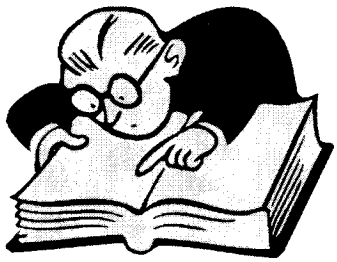

BULKY DOCUMENTS

(exceeds 300 pages)

Proceeding/Serial No: 91177192

Filed: 04-25-2008

Title: Exhibit's A part 12-22; Opposer's Brief in Response to Applicant's Motion for Summary Judgment

Part 6 of 11

Processed by Duane Foster

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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WHAT A CROWD! MEN'S UNDERWEAR IS PACKED -- THE MARKET, THAT IS. SO HOW CAN A BRAND STAND OUT?Brief Article Daily News Record May 13, 2002

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Daily News Record

May 13, 2002

SECTION: Pg. 28 ; ISSN: 1041-1119

IAC-ACC-NO: 86501152

LENGTH: 954 words

HEADLINE: WHAT A CROWD! MEN'S UNDERWEAR IS PACKED -- THE MARKET, THAT IS. SO HOW CAN A BRAND STAND OUT?Brief Article

BYLINE: Askin, Ellen

BODY:
There was a time when the biggest question a man had to face when choosing his underwear was "boxers or briefs?" In today's market, however, men are faced with more -- some argue too much -- choice on the underwear floor. In the last year alone, popular brands like Dockers, Sean John, **Nautica** and Perry Ellis have launched underwear lines, hoping to scoop up some market share from veterans like Jockey, Calvin Klein, 2(x)ist and Tommy Hilfiger.

Underwear is a healthy business for retailers. In 2001 the category generated a total dollar volume of almost $ 2.8 billion across all channels of distribution. That figure is down slightly from 2000 -- about 4 percent -- but most manufacturers attribute the decline to slow retail traffic last fall. The real problem, say underwear manufacturers, is that consumers find it difficult to discern the difference between brands and distinguish old product from new.

So to stand out on the store floor, many manufacturers are focusing on competitive pricing strategies.

The most recent to join the product mix is Perry Ellis underwear, a division of Isaco, which is currently launching in stores including Macy's West, Macy's East and Bon Marche for late spring. The brand has streamlined its pricing by offering all underwear products (tops and bottoms) for the same price: $ 19 each. To encourage multiple sales, they will also offer any two items in their 12-piece line for $ 29.

Randy Feltis, vice-president of sales for the Perry Ellis division of Isaco, believes this "extra-value" strategy will translate into dollars at retail. "In our opinion, we think it is going to revolutionize the way designer underwear is sold," says Feltis. "It is a simple process where the consumer knows what to expect and retailers can make a boatload of money with it."

While other designer brands typically go on sale at 25 percent off twice a year for up to 10 weeks at a time, Perry Ellis underwear will hold three 10- to 12-day events during which packaged underwear will sell for $ 13.99 a piece, a price "that people can understand without having to do the math in their head," says Feltis.

Feltis's pricing approach might just work. Since implementing a similar strategy in the Perry Ellis hosiery division 2 1/2 years ago, the category has been "very successful," increasing by 63 percent, year-to-date, says Feltis.

Brands like **Nautica** are relying on an entirely different approach -- packaging -- to gain consumer loyalty. While Jeff Matthews, president of **Nautica** sleepwear and underwear, says "quality and fit" are cornerstones to a successful underwear brand, he adds that **Nautica** is focusing on packaging that "really pops on the floor."

"Making our packaging unique attracts customers to the display. And once they see that, they will know that the same type of quality is inside," Matthews says, speaking of **Nautica's** heavy plastic packaging with a zip-lock side opening.

Still, established underwear brands aren't willing to stand back while new labels take dollars from their pockets, so many are reorganizing their marketing efforts to stay competitive. Tommy Hilfiger Underwear, part of the Jockey Designer Division, began to revamp its pricing structure in the third quarter last year. In an effort to establish itself as the opening-price-point brand in the designer tier of product, Tommy dropped the price of its core woven product (specifically boxer shorts) from $ 18 to $ 16.50. In addition, starting with its June shipment and continuing into fall, Tommy's core boxed program and hanging bottoms will also be reduced to $ 16.50.

According to Anthony Pennetti, vice-president, sales and marketing for Tommy Hilfiger Underwear, the decision to drop prices on its line was a strategic one.

"We want to be perceived as a true value for the product we manufacture. For underwear, that is the most important element. Value is really all the customer is looking for," says Pennetti.

Also recognizing the increasingly competitive nature of the market is Jockey, which is continuing to develop new product like its Next to Nothing seamless underwear collection to keep customers returning. While the new line is noticeably higher in price point -- it retails between $ 16 and $ 18, while the core brand is $ 5 to $ 14 -- Jockey Brands president Bob Nolan is confident the underwear's moisture-management features, comfortable fabric and aggressive marketing at POS will "justify the price."

"We know our brand is elastic enough to push our price point up a little, which helps our brand image. This is our strategy," says Nolan, who adds that Jockey will still stay about 15 to 20 percent below designer. "However, we don't want to get to the point where pricing is not relevant to the product, so it's important to know our limitations."

Other brands like **Nautica** and 2(x)ist also have plans to expand its product with more innovative fabrics. **Nautica's** Matthews believes that as comfort stretch begins to become more popular at retail, more brands will offer it. While spandex/cotton is a small part of the **Nautica** business now, Matthews says the company will continue to expand it in coming seasons.

This fall 2(x)ist will launch its Touch line, a reengineered microfiber collection of underwear, which Jeff Danzer, executive vice-president, says "is so soft to the touch, we dare the consumer to touch it just once. We will have a lot of people playing with themselves -- and others -- when it comes out." Touch will also demand a slightly higher price point than its top-tier line, which currently retails between $ 18.50 and $ 30. A seamless line is in the works for 2(x)ist's spring '03 season, says Danzer.

IAC-CREATE-DATE: June 3, 2002

LOAD-DATE: June 04, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Pittsburgh Post-Gazette (Pennsylvania) May 17, 2002 Friday

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Pittsburgh Post-Gazette (Pennsylvania)

May 17, 2002 Friday SOONER EDITION

SECTION: LOCAL, Pg.C-10

LENGTH: 1 words

BODY:

GRAPHIC:
PHOTO: Darrell Sapp/Post-Gazette: FACING A BIG JOB/Workers with Lamar Outdoor Advertising battle the wind yesterday as they arrange a 24-foot-tall **Nautica** advertisement at the top of the Duquesne Lithograph Building on Second Avenue.

LOAD-DATE: May 17, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Monday, June 26, 2006 - 11:37 AM EDT

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Greek Ridenco Plans Convertible Bond Issue Greek Business Digest May 17, 2002

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Greek Business Digest

May 17, 2002 12:41 PM EEST

LENGTH: 127 words

HEADLINE: Greek Ridenco Plans Convertible Bond Issue

SOURCE: Imerisia

BODY:

Greek clothes importer and wholesaler Ridenco plans a bond issue convertible into shares to reduce its bank debts and to fund its expansion plans both in Greece and abroad, the company announced on May 16, 2002.

Ridenco plans to open another **Nautica** clothing store in Romania, where it already operates one, one in Hungary and its ninth in Turkey in the near future.

Ridenco is the exclusive representative of U.S. clothes designer and retailer **Nautica** Enterprises for the European market. The company decided to increase its share capital by 5.7 mln euro ($5.2 mln) on May 16, 2002. It share capital will grow to 12.7 mln euro ($11.6 mln) following the increase. The bond to be issued is expected to equal some 50 pct of its listed capital.

http://www.imerisia.gr

LOAD-DATE: July 13, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Fit kit Holly Finn on Nautica's designs for the US team's challenge for the America's CUD 2003 Financial Times (London,England) May 18, 2002 Saturday

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Financial Times (London,England)

May 18, 2002 Saturday
London Edition 1

SECTION: HOW TO SPEND IT ; Pg. 12

LENGTH: 233 words

HEADLINE: Fit kit Holly Finn on **Nautica's** designs for the US team's challenge for the America's CUD 2003

BYLINE: By HOLLY FINN

BODY:

Nothing's more grating than amateur enthusiasm, except no enthusiasm at all. So forgive me. I'm newly besotted by sailing, and convinced everybody should get on board with me.

Which is why I said yes to a breakfast in New York a while back, hosted by **Nautica,** to announce its role as official apparel sponsor of Stars and Stripes, the boat captained by Dennis Conner, and supported by the New York Yacht Club, which is challenging for the America's Cup 2003.

David Chu, **Nautica's** founder and designer, was there. Models in versions of **Nautica's** new gear - made from "performance" fabrics including Nautex, triple layer ripstop nylon and quick-dry tech jersey - were there. And so was Conner, just in from San Diego, where his team is training.

The clothes look cool, in navy and white, with not too much stars and striping going on. Evidently, they work well too: the team wears them. But it's the sunglasses you want.

New to **Nautica's** Microgravity collection, they are called the Sailor. Made from Trogramid, a nylon-based material, they weigh only 2g, wrap around with "anchor fit" cables and feature sweat-resistant nose pads (Pounds 120/Dollars 160).

"They tell me they can maybe turn a turkey into an eagle," said Conner, the man who lost the Cup in 1988 (then won it back again), as he slipped a pair on.

* **Nautica,** stockist inquiries in the UK 01483-302822, in the US. + 1 631-755 2020.

LOAD-DATE: May 21, 2002

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COOL LAYERS Courier Mail (Queensland, Australia) May 18, 2002, Saturday

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Courier Mail (Queensland, Australia)

May 18, 2002, Saturday

SECTION: LIFE; Pg. L12

LENGTH: 210 words

HEADLINE: COOL LAYERS

BYLINE: Kathryn Torpy

BODY:
MEN'S fashion has new life this winter -- layers are in and leading designers have refreshed traditional styles with new textures and bold prints.

Stripes are the ticket to add interest to a muted beige or brown woollen jacket, while turtleneck knits are available this year in a range of bold colours, including rich greens and reds.

Loose-fitting cords are back this season, but slim-fit slacks in browns and greys -- such as Morrissey's pinstich city pants -- are sure to make an impression.

And if in doubt, seek out a print -- screen-printed stretch shirts available at boutiques and department stores are sure to be hot during this year's cooler months.

Garments available at David Jones, Brisbane City.

Location: Conrad International Hotel, Brisbane.

Clockwise from above left: Blazer rib knit ($89.95), Polo Ralph Lauren cord pants ($159); Polo Ralph Lauren knit ($179), Ralph Lauren cotton shirt ($119), **Nautica** jeans ($139.95); Country Road shirt ($149), Country Road woodland jacket ($349), Country Road easycare chinos ($99); Ousto print shirt ($219), Jag mid-fit jeans ($89.95); Morrissey peacoat jacket ($699), Marcs striped shirt ($189.95), Morrissey pinstich city pants ($259).

LOAD-DATE: May 17, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Over 40, not underdressed Philadelphia Daily News May 20, 2002 Monday 4STAR EDITION

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Found on Philly.com

Philadelphia Daily News

May 20, 2002 Monday 4STAR EDITION

SECTION: FE; Pg. 49

LENGTH: 280 words

HEADLINE: Over 40, not underdressed

BYLINE: JENICE M. ARMSTRONG armstrj@phillynews.com

BODY:
WHAT'S MORE traumatic than trying on new bathing suits?

How about dressing well during the dog days of summer if you're of a certain age? We asked fashionistas how to translate today's looks into something wearable for women 40-plus.

Fashion challenge (F.C.): Sheer tops

Solution: A nude, body-shaping camisole.

"They're so featherweight that you don't feel them on," said Lois Joy Johnson, beauty and fashion director for More magazine, which is geared toward women ages 40 to 55.

Try: Victoria's Secret's seamless camisole in buff ($22.50).

F.C.: Cellulite-exposing shorts.

Solution: Capris or cropped pants

"Any size woman can wear them and still look like they're in style," says Pat McKissic, operations manager at Coldwater Creek in King of Prussia Mall.

Try: Coldwater Creek, specialist in clothing for women age 35-plus. It has capris and cropped pants ($59 to $70). Strawbridge's also has Tommy, **Nautica** and its own private label.

F.C.: Minis

Solution: Nude fishnet pantyhose.

"Somehow, sheer hose looks so dressed up," Johnson said. "Nude fishnets hide all the little doodads - broken capillaries, sunspots, freckling."

Try: DKNY brand fishnets ($12.50)

F.C.: Belly-revealing low-riders

Solution: Traditional five-pocket denims.

"I love how they look but you've got to be almost a pencil to wear [low-riders]," said B.J. Bendyna, 40, fashion director at Strawbridge's.

Try: Classic Levis. Strawbridge's has 505s for $39.99 ($44.99 for stretch).

F.C.: Midriff-exposing cropped tops.

Solution: Longer-length wrap tops.

Try: Coldwater Creek's wraps are available in extra small to 3X ($69 to $99).

LOAD-DATE: May 20, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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:What women want (in a swimsuit);New swimsuit styles make every shape look good El Paso Times (El Paso, TX) May 22, 2002 Wednesday

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El Paso Times (El Paso, TX)

May 22, 2002 Wednesday

SECTION: FASHION; Pg. 3D

LENGTH: 496 words

HEADLINE: :What women want (in a swimsuit);
New swimsuit styles make every shape look good

BYLINE: By Melissa Martinez

BODY:
The beginning of summer is supposed to be the beginning of many carefree days.

Alas, it's also the beginning of many women's nightmares. Shopping for a swimsuit can be as horrific as that dream in which you're standing naked waiting for your turn at the public weigh-in.

But the nightmare can end peacefully with a little shopping know-how, said Julie Hill, fashion director of Shape magazine.

"To find a suit you can move in that's still sexy and sensational, you need to shop smart," Hill said. "Whatever your shape, the more active your suit lets you be, the better you'll look in it."

Swimsuit designers have become savvy when it comes to creating a suit for every female figure -- a wide range of styles and prints to make swim season 2002 one of the hottest around.

Perhaps the biggest pleaser is the tankini, a style that has grown in popularity each year. The two-piece style has become a favorite particularly among women in their mid-20s and older, said Kate Rice, style spokeswoman for Mervyn's.

"It's practical and also supportive," Rice said.

The tankini provides the comfort of a two-piece but offers more coverage for the more conservative, she said.

For the more daring, the string bikini is making a comeback. It's sold mostly in junior categories, Rice said. "It's a great suit if you can wear it," she said, but large-busted women should stay away from this style.

What women most want in a swimsuit is support and a style that makes them look slimmer, said Jamie Strandt, spokeswoman for Lands' End. The catalog sales company hit the summer market with the introduction of the faille (pronounced "file") fabric suit. Faille is a soft, ribbed fabric that gives a slimming effect. "It has some Lycra in it to provide a comfortable control fit, but not the high Lycra content of other suits," Strandt said.

Faille suits, available online at www.landsend.com and by catalog, start at $56 and are available in many styles.

This season, look for suits to have more embellishments, such as a belt on a boy's short or rhinestones on a bikini top. Men's and boys' suits continue with board shorts and Hawaiian prints. American-theme prints are expected to be a sure hit around the Fourth of July.

Suit your shape

Shape magazine's May issue outlines the perfect suit for every body. The magazine's annual "Essential Guide to Summer" list gives the following top choices.

Busty: Soft-cup halter-style tops and tanks with high armholes. Best bets: La Blanca, Malia Mills, Robin Piccone.

Bottom-conscious: Surf trunks, high-cut legs, dark solid colors. Best bets: Water Girl, Toes on the Nose, Lands' End, J. Crew.

Curvy: Camikinis, V-neck bikini tops. Best bets: Calvin Klein Swimwear, Anne Cole, Anne Klein, Lisa Curran Swim.

No curves: Lightly padded tops, fabric with sheen, low-rise, high-cut bottoms. Best bets: Ralph Lauren Sport, res, Zu, Rebecca Jewel, **Nautica** Swim.

Melissa Martinez may be reached at mmartinezelpasotimes.com

GRAPHIC: The bandanna paisley tank ($52), by Lands' End, is available in bright red and dark blue.The string bikini from the 1970s returns to swimwear this year, but you've got to have the body for it. This cherry print by Bare Nothings retails for $46.The tankini by Lands' End ($58) is made in faille, a soft ribbed fabric. Faille contains some Lycra for a comfortable fit.

LOAD-DATE: October 15, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
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A.C. projects target high rollers, families;Harrah's opened a luxury casino-hotel tower; work began on a retail and entertainment district. The Philadelphia Inquirer May 23, 2002 Thursday CITY-D EDITION

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The Philadelphia Inquirer
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The Philadelphia Inquirer

May 23, 2002 Thursday CITY-D EDITION

SECTION: Pg. B04

LENGTH: 494 words

HEADLINE: A.C. projects target high rollers, families;
Harrah's opened a luxury casino-hotel tower; work began on a retail and entertainment district.

BYLINE: Jacqueline L. Urgo Inquirer Suburban Staff

DATELINE: ATLANTIC CITY

BODY:
The bus-and-buffet crowd is still welcome in this 12-casino town, but a back-to-back ribbon cutting for a luxury hotel tower and groundbreaking for an upscale shopping center yesterday may signal that the Queen of Resorts is looking elsewhere for her attentions.

Officials snipped a blue ribbon to open Harrah's 25-story Atlantic City Bayview Tower, a $200 million edifice touted as the first Las Vegas-style casino-hotel experience to hit Atlantic City. Its 452 sumptuous rooms and suites are geared to Harrah's slot-machine high rollers.

Slot-machine players account for nearly 80 percent of Harrah's $3.7 billion in annual revenue worldwide. The company is second in the gaming industry behind MGM Entertainment in investment return over the last three years.

Visitors are welcomed through a sprawling grand lobby that boasts Italian marble floors, a spectacular aquarium display, a porte cochere, and a nightly light show. The rooms and suites have burnished wood furnishings and his-and-her marble bathrooms.

The tower affords stunning views of the bayside Marina District, where most of the city's new development is occurring. It also allows Harrah's, with 1,626 rooms, to replace the Tropicana Casino Resort as the state's largest hotel.

A few hours later, many of the local and state officials who attended the Harrah's opening, including Gov. McGreevey, met across town to break ground on The Walk, a $60 million multiblock retail and entertainment district at one of the resort's prime gateways, near the foot of the Atlantic City Expressway. The shopping area, which will link the new Atlantic City Convention Center with the Boardwalk, will be the first large-scale retail investment in the resort since gaming came to town.

Officials hope The Walk and its 310,000 square feet of factory retail, entertainment and restaurants will help put Atlantic City on track as a premier family destination, like Las Vegas when it tried to reinvent its image in the 1990s to attract more segments of the travel market.

"Adding retail and entertainment will help Atlantic City fill out the rest of the package of what it has to offer," said David Cordish, chairman of the Cordish Co., which is developing the area between Atlantic and Baltic Avenues. "It will return people back to the streets of Atlantic City, back to the way it was when I was a kid."

Cordish, who runs the Baltimore-based development company responsible for such projects as Charleston Place in Charleston, S.C., and Trolley Square in Salt Lake City, said the project was 80 percent leased and had attracted retailers such as **Nautica,** Tommy Hilfiger, Levi's and Timberland. He said the project should be open by the summer of 2003.

The Bayview Tower adds 452 hotel rooms and suites to Harrah's, which replaces the Tropicana Casino Resort as the state's largest hotel, with 1,626 rooms.

Contact Jacqueline L. Urgo at 609-823-9629 or jurgo@phillynews.com.

LOAD-DATE: May 23, 2002

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SHOPPING: Marshalls megastore opens big Detroit Free Press May 23, 2002 Thursday 0 EDITION

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Detroit Free Press

Found on Freep.com

Detroit Free Press

May 23, 2002 Thursday 0 EDITION

LENGTH: 525 words

HEADLINE: SHOPPING: Marshalls megastore opens big

BYLINE: HOLLY HANSON FREE PRESS COLUMNIST

BODY:
It was only 11:15 a.m., but the parking lot was already packed, the cars circling, ready to pounce on any available space.

Inside, the gridlock continued, as eager shoppers steered carts full of kids and bargains through narrow aisles and crowded displays.

The draw? The chance to save 20 percent to 60 percent on a large selection of home accessories -- the component that turns the familiar Marshalls off-price clothing store into a Marshalls MegaStore.

The MegaStore, which opened Sunday in Shelby Township, is the 22nd in the United States. While it has the usual stock of bargain-priced clothing for men, women and children, it also has a large and impressive department devoted to housewares.

Rows and rows of housewares, all offered at discounts of 20 percent to 60 percent.

There are shelves stocked with spices and olive oils, racks of cookware from companies such as All-Clad and Calphalon, bins full of linens from **Nautica,** Wamsutta and Ralph Lauren.

You can find patio furniture, toss pillows and a Tiffany-style lamp. Room displays focus on accent pieces with different looks: country, contemporary and cottage.

On the day we visited, the most frenzied shopping seemed to be in the aisles devoted to framed art.

The store reached a fever pitch around noon, when at least eight checkout lines were open, each with 10 or more shoppers waiting to pay. The cashiers, working at top speed, still managed to smile.

No wonder the place was jammed.

The selection and the displays at Marshalls MegaStore may remind you of the housewares chain HomeGoods, which opened in metro Detroit in 2000. There's a reason for that: HomeGoods is an offshoot of T.J. Maxx, whose parent company also owns Marshalls.

Marshalls MegaStore is at 14135 Hall Road, across from Lakeside Mall. Hours are 9:30 a.m.-9:30 p.m. Monday-Saturday, 11-6 Sunday. Call 586-532-1623.

Marshall Field's has severed its relationship with the independent operator of its bridal salons, following allegations that fake Vera Wang bridesmaid dresses were sold at Field's State Street store in Chicago.

What does this mean for patrons of Field's bridal salon at Oakland Mall?

The Troy salon remains open, with Field's employees on hand, said Heidi Weaver, a spokeswoman for Marshall Field's. Brides who have placed orders can be confident that their dresses will be delivered.

"You will continue to work with the salon as in the past, your dress will come in, you will have fittings and your order will be fulfilled," Weaver said. "Nothing has changed for you."

Marshall Field's will continue to take orders for bridal attire and provide fitting services, Weaver said. However, customers cannot try on sample dresses at this time because the samples belong to E.F.T.B. Inc., which has operated Field's bridal salons in Troy, Chicago and Minneapolis since 1997.

Field's has not yet decided whether it will take over the management of its salons or hire another independent operator.

The Marshall Field's bridal salon at Oakland Mall in Troy remains open by appointment from 10-9 Monday-Thursday and 10-6 Friday and Saturday. Call 248-597-2200.

LOAD-DATE: May 23, 2002

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Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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the wet lookToday's swimwear designed to suit almost any body type Chattanooga Times Free Press (Tennessee) May 24, 2002 Friday

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Chattanooga Times Free Press (Tennessee)

May 24, 2002 Friday

SECTION: LIFESTYLE; Pg. E1

LENGTH: 712 words

HEADLINE: the wet look
Today's swimwear designed to suit almost any body type

BYLINE: Karen Nazor Hill Staff Writer

BODY:
It's the time of year many people have come to dread -- swimsuit season. The crash diet didn't work, and now it's too late to shed the weight before hitting the beaches.

Never fear, said Stephen Armstrong, sales manager for Proffitt's at Northgate Mall. Today's swimsuits are made to flatter most body types.

"Not too many people have the perfect body, and designers realize that," Mr. Armstrong said. "But shoppers need to keep in mind that the labels in the suits are the best tools when searching for the right styles."

Most modern swimsuit labels offer advice on caring for the suits and also suggest which body type it most flatters, he said.

"(Still) the best critic of whether or not you look good in a suit is you," Mr. Armstrong said. "Once you try the suit on, you know."

Lesley Jane Seymour, editor-in-chief of Marie Claire magazine, said, "You have to learn what looks good on you. You can't just buy a bikini because bikinis are in and blame someone else if you don't look good."

Ms. Seymour suggested trying on many suits, even styles you're not particularly attracted to, to find one that looks good on you.

"You know a winner once you've put it on," she said.

This summer's trends in swimsuits for women include the popular two-piece "tankinis," Mr. Armstrong said. The tankini is a cropped tank top instead of the traditional bikini top. It is worn with bikini bottoms.

Swimsuit separates are also a hit, he said.

"They were introduced several years ago, but this year they have really taken off," he said. "The suits are sold in separate pieces. Just because you have a size 8 top, for example, doesn't mean you'd wear a size 8 in the bottoms. The separates allow you to purchase two sizes in matching or coordinating patterns. Most also come with matching wraps."

This season's swim trunks for men vary in length, he said.

"Typically, the suits have been knee-length or just below the knee. Now we're seeing shorter suits that are reminiscent of the old athletic-inspired gym shorts -- solid with a stripe down each side," Mr. Armstrong said.

Banded waistlines, as opposed to elastic, are favored because they trim the waistline, he said. Colors for both men and women are bright, bold and patriotic, Mr. Armstrong said.

Men are also going for tropical and tribal-inspired prints, he said.

And unlike past summer seasons, one-piece suits are a definite "in" for women, Mr. Armstrong said.

"We used to think that only our mothers could wear the one pieces," he said. "That is no longer the case. One-piece suits are as sexy as the two-piece. Styles vary from cutouts to netting to backless."

Ms. Seymour said she gets the most compliments on a one-piece suit with an "evening-gown top" that is totally unlike the bright bikinis she used to favor.

Mr. Armstrong said the height of the swimsuit-purchasing season is now.

"We carry suits basically year-round," he said. "But right now through June is the busiest season for selling suits. My advice is to shop now when there's a large selection."

E-mail Karen Nazor Hill at khill@timesfreepress.com

The Associated Press contributed to this report

Tips on shopping

Glamour magazine had would-be bathing beauties try on 904 swimsuits in a quest to find flattering styles for all shapes. Some of the findings:

* Swimsuits today have amazing built-in Lycra content.

* Swimsuit tops have durable underwire to help support big or small busts.

* Some swimsuits offer natural padding up top (and even some on bottom).

* There's an invention called "the slim-suit" or "the miracle suit" that comes with a tape measure to see how effective the suit holds in and shapes your body's problem areas.

* You're no longer stuck with a swim set. You can now you can mix and match tops to find the perfect suit to flatter your figure.

The magazine also busted some myths:

* Swimsuit sizes are not the same sizes as your regular clothes. Buy a size larger.

* Black swimsuits are not always the most slimming.

* One-piece shiny swimsuits don't disguise your problem areas.

* Classic tank suits aren't the best choice for every shape.

* Boy shorts typically aren't flattering on thick-middle or big-bottomed figures.

-- The Associated Press

GRAPHIC: Staff Photos by Kathleen Cole Julie Jones wears a versatile two-piece **Nautica** swimsuit.

-- **Nautica's** swim trunks for men paired with a light jacket allow for comfort and style as shown here on Ed Tempel.

LOAD-DATE: May 25, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Monday, June 26, 2006 - 11:32 AM EDT

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Style extra The Cincinnati Enquirer May 28, 2002 Tuesday All Edition

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The Cincinnati Enquirer

May 28, 2002 Tuesday All Edition

SECTION: TMP; Pg. 6C

LENGTH: 725 words

HEADLINE: Style extra

BYLINE: JOY KRAFT

BODY:
Blue Vintage Jeans to rescue

By JOY KRAFT

When the Dayton Art Institute needed help finding vintage bluejeans for a '60s party in May as part of the late Linda McCartney's photo exhibition, they turned to Blue Ash Blue Vintage Jeans. They located a pair of new, men's 38-inch, 34-inch Levi Bell Bottoms with original tags, Hip Hugger Wrangler Bell Bottoms, polyester stretch and tie-dye shirts for the event. The store, at 8472 Blue Ash Road, specializes in out-of-production designs and jeans 20 years and older, along with tie dye jeans, shirts and one-of-a-kind bags and hats made from old jeans. Information 745-9010 or 290-5326.

Wedding flower planner: The perfect wedding bouquet is only a click away for florists, consultants and wedding planners thanks to Melissa Flohn of Liberty Township, who spent 15 years helping brides create dream bouquets using photos, magazine clippings and their imaginations. "I kept getting this blank stare from brides-to-be who would come in clutching a photo and saying, "What do you think this would look like but with pink roses?' "

With the help of her computer-savvy husband, she hired a programmer and created Wonderful Weddings software for coordinating different flowers in bouquets with fabric swatches.

"It's designed to bring the floral cooler to the consultation on a laptop without the expense of stocking all those flowers on a daily basis," she says. $69.95 at 759-5683 or at www.atthewedding.com.

Dress code: Here's a primer on dressing for social occasions from The Cincinnati Symphony Association's "Parties of Note" booklet. Casual: slacks, jeans or shorts with sports shirt for men and slacks, jeans or shorts for women. Dressy casual: sports jacket (tie not required), a sweater or sports shirt with dress pants for men and a dress, pants suit or shorts ensemble, depending on the season, for women. Semi-formal: suit and tie for men and a more formal dress, pants suit or evening ensemble for women. Formal: black tie tuxedo for men and gowns in varied length or evening wear for women.

Bridal trunk show: Bridal and Formal will have a Reem Acra trunk show 11 a.m.-5 p.m. Friday, 10 a.m.-5 p.m. Saturday and noon-4 p.m. Sunday at 300 W. Benson St., Reading. Information: 821-6622.

Antique purses: More than 122 antique purses and accessories, including chatelaines (a woman's

ornamental chain or clasp usually worn at the waist) from the collection of Charlotte Menker will be on display 9 a.m.-4 p.m. Tuesday through Saturdays and noon-4 p.m. Sundays through July 31 at the Warren County Historical Society Museum, 105 S. Broadway in Lebanon. $3 adults, $1 children. Information: (513) 932-1817.

New Red Hat group: The latest chapter of the Red Hat Society, for women with a penchant for hats and a good laugh, had its first meeting recently in Northern Kentucky. The group, started by Carolyn Pearre of Independence, was formed for women 50 and older and inspired by Jenny Joseph's poem about wearing red hats, purple dresses and enjoying life. Information on joining at (859) 426-9665 or www.redhatsociety.com.

Pretty in pink: Romance is the name Ralph Lauren settled on for his new summer scent combining bits of musk, patchouli, orange flower, jasmine and clementine. But it's the soft, iridescent pink finish and white cap that will catch your eye. Out only for the summer at department stores and beauty boutiques. $49.50, 3.4-ounces.

Flower power: Miss Martha Dress Shop in Fort Mitchell reports that a new line of purses called "Blooms for Miss Martha" is giving the popular Timmy Woods wooden purses a run for the money. Each purse is a different straw design with flower accents. "Our accessories department has achieved a real facelift," says purse designer and co-owner Donna Tenfelde. 2508 Dixie Highway. Information: (859) 331-7878.

Cure by the Shore: Sunglasses, accessories, jewelry and beauty items will be sold at half price when E-commerce cable leader QVC broadcasts from Malibu, Calif., 1-4 p.m. Saturday to benefit The National Multiple Sclerosis Society. Sunglasses will be sold from Calvin Klein Eyewear, DKNY Eyes, Fendi Occhiali, **Nautica,** Hello Kitty, Nine West and many more. Young and Restless actor Don Diamont will be the celebrity host. Contact Joy Kraft by phone: 768-8467; fax: 768-8330; e-mail: jkraft@enquirer.com.

LOAD-DATE: July 23, 2003

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Fund-raiser made in the shades The San Diego Union-Tribune May 30, 2002, Thursday

Copyright 2002 The San Diego Union-Tribune
The San Diego Union-Tribune

May 30, 2002, Thursday

SECTION: LIFESTYLE;Pg. E-3

LENGTH: 230 words

HEADLINE: Fund-raiser made in the shades

BYLINE: SUSAN SHRODER

BODY:
Tune in Saturday for an eye-catching event on the QVC home-shopping cable network.

Thousands of designer sunglasses will be sold at half-price from 10 a.m. to 1 p.m. for the fifth annual "QVC's Cure by the Shore" fund-raiser. The event, which will benefit the National Multiple Sclerosis Society, will also feature half-price accessories and beauty items from brands such as Bare Escentuals, Biotherm, Cargo Cosmetics, Dermablend, L'Occitane en Provence, Murad, Sally Hansen and Smashbox Cosmetics.

This year's special benefactor for the event is eyewear manufacturer Safilo Group, which donated more than $350,000 worth of sunglasses. Among the Safilo Group collections that will be sold on the air are Burberry, Carrera, Christian Dior, Diesel, Fossil, Gucci, Kate Spade, Nine West, Polo Ralph Lauren, Saks Fifth Avenue, Valentino and Yves Saint Laurent.

In addition, other eyewear brands that will be sold include Calvin Klein, DKNY, Fendi, **Nautica,** Escada, Givenchy, Hello Kitty, Jeep Eyewear, Kenneth Cole and Tommy Hilfiger.

Actor Don Diamont, of the CBS soap opera "The Young and the Restless," will host the three-hour live event from Malibu. All net proceeds from items sold will go to NMSS programs.

More than 54,000 pairs of sunglasses have been donated from members of the eyewear industry since the inaugural benefit event aired on QVC in 1998.

GRAPHIC: 1 PIC; QVC is sponsoring its fifth designer sunglasses sale for charity, and offering a large selection of half-price eyewear.

LOAD-DATE: June 1, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Monday, June 26, 2006 - 11:30 AM EDT

23-year-old model. "When I am hungry, I go for a cigarette and a little coffee."

Reuters

GRAPHIC: Owens, who keeps a Hollywood atelier, designs sensual clothes. PHOTOGRAPHER: TAMMIE ARROYO
A fall ensemble by Rick Owens, who's gaining attention in N.Y. PHOTOGRAPHER: Gruber

LOAD-DATE: May 31, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
View: Full
Date/Time: Monday, June 26, 2006 - 11:28 AM EDT

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Fashion Notes; 'Newcomers' Step Into the Spotlight Los Angeles Times May 31, 2002 Friday

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Los Angeles Times

May 31, 2002 Friday
Home Edition

SECTION: SOUTHERN CALIFORNIA LIVING; Part 5; Features Desk; Pg. 2

LENGTH: 724 words

HEADLINE: Fashion Notes;
'Newcomers' Step Into the Spotlight

BYLINE: Valli Herman-Cohen

BODY:

It's called the Perry Ellis Award for Emerging Talent, but when the Council of Fashion Designers of America convenes Monday evening at the New York Public Library to hand out that award and others in its annual ceremony, the debate will begin again over the meaning of "emerging."

One of the nominees, Rick Owens, 40, has been creating a hotly sought collection of sensual women's clothes for 10 years. Yet the lean and muscular designer, who keeps an atelier in Hollywood, has become something of a new discovery in New York. Since September, when he was included in a Vogue photo essay on independent designers, Owens' name has been on the glossy lips of important image makers.

It wasn't just photographer Annie Leibovitz's decision to capture him shirtless that's made the fashion mavens atwitter. It's his sensual, hand-worked clothes that seem to disappear out of high-end boutiques like Maxfield.

Owens was subsequently one of two designers handpicked this spring to have New York shows underwritten by the Web site style.com. Now this low-key "newcomer" isn't so undiscovered. Yet he'll face some stiff competition from the other nominees, Behnaz Sarafpour, Peter Som and the latest press darling, Zac Posen.

The awards will be televised nationally 5 p.m. (PDT) June 8 on WE: Women's Entertainment network.

To see the embodiment of the Owens look, check out his muse and longtime partner, Michele Lamy, at her Hollywood hot spot, Les Deux Cafes.

Valli Herman-Cohen

*

Revised Show Dates

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Summer ahoy: the new take on nautical style trades traditional red for a punch of orange. Pair this sunny hue with crisp navy and white for a sexy, athletic look even the landlocked will love; Style in Action. Shape June 1, 2002

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Shape

June 1, 2002

SECTION: No. 10, Vol. 21; Pg. 44; ISSN: 0744-5121

IAC-ACC-NO: 86035083

LENGTH: 72 words

HEADLINE: Summer ahoy: the new take on nautical style trades traditional red for a punch of orange. Pair this sunny hue with crisp navy and white for a sexy, athletic look even the landlocked will love; Style in Action.

BYLINE: Hill, Julie

BODY:
1. Water Girl halter swimsuit, $ 60

2. Pisces Swimwear nylon/Lycra halter bikini, $ 86

3. **Nautica** sleeveless lace-up sweater, $ 49

4. Ralph Lauren Sport hooded pullover, $ 88

5. Prada Sport denim shorts (back shown), $ 170

6. Liz Claiborne sunglasses, $ 28

7. Diane von Furstenberg dress, $ 220

8. Tag Heuer watch, $ 995

9. Chanel rubber-soled gladiator sandals, $ 325

10. Aerosoles tote, $ 20

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Blue sunset: the season's best in swimwear; Brief Article Men's Fitness June 1, 2002

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Men's Fitness

June 1, 2002

SECTION: No. 6, Vol. 18; Pg. 102; ISSN: 0893-4460

IAC-ACC-NO: 86233381

LENGTH: 173 words

HEADLINE: Blue sunset: the season's best in swimwear; Brief Article

BODY:
THIS PAGE Nylon/spandex trunks ($ 36) by YMLA

[ILLUSTRATION OMITTED]

OPPOSITE PAGE Cotton board shorts ($ 155) by Jet Set * K-board surfboard ($ 465) by Channel Islands Surfboards

[ILLUSTRATION OMITTED]

THIS PAGE On him: Cotton print shirt ($ 109) by Jet Set; nylon trunks ($ 59) by 55DSL * On her: Cotton slip-T ($ 59) by Jet Set; nylon/lycra bikini bottom ($ 38) by Tommy Hilfiger

[ILLUSTRATION OMITTED]

OPPOSITE PAGE On him: Nylon trunks ($ 59) and nylon visor ($ 19) by 55DSL * On her: Nylon/lycra bikini ($ 48) by Tommy Hilfiger

[ILLUSTRATION OMITTED]

THIS PAGE On him: Nylon trunks ($ 59) by 55DSL; cotton bucket hat ($ 15) by Gorin Brothers; sunglasses ($ 35) by Tommy Hilfiger * On her: Nylon/ spandex bikini ($ 42) by **Nautica**

[ILLUSTRATION OMITTED]

OPPOSITE PAGE On him: Nylon trunks ($ 38) by Perry Ellis America * On her: Cotton/ polyester tank ($ 34) by Polo Jeans Co. Ralph Lauren; nylon/lycra bikini ($ 42) by **Nautica;** straw hat ($ 20) by Gorin Brothers

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: June 16, 2003

LOAD-DATE: June 23, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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In order to take advantage of the $ 7.7bn male grooming market; News in Brief; Brief Article Cosmetics International Cosmetic Products Report June 1, 2002

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Cosmetics International Cosmetic Products Report

June 1, 2002

SECTION: No. 209, Vol. 17; Pg. 7; ISSN: 1358-3387

IAC-ACC-NO: 87852751

LENGTH: 58 words

HEADLINE: In order to take advantage of the $ 7.7bn male grooming market; News in Brief; Brief Article

BODY:
In order to take advantage of the $ 7.7bn male grooming market, Unilever is bowing its market-leading Axe deodorant body spray in North America. The product is known as Lynx in the UK. Meanwhile, Unilever also announced that it is to sponsor European Windsurfing champion, Tristan Boxford, through its Latitude Longitude fragrance from **Nautica.**

IAC-CREATE-DATE: July 2, 2002

LOAD-DATE: July 03, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Exel, Unilever to open D-FW warehouses Dallas Business Journal June 7, 2002

Copyright 2002 Bell & Howell Information and Learning
Business Dateline
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Dallas Business Journal

June 7, 2002

SECTION: Vol. 25, No. 44; Pg. 8; ISSN: 08994129

B&H-ACC-NO: 125573221

DOC-REF-NO: DFW-2425-8

LENGTH: 706 words

HEADLINE: Exel, Unilever to open D-FW warehouses

BODY:

GREATER METROPLEX - Industrial activity appears to be on the rise in Dallas-Fort Worth, with two big distribution deals totaling more than 710,000 square feet - closing the week of June 3.

They come on the heels of Costco Wholesale Corp.'s decision to build a new, $20 million distribution center in Mountain Creek Business Park in Southern Dallas.

Exel North American Logistics, a subsidiary of the United Kingdom-based Exel plc, has signed on for 270,000 square feet in Freeport VII in Coppell. The company, which has more than doubled the size of its Metroplex operations since December, will use the space, located north of Dallas/Fort Worth International Air-port, to provide warehousing, light assembly, inventory management and distribution for its clients, in this case several Fortune 500 high-tech firms.

Rajan Sobhani, chief financial officer for Exel NA, said customers have shown a "large appetite" for the company's logistic services.

"It lets them focus on what they do best, sourcing raw materials at the best possible price, and building and marketing their brands," he said. "They don't have to tie down precious dollars into maintaining huge levels of inventory."

Exel will hire between 100 and 200 people to handle the new accounts. Sobhani said Dallas-Fort Worth is a key market for the company.

"More of our clients are moving here," he said. "It has a firstclass airport and competitive pricing. You can get fully loaded warehouse space here for less than $4.50 per square foot. We just signed a lease for the same type of space in San Francisco, and it cost $18 per square foot. You can do the math."

Dan Cook, senior director at Cushman & Wakefield of Texas Inc., represented Exel in the deal. He said the company had "very complicated needs. We picked this building because the developer was extremely proactive in meeting those needs."

Freeport VII is the latest Coppell project for Indianapolis-based Duke Realty Corp. The Exel lease will take

the project to 70% occupied, but contracts are already out for the remaining space, said Jeff Turner, who heads local operations for Duke.

"We're thankful to be making a few deals in this market right now, but margins are tight and the lease rates have come down," he said. "I don't know when we will start another speculative building. For now, we're going to focus on build-tosuits."

Duke entered the market four years ago with 1.3 million square feet. It has added more than 5 million square feet since.

"We're in solid bread-and-butter markets like Garland, Lewisville, Valwood, Trinity Mills and our anchor position in Coppell," Turner said.

In Mesquite, another United Kingdom company, Unilever, plans to occupy a 442,000-square-foot regional distribution center to be built at the southeast quadrant of Interstate 30 and Loop 12.

One of the world's top makers of packaged consumer goods, Unilever is the company behind Dove, Lever 2000, Hellman's, Lipton, Suave, Breyer's, Ben & Jerry's, Vaseline, Q-Tips and numerous other brands. It also makes Calvin Klein, **Nautica** and Lagerfeld fragrance products. The warehouse will serve the five states surrounding Texas.

The Mesquite facility is one of five regional distribution centers the company is rolling out across the country, said Tom Palmer, manager of economic development for Mesquite. It will have an overall tax value of $23 million to $30 million and will create between 85 and 100 jobs. Unilever hopes to be in its new space by the end of the year.

Palmer said Mesquite has added 3 million square feet of industrial space since it approved the triple Freeport exemption in 2000.

"That's more than 125,000 square feet a month," he said.

Aurora, Colo.-based ProLogis will develop the Unilever facility on a 30-acre parcel it recently purchased from Buckner Baptist Benevolences, which has owned the property since 1911. Mark Cashman, Dallas market officer for ProLogis, will oversee development.

Paxson Glenn with Glenn Commercial Real Estate negotiated the land deal. He said good industrial sites are becoming few and far between.

"There is a scarcity of good developable sites all throughout the Metroplex," he said. "That's the big challenge today."

LOAD-DATE: June 27, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Good gear guide Sunday Times (London) June 9, 2002, Sunday

Copyright 2002 Times Newspapers Limited
Sunday Times (London)

June 9, 2002, Sunday

SECTION: Features

LENGTH: 367 words

HEADLINE: Good gear guide

BYLINE: Edited Jonathan Futrell

BODY:
Travelling in style

PICNIC COOLER

The Beetle Cooler, from Picnic at Ascot, is a traditional tote bag containing everything a couple could require for dining alfresco. Two large insulated compartments keep food fresh, while a third contains two melamine plates, cutlery, a cheeseboard, acrylic wineglasses, napkins and - the most important component - a corkscrew. It is available in blue or black canvas.

Price: Pounds 45. Stockists: 01844 338822, www.picnicatascot.co.uk

SAILING WATCH

Nautica has tailored its latest watch to competitive sailors who want to keep tabs on the competition under sail - the NS-83 can track up to three boats simultaneously. Throw in an alarm, a digital display that shows the date and time in two time zones, an additional analogue display and a countdown feature with four timers for racing, and no yachting fan will want to leave shore without it.

Price: Pounds 250. Stockists: 01604 678944

SUNGLASSES

Serengeti's Lassen Titanium sunglasses don't sacrifice performance for style. The high-contrast lenses have an antireflective coating that eliminates glare, making them ideal for use on water or snow. The Drivers Gradient version has henna-coloured lenses that change from dark at the top to light at the bottom so that the wearer can read the instruments on the dashboard easily.

Price: Pounds 155 Stockists: 020 8770 1766, www.serengeti-eyewear.com

WALKING SHOES

Brasher's Quick summer walking shoes are comfortable, stylish and good value for money. At 700g per pair (men's size 8), they're as light as sandals. The fast-wicking, quick-drying lining removes perspiration, and the mesh outer allows air in. With anticlogging soles and a two-year guarantee, they're perfect for summer yomps.

Price: Pounds 50. Stockists: 0191 516 5780

DIGITAL CAMERA

For seriously lightweight travel, Fujifilm's @xia SlimShot is ideal. The size of a credit card, and only a tad thicker (85mm x 54mm x 6mm), it has 8Mb of internal memory and can store up to 26 images at 640 x 480 pixels - not quite professional standard, but more than adequate for holiday snaps.

Price: Pounds 79. Stockists: 020 7586 5900, www.fuji.co.uk

LOAD-DATE: June 10, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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David Zinczenko, editor-in-chief of Men's Health, discusses Father's Day gifts CBS News Transcripts June 15, 2002 Saturday

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CBS News Transcripts

SHOW: The Saturday Early Show (7:00 AM ET) - CBS

June 15, 2002 Saturday

TYPE: Interview

LENGTH: 1137 words

HEADLINE: David Zinczenko, editor-in-chief of Men's Health, discusses Father's Day gifts

ANCHORS: RUSS MITCHELL

BODY:
RUSS MITCHELL, co-host:

Before you rush out today and buy Dad the annual shirt and tie for Father's Day, let's take a look at some alternatives with Men's Health magazine. They've put together a list of gifts for dads on the go. David Zinczenko is the manager--magazine's editor-in-chief.

Hey, David, good to see you.

Mr. DAVID ZINCZENKO (Editor-in-Chief, Men's Health): Good to see you.

MITCHELL: What do most dads want for Father's Day, in a general sense?

Mr. ZINCZENKO: Well, actually, being a dad is all about competence; about being able to do the job right. So what you want to be able to do is give him things for his tool belt, the right tool for any occasion, so that Father ends up knowing best.

MITCHELL: Competence.

Mr. ZINCZENKO: Absolutely.

MITCHELL: OK. Where are we going to start today?

Mr. ZINCZENKO: We're going to start with the Stanley Fatmax.

MITCHELL: Hmm.

Mr. ZINCZENKO: This is the tape measure that extends 11 feet out. It's the longest in the market. It's standout in carpenter-speak. It's the longest in the market. And it's built from the same material that's used in Black Hawk choppers that are being used right now in Afghanistan.

MITCHELL: Uh-huh. This is--this is--this is 35 bucks.

Mr. ZINCZENKO: The same thing--$35.

MITCHELL: OK. What else do we have?

Mr. ZINCZENKO: Here we have the Craftsman Hobby Vise. This is great because it has a suction base that allows you to work it on any surface. And it swivels all around.

MITCHELL: Huh.

Mr. ZINCZENKO: So you can work model airplane, whatever, from any angle.

MITCHELL: Uh-huh.

Mr. ZINCZENKO: It's really great. It's great on difficult employees, too. You just stick a finger in there and they'll do whatever you want.

MITCHELL: That's good to know. B--this is not, like, you know, buying Mom a toaster for Mother's Day.

Mr. ZINCZENKO: No. No.

MITCHELL: Dads really want this stuff.

Mr. ZINCZENKO: This is stuff he can use.

MITCHELL: Yeah. Don't buy Mom the toaster, though. Thirty bucks for this, right?

Mr. ZINCZENKO: Yep. Thirty dollars.

MITCHELL: OK. All right. Here we go here.

Mr. ZINCZENKO: And this right here is the Firestorm.

MITCHELL: Every dad--every dad needs a--a power drill.

Mr. ZINCZENKO: Yes. And this one is great because it's cordless, so Dad has the feeling of being in the Old West. He can walk out to his yard, he can survey, and within seconds, the hammock is affixed to the tree and he's sleeping. It's $100. And what's great about this is it has a removeable chuck.

MITCHELL: Oh.

Mr. ZINCZENKO: So you can go from drilling a hole to driving a screw without ever missing a beat.

MITCHELL: Every dad in here is looking at this and going, 'Oh, going to take this one.' How--how much again?

Mr. ZINCZENKO: Yep. And that's $100. Black & Decker.

MITCHELL: Cool. Hundred bucks.

Mr. ZINCZENKO: Yep. And all this is available at Ace Hardware.

MITCHELL: Does it come with a holster as well?

Mr. ZINCZENKO: Yep. Absolut...

MITCHELL: All right.

Mr. ZINCZENKO: You got to get your own hol--your own holster.

MITCHELL: OK. What do we have here?

Mr. ZINCZENKO: Well, these are--these are sunglasses right now from **Nautica.** These are Microgravity. And what it means is that's a brand name.

MITCHELL: Ah, so light.

Mr. ZINCZENKO: Hundred and sixty dollars. They're ultra-lightweight. They're durable. They're--they're flexible. And Dennis Conner, the America's Cup champ, has helped design these. They're great for bright days on the open water.

MITCHELL: I am liking these.

Mr. ZINCZENKO: Yeah. They're really cool. They're $160. It's a little steep, but it's better if you have a choice of buying him a sailboat or buying Dad the sunglasses to go with these.

MITCHELL: That is right. These are very--and they're--you're right. They're so light.

Mr. ZINCZENKO: Yep. Ultra-lightweight.

MITCHELL: OK. What's this?

Mr. ZINCZENKO: A lot of sporting goods companies are right now experimenting with a lot of different fabrics that wick sweat away from the body, so that you're able to work out and still be comfortable. Russell Athletic and Nike are two of the leaders. And these are shirts and shorts--all about $30 each--that allow you to go for a run or workout in total comfort.

MITCHELL: Very nice. Very nice. And--and not bad price, either.

Mr. ZINCZENKO: No, $30 each. Very good.

MITCHELL: All right. OK. Going to play some tennis now?

Mr. ZINCZENKO: Yep. This is the Head Racquet. It's the Extreme. It's $140. And what's great about this is it has the same fibers that are used in automobiles and jet fighters for a smoother ride. They're in this racket. And what's great about it is it gives you a smooth swing, which means more power and control for you, more humiliation for the opponent.

MITCHELL: Well, that's what we like. And it's been so long since I've bought a tennis racket. A hundred-forty bucks. Is--is that a good price for something like this?

Mr. ZINCZENKO: Yeah, that's a great--that's a great price for something that has as much performance as this does.

MITCHELL: All right. OK, what else do we have? Here you...

Mr. ZINCZENKO: We also have the Teva Rodiums. These are $80 each. These are really great for somebody who wants more protection than a sandal can provide. It has more support in the arch and heel. And it's great for the guy--Dad around the house who does a lot of work around water--washing the car, the dog, the kids in the bathtub. And it's really great for slippery surfaces.

MITCHELL: And, again, how much are these?

Mr. ZINCZENKO: Those are $80.

MITCHELL: OK. We've got about 30 seconds left. We--we've got some other stuff here. But we want to get to the--the--the--the granddaddy of all stuff here. A motorcycle.

Mr. ZINCZENKO: Yes. That is the Yamaha Road Star Warrior. It's part performance bike...

MITCHELL: Wow.

Mr. ZINCZENKO: ...it's part performance cruiser. And it was Motorcycle magazine's car of--motorcycle of the year. And it's $12,000, but it's great for leaving that midlife crisis in the dust.

MITCHELL: David Zinczenko, good to see you.

Mr. ZINCZENKO: Good to see you, Russ.

MITCHELL: And congratulations. One of People magazine's most 50 beautiful--eligible bachelors. What--which is it?

Mr. ZINCZENKO: That's it. That's it.

MITCHELL: OK. All right.

Mr. ZINCZENKO: Fifty most eligible.

MITCHELL: Congratulations.

Mr. ZINCZENKO: Thank you very much.

MITCHELL: I'll send you a rate card for the next Father's Day.

Mr. ZINCZENKO: OK.

MITCHELL: If you're stressed out, stick around to find out which massage is just right for you. That's up next on THE SATURDAY EARLY SHOW. Don't go away.

(Announcements)

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Windcup by Nautica Watches Watch and Clock Industry Digest June 18, 2002

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Watch and Clock Industry Digest

June 18, 2002 10:56 AM EEST

LENGTH: 117 words

HEADLINE: Windcup by **Nautica** Watches

SOURCE: Europa Star

BODY:

Windcup is a new men's chrono wrist-watch series by **Nautica** Watches, part of the company's Yacht Club collection.

The watch is run by an automatic movement placed in a round steel case with a slanted rotating bezel and a winding crown designed in a propeller shape.

The dark blue dial has three counters at six, nine and 12 o'clock and a date window at three o'clock. Windcup is water-proof to ten ATM and comes with a steel bracelet and a deployant clasp. The hour markers are shown in white Arabic numerals. Alternative versions with black and silver dials are also available as well as models for ladies and men without a chrono function. **Nautica** watches have been marketed since 1994.

www.europastar.com

LOAD-DATE: July 13, 2005

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FASHION LEAVES A GAP IN MIDDLE Orlando Sentinel (Florida) June 20, 2002 Thursday, FINAL

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Orlando Sentinel (Florida)

June 20, 2002 Thursday, FINAL

SECTION: LIFE & TIMES; Pg. E1

LENGTH: 676 words

HEADLINE: FASHION LEAVES A GAP IN MIDDLE

BYLINE: Marla Paul, National Correspondent

BODY:
The once shy abdomen has been uncloaked. Most of its sheltered life has been spent covered by a blouse or draped by a dress -- not counting the occasional outing on poolside lounge chairs and beach blankets. Now, however, stomachs will brazenly greet you on the bus, in department stores, in restaurants. Midriff flashes are the norm this summer, as waists on pants and shorts plummet like an elevator whose cord has snapped and the hems of tops shoot for the clouds.

Stomachs-at-large unleash a host of new fashion conundrums. Should you unveil your tummy? How does this bare-midriff look translate into the real, non-MTV world? And what does this parade of stomachs mean, anyway?

"It's become the new fashion erogenous zone, enhanced by navel piercing and tattoos," says Hazel Clark, who teaches fashion history and theory at The School of the Art Institute of Chicago. "It's almost like a 'flesh is power' kind of thing." The look, she adds, reflects a woman's confidence in her body.

"It takes someone to say 'I've got what it takes to wear this. Look at me. I can pull this off.' . . . It's a way of asserting oneself and saying 'I choose to be in my body on my own terms,' " agrees Sharlene Hesse-Biber, a professor of sociology in women's studies at Boston College and author of Am I Thin Enough Yet: The Cult of Thinness and the Commercialization of Identity (Oxford University Press, $14.95.)

Hess-Biber traces the bare belly back to the sexually liberated 1970s, when women donned hip-hugger bell-bottoms and midriff tops. "It's when you had the . . . freedom to be who you wanted to be. The women's movement was in full swing," she says.

Moving ahead three decades, how do bare bellies fit into contemporary society? Quite sparingly, thinks Avril Graham, executive fashion and beauty editor at Harper's Bazaar. "I would avoid it on the occasion of meeting your prospective parents-in-law, going to job interviews, meeting any dignitaries or business contacts. . . . There are more places you should not wear this than places you should," she warns. On her OK list are rock concerts or "lively," non-elegant social events.

And when you do bare it, your stomach tone should match your face, Graham says. She recommends self-tanners and bronzers for fair-skinned women, adding, "You should try to have an all-over look."

Graham contends this trend is for a chosen few.

"I would definitely avoid it if you are over a certain age and if you have a tummy with any remote touch of

the wobbles," she says. "You want to look tan, lean and healthy -- and preferably 20 years old. . . . This is the territory of the very young, unless you are Madonna strolling out with your husband to a cafe."

Bunk, says Treena Rinaldi, senior fashion market editor at Jane magazine.

"We don't say you have to do 50 stomach crunches a day to wear it," she says. "We say you should be proud of your flesh. We don't think everybody has to have the perfect body."

Rinaldi once saw a pregnant woman at a club who had painted a big swirl on her tummy. "She looked fabulous!" Rinaldi says. Less artistic types can gloss their bellies with cosmetics that add glimmer and shine.

Still, Rinaldi thinks exposed abdomens aren't terribly practical in the real world ("unless you work at Hooters"), and favors a stomach coverup for herself. "How far away are we until we are wearing pasties on the street?" she wonders.

Sociologist Hesse-Biber worries that skimpy clothing ratchets up the pressure on women's and girls' bodies and fuels insecurity. "Nobody's perfect, and this clothing demands perfection," she says.

"Anybody's stomach might stick out in that kind of clothing. . . . Walking down the street like that, can you imagine how vulnerable you might feel, going into a restaurant or school? You've got to be thinking 'How do I look?' and 'What am I going to eat so my stomach doesn't pop out when I sit down? Should I have a hamburger or not?' That's got to consume time and energy that's taking away from more important things in your life."

GRAPHIC: PHOTO: Dare to bare. Summer styles display a few inches of flesh between tops, bottoms.
GAP
PHOTO: Exposed. Today's belly-baring fashions hark back to the hip-hugging styles of the 1970s.
NAUTICA JEANS COMPANY

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At last Brits look cool (when it's hot);So, what do the capital's fashion-conscious men wear when the sun comes out? The Evening Standard (London) June 20, 2002

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The Evening Standard (London)

June 20, 2002

SECTION: Pg. 20;21

LENGTH: 809 words

HEADLINE: At last Brits look cool (when it's hot);
So, what do the capital's fashion-conscious men wear when the sun comes out?

BYLINE: Dylan Jones

BODY:
By Dylan Jones Editor, GQ magazine

IT wasn't so long ago that British men were the worst dressed in Europe; hell, they were probably the worst dressed men in the western world. Possibly because our climate determines that we spend eight months of the year in virtual darkness, whenever the sun decided to shine, the British male would loosen his tie, roll up his shirt sleeves and, er, that was about it.

And while it's still possible to see the Great British Office Worker proudly exposing his lobster flesh and workmanlike tattoos at lunchtime during the summer, we are finally beginning to dress like our Continental brothers.

We now understand that it's fundamentally important to have a summer wardrobe, rather than just a winter one with a fresh pair of trainers. We know that we have to have lightweight suits, casual trousers, short-sleeved shirts, tailored shorts, expensive beach shoes - the lot. Some of us are even starting to look a little Italian.

The guys in these pictures - all photographed on the London streets this week - look a damn sight better than they would have done a few years ago.

They've chosen very good T-shirts and the right sort of short-sleeved shirts for this season (floral, patterned, a little Polynesian), plus they're experimenting with different trouser lengths. Their footwear could be improved, but at least they're moving in the right direction.

SO, what should we be wearing this summer?

What gets the GQ seal of approval? Well, the list is long, but particular, and if you're in any doubt about what to buy, read on. If you're looking for lightweight or "cool wool" suits, you need to go to Richard James, Paul Smith, Gieves and Hawkes or Comme des GarAons, while Hackett and Boss do some great summer jackets.

Short-sleeved shirts can be got from Diesel, Armani and Comme des GarAons, while long-sleeved shirts should be found at Interno 8, Etro, Moschino and Richard James.

Short-sleeved T-shirts must be bought from Paul Smith, Yohji Yamamoto or Topman, although the vogue this summer is for long-sleeved T-shirts, and these can be bought just about anywhere.

You should ditch the trainers this year and buy a pair of Birkenstocks, some JP Tod's driving slippers or a pair of Oliver Sweeney loafers, while your jeans must be Levi's or Diesel.

You could spend a lot of money in Diesel this season (whose flagship store is in Covent Garden), as it's also the place to go for sunglasses; either there or the Cutler and Gross vintage shop on Knightsbridge Green.

As for chinos or light-coloured trousers, the best places to try are **Nautica,** Ralph Lauren, Comme des GarAons (again, they've had a very strong collection this season) and Gant - don't let the fact that Jeremy Clarkson shops there put you off.

If you want a sturdy summer watch, one that's going to withstand waveboarding as well as clubbing, then you can't go wrong with a Tag Heuer.

You could probably get all of the above in a well-organised day's shopping.

Alternatively, you could just wander around Selfridges for a couple of hours; I'm sure you'd be equally successful. If you want a pair of new shorts, you'll find them there too.

One thing you should add to your list, by the way, is some sort of Pakamac or foldable raincoat. If you're planning a trip to Wimbledon, then buy one in Muji or Paul Smith.

This summer you should have no excuse not to look fashionable, as the sales now start earlier and earlier (the Comme des GarAons sale, for instance, is on right now), so it's possible to pick up an entire summer wardrobe for a fraction of what it should usually cost.

The only drawback to this new trend is doing last-minute shopping before you go on holiday in August and finding that you can only buy overcoats and snow boots. If you want a pair of Gucci swimming trunks - which I imagine you do - then buy them now.

Otherwise you'll be going on holiday in a three-piece suit and a trench coat.

CAPTIONS

Jonas, 18, visiting London, wears Fred Perry top, trousers from H&M and sun-visor bought from a market in Sweden Aurelio, 30, barman, wears Esprit top, trousers from Topman and Adidas trainers Shoji, 29, in publishing, wears Henrik Vibskov top; Christopher Nemeth jeans and shoes by Vans Steven, 22, care worker, wears trousers and top from Next Dylan Wilde, 24, fashion designer, wears Jungle trousers and hat, Paul Smith belt Nelson, 24, chef, wears top from market at Gay Pride, Levi's, hat bought in Italy and shoes bought in Portugal James, 25, unemployed, wears shorts from H&M and Skechers shoes Ayal, 29, teacher, wears J Crew shorts and top by Quiksilver Emmanuel, 29, translator, carries Gola bag and wears Martin Maglela top, Muji trousers and shoes from Replay Cutler Cook, 22, student, wears belt from CK Bradley and top bought in Bali

LOAD-DATE: June 21, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Shoe Marketer Laces Up Deal for old Building Site in Santa Barbara, Calif. Santa Barbara News-Press June 21, 2002, Friday

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Santa Barbara News-Press

June 21, 2002, Friday

KR-ACC-NO: BA-SHOE

LENGTH: 537 words

HEADLINE: Shoe Marketer Laces Up Deal for old Building Site in Santa Barbara, Calif.

BYLINE: By Mark van de Kamp

BODY:
Fast-growing Global Brand Marketing Inc. of Santa Barbara, designer and licenser of trendy shoes, now has a hip new address.

The company has signed a long-term lease to occupy most of the former Circon building at 6500 Hollister Ave. in Goleta. Terms were finalized Friday.

This move is good for Global Brand and for Goleta. The firm can expand from its bulging headquarters in four buildings along Figueroa Street in downtown Santa Barbara. And it's a nice rebound for Goleta, which late last year saw medical product manufacturer AMCI Circon close its stylish headquarters and manufacturing plant and cut 112 jobs.

"We're growing and hiring like crazy," said Killick Datta, Global Brand's founder and chief executive officer. "We're now up to 130 employees and will reach 170 employees by year-end. We'll keep growing after that. We want to be here."

Privately held Global Brand is self-financing the deal. The company signed a 10-year lease with two five-year options for 49,400 square feet. Broker Steve Brown of The Radius Group Commercial Real Estate represented Global Brand and brokers Ed De Lacy and Paul Gamberdella of CB Richard Ellis in Santa Barbara represented the property owner, First Virtual Properties.

"This is very fortunate news especially in light of the recent companies leaving Goleta," said Bob Poole, president and chief executive officer of the Goleta Valley Chamber of Commerce. "The Goleta business community welcomes them."

Goleta has taken the brunt of corporate layoffs, relocations and shutdowns over the past year, losing several hundred jobs. Just last week, high-tech company Magnetic Data Technologies was purchased by electronics giant Solectron Corp., which will close the local plant and lay off most of its 150 employees.

The Global Brand lease is one of the largest commercial real estate transactions of the year. In June, fast-growing infrared camera company Indigo Systems finalized a sublease for 43,000 square feet in a building formerly occupied by Ericsson. Earlier, CKE Restaurants Inc., operator of the Carl's Jr. and Hardee's hamburger chains, signed a sublease deal with Unisys Corp. to occupy 38,800 square feet at 6307 Carpinteria Ave. where it will relocate more than 100 employees from its administrative offices in Anaheim.

"I love the building," Mr. Datta said. "We'll be moving a lot of people to Goleta."

Another plus is the building's proximity to Santa Barbara Airport, which Mr. Killick and his sales reps frequently use.

"We're not going to miss too many flights now," Mr. Datta joked.

Global Brand will make interior alterations to get more natural light. The building presently has offices around the rim with a manufacturing area in the middle. Global Brand doesn't manufacture; it will knock out interior walls to make room for more office and design space.

Global Brand has a worldwide licensing agreement with **Nautica** Apparel Inc., to design, develop and sell the new **Nautica** Footwear brand. Its roster includes Mecca Footwear, fashion funky Diesel Footwear and feminine XOXO sports shoes.

To see more of the Santa Barbara News-Press, or to subscribe to the newspaper, go to http://www.newspress.com

JOURNAL-CODE: BA

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UPPER NYACK The Journal News (Westchester County, NY) June 22, 2002 Saturday

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The Journal News (Westchester County, NY)

June 22, 2002 Saturday

SECTION: NEWS; Pg. 3B

LENGTH: 503 words

HEADLINE: UPPER NYACK

BYLINE: Nancy Cacioppo, Staff

BODY:
Twin 'Stars & Stripes' replicas dock on Hudson

Sailboats take part in NYC promotions of Conner race team

Nancy Cacioppo

The Journal News

UPPER NYACK - The name "Stars & Stripes" on a sailboat would be familiar to anyone acquainted with competitive racing, Dennis Conner and the America's Cup.

For three days this week, two sleek reproductions of the nation's most famous 80-foot racing sailboat were docked at Petersen's Boat Yard. The move was a favor to Conner, who was in New York to promote his team's chances to win back the coveted America's Cup trophy from New Zealand next year.

The twin 50-foot sailboats set sail for the Big Apple early yesterday to treat about two dozen America's Cup sponsors to promotional events yesterday and today in New York Harbor.

But the two new $2 million sailboats Conner will take to Auckland, New Zealand, for next year's America's Cup are each close to 80 feet long, with computer-designed mainsails that cost $100,000 apiece.

Jeff Beneville is a co-owner of Petersen's and a two-time member of America's Cup teams.

"To race in the America's Cup, you need the backing of a yacht club, and Dennis Conner is sailing this time on behalf of the New York Yacht Club," he said.

Conner, the only four-time winner of the America's Cup, three times as skipper, has been involved in nine America's Cup campaigns over 28 years.

Conner was busy with a string of speaking engagements in New York in advance of this weekend's promotional event and did not accompany his boats to Rockland.

But that did not stop Beneville from praising the rarefied world of competitive sailing which he has enjoyed for 25 years.

In the 1987 America's Cup campaign, Beneville competed in Australia for the New York Yacht Club against Conner, who won that year, representing the San Diego Yacht Club. In 1989, Beneville spent a year racing for Conner on the Maxi World Championship circuit. And in 1992, he raced with Conner's team in San Diego, the year Bill Koch, another sailing legend, won the America's Cup.

Beneville is a marine insurance vice president whose company insures the "Stars & Stripes" and **Nautica,** one of the team's corporate sponsors.

He just returned from the Conner team's Long Beach, Calif., training headquarters, where he had a reunion with many of his old America's Cup teammates, helped with the sailboats' speed tests and met with corporate sponsors.

On Aug. 1, Conner's two boats and two crews will head for New Zealand for eight more months of training.

Will he participate in another America's Cup?

If he goes, Beneville said, he could have the dual role of corporate sponsor liaison and grinder - crew members who grind the winches that trim and raise the mainsails - on the sparring, or practice, boat.

Beneville smiled, weighing the lure of another America's Cup campaign with the prospect of an eight-month commitment halfway around the world.

"We'll see," he said.

Reach Nancy Cacioppo at ncaciopp@thejournalnews.com or 845-578-2439.

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Never fear ;Never fear, there's a suit to fit every body;Trunk funk? Milwaukee Journal Sentinel (Wisconsin) June 25, 2002 Tuesday

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Milwaukee Journal Sentinel (Wisconsin)

June 25, 2002 Tuesday ALL EDITION

SECTION: CUE; Pg. 01E

LENGTH: 925 words

HEADLINE: Never fear ;
Never fear, there's a suit to fit every body;
Trunk funk?

BYLINE: CATHERINE FITZPATRICK of the Journal Sentinel staff

BODY:
Wisconsin's 15 minutes of summer has arrived.

The pools are open. Lake Michigan's liquid again.

Yo! Greek gods, it's time to suit up and show off those chiseled abs.

Think Burt Lancaster enjoying sand-blasted sex on the beach with Deborah Kerr in "From Here to Eternity." Guy, that could be you.

Oh? More flab than ab? Or perhaps your back hair is thicker than the fairways at St. Andrews. Your knees knobby as pine cones. Maybe you've got sloping shoulders. Twiglet thighs.

And that backside -- let's not even go there.

Not to worry. This year, there's a swimsuit color, pattern and style to suit every body.

Not that the garden-variety guy works himself into a tizzy about late-breaking swimwear styles, or wastes time mourning the demise of his Speedo days. Now women, that's a different story.

Young or old, the female swimsuit buyer takes her task seriously. First she plucks a smorgasbord of swimwear from the rack and heads for the nearest cramped cubicle. Then, she shimmies into and peels off suit after suit, scrutinizing the facets of her silhouette in this tankini or that bandeau with the intensity of a diamond merchant.

Bad lighting, obnoxious hang-tags and waves of self-loathing are an acceptable part of the process. In the end, she will pay good money for a shred of polyester mortification.

The male swimsuit buyer, on the other hand, makes his purchase in the wink of an eye, straight off the rack. If he could buy a pair of new trunks on a drive-through basis, he would. He limits his concerns to two:

(a) Will I look like a dork?

(b) Will the suit still look good 20 years from now?

If he has chosen well, the answers are (a) No, and (b) No.

While men's swimsuit trends generally do not heed the rise and fall of global politics, there is some indication this year's bright colors, Hawaiian prints and patriotic themes are no accident. Call it reactive cheerfulness.

Life's a beach, the season's swim trunks seem to say.

"Men's swim trunks are all about color and pattern," said Kelly Cordill, men's sportswear buyer for the Boston Store, "intense, strong, vivid colors and prints."

Jungle fever florals are hot. So are happy hues like lime green and Caribbean aqua. Groovy styles like Old Hollywood luau shirts and matching boxers are making a splash. Preppy looks like yacht-club drawstring boxers are sailing out of the stores. Conversational prints are part of the buzz. Camouflage prints are still standouts.

All well and good, but what if you're not a 20-year-old oarsmen who looks great in anything, even faded don't-give-a-damn boxer trunks with the athletic department logo of some third-tier college on them? What if you need a little more coverage than a body builder's Tahiti tan and Gucci thong?

Accept the cruel objectivity of genetics, take personal responsibility for every beer and brat you've ever eaten in your whole wretched, indulgent life, and get swimsuit smart.

Some styles, colors and patterns work hard to minimalize your debits, others maximize your assets.

Say you're lean as a bean. Plaids, horizontal color blocks, patriotic themes or camouflage prints will be distracting. Long board shorts or cargo pants with side pockets will provide visual bulk, so long as they're not too loose. Cargo shorts not only have pockets for stowing stuff like sun block or car keys, but they also make the transition to other water sports like kayaking, windsurfing, boogie boarding and jet skiing.

If you're the stocky type -- read that "acres of unruly flesh cascading over your waistband" -- do not hit the beach in a snippet (pardon the term) of Spandex.

For a guy with a good-sized gut or a butt the size of Butte, simple boxers in a bright, solid color or small-gauge print, preferably with a drawstring waist, will be more forgiving than other styles.

Guys who are self-conscious about excessive body hair or blotchy skin should get a life. Then, cover up and still be cool in a Hawaiian shirt-and-shorts combo, or mesh tank top and matching trunks.

If you've been sweating like a pig in the gym all winter and now look better than Adonis, heck, slip into anything you want, buddy. A pair of classic trunks with elastic waistband and buttoned key pocket. Maybe even a flowered bikini -- it's a snap to pack.

Or go all out (well, not really) and get yourself a pair of those stretchy, boy-legged micro-shorts.

It's the newest twist on boy meets girl.

Luv handled

Stick to classic drawstring-waist trunks, not too short, not too baggy, in a solid color or small-gauge pattern. Yellow boxer trunks (above), $26, at Lands' End. Yellow swordfish trunks (below), by **Nautica,** $38.50, at Boston Store.

Under cover

A hip top and bottom combo hides scars, blemishes, excess body hair, piercings and tattoos. Black fish shirt (above), $65, and trunks, $39.95, by **Nautica,** at Boston Store. Neon green mesh top (below), $35, and trunks, $45, by **Nautica,** at Boston Store.

Lanky panky

Daily carbo-loading and a few dozen laps in the pool will eventually fill you out. In the meantime, go for swim trunks in a large scale print. Jungle print board shorts (above), by Sonoma Sport, $28, at Kohl's. Plaid boxer trunks (below), by Tommy Hilfiger, $39.50, at Boston Store.

Beach buff

Ignore parental orders to cover yourself up before walking out that door, mister. Hawaiian print boy-leg shorts (above), by Sauvage, $38, at Pacific Southwest. Floral bikini (below), $34, by Sauvage, at Pacific Southwest.

LOAD-DATE: June 25, 2002

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Tanger Outlet opens today The Myrtle Beach Sun-News June 28, 2002 Friday

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THE SUN NEWS
Found on MyrtleBeachOnline.com
The Myrtle Beach Sun-News

June 28, 2002 Friday

SECTION: MONEY; Pg. D1

LENGTH: 300 words

HEADLINE: Tanger Outlet opens today

BYLINE: Kathleen Vereen Dayton The Sun News

BODY:
The Tanger Factory Outlet Center near Briarcliffe Acres will open stores in its first phase of development at 10 a.m. today.

The 400,000-square-foot outlet center, on Kings Road at the intersection of S.C. 22 and U.S. 17, will have about 60 stores and kiosks in its first phase. An additional 55 stores are scheduled to open in spring 2003.

The center's layout will function as an open-air mall, with covered and uncovered landscaped courtyards and a food court, which opens next week. Food vendors will be operating at the outlet mall beginning today.

Stores in the center will feature upscale brand-name merchandise at an average of 40 percent off the retail price and a mix of specialty retailers.

The outlet mall, which is expected to draw about 6 million visitors annually, will bring some new stores to the area, including Old Navy, Skechers USA, The Bombay Company, Motherhood Maternity Outlet and Kitchen Collections.

An official grand opening will be held July 5 through 7, with entertainment, children's activities and a fireworks display at 9 p.m. on July 5.

Construction of the mall was started in September 2001 and cost approximately $48 million. The center is expected to generate $5.6 million annual in state sales taxes and will employ about 800 people in full- and part-time retail positions.

Hours of operation will be 10 a.m. until 10 p.m., 7 days a week through Sept. 29. Winter hours will be 10 a.m. to 9 p.m. Monday through Saturday and 10 a.m. to 7 p.m. Sundays.

Contact KATHLEEN VEREEN DAYTON at 626-0317 or kdayton@thesunnews.com.

INFO:

Tanger highlights

Bass Shoe

Carter's Childrenswear

Geoffrey Beene

Izod

L'eggs Hanes Bali

Liz Claiborne

Mikasa

Nautica Factory Store

Old Navy

Phillips-Van Heusen

Skechers USA

Tommy Hilfiger

LOAD-DATE: July 11, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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STYLE; A.I.R. Rights The New York Times June 30, 2002 Sunday

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The New York Times

June 30, 2002 Sunday
Late Edition - Final

SECTION: Section 6; Column 1; Magazine Desk; Pg. 43

LENGTH: 922 words

HEADLINE: STYLE;
A.I.R. Rights

BYLINE: By William Norwich

BODY:

Eugenia Sheppard, the fashion and society writer, once observed that on any given Saturday night in Southampton, she could find about 18 different dinner parties worth chronicling.

It was, in her opinion, one of the Hamptons' more compelling features. Here was social life for everyone: the fashion set, preppies, bachelors, the Old Guard, the New Guard, the year-rounders and everyone in between.

Of course, Sheppard's observation dates back at least 25 years to ancient times when pristine signs would advertise "Fishbait" rather than "Fishbait and Pilates." Over the years, money, not social mix, became the big story in the Hamptons. Not that secular progress hasn't always been an issue. About every decade or so, or as soon as the shingles weather on the new house, the arrivistes, who got there only several years before, begin to complain bitterly about the loudness of "the newcomers." Like birds guarding their nests, summer people are forever bemoaning the passing of the good old days. (If you go to Nantucket, use earplugs within a mile of old salts.)

But what has always redeemed the aggressive sodding of paradise (and potato fields) to put up McMansions was the parallel existence of a thriving artistic community -- in theory, the antithesis of the materialistic new rich. It worked out quite nicely; the creative people had patrons with bare walls and bookshelves, and the rich folk had bohemia, or a reasonable facsimile, at their disposal when capitalism's Pyrrhic victories left them hungry for something sweeter, something "other," to consider, if only in a daydream.

That hunger is evident on the East End this summer. It has been a bummer year everywhere for the boom-boom set, but in the Hamptons especially, beginning with the Lizzie Grubman debacle and moving on to Barbara Kopple's documentary, "The Hamptons," which focused less on the nobility and natural beauty of the place and more on its contagious vapidity.

Go to parties, shop in the stores, walk in the streets -- the mood is certainly one decibel lower; the bottle blonds are not so curious and loudly yellow as they were a year ago, and that includes the women. This summer, expensive caviar, pricey wines, small white dogs and recreational oxygen tanks are considered

gauche house presents. Instead, two new books that portray the Hamptons on a higher plain are popular: "Studios by the Sea," a handsome coffee-table book photographed by Jonathan Becker, with text by Bob Colacello, and "Hamptons Bohemia -- Two Centuries of Artists and Writers on the Beach," by Helen A. Harrison and Constance Ayers Denne.

"Hamptons Bohemia" is a social history about people ranging from Walt Whitman to Truman Capote, Dorothea Tanning to Betty Friedan. "Studios by the Sea," on the other hand, shows the evocative spaces in which nearly 50 artists, including Julian Schnabel, Larry Rivers, April Gornik, Billy Sullivan and Henry Koehler, create their art.

But does a young artist have to be as affluent as Julian Schnabel to become the next Julian Schnabel on the East End? It won't come easy. Affordable space is now at a minimum. According to The East Hampton Star, commercial rentals in the village are approaching $100 per square foot. And if there are any houses for sale at less than $300,000, they are in hiding.

Not to be outrun, creative people in the Hamptons have lately begun renting relatively reasonable spaces in industrial parks, especially the one bordering the East Hampton Airport on Industrial Road. There you can find several bare-bones, prefab aluminum structures put up by various contractors on land leased from the town. In addition to the dozen or so artists who have taken spaces there, other people have found the location attractive for storing everything from antiques to vintage cars. An artist who rents a space of about 1,700 square feet will pay about $1,500 a month, a relative bargain compared with prices elsewhere and a pittance compared with Manhattan.

"I love the sounds of the airplanes, mostly prop planes," says Eric Freeman, a young artist. "I imagine it's like being somewhere in Arizona in the 1950's." He found space here a couple of months ago when a studio he was using in Water Mill was no longer available.

Besides Freeman, there are the map makers Chris Harris and Gary Bradhering of MapEasy, who illustrate and annotate charming "guidemaps" to 75 cities around the world; the furniture and residential designer Scott L. Murphy of the Landis Company, who shares a woodworking shop with the furniture designer Reed Karen; and Randy Hoffman, another furniture designer and cabinetmaker.

Having creative people instead of businesses fill these parks -- artists also have found spaces in a similar situation in Southampton -- could present a political hot potato for local governing boards. Despite the concerns of environmentalists and town leaders, these areas were permitted in the hope they might attract larger enterprises that would employ local people. (MapEasy employs about 10 people.) The artists may have to resort to political humor to survive. "We have a joke," says Bob Colacello, who recently rented studio space to write in. "We're going to start 'The Industrial Park Creative Coalition' and protest airport noise."

Indeed, on Friday afternoons the low-key vibe changes when the private jets of the rich arrive in droves for the weekend, but never mind. The thought has occurred to Freeman and Colacello, among others, to set up a refreshment stand.

What will be on the menu?

Lemonade and paintings.

URL: http://www.nytimes.com

GRAPHIC: Photos: A new artists' colony is growing up in the industrial park that borders the East Hampton Airport. One pioneer is Eric Freeman, whose color field is on top.; Above, a vintage view of the airport, circa 1953.; "I usually do not wear $75 T-shirts," says Eric Freeman, opposite, in his Hamptons studio. For this occasion, he wears a Levi's vintage T-shirt and Helmut Lang cords. His drive-in studio, this page, provides 1,250 square feet of space.; Aluminum with a view pretty much characterizes the industrial spaces,

opposite top, near the airport. Scott L. Murphy, a furniture designer and builder, left, in his Landis Company studio, wearing a John Varvatos T-shirt and **Nautica** jeans. Opposite bottom: The co-creators of MapEasy: Gary Bradhering, seated, in a Helmut Lang shirt and Chris Harris, standing, in a Hermes shirt.; Clockwise from top left: The furniture designer Reed Karen, top, in a Yohji Yamamoto T-shirt; a scene from the airport; the writer Bob Colacello in a Hermes sweater and Prada pants; Randy Hoffman wears Levi vintage jeans and T-shirt; prototype for a speaker Karen is developing. Grooming: Sarra'na. (Photographs by Kelly Klein Styled by Tony Melillo)

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Fit clinic; Look Great. Shape July 1, 2002

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Shape

July 1, 2002

SECTION: No. 11, Vol. 21; Pg. 50; ISSN: 0744-5121

IAC-ACC-NO: 87691309

LENGTH: 84 words

HEADLINE: Fit clinic; Look Great.

BYLINE: Hill, Julie

BODY:
Tried and True The tankini reigns supreme when it comes to versatility, comfort and figure-flattering style. While designers may put their own stamp on this summertime staple -- reversible halterkinis from Burberry, smocked tubinis from Celine and strappy camikinis from **Nautica** -- the essential swim-friendly, leg-baring design prevails. Ralph Lauren Swimwear's chic racerback tankini, $ 136, shown here, features generously cut armholes, which create a strong, sexy line for shoulders and back.

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

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FASHION SHOP NEAR GROUND ZERO TO DEBUT The New York Post July 2, 2002, Tuesday

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The New York Post

July 2, 2002, Tuesday

SECTION: All Editions; Pg. 033

LENGTH: 306 words

HEADLINE: FASHION SHOP NEAR GROUND ZERO TO DEBUT

BYLINE: LISA MARSH

BODY:
There are signs of new life near Ground Zero.

While stores below Canal Street have been hit hard since Sept. 11, the owners of LoftWorks @ Lafayette believe they can help improve the situation.

The store, which is scheduled to open at 100 Lafayette St. on July 9, brings the neighborhood 20,000 square feet of shopping space spread over three levels.

It will sell discounted designer sportswear and work wear for men and women.

"Sales will be at least 50 percent off what other stores offer," said Lana Choy, co-founder of LoftWorks @ Lafayette with Irwin Kung Liu. "It will be one of the most competitive stores in New York."

LoftWorks will carry such brands as Giorgio Armani, Prada, Canali, Versace, Zegna, Hugo Boss, Dolce & Gabbana, Burberry, Corneliani, Ralph Lauren, **Nautica,** Tommy Hilfiger, DKNY, Gitman Brothers, Calvin Klein and Perry Ellis.

Choy is hoping that the store will attract new customers to the area and increase foot traffic downtown.

"The neighborhood has become noticeably depressed. We decided to do something inventive," Choy said. "It also gives us a chance to generate jobs." She said they have already hired 60 employees.

Choy and Liu did not set out to become retailers. They purchased the building over two years ago and set out to find a tenant to take the building's retail space.

"Then Sept. 11 happened," she said. "We started out as owners of the building, but tenants weren't looking in this area. It was a bad time."

So the duo are taking advantage of benefits offered to businesses located in the city's Liberty Zone.

And while they won't disclose how much was spent on the store, they expect healthy returns.

"New Yorkers are great shoppers and know value when they see it," Choy said. "We imagine with the quality merchandise we will carry, we will do very well."

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Red, white and new;Patriotic looks profess both pride and fashion awareness Knoxville News-Sentinel (Tennessee) July 4, 2002 Thursday Final Edition

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Knoxville News-Sentinel (Tennessee)

July 4, 2002 Thursday Final Edition

SECTION: STYLE; Pg. E3

LENGTH: 655 words

HEADLINE: Red, white and new;
Patriotic looks profess both pride and fashion awareness

BYLINE: By Kevin Cowan News-Sentinel style writer

BODY:
Ever since the Sept.11 terrorist attacks Americans have been wearing their hearts on their sleeves and practically everywhere else.

Patriotic clothing and accessories are enjoying unprecedented popularity. The pieces are not only declarations of pride, but also statements of style.

"It has been huge since 9-11," said Tracey Demonbrun, senior merchandise manager for women's clothing at JCPenney in West Town Mall. "In the beginning we couldn't keep it in. And it's still selling well. People are still patriotic and proud of their country."

The attacks occurred the second day of the Council of Fashion Designers in America Fashion Week, which was taking place in New York. The remainder of the spring 2002 shows was cancelled.

One week after the tragedy, Escada opened its flagship store on Fifth Avenue in New York. Windows were decked out in its stars and stripes women's collection, which included beaded gowns, star-spangled jeans, handbags, leather jackets and other accessories.

The displays triggered a red-white-and-blue explosion on Fifth and Park Avenues and the beginning of the Americana trend.

Among the designers putting a new spin on Old Glory is Stephen Sprouse. He had been working with Target for about two years to create a new patriotic line of clothing, accessories and recreational gear. The items offer Americana with an attitude.

"It kind of has a rock 'n' roll, in-your-face theme, said Bree East, a spokesperson for Target. "It's different from the usual flag T-shirt. This has a little bit more edge and appeals to a different segment of people."

The Americaland line, in stores for about a month, is aimed at the teen to young adult crowd. There are even some baby items. Pieces feature the designer's signature graffiti style.

"The flip-flops are really popular," East said, "and the kids love the body boards and T-shirts."

Sprouse and Escada join Tommy Hilfiger, Ralph Lauren and David Chu of **Nautica,** who were patriotic when

patriotic wasn't cool.

Because of these and other designers, putting together a fashionable look that exudes American spirit is easy. One way to do it is to take the less-is-more approach.

"You can take a white outfit and get a great bag that's red-white-and blue to put with it," said Valerie Wann of Shanel Boutique in West Knoxville. "I think that's what people are looking for, just a hint of it."

Wann also said some designers are adding patriotic touches to clothes, such as beaded star here, a soaring eagle there.

Also there is a wide variety of jewelry that conveys the message. Flag pins, pendants and earrings lead the way.

Obviously, to be patriotic one doesn't have to wear the flag. Assemble an outfit with separates painted in shades of the USA, and let the colors do the talking.

According to the book "Our Flag," red represents hardiness and valor.

Fashionably speaking, "It's a great pop color," said Kelly Clayton at Pam Kelly. "It's happy and makes you feel good."

Known as the ultimate power color, "Red can make you feel important," she added.

White symbolizes purity and innocence.

Style-wise it is the hottest color of the season.

"It's the most wonderful color in the world," Demonbrun said. "It goes with everything. When all else fails, put something white with it."

Blue symbolizes vigilance, perseverance and justice.

It is often paired with white to create a nautical look. Also the color is the favorite color of jeans. You can't get much more American than a pair of Levi's.

Unlike most trends, experts believe Americana will have staying power.

Demonbrun expects to see yet another wave on the anniversary of the attacks.

Wann believes patriotic chic will go beyond next September and survive the ins and outs of fashion.

"I don't think people should ever feel it's dated," she said. "If you live in this country, it's always appropriate."

Kevin Cowan can be reached at 342-6426 or cowan@knews.com.

GRAPHIC: (Color) On cover: Ali makes a patriotic splash in a **Nautica** tankini. John shows his allegiance in a pair of flag-motif Polo trunks. Both looks are from Dillard's. Location: Knoxville Fire Station No. 11 on Whittle Springs Road. Models: 18 Karat Talent and Modeling Agency. Photo styling: Mary Booher. Photos by Joe Howell, News-Sentinel photographer; FASHIONS; (Color) Ali shines in this Statue of Liberty sequined sweater by Michael Simon. The piece is from Classy Lady.; DIGITAL PHOTO 0619fashion.JH (Color) A red Elie Tahari halter dress and red-white-and-blue Kate Spade handbag offer a sophisticated take on Americana. Ali's ensemble is from Kristi.; FASHIONS; (Color) This outfit from Shanel exudes love of country. Ali models a sleeveless Alberto Makali sleeveless top with flag-painted heart and Tempo cropped pants.; DIGITAL PHOTO 0619fashion.2.JH (Color) These firemen are handling a hot look from Pam Kelly. Ali

combines an ethnic-print top by ANNAC and Bisou Bisou denim skirt. DIGITAL PHOTO 0619fashion.5.JH (Color) John models a Tommy Jeans grouping from Proffitt's. It features a sleeved shirt with side mesh and star panels, logo tee and light-khaki cargo pants.; FASHIONS (Color) This flip-flop is from Stephen Sprouse's new Americaland line at Target. PHOTO NOT RETAINED IN LIBRARY;

LOAD-DATE: October 8, 2002

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BOA'S BRANCHING OUT - BANK SIGNS $150M LEASE FOR OFFICES ON 57TH ST. The New York Post July 9, 2002, Tuesday

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The New York Post

July 9, 2002, Tuesday

SECTION: All Editions; Pg. 030

LENGTH: 559 words

HEADLINE: BOA'S BRANCHING OUT - BANK SIGNS $150M LEASE FOR OFFICES ON 57TH ST.

BYLINE: Steve Cuozzo

BODY:
THERE'S life in the old beast yet.

The limping office market got its best news in months yesterday with the year's biggest signed lease so far - a 152,000 square-foot expansion by Bank of America into 40 W. 57th St.

The long-term deal, valued at an aggregate $150 million, will bring BoA to floors 28-34, at the top of the 728,000 square-foot tower owned by the Lefrak Organization. Asking rents in the tower run in the mid-$60s.

The lease is an eye-opener for more than its size alone.

According to Jones Lang LaSalle Executive Vice President John Ryan III, who repped BoA along with Jones Lang Vice President Lloyd Desatnick, it's the rare case these days of a true expansion by a financial institution. The bank is keeping 700,000 square feet at Sheldon Solow's 9 W. 57th across the street.

"The goal is to start construction of three floors this October, and we get the balance of the space in January," Ryan said.

Moreover, it contradicts the prevailing wisdom that big firms need to spread themselves out over a wide area. If the "campus" concept is dead, no one told Bank of America.

And for another thing, said David W. Levinson, part of the Insignia/ESG team that repped the owners, "the Lefraks essentially have control back of their building" - where Bristol-Myers had leased the top half since Sam Lefrak built it in 1972.

Levinson called the deal "a welcome moment of normalcy - a building repositioning itself mechanically and physically, capturing a premier tenant.

"Not everything going on is the Tycos and the WorldComs."

Howard Fiddle, the leader of the Insignia/ESG team that also included David Berkey and Zachary Freeman, said BoA would likely move its asset management group, which services "high-net-worth individuals," into 40 West.

BoA's move occurs as the tower undergoes a $30 million capital improvements program. Richard Lefrak, president of his family's real estate empire, says some portions are already done, including new elevators, electrical infrastructure and air conditioning.

The more visible parts, like a new lobby, will come soon. The gloomy dark brick facade will be replaced by a lighter-colored aluminum skin by architects Kohn Pedersen Fox. The entrance will be moved out of the pedestrian arcade that runs through to West 56th Street to the front.

Lefrak said, "We always considered ourselves part of the Plaza District, and felt that it should be commensurate in quality with properties like 9 West and the GM Building."

Office tenants at 40 West include fashion house **Nautica,** talent agency ICM, Infiniti Broadcasting and Wells Fargo bank.

Meanwhile, the long block of 57th between Fifth and Sixth avenues is enjoying something of a street-level renaissance.

Two years ago, restaurant Brasserie 8 1/2 opened in the long-vacant concourse of 9 West, bringing light and life to a dark stretch of sidewalk.

Earlier this year, Promenade Realty's Steven Pressler scored a coup for 12 W. 57th, the old Henri Bendel Building, when he snared a big retail tenant, MacKenzie-Childs, to make its home there when Burberry returns to its enlarged space one block east.

* Please send e-mail to:

scuozzo@nypost.com

GRAPHIC: BANK BOOST: The Bank of America deal for space at 40 W. 57th St., shown here with a new skin, is a shot in the arm for the commercial real estate market.

LOAD-DATE: July 9, 2002

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June Retail Sales Give Cheer for Future Atlanta Journal and Constitution July 12, 2002, Friday

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Atlanta Journal and Constitution

July 12, 2002, Friday

KR-ACC-NO: AT-RETAIL

LENGTH: 496 words

HEADLINE: June Retail Sales Give Cheer for Future

BYLINE: By Renee DeGross

BODY:

Guessing which way consumers will spend in the second half of the year is just that -- guesswork.

But analysts say there are hints of stronger sales ahead as several U.S. retailers reported mostly positive June sales results on Thursday.

It helps that shoppers will be buying back-to-school items in the next several months, followed by Halloween and the holidays.

"June was a good omen for what back-to-school (season) will be for retailers," said Russell Jones of consulting firm Cap Gemini Ernst & Young. "It bodes well for the remainder of the year."

Retailers wrapped up June sales on a high note, as consumers picked up seasonal merchandise, including grills and apparel for the July 4 holiday. Hot weather fueled sales at chain stores, led by Kohl's, Ross Dress for Less and Wal-Mart.

Same-store sales rose 5.1 percent last month, which is the strongest showing since March, according to Bank of Tokyo-Mitsubishi's retail sales index of retailers. Last year, June same-store sales rose only 2.8 percent.

Same-store sales are a key indicator of a retailer's health because they only include stores open a year or more.

June is viewed as the second most important month, after December, on a retailer's sales calendar. June accounts for 9.8 percent of annual sales, compared with 15.5 percent in December.

In Atlanta, it's buying season at the AmericasMart gift market, which started earlier this week. Stores already are ramping up buying for the holiday season.

Russ Berrie, chairman and chief executive of Russ Berrie and Co., which has a booth inside AmericasMart, said in the first two days, sales are up considerably from a year ago.

"There is cautiousness," Berrie said. "But inventories are generally low, so (buyers) need to fill up their stores to some degree. Buyers were cautious a year ago, too, so I believe things will be picking up nicely."

Berrie said the bobble-heads are among the most popular items selling. Bobble-heads are springy-headed dolls that gained popularity peering out the back window of people's cars.

J. Reese Lanier, investor relations director of Atlanta-based Oxford Industries, manufacturers of licensed apparel, said consumers continue to spend conservatively. "Retailers aren't ordering by the boatload," he said.

Oxford Industries sells licensed apparel, such as Tommy Hilfiger and **Nautica,** to retailers including Wal-Mart, Target and J.C. Penney.

The most significant improvement -- however slight -- among Thursday's retail sales reports came from apparel chain stores.

"We're starting to see a little better performance in the weakest segments," said Michael Niemira, senior economist with Bank of Tokyo-Mitsubishi.

Retailers beating Wall Street expectations included Kohl's, Target and Gap Inc. Some retailers, including Wal-Mart, increased earnings expectations.

To see more of The Atlanta Journal-Constitution, or to subscribe to the newspaper, go to http://www.ajc.com

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NAUTICA'S BIG EUROPEAN PUSH; A HIGH-PROFILE RUNWAY SHOW IN MILAN PROVES FIRM IS SERIOUS ABOUT BUILDING ITS BUSINESS THERE; Brief Article Daily News Record July 15, 2002

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SECTION: Pg. 10 ; ISSN: 1041-1119

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LENGTH: 631 words

HEADLINE: NAUTICA'S BIG EUROPEAN PUSH; A HIGH-PROFILE RUNWAY SHOW IN MILAN PROVES FIRM IS SERIOUS ABOUT BUILDING ITS BUSINESS THERE; Brief Article

BYLINE: CUNNINGHAM, THOMAS

BODY:
NEW YORK -- **Nautica** International is raising its profile in Europe, and its recent runway event at the Milan men's shows was just the beginning.

The show, which was **Nautica's** first major runway event outside the U.S., presented the American stylings of **Nautica's** vice-chairman and chief creative officer, David Chu, to the European market. But the show sent another, more subtle message to Europe: **Nautica** is here and it's here to stay.

"Expansion in Europe is one of our big initiatives," said Donald Witkowski, president of **Nautica** International. "The time is right. We have a very nice business in the U.S. and now it's time for us to expand our horizons. The show did exactly what we wanted, which was to raise our press awareness and tell the Europeans that we're serious."

The show was an important first step in **Nautica's** long-term plan to build a significant business in Europe driven by its core sportswear and a new men's and women's denim line. The company has hired a heavyweight managing director, Tord Helbing Von Dyrssen, to oversee the operation and has opened showrooms in the UK, Spain, Germany, Italy and France. The London-based Von Dyrssen, formerly general manager for Europe at Donna Karan International, worked closely with Witkowski when both were at Donna Karan.

Witkowski said Europe currently accounts for about 2 percent of the total revenues for the **Nautica** brand, which **Nautica** doesn't disclose. Last year the company's total sales were $ 692.1 million, but that number includes contributions from other labels like Earl Jean and John Varvatos.

"If by next year we doubled that percentage, we'd be very happy," said Witkowski. "And three years out we'd like it to be 6 percent. We're being very conservative with this market. We're doing this in a slow, methodical way."

Witkowski expects Europe to break even or make a small profit by the fiscal year that ends in 2004.

That makes sense, since **Nautica's** first effort to penetrate Europe through a joint venture with investment bank Financo was stymied. **Nautica** then took the business in-house, but last year had to take an $ 6.2 million accounting charge related to an overly aggressive expansion plan.

Nevertheless, Witkowski believes there is strong demand in Europe for **Nautica's** "modern American classic" point of view. For that reason, **Nautica** is selling exactly the same merchandise in Europe as in America.

"In the past we tried to create something separate for Europe, but that wasn't what Europe wanted -- they want what we are," said Witkowski.

Nautica Jeans is a different story. Under Witkowski's direction, the U.S. design team has created a men's and women's line specially for the European market, where consumers have different expectations.

"Denim is a way of life in Europe, so it has to have a European sensibility," said Witkowski. "You can't just take American product over there. We designed separate lines at DKNY Jeans and it worked very well."

Because it includes a women's component, the jeans business could be as big as, or bigger than, the sportswear, Witkowski said. **Nautica** is launching the business in London next month with a big party at a trendy space created from an old record-pressing factory.

Nautica will also support the sportswear and jeans with advertising and marketing. "It's a small budget in relation to our overall business, but it's important to do," said Witkowski.

The company also has three of its own retail stores in Europe, at Portafina, Italy; Marbella, Spain; and Sylt, Germany. There are no immediate plans to add more units. Said Witkowski: "It's important to have our own stores, but it's not the most important thing right now. The focus right now is to brand the **Nautica** name in Europe."

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Where big spenders can go on dark Tuesdays The Times Union (Albany, NY) July 21, 2002 Sunday

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The Times Union (Albany, NY)

July 21, 2002 Sunday THREE STAR EDITION

SECTION: CAPITAL REGION, Pg. T51

LENGTH: 336 words

HEADLINE: Where big spenders can go on dark Tuesdays

BODY:
Big winnings at the track can amount to big spending elsewhere on dark day (Tuesdays). A plethora of retailers are within a 30-mile radius of Saratoga Springs. From outlets to boutiques to shopping malls, the possibilities fit any budget.

Here is a sampling of some of the shopping:

Outlets Adirondack Outlet Mall. Route 9, Queensbury, 793-2161, http://www. lakegeorgeshopping.com. Look for Big Dog Sportswear, Bon Worth, Book Warehouse, Champion, Corning/Revere, Dress Barn, Easy Spirit, Eddie Bauer Outlet and Swank, among others. French Mountain Commons Outlet Center. Route 9, Queensbury, 792-1483. Offerings include Gap Outlet, Jockey, Nine West & Co., Oneida Silver, Pfaltzgraff, Samsonite, Sunglass Hut and Tommy Hilfiger.

Factory Stores of America. Route 9, Queensbury, http://www. factorystores.com. Stores include American Wear Outlet, Brand Name Closeouts, Carter's, Factory Brand Shoes and Levi's Outlet.

Lake George Plaza Outlet Center. Route 9, Queensbury, (914) 949-5030. http://www. outletfind.com. Bass, Coach, Dansk, Harry and David, Izod, Jones New York, **Nautica,** Polo/Ralph Lauren, Timberland, Van Heusen and more.

Malls Colonie Center. 1425 Wolf Road, Northway exit 2 East, Colonie, 459-9020. http://www.shopatcolonie center. com. Anchors: Sears, Macy's, Boscov's, Christmas Tree Shops.Clifton Park Center. 22 Clifton Country Road (Northway exit 9), Clifton Park, 371-0087. Anchors are Mega Marshalls, Boscov's and JC Penney.

Crossgates Mall. 1 Crossgates Mall Road (exit from I-90 Northway interchange past exit 24), Guilderland, 869-9565. Anchor stores: H&M, Filene's, Lord & Taylor, Macy's, Best Buy and JC Penney.

Wilton Mall. 3065 Route 50, Saratoga Springs, 583-2138. Dick's, Bon Ton and JC Penney.

Web sites http://www.saratoga.org/ planner/guides/Shop.htm -- A guide to retailers in downtown Saratoga Springs.http://www.www. countyshopping.com -- A guide to local goods and services including Albany, Columbia, Greene and Rensselaer counties.

GRAPHIC: Cindy Schultz/Times Union

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CUTTING HIM LOOSE Sunday Herald Sun (Melbourne, Australia) July 21, 2002, Sunday

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Sunday Herald Sun (Melbourne, Australia)

July 21, 2002, Sunday

SECTION: SUNDAY MAGAZINE; Pg. Z28

LENGTH: 584 words

HEADLINE: CUTTING HIM LOOSE

BYLINE: Carolyn Palliardi

BODY:
Boys have never been so lucky when it comes to dressing, which is good news because they've also become very demanding in what they will or will not wear. Long gone are the days of dragging a guy kicking and screaming into the men's department for a wardrobe update. Guys know what they want. You could even go so far to say they're fashion educated - the men's magazines have a lot to answer for. So don't be surprised to find them happily shopping for themselves. And why are they lucky? Because the clothes are functional, they make the guys look great and are easy to wear - from snappy suits right down to the jocks.

Styling: Dhav Naidu

Far left: Philippe wears Victoria and Timothy shirt $266, Marcs multi colored stripped pants $280.

Paul wears Marcs liberty print shirt $220 AG pants $298.

Tim wears Calibre voile shirt $249, Marcs bohemian pants $240.

Centre: Tim wears Diesel biker jacket $695, 55DSL jeans $285.

Philippe wears Jag denim shirt $110, Giordano jeans $65, Calvin Klein watch $425.

Peter wears Diesel jacket $474, Paper Denim & Cloth jeans $395, Giordano scarf $40.

Paul wears Diesel super stripe jeans $440, Levi Jeans jacket $199.

Right: Philippe wears Victoria and Timothy T-shirt $144, Marcs stripped jacket $395, Marcs bohemian jeans $240.

Peter wears Marcs T-shirt, Diesel bleached denim sleeveless shirt $284, AG pants $298.

Above: Philippe wears Calvin Klein body tank $54.95, trunks $45.95.

Peter (centre) wears Hom top $74.95, trunks $69.95.

Paul (rear) wears Giordano top $22, briefs $22 (set of three).

Tim wears Hom snake print T-shirt $79.95, briefs $34.95.

Far right: Paul wears Calibre suit (jacket $575, pants $255), Herringbone shirt $165, Giorgio Armani tie $225.

Philippe wears AG suit $838, Herringbone shirt $165, Marc Jacobs tie from AG $139.

Tim wears Giorgio Armani suit $3100, Herringbone shirt $165, Marc Jacobs tie $139 from Calibre.

Peter wears Versace Classic suit $1591, Calibre shirt $179, Dolce & Gabbana tie from Calibre $135.

Right: Philippe wears Puma training coat $110, Bonds sleeves T-shirt $21.95, Giordano

jeans $65. Calvin Klein watch $425.

Paul wears 55DSL jacket $234.

Peter wears Mooks T-shirt $43, **Nautica** Competition jacket $249.95.

Tim wears AG army jacket with detachable fur collar $498, 55DSL jeans $285.

CREDITS:

Philippe, Vivien's Model Management.

Tim, Peter and Paul, Chadwick' s Management.

Hair: Daniel and Summer for Worksense Haircutters. Inquiries: (03) 9670 0496.

Grooming: Dhav Naidu.

Location: The Prince Of Wales. Inquiries:

(03) 9536 1106.

STOCKISTS:

AG inquiries: (03) 9827 2911, (03) 9663 6488.

Bonds inquiries: (02) 9840 1111.

Calibre inquiries: (03) 9826 1288.

Calvin Klein inquiries: (03) 9415 1196.

Calvin Klein Watches (03) 9510 5301.

Diesel/55DSL inquiries: (02) 9280 3304.

Giordano inquiries: (03) 9896 1100.

Giorgio Armani from Giorgio Armani boutiques.

Herringbone inquiries: (02) 9356 8830.

Hom inquiries: 9427 7334.

Jag inquiries: 1800 806 819.

Levi inquiries: 1800 625 603.

Marcs inquiries: (02) 8396 7800.

Mooks inquiries: (03) 9681 9681.

Nautica inquiries: (02) 9316 2800.

Paper Denim & Cloth inquiries: (02) 8250 0447.

Puma from sports stores.

Versace Classic from Versace boutiques.

Victoria and Timothy inquiries:

(02) 9264 1887.

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One Take, and It's a Rap Newsday (New York) July 26, 2002 Friday

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Newsday (New York)

July 26, 2002 Friday ALL EDITIONS

SECTION: NEWS, Pg. A15

LENGTH: 851 words

HEADLINE: One Take, and It's a Rap

BYLINE: Liz Smith

BODY:
'It was a blonde. A blonde to make a bishop kick a hole through a stained-glass "window," wrote Raymond "Chandler in his book that became the movie, "Farewell, My Lovely."

Chandler created the L.A. detective / private eye mystery novel and invented - or revealed - the nasty nighttime underside of that city back in the '30s and '40s. His work and his style still resonate in American literature and film. ("L.A. Confidential" from James Ellroy's novel is a good example of the genre, made only a few years ago to great acclaim. (Kim Basinger won an Oscar for the film.)

Moviemakers are forever trying to capture the Chandler mystique although the really great noir films of the '40s, based on his fiction, are likely never to be bettered. This summer, Vintage Books will rerelease nine Chandler titles. They are perfect beach reading and a good way to rediscover the master of suspense, murder and hard-boiled dames.

IN THE coming movie "Full Frontal," Blair Underwood plays an actor who is interviewed by a journalist played by Julia Roberts. (This must have been an amusing stretch for the press-plagued Miss Roberts!) During the scene, Blair launches into a rap diatribe about the plight of the black actor in Hollywood.

This rapping is uncomfortably on the mark and includes a reference to Julia's pairing with Denzel Washington in "The Pelican Brief." As a courtesy to Julia, Blair made sure she was OK with the reference before he shot the scene. She was, and he nailed it in one take.

SPEAKING OF JULIA, she is absolutely giddy with happiness since her marriage to cameraman Danny Moder. How do I know this? Why, I watch "Access Hollywood," and I also caught her with Diane Sawyer on "Good Morning America." The Oscar-winning megastar just can't stop laughing, giggling and beaming. Julia has said that she and Danny weren't trying to put anything over on the press or anybody else by marrying at her home near Taos, N.M. They were just pleasing themselves. She said some "inside" reports on the wedding aren't correct, but the errors are amusing and not offensive. She's never looked more radiant.

WE HEAR it everywhere that Ben Affleck and Jennifer Lopez are intimate friends. No confirmation from either star, but here's a clue. The usually affable Ben exhibited some pique recently when a fan approached

him with a question about his long-ago ex, Gwyneth Paltrow. "I'm not a Gwyneth encyclopedia!" he retorted. The fan wisely let it drop. (How can Ben be expected to answer questions about Gwynie. Miss Lopez must drive thoughts of other women right out of his head.) . . . WE TOLD you recently that Daryl Hannah is seriously considering adopting a child. Now we hear that, although she has back-to-back films coming out, the leggy star is really kind of fed up with the movie biz. She has been telling pals that enough is enough, and it's time to pull a Garbo. Well, not quite. She wants to work the other end, as a producer-director. But the strain of putting oneself out as a performer,

constantly proving your worth to an ever-younger gaggle of studio execs - blech! . . . TALK ABOUT accommodating: Brendan Fraser was shooting a movie on the streets of L.A. recently. Spotted by fans, he agreed to pose for a few snaps. Then, the fans wanted to take some pictures of Brendan with his shirt off. They wouldn't take no for an answer. Finally, because he was being called to camera, the actor whipped off his top, and gave 'em a bit of beefcake. Most stars would turn the air blue in response to such a request . . . LONDON'S TATTLER magazine for August boasts the "100 Most Invited" list. According to the mag, England's social swim has been overrun by East Coast Americans; however, only one U.S. lady made it into the Top 10 - Cornelia Guest of one-time debutante fame and currently an ambassador for La Prairie cosmetics. She was No. 7. Gwyneth Paltrow came in at No. 25 and Madonna at No. 46. (She is not as invite-hot now as a matron

with two kids.) Camilla Parker Bowles, Prince Charles' beloved, hit a high spot at No. 28. But back to Cornelia. She was such a smash at Elton John's "White Tie and Tiara" ball this year that she will host next year's gala at her country estate, Templeton, in Old Westbury.

RECENTLY, we wrote about how so many actors say they want to direct. Now, we have the sexy Chazz Palminteri making his behind-the-camera debut with "Women vs. Men," an original Showtime film to air Aug. 4. This is a comedy, produced by Ed Zwick, Marshall Herskovitz and Rick Solomon of "Traffic" fame. It deals with what happens to intimacy and commitment in a long-term marriage and boasts a cast of Joe Mantegna, Glenne Headly, Christine Lahti, Robert Pastorelli and Jennifer Coolidge . . . THE FIFTH annual "Super Saturday" takes place tomorrow in Water Mill. This star-studded, designer garage sale benefits the fight against ovarian cancer. You can snatch up goodies by Donna Karan, Vera Wang, Tommy Hilfiger, **Nautica,**

Diane Von Furstenberg, Calvin Klein, and more. "They" say stars will be on hand and music provided by Nine Days. Call 212-268-1205.

GRAPHIC: AP Photo - BLAIR UNDERWOOD Scene has a "Brief" reference to Julia Roberts.

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Retailers study hot fashions with Back-to-School programs Home Textiles Today July 29, 2002

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Home Textiles Today

July 29, 2002

SECTION: News; Pg. 12

LENGTH: 1307 words

HEADLINE: Retailers study hot fashions with Back-to-School programs

BYLINE: By Andrea Lillo

BODY:
WESTBURY -- With the arrival of the critical Back-to-School selling season, more retailers are appealing to an increasing sense of fashion among consumers through the use of collections from well-known apparel designers making the transition to home fashions.

A recent visit to stores on Long Island, NY, revealed that most retailers are still transitioning out of the summer/ outdoor living season, though Back-to-School appears to extend beyond providing extra-long sheets. Retailers continue to court this younger segment, which has disposable income and brand loyalty, with fashionable looks across many categories.

Young adults have several familiar names to choose from, as Todd Oldham, Joe Boxer and **Nautica** all include Back-to-School merchandise this year.

At the Target Greatland location in Westbury, NY, Todd Oldham's Dorm Room debut commanded a strong floor presence, displayed on 14 of 16 front endcaps in domestics, as well as separate exposures in the housewares and pictures and frames sections. Designer Todd Oldham has transferred his bold, bright look to home fashions, spanning rugs (3' 10' x 5' 5" rug from Beaulieu, $24.99), 180-count cotton/poly sheet sets ($15.99 for twin, extra-long twin or full) and bath towels ($4.99 for bath towel). In several simple yet bold patterns, such as stars and stripes, the products all coordinate and are in collegiate-oriented colors such as Gym Blue, Pom Pom Purple and Cheerleader Red.

At the Linens 'n Things location in Westbury, Destination Dorm confronts the consumer as soon as she walks into the store, with domestics on her right and the harder stuff to her left. **Nautica** dominates the section as the lead brand, with Back-to-School signage highlighting the University Plaid bedding pattern ($129.99 twin or extra-long twin bed set), which was above a dressed bed in that design. The **Nautica** program continues to expand, and two new patterns will be highlighted during the Back-to-School season, Steve Silverstein, president, recently said. Several of the other **Nautica** patterns, including Blackwatch ($24.99 for extra-long twin fitted sheet), had noted on their price charts that coordinating shower curtains could be found in the bath area. The store also displayed a sign that spelled out the products needed to dress an extra-long twin bed.

The next most prominent brand was LNT Attitude, found along the wall. It offered solid-color sheets in black, khaki, hunter green, cream, white, blue, red and denim with reversible comforters ($29.99, twin). Flannel and jersey knit sheets were found in bins in the section and the aisle, as were 220-count Wamsutta cotton sheets (twin extra long, $19.99)

Bedding ensemble patterns, including the bright graphic Pop Daisy and Chelsea, constructed of 200-count cotton/poly, were also displayed ($19.99, extra-long sheet set; $39.99, twin comforter). Springs' Graffiti 250-count pattern was also highlighted ($19.99, extra long twin sheet set; $39.99, twin comforter). Other products included Sleep Innovations' one-piece sheet set called Sleep Sack ($19.99), Berkshire Blanket's ball fringe throw ($19.99), and, elsewhere in the store, room-size rugs from Natco and robes from Teka.

Kmart plans to generate excitement for its Back-to-School season with its Joe Boxer collection, which is set to debut in several weeks. At the Big Kmart location in Westbury, several Joe Boxer products were already positioned on endcaps in the domestics section, though they were not labeled as Back-to-School. They included a bedding ensemble called a Snooze Kit (twin sheet set with comforter, $39.99) as well as "security blankets" and sleep pillows ($2.99 each) called "rest nests." The rest of the seasonal merchandise consisted mostly of stationary products, though several boxes, labeled Back-to-School and holding 5' x 7' rolled rugs, were found in the center of an aisle near domestics.

Bed Bath & Beyond's Westbury location placed Back-to-School merchandise in two areas, with the hard products, which also included bed rests and floor pillows, in the front of the store and linens near the back. Under banners touting "College and Beyond," the linens section showcased several brands, including **Nautica,** Wamsutta, American Pacific and Laura Ashley. **Nautica** ran up one section of the wall and included the patterns Tropical Punch (twin and twin extra-long bedding set, $129.99), Colorblock, Blackwatch, Gray Matters and Cambridge. Also in this section were styles from American Pacific's Match and Wamsutta.

Bed Bath's department also had bins of comforters (including a Laura Ashley twin comforter, $74.99), featherbeds and down comforters. Sheet sets were displayed on standalone fixtures and held Wamsutta ($19.99, extra long twin), American Pacific prints ($34.99, extra long twin), Springmaid no-iron sheets ($14.99, extra long twin) and heavyweight flannel (extra long twin, $29.99), among others. Aisle bins held body pillows from Wamsutta and Expand-a-Grip mattress pads from Louisville Bedding. Facing the Back-to-School section, the bath area highlighted the Wave bath stand, which held a toothbrush holder, soap dish, tumbler and lotion pump on a stand ($19.99).

At the Sears location here, the Back-to-School section, positioned right before the domestics department, was still being assembled. Branded as Campus Life, the available products included twin bed sets, solid-color sheet sets, mattress pads, Vellux blankets, flokati bed rests and pillows, and Aerobeds. One pattern was available as a bed set, in a dragonfly style (twin set, $59.99, extra long twin, $49.99). A twin extra-long mattress pad from Louisville Bedding was $9.99. Twin extra-long sheet sets were also available in several solid colors ($29.99). Inside the domestics area itself, more extra-long twin sheet sets were found with other sheets, though they were not identified as Back-to-School. Also branded as Campus Life, these sheet sets came in striped or solid 180-count sets (extra-long twin, $19.98) and solid-color jersey knit ($14.99).

JCPenney's signage for ClassPicks '02 faced consumers as soon as they stepped off the escalator at its location here, though its Back-to-School assortment is still a work in progress. Novel Tees, the extra-long twin jersey knit sheet sets from Franco Mfg., were placed in the middle of the aisle in domestics, on sale at $19.99 from $29.99 and in periwinkle, mauve, white and black. A dressed bed in front of the department displayed denim bedding, and bed rests in several colors were nearby. Highlighted as Class Picks in its weekly flyer, several bath towels were also on sale, including the Natural Affinity bath towel.

In Wal-Mart's Uniondale store, items tagged as Back-to-School were found only in the juvenile bed and bath aisle, as several extra-long sheets ($12.77, cotton/poly) were placed on the top shelf, next to a few king-size waterbed sheets. The juvenile products in this section were primarily Wal-Mart's No Boundaries line.

Analyst Joan Bogucki, Wedbush Morgan, Los Angeles, felt that the Back-to-School season has been increasingly important over the last few years. "The specialty stores are more focused on Back-to-School than they used to be," and discounters have been adding brands to "try to be differentiated." Cost Plus is

another retailer that is expanding its Back-to-School assortment, she said, with a middle-of-the-store shop, part of its direction to increase its exposure in different holiday seasons. Bogucki said that it would be hard to predict how the season would perform, with the possibility of market volatility impacting consumer spending, but she also noted that retailers are up against easier comparisons.

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Back-to-school blues Tulsa World (Oklahoma) July 30, 2002 Tuesday Final Home Edition

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July 30, 2002 Tuesday Final Home Edition

SECTION: LIVING; Style, Fashion; Pg. d1

LENGTH: 950 words

HEADLINE: Back-to-school blues

BYLINE: JASON ASHLEY WRIGHT World Staff Writer

BODY:
(From left) Mary Frances wears a raven-tinted One Tuff Babe low-rise, flare denim jeans with grommet belt ($ 28) and red Just Kidding peasant blouse ($ 26); Lori's in a Squeeze denim skirt with fringed belt ($ 28) and yellow Rampage lace-up-front blouse ($ 32); and Alex sports relaxed-fit, low-waist, boot-cut Tommy Jeans ($ 59.50) and a red Tommy Hilfiger T-shirt. All from Dillard's.

Below: (From left) Lori has on a Squeeze blasted denim skirt with frayed waist ($ 24) and burgundy Necessary Objects peasant blouse ($ 34), both from Dillard's; Alex wears Arizona vintage-style, straight-leg jeans ($ 36) and a green Sugar Smacks cereal retro T-shirt ($ 14.99), both from JCPenney; and Mary Frances models a Jolt Jeans blasted stretch-denim dress ($ 43) from Foley's.

Bottom: Back-to-school fashion is all about denim this year. Here, (from left) Lori wears a Mudd whiskered, hip-hugger denim skirt with side-stictch details ($ 38) and an eggshell Rampage embroidered peasant blosue ($ 38), both from Dillard's; Mary Frances swings in Mudd Jeans blasted denim capris ($ 24.99) and pink FANG heart shirt ($ 14.99), both from Foley's; and Alex sports Mavi Premium Dirty jeans ($ 60) and a **Nautica** Jeans vintage-style T-shirt ($ 24), both from Dillard's. Photos by A. CUERVO / Tulsa World

Denim biggest basic for fall wardrobe Pop quiz!

What is this year's dominant back-to-school necessity?

Denim.

Yeah, we know, it's been popular for generations in sundry forms. But denim usually takes a backseat to whatever fad or trend is hot any given year, be it a color, accessory or resurrected style from years past.

This year, though, denim moves up to the head of the class as THE item people, especially students, are panting for.

Old denim, new tricks "Denim is becoming such a universal, young fabric," said Roz Pactor, vice president of fashion for Foley's, during a phone interview. In stores, it's practically everywhere you turn.

Like we said already, denim's been here a long time, perhaps as long ago as the 16th century in Europe, according to www.levistrauss.com. It crossed the Atlantic in the late 1700s but was reserved mostly for work clothes.

It wasn't until the 1950s that Levi Strauss ; Co. started selling its denim products nationally. Since then, denim has been an American wardrobe staple.

Pop quiz No. 2: What makes this year's denim so different?

Texture, Pactor said -- how the denim is finished, or treated.

Many manufacturers, like JCPenney's Arizona line, use "vintage" to describe the jeans they send stores. It's a term usually applied to actual vintage, or old, apparel. In this case, it's just a reference to denim's worn look, which is achieved through various processes like sandblasting, bleaching or fraying hems.

Sandblasted jeans this year are typically faded swaths down the front and back legs of denim. You can find these in many stores and many brands, from Gap to Tommy Hilfiger, Mavi to American Eagle.

Another treatment is called whiskering, said Kent Carver, men's sales manager at Dillard's Promenade. It resembles cat whiskers -- bleached, horizontal lines that extend from around the fly area, giving the jeans a comfy, broken-in look.

Many companies are offering low-rise, hip-hugging jeans. But be careful, kids -- many are advertised on models showing a bit of skin between the beltline and the shirt hem. This is a no-no at some schools, so familiarize yourself with the dress code before sauntering in flashing navel.

Of course, the old standbys are available, Carver said, like regular-washed button-fly jeans and Levi's Silvertabs.

Attention to details The No. 1 look for girls in denim right now has to do with belts, Pactor said. The fringed look is huge, going hand in hand with the Western-meets-peasant look currently dominating junior departments in stores.

You'll find many more denim skirts this year, too. Check out those with suede stitching on the sides or frayed waistlines. Some have ruffles, too.

Peasant blouses in feminine, gauzy fabrics and "hippie" styles compliment these looks very well, said Quinton Crenshaw, spokesman for JCPenney, during a phone chat from his office in Plano, Texas.

Novelty T-shirts are hot for both sexes, he said. Look for tops (snug on girls, looser on guys) with cartoons from the '60s, like Gumby. Or TV personalities from old shows, like Arnold, actor Gary Coleman's character, from "Diff'rent Strokes." Some JCPenney stores have a shirt with his image above the words "bling bling" in a disco-rollerskate font from the '70s. Again, think vintage.

T-shirts are always popular with guys, Carver said -- they're comfortable, no-fuss and go with just about everything.

Room for cargo What is new for guys, though, is the whiskered look metioned earlier, Pactor said. Girls have been wearing it, but it's a recent intro to men.

The male student population is still into baggier pants, so expect lots of cargo- and carpenter-style britches when you start to shop.

Putting activewear with denim is a fun twist for guys and girls alike, she added. Hooded jackets and T-shirts with jersey-inspired numbers or stripes are being thrown with denim. For a truly retro look, find a hooded velour zip-front jacket to wear with your jeans, Crenshaw said.

Don't forget other denim items, like jackets, which can be a basic wardrobe piece. Also, look for denim handbags by Guess?, L.E.I. and Steve Madden, Pactor said. Some footwear folks have incorporated denim into fall styles, too.

Jason Ashley Wright, World staff writer, can be reached at 581-8483 or via e-mail at jason.wright@tulsaworld.com.

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Shop for warmer solutions North Shore Times (Australia) July 31, 2002, Wednesday

Copyright 2002 Nationwide News Pty Limited
North Shore Times (Australia)

July 31, 2002, Wednesday

LENGTH: 273 words

HEADLINE: Shop for warmer solutions

BODY:
WINTER has arrived, but at Westfield Chatswood, there's no reason to let the winter blues bring you down.

Stay healthy this winter by checking out the range of vitamins and health care products from GNC Livewell, on level 2 in the Spring Street fresh food market or Roy Young Chemist on level 3.

Rug up for winter in leather from Atelier located on level 4, or check out the cool jeans and casual wear from SVT Red on level 3.

Don't head outdoors this winter without a visit to R.M. Williams, or Canterbury on level 3. For real winter sports action, see the latest gear from Salomon Action Sports located on level 3, and don't forget that Rebel Sports can help you with all your ski gear and rentals before you hit the slopes.

For the guys, set the trend in smart winter casual gear from **Nautica,** now open near Grace Brothers on level 3.

If you'd rather stay indoors, you can enjoy the latest movies at Hoyts cinemas on level 7.

Sit back and enjoy cinemax sound, digital stadium seating and huge screens.

For a treat, relax in the private lounge at La Premiere and enjoy free tea, coffee, soft drinks and popcorn.

You can also buy a bottle of wine, which will be served with a complimentary cheese platter.

And while you're shopping at Westfield Chatswood, why not let Enviro Care wash or detail your car.

Enviro Care is located in the brown level carpark.

If winter is just too much, get away to somewhere warm.

Book your winter holiday break now at American Express Travel, Flight Centre, Harvey World Travel or STA Travel all located at Westfield Chatswood.

Make the most of winter now at Westfield Chatswood.

LOAD-DATE: July 31, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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5 favorites; plum lines: fall's most flattering hue; Look Great. Shape August 1, 2002

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Shape

August 1, 2002

SECTION: No. 12, Vol. 21; Pg. 42; ISSN: 0744-5121

IAC-ACC-NO: 88758944

LENGTH: 34 words

HEADLINE: 5 favorites; plum lines: fall's most flattering hue; Look Great.

BYLINE: Hill, Julie

BODY:
1. CK sunglasses, $ 85

2. Nine West Blink boot, $ 110

3. Christian Dior trim-line watch, $ 550

4. **Nautica** top with gathered bust, $ 39

5. Frankie B. low-rise corduroy pants, $ 135

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

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Buyer's Edge: Tax-free weekend suits the back-to-school crowd The Atlanta Journal-Constitution August 1, 2002 Thursday

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The Atlanta Journal-Constitution

August 1, 2002 Thursday Home Edition

SECTION: Features; Pg. 3G; PERSONAL SHOPPER

LENGTH: 978 words

HEADLINE: Buyer's Edge: Tax-free weekend suits the back-to-school crowd

BYLINE: JILL SABULIS

SOURCE: For the Journal-Constitution

BODY:
E-mail the Personal Shopper at ajcshop@bellsouth.net. Catch more of Jill Sabulis' tips Wednesdays in the Atlanta and the World section of the AJC and Thursdays on WAGA-Fox 5is "Good Day Atlanta."

Perhaps a dry-erase board with X's and O's is taking things a bit far, but shoppers hoping to make the most of Georgia's sales tax holiday this weekend do need a game plan.

Most retailers are in full back-to-school mode now, with sale prices in the three tax-free categories of clothing and shoes, school supplies and computers. But what stores have additional sales this weekend? Extra promotions? Extended hours?

Here is a select survey of the major shopping destinations around metro Atlanta. The stores warn that their plans are subject to change, so it's wise to call ahead.

CLOTHING

* J.C. Penney's extended sale hours are 9 a.m.-10 p.m. Friday; 8 a.m.-10 p.m. Saturday.

* Macy's will have extended hours of 8 a.m.-11 p.m. Friday-Saturday at all metro stores except the downtown location, which will open at 8 a.m. and close at 8 p.m. each day. Look for specials on select items --- particularly on basic clothing --- and check the mail and Friday's AJC for coupons offering an additional percentage off purchases.

* Nordstrom stores at Perimeter Mall and the Mall of Georgia will be in the closing days of the chain's annual anniversary sale. All current fall fashions are marked down through Sunday. Regular prices return Monday. Regular store hours apply (10 a.m.-9:30 p.m. at the Perimeter store, 10 a.m.-9 p.m. at the Mall of Georgia store and the Nordstrom Rack outlet, also in Buford).

* Parisian plans to publish a Tax-Free Pass in Friday's AJC that takes an extra 7 percent off any item,

regardless of price (so you're saving the tax even on those clothing items that break the $100 ceiling imposed by the state regulation). As with most department store coupons, some exclusions apply, but the pass is good on sale and clearance items, too. In addition, bring a pair of used jeans to the juniors or young men's departments and receive $10 off a new pair of jeans. All Parisian stores will be open from 9 a.m. to 10 p.m. Friday and Saturday.

* Rich's Freedom Now shopping pass, available in Friday's AJC, takes another 15 percent off fashion purchases (some exceptions apply). General sale prices on current fashion can hit up to 50 percent off. One example of a deal: A juniors coat that originally sold for $160 will be on sale for $99.99. Extended hours are 9 a.m.-11 p.m. Friday-Saturday.

* Sears' hours will vary by store, so call ahead. Expect lots of back-to-school sale prices. Sears is a good source for those school uniforms, too. Their French Toast brand is sturdily made and well-priced. (In the fall, watch for 10 Atlanta Sears stores to be among the first in the chain to roll out Lands' End merchandise.)

OUTLET MALLS

* Discover Mills in Lawrenceville, home to the Neiman Marcus Last Call and Off 5th outlet stores, will be open from 10 a.m. to 9:30 p.m. Friday and Saturday. Shoppers can attend fashion shows at the Towne Square Festival food court at 1 and 3 p.m. Saturday. A few examples of sale prices include 70 percent off at Carter's children's clothing store; boys' and girls' jeans at two pairs for $28 at the Children's Place; and 10-packs of Champion-brand socks for men and women at two for $15.99 at the L'eggs/Hanes/Bali/Playtex outlet.

* North Georgia Premium Outlets follows regular hours of 10 a.m.-9 p.m. Friday-Saturday. Visit the mall information booth in the food court and ask for a coupon book. (For future shopping trips, go to www.premium outlets.com/northgeorgia and sign up for the free VIP Club to receive regular coupons and sale announcements.) Examples of sale merchandise at North Georgia this weekend are **Nautica** basic denim jeans at two pairs for $49.99, woven shirts for men and women marked down $10 each and all chinos two for $59.99 at Polo Ralph Lauren Factory Store and a $19.99 footwear sale at Stride-Rite Keds Sperry.

* Tanger Factory Outlets at Commerce, Locust Grove and Dalton will open at 9 a.m. and close at 9 p.m. both days. However, some individual stores may offer extended shopping hours. The Old Navy outlet at Commerce, for example, plans to remain open from 8 a.m. Friday until 11 p.m. Saturday. Three promotions are available at all Tanger centers: AAA members can pick up a free coupon book and a pass for 15 percent off at select stores; free Tanger Student Advantage cards offer an additional 10 percent discount at participating stores through Sept. 15, plus a free Blockbuster video rental with purchase of $75 or more in a single day; and, in its 10th year, the Tanger Educational Rebate program allows shoppers to save Tanger receipts through Sept. 30, and their participating school gets 10 percent of the purchase amount. Information about all three promotions is available at the mall offices.

DISCOUNT CHAINS

* Target stores will follow regular hours of 8 a.m.-10 p.m. Friday-Saturday.

* Wal-Mart store hours vary by location. In general, Wal-Mart Supercenters are open 24 hours (including the Lawrenceville, Roswell and Cobb Parkway in Marietta locations). Some Wal-Mart stores close at 11 p.m., others at midnight. Call ahead.

* Kmart stores are open 8 a.m.-10 p.m. daily.

SCHOOL SUPPLIES AND ELECTRONICS

* Office Depot stores will be open 8 a.m.-9 p.m. Friday; 9 a.m.-9 p.m. Saturday.

* Office Max stores will be open 8 a.m.-9 p.m. Friday; 9 a.m.-9 p.m. Saturday.

* Staples offers back-to-school extended hours of 7 a.m.-9 a.m. Friday; 9 a.m.-9 p.m. Saturday.

* Best Buy holds regular store hours of 10 a.m.-9 p.m. both days.

* Circuit City hours will be 10 a.m.-9 p.m. Friday-Saturday.

GRAPHIC: Photo: In step with back-to-school: Some stores will have extended hours. / BITA HONARVAR / Staff; Photo: Wal-Mart store hours will vary by location; call ahead. / New York Times; Photo: Tanger Factory Outlet Center is offering three getting-back-to-the-books promotions. / JOHNNY CRAWFORD / Staff; Photo: Pens, pencils, papers, markets and glue sticks wait on the racks at Staples. / Greg Knobloch

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PRIVATE LABEL GROWS; Sleepwear market report; Brief Article WWD August 5, 2002

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WWD

August 5, 2002

SECTION: Pg. 20 ; ISSN: 0149-5380

IAC-ACC-NO: 90571789

LENGTH: 371 words

HEADLINE: PRIVATE LABEL GROWS; Sleepwear market report; Brief Article

BYLINE: Monget, Karyn

BODY:
NEW YORK -- The latest sleepwear market analysis data from NPDFashionworld shows continued strength in private label merchandise, a growing importance in price and the increased brand power of Jones New York and **Nautica.**

The best-selling sleepwear brands nationwide reflected a combination of familiar names that are considered mainstream and traditional, and labels that represent a more fashionable bent and are perceived as having enhanced value.

Here are the results of the exclusive point-of-sale data given to WWD for the 2001 fourth quarter, which covers the rate of comparison for the top-selling five sleepwear brands based on dollar share:

Marshal Cohen, president of NPDFashionworld, a consumer marketing research firm based in Port Washington, N.Y., said: "There was a definite cocooning syndrome, as well as a need to buy product that made consumers feel warm and fuzzy, safe and at home. The second syndrome that occurred was the gift for loved ones and for oneself."

Cohen noted that "over 50 percent of department store sleepwear is sold via private label brands."

Regarding basics versus fashion, Cohen said: "Fashion today has taken on a more investment approach. It has to be fashions that last, not just the latest fashions. Value is also a key driver in sales today."

Cohen said the six top-selling styles were nightgowns, pajamas, robes, tops, shorts and pants.

"Consumers are telling us they plan on spending the same amount; however, they are also saying they plan on spending more for themselves to make them feel better," Cohen added. "The new world [post-Sept. 11] is about living more in the moment, and sleepwear can be a part of that."

NPDFashionworld also outlined the top 10 sleepwear brands in the department store arena:

Cohen noted that two new players entered the top five brands for the 2001 season: Jones New York, which climbed to third place from sixth, and **Nautica,** which rose to the fifth from ninth.

As for price issues, Cohen said: "A staggering 77 percent of fourth-quarter 2001 women's sleepwear sales in department stores are under $ 30 compared to 63 percent a year earlier. Private label continues to dominate the sleepwear business."

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Source: News & Business > Combined Sources > **News, All (English, Full Text)** [i]
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Made in the shades: Rimless sunglasses are clearly the choice for fashion followers Calgary Herald (Alberta, Canada) August 6, 2002 Tuesday Final Edition

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Calgary Herald (Alberta, Canada)

August 6, 2002 Tuesday Final Edition

SECTION: Arts & Style; Pg. C8 / FRONT

LENGTH: 549 words

HEADLINE: Made in the shades: Rimless sunglasses are clearly the choice for fashion followers

SOURCE: Montreal Gazette

BYLINE: Eva Friede

BODY:
The message is clear: when it comes to sunglasses, rimless is the style of this summer.

All the big fashion houses are doing no rims -- Chanel, Moschino, Gucci, Versace, Fendi -- and the list goes on. So are sports lines such as Adidas, **Nautica** and Nike.

Many of these glasses have just "a perfume of colour," according to Sherif Laoun of Montreal's Optique Georges Laoun.

The trend is so hot that optometrists Grelche & Scaff have introduced Les Transparences, tinted reading glasses so aging boomers can get in on the look. Nagib Scaff, president of the Montreal chain, said boomers "don't feel handicapped" in the light and fashionable glasses.

How light? Think pink, pale blue, peach, mint, gold and silver.

Most of the styles are unisex -- unless you're looking at glamour glasses from companies such as Chanel, which are adorned with teardrop pearls or rhinestones.

And the styles suit everybody, because all possible shapes are available, from aviator to oblong, said Laoun.

Technology and the allure of the space age have pushed the rimless, pastel-coloured fashions to the forefront.

Polycarbonate lenses, which don't break easily, have made it possible to design glasses without rims. The lenses, however, do scratch unless they are coated.

Polarization is not new, but more popular and less expensive than ever. Polarization redirects light coming off snow or water into a single direction, making vision more comfortable.

Titanium, again, is not a new material, but prices are coming down. It is light, strong and resilient. The

snuggles market is dominated by two Italian firms, Safely -- with labels such as Ralph Lauren, Christian Dior and Gucci -- and Luxoticca -- with Ray Ban, Chanel and Armani on its roster.

Silhouette, an Austrian company that is also a prominent player, launched the rimless trend by designing frames for use by NASA astronauts. They were called variously the Voyager Lens or Titan Minimal Art.

Now, according to Laoun, everybody is wearing them, including U.S. Secretary of Defence Donald Rumsfeld and Quebec Premier Bernard Landry. (The politicians wear the clear versions.)

The stars are wearing them, too, in the shaded Hollywood manner: Brad Pitt, Jennifer Aniston and Leonardo DiCaprio are among those named in Silhouette press releases.

The new collections are all rimless, agreed Nancy Cafaro of COS, the Canadian company that distributes Silhouette. At about $300 a pair, the frames are made of titanium, with polycarbonate lenses, anti-scratch coating, five layers of anti-reflective coating and 100 per cent UV protection.

"Everyone's into them right now," said Kristy Rucker, marketing manager of Sunglass Hut, which has close to 1,200 boutiques in North America specializing in shades.

Also popular is silver flash coating, she said, so the shades don't look very dark, but block harmful UV rays.

"They are very much a fashion statement," she said.

Sports glasses with wraparound frames marketed at skateboarders and windsurfers are also trendy this summer.

But just as soon as a trend peaks -- and probably before -- there's the next big thing.

The next wave, according to Laoun, will be thick, colourful, huge frames like those from the 1950s and '60s.

"Big, colourful, wild" -- that's the avant-garde.

GRAPHIC: Photo: John Kenney, Montreal Gazette; Titan's Minimal Art, are $300.; Photo: John Kenney, Montreal Gazette; Nike's Milo flash, go for $329.95.; Photo: John Kenney, Montreal Gazette; These Versace frames are priced at $440.; Photo: John Kenney, Montreal Gazette; These shades by Video, $260, may be the next trend in sunglasses, with a move to bigger is better.

LOAD-DATE: August 6, 2002

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Haute Shots San Antonio Express-News (Texas) August 8, 2002, Thursday

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San Antonio Express-News (Texas)

August 8, 2002, Thursday , METRO

SECTION: S.A. LIFE; Pg. 7F

LENGTH: 363 words

HEADLINE: Haute Shots

BYLINE: Emily Spicer

BODY: OK, so back-to-school means the end of sleeping till noon and watching "Baywatch" reruns all day. At least you get a bunch of new stuff.

Here are some ideas to get you thinking about the bright side of back-to-school. Stamp of approval

Just about the only thing you can't do with these little flat, stamp-inspired watches is use them for postage. Otherwise, you can stick them on a locker, car or bathroom mirror, or buy the accessories to turn them into wristwatches, hair bands and necklaces.

They come two to a pack with extra sticky backing the company claims is easily applied and removed.

Packs are $21.99 and accessories range from $4.49 to $8.99.

Check them out at www.watchtimefly.com. Packing meat?

Not only are today's lunch packs more stylish and varied than before, they're also more safety-conscious with features such as ice gels and insulation that keep the hot hot and the cold cold.

This pack's pretty in pink with a gel pack, thermal compartment, and a mirror to check for unexpected leftovers. $8.99 from Target. Bag fad

Make even the dullest reading assignment fashionable by toting it in a great bag.

Messenger bags have been enjoying a years-long popularity that's still going strong.

The new one-shoulder sling pack may soon give it a run for its money, though.

The pack still goes on the back, but the strap goes over the shoulder and across the front.

A messenger bag from Target (left), costs $14.99 and a **Nautica** sling pack from Foley's costs $59.50. All the digits

This calculator lets you crunch some numbers for your math homework as well as store some numbers for your calling list.

The databank also stores e-mail and Web site addresses. $7.99 at Target. Primp and be prompt

This line of magnetic locker accessories from Target lets you check your makeup and hair after geometry, while still getting you to Spanish class on time.

Store your lip gloss and powder on the hanging shelf, $3.99; check it in the mirror, $2.99; and see how much time you have left with the digital clock, $2.99.

GRAPHIC: PHOTOS BY JUANITO GARZA/STAFF

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NEWSWIRE; Agassi Moves to Quarterfinals Los Angeles Times August 9, 2002 Friday

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Los Angeles Times

August 9, 2002 Friday
Home Edition

SECTION: SPORTS; Part 4; Sports Desk; Pg. 4

LENGTH: 777 words

HEADLINE: NEWSWIRE;
Agassi Moves to Quarterfinals

BODY:

A resurgent Andre Agassi advanced to the quarterfinals of the $2.95-million Cincinnati Masters Series tennis tournament with a 6-4, 7-5 victory over Thomas Enqvist on Thursday at Mason, Ohio.

Today, he will face top-seeded Lleyton Hewitt, who beat Jarko Nieminen, 2-6, 6-2, 6-3.

"It was a high-standard match," said Agassi, who wore Enqvist down with unrelenting baseline strokes. "It was quite a thriller."

Agassi, seeded sixth, has won four titles this year and is coming off a victory in Los Angeles. He is 37-5 in matches this year.

"I feel pretty good about the year," Agassi said. "Unfortunately, the Slams haven't worked out very well."

Agassi missed the Australian Open because of a wrist injury, lost in the quarterfinals of the French Open and lost in the second round at Wimbledon, his last tournament before Los Angeles.

Otherwise, he has had a remarkably consistent year, reaching at least the quarterfinals in eight of 10 appearances.

*

Denisa Chladkova of the Czech Republic upset top-seeded Silvia Farina Elia of Italy, 7-5, 7-6 (3), in the second round of the $140,000 Nordic Light Open at Espoo, Finland.

Fourth-seeded Arantxa Sanchez-Vicario of Spain lost to Hungary's Petra Mandula, who came from behind for a 4-6, 6-3, 7-6 (3) victory.

Hockey

The Detroit Red Wings expect captain Steve Yzerman to recover from a knee operation in time for the second half of the season, a team spokesman said.

The 37-year-old Yzerman had knee surgery for the third time in two years on Aug. 2.

"I want to play, but I accept the fact that if it hurts too much, you get to the point where it doesn't make sense," Yzerman told the Detroit News. "If I get to that point, I won't play. Common sense would take over."

Aaron Ward averted a weekend arbitration hearing with the Carolina Hurricanes by signing a four-year, $7.5-million contract.

The defenseman, who had career highs in games, assists and points last season for the Eastern Conference champions, will make $1.5 million this season, and then $2 million a year for three seasons.

The Ottawa Senators will keep center Radek Bonk despite the two-year, $6.7-million contract he won in salary arbitration this week.

That was $1 million more than the Senators wanted to give him, but General Manager John Muckler said the club would not attempt to trade their No. 1 center.

Goaltender Martin Biron of the Buffalo Sabres signed a two-year contract that will pay him $1.9 million next season and $2.2 million in 2003-04.

Miscellany

Runners Mehdi Baala of France and Reyes Estevez of Spain finished in an apparent tie and each thought he won the men's 1,500 meters at the European Athletics Championship at Munich, Germany, before Baala was eventually declared the winner.

They finished in 3 minutes 45.25 seconds, and officials at first called it a tie.

Estevez even celebrated with a victory lap. But after 10 minutes of confusion, officials awarded the win to Baala when advanced timing showed he had finished ahead by .002 of a second.

Defending triple jump champion Jonathan Edwards of England lost his title to Sweden's Christian Olsson, who jumped 57 feet, 6 1/2 inches. Edwards settled for third with a jump of 56-10.

Forward Shawn Marion signed a six-year, $79-million contract extension with the Phoenix Suns.... A televised game between the Lakers and Sacramento, and a Minnesota-Miami matchup in the Dominican Republic, highlight the NBA exhibition schedule. In a rematch of the Western Conference finals, the Lakers and Kings will play Oct. 25 at Staples Center. The game will be televised by ESPN.... The Denver Nuggets signed free-agent center Mark Blount to a one-year contract.

Former Olympic figure skater Tonya Harding was sentenced to 10 days in jail at Camas, Wash., for drinking alcohol while on probation.

"I'm grateful to the judge for giving me this opportunity; I finally found out what my problem is: It's alcohol," Harding said.

Mohini Bhardwaj, an 11-time All-American at UCLA, dislocated her right elbow performing on uneven bars and will miss the rest of the U.S. Gymnastics Championships at Cleveland.

The sixth-place team from the Pacific 10 Conference will meet a team from the Western Athletic Conference in the third annual Silicon Valley Football Classic in San Jose on Dec. 31 under an agreement announced this week.

An influx of international sailors will more than double the usual number of boats for the West Coast's

largest Star class regatta this weekend, the annual King of Spain Regatta at Marina Del Rey.

Many of the 114 entries from 26 countries will use the King of Spain as a tune-up for The **Nautica** 2002 Star Class World Championships, which will run Aug. 18-23.

LOAD-DATE: August 9, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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SMART CHOICES DON'T MISS OUT ON FALL'S HOTTEST TRENDS Pittsburgh Post-Gazette (Pennsylvania) August 11, 2002 Sunday

Copyright 2002 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

August 11, 2002 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-11

LENGTH: 527 words

HEADLINE: SMART CHOICES DON'T MISS OUT ON FALL'S HOTTEST TRENDS

BYLINE: LAMONT JONES, POST-GAZETTE FASHION EDITOR

BODY:
While you're striving to go to the head of the class academically, make the journey in style by adapting some of these hot trends:

Athleisure

Athletic looks sizzle, from velour track suits in pinks, purples, pale blues and yellows for girls, to darker shades of gray, blue and black for guys. For a leisurely look, wear them over fun T-shirts or hoodies -- or long-sleeve novelty tops in case you get warm and need to remove the jacket. Retro nylon track jackets and sweat separates are hot, too.

Stripeout

You don't have to play rugby or drive a race car to sport this trend as part of your back-to-school lineup. For him or her, stripes can be fat or skinny, but they're always bold. He wears them across his chest or back, on a bucket hat or down the side of pants. She can wear them anywhere. Some of the most dramatic are in sweaters and knits by Lands' End, while Old Navy has some soft cotton collared styles.

Varsity

The athletic look gains strength for the fellows, whether they're competing for the home team or rooting for it. FUBU, Enyce and Phat Farm are cool, and so are imitation sports shirts or jerseys of favorite football and baseball teams by Champion and Greendog. Ski-inspired turtlenecks and sweaters add a preppy edge to the varsity look. **Nautica** Jeans makes a cool hockey jersey, and Renegade zip-off cargo pants help complete the school spirit look.

Peasant looks

Part of the romantic trend, the breezy, gauzy fabric of peasant-style blouses and dresses makes a girl look and feel feminine. Among the many colors and patterns, you can't go wrong with white, and a piece with paisleys screams style. Peasant tops work with everything from denim pants to corduroy skirts, while peasant dresses are most chic with little or no jewelry.

Patriotic and bright colors

Red and navy, which play patriotically well with tried-and-true white, are the hottest colors for boys and girls this fall. But brights such as rhubarb, lime, daffodil and purple are spicing things up for girls, while mustard and orange are coming on strong in guys' duds. Whether patterned or plain, vest, cardigan or crew, sweaters have incredible color this season, as in the styles created for little girls and boys by Talbots Kids.

Mod jewelry

Just the right jewelry can take a girl from drab to fab. This fall, that means stones in pretty colors, especially turquoise. Silver is the hottest setting, and natural-looking jewelry with stones and faux bones lends a bohemian charm with rustic leather or suede ties. Stacked bracelets remain in vogue, and the chunky necklaces and bracelets are all the rage. Pieces run the gamut from sleek and smooth to flowery and ornate, so pick what suits your mood or personality. Leather bracelets are cool for guys, and big watches are an emerging trend for both sexes.

Blazers

The ultimate in collegiate chic, blazers also are a sign of a student who knows how to stand out stylishly. Camel-colored corduroy is a no-lose option for guys and girls, while denim is available in many styles for girls, such as the smart bleach-dyed three-button version by Mossimo at Target.

GRAPHIC:
PHOTO: Above: Stripes, stripes and more stripes, from The Children's Place. The chain store's rugby shirts range in price from $12.50 to $15, in boys and girls sizes 4-14. A girls' rugby sweater is $18.
PHOTO: Left: The peasant/bohemian and embellished jeans looks continue to be a big influence for fall and for girls of all ages. And at stores such as Marshalls, you can get the looks at bargain prices. For teens, at left: blouse, $14.99; embroidered boot-cut jeans, $19.99; shoes, $19.99. Right: Peasant top, $14.99, tiered prairie skirt, $19.99; and clogs, $34.99.
PHOTO: With the country in a patriotic state of mind, Tommy Hilfiger's signature colors of red, white and blue are all the rage at any age. The polyester reversible jacket is $98; cotton sweater, $89.50; cotton turtleneck, $59.50; corduroy carpenter pants, $69.50.
PHOTO: At Kids Foot Locker, children can find clothes like their favorite athletes wear. Reebok replica football jerseys ($50) include Charles Woodson (Oakland), Donovan McNab (Philadelphia), Eddie George (Tennessee) and more.
PHOTO: A blue velour jogging set ($39.99) for him and a red fleece hoodie with red fleece pants ($12.99 each) for her; from T.J. Maxx.
PHOTO: Assorted turquoise blue and faux turquoise pendant necklaces are $12-$40 at Lazarus.

LOAD-DATE: August 14, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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DISNEY LABEL COMES TO PHILLIPINES Asia Pulse August 13, 2002 Tuesday

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Asia Pulse

August 13, 2002 Tuesday

SECTION: Northern Territory Regional

LENGTH: 221 words

HEADLINE: DISNEY LABEL COMES TO PHILLIPINES

DATELINE: CLARK ZONE, Pampanga, Aug 13

BODY:
The Lucky Star Apparel Corporation, makers of Disney shirts and apparel, have relocated from Hong Kong to the Clark Special Economic Zone with an initial $1 million investment.

Angeles said the Lucky Star Apparel Corporation has transferred its operations to Clark economic zone due to the availability of highly skilled workers and the favourable economic conditions.

Sonny Wong, CEO of Lucky Star, said during the signing of the lease agreement that he expects to employ about 400 skilled workers in the factory. This will increase significantly after the first three months of operation.

Wong also told Angeles reporters that the initial investment allocated for the operations of the firm would double after one year.

Manufactured apparel and other products inside the zone will be exported to countries where Disneyland theme parks and resorts are currently operating.

The CDC aims to support President Arroyo's target to generate one million new jobs every year.

With this, Angeles said that Clark zone would become one of the top economic zones to produce significant number of new workers every year.

The Clark zone is presently home to world-class garment makers for labels such as Ralph Lauren, Tommy Hilfiger, Gap, **Nautica,** Eddie Bauer, Perry Ellis, Liz Clairborne among other.

(PNA)

LOAD-DATE: August 13, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Source: News & Business > Combined Sources > News, All (English, Full Text)
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EPM entertainment marketing conference spotlights '02 promotions; Entertainment Marketing Letter. Entertainment Marketing Letter August 15, 2002

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Entertainment Marketing Letter

August 15, 2002

SECTION: Pg. 1 Vol. 15 No. 15 ISSN: 1048-5112

ACC-NO: 91012002

LENGTH: 203 words

HEADLINE: EPM entertainment marketing conference spotlights '02 promotions; Entertainment Marketing Letter.

BODY:

Nokia's global activation of its product placement in the DreamWorks/Twentieth Century Fox film Minority Report is one of the many case studies to be explored in depth at the 14th Annual EPM Entertainment Marketing Conference, hosted by EPM Communications, Entertainment Marketing Letter's parent company.

The conference takes place Monday through Wednesday, Nov. 11-13, 2002, at the Hilton Los Angeles/Universal City in Universal City, CA.

Also on the agenda is Cox Target Marketing's direct mail program for Warner Bros.' Scooby-Doo, Viacom's multi-year cross-platform deal with Home Depot, which launched with a promotion during the Academy Of Country Music Awards, and **Nautica** Jeans'promotion with singer Vanessa Carlton, during which the sales of the clothing line doubled at Macy's.

Other case studies will explore key licensing topics, including "Managing Exclusivity," "Extending The Life Of An Evergreen," "Celebrity As Brand," and "Developing Alternative Distribution Channels For Entertainment Properties."

Early bird rates, for those who register by Aug. 23, 2002, are $ 895. Rates increase immediately thereafter.

Register online at www.epmcom.com or call Riva Bennett at 888-852-9467 (toll free) or 212-941-0099.

LOAD-DATE: September 6, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Shop owner convicted of phony product sales Kansas City Star (Kansas & Missouri) August 16, 2002, Friday

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THE KANSAS CITY STAR

Found on KansasCity.com

Kansas City Star (Kansas & Missouri)

August 16, 2002, Friday METROPOLITAN EDITION

SECTION: METRO; Pg. B8

LENGTH: 184 words

HEADLINE: Shop owner convicted of phony product sales

BYLINE: ANNE LAMOY; The Kansas City Star

BODY:
A federal jury on Wednesday found the owner of a Lenexa shop that sold phony name-brand products guilty of trafficking in counterfeit trademark merchandise.

The jury convicted Jerome D. Foote, 54, of Shawnee, of more than 20 felony counts, including 15 counts of trafficking in counterfeit trademark merchandise, one count of conspiracy to traffic in counterfeit trademark merchandise and six counts of money laundering.

Foote's trial lasted six days in U.S. District Court in Kansas City, Kan.

Court testimony revealed that from January 1995 through October 2000, Foote conspired with others to traffic in counterfeit goods. Foote obtained purses, scarves, watches, pens, shirts and sunglasses. He hired people to affix counterfeit marks, including marks for **Nautica,** Guess, Nike, Rolex, Mont Blanc, Dooney & Bourke, Adidas, Fila, Tommy Hilfiger, Polo, Calvin Klein and DKNY.

Testimony showed that Foote hired people to sell the counterfeit products at his residence; at his Lenexa shop, called Replicas; and at flea markets. Sentencing is scheduled for Nov. 4.

LOAD-DATE: August 16, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Monday, June 26, 2006 - 10:01 AM EDT

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Off the rim; Rimless sunglasses are all the rage Windsor Star (Ontario) August 17, 2002 Saturday Final Edition

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Windsor Star (Ontario)

August 17, 2002 Saturday Final Edition

SECTION: LIFE; Pg. F4

LENGTH: 409 words

HEADLINE: Off the rim;
Rimless sunglasses are all the rage

SOURCE: Southam Newspapers

BYLINE: Eva Friede Southam Newspapers

DATELINE: Montreal

BODY:
The message is clear: when it comes to sunglasses, rimless has been the style of this summer. All the big fashion houses are doing no rims -- Chanel, Moschino, Gucci, Versace, Fendi I and the list goes on. So are the sports lines like Adidas, **Nautica** and Nike.

Many of these glasses have just "a perfume of colour," according to Sherif Laoun, a Montreal-based optician.

Think pink, pale blue, peach, mint, gold and silver.

Most of the styles are unisex -- unless you're looking at glamour glasses from companies like Chanel, adorned with tear-drop pearls or rhinestones.

Technology and the allure of the space age have pushed the rimless, pastel-coloured fashions to the forefront.

Polycarbonate lenses, which don't break easily, have made it possible to design glasses without rims. The lenses, however, do scratch unless they are coated. Polarization is not new, but more popular and less expensive than ever. Polarization redirects light coming off snow or water into a single direction, making vision more comfortable.

Titanium, again, is not a new material but prices are coming down. It is light, strong and resilient. The snuggles market is dominated by two Italian firms, Safely -- with labels like Ralph Lauren, Christian Doir and Gucci -- and Luxoticca -- with Ray Ban, Chanel and Armani on its roster.

Silhouette, an Austrian company that is also a prominent player, launched the rimless trend by designing frames for use by NASA astronauts, called variously the Voyager Lens or Titan Minimal Art.

Now, according to Laoun, everybody is wearing them, including U.S. Secretary of Defence Donald Rumsfeld and Quebec Premier Bernard Landry.

The stars are wearing them, too, in the shaded Hollywood manner: Brad Pitt, Jennifer Aniston and Leonardo DiCaprio are among those named in Silhouette press releases.

The new collections are all rimless, said Nancy Cafaro of COS, the Canadian company that distributes Silhouette.

At about $300 a pair, the frames are made of titanium, with polycarbonate lenses, anti-scratch coating, five layers of anti-reflective coating and 100-per-cent UV protection.

"Everyone's into them right now," said Kristy Rucker, marketing manager of Sunglass Hut, which has close to 1,200 boutiques in North America specializing in shades.

Also popular is silver flash coating, she said, so the shades don't look very dark but block harmful UV rays.

"They are very much a fashion statement," she said.

GRAPHIC: Rimless sunglasses

LOAD-DATE: August 19, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Haute Shots ; Purple reign San Antonio Express-News (Texas) August 22, 2002, Thursday

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San Antonio Express-News (Texas)

August 22, 2002, Thursday , METRO

SECTION: S.A. LIFE; Pg. 10F

LENGTH: 305 words

HEADLINE: Haute Shots ; Purple reign

BYLINE: Emily Spicer

BODY: It's royal. Majestic. And this fall it'll be on the eyelids and fingertips of the trendy. Purple.

Yves Saint Laurent and Lancome already are promoting their fall cosmetic lines, and purple is tint of choice. Yves Saint Laurent is showing purple nail polish and eye shadow paired with glossy red lips and kelly green shadow, while Lancome is keeping to a purple/pink palette.

Emily Spicer Natori-ous

The hottest trends in outwear are influencing underwear, too. Natori, celebrating its 25th anniversary, has put together a stunning fall line featuring Asian-influenced and hippie looks.

There are kimonos, mandarin-collared pajamas, funky sleepshirts and elegant stretch lace. The fall underwear classics of black, brown and white serve as a background for gorgeous embroidery in pink and purple. A classic fall

While boho and Gypsy are still going strong for teens this fall, adults can look forward to a season revisiting elegant, classic pieces and a more refined silhouette. Here is the Gap's take on the classic military peacoat. Wear it with a skinny, nonfringe belt and jeans or narrow-leg trousers. Thin is in. Hippie chicks

The hippie look is a bit dated now for adults, but it's never been hotter for teens. Floppy hats, corduroy, laces, fringe and flared jeans. American Eagle Outfitters is just one of the teen-oriented stores stocking up on the hippie look for fall. Even department stores' junior sections look as if they're having a Jimi Hendrix experience. Peace, man. Mini you

What's in style for your toddler is a smaller version of what's hot for you. So, your little man can look just like daddy with fleece sweatshirts, carpenter jeans, skate-inspired logo T-shirts and track jackets. Start them loving fashion early with these cute looks from **Nautica.**

GRAPHIC: LANCOME ; NATORI ; GAP ; AMERICAN EAGLE OUTFITTERS ; **NAUTICA**

LOAD-DATE: August 27, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Area shopping centers flourish Iowa City Press-Citizen August 22, 2002 Thursday

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Iowa City Press-Citizen

August 22, 2002 Thursday

SECTION: KEY; Pg. 84K

LENGTH: 471 words

HEADLINE: Area shopping centers flourish

BYLINE: Deidre Bello, Staff

BODY:
By Deidre Bello

Iowa City Press-Citizen

Iowa City area shopping districts are both thriving and changing along with the growing retail destinations.

Downtown Iowa City, Old Capitol Town Center and Sycamore Mall offer a variety of choices for shoppers, and they are gradually adding more.

Sycamore Mall added Panera Bread last spring, Pacifica West, Cookies & More Ice Cream Parlor, Dollar Tree and CD Warehouse this summer. Ben Franklin and Von Maur were expanded and the six-screen movie theatre, Cinema 6, was completed.

The Old Capitol Town Center's new tenants include a new sports bar called Buffalo Wild Wings, T-spoons, China Star, Planet X and T-Spoons coffee shop.

Stores in downtown Iowa City continue to provide a unique shopping experience, with specialty clothing shops, books, jewelry, music and art.

Coral Ridge Mall, which opened in Coralville in 1998, is one of the area's major attractions with about 100 stores as well as a 10-screen movie theatre and and ice rink.

The Olive Garden, Chili's Bar and Grill, Subway and Red Lobster are located near the mall, adding to the network of eating establishments in and outside the mall.

Target, one of the mall's anchor stores, has plans to expand its 122,000 square-foot store by 10,700 square feet.

And there are several shopping destinations just a 30-minute drive from Iowa City.

n Malls - Iowa City

Eastdale Plaza

1700 First Ave.

Five stores, 57,000-square-feet that include offices and retail.

Anchor stores: Wilson's Sporting Goods, Cook's Jewelry.

(319) 351-1330.

Old Capitol Town Center

201 S. Clinton St.

About 40 stores, 275,500-square-feet.

Anchor stores: Younkers and Osco Drug and Campus III Theatres.

(319) 338-7858

Sycamore Mall

Highway 6 and First Avenue

240,000-square-feet

Anchor store: Von Maur.

(319) 338-6111

n Malls - Coralville

Coral Ridge Mall

1451 Coral Ridge Ave., Interstate 80 in Coralville, exit 240

100 stores, 1.2 million square feet

Anchor stores: Dillard's, JC Penny, Younkers, Sears, Target, Best Buy, Scheels All Sport, Old Navy

(319) 625-5500

n Malls - Cedar Rapids

Lindale Mall

4444 First Avenue, NE

108 stores, 700,000-square-feet.

Anchor stores: Sears, Von Maur, and Younkers.

(319) 393-9393

From Iowa City: Interstate 380 north to Collins Road, head east on Collins Road.

Westdale Mall

2600 Edgewood Road SW

110 stores; 850,000 square-feet.

Anchor stores: JCPenney, Wards, Von Maur and Younkers.

(319) 396-0740

From Iowa City: Interstate 380 north to Highway 30 west. Exit at Edgewood Road and turn north.

n Mall - Williamsburg

Tanger Outlet Center

Interstate 80 in Williamsburg, exit 220.

64 stores, such as The Gap, Nike, **Nautica,** Tommy Hilfiger, Liz Claiborne, Ralph Lauren Polo, Carter's Childrenswear, Music for a Song and Corning Revere, Ultra.

(319) 668-2885

LOAD-DATE: November 7, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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Americans claim Star victory CNN.com August 22, 2002 Thursday

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CNN.com

August 22, 2002 Thursday

SECTION: WORLD

LENGTH: 407 words

HEADLINE: Americans claim Star victory

BODY:
American skipper Mark Reynolds and crew member Magnus Liljedahl have won the fourth race of the **Nautica** Star World Championships.

The pair won Wednesday's race in Santa Monica Bay by just 10 seconds over Australia's Colin Beashel and David Giles.

Liljedahl dedicated the victory to his girlfriend Kimberly Birkenfeld, 37, who was critically injured last week by the propeller of a chase boat while she was practicing for the 2004 Athens Olympic test regatta.

"One thing about sailing is it makes you think about other things," he said. "Now I can send her an e-mail with good news in time for her to speak again."

Reynolds, a two-time Olympic and world class champion, and Liljedahl were the International Sailing Federation's (ISAF) sailors of the year in 2000 after winning the Star Gold medal at the Sydney Olympics.

Brazil's Torben Grael and crew Marcelo Ferreira are still the overall race leaders despite finishing in ninth place -- their worst result of the week.

Great Britain's Iain Percy and Steven Mitchell finished third, moving into second place with 27 points.

Percy said: "If you start thinking about points you're in big trouble. We just need to keep sailing well."

The United States' Paul Cayard and Hal Haenel remained third with 28 points, but France's Xavier Rohart and Yannick Adde fell to fourth place after placing 33rd.

The two-man Star is the grandfather of the Olympic classes and this year's event -- held every year since 1922 -- is the 81st world championship.

Twenty-six countries are represented, with 11 former class champions and four Olympic gold medallists.

Competitors, who are awarded points in direct proportion to their finishes, will sail one race a day until the event ends on Friday.

Nautica Star World Championship results after 4 of 6 races:

1. Torben Grael/Marcelo Ferreira, Brazil, (3-1-5-9) 18 points

2. Iain Percy/Steven Mitchell, UK, (19-4-1-3) 27 points

3. Paul Cayard/Hal Haenel, San Francisco, (7-9-4-8) 28 points

4. Xavier Rohart/Yannick Adde, France, (6-8-2-33) 49 points

5. Mark Mansfield/Killean Collins, Ireland, (2-13-17-25) 58 points

6. George Szabo/Austin Sperry, San Diego, (1-20-10-30) 61 points

7. Alan Adler/Ricardo Ermel, Brazil, (26-3-22-17), 70 points

8. Peter Bromby/Martin Siese, Bermuda, (33-2-32-5) 72 points

9. Rick Merriman/Bill Bennett, San Diego, (53-7-8-4) 72 points

10. Colin Beashel/David Giles, Australia, (41-19-11-2) 73 points

LOAD-DATE: October 2, 2003

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SAILING; Percy, Mitchell Win Star Class Championship Los Angeles Times August 24, 2002 Saturday

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Los Angeles Times

August 24, 2002 Saturday
Home Edition

SECTION: SPORTS; Part 4; Sports Desk; Pg. 5

LENGTH: 142 words

HEADLINE: SAILING;
Percy, Mitchell Win Star Class Championship

BODY:

Iain Percy and Steve Mitchell, mere rookies among many of the world's best sailors, won the final race of the 81st **Nautica** 2002 Star Class World Championship on Friday at Marina del Rey to give Britain its first title in the venerable class.

Neither Percy, 26, the 2000 Olympic Finn class gold medalist from Winchester, nor Mitchell, 32, of London, had sailed a Star until 10 months ago, although they had already worked their way up to the No. 17 ranking in the class.

With finishes of 4-1-3-2 in the 103-boat fleet in the previous four races, they entered the sixth and final race with a four-point lead over 1990 champions Torben Grael and Marcelo Ferreira of Brazil and nine points over France's Xavier Rohart and Yannick Adde. Although Grael finished fourth and Rohart 10th, neither threatened seriously Percy and Mitchell, who led at every mark.

LOAD-DATE: August 24, 2002

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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World stars struggle in Percy's wake The Times (London) August 26, 2002, Monday

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The Times (London)

August 26, 2002, Monday

SECTION: Sport; Sport; 13

LENGTH: 728 words

HEADLINE: World stars struggle in Percy's wake

BYLINE: Edward Gorman Sailing Correspondent

BODY:
FIRST Ben Ainslie dazzled the ranks of Olympic Finn sailors by walking off with the world title after just five months in the boat. Now Iain Percy, his great friend and fellow Sydney Olympic gold medal-winner, has done the same, but in the even tougher Star class.

Sailing with Steve Mitchell, Percy put on a masterclass at his first **Nautica** Star World Championships at Marina del Rey, California, winning in style on Friday with his second heat victory of the six-race series and launching himself into the top three in the class world rankings in the process.

This was no ordinary victory. The old Star keelboats, which were first built in 1911, are ponderous by modern standards, yet they offer a classic test of racecraft and attract the very best and most experienced helmsmen in world sailing. This year's fleet was no exception, with 11 former class champions, four Olympic gold medal-winners and several America's Cup and Volvo Ocean Race campaigners among the 103-strong field.

Among those Percy and Mitchell outsailed was Torben Grael, the Prada tactician from Brazil, who, sailing with Marcelo Ferreira, won the title in 1990 but had to settle for second place for the fourth time; Paul Cayard, the AmericaOne and EF Language skipper, sailing with Hal Haenel, who was fourth; and Mark Reynolds, the Sydney Olympic gold medal-winner in the Star, with Magnus Liljedahl, his crew, who were ninth.

While gold medals at the Olympics are what leading sailors aspire to, Star world champions are arguably of equal, if not greater, merit because the small, 16-strong fleet at the Games excludes so many top-ranked sailors, especially the Americans, who can send only one crew. At the World Championships, they are all there.

Percy, 25, who won gold in Finns in Sydney with a race to spare, is one of the youngest to win the Star championship and the first Briton to do so in nearly a century. Adding his name to a long list of distinguished former winners Dennis Conner, Tom Blackaller and Paul Elvstrom to name three -plus the grand treatment he received at the prizegiving brought home to him that he and Mitchell had achieved something special.

"I've realised the history of the whole thing and over here, especially, it's well-respected," Percy said. "The Olympics transcend sailing and mean a lot to your friends and family, but from a sailing point of view this is quite important."

The British pair were the only crew in the fleet to score two race wins. After surviving a treacherous opening race in very light and shifty winds with a nineteenth place, which was to become their discard, they then put together an unbeatably consistent series, scoring a fourth, then a win, a third, a second and another win. They beat Grael by seven and were 18 points ahead of Xavier Rohart and Yannick Adde, of France, in third place.

The series was run in generally light to medium airs, when Percy was not able to impose his physical presence and hard-hiking style as much as he might have liked, but he and Mitchell were nevertheless very quick, especially upwind.

In the final race, Grael set out to hunt them down in the pre-start but Percy remained cool under pressure and managed to hide in the melee at the pin and still get a good start.

"They never really got to us," Percy said. "We were keeping our heads down before the start so we couldn't set up early because he'd come at us. But we had really good speed on the first beat -really good speed."

It was a leg that produced the most gratifying moment of the week when, finding themselves on the wrong side of the course midway through, they tacked behind 15 boats but still managed to "wiggle" -in Percy's words -their way into the lead at the weather mark.

From then on, it was a case of consolidation. "Steve was giving me a running commentary on where Xavier and Torben were," Percy said. "We stayed on top of it. He's one of the best crews around and we complement each other's strengths."

Mitchell had gone out quietly confident that they would return to the California Yacht Club victorious and had stashed a Union Jack on board the boat, which was duly flying from the forestay when they sailed in from the finish. "He put that in the cool box this morning and didn't tell me," his jubilant skipper said. "I would have thought it was bad luck."

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British pair sail to Star world title THE DAILY TELEGRAPH(LONDON) August 26, 2002, Monday

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THE DAILY TELEGRAPH(LONDON)

August 26, 2002, Monday

SECTION: Pg. 09

LENGTH: 194 words

HEADLINE: British pair sail to Star world title

BYLINE: By David Pelly

BODY:
WITH an emphatic win in the final race, Iain Percy and Steve Mitchell secured overall victory in the **Nautica** Star Class World Championship in Santa Monica, the first British crew to win this event which has been held since 1922.

Neither Percy, who was the Finn gold medallist in Sydney, nor Mitchell, the Etchells 22 world champion, had set foot on a Star until 10 months ago but their win in California will provide a powerful springboard for their campaign to represent Britain in the next Olympics in Athens.

Their main rival for the place could well turn out to be Iain Walker, the Star silver medallist in Sydney who is now skipper of the British America's Cup challenge.

In Athens, the so-called Olympic test event concluded with British sailors claiming five medals, the most impressive being Ben Ainslie's gold in the Finn Class.

Aiming to take Ainslie's spot in the Laser, Paul Goodison took the silver, while Andrew Simpson was second to Ainslie in the Finn. Shirley Robertson, sailing with Inga Leask and Sarah Ayton in the Yngling keelboat, were third, as were Chris Draper and Simon Hiscocks in the 49er.
[PS]Sport: [ES]

Sport on TV:

LOAD-DATE: August 26, 2002

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JEANS MACHINE HOW NAUTICA TRANSFORMED ITSELF FROM A LAGGARD INTO A LEADER IN THE WORLD OF DENIM; Brief Article Daily News Record August 26, 2002

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Daily News Record

August 26, 2002

SECTION: Pg. 38 ; ISSN: 1041-1119

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LENGTH: 1158 words

HEADLINE: JEANS MACHINE HOW **NAUTICA** TRANSFORMED ITSELF FROM A LAGGARD INTO A LEADER IN THE WORLD OF DENIM; Brief Article

BYLINE: CUNNINGHAM, THOMAS

BODY:
Nobody in the industry would deny that **Nautica** International now is a force in the denim business. Its **Nautica** Jeans Co. is a leading men's resource and a growing force in juniors'. Meanwhile, Earl Jean, the better women's label that **Nautica** bought last year, is rolling out a men's line and opening stores around the country.

Add to that the potential for **Nautica** Jeans in Europe, where the company is launching a men's and women's collection this fall, and you're looking at an operation that's on the upswing in the denim category even as some of its closest competitors are struggling with soft sales.

It's a phenomenal turnaround for **Nautica,** which as recently as 1998 was an also-ran when it came to selling jeans in department stores. While competitors like Tommy Hilfiger, Polo Ralph Lauren and Calvin Klein built big, profitable businesses, **Nautica** launched a licensed collection late in 1997 and secured mainly specialty store distribution.

Still, when **Nautica** chairman and CEO Harvey Sanders bought back the business from Seattle Pacific Industries in 1998, some eyebrows were raised. After all, the company knew a lot about selling sportswear to 25- to 40-year-old men, but could it really run a young men's business?

Sanders asked Paulette McCready, a sales and marketing executive from **Nautica** sportswear, to run the business, and Kurt Lester from Seattle Pacific jumped onboard as vice-president of design. In 1999 Kevin Korney, formerly senior director of men's merchandising at Polo Jeans Co., joined **Nautica** Jeans as vice-president of merchandising.

"The line was doing a good job in the specialty stores [with SPI], but we saw a big opportunity in department stores," says McCready, who is president of **Nautica** Jeans Co. "We had expertise in managing that type of business because of **Nautica** sportswear, and we wanted to reach that teenage customer as well as our sportswear customer."

McCready relaunched the line in fall of '98 at 550 department store doors and 200 specialty stores. Since

then distribution has swelled to 1,200 department store doors and 400 specialty stores. The label is carried by most divisions of May Co. and the majority of Federated divisions, as well by other big retailers, such as Belk and Dillard's.

"When the stores saw the offering they realized we weren't a brand name slapped on a pair of jeans," says McCready. "We created product to target the Abercrombie & Fitch or mall specialty-store customer. It was a way to bring those customers into the department stores."

As examples of the line's attention to detail, Lester shows off what he calls "hidden treasures," like jeans with busted out seams, contrast-color stitching and labels sewn onto the fly cover. "These details cost more, but they translate to value for the customer," he says.

Nautica Jeans has also been successful because it runs a sophisticated quick-response program. "We look at what's performing in fashion and use it to anchor our quick response," says Korney. For example, the label just added a lightweight denim version of its Big E-Z into replenishment. "Our guy wants that relaxed fit in a lighter denim," he adds.

Lester says the next big push for the label is to develop a men's stretch business. For spring, **Nautica** is introducing the Western Metro, a low-rise boot cut in a stretch denim. "We're calling it Flex denim," says Lester. "It's about comfort, not a skintight fit."

Starting at retail next spring will be the **Nautica** Blue young men's swimwear line, which is also under McCready. Since 2000, there has been a juniors' swimwear line of the same name, but that one is produced under license.

The new young men's line is a collection of surf-inspired swim shorts that features bold colors, retro prints and athletic styling. The shorts have extras like Velcro closures, coin pockets with grommet drain holes, and every pair comes with a floating key holder. "This has the details of authentic surfwear, with an all-American, sporty feel," says Korney.

McCready is targeting specialty and department stores and will show the line at MAGIC this week and the ASR show in San Diego next month. "I think we can sit next to Quiksilver and Hurley in the young men's swimwear area."

The swimwear line is just one example of how **Nautica** Jeans is bringing a new, young customer into the **Nautica** fold. Eyewear, fragrance, belts, shoes and watches are all possible expansion areas, says McCready. "If you're young and you relate to the brand, you'd rather have a **Nautica** Jeans watch than a **Nautica** watch."

The **Nautica** Jeans juniors' line is at about 400 department store doors, up from 250 at its fall 2000 launch. "We're trying to find the right formula," McCready says. "Women's is new to us, so we're being patient." Also under McCready is the **Nautica** children's line, which was taken in-house after a licensing agreement with the now-defunct Hampton Industries was terminated last year.

If **Nautica** Jeans is an avenue to a younger customer, then Earl Jean is surely the path to a richer customer. The better-priced line was a red-hot women's resource, with a volume of about $ 29 million when **Nautica** bought it for $ 45 million in cash and 1.1 million shares of **Nautica** stock.

One of Sanders' first moves after **Nautica** bought Earl was to start the ball rolling on a men's line, which is shipping this month to about 40 doors, says Earl's president, Joe Krafka. The men's line has picked up top accounts like Saks Fifth Avenue, Barneys, Atrium in New York and Rolo in San Francisco, he adds.

The line has stayed true to the "less is more" philosophy of the women's collection. Earl men's includes cotton voile shirts in paisley or flower prints, pigment-dyed T-shirts that are enzyme-washed for a soft hand, and two new denim fits, a straight leg and a boot cut, both with a 7 1/2-inch rise.

Adding company-owned stores is an important part of **Nautica's** growth plans for Earl. The label is opening a 1,400-square-foot store on Lincoln Road in Miami's South Beach Friday, Aug. 30, and plans to open a store in London next spring, Krafka says. Currently the label owns a Soho store and a boutique in Hollywood.

Earl Jean plans to open two to three units a year going forward. The current merchandise split has the stores stocking about 30 percent men's and 70 percent women's merchandise.

Overseas, the men's line will piggyback on the distribution of Earl women's, which is sold in about 500 doors, in countries like Japan, the U.K. and Germany.

As for line expansion, the biggest opportunities are in leather belts and small leather goods, says Krafka. But he adds: "If an opportunity presents itself, we'll pursue it; but we're a jeans brand, and we want to focus on the denim."

It's just that kind of focus that, in a few short years, has transformed **Nautica** from an also-ran to a odds-on favorite in the race to build jeans brands.

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trends ;make his day The Gold Coast Bulletin (Australia) August 27, 2002, Tuesday

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The Gold Coast Bulletin (Australia)

August 27, 2002, Tuesday

SECTION: TUESDAY; Pg. T06

LENGTH: 260 words

HEADLINE: trends ;
make his day

BODY:
Give a little or a lot this Sunday. From relaxing bath products he can indulge himself in, to flamboyant knick-knacks he can show off to his friends, there is something out there to suit the needs and wants of every dad.

time's up

Smith and Wesson's

range of timepieces for men range from wristwatches to chronographs and carabiner watchers, all with quartz chronograph movement and water resistant to 300 metres.

From $72, through Zen Imports.

perfect parent

The UK stickman character Purple Ronnie, popular with his line of big boy's toys, has Perfect Dad Gift Set of Smashing Hair and Body Wash and a torch, $19.95.

who's

the boss

The Boss In Motion fragrance from Hugo Boss boasts a vibrant range of extremities with fizzy citrus, pink pepper, contemporary musks and precious woods. Eau de Toilette Spray 40ml, $90, and Invigorating Shower Scrub, $46.

team player

Let dad mix business with pleasure through Stock Exchange Monopoly, the high flyer's version complete with a computerised electronic trading unit. $89.95.

the x-factor

The Photon X Light, through Zen Imports, is keyring light that never burns out at around the size and weight of a fifty cent piece. $19.95 with a 12-month warranty.

just relax

The MW150 Massage Mat by Homedics has five motors and 16 uni-polar magnets designed for full body relaxation, and can be used on a couch, bed or the floor. $169.95.

in the bag

Dads on the move can use the **Nautica** competition across-the-body back pack with detachable bum

bag, $109.95.

LOAD-DATE: August 27, 2002

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CLASS ACTION; PREPPY, RETRO AND SPORTY TOP TRENDS FOR FALL Buffalo News (New York) August 28, 2002 Wednesday, FINAL EDITION

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Buffalo News (New York)

August 28, 2002 Wednesday, FINAL EDITION

SECTION: NEXT, Pg.N6

LENGTH: 736 words

HEADLINE: CLASS ACTION;
PREPPY, RETRO AND SPORTY TOP TRENDS FOR FALL

BYLINE: SUSAN MARTIN; News Style Writer

BODY:
Some teens have been shopping for weeks. Others have barely started. But chances are both the planners and the procrastinators are after many of the same things for back to school.

Stuff like jeans, shirts, sweaters, sneakers, boots . . . or all of the above.

As of last week, soon-to-be-senior Lindsey Smith hadn't started shopping yet, but she planned to hit the stores over the weekend.

On her list?

"Jeans - I still like the flared ones, no particular brand - long-sleeve shirts, and I'll probably start looking for some sweaters," said Lindsey, who attends Grand Island High School.

Hassan Green, who will be a senior at McKinley High School, has done some shopping and said that jeans are a big part of his back-to-school wardrobe, too.

His bear the Levi's, **Nautica** and Old Navy labels . . . although he could always make room in his closet for some Polo jeans.

On a recent day, he modeled what he plans to wear the first day of school: a pair of Levi's; a perfectly pressed - and we mean perfectly - white dress shirt from JC Penney; an unstructured jacket with European styling from the Tristan & America store at the Niagara Factory Outlet Mall, and Nike sneakers.

Like many guys, he still likes his jeans a little bit on the loose side.

"I like to wear jeans that are baggy to the point my mother doesn't have a problem with it," Hassan said.

There is no shortage of denim this fall. Teens can expect to find an ever-expanding array of washes and treatments.

For juniors, "the newness is colored tints in washes," according to the back-to-school fashion trend report from the Bon-Ton.

A "coffee" tint gives a brown tint to the wash of the jeans, for example.

And, of course, denim is not just for jeans. Look for it in mini skirts, long skirts, vests, jackets and more.

The Bohemian trend that was popular for spring continues into fall.

For denim, that means lace-up closures, fringed edges, embroidered details, suede trims and other embellishments.

This is worn, of course, with an embroidered or floral-print peasant bouse - an update of spring's gauzy white peasant blouse. Add a hobo bag, big belt and chunky jewelry.

And don't forget the lip gloss.

Colleen Burch is one teen who likes some of these looks from the past.

"A lot of the '60s things are coming back; it's a cute style," said Colleen, reached on a cell phone at a carwash/fund-raiser for her volleyball team at Kenmore East, where she will be a junior.

This year, she's also getting into shopping for sweaters.

"I've never really worn sweaters. I used to wear hooded sweat shirts with everything. But I like the sheer sweaters you can wear with a tank top underneath," she said.

"I also like the pressed, fitted white shirts with the collars. I wear them with dark jeans and nice shoes. I like wearing nicer shoes to dress up my jeans a little bit - not clunky shoes but ones with a little heel," she added.

Other trends:

CosmoGirl magazine lists among its top trends "Preppy" and "Army/Navy" influences. The preppy look calls for little polo shirts, pleated skirts and cute blazers. For the Army/Navy, it's military pants and pea coats (the Gap shows a short, fitted version of one).

For juniors, Kaufmann's lists the following in its Top 10 back-to-school list: Denim (again, in new washes and treatments); lace closures; a shirt in menswear stripes or a soft blouse with ruffles, smocking and lettuce-edge details; athletic wear, including hooded pullovers ("hoodies") or zip-up jackets paired with knit or nylon jog pants; hats (newsboy caps, fedoras, knit skull caps); corduroy; fringed accessories; faux-fur trims; pendants, and street-active footwear, including retro-inspired athletic shoes.

And for the guys: Think sweaters (zip-front cardigans, etc.); jeans (including low-rise); corduroy pants with loose-fit or carpenter styling; cargo pants; screen-print T-shirts; track jackets; hooded pullovers, jog pants and other athletic looks; varsity favorites like rugby shirts and letter sweaters; shirt-jackets for layering; and chunky-soled boots, trail sneakers and retro athletic shoes.

This retro athletic look is one that Hassan Green thinks will be popular.

"I'm seeing retro-style sports uniforms, like baseball jerseys from the old Negro and major league teams and also old hockey- and football-style ones," he said.

Score.

e-mail: smartin@buffnews.com

GRAPHIC: The Bon-Ton shows a Bohemian-style peasant top worn with jeans and faux fur trim jacket. The *retro-looking suede sneakers, right, are also from Bon-Ton. New looks from the Mossimo collection at*

Target include, clockwise from top right: Corduroy blazer, ruffled top and denim skirt; baseball tee, vintage-wash carpenter jeans and baseball cap; and denim blazer, varsity plaid skirt and Johnny-collar top. The lace-trim peasant top and side lace-up jeans are from Xhilaration, also at Target. Athletic wear, such as the hooded sweat shirt and track pants at the Bon-Ton, left, and mesh football jersey from Physical Science at Target, right, are hot for fall. On the cover: Hassan Green dresses sharp for his senior year at McKinley High School. Photoby MARK MULVILLE/Buffalo News

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Club cruises to Chesapeake win The Capital (Annapolis, MD) August 29, 2002 Thursday

Copyright 2002 Capital-Gazette Communications, Inc.
The Capital (Annapolis, MD)

August 29, 2002 Thursday

SECTION: SPORTS; Pg. D5

LENGTH: 799 words

HEADLINE: Club cruises to Chesapeake win

BYLINE: BILL WAGNER, Staff Writer

BODY:

Who says Sailing Club of the Chesapeake is strictly for cruisers?

While SCC's primary focus is on cruising, it has evolved to include dozens of members who are also accomplished racers.

That's obvious from the fact SCC beat out five other clubs to capture the Battle of the Chesapeake for the second straight year. The bragging rights event featured six-boat teams competing in a 15-mile race that was run in reverse PHRF format.

Al Holt and John Sherwood led the way as Sailing Club of the Chesapeake placed five boats in the Top 10 in accumulating a low score of 42 points. Host Eastport Yacht Club took second with 68 points followed by Round Bay Yacht Club with 107.

Team captain Rob Donald said the back-to-back victories should change the perception that Sailing Club of the Chesapeake is only for cruisers.

"That's what people think, but the reality is that we've always had a strong racing tradition," Donald said. "The word sailing is in our name for a reason. Our club has always consisted of good sailors who like to cruise and race."

Donald made an effort to recruit some of the finest racing skippers in the club. J/105 owners Art Libby (Results) and Fred Salvesen (Mirage) finished sixth and seventh, respectively while Tom Donlan took 10th aboard his J/30 Tiger.

"I put out the word that we were defending champs and needed to go out there and give a strong showing," Donald said. "We were fortunate to get some top-notch boats and teams to participate."

Holt and Sherwood led the 25-boat fleet around most of the course, which started and finished off Tolley Point and followed government marks to Thomas Point, Bloody Point and Hackett's Point. Winds were 7-8 knots for most of the race before building to 12 knots toward the end, which perfectly suited Holt's Soveral 33 Stalker and Sherwood's Nelson-Marek 30 Grace.

"Stalker and Grace are fast as the devil in light air. They got out in front on the beats and were heading

downwind by the time the breeze picked up," Donald said.

Holt, who placed third in last year's Battle of the Chesapeake, was thrilled to take line honors this time.

"We called some laylines and caught a few breaks," Holt said. "We got into the shallows along the Eastern Shore to avoid the current and I think that's when we got out in front. It was a long leg and everyone else was fighting a half-knot ebb tide."

Holt, who had high praise for the work of bowman Jamey Mangus and main trimmer Chris Bardwell-Jones, took pride in helping SCC retain its title.

"I was honored to be asked to represent the club in this competition. I happen to be one of the people who have read the fundamental ideals of the sailing club, and this type of things fits with our purpose," he said.

Altair, a J/125 owned by Tom Johnson, took third to lead runner-up EYC. Fearless Flyer finished fourth for Round Bay, which only fielded a three-boat team.

Severn River Yacht Club, Annapolis Yacht Club and Havre de Grace Yacht Club also had incomplete teams.

Battle of Chesapeake

Team Standings

1, Sailing Club of Chesapeake, 1-2-6-7-10-16=42

2, Eastport Yacht Club, 3-8-11-13-14-19=68

3, Round Bay Yacht Club, 4-9-18-24-26-26=107

Top Finishers

1, Stalker, Soveral 33, Al Holt, SCC

2, Grace, NM 30, John Sherwood, SCC

3, Altair, J/125, Tom Johnson, EYC

4, Fearless Flyer, Pearson Flyer, Garman syndicate, RBSA

5, Soul, J/36, Charles Coyer, AYC

6, Results, J/105, Art Libby, SCC

7, Mirage, J/105, Fred Salvesen, SCC

8, Dancing Bear, Omega 305, David Sliom, EYC

9, Revenge, J/27, Deke Johnson, RBSA

10, Tiger, J/30, Tom Donlan, SCC

11, Dark Star, J/105, Guy Ballou, EYC

12, Matchmaker 2, S2 9.1, Carl Majesky, SRYC

13, Kinvarra, Pearson 30, Dan Kral, EYC

14, Jolly Mon, Catalina 27, Julian Richards, EYC

15, Moovin', Olson 911, Richard Sharoff, SRYC

16, Scrimshaw, Alberg 37, Charles Deakyne, SCC

17, Enigma, Dehler 39, Stephen Kenyon, SRYC

18, Quintet, Mike Miller, RBYC

19, St. Somewhere, Dave Hagler, EYC

20, Que Pasa?, James Rohr, HDYC

STAR WORLDS: Iain Percy and Steve Mitchell, mere rookies among many of the world's best sailors, won the final race of the 81st **Nautica** 2002 Star Class World Championship to give Britain its first title in the venerable class.

Percy and Mitchell, neither of whom had sailed a Star until 10 months ago, bested a field that included 11 former world champions. The British duo counted five finishes of fourth or better, including a pair of bullets, for a low score of 11 points.

The Brazilian entry of Torben Grael and Marcelo Ferreria was seven points behind in second. Top American team was Paul Cayard and Hal Haenel from San Francisco, who finished fourth with 29 points.

Mark Reynolds and Magnus Liljedahl, the defending world and Olympic champions, were a surprising ninth.

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Sleek finds: Your on-the-go style demands versatile classics with a modern edge. Here are 10 picks designed to keep pace; Look Great: Style. Shape September 1, 2002

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September 1, 2002

SECTION: No. 1, Vol. 22; Pg. 46; ISSN: 0744-5121

IAC-ACC-NO: 90528509

LENGTH: 79 words

HEADLINE: Sleek finds: Your on-the-go style demands versatile classics with a modern edge. Here are 10 picks designed to keep pace; Look Great: Style.

BYLINE: Hill, Julie

BODY:
1. **Nautica** Jeans Co. "Jenny" peacoat, $ 175

2. Michael Kors sunglasses $ 180

3. Sierra Designs wind-and water-resistant stretch-nylon/polyester jacket, $ 170

4. Chanel casual sneakers, $ 410

5. United Colors of Benetton wool/nylon miniskirt, $ 38

6. Autumn Cashmere striped sweater, $ 258

7. Hogan leather pocket bag, $ 960

8. Coach hobo bag, $ 228

9. Nine West ballet flats, $ 69

10. Nuala by Puma cotton/ polyamice wind pant, $ 138

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Style training: the active guy doesn't have to be a fashion expert to look great. Just follow our guide to create a winning fall look suited for your fit body. Men's Fitness September 1, 2002

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Men's Fitness

September 1, 2002

SECTION: No. 9, Vol. 18; Pg. 96; ISSN: 0893-4460

IAC-ACC-NO: 90683779

LENGTH: 139 words

HEADLINE: Style training: the active guy doesn't have to be a fashion expert to look great. Just follow our guide to create a winning fall look suited for your fit body.

BYLINE: Thorpe, Mark

BODY:
This page Wool flannel double-breasted suit ($ 1,025) by Joseph Abboud * Silk tie ($ 40) by Perry Ellis.

Opposite page Ribbed cotton military turtleneck ($ 78) by **Nautica** Jeans Company * Leather Taconic shoe ($ 90) by Rockport * Signature watch ($ 145), Speedway watch ($ 85) by Fossil * Leather wallet ($ 30) by Perry Ellis.

[ILLUSTRATION OMITTED]

This page Leather dress shoe ($ 755) by A. Testoni * Cotton turtleneck ($ 40) by Slates * Pleated wool trousers ($ 195) by Joseph Abboud.

Opposite page Cotton Belfast jacket ($ 125) by **Nautica** Jeans Company.

[ILLUSTRATION OMITTED]

This page Double-breasted overcoat ($ 2,950) by Ermenegildo Zegna.

Opposite page Wool driving cap ($ 30) and wool scarf ($ 37) by Perry Ellis * Leather messenger bag ($ 225) by Kenneth Cole.

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: June 16, 2003

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Source: News & Business > Combined Sources > News, All (English, Full Text)

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Springs brings it all together Home Textiles Today September 02, 2002

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Home Textiles Today

September 02, 2002

SECTION: News; Pg. 1

LENGTH: 830 words

HEADLINE: Springs brings it all together

BYLINE: Staff

BODY:
FORT MILL, SC -- Springs Industries plans to show integrated home settings at the upcoming market, leveraging the acquisitions it made earlier this year of Beaulieu Rugs and the Burlington House window and bedding businesses. When the $2 billion company went private in fall 2001, it made plain its intention to become a one-stop shop for major retailers. This October, its presentations will showcase that thrust.

"It's a new day here. We're growing. And we're digesting a lot," said Nancy Webster, vp of creative development.

In the meantime, the mill has reworked its bedding and bath offerings, layering in additional price points, building out collections and putting an emphasis on added value through new constructions.

"Our focus is on continuing to upgrade the complexity [of bed and bath] with new fabrications, more pieced constructions. We want to appeal to the consumers for impulse purchases and must-haves," Webster said.

New this market in the bedding area will be Artistique mini-duvet sets, an extension of the upper-end Artistique collection that debuted in spring 2001, and three new categories of quilts that leverage the March acquisition of Shanghai sourcing house Ultima Enterprises: the all-cotton, value-added Quilt Styles program; an opening price point program; and a promotional quilt set program.

The Artistique mini-duvet set program is intended as a high-value but lower-price-point alternative to Artistique sets, which include complete bed ensembles with hand-crafted details at under $300. Priced at $79.99 all sizes for a duvet and two shams, the five designs in the all-cotton program use pigment printing techniques to mimic jacquard and piqu grounds overlaid variously with embroidered accents and ribbon embroidery motifs.

Quilt Styles, previewing in four designs, also aims at the high-touch/high-value mark for moderate price points. Priced at $99 for a queen quilt, the program employs cotton facing, a cotton back and cotton batting. Fabrics across the collection include yarn-dyed chambray and mixed patchworks of toiles and stripes as well as traditional block patchworks with embroidered accents. Ribbon embroideries and appliques figure among the enhancements. The program includes coordinating shams and dec pillows.

The opening-price-point quilt program also is being sold open stock at either a $59/$79/$99 price grid or at $79 all sizes. Cotton faced and poly-filled, the collection features trend-directed and Americana patchwork looks.

Springs' promotional quilt sets, which might go to market under the Burlington label, include a plethora of looks from Back-to-School designs to botanicals to brights. Priced at $39.99 all sizes, the sets are faced in poly/cotton printed patchwork designs, backed in solid white or ecru, and use poly fill.

Also new in bedding is the **Nautica** solid-color sheet program, which was secured last spring. Its palette coordinates with the **Nautica** top-of-bed and printed sheet coordinates produced by American Pacific, giving the program the potential to open up a sizable revenue stream through Linens 'n Things and Bed Bath & Beyond, the most prominent retailers of **Nautica.**

Constructed of 280-count Egyptian cotton, the program will debut with 12 colors: white, ivory, canvas, khaki, sage, pale pink, glacier blue, yellow, navy, hunter, poppy and French blue. **Nautica's** trademark woven sailboat label will be affixed on pillowcases between the hem and body. The program will be sold open stock.

In bed-in-a-bag, Springs is also marking out the distinctions between its Wamsutta programs and the Burlington-branded business. Wamsutta will hew closer to traditional master bedroom looks. In higher-value offerings, Springs also will turn out sateen ensembles under both the Wamsutta and Bill Blass brands as well as piecework ensembles under Pat Farrell and Eileen West. Burlington's Absolute Bed In One collection will aim at more contemporary motifs, while Burlington House comforter sets will focus on perceived value through techniques such as heat-transfer prints on crinkled textured grounds.

"We're trying to bring bed-in-a-bag out of the doldrums," Webster said.

In the bath department as in bedding, Springs is bringing a more eclectic mix of fabrics and techniques into play.

The Wamsutta label will debut 18 new coordinate bath programs. Designs in shower curtains will include appliques, ribbon embroideries, heat-transfer prints on faux suede, puff prints on batiste, slub linen, poly/taffeta and engineered borders.

Carved coordinate rugs also are a big part of the bath story this market, as are more ambitiously constructed bath accessories. In freestanding accessories, Springs will introduce glass pieces under the Palace Splendor collection, coordinating with a wooden tissue box and wastebasket pair topped with lace-work metal.

"We will be very focused this market on freestanding accessories," Webster said.

LOAD-DATE: September 05, 2002

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Briefs: Red Cross course teaches first-aid skillsBlood drive set/Triathlon will benefit AIDS foundation
Ventura County Star (California) September 4, 2002 Wednesday

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Ventura County Star (California)

September 4, 2002 Wednesday

SECTION: News; Pg. B04

LENGTH: 335 words

HEADLINE: Briefs: Red Cross course teaches first-aid skills
Blood drive set/Triathlon will benefit AIDS foundation

BODY:
simi Valley

Red Cross courseteaches first-aid skills

Life-saving first-aid skills will be taught in September by the American Red Cross of Ventura County. Required advance registration for any of these courses may be completed by calling 339-2234, ext. 233.

FirstAid Basics teaches skills like rescue breathing and controlling bleeding and will be offered from 9 a.m. to 1 p.m Sept. 20 at the Red Cross Service Center.

Cost recovery fee is $30.

Thousand Oaks

Blood drive set

United Blood Services invites the public to participate in a blood drive on Monday.

Appointments are available from 3 to 7 p.m. The drive will be at Ventura County Fire Station 37, 2010 Upper Ranch Road.

The drive is being offered in remembrance ofthe Sept. 11th terrorist attacks.

To schedule an appointment, call (800) 715-3699.

Triathlon will benefit AIDS foundation

The 16th annual **Nautica** Malibu Triathlon will begin at 7 a.m. Sept. 15 at Zuma Beach. Some of Hollywood's fittest are expected to participate in the event, which will raise funds for the Elizabeth Glaser Pediatric AIDS Foundation. The group works to ensure better medical treatments for children, preventing mother-to-child transmission of HIV and providing a healthier future for children worldwide.

This USA Triathlon Southwest Regional Club Championship features a half-mile ocean swim, 18-mile bike ride along the coast and four-mile scenic run to Point Dume and back.

Participants can compete individually or as part of a relay team. All who raise a minimum of $50 in pledges for the foundation will be invited to a post-race buffet brunch hosted by foundation supporters.

The event will also include a sand castle contest at 10 a.m., a beach expo and children's activities, like the **Nautica** Tot Trot 50-100 yard dash. The entry fee is $10, and children who participate will receive a T-shirt, race bag and commemorative medal. For more information, call (818) 707-8867 or go to www.nauticamalibutri.com.

LOAD-DATE: September 9, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Lovable guy takes on the supermodels The Australian September 5, 2002, Thursday

Copyright 2002 Nationwide News Pty Limited
The Australian

September 5, 2002, Thursday

SECTION: FEATURES-COLUMN- ADVERTISING & MARKETINGMEDIATABLE; Pg. M11

LENGTH: 428 words

HEADLINE: Lovable guy takes on the supermodels

SOURCE: MATP

BYLINE: Stephen Brook

BODY:
Agency: George Patterson Bates, Sydney

Art director: Marie Mansfield

Writer: Mel Coenen

Account service: Chris Dawson, Anna Lohe, Anne Marie Ahlstrom

Director: Reg Carlson

Producer: Michael Ritchie

Production: Revolver Film

Creative director: Matt McGrath

Agency producer: Meredyth Judd

PR: The Arc Factory

Visual merchandising/point of sale: Arc Retail Vision

THE word "brave" has been applied to Gazal Corporation chief executive Michael Gazal and his brand strategy adviser, former David Jones PR Skye Leckie. Both wanted something unusual to relaunch Lovable bras and compete with the plethora of lingerie models, who include Kylie Minogue (Love Kylie), Sarah O'Hare (Bonds) and Marina Dior (Wonderbra).

They wanted a man.

Lingerie is a tough market, and George Patterson executive creative director Matt McGrath believes their choice -- the scruffily sexy actor Samuel Johnson -- is as powerful as a supermodel. "Everyone's pulling their socks up," says McGrath, "and that's the scenario when a lot of good advertising happens."

Lovable languishes outside the top-five bra brands, but it wants to be top three in three years' time.

Gazal bought the Australasian rights to Lovable in 1996 for $6 million, but he is sinking $1.5 million on this summer re-launch alone, in a campaign that includes the personalities and TV, magazine and outdoor advertising plus a PR program.

The company faces a spending spree from Pacific Brands, owners of Berlei, Bonds, Love Kylie, Wonderbra and Holeproof, among others, as it readies for a public float.

Gazal, which markets Mambo, **Nautica,** Van Heusen, Oroton (underwear), Lovable, Kookai and Tigerlily, is already publicly listed.

Actor Samuel Johnson's trademark enthusiasm for women is apparent from his role as Evan in The Secret Life of Us. He and model Lisa Cazzulino star in two 30-second spots. Johnson fondles a bra and places the two cups to his chest, uttering such lines as "Come on, it's just wrapping paper" and "Men and bras? The only question we want to ask is 'does it come off easily?"'.

The advertisements underscore that men's and women's priorities are different, and highlight a trend noted by research company Heartbeat Trends -- that young Australians are dumping political correctness in favour of a more honest dialogue between the sexes that acknowledges that men are attracted to women.

And female underwear buyers attracted to Johnson have the chance to meet him in the flesh by clicking on www.lovable.com.au.

brooksd@theaustralian.com.au

LOAD-DATE: September 4, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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FALL'S STRONG SUIT; Dressing up is back in style for men, with coats and ties in fashion after a casual retreat The Baltimore Sun September 8, 2002 Sunday

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The Baltimore Sun

September 8, 2002 Sunday FINAL Edition

SECTION: HOME & FAMILY, Pg. 4N

LENGTH: 900 words

HEADLINE: FALL'S STRONG SUIT;
Dressing up is back in style for men, with coats and ties in fashion after a casual retreat

BYLINE: Elizabeth Large

SOURCE: Sun Staff

BODY:
Say goodbye to the relaxed look. There's a new formality in men's clothes this fall, both for office wear and for evenings out. It means wearing one of the new patterned shirts and a coordinated tie instead of a golf shirt. Layering with a leather or suede sports coat to dress up khakis. And, yes, investing in a suit.

Texture and pattern are big this fall, so that suit might be a pinstripe or tweed instead of gray flannel. The new suit has a Savile Row feel, but a leaner and sexier Italian-influenced silhouette -- fashionistas are labeling the look "Britalia."

Suits are an important part of the fall fashion story, but only a part. After all, what's happening nationally may not work for Baltimore. Here's what local retailers say is new in their stores this season:

Cohen's Clothiers, Yorktowne Plaza, Cockeysville

It's a return to common sense dressing, says owner Gilbert Cohen. "The mood is more somber; apparel has gotten a little more corporate and a little dressier." Fall's shirts and ties are less monochromatic than they have been. Although winters have been mild recently, he feels this may be a bad one and has been investing in more cold-weather apparel.

The one must-have piece of clothing for this fall? A new suit. "With the overly casual look of the past few years, it's the one item 'he' hasn't been buying," Cohen says.

Hecht's, area locations

Hecht's is showing a lot of leather for fall, says Diane Daly, director of fashion and communications. Sweaters of all kinds are key: V-necks, hooded, ones with zipper details. In pants, corduroy is hot, and men are starting to buy low-rise denims. Active wear like track pants and hooded pullovers in fleece is coming on strong.

Must have? A pair of Go Khakis with Stain Defender by Dockers

Macy's, area locations

"Think in outfits if not suits," says Joseph Denofrio, senior vice president for fashion for Macy's East. "We're revisiting the dress shirt, but it's not a white shirt." Patterned shirts look new, and there's a great mix of colors out there.

If he had to pick one color for fall, it would be brown. If he had to pick one material, suede.

There's a demand in every age group for urban designer names like Fubu and Sean John, so you'll be seeing lots of them -- including the return of the velour jogging suit.

Must have? A patterned sweater. Argyle looks great under a suede jacket.

Nordstrom, area locations

Three-piece dressing is important again, and the double-breasted suit is emerging. Solid knit vests work well with sportswear.

Plaid is almost a trend story in itself, says Gregg Andrews, fashion director of Nordstrom-Eastern Regions. Traditional plaids are being updated with color, especially in ties: blue and chocolate brown, for instance, might have a stripe of acid green.

Must have? A suede shirt jacket. "It's the evolution of leather," says Andrews. "A way to get out of the khaki and golf shirt thing."

George Howard Ltd., Village of Cross Keys, Baltimore

Owner Howard Shapiro likes layering for fall. "It's an English kind of look."

Fabrics have loft and are no longer flat. Suits, sports coats and sweaters can be found in camel hair, alpaca and cashmere. Look for earth tones in sportswear: rust, pumpkin, brown with golden hues and logan green. "Even in slacks," he says. "I'm surprised at how quickly men are adapting to it. It's a little bit of dandyism -- 'Hey, look at me.'"

Must have? A three-quarter length coat in wool or cashmere. "It goes with sportswear or dress wear," Shapiro says.

Hyatt & Co., area locations

Co-owner Edward Hyatt agrees that the suit is back, and with lots of variations. The three-button is dominating, but there's a little bit of the two-button and double-breasted, he says. The new suit can be worn with "tie-less options": a dressy shirt and no tie, a mock turtleneck, a silk T-shirt, a banded collar. Leather should have a big season, especially a leather and suede reversible jacket. For weekend wear, Hyatt expects Tommy Bahama silk jackets and long-sleeved polos to do well.

Must have? An Italian mock neck in charcoal or black for dressing up or dressing down. "It's so functional you can't have too many of them."

J.S. Edwards, Festival at Woodholme, Pikesville

J.S. Edwards is showing more suits this fall, says manager Stan Gleiman. "They're sexier, trimming down a little, driven by casual silhouettes."

Pattern is the word for this season: The newest shirts are patterned in window panes, tattersall and checks. Stripes are back, as are glen plaids, often with a stripe of red or rust. Ties come in detailed geometrics. (Woven ties are hot as well.)

Must have? A patterned dress shirt. "We need a little oomph," says Gleiman.

South Moon Under, area locations

Denim is the biggest trend that menswear buyer Charlie Groom is seeing for customers aged 18 to 45. It's in a variety of fits with lots of different washes. Corduroy is also making a comeback in the younger market. Sweaters are big this fall, and athletic wear like Puma is going mainstream. But this season even at South Moon Under, which originated as a surf shop, "fashion is toned down," says Groom. "There's a sense of going back to the classical and traditional since 9 / 11 and with the economy."

Must have? Denim jeans in one of the new washes. "It's what you're building your wardrobe around," says Groom. "It's the Americana look."

GRAPHIC: Photo(s), 1. "Hipster" jacket. 2. Distressed leather jacket. 3. Calvin Klein wool suit. 4. Worsted wool sport coat, pleated trousers, Hart Schaffner & Marx; long-sleeved polo shirt. 5. Andrew Fezza microsuede blazer. 6. Wool suit separates from **Nautica.** 7. Jordan Two3 (left) wool striped sweater, cotton twill pants; Wilke Rodriguez (right) rib knit sweater, plush jeans. 8. Marc Jacobs ensemble. 9. Three-button, textured, long-sleeve polo.; 10. & 11. Patterns Abound in Shirts, With Window Panes, Tattersall and Checks. Pair One of the New Patterns With An Evan Picone Corduroy Blazer (Above) at Top, Pinpoint Cotton Dress Shirts.; 1. - 9. Photo Credits: 1., 2. Wilsons Leather 3. Macy's 4.Nordstrom 5. Hecht Co. 6., 7. Macy's 8. Marc Jacobs 9. Nordstrom; 10. Nordstrom; 11. Hecht Co.

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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SCHROEDER REACHING NEW (TRIATHLON) HEIGHTS The Daily News of Los Angeles September 12, 2002 Thursday, Valley Edition

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The Daily News of Los Angeles

September 12, 2002 Thursday, Valley Edition

SECTION: SPORTS; Pg. S16

LENGTH: 669 words

HEADLINE: SCHROEDER REACHING NEW (TRIATHLON) HEIGHTS

BYLINE: Kir Lee, Special To The Daily News

BODY:
Jack Schroeder has no aspirations of attempting the Ironman Triathlon in Hawaii, a grueling event featuring a 2.4-mile ocean swim, a 112-mile bicycle ride and a 26.2-mile marathon. The 64-year-old, however, isn't ruling it out.

Schroeder had similar sentiments about the **Nautica** Malibu Triathlon last year.

The Pacific Palisades resident, though, will be on the starting line for the second year in a row for the 16th annual event at Zuma Beach on Sunday, which features a half-mile ocean swim, 18-mile bike ride along Pacific Coast Highway and a 4-mile run to Point Dume and back.

"People should reach higher than they think they can and set unnatural limits," Schroeder said. "I never thought that I could do this. I have been my worst enemy and realized that I could do it."

Schroeder, a civil engineer for the city of Santa Monica and grandfather of two, didn't engage in anything more than recreation biking because of a congenital back condition until two years ago, when he was approached by co-worker Ralph Eberts about doing a 575-mile weeklong AIDS bike ride from San Francisco to Los Angeles.

"I had never done anything of this magnitude," said Schroeder, whose previous visits to the swimming pool had been to "embarrass his grandkids." "I had a reasonably active but not active lifestyle. I did the ride not really knowing if I could do it or not. The more I trained, the more I realized that I had been setting my sights too low."

Schroeder completed the ride from San Francisco to Los Angeles without a hitch. Last July, he completed another AIDS ride from Amsterdam to Paris.

Schroeder began training for "sprint" triathlons such as the Malibu event to maintain his newfound fitness. He finished among the top five in his age group at last year's **Nautica** competition and also completed a triathlon in Huntington Beach.

Schroeder has raised $14,000 over the past two years for the treatment of AIDS with his participation in the **Nautica** event and bike rides. Over the past five years, the Malibu event has raised more than $310,000 for the Elizabeth Glaser Pediatric AIDS Foundation, a nonprofit organization whose aim is to improve treatments for children and preventing mother-to-child transmission of HIV.

"It's a personal challenge, and it's fun to do something where there is a purpose," said Schroeder, who does not have any acquaintances affected by AIDS. "It's certainly a worthy worldwide cause, and it adds to my desire."

A glance in the mirror will give Schroeder a glimpse of the changes he has made in his physical fitness. The 5-foot-8, 175-pounder has given up smoking and drinking and lost 40 pounds over the past two years.

Schroeder's typical training week consists of running 3 1/2 miles on Mondays, Wednesdays and Fridays and swims of about 1,500 yards at Loyola Marymount or Santa Monica College on Tuesday and Thursdays before work and cycling Saturday.

His back condition has worsened since he began exercising, but he has no intentions of curtailing his activities.

"It gets painful, but I am not going to use it as an excuse," Schroeder said. "There is a sense of accomplishment. I've gotten serious about it, and it's one of those things that you get involved with and don't want to give it up. I am obsessed about it. I've made gains physically and emotionally. I wish that I had started years ago."

AT A GLANCE
What: **Nautica** Malibu Triathlon
When: Sunday, 7 a.m.
Where: Zuma Beach
Facts and figures: More than 2,000 athletes will compete in a half-mile swim, 18-mile bike ride and 4-mile run that will serve as the UCA Triathlon Southwest Regional Club Championship. Participants can compete as individuals or as a three-person relay. Proceeds will benefit the Elizabeth Glaser Pediatric AIDS Foundation.
Also: A free beach expo will be held Saturday at 10 a.m. featuring a sand-castle contest, sponsor booths and clinics on biking, nutrition, training and yoga. Information: (818) 707-8867, www.nauticamalibutri.com

EDITOR-NOTE:
OUTDOORS

GRAPHIC: Box:
AT A GLANCE (see text)

LOAD-DATE: September 13, 2002

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Natural woman The Denver Post September 15, 2002 Sunday

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The Denver Post

September 15, 2002 Sunday 1ST EDITION

SECTION: LFS; Pg. L-06

LENGTH: 316 words

HEADLINE: Natural woman

BODY:
The work week is over. What's the first thing you do? Trade your workaday duds for a pair of jeans and a sweater you can live in all weekend long.

This fall, designers are making a difference with casual looks they've traded up in quality and basics that are more luxurious than they've been in the past. Instead of suede, think shearling; eschew cotton for cashmere.

Among the designers pushing the trend is Michael Kors, who pronounces the look 'cozy chic, the rustic glamour of Aspen, the balance of sporty and soignee.'

He delivered the looks in the richest materials -- luggage leather for vests, fur for leg warmers and to trim anoraks, stretch flannel ski pants, baby camelhair fairisle sweaters.

But don't let a lack of funds keep you from getting the look -- the key is to incorporate a lot of texture. Look for corduroy or suede jeans, tweed, a big slouchy handbag, distressed leather boots and a lofty, chunky sweater that's ribbed or cabled, says June Rau, western region fashion director for Nordstrom.

A long muffler and knit cap further complete an outfit.

Naturally, jeans are an important component to the look, but they're not the only thing you'll find in denim.

'It's amazing to me that they keep coming up with new approaches with denim,' says Roz Pactor, fashion director at Foley's. 'It's the base fabric for anything and everything -- denim shoes, hats, handbags -- not just jeans. But the jeans business is still phenomenal. It's what people want to wear.'

Natural: Trend at

a glance

Key pieces: Jeans, shearling vest or jacket, oversized sweater sweater, cargo pants

Fabrics: Corduroy, suede, leather, denim, crochet

Colors: Camel, white, gray, brown, sky blue

Accessories: Extra-long muffler, colorful gloves, boots

Details: Fringe, tooled leather, zippers, toggle closures

GRAPHIC: PHOTO: Great outdoors: **Nautica** Jeans Company corduroy jacket, $ 125, and jeans, $ 69, with top stitch detail, both at Lord & Taylor. Muffler, $ 28, and Echo gloves, $ 20, at Nordstrom. PHOTOS: Sheri Bodell shearling jacket, $ 495, D&G/Dolce Gabbana corduroy and denim jeans. $ 225 and D & G/Dolce Gabbana striped turtlenect, $ 275 all at Nordstrom. Bebe two-tone cowboy style leather boots, $ 199.95.; Lauren tooled leather belt with decorative buckle closure, $ 48. Isabelle Fiore shoulder bag with embroidered rose motif and fringe, $ 365.

LOAD-DATE: September 17, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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DROUTH IS OUT THERE Daily Record September 17, 2002, Tuesday

Copyright 2002 Scottish Daily Record & Sunday Mail Ltd.
Daily Record

September 17, 2002, Tuesday

SECTION: NEWS; Pg. 17

LENGTH: 63 words

HEADLINE: DROUTH IS OUT THERE

BODY:
ACTOR David Duchovny worked up a thirst at the 16th annual **Nautica** Malibu Triathlon to raise money for children with AIDS.

Emerging from a half-mile swim at Zuma Beach in Malibu, California, the X -Files star was among dozens of celebs competing.

But regular contender Duchovny was pipped again in the celebrity division by Ingo Rademacher, of TV's General Hospital.

LOAD-DATE: September 17, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Guys ... Get it on With CRAVE, the New Scent for Men From Calvin Klein Survey Reveals That 100% of Girls Can Be Drawn to a Guy's Scent; A Guy's Chance to Score Increases When His Scent Turns Her On Canada NewsWire September 17, 2002, Tuesday

Copyright 2002 Canada NewsWire Ltd.
Canada NewsWire

September 17, 2002, Tuesday

SECTION: FINANCIAL NEWS

DISTRIBUTION: Attention -- To Business And Retailing Editors

LENGTH: 593 words

HEADLINE: Guys ... Get it on With CRAVE, the New Scent for Men From Calvin Klein Survey Reveals That 100% of Girls Can Be Drawn to a Guy's Scent; A Guy's Chance to Score Increases When His Scent Turns Her On

DATELINE: NEW YORK, Sept. 17

BODY:
CRAVE, the new scent for men from
Calvin Klein, will launch globally in late September. CRAVE is for the man who knows what he wants and how to get it. It's about wanting, needing, having to have. And when he's got it ... she'll want him.

(Photo: http://www.newscom.com/cgi-bin/prnh/20020917/NYTU023-a
http://www.newscom.com/cgi-bin/prnh/20020917/NYTU023-b)

With an undercurrent connected directly to her, the scent is fresh, clean and sexy. And guys agree. If you want the girl, you've got to smell good. Over 80% of guys wear scent to hook up with a girl and nearly 90% say his fragrance is the tool to get him in the game according to 1000 guys polled by Insight Express.

"CRAVE appeals to a guy's desire to attract women and ultimately get the girl," said Hilary Dart, President, Calvin Klein Cosmetics Company. "He approaches sex with irreverence and fun."

It's all about the chase, the flirt and hooking up. 75% of guys know that their fragrance will give them the edge over other guys and enhance their sex appeal.

And the girls agree. It can make him sexy. Nearly 100% of the 1000 girls polled, responded that a guy's scent attracts her attention and makes him stand out in a crowd. Nearly two-thirds felt a guy's chances to score with her increased when she was into his scent.

Klein's latest discovery, Australian born Travis, will be the face for the CRAVE fragrance in the advertising campaign which breaks globally in October. "I know exactly what I like, and CRAVE speaks right to me -- anything to help me get the girl," said Travis. Created by Calvin Klein in collaboration with his in-house ad firm, CRK, the campaign was shot in New York. The television commercial, co-directed by Fabien Baron and Steven Klein and the print advertising shot by Steven Klein, both capture Travis in his room -- filled with the coolest gear, gadgets and high-tech toys.

"CRAVE was inspired by a guy's lifestyle -- mobile, global, technological and multi-faceted. He is an optimist who knows no boundaries," said Dart.

Engineered by Calvin Klein and Fabien Baron, the futuristic packaging offers portability and a sleek, modern design. A stylized symbol for male, the CRAVE icon -- an arrow for action -- is aimed at the places he's going.

The launch of CRAVE will kick off with a multi-tiered global marketing and advertising campaign designed to reach all those guys who crave gadgets, sports, music and sex.

Reaching him where he lives, works and plays, CRAVE will hit the beaches, streets, clubs, colleges and the web. Guys can check out http://www.cravecalvinklein.com -- a fully-loaded, fully-interactive destination for the latest entertainment and information content.

CRAVE. The new scent for men from Calvin Klein. Get it on.

Unilever Cosmetics International is the New York based manufacturer of cosmetics and fragrances for Calvin Klein; fragrances for Unilever Prestige brands, which include **Nautica,** Vera Wang, BCBG Max Azria and Chloe; and fragrances for the European Designer Perfume brands which include Cerruti, Lagerfeld and Valentino.

VIEW ADDITIONAL COMPANY-SPECIFIC INFORMATION:
http://www.newswire.ca/cgi-bin/inquiry.cgi?OKEY=41787

CONTACT: Denise Quattrochi of Calvin Klein Cosmetics, +1-212-418-4913

LOAD-DATE: September 18, 2002

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RUNNING;Hitting streets a family affair The Capital (Annapolis, MD) September 19, 2002 Thursday

Copyright 2002 Capital-Gazette Communications, Inc.
The Capital (Annapolis, MD)

September 19, 2002 Thursday

SECTION: SPORTS; Pg. D6

LENGTH: 724 words

HEADLINE: RUNNING;
Hitting streets a family affair

BYLINE: JOE SHAFRAN

BODY:
My intent for the next couple of columns was to showcase some of the families running in the Annapolis area.

I got the idea when I saw Dr. Scott Eden, a Marine Marathon winner, pacing his 16-year-old son to what looked like 5-minute miles at the Annapolis High School track this summer. It brought good results. You saw Will Eden's picture in The Capital last weekend, after he'd done well at the Knight's Invitational cross-country meet at Baybrook Park.

The family idea was helped along when Lynn Hopkins mentioned that her husband Ron was joining son Lee for a San Diego Triathlon. Then it was suggested I include the Walsers, a father and son. I expanded it to possibly include mother and daughter and, at that point, the floodgates opened.

This area is loaded with family running. Not two, but three generations. It was at the Dawson 5-mile run earlier this month, when I noticed Yvonne Aasen being greeted by a young girl when Yvonne crossed the finish line (49:11:06). That young girl was her 9-year-old granddaughter, Morgan Aasen, who a bit earlier had come in fourth in the 1-mile fun run. And we move up a generation. Yvonne details her runs with her three sons, Curt at the recent Annapolis 10-miler and last May in Pittsburgh, a 10-K with her oldest, Wyatt. Then there's her youngest,Will, of Owings Mills, recovering from knee surgery, who doesn't necessarily wait for a busy mother and runs many races in the area on his own. Mother Yvonne is 71.

Ron Bowman, 52, a Naval Academy grad and president of the Annapolis Striders, an ultra marathoner, flew out to San Diego this past weekend to join his son in the **Nautica** Malibu Triathlon. Lee Bowman, 24, a pretty good soccer player (according to Dad) at Spalding, is now an MBA student at Diego State University. This was a first for Lee, a marathoner, but possibly the 91st for the father. Those who have been around recall that Lee overcame a debilitating hip problem as a youngster.

For the Walsers, let me go back to the finish line at the Dawson 5-Miler. There you saw father and son, seemingly neck and neck, running down Robinson Road headed for the sharp turn into the finish line chute. But the results show the son beating the father by about 20 seconds, absolutely legitimate says the father. Dave Walser is the one who left a job in industry a few years ago to teach and help coach track and field and cross country at Patuxent High School at Lusby, hopefully to be joined there in teaching and coaching by son David the first of the year.

Next column, you'll hear about the Marinos and sons. And if you have something to top all this, perhaps

husband and wife, please let me know.

CLOSE FINISH; Sean Dinces,19, won the Spectrum Challenge at Naval Station Annapolis last Saturday and he pretty well summed up the close running fraternity in this area. A midshipman at the Academy, he comes from Corona, California. "On the West Coast," says Sean, "all runners wear headsets and are into the own little world, unlike in this area, where clubs dominate and running is a community and a fun pastime."

I had looked for Sean after the race, but was told by his buddies that he turned in the bottom portion of his race bib at the finish line and just kept going, needing another 6.2 mile fix on a fine morning. He has a marathon coming up.

RACE RESULTS

Dawson's Five Mile

Severna Park, Sept. 8, (361 entrants)

1. Ron Young, 22, 26:49:1; 2. Sean Dinces, 20; 3. Patrick Reed, 33; 4. Matt Mace, 42; 5. Steve Egol, 39; 6. Sheldon Degenhart, 37; 7. Hamilton Tyler, 38; 8. Joshua Johns, 20; 9. Adam Pegues, 21; 10. William Allen, 41

Top Females: Jill Hargis, 31:41:03; Marjorie Boyd

Top Masters: Matt Mace 29:21:27; Carole Rosasco

CALENDAR

Saturday: 4 p.m. Change of Location for the Junior Strider Series. It will be held at the Annapolis High. Contact Roger Hebden, 410-533-5689.

Saturday: 6 p.m., Advanced Beginning Running Class. 1 mile maker on the B&A Trail, 10 weeks, Tuesdays and Saturdays. Donna Cogle, 410-255-4061.

Oct. 5: Baltimore Ravens Stadium. Maryland Race for the Cure.1 mile run/ fun walk, 8:00 A.M. and 5K run/walk at 8:45 A.M. Call 410-938-8990.

Running results and items of interest can be mailed to Joe Shafran at The Capital, P.O. Box 911, Annapolis, MD 21404, faxed to 410-280-5953 or e-mailed to joggingjoe@letsshapeup.com.

LOAD-DATE: September 19, 2002

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Japan Orrizonti To Start Licensed Production of Vivienne Westwood Clothing in Japan Japanese Business Digest September 20, 2002

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Japanese Business Digest

September 20, 2002 09:40 AM EEST

LENGTH: 107 words

HEADLINE: Japan Orrizonti To Start Licensed Production of Vivienne Westwood Clothing in Japan

SOURCE: Kobe Shimbun

BODY:

Japanese men and women clothing designer, wholesaler and retailer Orrizzonti in Kobe, Hyogo prefecture, central Japan, will start licensed production in Japan and China of UK fashion designer Vivienne Westwood.

So far Vivienne Westwood brand clothing has been imported to Japan by Japanese general trading company Itochu and sold by Orizzonti. Orrizzonti will produce Vivienne Westwood clothing according to the taste and figure of the Japanese, Orizzonti said. Orizzonti has opened in Tokyo the first Vivienne Westwood shop in Japan and will open another 12 shops in October 2002 and five to 10 shops in the spring of 2003.

www.kobe-np.co.jp

NOTES: Itochu has import contracts with such designer brands as Giorgio Armani, Bvlgari, Guess, J.Crew, **Nautica,** Paul Smith, Tommy Hilfiger, Tumi and Vivienne Westwood.

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A WALK ON THE MILD SIDE;SOFT COLORS AND COMFORTABLE FABRICS ARE WHAT DESIGNERS SAY 'GENTLE' MEN WILL BE WEARING THIS SPRING. Sun-Sentinel (Fort Lauderdale, FL) September 21, 2002 Saturday Broward Metro Edition

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Sun-Sentinel (Fort Lauderdale, FL)

September 21, 2002 Saturday Broward Metro Edition

SECTION: LIFESTYLE; Pg. 1D

LENGTH: 502 words

HEADLINE: A WALK ON THE MILD SIDE;
SOFT COLORS AND COMFORTABLE FABRICS ARE WHAT DESIGNERS SAY 'GENTLE' MEN WILL BE WEARING THIS SPRING.

BYLINE: Rod Stafford Hagwood Fashion Columnist

BODY:
New York Are men going soft?

Well, for next spring they are.

Or so say the menswear designers at the spring 2003 runway shows held this week in New York. The color palette was a lighter shade of pale, with creamy whites, sky blues, dusty roses, tea-dyed browns, warm toffees and even a prissy periwinkle here and there. Not manly colors to be sure, but rather barely there tones with wispy names such as sage, maize, ash, honey, sienna and sand.

No one is suggesting that the hue makes the him, but the colors suggested aren't the in-yo'-face Crayola colors of seasons past. These non-threatening sherbet shades and pale pastels are cool, calm and crisp.

Ron Chereskin's collection -- modeled on real Manhattan bachelors -- was almost exclusively in soothing shades of cream mixed with tan, pistachio, oyster gray, beige and navy (silk and rayon denim suits worthy of a modern-day Gatsby). And the shapes were loose and drapey with summer sweaters over cargo pants, tank tops with drawstring pants and jackets with v-neck knit tops and black nylon pants.

John Varvatos also favored a gentler, kinder silhouette with unconstructed jackets softened in fabrics such as silk, wool blends, superfine stretch wools and textured wools. There were also blazers in double-faced washed linens, cotton and tropical-weight wools. Tommy Hilfiger stayed sporty with ivory cotton canvas and linen blazers and vests over silk cotton shirts, ivory suede baseball jackets and pink cotton dress shirts under blue and white seersucker cotton three-button suits.

Kenneth Cole's two- and three-button suits in sage, gold rust and the ubiquitous ivory were also in more forgiving silhouettes than previous seasons. Cole also showed buttery-soft vintage leathers with low-rise denim pants matched with mossy cable knit vests. His terra-cotta dress shirts, beige tank tops and cotton floral shirts were paired with canvas shorts and cotton pleated jackets ... many accented with charmeuse scarves.

Michael Kors, who showed his menswear line alongside the women's, showed a collection straight out of Malibu or Palm Springs, with cool and demure shades of sky, aqua, pewter and something called "pool"

mixed with ecru, sand and stone. Kors' cotton cashmere polos, pullovers and shirts in cloud/navy tattersal cotton canvas trousers weren't as flirty as the women's outfits, but butch isn't the word, either.

Over at **Nautica** by David Chu, the signature yachting look wasn't at all effeminate, but the designer did lighten things up with cobalt blue shirts shown with white cotton linen pants and soft-construction Caribbean blazers over tie-dye print shirts on pique and micro-terry T-shirts.

Miami-based Perry Ellis by Jerry Kaye was true to its hometown with white linen suits and jackets as well as tea-dyed khaki and anthracite separates. There were also chambray/viscose T-shirts and suede safari jackets in the same pretty pastels that South Floridians paint their buildings and houses.

Home is where the hue is.

GRAPHIC: PHOTOS 5; AP photo, Louis Lanzano (color) Shear elegance: A bourbon wool blend suit, by Marc Jacobs, maintains its light touch. AP photo, Bebeto Matthews (color) SPRING IN HIS STEP: Designer Michael Kors showcases a polo shirt and tattersal cotton canvas pants. AFP photo, Doug Kanter (color) IT SUITS HIM: This Kenneth Cole cotton suit, in sage and white, has understated style. Perry Ellis photo; AP photo, Suzanne Plunkett, below: DRESSED TO THRILL: Perry Ellis offers a four-pocket cottonjacket. Kenneth Cole shows sleek styling in a leather jacket, below.

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A Mann For All Seasons The New York Times September 22, 2002 Sunday

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The New York Times

September 22, 2002 Sunday
Late Edition - Final

SECTION: Section 6; Part 2; Column 1; Men's Fashions of The Times Magazine; Pg. 131

LENGTH: 963 words

HEADLINE: A Mann For All Seasons

BYLINE: By Pilar Viladas; Pilar Viladas is the design editor of The New York Times Magazine.

BODY:

Charles Schumann may be the most famous bartender in Germany, but he looks more like the star of a Fassbinder film. Tall and lanky, with slicked-back silver hair that curls over his collar, the 58-year-old Schumann -- who favors white shirts, suit pants and lace-up shoes without socks -- has a handsome, lived-in face. His expression is friendly but guarded, his nose alluringly broken. He's probably got some stories, but he'd never tell. Bad for business.

"If a bartender respects his guests, they will respect him, too. Overfamiliarity undermines this!"

Thus spake Schumann in his manual of mixology, "American Bar," which has sold nearly 200,000 copies since it was first published in the United States in 1995 by Abbeville Press. His two Munich bars, Schumann's American Bar and Schumann's TagesBar, are so well known that the former's 20th anniversary last May rated an article in the magazine Der Spiegel. In a city famous for Baroque churches, Oktoberfest and rathskellers, Schumann is bohemian, modern and cosmopolitan -- no beer steins for him.

As if running two bars isn't taxing enough, Schumann also models. He has worked for both Yohji Yamamoto and Comme des Garcons, and for the last five years has been the face of Baldessarini, Hugo Boss's luxury men's-wear line. Philipp Wolff, Hugo Boss's director of worldwide communication, says that Schumann "has an individual, genuine look -- he has a timeless face."

An advertisement for Baldessarini's new, eponymous fragrance (which arrives in America next spring) features Schumann's picture and the tag line "Separates the men from the boys."

Schumann may be all man, but he does overflow with boyish enthusiasm -- for work, music, languages (he speaks four), sports and, interestingly enough, design. The American Bar, which is on Munich's elegant Maximilianstrasse, has the quiet, proto-minimalist look of an early-20th-century Modernist interior. In fact, Schumann was influenced in his choice of design by Adolf Loos's 1907 American Bar in Vienna. "We decided to do 'more less,"' he explains. Unadorned dark wood paneling and terra-cotta-tinted plaster walls are accented by plain light fixtures and coat hooks; the wooden Thonet chairs could have come from a Viennese cafe. A statue of the boxer Joe Louis and a couple of posters constitute the bar's decorating. "People asked if we needed money or pictures," Schumann recalls, "but I said no. The people are the pictures."

The understated look, albeit in a sleeker guise, also reigns at Schumann's TagesBar ("Day Bar"), his 1 1/2-year-old coffee bar on Maffeistrasse, a five-minute walk from his other place. Behind big storefront windows, a long travertine counter dominates the high-ceilinged, sunny space, with its pale plaster walls and simple, dark wood furniture. For this design, which was done in collaboration with Andreas Boesel, a local architect, Schumann invokes minimalist icons like Donald Judd, along with Japanese pottery and woodwork. But on a bright morning, when the bar is filled with well-dressed locals downing cappuccinos and reading the morning papers, the feeling is more "La Dolce Vita."

The TagesBar aesthetic works for Schumann at home, as well. "I'm in love with architecture," he says. But while his taste tends toward the spare, one of his passions threatens to bury him in clutter. "I have books, books, books," he says. "I'll never be able to read all these books. My second problem is newspapers. I collect them for weeks and weeks, and I never have time to read them. Saturday is my only night off -- I spend it leafing through the papers."

Maybe it's hard to believe that Schumann spends his Saturday nights at home, but given his schedule, you would, too. He shuttles back and forth between the TagesBar, which is open from 8 a.m. to 9 p.m. every day but Sunday, and the American Bar, which does business from 5 p.m. to 4 a.m. every day but Saturday. Saturday? "No other bar in the world does that," Schumann ventures, but he'd rather close than deal with the Munich equivalent of the weekend bridge-and-tunnel crowd.

While Schumann now presides over the American Bar's kitchen rather than its cocktail shakers, he is known for his drinks. His gimlet is famous for its addition of fresh lemon juice to the traditional Rose's lime juice. His Due Campari combines Campari cordial with regular Campari, along with lemon juice and Prosecco or Champagne. Schumann also wrote a book on tropical drink recipes (no longer in print in the United States), but they're not the cartoonish concoctions you find at so many American theme bars. "Many highly touted tropical drink recipes strike me as altogether ludicrous," he writes. No, Schumann's cocktails, even when full of festive things like rum and tequila, never lose their cool.

Action man that he is, when Schumann isn't working, he's swimming, running, playing soccer or studying the piano. "I play very well," he says, "but the teacher is a concert pianist, and she insults me every week because I'm not doing my exercises." He surfs, at Munich's Eisbach, or at Biarritz, or San Sebastian. And then there's boxing, which he does a couple of times a week in his own gym -- and which was responsible for his broken nose. Nevertheless, he says: "I love sport. Without it, I'm lost." Schumann feels the same way about his bars.

"I'm never going to retire," he maintains. "I'm not able to do that."

GIN DANDY
A German twist on a classic.

For a tart variation on the traditional gimlet, Charles Schumann adds fresh-squeezed lemon juice and tones down the Rose's lime juice. Pucker up.

Schumann's Gimlet
3/4 ounce lemon juice
1 1/4 ounces Rose's lime juice
2 ounces gin.

Pour ingredients into a shaker filled with ice and shake well. Strain into a chilled cocktail glass.

Yield: 1 cocktail.

URL: http://www.nytimes.com

GRAPHIC: Photos: Charles Schumann, on the lip of Munich's famous surfing spot, the Eisbach, remains dry and crisp in a cotton corduroy suit, $1,495, and mock turtleneck sweater, $275, from Baldessarini Hugo Boss. At Hugo Boss, 717 Fifth Avenue.; Schumann breezes by the facade of his ultramodern TagesBar, at right. Dunhill wool herringbone coat with velvet collar, $995. At Dunhill stores. Joseph Abboud wool-blend turtleneck sweater, $275. At Bloomingdale's. Rene Lezard jeans, $195. At Bergdorf Goodman Men. Scarf, Paul Stuart. Boots, John Varvatos.; Kaffeeklatsch at the TagesBar. On men, from left: (back to camera) Michael Kors cashmere turtleneck sweater, $795. At Saks Fifth Avenue. Bergdorf Goodman Men. Hermes lambskin coat, $6,300, and ribbed wool turtleneck, $670. At Hermes stores. On her: New York Industrie dress.; Schumann rolls with the punches at his private boxing gym. Tommy Hilfiger wool hand-knit turtleneck sweater, $195, and wool cargo pants, $98. For information, call (888) 866-6948.; Opposite: In the kitchen of Schumann's American Bar. On men, from left: Sean John pinstripe suit, $1,750. At Bloomingdale's, to order. John Varvatos cashmere turtleneck, $695. At John Varvatos stores. Saks Fifth Avenue, selected stores. John Varvatos camel-hair and cashmere vest, $395, and cotton dress shirt, $225. Vest at Barneys New York. Bergdorf Goodman Men. Shirt at John Varvatos stores. Boss Hugo Boss cotton dress shirt, $85. At Hugo Boss, 717 Fifth Avenue. On women, from left: Zac Posen dress. Shoes, Walter Steiger. DKNY blouse and skirt.; Table talk: dinner at the American Bar. On men, from left: DKNY wool herringbone jacket, $428, cashmere crew-neck sweater, $268, and cotton shirt, $70. At DKNY stores. Piombo wool sweater, $395, and cotton shirt, $215. At Scoop, 1275 Third Avenue. Etro cotton twill suit, $1,060, wool-blend sweater, $298, and cotton shirt, $160. At Etro, 720 Madison Avenue. Bergdorf Goodman Men. Corneliani wool sport coat, $995, and wool pants, $225. At Saks Fifth Avenue. Malo wool sweater, $255. At Malo, 814 Madison Avenue. Tommy Hilfiger cotton shirt, $50. For information, call (888) 866-6948. Pocket square, Robert Talbott. Watch, Emporio Armani. Joseph Abboud wool-blend turtleneck sweater, $185. At Bloomingdale's. Saks Fifth Avenue. On women, from left: Trussardi dress. Halston dress. All jewelry, Erickson Beamon.; Even after 20 years, Schumann's American Bar still has legs. On him: **Nautica** wool cable sweater, $168, and wool flannel pants, $90. At Bloomingdale's. Lord & Taylor. Macy's, selected stores. Watch, Emporio Armani. On her: Cynthia Rowley dress.; Opposite: the TagesBar's cafe society. From left: Hermes lambskin coat, $6,300, ribbed wool turtleneck, $670, wool cardigan, $720, and wool pants, $445. At Hermes stores. Calvin Klein wool cardigan, $250, cotton dress shirt, $85, and CK Calvin Klein Jeans black jeans, $54. Sweater and shirt at Calvin Klein stores. Jeans at Bloomingdale's. Cap, Jil Sander. Tie, Calvin Klein. On her: New York Industrie dress.; Love in the afternoon. On men, from left, Ralph Lauren Purple Label Nordic cashmere sweater, $995, and wool ski pants, $325. At Ralph Lauren stores. Neck scarf, Ralph Lauren. Bally cashmere and wool suit, $1,395, and silk and wool shirt, $195. At Bally stores. Kangol cap. On woman, seated: Bally men's nubby wool sweater, $350. At Bally stores. On woman, center: Zac Posen top and miniskirt.; Opposite: Schumann, ready for his close-up. Ron Chereskin wool alpaca sweater, $198. Go to www.chereskin.com. Boss Hugo Boss black cashmere-blend turtleneck, $295. At Hugo Boss, 717 Fifth Avenue.; Hair by Antonello Rossello for OSIS. Makeup by Grazia Riverditi for Contact. Models: Ken Takagi, Florian Lehner, Frank Schrems, Denise M. Lyons and Birte Gathmann. Women's stylist: Alvaro Salazar. (Anders Overgaard; styled by Robert Bryan); (Michelle V. Agins/The New York Times. Calvin Klein cocktail glass, $30. At Calvin Klein, 654 madison avenue. Mille fleur stYlo swizzle stick, $12. at La Maison Moderne, 144 West 19th Street.)

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Sophia Loren reigns at Holt's The Gazette (Montreal, Quebec) September 24, 2002 Tuesday Final Edition

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The Gazette (Montreal, Quebec)

September 24, 2002 Tuesday Final Edition

SECTION: Arts & Life; Fashion Notebook; Pg. D2

LENGTH: 871 words

HEADLINE: Sophia Loren reigns at Holt's

SOURCE: The Gazette

BYLINE: EVA FRIEDE

BODY:
Pucci and Prada, prosciutto and Prosecco. What could be more delightful, and quintessentially Italian?

Sophia Loren, perhaps?

I was drooling over a Prada mule in pink-and-green satin when a roar went through the throng at Holt Renfrew.

La Loren had arrived.

The Prada shoe was on the third floor of Holt's, and lofty and near to heaven as she is, Loren entered the Viva Italia gala last Tuesday night by the ground floor.

I dropped the shoe.

There was a crush as the crowd of about 1,000 rushed the escalators hoping to get downstairs and catch a glimpse of the screen legend.

Most failed.

Not Elena Iourova, who got right up close.

"She's the best, for all women," said Iourova, who was wearing a dusty-rose fox stole of her own design.

"I was right there when she was waving like a queen," said Lillian Reitman, in a black-and-beige frilled skirt by Jean Paul Gaultier.

The crowd turned out in everything from satin ballgowns to smart pantsuits. Genevieve Blouin, a stylist and publicist, was in a pinstripe dress from Mousseline punctuated by Marc Jacobs pumps with polka dots on the strap, while Olivia Leblanc wore a dress of intricately woven ribbons in nude and black by Montreal designer Renata Morales.

Holt's chose Italy because it was in the air, said Barbara Atkin, the store's fashion director, in Montreal for the evening before heading off to New York fashion week.

It's serendipity that Sophia Loren's new film was premiering in Toronto just as Holt Renfrew was launching its Viva Italia campaign, she said.

The campaign, which runs until Oct. 5, is the biggest marketing effort in Holt's 165-year history.

Our customers asked for more Italian products, said Andrew Jennings, president and managing director of Holt's.

"It is one the most interesting, innovative countries. You have the senses, you have the sight and you have the passion," Jennings said. "And we're a business about passion."

Holt's imports about $100 million worth of goods annually from Italy. Jennings could not provide a comparable figure for France, another major luxury exporter.

Sergio La Verghatta, the Italian trade commissioner in Montreal, said Canada imported about $4 billion in goods in 2001, with footwear, wine, furniture and lighting in the top categories. Fashion, including footwear and textiles, accounted for $529 million in imports in 2001.

That's a lot of dolce vita, and La Verghatta suggests several theories about why Italian products are so desirable.

"It is an interesting question," he said. He repeats a story about Frank Lloyd Wright, the great American architect. It is said that Wright's mother would put photographs of Italian Renaissance paintings and palazzo on her belly when she was pregnant - "to influence the taste for what Italians call il bello."

"Think of the landscape of Italy," he said. "You look at the sky here and it's infinite. In Italy, everything is finished. You see signs of mankind, which has lived on that land extensively and intensively for over 25,000 years.

"La dolce vita is part of what Italy is today," La Verghatta said.

- - -

More than 15,000 people walked through the doors of Winners on opening day in Place Montreal Trust last Thursday, the discount retailer reports.

McGill University master's student Leila Eslamboli was happy. A practiced Winners shopper, Eslamboli, 27, had a shopping cart full of goods. Among her finds: a powder-blue coat from Louben for about $80 and a faux-fur jacket for about $100.

"There's a lot of nice brand stuff here," she said.

And Louise Marcotte, 40, will be busy from now on. Another Winners shopper, she does the rounds of the South Shore stores every Saturday morning. Now she's got a weekday lunchtime errand - checking out the downtown location for bargains.

"It's bigger, with more quality and brands," she said, waiting in the layaway line to reserve items from Jones New York, Anne Klein and Pure by Alfred Sung.

Other brands spotted in the 34,000-square-foot store: DKNY, Lancel, Joan & David, Parasuco, Cavalli, **Nautica,** Kenneth Cole and Halston.

Store manager David Barzel said the downtown store might have a bit more edge than the suburban

locations.

"We're trying to be fashion-centred," Barzel said, adding that the base products will remain the same.

"Every store we customize for the market," said Shannon Johnson, public-relations manager for Winners in Canada. "It will appeal to more of a downtown shopper. Because many of them are very label- and designer-conscious, we might have more labels than you'd expect to see in some of the other stores."

Winners is a division of mega U.S. retailer TJX, which owns shops under the Marshalls and T.J. Maxx banner in the U.S. There are more than 680 T.J. Maxx stores in the U.S. In Canada, there are about 140 Winners stores. The company also operates 13 HomeSense shops in Canada, and is planning to expand, Johnson said.

- - -

On a somewhat smaller scale, Outremont retailer Michel Brisson celebrated the opening of his new shop at 1012 Laurier Ave. W. last week. Look for tony and edgy labels for men like Nicole Farhi, Hugo, Gianfranco Ferre, J. Lindeberg, Zegna and Energie.

efriede@thegazette.southam.ca

GRAPHIC: Photo: PHIL CARPENTER, GAZETTE; Sophia Loren drew fans at Holt's.

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Fashion frenzy: ready for a frenetic spring? If the New York shows are any barometer, life's either a beach, a Victorian soiree or a surreal David Lynch moment. WWD September 25, 2002

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WWD

September 25, 2002

SECTION: No. 62, Vol. 184; Pg. 4; ISSN: 0149-5380

IAC-ACC-NO: 93461048

LENGTH: 854 words

HEADLINE: Fashion frenzy: ready for a frenetic spring? If the New York shows are any barometer, life's either a beach, a Victorian soiree or a surreal David Lynch moment.

BYLINE: Lynch, David

BODY:
Maggie Norris: This was Maggie Norris' fourth collection on her own (after a 15-year stint at Ralph Lauren), and while two of those efforts took the couture route, the difference is finite: Everything Norris does is exquisitely made. This time, she channeled Indian maharajahs with all their lavish silks and elegance and the finest of English tailoring. And it seemed as if no amount of fabric, detail or intricate workmanship was spared. Case in point: her antique lace blouses, lean Edwardian jacket in ivory silk twill cibeline, a floral embroidered long silk skirt worn with a khaki cotton twill corset. And she went sensual and soft for evening -- a bouillon-embroidered gown in peach satin or a charming peplum jacket, also in peach satin, over a short chiffon godet skirt. Beautiful as it all was, she occasionally played too literally into the constricting Victorian thing.

Michael and Hushi: The road to success can be rocky, even for the most mainstream of designers. And while designers Michael Sears and Hushi Mortezaie have undergone their own travails, their unique mixed-up style is finally coming of age.

Their spring show, called "Icon," consisted of elaborately detailed head-to-toe visions of their personal icons, from Ronald McDonald and Michael Jackson to Seventies Iranian popster Googoosh, who has long been an inspiration to Iranian-born Mortezaie. There were the inevitable campy moments, but amidst them were some truly beautiful and original clothes -- fluttery silk chiffon tops and dresses, some hand-painted and others in a bleached ombre. Also of note were a Masai-print jumpsuit and ruched pants -- must-haves for any downtown girl worth her salt

Vasseur-Esquivel: The Argentine duo Gaba Esquivel and Thomas Vasseur or Vasseur-Esquivel, who showed for the first time in New York this season, are on the right track. For spring they built on a fleet of intricate bodysuits, first showing them solo, then with lean pants and then turning those sleek little nothings -- inset with sheer panels, wrapped and spliced -- into some of the sexiest dresses around. Out they came: tiered, swingy, flounced at the hip or bound with ribbons. Still, the designers never strayed from a futuristic -- even spacey -- vision that played on a sportif theme with a flirtatious attitude.

Nautica Swim: Since it couldn't bring the audience to the beach, **Nautica** decided to bring the beach to

the audience. The company turned its showroom into a beach club, complete with a faux-sunny backdrop, soft white sand and a blue-and-white cabana. And what better way to show off its first-ever all-black bathing suit: a low-slung belted maillot. Mixed prints such as stripes and florals were a key theme for the collection, while in the junior line, **Nautica** Blue, bandanna prints and denim looks -- especially in halter styles -- were hot **Nautica** also introduced "Beach in a Bag," a group of handy totes stuffed with towels, hats, sunglasses, watches and sandals, which will retail separately.

Gottex: After nearly 50 years in business, swim giant Gottex put on its first formal runway presentation, timed to coincide with Michal Shafir's first collection for them. And the new designer didn't waste any time in sending out some super-sexy swimwear, including a strapless corset suit with a white ruffled bikini top peeking out She went for safari-sultry with animal-and tribal-print bikinis, adding leather fringe, slashes or. ruffles. But there were still some beach-side classics in the mix, topped with pretty chiffon pareos, harem pants and caftans.

Jared Gold: While New York's front rows were sprinkled with an assortment of A- and B-list celebrities, Jared Gold scored perhaps the most interesting sighting: Patsy and Edina from "Absolutely Fabulous." These two creatures of, er, style were sitting in on Gold's show for an upcoming episode. And the designer loved it. "I got to do this whole impromptu comedy routine with them," he said. As for his collection, it was a good effort, but not his best He sent out lots of casual off-the-shoulder cotton blouses, wrap skirts and denim jeans, the latter in swirly floral prints, for the Black Chandelier line. For his signature label, Gold did simple shapes with such added details as contrast trims, drawstring waists and scalloped hems on skirts or shirt collars.

Pierrot: With a palm-tree-lined runway, a candy-striped beach tent emblazoned with "Pierrot Beach," and a lifeguard on duty, French-born knitwear designer Pierre Carilero set the stage for his saucy boardwalk-inspired collection. While he had campy moments that bordered on David Lynch-esque surreality -- transvestites pretending to be "Baywatch" lifeguards or a white-haired lady making out with a male model 40 years her junior -- the designer also sent out a parade of seaworthy knits. There were sweet and sexy crocheted tops, skirts and dresses in candy colors, nautical frocks, cardigans and flippy skirts and a group of preppy separates perfect for the country club. The comedy award, though, went to his terry cloth robe printed with the faces of *NSync.

IAC-CREATE-DATE: October 30, 2002

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Can't find space? Create mini-mall The Atlanta Journal-Constitution September 25, 2002 Wednesday

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The Atlanta Journal-Constitution

September 25, 2002 Wednesday Home Edition

SECTION: Atlanta & the World; Pg. 5E; WORLD BAZAAR

LENGTH: 772 words

HEADLINE: Can't find space? Create mini-mall

BYLINE: JILL SABULIS

SOURCE: For the Journal-Constitution

BODY:
Gus Montoya, 33, bustles about his business along busy Roswell Street in Marietta. He paints away scuff marks on a wall. He jokes in Spanish with a tenant. He orders more of his private label bottled water to hand out at a community block party he's planning.

He works up to 15 hours most days. When he's not working, he's thinking about it, he says.

Call him the hardest-working man in the mini-mall.

With Mini Mall de las Americas, Montoya, who arrived in Atlanta 18 months ago, says he has seen his vision come true: an indoor mall catering to the Latino market.

"We wanted to open a cellphone store --- just a cellphone store," explained Montoya, who had experience in the business in Miami. "I made appointments with landlords. We'd show up for the meeting, and the guy would say, 'Nope, can't rent to you.' It happened over and over."

Meanwhile, Montoya and his wife, Sarah Cohen, considered selling from a booth at flea markets in areas with higher Latino populations --- along Buford Highway in Doraville, for example. "There was no security --- not even a door," he said.

If Montoya was having trouble finding retail space, he reasoned, others must face the same problem. His answer: Mini Mall de las Americas. He subleased and renovated a defunct tire store in a part of Cobb County with a sizable Latino population (the county is 16.9 percent Latino).

He added heating and air conditioning, a security system and roll-down steel doors on 26 storefronts. "When we started [nine months ago], we had one tenant," he said. "Now we have only one space that is empty."

Stroll through Montoya's mall, and you'll see a cross section of Latin Atlanta. Vendors hail from Mexico, the Dominican Republic and Venezuela. Video games whir and bleep in a hallway.

The strains of Mexican cumbia music from one storefront blend into border-style norteno at the next. Rommel Arellano, Montoya's father-in-law, does pencil sketches from his portable artist's table. Children play underfoot. The aroma of roasting chicken is pervasive.

Here is a selective tour of Mini Mall de las Americas:

* Diana Reyes, who came to Atlanta from Honduras, owns Diana Boutique, focusing on casual menswear with designer labels such as Versace, Hilfiger, **Nautica,** Levi and Polo.

* With Foto Estudio Tapia, Miguel Tapia --- Mexican-born but an American for nearly 20 years --- has followed his photographer father and brother into the portrait business. He specializes in special occasion photography, including weddings and quinceanera, the traditional Latino coming-of-age party for 15-year-old girls.

* Vela's Ropa Vaqueria y Deportiva features Western wear, including rodeo belts with oversized buckles, straw cowboy hats, jeans and shirts.

* La Guadalupana jewelry carries heavy gold jewelry and watches. A big seller is the 50-peso gold coin medallion and medals honoring Nicaragua, Colombia and Mexico.

* A variety of gifts, home decor, spices, coffees and teas and Dominican amber jewelry fills Karibe, which specializes in Caribbean imports.

* Sara de los Santos operates Creaciones Leon, selling baby clothes, ladies' undergarments and silk flower arrangements.

* The one non-Latino vendor is O.K. Boyd, a Korean-American woman and one of Montoya's first tenants. Boyd opened her second EZ Fashions here (the first, in Smyrna, is 3 years old). She sells men's casual wear, with a focus on jeans, polo-style shirts, caps and T-shirts, many emblazoned with religious figures such as the Virgin de San Juan. When it comes to targeting her new Latino market, "I'm still learning," Boyd says.

Montoya is not finished with his dream, he says. He runs a banquet hall in the basement of the mall, sending party planners upstairs to buy supplies and clothes. He offers free English lessons each Tuesday and Thursday and throws parking lot festivals for the community, with free food, children's activities, a mariachi band and demonstrations by the local fire department, police K9 unit and the U.S. Marines (the next party is noon to 5 p.m. Saturday).

Montoya says he hopes to open similar malls in the next few years. "I want to do something different," he says.

* Mini Mall de las Americas: 737 Roswell St., Marietta (770-425-7711). Hours: Vary by store, but most open at noon and close at 8 p.m. daily (closed Wednesdays).

* Read Jill Sabulis' Personal Shopper column Thursdays in Living.

* Catch more of her tips on WAGA-Fox 5's "Good Day Atlanta" Thursdays. Send e-mail to ajcshop@bellsouth.net or write to 72 Marietta St. N.W., Atlanta, GA 30303.

GRAPHIC: Photo: Roxana Zeron displays some of her jewelry inside her La Guadalupana store in the mini-mall./ LOUIE FAVORITE / Staff; Photo: Antonio Rodriguez and son Kevin, 3, stock their video store, which will open inside the Mini Mall de las Americas./ LOUIE FAVORITE / Staff

LOAD-DATE: September 25, 2002

STAR OF SHOPPING: ARMADA Turkish Daily News September 28, 2002

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Turkish Daily News

September 28, 2002

LENGTH: 233 words

HEADLINE: STAR OF SHOPPING: ARMADA

BODY:

Sogutozu, Ankara, will have a modern business center. It is located on a 125,000 square meter area and will open on Sept. 28 with a ceremony.

Armada is now the new address for shopping, but Armada offers several opportunities with its cozy atmosphere despite being a business center. The project was carried out by the Sogutozu Construction Inc. and designed by the "A Project Architecture". Armada was founded with a vision of "a city within a city." Construction began in 1999. It is a distinguished business center unlike the others because of its special construction and complex structure.

There are several sections at the Armada Shopping and Business Center including clothes brands which can be defined as "upscale" along with restaurants, fast food and entertainment sections. At the 148 stores, many well-known brands and firms such as Gima, Marks and Spencer, Polo Garage, Keops, Lacoste, Tommy Hilfiger, Gian Franco Ferre, Dexter, Adidas, Nike, Joop, **Nautica,** Sony, Home Store, Loco Poco, Koton, Siemens, Tefal, Poland, Mado, Tadim Pizza, Uludag Kebap, Drycenter, Kodak, Oyak Bank, Vakko, Beymen and Office 1 Store can be found.

Those looking for entertainment were not forgotten at this center. Some 11 cinema complexes under the name of Armada were founded on a 3,000-squaremeter area with this aim. Besides, Armada will provide job opportunities for 3,000 people.

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LOAD-DATE: September 30, 2002

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SHOW SOME SKIN Daily News (New York) September 29, 2002, Sunday

Copyright 2002 Daily News, L.P.
Daily News (New York)

September 29, 2002, Sunday SPORTS FINAL EDITION

SECTION: LIFELINE; Pg. 10 ON SALE!

LENGTH: 720 words

HEADLINE: SHOW SOME SKIN

BYLINE: BY MILA ANDRE

BODY:
Tuesday through the end of October, Tardini's is having a sizzling skin promotional sale. Women's leather shoes in exotic skins like lizard, snake and alligator, usually $500-$1,000, are $70-$250; men's shoes in exotic skins, usually $400-$1,500, are $100-$250; exotic skin bags, usually $800-$2,500, are $150-$450; men's belts, usually $100-$350, are $30-$100.

Tardini, 142 Wooster St. (between Prince & Houston Sts.); (212) 253-7692. Hours: Tues.-Sat., noon-7 p.m.

COUTURE BELOW CANAL To celebrate its recent opening downtown, LoftWorks @ Lafayette, a three-level 20,000- square-foot department store that features top-band clothing at affordable prices, is having a sale. Located in a landmark building just 15 blocks from Ground Zero, the store is the largest new retail business to open below Canal St. since 9/11. Women's Emporio Armani wool blend overcoat, usually $980, is $459.99; men's long-sleeved polo shirts, usually $68, are $27.99; men's Alexander McQueen wool overcoat, usually $1,500, is $269; women's **Nautica** jackets, usually $149, are $49.99; men's Hugo Boss suits, usually $900, are $449.99.

LoftWorks @ Lafayette, 100 Lafayette St. (south of Canal St.); (212) 343-8088. Hours: Mon.-Fri., 10 a.m.-7 p.m.; Sat. & Sun., 11 a.m.-7 p.m.

TAKE ME AWAY Relax and rejuvenate with one (or several) of the many treatments offered at Gloria Cabrera Salon and Spa and do it at a reduced rate through the end of November if you bring this column with you. Personal Day package one-hour massage combined with stone massage, deep cleansing facial, spa pedicure, traditional manicure, hair styling, makeup application and light lunch usually $250, is $200; Mini Escape deep-cleansing facial with half-hour back massage combined with stone massage, spa pedicure and French manicure usually $150, is $115. Exfoliating body treatment with 45-minute stone massage, usually $120, is $75; microdermabrasion with oxygen facial, usually $275, is $165; underarm, full leg and Brazilian or bikini waxing, usually $125, is $75. Color correction and haircut, usually $275, is $195; single process color with partial highlights, usually $160, is $110; full head highlights, usually $175, is $125. Gift certificates available.

Gloria Cabrera Salon and Spa, 605 Fifth Ave. (between 48th & 49th Sts.); (212) 750-0808. Hours: Mon.-Sat., 11 a.m.-8 p.m.; Sun., 11 a.m.-6 p.m.

DESIGNER DISCOVERY The secret's out: bluesuits, the exclusive showroom where those in the know shop for styles by couture designers, is having a sale through Saturday. Fall sportswear, coordinates, cocktail

dresses, underwear and sleepwear is up to 75% off. Imported Italian tropical wool, wool/viscose, tweeds, microfiber and silk in brown, khaki, charcoal gray, light gray and of course, black. Designer sweaters in microfiber/cotton Spandex in ivory, brown, olive, black or red, usually $48, are $28; matching cardigan sets to the sweaters, usually $60, are $36; Isabel Ardee jackets, usually $268, are $160; Isabel Ardee pants, usually $168, are $99. Also, there's a clearance rack selling jackets at $50, pants at $39 and skirts at $29 (all items regularly retailing from $268-$450).

bluesuits, 200 W. 70th St.,(at Amsterdam Ave.; suite 12C); (212) 787-0278. Hours: Mon.-Sat., 10 a.m.-7 p.m.; Sun., noon-4 p.m. (By appointment during the week; no appointment Sat. & Sun.)

LIZ FOR LESS If you are a devotee of Liz Claiborne fashions, log on to lizclaiborne.com, enter, hit Elisabeth.com and shop to your heart's delight (free shipping on orders over $150). You can shop by size and view only the items that are in stock in your size. Or shop all items to view everything tops, pants, skirts, jackets, dresses, accessories, etc. For example, several items are now on sale: Sport silk blouses that are machine-washable are $49.99; picot trim 100% cotton long-sleeved T-shirt is $29.99; double-layer 100% cotton T-shirt that looks like two pieces in one is $29.99.

To be listed, please fax DETAILED information to Mila Andre at (212) 210-1604 or (212) 210-2203 at least THREE WEEKS in advance.

GRAPHIC: KEITH TORRIE DAILY NEWS LEAPIN' LIZARDS Shoes, bags and belts in exotic skins go on sale at Tardini.

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Good to go! Trimmed-down, urban-chic styles create a sleek and flattering look that gives you the energy of the city. Shape October 1, 2002

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Shape

October 1, 2002

SECTION: No. 2, Vol. 22; Pg. 163; ISSN: 0744-5121

IAC-ACC-NO: 91233476

LENGTH: 629 words

HEADLINE: Good to go! Trimmed-down, urban-chic styles create a sleek and flattering look that gives you the energy of the city.

BODY:
City Chic

What's black and white and ready for fall? You will be when you pull on this season's comfy tailored classics that stretch. Elie Tahari "ultrastretch" belted coat, $ 598. City DKNY angora cowl-neck sweater, $ 88. Lambertson Truex vachetta leather bag, $ 795. Burberry leather boots with buckle, $ 625. Opposite: Lacoste stretch-cotton blouse, $ 95. KORS Michael Kors stretch-tweed trousers, $ 275. Kate Spade Madrid leather "Carol" bag, $ 475.

Beauty note Get skin ready for fall with a twice-daily dose of Chanel Eclat Originel, $ 60. This serum helps keep your summer glow by restoring skin's radiance -- with luminosity-enhancing pigments and botanical-based ingredients like brown-seaweed extract.

Style Gallery

A touch of black will add sophistication to your favorite denim looks. **Nautica** Jeans Co. ruched denim dress, $ 69. BCBG Max Azria jersey boatnecked dress, $ 198. Sigerson Morrison bone flats, $ 315, KC Designs at Fragments diamond earrings, $ 1,120. Chanel leather "sport" bracelet with silver clasp, 4125. Opposite. Philosophy di Alberta Ferretti blzer with brocade insert, $ 670. Earl Jean extra-low-rise flare jeans, $ 128. Agatha silver hoop earrings, $ 48, and ring, $ 51.

Beauty note Create sophisticated eyes by lining them top and bottom with a black liner (and smudging ever so slightly afterward for a softer look), then topping lashes off with a mascara of the same color. Try Bourjois Noir & Blanc Crayon Yeux kohl eye pencil, $ 9, and Maybelline Lash expansion Thickening Mascara, $ 7.

ARTWORK BY MARGARET EVANGELINE.

Details Count

For an up-to-the-minute look you'll wear next season too, choose shoes and accessories that are sleek and elegant. Mossimo at Target V-neck sweater, $ 17. BCBG Max Azria cotton blouse with ruched front, $ 100.

Movado "SE Classic" watch, $ 950. Opposite: Elie Tahari stretch-flannel vest, $ 198. Theory stretch trousers, $ 230. Burberry slingback heels with buckle, $ 310.

Beauty note There's no stronger way to accessorize your look than with a fragrance of the moment: Black Cashmere Donna Karan eau de parfum, $ 75. With rare saffron, nutmeg and patchouli, this spicy, earthy scent leaves a lasting impression wherever you go.

Dress to De-Stress

Make sure your workday look is polished yet comfortable enough to pull on your sneakers and head out for a stroll. Tsesay two-ply cotton shell, $ 125. Sportmax pleated skirt, $ 252. Coach bracelet watch, $ 275. Burberry slingback heels with buckle, $ 310. Kate Spade organizer on desk, $ 155. Opposite: Diane von Furstenberg knit top with ruched sleeves and waist detail $ 145. Chaiken moleskin panel skirt, $ 180. Adidas casual sneakers, $ 60.

Beauty note Keep hair adaptable to match your look-leave it down or pull it up in a loose, easy style with the help of Paul Mitchell Re- Works versatile texture cream $ 15. One application is air you need-on either wet or dry hair.

Winning Sleek

Liven up a city-serious outfit with a bright blouse or bold boots. Michael Kors fine ribbed wool turtleneck, $ 550, and glove-leather quilted skirt, $ 1,595. Stephane Kelian boots, $ 435. Agatha silver hoops, $ 48, and bangles, $ 48. Opposite: KORS Michael Kors pointelle henley, $ 270. MaxMara satin blouse with French cuffs, $ 290. Dockers skirt, $ 40. Agatha silver hoops, $ 48. Frou by Paige Novick suede bag, $ 175.

Beauty note Give lips a touch of red to match your city-confident style. The best reds of the season? M.A.C Lac Lustre demimatte lip rouge in Old Flame (a bold red) and M.A.C. Lac Lustre Coy (a more subtle dusty rose) both $ 16. See Buyer's Guide page 184 for retail information.

FASHION EDITOR:

KRISTINA FERRANTE COLEMAN HAIRI MICHIEL SANDERS MAKEUP ANGIE PARKER FOR TONI AND TINA.

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Friday, June 23, 2006 - 6:09 PM EDT

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Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Sales race shows up line between haves, have-nots The New Zealand Herald October 1, 2002 Tuesday

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The New Zealand Herald

October 1, 2002 Tuesday

SECTION: SPORT; Americascup; Challengers

LENGTH: 511 words

HEADLINE: Sales race shows up line between haves, have-nots

BYLINE: By TERRY MADDAFORD

BODY:
Take a wander down syndicate row and it quickly becomes apparent this is indeed a sporting contest for the haves and have-nots.

Outside Team Dennis Conner's Stars and Stripes compound is a row of new cars, including some flashy four-wheel-drive vehicles.

Not far away, propped up against the wall of France's Le Defi Areva's base, 20 or 30 bicycles.

Conner, heading the New York Yacht Club's challenge, has an estimated budget of around $85 million. The French weigh in at $50 million - the smallest budget, apparently - of the nine syndicates.

Step inside the merchandising shops which are a necessary part of this sporting bonanza and the differences remain evident.

A top-of-the-line jacket emblazoned "Stars and Stripes" and produced by United States clothing giant **Nautica** will set you back a cool $699. Of course, there are "cheapies" - at $599 and $549.

Further along the row in Britain's GBR Challenge shop the most expensive jacket is a snip at $349.

"A lot are buying that," said shop minder Kelly Lees, who is spending time in Auckland with husband Joe - a painter/laminator and part of the GBR syndicate's shore crew - and their 3-year-old son.

"This shop was open from November to April last summer and we did really well over Christmas," Lees said.

"A lot of New Zealanders came in to buy things to send back to Britain."

And their biggest seller?

"The T-shirts [at $39] for sure. With GBR in bold letters across the front, it's obvious who they're supporting," Lees said.

"There are a lot of expats here who have been very supportive. The biggest surprise for me has been the number of Italians and French who have been buying here."

The GBR clothing is supplied by Auckland-based company Line 7 as part of a licensing agreement with

clothing brand Musto.

While the various items of clothing come in at the higher end of the price list, the British, like all syndicates, have a wide variety of merchandise (including shooter glasses at $7.95) to which, by next week, will be added pins, pens and keyrings.

"It has been an amazing atmosphere," said Lees yesterday as the British prepare for their first challenge in 16 years.

"I can't conceive what it is going to be like tomorrow."

Some players in the merchandise race have missed the boat.

The Swedes, for instance, were still hastily building their shop yesterday - and the French had a "closed" sign on theirs.

But on one thing the rivals for the Kiwi dollar were agreed: the biggest players in this market are Team New Zealand.

Their top-of-the-line jacket comes in at $400 - the same price tag as last time - while at 50c a postcard is their cheapest item.

A spokesman said the interest had built over the past month, with the shop "definitely busier than three years ago."

http://www.nzherald.co.nz/americascup/ nzherald.co.nz/americascup

http://www.nzherald.co.nz/americascup/acresultsdisplay.cfm?storyID=383611&thesection=sport&thesubsection=americascup&thesecondsubsection=result Racing schedule, results and standings

LOAD-DATE: December 20, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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ARVIND MILLS ' DENIM TO DRESS UP TOP GLOBAL BRANDS SOON Indian Express October 3, 2002

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Indian Express

October 3, 2002

LENGTH: 307 words

HEADLINE: ARVIND MILLS ' DENIM TO DRESS UP TOP GLOBAL BRANDS SOON

BODY:

Arvind Mills, one of the world's largest denim manufacturers, is expanding its reach in the global markets and will soon start supplying fabric for some of the top international brands including GAP, Marks & Spencer, Zara, H&M, Next Abercromibe and Fitch. "Our strategy is to cater to international brands by developing and designing products as per their specific needs. With this objective we are in talks with international brands in Europe and USA such as VF Corp, Marks and Spencer, Zara, Mavi, H&M, Espirit, Gap, **Nautica,** Abercrombie and Fitch," Arvind Mills' India marketing head Rajat Passi said. Differentiated products, which cater to needs of big brands, now constitute a significant percentage of Arvind Mills' products. The company has already tied up with most of the international brands as preferred supplier of denim. "In some of the cases, our samples have been approved and soon we will start supplying the products to them," he added. The company, which was facing a financial crisis due to sudden drop in denim prices, has been focusing on denim exports after the market started reviving. "Export is likely to constitute over 50 per cent of our total turnover," according to Passi. Arvind Mills had recorded a total turnover of Rs 700 crore in the fiscal 2001-02. The company has shown an increase in turnover by 7 per cent at Rs 354 crore in the quarter ended June 30, 2002 compared to the corresponding quarter in 2001 at Rs 330 crore. Indicating a positive trend in the denim trade, Passi said, "The company's net profit jumped to Rs 25.5 crore in the quarter ended June 2002 compared to a loss of Rs 68 crore in the corresponding quarter previous year. The business is likely to grow even further with 4-6 per cent growth in the exports business and 8-10 per cent growth in the domestic market."

JOURNAL-CODE: WINE

LOAD-DATE: October 3, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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RUNNING;All over Annapolis, generations hitting the trail The Capital (Annapolis, MD) October 3, 2002 Thursday

Copyright 2002 Capital-Gazette Communications, Inc.
The Capital (Annapolis, MD)

October 3, 2002 Thursday

SECTION: SPORTS; Pg. D6

LENGTH: 660 words

HEADLINE: RUNNING;
All over Annapolis, generations hitting the trail

BYLINE: JOE SHAFRAN

BODY:
In my last column, the headline read "Hitting Streets A Family Affair," and is it ever around Annapolis! I intended only to touch on three father-son athletic combinations, but the town just wouldn't hear of it. I heard, "How about father-daughter, mother-daughter, husband-wife, grandmother-granddaughter combinations? How about three generations of runners? How about four generations?"

So, I'm trying to cover them all.

Next time I'll write about four generations of runners in Cynthia Barney's family of Annapolis. Today it will be the Marino's, mother and sons, and others. I saw the Marinos - Lori and sons Tony and Steven - as they finished the recent Spectrum Challenge 10K at Naval Station Annapolis. Mother is familiar with the route. An Air Force veteran, she works at the Joint Spectrum Center and, with others, runs the 10K course most lunch hours.

Tony, the older son is at Anne Arundel Community College and won a Strider's student scholarship this year. Steven, a junior at South River High School, did the mile in 4:56 as a freshman. Lori and Steven won the Strider's Valentine's Twosome relay in the mother-son category in February.

Dan Symancyk, the well known Annapolis Strider, suggests I mention husband-and-wife teams like Jill and Eric Hargis, Lisa and Eric Schrader and Patti and Don Snodgrass, among others, as well as some brother-sister combos, Scott and Caitlin Koehler (male and female champs of the 2002 summer series) and Craig and Amanda Schmidt (Craig was 3rd in the 2002 summer series and Amanda was first in 1999.)

Symancyk is the director of the Dawson 5 mile/1 mile fun run each September at Severna Park. At the start of the Sept. 5 race this year, 361 runners were at the start line, leaning forward, looking at their wrists, waiting to start their timers. It's 7:59:40, they are waiting for Dan, as he's done for many years, to take the public address microphone in his hand and put it to his mouth and intone those three magic words, "Get set, go!" The clock displays an 8 and 4 zeros, but out of Dan's mouth comes this: "Ladies and gentlemen, because this race is the closest to the Sept. 11th anniversary, I ask that we observe a minute of silence for those who died."

This was the longest minute runners ever experienced. At 8:01:03 sharp, over the public address system, we then hear the three magic words, "Get Set, Go!" You've never seen a band of runners charge off with such gusto.

In case you were wondering, the Bowman father-son team finished the **Nautica** Malibu Triathlon at San Diego a couple of weeks ago. Swim, Bike, Run. Father Ron, in his 92nd triathlon, and son Lee in his first. The son was waiting at the finish line for Dad. Seems the rear tire on Ron's bike went flat. True story there are witnesses.

Next column, I'll also be telling you of the Eastport DeAngelo's, who also do those grueling triathlons.

RACE CALENDAR

Sunday: 9 a.m., Healthy Choices 10K, 5K, 1 mile fun run/walk at the Glen Burnie Seventh Day Adventist Church, 508 Aquahart Rd. Call 410-766-6650.

Oct.13: 8 a.m., Metric Marathon, Southern High School, Harwood. Contact Jim Gallagher at 301-855-0744. 96 runners completed the race last year. Overall winners were Darrell General, 35, in 1:28:31 and Robin Oswald, 26, in 1:47:28.

Oct. 20: 9 a.m. Halloween 5K, plus fun run for kids. Orthopaedic & Sports Medicine Center,108 Forbes St., West Annapolis. Best costume, overall (M/F) and age group prizes. Call 410-267-5574

Oct. 27: 9 a.m., Key School, Annapolis 5K/10K run, 5K walk/1 mile fun run. 534 Hillsmere Drive. Call Brooks Sherman, Director, at 410-280-6644. One or two loop course within Hillsmere Shores through scenic residential sub-division on paved roads.

***

Running results and items of interest can be mailed to Joe Shafran at The Capital, P.O. Box 911, Annapolis, MD 21404, faxed to 410-280-5953 or e-mailed to joggingjoe@letsshapeup.com. Joe hosts "Let's ShapeUp!" on cable TV and radio.

LOAD-DATE: October 8, 2002

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Stars and Stripes man Dennis Conner finds new role Seattle Times October 6, 2002, Sunday

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Seattle Times

October 6, 2002, Sunday

SECTION: SPORTS

KR-ACC-NO: K6705

LENGTH: 913 words

HEADLINE: Stars and Stripes man Dennis Conner finds new role

BYLINE: By Ron C. Judd

BODY:
AUCKLAND, New Zealand _ You look at Dennis Conner, standing ashore, working the sponsorship phones while everyone else goes boat racing, and it's easy to make assumptions:

That Conner, 60, is perfectly happy as a Stars and Stripes syndicate figurehead, leaving the sweaty, salty work to the young guys.

That a man who has devoted his life to pursuit of the America's Cup wants to scream every time he looks down Syndicate Row and sees hot-rod syndicate boats poised to win it on the first try _ by relatively young billionaires who've never paid their dues at sea.

That relatively underfinanced Stars and Stripes is just here to wave the flag, and probably won't contend.

Wrong, wrong and wrong, Mr. America's Cup says.

There's little doubt that Conner, who has won the Cup four times _ and, alas, more memorably, lost it twice _ is going through a landlubber's adjustment. It's one that often gives him a pained, Ralph Cramden-like expression when he's asked the inevitable questions about age, cash and history.

But history has thrust Conner, in his golden years, into the role of ambassador for the sport, and it's one he's proving pretty good at.

Not that he's skipping to work in the morning.

"My passion is still sailing," he says in an interview at Stars and Stripes' racing compound on Auckland's Viaduct Harbour.

"In a perfect world, I would be out there driving. It's not a perfect world."

Problem is, he can still see it from here, feel it in the breeze.

Conner probably isn't in the sailing shape of his heyday, but anyone who calls him less than capable should feel free to show up on a course of their choosing, with an Etchells-class boat ready to roll.

Conner just won another North American Etchells championship. He's the No. 1 sailor in the world in that class.

And a big underdog in the America's Cup, where he's being painted as an also-ran even among his fellow Americans, who are unbeaten in early Cup racing.

Conner's Stars and Stripes team faces home-port competition from a pair of syndicates financed by tech billions he can't even touch. One is the Craig McCaw/Paul Allen OneWorld team, an international group of sailing stars that served notice on the rest of the sailing world by spanking Russell Coutts' vaunted Alinghi team of Switzerland. The other is Oracle founder Larry Ellison's equally all-starred _ and even better-financed _ USA-76 squad, also 2-0 in early racing on Hauraki Gulf.

Conner's budget is private, but estimates place it at about half of Ellison's $85 million effort. His campaign, financed mainly by corporate sponsors, has struggled in the recessionary wake of Sept. 11.

But Team Dennis, skippered by Ken Read, also is 2-0 here after knocking off defending Vuitton champ Prada of Italy. His current boat, USA-66, will face its first big test of the Cup on Sunday in Auckland, when OneWorld comes calling.

Conner already is looking with admiration at the Seattle-based blue boats _ and their crews.

"Look at the experience down there," he says, gesturing down Syndicate Row. "Peter Gilmour (OneWorld's Aussie skipper) has actually sailed in five Cups _ not Cup qualifiers, but five Cups. There are very experienced people here."

The difference will be the same as always, he says: "Boat speed is the ultimate weapon. You can't overcome it by sailing well."

And this is where Conner, playing catchup after the sinking of his newest boat, USA-77, off Long Beach this summer, is supposed to trail. Dollars, for the most part, buy speed by luring top designers and securing top materials and testing facilities.

"Their participation will be good for all of us," he says.

"It'll bring more interest, more money and more prestige to the event."

In his mind, the tech guys are just the latest in a long line of highly motivated, heavily financed men seeking the Cup throughout history _ the new Sir Thomas Liptons of the world.

He doesn't stay up nights worrying that the sport he loves will run out of billionaires to finance it.

"If you look at Fortune 500, there are more billionaires than ever on the list, aren't there?" he asks rhetorically.

Conner isn't on it, but seems to be doing fine, thank you. His Team Dennis Conner brand carries a lot of weight _ and sells a lot of **Nautica** garb _ around the globe. And his place in Cup history is secure.

Give some credit where it's due: The man everyone calls "D.C." has been here all along, keeping America's Cup racing in America's peripheral vision, at least, for a long time.

His ninth Cup effort has special significance beyond his underdog role. Conner again represents the New York Yacht Club, which surrendered its 132-year grip on the Cup when Conner lost it in 1983, to Australia II.

"I felt so bad losing for them 20 years ago," Conner says. "It was my whole life. This is a wonderful

opportunity for me to have some redemption."

And if he can't have it?

Maybe his country can. Conner says he'd "absolutely" do anything he could to help OneWorld or Oracle should they beat him and move on to the Cup final.

All they have to do is ask. And everybody knows where to find the head of Team Dennis Conner. He's right where he's always been: Winning and losing _ right out there in front of God, ESPN and everybody.

"I've won Cups and I've lost them," Conner concludes.

"Let me assure you: Winning is better."

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JOURNAL-CODE: SE

LOAD-DATE: October 6, 2002

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SPORTSACTIVE: WEAR THIS Independent on Sunday (London) October 6, 2002, Sunday

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Independent on Sunday (London)

October 6, 2002, Sunday

SECTION: SPORT; Pg. 26

LENGTH: 65 words

HEADLINE: SPORTSACTIVE: WEAR THIS

BODY:
Nautica have produced a limited-edition watch to commemorate Britain's return to sailing's premier competition. After 15 years, a British boat, Team GBR, is again in the hunt for the America's Cup; **Nautica's** GBR Challenge watch, with extra-visible hands, four countdown timers and digital display, costs pounds 250 and was developed with the team's help. For stockists: 01604 678 944.

LOAD-DATE: October 6, 2002

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SOMETHING'S AFOOT; DRESS HOSIERY WITH A LITTLE COLOR GAINS MOMENTUM, THANKS TO BUSINESS CASUAL'S SLOW DECLINE. Daily News Record October 7, 2002

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Daily News Record

October 7, 2002

SECTION: Pg. 15 ; ISSN: 1041-1119

IAC-ACC-NO: 93191439

LENGTH: 476 words

HEADLINE: SOMETHING'S AFOOT; DRESS HOSIERY WITH A LITTLE COLOR GAINS MOMENTUM, THANKS TO BUSINESS CASUAL'S SLOW DECLINE.

BYLINE: ASKIN, ELLEN

BODY:
Vendors and specialty store retailers report a marked resurgence of classic dress hosiery as men revamp their wardrobes to coincide with a sober economy and a more serious business environment.

After several seasons of casual styles dominating hosiery sales, patterns like herringbones, glen plaids, pheasants, windowpanes and even basic crew socks in fine yarns are selling well again.

Retailers including Dallas-based Stanley Korshak have reported an increase in sales of basic rib socks over the past month or so, which buyer Keith Carlyle attributes to healthy suit and shoe sales.

"Classic, expensive suits are our top sellers right now," he says, "and a better-made dress sock goes quite naturally with the quality that customer is accustomed to." He adds that hosiery has generated important incremental dollars, raising the average transaction per customer. "Socks are a big add-on. I find that men rarely say no when you show them how better-made socks complement whatever piece they are buying."

Similarly, Connecticut-based specialty stores Mitchells of Westport and Richards of Greenwich have noticed an increase in sales of dress hosiery

"Basic dress and basic fancies are selling more than they have in years," says buyer Dan Farrington. "Socks are adding a little more life to the dress business."

Pantherella, a better hosiery line distributed by British Apparel Collection, has been a best seller at Mitchells and Richards, says Farrington, specifically its over-the-calf length -- a style considered traditional by most standards and most often worn with dress suits. Likewise, Gary Henkin, vice-president at Polo Ralph Lauren hosiery, says that after several seasons with a heavy assortment of casual socks, he has noticed a "big uptrend" in dress styles and has balanced the Polo collection accordingly by bringing back pheasant patterns, windowpanes and glen plaids.

"We are returning to our heritage with classic traditional Polo styles," says Henkin. "There is a big demand again for dress furnishings in general."

However, the classic appeal of dress socks does not necessarily translate into conventional. While retailers report that black, navy and gray are still best-selling colors in hosiery, bright accent colors are also emerging as a trend. In fact, the latest assortment of dress and casual socks from Gold Toe hosiery, which manufactures brands like Kenneth Cole, **Nautica** and Izod, are marked by soft tones of pink, yellow and red.

"The influence of color is making our business right now," says Dean Norman, executive vice-president of Gold Toe. "Typically color doesn't usually sell, but it happens to be one of those cycles right now."

Norman says even athletic styles, which are traditionally white, are selling well with red, blue and orange accent colors, as well as all-black.

IAC-CREATE-DATE: October 28, 2002

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Cabot House Furniture completes major expansion Portland Press Herald (Maine) October 10, 2002 Thursday, Final Edition

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Portland Press Herald (Maine)

October 10, 2002 Thursday, Final Edition

SECTION: YOUR NEIGHBORS-SOUTH; South Businesses; Pg. 2G

LENGTH: 137 words

HEADLINE: Cabot House Furniture completes major expansion

BODY:
Cabot House Furniture, located on Western Avenue in South Portland, has completed a $1.5 million renovation and expansion of all its showrooms. A family-owned business, Cabot House Furniture now carries more than 50 lines of furniture, including Baker, Kindel, Henkel-Harris, Henredon, Century, Bernhardt, Lilhan-August and Lexington. Featured lifestyle galleries are Ralph Lauren, **Nautica,** Tommy Bahama, and Seaside Retreat. Furnishings range from youth to home office to bedding, and an in-house design service is complimentary.

Cabot House has recently opened a Custom Window Treatment Design Gallery, and also new is the Thomasville Home Furnishings Store, which covers 11,000 square feet and features the Ernest Hemingway Collection.

For more information, visit www.cabothouse.com or wwwthomasville.com.

LOAD-DATE: October 10, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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DENIM REDUX St. Louis Post-Dispatch (Missouri) October 12, 2002 Saturday Five Star Lift Edition

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St. Louis Post-Dispatch (Missouri)

October 12, 2002 Saturday Five Star Lift Edition

SECTION: LIFESTYLE ; Fashion Copycat Column; Pg. 27

LENGTH: 170 words

HEADLINE: DENIM REDUX

BYLINE: Lisa Jones Townsel Post-Dispatch Fashion Editor

BODY:
SUPERMODEL GISELE wearing a denim mini-trench by Luella Bartley: We'll stick our neck out there and call it one of the defining looks of the fall season.

Gisele's photo, with the model walking the runway in this show-opening outfit, has appeared in so many fashion magazines, you could practically rip out all the pages and wallpaper a small room with them.

Of course, that would be pretty time-consuming. And, well, not terribly productive.

What would be worth your while would be to borrow the look of Luella's denim trench coat ($582) by finding a denim dress of your own. Here, we show a belted denim dress by **Nautica** Jeans Co. from Famous-Barr at the St. Louis Galleria ($99).

Gisele's runway look is rounded out by a Mulberry for Luella bag ($2,755) and Gina Couture for Luella boots ($1,125). Our look was completed by a Liz Claiborne camel backpack ($49.99) and Gianni Bini boots ($89) from Dillard's at South County Center.

The traffic-stopping savings? $4,224.01.

NOTES:
(Lifestyle assistant Karen Deer found today's outfit. If you don't find this match, look for others. Fashions change regularly in many stores.)

GRAPHIC: PHOTO; (1) Color Photo by KAREN ELSHOUT / POST-DISPATCH - Famous-Barr Dillard's; Denim dress, $99; Camel backpack, $49.99; Boots, $89; Total: $237.99; (2) Color Photo by AGENCE-FRANCE PRESSE - Luella Bartley; Denim jacket, $582; Bag, $2,755; Boots, $1,125; Total: $4,462

LOAD-DATE: October 12, 2002

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The Most-Wanted List The New York Times October 13, 2002 Sunday

Copyright 2002 The New York Times Company
The New York Times

October 13, 2002 Sunday
Late Edition - Final

SECTION: Section 6; Part 2; Column 1; Home Design Magazine; Pg. 90

LENGTH: 807 words

HEADLINE: The Most-Wanted List

BODY:

INTO LEATHER
Background: Saddle floor throw from York Street Studio, $5,800. Call (800) 967-5811. / "Cow (Yellow)" Andy Warhol poster, $60. Go to www.warholstore.com. / Folding table by Louis Vuitton, $6,200. To order. Call (866) 884-8866. / Small and medium Images boxes, $1,225 and $1,375. Leather card case, $295, and playing card set, $55. All at Hermes, 691 Madison Avenue. / Woven candleholder, $250, and woven leather pillow (on chair), $1,570, at Bottega Veneta, 635 Madison Avenue. / Ergo Retro shoulder bag, $298. At Coach, 445 West Broadway. / O'Mies chair by Giancarlo Vegni, $4,036. At Domus Design Collection, 181 Madison Avenue. / Suede crochet jacket by Adrienne Landau, $425. At Saks Fifth Avenue. / Faux suede Euro sham by Joseph Abboud, $70. At Bloomingdale's.

COLOR THERAPY
Background: Haven rug by Angela Adams, $4,704. Call (800) 255-9454. / Nesting cubes, $150, $350 and $700. At Jonathan Adler, 465 Broome Street. / Blue silicone vase by Julien del Litto, $28. At MoMA Design Store, 81 Spring Street. / Polka Dots pillow fabric from Scalamandre,* 942 Third Avenue. / White pillow with red daisies from Tommy Hilfiger, $65. At Macy's. / Sphere Video Ball television from Memorex, $120. At Target. Go to www.target.com. / Fondue pot and forks from Chantal Cookware, $20. At Gracious Home, 1220 Third Avenue. / PAL radio from Tivoli Audio, $130. At Restoration Hardware, (888) 243-9720. / LA armless chair by Mitchell Gold, $1,143. At ABC Carpet & Home, 888 Broadway. / Fireworks wallpaper by Albert Hadley for Hinson & Company, $51 a roll. At Hinson & Company, 979 Third Avenue. / Custom frame at J. Pocker & Son, 135 East 63rd Street.

SEEKING CLARITY
Background: Hide and Seek fabric. At Larsen Fabrics,* 979 Third Avenue. / From left: Wisteria acrylic chair by Charles Hollis Jones, $6,500. At R 20th Century, 82 Franklin Street. / Chess set by Karim Rashid for Bozart Toys, $60. At MoMA Design Store. / Broken Crystal Cluster hanging pendant lamp, $275. At Distant Origin, 153 Mercer Street. / Beaded flowers by Kim Seybert, $38 to $54 a stem. Call (212) 564-7850. / Classic vase from the Vera Wang China and Crystal Collection, $79. At Waterford/Wedgwood, (800) 955-1550. / Frost Block martini set from **Nautica,** $67. At Bed, Bath and Beyond, 620 Avenue of the Americas. / Lucite cube tables, $450 each. At Desiron, 111 Greene Street. / Water jug by Andy Kovel for Esque, $375. At Troy, 138 Greene Street. / Ice-cube votives by Goran W* rff for Orrefors, $25 each. At Bloomingdale's.

METAL WORKS
Background: Metallismo Dotted Brick tile, $38 a square foot. At Walter Zanger, (212) 844-3000. / Shimmer fabric. At Donghia Furniture/Textiles Ltd.,* 485 Broadway. / Sound Space 1 radio and CD player from Nakamichi, $500. At Harvey Electronics, 2 West 45th Street. / Splash Gold decorative plate from Dior Collection Maison, $475. At Christian Dior, 21 East 57th Street. / Streamerica stainless-steel flatware, $185 for a five-piece place setting. At Tiffany & Company, 727 Fifth Avenue. / Zanzi mug, $14. At the Terence Conran Shop, 407 East 59th Street. / Platinum Garland dessert plate, $55. At Calvin Klein, 654 Madison Avenue. / Hourglass table by Barbara Barry for HBF, $875. At HBF, 200 Lexington Avenue. / Silver Champagne beaker from Puiforcat, $735. At Lalique, (800) 993-2580. / Fluted Urn lamp by Robert Kuo for McGuire, $2,230. At Baker Tribeca, 129-133 Hudson Street. / Custom silk drum lampshade, $336. At the Oriental Lamp Shade Company, 816 Lexington Avenue.

A TANGLED WEB
Background: Paperwork fabric. At Larsen Fabrics.* / Warm-Vanja fringed throw, $2,285. At Frette, (800) 353-7383. / Holey cylinder and cube candles, $62 and $35. At Troy. / Hanging votive lantern, $78. At Anthropologie. Go to www.anthropologie.com. / Knotted leather Woven Fish bag, $445. At Calvin Klein. / Kutch low chair, $350. At Jacques Carcanagues, 106 Spring Street. / Scalloped boudoir pillowcase, $78. At Martha Stewart: The Catalog for Living, (800) 950-7130. / Syrian table with mother-of-pearl inlay, $2,100. At Sarajo, 130 Greene Street. / Napkin from Sferra Brothers, $12. Napkin ring by Kim Seybert, $18. Both at Bergdorf Goodman. / Dunham plate, $60. At Ralph Lauren, 867 Madison Avenue.

ART AND CRAFT
Background: Balik fabric. At Old World Weavers,* 979 Third Avenue. / Orkney chair, $2,985. At Ralph Lauren. /Urban Gypsy hand towel, $32, DKNY Life. Go to www.macys.com. / On chair seat: Chunky Weave skirt with floral embroidery by Matthew Williamson. To order. Call 011-44-207-637-4600. / At foot of chair: Abilene full-queen quilt, $299. At Pottery Barn, (800) 922-5507. / Repeat Big pot with hand-embroidered bird, $6,380, by Hella Jongerius. At Moss, 146 Greene Street. / Forest table, $225. At Andre Joyau showroom, (718) 963-2616 / Shoe, $560 a pair, from Cheap and Chic by Moschino. At Moschino, 803 Madison Avenue.

URL: http://www.nytimes.com

GRAPHIC: Photos (Pierre Paradis; styled by David Farber and Chip Cordelli)

LOAD-DATE: October 14, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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THE HUNT FOR BLACK OCTOBER; Retailing home furnishings HFN The Weekly Newspaper for the Home Furnishing Network October 21, 2002

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HFN The Weekly Newspaper for the Home Furnishing Network

October 21, 2002

SECTION: Pg. 11 ; ISSN: 1082-0310

IAC-ACC-NO: 94119524

LENGTH: 518 words

HEADLINE: THE HUNT FOR BLACK OCTOBER; Retailing home furnishings

BYLINE: Shoulberg, Warren

BODY:
In the greater cosmic scheme of things, there are probably three basic questions that mankind will forever ponder: "What is the meaning of life?"; "Is there a forever after?"; and "What is the deal with these retailers?"

At market time this month, the last question seems to be the first concern for a lot of people who make their livings trying to answer the conundrum. So far, not a one has succeeded.

Take the markets going on this month in textiles and furniture. The economy, in case you haven't heard, isn't doing so great. The housing market remains strong, but it has yet to be reflected in strong sales for household products. September retail comp numbers were as dismal as we've had since Bush the First, being especially painful when you remember what last September was like in America.

Given that scenario, you would expect retailers to be coming to market all doomed and gloomed, singing the blues and dialing for dollars. You would expect to see a lot of unhappy faces and empty wallets.

Wrong, retail-boy.

While no one was jumping up and down with glee (a scary sight unto itself), it has basically been a fairly pleasant time. I didn't notice any major drop in attendance, and the buyers that came in went about their business as if nothing was wrong back home.

Don't get things wrong: Market is still a contact sport, and there were plenty of body jabs and counter punches in the us-versus-them game. Pencils were sharpened to the point of being weapons.

But this is all fairly standard procedure. Where was the panic in the streets? Where was the sky-is-falling mentality, the gimme a deal or gimme your life kind of talk? Where was the drama?

Yes, market has become somewhat anticlimactic as the big deals are worked out before or after the event itself, and much of what does happen goes on behind closed doors deep in the recesses of the mega-showrooms. Out on the show floors, however, all was calm. Well, sort of calm, anyway. In what is largely

becoming a real estate battle, vendors fought it out for shelf space. The big weapon this season seems to be licensed names, largely out of the apparel area but also out of somewhat more far- flung corners of the celebrity spectrum.

Did you ever see so many apparel brands hit the textiles market at once? Izod and Dockers. Joseph Abboud and Ron Chereskin. FUBU and all the rest. They were everywhere.

Everywhere at market, at least. But not everywhere at retail. By the time all the cotton dust settles, only a very few of these names will have been placed. Take away the big four -- Ralph, Calvin, Tommy and Donna -- subtract the ongoing successful brands like Laura Ashley and **Nautica,** and further subtract private label, and there just isn't much room left for these new brands.

In furniture, there's more real estate to go around, but nothing disappears faster than a bad furniture collection. We'll have to see which ones get cut, as in furniture cuttings, and which ones just get cut, as in cut out.

It will be up to the retailers to sort it out. Now there's a comforting thought.

IAC-CREATE-DATE: November 15, 2002

LOAD-DATE: November 16, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Friday, June 23, 2006 - 6:01 PM EDT

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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COURTING STYLE;THE MAY COURT CLUB OF LONDON'S ANNUAL FASHION SHOW YESTERDAY FEATURED THEFINEST FOR FALL FROM KINGSMILL'S, INCLUDING THE STORE'S EXPANDED MENSWEARDEPARTMENT.
London Free Press (Ontario, Canada) October 22, 2002 Tuesday,

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London Free Press (Ontario, Canada)

October 22, 2002 Tuesday, Final Edition

SECTION: Fashion; Pg. D1

LENGTH: 283 words

HEADLINE: COURTING STYLE;
THE MAY COURT CLUB OF LONDON'S ANNUAL FASHION SHOW YESTERDAY FEATURED THEFINEST FOR FALL FROM KINGSMILL'S, INCLUDING THE STORE'S EXPANDED MENSWEARDEPARTMENT.

BYLINE: SANDRA COULSON, FREE PRESS LIFESTYLES REPORTER

BODY:
The popularity of black as the dominant colour in fashion is fading this fall, making way for a cornucopia of colours.

And this season's textures are as varied as the colours.

Those trends were on display yesterday during the annual fashion show that the May Court Club of London puts on for its members.

This year's show, at the London Hunt and Country Club, featured men's and women's fashions from Kingsmill's Ltd.

The female models came from the May Court Club's marionette group, which was recently disbanded. The women wore casual, business and evening wear.

Because Kingsmill's has expanded its men's department, this year's May Court show also had fashions for men for the first time. Three constables from the London police department were models.

"We've always had a men's department, but this is an added section, so it's doubled in size," said Kingsmill's Valerie Clark.

"There are lots of rich autumn colours -- copper, camel, burgundy, plum," said Clark, who works in the store's womenswear department.

Fabric textures include tweed, corduroy and taffeta.

And Clarke said some influence from the 1960s and '70s is evident this year, with such touches as fur-trimmed vests, ruffled sleeves and tassels.

The May Court Club is a women's voluntary organization that helps children who need social, educational, physical or emotional support. Its biggest service project is a breakfast program at London schools. It also operates a second-hand store called the May Court Shop at 594 Dundas St.

CREDITS
- Photos by SUE REEVE The London Free Press

- Photographed at the London Hunt and Country Club

- Fashions provided by Kingsmill's Ltd., 130 Dundas St.

GRAPHIC: 6 photos by SUE REEVE The London Free Press; 1. DASHING DUO: Ann Smith wears a long navy taffeta skirt ($148) teamed with sequined top ($118) by Bianca Nygard. Andy Michalski wears a black Italian lambskin leather blazer ($499.99) by DiCapra International with a forest green cashmere-cotton mock pullover ($55) by Portocruz and black high-twist wool dress pants ($139) by Tommy Hilfiger.; 2. COPPER: Linda Richie wears a floral copper three-piece outfit ($415) by Ellen Margaret Moody. Individually, the pieces would also work well with black.; 3. CASUAL CHIC: Jane Patrick wears lined crepe pants ($148) with sequined top ($118) and a quilted-look navy jacket ($248). The outfit is by Bianca Nygard.; 4. TRENDY TRIO: Mike Arntfield, left, wears a navy three-quarter-length wool jacket ($355) by S. Cohen, a light grey crew-neck sweater ($79.50) by Tommy Hilfiger and denim pleated jeans ($80) by **Nautica.** Marilyn Karlson wears a two-piece salt and pepper suit ($195) by Cartise, with removable collar and cuffs. Cormack Smith wears a black Teflon-coated full-length coat ($350) by Bugatti, camel-coloured sports shirt ($75) by Hathaway and brown high-twist wool dress pants ($110) by Park Hall.; 5. FALL HUES: Karen Blackwell wears a dress and matching jacket ($310 for both) in muted fall tones, by Suzanne.; 6. AFTER 5: Sally Zandri wears an after-5 dress with black crepe skirt by J. Ribkoff. The top and sleeves are gold Lurex. It has a plunging neckline and a low V in the back.

LOAD-DATE: October 22, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Take cover Toronto Star October 24, 2002 Thursday

Copyright 2002 Toronto Star Newspapers, Ltd.
Toronto Star

October 24, 2002 Thursday Ontario Edition

SECTION: FASHION; Pg. K04

HEADLINE: Take cover

HIGHLIGHT:
Revisit the topper this fall. From the classic khaki mini-trench at Miu Miu to the red velvet stunner at Marc Jacobs, the belted trench works with almost every look day or night. Easily transitional, it's as great over a tailored black suit as it is over a sweater and jeans.

GRAPHIC: CLASSIC REVISTED: Classic 3/4-length belted trench, $139.99, at select Laura stores. COAT OF ARMS: Chocolate brown corduroy trench coat, $198, by **Nautica** at Sporting Life. SKIN IS IN: Distressed leather trench , $675, at RK.

LOAD-DATE: October 24, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Clarification; Brief Article WWD October 25, 2002

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October 25, 2002

SECTION: No. 84, Vol. 184; Pg. 2; ISSN: 0149-5380

IAC-ACC-NO: 93918416

LENGTH: 53 words

HEADLINE: Clarification; Brief Article

BODY:
Nautica has not announced the closing of its Rockefeller Plaza store in Manhattan, as stated in The WWDList, page 6; Thursday. The company took an aftertax charge of $ 6 million to $ 6.5 million for the impairment of the store in the third quarter, and is considering its options for the underperforming site.

IAC-CREATE-DATE: November 6, 2002

LOAD-DATE: November 07, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Friday, June 23, 2006 - 5:58 PM EDT

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Today's furniture recalls the best of years gone by by *San Antonio Express-News (Texas) October 26, 2002, Saturday*

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San Antonio Express-News (Texas)

October 26, 2002, Saturday , METRO

SECTION: S.A. LIFE; Pg. 1e

LENGTH: 540 words

HEADLINE: Today's furniture recalls the best of years gone by

BYLINE: Tracy Hobson Lehmann

BODY: HIGH POINT, N.C. - Global conflict and a slumping economy have driven consumers home, where they find security and comfort. That, in turn, has driven furniture designers to reinvent comfortable classics.

"The hottest thing today is yesterday," said Gary Hokanson, vice president and director of design for Stanley Furniture. He cited nostalgic colors such as lavender, yellow and pale pink in fashion and yesterday's fabrics - corduroy, suede and wool. Meatloaf is haute cuisine, and automobiles such as the new Thunderbird hark back to another era.

For introductions at the fall International Home Furnishings Market last week, designers plucked pieces from the past and tweaked them for today. "Hip traditional" was the term home style arbiter Mitchell Gold used to describe updated wingback chairs and tight-backed sofas.

Just as on fashion runways, romantic smatterings of yesteryear have their niche alongside sleek retro snippets.

Cottage looks were pervasive, close cousins to antique-inspired collections such as the licensed Country Living line at Lane Home Furnishings and Yorkshire Market at Broyhill.

The cottage collections - think not-so-shabby shabby chic - reflect consumer demand for casual, comfortable furnishings. With shutter beds and beadboard accents, the style fits into the eclectic decor that has become the standard, though designers have tired of the "e" word.

Introductions such as Cottage Revival at Stanley and Chelsea Cottage at Drexel showed the versatility of the look, thanks to smaller-scaled pieces and furnishings that can be used just about anywhere in the home.

Painted finishes, especially white, dominate the collections. Black pieces - an important statement at this market - add sophisticated accents. Other finishes such as greens and blues play well on cottage wood pieces. Rich cranberry red pieces show the whimsical side of the story.

In upholstery, clear yellows shine as bright as the sun, accompanied by crisp greens and blues.

Other trends from the fall market:

Pick a color

Chocolate browns stand out in upholstery. They mix with pumpkin and terra cotta, but the rich shades also are shown with aqua.

As in fashion, white is important. On the quaint side, it shows up on painted wood pieces in cottage. For the hip, there's a white leather armless club chair at Mitchell Gold that evokes go-go boot flashbacks.

At Hickory Chair, white welting on a navy wingback chair looked like a crisp, classic fashion statement.

Light touch

Espresso finishes on wood pieces still are important, but blonds are having their fun in furniture, too.

Tipping the scales

After several years of furniture on steroids, manufacturers are scaling back with pieces geared to smaller homes and apartments. Many talked of pieces designed for the second bedroom and the second home.

Basketweaving 101

Woven patterns in leather and rattan create textural interest. Whether shown boldly - as in the leather headboard in Lexington's **Nautica** collection - or as an accent on hardware such as on Drexel's Captiva line, the simplicity of woven leather is appealing.

tlehmann@express-news.net

GRAPHIC: PHOTO: COURTESY MITCHELL GOLD : PHOTO: The Reese wingback chair is an update of a classic.

LOAD-DATE: October 30, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Salvation Army's kids' coat collection warmed hearts The Indianapolis Star October 30, 2002 Wednesday City final Edition

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The Indianapolis Star

October 30, 2002 Wednesday City final Edition

SECTION: EDITORIAL; LETTERS; LETTER SPOTLIGHT; Pg. 13A

LENGTH: 633 words

HEADLINE: Salvation Army's kids' coat collection warmed hearts

BYLINE: DENNIS STRISSEL

BODY:

A recent U.S. House Education and Workforce Committee report shows the Indianapolis Public Schools district has the third-highest poverty rate in Indiana. Thirty of every 100 students enrolled in IPS schools come from low- or no-income families.

The needs of these families are vast. Maintaining a roof over their heads and keeping food in their cabinets are their highest priorities. With children, however, many other daily needs often pose equally challenging obstacles to struggling parents. Sometimes, decent, hard-working parents just don't have the money to buy a new pair of shoes, pencils and notebooks, lunch money or a winter coat that fits.

As the world's largest and most efficient faith-based charity, the Salvation Army exists today for many reasons. Each day throughout the greater Indianapolis area, we provide alternatives to people who call the streets and alleys their home. The Salvation Army reforms lives rooted in addiction, smothered by abuse and lost in poverty and uncertainty.

The Coats for Kids partnership is a prime example of our results-driven mission to not only meet human need in God's name but do our best to eradicate need of all proportions some day. Winter coats for children have become quite pricey. Throw in the logo of his favorite team or the character from her favorite Cartoon Network show and the cost skyrockets.

This year, thanks to so many generous central Indiana residents and our 16-year partnership with Tuchman Cleaners and WTHR (Channel 13), more than 8,000 new and gently worn coats were given to Coats for Kids to help warm winter for less-fortunate children. Coats by Lands' End, London Fog, **Nautica,** Oshkosh. Coats with Scooby Doo, the Power Puff Girls, Power Rangers and Bob the Builder. Leather coats, ski coats; coats that many parents just couldn't afford without our collective effort.

On Oct. 19, the Salvation Army distributed more than 4,100 of the children's winter coats given this year to Coats for Kids. Another 2,100 were secured Oct. 21 by social workers affiliated with IPS.

More coats are on their way to children who are either staying at or affiliated with our eight Indianapolis-area shelters and centers of support. Still more are being given by the Salvation Army to children of families facing hard times in the aftermath of the Sept. 20 tornadoes and strong storms that devastated the Indianapolis, Greenwood and Martinsville communities.

The Salvation Army thanks longtime partner Tuchman Cleaners, which dry cleans each donated coat free of charge, and Dave Ballinger and Michael Washington for the hundreds of hours each puts in during the annual campaign. The Salvation Army also extends its sincere gratitude to WTHR and the dedicated efforts of Bob Gregory, Angela Cain and Young-Hee Yedinak, for raising awareness of children's needs for warm winter coats and spearheading the donation drive each year on the air and off.

We thank the caring members of Jesus Christ of Latter Day Saints in Fishers, who again this year made by hand thousands of fleece hats and ear warmers for children, and Cops for Kids, a group of community-minded police officers who not only passed out sock caps to children at distribution centers but talked with them, shared many laughs and each day serve as outstanding role models for our impressionable youth.

Most importantly, the Salvation Army thanks all persons who donated coats or gave money for us to buy new ones and the hundreds of Salvation Army volunteers who spent Oct. 19 helping families pick out a perfect winter coat for their children.

Thank you on behalf of each of the more than 4,100 children who received a new winter coat from this year's Coats for Kids.

Major Strissel is commander of the Salvation Army Indiana Division in Indianapolis.

LOAD-DATE: October 31, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Soft touch; plush yet rugged corduroy adds casual weekend flair to your on-the-go weekday style. tip: choose vertical-or diagonal-wale cords for the most slimming look; Look Great. Shape November 1, 2002

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November 1, 2002

SECTION: No. 3, Vol. 22; Pg. 44; ISSN: 0744-5121

IAC-ACC-NO: 92587625

LENGTH: 77 words

HEADLINE: Soft touch; plush yet rugged corduroy adds casual weekend flair to your on-the-go weekday style. tip: choose vertical-or diagonal-wale cords for the most slimming look; Look Great.

BYLINE: Hill, Julie

BODY:
1. Nine West flared skirt with tailored back, $ 59

2. **Nautica** Jeans Co. belted coat, $ 125

3. New Frontier vest with faux-fur lining, $ 140

4. Birkenstock "Boston" slides, $ 120

5. Streets Ahead waist-defining belt, $ 139

6. Tracywatts bucket hat, $ 120

7. Earl Jean miniskirt, $ 110

8. Liz Claiborne Collection double-breasted blazer, $ 169

9. Sisley tote with leather handles, $ 54

10. Riveted by Lee low-rise pant, $ 36

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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NAUTICA INTRODUCES BEDDING, TOWELS BY LOUISVILLE, SPRINGS; Brief Article HFN The Weekly Newspaper for the Home Furnishing Network November 4, 2002

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HFN The Weekly Newspaper for the Home Furnishing Network

November 4, 2002

SECTION: Pg. 22 ; ISSN: 1082-0310

IAC-ACC-NO: 94665162

LENGTH: 251 words

HEADLINE: NAUTICA INTRODUCES BEDDING, TOWELS BY LOUISVILLE, SPRINGS; Brief Article

BYLINE: Leizens, Leticia

BODY:
NEW YORK-Down comforters from Louisville Bedding, along with solid-color sheets and bath rugs from Springs Industries, were major introductions at **Nautica's** showroom during last month's home textiles market here.

Building on its licensed basic bedding line from Louisville are down comforters in solid colors and prints under **Nautica's** J-Class, Bridge and Stateroom collections. The J-Class reversible, solid-color and print comforters were made with 240-thread-count cotton and 550-fill-power down fill. Full/queen sizes were priced at $ 135. Color blocks and yarn-dyes were featured in the Bridge Collection, with full/queen sizes offered at $ 200.

A step up is Stateroom, with 310-thread-count cotton and 600-fill-power goose down fill. Full/queen sizes were offered at $ 350.

The new bath rugs from Springs are made of cotton and nylon. The solid-color, rectangular-shaped nylon bath rugs are available in three sizes and price points: a 21-by-34-inch, $ 19.99; 24-by-40, $ 29.99; and 27-by-45, $ 34.99. Eight colors, including sand, white, indigo and bright red, were shown.

The cotton rugs, all reversible, come in one size and price: a 20-by-36 for $ 29.99. **Nautica** also offered solid-color and plaid-look rugs. Chenille and loop constructions were used. New solid-color sheets either made of 280-thread-count Egyptian cotton or 350-thread-count Supima cotton. The queen-size sheet for the former was priced at $ 39.99, while the latter was offered at $ 54.99 for the same size.

IAC-CREATE-DATE: November 27, 2002

LOAD-DATE: November 28, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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CHESAPEAKE BAY BOATING CALENDAR The Capital (Annapolis, MD) November 10, 2002 Sunday

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The Capital (Annapolis, MD)

November 10, 2002 Sunday

SECTION: SPORTS; Pg. C15

LENGTH: 704 words

HEADLINE: CHESAPEAKE BAY BOATING CALENDAR

BODY:
ANNAPOLIS WEST MARINE SEMINARS: Nov. 13, 6:30 p.m. 113 Hillsmere Road, Bay Ridge Plaza, Annapolis. Free. Winterizing diesel marine engines, inboard & outboard. Karl Allen, Karls Marine Service. Call 410-268-0129.

BOATING SAFETY COURSE: Nov. 12, 7 p.m. Hillsmere Elementary School, 3052 Arundel on the Bay Road. Four Tuesday andThursday evenings. Coast Guard Auxiliary course to qualify for Maryland Boating Safety requirement. Fee $15. Call Mike Prokopchak, 410-798-5952.

MELBOURNE SMITH EXHIBIT: Now through March 3. Annapolis Maritime Museum, 2nd Street and Back Creek. Hand drawn plans replicas and artifacts by master shipwright and maritime artist Melbourne Smith. Exhibit includes Melbourne Smith original watercolor profiles of tall ships and Chesapeake Bay watercraft. Hand drawn plans of 1812-era privateer Lynx on display with half models and original watercolor profiles. Exhibit on display at Maritime Museum Barge House and next door at McNasbys Great Room. Regular museum days and hours. Details visit www.annapolismaritimemuseum.org or call 410-263-8184.

STATE BOATING COMMITTEE: Nov. 12, 10 a.m. Selby Bay Yacht Club, Mayo. Boaters are welcome and urged to see workings of Maryland Boat Act Advisory Committee. Agenda includes review of boating petitions for Island Creek, Broomes Island on Patuxent River and changes to Whitewater Rafting regulations on upper Potomac River. Capt. David Street will outline regulations change petitions filed for 2003. Meetings are open and interested parties have an opportunity to be heard. For additional information contact Capt. David Street, 410-260-3280.

MUSEUM MARITIME FILMS: Nov. 13, 7:30 p.m. Annapolis Maritime Museum 2nd Street and Back Creek, Eastport. Dockage alongside. Wednesday, Maritime Film Series 2002. Free, bring a chair. Marx Bros. double feature; Dec. 11, Mutiny on the Bounty. Contact Jefferson Holland, 410-263-9446.

AQUACULTURE ADVISORY MEETING: Nov. 14, 7 p.m. Dept. of Agriculture Bldg. 50 Harry Truman Parkway. Agenda includes Aquaculture Task Force Update and CBF presentation, discussion of participation at Jan. 31 Ocean City Watermens and Aquaculture Trade Expo. Details and questions contact Lynne Canter, 410-841-5724 or canterlm@mda.state.md.us .

MARITIME ADVISORY BOARD: Nov. 19, 7:30 p.m. Annapolis City Council Chambers. Open Annapolis Maritime Advisory Board meeting. Agenda includes upgrade on Harbormaster legislation plus Waterways & Harbors Survey. Chairman Tarry Lomax welcomes all interested in Annapolis maritime issues. Call 410-263-7940.

RACING RECAP ON TV: Nov. 19, 1:30 a.m. and 1:30 p.m. ESPN2, The Best of the West: **Nautica** 2002

Star Championships, St. Francis Big Boats, Newport to Ensenada. Gary Jobsons regular Americas Cup reports on website ESPN.com. Each Wednesday Nov. 6 through Dec. 25.

Dec. 8, 1:30 p.m., ESPN2, 2002 Rolex International Year in Sailing.

Details contact Jobson Sailing, 410263-4630.

PROFESSIONAL CAPTAINS ASSOCIATION: Nov. 25, 7:15 p.m. Sheraton Barcelo Hotel, Jennifer Road, opposite Annapolis Mall. Chesapeake Area Professional Captains Association regular meeting features Donna Morrow, Maryland DNR who will speak on Maryland's "Clean Marina Initiatives." For additional details call CAPCA 410-267-7651 or website at www.capca.net.

HARBORS- WATERWAYS & PORT WARDENS: Nov. 26, 5 p.m. Annapolis City Council Chambers. 5-7 P.M. Harbors and Waterways Plan discussion precedes 7 p.m. Port Wardens meeting. Agenda includes Eastport Yacht Club marina renovation and continued permit applications. Public input welcomed. Questions on Harbors & Waterways call 410-263-7961. Port Wardens questions call Harbormaster, 410-263-7973.

MARITIME MUSEUM ANNUAL MEETING: Dec. 4, 6:30 p.m. McNasbys. Second Street at Back Creek. Annapolis Maritime Museum annual business meeting and election of officers. Public most welcome.

POWER SQUADRONHOLIDAY PARTY: Dec. 5, 5:30 p.m., Annapolis Elks Club, Route 2 Parole. U.S. Power Squadronmembers bring unwrapped toy for Marines Toys for Tots program. Reservations and questions call 410-257-6947.

***

Compiled by Bob Slaff

Items for Chesapeake Bay Boating Calendar should be faxed to 410-263-3459 or e-mail to: bobslaff@bigfoot.com

LOAD-DATE: November 11, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Crime scene: Viaduct Basin shop burgled The New Zealand Herald November 13, 2002 Wednesday

Copyright 2002 The New Zealand Herald. All Rights Reserved.
The New Zealand Herald

November 13, 2002 Wednesday

SECTION: NEWS; General

LENGTH: 161 words

HEADLINE: *Crime scene:* Viaduct Basin shop burgled

BODY:
The Stars and Stripes Shop at the Viaduct Basin was broken into on Tuesday last week.

Among the stolen items were 24 pairs of **Nautica** sunglasses, five Citizen watches with the Stars and Stripes logo on the back, 10 dark navy long-sleeved **Nautica** jackets with the Stars and Stripes logo on the front left breast and a **Nautica** emblem on the upper left sleeve and a silver America's Cup tankard. Has anyone tried to sell you any of these items?

The police believe that a Maori or Pacific Island man, about 1.83m (6ft) and of solid build can help them.

He was driving a silver saloon, possibly mid-1990s and similar in style to the Mitsubishi Galant in the photo.

At the time the burglary was being committed, at about 9pm, a cyclist rode past the store, saw what was going on and told a security guard. Was that you?

If you can help with information, phone Senior Constable Bruce Cunningham on (021) 236-2454 or Constable Steve Matheson on (027) 271-4472.

LOAD-DATE: December 20, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Lenox opens retail store Asbury Park Press November 17, 2002 Sunday

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Asbury Park Press

November 17, 2002 Sunday

SECTION: B; Pg. 2B

LENGTH: 506 words

HEADLINE: Lenox opens retail store

BODY:
At the posh new Lenox store in Evesham, shoppers browse in a setting that might be home, where a whiskey decanter sparkles beside a cozy chair.

Both the decanter and the chair are for sale in the first of Lenox's lifestyle stores, a radical departure from the Lawrence-based china maker's strategy of selling first-quality goods in department stores and seconds at outlet centers.

In a season where retailers are searching for a comfortable haven, more sellers are trying fresh approaches to attract customers. Analysts say specialty purveyors such as Lenox can no longer rely on traffic generated by department stores, the hardest-hit segment of the struggling retail sector.

Students unready for N.J. jobs

By 2010, there will be nearly 15,000 additional jobs in the pharmaceutical and medical technology industry in the state, but New Jersey high school and college students are not receiving the education needed to fill these jobs, according to a report released Tuesday.

If this trend continues, New Jersey educational institutions may not be able to produce enough graduates with advanced and technical degrees to meet the industry demand, according to the study by the John J. Heldrich Center for Workforce Development at Rutgers University.

At an afternoon press conference, Gov. McGreevey said the state must work with the private sector and the research university community to encourage more students to go into math and science.

Outlet Center being bought

Chelsea Property Group Inc., the largest U.S. factory outlet center owner, has agreed to buy Jackson Outlet Village.

The Jackson shopping center, located on Route 537 at Interstate 195, is one of four that its owner, New Plan Excel Realty Trust, is selling to Roseland-based Chelsea for $193 million in cash. Two of the other outlets centers are in Florida and one is in Missouri.

Within two years, Chelsea will convert all four outlet centers into Chelsea Premium Outlets, which usually have more luxury shops than other outlet centers do, Chelsea President Leslie Chao said Tuesday.

Len Brumberg, executive vice president of New York-based New Plan Excel Realty Trust, said recently that the Jackson shopping center was fully leased. Stores in the shopping center include Gap, Mikasa, Nike, Reebok, **Nautica,** Reebok, Banana Republic, Brooks Bros. and Tommy Hilfiger.

Record jobs are created

New Jersey created 10,400 jobs in October, the largest monthly increase in two years, even though the unemployment rate rose to 5.5 percent from 5.4 percent the month before, the state Labor Department reported Wednesday.

The job gains came as a surprise. Economists in recent weeks have been concerned the national economic recovery might be stalling just as the holiday shopping season approaches.

The unemployment rate and the number of jobs in the state don't always move in the same direction. The unemployment rate, for example, can rise even though there are more jobs in the state if more jobless residents decide to look actively for work.

LOAD-DATE: February 9, 2004

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VICTORIA'S SECRET SHOW GETS FORD AND NEXT HOT The New York Post November 22, 2002, Friday

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The New York Post

November 22, 2002, Friday

SECTION: All Editions; Pg. 036

LENGTH: 637 words

HEADLINE: VICTORIA'S SECRET SHOW GETS FORD AND NEXT HOT

BYLINE: JARED PAUL STERN

BODY:
THE men in the audience looked to be in seventh heaven, but not everybody loved the Victoria's Secret fashion show last week.

We've been informed that the Ford and Next agencies were upset at being shut out of the show. Not one of their models walked the runway for the lingerie purveyor, while a gaggle of models from the Elite, IMG, Women and Marilyn agencies got the job, with smaller fry New York Models, T Management and ID getting representation as well.

A Next rep claims that Victoria's Secret wanted to book their girls, but they were just too busy to put on underwear and march out in front of 1,000 people. "There was no problem," the rep says. "It was just a matter of scheduling conflicts."

We hear that Ford boss Katie Ford, however, was "fuming" at the omission and called up a couple of the company's execs to express her dismay. Ford could not be reached, but one insider tells us she "took it as a personal offense."

Victoria's Secret spokeswoman Monica Mitro says she shouldn't have. "Ed Razek [VS' chief marketing officer] and I chose the girls and hired Bureau Betak" to help with casting, Mitro says. "We saw hundreds of girls. When I'm looking at models I don't think about what agency they're with, just whether they're right for Victoria's Secret."

*

Speaking of the Victoria's Secret show, People for the Ethical Treatment of Animals, who burst onto the catwalk bearing "Gisele: Fur Scum" to protest VS "angel" Gisele Bundchen having posed for Blackglama furs, aren't impressed by her agent's comment to The Post earlier this week that Gisele in fact loves animals and PETA and doesn't wear fur - she was just in it for the money.

Labeling her a "greedy turncoat," PETA's Lisa Franzetta tells us, "If Gisele is really the PETA supporter she claims to be, she could be a real angel to animals by speaking out against the pelt pushers she posed for. She's only 22, so we like to think it was ignorance, not arrogance, that made her take money to model coats made of corpses."

Franzetta says they hope they won't have to make any more public demonstrations against the Brazilian bombshell, but they'll be watching her.

Meanwhile, Gisele's anti-fur comments aren't likely to sit well with Blackglama, since it paid her so much money to cuddle up with its coats.

But a spokesperson would only say company officials "do not comment on the personal lives of our contracted models."

*

On Oct. 25, we reported that Catherine Zeta-Jones had sent a "bullying" letter to French cosmetics firm Caudalie demanding it pay her for advertising on its Web site that she had said she liked the company's products.

Although she did not return our calls prior to publication, we have since learned from her reps that although she did in fact send a letter and is seeking a settlement from Caudalie, it's because she never said that she liked the company's products, had never used them and had never visited the company's spa in Bordeaux - not because such statements would violate the terms of her contract with Elizabeth Arden, as we reported.

In the circumstances, our characterization of the letter was unfair. We regret the error.

*

Continuing with campaign updates, Donald Trump's T Management tells us that Mini Anden just confirmed to shoot the **Nautica** campaign with Mike Toth, and that Jennifer Williams is shooting the Donald J. Pliner ads with Kenneth Willardt.

And Models.com reports that Naomi Campbell is shooting the David Yurman and Dolce & Gabbana campaigns, while Angela Lindvall is lensing the Jil Sander and Chloe campaigns and Milla Jovovich makes a return engagement for DKNY and Donna Karan.

GRAPHIC: FUR-BOTEN:People for the Ethical Treatment of Animals say Gisele is a "greedy turncoat" for claiming she just modeled fur for the money. Getty Images.

LOAD-DATE: November 22, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
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NAUTICA IS FIRST BRAND TO GET A BED BATH & BEYOND BOUTIQUE; Brief Article HFN The Weekly Newspaper for the Home Furnishing Network November 25, 2002

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HFN The Weekly Newspaper for the Home Furnishing Network

November 25, 2002

SECTION: Pg. 12 ; ISSN: 1082-0310

IAC-ACC-NO: 95166145

LENGTH: 265 words

HEADLINE: NAUTICA IS FIRST BRAND TO GET A BED BATH & BEYOND BOUTIQUE; Brief Article

BYLINE: Leizens, Leticia

BODY:
NEW YORK-The Bed Bath & Beyond store on 18th Street here is paying **Nautica** a great deal of attention these days. Not only are **Nautica** products featured prominently in different locations, the brand also has its own shop.

The shop, which sits on 1,600 square feet of prime real estate, is the first for the specialty store chain, which is testing the boutique concept with its most successful lifestyle brand. "It is an effort to showcase the **Nautica** brand in their largest store and in a **Nautica** environment," said an American Pacific executive. American Pacific is the manufacturer of **Nautica** products.

"If the shop proves to be successful, there may be opportunities to have additional **Nautica** shops in different parts of the country," he said, adding that this store currently has the largest assortment of **Nautica** products in a single location.

The first thing the consumer sees after taking the escalator to the basement is **Nautica's** well-lighted shop. Large pictures of **Nautica** lifestyle images are plastered on large posts.

Five made-up beds with comforters and duvets featuring the three collections of **Nautica** are featured in the shop. Across the shop, in the bed linens section, are sheets made by Spring Industries for **Nautica.**

Elsewhere in the basement, in the quilt section, are the brand's quilts. Upstairs in the window furnishings section are **Nautica** branded curtains.

This is not the first shop for **Nautica.** Department stores such as Carson Pirie Scott, Proffitts, Younkers, Belk and Canada's Hudson's Bay have housed **Nautica** products in a shop.

IAC-CREATE-DATE: December 11, 2002

LOAD-DATE: December 12, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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GBMI BUYS FIRST-EVER BRAND, PLANS TO OPEN RETAIL STORES IN 2004; Global Brand Marketing Inc., ; Brief Article Footwear News November 25, 2002

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Footwear News

November 25, 2002

SECTION: Pg. 2 ; ISSN: 0162-914X

IAC-ACC-NO: 94664882

LENGTH: 312 words

HEADLINE: GBMI BUYS FIRST-EVER BRAND, PLANS TO OPEN RETAIL STORES IN 2004; Global Brand Marketing Inc., ; Brief Article

BYLINE: OWENS, JENNIFER

BODY:
NEW YORK -- Global Brand Marketing Inc., a fast-growing licensing company based in Santa Barbara, Calif., has acquired its first brand with the purchase of Dry-Shod, an 8-year-old Italian designer label.

GBMI, which holds the global licenses for Diesel, XOXO, **Nautica** and Mecca footwear, said it plans to launch its first Dry-Shod fall/winter 2003 collection at the FFANY/ New York Shoe Expo next month in its new Manhattan showroom.

GBMI CEO Killick Datta said owning Dry-Shod should give GBMI more control over the brand's destiny.

"We feel we have the knowledge and ability for doing so," he said. "And we have the financial strength that we probably didn't have when I started the company [in late 1996]."

According to Datta, Dry-Shod will be available with limited distribution at such retailers as Barneys, Neiman-Marcus and Harrod's, as well as boutiques such as Otto Tootsie Plohound and Villains.

In 2004, GBMI plans to open its first stand-alone Dry-Shod boutiques in such cities as New York, Milan, London and Paris.

The Dry-Shod brand will be based at GBMI's offices in Santa Barbara, although all product will be manufactured in Italy and Spain. GBMI would not divulge the deal's value.

The line initially will consist of men's footwear only; however, future collections are expected to include women's and children's footwear as well.

Dry-Shod's men's couture clothing collection will also be revived and will launch in 2004, along with a line of accessories.

Fast-growing GBMI has tripled its sales each year, growing to an estimated $ 200 million in 2002 from about $ 70 million in 2001.

Likewise, GBMI's staff has grown to about 200 this year from 70 a year ago.

"Our goal is to have a family of brands, whether owned or licensed," said Datta, "and develop them to the maximum that they are able to achieve."

IAC-CREATE-DATE: December 2, 2002

LOAD-DATE: December 03, 2002

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Early birds catch deals Gurnee Mills shops open at 5 a.m. for die-hard shoppers Chicago Daily Herald November 30, 2002, Saturday Lake

Copyright 2002 Paddock Publications, Inc.
Chicago Daily Herald

November 30, 2002, Saturday Lake

SECTION: NEWS; Pg. 4

LENGTH: 960 words

HEADLINE: Early birds catch deals Gurnee Mills shops open at 5 a.m. for die-hard shoppers

BYLINE: Mick Zawislak and Kate Grusich Daily Herald Staff Writers

BODY: Malls in Lake County kick off the shopping season bright and early

It's a tradition for some and a mission for others.

Regardless of the motive, the day after Thanksgiving for many people means hitting Gurnee Mills and Hawthorn Center and countless stores across Lake County on Christmas shopping trips.

While early bird specials and other bargains were a big draw for some, braving traffic, crowded parking lots and long check-out lines has become a family holiday tradition for others.

For many, the key to the day was getting an early start.

The Thanksgiving dishes were barely dry, but hundreds of shoppers lined up outside Gurnee Mills long before sunrise to get first crack at as many as 30 stores and kiosks that opened at 5 a.m.

Through a biting pre-dawn wind Friday, Kim Beales and her friend Kandi Dietrich wasted no time getting to their car.

However, it wasn't the cold that made them hurry.

Clutching bags full of bargains, Round 1 of their shopping quest had ended. With Gurnee Mills figuratively in their taillights, the day of hunting for deals was far from over.

With six fewer shopping days than last year until Christmas, Hawthorn Center in Vernon Hills joined Gurnee Mills in rolling out the deals, particularly early-bird specials.

Dietrich, an Elgin resident, spent the night at Beales' Round Lake Beach home to get a leg up on the bargains at Gurnee Mills, where 30 stores opened between 5 and 7 a.m. It was a novel promotion for "Black Friday," the traditional hectic opening volley of the Christmas shopping season.

Like veterans on a special mission, the pair had a plan.

"We have her husband waiting at Wal-Mart. We'll be there at 6 when they open," Beales said.

"I have three kids and one on the way. I have no choice but to get these deals," Dietrich added. Virtually

every store offered some type of special discount during the first few hours of business.

Their target was KB Toys, which three years ago was the first Gurnee Mills store to open at 5 a.m., and was by far the biggest early draw. By 5:25 a.m., the line stretched from the store entrance, past the kiosk, around the restaurant and out to the mall Entry A.

Bargains were also the draw at Hawthorn Center in Vernon Hills, where the parking lots along routes 21 and 60 were packed.

Chuck and Kris Martin of Gurnee hauled their two sons to the stores early Friday hoping to complete their shopping duties.

"We just came looking for some Christmas gifts," said Chuck, as he left the mall around noon, loaded with Marshall Field's shopping bags. "We're here for all the sales. We hit Wal-Mart at 6 a.m. and we've already been to Best Buy, Target and Home Depot. We're pretty much done now."

If Friday was any indication, retailers may be more optimistic about the Christmas season.

The National Retail Federation forecast a modest sales hike of 4 percent over last year, which registered a surprising gain of nearly 6 percent over 2000. The aftermath of the Sept. 11 attacks last year made predicting shopping behavior chancy. This year, layoffs, a sluggish economy and the threat of war with Iraq are factors.

On a typical Saturday, as many as 60,000 shoppers shop at Gurnee Mills. On Friday, about 125,000 were expected. Gift bags distributed free to the first 200 shoppers were gone within two minutes.

An estimated 1,200 shoppers were in line at 5 a.m. The first was Lynn Reimer of Lake Villa, who staked a spot at 3:50 a.m. Reimer, who brought her husband and neighbors, was shopping for a cause - the Northfield Township Women's Shelter.

Reimer was shopping for 350 kids and has been a customer at KB Toys for 10 years. Once inside, she and her crew snared dozens of Spider-Man figures, Hot Wheels, G.I. Joes, Barbies, footballs, basketballs and other items.

"We filled up 16 big bags - plastic bags - the heavy ones."

Peg Brandle, general manager of Gurnee Mills, said the atmosphere is different this year, with shoppers more upbeat and stores paying more attention to presentation.

"I think people are ready for it to be Christmas," she said. "We didn't have much of a Christmas last year and rightfully so. The inventory levels are higher than I've seen in awhile. I think (stores) are prepared for it."

The trend in purchases still is toward nesting, home and family, she said.

As supervisor of the midnight shift, Lt. David Schad of the Gurnee Mills security force doesn't normally see shoppers in action. But as one of few employees who have been with the mall since it opened in August 1991, he knows the bedlam of Black Friday.

"Most of the people are here for toys, electronics, games," he said. "These people are serious shoppers to be here at this time. They're not just window shopping."

While nowhere near the volume of KB Toys, clothing stores were doing a good early business.

David Ohren of Grayslake, an admitted "coat-a-year guy," was waiting outside **Nautica** as his wife, Stella, arrived with gifts.

"They've got good buys," he noted. "That's like a $40 fleece pullover for $17," he said of her purchases.

Bargains were a factor, but many early birds said the pre-dawn trek was a tradition and experience to be shared.

"To save money, plus we're bonding - I'm here with my two daughters," said Ginny Pople of McHenry, who waited 45 minutes to check out. "We've never done this before. We've been doing a lot of things together."

The same was true of Tana Hamm and her daughter, Sara Carlson, both of Mundelein, who were waiting outside Entry B just before 5 a.m.

"It's a tradition. It's a mother-daughter experience," Hamm said. "We've got our route all mapped out," added Carlson.

GRAPHIC: Early bird shoppers at Gurnee Mills fight a chilly wind for a shot at bargains. Many of the mall's 202 stores opened at 5 a.m. for the traditional start of the Christmas shopping season. Vincent Pierri/Daily Herald Shoppers crowd Hawthorn Center in Vernon Hills Friday as many showed up to check out holiday shopping bargains. Vincent Pierri/Daily Herald A happy bargain hunter grabs the last free shopping bag as hundreds surge through Entry A at Gurnee Mills for the 5 a.m. opening Friday. Vincent Pierri/Daily Herald

LOAD-DATE: December 4, 2002

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Metal shop: gold, silver or bronze, these winning gifts of beauty & style are first on our holiday shopping list. Shape December 1, 2002

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Shape

December 1, 2002

SECTION: No. 4, Vol. 22; Pg. 132; ISSN: 0744-5121

IAC-ACC-NO: 94158559

LENGTH: 768 words

HEADLINE: Metal shop: gold, silver or bronze, these winning gifts of beauty & style are first on our holiday shopping list.

BODY:
Casual Luxe

You'll want to gift yourself with this cozy cashmere set and golden extras. Ralph Lauren Blue Label cashmere turtleneck, $ 198, and drawstring pant, $ 500. Christian Roth titanium sunglasses, $ 398. H&M knit scarf with fringe, $ 12. Cara Croninger bangles, $ 170-$ 200.

Beauty note Wearing this season's softest fabrics over silky skin makes them feel even more luxurious. To get it treat yourself (or a friend) to L'Occitane's lightly scented, moisturizing Honey Foaming Jelly shower gel, $ 15, which can he used on both skin and hair.

HAIR LAWRENCE DE PALMA/TWI, NYC. MAKE UP SANDRINE VAN SLEE/CMINY.COM. FASHION EDITOR CARA SHAPIRO, MANICURE: CLAUDINE DUCHAMP/ARTISTS BY TIMOTHY PRIANO. STILL: PROP STYLING: MIAKO KATOH.

Natural Shine

Mix neutral makeup shades with hints of silver, gold and even bronze for a shimmering holiday look (and they make ideal stocking stuffers...).

Opposite: Dazzling holiday cosmetics include (from left to right, top to bottom) Madina Milano Paradise Blush, $ 18; Hard Candy Nail Polish in Trailer Trash, $ 12; Delux Beauty Cream Powder Eyeshadow in Burnished Bronze, $ 18; Molton Brown Under Control loose powder compact, $ 29; T. LeClerc Sparkled Mascara in Argent Scintillant, $ 19; Trish McEvoy Luxury Retractable Lip Brush $ 35; Chantecaille Compact Makeup, $ 47; Lippmann Collection nail lacquer in Stardust, $ 15; Calvin Klein Pressed Powder, $ 26; Trish McEvoy Luxury Retractable Blush Brush, $ 85; T. LeClerc Face & Body Sparkle Pencil, $ 22.50; Victoria's Secret Beauty Very Sexy Lipstick in Girlie Girl, $ 13; Madina Milano Fairy Powder Foundation, $ 25; Delux Beauty Cream Powder Eyeshadow in Golden Apricot, $ 18; and Sonia Kashuk Eye Shimmer Palette in Neutral, $ 10.

Adventure Boon

Inspire a friend to get outdoors with one of these sporty-chic finds -- then join her. Briko nylon-frame sunglasses with anti-fog lenses, $ 99. Victorinox Secretary by Swiss Army Brands pocketknife, $ 15. Olympus weatherproof camera, $ 299. Puma bracelet watch, $ 75. Nike ACG waterproof running shoe, $ 65. Opposite: **Nautica** Jeans Co. "Jamie" puffy vest, $ 99. Max Mara nylon-Lycra turtleneck with side neck zip, $ 225, and pull-on pant, $ 235. Smith Sport Optics "Saint" sunglasses, $ 80.

Beauty note After an active day, pamper your skin with [H.sub.2]O+ Mint Ice Fitness Cream, $ 18. This rich cream leaves your body hydrated thanks to glycerin, coconut oil and vitamin E, while stimulating botanicals like peppermint and spearmint help revive tired muscles.

Scentual Escapes

Opposite: These fragrances (rich in floral and oriental notes) are heady enough to warm up anyone's senses this season. From left to right top to bottom: Estee Lauder Beautiful Shimmering Solid Perfume, $ 38.50, contains a hint of rose and marigold while leaving behind a slight slimmer; Estee Lauder Intution Equ de Parfum $ 65 for 3.4 ounces is a sheeer oriental with bergamot and silver maple Diorjadore Matte Gold Eau de parfum Spray, $ 49.50, has opulent white-rose and orchid notes; Gucci Eau de Parfum, $ 85 for 2.5 ounces, is a feminine floral oriental with orange blossom and vanilla; Origins Ginder Essence intensified fragrance spray, $ 39.50 has a warming ginger scent with citrus and sandalwood; Lancome Miracle Homme Eau de Toilette Spray, $ 58 for 3.4 ounces, is chock-full of spicy notes from maple leaf, cedar wood and vetiver - perfect for the man in your life - and Calvin Klein Eternity refillable purse spray, $ 35, is fresh (think: freesia and white-lily notes) and handy; it slips into any purse (or stocking) for the holidays.

Weekend Rewards

These fun-loving must-haves are ready for an impromptu getaway. Louis Vuitton Cup canvas jacket, $ 475, and shorts, $ 200. Reebok sneakers, $ 60. Swiss Army watch, $ 450. LeSportsac gym bag, $ 78. Opposite, clockwise from top; Agatha large hoop earrings, $ 35. Swatch Skin Watch, $ 70. Ecco pearlized-leather shoes, $ 90. Stephane Kelian shoulder bag, $ 485. Nike sunglasses, $ 79. Apple iPod 10GB stores 2,000 songs and 1,000 personal contacts, $ 399.

Beauty note You'll be ready for weekend escapes with the Aesop Always Be Prepared Kit, $ 70, stashed in your bag, It includes mini versions of Aesop's popular all-natural skin and hair essentials: Purifying Facial Cream Cleanser, Primrose Facial Hydrating Cream, Gentle Scalp Cleansing Shampoo, Revitalizing Hair Sealing Conditioner, Rose Hair & Scalp Moisturizing Masque, Geranium Leaf Body Cleanser, Resurrection Aromatique Hand Balmand Body Cleansing Slab. See Buyer's Guide, page 142, for retail information.

IAC-CREATE-DATE: August 20, 2004

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Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Party till you drop; Seen; Carousel of Hope ball, Nautica Malibu Triathlon, Emmy Awards; Brief Article Los Angeles Magazine December 1, 2002

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Los Angeles Magazine

December 1, 2002

SECTION: No. 12, Vol. 47; Pg. 40; ISSN: 1522-9149

IAC-ACC-NO: 95150271

LENGTH: 139 words

HEADLINE: Party till you drop; Seen; Carousel of Hope ball, **Nautica** Malibu Triathlon, Emmy Awards; Brief Article

BYLINE: Mozena, Kari

BODY:
THE FLOOR SHOW WAS REALLY SOMETHING at Barbara Davis's Carousel of Hope ball. B.B. King, Sting, Elton John--and Jerry Buss? The Lakers' owner pinched a nerve in his neck and passed out in the middle of the Beverly Hilton Ballroom. Oprah and Larry King fetched the paramedics, who ferried Buss through a sea of tuxedos and sequins. Over in Malibu, Will Ferrell and David Duchovny plied the Pacific for the **Nautica** Malibu Triathlon, which benefited the Elizabeth Glaser Pediatric AIDS Foundation. Everyone stayed upright at this year's Emmy Awards, though surprise winner Michael Chiklis of The Shield sobbed while talking to his father on the phone backstage. Matt LeBlanc was a tad touchy after his loss, grumbling, "We have to walk by the fucking garbage here?" as he was being directed through the back door of the Shrine.

IAC-CREATE-DATE: March 5, 2003

LOAD-DATE: March 06, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Mr. Style's holiday wishes; The digest: style; holiday shopping suggestions for golfers Golf Digest December 1, 2002

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Golf Digest

December 1, 2002

SECTION: No. 12, Vol. 53; Pg. 68 ; ISSN: 0017-176X

IAC-ACC-NO: 94406223

LENGTH: 342 words

HEADLINE: Mr. Style's holiday wishes; The digest: style; holiday shopping suggestions for golfers

BYLINE: Hackel, Marty

BODY:
Most of us, especially when we really can't afford it, lust after luxury items like these (some, such as the $ 15 flannel boxers, are actually quite affordable). Here's a collection of cool things that will be on my Christmas list.

1 The lucite and leather wrap clock by COACH looks snappy on a nightstand or a desk, $ 68, 866-262-2440, www.coach.com. 2 **NAUTICA's** stainless-steel wine set allows you to pop a cork with some old-school sophistication, $ 40, 212-541-5757, www.**nautica**.com. 3 SCOTTY CAMERON's alligator cash cover will add style to your bills and cards, $ 235, 866-841-0100, www.scottycameron.com. 4 The stainless-steel pitch mark repair pivot tool, with its alligator holster, by Scotty Cameron, retails for $ 275. 5 DAVID YURMAN's sterling silver and black onyx key valet chain leaves little doubt you'll be back soon, $ 195, 212-752-4255, www.davidyurman.com (available in select jewelry stores and David Yurman stores). 6 ROBERT TALBOTT's cotton button-down shirts are casual and warm, $ 225, 800-747-8778, www.roberttalbott.com. 7 Talbott's cashmere and silk ties complement almost any outfit, $ 175. 8 For the man on the move comes the leather Dopp kit by TOMMY HILFIGER, $ 30, 888-866-6948, www.tommyhilfiger.com (will be available in select department stores nationwide). 9 Classic Buffalo Plaid flannel boxers by POLO RALPH LAUREN, ideal for winter, $ 15, 888-475-7674, www.polo.com. 10 Acqua Di Gio by GIORGIO ARMANI, 3.4oz Eau de Toilette, $ 59.50, 212-988-9191, www.giorgioarmani.com. 11 ERMENEGILDO ZEGNA's Microfleece half-zip mock turtleneck, $ 160, 212-421-4488, www.zegna.com. 12 Zegna's Microtene zip jacket is as light as it is stylish, $ 350. 13 Off-course and on deck, stand in casual, country boat shoes with Nike Air technology by COLE HAAN, $ 150, 800-201-8001, www.colehaan.com (available at select department stores and Cole Haan stores). 14 The cashmere cable-knit sweater by Polo Ralph Lauren is red hot on cold nights, $ 397.50. 15 Putterhead cover with embroidered Scotty Dogs by Scotty Cameron, $ 72.

IAC-CREATE-DATE: January 16, 2003

LOAD-DATE: January 17, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Fashion fete; Retail Happenings. Children's Business December 1, 2002

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Children's Business

December 1, 2002

SECTION: No. 12, Vol. 17; Pg. 14; ISSN: 0884-2280

IAC-ACC-NO: 95528679

LENGTH: 191 words

HEADLINE: Fashion fete; Retail Happenings.

BODY:
In a toast to the start of the Fall/Winter season, the top floor of veteran Fifth Avenue toy emporium FAO Schwarz morphed into a high fashion catwalk when the retailer, together with Child magazine, hosted a live runway show before an audience of industry players and local families. More than a dozen young models strutted their stuff, showing off the latest kids' and maternity fashions from over 40 top labels--including Kenneth Cole, Best & Co., Diesel Kids, Tartine et Chocolat, Tommy Hilfiger, Lilly Pulitzer, Zutano, **Nautica,** Petit Patapon, Ralph Lauren, Marie Chantal, Liz Lange, Mimi Maternity and Skechers--while toting fun FAO toys and other playthings. Two year-old Ming Lee, daughter of music industry mogul Russell Simmons and Kimora Lee Simmons, closed the show, decked in a head-turning outfit from her parents' own fashion label, Baby Phat Girlz. FAO Schwarz and Child donated 10% of the evening's purchases to the VH1 Save The Music Foundation, a nonprofit initiative dedicated to restoring music education programs in America's public schools and generating awareness of the positive impact music has on students.

IAC-CREATE-DATE: April 19, 2003

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Men changing shopping habits to suit themselves; Retailers must act fast to seize opportunity Crain's New York Business December 2, 2002, Monday

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Crain's New York Business

December 2, 2002, Monday

SECTION: Pg. 4

LENGTH: 985 words

HEADLINE: Men changing shopping habits to suit themselves; Retailers must act fast to seize opportunity

BYLINE: catherine curan

BODY:
When Steve Cody walked into an important meeting last week, he wasn't planning to talk about ties. A managing partner at Manhattan-based communications firm Peppercom, Mr. Cody was focused on impressing the top management of a new client.

But the potentially tense gathering turned friendly when one of the executives walked up to Mr. Cody and complimented his woven silk neckwear. He even asked Mr. Cody whether the tie was handmade, and recommended a store uptown that sells custom-painted versions.

"The tie proved to be a great icebreaker," says Mr. Cody. "We went on to have a great meeting."

Women and gay men bond about clothing all the time, but a fashion moment like Mr. Cody's, between straight male captains of industry in a conference room, would have been unheard-of just a few years ago. In the 21st century, however, male executives are thinking and talking more about fashion because greater numbers of men are buying their clothing themselves.

This trend represents a huge change from just five years ago, when women purchased 75% of men's clothing. That percentage is dropping fast, now that wives and girlfriends, particularly in urban areas such as Manhattan, are too busy with their own careers to hit the malls on behalf of men.

"There's been a swing," says Marshal Cohen, co-president of trend tracking firm NPDFashionworld, which recently completed a survey about men's shopping habits. He says that 45% of men are now shopping for themselves, and that the figure should top out at around 70% by 2007.

Menswear sales are essentially flat this year, and a major change in men's shopping habits presents a huge opportunity for the industry. Some Manhattan companies, including retailer Alan David and apparel maker **Nautica,** are cottoning on, adapting their services, marketing and merchandise to appeal directly to men.

But many vendors and retailers, particularly department stores, aren't doing enough to win over today's fashion-conscious businessmen. Retailers are increasingly focused on low prices to lure consumers, while the men who are shopping favor quick, attentive service over sale prices. This means they often choose small specialty stores, rather than large department stores or mega-chains, such as Men's Warehouse, that promise bargains.

"I have no time for this, and I am looking for one stop with efficiency," says Eric Rothman, an executive

vice president at Strategies for Wealth Creation and Protection, a personal financial coaching firm in Manhattan. "Price is less of an issue."

Credit the casual revolution, along with the presence of women in the workforce, for causing this sea change in men's shopping habits. The casualization of American offices taught men about the importance of clothing and forced them to think about fashion.

Initially, many men fell prey to casual confusion. But since buying their first Friday khakis in the mid-1990s, they have learned to adapt their wardrobes for meetings with sloppy dot-commers or old-school execs in pinstripes. Along the way, many became more confident of their fashion sense. They discovered they like shopping and expressing themselves through fashion.

Making it easier

Alan Horowitz, owner of men's store Alan David, used to see many women shopping with their husbands when he worked at now-defunct Manhattan suit store Moe Ginsburg. Today, as proprietor of his own shop, Mr. Horowitz has noticed men are shopping solo, and has developed new strategies to make it easy for them.

In September, he started offering special incentives to executives at Wall Street firms that have returned to dressing up. The deals include 10% off already discounted designer suits, free tailoring and alterations, and an extended payment plan to make large purchases more palatable. He's even paying $275 a month for an employee to park his car in the city so he can chauffeur executives from uptown firms back and forth to Alan David.

His store is located near Ground Zero and could have been devastated by the aftermath of the terrorist attack. Instead, revenues are ahead in double-digit percentages and profits are nearing a break-even level during the company's second year in business. "Today, it's all about service," he says. "They can go to any store and buy a suit, so you really have to make it worth their while."

Direct appeals

Marketing directly to men is critical. Mr. Rothman was enticed into Alan David by a fashion magazine-style booklet of men in suits, projecting the upscale image he's after. This fall, Brooks Brothers' new owner started trying to win back men with glossy brochures, such as a shirt and tie brochure distributed with The New York Times.

Some menswear vendors that supply major stores are also waking up to the new shopping trend. **Nautica,** which sells its menswear to major department stores such as Macy's and Bloomingdale's, has started making pants out of softer fabrics. **Nautica** President Don Witkowski says men prefer fabrics that feel nice to the touch, and his company is trying to accommodate this preference.

There's been a lot of talk in the menswear industry this year about the return of the suit. The question now is how quickly menswear vendors and stores will address the fact that suits are back but the shopper has changed-to a fashion-conscious, time-pressed male consumer looking for a sales pitch tailored just to him.

Mr. Cody, like many executives, favors a small specialty store, in his case British American House, over big names like Saks and Bergdorf Goodman. But he'd be willing to check out the upscale department stores if they were to invite him to an exclusive designer trunk show.

"If stores did a better job of one-on-one marketing, say, with a small party for the spring line of Brioni, the odds are pretty good I would go to that," he says. "I don't want to go to the sale event."

GRAPHIC: NO BIG DEAL: Peppercom's Steve Cody likes shopping in small specialty stores.

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Belk sets grand opening for March 12;Department store to hold job fairs starting in January Biloxi Sun Herald December 12, 2002 Thursday

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December 12, 2002 Thursday

SECTION: F; Pg. 5

LENGTH: 208 words

HEADLINE: Belk sets grand opening for March 12;
Department store to hold job fairs starting in January

BYLINE: By TIMOTHY BOONE; THE SUN HERALD

DATELINE: GULFPORT

BODY:
The Belk department store in Crossroads Shopping Center is set to hold its grand opening March 12, but some lucky people will get to visit the store two days earlier.

About 12 Coast charities will have an opportunity to sell raffle tickets for a sneak shopping preview and special sale March 10, said Gary Tomlin, a vice president for Belk. Tomlin was in Biloxi Wednesday at Belk's booth at the "Summit for Success" Coast Chamber Business Expo 2002.

The empty Albertson's building is being renovated and expanded for Belk's first store in South Mississippi. The company has more than 250 stores, including locations in Corinth and Starkville.

"The store is being gutted," Tomlin said. "Once we're done, you won't be able to tell it was ever a grocery store."

Belk, based in Charlotte, N.C., is America's largest privately owned department store and is comparable to Dillard's and McRae's. The store will sell name-brand clothes, shoes, home furnishings and cosmetics, with brands such as Tommy Hilfiger, **Nautica,** Polo, Clinique and Estee Lauder.

Belk will hire 125 people, Tomlin said. To fill the openings, job fairs will be held from 9 a.m. to 7 p.m. Jan. 16-18, 23-25, 30 and 31 and Feb. 1 at the Holiday Inn Airport in Gulfport.

LOAD-DATE: December 12, 2002

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EPM Conference 2002: retail tie-ins gain as brands, properties expand relationships; 14th Annual EPM Entertainment Marketing Conference Entertainment Marketing Letter December 15, 2002

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Entertainment Marketing Letter

December 15, 2002

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LENGTH: 1470 words

HEADLINE: EPM Conference 2002: retail tie-ins gain as brands, properties expand relationships; 14th Annual EPM Entertainment Marketing Conference

BODY:

As retailers ranging from Payless ShoeSource to Home Depot to The Wet Seal continue to pursue creative entertainment marketing tie-ins with the goals of driving sales, increasing store traffic and building brand image, the scale and scope of these efforts continue to grow.

Case studies presented at the 14th Annual EPM Entertainment Marketing Conference illustrate just how symbiotic the retail/entertainment relationship is. Speakers offered a look at efforts that included direct insertion into the creative property via product placement and such vehicles as licensing and cause-related tie-ins. Examples of these multitiered deals include:

* Home Depot's sweeping cross-platform marketing deal with Viacom Plus that encompassed the media company's CBS Network, Infinity Radio, CMT, Westwood One syndicated radio, and local TV affiliates. It also tied- in with the Academy of Country Music Awards, charitable organization KaBoom, and Home Depot's own website to create a branded, fan-voted award, the Home Depot Humanitarian Award, that was included in the ACMA Awards broadcast (EML, June 15, '02).

* Payless ShoeSource's tie-in with Miramax's Spy Kids 2 featured licensed Spy Kids shoes created by Payless supplier Brown Shoe Co. that were worn by the film's stars and sold at Payless stores. The shoes were also cross-promoted via tie-ins with McDonald's and Thermos.

* The Wet Seal partnering with Epic Records for the past five years on extensive promotions built around emerging recording artists such as Mandy Moore, Good Charlotte and 3LW.

While sales are always the ultimate goal for a retailer, a key element running through many of these promotions is the desire to refresh their brands or attain a new level of imaging.

"Wet Seal many years ago recognized that retail could not keep going as it existed," says the chain's Cheryl Rudich. "What we wanted to do was shake things up in the industry. We wanted to find something that would really enhance our brand, which was established for some 25 years. We needed to reinvent

ourselves."

Likewise, Payless has been trying "to create a little renaissance" around its brand, says the company's Don Hamblen. An endorsement deal with Star Jones, co-host of ABC-TV's daytime talk show "The View," is a big part of that strategy, as is continuing to build on the chain's already successful children's shoe line.

"It's a great brand, it's been around a long time, and what we're trying to do is really improve the value proposition and help the consumer think differently[about us]. We have leading market share in kids' and we also want to be standing for what's new, what's now, what's next in the kids' business. Entertainment is a way that we can do that and get more attention more quickly."

For Home Depot the goals were to emphasize both the brand's evolution into a full-service professional and consumer company and its image as a good corporate citizen with multiple charitable efforts, says Chris Neel of Initiative Media, Home Depot's agency.

While national retailers can offer a significant promotional opportunity for entertainment marketers, they also offer opportunity on a local or regional level. For example, when **Nautica** Jeans was looking to build sales and brand image, agency Fame Management developed a local promotion with singer Vanessa Carlton and Macy's Herald Square flagship store in New York City that both helped the artist as she was breaking out and boosted retail sales. The project has led to **Nautica** signing on to sponsor Carlton's summer '03 concert tour.

Timing Is Everything

There's a constant tug-of-war between retailers' long lead times and the vagaries of entertainment production schedules.

"Most of my experiences with brands,[and]retail have involved a great amount of arm-twisting when it comes to scheduling," says Epic's Lori Lambert. "A lot of[people]on the brand side like to work pretty far out in advance, and that's more or less understandable. But when you're trying to target a teen or young adult and you want to stay trendy and you want to stay current, it's been really beneficial to us[to be able to]turn on a dime."

However, the retail lead time can seem lightning fast when compared with consumer products companies. "Retail is a much faster-paced business," says Payless's Hamblen. "We will take risks." The more clear a retailer is about its own brand message, the more it will be likely to grasp an entertainment marketer's vision and build a synergistic campaign. Hamblen also stresses that retail can give immediate consumer feedback.

Conversely, the fickle nature of the entertainment business can create problems for retailers. "One of the challenges that I think any consumer brand is going to face is that if you are tying in with a music artist the release date may get pushed, and if you're tying in with a film the release date can get pushed," says Fame's Sharon Ainsberg. "It really can screw up a great promotion."

Show Me The ROI

While brand imaging is a big part of a retail campaign, the end goal for the retailer is always sales.

For Home Depot, that goal involved driving awareness of its revamped website, which transitioned from purely informational to transactional. Some 315,000 consumers logged onto the site to cast their vote for one of three artists nominated to receive the Home Depot Humanitarian Award during the ACMA broadcast in May.

For Payless, the Spy Kids promotion, in its second year, provided a sales hook during the crucial back-to-school selling period, resulting in some 150,000 pairs of Spy Kids-branded shoes being sold in the promotion's four-month span, an average of 10,000 per week. It also delivered significant brand exposure

through a coupon campaign with Thermos in Sunday FSIs and a promotion in 3 million McDonald's funtime activity books.

"With the placement in the movie and the kids wearing the product, that gives us a lot more credibility from a PR standpoint," says Hamblen.

For The Wet Seal, results were measured through the number of entry forms or other special offers in targeted publications that consumers had to redeem in stores. "That was an experiment at the time and we think it worked really well," says Rudich. "We have hundreds of thousands of entries that come out of the books, which do take a lot of effort and are measurable."

The Vanessa Carlton promotion offered concert tickets to anyone spending $ 50 or more on **Nautica** products at Macy's Herald Square during February, typically a slow time at retail. Ainsberg says the partners expected 300-400 attendees but instead drew 700, while **Nautica** sales at the store increased 250% during the promotion (compared with the same week the previous year).

There's also a cost factor, adds Fame's Julie Levine. "In this particular economy there are a lot of brands not interested in spending six and seven figures to tie in with music. You can tie in with music and entertainment and it doesn't have to cost you an arm and a leg."

CONTACTS & CONNECTIONS

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Fame Management, Sharon Ainsberg, Managing Partner, 6 E. 46th St., 6th Fl., New York, NY 10003; phone: 212-338-9800, ext. 328; fax: 212-338-0070; e-mail: FameMgmtNY@aol.com; also: Julie Levine, Managing Director; phone: 212-338-9800, ext. 327

Initiative Media (for Home Depot), Chris Neel, VP/Associate Director of Network, 5700 Wilshire Blvd., Los Angeles, CA 90036; phone: 323-370-8724; fax: 323-370-8955; e-mail: chris.neel@im-na.com

Payless ShoeSource, Don Hamblen, VP Marketing, 3231 SE Sixth St., Topeka, KS 666078; phone: 785-233-5171; fax: 785-295-6637; e-mail: don.hamblen@payless.com

Viacom Plus, Linda Perry, VP Western Region, 2600 Colorado Ave., Santa Monica, CA 90404; phone: 310-752-8142; fax: 310-752-8182; e-mail: linda.perry@viacom.com

The Wet Seal, Cheryl Rudich, VP Strategic Marketing, 26971 Burbank, Foothill Ranch, CA 92610; phone: 949-699-3995; e-mail: ann.kim@wetseal.com

RELATED ARTICLE: What do retailers want from their entertainment partners?

Case study presenters at the 14th Annual EPM Entertainment Marketing Conference outlined several elements that an entertainment marketer must offer to attract a retail partner:

* A high-profile event or property of which the retailer can take ownership in an integrated way.

* A heavy call-to-action that drives traffic and sales.

* A promotion that can support the retailer during a key selling period.

* A campaign that reinforces the retailer's brand image.

* A traffic driver to the retailer's other products, such as its online or direct mail services.

* Property or category exclusivity.

* A co-marketing commitment.

* Enough time to bring it all together.

Source: Entertainment Marketing Letter

LOAD-DATE: December 20, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Stu Bykofsky / The First Pet Center?;SNIDER'S POOCH HAS A SUITE PLACE Philadelphia Daily News December 19, 2002 Thursday 4STAR EDITION

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December 19, 2002 Thursday 4STAR EDITION

SECTION: FEATURES; Pg. 51

LENGTH: 678 words

HEADLINE: Stu Bykofsky / The First Pet Center?;
SNIDER'S POOCH HAS A SUITE PLACE

BODY:
A LOT OF people spent a lot of time whining about the rats, and cats, in Veterans Stadium.

So far, no one's growled about the dog in the First Union Center.

That's because the pooch, described as a sweet Australian shepherd named Tammi, happens to be the pet of Comcast-Spectacor Chairman Ed Snider, and if he wants to let his doggie watch the Flyers play from his luxury suite, who's going to tell him not to?

Certainly not Center staffers, who like the well-behaved Tammi, say Stu's Spies. "She's a lot better than some of the humans we have to serve in the luxury boxes," says one. (Mr. Snider could not be reached to chat about his canine companion.)

But...a regular customer who came into the Center with a pet pooch hidden in her purse recently was asked to leave.

Why not make the Center a pet-friendly arena for everyone, Ed?

While WMMR remains mum about its quest to re-sign Barsky to a contract, evidence that WYSP is hot for the morning man comes from one of Stu's Spies, who was contacted by a telephone research firm asking a lot of questions about how the person felt about Barsky. The grilling went on for 20 minutes.

A Barsky contract - with someone - ought to be signed very soon.

Fox Philadelphia anchor Dawn Stensland escorted Miss USA Shauntay Hinton (a Halle Berry look-alike) around the Vet last Sunday.

Hinton was doing charity work, which explains why she wore her sash. Dawn took her to several of the boxes and introduced her to several of the Iggles. (She could do worse.) This was her first NFL game.

On his night off, master chef Georges Perrier and a pal checked out the competition at Lacroix in the

Rittenhouse. The guys both had lobster consomme, prawns (Georges) and lamb (his pal), two desserts and red wine. After dinner, the gents went into the kitchen to see chef Jean-Marie Lacroix, who walked back out into the dining room with them...A few days earlier, Georges was enjoying the dismantling of the Redskins from the owner's box at the Vet. He had a front-row seat. Former Police Commissioner John Timoney (in shades and a blue sweat shirt) sat a few rows back...Before performing at Rascal's in Cherry Hill, David Brenner stopped by Tony Luke Jr.'s on 18th Street Saturday for a sandwich. He wanted a half-cheesesteak-half hoagie (which they don't make). The guy at the register had no idea who he was, but a gent in the back recognized him and they made small talk while he waited...It looked like a locker room last weekend at Torre (1217 S. Broad) when the plus-size men's clothier was flooded with jocks. Saturday afternoon, Sixers forward Derrick Coleman stopped in and ordered several baseball jackets from Philadelphia Stars of the Negro League. Later, on the eve of their loss to the Iggles, 14 Redskins raided the racks for warm winter items. The biggest 'Skin was 6-2, 315-pound guard Wilbert Brown, who picked out a size 6X Pelle Pelle leather jacket and Sean John jeans and jacket. Sunday was the Denver Nuggets' turn. Marcus Camby, Juwan Howard and Mark Blount stopped in. Camby got Sean John and **Nautica** velour sets while Howard bought knit tops from Tuliano and T-shirts from Sean John and **Nautica.** They were blown out by Our Sixers the next night...The crew of "Stuttering John's Comedy All-Stars On Ice" headed straight for Delilah's Den after their bizarre Electric Factory show Friday night. Howard Stern sidekicks Stuttering John Melendez, K.C. Armstrong and Hi-Pitched Eric got comfy in the VIP lounge upstairs. They behaved but "forgot" to tip...Flyers coach Ken Hitchcock celebrated(?) his tie against Dallas at the Capital Grille (Broad & Chestnut) with seven pals. Unknown to him, three Stars - Richard Matvichuk, Derian Hatcher and Bill Guerin - were at the bar, and Richard sent over a note suggesting Hitch pick up his tab. Coach laughed - and declined.

Someone tells me Trent Lott's campaign theme song is "I'm Dreaming of a White Christmas." (It replaced his former campaign song, "Dixie!")

Dan Gross contributed to this column. E-mail Stu Bykofsky at stu spy@phillynews.com

LOAD-DATE: December 19, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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WE'LL HAVE A BLUE CHRISTMAS; FROM BABY TO NAVY, THE SEASON IS TRUE The Arizona Republic (Phoenix) December 20, 2002 Friday Final chaser Edition

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The Arizona Republic (Phoenix)

December 20, 2002 Friday Final chaser Edition

SECTION: YES; Pg. 6

LENGTH: 62 words

HEADLINE: WE'LL HAVE A BLUE CHRISTMAS; FROM BABY TO NAVY, THE SEASON IS TRUE

BYLINE: By Rachel Davis Mersey, The Arizona Republic

BODY:
Feeling blue is in this season. But reach beyond denim -- find blue in every shade this winter, from soft baby blue to deepest indigo. Avoid the monochromatic look -- you don't want to look like you're wearing a uniform. Mix shades instead. And don't worry that blue make up will land you back in the '70s. Mascara and eye pencil are a modern take on that classic.

GRAPHIC: 1. Facing page A mixture of shades gives a sexy look. Liz Claiborne navy blue felt hat, $30 at Dillard's. Bijoux Givenchy aquamarine studs, $20 at Macy's. Light-blue ING Cashmiracle collared shirt, $29 at Dillard's. And on the eyes: cle de peau beaute blue mascara, $40 through Neiman Marcus' Dallas location, 1-(800)-756-5784, the line will also be available locally next spring; cle de peau beaute blue liquid eyeliner, $40 for the refill and $30 for the case; Shiseido blue eyeliner pencil, $15 at Nordstrom and Neiman Marcus; Shiseido Iced Blue eye-shadow duo, $24; and Revlon Frost Collection Wet, Dry Shadow Quad, $4.99 at drugstores and mass retailers. , 2. Of course, we love anything Kate Spade. But even better, this tasseled leather handbag, $395 at www.katespade.com, is giving us the urge to escape to the Bahamas. , 3. Wrap a touch of blue around your wrist with this Bijoux Givenchy aquamarine bracelet, $30 at Macy's. , 4. See the world through blue-colored glasses from Nine West, $25 at Dillard's. , 5. Go sailing in this blue and blue striped boat neck from **Nautica,** $39 at Dillard's. , 6. A little boy blue is sexy in these boy shorts from Cabernet, $10 at Dillard's. , 7. Keep your favorite pouty shade in this Fossil lipstick case, which features a mirror inside for a quick touch up, $20 at Dillard's. , 8. For a touch of prep, pin on this Swarovski whale, $40 at Macy's.

LOAD-DATE: September 26, 2005

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Plaid is still a part of Christmas Chicago Tribune December 25, 2002 Wednesday

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Chicago Tribune

December 25, 2002 Wednesday
FINAL EDITION

SECTION: WOMAN NEWS; ZONE: C; INSTANT STYLE.; Pg. 5

LENGTH: 282 words

HEADLINE: Plaid is still a part of Christmas

BYLINE: By Michelle Crowe

BODY:

It is interesting to see the return of plaid as a holiday dress option this year. For the past several years, plaids have been shunned by design snobs as woefully twee and only those with family ties to a tartan or a strong adherence to traditional looks have pulled their favorite plaids out of the closet.

Mostly, people have chosen black with a sprinkling of beads or sequins to be festive this season. Winter white and gold have gained popularity with a small minority, and red is a perennial favorite for Christmas morning photos. Using this color palette, stylish women put together tasteful outfits that express their well-honed fashion sense.

I applaud these women for their understated approach, but I must admit that I harbor a secret love of holiday plaid. When I was growing up, I wanted a plaid skirt to wear to midnight mass. My mother insisted on a winter white suit instead. The irony is that I practically live in winter white while a plaid ballskirt and a pair of plaid silk pants languish in my closet.

While shopping this season, I noticed people in plaid puffy jackets from Ralph Lauren and **Nautica,** and these jaunty jackets never failed to bring a smile to my face. I also loved the holiday plaid accessory collection that Coach did this year. The hat, scarf or demi-bag adds just the right touch of whimsy to an outfit. Maybe I'll give the cream-colored velvet a rest. At the very least, I'll be at the sale racks tomorrow morning snapping up one of those plaid puffy jackets. Like eggnog and songs about snowmen, I'm going to see plaid as something to look forward to wearing for a brief time each year before we return to the predictability of basic black and Diet Coke.

LOAD-DATE: December 25, 2002

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Date/Time: Friday, June 23, 2006 - 5:25 PM EDT

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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Unilever Reenters Competition. WWD December 27, 2002

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December 27, 2002

SECTION: Pg. 4 ; ISSN: 0149-5380

IAC-ACC-NO: 96135522

LENGTH: 880 words

HEADLINE: Unilever Reenters Competition.

BYLINE: Naughton, Julie

BODY:
Byline: Julie Naughton NEW YORK - Unilever is getting back in Competition this March with its **Nautica** fragrance of the same name.

While **Nautica's** activewear apparel brand, Competition - first launched in 1996 - did have a men's scent of that name under the former fragrance license holder, Paul Sebastian, it was discontinued after Unilever Prestige acquired the fragrance license in 1999. The fragrance coming this spring from Unilever Prestige bears no relation to the first juice, noted Laura Lee Miller, president of Unilever Prestige.

"We felt that the Competition trademark and brand equity for fragrance were very valuable to us, particularly considering what a popular apparel brand **Nautica** - and its Competition name - is among male consumers," said Miller. "So we decided to refocus the Competition fragrance business. With its youthful attitude and sports focus, it's exactly right for today's market."

Added David Chu, vice chairman and chief creative officer of **Nautica** Enterprises Inc.: "**Nautica** Competition fragrance embodies the modern, classic spirit of **Nautica** while adding a new, youthful energy. It's designed especially for guys who are active, sporty and always pushing themselves to the next level. It is immediately recognizable and understandable. There are clear synergies between the Competition clothing line and the new fragrance. Both are athletic in feel, sleek, modern and functional. We wanted both to be easy to use, easy to wear."

While Miller hopes the fragrance will have broad appeal, the key target is 18- to 35-year-olds, with a special emphasis on 18- to 24-year-olds, she noted. "This age group is exactly who **Nautica** would like to bring into stores - as would department stores," she noted. "It's a great synergy for us because it's a consumer we want to go after, too. College-age students have in excess of $ 78 billion to spend annually. And we think that the Competition positioning makes a lot of sense. Young men consider competition to be a part of what they live every day, and it's an easily recognized concept for them. Also, they are sports enthusiasts on every level."

Unilever Prestige's **Nautica** fragrance lineup currently includes one other scent, Latitude Longitude. "We think Competition will draw in a new consumer, attracting a new audience without cannibalizing existing business," said Miller. Latitude Longitude's key user is 25 to 45 years old, she noted.

The fragrance, by Creations Aromatique, has top notes - or, as Miller says, a "tip off" - of bergamot and juniper berry; middle notes (or "the pass") of rosemary and nutmeg, and a dry-down (or "final score") of sandalwood and white amber. As well, running throughout all accords is a note exclusive to this juice called Teton Air, a crisp air fougere. "This note gives the scent a cool, clean sensation that brings out the best in all of the other notes - or players," said Kellie Como, vice president of fragrance development for Unilever Prestige.

The fragrance is packaged in matte yellow rubberized glass with accents of black and metallic silver. The collection consists of an eau de toilette spray in two sizes, 2.5 and 4.2 ounces, retailing for $ 35 and $ 46, respectively; a 5-oz. aftershave balm with aloe vera, panthenol and vitamins A, C and E, $ 28; a 5-oz. body wash, $ 12.5; a 10-oz. soap-on-a-rope with sea salt and olive oil, $ 12.50, and a 2.6-oz. alcohol-free, quick-dry deodorant, $ 12.50.

The fragrance will launch in about 2,200 U.S. department and specialty store doors in March, as well as an additional 500 doors in Canada and 250 doors on U.S. military bases. While none of the executives would discuss sales projections, industry sources estimated that the Competition fragrance lineup could do $ 20 million to $ 25 million at retail in its first year on counter. Sources also estimated that the brand would spend about $ 12 million on advertising and promotion in that time.

A number of promotional and sampling efforts are planned to drive awareness of the brand. In addition to print advertising in national magazines, which breaks in April books - including Vibe, Maxim and Stuff - the brand will unleash a number of sampling efforts. They include more than 25 million scented impressions - including blow-ins, scented cards and about five million spray vials on cards - and two gifts-with-purchase. The fragrance will launch with a gwp: an indoor-outdoor basketball bearing the Competition logo.

"It's a winning shot," said Miller with a laugh. "And it drives home what the brand is all about." A Father's Day gwp - a gym bag with the Competition logo - is also planned, she added.

And, noted Gina Paterno, vice president of global marketing for Unilever Prestige, outside marketing efforts will launch in March in an effort to drive young men into stores. A **Nautica** Competition-branded basketball tournament on 50 college campuses will be tied to the annual NCAA March Madness tournament and is intended to bounce consumers back to department stores in each locale. As well, scented pieces will be placed in basketball championship programs during this time frame, she noted.

CAPTION(S):

Gina Paterno, Laura Lee Miller and Kellie Como./ A selection of Competition ancillaries.

IAC-CREATE-DATE: January 7, 2003

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Former Aurora Farms is an outlet for shopping jones Plain Dealer (Cleveland, Ohio) December 27, 2002 Friday, Final / All

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Plain Dealer (Cleveland, Ohio)

December 27, 2002 Friday, Final / All

SECTION: FRIDAY!; Pg. 52

LENGTH: 477 words

HEADLINE: Former Aurora Farms is an outlet for shopping jones

BYLINE: Laura DeMarco, Plain Dealer Pop Music Editor

BODY:
When the sale signs go down, and the bargain bins are empty at stores around town, there are deals to be found at Aurora Premium Outlets.

For more than a decade, this outlet mall 35 miles southeast of Cleveland has offered year-round bargains on women's and men's clothing, shoes and accessories, furniture, giftware, housewares, books, CDs and other goods.

The shopping center, which looks like a quaint country village built alongside a duck-filled pond - around which you'll find hordes of bored husbands in warmer months - has evolved from a flea market and was originally named Aurora Farms. Today it has more than 70 stores, where prices are 25 percent to 65 percent lower than those at department stores and other retailers.

Unlike many other outlet malls, Aurora has several high-end stores and brands, most notably the Off 5th/Saks Fifth Avenue Outlet, the Polo Ralph Lauren Factory Outlet, the Brooks Brothers Factory Store, Ann Taylor Loft, Nine West, Tommy Hilfiger, DKNY Jeans, Le Gourmet Chef and Lenox.

Other stores include Adidas, Jones New York, Liz Claiborne, **Nautica,** Perry Ellis, Wilson's Leather Outlet, Gap Outlet, OshKosh B'Gosh, Mikasa, Corningware Corelle Revere, Oneida Home, Bose, Hickory Farms and New England Home Direct. There's even a furniture store called the Wayside Workshop, which sells handcrafted chairs, shelves, tables and other rustic-looking pieces.

The Off 5th Store, one of two locations in Ohio, is the mall's top draw for fashion- and budget-conscious shoppers. You'll find designer names such as Fendi, Gucci, DKNY, Anna Sui, Todd Oldham, BCBG and Hugo Boss at a fraction of what they would cost at Beachwood Place. At the moment, Off 5th has a standout selection of coats and outerware.

The outlet mall also has a large food court that houses the usual fast-food suspects. For homemade regional cooking, try the Amish Style Restaurant or the Farmer's Grill.

Aurora Premium Outlets is at 549 South Chillicothe Road, Aurora. Regular hours: 10 a.m. to 9 p.m. Monday through Saturday; 10 a.m. to 6 p.m. Sunday and New Year's Eve. Call 330-562-2000. Strollers and wheelchairs are available for rent.

Shop around

Several sales are ongoing at Aurora Premium Outlets this weekend, including: Pfaltzgraff winter sales and clearance, featuring an additional 30 percent off holiday dinnerware and accessories; markdowns at the Polo Ralph Lauren Factory Store and the Samsonite store; 30 percent to 70 percent off clearance at Hush Puppies & Family; a sale on sheets and other bed linen at WestPoint Stevens; and 10 percent to 15 percent markdowns at Zales Diamond Store Outlet.

Have information on a store or sale you would like us to include in Shop Talk? E-mail the address below or send a fax to 216-999-6269, attn.: Laura DeMarco.

To reach this Plain Dealer reporter:

ldemarco@plaind.com, 216-999- 4577

LOAD-DATE: December 28, 2002

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Every day's a specials day - Serious shoppers find best buys far from the madding city crowds The Daily Telegraph (Sydney, Australia) December 28, 2002, Saturday

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The Daily Telegraph (Sydney, Australia)

December 28, 2002, Saturday

SECTION: LOCALTABLE; Pg. 13

LENGTH: 840 words

HEADLINE: Every day's a specials day - Serious shoppers find best buys far from the madding city crowds

SOURCE: MATP

BYLINE: Penelope Cross

BODY:
IT'S that time of year when the primary thing on any shopper's mind is that great bargain.

Most Sydneysiders search department store sales in their droves,

but some prefer the warehouse and factory outlet sales where there are guaranteed savings no matter what the time of year.

Jo Wheeler and Michelle Jones of Randwick did most of their Christmas shopping at warehouse sales.

Yesterday they returned to factory outlet Shoes 2000 in Alexandria, happy to hunt for more bargains away from the chaos of shopping centres.

"The name brands are a lot cheaper out here," Ms Jones said. "The area is known for all the factory outlets -- they have a lot more stuff in the one place than you'll find in the city. I mainly come for the shoes and bags."

Shoes 2000 boasts the biggest selection of branded footwear under one roof in Australia, manager Judy Adler said.

"People think by coming here for bargain shopping they are buying dead stock but they're not.

"We already have winter ranges as well as trans-seasonal items.

"We stock labels such as Roc -- the leading school shoes brand -- Hush Puppies, Candy, Jane Debster and

Royal Elastics."

Also in the Shoes 2000 building is Accessory Junction which stocks

designer brand handbags, luggage, sunglasses and wallets.

A spokeswoman said that its location particularly benefited working women.

"There are a lot of businesses in this area and women who don't have much time to shop can come in their lunch breaks," she said. "We have high fashion merchandise all in the one place and up to 50 per cent off. Some are similar prices to the retail market but everything here is discounted. There are sales throughout the year, but our stock has further markdowns now."

Just down the road is kitchenware specialist Victoria's Basement, which only opened three months ago but is already enjoying a roaring trade.

As the warehouse style version of its Queen Victoria Building flagship store, the Alexandria shop has more specials than QVB and stocks a better range

of kitchenware.

"We are like a one-of-a-kind supermarket," manager Lorna Shaw said.

"Customers like the warehouse atmosphere. The aisles are bigger so they can see the products better.

"We also have a car park so people don't have to fight for parking like they would in a shopping centre."

Tanya Dimitrijevic, of Sans Souci, was post-Christmas shopping yesterday, and was impressed with the store's variety -- which includes middle-range and top cookware brands as well as bar particulars and capuccino machines.

"The prices are extremely good and it's very good quality. I've never seen better variety," she said.

But Alexandria was far from the only popular spot for warehouse, factory outlet and bargain shopping.

Other areas include Surry Hills, Rosebery and St Peters and direct factory outlets in Homebush and Birkenhead Point Outlet Centre specialise in this kind of trading.

The centres stock a range of heavily discounted designer clothing, shoes, bags, accessories, homewares and beauty products.

Hunter gatherer: Weekend Confidential

WHERE TO FIND A BARGAIN

OUTLET CENTRES

Direct Factory Outlets,

Includes: ESPRIT, Bendon, Sanity, Lisa Ho, Polo Ralph Lauren, Morrissey, Noni B, Just Jeans, Roger David, JAG, Perfume Connection, Rivers, Strandbags; Cnr Homebush Bay Drive and Underwood Rd, Homebush

Birkenhead Point Outlet Centre, Includes: Champion, French Connection, Royal Doulton, Country Road, Jigsaw, Oroton, MARCS; Roseby St, Drummoyne

Market City Shopping Centre, Includes: Atelier, Cue Clearance, Done Art and Design, General Pants Co, Mambo, **Nautica,** Red Earth, Table Eight Clearance, Witchery; 9-13 Hay St, Haymarket,

DESIGNER LABELS

Voi, Level 1, 125 York St, Sydney,

Bally, 44 Gibbens St, Camperdown,

European Shoe Warehouse, Warehouse 8, 5-15 Dunning Ave, Rosebery

WOMEN'S FASHION

Black Pepper Breakaway Samples and Seconds, Unit 6, The Bell Tower, 191 Parramatta Rd, Auburn

Bras & All including stores at 28 Foveaux St, Surry Hills; Shop 2.11, Market City Shopping Centre, 2 Quay St, Haymarket, and 77-79 Anzac Pde, Kensington

Bankstown Clothing Warehouse, 7 Clements Ave, Bankstown

Rona Leather Fashions, 101 Foveaux St, Surry Hills

Seafolly Factory Outlet, 111-117 McEvoy St, Alexandria

MENSWEAR

Tony Barlow Warehouse Clearance Centre, 38 Bourke Road, Alexandria

Koala Clothing, 580-590 Princes Hwy, St Peters

Surfside Factory Outlet, Unit 49, 65-75 Captain Cook Drive, Taren Point

Shirts for Less, 129 Princes Hwy, St Peters

SHOES AND ACCESSORIES

Shoes 2000, 135-139 McEvoy St, Alexandria

Bolle Factory Outlet, Shop 4, Fountain Plaza, 148 The Entrance Rd, Erina

Elite Travelgoods Factory Outlet, Shop L17, Caringbah SupaCentre, Caringbah

Hermes Leathergoods, 33 Crown St, St Peters

HOMEWARES

Victoria's Basement, Cnr Harley Rd and McEvoy St, Alexandria; Lower Ground Floor, QVB, George St, Sydney, and 89 Reserve Rd, Artarmon

Vianne Homewares, 19 McCauley St, Alexandria

Home and Gift Warehouse, 22 Phillips Rd, Kogarah

LOAD-DATE: December 27, 2002

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W2W: What to Watch - Green Jeans; jean companies acquired by larger clothing manufacturers; Industry Overview WWD December 31, 2002

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WWD

December 31, 2002

SECTION: Pg. 3 ; ISSN: 0149-5380

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LENGTH: 173 words

HEADLINE: W2W: What to Watch - Green Jeans; jean companies acquired by larger clothing manufacturers; Industry Overview

BODY:
The denim gold rush of recent history has been a lot like that of the music business: once an indie band - or brand -shows promise and profits, the big guns come out to make a deal.It happened between Earl Jean and **Nautica,** Lucky Brand Dungarees and Liz Claiborne Inc. In Los Angeles, the denim central for manufacturing and brands, the buzz is on for who's next.

"In the denim market, where barriers to entry are quite low, there are scores of emerging companies in California," said Brien Rowe, managing director at Santa Monica, Calif.,-based Sage Group, which brokered the acquisition of Earl by **Nautica** last year. "Many produce a great product, but fewer actually manage to gain traction and rise above the fray of small players. As far as acquisition attractiveness, a product needs to have become a true brand."

Among the brands observers (including Sage) believe are reaching true blue status: Los Angeles-based Juicy Jeans and Joie; and the high-end line owned by New York-based Mudd Inc., Paper, Denim and Cloth.

IAC-CREATE-DATE: January 7, 2003

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NAUTICA APPAREL, INC.,	Opposition No. 91177192
Opposer,	Mark: GET NAUTI
v.	Serial No. 78610037
MARTANNA LLC,	Filed: April 15, 2005
Applicant	

EXHIBIT A
(part 17)

Third Party Articles
2003

Jan.- June 2003 NAUTICA APPAREL, INC. Third Party Article

Date	Publication	Page	Headline
01/01/2003	Shape	SECTION: No. 5, Vol. 22; Pg. 31	**Nautica**; Special Advertising Section: The Scoop Promotions
01/10/2003	WWD	SECTION: Pg. 8	Designer Scents Gain at Mass.
01/14/2003	The Gold Coast Bullentin (Australia)	SECTION: N/A	Nautical's men set sights on other sex
01/26/2003	Pittsburgh Post-Gazette (Pennsylvania)	SECTION: ARTS & ENTERTAINMENT, Pg. E-10	DESIGNERS OF MEN'S CLOTHES INTRODUCE DRESSY TO CASUAL
01/29/2003	El Paso Times (El Paso, TX)	SECTION: VAMOS; Pg. 3D	Dress the part pardner; Cowboy duds always hot in Sun City
01/30/2003	The Times Union (Albany, NY)	SECTION: PREVIEW, Pg. P33	Sundance fans go for the films, stay for the gifts
02/10/2003	News and Observer (Raleigh, NC)	SECTION: LIFE; Pg. C1	Our guys aren't tying 'em on
02/10/2003	Home Textiles Today	SECTION: Special Report; Winter Market; Pg. 7	**Nautica** Home pushes themed intros
02/10/2003	Business and Industry	SECTION: Pg. 126	FOUNTAIN OF YOUTH THREE MEGA BRANDS ARE LAUNCHING NEW AD CAMPAIGNS JUST FOR KIDS
02/13/2003	Rocky Mountain News (Denver, CO)	SECTION: MILE HIGH STYLE/SPOTLIGHT; Pg. 4D	FOR THE BOYS; THANKS TO DESIGNERS, MENA RE HEADED FOR QUITE A FALL
02/16/2003	The New York Times	SECTION 6; Column 1 Magazine Desk; Pg. 62	STYLE: The Little Rascals
02/16/2003	The Houston Chronicle	SECTION: LIFESTYLE; Pg. 4	FASHION FALL 2003; Menswear meets its match; Designers are mixing it up with luxe and laid-back looks
02/22/2003	Courier News (Bridgewater, NJ)	SECTION: LIFESTYLE; Pg. 1C	SATURDAY Style
02/23/2003	The San Diego Union-Tribune	SECTION: REAL ESTATE; Pg. 1–18	Shower curtain primer
02/23/2003	Modesto Bee	SECTION:YOUR HOME; Pg. E1	LUXE LINENS TODAY'S CONSUMER WILLING TO PAY FOR SHEETS THAT ARE COMFORTABLE AND DURABLE
03/01/2003	Playboy	SECTION: No. 3, Vol. 50; Pg. 86	A hot bath
03/10/2003	Daily News Record	SECTION: Pg. 17	SHADY DEAL; FROM SHADES OF BROWN TO THE NEW PLASTICS, A LOOK AT WHAT'S HAPPENING IN MEN'S SUNWEAR
03/11/2003	The Vancouver Sun (British Columbia)	SECTION: Style; Pg. C3	Fashion File

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03/15/2003	St. Louis-Post-Dispatch (Missouri)	SECTION: LIFESTYLE; Pg. 10	BRING IT ON
03/16/2003	Pittsburgh Post-Gazette (Pennsylvania)	SECTION: LIFESTYLE, Pg. G-11 STYLEBOOK	
03/20/2003	Knoxville News-Sentinel (Tennessee)	SECTION: STYLE; Pg. E1	BROWSING
03/20/2003	Business Wire	SECTION: N/A	Unilever's Pre-Results Update Monday, March 24, 2003
03/23/2003	Milwaukee Journal Sentinel (Wisconsin)	SECTION:LIFESTYLE; Pg. 01L	The shape of Spring to come
03/24/2003	Home Textiles Today	SECTION: News; Pg. 2	Haywin boosts sales staff, adds bath, bedding lines
03/24/2003	BRANDWEEK	SECTION: N/A	The Game; Nasdaq Serves Up Volley Of Tie-ins for Turney
03/29/2003	The Boston Globe	SECTION:LIVING; Pg. E3	NAMES/CAROL BEGGY & AL YOUNG Stephanie Lawlor of the Globe staff contributed.; ROBERT BRUSTEIN RECEIVES A THEATRICAL SALUTE; JOE PERRY GETS SAUCY
03/30/2003	The Sunday Telegraph (Sydney, Australia)	SECTION: FEATURES-TYPE-FEATURE-COLUMN-BODY & SOUL; Pg I 06	Sporty Spice
03/31/2003	WWD	SECTION: Pg. 2b	A Crowded Field, But Room To Grow; accessory trends
03/31/2003	The Evening Standard (London)	SECTION: Pg. 18	TRICKS & TREATS; JUST THE JOB
04/01/2003	Shape	SECTION: No. 8, Vol. 22; Pg. 181	Make a splash; here's a shower of new spring looks and water-resistant accessories you'll want to be caught in.
04/01/2003	Golf Digest	SECTION: No. 4, Vol. 54; Pg.214	Locker room: how to put all the pieces together; Spring fashion
04/02/2003	The Washington Times	SECTION: LIFE; QUEEN OF BARGAINS; Pg. B05	Discount store with real deals
04/04/2003	Omaha World Herald (Nebraska)	SECTION:FASHION; Pg. 1qq	Spring/Summer Rainbow Collection
04/07/2003	China Daily	SECTION: N/A	ATWALK COOL FASHION SHOW GIVES WINGS OF INSPIRATION TO DESIGNERS

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04/10/2003	Star Tribune (Minneapolis, MN)	SECTION: VARIETY; Pg. 6E	EDITOR'S PICKS; ReFurnish to open today in Bloomington location
04/12/2003	St. Louis Post-Dispatch (Misourri)	SECTION: LIFESTYLE; Fashion Copycat Column; Pg. 36	JUMP INTO SPRING
04/14/2003	Home Textiles Today	SECTION: News; Pg. 1	Liz goes home... once again
04/15/2003	Herald Sun (Melbourne, Australia)	SECTION: CITYSTYLE; Pg. S02	Hot in the city
04/22/2003	Sarasota Herald-Tribune (Florida)	SECTION: business; Charlotte Business; Pg. D1	New Bacon's store Includes high-tech prototype
04/24/2003	Knoxville News-Sentinel (Tennessee)	SECTION: STYLE; Pg. E1	Splash suits; Designer dive into bright colors, delicious details for this year's collections
04/24/2003	The Houston Chronicle	SECTION: HOUSTON; Pg. 1	MEN IN PASTEL; Dress up a drab wardrobe with a little splash of color
04/28/2003	Home Textiles Today	SECTION: News, Pg. 1	LNT looks to stores to refine assortments
04/30/2003	Greek Business Digest	SECTION: N/A	Italian Subsidiary of Greek Ridenco To Market U. S. Nautica Brand in Italy
05/01/2003	Shape	SECTION: No. 9, Vol 22; Pg. 74	Strong suits; five figure-flattering options for this season's most wearable swimsuits; Style
05/11/2003	Pittsburgh Post-Gazette (Pennsylvania)	SECTION: LIFESTYLE, Pg. F-10	EYE OPENERS; FACE SUNNY DAYS WITH SAFETY AND STYLE
05/12/2003	Daily News Record	SECTION: Pg. 18	IDENTITY CRISIS; LOUNGEWEAR VENDORS WONDER WHERE THEY BELONG IN AN INCREASINGLY FASHION DRIVEN CATEGORY
05/16/2003	The San Diego Union-Tribune	SECTION:LIFESTYE; Pg. E-14	In Style; Style file
05/17/2003	The Houston Chronicle	SECTION: HOUSTON; Pg. 4	Display your shower-curtain savvy
05/22/2003	WWD	SECTION: Pg. 8	SIDELINES; Nautica advertising

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05/23/2003	Plain Dealer (Cleveland, Ohio)	SECTION: FRIDAY!; Pg. 24	Hot Spot sizzles in Lakewood
05/29/2003	San Antonio Express-News (Texas)	SECTION: S.A. LIFE;Pg. 1F	'Matrix' sunglasses all the rage
06/2003	Flare	SECTION: v. 25(6) Je'03 pg 78	Good sport (Record in progress)
06/2003	Philadelphia Magazine	SECTION: N/A	State Street In Media
06/05/2003	Asia Pulse	SECTION: Northern Territory Regional	YOKOHAMA TO INVEST US$16.6 MLN INTO PHILIPPINE PLANT EXPANSION
06/08/2003	The Atlanta Journal-Constitution	SECTION: Features; Pg. 6LS	Style;LINEN KEEPS DAD COOL
06/09/2003	Orange County Register (California)	SECTION: Accent	Spare your father the tie this year
06/11/2003	Calgary Sun (Alberta, Canada)	SECTION: NEWS; Pg. FD14	LAST MINUTE IDEAS
06/12/2003	The Dallas Morning News	SECTION: TEXAS LIVING; Pg. 1E	Who's your daddy?
06/13/2003	San Jose Mercury News (California)	SECTION: STYLE; Pg. 4G	NEW BIRKENSTOCK LINE HAS CITY FOLK IN MIND
06/14/2003	Morning Call (Allentown, PA)	SECTION: BUSINESS, Pg. A28	The Crossings outlet mall is sold; Major retail center owner pays $111million for Tannersville stores
06/19/2003	The Atlanta Journal-Constitution	SECTION: Buyer's Edge; Pg. 5NW	COVER STORY: Mama's gonna buy you...;
06/23/2003	Home Textiles Today	SECTION: News; Pg. 2	LNT registers at BTS
06/29/2003	Pittsburgh Post-Gazette (Pennsylvania)	SECTION: LIFESTYLE, Pg. G-13	BEST-DRESSED BEDS

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07/01/2003	Children's Business	SECTION: No. 7, Vol. 18; Pg. 8	Wish list! Spree asked style-savvy models, 13-year-old twins Bobby and Brittany Walsh, to make a wish list for back-to-school. Check out these eight-grader's cool picks; Shop Talk
07/06/2003	The Seattle Times	SECTION: ROP ZONE: Job Market; Pg. G1	Who's hiring now Sanmar
07/07/2003	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION:Pg. 34	A SHORE BET?MORE APPAREL FIRMS SEE BEACH TOWELS AS A PLACE TO EXPAND THEIR BRANDS.
07/07/2003	Agence France Presse—English	SECTION: Domestic, non-Washington, General News	Apparel giant VF sews up acquisition of **Nautica**
07/07/2003	The New York Times	SECTION C ; Column 1; Business/Financial Desk; Pg 1	BUSINESS DIGEST
07/11/2003	WWD	SECTION: Pg. 10	TOP NOTES;SEPHORA SWAP...NEW NOMINATION...GOOD HAIR DAY; perfume and cosmetics industry news briefs
07/04/2003	Time Magazine	SECTION: BUSINESS; Pg. 42	Spending It All on the Kids; In an unsteady economy, many parents are looking the worse for wear, but they're turning their children into FASHION plates
07/14/2003	Crain's New York Business	SECTION: Pg. 22	WEEK IN REVIEW
07/17/2003	The Journal News (Westchester County, NY)	SECTION: NEWS; Pg. 3B	NYACK
07/18/2003	The Stamford Advocates, Stamford, Conn.		Norwalk, Conn.-Based Home Design Store Moves to Quarters Vacated by Timex Unit
07/20/2003	The Times Union (Albany, NY)	SECTION: CAPITAL REGION, Pg. T39	Where big spenders can go on dark Tuesdays Web siteshttp://
07/24/2003	The Atlanta Journal-Constitution	SECTION: Features; Pg. 1D	Buyer's Edge; bloomie's style: Legendary retailer, coming to Atlanta this fall, offers one-stop shopping that's fun
07/24/2003	The Houston Chronicle	SECTION: LIFESTYLE; Pg. 1	BACK TO SCHOOL; Best look on campus; TREND-WATCHERS SAY THIS YEAR'S CLASS ACT IS CASUAL CHIC

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07/27/2003	The Houston Chronicle	SECTION: LIFESTYLE; Pg. 1	BACK TO SCHOOL; Best look on campus; TREND WATCHERS SAY THIS YEAR'S CLASS ACT IS CASUAL CHIC
07/29/2003	The Baltimore Sun	SECTION: BUSINESS Pg. 1D	Brand-name clothing discounter to open in area with U. S. 40 store; Foreman Mills of N.J. sees a niche left by Wal-Mart
08/01/2003	Shape	SECTION: No. 12, Vol. 22; Pg. 74	Fit clinic; News/Style
08/01/2003	Men's Fitness	SECTION: No. 8, Vol. 19; Pg 60	The boxer briefs: what's up with what's down under; Appearance; men's underwear;
08/02.2003	The Daily News of Los Angeles	SECTION: U; Pg. U9	YOUR PLACE DESIGNERS HOME IN
08/04/2003	Las Vegas Review-Journal (Nevada)	SECTION: E; Pg. 1E	GROWTH OF DEMIN; The Jeans Generation
08/04/2003	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION: Pg. 12	LINENS, BED BATH TAKE THE DORM BY STORM
08/07/2003	The New York Times	SECTION F; Colum 1 ; House & Home/ Style Desk; Pg. 9	PERSONAL SHOPPER; For the College-Bound, Dorm Linens 101
08/10/2003	The San Diego Union-Tribune	SECTION: REAL ESTATE; Pg. I - 15	Designers dive into bedroom lifestyles
08/12/2003	Financial Times (London, England)	SECTION: FT CREATIVE BUSINESS-Publishing; Pg. 14	Are we being sold? Gap on the cover of Harper's, Nautica in a Sports Illustrated fashion shoot. Editorial independence is back under the spotlight, say Alison Beard
08/13/2003	The Tennessean	SECTION: MAIN NEWS; Pg. 16A	EDITORIAL
08/13/2003	El Paso Times (El Paso, TX)	SECTION: LIVING; Pg. 3D	Male delivery Presentation vital to a growing number of men
08/14/2003	WWD	SECTION: Pg. 12	NEWNESS THRIVES IN SWIMWEAR
08/17/2003	Daily Press (Newport News, VA)	SECTION: LIFE, Pg. H1	SHOPPING & SWAPPING LOCAL TEENS PICK OUT HOT FALL LOOKS FOR EACH OTHER
08/18/2003	Daily News Record	SECTION: Pg. 18	S. COHEN OPENS NEW FACTORY;THE 95,000-SQUARE – FOOT PLANT FOLLOWS FIVE YEARS OF 35 to 40 PERCENT GROWTH

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08/24/2003	Chicago Tribune	SECTION: HOME & GARDEN; ZONE W; Pg. 10	Designers moving on from clothes to decor
08/26/2003	The Post and Courier (Charleston, SC)	SECTION: INK; Pg. 3D	If your budget's tight, careful buying can make dorm living glamorous
08/27/2003	CBS News Transcripts	TYPE: Interview	David Zinckenko of Men's Health magazine discusses what's hot in fall fashions for men
08/28/2003	The Standard (St. Catharines, Ontario)	SECTION: Garden & Home; Pg. A10	Dorm décor; Cheap and cheerful ideas to make living in 'rez' feel more like home
08/28/2003	The New York Times	SECTION C; Column 1 Business/ Financial Desk; Pg. 4	COMPANY NEWS; VF SAYS EARNINGS WILL INCREASE OVER **NAUTICA** DEAL
08/31/2003	Sunday Mail (Queensland, Australia)	SECTION: FEATURES; Pg. 82	Toys for boys
08/31/2003	Pittsburgh Post-Gazette (Pennsylvania)	SECTION: LIFESTYLE Pg. G-1	GOOD NEWS FOR FALL FASHION; CHOICES REFLECT REAL PEOPLE'S LIFESTYLES
08/31/2003	Chicago Tribune	SECTION:HOME & GARDEN ; ZONE:NS Pg. 11	Joe Boxer offering bedroom fashions
09/02/2003	Gold Coast Bullentin (Australia)		**Nautica** about to set sale
09/05/2003	Chattanooga Times Free Press (Tennessee)	SECTION: LIFESTYLE; Pg. E4	Jodie Foster's "Flora Plum" movie still waiting to go
09/08/2003	Greek Business Digest		Greek Ridenco Sees 3.5 Mil Euro Pre-Tax Profit 2003
09/10/2003	El Paso Times (El Paso, TX)	SECTION: LIVING; Pg. 3 D	It's in the jeans; New styles to take center stage
09/10/2003	Courier Mail (Queensland, Australia)	SECTION: TODAY; Pg. 22	Branded to a T
09/11/2003	The Daily News of Los Angeles	SECTION: SPORTS; Pg. S12	NATURAL RESOURCES; BOOK REVIEW
09/12/2003	Daily Variety	SECTION: NEWS; Pg. 20	DATEBOOK
09/20/2003	St Louis Post-Dispatch (Missourt)	SECTION: LIFESTYLE;Pg. 4	CALENDAR
09/25/2003	Canada NewsWire	SECTION:DOMESTIC NEWS	Home Outfitters, the Kitchen, Bed and Bath Superstore, Opens in Halifax; Hudson's Bay Company's chain of 43 stores now spans from coast to coast

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09/28/2003	The Philadelphia Inquirer	SECTION: NEW JERSEY & REGION; Pg. B01	Atlantic City hopes shopping will lure more cash; The city is banking on three major establishments.
09/29/2003	Courier-Post (Cherry Hill, NJ)	SECTION: Pg. 4 G	The Quarter's lineup to be announced Oct. 14
09/30/2003	The Miami Herald	SECTION: TRAVEL	One-night package was just what she needed
10/01/2003	WWD	SECTION: Pg. 3	**NAUTICA** LAUNCHES MILAN STORE

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10/2003	In Style	Fashion/Instant Style; Pg. 177	Warming Up
10/6/2003	Business and Industry; HFN	Pg. 16; ISSN: 1082-0310	A venerable grouping many of the leaders cited in HFN's brand survey were famous before they were home products
10/8/2003	Lancaster New Era (Lancaster, PA)	Business, Pg. B8, What's in Store	Pool, ah, billiards hall downtown; swimwear at Tanger
10/10/2003	NBC News Transcripts	N/A	Tiki Barber and some New York Giants preview New York's ultimate bachelor pad; the Mercedes SLR
10/12/2003	Global News Wire – Asia Africa Intelligence Wire; The Indian Express Online Media Ltd.	N/A	Welspun Close to Inking Deal with Nautica of US
10/14/2003	CanWest Global Communications Corp.; Edmonton Journal (Alberta)	Look; Pg. E1	It's a BIG store for BIG guys
10/16/2003	Knoxville News-Sentinel (Tennessee)	Style; Pg. E1	Splendid sweaters
10/18/2003	Global News Wire; Saigon Times Magazine	N/A	GBMI Markets XOXO and Nautica Shoes
10/18/2003	Santa Barbara News-Press	N/A	Inc. Magazine Recognizes Santa Barbara, Calif., Fashion Designer Global Brand
10/20/2003	All Data Processing Ltd.	N/A	$20 Million Shopping Mall to Open in Istanbul
10/25/2003	St. Louis Post-Dispatch (Missouri)	Lifestyle; Pg. 4	Calendar
10/27/2003	Time Magazine	Time Bonus Section Nov 2003: Global Business; Pg. A31	World Beaters; People to Watch in International Business
10/27/2003	HFN The Weekly Newspaper for the Home Furnishing Network	Pg. 19; ISSN: 1082-0310	Nautica Signs Agreement With Robert Allen
10/29/2003	Knight Ridder/Tribune Business News; Greenwich Time (Greenwich, CT)	N/A	Unilever Recommits to Greenwich, Conn., Facility as it Plans Trumbull Center

11/1/2003	Men's Fitness	No. 11, Vol. 19; Pg. 66; ISSN: 0893-4460	No grid ironing required: on or off the field, this is your season to get in the game
11/2003	In Style	Fashion/Instant Style; Pg. 183	Double Agents
11/4/2003	Tulsa World (Oklahoma)	Living, Thescene; Style, TopStories, Fashion; Pg. D1	Earth tone
11/6/2003	The Houston Chronicle	Houston; Pg.1	Par excellence; Urban Golf Gear Reflects the Change in Links Fashions
11/8/2003	Wilkes Barre Times Leader	Features; Pg. 2D	Useful to You
11/8/2003	The Daily News of Los Angeles	U; Pg. U12	Adult Eye For the Little Guy (and Gal)
11/9/2003	The Sunday Herald	Pg. 9	The model of a modern businesswoman
11/13/2003	Asbury Park Press	F; Pg. 6	Walk In six more stores at Atlantic City's newest shopping plaza are expected to open before Black Friday
11/15/2003	Ottawa Citizen	Business; Pg. D1	Oh, JLO... Lingerie!
11/16/2003	Newsday	Travel, Pg. E13	Former Party City is in a Family Way
11/17/2003	Fairchild Publications, Inc.; WWD	Pg. 9; ISSN: 0149-5380	Full Uptick Brings Spring Orders
11/17/2003	Daily News Record	Pg. 9; ISSN: 10441-1119	Between the Lines
11/20/2003	The Toronto Star	Planet; Pg. P06	Look Gap, it's baby brother Jaguar
11/27/2003	The Tennessean	Business; Pg. 1E	Clock starting earlier for holiday shoppers
11/29/2003	Ventura County Star (California)	News; Pg. A01	Christmas shoppers start early, stay late
12/1/2003	Fairchild Publications, Inc.; WWD	Pg. 12; ISSN: 0149-5380	A Rising Tide for a Crowded Pool
12/1/2003	Men's Fitness	No. 12, Vol.19; Pg.60; ISSN: 0893-4460	Santa's got a brand-new bag
12/1/2003	Fort Collins Coloradan	Business; Pg. 6E	Made Here: MouseRugs
12/1/2003	Cosmetics International Cosmetic Products Report	No. 227, Vol.18; Pg.3; ISSN: 1358-3387	CPR highlights the biggest new product launches of 2003
12/4/2003	The Houston Chronicle	YO; Pg. 1	Flea Market Find
12/7/2003	The Daily News of Los Angeles	U; Pg. U6	Tinseltown Spywitness

12/10/2003	The Kansas City Star	N/A	Coats
12/12/2003	Comtex News Network, Inc	N/A	Wrangler Extending in China
12/15/2003	Buisness and Industry; HFN	Pg. 7; ISSN: 1082-0310	The bay aims for the home clout by stressing exclusive brands
12/15/2003	Orlando Sentinel (Florida)	Life &Times; Pg. E1	Their Trademark: Distinctive Names
12/19/2003	Columbus Dispatch (Ohio)	Features-Accent & Arts; Pg. 01F	Show's pros offer advice on style for regular joes
12/20/1993	New Straits Times (Malaysia)	Sanctuary; Brand New; Pg. 12	The Secret is out there!
12/21/2003	Daily News (New York)	Lifeline; pg. 12 ON SALE!	Midnight madness
12/23/2003	Herald Sun (Melbourne, Australia)	Citystyle; Pg. 38	For the guys
12/29/2003	Intelligencer Journal (Lancaster, PA)	Business Monday, Pg.1	There's no business like showroom business

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Nautica; Special Advertising Section: The Scoop Promotions. Shape January 1, 2003

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January 1, 2003

SECTION: No. 5, Vol. 22; Pg. 31; ISSN: 0744-5121

IAC-ACC-NO: 95540518

LENGTH: 73 words

HEADLINE: Nautica; Special Advertising Section: The Scoop Promotions.

BODY:
It's never too early to start planning your next sun filled vacation. Join us at Nordstrom in the Florida Mall * on Saturday, December 21st from 1-4pm to preview the latest **Nautica** swimwear fashions.

Plus, on December 21st and 22nd, spend $ 75 or more on your favorite **Nautica** swimwear and you'll take home a special gift from Shape and **Nautica**

* 8001 South Orange Blossom, Orlando, FL, Women's Activewear Department, 2nd Floor

IAC-CREATE-DATE: August 20, 2004

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Source: News & Business > Combined Sources > News, All (English, Full Text)
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Designer Scents Gain at Mass. WWD January 10, 2003

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January 10, 2003

SECTION: Pg. 8 ; ISSN: 0149-5380

IAC-ACC-NO: 96330803

LENGTH: 1631 words

HEADLINE: Designer Scents Gain at Mass.

BYLINE: Klepacki, Laura; Brookman, Faye

BODY:
Byline: Laura Klepacki and Faye Brookman NEW YORK - The mass market acquired more prestige this holiday season.

"Designer fragrances outperformed mass fragrances and bath dramatically," said a merchant at one of the nation's top drugstore chains, who asked not to be identified.

Another high-powered buyer, who also asked to remain unnamed, remarked: "We had a great fragrance business this Christmas. We did well with designer fragrances." The buyer added that Coty sales numbers pulled the chain's overall sell-through down some 7 percent, resulting in a sell-through approaching 75 percent. With brands like Jovan and Stetson, Coty has been the longtime fragrance leader in the U.S. mass market and entered the season with the knowledge it would be facing a new level of competition.

Even powerhouse Wal-Mart prominently cited prestige fragrances in its oblique comment on the holiday. "We found top designer-name fragrances were popular with Wal-Mart customers this season, as were the mass fragrances found in our stores," said Melissa Berryhill, a Wal-Mart spokeswoman.

Walgreens, Eckerd, Ulta and Duane Reade confirmed that upscale scents dominated gift sales. Still, even with the sales pop from designer brands, retailers said total fragrance sales were flat for the year. Walgreens, however, continued to expand its share of the fragrance business, a company source said. The chain did well with several prestige names, including Elizabeth Arden and Liz Claiborne.

Prestige fragrances have long been in the background of the mass fragrance market. But over the past two years, there has been a resurgence in prestige sales at mass doors, as a number of third-party distributors created new open-sell programs for the traditional department store brands. Wrapping bottles in clamshell packaging that is either hung on a peg wall or stood up on shelves has enabled mass merchants to take the pricier brands out from behind locked glass.

This holiday season, these distributors offered retailers a wider variety of gift set options and were hard at work selling in their programs. Perks included prestige fragrances packaged with tissue paper and a gift bag. And several retailers took on designer holiday gift sets for the first time.

Carrie Cox, cosmetics category manager at Mays Drugs, a 40-store chain in Oklahoma City, reported a 60 percent sell-through on its collection of sets. "We brought in some gift sets through Elizabeth Arden," said Cox. "We advertised the sets that we bought - just to make it visible that we have the product available." Retailers are being offered a 100 percent guaranteed sale on the sets, "so there is no risk," she noted. "Looking at these numbers, we probably will buy in on them again."

An executive at one of the distributors, who also asked not to be named, commented that retailer sell-throughs on its prestige gift sets were "mostly in the high 80s."

"When you have a weak department store business and a weak economy, that encourages a broader-based distribution," said the fragrance distributor. "It is a very dynamic, changing environment for prestige fragrances in terms of the volumes and what products are available. When you look at Wal-Mart, Target or Walgreens, you will see top-ranked fragrance brands available."

Mass retailers, the distributor added, "did do much better and continue to see market share growth."

Costco, which operates more than 350 wholesale clubs and is one of the first to openly display prestige scents, had boxes full of clamshell-packaged fragrances once only available in department stores this season.

BJ's Wholesale Club only offers prestige fragrances in its 150 stores. "At wholesale clubs, we try to distinguish ourselves from mass in an area like fragrance because our customer is spending $ 40 a year to be a member. We have to offer them a better brand, providing we can offer it at a discount," said Angela DiDonna, fragrance buyer for BJ's.

While the overall fragrance business has been a challenge, noted DiDonna, "it is a very good business for BJ's. We have expanded our everyday fragrance business and did do some extra holiday business this year. We brought on more gift sets than last year." Leading sellers included Calvin Klein, **Nautica** and Ralph Lauren brands. "We were offered JLo's Glow, but turned it down," she noted. "We are followers, not trendsetters and do better with traditional and classic scents."

American Sales, a division of Ahold, based in Lancaster, N.Y., which operates some 1,600 supermarkets, also took the opportunity to offer shoppers mini prestige scents, as well as Coty gift sets this year. "I think we did pretty well," commented Kristen Heinz, a buyer.

There were other operators who fared well, too. "Our fragrances are solidly in the mid-single digits," said Lyn Kirby, president of the 112-store Ulta specialty retailer based in Romeoville, Ill. Like many retailers, Ulta had a gangbusters start at Thanksgiving that slowed somewhat. However, the introduction of new scents such as JLo's Glow and Chanel's Chance helped boost sales. Also, the men's category grew twice as fast as women, proving that Ulta is building sales of women buying for men. Aqua di Gio and Polo Blue were big men's winners. Classics had a strong revival at Ulta, with brands such as Chanel No.5 and Ralph Lauren's Romance showing sales spikes.

Valerie Cheyney, cosmetics buyer for Happy Harry's in Newark, Del., a 60-store chain, said its sales of open stock were stronger than gift sets. "We did very well with open stock on Coty, but its gift sets did not do well." She faulted the packaging, which did not look seasonal. Overall, the chain's beauty sales were up 3 percent for the year.

Although fragrance provided a bright spot, most retailers lamented that Christmas was "not pretty." Added one source: "Thank God for the 23rd and 24th....Prior to that, we had been down, down, down."

Mark Griffin, president of the 24-store Lewis Drugs in Sioux Falls, echoed that: "We had many shoppers coming in last minute and we had nice displays to show them what we had."

Numbers released by Bath & Body Works on Thursday showed that the 1,600-store chain's sales were flat in December and down 2 percent for the year. The chain had hoped to sell nine million gift sets this season.

When the final sales and gift certificates are counted, mass-market retailers expect total store gains of only 2 to 3 percent over a weak 2001. However, many suppliers had shipped conservatively, meaning that sell-throughs should be cleaner and price reductions cut down. "We shipped for sell-through," said Celeste Ward, who heads up sales efforts for Barrington Sales, which handles New Dana.

John Galantic, president of Coty Beauty, said that based on the retail reports received, "we are reasonably satisfied [with our results]," taking into account the increased presence of prestige and an influx of sets imported from Asia. Coty brands, he said, saw a "slight increase in sell-through," although shipments had been more conservative this past holiday season.

Highlights included improved sell-through on Stetson, which was driven by a new ad campaign and prominent retail displays. "We had a strong regular-goods business during the Christmas time frame and that is influenced by the fact we have so many well-established brands," said Galantic.

"Consumers clearly understand the value of our brands and they may not understand the value of the in-and-out gift sets. Our classics, like Stetson, Preferred Stock and Jovan, performed quite well." Based on current data, Coty's Adidas gift sets were the "best-selling sets in the industry," noted Galantic. The new Healing Garden spa line also had a solid performance. He added that Coty brands did particularly well in Wal-Mart, Target and Fred Meyer stores.

Tony Wesley, chief financial officer of New Dana, said that sales appear to be "equivalent with last year." And like Coty, based on the heft of the new competition, "that was within the range of our expectations."

Sales, he said, "came in the last four days." With the crush of prestige fragrances in mass doors, New Dana has been developing new distribution in dollar stores. For holiday, it created special $ 6.99 two-item sets just for those outlets, noted Wesley.

A consumer return to classics also helped mass-market retailers gain fragrance sales. For the past few years, some designer scents have gathered dust on mass shelves as consumers flocked to department stores for new scents or opted for bath gift sets. Since many mass-market retailers get the scents on a secondary basis, they don't always have the latest entries. With classics gaining attention, mass marketers had the same brands consumers wanted at better prices.

With the sales bubble bursting on bath, retailers were able to offset those declines with gains in color blockbusters. "Markwins kits continue to be a stunning success," said one discounter. "Their new implement sets were great, also."

Markwins has been a huge success story over the past five years, duplicating in mass what it has done with The Color Workshop in prestige. Other color cosmetics kits getting applause from retailers were International Beauty Products' Profound and Elizabeth Arden.

The James Bond Color promotion from Revlon was strong at chains like Walgreens and Eckerd. Although the cost of entry was high to link the beauty colors with the visible film, it was probably worth it for Revlon to gain much-needed momentum.

American consumers showed they liked luxury during the holiday 2002 period - but at a price. "If it wasn't on sale, no one was buying," said a buyer for a discount chain. Shoppers wanted keen price tags.

IAC-CREATE-DATE: January 17, 2003

LOAD-DATE: January 18, 2003

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Nautical's men set sights on other sex The Gold Coast Bulletin (Australia) January 14, 2003, Tuesday

Copyright 2003 Nationwide News Pty Limited
The Gold Coast Bulletin (Australia)

January 14, 2003, Tuesday

LENGTH: 243 words

HEADLINE: Nautical's men set sights on other sex

BODY:
IT al began about 20 years ago with just six matching men's swim trunks and jackets.

Now the fashion label **Nautica** is available in 39 countries and has three retail stores in Australia - one of them at Marina Mirage.

The label has come a long way and, with $US2 billion in annual global sales under its leather belt, has now decided to please the other sex.

The new women's line is in the **Nautica** Jeans collection and as you can see on model Angela Mogridge, it is very 'fitting' for the Gold Coast lifestyle of surf, sand and sailing.

More than 100 of the Coast's fashion conscious and their partners saw what's ship shape to wear for the rest of summer and nibbled on goodies from Ristorante Fellini during the launch of the refurbished boutique.

They also heard from guest speaker MP Steven Ciobo and MC - Gold 92.5FM's Richard Fowler.

Marina Mirage marketing manager Sam Hartel also took the opportunity to mingle with boutique manager Maria Arvanitidis and provisional manager Brent Beach.

The Gold Coast store has been open since 1992, but was taken over by the Gazal Group in 1999.

Once Gazal took the helm, the store was expanded, refurbished, and now, has been reopened with a vibrant nautical theme modelled on the New York City store.

The action was not surprising considering that the Gazal Group's successful portfolio includes other well-known clothing brands such as Mambo, Van Heusen, Lovable, Tigerlily and Oroton.

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DESIGNERS OF MEN'S CLOTHES INTRODUCE DRESSY TO CASUAL Pittsburgh Post-Gazette (Pennsylvania) January 26, 2003 Sunday

Copyright 2003 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

January 26, 2003 Sunday REGION EDITION

SECTION: ARTS & ENTERTAINMENT, Pg.E-10

LENGTH: 315 words

HEADLINE: DESIGNERS OF MEN'S CLOTHES INTRODUCE DRESSY TO CASUAL

BODY:
Casual gets a little dressier for men this spring and summer, a continuation of a trend that began in 2001. Apparel is clean and simple,
whether tailored trousers or knit shirts in neutral colors that flatter the well-toned male physique.

"The concept is to help guys really go the next step, to dress up casually but dress up," said Ron Chereskin, a menswear designer for 22 years. "I have to meet their lifestyle. I don't want to be too fast forward and I don't want to be too past."

So he created short jackets for guys who want to dress things up a little with separates, not suits. He sees the gradual shift from sporty casual to dressy casual as part of the nesting trend that began after the 9/11 attacks.

Designers "can't be avant garde at this moment," Chereskin said. "New, but not avant garde. I think it's a great time to be creative."

Perry Ellis also focused on neutrals, while a prophetic Tommy Hilfiger made much use of camouflage and military greens and browns in his spring and summer lines.

At **Nautica,** designer David Chu introduced suede in his spring collection for the first time, another nod to dressy casual. His luxurious knits can be dressed up or down while blue, a color universally accepted by men, is his signature in shades of navy and turquoise.

Other trends

*Hip-length jackets with zipper closures, simple pockets and little or no decoration.

*Denim shirts in prewashed fabrics with bleached patterns, patchwork or lustrous finishes.

*Sheer knit tops in gauzy fabrics with Mexican and Moroccan flava.

*Neckties with dimensional stitches, small woven patterns and shiny silks.

*Colored lightweight suede shirts and jackets.

*Tailored two-button and single-button suits.

*Retro engineered stripes in jackets, shirts and pants.

*Logo warm-up suits in velour or terry.

-- Post-Gazette Fashion Editor LaMont Jones

LOAD-DATE: January 27, 2003

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:Dress the part pardner;Cowboy duds always hot in Sun City El Paso Times (El Paso, TX) January 29, 2003 Wednesday

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El Paso Times (El Paso, TX)

January 29, 2003 Wednesday

SECTION: VAMOS; Pg. 3D

LENGTH: 492 words

HEADLINE: :Dress the part pardner;
Cowboy duds always hot in Sun City

BYLINE: By Nadra Kareem

BODY:
When Madonna chose a rodeo theme for her "Music" album, and Beyonce Knowles donned a cowboy hat in Destiny's Child videos, little did the two know they were endearing Western fashions to the young and hip masses.

Today, Western belt buckles, fringed suede jackets and cowboy boots are still favorites with the mainstream.

In El Paso, the Western look is more tradition than trend. At stores such as Starr Western Wear, Cowtown Boot Co. and Tony Lama Factory Store, people can find attire appropriate to wear clubbing or to the Southwestern International Livestock Show & Rodeo, which starts Friday.

"The (Western) style is attracting a lot of people," said Rudy Gutierrez, a salesman at Cowtown. "We have a lot of Internet orders that go to New York, Canada, even to Japan and the UK."

Lately, the store has had heavy traffic because of the rodeo. "A lot of people from all over the United States have come in," Gutierrez said.

At Cowtown, you will find exotic boots made of alligator, lizard and ostrich, as well as cowhide boots, Wrangler jeans for men and Rockies jeans for women.

Gutierrez said adopting the cowboy look is easy. All one needs is Wranglers, boots, a plaid shirt and a cowboy hat.

Alfredo Lopez, 32, has shopped at Starr Western Wear for the past decade. He was there recently in search of a jacket. "I buy jeans, jackets and straw hats," said Lopez, who transports animals to the rodeo.

Lopez, who lives on a ranch in Socorro, insisted he would wear Western clothes even if his occupation were different.

Starr has an enviable collection of Wranglers, but it also carries jeans from **Nautica,** Tommy Hilfiger and other designers.

Amanda Viramontes, Starr vice president, said she has noticed that younger crowds have been drawn to Western wear recently.

Boot-lovers can select their pick of handcrafted cowboy boots at Tony Lama. "We have all different kinds of boots -- smooth leathers, men's, ladies', exotics," said Pete Correa, district manager for Tony Lama retail stores.

The store, with three El Paso locations, also sells Wranglers and has a huge assortment of belt buckles. "There's always your basic crowd that will wear Western wear," Correa said. "But it takes events like rodeos to stir up interest."

See the rodeo

What: Southwestern International Livestock Show & Rodeo.

When: Friday through Feb. 9 at the County Coliseum, 4100 E. Paisano; performances are at 7:30 p.m. except for Sundays, when shows will be at 3 p.m. and Feb. 4, when there will not be a performance.

Cost: $6-$14.

Information: 532-1401 ext. 10 or www.elpasostockshow.com

Where to shop

Cowtown Boot Co., 11401 Gateway West. Information: 593-2929.

Starr Western Wear Inc., 112 E. Overland. Information: 533-0113.

Tony Lama Factory Store, 7156 Gateway East; Tony Lama Mesa Store, 5040 Desert; Tony Lama El Rey, 12151 Gateway West. Information: (800) 548-6138.

Nadra Kareem may be reached at nkareemelpasotimes.com

GRAPHIC: This Resistol Tejana basic cowboy hat is great for winter and popular with the rodeo crowd.This Cinch cotton shirt is Modern American cowboy style and sells throughout the year.Studded leather belts can be worn with casual Western wear or dressy attire.Exotic snakeskin cowboy boots can be worn to work or to the rodeo.

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Sundance fans go for the films, stay for the gifts The Times Union (Albany, NY) January 30, 2003 Thursday

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The Times Union (Albany, NY)

January 30, 2003 Thursday ONE STAR EDITION

SECTION: PREVIEW, Pg. P33

LENGTH: 714 words

HEADLINE: Sundance fans go for the films, stay for the gifts

BYLINE: Mark Caro Knight Ridder

DATELINE: PARK CITY, Utah

BODY:

Sure, people are here to see, buy and sell movies, but what really gets the pulses racing is swag -- or schwag, as it's commonly pronounced. Swag is the name for gift bags that are handed out at parties. If a party-throwing organization wants to ensure a good crowd, it gets the word out that prime swag will be dispensed.

A Sundance Channel party at Zoom, a Southwestern/eclectic restaurant at the bottom of Main Street, was known to be a major swag outlet. The party ran from 4 to 6 p.m., but signs were up announcing that the gift bag wouldn't be available till 5 p.m., thus encouraging people to hang around.

At many parties, the swag is given out by the exit, such as Variety's "10 Directors To Watch Party," where each guest received a single, Variety-logo stocking cap. But at the Sundance Channel party, a separate room for swag pick-up was set aside off the far end of one of the restaurant's main seating areas, resulting in a crunch of people so large and intense that it made waiting to enter a festival-seating Who concert seem like a stroll through tulip rows.

Tilda Swinton, the "Adaptation" actress serving on this year's dramatic feature jury, tried to get within 50 feet of the swag room, then turned around and proclaimed, "It's like a scene from a Bunuel film." She ultimately had to leave swag-less to attend a screening, though she gave her wristband (needed for the exchange) to your faithful correspondent, who passed it along to a Sundance Channel muckety-muck with the request to get Tilda her gift bag.

Swag isn't desired just by journalists (some of whom have ethics policies prohibiting the acceptance of valuable gifts, ahem), fledging filmmakers and hangers-on. Among the first people in line at Zoom were one of Sundance's top, top officials and one of the most celebrated indie-film producers.

In the pure interests of journalism, I squirmed my way through the crowd, and about 20 minutes later, emerged with the Sundance Channel party bag, which felt like it weighed at least 25 pounds.

Want to know what was inside? OK, here goes:

One navy blue **Nautica** Jeans down jacket.

One gift certificate for a one-year membership at Crunch health club.

One pair Change Daily flannel boxer shorts covered with renderings of St. Bernards and slogans such as "Ruff and Ready."

One 20 ounce Guru Philosophy "world-class hot salt, tub and shower scrub."

One Microsoft Optical Mouse "Blue."

One Crabtree & Evelyn Hand Recovery Kit, including 3.5 ounce La Source Hand Recovery exfoliant and 3.4 ounce La Source Hand Therapy cream.

One bottle Mario Badescu Enzyme Cleansing Gel.

One three-pack of L'Occitane En Provence Savon Soaps (100g each).

One 5.5 oz. Anthony Logistics for Men Glycerin Cleansing Bar, "Spice."

One plastic pouch containing Tony & Tina Vibrational Nail Paint and Tony & Tina Frequency Eye Shadow, "Shimmer."

One Inara Amate Bark Lantern Candle.

One 0.3 oz. tin Inara Babassu Lip Balm

One box containing one Compact, seven Ampules of GoSmile tooth whitener.

One pair Silhouette aviator sunglasses.

One $50 gift certificate to shopbop.com.

One Sundance Village ski lift ticket and $20 gift certificate for The Spa at Sundance.

One 300 ml bottle Molton Brown "invigorating suma ginseng bath & shower."

One 40 ml spritz bottle Zirh Eau de Toilette.

One pair Elizabeth Showers Studio earrings "made by hand and comprised of semi-precious stones & freshwater pearls."

One three ounce tin Carol's Daughter Cocoa Butter Body Jam.

One small, pink, heart-shaped soap "compliments of Gianna Rose Atelier."

One 50 ml tube Phyto seven "dry hair" Daily Hydrating Cream "with 7 plants."

One Volkswagen illuminating ballpoint pen.

One Sundance Channel DVD three-pack containing the movies "Scotland, PA," "Amy's O" and "The Sleepy-Time Gal."

One Jan. 17 edition of Entertainment Weekly. (Zellweger and Zeta-Jones cover).

One tin Spearmint Altoids.

Three Balance bars: one Chocolate Milk Cookie and two Caramel Nut Blasts.

Oh, and did I mention the bag? It's a stylish brown suede duffel from Kenneth Cole, which also included a 20 percent-off Preferred Customer Card to be used on my next retail purchase there.

Gotta love that indie-film spirit. And hey, ethics monitors -- can I at least keep the Altoids?

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Our guys aren't tying 'em on News and Observer (Raleigh, NC) February 10, 2003 Monday,

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News and Observer (Raleigh, NC)

February 10, 2003 Monday, FINAL EDITION

SECTION: LIFE; Pg. C1

LENGTH: 531 words

HEADLINE: Our guys aren't tying 'em on

BYLINE: Bridgette A. Lacy, Staff Writer

BODY:

And what do Triangle gentlemen make of all this? "That's way off the wall," says Chuck Stone, a spiffy dresser and the Walter Spearman professor in the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill.

Even some local men's retailers were dumbfounded by the idea of matching bright shirts with bold-colored ties.

"I'm pretty hip but I really haven't heard of it," Chockey Kassem, owner of Chockey's Men's Apparel in Raleigh.

So while bigger-city men may be wearing bright shirts and ties, the stylish Southern gentleman will be wearing only the colorful tie part of that equation.

"It's hard to get guys in the Bible belt to do something different," says Karen Nowell, an assistant buyer at Nowell's Clothing shop in upscale Cameron Village in Raleigh.

Last week Nowell was unpacking the spring line of ties, which includes lots of purples, greens, pinks, yellows and blues. She acknowledges that many men like bright ties but stick to basic white and pale blue shirts.

Michael Flowers, a Nowell's sales associate, cautions that it takes a "very secure man" to wear a bright tie. It's probably the equivalent of the boldness required of a woman who wears a hat, knowing -- and hoping -- she's going to be noticed everywhere she goes.

That's the philosophy of Raleigh lawyer Geoff Simmons. He's known around town to take chances when it comes to his wardrobe.

The majority of his shirts are white, Simmons says, but he likes a colorful, yet tasteful tie that adds a splash to his suits. Of the 70 ties he owns, Simmons says the brightest vary from lime green to pumpkin orange. One of his newest additions is a solid purple **Nautica** tie that he pairs with a blue and purple windowpane shirt.

Why does he like a bright tie?

"The reason I wear them is so the suit will not to be so dead." Juries, he says, often look at a lawyer's rings and ties. "It's good to have a tie that shows confidence and attracts some attention. It draws people to your face. Sometimes that makes it easier for them to listen to you."

Larry Wheeler, the director of the North Carolina Museum of Art in Raleigh, is also known for his strong taste in ties, including some very bold red, purple, hot pink and green ones.

"It's a mark of your individualism," he says.

Even his standard color ties are in strong hues, he says. And when he travels, Wheeler buys striking ties from New York, California and Europe.

The key to pulling off a bold tie is good taste and design, he explains. "It has to be well-integrated in the ensemble."

Missy Julian-Fox, the owner of Julian's, an upscale men's specialty store in Chapel Hill, agrees that color needs to work with the greater scheme of the overall look.

Julian-Fox, the sister of designer Alexander Julian, stresses color should be well put together and interesting. "It shouldn't scream or fight."

Her store offers more intense colors every season. This summer is crying aqua and strong greens.

And chartreuse? That color, she says, "can make you wince."

LOAD-DATE: February 10, 2003

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Nautica Home pushes themed intros Home Textiles Today February 10, 2003

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Home Textiles Today

February 10, 2003

SECTION: Special Report; Winter Market; Pg. 7

LENGTH: 587 words

HEADLINE: **Nautica** Home pushes themed intros

BYLINE: By Marvin Lazaro

BODY:
NEW YORK -- **Nautica** Home jumped into the 2003 winter market with both feet, introducing four bedding collections, four duvets, a variety of coordinating soft window coverings and new bathroom accessory collections.

The **Nautica** Home collection is a licensed program supplied by San Francisco-based American Pacific Home.

Ivory Coast sports a distinct African flavor, thanks to its burlap look, silk noil construction, available in either a duvet or comforter. Presented as part of **Nautica's** high-end Stateroom collection, the bed is highly textured. The coordinating 310-count cotton sateen sheets feature a tonal zebra print. A full/queen duvet carries a retail price point of $200, while a comforter of the same size is available for $270. August shipping dates are expected.

Taking its style from the rugged mountains, Adirondack is part of **Nautica's** opening-price-point Crew line. The top-of-bed features a printed herringbone corduroy on the comforter or duvet, while suede accents are apparent throughout the ensemble. Chunky knit decorative pillows, a bedskirt in either suede or corduroy and 210-count yarn-dyed hombre plaid sheets complete the look. A full queen duvet is available for $174 and a comforter of the same size for $240. A June shipping date is planned.

Kensington, also for Crew, utilizes a men's shirting look combined with a paisley in both grays and purples. Two sheets are available: a 210-count yarn-dyed purple and gray and a 310-count printed paisley. A full/queen duvet is priced at $174 a comforter at $200 and a July shipping date is planned.

Getting a huge jump on the spring 2004 market is Radcliff, which **Nautica** Home is offering for preview now. A sister pattern to the popular Cambridge ensemble, Radcliff utilizes a herringbone quilt, in addition to its duvet cover, which reverses to dyed-to-match sheeting. An oxford-stripe sheet completes the look. Prices have not yet been set.

Coordinating soft window treatments are available for each of the ensembles.

For its independent duvet line, **Nautica** Home unveiled four looks: Mariners Corduroy, J-Class Colorblock, Quilted Nylon and Microfiber. All of the new duvets are offered with a $134 retail price tag and will ship in July.

Mariners Corduroy features an updated color palette of sand, luggage, slate and sage from its original palette of navy, olive and khaki several seasons ago. The four new colors all coordinate back to the originals.

J-Class Colorblock, in navy, khaki, white and red, features the signature **Nautica** look with primary colors, extensive piecing, button details and khaki stitching.

Quilted Nylon features a windowpane construction with doubletop stitching and diamond quilting on the coordinating European shams. Paprika, khaki, ivory and navy are all available.

Microfiber combines a peached cotton/ polyester blend with a very soft color palette of seafoam, green tea, ivory and mushroom. Functional straps and d-rings complete the look.

Among **Nautica** Home new window offerings are Ottoman Rib, Cavalry Twill, Melange Doubleweave and Twill, each available in several colors.

Two shower curtains are available for Ivory Coast -- a printed Kubo cloth and an embroidered ivory linen, each priced at $54. Several different accessories are available including a genuine horn, printed alligator look and cane with leather trim. Two shower curtains are also available for Adirondack, a windowpane twill and a tattersall, also with $54 price points.

LOAD-DATE: February 12, 2003

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FOUNTAIN OF YOUTH THREE MEGA BRANDS ARE LAUNCHING NEW AD CAMPAIGNS JUST FOR KIDS. FN February 10, 2003

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Business and Industry
FN

February 10, 2003

SECTION: Pg. 126 ISSN: 0162-914X

ACC-NO: 3710705

LENGTH: 1016 words

HEADLINE: FOUNTAIN OF YOUTH THREE MEGA BRANDS ARE LAUNCHING NEW AD CAMPAIGNS JUST FOR KIDS.

HIGHLIGHT:

Timberland, Rockport and **Nautica** enter children's footwear advertising arena

BODY:

It pays to start them young. That's how three grown-up branders are justifying the launch of full-blown advertising campaigns aimed at the children's market.

Even in a tough economic climate, Timberland, Rockport and **Nautica** -- all brands best known for their adult lines -- have decided to push their newer children's lines with either print or television marketing.

TheRockport Kids brand, which launched last fall through a licensing agreement between Rockport and E.S. Originals, is now kicking off its first print advertising campaign. The ads are set to begin running in trade publications this month, followed by a schedule of consumer and trade print ads in the latter half of 2003. According to David Helter, president of New York-based Rockport Kids, the budget for the trade and consumer ads "will be in the seven-figure range."

Helter told FN that Rockport Kids' trade campaign will emphasize how the line incorporates comfort technology. "We'll take advantage of the brand equity, but we don't want to just be a takedown brand," Helter said. "We want to be seen as a children's brand specialist."

While the consumer portion of the ad launch is still being finalized, Helter said Rockport will look to place ads in "magazines that speak to both kids and parents -- maybe Child, Parenting, Martha Stewart Living." He added that the consumer campaign will carry the comfort technology theme, but will also highlight the shoes' fashion appeal.

A few months later in June, Global Brand Marketing Inc., will launch its own trade ad campaign to support the retail launch of its **Nautica** line of children's shoes, according to Killick Datta, CEO.

"We're just trying to get the word out that **Nautica** now has a line of kids' footwear," he explained. "The

ads will have pretty much the same theme as the **Nautica** apparel image. It's a strong family brand."

Datta added that there is a possibility the company will unveil a consumer print campaign for fall 2003, although the plan is not yet final since the ad budget for the line remains to be determined. "The question is where to place the ads," he said. "You can't put them in a comic book, really. There's limited media for advertising to kids, unless you're doing TV ads."

Timberland chose television as its first medium in which to promote its kids' product. Throughout this past December, the Stratton, N.H.-based firm ran a 30-second spot in conjunction with Kids Foot Locker on Nickelodeon, the Cartoon Network and The WB Network, according to Helen Kellogg, brand manager for Timberland Kids. The commercial aired in Kids Foot Lockers' major markets, including New York, Chicago, Atlanta and Detroit.

While the commercial was only slated to run in December, Kellogg confirmed that the campaign "has cross-seasonal relevance and may well be considered for future use under the Timberland brand."

The commercial showed three boys sprinting through the woods in Timberland boots -- with slow-motion close-ups of the footwear splashing through the mud and scaling rocks -- and hoisting a makeshift flag atop a small peak. The spot ended with the boys entering a Kids Foot Locker and declaring, "We'll take them!"

"[The spot] was designed to appeal to a kid's love of outdoor adventure, and a parent's desire for durable, dependable footwear for their kids," said Kellogg. "Television is a proven winner with kids, especially when you target great programming like Nickelodeon and the Cartoon Network. Timberland is all about outdoor adventure, and TV is the perfect medium to get this message across in a memorable and engaging way."

Kellogg went on to say that Timberland decided to team with Kids Foot Locker to drive traffic in key Timberland and Kids Foot Locker markets. Stills from the commercial were used to advertise the children's shoes in Kids Foot Locker stores to reinforce the outdoor adventure messaging and appeal to kids at point-of-sale.

"This spot gave us a great opportunity to highlight not only classic, tried-and-true styles, but also some new styles that kids and parents may not have seen," said Kellogg.

The Geppetto Group, a New York-based advertising agency, created the Timberland ad spot. "Kids love to see product up close," said Christopher McKee, the Geppetto Group's chief creative officer. "They don't have the same access to go to the store and see what they can buy, so they love to see it in an ad."

Of course, print and TV campaigns aren't the only way to spread the word about children's shoes. New Balance opted instead for a grassroots approach, and for the third year in a row continues to be the lead sponsor of Girls On the Run (GOTR), a program to foster "healthy emotional, social and spiritual development in girls ages 8 to 13, while they prepare for a 5K run," explained Kimberly Landry, marketing promotions associate for New Balance.

The GOTR program was created in 1996 by Molly Barker, a four-time Hawaii Ironman triathlete. Three years ago, New Balance became a key sponsor of the event. "Our ad dollars have always been lower than a lot of our competitors," explained Landry, "but we've always been a big grassroots marketing company. If we can get a pair of New Balance kids' shoes on a girl's feet at age 8 and get her running, it could create positive feelings for the rest of her life. We want to encourage healthy girls to become healthy women, and perhaps healthy women who wear New Balance."

New Balance provides the GOTR program -- which has now grown to include 8,000 girls in 80 cities -- with a cash sponsorship. It also helps cover miscellaneous costs for some of the organization's local chapters, such as medals for the participants.

The company offers retailer tie-ins, including GOTR party nights where girls and their family members can receive discounted shoes at participating stores and in-store posters and newsletters that are given out at

participating GOTR retail locations to help promote local GOTR events. New Balance also gives a pair of free running shoes to each volunteer GOTR coach.Copyright 2003 Fairchild Publications, Inc.Copyright 2003 Fairchild Publications, Inc.989

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FOR THE BOYS;THANKS TO DESIGNERS, MEN ARE HEADED FOR QUITE A FALL Rocky Mountain News (Denver, CO) February 13, 2003 Thursday Final Edition

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Rocky Mountain News (Denver, CO)

February 13, 2003 Thursday Final Edition

SECTION: MILE HIGH STYLE/SPOTLIGHT; Pg. 4D

LENGTH: 930 words

HEADLINE: FOR THE BOYS;
THANKS TO DESIGNERS, MEN ARE HEADED FOR QUITE A FALL

BYLINE: Lesley Kennedy, ROCKY MOUNTAIN NEWS

DATELINE: NEW YORK

BODY:
Bitter cold, murky, slush-filled puddles and a heightened fear of terrorist attacks couldn't keep the fashion world from turning out in droves for the past few days in search of the latest and greatest from America's leading designers.

And though the crowd has been filled with far more sneakers than stilettos, more parkas than Prada, more galoshes than Gucci, the rich, thin and fabulous set is still stalking the runways in full force during fall 2003 New York Fashion Week. Nine days of stylish shows are held to give press, buyers, stylists, celebrities and fashionistas a preview of collections to come.

And while the mood in New York has at times been bleak - cold, wet snowfall and an orange terror alert have dampened some spirits - many have turned to the fall collections for a little escapism.

"I think it's a really sad time and a confusing time in the world," said stylist Phillip Bloch, who counts Halle Berry among his celebrity clients.

"The shows become a time to get away from it all. Fashion is fun. Plus you get to see some really sexy men and women," he added, pointing out model Tyson Beckford and socialite Nikki Hilton before the Betsey Johnson show Monday. "It's not so serious. We're not solving world peace here."

Early in the week, thoughts turned to menswear, as both lesser-known lines (NYBased, Blue Khaki) and the big daddies (Kenneth Cole, **Nautica,** DKNY) took turns sending hot looks for cool guys down the catwalk.

But it was Sean "P. Diddy" Combs' Sean John line that took the heavyweight title in the men's fashion ring. The standing-room-only show, which cost a mere $2 million to produce, was the place to see and be seen Saturday night.

Upscale midtown eatery Ciprani opened its doors to face a mob of frenzied fashion-lovers who were ready to be knocked out after waiting for nearly an hour in the freezing cold just to pass through the entrance.

More than 1,200 guests watched, wide-eyed, as celebrities such as Mary J. Blige, Macy Gray, sisters Aimee and Kelly Osbourne (the latter clad in cute, fuzzy Chanel earmuffs) and a very pregnant Kelly Ripa (sans

Regis) took their front-row seats amid the glaring paparazzi flashbulbs.

Luckily for security, it was worth the wait. Combs' collection, titled "Hard, Sexy & Beautiful," was a combination of all three. His cashmere parkas, shearling chaps, street-savvy ski suits, motocross jackets and shiny silk striped suits were relaxed but full of energy.

Combs also gave a nod to world politics, showing military-style jackets while a screen in the background displayed scenes of combat helicopters flying over a desert. As the audience members filtered out of their seats after the show, Marvin Gaye's anti-war song What's Going On? was played over the loudspeakers - P. Diddy's way of calling for peace.

"The Sean John collection was brilliant," said Vogue editor at large Andre Leon Talley. "He has managed to take clothing off the ski slopes and translate it into an urban market. Just incredible."

Talley praised Sean John's belted trench coat, noting its relaxed fit. He also lauded the black cashmere long johns topped with a sweeping, floor-length, black Mongolian shearling coat.

But Sean John wasn't the only menswear line to win approval from fashion insiders. Leon Hall, who makes over regular folks on the TV show Style Emergency and regularly dissects red-carpet wardrobes with Joan Rivers on E!, said he'd never before seen so many great collections for men.

"For the first time, there was that rare combination of edginess, trendiness and commercialism that you must have in order to sell clothes," he said. "Fashion is about three things: You need to sell, educate and entertain. You can be Oscar de la whoever, but if you can't sell your line, you're not going to make it as a designer."

Hall sang the praises of indie label NYbased.

"They used a variety of models - different sizes, different ages," he said. "The clothes weren't about being too tight, too trendy or too edgy, but they still had sometimes-amusing details, like a velvet jacket piped in leather. The show just blew me away. I will be ordering clothes from them."

Over at **Nautica,** designer David Chu says he based his fall line on a road trip across the country.

"**Nautica** is always about classic, modern American sportswear," he said. "For fall, we started with the shipyards of Brooklyn, moved to the Windy City and then to Lake Tahoe for inspiration."

The Brooklyn styles focus on work wear - think cargo pants, cotton-nylon jackets, velour sweaters and distressed-leather coats. The Lake Tahoe look is a color story, with shades of beige, brown and blue and fabrics such as suede, corduroy, denim and khaki. For the Chicago segment, charcoal and black, along with pops of purple and green add attitude. Finally, a sporty selection combines the three elements.

"This to me is how I think the young man dresses today," Chu said. "It's not about age, it's an attitude."

Other hot looks for men come autumn:

At Kenneth Cole: a nod to the 1960s with tailored three-piece suits, a black sleeveless shirt with white panels worn on top of a black shirt with a white collar and cuffs, and black denim jeans combined with black buckle boots.

At DKNY: slim pinstriped pants paired with leather shirts, a black wool dinner jacket worn with blue jeans, and a shearling coat shown with gray flannel trousers.

At Marc Jacobs: an orange sweatshirt covered with a camel coat, a cozy sweater with zipper details, and a black peacoat paired with a white turtleneck and black slacks.

NOTES:
NEW YORK FASHION WEEK: FALL 2003

GRAPHIC: Color Photo (4), Photo (3), A tan corduroy blazer and a blue heavy wool turtleneck sweater are, part of David Chu's **Nautica** Collection. BEBETO MATTHEWS , ASSOCIATED PRESS, CAPTION: Military-style jackets were shown against a screen displaying scenes, of helicopters flying over a desert during the Sean John show. Marvin Gaye's, What's Going On? was played at show's end. STEVEN R NICKERSON , ROCKY MOUNTAIN, NEWS, CAPTION: Left: A tan, leather collarless , side-zip jacket was paired with, indigo jeans on the Sean John runway. The show's color pallette was full of, muted solids., CAPTION: Designer Kenneth Cole showed this charcoal wool three-piece suit, black and white striped dress shirt, and black and green oxford striped scarf, in the presentation of his fall collection. STUART RAMSON , ROCKY MOUNTAIN, NEWS, CAPTION: On the cover: A stylish fan watches the Sean John show Saturday night, in New York. Last season's menswear trends moved from strong lines and bold, patterns to this year's solids and earth tones. Photo by Steven R., Nickerson, Rocky Mountain News, CAPTION: "Hard, Sexy & Beautiful" was the theme of Sean John's fall, collection, shown during New York Fashion Week. The presentation featured, cashmere parkas, shearling chaps, street-savvy ski suits, motocross jackets, and shiny silk striped suits. STEVEN R NICKERSON , ROCKY MOUNTAIN NEWS, CAPTION: A brown-gray distressed shearling coat was paired with a black silk, shirt and 5-pocket jeans at the Sean John show. STEVEN R NICKERSON , ROCKY, MOUNTAIN NEWS, CAPTION: Sean "P. Diddy" Combs walks onto the runway at the end of his Sean, John Fall 2003 show. MARK LENNIHAN , ASSOCIATED PRESS, CAPTION: Designer David Chu joins models for photos during the showroom, display of his fall **Nautica** Collection. Chu says he based his fall line on a, cross-country road trip. BEBETO MATTHEWS , ASSOCIATED PRESS, CAPTION: A model walks the runway sporting a design by Sean "P. Diddy", Combs, during the Sean John Fall 2003 fashion show Saturday in New York. The, white ultra-suede, silver fox-lined parka was paired with a black silk suit, and black silk shirt. Combs took several ski styles and translated them into, modern, urban attire., CAPTION: Musician Kelly Osbourne, left, seems in tune with the Sean John, Fall, Winter 2003 Men's Collection fashion show at Cipriani 42nd Street during, Mercedes-Benz Fashion Week in New York City. MARK LENNIHAN , ASSOCIATED PRESS

LOAD-DATE: February 14, 2003

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STYLE; The Little Rascals The New York Times February 16, 2003 Sunday

Copyright 2003 The New York Times Company
The New York Times

February 16, 2003 Sunday
Late Edition - Final

SECTION: Section 6; Column 1; Magazine Desk; Pg. 62

LENGTH: 401 words

HEADLINE: STYLE;
The Little Rascals

BODY:

Grandma and Grandpa's Little Helpers

Opposite page, from left: Submarine bathing suit, $48. At Natalie and Friends, 205 East 60th Street. Gottex caftan, $220. At Neiman Marcus. This page, from left: Levi's plaid shirt, $20. www.levi.com. Cotton shorts, $20. At Gap stores. Hawaiian print shirt, $35. At American Eagle Outfitters stores. Etro pants. D&G sandals. Ralph Lauren Swimwear bikini, $498, by special order (888) 475-7674. Submarine bikini (on little girl), $64. At Barneys New York. Kata sunglasses. Etro and MaxMara blouses.

The Devil Is in the Details

Above, from left: D&G Junior swim trunks, $60. At Little People, Brooklyn. Les Tout Petits by Lois Letzt bikini top, $66, and Capri pants, $44. Top at Infinity stores. Pants at Zitomer, 969 Madison Avenue. Gottex swimsuit (on woman), $138. At Macy's West. Kata sunglasses (on woman and man). In background, Tommy Hilfiger Childrenswear swim trunks. Right, from left: D&G Junior leather sneakers (on little girl), $140. At Little People, Brooklyn. Tina Neumann top, $80. At Born Yesterday, Staten Island. Juicy Couture skort, $46. At Henri Bendel. Hogan orange-suede-and-canvas sneakers, $345. At Hogan stores. Submarine bikini, $68. At Gingerbread Kids, Scarsdale, N.Y.

A Watershed Moment

From left: Submarine bikini, $68. At Barneys New York. Les Tout Petits by Lois Letzt bikini top and Tommy Hilfiger Childrenswear swim trunks. **Nautica** floral-print swim trunks, $45. At Dayton's. Burdine's. Marshall Field's. Diesel swimsuit, $39. At Diesel Super Store, 770 Lexington Avenue.

An Excellent Sunblock

On kids, from left: Submarine bikini, $48. At Natalie and Friends. Sunglasses: My First Shades. Tommy Hilfiger Childrenswear swim trunks, $30. At Tommy Hilfiger stores. **Nautica** swim trunks, $28. At Dayton's. Burdine's. Marshall Field's. Sunglasses: My First Shades. Lisa Curran Swim bikini (on woman), $150. At Saks Fifth Avenue. Missoni towel. Background from left: Juicy Couture outfit, Gottex caftan, Tommy Hilfiger Childrenswear swim trunks, Diesel bikini and Etro blouse.

Target Practice

On kids, from left: Petit Patapon swimsuit. Lacoste polo shirt, $50. At Lacoste boutiques. Tommy Hilfiger Childrenswear cargo shorts, $35, and shoes. At Tommy Hilfiger stores. Oilily cotton party dress, $158. (800) 977-7736. Rachel Weissman headband and bag. Barbie sandals. Gap swim trunks, $20. At Gap stores. Foreground: Ralph Lauren Swimwear bikini.

URL: http://www.nytimes.com

GRAPHIC: Photos (Achim Lippoth; Styled by Elizabeth Stewart)

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FASHION FALL 2003;Menswear meets its match; Designers are mixing it up with luxe and laid-back looks
The Houston Chronicle February 16, 2003, Sunday

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The Houston Chronicle

February 16, 2003, Sunday 2 STAR EDITION

SECTION: LIFESTYLE; Pg. 4

LENGTH: 568 words

HEADLINE: FASHION FALL 2003;
Menswear meets its match;
Designers are mixing it up with luxe and laid-back looks

SOURCE: Staff

BYLINE: LIZ EMBRY

DATELINE: NEW YORK

BODY:
NEW YORK - For fall menswear, mix and match takes on new meaning.

It's about incorporating sportswear into your dressy wardrobe and dressy details into your casual wardrobe, says Esquire magazine's fashion creative director, Stefano Tonchi.

Pinstripes and tuxedo stripes are finding a place on casual slacks. And luxe fabrics such as cashmere are showing up in outdoorsy clothes, he says.

On the runways of Mercedes-Benz Fashion Week last weekend, NYBASED paired a ruffled tuxedo shirt, once relegated to the prom, with jeans. Kenneth Cole's monochromatic take on the style matched tuxedo shirts and slacks in muted hues.

On **Nautica's** runway, athletic-inspired zip-front shirts were layered under coats and jackets.

"I think that a black turtleneck is more cool than ever," Tonchi says. "There was a black turtleneck in every show."

The classic top was shown in collections from the urban-inspired Sean John line, to the conservative Blue Khaki label, which made its New York debut.

Sean John offered stone-faced military looks with utilitarian pants and officer's jackets and trenches. Rapper-turned-designer Sean "P. Diddy" Combs dressed up the military look with fur trim.

At the upscale label Cloak, the color scheme was black, gray, navy and white. The collection featured utility pants with zippered pockets paired with streamlined military jackets.

The moderate sportswear label NYBASED brought an urban cowboy influence to its fall collection. Fitted chambray shirts in sheer fabrics gave button-downs a modern appeal. The shirts look comfortable worn

with dirty-washed denim jeans or classic corduroys.

John Varvatos' show offered masculine, ultra-rich looks. The designer gave a nod to old-time fashion sense. His sexy, sophisticated collection is constructed of fine, wintertime fabrics such as suede, velvet, wool, tweed, cashmere and corduroy. His palette paired deep purple, merlot and plum with antique pink and chocolate. He also used olive and forest greens - as well as midnight blue, charcoal and black.

Varvatos wasn't alone in his attention to color. Kenneth Cole set off blacks, grays and whites with vibrant colors.

"There's a very strong revival of the '70s and '80s. Dark colors are presented with Day-Glo colors like orange, blue and greens," Tonchi says.

Nothing is more classic than the suit. And for fall, a tapered fit is key.

"If you have to buy a suit, buy a skinny suit," Tonchi advises.

Kenneth Cole's lean suits bordered on geek-chic style - but the look worked.

Varvatos went for classic tailoring, focusing on strong shoulders and an hourglass shape.

Protect wardrobe investments

Here are Esquire magazine's tips for caring for your clothes:

Fine clothing requires a lot of care, beginning with regular dust-offs with natural-bristle brushes.

Clean suits as infrequently as you possibly can, because the cleaning process is tough on fabrics. If they're wrinkled but not stained or malodorous, just have them pressed.

Use good hangers, preferably the kind with fattened ends for the shoulders, to help shirts and coats retain their shape. Never hang sweaters, which will stretch.

Pants hung from their cuffs with spring-loaded clips do not get a crease across the knees.

Don't hang clothes in plastic dry-cleaners' bags, because they need to breathe.

A few fresh pieces of cedar (or a cedar-lined closet) repel moths.

GRAPHIC: Photos: 1. Above: John Varvatos offers sophisticated suits in rich colors for fall, such as this look from Mercedes- Benz Fashion Week (color); 2. Far right: Kenneth Cole mixes sportswear elements, such as this zip-up sweater, with dressy details such as suit jackets and ties (color); 3. Right: NYBASED is bringing back the urban cowboy look for fall with chambray shirts and wool dusters (color); Graph: 4. Protect wardrobe investments (b/w, TEXT); 5. Anything goes as designers mix sporty and dressy elements

in fall menswear lines (p. 1, color); 1.-3. Buster Dean photos / Chronicle

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SATURDAY Style Courier News (Bridgewater, NJ) February 22, 2003 Saturday

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Courier News (Bridgewater, NJ)

February 22, 2003 Saturday

SECTION: LIFESTYLE; Pg. 1C

LENGTH: 152 words

HEADLINE: SATURDAY Style

BYLINE: Pamela Sroka, Staff

BODY:
Water works

The name **Nautica** is derived from the Latin word for sailor, but the company's line isn't limited to water sports. Case in point: **Nautica's** new Nautech fleece (about $40) will keep you quite toasty - and has nothing whatsoever to do with water. Designer David Chu created the fuzzy fleece for men to keep warm on the slopes or the streets. Available in many colors, the pull-over offers three layers of insulating wicking properties that pull moisture away from the skin.

A zipper-pull with a thumb imprint lets you unzip quickly, chest to chin. It's accented by a tiny sailboat logo embroidered on the left.

Get it at Macy's: Bridgewater Commons, (908) 725-1400; Menlo Park Mall, (732) 549-4400; Mall at Short Hills, (973) 467-0800; Woodbridge Center, (732) 636-2450; or **Nautica** in the Liberty Village Premium Outlets in Flemington, (908) 806-3911. Visit www.**nautica**.com.

PAMELA SROKA

LOAD-DATE: March 4, 2003

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Shower curtain primer The San Diego Union-Tribune February 23, 2003, Sunday

Copyright 2003 The San Diego Union-Tribune
The San Diego Union-Tribune

February 23, 2003, Sunday

SECTION: REAL ESTATE;Pg. I-18

LENGTH: 361 words

HEADLINE: Shower curtain primer

BYLINE: ALBANY TIMES UNION

BODY:
Because of its size, especially in proportion to the rest of the room, a shower curtain can make a decorative statement. Therefore, selecting one that complements the room rather than detracting from it is the challenge.

If there's a lot going on in the bath with a lot of decorative tile work, use a simple shower curtain. "If you wish to tie it in with a busy decor or color scheme, stick to a simple solid color shower curtain in linen or cotton or subtle stripes paired up with pretty rings or hooks that match the room.

If you are using a fabric shower curtain that you should protect it with a waterproof curtain liner, which can be found in the housewares departments of most stores.

Extra-long (82- or 84-inch) curtains are practical because they can be hung higher to eliminate water from splashing or spraying over the top and still protect the bottom. Longer shower curtains are more attractive if you have the space to hang one higher up.

If you have poor ventilation, which causes shower curtains to mildew, consider a liner chemically treated to retard mildew. They cost approximately $15.

Liners come in either vinyl or water repellent polyester. Fabric curtains hang better when paired up with a fabric liner rather than a vinyl liner.

Whichever you choose, look for one that has reinforced grommets and a weighted bottom hem. Some even have suction cups on the side seams so they can be anchored to the wall.

Shower curtains come in all types of patterns, themes and materials from plain white or cream to patterns in cotton and linen.

Specialty fabric trends this year range from denim and pique to brocades and designer curtains from **Nautica,** which sell for $50. Most shower curtains made of fabric cost between $30 and $80. Vinyl curtains cost about $15.

Fabric curtains can be machine-laundered in warm or cool water with a mild detergent (but never bleach) and hung to dry or placed in a dryer at a low setting. If ironing is needed, use a low or permanent-press setting and iron on the reverse side. Vinyl curtains or liners can be wiped down with a mild detergent to remove mildew or soap film.

GRAPHIC: 1 PIC

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LUXE LINENS TODAY'S CONSUMERS WILLING TO PAY FOR SHEETS THAT ARE COMFORTABLE AND DURABLE Modesto Bee February 23, 2003, Sunday, ALL EDITION

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Modesto Bee

February 23, 2003, Sunday, ALL EDITION

SECTION: YOUR HOME; Pg. E1

LENGTH: 1102 words

HEADLINE: LUXE LINENS TODAY'S CONSUMERS WILLING TO PAY FOR SHEETS THAT ARE COMFORTABLE AND DURABLE

BYLINE: BY KATHY BARBERICH, THE FRESNO BEE

BODY:
Armen Bacon knows what she wants from the sheets on her bed.

"I work really hard all day, and when I get into bed to sleep, I want that feeling of luxury and comfort," says Bacon, executive assistant to the superintendent of Fresno County Schools.

For her, it's all about thread count, softness and silkiness. For others, the mere smell of freshly laundered sheets is enough to send them off into dreamland.

Whatever our preferences, when we slip between the sheets, we want to feel assured that our cares of the day have been put to rest and we can spend our night in peace.

Bacon says she started noticing the differences in bedding when she traveled in Europe a number of years ago and stayed in expensive hotels.

"The beds were so comfortable and the sheets so soft you didn't want to get out of bed in the morning," she says.

"I remember thinking that we spend so much time in bed that we should have that feeling every day, not just when we are on vacation. Having a set of nice sheets with a high thread count is like owning one great business suit. You really get your money's worth."

Bacon's 350-thread-count sateen sheets are so comfortable that she's contemplating putting them on the beds in her guest rooms.

High thread count and value pricing are the attractions when Tracy Redden of Visalia goes sheet shopping. "I like the Egyptian cotton with at least a 270 thread count," she says. "There's nothing like the feeling of good, 100 percent cotton sheets. They breathe and are soft."

Both Redden and Bacon shop sales and compare prices. Bacon paid $70 for her king-size sheets, and Redden paid $58 for hers. Stacy Sanders, though, is paying $1,000 for her sheets and pillowcases.

"Having a nice bed is as important as having good cookware," says Sanders, who's planning to get married this fall. "Good bedding will last a very long time. My mother spoiled me. Even though she shopped the

sales, my mother always bought good sheets. And she still has them."

Sanders believes that people should treat themselves well and that indulging in luxurious Italian-designer bedding is one way to do it.

"Once you go to the nice sheets, you can feel the difference, but you can't explain it," Sanders says. "You look forward to climbing into bed, and you never want to get out."

Of course, it helps that she works at the Warner Company Boutique in Fresno and gets a discount on the Sferra sheets she buys. Sferra sheets start at 300 thread count and go up to 1,020.

Warner also carries Anichini, which can cost $1,800. Anichini sheets, which are manufactured in Vermont, have been heralded by Oprah Winfrey.

"Oprah helped to raise the bar on sheets," says Rodney Fultz, who works at Warner and who has his own set of Anichini sheets. "She said these are the sheets to die for, and they are."

THE COUNT

What's the big deal about thread count, anyway?

Phil Jones, a domestics buyer for Gottschalks, says the higher the thread count, the more tightly woven and more comfortable the sheets.

"Thread count has become a big selling point," he says. "A few years ago, consumers didn't pay any attention to it. Now they are looking at the labels. We used to see muslin sheets with a count of 132-180 and cotton percale, or blended sheets, at about 180. Today, good sheets are mostly 250 and above."

Gottschalks carries sheets that have a thread count of 600.

Jones, who has been in the business for 30 years, believes sheets with a thread count of 400 and 600 are pretty much the same. "I can't feel any difference," he says. "There are other factors affecting comfort, such as how the fabric is finished."

Trent Hutchins, another Gottschalks buyer, says people have been moving away from the polyester-cotton blends to 100 percent cotton. "They just like the all-cotton feel better," he says of consumers, "and they don't seem to mind that they are not wrinkle-free."

Jones says quality sheets don't have to cost hundreds of dollars. Gottschalks carries 310-thread-count, queen-size sets for $69.99.

"You can get even better buys at the sales," he says.

Color, or lack of it, is another factor for some sheet buyers, Jones says. Many higher-end sheets are available only in ecru and white.

"It could be because they are neutral and go with everything, or that people want the sheets to have an aged, heirloom look," he says. One example is a set of queen-size sheets and two pillowcases from Gottschalks' Merlot Collection, priced at $119.99.

Sheets have undergone many changes over time, especially in the last century.

CHANGING SHEETS

According to an article in Traditional Home magazine, Eileen Gray, an Irish-born architect and designer, was the first to use colored and patterned sheets in the 1920s.

In 1963, a Dutch company perfected the equipment that made printed sheets widely available.

A short time later, linens by clothing designers Bill Blass and Mary Quant hit the shelves. Today, that trend continues with Calvin Klein, Tommy Hilfiger and Ralph Lauren.

Sizes of sheets also have changed, from single and double to extra-long single and double to queen and king and California king.

"As mattresses have changed, so have sheets," Jones says. "For a while, not all of the sheets were matching up with the mattresses, especially when they came out with the thicker mattresses. I think the mattress and sheet industries have finally gotten it together. Still, it might be a good idea to measure your mattress before buying sheets."

According to Traditional Home, today's bed linens offer a sense of history. There are European heirloom linens with ecru embroidery, 19th-century toiles and flannel sheets inspired by antique velvet damask.

CLEANING SHEETS

Laundering sheets has changed, too.

It wasn't so very long ago that bed linens were cleaned in wringer washing machines and hung out on backyard clotheslines to dry.

The wringers are long gone, and so are most clotheslines. Most sheets are designed to be run through the washer and dryer without any special care, then are ready to go right back onto the bed.

Anichini, however, recommends machine-washing its sheets in warm water on the gentle cycle using a mild detergent, then air-drying. If you must use a dryer, Anichini advises using the low setting and removing sheets while still damp so they can finish drying over the bed. Wrinkles can be smoothed with your hands or pressed out with an iron.

"Linens of yesteryear had to be ironed," Jones says. "And they shrunk. Cottons of today don't wrinkle like the old ones and there is little shrinkage. Fabrics are better."

GRAPHIC: Ralph Lauren's green-, blue-, and pink-checked 100 percent cotton sheets Calvin Klein's weave, top, Veratex's gold sateen and **Nautica's** plaid - all 100 percent cotton (DIANA BALDRICA / THE FRESNO BEE) Tommy Hilfiger's white, green, purple and blue plaid 100 percent cotton sheets are available at Gottschalks.

LOAD-DATE: February 26, 2003

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A hot bath. Playboy March 1, 2003

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Playboy

March 1, 2003

SECTION: No. 3, Vol. 50; Pg. 86 ; ISSN: 0032-1478

IAC-ACC-NO: 99004009

LENGTH: 471 words

HEADLINE: A hot bath.

BODY:
get wet, get wild

Mount this wall bar by Hansgrohe in your shower and accessorize it with a fog-free mirror, shaving shelf, toothbrush holder and soap dispenser ($ 313).

[ILLUSTRATION OMITTED]

A 42-inch high-definition plasma TV monitor, surround sound, a DVD and CD player and a floating remote control? The only way Jacuzzi could improve its 10-jet whirlpool, La Scala, is to have Christina Aguilera waiting in the foam ($ 31,000).

[ILLUSTRATION OMITTED]

This king-size towel rack mounts to your bathroom wall and uses electricity to stay hot ($ 2500). On the rack: Egyptian cotton Spa bath sheets from Elements ($ 78 each).

[ILLUSTRATION OMITTED]

hell-bent for lather

Hermes Eau d' Orange Verte soap smells as rich as it lathers ($ 25). Shower Shock caffeinated soap is a kickass way to start your day ($ 7). Acqua di Parma's Blu Mediterraneo powdered soap comes from Italy (about $ 30). Lightfoot's Pine-Scented Soap was formerly available only in British men's clubs ($ 6). **Nautica's** Latitude Longitude soap combines olive oil and sea salt ($ 12).

[ILLUSTRATION OMITTED]

Fun for two! This Italian-designed translucent shower from Agape has no doors. You slip from wet to a drying-off area. It can be placed freestanding in a room or built into a wall ($ 11,500). Stainless steel bath accessories can be hung from around the top of the shower screen.

[ILLUSTRATION OMITTED]

Those crazy Italians! This single-spigot translucent sink, another Agape bath fixture, is constructed of a flexible material you can slightly mold to different shapes that better contain the wash water ($ 640).

[ILLUSTRATION OMITTED]

The Panasonic Wet/ Dry Linear Shaver delivers some 13,000 strokes per minute with a minimum of vibration. To get a closer shave, use it in the shower ($ 250).

[ILLUSTRATION OMITTED]

Soak yourself silly. This chrome showerhead is designed to be mounted in the center of your shower stall or your tub (about $ 500).

[ILLUSTRATION OMITTED]

This wenge wood towel shelf is the perfect accessory for a guy's bath--it's sturdy yet portable ($ 1112). On the rack: Egyptian cotton towels from Arrelle Fine Linens ($ 30 to $ 60 each).

[ILLUSTRATION OMITTED]

Jurlique's Romance Bubble Bath is herb-scented ($ 16). Les Elixirs Foam Bath is hemp-based, and it lathers up like crazy ($ 18). The main ingredient in I Coloniali Mirra & Mirra Aromatic Bath Cream is myrrh ($ 32). Pour New York Bath Tub Gin from Caswell-Massey into your bath and then open some bubbly ($ 25).

[ILLUSTRATION OMITTED]

Is Pink singing in your shower? Thank you, Sharper Image. This Dual-CD Shower Companion plays CDRs, plus AM, FM and VHF. You even get a remote control, hooks for hanging and a countertop stand (about $ 170).

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: March 31, 2003

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SHADY DEAL; FROM SHADES OF BROWN TO THE NEW PLASTICS, A LOOK AT WHAT'S HAPPENING IN MEN'S SUNWEAR. Daily News Record March 10, 2003

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Daily News Record

March 10, 2003

SECTION: Pg. 17 ; ISSN: 1041-1119

IAC-ACC-NO: 98661347

LENGTH: 512 words

HEADLINE: SHADY DEAL; FROM SHADES OF BROWN TO THE NEW PLASTICS, A LOOK AT WHAT'S HAPPENING IN MEN'S SUNWEAR.

BYLINE: ASKIN, ELLEN

BODY:
Within the growing business of men's accessories, particularly lucrative is the sunwear category, which for many retailers is becoming a year-round business. For buyers seeking the trendiest sunwear for fall '03, International Vision Expo East (March 20-23 in New York City) is a hotbed of technology and new product. Held annually at the at the Jacob Javits Convention Center in New York, Expo is the country's largest eyewear show with 260,000 square feet of exhibition space (70 percent of which is dedicated to ophthalmic and sun frames), including a newly expanded In Vision Expo Galleria that will house more than 100 high-end eyewear brands.

One eyewear brand making its U.S. debut at Expo is Kangol via its London-based licensee Blue Gem. The collection, which has enjoyed several years of success in Europe and Japan, features interesting details such as laser-logoing on temples and lenses, as well as soft colors that relate back to Kangol's popular headwear.

Another notable introduction is **Nautica** Fashion Tints, a moderate-priced subcollection targeted toward fashion-conscious men. While **Nautica's** core brand will continue to offer polarized (anti-glare) lenses, **Nautica's** new fashion line will be less about function and more about style, says Bob Fardo, vice-president of retail sales for Marchon Eyewear, **Nautica's** eyewear licensee. Price points, $ 60 to $ 75 at department and specialty stores, are significantly lower than the $ 100-$ 130 price tag of the core line.

Other must-sees at Vision Expo include new fall frames from designer brands such as Dior Homme, Oliver Peoples, Calvin Klein, Christian Roth, Gucci and Morgenthal-Frederics.

Until then, here are the top trends in men's sunwear this season.

1. Man Power

Unisex styles may have dominated the market for the past several seasons, but the strongest trend this fall is markedly masculine sunwear. The new breed of manly shades are defined by darker lenses, more-subtle flash treatments and slimmer silhouettes, such as styles from Yves Saint Laurent and Hugo Boss.

2. One Word: Plastics

While men may gravitate toward metal frames, designer brands such as Dior Homme, Christian Roth and Diesel have all introduced masculine plastic frames for fall. One such frame is a fashion-wrap from Oliver Peoples that offers exclusive OPX lenses that negate the effects of sun glare and reflective light, as well as repel water, oil and fingerprints.

3. Brown, It's The New Blue

Bright blue and crystallized clear lenses were fun alternatives to black the past few seasons -- and have promptly been replaced by brown. An example of brown at its best is a Donna Karan shield -- a minimalist's dream with a thin, semi-rimless frame and suspended nose pads.

4. Aviators: Still Flying!

Sunwear designers are seemingly forever reinventing these inherently masculine frames. The hot new shape of the season is squared-off aviators from Dior Homme and Hugo Boss, but fashionistas will never tire of dramatic interpretations like ones from Valentino and Ray-Ban.

IAC-CREATE-DATE: March 17, 2003

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Fashion File The Vancouver Sun (British Columbia) March 11, 2003 Tuesday Final Edition

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The Vancouver Sun (British Columbia)

March 11, 2003 Tuesday Final Edition

SECTION: Style; Pg. C3

LENGTH: 605 words

HEADLINE: Fashion File

SOURCE: Vancouver Sun

BYLINE: Virginia Leeming

BODY:
SUCCESS STORY

Dress for Success has just helped its 3,000th client make the transition back into the workforce. The non-profit organization works with 25 member agencies which recommend women who require assistance to re-enter the working world. Together with a variety of agencies such as YWCA, MOSAIC, New START, Women's Resource Centre and Burnaby Skills Centre, clients are helped with job readiness skills and a suitable outfit for interviews. Once the clients lands a job, a second outfit is provided. Dress for Success operates from a space downtown provided by the RBC Financial Group and has 100 volunteers who sort donated office attire and provide member services to women who have found jobs and also participate in fund raising.

Dress for Success is a worldwide organization with chapters in various countries. Donations are welcome in either clothing and accessories or money. Clothes such as suits, blouses, sweaters, coats and pants must be in good condition drycleaned and on hangers. And they should be currently stylish, and sized from zero to 28. Accessories such as jewellery and handbags are also needed. New pantyhose, underwear (packages unopened), shoes and cosmetics are appreciated.

The four-year-old organization founded by Astrid Levelt, is holding its annual fund raiser on Tuesday, April 22, at the Fairmont Waterfront Centre Hotel, at 5:30 p.m. The evening includes cocktails, a silent auction, video profile of the organization and guest celebrities. Tickets are $50 each and available by calling program director Deborah Twocock at 604-408-7923.

LIFE'S A GAME

The latest entry in the race for supremacy in men's fragrances is **Nautica** Competition. This sporty entry kicks off with bergamot and juniper berry, passes through rosemary and nutmeg, and scores a finish with sandalwood and white amber. The fragrance line includes eau de toilette, aftershave, body wash, soap and deodorant. Prices range from $18 for the deodorant to $70 for 125 mL of eau de toilette.

OF CORSET!

You may think that corsets are a thing of the past, but Diana Li and Flora Cheung have other ideas about the boned underpinnings. The pair of entrepreneurs operate Front & Company, at 3772 Main St., where they sell custom-made corsets by Melanie Talkington of Lace Embrace Alelier. Talkington is inspired by historical examples of corsetry. Personal fittings can be made by appointment.

The store is also presenting an exhibition of large-scale oil paintings entitled Hair Full of Forgetfullness, by Cecile Steudel. The turn-of-the-century corset shop window display remains until March 31. The store specializes in vintage and contemporary consignment clothing for men and women, plus home accessories and collectibles. For information, phone 604-879-8431.

IMAGE POLISHING

Lilly Page is a Burnaby-based image consultant who will help you trim down that bulging closet and suggest items to help complete your seasonal wardrobe. She will also shop for you, suggest accessories and assist in makeup application. More important, Page wants to help women define their image. For information, phone 604-420-6371.

SHEER ROMANCE

OPI Nail nail varnishes have put out a special selection of sheer polishes suited for brides. Rosy Future, Alter Ego, Cloud 9, Honeymoon Sweet, Kiss the Bride and Sheer Enchantment Glitter clear coat range from a bare shimmer to several shades of pink to a glitter pink spun into taffeta. Priced at $12.50 each or $13.75 for a set of four miniatures,they will be available April 1 in spas and salons. For information phone 1-800-341-9999 or visit www.opi.com

GRAPHIC: Color Photo: **Nautica** has entered the men's fragrance market.; Color Photo: You can keep up a bold front in a custom corset.

LOAD-DATE: March 11, 2003

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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BRING IT ON St. Louis Post-Dispatch (Missouri) March 15, 2003 Saturday Five Star Late Lift Edition

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St. Louis Post-Dispatch (Missouri)

March 15, 2003 Saturday Five Star Late Lift Edition

SECTION: LIFESTYLE ; Pg. 10

LENGTH: 203 words

HEADLINE: BRING IT ON

BYLINE: Lisa Jones Townsel Post-Dispatch Fashion Editor

BODY:
* Spring fashions bloom with feminine details, pastel colors, sporty stripes, Asian influences and miniskirted sass.

EXPECT TO BE swept away this spring by a tidal wave of purses and pumps, T-shirts and tanks -- all awash in tones of pink and other pastels. Moreover, get ready to cruise back in time to, say, the '50s, when fashions were prettily polka-dotted, form-fitted and almost always topped with a bow.

There'll be sporty racer stripes and other athletic motifs to cheer about as well as multipocketed cargo pants and skirts that have been feminized with luxurious fabrications. Asian-inspired brocades will snake u p the sides of kimonolike swing jackets and shirts, straight-legged pants and handbags. And corsets and camisoles will unleash a softer, more feminine spirit for spring. Also think glimmer and shimmer when it comes to accessories, which are likely to be dipped in silver and gold. But the highest stakes will be placed on the micromini that dares to make a splashy return.

New York and European designers often dictate the trends that find their ways into local boutiques, department stores and malls. This season is no different. Who inspired what? Take a look at the following.

NOTES:
FASHION

GRAPHIC: PHOTO; (1) Color Photo by DOUG KANTER / AGENCE FRANCE-PRESSE - DIESEL; The Mighty Mini; It's back to the future once again as the miniskirt gets smaller and sassier, thanks to such designers as Miu Miu, Anna Sui, Tommy Hilfiger, Zac Posen and others. Tiny prints, brilliant colors and details such as zippers, D-rings and pleats all help to add interest to this year's short crop. Local versions on Page 31; ; (2) Color Photo by LOUIS LANZANO / THE ASSOCIATED PRESS - MARC JACOBS; Fifties chic: A return to things feminine; By far, this is the season's most popular trend. And it encompasses some of the most classical patterns and designs. Everyone from Bill Blass to Donna Karan to Marc Jacobs has included ruffled hemlines, polka-dotted dresses, tweed jackets, pencil skirts, slim capris and dainty sweaters on their runways. Local versions on Pages 14-15; ; (3) Color Photo by DOUG KANTER / AGENCE FRANCE-PRESSE - CAROLINA HERRERA; Jump to it; Cargo makes the leap from military mimicking to utilitarian-chic dressing this season, thanks in part to Marc Jacobs, Catherine Malandrino and others who used fabrics such as silk and satin to soften the edge. Local versions on Page 30; ; (4) Color Photo by RICHARD DREW / THE ASSOCIATED PRESS - TOMMY HILFIGER; Courting corsets; Lace-up bustiers and strappy camisoles, in materials from vampy leathers to delicate silks, enhance the season's ode to femininity. Carmen Marc Valvo's spring line celebrated the corset and bustier during his show. Richard Tyler highlighted camis in silk.

In some cases, Tommy Hilfiger added straps to corsets to mix and match pieces in his street-to-party looks. Local versions on Page 22; ; (5) Color Photo by ANTONIO CALANNI / THE ASSOCIATED PRESS - BLUMARINE; Asian persuasion; The spirit of the Orient certainly lingered in fashion arenas in Europe this season as evidenced by sprawling floral-brocade designs on satin-backed shirts and skirts. Parisian designer Chloe and designers for Blumarine, Gucci and Miu Miu all took advantage of the ever-mystical look. Local versions on Pages 16-17; ; (6) Color Photo by BEBETO MATTHEWS / THE ASSOCIATED PRESS - MICHAEL KORS; Sporty duds; For more than two decades, sportswear designers Tommy Hilfiger and David Chu (for **Nautica)** have made primary colors and racer stripes fixtures in fashion circles. Calvin Klein often dabbles with them on slinky jersey knits. And this season, the likes of Michael Kors, Bill Blass and Cynthia Steffe used bold-striped statements to make their athletic looks racy and street-ready. Local versions on Page 23

LOAD-DATE: March 16, 2003

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Pittsburgh Post-Gazette (Pennsylvania) March 16, 2003 Sunday

Copyright 2003 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

March 16, 2003 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-11 STYLEBOOK

LENGTH: 831 words

BODY:
Events

A trunk show and special promotion of Pal Zileri and Samuelsohn tailored suits, sportcoats and slacks for spring and summer is tomorrow through Saturday at Joseph Orlando, 606 Liberty Ave., Downtown.

"Simplify Your Life" is the theme of a Liz Claiborne fashion show Saturday featuring wrinkle-free, stain-resistant casual apparel created from Teflon fabric protector. A Claiborne representative will also conduct demonstrations. The event is at 2 p.m. on the second floor of Lazarus, South Hills Village.

Think Pink Think Spring is the theme of Beauty Week at Saks Fifth Avenue Wednesday through Saturday. It will feature special merchandise from brands at Saks Beauty Place plus a "Beauty Secret Must-Haves" makeup event at the Bobbi Brown bay Thursday through Saturday. There will also be a free cosmetics bag containing travel beauty essentials with a $75 purchase in the beauty department. For an appointment, call the Downtown store at 412-297-5366.

The 2003 Miss Pittsburgh, Teen Miss Pittsburgh and Sir Pittsburgh pageants are March 23 at Antonian Theater, Carlow College, Oakland. Prizes include cash, a $5,000 Pittsburgh Beauty Academy scholarship and full-tuition, renewable scholarships to California University of Pennsylvania and Cheyney State University. A reception from 12:30-1:30 p.m. will feature live soft jazz by Calvin Stemley and Keith Flowers of the House of Soul band. The competitions begin at 2 p.m. and will feature 13 guest singers and dancers. Tickets are $12 in advance and $15 at the door. For information, visit www.winacrown.com or call 412-363-4387.

View Nicole Miller spring and summer sportswear and evening apparel in sizes 2-12 from 10 a.m. to 5 p.m. Saturday at Crossroads Boutique, 24 W. Second St., Greensburg. A Nicole Miller goodie bag is free with any Miller purchase or special order.

Lend a hand

Start spring cleaning a little early and donate gently worn interview-appropriate women's suits to Dress for Success as part of the national Clean Your Closet Week 2003, which starts today and ends Saturday. Dressbarn stores are partnering in the annual campaign by giving donors a $10 gift certificate and a 15 percent discount on purchases. Participating Dressbarn drop-off locations are in Monroeville, Fox Chapel, Cranberry, Robinson Town Centre, Northway Mall, Washington Mall and Fifth Avenue, Downtown (check http://direct.where2getit.-com/dressbarn/).

Dress for Success is a nonprofit agency providing interview outfits and job training to low-income women

who are referred by homeless shelters, domestic violence shelters and job-training programs in Pittsburgh and 74 other locations in four countries.

New stuff

The Fresh Basil collection by The Thymes -- products infused with basil oil, organic fennel extract and organic grapefruit extract -- includes alpha hydroxy acid cream, liquid foaming bath, glycerine soap, cologne, aromatic candle, home fragrance mist, refresher oil and body wash, lotion and salt scrub. Prices are $5 to $32 at select spas, pharmacies and specialty stores.

Nautica Competition is an invigorating men's scent that comes in eau de toilette sprays ($35 and $45), aloe vera-infused after shave balm ($28) and body wash ($12.50), alcohol-free deodorant ($12.50) and a large soap on a rope with sea salt and olive oil ($12.50), at Kaufmann's and Bon Ton.

Estee Lauder's Magnascopic Maximum Volume Mascara, formulated to promote the appearance of thicker eyelashes, comes in black, brown, purple and blue ($20) at Lord & Taylor, Lazarus, Kaufmann's and Saks.

Clarins Relaxing Body Polisher and Toning Body Polisher ($34) are made to wash away without leaving the tub gritty or slippery. The Body Balm ($32.50) contains apple seed and marshmallow. When you're done, your bathroom has that same refreshing aroma of a day spa. The products can be used by men, women and children along with their corresponding Bath & Shower Concentrates and Body Treatment Oils. The full line is at Saks now and Lord & Taylor, Lazarus and Kaufmann's in May.

Also at Saks:

La Mer's The Concentrate ($290) contains a higher concentration of the fermented sea kelp broth than the line's other products are known for, plus lime tea and marine and plant extracts to heal skin.

Vera Wang's limited-edition Travel Trusseau contains a .25-ounce parfum purse spray, 3.4-ounce body lotion, 3.4-ounce bath and shower cream and 1-ounce fragranced votive candle in a white leather travel case ($95).

Yves St. Laurent's Age Expert Age Defying Cream and Lotion with SPF 15 ($85 each), plus the spring color collection that highlights browns and pinks in mascaras, eye pencils, lipsticks, lip glosses, blushes, foundations, tinted moisturizers and nail polishes ($15.50 to $46).

Compiled by Post-Gazette fashion editor LaMont Jones, who can be reached at ljones@post-gazette.com or 412-263-1469.

NOTES:
LaMont Jones, Post-Gazette fashion editor, can be reached at ljones@post-gazette.com or 412-263-1469.

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BROWSING Knoxville News-Sentinel (Tennessee) March 20, 2003 Thursday Final Edition

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Knoxville News-Sentinel (Tennessee)

March 20, 2003 Thursday Final Edition

SECTION: STYLE; Pg. E1

LENGTH: 327 words

HEADLINE: BROWSING

BYLINE: COMPILED BY MARY BOOHER

BODY:
FASCINATING FEATURES

49 percent of women say they are attracted to a great smile.

41 percent of men say they are smitten by a nice smile.

51 percent of men say the eyes never lie.

48 percent of women swoon over beautiful eyes.

7 percent of men say they are turned on by lots of hair.

2 percent of women say a man's hair is an important feature.

Source: Lavalife.com

ORNATE ORGAN?

"I'm tired of all this nonsense about beauty being only skin-deep. That's deep enough. What do you want - an adorable pancreas?"

Jean Kerr

author

THE SMELL OF SUCCESS

Nautica crosses the finish line with the new men's scent Competition. The fragrance sparks an adrenaline rush with its blend of spicy rosemary and nutmeg, paired with a hint of juniperberry and sultry sandalwood. Available in spray, aftershave, body wash, soap and deodorant, Competition is available at most department stores.

SOS FOR THE SKIN

Save Me by philosophy is an overnight complexion workout designed to purge, nourish, lift and brighten the

skin. The product's key ingredients are peptides, retinol, vitamin C and antioxidants, which the company bills as a "full-body fitness regimen for your complexion." Retailing for $60, the product is for aging skin. Philosophy products are available at drug and discount stores or online at www.philosophy.com.

SEALED WITH A KISS

Babies Boo Boo Stick by Davies will tame the tears of little ones. The all-natural product contains tea tree oil, aloe vera, anesthetic and anti-bacterial properties that help heal bumps and bruises. Sure to become a parent's best friend, all that's missing is a kiss.

BRIGHT BLONDE

Liven up dull blond hair with John Frieda's Brand New Blonde Revitalizing Styling Mousse. Milk proteins and conditioning agents boost body, while non-yellowing agents rinse away bothersome brass. Retailing for $5.50, John Frieda products are available at most drug and discount stores.

- COMPILED BY MARY BOOHER

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Unilever's Pre-Results Update Monday, March 24, 2003 Business Wire March 20, 2003, Thursday

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March 20, 2003, Thursday

DISTRIBUTION: Business Editors

LENGTH: 558 words

HEADLINE: Unilever's Pre-Results Update Monday, March 24, 2003

DATELINE: NEW YORK, March 20, 2003

BODY:
As previously announced, Unilever will be holding its planned pre-results update on Monday, March 24, ahead of the 2003 First Quarter Results on Friday, May 2, 2003.

The teleconference will commence at 9:00 a.m. and lines are open from 8:30 a.m. Given the volume of participants at previous conference calls you are advised to dial-in in good time. Analysts only will be able to ask questions during the call.

The presentation material will be made available, at 9:00 a.m., through the relevant stock exchanges, and will be accessible on Unilever's website www.unilever.com.

U.S. DIAL-IN TELEPHONE NUMBER

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The teleconference will be recorded and will be accessible one hour after the conference ends, and will be available up to and including Monday, April 7, 2003. The replay number is:

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The teleconference can also be accessed via Unilever's website from 8:30 a.m. and an archived stream will be available from two hours after the conference ends until Monday, April 7.

Pre-results updates for 2003 are planned as follows (all at 9:00 a.m.):

Monday, June 23 - ahead of Q2 results to be published on Wednesday, July 30, 2003

Monday, September 22 - ahead of Q3 results to be published on Wednesday, October 29, 2003

Wednesday, December 17 - ahead of Q4 results to be published on Thursday, February 12, 2004

UNILEVER BACKGROUND:

Unilever (NYSE: UN, UL) is one of the world's largest consumer products companies with annual sales of approximately $47 billion in 2002. It produces and markets a wide range of foods and home and personal care products. Unilever operates in 88 countries around the globe and employs approximately 258,000 people.

In the United States, Unilever sales were approximately $11 billion in 2002. It employs approximately 15,225 people and has 59 offices and manufacturing sites in 21 states.

The business comprises:

Foods: Lipton teas, soups and side dishes; Wish-Bone salad dressings and marinades; Lawry's seasonings and specialty sauces; Shedd's Country Crock and "I Can't Believe It's Not Butter!" spreads and sprays; Ragu pasta and pizza sauces; Knorr soups, sauces and bouillons; Hellmann's and Best Foods mayonnaise; Skippy peanut butter; Bertolli olive oil, premium pasta sauces and frozen dinners; Good Humor-Breyers and Ben & Jerry's Homemade, Inc. ice cream companies; and Slim-Fast nutritional and health snack products.

Home and Personal Care: Wisk, "all" and Surf laundry detergents; Snuggle fabric softener; Sunlight dish detergent; Lever 2000, Caress, Pond's and Vaseline skin care; the Dove family of anti-perspirant, skin- and hair-care products; the Suave family of anti-perspirant, skin- and hair-care products; Axe deodorant bodyspray for men; Q-tips cotton swabs; Mentadent oral care products; Finesse, Salon Selectives, and ThermaSilk hair care products; and Calvin Klein, **Nautica** and Lagerfeld cosmetic and fragrance products.

CONTACT: Unilever United States, Inc.
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URL: http://www.businesswire.com

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the shape of Spring to come Milwaukee Journal Sentinel (Wisconsin) March 23, 2003 Sunday

Copyright 2003 Journal Sentinel Inc.
Milwaukee Journal Sentinel (Wisconsin)

March 23, 2003 Sunday ALL EDITION

SECTION: LIFESTYLE; Pg. 01L

LENGTH: 735 words

HEADLINE: the shape of Spring to come

BYLINE: CATHERINE FITZPATRICK of the Journal Sentinel staff

BODY:
It's a Felix the Cat clock moment in fashion. A boomerang Formica, bouffant moment.

It's parasol daiquiris at the Copa. Smoke gets in your eyes. Loopy monograms on the band's powder-blue tuxedo jackets. Floaty chiffon cocktail dresses, polka dot wedge shoes and glamour-puss sunglasses. Yep, it's a fashionable Fifties moment -- a spring moment that will shape your wardrobe.

What? You don't aspire to be the postmodern incarnation of Doris Day or Sandra Dee. Not even Julianne Moore in "Far From Heaven"?

Well all righty, then it's a Marcia Brady moment. A micro-mini, skinny-striped and skintight, pale-lipped, flash and sass and haute-hippie superficial rebellion Seventies-redux moment.

Or an urban, architectural moment. A tea-and-crumpets moment. A sport utility moment. A country club prepster moment.

We live in uncertain times.

So pick an era and live a little.

going Dotty

Spotted around town: plenty of polka dots. They're popping up in the darnedest places: on cute little clutch bags and retro-chic cocktail dresses, on chiffon scarves that float at the neck and strappy sandals that play footsie all night.

From sweet dotted Swiss to playful pancake-sized circles, dots are splattering flirt-appeal across many a summer favorite.

Really now, isn't that the point?

maximum Mini

Miniskirts raise more than just hemlines -- they invariably raise a ruckus.

Designers are embellishing them with pleats, poufs, embroidery, fringe and flounces.

Adding frills to thrills with shredded hems, hardware, belts and the highest hemlines since Twiggy stepped in front of a camera in a Courreges skirt that started at her hipbone and ended 2 inches later.

casual Cool

There's something about linen -- simple, graceful linen pants -- that make any shirt a perfect fit for spring and summer. Take the classic pants and spice them up with a retro mod pattern, stripes or a classic tank.

buttoned Down

Remember the two-button suit? It's back. It's dressier than the three-button and shows more shirt and tie. Some designers are even going to the one-button. Stronger shoulder, contoured waist suppression softened by fabrics of silk & wool blend, wool/mohair, superfine stretch wool. It marks the return to inside construction.

Other predictions -- If suits are back, so are dress shirts, with more patterning and fabric interest. Richly patterned Italian silk ties are the finishing touch.

Retro-striped polo shirts, just like your father wore.

The shirt-jacket, plain and simple with zipper closure.

From Kenneth Cole -- the sheer knit see-through pullover worn over a strongly patterned shirt.

From **Nautica** -- the engineered stripe sweater from the '50s.

Phat Farm: takes engineered stripe one step beyond mainstream.

Frill of the moment

Fashion nostalgia can be easily overdone. But handled well it's a springtime delight. Turn a modern eye on the '40s, '50s, '60s and '70s with retro dance dresses, tea dresses and lingerie embellished with ruffles, lace and ribbons, dropped waists, swirling skirts and asymmetric hemlines.

On the other hand, we have clean graphic classics for the workplace, and youthful casual wear that takes inspiration from the world of sports.

Zig and zag

Return to those carefree clothes of the counterculture. Rock-on again with Marcia Brady, Gloria Bunker Stivic, Grace Slick and Janis Joplin.

Up and down or round and round, '70s-style linear thinking is the mod-mod message for spring.

Once the province of sailors at sea, country club awnings and seersucker suits, stripes are towing the line and taming the wildest color combos this spring. So join the revolution, celebrate your inner rocker and tow the line.

classy Cargo

The sloppy, saggy sometimes baggy, over-pocketed cargo look takes on a sleek line this season. Still a great choice for the casual moments, you'll find the pants have been been luxed up with sexy silks and satins. Dress them up with high, high heels and step out for a late night rendezvous. Pare them down with a classic T and a confident strut.

Photography

Gary Porter

Text and Style Trends

Catherine Fitzpatrick

Design

Bob Helf

Feature photo editor

John Klein

Wardrobe and style assistance by Kristine Kierzek

Hair and makeup by Lyn Marie Neuenfeldt

Models provided by Jennifer's Talent Unlimited Inc.

Studio photography by Kevin Eisenhut

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Haywin boosts sales staff, adds bath, bedding lines Home Textiles Today March 24, 2003

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Home Textiles Today

March 24, 2003

SECTION: News; Pg. 2

LENGTH: 682 words

HEADLINE: Haywin boosts sales staff, adds bath, bedding lines

BYLINE: Staff

BODY:
NEW YORK Continuing in its effort to become more well-known as a company that is able to service and support the demands of virtually any brand, Haywin Textile Products announced the addition of five new people and the promotion of two others.

Haywin is also expanding the range of products for the Jessica McClintock Home and Simmons BeautyRest licenses to include bath accessories/shower curtain and solid-color sheet sets, respectively. Throws and decorative pillows, are also being offered by Haywin for the first time.

Said Gregg Haft, president and ceo, about the new personnel additions and promotions, "These moves reinforce all of the branding and global sourcing initiatives that we've put in place over the last year."

Haywin already has a well-established reputation as a supplier of discount department stores but has, over the last year, been slowly establishing itself as a source for higher tiers of distribution. The acquisition of the FUBU Home and Jessica McClintock Home licenses and certain aspects of the **Nautica** Home line have helped Haywin work toward that goal.

On the sales side and leading off the list of new hires is Shana Strong who assumes the newly created title of vp of sales. Reporting directly to Haft, Strong is focusing on certain national account businesses. She was a former employee of Think Design Group.

Formerly of Hollander Home Fashions, Wright Varn is now the regional sales manager for department stores and specialty chains, another new position. He reports directly to Charlie Schlang, director of business development.

Wrapping up the new additions to sales is Joshua Haft, who formerly ran Haywin's wholesale division. He takes on the role of sales account executive for department stores and specialty chains and also reports to Schlang.

Augmenting Haywin's merchandise and product development team are three new hires and another promotion. Barbara Menendez, formerly of Elrene, is now the brand manager for the McClintock Home line, a newly created position, and reports to Maureen Granger, vp of merchandising. Menendez is also responsible for the design direction of Haywin's private label business.

Michael Lohan, formerly of the Federated Merchandising Group, joins Haywin as its vp of global sourcing.

Reporting to Lohan is new hire Rabin Sharma, who was named import buyer. Lohan reports to Gregg Haft.

Nancy Cartisano has been promoted to executive business manager. Formerly the import manager, Cartisano is responsible for Haywin's dollar store and discount store retail base.

"We're preparing for 2005 and the end of quotas in general," Haft said. "Our main moves supporting that are these personnel additions and promotions."

Haywin is unveiling a freestanding solid sheet set line for the Simmons BeautyRest license. Both woven and flannel sets are available with price points ranging from $29.99 to $99.99 for a queen. Thread counts for the all-cotton woven offerings range from 230 to 600 sateen. Depending on the thread count, as many as eight colors are offered. Six colors are offered for the flannel sets, which range in weight from 135 to 200 grams.

Also new from Haywin are throws, in a variety of constructions, and decorative pillows. The throws are being introduced as part of Haywin's current brand structure but are available as a private label offering. The pillows, however, are mainly branded.

"We're growing from a product mix and a brand mix standpoint to address different levels of retail," Granger said. "We're now able to service all levels."

Wool, cotton, chenille, chenille blends, space-dyed chenille, cotton boucle and cotton waffleweave constructions are all included for the throws, which are sized at 50" x 60" and priced from $19.99 to $49.99. Both novelty-driven and solid colors are offered.

The decorative pillows are priced from $19.99 to $59.99 and are geared toward the McClintock and FUBU lines. "They enable retailers to get the flavor of the brands, especially FUBU, without stepping into a large commitment," said Schlang.

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The Game; Nasdaq Serves Up Volley Of Tie-ins for Tourney BRANDWEEK March 24, 2003

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BRANDWEEK

March 24, 2003

LENGTH: 459 words

HEADLINE: The Game; Nasdaq Serves Up Volley Of Tie-ins for Tourney

BYLINE: by Hilary Cassidy

BODY:
This week's Nasdaq-100 pro tennis tournament in Miami provides a showcase not only for its sponsor but, in a novel arrangement, for many of the companies that trade on the exchange, including Apple, Starbucks and JetBlue.

Nasdaq signed on as title sponsor of this largest tourney outside of the Grand Slams last February, making this year's event its first chance to fully activate behind the partnership. Along with traditional title-sponsor branding and advertising benefits, the tournament provides a platform for Nasdaq to highlight "QQQ"-its index tracking stock that reflects the collective performance of the Nasdaq-100-and its roster of corporations.

"Our goal as the stock market is to add value to companies who list here," said John L. Jacobs, Nasdaq's evp-worldwide marketing and financial products. "Two ways to do that are with QQQ, which is a great tool for investors; and to give opportunities to showcase what [the companies] do."

Among the Nasdaq corporations participating in the tournament, primarily with on-site presence in the "QQQ Pavilion" and daily promos, are **Nautica,** sampling its new perfume "Competition;" Starbucks, issuing mints and coffee in hospitality areas; JetBlue, giving away travel vouchers; The Sharper Image, providing gift certificates; Palm and Handspring, offering PDAs; Logitech, giving away pocket cameras; Dell and Apple, providing on-site computers; and Waterford, designing the winners' trophies. Microsoft, the event's new official technology sponsor under a separate deal signed in conjunction with Nasdaq, will have on-court signage.

Nasdaq also is participating, along with Comcast, Microsoft and the U.S. Tennis Association, in a related charitable program in schools encouraging students to learn about entrepreneurship and the stock market.

And you thought football players were all sweaty and stinky . . . NFL Equipment, which launched with authentic on-field apparel last year, is expanding to include a line of personal care products in partnership with boom!, New York. Products, to be available by mid-summer in sporting goods stores like The Sports Authority, Gart and Modell's, include muscle therapy lotion and balm, body wash, cologne, antiperspirant and medicated powder. Packaging features the NFL logo. Boom! also will make a team-logoed travel kit with the products.

Extra Innings: Boston Celtics guard Paul Pierce will star in a new print ad for Spalding's Infusion basketball to run in pubs like Slam, XXL and The Source. Targeted to urban consumers, the ad, via Winstanley, Lenox, Mass., shows Pierce in street clothes leaning against a chain-link fence with copy, "The truth will set you

free."

E-mail: hcassidy@brandweek.com

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NAMES / CAROL BEGGY & AL YOUNG Stephanie Lawlor of the Globe staff contributed.;ROBERT BRUSTEIN RECEIVES A THEATRICAL SALUTE; JOE PERRY GETS SAUCY The Boston Globe March 29, 2003, Saturday

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The Boston Globe

March 29, 2003, Saturday ,THIRD EDITION

SECTION: LIVING; Pg. E3

LENGTH: 673 words

HEADLINE: NAMES / CAROL BEGGY & AL YOUNG Stephanie Lawlor of the Globe staff contributed.; ROBERT BRUSTEIN RECEIVES A THEATRICAL SALUTE; JOE PERRY GETS SAUCY

BYLINE: BY CAROL BEGGY & AL YOUNG

BODY:
BRUSTEIN GETS GOOD NOTICES THE AMERICAN REPERTORY THEATRE FOUNDING DIRECTOR, ROBERT BRUSTEIN, WILL BE HONORED BY THE NATIONAL CORPORATE THEATRE FUND WITH ITS ACHIEVEMENT IN THEATRE AWARD AT THE 25TH ANNIVERSARY CHAIRMAN'S AWARDS GALA ON MAY 19. (BRUSTEIN WILL RECEIVE HIS AWARD FROM TONY-WINNING ACTRESS AND ART ALUM CHERRY JONES.) BRUSTEIN, WHO IN ADDITION TO STARTING THE ART AT HARVARD ALSO FOUNDED THE YALE REPERTORY THEATRE, STEPPED DOWN FROM THE ART LAST YEAR. HE HAS BEEN IN NEW YORK, SERVING AS A SENIOR FELLOW AT THE NATIONAL ARTS JOURNALISM PROGRAM. "WE CONGRATULATE BOB BRUSTEIN FOR HIS NCTF CAREER ACHIEVEMENT AWARD," SAID LAWRENCE SUMMERS, HARVARD'S PRESIDENT. AS A LEAD-IN TO THE GALA, PLAYWRIGHTS WENDY WASSERSTEIN AND CHRIS DURANG AND A PRODUCER OF THE BROADWAY HIT "THE PRODUCERS," ROCCO LANDESMAN, ALL FORMER STUDENTS, WILL TOAST BRU STEIN AT A COCKTAIL RECEPTION ON APRIL 30 IN NEW YORK CITY. THE NCTF IS AN ASSOCIATION OF 11 NOT-FOR-PROFIT THEATERS, INCLUDING THE ART, AND IT HAS ITS HEADQUARTERS IN NEW YORK. . . . AND WHILE WE'RE ON THE SUBJECT OF BRUSTEIN, TOMORROW AFTERNOON WILLIAM STYRON, SHELDON HACKNEY, AND GLEN C. LOURY WILL TALK WITH BRU STEIN IN A PUBLIC LECTURE AT THE BOSTON PUBLIC LIBRARY AS PART OF THE WORDS ON FIRE SERIES.

SIGN THIS WAY THIS COLUMN'S FAVORITE GUITAR-GOD-CUM-ASPIRING-CHEF, JOE PERRY OF AEROSMITH, WILL CELEBRATE THE SUCCESS OF HIS JOE PERRY'S ROCK YOUR WORLD BONEYARD BREW HOT SAUCE IN NEWBURY COMICS AT FRESH POND, CAMBRIDGE, ON APRIL 10 AT 7 P.M. PERRY WILL MEET WITH FANS AND SIGN A FEW AUTOGRAPHS.

A SUBURBAN ADDITION Renowned chef Anthony Ambrose and his wife, Dorene, opened the doors of their latest culinary endeavor, the nautically themed Blackfin Chop House & Raw Bar in Hingham, on Thursday night with a lavish party for family and friends. Guests were treated to copious quantities of succulent seafood and carving stations of butter-soft sirloin and pork tenderloin. Ambrose, who also owns Ambrosia on Huntington, was busy overseeing details and greeting guests, but we managed to congratulate him on his lovely new spot. "I had a lot of fun doing it. I'm gonna break into this tuna now," he said, heading toward the 100-pound yellowfin. Mingling through the dining rooms were comedian Steve Sweeney; Dorene's father, Tom Fallon, of Siro's restaurants; professional race-car driver and F1 Braintree CEO R. J. Valentine; and financial wiz Tom Hoffman and his wife, Debbie, of Hingham. Musician James Montgomery, the Catered Affair's Holly Safford, and Ikuyo Yanagisawa, president of the cutlery company Kikuichi New York, were also there.

FREE BEER FOR CHARITY When Denise Harvey of the Beverly School for the Deaf loaded cases of Sam Adams with the help of volunteer Melissa McPhail, they were part of a program by the Boston Beer Co. to help charities, particularly smaller ones. Last week, 1,350 cases of Sam Adams Winter Lager were given to local charities to be used at their fund-raisers. Boston Beer, which will give away several hundred more cases this week, decided to give away the brew because many nonprofit organizations had reported that donations were down. (Last year, more than 10,000 cases, valued at $200,000, were given away.) So what's the catch? An organization has to be registered as a charity and must go the Jamaica Plain brewery to pick up the beer.

FUND-RAISING LAYUP GQ magazine is teaming up with **Nautica** Sportswear, Filene's, and Celtics player Walter McCarty to raise money for McCarty's I Love Music Foundation. On Thursday at the **Nautica** Shop for Men in Filene's at Downtown Crossing, there will be a fashion show with Boston models presented by GQ previewing **Nautica's** men's sportswear and clothing collections. The event will run 5:30-6:30 p.m., with the first 250 guests getting a chance to meet McCarty and receive a free autographed photo. The first 40 customers to spend $100 in the **Nautica** shop will get a free basketball signed by McCarty.

Names can be reached at names@globe.com or at 617-929-8253.

GRAPHIC: PHOTO, 1. Chef-owner Anthony Ambrose celebrated the opening of his newest restaurant, the nautically themed Blackfin Chop House & Raw Bar in Hingham, on Thursday night with wife Dorene, daughter Olivia, son Tucker, and many of his friends. / GLOBE PHOTO / BILL BRETT 2. HOOPS AND HELP - Event chairman Bob Davis; Antoinette Quinones, a resident of Bridge Over Troubled Waters; and Celtics owner Wyc Grousbeck gear up for the annual fund-raiser for the outreach organization next Saturday at the Four Seasons Hotel. Grousbeck is the distinguished honoree at this year's dinner and silent auction.

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Sporty spice The Sunday Telegraph (Sydney, Australia) March 30, 2003 Sunday

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The Sunday Telegraph (Sydney, Australia)

March 30, 2003 Sunday

SECTION: FEATURES-TYPE- FEATURE-COLUMN- BODY & SOUL; Pg. I06

LENGTH: 630 words

HEADLINE: Sporty spice

SOURCE: MATP

BYLINE: Olivia Morgan

BODY:
Wondering what's your scene? Olivia Morgan serves up some sporting suggestions to inspire you.

yogi care

Simply looking good will make you feel more Zen. So ditch the leotard, and slip into something more comfortable.

1. Calvin Klein Stretch grey pants, $74.95, and Bonds Yoga Pants, $29.95 2. Marcs Babydoll Towelling Hoodie, $120; Bonds Pink Stripe singlet, $16.95, and Plain Pink singlet, $19.95 3. Fineline Airex 140 Exercise Mat at Rebel Sport, $66.99 4. The Yoga for Living series by Penguin Books, $16.95 each 5. Aveda Blue Oil Balancing Concentrate, $38.95 6. adidas Mei shoes, $140

take a hike

Enjoying the great outdoors begins with the right gear. Swap your weekend cargo pants for some khaki shorts and head for the hills.

1. Marcs Babydoll cargo shorts, $140, and Bracewell White Tee, $49.90 2. Columbia Sport socks at Gowings, $19.95 3. Stainless Steel Water Bottle from Gowings, $19.95 4. Marmot All Weather Jacket from Gowings, $599 5. Dermalogica Energy Elixir, $59 6. Hikers' First Aid Kit from Gowings, $29.95 7. Merrel Hiking Boots from Gowings, $349

sail away

Sailing is all about you, the open sea and perhaps a few salty sailor boys. Whether you're manning the grinder or just relaxing on deck, it's important to look the part.

1. Dermalogica Full Spectrum Sun Wipes, $29, and Phyto Plage Protection Sun Veil for all hair types, $28 2. adidas spray jacket, $90, Tigerlily white denim mini skirt, $89.95, and Tigerlily Striped Knit, $94.95 3. Red bonds reversible singlet, $16.95 & knickers, $9.95 4. **Nautica** Hat, $29.95 5. Converse Chucks, $70

ace looks

Tennis is no longer for ladies who lunch. A sexy game of singles starts with a cute skirt and if you play your shots right, it could end in a love match.

1. adidas cross-back singlet, $55, and wristbands, $6.60 2. Prince Force 3 tennis racquet at Rebel Sport, $149.99 3. Clarins 30+ sunscreen for outdoor sports, $34 4. Nike tennis skirt, $70, and Converse visor, $25 5. Evian hydrating spray 50g, $8.95 6. Nike backpack, $70 7. Puma EXOL trainers, $130, and adidas short socks, $12

in the swim

Perhaps these pieces will give you the urge to submerge? Forget that nasty school swimming costume, equip yourself with the slickest underwater gear.

1. Zoggs Z Fins, $39.95, and Kick Board, $24.99 2. Zoggs Cottesloe Costume, $69.95, Elite Fitness Goggles, $24.99 and Silicone Cap, $9.95 3. Aveda Hair Detoxifyer, $22.50 4. Speedo Sports Chamois Towel, $34.95 5. Dermalogica Waterproof Solar Spray, $40 6. Speedo Tech Paddles, $39.95 7. Aqua Sox shoes, from Gowings, $19.95

on the run

When you're pounding the pavement, "less is more". Invest in a supportive sports bra or exercise singlet, well-fitting running shoes and a pair stretchy shorts or pants with a pocket for the house key. And don't forget your water bottle!

1. adidas scooped-side shorts, $45 2. New Balance Sports Tank Top, $45, and Berlei Sports Bra, $54.95 3. Nike water bottle, $10 4. Nokia 5100 mobile phone, $699 5. Nike training pants, $90 6. Puma keys clip, $8 7. New Balance 1220 women's running shoes, $170

stockists

adidas 1800 801 891; Aveda 1300 300 054; Berlei 1800 645 045; Bonds (02) 9840 1111; Bracewell (02) 9280 3304; Calvin Klein (03) 8416 6655; Clarins (02) 9663 4277; Converse (03) 9894 2333; Dermalogica 1800 659 118; Evian (02) 9663 4277; Gowings (02) 9264 6321; Marcs Babydoll (02) 9280 3304; **Nautica** 1800 800 030; New Balance 1800 654 512; Nike 1300 656 453; Nokia 1300 366 733; Phyto Plage (02) 9663 4277; Puma 1800 811 511; Speedo 1800 023 807; Zoggs (02) 9453 2000.

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A Crowded Field, But Room To Grow; accessory trends WWD March 31, 2003

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March 31, 2003

SECTION: Pg. 2b ; ISSN: 0149-5380

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LENGTH: 960 words

HEADLINE: A Crowded Field, But Room To Grow; accessory trends

BODY:
Byline: Melanie Kletter NEW YORK - Accessories have led the pack in the fashion world for the last few years, leading to an explosion of newcomers and more space for the category on retail floors.

While the sector is always undergoing cyclical shifts, there is one thing that remains constant: women can never have too many accessories. At a time when the economy is sputtering along and apparel sales are struggling, accessories are well poised to continue their run.

"Consumers are not willing to spend a lot of money on fashion right now and accessories are an inexpensive way for women to update their wardrobe," said Marshall Cohen, co-president of NPDFashionworld, the market research firm. "No one is going to replace their wardrobe each season like they used to and the younger market is using accessories to express their individuality."

Although overall accessories sales are estimated at about $ 30 billion, the market is highly fragmented with hundreds of small firms vying for their piece of the pie. While the accessories sector encompasses everything from hats and belts to eyewear and legwarmers, handbags and jewelry are the sector's largest categories, accounting for the bulk of sector sales at most department stores and large chains, according to industry executives and market watchers.

Other standout categories recently include hats, which have been worn by celebrities and starlets at premieres and events all over town; scarves, which came in especially handy during the cold winter weather in the Northeast, and earrings, a key category in the last year, especially oversized and chandelier styles.

Judging by the many stars wearing large earrings at the Oscars, the category will likely continue to run strong for months to come. Eyewear has also been percolating with activity of late, as a number of high-end designers have entered the category. Among those jumping on the eyewear bandwagon are Coach, Judith Leiber, Bottega Veneta and Stella McCartney.

The number of newcomers getting into all manner of accessories has been impressive. Jewelry has been an especially ripe area for introduction, with everyone from models and celebrities to former homemakers throwing their baubles into the ring.

At the same time, there has been a considerable amount of consolidation in the accessories market. As one

of the best performing segments in fashion with some of the highest margins in the business, accessories firms has become an attractive area for acquisitions. Big fashion firms such as Liz Claiborne and Jones Apparel Group have snapped up a number of smaller jewelry and handbag companies, and they are also expanding their existing fashion brands into accessories categories.

Among the brands Liz Claiborne owns and makes accessories and jewelry for are its namesake label, as well as Sigrid Olsen, Lucky Brand Dungarees, Monet, as well as jewelry for Kenneth Cole under license. Under the Jones fold are brands such as Judith Jack, Napier, Enzo Angiolini and Gloria Vanderbilt, as well as licensed Tommy Hilfiger jewelry. Other recent acquisitions include the purchase of jewelry firm Carolee by Retail Brand Alliance, the budding conglomerate that also owns Brooks Bros. and Adrienne Vittadini.

Firms such as Kellwood Corp., Anne Klein and **Nautica** are also adding more accessories categories in an attempt to build up the lifestyle elements of their brand. **Nautica,** for example, recently unveiled its first women's handbag collection, made under license by Wathne Ltd.

At the retail level, stores of all stripes are stepping up their investment in accessories. J.C. Penney, for example, recently decided to get rid of much of its beauty offerings so it can devote more space to accessories. Target and Kohl's Corp. are among other chains giving the category more room and specialty chains such as Ann Taylor, Banana Republic and H&M continue to boost their nonapparel offerings.

"Every retailer is examining profit centers and looking at pockets of opportunity and funding those opportunities," said Deborah Rudinsky, merchandise manager for accessories at The Doneger Group buying office. "Accessories are recession-proof products which people use to update their wardrobes."

Although there are plenty of large and small stores that carry accessories, there are surprisingly few accessories-only chains. Perhaps in response to this, a number of vendors have been aggressively opening their own stores. Coach, for example, continues to roll out new stores under its nameplate, while handbag firms such as Dooney & Bourke, Kate Spade and Furla also have added new stores in recent months. High-end Italian brands such as Bottega Veneta and Ferragamo are also rapidly adding new units on these shores.

Much of the upper-end of the business is now dominated by apparel designers, many of whom have licensed their names into accessories categories. Although designers such as Giorgio Armani, Ralph Lauren and Donna Karan got their start in apparel, they are among the many firms who have entered accessories via licenses. Runway shows for the past few years have been filled with accessories, as designers seek to present an entire lifestyle, rather than just a new line of clothing.

Some firms are choosing to go it alone. In the last few years, Marc Jacobs and Oscar de la Renta are among those that have chosen to produce their own accessories, joining the ranks of companies such as Gucci and Prada that are well-known for their handbags and other non-apparel offerings.

"I think brands that don't have an association with accessories are looking at the category more carefully," Rudinsky noted. "Most firms want to complete their business with head-to-toe offerings."

IAC-CREATE-DATE: May 19, 2003

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TRICKS & TREATS;JUST THE JOB The Evening Standard (London) March 31, 2003

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The Evening Standard (London)

March 31, 2003

SECTION: Pg. 18

LENGTH: 579 words

HEADLINE: TRICKS & TREATS;
JUST THE JOB

BYLINE: Justine Speller

BODY:
TOP TRICK

Cool aid for the multitalented

COMMUNICATIONS company GN Netcom has recently launched the GN 9120 - a cordless headset which gives up to a 100m range of mobility and delivers up to eight hours of talk time before recharging. The lightweight headset, which can be used with virtually all telephones on the market, offers a telephone conference feature where up to four headset users can join in on a conference call.

Included in the pack is a small charging cradle which sits on your desk, a headband and an earhook which has alternate "wearing styles".

You also have a choice of three boomarms (the bit that you speak into): the midi, micro and flex). The GN 9120 costs £250; for stockists call GN Netcom on 01784 220 172 or visit www.gnnetcom.com.

Spa a thought

NOW you can have your cake and eat it.

The Spa at The Renaissance London Chancery Court Hotel, in Holborn, offers an extremely useful service called Beauty and the Feast - a lunch-break and manicure or pedicure combo.

Upon arrival, you have a choice of sandwich, drink and treat, which is then made to order by the executive chef and will be whisked down to you just before you leave.

Beauty and the Feast manicures take 30 minutes and cost £30; pedicures take 45 minutes and cost £40. Both treatments also include an ESPA exfoliation, hand or foot massage and of course the lunch-bag. For appointments call The Spa on 020 7829 7058.

PS has 10 Beauty and the Feast treatments to give away; just write your name, address, daytime telephone number and whether you'd like a manicure or a pedicure, on a postcard or sealed envelope and send it to: PS/Beauty and the Feast, Just the Job, Room 205, Evening Standard, Northcliffe House, 2 Derry Street, London W8 5EE. You can email your entry, calling it Beauty and the Feast, to justthejob@standard.co.uk. The closing date for entries is 9 April, 2003.

Now here's a Trick..

HITTING our stores for spring/summer 2003 will be **Nautica's** first footwear collection, which includes deck shoes, leather top sandals, leather and suede loafers and traditional and contemporary trainers. One of the newest designs in the collection is this very smart trainer called Trick (we promise, no tricks involved), which is also available in blue and yellow, and costs £80 a pair.

PS has teamed up with **Nautica** to give away 10 pairs of Trick trainers. If you fancy winning yourself a spanking-new pair of sneakers for the summer, or even the marathon, just write your name, address, daytime telephone number and foot size on a postcard or sealed envelope and send it to: PS/**Nautica,** Just the Job, Room 205, Evening Standard, Northcliffe House, 2 Derry Street, London W8 5EE. You can email your entry, calling it **Nautica,** to justthejob@standard.co.uk. The closing date for entries is 9 April, 2003.

For stockists call 0161 351 9600.

Shop till you drop at this spring sale

OKAY, girls, have your diaries at the ready to highlight the weekend of the 4, 5 and 6 April for the Womenswear Designer Warehouse Sale.

You'll find six studios full of suits, coats, jackets, leathers, cashmeres, knitwear, dresses, trousers and accessories by more than 100 designer labels, including Fake London, Evisu, Hussein Chalayan, Prada, Betty Jackson and Dolce and Gabbana.

The sale takes place at 45 Balfe Street, N1 on Friday 4 April (10am-8pm), Saturday 5 April (10am-6pm) and Sunday 6 April (11am-5pm).

Entrance £2.

LOAD-DATE: April 1, 2003

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2003) and leq (12/31/2003))** (Edit Search | Suggest Terms for My Search)
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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Make a splash: here's a shower of new spring looks and water-resistant accessories you'll want to be caught in. Shape April 1, 2003

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Shape

April 1, 2003

SECTION: No. 8, Vol. 22; Pg. 181; ISSN: 0744-5121

IAC-ACC-NO: 98594280

LENGTH: 358 words

HEADLINE: Make a splash: here's a shower of new spring looks and water-resistant accessories you'll want to be caught in.

BODY:
Spring Time These versatile watches areas smart as they are stylish. This page: Links of London water-resistant watch on black molded-silicone bracelet, $ 900. Timex TMX resin-and-stainless-steel watch, water-resistant to 100 meters, $ 35. **Nautica** water-resistant watch, $ 65. Chanel J12 sport watch, water-resistant to 30 meters, on rubber bracelet, $ 2,100. (Be sure to read manufacturer's instructions before immersing any watch.) Opposite: Philosophy di Alberta Ferretti belted trench coat, $ 620. Moschino cotton capris, $ 310, and umbrella, $ 63. Beauty note Rain or shine, glistening skin is always a springtime favorite. Brighten your look by accentuating cheekbones, brow bones and temples with Almay Cheek Highlighter in Morning Dew, $ 6.75, a subtly luminous, transparent cream.

Come What May

Think sleek and versatile this season. This page: Sony water-resistant digital personal audio system, $ 150. (Read manufacturer's instructions before immersing any electronic item.) Opposite: Bottega Veneta seersucker striped blazer, $ 720, and pant, $ 340 Longchamp clear plastic umbrella, $ 125. Rafe "Mercedes" mini-duffle, $ 545.

Beauty note This season, fabrics are light and makeup follows suit. Opt for tinted moisturizers like Estee Lauder Day Wear Plus MultiProtection AntiOxidant Sheer Tint Release Formula SPF 15, $ 37.50. It evens skin tone, giving you a glow, and fights damaging free radicals with powerful antioxidants like white tea and grapeseed extract.

Pour It On

For style that shines with Confidence choose pieces that flatter your shape. This page Moschino cotton tie-front jacket, $ 580, and umbrella, $ 63. Philosophy di Alberta Ferretti cotton shorts, $ 230. Helen Kaminski proofed cotton hat, $ 85. Chanel flip-flops, $ 140. Opposite: Coach water-resistant wrist wallets, $ 58 each.

Beauty note You'll relax knowing that Revlon ColorStay Overtime Lash Tint, $ 7.50, will keep you looking fresh no matter what the weather. This lash color, available in three shades, keeps you bright-eyed for three days and won't smudge flake or run. See Buyer's Guide, page 188, for retail information.

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Locker room: how to put all the pieces together; Spring fashion. Golf Digest April 1, 2003

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Golf Digest

April 1, 2003

SECTION: No. 4, Vol. 54; Pg. 214 ; ISSN: 0017-176X

IAC-ACC-NO: 100839583

LENGTH: 298 words

HEADLINE: Locker room: how to put all the pieces together; Spring fashion.

BODY:
1 Burberry London suede blazer, $ 1,330; Baldessarini Hugo Boss trousers, $ 225, and solid blue linen shirt, $ 250; Cole Haan calfskin leather belt, $ 95; Johnston & Murphy shoes, $ 155. Another option: Ermenegildo Zegna check linen shirt, $ 235.

[ILLUSTRATION OMITTED]

2 Bobby Jones sport coat, $ 650; Brooks Brothers dress shirt, $ 65; Ben Hogan merino wool polo sweater, $ 108; Ermenegildo Zegna wool trousers, $ 295; David Yurman lizard-skin belt with silver buckle, $ 390; FootJoy tassel loafers, $ 240. Another option: Joey Rodolfo 1879 cotton sport shirt, $ 116.

[ILLUSTRATION OMITTED]

3 Claiborne silk-worsted wool sport coat, $ 300; Fairway & Greene shirt, $ 67; Normandy & Monroe ventile trousers, $ 230; Coach belt, $ 38; Cole Haan shoes, $ 195. Another option: Tommy Bahama silk-cotton T-shirt, $ 82, and V-neck sweater, $ 115.

[ILLUSTRATION OMITTED]

4 Brooks Brothers "Brooksease" wool blazer, $ 350; Greg Norman Collection cotton sport shirt, $ 64; Ben Hogan wool trousers, $ 118; Crookhorn leather and braided waxed-cotton belt, $ 65; Arnold Palmer driving moccasins, $ 95. Another option: Callaway Collection polo shirt, $ 80.

[ILLUSTRATION OMITTED]

5 **Nautica** wool/nylon sport coat, $ 275; Joseph Abboud linen sport shirt, $ 125; Zanella wool trousers, $ 275; Jos. A. Bank glazed leather belt, $ 50; Cole Haan City oxford shoes, $ 285. Another option: Gant cotton Navigator sweater, $ 99.

[ILLUSTRATION OMITTED]

6 Canali silk/wool sport coat, $ 895; Best of Class by Robert Talbott handmade silk sport shirt, $ 245; Trafalgar suede belt, $ 95; Joey Rodolfo 1879 cotton trousers, $ 163; Ermenegildo Zegna suede loafers, $ 375. Another option: Oxxford Clothes cashmere/silk polo sweater, $ 595.

[ILLUSTRATION OMITTED]

IAC-CREATE-DATE: April 30, 2003

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Discount store with real deals The Washington Times April 2, 2003, Wednesday, Final Edition

Copyright 2003 News World Communications, Inc.
The Washington Times

April 2, 2003, Wednesday, Final Edition

SECTION: LIFE; QUEEN OF BARGAINS; Pg. B05

LENGTH: 704 words

HEADLINE: Discount store with real deals

BYLINE: By Jill Kamp, SPECIAL TO THE WASHINGTON TIMES

BODY:
It used to be "outlets" that had all the discounts. Now the trend is for "marts." Take the word "market," cross out the "k" and the "e" and you have "mart," in case you have been sleeping for the past 10 years or so.

Besides C-Mart, Kmart, Wal-Mart, Tiger Mart and Trade Mart, there is Stein Mart.

Stein Mart is in 29 states with 276 stores. Several more stores are on their way. It is a full-service discount department store. Clothing for children, women [regular, petite and women's sizes] and men [including big and tall] are sold along with fashion and home accessories.

What's the big deal? On my first visit last weekend, I discovered clothing that is the same as that being sold in Lord and Taylor and Macy's.

Its multipage flier an insert in a weekend newspaper attracted me. To be specific, the Joseph A. silk top I had bought only a few weeks ago at Macy's was advertised for $34.99.

I had bought it on sale, reduced from $54.99 to $45.99. Big deal.

Last weekend on Saturday, Stein Mart was having a 12-hour sale on top of its already reduced prices. So many, many racks had signs saying "50 percent off the lowest marked price." My top was now $17.50. This is my kind of store.

I get very annoyed when stores list retail prices. No one ever pays them. The original prices are marked down before the merchandise is put on a hanger. No one ever buys retail anymore. Even Neiman Marcus has frequent markdowns and sale racks every day.

This "mart" is a real outlet, however. One distinguishing mark of an outlet is that the brands it sells are not mentioned in its ads. Department stores nearby that sell the identical items require the advertising ban.

Stein Mart is the real deal.

A raspberry Harve Bernard linen/silk, two-piece pants outfit was $24.92 or $12.46 for each piece. A **Nautica** sports jacket for my husband was reduced from $199.99 to $74.96. With the newspaper coupon for 15 percent off the lowest price, it's now down to $64.22. The fabric is beautiful, with exquisite tailoring, and we know we got an amazing bargain. Eight items totaled $188.08 or an average of $23.51 per item.

That's how I measure the overall savings. We bought a **Nautica** sports coat, dress trousers, shirt and silk tie, two-piece pants outfit, silk blouse, and silk sweater. Can you beat that at your favorite store?

The nearest Stein Mart is in Leesburg at 1021 Edwards Ferry Road, NE. Call 703/771-1752 or access www.steinmart.com for other locations and maps to each. Planning family road trips to include discount shopping will provide great savings and give you all some exercise breaks along the way. We hit the Stein Mart in Greenville, N.C., on the way back from a week's rest at a friend's beach home and appreciated the break in driving.

* * *

This brings up the topic of family vacations, which many of you usually plan at this time of year. We all need a break from the routine and yet everyone in a family defines "break" differently.

Actually, the book "His Needs, Her Needs" gave me this idea. Willard F. Harley Jr. writes that men and women have different needs. Wouldn't you know it, the list for men does not match the list for women. So in trying to meet the needs of our spouse, we will grow, learn about sacrifice and servanthood and learn more than if we married a clone of ourselves. Boring.

Well, it seems to me that children of all ages have different needs, as well. How about asking everyone who is to participate in your next vacation to make a list of their top 10 favorite things to do on vacation?

I found the lists my husband and I made several years ago and we seem to have the same goals: majestic scenery, cultural experiences, new relationships and intellectual stimulation. The only difference between his list and mine is the order of priority we give to each item on the list. Each vacation is a practice session to meet the other's needs and our own while having fun and relaxation on a budget.

Wasting money any time can be painful. On a vacation, waste seems to hurt more.

For help with your buying and selling problems, e-mail the Queen at jill@queenofbargains.com.

LOAD-DATE: April 2, 2003

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Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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Spring/Summer Rainbow Collection. Omaha World Herald (Nebraska) April 4, 2003, Friday

Copyright 2003 The Omaha World-Herald Company
Omaha World Herald (Nebraska)

April 4, 2003, Friday SUNRISE EDITION

SECTION: FASHION; Pg. 1qq;

LENGTH: 197 words

HEADLINE: Spring/Summer Rainbow Collection.

BODY:
On the cover

Nautica sportswear for him from Dillard's, Oak View Mall. Windbreaker, $ 98; swim shorts, $ 39.50; T-shirt, $ 25.

Activewear for her from Express at Oak View Mall. Aqua sleeveless V-neck knit top, $ 19.50; print miniskirt, $ 29.50; necklace, $ 22. Coral terry pant, $ 39.50; striped stretch top, $ 24.50; necklace, $ 26. Mudd sunglasses, $ 16, and silver hoop earrings by SO-GSJC, $ 6, from Kohl's at Eagle Run.

Rainbow-colored straw tote, $ 14.99, by Cherokee, from Target Stores. Natural platform wedge by Mudd, $ 44.99, from Kohl's at Eagle Run.

Hot pink poet top, $ 7.68; faux shell necklace, $ 6.99. From Target.

Neckwear by XMI, $ 95 each. From Jerry Ryan Clothing & Sportswear.

Credits

Section coordinator: Chris Christen Nelson with Pat Waters

Mannequins courtesy of Kohl's at Eagle Run in northwest Omaha. Special thanks to Denise Wilett, store manager, and Christy Schlueter, visual specialist.

Mannequins photographed by Matt Miller of The World-Herald on location at First National Tower, 16th and Dodge Streets. Special thanks to Kevin Merritt, director of property management for First National Buildings.

GRAPHIC: Color Photos/4 Laura Inns/2 Tracksuit. Vintage dress. Trench coat. Slim skirt. Straw hat. Marcrame bag. Hot pink top. Khaki capris. Cargo shorts. Canvas tote. Matt Miller/1 Photo by Matt Miller of The World-Herald on location at the First National Tower. **Nautica** sportswear for him from Dillard's, Oak View Mall. Windbreaker, $ 98; swim shorts, $ 39.50; T-shirt, $ 25. Activewear for her from Express at Oak View Mall. Aqua sleeveless V-neck knit top, $ 19.50; print miniskirt, $ 29.50; necklace, $ 22. Coral terry pant, $ 39.50; striped stretch top, $ 24.50; necklace, $ 26. Mudd sunglasses, $ 16, and silver hoop earrings by SO-GSJC, $ 6, from Kohl's at Eagle Run. Rainbow-colored straw tote, $ 14.99, by Cherokee, from Target Stores. Natural platform wedge by Mudd, $ 44.99, from Kohl's at Eagle Run. Hot pink poet top,

$ 7.68; faux shell necklace, $ 6.99. From Target. Neckwear by XMI, $ 95 each. From Jerry Ryan Clothing & Sportswear.; Laura Inns/The World-Herald/2sf Matt Miller/The World-Herald/1sf

LOAD-DATE: April 8, 2003

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ATWALK COOL FASHION SHOW GIVES WINGS OF INSPIRATION TO DESIGNERS China Daily April 7, 2003

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April 7, 2003

ACC-NO: A2003040777-44F9-GNW

LENGTH: 1173 words

HEADLINE: ATWALK COOL FASHION SHOW GIVES WINGS OF INSPIRATION TO DESIGNERS

BODY:

Beijing witnessed another glittering catwalk fantasy with its Fashion Week at the end of last month.

The annual event, with its debut staged in 1997, fascinated designers and top models from both China and abroad, and the international press with dozens of catwalk shows.

Nautica Day The Fantasy 2003 autumn/winter collection of **Nautica** kicked off this year's highly anticipated Fashion Week in the antique Dongyuan Peking Opera Theatre, very close to the Forbidden City.

The first day saw all cameras and eyes on the catwalk show of American-Chinese designer David Chu, founder and chief designer of **Nautica,** as well as on his 2003 **Nautica** Design Grant Awards.

For autumn this year, **Nautica** is taking men on a US tour - a coast-to-coast style jaunt from the Brooklyn shipyards to Chicago's skyscrapers and shores and from the Great Plains to Lake Tahoe.

There are more colours in the mix than during past seasons: blacks and reds in the Gear and Hydro lines of competition performance-oriented active wear; navy, white, grey, stone and red-orange sportswear; beiges, browns and blues in suede jackets, heavy-gauge knits, distressed leather, cargo pants and jackets.

The three finalists for the 2003 **Nautica** Design Grant Awards were Ren Ping from Dalian Fengyi Fashion Co, Luo Zheng from the Shenzhen Omnialo Co and Qu Dingnan from the Guangzhou Dingnan Fashion Design Centre. The three also showed their collections after the **Nautica** show.

Chu set up the grant system last year to discover talented young Chinese designers and encourage them to explore the world with their "wings" while never forgetting their roots.

"Fashion is a global culture but fashion designers from different countries and backgrounds have different understandings of it," Chu said. "You should have the wings to fly internationally but always be rooted in your own culture." The designer's international concept is based on the notion that "every country's mentality is different." Chu's affinity for Chinese art and history and the pursuit of business in his native country have given him the opportunity to explore his roots. As inspiration for his global style, Chu travels extensively throughout the year, seeking constant exposure to the world's cultural riches. "As a designer, inspiration comes from many different places. But travelling gives me the most energy and inspiration. I

get a lot of inspiration from just observing different things and people in places that I've travelled to," he said. Hempel Awards On the second day, the Poly Theatre became a satellite of the United Nations when 36 young designers from 22 countries and regions displayed their works to compete for the Hempel Awards.

These finalists were chosen from 1,708 applications submitted since last September.

The "White Lily Magnolia Waltz" collection designed by Xie Jin, a senior student of the Fine Arts School of Beijing's Tsinghua University, stood out from all the other works to win the first Hempel Award.

To a melodic waltz, the models walked along the catwalk, as if the white flowers were blossoming quietly in the silvery light of the moon.

"My inspiration comes from the white lily magnolia. The gorgeous white fascinates me - so pure and so beautiful," she said.

Brandon Michael, a designer for the US womenswear firm Hailives, was one of the judges. He said: "Today's young Chinese designers' vision and understanding of fashion are very close to those international designers I know.

"Xie's collection features almost all the fashion trends. They are perfect works of art. But I prefer designs that are both stylish and practical.

"Fashion is very personal. Every designer has his own concept of fashion. When I gave lectures in the Fashion Institute of Technology (in New York), I always told those students who had just started designing that the most important thing for a fashion designer is to be loyal to your own ideas. Cover your eyes and express yourself through the designs." Wang Qing, chairman of the Chinese Fashion Designers' Association, said he felt very happy to see a Chinese designer win the top prize. He said: "We organized the competition to provide young Chinese designers with an opportunity to be seen by the world. They and their international counterparts can inspire each other." Menswear This year's Fashion Week indicates that menswear is turning a significant corner on the Chinese fashion road.

A dozen Chinese brands showed their latest menswear collection, including Ado, Cabbeen, Ederbo, Mark Fairwhale, Pin, Septwolves, Shanshan and Stava. Many of the menswear shows even outdid those for womenswear.

Mark Cheung, the most famous Chinese fashion designer, won high acclaim for his 2003 autumn/winter collection.

Following the theme of his 2002 collections "Feeling Harvard" and "Cambridge Weekend," this year's catwalk show was entitled "Meet at Yale" and took place at the Beijing Film Studio.

Cheung used high-tech synthetic fabrics in colours ranging from soft pastels to bold and bright colours. Body-hugging jersey knits were also important, and the shapes of the suits made a major statement.

Cheung has opened his doors to the fashion industry and to the public since he designed for Oleg Cassini in 1985. He has established himself as a high-end designer, in demand for ready-to-wear and leisure collections.

Rising Hong Kong designer Danny Yang promoted his collection for Cabbeen. Its catwalk show, also held at the Beijing Film Studio, looked avant-garde and fresh compared to other shows.

But Yang insisted that his designs do not merely have a "look." He said: "The best men's tailoring always has a reason behind it. The cut, the fabric, even details like the placement of a pocket or the size of a zipper tab." Other flavours Many other brands also held catwalk extravaganzas, including sensual lingerie shows, sportswear, leisure collections and elegant couture. Zhang Zhifeng, chief executive and chief designer of NE Tiger, uses traditional shapes, distinguishing them with his signature touches on leather,

suede and fur. He graced this season's catwalk with a collection that mixes all the design elements to create flawless, beautifully cut leather and suede pieces with an unexpected twist.

Structured garments with loose and flowing asymmetrical draped skirts with rows and rows of shirring at the waistband are finished off with hot leather pants, also with shirring at the seams. Leisure brand Ham Phry showed its simplicity, nature and delicacy. Every T-shirt, pair of trousers or skirt features the concept "Let life feel freedom" of designers Xiong Ke and Cui Yuanmou.

Vincent Lo's design for Wei Wo Xing attracted attention for its avant-garde denim clothes, while Hong Kong brand X-one featured mix-and-match styles.

X-one gave a special party and catwalk to show off its 2003 spring/summer collection. Besides gorgeous models, the show featured stars from the Hong Kong entertainment world such as Natalis Chan and Eric Tsang and the firm's image girl Tiffany Lee.

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LOAD-DATE: April 7, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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EDITOR'S PICKS;ReFurnish to open today in Bloomington location Star Tribune (Minneapolis, MN) April 10, 2003, Thursday, Metro Edition

Copyright 2003 Star Tribune
Star Tribune (Minneapolis, MN)

April 10, 2003, Thursday, Metro Edition

SECTION: VARIETY; Pg. 6E

LENGTH: 312 words

HEADLINE: EDITOR'S PICKS;
ReFurnish to open today in Bloomington location

BYLINE: John Ewoldt; Staff Writer

BODY:
Refurnish, a furniture clearance store that sells discontinued, overstock, closeout and showroom items, is expected to open today in its new Bloomington location. In the old store, shoppers barely had room to turn around. The new location, next to California Closets on Interstate Hwy. 494, is 40 percent larger. Many furniture types are available; items in the mission style have especially reasonable prices.

4950 W. 78th St., Bloomington, 952-835-3400.

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Green expo

The Living Green expo includes resources, products and technologies to reduce consumers' environmental impact. Get information on green designs for the home, healthful food, energy savings, green gardening and low-pollution cars. Admission is free to the expo, held at the State Fairgrounds Saturday and Sunday. "Blue Sky Guides" will be given to the first 100 attendees each day. The guide is a local coupon book with discounts on green products. For more information, call 612-331-1099 or 651-215-0218 or go to http://www.livinggreenexpo.org.

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Anniversary sale

Everything in the PPL Shop is on sale during the anniversary sale today through Saturday. The surplus store currently has a good selection of watches by Fossil, Guess, DKNY and Kenneth Cole for $18 to $30, clothing by Polo, **Nautica,** Liz Claiborne and Tommy Bahama for $6 to $12, and lots of household accessories such as lamps, clocks, candles, fountains, trivets, trays and garden accessories. Get an additional 15 percent off the sale prices from 3 to 6 p.m. Saturday.

850 15th Av. NE., Minneapolis, 612-789-3322.

John Ewoldt's Dollars & Sense editor's picks may be products, services, resources or events that save you time, effort or money. He'll also alert you to special sales that offer extraordinary value. Ewoldt may be contacted at 612-673-7633 or at jewoldt@startribune.com.

Source: News & Business > Combined Sources > News, All (English, Full Text)
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JUMP INTO SPRING St. Louis Post-Dispatch (Missouri) April 12, 2003 Saturday Five Star Late Lift Edition

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St. Louis Post-Dispatch (Missouri)

April 12, 2003 Saturday Five Star Late Lift Edition

SECTION: LIFESTYLE; Fashion Copycat Column; Pg. 36

LENGTH: 140 words

HEADLINE: JUMP INTO SPRING

BYLINE: Karen Deer Special To The Post-Dispatch

BODY:
TOMMY HILFIGER wasn't the only New York designer to delight the spring runways with bright athletic wear. Baby Phat and David Chu for **Nautica** did, too. Hilfiger's jogging outfits were fashionable and sleek, yet sporty enough for a walk in the park.

One of his spring looks was a pair of white pants that he called "Love Is So Blind" ($45), made of cotton and spandex. A red, polyester tee ($29) completed the outfit. With a total of $74, we decided it wasn't quite in our budget for exercise wear.

At Burlington Coat Factory, 2101 Barrett Station Road, we found a red cotton V-neck tee ($12.98) and added white cotton-and-spandex drawstring pants ($9.98).

The total of $22.96 gave us something to jump about.

(If you don't find this match, look for others. Fashion changes regularly in many stores.)

NOTES:
FASHION & BEAUTY; DESIGNER / COPYCAT

GRAPHIC: PHOTO; (1) Color Photo by KEVIN MANNING / POST- DISPATCH / Special to the Post-Dispatch - BURLINGTON COAT FACTORY; * White drawstring pants, $9.98; * Red V-neck T-shirt, $12.98; Total: $22.96; (2) Color Photo - TOMMY HILFIGER; * White jogging pants, $45; * Red polyester T-shirt, $29; Total: $74

LOAD-DATE: May 6, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Liz goes home...once again Home Textiles Today April 14, 2003

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Home Textiles Today

April 14, 2003

SECTION: News; Pg. 1

LENGTH: 424 words

HEADLINE: Liz goes home...once again

BYLINE: By Cecile B. Corral

BODY:
NEW YORK -- After a seven-year absence, Liz Claiborne returned to soft home during spring market, unveiling a broad apparel-inspired line of bedding, bath and window treatments with licensee American Pacific.

"**Nautica** represents that gender-friendly casual look for us, and Liz Claiborne goes in the opposite direction, with feminine looks, colors, prints and patterns. It rounds out our brand portfolio in a very nice way," Patty Kampman, vp, gmm, merchandising and design, American Pacific, told Home Textiles Today. "We absolutely saw a niche in the marketplace for this fresh approach to femininity."

The collection, targeted at specialty and department stores, marks the first new home line from Liz Claiborne in seven years, when Springs Industries was the licensee for the line.

"There's a tremendous amount of apparel inspiration. We really felt American Pacific has interpreted the apparel aesthetic very well," said Ann Bukawyn, vp, licensing, Liz Claiborne.

Bedding is available in 10 designs and includes four core sheet programs -- a 310-count sateen with embroidery, a 210-count yarn-dyed embroidered pin stripe, a 230-count sateen print and a 220-count engineered print -- that mix and match with all the designs.

The signature fashion bedding collection is Heather, which includes a micro-suede comforter and matching shams, cotton velvet shams, matelass shams, mohair decorative pillows and two types of sheeting -- a 230-count printed variety and a 310-count sateen embroidered style. The signature solid-color bedding collection is Variety, "our No. 1 solid placement, a driver for this category," said Jennifer Isaac, director of merchandising for Liz Claiborne, American Pacific LLC. Variety is available in six colorways and can coordinate with looks from other bedding designs.

For top-of-bed, the line also includes eight quilts in ramie cotton, velvets and cotton linen jacquards, as well as eight independent duvets, most of which tie back to decorative pillows for the bed, in novelty knits, cable knits, velour stripes, matelass s and all-over embroidered patterns.

Bath comes in six collections, all which coordinate to bedding. In addition, there are five independent bath accessories collections, seven independent shower curtains and three independent towel programs.

Window treatments are available in 17 styles, many of which come as pairs -- a solid with a companion

sheer. Fabrications include rayon blends, cotton sheers, velvets and burnouts, sheer plaids, linen cottons and others.

LOAD-DATE: April 16, 2003

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Hot in the city Herald Sun (Melbourne, Australia) April 15, 2003 Tuesday

Copyright 2003 Nationwide News Pty Limited
Herald Sun (Melbourne, Australia)

April 15, 2003 Tuesday

SECTION: CITYSTYLE; Pg. S02

LENGTH: 613 words

HEADLINE: Hot in the city

BODY:
Fashion

New-shoe heaven

SOME may not agree Melbourne needs another shoe emporium, but the aptly titled ZU, smack bang in the middle of Chapel St, is sure to create a stampede. The store stocks all kinds of men s and women s shoes in the latest of styles, from Pocahontas princess fringing to slick slip-ons perfect for hanging about Albert Park delis on a Sunday afternoon.

The Australian-owned business began in Perth more than 100 years ago and has 100 stores nationwide. The South Yarra flagship will be the second for Melbourne after a Knox City outlet opened last month. Bags (below), belts and jewellery are also on offer.

The store opens today at 461-463 Chapel St. HL

Double delight

Melbourne s fashion scene is yet a touch brighter with news of two new boutiques reaching our ears.

Already a haunt of fashionistas of the inner north, Carlton s Frisck boutique now has a South Melbourne sibling.

The new shop at 6 Union St is apparently more modern in decor than its Rathdowne St sister, but stocks pretty much the same gear. Labels include Gorman, Empire Rose, T.L. Wood and Ty & Melita.

Meanwhile, in Richmond, the new Mgirl boutique is promising the latest trends and labels from here and overseas. Manager and buyer Lauren Nicholls is also scouring the local industry for up-and-comers.

Look out for Keith Jeans, She s Beck, Bracewell and One Teaspoon among others in the store at 137 Bridge Rd. KC

Stones go Punk

HOW did a Buddhist Punk T-shirt made by a London-based Melbourne boy get on the back of Rolling Stones legend Mick Jagger?

The rocker simply walked into Library, a London boutique, bought a Tee, and the next thing you know,

Nicholas Morley is designing the official Stone s tourmerchandise.

Morley, who showed his wares at London Fashion Week last month, was given full access to the Stones archives to use images for his one-off works. One print depicts a youthful Keith Richards as Che Guevara and the famous Jagger lips and tongue are given a pair of frightful fangs.

The ever-cool Bono has also sported part of the BP range on stage as has Natalie Imbruglia at recent gigs.

Visit the websitewww.rollingstones.com for official tour pieces. Cyberia in Little Collins St and Chapel St stock the BP range. HL

Style careers

Fire up your dreams of a career in the fashion industry when style.xpo 03 visits Melbourne this week.

Check out careers in modelling or design, find out the latest looks and techniques in hair or make-up or maybe even snare yourself a modelling contract or a $15,000 part scholarship in design.

The expo runs from today until Thursday at Melbourne Central. Check out www.stylexpo.com KC

Get your sea feet

A new range of shoes has floated into Australia under the banner of ocean-inspired label **Nautica.**

The new footwear has been sectioned into three parts: adventure, competition and life, reflecting the company s outdoors theme.

Find them in Melbourne at DC Street. KC

Food

Dinner to die for

Murder is being plotted at the Windsor hotel and you re invited to take part.

Death on a Grand Scale, the Windsor s murder mystery weekend, is back again with The Will to Kill, June 13 to 15, and the Great Melbourne Bank Robbery, planned for August.

The package, including weekend accommodation and breakfasts, also lets you choose the level of involvement you would like with the scandal.Ph: 1800 033 100. KC

Hot cross funds

Warm your heart as well as your stomach this Easter with the annual Red Cross Buns campaign.

Look out for the specially marked packs of Easter buns from Safeway, which will raise money for the charity s community services and disaster relief work. KC

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New Bacon's store includes high-tech prototype Sarasota Herald-Tribune (Florida) April 22, 2003 Tuesday All Editions

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Sarasota Herald-Tribune (Florida)

April 22, 2003 Tuesday All Editions

SECTION: BUSINESS; Charlotte Business; Pg. D1

LENGTH: 477 words

HEADLINE: New Bacon's store includes high-tech prototype

BYLINE: Lauren Mayk

BODY:
A Southwest Florida furniture store now shares a distinction -- and some chairs and dressers -- with New York and Chicago.

When the new-and-improved Bacon's Furniture Galleries opened last week to a crowd of more than 400 shoppers and community leaders in Port Charlotte, it unveiled a prototype gallery for Lexington Home Brands.

The Lexington, Ky.-based company, which has showrooms around the world, chose the store to build its third prototype furniture gallery.

Nine brands affiliated with the Lexington name -- including Tommy Bahama, Arnold Palmer, **Nautica,** Southern Living, and Susan Sargent -- are on display in a 10,000-square-foot gallery inside the Bacon's store.

The size of the gallery is part of what makes the Bacon's feature a prototype, said Lexington chairman and CEO Bob Stec.

The lighting in the gallery, complemented by a large bay window, is another unique aspect Lexington will start to incorporate in all its new galleries. Lexington worked with California company Inlite Corp. to develop a lighting system that highlights the merchandise, Stec said.

Only Lexington's Chicago and Port Charlotte galleries have computer terminals equipped with high-speed Internet service where shoppers can access Lexington's Web site and take home color printouts of the couches, tables and home furnishings they saw in the store.

The new 72,000-square-foot Bacon's showroom debuted at a VIP reception Thursday night. The store, at 17701 Murdock Circle, opened to the public Friday.

Bacon president Bill Bacon poured about $2 million into the project, which turned the original 56,000-square-foot store into a larger regional showroom for more than a dozen brands. Bacon closed his smaller Venice showroom this past weekend and hopes the Port Charlotte store will become a regional destination.

Osprey florists blossom on Oprah

A Gainesville-area home got a makeover last month with help from an Osprey couple and the "Oprah Winfrey Show."

Russ and Terri Kleismit, who own Floral Expressions by Russ at 824 Tamiami Trail, were tapped by 800flowers.com to help surprise a Keystone Heights woman in a show called "It's About Time."

The Kleismits received pictures of the home, which was filled with outdated and crumbling silk and dried flowers, on a Friday afternoon. On Monday morning, the couple arrived with two vans filled with "over the top" designs in pink, mauve, white and lavender hues for the makeover.

"We were there all day long," said Terri Kleismit, an Oprah fan.

Floral Expressions didn't get paid for the job, which used about $3,500 worth of floral products, but can use the Oprah show's name in its advertising.

The show is scheduled to air April 29, Kleismit said.

To contact Lauren Mayk with business news, call 627-7581, fax 627-7510 or send an e-mail to lauren.mayk@ heraldtribune.com.

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Splashy suits;Designers dive into bright colors, delicious details for this year's collections Knoxville News-Sentinel (Tennessee) April 24, 2003 Thursday Final Edition

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Knoxville News-Sentinel (Tennessee)

April 24, 2003 Thursday Final Edition

SECTION: STYLE; Pg. E1

LENGTH: 749 words

HEADLINE: Splashy suits;
Designers dive into bright colors, delicious details for this year's collections

BYLINE: BY KEVIN COWAN cowan@knews.com

BODY:
Ladies, I have some good news and bad news.

First, the bad. Are you sitting? It's swimsuit time.

"Women dread it," said Julie Fisher, owner of Under There, a boutique in West Knoxville. "You're pale and feel yucky when you try on a suit this time of the year."

The good news is that designers have turned out some of the brightest and best styles in recent years.

"I see a lot of color," Fisher said. "Citrus orange has done very well, so has red."

Susan Smith, swimwear and outerwear buyer for Goody's Family Clothing added, "Coral, yellow and lime green are very good this year. And pink is coming on as a big color."

Also take notice of neutral shades.

"Black is always good in missy," Smith said. "White is also a trend."

Solid suits are solid frontrunners in collections, but there are plenty of prints. Designers lined up for sporty stripes and preppy plaids. They picked bouquets of florals, and danced to a polka dot beat. Some style makers got into the groove with psychedelic patterns, and others did the math and went for geometrics. They also found it difficult to tame animal prints.

Also making waves are embellishments.

"A few of my suits have mother of pearl," Fisher said. "Some have a flower on the top or some crystals, I even have one with leather straps. People seem to really respond to the embellishments."

Other happening details include beads, from wooden to caviar, shells, bone and turquoise and coral (mostly faux). The decorations give the suits an ethnic edge.

Adding even more personality to the suits are such details as fringe, laces, ruffles, scalloping, sheer insets and belts.

The details bring a variety of silhouettes to life.

"Halter tops are a huge trend," Smith said. "It's a nice fresh look."

Some halters have plunging necklines (some high-fashion styles dip to the navel), while others are more modest, such as those done by Donna Karan and Michael Kors.

Also on the rise is the bandeau top, which is a simple band of fabric. Many of these are being made with support elements.

Still proving to be a popular choice is the tank style top, which is half of the wearer-friendly tankini.

" A lot of people like tankinis," Fisher said. "It's not quite a one-piece. It covers everything, but you feel like you are still in style."

Bottoms for the tankini range from traditional briefs and hipster briefs to fitted boy-cuts and short surfer shorts.

Feel to covered up in tankini? Dare to bare more in a bikini. String varieties in triangle shapes are still around. However, some of the newer bikinis have thicker ties, almost like scarves.

One-piece suits are fashionable. Some have an athletic look with high zippered necks and sporty piping, while others turn up the heat with side and abdominal cutouts or deep backs.

To make it easier for women, manufacturers offer separates. Not only do they allow them to mix sizes, but also styles (a string bikini top with a boy-cut bottom, for instance)

For women who are curvier on top companies have suits and tops with more generous cup sizes.

"I'm very excited about that," Fisher said. "There is definitely a market out there for it."

Under There carries larger cups from D to E. Some manufacturers extend to size G, Fisher said.

At Goody's, the plus-size junior market receives special attention.

"They want to look like their size-3 girlfriends," said Smith about younger customers (who are in the size 14 to 20 range). "For years they have been forced to wear suits that were much too traditional."

The selections include tankinis, skirtinis (with skirted bottoms) and even some halter designs

Fabrications for this year's suits go beyond the usual stretchy fabrics. Crochet materials have woven their way into the spotlight, and so have denim-look and sueded fabrics.

Prices for suits run the gamut. At Goody's, they range from $50 to $ 70, and separates are $24 to $28.

At Under There pieces are a bit pricier with most suits in the $80 to $114 range. However there are a few that hit the $200 mark.

Add a few more dollars to the tally when a cover-up, such as a sarong or cropped sheer pant, is thrown in to complete the look.

If women have to endure this annual torture, guys have to make an effort, too.

This season men's swimwear leans toward bright solids like red, orange and yellow. Longer trunks with cargo pockets are important. Florals and Asian prints paint some of the looks.

Kevin Cowan may be reached at 865-342-6426.

GRAPHIC: (Color) Megan catches some rays in a red-hot Vix suit from Under There. The halter style suit features feminine scalloped edging.; DIGITAL PHOTO 0416swimsuit.JA; (Color) Megan is pretty in plaid in this vibrant Baltex suit from Goody's. Logan enjoys the view in orange, cargo-pocketed **Nautica** trunks from Dillard's.; DIGITAL PHOTO 0416swimsuit3.JA; (Color) Logan and Amy rock the boat in two styles from Goody's. His red OCI trunks feature sporty stripes and a cargo pocket. Her zippered Baltex suit has an athletic feel.; DIGITAL PHOTO 0416swimsuit1.JA; (Color) Megan shows a belted tankini with turquoise accents from Under There. Amy gets a little wild in this animal-print L.E.I suit from Proffitt's.; DIGITAL PHOTO 0416swimsuit9.JA; (Color) These crocheted Chiarugi pieces from Under There offer a chic way to cover up. Under them is a striped Vix bikini, also from Under There.; DIGITAL PHOTO 0416swimsuit5.JA JEFF ADKINS/NEWS SENTINEL;

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MEN IN PASTEL;Dress up a drab wardrobe with a little splash of color The Houston Chronicle April 24, 2003, Thursday

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The Houston Chronicle

April 24, 2003, Thursday 2 STAR EDITION

SECTION: HOUSTON; Pg. 1

LENGTH: 506 words

HEADLINE: MEN IN PASTEL;
Dress up a drab wardrobe with a little splash of color

SOURCE: Staff

BYLINE: LIZ EMBRY

BODY:
YOU don't need a prep-school education, a BMW or a country-club membership to pull off pastels.

"Real men wear color," said Lloyd Boston, style expert for the Today show and author of Make Over Your Man: The Woman's Guide to Dressing Any Man in Her Life (Broadway Books, $ 29.95).

Think pink, Boston advises. Add vibrant hues to your wardrobe. His picks for spring color are tropicals such as mango and cinnamon and pastels such as buttery yellow, periwinkle blue and carnation pink.

But you don't want to look like you battled a 3-year-old armed with a box of 64 crayons. Color in small doses looks better than a head-to-toe rainbow ensemble, Boston said.

Always anchor color with more subtle tones. A simple white shirt and khakis gets a color boost when you add a ribbon belt, he said.

"You want guys to look like guys; you don't want them to look too overdone," he said.

No-fail fashion is all about men's classics, Boston said.

Prep-school looks are topping spring/summer trends. "That classic tradition will always look timeless," Boston said.

Boston, who recently dished out his no-nonsense take on men's fashion at the Foley's store in the Galleria, cites Lacoste, Tommy Hilfiger, Geoffrey Beene, Donna Karan, Polo Ralph Lauren, **Nautica** and Kenneth Cole as some of his favorite clothing labels this season.

While some designers have adapted the Bohemian look to their men's lines, forget the flowery peasant blouse your girlfriend wore last spring.

"The Bohemian trend is making its way to menswear by way of linen drawstring pants and caftans," Boston said. "It's about loose, flowing clothes that still look masculine, that look like you just got back from a great vacation."

Accessorizing is a novel idea for men - many of whom consider their pager, cell phone and overstuffed wallet as accessories.

"Men have a tendency of dressing . . . like they're going off to battle," Boston said.

Streamline your look by using a slimmer wallet or stripping down to a money clip. Remove the cell phone that's holstered on your hip and stash it in your front shirt or suit pocket.

A pair of flat-front pants can add variety to your wardrobe, especially if you're prone to wearing only pleated pants, said Boston. Besides, flat-front pants can be slimming.

A sturdy pair of loafers can accommodate both dressy and casual styles. And going sockless can give an old pair of shoes a new look, Boston said. "Women notice shoes on a man first."

CASUAL CLOTHES 101

Style expert Lloyd Boston's compiled this list of must-have casual clothes for his book, Make Over Your Man: The Woman's Guide to Dressing Any Man in Her Life. The style expert says these time-honored basics are always stylish:

The khakis

The jeans

The solid oxford shirt

The polo shirt

The cargo short

The T-shirt

The V-neck T-shirt

The classic sneaker

The sandal

The ribbon or canvas belt

The braided belt

The casual dress trousers

The leather jacket

The unconstructed blazer

The casual hat

GRAPHIC: Photos: 1. A buttery yellow button-down shirt, $ 69, can cheer up a pair of dark jeans, $ 79, both from Club Monaco. Skechers shoes, $ 85 from Foley's, complete the look. (color); 2. RIGHT: Canvas belts from Club Monaco, $ 24 each, add a hint of color. (color); Graph: 3. CASUAL CLOTHES 101 (TEXT); Photo: 4. A paisley shirt in cinnamon is $ 48 at Duo in the Galleria. (color, p.10); 1. - 2., 4. Buster Dean photos / Chronicle

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LNT looks to stores to refine assortments Home Textiles Today April 28, 2003

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Home Textiles Today

April 28, 2003

SECTION: News; Pg. 1

LENGTH: 326 words

HEADLINE: LNT looks to stores to refine assortments

BYLINE: By Staff

BODY:
CLIFTON, NJ -- Linens 'n Things chairman and ceo Norman Axelrod said last week that the company is "positive" about the second quarter, but acknowledged that "it is a more uncertain period than we're usually used to talking about."

Speaking to analysts during a conference call to discuss first quarter results, he pointed to four key initiatives adopted in 2002 that the company hopes will improve its performance over the long haul:

*Maintaining target in-stock levels and increasing investment in core basic merchandise;

*Putting more people on the floor to improve service;

*Assorting more merchandise by region;

*Adding more stores to the nearly year-old inventory ownership program, which gives store managers control over a menu of key merchandise skus.

The company will add 30 to 40 stores per quarter to the ownership program during the second and third quarters. Although the ownership stores overall are performing better than the chain, Linens 'n Things also added more field level support to train and develop store managers.

"This is clearly a long-term initiative that will take time to fully implement," Axelrod said.

"There's still some inconsistency. We're seeing very big increases in some stores and moderate increases in others."

Selling hours on the floor are up 10 percent compared to last year as part of the chain's pursuit of better service, said cfo Bill Giles. That metric will begin to anniversary in the second quarter.

The company's linens business remains weaker than its "things" business. However, management believes that expansion of its program to assortment, regionally combined with upcoming introductions of new merchandise from Waverly and **Nautica,** will help address the problem.

The average transaction rose in the first quarter after previously trending flat, Giles said. The gain came from more purchases of higher price point items rather than additional units added to the basket.

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Date/Time: Thursday, July 6, 2006 - 1:31 PM EDT

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Italian Subsidiary of Greek Ridenco To Market U.S. Nautica Brand in Italy Greek Business Digest April 30, 2003

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Greek Business Digest

April 30, 2003 08:48 AM EEST

LENGTH: 124 words

HEADLINE: Italian Subsidiary of Greek Ridenco To Market U.S. **Nautica** Brand in Italy

SOURCE: Imerisia

BODY:

The soon-to-be-established Italian subsidiary of the Greek clothes importer and wholesaler Ridenco will represent the **Nautica** brand of the U.S. clothing maker **Nautica** Enterprises Inc. in the Italian market, it was reported on April 30, 2003.

Ridenco will invest up to 5.0 mln euro ($5.5 mln) in the Italian subsidiary, which will be founded under Ridenco's strategy for parallel expansion to the Balkan and Western European markets. Ridenco, which is listed on the Athens Stock Exchange, expects a 34.7 mln euro ($38.1 mln) consolidated turnover and a 2.3 mln euro ($2.5 mln) consolidated profit for 2003. **Nautica's** global brand licensing subsidiary **Nautica** Apparel has licensed Ridenco to represent the **Nautica** brand in the region.

www.imerisia.gr

NOTES: Ridenco announced its plans to set up a subsidiary in Italy in March 2003, Greek News Digest reported on March 24, 2003.; Ridenco also plans to set up a 99 pct owned subsidiary in Poland, Greek News Digest reported on April 29, 2003. The company has already established subsidiaries in Turkey, named Ridenco Tekstile AS, and in Hungary, named Ridenco KFT.; **Nautica** said it plans to transfer its operations in Europe through licensing agreements or other business arrangements aiming to limit investment in Europe while expanding the **Nautica** brand's market share.

LOAD-DATE: July 21, 2005

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Source: News & Business > Combined Sources > News, All (English, Full Text)
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Strong suits: five figure-flattering options for this season's most wearable swimsuits; Style. Shape May 1, 2003

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Shape

May 1, 2003

SECTION: No. 9, Vol. 22; Pg. 74; ISSN: 0744-5121

IAC-ACC-NO: 100106611

LENGTH: 157 words

HEADLINE: Strong suits: five figure-flattering options for this season's most wearable swimsuits; Style.

BYLINE: Latona, Valerie

BODY:
1 classic tank

This trim-lined, color-blocked swimsuit by Liz Claiborne Swimwear, $ 76, will you moving in comfort. A built-in soft cup bra and front lining add support.

2 terrific tankini

A sure bet is the classic tankini with bottom coverage. Nautical stripes and V-neck top are flattering details. Here: LAUREN by Ralph Lauren.

3 halter style

Make the most of a small bust with this halter-style swimsuit with plunging neckline by La Blanca by Rod Beattie, $ 86. The belted style lengthens too.

4 maillot mode

Speedo lightens up an active swim style with a double dose of delicate-looking straps. The sporty vertical stripes and high-cut legs are a lengthening look, $ 78.

5 cool camikini

Nautica's feminine styling and sporty colors are a winning combination. This figure-friendly design includes full bottom coverage, a bust-lifting seam under the bra and figure-smoothing 25 percent Lycra, $ 90.

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)

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EYE OPENERS; FACE SUNNY DAYS WITH SAFETY AND STYLE Pittsburgh Post-Gazette (Pennsylvania) May 11, 2003 Sunday

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Pittsburgh Post-Gazette (Pennsylvania)

May 11, 2003 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.F-10

LENGTH: 637 words

HEADLINE: EYE OPENERS;
FACE SUNNY DAYS WITH SAFETY AND STYLE

BYLINE: LAMONT JONES, POST-GAZETTE FASHION EDITOR

BODY:
People should select their sunglasses as carefully as they choose their underwear.

That's because shades are more than just a fashion statement. They have practical functions, specifically to protect the eyes from damaging ultraviolet rays, to shield delicate eye-area skin from premature wrinkling and other sun damage, and to cut down on glare that can impair vision and cause eye strain.

"Prolonged exposure to ultraviolet rays can cause significant eye damage," cautions Dr. Jeff Smith, vice president of professional services at Pearle Vision. "Studies have shown that cumulative unprotected sun exposure may also cause cataracts, premature aging and even skin cancer around the eyes."

It's tempting to buy a $5 pair of sunglasses because you expect them to get lost, broken or stolen. But bargain-basement versions are unlikely to offer the sun protection your peepers need.

So consider a pair of fine quality sunglasses an investment in your health as well as a fashion statement. Look for lenses that offer UVA and UVB protection and that are polarized to aid visual clarity and improve color and depth perception.

As usual, there are a lot of new styles to choose from, with Prada's rimless styles with gradient lenses, Jeep's unisex styles in satiny black with stainless steel frames and Bottega Veneta's first foray into sunglasses with wraparound studded tortoiseshells adding fresh twists to the mix. There are also sporty navigators in natural hardwoods and rimless metals by **Nautica,** shiny metallic styles and rectangular designs with sleek, sculpted temple tips and beveled lenses by Donna Karan and a logo line with colorful opaque acetate frames and lenses ranging from pink to mirror by Celine.

If you take your cues from celebrities or athletes, Spanish golfer Sergio Garcia likes wearing high-performance Bolle and Pinnax sunglasses. New styles such as the Bolle Meanstreak ($150) feature a corrosion-resistant metal frame, self-adjusting nosepad, shock-absorbing temple grips and polarized lenses with 100-percent ultraviolet protection up to 400 nanometers. The Pinnax wrap ($100) has the same ultraviolet protection, plus face-gripping nosepads and temples, scratch-resistant lenses and lightweight and near-shatterproof construction.

You can get them at Sunglass Hut, along with dozens of other designs such as Vogue, Chanel and Christian Dior ($60 to $285).

Along with Chanel, Gucci, Salvatore Ferragamo and Burberry styles -- including some with the trademark plaid -- Saks Fifth Avenue has Titan Minimal Art by Silhouette, some of the most sophisticated sunglasses available ($250). Aside from glare and ultraviolet protection, they have no hinges or screws, are made of titanium, weigh less than three paper clips and are so light you can forget you're wearing them.

Silhouette, which also makes styles for Adidas and Swarovski, has been making shades for 40 years and incorporates 100 percent UV protection, polarization and the hingeless, screwless design into every pair.

Oliver Peoples, Vera Wang and fashion-forward Chrome Hearts styles are at Eyetique salons in Squirrel Hill, Wilkins and Wexford, along with owner Norman Childs' own signature collection and wraparound, plastic-frame "Terminator 3" looks ($249) from the sci-fi sequel.

There are options other than buying a pair of ready-made sunglasses. You can get an interesting pair of eyeglass frames and have sunglass lenses cut to fit them. Years ago, one of my sisters turned a great aunt's ornate cat's-eye eyeglasses into one of the fiercest pairs of sunglasses I've ever seen.

And take time to find bargains. Pearle Vision, for example, has a special through July 12 that offers free prescription sunglasses with the purchase of a pair of prescription spectacles.

NOTES:
LaMont Jones can be reached at ljones@post-gazette.com or 412-263-1469.

GRAPHIC:
PHOTO: DKNY's version of aviator sunglasses, one of the brand's 23 new styles, has flash-mirror lens options in matte pewter, shiny silver, shiny gunmetal and shiny gold ($80 at Saks Fifth Avenue). Shield styles such as this one are a big trend.
PHOTO: Spanish golf star Sergio Garcia wears Bolle glasses with features such as corrosion-resistant metal frames and shock-absorber temple tips ($150 at Sunglass Hut).
PHOTO: Faux tortoise-shell frames and lenses with ultraviolet protection continue to be a hot style for women. These by Guess are $69.95 at Pearle Vision.

LOAD-DATE: March 25, 2004

Source: News & Business > Combined Sources > News, All (English, Full Text)
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IDENTITY CRISIS; LOUNGEWEAR VENDORS WONDER WHERE THEY BELONG IN AN INCREASINGLY FASHION-DRIVEN CATEGORY. Daily News Record May 12, 2003

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Daily News Record

May 12, 2003

SECTION: Pg. 18 ; ISSN: 1041-1119

IAC-ACC-NO: 101872293

LENGTH: 903 words

HEADLINE: IDENTITY CRISIS; LOUNGEWEAR VENDORS WONDER WHERE THEY BELONG IN AN INCREASINGLY FASHION-DRIVEN CATEGORY.

BYLINE: ASKIN, ELLEN

BODY:
For the loungewear category, it is the best of times and the trickiest of times, according to vendors. While the market has grown substantially over the past several years -- more than 20 percent in the last year according to data from The NPD Group -- the category is grappling with its place in the market, which falls somewhere between sportswear and sleepwear.

Lifestyle trends such as comfort dressing and "cocooning" are the primary reasons the market has grown consistently over the last 10 years, says Mark Minsky, GMM for men's at The Doneger Group.

"There is a focus on being comfortable all the time, especially when you're at home," says Minsky.

That focus, however, has evolved a once fashion-free, basics-driven business into a fashion-infused category that men are clearly embracing. According to NPD, the men's robe and loungewear category generated $ 444 million in business in the 12 months ending in February '03, up from $ 369 million the year before.

"Loungewear used to be a terry-robe-and-flannel-pajama business, but now it has taken on the aspects of any other fashion category, with color, nontraditional fabrics and brand awareness," says Minsky. "Lounge pieces are acceptable to be seen outside of the house."

That is exactly the message on which loungewear vendors like Dug are leveraging their businesses.

Dug Loungewear, which launched in 2000, has guided itself by the philosophy that men want to be comfortable in and out of their home. To promote its message, Dug uses marketing strategies typically reserved for designer sportswear brands to promote its line of scrub pants, velour separates and loose-fitting muscle T's, among others.

"We use music and sports as universal languages because we want to be in tune with the lifestyle of our customer," says Michael Stoney, cofounder and president of the Dug brand, which is housed under Kellwood's men's sleepwear division. "In today's world, his lifestyle is about wanting to be comfortable."

Dug has from its inception been unofficially linked with figures in the music and entertainment industries, including Leonardo DiCaprio, R. Kelly and The Backstreet Boys, and frequently promotes the brand in clubs and music venues. Further, a new campaign launching in spring '04 reinforces the comfort lifestyle with imagery "showing that loungewear extends beyond the home," says Stoney. He also hopes to drive consumers into department stores by adding the tagline "Have you missed the loungewear department at ?"

Matt Healy, president of OOC Apparel -- the loungewear and underwear licensee for Sean John -- says young consumers are the driving force behind loungewear's evolution to streetwear.

"[The young consumer's] lifestyle is about being comfortable and hanging out in clothes that can cross over from home to street but still be hip," says Healy. "He is looking for detailing like cargo pockets and drapey fabrics that he feels comfortable in."

Even traditional sleepwear brands such as **Nautica** are tapping into a younger demographic by incorporating denim-inspired fabrics and logoed waistbands into its new **Nautica** Jeans collection.

Jeff Matthews, president of **Nautica** Sleepwear, says the brand strategy is to drive more business into department store loungewear departments.

"That is the base of our business and we need to relay the message to a new consumer that loungewear is really an extension of their wardrobe," says Matthews. "That will drive more customers into the stores."

Other vendors such as American Essentials have benefited from retailers who have started presenting loungewear alongside sportswear. According to Jordan Lipson, president of American Essentials, Marshall Field's is merchandising loungewear throughout its stores, which gives the category greater exposure and makes it easier for consumers to shop the product. Lipson, however, says the challenge inherent in the cross-merchandising is conveying to the consumer the function of the product.

"We're introducing hangtags that show the consumer how the product could be worn but not necessarily defining how it should be worn," says Lipson. "That is our challenge, showing the man that he can go out in it, but relax in it as well. Most men don't think of sportswear as something comfortable."

Further driving loungewear sales are designer brands like Juicy Couture and Sean John, which have popularized velour track suits and other casual sportswear. Some retailers, however, say loungewear and designer fashion are still two distinct categories and that merchandising them together is only confusing the customer.

Sunny Diego, director of men's fashion merchandising at Saks Fifth Avenue, says, "If you are a retailer, you need to keep a lineation on where the product is merchandised, otherwise the consumer will get confused. It becomes a matter of, 'Why is this piece only X dollars in the loungewear section and that much higher in this other section?'"

Saks houses traditional loungewear brands in its personal furnishings section, while more design-driven brands such as Ermenegildo Zegna's Zegna Sport and Hugo Boss's Hugo Green are part of a section Diego calls 'active chic."'

Stoney agrees. "A trend I have noticed in department stores is that loungewear is being merchandised with a brand's sportswear. What does that do to the loungewear department but negate it?"

IAC-CREATE-DATE: May 19, 2003

LOAD-DATE: May 20, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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In Style; Style file The San Diego Union-Tribune May 16, 2003, Friday

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The San Diego Union-Tribune

May 16, 2003, Friday

SECTION: LIFESTYLE;Pg. E-14

LENGTH: 120 words

HEADLINE: In Style; Style file

BODY:
TONIGHT

See what they wear: Fashion will be out in force for the Daytime Emmy Awards, televised tonight at 8 on KGTV/Channel 10.

TOMORROW

Buy designer sunglasses at half price: Tune into the QVC shopping channel from noon to 3 p.m. for the sixth annual QVC "Cure by the Shore" fund-raiser for the National Multiple Sclerosis Society. Don Diamont of "The Young And The Restless" will host the live event from Malibu. The three-hour telecast will feature sunglasses, jewelry, accessories and beauty items at half the suggested retail value. Among retailers offering sunglasses: Burberry, Calvin Klein, Diesel, Dior, Donna Karan, Fendi, Gucci, Isaac Mizrahi, Kate Spade, Kenneth Cole, **Nautica** and Valentino.

GRAPHIC: 1 PIC; (Sunglasses)

LOAD-DATE: May 18, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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Display your shower-curtain savvy The Houston Chronicle May 17, 2003, Saturday

Copyright 2003 The Houston Chronicle Publishing Company
The Houston Chronicle

May 17, 2003, Saturday 2 STAR EDITION

SECTION: HOUSTON; Pg. 4

LENGTH: 383 words

HEADLINE: Display your shower-curtain savvy

SOURCE: Albany Times Union

BYLINE: FRANCES INGRAHAM HEINS

DATELINE: LOUDONVILLE, N.Y.

BODY:

LOUDONVILLE, N.Y. - Because of its size, especially in proportion to the rest of the room, a shower curtain can make a decorative statement. Therefore, selecting one that complements the room rather than detracting from it is the challenge.

"If there is a lot going on in the bath with a lot of decorative tile work, you should look to a simple shower curtain," suggested interior designer Michel Patterson, owner of Hudson River Fine Interiors in Loudonville. "If you wish to tie it in with a busy decor or color scheme, stick to a simple solid color shower curtain in linen or cotton or subtle stripes paired up with pretty rings or hooks that match the room."

If you are using a fabric shower curtain, Patterson added, protect it with a waterproof curtain liner, which can be found in the housewares departments of most stores.

Extra-long (82- or 84-inch) curtains are practical because they can be hung higher to keep water from splashing or spraying over the top, while still protecting the bottom. Longer shower curtains are more attractive if you have the space to hang one higher, Patterson said.

If you have poor ventilation, which causes shower curtains to mildew, consider a liner chemically treated to retard mildew. They cost about $ 15.

Liners come in either vinyl or water-repellent polyester. Patterson said fabric curtains hang better when paired with a fabric liner rather than a vinyl liner.

Whichever you choose, look for one that has reinforced grommets and a weighted bottom hem. Some even have suction cups on the side seams so they can be anchored to the wall.

Shower curtains come in all types of patterns, themes and materials, from plain white or cream to patterns in cotton and linen.

Specialty fabric trends this year range from denim and pique to brocades and designer curtains from **Nautica,** which sell for $ 50. Most shower curtains made of fabric cost between $ 30 and $ 80. Vinyl curtains cost about $ 15.

Fabric curtains can be machine-laundered in warm or cool water with a mild detergent (but never bleach) and hung to dry or placed in a dryer at a low setting. If ironing is needed, use a low or perma-press setting and iron on the reverse side. Vinyl curtains or liners can be wiped down with a mild detergent to remove mildew or soap film.

LOAD-DATE: May 18, 2003

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SIDELINES; Nautica advertising WWD May 22, 2003

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WWD

May 22, 2003

SECTION: Pg. 8 ; ISSN: 0149-5380

IAC-ACC-NO: 102214133

LENGTH: 525 words

HEADLINE: SIDELINES; **Nautica** advertising

BODY:
NAUTICA SERVES: **Nautica** swimwear is about to take a few dives on the beach instead of in the surf.

The company has signed two-year endorsement deals with pro volleyball players Elaine Youngs and Misty May. **Nautica** executives were expected to announce the deal and the players planned to show their stuff on the sand volleyball court this morning at Chelsea Piers in Manhattan.

Youngs and May, who are on different top-ranked teams, will compete in **Nautica.** Now that NBC and Fox are airing pro volleyball tournaments, there is more interest among apparel sponsors, Youngs' agent Sue Rodin said.

ON THEIR TOES: Danskin decked out dancers for the New York City Ballet Workout 2, an exercise video and DVD to be released Tuesday. The brand expects to pick up some new customers considering 180,000 units of the first installment were sold worldwide.

WADING AT HOME: Norma Kamali has seen swimwear sales increase by 25 percent since fall 2001 thanks to her shop-like-a-celebrity-service.

The designer's online catalogs are periodically e-mailed to clients who then can have items sent overnight to their homes. They have 48 hours to try on and return garments. Design Your Own Swimwear, Editors' choice Swimwear and Poly Jersey Swimwear are among the three swimwear catalogs that have been sent out this year to thousands of shoppers. The latter features two pieces from the current "Goddess" exhibition at the Metropolitan Museum of Art's Costume Institute.

Kamali said: "The online catalogs allow clients to view all the sites available for each season, with information about fit and color, as well as tips on how to pick the best swimsuit."

Sportswear catalogs are also offered via e-mail.

STAR STRUCK: Jeffrey Grubb, the designer behind FAL and FAL Active, has taken to celebrity power.

Madonna has agreed to have her image stamped on FAL cashmere or cotton T-shirts to be sold to benefit Lifebeat, a nonprofit group helping to fight AIDS. The launch is set for July 18 at Jimmy's boutique in East Hampton, N.Y., where 10 autographed versions will be auctioned. The Material Girl offered her services

after hearing about the project, Grubb said.

During a special appearance at the Neiman Marcus in Beverly Hills last month, Grubb ran into old friend Wayne Scot Lucas. The stylist purchased all 16 units of FAL's $ 95 white mesh messenger vests for his client, Justin Timberlake. The pop star sports it in the opening act of his Justified and Stripped tour.

Later last month, Grubb met up again with Lucas, who this time was accompanied by Janet Jackson, another client, at the New York premiere of "The Matrix Reloaded." Grubb later gave Jackson a FAL Italian "moth mesh" white top to wear to last week's premiere of the sci-fi flick.

Halle Berry, Oprah Winfrey and John Leguizamo are also on Grubb's list for product placement. Gloria Estefan prefers to be a paying customer in Miami stores. Kim Basinger is said to wear FAL knits in her new flick with Jeff Bridges, "A Door in the Floor."

FAL is now being sold at Belle Gray, a Studio City, Calif., store run by "Days of Our Lives" star Lisa Rinna.

IAC-CREATE-DATE: May 29, 2003

LOAD-DATE: May 30, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
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Hot Spot sizzles in Lakewood Plain Dealer (Cleveland, Ohio) May 23, 2003 Friday, Final / All

Copyright 2003 Plain Dealer Publishing Co.
Plain Dealer (Cleveland, Ohio)

May 23, 2003 Friday, Final / All

SECTION: FRIDAY!; Pg. 24

LENGTH: 194 words

HEADLINE: Hot Spot sizzles in Lakewood

BYLINE: Anastasia Pantsios, Special to The Plain Dealer

BODY:
SPOTLIGHT

Until last summer, the Hot Spot (13603 Madison Ave., Lakewood, 216-228-5777) was a lesbian bar. But under the new ownership of Rich Madison (who used to manage Peabody's DownUnder in the Flats back when it was the Pirate's Cove) and wife Julie, it has become aggressively heterosexual. The crowd is a youthful (and for some reason, very tall) mix of post-preppy guys in **Nautica** Golf windbreakers and party girls in tiny minis showing a lot of midriff. They dance, drink and socialize at what Madison describes as a "sports dance club." On a Saturday night at midnight, people spill out onto the sidewalk as the dancing inside is just getting started in earnest. The pool table in back shuts down as the action shifts up front to the raised dance floor by the window that's raked by flashing lights and glints from the mirror ball. On Fridays and Saturdays, DJ Scrappy plays a mix of comfortably familiar dance, R&B and hip-hop that fills the floor. Despite the dance action, the vibe is almost anti-disco with a distinctively suburban decor that features light wood paneling, acoustic ceiling tiles and live plants. Open every day but Sunday.

LOAD-DATE: May 24, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2003) and leq (12/31/2003)) (Edit Search | Suggest Terms for My Search)
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'Matrix' sunglasses all the rage San Antonio Express-News (Texas) May 29, 2003, Thursday

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San Antonio Express-News (Texas)

May 29, 2003, Thursday , METRO

SECTION: S.A. LIFE; Pg. 1F

LENGTH: 704 words

HEADLINE: 'Matrix' sunglasses all the rage

BYLINE: Emily Spicer

BODY: "The Matrix Reloaded" is now the R-rated film with the highest opening weekend gross of all time, raking in an estimated $93.3 million.

Why?

The sunglasses, of course.

Sure, Keanu Reeves looks fantastic in his long black coat. And Carrie-Anne Moss kicks butt in her vinyl catsuit. Then there's the plot and special effects.

But, really, what would the film be without the shades?

Its characters would be normal humans worried about losing their last chance for a future. But behind shades, they morph into unstoppable fighting machines.

With so much riding on them, however, their shape and design were a bit of a happy accident, says designer Richard Walker.

"It's really impossible to say where those shapes came from. I get a block of clay and I start filing, and as I remove material, I find the shape," says the owner of Blinde Design.

However found, Americans went gaga over them in the first film. Within hours of the movie's opening, buyers were begging for the sunglasses. Walker says his company could not have filled the orders in the time frame demanded by stores, so there were no officially licensed "Matrix" glasses on the market.

He is making up for that with the second and third movies, selling the sunglasses through select retailers - the only ones in Texas are in Houston and the Dallas area - and the Internet at www.thematrixshop.com and www.blinde.com.

Five styles are available: Neo, Trinity, Morpheus, Agent and Twins. Two more will be released for the third movie.

Many retailers sold out before the movie opened. Quite an achievement since the sunglasses sell for $240 a pair.

"They're titanium frames, very high-end. The directors weren't interested in low-end products," Walker explains.

This is not the first time a film has started a sunglass-style craze. Tom Cruise's character in the 1983 film "Risky Business" created a decade-long run on Ray-Ban Wayfarers. More recently, Tommy Lee Jones' and Will Smith's dramatically shaded characters in "Men in Black" movies have kept Ray-Bans in the movie-sunglasses forefront.

The "Matrix" trend is no surprise then.

"One of the biggest trends for summer is the rimless look, or the barely there look where it's really all about the lenses, and the frames kind of disappear. It's the look you see on Neo," says Paula Donnelly, senior director of product development at Luxottica, which has Sunglass Hut and LensCrafters as retail outlets.

Larger retro-styled sunglasses are another trend, she says. Some have a classic Jackie O. feel and others go a bit more Las Vegas with heavy metal logos on the temples or large, chunky stones. The looks are similar to what's being seen on other accessories such as sandals and handbags.

"Movies play somewhat of an impact on sunglass styles, but they have to fit in with overall fashion to have any staying power. It's really all about making sure you look really good in the glasses," Donnelly says.

It's also about protection, she says, explaining that more and more, consumers are thinking about sunglasses as sunscreen for the eyes.

Joseph Zayac, a clinical instructor in the department of ophthalmology at the University of Texas Health Science Center in San Antonio, says several studies now support claims that prolonged exposure to UV rays can accelerate the development of cataracts and the degeneration of the macula (the part of the eye where we have the most acute vision).

Jeff Smith, vice president of professional services at Pearle Vision, explains that wearing sunglasses without UV protection can be even more harmful to your eyes than going without. The dark lenses make the pupil of the eye dilate, allowing more light and, therefore, more UV rays inside.

Smith recommends that people look for the highest possible level of UV protection on lenses - something above 95 percent UV blockage - and that they wear the sunglasses as often as is comfortable.

As long as you're protected from the sun, go Neo or retro, or anything else that strikes your fancy. If the style suits you, you've got it made in the shade.

espicer@express-news.net

GRAPHIC: PHOTO(1): WARNER BROS.PICTURES ; PHOTOS (2-3): COURTESY PHOTOS : (1) Moviegoers went wild over the sunglasses worn by Keanu Reeves and 'Matrix' co-stars. ;

(2) Designers say movies such as 'The Matrix Reloaded' and 'Risky Business' often influence the types of sunglasses people buy. DKNY features a variety of styles that are popular with men and women. ;

(3) **Nautica** has eyewear for sun worshipers who want to look sharp and protect their eyes.

LOAD-DATE: May 29, 2003

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Good sport (Record in progress) Flare June, 2003

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Flare

June, 2003

SECTION: v.25(6) Je'03 pg 78; ISSN: 0708-4927

CBCA-ACC-NO: 5623199

LENGTH: 67 words

HEADLINE: Good sport (Record in progress)

BODY:
[Graph Not Transcribed]

Whether your guy plays football or just watches it, beauty companies are tuning in to this marriage of men and sport with new fragrances geared to channel his inner athlete. Try: Yves Saint Laurent Kouros Cologne Sport Eau de Cologne, 100 mL, $59; **Nautica** Competition Eau de Toilette, 125 mL, $70; and Adidas Adrenaline Eau de Toilette Spray, 50 mL, $36.

JOURNAL-CODE: 0621

LOAD-DATE: January 5, 2004

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State Street In Media Philadelphia Magazine June, 2003

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Philadelphia Magazine

June, 2003

LENGTH: 630 words

HEADLINE: State Street In Media

BYLINE: Jason Fagone

HIGHLIGHT:
In the heart of Delaware County is a town that blends the hip with the pastoral

BODY:
Media, like all county seats, bustles on weekdays. Come lunchtime, the stately Delaware County Courthouse unleashes legal types upon the shops and cafes that line State Street, the town's picturesque thoroughfare. Thanks to a recent burst of development, Media is attracting folks on weekends, too. Philadelphians hop the 101 trolley, which runs the length of State Street, to take in a musical at Media's restored theater; Swarthmore students swarm the coffee shops and the new microbrewery. This is Mayberry for the Botox generation.

The courthouse, a magisterial 152-year-old structure on whose steps William Jennings Bryan once orated and Ronald Reagan once campaigned, commands a full block of Front Street and serves as the town's spiritual fulcrum. In the mornings, legal eagles caffeinate at laid-back Koffee Korner at Jackson and Jasper (610-566-1558), which serves a scrumptious breakfast, or the hipper 20/20 Fusion CafE on Baltimore Pike (610-892-0618).

Culturally speaking, the playhouse is king--specifically, the Media Theater of the Performing Arts on East State Street, a Beaux Arts building restored to its original shimmer in 2001 (610-566-4020). This month it's booked solid with summer campers, but La Cage aux Folles opens September 24th. For a post-musical snack, stop in at Nooddi, a hip new noodle cafe that should be open by the time you read this. Or you can head to the Iron Hill Brewery, at the corner of State and Monroe, for a summery Raspberry Wheat microbrew (610-627-9000).

Boutique-wise, you've got the new Home Influence, a flower/gift shop on Jackson (610-565-7679), and the more-exotic Kuta, at State and Olive, which sells Indonesian jewelry and textiles (610-565-7967). By the way: If the Far East is your thing, try Peking Restaurant at State and Jackson (610-892-0115), which boasts Chinese and Japanese kitchens, for when you're in the mood for both sashimi and a Hunan-style whole cooked fish.

The Cajun-themed New Orleans CafE anchors the corner of State and Jackson (610-627-4393). At State and Olive are two recently opened French byobs. The cozily appointed LaNa (610-892-7787) is a good choice for a French-inflected Thai dinner, and serves an inexpensive daily lunch special--get your chicken satay, lemon grass soup and pad thai on for just $**7.95. Across the street, casual, bright La Belle Epoque specializes in light and flavorful crepes (610-566-6808). --Jason Fagone**

*** WE KNOW WHAT YOU BUILT LAST WINTER: What's New at the Shore**

The splashy, flashy Borgata casino opens in Atlantic City any day now--but a plugged-in person like you probably already knew that. What else have they been building at the beach since you left on Labor Day? --Blake Miller

The Town

Atlantic City

Ocean City

Sea Isle City

Avalon

Wildwood

Hey, that wasn't there last summer

The Walk, a 310,000-square-foot upscale shopping, dining and entertainment complex.

The refurbished Moorlyn Theater, located at Moorlyn Terrace and the Boardwalk.

A skate park at Dealy Field.

The town's main drag, Dune Drive, all prettied up.

Practically the whole damn downtown done over.

The Details

Expected to open in August, it includes Tommy Hilfiger, Mikasa and Nautica outlets.

Showing flicks since 1922, the movie theater has been redone in the original Moorish style of architecture.

Features two bank ramps, a partial pyramid, and three quarter pipes. Is that good? Ask your kid.

Look for renovations between 27th and 33rd streets, including new trees, flowers and streetlights.

A $2 million effort returns historic downtown to its '50s-'60s heyday. (Vintage Cozy Morley sold separately.)

***** MEDIA SAVVY: Draws include the grandiose courthouse (far left), Home Influence (center), and the refurbished theater (above).**

LOAD-DATE: June 25, 2003

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