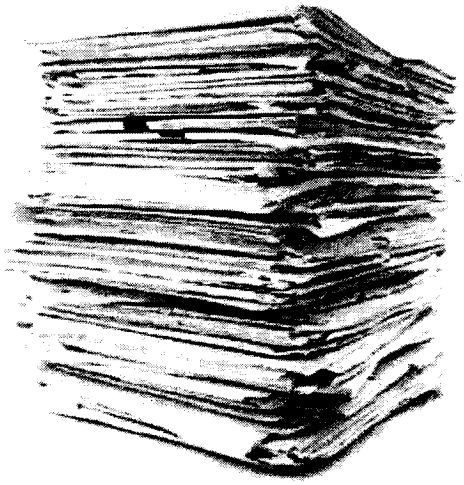

BULKY DOCUMENTS

(Exceeds 300 pages)

Proceeding/Serial No: 91177192

Filed: 12-05-2008

Title: Opposer's Notice of Reliance

Part 5 of 9

Processed by Duane Foster

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TOP NOTES: SEPHORA SWAP...NEW NOMINATION...GOOD HAIR DAY; perfume and cosmetics industry news briefs WWD July 11, 2003

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WWD

July 11, 2003

SECTION: Pg. 10 ; ISSN: 0149-5380

IAC-ACC-NO: 105365854

LENGTH: 494 words

HEADLINE: TOP NOTES: SEPHORA SWAP...NEW NOMINATION...GOOD HAIR DAY; perfume and cosmetics industry news briefs

BODY:
SEPHORA SWAP: Sephora, the LVMH Moet Hennessy Louis Vuitton-owned perfumery chain, announced Thursday it will take over the activities of Poland's oldest selective perfumery chain, Empik -- including its nine shops -- in return for a minority stake in Sephora Polska, Sephora's Polish subsidiary. Other terms of the deal were not disclosed. Sephora said in a statement that it "is completing its geographical presence in Poland, principally in major town centers." As a result of the agreement with Empik, Sephora now controls 40 stores in Poland.

NEW NOMINATION: Patricia Turck-Paquelier has been appointed the new chief of Helena Rubinstein. She will take on the position while maintaining her role as the international brand president of L'Oreal's Prestige and Collections International. As reported, Philippe Villemus, formerly Helena Rubinstein's international general manager, left L'Oreal last month. Turck-Paquelier will integrate Helena Rubinstein into PCI, which also develops the beauty brands Giorgio Armani, Cacharel, Viktor & Rolf, Paloma Picasso and Guy Laroche. Until now, Helena Rubinstein had been part of L'Oreal's general luxury products division. "This new organization will permit the accelerated growth of a prestigious brand, which has had great international successes with star skin care products such as Prodigy and Collagenist or the Stellars lipstick, and for which a general manager will be named in the next few weeks," said Gilles Weil, president of L'Oreal's luxury products division, in a statement.

GOOD HAIR DAY: Ralph Lauren Fragrances will launch four hair care products within its Ralph fragrance brand, a move that's considered the L'Oreal USA-owned brand's first incursion into the hair care category. The quartet, called Ralph Good Hair Day, includes three shampoos and a conditioner, which feature names like Dish the Dirt and Knot Now, Knot Ever. Each 8.5-oz. item is priced at $ 12.50 and the line is expected to reach 2,200 department stores in August. Two styling aids, called Saved By the Gel and Get Hold of Yourself hairspray, will join the line in the spring -- at which time an international rollout is slated to occur.

RACE FOR KIEHL'S: Kiehl's is sponsoring a race from Death Valley, Calif. to the portals of Mt. Whitney from July 22-24 -- and not only is the brand sponsoring it, but longtime employee Christopher Bergland will be one of the participants. Tied to the Kiehl's Badwater Ultra Marathon is the launch of Kiehl's Vital Sun Protection line, which each racer will wear on his or her two-day and two-night trek through the desert.

NAUTICA'S WIN: You could call it a slam-dunk: Washington Wizards player Juan Dixon teamed up with

Unilever Prestige's **Nautica** fragrance brand and Hecht's at the Washington, D.C.-area Bowie Town Center last month. The appearance, promoting the Nautical Competition fragrance, generated sales of more than $ 12,000 during the Father's Day weekend.

IAC-CREATE-DATE: July 18, 2003

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Spending It All on the Kids;In an unsteady economy, many parents are looking the worse for wear, but they're turning their children into FASHION plates Time Magazine July 14, 2003

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Time Magazine

July 14, 2003

SECTION: BUSINESS; Pg. 42

LENGTH: 1309 words

HEADLINE: Spending It All on the Kids;
In an unsteady economy, many parents are looking the worse for wear, but they're turning their children into FASHION plates

BYLINE: Michele Orecklin, With reporting by Amy Bonesteel/Atlanta and Esther Chapman/Omaha

BODY:

You may think the term granny grabber refers to an unsavory frequenter of shopping malls. But in the garment industry, it evokes one of the most heartwarming and affirming human interactions: diminutive overalls and dresses that prove so downright adorable that grandparents can't resist buying them as gifts. Thanks in part to the granny-grabber factor, children's clothes have been a consistent bright spot in an otherwise rocky retail environment. "The children's market has bucked the trend," says Marshal Cohen, co-president of the market-research firm NPDFashionworld. "It's the only apparel sector that grew in 2002."

And the trend is continuing. According to NPD, in 2002 sales of children's apparel rose 6%. During the same period, sales of apparel in general fell 1.7%. The teen market, a fickle but vastly rewarding category for retailers who can crack it, was flat. And kids' apparel--for newborns through about age 10--grew even as the birthrate slightly but steadily declined.

Sales of kids' clothing are traditionally less volatile than those of adults' clothing. Children constantly outgrow things, whereas adults can more easily defer clothing purchases, especially in hard times. But this doesn't fully explain today's persistent increase in kids' apparel sales. For that, one has to look at shifts in demographics, marketing and the national mood.

War and terrorism have created a desire among many parents to protect and pamper their children, says Erin Clack, market editor of the trade publication Children's Business. Clack says many parents tell her they want to indulge their children by buying

them unique and beautiful things. This trend has been a boon to independent specialty stores like the Kangaroo Pouch in Atlanta. Owner Eloise Morris says customers seem particularly drawn to personalized items, like monogrammed hair bows and bibs.

Morris reports that while clothing for all children's age groups is doing well at the Kangaroo Pouch, layette items are best sellers, a trend that holds up at other retailers. In fact, Clack says apparel for newborns and infants is currently the top performer in the children's category.

Which brings us to demographics. Today the percentage of babies being born to women in their 30s is higher than it has ever been. In 2001 the birthrate for women ages 30 to 34 was 14% higher than it had been in 1990; the birthrate for women ages 35 to 39 was 28% higher. Women have larger salaries in their 30s than in their 20s, the age at which most women had children in years past. Women today are also more likely to be in dual-income marriages, which provide even more disposable income.

Cheryl Kilton, 40, a pharmaceutical sales representative in Omaha, Neb., has a 2-year-old daughter and says many of her friends have also had children later in life. "We have great jobs, own a home and have no debt," says Kilton, who spent $ 200 on a Christmas dress trimmed in mink with matching fur shoe clips and headband for her daughter, who wore the outfit once before it was tucked away in a cedar chest for safekeeping.

Kilton bought the dress at Pish Posh, a children's boutique in Omaha. Pish Posh owner Angie Bekins opened the store in April of this year after contemplating the idea for 13 years. That she finally did so amid a war and a recession seems to have had few ill effects. Bekins says the store's sales in its first month were "phenomenal," and they have only improved, with June being her "best month ever." T shirts retailing for $ 20 and dresses for $ 100 are being snapped up faster than Bekins can reorder them. She says one customer purchased a mink-edged sweater and skirt for $ 170 and then returned to buy a matching outfit for her younger child.

Needless to say, not every parent can make such acquisitions without cutting back elsewhere. Shopping at a department store in Omaha, Chantalle Galbraith, 30, a part-time medical examiner, points to her 20-month-old son and 5-month-old daughter in a double stroller. "My son has on Tommy [Hilfiger] shoes and a **Nautica** shirt. My daughter is wearing Polo," she says. Gesturing at her plain blue T shirt, she says, "I got this at Shopko"--a mass-merchandise chain.

Such parental self-sacrifice is no doubt human nature, but it's an instinct that seems more in evidence at the moment than in years past. The vast majority of those currently having children are members of that notorious--and notoriously large--demographic, Generation X, a cohort that has proved highly susceptible to displays of status. "Having a baby now is like having a country house or an SUV," says NPD's Cohen. Those intent

on having the best-dressed child on the playground can swathe their offspring in such luxury labels as Burberry, Donna Karan and Versace, all of which offer clothes for the teething set. Sales of these brands, however, make up a small part of the market. More popular are somewhat lower-priced though still recognizable name brands like Liz Claiborne and Tommy Hilfiger and mid-priced stalwarts Old Navy and Gap. Additionally, stores from Nordstrom to the Limited have developed private children's labels.

And though they may hide the shopping bags, well-off parents are also finding their way into discount stores when shopping for their children's everyday wear. There they will brush shopping carts with parents of moderate budgets, who are able to find stylish and durable kids' clothing for every occasion. In the past several years, Wal-Mart and Target have gone to great--and successful--lengths to improve the quality of their private-label children's wear. Jill Rice, 34, a stay-at-home mother in Atlanta, says that while she prefers to shop for church or special-occasion clothing for her 21-month-old daughter Lilly at higher-end stores, where a dress might cost $ 60 to $ 75, she occasionally shops at Target for Lilly's less formal needs.

Discount chains have done a good job of seizing licensing opportunities. Target, for example, carries clothing emblazoned with Hello Kitty and Barney, while Wal-Mart has SpongeBob SquarePants and a line designed by Mary-Kate and Ashley Olsen. The chains have been savvy in their marketing, particularly to Hispanics, who have surpassed African Americans as the largest minority group in the U.S. According to Susan Porjes, a retail analyst based in Honolulu, Hispanic parents spend a higher percentage of their income on children's clothing than other ethnic groups do. That helps explain why Target has licensed characters from the Nickelodeon show Dora the Explorer (whose title character is Latina) and why Kmart has signed the Mexican pop singer Thalia to develop a line of clothing.

But it seems that nothing is more powerful than the buying reflex of a grandparent. Jan Burton, 52, has two grandchildren, Grace, 2, and James, 6 weeks. "My heart just glows when I see them wearing something so cute," says Burton. Her last impulse buy for her granddaughter was a $ 50 bathing suit patterned like a strawberry, with fake leaves sprouting from the shoulders. No doubt Grace will outgrow it before next summer, but you don't want to get in the way of a grandparent intent on grabbing.
--With reporting by Amy Bonesteel/Atlanta and Esther Chapman/Omaha

BOX STORY:

GROWTH SPURT
While apparel sales are down overall, sales of children's wear are growing smartly

Percentage change from 2002 to 2003

Total	Men's	Women's	Children's
-1.7%	1.8%	6%	-6.1%

Source: NPD Group

GRAPHIC: COLOR PHOTO: CHIP SIMONS FOR TIME, [T of C] 42 Couture for kids has evolved far beyond overalls, but it's costing parents a pretty penny; COLOR PHOTO: CHIP SIMONS FOR TIME, NINE COLOR PHOTOS, KID STUFF, 1) Old Navy bathing suit, $ 12.50; 2) SpongeBob SquarePants boxer shorts, Wal-Mart; $ 6.96; 3) Liz Claiborne Kids cardigan, $ 40; 4) Oilily dress, $ 68; 5) Kangaroo Pouch infant gown, $ 104; 6) Oilily plaid shorts, $ 68; 7) Tommy Hilfiger romper, $ 27.50; 8) Gap Kids jacket, $ 19.99; 9) Gap Kids clamdiggers, $ 19.99

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WEEK IN REVIEW Crain's New York Business July 14, 2003, Monday

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Crain's New York Business

July 14, 2003, Monday

SECTION: Pg. 22

LENGTH: 829 words

HEADLINE: WEEK IN REVIEW

BYLINE: from staff reports and bloomberg news reports

BODY:
VF acquires upscale **Nautica**

upscale apparel maker **nautica** Enterprises Inc. agreed to be acquired by VF Corp. for $585.6 million, or about $17 a share. Greensboro, N.C.-based VF's brands include Lee and Wrangler jeans and Vanity Fair lingerie. **Nautica,** which had sales of $694 million in its last fiscal year, markets and distributes apparel under the **Nautica and Nautica** Competition brands, as well as John Varvatos and designer denim brand Earl Jeans.

Board of Ed site is going condo

the former board of education headquarters, in downtown Brooklyn, is being sold for more than $45 million to Two Trees Management, which will convert it into condominium apartments and a theater. Two Trees, led by Dumbo developer David Walentas, says it will spend $95 million on converting the 12-story, 335,000-square-foot building at 110 Livingston St. The building was the headquarters for the Board of Ed until Mayor Michael Bloomberg moved it to the former Tweed Courthouse.

Cosi-ing up

troubled restaurant chain Cosi Inc. named an outsider its new president and chief executive. Kevin Armstrong, former president and chief operating officer of Long John Silver's Restaurants, was hired to succeed company co-founder Andy Stenzler, who stepped down this year. Mr. Armstrong resigned from Long John Silver's last year, after the company emerged from bankruptcy and was sold to Yum Brands.

Goldman exec to policy post

goldman sachs group inc. executive Kenneth Leet was nominated by President George W. Bush to succeed Peter Fisher, who resigned as undersecretary of domestic finance. Mr. Leet, based in London, manages the industrials group of Goldman's European investment banking division.

Buyout bash

infrastructure services provider Lexent Inc. agreed to be acquired and taken private by a group of its managers for $1.50 a share. The price is 20% higher than an earlier offer of $1.25 per share, which shareholders sued to block. ... Financial Dynamics Ltd. said its management would lead a $42 million cash buyout from troubled parent Cordiant Group Communications. London-based Financial Dynamics operates

FD Morgen-Walke, which employs 65 people in New York and 15 in Boston and San Francisco. British ad agency WPP Group has agreed to buy Cordiant for $16 million, but that deal is opposed by Cordiant's largest shareholder.

NY magazine taps publisher

primedia inc. named a new publisher for New York magazine, while speculation about whether the title would be sold continued to swirl. Lawrence Burstein, a veteran publishing executive whose last job was as a magazine consultant, is succeeding Alex Katz, who left this spring to lead Conde Nast's new Lucky magazine for men.

S.I. branches

commerce bancorp plans to open several branches on Staten Island to get a share of the borough's more than $7 billion in deposits. The Cherry Hill, N.J.-based bank's first two Staten Island branches are scheduled to open this fall. Commerce has said it intends to build a 400-branch network in metro New York.

Mottola spins a new label

ex-sony music chief tommy Mottola will start a new record label with Vivendi's Universal Music Group. The venture is a relaunch of hot disco label Casablanca Records, which was home to performers such as Donna Summer and the Village People before it was shut down in 1984. Mr. Mottola will focus on developing new artists.

Spike settles cable lawsuit

viacom inc. got the ok to call its TNN cable channel Spike TV, after settling a lawsuit that filmmaker Spike Lee had filed over the plan. Terms weren't disclosed. Viacom had argued that the delayed launch of the rebranded, male-oriented network, which was slated for June, was costing it millions of dollars. Mr. Lee had said the name change was an attempt to exploit his image.

Dividend and conquer

greenpoint financial corp. joined the ranks of companies raising their dividends in the wake of recent changes to federal tax rules. The Manhattan-based bank holding company will split its stock 3-for-2 and increase its quarterly dividend by 15%, to 36 cents a share from 31.25 cents, on a presplit basis.

ImClone keeps stock listing

imclone systems inc. regained compliance with Nasdaq's listing requirements and will continue to be traded on the Nasdaq National Market. Nasdaq had warned the company of possible delisting after it failed to file financial reports on time because of an internal tax inquiry. Also, ImClone's German partner, Merck KGaA, submitted last week an application for experimental cancer drug Erbitux to European regulators; ImClone plans to seek U.S. approval for the drug this year.

Clams Casino?

celebrity chef bobby flay announced an agreement with Caesars Palace in Las Vegas to open a Mesa Grill-his first restaurant outside New York City-next spring. The creator of Mesa Grill and Bolo in Manhattan is teaming for the first time with noted restaurant designer David Rockwell to create the new eatery.

GRAPHIC: HOME WORK: 110 Livingston St., the infamous former home of the Board of Education in downtown Brooklyn, will be converted to condos and a theater.

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NYACK The Journal News (Westchester County, NY) July 17, 2003 Thursday

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The Journal News (Westchester County, NY)

July 17, 2003 Thursday

SECTION: NEWS; Pg. 3B

LENGTH: 374 words

HEADLINE: NYACK

BYLINE: Nancy Cacioppo, Staff

BODY:
Minister shares Iraq trip

Delegation member presents images of battered Baghdad

Nancy Cacioppo

The Journal News

The Rev. Patty Ackerman of the Fellowship of Reconciliation recently returned from a 10-day trip to Baghdad, where she said a postwar lack of health and human services are having a devastating effect on the population.

Ackerman traveled to Baghdad as member of a United for Peace and Justice Global Exchange delegation that set up an Occupation Watch Center to monitor possible human-rights violations in Iraq.

About 30 participants who attended Ackerman's slide-show presentation last night at the Nyack Center heard her relate details of the ongoing postwar situation, from the lack of medicines, food, water and jobs to the continued health concerns over depleted uranium and unexploded ordnance.

The slides showed one hospital with burn patients who were victims of explosions.

"There are concerns about depleted uranium going into the food and water," Ackerman said. "We were told not to eat the vegetables."

Ackerman said the American-run Coalition Provisional Authority has put Shiite fundamentalists in place for the interim government, because they make up a 60 percent majority in the country. At the same time, she said, Iraqi women who are supposed to be a full part of the reconstruction process have been given very limited representation and are likely to experience continued repression.

Meanwhile, of approximately 2,000 construction projects scheduled for Iraq, only 25 have been given to Iraqi companies, she said.

"There are only Syrian, Jordanian and Turkish goods on the shelves," Ackerman said. "And the United Nations is not delivering food, and humanitarian agencies are not going into the field because of the safety

issues and continued lack of security."

Most of all, Ackerman's slides showed Baghdad as a city of contrasts - bombed buildings set against flowering gardens, Iraqi boys wearing **Nautica** and Polo Sport T-shirts, a once-sleek electrical pole reduced to a tangled knot of wires and an American soldier smiling into the camera and holding up his copy of "An Idiot's Guide to the Middle East Conflict."

Reach Nancy Cacioppo at ncacioppo@thejournalnews.com or 845-578-2439.

LOAD-DATE: July 18, 2003

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Norwalk, Conn.-Based Home Design Store Moves to Quarters Vacated by Timex Unit The Stamford Advocate, Stamford, Conn. July 18, 2003, Friday

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July 18, 2003, Friday

KR-ACC-NO: AD-HOME-FURNISHING

LENGTH: 587 words

HEADLINE: Norwalk, Conn.-Based Home Design Store Moves to Quarters Vacated by Timex Unit

BYLINE: By Richard Lee

BODY:

One of the region's biggest home design stores, experiencing a spurt in business, is preparing for additional growth by moving part of its operation from Washington Street to a vacant building at 165 Water St. Norwalk-based Klaff's will move its offices, warehouse operation and customer service and technical support staffs to a building occupied until last week by Callanen International Inc., distributor of Guess Watches and a division of Middlebury-based Timex Corp.

Callanen moved its operations to a 66,000-square-foot building at 145 Woodward Ave., in Norwalk, owned by Stamford-based Wittek Development LLC. The parties signed a five-year lease with options. The move to Water Street allows Klaff's to expand its Washington Street showroom, adding more than 3,000 square feet of retail space, said Joseph K. Passero, chief operating officer.

"We'll use the space for our decorative hardware, and we'll have a new expanded area for the bath accessory department in the old hardware location. We'll link the tile shop to the retail space," he said. "We're in five different warehouses. Now we're going to put it all together." When Klaff's moved into 28 Washington St. in 1971, the business had 40 employees. Now it has 150 within the same walls and using the same 65 parking spaces, Passero said.

Forty-five of those employees will move to the 54,000-square-foot, two-story brick and glass building on Water Street, where they will staff the office and distribution center.

Klaff's wholesale plumbing and heating business on Day Street will not be affected by the move, scheduled to take place this fall. The move coincides with the 82-year-old company's expansion of its operation in Danbury from a plumbing, heating and hardware business to a full-scale Klaff's store, with the addition of lighting, kitchen and tile in a 10,000-square-foot showroom.

Passero said the company has seen an upturn in business in the past several months.

"We're going to be poised when the economy turns around," he said. The Water Street building is owned by an entity associated with Klaff's, said Steve Germaine, vice president of finance at Callanen, and Callanen's landlord informed the Timex unit more than a year ago that Klaff's planned to use the building.

"There was plenty of time for us to find a new building. We preferred to stay in Norwalk because of our employees. This allowed us to move into a bigger space and consolidate our storage. It's literally five

minutes down the road," Germaine said.

Wittek bought the 31-year-old building in December 2001 and spent $ 3 million in renovations and remodeling to fit Callanen's office and distribution needs.

Founded in 1984, Callanen employs 100 workers. It markets Guess!, Guess Collections, Marc Ecko and **Nautica** fashion products and oversees the distribution of Timex watches to department stores.

The expansion of Klaff's retail area has been long-awaited by patrons who must deftly maneuver from department to department. "There's no question Klaff's needed more space," said Edward Musante, president and chief executive officer of the Greater Norwalk Chamber of Commerce.

"Klaff's brings in people from Westchester County and beyond." Both Klaff's and Callanen are important contributors to the economic vitality of South Norwalk, and it is important to retain both of them, Musante said.

To see more of The Stamford Advocate, or to subscribe to the newspaper, go to http://www.stamfordadvocate.com

JOURNAL-CODE: AD

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Where big spenders can go on dark TuesdaysWeb siteshttp://www.saratoga.org/ planner/guides/Shop.htm -- A guide to retailers in downtown Saratoga Springs.

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***July** 20, 2003 Sunday THREE STAR EDITION*

***SECTION:** CAPITAL REGION, Pg. T39*

***LENGTH:** 295 words*

***HEADLINE:** Where big spenders can go on dark TuesdaysWeb siteshttp://www.saratoga.org/ planner/guides/Shop.htm -- A guide to retailers in downtown Saratoga Springs.<http://www.countyshopping.com -- A guide to local goods and services including Albany, Columbia, Greene and Rensselaer counties. <*

BODY:
Big winnings at the track can amount to big spending elsewhere on dark day (Tuesdays). A plethora of retailers are within a 30-mile radius of Saratoga Springs. From outlets to boutiques to shopping malls, the possibilities fit any budget.

Here is a sampling of some of the shopping:

Outlets Adirondack Outlet Mall. Route 9, Queensbury, 793-2161, http://www. lakegeorgeshopping.com. Look for Big Dog Sportswear, Bon Worth, Book Warehouse, Champion, Corning/Revere, Dress Barn, Easy Spirit, Eddie Bauer Outlet and Swank, among others. French Mountain Commons Outlet Center. Route 9, Queensbury, 792-1483. Offerings include Gap Outlet, Jockey, Nine West & Co., Oneida Silver, Pfaltzgraff, Samsonite, Sunglass Hut and Tommy Hilfiger.

Factory Stores of America. Route 9, Queensbury, http://www.factoryoutletsoflakegeorge.com. Stores include American Wear Outlet, Brand Name Closeouts, Carter's, Factory Brand Shoes and Levi's Outlet.

*Lake George Plaza Outlet Center. Route 9, Queensbury, (914) 949-5030. http://www. outletfind.com. Bass, Coach, Dansk, Harry and David, Izod, Jones New York, **Nautica,** Polo/Ralph Lauren, Timberland, Van Heusen and more.*

Malls Colonie Center. 1425 Wolf Road, Northway exit 2 East, Colonie, 459-9020. http://www.shopatcolonie center. com. Anchors: Sears, Macy's, Boscov's, Christmas Tree Shops.Clifton Park Center. 22 Clifton Country Road, Northway exit 9, Clifton Park, 371-0087. Anchors are Mega Marshalls, Boscov's and JC Penney.

Crossgates Mall. 1 Crossgates Mall Road, exit from I-90 Northway interchange past exit 24, Guilderland, 869-9565. Anchor stores: H&M, Filene's, Lord & Taylor, Macy's, Best Buy and JC Penney.

Wilton Mall. 3065 Route 50, Saratoga Springs, 583-2138. Dick's, Bon Ton and JC Penney.

***LOAD-DATE:** July 21, 2003*

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Buyer's Edge: bloomie's style: Legendary retailer, coming to Atlanta this fall, offers one-stop shopping that's fun The Atlanta Journal-Constitution July 24, 2003 Thursday

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The Atlanta Journal-Constitution

July 24, 2003 Thursday Home Edition

SECTION: Features; Pg. 1D

LENGTH: 951 words

HEADLINE: Buyer's Edge: bloomie's style: Legendary retailer, coming to Atlanta this fall, offers one-stop shopping that's fun

BYLINE: A. SCOTT WALTON

SOURCE: AJC

BODY:
New York --- The "old school" Adidas track shoes that sell for $65 at Macy's musty old Herald Square flagship store here are also prominently featured, at the same price, 22 blocks uptown at the Bloomingdale's.

Then again, Bloomie's will have an exclusive this fall on $600 patchwork handbags from Coach. That's a hallmark of the store's quest for being unique. Bloomingdale's takes the audacious, "all things to all people" approach to merchandising: goods that appeal to youths and adults, urbanites, suburbanites and exurban commuters alike.

"Bloomingdale's stands for fashion for everybody," said Stephanie Solomon, the store's director for women's ready-to-wear apparel. "That's what differentiates us. We can offer a ski jacket for $98 and then go up to one that goes for $25,000. And it's all in the same store!"

The chain has been reluctant, so far, to shed even indirect light on how its two Atlanta stores will be merchandised when they open in October. It acknowledges that their product mix will differ --- the clothes sold at the Lenox Square store will be edgier than those at Perimeter Mall. Dana Buchman, Anne Klein and Ellen Tracy are the kinds of clothing lines the stores will probably have in common. But for looks like Zac Posen's ultra-glamorous gowns or Paul Smith's exquisitely tailored womenswear, the Lenox store is the more likely destination.

Beyond that, it's unclear which designer resources Bloomie's will tap to distinguish itself from its Federated Department Stores cohorts Rich's-Macy's or from Lord & Taylor, Nordstrom and upscale competitors such as Neiman Marcus and Saks Fifth Avenue.

"We'll put our best merchandise into the Atlanta stores," fashion director Kal Ruttenstein said succinctly.

Retail forecaster Kurt Barnard is impressed with Bloomingdale's retail performance.

"They have positioned themselves and thrived for a number of years as the store for the fashionably young," he said, referring to shoppers aged 18 to 35.

"It's a fairly unique niche they have," added Barnard, president of retail forecasting for Barnard's Retail Forecasting in Upper Montclair, N.J. "It's smart merchandise, smartly presented for smart people."

Touring the mother of all 33 Bloomingdale's --- the blocklong behemoth at "59th and Lex" in New York --- hints strongly at things to come in Atlanta. Bloomingdale's has a way with floor planning and product presentation that demands to be noticed. Signage touting prestige brands is overabundant. Lighting alternates between high and low wattage according to the tone of in-store shops. Modern metal fixtures and "old world" wooden ones aid in distinguishing different departments.

Each department induces sensory overload, with attentive staffers quick to point out merchandise that shoppers may have missed and intent on pointing them toward new arrivals.

At Big Bloomie's, you can't reach the men's sport shirt, accessories or sleepwear sections without dodging a gantlet of staffers spritzing the latest designer cologne.

Denims are arrayed just so on juniors department racks that are long enough to inspire awe at the bounty but wide enough for someone with a "tractor-trailer" of a backside to change lanes (from Seven Jeans to PaperDenimCloth's to Citizens for Humanity's) right there in the aisles.

A random elevator ride at the store might drop customers into a feeding frenzy over rarely discounted Charisma bath towels that Lester Gribetz, the home furnishings director, loves to call "thirsty." An escalator ride could land shoppers on the designer shoe floor, where a mannerly staff tries gallantly to satisfy the needs of women searching frantically for styles to get them through summer and/or carry them into fall.

The Manhattan Bloomie's caters to a decidedly diverse, enlightened and jaded clientele. Locals are drawn in droves. So are aristocrats and celebrities, Her Majesty Queen Elizabeth and Catherine Zeta-Jones among them. And then there's the far-flung tourist contingent, which prompts Bloomie's to stock oddball footwear, supersexy lingerie and state-of-the-art stereo systems.

All those disparate interests collide on 59th Street. Best-selling, prestige brands such as Polo Ralph Lauren, Tumi, St. John and Armani get soup-to-nuts (housewares to house shoes) exposure. Room is also made for innovative products --- like the ($600) Philip Stein wristwatches purported to ward off "electronic pollution." The manufacturers claim that, in clinical studies, the watches' internal springs have worked to counteract potentially dangerous emissions from cellphones, radio towers and the like. Bloomingdale's buyers heard about the watches, then decided to stock them virtually sight unseen.

The chain's "optimistic and fun" approach to merchandising is evident in the rainbow-shaded, reversible, faux fur Guess vests ($148) being shipped to select stores, said Solomon.

Her short list of must-haves for the season support the notion. They include "a little boucle jacket," "short-short" skirts, "sporty" outerwear and clothes and accessory pieces adorned with initials or monograms.

Just a month after summer's official start, Big Bloomie's was already halfway done transitioning into its fall offerings. Discount racks were scarce. The chain's buyers apparently do well at predicting where shoppers' tastes will run. Customers, by the same token, don't wait around long for items to go on sale.

Through exhaustive effort, metro Atlanta shoppers could find just about every look that Bloomingdale's could potentially deposit here. The distinction between Bloomie's and all its competition may be that it serves as one-stop shopping.

GRAPHIC: Photo: Children's Sean John clothing is among the fashion lines offered. Store officials have been tight-lipped about merchandising plans for Atlanta, except to say the clothes at the Lenox Square

store will be edgier than those at Perimeter Mall. / T. LEVETTE BAGWELL / Staff; Photo: At Bloomingdale's flagship location in New York, designer bedding is artfully displayed in a signature style that makes the huge store appeal to almost everyone. / T. LEVETTE BAGWELL / Staff; Photo: children's items. / T. LEVETTE BAGWELL / Staff; Photo: Bloomingdale's in New York City displays a wall of hot Juicy Couture clothing. / T. LEVETTE BAGWELL / Staff; Graphic: FLAGSHIP STORE KNOWN FOR ITS FEATURED BRANDS In terms of size and scope, the two new Bloomingdale's opening this fall in metro Atlanta can't even begin to replicate the Manhattan flagship. The chain's challenge as it enters this market is to edit down its bounty of departments and merchandise into a mix that fits into the confines of a mall. Still, touring the flagship offered instructive glimpses at the identity Bloomingdale's forges through its featured brands. Floor-by-floor, an abbreviated breakdown of Big Bloomie's wares reads like this:

* Designer womenswear --- Separate boutiques for Celine, St. John, Burberry, Sonia Rykiel, Armani, Chanel, Ralph Lauren, Calvin Klein, Donna Karan, Moschino, Marc Jacobs, Jean Paul Gaultier and Escada. Up-and-comers like Zac Posen, Charles Chang-Lima, and Lela Rose have their own individual racks, as well.

* Designer shoes --- Dolce & Gabbana, Chanel, Ferragamo and Stuart Weitzman have prominent placement. Both Kleins (Anne and Calvin) command space. A pair of red satin St. John stilettos with crystal-encrusted heels was marked down from $425 to $299.

* Intimates --- Snazzy bra-panty ensembles by Burberry and Lejaby Boutique, combined with liberal doses of monkey-faced undies by Paul Frank and Natori's exquisite lingerie.

* Bridge collections --- The sensible, not-at-all-cheap designs by Dana Buchman, Eileen Fisher, Anne Klein, Sigrid Olsen, Elie Tahari and Ellen Tracy share space with the in-store brand, Collection 59. The flower-powered Lilly Pulitzer boutique is nothing to sneeze at either.

* Contemporary --- Labels like Theory, Juicy Couture, Max Studio, Marc (by Marc Jacobs) and French Connection dominate. Complementary footwear includes huge selections of Enzo Angiolini and Via Spiga and shameless knockoffs of Jimmy Choo and Manolo Blahnik looks.

* Men's accessories --- Messenger bags by Kate Spade's hubby, Jack, $85. Satchels by the likes of Puma ($35) and Pringle ($100). A gadgetry selection that defies imagination. Not to mention a signed baseball glove by Yankees captain Derek Jeter for $599, or a bat signed by slugger Mark McGwire for $1,750.

* The kidswear assortment --- Overindulgent, in terms of prestige brands like Betsey Johnson, Sean John and Burberry.

* Better menswear --- All that. And then some. Designers like Ralph Lauren and Giorgio Armani have massive spaces dedicated to them. More thematic brands, like Tommy Bahama and **Nautica,** have "grass hut" and "surfboard" vignettes placed prominently in their honor.

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BACK TO SCHOOL;Best look on campus; TREND-WATCHERS SAY THIS YEAR'S CLASS ACT IS CASUAL CHIC
The Houston Chronicle July 27, 2003, Sunday

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The Houston Chronicle

July 27, 2003, Sunday 2 STAR EDITION

SECTION: LIFESTYLE; Pg. 1

LENGTH: 969 words

HEADLINE: BACK TO SCHOOL;
Best look on campus;
TREND-WATCHERS SAY THIS YEAR'S CLASS ACT IS CASUAL CHIC

SOURCE: Staff

BYLINE: LIZ EMBRY

BODY:
AUGUST is just around the corner, and the lazy days of summer are picking up the pace as Houston-area students begin turning their thoughts to the upcoming school year.

Temperatures remain hot and humid, but the fashion scene is focusing on cooler temperatures now that jackets, jeans and boots are filling retail space.

And next weekend's sales-tax holiday signals the unofficial start of back-to-school shopping.

Anthony Hernandez, father of Nimitz High School students Jessica and Rudy Hernandez, says his family usually hits the mall during tax-free weekend. Hernandez might not be a fan of the crowds, but there are deals to be found, he says.

"The combination of sales and no taxes is good," says Hernandez.

Other students start shopping even earlier. Take Humble High School student Chemeckia Banks, who will begin her senior year. She's already picked out a sherbet-colored skirt and a rhinestone-logo tank top from bebe for her first day back.

"I think back-to-school is the chance to start fresh," explains Susannah Cahn, fashion director for Seventeen magazine. "It's a time for new beginning and a chance to re-invent yourself. And fashion is a way that teens do that."

Lesli Levine, co-owner of the childrens and 'tween boutique Get With It in Rice Village, agrees. She says that the first day of school is equivalent to New Year's Eve for adults, since kids tend to mark the passage of time by school years.

"It's a new look, a new age and a new grade," says Levine.

So what's the back-to-school fashion buzz?

"Casual chic is sort of the word of the day," says Leslie Medalie, fashion spokesperson for T.J. Maxx. "They want comfort. They want casual."

Top trends

Cords and khakis: "The biggest thing happening for back-to-school is this whole emphasis on nondenim," says Roz Pactor, vice president and fashion director for advertising and sales promotion at Foley's.

Think corduroy and khaki. Satin is one of the hottest fabrics for girls.

Cargo: Military continues to hold strong. From pants to skirts, cargo is a must-have for children and teens.

Denim: It's all about details. Buckles, zippers, decorative trims, new washes and carpenter details update standard bluejeans.

Jackets: Bomber jackets, baseball jackets and denim and corduroy blazers are outerwear options for girls.

Miniskirts: Pair the look with tights or knee socks and tall boots.

Layering: Layer a button-down shirt over a vintage T-shirt. For girls, two-in-one-shirts offer a layered look.

Retro athletic shoes: Especially Chuck Taylor Converse basketball shoes.

Accessories: Initials adorn everything from clothing to handbags and jewelry. Cuff bracelets and hoop earrings are also fresh.

Asian: Lesli Levine, co-owner of Get With It, notes that Asian details like mandarin collars, embroidery and dragon motifs adorn children's clothing.

Hooded sweat shirts: Go for sweat shirts that feature logos and team names.

Messenger bags: The one-strap, over-the-shoulder bag is the trendy way to tote books.

Vintage screen T-shirts: The weathered-looking shirts feature cartoon characters and logos.

Mesh: Mesh shirts are layered over tanks and T-shirts.

MARCUS SANDLING (left)

School: Michael E. Debakey High School for the Health Professions.

Grade: Senior.

Favorite thing in closet: Letter jacket.

Time it takes to get ready for school: 15 minutes.

Back to school must-haves: New athletic shoes and a messenger bag.

Favorite label: Tommy Hilfiger.

Personal style: Casual. Likes to wear Hawaiian shirts and shorts.

Best reason to dress up: Internships at hospitals.

Weight of book bag: 25-30 pounds.

Eye-catching style: Shown here in Polo Jeans Co. khaki cargo Pants ($ 59.50), short-sleeve plaid button down by Quicksilver ($ 42), surf-inspired T-shirt by Op ($ 18.50), Sketcher's athletic shoes ($ 59.99) and Fossil watch ($ 65). All from Foley's at First Colony Mall.

RUDY HERNANDEZ (right)

School: Nimitz High School.

Grade: Senior.

Personal Style: Urban, casual, athletic.

Favorite thing in closet: Sweaters when the temperature drops.

Time it takes to get ready for school: 30 minutes.

Back to school must-have: White low-top Nike Air Jordans.

Favorite stores/brands: Dillard's, Foley's, Ecko, **Nautica** and Tommy Hilfiger.

Best reason to dress up: "To look good for the girls."

Weight of book bag: 10 pounds.

Eye-catching style: Shown here sporting a button-down shirt ($ 36.50), vintage T-shirt ($ 17.50) and carpenter jeans ($ 29.50). All from American Eagle.

CHEMECKIA BANKS (left)

School: Humble High School.

Grade: Senior.

Personal style: Dressy casual.

Favorite things in closet: Anything pink and lavender and flip flops.

Time it takes to get ready for school: 40 minutes

Back to school must haves: Skirts.

Favorite stores: Macy's, Bebe and Arden B.

Best reason to dress up: School banquets, homecoming and school presentations.

Weight of book bag: 25 lbs.

Eye-catching style: Shown in a mauve cargo skirt from with a satin bow belt ($ 39.50) and a mesh T-shirt ($ 19.50) layered over a vintage T-shirt ($ 19.50), retro sneakers ($ 39.50). All from American Eagle.

JESSICA LEE (right)

School: Fort Bend Baptist Academy.

Grade: Eighth.

Personal style: Trendy.

Favorite thing in closet: Pink retro Nike tennis shoes.

Time it takes to get ready in the morning: 30 minutes.

Back to school must-have: Mudd messenger bag.

Favorite stores: American Eagle, Wet Seal, Bui-Yah-Kah.

Best reason to dress up: Awards Day and choir concerts.

Weight of book bag: 15 lbs.

Eye-catching style: Lee goes for a khaki cargo miniskirt ($ 28) with a vintage T-shirt ($ 20), J-Lo inspired hiking boots by Rampage ($ 64.99) and Levi's jean jacket ($ 60). All from Foley's at First Colony Mall.

GRAPHIC: Graphs: 1. MARCUS SANDLING (b/w, TEXT); 2. RUDY HERNANDEZ (b/w, TEXT); Photos: 3. Marcus Sandling and Rudy Hernandez (color); 4. Chemeckia Banks and Jessica Lee (color); Graphs: 5. CHEMECKIA BANKS (b/w, TEXT); 6. JESSICA LEE (b/w, TEXT); Photos: 7. These classic navy Converse Star Players ($ 45) can be found at Foley's (color); 8. Jessica Lee gives this look an A: punk- inspired plaid miniskirt with chain detail ($ 19.99), Levi's jean jacket ($ 60), layered mesh top ($ 27), black-leather LEI boots ($ 69.99), Guess hoop earrings ($ 15-$ 20) and cuff bracelets by Jezlaine ($ 80). From Foley's at First Colony Mall (color, p. 5); 9. Chemeckia Banks goes to the head of the class in this corduroy blazer ($ 58) with vintage-washed jeans ($ 29.50), vintage T-shirt ($ 19.50) layered over a white button-down shirt ($ 39.50) and retro sneakers ($ 39.50). All from American Eagle (color, p. 5); Graph: 10. Homework assignment: Practice makeup basics (b/w, TEXT, p. 5); Photos: 11. BeneFit's tinted moisturizer You Rebel ($ 24) provides light coverage and has SPF 15 protection (color, p. 5); 12. This eggplant mascara shade from BeneFit ($ 16) brings out the gold flecks in the irises (color, p. 5); 3. Steve Campbell / Chronicle, 4,8-9. E. Joseph Deering / Chronicle, 7. Karen Warren / Chronicle

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CYBERSPORTS; WHERE THERE'S SMOKE, THERE'S A FIRESTORM WAITING The Daily News of Los Angeles July 28, 2003 Monday, Valley Edition

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The Daily News of Los Angeles

July 28, 2003 Monday, Valley Edition

SECTION: SPORTS; Pg. S3

LENGTH: 535 words

HEADLINE: CYBERSPORTS;
WHERE THERE'S SMOKE, THERE'S A FIRESTORM WAITING

BYLINE: - Tom Hoffarth

BODY:
Who's to blame for all the misinformation on the Kobe Bryant case that's been swirling around on the World Wide Web the past week? Start your investigation by looking at The Smoking Gun, but you won't be able to pin anything on them.

This site (www.thesmokinggun.com), owned by CourtTV since 2000, uses the Freedom of Information Act and an array of government and law enforcement sources to obtain and publish court documents and legal contracts that otherwise would take much longer to produce and make available to the public.

For instance, the four-page document outlining Bryant's charge for felony sexual assault was posted July 18, the same day it was announced by Eagle County District Attorney Mark Hurlbert. It lists lists witnesses - detectives, hospital nurses and a criminal lab expert - that supposedly will be used in the case.

But if you're looking for the identity of the alleged victim, it ain't here.

"Like nearly every news organization, we do not post the names and photos of alleged sexual-abuse victims - we do not post rumors, and every document on the site is real," managing editor Daniel Green said. "We only post documents related to newsworthy cases, and we will do a story, as we did with Tom Leykis revealing the alleged victim's name on his radio show (www.thesmokinggun.com/archive eykis1.html)."

Claiming also to have the stuff that's "cool, confidential and quirky - that can't be found anywhere else on the Web," the site also is a great resource for clicking through actual booking photos saved under the "Arresting Images" link. More than two dozen athletes are there, including Bryant, Dennis Rodman (1999, assaulting wife Carmen Electra in Miami), Sergei Fedorov (2001, driving while impaired in Michigan) and Darryl Strawberry (1999, possession of cocaine and soliciting a prostitute in Tampa, Fla.).

--The official Web site of the FIFA Women's World Cup (www.fifaworldcup.yahoo.com) launched this week, available in seven languages. It will include play-by-play matchcast when the tournament begins at the Home Depot Center in Carson in September.

--The 17th annual **Nautica** Malibu Triathlon at Zuma Beach, scheduled for Sept. 14, accepts registration at its official Web site (www.nauticamalibutri.com). Fee is $85 for individuals or $110 for a three-person relay team. There's a $10 late fee if registering after Aug. 3.

The race, which consists of a half-mile ocean swim, an 18-mile bike ride along Pacific Coast Highway and a four-mile beach run, usually sells out at 2,000 participants. Proceeds expected to reach $100,000 benefit the Elizabeth Glaser Pediatric AIDS Foundation (www.pedlads.org).

--The L.A.-based Amateur Athletic Foundation recently added to its Web site (www.aafla.org) the five-volume Official Report of the Games of the XXV Olympiad held in Barcelona in 1992, detailing all aspects of the planning and staging of the event as well as complete competition results.

With this addition, the site has post-Game reports of 15 summer and winter Olympics, including Los Angeles in '84 and '32 and going back to Athens in 1896. All reports are stored as PDF files for Adobe Acrobat Reader and are free.

EDITOR-NOTE:
SPORTS MONDAY

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Brand-name clothing discounter to open in area with U.S. 40 store; Forman Mills of N.J. sees a niche left by Wal-Mart The Baltimore Sun July 29, 2003 Tuesday

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The Baltimore Sun

July 29, 2003 Tuesday FINAL Edition

SECTION: BUSINESS, Pg. 1D

LENGTH: 781 words

HEADLINE: Brand-name clothing discounter to open in area with U.S. 40 store; Forman Mills of N.J. sees a niche left by Wal-Mart

BYLINE: Lorraine Mirabella

SOURCE: SUN STAFF

BODY:
Forman Mills, a New Jersey-based discounter of name-brand apparel, is expanding into the Baltimore-Washington market to fill what it sees as unmet demand in low- and moderate-income areas for low-priced clothing bearing labels that shoppers won't find at Wal-Mart.

Forman Mills will open the first of up to four mega-stores in the Baltimore area Aug. 8 in a former Kmart on U.S. 40 in Catonsville, a company executive said yesterday.

The regional retailer, which runs 14 stores in three states, is expanding in part because of the deals available on store locations left vacant by the many retailers that have shut down or closed stores over the past few years, such as Caldor, Ames, Bradlees, Hechinger and Service Merchandise, said Richard Forman, president and chief executive of the chain.

While some of those names have disappeared from the retail landscape because of intense competition, Forman says, his chain is thriving and expanding by targeting an under-served niche, often venturing into the more neglected parts of inner-city neighborhoods, offering vast selections of men's, women's and children's apparel and including brand names traditionally not carried by the nation's big discounters, Wal-Mart, Target and Kmart.

Forman Mills stores, in urban areas in Philadelphia, in north and south New Jersey and in Delaware, had sales of $105 million last year.

Forman said the chain sells either slightly irregular or excess merchandise from manufacturers such as Adidas, Calvin Klein, Levi's, **Nautica** and Tommy Hilfiger at 50 percent to 80 percent off the regular retail price.

"We go to the factories, overseas, we go anywhere and anyplace we can get a deal," he said. "We're a true outlet for branded product. We overwhelm them with the quantities. If we can get them in the door, there are very few people that will not buy."

Forman said one of the retailer's specialties is venturing into the more forgotten, urban areas.

"There's lots of opportunities there," he said. "I look at it like the wild, wild West out there."

The company was able to take over the lease on the 125,000- square-foot former Kmart in Catonsville, a store the size of two football fields that will employ about 100 people, through an auction held earlier this year by the distressed Kmart chain.

Forman, who started in 1982 selling T-shirts and sweat shirts at three for $5 from a trailer in a Philadelphia alley, said he sees the Baltimore-Washington market as the next frontier because of similarities in demographics with Philadelphia, where the chain has been successful. It expects to eventually move into other cities, including Chicago, Cleveland and Detroit, he said.

Forman Mills has been able to successfully compete with retail discount giants such as Wal-Mart because it goes head to head only in apparel, said Mark Millman, a retail consultant and president of Lutherville-based Millman Search Group.

"It's a very basic (formula)," Millman said. "They're down and dirty and priced right. You probably won't get a lot of customer service, but they put out large inventories. It's first quality, but just priced at remarkable prices that people in urban or low-income markets look for."

It's also a good time for chains such as Forman Mills that rely on buying "close-out" merchandise, he said.

"The last 12 to 18 months retail has been off, and people are not shopping as much," Millman said. "There's a lot of closeout merchandise that is taken back from the retailer and (manufacturers') want to get rid of it."

But competition may be heating up as the national discounters try to align themselves with more fashionable apparel, said Kurt Barnard, president of Retail Forecasting, based in Upper Montclair, N.J.

In one sign of this, Levi Strauss & Co. said this month that it has created a new Levi brand exclusively for the mass discount channel and has begun selling its Levi Strauss Signature clothing in Wal-Mart.

"Wal-Mart is going into the fashion business, and Target is in the fashion business," Barnard said. "TJX and Ross Stores are expanding in a serious way, so there is a lot of competition. It really becomes a matter of presentation, the fashion they show, the designs they show and last but not least the price."

Some outlet stores have struggled by not offering true discounts, he said.

"They think because they have the full-price stores, they can rely on the name of those full-price stores and create the impression of being discounters," he said.

But those that offer true discounts of up to 80 percent off retail "stand a good chance of being able to successfully compete with the discounters and the off-price," he said.

GRAPHIC: PHOTO(S) / MAP(S), 1. Wendall Moody and Renee McKenzie straighten a jeans display in preparation for the Aug. 8 opening of the Forman Mills mega-store in Catonsville. The discounter plans up to three other area stores.; 2. The area's first Forman Mills mega-store will be in a former Kmart on U.S. 40. The expanding New Jersey apparel chain is finding good deals on properties vacated by troubled retailers.; 3. Price tags on a jeans display in the soon-to-open U.S. 40 outlet show the savings available to Forman Mills shoppers.; 4. Forman Mills; 1 - 3. BARBARA HADDOCK TAYLOR : SUN STAFF; 4. SUN STAFF

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Fit clinic; News/Style. Shape August 1, 2003

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Shape

August 1, 2003

SECTION: No. 12, Vol. 22; Pg. 74; ISSN: 0744-5121

IAC-ACC-NO: 104943655

LENGTH: 146 words

HEADLINE: Fit clinic; News/Style.

BODY:
BE BOLD

Each of these five blouses flatters a different figure type.

1. long and lean

Showcase your upper body in this D&G polo-inspired shirt ($ 295; at select D&G boutiques). The vertical print elongates a short torso.

2. balancing act

Puffy sleeves balance out a pear-shaped figure, and the wispy fabric of this cK Calvin Klein Jeans top ($ 39; at Nordstrom and Foley's) draws the eye upward.

3. tummy tuck

Nautica Jeans Co. multicolored crinkle silk top ($ 69; 877-**NAUTICA)** trims inches off your middle while concealing hips.

4. flattering and feminine

Earl Jean "Soft and Breezy" shirt ($ 132; eLUXURY.com), with sexy cowgirl stitching, minimizes a large bust.

5. add curves

This Elie Tahari multicolored empire-waist top ($ 178; elietahari.com), with gathered shoulder straps and a cross-front V-neck, enhances a small chest.

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The boxer briefs: what's up with what's down under; Appearance; men's underwear ; Brief Article Men's Fitness August 1, 2003

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Men's Fitness

August 1, 2003

SECTION: No. 8, Vol. 19; Pg. 60; ISSN: 0893-4460

IAC-ACC-NO: 105853428

LENGTH: 259 words

HEADLINE: The boxer briefs: what's up with what's down under; Appearance; men's underwear ; Brief Article

BYLINE: Thorpe, Mark

BODY:
Shakespeare once said, "A man's quest for all-day ease begins with his drawers." Or maybe it was Marky Mark.

Shorn of complexity and reduced to the purest requirements of support and comfort, a good pair of skivvies is like a loving parent with a soft touch--in their care, anything is possible.

And while Calvin Klein and other manufacturers have advanced the science of underwear technology with the use of microfibers for moisture management and cooling, they have not compromised the bottom-line comfort that is the birthright of every man.

If you're ready to step up to a higher level of style and performance, browse through these undercover standouts. We've made the first decision of the day easier for you. And remember: Wear responsibly and wash often.

1. Cotton stretch trunks ($ 19) and cotton stretch tank top ($ 15) by **Nautica**

[ILLUSTRATION OMITTED]

2. Cotton/spandex Dri-Y boxer briefs ($ 8) and Dri-Y muscle T-shirt ($ 15) by Jockey

[ILLUSTRATION OMITTED]

3. Cotton/polyester boxer briefs ($ 6) by Hanes Classic

[ILLUSTRATION OMITTED] 4. Polyester/Lycra performance boxer briefs ($ 19) by Under Armour

[ILLUSTRATION OMITTED]

5. Cotton/Lycra Pro Stretch trunks ($ 20) and Pro Stretch tank top ($ 22) by Calvin Klein Underwear

[ILLUSTRATION OMITTED]

6. Cotton/Lycra stretch-to-fit button-fly boxer briefs ($ 10) and stretch-to-fit crew-neck T-shirt ($ 10.50) by Polo Ralph Lauren

[ILLUSTRATION OMITTED]

7. Cotton boxer briefs ($ 6) by Champion

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: July 28, 2003

LOAD-DATE: July 29, 2003

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YOUR PLACE; DESIGNERS HOME IN The Daily News of Los Angeles August 2, 2003 Saturday, Valley Edition

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The Daily News of Los Angeles

August 2, 2003 Saturday, Valley Edition

SECTION: U; Pg. U9

LENGTH: 505 words

HEADLINE: YOUR PLACE;
DESIGNERS HOME IN

BYLINE: Barbara De Witt

BODY:
Designers, whether known for high-end or playful looks, are streaming to stores from Kmart to Macy's with their ideas on how we should be living our life.

Among the newest is Joe Boxer, the brand best-associated with campy boxer shorts. The company, which had branched into women's sleepwear, now offers bedding, with surf-board shaped rugs to match, making its debut at Kmart stores. The first two "Snooze Kit" themes are Surfin' and Hidden Dragon, with the rugs priced at $12.99 and sheets at $19.99 and up.

The youthful prints may make Tommy Hilfiger wince (his Americana bedding is available at Macy's and Robinsons-May stores), but not Todd Oldham. Better-known for dressing starlets and wannabes, Oldham has turned to bedding and beyond with retro ideas, like string-covered lamps and sequin pillows inspired by "The Mike Douglas Show" of the '60s, with tables, floor pillows, bath towels and bedding priced at under $20 each and sold exclusively at Target stores.

Nautica designer David Chu, who's been giving guys a classic sportswear uniform for years, has also joined the home market. His **Nautica** Home collection is big on blue and denim but there are clean lines and bold stripes - like his shirts - that are mostly masculine, except for his Devonshire Floral pattern that's inspired by the English countryside and looks a lot like Laura Ashley or Shabby Chic bedding, right down to the faded green gingham sheets and floral trims. **Nautica's** home collection is priced to compete with Ralph Lauren and Calvin Klein at major department stores, so start budgeting.

TUSCANY TREND: The Italian craze was starting to give way to all things French, but since that country has lost its cachet in recent times, we're once again saying, "Viva la pasta!" Not only are sleek, modern furniture lines back, but so are those flirty Murano glass chandeliers and hefty Italian ceramics that would probably make the French shudder. The Cellar's new collection of Tuscany dinnerware and accessories have a little bit of '50s flair, bright colors and even a matching lasagna baking dish as well as bruschetta platters. Prices are $8 to $38, microwave and dishwasher safe, and available at Macy's.

For more Italian decor, check out Formitalia, 8424 Melrose Ave., Los Angeles, where you'll find the new Italian Seventies Collection of wildly colorful furniture, or go to Bombay stores to see Tuscany-themed dining room furniture with Sienna chairs, named after that Italian town where everything is painted brown.

COMING UP: If the mere thought of planning a garden or decorating scheme gives you a panic attack, get over it by spending a day at the Southern California Home & Garden Show. It's Aug. 16-24 at the Anaheim

Convention Center, where you'll find 600 exhibits, 12 garden displays, four fully furnished and landscaped homes, and a bunch of experts on hand to answer all your questions. Tickets are $9; for more information, call (800) 442-7469 or see www.southerncaliforniahomeshow.com.

EDITOR-NOTE:
HOME

GRAPHIC: Photo:
(1) Joe Boxer
(2) **Nautica**
(3) Todd Oldham
(4) Todd Oldham
(5) The Cellar
(6) Formitalia

LOAD-DATE: August 4, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: **nautica and date(geq (1/1/2003) and leq (12/31/2003))** (Edit Search | Suggest Terms for My Search)
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GROWTH OF DENIM: The Jeans Generation Las Vegas Review-Journal (Nevada) August 4, 2003 Monday

Copyright 2003 DR Partners d/b Las Vegas Review-Journal
Las Vegas Review-Journal (Nevada)

August 4, 2003 Monday FINAL EDITION

SECTION: E; Pg. 1E

LENGTH: 615 words

HEADLINE: GROWTH OF DENIM: The Jeans Generation

BYLINE: Joan Whitely

BODY:

Think of denim as you do of oxygen, or water.

It doesn't make just occasional appearances in fashion cycles anymore. It's all pervasive, all the time.

'It's really become a perennial,' claims Michael Macko, the New York-based director of publicity for Saks Fifth Avenue stores.

'Denim continues to be a strong component in our customers' wardrobe, whether it is Dolce & Gabbana for men or a Burberry kilt for women,' says Abby Geyer, a Saks spokeswoman at the Fashion Show Mall.

Lisa Sellars, an Arizona buyer for Dillard's stores, agrees. 'Denim continues to be hot this fall, with newness in styling, fabrics and treatments.'

Not a bad outcome for a once-lowly fabric that has long been associated with hard-scrabble physical work.

Eighteenth-century plantation slaves, 19th-century gold miners and cowboys all wore durable trousers of denim, according to various textile histories, including one released by Levi Strauss & Co.

Today denim -- which is a sturdy cotton weave -- is used to make various garments. Trench coats and ankle-length prom dresses have been made of the material.

But 'jeans' are what most readily come to mind when people think denim: the quintessential five-pocket pair of denim pants. (The fifth pocket is a pocket within the front right pocket, designed to hold small objects such as coins.)

And 'jeans jacket' refers to a pocketed jacket that resembles jean pants in the type of seams and stitching.

'The boot cut is still the most important' leg for jeans this fall, according to Sellars. 'You will still see flares and straight legs, but the boot cut is going to be everywhere.'

Low-rise jeans continue to be popular, particularly among young adults. But the style -- in which the pants' top ends well below the navel -- has limited appeal for adults with more girth. So, some makers are again offering a higher waist, both Saks and Dillard's reps noted.

To have low- and high-rise simultaneously, some jeans now come with what Sellars calls 'a contoured

waist, so the front is low, but the back is high, for more conservative women that are still trend conscious.'

'Whiskers' remain in some jeans. The term describes deliberate pre-faded lines -- to simulate wear -- in such areas as the upper thigh and knees. But Sellars ts less whiskers, because 'the trend never really appealed to a lot of women.'

However, novelty in denim remains important. It surfaces this fall, for example, in a jeans line by **Nautica** called Dimensional Denim.

'Dimensional' refers to whisker areas that have visible depth caused by permanent crinkles. The crinkles are created by baking resins on the jeans. They add 'abrasive detail,' according to literature from the **Nautica** Jeans Company.

Aside from whiskers, other detailing is important in the latest jeans.

Some designers have moved rear pockets to the side of the hip. 'Now pockets can be placed anywhere,' Sellars notes.
Some are drawing attention to the zipper area by decorative stitching, Macko points out.

Embroidery and flocking are used, too, Sellars adds.

Other ways that manufacturers create a specific look with their denim include the use of washes -- to temper the color -- and distress techniques, to create worn spots.

Not to mention each maker's distinctive fit. 'If you want to get into a heated debate, bring up who has the best jeans fit,' Macko jokes.

The popularity of denim and jeans -- the format also can be made of nondenim -- is due at least in part to Americans' affection for casual comfort, Macko theorizes.

'Some people,' he says, perhaps with a touch of envy, 'have lifestyles that afford them (the chance to) wear jeans all the time.'

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LINENS, BED BATH TAKE THE DORM BY STORM. HFN The Weekly Newspaper for the Home Furnishing Network August 4, 2003

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HFN The Weekly Newspaper for the Home Furnishing Network

August 4, 2003

SECTION: Pg. 12 ; ISSN: 1082-0310

IAC-ACC-NO: 106340188

LENGTH: 692 words

HEADLINE: LINENS, BED BATH TAKE THE DORM BY STORM.

BYLINE: Goldbogen, Jessica

BODY:
PARAMUS, N.J.-Trying to get into Psych 101, saying goodbye to that summer love... college students have it tough enough. But specialty stores Bed Bath & Beyond and Linens 'n Things are hoping to make setting up the dorm a little bit easier for them.

Two stores that HFN visited here last month had prominent back-to-school boutiques set up, as well as tear-off checklists for everything they would need for their new home away from home.

Linens 'n Things dubbed its back-to-school concept "Destination: Dorm," and signs and banners throughout the store called attention to special college necessities such as bedding, towels and kitchenware.

A shop at the entrance to the store also brought together all these products into one area. Along with mini ironing boards, hampers, storage lockers and folding mesh storage cubes, home textiles was well represented.

Soft, cube-shaped ottoman pillows with pocket were available in either denim or twill and were on sale for $ 19.99, down from $ 29.99. Brushed-cotton square floor pillows or bedrest pillows were also marked down to $ 9.99 (regularly $ 12.99 to $ 14.99).

For bedding, a reversible peachskin comforter from Linens 'n Things' own Attitude line was offered for $ 39.99 for a twin or $ 59.99 for a full/queen size. A coordinating decorative pillow in a checkerboard design was priced at $ 14.99.

That Generation-Y staple, denim bedding, was also represented. Comforters, bedskirts and shams were all available, with comforter prices at $ 69.99 for a twin or $ 119.99 for a full/queen size. Another youthful favorite, cotton jersey sheets, came in solid red, green, blue or orange for $ 9.99 for a twin set.

And for trips to the community shower room, toga-style robes coordinated with matching bath sheets for $ 29.99 and $ 14.99, respectively.

Elsewhere in the store's home textiles section, the "Destination: Dorm" banner flew over a section that

contained **Nautica** Bed Gear sets of sheets and comforter for $ 129.99, as well as Linens 'n Things' private-label, extra-long jersey sheet sets for $ 24.99.

Other dorm-worthy lines included the Aloha collection by Dean Miller, ranging in price from $ 29.99 for twin sheet sets to $ 109.99 for a full-sized comforter; Fubu home collection sheet sets and comforter sets for $ 19.99 to $ 129.99; Wamsutta's soft-blend collection of sheets and comforters, priced at $ 39.99 for a twin comforter; and Linens 'n Things' private-label flannel sheet sets in solid or plaid, $ 29.99 to $ 39.99 a set.

Meanwhile, Bed Bath & Beyond staked its claim as a dorm headquarters with a "College & Beyond" slogan and, similar to Linens 'n Things, outfitted an area at the front of the store with products culled from different departments. It also called attention to specific product displays throughout the store. In an effort to help expedite the back-to-school stress, Bed Bath & Beyond offers to pack and ship purchases to school, or to pack and hold the purchases for pickup at a convenient store location.

Along with the usual necessities, the entry boutique included textile offerings like corduroy floor cushions and bed rests in navy or tan for $ 14.99 and twill floor cushions or bedrests in black and teal for $ 9.99.

The textiles department contained more College & Beyond products, with extra-long sheets for those unusually sized dorm bunk beds in prominence. A sign reminded college-goers that dorm mattresses typically measure 39 by 80 inches, meaning they require extra-long fitted bedding, though the sign also suggested that regular-sized twin bedding could be used for flat sheets and comforters.

Sheets in regular and extra-long sizes were available in private-label flannel sets for $ 29.99; Wamsutta 300-thread-count cotton, $ 34.99 for an extra-long fitted sheet; and cotton stretch jersey-knit sheet sets in solid colors, $ 14.99 for an extra-long set. There were also Pure Beech natural-fiber sheets for $ 12.99 to $ 29.99.

As for bedding ensembles, college options included **Nautica** comforters and bed sets in Hawaiian, plaid and color-block looks, and private-label florals and plaids.

IAC-CREATE-DATE: August 11, 2003

LOAD-DATE: August 12, 2003

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PERSONAL SHOPPER; For the College-Bound, Dorm Linens 101 The New York Times August 7, 2003 Thursday

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The New York Times

August 7, 2003 Thursday
Late Edition - Final

SECTION: Section F; Column 1; House & Home/Style Desk; Pg. 9

LENGTH: 379 words

HEADLINE: PERSONAL SHOPPER;
For the College-Bound, Dorm Linens 101

BYLINE: By Marianne Rohrlich

BODY:

COLLEGE-BOUND students can be puzzled by lists of dorm-room necessities. What, for example, are extra-long twin sheets? And where can they be found?

Dormitory beds are made in this unusual size to accommodate myriad body heights in constricted floor space. Until recently the necessary sheets were hard to find, and even then only in cream or vanilla.

Today, shops, catalogs and Web sites offer stylish dorm-size bed linens. Pictured are seven options, from tailored and colorful to Asian-inspired. Many are packed in coordinated sets: top sheet, bottom sheet, one pillowcase. Some manufacturers offer comforters to match, and for envious parents most are available for larger beds, too. (Incidentally, dorm-size sheets may be longer than normal, but regular twin duvet covers, comforters and blankets will fit just fine.)

1. Rugby Stripe cotton jersey bed linens ($50 for each sheet, $40 for two pillowcases) and solid coordinates ($40 a sheet, $35 for two pillowcases) work with a cotton fleece blanket ($118). From Garnet Hill; (800) 622-6216, www.garnethill.com.

2. Cotton flannel bedding in 12 mixable solid colors is $23 for a bottom sheet, $23 for the top and $20 for two pillowcases. The comforter cover is $44. From L. L. Bean; (800) 221-4221, www.llbean.com.

3. White cotton Goody-Two-Sheets are trimmed with pink, blue or multicolored rainbow borders. Sets are $79 from PBTeen; (866) 472-8336, www.pbteen.com.

4. **Nautica's** Hawaiian Bandana cotton dorm set consists of striped sheets and a floral-print pillow sham and comforter. The set is $129.99 at Bed Bath & Beyond; (800) 462-3966, www.bedbathandbeyond.com.

5. Kimono cotton bedding is printed with dramatic dragons and birds on a navy blue background; $59 a set. The reversible matching comforter cover is $48. From Delia's; (888) 533-5427, www.delias.com.

6. Dahlia and Stripe are graphic 1960's-style patterns by Todd Oldham. Each set is $14.99, and the

coordinating comforter is $24.99. At Target; for store locations, (800) 800-8800, www.target.com.

7. School of Fish and Classic Plaid can be mixed and matched. A School of Fish flannel sheet set in blue and white or olive and white is $34.99. In Plaid, a comforter cover is $54.99; a pillow sham is $21.99. At Eddie Bauer; (800) 625-7935, www.eddiebauer.com.

URL: http://www.nytimes.com

GRAPHIC: Photos

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Designers dive into bedroom lifestyles The San Diego Union-Tribune August 10, 2003, Sunday

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The San Diego Union-Tribune

August 10, 2003, Sunday

SECTION: REAL ESTATE;Pg. I-15

LENGTH: 352 words

HEADLINE: Designers dive into bedroom lifestyles

BYLINE: BARBARA DE WITT; LOS ANGELES DAILY NEWS

BODY:
Designers, whether known for high-end or playful looks, are streaming to stores from Kmart to Macy's with their ideas on how we should be living our lives.

Among the newest is Joe Boxer, the brand best associated with campy boxer shorts. The company now offers bedding, with surfboard-shaped rugs to match, making its debut at Kmart stores.

The first two "Snooze Kit" themes are Surfin' and Hidden Dragon, with the rugs priced at $12.99 and sheets at $19.99 and up.

The youthful prints may make Tommy Hilfiger wince (his Americana bedding is available at Macy's and Robinsons-May stores), but not Todd Oldham.

Better known for dressing starlets and wannabes, Oldham has turned to bedding and beyond with retro ideas, like string-covered lamps and sequin pillows inspired by "The Mike Douglas Show" of the '60s, with tables, floor pillows, bath towels and bedding priced at under $20 each and sold exclusively at Target stores.

Nautica designer David Chu, who's been giving guys a classic sportswear uniform for years, has also joined the home market. His **Nautica** Home collection is big on blue and denim but there are clean lines and bold stripes -- like his shirts -- that are mostly masculine, except for his Devonshire Floral pattern that's inspired by the English countryside and looks a lot like Laura Ashley or Shabby Chic bedding, right down to the faded green gingham sheets and floral trims.

Nautica's home collection is priced to compete with Ralph Lauren and Calvin Klein at major department stores, so start budgeting.

Tuscany trend

The Italian craze was starting to give way to all things French, but since that country has lost its cachet in recent times, we're once again saying, "Viva la pasta!" Not only are sleek, modern furniture lines back, but so are those hefty Italian ceramics that would probably make the French shudder.

The Cellar's new collection of Tuscany dinnerware and accessories have a little bit of '50s flair, bright colors and even bruschetta platters. Prices are $8 to $38, microwave and dishwasher safe, and available at Macy's.

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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2 + 3 + 5 = 10 HOT ITEMS Pittsburgh Post-Gazette (Pennsylvania) August 10, 2003 Sunday

Copyright 2003 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

August 10, 2003 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-12

LENGTH: 376 words

HEADLINE: 2 + 3 + 5 = 10 HOT ITEMS

BODY:
For girls and guys

Cargo anything. For your wardrobe to rock, you need at least one cargo piece. It can be a pair of pants with the big, billowing pockets and utility details or a jacket in canvas or corduroy. For girls, there are some cute skirts in military green or khaki with the same large pockets.

Messenger bags. For occasions when you don't have lots of books and papers to tote and a backpack is too unwieldy, a messenger bag is a stylish statement when the load is lighter. And nothing says "upperclassman" quite like it.

The lid of the season is the bucket hat. Nearly every designer has a line, from Kangol and GAP to JLo and Baby Phat. Plaid and striped styles are the latest and hippest for guys, while girls can opt for wider-brimmed styles in colors from snow white to hot pink.

For girls

High-heeled workman's-style boot. Picture a Timberland-style construction boot with a spiky heel. One of the hottest boot lengths this season is between the ankle and calf.

Colored hosiery. Stockings and tights in bright colors paint a picturesque statement this fall. Wear a pattern or solid color under leg warmers or socks and, to be very cosmopolitan, with pumps or boots.

A hooded top with funky details, such as a boucle texture, fringe trim or cute little pockets that hold little more than a compact.

A bomber jacket. As the weather gets chilly, the outerwear pick of the season is the bomber. The sporty piece can lean toward super-casual, as in denim with faux fur trim, or more versatile in leather and suede fabrications.

Big is still the byword in handbags, and you want style as well as size. Grab a hobo, which has an interesting shape and plenty of room. They come in richly colored denim, leather and suede while embellishments such as embroidery add a girly touch.

For guys

Vintage is still a hot trend, and few things are hotter this season than throwback gear such as old-school NBA team jerseys and caps and tops that memorialize Negro League baseball teams.

Jazzy jeans. While denim is big for both girls and guys, the boys see a bigger change. Girls have been wearing embellished jeans for a while. Now, young men's jeans take on a distressed look with tints and graffiti and paint splashes.

GRAPHIC:
PHOTO: Andy Starnes/Post-Gazette: Cargo goes everywhere, including back to school, in a cream stretch-canvas jacket with triple-button cuffs and epaulets by JLo, $89 at demo at the Waterfront, Monroeville Mall and Century III Mall, and some Lazarus stores. The rayon-polyester-cotton imitation leather, snap-front skirt ($40) is also by JLo.
PHOTO: Representing the bomber jacket is **Nautica** Jeans Co., this one in quilted nylon twill ($149) and worn with drawstring corduroy cargo pants.
PHOTO: Andy Starnes/Post-Gazette photos: P.J. wears Headgear's Negro League jersey embellished with team patches ($149.99) and matching baseball cap ($29.99 at This and That Boutique in the Hill District) to the photo shoot at Martin Luther King Elementary School, North Side.
PHOTO: Right: Target's Xhiliration brand embroidered suede hobo bag is $12.99.
PHOTO: Lazarus features Rampage's version of the hiking boot with high heels ($59.99 at Lazarus).
PHOTO: Andy Starnes/Post-Gazette: The JLo line's hooded top wraps Deanna up in ramie-acrylic soft boucle with fringe trim for $54.
PHOTO: Andy Starnes/Post-Gazette: A bucket hat is an essential accessory for guys and girls. Hot for guys are striped or plaid variations with a narrower brim.
PHOTO: Messenger bags shoulder the load at Old Navy in colorful nylon $22.50).
PHOTO: Left: Colorful hosiery by Hue: blue boot liners ($8) worn under green leg warmers ($7). Find Hue at Kaufmann's and Lazarus.
PHOTO: Embellished denim for guys: Paint-splattered jeans by Five Sixty ($74).

LOAD-DATE: August 10, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Are we being sold? Gap on the cover of Harper's, Nautica in a Sports Illustrated fashion shoot. Editorial independence is back under the spotlight, says Alison Beard Financial Times (London,England) August 12, 2003 Tuesday

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Financial Times (London,England)

August 12, 2003 Tuesday

SECTION: FT CREATIVE BUSINESS - Publishing; Pg. 14

LENGTH: 786 words

HEADLINE: Are we being sold? Gap on the cover of Harper's, **Nautica** in a Sports Illustrated fashion shoot. Editorial independence is back under the spotlight, says Alison Beard

BYLINE: By ALISON BEARD

BODY:

Advertisers have spent the last several decades paying to invade different media spaces. From 1982, when ET followed a trail of Reese's Pieces, the US chocolate snack, across movie screens, to last year when reality television stars sipped Coca-Cola and rappers sang about free Motorolas, product placements are everywhere.

Marketers are likely to assume they've conquered another category when they see the September cover of fashion magazine Harper's Bazaar, which features Madonna in the same clothes that she wears in her new Gap advertisements.

But the US clothier did not pay for the promotion or even buy an ad in the issue. And people in the publishing industry insist that, unlike other media, they will not blend editorial and commercial content without first alerting readers.

Valerie Salembier, publisher of Harper's, owned by Hearst Magazines, says no advertiser, "including Gap, pays to have its clothes featured on our covers. The Madonna cover shot was purely an editorial decision."

Her views are echoed by media buyers. "I don't think there's an editor out there of any legitimate (US) book that would violate the time-honoured tradition (of) separating the editorial side from the advertising side," says George Sansoucy, director of the print and convergence group at Initiative Media, a unit of Interpublic Group. "It's like church and state."

Still, newly popular print marketing techniques, from special advertising sections to giveaways, contests and events co-hosted by magazines and advertisers, are constantly challenging established distinctions between editorial and advertising.

For example, Sports Illustrated, a title owned by AOL Time Warner's Time Inc, recently signed **Nautica** and other advertisers as sponsors for a model-search competition. In September, the magazine will run an "advertorial" picturing eight finalists in **Nautica** gear, and next year it will give the winner a page in its popular swimsuit issue, crediting **Nautica** in the same way it does other labels.

According to TNS Media Intelligence/CMR, US magazines generated Dollars 615m from labelled special advertising sections last year, up from Dollars 257m in 1992. These article-aping features, often produced by the magazines themselves, account for about 3.4 per cent of total industry ad revenue.

Beauty and fashion magazines have long been seen as pushing the boundaries in other ways, as well. Section editors are often bombarded by PR firms and corporate marketers with free samples of products, many of which turn up in articles. Manufacturer names, store locations and prices are also routinely listed, with new shopping-focused titles, such as Conde Nast's Lucky and Dennis Publishing's Stuff, all but guaranteeing that readers will become buyers.

However, featuring freebies, including ones from paying advertisers, is different from paid television and film placements. "Our editors still write what they believe to be correct opinion," says Stephen Colvin, president of Dennis' US operations. "I very often have to deal with situations where our magazines have given a bad review to a product and our advertisers are upset."

Harper's and the Sunday Times Style supplement, which also recently had a Gap-clad Madonna as a cover star alongside fellow Gap spokesmodel Missy Elliott, have both argued that the images effectively illustrate the stories inside ... on a fashion icon's "new look" and on the making of an ad, respectively.

Both have been criticised for using photos that are nearly identical to the Gap ad, though they deny it reflects any pressure from the clothing brand. Gap had only one Harper's ad in August and none in September. The company added that Madonna's contract did not require her to wear Gap. "Any time an advertiser gets into editorial space, the question is: Is it a business arrangement?" Sansoucy says. "Of course, we're in an advertising slump, and (magazines) will keep in mind the people they want to keep happy, but, to my knowledge, there are no dollars changing hands."

Still, other ad buyers are seeing evidence of slippage. Lola, a now-defunct Toronto art magazine, agreed in 2001 to "snip" a corner of its front cover for Smirnoff, directing readers to an inside ad promoting the vodka-maker's upcoming fashion awards. Another deal, which had Adidas on the front cover and inside UK teen magazine Sugar, was also highlighted in a marketing column written by Duncan Owen, an ad buyer at Omnicom's PHD Network.

Front covers are "worth many times more (than back covers)," he says, "because they're not supposed to have advertising. Magazines will only do it for a brand that's complementary to them, but they're becoming much more open to that sort of thing."

alison.beard@ft.com

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EDITORIAL The Tennessean August 13, 2003 Wednesday 1st Edition

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The Tennessean

August 13, 2003 Wednesday 1st Edition

SECTION: MAIN NEWS; Pg. 16A

LENGTH: 343 words

HEADLINE: EDITORIAL

BODY:
Hip-hop clothes won't disrupt a classroom

When school principals become fashion arbiters, they can become arbitrary as well.

A case in point is Rock Springs Middle School in Rutherford County where parents are right to be concerned that guidelines on what students can wear don't make much sense. Clothes by upscale or mainstream lines like Ralph Lauren and **Nautica** are in; anything with a hip-hop connection seems to be out.

Rutherford County's dress code is fairly straightforward about what constitutes a violation. The code forbids students to wear any item that advertises illegal activity or promotes profanity, sex, obscenities, violence of gangs or distracts students from learning.

The interpretation at Rock Springs seems to have gone beyond that definition. School officials have said they're concerned that the culture of gang violence and profane lyrics sometimes associated with certain hip-hop music is prevalent in fashions bearing labels of prominent rap stars. Sean "P. Diddy" Combs has a line called Sean John, while Eminem's clothing line is called Shady.

It's a big hip-hop and a jump, however, from the brands of rap stars to the culture. In the absence of anything offensive or gang-related, schools shouldn't get a vote on what brand name appears on a child's clothing.

As some parents pointed out, some big-name sports heroes aren't exactly pillars of society either, but schools aren't throwing out jerseys with the numbers and names of those athletes.

Clearly, school dress codes have become a source of more anxiety for parents and school boards. Some schools have simply thrown up their hands and surrendered to uniforms. A group of Rutherford County principals had sought just such a solution four years ago without success.

Some parents want a list of acceptable designers so they don't spend money on clothing that can't be worn at school. But school boards and school staffs aren't in the fashion business and shouldn't be. As educators, they just need to stop reading more into clothing than meets the eye.

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:Male delivery;Presentation vital to a growing number of men El Paso Times (El Paso, TX) August 13, 2003 Wednesday

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El Paso Times (El Paso, TX)

August 13, 2003 Wednesday

SECTION: LIVING; Pg. 3D

LENGTH: 659 words

HEADLINE: :Male delivery;
Presentation vital to a growing number of men

BYLINE: By Nadra Kareem

BODY:
Lincoln Jurado gets pedicures weekly, loves facials and can distinguish Guess? from Gucci. Jurado symbolizes a new breed of man, one who delights in designer clothes, trips to the spa and visits to hairstylists.

In the mid-nineties, author Mark Simpson, who writes about gay topics, reportedly dubbed these men "metrosexuals."

"The typical metrosexual is a young man with money to spend, living in or within easy reach of a metropolis -- because that's where all the best shops, clubs, gyms and hairdressers are," Simpson explained in a Salon.com article.

Though El Paso may not be a metropolis in the sense that New York, Chicago and Los Angeles are, metrosexuals, as Northeast resident Jurado demonstrates, do dwell in the Sun City.

Edwardo Herrera, owner of the upscale store Armoire, said El Paso men have helped make his store a success.

"Men pushed me to where I am now," he said. "Men actually read all of these magazines. They really keep track of what's going on. More men use products specifically geared for men in terms of hair care and skin care and that translates into clothing."

According to Simpson, the ads in men's magazines and elsewhere are responsible for turning men into metrosexuals.

"The ... straight male didn't shop enough and so he had to be replaced by a new kind of man, one ... much more interested in his image. A man, in other words, who is an advertiser's ... dream."

Jurado, a 28-year-old marketing manager, acknowledged that popular culture has contributed to his metrosexual habits.

"Hip-hop has been a big influence," Jurado said. "It's like a big advertisement, so you kind of follow the trend; you have to keep up with it."

And now that everyone from Nelly to Sean "P. Diddy" Combs is establishing his own clothing brands, keeping up with rappers can be dizzying. By the way, the parties P. Diddy throws -- the ones at which guests are required to wear white from head to toe -- epitomize metrosexuality.

In America, hip-hop may be a metrosexual influence, but in Britain, David Beckham --known as much for painting his fingernails, braiding his hair and posing for gay magazines as he is for his prowess on the soccer field -- has become a metrosexual god.

Jurado said that a shift in social attitudes has made it acceptable for guys to engage in behavior that was once considered feminine.

"It's OK to put Ponds on your face, to wear lotion; ... it's OK to look good," Jurado said.

The shower is a place where men flaunt their metrosexuality, according to a survey conducted by Suave for Men. Suave reported that 87 percent of men surveyed considered themselves to be "manly," but 57 percent confessed to using fruity- or flowery-scented products, 10 percent confessed to shaving or waxing their legs or back, and 10 percent confessed to using concealer to cover blemishes.

Alex Briseno, an executive recruiter who grew up one of five guys and used to wear Wranglers, now has a closet filled with Polo, **Nautica** and Tommy Hilfiger and is "known for smelling good."

"I guess fashion tells people your status, and having money allows you to have a better class of clothing," Briseno said.

Though Briseno is an El Paso native, he once lived in Dallas, where "all the beautiful people hang out with the beautiful people, so you're almost forced to look good."

Briseno said his brothers admire his look.

"I'm 41, and I probably look 31 or 32," he said, adding that looking good makes one feel good.

However, Ryan Vallejo, a 22-year-old University of El Paso at Texas junior, argued, "It's not the clothes that make the man."

But Vallejo grudgingly admits having had a few pedicures and keeping up with fashion trends.

"We don't want to be left behind with the women," Vallejo explained. "The women are so advanced in that area. Who wants a man who's dressed in obsolete, out-of-style clothes? You want to look good for the girls."

Nadra Kareem may be reached at nkareemelpasotimes.com

GRAPHIC: British soccer star and heartthrob David Beckham is considered to be a metrosexual icon. He paints his nails, braids his hair, poses for gay magazines and is married to former Spice Girl Victoria Beckham (Posh, of course).

LOAD-DATE: August 14, 2003

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NEWNESS THRIVES IN SWIMWEAR. WWD August 14, 2003

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WWD

August 14, 2003

SECTION: Pg. 12 ; ISSN: 0149-5380

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LENGTH: 727 words

HEADLINE: NEWNESS THRIVES IN SWIMWEAR.

BYLINE: Feitelberg, Rosemary

BODY:
NEW YORK -- Instead of whistling the same old tune, swimwear makers struck some new chords to drum up interest in the $ 2 billion swimwear industry.

Nautica set sail under the Authentic Fitness team and Ralph Lauren swimwear bowed at the Apparel Ventures showroom. Each brand was previously produced by the other licensee.

Reviewing the new **Nautica** swimwear at Authentic Fitness, David Chu, founder and designer of **Nautica** said the aim is to extend the swimwear into beachwear, making it more of a lifestyle brand, as evidenced by the mesh long-sleeve dress, low-waisted striped pants with a drawstring waistband, hooded lightweight sweaters and nylon pullovers that fold up into a bag.

"**Nautica** is really about being authentic and active and being yourself. These designs are for someone who is confident with herself," said Chu, who draws inspiration from island getaways to far-off locales like Bora Bora and Martinique.

For **Nautica** signature, Authentic Fitness has dressed up the styles with plunging necklines, string bikinis and low-waisted bottoms adding more sex appeal. The color palette is more sophisticated, black and white being the dominant colors, with a dash of orange here and there.

The brand's collection line has more of a sporty feel with mesh ribs and sweater-type ribs and is offered in more classic colors like cadet blue and yellow. To reinforce branding, images of sailboats and the **Nautica** name are also imprinted on swimwear, clasps and other hardware.

Surf-influenced styles are a big part of the **Nautica** Blue line of separates geared for women between the ages of 14 and 22. Chu's 14-year-old daughter serves as a muse of sorts for that group. "She is my radar," he said.

Apparel Ventures has tweaked the groups for Ralph Lauren swimwear. In addition to Ralph Lauren collection, Lauren by Ralph Lauren and Ralph by Ralph Lauren, the company is offering Ralph Lauren Blue, which is aimed at stores that used to buy Ralph Lauren Sport. The flirty Blue collection includes a madras string bikini with a coordinating pouch and a parachute-material miniskirt, and is intended for upper-tier

better specialty stores, an Apparel Ventures spokeswoman said.

Apparel Ventures put the finishing touches on its new Ralph Lauren showroom, which has separate rooms for the designer's swimwear collections.

The $ 90 million company was also talking up Playa by La Blanca, a new contemporary sportswear line designed by Rod Beattie, and OP's Seven2 junior swimwear. It also produces La Blanca, Tommy Bahama, Anne Klein, AK, Sessa, OP and OP Classics swimwear.

At the Beach Patrol showroom, the buzz was about its new licensed Kenneth Cole and Reaction swimwear. Combined, the lines are expected to be carried in more than 1,000 doors this fall, said Alan Schwartz, executive vice president. Cole's signature line will retail for $ 80 to $ 100 and is more understated than Reaction, which will retail between $ 70 and $ 90.

"The swimwear business has been very strong in junior and contemporary designs. There seems to be a big transition into more status-driven, casual product," Schwartz said.

Torey Schulof was busy talking up her new swimwear showroom, which represents Lisa Curran Swim, Bella Brazil, Vix Swimwear, Lenny and Sofia by Vix. Named after her late grandfather, J. Rosen, the 700-square-foot showroom is located at 250 West 39th Street and opened in June. The company also reps Tina Coloda, a kitschy coverup line, and Havianas flip-flops, a favorite with beach goers.

Schulof worked in swimwear sales for two years before stepping out on her own and now sells her lines to 100 specialty stores and departments stores.

Unlike in years past, buyers are more interested in getting the bulk of their swimwear in January instead of November, and Schulof has changed her shipments accordingly. "Cruise is really slowing down and spring is so much stronger," she said.

Beach Patrol's Michelle Pisano, senior vice president of merchandising, said many buyers were writing orders during market instead of waiting until October as they usually do. The company's Jag Swim Systems was attracting a lot of interest for its sexy, but sporty separates.

"The contemporary business is coming back," she said.

Beach Patrol, a $ 55 million operation, also makes Esprit and L.E.I. swimwear.

IAC-CREATE-DATE: August 21, 2003

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SHOPPING & SWAPPING; LOCAL TEENS PICK OUT HOT FALL LOOKS FOR EACH OTHER Daily Press (Newport News, VA) August 17, 2003 Sunday

Copyright 2003 Daily Press, Inc.
Daily Press (Newport News, VA)

August 17, 2003 Sunday FINAL EDITION

SECTION: LIFE, Pg. H1

LENGTH: 1395 words

HEADLINE: SHOPPING & SWAPPING;
LOCAL TEENS PICK OUT HOT FALL LOOKS FOR EACH OTHER

BYLINE: KATHY VAN MULLEKOM Daily Press

BODY:
By Kathy Van Mullekom/Daily Press

The guys went for the **Nautica** and Polo labels. The girls grabbed Fang, Mudd and L.E.I.

It was the look of the clothes -- denim, khaki, button-down shirts and tees, not just name brands -- that pulled their back-to-school fashions together during a special shopping session.

We selected four young people from more than 200 entrants, ages 13 to 18, to participate in a fashion fling at Hecht's at Coliseum Mall in Hampton. The challenge: Shop for the other guy or girl, picking out two outfits you know he or she will like plus an outfit with a new look for the other to try. Before shopping, the teens talked about their likes and dislikes in styles and colors.

The participants: Donny Rice, 17, of York County shopped for Jason Hall, 15, of Newport News and vice versa. Shardonay Riley, 16, of Hampton and Sarah Sandifer, 15, of York pulled together outfits for each other. Each teen received a $50 gift card courtesy of the department store.

They picked out everything from shoes and shirts to pants and pullovers. The guys didn't get into accessories as much as the girls did, although Donny chose an umbrella and sunglasses for some of Jason's outfits.

"It's a lot easier shopping for yourself," said Jason.

Kathy Van Mullekom can be reached at 247-4781 or by e-mail at kvanmullekom@dailypress.com.

METT THE MODELS

Name: Donny Rice

Age: 17

Home: York County

School: Grafton High School

Parents: Karen and Donald Rice

Pastime: Guitar

Part-time job: Lifeguard

Favorite colors: Green, blue, black. "I'm pretty open-minded about colors," he said.

Best accessories: Sunglasses, watch, necklace, class ring

Preferred labels: Boss, Levi's, Abercrombie and Fitch

Fashion sense: Tries to take stuff and wear it in different ways; also likes classic style. He owns one suit.

Clothes budget: $150-$200 annually

Shopping spree: When Donny arrived at Hecht's, he wore khaki cargo-style shorts and a black shirt. His accessories were a silver chain, silver Bum watch and class ring.

Jason chose the following three outfits for Donny:

* Faded **Nautica** jeans ($59.50), blue and burgundy checked shirt ($49.50) and black leather belt ($32).

* Guess Jeans ($72), blue, tan and beige striped shirt with long sleeves and shirttail hem ($43).

"It's a classic style," Jason said. Donny rolled up the sleeves on the shirt to give it a more casual look. Timberland suede ankle boots ($129) went with both looks.

* For a different look: Donny said he seldom dresses up, so Jason picked out what he calls sophisticated dressy attire. He selected Ralph Lauren khakis ($45), navy shirt ($75), dark-tan sweater vest ($69.50), black leather belt ($34), navy socks and Timberland black leather shoes ($89).

"I haven't worn a sweater vest since the eighth grade," Donny said.

Name: Jason Hall

Age: 15

Home: Newport News

School: Menchville High School

Parents: Ellen and David Hall

Pastimes: Basketball, acting, modeling

Part-time job: Washes dishes at a local restaurant

Favorite colors: Red, blue, black, purple. He dislikes yellow, but will wear it with purple because those are Menchville's colors.

Best accessories: Watch

Preferred labels: No particular ones

Fashion sense: Blue jeans, white T-shirt and white Converse or Nike shoes. He owns one suit.

Clothes budget: $200-$250 annually

Shopping spree: When Jason arrived at Hecht's, he wore a blue and white checked shirt and blue jean shorts. His lone accessory was a Timex watch with a black leather band. He dislikes rings because they get stuck on his fingers.

Donny chose these three outfits for Jason:

* "Cool rhino" on a light- and dark-blue Ecko shirt ($28), South Pole jeans in an aged look ($48) and black Rocawear jacket ($80). "Animals are awesome," Donny said.

* **Nautica** cargo khaki pants ($59), a red checked **Nautica** shirt ($49.50) to be worn over a Guess wheat-colored heather knit shirt with long sleeves ($54). He also selected a navy **Nautica** windbreaker ($98) and black Totes umbrella ($25).

"I like umbrellas. They are neat," Donny said. "You can use them as a cane and play pool with them."

When Jason put on the outfit, he reversed the look, wearing the Guess shirt like a light sweater over the red checked shirt.

* For a different look: Donny thought Jason should try the beach look. He selected Lee Dungarees ($36), Guess shirt in a tan and navy stripe ($68) and a white A-shirt (sleeveless athletic, $16.50) to be worn under it. A tan ball cap ($20) and sunglasses ($34) completed the look.

"It's a very conservative look that's sort of beachy," Donny said.

Jason liked the look and feel of the Lee jeans enough to buy them.

Name: Shardonay Riley

Age: 16

Home: Hampton

School: Bethel High School

Parents: Barbara and Corydon Riley

Pastimes: Cheerleading and dancing

Part-time job: Clerk at a grocery store

Favorite colors: Red, blue, pink. "They catch your attention," she said. Green is her least favorite color because it doesn't look classy.

Best accessories: Rings, belts, purses and shoes. She has 15 purses, 30 pairs of shoes and 20 belts. Her favorite ring is an emerald (her birthstone) that her sister gave her.

Preferred labels: Guess and Express

Fashion sense: Hip-hop

Clothes budget: $2,000-$3,000 annually

Shopping spree: When Shardonay arrived at Hecht's, she wore a denim skirt, tan knit top and low-heeled tan shoes. She carried a small caramel-colored purse.

Sarah chose these three outfits for Shardonay:

* L.E.I. jeans ($35), Q&A knit top ($11.99), tan Amanda Smith boots with narrow wood heels ($59.99), Guess tan purse ($35), and bracelet and earrings in a shell material with tan colorations ($20, $12).

* Black polyester and spandex top by One ($17.99), striped skirt in black, red and white ($24.99), Nine West shoes with 3- inch heels and ankle straps ($69), black leather Guess purse ($30), and a silver and red cubic zirconia necklace $10.

* For a different look: Sarah picked out a fancy dance-party look for Shardonay. She put a polyester-spandex black skirt with a diagonally-cut hemline ($19.99) with a matching top. Shiny black beads accent the material. A Valerie Steven black purse ($26), Karen Scott strappy black heels ($25), and cubic zirconia necklace and bracelet ($60 and $15) complete the outfit.

Name: Sarah Sandifer

Age: 15

Home: York County

School: York High School

Parents: Ruth and Wayne Sandifer

Pastimes: Cheerleading

Part-time job: None

Favorite colors: Black, blue, pink, red. "You can do a lot with them," Sarah said. She dislikes green, especially dark green.

Best accessories: Purses, shoes, necklaces. She owns 25 purses, 50 pairs of shoes and 30 necklaces. Her favorite gem stone is diamond, her birthstone.

Preferred labels: Guess, XoXo, Hotkiss

Fashion sense: Dressy, trendy. Sarah likes to dress up, even for school, so she selects accessories for each outfit every day.

Clothes budget: $2,000- $3,000 annually

Shopping spree: When Sarah arrived at Hecht's, she wore white crop pants with a black-and-white knit top and open-toed black shoes.

Shardonay chose these three outfits for Sarah:

* L.E.I denim skirt with dark-blue belt ($28), Fang screened tee in dark and lighter blue wide stripes ($14.99), Nine West light blue purse ($29), Steve Madden blue fabric flip-flops with wedge heels ($29.99) and a silver necklace with a heart-shaped, cubic zirconia pendant ($40).

* Angel stone-colored low-riding pants ($35), One polyester- spandex top in orange, black and khaki splattered with clear sequins ($19.99), L.E.I. tan clogs ($44.99), honey-colored Nine West purse ($29) and a sterling silver necklace with a star- shaped pendant ($26).

* For a different look: Shardonay wanted Sarah to try some dark green in an outfit. She paired a screened, sleeveless "baby T" in shades of military green ($14.99) with Mudd hip-huggers in a medium-colored denim ($38). Rampage clogs in brown leather ($29.99) and a cubic zirconia necklace completed the look.

"Not bad," Sarah said. Even the green seemed to please her.

GRAPHIC: Staff photo (color) by ROB OSTERMAIER; Jason Hall, 15, left, and Donny Rice, 17, shown here dressed in their own clothes, shopped for each other at Hecht's at Coliseum Mall in Hampton. Jason doesn't have a particular preferred label when it comes to shopping for clothes. Staff photos (color) by HEATHER S. HUGHES Sarah Sandifer, 15, left, adn Shardonay Riley, 16, came casually dressed to pick out three outfits for each other after they discussed their likes and dislikes. Sarah thinks the best accessories are purses, shoes, and necklaces. Staff photos (b&w) by ROB OSTERMAIER Jason Hall, left, and Donny Rice model the outfits they selected for each other. Jason put Donny in button-down shirts with khaki and denim. Donny chose jackets and accessories like an umbrella, hat and sunglasses for Jason's attire. Staff photos (b&w) by HEATHER S. HUGHES Sarah and Shardonay added accessories to all the outfits they picked out for each other. Both girls especially like purses, belts and shoes. Shardonay liked casual looks for Sarah, while Sarah wanted Shardonay to dress up a little more.

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S. COHEN OPENS NEW FACTORY; THE 95,000-SQUARE-FOOT PLANT FOLLOWS FIVE YEARS OF 35 TO 40 PERCENT GROWTH. Daily News Record August 18, 2003

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Daily News Record

August 18, 2003

SECTION: Pg. 18 ; ISSN: 1041-1119

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LENGTH: 475 words

HEADLINE: S. COHEN OPENS NEW FACTORY; THE 95,000-SQUARE-FOOT PLANT FOLLOWS FIVE YEARS OF 35 TO 40 PERCENT GROWTH.

BYLINE: Dunn, Brian

BODY:
MONTREAL -- S. Cohen Inc., the Canadian company that helped pioneer the Teflon-coated stain-resistant suit some eight years ago, has recently moved into a new manufacturing facility in Ste. Therese, 15 miles north of here, in time to celebrate its 80th birthday.

The 95,000-square-foot plant spans two floors and will be used in place of two smaller facilities nearby that totaled 60,000 square feet. The $ 4.3 million investment was necessary as space became tight.

"Our U.S. sales have grown 35 to 40 percent a year over the past five years," said Peter Cohen, co-president, citing this dramatic growth as the primary reason for the expansion. The company has about 700 U.S. accounts, representing close to half of its business. Most customers are independent specialty stores. However, S. Cohen also sells to such majors as Nordstrom.

In addition, the company recently became the Canadian licensee for **Nautica** suits, jackets, pants and tailored outerwear. S. Cohen has about 600 Canadian accounts, including The Bay, Simons, Les Ailes de la Mode, Bovet and Ernest. Peter Cohen handles sales, marketing and merchandising, while his brother Benjamin, the other co-president, takes care of design, production and quality control.

S. Cohen is one of the few remain-ing Canadian men's wear manufacturers that makes all of its garments locally, although its fabrics are sourced worldwide. The new plant houses three automated Gerber cutters, one more than in the previous facilities, and the linear feet of cutting surface has doubled. About half of the new investment went toward the purchase of equipment. With the new plant, jacket capacity has increased from 1,000 to 1,400 units per day, and pants production from 750 to 1,000 units per day.

Faced with increased offshore competition, S. Cohen has expanded its high-performance line. Said Peter Cohen: "We also offer special sizes and cuts, and even do an older-man's cut for the state of Florida. The model is narrower in the shoulder and bigger around the stomach.

"The problem with suits is little has changed over the years. We've been stuck in a three-button rut for the last 10 years. We have to offer something special and new. Hence the performance waistband in pants," he

said.

"Their customer service is outstanding, their product is priced right and it sells," said Ron Sall of Sall-Stearns, Binghamton, N.Y. "I also find their in-stock program very creative. They're our starting price point in suits at $ 395."

Warren Cohn, of Amityville Men's Shop, Amityville, N.Y., is even more enthusiastic about the company: "They produce a product that has the best fit for the price point in the industry, and the fabric they use is as good as or superior to that in suits at higher price points. And their customer service and in-stock program are triple A."

IAC-CREATE-DATE: August 29, 2003

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Designers moving on from clothes to decor Chicago Tribune August 24, 2003 Sunday

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Chicago Tribune

August 24, 2003 Sunday
Chicagoland Final Edition

SECTION: HOME & GARDEN ; ZONE W; Pg. 10

LENGTH: 235 words

HEADLINE: Designers moving on from clothes to decor

BYLINE: By Barbara De Witt, Los Angeles Daily News.

BODY:

Designers, whether known for high-end or playful looks, are streaming to stores from Kmart to Macy's with their ideas on how we should be living our lives.

Among the newest is Joe Boxer, the brand best-associated with campy boxer shorts. The company, which had branched into women's sleepwear, now offers bedding, with surfboard-shaped rugs to match. The first two "Snooze Kit" themes are Surfin' and Hidden Dragon, with the rugs priced at $12.99 and sheets at $19.99 and up.

The youthful prints may make Tommy Hilfiger (of Americana fame) wince, but not Todd Oldham. Better known for dressing starlets and wannabes, Oldham has turned to bedding and beyond with retro ideas, like string-covered lamps and sequin pillows inspired by "The Mike Douglas Show" of the '60s, with tables, floor pillows, bath towels and bedding priced at under $20 each and sold exclusively at Target stores.

Nautica designer David Chu, who's been giving guys a classic sportswear uniform for years, has also joined the home market. His **Nautica** Home collection is big on blue and denim but there are clean lines and bold stripes -- like his shirts -- that are mostly masculine. But his Devonshire Floral pattern that's inspired by the English countryside and looks a lot like Laura Ashley or Shabby Chic bedding.

Nautica's home collection is priced to compete with Ralph Lauren and Calvin Klein at major department stores, so start budgeting.

LOAD-DATE: November 15, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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If your budget's tight, careful buying can make dorm living glamorous The Post and Courier (Charleston, SC) August 26, 2003 Tuesday FINAL Edition

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The Post and Courier (Charleston, SC)

August 26, 2003 Tuesday FINAL Edition

SECTION: INK; Pg. 3D

LENGTH: 675 words

HEADLINE: If your budget's tight, careful buying can make dorm living glamorous

BYLINE: ABBY ROSENBROCK Special to the Post and Courier

BODY:
PHOTO:Target's well-marketed Todd Oldham dorm collection is slightly more tasteful than it was last year with more sensual colors and relaxed prints.

Somebody call NBC.

Just when you thought the networks had exceeded their capacity for reality shows, I have developed a premise for what is sure to be the biggest television event since this summer's hit, "Queer Eye for the Straight Guy."

Each episode of my new show will feature a teenager on a budget scrounging frantically to fund the makings of a tastefully decorated dorm room.

Who knew furnishing a space the size of a broom closet could be so expensive? Sure, most schools provide students with beds, desks, chairs and telephones, but everything else can cost a small fortune.

If you are headed off to college, you'll need bedding, lamps, towels, rugs, computer paraphernalia, curtains and everything else to make your new niche comfortable. Not everything has to be brand-new, but even a minimum collection of items for one's first dorm room can be valued at a few hundred dollars.

When shopping on a budget, it's easy to be led astray by the allure of low prices. Often, even the most experienced shoppers confuse bargain hunting with wasting money on things unsuitable for long-term decorative purposes.

It is in a shopper's best interest to buy a few items that are attractive and functional rather than a few trunkloads of items that are cheaply made, tacky and unreliable.

But how do college-bound teenagers reconcile their low budgets with long shopping lists without sacrificing fashion in the process? The task might seem daunting at first, but places such as Marshalls and Target make the dorm-shopping process exciting.

Just be careful not to buy everything marketed to teenagers. Many stores feature special collections of bedding, furniture and accessories designed especially for dorm rooms. Train yourself to be wary of such designs. They often are tawdry and excessively faddish. Blindingly bright colors, sequins, rhinestones, animal prints and all things remotely fuzzy should make you cringe. Do not be tempted to buy them.

Sure, you might find some such items charming at this stage, but your youthful taste should and will change within the next few years, and your money supply will only continue to deplete.

For electronics, visit Wal-Mart. You also can check out Sam's Club if your parents have a card. Opt for compact, streamlined equipment over bulky eyesores. Sleek is chic for girls and guys alike.

Linens 'N' Things is the best place to go for bathroom furnishings and miscellaneous items such as trashcans, lamps, toss pillows and rugs. A rug is one of the best ways to personalize a dorm room, even if your floor already is carpeted.

Look for picture frames and organizers at Pier 1 Imports, but resist the temptation to buy anything resembling ancient Brazilian tribal paraphernalia.

You will find a wealth of practical items at Target, including inexpensive workout clothes to wear the day you move in.

Target's Todd Oldham collection is slightly more tasteful than it was last year, as this season features more sensual colors and relaxed prints.

Bedding is the main staple of any bedroom. A good comforter is like a wedding dress; once you find the right one, you just know. TJ Maxx and Marshalls sell bed sets by Ralph Lauren, **Nautica** and Laura Ashley for discount prices. Feel free to mismatch sheets, pillowcases and comforters from different collections as long as the colors follow an elegant scheme.

Boys, don't be discouraged from dorm shopping when you encounter lots of flowers and pastels.

Search for bold solids and plaids and decorate your walls with posters of your favorite classic action movies. Many people think dorm living is cramped, stressful and primitive. But with a little money in hand and a positive attitude, anyone can make it glamorous.

Abby Rosebrock, 17, of Summerville just started her second year of dorm living at the Governor's School for the Arts and Humanities in Greenville.

LOAD-DATE: August 26, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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David Zinckenko of Men's Health magazine discusses what's hot in fall fashions for men CBS News Transcripts August 27, 2003 Wednesday

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CBS News Transcripts

SHOW: The Early Show (7:00 AM ET) - CBS

August 27, 2003 Wednesday

TYPE: Interview

LENGTH: 1069 words

HEADLINE: David Zinckenko of Men's Health magazine discusses what's hot in fall fashions for men

ANCHORS: RENE SYLER

BODY:
RENE SYLER, co-host:

Well, all week, we've been taking a look at the latest fall trends in our special series Focus on Fashion. And this morning, we're turning the spotlight on the guys. Dave Zinczenko is the editor in chief of Men's Health magazine, and he's here to show us what's hot right now and I guess also tell us what's not so hot, too. Hey, Dave.

Mr. DAVE ZINCZENKO (Editor-In-Chief, Men's Health): Absolutely.

SYLER: How are you?

Mr. ZINCZENKO: Hi, Rene, you look great.

SYLER: Oh, thank you. So do you. I was just saying I admire the look that you have going. Is that something that we're going to see?

Mr. ZINCZENKO: Absolutely, it's one of our trends.

SYLER: OK. Tell me some of the major trends first.

Mr. ZINCZENKO: Well, there's a handful of trends, and the great thing about it is they're all very affordable and rugged and masculine. You don't need a pedicure and a half a gallon of hair gel to look great in these clothes. We've taken--at Men's Health, we've taken the runway and brought it to everyday.

SYLER: All right. So let's take that runway and start with our first model...

Mr. ZINCZENKO: OK.

SYLER: ...who is sporting the layered look.

Mr. ZINCZENKO: Yes. What Chad is wearing here is a complete **Nautica** outfit and really bringing across

the idea of layering. It's stylish, it's timeless. Every guy should do it, and the great thing is you can't screw it up.

SYLER: Yeah.

Mr. ZINCZENKO: You know, you just mix textures and fabrics and weights, like Chad's doing here, and it's great. It is always in style, and every guy should so more of it.

SYLER: Now do you have to be careful not to make this look messy?

Mr. ZINCZENKO: Yeah. You can't really mess it up. That's the great thing about--about layering. Ralph Lauren has perfected this look. He's done it for a long time, and it never goes out of style.

SYLER: All right. Chad, very good. Thank you.

Mr. ZINCZENKO: Thank you, Chad.

SYLER: Our second model--now this one, you say forget monochromatic.

Mr. ZINCZENKO: Yeah. This is Steven, and he's wearing a total Tommy Hilfiger look, and the whole idea here is to show patterns. Patterns are like Kryptonite for men in fashion. They want to stay away from it. They're really scared of it. But Steven looks great. And one of the reasons he does is he's keeping the patterns in the same family. He's not going too bold and marrying it to subtle, which makes you look like you're ready to join the circus. He's accentuating it all with a bright red tie, but it's not too over the top, and it's a great thing that guys should know how to do.

SYLER: Yeah. I see suits like this, and I think I would--a--as a man, I would not know what to put with that. I would think a plain-colored shirt, just one color.

Mr. ZINCZENKO: Yeah.

SYLER: But that--that looks great together.

Mr. ZINCZENKO: Yeah. You can wear it together as long as you kind of keep it--the--the volume at the same level and the f--patterns in the same family.

SYLER: All right. So he's got this striped shirt...

Mr. ZINCZENKO: Yep.

SYLER: ...and then the--the great-looking suit. OK. Thank you. Well, our next look is--oh, I love this look.

Mr. ZINCZENKO: Yeah. This is Tim, and he's wearing head-to-toe Polo Ralph Lauren. And this is what we at Men's Health call the uptown-downtown look...

SYLER: Right.

Mr. ZINCZENKO: ...the high-low, the whole idea of marrying a little bit of the formal look with a casual look. What's great about this is guys get stereotyped as suits or slackers, and this allows them to be a little bit of country and a little bit of rock 'n' roll. Tim looks great in this outfit.

SYLER: A little business, a little pleasure. Yes.

Mr. ZINCZENKO: Absolutely.

SYLER: OK. I--is there a--a specific type of suit jacket that would look best with this?

Mr. ZINCZENKO: Yeah. What you want to do is you want to keep the textures the same. You don't want to wear a super-light shiny dress shirt with heavy, rugged jeans.

SYLER: Oh.

Mr. ZINCZENKO: So you want to keep the textures kind of similar.

SYLER: OK. And then you want to wear jeans that look like they've been broken in a little bit.

Mr. ZINCZENKO: Absolutely. Don't wear new jeans.

SYLER: Yeah. All right. I love that look. Thank you.

Mr. ZINCZENKO: Thank you, Tim.

SYLER: All right. Our next m--oh, God, look at that jacket.

Mr. ZINCZENKO: Yeah. This rule is great. I love this. It's about brightening your day. Guys tend to fall back on grays and blacks and browns. Mel here is wearing a typical fall classic Banana Republic outfit, but over it is this terrific Etro rain jacket, which is totally versatile. It's short enough to be causal but long enough to go over a suit, and it really helps him to stand out from the crowd. And in this...

SYLER: That's great.

Mr. ZINCZENKO: ...in this new era of blackouts, Rene, it doesn't hurt to be a little bit more visible to buses and Humvees.

SYLER: Right, or to look like a firefighter. Yeah. What--what's a jacket like that cost?

Mr. ZINCZENKO: Well, this one's a little bit pricey. It's $1,200, but it's an investment piece, and you can find a jacket like this at any price point.

SYLER: An investment piece. That--that sounds like a banker talking. OK. Great.

Mr. ZINCZENKO: That's--that's--that's what we like to call it.

SYLER: All right. Thank you. Let's get to our last model.

Mr. ZINCZENKO: Yeah. This is Chris, and I love this rule, too. He's wearing all Armani, but the great thing is look at those eyes. What--the tip here is even if you're not going to go out...

SYLER: Look in--look into the camera, Chris, so we can get a good look at those eyes. OK.

Mr. ZINCZENKO: Even if you're not going to go out and change your wardrobe or do anything new, this is terrific, because it matches your shirt to your eyes, which is the most expressive part of your body. If you are severely hung over, a blood red shirt will not help you, but other than that, you'll be great.

SYLER: Yeah. I'm not sure that would look that great anyway. All right. Dave Zinczenko from Men's Health and thanks to all the guys. Y'all look great. Thank you so much. These are the fall trends for men. Wonderful. Thank you.

Now up next, how to earn a college degree from the comfort of your own home. We're back after this.

(Announcements)

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Dorm decor: Cheap and cheerful ideas to make living in 'rez' feel more like home The Standard (St. Catharines, Ontario) August 28, 2003 Thursday Final Edition

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The Standard (St. Catharines, Ontario)

August 28, 2003 Thursday Final Edition

SECTION: Garden & Home; Pg. A10

LENGTH: 843 words

HEADLINE: Dorm decor: Cheap and cheerful ideas to make living in 'rez' feel more like home

SOURCE: CanWest News Service

BYLINE: Valerie Berenyi

DATELINE: CALGARY

BODY:

CALGARY - Take this design challenge: make a study-friendly, comfortable and personalized living area out of a bleak, cramped dormitory room, with strict rules about what you can do to the space and little money.

Come next week, scores of first-year university and college students will be attempting that very challenge as they set up their one-room digs at campus residences across Canada.

Certainly, there's no lack of dorm decor products available. The big guns in inexpensive home furnishings -- IKEA, Linens 'n' Things and Wal-Mart -- have all jumped on the back-to-school bandwagon, targeting freshmen.

Pier 1 Imports offers a 15 per cent discount to those with valid student ID cards, while Wal-Mart and Linens 'n Things have online "dorm registries," similar to bridal registries, so that students can create wish lists for such "essentials" as bar fridges and pizza ovens.

This is the first year the dorm registry concept has been available to Canadians, says Amy Cross, marketing manager for Linens 'n Things in Canada.

To help the typical cash-strapped Canadian student, we're passing on some cheap 'n' cheerful ideas for making "rez" rooms more residential.

First, know the limits: Most student dormitories have strict rules governing what you can and cannot do to a room, information that's often available in a student handbook or on a college's Web site.

For example, traditional two-person dorm rooms at University of Calgary measure 3.6 metres by 2.8 metres and come furnished with an extra-long twin-size bed, a desk and chair, built-in bookshelves, bulletin board, garbage can, dresser and closet for each student.

Students bring their own bedding, towels, pillows, computers, radio/CD player, etc.

Beyond that, you're not allowed to make any physical alterations to the floors, drapes, ceiling and walls, including drilling, painting or wallpapering, says Joel Lynn, assistant manager of residence life at U of C.

But homey touches such as plants, area rugs, storage bins and even small goldfish bowls are encouraged.

Colour your world: Given that you can't paint, designer Peter Fallico suggests other ways to introduce colour and interest.

The host of HGTV's Home to Go and co-host of This Small Space, Fallico once did a makeover of a dorm room at University of Toronto. He put up floor-to-ceiling bands of retro '70s-style wallpaper, using sticky tabs instead of pasting it to the wall.

Wallpaper or a piece of bright Bristol board can also be tacked up over the boring beige bulletin board to add more interest and colour. Push pins right through it.

Soft stuff: The bed is your biggest piece of furniture and where you can make the biggest impact in terms of colour and comfort. With so much choice in bed linens now, there's no excuse for dull.

Fallico suggests turning your sleeping area into a daybed by dressing it up with a variety of pillows, bolsters and oversize cushions that support your back while studying and can double as seating on the floor.

An area rug is a must for adding colour, texture and warming the tootsies on cold, industrial flooring or ratty broadloom.

Light up your life: Amber Dutchak, 21, is uniquely positioned to offer advice to dorm newbies. An interior design student in her final year of studies at Mount Royal College, she's also entering her fourth year of living in rez.

Good lighting is at the top of her list.

"The lighting they give you in dorms is horrid," says Dutchak, who has a mix of floor, task and table lamps in her room to add warmth, make it inviting and provide illumination for studying and drawing.

Or, consider a floor lamp with several heads that you can swivel, depending on how and where you need light: wash the ceiling with light, aim it for task lighting, or use it to spot a favourite picture or plant.

Get organized: "You have to be very organized," says Dutchak of living in a such small space that can quickly become overwhelmingly messy.

Fortunately, storage boxes and systems abound. There are boxes that slide under beds, crates that can be stacked, storage units that can be collapsed when not in use. Label them so you know where stuff is.

The trick is to think vertically with storage, says Fallico. On your desk, keep the surface as clean and clutter-free as possible, save for a desk lamp. Use stacking baskets or boxes on the shelves of your desk to keep stationery out of sight.

Think double duty: One of the biggest trends Cross sees for this market is dual purpose items that are colourful, fun and useful. Expand your horizons with mirrors, which serve to make a cramped space seem bigger.

Likewise, invest in a good office chair, given that you'll spend so much time in it.

Little touches: While Dutchak detests clutter, she surrounds herself with the things that mean the most to her: photos of family and friends and her artwork. A nice area rug and a soft throw add home-away-from-home touches.

"Go for a plant in the room," says Fallico. "Plants are a great way to add some life, make it less institutional."

GRAPHIC: Photo: CanWest; **Nautica** denim bedding spruces things up.

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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COMPANY NEWS; VF SAYS EARNINGS WILL INCREASE OVER NAUTICA DEAL The New York Times August 28, 2003 Thursday

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The New York Times

August 28, 2003 Thursday
Late Edition - Final

SECTION: Section C; Column 1; Business/Financial Desk; Pg. 4

LENGTH: 88 words

HEADLINE: COMPANY NEWS;
VF SAYS EARNINGS WILL INCREASE OVER **NAUTICA** DEAL

BYLINE: Bloomberg News

BODY:

The VF Corporation, the maker of Lee jeans, has completed its $600 million purchase of **Nautica** Enterprises Inc. and said the acquisition would add to this year's profit. **Nautica,** which also owns the Earl Jean brand, will increase profit at VF on an earnings-per-share basis by as much as 7 percent, said VF, which is based in Greensboro, N.C. VF is also creating a sportswear division that will oversee the **Nautica**-related business. **Nautica's** founder, David Chu, will become chief executive of all **Nautica**-branded businesses.

URL: http://www.nytimes.com

LOAD-DATE: August 28, 2003

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Toys for boys Sunday Mail (Queensland, Australia) August 31, 2003 Sunday

Copyright 2003 Nationwide News Pty Limited
Sunday Mail (Queensland, Australia)

August 31, 2003 Sunday

SECTION: FEATURES; Pg. 82

LENGTH: 454 words

HEADLINE: Toys for boys

BYLINE: Paul Weston

BODY:
BIG boys who like big, expensive toys will discover the perfect playground on The Spit today.

The second Boys Day Out is being staged at Marina Mirage, with more than 50 exhibitors booking space on the ground floor, first floor and in front of the stylish shopping centre.

Marina Mirage's Sam Hartel said organisers were stunned when more than 10,000 people visited last year's inaugural event.

"This year we will have twice as much gear here. We will have a lot more technology and sports on display," Ms Hartel said.

"The stalls will start out the front of the shops, under the centre and on both levels. Cars and boats will be on the ground level, with Harleys (Harley-Davidson motorcycles) on the top."

Today's program begins at 10am with Team Scorpa Australia giving a motorcycle trials display on the front driveway of Marina Mirage.

From 11am-3pm, a mechanical surfboard challenge will be held on the driveway, while inside on centre stage there is an abseiling demonstration.

Legendary Gold Coast surfer Michael "Munga" Barry will sign autographs on centre stage at midday, and an hour later there will be a menswear fashion parade featuring brands such as Versace Classic and **Nautica.**

* FOR a slightly slower change of pace, consider:

* Visiting the Guanaba Country Music Club Interclub Competition and Fund, which promises a great day of family entertainment in the Gold Coast hinterland. Admission is $10. For further details, phone 5531 3433.

* The Giant Auction and Family Fun Day at Pimpama Campus (9 Hotham Creek Rd, North Pimpama), which starts at 10am. The auction will include items such as electrical appliances, rounds of golf, wine and plants.

* Taking one of the city's best beach walks. Friends of Federation Walk will be organising a stroll through the Coastal Reserve at The Spit from 7-11am. Bring sturdy shoes, a hat and some sunscreen. This hardworking group of volunteers is restoring The Spit, and you can discover what they are doing at a

sausage sizzle after your walk.

* FINALLY, as your Sunday winds down, consider dropping in to the Cafe Chabibi at Palm Beach Plaza.

On the last Sunday of every month for the past year, Coast poet Rosalind Dooley has organised Poetry At The Cafe -- informal sessions where some of the Coast's best poets read their work.

"We've had people from Runaway Bay right down to Murwillumbah come to the sessions," Ms Dooley said.

"We have poets like Carolyn Gleen, Brian Stevenson and Davey Williams reciting their work. And there are writers, people who are unpublished, who come along. They can have their poetry evaluated."

Today's session is from 5.30-8pm. Call Ms Dooley on 0407 528 334 to secure your booking.

LOAD-DATE: August 30, 2003

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GOOD NEWS FOR FALL FASHION: CHOICES REFLECT REAL PEOPLE'S LIFESTYLES Pittsburgh Post-Gazette (Pennsylvania) August 31, 2003 Sunday

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Pittsburgh Post-Gazette (Pennsylvania)

August 31, 2003 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-1

LENGTH: 1 words

HEADLINE: GOOD NEWS FOR FALL FASHION: CHOICES REFLECT REAL PEOPLE'S LIFESTYLES

BODY:

NOTES:
Photos were taken at the residence of Weisshouse store founder Jack Weiss and his wife, Andy. Their contemporary Squirrel Hill home is filled with art by locally and nationallly known artists collected over the years, with furniture and accents from Weisshouse, 5511 Walnut St., Shadyside.

GRAPHIC:
PHOTO: Martha Rial/Post-Gazette: Dressing up for work continues as a trend for men. Adam sports a **Nautica** pinstripe, three-button charcoal suit ($475) with a white Polo shirt ($59.50) and Tommy Hilfiger striped necktie ($39.50) from Kaufmann's. For women, the vibrant colors in varied patterns that are Missoni's signature for separates are shown in a zip cardigan ($395) over a short-sleeve crew ($175) with a scarf ($125) and cargo pants ($240) from Larrimor's For Her, 501 Grant St., in the Union Trust Building, Downtown. (Painting by former Carnegie Mellon University professor Jim Denny.)

LOAD-DATE: September 4, 2003

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Joe Boxer offering bedroom fashions Chicago Tribune August 31, 2003 Sunday

Copyright 2003 Chicago Tribune Company
Chicago Tribune

August 31, 2003 Sunday
NORTH SHORE FINAL EDITION

SECTION: HOME & GARDEN; ZONE: NS; Pg. 11

LENGTH: 247 words

HEADLINE: Joe Boxer offering bedroom fashions

BYLINE: By Barbara De Witt, Los Angeles Daily News

BODY:

Designers, whether known for high-end or playful looks, are streaming to stores from Kmart to Macy's with their ideas on how we should be living our lives.

Among the newest is Joe Boxer, the brand best-associated with campy boxer shorts.

The company, which had branched into women's sleepwear, now offers bedding, with surfboard-shaped rugs to match. The first two "Snooze Kit" themes are Surfin' and Hidden Dragon, with the rugs priced at $12.99 and sheets at $19.99 and up.

The youthful prints may make Tommy Hilfiger (of Americana fame) wince, but not Todd Oldham. Better known for dressing starlets and wannabes, Oldham has turned to bedding and beyond with retro ideas, like string-covered lamps and sequin pillows inspired by "The Mike Douglas Show" of the '60s, with tables, floor pillows, bath towels and bedding priced at under $20 each and sold exclusively at Target stores.

Nautica designer David Chu, who's been giving guys a classic sportswear uniform for years, has also joined the home market. His **Nautica** Home collection is big on blue and denim but there are clean lines and bold stripes -- like his shirts -- that are mostly masculine, except for his Devonshire Floral pattern that's inspired by the English countryside and looks a lot like Laura Ashley or Shabby Chic bedding, right down to the faded green gingham sheets and floral trims. **Nautica's** home collection is priced to compete with Ralph Lauren and Calvin Klein at major department stores, so start budgeting.

LOAD-DATE: August 31, 2003

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Nautica about to set sale Gold Coast Bulletin (Australia) September 2, 2003 Tuesday

Copyright 2003 Nationwide News Pty Limited
Gold Coast Bulletin (Australia)

September 2, 2003 Tuesday

LENGTH: 210 words

HEADLINE: Nautica about to set sale

BODY:
THE **Nautica** label has launched a fashion campaign that packs a punch, just in time for Fathers Day, which CC feels is hardly a coincidence.

Round about now, the leading US menswear brand usually brings out the glossy US model men in their new catalogue for spring-summer. But this time around, three Aussie sportsmen are the centre of attention.

The fashion focus is on Australian Wallaby Matt Rogers, Sydney Rooster Luke Ricketson and Collingwood Magpie Shane Woewodin.

Gone are the footballs and instead, the focus is on funky knits.

"Matt, Luke and Shane are three of the hottest players in the country - they each epitomise the spirit of the **Nautica** brand which is active, contemporary, stylish and energetic," said **Nautica** divisional manager Brent Beach.

"Their professionalism and genuine attitude, good looks and athleticism embody **Nautica.**"

CC's got to admit, the guys do look pretty pleased with their new threads in the campaign shots taken on popular Bondi Beach.

The range, which is stocked in the label's flagship store at Marina Mirage on the Gold Coast, includes relaxed flat front pants, shirts and polos with summer vibes, Boho style distressed denim jeans, sweaters and T-shirts.

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Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Jodie Foster's 'Flora Plum' movie still waiting to go Chattanooga Times Free Press (Tennessee) September 5, 2003 Friday

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Chattanooga Times Free Press (Tennessee)

September 5, 2003 Friday

SECTION: LIFESTYLE; Pg. E4

LENGTH: 621 words

HEADLINE: Jodie Foster's 'Flora Plum' movie still waiting to go

BYLINE: Marilyn Beck

BODY:
Forget reports that Jodie Foster's delayed directorial project, "Flora Plum," is on its way to a late 2003 or early 2004 production. We've learned the film is still without a start date or green light.

The Depression-era circus drama was originally to have gone before the cameras in 2000, with Russell Crowe and Claire Danes starring. Danes, who committed to taking time off from her studies at Yale for the shoot, was so into preparing for her role, "at one point, she was trying to put a trapeze into her loft in New York," Jodie told us. The filmmaker/star also made her feelings about the feature clear: "It's very much in line with the stuff I love, very personal -- about artists and how they create families, and destroy them."

But then Crowe injured his shoulder, and the movie was shelved. Jodie went off and made "The Panic Room" and had her second child. This year, "Plum" came back to life, reportedly on its way to being made on a lower-than-originally-planned budget, with Ewan McGregor, Danes and Meryl Streep. Then there were reports that Crowe would do it after all. However, as things stand, it ISN'T Crowe, and it IS McGregor, Danes and Streep -- but only if the right deal can be found.

BOUNCING BACK: "Jag" star David James Elliott is balancing his series work and new fatherhood with swimming, running and cycling training for the **Nautica** Malibu Triathlon Sept. 14. (The celebrity-studded annual event has $400,000 for the Elizabeth Glaser Pediatric AIDS Foundation so far. Coverage will air on Fox Sports Net Oct. 11.) Elliott has Hawaii's feared and revered Ironman triathlon in his sights for next year. The handsome actor was a whole different specimen when he completed last season's "Jag" episodes in exhausted shape, he admits. Within the same time frame, "My wife (actress Nanci Chambers) had problems with her pregnancy, we moved, I renegotiated my contract for the show -- there was a great deal of stress." Happily, "everything worked out. We have a wonderful baby boy, the sweetest little guy" -- born in March.

David decided against tackling any assignments during his seasonal hiatus, and he, Nancy and their new son and young daughter spent two months at their house in the Bahamas "and just relaxed." He came back for the show's ninth season rested and ready.

He's proud to note that the Navy legal drama joins the 50 longest-running series on TV this season. "We're remaining as topical as we can, still doing ripped-from-the-headlines stories. That's actually easier to do toward the end of the season, as our production gets closer and closer to our airdates. We can't be shy about staying current if we want to continue to have the same show we've had." But it does get dicey, he admits. Last season, says Elliott, the "Jag" company wrestled with whether to prepare Iraq war-related

episodes before the war started. They did, and it was to the series' benefit.

GETTING BETTER ALL THE TIME?: How nice that after years of very nasty relationship problems between Paul McCartney's expectant missus, Heather Mills, and his grown children, things have taken a friendlier turn. At least, they did while designer Stella McCartney was getting married to publisher Alasdhair Willis over the weekend. Mills, seven months pregnant, helicoptered in for the nuptials on Scotland's Isle of Bute with the bride, reports Us magazine in its wedding coverage in the mag's next issue -- a sign that the once-feuding duo had put aside their differences. Of course, $1.6 million, it was a good time for smiles all 'round the company, which included Stella's material best friend Madonna as matron of honor and Gwyneth Paltrow as a bridesmaid.

(With reports by Erick Johnson)

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Greek Ridenco Sees 3.5 Mln Euro Pre-Tax Profit 2003 Greek Business Digest September 8, 2003

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Greek Business Digest

September 8, 2003 03:06 PM EEST

LENGTH: 97 words

HEADLINE: Greek Ridenco Sees 3.5 Mln Euro Pre-Tax Profit 2003

SOURCE: Euro2day

BODY:

Greek clothing importer and wholesaler Ridenco expects a pre-tax profit of 3.5 mln euro ($3.9 mln) for 2003, compared to 2.0 mln euro ($2.2 mln) for 2002.

The company's turnover is forecasted to grow to 28 mln euro ($31 mln), a year-on-year increase of 14.5 pct. Ridenco's after-tax earnings per share are expected at 0.10 euro ($0.11) and pre-tax earnings per share will stand at 0.15 euro ($0.16) for 2003, according to the company's full-year forecasts. The company expects a 2003 gross operating profit of 5.9 mln euro ($6.5 mln), a 45.7 pct year-on-year rise.

http://www.euro2day.gr

NOTES: Ridenco is currently working on its expansion plans in Italy through its newly-established Italian subsidiary, Ridenco Italy, which will represent the **Nautica** brand of U.S. clothing maker **Nautica** Enterprises Inc. in Italy, the Greek News Digest reported on April 30, 2003.

LOAD-DATE: July 21, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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:It's in the jeans;New styles to take center stage El Paso Times (El Paso, TX) September 10, 2003 Wednesday

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El Paso Times (El Paso, TX)

September 10, 2003 Wednesday

SECTION: LIVING; Pg. 3D

LENGTH: 475 words

HEADLINE: :It's in the jeans;
New styles to take center stage

BYLINE: By Nadra Kareem

BODY:
Like the little black dress, jeans are one item in a wardrobe sure to stay for the long haul.

Last year, denim became more upscale, a trend that fashion experts like Bobbi Baldridge, a buyer for Tres Mariposas, predict will continue.

"There will be more embroideries and appliques, more treatment to the denim to dress it up even more," Baldridge said.

Retailers will also offer denim in a wide range of textures, styles and colors. **Nautica** Jeans Company, for example, will introduce its new Dimensional Denim line for men this fall. The jeans in the line vary by degree of texture and depth.

According to **Nautica,** "Subtle cracks and creases are hand brushed on the denim to produce depth and texture that goes against the grain of the fabric. The result is the illusion of dimension that you can see but cannot feel. The look is slightly distressed but remains subtle for a fashion forward but understated man."

For the edgier consumer, **Nautica** offers jeans that have been baked or applied with resin to form creases and crinkles in the pant.

Nautica will also feature jeans with only slight abrasions and faint lines to create a somewhat worn appearance.

If Mavi Jeans gets its way, black, rather than blue, will be the "it" denim color in the fall. Mavi will offer black denim slim-cut jeans in finishes such as rustic smoke and midnight black. For men, Mavi offers brushed-black denim.

Camille Shields, 18, of Las Cruces, believes that other colors will find their way on denim during fall as well.

"I think what's really in style will be tinting (denim) colors like green and pink," the New Mexico State University student said. Also, "I think white jeans are going to come back in."

With jeans inspired by the 1970s and 1980s, American Eagle Outfitters will continue the nation's love affair

with the past. While the Women's American Eagle Rock Star Blue Issue Jean is inspired by the 1970s and has a faded wash and a flare leg, the men's AE Chicago Straight Leg Jean conjures the the 1980s. Also, the American Eagle Morrison Bootcut Jean digs up 1960s styles.

This fall, Frankie B. Jeans will continue to dominate with its form-fitting, low-slung jeans. However, Frankie B. will also tap into the mod look expected to make the rounds in the upcoming months by offering various styles of denim miniskirts.

El Paso Times, Wednesday, Sept. 10, 2003

Buy it

Mavi Jeans, www. mavijeans.com

Frankie B. Jeans, www.frankieb.com

American Eagle Outfitters, www.ae.com or 8401 Gateway West (Cielo Vista Mall). Information: 772-8887.

Nautica Jeans Company, www.**nautica**.com

Nadra Kareem may be reached at nkareemelpasotimes.comPhoto Caption:Frankie B. Jeans will continue to dominate this fall with its low-slung, form-fitting jeans. The company will also join in the fall mod craze by offering various styles of denim mini-skirts.

LOAD-DATE: September 12, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Branded to a T Courier Mail (Queensland, Australia) September 10, 2003 Wednesday

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Courier Mail (Queensland, Australia)

September 10, 2003 Wednesday

SECTION: TODAY; Pg. 22

LENGTH: 785 words

HEADLINE: Branded to a T

BYLINE: Alicia Pyke

BODY:
Alicia Pyke looks at famous Aussies branded as fashion clothes horses

LOOK around. If you think you've seen that face somewhere before, then you're probably right.

As more fashion brands link up with high-profile clothes horses in the hope of basking in their reflected glory, the latest faces of fashion are not only dedicated models, often they are celebrities, actors or sportspeople as well -- identities in their own right.

"A celebrity helps to bring a brand to life," Sydney fashion PR manager Jane McFadden says.

While there's nothing new about celebrity endorsement, it's the recent explosion of official advertising arrangements that defines this trend.

Two of Australia's biggest acting exports, Nicole Kidman and Cate Blanchett, have accepted deals to represent two of the world's most recognisable brands: Chanel (as the face of its No. 5 fragrance) and Donna Karan, respectively.

Other star associations include Jennifer Lopez for Louis Vuitton, Liv Tyler for Givenchy, Christina Aguilera for Versace and the combined star power of Madonna and Missy Elliot for GAP.

Celebrities can run into trouble, though. Claudia Karvan received a few dishonourable mentions for stepping out in other Australian designers' clothes during her time as a face of Country Road alongside Kristy Hinze and Vince Colosimo earlier this year.

New Country Road ambassador Sarah Wynter probably won't make the same mistake.

In her role at The Arc Factory in Sydney, McFadden, knows the importance of matching the face with the brand to create a desirable "celebrity alignment".

"It can be very difficult finding the right talent whose professional exploits and personal image gel with your brand," she says. "Basically, the challenge is to find personalities that embody and communicate the essence of your brand."

McFadden has worked on clothing campaigns with Sarah O'Hare and Pat Rafter for Bonds, Kristy Hinze for Berlei, Christy Turlington for Puma Nuala, Alyssa Sutherland for Formfit and Kylie Minogue for Love Kylie.

She also was involved in recruiting footballers Matt Rogers, Luke Ricketson and Shane Woewodin for the **Nautica** menswear campaign, all in the name of providing a local hook for a US brand.

According to McFadden, payment "can range from $5000 for a one-season publicity campaign up to six-figure sums for being a brand ambassador for up to three years".

On top of that, ambassadors, or spokesmodels, also may receive product but there's usually much more than lingerie or sweaters or sneakers on offer.

"It helps to leverage their profile," McFadden says.

Just look at the summer campaign for Jacqui E which has revived the career of former covergirl favourite Alison Brahe who vanished into obscurity after moving to Los Angeles with husband Cameron Daddo in 1993.

"Alison was very easy to relate to, back in the Dolly days, and that still holds true now, for many women," Kim Dell'Oro, creative brand manager for Jacqui E says. "She is both beautiful and personable." -- presumably qualities Jacqui E imagines its customers want to possess, hence the affiliation.

But not all the links are obvious immediately.

Lingerie brand Lovable took the unusual turn of making The Secret Life Of Us actor Samuel Johnson the focus of its advertising campaign last year and he's back for a new series of TV commercials.

The first man to feature in an Australian bra ad plainly told me when the original series of ads broke that this somewhat dubious honour pleases him as long as it pays well.

"I'm happy to use the commercial side of things for my own personal gain," was his logic.

"There's more money in advertising than there is in television drama or stage or even film."

Sportscraft has taken a slightly different direction, recently naming four "summer ambassadors" to represent its hallmark of "people who know their craft".

Alongside world champion swimmer Matt Welsh are three other Australians who don't have the same public profile: furniture designers Sasha Titchkosky and Russel Koskela and Dr Narelle Curtis from the Murdoch Institute Children's Research Unit at Melbourne's Royal Children's Hospital.

In what may be something of a backlash to the celebrity trend, one fashion label has taken a unique approach.

For the first time, Aussie model Elle Macpherson no longer appears in ads for her lingerie business.

Just who is the headless woman wearing Elle Macpherson Intimates underwear in the voyeuristic shots is something of a mystery and promotional material for the campaign makes no mention of the leggy clothes horse.

Perhaps this puts the focus firmly on the product, or could it be a subtle reminder that Macpherson also is known as The Body?

LOAD-DATE: September 9, 2003

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NATURAL RESOURCES; BOOK REVIEW The Daily News of Los Angeles September 11, 2003 Thursday, Valley Edition

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The Daily News of Los Angeles

September 11, 2003 Thursday, Valley Edition

SECTION: SPORTS; Pg. S12

LENGTH: 392 words

HEADLINE: NATURAL RESOURCES;
BOOK REVIEW

BODY:
"Don't Get Eaten"
By Dave Smith (The Mountaineers Books, 2003, $6.95)

I'm not sure whether it's a bad thing if, like a French tourist in 1983, you walk within 6 feet of a wild bull buffalo to have your photo taken by friends, and you're killed.

Like a fella here at the office likes to say, that's called thinning the herd.

So, on its face, the idea of a book on how one can avoid being eaten by black bears, grizzlies, buffalo, cougars, coyotes, javelinas, moose and wolves is ridiculous. Staying away from them solves just about every problem, and a .45 at your side probably takes care of the rest.

However, what makes this handbook a good read is its debunking of numerous popular outdoors myths, such as menstruating women attracting bears or the value of climbing trees to escape.

It also is full of tips on what to do if you're attacked - most along the lines of "Many hikers carry a walking stick; it could be used to wallop a cougar." Uh, thanks for the insight.
- Michael A. Anastasi

ON THE INTERNET

--Please touch the trout: Credit has to be given to the guy who operates the Trout World Web site (www.troutworld.com) for his honesty. He doesn't hide the reason he hawks T-shirts for 16 bucks a pop.

"This (site) isn't free and I'm not rich," the promo says. "So wear them."

And why not give some free advertising to a shirt that wears the slogan "Touch my Trout."

Seriously, this is a colorful, fun Web site worth browsing. The state-by- state updates include California-related links, and there are plenty of trout and salmon articles in the news section.

And there's always the discussions forum, which includes "General Trout Talk" and "Fly fishing" to swap stories and ideas.

--Swim, bike and run: Perhaps those hiking trips to the back country and those long bike rides along the

coast can help you run with the stars. Information and registration forms for this weekend's **Nautica** Malibu Triathlon at Zuma Beach is online at www.nauticatriathlon.com.

Among the celebrities scheduled to appear are actors David James Elliott, William H. Macy, Tate Donovan and '80s icon Jon Cryer. Tom Arnold will be master of ceremonies for the event, which includes a half-mile swim in the Pacific Ocean, an 18-mile bike ride on Pacific Coast Highway and a four-mile run. Cost is $85. - Chris Cocoles

EDITOR-NOTE:
OUTDOORS
A collection of articles featuring resources - such as books, magazines, films, internet sites and television programs - related to the outdoors.

GRAPHIC: Photo:
no caption (book: "Don't Get Eaten")
Box:
ON THE TUBE

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DATEBOOK Daily Variety September 12, 2003, Friday

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Daily Variety

September 12, 2003, Friday

SECTION: NEWS; Pg. 20

LENGTH: 569 words

HEADLINE: DATEBOOK

BODY:
Sept. 12

World 3-D Film Expo. Through Sept. 21. Screenings of 3-D features and shorts from the 1950s. 7 p.m.; Egyptian Theater, 6712 Hollywood Blvd. www. 3dfilmfest.com

Big Bear Lake Film Festival. Through Sunday. Helmer Mark Rydell and cinematographer Jack N. Green to be honored, 7 p.m.; Performing Arts Center, 39707 Big Bear Blvd. www.bigbearlakefilmfestival.com.

BAFTA/LA presents "The Business of Commercials." Seminar to be moderated by John Cleese. 7:30 p.m.; Los Angeles Film School, 6363 Sunset Blvd. www.baftala.org.

Sept. 13

55th annual Primetime Creative Arts Emmy Awards. 5 p.m.; Shrine Auditorium, 665 W. Jefferson Blvd. www.emmys.tv

Edgemar Community Center for the Arts. Opening hosted by Steven Spielberg and Kate Capshaw. 7:30 p.m.; Edgemar Center, 2437 Main St., Santa Monica. www.edgemarcenter.org.

Sept. 14

Nautica Malibu Triathlon. Proceeds go to the Elisabeth Glaser Pediatric AIDS Foundation. 7:15 a.m.; Zuma Beach. www.nauticamalibutri.com

Sept. 15

Business Chops for the Independent. Music industry networking seminar with guest speakers Al Schmitt, Ron McCarrell and emcee David Schwartz. 6 p.m.; Sportsmen's Lodge, 4234 Coldwater Canyon, Studio City. www.business-chops.com

"Parade." Presented by the Musical Theater Guild, starring Misty Cotton and Ira Denmark. 7:30 p.m.; Alex Theater, 216 N. Brand Blvd., Glendale. www.alextheatre.org

Facets of the Diamond. Screening of 1990 Oscar winner "Dances With Wolves." 7:30 p.m.; Acad's Samuel Goldwyn Theater, 8949 Wilshire Blvd. www.oscars.org.

Sept. 16

L.A. Office Road Show. Through Sept. 18. Show-and-tell for media and brand marketers. 8 a.m.; Henry Fonda Music Box Theater, 6216 Hollywood Blvd. www.laoffice.com

Palm Springs Intl. Festival of Short Films. Through Sept. 22. Unspools 2003 Palme d'Or winner "Cracker Bag." 7 p.m.; Camelot Theaters, 2300 E. Baristo Road, Palm Springs. www.psfilmfest.org

Seventh annual Los Angeles Short Film Festival. Through Sept. 22. 7:45 p.m.; ArcLight Cinemas Hollywood, 6360 W. Sunset Blvd. www.lashortfest.com

Women in Film Foundation's Outreach Life Skills Series: "What Lies Beneath the Thoughts You Speak? Move From Blocked to Block-Buster." 6:45 p.m.; UBS Paine Webber, 2029 Century Park East, Plaza Level, Century City. www.wif.org

Sept. 17

Hollywood Radio & Television Society Newsmaker Luncheon. Panel to include Jeff Zucker, Susan Lyne, Gail Berman, Jordan Levin, Nancy Tellem, Dawn Ostroff. 11:30 a.m.; Regent Beverly Wilshire, 9500 Wilshire Blvd., BevHills. www.hrts-iba.org

George Stevens Lecture on Directing: "The Diary of Anne Frank." (1959). 7:30 p.m.; Acad's Samuel Goldwyn Theater, 8949 Wilshire Blvd. www.oscars.org

Sublime Prime Time 2003: An Evening With Emmy-Nominated Writers. 7 p.m.; Writers Guild Theater, 135 S. Doheny Drive, BevHills. www.wgfoundation.org

Sept. 18

NATPE Tunes In to the New Fall TV season. Television Week's Melissa Grego moderates this panel discussion with Carolyn Finger and Ray Dundas. 6:30 p.m.; Century Plaza Hotel, Olympic Ballroom, 2025 Ave. of the Stars, Century City. www.natpe.com

Entertainment Lawyer of the Year. Jay Cooper named by the Beverly Hills Bar Assn. 6 p.m.; BevHills Hotel, 9641 Sunset Blvd. www.bhba.org

"Understanding and Redefining African American Film." Panel hosted by Elvis Mitchell to include Quincy Jones and Ed Zwick. 7 p.m.; AMPAS, 8949 Wilshire Blvd., BevHills. www.oscars.org

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CALENDAR St. Louis Post-Dispatch (Missouri) September 20, 2003 Saturday Five Star Late Lift Edition

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St. Louis Post-Dispatch (Missouri)

September 20, 2003 Saturday Five Star Late Lift Edition

SECTION: LIFESTYLE; Pg. 4

LENGTH: 1191 words

HEADLINE: CALENDAR

BODY:
Fashion, beauty events and trunk shows

* Shelly Solomon jewelry trunk show 10 a.m. to 5 p.m. today and Sunday at the Garden Gate Gift Shop of the Missouri Botanical Garden. Information: 314-577-5100.

* Fashion show featuring "The Fresh Face of Fall Makeup," 8:30 to 10 a.m. Sept. 27 with a continental breakfast from 8 to 8:30 a.m. at Sephora in West County Center. $35 per person, which includes breakfast and a $25 Sephora gift card. Purchase tickets in advance by calling 314-821-5200.

* Etcetera trunk show 9 a.m. to 8 p.m. through Tuesday at 940 Warwick Lane in Ballwin. Information: 636-207-8359.

* Pronovias wedding gown trunk show today through Oct. 4 at It's Your Day Bridal, 1395 Triad Center in St. Peters. Hours: 11 a.m. to 6 p.m. Monday and Wednesday, 11 a.m. to 8 p.m. Tuesday and Thursday, 11 a.m. to 5 p.m. Friday and 10 a.m. to 4 p.m. Saturday. Information: 636-498-1400.

* Beauty.Now makeovers all month at Lord & Taylor, West County Center in Cosmetics. Information: 314-966-5858, Ext. 203.

* Famous-Barr events:

Women's fashion show hosted by "The Job Doctor," 1 p.m. today at St. Clair Square in Fairview Heights.

Nautica Jeans fashion show hosted by Glamour magazine, 1 p.m. today at St. Louis Galleria, second floor.

Information on Famous-Barr events: 314-444-2791.

* Fashion expos 1 to 4 p.m. today featuring fashions for work and 1 to 4 p.m. Sept. 27 featuring eveningwear, at West County Center in the lower-level Lord & Taylor Court. Free. A BackRub Co. will give free mini backrubs. Information: 314-288-2020 or visit www.westfield.com.

* Saks Fifth Avenue, Plaza Frontenac events:

Christian Dior hand and facial event today in Cosmetics.

Tahari Focus Day today in Petites, lower level.

Soft Dressing Sell Day Friday in the Bridge Department, upper level.

Burberry Coat Day Sept. 27 in the Coat Department, upper level.

For more information on Saks events, call 314-567-9200. Unless otherwise noted, all events are during regular store hours: 10 a.m. to 8 p.m. Monday-Friday, 10 a.m. to 7 p.m. Saturday and noon to 5 p.m. Sunday.

* At Neiman Marcus, Plaza Frontenac:

Amsale trunk show today in the Bridal Salon.

Cynthia Bach personal appearance 10 a.m. to 5 p.m. today in the Precious Jewels Salon.

Judith Ripka trunk show today in Fashion Accessories.

Handbag designer Elaine Turner personal appearance 11 a.m. to 3 p.m. Thursday in Fashion Accessories.

For more information on Neiman Marcus events, call 314-567-9811. Unless otherwise noted, events are during regular store hours. New store hours: 10 a.m. to 8 p.m. Monday through Friday; 10 a.m. to 7 p.m. Saturday and noon to 5 p.m. Sunday.

Home, garden and other events

* Home and Remodeling Show, sponsored by Home Builders Association of Greater St. Louis, 11 a.m. to 9 p.m. today and 10 a.m. to 4 p.m. Sunday at America's Center. Adults $7, children 6 to 12 years $3, and children 5 and under free. Discount tickets available at Schnucks. Information: www.stlhomeshow.com.

* Garden Heights Nursery, 1605 South Big Bend Boulevard, gardening events:

Garden-design consultations today and Sunday. Bring photos and dimensions, and experienced staff members will help design your landscape. Call for appointments: 314-645-7333.

Adding spring-blooming bulbs to the garden (free bulbs) 1 p.m. Oct. 5. $5 per person. Information: 314-645-7333.

* "Fall Containers" 10 a.m. today at Sugar Creek Gardens, 1011 North Woodlawn Avenue, Kirkwood. Free. Reservations required: 314-965-3070.

* Missouri Botanical Garden events:

Greater St. Louis Dahlia Society show noon to 5 p.m. Sept. 27 and 28 in the Ridgway Center.

"Fall Festival," hands-on gardening activities, demonstrations, crafts, live music, silent auction and more, 9 a.m. to 4 p.m. Sept. 27 and 28 at Sophia M. Sachs Butterfly House and Education Center, 15193 Olive Boulevard at Faust Park in Chesterfield. Information: 636-530-0076.

For more information on garden events, call 314-577-9400 or 1-800-642-8842.

* Missouri Botanical Garden classes:

"Growing Orchids" 7 to 9 p.m. Monday in the Garden Room.

"Toughest Plants for Sun -- Fall Favorites" 5 to 7 p.m. Tuesday in the Garden Room (for professionals and advanced gardeners).

"Floral Design Basics" 7 to 9 p.m. Tuesday in the Botanical Room.

"Viburnums and Hydrangeas," 7 to 9 p.m. Thursday in the Missouri Room (for professionals and advanced gardeners).

"Herbs, a Gardener's Delight," 2 to 4 p.m. Sept. 27 in the Botanical Room.

"The Terrific Butterfly Garden," 9 a.m. to noon Sept. 27 in the Botanical Room.

To register for fall classes, call 314-577-9441. For more information about events at the garden, call 314-577-9400, or visit the Web site at www.mobot.org.

* Winterizing Your Pond 11 a.m. today at Gilberg Perennial Farms, 2906 Ossenfort Road in Wildwood. Free. Information: 636-458-2033.

* Hermann Antiques Show 9 a.m. to 4 p.m. Sept. 27 at Hermann Middle School Gym, 164 State Highway 100 West in Hermann, Mo. Information: 314-842-5566 or 314-993-1330.

* Rivertown USA Antiques Show 9 a.m. to 5 p.m. Sept. 27 and 10 a.m. to 4 p.m. Sept. 28 at Clarksville Antique Center in Clarksville. Information: 314-842-5566 or 314-993-1330.

* "Fall Festival and Pumpkin Pandemonium," Sept. 27 and 28 at Hillermann Nursery and Florist, 4100 South Point Road in

Washington, Mo. Information: 636-239-6729.

* Piece Mill Quilters 23rd annual quilt show 9:30 a.m. to 4 p.m. today at United Methodist Church of Green Trails, 14237 Ladue Road in Chesterfield. Tickets are a $3 donation. Information: 636-537-1643.

* Gardeners' Fall Field Day 8:30 a.m. to 1 p.m. today at St. Louis Community College at Meramec, 11333 Big Bend Boulevard in Kirkwood, presented by the Horticulture Co-op of Metro St. Louis and the horticulture department at St. Louis Community College. Information: 314-984-7374.

* Bead knotting class 2 to 4 p.m. Sunday at Zuma Beach Bead Co., 6655 Delmar Boulevard. Call for details: 314-862-3345.

* Wire cuff bracelet bead class noon to 2 p.m. today and Oct. 25 and hammered clasp necklace bead class noon to 2 p.m. Sept. 27 and Oct. 25 at Bead on a Wire Inc. 6136 Southwest Avenue in St. Louis. Information: 314-781-9473.

* University City in Bloom bulb sale 8 a.m. to 4 p.m. today at the Market in the Loop, 6655 Delmar Boulevard. Information: 314-727-4232.

* Fall gardening and horticulture classes, offered through St. Louis Community College at Meramec Continuing Education. Information: 314-984-7777 or www.stlcc.edu.

* Rose show presented by the First Capitol Rose Society noon to 4 p.m. Sept. 27 at Mid Rivers Mall in St. Peters. Information: 636-724-4462.

* St. Louis master gardener class, "Dry Vacuum Pack: Methods to Preserve the Harvest," 8 a.m. to noon Sept. 20 at Clayton Farmers Market at North Central and Maryland avenues. Information: 314-615-7516.

* Home decorating seminar 10:30 a.m. and 2:30 p.m. Sept. 27 at Jackman's Fabrics, 7279 Watson Road. Free. For reservations, call 314-352-7979.

* Planting For Fall Color 10 to 11:15 a.m. today at Wine Country Gardens, 2711 South Highway 94 in

Defiance. Free. Information: 636-798-2288.

NOTES:
Send it to Calendar; Calendar is compiled by Karen Deer. Send a description of your event at least two weeks in advance to Karen Deer, Lifestyle Assistant, 900 North Tucker Boulevard, St. Louis, Mo. 63101. Fax: 314-340-3080.

GRAPHIC: PHOTO; PHOTO - This fine-gauge jersey cardigan with velvet trim ($165), sleeveless shell ($115) and skirt ($175) can be seen during the Etcetera trunk show 9 a.m. to 8 p.m. through Tuesday at 940 Warwick Lane in Ballwin. Information: 636-207-8359.

LOAD-DATE: September 20, 2003

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Home Outfitters, the Kitchen, Bed and Bath Superstore, Opens in Halifax; Hudson's Bay Company's chain of 43 stores now spans from coast to coast Canada NewsWire September 25, 2003, Thursday

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Canada NewsWire

September 25, 2003, Thursday

SECTION: DOMESTIC NEWS

DISTRIBUTION: Attention News Editors

LENGTH: 465 words

HEADLINE: Home Outfitters, the Kitchen, Bed and Bath Superstore, Opens in Halifax; Hudson's Bay Company's chain of 43 stores now spans from coast to coast

DATELINE: TORONTO, Sept. 25

BODY:
Today, Hudson's Bay Company (Hbc) is celebrating the opening of a new Home Outfitters store at the Bayers Lake Power Centre in Halifax, Nova Scotia. The new store, which is 34,000 square feet and employs 60 Home Specialists, will open at 9:00a.m. with a ribbon cutting ceremony, cake and coffee service, and a number of special events that run through the weekend. This is the first Home Outfitters store to be opened in the Maritimes.

"Home Outfitters is now a truly national chain with stores from coast to coast," said Bill Morrison, Vice President and General Manager, Home Outfitters. "Haligonians have been waiting patiently for this Home Outfitters since the possession signs went up in July. We've had many calls from people who are excited about our unbeatable selection of brand-name kitchen, bed and bath products, offered at the lowest price everyday - guaranteed."

The largest superstore format of its kind in Canada, Home Outfitters and DDeco DDecouverte offer customers a variety of great products with trusted name brands such as **Nautica,** Wamsutta, Croscill, Umbra, Dan River, Delonghi and products sold under the Home Outfitters / DDeco DDecouverte brand name.

"The trend of home decorating and renovations continues to play an important role in the lifestyle of today's consumer," said Bill Morrison. "Recent stats show that home improvement sales continue to grow - 8.7 per cent in 2002 with further growth expected in 2003. Home Outfitters follows that trend by providing customers with the great brands, choices and ideas to meet their home decorating needs."

Launched in 1999, Home Outfitters continues to be the fastest growing specialty retail chain in Canada with 43 locations spanning across the country in the major markets of Victoria, Vancouver, Calgary, Edmonton, Saskatoon, Regina, Winnipeg, Barrie, Toronto, Ottawa, Montreal, Quebec City, and Halifax. Home Outfitters operates under the DDeco DDecouverte name in Quebec.

Home Outfitters is Hudson's Bay Company's kitchen, bed and bath superstore chain, with unbeatable selection and service. Now with more than 40 locations in Canada, Home Outfitters offers customers more choices, more

brands and solutions to all of their home decorating projects, problems and possibilities.

VIEW ADDITIONAL COMPANY-SPECIFIC INFORMATION:
http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=87380
http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=57372

CONTACT: please contact: Katherine Raso, Media Relations, Hudson's Bay Company, (416) 861-4432; To request a free copy of this organization's annual report, please go to http://www.newswire.ca and click on reports(at)cnw.

LOAD-DATE: September 26, 2003

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
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A.C. hopes shopping will lure more cash;The city is banking on three major establishments. The Philadelphia Inquirer SEPTEMBER 28, 2003 Sunday JERSEY EDITION

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SEPTEMBER 28, 2003 Sunday JERSEY EDITION

SECTION: NEW JERSEY & REGION; Pg. B01

LENGTH: 1512 words

HEADLINE: A.C. hopes shopping will lure more cash;
The city is banking on three major establishments.

BYLINE: Suzette Parmley INQUIRER STAFF WRITER

DATELINE: ATLANTIC CITY

BODY:
Chris Franks, a self-proclaimed shopaholic, hit the Boardwalk last week with an intensity and ferocity of a nor'easter.

Franks, her mother and an aunt spent more than five hours on the Boardwalk, slipping into every souvenir and T-shirt shop.

"I just wish they had more of a selection," said Franks, 38, of Pittsburgh, as she scanned a rack of $2.99 T-shirts. "All of the stores have the same thing."

Franks, a regular visitor who still managed to spend about $500, soon will be able to make a major shopping leap - from racks of glow-in-the-dark Atlantic City T-shirts to a label-hunter's bounty of Tommy Hilfiger, Polo Ralph Lauren, and **Nautica.**

Three major retail establishments - the Walk, a $70 million outlet mall spanning seven blocks in the heart of downtown; the Quarter, a $245 million, three-story expansion at Tropicana Casino and Resort; and the Pier at Caesars, a $120 million project on the Boardwalk - will open over the next year and a half.

The Walk will be the first, opening in early November, although some stores opened recently.

The retail explosion is expected to help transform the city into a smaller version of Las Vegas, where visitors can drop more cash in the clothing stores than at the gaming tables.

"It is a totally, incredibly exciting time for the city," said Scott Gordon, president of Gordon Group Holdings, which is developing the Pier. "We are right at the crest of an incredible wave."

With 860,000 square feet of retail springing up, Atlantic City is preparing for its next act in much the same

way Las Vegas transformed itself in the early 1990s to distinguish itself from Atlantic City.

The Forum Shops at Caesars in Las Vegas, with talking statues and storefronts modeled after the streets of Rome, opened in 1992 and ignited the casino mall trend there.

In 2000, Las Vegas generated $120 in non-gambling revenue per visitor, while Atlantic City made $12, according to the Las Vegas Convention and Visitors Authority. Last year, Las Vegas' average climbed to $160 but Atlantic City's remained at $12.

"Everybody in this town, from casino industry execs to government leaders, agree that for Atlantic City to realize its full potential as a destination, it needs to be more well-rounded," said Jeffrey Vasser, executive director of the Atlantic City Convention and Visitors Authority.

"If you look at any survey, shopping is No. 1 or No. 2 in terms of things people like to do when they go away," he said.

Since gambling was legalized here 25 years ago, Atlantic City has used casinos as an economic-development tool to generate jobs and revitalize the town.

As it looks to retail to power it to the next level, the stakes are high. There's new competition with Indian casinos in New York and Connecticut, and Pennsylvania and Maryland are looking to add slot machines at racetracks.

The $1.1 billion Borgata Hotel Casino & Spa, the Las Vegas-style mega-casino resort that debuted in July, is considered a catalyst for the changes - the same way the Mirage set a new standard for Vegas casinos when it opened in 1989.

Since opening, the Borgata's non-gambling revenue was double the average of the other 11 casinos - with its posh rooms, three nightclubs, 10 restaurants, European spa, and high-end retail.

Richard Perniciaro, associate dean for the Center for Regional and Business Research at Atlantic Cape Community College, said Atlantic City's retail makeover was driven by industry trends.

"The casinos are moving very quickly to slot machines, and the [profit] margins are smaller," he said. "The margins on a property are much better when you can have upscale retail places, dining facilities and other amenities."

But not all are enamored with having malls attached to the casinos, as the Quarter and the Pier will be. That could discourage shoppers from wandering to other stores.

"The casinos seem to be self-contained," said William Galbraith, 54, a hot dog vendor on Pacific and Brighton Avenues, next to the Tropicana. "They need more peripheral businesses, like cafes up and down the street, to encourage people to walk around."

Behind him, crews were busy operating a giant crane to finish the Quarter, a 220,000-square-foot dining, entertainment, retail and spa destination that will connect Tropicana's three towers.

The Quarter's theme will be 1920s Havana with palm trees and stone facades in bright colors. It was inspired by the Forum Shops - the most profitable mall in the country, said Dennis Gomes, head of Tropicana.

Gomes, who grew up in Las Vegas, said he witnessed retail's impact on that city.

"I watched the growth, experienced it and became a believer," Gomes said. "I'm trying to maneuver Atlantic City to finish the same pattern."

Unlike the other two projects, the Walk is not attached to a casino. When completed, it will resemble a large outlet mall with more than 60 retail outlets, restaurants and entertainment venues.

The Walk will occupy the area between the Convention Center and the Boardwalk, and was intended to draw conventioneers, such as Jonathan Grace, 25, of Falmouth, Maine, who complained there was little to do after-hours.

"Wow, look at this," said Grace, as he strolled past the national retail stores along Michigan Avenue, the main artery of the Walk, on Wednesday. "This is pretty cool."

Eight retail stores have opened since last month, including OshKosh B'Gosh.

Since its opening Sept. 12, business has been "going good," manager Bruce Somershoe said. "It's really been by word-of-mouth, and it's starting to get around."

Gordon said the Pier at Caesars, set to open in spring 2005, will replace the former Shops on Ocean One mall behind Caesars Casino. The 320,000-square-foot complex will feature a 60-foot-long bridge connecting the second floor of Caesars with the second floor of the Pier.

"We decided, hey, this is the best location in town - the 50-yard line on the Boardwalk," Gordon said.

Gordon said the Pier also is being based on the Las Vegas Forum Shops, owned by Park Place Entertainment - which also owns Bally's and the Atlantic City Hilton and Caesars.

Franks welcomed the Pier's makeover.

On her three-day visit, Franks spent more than twice as much on shopping as gambling. She predicts her shopping bills will only increase with the city's retail revival.

"That just means I'll be coming down here more often," Franks said with a smile, as she laid out piles of purchases on her hotel bed. "I love to shop."

Contact staff writer Suzette Parmley at 856-779-3818 or sparmley@phillynews.com.

A Retail Revolution

Atlantic City Outlets

at the Walk

Cost: $70 million.

Developer: Baltimore-based Cordish Co.

Number of stores: 60 to 70 retail outlets, restaurants and entertainment venues.

Workforce: 1,500 permanent jobs.

Accessible parking: More than a half-dozen parking areas within a two-block radius of the Walk.

Coverage: 320,000 square feet spanning seven city blocks along Michigan Avenue from Arctic to Atlantic Avenues, and along Atlantic Avenue from Christopher Columbus Boulevard to Michigan Avenue.

Theme: Large outlet mall.

Open to date: **Nautica,** OshKosh, Guess, Van Heusen, Geoffrey Beene, Izod, Liz Claiborne and Bass.

Coming Soon: Tommy Hilfiger, Polo Ralph Lauren, Gap, Starbucks, Fossil, Wilson's Leather, Pacific Sunwear, Timberland, Babalu Grill and more.

Opening: Fully open by early November.

The Quarter at Tropicana Casino and Resort

Cost: $245 million.

Developer: Philadelphia-based Keating Corp.

Number of stores: More than 40 tenants for dining, entertainment and retail venues.

Workforce: Estimated 2,000 permanent jobs.

Parking: New state-of-the-art parking garage as part of the Tropicana Casino with 2,400 spaces. Self-parking and valet parking is enclosed and secure.

Coverage: 220,000 square feet offering dining, entertainment, shops and a spa in a complex bordering Pacific Avenue. Includes additional 45,000 square feet of meeting space and board rooms.

Theme: 1920s Havana.

Planned stores: A mix of icon restaurants from New York, Philadelphia and Las Vegas; live music venues; distinctive bars and nightspots; and national and regional retailers to be announced in mid-October.

Opening: Spring 2004.

The Pier at Caesars

Cost: More than $120 million.

Developer: Pier Developers Inc., an affiliate of Gordon Group Holdings of Greenwich, Conn.

Number of stores: About 105 stores and restaurants.

Workforce: About 1,500 to 2,000.

Parking: Parking at existing garages at Caesars and Bally's and planned expansion parking.

Coverage: 320,000 square feet of leasable area on the Boardwalk. About 50 percent of leasable space is for local, regional and national retailers; a third of the space will have restaurants and entertainment venues; the remaining space will be a mix of luxury or higher-end tenants, such as jewelry stores.

Theme: To be announced next month.

Planned stores: To be announced next month.

Opening: Spring 2005.

GRAPHIC: PHOTO AND CHART;
SHARON GEKOSKI-KIMMEL, Inquirer Suburban Staff
Chris Franks lays out her purchases on her hotel bed after a day of shopping. Franks, who spent $500, said her bills would only increase with the revival of Atlantic City's retail. "I love to shop," she said.
Chris Franks of Pittsburgh, a regular visitor, shops on the Boardwalk. Officials hope that three new retail

complexes in Atlantic City will encourage people to spend as much - if not more - in stores as they do in the casinos.
SHARON GEKOSKI-KIMMEL, Inquirer Suburban Staff
Reenie Bender (left) and her mother, Carol Mason, both of Atlantic City, peruse shops that have opened along Michigan Avenue. The full $70 million complex, called the Atlantic City Outlets at the Walk, is scheduled to open in November.
CHART
A Retail Revolution
Las Vegas vs. Atlantic City 2002 (SOURCES: Nevada Gaming Control Board; New Jersey Casino Control Commission; The Philadelphia Inquirer)

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The Quarter's lineup to be announced Oct. 14 Courier-Post (Cherry Hill, NJ) September 29, 2003 Monday X Edition

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September 29, 2003 Monday X Edition

SECTION: Pg. 4G

LENGTH: 868 words

HEADLINE: The Quarter's lineup to be announced Oct. 14

BYLINE: Staff

BODY:
By WILLIAM H. SOKOLIC

Courier-Post Staff ATLANTIC CITY

You may have noticed the Tropicana billboards on the highway approaches to the resort. The controversial one with Fidel Castro's picture, touting a new revolution coming with the opening of The Quarter next spring. Or the one that calls The Borgata an appetizer for the dining and entertainment center opening next spring.

Tropicana will announce the lineup for its Havana-themed Quarter on Oct. 14.

Two famous restaurants have confirmed their presence. PF Chang's China Bistro will open its second South Jersey restaurant; the first is in Marlton. And the Palm will launch its first N.J. location.

"We're very excited," said Andrea Von Utter, senior vice president of marketing for the Palm. "The transformation in Atlantic City is very exciting.

"We believe the Palm has a great brand awareness in New York, so New Jersey is a natural extension, and for Philadelphia and Washington as well. They're all drive-in markets for Atlantic City."

The Walk is growing

The other glitzy center in Atlantic City, The Walk, is slowly adding stores.

Izod, Van Heusen, Liz Claiborne and Geoffrey Beene have joined **Nautica,** Guess? and OshKosh at the outlet center, located along Michigan Avenue between Atlantic and Baltic avenues.

Miss America 2004 Ericka Dunlap will visit some of the shops of The Walk between 1:30 and 2 p.m. Tuesday as part of a sneak preview of the all-new Rose Walk along Michigan Avenue. Miss America will unveil the sidewalk plaque design and debut the brand-new Rose Walk light posts, which display brief biographies of the former Miss America titleholders, as well as 83 years of Miss America trivia.

Fancy needlework

Lily Chin, the World's Fastest Crocheter, will serve as an instructor at the Stitches East Knitting Expo at the Atlantic City Convention Center Oct. 2-5. Chin recently appeared on CBS' The Late Show with David Letterman, where she completed a sweater in about 50 minutes for the talk show host.

Chin, who earned the title of Fastest Crocheter at last year's Craft Yarn Council of America New York Knit-Out & Crochet event, will teach Darting the Issue, Reversible Cables and Tips and Tricks with Lily.

The show will feature more than 125 knitting classes geared toward varying levels. Registration for classes can be done by calling (800) 237-7099.

In addition, the Stitches Market is open to the public Thursday, Oct. 2 from 2 p.m. to 7 p.m., Friday and Saturday, Oct. 3 and 4 from 10 a.m. to 6 p.m., and Sunday, Oct. 5 from 10 a.m. to 2 p.m. Admission to the market is $6 for adults. Children under 10 are free. A beginners' Learn to Knit seminar is included with price of admission. Entrance to the market is free for students registered for classes.

RV Show expanding

The 10th Annual Fall South Jersey RV Show has expanded and will make its debut at the Atlantic City Convention Center Columbus Day weekend, Oct. 10 through 12.

This year's show will feature more than 100 exhibitors displaying up to 200 RVs, from motorhomes and minihomes to fifth-wheel travel trailers to truck campers.

MAC Events LLC, the show's Spring Lake-based producer, moved the annual show to Atlantic City in response to RV dealers' requests for more exhibition space. The Convention Center has been home to the same producer's annual Atlantic City RV and Camping Show for several years.

"The dealers need more space at the shows because business has been good and remained strong even throughout the down economic cycle,' said show director James B. McLaughlin, president of MAC Events.

Show hours are noon to 7 p.m. on Friday, Oct 10; 10 a.m. to 7 p.m., Saturday, Oct. 11; and 10 a.m. to 5 p.m. Sunday, Oct. 12. Admission is $8 for adults and $6 for children ages 12-17. Senior citizens receive a $2 discount on Friday, Oct. 10.

Kids 11 and under are free all weekend. For information, call MAC Events at (800) 332-3976 or visit the company's Web site, www.macevents.com. "Preemie Reunion'

The Regional Neonatal Intensive Care Unit at Atlantic City Medical Center City Division and Babies R' Us will hold a "Preemie Reunion" of NICU patients born during the last 27 years on Sunday, Oct. 12 from 1 p.m. to 4 p.m. at the hospital.

ACMC holds reunions every five years to celebrate the lives of the more than 300 babies the NICU cares for each year. The celebration will include food, games, prizes, story-telling, face painting and picture taking.

"Parents often keep in touch with the NICU staff by sending pictures, calling us, or visiting the NICU with their children to show us how well they're doing and how much they've grown," said Claire Thies, RN, clinical coordinator of the NICU. "We've even received letters telling us that former NICU babies have started college. The Preemie Reunion is a wonderful opportunity for parents to visit with staff and to exchange stories with other parents and families of NICU babies."

The reunion is free and open to former NICU patients and their families. For information or to register for the reunion, or make a contribution to the event, call (609) 441-8161. Reach William H. Sokolic at (609) 823-9159 or wsokolic@courierposton line.com

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One-night package was just what she needed The Miami Herald September 30, 2003, Tuesday

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The Miami Herald

September 30, 2003, Tuesday

SECTION: TRAVEL

KR-ACC-NO: K4477

LENGTH: 1039 words

HEADLINE: One-night package was just what she needed

BYLINE: By Madeleine Marr

BODY:
I was a ball of stress come midweek. I needed out.

The cure: A cruise. Close, easy to manage, relaxing.

The problem: Weekend cruises are so popular that deals are limited. And The Boyfriend, who has his own business, couldn't manage the leave-on-Friday, return-on-Monday schedule of most cruises.

The answer: a one-night "Cruise 'n Stay" package on Discovery Cruises to Grand Bahama Island. I scooped up our trip for $232.99 per person, double occupancy. Included was a round-trip cruise from Fort Lauderdale's Port Everglades to Freeport, Bahamas; breakfast and lunch on departure (7:45 a.m. Saturday), dinner on return (10 p.m. Sunday), and one night in a standard room at the Westin Breakers Cay on Grand Bahama Island.

Discovery's Web site advises boarding early to ensure "a lavish buffet breakfast." That wouldn't have been my choice of words. "Sufficient" works: what seemed to be powdered scrambled eggs and freeze-dried bacon. The saving grace was the moist French toast on challah-like bread.

Still, the Galaxy dining room is cheerful and pink; waiters direct you to sit with your cruise mates at large tables that seat eight. Tips are more than suggested. Most diners were so sleepy, not much talking went on.

Which brings me to this point: Do yourself a favor and rent a cabin, at least for the four-hour-plus voyage out. We saw people dozing everywhere, slumped over on banquettes. The rates are reasonable, starting at $25, with one twin bed in an inside room, and go up to $70 for an outside suite.

If you don't need a nap, there's plenty to do on the four-ish hour voyage: karaoke, face painting, casino, video games, even beer drinking contests.

Once landside, we hopped a taxi to the Westin Breakers Cay, the newest addition to the Our Lucaya resort complex.

Built in 2000, it shares facilities with two other beachfront hotels, the Sheraton at Our Lucaya and The

Westin Lighthouse Pointe.

This is by no means a small place, more like a little city _ housing three pools, a camp for kids, 14 restaurants, and two golf courses (with a Butch Harmon school on premises). A shuttle tootles about, but most people walked the little paths with colorful street signs.

Our blue and beige tropical, wood-accented room was attractive and smelled new. All have balconies and Westin's signature Heavenly bedding. If you aren't acquainted, Heavenly is just how it sounds ... plush down blankets; crisp, high-thread-count sheets; super-firm mattress; and tons of goose feather pillows.

For dinner, we walked across the street to the resort-made "town," Port Lucaya Marketplace, dotted with pastel colored houses, restaurants and shops reminiscent of Key West. Retail ranges from high end (**Nautica,** Cartier) to low (T-shirts, on-site braiding, straw hats). In the middle of the village is the bar-ringed Count Basie Square, where free concerts are held.

For dinner we opted for an English pub with a TV, Shenanigan's, as 'Canes games are a high priority in my boyfriend's life. We had fresh Surf and Turf and a tangy chicken dish made with brown gravy and doughy onion rings, washed down with creamy Boddingtons.

Lazing by the infinity pool consumed most of the next day. We wanted to be productive but got sidetracked by a cloudless sky.

But then, that's what chilling is all about.

CRUISE TO BAHAMAS

Before booking our Discovery Cruise, we considered the following (Note: Offerings change weekly):

_www.cruise411.com (800-553-7090) listed a 3-day/2-night cruise aboard the Carnival Fascination to Nassau, Bahamas, leaving Friday 4 p.m. arriving Monday at 8 a.m.

Under prices it read "From $100." I had two options: "Contact a Cruise Rep Now," which led me to a page where I had to fill out my name so that a representative would contact me via e-mail. Or I could "Save This Cruise."

When I called the next day, Mary, my operator, told me both the Fascination was sold out. Instead, they had Royal Caribbean's Majesty of the Seas. An inside single, $532, and inside double, $325. Or outside, a single for $592 and double for $355.

_Now I tried my luck with www.crucon.com (800-493-6609), which said someone would call back with rates. They did so, two hours later, after my cruise was reserved through another party.

_Onto AOL/Travelocity vacations. Again, you can't easily book through the site (www.aol.com) and are forced to plan your trip the old-fashioned way, over the phone (866-773-4572; 877-439-0969). My caretaker told me the Fascination was sold out. Her rates for the Majesty differed from Cruise 411's by a mere 55 cents: $531.45 for a single inside, $324.45 for a double. For sea-view rooms, there was a bigger fluctuation: Outside, I could get a single for $611.45; $364.45 for a double.

_Next I called a Miami travel agency, Cruise One (305-374-6477; www.cruiseone.com). Owner JoEllen Shatz told me the Majesty was almost sold out. She had only room left, outside, on the ship.Shatz's rates were $620 for a single, $367 double.

_On to www.cruiseleaders.net (800-654-4544), where I found my best price on the Royal Caribbean cruise. About $24 per person less than Cruise 411: Inside: $489 single,$310.95double. Outside, $559 for single

and $330.95 double. I told her to hold it.

_Not so fast. A few minutes later, I receive a call from The Boyfriend. He wouldn't be able to go for three nights.

I had heard of Discovery Travel Cruises (www.discoverycruisebahama.com; 954-969-0069), which offered one-night options to the Bahamas. Fine, he said.

Our itinerary now looked like this: Leave Fort Lauderdale's Port Everglades at 7:45 a.m. Saturday to Freeport, Bahamas. Stay at a Westin hotel at Our Lucaya in Grand Bahama Island for one night, returning via ship Sunday at 10 p.m.

Drumroll, please. Our rate: $232.99 pp/double occupancy (or $465.98).

At the pleasant and clean Sheraton at Our Lucaya next door, rates were a bit cheaper: $282.99 for a double and $412.99 for a single.

All these choices. Now I really needed a vacation.

E-mail: mmarr@herald.com

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NAUTICA LAUNCHES MILAN STORE; Brief Article; Company Profile WWD October 1, 2003

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October 1, 2003

SECTION: Pg. 3 ; ISSN: 0149-5380

IAC-ACC-NO: 108485587

LENGTH: 331 words

HEADLINE: NAUTICA LAUNCHES MILAN STORE; Brief Article; Company Profile

BYLINE: Zargani, Luisa

BODY:
MILAN -- **Nautica** Enterprises Inc. furthered its European expansion by opening a 6,480-square-foot showroom in Milan Tuesday.

"Italy is the first step into Europe," said David Chu, chief executive of **Nautica.** The sportswear firm has partnered with Ridenco Italy SpA, a branch of the Greek Ridenco SpA, a longtime **Nautica** licensee and distributor. Chu said he was confident Ridenco's 10-year experience of operating 22 **Nautica** stores in Greece, Turkey and Eastern Europe would be key to breaking ground elsewhere on the Continent.

"Italy, in particular, is crucial for us; it is a leading and innovating market and the most important in Europe, where it is pivotal to work with a local partner," said Chu.

Chu said **Nautica** shut its showroom in London this year after a failed attempt to enter Europe and that this new approach was planned before it was acquired by VF Corp. in August.

Chu said a women's sportswear line was one of the firm's priorities and said it could be ready for fall 2005. As for the positioning of the men's division, Chu said that Italians have been known for many years for their tailoring, but they are shifting toward a more casual lifestyle. In Italy, **Nautica** will also start producing a men's accessories line for spring, through Ridenco Italy.

Patrizia Morini, general manager of Ridenco Italy -- which is based in Bologna, where **Nautica** also opened a showroom this year -- said the company expects to reach 100 points of sale in Italy with the spring collection and 150 points of sale with fall 2004 deliveries. Between February and March 2004, the company plans to open two flagships, in Milan and Rome, and two more stores in fall 2005, but locations are still to be determined. Morini said Ridenco invested $ 1 million in the Milan showroom and plans to invest almost $ 600,000 in advertising here to launch the spring collection.

The Milan showroom is on Via Manzoni, off Via Montenapoleone and near the Armani megastore.

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Warming Up In Style October, 2003

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In Style

October, 2003

SECTION: FASHION/INSTANT STYLE; Pg. 177

LENGTH: 1360 words

HEADLINE: Warming Up

BYLINE: Edited By Sydne Bolden

BODY:
Of the many temptations racked, stacked and ready to be shopped for this season, a new coat should be high on your list. Think of the first impression it makes--and the value on a cost-per-wear basis. If that doesn't entice you, the styles here will. From updated peacoats to shearling stunners, there's a topper with your name on it.

PRETTY PEAS

You've got black. And brown. And gray. But a peacoat in vibrant orange will really add energy to your daytime look, and it will complement more colors in your wardrobe than you might think. Plus, notice how winter white pops against a double-breasted darling that has white stitching outlining the pockets and button holes. All you need now: funky flat boots.

GLASSES

Acetate, Michael Kors, $ 180; at Bond 07 by Selima, 212-677-8487

BAG

Leather with double buckles, Sigerson Morrison, $ 469; 212-941-5404

WATCH

Digital with compass, Suunto, $ 199; at Paragon Sports, 800-961-3030

BOOTS

Calf hair, Prada, $ 970; 888-977-1900

BAG

Rabbit fur, Fury by Dana, $ 340; at P. 45, 773-862-4523

COAT & OUTFIT

Nylon peacoat ($ 232) and cashmere turtleneck ($ 200), M-A-G by Magaschoni; 631-329-8139. Stretch

jeans, Theory, $ 155; at Bloomingdale's.

ANTIFREEZE

You can't beat a parka to keep you warm and dry on cold, damp days. And it's the perfect thing to pair with those retro sneaks and the new flat and fuzzy boots that will be your footwear go-tos when the weather takes a turn. A short belted style adds sportif cool to casual skirts and boots. But for the most warmth, try a long coat in quilted down.

BAG & SHOES

Dyed-fox pouch, Eve Reid, $ 300; 214-752-7309. Suede-and-nylon sneakers, Hugo Hugo Boss, $ 215; 800-484-6267.

JEWELRY

Sterling earrings, Viv & Ingrid, $ 66; 800-231-1878 or vivandingrid.com. Stainless-steel watch with leather band, Hermes, $ 1,095; 800-441-4488.

COAT & OUTFIT

Down parka in poly-nylon, CK by Calvin Klein Coats, $ 225; at Lord & Taylor. Wool sweater, Relais, $ 128; at Anthropologie stores. Jeans with sequin applique, Miss Sixty, $ 240; 212-575-0315.

EARMUFFS

Faux fur, Fury by Dana, $ 65; at girlshop.com or 888-450-7467

BOOTS

Nylon with yak trim, Dior by John Galliano, $ 375; 800-929-3467

WATCH

Rhinestone trim, Rachel Weissman, $ 75; Tres Jolie, 800-704-8100

COAT & OUTFIT

Microfiber ski jacket, Post Card, $ 825; at Cole Sport, 800-345-2938. Wool turtleneck, Teenflo, $ 175; at Giovanna, 201-871-0704. Tweed cami, Boss Hugo Boss, $ 195; 800-484-6267. Wool-blend skirt, Club Monaco, $ 99; 888-580-5084.

BAG & WALLET

Satin with buckskin bag, Giorgio Armani, $ 775; 212-988-9191. Leather wallet, World According to Jess, $ 100; at Leehe Fai, 215-483-4400.

HIDE & SLEEK

Whether in a trendy bomber or citified trench, leather adds edge and will only improve with age (unless you neglect to waterproof it). To inject some glamour into a bomber: heels, a fur collar, a lace skirt or long silver earrings. A buttery trench adds life to work basics like an olive wool suit. Look for a close fit through the coat's shoulders, but leave room for a blazer.

ACCESSORIES

Gold-filled hoops, Viv & Ingrid, $ 91; 800-231-1878 or vivandingrid.com. Laminated acetate sunglasses, Nour, $ 168; girlshop.com or 888-450-7467.

COAT & OUTFIT

Lambskin coat, Dina Bina, $ 1,500; at Scoop, 212-925-2886. Silk jersey crewneck, Anne Klein New York, $ 175; at Saks Fifth Avenue. Wool jacket ($ 305) and pants ($ 185), Margaret O'Leary; 415-771-9982.

BAG & SHOES

Wool tartan bag, Furla, $ 190; 888-387-5287. Sequined skimmers, Beverly Feldman, $ 135; 212-484-0000.

EARRINGS

Sterling silver and quartz, Emporio Armani, $ 125; 212-317-0800

HAT

Wool, Ralph Lauren, $ 375; at select Ralph Lauren boutiques

BAG

Leather with applique, Paul & Joe, $ 428; at Jane, 212-772-7710

COAT & OUTFIT

Leather bomber, Tommy Jeans, $ 198; 888-866-6948. Raccoon collar, Sao Paulo, $ 169; 212-997-9234. Ruffled cotton shirt, Paul Smith Women. Woollace skirt, the Wrights, $ 340; at Dress Circle, 412-681-7799.

BOOTS

Python, Escada Accessories, $ 1,580; 800-869-8424

SHEAR PLEASURE

It may be lamb's hair, but shearling (or the faux variety) is decidedly chic, even decadent, when cut into full collars and oversize cuffs on shapely winter coats. Play up the material's natural appeal by wearing it with other interesting textures such as suede, leather or heavy embroidery. Accents in red, gold or orange spice up the brown.

EARRINGS

Silver-plated brass filigree, Kipepeo, $ 42; at Shop, 212-375-0304

COAT & OUTFIT

Shearling coat, Sao Paulo, $ 565; 212-997-9234. Deerskin jacket, Sharon Roth, $ 1,295; Neiman Marcus. Woolblend sweater, Lela Rose, $ 450; Bergdorf Goodman. Wool skirt, Paul Smith Women, $ 455; 212-627-9770.

BAG & BOOTS

Leather-and-suede hobo, Mitzi Baker, $ 300; at Melrose Alley, 323-655-1357. Leather lace-up boots, Andrew Stevens Collection, $ 99; 800-818-7877.

EARRINGS

Glass and enamel, Kiln Enamel, $ 34; 718-456-6722 or kilnenamel.com

BAG & KEY CHAIN

Suede bag, Lambertson Truex, $ 1,195; at Bergdorf Goodman. Calfskin key chain, Hermes, $ 150; 800-441-4488.

COAT & OUTFIT

Shearling coat, Sharon Roth, $ 1,995; Neiman Marcus. Cotton shirt, Lauren Moffatt, $ 170; Barneys New York. Wool sweater, vgrantham, $ 475; 212-465-8575. Stretch-cotton skirt, Nanette Lepore, $ 253; 212-219-8265.

BOOTS

Suede, Constanca Basto, $ 415; 212-645-3233

LIGHT FARE

For those glorious autumn days before the freeze, a long wool cardigan--or ultrasophisticated capelet--is just right for a walk in the park or a visit to the gallery. An extra-long sweater has panache, but try to keep it at or above the knee if you're petite. As for add-ons, a tweed or boucle cloche, an easy hobo and a knitted scarf all have the right classic-and-cozy feel.

EARRINGS

Cubic zirconia, Jessica McClintock Jewelry, $ 12; Parisian's, 800-424-8185

ACCESSORIES

Suede gloves, Salvatore Ferragamo, $ 220; 800-628-8916. Wool-blend scarf, Lara Kazan, $ 85; at Legacy, 212-966-4827. Suede hobo bag, Furla, $ 245; 888-387-5287.

COAT & OUTFIT

Corduroy cape, 20/30 by Shin Choi, $ 328; 212-625-9202. Cotton shirt, How & Wen, $ 148; at Olive & Bette's, 212-579-2178. Cashmere sweater, Juicy Couture, $ 242; at Bloomingdale's. Stretchwool pants, Elie Tahari, $ 198; 631-329-8883.

BOOTS

Leather, Paul Smith Women, $ 450; Otto Tootsi Plohound, 212-460-8650

ACCESSORIES

Jade-and-carnelian earrings, Bionka for Che-1020, $ 44; 646-894-0723. Boucle hat, Anne Dee Goldin NY, $ 192; at Victoria's, 504-568-9990.

COAT & OUTFIT

Ribbed wool sweater coat, **Nautica** Jeans Company, $ 168; 212-664-9594. Sequined cotton shirt, Miss Sixty, $ 120; 212-575-0315. Wool-and-cashmere pants, Peter Som, $ 625; at Bergdorf Goodman.

BAG & BOOTS

Embroidered felt hobo, Sigrid Olsen, $ 118; 866-744-7436. Leather-and-flannel boots, Paul Smith Women, $ 465; 212-627-9770.

TRANSIT WORKERS

From the coat you will wear everywhere you ask certain things in return. You need a quality wool that won't wrinkle when you sit and a length that won't be awkward when you're behind the wheel. In general, you want to go fairly classic but look for style points like a sleek cut (with enough room for a sweater underneath) or interesting buttons.

COAT & OUTFIT

Wool coat, Max & Co., $ 360; 866-662-9626. Cashmere cardigan, Joie, $ 360; at Bergdorf Goodman. Cotton shirt, Dockers, $ 32; 800-362-5377 or dockers.com. Stretch-wool-and-cashmere skirt, DKNY, $ 298; 800-231-0884.

JEWELRY

Diamond earrings (.25 carats), Ross-Simons, $ 295; 800-556-7376. Stainless-steel watch, Bill Blass Timepieces, $ 625; at select Neiman Marcus stores.

BAG & BOOTS

Patent-leather bag, Bonjour, $ 45; at Filene's. Leather motorcycle boots, Cordani, $ 280; at Debout, 818-906-7761.

COAT & OUTFIT

Wool coat, DKNY, $ 698; 800-231-0884. Wooljersey mock turtleneck, Miss Sixty, $ 120; 212-575-0315. Gold-foil-and-camel-hair scarf, Peter Som, $ 260; 212-391-0050 to order. Linen-blend pants, Beige, $ 190; Public I, 773-772-9088.

BAG & BOOTS

Wool tartan bag, Burberry London, $ 495; 800-284-8480. Leather ankle boots, Bottega Veneta, $ 690; 877-362-1715.

EARRINGS

Gold-plated snake link, R.J. Graziano, $ 35; 212-685-1248

GRAPHIC: FORTY COLOR PHOTOS: SABRINA GRANDE

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A VENERABLE GROUPING MANY OF THE LEADERS CITED IN HFN'S BRAND SURVEY WERE FAMOUS BEFORE THEY WERE HOME PRODUCTS. HFN October 6, 2003

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Business and Industry
HFN

October 6, 2003

SECTION: Pg. 16 ISSN: 1082-0310

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LENGTH: 2257 words

HEADLINE: A VENERABLE GROUPING MANY OF THE LEADERS CITED IN HFN'S BRAND SURVEY WERE FAMOUS BEFORE THEY WERE HOME PRODUCTS.

HIGHLIGHT:

Top 150 Home Products Brands

BODY:

GE, Dr. Scholl's, Black & Decker and names like Martha Stewart, Ralph Lauren and George Foreman have become mainstays in the home furnishings industry, exemplified by their prominent placement among HFN's Top 150 Brands.

But many of these brands were already famous for other products and consumer goods categories long before their monikers were applied to sheets, grills and foot baths.

Marketing campaigns for brands like these capitalize on an advantage -- consumer awareness. Brands that have established their quality and reliability for different products cash in on that trust and loyalty when taking the brand into a new category. For example, General Electric scores fourth on HFN's list of small appliances, even though GE-branded small appliances only reappeared in very recent years and only at Wal-Mart stores. They are actually made by Hamilton Beach/Proctor-Silex. Consumer goodwill created by the corporation's major appliances has easily lent itself to the small appliance arena. Likewise, Black & Decker, best known for its power tools, is licensed by Applica Consumer Products, which makes countertop kitchen electrics as well as kitchen gadgets, fans and utility heaters.

Add Dr. Scholl's to this list of brands that became famous before they were in home. This sort of popularity translates into marketing dollars that the company doesn't have to spend. Robin Albing, president of Albing International Marketing, points out that "the consumer may not be thinking specifically of the personal care appliances when they hear that name."

When it comes to the famous real-life names on this list, any one of them would fit in the blank of the following actual quote lifted from a press release announcing a new licensing agreement: " has established his/her name as a well-respected, recognized brand, and heightened consumer awareness should generate a lot of traffic."

Sound familiar? The top licenses in home furnishings are all well-respected, recognized brands in their original field and now in home furnishings. While critics of licensing agreements will argue that the names are simply slapped on products, the manufacturers on this list have mastered a formula for success.

They found licensors who embody the lifestyle with which they want their product associated, the same lifestyle to which a targeted audience aspires. For example, designer textiles brands like Ralph Lauren, Calvin Klein, Tommy Hilfiger and Donna Karan are promoted in consumer magazines and purchased by consumers who earn $70,000 and more, according to the HFN study. In an effort to reach out to new consumers, tabletop company Pfaltzgraff inked a licensing deal with **Nautica** to introduce its products to consumers who were not familiar with its products.

Other brands have always stayed home, but are now expanding into new product segments. GE, Panasonic, Sharp, Sanyo and Samsung appear have had success in positioning their brands into small appliances and floor care.

Another key strategy that has helped push some companies up the list is playing to different distribution channels. Salton's George Foreman brand is widely available, making it the dominant product in its specific category. Amazon.com has promoted lower-priced KitchenAid mixers on its sales fliers.

Manufacturers with more than one brand often create distinct identities and marketing campaigns for each brand. In broadloom, Mohawk divisions hold the top three positions, exhibiting the company's umbrella and differentiated brand strategy. For Karastan, the company's premium brand in rugs and broadloom, the company advertises in high-end shelter magazines and on television.

Sunbeam also has developed unique identities for Mr. Coffee, Sunbeam and Oster -- all in the top 10 list of small appliances for this brand survey. Sunbeam is aimed at the busy homemaker, while Oster appeals to the consumer interested in the latest cooking trends. Hamilton Beach/Proctor-Silex also strategically manipulates its brands to target different audiences.

Major appliances have long relied on multiple brands in order to tap specific demographics of consumers who correspond to value, mainstream or upscale brands. This was confirmed in large part by the study, which found that Maytag, both a middle and upscale brand, was favored by older women.

Other notable entries on the list prove that consumers form strong attachments to brands that live on, even after the company changes direction. Westinghouse was the most recognizable brand in lighting, despite the fact that the company exited the consumer products business in the 1980s and has since licensed the name to other manufacturers. Pillowtex, the owner of the Cannon brand, went under, but consumers still voted Cannon as their favorite among 49 home textiles brands, despite the fact that the brand has not been strongly marketed in recent years.

And clearly the name Burlington is a powerful draw, as it appears twice on the list as Burlington Industries and Burlington Rug Corp. Burlington Rug Corp. is a division of Yanoor Corp., a rug maker. The company acquired the operations 30 months ago from Burlington Industries and is in no way affiliated with Burlington Industries. And Burlington Industries filed for bankruptcy protection in November 2001 and sold its bedding and window consumer products business to Springs Industries last year. This summer, financier Wilbur L. Ross agreed to buy Burlington Industries out of bankruptcy and sell Burlington's Lees Carpet to Mohawk Industries Inc. for $352 million, leaving him with Burlington's apparel fabrics and interior furnishings operations.

Methodology

The survey was conducted in July and August among women between the ages of 18 and 64, with a minimum household income of $25,000. the 793 Respondents received a printed form listing more than 350 brands in numerous product categories. For each brand, respondents were asked only two questions: "How familiar are you with this brand?" and "Is this brand a favorite?"

For the first question, they had three choices: very familiar, somewhat familiar and not at all familiar. For the second question, they could check which brand was their favorite. (Respondents could check more than one favorite brand in each category.)

Each answer was weighted. "Very familiar" responses received a strong weight, "Somewhat familiar" a lesser weight and "Not at all familiar" no weight. "Favorite" brands, of course, received the strongest weight.

The weighted responses were tabulated into final scores. The largest score was the top brand.

If a particular brand appeared in more than one category, the highest score for that brand was used in the overall ranking.

The survey, conducted by Ipsos-Insight, has a margin of error of 3.5 points.

Top 150 Home Products Brands

Brand Product Categories Parent Company

1. Rubbermaid Home storage, food storage Newell Rubbermaid

2. Tupperware Food storage Tupperware

3. La-Z-Boy Furniture La-Z-Boy

4. Maytag Major appliances Maytag

5. Kenmore Appliances, floor care Sears

6. Whirlpool Major appliances Whirlpool

7. Hoover Floor care Maytag

8. Corningware Cookware/bakeware World Kitchen

9. Sealy Mattresses Sealy

10. Pyrex Cookware/bakeware World Kitchen

11. Conair Personal care Conair

12. Sony Consumer electronics Sony

13. Serta Mattresses Serta

14. GE Appliances GE Consumer Products

15. Corning Food storage World Kitchen

16. Oneida Tabletop Oneida

17. Cannon Textiles Pillowtex

18. KitchenAid Appliances, cookware/bakeware, gadgets Whirlpool

19. Black & Decker Small appliances, home environment Applica
20. T-Fal Cookware/bakeware, small appliances Group SEB
21. Oral-B Personal care Braun
22. Westinghouse Small appliances, floor care Salton
23. Farberware Cookware/bakeware, tabletop, kitchen tools and gadgets Syratech
24. Panasonic Consumer electronics, personal care, home environment, floor care Matsushita Electronics
25. Mr. Coffee Small appliances American Household Inc.
26. Zenith Consumer electronics LG Electronics
27. Corelle Tabletop World Kitchen
28. Dirt Devil Floor care Royal Appliance
29. RCA Consumer electronics Thomson
30. Fruit of the Loom Textiles Berkshire Hathaway
31. Frigidaire Major appliances AB Electrolux
33. J.C. Penney Home Textiles J.C. Penney
34. Revlon Personal care Helen of Troy
35. Ethan Allen Furniture Ethan Allen
36. Sunbeam Small appliances, personal care, home environment American Household Inc.
37. Lenox Tabletop Brown-Forman
38. AT&T Consumer electronics AT&T
39. Martha Stewart Tabletop, housewares, textiles, furniture Martha Stewart Living Omnimedia
40. Proctor-Silex Small appliances Hamilton Beach/Proctor-Silex
41. Broyhill Furniture Furniture Brands Int'l.
42. Eureka Floor care AB Electrolux
43. Revere Cookware/bakeware World Kitchen
44. George Foreman Small appliances Salton
45. Philips/Magnavox Consumer electronics Philips Electronics
46. Microsoft Consumer electronics Microsoft
47. EKCO Kitchen tools and gadgets World Kitchen

48. Waterford Tabletop Waterford Wedgwood

49. Hamilton Beach Small appliances, home environment Hamilton Beach/Proctor-Silex

50. Hunter Fan Home environment Hunter Fan

51. Norelco Personal care Philips Norelco

52. Brita Home environment Clorox

53. Canon Consumer electronics Canon

54. Baker's Secret Cookware/bakeware World Kitchen

55. Thomasville Furniture Furniture Brands Int'l.

56. Remington Personal care Rayovac

57. Lane Furniture Furniture Brands Int'l.

58. Oster Small appliances American Household Inc.

59. Sharp Major appliances, floor care, consumer electronics Sharp

60. Simmons Mattresses Simmons Co.

61. Vidal Sassoon Personal care Helen of Troy

62. Pfaltzgraff Tabletop Pfaltzgraff

63. Motorola Consumer electronics Motorola

64. Sears Consumer electronics Sears

65. Bose Consumer electronics Bose Corp.

66. Mikasa Tabletop Arc International

67. Bissell Floor care Bissell

68. Texas Instruments Consumer electronics Texas Instruments

69. Thermos Food storage Thermos

70. JVC Consumer electronics Victor Co. of Japan

71. Springmaid Textiles Springs Industries

72. Nokia Consumer electronics Nokia

73. Rival Small appliances The Holmes Group

74. Sterilite Home storage Sterilite

75. Bassett Furniture Bassett Furniture Ind's.

76. Toshiba Consumer electronics Toshiba

77. Ralph Lauren Textiles, tabletop Ralph Lauren

78. Braun Personal care, small appliances Gillette

79. Anchor Hocking Cookware/bakeware, food storage, tabletop Newell Rubbermaid

80. Fieldcrest Textiles Pillowtex

81. Pioneer Consumer electronics Pioneer

82. Sanyo Consumer electronics Sanyo

83. Dr. Scholl's Personal care Helen of Troy

84. Air Bake Cookware/bakeware Newell Rubbermaid

85. Calvin Klein Textiles, rugs, tabletop Calvin Klein

86. Mohawk Rugs, broadloom Mohawk Industries

87. Samsung Consumer electronics, appliances Samsung

88. Verizon Consumer electronics Verizon

89. Amana Major appliances Maytag

90. WaterPik Home environment, personal care WaterPik Technologies

91. Mitsubishi Consumer electronics Mitsubishi

92. Tommy Hilfiger Textiles Tommy Hilfiger

93. Nikon Consumer electronics Nikon

94. Kenwood Consumer electronics Kenwood

95. Emerson Consumer electronics Emerson Radio Corp.

96. Cuisinart Small appliances, cookware/bakeware Conair

97. Laura Ashley Textiles, rugs Laura Ashley

99. Memorex Consumer electronics Memorex Products

100. Honeywell Home environment Kaz

101. Burlington Bedding, window covering Springs

102. Oreck Floor care Oreck

103. Wedgwood Tabletop Waterford Wedgwood

104. Krups Small appliances Group SEB

105. White-Westinghouse Major appliances AB Electrolux
106. Sprint Consumer electronics Sprint
107. Quasar Consumer electronics Matsushita Electronics
108. Sylvania Consumer electronics Osram Sylvania
109. Magic Chef Major appliances Maytag
110. Joe Boxer Textiles Kmart
111. Regal Ware Cookware/bakeware Newell Rubbermaid
112. Casio Consumer electronics Casio Computer Co.
113. Culligan Home environment United States Filter
114. Betty Crocker Small appliances General Mills
115. Wearever Cookware/bakeware Newell Rubbermaid
116. Hotpoint Major appliances GE Consumer Products
117. Libbey Tabletop Libbey
118. Yamaha Consumer electronics Yamaha Corp. of America
119. Hampton Bay Ceiling fans Home Depot
120. Noritake Tabletop Noritake
121. Burlington Rugs Rugs Yanoor Corp.
122. Jenn-Air Major appliances Maytag
123. Hitachi Consumer electronics Hitachi
124. Presto Small appliances National Presto
125. BellSouth Consumer electronics BellSouth
126. Visions Cookware/bakeware World Kitchen
127. Southwestern Bell Consumer electronics SBC Communications
128. Sonicare Personal care Philips Electronics
129. Chicago Cutlery Kitchen tools and gadgets World Kitchen
130. **Nautica** Textiles **Nautica**
131. Brother Consumer electronics Brother Industries
132. Sauder Furniture Sauder Woodworking

133. ClosetMaid Home storage ClosetMaid

134. Mirro Cookware/bakeware Newell Rubbermaid

135. Fisher Consumer electronics Fisher

136. Wamsutta Textiles Springs Industries

137. Royal Velvet Textiles Pillowtex

138. HoMedics Personal care, home environment HoMedics

139. Tappan Major appliances AB Electrolux

140. Calphalon Cookware/bakeware Newell Rubbermaid

141. Select Comfort Mattresses Select Comfort

142. Pur Home comfort Procter & Gamble

143. Wahl Personal care Wahl Clipper

144. Aiwa Consumer electronics Sony

145. Karastan Rugs Mohawk Industries

146. Royal Doulton Tabletop Royal Doulton

147. Fiesta Ware Tabletop Homer Laughlin

148. Audiovox Consumer electronics Audiovox

149. Dansk Tabletop Brown-Forman

150. Stearns & Foster Mattresses Stearns & FosterCopyright 2003 Fairchild Publications, Inc., a subsidiary of Advance Publications, Inc..Copyright 2003 Fairchild Publications, Inc., a subsidiary of Advance Publications, Inc..1781

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Pool, ah, billiards hall downtown; swimwear at Tanger LANCASTER NEW ERA (LANCASTER, PA.) October 8, 2003, Wednesday

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October 8, 2003, Wednesday

SECTION: BUSINESS, Pg. B-8, WHAT'S IN STORE

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HEADLINE: Pool, ah, billiards hall downtown; swimwear at Tanger

BYLINE: Patricia A. Poist

BODY:
When I think of pool halls, I think of the 1961 movie, "The Hustler."

In the movie, Paul Newman plays "Fast Eddie" Felson, a pool shark bedeviled by the twists and turns in his quest to beat Jackie Gleason's "Minnesota Fats."

I think of cigarette smoke, bottles of beer and contracts put out to break thumbs.

That's a gross generalization on my part. And I'm guessing that's why local real estate agent Stu Manix chastised me for using the term "pool hall."

Stu has negotiated a lease deal for Vietnamese native Dung Ho and her family, of Manheim Township, to open a "billiards parlor" at 252 N. Prince St., to be called Dat's Billiards Parlor.

The downtown property was vacated more than two years ago by Pittsburgh Coatings & Supply Co. Inc., which moved to Walnut Street.

Stu said it's going to be a clean, well-lighted place filling a spot that has been empty far too long. No booze will be served or allowed on the premise and it will close by 10 p.m. weekdays and midnight on weekends.

"It's family run, and these are hard-working people who will be there all the time," Stu told me.

Stu was pleased the other night when the Lancaster City Zoning Board approved Dung's request to lease the 2,400 square feet of space for the billiards hall, which he said will include five billiards tables, a seating area for 24 people and snack bar.

Stu has a reason for being a bit sensitive. He told me he was put off about the reception Dung received in Upper Leacock Township last summer when she asked to open the parlor there. Township zoning officers turned her down because they said they were concerned about crime.

They pointed to a former Vietnamese-owned billiards parlor in East Lampeter Township that was the scene of a homicide, in the late 1990s. That was terribly unfair, Stu told me.

On the other hand, Stu said he was thrilled by the welcoming reception he received at the city hearing this week, by the Downtown Investment District and from its neighbors, including representatives from the

Pennsylvania School of Art and Design.

Dung wants to wait until she gets everything in order before talking to me, so I don't know a lot of the details. But Stu said it will take a couple of months of renovations before the business will open.

When I asked my colleagues to explain the difference between pool and billiards, I got is the sense that billiards is more hoity-toity.

City hall reporter and pool player John Spidaliere: "With billiards you drink whisky, with pool you drink beer."

That sentiment was echoed by our staff librarian, Kim Gomoll: "It's whether you drink beer out of a glass or from a bottle."

Hmmmm. Thanks, guys. That was helpful but, as I said before, there will be no alcohol at the place.

Joe Galie, manager of pool-supply retailer Rebman's Holiday Stores in Lancaster and East Hempfield Township, said pool as most of us know it is simply "pocket" billiards. There are many variations of billiards, the most popular being "carom" billiards, which include three balls on a table without pockets, Joe said.

Did you ever try to buy a bathing suit in the winter? How about July, for that matter, when the aisles are already stocked with fall clothing?

Welcome California Sunshine.

The New Jersey-based swimwear retailer is opening a store at Tanger Outlet Center in about three weeks, said Angie Lehman, outlet manager.

Besides having the perfect name, particularly as we head into winter, the retailer sells women's, men's and children's bathing suits all year round.

"A lot of people come in and ask for a swimsuit (store)," she said. "It will be a good fit for us.

At about the same time, retailer **Nautica,** a high-end women's, men's and children's clothier, is opening a store at Tanger, she said.

I got an announcement in the mail that Marcia J. Martin recently opened Willow Brook Creations, a crafts-and-antiques shop at 1265 W. Swartzville Road, Reinholds.

Marcia said Willow Brook Creations started in 1994 as an in-home craft show on her mother-in-law's Ephrata farm. Then she moved the business to her own home in the Reamstown/Stevens area.

With 1,300 names on her mailing list "almost more customers than my home could handle, including some who travel from as far away as Florida," she decided to relocate her business in a 250-year-old farm house.

Her business, which opened Sept. 25, showcases the work of 40 crafters. It will be open for about 12 weeks in the fall and six weeks in the spring.

New Era staff writer Patricia A. Poist can be reached at 481-6031 or via e-mail at ppoist@lnpnews.com

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Tiki Barber and some New York Giants preview New York's ultimate bachelor pad; the Mercedes SLR NBC News Transcripts October 10, 2003 Friday

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NBC News Transcripts

SHOW: Today (7:00 AM ET) - NBC

October 10, 2003 Friday

LENGTH: 1551 words

HEADLINE: Tiki Barber and some New York Giants preview New York's ultimate bachelor pad; the Mercedes SLR

ANCHORS: LESTER HOLT; MATT LAUER; KATIE COURIC

REPORTERS: AL ROKER

BODY:
LESTER HOLT, co-host:

Welcome back. We want to thank George Clooney who stuck around for a long time after his interview and greeted the crowd. Now they want to know about me. But before, when he was here, that's a whole other story. But he stuck around. He didn't go away in this car. This, by the way, is a brand new Mercedes SLR. Over $400,000 it'll set you back. If a guy's going to be seen, though, in an ultimate car like this--check out the door, by the way. If he's going to be seen in a car like this, he needs the ultimate bachelor pad. Esquire magazine celebrating its 70th year--70th anniversary, and for the occasion they turned this apartment 90 stories up into the ultimate guy fantasy pad. Tiki Barber of the New York Giants and five of his offensive linemen took Matt on a tour.

(Audioclip of Creed singing "Higher")

Mr. TIKI BARBER: This is the 90th floor, penthouse floor, of the Trump World Tower. This place is spectacular, to say the least. Here we have the gaming room for the modern man.

MATT LAUER, co-host:

And you basically workout right in the middle of your own apartment. Look at this. You got three plasma screens in here so you can play the Play Station. What is this, a climbing wall?

Mr. BARBER: Yeah, this is the climbing wall. Get up this thing real quick. Survey the apartment.

LAUER: Look for dust bunnies up there.

Mr. BARBER: Exactly.

LAUER: What are those?

Mr. BARBER: These are kettle balls. These are from 19th century. Eastern European athletes used to use these to build core strength. And I guess they're kind of like free weights. They're just easier to hold.

LAUER: You've got the pool table right in the middle of the room. And, of course...

Mr. BARBER: Oh, you have a wonderful view. I think this is the first thing you look at when you walk into any of these rooms, is the view of downtown.

LAUER: It's beautiful. Guys, who's winning?

Mr. BARBER: Giants are winning.

LAUER: Thanks, guys.

Mr. BARBER: And this is the--the ultimate man's bar room, the David Rockwell bar.

LAUER: Of course, you can sit here and you can get a drink from Chris Bober.

Hey, Chris. How are you? Nice to see you.

Mr. CHRIS BOBER: Good to see you.

LAUER: You realize if you have an apartment like this you better have a lot of friends, or else you're going to feel like the loneliest guy in all of New York.

Mr. BARBER: From the bar we go right into the kitchen. Perfect for the modern man who wants to cook.

LAUER: The modern man probably knows how to cook in gourmet fashion. But $17 million, you get a cook. This place is like the--the starship enterprise here. Look at that.

Mr. BARBER: Exactly. It's got everything going on. It's got these little Sony mini flat screens in here that have things going on about cooking.

What are you cooking over there, Chris?

Ms. BOBER: I'm cooking fresh Miami Dolphin.

Mr. BARBER: Oh, yeah.

LAUER: Meanwhile, for $17 you get the same guy who's mixed your drinks, he's now jumping into the kitchen here.

Mr. BARBER: Exactly. We're paying him a lot, though, so he's good to go.

Mr. BOBER: I get paid double.

LAUER: You do it all, don't you?

Mr. BARBER: Something that's very apropos for this technology-savvy apartment. It's not just enough to have a mirror in this closet, you have a camera to see what you look like unless paparazzi are tracking you.

LAUER: Wait a sec. Wait a sec. This is a system that literally as you're putting on your clothes to go out, you can look to see what would happen--or what you'd look like if someone caught you on TV?

Mr. BARBER: Exactly. You're on TV every day, you know. You can look in the mirror for yourself.

LAUER: Well, I don't look at myself on TV before I go out.

Mr. BARBER: And then you look at yourself on TV. This is what I look like when I sit on the set of the TODAY show.

LAUER: That is the most vain thing I have ever heard of in my entire life.

Mr. BARBER: Absolutely. Absolutely.

LAUER: But you know what? I'm getting it installed.

Mr. BARBER: Exactly.

LAUER: Come on.

Mr. BARBER: I think you'll agree with me, this is my favorite room because of the fabric. It's like you--you're walking into a suit when you come in here. This room is outfitted by **Nautica.** If you look at the--the chaise and the couch and the chair right there, everything is--is **Nautica** fashion.

LAUER: It's all fabric from suits.

Mr. BARBER: Absolutely.

LAUER: These are beautiful.

Mr. BARBER: This is--this room is very comfortable. You know, you sit down, you feel comfortable.

LAUER: So you don't--you're not afraid to plunk into the couch here.

Mr. BARBER: Absolutely not.

LAUER: It's not like a museum like some other apartments.

Mr. BARBER: Absolutely not.

And now you move into what is the home office/guest bedroom if need be. Wayne's in here shaving while he's watching the stocks. Embedded Bloomberg Television.

Mr. WAYNE LUCIER: Hey, guys. How we dong?

LAUER: OK. You've got the financial news, Bloomberg right there on the wall. That's cool.

WAYNE: Yeah, it's pretty convenient.

LAUER: Look at this bed. It's a platform bed. And you've got...

Mr. BARBER: Platform bed. Asian-inspired.

LAUER: ...the--another Bloomberg screen right there.

Mr. BARBER: Absolutely.

LAUER: So this is clearly for someone who--who can't take their eye off their--their financial dealings.

Mr. BARBER: Exactly. Exactly. You want to come in here and work, but you want to lay down. You can lay down on the bed, hit the Bloomberg Television, check on your stocks and see what's going out in the world.

LAUER: What's the deal here?

Mr. BARBER: I guess it's a female guest that he has here. The innuendo of the shoes.

LAUER: Maybe she's under there.

Mr. BARBER: I know. We better get out of here before she comes back.

LAUER: Before we disturb anybody, let's get out of here.

Mr. BARBER: We're going into the master bedroom. This is as big as my apartment.

LAUER: The whole apartment?

Mr. BARBER: Yeah. What have we got going on here?

Offscreen Voice #1: We're trying to watch TV, but there's nothing good on.

LAUER: What do you mean nothing good on? There's "Where in the World is Matt Lauer?"

Offscreen Voice #1: It's what I said, there's nothing good on.

LAUER: That's how I watch it at home, on eleven screens like that.

Mr. BARBER: Yeah, exactly.

LAUER: You know what? The crazy thing is you've got a view like this and you're watch watching TV.

Mr. BARBER: I know. I know. This is 59th Street Bridge right here, the East--beautiful view of the East River.

And then finally we have the ultimate man's ultimate living room space. Just a great place to have parties. It's outfitted by Giorgio Armani with the couches. The centerpiece of this room is this $2 million Rockwell painting.

LAUER: Two million dollars?

Mr. BARBER: Yeah. This is actually a fake. I did it in my apartment before I came over.

LAUER: No seriously, that's $2 million?

Mr. BARBER: Two million dollars. And, you know, you probably shouldn't touch this thing. (Bell rings)

Offscreen Voice #2: (From alarm) Back away. Back away.

LAUER: Oh, it's got the alarm system on it, too.

Mr. BARBER: Exactly.

LAUER: In case you get a frisky guest.

Mr. BARBER: Exactly. The space is actually so big you could have a scrimmage if you really wanted to.

LAUER: It's nice. It really is.

(Matt catches a football and players run after Matt) Guys! Guys!

HOLT: Illegal procedure. Seventeen million bucks. A lot more if you want it furnished. Quickly, the SLR.

Scott Kia, tell me about this car. What makes it worth $400,000?

Mr. SCOTT KIA: Well, Esquire called it the greatest car every built, and we agreed. The car has over 600 horsepower, goes zero to 60 in 3.7 seconds. And the entire car is made of carbon fiber. Light weight, beautiful.

HOLT: So you go--you even got a speed brake that pops out of the back, right?

Mr. KIA: Absolutely. An air brake that pops up when you're going high speeds. It keeps the rear end down, balances the car. Very great.

HOLT: Very cool.

Mr. KIA: Thank you very much.

HOLT: Thanks for being here.

We'll take a break.

Mr. KIA: No problem.

HOLT: But first, this is TODAY on NBC.

***

KATIE COURIC, co-host:

Time is almost up. You have until midnight tonight to get your tape in to be TODAY's next SUPERSTAR. Here's some of the competition you're up against.

(Clips from TODAY'S SUPERSTAR contestant entry videotapes)

HOLT: Nice touch.

COURIC: For all the rules and 411, log in to our Web site at today.msnbc.com.

HOLT: Still to come on TODAY, we get the bottom line on budget vs. brand-name diapers.

COURIC: Also, you're going to do some one-pot cooking, is that right?

AL ROKER reporting:

That's right. We're going to...

COURIC: Some very hearty dishes.

ROKER: Hearty dishes, but you don't have to mess up a lot of pots. Just one.

COURIC: Yeah, I--I checked them out. (Unintelligible). They're good. The pot roast is really, really good.

ROKER: Oh, mama.

COURIC: Also, some kind of corn?

ROKER: That's right.

COURIC: And some kind of pork?

ROKER: Glazed pork.

COURIC: Yummy. Anyway, all that after your local news.

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WELSPUN CLOSE TO INKING DEAL WITH NAUTICA OF US Financial Express October 12, 2003

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October 12, 2003

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HEADLINE: WELSPUN CLOSE TO INKING DEAL WITH **NAUTICA** OF US

BODY:

Welspun India Ltd, part of the Rs 2,000-crore Welspun Group, is close to inking a strategic alliance with global apparel major **Nautica** Enterprises for manufacturing, marketing and distribution of **Nautica** brand of bath towels for the US and Canadian markets. While the exact nature of the alliance is not known, sources say Welspun has signed a 'license arrangement' with **Nautica** Apparel, **Nautica's** worldwide brand licensing subsidiary as per which Welspun will manufacture, market and distribute **Nautica** brand of bath towels for the US and Canadian markets. Welspun India's director Ms Deepali Goenka, when contacted said it was a bit early to talk about a business proposal which was in the offing.

She, however, admitted that as per the proposed alliance with **Nautica** it would be a "five-year license arrangement." Welspun currently is the world's fifth largest and Asia's largest manufacturer of terry towels with a current market share of 20 per cent of the total towel exports to the US from India. The company, last month, announced its entry into the Rs 1,000-crore domestic home textiles segment with a range of its bath, bed, kitchen and table linen called Spaces which is being directly handled by Ms Goenka. According to Ms Goenka, Spaces is targeted at SEC A and B towns. This, she said, represented 100 million people of 22 million households. The top 20 cities alone had a target population of 28 million or 3.6 million households. "We are looking at a turnover of Rs 40 crore by the end of this fiscal," Ms Goenka said.

The company plans to expand the range and add a kitchen and bathroom accessories range soon, she added. "Welspun will be routing all its domestic products through this new branding, and we expect to capture about 30 per cent of the domestic market in three years. The global textile industry is currently very volatile," she said. The alliance could well help Welspun maintain a focused approach and concentrate on marketing efforts in the post-2005 era, when the quota export regime ends. Welspun also plans to set up a bedsheeting plant next year for its range of home linen which is currently being sourced through third party manufacturing. The company plans to open exclusive lifestyle retail outlets 'Spaces' to distribute its home textiles and other associated products. The company plans to open four outlets-one each in the four metros by December 2004 apart from distributing its range through a 800 dealer network across the country.

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It's a BIG store for BIG guys Edmonton Journal (Alberta) October 14, 2003 Tuesday Final Edition

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Edmonton Journal (Alberta)

October 14, 2003 Tuesday Final Edition

SECTION: Look; Pg. E1

LENGTH: 402 words

HEADLINE: It's a BIG store for BIG guys

SOURCE: The Edmonton Journal

BYLINE: Marta Gold

DATELINE: EDMONTON

BODY:

EDMONTON - The customers are big. The clothes are big. The store is in the biggest mall in the world. So it's only natural that when George Richards Big and Tall menswear changed its look, it got bigger. A lot bigger.

The new, 7,500-square-foot store had its grand opening last week at West Edmonton Mall. The store is so huge, even a half-dozen Edmonton Eskimos and a slew of regular customers who wear sizes like 3XL-Tall, can't dwarf it. The new store is almost three times larger than the old.

The Eskimos were on hand to model some of the store's fashions, which range from business suits and dress shoes to Sean John jeans and Tommy Hilfiger shirts. But these football players aren't just token celebrity models -- many are regular customers. "When I walked in here five years ago, I felt for the first time that I could buy nice clothes," says Dan Comiskey, the Esks' six-foot-four, 315-pound offensive guard.

"In the old days, back in high school, I shopped at Work Wearhouse and bought big plaid shirts, but the sleeves only came to here," he adds, chopping a huge hand about halfway down his beefy forearm.

Comiskey has bought just about everything at George RIchards, from his wedding suit to socks for his size-15 feet. "I come to the mall and there's no fun here for me. I come to one store, that's it."

Most of the store's regular customers have the same problem. Even though young people are getting taller and many of us are getting fatter, few stores offer clothes -- particularly stylish ones -- for big guys.

"This is the only place that doesn't have old man clothes," says 30-year-old Greg Brown, a six-foot-eight, 310-pound corrections officer. "Or fat guy clothes," adds his friend, Daryl Tancowny, a 26-year-old corrections officer who, at six foot five, has recently slimmed down to 337 pounds.

Both men are George Richards regulars, so when they hang out together, they phone each other in advance to make sure they're not wearing the same shirt.

The store has targeted younger customers in recent years by bringing in new, bigger-name brands, says Norm Cooper, merchandise manager for Grafton-Fraser, the company that owns George Richards. "We used to think it was great if there was a powder blue shirt in the mix. It was crazy," he says. Now the store carries Columbia, Nortek, Point Zero, Quick Reflex, **Nautica** and Polo, among others.

mgold@thejournal.canwest.com

GRAPHIC: Colour Photo: Larry Wong, The Journal; At the grand opening at West Edmonton Mall.; Colour Photo: Journal Stock; Edmonton Eskimo Kevin Lefsrud on the ramp at the grand opening of George Richards Big and Tall Menswear.; Colour Photo: Journal Stock; A crowd watches a parade of Edmonton Eskimos model fashions from business suits to jeans.

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Splendid sweaters;Season's staple has split personality that will suit shoppers Knoxville News-Sentinel (Tennessee) October 16, 2003 Thursday Five-star Edition

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October 16, 2003 Thursday Five-star Edition

SECTION: STYLE; Pg. E1

LENGTH: 662 words

HEADLINE: Splendid sweaters;
Season's staple has split personality that will suit shoppers

BYLINE: BY KEVIN COWAN, cowan@knews.com

BODY:
It can be cozy yet chic, warm and cool, or luxurious and laid-back.

"It" is the sweater, that piece of clothing synonymous with fall. This season, sweaters take on a number of personalities, enough to suit most shoppers.

"I've never seen anything like it," said local fashion consultant Sherry Ailor. "Everything is out there. There is so much in terms of styles, it's almost overwhelming for the average person."

Fashionistas and men of style shouldn't drown in the designer deluge, but rather should make use of the variety to make a splash.

Providing spice to this variety are trims. They make pieces whimsical or create upper-crust layers.

"I'm seeing it from fringe to fur," said Jabette Carlson, a buyer at Clothes by Mertie in West Knoxville. "It's a trend that's been developing for a while now."

Carlson noted that this embellishment craze weaves through other segments of fashion, such as jewelry.

"Instead of tailored silver and gold, there are a lot of crystals and beading," she said.

These elaborate creations shouldn't be reserved for evenings and special occasions.

"This is great for daytime," Carlson said. "There are women who think they can't wear it for day, but I say do it. It's fun. It's OK."

In addition to fur, leather and suede trims add fine touches. Ribbon, ruffles and crochet bring femininity to the forefront.

The trims also speak to the textural side of the sweaters. Cables and ribbing create surface interest.

Sensual fabrics give sweaters a pleasing hand. Boucle and chenille are soft spots, as are cashmere and angora and silk blends. Crunchy wools and comfortable cottons are standards. Lycra gives them stretch.

The materials are sculpted into fitted silhouettes.

"There are chunky turtlenecks still, but they are not oversize, like fisherman sweaters," Carlson said.

Ailor noted, "I've seen cardigans that are body-conscious just worn alone for a more sexy look."

This season the cardigan shape is prevalent. The sweater is part of the classic twin set. Sometimes it's cut a little longer and belted, or maxed out as a sweater coat. It can be zippered as well, which is a popular look for men and women.

In addition to the cardigan's traditional shapes, v-necks, crewnecks and vests are important.

"These are the old standbys," Ailor said. "You can't go wrong with them."

More forward looks include off-the-shoulder designs and items with asymmetrical necklines.

Besides tops, other pieces are done in sweater fabrications. Look for long dresses and complete ensembles that include a jacket, shell and a bottom (pants or skirt). Capes and wraps have also been done.

"I love those beautiful dresses with a little padding in the shoulder," Ailor said.

She also noted that knit dresses and bottoms, particularly pants, could be difficult to wear because the fabric generally hugs every curve and bump.

"They're not for every body," Ailor said.

Prints add dimension to the sweaters. Argyles are a study in studious style. Stripes hold the line this fall, and geometrics go for the mod angle.

Colors run the spectrum. At one end are the neutrals, black, brown and winter white. Autumn hues such as gold, rust, orange and berry also appear. Pink, yellow and chartreuse offer unexpected punch. Blocking lets wearers sample many shades.

Now that you have the facts, let's talk about function. Here are some ways to wear the latest looks:

* Lucky magazine recommends the striped pullover. Combine it "with a punky zipper skirt and add your favorite pumps."

* For a little fun, wear a long striped muffler with fringes with a sweater, Carlson suggested.

* Ailor likes the combo of an off-the-shoulder sweater with low-rise pants or a miniskirt. "It's an elegant look for an evening out," she said.

Sweater dressing is no sweat for fall 2003.

Style writer Kevin Cowan may be reached at 865-342-6426.

Models: 18 Karat Talent and Modeling Agency

Location: Savage Gardens

Photo styling: Mary Constantine

GRAPHIC: (Color) These outfits offer a peek at sweater dressing's darker side. Bill's **Nautica** ensemble from Proffitt's teams a bold striped sweater, checked button-down and pinstriped trousers. Andrea's tweedy sweater coat and dress, by Andrea Jovine, is from Dillard's.; DIGITAL PHOTO - SWEATER STYLE

5.SY (Color) This cranberry Collette Merdo piece from Clothes by Mertie combines suede and crocheted knit. It complements striped Sigrid Olsen pants.; DIGITAL PHOTO - SWEATER STYLE 1.SY (Color) Background photo: Soft fabric is the common thread with this duo. Bill's Daniel Cremieux grouping from Dillard's includes a winter-white cashmere, cable-knit sweater and turtleneck, and olive corduroy trousers. Andrea's look, from Clothes by Mertie, combines a furry ribbed Penta sweater with Renfro suede pants.; DIGITAL PHOTO - SWEATER STYLE 8.SY (Color) A splendid sweater in the grass, William models a Polo (by Ralph Lauren) blue turtleneck with suede elbow patches.; DIGITAL PHOTO - SWEATER STYLE 6.SY (Color) Fur takes this Andrea cable-knit sweater set to the next level. The Andrea Jovine design, which tops Lauren trousers, is from Dillard's. ; DIGITAL PHOTO - SWEATER STYLE 4.SY (Color) Marisa Christina reinterprets argyle in this zip-front cardigan from Proffitt's.; DIGITAL PHOTO - SWEATER STYLE 3.SY (Color) Andrea models a brown Katherine Kelly combo from Dillard's. It includes a leather-trimmed jacket, red-striped sweater and easy pants.; DIGITAL PHOTO - SWEATER STYLE 7.SY (Color) Bill and Andrea stroll through the woods in style. His look, from Goody's, includes a green Alexander Julian sweater with a diamond motif, multiplaid Alexander Julian button-down and Docker's cargo pants. Her outfit, from Proffitt's, combines a red, fringed Susan Bristol sweater with a Pursuits Ltd. sleeveless turtleneck and Marisa Christina trousers.; DIGITAL PHOTO - SWEATER STYLE 2.SY

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GBMI MARKETS XOXO AND NAUTICA SHOES Saigon Times Magazine October 18, 2003

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October 18, 2003

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HEADLINE: GBMI MARKETS XOXO AND **NAUTICA** SHOES

BODY:

Global Brand Marketing Inc. (GBMI, the U.S.) has introduced summer-spring shoes bearing XOXO and **Nautica** brands to Vietnamese consumers through HCM City-based company T&T (Tel: 8201080), its sole distributor in Vietnam.

There are 382 XOXO and 178 **Nautica** shoe models available for both men and women at T&T outlets. This is the first time that XOXO and **Nautica** shoes have been sold in Vietnam. Killick Datta, GBMI chairman, hopes these brands will win Vietnamese consumers' confidence. (Photo: Van Bao)

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Inc. Magazine Recognizes Santa Barbara, Calif., Fashion Designer Global Brand Santa Barbara News-Press
October 18, 2003, Saturday

Copyright 2003 Knight Ridder/Tribune Business News
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Santa Barbara News-Press

October 18, 2003, Saturday

KR-ACC-NO: BA-FASHION

LENGTH: 158 words

HEADLINE: Inc. Magazine Recognizes Santa Barbara, Calif., Fashion Designer Global Brand

BYLINE: By Frank Nelson

BODY:
Global Brand Marketing Inc., a fashion design company based in Santa Barbara, has been ranked No. 84 on this year's Inc. Magazine list of the nation's 500 fastest growing private companies.

The list, published in the magazine's latest edition, shows GBMI posting five-year sales growth of 1,708 percent. In the same issue, the company makes No. 20 in a list of the fastest growing companies based on size.

"We are proud of our ability to create and build leading global footwear brands in a short period of time," said Killick Datta, chief executive officer of GBMI, which was founded in 1996.

GBMI designs, develops and markets footwear for men, women and children that is distributed in more than 130 countries worldwide. The company is the global licensee of Diesel, XOXO, **Nautica** and Mecca footwear.

To see more of the Santa Barbara News-Press, or to subscribe to the newspaper, go to http://www.newspress.com

JOURNAL-CODE: BA

LOAD-DATE: October 20, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
View: Full

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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$20 Mln Shopping Mall To Open in Istanbul Turkish Business Digest October 20, 2003

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Turkish Business Digest

October 20, 2003 01:56 PM EEST

LENGTH: 154 words

HEADLINE: $20 Mln Shopping Mall To Open in Istanbul

SOURCE: Turizmdebusabah

BODY:

A shopping mall, called Bakirkoy Town Center, in whose construction some $20 mln (17.2 mln euro) have been invested, will open in November 2003, it was reported on October 19, 2003.

The mall is located on Incirli avenue, which boasts some 450,000 passers-by a day, and is just 50 metres away from Bakirkoy square.

In view of its location the Bakirkoy Town Center will compete for customers with the nearby Carousel and Galleria shopping malls.

The Bakirkoy Town Center has a total area of 35,000 sq m. It comprises 75 outlets. Some of them are stores of Zara, Reebok, Puma, Nike, Adidas, Levi's, Naf Naf, Konyal? Saat, Crispino Ravelli, Lumberjack, Mi Piace, **Nautica,** TeknoSa and Escortland.

The mall has also a 879 sq m children's play area, a four-level car park and a store of retailer Migros. French real estate consultancy company Alban Cooper consulted the construction of the Bakirkoy Town Center.

www.turizmdebusabah.com

LOAD-DATE: July 21, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Tuesday, June 27, 2006 - 12:41 PM EDT

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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CALENDAR St. Louis Post-Dispatch (Missouri) October 25, 2003 Saturday Five Star Late Lift Edition

Copyright 2003 St. Louis Post-Dispatch, Inc.
St. Louis Post-Dispatch (Missouri)

October 25, 2003 Saturday Five Star Late Lift Edition

SECTION: LIFESTYLE; Pg. 4

LENGTH: 828 words

HEADLINE: CALENDAR

BODY:
Fashion, beauty events and trunk shows

* Couturier Sale by the National Council of Jewish Women, 9 a.m. to 5 p.m. today and noon to 5 p.m. Sunday at the NCJW Council Shop, 8612 Olive Boulevard. Proceeds will benefit the group's community-service projects, including its Back-to-School Store. For more information, call 314-692-8141.

* Celebrity makeup artist Sue Devitt personal appearance 11:30 a.m. to 4:30 p.m. today at Sephora, West County Center. For appointments, call 314-821-5200.

* Famous-Barr events:

Nautica Jeans fashion show hosted by Glamour Magazine 1 p.m. today at St. Clair Square in Fairview Heights.

i.e. beauty and fashion event Nov. 1 at St. Louis Galleria, first-floor mall entrance. $20 a person. For each person attending, Famous-Barr will donate $10 to the Susan G. Komen Breast Cancer Foundation. 8:30 a.m. registration and continental breakfast, 9 a.m. fashions, 10 a.m. cosmetics specialists on hand. Information: 314-444-2665.

Ideology fashion show presented by Glamour Magazine, 2 p.m. Nov. 1 at St. Louis Galleria, first floor, mall entrance.

Clarins facial treatments by Lynda Garrison Thursday, Friday and Nov. 1 at South County Center. For appointments, call 314-892-0110, Ext. 3304.

Clarins makeovers by Laura Faeber Wednesday at Mid Rivers Mall (636-278-6660, Ext. 3304), and Thursday, Friday and Nov. 1 at St. Louis Galleria (314-726-1810, Ext. 3304).

* Neiman Marcus, Plaza Frontenac events:

The Art of Italian Style, featuring the best in Italian design, through Sunday throughout the store.

Laura Munder personal appearance and trunk show 10 a.m. to 5 p.m. today in Precious Jewels.

Monique Lhuiller trunk show today in the Bridal Salon.

Louis Feraud trunk show Thursday and Friday in Designer Sportswear.

Siegelson trunk show 10 a.m. to 5 p.m. Thursday, Friday and Nov. 1 in Precious Jewels.

Epicure Dropship program Thursday, Friday and Nov. 1 in Epicure.

For more information on Neiman Marcus events, call 314-567-9811. Unless otherwise noted, events are during regular store hours: 10 a.m. to 8 p.m. Monday through Friday, 10 a.m. to 7 p.m. Saturday and noon to 5 p.m. Sunday.

* Saks Fifth Avenue, Plaza Frontenac events:

Orlane spa event today in Cosmetics.

Hickey-Freeman trunk show 10 a.m. to 5 p.m. today in the Men's Department, main level.

Averardo Bessi trunk show Tuesday and Wednesday in the Designer Salon, upper level.

Tomasina bridal and ball-gown trunk show 10 a.m. to 6 p.m. Thursday, Friday and Nov. 1 in the Bridal Salon, upper level.

Lihli spring trunk show Thursday and Friday in the Designer Salon, upper level.

Trish national makeup artist event Friday and Nov. 1 in Cosmetics. For appointments, call 314-567-9200, Ext. 379.

For more information on Saks events, call 314-567-9200. Unless otherwise noted, all events are during regular store hours: 10 a.m. to 8 p.m. Monday-Friday, 10 a.m. to 7 p.m. Saturday and noon to 5 p.m. Sunday.

Home, garden and other events

* "Winterizing Your Garden," 11 a.m. today, and "Pumpkin Centerpiece," 11 a.m. and 1 p.m. Nov. 1 at Sugar Creek Gardens, 1011 North Woodlawn Avenue, Kirkwood. Free. Reservations required: 314-965-3070.

* Missouri Botanical Garden events:

"OASIS -- Growing a Garden: A program for grandparents and their grandchildren" 10 a.m. to noon today at the garden. $10 a person.

Orchid Society of Greater St. Louis show and sale 9 a.m. to 5 p.m. today and Sunday in the Ridgway Center.

Greater St. Louis Daffodil Society sale 7 a.m. to 5 p.m. today and 9 a.m. to 5 p.m. Sunday in the Ridgway Center.

Mid-America Regional Lily Society sale 7 a.m. to 5 p.m. today and 9 a.m. to 5 p.m. Sunday in the Ridgway Center.

* Missouri Botanical Garden classes:

"Best Woodies for Fall Color" (for professionals and advanced gardeners), 2 to 4 p.m. Nov. 6. Meet in the Botanical Room.

"Perennials for Successive Bloom" 7 to 9 p.m. Tuesday in the Garden Room.

Soap-making (hands-on) 9:30 a.m. to noon Nov. 1 at the Kemper Center for Home Gardening.

For more information about classes or events at the garden, call 314-577-9400, or visit the Web site at www.mobot.org.

* Butterfly necklace bead class 2 to 4 p.m. Sunday at Zuma Beach Bead Co., 6655 Delmar Boulevard. $30 a person. Call for details: 314-862-3345.

* Make your own trick-or-treat bag, skeleton and other Halloween crafts through October at MadeByMe Craft Studio, 13940 Manchester Road. Hours and information: 636-227-5252.

* Gateway Depressioneers Glass Show 10 a.m. to 4 p.m. today at Stratford Inn, Fenton. Information: 314-842-5566 or 636-939-4178.

* The Great American Paper Show 9 a.m. to 4 p.m. with early buying from 8 to 9 a.m. Sunday at Two Hearts Banquet Center, 4532 South Lindbergh Boulevard. Information: 314-842-5566 or 636-939-4178.

* Do-it-Herself workshops 6:30 to 8:45 p.m. Monday, featuring updating bathroom fixtures (6:30 to 7:30) and installing crown molding (about 7:45 to 8:45) at all Home Depot locations.

NOTES:
Send it to Calendar; Calendar is compiled by Karen Deer. Send a description of your event at least two weeks in advance to Karen Deer, Lifestyle Assistant, 900 North Tucker Boulevard, St. Louis, Mo. 63101. Fax: 314-340-3080.

GRAPHIC: PHOTO; PHOTO - This outfit, featuring an olive leather jacket with green and olive corduroy pants, is among Etcetera fashions that can be seen along with Moissanite jewelry from 11 a.m. to 3 p.m. Nov. 1 at the Wildhorse Grill, 101 Chesterfield Towne Centre on Long Road, Chesterfield, or during a trunk show noon to 5 p.m. Nov. 4 and 5 and noon to 4 p.m. Nov. 6 at Ces and Judy's Banquet Center, 10405 Clayton Road, across from Plaza Frontenac. Private viewing trunk shows are available by calling Cyndi at 636-485-6775 or Lynn at 314-974-5966.

LOAD-DATE: October 25, 2003

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World Beaters;People to Watch in International Business Time Magazine October 27, 2003

Copyright 2003 Time Inc.
Time Magazine

October 27, 2003

SECTION: TIME BONUS SECTION NOVEMBER 2003: GLOBAL BUSINESS; Pg. A31 [Not available in all editions]

LENGTH: 348 words

HEADLINE: World Beaters;
People to Watch in International Business

BYLINE: Barbara Kiviat

BODY:
JILL GREENTHAL Media Maven In the media business, Greenthal, 47, is a rainmaker, having wrangled, among other things, the $ 50 billion merger of AT&T and cable operator TCI in 1998. She recently left Credit Suisse First Boston, where she comanaged the global-media investment-banking practice, to join private investment firm Blackstone Group. There she will continue to work with media companies as a senior managing director for the firm's growing mergers and acquisitions business.

KILLICK DATTA Footwear Fashionista Having had a foot in Nike and L.A. Gear, Datta, 43, hit the ground running when he opened his own shoe firm in 1996. Global Brand Marketing Inc. (GBMI), where the Indian-born Datta is CEO, last year sold $ 140 million worth of shoes bearing the **Nautica,** Diesel and Mecca brands in 130 countries. The company matched those sales again this year--within the first six months. GBMI is reviving the Pony marque and next summer will open four stores to sell its own brand and accompanying accessories, like handbags.

ED WELBURN Design Driver Now steering styling at General Motors is Welburn, 52, who was promoted in October to the top design job. Welburn is charged with advancing the work of his predecessor, Wayne Cherry, who rescued GM from the bland boxes it produced in the '80s and early '90s. Welburn recently headed design of GM trucks and SUVs, overseeing the look of the hot Cadillac Escalade and Hummer H2, among other vehicles. Welburn's passion is muscle cars: he created an Oldsmobile that sustained 257 m.p.h.--a world record in 1987.

MICHAEL GRINDON TV Executive As president of Sony Pictures Television International, Grindon, 49, exports American television programs and movies to the rest of the world. A big chunk of the division's $ 2 billion--plus revenue comes from licensing shows like Dawson's Creek, but the fastest-growing segment of the business is locally produced programming in countries such as Britain, Spain, France, Italy, China and Chile. Sony's first Russian show makes its debut this fall.

GRAPHIC: COLOR PHOTO: ASIA KEPKA FOR TIME, COLOR PHOTO: DANA EDMUNDS FOR TIME, COLOR PHOTO: CHRIS CORSMEIER FOR TIME, COLOR PHOTO: COURTESY OF GM

LOAD-DATE: October 20, 2003

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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NAUTICA SIGNS AGREEMENT WITH ROBERT ALLEN; Brief Article HFN The Weekly Newspaper for the Home Furnishing Network October 27, 2003

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HFN The Weekly Newspaper for the Home Furnishing Network

October 27, 2003

SECTION: Pg. 19 ; ISSN: 1082-0310

IAC-ACC-NO: 109456721

LENGTH: 117 words

HEADLINE: NAUTICA SIGNS AGREEMENT WITH ROBERT ALLEN; Brief Article

BODY:
NEW YORK-**Nautica** said its label is now in decorative home fabrics after it entered into a licensing agreement with the Robert Allen Group.

"As part of our strategy to expand the **Nautica** Home Collection, our new partnership with RobertAllen@Home will enhance our already successful **Nautica** furniture business and enable us to enter the growing decorative home fabric market," said David Chu, chief executive officer, founder and designer of the **Nautica** brand.

The Hamilton Collection, was inspired by the British-island colony of Bermuda. The Bali Collection was inspired by the Indonesian island

The full launch of the two collections will be in January at Showtime in High Point, N.C.

IAC-CREATE-DATE: November 3, 2003

LOAD-DATE: November 04, 2003

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Unilever Recommits to Greenwich, Conn., Facility as It Plans Trumbull Center Greenwich Time, Greenwich, Conn. October 29, 2003, Wednesday

Copyright 2003 Knight Ridder/Tribune Business News
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Greenwich Time, Greenwich, Conn.

October 29, 2003, Wednesday

KR-ACC-NO: GR-UNILEVER

LENGTH: 581 words

HEADLINE: Unilever Recommits to Greenwich, Conn., Facility as It Plans Trumbull Center

BYLINE: By Peter Healy

BODY:
The expansion of Unilever's research center in Trumbull by early 2005 will have a "negligible effect" on the consumer product giant's Home and Personal Care -- North America headquarters in Greenwich, a company spokeswoman said yesterday.

Unilever broke ground Monday on a three-story, 80,000-square-foot, $ 23 million addition to its current facility at 40 Merritt Blvd. in Trumbull. The new Global Innovation Center will include a laboratory and offices. It will merge Unilever's research operations, currently based in Edgewater, N.J., with the product development team already working in Trumbull.

When complete, the facility will focus on the global research, development and marketing of Unilever skin products such as Dove, Pond's, Vaseline, Lux and Caress, according to Unilever. It also will house Unilever's laundry product development team.

Unilever expects to add about 200 jobs in Trumbull, raising its staff in the Bridgeport suburb to more than 1,000.

The company also plans to relocate an undetermined number of marketing personnel from Greenwich to Trumbull.

"The move into Trumbull would have a negligible effect on our Greenwich employment base," said Perry Yeatman, vice president of corporate affairs for Unilever Home and Personal Care -- North America.

Yeatman said the company has not yet determined the number of Greenwich workers who will transfer to Trumbull, but she called the number "minimal."

"The shifting of corporate resources is to be expected," Greenwich First Selectman Richard Bergstresser said of the jobs the town would lose. "I am pleased that Unilever is moving employees to Connecticut. They are an important employer for the town and we are very honored to have them in Greenwich."

The headquarters of Unilever Home and Personal Care -- North America employs about 400 people in Greenwich. About three-quarters of them are at the company's main building on Benedict Place and the remainder are at Greenwich Office Park on Weaver Street, Yeatman said.

Unilever employs about 2,000 people in Connecticut in Trumbull, Greenwich and at a manufacturing plant and logistics center in Clinton. With operations in 88 countries, the British and Dutch company had global annual sales of $ 47 billion in 2002 and employs about 258,000 people worldwide.

In the United States, Unilever sales were about $ 11 billion in 2002. It has 15,225 U.S. employees.

Its Home and Personal Care products include: Dove and Suave skin care, hair care, deodorant and personal wash products; Wisk, "all" and Surf laundry detergents; Snuggle fabric softener; Lever 2000, Caress, Degree, Pond's and Vaseline skin care, deodorant and personal wash products; Axe deodorant bodyspray for men; Q-tips cotton swabs; Mentadent oral care products; Finesse, Salon Selectives, and ThermaSilk hair care products; Sunlight dish detergents; and Calvin Klein, **Nautica** and Lagerfeld cosmetic and fragrance products.

Unilever foods are: Lipton teas, recipe products and side dishes; Wish-Bone salad dressings; Lawry's seasonings; Country Crock and "I Can't Believe It's Not Butter!" spreads; Ragu pasta sauces; Knorr soups, sauces and bouillons; Hellmann's mayonnaise; Skippy peanut butter; Bertolli olive oil; Good Humor-Breyers and Ben & Jerry's ice cream; and Slim-Fast nutritional and health snack products.

To see more of the Greenwich Time, or to subscribe to the newspaper, go to http://www.greenwichtime.com

JOURNAL-CODE: GR

LOAD-DATE: October 29, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
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No grid ironing required: on or off the field, this is your season to get in the game. Men's Fitness November 1, 2003

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Men's Fitness

November 1, 2003

SECTION: No. 11, Vol. 19; Pg. 66; ISSN: 0893-4460

IAC-ACC-NO: 110809240

LENGTH: 471 words

HEADLINE: No grid ironing required: on or off the field, this is your season to get in the game.

BODY:
CON TIKI

The New York Giants' Tiki Barber (see feature on page 62) turns touch football into Super Sunday smackdown

WHAT'S THE BEST TRASH TALK YOU'VE EVER HEARD? At the University of Virginia, we were playing Florida State, and Peter Boulware, who plays for the Ravens now, tackled me once real hard. and when he got up he said, "Jesus loves you, man." I was hurting, but I thought. "What? What is he talking about?" But it did its job, because I thought about it for a while and it took my mind off the game. When [Jeremy] Shocker caught the pass on Brian Dawkins, who hurt one of our receivers, Ike Hilliard. Shocker said, "That one's for Ike." Any time you run by someone and say it's for a teammate, it always works. ANY TIPS ON PLAYING TOUCH FOOTBALL WITH WOMEN? Don't touch inappropriately. Let them feel empowered. If they're coming straight at you, give them a hug instead of a two-hand touch on the chest. What can they do? It's either an inappropriate touch or a hug to show the love. I'll go with the hug. A hug will impress her. IS THERE AN EASY END-ZONE DANCE A GUY WITHOUT RHYTHM CAN DO? I've always been a fan of the Ickey Shuffle. Two jab hops to the right, stick the ball out with your right hand. Then two jab hop steps to the left and stick the ball out with your left hand. Two jab hops back and stick the ball behind your head, then spike it in front of you. It's easy and sweet.

THIS PAGE (from left): Hooded zip-up cardigan ($ 89) by Tommy Hilfiger; fleece vest ($ 49) by Woolrich; jeans ($ 69) by Tommy Jeans; sneakers ($ 74) by Adidas. Vest ($ 99) by **Nautica** Jeans Company; jeans ($ 29) by Old Navy. OPPOSITE PAGE (from left): Football tee ($ 14) by Old Navy; jacket ($ 100) by Adidas. Rugby T-shirt ($ 24) by Gap; khaki pants ($ 62) by **Nautica** Jeans Company; leather mid-boots ($ 85) by Tommy Hilfiger. Sherpa-lined worker jacket ($ 110) by **Nautica** Jeans Company; hooded pullover ($ 26) by Old Navy; jeans ($ 179) by Diesel; sneakers ($ 79) by Adidas.

[ILLUSTRATION OMITTED]

TOP: Raglan sweater ($ 19) by Gap. Button-front shirt ($ 39) by American Eagle Outfitters; cargo pants ($ 59) by Abercrombie & Fitch. MIDDLE: T-shirt ($ 16) by Gap. Eagles-graphic T-shirt ($ 10) by Old Navy. Knit cap by **Nautica** Jeans Company; cami ($ 24) and cargo pants ($ 49) by Abercrombie & Fitch. BOTTOM: T-shirt ($ 16) by Gap. BELOW CENTER: Football tee ($ 14) by Old Navy.

[ILLUSTRATION OMITTED]

Knit cap ($ 29) and T-shirt ($ 32) by **Nautica** Jeans Company.

[ILLUSTRATION OMITTED]

Honeycomb crew neck ($ 19) by Gap; nylon cargo zip-off pants ($ 69) by **Nautica;** sunglasses ($ 84) by Killer Loop. Xterra by Nissan. For purchasing information, see Buyer's Guide on page 136.

Stylist: Laurie Schechter Hair: Brian Magallones Makeup: Aeriel Payne

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: December 8, 2003

LOAD-DATE: December 10, 2003

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Double Agents In Style November, 2003

Copyright 2003 Time Inc.
In Style

November, 2003

SECTION: FASHION/INSTANT STYLE; Pg. 183

LENGTH: 1248 words

HEADLINE: Double Agents

BYLINE: Edited By Sydne Bolden

BODY:
As work ends and play begins, it's time to call up a secret weapon so powerful it will take you seamlessly from 9-to-5 to party time, or weekday to weekend, all with abundant style. It's the double-duty blouse, skirt or dress that can anchor looks so different they'll dazzle in the office, at Sunday brunch and beyond. What's the key? It's all in the pairings, baby.

LINE IT UP

Who says pinstripes have to be conservative? This traditional pattern easily flaunts two tantalizing personalities: office sassy and out-and-about classy. A shirt with a collar, chic slingbacks and a belted sweater lend it daytime gravitas. When night falls, the right extras--an Asian-theme purse, jeweled heels and a sleek bed jacket--get the party going. Just add cocktails.

OUTFIT

Lambswool-blend cardigan, BCBG Max Azria, $ 178; 888-636-2224. Stretch cotton shirt, Gap, $ 40; 800-427-7895. Stretch-wool skirt, Petro Zillia, $ 185; at Blush, 212-352-0111. Crocodile belt, WCM, $ 200; 800-523-2358. Embossed leather slingbacks, Banana Republic, $ 128; 888-277-8953. Leather briefcase, Filofax, $ 250; 800-345-6798.

OUTFIT

Stretch-poly jacket, Sisley, $ 188; 800-535-4491. Sequined silk shirt, Emma Black, $ 155; at Reflection, 203-629-2010. Stretch-wool skirt, Petro Zillia, $ 185. Crystal sandals, BCBG Max Azria, $ 168; at select BCBG Max Azria stores. Embroidered satin clutch, Giorgio Armani, $ 795; 212-988-9191.

CASUAL FRIDAY

(Left) Sure, it's dress-down day, but looking like a slob is still a no-no. Take the T-shirt out of the T-shirt-and-jeans combo and substitute a simple white jacket. For a playful touch, throw in a polished purse--and sneakers.

ACCESSORIES

Hematoid quartz earrings, Suzy Landa, $ 320; 800-798-0181. Wool-blend hat, Club Monaco, $ 29; 888-580-5084. Wool-blend scarf, Gap, $ 34; 800-427-7895.

OUTFIT

Boucle jacket, Fashionista, $ 215; at Transitions, 516-484-3088. Cotton shell, Marc by Marc Jacobs, $ 198; at Bloomingdale's. Jeans, Armani Jeans, $ 218; 212-317-0800. Ribbon used as belt. Rimless sun-glasses, Bulgari, $ 365; 800-786-4527.

BAG & SHOES

Embossed leather purse, Charles David, $ 166; 310-659-7110. Sneakers, Chuck Taylor All Star by Converse, $ 33; at FAT Jeans & Shoes, 212-677-9027.

LADY IN WHITE

(Right) This basic jacket goes from casual to elegant in nanoseconds. Dressing it up is a cinch with a tailored, pleated skirt, furry handbag and ladylike heels. See? It's not hard to be Jackie O ready for that gallery opening.

JEWELRY

Pearl-and-moonstone earrings, Miguel Ases, $ 245; at Fragments, 888-637-2463. Watch of cubic zirconia and leather, Ross-Simons, $ 100; 800-556-7376.

OUTFIT

Boucle jacket, Fashionista, $ 215. Lame cardigan, Tracy Reese, $ 149; at Helen Yi, 773-252-3838. Silk skirt, Magaschoni, $ 180; 631-329-8139.

BAG & SHOES

Mink tote, Paola del Lungo, $ 396; at Chiara Scura, 914-238-1470. Napa-and-suede pumps, Emanuel Ungaro, $ 365; at Tender, 248-258-0212.

WORKING CLASS

(Left) Wool, silk and cotton for work? Yawn. Spice up your day with a little luxe. Try black velvet pants with a tuxedo stripe. A crisp, collared shirt and an argyle wrap sweater put the "business" in businesslike.

JEWELRY

White-gold studs with diamonds (0.5 carats), Keepsake, $ 498; at Wal-Mart. Stainless-steel watch, Gucci, $ 850; 212-826-2600.

BAG

Patent leather, Max & Co., $ 98; 866-662-9626

OUTFIT

Stretch velveteen pants, BCBG Max Azria, $ 178; 888-636-2224. Beaded silk shirt, Marisa Baratelli, $ 435; at Berger and Stevens, 212-768-0050. Wool sweater, Sisley, $ 78; 800-535-4491.

MOCCASINS

Cowhide, Lands' End, $ 79; 800-356-4444 or landsend.com

A NIGHT AT THE THEATER

(Right) Presto change-o! Exquisite additions prep your pants for the spotlight at dusk. Embroidered sleeves, dangly hoops, a jeweled watch and ballerina lace-up heels bring out the best in your black-velvet magic.

JEWELRY

Brass hoops with glass and seed beads, Lee Angel, $ 65; 877-627-8953. Crystal watch, Bob Mackie for Pedre, $ 113; 800-969-2151.

CLUTCH

Brocade, St. John, $ 575; 877-755-8463

OUTFIT

Stretch velveteen pants, BCBG Max Azria, $ 178. Beaded silk shirt, Marisa Baratelli, $ 435. Leather belt with velvet cinch, Erickson Beamon, $ 750; 212-643-4810.

SHOES

Velvet with grosgrain ties, Banana Republic, $ 128; 888-277-8953

DAYTIME DELIGHT

(Left) You don't need to be an evening siren to don a satin frock. Sure, the fabric's sheen says "soiree!" but soften the look with a grosgrain belt and ribboned cardigan, and you're ready for afternoon tea with your girlfriends.

JEWELRY

Labradorite-and-garnet earrings, Nava Zahavi, $ 310; Fragments, 888-637-2463. Bangles of copper and glass enamel, Kiln Enamel, $ 30 each; kilnenamel.com or 718-456-6722.

OUTFIT

Satin sheath, Beth Bowley, $ 242; at Fred Segal Flair, 310-451-7178. Cashmere-blend cardigan, Anthropologie, $ 118; 800-309-2500. Poly ribbon belt, American Eagle Outfitters, $ 15.50; 888-232-4535.

BAG, WALLET, SHOES

Mock-croc bag, Wilson's Leather, $ 250; 800-353-2843. Leather wallet, Tonya Hawkes, $ 102; at Biondi, 630-986-9800. Varnished leather loafers, Miu Miu, $ 375; 888-977-1900.

WILD AT HEART

(Right) An untamed animal-print coat, sexy heels and an ornate purse can help your satin dress take a chameleonic turn. Forget sweet and girlie; this look is a daring signal that subtlety has been left at the door.

EARRINGS

Labradorite and aquamarine, Carroll Dorsey Walker, $ 45; 212-768-0050

BAG

Silk and chain mail, Nancy Bacich, $ 420; by special order, 212-265-2047

OUTFIT

Satin sheath, Beth Bowley, $ 242. Silk-and-wool coat with detachable faux-fur collar, Rebecca Taylor, $ 596; at Neiman Marcus. Shown here with fox-fur collar, $ 200; at Berkley Fur, 212-382-1171. Quartz ($ 300) and garnet ($ 238) pins, Siman Tu; at Marshall Field's, Chicago.

SHOES

Grosgrain, BCBG Max Azria, $ 168; at select BCBG Max Azria stores

A WALK IN THE PARK

(Left) Nothing says "warm and toasty" like a scarf, a chunky sweater and shearling boots--which are ideal for a casual stroll. But even outdoorsy gals want to have style, so add some zing with a shot of yellow.

HAT

Cashmere, Anya Hindmarch, $ 175; 800-550-2692

JEWELRY

14kt-gold hoops, A by Andrea Barna, $ 195; at Kitson, 310-859-2652. Stainless-steel watch with leather band, **Nautica,** $ 95; 800-248-3775.

OUTFIT

Cotton undershirt, Mix It, $ 15; JC Penney. Silk shirt, Palmer Jones, $ 440; 303-321-0404. Corduroy pants with pearl embroidery at waist, Rebecca Taylor, $ 275; at Bloomingdale's. Wool scarf, Lily McNeal, $ 130; 516-625-5463. Wool-blend sweater, American Eagle Outfitters, $ 78; 888-232-4535.

BAG & SHOES

Quilted polyester with leather handles, United Colors of Benetton, $ 48; 800-535-4491. Suede boots, Report, $ 50; at Macy's East.

DINNER WITH FRIENDS

(Right) The yellow shirt steps up to the (dinner) plate with a few new companions: Pants spruced up at the waist with pearl detailing, a striking wrap and metallic heels give the necessary nighttime panache.

EARRINGS

14kt gold with citrine, A by Andrea Barna, $ 295; at Kitson, 310-859-2652

CUFF

Embroidered sterling silver with crystal, Pernille Wager, $ 595; at Kapsiki, 561-832-7432

OUTFIT

Silk shirt, Palmer Jones, $ 440. Corduroy pants with pearl embroidery, Rebecca Taylor, $ 275. Cashmere-and-silk shawl with Mongolian lamb trim, Natori, $ 750; at Saks Fifth Avenue.

BAG & SHOES

Beaded canvas tote, Che Che New York, $ 135; 212-249-0819. Metallic leather ankle-strap pumps, Via Spiga, $ 179; 212-871-9955.

GRAPHIC: THIRTY-EIGHT COLOR PHOTOS: SABRINA GRANDE

LOAD-DATE: December 16, 2003

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Earth tone Tulsa World (Oklahoma) November 4, 2003 Tuesday Final Home Edition

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Tulsa World (Oklahoma)

November 4, 2003 Tuesday Final Home Edition

SECTION: LIVING, THESCENE; Style, TopStories, Fashion; Pg. D1

LENGTH: 626 words

HEADLINE: Earth tone

BYLINE: JASON ASHLEY WRIGHT World Scene Writer

BODY:
Maddy wears a hot chocolate C&C angelsleeve top ($53) over a sand C&C tank ($40) with brown Cambio mod paisley pants ($245) and a brown McBee beaded scarf ($30), all from Patricia Sparks.

Below: Maddy models a chocolate Carlos Falchi leather jacket ($750) over an M.K. Solo beaded top ($120) with walnut Cambio crushed velvet jeans ($265), all from Patricia Sparks. Photos by A. CUERVO / Tulsa World

By banishing the blah, fashion designers make brown the hottest color this fall Red has no pizzazz unless it's shiraz.

Green? No, grass. Perhaps emerald.

And blue's everything from azure to sea.

So if these vibrant colors have to resort to aliases this fall, you know brown's got to go by something else, as well.

But dirt and bark won't do. It needs to be edible, like dark chocolate and caramel. Or nutmeg and cinnamon.

Brown, or whatever designers and retailers want to call it, is one of fall's huge hues.

"Brown is almost replacing black for fall," said Kerri Fryar, women's manager at Dillard's Promenade. She walked briskly through the store's second level, passing rack after rack shaded with variations of brown.

No big shock that basic brown figures into fall's fashions. It's a staple shade of autumn - the nonspectacular, tree trunk-colored backdrop for warm, rich fall foliage of reds and oranges.

But brown's been jazzed up this season. It isn't as easily upstaged by crimson, merlot or pumpkin.

Designers' fall runways featured various browns, like Nicole Miller's taupe smoke, Diane Von Furstenburg's camel and David Rodriguez's chocolate.

Kenneth Cole dunked a bunch of stuff in cocoa this season, Fryar pointed out, from basic sweaters to curvy-patterned, multicolored washable suede skirts. He also did a fun, flouncy dark brown dress with a light blue squiggly pattern.

Tommy Hilfiger's women's line, which has taken a turn for the slightly more elegant and conservative this fall, has a few cute things in brown, as does Lauren by Ralph Lauren, like a sophisticated cable-knit vest and reversible jacket.

Heaps of outerwear are available in various degrees of brown in stores all over town. Wilson's Leather, which has locations at Promenade and Woodland Hills, has bombers, hipsters and military jackets for guys, as well as marbled rabbit fur, saddle-shoulder blazers and faux-fur maxi coats for women.

Banana Republic has shearling coats for men and women, and sister company Gap has suede field jackets and corduroy sherpa jackets for guys. J.C. Penney has an autumn caramel embroidered suede jacket for women. Lane Bryant has a few fun jackets in real and faux suede trimmed in real and faux fur. Old Navy offers a belted wool-blend peacoat in camel for women, too.

Also, look for velvet blazers in brown, crushed velvet pants and faux reptile leathers, like the Preston & York faux crocodile leather blazer at Dillard's.

One of the easiest ways to incorporate more brown into your winter wardrobe is through footwear and accessories. Go for brown boots in lace-up suede or zip-up-the-side camel leather. Coach's Bella is a high-heel, to-the-knee side-zip boot with lace detail in the back.

Bags abound in brown, and many have luxurious treatments, like Antonio Melani's horsehair bag and rabbit fur bag. Brahmin, known for its highly detailed mock croc leather, has several bags dipped in caramel at Dillard's.

Smaller accessories you'll see include guys' brown leather wallets by Fossil and **Nautica** at Foley's, all $25 or less. And don't be afraid to draw some attention to your waists, ladies, with some of the great leather belts in stores, from Ross to Saks Fifth Avenue.

Jason Ashley Wright 581-8483 jason.wright@tulsaworld.com

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Par excellence;URBAN GOLF GEAR REFLECTS THE CHANGE IN LINKS FASHIONS The Houston Chronicle November 06, 2003, Thursday

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November 06, 2003, Thursday 2 STAR EDITION

SECTION: HOUSTON; Pg. 1

LENGTH: 567 words

HEADLINE: Par excellence;
URBAN GOLF GEAR REFLECTS THE CHANGE IN LINKS FASHIONS

SOURCE: Staff

BYLINE: LIZ EMBRY

BODY:
Try telling Craig Tanner that hip-hop's style and golf's rule-abiding nature have little in common. Tanner has merged the two to create an apparel line, Urban Golf Gear.

When Tiger Woods became the golf world's reigning legend, Tanner, a former stockbroker, knew that the face of the sport was changing. He thought golf could use a change of clothes, too.

"Most people think it's all about knickers and plaids," Tanner says.

Sure, there will be plenty of those on display at the PGA Tour Championship today through Sunday at Champions Golf Course. But Woods, who is in Houston for the tournament, sports a Nike label everywhere from his golf cap and shirt to his golf balls. He has given the sport new style.

Last year consumers spent $ 5 billion on golf apparel, according to the National Golf Foundation. The urban apparel market is even bigger, with an estimated $ 15 billion in annual sales. Tanner says he has found a way to cash in on both. His California-based line of clothing and accessories, which he launched in 1997, has appeared on TV shows such as Soul Food, Bernie Mac, The Steve Harvey Show, The Hughleys and Malcolm and Eddie and on the big screen in S.W.A.T., starring Samuel L. Jackson.

High-profile product placement and an eye-catching logo - a golfer in dreadlocks taking a swing - has raised brand awareness.

Tony Wyllie, a Houston communications executive, first spotted Urban Golf Gear in the 2001 film Two Can Play That Game. He was drawn to the logo, he says, and now he owns five Urban Golf Gear shirts.

Wyllie wasn't exposed to golf growing up, but recently he has taken up the sport.

"It's very relaxing, very therapeutic and very addictive," he says.

Tanner's client base includes musicians and movie stars, including Jackson, Denzel Washington, Will Smith, Vivica A. Fox, Omar Epps and rapper Snoop Dogg.

"A lot of these guys are on the golf course," he says. "They get out there and play. It's fun and it's challenging. It's just nice to be out."

Since 1986, the number of golfers has increased from 19.9 million to 26.7 million, the NGF reports. Female golfers have increased from 4.6 million to 5.1 million.

"You definitely see more golfers of color and more women golfers," Tanner says.

Jocelyn Wright, a Houston financial adviser, says the shirt draws attention. "Because of the logo, it's a talking piece," she says.

Monica Coffey, an attorney in Dallas, spotted the brand online. She liked the style and bought her husband an Urban Golf Gear shirt for Christmas last year.

"You don't want to give yet another golf shirt," Coffey says, "but this one was different."

The shirt became a conversation starter for her husband, who plays weekly with a group of young African-American golfers.

"There's a new kind of fresh attitude toward being a golfer and playing golf," Coffey says. "Urban Golf Gear's style is more diverse and more reflective of who is playing."

You don't have to be a golfer to feel at home in the brand, Tanner says.

"How many guys who wear Polo actually play polo?" he asks. "How many guys wearing **Nautica** actually sail?"

The line includes apparel for serious golfers like collared shirts, hats, golf towels and wind shirts. For the nongolfer, there are hooded sweat shirts, T-shirts and women's tank tops. Golf shirts go for $ 45; T-shirts start at $ 20.

The brand is available online at www.urbangolfgear.com.

GRAPHIC: Photos: 1. Tony Wyllie wears an Urban Golf Gear caddie cap, $ 20, and collared shirt, $ 45. (color); 2. Urban Golf Gear offers golf course- ready baseball caps and street-worthy knit caps. (color); 3. Urban Golf Gear has items for the nongolfer, too. This bright orange T-shirt is $ 22. (color); 4.Left: Urban Golf Gear CEO Craig Tanner says golf fashion no longer is just "about knickers and plaids." (color, p. 12)5. Above: Jocelyn Wright says her shirt draws attention. "Because of the logo, it's a talking piece," she says. (color, p 12); 1., 5. Christobal Perez / Chronicle, 4. Penni Gladstone / San Francisco Chronicle

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USEFUL TO YOU Wilkes Barre Times Leader November 8, 2003 Saturday MAIN EDITION

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November 8, 2003 Saturday MAIN EDITION

SECTION: FEATURES; Pg. 2D

LENGTH: 210 words

HEADLINE: USEFUL TO YOU

BODY:
USEFUL TO YOU

The dining room is becoming an informal spot in homes throughout the country, and local consumers are following this trend as they seek out new home furnishings, according to Bednarski Furniture Co. in Plymouth.

Although no one style is particularly dominant, here's a quick look at styles you might consider before you plop down thousands of dollars on a dining-room table and chairs:

Colonial home - Go with an 18th-century dining room

Modern-style home - Go with a contemporary style, such as **Nautica** from Lexington

Transition home - Go with mission-style look

Queen Anne-style home - Go with a formal dining room with dark cherry wood

If you're still on the fence about a dining-room table, then you have at least one option for the upcoming holiday season of family dinners: the folding wooden banquet table.

While it might be a reminder of backyard summer picnics, the wood banquet table can be used indoors throughout the year, say at Thanksgiving, if you're entertaining and feeding a large crowd of relatives and friends.

If you don't pick up one at a department store, you can try renting a table from a place such as Rainstoppers Tents & Equipment in Exeter (239-5662), where banquet tables go for less than $5.

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ADULT EYE FOR THE LITTLE GUY (AND GAL); WHEN REMODELING YOUR CHILD'S BEDROOM, FLEXIBILITY IS THE KEY TO ELIMINATING GROWING PAINS The Daily News of Los Angeles November 8, 2003 Saturday, Valley Edition

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November 8, 2003 Saturday, Valley Edition

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HEADLINE: ADULT EYE FOR THE LITTLE GUY (AND GAL);
WHEN REMODELING YOUR CHILD'S BEDROOM, FLEXIBILITY IS THE KEY TO ELIMINATING GROWING PAINS

BYLINE: Valerie Kuklenski, Staff Writer

BODY:
THE CRIB has been outgrown and it's time to ditch the diaper pail. The young one's room is ready for some major changes - and if you plan it well, this may be its first and last big redecorating job until the college years.

It takes money to make the room grow up, as much as or more than a family spends on the nursery decor. Furniture retailers are going after that youth market in a big way with specialty lines and showrooms such as Pottery Barn's Kids and PBTeen segments, Bombay Co.'s BombayKids and Pier 1's Cargo Kids.

Unless you really want to go through this process every five years, experts recommend biting the bullet and seeking out solid, well-made pieces of furniture, new or used, that will stand the test of time in both design and function.

"Go for quality furniture with good drawer slides and hardwood construction," said Joseph Wahl, a Woodland Hills-based custom furniture designer and builder. "If you buy cheap stuff, in four years it's in the front yard for the garage sale."

There are other things to keep in mind as you head, checkbook in hand, to a furniture store, home improvement warehouse or flea market:

"I don't think you should think 'child' because it's a child's room," said Rebecca Cole, co-host with Robert Verdi on Discovery Channel's "Surprise by Design." "Children's furniture is a brand-new invention to get people to buy furniture more often. But it really should be thought of as just a room in your home."

Cole and Verdi agree wholeheartedly on one more point: "No (cutesy wallpaper) borders!"

Here are 10 additional suggestions on designing a kid's room - for keeps with no do-overs.

1. Unless space is a severe problem, skip the junior bed that uses the crib mattress. A major change in the bedtime ritual can be difficult. Why put yourself and your child through this one twice?

2. When your child starts showing some taste, let him lead you - to a degree. Designer Joan Rubin of Ethan Allen Home Interiors in Northridge says she sometimes gets conflicting input from her youngest clients and

their parents. "I talk to the parents and I talk to the children," she said. "I can tell you every three months those kids are going to want something different, so I steer them toward basics. Even the bed coverlet can be a basic (element) and the rest can be done in pillows and accessories." A little girl who gravitates toward sparkly, frilly clothes could show that spirit with a fairy mobile or beaded lampshade. A boy's short-lived passion for superheroes can be satisfied with a sheet set and accent colors such as red and black.

3. Avoid heavy use of themes. Boys will outgrow cowboy decor (except maybe those who grow up to buy 200-acre Montana ranches) sooner than they will sports, cars, aircraft and boats. "I generally steer people away from murals," Wahl said. "It makes it difficult to place furniture. All of a sudden you want this big desk with a hutch but you're limited as to where you put it. I do suggest that if they want some kind of motif, do it on small pieces, like the back of a desk chair, a bulletin board frame, a nightstand," he added. "If you want to change it later it's less of a sacrifice. Smaller pieces are easier to store and save for a grandchild."

4. Think stripes, plaids or patchwork, for girls as well as boys. "Don't go overboard with angels, princesses, flowers," Wahl advises. "In a girl's room, painting stripes on one wall is a great idea - wide, 1-foot pale stripes that make the wall special without doing a mural" (as seen in the cover photo from the Better Homes & Gardens book "Decorating Kids' Rooms: Nurseries to Teen Retreats"). A plaid comforter in pink and green, such as the Katie pattern from the Beyond Bedtime line at Bed, Bath and Beyond, pairs well with ruffled cabbage-rose pillows or more tailored solids. And **Nautica's** Cambridge patchwork quilt, in deep reds, blues and greens, is equally compatible with Spider-Man or chambray sheets. "In a little boy's room, stick to denim or khaki - they have longevity, and they're timeless and effortless," Verdi said.

5. Shutters or durable wide-slat wood blinds are good investments for window dressing that will go the distance. "It gives you good climate control," Rubin said. "If they're set in, they look great and you can just do a plain valance and be fine." They also are very effective at keeping sunlight from disturbing a napping preschooler or a teenager sleeping in on a Saturday morning.

6. Keep it real. For any hand-painted touches or fabric patterns, lifelike flowers in their natural hues or realistic planets, sailboats or sports scenes will hold their appeal longer than cartoony renderings in splashy colors.

7. Shelves, in case form (always strapped to the wall) or wall mounted, are vital. A collection of stuffed furry friends may give way later to an assortment of model airplanes, collectible Barbies, trophies and souvenirs. Books should be within reach of the reader at all stages.

8. Include a work space that can serve school assignments and a child's special interests. If space permits, place a work table perpendicular to a wall, making it functional for math and spelling as well as Lego building, a board game or picture puzzle worked with a friend. "I like the idea of something that's not a desk," Cole said. "A desk says 'homework,' which is scary." Consider an Ethan Allen writing desk, hunt down a distressed table at a flea market or come up with your own design. The height should be between 26 and 30 inches, and an adjustable chair is best.

9. Denim or federal blue will last longer in a boy's room than baby blue, just as dusty rose is more appealing through the years to most girls than ballerina pink. "Deeper colors rather than pastels will last longer," said Wahl, who favors earthy tones. "I would stay away from yellow, bright green - any bright colors."

10. "If you think about a 2-year-old or a 3-year-old, there still is the expectation that the parents will spend time in the room reading or playing," Cole said. "Have an adult-friendly corner with a comfortable adult chair." In fact, one easy chair can work from Mommy-and-me cuddling moments until it becomes a spot to crash while listening to tunes or studying biology notes. Ethan Allen's Devonshire chair, available in a variety of fabrics starting at $749, comes with a stationary base or a concealed glider.

Valerie Kuklenski, (818) 713-3750
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EDITOR-NOTE:
HOME
Cover story

GRAPHIC: Photo:
(1 -- cover -- color) Rooms to grow
Decorate kids' space for the long haul
(2 -- 3 -- color) Joseph Wahl Arts
Hans Gutknecht/Staff Photographer
(4 -- 5 -- color) Better Homes and Gardens
(6 -- 7 -- color) Pottery Barn Kids
(8 -- color) Ethan Allen

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The model of a modern businesswoman The Sunday Herald November 9, 2003

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November 9, 2003

SECTION: Pg. 9

LENGTH: 754 words

HEADLINE: The model of a modern businesswoman

BYLINE: Karen Peattie

BODY:
CALM and authoritative, Lindsay Bannerman displays no outward sign of nervousness. The managing director of New Business Network UK, the fast-growing creator of online networking forums is preparing for the questions she is likely to be asked.

Well-prepared she makes no apology for referring to the notes in front of her. It presents a further insight into the way her mind works. The attention to detail is typical of the woman whose maturity and understanding of her marketplace extends beyond her 30 years.

NewBusinessVoice.com is one of eight online networking communities she has created since starting up just under two years ago. "Networking is the new marketing," she says. "All networking is good for business but face-to-face it tends to be with the same people and you are usually restricted geographically.

"What NewBusinessVoice does is remove these restrictions, giving access to people, forums and discussions 24 hours a day on a worldwide basis using a website that's easy to navigate."

Bannerman, based in the west end of Glasgow, worked with Ivor Tiefenbrun of Linn Products then spent seven years in a senior sales position in the personal finance industry as well as recruiting and training staff for the call centre sector. Her first online ventures, CallCentreVoice.com and ContactSkillsVoice.com, now provide a forum for call and contact centre management in more than 50 countries.

"I didn't think I had the experience or confidence to start my own business," she says. "I have never been able to understand why people are so reluctant to share information.

"Okay, there are some trade secrets but there is so much information out there so why not learn from those who have the best practice? I'm like a sponge - I soak up information. I watch how other people run their businesses and try to learn from them, basically cherry-picking from the good parts of different businesses. I even keep a pen and notepad at the side of my bed so I can write down an idea or something that springs to mind in the middle of the night.

"But it is also about admitting that you don't know everything and in my view someone who has been there, done that and got the T-shirt but is not willing to share with others how they have reached that stage or spoken about their mistakes is almost alienating themselves in the business world."

Bannerman, who has attended a number of courses and networking meetings, including some run by the Scottish Enterprise network, has been inspired by numerous high-profile businessmen and women,

including the founder of the global **Nautica** outdoor clothing brand, David Chu.

"I met him when I was at school in Hong Kong," Bannerman explains. "He was just starting up his company at the time and my father, who was in business importing and exporting, was working with him - he taught me how to negotiate for more pocket money. I have seen him grow his business from an initial idea right through to the worldwide multi-million dollar organisation that **Nautica** is today.

"What has impressed me is his attitude to business and the way he is so focused but still manages to be relaxed," she continues. "That is what I aspire to. He is a fantastic business mentor."

Bannerman is now involved in business mentoring herself, through Renfrewshire Chamber of Commerce. "Mentoring is so important because who better to advise you on a business issue than someone who runs or has run a business themselves? They have experienced the highs and lows of running their own business, unlike most advisers who have no real business experience, and you can learn from their mistakes."

NewBusinessVoice.com, recipient of New Business of the Year 2003 at the recent Scottish Enterprise-backed National Business Awards of Scotland, has much more scope for growth and Bannerman, working with her business partner John Clark, is negotiating a number of new contracts.

"New regulations governing spam come on stream on December 11 and not many people actually realise that they will no longer be able to send out a speculative e-mail introducing themselves or their products and services," she points out. "This will give global online networking an even bigger role to play in the business world."

It's hard to believe Bannerman is the youngest ever director of the board of Glasgow Chamber of Commerce. "Running your own business is the ultimate roller -coaster ride. If I can't be enthusiastic about my business, how can I expect other people to be?"

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WALK IN Six more stores at Atlantic City's newest shopping plaza are expected to open before Black Friday
Asbury Park Press November 13, 2003 Thursday

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November 13, 2003 Thursday

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LENGTH: 698 words

HEADLINE: WALK IN Six more stores at Atlantic City's newest shopping plaza are expected to open before Black Friday

BYLINE: NICHOLAS CLUNN/STAFF WRITER

BODY:
JUST in time for the holiday shopping season, six more businesses are being added to midtown's Atlantic City Outlets.

Timberland, Tommy Hilfiger and a Cuban restaurant are among the establishments expected to open a few blocks from midtown's casinos by Black Friday. These additions will join 11 stores in this shopping district, also known as The Walk.

When complete, The Walk will hold 37 retailers, eight eateries and an interactive movie theater, all within an eight-block area just off the Atlantic City Expressway. The project is expected to wrap up sometime this spring.

Officials from The Cordish Co., the builder, and the city are betting that visitors will want to spend time window shopping between trips to the casino floor.

The wager is a large one. Cordish invested about $76 million to convert city blocks into an outdoor shopping mall.

Since The Walk is about one-third complete, and the oldest stores have been open for three months, judging The Walk's success would be premature. But a proposed 54,550-square-foot addition on Arkansas Avenue shows that Cordish and Casino Reinvestment Development Authority officials believe shoppers will come.

"There has to be confidence in the CRDA and in Cordish to expand it," said Kim Butler, spokeswoman for the outlets.

Reviews from shoppers also show that The Walk will win big.

"We like all the stores, and it's really inexpensive," said Kelsey Herron, a 13-year-old from Absecon.

Herron and her friends, shopping at The Walk last week, said prices there were cheaper than those found at the Hamilton Mall, a shopping destination in Hamilton Township for southern Ocean County consumers.

Cherell Brown, a city resident shopping at The Walk for the first time last week, went there with her two daughters to check out coat prices at Wilson's Leather.

"We heard the prices in there are very reasonable," she said.

The approved section occupies 325,000 square feet and centers around Michigan and Arctic avenues. The district's orange sidewalk and contiguous architectural themes clearly mark its territory.

Street corners in the district are occupied by stores that carry strong brand name recognition. Among these retailers are Banana Republic, **Nautica,** Reebok and Tommy Hilfiger.

At Michigan and Atlantic avenues, Cordish plans to convert the bus depot there into a Polo Ralph Lauren. Workers are shifting the depot to the block's northern side to create a new entrance on Ohio Avenue.

The district also will pay tribute to city history with lamp post-bound placards displaying information about Miss America pageant winners. Each winner also will have her own star fixed in the sidewalk. Plazas, fountains and kiosks also are planned.

Shoppers arriving by car will be able to use the Atlantic City Convention Center's Ohio Avenue surface parking lot. It's next to the Tun Tavern lot on Baltic Avenue. Shoppers can access the lot from Baltic Avenue between Indiana and Ohio avenues, as well as from Ohio Avenue between Bacharach Boulevard and Baltic Avenue.

Parking is free for shoppers spending $10 or more at The Walk. To receive complimentary parking, shoppers need to take their parking lot ticket to the Bass store on Michigan Avenue and show same-day receipts from stores or restaurants. Parking validation is available 9 a.m. to 10 p.m. Monday through Saturday and from 10 a.m. to 6 p.m. Sundays.

Store hours are currently 10 a.m. to 6 p.m. Monday through Saturday; and 10 a.m. to 6 p.m. Sunday. Hours will expand to 9 p.m. in about two weeks.

Shopping district officials also will point those driving there to a parking garage planned for Atlantic Avenue. Park Place Entertainment in January will break ground on the garage, which also will serve Caesars, Bally's and the Atlantic City Medical Center.

Another proposed parking garage, on Missouri and Atlantic avenues under the aegis of the South Jersey Transportation Center, was put on hold until investigators determine what caused the Tropicana parking garage to collapse.

Jitneys will stop at The Walk several times an hour at a few locations. Roadside signs mark jitney stops.

Nicholas Clunn: (609) 978-4597 or nclunn@app.com

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Oh, JLO ... Lingerie! Ottawa Citizen November 15, 2003 Saturday Final Edition

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November 15, 2003 Saturday Final Edition

SECTION: Business; Pg. D1

LENGTH: 116 words

HEADLINE: Oh, JLO ... Lingerie!

SOURCE: The Ottawa Citizen

DATELINE: NEW YORK

BODY:
NEW YORK -- The newest project for pop-culture icon Jennifer Lopez: lingerie.

The 33-year-old actress-singer has signed an exclusive global deal that puts her name on a collection of bras, underwear, sleepwear and loungewear. The clothing will be manufactured and sold by the Warnaco Group Inc. in New York. Warnaco manufactures and sells other leading fashion brands, such as Chaps Ralph Lauren, Calvin Klein, **Nautica** and Speedo.

Ms. Lopez is creative director and co-founder of Sweetface Fashion Co., which designs, markets, manufactures and sells JLO clothing and perfumes. Sweetface was launched by Ms. Lopez last fall.

The new line of lingerie will be available late next year.

GRAPHIC: Colour Photo: Rene Macura, The Associated Press; Jennifer Lopez has signed an exclusive global deal with The Warnaco Group to manufacture and sell the JLO Lingerie line of bras, underwear, loungewear, shapewear and sleepwear.

LOAD-DATE: November 15, 2003

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Former Party City Is in a Family Way Newsday (New York) November 16, 2003 Sunday

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Newsday

Newsday (New York)

November 16, 2003 Sunday ALL EDITIONS

SECTION: TRAVEL, Pg. E13

LENGTH: 1128 words

HEADLINE: Former Party City Is in a Family Way

BYLINE: By Wendy Lin. STAFF WRITER

BODY:
It's not your mother's Fort Lauderdale anymore.

Assuming, of course, that your mother was a college student in the '60s, '70s or early '80s and joined the throngs of other sun seekers on spring break, reveling in wet T- shirt contests and littering the beach with beer cans.

Today's Fort Lauderdale is more likely to have moms pushing strollers, couples hanging out at sidewalk cafes, shoppers browsing boutiques and outlet malls, and tourists eating in good restaurants and visiting museums.

Come to think of it, sounds like it is your mother's Fort Lauderdale.

"We have been college student-free for the past five years," said Nicki Grossman of the Great Fort Lauderdale Convention & Visitors Bureau, who said the community has successfully stemmed the tide of frat boys and thong bikini bottoms from 350,000 spring-breakers in 1987 to 15,000 students year round now. "We didn't just have a face-lift," Grossman said. "We had a lobotomy."

It started when the mayor of Fort Lauderdale appeared on "Good Morning America" in 1987 and announced that partying college kids were not welcome anymore. The Greater Fort Lauderdale Chamber of Commerce followed with party-pooping measures that included a waist-high concrete wall that ran the length of the "Strip," as that portion of the beach was called. Overnight parking at the beach was prohibited, and an open container law banning alcohol was passed.

It worked, said Michele Payne, second-generation owner of the Elbo Room, a favorite bar at one end of the Strip. "At first, we didn't like it," Payne said. "But in the long run, it's really been good for us. We get an older crowd, 32 to 50 years old, and more locals. They spend more money, and they don't trash the place."

The Elbo Room still features live rock and roll and $2 beers, and you can still get tattoos and body piercing nearby. But those kind of activities no longer define Fort Lauderdale. Today, there is a convention center, a performing arts center and three four-diamond hotels: the Hyatt Regency Pier Sixty Six, Lago Mar Hotel

Resort & Spa, and Marriott's Harbor Beach Resort & Spa. More than half, 52 percent, of the 8 million people who travel to Fort Lauderdale each year are visiting friends and family. Fort Lauderdale is a community of relocated northeast residents, Grossman said. The "obligatory visit" from relatives in 1989 used to be two days, which consisted of "in, kisses, dinner, leave," she said. Now, visitors are more likely to linger awhile, with the average stay at 4.6 days in 2003.

They visit longer now because there is more for families to do. One of the biggest attractions is the Riverwalk, a stretch of paved path along the New River at the center of Fort Lauderdale's downtown. There is a two-story amusement/shopping center called Las Olas Riverfront at one end of the walkway. It contains family-friendly restaurants such as Shirttail Charlie's and Max's Grille, where patrons can choose between indoor and outdoor seating, and a multiplex movie theater. The River House is a quieter and more elegant dining spot, also on the New River, that has live music in the evenings.

The Riverwalk is the departure point for day cruises on the New River. Riverfront Cruises conducts what it calls the "Venice of America" tour, leading passengers through the small, fingerlike islands where the rich and famous own mansions and tether their yachts. The tour leaves several times a day and costs $14 per person for one and a half hours.

Just steps from the Riverwalk is the Museum of Discovery & Science, which includes a five-story IMAX theater. The museum is a large, cheerful, hands-on center where children can learn about science on their own. It is a loud, bright space with a mist generator (to make clouds), marine life, live animals and a very noisy exhibit where kids launch balls into the air, trying to escape the gravitational pull of the earth.

Another attraction is Fort Lauderdale's Museum of Art, which is in the final days of its most important exhibit ever, "St. Peter and the Vatican: The Legacy of the Popes." The exhibit brought treasures never seen before outside the Vatican and drew visitors, including schoolchildren and church groups from as far as Atlanta and Alabama with crowds of 15,000 per week. The museum focuses on modern art and has a noteworthy permanent collection that includes the largest collection of American artist William J. Glackens and the largest collection of Cuban art outside of that country. "People don't think of Florida is a place for art and culture but we - along with the Broward County Performing Arts Center - are trying to change that," said museum spokesperson Jennifer Welker.

The Museum of Art is hosting an exhibit of Ansel Adams' photography in May 2004. The Performing Arts Center will present a Salute to Vienna on Jan. 3 and will be featuring performances of "Thoroughly Modern Millie" Jan. 6-18.

More than a third of visitors to Greater Fort Lauderdale, however, never see the theater or the beach. Instead, they come just to shop. Las Olas Boulevard has become an attractive area for upscale, boutique shopping and outdoor cafes with storefronts such as Lilly Pulitzer, Tommy Bahamas (a tropical version of Banana Republic) and Starbucks Coffee. And nearby, one of the largest shopping draws is Sawgrass Mills, a 340-store factory outlet mall with shops such as Brooks Brothers, Donna Karan, **Nautica** and Polo Ralph Lauren.

On the other end of the shopping spectrum is the Swap Shop, a combination outdoor flea market, flower market, drive-in movie theater and circus. Although visitors are sometimes dissuaded from visiting because of its high crime neighborhood, the Swap Shop remains a major attraction for families with its 88 acres of bargain hunting, video arcades and food courts.

With these new attractions in place, however, promoters of Fort Lauderdale hasten to say they welcome back all the spring break college student vacationers who used to visit - now that they've grown up. "We urge people to look at themselves to see what they've become since then," Grossman said. "And we invite them back to see what we've become."

FLY AWAY CHEAPLY

Several cut-rate airlines fly from the New York area directly into Fort Lauderdale, including Delta's new

Song, JetBlue and Southwest Airlines.

Rates, as advertised on the airlines' Internet reservations sites, fluctuate day by day, but a recent search showed that round-trip fares on JetBlue start as low as $160, on Song as low as $180 and on Southwest, $200. Holiday and vacation travel can be twice as high.

Song (www.flysong.com) and JetBlue (www.JetBlue.com) fly out of JFK Airport. Southwest (www.southwest.com) flies out of Islip/MacArthur Airport.

GRAPHIC: Greater Fort Lauderdale Convention & Visitors Bureau Photo - Families, not college kids going wild, are being courted by Fort Lauderdale tourism officials. CH FLY AWAY CHEAPLY (see end of text)

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FULL UPTICK BRINGS SPRING ORDERS. WWD November 17, 2003

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WWD

November 17, 2003

SECTION: Pg. 9 ; ISSN: 0149-5380

IAC-ACC-NO: 110277372

LENGTH: 1276 words

HEADLINE: FULL UPTICK BRINGS SPRING ORDERS.

BYLINE: Kletter, Melanie

BODY:
NEW YORK -- With the economy showing signs of a pickup, accessories firms of all stripes were breathing a little easier during the November market.

After a challenging year, companies said fall retail sales have been better than expected and they are upbeat about business for spring. A number of makers said this was one of the best markets they have had in two years.

"I feel very encouraged by what we have seen this market," said Helen Welsh, president and chief executive of the multiline showroom, The Helen Welsh Group. "Business is good at retail right now, people are feeling positive and stores are planning up for spring, particularly in handbags."

Cynthia O'Connor, owner of the eponymous showroom, said, "I am getting a lot of reorders, especially for big bags, and we are seeing more business in categories that were weaker in the past few years, such as fabric belts and hair accessories. We are trying to bring fun items to our customers and layer on interesting items."

Many executives said the $ 30 billion accessories market is not dominated by one trend at the moment, but by a number of key looks.

While color continues to be the big story in all fashion categories, including accessories, firms also are adding plenty of other novelty items to lure customers into stores for spring, such as print bags, whimsical coin purses and key chains. Mod themes are still garnering attention, and the "jelly" handbag made of plastic or rubber was another hot item and could be found at showrooms around town. Many handbags this season come with little extras inside.

"We are focused on adding value and many of our bags come with something extra, such as a key chain, cell phone holder or cosmetic bag," said Rhonda Brown, president and ceo of Jones Apparel Group's footwear, accessories and retail division. "The price of the bag has to equal the value that customers perceive."

In jewelry, chandeliers and big earrings are still going strong, although long and linear looks are gaining

ground, as is silver jewelry in geometric shapes, as seen in new collections from Carolee and Colette Malouf. Bridal jewelry is becoming a more important segment of the business. Among the jewelry companies introducing bridal looks this season were Judith Jack and Givenchy jewelry, both of which are divisions of Jones Apparel Group.

As usual, some firms rolled out new brands and divisions this market. Watch company MZ Berger & Co. launched its watch offerings produced under license for David & Goliath and French Kitty. Watches for David & Goliath, a hip brand best known for its quirky T-shirts and sleepwear, will carry wholesale prices of $ 35 to $ 45 and includes styles with leather straps and retro styling with oversized cases.

Also introduced this market were watches under the French Kitty name, which carry average wholesale price points of about $ 35, and include leather looks and modern styling. Distribution for both lines is targeted at specialty and department stores, said Marci Gordon, chief marketing officer.

MZ Berger earlier this year introduced a division to focus on accessories and gifts, and it also has moved into new headquarters in the Long Island City section of Queens, N.Y., and updated its logo to showcase a more modern look. The company did not reveal sales projections for the new lines.

Among other firms, Monsac, the handbag company now owned by Echo Design Group, launched the first full handbag collection under the Echo brand. Echo bags were tested this season at a few stores, but this was the first real debut of the line. The bags are designed to coordinate with spring patterns of Echo scarves and are made of materials such as coated linen, silk and straw, and many styles come with a matching scarf.

Monsac has expanded its showroom to accommodate the Echo bags, which wholesale for between $ 20 and $ 70. Stephen Roberts, co-president at Echo, declined to give sales projections, but said, "We are serious about this business and we expect it to be a big opportunity."

The **Nautica** name is best known for its sportswear, but the firm has been steadily building up its accessories offerings, and for spring, it has expanded its handbags, produced by Wathne Ltd. and also has introduced footwear, which is made under license by GBMI Worldwide. Its other accessories offerings include watches, which are produced under license by Callanen International and have been revamped to include more fashion-forward looks. Eyewear, made by Marchon, also has been updated to coordinate with the other accessories categories.

"Accessories are a huge opportunity for **Nautica,**" said David Chu, **Nautica's** ceo. "We think it could be as much as half of the women's business. Right now, we are focusing on making sure the products are right and are well designed."

The **Nautica** footwear and handbags are designed to coordinate and feature materials such as suede, nylon, canvas and leather. While the initial handbag line was more athletic-inspired, the new collection includes more styles designed for evening, as well as messenger bags, oversized totes, backpacks and some cosmetic bags and wallets. Wholesale prices for footwear run between $ 24 and $ 40, while handbags wholesale for between $ 25 and $ 42.

Chu declined to give sales projections for the lines. **Nautica,** now a division of VF Corp., reported in July that royalty income, which include handbags, watches, eyewear, swimwear, home and men's fragrances, jumped 19.3 percent to $ 2.4 million in the first quarter ended May 31.

At the accessories division of Jones Apparel Group, the showrooms have been consolidated so that the full range of handbag and jewelry offerings are in one building, at 385 Fifth Avenue in Manhattan. Jones now makes handbags for its Gloria Vanderbilt, Nine West and Nine & Co., Bandolino and Jones New York divisions, as well as for Esprit, under license, while jewelry brands include Nine West, Judith Jack, and Napier as well as Givenchy and Tommy Hilfiger, both of which are produced under license.

A number of companies held events and soirees around town during market week, including Sector Group,

which held a big party at the Bryant Park Hotel to debut its new watch offerings from Valentino, Moschino, United Colors of Benetton, Roberto Cavalli, PZero and Sector.

"We try to keep the soul of each brand," said Franco Bosisio, design director at Sector, who flew in from Italy to show off the new offerings to buyers last week.

Shaune Bazner, the designer best known for her innovative hair accessories sold under the label Mei Fa, held a special event at the Morgan Hotel to celebrate her 25th year in business. The company is in the midst of rebranding itself so that its jewelry and other accessories carry the label Shaun Bazner, while the hair items will still be sold under the Mei Fa name. Her products are now sold in about 3,000 stores, including Nordstrom, Chico's and the Boston Museum of Fine Arts.

"It's been an interesting road," Bazner said at the event, as she previewed her new offerings, which include earrings and necklaces made of semiprecious stones, such as garnets, as well as glass beads and shells. "I have had a lot of ups and downs and ins and outs, and that's what makes it fun."

TOP-BOOKING SPRING TRENDS

Lots of color, especially pink and orange.

Jeweled embellishments on handbags, hair accessories and scarves.

Handbags made of rubber, PVC or plastic coating.

Bold and graphic silver jewelry, sometimes paired with leather or suede.

Zodiac motifs.

Pearls, especially oversized ones.

Cargo bags.

IAC-CREATE-DATE: November 24, 2003

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BETWEEN THE LINES. Daily News Record November 17, 2003

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Daily News Record

November 17, 2003

SECTION: Pg. 9 ; ISSN: 1041-1119

IAC-ACC-NO: 110370098

LENGTH: 631 words

HEADLINE: BETWEEN THE LINES.

BODY:
K-MART: Could Europe's hautest designer name be heading to a strip mall near you? Not likely, but in the fertile imaginations of the Gurman brothers, $ 30 Karl Lagerfeld jeans and sport shirts is a can't-lose proposition. The Montreal-based twins, who have made a fortune manufacturing for mass-market retailers, made nice with Karl "The Kaiser" Lagerfeld at this month's WWD/DNR CEO Summit dinner at the United Nations. "I want to take you to Wal-Mart," Jon Gurman told the white-haired wizard of Paris couture. The unflappable Lagerfeld deadpanned: "Why not? It is only a matter of time." "We loved him!" Gurman enthused to BTL.

RENT-CONTROLLED? For the past two months, guests of Esquire have gotten a taste of the really good life in visits to the ultimate bachelor pad created by the magazine and its advertising partners in a 5,000-square-foot penthouse of Trump World Tower. Last week, **Nautica's** David Chu and design whiz Karim Rashid hosted a soiree in the posh digs that drew Esquire editor David Granger, designer Ron Chereskin and Queer Eye's Thom Filicia. The apartment features stunning views, $ 10 million in fine art, and rooms decorated by Armani Casa, **Nautica,** Joseph Abboud and Faconnable. Esquire has gotten plenty of marketing mileage from the high-concept promotion (including a walk-through by Matt Lauer on NBC's Today), and guests at recent events have included Calvin Klein, Michael Kors, Kenneth Cole, Damon Dash and Massimo Ferragamo. Of course, a luxe crib helps attract the ladies, and Uma Thurman, India.Arie, and foxy Katie Couric have all stopped by. Next year, Esquire will create a similar marketing vehicle in L.A., according to publisher Kevin O'Malley.

OUT AND A BOUT: Revelers at the annual Out 100 party at Manhattan's Copacabana nightclub included the indefatigable gang from Queer Eye for the Straight Guy, F.A.L. designer Jeffrey Grubb, Radar editor Maer Roshan, and Camp director Todd Graff. The blowout celebrated Out's December issue, which profiles 100 of the year's biggest gay newsmakers, including designers Marc Jacobs, Narciso Rodriguez and Grubb. A good time was had by all, but the stylish crowd of nearly 1,200 showed its ugly side when shoving matches broke out over the 600 gift bags stuffed with goodies from Kenneth Cole, M.A.C., Aveda and Zirh products. The need for face moisturizer in the cold weather must have been dire.

COMBING FOR TALENT: Following the recent $ 100 million investment in Sean John by Ron Burkle, Sean "P. Diddy" Combs is on the hunt for executive talent. In September the hip-hop mogul almost landed Todd Howard for the newly created COO post at Sean John, but the former Tommy Hilfiger joined Liz Claiborne instead. Now Combs is personally interviewing other potential hires. One prominent exec to take a meeting with Diddy is Olin Lancaster, vice-president of sales at Polo Ralph Lauren, according to a well-placed

source. Jeffrey Tweedy, executive vice-president at Sean John, denied the report and calls to Lancaster were not returned by presstime.

DSQUARED DEMAND: Swanky Manhattan fashion retailer Jeffrey hosted its first-ever men's trunk show last week for ardent fans of DSquared. "Trunk shows are normal for women, but we decided to do one for men because there's such a demand for DSquared and our customers get anxious to get the styles they want," said David Rubenstein, vice-president and GMM at Jeffrey. The DSquared showroom in New York sent over spring samples and attendees were allowed to place orders for next season -- which they did, to the tune of $ 48,000 in one day. The best seller? A washed-leather biker jacket priced at $ 1,575. "We were really pleased with the results and we'll probably hold more men's trunk shows in the future," added Rubenstein.

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Look Gap, it's baby brother Jaguar The Toronto Star November 20, 2003 Thursday

Copyright 2003 Toronto Star Newspapers, Ltd.
The Toronto Star

November 20, 2003 Thursday Ontario Edition

SECTION: PLANET; Pg. P06

LENGTH: 349 words

HEADLINE: Look Gap, it's baby brother Jaguar

BODY:
Washington's WTOP radio station recently did a report on the new names for kids. Forget Jason and Jessica.

Now it's Infiniti. Celica. Armani. Timberland. **Nautica.** L'Oreal. Del Monte.

Wattup with that?!?!

It be true.

Years ago, it used to be people named their kids after religious figures and saints. Mary or Michael were popular.

Or babies were named after dad or grandma or mom's favourite aunt. Think Wilfred or Olive.

Later on, kids were named for famous people, like Jacqueline for Jackie O, or Patricia for the Princess Pat regiment.

Then came soap operas, which begat Ashleys and Brittanys.

There was a trend to names of cities like Paris, or countries like India.

And, according to an article in the Ottawa Citizen, parents are considering ... Cayenne? Seriously. This is apparently one of the "new spice names," following the popularity of Cinnamon and Saffron. Or Pepper?

Today, the latest trend in baby names takes pop-culture to a new level, naming kids after consumer products.

Yes, parents are naming their children after cars, clothing, hair dye - and even canned peas.

Infiniti and Celica are some of the names that Cleveland Evans, a psychology professor at Nebraska's Bellevue University and a member of the American Name Society, found when he studied Social Security records for the year 2000.

Evans has analyzed the names of 4 million babies born in 2000.

Since the start of this millennium, people have begun naming their kids after products - often high-end ones. He's found Lexuses, Fantas and Guinnesses, Armanis and Rayons.

There were six girls named Cartier, after the watch, 15 Champagnes, after the bubbly and 36 Cateras (a kind of Cadillac). There were 442 girls named Essence, whose mothers may have been inspired by the magazine.

According to a Web article on World Magazine's site, Evans also found two separate parents, one in Texas and one in Michigan, who named their sons ESPN after the sports cable network.

If that's not bad enough, one WTOP staffer has talked with teen girls named Nonchalant and Unnecessary.

LOAD-DATE: November 20, 2003

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Clock starting earlier for holiday shoppers The Tennessean November 27, 2003 Thursday 1st Edition

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November 27, 2003 Thursday 1st Edition

SECTION: BUSINESS; Pg. 1E

LENGTH: 562 words

HEADLINE: Clock starting earlier for holiday shoppers

BYLINE: NAOMI SNYDER

BODY:
Even smaller stores say they're planning to open before dawn tomorrow in order to compete against the big-box retailers.

By NAOMI SNYDER

Staff Writer

The early bird catches the $29 compact-disc player.

In an attempt to compete, retailers are opening their doors ever earlier the day after Thanksgiving.

Though toy stores and big-box retailers such as Best Buy and Target traditionally have opened in the dawn or pre-dawn hours on that Friday, now even small clothing stores and shoe shops are getting in on the earlier-than-thou game.

Tommy Hilfiger takes the lead at Opry Mills, opening at 4:45 a.m. there and at Prime Outlets Lebanon.

At CoolSprings Galleria, teen clothing retailer Aero Pastale will open at 4 a.m., hoping to lure customers arriving early for the 5 a.m. opening of nearby KB Toys. Normally, Aero Pastale opens at 6 a.m. on that day.

"We hope it's a big deal," said one of the store's managers, Sheldon Goodson. "It's a company tradition to open around the same time as the toy stores."

Never mind that many of the store's target customer base of 11- to 20-year-olds won't be up that early. Their parents will, and they'll be looking for bargains.

"This is the time of year we get a lot of parents shopping on their behalf," Goodson said.

Over at Opry Mills, several retailers, aside from the department stores, will be open by 6 a.m., even though the mall doesn't open until 7 a.m. That's an hour earlier than it opened last year.

The Gap and Banana Republic open at 5 a.m., Off 5th Saks Fifth Avenue outlet, opens at 6 a.m., and Nike Factory Store opens at 5 a.m.

Off Broadway Shoe Warehouse at Opry Mills will open at 6 a.m. this year with a 30%-off sale for shoes bought before 7 a.m.. The discounts will get smaller as the day wears on.

"The economy, the way it is now, we've got to get what we can get," store manager Jason Mathis said.

Even if the store loses money on the promotion, they might make inroads with customer loyalty, he said.

"It's a race," said Opry Mills' marketing manager Lynn Kittel. "More and more stores are getting in on that."

Several stores at Prime Outlets Lebanon will open earlier than they did last year, including Bass Outlet, Brooks Brothers Factory Store, Liz Claiborne and **Nautica,** which all open at 7 a.m., marketing manager Anna Platte said.

Most of them also are rolling out special deals for shoppers that day, with everything from buy-one-get-one-half-off to free gift-wrapping.

Kate Delhagen, a retail analyst with technology research firm Forrester, said stores are trying to generate more sales, or at least lengthen the shopping season.

There are fewer days between Thanksgiving and Christmas this year than usual. And some retailers depend on the next 30 days for 20%-40% of their annual sales volume, she said.

The day after Thanksgiving is known as "Black Friday," in honor of the fact that many stores' balance sheets will finally go from red to black.

"The market is so competitive that if the guy across the street is open before you, you are losing customers," Delhagen said.

On the other hand, she said, some of the early-morning hoopla is just to make noise.

"Retailers are very masterful, in my opinion, in saying: 'If you don't get in here now, you're going to be out in the cold.' "

Contact Staff Writer Naomi Snyder at 259-8284 or nsnyder@tennessean.com.

GRAPHIC: BY SHELLEY MAYS , STAFF: The Nike Factory Store at Opry Mills will open at 5 a.m. tomorrow to kick off the holiday shopping season.

LOAD-DATE: December 18, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Tuesday, June 27, 2006 - 11:31 AM EDT

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Christmas shoppers start early, stay lateCamarillo center's parking spaces filled at 7 a.m. Ventura County Star (California) November 29, 2003 Saturday

Copyright 2003 Ventura County Star
Ventura County Star (California)

November 29, 2003 Saturday

SECTION: News; Pg. A01

LENGTH: 867 words

HEADLINE: Christmas shoppers start early, stay late
Camarillo center's parking spaces filled at 7 a.m.

BYLINE: Michelle L. Klampe; mklampe@VenturaCountyStar.com

BODY:
Dragging four giant bags bulging with toys, Brenda Thomas and Von Smith chided themselves for their late arrival.Late, for them, was pulling into the Camarillo Premium Outlets at 7 a.m. Friday.

"Too late, because there was nowhere to park," said Thomas, who got up at 4 a.m. to drive to the shopping center from Pacoima, a trip she says is worth the sacrifice of sleep. "You come out here because it's cheaper."

Thomas and Smith hauled their loot back to their car, parked a block from the mall on Factory Stores Drive near Camarillo Center Drive, and stuffed the small Nissan Sentra's trunk and back seat with gifts. The pair spent $220 in Toy Liquidators to buy 15 gifts, some of which will be distributed to the needy, they said.

"I didn't think she was going to shop this much," Smith joked. "It's fun. I love to shop."

After depositing their packages, the pair headed back to the mall, where they joined throngs of shoppers from across Southern California. Despite the brisk wind, day-after-Thanksgiving diehards flocked to the mall searching for hot deals on name brand clothing from **Nautica,** Tommy Hilfiger, the Gap and Nike, as well as bargains on bedding, dishes and toys.

The annual shopping frenzy has quickly become a tradition for many shoppers eager to embrace the holiday season and the shopping lists that come with it. The mall, which opened in 1995, usually draws thousands on one of the busiest shopping days of the year, and this year was no exception. Some stores opened as early as 5 a.m., and many offered special discounts for "early bird" shoppers.

Few arrived earlier than Alex and Jessica Martinez of Los Angeles.The young couple -- he's 23 and she's 24 -- arrived at the mall at 2:30 a.m., then drank coffee and visited with their cousin, Gloria Torres, while the three eagerly waited more than two hours for the first stores to open. They were not disappointed.

By 7:45 a.m., they'd already dropped a number of bags off at their sport utility vehicle, hit some more stores, and were heading back to the SUV to unload half a dozen more sacks from the Gap.

"I think Tommy Hilfiger was the best," Alex Martinez said. "Everything was 40 percent off. The sales, the savings, it's worth it."

Torres, also of Los Angeles, has made the after-Thanksgiving trip to the mall the last couple of years and has seen the mall's popularity grow.

"This year it's more hectic. Today it was packed since before 5 o'clock," she said. "It's just shop, shop, shop."

Steve Mansfield, manager of the Nike Factory Store, said he thought traffic and sales were higher this year at the mall. The Nike store opened an hour earlier this year, at 5 a.m., in anticipation of the crowds. All morning long, the cash registers rang up sale after sale, and lines of buyers snaked nearly to the back of the store.

"Things are going great. Last year, we didn't have the side parking lot next to us full until after 8 a.m. This year, it was full by 7:30 a.m.," he said. "They're just buying whatever they can get their hands on."

Elizabeth Klopman, the mall's general manager, declined to compare this year's shopping to previous years but said she was pleased with the turnout.

"The customers come just because of the excitement and the energy," she said. "This weekend is a big weekend. Everybody appears happy out there. You see all the shopping bags in hand."

Police reported few problems Friday. The biggest battles were over parking spaces -- the mall lots and most of the extra ones in use for the day were full by midmorning.

At the Edwards Camarillo Theater, where illegally parked vehicles in the past had been booted with an immobilizing device, much of the parking lot was cordoned off with yellow caution tape. The few cars entering the lot appeared to carry moviegoers.

Ten Camarillo police officers patrolled the area on foot, on bicycle, on motorcycle and in patrol cars to help keep order and prevent gridlock. Volunteers from several organizations, including the Camarillo Civil Patrol and Sheriff's Explorers, directed traffic and worked as crossing guards to keep people and cars moving.

To ease traffic congestion, an extension of Camarillo Center Drive, from Factory Stores Drive to Las Posas Road, was opened this week to give drivers an additional entry and exit.

Most drivers Friday continued to use the Ventura Road entry to the mall, backing up traffic around the Las Posas interchange, but a number of drivers discovered the new road makes for a fast and easy exit.

"For the most part, everyone out here is patient, they're understanding," said traffic Sgt. Tom Bennett. "The addition of that road, that can only help."

Once they arrived, most shoppers planned to spend several hours at the mall. Janet Cobian of Long Beach arrived at 5:30 a.m., in plenty of time to get a free Barbie Volkswagen Beetle.Toy Liquidators was giving them away to customers who spent $50 or more.

"We'll be here awhile," Cobian said as she refueled with a hot cup of coffee. "Actually, it's really fun. And it gets you in the Christmas mood."

On the Net:

Camarillo Premium Outlets:http://www.premiumoutlets.com/outlets/outlet.asp?id=20

GRAPHIC: Camarillo Citizen Patrol volunteer David Fish directs pedestriansand trafficat the Camarillo Premium Outlets on Friday.

Bags and bags and bags later E

James Glover II / Star staff

Sisters Delia Banuelos of Baldwin Park and Maria Banuelos of Los Angelescarry a large bag the two of them helped fillat the Coach store in theCamarillo Premium Outlets. Shoppers started showing up at 2:30 a.m. tocatch the sales.

James Glover II / Star staff

Iris Ramos of Sun Valley and her son Isaiah, 4, wait in the long lineleading to the Tommy Hilfiger store at the outlet center Friday. Long lineswere the order of the day.

LOAD-DATE: December 5, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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NEW BUSINESS PROFILE: Palladium-Item (Richmond, IN) November 30, 2003 Sunday

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Palladium-Item (Richmond, IN)

November 30, 2003 Sunday

SECTION: LOCAL; Pg. 8B

LENGTH: 166 words

HEADLINE: NEW BUSINESS PROFILE:

BYLINE: Staff

BODY:
City Limits

The New business profile runs on the Sunday business page

periodically in the Palladium-Item.

Address: 821 S. E St., Richmond

Opening Date: Sept. 6

Phone: None.

E-mail: None

Web Site: None

Owner: Andre Johnson

Manager: Angela Davis

Hours: Open daily from 10:30 a.m. to 7 p.m. Closed Wednesday and Sunday.

Type of Business: Clothing; resale and retail.

Specializing in: Urban and casual wear, fashion accessories.

Clothing lines include: Tommy Hilfiger, **Nautica** and Rocawear, among others.

The Palladium-Item would be happy to announce your new business in an upcoming Sunday business section. Please send the information shown above to the Palladium-Item c/o Bernhardt Dotson, 1175 N. A St., Richmond IN. 47374 or fax to (765) 973-4570. Once this is received at the newspaper, the reporter will schedule a photographer to take a photo of the exterior of your business. All information must be filled out completely to be included in the newspaper. Thank you.

GRAPHIC: of business was NOT archived

LOAD-DATE: December 2, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
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A RISING TIDE FOR A CROWDED POOL; Industry Overview WWD December 1, 2003

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WWD

December 1, 2003

SECTION: Pg. 12 ; ISSN: 0149-5380

IAC-ACC-NO: 110820731

LENGTH: 974 words

HEADLINE: A RISING TIDE FOR A CROWDED POOL; Industry Overview

BYLINE: Kletter, Melanie

BODY:
NEW YORK -- Citing an improved economic climate and salable trends, firms throughout the accessories sector are planning for a better year in 2004.

Fall sales have been above plan at many chains, leading some stores to increase their spending on accessories for spring, and a number of firms said they expect to notch double-digit sales growth in the year to come.

"We are expecting 2004 to be a very good year," said Al Schatzberg, president of Ilana Wolf Inc., which sells wraps and capes and for spring is introducing a small collection of wrist bags. "This is the first time since Sept. 11 [2001] that people are really shopping again."

Designer Rafe Totengco of fast-growing accessories brand Rafe New York, said: "The economy is starting to recover. In our own store, I've seen the numbers go up steadily since September. I think people have held back enough and they're starting to go out again, dress up and have fun. In the recent spring market, we booked close to 40 percent more for spring over last season."

Nonetheless, the $ 30 billion American accessories market has gotten extremely crowded. From Donna Karan to Jennifer Lopez, there are few brands in fashion these days that don't have an accessories line of some sort, and more names continue to enter the field.

Next year will see a number of launches from big-name sportswear brands, many of which are expanding into new categories after having being bought by bigger companies. For example, Juicy Couture, now owned by Liz Claiborne Inc., is premiering an accessories component, which includes an extensive collection of handbags and jewelry. **Nautica,** now owned by VF Corp., has also been steadily building up its accessories offerings, and for spring it will introduce footwear at retail and a revamped handbag collection including both day and evening styles.

The upscale segment of the business is seeing an influx of accessories from American ready-to-wear and sportswear designers. While it used to be the European houses that dominated the world of high-end handbags and footwear, now U.S. designers such as Marc Jacobs, Oscar de la Renta and Michael Kors have become more serious about this segment, and the recent runway shows in New York were again filled with

all manner of handbags and accessories.

As part of its efforts to expand now that it's owned by Sportswear Holdings Ltd., Michael Kors recently hired Donna Karan veteran Anna Bakst to oversee its accessories business, marking the first time it has had a full-time person devoted to this category.

In its core Michael Kors brand, the company has a small line of handbags done in-house, as well as shoes and eyewear produced under license, and it is looking to launch additional categories, said a company spokeswoman. In 2004, the company will unveil its new lower-priced collection, Michael, which is slated to include a range of better-priced accessories, including watches, belts and shoes.

"Both in the collection level and the Michael line, accessories are a key component of our growth strategy and something we are very focused on," the spokeswoman said.

Five-year-old American luxury accessories firm Lambertson Truex is looking to expand its business internationally in 2004, said co-founder John Truex. It has just started selling in stores in Asia and Europe, and the firm feels it has potential to grow its business overseas, especially in Japan. While Lambertson Truex is best known for its handbags and footwear, it now carries a range of products including belts and small leather goods. Gloves will be a big focus heading into the second part of 2004, said Truex.

"We feel really positive for 2004," he added. "But there are a lot of players out there. Those that succeed are those that take it seriously and have their own vision and their own look."

In the mid- and lower-priced segments of the business, a number of established companies are expanding into new product segments for 2004 as a way to grow their business and stand out in the crowded pack.

The founders of The Sak brand are rolling out a handbag line under the name Elliott Lucca, while scarf company Echo has unveiled its first collection of handbags. The bridal area is getting more attention, with firms such as Judith Jack, Kate Spade and Givenchy all introducing accessories designed for weddings.

Midpriced accessories firm Dooney & Bourke is focusing more on the teen market for 2004, following the success of its It bags, which were created for spring 2003 with the help of teenage consumers. Over the last few years, the company has sought to update its product offerings and carry more fashion-forward and "fun" looks, said Stephen Grisanti, Dooney & Bourke's director of retail. The It bag is part of its efforts to reach out to a wider audience, he noted.

On the retail front, specialty chains such as Club Monaco and Gap are increasing their accessories offerings this year. Evelyn Gorman, owner of the Mix boutique in Houston, which carries a range of designer apparel and accessories, said she expects handbags and shoes to be especially strong next year. Gorman has recently opened a shoe salon featuring brands such as Paul Smith and Narciso Rodriguez, and her handbag selection now includes brands such as Balenciaga, Chloe, Lambertson Truex, Lanvin and Kajsa.

"We are selling more handbags than we ever have before," she noted. "We are going deeper with brands we have and giving more room to the category."

Vintage costume jewelry from designers such as Kenneth Jay Lane has also been a top seller at her store, Gorman said.

"Spring is going to be a memorable one for retailers in terms of sales," she said. "The spring collections were upbeat and bright. Despite all the troubles in the world, people are beginning to feel hopeful."

IAC-CREATE-DATE: December 8, 2003

LOAD-DATE: December 10, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Santa's got a brand-new bag: now giving is as easy as receiving; Good Looks Presents Men's Fitness
December 1, 2003

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Men's Fitness

December 1, 2003

SECTION: No. 12, Vol. 19; Pg. 60; ISSN: 0893-4460

IAC-ACC-NO: 110621912

LENGTH: 419 words

HEADLINE: Santa's got a brand-new bag: now giving is as easy as receiving; Good Looks Presents

BODY:
DO YOU REALLY know your friends and family? Do you even know yourself? And how do you shop for all these people you don't really know? First, squeeze those strangers into one of these four definitive categories. Then purchase appropriately. If they complain, stop taking their phone calls. Move. Make new friends. And repeat next year.

THE GLOBE-TROTTER

His work takes him to places like Taipei and Rangoon. He likes to think he invented the term jet set, but all he's really mastered is killing time on the plane. Clockwise: sneaker ($ 80) by Puma; mini travel bar ($ 60) by Flight 001; travel manicure set ($ 25) by Kenneth Cole; attache case ($ 350) by Samsonite; travel shoeshine kit ($ 58) by Banana Republic; travel alarm ($ 80) by Swiss Army; mini-disc Walkman ($ 150) by Sony; pocket translator ($ 200) by Sharper Image.

[ILLUSTRATION OMITTED]

THE JOCK

Knows every personality on ESPN by their first name. Refers to himself in the third person when no one's around. Having a kid was nice, but pitching a shutout in the high school playoffs was life-altering. Clockwise: Mini-Pak ($ 119) by Victorinox; body spray ($ 8) by Bod Man; sunglasses ($ 200) by BOSS Hugo Boss; sneaker ($ 100) by Puma; Coolmax briefs ($ 16) by **Nautica;** gloves ($ 115) by Smartwool; Coolmax tank top ($ 19) by **Nautica;** soap ($ 13), deodorant ($ 13), and fragrance ($ 46) by **Nautica.**

[ILLUSTRATION OMITTED]

THE RICH GUY

He takes into account both the year and the region when ordering wine. His watch cost more than a Hyundai, and his floor is the finest imported Italian marble. Clockwise: suede shirt ($ 525) by Arnold Brandt; alligator jewelry box ($ 1,200) by Ralph Lauren Purple Label; blue enamel cufflinks ($ 225) by Ralph Lauren Purple Label; Monaco watch ($ 3,295) by Tag Heuer; mail bag ($ 228) by Coach; shoehorn ($ 295) by Ralph Lauren Purple Label; suede moccasin ($ 425) by Tod's; travel case ($ 138) by Coach;

alligator belt ($ 690) by Salvatore Ferragamo.

[ILLUSTRATION OMITTED]

THE STREET-SMART GUY

He understands that truckers' hats are too ironic, are too stifling. He found his middle ground-then he found a bar nearby, It's where he conducts business. Clockwise: Coolmax collared shirt ($ 40) by Perry Ellis; denim jacket ($ 249) by Diesel; Extreme cologne ($ 62) by Pul Smith; moleskin pullover ($ 250) by Stone Island; boot ($ 198) by G Series by Cole Haan; digital camera ($ 499) by Olympus; messenger bag ($ 195)by Kenneth Cole.

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: December 1, 2003

LOAD-DATE: December 02, 2003

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MADE HERE: MOUSERUGS Fort Collins Coloradan December 1, 2003 Monday

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Fort Collins Coloradan

December 1, 2003 Monday

SECTION: BUSINESS; Pg. 6E

LENGTH: 505 words

HEADLINE: MADE HERE: MOUSERUGS

BYLINE: Bob Mook, BobMook@coloradoan.com

BODY:
Cool carpets let users click with style

Pads inspired new wrist, coaster counterparts

Brown Abrams, president and founder of FiberLok Inc., is thinking big by thinking smaller.

Inspired by the success of the company's computer mouse pad, the MouseRug, Abrams developed WristRugs and CoasterRugs - miniature versions of the already miniaturized MouseRug.

Introduced about five years ago, MouseRugs look like little Persian and American style rugs.

The accessories are manufactured with FiberLok's Lextra technology - a heat-transfer process that adheres colored fibers, called flock, to other material. The result is an embroidery-like texture for screen-printing.

Abrams said the MouseRug is the No. 1 mouse pad in the country. Big box retailers including Staples, Office Depot, Comp USA and Best Buy recently started to carry the product, which sells for about $20.

FiberLok produced about 40,000 MouseRugs in November, according to Kyle Pettine, the company's vice president and general manager.

Abrams estimates FiberLok has sold more than 500,000 MouseRugs.

But Abrams became convinced that more retailers would stock the products if FiberLok developed an entire line around the rug theme.

So he developed the CoasterRug, an smaller version of the MouseRug which can be used as a coaster. The product is available at stores now.

Abrams also created the WristRug, adhesive pads that attach to the base of laptop computer keyboards, giving laptop users a way to rest their wrists with greater comfort. It should be available by the end of the year.

"This way, we cover all bases," he said. "If you don't use a mouse, surely you use a laptop. If you don't use a laptop, you probably have a coffee table."

FiberLok has designed everything from logos for floor mats to tags for UPS.

As more companies send their manufacturing work overseas, Abrams said the MouseRug saved FiberLok.

Until recently, most of the manufacturer's work had come from the apparel industry. Big-name clients included Nike, Tommy Hilfiger, **Nautica,** Polo and Ralph Lauren.

But many clients started sending their contracts to other countries, where labor costs are cheaper.

"Our industry is going to China," Abrams said.

But Abrams prefers to continue manufacturing FiberLok products in Fort Collins because patents are easier to protect in the United States. In the process, FiberLok also protects 100 local jobs.

Abrams came to Colorado as a self-described "ski bum" in the '70s. He started FiberLok in 1979 in his native St. Louis, vowing to bring the business to Colorado once it became successful enough. In 1992, he did exactly that.

Next year promises to be a big one for FiberLok, Abrams said. In addition to its recently introduced products, the company has 15 new patents pending.

"We're on a mission to take the fiber-graphic process to places it's never been before," Abrams said.

The contacts:

Company:FiberLok Inc.

President: Brown Abrams

Address: 811 Stockton Ave.

Online: www.fiberlok.com

Phone: 221-1200

GRAPHIC: s by Sherri Barber, The Coloradoan; SURFACE FIT FOR A TRACKBALL: Poloani Haws feeds mouse pad rugs into a laminator. FiberLok's $20 signature product is carried at several big-box retailers and the company has 15 new patents pending. LAST CUT: Matilda Rios lines up the edges before making the final cut on a mouse pad. Business recently jumped for the 25-year-old company with the production of miniature rug mouse pads. Do you have a product that's made locally? Send a description of the product and your company to That's Made Here? 1212 Riverside Ave., Fort Collins, CO 80522 or e-mail BobMook@coloradoan.com; That's made here?

LOAD-DATE: April 7, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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CPR highlights the biggest new product launches of 2003; 2003 In Review; Brief Article; Calendar
Cosmetics International Cosmetic Products Report December 1, 2003

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Cosmetics International Cosmetic Products Report

December 1, 2003

SECTION: No. 227, Vol. 18; Pg. 3; ISSN: 1358-3387

IAC-ACC-NO: 113138382

LENGTH: 219 words

HEADLINE: CPR highlights the biggest new product launches of 2003; 2003 In Review; Brief Article; Calendar

BODY:
JANUARY

* Unilever launches **Nautica** Competition

* Lancome enters hair care with Sensation

FEBRUARY

* Alexander McQueen and YSL Beaute introduce Kingdom

* Celine Dion announces launch of signature scent with Coty

MARCH

* P&G creates Olay Regenerist anti-ageing weapon

* Eau Torride scent paves the way for Very Irresistible Givenchy

APRIL

* Estee Lauder prepares for Beyond Paradise

* Clinique announces launch of Simply

MAY

* Zirh announces debut of fcuk fragrance pair

* Versace Man bows

JUNE

* Burberry Brit arrives courtesy of Inter Parfums

* Aramis Life introduced, with Andre Agassi as spokesperson

JULY

* Lancome launches male skincare line

* Stella McCartney debut is unveiled by YSL

* L'Instant de Guerlain aims to attract younger women to the brand

AUGUST

* Still Jennifer Lopez, second scent from singer, targets older market

* Rive Gauche to relaunch alongside new scent Rive Gauche pour homme

SEPTEMBER

* John Frieda develops Volume hair care line

* Gucci Pour Homme launched

OCTOBER

* Max Factor produces Colour Adapt foundation

* UCI announces plans to launch CerrutiSi

NOVEMBER

* Vera Wang for Men unveiled

* Lancaster gets Aquazur boost

DECEMBER

* Shiseido Men skincare line begins roll

IAC-CREATE-DATE: February 12, 2004

LOAD-DATE: February 13, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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FLEA MARKET FIND ;BILINGUAL ENTREPRENEUR MAKES FREE TIME PROFITABLE The Houston Chronicle December 04, 2003, Thursday

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The Houston Chronicle

December 04, 2003, Thursday 2 STAR EDITION

SECTION: YO; Pg. 1

LENGTH: 510 words

HEADLINE: FLEA MARKET FIND ;
BILINGUAL ENTREPRENEUR MAKES FREE TIME PROFITABLE

SOURCE: Staff

BYLINE: MARY ANN FERGUS

BODY:
Gabriel Sanchez likes football, parties and a good time as much as the next teen.

But come sunrise each Saturday and Sunday, the McArthur High School sophomore can't be found hidden underneath his blanket. By then, he's usually on his way to Buey y Vaca flea market on Airline Drive.

From 7 a.m. to 9 a.m., Gabriel unloads his Ford van, filling three 100-square-foot booths with strollers, tricycles, bicycles, electric and gas scooters and a variety of smaller items such as clocks and belts.

Then he waits patiently for the crowds to come so he can begin his low-key sales pitch.

The flea market draws thousands, mostly Mexican-immigrants or first-generation Mexican-Americans who enjoy the language, music and food of home as much as the endless rows of products for sale.

Gabriel, 16, was born in Toluca, Mexico, and lived there until he was 6 when his parents, Efrain and Elvira Sanchez, moved their family of four boys to Houston. For a couple years, Gabriel struggled to learn English, but now his perfect bilingual skills are paying off.

When shopping for items among warehouses on Harwin Street, Gabriel usually speaks English. At the market, he speaks Spanish.

In Mexico, his parents sold fruit and coffee at an outdoor market, and they have told him the importance of a friendly smile and sincere manner. Gabriel often lets parents or children test a tricycle, bike, even one of his $ 300 scooters. Most times, he finds, the test ride does the trick.

On a good day, Gabriel makes $ 600. On a bad one, $ 150.

Gabriel started selling dollar items at the flea market a year ago and within six months put his profits into buying more expensive items.

Sometimes, Gabriel's father makes the all-day trip to the warehouses for products when his son is in school. On Sundays, Gabriel's 18-year-old brother, Eddie, often helps out at the market by bringing him

lunch and keeping him company for a few hours. But for the most part, Gabriel makes all the decisions for his business - called Sanchez Arcoiris, which means Sanchez Rainbow.

"It's not hard work,"Gabriel says. "It's just talking to people."

After high school, Gabriel would like to hone his interest in fixing electronics and become an aircraft mechanic. But he's also thinking like a business person; he plans to use his earnings to buy land and lease out the space for trailer homes. He's got his eye on land in the Conroe area.

At 6-foot-1 and 200 pounds, Gabriel considered spending time on another interest - football. But he doesn't see the NFL in his future and would rather earn money during his free time.

In addition to buying more products and leasing his flea market space for $ 130 a month, Gabriel uses his profits toward his Internet service at home, gas money for his van and Eddie's car, and clothes like **Nautica** and Polo shirts. He also recently bought a DVD player.

Occasionally, he misses a camping or fishing trip with his friends but usually doesn't feel cheated from a good time.

"Basically, the fun is in the night, not the day," Sanchez says.

GRAPHIC: Photo: Gabriel Sanchez, 16, started selling dollar items at a flea market a year ago. Now many of his deals involve wheels (color); John Everett / Chronicle

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TINSELTOWN SPYWITNESS The Daily News of Los Angeles December 7, 2003 Sunday, Valley Edition

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December 7, 2003 Sunday, Valley Edition

SECTION: U; Pg. U6

LENGTH: 662 words

HEADLINE: TINSELTOWN SPYWITNESS

BYLINE: Emily Feimster And Elizabeth Snead

BODY:
HOBBIT TRAIL: The King has returned. And we're not talking Elvis.< There was pandemonium Wednesday at the much-anticipated premiere of "The Lord of the Rings: Return of the King" in Westwood. The red carpet was packed with almost the entire "LOTR" cast, smiling - if a tad jet-lagged - from the world premiere/weekend festivities in Wellington, New Zealand.

All seemed to know that no matter what roles they play throughout their careers, they will be identified with their "Rings" characters by "LOTR" fans. Elijah Wood (Frodo) looked natty in a stripe-y suit, dark shirt and tie. Liv Tyler (Arwen) was a true Elf princess in a formal black and lusciously low-cut gown, posing for the cameras hugging and kissing Andy Serkis (Gollum). Miranda Otto (Princess Eowyn) was ethereal in a pale rose silk Collette Dinnigan halter gown.

Dominic Monaghan (Merry) sported a punky rock 'n' roll T and spiked blond hair, whileIan McKellen (Gandalf) stayed dignified in a black suit and tie. A cleaned-up King Aragorn, Viggo Mortensen looked handsome in a new short cut (we'll always long for Aragorn's long stringy locks and beard) and wore a strange white carved figurine on a cord around his neck.

Director Peter Jackson, wearing his uniform baggy black duds and scruffy locks, had a wee bit of trouble snapping pictures of fans with his digital camera. The guy can direct three movies at once, but a digital throws him?

"Rings" freaks in the crowd: actress Ashley Scott; James Caan; Christopher Lloyd; Robin Williams; Shannon Elizabeth and hubby Joe Reitman, both in faded jeans (c'mon, guys, at least wear cords for this historic premiere); "Xena: Warrior Princess" star Lucy Lawless, looking like a swinging-'60s babe in a mini-dress and white boots; Adrien Brody; Patricia Arquette; and Jack Osbourne, looking like a Hobbit who didn't join the Fellowship, hung out in Bag End and had way too many second breakfasts.

After the premiere, shuttle buses transported everyone to the Middle- earth after-party near the Wadsworth Theatre. Fog machines filled the Fangorn Forest - decorated tents where Hobbiton musicians played fifes and lutes and guests guzzled mead and feasted on fowl and frog legs. Oh, Gollum would have loved such fresh, tasty fishies, wouldn't he now, my Preciousssss?

BUY THE WAY: Thursday night was simply divine, dahling. Discount shopping, stylish stars, supper and, oh yes, a mahvelous cause.

The 11th annual Divine Design 2003 kicked off the evening with a VIP shopping extravaganza followed by

an awards dinner at the Barker Hangar in Santa Monica.

Longtime supporter Eric McCormack gave the corporate humanitarian award to that cause-celebre company Louis Vuitton. Adrien Brody turned up to accept his Man of Style award. Valentino devotee Selma Blair (with brand-new fiance Ahmet Zappa) gave her Prada-prone pal Sarah Michelle Gellar the Woman of Style awards.

Blair explained that Gellar was the very first Hollywood actress to befriend her at an audition - and they've been buds ever since. Very close buds. They're even on Madonna/Britney smooching terms, having some serious lip action in "Cruel Intentions," that torrid teen remake of "Dangerous Liaisons."

Thursday was one busy night for Gellar. She'd come straight from hosting the Starbrite Foundation "Heart of Gold" awards benefit at the Beverly Hilton, where she wore a white off-the-shoulder silk blouse and black slacks. Talk about a quick-change artist.

Almost every star left loaded down with big shopping bags chock full of Tommy Bahama, **Nautica,** Fredericks of Hollywood (two guesses who bought a lot of those skimpies), Anne Klein, Kenneth Cole, DKNY, Hard Candy, Bumble and Bumble, Sebastian International, Bed, Bath & Beyond, and Smashbox at the event, which is expected to raise more than $1 million by Sunday.

But there's still time to shop. A day ticket at the door is $25, or $20 at Ticketmaster (213) 480-3232. Ready, set, CHARGE IT!

GRAPHIC: Photo:
(1) WOOD: Once a Hobbit ...
(2) TYLER and SERKIS: Talk about Prescious.
(3) MORTENSEN: In the Witness Protection Program?
Gregg DeGuire/WireImage.com
(4 -- 5) GELLAR: From white to black in one night.
Albert L. Ortega/WireImage.com
Amy Graves/WireImage.com

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Coats: How to choose the right fabric, style and warmth factor for you The Kansas City Star December 10, 2003 Wednesday

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The Kansas City Star

December 10, 2003 Wednesday

LENGTH: 1451 words

HEADLINE: Coats: How to choose the right fabric, style and warmth factor for you

BYLINE: By JACKIE WHITE; The Kansas City Star

BODY:
It melds into your life with the closeness of a briefcase, your favorite shoes or the scarf Aunt Jane sent decades ago.

It usually hangs around for years, like an old friend to whom you can't quite say goodbye. And given the Midwestern climate, you can't go long without it in cold months.

Your winter coat.

If you're in the coat market, you'll find the variety in styles and prices for the family mind-boggling. Your best bet may be a down-filled parka, a cashmere overcoat, a fitted short wool town coat and/or a high-tech fleece Marimac. You can spend $50 or $1,000.

Some coats even come with temperature guidelines: If it's going to 10 below today, wear this coat with long johns and three other layers, the labels advise. Some coats are light enough to squeeze into a ball in your suitcase. Some take you from morning to social events at night.

The trick, of course, is to make a selection that will be flattering, modern, worth your investment and hang tough.

Where do you start?

"Assess your personal lifestyle," says Aaron Brin-George, the coat buyer for Nordstrom stores. How active are you? Do you travel?

Consider your current wardrobe, says Rebecca Weinberg, former stylist for "Sex and the City" and now fashion consultant to **Amazon.com**.

Staying warm

If warmth is a major priority, down-filled styles could be your strongest contender (unless you opt for fur). For women, the down storm coat has emerged in fashion again. David Wolfe, creative director of the New

York-based Doneger Group, retail consultants, considers it one of the most "exciting areas of outerwear" this winter.

The good news is down coats are no longer big, bulky and reminiscent of the Michelin Man. Like many women's coats, it fits closer to the body and reflects a waistline. It will warm you on city streets, fit into your car and, unlike the old days, not take up extra room on a crowded elevator.

But in these casual times, the sports look has permeated all apparel arenas. Consider the popularity of the hooded sweat top and track pants. It's understandable the active look in a high-tech material is a good possibility for just about everyone in the family.

Again, down filling is the warmest, although other high-tech possibilities cover a broad gamut. For guidance, Scott Whittingham, the outerwear merchant for Lands' End, says the higher the down count, the more space is occupied by down, meaning the fiber is tighter, thus the coat is warmer.

With today's current obsession with color, it's no surprise to find all the sports jackets in an appealing range of hues. Tina Hodak, the fashion director of the May Co., parent company of the Jones Store, is high on the women's microfiber polyester or down-filled jacket that's long enough to cover the torso.

And she touts the popular fashion shades of pink, yellow and baby blue. Also in the high-tech department, Lands' End is marketing a material made with double layers of laminated fleece. It's windproof, water resistant and breathable with built-in stretch, Whittingham says. As with many of the modern jackets, you can fold it into a ball in your suitcase. Look for names such as Windcheck or Aircord. The material is available in a variety of shapes, including the Marimac jacket and children's jackets. And it comes in strong colors including yellow, green and a lipstick red.

Designer brands such as Kenneth Cole and **Nautica** are also offering jackets for men with high-tech fleece lining.

For the city

The smartest looks in women's coats have some semblance of shape, whether it's a puffy down or wool blend dress coat.

"Almost all coats are more feminine, with more detail," says Roseanne Morrison, who covers coats for New York-based Tobe Reports, a retail newsletter.

"Know your body shape. Find a good silhouette," says Amazon's Weinberg. "If you're a little thick around the middle, find a jacket that pulls you in."

If you want a coat for business, church and dress, you'll find fabrics as diverse as wools, wool blends, camel hair, cashmere, cashmere blends and, at the high end, alpaca. Shearling coats in both real and fake skins are not new, but they still rate high among fashion devotees. And faux skins start at less than $200.

Precious fibers such as cashmere and camel hair and fiber blends are especially abundant. Blends may use only a small percentage of precious fiber with nylon, but they are considerably less expensive, often with a soft feel.

Wolfe, who closely tracks the fashion scene, is high on textures such as tweeds and boucles. Short knee-length or seven-eighth coats are high priorities in fashion magazines and look smart with shorter skirts, high boots or trousers. Remember they are easy to move in and slip comfortably into a car.

Long coats keep you warm, give you a long, lean Zhivago line and look great with boots. On the down side, they catch in car doors and trip you up on steps and escalators.

As for color, winter white, ivory and pastels are rating high with the fashion crowd. But think twice. Don't

consider them unless you wear your coat mostly for special occasions or have a large dry-cleaning budget.

And finally, the most pervasive styling detail is the fur or faux fur trim. Fuzzy collars are everywhere.

Selling short for men

Dress overcoats with set-in sleeves are classic sellers in men's stores. They sell especially well in black because they also may be worn to formal affairs. Depending on your budget, you can find them in cashmere, blends or wool blends.

But one of the new and practical choices is the short three-quarter length or town coat. It's the most diverse look because you can wear it over a suit or with jeans, says Tom Julian, a trend specialist with Fallon International advertising agency.

What's more, a short coat makes it easier to move in and out of an automobile, says Al Leinen, a menswear buyer for Halls, a Kansas City specialty store. New York men tend toward the overcoat, but they usually spend more time on the streets and less time in an automobile, say Leinen, just back from a New York buying trip.

Trent Slusher, owner of Pinstripes, a Kansas City specialty store, says some of the town coats come with built-in drawstrings. They generally give the coat a little more shape and, by making the coat closer to the body, added warmth.

The pea coat is another viable versatile choice that seems not to go out of style. It's available in a wide range of prices. The Gap has one starting at $129.

In small sizes

In the children's arena, the puff coat and vest have been best sellers for little girls, says Rachel Roth, who covers the market for Tobe Reports.

The toggle coats, a trend launched by the Gap, are big hits. "It just makes so much sense," Roth says. "They can dress them up and wear to church or put them with sweaters and tights for school." Since they are available in adult sizes as well, it's an opportunity for "mommy and me" looks.

The old standby is still the little girls' traditional A-line dress coat. It is updated this season with animal print or faux fur trims.

Meanwhile, little boys tend toward the puffy sports jackets as well. Other options include leathers, faux shearling and military styling.

Quality counts

To make the wisest decision about a garment, check the obvious signs for good construction. Look at the hardware, Weinberg says. Do the zippers line up? What do the snaps look like?

Examine details, says Marla Day, extension associate in clothing and textiles department at Kansas State University:

* Are extra buttons provided?

* Are they sewn securely?

* Are the button holes sewn with solid stitches?

* Are the stitches around the zipper smooth or is the area puffy?

* Are the pockets even?

Proper construction is an indication "this manufacturer cares about the garment," Day says.

As for the fabric, check for the tightness of the weave. The thicker the fibers, the warmer the coat. Look for a soft, comforting feel. Remember you're going to be wearing this garment on the grayest, darkest days.

Care for best wear

How do you get the most wear out of your coat over the longest period of time? The first rule is to follow the manufacturers' recommendations on cleaning, Day says. If something happens to the garment in the first year, you are more likely to get some attention from the manufacturer if you have stayed with the care labels.

If it is not washable, have the coat cleaned and moth-proofed at the end of every season, Day says. And remember that spot cleaning doesn't take the place of the dry cleaner.

To reach Jackie White, fashion editor, call **(816) 234-4462**or send e-mail to jwhite@kcstar.com

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Wrangler Extending in China SinoCast December 12, 2003 Friday

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December 12, 2003 Friday

LENGTH: 115 words

HEADLINE: Wrangler Extending in China

DATELINE: CHINA

BODY:

Wrangler, a famous jeans brand in the world, was held an activity named Super Cool Cowboy Final Competition in China. The winner of the competition will become Wrangler's image ambassador, and experience the life of cowboys in the US.

Mr. Wheeler, president of VF Group in Asia region, said that Wrangler is a brand from the western America.

With the development of many years, Wrangler brand jeans have formed its special style.

Wrangler is the biggest jeans brand owned by VF Group, which has successfully marketed several brands, such as Lee, Jan Sport, **Nautica,** and the North Face.

From Texnet.com.cn, Page, Thursday, December 11, 2003
info@SinoCast.Com

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THE BAY AIMS FOR HOME CLOUT BY STRESSING EXCLUSIVE BRANDS. HFN December 15, 2003

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December 15, 2003

SECTION: Pg. 7 ISSN: 1082-0310

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HEADLINE: THE BAY AIMS FOR HOME CLOUT BY STRESSING EXCLUSIVE BRANDS.

BODY:

TORONTO-Seeking to rejuvenate its home business and position itself as a fashion authority in the category, The Bay is rolling out a number of exclusive labels such as the GlucksteinHome line and the Lynda Reeves House & Home collection. Canada's largest department store company is also fleshing out its mix of Macy's house brands, such as Tools of the Trade and The Cellar.

By late 2004, exclusive brands will approach 90 percent of the home assortment at The Bay, one of the company's chains.

As for national brands: "We're trying to move away from as many of those as we can," Bob St. Aubin, merchandise vice president of soft home for The Bay, told HFN. The strategy effectively turns the department store model, largely defined as a showcase for national brands, inside out.

Growing the home business and big-ticket items such as furniture, appliances and consumer electronics is one facet of a five-year growth plan by parent company Hudson's Bay to triple its profit and boost sales by 20 percent across its chains, which include The Bay, its Home Outfitters specialty chain and Zellers discount stores.

At The Bay, "our brand strategy is to develop exclusive national [home] brands, captive brands -- such as [Federated's] Tools of the Trade and Charter Club -- and exclusive designer brands, such as Lynda Reeves House & Home and the Gluckstein line," said St. Aubin, who joined the moderate-to-better chain in March from the Fred Meyer division of Kroger Co., where he headed up the home department. "We have an unusual position in this market because we don't have competition from another department store. So customers look for us to bring to market new fashion in home, housewares, tabletop and textiles -- that's what we're trying to do right now."

St. Aubin said he does not consider Sears Canada a department store "because of all the different categories they cover, and they go into some pretty low price points."

When national department storebrands turn up at Sam's, Costco and Canadian Tire, "it's hard to convince customers that it is what it is," he said. Replacing those brands with lines like GlucksteinHome "is the only way we can stop [those retailers] from taking advantage of the credit we give to a line."

That strategy also reflects St. Aubin's belief that national brands are losing -- or have lost -- their luster.

"Martex means nothing," he said. "The only textiles brands that mean anything are Ralph [Lauren], Tommy [Hilfiger] and **Nautica.**"

As a result, the big mill names, such as Wamsutta, Martex and Fieldcrest, will lose shelf space at The Bay, as will tabletop brands such as Pfaltzgraff, Royal Doulton and Noritake -- "anything really traditional," St. Aubin said.

In housewares, where national brands serve a greater function, "we have to carry Meyer, Circulon and Lagostino cookware, and KitchenAid," he said.

An Exclusive Group

The GlucksteinHome line, created by Canadian interior designer Brian Gluckstein, will make its debut at The Bay in April, branding furniture, soft home, tabletop, home decor and outdoor living. The plan is to expand the line into floor coverings and housewares. The brand originated at the former Eatons department store, then went to Sears Canada when that company acquired the now-defunct chain.

At Sears Canada, GlucksteinHome, which St. Aubin described as "updated traditional and architectural in basis," was treated as a promotional vehicle.

And whereas at Sears Canada the chain is the brand, exclusive brands are the stars at The Bay, which appealed to Gluckstein, St. Aubin said.

The House & Home line, designed by Lynda Reeves, the Martha Stewart of Canada, was unveiled at The Bay two months ago and is already "a huge winner for us," St. Aubin said.

The collection by Reeves, who boasts a top-rated home TV show and a popular decorating magazine in Canada, features contemporary, coordinating merchandise that includes textiles, outdoor living and tabletop.

In an uncommon collaboration between two retail chains, Hudson's Bay will intensify its mix of Federated Department Stores brands with the addition of Charter Club bedding and Belgique Cookware, Tools of the Trade Basics and Campagne, a cast-iron collection of oven-to-tableware.

Federated private brands are sold to a number of non-competing department store retailers internationally.

Beyond The Bay, Federated brands are marketed in Japan, Australia, Chile and Peru, as well as other nations. In the United States, Federated labels can be found at Bon-Ton department stores.

Federated brands have been a hit at The Bay, he said.

Next spring, Federated's red-hot luxury Hotel Collection will reach The Bay's stores, as will a new line of Cellar-branded home decor called Next.

The Bay will also be the exclusive Canadian retailer of Sia home decor, the Swedish design firm. Waverly home products are also on tap.

The Bay's intensification of private brands comes none too soon.

Year to date, home sales at the chain are down slightly from last year, a reflection of macro issues such as the severe acute respiratory syndrome scare in Toronto, the weather and blackouts, as well as the challenge to keep in step with a market changed by new technologies and globalization, St. Aubin said.

"If you take a look at the home business, there are two important things going on," he said. "There's a lot of new technology in cookware, with two- and three-ply [assortments] there are 300-thread-count sheets selling for as much as 200-thread-count sheets.

"The second is globalization," he continued. "Bone china from China is better than what's made in the U.K. In textiles, the best goods are coming from India, China and Europe high thread counts are not being done here. Trying to take advantage of all this newness at one time is complicated. At the same time, it will give us a huge competitive advantage."

Looking ahead, additional exclusive home brands are on the way at the chain.

"The assortment-driven philosophy is to have new all the time, because if we don't, then the customer falls back on 'what's the price?' " St. Aubin said. "We've got to keep them out of that [thinking]. Nobody wins at that."

THE BAY AT A GLANCE

Volume: $2.65 billion (Canadian) figure includes the 42-unit Home Outfitters specialty chain

Unit breadth: 99 department stores

Home plans: Targeted for growth by blowing out exclusive brands that include GluckseinHome, Lynda Reeves House & Home and Federated private labels, such as Tools of the Trade and Charter ClubCopyright 2003 Fairchild Publications, Inc., a subsidiary of Advance Publications, Inc..Copyright 2003 Fairchild Publications, Inc., a subsidiary of Advance Publications, Inc..1036

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THEIR TRADEMARK: DISTINCTIVE NAMES Orlando Sentinel (Florida) December 15, 2003 Monday, FINAL

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SECTION: LIFE & TIMES; Pg. E1

LENGTH: 1390 words

HEADLINE: THEIR TRADEMARK: DISTINCTIVE NAMES

BYLINE: Linda Shrieves, Sentinel Staff Writer

BODY:
It ain't easy being a boy named Sue, as Johnny Cash once sang. But is it any easier being a boy named Del Monte? Or a girl named L'Oreal?

In what may be the strangest baby-naming trend in recent years, parents are turning to the grocery aisle, car dealerships and department stores for inspiration.

Cleveland Evans, a psychology professor at Bellevue University in Nebraska, analyzed the names of 4 million babies born in this country in the year 2000 and discovered a nascent and unusual trend: Parents naming their babies after products.

Talk about your material girls -- and boys.

Although there were hundreds of thousands of Ashleys and Emilys and Joshuas and Jacobs born that year, Evans was intrigued by the more unusual names. There were 55 Chevys, 12 Camrys, 7 Courvoisiers (named for the cognac), 17 Dodges, five Darvons and six Ronricos.

That's just the boys.

The girls' names included 298 Armanis, 164 **Nauticas,** 36 Cateras (a Cadillac) and six Cartiers. And there were an astounding 442 girls named Essence -- a name inspired, he believes, by the magazine.

"Everybody is looking for something different," says Evans. "So they are going out and finding names."

We're all products of our time. But some of us bear the trademark more than others.

Atari Bigby, for instance. The 22-year-old junior at the University of Central Florida says that in elementary school, he withstood lots of teasing about his name.

Even though his grandmother, who came up with the name, insists he wasn't named for the computer gaming-system of the 1970s and '80s -- the Xbox of its day -- he felt the sting of the unusual name.

"In elementary school, I didn't like the name," recalls Bigby, "but as I grew older and realized that no one else had it, I liked it." Besides, says Bigby, who is now one of UCF's star football players, "when you have an unusual name, it looks better on the back of your jersey. And my first name and last name are unusual."

DeLorean Winzens can relate. A 21-year-old English major at Stetson University, Winzens was named after John DeLorean, whose name was in the headlines in 1982, the year she was born. Her mother kept reading the name "and liked the way it sounded," says Winzens.

In school, teachers repeatedly tried to shorten her name, calling her "Dee" or "Dee Dee." Winzens resisted, even though she had mixed feelings about her unusual name.

"It kind of bugged me, because I didn't know anybody with the same name," says Winzens. She eventually came to embrace her distinctive name, though. And when she has children, she's thinking an unusual name might be just the ticket. "I wouldn't give my children a common name," Winzens says. "I'd want them to have something very creative and unique."

HAPPIEST NAME ON EARTH

Of course, DeLorean wasn't the first child to be named after a goody that Mommy or Daddy saw in a store or in the news. "There have been girls named Chanel since I started collecting names 25 years ago," says Evans. "Chanel was just a last name in France before it was the perfume."

Likewise, Tiffany was a store before it was a name for girls -- and one of the earliest examples of product placement.

In the 1980s, some Americans turned to television for inspiration. For example, the name Ashley was a boy's name until 1983, shortly after the character Ashley Abbott appeared on The Young and the Restless. The name spread like kudzu across the country, immediately jumping to the top of the charts and holding forth there until 1997.

Similarly, in the 1990s, Americans began naming their babies after places -- witness the explosion of Austins, Dakotas, Savannahs and Arizonas.

But in a twist that surprised even Evans, he discovered five girls born in 2000 who were named Disney. That's right -- the perfect vacation destination.

MEET MY SON, THE CAR

Although American parents clearly have a history of seeking out unusual monikers, the concept of naming a child after a consumer product is, with a few exceptions, a new phenomenon.

But there appear to be some general guidelines that parents use. Above all: When naming children after products, select high-end, luxury goods. You don't run into many children named Hyundai. Or Kmart.

"They choose names partly because of the luxury attached," Evans says, "But they will also select names that sound like other first names that are popular."

Camry sounds like a feminine version of Cameron, while Lexus sounds like a variation of Alexis. Chevelle, he notes, sounds a lot like Danielle or Michelle. And Catera "sounds enough like Catherine that it could be a girl's name," says Evans. "Plus it's a fancy car."

Celica may not be a fancy car, but perhaps the parents of the five Celicas born in 2000 don't have champagne tastes -- surely what led the parents of 15 daughters to name their children after the bubbly.

Still, social scientists are pondering this question: Why do parents bend over backward to give their children names such as Infiniti, Guinness and Rayon?

Blame it on the incredible diversity of choices Americans face every day, says names researcher Herbert Barry III from the University of Pittsburgh.

"There used to be three major TV networks; now there are five or six networks and a lot more cable channels," says Barry. "There used to be a single-screen movie theater; now there are a dozen screens. We're not only more ethnically diverse, we have more diverse hobbies, we play more diverse sports."

It just makes sense that Americans won't settle for the same plain-Jane names anymore. Indeed, when Barry studied the most popular names for girls and boys from 1900 to 1999, he discovered that girls' names started becoming more diverse in the 1950s -- during the Nancy, Karen, Deborah, Susan era -- while boys' names were pretty predictable until the 1980s, when names like Justin, Jason, Brandon and Nicholas reflected parents' desire for unconventional boys' names.

Although there are still plenty of Hannahs and Emilys, Matthews and Christophers, the top 10 baby names are given to a far smaller number of children.

"The intrinsic purpose of a name is to distinguish people from others," says Barry. "But in previous years, people wanted to avoid a name that was too unusual. They wanted a name that would be popular, wouldn't be ridiculed."

Today, however, parents don't want their little Ashley to be the 22nd Ashley in kindergarten. So they're scouring the Internet to find the most popular names -- and working hard to avoid them.

What they're coming up with is definitely uncommon.

Take the 29 babies named Skyy, for instance. Although Sky has been popular since the 1960s, the spelling of Skyy gave away its origin -- Skyy vodka.

"One of the names that surprised me was the number of Evians, the bottled water," says Evans. "There were 10 boys named Evian and 15 girls. That was one I hadn't quite thought of before."

Nautica was no surprise to Evans, who'd seen that one gaining ground. But the name has become almost exclusively female. Armani, by contrast, still seems to be a unisex name -- perhaps the Dana of its time. In 2000, he found 273 boys named Armani and 298 girls.

But Evans recently discovered that he'd overlooked one category of brand names -- guns. Scanning the 2000 list again, he discovered 14 Rugers.

Still, that may be better than one child name Evans ran across in 1998: Buckshot.

And though he found five children named Darvon in 2000, Evans thinks it's unlikely that naming children after drugs will become popular. So don't expect to see a spate of Viagras, Celebrexes or Nexiums.

And before you shed a tear for poor little Timberland (as in the shoe) or the 6-year-old twins Camry and Lexus (whom Cleveland Evans met recently), consider the tale of DeLorean Winzens.

Even though the luxury car with the stainless steel body and gull-wing doors was long gone by the time Winzens was a teenager, all of her friends knew what a DeLorean was -- thanks to the car's prominence in the movie Back to the Future.

The car itself was very cool. And over time, Winzens has come to think her distinctive name is pretty cool too.

"As a child, I thought it was a weird, unique name," she says. "Now I think it's a beautiful, creative, unique name. Very few people I meet don't have something to say about it.

"And people never forget my name."

GRAPHIC: PHOTO: He's cool with it. Atarl Bigby, who plays football for UCF, has grown to love his unusual name. 'It looks better on the back of your jersey.'
HILDA M. PEREZ/ORLANDO SENTINEL
PHOTO: ('Read my lips: I'm L'Oreal, and this is my little girl, DeLorean'. 'Chevy here, with my half-pint, Courvoisier.')
PHOTO ILLUSTRATION BY RICH POPE/ORLANDO SENTINEL; PHOTOS FROM SENTINEL ARCHIVE
PHOTO: No gull wings, though. DeLorean Winzens, a Stetson student, on her name: 'Very few people I meet don't have something to say about it.'
BARBARA V. PEREZ/ORLANDO SENTINEL

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SHOW'S PROS OFFER ADVICE ON STYLE FOR REGULAR JOES Columbus Dispatch (Ohio) December 19, 2003 Friday, Home Final Edition

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Columbus Dispatch (Ohio)

December 19, 2003 Friday, Home Final Edition

SECTION: FEATURES - ACCENT & ARTS; Pg. 01F

LENGTH: 386 words

HEADLINE: SHOW'S PROS OFFER ADVICE ON STYLE FOR REGULAR JOES

BYLINE: Marshall Hood, THE COLUMBUS DISPATCH

BODY:
Now that the Grand Elf has taken his turn before the makeover mavens, perhaps your image could use a tweak, too.

After all, the season brings a spate of parties and other social obligations where you'll want to look your festive best.

Here are some tips for quick spiffs from Queer Eye for the Straight Guy's Carson Kressley (fashion) and Kyan Douglas (grooming):

* Use pictures in magazines for inspiration. See something you like? Take the picture to the store and seek similar items.

* If you haven't worn something in a year, throw it out or give it to a charity. Like food in the fridge, clothes should have an expiration date.

* For a sophisticated look, try basic black and white. The combination is always elegant, always chic. Think Fred Astaire from the '40s, Frank Sinatra in the '50s, George Clooney today.

* Invest in a good black suit -- the best you can afford. You're buying versatility and high quality. Dress it up with a white dress shirt or down with a sport shirt or turtleneck. Wear the jacket one day, the pants another. It can take you anywhere.

* Wear dark colors on the bottom (pants) and a lighter color on the top (shirt, sweater, jacket) to look leaner and more in proportion.

* When using hairstyling goop, warm it in your hands (to emulsify) and work it in from the back of the head to the front.

* Don't be afraid of color. Dash up your black suit with a shirt in pink, orange or purple. The unexpected color makes the whole outfit "pop."

* Don't be intimidated by mixing patterns. Stripes and checks can work together. Just make sure the scale of one is larger than the scale of the other. Pattern mixing in the same color family works best.

* Shave in the morning after showering when the warm water has softened your beard. Pre-shave oil softens it even more. And shave in the direction that the hair grows.

* Steer clear of gold jewelry. Most men have difficulty wearing it.

* Wear a necktie to put yourself head and shoulders above the crowd.

A tip for a bit of added elegance: As you tighten the knot, put a crease in the front part of the tie with your forefinger and thumb. Snugging it forms a perfect dimple.

* Try a pocket square -- the new power tie. In silk or plain cotton, it gives even a staid navy blazer a shot of panache.

mhood@dispatch.com

GRAPHIC: Photo, (1) **NAUTICA/**, Stripes and checks sometimes work together -- as long as the scale of one is, larger than the scale of the other./, (2) Models of sophistication: Fred Astaire, Frank Sinatra and George Clooney

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The Secret is out there! New Straits Times (Malaysia) December 20, 2003, Saturday

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New Straits Times (Malaysia)

December 20, 2003, Saturday

SECTION: Sanctuary; Brand new; Pg. 12

LENGTH: 419 words

HEADLINE: The Secret is out there!

BYLINE: Compiled by Hisham Harun

BODY:
PSSST. Women'secret has a whole new range of outfits which are comfortable as they are stylish and trendy.

The Life line offers casual togs which are carefree and fun. Its appeal lies in multicoloured stripes and the number prints on cotton, flannel and knit.

Blue, another line, offers tranquillity in garments which are perfect for lounging at home. This collection also has floral prints on lots of pure, soft natural fabrics including polar fleece and quilted cotton.

Geometric has abstract and geometrical patterns in a combination of cool blue sky shades, mauves and hints of red, on cotton.

The 18th and 19th centuries are revisited in Vienna. Lots of pink and red shades here, set off against brown and beige.

Then you have 1930 which is a collection of sweetness with a touch of romanticsm.

Women'secret items can be found at Mid Valley Megamall and Bangsar Shopping Complex, both in Kuala Lumpur, and Sunway Pyramid Shopping Centre in Petaling Jaya.

"WHERE sports n street fashion begin." That's the tagline of Studio R, which is said to be the house for sports, golf and active lifestyle products, fashion footwear, apparel and accessories.

Reebok, Puma, Speedo, Greg Norman and **Nautica** are some of the 60 top-notch labels it carries.

A shopping mall within a shopping mall, there are now four Studio R stores, namely in Mid Valley Megamall and KLCC, both in Kuala Lumpur, and Sunway Pyramid and Bandar Utama Phase 2, both in Petaling Jaya.

GET a silky smooth complexion with Revlon's new product - Complexion Oil-Free One-Step Makeup. The compact promises a picture-perfect finish.

Its lightweight formula won't make you feel as if you're wearing a ton of clay on your face. This cosmetic item allows your skin to breathe and it doesn't cake up.

It's all about a look that's absolutely flawless and naturally so.

Available at all leading department stores, pharmacies and personal care stores, Revlon offers four shades: sand beige, medium beige, toast and caramel.

Priced at RM48, the One Step Makeup kit will be sold at RM38 next month.

RED is Giorgio Armani's passion this Christmas. It is fiery, full of vitality and absolutely sensual.

Armani invites you to wear this scent this Christmas. The full selection of different combinations from perfume and shower gels to after shaves and body moisturisers is priced between RM119 and RM289.

Encased in elegant sets for both men and women, they are packed in reusable red lacquered trays.

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MIDNIGHT MADNESS An offbeat holiday sale at a unique boutique in the West Village Daily News (New York) December 21, 2003, Sunday

Copyright 2003 Daily News, L.P.
Daily News (New York)

December 21, 2003, Sunday SPORTS FINAL EDITION

SECTION: LIFELINE; Pg. 12 ON SALE!

LENGTH: 673 words

HEADLINE: MIDNIGHT MADNESS An offbeat holiday sale at a unique boutique in the West Village

BYLINE: BY MILA ANDRE

BODY:
To celebrate the holidays and to cater to all last-minute shoppers, Darling, a new boutique in the West Village will be open for 24 hours from midnight Tuesday to 12:01 Christmas Day. During that time, the store is offering a "wee-hours discount" of 24% on all items in the store. Some of the items include a silk chiffon fire-engine red Marilyn Monroe-style halter dress by Alexia Admor, usually $178; suede miniskirts in bright, trendy colors, $165-$185. Accessories include a collection of faux-fur leg warmers, muff on a string, short collar and scarf, $98-$150, and a new line of European leg wear featuring textures and lace patterns in black as well as this season's fun bright colors, $14-$28.

Darling, 1 Horatio St. (Eighth Ave. near 13th St.); (646) 336-6966.

DESIGNERS GALORE Through Dec. 30, Brand Name Blowout is having a huge sale near the Hotel Pennsylvania, with a selection of gifts from DKNY, **Nautica,** Perry Ellis and Steve Madden, $20 each or 50% off; women's and men's outerwear by Calvin Klein, Donna Karan, Drizzle, Harve Benard and more, $25-$299; clothing by Parasuco, Diesel, Miss Sixty, DKNY, Ecko, Enyce, etc., 30%-70% off. Shoes by Steve Madden, $20; by Kenneth Cole, $10; by DKNY, $20.

Brand Name Blowout, Penn Plaza Pavilion, 401 Seventh Ave. (between 32nd & 33rd Sts.); (212) 239-7272. Hours: Mon.-Fri., 8 a.m.-8 p.m.; Sat. & Sun., 10 a.m.-7 p.m.

SWEET DEAL Juva MediSpa is offering a deal on its Sugar Sweet products. Usually, each item is $15, but through the first week in January, the Juva "Butter Bag" is $38. It includes 7 ounces Sugar Smoothie Body Creme, 12 ounces Sugar Sweet Body Wash, 8.5 ounces Sugar Butter Body Scrub and a loofah glove. Order from www.juvaskin.com or call (212) 421-9501.

PRECIOUS PIECES The new Daniel Espinosa boutique in Nolita is launching a special holiday sale of original and handcrafted jewelry, ranging from $50 to $3,000. Now through Wednesday, Espinosa's one-of-a-kind designs are 10% off, including gold and silver pieces from the Mexican designer's new Chameleon collection. Silver with semiprecious stone ring (in five colors), usually $104, is $93; necklace with jade and semiprecious stones and crystal, usually $675, is $607.

Daniel Espinosa Boutique, 250 Elizabeth St. (between Prince & Houston Sts.); (212) 966-4999. Hours: Mon.-Wed., 11:30 a.m.-8 p.m.

LITTLE EXTRAS Alexia Crawford is having an annual holiday sample sale in her new larger showroom, with

everything up to 80% off through Wednesday. Toasty wool wraps, usually $96, are $15; spacious wool totes, usually $52, are $15; sterling silver and freshwater pearl bracelets, usually $75, are $30; sterling silver earrings, usually $30, are $7.

Alexia Crawford, 35 W. 36th St. (between Fifth & Sixth Aves., sixth floor); (212) 629-6615. Hours: Mon.-Wed., 11 a.m.-7 p.m.

SHOW STOPPERS Laila Rowe, with five locations throughout Manhattan showcasing her designers' accessories from around the world, is having the first sale in her showroom through Wednesday. Sterling silver and gold rings paired with light-colored gemstones, usually $85, are $20; various gemstone and sterling earrings, usually $45, are $15; sterling silver charm bracelets, usually $78, are $25; large gemstone pendants set in sterling silver, usually $220, are $85.

Laila Rowe, 35 W. 36th St. (third floor); (212) 268-0409. Hours: Mon.-Wed., 11 a.m.-7 p.m.

MANHATTAN MAP There's a great new map of Manhattan that could be the perfect stocking stuffer. Depending on the way you look at it, you see a different layer of imagery - streets, subways or neighborhoods. No batteries, circuitry or Internet involved. $17.95 at www.urbanmapping.com or MoMA Design Store (three locations), TKNY and Takashimaya.

To be listed, please fax DETAILED information to Mila Andre at (212) 210-2203 or E-mail mandre@edit.nydailynews.com at least THREE WEEKS in advance. u

GRAPHIC: BILLOW TALK Alexia Admor's Marilyn dress at Darling Howard Simmons Daily News

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For the guys Herald Sun (Melbourne, Australia) December 23, 2003 Tuesday

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Herald Sun (Melbourne, Australia)

December 23, 2003 Tuesday

SECTION: CITYSTYLE; Pg. 38

LENGTH: 145 words

HEADLINE: For the guys

BODY:
There's a pair of bathers for every bloke, from and stripes to the faithful Speedo brief. RHETT ADAM investigates the long, the short and the in-between.

Sun-drenched aloha print boardie, $34.95, from Swimwear Galore. Ph: 9417 2222

Huski splice long shorts, $34.95. Ph: 9819 5377

aussieBum Whitlam boardies, $89.95, available through www.aussiebum.com

Nautica logo shorts, $74.95. Ph: (02) 9316 2800

Mambo Squiggle trunks, $24.95. Ph: (02) 9380 6844

Nike trunks, $44.95. Ph: 1300 656 453

Funky Trunks Leaf Chief trunks, $49.95, from Swimwear Galore. Ph: 9417 2222

Mambo Blue Wood boardies, $79.95. Ph: (02) 9380 6844

aussieBum Club Bronte racers, $39.95, available through aussiebum.com.au

aussieBum stripe briefs, $49.95, available through aussiebum.com.au

Speedo logo briefs, $34.95. Ph: (02) 4577 1688

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There's no business like showroom business;Two local interior design firms decide that makeovers begin at home INTELLIGENCER JOURNAL (LANCASTER,PA.) December 29, 2003, Monday

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INTELLIGENCER JOURNAL (LANCASTER,PA.)

December 29, 2003, Monday

SECTION: BUSINESS MONDAY, Pg. 1

LENGTH: 1642 words

HEADLINE: There's no business like showroom business;
Two local interior design firms decide that makeovers begin at home

BYLINE: Pamela Evans, Correspondent

BODY:
How does the average Lancaster resident feel about plunking down a chunk of hard-earned cash for a pricey purchase like a roomful of new furniture or that long-awaited dream house?

Selecting big-ticket purchases is: A) A necessary but painful exercise to be avoided whenever possible. B) The test of a healthy relationship C) An enjoyable, multi-sensory experience providing long-term satisfaction for the buyer and increased sales for the merchant.

Two local businesses have decided the best answer is C, and they've developed showrooms designed to make purchasing a pleasantly memorable experience.

One company, high-end home furnishings provider Interiors, has revamped its entire facility to cater to the carefully studied tastes of its clientele.

Likewise, Landmark Builders of Ephrata has opened a design center for its home-building clients focused on making choices based on hands-on experience with the actual materials and installations themselves.

For Interiors, the changes were motivated by a desire to position itself effectively for the future.

"As a small, local store, we had to decide if we would be a niche player or would go to the next level," said Todd Lehman, president and co-owner of the store.

Lehman opted for change, investing first in market research for guidance.

"I wanted to get out of my perspective," he said. "The business owner who thinks he knows it all and has all the right answers won't allow facts and research to improve him and his company."

With the help of a New York City architectural firm that specializes in retail, Lehman transformed his store inside and out, top to bottom. An impressive, sweeping stucco faade highlighted by a soaring atrium entryway brought new curb appeal to the facility, located near Columbia and Centerville roads. The renovation added 13,000 square feet of showroom space for the company, which was started in 1967 by Lehman's mother, Lillian.

Inside, the store's new look represents a conscious reaction against the typical labyrinthine furniture store

packed with pieces grouped by individual manufacturer. Customers at the new facility enter the spacious atrium lobby and then choose their shopping path based on dcor.

Spokes radiate in a semicircle from the lobby hub, offering choices that include contemporary, traditional, transitional and warehouse (less expensive) options.

Gone is the tradition of grouping furniture by manufacturer. Instead, furniture is arranged in "rooms" that focus on a specific style, often mixing manufacturers together to achieve the look of a perfectly-appointed room of the specific lifestyle.

When all of the planned-for changes are finally implemented, shoppers will be able to choose a spoke, then circle around to browse throughout the entire store from either the hub or connecting pathways along the perimeter.

And while this arrangement allows the shopper to concentrate undistracted on his preferred style, the changes don't stop there. Music in each area is tailored to the style of furniture, as are floorings, wall colors, and draperies.

"Our goal is to have furniture that fits your point of view," Lehman said. Alluding to this targeting trend that spans multiple industries, he added, "It's amazing how you see this in all products. Companies can narrowly target their consumer and target ads directly to them."

Michael G. Pierce, director of communications for National Home Furnishings Association, a trade group of retailers, confirms that Interiors' new strategy is a "coming trend" in the industry.

"People want to go in and shop by their lifestyle, whatever it is. The retailers who are particularly savvy are recognizing this," he said. "If you go back 50 years, people lined up all of the sofas and dining room furniture into separate areas. During the '80s, we saw galleries organized by manufacturers. Now people want to see (furniture grouped by) lifestyles."

Name brands have even begun to cross categories, as demonstrated by brands such as clothier **Nautica,** which offers a furniture line available at Interiors.

Lehman concedes that, in many cases, not every family member retains the same sense of enthusiasm about furniture shopping. His facility also includes a virtual home theater that showcases wares such as entertainment centers and couches while offering the less-than-participatory spouse or family member a place to escape, while others browse. A play area for children also is available to ease the experience for all.

About 40 percent of purchases made at the store represent orders for pieces identical to those displayed, while the other 60 percent are ordered in the customer's choice of fabric, finish or other details.

To make that experience as successful as possible, Interiors includes a quiet caf area in its design center, complete with tables and chairs, light snacks and hot and cold drinks, with expert designers available to guide the customer through the selection process. It's all a part of what Lehman calls world-class service.

"We're setting a mark for service that is beyond what people expect," he said.

After a "lackluster" start following its May 2003 grand opening, Interiors has experienced what Lehman called "outstanding" months from July through the present. He attributed that not only to the renovations, but also to the improved economy. Store traffic increased by a double-digit percentage over the previous year, and sales figures have increased by a double-digit percentage as well.

A similar philosophy is evident at Landmark Builders, which opened a new design center in April 2003. Customer convenience and service, and the opportunity to showcase products in the most favorable of circumstances, were among the motivations behind the center. Landmark's new venture focuses on helping

clients customize that biggest-ticket item of all, a new home.

"It's the way of the future," remarked Landmark design consultant Walt Gerhard. "Every builder of 100 homes and up will be doing what we're doing. We've opted to make the investment now."

Gerhard sees the center as an important service that fits the way Landmark customers live. The prevalence in many families of both spouses holding full-time jobs combined with a full slate of additional activities leaves buyers of new homes eager for shopping convenience. At the same time, Gerhard said, "Consumers today are more educated due to the Internet," making them more aware of product options.

Landmark's design center is positioned to be an improvement in the way new homes are customized. Rather than choosing options from a catalog or isolated product samples, customers can compare the actual products prior to making a final selection.

Flooring products can be compared with cabinets and countertops with plumbing fixtures, avoiding problems in the finished home. The selection is all-inclusive, encompassing all interior and exterior options.

George and Kelley Nahodil moved into their new Landmark-built home in Lebanon County just two months ago. Kelley Nahodil made about 98 percent of the selections for that home in just one trip to the design center, she recalled.

"I picked in April or May, and they started building the house in August. (Using the design center) made me more sure that everything would match, so I wasn't worried while waiting for construction," she said.

Customers generally spend an average of three to four hours completing their selections. Homes built by Landmark range from townhomes of 1,700 square feet to a high end of 4,500-square-foot freestanding homes.

This was Tom Shumaker's second chance to build a new home, and while his first experience with another builder was good, the process with Landmark was "better than I expected," he said. His now four-month-old home was a combination of two of Landmark's floor plans, and he used the design center to customize his house.

"With the first builder, I had to go to several locations and try to decide based on what I remembered (from the previous locations). In the design center, I could compare carpets to vinyls, for example, and see how they met."

Gerhard has found buyers more amenable to selecting more expensive options because of the design center.

"(When) most people in the past would be told that something was an upgrade, they would be scared away by the unknown. People are afraid of the term upgrade," he said.

By using less threatening terms, such as "option," Gerhard has been able to help customers achieve improvements that cost less than they expected.

"Here, I can tell them the cost (of specific improvements). They can see, feel and touch it," he said, allowing them to make less emotional decisions. Customers usually begin by making a wish list, then pare it down to fit realistically into their budgets.

Kevin and Traci Kohl are watching their house being finished, Kevin said, and found that, even while using the design center, it was not just a cookie-cutter approach that forced them to choose from limited options.

"I got what I wanted," Kevin said, even though some customizations were made apart from the builder.

The response to the design center has been enthusiastic, according to Gerhard. "Everybody is really excited

about the concept," he said, estimating that more than 300 buyers have used the service. With Landmark in the midst of several record years in terms of houses built, plans call for expansion of the design center.

With significant innovations that keep the customer first and an economic picture that seems to favor increased business in their industries, both Landmark Builders and Interiors are expecting the coming year to be positive. And if their plans work out, it might even be the year that all of their customers learn to enjoy big-ticket purchasing a little bit more.

GRAPHIC: COLOR PHOTOS, Deb Grove, (1)Interiors president and co-owner Todd Lehman stands outside the firm's expansive store on Columbia Avenue near Centerville. Interiors has replaced the typical showroom with one designed to provide customers with an enjoyable multisensory experience. (2)Todd Lehman sits in a vignette- a small collection of furniture designed to look like a room section - with an expanse of the store in the background.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NAUTICA APPAREL, INC.,

Opposer,

v.

MARTANNA LLC,

Applicant.

Mark: GET NAUTI

Serial No. 78610037

Filed: April 15, 2005

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PURSUANT TO 37 CFR §2.122(e)

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The excerpts are identified in the attached summary by date, name of publication, page, and article headline. Copies of the excerpts are attached immediately following the summary.

Dated: December 3, 2008

Respectfully submitted,

By: /Neil B. Friedman

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NAUTICA APPAREL, INC.

Jan- March 2004 Third Party Articles

Date	Publication	Page	Headline
2004 Winter	Sports Illustrated	233	Where to Buy
2004 Winter	Sports Illustrated	40	Adirondacks, New York
1-04	Time, Inc.	57	Dress Blues
1-4-04	The Sunday Telegraph	124	Style
1-9-04	The Korea Herald		Outlet stores, a short cut to name brands
1-12-04	The Record (Bergen County NJ)	F-08	Bundle up, and look good doing it
1-13-04	Nationwide New Pty Ltd Herald Sun	32	For the guys; CAP IN HAND
1-14-04	Greek Business Digest		Greek Ridenco Extends Representation Contract with US Nautica
1-19-04	Daily News Record	8	KORS SIGNS PACT FOR LEATHER ACCESSORIES
1-21-04	Saint Paul Pioneer Press	E1	STRIPETEASE FASHTIONISTAS ARE BEGINNING TO SEE A PATTERN HERE, AND IT'S ON MEN'S SHIRTS
1-21-04	Charlotte Observer	5E	NEW NAMES EVALUATED BY CRACK PANEL
1-25-04	The New York Post	97	STARR REPORT
1-29-04	St. Louis Post-Dispatch	F-1	JAM JAMMIES
1-29-04	Daily Mail	59	Citrus Twist
2-1-04	Children's Business	39	Pony rides again; Footnotes: footwear industry news & notes
2-8-04	Newsday	A20	Fall 2004: NY Fashion week
2-11-04	San Jose Mercury News	8E	Wind, Rain Usher in Fall Fashion Week
2-11-04	The Miami Herald	10E	Sleek and cool
2-11-04	Asbury Park Press	D-1	Brown delivers on runways
2-12-04	LA Times – Home Edition	F- 4	Wanted; it's all for you, my suite; Bring the romance home from the most romantic of places, the Hotel Bel-Air
2-13-04	The Daily Telegraph	2	New era of retail in store for shoppers
2-15-04	Pittsburg Post-Gazette	G-10	Celebrate Simplicity; Fall trends shape up as Jolly Good for Fellows
2-16-04	NJ Courier Post	3G	"Icebreaker" event will raise funds for skate show
2-22-04	Plain Dealer	G1	East side malls
2-22-04	Sunday City Edition	1E	Fashion, strangeness in spotlight
2-22-04	Hartford Courant	H3	Dapper Dans; Designers want men to forget cargo pants, go for glamour
2-29-04	Chicago Final Edition	C-4	A new middleman; He can have his sweat pants and his suit jackets—even at the same time
3-1-04	Men's Health	Vol. 19 Pg. 46	Where to buy, Red Hot Sportswear
3-1-04	Men's Health	Vol 20, Pg. 82	Look good get the girl; success begets success. Case in point: look sharp tonight and she'll dress you right tomorrow

NAUTICA APPAREL, INC.

Jan- March 2004 Third Party Articles

Date	Publication	Page	Headline
3-04	In Style	187	Ship Shape
3-2-04	Arkansas Democrat-Gazette		Dressing Room Spring Fashion Press Kit spotlight
3-8-04	Home Textile Today	1	Nautica signs with four new partners
3-11-04	The Tennessean	1D	Green Hills consigner moves to Berry Hill, but there's still lots to like
3-14-04	Sunday Late Edition - Final	Section 6 p. 72	Ghost Town
3-14-04	Knoxville News-Sentinel	SF2	Bye-bye boredom
3-21-04	The Clarion-Ledger	P5I	Spring Fashion 2004
3-25-04	Edmonton Journal	G1	Trendy feel welcomes shoppers outfitting their homes
3-28-04	NJ Courier-Post	17G	Shoppers like "walkability" of new retail complex
3-28-04	Birmingham News	Business	Bayer Inc to lease out Visionland Area Mall
3-29-04	People	2	Table of Contents

Date	Publication	Page	Headline
04/01/2004	Men's Health	SECTION: No. 3, Vol. 19; Pg. 89	Your jean map; Sensible Style; What to Wear With Jeans
04/06/2004	Des Moines Register	SECTION: WEST ZONE; Pg. 6W	Hensley's offers updated fashions
04/11/2004	Chattanooga Times Free Press (Tennessee)	SECTION: LOCAL TRAVEL; Pg. D1	A charming mix of international culture and mountain heritage draws visitors to Pigeon Forge
04/12/2004	Las Vegas Review-Journal (Nevada)	SECTION: E; Pg. 1E	MILITARY FASHIONS: At Ease
04/15/2004	The Saigon Times Daily	SECTION: N/A	INVESTORS GIVE VOTE OF CONFIDENCE
04/15/2004	Knoxville News-Sentinel (Tennessee)	SECTION: STYLE; Pg. E3	Variety of styles, prints mark men's trunks
04/16/2004	**SHOW**: Today (7:00 AM ET) – NBC	SECTION: N/A	Interior designer Sheila Bridges gives tips on decorating in the Asian chic style
04/20/2004	Herald Sun (Melbourne, Australia)	SECTION: CITYSTYLE; Pg. S06	COOL CHANGE
04/22/2040	The Toronto Sun	SECTION: LIFESTYLE; Pg. 87	GREAT PLACE TO SHOP
04/23/2004	Rochester Democrat and Chronicle	SECTION: INSIDER; Pg. 121	Stylish shelter from April's stormy skies
04/27/2004	Poughkeepsie Journal (Poughkeepsie, NY)	SECTION: LIFE: GOOD LIFE; Pg. 1E	GOOD LIFE
04/28/2004	Financial Times (London, England)	SECTION: CCOMPANIES THE AMERICAS; Pg. 31	Designer brands pay off for VF NEWS DIGEST
05/04/2004	Poughkeepsie Journal (Poughkeepsie, NY)	SECTION: LIFE; GOOD LIFE; Pg. 1E	GOOD LIFE
05/06/2004	The Jouston Chronicle	SECTION: SPECIAL: Pg. 6	STYLE: Summer in the city; Your guide to hot fashions, festive parties and far-flung adventure; Jump right in; Find the ideal suit
05/06/2004	The Baltimore Sun	SECTION: LIVE, Pg. 29T	Wilmington has its own Renaissance on the waterfront; Restaurants, shops and a stadium... and free parking; Trips: road trips, regional events
05/11/2004	Ventura County Star (California)	SECTION: LOCAL NEWS AND OPINION; Pg. 03	EQUESTRIAN

Date	Publication	Page	Headline
05/13/2004	The New York Times	SECTIONC; Column 6; Business/ Financial Desk; Pg. 6	Warnaco Reports Profit in Quarter
05/13/2004	The Houston Chronicle	SECTION: BUSINESS; Pg. 2	DVD sales, parks good for Disney
05/14/2004	Chicago Daily Herald	SECTION: NEIGHBOR: Local beat; Pg. 1	Nautica clothes shop drops anchor at outlet mall
05/16/2004	Chicago Daily Herald	SECTION: BUSINESS; More around the malls; Pg. 3	Mall has 'em seeing double
05/20/2004	Winston-Salem Journal (Winston Salem, NC)	SECTION: RELISH; fashion; Pg. 35	MEN'S BATHING SUITS WADE TO THE FRONT OF STORES' SHELVES THIS YEAR
05/20/2004	Newsday (New York)	SECTION: BUSINESS & TECHNOLOGY; Pg. A60	BELLPORT CENTER I; Outlet sold for $6.1M
05/20/2004	Daily News (New York)	SECTION: THERSDAY; Pg. 63	IN THE KNOW
05/20/2004	Chicago Daily Herald	SECTION: NEWS; Pg. 1	Outlet mall madness hits Fox Valley
05/21/2004	New Straits Times (Malaysia)	SECTION: City focus; Pg. 6	Fashion takes centrestage at Mid Valley
05/22/2004	Bangor Daily News (Maine)	SECTION: Pg. S1	Waterville student suits up for his future
05/23/2004	The Denver Post	SECTION: STL: {g/ L-01	Hot Tropics This season's swimwear rides wave of surfer nostalgia
05/24/2004	Daily News Record	SECTION: Pg. 6	Nautica SPONSORS U.S. SAILING TEAMS
05/29/2004	Ottawa Citizen	SECTION: The Citizen's Weekly; Fashion; Pg. I10	Suit scoop: Sorting out the 'kinis, and the other swimsuit terms
05/29/2004	Chicago Tribune	SECTION: BUSINESS; ZONE C; Pg. 1	2-piece swim separates buoy sales; Overall number for women's suits sags, but mixed sizes, tankini trend won't fade
05/31/2004	Furniture Today	SECTION: Special Report; Pg. 14	Current furniture licensing programs
06/2004	Vogue	SECTION: INEX; taking sail; No. Vol. 194 no. 6; Pg. 273	Taking sail; Stay shipshape with seaworthy navy and white stripes.
06/01/2004	Men's Fitness	SECTION: No. 6, Vol. 20; Pg. 64	All for Nautica: Nautica gets straight A's in the style department; Good looks; Style grooming clothing

Date	Publication	Page	Headline
06/2004	In Style	SECTION: FASHION/SUMMER STYLE; Pg. 201	Hot Day, 8 Ways
06/03/2004	Sarasota Herald-Tribune (Florida)	SECTION: BUSINESS; Pg. D1	Prime Outlet plans to add higher-end retailers soon
06/07/2004	WWD	SECTION: Pg. 11	EMBRACING INNERWEAR AS OUTERWEAR;online consumer panel survey of trends in innerwear
06/07/2004	Brandweek	SECTION: NEWS	Nautica Suits Up In Print With Father's Day Ads
06/09/2004	Courier-Post (Cherry Hill, NJ)	SECTION: Pg. 12G	Vanity Fair store fills need for shoppers
06/13/2006	The Boston Herald	SECTION: THE EDGE; Pg. 052	Proper pool attire; JAM'N fans hit bash with a splash of fashion
06/14/2004	U.S. News & World Report	SECTION: DIVERSIONS; Vol. 136, No. 21	The Guide
06/14/2004	Daily News Record	SECTION: Pg. 53B	FIELD OF JEANS
06/14/2004	Daily News (New York)	SECTION: BUSINESS; Pg. 47	MOM'S STILL TOPPING DAD FATHER'S DAY SPENDING TO HIT 8B
06/16/2004	El Paso Times (El Paso, TX)	SECTION: LIVING; Pg. 3D	Pamper dad; Gifts can be more than neckties
06/16/2004	Chicago Sun-Times	SECTION: FINANCIAL; BIZ BRIEFS; Pg. 76	
06/17/2004	Rocky Mountain News (Denver Co)	SECTION: MILE HIGH STYLE/SPOTLIGHT; Pg. 4D	LOOSENING UP THE TIE; BRIGHT TRENDY STYLES, COLORS AREN'T YOUR GRANDFATHER'S NECKWEAR
06/18/2004	Courier News (Bridgewater, NJ)	SECTION: LIFESTYLE; Pg. 4C	IN STORE
06/21/2004	Daily News Record	SECTION: Pg. 44	NAUTICA'S PIER PRESSURE; Nautica
06/22/2004	The Atlanta Journal-Constitution	SECTION: Business; Pg. 10D	Oxford surges on word of deal
06/24/2004	WWD	SECTION: Pg. 2	IN BRIEF; DEMINT WINS RUNOFF... OK ON OUTLETS... MICHAEL ADDS EYES

Date	Publication	Page	Headline
06/25/2004	The Arizona Republic (Phoenix)	SECTION: YES: ASK YES; Pg. 8	LAP IT UP; 7 SWIMSUITS THAT STAND UP TO EXERCISE
06/28/2004	People	SECTION: BACHELORS 2004/ AND BRAINS TOO! Pg. 112	Jason West
06/28/2004	The New York Post	SECTION: All Editions; Pg. 11	VEGAS CLUB CALLED VIP PIRATE
06/29/2004	The Ledger (Lakeland, FL)	SECTION: Business; Pg. E1	MOVING ON; BELK LEAVING SOUTHGATE SHOPPING CENTER FOR LAKESIDE BILLAGE; PLANNING A BIGGER AND BETTER STORE

Date	Publication	Page	Headline
07/01/2004	Shape	SECTION:No. 11, Vol.23Pg. 110	Fashion plus function: cute suits you can swim in really! Get Fit News
07/01/2004	Playboy	SECTION: No. 7, Vol. 51; Pg. NA	Where & how to buy
07/03/2004	Saint Paul Pioneer Press (Minnesota)	SECTION:EXPRESS Pg. E1	A BANNER DAY AMERICANS CONTINUE TO SHOW THEIR PATRIOTISM BY GOING RED, WHITE AND BLUE ON THE FOURTH OF JULY.
07/06/2004	The Boston Globe	SECTION: BUSINESS; Pg A11	CASUAL MALE'S HEAVYWEIGHT HOPES CLOTHING CHAIN SEEKS REVIVAL WITH ONE-TWO PUNCH
07/10/2004	The Toronto Star	SECTION:SHOPPING; Pg. M05	SHOESTRING SHOPPING GUIDE
07/13/2004	Chicago Tribune	SECTION: Pg. 17	Back Up The Truck
07/14/2004	The Arizona Republic (Phoenix)	SECTION: FOOD & DRINK; KITCHEN STORE; Pg. 4F	DISCOUNT PRICES, FANCY KITCHENWARE
07/18/2004	The Sunday Telegraph (Sydney, Australia)	SECTION:FEATURES; Fashion Bodey; Pg. S10	Winter weekend away
07/19/2004	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION:Pg. 54	PARTYING ON PARK
07/22/2004	The San Francisco Chronicle	SECTION: BUSINESS; Pg C1	Dockers rumors mean zip, say VF
07/24/2004	New Straits Times (Malaysia)	SECTION: Style: Brand new; Pg. 5	No-fuss curry meals
07/26/2004	Home Textiles Today	SECTION: News; Pg. 4	Licensing lessons at Showtime
08/01/2004	Playboy	SECTION: No. 8 Vol. 51; Pg. 106	Inside the entourage; the stars of HBO's new series hit the Playboy Mansion with style and flair; fashion
08/02/2004	The York Dispatch	SECTION:BUSINESS	Complex adding new stores, targeting the local shoppers
08/05/2004	Courier-Post (Cherry Hill, NJ)	SECTION: Pg 1G	Atlantic Avenue survives in changing times
08/05/2004	The Record (Bergen County, NJ)	SECTION: SHOPPING; STOREFRONTS; Pg. F01	STOREFRONTS; Platos Closet

Date	Publication	Page	Headline
08/05/2004	Alameda Times-Star (Alameda, CA)	SECTION: BUSINESS NEWS	Investment group sells Ocean Pacific
08/07/2004	The Houston Chronicle	SECTION: HOUSTON; Pg. 1	Dorm rooms with class CREATE A COOL RETREAT WITH COLORFUL, MIX AND MATCH ACCESSORIES
08/08/2004	Sunday Herald Sun (Melbourne, Australia	SECTION; FIONA BYRNE; NEWS AND VIEWS WITH STING; Pg. 118	Lenny's a model Saint
08/08/2004	Pittsburgh Post-Gazette (Pennsylvania	SECTION: ARTS & entertainment, Pg. E-1	CHALK THIS SEASON UP TO WHAT'S RIGHT FOR YOU AND WHAT'S RIGHT FOR YOUR SCHOOL
08/11/2004	New York Amsterdam News	SECTION: Vol. 95; No. 35 Pg. 19	Fall men's wear; Back to the classics
08/15/2004	Dayton Daily News (Ohio)	SECTION: LIFE; Pg. E1	CLASSROOM COOL
08/17/2004	Statesman Journal (Salem, OR)	SECTION: BUSINESS; Pg. 3B	Woodburn Company Stores to add two shops
08/19/2004	The Boston Herald	SECTION: THE EDGE; Pg. 064	SENSE OF STYLE Make the grade; Teen fashions with personal twist will score high marks
08/26/2004	Chicago Sun-Times	SECTION: FEATURES; LIFESTYLES; Pg. 55	Cashing in on teen fashion fickleness
08/27/2004	The Indianapolis Star	SECTION: BUSINESS; Pg. 1C	Outlet shops make switch to office space; Former Indiana Factory Shops looks to fill vacancies with high-tech businesses
08/30/2004	Business Week	SECTION: Special Report; The Executive Life: Fashion: Pg. 116	Style; From workplace to anyplace: The new Fall look
09/01/2004	Men's Fitness	SECTION: No. 8 Vol. 20; Pg. 88	Back east; Montauk's salty air and craggy coast are a far cry from the catwalks of Milan. We thought it was the perfect place to test out upcoming fall fashion
09/01/2004	Children's Business	SECTION: Pg 15	BEYOND THE OUTLET; VENDORS AS RETAILERS

Date	Publication	Page	Headline
09/08/2004	Wisconsin State Journal (Madison, WI)	SECTION: BUSINESS Pg. D12	GORDMANS MAKING A SPLASH AT EAST TOWNE; THE STORE IS EXPECTED TO BE POPULAR WITH ITS DISCOUNT CLOTHING AND HOME PRODUCTS.
09/11/2004	The Gazette (Montreal)	SECTION: ARTS& LIFE; HOMEFRONT; Pg. E1	Teen makeovers; Kids are the latest demographic to join the home-improvement scene, with some of them becoming serious decorating junkies
09/13/2004	Furniture Today	SECTION: BUSINESS NEWS Pg. 40	ASFD selects finalists for Pinnacle awards
09/15/2004	India Business Insight		TAKING ITS OWN TIME (TIMES WATCHES IS INVESTING RS2.5CRORE ON PROMOTIONAL ACTIVITIES TO BOOST MARKET SHARE)
09/16/2004	Winston-Salem Journal (Winston-Salem, NC)	SECTION:RELISH; Fashion; Pg. 35	DESIGNERS PAINT BROWN FOR MEN, PLUS.. FUR HATS???
08/18/2004	Los Angeles Times	SECTION: SPORTS; Sports Desk; Part D Pg 2	The Inside Track; MORNING BRIEFING; Reviews Aren't All Strawberry and Cream
08/19/2004	The Tennessean	SECTION: FYI; Pg. 60X	Saving's easier than you think
08/19/2004	The San Francisco Chronicle	SECTION: LIVING; Pg. F8 STYLE MATTERS	Big-name designers are landing at a runway near you
08/19/2004	The Boston Herald	SECTION: THE EDGE; Pg. 064	SENSE OF STYLE; Make the grade; Teen fashions with personal twist will score high marks
09/19/2004	Late Edition-Final	SECTION 6 'T'; column 1 'T': Men's Fashion Magazine; The Season; Pg. 194	Tickling the Ivy
09/23/2004	Ventura County Star (California)	SECTION: SPORTS AND WEATHER; Pg. 7	TRIATHLON
09/23/2004	The New York Post	SECTION: All Editions; Pg. 10	FABULOUS AT 40

Date	Publication	Page	Headline
09/25/2004	Sun-Sentinel (Fort Lauderdale, FL)	SECTION: LIFESTYLE; Pg. 1D	REALITY SHOW; THERE'S THE RUNWAY, AND THEN THERE'S REAL LIFE ALTHOUGH DESIGNERS SHOWING IN NEW YORK AND CLOTHING MANUFACTURERS MEETING IN VEGAS AGREE ON SOME STYLE POINTS.
09/25/2004	Courier Mail (Queensland, Australia)	SECTION: FEATURES; Pg. 104	Top offer is good view
09/26/2004	The New York Times	SECTION 9; Column 2; Society Desk; WEDDINGS/ CELEBRATIONS; Pg. 19	Elizabeth Lanier, Brad Jancik
09/26/2004	The Columbian (Vancouver, Washington)	SECTION: BUSINESS; Pg. E1	Fit to be tied; Business suits make a comeback, beating back the onslaught of casual Friday dress
09/28/2004	Columbus Dispatch (Ohio)	SECTION: FEATURES – THE FLIP SIDE; Pg. 08B	STYLE THAT SUITS HIM; Coat, tie make young dad feel great
09/29/2004	WWD	SECTION: Pg. 30;	MACY'S EVENT GOES TO SANTA MONICA; Macy's California Inc.; Passport event to benefit AIDS research
10/01/2004	Shape	SECTION:No. 2, Vol. 24; Pg. 246	Free spirits: fall brings a surprising mix of rich fabrics perfect for fashion's new bohemians.
10/01/2004	Men's Health	SECTION: No. 8, Vol. 19; Pg. 68	Bed, bath, and babes
10/04/2004	Variety	SECTION:SPECIAL REPORT:SPECIAL SUPPLEMENT:VLIFE OCTOBER; Pg. 57	Tri and Mighty;
10/04/2004	Daily News Record	SECTION: Pg. 18;	PAISLEY POWER; new neckties in the market
10/07/2004	Modesto Bee	SECTION: BUZZZ; Pg. E1	RAP IT UP! JOHANSEN HIGH STUDENT HOPES TO 'BATTLE' HIS WAY INTO THE MUSIC INDUSTRY

Date	Publication	Page	Headline
10/08/2004	Courier News	SECTION: LIFESTYLE; Pg. 1 C	Adventures in Shopping
10/14/2004	Ottawa Citizen	SECTION: BUSINESS; Pg. C17	Jeans maker VF Corp. revamps Lee brand: Can an 80-year-old doll bring back the buyers?
10/18/2004	ADWEEK New England Edition	SECTION: Pg. NA	**Nautica** Sets Sail for Charles River Regatta; **Nautica** Apparel Inc; "Row-a-Palooza"
10/22/2004	New Straits Times (Malaysia	SECTION: Tempol Pg. 16	Chance to experience America
10/24/2004	The Sunday Oregonia	SECTION: SPORTS; Pg. E14	POSTCARD FROM BOSTON: RED SOX< PATRIOTS AND FREE SHORTS
10/24/2004	Late Edition Final	SECTION: 14NJ; Column 4; New Jersey Weekly Desk; POPULAR CULTURE; Pg. 6	Of Atlantic City And Sleeping Beauty
10/25/2004	DSN Retailing Today	SECTION: No. 20, Vol. 43; Pg S12	Outfitting the troops beyond parkas and ponchos; Apparel & Accessories; Army and Air Force Exchange Service
10/25/2004	The Boston Herald	SECTION: SPORTS; Pg. 111	HEAD OF THE CHARLES
10/27/2004	The Nation (Thailand)	SECTION: N/A	FASHION INDUSTRY: Sector eyes role as trend-setter
10/28/2004	The Boston Globe	SECTION: BUSINESS; Pg. B8	MLD WANTS TO MAKE SURE FANS GET THE REAL DEAL PROGRAM AIMS TO STOP FAKE MEMORABILLIA
10/30/2004	Australian Magazine	SECTION: MAGAZINE; Style/Fashion; Pg. 46	A DAY AT THE RACES: 3 WAYS
10/31/2004	Independent on Sunday (London)	SECTION: First Edition; FEATURES; Pg. 12	WON THIS
11/08/2004	Home Textiles Today	SECTION: NEWS; Pg. 19	**Nautica** Doubles Bath, Grows Welspun and Zorlu Lines
11/12/2004	South China Morning Post	SECTION: Pg. 1	Seeing the season through in style
11/12/2004	The Record (Bergen County, NJ)	SECTION: GO!; Pg. G38	Take the winnings to nearby retailiers; High-end stores vary AC's landscape

Date	Publication	Page	Headline
11/13/2004	Fort Worth Star Telegram (Texas)	SECTION: HOME; Pg. 1E	Spread a little comfort
11/15/2004	Daily News Record	SECTION: Pg. 15	IN-STORE: DON'T ASK, DO SELL;
11/17/2004	WWD	SECTION: Pg. 21B	VF'S PATH TO PROFITS IN CHINA
11/18/2004	Prague Post (Prague, Czech Republic)	SECTION: Special Section Real Estate	The Na prikope mystique
11/18/2006	The Houston Chronicle	SECTION: SPECIAL	Babes in Toyland; We've got you covered; Designers offer style, and maybe warmth, in winter coats
11/21/2004	St. Louis Post-Dispatch (Missouri)	SECTION: TRAVEL & LEISURE; Pg. T03	Need a lynx hide? Or a Ralph Lauren shirt? Branson's got it, and more
11/22/2004	CNBC News Transcripts	SECTION: N/A	Mackey Mc Donald, chairman and CEO of VF, discusses his company's brands and his customers
11/25/2004	The Toronto Sun	SECTION: LIFESTYLE; Pg. 75Stricty Savings	IT'S TURKEY-TIME, HONEST; MAGICAL MYSTERY SHOPPING BUS TOUR WAS A HUGE SUCCESS
11/27/2004	Asbury Park Press	SECTION: A; Pg. 1	Ready, get set; Charge!
11/29/2004	Daily News Record	SECTION: Pg. 70	MIRACLE ON 34th, AND 59TH STREET TOO! Department stores; Column
12/01/2004	Antara-The Indonesian National News Agency	SECTION: N/A	MIZUNO CHOOSES MITRA ADIPERKASA AS SOLE DISTRIBUTOR IN INDONESIA
12/02/2004	The Toronto Star	SECTION: FASHION; Pg. C01	Pulling off the pullover
12/02/2004	Daily News (New York)	SECTION: THERSDAY; ON SALE! Pg. 58	YOUR SHIP HAS COME IN
12/04/2004	Irish Independent	SECTION: N/A	SHOP WHILE THE DOLLAR
12/06/2004	Daily News Record	SECTION: Pg. C;	HOLIDAY'04: MEN'S SEEN PICKING UP MOMENTUM
12/07/2004	Arkansas Democrat-Gazette (Little Rock)	SECTION: STYLE	DRESSING ROOM Gifts make good scents for under the mistletoe
12/09/2004	Hartford Courant (Connecticut)	SECTION: CAL; SAAVY SHOPPER: YOUR BARGAIN GUIDE; Pg. 36	HOLIDAY SALES, FROM LINENS TO BLOWN-GLASS ORNAMENS

Date	Publication	Page	Headline
12/16/2004	WWD	SECTION: Pg. 8	VF NAMES VP OF M&A; Frank Terkelsen
12/16/2004	The Economic Times	SECTION: N/A/	Ludhiana, Indai, firm is big player in world textile market
12/23/2004	The Dallas Morning News	SECTION: BUSINESS; Pg. 1D	A company to watch Fossil has gone from garage to $1 billlion enterprise
12/23/2004	Chicago Daily Herald	SECTION: NEIGHBOR; Pg. 1	Only 48 hours left Tips for last minute shoppers on where to go and what to buy
12/24/2004	The Arizona Republic (Phoenix)	SECTION: YES; AGE PAGE; Pg. 6	LUXE LOOKS FOR LOUNGING
12/27/2004	Sports Illustrated	SECTION: SI PLAYERS/ BOWL-GAME GOODY BAGS; Pg. 55	The Land of the Free Stuff; The NCAA lets bowls give swag worth up to 4350. What the players get—and how they like it
12/27/2004	Powersports Business	SECTION: No. 1, Vol. 8; Pg. 32	Purchase modifies H-D licensee; DISTRIBUTOR REPORT; Harley-Davidson, Inc.
12/30/2004	Chicago Tribune	SECTION: Pg. 15	The bowls & the bountiful; Players score big with game freebies

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Where To Buy Sports Illustrated

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2004 Winter

SECTION: Pg. 233

LENGTH: 2900 words

HEADLINE: Where To Buy

BYLINE: Swimsuit Editor Diane Smith Associate Editors M.J. Figel, and Jennifer Kaplan

BODY:
COVER

Swimsuit by Moschino Mare at Jerrie Shop, Cedarhurst, N.Y., 516-569-1144; The Beach House of Naples, Naples, Fla., 239-261-1360; and The Seahorse, Brooklyn, N.Y., 718-646-9133.

CONTENTS

Page 5: Swimsuit by Lulí Fama at lulifama.com; Pilar's Beachwear, San Diego, 858-488-3056; Atlanta Beachwear, Atlanta, 404-239-0612. Page 7: Swimsuit by Delfina Swimwear at Canyon Beachwear, 800-863-6681; Allaprima, San Francisco, 415-864-8180; and Saks Fifth Avenue nationwide. Page 9: Swimsuit by Vicky Moreinis swimwear at Cole's of Nassau, Bahamas, 242-363-4161; Great Shapes, Roslyn, N.Y., 516-364-1222; and Atlanta Beachwear, Atlanta, 404-239-0612.

ADIRONDACKS

Page 40: Swimsuit by **Nautica** at **nautica.**com and Bloomingdale's nationwide. Page 42: Swimsuit by C-Girl at Carlascloset.com, 718-980-7762; 2-Sweet, Staten Island, N.Y., 718-667-8666; House of Style, Rockville Center, N.Y., 516-255-0242; Threadz, Brooklyn, N.Y., 718-745-1500. Page 44: Swimsuit by Delfina at Canyon Beachwear, canyonbeachwear.com, 800-863-6681; Saks Fifth Avenue nationwide; and Allaprima, San Francisco, 415-864-8180. Page 45: Swimsuit by CHIO di Stefania D at chioonline.com, 866-444-CHIO. Page 46: Swimsuit by Speedo at speedousa.com. Page 48: Swimsuit by American Rebel at Echo Surf, Fort Myers, Fla., 239-437-1373; Laguna Beachwear, Laguna Beach, Calif., 949-494-5737. Page 50: Swimsuit by Rosa Cha by Amir Slama at Rosa Cha Boutique, Miami, 866-4ROSACHA. Page 52: Swimsuit by **Nautica** at **nautica.**com and Bloomingdale's nationwide; Mesh top by **Nautica** at **nautica.**com and Bloomingdale's nationwide. Page 55: Swimsuit by Rosa Cha by Amir Slama at Coeur, Philadelphia, 215-972-0372; towel by **Nautica** at **Nautica,** N.Y.C., 212-664-9594.

MONTAUK

Pages 58-59: Swimsuit by SHAYTODD at shaytodd.com; Scoop Shore Club, Miami, 305-532-5929; Water Water Everywhere, 800-798-7643. Pages 60-61: Swimsuit by Eres at eresparis.com, The Eres Boutiques, N.Y.C., 212-223-3550, 212-431-7300; Pendant by Ron Hami at neimanmarcus.com and Neiman Marcus stores nationwide. Page 62: Swimsuit by C-Girl for carlascloset.com at carlascloset.com; Roxi Clothing, Staten Island, N.Y., 718-351-9565; House of Style, Rockville Center, N.Y., 516-255-0242; Necklace by *Pagliei collection at pagliei.com*; Sollet, Dallas, 956-686-3410; and Skin Deep, Santa Barbara, Calif., 805-

687-9497; Dog tag by Isaac Manevitz for Ben Amun at Ben Amun, N.Y.C., 212-944-6400. Page 63: Swimsuit by La Perla at 866-LAPERLA; Boca Breeze, Boca Raton, Fla., 561-447-3215; Patricia Gourlay, Greenwich, Conn., 203-869-0977. Page 64: Swimsuit by David and Goliath at everythingbutwater.com, 888-776-6661. Page 66: Swimsuit by Ralph Lauren Collection at Bloomingdale's, N.Y.C., 212-705-2000; Saks Fifth Avenue, N.Y.C., 212-753-4000; Marshall Field's nationwide, 312-781-1000; Pendant by Ron Hami at neimanmarcus.com and Neiman Marcus stores nationwide; Towel by **Nautica** at **Nautica,** N.Y.C., 212-664-9594. Page 68: Swimsuit by Pinel Swimwear at pinelusa.com; Ron Jon Surf Shop nationwide; Just Add Water, 800-969-9283; Pendant by Ron Hami at neimanmarcus.com and Neiman Marcus stores nationwide. Page 70: Swimsuit by ASHACOUTURE by Asha DeMarco at ashacouture.com; Canyon Beachwear, 800-863-6681; Just Add Water, 800-969-9283; Top by Jean Paul Gaultier Femme Soleil at The Jean Paul Gaultier Boutique, N.Y.C., 212-249-0235; select Neiman Marcus stores. Page 73: Swimsuit by Lisa Curran Swim at Canyon Beachwear, 800-863-6681. Shirt and hat by Speedo at speedousa.com. Page 74: Swimsuit by La Perla at 866-LAPERLA; The Capri Store, The Bellagio Hotel, Las Vegas, 702-693-7925; The Bikini Shop, Palm Beach, Fla., 561-835-8284. Page 79: Swimsuit by Lisa Curran Swim at Canyon Beachwear, 800-863-6681, canyonbeachwear.com; Saks Fifth Avenue nationwide. Page 80: Swimsuit by CHAIKEN, special order at 415-777-1895; Necklace by Pagliei collection at pagliei.com; Sollet, Dallas, 956-686-3410; Skin Deep, Santa Barbara, Calif., 805-687-9497; Pendant by Ron Hami at neimanmarcus.com and Neiman Marcus stores nationwide.

BODY PAINTING

Pages 84-85: Swimsuit by Karla Colletto at karlacolletto.com; Abbe's Place, Philadelphia, 215-487-2332. Pages 86-87: Swimsuit by Rosa Cha by Amir Slama at Barneys New York, N.Y.C., 212-826-8900; Saks Fifth Avenue, N.Y.C., 212-753-4000, and Bal Harbour, Fla., 305-865-1100; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464. Page 88: Swimsuit by Becca by Rebecca V., special order at 212-944-9788. Page 91: Swimsuit by Rosa Ferrer, at Saks Fifth Avenue nationwide; Great Shapes, Woodbury, N.Y., 516-364-1222; The Breakers, Palm Beach, Fla., 561-659-8435. Page 92: Swimsuit by Akua Blu by Rosemarie Louca at Akua Blu, N.Y.C., 212-505-9604; akua-blu.com; Saks Fifth Avenue, N.Y.C., 212-753-4000. Pages 97-99: Swimsuit by Rosa Cha by Amir Slama, special order at 866-4-ROSACHA.

LAKE POWELL

Page 102: Swimsuit by Ashley Paige at ashleypaige.com. Page 104: Swimsuit by Pompei Beach at Barneys New York, N.Y.C., 212-450-8300; California Sunshine, Brooklyn, N.Y., 718-376-0700; Pearl Moon Boutique, Las Vegas, 702-632-6120. Page 106: Swimsuit by Jean Paul Gaultier Femme Soleil at Jean Paul Gaultier Boutique, N.Y.C., 212-535-0335. Page 108: Swimsuit by Pisces Swimwear at Diane's Swimwear, L.A., 310-224-1900; Curves n' Waves, Miami, 305-442-1430; Sigis, Tucson, 520-529-2253. Page 110: Swimsuit by La Blanca by Rod Beattie at Everything but Water, everythingbutwater.com; Lord & Taylor's nationwide; Dillard's nationwide. Page 112: Swimsuit by Letarte by Lisa Cabrinha at Soleil Toile, Westport, Conn., 203-454-8688; Splash, St. Louis, 314-721-6442. Page 113: Swimsuit by Salinas Swimwear at select Saks Fifth Avenue stores, 800-347-9177; Intermix, Miami, 305-531-5950; Molly Brown's Swimwear, Newport Beach, Calif., mollybrownsswim.com, 949-646-2871. Page 114: Swimsuit by Gottex vintage. Page 117: Swimsuit by Raisins at 800-4RAISINS; select Just Add Water stores; select Everything but Water stores; Macy's West.

ANNA KOURNIKOVA

Pages 120-121: Swimsuit by Becca by Rebecca V., special order at 212-944-9788. Page 122: Swimsuit by Luli Fama at lulifama.com, Everything but Water, 888-796-6661, Gone Bananas, San Diego, 619-488-4900; Initial pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464; Zodiac pendant by Ron Hami at neimanmarcus.com and Neiman Marcus stores nationwide; Necklace by Renee Lewis at Barneys New York, N.Y.C., 212-833-2621. Pages 125-128: Swimsuit by Becca by Rebecca V. at Everything but Water, 888-796-6661, everythingbutwater.com; Anklet by KC Designs at KC Designs, 800-552-3790.

MISSISSIPPI

Pages 132-133: Swimsuit by SHAYTODD at shaytodd.com; Water Water Everywhere, 800-798-7643; Scoop Shore Club, South Beach, Fla., 305-532-5929. Pages 134-135: Swimsuit by Letarte by Lisa Cabrinha at mollybrownsswim.com, bodyhints.com; Necklace by Jane Diaz NY, Inc., at Fragments, N.Y.C., 212-334-9588. Page 136: Swimsuit by SUSANELIZABETH at susanelizabeth.net; Necklace by Jane Diaz NY, Inc., at Fragments, N.Y.C., 212-334-9588. Page 138: Shirt by Helena Stuart for Only Hearts at Only Hearts Boutiques, N.Y.C., 212-431-3694, Santa Monica, Calif., 310-393-3088, and Miami, 305-740-0449; Bottom by Atlantique by Domani at MGM Mirage, Las Vegas, 702-639-7111; Boca Raton Resort, Boca Raton, Fla., 561-447-3000; Necklace by Pagliei Collection at pagliei.com; Sollet, Dallas, 956-686-3410; Skin Deep, Santa Barbara, Calif., 805-687-9497. Page 142: Swimsuit by Sauvage Swimwear by Elizabeth Southwood at Mandalay Place, Las Vegas, 702-632-9370; Molly Browns, Newport Beach, Calif., 949-646-2871; sauvageswimwear.com; Necklace by Jane Diaz NY, Inc., at Fragments, N.Y.C., 212-334-9588. Page 143: Swimsuit by Robin Piccone at robinpiccone.com; Just Add Water, 800-969-9283; Canyon Beachwear, 800-863-6681. Page 144: Swimsuit by Calvin Klein Collection at Bloomingdale's nationwide, Macy's West; Necklace by Pagliei Collection at pagliei.com; Sollet, Dallas, 956-686-3410; Skin Deep, Santa Barbara, Calif., 805-657-9497.

IOWA

Page 150: Swimsuit by Gideon Oberson. Page 152: Swimsuit by Ritchie Swimwear at ritchieswimwear.com; Everything but Water nationwide, 888-796-6661; Gone Bananas, San Diego, 858-488-4900; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464. Page 154: Swimsuit by Emamo at select Canyon Beachwear stores, 800-863-6681; Great Shapes, Woodbury, N.Y., 516-364-1222; Waterlilies, Mill Valley, Calif., 415-383-2782; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464. Page 156: Swimsuit by Tommy Hilfiger Swim at select Dillard's stores and Water Water Everywhere, waterwatereverywhere.com; necklace by Karen Karch for Push at Push, N.Y.C., 212 965-9699, karenkarch.com. Page 158: Swimsuit by Ritchie Swimwear at ritchieswimwear.com; Everything but Water nationwide, 888-796-6661; Gone Bananas, San Diego, 858-488-4900; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464. Page 162: Swimsuit by Letarte by Lisa Cabrina at The Jerrie Shop, Woodbury, N.Y., 516-764-0454; Canyon Beachwear, 800-863-6681; Top by Only Hearts at Only Hearts Boutiques, N.Y.C., 212-431-3694, Santa Monica, 310-393-3088, and Miami, 305-740-0449. Page 164: Swimsuit by Rebequinha at Pearl Moon Boutique at the Mandalay Bay, Las Vegas, 702-632-6120; Beverly Hills Bikini Shop, L.A., 310-550-6331; and The Jerrie Shop, Woodbury, N.Y., 516-764-0454; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464. Page 166: Swimsuit by Pompei Beach at Absolutely Suitable, absolutelysuitable.com, 305-604-5281; Canyon Beachwear, canyonbeachwear.com, 800-863-6681; Pompei Beach, pompeibeach.com, 212-695-2512. Page 168: Swimsuit by Pisces at Diane's Swimwear, L.A., 310-224-1900; Curves n' Waves, Miami, 305-442-1430; Sigis, Tucson, 520-529-2253; Pendant by KC Designs at Neiman Marcus stores nationwide and neimanmarcus.com. Page 170: Swimsuit by Intuition Beachwear at intuitionbeachwear.com, 305-858-2106, 877-97BEACH.

HALL OF FAME

Page 177: Swimsuit by Sauvage at Sauvage at Mandalay Place, Las Vegas, 702-632-9370; Molly Brown's, Newport Beach, Calif., mollybrownsswim.com, 949-646-2871, sauvageswimwear.com; Swimsuit by Eres at eresparis.com, Eres stores, N.Y.C., 621 Madison Avenue, 212-223-3550, and 98 Wooster Street, 212-431-7300; Swimsuit by OMO Norma Kamali at OMO Norma Kamali, N.Y.C., 800-8-KAMALI, normakamalicollection.com. Page 178: Swimsuit by Sauvage at Sauvage at Mandalay Place, Las Vegas, 702-632-9370; Macy's nationwide; sauvageswimwear.com; Swimsuit by La Perla at La Perla boutiques, 866-LAPERLA, The Capri Store, Las Vegas, 702-693-7925, and Soleil Toile, Westport, Conn., 203-454-8688; Swimsuit by Calvin Klein at Bloomingdales nationwide and Macy's West; Swimsuit by Prada at select Prada stores nationwide, 888-977-1900. Page 179: Swimsuit by Gottex at 800-225-SWIM, Neiman Marcus nationwide, Saks Fifth Avenue nationwide; Swimsuit by La Perla at La Perla boutiques, 866-LAPERLA, The Capri Store, Las Vegas, 702-693-7925, and The Bikini Shop, West Palm Beach, Fla., 561-835-8284; Swimsuit by Karla Colletto at The Jerrie Shop, Woodbury, N.Y., 516-764-0454; neimanmarcus.com; Pilar's, San Diego, 858-488-3056; Swimsuit by Hermes at Hermes stores nationwide, 800-441-4488, hermes.com.

WYOMING

Page 185: Swimsuit by Delfina Swimwear at Canyon Beachwear, canyonbeachwear.com, 800-963-6681; Saks Fifth Avenue nationwide; Allaprima, San Francisco, 415-864-8180; Levi's shorts at www.levi.com; Hat by Stetson at Boot Barn, Los Angeles, 888-440-2668; Cavender's Boot City, Dallas, 866-826-4865; The Emporium, Vail, Colo., 661-325-8476. Page 186: Swimsuit by Salinas at Marpessa, Inc., 858-456-0694; salinasswimwear.com; Anissa M Boutique 858-459-3251; Boots by Justin at justinboots.com. Page 188: Swimsuit by Moonsplash at Everything but Water nationwide and www.moonsplashswim.com; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464. Page 190: Swimsuit by Delfina Swimwear at Canyon Beachwear, canyonbeachwear.com, 800-963-6681; Saks Fifth Avenue nationwide; Allaprima, San Francisco, 415-864-8180; Boots by Justin at justinboots.com; Beaded necklace by Sonya Ooten at sonyaooten.com; Barney's New York, N.Y.C., 212-450-8300; Nyali, L.A., 323-965-1444; Gold necklace by Jane Diaz at Fragments, N.Y.C., 212-226-8878; Leather cord necklace by Me & Ro at Me & Ro, N.Y.C., 917-237-9215, and Miami, 305-672-3566; select Neiman Marcus stores; Barneys New York, N.Y.C., 212-450-8300. Page 192: Swimsuit by Christina Andrade for STUDIO ITALIA at select Nordstrom's; Stanley Korshack, Dallas, Texas; studioitalia.org, 858-456-0626; Hat by Stetson at Boot Barn, L.A., 888-440-2668; Cavender's Boot City, Dallas, 866-826-4865; The Emporium, Vail, Colo., 661-325-8476; Crochet necklace by Sonya Ooten at sonyaooten.com; Barneys New York, N.Y.C., 212-450-8300; Nyali, L.A., 323-965-1444; Pendant by KC Designs at R&M Woodrow Jewelers, Rye, N.Y., 914-967-0464; Disc necklace by Renee Lewis at Barneys New York, N.Y.C., 212-450-8300; Earrings by Lorraine Schwartz, N.Y.C., 212-382-3888; Blanket by The Metropolitan Museum of Art Store, 800-662-3397, metmuseum.org/store. Page 195: Swimsuit by Pursuit at Diane's Swimwear, L.A., 310-224-1900; Water Water Everywhere, 800-798-7643; Beechy Keen, Hermosa Beach, Calif., 310-376-4416. Page 196: Swimsuit by Roberto Cavali at robertocavalli.com; Boots by Justin at justinboots.com; Necklace by Sonya Ooten at sonyaooten.com; Barneys New York, N.Y.C., 212-450-8300; Nyali, L.A., 323-965-1444; Leather cord necklace by Me & Ro at Me & Ro, N.Y.C., 917-237-9215, and Miami, 305-672-3566; select Neiman Marcus stores; Barneys New York, N.Y.C., 212-450-8300; Bracelet by Chan Luu at Fragments, N.Y.C., 888-637-2463, fragments.com, 866-966-4688. Page 202: Swimsuit by Vix by Paula Hermanny at vixswimwear.com; Molly Brown's Swimwear, Newport Beach, Calif., mollybrownsswim.com; select Neiman Marcus stores; Blanket by The Metropolitan Museum of Art Store, 800-662-3397, metmuseum.org/store; Boots by Justin at justinboots.com; Leather cord necklace by Me & Ro at Me & Ro, N.Y.C., 917-237-9215, and Miami, 305-672-3566; select Neiman Marcus stores; Barneys New York, N.Y.C., 212-450-8300. Page 204: Swimsuit by Letarte by Lisa Cabrinha at letarteswimwear.com; Moccasins by Taos Moccasin Company, taosmocs.com, 800-747-7025; Bracelet by Chan Luu at Fragments, N.Y.C., 888-637-2463, fragments.com, 866-966-4688; Blanket by The Metropolitan Museum of Art Store, 800-662-3397, metmuseum.org/store.

BETTER HALVES

Pages 210-211: Swimsuit by Robin Piccone at Everything but Water, 800-798.7643, waterwatereverywhere.com; Swim In Stores, Oregon, 425-882-4360. Page 212: Swimsuit by Dolce & Gabbana at Marshall Field's nationwide; Neiman Marcus nationwide; Saks Fifth Avenue nationwide; Jeans by Phat Farm at Phat Farm, N.Y.C., 212-533-7428, phatfarm.com; Macy's nationwide. Page 214: Swimsuit by Pursuit at Diane's Swimwear, Calif., 310-224-1900; Water Water Everywhere, 800-798-7643; Beechy Keen, Hermosa Beach, Calif., 310-376-4416; Shorts by Quiksilver at quiksilver.com. Page 217: Swimsuit by OMO Norma Kamali at OMO Norma Kamali, N.Y.C., 212-957-9797, 800-8-KAMALI, normakamalicollection.com. Page 218: Swimsuit by OMO Norma Kamali, at OMO Norma Kamali, N.Y.C., 212-957-9797, 800-8-KAMALI, normakamalicollection.com; Shorts by Quiksilver at quiksilver.com.

SERENA

Page 220: Swimsuit by Cyn & Luca at Great Shapes, Woodbury, N.Y., 516-364-1222; The Foursome, Wayzata, Minn, 952-473-4667; Dales, Coronado, Calif. 619-435-7301; Earrings by Jacob & Company at 212-719-5887. Page 221: Swimsuit by Keiko at Keiko, N.Y.C., 888-KEIKONY; Nordstorm's, L.A.; Bracelet by Jacob & Company at 212-719-5887. Page 222: Swimsuit by OMO Norma Kamali at OMO Norma Kamali, N.Y.C., 800-8KAMALI, normakamalicollection.com; Necklace by H. Stern at H. Stern, N.Y.C., 212-688-

0300.

FRESH FACE

Page 226: Swimsuit by DONE Australia at Macy's, Herald Square, N.Y.C., 212-695-4400, Roosevelt Field, N.Y., 516-746-8200, and Paramus, N.J., 201-843-9100. Page 227: Swimsuit by **Nautica** at Bloomingdale's nationwide; Marshall Field's nationwide; Lord & Taylor nationwide. Page 228: Swimsuit by **Nautica** at **Nautica,** N.Y.C., 212-664-9594; Bloomingdale's nationwide.

BOX STORY:

ACCOMMODATIONS

Adirondacks: The Wawbeek; 800-953-2656, wawbeek.com, email: stay@wawbeek.com; Dry Island: 518-359-9494, adkdryisland.com; Montauk: Gurney's Inn, gurneys-inn.com, 631-668-2345; Body Paint: The Moorings Village, Islamorada, Fla., 305-664-4708; Lake Powell: The Wahweap Lodge, 928-645-2433, lakepowell.com; Anna Kournikova: Wyndham El Conquistador Resort & Golden Door Spa, 800-wyndham, wyndham.com; Mississippi: Monmouth Plantation, 800-828-4531, monmouthplantation.com, luxury@monmouthplantation.com; Giles Island; 877-944-5374, gilesisland.com; Iowa: Hotel Pattee, hotelpattee.com, 888-424-4268 or 515-465-3511; Wyoming: UXU Ranch, 800-373-9027, uxuranch.com, 307-587-2143; Serena Williams: The Shore Club: 305-695-3100, IanSchragerHotels.com; Fresh Face: The St. Regis Monarch Beach Resort & Spa, stregismonarchbeach.com, 800-722-1543.

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Adirondacks, New York Sports Illustrated

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2004 Winter

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HEADLINE: Adirondacks, New York

BYLINE: Swimsuit Editor Diane Smith; Associate Editors M.J. Figel, and Jennifer Kaplan

BODY:
HAIR BY FRANKIE FOYE FOR FRESH HAIR PRODUCTS

MAKEUP BY SERGIO CORVACHO AT THE WALL GROUP

ACCOMMODATIONS BY THE WAWBEEK ON UPPER SARANAC LAKE For more information on the Wawbeek at Upper Saranac Lake, please see page 235.

GRAPHIC: COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, FERNANDA MOTTA, SWIMSUIT BY **NAUTICA** ($ 80), COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, CAROLYN MURPHY, SWIMSUIT BY C-GIRL FOR CARLASCLOSET.COM, TOP BY BODY GLOVE, COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, FRANKIE RAYDER, SWIMSUIT BY DELFINA SWIMWEAR ($ 138), LOCATION: DRY ISLAND, COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, MOLLY SIMS, SWIMSUIT BY CHIO DI STEFANIA D ($ 85), BEACH BALL BY INTEX, COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, CAROLYN MURPHY, SWIMSUIT BY SPEEDO ($ 38), SHOES BY ADIDAS, HAT BY BLUE MARLIN, COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, FRANKIE RAYDER, SWIMSUIT BY AMERICAN REBEL ($ 78), SWEATSHIRT BY VOLCOM, BOAT COURTESY OF DRY ISLAND, COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, FERNANDA MOTTA, SWIMSUIT BY ROSA CHA BY AMIR SLAMA ($ 210), COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, MOLLY SIMS, SWIMSUIT BY **NAUTICA** ($ 86), TOP BY **NAUTICA** ($ 54), COLOR PHOTO: PHOTOGRAPHS BY STEWART SHINING, FRANKIE RAYDER, SWIMSUIT BY ROSA CHA BY AMIR SLAMA ($ 155), TOWEL BY **NAUTICA** ($ 19.99), LOCATION: DRY ISLAND, COLOR PHOTO: STEWART SHINING, The Wawbeek, the Adirondacks, New York The Mountain House (above) has four bedrooms, a long porch and a massive stone fireplace.; COLOR PHOTO: STEWART SHINING, The Wawbeek, the Adirondacks, New York The Wawbeek is perched on the shore of Upper Saranac Lake, as was Molly (right), enjoying the watery view from her--what else?--Adirondack chair.; COLOR PHOTO: STEWART SHINING, The Wawbeek, the Adirondacks, New York A chilly Frankie (below) shows her dedication to her craft ... and her Hacker Craft.; COLOR PHOTO: TOM PILLSWORTH, The Wawbeek, the Adirondacks, New York The best seat in the house is under the moose head in the lodge--the perfect place to relax after a day of water sports.; COLOR PHOTO: STEWART SHINING, The Wawbeek, the Adirondacks, New York There's always plenty of parking available when your car can travel on land or on water.; TWO COLOR PHOTOS: DIANE SMITH, The Wawbeek, the Adirondacks, New York Molly is teed up for dinner, while photographer Stewart Shining tells cast and crew to go jump in a lake ... but make sure there's enough light for a shot.; COLOR PHOTO: ADIRONDACK MOUNTAINS, The Wawbeek, the Adirondacks, New York; COLOR PHOTO: DEAN COLOR, The Wawbeek, the Adirondacks, New York

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Dress Blues In Style January, 2004

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In Style

January, 2004

SECTION: FASHION/INSTANT STYLE; Pg. 57

LENGTH: 960 words

HEADLINE: Dress Blues

BYLINE: Edited By Sydne Bolden

BODY:
Think "denim," and images of going casual come to mind. But the latest indigo incarnations take its rugged appeal up a notch. A crisply cut jacket with gold trim holds its own with fancy evening wear. A flared skirt with ribbon piping, paired with a sweet cardigan and delicate heels, flaunts its femininity. Even the funkiest jeans exude panache when teamed with a chic jacket. The key? Play off denim's down-home spirit in unpredictable (often elegant) mixes.

ALL DRESSED UP

A faded denim jacket doesn't have to be just casual. Case in point: A tailored one with sharp military touches--gold buttons, appliques and braid trim--pairs with a voluminous taffeta skirt and kicky gold flats for an evening outfit that's an intriguing mix of rugged and polished. Top it off with accessories that heighten your jacket's gold accents.

EARRINGS

Crystal-and-sterling earrings, Zara X, $ 145; at Tres Jolie L.A., 800-704-8100

CUFF

Leather with wood insets, Jacqueline Rose, $ 215; 404-254-7233 or jacquelinerose.com

OUTFIT

Thai silk skirt, Marisa Baratelli, $ 550; at Berger and Stevens, 212-768-0050. Denim jacket, Ralph Lauren Blue Label, $ 325; at select Polo Ralph Lauren stores. Ramie-and-cotton long-sleeve top, Yen, $ 88; 212-764-4100.

SHOES

Brocade flats, St. John, $ 425; by special order, 877-755-8463

MINI BAG

Crystal, Daniel Swarovski Paris, $ 605; 800-648-8209

WEEKEND RULES

If you have to run errands (yawn), getting dressed shouldn't be another chore. Indigo and white make a crisp duo, especially in a jacket with curvy detailing and wide-leg denim pants. A ribbed turtleneck, sneaks and sleek shades provide the cool factor. Or look latte-ready with a denim skirt, high boots and a fur-trimmed parka. The wake-up call? A whimsical purse.

SUNGLASSES

Acetate shields, Dior, $ 190; at select Solstice stores, 866-246-9043

BAG

PVC with leather patchwork, Kate Spade, $ 275; 212-274-1991

JEWELRY

Sterling hoops, Robindira Unsworth, $ 90; 415-939-4998. Stainless steel watch with nylon strap, Roxy by Quiksilver, $ 65; 800-576-4004 or roxy.com.

OUTFIT

Jeans, Earl Jean, $ 165; 212-226-8709. Leather jacket, Guess Leather, $ 268; 800-394-8377 or guess.com. Cotton turtleneck, DKNY Jeans, $ 69; 800-777-4524.

SNEAKERS

Leather, Tommy Hilfiger, $ 65; 888-866-6948

[WEEKEND RULES]

EARRINGS

Crystal drops with pearl cluster, Rock Star Jewels, $ 45; 210-273-3915

OUTFIT

Denim skirt, Rock & Republic, $ 178; at Fred Segal, 310-394-9814. Nylon vest with coyote fur, Ralph Lauren Blue Label, $ 500; at Polo Ralph Lauren. Cashmere crewneck, M.A.D. Women, $ 213; at Henri Bendel. Cotton-blend turtleneck, Next Era, $ 30; at JC Penney.

BAG & WATCH

Embroidered cotton bag, Evisu, $ 195; at Atrium, 212-473-3980. Pocket watch in stainless steel and leather, Swiss Army, $ 150; 800-442-2706.

BOOTS

Suede, Kors Michael Kors, $ 295; 212-966-5880

BUSINESS CASUAL

Jazz up your work wardrobe with denim that suits your professional profile. Try slender jeans, a collared shirt and a well-tailored jacket pulled together with a tie-as-belt for a take-charge (yet laid-back) look. Or do a sweet turn in a denim skirt spruced up with ribbons, a girlie sweater and dainty heels. And don't leave home without eye-catching earrings.

JEWELRY

Crystal earrings, St. John, $ 125; 877-755-8463. Steel-and-leather watch with solar compass, Swiss Army, $ 495; 800-442-2706.

TIE/BELT

Woven silk, Charles Tyrwhitt, $ 59; 212-286-8988 or ctshirts.com

OUTFIT

Jeans, Capital Tailors, $ 242; at Scoop N.Y.C., 212-925-2886. Wool-blend blazer, Teenflo, $ 495; at Lord & Taylor. Metallic lace blouse, Milly, $ 228; at Bergdorf Goodman. Stretch-cotton shirt, Chico's, $ 64; 888-855-4986.

HANDBAG

Pebbled leather, DKNY, $ 195; 800-231-0884

SHOES

Embossed leather pumps, St. John, $ 395; 877-755-8463

[BUSINESS CASUAL]

EARRINGS

Resin logos, Chanel, $ 195; 800-550-0005

OUTFIT

Wool-blend tweed sweater, Lawrence Rich, $ 600; 212-768-0050. Stretch-cotton skirt, Gasp, $ 115; 212-764-4100. Striped jersey T, Velvet, $ 62; at Planet Blue, 310-317-9975.

COAT

Double-breasted corduroy, Paul & Joe, $ 483; at Bergdorf Goodman

BAG & SHOES

Embossed leather purse, Club Monaco, $ 99; 888-580-5084. Leather heels with plastic discs, DKNY, $ 228; 800-231-0884.

COUNTRY TOUCHES

It's Sunday, so relax--and let your style reflect the mood with rustic, faux weathered-and-frayed jeans and a tweedy jacket. The detail that shows you're no slouch: snazzy striped heels. For a stroll in the park (or on Park Avenue), a flirty skirt, with a turtleneck, vest, tailored jacket and long denim coat, works with sensible (but cute) boots and a shiny little clutch.

JEWELRY

Glass-bead earrings, Lee Angel, $ 25; 877-627-8953. Mother-of-pearl bracelets, Pono, $ 475 each; at Takashimaya, 212-350-0100.

CLUTCH

Cotton-poly, Kelley Carter New York, $ 75; 212-946-1359

OUTFIT

Distressed jeans, D&G, $ 285; at select Marshall Field's stores. Tweed blazer, Cynthia Rose New York, $ 1,310; at Max, 303-321-4949. Stretch-viscose tank, Eva & Claudi, $ 125; 212-768-0050.

SHOES

Leather peep-toe pumps, Pollini, $ 388; at Joe Brand, 956-722-0771

[COUNTRY TOUCHES]

EARRINGS

Gold-plated with shell crosses, Stacy Westcarr, $ 125; Barneys New York

OUTFIT

Cotton-blend blazer, United Colors of Benetton, $ 168; 800-535-4491. Stretch-denim vest, Levi's, $ 48; 800-872-5384. Wool-blend turtleneck, Sisley, $ 98; 800-535-4491. Velvet mini, Alice Roi, $ 372; at Henri Bendel, 800-423-6335.

COAT

Cotton denim, **Nautica** Jeans Co., $ 125; 877-628-8422

BRACELET

Sterling silver, Versani, $ 95; 877-837-7264

BAG & SHOES

Engraved sterling clutch, Ralph Lauren, $ 1,495; at select Ralph Lauren stores. Leather boots, United Colors of Benetton, $ 178; 800-535-4491.

GRAPHIC: SEVEN COLOR PHOTOS: SABRINA GRANDE

LOAD-DATE: January 5, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2004) and leq (12/31/2004)) (Edit Search | Suggest Terms for My Search)
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style The Sunday Telegraph (Sydney, Australia) January 4, 2004 Sunday

Copyright 2004 Nationwide News Pty Limited
The Sunday Telegraph (Sydney, Australia)

January 4, 2004 Sunday

SECTION: FEATURES-COLUMN- STYLE / FASHION; Pg. 124

LENGTH: 1064 words

HEADLINE: style

SOURCE: MATP

BYLINE: MELISSA HOYER

BODY:
Hot time for styles

WITH the holiday season in full swing, many of you are probably more than happy to twirl around in a sarong, a pair of thongs and no facial warpaint. But, for those who still want to bring style into your summer wardrobe equation, I've put together a handful of hot weather morsels that should get you through...no sweat.

Invest in cashmere

Still touted as the most luxurious yarn in the world, cashmere seems to be getting finer, more delicate and even more exotic. OK, it's fairly pricey too, but we call this investment dressing.

The latest innovation from Australia's cashmere king and queen, Derek and Kerry Marrable, is something called Cashmere 68.

Contrary to what some may think, cashmere is as wearable and as user-friendly in summer as it is in the depths of winter.

Called Summer Ice, the colours of cardigans and shell tops include latte, aqua, green, pink, lilac and blue.

Stocked at 74 Castlereagh Street and the House of Cashmere in Bowral, the cashmere is an ultrafine, 68 count spun yarn in three ply for some extra strength.

Also proving that variations on the pashmina will never die, the House of Cashmere has some delicious, 100 per cent double washed, cashmere Nepalese ring shawls.

Not to be confused with the banned Shartoosh or the traditional Pashmina, which is 70 per cent cashmere and 30 per cent silk, these shawls are super fine.

They are the perfect addition worn over a summer party frock or thrown over your shoulders on a coolish summer night.

Phone The House of Cashmere on (02) 9231 5155 for more details.

Nothing too fiddly

Summer at the fresh and easy-to-wear and affordable Veronica Maine fashion house (it's part of the Cue empire) is all about a sophisticated, but still feminine vibe.

Contrasts of soft and crisp or floral and stripe have given summer fashion a somewhat Asian-inspired edge. Delicate floral prints, pleats, soft folds, appliques and pintucks and wrapping techniques work at making clothes easy-to-wear and simply comfortable. There is nothing too constricting or too fiddly with VM.

The pieces come in hues of apricot, blush, caramel, cream and vanilla. The model at right is wearing a $95 top and a $149 skirt.

* The collection is at Veronica Maine stores.

Inquiries, phone 1800 060706.

Ricko labels it on thick

Recent celebrity endorsements don't get more appropriate than this, with league stary Luke Ricketson (left) proving the perfect poster boy for men's label **Nautica.**

Summer shirts, polos, chinos, raglan tees and boardies are simple, easy-to-wear pieces that are still contemporary without the cringe factor.

Luke joins Wallaby Mat Rogers and Collingwood AFL star Shane

Woewodin as "faces" of **Nautica.**

You'll find **Nautica** at its flagship store in Galeries Victoria, Marina Mirage and DJs and Myer stores.

Bags of history

Finding an original Qantas travel cabin bag in a recycled shop can be needle in a haystack stuff, but the clever marketing guys from the airline have relaunched a "new" version of the original bag...and they're too cute.

While Australia in the '60s and '70s had memories of Newc and Laver dominating Wimbledon; Rain Lover and Think Big burning the track at Flemington and the English cricket team actually winning some tests, Qantas were very busy concocting their own cabin bag.

The new version is available to Frequent Flyers. The retro shoulder-strap bag is $42 and the retro "handle" cabin bag is $48. Check out the Qantas website for more details.

Briefly beaut

No matter how pretty, a bra is still meant to give us girls some support and if it can look sexy at the same time, well good on it.

Lovable's Kissed collection features all the fit pre-requisites but is more fashion-focussed, catering to a younger market too.

It's a capsule collection featuring a terrific dragon print string bikini and soft cup bra and lots of vivid colours.

Retro is all the go

Boy, the fashion industry's fascination with the '80s never seems to wane. Even Just Jeans has turned its stores into retro style havens.

A quick flick through the racks and you'll see

off-the-shoulder sweaters, boob-tubes, mesh tank Ts, stud-pocket mini skirts, bright fishnets and skinny-leg jeans. Colours are vibrant and bold.

Check it all out at Just Jeans stores.

Bare essentials

There's a lot of kidswear out there, but there's not a lot of really good, well-made stuff. Enter Fred Bare, a decade-old label that designs for newborns to toddlers and makes sure it uses 40+ fabric in all of its swimwear. For summer, the FB crew took their Cuban-themed collection to Havana and found some divine Cuban kids for models. Pieces to covet include island print boardshorts; a cute denim lace back dress; "postcard" print T-shirts, white cotton twill flares and the best peacock print cotton dresses.

Fred Bare is available from David Jones, Myer/Grace and leading kids stores, phone (020 9669 1711 for details.

Bonding to the economy

Just the other day I thought about the mega success of Bonds. No kidding. Rifling through my kid's drawer, I figured that if most Australian kids have at least one Bond's singlet, that's a helluva lot of cotton and a helluva lot of sales.

That figure wouldn't be counting us grown-up girls who have also succumbed to the charm of Chesty Bond singlets.

Once the domain of blokes in dark blue, the Chesty can now be found in lots of colours, such as mint, peach, sorbet, grey marle and the classic black and white -- and at just $8 a singlet. On a cost-per-wear ratio, that is good value.

GOOD: From every account the NYE party hosted by Eve and Deke Miskin at Point Piper was the most chic around -- Heath Ledger played DJ while Naomi Watts looked on; Avalon has become one cool holiday shopping hub.

BAD: The Salvation Army worker who was attacked and robbed on a suburban street; the untimely death of dynamic theatrical impressario Helen Montagu (of 42nd Street producer fame).

LOVING: The New Years day invite-only private party at Icebergs was the perfect start to 2004; Daniel Johns and Natalie Imbruglia giving proceeds of wedding snap sales to charity.

OVER IT: Let's hope we've read the last of the 2003 yearly wrap up lists -- they went on and on and on; drunken NYE revellers.

Yay, now with 2003 over, let's start 2004 on a positive and peaceful note.

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Outlet stores, a short cut to name brands THE KOREA HERALD January 9, 2004, Friday

Copyright 2004 The Korea Herald
THE KOREA HERALD

January 9, 2004, Friday

LENGTH: 491 words

HEADLINE: Outlet stores, a short cut to name brands

BYLINE: By Hwang You-mee

BODY:
While Korea's economy seems to be slow to awake from its lengthy hibernation, savvy shoppers craving for a shopping spree have found a source for some of their pent-up yearning: outlets. For those who have yet to experience scooping a marked down jacket, 70 percent off its original price, here is a brief guide to outlet shops in and around Seoul to help you navigate the world of discount shopping.

Guro Digital Fashion Town is closer to factory outlets as it formerly was home to countless textile and garment factories. The atmosphere is quite bleak when you get off the subway but keep walking. As one of four "fashion valleys" supported by the government, streets in this former industrial complex are jam-packed with outlet stores and malls. Mario Outlet is one of the largest in town housing three stories of unisex casual, women's wear, leather goods and accessories shops: from Polo Ralph Lauren, Giordano, **Nautica** to United Colors of Benetton, System, Time to Esquire, Samsonite and Ssamzie. Along the streets are outlet stores of sportswear brands such as Puma, Columbia, Adidas, Nike and Quiksilver as well as sizeable malls such as Wonshin Outlet, Hansarang Outlet, Nasan Fashion Mart and SS Fashion Econoshop. Guro Digital Fashion Town is near Garibong Station, Subway Line No. 7, Exit 3 or Subway Line No. 1, Exit 1. Streets around the Munjeong-dong office strip in southeastern Seoul boast the most brand-conscious outlet stores. Designer brands such as C.P. Company, Time, Mine and Kuho lure fashionable couples while sportswear brands Nike, Adidas, Reebok, Columbia, O'Neill and North Face draw those interested in fitness and leisure. Casual clothes from Polo Ralph Lauren, Levi's, Thursday Island and Club Monaco can be also had at discounted prices. Most of the merchandise are one year old and discounts range from 30 percent to 70 percent. Near Munjeong Station, Subway Line No. 8, Exit 1.

As more and more customers are headed to outlet stores, bigger sized malls are popping up at satellite cities in Gyeonggi Province including Ilsan, Bundang, Jukjeon and Euijeongbu. Thanks to the relatively cheaper rent, these outlet malls are armed with more stores than their Seoul cousins - there are more than 400 stores in Deoki-dong, Ilsan alone - and ample parking spaces make up for the lack of mass transportation to the area.

Ilsan has the largest group of outlet stores geared toward sports related clothing and equipments. Stores in Jukjeon are more spread out but most of sportswear brands have their own shops in Ilsan, which makes it worth the trip. And there are still more outlet malls sprouting in and around Seoul. Mario Outlet is building its second mall next to its original location in Guro. In Myeongdong, Hi Harriot is slated to open next year, claiming to host as many as 90 prestigious brands - at discounted prices - as well as joining hands with J.C. Penny's Korea.

(glamazon@heraldm.com)

LOAD-DATE: January 08, 2004

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Bundle up, and look good doing it The Record (Bergen County, NJ) January 12, 2004 Monday All Editions

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The Record (Bergen County, NJ)

January 12, 2004 Monday All Editions

SECTION: THE MIX; THE LOOK; Pg. F08

LENGTH: 669 words

HEADLINE: Bundle up, and look good doing it

SOURCE: Wire Services

BYLINE: JACKIE WHITE, Knight Ridder Newspapers

BODY:
It melds into your life with the closeness of a briefcase, your favorite shoes, or the scarf Aunt Jane sent decades ago.

It usually hangs around for years, like an old friend to whom you can't say goodbye. And you can't go long without it in cold months.

Your winter coat.

If you're in the coat market, you'll find the variety in styles and prices for the family mind-boggling. Your best bet may be a down-filled parka, a cashmere overcoat, a fitted short wool town coat, and/or a high-tech fleece Marimac. You can spend $50 or $1,000.

Some coats even come with temperature guidelines: If it's going to 10 below today, wear this coat with long johns and three other layers, the labels advise. Some coats are light enough to squeeze into a ball in your suitcase. Some take you from morning to social events at night.

The trick, of course, is to make a selection that will be flattering, modern, worth your investment, and hang tough.

Where do you start?

"Assess your personal lifestyle," says Aaron Brin-George, the coat buyer for Nordstrom stores. How active are you? Do you travel?

Consider your wardrobe, says Rebecca Weinberg, former stylist for "Sex and the City" and fashion consultant to Amazon.com.

Staying warm

If warmth is a priority, down-filled styles could be your strongest contender (unless you opt for fur). For women, the down storm coat has emerged in fashion again. David Wolfe, creative director of the New York-based Doneger Group, retail consultants, considers it one of the most "exciting areas of outerwear" this winter.

The good news is down coats are no longer big, bulky, and reminiscent of the Michelin Man. Like many women's coats, they fit closer to the body and reflect a waistline. They will warm you on city streets, fit into your car, and, unlike the old days, not take up extra room on a crowded elevator.

But in these casual times, the sports look has permeated all apparel arenas. The active look in a high-tech material is a good possibility for just about everyone in the family.

Again, down filling is the warmest, although other high-tech possibilities cover a broad gamut. For guidance, Scott Whittingham, the outerwear merchant for Lands' End, says the higher the down count, the more space is occupied by down, meaning the fiber is tighter, thus the coat is warmer.

Lands' End is marketing a material made with double layers of laminated fleece. It's windproof, water resistant, and breathable with built-in stretch, Whittingham says. As with many of the modern jackets, you can fold it into a ball in your suitcase. Look for names such as Windcheck or Aircord. The material is available in a variety of shapes and comes in strong colors including yellow, green, and a lipstick red.

Designer brands such as Kenneth Cole and **Nautica** are also offering jackets for men with high-tech fleece lining.

For the city

The smartest looks in women's coats have some semblance of shape, whether it's a puffy down or wool blend dress coat.

"Almost all coats are more feminine, with more detail," says Roseanne Morrison, who covers coats for New York-based Tobe Reports, a retail newsletter.

"Know your body shape. Find a good silhouette," says Amazon's Weinberg. "If you're a little thick around the middle, find a jacket that pulls you in."

Kid stuff

The puff coat and vest have been best sellers for little girls, says Rachel Roth, who covers the market for Tobe Reports.

The toggle coats, a trend launched by the Gap, are big hits. "It just makes so much sense," Roth says. "They can dress them up and wear to church or put them with sweaters and tights for school." Since they are available in adult sizes as well, it's an opportunity for "mommy and me" looks.

The old standby is the traditional A-line dress coat. It is updated this season with animal print or faux fur trims.

Meanwhile, little boys tend toward the puffy sports jackets as well. Other options include leathers, faux shearling, and military styling.

GRAPHIC: 1 - COLOR PHOTO - KRT - Girls' well-designed classic coat with fur collar by Copper Key. 2 - COLOR PHOTO - KRT - Boys' leather bomber jacket by Class Club.

LOAD-DATE: January 13, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
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For the guys;CAP IN HAND Herald Sun (Melbourne, Australia) January 13, 2004 Tuesday

Copyright 2004 Nationwide News Pty Limited
Herald Sun (Melbourne, Australia)

January 13, 2004 Tuesday

SECTION: CITYSTYLE; Pg. 32

LENGTH: 206 words

HEADLINE: For the guys;
CAP IN HAND

BYLINE: RHETT ADAM

BODY:
RHETT ADAM finds an old favourite leading the hat pack

THEY used to be the province of farmers and long-haul truck drivers. But everyone from US pop stars, such as Justin Timberlake, to Hilton hotel heiresses to any local bloke (and girl) with half an eye on fashion is wearing mesh-backed trucker's hats. Higher-peaked than a baseball cap, once upon a time the hats advertised farm equipment and beer - and kept the sun off your face. These days, as a hot fashion item, they're a billboard for the latest jive and streetwear companies. If you don't want to be one of the crowd, stick to your baseball cap or favourite floppy sunhat.

Nautica logo cap, $20.95 Ph: 9894 1757

Gant cap, $69.95 Ph: 9826 0091

Boxfresh trucker's cap, $47 Ph: (02) 8399 3945

Breakdance America Booya! Truckers hat $35. From Hudson. Ph: 9525 8066

Puma logo cap, $20 Ph: 1800 811 511

Polo logo caps, $39.95 each. From Henry Buck's. Ph: 1800 651 399

Extinct camo cap, $49 Ph: 9419 3360

Mambo Squiggle trucker's hat, $24.95 Ph: 9587 3360

Gant sunhat, $69 Ph: 9826 0091

Mambo Surf Deluxe visor, $25 Ph: 9587 3360

Boxfresh sunhat, $47 Ph: (02) 8399 3945

Extinct flat cap, $69 Ph: 9419 3360

LOAD-DATE: January 12, 2004

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Greek Ridenco Extends Representation Contract with U.S. Nautica Greek Business Digest January 14, 2004

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Greek Business Digest

January 14, 2004 03:57 PM EEST

LENGTH: 159 words

HEADLINE: Greek Ridenco Extends Representation Contract with U.S. **Nautica**

SOURCE: AII Data Processing Ltd.

BODY:

Greek clothes importer and wholesaler Ridenco has renewed its representation agreement with the U.S. clothing maker **Nautica** Enterprises Inc., it was reported on

January 14, 2004.

Under the terms of the new contract signed, Ridenco's representation rights of the U.S. brand name are extended until December 31, 2009 with an automatic extension for four more years until December 31, 2013.

Nautica's global brand licensing subsidiary **Nautica** Apparel has licensed Ridenco to represent the **Nautica** brand in the Balkan and western European region.

Ridenco is currently working on its expansion plans in Italy through its newly-established Italian subsidiary, Ridenco Italy, which will represent the **Nautica** brand of U.S. clothing maker **Nautica** Enterprises Inc. in Italy.

Ridenco, which is listed on the Athens Stock Exchange, expects a 34.7 mln euro ($44.1 mln) consolidated turnover and a 2.3 mln euro ($3.0 mln) consolidated profit for 2003.

http://www.alidatapro.com

NOTES: Nautica announced plans to transfer its operations in Europe, through licence agreements or other business arrangements aiming to limit investment in Europe while expanding the **Nautica** brand's market share.

LOAD-DATE: July 26, 2005

Source:

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KORS SIGNS PACT FOR LEATHER ACCESSORIES; Michael Kors Inc. to develop leather products with Cipriani Accessories Inc.; Brief Article Daily News Record January 19, 2004

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Daily News Record

January 19, 2004

SECTION: Pg. 8 ; ISSN: 1041-1119

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LENGTH: 193 words

HEADLINE: KORS SIGNS PACT FOR LEATHER ACCESSORIES; Michael Kors Inc. to develop leather products with Cipriani Accessories Inc.; Brief Article

BODY:
NEW YORK -- Michael Kors Inc. has signed a licensing deal with Cipriani Accessories Inc. to develop certain categories of leather accessories under the Michael Kors and Michael Michael Kors labels.

For men, Cipriani will produce belts and small leather goods for each label, and for women, the company will produce belts. Cipriani will oversee sales, manufacturing and distribution for the product, while design, marketing and public relations will be handled by Michael Kors in its showroom.

The launch will primarily include belts, wallets and gift items, distinguished in the Michael Kors signature by hardware, and hand-stitching and design details. Collection items will be priced to retail from $ 125 to about $ 395, while the better-priced Michael line will open at $ 40 for a basic webbed belt and go up to about $ 80 for leather pieces with hardware. Cipriani is a 30-year-old accessories maker with a signature belt collection, as well as private-label programs for May Co., Federated and Saks Incorporated. Its current licenses in the belt, small leather goods, bag and gift category include Guess, **Nautica,** Sean John and Nine West.

IAC-CREATE-DATE: January 27, 2004

LOAD-DATE: January 28, 2004

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Terms: nautica and date(geq (1/1/2004) and leq (12/31/2004)) (Edit Search | Suggest Terms for My Search)

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STRIPETEASEFASHIONISTAS ARE BEGINNING TO SEE A PATTERN HERE, AND IT'S ON MEN'S SHIRTS. Saint Paul Pioneer Press (Minnesota) January 21, 2004 Wednesday CITY EDITION

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Saint Paul Pioneer Press (Minnesota)

January 21, 2004 Wednesday CITY EDITION

SECTION: EXPRESS; Pg. E1

LENGTH: 549 words

HEADLINE: STRIPETEASE
FASHIONISTAS ARE BEGINNING TO SEE A PATTERN HERE, AND IT'S ON MEN'S SHIRTS.

BYLINE: Allison Kaplan, Pioneer Press

BODY:
Take off the blue shirt, men. It's time to put some pattern in your lives.

Shirts in loud colors, wide stripes and even florals are taking the place of boring solid knits. These new cotton shirts with traditional collars are not only daring but also versatile -- meant to be worn with jeans or a suit.

"The shirt has become the accessory for men," says Scott Kuhlman, owner of Kuhlman men's stores at the Galleria and Gavlidae Common that specialize in patterned cotton shirts. "We thought blues would be the best sellers, but the No. 1 shirt is apple green with brown and khaki stripes on the bias. Men's fashion is changing. It's OK for straight guys to dress cool."

You don't need your hand held by the "Queer Eye" guys to pull off a wild print -- or two.

Just take a look at our models. They're members of the newspaper's consumer panel, the Store Troopers. When we asked Minneapolis carpenter Mark Hendrickson, a self-described sweatshirt guy, to try on a daisy-print shirt, he rose to the occasion. "I wore stuff like this in the '70s," he said, folding the cuffs on his Robert Graham shirt to reveal a contrasting striped pattern.

Retired salesman Stan Marquardt of Inver Grove Heights usually consults with his wife when it comes to matching prints. "I do OK with colors," he says, "but she gets more into contrast than I would." Yet he looked like a regular fashion maven in a colorful, striped Tommy Hilfiger shirt and equally bold striped tie. "I'd wear this, sure," he says.

Realtor-in-training Greg Staffa of Roseville is colorblind, so he generally sticks to khakis and solid-colored golf shirts. "This will take some getting used to," he said as he slipped into a hip shirt with a diagonal stripe. We let him keep the khakis, which go with just about everything, so it didn't even matter to him that the pumpkin-colored shirt looked "dirty yellow."

Color and pattern take some easing into. "If you wear a crazy-patterned shirt, the safe choice is to wear a solid tie," says men's designer Gene Meyer, famous for his colorful geometric prints. When you're feeling brave enough to attempt pattern on pattern, make sure the two share common colors, says Meyer, who is *now designing a men's collection exclusively for Marshall Field's.*

Pair a bold striped shirt with something more subtle, like a tie with little polka dots. "You don't want to make two big statements," advises Jeff Stone, co-author of "Chic Simple's Dress Smart Men" (Warner Books, $30).

Here are a few more shirt dos and don'ts:

-- Do wear a splashy shirt with jeans. Try it untucked -- especially if you're young and the shirt has a slimmer fit.

-- Don't button the top button of your shirt unless you're wearing a tie.

-- Do tuck in your shirt with dress slacks.

-- Don't wear a patterned suit or sport coat with a print shirt and print tie. Easiest way to bring in pattern is to go with a solid-color suit and have fun with the shirt and tie.

-- Do ask salespeople for help if you're unsure. Loud can be fun, but clashing is bad.

-- Don't go to work with wrinkles. Hip stores may purposely display wrinkled shirts as some sort of fashion statement, but for the office, crisp is always correct.

Allison Kaplan can be reached at akaplan@pioneerpress.com or 651-228-5116.

GRAPHIC: 6 PHOTOS: GINGER PINSON, PIONEER PRESS

1) ABOVE: Greg Staffa of Roseville stops playing it safe, trading his solid colored golf shirts for a diagonal stripe shirt, $55, at Kuhlman. Tuck it in, or wear it open for a casual look, with **Nautica** cargo pants, $85, at Putzers Big & Tall in Edina.

2) RIGHT: Yes, you can wear a striped shirt with a striped tie. Shirt, $55; tie, $35, at Kuhlman.

3) LEFT: Mark Hendrickson of Minneapolis isn't quite ready to show his face in a daisy print Robert Graham shirt, $128, at Marshall Field's.

4) ABOVE: There's nothing subtle about men's shirts these days. It's time to break out of boring colors and go for something bold, like this striped shirt from Robert Graham, $168 at Marshall Field's.

5) ABOVE: Stan Marquardt of Inver Grove Heights takes to pattern like a pro. Shirt, $49.50; tie, $39.50, both from Tommy Hilfiger at Marshall Field's. The combination brightens up a charcoal Hugo Boss suit, $695 at Marshall Field's.

6) [Striped shirt from Robert Graham, $168 at Marshall Field's]

LOAD-DATE: August 21, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2004) and leq (12/31/2004)) (Edit Search | Suggest Terms for My Search)
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NEW NAMES EVALUATED BY CRACK PANEL Charlotte Observer (North Carolina) January 21, 2004 Wednesday ONE-THREE EDITION

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Charlotte Observer (North Carolina)

January 21, 2004 Wednesday ONE-THREE EDITION

SECTION: FOOD; DOUG ROBARCHEK - OUTFRONT; Pg. 5E

LENGTH: 568 words

HEADLINE: NEW NAMES EVALUATED BY CRACK PANEL

BYLINE: DOUG ROBARCHEK, Staff Writer

BODY:
According to a story in the paper, more and more parents are naming their children after consumer products, names like Armani, **Nautica** and Camry. Not to mention (this is not a joke) Darvon.

Is this a wholesome manifestation of a natural interest in our rich diversity of consumer goods? Or really stupid?

We assembled an OutFront panel of experts to examine the trend and report its conclusions. And our members were nearly unanimous:

This is an overwhelmingly positive thing. "Product names are a dynamic new source of new ideas," they said.

This was the conclusion of five of the six panelists: Barca-Lounger Johnson, Dr. Smuckers Von Zell, Band-Aid Switzer, Ralston-Purina Chang and Chicken of the Sea Dettwiler.

The only dissenting vote was from Fleet Enema Shapiro.

*

Another OutFront Exclusive

This just in - An OutFront exclusive: Charles of England, Prince of Wales and heir to the British crown, told OutFront today that he will renounce the throne in order to pursue a career as a rock 'n' roll singer.

Performing as "The Artist Formerly Known as Prince Charles," his first release will be his own version of an Elvis Presley classic:

"You Aren't Anything But a Purebred Foxhound" ("You rarely apprehend rodents, and I reahlly cawn't say I'm terribly fond of you.")

*

Dumb Commercial entry

Have you seen the commercial they keep running for the new Visa check card?

These four people are apparently on a reality TV show, and the emcee says, "OK, now you have to cross the country - without using cash, checks or credit cards."

So one dork immediately runs off and starts hitchhiking. The other three dorks look kind of quizzical, like, "What's his problem?" and whip out their trusty Visa check cards. They'll be traveling in style!

The only thing we want to know about a check card is, "Why would we want one?" And the best answer they got is, "In case somebody arbitrarily forbids you to use cash, checks or credit cards."

The year is young, but the field of contenders for the Dumb Commercial Award already is filling out nicely.

*

Soft drinks in schools

Also in the paper recently, the American Academy of Pediatrics wants soft-drink machines pulled from schools.

Soft drinks are linked to obesity, tooth decay, calcium deficiency and maybe diabetes. So school administrators want the machines out, right?

Well maybe not. Apparently a lot of administrators, while not necessarily pro-diabetes, really don't want to lose the revenue the machines generate for school budgets.

Their position is that, while wrecking kids' health may not be a good thing in some cases, we're talking about a lot of dough here.

So now that we know what's important, let's not automatically rule out cigarette machines in the cafeteria.

Hey, it would be better than trying to get by with a few less administrators, right?

*

Have you heard this one?

Do you know the difference betwWe interrupt this item for a test of the Random Annoying Interruption System: 000000000

This has been a test of the Random Annoying interruption system. It is only a test. If it had been a real random annoying interruption, it would have been accompanied by a loud beeping noise that really got on your nerves.

We now return you to our regularly scheduled item, already in progress. ference is, a hunting dog sics ducks!

*

Doug Robarchek: (704) 358-5233; drobarchek@charlotteobserver.com

LOAD-DATE: January 22, 2004

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STARR REPORT The New York Post January 25, 2004 Sunday

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The New York Post

January 25, 2004 Sunday

SECTION: All Editions; Pg. 97

LENGTH: 289 words

HEADLINE: STARR REPORT

BYLINE: MICHAEL STARR

BODY:

'24' spins a Web

"24" fans will have something extra to cheer about when "24inside" signs onto the Internet immediately following Tuesday's episode at 10 p.m. (Ch. 5). "24inside" will be a live Web show available on fox.com from 10 to 10:15 p.m. and devoted to all things "24." It'll be hosted by Amanda Bynam ("Paradise Hotel"), who'll guide the discussion of what happened on the episode that just aired.

Guests for the premiere chat will be Penny Johnson Jerald (Sherry Palmer) and executive producer Howard Gordon. 24inside.com has more info.

***

Hank Azaria ("The Simpsons"), Zach Braff ("Scrubs"), Joe Pantoliano ("The Handler") and Shannon Elizabeth were among the celebs ensconsed at the Sundance Film Festival this past week who all received a goodie bag valued at $5,000. The bag, created by On 3 Productions for The Sundance Channel, includes a one-year membership to Crunch Fitness, three nights at Sun Village Beach Resort (in the Dominican Republic) and a **Nautica** puff ski jacket.

***

Bridal Guide magazine kicks off its second annual "Race for the Rock" with a call for entries airing on tomorrow's "WB11 Morning News." On Feb. 9, 50 entrants will compete around the city to win a 3-carat, Scott Kay plantinum engagement ring - and the chance to propose, live, on the "WB11 Morning News" Feb. 13.

Last, but not least:

* Former NBC reporter Joe Johns has joined CNN as a Capitol Hill correspondent.

* Ch. 2's Dana Tyler interviews First Lady Laura Bush tomorrow at 5 and 11 p.m.

* TCM honors Ann Miller Tuesday beginning at 8 p.m.

* Last week I wrote about "Barney Miller" vis a vis ABC's "10-8." Richie Ornstein remembers working with the "Barney Miller" cast when he was a cop down in the Village in the '70s.

GRAPHIC: PENNY JOHNSON JERALD

LOAD-DATE: January 30, 2004

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JAM JAMMIES St. Louis Post-Dispatch (Missouri) January 29, 2004 Thursday Five Star Late Lift Edition

Copyright 2004 St. Louis Post-Dispatch, Inc.
St. Louis Post-Dispatch (Missouri)

January 29, 2004 Thursday Five Star Late Lift Edition

SECTION: EVERYDAY MAGAZINE; Pg. F1

LENGTH: 640 words

HEADLINE: JAM JAMMIES

BYLINE: Lisa Jones Townsel/ Post-Dispatch Fashion Editor

BODY:
LOUNGEWEAR

* For lazy weekends, on-the-go women and men are choosing loungewear that's comfortable and presentable -- good for the couch or the market.

When it's chilly outside, why not chill out indoors in loose-fitting loungewear?

Lazy weekends, with the mad dash to scoop up the newspaper, rarely require fashionable duds. Jeans and a T-shirt are always comfortable options, as are those oversized "jammie" tops and sweats. But some of today's loungewear -- er, pajamas -- can easily move between the house and the neighborhood grocery without a blink.

"So many people are on the go these days. They prefer to wear something at home that is comfortable and presentable," says Laurie Solet, owner of a Clayton boutique by the same name. "They want to be able to just get up and go if they need to."

Solet's store sells such dual-purpose pieces. They're great for curling up on the couch with a book and returning that book to the library.

While designers have often gotten inspiration from lingerie for some of their creations, Solet advises resisting the urge to make obvious sleepwear daily wear.

"You don't want to run to 7-Eleven in flannel pajama bottoms," Solet says. "You have to strike a balance. My feeling is you can be comfortable and still look cute."

One option: a cocoa sweat set from joomie joolz that's studded with rhinestones. "You can lounge throughout the day in this," Solet adds. "Yo u'll look good, feel good, can hang out with the kids and still step outside."

The whole concept behind the J.Jill store, headquartered in Quincy, Mass., is about dressing for comfort. While most of its apparel is designated as "relaxed career wear," it includes a considerable collection of casual weekend options, too.

"Comfort is always what we're looking for as women in need of relaxation," says Nancy Kener, assistant manager at J.Jill in Plaza Frontenac (there's also a store in West County Center). The clothes, Kener says,

are mostly wash-and-wear pieces that you fluff in the dryer and then dash off to do errands.

One couch-worthy ensemble includes a roomy strawberry-and-gray striped turtleneck with overlock stitching and a pair of gray sweatpants. It's the sort of outfit, Kener says, that's as appropriate in the house and out.

"It's easy. You throw it on," she says.

Among the store's comfort specialties are T-shirts featuring sketches of sofas and rocking chairs with stitched phrases about comfort.

"They all have to do with relaxation," Kener adds. "They make you feel good."

Women aren't the only ones searching for a bridge between professional garb and PJs.

Men look for comfort, too, says John Rogers, assistant manager of the men's division at Mark Shale. "It's key - No. 1," he says of his client base. "Styling is second. In loungewear, they want something that is comfortable, that they can wear on the weekends, go outside and run errands and have a fashionable look."

For many men, that means ensembles that are styled more for the street but made of lightweight, warm blends that work at home, too.

For a splash of color, Rogers advises adding a colorful T-shirt. "For men, it's a nice accessory," he says, "especially when worn underneath a sports shirt or sweater. It's stylish, casual and pulls an outfit together."

Loungewear, while appropriate at home and maybe for that occasional jaunt to market, isn't welcome everywhere.

Janet Joggers, innkeeper at Inn St. Gemme Beauvais in Ste. Genevieve, Mo., says guests at the 14-room bed-and-breakfast she manages are welcome at the communal breakfast table in "casual" garb but not in their "jammies."

Joggers says, "Most of them come down in blue jeans and T-shirts or something nicer, like whatever they're going to spend the day in."

For others of us, that would mean skipping the B&B experience or simply eating in.

NOTES:
Reporter Lisa Jones Townsel/ E-mail: ltownsel@post-dispatch.com/ Phone: 314-340-8245

GRAPHIC: PHOTO; PHOTOS BY TEAK PHILLIPS / POST-DISPATCH/ (1) Color Photo - Deliver a lively punch in PJs you can live in, like the gumdrop, polka-dotted cotton bottoms ($24) and hot pink camisole ($44) on her and navy-checked Daniel Cremieux lounge pants ($30) and solid blue, long-sleeved shirt ($30) on him. All from Dillard's./ (2) Color Photo - Play all day in versatile pieces that can move from the house to the car. She is dressed in a cocoa brown casual sweat top from joomie joolz ($73), matching wide-legged pants ($45) and a powder pink camisole by loveletters loungewear ($26, all from Laurie Solet, 8228 Forsyth Boulevard). He sports an American Essentials ensemble that includes a microfiber zip-up pullover top ($69) and pair of matching drawstring pants ($120). A vibrant Tricots Raphael tee ($45, all from Mark Shale, St. Louis Galleria) adds a splash of color./ (3) Photo - Snuggle up in cozily fitted pieces that you can venture out in: a pair of suede-knit **Nautica** loungewear pants ($29.50) and a gray T-shirt from **Nautica** Sleepwear ($26, both from Dillard's) work for him, as does a pair of flannel, striped pants ($22) for her paired here with a V-neck top ($18, both from Inner Self, West County Center)./ / Photos taken at the Merchandise Mart Apartments, 1000 Washington Avenue

CITRUS TWIST DAILY MAIL (London) January 29, 2004

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DAILY MAIL (London)

January 29, 2004

SECTION: ED_1ST; Pg. 59

LENGTH: 157 words

HEADLINE: CITRUS TWIST

BYLINE: HELEN PRIOR

BODY:
Tangy and Banoffee Truffles Pounds 9.50 each, Prestat, 020 7629 4838 (www.prestat.co.uk)

Orange beaded bag Pounds 460, Chloe at Browns, 020 7514 0000

Lime patent apple bag with zip pocket and cut-out handle Pounds 60, Moschino, 020 7318 0555

Orange and lime cushions Pounds 49 each, Fenwick, 020 7629 9161

Yellow snakeskin stilettos Pounds 125, Russell & Bromley, 020 7629 6903

Lemon leather flower brooch Pounds 12, Johnny Loves Rosie, 020 7247 1496

Aromatonic and Aromafit fragrance, Pounds 27.50 each, Lancome, widely available Lime leather strap watch Pounds 95, **Nautica** Watches, 01604 678940

Lemon jacket Pounds 480, J&M Davidson, 020 7313 9532

Yellow mini skirt Pounds 39.99, Morgan, 0800 731 4942

Russell & Bromley, as before Orange plastic framed sunglasses Pounds 109, D&G, 01635 277299

Lime glass candle Pounds 6, Monsoon, 020 7313 3000

Orange glass vase Pounds 85, Fenwick, as before

END

LOAD-DATE: January 30, 2004

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Pony rides again; Footnotes: footwear industry news & notes Children's Business February 1, 2004

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Children's Business

February 1, 2004

SECTION: No. 2, Vol. 19; Pg. 39; ISSN: 0884-2280

IAC-ACC-NO: 113419113

LENGTH: 215 words

HEADLINE: Pony rides again; Footnotes: footwear industry news & notes

BODY:
Santa Barbara, CA-based GMBI (Global Brand Marketing, Inc.), home to such prestigious adult and children's footwear brands as Diesel and **Nautica,** is set to unleash an active-edged fashion footwear collection for kids under the popular Pony brand name. GBMI purchased a majority stake in the 30 year-old athletic brand last March, and now serves as general manager for the brand--responsible far directing such activities as design, production, distribution, marketing, public relations and legal. "Given the brand's incredible legacy, we wanted to focus our efforts on sustaining Pony's strong authentic sport heritage while simultaneously pioneering the future with innovative product design," says GBMI ceo Killick Datta, explaining the strategy for the brand's re-launch. "We are repositioning Pony as the world's premier modern performance brand with contemporary fashion influences. The new Pony will broaden the access point to consumers and be purposefully multidimensional." Galloping into stores this fall, the Pony footwear collection for kids is available in sizes 5 to 10 (whole) and 10.5 to 3.5 (half). The collection will deliver updated classics and derivatives drawn from Pony's deep archives, as well as fresh, new sport-influenced lifestyle products. 805.562.5600

IAC-CREATE-DATE: February 19, 2004

LOAD-DATE: February 20, 2004

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FALL 2004: NY fashion week Newsday (New York) February 8, 2004 Sunday

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Newsday (New York)

February 8, 2004 Sunday
NASSAU AND SUFFOLK EDITION

SECTION: NEWS; Pg. A20

LENGTH: 213 words

HEADLINE: FALL 2004: NY fashion week

BYLINE: Joseph V. Amodio

BODY:

Under a leaky tent (mercifully plenty of Wetvacs were at the ready), Fall Fashion Week dawned first thing Friday morning with Kenneth Cole's take on leather and luxe.Acouple hours later, **Nautica's** David Chu offered his line of sportwear for the adventurous man, then came Patrick Robinson's eclectic mix of ladylike looks for the Perry Ellis label.

NAUTICA

FLY BOYS. For proof that **Nautica** offers a variety of men's "sportswear for everyday adventures," as the program touts, one need only look at the front row. There sat everyone's fave Queer Eye dandy, Carson Kressley, next to Anderson Cooper, the quietly cool, silver-haired CNN anchor. "It's my first fashion show," said Cooper, who confessed, "I don't know much about fashion, but I've always been curious about what goes on in the tents."

Here, it was slick aviation wear from the golden age of fly boys. Designer David Chu offered a reserved but wearable mix of fluid, lightweight suits and blazers, worn with thick-knit, Teflon-coated, merino wool sweaters, slouchy cargos or nylon windpants. Shearling jackets and wool scarves evoked Charles Lindbergh and Howard Hughes - though we've only seen them in black and white. Chu's knits are jet-fueled with color-rich purples, grass greens, harvest gold and spice-it-up orange.

GRAPHIC: Newsday Photo / Mayita Mendez - At **Nautica,** a bright orange sweater

LOAD-DATE: February 8, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)

WIND, RAIN USHER IN FALL FASHION WEEK San Jose Mercury News (California) February 11, 2004 Wednesday MORNING FINAL EDITION

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San Jose Mercury News (California)

February 11, 2004 Wednesday MORNING FINAL EDITION

SECTION: ARTS & ENTERTAINMENT; Pg. 8E

LENGTH: 270 words

HEADLINE: WIND, RAIN USHER IN FALL FASHION WEEK

BYLINE: DONNA KATO, Mercury News

DATELINE: NEW YORK

BODY:
Almost all of the front-row star power was on the Left Coast for the Grammys, the opening-day weather was a depressing mix of rain and wind, and last-minute changes in the schedule left designers, retailers and fashion writers juggling an already overbooked week.

Welcome to Fall 2004 Fashion Week.

The ready-to-wear shows started Friday and waterproof boots, umbrellas and hat head weren't exactly the most stylish of beginnings for the presentations.

Freezing rain pounded the Bryant Park tent where most shows take place over eight days. Even be.2ore most of the spring lines are in stores, retailers and journalists are viewing what will be endorsed for the coming autumn and winter. What's shown is what we all want to wear right now.

The designers who have shown their lines so far include Kenneth Cole, Ron Chereskin, Perry Ellis, David Chu for **Nautica,** Raika D., Rebecca Taylor, Marc Bouwer, Diane von Furstenberg, Catherine Malandrino, Nicole Miller and Alice Roi.

Talk-of-the tent: Who's going to win on "The Apprentice" and "America's Top Model," both reality shows that take place in New York. As for celebrities, Fashion Week made do with such folks as author Salman Rushdie and Adam from "Average Joe." Ja Rule, Mya and Oksana Baiul were spotted at the Luca Luca show. "Queer Eye for the Straight Guy" stars Thom Filicia and Carson Kressley both looked at home with the fashion crowd. And first lady Laura Bush showed up Monday -- the first presidential spouse ever to do so -- to support heart disease awareness for women; she donated one of her Oscar de la Renta dresses to the cause.

LOAD-DATE: August 22, 2005

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SLEEK AND COOL The Miami Herald February 11, 2004 Wednesday FINAL EDITION

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The Miami Herald
Found on Miami.com
The Miami Herald

February 11, 2004 Wednesday FINAL EDITION

SECTION: TROPICAL LIFE; Pg. 10E

LENGTH: 253 words

HEADLINE: SLEEK AND COOL

BYLINE: KATHRYN WEXLER, kwexler@herald.com

BODY:
If spring fashions flirted and winked, fall's stare and command.

If the start of Fashion Week in New York City is any guide, sleek, muted, metallic and gold will be catchwords for fall.

Tracy Reese came up with a real winner in the form of a black and jade slip dress with small beaded flowers, both sexy and demure. She also paired a wildly textured wool coat that would have been splendid in Katmandu over a deco blouse and a black floral printed wool skirt.

Shimmery gold was a theme in Cynthia Steffe's designs. Most notably, she showed a gold leather and corduroy corset dress over a yellow cashmere twin set.

Nicole Miller dressed her models in waves of satin evening dresses in blue, teal and purple. Most gorgeous: A gold Charmeuse stunner with black and gold lace overlay.

An innovative aluminum duchesse dress by Luca Luca had the lines of a backward T-back T-shirt atop and a graceful fullness on bottom. The collection also included a rose wool and jersey dress with a broad, square neckline on what would otherwise have been a dull rehashing of the typical banker's dress.

Diane von Furstenberg offered up a silk-screen yellow jacket and pant, a twist to the omnipresent gold. And she unexpectantly paired a wool jersey chiffon top and leggings with a beaded tunic.

The Kenneth Cole collection had a touch of feminine softness, with his coral velvet dress and leather drop waistband that shined and swished below the knees. He also offered a bronze geometric burnt out silk dress.

GRAPHIC: color photo: Tracy Reese (a), **Nautica** (a), Nicole Miller (a) Diane Von Frustenberg (a); AP PHOTOS FALL 2004: Among the designers on show in New York were, clockwise from top left, Tracy Reese, **Nautica,** Nicole Miller and Diane Von Furstenberg.

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Brown delivers on runways Asbury Park Press February 11, 2004 Wednesday

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February 11, 2004 Wednesday

SECTION: D; Pg. 1

LENGTH: 615 words

HEADLINE: Brown delivers on runways

BYLINE: KARYN D. COLLINS/STAFF WRITER

BODY:
It's official: Brown is the new black - the can't-do-without-it color fashion fans will have in their closets come next fall.

Almost every designer, it seems, is devoting a major part of his or her collection to brown during the fall 2004 collections happening through Friday in and around tents set up in Bryant Park as part of Olympus Fashion Week. The semiannual event, presented by 7th on Sixth, is centered around the showing of more than 100 designer collections in New York City.

Of course this doesn't mean that fashionable folks should forego black. The little black dress, especially for cocktail dresses, is still a staple for women and plenty of looks have been on display since Fashion Week began last Friday.

Oscar de la Renta's show on Monday offered a series of evening jackets, skirts and dresses in black, spiced with jet beading or featuring lace overlays - another big trend for the season.

(Guys should take note that the fitted black T-shirt - short or long sleeved - has become a male must-have item.)

But brown, especially shades in the rich chocolate family and creamy tones of cafe au lait, are turning up wherever one looks this week whether in solids, prints or tweeds.

Cynthia Steffe, for example, worked the tweed theme to the hilt on Monday, in a prep school/horse country-themed show that drew inspiration from boarding school uniforms and equestrian shows.

Designers are spicing up the brown by combining it with bold shades of red, purple and their cousins in the burgundy family, as well as softer sister hues such as pink and lavender. Greens, particularly moss, avocado and jade, are also being employed as a compliment to the browns.

For those forgoing the brown trend, such as BCBG Max Azria on Monday and Marc Bouwer on Sunday, the color palette for fall 2004 is more toward warm jewel tones - garnet, ruby, amber, sapphire. Of course Bouwer's red carpet looks (a whopping 67 in all!) included almost every color in the rainbow (including a breathtaking canary yellow velvet number), all exquisitely cut and draped for a stunning display that never put a foot wrong (except for the length of the show itself).

The Badgley Mischka fall collection was one of the few to stay away from the brown and green trend. Slate blue, pewter grey and burgundy dominated here. But this design team pushed another trend - antique rhinestone trims and pins - almost into overdrive.

Rhinestones were everywhere, circling hips, as accent points across the bodice,in clusters on the shoulders, dangling from skirts like dozens of chandelier earrings.

There was even rhinestone trim on furs, a look that will surely send fur purists into a fit (it's the equivalent of putting ketchup on a good steak). But while sometimes a bit fussy, many of these looks were just the right side of opulence - showy without looking tacky.

Here's what else people are talking about:

* Hot model: 5-foot-11 Gerren Taylor, originally from Santa Monica, Calif. At age 13 she's the youngest model on the catwalk this season and is already a veteran, having made her debut in September. Is she fabulous on the runway? No question. But there's been plenty of discussion among observers about the youth issue. Word is she travels with her mom and dresses separately from the other models. But as one observer noted, "She's gorgeous, but I still wouldn't let my 13-year-old daughter do it."

* Celebrity spotting: CNN's Anderson Cooper at Friday's **Nautica** show; "The Early Show" co-host Renee Syler at Friday's **Nautica** show and at Monday's Oscar de la Renta show. Also in the crowds: pop singer Mya on Sunday and at Monday's BCBG show; hip hop's Ja Rule on Sunday at Tuleh.

LOAD-DATE: February 16, 2004

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WANTED; It's all for you, my suite; Bring the romance home from the most romantic of places, the Hotel Bel-Air. Los Angeles Times February 12, 2004 Thursday

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Los Angeles Times

February 12, 2004 Thursday
Home Edition

SECTION: HOME; Features Desk; Part F; Pg. 4

LENGTH: 339 words

HEADLINE: WANTED;
It's all for you, my suite;
Bring the romance home from the most romantic of places, the Hotel Bel-Air.

BYLINE: Adamo DiGregorio and David A. Keeps, Special to The Times

BODY:

At the Hotel Bel-Air, the swans that swim on the property's brook-fed pond -- and across the jacquard pattern of its custom Italian bed linens -- serve as just one symbol of eternal love. Filled with red-tiled roofs, sun-dappled courtyards, bridges, fountains and lush grounds, this legendary romantic California Mission hideaway employs rosy English Manor and French Country decor to set a stage for which every stay can become Valentine's Day.

As if one-of-a-kind accommodations weren't enough, the hotel recently repaid its devotion to frequent visitors by letting them consult with interior designer Sybil van Dijs one-on-one about their favorite suites. "What makes the Bel-Air such a home away from home for people is its sense of privacy, its understated elegance and quiet comfort," says Van Dijs, who recently completed an extensive couture renovation and redecoration of more than 30 suites in the north wing. To achieve this, the Belmont Shore-based designer concentrated on bringing the beauty of the exterior -- the building's pink stucco and the gardens' verdant hues -- inside.

Of course, that means sumptuous floral fabrics, as well as furniture with warm wood finishes and elegant curves. It's all placed in a setting defined by simple color palettes of "ethereal shades" with equal values that feel light and airy in the day and warm and intimate at night.

How can you re-create this mood at home? The color samples, inspired by the Chalon Suite at the Bel-Air, were chosen for their calm qualities that complement the subtle tones of handcrafted rugs, while the fabric swatches exhibit a tactile luxury, from richly woven damasks to plush velvets.

In the boudoir, romance blossoms with soft floral prints. Layer them with plaids and stripes in coordinating colors, pile on the pillows, and don't be afraid to ruffle a few feather-filled comforters. The crowning touch? "A canopy," Van Dijs declares. "We've found that many of our younger couples love them because it feels like they've sneaked into their parents' bedroom."

GRAPHIC: PHOTO: THE BEDDING: From top to bottom: **Nautica** Home quilted pillow, $24.99, Waverly ruffled pillow, $39.99, from Linens 'n Things; floral linen pillow, $34, from Pottery Barn; Waverly quilted bedspread, $179.99, and yellow floral sham, $39.99, from Linens 'n Things; quilted green stripe and mocha scalloped shams, $49 each, from Restoration Hardware (www.restorationhardware.com)./ THE LIGHTING: A hammered, ebonized iron Seville bedside lamp, $60, with linen bell shade, $39, from Pottery Barn casts a romantic glow. It rests on a floral pillow by Waverly, $39.99, from Linens 'n Things (www.lnthings.com)./ THE ACCENTS: Far right: Fairfax stripe cotton bolster, $25, from Pottery Barn; iris and palm Kauai print wallpaper border, $6.99 per roll, from Linens 'n Things. PHOTOGRAPHER: Eric Boyd Los Angeles Times PHOTO: THE ROOMS: The Chalon Suite's salon, left, combines warm tones and subdued patterns. A signature of a Bel-Air bedroom is its interpretation of a canopy bed. PHOTO: THE ROOMS: The Chalon Suite's salon, left, combines warm tones and subdued patterns. A signature of a Bel-Air bedroom is its interpretation of a canopy bed. PHOTO: THE RUGS: At the Bel-Air, intricately patterned rugs warm up terra cotta floors. The look can be achieved with antique Persian and Oriental rugs as well as contemporary styles such as Pottery Barn's Ling wool rug with peony and bamboo motif, above, $149 to $799. PHOTO: THE PAINT: The elaborate ceiling treatment of the Chalon Suite, with decorative molding and buttery hues, echoes the rugs. To achieve romantic harmony, consider Earth's Edge, Cream Cake, Jello Patch, Lace Track and Green Hemp by Pratt & Lambert, www.prattandlambert.com. PHOTO: THE FABRICS: Explore subtleties, such as the way light glimmers on silk. Other options, from top: cotton damask trim, $8 per yard; ruched velvet roughing, $22; and tassel trim, $12, Heaven on La Brea, L.A., (323) 692-0623. Damask, $40 per yard, Diamond Foam and Fabric, L.A., (323) 931-8148.

LOAD-DATE: February 12, 2004

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Terms: nautica and date(geq (1/1/2004) and leq (12/31/2004)) (Edit Search | Suggest Terms for My Search)
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New era of retail in store for shoppers The Daily Telegraph (Sydney, Australia) February 13, 2004 Friday

Copyright 2004 Nationwide News Pty Limited
The Daily Telegraph (Sydney, Australia)

February 13, 2004 Friday

SECTION: LOCAL-TYPE- SPECIAL COVER; Pg. 2

LENGTH: 697 words

HEADLINE: New era of retail in store for shoppers

SOURCE: MATP

BODY:
MYER yesterday returned to NSW as the red bags of Grace Bros disappeared for the last time.

In the latest salvo in the department store war, the re-badged Myer yesterday revealed its new signs and staff livery at a launch in Sydney.

It followed an emotional 12-hour overnight operation to remove the last vestiges of Grace Bros from the flagship Pitt St store, leaving some staff in tears.

Coles Myer announced earlier this month that it would re-brand all Grace Bros stores as Myer.

Myer boss Dawn Robertson admitted competition is heating up with rival David Jones, and said the re-branding helps to reflect the store's new "modern" image.

"Our customers want us to be modern, accessible and most importantly, to be changing as they change," she said.

"It's all about being branded, fashionable and modern.

"(Customers) will see some fun back in the stores. We've got mannequins back and visual displays and we think it will be a better shopping experience."

Rivals at David Jones have taken note of the re-branding, with DJ's chief executive Mark McInnes this week saying Myer had re-positioned itself as a premium brands store.

Despite last year deriding Grace Bros as a dinosaur living on borrowed time, he said this week the re-branded store was "formidable competition".

The department store war has been waged largely over fashion labels since Myer took over Country Road from DJs late last year.

Those in the Myer fold, including Wayne Cooper and Leona Edmiston, yesterday turned out to support the upbeat re-launch.

Myer store manager John Pappas, who has been with the store for 22 years, said it was a positive but difficult change.

"There were some tears as we were changing badges and pulling down the signs," he said.

Merchandise manager Patricia Saidi, who has been with the store for 10 years, admitted to shedding a tear but said she was excited about the future of the nationally unified store.

Shopper Betty Smith of Kensington said:"I think it's a lovely store. Every thing's changing, so let's hope it's for the better."

Kate Wigley of Casula, who did not know of the name change until turning up to the Pitt St store yesterday, said she would still shop there.

Yesterday's event, which included a performance from Australian Idol's Paulini, drew hundreds of city shoppers.

The marketing assault is set to continue today. Tennis ace Martina Navratilova will be in the Pitt St store from seven and early bird customers will be given a free breakfast at 6am.

Myer had a strong presence in NSW and the ACT prior to the merger of Myer and Grace Bros in 1983.

Most other states used the Myer name, but NSW and the ACT maintained the Grace Bros brand.

Ongoing signage changes will occur up to February 19, with Dubbo the last store to lose the Grace Bros sign.

And while it may be a noisy construction site now, in six weeks Myer's flagship store will open in Bondi Junction.

April 1 will mark the four-storey store's debut.

"There will be a few surprises we haven't done in our other stores," Ms Robertson said.

THE DESIGNERS

WOMENSWEAR

* GWENDOLYNNE: Elegant and arty, Gwendolynne Burkin's dresses are both feminine and strong.

* WAYNE COOPER: The high profile London Eastender turned Aussie who is always on the cutting edge of design.

* JACLIN CHOUCHANA: Her timeless designs have been snapped up by Barney's in New York and Harvey Nichols in London.

* KATE SYLVESTER: Her designs have become a favourite of actress Cate Blanchett

* CAMILLA & MARC: Sydney's new brother and sister duo focus on quality tailoring and tradition.

* DKNY and DKNY Jeans: Donna Karan has influenced everyone. Now her designs will be available in selected stores.

* TRIPLE 5 SOUL: One of New York's coolest hip hop street brands.

* TIM O'CONNER: This Sydney-based deisgner finds his inspiration in oldfashioned movie star chic.

MENSWEAR

* BLAQ: This modern new menswear brand specialises in smart and casual.

* **NAUTICA** JEANS: Modern American classic touted as ideal for the fashion-savvy and urban man

* SEAN JOHN: Like his music, the fashionwear of Sean 'P Diddy' Combs has been embraced by kids and adults alike.

LOAD-DATE: February 12, 2004

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CELEBRATE SIMPLICITY; FALL TRENDS SHAPE UP AS JOLLY GOOD FOR FELLOWS Pittsburgh Post-Gazette (Pennsylvania) February 15, 2004 Sunday

Copyright 2004 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

February 15, 2004 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-10

LENGTH: 368 words

HEADLINE: CELEBRATE SIMPLICITY;
FALL TRENDS SHAPE UP AS JOLLY GOOD FOR FELLOWS

BYLINE: LAMONT JONES, PITTSBURGH POST-GAZETTE

DATELINE: NEW YORK

BODY:
Guys who hate to read instructions will be relieved that menswear trends for fall 2004 are so simple, none are required.

The message from designers is uncomplicated, whether your style is sporty or more sartorially studious: You can be dapper from dawn to dusk in pieces that are luxurious but not over the top.

That doesn't mean that outfits for any occasion ever have to be dull. And they should be put together yet unforced and unpretentious.

Here are some key looks of the trend:

*Corduroy jackets and suits. Corduroy is always popular in fall and winter because it's warm, soft and durable. As a jacket, it instantly dresses up jeans without looking too dressy. As a suit, it pulls double duty at the office and after hours. Case in point: Patrick Robinson's debonair burnt orange suit for Perry Ellis.

*Velvet jackets and suits. Velvet ventures beyond formal affairs for men this fall. Kenneth Cole found several day-to-evening uses for it, from a handsome sport jacket in chocolate to entire suits in chocolate, charcoal and red.

*Shearling. Men intimidated by fur are finding shearling, its first cousin, a desirable alternative. **Nautica's** David Chu made a jacket and a long coat in brown, Ron Chereskin did coats in tobacco and titanium and Cole sent out a double-breasted tan coat with a notched collar in long and cropped versions.

*Leather and suede shirts. Just because they're warm and luxurious and women love you in them. Chereskin stitched up suede shirts in brown and bronze and Cole did one in blush as well as a chocolate leather buttondown.

*Leather and suede pants. Designers hope more men will throw caution to the wind and pull on a pair of these sexy trousers. Fall's new crop includes **Nautica's** options in brown suede and black leather, Cole's chocolate flat-front leather pants and Chereskin's suede pants in deep beige and tan.

These trends raise -- without answering -- the fashion equivalent of the riddle, "Which came first, the chicken or the egg?" Are designers creating dressier looks because men want them, or are men wearing them because designers are creating them?

For fellows who just like to look good, the answer is probably irrelevant.

NOTES:
Post-Gazette fashion editor LaMont Jones can be reached at ljones@post-gazette.com or 412-263-1469.

GRAPHIC:
PHOTO: Lois Lanzano/Post-Gazette: Shearling, a designer favorite at Olympus Fashion week, was the choice of **Nautica** for a zippered vest, worn with a gray wool sweaters in navy wool flannel.
PHOTO: Richard Drew/Post-Gazette: Kenneth Cole's collection includes a tan suede double-breasted notch-collar shearling coat worn over a single-breasted suit in velvet, another fabric making the rounds on menswear runways.
PHOTO: Richard Drew/Post-Gazette: In presenting his collection for the Perry Ellis line, designer Patrick Robinson stages his models in a row and had onlookers inspect them.

LOAD-DATE: February 15, 2004

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"Icebreaker' event will raise funds for skate show Courier-Post (Cherry Hill, NJ) February 16, 2004 Monday X Edition

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Courier-Post (Cherry Hill, NJ)

February 16, 2004 Monday X Edition

SECTION: Pg. 3G

LENGTH: 1074 words

HEADLINE: "Icebreaker' event will raise funds for skate show

BYLINE: Staff

BODY:
By WILLIAM H. SOKOLIC

Courier-Post Staff ATLANTIC CITY

The organizers behind Smart Ones Skate America invite the public to join them at a VIP reception and fund-raiser at Boardwalk Hall.

The "Icebreaker' will be 5 p.m. Saturday before the Smucker's Stars On Ice show.

The event will help acquaint prospective sponsors, community leaders and members of New Jersey's ice skating community with the multi-day Skate America competition and begin the process of fund-raising for the event to be held in Atlantic City next year.

"Our goal is to raise $200,000 in sponsorship and value-in-kind in 2004 to produce Smart Ones Skate America in 2005,' said Susan Ward, a program funding leader for Skate America. "In addition to showcasing Atlantic City in the context of an Olympic-style competition in 2005, we look forward to accomplishing our long-range plans to create a foundation in New Jersey to support our organization's academic and athletic scholarships, community outreach and educational goals.'

Skate America is an international figure skating event featuring four days of competition in ladies' and men's singles, pairs and ice dancing.

The event attracts more than 60 athletes from about a dozen nations. Past champions include five-time world and eight-time U.S. champion Michelle Kwan, two-time world silver medalist, six-time U.S. champion Todd Eldredge, 2002 Olympic champions Jamie Sale and David Pelletier of Canada, and 1984 Olympic champion Scott Hamilton.

Last season, ABC Sports and ESPN broadcast a combined eight hours of coverage.

During Saturday's reception, guests can have their photo taken with Miss America Ericka Dunlap, watch the Smucker's Stars on Ice pre-show rehearsal, participate in a silent auction sponsored by the New Jersey Council of Figure Skating Clubs and enjoy the Stars on Ice show at 7:30 p.m.

Donations for the auction include Olympic memorabilia such a competitor's pin from the 1994 Lillehammer Games and an athlete's jacket from the 2002 Salt Lake City Games, a poster signed by cast members of Smucker's Stars On Ice and a hockey puck signed by New Jersey Devils goalie Martin Brodeur.

Sponsorship levels for the Icebreaker are: platinum for $1,000, gold for $500, silver for $250 and bronze for $150.

To buy tickets for the VIP reception and show package, call Joan Branella at (609) 823-8587. For more information about the Skate America local organizing committee, call Susan Ward at (973) 377-3350.

Walk contest

One of the city's newest retail and dining complexes -- Atlantic City Outlets, The Walk -- is offering shoppers a chance to win tickets and other items in its Hot Bargains, Cool Prizes promotion.

Shoppers can fill out entry forms during visits to the stores, located around Michigan Avenue between Baltic and Atlantic avenues.

Every week through March 7, The Walk will select 10 winners for prizes such as tickets to see Smuckers on Ice, Disney on Ice, the Boardwalk Bullies hockey team and Atlantic City's new indoor football team, the Card Sharks. All events are at Boardwalk Hall.

Tickets to The Improv at Resorts also are available.

Weekly prize drawings will be held on Sundays starting next week.

Entrants automatically are entered to win a grand prize drawing on March 14 for a white gold and diamond necklace from Thomas Jewelers in Ocean City or a two-night getaway at Heritage Hills Golf and Conference Center near York, Pa.

Each winner also receives an Atlantic City Outlets Preferred Customer card, which entitles shoppers to additional savings of more than $120.

Shoppers who spend $100 or more at any single store or restaurant will receive a chance to win a $100 shopping spree at The Walk. Weekly drawings will be held Fridays starting this weekand running through March 5. There also will be a drawing on Saturday, March 13.

Stores currently open at the complex include **Nautica,** Tommy Hilfiger, Pacific Sunwear, Wilsons Leather, Guess, Van Heusen, Geoffrey Beene, Liz Claiborne, Gap and Timberland. Restaurants include Babalu Grill and Applebee's.

Store hours are 10 a.m. to 7 p.m. Monday to Thursday, 10 a.m. to 9 p.m. Friday and Saturday, and 10 a.m. to 6 p.m. Sunday.

Parking is available at the Ohio Avenue lot and is free with a minimum $10 purchase from any store or restaurant and a validated parking ticket. Validation is available at the Bass outlet store on Michigan Avenue.

Gaming lessons

Resorts Atlantic City has started free table game lessons in the hotel lobby every weekend.

Lessons begin at 9 p.m. Fridays, 2 p.m. and 9 p.m. Saturdays, and 2 p.m. Sundays. They run about 45 minutes. No registration is necessary.

Lessons are given in craps, Let It Ride, three-card poker, Caribbean stud, roulette and blackjack. Those

completing a course will receive a special graduation gift.

Travel premiums

In addition to earning free hotel rooms, meals and show tickets, Caesars Atlantic City Connection Card holders can use their earned comp dollars for trips through Shreve Lazar Travel, located on the second floor of Caesars next to Brandeis Jewelers.

Comp dollars, awarded based on how long you gamble in the casino, can be used to purchase airline tickets, Amtrak tickets, vacation packages or cruises.

Shreve Lazar Travel is open 10 a.m. to 6 p.m. Monday through Friday, and 4 p.m. to midnight Saturdays. Details are available at the Connection Centers located throughout the property.

"Love that Dog'

The Sheraton Atlantic City now welcomes dogs as part of a policy among Sheraton, Westin and W hotels.

As part of the "Love that Dog' program, the Sheraton is introducing comfortable beds for its four-legged guests. The Sheraton also will offer food and water bowls and an outside area for dogs to stretch their legs and enjoy the salt air.

There are 62 million dog owners in the United States, and 29 million of those travel with their pets, according to the Travel Industry Association of America.

"For many, dogs are part of the family,' said Danny Williams, director of sales and marketing for the Sheraton Atlantic City Hotel. "We want our guests to enjoy traveling and not worry about leaving or boarding their dogs if they want to get away.'

The Sheraton Atlantic City Hotel is located at 2 Miss America Way. For more information, call (609) 344-3535 or visit www.star wood.com.

Reach William H. Sokolic at (609) 823-9159 or wsokolic@courierpost online.com

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East side malls Plain Dealer (Cleveland, Ohio) February 22, 2004 Sunday, FINAL / ALL

Copyright 2004 Plain Dealer Publishing Co.
Plain Dealer (Cleveland, Ohio)

February 22, 2004 Sunday, FINAL / ALL

SECTION: BUSINESS; Pg. G1

LENGTH: 577 words

HEADLINE: East side malls

BYLINE: THE PLAIN DEALER

BODY:
Aurora Premium Outlets

Owner: Chelsea Property Group Inc.

Built: 1929

City: Aurora

Size: 286,000 square feet

Major update: 2003

Stores: 70

Anchors: Off 5th Saks Fifth Avenue

Outlet, Polo Ralph Lauren Factory Store,

Nautica, Ann Taylor Factory Store,

Brooks Brothers Factory Store

What's new: Casual Male Big & Tall.

Calvin Klein and Children's Place Outlet

and Farberware coming soon.

Fact: Ohio's first outlet center

Web site: www.premiumoutlets.com/aurora

Tower City Center

Owner: Forest City Enterprises Inc.

City: Cleveland

Built: 1990

Size: 360,000 square feet

Major update: 1990

Stores: 100

Anchors: None

Web site: www.towercitycenter.com

Beachwood Place

Owner: Rouse Co.

City: Beachwood

Built: 1978

Size: 350,000 square feet

Major update: 1997

Stores: 140

Anchors: Dillard's, Saks Fifth Avenue, Nordstrom

What's new: Celebrating 25th anniversary

Fact: Put end to end, there are 8 miles of parking spaces.

Web site: www.beachwoodplace.com

Eton, Chagrin Boulevard

Owner: Robert L. Stark Enterprises Inc.

City: Woodmere

Built: 1978

Size: 300,000 square feet

Major update: 2003

Stores: 32

Anchors: Barnes & Noble, Anthropologie, Trader Joe's, Sharper Image

What's new: Bossa Nova, a lounge

Web site: www.etoncollection.com (coming soon).

Great Lakes Mall

Owner: Simon Property Group Inc.

City: Mentor

Built: 1961

Size: 1.4 million square feet

Major update: 1989

Stores: 150

Anchors: Dillards, Kaufmann's, JC Penney, Sears

What's new: New restrooms in food court, play area, carousel

Fun fact: First major enclosed shopping mall in Ohio

Web site: www.simon.com

The Galleria

Owner: Minshall Stewart Properties

City: Cleveland

Built: 1986

Size: 139,000 square feet

Stores: 40

Anchors: Ann Taylor, FYE

What's new: Thrive, an art gallery that offers yoga; Sakura Sushi coming soon

Web site: www.galleriaaterieview.com

Legacy Village

Owner: First Interstate Properties Ltd.

City: Lyndhurst

Built: 2003

Size: 615,000 square feet

Stores: 64

Anchors: Galyan's, EXPO Design Center, Crate & Barrel

What's new: 10 to 12 new stores opening before June, including HaagenDazs, Jolie Couture, Ladies &

Gentlemen Spa, Gelateria, The Melting Pot, Osh Kosh Kids Store and Talbots Mens

Web site: www.legacy-village.com

Randall Park Mall

Owner: CDC Mortgage Capital

City: North Randall

Built: 1975

Size: 1.5 million square feet

Major update: 1998-99

Stores: 110

Anchors: Sears, Kaufmann's, Burlington Coat Factory, Ohio Furniture

What's new: Five stores added recently, five more coming soon.

Web site: www.randallparkmall.net

Richmond Town Square

Owner: Simon Property Group Inc.

City: Richmond Heights

Built: 1966

Size: 1 million square feet

Major update: 1999

Stores: 80.

Anchors: JC Penney, Sears, Kaufmann's, Barnes & Noble

Web site: www.richmond-town-square.com

Summit Mall

Owner: Simon Property Group Inc.

City: Akron

Built: 1965

Size: 770,000 square feet

Major update: 1996

Stores: 120

Anchors: Dillards, Kaufmann's

What's new: New stores include Build-a-Bear Workshop, Hollister, Jackson Hewitt Tax Service, Ben & Jerry's, Street Corner News and Lids. England Custom Furniture is opening in two weeks.

Web site: www.simon.com

University Square

Owner: Starwood Wasserman

City: University Heights

Size: 650,000 square feet

Built: 2003

Stores: 22

Anchors: Kaufmann's, Target

Fact: Target has an escalator for shopping carts.

Web site: www.starwass.com

LOAD-DATE: February 24, 2004

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Fashion, strangeness in spotlight The Oklahoman February 22, 2004 Sunday

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The Oklahoman

February 22, 2004 Sunday
City Edition

SECTION: LIVING; LINDA MILLER; Pg. 1E

LENGTH: 416 words

HEADLINE: Fashion, strangeness in spotlight

BYLINE: Linda Miller, Fashion Editor

DATELINE: NEW YORK

BODY:

It was a Fashion Week like no other.

First Lady Laura Bush, dressed smartly in a red suit and with designer Oscar de la Renta at her side, made an appearance in support of heart health for women.

Katie Couric held court after one of the shows to speak about colon cancer research and the research alliance she co-founded in 2000.

PETA, the animal-rights group that has disrupted shows in the past to protest the use of furs, staged a peaceful demonstration in front of the tents where designers showed their fall collections. And, yes, fur is a major trend for fall.

Bull terriers sporting the red Target store logo promoted the Westminster Dog Show going on across town.

With more than 70 shows scheduled at the tents and probably a dozen or more events scattered across town, it was a jam-packed week. Here are a few more highlights.

Model bachelor

Charlie Maher, one of bachelorette Trista Rehn's rejected suitors, walked the catwalk at Chereskin. Interesting, isn't it, what opportunities pop up after a few hours on a reality television show?

Celebrity spotting

The spotlight may be on fashion but not until the lights dim and the first model steps on the runway. Until then, it's all about people watching.

The people we watched: Claire Danes, first daughter Barbara Bush and her cousin/part-time model Lauren Bush at Zac Posen. Bianca Jagger with daughter Jade at Calvin Klein. Holly Hunter at Vera Wang. Katie

Couric at Proenza Schouler. Billy Joel, Donald Trump and Barbara Walters at Oscar de la Renta. Mariska Hargitay of "Law and Order: Special Victims Unit" at Badgley Mischka. Carson Kressley of "Queer Eye for the Straight Guy" at Badgley Mischka, **Nautica** and Chereskin. Liza Minnelli at Kenneth Cole and Zac Posen. Sarah Jessica Parker, Kristin Davis, Joan Rivers, Diane Sawyer and Jerry Seinfeld at Narciso Rodriguez. Kitty Carlisle Hart at Bill Blass. Kyra Sedgwick at Chaiken. Harry Belafonte at Kenneth Cole.

Almost X-rated

A svelte Anna Nicole Smith, ushered in just in time to preen for the cameras and blow kisses to the photographers before the Betsey Johnson show, seemed to love all the attention.

But everyone's focus went to the runway as soon as the show started, and what a show it was. Models dirty danced down the runway where they stopped just long enough to bump and grind before photographers. Two females even did a Madonna and Britney kiss.

Johnson's show, an ode to rock 'n' roll with plenty of clothes for the club circuit, certainly rocked — and probably shocked a few. |

LOAD-DATE: February 23, 2004

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DAPPER DANS;DESIGNERS WANT MEN TO FORGET CARGO PANTS, GO FOR GLAMOUR Hartford Courant (Connecticut) February 22, 2004 Sunday, 5/7

Copyright 2004 The Hartford Courant Company
Hartford Courant (Connecticut)

February 22, 2004 Sunday, 5/7

SECTION: LIFE; Pg. H3

LENGTH: 424 words

HEADLINE: DAPPER DANS;
DESIGNERS WANT MEN TO FORGET CARGO PANTS, GO FOR GLAMOUR

BYLINE: GREG MORAGO; Courant Staff Writer

DATELINE: NEW YORK --

BODY:
Howard Dean liked cheap suits. He also liked the idea of seeing himself in the White House.

Now Dean's presidential candidacy has unraveled like, well, a cheap suit.

Men's fashion designers probably aren't sorry to see the former Vermont governor drop out. His middling, nondescript suits and blazers are the antithesis of the New World order for the modern Beau Brummel. The menswear industry, plagued for years by the comfort-first message of the dress down-Friday phenomenon, seems aching for a return to better dressing. Slow to arrive (or maybe it's just that guys are slow to comprehend), the move in menswear has been one of a more polished presentation: better suits, better shirts, better pants.

In other words: Gents are cleaning up their act. Could the metrosexual movement have anything to do with it? Has the queer eye stared hard enough at a closet full of track suits? Maybe. But whatever the motivation, it's a welcome change. Men can only have so many pairs of Dockers pants and Tommy Bahama shirts before things start getting ridiculous.

The recent menswear collections at Fashion Week in New York proved that designers are aching to see men shed their fondness for cargo pants and grunge T-shirts and trade up to supple cords, tweed jackets, shearling coats and velvet suits come fall. Although the women's shows far outnumbered the men's collections, the trend toward upgrading and redefining the men's wardrobe was keenly felt.

Designers Kenneth Cole, David Chu for **Nautica,** Ron Chereskin, Patrick Robinson for Perry Ellis and John Varvatos all contributed to the menswear message. Even designer Michael Kors sent out men's pieces to complement his urban luxe look for women. Some noticeable trends include turtlenecks, felt pants, suede shirts, tech-inspired sweaters, corduroy peacoats and shearling jackets and vests. Suits seemed softer and more inviting. Jackets and overcoats lost that hard, hyper-masculine military edge. Flashes of color (red, moss green, orange and lavender) played with fall's neutral parade of gray, brown, black and navy.

Without Sean "Puffy" Combs' Sean John collection to add some always-appreciated bling to Fashion Week (he elected to show in the fall instead), the menswear shows were short of extravagant, headline-grabbing moments. Still, Puffy's presence was felt, even if not seen: the same week the New York Times reported

that rappers and hip-hop stars were trading in their oversize athletic jerseys for snappy suits and dapper tailoring. Cheap suits begone, indeed.

GRAPHIC: PHOTO: 5 color; Associated Press; COCOA PUFF -- Kenneth Cole's tan suede double-breasted shearling coat is worn over a chocolate single-breasted velvet suit with a blush-colored button-down shirt.
GOOD TWILL HUNTING -- John Varvatos' fall collection included a washed wool twill coat with fur collar. Fur was omnipresent in the women's shows during Fashion Week.
OLIVE BRANCH -- David Chu's collection for **Nautica** was inspired by natty explorers. Here, he takes the right direction with a three-button suit in light olive cashmere with lavender shirt and scarf.
THE LOOK OF LUXE -- Michael Kors delivered yet another line of sumptuous wardrobe goodies for the rich at play. Cashmere, suede and fur dominated. A military jacket goes beatnik with paisley scarf.
TRACK MEET -- Athletic track pants get gussied up with a merino knitted jacket, blue oxford shirt and silk rep tie in David Chu's collection for **Nautica** that included tech-inspired sportswear.

LOAD-DATE: February 25, 2004

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A new middleman; He can have his sweat pants and his suit jackets--even at the same time. Chicago Tribune February 29, 2004 Sunday

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Chicago Tribune

February 29, 2004 Sunday
Chicago Final Edition

SECTION: Q ; ZONE C; STYLE. ; Pg. 4

LENGTH: 717 words

HEADLINE: A new middleman;
He can have his sweat pants and his suit jackets--even at the same time.

BYLINE: By Constance C. R. White, Special to the Tribune.

DATELINE: NEW YORK

BODY:

Despite much being made of the return of the suit and the exit of relaxed dressing, anecdotal evidence suggests that men are not so easily giving up their casual-Friday mode.

At the recent men's shows in New York, suits took a supporting role. Center stage was the casual way designers put even tailored looks together.

Style changes proceed at a glacial pace in men's clothing, but there were some obvious directions. In addition to the suit and the tailored-casual mix, designers pointed to athletic influences, textured fabrics, daring color and understated luxury.

HIDDEN LUXURY

While clearly there's a man who likes to wear his wealth on his sleeve, many more--even Donald Trump, who wears conservative Brioni--prefer to just smell like money. The new Menichetti collection is designed with them in mind.

Roberto Menichetti returns to fashion after leaving Burberry two years ago. Menichetti, a former Jil Sander designer and the creative director behind the revival of Burberry, has a penchant for understated luxury. Cashmere pullovers are as soft as baby's hair. Jackets with the lightness of a sweater must be viewed up close and touched to be appreciated. They are feats of tailoring and modern technology.

Similarly, Michael Kors' rugged, bulky sweaters, on close inspection, are actually fine cashmere. And John Varvatos trims an espresso-color suede jacket with just a hint of fur and fills it with down.

AMERICAN WITH A EUROPEAN ACCENT

Since designers can't get American men out of their jeans, they've hit upon a way to keep them in denim

yet still move the needle toward something dressed up. Enter the blazer or suit jacket with jeans, a look favored by stylish men in France and Italy. Jeans are pressed and worn with dress shoes like Oxfords or with leather loafers.

Like the striped shirts from Tommy Hilfiger and Faconnable, which have caught men's fancy, this is a look that most men should have no trouble adapting to.

ATHLETIC PANTS

The American man's wardrobe now consists of jeans at the core flanked by sweats on one side and suits on the other. And, for some, there isn't even the in-between of jeans. Recognizing this, David Chu of **Nautica** and Ron Chereskin pair athletic pants with suit jackets. It appears a little awkward at first but the eye adjusts. It wasn't so long ago that sneakers looked odd worn with khakis or a suit.

TAILORED SUITS

A surprising number of American men wear Gucci. Not so surprising is that many more are wearing a slimmer suit these days, because of Gucci designer Tom Ford's influence on menswear in general.

Brands like **Nautica** offer a slim three-button suit this season, flattering yet comfortable for most men. More unforgiving is the stylish two-button suit by John Varvatos, a designer who caters to the edgy urbanite.

TRYING ON COLOR

The old saw among veteran sales clerks is that when men say they want color they mean gray. But with men now wearing pink shirts and pink furs, clearly we've come a long way, baby. Rich shades of red in coats, pants and sweaters were a popular theme for everyone from Zang Toi to Ralph Lauren.

GOING FOR TEXTURE

Tweed for daytime and velvet at night. Tweed jackets thrown together with wool slacks or with jeans are a far cry from your college English professor. So is velvet, for that matter. Designers pushed the velvet envelope with a sleek black velvet tuxedo from Perry Ellis and a claret red velvet jacket from Kenneth Cole.

WILL REAL MEN WEAR FUR?

The fluff stuff turned up in a lot of menswear collections. But unlike in women's styles, it was barely noticeable. All ethics and politics aside, are men afraid of fur?

Actually, yes.

Years into fur's comeback, men remain reticent, despite the example of such trendsetters as Sean "P. Diddy" Combs.

To be sure, rappers and ballers have had an impact. Fur-trimmed parkas are de rigueur among young men. But one who wears a fur coat or jacket, real or fake, is viewed with suspicion by other men, and not a few women.

Is fur emasculating? Joe Namath, at the height of his popularity as the embodiment of American manhood, wore fur.

But, let's face it, fur on a man retains a slightly tawdry connotation.

So here's where we seem to be:

Men have embraced shearlings and everyone owns a leather jacket.

But not a leather coat.

Not unless you want to be mistaken for Tony Soprano.

GRAPHIC: PHOTO (color): Roberto Menichetti designs with a loose kind of luxury. MCV photo by Maria Valentino.

PHOTO (color): Ron Chereskin offers men jeans combined with a pinstripe jacket. MCV photo by Maria Valentino.

PHOTO (color): A new-age Mr. Rogers: **Nautica** track pants with sweater-jacket. MCV photo by Maria Valentino.

PHOTO (color): Slimmer suits, like **Nautica's,** are making inroads in the U.S. AP photo by Louis Lanzano.

PHOTO (color): Forget the fur hat, it's Michael Kor's purple coat that's a departure. MCV photo by Maria Valentino.

PHOTO (color): A chocolate single-breasted velvet suit from Kenneth Cole. AP photo by Richard Drew.

PHOTO (color): Fur peeks from a wool collar on a John Varvatos coat. AP photo by Bebeto Matthews.

PHOTO (color): STYLE
Trendsetters such as Sean "P. Diddy" Combs opt for fur, and it's a look--albeit a questionable one--that also showed up in the recent menswear shows in New York. (Q section, Page 1.)
PHOTOS 8

LOAD-DATE: February 29, 2004

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Where to buy; Red Hot Sportswear Men's Health March 1, 2004

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Men's Health

March 1, 2004

SECTION: No. 2, Vol. 19; Pg. 46 ; ISSN: 1054-4836

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HEADLINE: Where to buy; Red Hot Sportswear

BODY:
Byline: Men's Health Staff

For more information on clothing and accessories featured in Men's Health Guide to Style, contact the following companies

((CAPTION))

Out of the scrubs, into Prada: ER's Omar Epps in a Prada suit ($ 1,940) jacket, dress shirt ($ 335), and tie ($ 145), available at Prada, Beverly Hills and Madison Ave., NYC. For his Blue Cult jeans ($ 130), visit bluecult.com.

On the Cover

Boss Hugo Boss suit ($ 900), shirt ($ 125), and tie ($ 85): Available at Hugo Boss NYC, or call (800) 484-6267. Via Spiga shoes ($ 195): Available at Bloomingdale's.

Key Looks: Executive

page 12

Canali double-breasted suit ($ 1,350) and tie ($ 100): Available at Canali, Coral Gables, FL, and Barneys New York. Cole Haan shoes ($ 255): Call (800) 201-8001, or visit colehaan.com. Robert Talbott dress shirt ($ 110): Call (800) 747-8778, or visit roberttalbott.com.

Red Hot Right Now: Max Kellerman

page 13

Boss Hugo Boss linen jacket ($ 550) and dress shirt ($ 125): Available at Hugo Boss, NYC, or call (800) 484-6267. Levi's Type 1 jeans ($ 45): Visit levis.com.

Time Is Telling

page 14

Breitling Navitimer ($ 4,600): Call (800) 641-7343, or visit breitling.com. Locman chronograph ($ 650): Available at Macy's, Bloomingdale's, and Neiman Marcus. Oris XXL Full Day ($ 1,030): Call (914) 347-6747, or visit www.oris-watch.com. Tag Heuer Autavia Calibre ($ 3,300): Call (866) 260-0460, or visit www.tagheuer.com.

Best Brands: Dolce & Gabbana

page 14

Dolce & Gabbana suit ($ 1,750): Available at Saks Fifth Avenue. Shirt ($ 275): Available at Dolce & Gabbana boutiques and Marshall Field's. Via Spiga shoes ($ 195): Available at Bloomingdale's.

Best Brands: Jil Sander

page 16

Jil Sander reversible coat ($ 1,520): Available at Barneys New York, or call (800) 704-7317. Shirt ($ 370): Available at Jil Sander, NYC, or call (800) 704-7317. Levi's Premium Red Tab 501 jeans ($ 140): Call (800) 872-5384, or visit levis.com.

Red Hot Right Now: Professor David R. Liu

page 17

Canali sport coat ($ 1,000), white windowpane dress shirt ($ 185), and tie ($ 100): Available at Canali Boutique, Village of Merrick Park, Coral Gables, FL, and Barneys New York.

Red Hot Right Now: Lux Capital

page 18

Boss Hugo Boss suit ($ 900): Available at Hugo Boss, NYC, or call (800) 484-6267. Canali dress shirt ($ 185), shirt ($ 195), and tie ($ 100): Available at Canali, Coral Gables, FL, and Barneys New York. Ermenegildo Zegna tie ($ 130): Available at Ermenegildo Zegna boutiques, call (888) 880-3462, or visit zegna.com. Faconnable suit ($ 800): Available at Faconnable, NYC, and Nordstrom. JM Weston shoes ($ 600): Call (877) 493-7866. Richard Haines dress shirt ($ 125): Visit richard-haines.com. Robert Talbott tie ($ 110): Call (800) 747-8778, or visit roberttalbott.com.

Key Looks: play/work

page 20

Cole Haan Country Luxe 3 Gusset F/O Brief briefcase ($ 600): Available at select Cole Haan stores, or call (800) 201-8001. Shoes ($ 255): Call (800) 201-8001, or visit colehaan.com. **Nautica** khaki pants ($ 70): Available at Bloomingdale's and Dillard's, or visit **nautica**.com. Shoes ($ 75): Available at Global Feet, Santa Barbara, CA. Sunglasses ($ 135): Call (800) 544-1336, or visit marchon.com. **Nautica** Jeans Company camp shirt ($ 50): Call (877) 628-8422. Perry Ellis suit ($ 495), shirt ($ 40), and tie ($ 30): Visit perryellis.com.

Red-Hot Gadgets

page 20

Braun Syncro System with Smart Logic (from $ 140 to $ 200): Available at department, drug, mass-

merchandise, and specialty stores. Olympus Stylus 400 camera ($ 450): Visit olympusamerica. com. Siemens M56 phone ($ 100): Available at AT&T Wireless stores. Sony DVP-FX700 portable DVD player ($ 600): Visit sonystyle.com.

Red Hot Right Now: Julian McMahon

page 21

Boss Hugo Boss suit ($ 900), shirt ($ 125), and tie ($ 85): Available at Hugo Boss NYC, or call (800) 484-6267. Via Spiga shoes ($ 195): Available at Bloomingdale's.

Key Looks: Colorful

page 22

Ralph Lauren sandals ($ 295): Available at select Ralph Lauren stores, or visit polo.com. Tommy Hilfiger shirt ($ 70) and drawstring pants ($ 70): Call (888) 866-6948, or visit tommy.com.

Brilliant Moves

page 22

Ben Sherman shirt ($ 80): Available at Nordstrom and Bloomingdale's, or visit benshermanusa.com. Boss Hugo Boss shirt ($ 125): Available at Hugo Boss, NYC, or call (800) 484-6267. Cubavera printed shirt ($ 50): Available at Macy's and Burdines. Earl Jean shirt ($ 140): Available at Earl Jean, NYC and L.A. Etro striped shirt ($ 245): Available at Bergdorf Goodman, NYC, and Fred Segal Finery, Santa Monica, CA. Romain Kapadia shirt ($ 175): Visit romainkapadia.com.

Red Hot Right Now: Ben Fry

page 23

Perry Ellis shirt ($ 70) and jeans ($ 70): Visit perryellis.com.

Key Looks: Western

page 24

Gucci by Tom Ford shirt ($ 680), jeans ($ 435), and boots ($ 800): Available at select Gucci stores nationwide.

Reality Tee

page 26

Abercrombie & Fitch T-shirt: Visit abercrombie.com. American Eagle Outfitters T-shirts ($ 16): Available at American Eagle Outfitters stores nationwide, or visit ae.com. Blue Marlin T-shirt ($ 27): Visit bluemarlincorp.com. Custo Barcelona T-shirt ($ 100): Available at Custo Barcelona, NYC, and Gerry's Menswear, NYC. Dsquared T-shirt ($ 140): Available at Bloomingdale's, Atlanta; Stanley Korshak, Dallas; and H. Lorenzo, L.A. Scott... Woodward T-shirt ($ 30): Available at Saks Fifth Avenue.

Attitude: Dude

page 26

Calvin Klein sunglasses ($ 175): Visit marchon.com. Express belt buckle ($ 23) and strap ($ 27): Call (800)

477-8844, or visit expressfashion.com.

Key Looks: Rockin'

page 26

Converse by John Varvatos shoes (limited edition, $ 120): Available at select John Varvatos stores and select Saks Fifth Avenue, or visit www.johnvarvatos.com. D&G leather pants ($ 1,050): Available at select Saks Fifth Avenue. Express belt buckle ($ 20) and strap ($ 27): Call (800) 477-8844, or visit expressfashion.com. Levi's T-shirt ($ 50): Call (800) 872-5384, or visit levis.com. Manacles braided leather cuff ($ 140): Available at Bloomingdale's and Saks Fifth Avenue. Necklace ($ 195): Available at Saks Fifth Avenue.

Red Hot Right Now: The Sounds

page 27

Buckler Sexy Bastard jeans ($ 130): Available at Jeffrey New York, NYC, and Rolo, San Francisco, or visit bucklerjeans.com. D&G T-shirt ($ 165): Available at D&G boutiques, Sunset Boulevard, L.A., and Bal Harbour, FL. Shirt ($ 155): Available at select Neiman Marcus and Saks Fifth Avenue stores. Diesel StyleLab jersey jacket ($ 320), twill jacket ($ 730), and T-shirt ($ 95): Available at Diesel StyleLab stores, NYC and San Francisco. Dsquared T-shirt ($ 155): Available at H. Lorenzo, L.A.; Civilian, Charlotte, NC; and select Saks Fifth Avenue. Girlprops.com cuff ($ 6): Visit girlprops.com. Levi's Skinner jeans ($ 110): Visit levis.com.

Key Looks: Safari

page 28

Bulgari LCV sport watch ($ 5,000): Visit bulgari.com. Kenneth Cole leather shirt ($ 375) and pants ($ 125): Call (800) 536-2653, or visit kennethcole.com.

Carry On

page 28

Bottega Veneta messenger bag ($ 650): Available at Bottega Veneta boutiques. Jack Spade briefcase ($ 600): Visit jackspade.com. Tumi suitcase ($ 395): Available at tumi.com.

Next-Wave Clothing

page 29

Dockers Stain Defender shirt ($ 44) and cargo pants ($ 55): Call (800) 362-5377, or visit dockers.com. Perry Ellis dress shirt ($ 40), pants ($ 65), and tie ($ 30): Visit perryellis.com. Prada jacket with Gore-Tex ($ 900): Available at Prada stores.

Key Looks: Tech

page 29

Dockers Stain Defender shirt ($ 35) and pants ($ 55): Call (800) 362-5377, or visit dockers.com. **Nautica** watch ($ 95): Call (800) 248-3775, or visit **nautica.**com.

Best Brands: Ralph Lauren

page 30

Polo by Ralph Lauren suede jacket ($ 790): Available at Saks Fifth Avenue, or visit polo.com. Shirt ($ 80): Available at select Ralph Lauren stores nationwide, or visit polo.com. Jeans ($ 85): Available at Bloomingdale's, or visit polo.com.

Red Hot Right Now: Omar Epps

page 34

Ted Baker Global leather jacket ($ 2,950): Available at Robert's of Westport, Westport, CT. Shirt ($ 195): Available at select Saks Fifth Avenue; Fred Segal, L.A.; and select Ted Baker London stores.

Must-Have: Grooming

page 35

Bullie Post Shave & Toner (6 fl oz, $ 19): Visit bulliecare.com. Dr. Hauschka Neem Hair Lotion (3.4 fl oz, $ 19): Call (800) 247-9907. Gillette Complete Skincare Facial SPF 15 Moisturizer ($ 6): Available at mass merchandisers. King of Shaves XCD Reviver Eye Cream (0.5 fl oz, $ 15): Available at CVS/Pharmacy, or visit xcdskn.com. Maxwell's Apothecary Mint & Menthol Cleansing Facial Masque (4 fl oz, $ 19): Visit maxwellsonline.com. MD Skincare Dr. Dennis Gross Alpha Beta Daily Facial Peel Step 1 & 2 (30 applications, $ 70): Available at Nordstrom or visit mdskincare.com. Molton Brown Cassia Energy Hair & Body Wash (6.6 fl oz, $ 23): Visit moltonbrown.co.uk.

Just for Grins

page 35

Rembrandt 2 Hour White Kit ($ 20): Available at mass merchandisers, or visit rembrandt.com.

Where to Wear Your Sideburns Now

page 35

C.O. Bigelow Apothecaries razor ($ 100): Call (800) 793-5433, or visit bigelow chemists.com. Mach 3 Turbo Champion razor ($ 9): Available at mass merchandisers. Sharps Barber & Shop Kid Glove Shave Gel ($ 12): Available at Barneys New York, or visit sharpsusa.com.

Now Sniff This

page 36

Anvers Eau de Toilette (3.4 fl oz, $ 75): Call (888) 233-3715, or visit aedes.com. Claiborne Curve Crush for Men ($ 50): Available at fine department stores nationwide. Dolce & Gabbana Pour Homme (4.2 fl oz, $ 65): Available at Macy's. Gucci Pour Homme (3.4 fl oz, $ 60): Available at Gucci boutiques, Bloomingdale's, and Saks Fifth Avenue. John Varvatos fragrance (4.2 fl oz, $ 65): Available at Saks Fifth Avenue. Yves Saint Laurent Rive Gauche Pour Homme (4.2 fl oz, $ 55): Available at Saks Fifth Avenue, Bloomingdale's, and Neiman Marcus.

Best Brands: Fred Perry

page 38

Fred Perry polo shirt ($ 95) and track pants ($ 115): Visit www.fredperry.com.

Soap, Sunscreen, and Beyond

page 38

Aramis Life Conditioning Shower Gel ($ 20): Available at Bloomingdale's, Saks Fifth Avenue, Nordstrom, and Neiman Marcus. Bumble & Bumble Curl Cream (8 fl oz, $ 25): Call (800) 728-6253. Polo Ralph Lauren Blue Soap on a Rope ($ 15): Available at fine department stores nationwide. St. Tropez Self-Tanning Mousse ($ 23): Visit sephora.com. Zirh Refresh Invigorating Astringent (6.7 fl oz, $ 19): Available at Sephora and Macy's, or visit zirh.com.

Red Hot Right Now: Andy Roddick

page 39

Arnold Brant shirt ($ 155): Available at Saks Fifth Avenue. cK Calvin Klein Jeans jeans ($ 50): Available at Macy's, Marshall Field's, and Bloomingdale's.

Sneaky Style

page 40

Asics Onitsuka Tiger Simba trainers ($ 65): Call (800) 678-9435, or visit asicsamerica.com. Puma RS 1 trainers ($ 75): Call (888) 565-7862, or visit puma.com. Ralph Lauren trainers ($ 295): Available at select Ralph Lauren stores, or visit polo.com. Reebok Vanta trainers ($ 90): Call (800) 733-2651.

Puddle Jumpers

page 40

Geox shoes ($ 70): Available at Nordstrom.

Red Hot Right Now: Pat Toomey

page 42

Cole Haan shoes: Call (800) 201-8001, or visit colehaan.com. Zegna Sport leather sport coat ($ 1,200): Available at select Nordstrom, or call (888) 880-3462. Sweater ($ 315) and pants ($ 150): Available at Ermenegildo Zegna boutiques, call (888) 880-3462, or visit zegna.com.

Gym Clothes Are for the Gym

page 45

Calvin Klein Pro-Stretch tank top ($ 20) and boxer briefs ($ 20): Available at Bloomingdale's and Macy's. Claiborne Stadium Chic Collection track jacket ($ 90), track pants ($ 80), and knit sweater ($ 70): Available at Macy's.

Holland-America Line

page 45

Mexx military jacket ($ 100) and striped sweater ($ 60): Visit mexx.com.

Tommy: Can You Hear Me?

page 45

H Hilfiger sport coat ($ 275), paisley shirt ($ 100), and pants ($ 70): Call (888) 866-6948, or visit tommy.com.

Best Brands: Penguin

page 45

Penguin jacket ($ 80), shirt ($ 40), shorts ($ 50), and shoes ($ 50): Available at Barneys New York and Fred Segal, L.A., or visit www.originalpenguin.com.

Best Brands: Michael Kors

page 46

Michael Kors linen-band collar shirt ($ 195): Available at Bergdorf Goodman, NYC. Hemp jeans ($ 145): Available at Michael Kors, NYC. Ralph Lauren sandals ($ 295): Available at select Ralph Lauren stores, or visit polo.com.

The Perfect Bags

page 46

Filson rugged twill hanging bag ($ 490): Visit filson.com. Spire Flux bag ($ 45 to $ 60): Visit spireusa.com.

Better than Barefoot

page 46

Bally sandals ($ 195): Available at Bally boutiques, NYC and Beverly Hills, CA. Bottega Veneta sandals ($ 420): Available at Bottega Veneta boutiques. Diesel sandals ($ 100): Available at Global Feet, Santa Barbara, CA. G Series sandals ($ 125): Call (800) 201-8001, or visit colehaan.com. **Nautica** sandals ($ 60): Available at Global Feet, Santa Barbara, CA. Tod's Gomma sandals ($ 295): Available at Tod's boutiques nationwide, or call (800) 457-8637.

Red Hot Right Now: Olivier Martinez

page 47

Armani Collezioni T-shirt ($ 165), pants ($ 265), and sweater ($ 600): Available at select Giorgio Armani stores nationwide, or visit giorgioarmani.com. Cartier watch: Visit www.cartier.com.

IAC-CREATE-DATE: July 14, 2004

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Look good get the girl: success begets success. case in point: look sharp tonight and she'll dress you right tomorrow. Men's Fitness March 1, 2004

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Men's Fitness

March 1, 2004

SECTION: No. 3, Vol. 20; Pg. 82; ISSN: 0893-4460

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LENGTH: 239 words

HEADLINE: Look good get the girl: success begets success. case in point: look sharp tonight and she'll dress you right tomorrow.

BODY:
[ILLUSTRATION OMITTED]

Caption: 10:30 P.M. Left: Leather blazer ($ 130) by H & M; miniskirt ($ 25) by H & M; heels ($ 160) by Kenneth Cole. Middle Left: Knit zip-up ($ 385) by D&G; sateen pants ($ 60) by Claiborne; Hustler shoes ($ 80) by Skechers. Middle Right: Top ($ 20) by H & M; skirt ($ 50) by H & M; suede heels ($ 160) by Kenneth Cole; mirror-ball earrings ($ 38) by *paste* by Tracy Kahn Jewelry. Right: Leather jacket ($ 250) by Reaction by Kenneth Cole; nauru shirt ($ 55) by Vaude. 9 P.M. Left: Button down ($ 60) by Tommy Hilfiger; suede blazer ($ 448) by **Nautica;** pants ($ 70) by Perry Ellis; belt ($ 38) by Kenneth Cole. Middle: Knit zip-up ($ 385) by D&G; sateen pants ($ 60) by Claiborne. Right: Leather jacket ($ 250) by Reaction by Kenneth Cole; nauru shirt ($ 55) by Vaude: low-rise jeans ($ 50) by Gap.

12 A.M. On her: Donna earrings ($ 73) by *paste* by Tracy Kahn Jewelry; ruffle shirt ($ 68) by Kenneth Cole; leather blazer ($ 130) by H & M; heels ($ 160) by Kenneth Cole; miniskirt ($ 25) by H & M. On him: Watch ($ 65) by Fossil; knit zip-up ($ 385) by D&G; sateen pants ($ 60) by Claiborne; shoes ($ 80) by Skechers. 2 A.M. On him: Boxer briefs ($ 19) by Calvin Klein. On her: Red teddy ($ 50) by Victoria's Secret.

9 A.M. Dress shirt ($ 98) by Polo by Ralph Lauren; boxer briefs ($ 20) by Calvin Klein. 9:30 A.M. Suit ($ 915) by Calvin Klein; dress shirt ($ 98) by Polo by Ralph Lauren.

IAC-CREATE-DATE: March 24, 2004

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Ship Shape In Style March, 2004

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In Style

March, 2004

SECTION: FASHION/STYLE FILE: NEW ON FASHION'S RADAR--PICKS, TRICKS &; THE BUZZ; Pg. 187

LENGTH: 102 words

HEADLINE: Ship Shape

BYLINE: Cheryl Lu-Lien Tan

BODY:
Even if knots aren't your thing and port makes you think wine, not left, you can still strut like a seafarer with this season's many nautical-inspired styles. Classic sailor stripes in white and red, or blue, are everywhere--from flirty skirts to comfy ribbed sweaters to dapper duffel bags. But don't be too literal--your ensemble shouldn't make you look lost at sea. Add to your wardrobe just one yacht-worthy piece, such as a smart naval peacoat, crisp white-and-blue mules, or a playful yellow skirt that looks akin to a windbreaker, and you'll be all set for smooth sailing. --Cheryl Lu-Lien Tan

GRAPHIC: COLOR PHOTO, Right: Giorgio Armani's sharp sailor stripes. Top: Cotton ribbed sweater, Polo Jeans Co. Ralph Lauren, $ 59; at Bloomingdale's. Left:Leather mules, Tod's, $ 425; 800-457-8637.; TWO COLOR PHOTOS: DAVID COOK, [see caption above]; COLOR PHOTO: DAVID COOK, Rayon top, **Nautica** Jeans Co., $ 59; 877-628-8422. Nylon mini, DKNY Jeans Juniors, $ 59; 800-777-4524.; COLOR PHOTO: DAVID COOK, Canvas wedge thong sandals, Tommy Hilfiger, $ 60; 888-866-6948; COLOR PHOTO: DAVID COOK, 14kt-gold necklace, Chyna White, $ 425; at Jennifer Kaufman, 310-854-1058, COLOR PHOTO: DAVID COOK, Cotton top, Banana Republic, $ 34; 888-277-8953. Cotton pants, French Connection, $ 118; 212-219-1197.; COLOR PHOTO: DAVID COOK, Cotton double-face peacoat, Banana Republic, $ 128; 888-277-8953; COLOR PHOTO: DAVID COOK, Canvas drawstring sling bag, **Nautica** Handbags, $ 115; 877-628-8422

LOAD-DATE: February 18, 2004

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Terms: nautica and date(geq (1/1/2004) and leq (12/31/2004)) (Edit Search | Suggest Terms for My Search)
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DRESSING ROOM Spring Fashion Press Kit spotlight Arkansas Democrat-Gazette (Little Rock) March 2, 2004 Tuesday

Copyright 2004 Little Rock Newspapers, Inc.
Arkansas Democrat-Gazette (Little Rock)

March 2, 2004 Tuesday

SECTION: STYLE

LENGTH: 743 words

HEADLINE: DRESSING ROOM Spring Fashion Press Kit spotlight

BYLINE: Helaine R. freeman

BODY:

As a follow-up to the recent spring '04 forecast from Harve Benard, Dressing Room presents its recurring pictorial - The Best of the Spring Fashion Press Kits.

A few tidbits, broken down by category: Women: Dana Buchman's collection draws from "the giants of Modern Art" and offers "clean lines, architectural shapes, and colorful prints that equate to bold sophistication." Focus 2000 combines "soft-tailored silhouettes and a sportswear-inspired ease,"

using "intriguingly textured" fabrics.

Juniors and young adults: Bongo grabs attention with wispy tops and form-fitting bottoms in pinks, blues and yellows, and with such fabrics and details as ruffles, lace and satin. The Gap brings in slim, cropped pants, trenches, twin sets and more in "ice cream parlor-inspired colors like strawberry milkshake pink, sherbet yellow and pistachio green."

Plus sizes: Lane Bryant comes calling with "mod" colors, geometric prints and novelty pinstripes while Catherine's applies pastel treatments of classic work wear.

Maternity (a category that has truly burst out of the Dark Ages): A Pea in the Pod, favored by expectant celebrity moms, offers "graphic prints and muted hues with soft feminine lines," while Mimi Maternity mixes "the psychedelic '60s, the rock-and-roll '70s" and other eras.

Men: **Nautica** Jeans Co.'s men's collection is influenced by what its news release calls "vintage" sports - like soccer, tennis, cycling. Back at The Gap, even the menswear comes in a variety of cheery pastels ... but with no masculinity compromises.

Enjoy the season.

SOS From March 14 to 20, Dress Barn stores will be accepting donations of new or nearly new women's business suits for Dress for Success's S.O.S. - Send One Suit - Week.

The goal is to collect 45,000 suits that can be given to women in need who are preparing to enter the work

force. Each woman who donates a suit at a Dress Barn store will receive a 15 percent discount certificate from Dress Barn and a free, one-week trial membership at Curves women's fitness centers.

A good foundation For women who are full-figured and/or bottom-heavy, finding well-fitting and comfortable foundation garments can be a challenge.

Regular girdles and "thunder thighs" often do not agree. Panty girdles merely make the hips look even heavier. Those onepiece bra-and-girdle combinations present the aforementioned problems andmake going to the bathroom a much-dreaded event.

Relief from at least some of these woes appeared via the body-shaper slip, that lovely and very modern combination of slip, bra and girdle. But for the "hippy" woman, these, too, have a disadvantage: the slip must be bought in a larger cup size in order for it to fit the hips and not roll or ride up. At any rate, the slips are very hard to find beyond missy sizes ... and, once found, can be expensive. The body-shaper half slip, a perfect solution for those whose sizes differ above and below the waist, is elusive even in missy sizes.

A very modern foundation garment presenting a challenge to the more voluptuous of figure: the backless, strapless bra. Even the largest of the "traditional" ones, which attach under the arms with adhesive, can be inadequate.

What to do? Improvise.

Say, for instance, you've got a form-fitting after-five gown with a back that's sheer or otherwise not bra-friendly. You'd love to find a long, body-shaper half slip as well as that backless/strapless bra. But gee, you're not 36-24-36, and you can't readily find these items.

For the slip, try taking a missy-size, body-shaping tube slip with a generous stretch, and converting it to a long half slip. (Remember the key phrase: "generous stretch.") For the bra, try the Fashion Forms Adhesive Body Bra. This item comes in a three-pair pack, sizes A-DD, and in shades that include sheer and "nude." Bigger gals are instructed to use a double set if need be. Just be sure to follow the instructions carefully.

These items should be as close as your favorite department store or lingerie shop. (Dillard's has microfiber tube slips by Cabernet, $22, and Adhesive Body Bras for $8.) Got some tips and store sources of your own? Let us know. Dressing Room is published biweekly. Fashion news, along with "Shop Spotlight" candidates from throughout the state, are welcome. Send releases at least 30 days in advance to Helaine R. Freeman, Arkansas Democrat-Gazette, P.O. Box 2221, Little Rock, Ark. 72203, or e-mail: helaine_ freeman@adg.ardemgaz.com This article was published 3/2/2004

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Nautica signs with four new partners Home Textiles Today March 8, 2004

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Home Textiles Today

March 8, 2004

SECTION: News; Pg. 1

LENGTH: 470 words

HEADLINE: **Nautica** signs with four new partners

BYLINE: By Michele SanFilippo

BODY:
NEW YORK -- **Nautica** Apparel, the licensing division of **Nautica** Enterprises, has entered into partnerships in the home arena with Zorlu USA, Welspun USA, Berkshire Blanket and Kaltex Home. The first two licensees will be replacing programs previously held by Springs Industries and American Pacific.

Each licensee has launched new product categories for spring 2004 that will cater to department stores and specialty retailers at consistent pricing structures. According to company spokesman Jonathan Shows, "**Nautica's** new product offerings are designed to enhance our existing product assortments and answer increasing consumer demand for new and inventive **Nautica** home products."

He added that the collection continues to experience growth across all categories and to explore new areas for growth.

David Chu, CEO, founder and designer of the **Nautica** brand added, "As part of our strategy to expand **Nautica** Home's product assortment, our new partnerships ... will enhance our already successful **Nautica** Home business and enable us to further develop in the growing home textile business."

Nautica has partnered with Zorlu USA, a Turkish mill and sourcing provider with manufacturing in Istanbul and distribution out of Atlanta, to expand its presence in solid color sheets, knit sheets and flannel.

Nautica will introduce sheet programs ranging from 270-thread-count to 500-thread-count in solids, jacquards and dobby designs. In addition, a full range of all-new jersey knit and flannel solid colors, yarn dyes and prints were introduced during February market, marking Zorlu's first licensing agreement.

Springs will continue to manufacture and distribute **Nautica's** solid-color sheet program through June, while Zorlu takes over starting in July.

According to Atiye Timuralp, sales and marketing manager for Zorlu USA, "We are thrilled, and think we will create a long partnership with **Nautica** that will benefit retailers since we are Turkey's largest vertically integrated mill with 10 years' experience working in the U.S. market."

Welspun USA launched an updated line of towels and bath rugs for spring 2004, including a "Crew Classics" program in 26 solid colors with coordinating bath rugs, a "Stateroom" luxury towel available in 12 colors and signature jacquards. The company is taking over the solid-color bath towel and rug programs from American Pacific, **Nautica's** licensee for fashion bedding and coordinating bath items.

Berkshire Blanket will produce a line of high-quality blankets and throws that includes fleece, cotton and wool fabrications in classic **Nautica** apparel designs, trim details and finishing.

Kaltex Home, a Mexico-based company, will help **Nautica** Home move into that market for the first time. Kaltex will manufacture, distribute and market **Nautica** Home in Mexico.

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Green Hills consigner moves to Berry Hill, but there's still lots to like The Tennessean March 11, 2004 Thursday 1st Edition

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The Tennessean

March 11, 2004 Thursday 1st Edition

SECTION: THURS LIVING; MS. CHEAP; Pg. 1D

LENGTH: 710 words

HEADLINE: Green Hills consigner moves to Berry Hill, but there's still lots to like

BYLINE: MARY HANCE

BODY:
BY MARY HANCE

Just when Green Hills was turning into a shopping Mecca for consignment shoppers, one of the bulwarks, Designer Renaissance ladies consignment shop, has decided after 16 years in Green Hills to move to Berry Hill.

"We are really excited," said owner Jodi Miller, who owns the store along with her husband, Brad. "It was a tough decision to leave Green Hills, but Berry Hill is so attractive."

She noted that the new location, a house at 2822 Bransford Ave., is just 2.7 miles from Green Hills and should be easy for her shoppers and consignors to find.

"The opportunity to buy was too good to pass up, and to be right on the main drag will be great. We have never been located where people could see us," Miller said. Plus, Berry Hill is a "charming" community with lots of other owner-operator businesses and a place where "the police come and check all the doors."

Designer Renaissance will continue to operate in its space behind StarBucks through March 27. It opens at its new location March 29. The phone number (297-8822) remains the same.

Even without Designer Renaissance, Green Hills still offers a strong concentration of consignment shops, with old standbys such as the 35-year-old Bargain Boutique, owned by Martha Brewer. This seasoned shop in Green Hills Court at 4004 Hillsboro Road has more than 1,000 consignors. It sells ladies clothes and accessories. (297-7900.)

There also are some recent consignment openings in the Green Hills area:

o Designer Finds opened last month at 3818 Cleghorn Ave. Owner Deborah Pursley not only has casual, working and after-five ladies clothing, but she also sells rugs, prints and household accessories and has a few special-occasion baby dresses, shoes, hand bags and jewelry. The split is 50/50. (279-1994.)

o Tiny Traditions, a nice little children's shop, opened in the fall. Owner Cindy Rowan carries clothing for infants through children's size 16. (298-2600.) It is next to Consignment Classics ladies consignment shop, which Terri DiSilvestro has operated for five years. (279-0802.) Both are in the Morehead Center at 4012

Hillsboro Road behind Catherine's Women's Shop.

o At Fashion Boutique and Alterations, owner Houri Barahimi combines consigned ladies designer clothing and some bridal wear with her alterations business. The shop is at 2120 Crestmoor Drive. (383-9558.)

And there's even more consignment news to share.

Janet Schneider and JoAnn Tumey have sold their Another Time, Another Place home accessories consignment business to Rick and Sarah English. The new owners plan to relocate and dramatically expand the shop, which sells bedding, draperies, window treatments, rugs and home accessories. The store also will move next month from Highway 100 to 4340 Sidco Drive. I'll let you know more about the new digs as plans develop.

I've had a lot of interest in BNA Direct, the closeout store at 311 Peabody St. which buys and sells truckloads of department store merchandise. I have discovered two other similar truckload stores:

o Anything Flea Market in the Old Hickory Village Shopping Center, 1045 Donelson Ave. in Old Hickory, sells everything from food to clothes, computers, televisions and furniture. Owner Alice Harmon rents out about half of the booths to vendors and stocks the rest with merchandise from the truckloads and pallets she buys. We saw name brands such as Geoffrey Beene, Dockers and Burlington; some Laura Ashley terry robes for $15 and $20; and faux mink vests for $20. "We take whatever they send, so we never know," Alice says. (847-9885.)

o Bargain Zone, owned by Said Asmar and located in the Wal-Mart Center at the corner of Nolensville Road and Old Hickory Boulevard, is similar in the merchandise mix, with clothes, shoes, ceramics, electronics and household items. I spotted some name brands such as Dockers, **Nautica,** Levis, two North Face jackets and some ladies Speedo swimsuits at great prices. (833-1309.)

Hope you have time to check these out. Stay cheap!

Ms. Cheap is published Thursdays and Fridays in The Tennessean's Living section and Sundays in Life. She also appears on WTVF-Channel 5's Talk of the Town at 12:30 p.m. Thursdays. Reach her at 259-8282 or at mscheap@tennessean.com.

LOAD-DATE: March 12, 2004

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Ghost Town The New York Times March 14, 2004 Sunday

Copyright 2004 The New York Times Company
The New York Times

March 14, 2004 Sunday
Late Edition - Final

SECTION: Section 6; PT2; Column 1; Men's Fashions of The Times Magazine; Pg. 72

LENGTH: 20 words

HEADLINE: Ghost Town

BODY:

You don't need to travel back to the Gold Rush to see how the West was worn, now that cowboy cool is a key look this spring.

URL: http://www.nytimes.com

GRAPHIC: Photos: Go western, young man: the Tropico Gold Mine in Rosamond, Calif., is the backdrop for a Blue Khaki by William Garrett leather jacket, $650. At Family Britches, New Canaan, Conn. Pendleton cotton western shirt, $38. Call (800) 760-4844. **Nautica** Jeans Company western jeans, $70. At Lord & Taylor. Macy's. **Nautica,** 50 Rockefeller Plaza. Stetson hat. Hollywood Trading Company belt. Model: Josh Crosby.
Opposite: Ralph Lauren Vintage rodeo belt buckle, $800. At Double RL stores.
Straight shooters: Gene Autry, the singing celluloid cowboy, influenced westernwear trends with comic-book covers, top. Buck Taylor, shown above in 1883, was a star attraction in Buffalo Bill's Wild West Show. Below: "Every Day Above Ground Is a Good One," a drawing by the artist David Rathman.
Good ol' boys: from left, Studio Chereskin embroidered western shirt, $78. At Macy's. Wrangler stonewashed denim vest, $39. Go to www.wrangler.com. Hugo Hugo Boss corduroy pants, $165. Call (800) 484-6267. Resistol hat. Durango boots. Tommy Jeans cotton denim jacket, $145, and striped cotton shirt, $50. Call (888) 866-6948. Express Men's casual khaki pants, $45. At Express stores. Buffalo Chips belt. Stetson hat. Gucci boots. Models: Tom Noland and Colby Kane.
Best western: Tom Ford for Gucci leather western shirt, $2,950. At selected Gucci stores. Opposite, top right: Polo by Ralph Lauren fringed leather jacket, $1,500. At Bloomingdale's. Neiman Marcus. (OPPOSITE: GENE AUTRY COMICS: COURTESY OF THE MUSEUM OF THE AMERICAN WEST. BUCK TAYLOR: BETTMANN/CORBIS. DAVID RATHMAN DRAWING: COURTESY OF CLEMENTINE GALLERY, NEW YORK/COLLECTION WALKER ART CENTER, MINNEAPOLIS.)
Get the point: Helmut Lang watersnake beak-toe boot, $780. At Helmut Lang, 80 Greene Street.
Night watchmen: an abandoned truck in Darwin, Calif., a living ghost town near Death Valley, sets the mood for, from left, a Nicole Farhi antique denim studded jacket, $295, and antique denim jeans, $195. At Nicole Farhi, 10 East 60th Street. Hugo Hugo Boss shirt, $95. Call (800) 484-6267. Buffalo Chips belt. Model's own hat, scarf and boots. Perry Ellis leather coat, $495. Go to www.perryellis.com. Levi's Vintage Collection shirt, $127. Go to www.levi.com. Tommy Jeans cotton jeans, $80. Call (888) 866-6948. Whiskey Dust bolo tie and belt. Louis Vuitton leather jacket, $4,050. Call (866) 884-8866. Pendleton striped cotton

shirt, $50. Call (800) 760-4844. Hugo Hugo Boss jeans, $145. Gucci cowboy hat. Hollywood Trading Company belt. Fashion assistant: Nate Dushku. Grooming by Karlo for Pierre Michel Salon at Michele Filomeno. Models: Tom Noland, Dennis Reilly and Colby Kane. (Location Photographs by Berthold Steinhilber
Styled by Robert E. Bryan
Still-Life Photographs by Charles Masters)

LOAD-DATE: March 14, 2004

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Bye-bye boredom Knoxville News-Sentinel (Tennessee) March 14, 2004 Sunday Five-star Edition

Copyright 2004 Knoxville News-Sentinel Co.
Knoxville News-Sentinel (Tennessee)

March 14, 2004 Sunday Five-star Edition

SECTION: STYLE; Pg. SF2

LENGTH: 510 words

HEADLINE: Bye-bye boredom

BYLINE: BY KEVIN COWAN, cowan@knews.com

BODY:
A fashionable man can't live by neutrals alone. He needs a shot of color to sustain to his wardrobe.

For spring designers have just the cure for the winter blahs. They've turned out vibrant pieces sure to cure guys who are feeling a bit gray.

"They are really liking the brighter colors," said John Richesin at Coachman Clothiers. "Things have been a little conservative lately. Men have gotten bored with the traditional colors. They want something new to give them a boost. It's time for some flashes of color."

For example, Etro drew red and yellow pinstripes on a black suit. Hermes peeled away tradition and crafted a pair of eye-popping orange trousers. In a spread in Details magazine, stylists punched up a Versace gray suit with a lime green embroidered vest. Want more color? Tommy Hilfiger created a fuchsia suit for his new upscale H. Hilfiger line.

Perhaps the best way for men to inject some color into their closets is with the dress shirt, particularly one with stripes.

According to MR (Menswear Retailing magazine), "While vertical stripes have peaked in Europe, the American market continues to embrace the look. Wear in or out, layer under suits and sport coats without a tie." Details recommends they be worn "starched and snug."

Another shirt in the spotlight is the popover, which has a split neckline, sometimes with buttons, but more often just open. The casual style can be long- or short-sleeved and works well with a variety of bottoms, such as lightweight jeans and linen drawstring pants.

Also, there is talk in the industry about shirts with formal details. Some have the pleating of a tux shirt, while others feature elegant embroidery.

Other shirts to watch include classic polos, camp shirts (solids and florals) and novelty tees.

Top one of these shirts with an easy jacket or sport coat. The tailored cotton blazer is being touted, as is the waist-length zippered jacket. Dressier blazers, either two- or three-button, are staples and are crafted out of tropical wools, linens and silk blends.

Suits for spring are cut somewhat trimmer than in past seasons. On the casual side, keep an eye out for

seersucker; MR calls it "a hot ticket for warm weather." The fabric isn't restricted to puckered cotton. Cotton/Lycra blends and stretch modernize it.

Fabrics for dressier suits are similar to those for sport coats.

In dress trousers, pleats continue to dominate, with flat-fronts gaining ground. Among the best colors are slate blue, tobacco and wheat.

Pair one of the striped shirts with a bright tie. Step out of the box and team it with a striped tie.

"The bolder the stripe, the hotter they are," Richesin said. Or go for one in a pastel, such lavender, pink or yellow.

Don't forget about the shoes. Invest in a nice pair of brown kicks. Brown is the new black when it comes to men's shoes. Wovens with tassels and slip-on sandals are right for casual wear.

Match them with a brown belt that has some texture for a complete spring look.

Style writer Kevin Cowan may be reached at 865-342-6426.

GRAPHIC: (Color) From Proffitt's comes this Polo (by Ralph Lauren) look, which includes a khaki zippered jacket, ethnic-print shirt and tobacco trousers.; DIGITAL PHOTO - SPRINGMEN2.JH#751.JPG (Color) Make a beeline for a striped shirt this season. Justin shows a Cezani shirt with a pink **Nautica** tie, which has subtle monochromatic stripes. Claiborne khaki trousers complete the look. The grouping is from Parisian.; DIGITAL PHOTO - SPRINGMEN3.JH#751.JPG (Color) The St. Croix ensemble is offered by Coachman Clothiers. It includes a rich blue knit polo and gray trousers.; DIGITAL PHOTO - SPRINGMEN4.JH#751.JPG (Color) A formal backdrop contrasts the relaxed feeling of this Claiborne outfit from Parisian. It combines a misty green popover with linen drawstring pants.; DIGITAL PHOTO - SPRINGMEN1.JH#751.JPG Model: 18 Karat Talent & Modeling Agency Location: The Orangery Photo styling: Kevin Cowan Photos: Joe Howell/News Sentinel

LOAD-DATE: March 25, 2004

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Spring Fashion 2004 The Clarion-Ledger (Jackson, MS) March 21, 2004 Sunday

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The Clarion-Ledger (Jackson, MS)

March 21, 2004 Sunday

SECTION: FASHION TAB; Pg. 5I

LENGTH: 423 words

HEADLINE: Spring Fashion 2004

SERIES: Spring Fashion 2004

BYLINE: Jean Gordon, jmgordon@clarionledger.com

BODY:
Denim: Baggy, tight; faded, bright

By Jean Gordon

Though hemlines and waistlines rise and fall with the years, a reliable pair of jeans continues to endure as a wardrobe staple.

And along with changing lengths, pant legs have swelled from tapered to flared, cuts have shrunk from baggy to tight and shades have gone from dark to light, light to dark and made stops at virtually every blue hue along the way.

As sure as winter turns to spring, this season's denim fashions add yet another innovation: colored fabric.

Pink, blue, red and yellow join indigo washes, adding a fresh twist to an old standby.

"You have a lot of people who already have the denim wash and are looking for something different," said Vera Carson, the ladies clothing sales manager at Dillard's in Ridgeland's Northpark mall. "They kind of experiment with other colors."

Carson said for spring, designers such as Calvin Klein and **Nautica** have introduced denims from the primary color palette. But she said Levi's - the standard bearer of all things denim - continues to offer an array of shades of blue.

Retailers like the Gap offer features for women such as stretch fabric, boot cut legs, black washes and sandblasted fades.

"One of the jeans that is popular for spring at the Gap is the pencil leg jean," said spokeswoman Katie Hall. "It has a very slim, polished, ladylike feel."

For men, the Gap offers a varied array of comfortable cuts: baggy fit, loose fit and relaxed fit. And for the more proletariat-minded man, the store also features the worker fit, the carpenter fit and the standard fit.

At McRae's in Northpark mall, assistant manager for merchandising Suzanne Hightower said this year's denim selections include more traditional cuts with higher waists and straighter legs.

Still, Hightower said most designers offer low-rise options for people who want a belly-button-bearing fit.

And Hightower said the colored denim selections include pastel pinks, greens and blues.

But denim fashions are not limited to the two-legged variety, said Carson of Dillard's.

Many clothing lines offer jean jackets and skirts ranging in length from mini to maxi.

"I think they are really cute," Carson said. "A lot of older women that love denim skirts like them longer."

She said most of the denim skirts are made with the traditional blue washes. Hemlines vary from thigh high to ankle length.

But despite the array of crayon colors offered this season, Carson said one denim variety trumps them all.

"White sells great in the spring."

LOAD-DATE: March 24, 2004

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Trendy feel welcomes shoppers outfitting their homes Edmonton Journal (Alberta) March 25, 2004 Thursday Final Edition

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Edmonton Journal (Alberta)

March 25, 2004 Thursday Final Edition

SECTION: Business; Pg. G1

LENGTH: 290 words

HEADLINE: Trendy feel welcomes shoppers outfitting their homes

SOURCE: The Edmonton Journal

BYLINE: Ron Chalmers

DATELINE: EDMONTON

BODY:
EDMONTON - Finesse Home Living, Canada's largest furniture and accessories store, flanked by two of the city's largest electronic signs, has opened between Calgary Trail and Gateway Blvd., south of Whitemud Drive.

"It's one of the largest home furnishing stores west of the Mississippi," says general manager George Saroukian.

The 8,000-square-metre showroom features a high ceiling setting off a tiled central space with classical columns and modern, curved accents.

An in-store bistro serves spicy lentil soup, grilled sandwiches, French pastry and espresso.

The central area is circled by distinct galleries that feature formal, simple, modern and estate styles -- and other galleries given to the Arnold Palmer, Martha Stewart, **Nautica** and Ralph Lauren brands -- with an Eddie Bauer gallery still being built.

Throughout the store, furniture is shown with complementary tableware and linen. "Everything is organized around lifestyle, brand or designer," Saroukian says.

Prices range from popular to posh. You can pay $1,998 for one leather armchair, or $349 for another -- "a very hot seller," says sales manager Leah Aron.

More than 60 per cent of the models on display are carried in stock.

At the northwest and southeast corners of the property, the two brightly-lit signs with constantly shifting images have drawn "a phenomenal reaction. People can't believe their clarity," says Saroukian, who believes they are the biggest electronic signs in Western Canada.

The $25-million store opened March 19, with a grand opening planned for May. Finesse, a local, family-owned enterprise that started in west Edmonton in 1985, will open a second store this summer in Montreal.

rchalmers@thejournal.canwest.com

GRAPHIC: Colour Photo: Bruce Edwards, The Journal; Finesse signs are turning heads.

LOAD-DATE: March 25, 2004

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Terms: nautica and date(geq (1/1/2004) and leq (12/31/2004)) (Edit Search | Suggest Terms for My Search)
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Shoppers like "walkability' of new retail complex Courier-Post (Cherry Hill, NJ) March 28, 2004 Sunday X Edition

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Courier-Post (Cherry Hill, NJ)

March 28, 2004 Sunday X Edition

SECTION: Pg. 17G

LENGTH: 646 words

HEADLINE: Shoppers like "walkability' of new retail complex

BYLINE: Staff

BODY:
By CHUCK DARROW

Courier-Post Staff

They're walking The Walk in Atlantic City these days -- and loving it.

"It's absolutely worth the trip,' said Hammonton's Sharon Brown. "I like the walkability of it. And the quality (of the merchandise) is as good as the value.'

Brown, a substitute teacher, waxed rhapsodic about The Walk, Atlantic City's partially open midtown retail, dining and entertainment complex whose first tenants set up shop last November.

Developed by Baltimore-based Cordish Co., the 320,000-square-foot facility is roughly bounded by Atlantic Avenue on the south, Christopher Columbus Avenue to the west, Baltic Avenue to the north and Ohio Avenue to the east.

Its purpose is to create an attraction-filled, pedestrian-friendly corridor between the Atlantic City Convention Center and the Pacific Avenue casino strip.

City officials believe it will give visitors not only something to do besides gamble, but provide what Walk general Manager Kim Butler described as "a vibrant urban retail center where there was none.'

The original blueprints called for Phase I, which should be completed by late June, to have between 60 and 70 stores. But, said Butler, once retailers got a look at the plans, that total was scaled back because tenants demanded more space for their outlets.

Currently, 21 businesses, including Tommy Hilfiger, **Nautica,** Liz Clairborne and Jockey are open. Still to come are such popular, upscale names as Brooks Brothers, Kenneth Cole and Polo/Ralph Lauren.

Also among the current tenants are two restaurants, Applebee's and Babalu Grill. The latter is particularly noteworthy.

According to Butler, it's the first free-standing eatery to be built from scratch in Atlantic City since at least

the early 1960s.

The restaurant is part of the soon-to-open "A.C. Live!' a planned cluster of bars and dining spots along the south side of Atlantic Avenue between Michigan and Arkansas avenues.

The response so far to Babalu Grill portends big things in the months ahead.

"Every week we've gotten busier,' said Tim Butler, general manager of the Cuban-themed restaurant.

"When we opened (in late November), we were doing 200 covers on Saturday night. Now it's 400. That's great for this time of year.'

While those looking for a bite to eat have long had casino restaurants to patronize, those wishing to shop within the city limits have had extremely limited options. Which is why the public is singing The Walk's praises.

"I love it!' gushed Margaret Boreen, a 55-year-old insurance company executive from Tuckerton who recently browsed the merchandise at the Guess store.

"It's convenient, it's great shopping, it's beautiful. They did a better job than I thought they would.'

Another Guess shopper, Linda Supaswud, 24, of Queens, N.Y., suggested The Walk is exactly what Atlantic City has been lacking.

"It's a great thing to have a more diversified choice of attractions besides gambling,' she said.

And Sharon Brown's daughter, Ventnor's Imani Franklin, lauded The Walk's shops for offering better deals than those of their competitors at the region's shopping centers and malls.

"I like it because you pay a fair (price) rather than being overcharged,' said the Stockton Sate College senior communications major.

Such responses to The Walk has made tenants happy they gambled on Atlantic City.

Because The Walk is located in the heart of a rather compact city, it's understandable to assume parking is at a premium. And while The Walk itself administers just a few hundred spots -- free with validation -- complex administrator Kim Butler noted finding a space should seldom present a problem.

"There are 10,000 (public) parking spots within two blocks, including casinos and the Convention Center,' she said. "Parking is a non-issue.'

Reach Chuck Darrow at (856) 486-2442 or cdarrow@courierpostonline.com

LOAD-DATE: March 30, 2004

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BAYER INC. TO LEASE OUT VISIONLAND AREA MALL Birmingham News (Alabama) March 28, 2004 Sunday

Copyright 2004 The Birmingham News, All Rights Reserved
Birmingham News (Alabama)

March 28, 2004 Sunday

SECTION: BUSINESS

LENGTH: 286 words

HEADLINE: BAYER INC. TO LEASE OUT VISIONLAND AREA MALL

BYLINE: MICHAEL TOMBERLIN News staff writer

BODY:
Bayer Properties Inc. is taking over leasing responsiblities at the WaterMark Place Outlet Mall next to Visionland.

The developer of The Summit and other retail centers in Birmingham and around the nation on Friday signed an exclusive leasing agreement with the outlet mall's owner, CMC Group.

The 185,000-square-foot outlet mall has 24,000 square feet of unleased space. There is room to expand the mall and land next to the mall could include future retail, hotel and restaurant development.

"Bayer is thrilled to be selected by CMC Group as the exclusive leasing agent for WaterMark Place, and we look forward to working with them as they grow," said Curtis Furgason, senior vice president of property management at Bayer.

Bayer will work to lease the remaining space and is pre-leasing space in an expansion phase, which could be as large as 115,000 square feet.

Colin Coyne, developer of WaterMark, said adding Bayer to handle leasing, along with the soon-to-open Interstate 20/59 interchange nearby, will boost the outlet mall's prospects.

"Bayer is a fantastic addition to the arsenal of good things that are happening at WaterMark," Coyne said.

Six additional acres between the outlet mall and the Visionland amusement park could one day include a hotel and restaurants, he said.

Nautica opened its store at the mall Friday. Casual Corner will open a store later this week. Those two retailers give WaterMark a total of 33 shops.

Coyne said the deal doesn't now call for Bayer to take over management of WaterMark or to develop the expansion and other property at the mall.

"What I've learned, however, is it costs nothing to listen to those proposals in the future," Coyne said.

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Table Of Contents People March 29, 2004

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People

March 29, 2004

SECTION: TABLE OF CONTENTS; Pg. 2

LENGTH: 413 words

HEADLINE: Table Of Contents

BODY:
64 UP FRONT Survivors recount the horror of the Madrid bombings

68 Personal and career woes mounting, Whitney Houston heads into rehab

70 Friends call the airing of secret tapes made by Princess Diana a betrayal

72 From showy Fantasia to footloose Jon, a guide to American Idol's Top 12

77 Screen Newly single Ben Affleck plays a dad in Jersey Girl

83 Crime The Wesson family murders shock the nation

89 Song How does Clint Black Spend My Time? Doting on his wife, Lisa Hartman Black, and their daughter

93 Crusaders Ambitious and controversial, San Francisco mayor Gavin Newsom says "I do" to gay marriages and launches a national movement

96 Update Down Under diva Kylie Minogue is a big hit with hunky Frenchman Olivier Martinez

100 COVER Did Amy and Nick hook up between business meetings? And is Omarosa the new Queen of Mean? A behind-the-scenes look at the fighting and flirting on Donald Trump's reality TV blockbuster The Apprentice

109 Controversy The custody battle over 5-year-old Anna Mae He pits her Chinese parents against the Memphis couple who have raised her from infancy

113 Friends United by personal experience of genocide, Holocaust survivor David Gewirtzman and Rwandan refugee Jacqueline Murekatete forge a friendship across cultures and generations

125 Introducing Proving that stardom is in the DNA, Katherine Moennig steps out from cousin Gwyneth Paltrow's shadow to take on a racy new role on the Showtime series The L Word

127 Angels California firefighter Joe Martinez crosses the border to help Mexican counterparts save lives without losing their own

131 Pages Abducted from a remote village in Sudan and forced into six years of slavery, Mende Nazer writes a harrowing new memoir

134 Party Demi, Ashton, Jack Nicholson and Brooke Burns help Bruce Willis celebrate turning 49

MAILBAG 6

PEOPLE. COM 11

STAR TRACKS 12

SCOOP 23

PICKS & PANS 35

FLASHBACK 60

INSIDER 63

PASSAGES 99

PUZZLER 116

STYLE WATCH 119

CHATTER 136

ON THE COVER Photographs by Michael O'Neill. Styling: Jane Harrison. Hair and makeup: Assumpta Clohessy/Price Inc. Clothing: (AMY) Dress: BCBG; Ring and Bracelet: Kenneth J. Lane; Earrings: Jordan Schlazer; (KATRINA) Jacket and pants: Escada; Shirt: Kenneth Cole; (NICK) Shirt: **Nautica;** Pants: Kenneth Cole; (OMAROSA) Jacket and skirt: Nicole Miller; Choker: Kenneth J. Lane; Earrings: Tamara Comolli. Right insets (from top): Kevin Mazur/WireImage; Munawar Hosain/Getty; Jennifer Graylock/JPI

GRAPHIC: COLOR PHOTO: GEOFF WILKINSON, 131, PAGES, "I knew I had to escape," writes Mende Nazer of being sold into bondage at 14 in Sudan. Now free at 24, she recounts her ordeal in the memoir Slave.; COLOR PHOTO: KEVIN WINTER/GETTY, 77SCREEN, "I've come to a crossroads," says Ben Affleck (on The Tonight Show March 15). "For a long time I wanted to prove some success to somebody."; COLOR PHOTO: MICHAEL O'NEILL, 100, COVER STORY, "There's a beauty and succinctness ... to the words 'You're fired,'" says Trump (with Apprentices Katrina Campins and Amy Henry).; COLOR PHOTO: PETER DEJONG/AP, 64UP FRONT, "The scene was like something from Dante's Inferno," says a witness of the March 11 terrorist attacks in Madrid, which left more than 200 dead.

LOAD-DATE: March 19, 2004

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Your jean map; Sensible Style; What to Wear With Jeans; Brief Article Men's Health April 1, 2004

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Men's Health

April 1, 2004

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IAC-ACC-NO: 117860634

LENGTH: 560 words

HEADLINE: Your jean map; Sensible Style; What to Wear With Jeans; Brief Article

BODY:
Byline: Fischbein, Jessica

What to Wear with Jeans

YOUR JEAN MAP

1 pair of blue jeans + some new clothes = 8 new outfits

The perfect blue jeans are the DNA of a man's casual wardrobe. They take the million random possibilities of style and organize them into a coherent system. So pick a classic pair, like dark denim. They're versatile in a way well-worn jeans are not. Indigo jeans are cool with a plain T-shirt and sneakers, but clean-cut enough to hold their own with a dress shirt and tie or a casual blazer when occasion calls. Choose a pair that fits low on your hips (below the navel), and make sure they're straight-leg or boot cut. (The tapered look repels ladies.) Turn the page for the building blocks--shoes, shirts, belts, and watch--that will make you stand out from the rest of the denim-clad masses. Then we'll show you eight new ways to wear it all.

((note: photos not available in electronic format))

$ 110

Levi's Austin jeans,

(800) 872-5384, levi.com

BUILD YOUR OWN WARDROBE

(1) $ 18, 2(x)ist V-neck T-shirt (edgier than a crewneck), available at Bloomingdale's and Macy's

(2) $ 80, **Nautica** sweater (lightweight and breathable), (877) 628-8422

(3) $ 145, Ralph Lauren Purple Label knit polo shirt (pick a bright color), (888) 475-7674 (style #99093.81)

(4) $ 90, Rockport Track-Lace shoes (dressier than trainers but just as comfortable), (800) 762-5767

(5) $ 100, H Hilfiger floral cotton shirt (a pattern adds variety), (888) 866-6948 (style #783216032)

(6) $ 50, DKNY Jeans camp shirt (a spring staple), (800) 777-4524 (style #KBRU6289)

(7) $ 40, Perry Ellis Portfolio dress shirt (alone or with a tie), perryellis.com

(8) $ 295, Cole Haan Rauley oxford dress shoes (the narrowed toe updates a classic style), (800) 201-8001

(9) $ 60, Gap jacket (for spring and summer), at select Gap stores nationwide, (800) 427-7895 (style #228671)

(10) $ 435, Post Card vest (wear over a lightweight sweater for layers), (212) 813-2410

(11) $ 295, H Hilfiger cotton blazer (dresses up denim), (888) 866-6948 (style #780516121)

(12) $ 375, Seiko Arctura Kinetic watch (a rubber strap is sporty), (800) 782-2510 (style #SKA207)

(13)$ 10, Lands' End belt (adds a dash of bold color), (800) 356-4444

(14) $ 110, Best of Class by Robert Talbott tie (polka dots are the new stripes), (800) 747-8778

(15) $ 210, Loons Elyot sunglasses (Ben Affleck wears them, but don't let that stop you), (777) 566-6700

(16) $ 370, Rafe canvas messenger bag (for everyday or weekend use), (800) 486-9544 (style #764-SAH)

STEAL THESE LOOKS

11, 1, 13, 8 Mixing dressy and casual is right for weekends and dates, not the office.

10, 2, 4, 16, 12 Vests are ideal outer-wear for the fluctuating weather of spring.

6, 1, 13, 4, 15, 12 Layering doesn't end with winter. A crisp white undershirt adds depth.

10, 7, 14, 8 Loosen the knot and undo the top button when dressing up jeans with a shirt and tie.

11, 5, 4, 15 Casual shoes with jeans and a sport coat makes the look even more relaxed.

10, 5, 8 Shirts can be worn untucked if the tail falls above mid-fly. Otherwise, tuck.

11, 2, 8 A relaxed sport coat should remain so. Don't tailor as much in the waist as with a suit coat.

9, 3, 13, 4, 16 A striped belt adds a stylish touch to a simple polo-and-jeans look.

IAC-CREATE-DATE: July 19, 2004

LOAD-DATE: July 20, 2004

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Hensley's offers updated fashions Des Moines Register April 6, 2004 Tuesday

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Des Moines Register

April 6, 2004 Tuesday

SECTION: WEST ZONE; Pg. 6W

LENGTH: 609 words

HEADLINE: Hensley's offers updated fashions

BYLINE: Senty Kristin, Freelance OK

BODY:
for larger men

By KRISTIN SENTY

REGISTER CORRESPONDENT

Mike Hensley is bringing style and fashion to men of larger size, who typically have had to settle for a smaller clothing selection.

"Our business is here to make sure the big and tall guy can actually get something they can wear," said Hensley, owner of Hensley's Big and Tall Outfitters in Windsor Heights.

Hensley grew up in Atlantic working at Elder and Hensley's, the men's apparel shop that was established by his grandfather in the 1930s.

A self-described "big guy," Hensley said that even though he was knowledgeable about clothing and apparel, he'd developed a "take what you can get" attitude when it came to finding options that worked for him.

"Not being able to buy nice stuff motivated me," said Hensley, who has rejuvenated local big and tall offerings at the site that once housed former big and tall shops Repp's and Mona's. He established the business in 2001 with his brother, David, after working at Mona's for 14 years.

Hensley's updated configuration caters to men 6 feet 3 inches or taller, and 220 pounds or heavier. Selection includes suits, sport coats, dress shirts, sportswear, jeans, swim trunks, socks, belts, and extra long ties in 400 varieties.

"You're lucky to find 12 in most stores," he said.

He said that in recent years, the fashion industry has acknowledged that big and tall men would also like the latest styles. "We're starting to see a lot of color, and a lot more choice," said Hensley, who's been able to stock popular brands like **Nautica,** Tommy Hilfiger, Levi, Polo, Austin Reed and Christian Brooks.

Hensley said big and tall clothing continues to be a niche business, as chains and department stores

typically don't carry large sizes due to the volume of inventory required.

"Most stores will carry four sizes for each garment, but for one shirt alone, we'll carry between nine and 12 sizes," he said. "I want the big and tall guy to see 200 different kinds of shirts in his size. It drives me to see how far we can go with it."

West Des Moines resident David Aldridge said, "Mike is carrying national brand stuff that is just higher quality." Aldridge has known Hensley since his days at Mona's, and purchases the majority of his clothing at the shop.

"There's just a small-town feeling that you get when you go in, and once you shop there, he'll know you next time," Aldridge said.

He said that familiarity even extends to his wife, who can stop in and independently purchase items with the knowledge that the staff will steer her toward the correct size. "It's a lot like 'Cheers,' where everybody knows your name."

Recent media reports that indicate Americans are becoming larger certainly don't thrill Hensley, and he says that there's a noticeable difference in his customer base.

"Most of our business in the past was age 45 and up," he said, "but now we're getting a lot more young people.

"It bothers me when I see us getting more obese, but the big or tall guy is no different than anyone else," he added. "The world is what it is and we've got to make it work for us. Now the big guy can look as good as anyone."

Hensley says the fashion industry lately has been offering more stylish choices in larger sizes, such as the shirts above.

Hensley's Big and Tall Outfitters

FIND IT AT: 7380 Hickman Road, at Sherwood Forest shopping center in Windsor Heights; call 278-6909.

HOURS: 10 a.m. to 6 p.m. weekdays, except Thursday when it's open until 8 p.m.; 10 a.m. to 5 p.m. Saturday; noon to 4 p.m. Sunday.

EXPECT TO PAY: Suits range from $360 to $380

OF NOTE: Alterations and special orders available

GRAPHIC: _By: ROBERT NANDELL, REGISTER PHOTOS; Mike Hensley, owner of Hensley's Big and Tall Outfitters in Windsor Heights, holds a pair of size 66 waist slacks. At right is the brass cash register that has been in the store for years.

LOAD-DATE: April 8, 2004

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A charming mix of international culture and mountain heritage draws visitors to Pigeon Forge Chattanooga Times Free Press (Tennessee) April 11, 2004 Sunday

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Chattanooga Times Free Press (Tennessee)

April 11, 2004 Sunday

SECTION: LOCAL TRAVEL; Pg. D1

LENGTH: 1107 words

HEADLINE: A charming mix of international culture and mountain heritage draws visitors to Pigeon Forge

BYLINE: By Susan Pierce; Staff Writer

BODY:
The Great Smoky Mountains draw more than 10 million visitors each year, many lured by panoramic fall vistas of foliage splashed with shades of reds, golds and orange.

But springtime in the Smokies is just as picturesque with cloud-like clusters of pastel blooms contrasting the crisp green palette of emerging leaves and buds in the mountains. It's a season of thriving activity in the resort town of Pigeon Forge, Tenn., gateway to the Smokies.

Only 5,100 people reside in Pigeon Forge, but more than 11.2 million visit annually, according to Leon Downey, executive director of the Department of Tourism. Savvy marketing of a variety of entertainment offerings has made Pigeon Forge a tourist and convention destination.

There are 8,811 hotel/motel rooms in Pigeon Forge to accommodate visitors, according to Mr. Downey. Yet more are needed, say tourism officials. Shells of rising hotels and other new construction ride the crest of rolling hills along both sides of Dolly Parton Parkway, the 5-mile main drag through town. Three major developments, a combined investment of $90 million, are under construction to expand the town's dining and entertainment offerings.

Yet even as the town booms with new construction, visitors still ask for places to see old-time crafts and mountain music. According to Donnette Engebrecht, the Smoky Mountain Traditions event was established last year to meet the requests of visitors wanting to know more about the heritage of this resort town.

During Smoky Mountain Traditions, musicians and craftsman gather at a Pigeon Forge hotel to perform and teach. Seminars open to the public feature mountain folks speaking on everything from the history of Pigeon Forge's mill to the use of dialect and humor in Southern comedy.

Working craftsmen demonstrate such skills as blacksmithing, white oak basketry, pottery and beadwork.

Smoky Mountain Traditions , Quiltfest and StringTime in the Smokies music workshop comprise Springfest, a three-month celebration showcasing the mountain heritage in music and handwork.

Veronica Hofman Ortega, a TVA employee, won the Judge's Choice Best of Show award in Mountain Quiltfest during March. Ms. Ortega submitted a wall hanging that she called Chef's Dilemma. Ms. Ortega said she competed against 243 entries. Her original design of her husband preparing to cook won her a $4,000 prize.

Pigeon Forge offers six outlet centers for shopping in more than 400 outlet and specialty stores.

Only two and a half-hours from Chattanooga, the town offers a quick one-day getaway for power shopping. Liz Claiborne, Starbucks, **Nautica,** Tommy Hilfiger, Dockers, Bombay Co., Bath and Body, Etienne Aigner, Disney Store, Old Navy, Gap, Skechers and Bath and Body are just a few of the well-known companies with outlets in Pigeon Forge.

Beginning Friday, Belz factory Outlets will hold its three-day Spring Break Sidewalk Sale. April 30 to May 2, a spring arts and craft show and Mother's Day sale is schedule for the Belz outlets, followed by Tanger AAA Shopping Day on May 15 at the Tanger Outlet Centers.

Theaters in Pigeon Forge offer everything from Louise Mandrell's musical revue to the Country Bear Jamboree. Those interested in history might choose to tour the 1830 mill, a Pigeon Forge landmark, or visit the new Veterans Memorial Museum. Kids will love Dinosaur Walk Museum, where guests walk through a warehouse-sized room filled with 20 life-size replicas of dinosaurs; or a visit to Laser Port, a laser tag and go-cart arcade.

Dollywood is Pigeon Forge's 118-acre theme park, established by country singer Dolly Parton. The park offers thrill rides, children's rides, a steam engine ride, street characters, food, shopping and a variety of musical shows to entertain every family member.

New this year at the park is the Thunderhead wooden roller coaster and a show by Dolly's brother, Randy Parton, called Country Heart and Soul.

Dollywood opened its season April 3 with the Festival of Nations. This event at the theme park draws performers from around the world. Among the 14 nations featured this season are acrobats from China, the Russian National Theatre, Tropical Angel Harps steel band from Trinidad, Saor Patrol pipe and drum band from Scotland, and Citrakathee folk dancers from India.

The International Food Faire is held as part of the culture exchange. Park visitors may sample food specialties from Asia, Mexico, Greece and Germany, as well as home-cooking in the park's Celebration Hall. On the menu are vegetable spring rolls, sweet and sour pork, quesadillas, and all-American dishes such as barbecued ribs.

An international open-air market features handmade jewelry, textiles, pottery and other crafts. In the park's Valley Exhibition Hall, the work of 30 countries is displayed as part of Ten Thousand Villages, a nonprofit sale to support artists in Third World Countries. Home decor pieces, jewelry, collectibles, musical instruments, textiles, games and toys are for sale.

Ten Thousand Villages is a self-supporting alternative trading organization that provides an income for artisans who would otherwise be unemployed or underemployed, according to a Dollywood news release.

No visit to Pigeon Forge is complete without a stop to eat at The Apple Barn Cider Mill and General Store and its adjacent Applewood Farmhouse Restaurant. The complex is located on Apple Valley Road.

The 80-year-old farmhouse-turned-restaurant offers an outstanding meal for one reasonable price. About 20 entrees are offered, with prices ranging from $9.95 to $14.95. Diners choose one entree and the price listed beside it covers that entree, two vegetables, Applewood julep, apple fritters with homemade apple butter, homemade soup, salad, and dessert.

While you are waiting to be seated, you'll have time to browse the general store, where all the merchandise is apple-themed. After dinner, check out the Candy Apple candy store, The Creamery, Apple Barn winery or the new Farmhouse Grill. Or you might just enjoy skipping rocks across the Little Pigeon River, which is right across the street.

The Apple Barn is nestled at the foot of several hills that are lined in 5,000 apple trees. According to Apple Barn management, the trees should be in bloom in about two weeks.

E-mail Susan Pierce at spierce@timesfreepress.com

Sunday travel story with art and two jump boxes and one jump pic

Staff Photo by Susan Pierce

A mountain artist splits white oak strips for weaving into baskets.

Photo courtesy of Dollywood

The Dragon Legend Acrobats from China perform April 3 to May 9 in Dollywood's Festival of Nations.

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MILITARY FASHIONS : At Ease Las Vegas Review-Journal (Nevada) April 12, 2004 Monday

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Las Vegas Review-Journal (Nevada)

April 12, 2004 Monday FINAL EDITION

SECTION: E; Pg. 1E

LENGTH: 505 words

HEADLINE: MILITARY FASHIONS : At Ease

BYLINE: Sonya Padgett

BODY:

Ten years ago, nothing said 'edgy rebel' like a pair of combat boots and camouflage cargo pants.

Today, nothing is more mainstream.

Camouflage and fatigues long worn by the armed forces have in recent years invaded civilian closets and bureaus, evolving from fringe political statement to trendy fashion expression, to the more mundane everyday wear.

Guys of all ages don baggy camouflage cargo shorts, pants and swim suits while epaulets, chevrons and grommets adorn women's and girl's fashions.

Military-inspired clothing has been around for awhile but 'now it's less trendy and more of a staple,' says James Campbell, stylist for the Galleria at Sunset. And this year has seen more of it than in years past, he adds.

Georgio Armani, DKNY, **Nautica,** Guess, Polo, Rampage and Amanda Smith are but a few of the labels that have military-inspired lines.

Whether the look is influenced by an increase in patriotism or the war in Iraq, it's here to stay.

'I think a little of both affect the popularity,' Campbell says. 'It's been around and it's not going anywhere.'

But comfort and utility are the two main reasons the fashions have become central pieces of a man's wardrobe, Campbell says.

'I think a lot of it has to do with it's a cool look and it's comfortable especially guys, they aren't as trend driven and they carry their stuff over' from season to season, he says.

While the guy's stuff is pretty basic -- T-shirts, shorts, pants -- the women's and junior's is more trendy.

'That's where they get more stylish with the military influence,' Campbell says. Instead of designing a military jacket, 'they do a take on a military jacket' by using patches, epaulets and buttons, he adds.

Cargo pants have become a 'very commercial idea,' says Hope Brick, vice president and fashion director for Robinson's May.

This year, designers have put their own spin on the cargo pockets. The pants for women often feature porkchop pockets, those that fit closer to the body, Brick says, while the junior customer loves to wear the pants and pockets baggy.

'In the men's sector, they want those utility pockets because they want to put stuff in them,' Brick explains. 'Men want those pockets for function.'

Brick has also noted that the styles are more predominant than previous seasons, but mainly because prints are back, in a big way.

Camouflage 'has sort of become an iconic print,' she says. 'People are expressing themselves a lot more in their clothing and prints are a great way to do that.'

Some designers have taken the camouflage print and changed it to give it more feminine look by using two-color patterns of flowers and other feminine designs, Brick adds.

Women's purses have also been affected by the style. Canvas bags have been stressed for a worn look. Backpack style purses are predominant as well, in a variety of colors. Labels hint at the military life: Target's Mossimo has 'Moss Issue,' a spin on the military phrase 'basic issue.'

'It's a playful, fun season,' Brick says.

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