAY on NBC.

LOAD-DATE: February 15, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
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NAUTICA: SAILING FOR SALES Women's Wear Daily (WWD) February 23, 2007 Friday

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Women's Wear Daily (WWD)

February 23, 2007 Friday

SECTION: BEAUTY; Pg. 16

LENGTH: 330 words

HEADLINE: NAUTICA: SAILING FOR SALES

BYLINE: Julie Naughton

BODY:

Nautica is setting sail with a new fragrance. Island Voyage, a limited edition flanker to the brand's existing Voyage scent franchise, hits stores in March.

"We're seeing a real resurgence for the **Nautica** fragrance brand," said Dennis Keogh, senior vice president of U.S. marketing for Coty Prestige, who noted that the brand had been out of top-tier department stores for a few years before Voyage was launched in March 2006. "Both the fragrance brand and the apparel brand are growing tremendously. The fragrance brand is in the top 15, and we're aiming to stay there. Island Voyage is consistent with the fashion message, and we believe that it will appeal to a wide range of men."

Concocted by Maurice Roucels of Symrise, the scent, a fresh aquatic fougere, has top notes of ocean marine, lemon, black pepper, Italian bergamot and honeydew melon; a heart of lavender, wild jasmine and purple iris, and a drydown of cedarwood, musk and sandalwood.

Island Voyage's juice is tinted a turquoise blue, while a holographic outer carton is done in two shades of blue. A 3.4-oz. eau de toilette spray will retail for $45. The fragrance will be available in about 2,200 U.S. department store doors, including Macy's and Lord & Taylor.

Advertising will break in April fashion, beauty and lifestyle magazines, including GQ, Details, Vogue, Self and Glamour. It features Carter Oosterhouse, perhaps best-known for his role on TLC's "Trading Spaces." Coty is also undertaking an extensive sampling campaign, which will include scented strips for both Island Voyage and the core scent, Voyage. An Internet campaign and an aggressive in-store campaign are also planned, said Mary John Baumann, Coty's group director of global marketing.

While neither Keogh nor Baumann would discuss sales figures or advertising spending, industry sources estimated that Island Voyage would do about $17 million at retail in its time on counter and that about $5 million would be spent on advertising and promotion.

GRAPHIC: The Island Voyage ad.

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GQ Hopes to Make the 'G' Stand for Generosity The New York Times February 23, 2007 Friday

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HEADLINE: GQ Hopes to Make the 'G' Stand for Generosity

BYLINE: By STUART ELLIOTT

BODY:

THE term "very GQ" entered the vernacular long ago, evoking sartorial splendor or stylish behavior. Now, the magazine that inspired the phrase is hoping to redefine it by declaring that you are never fully dressed without a social conscience.

To help commemorate its 50th anniversary this year, GQ magazine is starting a charitable project called the Gentlemen's Fund. The initiative is centered on a Web site that is planned to go live today, thegentlemensfund.com. It will also involve the GQ Mobile text-messaging service and events at stores like Saks Fifth Avenue.

The singer John Legend, who is the spokesman for the fund, will encourage visitors to the Web site to make donations, to buy merchandise from marketers like **Nautica** and to take part in eBay auctions. All proceeds are to benefit five organizations in areas like education, men's health and the environment.

"When we were kids, if someone dressed nicely, we said they were GQ," Mr. Legend said in a telephone interview yesterday.

"It's cool using the name for more than looking good," he added. "If you want to be a GQ man, you should give." Mr. Legend said he would represent the fund without charge.

The project will be promoted in a print and online campaign that carries the theme "Better men. Better world." The fund begins with $325,000 and has a goal of raising $2 million, said Peter King Hunsinger, vice president and publisher at GQ, part of the Conde Nast Publications unit of Advance Publications.

Mr. Hunsinger said the seed donations came from 55 contributors, including Bloomingdale's, a division of Federated Department Stores; the Carat North America media agency, part of the Aegis Group; the Gucci Group; Moet & Chandon, owned by LVMH Moet Hennessy Louis Vuitton; and the YouTube unit of Google.

The project is an example of cause-related marketing or cause marketing, which is becoming increasingly popular on Madison Avenue. The idea is to burnish the image of a brand or company by forging ties with a philanthropy or charity.

Cause marketing has been around for more than two decades, but recently seems to be gathering steam. One reason is the ardent interest in causes among younger Americans, according to Carol Cone, the chairwoman at Cone Inc. in Boston, an agency owned by the Omnicom Group that specializes in the practice.

Mr. Hunsinger said the idea for the fund stemmed from the response to an article that ran in the December issue of GQ, "The New Rules of Charity," which suggested "that this new generation of guys wants to be involved and find a way to make a difference."

Another reason for the growth of cause-related marketing is its integration with the consumer culture, particularly when people are told that purchasing products they may already intend to buy will generate revenue for charities.

Current examples include the (Product) Red campaign, supported by marketers like Apple, Gap and Motorola, which raises money for programs to prevent and treat AIDS. Some trace this aspect of the trend to entreaties from elected officials after 9/11, asserting that Americans could fight terrorism by stimulating the American economy -- shopping, in other words.

"We have customers who feel they are in a position to help other people," said Michael Macko, vice president and men's fashion director at Saks Fifth Avenue, part of Saks Inc. "When you can tie it into the shopping experience, our customers like that very much."

Saks, the national retail partner for the fund, will sponsor an eight-page section in the anniversary issue of GQ, scheduled for October, and will play host to events at stores in New York, San Francisco and the Washington area. It will also promote the fund in its fall men's catalog and devote displays in six windows in October at its flagship Midtown Manhattan store to the fund and GQ.

"We're approached all the time to partner on things like this," Mr. Macko said. "This really stood out and captured our attention,

especially when you can partner with someone you have a longstanding history with."

His reference was to the fact that the first issue of GQ carried an ad from Saks. It was, according to Mr. Macko's files, for a black Italian suit that cost $200.

"It's not that dissimilar from a suit we still sell," Mr. Macko said, adding dryly, "The price has changed a bit." One of the six window displays in October will recreate the ad.

Shoppers on the fund's Web site will be offered a customized version of a new product, the deck shirt, from the Nautica clothing line sold by the VF Corporation. It will bear the fund's logo of a standing man along with the Nautica brand logo of a J-class sailboat.

The customized shirts will also be sold on the Nautica Web site (www.nautica.com). All proceeds from the sales of the shirts, costing $49.50 each, will be donated to the fund.

"People want to give back," said Denise V. Seegal, president and chief executive at the VF sportswear coalition unit of VF, "and we're happy to support causes that highlight important men's issues."

Mr. Hunsinger of GQ described the five organizations that would benefit from the fund as "great, midsized charities that could use our help to get support and awareness."

The charities are A Better Chance, which helps academically talented minority youngsters to attend college-preparatory schools; Career Gear, which provides training, counseling and even interview clothes for men re-entering the work force; the Design Industries Foundation Fighting AIDS, known as Diffa; Global Green USA, which is devoted to issues like climate change and safe drinking water; and Justice for Children International, which battles child exploitation and sex-trafficking.

"People are going to find out about us who would not otherwise," said John Sanful, managing director at Career Gear.

"And working with GQ could lead to more corporate partnerships down the line," he added, "which could help us serve more men."

URL: http://www.nytimes.com

GRAPHIC: Photo: The singer John Legend is the spokesman for the Gentlemen's Fund, a charitable project started by GQ magazine to benefit five groups.

LOAD-DATE: February 23, 2007

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VF Corporation at Bear, Stearns 13th Annual Retail, Restaurants and Consumers Conference - Final FD (Fair Disclosure) Wire February 28, 2007 Wednesday

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February 28, 2007 Wednesday

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HEADLINE: VF Corporation at Bear, Stearns 13th Annual Retail, Restaurants and Consumers Conference - Final

BODY:

OPERATOR: Good afternoon. Thank you for joining us for our last presentation of the day. I'm very pleased to welcome VF Corporation to our conference. We have with us Bob Shearer, Chief Financial Officer, as well as Cindy Knoebel, VP Financial and Corporate Communications.

There will be no breakout session. The q-and-a session will just stay in here. And so no breakout session on the 13th floor.

With that, I'll turn it over to Bob. Thank you.

ROBERT SHEARER, CFO, SVP, VF CORPORATION: All right. Thank you and good afternoon, everyone. I always look forward to having a chance to update all of you on the progress that we've been making at VF Corporation against our growth objectives. I'm going to make a few key points first in our story, and then we'll open it up for questions, as we just said.

First of all, this, too. Our customary FD Statement. Please take a minute to take a look at that. I know you may have seen 1 or 2 of these today -- recognizing that, we'll move on.

Enhancing shareholder value. Absolutely our Number 1 focus at VF Corporation. We launched our growth strategy back early in the year 2004. It is clearly working. I think the best evidence of that is a lot of momentum, and the proof of the success, of course, is the fact that reflected in the record years that we're having -- both in terms of sales and earnings -- and once again, expect another record year in the year 2007.

Now the second point, there. Through a series of acquisitions -- and also very strong growth within those or from those acquisitions -- from the time of acquisition -- we are successfully transforming the Corporation to a more lifestyle brand-driven, higher-margin, higher-growth model.

As a matter of fact, by the year 2009, we expect these lifestyle brands to represent 60% of our total revenues at VF. And also very, very importantly, our financial strength. That allows us to not only continue to invest in our current brands, and also in new brands, but also allows us to fund a very, very significant dividend, which we nearly doubled just this past May.

Now in VF, we look at our brands in 2 categories -- the Lifestyle as well as the Heritage. And our strength clearly has been built around these very, very strong dominant brands. Brands that have the authentic position within a product category. And you'll hear me use -- and us use -- "authenticity," and the word "authentic," quite a bit. It's very, very important in our strategy.

So, as I said, we segregate our brands into these 2 categories. Both play a very, very important role in our success -- starting with the Lifestyle brands. Clearly, the bigger growth drivers. That's what we're looking for, here.

We expect high single-digit to double-digit growth from these businesses. They also give us significantly higher gross margins, as well. As a matter of fact, because of the growth within these businesses, a big contributor to a nearly 400 basis point improvement in our gross margin over just the last few years.

Now, also very, very important, however are these Heritage businesses. Now from a top-line standpoint, we expect something more like single-digit top-line growth. But very, very strong. The continuation of very strong operating margins, and also, these are our big cash flow generators, as well -- which, of course, helps fund future investments actually across all of our businesses.

I wanted to touch on just a few of the highlights in the year 2006. Our achievements in the year — as I indicated -- another record year of revenues and earnings. I mentioned we nearly doubled our dividend back in May of 2006. We did secure a buyer for our intimate apparel business. I'm going to talk a little bit more about that in just a minute.

On the international side -- growing, there. We established an Indian joint venture. A joint venture in India. And also, we continue to see very strong growth in areas like China, Russia and Eastern Europe, as well.

Retail continues to be a bigger component of our overall business at VF Corp. We opened 62 retail stores. And this is during the year 2006. Our retail revenues increased by about 17% during the year.

Also, to support our very strong growth in our outdoor businesses, we implemented our common system, which has a lot of benefits attached to it. Also, opened the largest distribution system in VF Corp during the year '06, as well. Again, to support the growth in outdoor.

And also, very importantly, it added a lot of new talent and strengthened our leadership within the Company. All of these factors contributing to actually it's a bit just over a 50% total shareholder return during the year '06. We're quite pleased with that.

Now I mentioned just -- I talked a little bit more about the sale of our intimates business. We disclosed it last month. The sale is to Fruit Of The Loom. Just a little bit about the business. Sales in our intimates business have averaged about $800 million over the past few years. The business generated about $50 million in pretax earnings. The sale price was $350 million. And as we indicated in the announcement, we expect to use that in terms of the buyback of shares.

We'll complete the buyback by the end of '07. Should be more heavily weighted towards the first half of the year. And at today's share price, the buyback will substantially offset the EPS impact from the loss of the intimates earnings.

I know some of you have the question, "Well, why? You guys are pretty good at fixing businesses that have tougher profit projections in any regard." We do have a pretty good track record at that.

Our intimates business is a category-driven business. I think you've seen that we clearly are on the track of growing these lifestyle brands. And also, for our Heritage businesses, what we're looking for there -- there's really 2 strong criteria. Number 1 -- profitability. So they need to be strong profit generators, as we saw in the other chart. And also, strong cash generators.

And over the past several years, our intimates business just hasn't met -- hasn't met that criteria. And also, maybe even more importantly, we were faced with a significant investment, and actually over a number of years -- over a multi-year period -- as we looked forward to fix the challenges within intimates. So in the end, we just felt that those kinds of investments and charges that our P&L would have to absorb would be better placed there -- particularly in the investment side -- would be better placed elsewhere in our business.

Now a little bit of history here, in terms of revenues and EPS. The summary of the results that we've seen -- actually since launching -- the Company's transformation. Now of course, this is given the sale of intimates. This is from continuing businesses -- represented by continuing businesses, only.

So we've achieved a compounded top-line growth rate -- 12% over this period. Now that's the period ended in 2006. Obviously representing a combination of strategic acquisitions, and especially more recently, very strong organic growth.

And an even stronger picture from the earnings standpoint. The compounded growth rate there is about 15%. Obviously, that does importantly some margin expansion. And that is -- I might say -- despite the fact that we have been investing very, very strongly against our powerful brands.

Okay. And on a longer-term basis. This is what we see. We're targeting continued strong top-line performance, coming from both organic growth, as well as acquisitions on a longer-term basis. We expect 8% revenue growth -- more heavily weighted from organic, but with acquisitions continuing to play a very important role, as we look at our overall growth picture.

In fact, just this afternoon at around 2.00, I believe it was, we announced the acquisition of Majestic Athletic, which is the supplier to -- I'll say the supplier to and of -- Major League Baseball. And what I mean by "to," is that this is really our entry into on-the-flood products within the professional leagues.

In other words, we'll supply all of the players their uniforms, and we'll also have the rights, of course, to the replica jerseys, as well, within Major League Baseball. So we're very, very excited about that.

And I also point out that this is the second acquisition that we have announced. So we're back on track. More on track from an acquisitions standpoint. I haven't done one for a couple of years, here. About a year and a half. So, more on track in terms of meeting our goals.

Those 2 acquisitions will add about $200 million in sales on an annualized basis. So again, really, really excited about those acquisitions.

Okay. The heart of our success. In growing our businesses are these 6 growth drivers. And they really are the foundation of our growth plan. So when we set out, this is how we communicated our growth plan and how we communicated it internally as well as externally. These are the kinds of things that our people rally around at VF.

So what I want to do is just take a couple minutes to talk about each of these, and more importantly, update you in terms of our progress against each one of the growth drivers. And we'll start with -- I guess -- what you might say is the most critical of all these factors in our success -- and that is the progress that we've made in adding exciting lifestyle brands to the portfolio.

I think most of you know that we had been very active on the acquisition front over the last several years -- really beginning back to the year 2000. And most of our acquisition activity has been in the outdoor or the sportswear areas. And we've had great success with these acquisitions. And they've added new growth platforms to VF. And they themselves, of course, have been a source of very strong revenue and earnings growth -- both from the initial acquisition as well as the growth that we've seen within these businesses since, and have proven in profitability since the time of the acquisitions.

So to take a look at a few of the specifics, in terms of what we've been able to achieve, and particularly in some of the larger acquisitions that we've done.

So, for example, in the case of the North Face -- **Nautica** -- Vans. We've restored growth to these businesses, which were flat-at-

best at the time of the acquisition, and significnatly improved profitability.

At the North Face, for example. We've actually close to tripled that business -- the size of that business -- since the time of acquisition, while moving from very, very heavy operating losses. Operating income or operating losses at the time of the acquisition to an 18% operating margin, today.

At **Nautica** -- there, we've done a lot of work around the brand. Revitalized the brand. Restored growth, as well. We've improved operating margins there, as well -- from about 7% at the time of the acquisition, and today in the area of the mid-teens.

And at Vans -- generated very, very strong double-digit growth. Again, substantially improving margins at the time of the acquisition -- which were about 3% to 13% in a fairly short period of time.

And of course, the great news related to these businesses and others as well -- that we see substantial opportunities for growth, as we look forward, by expanding some of these businesses into new markets, new categories such as apparel. A big piece in many of these acquisition opportunities. And also, new channels of distribution. Such as owned retail stores. We'll touch on that in just a minute, as well.

So again, the point here is, we do see a lot more to come from these very, very strong brands.

Okay. The second note. Growth pillar focuses on building stronger partnerships with our largest retail customers.

Historically, our approach to doing business with these large customers was built pretty much on a coalition-by-coalition basis. Coalitions is the way we segregate our businesses, jeanswear, imagewear, et cetera. And separate sales teams from each one of those coalitions went to these retailers in terms of selling their product. There really wasn't a lot of effort to leverage the scale and capabilities -- particularly the scale of a combined VF Corp.

And moving forward, today what we've done is we've organized around these larger winning retailers. And what we're doing, of course, is taking more of a VF-wide strategic approach to meeting their needs. So clearly harnessing the strength of VF rather than presenting a divided front to these critical customers.

The third piece then -- stretching brands to new geographies. International expansion. We've been seeing very strong growth on the international side. In other words, our businesses outside the US. And that's come from a number of acquisitions, as well, outside the US -- and strong growth, once again, within those businesses, since the time of the acquisition.

International revenues were represented just less than -- just below 20% of our total, just a few years back. And you can see in '06, it represented 26%. By the year 2009, actually, we'd expect that those sales will be closer to 30%.

And I should also point out that these numbers only include our own businesses in these locations. Actually, outside of Europe, most of our brands exist through license arrangements with strong partners. In fact in Asia alone, as you see on this slide, license sales of our brands are in excess of half a billion dollars. Again -- license sales.

Another significant area of growth for us has been in the direct-to-consumer area. Specifically in our owned retail business. What I wanted to do here was just to show you a few shots -- a few examples of our stores -- and across the globe. We do have stores on a global basis.

Nearly all of our lifestyle businesses or lifestyle brands own and operate retail stores. And some of the brands' retail operations are more fully-developed than others. Again, just a few more, here.

Now, I will tell you this -- and this is the CFO speaking. I want to assure you that these are profit centers for us. We don't look at our retail businesses as cost centers. They are important elements, in terms of showing what our brand is all about, and the breadth of product, as well. But they're there for one purpose -- and that is, to in fact, give us a good return.

Just a few numbers then, related to retail. You can see that in the year 2006, we had 538 retail locations. We see the opportunity to substantially increase that to about 800 locations by 2009. Growing from about 13%, for a total sales to what we predict to be about 18% in just those few years.

Now the primary brands behind that expansion would include Vans, the North Face, Kipling -- Napapijri, John Varvatos, and Lee and Wrangler in Europe -- primarily in Europe, [for us]. And for the year 2007 -- just to put some perspective here, our sales in retail and owned retail should be just at about $1 billion.

Next up is fuel to grow. It's what we refer to, in terms of our effort, to maximize efficiencies within our overall cost structure. Now the idea here is to invest the anticipated savings against our brands, and continue to promote that very strong top-line growth.

Just a couple of years ago, our different business units operated on pretty much of a decentralized basis. Didn't really work together -- particularly on the supply chain side of the business. Today, we have in place a consolidated global operations team. And the mandate that was set out to that team was to identify and capture $100 million in savings across the coalitions -- again, using scale and synergies across our businesses.

So, we have a couple years of the program behind us. We're making very good progress, as indicated by our rising margins. They are, in fact, a contributor particularly to the gross margin area. But we do believe that the bigger savings are yet to come from these projects, and I think if you look at the nature of the projects, they're a little bit longer-term projects. So they are a little bit more back-end loaded. In other words, in the latter part of our growth plan.

And then finally, building growth enablers. As we've developed our growth plan, we recognized that we didn't necessarily have all the skills and capabilities that we needed to support our aggressive plans. So over the last couple of years, we've added a number of senior-level talent in the areas that you can see on the chart. And as a result, we do think that we're in a much, much better position to not only drive but to support sustained long-term growth.

Now to our 2007 guidance. Since I said earlier we do expect another record year in terms of revenues and earnings, EPS growth at VF

this year. For the Company, we expect 8% top-line, and 10% EPS growth, respectively. So obviously now, those projections are relative to the results from continuing operations. But I should note here that given the timing of the announcement and relative to the Majestic acquisition, that that acquisition and the impact is excluded from these numbers. So we will revisit. We'll revisit our guidance when we report 1st quarter earnings.

So, the point here -- 8% as we said earlier, driven by organic growth. And I'd also add continued margin expansion, as we talked about earlier. It's an area that we are always focused on, to be sure. And in terms of our margins and profitabilities, partly due to some of the projects that we talked about earlier -- again, allowing us to invest behind our strong brands.

So in summary then, we are really pleased with the progress that we've made relative to our growth plan, and ultimately in driving very strong shareholder returns. That's kind of where we started this conversation. It's an areas of constant focus to us at VF, and we are making a lot of progress towards the goals that we set out to be accomplished. And we clearly expect that there is more to come.

As we said, by 2009, we expect that mix of business -- our Lifestyle brands -- to represent closer to 60% of the total versus in the 40-50% area, today.

So thanks very much for your attention. And now I'd be happy to entertain any questions.

UNIDENTIFIED AUDIENCE PARTICIPANT: Can you give us any more color on Majestic, as far as sizing or growth prospects, or possible brand extensions -- or really anything other than what was a pretty short release?

ROBERT SHEARER: Yes. Again, it is very new. And you'll hear a lot more about that. I will commit to you and promise you that you'll hear more about that when we release earnings. But relative to the overall size, what we said in the release was that Majestic -- as well as the Eagle Creek acquisition -- will add about $180 million in sales this year. By far, the majority of that.

I believe we disclosed the Eagle Creek piece, as well, and we said that was $30 million. So you do the math, it says we expect something like $150 million. And as I also said on an annualized basis, we expect this to contribute about $200 million in sales. So given the timing, it cost us a little bit of sales.

Relative to brand extensions, one of the things, as I said, that we're very, very excited about is that it is our first entry to the on-the-field, on-the-field business. So very excited about that. And we think that that in itself presents a big opportunity for growth for us.

So as we looked at the business -- and we look at Lifestyle-based brands -- it felt to us that it really did fit in very nicely with our strategy, and complements our other businesses. We do a big business with the NFL, for example. That's one that we don't have on-the-field, but on a similar vein. So it's been a very good business for us.

UNIDENTIFIED AUDIENCE PARTICIPANT: [Inaudible]

ROBERT SHEARER: Yes. The question was, "How long does the contract last?" Yes. It was just renegotiated, so it is an extended period of time. I mean it's a number of years. [Five] years.

UNIDENTIFIED AUDIENCE PARTICIPANT: On your real estate strategy, you talked about the growth. Are you looking to go into malls, strips, outlets? Where are you heading with the retail growth?

ROBERT SHEARER: It really does vary by brand. So for example, the North Face. The North Face just opened its first mall base. Now it's in better malls, to be sure. But it's the first mall-based store. So we could grow the business there. Up to this point in time, it's been all single storefronts. So it really varies in the brand.

The Vans stores are generally not mall-based. Again, generally separate storefronts. So not as much mall-based, but could be more, going forward. Our **Nautica** business -- our **Nautica** business is done actually in the better outlet malls. And again, the better outlet malls. So most of those stores are, in fact, mall-based. So it really does vary by the business.

UNIDENTIFIED AUDIENCE PARTICIPANT: Are you looking to do any type of combo stores -- making sure like a couple of the brands are near each other or next to each other, just for efficiency?

ROBERT SHEARER: Yes. It's a great question. I'll even take it one step further. Yes. The answer is yes. We are looking at that. And as a matter of fact, I talked about some of the opportunities across VF Corporation in the past. It's a pretty good example.

In the past, we would've only looked at individual coalitions and seen what we could do from the standpoint of making those businesses most efficient on a coalition-by-coalition basis. Now we're beginning to look across VF Corporation, and looking at ideas just like that. How can we get storefronts together so that we can use common -- the back end of the business -- and be more efficient?

In addition to that, I thought you might ask would we consider more than one of our brands within a store. And that's also something as we continue to build our portfolio of brands -- something else that we would consider.

UNIDENTIFIED AUDIENCE PARTICIPANT: Quick question on the Majestic. Do they currently service NCAA and/or Minor League, as well? Or is their exposure just in the Majors, right now?

ROBERT SHEARER: It's only in Major Leagues. Major League [Inaudible]

UNIDENTIFIED AUDIENCE PARTICIPANT: Is that something that they've ever competed in before? Or does it make sense to?

ROBERT SHEARER: I don't know that they have done any business in that area in the past. I don't think that they have.

Yes.

UNIDENTIFIED AUDIENCE PARTICIPANT: Your exposure to winter wear. I imagine North Face had a bad [inaudible]. Does that still stand? Is it likely to have organic growth and share in that?

ROBERT SHEARER: The question was in reference to the warmer weather that we've seen over the past several months, here. An unusually warm winter, I guess, up until a month or so ago. And we're really happy to be able to tell you that we didn't see any impact whatsoever in our North Face business. The brand is just very, very strong. And we just didn't see it, frankly. So I'm really pleased about that. So we saw the same kind of growth that we'd been seeing in that brand -- which is very strong -- 20% and above.

UNIDENTIFIED AUDIENCE PARTICIPANT: Following up on that. Did you see any markdowns of your customers of the North brand or Nautica stuff in the last quarter? And are you anticipating any effect on your book, going into next year?

ROBERT SHEARER: Yes. As a result of the warmer weather?

UNIDENTIFIED AUDIENCE PARTICIPANT: Yes.

ROBERT SHEARER: Yes. No, no we really haven't. We really haven't seen anything that's specific, there. And I know a number of competitors are talking about the warmer weather. You know, we understand that. But again, in our North Face business, it just continues to be very, very strong. And markdowns just aren't part of that business.

In the Nautica business, again, there I'd say, "Nothing unusual." Nothing out of the ordinary that we'd attribute to weather.

UNIDENTIFIED AUDIENCE PARTICIPANT: And do you anticipate any effect on your book going into next year?

ROBERT SHEARER: No, we don't. And particularly in the North Face side of things, we have a view into the bookings -- and again, they're quite strong. No impact indicated.

UNIDENTIFIED AUDIENCE PARTICIPANT: In a couple of your slides, you showed some pictures of Lee and Wrangler stores in China. Could you clarify, are those standalone stores? Or is that a store-within-a-store type setup in a larger department store?

ROBERT SHEARER: Those were standalone stores. We have some of both, but we are opening our new stores. And as a matter of fact, in the year 2007, we're going to be more aggressive there -- in China.

In China, it's -- as all of you know -- I know that you're very much aware of this -- it really is, for us -- it's about getting our brand known. The consumer spending right now is still not where it hopefully will be to support an even-stronger business for us and our brands. But we're positioning our brands as premium brands with premium price points. The stores -- I said earlier -- they're not cost centers, and they aren't, as well, in China. But they really do help us get that brand known to the consumer. So they are standalone stores, and we're going to be fairly aggressive in opening more of those, this coming year.

UNIDENTIFIED AUDIENCE PARTICIPANT: Do you have a license partner? Or do you operate those yourselves?

ROBERT SHEARER: We actually operate those ourselves.

UNIDENTIFIED AUDIENCE PARTICIPANT: I just had a question [inaudible] about [inaudible] your entire buyback [inaudible] and then [inaudible] cash flow. [inaudible]

ROBERT SHEARER: The buyback does cover. We're expecting to spend $350 million on our buyback for this year. So there's nothing planned in addition to that. I think that was your first question.

UNIDENTIFIED AUDIENCE PARTICIPANT: Then [inaudible] the sale. Does that [inaudible] buyback [inaudible]

ROBERT SHEARER: Yes, actually, let me clarify that. The question was around the divestiture of the Intimates business, and the feeling that one of the reasons to do that was to cover the buyback. Actually, the reason for the sale was really a strategic reason -- to exit the business.

And what we're saying is that we're going to take that $350 million of proceeds, and we're going to put it back into our shares. And the point is that it will largely offset the loss of earnings. So trying to do the math -- it pretty much covers the EPS impact or the loss of earnings from Intimates through the buyback.

But the reason for doing it was clearly more it was a strategic issue. And just as we looked forward in having to take charges and just what the overall prospects of the business might be. Relative to our strategy of growing Lifestyle brands.

And there was one other point.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: Yes. The increase in the dividend is funded by cash flows. Yes. It is funded by cash flows. And also, I'll tell you, relative to that -- that one of the areas -- when we increased the dividend, we looked very, very carefully at the growth plan -- as you can tell. It really is the nucleus of what we talk about, and it's how we run our business. When we looked at increasing the dividend, what was very important to us was that we could make that increase in the dividend rate and still continue to fund the kinds of investments and be very safe with that. The kinds of investments that we've been making that have been working for us so well.

So we generate a lot of cash. Very strong cash generator at VF Corporation. And we expect that to continue. And again, we'll have more than ample cash and liquidity to fund the right opportunities that come along.

UNIDENTIFIED AUDIENCE PARTICIPANT: Could you just add some detail to the charges or the restructuring situation with the European jeanswear business? What exactly is going on there? What did you do?

ROBERT SHEARER: Actually it was driven in 2 areas. The first area was cost reductions and cost efficiencies. That includes a plant closure to get an overall lower cost. So that was one piece of it -- about half of the charge.

The other half is driven at a reorganization within our product-development area. Actually, what it is is having a more centralized approach to product development. Once again, leveraging the capabilities across that group, rather than in some cases what was being done on a country-by-country basis.

So we're looking to improve 2 things -- our overall cost structure, and also the new product that comes out of the business.

UNIDENTIFIED AUDIENCE PARTICIPANT: Is that at a charge to consolidate into one operation? Or [inaudible] or is it just?

ROBERT SHEARER: It's a little bit of both, actually. Yes. It's a little bit of both. It is moving some people from where they're located today to a new location. In some cases, there are some new people that are involved. Yes. It is a little bit of both.

UNIDENTIFIED AUDIENCE PARTICIPANT: You took that all at once, so we should not expect more of this to carry through into [inaudible]

ROBERT SHEARER: That's right.

UNIDENTIFIED AUDIENCE PARTICIPANT: I had just a follow up. How much production do you actually do [inaudible] production? Or [inaudible] you're not making things in China with an outsourced production, I assume.

ROBERT SHEARER: No. You mean just to support the overseas business or overall at VF Corporation?

UNIDENTIFIED AUDIENCE PARTICIPANT: If you want to flesh out the whole [operation].

ROBERT SHEARER: Well, just to put some perspective. The question is about our sourcing and where our goods come from. And right now, right now, this has been growing. But we source 40-45% of our total goods and our total global needs -- sourced. So in other words, finished product, through Asia -- in Asia.

We have a very large centralized group in Hong Kong. Again, they're about 800-900 people within that group that, again, give us a lot of synergies, relative to the sourcing side. So again, that's about 40 or 45%.

Our jeanswear business continues to be our largest business. About half of our jeanswear business, we make the product needs there in our own plants. We have the lowest costs available on a global basis, in terms of making jeans.

Now again, certain styles -- more of the jeans that we make each and every day. Those products that have been in our product line for quite some time. And again, we can just crank this through day in and day out. It's very, very efficient. So in our jeans business, we in our own plants make about half of those and source the rest in other locations.

So overall, we make in our own plants about 40% of our total product needs. We source from Asia 40-45, and then we kind of balance the remainder in a number of different locations around the globe.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible] question. [inaudible] was included in footwear, and I believe [inaudible]

ROBERT SHEARER: Right.

UNIDENTIFIED AUDIENCE PARTICIPANT: Could you sort of articulate where the Company wants to [view in] footwear, over time? And [inaudible] business [inaudible]

ROBERT SHEARER: Right. The question was about footwear, and pointed out that we do have a significant business today, in Vans as well as Reef. Both our footwear businesses. VF has never declared that we want to be a footwear company, and we're still at that point.

But Vans and Reef are very, very strong. I said I'm going to use the "authentic." Authentic brands. Right? They're "the" authentic brands in where they compete.

From a skate standpoint, Vans has the authenticity. If you're a core user skater, you know the Vans brand and you're going to wear the Vans brand.

But more importantly than that was the strength of the brand. It wasn't so much that it was a footwear business. It really was about the strength of the brand. And in fact, we're using that strength to launch an apparel business, today.

So that's how we looked at the businesses. So we didn't look at it and say, "It's a footwear business -- we want to get into the footwear business." We said, "It's a very strong brand that is the authentic brand in that category for the skate consumer, and we can build out that brand." And it happens to be primarily footwear, today.

So no, we haven't declared that we want to move into other categories that you'd have to say VF is clearly going after the footwear business.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: Is that overall for VF?

UNIDENTIFIED AUDIENCE PARTICIPANT: Overall.

ROBERT SHEARER: Overall for VF. Question was how we look at the international side versus US. Well, the one chart there did lay that out pretty well. On a near-term basis, we're looking to grow that international business. Now, you remember that it was in the 18-19% area, just a few years back. So we've grown that to 26%. We expect it to be 30% by '09.

We see a lot of opportunity on the international side. And one of the other factors that we clearly look for when we look at these acquisition opportunities is a brand that has that global reach. I mean that is absolutely ideal. It's one of the very important criteria.

We want brands that -- Napapijri -- which is a brand you may not know a lot about. It's a very strong Italian brand, it's premium sportswear, outdoor-oriented. We think there's a great opportunity to grow that brand. It's an Italian brand. A great opportunity to grow that brand here in the US, as well as in Asia. And that's how we look at these acquisitions.

We've made a number of acquisitions that are international brands, to be sure. But the global reach is very important to us. So we clearly -- by talking about the 30% -- we're saying that it's an area that we see continued growth. We're going to continue to be aggressive on the acquisition front, and we've got a number of great brands that are growing pretty strongly, right now.

UNIDENTIFIED AUDIENCE PARTICIPANT: In terms of the licensing versus the [inaudible]

ROBERT SHEARER: Yes. The other question was licensing. How do we look at that? It's mostly about the potential size of a business. And to some extent, the infrastructure that we have there today. Oh, no. That is really a lesser concern to us.

If we see a big opportunity, we'll build an infrastructure around it. Asia -- China -- the China business, as someone asked about earlier -- that's a pretty good example. We didn't think about licensing in China. We just knew that the opportunity was big enough, we needed to go in there and build our own business. And we felt that -- yes -- retail was the way to get that business started and get the brands known.

So in other areas, however, if we don't see as large an opportunity as we look a few years down the road, we'll use a licensing basis.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible] Majestic. What are your acquisition criteria [inaudible] successful turnaround in margins? Is Majestic one of those? Are all your acquisitions that way? What criteria do you use?

ROBERT SHEARER: Every one's a little different, but we do apply the same criteria. Overall, for VF Corporation, we target a 14% operating margin. We actually use that same criteria for our acquisitions. We want to see the opportunity to get to that 14% number within a 5-year period of time. 3 to 5 years.

Return on capital is one of the other important criteria. Overall for VF, again, you'll see we're very consistent with our long-term overall targets -- with our acquisition targets.

We target a 17% return on capital for VF Corporation. We look at these acquisitions, and by the 5th year out, we want to see that business generating something close to a 17% return.

Now, given the business itself -- if it opens up a new platform for us that we can grow other businesses off of, we may relax that a bit. But that's how we look at the criteria within VF.

Now the other side of that is -- relative to, again -- we talked about lifestyle brands. And we are only interested in lifestyle brands that have sustained growth opportunities. Also, as I mentioned earlier -- global appeal. Global attractiveness in a brand. Global equity of a brand is another important piece.

UNIDENTIFIED AUDIENCE PARTICIPANT: Do they [mean] to get to that number? Or if you clearly do not get to that number, will you buy them?

ROBERT SHEARER: They do need to get to that number. Okay? If they're already there? That's good. But what we're saying there is that it has to give us the growth. We've got to be able to grow that business. So we're not looking for just a 1-year punch in terms of sales and earnings. We're looking for something that we can sustain.

UNIDENTIFIED AUDIENCE PARTICIPANT: Do you prefer [inaudible]?

ROBERT SHEARER: We are willing to make a transformational acquisition. The criteria will be a little tighter there. In other words, we're going to want to feel a little bit more comfortable maybe with a larger acquisition, I might say -- equating "transformational" with "larger."

But I think -- I guess I'd have to use the **Nautica** example. The **Nautica** deal was our entré into sportswear. And that was. For VF Corporation, that was -- in fact -- transformational. It got us into a new area. So we are willing to make those types of transactions.

UNIDENTIFIED AUDIENCE PARTICIPANT: Can you talk a little bit about cost pressures? Laborers? Input costs? I think you mentioned that you do some manufacturing in Asia. Maybe if you could comment about labor pressures there.

ROBERT SHEARER: Probably the biggest factor, although again -- less so for us than most of our competitors -- given the fact of what we talked about earlier. We have 40-45% of our goods that are being produced there. And I'll also tell you that that's one of the primary reasons that we've approached that kind of balance. Because what our competitors were seeing in Asia, we felt may not exist forever. And we knew that we had very, very strong cost structures in those plants where we've developed and engineered those plants, to a high degree.

It's clear that the costs in Asia are going up. I think the question, of course, will be...

We've been in a period of time when there's just been no pricing elasticity. I mean we kind of go into the planning cycles and, I know again, you hear it from competitors that price increases are not part of the equation.

It's going to be very interesting to watch, because those costs are going up for everyone -- whether it's private-label goods or whether they're branded goods, the costs are increasing somewhat on the Asian side.

So I think the question -- again -- you can see in our business, what we're projecting is that we're going to continue to see some improvement in our margins. So I'd have to say to you that it's not a huge impact, in terms of our business. Particularly in '07. Something that we watch very closely, going out.

We also think that we have an advantage. Our next level of opportunity is to partner with Asian suppliers. We think it's very

Important to us.

Again, we have a lot of skills in VF Corporation in the manufacturing side. We still do a lot more manufacturing than just about any of our competitors. But what we want to do is leverage those skills into other areas of the globe. But we want to do it really in a smart way, so we're not giving an advantage to our competitors. That's kind of the trick.

UNIDENTIFIED AUDIENCE PARTICIPANT: Thank you. Just wanted to talk about -- I -- your credit ratings. Are you comfortable with your current credit ratings? Would you be willing to sacrifice those ratings for the right acquisition opportunity?

And then the second question relates to your capital structure. Do you feel that the Company has an appropriate amount of debt on the balance sheet? What criteria or metrics do you look at? Is it debt-to-EBITDA? Debt-to-capital? And do you feel that you're in the right position today?

ROBERT SHEARER: We're an A-minus rating today. We're very comfortable with that. We think it's a strong rating. In fact, I will tell you there are very, very few in the apparel side. There's one other that we're aware of that has a higher rating than that. And most actually drop a couple levels below that.

Would we lower that a bit? We've consistently targeted BBB-plus in our own thinking. Again, for the right acquisition -- back to the question that we heard earlier. For the right acquisition opportunity would we lever up? Yes. Would we consider using equity? Yes. We would.

But at a BBB-plus level, we don't think that's going out on a limb, at all. Again, that's a very, very safe rating.

Relative to our debt level, right now what I'll tell you is that we don't have the idea of storing cash and building cash on the balance sheet. We have a very respectable level of cash, right now on the balance sheet. When you net that against debt, our net-debt-to-cap ratio is something like in the area of 12%. And that's lower than it should be. Again, we've got to put that balance sheet to work.

And to that point, one thing I haven't mentioned yet is that we have been very, very active on the acquisition front. We've been very consistent about that being our priority. That's where we want to invest. I think the history here that we've presented says a lot to any success that we've had. But the pricing has just been such that it's been very difficult. We're not going to move away from that rigid criteria that we've followed.

We're really glad to see these couple deals that we've made here early in the year got us pretty close to that. If you look at that 5% -- 3% -- that we talked about earlier, it's in the range of a $200 million area -- and gets us very close to that. But I also don't want to lead you to believe that those are the only kinds of deals we're looking at. Acquisitions. We have a lot to bring to these acquisitions, and again, we've seen that and proven that. And so we are very much interested in making the right deals.

So the point is, we've been very active. We just haven't been able to close the deal in a number of cases. But we've been looking at more opportunities than ever before by a long shot in the Company's history.

UNIDENTIFIED AUDIENCE PARTICIPANT: I'm just curious what kind of investments you needed to make in the intimates business that you sold, and what exactly were they, and how much would they have been?

ROBERT SHEARER: They were -- with respect to the new owner, I won't -- I'm going to shy away from a couple of details, there. But more of them were in the product cost area. Our intimates business has a number of operating facilities. Owns a number of operating facilities. And there are some changes that need to take place, there -- without being too specific. But it was more from a product cost standpoint, to get at a lower product cost. And that's what we just felt -- and it was over a 3-year period, or so.

Yes. You know what? I'd rather not -- again -- just out of respect for the new owner. Hopeful new owner.

UNIDENTIFIED AUDIENCE PARTICIPANT: When [does that] close [by the way]?

ROBERT SHEARER: We think by the end of the month. By the end of March.

UNIDENTIFIED AUDIENCE PARTICIPANT: Some of your competitors who also have the high-position strategies are very adamant about keeping management in place [inaudible] and then [inaudible] How foreign is that to you? And how hard or easy is it to incentivize them to stay, given that a lot of their fate of their brands is [inaudible] they can't control the jeans business or some of the other things that are going on in your major sort of conglomerate [structure]?

ROBERT SHEARER: The question was about retention of management in the acquisitions. How important it is to us. What we've seen.

It is very important to us. The way we look at the acquisition is -- our chairman often refers to it as "art and science." So we're looking for strong brands. Right? That's what we've talked about. We're looking for strong brands that give us global appeal and have the opportunity to grow consistently over a period of time. A strong growth driver for us.

So we're looking for a management group that's been a big part of that. That's been a big part of building a brand. They own the brand. They have passion for the brand. They live and breathe that brand.

To the extent we have -- and if you look back over the acquisitions that we've done -- by a long shot, we've kept those people in place.

Where some of the changes have taken place is a little bit -- in some cases, I'll call it more on the supply chain side of the business. And some disciplines associated with how the product is sold, who it's sold to.

At VF, we target specific brands to a specific channel of distribution. And even consumers within that channel, who shop in that channel of distribution. We keep those brands very, very clean.

So my point is, we apply some disciplines to the business that perhaps weren't there in the past.

When we've looked at brands, **Nautica's** a pretty good example. When we talk to retailers -- and "You're going to support this brand," and that kind of thing -- one of the things that we heard loudly and clearly was that we're good brand managers.

Again, we keep those brands very clean. We make sure that the product that's coming out of the product-development area is very consistent with a strong brand message. And then we put dollars behind that brand message.

So, yes. It has been very important to keep the management in place, to be sure. Particularly on the front end of the business. More of the changes have been in the backend or the supply chain of the business, where we can get at the efficiencies.

So now what we've done is, we've combined the art side -- the brand-building side -- with the science, which we bring to the equation. And that's been a pretty powerful formula for us.

UNIDENTIFIED AUDIENCE PARTICIPANT: Is there an imagewear business [inaudible] for Majestic?

ROBERT SHEARER: No.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: Sort of. Again, we didn't have that piece.

CINDY KNOEBEL, VPIR AND CORPORATE COMMUNICATION, VF CORPORATION: But we did have Major League Baseball.

ROBERT SHEARER: Right. We did have some Major League Baseball business. Right. We were a licensee, as well. We didn't have the on-field product. We didn't have the replicas, as well. So we did some bases. It was more in --

CINDY KNOEBEL: Fanware.

ROBERT SHEARER: In fanware. Yes. Fleece and tees.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: We do.

UNIDENTIFIED AUDIENCE PARTICIPANT: Majestic goes beyond jerseys and the higher-end replicas? [inaudible] all sorts of things that Majestic was making? Or just limited stuff [inaudible]?

ROBERT SHEARER: No. They have fanware, as well. They do the fanware, as well. But again, they have the exclusive rights to the on-the-field product.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: I don't want to get into trouble, here. We've been working on the relationship for quite some time. I'll leave it at that. Yes.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible] questions. I'm not sure if you can comment on the first. [inaudible] if you could comment, how competitive that your process was [inaudible]

ROBERT SHEARER: Yes.

UNIDENTIFIED AUDIENCE PARTICIPANT: The second question is [inaudible] how do you evaluate brands [inaudible] You may acquire a brand [inaudible]

How do you evaluate whether you have the ability to [inaudible]

ROBERT SHEARER: Well, first of all, the question was on the intimates. On the intimates business. Yes. We did go through a process. The process included both strategic as well as financial players.

And relative to the valuation, the missing piece -- again -- something that we haven't talked a lot about -- is the way we looked at it and the way a potential buyer would look at this business -- is the $350 million. The purchase price. Plus the investments that needed to be made in the business.

So, Number 1 -- actually, at the $350 million, when you look at other transactions that have been made in that space over the past several years, it's very much -- actually, it's very much in line. And even more so, if you consider the investments that were required to be made. So we were very comfortable with that.

Relative to -- I think your second question -- was about how do we look at the ability to improve the profitability in some of these businesses.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: Yes. How do we do it?

UNIDENTIFIED AUDIENCE PARTICIPANT: Especially [inaudible]

ROBERT SHEARER: Yes. The question was how do we evaluate brand strength. What do we do?

I'll tell you -- we do a lot of consumer research. One of the biggest and most important facets of our due-diligence process is the brand research. And we actually begin that at a very early stage, so we can complete it and have a really good read.

And it's also very interesting. In some cases, we find that we've done maybe more work than the brand, itself. You know, we learn a lot about a brand. We really do learn a lot about the brand.

What we also do is we'll talk to retailers. Now that's at the very end, before closing. We'll get permission to talk to the retailers and get their commitment to the brand -- and their thoughts about the brand, as well.

So I think most importantly is, that's an area that we do I'd say more work than any other individual area in the due-diligence process. It's very important.

Any other questions?

UNIDENTIFIED AUDIENCE PARTICIPANT: Do you ever look at the hard goods side or somebody like [Wilton or Solomon] or something [inaudible]?

ROBERT SHEARER: Yes. That's an interesting question. The question was the hard goods side. Equipment side is what I'd refer to it.

What we've done -- the way we've looked at it in the past -- is that if that brand -- if the equipment brand can, again, build itself into what we'll refer to as a Lifestyle brand, that has permission to go across broader product categories, we will consider an equipment brand.

In many cases, however, in many cases, an equipment brand is just that. And it's a little hard to see. If that it's an equipment piece, it's a little hard to see the apparel side.

But that's how we look at it. That's how we look at it and do our testing around that area. Could that brand be extended to other product categories? And is that brand representative of a lifestyle? In other words, giving it permission to do some of those other categories.

UNIDENTIFIED AUDIENCE PARTICIPANT: Because of your capabilities on the manufacturing side, how do you look at a company that [inaudible] typical acquisition has [inaudible] or is it not like that?

ROBERT SHEARER: Generally. Generally, it's not as high on the priority list. We like to own brands. We like to invest behind brands that we, in fact, own.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible] acquire a company [inaudible]

ROBERT SHEARER: Yes. Do we like that or not? And in Nautica is the best example. The most significant licensing business that we have is within our Nautica brand. And we, of course, knew that. And that is very consistent with other brands in that space.

So that was good. It was good. In fact, it brought some new skills to VF, where we haven't done a lot of licensing with our brands. So it's certainly not a -- it's a positive is what it was.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: Yes. No, only if it made sense. In some cases. Only if it made sense and we had specific experience or we think we can do that category and we can do it well. Then we will. Then absolutely, we will.

There are some deals we've had to turn away from. If they ahead a licensing agreement in place in apparel, let's say, then our interest declines. What we do -- we want to be able to leverage the skills that we have. The strong skills that we have. And particularly within individual product categories. And leverage those against the brand.

And if we see that we're going to be held away from that for a period of time, then it might take that off the list.

UNIDENTIFIED AUDIENCE PARTICIPANT: Another question. When did the margins on the Heritage versus the Lifestyle [inaudible]?

ROBERT SHEARER: [inaudible] margins? Yes. The gross margins -- there's a bigger difference, actually, in the gross margins. The gross margins are stronger in the Lifestyle brands -- which makes some sense, I think.

So the gross margins are stronger in the Lifestyle than our heritage.

At the operating income line, they're actually very close. Our Heritage businesses are very profitable, and actually are just slightly higher today than our Lifestyle. Just slightly higher than our Lifestyle brands, at the operating income level. But I'd urge you to consider the fact that that includes some newer acquisitions in some cases that are pulling it down a bit, as we anticipated.

So relative to the targets, the 14% target still is a pretty good target across the Company, because again, we don't see a lot of variation.

What's different in the business is stronger gross margins in Lifestyle. But also, we spend more against those brands. We spend more in advertising. We spend more, in some cases, in the product development area and other areas.

So the operating margin target of 14% really applies across the board.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible]

ROBERT SHEARER: We're very close. Yes. We've said for '07 that we should get very close to the 14% number.

UNIDENTIFIED AUDIENCE PARTICIPANT: [inaudible] composition [inaudible]

ROBERT SHEARER: That's right. Yes. That's correct.

And once again, we could. We often get the question, "Well, as you grow, why wouldn't you leverage that scale and grow the 14%?" And the reason is for now, we see that as the right target. Because it allows us the right blend and right mix of making investments behind the brands, and growing the top-line. And ultimately, growing the bottom line.

So what we've been able to do is -- we've been spending heavily against our lifestyle brands. We have been. But at the same time, we've been improving our operating margins. Not by huge leaps and bounds in every year, but we've been steadily improving towards that 14% area. And we think that at 14% again, we continue to make those right investments, and continue to grow the top-line. I think it's the right combination.

Okay. Thank you very much.

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Canvas and patent leather, Tory Burch, $495; 714-689-0450.

On the Runway

A CLASSIC CHOICE
Designers fell in love (again!) with the trenchcoat's flattering silhouette, showing it in monastic black (Ralph Lauren) and fantastic silver (Celine), over bare legs or sleek leggings for spring. Narciso Rodriguez softened his two-tone neutral; Carolina Herrera feminized hers with lace. Burberry Prorsum added volume, while Lanvin wowed with a glossy version.

TIME TO SHINE
Satin, Andrew Marc, $695; at Saks Fifth Avenue.

RALPH LAUREN

MICHAEL KORS

CELINE

LOUIS VUITTON

BURBERRY PRORSUM

LANVIN

CAROLINA HERRERA

NARCISO RODRIGUEZ

Single-Breasted

CHIC AND SLEEK
Softly enveloping, tailored yet feminine, the single-breasted trench has a poetic simplicity. For spring it stands out in black with white piping, allover dots or metallic-tinged cotton hitting at or above the knee. "The shape works with naturally crinkled fabrics, making it perfect for travel," says designer Cinzia Rocca of her button-up (second from left).

Cotton, Laundry by Shelli Segal, $325; at Bloomingdale's.

Woven nylon, cotton and steel, Cinzia Rocca, $525; 319-887-7151.

Cotton, Ramosport, $495; at Nordstrom.

Crinkle cotton, Banana Republic, $188; bananarepublic.com.

Double-Breasted

BUTTON BRIGADE
The archetypal version points up the trenchcoat's rich legacy, from its military origins and secret-agent stature to its appearance on icons like Audrey Hepburn. "We like a crisp, tightly woven fabric that helps define and maintain the silhouette," says Earnest Sewn designer Scott Morrison. "This way it keeps its neat shape and can repel a spring shower."

Nylon, Burberry London, $595; 800-284-8480.

Cotton-nylon, Nautica, $189; at select Macy's stores.

Stretch cotton, An Earnest Cut & Sew, $550; at Barneys New York.

Cotton, Ann Taylor, $188; 800-342-5266 for stores.

Cropped

CUTTING EDGE
A mini rendition with just enough signifiers of the original double-breasted, tailored, belted is a spirited way to tap into the trend. "A short trench looks perkier, more youthful," says Jenna Lyons, senior vice president of design at J. Crew, whose punchy yellow coat kick-starts any spring wardrobe. Slim pants, shorts and billowy skirts complement the trim style.

Cotton, J. Crew, $168; jcrew.com.

Cotton, American Eagle, $80; ae.com.

Cotton-nylon, Jones New York, $140; at select Macy's stores.

Cotton, Sportmax, $940; 312-475-9500.

Evening

NIGHT OWLS
There's something silver-screen sexy about wearing a trench when the sun goes down. Metallic hues like bronze, gold and silver provide a glimmer so appealing you won't want to check your coat and truth be told, any of these shimmery pieces is an outfit unto itself. They can also be worn with the simplest dresses and stilettos or platforms.

Linen, Anne Klein New York, $495; at Nordstrom.

Brocade, Badgley Mischka Platinum, $895; Neiman Marcus.

Lamé, D&G, $945; 212-965-8000.

Satin, Tod's, $2,400; 800-457-8637.

Q&A

Q
Can a trench go from day to night?

A
It depends on the fabric and what you pair the coat with. Silk, brocade or leather, like Angelina Jolie's by Jasper Conran, works well when worn with skinny pants and heels. "Coats in satin or a bright color can be evening-appropriate," says Sari Sloane of the N.Y.C. shop Intermix. Sloane favors versions by Aimee Cho and Zac Posen for their rich fabrics and smart tailoring.

Q
How do you pull off a trench if you are a petite size?

A
Ensure the length falls just above or below the knee for ideal proportions. Christina Milian gets it right: Her loosely belted Diesel shows off her legs. "You want it to be short enough to accentuate the length of your legs without creating a top-heavy feel," says fashion stylist Jenny Gering, who has worked with Patricia Arquette. Pick a fitted version with armholes that are cut high to keep the look long and lean.

Q
I have a basic trench. Do I need another?

A
From need springs desire and this season there is much to crave. To wit: an exuberantly colored trench, like Eva Longoria's fuchsia confection by Cole Haan. Even if you live in monochromes, a trench in a vivid hue is a practical option. "Bright is amazing worn over gray, black, white or tan," says stylist Karen Berenson, who has dressed Thandie Newton and Anne Hathaway.

NOTES: See also related article on page 76 of same issue.

GRAPHIC: EIGHTEEN PHOTO ILLUSTRATIONS: KIRSTEN ULVE Thomas C. Card

PHOTO: Angelina Jolie
PHOTO: Christina Milian
PHOTO: Eva Longoria

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TACKLING COUNTERFEITERS: MAJOR BRANDS TARGET REPEAT OFFENDER Women's Wear Daily (WWD) March 1, 2007 Thursday

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Women's Wear Daily (WWD)

March 1, 2007 Thursday

SECTION: GENERAL/ALSO IN THIS ISSUE; Pg. 1

LENGTH: 1146 words

HEADLINE: TACKLING COUNTERFEITERS: MAJOR BRANDS TARGET REPEAT OFFENDER

BYLINE: Ross Tucker

BODY:

NEW YORK - A lawsuit in federal court here has revealed the seizure of tens of thousands of pieces of branded apparel that were allegedly counterfeit. The case also shows how persistent counterfeiting operations can be no matter how often they are shut down.

A Manhattan federal court judge lifted the seal this week on a lawsuit filed on behalf of Timberland and **Nautica** Apparel, although the investigation showed that dozens of brands were said to be copied, including Polo Ralph Lauren, Gap, Banana Republic, J. Crew, American Eagle, Abercrombie & Fitch and Guess.

Timberland and **Nautica** filed a joint complaint in the Southern District of New York on Feb. 2, accusing Trendy USA Inc., a company operating in the heart of the city's Garment District, and its owner, Christine Yuen, of being "known counterfeiters." Several members of Trendy's staff were also named as defendants, as well as a warehouse operation in Piscataway, **N.J.**, where the counterfeit goods were allegedly stored. The complaint alleged violations on seven counts, including trademark and counterfeiting infringement and false designation of origin.

A message left at Trendy USA's office was not returned. Vano Haroutunian, a partner with Ballon, Stoll, Bader and Nadler, who is representing Yuen, said he couldn't make any specific comments about the case because it is new. "We want to let the discovery process take its course," said Haroutunian.

According to court filings, private investigators first encountered Trendy at an off-price show in Las Vegas in February 2006. Over the course of several months, the investigators were able to purchase Timberland and **Nautica** products from Trendy and discovered the goods were being stored with Lucky Moving Inc., a warehouse company in Piscataway. **Nautica** and Timberland examined samples of the purchased items and found them to be counterfeit.

A call to Lucky Moving's legal representative was not returned on Wednesday.

The incident drives home the ease with which counterfeiters are able to continue doing business even after they've been identified and prosecuted, importing thousands of goods and violating the trademarks of dozens of the apparel industry's most recognized labels. And counterfeiters today no longer copy only luxury brands, as indicated by the case; their production spans the price spectrum of retail and wholesale apparel labels.

According to the court filings, Trendy was owned by Yuen and operating out of an office formally occupied by a company called TC Fashions. It was only a year ago the same law firm representing Timberland and **Nautica** had filed suit against Yuen and TC Fashions on behalf of The North Face and Polo Ralph Lauren Corp., also levying allegations of counterfeiting. That case resulted in a raid of another New Jersey warehouse in 2006 that turned up hundreds of thousands of apparel products with labels such as Abercrombie & Fitch, Adidas, Aropostale, Bisou Bisou, Calvin Klein, Christian Dior, Gap, Gucci, J. Crew, Lacoste, **Nautica** and Nike.

Roxanne Elings, an intellectual property lawyer with Greenberg Traurig who has headed up both cases, said last March that she believed Yuen's operations were generating up to $8 million a year.

Investigators in the current case involving **Nautica** and Timberland found Yuen incorporated Trendy USA only two weeks after The North Face and Polo filed suit against Yuen and TC Fashions.

A Trendy employee who had also worked at TC Fashions even referenced the March 2006 case when speaking with an investigator at an off-price show in New York last October. According to the investigator's filing, the employee told the investigator that The North Face's pursuit of TC Fashions had cost him more than $500,000 in legal fees and confiscated goods and that it had "nearly ruined us."

"It appears that [Yuen] went right on manufacturing counterfeit goods and selling them, but she has changed her business model in an obvious attempt to avoid detection," Elings told WWD on Wednesday.

Elings contends Yuen changed the company's name to Trendy, eventually moved the office, switched warehouses, began importing smaller shipments of goods and developed a code for referring to brands. For instance, TIAM was used as an abbreviation for

Timberland, NACE for **Nautica** and AFRICA for Abercrombie.

"She also appeared to be counterfeiting a pregnancy line of clothing called Mother's Work," said Ellings.

The court filings and a subsequent warehouse raid showed that the change in tactics enabled Trendy to continue to conduct a thriving business. E-mails from Trendy employees to undercover investigators indicate that in December the warehouse held thousands of allegedly fake items in stock, including 600 Banana Republic bootleg jeans, American Eagle tank tops and 720 men's T-shirts, J. Crew skirts, Gap stretch capris, Calvin Klein underwear, Buffalo men's jeans, and SouthPole hooded sweatshirts. Other brands on sample price lists that were seized include Guess, Express and GStar.

"We seized about 22,000 pieces of counterfeit **Nautica,** Timberland, Polo and The North Face apparel from Trendy's warehouse, plus took additional pieces from the offices in Manhattan," said Ellings. "Documents indicate that during 2006, Trendy imported at least 8,000 counterfeit **Nautica** goods and at least 7,000 pieces of Timberland goods and 35,000 Polo goods."

Ellings also noted the Lucky Moving warehouse was primarily a furniture warehouse.

"The only apparel they appeared to have at the time of the raid was the apparel for the defendants," said Ellings.

All named defendants in the case have agreed to a preliminary injunction and four bank accounts have been restrained. In the earlier case brought by The North Face and Polo, $1.1 million of Yuen's funds have been frozen. A settlement agreement for that amount had been offered and verbally agreed to, but Ellings said Yuen never signed the documents. Ellings will now seek summary judgement in the case and will file for contempt based on Trendy continuing to use the Polo label.

"It's likely we wouldn't have recognized Christine's new business for what it really was, so [Timberland] and **Nautica** really owe the success in this action to [The North Face and Polo's] efforts in last year's case," said Barbara Kaplan, senior counsel at VF Corp., which owns the **Nautica** and North Face brands.

Yuen's name has come up in other recent cases regarding allegations of trademark infringement. In September, Yuen and Great Value Inc., another company operating out of the same address as TC Fashions and Trendy USA, agreed to a permanent injunction and a consent judgment with Diesel. Great Value and Yuen were ordered to cease any use of Diesel trademarks and agreed to pay $120,000.

Ellings said it's not the first time she's seen a defendant as brazen as Yuen.

"She continues and continues because it's profitable," she said. "We have to be equally persistent."

GRAPHIC: Raids conducted on a warehouse in New Jersey turned up thousands of branded apparel products that are allegedly counterfeit.

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SPRING IS IN THE AIR; FIT HONORS VF'S MCDONALD; RUSSELL CORP. KICKS OFF ARENA FOOTBALL SEASON; Fashion Institute of Technology, Mackey McDonald; Russell Corp.and ESPN to promote Arena Football League 2007 Daily News Record March 5, 2007

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March 5, 2007

SECTION: Pg. 25 ISSN: 1041-1119

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HEADLINE: SPRING IS IN THE AIR; FIT HONORS VF'S MCDONALD; RUSSELL CORP. KICKS OFF ARENA FOOTBALL SEASON; Fashion Institute of Technology, Mackey McDonald; Russell Corp. and ESPN to promote Arena Football League 2007

BYLINE: Lipke, David; Palmieri, Jean E.

BODY:

Byline: David Lipke, Jean E. Palmieri

NEW YORK - VF Corp. chairman and CEO Mackey McDonald is so dedicated to his company and brands that he even named his dog, Buddy Lee, after its Lee Jeans mascot. "As my kids would say, get a life, Mackey," joked Eric Wiseman, president and COO of VF Corp., in introducing his boss as the honoree at the Fashion Institute of Technology's annual fundraising gala last Wednesday. About 600 industry leaders turned out for the benefit at Cipriani 42nd Street, raising over $1 million for the school's scholarship fund.

The modest Mackey noted in his remarks that "In my career, my achievements have exceeded my abilities," although he received two standing ovations from the crowd, which was well acquainted with his accomplishments turning VF Corp. into a brand-savvy $7 billion apparel giant. Mackey's two daughters were on hand for the gala, although his twosons were "off doing what sons do when their father asks them if they want to go to a black-tie dinner," quipped the CEO.

Earlier in the week, Russell Corp. teamed up with ESPN and the Arena Football League to help publicize the start of the AFL's 2007 season, which kicked off Sunday. Doug Kelly, Russell's newly installed president, was especially excited that his company had signed a five-year deal to become the title sponsor of all regular and postseason telecasts on ESPN and ABC. "This is a first, and a highlight for what we're trying to do as a brand," Kelly said of Russell, which was acquired this summer by Fruit of the Loom, a division of Berkshire Hathaway.

The deal also calls for television commercials during each broadcast and other promotional tie-ins, including the popular EA Sports Arena Football video game, in which Russell is featured on the cover andthroughout the game. At the event, Russell hosted a fashion show with cheerleaders from the New York Dragons and players wearing uniforms, supplied by Russell. It also showed off its Xtreme Compression (XC) jersey, which was scheduled to debut on the field on Sunday. Also onhand were the league's Philadelphia Soul co-owner, singer Jon Bon Jovi, and Colorado Crush co-owner and former Denver Broncos quarterbackJohn Elway. Craig Andrisen of Andrisen Morton in Denver was also spied at the event-he is friends with Elway, who used to appear in the store's ads.

Caption(s): **Nautica's** Christopher Heinz and Denise Seegal / Dick Baker, executive recruiter Elaine Hughes and Hart Schaffner Marx's Eric Prengel / From left: Financo's Gilbert Harrison, VF's Mackey McDonald and Gold Toe's Jim Williams / Sean John's Bob Wichser and Perry Ellis International's Paul Rosengard / VF's Jim Haneschlager, Susan Williams and Eric Wiseman / Buckingham Research Group's Larry Leeds and Oxford Industries' Nicole Knable / Jon Bon Jovi / From left: FIT's Dr. Joyce Brown with husband Carl McCall and FIT's Edwin Goodman with wife Lorna / A look from the fashion show / ESPN's Ron Jaworski with John Elway / From left: Mitchell Modell of Modell's with Doug Kelly

LOAD-DATE: March 14, 2007

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SPRING IS IN THE AIR FIT HONORS VF'S MCDONALD; RUSSELL CORP. KICKS OFF ARENA FOOTBALL SEASON DNR March 5, 2007

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DNR

March 5, 2007

SECTION: NEWS; Pg. 25

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HEADLINE: SPRING IS IN THE AIR FIT HONORS VF'S MCDONALD; RUSSELL CORP. KICKS OFF ARENA FOOTBALL SEASON

BYLINE: David Lipke / Jean E. Palmieri

BODY:

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GRAPHIC: Nautica's Christopher Heinz and Denise Seegal / Dick Baker, executive recruiter Elaine Hughes and Hart Schaffner Marx's Eric Prengel / From left: Financo's Gilbert Harrison, VF's Mackey McDonald and Gold Toe's Jim Williams / Sean John's Bob Wichser and Perry Ellis International's Paul Rosengard / VF's Jim Haneschlager, Susan Williams and Eric Wiseman / Buckingham Research Group's Larry Leeds and Oxford Industries' Nicole Knable / Jon Bon Jovi / From left: FIT's Dr. Joyce Brown with husband Carl McCall and FIT's Edwin Goodman with wife Lorna / A look from the fashion show / ESPN's Ron Jaworski with John Elway / From left: Mitchell Modell of Modell's with Doug Kelly

LOAD-DATE: March 12, 2007

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Belk begins its push into area Fort Worth Star-Telegram (Texas) March 14, 2007 Wednesday

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Fort Worth Star-Telegram (Texas)

March 14, 2007 Wednesday

SECTION: C; Pg. 1

LENGTH: 528 words

HEADLINE: Belk begins its push into area

BYLINE: HEATHER LANDY, STAR-TELEGRAM STAFF WRITER

BODY:

Combine the clothing brands carried by Macy's, the cosmetics focus of Dillard's, the racetrack-like layout of Kohl's and the new strip-center locations of J.C. Penney, and you end up with Belk, a department-store chain that dates back more than a century and is now expanding in the Metroplex.

Belk Inc., a privately held company based in Charlotte, N.C., is holding a grand opening today for its new store at the Robertson's Creek shopping center in Flower Mound.

This fall, it will add stores at Weatherford Marketplace, off Interstate 20, and in Rockwall, east of Dallas. Another location, at far north Fort Worth's Alliance Town Center, is expected to open in 2008.

"Certainly the Texas market is very important to us," said Gary Siler, senior vice president and director of stores for Belk's western region. "It's a growing area. It's a young, suburbia type of area, and there are a lot of new homes going up. It very much lends itself to our model."

The Flower Mound store, at 5801 Long Prairie Road, offers convenient parking in front of a single entrance, a large collection of contemporary clothing for women, and other features specifically geared for the demographics and lifestyle in the fast-growing, affluent area. The men's side of the store is dominated by a Polo Ralph Lauren department and also includes displays of clothing by Nautica, Tommy Bahama, Lacoste, Izod and other popular national brands.

Belk also carries several in-house clothing labels, including Madison Studio for women and Red Camel for teenagers, along with children's apparel, housewares, bedding, linens and shoes. Its makeup counters feature Estee Lauder, Clinique, Lancome and a large selection of men's and women's fragrances.

Special attention is paid to sight lines, allowing customers to survey all of the 95,700-square-foot store from several vantage points. And the one-story sales floor is relatively open compared with the densely packed displays at retailers such as J.C. Penney.

Belk started in 1888, when William Henry Belk opened a shop in Monroe, N.C. The business, with annual sales of about $3 billion, has remained a family affair. Three of Belk's descendants -- Tim Belk Jr., H.W. McKay Belk and Johnny Belk -- serve as chief executive, chief merchandising officer and chief operating officer, respectively.

The company is concentrated in 17 states, mainly in the Southeast, and many of its older stores anchor traditional, enclosed malls. Its new stores, opening at a rate of about 10 to 12 a year, are primarily off-mall locations, typically in strip centers. In Weatherford, Belk will be near Target, Best Buy, Lowe's, PetSmart and Ross Dress for Less -- many of the same chains close to the new Flower Mound store.

Belk has 10 outposts in Texas, in cities including Kerrville, Lufkin, Paris, Nacogdoches, Sherman, Waco and Waxahachie. A store in McKinney opened about 18 months ago.

"We've certainly been circling the Dallas-Fort Worth market," Siler said.

And while parts of the area already are saturated with retailers, Belk still sees room to muscle into the market.

"We think there's plenty for all," Siler said.

Heather Landy, 817-390-7725 hlandy@star-telegram.com

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Get a jump-start on spring The Greenville News (South Carolina) March 15, 2007 Thursday

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The Greenville News (South Carolina)

March 15, 2007 Thursday
Final Edition

SECTION: LIFESTYLEFLAIR; Pg. 1D

LENGTH: 335 words

HEADLINE: Get a jump-start on spring

BYLINE: Donna Isbell Walker dwalker@greenvillenews.com

BODY:

STAFF WRITER

Graphic prints, bold-colored accessories and whimsical accents will be three essential components of an up-to-date wardrobe for spring 2007.

With the first day of spring less than a week away, many women's thoughts turn to their closets, as they rotate winter's sweaters out of sight and break out the short-sleeve tees and capri pants.

But for spring, the hot looks go beyond tees and capris and into sleeker and hipper directions.

Here are some top trends from national fashion retailers to help you get a jump-start on spring.

- Target's Spring 2007 Collection, from designer Isaac Mizrahi, will feature lots of detail work, including lace, bows and ribbons added to jackets, blouses, skirts and dresses. Skirts with pockets, and jackets that are loose but cropped are other trends for the season.

Colorful accessories, such as totes and purses in shades of fuchsia and aqua, often with a bit of gold or silver fittings, will add bright splashes. Peep-toe pumps, raffia wedges and colorful espadrilles will adorn well-dressed feet, say Target's fashion experts.

- Liz Claiborne's spring offerings include neutral colors such as black, white and khaki, brought to life with dashes of vivid blue, pink or yellow. Swingy jackets and belted tunics can pair up with slender pants, while embroidery and beading will add a hint of embellishment to various pieces.

Texture is another key to the right look for spring, with eyelet, seersucker and linen making the scene, as well as fabrics with a metallic weave.

- In keeping with its name, Nautica is featuring nautical-accents for spring, with anchor-and-rope detailing on necklaces, belts and jeans. Shirt dresses with a military edge and loose, flowing skirts are also part of the collection, as are tropical-hued tunics, pants and jackets in linen and cotton herringbone.

- In the world of jewelry, Andrea Candela is showing earrings, necklaces and bracelets in hues of blue, green, yellow and amethyst, to add a bit of zing to the black-and-white clothing trend

LOAD-DATE: March 16, 2007

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DRESSING ROOM Spring fashion is here - giant sunglasses and all Arkansas Democrat-Gazette (Little Rock) March 22, 2007 Thursday

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Arkansas Democrat-Gazette (Little Rock)

March 22, 2007 Thursday

SECTION: STYLE

LENGTH: 976 words

HEADLINE: DRESSING ROOM Spring fashion is here - giant sunglasses and all

BYLINE: Helaine R. WILLIAMS

BODY:

The weather has begun to warm up. The Bradford pears have just about shed their beautiful, stinky blossoms. The Wye Mountain daffodils have strutted their stuff. Reese's Peanut Butter Eggs are for sale. And the store is out of Claritin.

Yup. Must be spring. And time to give some serious thought to those additions to the ol' wardrobe ... Easter outfit and otherwise.

"Whatever shall I buy?" you may be asking yourself.

Being the renegade that I am, I'll be doggedly carrying on the spring/summer of '06 for the most part - peasant skirts and gypsy belts. But even we renegades will be slipping a few new items into our closets.

Here are some key looks for spring '07 (a list compiled with the help of Silhouettes, the catalog for women size 12 and up, and TJ Maxx, the offprice chain): Dresses, especially simple A-line shift dresses, babydoll dresses, surplice-bodice dresses, wrap dresses, empire-waisted dresses. And the mini dress is big.

Tops that also feature empire waists, surplice bodices and babydoll styling.

"Tresses," a combination of the words "dress" and "tunic." You guessed it. Tresses may be worn as either a dress or a tunic top paired with leggings or jeans.

Kimono sleeves, a holdover from fall.

Metallic and shiny stuff. Silver and gold accessories; metallic threads; patent-leather bags; and shoes.

The nautical look, seen in items like wide-legged sailor pants, tops with horizontal navy-and-white or red-and-white stripes and cable cardigans and black- or bright-colored V-neck sweaters with white trim.

Skinny jeans. But if you can't stomach them, try jeans or slacks with a straight leg or wide leg. Boot-cuts are still out there.

Cropped pants and city shorts with matching suit jackets.

Who wears short shorts? Looks like the spring '07 fashionistas who can carry them off, that's who.

Black and white, a color scheme which seems to be "in" every season. Most especially in will be graphic black-andwhite prints. Look for houndstooth and houndstooth-like tops. (Along with the black, white and nautical colors, look for pale neutrals and yellow.) Dainty details: ruffles, bows, lace trim and draping.

Cropped jackets and blazers.

Peep-toed platform pumps, which I started out hating but have grown to appreciate. Wedge heels, loafers and slingbacks are still hot.

Footless tights. Oh well.

Oversized sunglasses. Ditto.

ON WITH THE SHOW

Fashions by Korto Momolu, Natasha Dixon and Erica Danell will be highlighted at their Spring 2007 Fashion Show, 8 p.m. April 14 at The Art Scene, 201 Maple St., North Little Rock. A pre-show mixer at 7 will feature live entertainment; an after-party will take place immediately after the show. Tickets, $20, may be obtained in advance at Nails by Kimmi, 5316 W.

Markham St., Little Rock; Smooth Styles & Cuts, 4918 Base Line Road, Suite 9, Little Rock; New Beginnings Transformation Center,

2120 Main St., North Little Rock;

or by calling (501) 960-4956.

NO BIZ LIKE SHOE BIZ

Dress for Success Little Rock announces its first signature fundraiser, the Fool's Foot Fete. The event will be 6-8 p.m. April 5 at Barbara/Jean Ltd., 7811 Cantrell Road, Little Rock. Guests may bid on original works of art and celebrity-signed shoes during a silent auction, dine on dishes by central Arkansas chefs and pamper themselves with jewelry, spa packages and foot massages.

Tickets are $30 and can be purchased by e-mailing tickets@footfete.com or calling Dress for Success Little Rock's boutique at (501) 562-4571. All proceeds will go to Dress for Success Little Rock programs. Dress for Success Little Rock is a nonprofit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career-development tools to help women thrive in work and in life. For more information about the fundraiser, go to footfete. com. FASHION PICKS Being a happy gym client elsewhere, I've only been to a Curves one time, but judging from all the lavender, black and white Curves activewear I've bought from my Avon lady, one would think I was a walking billboard for the place. Recent purchases include the Curves Moisture Control T-shirt and Moisture Control Pants, both $24.99. More goodies spill from Avon in the form of a couple of big, bold jewelry pieces. The Orbital Hoop earrings, originally $12.99, are $7.99 in Campaign 7. These chandelier earrings, in gold-tone and silver-tone, consist of three tiers of various-size metal circles, all interlocked. They had an African flair, so I fell in love and had to have them in gold and silver. There's also the Hammered Cuff Watch, $34.99, which features a square clock case in a gold-tone hammered cuff (left open-ended for adjusting). Stein Mart's spring items for women include J.A.C.'s threequarter-sleeve top with boatneck in a variety of colors, $26.99, and Cable & Gauge's sleeveless, empire-waisted surplice top, $26.99, featuring decorative, raised diagonal and horizontal seams. Both tops come in a variety of colors, small through extra-large. Spring menswear department finds included an Alan Flusser indigo-blue blazer, $69.99, grouped with taupe Ralph Lauren slacks, $59.99, and a multicolored, coordinating tie by **Nautica**, $16.99. Meanwhile, decent fall clearance items continue to lurk. Stein Mart recently had half-off deals on a low-heeled snip-toed dress loafer by Aerosoles (originally $49.94); a high-heeled clog/mule by Mootsies Tootsies (original price $32.94), and a casual low-heeled sling-back by Bandolino (original price $54.94). The store also took 50 percent off its Venini V-neck tunic tops with three-quarterlength sleeves and side-slit hems, originally $49.99. Dressing Room is published biweekly. Send news releases to Helaine R. Williams, Arkansas Democrat-Gazette, P.O. Box 2221, Little Rock, Ark. 72203, or e-mail: hwilliams@arkansasonline.com This article was published 03/22/2007

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FRONT ROW;LOCAL FASHION AND BEAUTY EVENTSA DAY OF MODELING, AND SHOE SHOPPING FOR A GOOD CAUSE Charlotte Observer (North Carolina) March 23, 2007 Friday ONE-THREE EDITION

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Charlotte Observer (North Carolina)

March 23, 2007 Friday ONE-THREE EDITION

SECTION: STYLE; FRONT ROW LOCAL FASHION AND BEAUTY EVENTS; Pg. 8E

LENGTH: 163 words

HEADLINE: FRONT ROW;
LOCAL FASHION AND BEAUTY EVENTS
A DAY OF MODELING, AND SHOE SHOPPING FOR A GOOD CAUSE

BYLINE: Observer Staff

BODY:
At left, Kevin Childrey and Johan Morales (right) and, below, Lily Childrey in clothes from **Nautica** were among the 120 models from Carolina Talent Modeling Agency who hit the runway Saturday at Concord Mills. The models, ages **3** through over-40, presented three separate shows.

Participating stores were Aeropostale, Brooks Brothers, Carter's for Kids, Bon Worth, Dress Barn, **Group** USA, Kasper, Limited Too, LVL X, **Nautica**, Old Navy, OshGosh, RCC Western Store, Strasburg Children, Sun & Ski Sport and **Wilson** Leather.

During a Shopping for a Cause event March 13, Helen Herpel and Anna Mauney check out the selection at Bob Ellis Shoes in SouthPark mall. The store donated 15 percent of proceeds to Speedway Children's Charities. Joel **Prystowsky**, manager of the luxury shoe and accessory boutique, says that the big trends for spring include ballerina-style flats (a **Lanvin** pair for $595 has been blowing out of the store), espadrilles, wedge heels and big bags.

GRAPHIC: PHOTO:3;
1-2. PHOTOS BY PAUL WILLIAMS III - SPECIAL TO THE OBSERVER .; 3. KELLEY CLAYTON - SPECIAL TO THE OBSERVER.

LOAD-DATE: March 25, 2007

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From Finish to Start Sports Illustrated March 26, 2007

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Sports Illustrated

March 26, 2007

SECTION: SI PLAYERS: LIFE ON AND OFF THE FIELD; CAREER MOVES; Pg. 30 Vol. 106 No. 13

LENGTH: 490 words

HEADLINE: From Finish to Start

BYLINE: Lisa Altobelli; Edited by KOSTYA KENNEDY; MARK BECHTEL; STEPHEN CANNELLA

HIGHLIGHT:

A spring of change for closers stepping into the rotation

BODY:

ADAM WAINWRIGHT, Cardinals
"There's nothing like getting the last three outs," says Wainwright, who did exactly that to close out the 2006 World Series and is now pegged to be St. Louis's No. 2 starter. "But there's a rush in starting too." Wainwright, 25, was a starter in the minors but pitched in relief with the Cardinals last season as a rookie, assuming the closer's role in September and saving four postseason games. To transition back, Wainwright sought the guidance of ace Chris Carpenter and pitching coach Dave Duncan. "They're telling me to throw first-pitch strikes to get first-pitch outs," says Wainwright, whose tendency to try for strikeouts even as a starter was ballooning his pitch count. "[You want to] get them to put the ball in play and trust your defense." Just because Wainwright who through Sunday had given up just two runs in 16 2/3 innings this spring is in the rotation doesn't mean he's given up on closing things out. "If I have the ball at the start of the game," he says, "the only thing I'm thinking about is finishing it."

BRADEN LOOPER, Cardinals
After nine years, 103 saves and zero career starts, Looper was asked by Duncan to prepare to move into the rotation. "I thought he was joking," says Looper, 32, who likes his new role. "When you come in from the bullpen, one mistake and you're the idiot who blew the game, but in the first inning, you're probably not going to lose the game." Still, he'll miss some things about relief. Says Looper, who'd allowed five runs in 14 spring innings, "We talk more smack in the bullpen. In the dugout you can't be like that."

JONATHAN PAPELBON Red Sox
"I'm better as a starter," Papelbon has said, quite a claim given his 35 saves and 0.92 ERA as a rookie last year. After relying mainly on a fastball and splitter as a closer, he's redeveloping the curve and slider he threw as a starter in the minors. He's also building stamina after missing last September with a shoulder injury. Papelbon, slated to be Boston's No. 4 starter, had 13 strikeouts in 8 2/3 spring innings. Said Papelbon: "I'm going to use a bit of that closer mentality when I need to."

The Pop Culture Grid
[This article contains a table. Please see hardcopy of magazine or PDF.]

How do sports starts fit in?	Scale of 1 to 10: how much you'd like Angelina to adopt you	Well done, medium or rare	Last cologne you wore	Favorite board game	Best thing you've gotten for free	March: In like a lion, out like a...
AL JEFFERSON Celtics F-C	Two	Medium well	Unforgivable by Sean John	Checkers	A truck	Beast
VINNY ROTTINO Brewere 3B	Seven	Medium rare	Nautica for Men	Risk	Advice from my dad	Hopefully, a Brewer. [He's trying to make the team.]
RON LEWIS Ohio State G	Eight	Medium rare	Unforgivable by Sean John	Monopoly	My cross necklace from my girlfriend	I don't know that expression ... a light?
STACY PAETZ Fox Sports	Ten. Because Brad Pitt would be my daddy	Well done	Light Blue by Dolce & Gabbana	Monopoly	Chocolate cake and shoes	Fox

GRAPHIC: PHOTO: JOHN BIEVER (WAINWRIGHT)
PHOTO: AL TIELEMANS (LOOPER)
PHOTO: DAMIAN STROHMEYER (PAPELBON)
PHOTO: CHITOSE SUZUKI/AP (JEFFERSON)
PHOTO: DARREN HAUCK/AP (ROTTINO)
PHOTO: JOHN BIEVER (LEWIS)
PHOTO: DAVID ALDRIDGE (PAETZ)
PHOTO: JENNIFER GRAYLOCK/AP (JOLIE)
PHOTO: AMANDA ODESKI/THE DULUTH NEWS TRIBUNE/AP PHOTO (MONOPOLY)
PHOTO: SHIHO FUKADA/AP (SEAN COMBS)

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NAUTICA'S "SEA"-SONAL SHOW; Brief article Daily News Record March 26, 2007

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Daily News Record

March 26, 2007

SECTION: Pg. 8 ISSN: 1041-1119

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LENGTH: 119 words

HEADLINE: NAUTICA'S "SEA"-SONAL SHOW;
Brief article

BYLINE: Scheidnes, Jean

BODY:

Byline: Jean Scheidnes

NEW YORK - **Nautica's** fall fashion show demonstrated increased sophistication and currency with **runway** trends, and showcased an array ofaccessories, especially eyewear.

The brand's ever-present seafarer was interpreted as a European playboy, the sort who might have a yacht in Saint-Tropez. But the **Nautica** man also had an academic streak, appearing in wool coats, bow ties, cardigans, plaids and herringbones.

A loden trench was outstanding among a variety of strong outerwear, all of which looked great with chunky sweaters. Fashionable tone-on-tone grays complemented the cool nautical palette, which was enlivened by shots of neon yellow and safety orange.

Caption(s): Two fall looks from **Nautica**

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Goodlettsville A to Z Part II The Tennessean (Nashville, Tennessee) March 30, 2007 Friday

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The Tennessean (Nashville, Tennessee)

March 30, 2007 Friday
1ST Edition

SECTION: NORTH; Pg. 8M

LENGTH: 1290 words

HEADLINE: Goodlettsville A to Z Part II

BYLINE: CINDY SMITH

BODY:

Dear reader,

When the Goodlettsville A to Z ballots came rolling in – and boy, did they – we discovered the categories didn't always line up with your favorites.

B.F. Myers, for example, received many nominations in a variety of categories. Home furnishings, of course, as it's a furniture store, but also in the category of merchant of long standing and the unique-to-Goodlettsville category.

Moss-Wright Park was nominated in six different categories!

Mason's Restaurant was nominated in more than one category and was nominated under two names, Jenny's and Mason's. We finally decided to place it in the Y-is-for-your-favorite-place category, but it wasn't an easy call.

Since this is all in good fun, we placed the stores and places in the categories where we thought they fit.

We also have a few places that are actually in Madison.

Today is the second part of our feature, and we'll run the final installment on Wednesday, April 4. If you missed the first part, go to my.tennessean.com/Goodlettsville.

CINDY SMITH

Davidson A.M. Editor

csmith@tennessean.com

259-8098

{}H is for home furnishings

Name: B.F. Myers

Phone: 859-1301

Owner: Billy Joe Erwin

Hours: 9 a.m.- 6 p.m. Monday-Thursday; 9 a.m.- 9 p.m. Friday; 9 a.m.- 6p.m. Saturday; 1-5 p.m. Sunday

What they do: They sell furniture

Origins: "We've been in business for well over 100 years in some form or fashion," said assistant buyer Madonna Bush. "It started as a mercantile, then at one point they sold appliances, another time jewelry. Over time they narrowed the focus to furniture, sometime in the 70s."

Davidson or Sumner side: Davidson side

Why is Goodlettsville great: "The small town atmosphere is great," Bush said. "There's a more relaxed feel to it.

Cool fact: "We are family owned, always have been," Bush said. "We have 60,000 square feet of showroom space, and we carry just

about anything you can ask for."

ANGELA PATTERSON

{}I is for insurance

Business: John Shelby Insurance

Address: 831 Wren Road., Goodlettsville

Phone: 851-7716

Owner: John Shelby

Hours: 8 a.m.-5 p.m., Mon.-Fri.

What they do: They are an insurance provider.

How long in business: 18 years

Origins of business: "I just got my insurance license and got started."

Davidson or Sumner side of Goodlettsville: Davidson

What do you like best about Goodlettsville: "The people"

Cool, fun or interesting fact: "We give caring, personal service."

JOHN BOAN

{}J is for jewelry

Name: Hancock's Jewelers

Address: 328 Long Hollow Pike

Owners: John and Ashley Hancock

In business since: April 1988

What do you like best about Goodlettsville: "There's an older population in Goodlettsville, and those people have a real hometown feel," owner John Hancock said. "There's just an old-time feeling here. The residents of Goodlettsville are strong people."

Cool, fun or interesting fact: "I buy my diamonds from Antwerp, Belgium, twice a year so I can cut out the middle man," Hancock said. "This allows me to remain competitive in my market."

ANGELA PATTERSON

{}K is for kitchen, bed and bath, gifts

Business: Bed, Bath, & Beyond

Address: 2156 Gallatin Pike North, Madison

Phone: 855-3378

Hours: 9 a.m.-9:30 p.m. Monday-Saturday, 11 a.m.- 7 p.m. Sunday

Web site: www.bedbathandbeyond.com

What they do: "Bed, Bath & Beyond's shopping environment offers customers a fun and exciting shopping experience," said Catherine Gentile, communications assistant with Bed, Bath, & Beyond. "Its extensive line of merchandise includes bed linens, bath accessories, window treatments, kitchen linens, as well as cookware, dinnerware, glassware, lifestyle accessories, closet and storage items and juvenile items."

Why doing business in Goodlettsville/Madison area is great: "At Bed, Bath, & Beyond, we are committed to providing exceptional customer service, a broad and deep assortment and great value," Gentile said.

Fun, cool product, most expensive product: Bed Bath and Beyond features everything from Kate Spade china to Nautica bedding. The company also offers online wedding registries with tips on the ins and outs of planning a new home. "Each department is like a store within a store and is staffed with knowledgeable sales associates," Gentile said.

DANICA WRIGHT BOOTH

{}L is for looking good, fashion

Business: Rodelle's Inc.

Address: 801 Meadow Lark Lane

Phone: 859-9811

Owner: Rod Landers

Hours: 8 a.m. to 8 p.m. Tuesday through Saturday

What they do: Rodelle's is a full-service salon

How long have you been in business: 12 years

Origins of the business: "I bought a pre-existing salon 12 years ago. I wanted to name it something unique and different. My friends called me Rode, and when I bought the salon I had just gotten back from a visit to California's Rodeo Drive. I wanted something classy like the Rodeo Drive sound, and the more I thought about it, the more Rodelle's stood out," owner Rod Landers said.

Is the business on the Davidson or Sumner side of Goodlettsville: Davidson

What do you like best about doing business in Goodlettsville: "The clientele are great to work with. Everyone knows everyone else and cares about everyone else," salon manager Stephanie Rogers said.

Fun, interesting or cool fact: "When we opened 12 years ago, we only had two stylists. Today, we have 16 stylists at Rodelle's," Landers said.

NICOLE YOUNG

{}M is for merchant of long standing

Business: Goodlettsville Ace Hardware

Address: 110 Two Mile Parkway

Phone: 859-6528

Web site: www.acehardware.com

Owner: Reba Manning

Hours of Operation: Monday through Friday 7:30 a.m. until 6 p.m., Saturday 7:30- 5p.m.

What they do: Ace employees make keys, locks, cut glass, repair storm windows. The store also has U-haul rental, carpet cleaning and UPS service, and every item the store sells comes with a service agreement.

How long have you been in business: The business opened in 1978.

What are the origins of your business or venue? "We did a survey and found out there was a need for a hardware store," Manning said. Manning's son, Gary, runs the business now, but she still works part time.

Is your business or venue on the Davidson or Sumner side of Goodlettsville (or both)? Davidson.

What do you like best about doing business in Goodlettsville? "I'd have to say the day-to-day dealings with the community," Manning said. "Goodlettsville has been good for us and we've been good to them."

Give us a fun, interesting fact, cool: "We are so versatile and we have employees that can help the do-it-yourselfer," Manning said. "Our employees are experienced and knowledgeable."

SARAH GILLIAM

{}N is for New to Goodlettsville

Business: Publix supermarket

Address: 460 Long Hollow Pike

Phone: 851-7180

Owner: Publix is employee-owned

Hours: 7 a.m. to 10 p.m. Monday through Sunday

What they do: Publix is a grocer. The Goodlettsville store has a bakery, deli, produce, seafood, sushi, floral and meat department. The store also houses a pharmacy and a U.S. Bank branch.

How long have you been in business: The Goodlettsville store opened on Nov. 15, 2006.

Origins of the business: Publix was founded in 1930 by George Jenkins, who opened the first supermarket in Winterhaven, Florida.

Is the business on the Davidson or Sumner side of Goodlettsville: Sumner

What do you like best about doing business in Goodlettsville: "It seems like the people are very involved in their community. There's

a real small-town feel. Everyone knows everyone else, and it's just very homey and comfortable here. The people in the community work very well together," said Goodlettsville store manager Dan Dropp.

Fun, interesting or cool fact: "One of the biggest products that we've had take off is the breakfast bread. People just went crazy for it after we recently promoted it. You can get it for $3.69 per loaf, and two slices of it is equivalent to a full serving of fruit," Dropp said.

NICOLE YOUNG

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BE A SPORTWOMEN OF ALL SHAPES CAN MAKE THE MOST OF THE BODIES THEY WERE BORN WITH IN SPRING'S CHIC ATHLETICS-INSPIRED CLOTHES THAT ARE ALWAYS READY FOR ACTION. SO GET MOVING! PHOTOGRAPHED BY STEVEN MEISEL. Vogue April 2007

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VOGUE
Vogue

April 2007

SECTION: BE A SPORT; Pg. 334 Vol. 197 No. 04

HEADLINE: BE A SPORT
WOMEN OF ALL SHAPES CAN MAKE THE MOST OF THE BODIES THEY WERE BORN WITH IN SPRING'S CHIC ATHLETICS-INSPIRED CLOTHES THAT ARE ALWAYS READY FOR ACTION. SO GET MOVING! PHOTOGRAPHED BY STEVEN MEISEL.

GRAPHIC: BRING IT ON
Even lithe, size 4
HILARY RHODA
can be pretty tough in
an unexpectedly luxurious sporty jacket and a playful jersey top with embroidered floral detail. Dries Van Noten white sequined jacket, $2,060; Saks Fifth Avenue. Jean Paul Gaultier black silk tank, $495. Marni white capri leggings, $345; Nordstrom. DKNY tote.
WATCH THE LINE
Black-and-white stripes aren't just for the referee, who certainly can't pull them off as seductively as size 12
CRYSTAL RENN,
making the most of her curves with a linear optical illusion. Dries Van Noten cream silk anorak, $1,360; Barneys New York. Ralph Lauren Collection knit tube dress, $2,998; runwaypolo.com. Tom Binns earrings. Carolina Amato gloves. Details, see In This Issue. Fashion Editor: Tonne Goodman.
DIVE,
SHE SAID
A fitted top over a billowing ball dress emphasizes Hilary's trim build to breathtaking effect. Michael Kors black cashmere hooded mesh top, $950; Michael Kors, NYC. Oscar de la Renta mustard silk-faille dress with floral embroidery; Neiman Marcus. Proenza Schouler platforms.
work it!
Volume in the form of an egg-shaped dress is entirely appropriate on full figures like Crystal's when controlled with a belt. Lean dark leggings with stripes further elongate her five-foot-nine-inch frame. Marni white cotton dress ($1,055) and elastic belt; Marni, NYC. Adidas stretch leggings, $45; shopadidas.com. Catherine Malandrino black and lemon-yellow windbreaker, $1,450; Catherine Malandrino, NYC. Helix watch. Details, see In This Issue.
from the ground up
Every pursuit-from mountaineering to trekking through the urban landscape-requires the proper footwear. Marni charcoal knit leggings, $620; Nordstrom. Prada backpack. Y-3 socks, $30; Yohji Yamamoto, NYC. DKNY wedges, $495; DKNY stores.
half-pipe dream
What's versatile about workout-influenced wear is its ability to conform to individual shapes. A stretch top doesn't constrain and roomy bottoms don't overwhelm the sylphlike Hilary. Calvin Klein Collection gray silk anorak, $4,165; Calvin Klein, NYC. Volcom black scuba top, $38; volcom.com. Y-3 bright-orange pants, $320; Yohji Yamamoto, NYC. Nautica watch. Details, see In This Issue.
ACTIVE ENDEAVOR
Cross-training regimens mix it up, as do accessories-knit or patent leather, lime or metallic. Though perhaps the best accessory is a healthy glow like Hilary's. Y-3 electric-orange track jacket, $415; Yohji Yamamoto, NYC. Adidas wristband. Bulgari watch. Chanel gloves and tote.
BEAUTY NOTE
White hot: A dab of icy shadow at the corner of the lids-like EstEe Lauder's Pure Color Eye Shadow in Sugar Cube-adds energy to any look and brings light to the face.Details, see In This Issue.
adrenaline rush
Knowing your best assets-and therefore what to show off-
is key to coming on strong. Crystal bares her arms in a high-performance look that every body type can wear from track practice to social arena (just add silver wedges and a quilted bag). JMS TrimShaper black one-piece swimsuit, $80; jms.com. Adidas black pants, $50; shopadidas.com. Y-3 orange jacket, $415; Yohji Yamamoto, NYC. Patricia von Musulin necklace. Nautica watch. Chanel bags.
TEAM PLAYER
Anyone can coach pieces into working together-Hilary pairs a multicolored tank with an anorak for a uniform that's equal parts stadiumwear and ready-to-wear. Dries Van Noten black anorak ($573), embroidered tank ($1,250), and track pants ($555); Barneys New York. Zodiac watch. Chanel gloves.
BEAUTY NOTE
Water break: Stay fresh-faced this spring with EstEe Lauder's Double Wear Stay-In-Place Makeup SPF 10, a dewy foundation with transfer-resistant polymers that keep makeup looking just-applied. Details, see In This Issue.
WHISTLE
BLOWER
With varsity-level style like Hilary's, you call the shots. Sport chic, a running theme throughout Marni's collection, is about clothes

that function as you do-and who would cry foul about that? Marni bone patent leather overcoat ($2,025), gray knit zip top ($729), tomato capri leggings ($345); Marni, NYC. Suunto watch.
what a knockout
Float like a butterfly, sting like a bee. Done strategically, prints aren't just for boyish petites.
The shapely Crystal
plays with silhouettes-
a structured anorak over a loose chiffon dress. Marni jacket with hood and patent leather visor, $2,025; Marni, NYC. HermEs garnet strapless column dress; (800) 441-4488. Robert Lee Morris necklace. Cartier watch. Chanel bag. Lanvin platforms. Details, see In This Issue.
high impact
Tall girls, play up your height! At five feet eleven inches, Hilary accentuates her legs with a pop of bright color. Narciso Rodriguez sheer embroidered coat. Lanvin white tank dress, $2,485; Saks Fifth Avenue. American Apparel electric-violet leggings, $30; americanapparel.net. Roger Vivier hobo bag. Dries Van Noten wedge sneakers.
AERODYNAMIC
A hooded jacket on Crystal can't keep great style and confidence under wraps. Jean Paul Gaultier black-and-cream cropped hooded jacket, $1,825. Y-3 bright-orange hooded tank, $235; Yohji Yamamoto, NYC. Chanel gloves. In this story: hair, Garren for Garren New York/L'OrEal Paris; makeup, Pat McGrath for Max Factor. Details, see In This Issue.
Photographed by Steven Meisel.

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FASHION; Gray matters; Smart designers shine the light on shades of steel, stone and pewter **The** *Houston Chronicle April 12, 2007 Thursday*

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The Houston Chronicle

April 12, 2007 Thursday
2 STAR EDITION

SECTION: STAR; Pg. 1

LENGTH: 635 words

HEADLINE: FASHION;
Gray matters;
Smart designers shine the light on shades of steel, stone and pewter

BYLINE: CLIFFORD PUGH, Staff

BODY:

Who would have thought that the Iranian government could be so fashion-forward?

When 15 British sailors were released last week after a Persian Gulf standoff, each male detainee **was** outfitted in a gun-metal gray suit. The baggy fit wasn't the best, but the color was spot on.

Think spring fashion, and lighter colors usually come to mind. But this season, designers everywhere are deciding that gray really matters.

``Shades of gray are huge,'' said Playboy magazine fashion editor Jennifer Ryan Jones. ``It's more dressed up than khaki and more sophisticated than seersucker. It's still a masculine color, and it's easy to work with.''

With names like ``steel,'' ``stone'' and ``pewter,'' the monochromatic look is modern and polished, said Target spokesman Joshua Thomas. He calls gray ``arguably the new black.''

Various shades of gray can be worn together from head to toe or be brightened up with a bold dotted tie.

``That's where you bring in the color,'' said Macy's spokesman Kamal Bosamia.

Or nix the tie and add a colorful pocket square, Jones suggests in an article about the ``new urban wardrobe'' in the May issue of Playboy. She maintains that the look is appropriate for the office but still casual enough for nighttime socializing.

``It's a way to get more mileage out of your wardrobe as a whole,'' Jones said.

To add another subtle dash of color, suits by upscale designers like Paul Smith, Ted Baker and Etro are often lined in plaid fabric or other bright shades.

``It's unexpected,'' Jones noted.

Other good news for fashionable men: The line between casual and dressy is being blurred even more than in previous seasons.

It's now acceptable to dress down a more formal look. Combine a business suit with a T-shirt emblazoned with a tattoo imprint, for example.

"It's not "Miami Vice," but it's not stuffy or formal," said Dillard's trend expert Gregory Mills. "It's a relaxed way to dress up."

Or dress up a casual style: Mix denim jeans with a white linen shirt or add a sportcoat over a hoodie with jeans and sneakers.

"Casual dressing is less sloppy now and makes more of a statement," Jones said.

Another sign of the melding of business and casual: a wide assortment of suit jackets in cotton or linen, which adds a more casual look to an otherwise dressy outfit, said M Penner owner Murry Penner.

Some designers are taking the mix of casual and formal one step further by featuring a suit jacket with dress Bermuda shorts - a look that is not likely to transition from the runway.

The same thing goes for the shrunken suit that has received a lot of notice in the fashion press. Pioneered by designer Thom Browne,

the suit is cut above the ankles and wrists, making it look a couple of sizes too small for the wearer.

While such a drastic look likely won't be embraced in Houston any time soon, the subtle effect is already showing up in a slimmer cut in many new suits, with narrower pants legs, a slightly trimmed lapel and softer shoulders.

"Everyone from Oxxford and Zegna to Dolce & Gabbana is showing a slimmer silhouette," Penner said. "It's not going to hit you in the face that it's slimmed down, but when you wear it you see it. These are subtle changes, but the overall look is great."

Many shoppers wouldn't think of a cardigan as an option for spring, but designers are showing lots of lightweight cover-ups at all price levels, ranging from a short-sleeved Bottega Veneta jersey cardigan to a Keanan Duffty crested cardigan at Target.

The look makes sense for Houston, where over-air-conditioned interiors beg for a light cover-up in spring and summer months. Playboy's Jones believes the cardigan can even double for a suit jacket, adding a casual detail to a business look. Or it can be worn with jeans and a T-shirt.

"It works on both sides of the professional and casual wardrobe," she said.

NOTES: clifford.pugh@chron.com

GRAPHIC: Photos: 1. SOPHISTICATED: A range of gray shades offer a polished look for spring. Calvin Klein three button suit in ``stone," $550, at Macy's.; 2. LARGE EMBLEM: Oversize crests are big for spring; an anchor graphic crest dominates a **Nautica** Jeans Co. white polo shirt, $39.50 at Dillard's.; 3. POP O' COLOR: Dotted ties by Henry Jacobson, Tommy Hilfiger, Club Room and **Nautica** add flash to a gray suit. $34-$49.50 at Macy's.; 4. GRAPHIC GRAPHICS: Tattoolike designs are appearing on jackets, T-shirts and boxer shorts, $5.99 each at Target. 5. WHAT NOT TO WEAR: John Bartlett and other designers are touting dress shorts with suit jackets. Don't count on it.; 6. COVER UP: Bottega Veneta's spring collection features a short-sleeve cardigan. The Italian luxury retailer will open a Galleria store in June. (p. 2)
1,3 MACY'S, 2. **NAUTICA** JEANS CO., 4. TARGET, 5. MARK MAINZ : GETTY IMAGES, 6. ALBERTO PELLASCHIAR : ASSSOCIATED PRESS

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BAGGING THE BAGGY FOR A SLIMMER LOOK The Baltimore Sun April 16, 2007 Monday

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HEADLINE: BAGGING THE BAGGY FOR A SLIMMER LOOK

BYLINE: Tanika White, sun reporter

BODY:

On a sunny afternoon at Lexington Market recently, Travis Johnson strolled through wearing a green T-shirt emblazoned with "DC," for DC Shoes, a popular skater brand that is up and coming in the urban sector.

The Frederick Douglass High School senior bought his shirt - a size medium - from PacSun, a mall-based apparel chain that specializes in surf and skate merchandise.

His fashion choice is notable for two reasons: Johnson, 18, doesn't own a skateboard, and it wasn't too long ago that he wouldn't dare be caught on the street in a shirt that was sized any smaller than extra-large.

"I think all the baggy clothes are just not all that no more," Johnson says.

Quite a statement, considering that for more than a decade urban fashion could generally be described with one word: oversized.

These days, urban fashion is slimming down. The change has come in part because hip-hop stars - who often set the tone for fashion on the streets - are getting older. And also because of the crossover appeal of skateboarders, whose slender street styles always have been antithetical to that of their XXXL hip-hop counterparts.

"You've got Usher with his blazer, Jay-Z with his suits. So the younger kids are seeing a new style come in. And since the younger kids are influenced by older people, well, they're going to slim down too," says Kionna Coleman, senior editor at MR (Menswear Retailing), a trade publication based in New York that has written about the changes in the urban silhouette.

Merchandisers and retailers are calling the blend of skate sensibilities and urban wear "skurban" - with jeans and pants cut slimmer and tighter around the natural waistline, tops being worn true to size, and even some sneakers becoming more streamlined, more colorful and less basketball-bulky.

The look is still a little loose, just not as ultra-baggy as before.

"Customers are buying their clothes in a more true size," says Antonio Gray, apparel buyer for the region's DTLR (formerly Downtown Locker Room) stores. "So if they were in the past an extra large, they may have bought a 2x or 3x, because they wanted to exaggerate a look. But now they're wearing an extra large. By urban standards that's wearing your clothes smaller, but by other standards, it would be normal. This goes for pants too." The true-to-size looks are more evolution than revolution, experts say.

"The hip-hop community continues to evolve, and I think that what people once thought of as being, almost iconoclastically, from the hip-hop community has evolved also," says Mark-Evan Blackman, chairman of the menswear design department at New York's Fashion Institute of Technology. "So where you had ... big oversized buckles, the boxer shorts down beyond the butt cheeks, and oversized, well, really unsized garments ... that's changed because this customer has grown up."

Blackman likened the marriage of street fashion and skate fashion to an earlier music melding: that of 1960s rock 'n' roll and Motown into 1970s disco. Rock 'n' rollers had a look and feel different from that of Motown-listeners. But each genre pulled bits and pieces from the other to make disco, which had a more universal appeal.

"I don't think the kids perceive this [new look of hip-hop] as borrowing from another culture; they feel they own it," says Blackman. "Kids who grew up in Danbury, Conn., don't feel that this is not their music. They feel they own it. They feel they're a part of it. And I think hip-hop is no different."

This street trend toward true-fit clothing has been seen for several years on high-fashion runways in Europe and New York, experts say.

"It's really a trickle down effect," says James Hurley, managing director and senior research analyst for Telsey Advisory Group, a New

York independent equity research firm focused on the retail and consumer sector. "We've seen the most aspirational, high-end brands, they've been promoting a slimmer silhouette for a couple of years now."

But it's only just now that the look is taking a real foothold on the streets.

"Back then, if you wore a small shirt," says Donald Terry Jr., a senior at Morgan State University, "they'd say, 'Yo, artsy!' Or 'Yo, smedium!'" (An insulting blend of small and medium.)

To avoid the teasing, Terry, 24, once clad himself in "baggy jeans with a big white T, with Timberland boots and a jersey," he says. But Terry is now, and always has been, more comfortable in closer-fitting jeans, colorful skater-inspired sneakers and a polo-style shirt - size small.

His fashion sense looks similar in many ways to several hip-hop stars, such as Pharrell and Lupe Fiasco, who are themselves fans of skateboarding and skate styles, and also more traditional rappers such as Lil' Wayne and Dipset co-founder Jim Jones.

In a video for Jones' hit song, "We Fly High," for example, the cornrowed, medallion-wearing rap artist shares the screen with hip-hop artists T.I., Juelz Santana, Diddy and others - all of whom are clad in sweat shirts, T-shirts, long-sleeved thermals and leather jackets that are very much on the slender-to-skinny side.

And in suit-loving Jay-Z's hit rap song "30 Something," the hip-hop mogul says, "I used to let my pants sag, not givin' a [expletive], Baby boy, now I'm all grown up."

"When more street-certified rappers started dressing smaller, that's what really solidified the look in Baltimore," says Gray, of DTLR stores. "Rappers like Lil' Wayne and Jim Jones. If you look at Lil' Wayne a couple years back, he's got on a big white T-shirt. When you look at them now, their clothes are more fitted. They're wearing these belt loop chains now.

"Pharrell made it OK for them to be different," Gray says. "Lil' Wayne made them want to be different."

But Jim Jones and Lil' Wayne can't claim the trend as their own. As in all things fashion-related, slimmer fits are just reruns of an earlier fashion era.

"If you remember [rap movies] Krush Groove and Beat Street," says Chaka Wilson, co-founder of PARISH, a year-old line of urbanwear, sold locally at Up Against the Wall stores, "they were wearing regular-fitting jeans. They weren't super tight, but they weren't hanging off their bodies, either. Like everything else, the urban fashion world has just come full circle to where it started."

When rap artists first hit radio airwaves in the late 1970s to early 1980s, there was no such thing as urbanwear, says Gray. Fans of the music shopped the same department stores for the same items as preppies and jocks and everyone else. "They just bought it oversized," Gray says.

As hip-hop became more popular, at the height of the popularity of such labels as Guess?, Nautica and Tommy Hilfiger, two street lines emerged, Cross Colors and Karl Kani, both of which fit a little longer and a little looser.

The brands were an instant success, Gray says, and the next generation of even more generously cut labels, such as FUBU, Mecca, Rocawear and Phat Farm, did even better.

Rappers Jay-Z and hip-hop mogul Sean "Diddy" Combs came up in the center of that fashion moment - when athletic gear was considered high style, and the clothing motto seemed to be "the bigger, the better." But today, both Jay Z and Diddy - who once wore big T-shirts and wide, sagging jeans or sweat pants - are now in their late 30s, and their styles have matured.

Jay-Z is rarely seen without a tailored suit. Diddy's upscale clothing line, Sean John, was nominated in 2000 for a Council of Fashion Designers of America Award as menswear designer of the year.

Hedi Slimane, the former creative director for the highly exclusive Dior Homme, is credited with spearheading the renewed super skinny menswear look in his lines. And designer Thom Browne's ever-shrinking pants and jackets have had a major influence on American menswear.

"So now you're pretty much seeing it in every designer brand, from Jil Sander to Gucci," Hurley says. But the look isn't for everyone.

Ray Sheppard, 23, a private-duty nurse from East Baltimore, dressed on a recent day in an oversized polo-style shirt and baggy black jeans. It's a look he likes and doesn't want to part with.

"I don't wear no little teeny shirts, no skate shoes," Sheppard says. "I feel loose with a big shirt. With a little teeny shirt I feel uncomfortable."

Even some who have adopted pieces of the slimmer style - such as the true-fitting shirts or less-bulky sneakers - say they just can't ever see themselves in Thom Browne-like skinny jeans.

"Baggy pants will never be played out," says Deon Ward, 16, of West Baltimore, who was dressed in a polo-style shirt from urbanwear label LRG, rainbow-colored Adidas and a skateboarder's wallet chain. His jeans weren't especially baggy, or all that slender, either - which is how experts say the masses will most likely adopt this look.

"Most of us will settle for the straight leg, slightly tapered look for the next couple of years," says Tyler Thoreson, executive editor of men.style.com. "We're going to leave the super, super skinny for the rock 'n' roll kids."

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How to wear slim

Slimmer is in. But don't panic, guys. There's a way to wear the look without feeling too squeezed or appearing uncomfortable, experts

say. A few tips:

Avoid the whole "egg-on-leg" look, says Tyler Thoreson, executive editor of men.style.com This means - unless you're really fashion-forward - if you put on a slender pair of pants, don't wear a big, loose-fitting top. "You don't want to look like Humpty Dumpty," Thoreson says.

Try raw denim for your inaugural pair. "Jeans that are essentially unwashed are going to feel a little tighter at first," Thoreson says. "Go as long as you can without washing them. They're going to stretch. After a couple of times they feel like a second skin."

"Bye-bye boxers," says April Masini, author of AskApril.com. "There's no room for all that material under these slimmer pants." Try boxer briefs, or underclothes in a soft jersey to avoid a "bunched up" look underneath.

Chuck your bulky shoes. "Avoid the square toe, avoid the slides; go with something more traditional and classic," says Thoreson. "Try something more Brooks Brothers - a more traditional, slightly elongated toe, as opposed to the square toe."

Buy smaller, shorter jackets. "Everything else that a man puts on his body is going to change based on the proportions," says Masini. "Jackets will be slimmer to address the slimmer pants. Shoes that worked so well with trousers that hung generously will not work with trousers that are thigh skimming or hugging."

Put down that doughnut. "This look is not for everybody," says Thoreson. "But it is nice to get something a little body-hugging because it'll keep you from packing on that spare tire." [Tanika White]

GRAPHIC: Photo(s)
1.;2. - Travis Johnson (above) sports a slimmer skateboard-style T-shirt, and Tremayne Lipscomb of DTLR clothing chain (right) wears a slimmer cut of jeans but shows the baggier style. 3. Sean "Diddy" Combs is known for his tailored suits
1. lloyd fox : sun photographer 2. andre f. chung : sun photographer 3. Women's Wear Daily

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Wristy business: Timely gifts for soon-to-be graduates range from the fashionable to the gadgety The Arizona Daily Star (Tucson) April 28, 2007 Saturday

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BYLINE: Levi J. Long, The Arizona Daily Star, Tucson

BODY:

Apr. 28--Time is ticking against you. With graduations starting in a few weeks, it's time to begin thinking about gifts.

The Arizona Daily Star has gathered a few watches together to get the ball rolling on some cool yet functional tickers.

From sport watches with unique gadgets to classic and fashionable keepsakes, we looked at a range of watches that could make for good presents.

For watches geared to athletes and outdoor enthusiasts, the Summit Hut's two Tucson locations sell timepieces ranging from $55 to $499. Some include gadgets such as heart-rate monitors, compasses, altimeters (which measure altitude) and barometers (which measure air pressure).

Cell phone coverage in the outdoors can be problematic, said Angelina Oustalet, store manager at the Summit Hut at 605 E. Wetmore Road.

"These watches won't give you a hard time," she said.

For those wanting a bit more fashion than function, watchmakers have started to add more cutting-edge designs, said Denise Lefkowitz, a sales manager at Dillard's in Tucson Mall, 4550 N. Oracle Road.

"Watches have become increasingly trendy over the years, yet they're still an important piece of jewelry that you can keep," she said.

The department store sells a wide range of timepieces, including those from Coach, Dooney & Bourke, Fossil, Guess, **Nautica** and Kenneth Cole.

To add sentimental value, Rick Pierini, co-owner and designer at Pierini Designer Jewelry, 2930 N. Swan Road, suggests getting an engraving.

"Watches are one of the strongest mementos," said Pierini, whose store at Plaza Palomino sells Boccia Titanium watches for men and women, with prices ranging from $79 to $400. "They're a good way to mark any special occasion."

1 This women's watch by Coach features the brand's logo stamped on its stainless-silver band. With its classic design and choices of watch faces available in silver, pink and eggshell, the timepiece should be able to satisfy the fashion-conscious. Dillard's sells the $350 watch at its stores at Park Place mall and Tucson Mall.

2 For those wanting a lot of color, Dooney & Bourke offers this $85 watch, which features greens, yellows, pinks, purples and blues in a patchwork pattern on its face. The Madras watch can also match available purses and bags that sport the same design. Dillard's sells the accessories at its local stores, and the watch and accessories are also available online at www.dillards.com.

3 With its square white dial, this women's watch by Boccia Titanium features an open square link titanium bracelet and has a hard mineral crystal and Japanese quartz movement. Its design is fashionable enough for those who like their style simple, and it's functional. The watch is water-resistant to 30 meters (99 feet) and sells for $135 at Pierini Designer Jewelry.

4 With modern and classic designs, Boccia Titanium creates this men's watch featuring a hard mineral crystal and Japanese quartz movement. The lightweight watch has a black leather band and a silver face, is water-resistant to 50 meters (165 feet) and sells for $105 at Pierini Designer Jewelry, 2930 N. Swan Road, at Plaza Palomino.

5 A hefty men's watch, this multifunctional titanium timepiece by **Nautica** features different dials and comes with a stopwatch function. It sells for $150 at Dillard's stores locally.

6 For the outdoors enthusiast looking for something different, the Alti Tech 2 watch from Highgear should satisfy. Featuring a built-in clip, the watch has a digital altimeter, barometer, compass and thermometer and is water-resistant down to 10 meters (33 feet). The watch sells for $139 at the Summit Hut's stores at 605 E. Wetmore Road and 5045 E. Speedway and online at www.summithut.com.

7 This watch by Suunto is the one to have when training outdoors. The T3, which is available in black and orange bands, features a computer chip that monitors heart rate and caloric burn, and, when used with the optional Suunto PODs, can log speed and distance. Summit Hut sells the watch for $149 at its two stores and online.

--Contact reporter Levi J. Long at 573-4179 or llong@azstarnet.com.

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Port of call: sail through the season with a wardrobe full of sporty, relaxed staples; Buyers guide Shape May 1, 2007

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HEADLINE: Port of call: sail through the season with a wardrobe full of sporty, relaxed staples; Buyers guide

BODY:

Life jacket

Pairing effortlessly with everything from dresses to shorts, this unstructured jacket is guaranteed to be your go-to piece from now through early fall. Calvin Klein Jeans cotton jacket ($90; macys.com forstores). Eres Lita bikini top ($205; 800-340-6004). Twinkle by Wenlan linen and viscose shorts ($189; Twinkle, NYC, 212-585-3767). DKNY canvas wedges (price upon request; 800-231-0884). Wendy Nichol snake-skin cuff ($160; starsand infinitedarkness.com). **Nautica** NMX-62 watch ($295; nauticawatches.com).

All decked out

What turns heads now? A sheer tunic dress and cropped jacket in dazzling white. Chanel lambskin and linen cotton jacket ($5,110) and dress ($3,790; both at 800-550-0005 for stores). Wendy Nichol snakeskincuffs. Opposite: Unexpected details like an oversize drawstring collar make this topper especially see-worthy. Marni textile paper and cotton jacket ($1,205; marni.com). Hayden-Harnett cuffs ($78 each; hayden harnett com). Paule Marrot Editions by Hayden-Harnett leather bracelets ($78 each; haydenharnett.com).

BEAUTY TIP Let your natural radiance shine through with Estee Lauder DayWear Plus Multi Protection tinted moisturizer with SPF 15 ($35;esteelauder.com). This lightweight lotion is rich in skin-protectingantioxidants like red tea and vitamin E.

Show your stripes

Black and white stripes--here on a classic A-line mini--will neversteer you wrong. Sonia Rykiel cotton dress ($915; Sonia Rykiel, NYC,212-396-3060). Etro patent-leather cuff ($485; Etro, NYC, 212-317-9096). Opposite: Energize your wardrobe basics with splashes of saturated color, like a yellow patent tank or an orange watchband. Cacharel patent leather and taffeta top ($220; cacharel.fr). Tse cotton, cashmere, and silk shorts ($250; tsecashmere.com). **Nautica** NMX-62 watch.

BEAUTY TIP Stop fretting over frizz. For long-lasting hold and shine, apply a silicone-based cream to damp strands. Our pick: Garnier Fructis Style Sleek & Shine Anti-Humidity Smoothing Milk ($4; at drugstores).

Shore things

Coordinating separates in fluid fabrics are as laid-back as they are fashion-forward. Philosophy di Alberta Ferretti silk vest ($350) and skirt ($340; Philosophy, NYC, 212-460-5500). OMO Norma Kamali Josenylon and Lycra bikini top ($108; normakamalicollection.com). **Nautica** NMX-62 watch.

BEAUTY TIP Shield exposed skin (don't forget your neck and decolletage) from the sun's rays with a daily SPF-enhanced moisturizer like Olay Body Age Transform Intensive UV Defense serum ($9; at drugstores).

Learn the ropes

The right accessories stand out against a sea of warm-weather neutrals. Michael Kors viscose linen tank ($295) and canvas shorts ($495;both at Michael Kors, NYC, 212-452-4685). Lacoste sunglasses ($150; macys.com for stores). Chanel resin bangle ($1,150) and J12 ceramic watch ($3,650; both at 800-550-0005 for stores). Giuseppe Zanotti Design patent-leather belt ($395; giuseppe-zanottidesign.com). Opposite: The perennially chic peacoat resurfaces for summer with rope cinchingand three-quarter-length sleeves. Burberry cotton jacket ($2,334) and cotton silk organza dress ($1,695; both at burberry.com for stores).

BEAUTY TIP Spritz yourself with a tropical-inspired scent that suits your easy, breezy style. We love Davidoff Cool Water Wave ($49; Macy's) with notes of mango, passion fruit, and peony.

Shipshape

A belted coat over stretchy capris creates a slimming silhouette. Costume National coat (price upon request; Costume National, NYC, 212-431-1530). Tse cotton tank ($325; tsecashmere.com). Adidas Response capri tights ($45; shopadidas.com). Chanel crystal wedges ($795; 800-550-0005 for stores). Wendy Nichol cuffs. Swatch Minuteria watch ($115; swatch.com). Opposite: Immerse yourself in no-frills refinement with a '20s-inspired bathing suit, an anorak, and a men's-style watch. MaxMara cotton jacket (price upon request; 866-MAXMARA). Eres Hermione swimsuit ($450; 800-340-6004). Chanel J12 ceramic watch.

Styling: Kate Sebbah

Hair: Michael Kanyon for Blink Management.

Makeup: Bryan Z using Giorgio Armani Cosmetics for Ford Artists, Miami.

Model: Katarina Scola at Marilyn Agency. Shot on location at the Moorings Village, Islamorado, Florida

PHOTOGRAPHY BY DIDIER GAULT

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Bring A Jacket; This spring no outfit is complete without one. Redbook May 1, 2007

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HEADLINE: Bring A Jacket;
This spring no outfit is complete without one.

BODY:

Throw on a blousy **BUBBLE JACKET** with slim-fit bottoms(here, Bermuda shorts).

"Grace" jacket, Forth & Towne, $128. Cami, Michael Stars, $31. "Long Island" shorts, Park, $154. Yellow "Sabra" necklace, Elizabeth Gillett, $91. Chain-link necklace, Tina Tang, $149. "Peekaboo" bangle, Elizabeth Brady, $24.

Loosen up a **CLASSIC BLAZER:** Pop the collar, push up the sleeves, and pair it with a feminine top and sharp white jeans.

Blazer, Express, $148. Cami, George ME by Mark Eisen for Wal-Mart, $17. "Malibu" Jeans, J&Company, $160. "Madrid" wedges, Dolce Vita, $138. Chain-link necklace (worn as belt), A.V. Max, $80. Anchor pendant, $96, and turquoise pendant, $147, both Rachel Leigh. Bangle watch, Pedre, $60.

The crisp shape of this **NAUTICAL WHITE COAT** makes a candy-color dress and tank grown-up enough for anyone.

Coat, Nautica, $179. Tank, American Apparel, $17. Tunic dress, Pixie by Prairie New York, $132. "Benatar" necklace, Candace Ang, $110.

A sweet **SHORT-SLEEVED JACKET** gets a shot of sex appeal when you show a little leg.

"Inez" jacket, $250, and "Azul" shirt, $205, both Hayden-Harnett. "Erika" skirt, Tory Burch, $285. "Vivian" pumps, Report Signature, $138. Onyx-and-gold necklace, Saylor Sage, $128.

LUXURIOUS LACE looks laid-back with a summer halter and skinny jeans.

"Dunes" jacket, Trina Turk, $194. Halter top, Banana Republic, $38. Denim slim pants, American Apparel, $30. "Athens" sandals, Dolce Vita, $88. Multistrand necklace, Napier, $40. Bangle, R.J. Graziano, $45.

Wrap up any outfit-from a bright skirt to faded jeans-with this fresh take on a **BLAZER.**

Wrap blazer, Diane von Furstenberg, $298. Wrap skirt, Kara Janx, $230.

Prop stylist: Darren Ransdell for cloutier agency. Hair: Chad Strahan for artistsbytimothypriano.com. Makeup: Kim Goodwin for cloutier agency. Manicure: April foreman for cloutier agency.

GRAPHIC: PHOTOGRAPH, PHOTOGRAPHED BY JIM WRIGHT
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Suit Yourself; Go ahead, take the plunge! These super swimsuits slim, trim, camouflage, and conceal-no matter what your size Good Housekeeping May 1, 2007

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Good Housekeeping

May 1, 2007

SECTION: Pg. 170 Vol. 244 No. 5

LENGTH: 516 words

HEADLINE: Suit Yourself;
Go ahead, take the plunge! These super swimsuits slim, trim, camouflage, and conceal-no matter what your size

BODY:

For people with perfect bodies, bathing suits are all about showing off. For the other 99 percent of us, they involve a strategy consisting of equal parts concealment (where'd that belly go?) and flattery (yes, world, my bust *is* beautiful). That's where these suits come in. Our favorites have fetching details that draw eyes to the right places, hidden support that reshapes you, and mix-and-match separates that give the very best fit. Here's the deal: You can look functional this summer or you can look fantastic; it's up to you. So forget your fear of fluorescent lighting and three-way mirrors. Use this cute-suit crib sheet now and happily show your face (and legs and bottom) at the shore this summer.

THREE FITS THAT FLATTER

From left: Maria, 24, wears a floral tankini ($80) and hipster ($45) from Tommy Bahama; its generous top allows her post-baby belly more wiggle room. Lorraine, 58, looks long and lean thanks to the higher-cut leg on the Scroll bandeau ($82) from AK Anne Klein. An underwire halter ($58) and skirt ($54) from Sunsets Separates slim and support Pascale, 33.

CHOOSE DESIGN DETAILS THAT WORK OVERTIME

A graphic pattern that nips in your waist, *right,* a colorful belt that defines your hips, a cabled texture that gives your bust some oomph-extras like these add both style and substance

BELT IT OUT

The Robin Piccone one-piece ($106, *left*) on 46-year-old Jeanne works wonders for her boyish frame. A pink self-belt hugs hips, pulling attention away from any belly pooch. (The more tummy you have, the lower you want your belt to be.) Plus, the pink adds a shot of feminine color to the dark chocolate suit, and the V-neck creates extra curves.

THE RIGHT STRIPES

Electric-blue lines on Gottex's Imagination maillot ($138, *opposite*) create a visual corset that whittles 37-year-old Lauren's waist. Up-and-down stripes elongate the torso. Sasha, her 3-year-old, is wearing a striped suit ($17) from The Children's Place.

GO WITH THE GRAIN

This super-preppy D-ring halter ($98, *left*) from **Nautica** has an embossed cable print that helps Sandy, 34, in two ways: The lines are as slimming as stripes, while the raised texture makes the most of her small bust. Also, the keyhole pulls the eye away from not-so-narrow hips.

PLAY IT SOPHISTICATED, NOT STODGY

If simplicity is your style, go for old-school glamour with low, ruched necklines and nautical hues

Shot on location at the private beach at Harbor Beach Marriott Resort & Spa, Ft Lauderdale, FL; 954-525-4000, http://www.marriottharborbeach.com. Air travel provided by JetBlue Airways; http://www.jetblue.com

IN THE NAVY

Opposite, from left: The dark, solid color of the twist-front tank ($72) from J.Crew makes flab fade away for 39-year-old Kimm. Lorraine, 44, looks streamlined in this dotted tankini ($58) and skirt ($40) from Talbots (mix-and-match separates customize the fit). Lorraine's hips are minimized by the small skirt with a continuous print.

GET A LIFT

Debra, 26 (*left*), gets a little bust boost from the padded, ruched cups of this va-va-voom push-up halter suit ($75) by Boston Proper. (Tote, $18, Cappelli New York)

GRAPHIC: PHOTOGRAPH, Photographs by Douglas James
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Today's Style; Adam Rapoport of GQ magazine discusses men's suits for under $500 NBC News Transcripts May 2, 2007 Wednesday

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May 2, 2007 Wednesday

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HEADLINE: Today's Style; Adam Rapoport of GQ magazine discusses men's suits for under $500

REPORTERS: CAMPBELL BROWN

BODY:

CAMPBELL BROWN reporting:

This morning on TODAY'S STYLE, men's suits. If you've got a husband or a boyfriend who's looking for a good suit, you know that cotton or wool, formal or casual, shopping for suits can be both intimidating and expensive. Adam Rapoport, the style editor at GQ magazine, says you don't have to spend a lot of money to look like a million bucks.

Adam, good morning. Welcome.

Mr. ADAM RAPOPORT (GQ Magazine): Morning, Campbell.

BROWN: So I'm not so sure about that. I think I tend to think that a man's suit, if it looks really good and well fitting, that it's probably really expensive. You insist that's not the case.

Mr. RAPOPORT: Well, I mean, the key thing is well fitting.

BROWN: Yeah.

Mr. RAPOPORT: You don't--if you can get a good suit under $500, as long as you buy it in the right size, take it to a tailor and you get the sleeves to the right length, the pants the right length, you can look great. And I think that's what a lot of guys don't understand.

BROWN: And we should mention that our models who are going to show us the suits you picked out are not models.

Mr. RAPOPORT: Not models at all, real guys.

BROWN: No, real guys you picked off the street to prove that these suits will look good on anyone, right?

Mr. RAPOPORT: Exactly.

BROWN: OK, well, let's bring them out and get started with Neil, who is our first model.

Mr. RAPOPORT: This is Neil Shaw, and he's wearing a Banana Republic gray pinstripe cotton suit...

BROWN: Uh-huh.

Mr. RAPOPORT: ...which is great for summer, great for business.

Neil, looking snazzy.

BROWN: Hey, Neil.

Mr. NEIL SHAW: Hi, how are you?

BROWN: Love it.

TEXT:

Men's Suit Smarts

- Banana Republic $378 www.bananarepublic.com

- Suits Must Fit Well Through Shoulders

- Sleeve Should End At The Hinge Of Your Wrist

Mr. RAPOPORT: Three hundred and eighty dollars.

BROWN: Wow.

Mr. RAPOPORT: Side vents, a little slanted pockets. What's great is that it's a little bit more stylish than your typical suit, but not too out there, not too fashion forward.

BROWN: Right. Now, does cotton wrinkle more though?

Mr. RAPOPORT: Cotton wrinkles a little bit, but you get it pressed, hang it up in the shower, steam it, you know.

BROWN: Right.

Mr. RAPOPORT: And like I said, it's great for the spring and summer months.

BROWN: OK. You look great. Neil, thank you so much.

Mr. RAPOPORT: Thanks, Neil.

BROWN: And then let's bring out Larry. And Larry is wearing a **Nautica** suit.

Mr. RAPOPORT: Larry Post is in a **Nautica** suit, 495.

BROWN: This is nice.

Mr. RAPOPORT: Larry is the manager of the very fashionable Waverly Inn Restaurant.

TEXT:

Men's Suit Smarts

- **Nautica** $495 www.nautica.com

- Pants Should Not Have Too Much Break

- Take Suit In So It's Tapered To The Body

Mr. RAPOPORT: And this is something that he could wear to work.

BROWN: Yeah.

Mr. RAPOPORT: You know, it's the classic navy suit, wool, side vents. You want something nice, you want something classy, but you don't want something too pricey you're going to spill something on.

BROWN: I like the crisp white shirt, too, just a good...

Mr. RAPOPORT: You can never, ever go wrong with a crisp, white shirt, whether you're George Clooney, Barack Obama, any of those guys. They know that a white shirt always makes you look great.

BROWN: Take your cues from those guys.

Mr. RAPOPORT: Thanks, Larry.

BROWN: All right, Larry, thank you very much.

OK, up next, our very special model, who just happens to be someone we all remember from the Olympics, gold medal Olympic speed skater Joey Cheek.

Mr. RAPOPORT: Joey Cheek.

BROWN: Welcome, Joey.

Mr. RAPOPORT: Joey, who's--anyways, Joey's wearing an H&M khaki suit, $180.

BROWN: You're kidding.

Mr. RAPOPORT: Get this. Cotton khaki, every guy should own a...

BROWN: Looks fantastic.

Mr. RAPOPORT: Every guy should own a khaki suit for summer. It's a no-brainer.

TEXT:

Men's Suit Smarts

- H&M $179 www.hm.com

- Simple Is Elegant And Smart

- Keep Colors Simple And Clean

Mr. RAPOPORT: You're not going to wear it in December, but you'll wear it all those summer months. You'll look great. Two buttons, it fits great, and $180. You cannot go wrong.

BROWN: OK, now, how here important are alterations?

Mr. RAPOPORT: They're--I mean, they're critical.

BROWN: Crucial.

Mr. RAPOPORT: So many guys, you know, the sleeves are a little too long, the jacket's a little too baggy. You notice--Joey, if you turn this way.

BROWN: I mean, if we're thinking Joey, who's got, like, such a lean body. He's a tall, skinny guy.

Mr. RAPOPORT: He's a lean guy, but you see we've taken the suit in a little bit on the sides, so it's tapered to his body. You know, suits are made on fitted mannequins. You need that suit fitted to your own body.

BROWN: Right.

Mr. RAPOPORT: Because we all have different bodies.

BROWN: OK, Joey, you're liking it, digging it?

Mr. RAPOPORT: Thank you.

BROWN: Thumbs up, yeah?

Mr. RAPOPORT: Digging it.

BROWN: (Unintelligible)...OK.

And up next, we've got a Tommy Hilfiger suit on Brett.

Mr. RAPOPORT: Brett Merrill, a taller guy. This is a Tommy Hilfiger navy pinstripe suit. Brett's a bartender downtown. And, you know, this is--it hits that business note without being total Gordon Gekko.

TEXT:

Men's Suit Smarts

- Tommy Hilfiger $495 www.tommy.com

- Dry Clean As Infrequently As Possible

- Steam Press In Place Of Dry Cleaning From Time To Time

Mr. RAPOPORT: It's not the really bold pinstripes.

BROWN: Yeah.

Mr. RAPOPORT: It's a little subtler, a little smarter and...

BROWN: I like the pink shirt, too.

Mr. RAPOPORT: The pink shirt's also another great warm weather look.

BROWN: Yeah.

Mr. RAPOPORT: And the cool thing about a jacket like this, you can wear it with jeans, like I'm doing.

BROWN: Yeah.

Mr. RAPOPORT: You don't have to do the full suit all the time. This is 495, great deal. And you can wear it to interviews, you can wear it to work, you could wear it out at night. Very versatile.

BROWN: You've got a few suggestions, too, alternatives to dry cleaning for suits? Because dry cleaning really can damage them.

Mr. RAPOPORT: It can wear out the fabric. I think you should get it pressed when you need to. You can hang it in your shower to steam it.

BROWN: Yeah.

Mr. RAPOPORT: Only dry clean it when you actually like--if you sweat on it--in it or if you spill something on it.

BROWN: Right.

Mr. RAPOPORT: But you don't need to dry clean it every two times you wear it.

BROWN: All right.

Mr. RAPOPORT: And I don't think a lot of guys realize that.

BROWN: OK, lets bring out our final guy, who's Robert, and Robert's wearing Club Monaco.

Mr. RAPOPORT: Robert Hayes, Club Monaco. Great cotton suit.

BROWN: Another cotton suit.

Mr. RAPOPORT: Robert's a student. He doesn't need to be spending a ton of money on a suit.

BROWN: Yeah.

TEXT:

Men's Suit Smarts

- Club Monaco $378 www.clubmonaco.com

Mr. RAPOPORT: This one's 380. It's got the peak lapels, which is a little bit more stylish, a little bit more fashion forward.

BROWN: A little funky. I like it.

Mr. RAPOPORT: But like I said, once again, this is not crazy runway gear, you know.

BROWN: Yeah.

Mr. RAPOPORT: You're not--these aren't models in Milan wearing this stuff. This is like--an average guy can wear and an average guy can afford.

BROWN: And for summer, pretty much every guy should have a cotton suit, huh?

Mr. RAPOPORT: Exactly. Cotton suits, indispensable for summertime.

BROWN: Hey, guys, come on out, everybody. One final look.

Mr. RAPOPORT: Come on. Where are they? Oh, there they come.

BROWN: They're back there chatting. Anyway, Adam, always good to see you.

Mr. RAPOPORT: Thank you, Campbell.

BROWN: Great to have you here, really appreciate it.

Mr. RAPOPORT: Thank you very much.

BROWN: And we'll be back right after this.

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Today's of-the-moment nautical look anchored in history Mobile Register (Alabama) May 3, 2007 Thursday

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BYLINE: SAMANTHA CRITCHELL, AP Fashion Writer

BODY:

Today's of-the-moment nautical look anchored in history

By SAMANTHA CRITCHELL

AP Fashion Writer

NEW YORK - Each year as the beach season approaches, nautical-inspired fashions roll in with it. And this seems to be a banner year.

Striped tops, sailor-style pants and a color palette anchored in white with splashes of red and navy blue have been favorite resortwear for a century, and continue to show up every spring, moving from British ships to East Coast yacht clubs to landlocked malls.

Tommy Hilfiger, J.Crew, **Nautica,** Vineyard Vines, J. McLaughlin and Sperry Top-Sider are among the brands that have made preppy sailor styles a staple in their offerings.

But look at the modern takes this year: Handbag designer Carlos Falchi, who courts a high-fashion urban customer, is offering patent leather purses decorated with giant sailboats. Nike named its new line with Payless Tailwind because the shoes aim to capture the weightlessness and purpose of a wind that blows in the same direction as a ship's path. American Eagle has a nautical-stripe bikini with an O-ring belt.

Could it be that everyone has America's Cup fever as the boat race returns after its four-year hiatus? Probably not.

What's more likely, says Tommy Hilfiger, himself a yachtsman, is that people are realizing what a versatile style it is. It's a native look whether you're in Nantucket, Mass., or the South of France. "Nautical" can be a blazer with a yacht club emblem or the rubber-soled shoes of a deck hand, but it's almost always comfortable and appropriate, he says.

"You go from wearing a swimsuit on deck to something more formal and sophisticated in the evening - that's if you're a man or a woman," he says. "I wear white pants quite a bit. They're also functional because they're cooler. I wear them with a brightly colored shirt and sometimes a navy blazer with gold buttons, that's very traditional nautical gear."

Traditional on Hilfiger's sanctuary of Nantucket, where red, white and blue, flag motifs and sea-critter embroidery rule, is different than the traditional coastal outfits of, say, St. Tropez, where the biggest story is stripes and black as part of the mix. In Capri, off Italy's coast, the colors are more tropical - purple, magenta and orange - and the style, is more sophisticated. , says Hilfiger.

"You can do nautical in many ways," Hilfiger says. "But the very cool way is the authentic old-world fisherman in beat-up denim bellbottoms and a navy-and-white stripe top with a navy Greek fisherman cap and a rope as a belt. That's the real thing."

Actually, says Lorraine Howes, professor emerita in the apparel design department at the Rhode Island School of Design, the look now considered classic nautical mostly goes back to the 19th century, when the British navy was a force to be reckoned with and idolized. For example, sailors on the British ship HMS Blazer wore jackets with brass buttons and without a seam on the waistline, almost identical to the blazer popular today.

Middle-class mothers put their young sons in sailor suits with an eye toward turning them into little men, Howes says, and Queen Victoria also dressed her boys in nautical outfits

Other ocean-going looks also easily filtered into the mainstream, she said. Take the crease in men's chino-style pants: Around the time of the Industrial Revolution, sailors used to pick up their slacks in the port of New Bedford, Mass., where stacks of the mass-produced pants were folded and stored - thus creating that nice crease, she says.

Women also wore sailor styles in the late 1800s when their bathing dresses were trimmed with sailor collars with the square-flap back. Since then, Howes can't recall a time when the garments associated with the nautical life have been out of style.

"Nautical clothing is navy or white. Navy is the other black, and as a combination it looks great. It works no matter who you are and where you are," Howes says.

These garments were designed to be wearable, practical and all-purpose, she notes. "Sailors slept in their clothes, but they always had to look spiffy. "

She adds: "It's a very successful theme. Just like the little black dress it will be with us forever."

CUTLINES:

Photo courtesy Tommy Hilfiger

Photo courtesy J. Crew

Nautical-inspired fashions by Tommy Hilfiger, left, can be dressed up or down to be appropriate for almost any occasion. Nautical fashions by J. Crew, far left, bridge the gap between casual and dressy, says J.Crew designer Jenna Lyons Mazeau.

Photos courtesy Vineyard Vines, Carlos Falchi

Vineyard Vines plays up its seashore roots in its designs, top photo. Above, Carlos Falchi shows a nautical-inspired patent leather bag.

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Right Frame of Mind Las Vegas Review-Journal (Nevada) May 4, 2007 Friday

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BYLINE: Xazmin Garza

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REVIEW-JOURNAL

You already know the rules for dressing to your body shape, but the guidelines change when it comes to sunglasses. Just like your body, your face has its own distinct shape. And just like the clothes you wear on your body, the sunglasses you wear on your face can either enhance or diminish the appearance of your features.

To ensure you choose a pair of sunglasses that look just as hot on you as they do in their display case, take a look at these tips from Luxottica Group.

what a square

Square-shaped faces have the same width at their temples as they do at their jawline. Mena Suvari and Katie Holmes are both squares. This shape needs frames that will soften the edges of their faces. Frames with rounded corners that sit higher on the face (to obscure the sharp jawline) will flatter this shape best. Try a pair of oversized round sunglasses from Fendi, $137.50.

tri it out

The triangle-shaped face is the broadest at the browline. Both Jennifer Aniston and Elizabeth Hurley are triangles. These faces should aim to balance the proportions of the face with thin-rimmed frames that don't sit too high on the face. Avoid square shapes and large frames. Try the Kaanapali style from Maui Jim, $249.

round it up

This face shape is pretty self-explanatory - it's round. The distance from the nose to any edge of the face is fairly similar. Charlize Theron and Rachael Ray are good examples of round faces. The goal here is the opposite of the square's: to sharpen the angles of the face. You can accomplish that by selecting frames that are either rectangular or square. Dark colors will downplay the roundness of the face, too. Try Coach's Sofia sunglasses, $74.

I heart you

Heart-shaped faces are narrow at the chin and wide at the forehead and cheekbones with delicate jawlines. Reese Witherspoon is undoubtedly a heart, as is Tiffani-Amber Thiessen. This shape should focus on adding more depth to the bottom half of the face. This can be done with lightweight metal frames or clear plastic ones. Cat eye frames and heavy frames are no-no's. Try **Nautica's** Trek style, $59.95.

Get oval it

Those with oval-shaped faces (Julia Roberts and Halle Berry) are considered blessed in the sunglasses industry. Apparently, they have the least to worry about and the most options. There are still a few things to remember. Be sure not to wear a frame wider than the widest part of your face. To avoid having your face appear too long, try to get frames that cover a good portion of the center of the face or rely on cat eye frames like **Nautica's** Escapade style, $59.95.

All sunglasses available at any Vision Source location.

playing it safe

When it comes to "coolness," there really isn't a single accessory that tops sunglasses. That said, there's a much more important function behind the eyewear and it has little to do with how you look and more to do with how you see.

"Sunglasses are definitely a fashion statement," said Dr. Spencer Quinton of Vision Source Seven Hills. "But, more importantly,

they're going to protect your vision in the long term."

Shading your eyes with your hand may get you through the left turn at the traffic light but it certainly won't save you from some of the life-altering effects the sun can have on your eyes. "UV rays can cause cataracts, macular degeneration - the leading cause of blindness for people 50 and up - even eye cancers," Quinton said.

Preventing such serious consequences involves more than just picking out the hot shades you saw in the latest issue of Elle. One feature that's not an embellishment is absolutely essential. Consider it a must-have this season: sunglasses with UV protection. If you pick up a pair with the little sticker that claims they are UV protected, that's still not enough. Take them into an optician's office or, better yet, purchase them from an optician, to be absolutely sure.

An eye doctor can test the lenses and tell you if they're protected and by what percentage. According to Quinton, nothing less than 99 percent is acceptable. Sunglasses purchased at swap meets or in foreign countries may claim to be UV protected but could come up short in a test.

The only other feature that should concern you is the size of your sunglasses. "It's good that the bigger styles are coming in again," Quinton said. "If they're small, they're allowing light from the sides to come in."

An ideal style to protect you from that problem are the popular wrap-arounds. Pamela Anderson and Victoria "Posh" Beckham are both faithful to this look.

Other than the size of the frames and the UV protection, it's all up to your own personal preference. "The color of the tint has nothing to do with UV protection," Quinton said. "You can put a UV coating on a clear pair of sunglasses."

Also, just because you're out of the sun doesn't mean you're out of danger. "If you're in the shade, you're still getting UV exposure. Wearing sunglasses will lower your risk of macular degeneration," Quinton said.

If that's not enough to encourage you to get a pair, perhaps this is. Said Quinton: "There are other, more cosmetic, effects from exposing your eyes to the sun. Like yellowing growths on the eye and wrinkles from squinting so much."

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FOLLOWING SUIT; CLOTHIERS TARGET THE YOUNGER DEMOGRAPHIC WITH FRESH BRANDS, MODERN CUTS, EXPANDED SEPARATES AND LOWER PRICES. Daily News Record May 7, 2007

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BODY:

Byline: Gillian Koenig and Brenner Thomas

As sales among traditional customers stagnate, clothing makers continue to seek ways to attract the only segment of the industry that'sgrowing: the young.

Unit sales for the under-35 set advanced to 30.2 million in 2006, up 12 percent according to The NPD Group. But this younger trend isn'trestricted to just college graduates buying their first suit for work-teens, too, are getting tailored. Unit sales among 13- to 17-year-olds jumped 10 percent in 2006 to seven million, an enviable number for a category that overall edged up just 0.6 percent for the year to 57 million.

"All the growth is coming from the younger market," says NPD Group's chief industry analyst, Marshal Cohen. "The younger consumer has recognized dressing up as a fashion trend-they're all about dressing toimpress and to socialize," explains Cohen.

But this customer doesn't want his father's suit, and vendors are responding in kind with more-fitted silhouettes, younger brands, and suit separates that appeal to a wear-it-now lifestyle. "The migrationtoward suit separates and jackets is the right place to be," says Cohen. "This customer wants instant gratification."

And he wants it cheap. The entrance of mass merchants and nationalchains into the market is driving down the price of tailored clothing. Target.com is currently offering a rayon/polyester suit for $55. Tocompete, vendors are offering more choices or better quality in whathas increasingly become a race to the bottom.

YOUNG BRANDS, MORE SEPARATES

With the core consumer business flat, clothing makers are acquiringbrands that will appeal to a younger, hipper guy. Lanier recently nabbed the license for Kenneth Cole, whose line of tailored clothing will land at department stores for the first time this fall.

"Everyone is trying to attract this next generation of clothing wearer," says branded group president Dana Verrill. "It has to be the right brand that has a point of view that a younger guy likes."

That means tighter fits, shorter coats, higher armholes, flat-frontpants and stretch fabrics that give the snugger silhouette movement.All branded divisions at Lanier now offer a natural-stretch range.

Neema Clothing is also aggressively adding more youthful brands toits portfolio, including Zylos, which it brought on this year, and BCBG Attitude. President Jim Ammeen says the company is close to announcing another acquisition that will, in part, target this younger demographic.

Ben Sherman is also investing more in young men's tailored clothing.

"There's a whole demographic of younger guys 18 to 35 who didn't have to wear tailored clothing growing up, who now want to wear a suitbecause they perceive it as something cool," says Keanan Duffty, designer and merchandiser for the brand's tailored group, which entered only its fourth season last fall.

For spring '08 the label is introducing a slimmer silhouette, thinner, low-rise pant and narrower lapel. The fabrics-royal mohairs withsilk blends, 100 percent cottons that look like worsted pinstripes, and wool and silk blends-are flat, with high sheen to create a very sharp look. The palette is surprisingly dark,

but with pinstripes in rich pinks and deep purples that pop.

"The look is dressy, not stuffy-sartorial, not mass businessman," explains Duffty. "It's more of a fashion suit that guys can wear on the weekends and out in the evening."

Contemporary sportswear label DKNY partnered with Hart Schaffner Marx only two years ago, offering a modern take on suits, separates andsport coats for the younger consumer.

"The 18- to 34-year-olds are the modern consumer-they appreciate quality and are aware of trends," says Rich Rinko, executive vice-president of Hart Schaffner Marx's DKNY division. Appealing to this targetgroup, Rinko says, is all about "fit, silhouette and fabrications. [It needs to be] sexy, comfortable, luxurious and functional."

John Varvatos is also targeting consumers looking for lower price points, having partnered with manufacturer George Weintraub to offer amore affordable tailored line, Star USA, which launched in fall '06."There's been a really strong response in the market to a modern suit with John's thumbprint on it that is under $1,000," says John Varvatos president Rebecca Blair, who added that suit separates have received a particularly strong reception. For spring '08, Star USA is featuring slim, modern silhouettes, with trimmer lapels.

Across the board, the industry is migrating to suit separates to attract this customer. Mike Buzan, vice-president of men's clothing atBoscov's, says nested suits will only comprise 30 percent of its offering by the end of this year. Every brand, he says, is beefing up itsseparates as consumers gravitate to ready-to-wear looks. Although unit sales were flat for the subcategory last year, Buzan says vendorsare investing more heavily in suit separates, launching collections that ape sportswear.

One such brand is **Nautica**, a Lanier license, which come fall is launching its Options program, a line of trousers, vests and sport coatsthat are intended to be mixed and matched.

"All sportswear collections have clothing now," says Verrill. "It'sincumbent upon us to respond and bring something new to the category."

Nautica Options has racked up a few million dollars in sales so farand will be distributed across major department stores.

Ben Sherman is also debuting a brand-new line of separate pants forspring '08.

"It's an alternative to a jean, but definitely still tailored clothing," says Duffty. "You'll be able to wear it with sport jackets, andwe believe it is going to be an interesting business."

SOFT AND SLENDER

Whether targeting a younger consumer or not, many vendors are emphasizing softness for spring 2008. After a few seasons of pastels, Arnold Brant is showing dusty whites, tans and camels. Stripes and patterns, when they appear, will be low-voltage.

Fabrications are taking it easy too. Designers are drawn to seasonal fabrics like linen and summer-weight cashmere. Performance elementsare working their way into natural fibers as well. Lanier sport coats will include stretch linens, while Haspel is introducing machine-washable pincord, poplin and seersucker programs.

The drive to capture the younger market is affecting silhouettes industry-wide as vendors offer slender or multiple fits. The fashion guy, says Ammeen, is now gravitating to the two-button, side-vent suit.Double-breasted and vested suits are presenting freshness to the market, but the primary shape next spring will have unconstructed shoulders with little or no roping.

Given the interest in an evolving silhouette, even more-traditionalmen's wear mainstays are rethinking their approach to the market.

"The only guy showing any interest in clothing is the younger guy,"says Southwick creative director John Kalell. "The only way to invigorate a new guy who will be the lifeblood today and tomorrow is to bring him something fresh and interesting."

This fresh approach encompasses fit, fabric and category. The Andover, Mass.-based company is using more versatile, sportswear-orientedfabrics that can be worn many ways, and placing renewed focus on sport coats, whose sales almost double that of Southwick's suits.

"Sport coats speak to the younger guy who wants to buy a jacket andwear it in a lot of different ways," says Kalell, whose label is introducing sleeker suits that fit closer to the body in the coming seasons. "The look is cleaner, the lines are trimmer, leaner and shorter," explains Kalell. "It goes back to the fact that every generation wants something different; a guy does not want to buy his father's clothing."

Still, some traditional tailored labels like Andrew Fezza, which isowned by George Weintraub & Son, see little reason to change a formula that is already working.

"For us, the clothing business is narrowing with fewer manufacturers in it, so our business grows every year," says Joe Gordon, senior vice-president of George Weintraub.

Despite a generally challenging environment for suit sales, Gordonsays Andrew Fezza has managed to buck the trend, experiencing a 10 to12 percent growth in tailored clothing this fall. Separates have been doing very well, but Gordon says basic solid, striped and three-button, two-button, peak-lapel, side-vent and no-vent suits have also continued to perform nicely.

"The change has been very little in the last few years in regular mass clothing," says Gordon. "The three-button suits and the luxury blends are still selling because the traditional customer buys the samething over and over."

RACE TO THE BOTTOM

In 2006, the average price for tailored clothing fell 9 percent $81to.56, dragging down dollar volumes industry-wide. Due to this pricecompression, dollar sales in the segment fell 8.2 percent to $4.7 billion.

Vendors cite the influx of offshore manufacturing as well as the entrance of mass merchants, such as Target, into the tailored clothingmarket. "[Mass merchants] are selling suit separates at fabulous prices," says Verrill. "There are more people heading downmarket."

Increasingly, clothing is becoming a commodity business at certainlevels of the market. Last year more than 50 percent of men's tailored clothing sold for under $50.

To compete, vendors are offering a higher proportion of suit separates, which are less expensive, as well as introducing economical fibers.

Poly/rayon may conjure images of hairy-chested '70s swingers, but the synthetic fabric is finding a new home in youth-oriented tailoredclothing. Ammeen says the fabric now better imitates wool, making ita prime textile for opening-price-point apparel. The fabric will be featured in the Zylos line.

"There's a lot more interest in the younger side of it," says Ammeen. "That's where the growth is."

Outsourcing has aided companies in not only lowering prices, but allowing vendors to improve make.

"China is now capable of making tailored clothing that can resembleand feel like $1,800 Italian clothing," says Sal Giardina, vice-president of sales and merchandising at Jhane Barnes. Until two seasons ago the company produced all of its clothing in Italy, using fused construction. Now they are full-canvas construction, made in China.

"As the euro became stronger, we looked for a solution to keep prices stabilized while still using high-quality [Italian] fabrics," saysGiardina of China's cheaper construction costs. He says Jhane Barnesis now providing its customer with a better price/value relationshipand the reaction has been positive. "We spend a lot of money transporting the Italian fabrics, but it translates into a beautiful product, and the customer has voted with very high approval."

Whether it's adding performance fibers, slimming silhouettes, slashing prices or improving construction, clothing makers know they haveto inject excitement into the category.

"This is not business as usual. Everybody is looking to add value,"says Ammeen, citing Brooks Brothers' partnership with designer ThomBrowne. "You have to look for different brands and niches."

Men's Tailored Clothing

Dollar Sales ($000)

Annual 2005; Annual 2006; 2006 vs. 2005

By Subcategory

Total Tailored $5Clothing,124,638; $4,703,570; -8.2%

Suits $2,924,441; $2,750,850; -5.9%

Sport Coats/$1Jackets,463,640; $1,284,827; -12.2%

Suit $716Separates,549; $633,135; -11.6%

Unit Sales (000)

Annual 2005; Annual 2006; 2006 vs. 2005

By Age of Wearer

Tailored Clothing57,324; 57,672; 0.6%

13-17 6,331; 6,982; 10.3%

18-24 11,693; 13,050; 11.6%

25-34 12,167; 13,800; 13.4%

35-44 9,961; 8,553; -14.1%

45-54 9,889; 8,800; -11.0%

55+6,791; 6,302; -7.2%

Average Price

Annual 2005; Annual 2006; 2006 vs. 2005

By Subcategory

Total Tailored $89Clothing,40; $81.56; -9%

Suits $145.39; $128.57; -12%

Sport Coats/$75Jackets.58; $69.99; -7%

Suit Separates $42.74; $37.66; -12%

Caption(s): From top: Linen jacket by Haspel, cotton/spandex shirtby Calvin Klein, silk tie by Original Penguin. Cotton jacket by Coconut Grove, cotton/cashmere shirt by Arnold Brant, silk tie by Donald Trump, silk pocket square by Imperial. / Left: Silk/cashmere jacket byArnold Brant, poly/cotton shirt by Van Heusen, cotton pants by **Nautica**, silk tie by Ben Sherman Right: Cotton jacket and wool pants by **Nautica**, cotton shirt and silk tie by HSM Gold, leather belt by KennethCole Reaction. Pocket squares by Imperial. / Linen

jacket by Peerless Couture, cotton/spandex shirt by DKNY, cotton/linen pocket square by Robert Talbott. / Wool suit by Calvin Klein, cotton/poly shirt by Geoffrey Beene, silk pocket square by Imperial. / Wool suit by KennethCole, cotton shirt by Perry Ellis, silk tie by Calvin Klein, silk pocket square by Imperial. / From left: Wool jacket by Andrew Fezza, cotton shirt by Sean John, silk tie by Tasso Eelba. Wool jacket by DKNY. Wool jacket by HSM Monogram, cotton/linen pocket square by Robert Talbott. / Wool suit by BCBG//Attitude, cotton shirt by Jhane Barnes,silk tie by BCBG Max Azria, leather belt by DKNY.

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BRIEFING: DIESEL...THE ESTEE LAUDER CO.'S...PHILLIPS VAN HEUSEN CORP; Diesel opens first store in Atlanta; Bruce Klatsky steps down as non-executive chairman of Phillips-Van Heusen Corp.; Nautica opens stores in Abu Dhabi and Dubai Daily News Record May 14, 2007

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May 14, 2007

SECTION: Pg. 4 ISSN: 1041-1119

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LENGTH: 620 words

HEADLINE: BRIEFING: DIESEL...THE ESTEE LAUDER CO.'S...PHILLIPS VAN HEUSEN CORP;
Diesel opens first store in Atlanta;
Bruce Klatsky steps down as non-executive chairman of Phillips-Van Heusen Corp.;
Nautica opens stores in Abu Dhabi and Dubai

BODY:

Diesel will open its first store in Atlanta this September in the Lenox Square mall in the affluent Buckhead neighborhood. The 3,400-square-foot unit will stock men's and women's denim, sportswear and accessories. The Molvena, Italy-based company currently operates 35 freestanding stores in the U.S., and will add a total of four new stores by yearend.

Aramis and Designer Fragrances, a division of The Este Lauder Cos., is partnering with Ford to create Mustang, a scent inspired by the car company's iconic sports car. The fragrance will land in retailersnationwide in July and roll out to mass merchandisers in August.

Bruce Klatsky will step down as non-executive chairman of Phillips-Van Heusen Corp. at the company's annual shareholder meeting on June19. Emanuel Chirico, CEO, is expected to be named chairman, subject to his reelection to the board. Klatsky spent 36 years with PVH before retiring as CEO in June 2005. He is currently a partner in LNK Partners, a private equity firm.

Nautica officially launched its brand in the Middle East by opening flagship stores in Abu Dhabi and Dubai earlier this month. To introduce the brand to customers, the company, along with its partner in the Persian Gulf, LIWA Trading Enterprises, hosted a gala event on thelawn of the scenic Hiltonia Abu Dhabi, complete with a runway show of the spring 2007 collection of men's and women's sportswear. Plans call for opening additional freestanding **Nautica** stores in Deira City Centre and Jumeirah Beach Residence in Dubai and in Abu Dhabi's Marina Mall within the next year.

Vineyard Vines has signed on to be the presenting sponsor of the 2007 Vineyard Cup and Seafaring Festival. Former CBS anchor Walter Cronkite will serve as Honorary Commodore of the 2007 edition. The three-day event, which kicks off on July 6, includes a junior Olympic windsurfing championship and a junior regatta. Proceeds benefit Sail Martha's Vineyard, a nonprofit organization dedicated to advancing the Island's seafaring traditions.

Trudy Larson has joined JA Apparel Corp. as vice-president of marketing, reporting to president and CEO Marty Staff. Larson was previously vice-president and creative director at CJ Apparel Group, overseeing marketing and licensing for its Caribbean Joe and Periscope brands, among others. At JA Apparel she will oversee marketing and public relations for the Joseph Abboud and JOE Joseph Abboud brands.

Gilbert Harrison, chairman and CEO of Financo Inc., has been namedco-chairman of the Educational Foundation for the Fashion Industries, the industry support body of the Fashion Institute of Technology. He will serve with John J. Pomerantz, the foundation's chairman since 1999 and trustee emeritus of FIT's Board of Trustees. Harrison has served on the EFFI board for the past 11 years.

Nano-Tex, the Oakland, Calif.-based textile technology company, has hired Bob Moran as senior vice-president of U.S. sales. Most recently, Moran was executive vice-president of Mulberry Neckwear, prior towhich he held positions at Dr. Martens, Levi Strauss & Co. and Joe Boxer.

Robin McVicar has joined The Doneger Group as men's wear market analyst. Formerly men's buyer for Darien Sport Shop, McVicar reports toAllison Levy, merchandise manager of men's and children's wear.

DuPont Sorona, a bio-based polymer partially sourced from corn, received an Achievement Award in the raw materials category at last month's International Engineered Fabrics Conference & Expo in Miami Beach. At the same awards ceremony, DuPont's Hybrid Membrane Technology, a nanofiber air and liquid filtration product, was also recognized for its potential.

Caption(s): **Nautica** sails into Middle East. / Cronkite with Vineyard Vines' Shep and Ian Murray

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GO WITH THE GLOW; Nautica Apparel's electric shades; Brief article Daily News Record May 14, 2007

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May 14, 2007

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LENGTH: 140 words

HEADLINE: GO WITH THE GLOW;
Nautica Apparel's electric shades;
Brief article

BODY:

Vendors have been playing with contrasting details since shirts were shirts, but **Nautica** is turning up the volume with a placket that glows neon green (this item retails for $34.50). Once relegated to work clothes (consider the yellow cuffs on firefighters' pants), electric shades are migrating to men's wear this fall. Look for flashes of bright color stitched to the inside of belts, woven into neckwear, andeven full-bore in high voltage socks and gloves. The name of the game is subtlety, since a little neon goes a long way. Too much and you start to look like a member of a Hazmat response team. But a strip offluorescence peaking out from an open collar ignites interest in an otherwise standard stripe.

Caption(s): Color only visible at shirt openings / Spread collar /Contrasting neon placket / Conservalve stripe / 100 percent cotton

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ULTIMATE BIKINI GUIDE - GET FIT, IN FASHION FROM TOP TO BOTTOM The New York Post May 15, 2007 Tuesday

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May 15, 2007 Tuesday

SECTION: All Editions; Pg. 37

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HEADLINE: ULTIMATE BIKINI GUIDE - GET FIT, IN FASHION FROM TOP TO BOTTOM

BYLINE: MARINA VATAJ and SERENA FRENCH

BODY:

FROM winter blues to red hot.

Bikini season has arrived finally, meaning it's time to get fit, fashionable - and tanned without getting fried.

Start by checking out some of the hottest trends in suits, including flora and fauna prints, nautical stripes and details, plaid and gingham checks, and crystal trim and gold hardware.

When it comes to shape, the triangle string and bandeau style are tops in tops for maximum tanning exposure. On the bottom, anything goes, including boy-cut shorts or ruffled skirts.

But just as important as the suit is the sunblock. And with the season's best ingredients, such as Helioplex and the formerly Europe-only Mexoryl SX, alongside better delivery systems like sprays, powders and even a face wash, there's no excuse for blotchy redness.

Once you've worked on lathering up and looking fabulous, you can concentrate on making temperatures soar with a phenomenal physique.

According to Erica Gragg and Melissa Perlman, authors of the new diet program "Bikini Bootcamp: Two Week to Your Ultimate Beach Body" (Broadway Books, $18), you can have your derriere beach-ready faster than you can say daiquiri. The duo, who own a resort-spa called Amansala, in Tulum, Mexico, converted their beachside regimen into a book aimed at those who want a taut tush in time for June.

"For people who don't have time to take care of their bodies all year round and don't want to deprive themselves, this program is perfect for getting ready for the summer," Gragg says. "It's all about exercise and routine, and also being aware of your body and what you eat."

The 14-day regimen includes daily cardiovascular and weight-lifting exercises that you can do from home, a food plan, and mindfulness activities, such as yoga, that are designed to help you shed pounds, tone up quickly and improve your mind and mood. On this diet, you can even avoid the gym if you promise to stay active.

Gragg says walking is the key. "A lot of people aren't used to walking every day, but it's the most underrated exercise, and you can do it anywhere" she says. "Speed walk, let those arms swing and challenge yourself, and you will definitely see a change in your body."

While Gragg and Perlman admit "the first two weeks are very intense," they also promise "everyone, any age, who does it can lose between 7 and 10 pounds."

"You start by doing 15 minutes of yoga in the morning, followed by about an hour of walking and then about 40 minutes of circuit training that involves short cardio activities and core training," Gragg says. "And you do this every day for two weeks straight, no exceptions."

And there are no quick food fixes to turn to. As with any diet, good eating habits are essential.

"We suggest flavorful foods that are very high in fiber and low in calories," she says. "We encourage eating healthy fats, like olive oil, avocado and cheese every few hours."

After two weeks of devotion, they claim you'll be ready to strut you beachy stuff.

"You will be in better physical condition, more muscular and feel better," says Gragg. "Then you can buy that hot bikini you want."

Here are some exercises you can do that'll make you look marvelous in your teenyweeny bikini:

* Inca paisley embroidered "Desert Ripples" halter bikini and bottom, $205, at Intermix, 125 Fifth Ave.; grosgrain bow flip-flops, $24.50, at J.Crew; silver aviator frames, $245, at Prada, 45 E. 57th St.; Tommy Hilfiger striped beach towel, $19.99, at macys.com

* **Nautica** paisley-print softcup halter bikini, $58, and hipster bottom with side shirring, $48, at Macy's; Supracor St. Tropez by Natalie Rykiel black flip-flops, $60, at supracor.com; silver aviator "Frannie" frames, $175 at Kate Spade, 454 Broome St.; silver hoop earrings, $5.99, Girl Props, 153 Prince St.; flippers from "Cousteau" snorkel set, $85, at Gant, 645 Fifth Ave.

* Elizabeth Hurley "Allegra Crystal" leopard bikini top and bottom, both $86, at Saks Fifth Avenue; Giorgio Armani orange/gold sunglasses, $295, at Solice Sunglass Boutique, 10 Columbus Circle; Kenneth Jay Lane animal-print thin bangles, $70 each, at Bloomingdale's; Eric Javits striped straw hat, $225, at Henri Bendel, 712 Fifth Ave.

* Printed bambootrim bandeau and hipster, both $44, at Banana Republic; rimless pink-tint sunglasses, $260, at Juicy Couture, 368 Bleecker St.; striped French cotton beach bag, $58, at quelobjet.com

* Seafolly "Coral Coast" halter bikini, $59, and matching sash-band briefs, $68, at figleaves.com; white button leather flipflops, $34.99, at Aldo; Marc by Marc Jacobs red-rimmed frames, $90, at Macy's; Sea Bags recycled nylon sail tote, $110, at Caravan, 2 Great Jones St.

* Nautical stripe sporty bikini top, $29.50, and striped bottom, $24.50, at American Eagle Outfitters; cherry-print canvas flip-flops, $12.99, at Gap; purpleframe oversize sunglasses, $140, at Diesel, 1 Union Square West. [BEST BUY!]

* Gingham "Ricky" triangle bikini, $52, and gingham "Ricky" string bottom, $58, at Ralph Lauren, 867 Madison Ave.; rubber aqua flip-flops, $2.99, at Target; Marc by Marc Jacobs pearl-frame sunglasses, $85, at Macy's; blue denim rope handle bag, $38, at madewell1937.com

* Lisa Curran jungleprint chain bikini top and bottom, $150, at Bloomindale's; "Gramercy" creme tote with gold metallic trim, $300, at catherinerapetti.com; rimless "LaCandy" wrap-around sunglasses, $195, at Solstice Boutique, 10 Columbus Circle; Ted Rossi gold python bangle, $98, at Bloomingdale's.

Photography: Caitlin Thorne Market associate: Christina Tam Stylist: Serena French Model: Katrine / Ford Hair: Federico / Trillium salon Makeup: Lyn Lynch @ lynlynch.com

GRAPHIC: Swimsuit model. [Photos by Caitlin Thorne]

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NAUTICA HOISTS ITS SAIL IN THE MIDDLE EAST Women's Wear Daily (WWD) May 21, 2007 Monday

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Women's Wear Daily (WWD)

May 21, 2007 Monday

SECTION: GENERAL/ALSO IN THIS ISSUE; Pg. 14

LENGTH: 335 words

HEADLINE: **NAUTICA** HOISTS ITS SAIL IN THE MIDDLE EAST

BYLINE: Whitney Beckett

BODY:

Nautica is continuing its voyage abroad by way of the Middle East.

The all-American lifestyle brand celebrated the opening of flagships in Dubai and Abu Dhabi, the capital of the United Arab Emirates, with a 300-person gala on the Hiltonia Abu Dhabi lawns that included an hour-long spring 2007 runway show on a catwalk overlooking the Persian Gulf. **Nautica** and its regional partner, LIWA Trading Enterprises, hosted the event to commemorate the openings of three Middle Eastern stores this year, one in Abu Dhabi and two in Dubai.

Nautica plans to open a dozen more stores in the region in the next two years, according to Denise Seegal, president and chief executive officer of its parent, VF Sportswear. Next up are two additional freestanding **Nautica** apparel stores in Dubai and another in Abu Dhabi.

"International expansion is a key component to our **Nautica** growth strategy, and the Middle East is a really key market for us," Seegal said. "It's one of the most interesting markets in the world, because it has such an interesting mix of consumers: A large expat population, tourists, plus locals. **Nautica** has really good brand awareness as a prestigious American brand because the core consumer there travels."

There are 180 freestanding **Nautica** stores in 60 countries, with only one in the U.S. Ranging from 2,000 to 4,000 square feet, all the stores feature a range of **Nautica** products, except for women's sportswear, which will join the mix for spring 2008.

In VF Corp.'s recent first-quarter results, **Nautica's** women's sportswear - which Seegal called "still a work in progress" after its fall 2006 relaunch - was one of the only weak areas for the company.

"In general the **Nautica** brand is having success, and women's sportswear is a very viable market for us," Seegal said. "We learned a lot from the soft launch for fall and holiday, like that a more casual product is what is selling, so we've adapted the product. It doesn't happen usually in the first nine months, but we hope to gain traction ASAP."

-

GRAPHIC: Part of **Nautica's** decorations for its gala in Abu Dhabi.

LOAD-DATE: May 25, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Menswear: Scent of a woman -- sold for a man to The Associated Press May 21, 2007 Monday 2:15 PM GMT

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May 21, 2007 Monday 2:15 PM GMT

SECTION: BUSINESS NEWS

LENGTH: 1329 words

HEADLINE: Menswear: Scent of a woman -- sold for a man to

BYLINE: By RAY A. SMITH, The Wall Street Journal

BODY:

Rhubarb. Geranium. Orange blossom. That lineup might sound better suited to a farmer's market, but some of the biggest names in fragrance are gambling that these seemingly unmanly aromas are the future of men's cologne.

Creating fragrances for men has always been a tricky business. Long averse to anything remotely feminine, many men prefer traditional woodsy or soapy scents, or better yet, nothing at all.

But a new generation of younger men has been fueling fragrance sales with a willingness to experiment with exotic ingredients. As the market gets more competitive, fragrance makers are becoming increasingly adventurous in their offerings.

The result: an olfactory free-for-all at the men's cologne counter that features scents often more evocative of women's perfumes than traditional male fragrances. A new Burberry scent has hints of mimosa and port wine. Key ingredients in John Varvatos's latest entry, Vintage, include crisp rhubarb, "artisanal" quince fruit paste and Albanian juniper berries. Kenneth Cole's R.S.V.P. boasts notes that include "wet grass" and "soft cashmere." And Tom Ford just started selling scents in his men's store called Tuscan Leather and Tobacco Vanille.

"You have to be careful," says Richard Herpin, a perfumer with fragrance and flavor company Firmenich, which has developed fragrances for Vera Wang and Bond No. 9. He describes the creative process as trial and error. "You don't want to overdo it because then you get into something that's not wearable for men."

But makers aren't simply trying to appeal to men. One advantage of fruitier, more floral scents is their potential for sales to women, some of whom have long preferred men's cologne over those designed especially for them. Meanwhile, new so-called unisex scents Calvin Klein's ck one was one of the first when it debuted in 1994 are also launching.

Indeed, far from downplaying their feminine side, some of the new men's colognes flaunt it. Promotional materials for Viktor & Rolf's Antidote, which is made with jasmine, call it a "dandy fragrance" for men who appreciate fine tailoring and sartorial wit. The name of Jean Paul Gaultier's new cologne includes the French word for flower: It's called Fleur du Male.

Men's colognes have their biggest following among men under 35, African Americans and Latinos, according to Mintel International, a market research firm. Last year, global sales of premium men's fragrances, those sold in department stores and high-end boutiques, rose nearly 4 percent to about $5.86 billion, according to Euromonitor International. In the U.S., sales last year increased by nearly 3 percent to about $1.4 billion. While that's far less than the $3.4 billion U.S. women's market, makers still smell an opportunity.

More than 100 men's colognes were launched last year, compared with 61 in 2005, setting a record, according to the Fragrance Foundation. In 2006, the fragrance with the highest overall sales among new launches in department stores and boutiques, according to market researcher NPD Group, was a men's scent: Sean "Diddy" Combs's Unforgivable. Mr. Combs's cologne is heavy on citrus Sicilian lemon, Moroccan tangerine and grapefruit and has hints of sparkling Champagne, sage, cashmere, sea moss and sandalwood.

The scents themselves are substantially different from what many people expect men's cologne to smell like. When reporters asked men and women to blind-test some of these new fragrances on a recent afternoon near Wall Street in New York, most people in both groups identified them as women's perfumes rather than men's colognes. Some used words like "feminine" or "romantic" to describe the aromas.

With that in mind, men might want to be careful about wearing the newest scents to the office. "For work, keep it clean and serious," says Samantha von Sperling, an image consultant in New York. Anna Soo Wildermuth, a consultant in Elmurst, Ill., suggests men apply any scents lightly for work and choose "a soapy smell, like Irish Spring."

How far men are willing to go is still a question. Some makers, including Gucci and **Nautica**, are hedging their bets, mixing new ingredients with woodsy oils such as sandalwood and myrrh. Giorgio Armani's Attitude is sticking with woodsy and spicy ingredients, albeit rare ones. "We're less interested in following a trend and more interested in creating a classic," says Serge Jureidini, president of designer fragrances for L'Oreal USA, which worked on Attitude. The bottle, shaped like a Zippo lighter, exudes old-school

machismo.

Bob Roberts, a 33-year-old computer-security engineer in Jessup, Md., who took a chance with one of the newer scents, says it took some getting used to. When he first sprayed on Christian Dior's Dior Homme cologne, his wife said it smelled too flowery, "like a women's perfume."

But after it settled in, the couple no longer smelled the iris and began to detect hints of cocoa and leather. Now, whenever Mr. Roberts sprays himself, he waits a half hour before getting too close to his wife.

Strong Enough?

Below, some of the newest men's fragrances, what they're supposed to smell like and what our testers thought of them.

Cologne: Attitude by Giorgio Armani

Price: $65 for 2.5 oz

Main Components: Lemon, coffee, lavender, cedar

Comment: A light scent appropriate for the office. One male tester was a little unsure at first whether the fragrance was pitched at men or women. But as it settled, he said he liked the hints of musk and the "fresh" scent. eot

Cologne: Prada

Price: $49.50 for 1.7 oz

Main Components: Vanilla, tonka beans, geranium, orange blossom, myrrh

Comment: It's probably better suited to a woman. With its hints of geranium and orange blossom, the fragrance struck Gary Gubitz, a 28-year-old insurance-company manager, as too floral. He thought that it would be a good scent for his wife.

Cologne: Unforgivable

Price: $55 for 2.5 oz

Main Components: Lemon, tangerine, lavender

Comment: More unisex than manly. Our testers said this scent by Sean "Diddy" Combs smelled fresh and "active," with floral notes that made it work for a man or a woman but not at the office.

Cologne: R.S.V.P. by Kenneth Cole

Price: $47 for 1.7 oz

Main Components: Grapefruit, pepper, wet grass, orchid

Comment: Buy for a woman. Richard Fasano, 48, was surprised to learn R.S.V.P. was pitched at men. "I don't think a man would wear this," he says. "I can't put my finger on it it's just fruity." The company says some of the cologne's notes are also found in women's fragrances. eot

Cologne: Fleur du Male by Jean Paul Gaultier

Price: $54 for 2.5 oz

Main Components: Orange blossom

Comment: The name says it all. This flowery scent was described by one tester as great for anyone who "wants to be noticed" male or female. But one man said it was distinctly feminine. A representative for the maker says Mr. Gaultier's designs have "always tested established norms."

Cologne: Antidote by Viktor & Rolf

Price: $90 for 4.2 oz

Main Components: Mandarin orange, mint leaves, violet

Comment: A robust scent for men. Several of our testers liked the masculine notes. "I think an athletic type would wear this," said one. Michael Alexander, a 36-year-old fire-safety director, said that the strong, musky scent makes it good for "both social and professional contexts."

Cologne: Dior Homme by Christian Dior

Price: $69 for 100 ml

Main Components: Iris, cocoa bean, amber

Comment: A safe bet for men who like strong scents. The woodsy notes came off as "outdoorsy" to our tester, Lawrence Hammond, a banker, who wears classic colognes like Ralph Lauren's Polo Blue. He might even buy it for himself.

Cologne: Tom Ford Tobacco Vanille

Price: $165 for 1.7 oz

Main Components: Tobacco leaf, vanilla, cocoa, sweet wood sap

Comment: Pitched as a unisex scent, this is the priciest of the lot we tested. Its smokiness came off more manly to some sniffers. But one 22-year-old said he might buy it for his girlfriend. The company says the scent changes the longer it is worn.

Ray A. Smith and Rachel Dodes

LOAD-DATE: May 22, 2007

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LEGAL BRIEFS Women's Wear Daily (WWD) May 29, 2007 Tuesday

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Women's Wear Daily (WWD)

May 29, 2007 Tuesday

SECTION: GENERAL/ALSO IN THIS ISSUE; Pg. 12

LENGTH: 544 words

HEADLINE: LEGAL BRIEFS

BYLINE: Liza Casabona

BODY:

A federal judge awarded LeSportsac and Brand Science, which does business as LeSportsac, a default judgment in a trademark lawsuit against Dali International Trading. The default was entered on Feb. 8, and the judgment was filed on May 14. The court issued a permanent injunction against the defendants enjoining them from selling products with marks similar to LeSportsac's. According to court documents, the court found that Dali infringed on LeSportsac's trademarks, committed acts of counterfeiting, falsely designated the origin of goods and committed trademark infringement and unfair competition.

Van Cleef & Arpels Logistics reached a final judgment on consent against The Yellow Door on May 16. According to court documents, the parties reached a settlement agreement for a monetary award, but the amount was not disclosed. The case was part of a larger copyright, trademark and trade dress infringement lawsuit filed against a number of defendants. According to the legal papers, the dispute involved Van Cleef & Arpels' Alhambra jewelry design.

Chanel filed a lawsuit in Arkansas federal court for trademark infringement and counterfeiting against Kimberly Brooks, Maranda Jacobia, Chic Boutique, chicboutique4u.com and unnamed John Does. According to court papers, Chanel alleged that the defendants sold counterfeit Chanel merchandise. Chanel asked the court for a preliminary and permanent injunction, for damages and for trial costs. The defendants either did not return calls for comment or could not be reached.

Separately, Chanel filed a lawsuit in a North Carolina federal court against Dorian Fulcher and Christine Fulcher who do business as a number of Web sites. According to court filings, Chanel alleged that the defendants sold counterfeit and infringing belts, costume jewelry and other goods. The lawsuit was filed May 17. Chanel asked the court for a preliminary and permanent injunction, damages and the cost of the trial. The Fulchers could not be reached for comment.

Burberry Ltd. and Burberry USA filed a lawsuit against Designers Imports. According to court documents Burberry alleged that the defendant sold coats, jackets and shirts that infringed on its designs. The lawsuit was filed in Manhattan federal court on May 22. Burberry asked the court for a preliminary and permanent injunction, damages and the cost of the lawsuit. Designers Imports did not return calls for comment.

Nautica Apparel filed a lawsuit against Ike Srl and Mags USA in federal court in New Jersey for allegedly making and selling a line of watches called Nauticsport, which are similar to its watches. The lawsuit includes claims of trademark infringement, false designation of origin and false advertising. **Nautica** asked the court to award a preliminary and permanent injunction, damages and trial costs. The defendants could not be reached for comment.

Beyond Blue, a Los Angeles-based apparel consulting, distribution and licensing firm, filed a lawsuit against Innovo Group and Joe's Jeans in Los Angeles Superior Court on May 24. According to a statement released by Beyond Blue, the lawsuit was filed for several alleged breaches of contract, business interference and other unspecified claims. Innovo and Joe's Jeans did not return calls for comment.

LOAD-DATE: May 31, 2007

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Sole mates; perfect fit: style + grooming + clothing; Soles4Souls services; Brief article Men's Fitness June 1, 2007

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Men's Fitness

June 1, 2007

SECTION: Pg. 49(1) Vol. 23 No. 5 ISSN: 0893-4460

ACC-NO: 164422437

LENGTH: 178 words

HEADLINE: Sole mates;
perfect fit: style + grooming + clothing;
Soles4Souls services;
Brief article

BYLINE: Kelly, Kimberly

BODY:

BASICS

Is the summer heat beating you down? Take a breather and opt for leather flip-flops. From jeans to tailored pants, they'll go with anything and everything in your wardrobe.

UPGRADE

Not sure what to do with all those extra pairs of shoes in your closet (you know, the ones you no onset wear)? How about donating them to a great cause? Soles4Souls collects footwear from manufacturers, retailers, and individuals, then personally donates those shoes to needy people all over the world. Since its inception in 2004 (after the Asian tsunami), the group has donated shoes to people in need in suchcountries as Sudan (20,000 pairs), Honduras (12,495 pairs), and Uganda (85,000 pairs), and even to individuals in New Orleans after Hurricane Katrina (750,000 pairs). For additional info, visit soles4souls.org.

Skechers "Sire Founder," $38

[ILLUSTRATION OMITTED]

Cole Haan "Caracas," $145

[ILLUSTRATION OMITTED]

Geox "Sea," $86

[ILLUSTRATION OMITTED]

Frye "Lance," $125

[ILLUSTRATION OMITTED]

Steve Madden "Salvtore," $40

[ILLUSTRATION OMITTED]

Nautica "Boda," $45

[ILLUSTRATION OMITTED]

LOAD-DATE: June 9, 2007

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Sheer Blouses; Transparent tops are pretty for warm weather but can be-yikes!-too revealing. Solution: Minimize the see-through with pattern, texture, and a layering tank Good Housekeeping June 1, 2007

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Good Housekeeping

June 1, 2007

SECTION: GOOD LOOKS: TRENDS FOR GROWN-UPS; Pg. 79 Vol. 244

LENGTH: 78 words

HEADLINE: Sheer Blouses;
Transparent tops are pretty for warm weather but can be-yikes!-too revealing. Solution: Minimize the see-through with pattern, texture, and a layering tank

BODY:

HIDE-AND-CHIC

Tanks provide coverage without bulk-and some have bra-concealing straps. Best color bets: nude, white, or blouse-matching

Top, $44, JH Collectibles Tank, $39, Nic + Zoe

Top, $49, Emma James Tank, $38, Spanx

Top, $106, Nic + Zoe Tank, $39, Nic + Zoe

Top, $119, **Nautica** Tank, $11, Uniqlo

Top, $128, Nic + Zoe Tank, $19, L.L. Bean

Top, $69, United Nation Colors. Camisole, $50, Adea. Pants, $99, United Colors of Benetton. Earrings, $65, WA Studios. Sandals, $20, Avon

GRAPHIC: PHOTOGRAPH, Photographs, from left: David Turner/studio d, Hair and Makeup by Nikki Wang (model); Kevin Sweeney/studio d, Styling by Miako Katoh (stills).

LOAD-DATE: August 17, 2007

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Splashy styles in linens give the sleep room a boost Courier-Post (Cherry Hill, New Jersey) June 8, 2007 Friday

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June 8, 2007 Friday

SECTION: B; Pg. 1G

LENGTH: 452 words

HEADLINE: Splashy styles in linens give the sleep room a boost

BYLINE: JUDITH W. WINNE

BODY:

Courier-Post Staff

In the space in which you spend roughly one-third of your life, the bed is the critical piece of furniture.

So make your bed -- with style. And say nighty-night to boring bedding.

Stripes, polka dots, darks, lights, reversible fabrics, appliqued pillows, contrasting textures -- all figure in the bedding brigade.

"People are having a little bit more fun with their bedding and experimenting with it a little bit more," says Joshua Thomas, a spokesman for Target.

At target.com, check out Target's Zeus comforter set in an eye-catching black-and-white and:

Contemporary Home Bedding Collection's Teal Dot comforter, sheets, etc., in vibrant blue with green polka dot and striped pattern.

Isaac Mizrahi Pop Flower Duvet Set, a sunburst flower-power fabric combo.

There are styles, too, for those who want more understated colors and looks. See Target's Thomas O'Brien's Antique Mint Bedding Collection, a perfect-for-summer setting of cool greens. Even minor bedding fixes can work wonders. A decorative pillow in a figure eight black-and-white design can add pop to a plain jane bed.

Many bedrooms have few striking touches. Often, a few pieces of wood furniture, a TV and some window fabrics are the main design elements.

But bedding -- comforter, quilt, duvet, blanket, pillow, bed skirt, sham -- can add pop through texture and hue.

"It's an opportunity to add a punch of color into your room," notes Thomas.

At Bed Bath & Beyond in Cherry Hill, there are numerous looks for very different tastes and rooms.

An Amish-style scalloped quilt in baby blues and yellows with top-stitching and a gingham dust ruffle might suit a traditional room in a summery shore setting. The light quilt could be the perfect covering for a chilly evening, and by day, it perks up the bedroom, even if it's not at the shore.

A Nautica duvet with sheets, pillows and shams features bold stripes in several shades of blue and crisp white. It's a modern look, and unlike some more frilly bedding, this Nautica's Waterside could suit a male or female bedroom.

A comforter bordered with a blanket stitch, Dahlia Bloomcraft Home, has a reversible design. If the homeowner turns down the comforter, there's an interesting combination of florals and plaids. Tasseled boudoir pillows give the bed a decorator look.

Sarah Basile, regional customer service trainer for Bed Bath & Beyond, suggests bedding is like clothing.

"It's really personal preference," she notes.

Undecided consumers furnishing a new apartment or home may want to purchase light-colored sheet sets.

"A white or ivory is always a good starting point because it'll matching anything you get," she says.

Reach Judith W. Winne at (856) 486- 2441 or jwinne@courierpostonline.com

LOAD-DATE: June 13, 2007

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GIFTS FOR DAD ON HIS DAY The Star-Ledger (Newark, New Jersey) June 13, 2007 Wednesday Correction Appended

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June 13, 2007 Wednesday
Correction Appended
FINAL EDITION

SECTION: TODAY; Pg. 23

LENGTH: 853 words

HEADLINE: GIFTS FOR DAD ON HIS DAY

BYLINE: LISA IRIZARRY, STAR-LEDGER STAFF

BODY:

You're about to enter a no-tie zone. No solids, no polka dots, no paisleys, no stripes, no florals, no plaids, nothing with cute little golf clubs all over them, no bird or duck prints - not even one of those quirky hot pink numbers that you swear will jazz up Dad's old gray suit. No ties at all. These are Father's Day gifts that he'd actually buy for himself for the big day, and that special occasion will be here on Sunday. They're great finds from stores and a smattering of dot-coms with rush deliveries available. Stick with us, you can do this.

1 Cool Cuff Links, Fortunoff, $65-$150 - Dad will stop grum bling about having to dress up when he gets a pair of these. Playing card enamel cuff links, $95; mother of pearl dice cuff links, $65; enamel oval harlequin cuff links, $150; tuxedo cuff links, $115.

2 Men's Montecito Crisscross Sandals, Banana Republic, $78 - Whether on the beach, the boardwalk, or just taking it easy in the backyard, the father in your life will be keeping in step in style.

3 Armitron Watches, major department stores or call 1-800-840-2933 for stores nearest you, $60-$90 - Diamonds can also be a Dad's best friend. (Top to bottom: $90, $75, $60).

4 Six Rib-Eye Steaks (10 oz. each), deliciousdelivers.com, $111.99 - Have this favorite man food delivered to him for Father's Day and let him invite the guys over for a cookout. Then get out of the way and let them watch the game, and Dad will think he's gone to heaven.

5 Proud Parent Pins, wrybaby.com, $6.99 - These one-inch pins, sold in packs of five, are meant to show off that great father's "major Daditude."

6 Palm Tree Socks, Old Navy, $5 - Give Dad these and he can daydream that he's on a tropical island any time of the year.

7 West Indian Lime Cologne, Crabtree & Evelyn, $40 - This new and invigorating tonic com bines the essence of lime, lemon, orange flower and vetiver with nutmeg, ginger and coriander; and the woody accords of juni per, cedar and sandalwood.

8 Truefitt & Hill Trafalgar Cologne, Atrium in Livingston, $65 - The regal box alone will make Dad feel like a king on his day.

9 TomTom GO 510 Navigation System, Office Depot, $399.99 - This comes with a 4-inch, extra-wide color touch screen, and the system doubles as a hands-free car kit using Bluetooth technology that allows Dad to make and receive calls with the touch of a screen. Complete with detailed maps for the U.S. and Canada.

10 The Art of Shaving's 4 Elements of the Perfect Shave Kit, The Art of Shaving, Atlantic City, $100 - These aroma therapy-based products and handcrafted accessories include a pre-shave oil, shaving cream, after-shave balm and a pure badger shaving brush - all the tools needed for optimal shaving results.

11 Stirrings Bar Ingredients (Clarified Key Lime, Blood Orange Bitters, Triple Sec, Authentic Grenadine, Dirty Martini and Simple Syrup), Whole Foods, $4.95 each - Can the special guy really stir things up? Not without these.

12 Fortunuts, Winecellars of Holmdel and Mardis Gras, Verona, $5-$24 - You're nuts about that wonderful father, and he'll be nuts about these. These yummy walnuts have an inspira tional fortune enclosed in each bag, and their celeb fans include Justin Timberlake.

13 Nautica Polka Dot Swim Trunks, Macy's, $45 - He's all about fun and doesn't take himself too seriously? Well, he won't be able to wait to get into the swim of things with these.

14 Franklin 12-Language Speaking Hand-held Global Translator, Sharper Image, $229.95 - Does he go overseas for business or

pleasure? If so, it'll be a pleasure for him to have the right words at his fingertips. Complete with an MP3 player, a currency and metric converter, and a world clock.

15 Kobalt Deep Full-Size Single Lid Truck Box, Lowe's, $288 - Every Dad needs a place to store his "toys." For the father with a pickup truck, this will hold his tools securely in the back. It locks, unlocks and opens from either side. Usable capacity is more than 10 cubic feet.

16 Axis Camouflage Electric Shaver, Sharper Image, $130 - He'll love doing battle with his beard with this, and you'll support the troops with your purchase. Ten percent of the proceeds of these shavers will benefit charities that assist members of the military with rehabilitation and other needs following a traumatic brain injury.

17 Checkered Jute Slip-On Shoe, Gap, $34.50 - These are made to order for summer. They'll be perfect for his khakis on casual Fridays at the office, or for kicking back in his favorite chair to read a book.

18 Sony W55 Digital Camera, Office Depot, $199.99 - If Pop loves to take those pictures at the family gatherings, you'd better get used to saying "Cheese" a lot more. A large LCD display and 3X optical zoom lens will help him capture every moment. With 56MB of internal memory and a built-in slot for optional Memory Stick Duo media.

19 Sony Handycam Camcorder, Circuit City, Best Buy, $1,199.99 - For the first time, Dad can record high definition directly to Memory Stick PRO Duo media. The 2.7-inch Clear Photo LCD Plus display makes it simple to view what you're recording.

CORRECTION-DATE: June 20, 2007

CORRECTION:

In the Father's Day Gift Guide in the Today section on June 13, the Web site for Delightful Deliveries, featuring rib-eye steaks, was incorrect. The correct address is DelightfulDeliveries.com.

GRAPHIC: INFO GRAPHIC: FATHER'S DAY GIFTS

LOAD-DATE: June 13, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)
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Henry to test water for volleyball Sox owner will stage pro contest in Quincy, look to expand efforts The Boston Globe June 13, 2007 Wednesday

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The Boston Globe

June 13, 2007 Wednesday
THIRD EDITION

SECTION: BUSINESS; Pg. C1

LENGTH: 593 words

HEADLINE: Henry to test water for volleyball Sox owner will stage pro contest in Quincy, look to expand efforts

BYLINE: Keith Reed Globe Staff

BODY:

First baseball, then golf and NASCAR, and now volleyball. John Henry's appetite for sports doesn't seem to be waning.

The Red Sox principal owner's sports marketing firm, Fenway Sports Group, will stage New England's first sanctioned professional beach volleyball tournament from Aug. 16 to 19 at the Waterworks entertainment complex at Marina Bay in Quincy. Organizers estimate that 16,000 to 18,000 people will pay $20 to $75 to watch more than 100 pro volleyball players - including several Olympic medalists - bump, set, and spike for $280,000 in prize money.

Fenway Sports is testing the waters to see whether the area's appetite for volleyball is large enough to warrant expanding its relationship with AVP Pro Beach Volleyball Tour Inc., the fledgling company that runs the sport's marquee tour.

"This is an event that, in and of itself, is not a huge financial play," said Mike Dee, the president of Fenway Sports. "If this goes well, we would also look to potentially expand our relationship with the AVP into other markets."

Dee said Fenway Sports could eventually host up to three events on the AVP Crocs Tour, which this year grew to 18 cities from 16 in 2006. Under its deal with the league, Fenway will co-own the tournament, called the Bob's Stores Open, and split revenue from local sponsorships. Dee would not disclose how much Bob's Stores, the Framingham retail clothing chain, paid for naming rights. Fenway Sports is also seeking a local broadcast deal that would generate more revenue.

Dee pointed to the tour's expansion as a sign that a market exists for beach volleyball among fans and sponsors, and said there are other signs the sport is growing.

AVP saw its sponsorship and advertising revenue climb 37 percent, to $17.4 million last year from $12.7 million in 2005, according to its most recent annual report, which attributed the growth to the sign-up of new national sponsors. Sponsors include McDonald's, **Nautica**, Anheuser-Busch, Nature Valley Granola Bars, and Microsoft's Xbox video game division. Last year, Crocs Inc., a shoe company, signed on as title sponsor for the tour through 2008.

The company plans to award $4 million in prize money this year, up from $900,000 in 2001. It has broadcasting deals with Fox and NBC, and the latter will carry the championship round of the Boston tournament live. Those factors are encouraging to Dee, who has directed Fenway Sports from being solely a marketing tool for the Red Sox to a burgeoning national sports marketing power that produces a major PGA Tour event and this year bought half of a NASCAR team that has two drivers in contention for the Nextel Cup.

Fenway Sports has a track record of aligning itself with firmly established sports brands. With volleyball, however, it's moving into new territory. AVP hasn't been profitable since 2001 and warns in its annual report that "if we do not generate enough revenue to be profitable, our business might have to be discontinued, in which case, investors would lose all or most of their investment in AVP."

In an interview, AVP chief executive Leonard Armato said the warnings were typical of disclaimers made by public companies in Securities and Exchange Commission filings.

"I'm not the least bit worried about that," he said. He's also not worried about how well beach volleyball will do in Boston, where he figures fans will be drawn by the same things that lure spectators elsewhere: hard-bodied athletes (who often sport temporary tattoos of sponsors' logos) and sunny days on the beach.

Keith Reed can be reached at reed@globe.com

GRAPHIC: Fenway Sports's beach volleyball tourney is set for August.

LOAD-DATE: June 13, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)
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SHOPPER; Summer Spritzes The Washington Post June 14, 2007 Thursday

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The Washington Post
washingtonpost.com
The Washington Post

June 14, 2007 Thursday
Suburban Edition

SECTION: STYLE; Pg. C02

DISTRIBUTION: Maryland

LENGTH: 215 words

HEADLINE: SHOPPER;
Summer Spritzes

BODY:

It's the dawning of summer, and a slew of sweet scents hover in the hot, heavy air. French lavender. Ripe honeydew. Freshly sliced citrus fruits. The aromas waft from the farmers' markets and neighborhood gardens and, unexpectedly, from a new crop of men's colognes.

Not to worry about this fruitiness, fearful men. Every spring, a new set of lighter fragrances hits the market. And for good reason. Warmer temperatures and sweat intensify a cologne's scent, so evolved men switch out their standby fragrances for ones designed for the sweltering months.

Some scents, such as Dunhill's Pursuit or Lancome's Hypnose, boast notes of mandarin oranges, cardamom and ocean air. Others, like Gucci's Pour Homme II or **Nautica's** Island Voyage, are summery modifications of existing potions.

Then there are the more traditional scents best left for summer nights. Giorgio Armani's Attitude comes in an art deco onyx bottle appropriate for its noirish bouquet of cedar and spice. Paul Smith's Story, a mix of raw vetiver, jasmine and amber, is intended to evoke the cracking open of a vintage tome.

Of course, don't take Shopper's word for it. You'll have to follow your own nose. Then, with Father's Day upon us, you can decide whether or not Dad is ready for olfactory enlightenment.

-- Cory Ohlendorf

GRAPHIC: IMAGE; Photo By Julia Ewan -- The Washington Post; Clockwise from top: Paul Smith Story, $70, at department stores; Gucci Pour Homme II, $65, at Sephora stores or Sephora.com; Armani Attitude, $55 to $65, at Saks Fifth Avenue stores and Saks.com; Dunhill Pursuit, $48, at Macy's stores and Macys.com; **Nautica** Island Voyage, $45, and Lancome Hypnose Homme, $55, both at department stores.

LOAD-DATE: June 14, 2007

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Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)

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style; WHAT A DAD WANTS Star Tribune (Minneapolis, MN) June 14, 2007 Thursday

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Star Tribune (Minneapolis, MN)

June 14, 2007 Thursday
Metro Edition

SECTION: SOURCE; Pg. 1E

LENGTH: 377 words

HEADLINE: style;
WHAT A DAD WANTS

BYLINE: Sara Glassman, Staff Writer

BODY:

Does finding the perfect Father's Day present have you stumped? Take inspiration from these local dads who described their ideal gift. Here are their wish lists:

HOMEMADE TIE

Frank Thorpe, Minneapolis

Spotted: Dining with his daughter, Olivia, at Pano Vino Dolce where he's the maitre d'. The two split the pork tenderloin.

Kids: Olivia, 3.

Past Father's Day present: A laminated paper tie that he wore all day last year. (We added the Thomas Pink ties, $100 each, from Minneapolis Macy's.)

Wants this year: He'd like to take her to Italy or France (they went to Provence when Olivia was 9 months old).

CAMPING CHAIR

Shawn Gardner, Plymouth

Spotted: Having lunch at Punch Pizza on his son Graham's birthday.

Kids: Graham, 9; Matthew, 7, and Claire, 5.

Past Father's day presents: Books and pictures of his kids.

Wants this year: Kelseyus Backpack Outdoor Chair, $30, and Compact UV Canopy, $15, from R.E.I. (three locations, including 750 W. American Blvd., Bloomington, 952-884-4315).

Why: For camping with friends and family (they go once a month over the summer).

DRIVER (FOR GOLF)

Andy Matysik, Edina

Spotted: Pushing a stroller at the Edina Art Fair.

Kids: Joey, 2, and Maria, 8 months.

Past Father's Day present: An album from Shutterfly.com.

Wants this year: Eventually, a round of golf for the family of four. For now, a new driver.

Try: Nike Conforming SasQuatch Sumo Squared Driver with Graphite Shaft, $400, from Golf Smith, 2940 W 66th St.,

Richfield, 612-869-3517.

NAUTICA ANYTHING

David Franklin Henderson, Minneapolis

Spotted: On Nicollet Mall with his wife, Mollie, and David Jr., coming from the Alive After 5 Concert on Peavey Plaza.

Kids: David Jr., 5 months; Bradley, 9, and Brianna, 7.

Wants this year: A CB radio (he's a truck driver), iPod, and a Harley-Davidson motorcycle, and anything **Nautica.** He might like a **Nautica** deck shirt (available in a variety of colors), $50, and hat, $25, from Macy's.

TENNIS MATCH

Skip Liepke, Minneapolis

Spotted: Hanging out at Lake Calhoun with his family.

Kids: Daniel, 10, and Sam, 8.

Past Father's Day presents: A LEGO ship and a photo.

Wants this year: Spending the day with his kids. They might bike, golf or play tennis. (They might hit a few Wilson Signature tennis balls, $2.54 for four, from Target.)

Sara Glassman - 612-673-7310

GRAPHIC: PHOTO

LOAD-DATE: June 14, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
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In Good Taste Las Vegas Review-Journal (Nevada) June 15, 2007 Friday

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Las Vegas Review-Journal (Nevada)

June 15, 2007 Friday

SECTION: CC; Pg. 9CC

LENGTH: 1149 words

HEADLINE: In Good Taste

BYLINE: Xazmin Garza and Susan Stapleto

BODY:

N REVIEW-JOURNAL

If Dad needs a little excitement injected into his wardrobe and medicine cabinet, look no further than our Father's Day gift guide. Each item boasts the type of charm and sensibility the patriarch of the family can appreciate.

Forget the old standbys - lifeless ties, cheap golf gear, disappointing tools - and give him something he could have never predicted receiving. Take a look at the stellar items we'd like to recommend for the one day of the year that honors Dad.

Time Flies

Dad's on the go all the time. Keep him on schedule with the Zodiac Black Chronograph Watch ($250, Saks Fifth Avenue). He'll never miss a meeting, ball game or dinner again.

Bond, Wall Street Style

Dad might think he's the living reincarnation of James Bond, so let him extend the exhilaration of closing the big deal with Bond No. 9's Wall Street ($190 for 3.3 ounces, Saks Fifth Avenue). He'll feel the brisk sensation and energy of New York's financial district every day.

Wallet Diet

Dad needs a change when it comes to his bulky wallet. Slim him down with this Salvatore Ferragamo Kansas Credit Card Case ($110, Salvatore Ferragamo). His pants will thank you.

Working Time

Dad can always use an excuse to think of you during the hours he's working his 9-to-5 job. The Coxswain Carnaby Fit Shirt ($89, Ben Sherman) will bring you to mind every time he dons it at the office.

Made in the Shade

Protect dad's eyes and give him a chic look with Maui Jim's Titanium Sport ($249, The Sunglass Hut) lightweight sport sunglasses. The rimless, hinge-less frame is made of a beta-titanium alloy to offer maximum strength and flexibility.

The Greatest Hits

The Dad who loves music and takes care of himself will appreciate Billy Jealousy's The Hits Volume 1 ($50, Nordstrom). It contains Fuzzy Logic, a hair-strengthening shampoo, Hydroplane, a shave cream, and Ocean Front, a body wash. He'll be a hit.

Stoke the Stogies

If Dad's apt to light one up after a game of golf or a tumbler of brandy, give him something to store those stogies in. The Tiffany 1837 cigar tube ($225, Tiffany & Co.) comes in sterling silver and can hold his favorite Pádron Serie. And he can store his favorites in this Tiffany sterling silver cigar box with cedar lining ($1,350, Tiffany & Co.).

Seeing Red

Sometimes Dad can make you see red. For this father, consider the double entendre gift of Jo Malone's Pomegranate Noir cologne ($90 for 3.4 ounces, Jo Malone). The inspiration for Pomegranate Noir began with a vintage dress in rich red silk worn by a friend of Jo Malone's to a dinner party in London. We'll let the signification of the color be your secret.

Off the Cuff

Believe it or not, Dad can have a rough day, too. Give him a daily hug with the Geri 18-karat white gold cuff links with gray mother of pearl in a Hug Me pattern ($1,495, Ice Accessories). He'll thank you for it on the tough days.

ON THE ROAD AGAIN

Never see Dad because he's always traveling? Help him remember how much you care with the Jack Black On-The-Road Travel Pack ($56, Sephora). The starter kit contains everything your father needs to keep his skin looking good.

Go Classic

Maybe Dad's wardrobe needs a few renovations. One of the easiest ways to do that comes in the form of the classic Lacoste Pique Polo ($72, Lacoste). You can introduce fun colors and shirts that don't require an iron in one gift.

Ya Snooze, Ya Win

If your father dresses like a typical dad, he probably wears the rattiest T-shirt and boxers to bed every night. Mom will appreciate the gift of a **Nautica** pajama set ($27 for the T-shirt; $32 for the pants, Macy's) even if Dad doesn't.

Trimmed Out

Maybe you have the kind of father who knows a lot about fashion and keeps up with the trends. He'll appreciate a travel grooming kit ($24.99, redenvelope.com) that contains the grooming tools he needs. It even comes with a pair of French-knot cuff links in light and dark blue - just in case.

ante up

If you find Dad at the casinos more than around the house, maybe you can entice him to play a little poker with you with a chip set ($150, Tommy Bahama's). Considering the store, you know this set comes with an island feel.

High Roller

Whether Dad is in the money or not, he can feel like he's always carrying a roll with Penhaligon's sterling silver money clip ($160, Black Satin Intimates). He'll feel like a million bucks even if he only has a fin tucked in it.

No Glare

Maybe Dad's the outdoor type of guy who spends his time scaling the side of a mountain or rafting down a river. He'll appreciate the Revo Adventure Collection of wrap sunglasses (RE4023, $149, Sunglass Hut) with polarized filters to reduce glare, gradient flash mirrors to prevent squinting and an anti-scratch coating that ensures clearer vision. Plus he'll look cool.

SHOE IN

Your father may have impeccable taste, but you can still help him look his best with the Johnston & Murphy Shoe Care Kit ($70, Johnston & Murphy). Dad can keep his shoes in tip-top shape with lanolin-based shoe cream in black and cordovan, two brush applicators, leather balm, two shine mitts, a shoehorn and a horsehair brush.

Jump the shark

Give Dad a bump up in his image with a sharkskin bracelet from John Hardy ($695, M.J. Christensen Diamond Center). It looks like a watch but features a hammered sterling silver buckle instead of a watch face.

loafin' around

Dad's good at loafing. How about letting him do it in style with these Monet loafers from Geox ($135, Nordstrom)? The "breathable" quality of these shoes will keep him cool and comfortable.

brace yourself

Jewelry isn't exclusive to women. If executed with taste, a modest piece can really enhance Dad's debonair nature. This titanium link bracelet ($199, J.C. Penney) and its price tag will impress Dad enough to wear it and you enough to buy it.

In the bag

Relieve Dad of the boxy suitcase he's been carrying for years and bring him into modern times with this Dior Homme Classic Flap Messenger Bag ($520, Dior Homme). He'll find it much more convenient to carry and the sleek look will gain him style points at the office.

arm candy

He reveled at that new little contraption you bought him called the iPod. Now, you can really impress him with an accessory made just for his music playing device. The Fashion Nation Armband ($14.95, Fry's Electronics) conveniently totes his new gadget while Dad mows the lawn, plays catch, takes out the trash and does other stereotypical Dad things.

perfect scents

Mom gets Grace, Dad gets an Amen ($35, Sephora). That would be Philosophy's men's "non-fragrance fragrance." You know, because

Dad would rather reek of sweat than smell as though he cares about personal grooming.

Model: Jim Blockey for The Best Agency

Hair: Kelly McGuire for Euphoria Institute of Beauty

Grooming: Rachel Thomasula for Euphoria Institute of Beauty

Photo Assistant: Lea Rudner

Shot on location at the Golf Course at the Wynn Las Vegas and The Country Club at the Wynn Las Vegas

LOAD-DATE: June 18, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)
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SCENTS LIGHTEN UP IN SUMMER The Post-Tribune (Merrillville, IN) June 18, 2007 Monday

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The Post-Tribune (Merrillville, IN)

June 18, 2007 Monday
All Edition

SECTION: LIFESTYLE; MEN'S COLOGNE; Pg. D2

LENGTH: 193 words

HEADLINE: SCENTS LIGHTEN UP IN SUMMER

BODY:

It's the dawning of summer, and a slew of sweet scents hover in the hot, heavy air. French lavender. Ripe honeydew. Freshly sliced citrus fruits.

The aromas waft from the farmers' markets and neighborhood gardens and, unexpectedly, from a new crop of men's colognes.

Not to worry about this fruitiness, fearful men. Every spring, a new set of lighter fragrances hits the market. And for good reason. Warmer temperatures and sweat intensify a cologne's scent, so evolved men switch out their standby fragrances for ones designed for the sweltering months.

Some scents, such as Dunhill's Pursuit or Lancome's Hypnose, boast notes of mandarin oranges, cardamom and ocean air.

Others, like Gucci's Pour Homme II or **Nautica's** Island Voyage, are summery modifications of existing potions.

Then there are the more traditional scents best left for summer nights. Giorgio Armani's Attitude comes in an art deco onyx bottle appropriate for its noirish bouquet of cedar and spice. Paul Smith's Story, a mix of raw vetiver, jasmine and amber, is intended to evoke the cracking open of a vintage tome.

Of course, don't take our word for it. You'll have to follow your own nose.

GRAPHIC: Caption: New scents for the summer include (clockwise from top): Paul Smith Story, Gucci Pour Homme II, Armani Attitude, Dunhill Pursuit and **Nautica** Island Voyage.(PHOTO) (THE WASHINGTON POST)

LOAD-DATE: August 1, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)
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Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)

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Putting on the spritz -- and smell The Wichita Eagle (Kansas) June 18, 2007 Monday

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The Wichita Eagle
Found on WichitaEagle.com
The Wichita Eagle (Kansas)

June 18, 2007 Monday

SECTION: D; Pg. 6

LENGTH: 183 words

HEADLINE: Putting on the spritz -- and smell

BODY:

It's the dawning of summer, and a slew of sweet scents hover in the hot, heavy air. French lavender. Ripe honeydew. Freshly sliced citrus fruits. The aromas waft from the farmers markets and neighborhood gardens and, unexpectedly, from a new crop of men's colognes.

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Washington Post

LOAD-DATE: June 18, 2007

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Father's Day People June 18, 2007

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People

June 18, 2007

SECTION: GIFT GUIDE; Pg. 55 Vol. 67 No. 24

LENGTH: 1928 words

HEADLINE: Father's Day

BODY:

For the Working Dad

Sure, he may not need anything but here are perfect 'You shouldn't have' presents for every type of dad

(1) Flight 001 Silicone Travel Bottles
Leak-proof and carry-on-approved for his next business trip; www.flight001.com; $20

(2) Brooks Brothers Country Club Lobsters Tie
Even if it's not casual Friday, he'll be reminded of summery weekend fun; www.brooksbrothers.com; 800-274-1815; $59.50

(3) Coach Legacy Nylon Travel Kit
Keep those odds and ends together in this classy navy case; 866-262-2440; $98

(4) Brooks Brothers Nano Connect Box Tie
It's stain-resistant and spaghetti-safe for business lunches (in pink/blue); 800-274-1815; $79.50

(5) Forzieri Millefiori Cufflinks
For a little fun up his sleeve, give him these whimsical Murano-glass accessories; www.forzieri.com; $69.90

(6) Apple iPhone
Get your technophile the multitasking gadget he's been drooling over; www.apple.com; $499 (4GB) or $599 (8GB)

(7) Roble Gift Set with Business Card Case
This silver-plated holder, inspired by a Frank Lloyd Wright design, comes with matching key ring; www.wrightcatalog.org; $55

(8) Links of London Densworth BlackBerry Case
A chic olive leather carrier for his crackberry; 800-210-0079; $80

(9) **Nautica** Silk Striped Tie
Dress up his button-downs (in blue/green); www.macys.com; 800-289-6229; $39.50

(10) The 48 Laws of Power Audiobook
Robert Greene boils down the keys to domination using historical examples. $32.95

Ugly Betty's CHRISTOPHER GORHAM on gifts for your hard worker
"I'd love a great black-and-white photo where my wife looks hot and my kids look like kids. It would make the guy in the next office jealous! One year my wife got me a children's book to read to the boys to explain why I was away a lot and that I'd always come home. But I can't it turns me into a big blubbering baby by page 3."

For the Dad with Hobbies

(1) *GREEN
SolLight LightCap Solar-Powered Lantern & Water Bottle
A dual camping tool; www.sollight.com; 888-557-6464; $24.95

(2) The Deep: The Extraordinary Creatures of the Abyss
With these vivid marine-life photos, he can roam the sea from his recliner. $45

(3) Vivitar ViviCam 6200W Underwater Camera
The aquatic family man can share his oceanic sightings with the kids; 2007.vivitar.com; $199.99

(4) Great Cars DVD Box Set

Can't afford a Porsche for Dad? Here's the next best thing: a six-disc collection of the PBS series about the world's flashiest automobiles. $44.98

(5) Nixon "The Banks" Underwater Watches
These stainless steel timekeepers here in sky plaid (left) and emerald/mint work at 100-meter depths, so the snorkeling dad won't be late for dinner; www.nixonnow.com; $265

(6) Nike SP-8 TW Tour Golf Shoes
His putt might not be as good as Tiger Woods's, but at least he can look like a pro and the flexible fit means his feet won't be killing him by the 19th hole (also in black); www.nikegolf.com; $220

CAPT. PHIL HARRIS of Discovery Channel's Deadliest Catch on my dream gift
"I make cedar birdhouses with fireplaces and inch-high lawn furniture, so I'm dying to get the Fein MultiMaster power tool [www.multimasterty.com; $279.80]. It has six attachments to sand, [scrape], cut tile, plus a little saw to make cuts in weird places where a [regular] saw wouldn't fit."

For the Dad Who Is a Kid at Heart

(1) Mosley Tribes Aviatrix Sunglasses
For your resident rock star; www.mosleytribes.com; 310-657-2553; $275

(2) Worn Free Joey Ramone Capitol Theatre Shirt
Retro reproductions of tees worn by legends like John Lennon and Frank Zappa; www.wornfree.com; $40

(3) Borat DVD
Sacha Baron Cohen's hilariously smart and crude comedy is worth it for the wrestling alone; www.amazon.com; $19.99

(4) Robert Ludlum's The Bourne Betrayal
Amnesiac Jason Bourne offs terrorists in Eric Van Lustbader's latest addition to the series. $25.99

(5) God of War II PlayStation 2 Video Game
If he loved the movie 300, he'll dig this bloody mythological war game. $49.99

(6) Gola Harrier Suede Sneakers
Vintage-style kicks (here, in khaki/sun); 800-979-4652; $75

(7) The Amazing Spider-Man Pop-Up
He'll geek out as the webbed one fights foes in 3-D. $24.99

(8) Apple TV
This gadget wirelessly beams movies, videos and TV shows from iTunes to your home screen; www.apple.com; $299

(9) The Fratellis, Costello Music
Elvis Costello himself would approve of the hook-heavy rock on this Scottish trio's debut. $9.98

(10) Arctic Monkeys, Favourite Worst Nightmare
British indie-rock sensations avoid a sophomore slump with another dream disc. $15.99

Dancing with the Stars' JOEY FATONE on necessities for Dad's man cave
"Clean underwear. I also have a video game chair with a vibrating rumble pack seat and speakers behind it, so it's like surround sound. It's cool when you blare it. I play The Legend of Zelda for hours like that. But sometimes my daughter's stuff takes over we play a mean game of Candyland."

For the Romantic Dad

(1) *GREEN
Under the Canopy Kimono Robe
Organic cotton for lazy days in; www.underthecanopy.com; $48

(2) Mistral Shea Butter Soap
Rich, masculine body bars in cedarwood marine, mandarin amber or sandalwood bamboo; www.mistralsoap.com; 866-647-8725; $14

(3) Piper-Heidsieck Brut Cool Box
This classic champagne now comes with its own mini ice bucket; www.67wine.com; $38

(4) Lancôme Hypnôse Homme Cologne
Touted by Clive Owen, a seductive new scent for your own leading man; www.lancomeusa.com; $45

(5) Refinery Shave Foam Gel
Help Dad stay stubble-free with this cooling mix of aloe vera, clove and peppermint; www.barneys.com; $22.50

(6) KnockKnock.biz "For Lovers" Vouchers
Coupons for everything from a breakfast in bed to a foot massage; knockknock.biz; 800-656-5662; $8

(7) Various Artists, Atlantic Rhythm & Blues, 1947-1974 CD Box Set
Ideal for a night of dancing and romancing. $89.98

Prison Break's DOMINIC PURCELL on romantic gift tips for wives
"Let us sleep in without the guilt trip. [For Father's Day this year, I want] an all-terrain vehicle. I just finished thrashing one in the

Romanian mountains. The kids can sit up front, it's easy to ride, and you get good speed on them awesome fun!"

For the Sporty Dad

(1) Puma French 77 Racket Grip Bag
For the guy whose style is as important as his serve; www.puma.com; $80

(2) Nike Anvil Comold Super Watch
A sharp-looking timer to help him train; www.amazon.com; $69

(3) Red Envelope Dad's and Boy's Swim Trunks
His and his personalized beach gear; www.redenvelope.com; 877-733-3683; $88 for both

(4) Spalding Never Flat Volleyball
For spikes all summer and beyond; www.sportsauthority.com; $19.99

(5) Under Armour Performance Eyewear-Circuit
His morning run will be glare-free; www.underarmour.com; $69.99

(6) Fashionation iPod Nano Armband
The case doubles as a safety reflector; www.fashionationstyle.com; 888-651-7900 ext. 200; $14.95

(7) MLB 07: The Show PlayStation 2 Video Game
Batter up beer sold separately; www.overstock.com; $38.95

(8) Shoe Pouch
His Nike + iPod sensor will be safe and snug to track his run no matter what sneakers he wears; www.shoepouch.com; $7.99

(9) Reebok Pump Show Stopper Sneakers
He can kick it old-school while practicing his jump shot; www.footlocker.com; $89.99

Dancing with the Stars champ and Superbowl MVP EMMITT SMITH on what to get your No. 1 fan
He favors pigskin presents, even if they're a bit late: "I think the best gift you can give a football dad is a Dallas Cowboys game on Thanksgiving Day. They're amazing in the stadium that's something a father could definitely enjoy." (www.dallascowboys.com/tickets.cfm for info; $60-$139)

For the Dad Who Cooks

(1) Smith & Hawken Permaglass Small Tumblers
Shatter-proof "glasses" that won't break if Dad drops his drink; www.smithandhawken.com; 800-940-1170; $17 for a set of four

(2) Red Envelope Leather Travel Bar
Grog to go! With flasks, shaker and shot glasses; www.redenvelope.com; $69.99

(3) Kevin Zraly's American Wine Guide: 2008
The wine lover's staple covers vineyards from every state, plus expert Zraly's picks for best wines under $25. $12.95

(4) Weber Audible Meat Thermometer
This talking tool tells Dad if meat or fish is done in five languages; www.weber.com; 800-446-1071; $44.99

(5) The Best of Gourmet
The magazine's best recipes from each of its 65 years. $40

(6) Williams-Sonoma Smoking Chips Sampler
Spice up his grill with hickory, apple-wood and mesquite; www.williams-sonoma.com; $12

(7) Crate & Barrel Mini Grill in Cooler Bag
Perfect for a beach BBQ; www.crateandbarrel.com; $29.95

(8) Lobel's Bone-In Rib Sampler
Grill-ready meat from a top butcher; www.lobels.com; 877-783-4512; $112.98

Top Chef's TOM COLICCHIO on cool concoctions for Dad
"Stock his bar with rum not the white rum or the spiced stuff but Gosling's from Bermuda, which is family owned. My favorite summer cocktail is rum and tonic with a little wedge of lime." One part rum to two parts tonic? "It depends what kind of day I have." (www.goslingsrum.com/countries.asp)

For the New Dad

SPLURGE!

(1) I'm the Milkman T-Shirt
A cheeky tee for the proud bottle-wielding papa; www.2chix.com; $38

(2) Don't Just Stand There
Delivery-room rules for dads-to-be from Elissa Stein and Jon Lichtenstein. $12.95

(3) Planet Earth DVD Box Set
Absolutely stunning wildlife footage to thrill Dad and chill narration to relax baby; shopping.discovery.com; 800-627-9399; $79.95

(4) Ascaso Dream Espresso Machine
He'll need the caffeine like never before; this slick dispenser comes in 11 chic hues (like mediterranean blue); www.kitchen-universe.com; 800-481-6679; $649

(5) Flip Video Camera
He can capture baby's first moments and post them directly to YouTube with this easy-to-use gadget; www.theflip.com; $119.99

(6) Diaper Dude Bag
A natty nappy bag; www.missfitzinc.com; $54

(7) The Godfather: Blackhand Edition Nintendo Wii Video
Game Give Dad quality man time playing mobster with the Corleones; www.overstock.com; 800-843-2446; $49.99

American Idol's PHIL STACEY (on tour in July with American Idols Live) on ideal gifts for new dads
"I guess I could say earplugs, couldn't I? No, I loved it when my wife got me a card when Chloe [now 3] was first born. She scribbled Chloe's name as if she actually wrote her name. And zoo or museum passes are really cool. That way you can spend time with your baby, hanging out."

Our Critics' Picks for Dad

(1) Blaze
This crime novel, first written in 1973 by Richard Bachman (the nom de plume of Stephen King, who wrote the foreword), is sure to enthrall. $25

(2) Angelique Kidjo, Djin Djin
With help from Alicia Keys and Peter Gabriel, the Beninese singer's latest is world-class. $18.99

(3) Meatballs DVD
He'll be chanting, "It just doesn't matter!" right along with Bill Murray in this 1979 classic, with a bonus documentary on the making of the camp comedy. $19.94

(4) Mere Anarchy
In Woody Allen's first essay collection in 25 years, his trademark oddball humor shines through. $21.95

(5) Maroon 5, It Won't Be Soon Before Long
Featuring the No. 1 hit "Makes Me Wonder," plus a slew of other road-trip-ready songs. $18.99

(6) Denzel Washington Spotlight Collection DVD Box Set
A four-pack including Inside Man. $29.98

(7) Letters from Iwo Jima and Flags of Our Fathers DVD Box Set
A history buff's must-have. $49.96

(8) Genesis: 1976-1982 CD Box Set
Turn it on again with pumped-up versions of albums like Duke and Abacab. $129.98

(9) Sharper Image Digital Wireless Headphones
His TV-watching won't wake the house; www.sharperimage.com; $99.95

(10) Number 1's
CDs showcasing Marvin Gaye, James Brown and other chart-toppers. $13.99 each

(11) Conquering the Impossible
Adventurer Mike Horn details his trek around the Arctic Circle think kayaking through icebergs and temps of -76°. $27.95

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Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)

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Sail into summer The Greenville News (South Carolina) June 21, 2007 Thursday

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The Greenville News (South Carolina)

June 21, 2007 Thursday
Final Edition

SECTION: FLAIR; Pg. 1E

LENGTH: 462 words

HEADLINE: Sail into summer

BYLINE: Patricia Newman pnewman@greenvillenews.com

BODY:

STAFF WRITER

Anyone can throw on a pair of white pants, a red shirt and a blue blazer and call it a nautical look.

And that works since red, white and blue are key colors for the whole sailing theme.

But true maritime looks are more likely to have some connection to the sea, which means they might include motifs such as anchors, ropes or gold grommets.

Preppy sailor styles have long been staples with brands such as **Nautica,** Tommy Hilfiger and J. Crew. But this year, designers have gone overboard with the boating look.

This season, "it has little fashion twists to it," said Beth Ross, buyer and trend director for Macy's South.

Besides red, white, blue and yellow, oranges and metallics have been added to mix, offering unusual color combos.

Unlike the conventional sailor looks of the past, this season's easygoing seafaring styles are turning up in new silhouettes, said Ross.

"I've bought nautical when the trend has come and gone over the last 20 years," she said. "Back in the late '80s and early '90s when it was popular, it was very traditional with the anchors and all that, which we still do now. But you're seeing more shine and new silhouettes."

For example, instead of the traditional double-breasted jackets of the past, designers have created trapeze-style jackets in red twill with big gold buttons.

While adding a little shine, patent leather and metallic accents freshen up the nautical tradition.

Even dresses, which are a key trend for this summer, have taken on the sailor theme with designers such as Betsey Johnson offering subtle touches such as braided rope detailing on the straps of a halter dress printed with tiny blue and white anchors.

Designers such as Carlos Falchi are taking a bolder approach, crafting patent leather handbags decorated with giant sailboats.

Terry Sadowski, owner of the two Plaza Suite women's clothing stores in Greenville said people seem to like the nautical look because "it encompasses wearing a lot of white, which is great in the summertime."

Nautical looks are so trendy this year that even companies known for their sailor-inspired fashions have tweaked the theme. J. Crew's offerings include an anchor-print shirtdress, cuffed shorts and halter tops with rope detailing. The company also has introduced a lightweight cotton skirt and pants printed with crabs.

Tommy Hilfiger weighs in with enough horizontal stripes to create an American flag. But his brown and white-striped bikini with rope detailing is a soft approach to the trend.

Nautical fashions are here to stay, says Miriam Lamberth, creative director for **Nautica.**

"We will see nautical looks every season," she said. "They are refined classics that always look right and smart. It can be dressed down or up very easily. And its versatility makes it such a success."

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Welcome Mat The Detroit News (Michigan) June 23, 2007 Saturday

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The Detroit News (Michigan)

June 23, 2007 Saturday

SECTION: HOMESTYLE; Pg. 3H

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BODY:

Attention green thumbs: Has all your hard work paid off in the garden, awarding you with a spectacular display this summer? Is so, enter our garden photo contest.. Each week we'll publish the best photo and give that green thumb a garden book. Go to http://detnews.gardens.buzznet.com/cat/ to upload your photos. Be sure to include your name, address and daytime phone number.

Mariska Hargitay, 43, of "Law and Order: Special Victims," on her move from Los Angeles to a family photo-filled Manhattan apartment: "I felt ripped from the womb. I'm a New Yorker now. It's such a blessing to get things later in life -- to become successful later in life, to get married later and have a baby."

- O at Home, an Oprah Magazine,

Bath coordinates

Give the loo an instant face-lift with these Thomas O'Brian Vintage Modern bath essentials. Made of chrome and mirror, the collection includes a lotion bump, tumbler, tissue cover, soap dish, toothbrush holder and wastebasket with prices starting at $6.99. Find it at Target.

Find of the week

Give your July 4th celebration a star-spangled salute with **Nautica's** On Deck red, white and blue dinnerware. A four-piece place setting is $43. Other On Deck items include striped martini glasses, pitchers and mugs. Find **Nautica** products at Bed Bath & Beyond and Linens 'N Things.

Dine in style

Casual dining is now a mainstay of modern-day lifestyles. That's why Broyhill Furniture expanded its casual dining program, DITO -- Dining for Today. The Calypso baker's rack, seen here, is part of the new program. Constructed of scrolled metal and cherry wood veneers, the rack would look inviting in a dining room, kitchen or protected outdoor area. Art Van carries Broyhill Furniture. Questions? Go to broyhill furniture.com.

A view to a gazebo

If you're thinking about building a gazebo in your garden, check out Tom and Vicki Selznick's custom-designed, fieldstone, air-conditioned, cedar gazebo, shown here. It's part of the Beverly Hills Village Women's Club Garden Tour, 11 a.m-4 p.m. Sunday. The tour features five gardens and starts at Beverly Park, a half-mile west of Southfield Road on Beverly Road between 13 and 14 Mile, where maps will be distributed. Tour day tickets are $12. Flower arranging demonstrations and master gardener events will be on-going at the park. Questions? Call (248) 225-3564.

Garden photo contest

Attention green thumbs: Has all your hard work paid off in the garden, awarding you with a spectacular display this summer? If so, enter our garden photo contest. Each week, we'll publish the best photo and give that green thumb a garden book. Go to http://detnewsgardens.buzznet.com/cat/ to upload your photos. Be sure to include your name, address and daytime phone number.

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SPORTS HIGHLIGHTS Detroit Free Press (Michigan) June 24, 2007 Sunday

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Detroit Free Press (Michigan)

June 24, 2007 Sunday
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Eastpointe East Detroit: The high school has two coaching openings, freshman boys basketball coach and junior varsity boys basketball coach. Candidates must be certified in first aid and CPR, have a high school diploma, GED or college transcripts and experience is preferred. Send a cover letter, resume and documentation of above requirements to Dr. Lois Johnson, Asst. Super., Admin. Srvs., 15115 Deerfield, Eastpointe, 48021. You can also fax the information to 586-445-4689 or apply online at apply@eds.misd.netMacomb Community College: Five women from Macomb County have signed to play for Macomb Community College's basketball team during the 2007-08 season.

Cassandra Patrick from FraserHigh School was named all-conference and all-county in 2004, 2005 and 2006. She played on the 2006 state runner-up team. Jillian Germaine from Macomb Dakota and Nakisha Adray from New Baltimore Anchor Bay were both all-county as well. Heather Austin from East Detroit was all-conference. Rachel Matouk of Harrison Township L'Anse Creuse is known for her talent as a three-pointer shooter.

St. Clair Shores Lake Shore: The girls and boys swim teams are holding car washes to raise funds for their programs on June 30, July 28 and Aug. 25. All three car washes will take place from 10 a.m.-3 p.m. at Rodgers Elementary School, on Harper, just south of 12 Mile in St. Clair Shores.

Grosse Pointe North: Christie Listwan, an incoming senior, and Charlie Trost, a 2007 North graduate, qualified for and planned to compete in the U.S. Youth Sailing Championship in New Orleans beginning June 22. The championship features 150 of the country's top youth sailors and runs until Thursday at Southern Yacht Club. Competitors were chosen from a field of 273 sailors who applied and are expected from 23 states and the U.S. Virgin Islands.

All are under 20 years old. Listwan, 16, of Grosse Pointe Shores and Trost, 18, of Grosse Pointe Woods have been sailing together in a Club 420, a double-handed sailboat, for more than two years. Trost serves as skipper.

They have sailed during the summer and winter seasons for Bayview Yacht Club and during the spring and fall for Grosse Pointe North.

The championship regatta will be on Lake Pontchartrain in four classes: the single-handed Laser and Laser Radial and the double-handed 29er and Club 420.

The event is sponsored nationally by Vanguard Sailboats and **Nautica.**

ILLUSTRATION: Photo

GRAPHIC: From left, Rachel Matouk, Nakisha Adray, Jillian Germaine, Edina Trsic, Cassandra Patrick, Jessica See and Heather Austin with Coach Sam Lamb. Trsic and See are returning sophomores on Macomb CC's team.
CAPTIONWRITER: Macomb Community College
MEMO: POINTES MACOMB;Sports
DISCLAIMER: THIS ELECTRONIC VERSION MAY DIFFER SLIGHTLY FROM THE PRINTED ARTICLE

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You gotta get it! Daily Press (Newport, Virginia) June 25, 2007 Monday

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BYLINE: By Kathy Van Mullekom, Daily Press (Newport News, Va.)

BODY:

BEAT THE BRUSH

Kill poison ivy and oak, kudzu and 67 other weeds and brushes before they take over you and your yard.

Bayer Advanced's Brush Killer Plus comes in a one-gallon, no-mix formula with a nested sprayer for easy spraying and storage. For vines growing on plants you want to keep, cut the vine and spray the stump. Use it on unwanted brush when it leafs out. Other plants it works on include ragweed, spurge, sumac and vetch. $12.97, available where Bayer Advanced _ yes, it's part of the Bayer Aspirin business group _ garden products are sold, including Home Depot. Visit www.bayeradvanced.com for details about it and other products.

SCOOP IT UP

Summer days are ice cream days _ and you need ice cream bowls and scoops that dish it out.

The All U Can Handle Ice Cream Bowls and Scoops come in colors that make you smile while you're taking part in America's favorite hot-weather pastime. The tableware line comes in an entire selection of dishware for everyday eating, too. $60 for the ice cream bowl/scoop set. Visit www.allucanhandle.com or call 1-866-737-5672.

PICNIC `N' PARTY

These **Nautica** Home and Gaiam products help you enjoy the great outdoors, whether you are picnicking in the park or partying at home:

Solar lanterns. Hang these Japanese-inspired solar-powered lanterns from a trellis or tree and enjoy the moonlike radiance. They're weatherproofed nylon, done in white. $24 each.

Compostable dishware. You help the environment when you use biodegradable plastic-like white utensils, cups, bowls and plates. The partyware set of 50 cups, 15 plates and 25 white bowls is $18.

Solar umbrella. A center LED blue light and constellation of 24 LED white lights is embedded in the umbrella's inner poles, eliminating unsightly wires. A full day's charge yields six to eight hours of light; an on/off switch reserves the energy. UV-protected polyester fabric with water-resistant coating prevents damage from mold and mildew. $229.

Available at Bed, Bath and Beyond, Linens N Things and www.amazon.com. Visit www.gaiam.com for details.

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It's all in the jeans Redbook September 1, 2007

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Redbook

September 1, 2007

SECTION: STYLE SOLUTIONS; Pg. 62 Vol. 209

LENGTH: 1012 words

HEADLINE: It's all in the jeans

BODY:

If you have short legs...

Straight-leg

The secret to great straight-leg jeans is in the length, so find ones that end just below your ankle-a hem right above the ankle will make legs look stumpy.

Straight-leg jeans, Red Engine, $164; http://www.redenginejeans.com. Top, Alice Temperley for Target, $30; select Target stores, http://www.target.com. "Priceless" boots, Antonio Melani, $99; http://www.antoniomelani.com. Silver earrings, Gorjana, $70; 949-715-0723, http://www.gorjana.com.

Wide-leg

Yes, even a petite can wear wide-leg jeans-just look for wideness throughout, not starting at the knee.

Wide-leg jeans, Bitten Sarah Jessica Parker, $15; Steve & Barry's, http://www.bittensjp.com. Blouse, Forever21, $18; http://www.forever21.com. Pumps, Worthington by JCPenney, $60; 877-FIND-JCP, http://www.jcp.com. Bangle, Adia Kibur Accessories, $9; http://www.lifemix.net.

GREEN JEANS

Mother Earth would be proud: Organic denim is taking over the fashion industry. Do your part and score a pair of these eco-smart styles.

.PATAGONIA They've been using 100 percent organic cotton in their products since 1996; who knew they made jeans, too? Visit http://www.patagonia.com.

.LEVI'S ECOThe classic American favorite is making new strides with eco-friendly jeans at moderate prices. Visit http://www.levis.com.

.LOOMSTATE The wide variety of styles means you'll find the perfect pair-all made of 100 percent organic cotton! Visit http://www.loomstate.org.

They've got a minimal design with no distracting details in the upper-leg area, which helps make your stems appear as long as possible.

"Marissa" trouser jeans, Victoria's Secret Catalogue, $60; 800-888-8200, http://www.victoriassecret.com.

These are one of the few cropped jeans petites can wear-their mid-calf length and skinny style ensure a long silhouette, especially with a pair of heels!

Cropped jeans, Levi's, $44; Levi's stores, http://www.levis.com.

Specially made for a petite frame, these jeans have a shorter inseam and a higher knee break, which elongate the leg.

"Seeger" Provocateur jeans, Joe's Jeans, $165; National Jean Company, Williston Park, NY, 516-742-2999.

If you're curvy...

Skinny

Don't hide your curvy figure-commit to the skinny look with a snug fit that slims you down.

"Blue Heights Skinny" jeans, Paige premium denim, $179; Nordstrom, http://www.paigepremiumdenim.com. Tank, American Eagle Outfitters, $18; American Eagle Outfitters stores, http://www.ae.com. Belted jacket, **Nautica,** $129; http://www.nautica.com. "Gaston" heels, Arturo Chiang, $110; Macy's, Bloomingdale's. "Hampton" necklace, $145, and "Dusk" necklace, $135, both Gorjana; 949-715-0723, http://www.gorjana.com. Etched bangle, Adia Kibur Accessories, $24; http://www.lifemix.net.

Flared

A relaxed flared leg in a light wash is supercomfortable and wearable, skimming your curves for a sleek and chic look.

Flared jeans, Aéropostale, $40; Aéropostale stores, http://www.aeropostale.com. Tank, Gap, $15; http://www.gap.com. Blouse, Bisou Bisou for JCPenney, $30; 877-FIND-JCP, http://www.jcp.com. Peep-toe heels, Aldo, $110; Aldo stores, http://www.aldoshoes.com. Multistrand necklace, Tina Tang, $175; Tina Tang, NYC, 212-645-6890, http://www.tinatang.com.

YES, IT FITS!

With the millions of brands and styles out there, it can seem impossible to find the perfect fit. No worries! These companies do the work for you.

.LANE BRYANT Their Right Fit jeans throw conventional sizing out the window-you buy jeans based on your *actual* body shape.

.ZAFU.COMJust answer 11 simple questions and get personalized suggestions for the best-fitting jeans-with a 94 percent accuracy rate!

.RIDERS BY LEE Their new Ultra Fit collection is armed with an inner tummy- control panel that instantly (and invisibly) slims you!

More great jeans and why we love 'em

Close-fitting straight-leg jeans are every woman's wear-anywhere classic.

"Hudson" straight-leg jeans, Lee, $44; 800-453-3348, http://www.lee.com.

These skinny jeans come in plus sizes! What's not to love? Bonus: **The dark wash and the ankle zippers are very of-the-moment.**

Zip-leg curvy denim jeans, Curvation Apparel, $95; http://www.shopcurvation.com.

A wider waistband and the double-button closure hug curves without creating love-handle spillover.

"Stuffin for the Muffin" jeans, Chip & Pepper, $187; http://www.chipandpepper.com.

If you have a pear shape...

Boot-cut

A slight boot cut balances a pear shape by adding curves to the legs.

"Genji" low-rise boot-cut jeans, Pine IV, $200; Loule Permella, 425-869-8621, http://www.loulepermella.com. Turtleneck, Ann Taylor, $68; http://www.anntaylor.com. Jacket, Apt. 9, $60; Kohl's stores, http://www.kohls.com. Suede heels, Boden, $168; http://www.bodenusa.com. Belt, Coldwater Creek, $45; 800-262-0040, http://www.coldwatercreek.com.

Trouser

A dark, clean wash is super-slimming-and a classic trouser fit streamlines your bottom half.

"Besom Patch Pocket" trouser jeans, Dressbarn, $30; Dressbarn stores, http://www.dressbarn.com for store info. Top, Little Joe by Gail Elliot, $220; http://www.littlejoeny.com. "Wealthy and Rich" heels, Kenneth Cole Reaction, $79; Nordstrom, 877-REACTION, http://www.reactiononline.com. Sterling silver necklace, $75, and "Bebe" necklace, $70, both Tina Tang; http://www.tinatang.com. Link bangle, Adia Kibur Accessories, $15; http://www.lifemix.net. Pearl-cluster bracelet, Viv & Ingrid, $252; http://www.vivandingrid.com.

More great jeans and why we love 'em

Strategically placed sailor buttons draw the eye inward, visually narrowing the hip area.

"Nanjing Navy" jeans, Fortune Denim, $250; Fred Segal Fun, 310-394-9814, fredsegal http://www.fun.com.

This skinny style has some stretch and doesn't hug the ankles, which balances your proportions. Bonus: **A dark wash with no whiskers keeps you looking long and lean.**

"Matchstick" jeans, J. Crew, $98; J. Crew stores, http://www.jcrew.com.

An understated boot-cut shape is universally flattering-and a size range of 2 to 22 almost guarantees you'll find a pair that fits.

Boot-leg jeans, Bitten Sarah Jessica Parker, $15; Steve & Barry's, http://www.bittensjp.com.

GRAPHIC: PHOTOGRAPH, Sarah, 34
. PHOTOGRAPH, Emily, 33
. PHOTOGRAPH, Photographed by Yiva Erevall/Studio D
. PHOTOGRAPH, Krista, 27

LOAD-DATE: October 4, 2007

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Date/Time: Friday, April 11, 2008 - 11:04 AM EDT

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Fashion Week returns, but not just to the park Newsday (New York) September 2, 2007 Sunday

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Newsday

Newsday (New York)

September 2, 2007 Sunday
ALL EDITIONS

SECTION: NEWS; Pg. A14

LENGTH: 430 words

HEADLINE: Fashion Week returns, but not just to the park

BYLINE: BY JOSEPH V. AMODIO. Special to Newsday

BODY:

Orange. Purple. Red. The Empire State Building will light up in trendy shades Tuesday evening in celebration of Fashion Week, which starts Wednesday and runs through Sept. 12.

Some 64 designers will show off their Spring 2008 collections in the tents at Bryant Park, the official venue sponsored by Mercedes-Benz, while scores more - mostly up-and-comers, but a few heavies such as Oscar de la Renta and downtown favorite Heatherette - will set up runways in smaller sites throughout the city.

"We wish Oscar great success with his show and we hope it works well for him," says Fern Mallis, senior vice president of IMG Fashion, the company producing the shows at Bryant Park, when asked about de la Renta's departure. The fashion vet announced last month his switch to a former church on the Upper East Side.

Heatherette has decided to hop from the tents a few blocks south to Gotham Hall.

Store buyers and editors generally agree: The tents are easier, and more central, especially this season with a schedule altered to accommodate Rosh Hashanah, which begins at sundown on Sept. 12. (The shows usually start on a Friday, not midweek.)

Nautica starts things off Wednesday at 9 a.m. Others returning to the tents include BCBG, Nicole Miller, Michael Kors, Diane von Furstenberg, Carolina Herrera and Zac Posen, plus younger labels such as Buckler for men and Sabyasachi for women. Tent newcomers Gwen Stefani (with L.A.M.B.) and Nicky Hilton (debuting her Nicholai line) will pack the house.

Unlike Hilton, most fledgling designers wind up in cheaper locales. "You have to be inventive when putting on a show out of editors' comfort ratio - and ready for no-shows," says Swedish designer Helena Fredriksson of the risks of putting on a show outside of Bryant Park's radius. She's offering her flirty H. Fredriksson line at a show at the SoHo Grand.

Of course, Fashion Week is not just about fashion shows.

Ralph Lauren's bash in Central Park's Conservancy Garden on Saturday will treat A-listers to a runway show, then a black-tie dinner, in celebration of his 40 years in the business. Radio City Music Hall's Fashion Rocks, a concert airing Friday on CBS, boasts performances by Aerosmith, Alicia Keys and Usher, among others.

Perhaps the most light-hearted stop on editors' schedules is Friday's "Snoopy in Fashion" show, where designers conjure up looks inspired by Peanuts characters. "I've thrown myself into the Peanuts world and come out with the most divine little concoction," says Isaac Mizrahi. "It's Naomi Campbell meets Linus."

As Charles Schulz might (lovingly) say: Good grief.

GRAPHIC: NEWSDAY PHOTO, 2006/ARI MINTZ- Oscar de la Renta won't show his Spring '08 collection at the tents in Bryant Park this week.

LOAD-DATE: September 2, 2007

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WHO'S SHOWING TODAY. . . Palm Beach Post (Florida) September 5, 2007 Wednesday

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Palm Beach Post (Florida)

September 5, 2007 Wednesday
FINAL EDITION

SECTION: ACCENT; Pg. 1E

LENGTH: 243 words

HEADLINE: WHO'S SHOWING TODAY. . .

BYLINE: Post Fashion Editor STACI STURROCK

BODY:

New York Fashion Week -- eight full days of fashion shows previewing the Spring 2008 collections -- casts off with the **Nautica** menswear show in the Bryant Park tents in midtown Manhattan, where BCBG Max Azria, Perry Ellis and Nicole Miller will also make their pitch today.

Wednesday's headliner, however, has to be L.A.M.B., platinum-haired pop star Gwen Stefani's line.

Elsewhere in the city, Dana Buchman, Jackie Rogers and Elie Tahari will present their wares (or is that "wears"?).

THE DAILY SNUB

Because it's not Fashion Week till someone gets hurt

What?! What's this?

Overlooked for three -- count 'em, trois -- partays the first night of New York Fashion Week.

* Where's The Palm Beach Post's invite to the Tommy Hilfiger book party, hmmm?

* Where's our ticket to the Calvin Klein Underwear 25th Anniversary Celebration? Looks like something is coming between me and my Calvins.

* How can we be overlooked for the Estee Lauder 'Unforgivable Woman' fragrance launch?

Smells fishy. Surely those invites got lost in the mail ...

THE DAILY SCORE

Because the meek sometimes inherit a Fashion Week berth

I'm thumpin' my chest, I'm pointin' at the sky, I'm crossin' home plate ...

Invites to Marchesa and Rag & Bone!

Sold at Neiman's but hardly household names, Marchesa and Rag & Bone are among those labels whose shows Vogue would never miss, and The Palm Beach Post would ordinarily never be invited to.

Not this season, baby -- score one for the small fry!

- Staci Sturrock

NOTES: SPRING FASHION 2008 LIVE FROM NEW YORK: FASHION WEEK

GRAPHIC: PHOTO (C)
Gwen Stefani

LOAD-DATE: September 7, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)

Terms: nautica and DATE AFT (12/31/2006) and DATE BEF (01/01/2008) (Edit Search | Suggest Terms for My Search)
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The New York Times September 6, 2007 Thursday

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September 6, 2007 Thursday
Late Edition - Final

SECTION: Section B; Column 0; Metropolitan Desk; THE UNVEILING BEFORE THE UNVEILING; Pg. 1

BODY:

URL: http://www.nytimes.com

GRAPHIC: PHOTO: Designers began showing off their spring 2008 clothing collections yesterday at Fashion Week in the tents at Bryant Park. Workers removed protective plastic sheeting from the runway before the **Nautica** show. (PHOTOGRAPH BY MARILYNN K. YEE/THE NEW YORK TIMES)

LOAD-DATE: September 6, 2007

Source: News & Business > Combined Sources > News, All (English, Full Text)
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For Men, a Preppy, Active Look The New York Sun September 6, 2007 Thursday

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The New York Sun

September 6, 2007 Thursday

SECTION: STYLE; Pg. 26

LENGTH: 269 words

HEADLINE: For Men, a Preppy, Active Look

BYLINE: REBECCA THOMAS

BODY:

It was an early call for the gentlemen at Bryant Park yesterday, with aquatic-themed spring 2008 collections for both **Nautica** and Perry Ellis showing before noon. The enduring American sportswear companies presented an array of pieces inspired by the yacht-and-golf club set: crisp blazers, bright anoraks, and deck shorts and swim trunks, often paired with the footwear of choice along the Eastern seaboard, topsiders.

But the two diverged in selecting a palette, with **Nautica's** team of designers choosing a sea of vivid blues, while pinks, grays, and ivories steered the looks at Perry Ellis.

At **Nautica,** bright red cotton twill pants were smartly fitted, not slouchy. Models opened the show in sporty bathrobes and nylon trunks in nautical-inspired white and navy, topped off with sailor caps. This collection proved the **Nautica** man has not only found his way since the departure in 2005 of its founder and chief designer, David Chu, but also picked up a bit of an edge, calling to mind the monied bad boys of Bret Easton Ellis novels.

A navy wool pinstripe vest, accented by an electric blue silk tie and matching nylon trunks, was instantly dock appropriate when paired with the two-button sports jacket and seersucker pant.

At Perry Ellis, creative director John Crocco's easy mix of hooded sweaters, plaid cotton trousers, and mariner shorts underscored what men have come to expect from the brand.

The looks were punched up by the addition of stretch cotton suits, luxe cashmere sweaters, and dashing peacoats. Still, a heavy emphasis on muted tones brought the collection perilously close to blending into beige.

LOAD-DATE: September 7, 2007

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Feminine dresses for women and short hemlines for men dominate early shows at Fashion Week The Associated Press September 6, 2007 Thursday 2:31 AM GMT

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September 6, 2007 Thursday 2:31 AM GMT

SECTION: ENTERTAINMENT NEWS

LENGTH: 1525 words

HEADLINE: Feminine dresses for women and short hemlines for men dominate early shows at Fashion Week

BYLINE: By SAMANTHA CRITCHELL, AP Fashion Writer

DATELINE: NEW YORK

BODY:

A woman's best bet for spring fashion success? It's still the dress.

But the spring 2008 styles shown at Wednesday's opening of New York Fashion Week were more loose and feminine than the ladylike, polished fall fashions now in stores.

Gwen Stefani's L.A.M.B. collection offered both mod frocks and sexy sheaths. BCBG Max Azria showed sheer, flowy dresses, while Abaete turned to '40s-inspired sheaths and halters for the collections shown at Bryant Park.

New York Fashion Week lasts eight days, previewing the spring-summer looks of 60 designers for fashion editors, retail buyers and stylists. Highlights this season will include Ralph Lauren celebrating his 40 years in fashion with a black-tie dinner Saturday night.

Dresses have been a strong trend the past three fashion cycles, but what started with short, boxy shifts in the spring morphed into shirtdresses for fall. It seems next season's shape at least in early shows is a loose sheath, one that glides over an hourglass shape without sticking to it.

For men, **Nautica** showed shorter hemlines while Perry Ellis experimented with different textures, such as bamboo fiber.

L.A.M.B.

Gwen Stefani's L.A.M.B. collection was the most highly stylized of the day. The clothes ranged from retro mod frocks to wearable-yet-sexy sheath dresses, all shooting out onto the runway against a black-and-white video backdrop on models wearing clunky heels.

The palette was almost entirely black and white.

A handful of the outfits were costumey particularly a double-breasted coat that she called the Abingdon Road coat and a pair of matching short shorts. Stefani might be able to pull this off onstage, but the average woman would have trouble wearing it, no matter how cute it looked on the runway. Overall, though, Stefani, along with stylist Andrea Lieberman, offered several looks that were in step with her young, hip customer, including a military-inspired jacket with a peekaboo neckline worn with a plaid pleated dress and a houndstooth beaded shift dress with a pleated cape jacket.

MARCHESA

Marchesa is a label that has quickly become a big player on the red carpet. It went for drama with its newest collection.

"That's a goddess dress," gushed Candy Pratts Price, executive fashion editor at Style.com, when she spotted a long, black, lace-and-tulle slipdress with embroidery, an ivory underlay and ribbon detail at the empire waist.

A strapless gown made of tulle and covered with gold embroidery was equally impressive, maintaining an appearance of delicacy under a hefty amount of metal.

Pratts Price also noted a group of Indian-inspired outfits decorated with gold applique details. Many of the colors seemed rooted in the spices of the region, including lemongrass and saffron.

However, one of the most noteworthy gowns was a magenta strapless gown that mimicked an unfurling flower, with uneven petals of fabric. The gown surely would be stunning on one of Keren Craig and Georgina Champman's starlet fans, but one has to wonder how that wearer would ever be able to sit.

Other dresses appeared to be courting a tougher chick than Marchesa's typical customer, especially some form-fitting shorter dresses with mirrored beads and strategically placed cutouts.

TAHARI

Welcome to the softer side of Tahari.

Elie Tahari chose to present his spring collection Wednesday in a white space decorated with patches of green leaves and ethereal dresses instead of the nearby bustling Bryant Park tents.

The Tahari label is best known for its tailored pieces, especially its well-fitting women's trousers, and they will indeed be offered next season, but the designer said it was time to highlight the long, fluid look.

"It's happy," he said, adding that the inspiration was global travels but not a specific place: "Pick anywhere in your imagination."

Floral-print caftans and deconstructed safari jackets outfitted the mannequins as did loose floor-skimming sundresses they were probably too casual to be called gowns in desert colors.

Menswear is a part of the collection, too, and the inspiration there was sporting influences. The intention, he said, was to offer versatile styles that can move from the urban landscape to weekend excursions.

BCBG MAX AZRIA

One delicate dress floated down the runway after another at the preview of BCBG Max Azria's spring collection. The best part: many were wearable.

The femininity came from the fabrics, mostly organza and tulle, in a subtle dusty palette with only the occasional pop of a blush pink. Because some of the dresses would have been sheer on their own, the husband-wife design team of Max and Lubov Azria layered them, often with a silk slipdress under a wrap dress or one with panels.

One of the best looks was the first. They called it a trenchcoat but most would probably consider the gravel-colored organza garment a coatdress that was worn over a tulle slipdress and nipped at the waist with a leather wrap belt.

Other outstanding outfits were an off-white vest over an ivory bustier dress with pleat details worn over an ivory slipdress, and a seafoam-colored silk charmeuse panel dress with a pale gray slipdress with a lace hem.

BCBG's young fans in the entertainment world turned out to the tents at Bryant Park, where Azria will also show his signature upscale collection Friday. Ashlee Simpson, Sophia Bush and Ciara were in the front row, as was tennis star Martina Hingis.

"It was all very pretty," Hingis said after the show. "The satin that was really nice."

ABAETE

There can be something very sexy about being covered up.

The look at the Abaete show was inspired by the screen sirens of the 1940s and particularly Gene Tierney, according to designer Laura Poretzky. It was like Poretzky transported Tierney, who was at one time married to the late legendary fashion designer Oleg Cassini, and all her friends Rita Hayworth and Jean Harlow, among them to Miami where they sipped cocktails and soaked up the Deco-era architecture.

Among the tempting looks to be offered next spring were a halter-neck striped dress in pink and navy with similarly colored patches of fabric near the hem, and a sand-and-peach-colored sheath dress that would hug an hourglass figure.

Women who invested in the wide-leg look for fall will be able to keep those pants at least another season.

Another likely continuing trend is the flat shoe. Poretzky has a deal with Payless to create affordable shoes; the best for spring was called the Hayworth, with a ruched pleated upper and round peep-toe front.

Y & KEI

Designers Hanii Y and Gene Kei wanted their spring Y & Kei collection to transform the ideals of the 1960s into something a little more modern and sexy.

"It's a reinterpretation of beautiful ... peace, love and freedom," Kei, who is Korean, said through an interpreter during a presentation in the lower level of the New York Public Library.

Models took turns circling each other in a dim room, wearing chemise dresses with dramatic details scores of silver fabric scallops on one, a fringed shawl on another. It's a look that worked best on eveningwear, with a black chiffon and crepe jacket with a black sequin and caviar-beaded short sleeve dress the most special outfit of all.

A sheer black chiffon anorak jacket over a cream-colored gown with an Art Deco motif on the chest also would work for the designers' "urban hippie" muse.

PERRY ELLIS

The men who wear Perry Ellis might need a tutorial in fabrics when they go to buy their spring clothes.

Instead of introducing any groundbreaking shifts in design on the runway, designer John Crocco experimented with different textures and fabrics.

A bamboo-fiber utility shirt in bright yellow was paired with stretch cotton pinstripe trousers and the model also wore a turtleneck sweater made of a blend of wool, cashmere and silk tied around his waist. A see-through, essentially colorless jacket made of a poly-resin blend topped a polo shirt that mixed pima and modal cotton.

The collection had a vacation vibe, somewhat of a departure for a label that's a fixture in department store's suit sections. Some of the best looks featured linen cargo pants with a rope belt paired with cotton awning-stripe shirts or a light, loose sweater.

NAUTICA

Nautica launched New York Fashion Week Wednesday morning with a potential debate: Will hemlines be a relevant issue to men next spring?

Many of the crisp twill pants were worn just above the ankle and the shorts hit mid-thigh, shorter than Bermudas but longer than athletic shorts.

Even the one classic three-piece suit, done in a navy pinstripe, had a shorter than average hem. But what really caught the eye was the linen banded collar shirt worn underneath that helped this handsome outfit straddle a warm-weather casual look and business-appropriate refinement.

Dressy outfits were, though, far and few between. Swimsuits dominated the collection the brand name is **Nautica,** after all and those mostly hit the knee like the board shorts the surfers wear.

But the overall look here was more European sailor than surfer. The colors were American with red, white and blue and pops of yellow and silver, but the fitted striped T-shirts, colorful scarves and pocket squares had flair and flamboyance.

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MEN'S FASHION TREND TAKES A FEMININE TURN Pittsburgh Post-Gazette (Pennsylvania) September 7, 2007 Friday

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Menswear, which has been on a dressier road in recent seasons, appears to be merging onto a new road next spring.

And the view ain't pretty.

Actually, the problem is, much of it is pretty.

Carlos Campos provided the first and most vivid glimpse of the trend during the first day of Mercedes-Benz Fashion Week when he sent out a collection featuring abbreviated and fitted shorts, scoop-neck sweaters in canary and turquoise, skinny pants in white and lilac, sweaters and jackets in feminine shades of purple, short Riviera scarves tied snugly about the neck and suits that appeared two sizes too small.

We don't even know where to start.

How about with the shorts? The cruise and deck styles were too snug, but even those in a handsome cadet blue wouldn't appeal to all the fellows who appreciate a little breathing room.

We get the point about the slimmer, trimmer, European-cut suits, a point that has been hammered home in the past couple of years. But well-fed American men prefer trouser hems below their ankles and suit jackets over their behinds. Mr. Campos' cropped suit coats were cut halfway down the derriere, an unflattering, distracting height, and out of the question for a man with a rump of any discernible size.

Watching the procession of undersized pinstripe suits and tuxedoes go by gave one the distinct impression that these were garments designed for men trying to dress like women trying to dress like men. Confirmation came when edgy, boyish-looking model Omahyra strutted down the catwalk to close the show in a suit that looked as if it had been taken off one of the male models -- the only difference being that it looked good on her.

Mr. Campos seems to have lost sight of the fact that he's designing for American men. Men who don't want to bust seams when they sit down or reach for anything. Men who fear color and have definite, if unenlightened, views about which are for guys and which are for gals. Men who don't know what to do with a necktie, let alone some dainty scarf squeezing their Adam's apple. Men who like blinding-white shoes only if they're sneakers.

Still, there were some handsome, wearable pieces in the line, such as gray leather flight jackets, an oyster gray wool-cashmere suit, a limestone trench and a stylish aubergine pinstripe suit. And a number of items were painted in handsome shades of blue, the favorite color of most men.

Mr. Campos notes that his first line, Guido, has been worn by entertainers such as Justin Timberlake, who still appears to be struggling to find an authentic and attractive fashion voice. The designer said this latest line "is about combining classical styling with a witty twist of '80s extravagance. ... This is for the new generation of the rock 'n' roll jet set."

But the designer may be taking a risk by targeting that .01 percent of men, and those who idolize them enough to dress like them.

The same sort of small, fitted jackets showed up in the Perry Ellis spring collection. But where Mr. Campos went androgynous dandy, Ellis creative director John Crocco veered toward ultimate preppy. His looks, including some nice handsome striped turtlenecks and cardigans, were fabricated in luxurious linens, cottons, silks and wools in yellow, white and pale shades of brown and blue.

There was much to please men who prefer their preppy wearable and still elegant, from smooth cotton storm coats and cropped trenches to hooded windbreakers and shorts and tops in fashion-forward colors such as sunset and coral. A few minor stumbles aside, Mr. Crocco succeeded in proving that preppy doesn't have to be nerdy and relaxed doesn't equate self-deprecation.

Miss Sixty

Metallics will be as big for next spring and summer as they are this fall and winter. The Italian brand, known for its premium denim and '70s flavor, debuted a metal-flecked line reaching back to the '60s that was young without being juvenile and sexy without any hint of trashiness. Andy Warhol's pop esthetic recently has influenced a number of American designers, and his 1966 art-house film "The Chelsea Girls" inspired creative director Wichy Hassan's edgy, street-glam designs.

Figure-flattering jumpers, baby-doll minidresses, second-skin slacks and slinky body suits were updated picture-perfect in deco prints of muted colors and pops of brown, blue, mauve and aubergine against white and black. Thoughtful and on-trend accessories completed outfits wonderfully, from clear vinyl sun hats trimmed in fun colors and large patent leather bags, to ankle boots and peep-toe cage sandals in bold leathers and patent leathers. Among celebs taking it all in were Demi Moore, Hilary Swank, Maggie Gyllenhaal and Clive Owen.

Carlos Miele

He deserves more attention and acclaim for consistently creating alluring women's designs with a creative flair that derives from his Brazilian background. He transformed beautiful silks in shades of lime, turquoise, guava, champagne and pearl into stunning gowns and dresses, many adorned with "fuxico" rosette-type motifs. His prints were dramatic and unexpected, from Ipanema silk charmeuse mini-dress to a one-shoulder cherry blossom gown and ingenious black-and-white "Polaroid print" mini-dresses and gowns. It was a collection rich in detail, texture and nuance without being fussy.

Other shows

Also, Max Azria debuted a collection of airy, ethereal and lovely dresses, sportswear and outerwear that could best be described as Carolina Herrera for juniors.

Nicole Miller cut closer to the body adding pretty beading and military details to dresses, eveningwear and sportswear.

Nautica remained true to its heritage in color palette and style, complementing the brand's traditional sportswear with loungewear and formal pieces.

Although it's hard to envision core customers going for the neckerchief, **Nautica** has a consistent point of view -- the shades of blue are gorgeous -- that plays well with devotees as well as a more modern group of young men.

NOTES: Fashion editor LaMont Jones can be reached at ljones@post-gazette.com or 412-263-1469.

GRAPHIC: PHOTO: The Perry Ellis 2008 spring/summer collection for men, and the Miss Sixty spring 2008 collection are modeled during Fashion Week in New York.
PHOTO: Nicholas Roberts/AFP/Getty Images: Carlos Miele's collection was rich in detail and texture.
PHOTO: Nicholas Roberts/AFP/Getty Images: Carlos Miele's collection includes a silk charmeuse mini-dress.
PHOTO: Louis Lanzano/Associated Press: Nicole Miller cut close to the body in her spring line.

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