BULKY DOCUMENTS

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Part 5 of 11

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The Esquire Guide: Prepster Stripes; men's clothing and accessories; Illustration Esquire July 1, 2001

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July 1, 2001

SECTION: No. 1, Vol. 136; Pg. 59 ; ISSN: 0194-9535

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LENGTH: 1338 words

HEADLINE: The Esquire Guide: Prepster Stripes; men's clothing and accessories; Illustration

BODY:
To be judged by the content of your character would be nice, but who really has the time? Better to look at the stripes on another bloke's necktie and start with that. At least that's the way it's done in England. When a nineteenth-century limey schoolboy had the pluck to remove the colored ribbon from his boater and wear it around his neck, the school tie was born. You see, in Old Blighty, stripes tell everyone who you are. Which public school you attended, which university you studied at, which college at said university you called home, which regiment you served in, which clubs you are a member of--all of these things can be determined by a simple combination of a few colors arranged in diagonal stripes. Stateside, we're less concerned with the fact that your great-uncle was top of his class at Giggleswick; we just think they look good. And we're not alone. Many of today's designers have welcomed the return of the old-fashioned stripe as part of the more traditional styles that recall early-eighties Ralph Lauren prep, fifties Joe College, and prewar British MPs who carried on about appeasement and trade unions. And in spite of what your dad may have told you since you were in short pants, pairing stripes with stripes can work--if you know what you're doing. Admittedly, it's a practice fraught with peril; screw it up and people will start asking you if the carnival's in town. But if you take our lead and match them correctly, you'll surely demonstrate a confident and bold sense of style.

[ILLUSTRATION OMITTED]

Color Decoded Every color has its place. Sportsmen's organizations often had brightly colored ties so the hues would show through the mud that would splatter on them. The traditional colors of the Royal Military Academy--yellow, blue, and black--represent sulfur, saltpeter, and charcoal, which are the ingredients of gunpowder. A member of the Royal Tank Regiment would proudly wear a brown, red, and green tie to reflect the words of his battle cry: "From mud, through blood, to the green fields beyond."

THE CALCUTTA Light Horse Regiment was a British volunteer military outfit that drew its recruits from the businessmen who resided in the Indian city. The colors of the tie were chosen at a bar and were adopted from the colors on the officers' uniforms, The drinking exploits of the group were well-known; in some circles, the group was jokingly referred to as the Calcutta Tight Horse Regiment. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

THIS TIE DISPLAYS the colors of the I Zingari Cricket Club and is generally considered to be one of the first

club ties in the world, dating back to the 1870s. The club was named for Zingari--Italian for Gypsies--because it had no home field. Its founders established the club at the Blenheim Hotel in London, and its colors represent the motto "Out of darkness, through fire, into light." Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

IT IS GENERALLY believed that the idea of colors representing who you are goes back at least to the times of knights and damsels. The theory is that knights who went into battle wearing indistinguishable suits of armor carried designs emblazoned on their shields so they'd know whom to assist and whom to impale. Long after the days of Sir Lancelot, that heraldic device remains in the form of crests, engraved buttons, and, yes, ties. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

THE 3RD KING'S OWN HUSSARS were originally raised as dragoons in 1685 but converted to hussars in 1856. Do you have any idea what that means? We didn't, either. Both were light cavalrymen, but it was the Hungarian hussars and their flamboyant attire that captured the imagination of other European armies, who then emulated their garb. Dragoon comes from the French dragon, meaning carbine or musket. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

1. Since suits lend themselves to a natural conservatism, you can exercise greater creativity in the combination of shirt, sweater, and tie, as we have done here. Two-button single-breasted wool suit ($ 1,095) by Corneliani; cashmere V-neck sweater-vest ($ 420) by Brunello Cucinelli; cotton shirt ($ 525) by Kiton; silk tie ($ 40) by Tommy Hilfiger; leather loafers ($ 275) by Cole Haan.

[ILLUSTRATION OMITTED]

2. This suit is striped, yes, but only faintly so. And the shirt and tie have stripes of different widths, all of which will keep you from looking like a piece of op art. Two-button single-breasted wool suit ($ 1,950) by Salvatore Ferragamo; cashmere cardigan ($ 397), Polo by Ralph Lauren; cotton shirt ($ 325) by Lorenzini; silk tie ($ 39) by **Nautica;** leather oxfords ($ 190) by Johnston & Murphy; leather belt ($ 125) by Etro.

[ILLUSTRATION OMITTED]

Blood Ties As legend has it, Henry Cabot Lodge was in a gentlemen's club in London when he was asked about his necktie: "That's a Royal Marines tie. Were you in the Royal Marines?" Lodge replied, "Why, no. I bought it at a shop in town." His enquirer would have none of it. "Sir," he said, "I'm going to have to ask you to remove your tie. Otherwise, I would suggest we step outside." The moral of the story? If the Brits spent a little less time on protocol and more on other matters, they might still have an empire.

3. This blue suit has a subtle red stripe running through it. You see how the tie picks up that color? Complement the other colors in your outfit and you'll rarely go wrong. Three-button single-breasted wool suit ($ 1,950) by Ermenegildo Zegna; cotton shirt ($ 222) by Dolce & Gabbana; silk tie ($ 105) by Etro; leather loafers ($ 350) by Bally; leather belt ($ 75) by Torino.

[ILLUSTRATION OMITTED]

4. It doesn't always have to be an explosion of color. It's very bold to wear a limited palette with elements that sharply contrast with one another. Three-button single-breasted wool-and-cashmere suit ($ 1,950), Sartoriale by Pal Zileri; cashmere-and-silk sweater ($ 675) by Brunello Cucinelli; cotton shirt ($ 80) and silk tie ($ 75), Polo by Ralph Lauren; leather shoes ($ 420) by Ermenegildo Zegna.

[ILLUSTRATION OMITTED]

THIS TIE COMES from the Trinity School in Croydon. Trinity was founded in 1596 by John Whitgift, who was the Archbishop of Canterbury (he helped create the U. S. when his ongoing contempt for the Puritans drove them here) as well as a trusted ally of Elizabeth I--so much so that she received Iris ministrations while on her deathbed, The tie is known as Old Mid-Whitgiftian in remembrance. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

A LOT OF INFORMATION can be imparted by a piece of silk. This particular color combination is named Cambridge Old Rossallian. What that means is that the wearer is not only a student or graduate of the University of Cambridge, he also attended the Rossall School beforehand. The red and white stripes are shared by the Oxford Old Rossallian tie, but the background is navy blue, while Cambridge's is royal. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

ONE COMMON ELEMENT among all these ties is the direction of their stripes. In the UK, diagonal stripes go from the heart down, unless specifically designed otherwise. In the States, stripes run in the other direction because American manufacturers cut fabric facedown, as opposed to the face-up method of their British colleagues. All of this is very important to fusty old Brits who go by names like "Major" or something. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

THE GORDON HIGHLANDERS were first raised in 1794 by the Fourth Duke of Gordon. Legend has it, his wife assisted in the recruiting effort by offering a kiss to every man who signed up. In the years that followed, the Gordon Highlanders were present at Waterloo and the Somme, as well as in France and Asia during the Second World War. Their tie's colors come from the Gordon tartan. Silk tie ($ 65) by Ben Silver.

[ILLUSTRATION OMITTED]

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Briefs: Reaping an answerStamp of approval/Look to the ocean/...barely dressed in white/From here to Christmas/And now, to all yo lovers out there, a bit of inspiration Ventura County Star (California) July 5, 2001 Thursday

Copyright 2001 Ventura County Star
Ventura County Star (California)

July 5, 2001 Thursday

SECTION: Life; Pg. E01

LENGTH: 1055 words

HEADLINE: Briefs: Reaping an answer
Stamp of approval/Look to the ocean/...barely dressed in white/From here to Christmas/And now, to all yo lovers out there, a bit of inspiration

BYLINE: Julie Price ; Life section editor

BODY:
Reaping an answer

I have wondered for weeks what the autumn-colored "harvest" bumper stickers are about. I'll bet I've seen half a dozen of them lately on cars around the county.

Finally, an answer came last week in the divine form of a news release.

Under the headline "Harvest Rocks," the release out of Santa Ana explains "harvest" is the name of a five-city musical and entertainment touring Christian crusade, which will make it to Ventura County for three days in August.

The so-called Harvest Crusades "mix 21st-century music and technology with a first-century message. And the message is relevant no matter what the millennium," states evangelist and crusade leader Greg Laurie.

Laurie's five-city "Mission California" tour is kicking off as we speak at Edison Field in Anaheim, where it remains until Sunday.

On Aug. 20, it heads to the Santa Barbara Bowl, then Aug. 24-26 to Seaside Park at the Ventura County Fairgrounds in Ventura.

Sacramento and San Diego will follow in September and October.

Each event is free and open to the public.

Described as "the evangelist of the future" by the Rev. Billy Graham, Laurie has an "upbeat style (that) appeals to teens, Gen-Xers and baby boomers alike," according to the news release.

For more information on Laurie and his Harvest ministries, visit the user-friendly Web site at www.harvest.org.

Stamp of approval

In a victory for art, women and Mexico, a female Mexican artist who continues to shock and captivate an international audience with her vivid paintings 47 years after her death has been honored with a U.S. postage stamp.

The 34-cent comme-morative stamp features a 1933 self-portrait by the artist, Frida Kahlo. Postal officials said it marks the first time a Hispanic woman has been recognized on a U.S. stamp. Officials with the Mexican Postal Service said they also released a stamp honoring Kahlo on June 21, the same day as the U.S. release.

"She's admired as someone who was marginalized, as a Mexican woman, during her lifetime," said Beverly Adams, curator of Latin American art for the Phoenix Art Museum. "She transcended both her personal tragedies and this marginalizing in her art, and it still inspires people today. She's a cultural icon."

Kahlo's paintings often are graphic reflections of the violence, illnesses and miscarriages that plagued her life. Many are self-portraits that show herself wounded and bleeding or pierced with nails or arrows.

Born in Mexico in 1907, Kahlo turned to painting when a bus accident at 18 left her with a broken back and bedridden for a month. She spent much of her life confined to a wheelchair.

On the Net: To view Kahlo's paintings, visit www.fbuch.com/fridaby.htm.

To buy stamps, visit www.usps.com, click "Shop" and then "Buy Stamps."

Look to the ocean

Just got wind of a couple maritime events hitting our shores in the coming weeks and months.

n Later this month, the Ventura County Boat Show returns to Channel Islands Harbor.

Produced by Fred Hall and Associates, the sixth annual show is "a boater's delight," planners promise, "featuring a fabulous selection of all types of boats including sailboats, sportfishers, multihulls, luxury yachts, inboard, outboards, electric boats E" Also featured will be vendors, fishing seminars, a mobile aquarium, live music, and food and drink from the Whale's Tail.

Boat show hours are noon to 7 p.m. July 26 and 27; 10 a.m. to 7 p.m. July 28 and 10 a.m. to 5 p.m. July 29. Admission is $7 for adults, free for children 12 and under with an adult. For visitor information, call 985-4852; for exhibition/ vendor information, call 389-3339.

n Looking ahead a couple of months, on Sept. 16 **Nautica** will host its 15th annual fund-raising **Nautica** Malibu Triathlon at Zuma Beach in Malibu.

More than 2,000 athletes, celebrities and local supporters are expected to take part in the triathlon, which includes a half-mile ocean swim, an 18-mile bike ride along Pacific Coast Highway and a four-mile run along Zuma Beach.

Proceeds will go to benefit the Elizabeth Glaser Pediatric AIDSFoundation. For registration, call (818) 707-8867; online visit www.mesp.com.

E barely dressed in white

"By the way, have you looked through the bridal magazines lately?" Diane Schultz of Belleville, Ill., wrote in a recent letter to the editors of the Wall Street Journal. "Some of those dresses aren't fit to wear in a church for a solemn church ceremony."

Schultz is not alone in her raised eyebrow. Even some in the business find it startling.

"Strapless, strapless, strapless!" designer Bob Mackie said in mock shock recently, when somebody asked him about wedding gowns. (The strapless number pictured, by the way, is a two-piece sheath wedding gown that retails for $449 at David's Bridal.)

While on the topic, Mackie was further bemused by the wedding dress choices of aging brides. "Brides my age are wearing veils and long trains and pretending to be virgins," he said. "Barbra Streisand? Raquel Welch? What are they thinking?!"

From here to Christmas

Come on, people, this is ridiculous.

It has been two weeks since we received this postcard, above, which makes June 15 the earliest date in our memory for the first Christmas news release to arrive on our doorstep.

"Christmas is coming E" states the postcard, which is hawking "A Classical Kids Christmas" CD and cassette recordings. "Reserve your November/ December editorial space now," the promoters request.

First, though, we just have to fill our July/August editorial space; then it's on to September/October; then perhaps we can talk E

And now, to all you loversout there, a bit of inspiration E

A local self-help book author named Phillip Mountrose, who produces "Getting Thru to Kids" books, sometimes sends us bits of good advice for our psyches.

His most recent news release, titled "How to Have a Happy Relationship," offers five simple but thoughtful tips on keeping our mates happy: Remember everyone is doing his or her best; know that you cannot change another person; distinguish between the person and his or her behavior; honor each other's unique-ness; and discuss conflicts when you are in a neutral state. (Out of respect for Mountrose's good advice, we will refrain from making a joke about North Dakota.)

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Dollars & sense;Outlet malls may be fading, but not at Albertville Star Tribune (Minneapolis, MN) July 5, 2001, Thursday, Metro Edition

Copyright 2001 Star Tribune
Star Tribune (Minneapolis, MN)

July 5, 2001, Thursday, Metro Edition

SECTION: VARIETY; Buyer's EDGE; Pg. 1E

LENGTH: 1299 words

HEADLINE: Dollars & sense;
Outlet malls may be fading, but not at Albertville

BYLINE: John Ewoldt; Staff Writer

BODY:
The bloom may be off the rose for outlet malls. Since the nation's first one opened in 1980, their number has dramatically increased, but their popularity may have peaked.

Many shoppers love outlets' discounts on overstocks, overruns and irregulars, but the quality and prices on "special purchase" merchandise made specifically for outlets is questionable. Most outlet malls are thought of now as places to shop if you're in the area, but rarely worth a separate trip.

One example of the softening in the local outlet market is at Prime Outlets of Woodbury, which has more than 10 vacant storefronts. But the newest kid on the block continues to exceed expectations.

Last week Outlets at Albertville added nine more stores after celebrating its one-year anniversary. The outlet is now the largest in Minnesota, with 63 stores.

Top-notch anchors

Shane Bullough, president of JMJ Properties, which owns Outlets at Albertville and Johnson Creek Outlet Center in southern Wisconsin, attributes Albertville's success to top-notch anchors such as Tommy Hilfiger, **Nautica** and Polo Ralph Lauren and specialty stores such as Bose, Harry & David and Jones New York Country.

"Our primary customer is within a 30-mile radius of the mall, which includes Maple Grove and St. Cloud," he said. "They bring in repeat customers every two weeks or so."

But outlet shoppers who have shopped outside of Minnesota may lament having to drive to Wisconsin or Illinois for the poshest of outlets. Why don't we have Coach, Donna Karan, Le Crueset, Ann Taylor, Versace, J. Crew, Dana Buchman and Timberland?

Bullough said Albertville suffers from being in the Midwest. Many outlet retailers are based on the East Coast and they're likelier to stick to tried-and-true locations near Boston, New York City, Baltimore and Orlando because they are closer to their home regions.

A matter of time

But it's only a matter of time before some of the other retailers come to Albertville, Bullough said. "We're only a year old. We need to prove ourselves for three years before they will locate here. East Coast stores think Minneapolis is less fashion-conscious than the East Coast, but it's not true."

Frustrated outlet shoppers in the Twin Cities area may dispute the East Coast snobbery by pointing out stores such as Versace, Donna Karan and Sony at the Prime Outlets mall in Kenosha, Wis. But Bullough notes that the Kenosha center has an 11-year track record that upscale retailers studied before deciding to move to the Midwest. Also, the mall's leasing agents have had more time to capture those tenants.

Some retailers, such as the exclusive menswear retailer Ermenegildo Zegna, may not have enough goods to stock many outlet stores. "We don't sell made-for-the-outlet clothing, so we don't have enough merchandise for a lot of new stores," said Mary Laroche, a manager at the Zegna outlet in Orlando, one of only three in the country.

That may explain our lack of chichi outlets such as Escada, Hugo Boss, Oilily or Armani.

Another reason is that some retailers don't want to upset their wholesale accounts, or the full-priced retail stores in the same market. Coach leather stores considered but put the kibosh on an Albertville location, said Jim Offutt, vice president of Coach factory stores.

"We backed off due to the proximity of our three full-price stores [Galleria, Ridgedale, Mall of America]. We try to be an hour away from any of those stores."

New Albertville stores

- Banana Republic (763-497-6419): Their famous khakis, judged by the Wall Street Journal as among the best, are $40, regularly $49.50. Items are overstocks, irregulars and new items made from excess fabric. Good deals included camisoles for $7, cropped pants for $25 and two T-shirts for $15.

- Bath & Body Works (763-497-9222): It's one of the chain's regular retail locations, not an outlet store.

- Bombay Company (763-497-1037): The dark mahogany finishes and classic home accessories are distinctive. Most items are special-purchase merchandise not sold in the regular stores. Special-purchase goods are priced with tan tags. Discontinued or damaged items from the full-price stores are marked with red clearance tags. A popular seller is the queen-sized four-poster bed for $339. Outlet merchandise can be returned at any Bombay store. Take an additional 20 percent off all non-clearance furniture through Sunday.

- Etienne Aigner (763-497-1102): A seller of classic style handbags, shoes, belts, briefcases, women's and a few men's accessories. Prices are at least 30 percent off retail. This location replaces the Medford store.

- Izod (763-497-2380): The alligator logo was nowhere to be found in this store. Nearly all of the men's and women's clothing is manufactured specifically for the outlet. Men's microfiber pants are $40, women's $25.

- Motherworks Maternity (763-497-5892): Formerly MotherWorks, the store carries the Motherworks, Mimi and Pea in the Pod brands. Regularly priced merchandise is in the front of the store; clearance items are in the back. Selected Pea in the Pod dresses are $59, regularly $300.

- Old Navy (763-497-1010): Clothing for everyone from infants to adults. Much of the summer merchandise is on clearance, such as men's camp shirts for $14, regularly $17, and selected women's overalls for $17, regularly $25.

- Perry Ellis (763-497-9002): Only men's items are sold, including the Portfolio dress shirts ($27, regularly $45), jeans ($20, regularly $45), and only a few higher-end "collection" items at the front of the

store.

- WestPoint Stevens (763-497-1050): Also located in the Woodbury outlet mall, WestPoint Stevens offers great bargains on Ralph Lauren bedding as well as Martex, Utica and Disney. Items are generally overruns, discontinued patterns or colors and irregulars. Polo Ralph Lauren king-sized pillowcases were only $7 a pair, regularly more than $40.

Other good deals

We scouted out bargains in stores that aren't part of the new wing.

- Waterford Wedgwood (763-497-0915): A pair of Waterford double old-fashioned glasses are $49.50, regularly $99, salad dessert plates were $99 a pair and now are $30 per pair.

- Kitchen Collection (763-497-5797): A refurbished Kitchenaid 6-quart professional mixer (without pouring shield) is $270, regularly $370. Spices are a best seller here, such as 3.25 ounces of whole black pepper for $1.50.

- Clearance: We spotted some good clearance items, including a Polo University sport coat, regularly $275, for $60 at Polo Ralph Lauren (763-497-6611). Guess (763-497-6727) has an additional 25 percent off everything except clearance through Sunday, but the clearance on fall and winter merchandise is at 70 to 80 percent off. Much of the children's wear is priced at $7 or less at Carter's (763-497-5773) and OshKosh B'Gosh (763-497-6037).

If you go

- Directions: About 15 minutes northwest of Maple Grove at Interstate Hwy. 94 and Hwy. 19. If you're westbound on I-94, take exit 202. If you're eastbound on I-94, take exit 201. Follow the signs.

- Summer hours: 9 a.m. to 9 p.m. Monday through Saturday, 10 a.m. to 7 p.m. Sunday.

- Phone: 763-497-1911.

- Web site: http://www.outletinfo.com.

- Where to eat: The inadequate dining space a year ago has now expanded to include a food court, Glorious Beans soup and sandwich coffee shop, Subway and Broadway Pizza.

_ John Ewoldt can be contacted by calling 612-673-7633, sending a fax to 612-673-4359 or at jewoldt@startribune.com.

GRAPHIC: MAP; PHOTO

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BUYLINES Terry cloth beach towels, $14 to $155 Daily News (New York) July 8, 2001, Sunday

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Daily News (New York)

July 8, 2001, Sunday SPORTS FINAL EDITION

SECTION: LIFELINE; Pg. 12

HEADLINE: BUYLINES Terry cloth beach towels, $14 to $155

BYLINE: BY ESTHER GROSS KREMER

GRAPHIC: PHOTOS BY PAT CARROLL DAILY NEWS$14 American flag, call 1-800-OLD-NAVY for store locations.$19.99 Novelty print, at Anthropologie, 375 W. Broadway, (212) 343-7070. $25 Hibiscus print by Tommy Hilfiger, at Macy's, 151 W. 34th St., (212) 695-4400. $35 Reversible floral vine, at **Nautica,** 50 Rockefeller Plaza, (212) 664-9594. $50 Camouflage print by Tibi, at tibichick.com. $155 Classic check, at Burberry, 9 E. 57th St., (212) 371-5010.

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BBB culture remains 'central' to its success Home Textiles Today July 09, 2001

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Home Textiles Today

July 09, 2001

SECTION: News; Pg. 1

LENGTH: 674 words

HEADLINE: BBB culture remains 'central' to its success

BYLINE: By Andrea Lillo

BODY:
MORRISTOWN, NJ -- As Bed Bath and Beyond reported another stellar year, the company points to its decentralized set up as the key to its success.

"Our stores have changed a lot since the founding," said Warren Eisenberg, co-founder and co-ceo, at its annual shareholders meeting held here at the Headquarters Plaza Hotel. "But our culture has not."

Net sales jumped 29.0 percent to $2.397 billion for the fiscal year ended March 3, while comp store sales were at 5.0 percent and net earnings increased 31 percent to $171.9 million. In fact, this was the ninth consecutive year of record earnings since the company's initial public offering in 1992. The category killer -- which remains debt free -- continues to thrive while other retailers struggle in this slow economy.

This past year held the most aggressive growth plan ever, said Leonard Feinstein, co-founder and co-ceo, with 70 new stores added, including ones in new markets like Maine and Rhode Island. The total square footage increased 24.3 percent to 12.2 million.

The retailer will top that this fiscal year, as it plans to open 80 new stores, including its first entry outside the continental United States, in Bayamon, Puerto Rico, opening this fall. The company currently has 327 stores in 44 states, and Eisenberg added that the company believes the United States can support more than 800 store locations.

To serve this growing number of stores, the retailer talked about its virtual distribution center, which has been in the works for the better part of 18 months, said Steven Temares, president and coo. Using third-party suppliers, Bed Bath is building a network of both regional facilities and local distribution centers to support its stores, and it will proceed "substantially" this year. The retailer previously had goods shipped directly to the stores.

Temares added that this program is "continuing to evolve" and that more than one facility will be used in heavy-volume markets.

The retailer also continues to open smaller-format stores, which it's been doing for several years now. "There are more smaller markets than bigger markets," said Eisenberg. "We have the ability to size a store for a market," he added, while other retailers typically have a more structured planogram. "We are decentralized. We've been very successful with the smaller market."

Temares mentioned the Atlanta market, where Bed Bath placed a smaller-format store in the middle of three larger stores. "There are a lot of uses for a smaller store," he added, including when a larger piece of real estate is not available in a particular location at the time.

Eisenberg added that, though the stores carry a smaller selection, it is a better selection. Mentioning the Atlanta market again, which is a high-end market, he said the low-end product is dropped from the stores' assortment. "We tailor the merchandise to the community."

It's challenging to stock a smaller format in some ways, Temares said, since "we want to both meet customer demands and still have them awed by the store." Its bottom threshold for smaller stores is 20,000 square feet.

Though the economy is slow, Eisenberg said that the retailer's traffic remains the same. Temares added that 1.5 percent of net sales are spent on advertising, "and that's not changing. We're spending dollars more wisely without increasing" the percentage of sales.

When asked about the consolidating textiles industry, recently covered in the news, Feinstein said that he didn't "foresee a problem in that area ... We have plenty of people to buy from. You have to have alternative sources."

The **Nautica** program, introduced this spring, is "doing nicely" said Eisenberg, though it hasn't rolled out to all of its stores yet.

After the meeting, Feinstein added that no other branded programs are in the works, though Temares said that the company is always looking. He also told HTT that bedding is the largest category in the stores, at 21% of sales; but after that no other category is more than 10%.

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RAMS' MYSTERY MAN PLAYGROUND LEGEND TAKES LAST SHOT AT FORDHAM The New York Post July 15, 2001, Sunday

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The New York Post

July 15, 2001, Sunday

SECTION: All Editions; Pg. 092

LENGTH: 717 words

HEADLINE: RAMS' MYSTERY MAN PLAYGROUND LEGEND TAKES LAST SHOT AT FORDHAM

BYLINE: LENN ROBBINS

BODY:
Smush Parker - grades willing - hopes to show off his many talents this winter for Fordham.Brigitte Stelzer

This is Smush Parker's last chance.

He knows it, but the playground legend still can't explain or control the character flaw that has prevented him from being seen on ESPN instead of at the West 4th Street cage, or any of the other elite proving grounds in the city.

Parker will play for Fordham this season if he receives a "B" in his Prejudice and Discrimination summer class, which meets Monday through Thursday from 6 to 9 p.m. Yet when a reporter calls him last Wednesday to see if he'll be playing in the West 4th Street All-Star game that evening, Parker says he'll be there.

"I've had plenty of opportunities, plenty of opportunities lost," Parker, 20, admits as he dines on Belgian waffles and bacon at E.J.'s diner just blocks from The Cage. "This is my last stand. If it doesn't happen now, it won't happen."

Who is William "Smush" Parker Jr? Arguably the best college age basketball player in the city that you don't know.

"To people who just watch college basketball on TV, he's a mystery man," said Kenneth Graham, who founded the West 4th Street All-Star Game 24 years ago.

Parker is a mystery because he's an enigma.

He's a lanky, 6-foot-4, 180-pound point guard with the sweetest of jumpers. Several years ago, **Nautica** used Parker in an advertising campaign aimed at capturing a piece of the urban market.

Unfortunately, he can also be stubborn and foolish, which only begins to explain why he played just one year of ball at Newtown High in Queens and just half a season at the College of Southern Idaho.

"A lot of people spoil Smush," said Kevin Jackson, Parker's AAU Aim High coach. "He's a nice guy, he's handsome, he's got a game and people like him so they let him off easy. He needs someone on him all the time or he's going to do just enough to get over."

Which is why Parker is at Fordham instead of North Carolina, the school he dreamed of playing for.

Former NBA, North Carolina and New York City prep star Kenny Smith. who sponsors the AAU Aim High team, took one look at Parker in the summer of 1999 and called then Tar Heels coach Bill Guthridge. But when Smith, a Tar Heel alum, looked into Smush's grades, he knew Carolina wouldn't take him.

The College of Southern Idaho, a JUCO power, took Smush in 1999. CSI had an intense first-year coach in Derek Zeck and a Georgetown point guard transfer named Kenny Brunner. If Brunner is a spark plug, Zeck's personality Type A type of player, Smush is silk.

The rift exploded when, according to Parker, Brunner broke into his dorm room and allegedly stole some $3,000 in clothing, jewelry and other valuables. Parker said he was thrown off the team after half a season for being a distraction to the team and the No. 1 point guard. Zeck didn't return several calls and The Post was unable to reach Brunner.

"Coach wanted me to kiss his butt and I wouldn't do it," said Parker. "I learned a lot from that experience. I should have handled it better."

Parker can handle and pass and shoot and leap, and when he puts his mind to it, play defense. What he can't seem to do is grab opportunity like a basketball and dunk it.

"It's a mystery why he doesn't take the guidance until his back is against the wall," said Smush's father, William Parker Sr.

At 5:45 on Wednesday, despite getting chewed out about his priorities by Fordham associate head coach Mike Brown, Smush was inside the Cage, graciously accepting the love of his many street fans.

Finally, at a few minutes past 6, he begrudgingly walked down the subway station stairs and grabbed an uptown A train in pursuit of getting his "B" in class.

"I can't even control it," said Parker. "West 4th Street is like my second home."

He started going to games at West 4th when he was in a stroller. His father played there. When he was nine, and his mother, Robin Royal Parker, who affectionately gave him the nickname Smush, died of AIDS, the Cage became his crib.

Parker, said several West 4th Street veterans, is as good as Omar Cook, Andre Barrett and Taliek Brown. At the ABCD Camp, Parker more than held his own in an All- Star game when he played against Duke's Chris Duhon, said an NBA scout.

GRAPHIC: GAME PLAN:

LOAD-DATE: July 18, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
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NAUTICA ENTERPRISES INC WALL STREET JOURNAL July 16, 2001, Monday

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WALL STREET JOURNAL

July 16, 2001, Monday

SECTION: Section B; Page 8, Column 3

LENGTH: 22 words

HEADLINE: **NAUTICA** ENTERPRISES INC

JOURNAL-CODE: WSJ

ABSTRACT:

Nautica Enterprises Inc reports fiscal first quarter net income rose 3.2% to $3.2 million as sales rose 12% to $135.2 million (S)

LOAD-DATE: July 17, 2001

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Nautica Supports The 2001 Subaru Gorge Games With Specially Designed Collection;Designer and Founder David Chu Creates 'Gorge Games' Collection Of Men's Sportswear Sold at Better Department and Specialty Stores Nationwide! PR Newswire July 16, 2001, Monday

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PR Newswire

July 16, 2001, Monday

SECTION: FINANCIAL NEWS

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LENGTH: 275 words

HEADLINE: **Nautica** Supports The 2001 Subaru Gorge Games With Specially Designed Collection; Designer and Founder David Chu Creates 'Gorge Games' Collection Of Men's Sportswear Sold at Better Department and Specialty Stores Nationwide!

DATELINE: NEW YORK, July 16

BODY:
Nautica returns for the second year as the "Official Outfitters" of the Subaru Gorge Games. David Chu, **Nautica's** founder and designer, in recognition of the active lifestyle and spirit of adventure evident at the Games has created a special "Gorge Games" apparel collection to honor athletes everywhere.

(Photo: http://www.newscom.com/cgi-bin/prnh/20010716/NYM034)

"After our first year as the Official Outfitters of the Games, I felt there was a great opportunity for **Nautica** to not only dress the event staff and NBC on-air talent, but to showcase the complete **Nautica** lifestyle and sensibility in the spirit of the Games", said David Chu. "I designed this collection to encompasses the needs and personality of those sports-minded individuals who prefer the great outdoors and go there in style." This new collection will be available at department and specialty stores nationwide this July.

Nautica International, Inc. is a leading global fashion and lifestyle company, with products ranging from men's, women's and children's sportswear and accessories to a complete home collection. Through charity outreach events like the Subaru Gorge Games, **Nautica** continually strives to assist in raising awareness and funds for important causes and charities such as Leave No Trace and American Whitewater.

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SOURCE **Nautica** International, Inc.

CONTACT: Mary Ellen Barone of **Nautica** International, Inc., +1-212-887-8114, maryellen.barone@**nautica**.com

URL: http://www.prnewswire.com

LOAD-DATE: July 17, 2001

Shades are made for these New Straits Times (Malaysia) July 21, 2001

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New Straits Times (Malaysia)

July 21, 2001

SECTION: Pickings We like ...; Pg. 5

LENGTH: 74 words

HEADLINE: Shades are made for these

BYLINE: By Caroline Yap

BODY:
SUNGLASSES are so versatile. We use them as protective wear or, more often than not, as a fashion accessory. Recently the trend has veered towards those that can be worn at night - the yellow and pink tints constantly showing up at nightclubs. Colourful lenses with big frames are still in and for summer this year, here's what some of the big names are offering.

The writer can be contacted at caroline@nstp.com.my

GRAPHIC: Picture - These shades from cK Calvin Klein Sunwear have a single lense that gives a shield-like look. Frames are either matte crystal or matte opaque in black, khaki and charcoal. Picture - His and hers matching sunglasses from Donna Karan. His are square and masculine while hers have a feminine cat-eye shape. Picture - **Nautica** features a classic, casual style with lightweight plastics that are made for comfort and fit. They should appeal to the active person. Picture - Nike's sunwear is sport-specific, geared to help improve performance whether in golf, running or extreme sports.

LOAD-DATE: July 22, 2001

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LNT gets set for second half Home Textiles Today July 23, 2001

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Home Textiles Today

July 23, 2001

SECTION: News; Pg. 2

LENGTH: 685 words

HEADLINE: LNT gets set for second half

BYLINE: By Andrea Lillo

BODY:
CLIFTON, NJ -- Finishing with a lackluster second quarter in the throws of a continuing difficult environment, Linens 'N Things readied itself for the rest of 2001. With its initiatives to revamp the textiles area expected to be complete by the fourth quarter, as well as declining inventory levels and a climbing percent age of proprietary product, the discounter seeks to remain steady to the end of the year, targeting sales growth of 16 percent to 17 percent for 2001.

In a conference call to analysts last week, ceo Norman Axelrod specifically cited the textiles category as "challenging" due to difficulties in the industry; and since LNT derives 60 percent of its sales in this category, it looks to renovate the area and drive traffic.

Of the three key textiles initiatives announced this April, only the quilt program is currently in place, according to LNT, with accessories and duvets to come.

One-quarter of LNT's stores have the **Nautica** bedding and bath program, but with the results in those stores having "exceeded expectations," said president Steven Silverstein, LNT will roll out the program to all of its stores by late third or early fourth quarter.

In addition, its solid-color towel program has been delayed due to vendor issues, he said, though "consumers" have responded positively to its "fresh palette and better quality." It will be implemented in early third quarter.

The discounter will also continue to increase its share of proprietary product, which was about 10 percent in 2000 and will climb to 15 percent or even 20 percent or 25 percent this year. This is an area where it can offer customers "better-quality product at compelling price points."

"The assortment changes in decorative accessories will have a positive impact on business," Silverstein added.

The slowing economy influenced consumer traffic and sales, Axelrod said, with traffic especially soft in the middle of the country. However, the average transaction remained steady, he said, and there had been sales momentum within the second quarter, with June sales being the strongest.

LNT also looks to actively manage inventory without affecting in-stock positions, and for this quarter, levels have dipped approximately 4 percent per square foot, for a total of $48.65, compared to last year's $50.46.

Going forward, LNT will reduce inventory levels of slow sellers and allocate that space to more popular items.

Bill Giles, cfo, attributed the strengthened gross margins to the product mix, improved buying and, to some extent, penetration of proprietary product, allowing the company to be more aggressive on pricing. Silverstein said there was still room to further improve on margin, and the opening of a third distribution center in Louisville, KY, in the spring of next year will help.

New-store performance is a priority this year, said Giles, with 23 of a planned 60 stores opened thus far. Twelve stores opened in the second quarter, and the company is pleased with their results, which are consistent with $150 to $175 per square foot target sales -- "well ahead of last year." Linens will open 20 to 23 additional stores in the third quarter, and 17 to 19 in the fourth.

Though the stores opened in 2000 are not performing as well as the 2001 stores, Silverstein said there is "real opportunity" and that the company would begin heavier marketing in its newer markets.

Looking ahead, Giles said the company is "weighed toward the 'things' side." It expects the economy to remain slow, but in the event of an upswing, it can respond quickly, he said, since most of its product is domestically sourced.

Though it "wasn't Linens' greatest quarter," said Alan Rifkin, analyst, Lehman Brothers, considering the difficult environment and other factors, it's "pretty good to show flat year over year. Its new initiatives have helped maintain flatness."

However, Rifkin added, for the long term, "Linens will get back on track. It's still a viable competitor."

And LNT and Bed Bath will "both take market share from less nimble players like JCPenney and Sears."

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Island Style The Honolulu Advertiser (Honolulu, HI) July 24, 2001 Tuesday

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The Honolulu Advertiser (Honolulu, HI)

July 24, 2001 Tuesday

SECTION: ISLAND LIFE; Rath Paula; Pg. 1F

LENGTH: 985 words

HEADLINE: Island Style

BYLINE: Rath Paula, Staff

BODY:
By Paula Rath

Sensitive Issue

More Island men are seeing the beauty of facial care

When independent television producer Dirk Fukushima has prepared in past years for the annual Ala Moana Center Independence Day show, he has called the event a "five-zitter."

"It made me crazy. I wasn't sleeping right," he recalled.

Usually, he said, his skin reacted to the stress by breaking out in blemishes.

But this year he breezed through.

He attributes this to the fact that, for the past year, he has been taking care of his skin. And, unlike a lot of Island men who prefer to remain silent on the subject, Fukushima isn't shy about speaking out on the benefits of skin care for men.

It all started when Susan Fusuma, personal shopper at Neiman Marcus, had a heart-to-heart chat with him. "I had just turned 40, and for the first time in my life I was feeling older," Fukushima said. "Susan convinced me it was time to take some preventive measures."

Fukushima's skin regimen is simple and involves three steps, each using products by Kiehl's, a line of skin and hair products available at Neiman Marcus:

Cleansing with pineapple-papaya facial scrub.

An "astringent thing" (he couldn't remember the name).

Moisturizer.

This is a nighttime-only effort. In the mornings, Fukushima brushes his teeth, washes his face, puts on his shorts and slippers (he wears long pants only under duress, when his business partner, Carole Kai, tells

him he must) and rushes out the door. In addition, after years of surfing in the sun without protection, he has become a convert to sunscreen, slathering it on two or three times per round of golf.

What changed his mind about skin care? "It's purely preventative. I feel the difference. When I wake up in the morning, my skin feels better. And it looks healthier now," he said.

Fukushima is one of many Island men who have realized the benefits of taking care of their skin. Another is investment banker Julian Kealakekua, 36. He discovered skin care 12 years ago when Macy's Atlanta was offering free in-store facials for men.

"I was a guinea pig," he recalled, "and I've been using (skin care products) ever since." The products used on him then were from the Princess Marcella Borghese line.

"But when I came back to Hawaii, for some reason my skin didn't take to it. I guess it was the change in the atmosphere (humidity)," he said. Now Kealakekua uses products by L'Oreal and St.Ives. His regimen is a bit more complicated than Fukushima's:

Exfoliating 3-4 times a week (using a scrub to slough off dead skin).

A mask twice a week.

Intensifier (to help tone the skin and reduce pores).

Moisturizer.

Why all this time and trouble? "I find my skin is smoother and more manageable," Kealakekua said. When he lived on the East Coast, he found many of his friends took care of their skin. "Very seldom do you see men here in Hawaii at a cosmetics counter, whereas on the Mainland you see it all the time."

There is clearly a reticence among some local men to admit any interest in skin care. E-Jay Maldonado of Blush said he sees men sitting on the benches outside his store while their significant others come in to ask him questions on their behalf.

He usually recommends the DDF line for men. "Men are looking for something clean, quick and easy. DDF is designed to be sleek and to fit comfortably into a man's hand." He said the product most favored by local men is DDF's foaming cleanser, available at Blush and Sephora.

Eric Barsatan, 27, of Sprint Hawaii, started using skin-care products in high school. His mother encouraged him to use her Oil of Olay to prevent further damage from the sun. (He surfs.) His use is sporadic but "I see a dramatic change when I stop using it, so that makes me start again," he said. "The wrinkles definitely diminish when I'm using it."

Barsatan said he believes a lot of his friends use moisturizers but are loath to admit it. "My friends, who are way straight, have lotions in their bathrooms, especially my friends that surf a lot. They use creams for sun damage."

Richard Kuwada of Waialua takes his skin seriously. He discovered the benefits while studying at Brown University in Providence, R.I., , where he was surrounded by students who were into skin care. He prefers the Clinique men's line and follows a strict regimen:

Facial scrub.

Facial soap.

Clarifying lotion.

Moisturizer.

Turnaround Cream.

StopSigns, anti-aging cream with SPF.

In addition, he applies an Origins clay mask once a week. While the product recommends keeping the mask on for only 10 minutes, Kuwada leaves it on for an hour to combat the effects of smoking on his skin. His motivation. "To look young is No. 1. One of the first things you notice about a person is their skin," he said. "I'm shocked at how little my friends do to preserve and clean their skin."

Drop-in:

INSIDE: Men may tolerate starting with a simple skin-care plan. See story, Page F6

Drop-in:

Where to find men's skin-care products

Sephora recently moved its men's skin-care products to a central section at the front of the store. The three most popular lines are:

- Anthony Logistics for Men, including a sportstick, glycolic cleanser and toners and moisturizer with SPF 15.

- Aramis Lab Series for Men, mostly shaving-related, with a skin clearing solution and Lift Off Power Wash.

- Zihr, a complete line with facial scrub, under eye cream, face stick with SPF 28 and clarifying moisturizer. (Made famous by celebrity ex-couple Nicole Kidman and Tom Cruise, who reportedly used the line together.)

Curtis Lee, manager of the Liberty House cosmetics department, said stores are seeing more interest in men's skin-care products. For example, the Aramis Lab Series experienced big sales increases this year. Liberty House carries six lines made especially for men: Clinique, Biotherm, Cool Water, Polo Sport, **Nautica** and Aramis Lab Series.

GRAPHIC: Julian Kealakekua applies Lancome Hydra Control Moisturizer as part of his skin-care regimen. Traditionally, men haven't paid much attention to skin care, but that may be changing. GREGORY YAMAMOTO ? The Honolulu Advertiser

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FIRST FACTORY OUTLET TO OPEN FRIDAY Het Financieele Dagblad (English) July 24, 2001

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Het Financieele Dagblad (English)

July 24, 2001

LENGTH: 324 words

HEADLINE: FIRST FACTORY OUTLET TO OPEN FRIDAY

BYLINE: DAVID POST

BODY:
AMSTERDAM - Holland's first factory outlet centre (FOC) is to open on Friday. The Batavia Stad mall in Lelystad, close to Amsterdam, will offer 'leading brands at enormous discounts' from about 70 top global retailers.

The euro 48 mln Batavia Stad was developed by Stable International and financed by Foruminvest. The mall was bought last month by Rodamco Retail Nederland.

Outlet shopping is a phenomenon developed in the US whereby manufacturers sell surplus or previous-season designer-label goods directly to the public at a discount. It has spread throughout Europe. However, it has been a long time coming to the Netherlands, bogged down by wrangles between local and national government. There is also fierce resistance from small retailers who fear loss of business.

In addition to Batavia Stad, the Roermond Designer Outlet Centre is due to open in the southern Dutch city of Roermond, close to the German border, in the third week of November. The Roermond site is a project of BAA McArthurGlen, Europe's leading FOC operator which already has 12 malls in Austria, France, Germany, Italy and the UK.

Both FOCs will ultimately have about 70 designer outlets. Batavia Stad's outlets include Adidas, Benetton, Body Shop, DKNY, Dockers, Lacoste, **Nautica,** Nike and Van Heusen. The Lelystad mall will be open seven days a week.

Batavia Stad expects to attract 1.5 million shoppers a year.

A spokesman for Stable International said Batavia Stad was planning trips with excursion bus operators which will include time at the mall as well as visits to local tourist attractions.

Additional FOCs are expected to open in Holland in the medium term. Retail experts say the country can support three to four such operations.

'Holland is an untapped market of 15 million people with high disposable incomes,' one expert said.

'And the Dutch love to buy a bargain,' said another.

LOAD-DATE: July 23, 2001

Extravaganza of eyewear The Cairns Post/The Cairns Sun (Australia) July 27, 2001, Friday

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The Cairns Post/The Cairns Sun (Australia)

July 27, 2001, Friday

SECTION: TIME OUT; Pg. 23

LENGTH: 365 words

HEADLINE: Extravaganza of eyewear

BODY:
CAIRNS Regional Gallery is getting groovy tonight from 7 as it plays host to one of the hottest fashion extravaganzas in Cairns this year, Sight at the Gallery.

Sight at the Gallery is a unique fashion concept, combining eyewear with the latest in retail catwalk trends and then presenting them in the stately environment of one of Cairns's finest heritage listed buildings.

Featuring eyewear from the world's leading designers, including Calvin Klein, Donna Karan, Guess, DKNY, Nike, Flexon and **Nautica,** Sight at the Gallery is presented by Bruce Mellick Optometrist and Marchon, with all funds raised going towards the Mayoress's Community Chest.

Models will be twining between the stately columns of the gallery's first floor, with an Australian Centre of Photography exhibition providing the backdrop, and the high ceilings and marble floors the atmosphere.

This unique fashion concept is also acting as a showcase for the talents of hair and make-up students from Cairns TAFE, with the students providing all the 'work' on participating models. Sight at the Gallery combines chic fashion, with corporate designs, casual inspirations, sports wear and practical workwear.

Bruce Mellick Optometrist was inspired by the idea of an eyewear fashion parade earlier this year, and have been working towards the event being a successful fundraiser for the Mayoress's Community Chest since February.

An exciting feature of Sight at the Gallery is the presence of a new product, just arrived from France, called the Smart Mirror. Bruce Mellick Optometrist have just taken delivery of the Smart Mirror, the local optometrist the only outlet to feature this piece of new optical technology in the Far North.

The Smart Mirror allows individuals to have their image taken by a digital camera and then view their face in the 'mirror' with a number of frames, styles and colours.

There will also be product displays on hand, showcasing the latest designs. Drinks and nibbles are included in the ticket price ($19).

Tickets must be pre-booked, but can be paid for on the door. For any inquires, call Bruce Mellick Optometrist on 4051 6795, or Cairns Regional Gallery 4031 6865.

LOAD-DATE: November 12, 2001

Return of tradition;In these uncertain times, menswear can count on mix-and-match classics Kansas City Star (Kansas & Missouri) July 29, 2001, Sunday

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Kansas City Star (Kansas & Missouri)

July 29, 2001, Sunday METROPOLITAN EDITION

SECTION: LOOK; Pg. G3

LENGTH: 887 words

HEADLINE: Return of tradition;
In these uncertain times, menswear can count on mix-and-match classics

BYLINE: JACKIE WHITE; The Kansas City Star

BODY:
The fashion in men's clothing shifts gears at a turtle's pace. Changes are comparable to "turning an ocean liner," says David Wolfe, the fashion director of Doneger Group, New York retail consultants.

So after men found themselves enveloped by the so-called perk of casual corporate dress a decade ago, they've spent much of the time since then trying to figure out what that means. (Dockers? Denims? A polo shirt with a bowling team logo? Probably not anymore.)

But a dressier professional look is re-emerging, and a new fall season is on the horizon, so what do men need to know about wardrobes?

We asked some menswear retailers and consultants about fall apparel. Not surprising, considering an uncertain economic season, traditional classics, albeit modernized, received support.

On the dress-down concept, the look may be casual, but it's more polished and elegant than the stereotypical khaki pants and golf shirt, the experts insist. The suit, preferably dark, that may be dressed up with a shirt and tie and down with a sweater or polo and blazer is on most should-have lists. Also, understandably in these shaky times, observers see the return of the interview suit.

"I think the influence of the dot-commers - how they don't care about how they look - is going away," says Spiro Arvantakis, president of Peter's Clothiers and Jack Henry, Kansas City area men's stores.

"Casual is as strong as ever," says Scott Baskin, the Chicago-based president of Mark Shale stores, "but we do see the desire to shift to let's-get-serious and figure out a way to make it more professional."

Everything you add to your wardrobe has to have the versatility, Baskin advises, to go with other things in your closet.

It may be an old story, but the two-button navy blazer is a must, says Al Lienen, a buyer for men's tailored clothing at Halls, a Kansas City specialty store. Also, make sure you have a pinstriped or chalk-striped suit for business dress-up or down, Lienen says. And definitely a button-down shirt.

Tom Julian, a trend tracker with Fallon Worldwide, an advertising and marketing company, echoes the message of traditional ideas but tweaked a bit with stretch fabrics or strong color treatment. Do go buy a jacket and trousers that match, he says. You can split them up and wear the jacket with pinstriped trousers and a turtleneck and the trousers with a sport coat and woven shirt.

A leather blazer or tailored jacket is another hot topic for fall. Arvantakis suggests a lightweight leather coat that may be worn as a sport coat in the office for a casual day is an important investment.

Certainly anything leather or suede gets Lienen's vote at Halls, where leather pants sell well and a new Ultrasuede jacket is considered a sure quick update.

Wolfe says the dressier aspect to office casual means probably that men will move away from khakis and invest in flannel, pinstriped or herringbone dress trousers to wear with a blazer or sweater.

A "necktie with some color" should be high on a man's shopping list, Wolfe says. While patterns are subtle and often as traditional as stripes, they are modernized with at least one strong bright color, he says.

Baskin likes the rep tie. So does Lienen. Julian adds plaids and checks to the pattern list.

Shirts are best in subtle patterns and color and, the so-called "Regis look" of matching tie and shirt is a cliche on the wane, happily.

Arvantakis says the ongoing trend for shirts this fall involves deep rich colors such as burgundy along with metal gray and black, while for next spring, you'll again see bright preppy shades.

In the casual arena, woven shirts continue strong, Baskin says, also in the sophisticated, rich Italian colors.

Knits remain strong, especially as an addition for the less formal wardrobe. The best for indoors are lightweight so they may be

worn under a jacket, says Arvantakis, whose stores do well with cashmere and silk blends.

Other factors of which you want to be aware:

On a specific designer level, soft greens and browns won a vote in Joseph Abboud's fall collection, along with grays and navy. The line was weighted with both suits and sportswear separates smoothly paired with the elegance you'd expect of a Cary Grant wardrobe.

The military theme emerged consistently in lines from John Bartlett, John Varvatos and Kenneth Cole. Peacoats, officer coats and military shirts were offered up on the runways for the fashion-minded man, and it may not be just a passing whim. Banana Republic is now marketing military shirts in cotton and suede along with military buckle belts.

Square-toed shoes if you don't have them are important, Julian says. If you're adding on, consider a short boot or, if you're a trendoid, a bowling shoe rendition.

You'll find flat-front and pleated trousers in the stores, but the shift is toward pleated, some say.
@ART CREDIT:The Associated Press
@ART CAPTION:The jacket and matching trousers are from **Nautica.**
@ART CAPTION:View from the runways: a young outdoor look from BCBG and leather jacket and dress trousers from Kenneth Cole
@ART CREDIT:Photo courtesy of Kenneth Cole
@ART:Photos (3, color and b/w)

LOAD-DATE: July 30, 2001

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Fall: Time to mix it up;Everyone should experiment Des Moines Register July 29, 2001 Sunday

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July 29, 2001 Sunday

SECTION: FASHION; Pg. 2F

LENGTH: 422 words

HEADLINE: Fall: Time to mix it up;
Everyone should experiment

BYLINE: Lemken Fani, Staff

BODY:
Fall fashion in 2001 is not for the faint-hearted. After years of monochromatic, highly coordinated dressing, this fall is about taking chances, mixing it up, and tying together patterns and fabrics to make an individual statement.

"Fall has a tradition of contradiction," sums up Cynthia Glynn, fashion director for Younkers.

Leather, lace, suede, tweed, Tencel and Lycra create the dizzying array of choices facing shoppers. The only rule is that you must mix it up. Pair chunky sweaters with leather pants, or dress shirts with jeans.

It's rock star meets Audrey Hepburn, with a 21st-century twist.

"There's a retro '60s and '70s influence, but very updated," said Kathy Dunbar, owner of Elegance by Kathy. "It's argyles, plaids and a European influence on length, just a couple of inches above the knee. You can feel the retro influence, but it's different."

"The posh country look, with tweeds and plaids and an equestrian influence, will give us a chic classic season," said Younkers' Glynn. "The other big look is going to be menswear, with fitted, shaped, common-sense styling that includes lots of layering. There's also going to be lots of leather and suede."

"We're going back to a classy, more tailored look," said Stacy Sullivan, owner of Sisters Boutique. "There are more trousers, jackets and shirts, in a contemporary tailored style, which is very flattering on all body types and ages."

"The past two years haven't been interesting for pants," said Tina Hodak, creative merchandising manager for Famous Barr. "The tweeds make it new, and the new colors make the tweed more noticeable."

Kelli Schulz, owner of K. Renee, gave these guidelines to making wardrobe selections work this fall.

"When you have a heavy pattern, like the Donegal tweeds or pinstripes, you need a softer look to even the outfit out," said Schulz. "Try pairing those with a softer silk or cashmere twinset, or get a structured look with a French cuff blouse."

Shoppers aren't the only ones mixing it up. Stores are carrying new items that appeal to a broader

marketplace.

"Some of our very traditional suit lines are adding Lycra for the first time, to make them travel better, look nicer and feel more comfortable," said Jane Williams, manager of Reichardt's.

"We decided to buy a few specialty pieces of leather this year, in blazer or bomber styles, and some with a motorcycle fit.

"I think everyone should experiment this fall," said Sisters' Sullivan. "There's so much available to mix it up and make a statement."

GRAPHIC: s_By: Doug Wells andAlex Dorgan-Ross; Hang on! Far left, camouflage convertible pant with zip-off legs, $22.50; appliqued T-shirt, $8; from Old Navy. Back left: White cap-sleeve graffiti T-shirt by Self Esteem, $22; dark denim belted jean by Z. Calvaricci, $40; from Younkers. Center: Yellow emblem notch tank, $14.50; jeweled capri jean, $34; from Gap Kids. Back right: Yellow Tommy Jeans logo T-shirt, $19.50; sand-blasted aged carpenter jean by **Nautica** Jeans, $64; from Younkers. Far right: Red plaid shirt, $14; long-sleeved white T-shirt, $9; flat-front khaki pant, $19.50; all from Old Navy. In the loop: Black and gray lace-patterned pants by Karen Kane, $138; ribbed, white turtleneck sweater by Telluride, $50; black, ribbed long sweater coat, by 525, $98; all from Sisters Boutique. On cover: Pink, tie-dyed ruffle shirt with princess emblem by Great Escape, $22; dark denim frayed jeans with stitching by Gasoline, $30; from Famous Barr. Tug-o-war: At left, scarlet fur-trimmed cardigan, $155, and matching tank, $55, by MCNY; Faux leather skirt with stretch by Joseph Ribkoff, $95; from K Michelle's. Center: K.D. Spring two-piece taupe, black and red outfit with Asian-influenced emblem, top $69, skirt $64; from Sisters Boutique. On him: Charcoal ribbed V-neck sweater by CK Jeans, $49.50; Easy-Fit denim jeans by CK Jeans, $34.99; from Younkers. Trapped: On him, burgundy logo knit top by **Nautica** Jeans, $39; khaki freighter cargo pant by Polo Jeans, $58; both from Younkers. At left: Lightweight black and cream Japanese knit skirt, $143; matching shell, $103, and jacket, $231; from Elegance by Kathy. Back right: Red, white and black knee-length skirt by Mica, $79; red sleeveless turtleneck, $58, and matching cardigan, $68, by Kenzie; all from Best Dressed. Look for leather and lace; People want clothes that are multi-function," said Famous Barr's Tina Hodak. "Day-to-dinner wear is addressing this. The little black dress is back, and it's being done in many ways." "Backless tops, sleeves with peek-a-boo openings, and fitted blouses with lycra are big for fall evening looks," said Sahar Alshash, owner of Fashion Gallery at Sahar's. "Lace is coming back for evening as well, or on a top that goes under a suit. I'm even seeing it on shoes and boots, with leather." "What stands out most this fall is that leather is back strongly in silhouettes," said Kelli Schulz, owner of K. Renee. "Every line we carry has brought leather pieces in. It's truly a sportswear item." There's a good selection of both leather and suede this fall. Sisters is carrying suede coordinate pants, mock and sleeveless turtlenecks, pull-on pants and jackets in all the hot fall colors. "There's a lot of leather mixed with fabric, especially in brown, beige and burgundy," said Alshash. "There are suit jackets trimmed with leather, and jackets, coats, pants and vests in leather and fur." K. Michelle has a black leather bomber jacket with diamond insets on the sleeves, which reverses to black mink, the season's other hot trend. "We're seeing a lot of fur trims, like curly lamb, and faux animal," said K. Michelle, owner of K. Michelle. Coats etc. Not surprisingly, outerwear is a centerpiece of the fall wardrobe. "There are trends people talk about and you'll only see a piece here and there, but the longer sweater is going to be big this year," said Hodak. The sweater comes in three lengths: tunic, knee and floor-length, in textures ranging from ribbed to marled to a flat knit. It might have a hood or a shawl collar and comes in basic colors like black and taupe, meant to be worn with everything. Best Dressed is carrying a large selection of the sweaters. "We've bought them in every color we can," said Sandy Randles, co-owner. "Hooded or not, with detachable fur collars, hip-length to ankle-length, and especially calf-length. It's very flattering in place of a blazer." Zo?y is carrying jackets in cotton, lightweight wools, rayon blends and Tencel. "Jackets are taking the place of the structured blazer," said Zoey Rawson, owner of Zo?y. "They are patterned and textured in great colors like berry, paprika, olive and deep iris, and they can be worn to work. It's a great way to update for fall." Further into fall, heavier coats are making their own statement. "Given last year's winter, I'm predicting a strong coat year," said Elegance by Kathy's Dunbar. Dunbar is carrying shearling coats with fur trim, boiled wool, and raw stitching, for a distinct and attractive look. "Coats are carrying a very feminine look," said Sahar Alshash, owner of Fashion Gallery at Sahar's.s_By: Doug Wells andAlex Dorgan-Ross; On the ropes: Novelty-print stretch cotton pants from Company, $208; ISDA cotton turtleneck, $100; CK zip jacket,

$298; all from K. Renee. Bags from left: Natural python bucket handbag by Carlos Falchi, $793; from K. Renee. Black and camel purse, $68; from Best Dressed. African-print purse by Jules & Company, $136, at K. Renee. Newsprint bag by Your Sister's Mustache, $38; from Best Dressed. Brown string wallet by Brighton, $111, at Elegance by Kathy. Knot nice: Black lambs-leather zip jacket with belt by REMY, $670; red-ribbon knit funnelneck shell by Babette Ballinger, $86; all from Elegance by Kathy. Bring on the extras; Accessories are an important part of the fall look, literally tying together pieces of the fall wardrobe. "The news this fall is accessories and belts," said Cynthia Glynn, fashion director for Younkers. "We're coming back to belting garments and using wider belts as a layering piece." Younkers is carrying chain-link and hip belts with embellishments like grommets, rhinestones and nailheads. "The skins are important as well, with snake, faux croc, and faux lizard styles," said Glynn. K. Michelle has leather tie belts with ornamentation. "We've also brought in moc croc belts, and colored leather belts with crystal buckles for a fun casual look," said K. Michelle, owner. "There's a lot more waist treatment this fall," said Tina Hodak, creative merchandising manager for Famous Barr. "Leather string belts are going to show up in self belting sweaters. We're carrying sash belts with D-ring closures and big wide leather belts to put around thin sweaters." Jewelry accessories are also changing. "There's a variety of silver and colored beads, with semi-precious stones," said Zoey Rawson, owner of Zo?y. "The designs are very contemporary and fun." "Accessories this fall go across the board," said Sandy Randles, co-owner of Best Dressed. "We have colored necklaces, earrings and bracelets, and specialty bead watches." "The jewelry is a bit more refined this year," said Kathy Dunbar, owner of Elegance by Kathy. "The trend is toward silver or white gold, with some beading and novelty looks. Pearls are also strong, for a simple, elegant style."s_By: Doug Wells andAlex Dorgan-Ross; Unwind: Nutmeg washable suede shirt-jacket by Ami, $80, at Younkers. Belts (top to bottom): Oval crystal rhinestone belt, $32; black grommet belt, $28; both from Younkers. Silver mesh three-strand belt by Brighton, $67; at Best Dressed. Flag rhinestone belt, $34, and gold oval rhinestone belt, $32; from Younkers. To the top: On him, flat-front, pre-washed khakis from Bill's Khakis, $95; lavender oxford button-down from Polo, $59; Alden four-eyelet brown lace-up shoes, $185; all from Reichardt's. On her: Walnut ultra-suede dress by Max Studio, $148; camel-colored embroidered pashmina with hand-tied tassles, $250; from Fashion Gallery at Sahar's. Classics carry the day for men; Men's fall styles are more dressed up this year, taking their cue from the workplace, which is transitioning away from business casual. "Traditional is back again, with oxford-cloth fabrics and plaids," said John Reese, men's manager at Reichardt's. "There are lots of ideas in the store," said Tina Hodak, creative merchandising manager for Famous Barr. "One is a new sportswear shirt in suede, which is meant to be worn tucked into trousers. It's definitely not a weekend look. It's meant for the office." "We're seeing more classic patterns like plaids, herringbone, and houndstooth," said Cynthia Glynn, fashion director for Younkers. "The Prince of Wales, tartan, and Burberry plaids will be very strong." "Sweaters in chest stripes, marled wool, geometric patterns and zip necks are all big," said Glynn. "For the office, suits are going dress British, with narrower lapels, softer shoulders, and 2- to 3-button closures. " "Start transitioning now by buying nicer dress pants," advises Reese. "Look for wool, gabardine and lightweight flannel with texture." The new business look is a nicer sport coat over a mock turtleneck, worn with a textured fabric trouser, according to Reese. "Flat-front pants are a great current style for men," said Sahar Alshash, owner, Fashion Gallery at Sahar's. "Solid-color dressing is also big, with ties and suits in updated colors."s_By: Doug Wells andAlex Dorgan-Ross; Fit to be tied: High-neck, boxy, speckle cardigan, $178; slim tank top in mussel, $58; and simple mussel-colored pant, $138; all by Eileen Fisher and available at Zo?y. On him: Olive cotton crewneck sweater by Polo, $79.50; from Reichardts. It's a toss-up: Olive-taupe suede shirt, $900; mustard cotton shirt with snap front, $135; dirty-wash blue jeans, $120; all by Robert Comstock from Fashion Gallery. Go to the head of the class; Dark denim, metallic threads and rhinestones will be everywhere in the classroom this fall. "Junior girls are going for shine in logo T-shirts, jeans and accessories," said Cynthia Glynn, fashion director for Younkers. "The hottest junior tops are the destination T-shirts with flags or photographs," said Tina Hodak, creative merchandising manager for Famous Barr. Glitter accents, appliqued butterflies and rhinestones are on tops and pants that are mixed to make a personal statement. "The No. 1 silhouette in junior pants are hip-hugger jeans," said Hodak. "Many of the pants are now coming with their own thick belts, with rhinestones." "The pants are dark, worn denim with colors in them," said Younkers' Glynn. "They are metallic-filled with shine and decorated with rhinestones and glitter. For a different look, try updated sweat pants paired with hooded, zippered sweat jackets." Young men are also sporting the destination T-shirt look, paired with cargo or carpenter pants. "Asian prints are still strong for young men, with dragon screen prints," said Famous Barr's Hodak. The preschool set has a new place to shop this fall; Sisters is carrying novelty boys and girls pieces in sizes up to 6X. "They're very unique

selections, with novelty sweaters and some mother, daughter pieces for the holidays," said Stacy Sullivan, owner of Sisters. "There's also a great selection of accessories from infant to preschool."s_By: Doug Wells andAlex Dorgan-Ross; Hang on! Far left, camouflage convertible pant with zip-off legs, $22.50; appliqued T-shirt, $8; from Old Navy. Back left: White cap-sleeve graffiti T-shirt by Self Esteem, $22; dark denim belted jean by Z. Calvaricci, $40; from Younkers. Center: Yellow emblem notch tank, $14.50; jeweled capri jean, $34; from Gap Kids. Back right: Yellow Tommy Jeans logo T-shirt, $19.50; sand-blasted aged carpenter jean by **Nautica** Jeans, $64; from Younkers. Far right: Red plaid shirt, $14; long-sleeved white T-shirt, $9; flat-front khaki pant, $19.50; all from Old Navy. About the section: Art Direction, Design; Beth Brightgraphers; Doug Wells; Alex Dorgan-RossDirection; Rodney White; Fashion Writer; Fani Lemken; Child models: Laurel Dickerson, Benjamin and Garrett Simpson

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BELK SPENDING $ 30M ON FLAGSHIP RENOVATION. Daily News Record July 30, 2001

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July 30, 2001

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HEADLINE: BELK SPENDING $ 30M ON FLAGSHIP RENOVATION.

BYLINE: LLOYD, BRENDA

BODY:
ATLANTA -- Belk has started a $ 30 million renovation of its SouthPark Mall flagship store in Charlotte, N.C., the giant, privately held retailer's home base.

The makeover, which includes a 50 percent expansion of better men's wear, is scheduled to be completed by fall 2002, just prior to the planned openings of Saks Fifth Avenue and Nordstrom at the center in 2003.

Belk is expanding its store by 40,000 square feet and remodeling every department, and will add an Aveda-concept CarmenICarmenI Prestige Salon e Spa.

Although the largest allocation of space in the four-floor store will go to women's apparel, Steve Pernotto, senior vice-president of Belk Stores Services, said Belk will also expand assortments in the better men's space.

"We have had a pretty tight configuration," he said. "This gives us a chance to expand our existing lines and give them the space they need. We'll ground a lot of our collections in permanent homes, which will give us permanency in addition to showing lines fully and appropriately." Belk's top vendors in men's include Polo, Hilfiger, **Nautica,** Tommy Bahama, Joseph Abboud, Kenneth Cole and Bobby Jones.

Belk anticipates that the renovation will help raise the profile of SouthPark Mall. Said Pernotto, "I think it will bring shoppers in from other [metro] centers, such as Raleigh [N.C.], because of the retailers that will be here."

Pernotto said he expects 95 percent of the second- and third-floor renovations will be completed this year, including men's wear.

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DESIGNING MINDS. Children's Business August 1, 2001

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Children's Business

August 1, 2001

SECTION: No. 8, Vol. 16; Pg. S28 ; ISSN: 0884-2280

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HEADLINE: DESIGNING MINDS.

BODY:
THE CHILDREN'S COLLECTIONS from some of fashion's biggest names reflect the same attention to detail and quality found in their lines for adults. Clearly, they spare no expense just because they are churning out designs in smaller sizes. Spree asked the minds behind these big-name brands to reveal their design philosophy when it comes to dressing the young.

NAUTICA:

"The Nautica design philosophy has always been modern-classic. I find this approach to be especially appropriate for children's clothing. I always try to merge the best elements of classic, traditional design with the needs of modern life. Function and form go hand in hand."

[ILLUSTRATION OMITTED]

DKNY:

"dkny kids is a modern funky mix of trendy young fun. It's the ultimate in hipster styles for todayIs tween. A merging of fantasy, luxury and edginess (all easy to care for ... perfect for the tween parental unit). This season we deliver punch and pop with a collection of edgy, energetic styles and unexpected eclectic combinations of jeans, T-shirts, mini skirts, motorcycle jackets, dusters and novelty letter sweatshirts."

[ILLUSTRATION OMITTED]

LIZ CLAIBORNE BOYS:

"Claiborne for boys is all about dressy related pieces in a very tight, well coordinated color palette based around black. This season we are taking a cue from the Claiborne Men's line of camel colored neutrals for fall and heathered grays for holiday, all relating back to a signature base of black."

[ILLUSTRATION OMITTED]

TOMMY HILFIGER:

"For fall 2001 we looked to American collegiate styles of the 60's and 70's, inspired by movies like 'The

Graduate,' 'Love Story' and 'The Paper Chase.' It's a prep school style mixed with vintage varsity sport looks. Key ideas are authentic rugbies, football shirts, 'college' hoodies, stripes in knits and wovens, sweaters, and lots of denim in all washes -- from dark rinse to blasted vintage."

[ILLUSTRATION OMITTED]

RALPH LAUREN:

"I think children's clothes should be uncomplicated and classic -- they should be timeless."

[ILLUSTRATION OMITTED]

BETSEY JOHNSON:

"Girls today want to look like their older sisters, their mothers, and the young Hollywood and music stars that they admire. Our looks are adapted from the Betsey Johnson Collection, where we take our best-selling bodies and fabrics and interpret them for the younger customer. This includes raising necklines, lowering hemlines, and adding cap sleeves where needed. Many silhouettes are, however, almost identical to those styles that can be found in Betsey's core collection"

[ILLUSTRATION OMITTED]

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DINNERWARE MANUFACTURERS; Brief Article Ceramic Industry August 1, 2001

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LENGTH: 686 words

HEADLINE: DINNERWARE MANUFACTURERS; Brief Article

BYLINE: Grahl, Christine L.

BODY:
Promote "Brand Status," Prestige

Today's dinnerware manufacturers don't limit themselves to ceramic plates and cups. Instead, they've capitalized on a number of markets by branching out into a whole array of interior design items, from cookware to table accessories to linens and other decorative and consumer items as an extension of a well-known brand.

Waterford Wedgwood, for instance, recently acquired Ashling Corp., a designer and marketer of table and bed linens, in an effort to further expand the company's brand extension program--a program that has so far brought the company an estimated additional $ 85 million in revenues.

Lenox, too, has been successful in this effort. The company's growth has been in the double digits for the past four years, and it expects to achieve continuing success by focusing on what it calls its "portfolio of powerful brand names." The company has said that it will continue to focus on products within categories that offer significant growth opportunities, including casual dining and giftware.

Oneida, which introduced a new stainless flatware fixture concept in the spring of this year along with other new products, has cited its "increased market diversity" as one of the ways in which it will achieve its goal of becoming "the world's most complete tabletop company." And Pfaltzgraff, a market leader in casual dinnerware, also sells high-quality stainless steel flatware and glass beverageware in an effort to offer consumers "the most complete line of accessories for its dinnerware patterns."

In addition to using the strengths of their own brand names as marketing tools, dinnerware manufacturers are also capitalizing on the names of well-known clothing and lifestyle designers, such as Christian Dior, Ralph Lauren, Donna Karan, Gianni Versace and Calvin Klein. Wedgwood reported that its sales in 2000 were boosted by successful new product ranges from designers Nick Munro and Paul Costelloe, and new alliances with Vivenne Westwood, Jasper Conran, and artist and designer David Shilling are expected to provide even more growth in 2001-2002. Rosenthal China produces china designs by both Gianni Versace and Bulgari, well-known for fine Italian jewelry design. And a new **Nautica** tableware collection is soon expected to emerge from partnership between David Chu and Pfaltzgraff. This trend is likely to continue, as consumers appear eager to buy into designer labels.

"The steady increases in spending year after year for housewares shows that Americans value their homes and want their time at home to be as satisfying as possible," said Clark Johnson, vice president of NPD HomeTrak, a marketing intelligence firm. "Design and product quality are improving across all price points, and consumers are buying products that make them feel good about their home environment.

Challenges affecting today's dinnerware and giftware manufacturers include economic uncertainties, increasing energy and labor costs, and increased competition from low-labor-cost countries. Aside from continuing to focus on new product introductions and creative marketing strategies, companies are upgrading manufacturing technologies, streamlining operations and, in some cases, reducing their workforce to remain profitable. Oneida, for instance, has reduced its worldwide manufacturing employment by 450 positions since January 2001, representing approximately $ 12 million in annual wages, and worldwide non-manufacturing employment by another $ 4 million in annual wages, as part of an effort to efficiently balance manufacturing output with incoming orders. Lenox, on the other hand, has invested in more efficient technologies and employee training and development in an effort to stimulate growth, while Waterford Wedgwood has focused on further development of its brands while growing the group through selective a cquisitions.

Overall, most dinnerware and giftware manufacturers hold a positive outlook for the near term.

Editor's note: The foregoing information is based on information in companies' annual reports and news releases.

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BIGGER AD BUDGETS, TIGHTER INVENTORIES HERALD B-T-S SEASON. WWD August 2, 2001

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August 2, 2001

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HEADLINE: BIGGER AD BUDGETS, TIGHTER INVENTORIES HERALD B-T-S SEASON.

BYLINE: Weitzman, Jennifer

BODY:
NEW YORK -- It's time to hit the books for back-to-school, and retailers are just hoping the ink won't be red.

Burdened by months of dismal retail sales, youth-oriented chains are plotting survival strategies for this all-important period.

Expect to see ambitious marketing plans, like magazine and TV advertising, in-store promotions and new-store openings meant to entice teens.

On the fashion front, junior and contemporary retailers have invested heavily in denim, sweaters, bags, belts and vintage-inspired clothing for fall, much of which is just starting to hit the selling floors.

Nonetheless, a number of junior retailers said their expectations aren't high for the season, hoping for flat or slightly ahead of last year. While some point to more defined fashion trends coming after a long fashion lull, others said that may not be enough in light of the difficult economic picture.

"We hope that b-t-s will be good," said Maria Ayallah, women's wear buyer and store manager at New York's Patricia Field boutique. "It is going to pick up, but not as tremendous as we would like. I think we have a tough season ahead."

Inventories are remaining tight for most chains. Ayallah said she has been choosier about merchandise selections in light of the current retail conditions.

"We are not buying as much or taking as many chances," she said.

Ayallah said Patricia Field's focus is outfitting students for nightlife. Key trends go from Victorian to "Moulin Rouge"-inspired corset-style tops and reworked vintage T-shirts to sexy, schoolgirl looks and items inspired by the Eighties, such as microkilts and tight button-down shirt with neckties.

At The Lark Stores, based in Chicago, president Lenny Rothschild said inventory is down roughly 20 percent from last year to increase turnover and lessen markdown pressure. The 10-unit chain is weeding out

several brands, though it is adding Levi's Engineered jeans for women and the new J.Lo sportswear brand, which bows for holiday.

Many larger chains such as J.C. Penney Co., Express, Gap and American Eagle Outfitters are upping their investment in national television and magazines advertising for fall.

At Penney's, Mark McDevitt, merchandise manger for its junior division, said the department store would advertise its b-t-s merchandise in Seventeen magazine's August edition this year. He said the firm "missed out on magazine opportunities in the past" and decided it was necessary to reallocate resources in this area. A company spokesman said b-t-s ad spending for juniors increased 50 percent in August from last year.

McDevitt said the department store is also running a "Diva for the Day" event, with merchandise prizes that include backstage concert passes, a $ 500 shopping spree at the store, a makeover, limousine service and a night at a posh hotel.

He said Penney's is banking on denim, novelty T-shirts and sweaters and is investing in some new branded vendors, including Zana-Di, Z. Cavaricci, Paris Blues, Periscope, Angels, ILU and Bubblegum on the bottoms side, and Fang, Filati, Take Out and Anxiety in tops.

"We are going to flow inventory better this year so we will be better able to handle our customers' needs," McDevitt said.

American Eagle has made a $ 5 million investment for its first foray into TV advertising, including spots on ESPN, MTV's "Road Rules," CBS and Fox, said Laura Weil, chief financial officer.

The Limited's Express division will have ads in the August issues of 11 national women's magazines, such as Marie Claire, Vogue and In Style. A company spokeswoman said the ads, its first magazine campaign since 1994, will be backed by in-store marketing.

Meanwhile, Gap stores will have a global campaign consisting of outdoor, print, TV and online ads. Gap is returning to TV for fall after being dark last autumn, with spots running mid-August through September.

"We realized we needed to be on TV for b-t-s because we have a story to tell," said a company spokeswoman.

Gap Inc.'s Old Navy division is running men's and women's ads, two spots each, that will go for five weeks. They began in July and will appear through the beginning of September.

Greg Weaver, chairman and chief executive officer of Pacific Sunwear of California, said the b-t-s season ranks behind Christmas in importance, and August is its second-biggest month in terms of volume. While "cautiously optimistic" about the fall, Weaver pointed to PacSun's increased emphasis on its women's collection for a possible turnaround.

Denim, which had fit problems last year at PacSun, will play a much greater role this year, having been increased to slightly more than 60 percent of pants inventory from 36 percent last year. New washes, tints and packaging, as well as a bigger commitment to stretch and a wider range of sizes, are among the plans for the category. Additionally, the company plans to introduce Roxy jeans, as well as four new private label fashion jeans, and it's also adding the Hurley brand.

But not everyone is slimming down. Harriet Sustarsic, Charlotte Russe Holding's president and chief merchandise officer, said third-quarter comp inventory, which saw the arrival of the b-t-s floor set, rose 7.7 percent over last year, with roughly half derived from denim.

The increase also is coming from sweater coats and outerwear, she said. In addition, the company is planning stronger initial markups to allow flexibility in pricing.

"Both our Charlotte Russe and Rampage stores are poised and ready for b-t-s in all the appropriate trends," Sustarsic said. "We won't deviate from our merchandise philosophy of offering broad merchandise assortments at value price points."

She said Charlotte Russe has a national print campaign running in the August and September editions of Teen People, Seventeen and Glamour.

Ted Assis, an owner of Mony, a specialty chain based in New York, also gave an upbeat outlook. He is expecting a strong b-t-s season and has increased purchases about 25 percent on trendy items like novelty denim. In October, the chain is expecting its first delivery of the highly requested J.Lo line.

"We try to be different than everyone else," Assis said.

Assis said Mony will be cosponsoring a boat ride in August with Hot 97 radio featuring celebrities as part of its marketing strategy.

David Ishay, president of urban specialty-store Yellow Rat Bastard in New York and publisher of its namesake magazine, said even though retail business is not strong right now, his alternative-styled shop is seeing improved sales based on the loyal following it has established. This fall, his shop will highlight classics such as zipped-hood sweatshirts and Velcro-closure fleece tops and bottoms. The store also is throwing a party Aug. 16 at Limelight to celebrate its upcoming fall magazine.

Le Chateau, the Canadian retailer that's been increasing its presence in the U.S., is trying to recapture the 25- to 35-year-old urban professional woman, rather than marketing only to her younger sister, said Courtenay Fishman, women's wear designer.

To do that, Fishman said Le Chateau would be offering more sophisticated-looking, richly textured items in addition to its casual apparel, which will be Eighties influenced.

Still others are gearing up by opening stores. New York institution Canal Jeans Co., which has earned a reputation in part by offering a 10 percent discount with school identification, will be opening its second store on Aug. 9.

To celebrate, the company will have cosponsored special promotions and events each weekend through the month with various merchants, including Triple Five Soul. In addition, the retailer is bolstering its women's products and has dedicated an entire floor to women's in both stores. Canal Jeans also launched an informational Web site at the end of July and will start e-commerce in about six months.

The store also is adding some new brands for fall, including Girbaud, Baby Phat, **Nautica's** new women's line, David & Goliath, Private Circle, French Connection, Soda Blue's new denim line and She Devil's T-shirts.

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Nautical but nice Western Daily Press August 4, 2001

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Western Daily Press

August 4, 2001

EDITION: WEST COUNTRY LIFE

SECTION: Features, Pg.18

LENGTH: 321 words

HEADLINE: Nautical but nice

BYLINE: ANNE GORRINGE takes a look at the clothes to be seen in

BODY:
WET WEATHER jackets and cotton crew necks have long been classic sailing gear - but let's hope we won't be needing them this weekend when the Harbourside Festival gets underway at Bristol docks.

Meanwhile, a little inspiration to get you in the mood for today's activities, comes from a new selection of European-style clothes from **Nautica.**

Sail into fashion with a range that highlights cool, cotton knots, linen shirts and natural fabrics, blended together with new finishes and fibres. Strong colours - from bright orange pants, to red shirts and soft jackets gives a new twist this year.

Down on the harbourside itself, traditional navy and white - the typical Bretton look - are sure to be an ideal selection for strolling through the French market which, as usual, is one of the attractions.

While moored alongside the Arnolfini, for a first ever visit to the city, will be the magnificent tall ship, The Earl Of Pembroke, where you can take a stroll around the decks for free, from 12 noon today, courtesy of festival sponsors, SWEB.

Other new features this year start with the Harbourside Live!

concert at Canon's Marsh Amphitheatre tonight from 7.30pm. Most of the events during the festival are free, but tickets for the concert are 8 from the Colston Hall. Afterwards, don't miss the spectacular Fireworks To Music show, as it lights up the harbour from the Industrial Museum, at 10pm.

If it's a bit of peace and quiet you're after, why not take your children to the new Kidszone, next to the Industrial Museum, where face painting, storytellers and entertainers will be on hand to give you a break.

Look out for the popular RAF and Sea Rescue display, or check out the Luminarium; a walk-in light extravaganza for all the family, which proved a big hit in last year 's event.

Or, you could simply look the part and wander around admiring more than 200 vessels in the docks.

LOAD-DATE: August 6, 2001

SHIRT CIRCUIT; MEET THE NEW BREED OF DRESS SHIRTS -- NOW MADE FOR BOTH BUSINESS AND PLEASURE. Daily News Record August 6, 2001

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Daily News Record

August 6, 2001

SECTION: Pg. 21 ; ISSN: 1041-1119

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LENGTH: 571 words

HEADLINE: SHIRT CIRCUIT; MEET THE NEW BREED OF DRESS SHIRTS -- NOW MADE FOR BOTH BUSINESS AND PLEASURE.

BYLINE: Askin, Ellen

BODY:
If it looks like a duck, walks like a duck and quacks like a duck -- it's a duck. If only the same could be said for dress shirts.

As men's wear trends continue to evolve toward "a dressier casual," dress shirt manufacturers are faced with two choices: One, they can keep their fingers crossed and hope men will embrace the necktie again. Or two, they can offer retailers and the new, more casual consumer other options in the furnishing departments.

Many are going with choice number two, and so the idea of what actually constitutes a "dress shirt" has changed. Today's styles combine the classic construction of a traditional dress shirt with the casual details of sport shirts, like untraditional fabrics, higher button placements at the collar and distinct infusions of color and pattern. The result: a shirt that can be worn with a necktie and/or a pair of khakis.

"Men are moving from knits to wovens," says David Wolfe, creative director of trend forecasting at The Doneger Group. "The formal dress shirt is dead in the water at the moment and the guys who were wearing collarless knits or polos are now looking for more lively tops they can wear casually." Wolfe points to the European trend toward color as the driving force behind the latest dress shirt trends, and predicts that MAGIC will follow on Milan's heals with plenty of options in construction and pattern.

Recognizing the separate demands of the traditional dress shirt buyer and the modern sportswear consumer is Phillips-Van Heusen's DKNY dress shirt collection. For the first time the brand will break down its dress shirts into two distinct sub-collections -- Uptown and Downtown. According to Al Moretti, president of Phillips-Van Heusen's Designer Group, DKNY Downtown has a heavy sportswear influence, which translates into softer collars, looser construction and unusual fabrics like faux suede. Uptown, on the other hand, maintains more traditional dress shirt characteristics. To communicate these differences to the consumer, DKNY Downtown is also emphasizing sporty patterns.

"There are more patterns then ever this season, which in itself is casual," says Moretti. "Fifteen years ago a dress shirt was almost defined by pattern; today they are all-purpose."

Kenneth Cole dress shirts, also by Phillips-Van Heusen, focus on bias cuts and collar options for a casual esthetic. While Moretti says spread collars are more popular than they have been in at least five years, they do not drive the business as much as color and pattern.

Similarly, **Nautica** is launching its J-Class collection, a fashion grouping of dress shirts with such European influences as wider spread or longer point collars that can be worn as either dress or sport shirts. Pattern -- minichecks, glenplaids, windowpanes and herringbones -- is also a major feature of J-Class.

Ron Chereskin's debut dress shirt collection, a license of Kellwood, was designed with the concept that "men want to look dressed up without the constrictions of a traditional dress shirt," says designer Chereskin. To implement this concept, Chereskin included convertible cuffs, several collar options and high button placement -- which forces the collar to stand up without a tie -- as important details in the all-cotton collection. "At difficult times in retail," says Chereskin, "you have to introduce new concepts to the consumer so they don't get bored."

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Design Notes; A Thoroughly Modern Take on 1907 Depot Building Los Angeles Times August 9, 2001 Thursday

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Los Angeles Times

August 9, 2001 Thursday
Home Edition

SECTION: SOUTHERN CALIFORNIA LIVING; Part 5; View Desk; Pg. 2

LENGTH: 645 words

HEADLINE: Design Notes;
A Thoroughly Modern Take on 1907 Depot Building

BYLINE: CANDACE A. WEDLAN, TIMES STAFF WRITER

BODY:

Fifteen days and counting before the Southern California Institute of Architecture moves into its new home--a former freight depot on the eastern edge of downtown Los Angeles. Since leaving its Marina del Rey campus last fall, the 19-year-old SCI-Arc has been temporarily headquartered in a tent and about 11 trailers in an open lot adjacent to the depot, at the juncture of E. 4th and Merrick streets, adjacent to Little Tokyo.

A lot of dust from the construction work is still being kicked up on the school's 21/2-acre plot, but that minor inconvenience should be over for the most part when the school moves from its makeshift quarters into its new home Aug. 24.

Neil M. Denari, the school's director, can see the made-over building from his temporary office in one of the trailers; he says that while it may be new to SCI-Arc, the 82,000-square-foot framework was built in 1907 and extends a quarter-mile long. (To picture the length, turn the Empire State Building on its side.) Deciding how to adapt it to house the cutting-edge architecture school meant being sensitive to the original design, while still being innovative.

"We are not trying to produce a quaintness or old-timey-ness," Denari said of the concrete shell's new innards. "The rest of the construction will be modern." The project's architect, Gary Paige of GPS Studio, is a SCI-Arc alumni and faculty member.

The freight depot building has been updated with steel walls facing east to reduce noise from the traffic on Santa Fe Avenue and floor-to-ceiling windows facing west.

Fresh cement was poured for flooring. Interior walls are "hollow"--made from translucent plastic that is honeycombed inside to allow filtered light to pass through but still provide privacy.

"It's a mix of the old and new in L.A.," Denari said. "I think we'll see greater value placed on existing buildings and how they relate to the new in architecture, and this site will be the most important one in

that relationship."

The move downtown has brought new work to the school, Denari said, referring to an invitation from a city architect to do a study of the Hyperion Water Treatment plant in El Segundo.

"The school is being engaged already by city architects to help explore new solutions for old problems. This is to help the city make everyday life better. This is a sign of what our engagement can be since we moved downtown."

Make reservations now for November. No, not to dine out but to feast on tabletop decor. The Design Industries Foundation Fighting Aids will once again produce "Dining by Design," which has proved to be a money-maker for the organization across the country for five years.

"Dining by Design" will be on public view Nov. 3-4, from noon to 6 p.m. at the Barker Hangar at the Santa Monica Airport. Tickets are $20 per person. The event will finish off Nov. 5 with a fund-raising gala affair where designers will get to sit down at their showcase tables.

Most of the tables--each 11- foot-square--will be decorated by L.A.-based interior, fashion and set designers and architects. Some major fashion companies such as Ralph Lauren and **Nautica** will participate in the L.A. event as well.

David Sheppard, executive director of DIFFA, said, "It is really amazing that you can give creative people the same amount of square footage, put all of them in the room and the competition begins." He said that one year an artist made a tabletop centerpiece of a volcano that erupted every 20 minutes. "With all the talent--and the diversity of the talent--in L.A., it is going to be exceptional."

In addition, products donated by manufacturers, including fabric bolts and unique pieces such as a Murano glass vase by Donghia , can be purchased at wholesale prices during the two-day event. For information, call (310) 652-6601.

*

Times staff writer Candace Wedlan can be reached at candace.wedlan@latimes.com.

GRAPHIC: SCI-Arc's new home, a former freight depot, is a quarter-mile long. PHOTOGRAPHER: Southern California Institute of Architecture
A table from last year's 'Dining by Design' AIDS fund-raiser.

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Country's in fashion Young music fans dress the part, but don't limit themselves to it Florida Times-Union (Jacksonville, FL) August 15, 2001 Wednesday,

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Florida Times-Union (Jacksonville, FL)

August 15, 2001 Wednesday, City Edition

SECTION: LIFESTYLE; Pg. E-1

LENGTH: 814 words

HEADLINE: Country's in fashion Young music fans dress the part, but don't limit themselves to it

BYLINE: Brandy Hilboldt Allport, Times-Union staff writer

BODY:
Andrew Hrvatin listens to country superstars Tim McGraw and George Strait. He wears Twenty X shirts and jeans, a brand manufactured by Wrangler. He has an after-school job at Western World on Blanding Boulevard selling hats, boots, jeans and big belt buckles.

But he also loves music by heavy metal band Metallica and designer shirts by **Nautica** and Tommy Hilfiger. He has never lived in the country. And at school, Hrvatin usually forgoes his country look for mainstream Tommy style.

'What I wear depends on how I feel and what group I'm going to hang out with,' he said. 'I have lots of different friends.'

Hrvatin, a 17-year-old student at Orange Park High School who refers to himself as a born and bred city boy, is an example of what music industry insiders refer to as a 'post-Garth' country fan.

These new fans like country music -- but not just country. They adopt and update elements of country style that appeal to them, blending Wranglers, boots and Stetsons with solid-color T's from the Gap or sexy crop tops and jeans from Abercrombie & Fitch. These are fans who came of age after country, which had long been marginalized, went mainstream. They grew up watching good-looking, glammed up country stars in slick videos on VH1 and MTV -- not TNN.

'Teenagers today didn't grow up with the Hee Haw image of country music. They've been listening to Garth Brooks since they were 10. To them, country is just another flavor in the musical smorgasbord,' said Robert Oermann, editor-at-large of Country Music magazine.

Dee Davenport, a disc jockey at country station WROO (107.3 FM), said the way people dress for country music concerts such as the recent Tim McGraw show at Alltel Stadium indicates how country and mainstream popular culture are becoming more mixed, especially in the teen and 20-something crowds.

'You see people -- girls and guys -- in their Wranglers and boots and hats, and they've got tattoos. You never used to see tattoos -- unless someone just got out of jail,' she joked.

When Garth Brooks walked into the country music spotlight in the 1990s, he brought hundreds of thousands of new fans with him. He re-energized the traditional country music scene and attracted younger listeners with high-energy concerts that featured rock 'n' roll antics. Brooks busted guitars, swung from

ropes and worked audiences into a frenzy with his country-rock and honky-tonk numbers.

Garthmania sealed the crossover appeal of country music. Artists, managers and record executives paid attention.

'Why go after just one audience when people listen to all kinds of music?' Paul Kingsbury, the editor of The Encyclopedia of Country Music, asked during a telephone interview from his office at the Country Music Hall of Fame in Nashville. 'Country artists are now competing on a level playing field with pop artists.'

Teen music fans in the Jacksonville area confirm that notion.

'I listen to everything from rap to R&B to hip-hop to country,' said Casey Crawford, 16, of Middleburg High School. 'I went to Tim McGraw. It was the first concert I've ever been to, and it was so much fun. It was just awesome.'

Robbie Rose, who has been a disc jockey for 18 years with WROO (107.3 FM) in Jacksonville, worked the recent McGraw concert.

'The industry is definitely going after kids. The music is more poppy, but it's good,' Rose said. 'And if you notice, the country singers out there right now are all young. . . . With videos and all that, if you want to be successful, you've just about got to be pretty or handsome.'

To go along with the sexier country image, staples of the county music wardrobe for girls now include one-shoulder shirts, halters and cropped tops that reveal bare midriffs.

Mega-popular and mega-glamorous Shania Twain is credited with breaking the country music belly button barrier, Kingsbury said.

Keri Holstein, 15, Amber Deffenbaugh, 17, and Jenny Ciardiello,18, all of St. Augustine, went to the recent McGraw concert together. They picked out matching leopard-skin cowboy hats for the occasion. The rest of their outfits reflected the new glam-country style, too.

Holstein wore a tube top featuring the word 'Howdy' spelled out in rhinestones. Deffenbaugh chose a sexy, cream crop top adorned with opaque spangles to sparkle in the lights.

'We don't dress country all the time,' Deffenbaugh said. 'We have other trendy clothes, but since we were coming to the concert, we thought it would be fun to get the hats and dress up.'

The trio scanned the crowd outside the stadium looking for a cowboy to pose with for a picture. When someone nearby pointed out a wizened man in Wranglers, boots and a black cowboy hat, the girls giggled.

'Yeah, he looks like a real cowboy, but we were looking for somebody a little younger,' Deffenbaugh said.

GRAPHIC: Photo: lif_mcGrawFashion8 080250595 Bob Mack/staff Cameron Cordle, 16, of Atlanta chose a small brown cowboy hat for the concert. Photo: lif_mcGrawFashion6 080250597 Bob Mack/staff Amy Rodgers, 15, of Clay County was decked out in a white cowboy hat, blue halter top, jeans and a belt with a big buckle. Photo: lif_mcGrawFashion1 080250599 Bob Mack/staff Shanda Wilson, 21, of Keystone Heights and Jason McCullough, 24, of Gainesville accessorized their country outfits with tickets to the Tim McGraw concert at Alltel Stadium. Photo: lif_mcGrawFashion3 080250601 Bob Mack/staff Friends Keri Holstein (from left), 15, Amber Deffenbaugh, 17, and Jenny Ciardiello, 18, picked out matching leopard-skin cowboy hats to wear to the recent Tim McGraw concert at Alltel Stadium. Photo: lif_westernWear 081301p John Pemberton/staff Andrew Hrvatin (standing) and Casey Crawford's musical and clothing favorites have more than a country flair.

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SCHOOL STYLIN' / THE LATEST LOOK AT BACK-TO-SCHOOL The Post-Standard (Syracuse, NY) August 16, 2001 Thursday Final Edition

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The Post-Standard
The Post-Standard (Syracuse, NY)

August 16, 2001 Thursday Final Edition

SECTION: CNY; Pg. D1

LENGTH: 845 words

HEADLINE: SCHOOL STYLIN' / THE LATEST LOOK AT BACK-TO-SCHOOL

BYLINE: Laura T. Ryan/ Staff writer

BODY:
Forget pencils, books and rulers.

The absolute must-haves for this year's back-to-school parade won't come from an office supply store. You'll find them instead in small boutiques, immense malls, catalogs and Web sites - wherever teens go to buy what's up-to-the-nanosecond fresh. And this year, that means a homage to decades gone by, with a 2001 twist.

Yes, the retro wave, a couple of seasons strong now, continues to make landfall.

"It keeps waving," says Lorraine Koury, owner of Boom Babies Vintage Clothing on Westcott Street in Syracuse, where shoppers can find original clothes from the'70s and'80s, as well as today's takes on old styles.

"There's a lot of emphasis on retro fashion with a decided emphasis on the'70s and'80s," agrees Karen Koza, spokeswoman for the New York-based Fashion Association.

Look for detail and texture on most fabrics - everything from rhinestones on T-shirts to heavy cables on sweaters, Koury says.

"Minimal is kind of past," Koury says.

We might even see - gasp - the return of big hair and shoulder pads.

Cast your memory back to the young women of the 1970s and'80s. In your mind's eyes, you probably also see:

Plenty of denim, some that flares into bell-bottoms and boot cuts, some that hugs the hips.

"I would definitely say denim is important," Koza says. "We've been seeing it in the last few seasons. It's more than the basic bottom and weekend fabrication."

We'll be seeing denim in all the old familiar places, and then some: knapsacks, shoes, caps. Also, look for denim in lots of colors - shades of blue, and primary colors, too.

"Denim seems to be really big again this year," echoes Suzanne Decker, a back-to-school specialist at Wal-Mart in Arkansas. "But it's even more popular if it has studs added to it."

Studs are part of a larger trend, toward Western wear - which might have started with Madonna's "Music" video, or simply the presence of Texans in the White House, Koury says.

"This year, there's lots of Western details on clothes," Koury says. "Studs, piping, Western-style shirts with the snaps ... cowboy hats."

Warm-up suits, with sweat shirts and pants, with racing stripes down the leg.

Sweater jackets and coats. Sweaters of all types, including the fuzzy kind. Mohair and angora. And cowl necks.

"The sweater coat thing started last year," Koury says. "Knee-length and ankle-length. All the way down. (Customers) have been asking me for a good solid year. Now they're easier to find."

An infusion of preppy. Think plaid, lots of plaid. And knee socks. And collared shirts and turtlenecks under sweaters.

"When you think of that classic back-to-school ensemble, it's there," Koza says.

Camouflage prints.

Prints of all kinds. Flowers, etc.

Screened T-shirts featuring logo-type designs.

Ruffles, puckered fabric, lace and "fluttery" sleeves.

"There's the whole ruffle thing still going forward," Koury says. "Feminine touches. Ruffles across sleeves, ruffles across the chest, down the front of a blouse. ... Lots of butterfly sleeves and split sleeves, like you (saw) in the'70s."

Other evidence of history repeating itself: wraparound skirts that tie, big belts with even bigger buckles, pinstripes and clothes with a glossed finish or metallic sheen.

Many of the same trends hold true for teen guys this fall, too:

Denim, preferably in the carpenter and utility-pants varieties.

Again, sweaters. Mostly turtlenecks and crew-necks with bold chest stripes.

Long-sleeved screened T's, again with logos on the chest and down the arm.

Twill cargo pants, including the type that zips off at the knee to become shorts.

Camouflage prints - in traditional green, as well as shades of blue.

Mirroring styles

Here's a fashion rule of thumb: If the big kids have it, the little kids want it in the worst way.

"Younger children, like everything else, they want to dress older," says Karen Koza, spokeswoman for the New York-based Fashion Association. "Parents want their kids to be comfortable, and they want their apparel to be playful." So look for the grammar-school set to be wearing miniature versions of the styles strutting the hallways over at the high school:

Screened T-shirts. While teens wear T's emblazoned with destinations (New York City in a graffiti-style font), Western themes and logo-type designs, kids will have their own age-appropriate versions. Look for cute sayings, such as "Princess," for girls. Boys will gravitate, meanwhile, toward athletic images.

Denim - hip-hugger styles for girls and traditional jeans (and carpenter-style) for boys.

And a break from denim: Boys, like their older brothers, will be wearing twill (and cotton/nylon) cargo pants and zip-off pants.

Sweaters. Stripes, ribbing, cabling and textures will be big.

Track suits. Yep, the pint-sized pupils also will look for pants featuring side strips and jackets with hoods.

The models

All clothes models photographed for this story, except Lauren Banks, are courtesy of amsmodels.com (Web site www.amsmodels.com). All clothes are courtesy of The Bon-Ton.

GRAPHIC: PHOTO; Suzanne Dunn/Staff photographer; YOUNGTERS can scoot around in style with a long-sleeved T-shirt from; AND1 ($17) and carpenter pants from Plugg ($42). Denim carpenter and; utility-pants will remain big trends with the school-age crowd this; year.; Suzanne Dunn/Staff photographer; FOR FALL, look for sweater jackets such as this lilac one from Blue; Strike ($59.99). The model also wears a cotton T-shirt with; three-quarter sleeves from Weavers Girl ($19.99) and cowgirl-fit,; bell-bottom jeans from Bongo ($36.99).; Suzanne Dunn/Staff photographer; AMONG THE back-to-school fashions that will be popular for boys and; girls are warm-up suits (left) and screened T-shirts and cargo pants.; The girl is wearing Jenny sweat pants ($24) and a Jenny zip-up sweat; shirt ($32). The boy is wearing an AND1 long-sleeve T-shirt ($17) and; Plugg carpenter pants ($42). Color; Suzanne Dunn/Staff photographer; TEEN GUYS will hit the hallways this fall in long-sleeved T-shirts,; such as this shirt from Ferruche ($30) worn by Lauren Banks, and; jeans, such as his baggy-fit jeans from **Nautica** ($54). Color; Suzanne Dunn/Staff photographer; THE STRETCH plaid slacks are My Michelle ($48); double-zipper sweater; is Blue Strike ($39.99). Color; Suzanne Dunn/Staff photographer; A SCREENED T-shirt from Ross Sportswear ($24) is paired with black; slacks from L.L. Sport ($9.90) Color;

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CALENDAR St. Louis Post-Dispatch (Missouri) August 18, 2001 Saturday Five Star Lift Edition

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St. Louis Post-Dispatch (Missouri)

August 18, 2001 Saturday Five Star Lift Edition

SECTION: LIFESTYLE; Pg. 6

LENGTH: 447 words

HEADLINE: CALENDAR

BYLINE: Compiled By Karen Deer

BODY:
FASHION EVENTS AND TRUNK SHOWS

* Famous-Barr has scheduled the following events:

A J. Renee shoe show will be from noon to 5 p.m. Aug. 25 at Famous-Barr, St. Louis Galleria.

Informal modeling of Eileen Fisher designs will be from 11 a.m. to 3 p.m. Wednesday in Bridge Sportswear at Famous-Barr, Westfield Shoppingtown West County.

Sleepwear representatives from **Nautica,** Joe Boxer and Jones New York will be in Intimate Apparel from 11 a.m. to 3 p.m. Wednesday at Westfield Shoppingtown West County.

For more information on Famous-Barr events, call 314-444-2791.

* Coming up at Saks Fifth Avenue in Plaza Frontenac:

A Vera Wang bridal trunk show is planned today in the Bridal Salon, upper level.

A Restoration Spa Event will be today in the Saks Spa Room, Cosmetics Department, main level. For an appointment, call 314-567-9200, Ext. 364.

Private Label Focus Day is planned for Thursday in Active Sportswear, main level.

An Oscar "Return to Chic" Event is scheduled for Thursday and Friday in Salon Z and Petites.

A St. John trunk show will be Thursday and Friday in the Designer Salon, upper level. Francine Cohen, a St. John representative, will make an appearance on Thursday.

The Orlane Clinic Event is set for Thursday, Friday and Aug. 25 in the Saks Spa Room, Cosmetics Department, main level. To schedule an appointment, call 314-567-9200, Ext. 347.

Weekend by Max Mara Focus Day will be Friday in Active Sportswear, main level.

For more information on Saks Fifth Avenue events, call 314-567-9200.

COOKING DEMONSTRATION

* Vince Bommarito and Vince Bommarito Jr. of Tony's Restaurant will give a cooking demonstration from noon to 1 p.m. Wednesday in Housewares at Famous-Barr in Westfield Shoppingtown West County.

GARDENING EVENTS

* A seminar on water gardening titled "History of Man and Tropical Waterlilies" is scheduled for 10:30 a.m. today at Design Reflections, 529 Spirit of St. Louis Boulevard (Chesterfield Valley). For more information, call 636-530-9491.

* Gardeners of St. Charles County will sponsor a Home Garden Show from 10 a.m. to 3 p.m. today at Mid Rivers Mall in St. Peters. Amateur gardeners may take entries to the mall between 7:30 and 10 a.m. the morning of the show. For more information, call 636-441-3895.

* Missouri Botanical Garden events:

The Greater St. Louis Day Lily Society sale is set from 9 a.m. to 5 p.m. Sunday in the Ridgway Center at the garden, 4344 Shaw Boulevard. Free with garden admission.

* Sugar Creek Gardens, 1011 North Woodlawn Avenue in Kirkwood, will present a free gardening class, "Easy Gardening for Hot and Humid Weather," at 10 a.m. today.

For more information, call 314-965-3070.

NOTES:
Send a description of your event at least two weeks in advance to Karen Deer, Lifestyle Assistant, 900 North Tucker Boulevard, St. Louis, Mo. 63101. Fax: 314-340-3080.

LOAD-DATE: March 9, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)

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Pure and Simple;Magazine puts a fresh spin on healthful living Newsday (New York) August 20, 2001 Monday

Copyright 2001 Newsday, Inc.

Newsday

Newsday (New York)

August 20, 2001 Monday ALL EDITIONS

SECTION: PART II, Pg. B03

LENGTH: 1015 words

HEADLINE: Pure and Simple;
Magazine puts a fresh spin on healthful living

BYLINE: By Aileen Jacobson; STAFF WRITER

BODY:
WHO WOULD READ a magazine called Organic Style, a brand-new title that sounds unlikely, if not contradictory?

Perhaps someone much like its founding editor, Maria Rodale, who looked fresh at her Manhattan offices on a sweltering summer day, treading a line between environmental conscience and practical style: She had left behind her organic garden in Emmaus, Pa., where she lives in a house on Main Street, traveled by bus to New York City, and then eaten a decidedly nonorganic lobster roll at Grand Central for lunch. She wore minimal makeup and a favorite crisp white shirt that she knew was not made of organic cotton. Her shoes were 3-year-old J. Crew rubber flip- flops suitable for the beach.

"I have my feet on the ground," said Rodale, who, at 39 is, coincidentally, the median age of Organic Style's projected 400,000 readers (who also are well-educated, well-heeled and overwhelmingly female). In many ways, she embodies its cover line, "The Art of Living in Balance," juggling family (with two children, ages 19 and 4) and career, the ideal and the convenient.

"We did a lot of research and found that people want to do the right thing, but they also want convenience and style," said Rodale, who is the vice chairman of Rodale Inc., the health-oriented magazine and book publishing house founded by her grandfather, J.I. Rodale. In 1942, he launched the company's first publication, Organic Farming and Gardening, later shortened to Organic Gardening.

The company, based in small- town Emmaus (where Rodale spends most days), also publishes books and is known for being a softer-edged place to work than its New York rivals. Among its successful magazines are Prevention, with 3million circulation, Men's Health (1.6 million) and its recent spinoff for teenagers, MH-18.

But the company also has had financial problems, including having to fold two magazines in recent years, New Woman and Fitness Swimmer, and has been streamlining operations. It's now run by Maria's mother, Ardath Rodale, whose CEO position Maria Rodale is in line to take over. Maria's two older sisters and her husband work for Rodale; her younger brother heads the nonprofit Rodale Institute, which does research

on organic farming.

The idea for Organic Style has been growing for several years, Rodale said, as it became clear that Organic Gardening had two kinds of readers-those who actually till soil and those more interested in the purity of their food and in related lifestyle issues.

During a series of focus groups, she said, the company found "a deep desire" for a magazine that would address spiritual and environmental concerns in the context of today's busy lifestyles. A test issue distributed about a year ago helped refine the concept.

The result is a handsome first issue, due on newsstands today, with a wholesome-looking model on the cover along with the words "Pure Joy." Cover lines promise such eclectic fare as "5 Perfectly Simple Meals," "Mad Cow Madness:Fact vs. Fiction," "Eat Chocolate. Be Happy!" and "Fashion You Can Feel Good About."

Inside, you'll learn that "while chocolate isn't as good for you as, say, a bowl of broccoli, it does contain a fair number of nutrients," and that a Harvard study concluded that "people who ate chocolate and other candies lived for almost a year longer than those who abstained." Pure joy, indeed.

The meals, which include steak and not a trace of tofu, look perfectly normal. The fashion spread, shot by Todd Oldham, features young actress Amy Smart ("Road Trip") in such kicky clothes as a lace Oscar de la Renta skirt made of "viscose, a biodegradable material made from wood pulp" and a skirt recycled from a Japanese mailbag.

The bimonthly will be sent to 250,000 of the 600,000 subscribers to Organic Gardening (which will change its name to OG as it trims circulation), sold on newsstands for $3.50 and available for $19.96 for 12 issues.

Although Rodale said her magazine is the first of its kind, she acknowledges it will be compared most closely to Real Simple, Martha Stewart Living and O, The Oprah Magazine, all thriving. An early test of titles readers would prefer for the new organic publication, conducted by the Rodale firm before Winfrey launched her magazine, put "O" at the bottom of the list. "But my name isn't Oprah," Rodale said dryly.

Carrie Tuhy, editor of Real Simple, which has raised its rate base (circulation guaranteed to advertisers) to 900,000 from its March 2000 launch base of 400,000, despite some early problems, said she welcomes the competition. Her readers, she said, want to "choose wisely" and have a trusted magazine "do the legwork." They also "care about leaving the world a better place." They sound a lot like Organic Style's target readers.

"There's always room," said Samir Husni, a magazine expert and University of Mississippi journalism professor. Husni calls the Rodale launch a "smart move. It takes them out of the [gardening] niche and into a bigger audience....We have all kinds of style magazines. Why not one that's organic?"

Magazine consultant Martin S. Walker, chairman of Walker Communications, said the magazine's success will depend on "how organic it's going to be. If it's like some of their other publications, I don't think it will make it. If it's more mainstream, then the timing is right." The company, he said, is weak in getting advertising, difficult for everyone in a depressed market. The launch issue has 45 ad pages out of 128, which Walker describes as "modest."

Organic Style publisher Bernadette Harrison Haley said she's satisfied with the ads, which include **Nautica,** Liz Claiborne, Buick and Clairol (highlighting ginseng in its formula). Rodale also is marketing a related line of Organic Style books, having found during the test run that the title sold well in bookstores, she said. She foresees growth for the magazine.

"It's Maria Rodale's baby, and she's the heir apparent" of Rodale Inc., said Walker. "So it's not going to get ignored."

LOAD-DATE: August 20, 2001

HOT PER SUITS. HFN The Weekly Newspaper for the Home Furnishing Network August 20, 2001

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ASAP
Copyright 2001 Fairchild Publications, Inc.
HFN The Weekly Newspaper for the Home Furnishing Network

August 20, 2001

SECTION: Pg. 62 ; ISSN: 1082-0310

IAC-ACC-NO: 78481061

LENGTH: 57 words

HEADLINE: HOT PER SUITS.

BODY:
A hot and sultry night was made even more so with **Nautica's** 2002 swimwear fashion show. Presented at the Penthouse of the Hudson Hotel in New York, David Chu's vision for summer included some swimsuits that are sure to inspire. After seeing the show, it begs the question: Will he translate these sexy looks into his home collections?

IAC-CREATE-DATE: September 21, 2001

LOAD-DATE: September 22, 2001

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PULSE; The Daily News of Los Angeles August 20, 2001 Monday, Valley Edition

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The Daily News of Los Angeles

August 20, 2001 Monday, Valley Edition

SECTION: L.A. LIFE; Pg. L5

LENGTH: 293 words

HEADLINE: PULSE;

BODY:
FITNESS< TRIPLE THE CHALLENGE: If you're feeling particularly fit, it's not too late to sign up for the 15th annual **Nautica** Malibu Triathlon on Sept. 16. The event consists of a 1/2-mile swim in the ocean, an 18-mile bicycle ride along Pacific Coast Highway and a four-mile run along Zuma Beach. And you can sweat alongside such celebrities as Ian Ziering ("Beverly Hills 90210"), musician Shawn Colvin and Jerri Manthey ("Survivor: The Australian Outback"), to name a few signed up for the celebrity division competition. Event proceeds will benefit the Elizabeth Glaser Pediatric AIDS Foundation. To register, call (818) 707-8867 or visit www.mesp.com. The individual entry fee is $75 for USA Triathlon (USAT) members and $82 for non-members. Three-person relay teams are $100 for USAT members and $107 for others. Fees increase after Friday.
- Daily News

DIET BOOKS

NUTTY NUTRITION: We're convinced a new crazy diet book is published everyday, but one recent one caught our eye: "The Peanut Butter Diet" (St. Martin's; $6.50) by Holly McCord, nutrition editor of Prevention magazine. Who wouldn't want to eat one of America's favorite snack foods and lose weight? Not to mention lower your cholesterol, as a study at Pennsylvania State University showed peanut butter can do. Skeptical? So are we. The trick, revealed in the book, is carefully monitoring the amount of peanut butter you eat. Women should not exceed two servings of two tablespoons each per day, and men should not exceed three servings. The book shares a neat trick for measuring peanut butter: Two tablespoons of peanut butter is about the same size as a ping-pong ball - you just need to keep a ping-pong ball on the kitchen counter.
- Daily News

EDITOR-NOTE:
HEALTH

GRAPHIC: Photo: (1) no caption (book: "The Peanut Butter Diet")
(2) ZIERING

LOAD-DATE: August 22, 2001

Classic gear Hill Shire Times (Australia) August 21, 2001, Tuesday

Copyright 2001 Nationwide News Pty Limited
Hill Shire Times (Australia)

August 21, 2001, Tuesday

LENGTH: 140 words

HEADLINE: Classic gear

BODY:
NAUTICA will offer men a range of classic American sportswear that is most suitable for work and smart casual wear.

Its competition collection is orientated towards the person with an active sporting lifestyle who demands clothing be directional as well as functional.

Castle Towers is the company's first flagship store to open in Australia and will stock the entire range that is available including watches, sunglasses, luggage and fragrance.

Nautica Jeans Company, the store's denim collection, is perfect for that person who sees denim as an extension of fashion rather then solely as functional material.

Nautica believes classic American sportswear is investment dressing, as designs are not limited to one season and transcend time. They offer the wearer a sense of style that is not fashion driven and endures time.

LOAD-DATE: September 4, 2001

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Real Style The Cincinnati Enquirer August 21, 2001 Tuesday All Edition

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The Cincinnati Enquirer

August 21, 2001 Tuesday All Edition

SECTION: TMP; Pg. 1C

LENGTH: 352 words

HEADLINE: Real Style

BYLINE: Joy Kraft, The Cincinnati Enquirer

BODY:
Saleswoman finds value in fashion accessories

By Joy Kraft

The Cincinnati Enquirer

Accessories are a big part of Hilary Kaczmarek's style. So much so that the Colerain woman, 24, often carries a different purse almost every day and completes her outfits with coordinated jewelry and shoes.

"I have to lay it all out the night before," she says, to avoid the morning rush and get to her job selling cars at Walker Pontiac in Springdale.

Her friend and nominator, Jeanine Tucker, says, "she manages to pull together a beautiful wardrobe on a tight budget" and credits Ms. Kaczmarek with saving her from "more than one fashion disaster."

Your fashion philosophy: Clean. I try to have a sleek, modern look.

Your signature look: I have a different purse and different pair of shoes for each outfit. I have about 15 purses I use on a regular basis and about 25 in all. I try to keep them the same size because I switch them so often.

You can be found shopping: At Lazarus and Lane Bryant at Tri-County Mall, Dillard's and TJ Maxx. And I love the outlet mall at Jeffersonville on I-71 (Prime Outlets at Jeffersonville I).

You wouldn't be caught dead in: I wouldn't rule anything out. I'd wear anything as long as it looks cute.

You can never have enough: Shoes and purses. I have about 28 pairs of just sandals.

Best bargain: I got a $300 **Nautica** winter coat for $49 at the Jeffersonville outlet **Nautica** store. Granted, it was summer when I bought it, but it was a great price.

Earliest fashion memory: When I was about 9, my mom's best friend called me an "early bird" because I always dressed in something before it became a trend.

Favorite finishing touch: Earrings -- small studs, like diamonds. I have several pair and wear different ones every day.

Fashion pet peeve: Colored socks. I hate colored socks with gym shoes.

Send nominations to Joy Kraft, Cincinnati Enquirer, 312 Elm St., Cincinnati 45202; fax: 768-8330; jkraft@enquirer.com. Include their name, age, daytime phone and why they should be featured.

Hilary Kaczmarek pairs a modern look with coordinated accessories.

LOAD-DATE: July 23, 2003

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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Date/Time: Thursday, May 25, 2006 - 6:00 PM EDT

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PREPPING FOR FALL The New York Post August 25, 2001, Saturday

Copyright 2001 N.Y.P. Holdings, Inc. All rights reserved.
The New York Post

August 25, 2001, Saturday

SECTION: All Editions; Pg. 024

LENGTH: 1407 words

HEADLINE: PREPPING FOR FALL

BYLINE: CHRISTINA TAM

BODY:
September is just a hop and a skip away, and you know what that means - time to trade in those beach-bum shorts and flip-flops for something classy. We're talking back-to-school clothes, kids.

This fall, look for preppy plaids, corduroys, camouflage, and anything rhinestoned and glittery. Even favorites like cotton Ts, denim and sneakers have a new twist.

Here's the lowdown on the coolest looks this fall.

MAD ABOUT PLAID

"It's back to the preppy look," says Colleen Healy, fashion director at Marshall's.

Animal prints and pleather are so "last year." This fall's must-haves are plaid mini-skirts, slim plaid pants, argyle sweaters and corduroy pants.

Then mix them up with something fresh.

Pair a plaid mini-skirt with a glittery top. Team baggy corduroys with a crisp shirt. Or, newer still, try khaki pants that zip off at the knee so you can look preppy at school, then switch into shorts mode afterward.

Where you'll find 'em: Retro plaid skirts are $9.99 at Kmart and T.J. Maxx; corduroy pants are $16.99 at T.J. Maxx; khaki zip-off pants are $42 at Macy's.

BASIC TRAINING

If you want to fit in with the in crowd, think camouflage.

"Camouflage is so huge this year," says Elina Kazan, public relations director at Macy's.

And it's not just for boys, she says. Expect to see girls' departments flooded with camouflage T-shirts, skirts, cargo pants, bags, totes and belts.

Aside from the usual Army green, the new camouflage comes in candy-colored combinations like red and pink, blues, and beige and brown.

Where you'll find 'em: At Kmart, sporty blue camouflage pants for girls are $19.99; boys can go with green camouflage pants, $19.99; Macy's has a belted beige/brown camouflage skirt by XOXO for $59.

DOWN WITH DENIM

Afraid of forward fashion? Think denim. This year, there are plenty of jeans to choose from. "There will be a lot of funky jeans," said Macy's Kazan. "Low-rise jeans, rhinestoned jeans, jeans with cut-off waistbands, with zippers on the side and jeans with embroidery. They also come in different washes."

Thanks to Britney, Christina and J. Lo, girls are going for low-rise jeans - but not too low for school! - and belting them.

That perennial must-have - the denim jacket - is back, with variations on the theme. Girls are snapping up knee-length denim dusters, and boys are still banking on loose baggy styles.

Some kids like their jeans branded - and the names Sean John, Plugg, CK, Tommy Hilfiger, **Nautica** and Polo still rule.

"[Boys] like to wear a denim suit; pair a denim jacket with matching jeans," Kazan says.

Where you'll find 'em: Macy's sells rhinestone-belted jeans by Jolt for $38 and black-belted jeans by Mudd for $42, and denim dusters by Rampage for $68; Marshall's has embroidered jeans for $14.99. At Old Navy, studded denim mini-skirts are $15.50. You'll find carpenter jeans by Route 66 for $19.99 at Kmart, and loose-fitting Levi's for $29.99 at Canal Jeans.

TOPS WITH ATTITUDE

"Younger girls will mimic their older sisters [by] wearing T-shirts with glitter or cute graphics," said Marshall's Healy.

They're called attitude Ts, and they're the hottest items right now. Trimmed with rhinestones or camouflage, or tie-dyed, the shirts are screen-printed with phrases like "Princess," "You Go Girl!" or "I Love My Attitude Problem!" - "anything that adds a little pizazz," says Carolyn Moss, fashion director at Macy's.Tops for boys are more logo-driven. City logos, like "Bronx" or "New York," are hot sellers. Also, stock up on rugby shirts, with stripes or numbers, and fleece hoodies.

Where you'll find 'em: Attitude Ts at Macy's are $22; at Target, 2 Grrrls shirts are $8.99 to $9.99.

FEET FIRST

"Footwear for the fall is really edgy and different," says Mary Signorino, a spokeswoman for Kids Foot Locker. "There's a lot of unique styling, bright colors and patterns."

Kids who are always on the go will like the new Nike Tremble training shoe. It's a slip-on, so there's no fussing with laces. It comes in a rainbow of colors.

Or go sleek with the Adidas Meteorite running shoe, which has a flap to hide the lacing.

For a dressier look, there's always a boot. "Both boys and girls will be wearing Timberlands," predicts Macy's Moss. The boots are the perfect way to kick off the fall - and get you marching back to school.

Where you'll find 'em: Kids Foot Locker has the Nike Tremble for $64.99 (it's also available at Nike stores) and the Adidas Meteorite, also $64.99; get Timberland boots, from $49.99, at shoe stores and department stores.

GRAPHIC: -Third-grader Elise Fredericks is commanding in an argyle sweater and matching skirt by Green Dog, and a Hello Little rolling schoolbag. NY Post: Jim Alcorn

-Aaron goes casual in New York Subway Kid T-shirt and Levi's. NY Post: Tamara Beckwith

-Nicholas Cutro (left) and Aaron Nutter - who share the kid's role in "The Full Monty" - do the full preppy. Nicholas wears a Tommy Hilfiger shirt with corduroys; Aaron's in plaid and **Nautica** khaki zip-off pants. NY Post: Tamara Beckwith

LOAD-DATE: August 28, 2001

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PERRY ELLIS DISTRIBUTOR TARGETS TARGET CROWD The Miami Herald August 27, 2001 Monday FINAL EDITION

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The Miami Herald
Found on Miami.com
The Miami Herald

August 27, 2001 Monday FINAL EDITION

SECTION: BUSINESS MONDAY; Pg. 11G

LENGTH: 952 words

HEADLINE: PERRY ELLIS DISTRIBUTOR TARGETS TARGET CROWD

BYLINE: ELAINE WALKER, ewalker@herald.com

BODY:
George Feldenkreis is determined not to let department store chains control the success of Perry Ellis International.

After earnings and the stock price at his Miami apparel company dropped last year because of soft sales at the department stores, Feldenkreis decided it was time to change the distribution mix.

Perry Ellis, through its Supreme International division, has beefed up its sales to mass-market retailers like Target and Kmart, while reducing its dependence on the likes of Macy's and Burdines.

"We have really concentrated our efforts on the distribution chains that are successful," said Feldenkreis, the chairman and chief executive. "The reality is that more and more Americans are shopping at value-oriented retailers."

The company is also developing a new business segment, focusing on corporate apparel. Plus, it opened a test-market retail store at Sawgrass Mills.

The strategy is all about diversity for Perry Ellis, which owns or licenses the rights to a wide range of brand names including Manhattan, Andrew Fezza, Grand Slam, Munsingwear, John Henry, Pro Player, Mondo di Marco and Natural Issue. Those brands are spread across the retail landscape from Saks Fifth Avenue to Sears and Wal-Mart to Dillard's.

For Feldenkreis that diversity is the only way to quiet his nerves.

"I'm an insecure Cuban refugee," said Feldenkreis, who started the company originally known as Supreme International in 1967 selling guayabera shirts. "I have to make sure I'm always in a position where I won't sink."

The strategy paid off last week, when Perry Ellis reported its earnings for the second quarter. Despite a continued softness in the economy that has left many retailers struggling, Perry Ellis performed better than

most of its peers.

Although net income declined, the company exceeded analysts' expectations. For the quarter ending July 31, Perry Ellis reported net income of $1.5 million, compared with $1.8 million during the previous year. Total revenue for the quarter increased to $65.8 million, from $65.7 million last year.

"This company has always performed best when times have been difficult," said Oscar Feldenkreis, the company's president and chief operating officer. "We're very entrepreneurial and that is important when the economy is unstable."

Company executives say the reason for the decline in income is due to the costs associated with the relaunching of the Perry Ellis America jeans line and the start-up costs for the Sawgrass store.

But as those units start to yield revenues in the third and fourth quarters, company executives predict they will meet analysts' earnings estimates of between $1.30 and $1.35 per share.

The improved results are also showing up in the company's stock, which has been on a rebound this year, since hitting an all-time low of $3.63 per share last October. The stock closed Friday at $8.25, up 5 cents.

"If you look around at anybody else in retail, the results of Perry Ellis were terrific," said Jeff Stewart, a high-yield analyst with First Union Securities. "It's a testimony to the strength of the management team. It's a management team that never rests. They're working on things that are going to generate sales, three months, six months or nine months down the road."

One of the company's latest efforts is a new Hispanic sales and marketing initiative. Perry Ellis hopes to use its expertise on a consulting basis to help its retail customers better understand how to sell to Hispanic customers, dealing with everything from product colors to packaging.

At the same time, the company is also stepping up the presence of its new Cubavera and Havana Shirt Co. brands with products that bring a new, modern look to the traditional guayabera, as well as other designs with tropical colors and embroidery.

"We're the only ones that really have an understanding of the Hispanic market," George Feldenkreis said.

Perry Ellis is also continuing to step up its presence in the corporate apparel market with the signing earlier this month of a license agreement with **Nautica** Apparel. The license gives Perry Ellis the right to distribute corporate apparel, bags and accessories with the **Nautica** name and logo. The company already has the rights to distribute corporate apparel under the Perry Ellis and Ping names.

In a casual workplace that has many employees donning polo shirts and denim shirts with company logos, Perry Ellis sees a growth opportunity. For this quarter, corporate apparel represented 9 percent of total sales at just over $5 million. Company executives expect that segment to continue to grow by double digits.

"We feel we can be the market leader in the corporate field," Oscar Feldenkreis said.

Both in the corporate arena and its general business, Perry Ellis is trying to cash in on its stable of brand names. The company has been on a buying spree for the last several years, snatching up undervalued brands at bargain-basement prices.

The biggest acquisition came with the 1999 purchase of the rights to the Perry Ellis trademark. The company now collects royalties from sales of all products using the Perry Ellis name.

Feldenkreis and his son are still in the market for new acquisitions, particularly one that would broaden its portfolio of brands by adding either a streetwear or surfwear line targeting the young men's market.

"The retail business is going to become even more difficult than it is today, and if you don't have good brands you're not going to be able to stay in business," George Feldenkreis said. "People identify with a brand name. That's what gives you a guarantee that you're buying a good product."

NOTES: CORPORATE STRATEGY

GRAPHIC: photo: George Feldenkreis with his son Oscar (a)
graph: Perry Ellis stock performance from September 2000 to August 2001 (see microfilm);
CHUCK FADELY, HERALD STAFF DRIVEN: Perry Ellis International chairman and CEO George Feldenkreis says being an 'insecure Cuban refugee' gives him his drive to succeed. His son, Oscar, right, is president.

LOAD-DATE: November 6, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text)
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fitting out funky fathers The Advertiser August 28, 2001, Tuesday

Copyright 2001 Nationwide News Pty Limited
The Advertiser

August 28, 2001, Tuesday

SECTION: FEATURES; Pg. 30

LENGTH: 237 words

HEADLINE: fitting out funky fathers

BYLINE: Laura Kendall

BODY:
Becoming a father does not have to mean abandoning style in favour of cardigans and sensible shoes. Fashion Writer Laura Kendall tracked down some funky fashion for dads in time for Father's Day.

AS priorities change and tearing around after energetic toddlers becomes the order of the day, many fathers believe fashionable clothes are no longer appropriate.

But while comfort and durability are essential for active dads, individual style is also achievable.

For dads, the key to building a versatile wardrobe is giving basic items such as jeans and T-shirt an individual spin. Instead of baggy blue jeans, try dark denim in a lean cut and replace moth-eaten tops with fitted T-shirts and crisp button-down shirts. The best wardrobe for dads moves effortlessly from day to evening, with casual moleskins able to be dressed up with a hip striped shirt or a jacket with an excellent cut.

Of course, lazy Sunday afternoons with the children require an entirely different look - think three-quarter-length pants in wrinkle-free fabrics and colourful cotton T-shirts. Make the most of affordable menswear and surprise dad with a stylish gift on September 2.

Stockists: Roger David from Roger David stores.

Nautica Jeans, Marcs and Jag Jeans from David Jones Adelaide Central.

chetWynd from chetWynd, Adelaide Arcade, or mail order phone 8232 1336.

Models: Michael and Cruise from Rachel's Model Management.

LOAD-DATE: November 22, 2001

Juiced-up good looks; Sweet taste of orange flavors many local wardrobes Knoxville News-Sentinel (Tennessee) August 30, 2001, Thursday

Copyright 2001 Knoxville News-Sentinel Co.
Knoxville News-Sentinel (Tennessee)

August 30, 2001, Thursday

SECTION: Style; Pg. B3

LENGTH: 541 words

HEADLINE: Juiced-up good looks; Sweet taste of orange flavors many local wardrobes

BYLINE: Kevin Cowan, News-Sentinel style writer

BODY:
Lemon yellow and lime green are bright spots in the citrus color spectrum. However, in East Tennessee, orange is the sweetest color in the fruit loop.

This time of year, thousands of people in the region begin seeing life, particularly Saturdays, through orange-colored glasses -- thanks to the popularity of University of Tennessee football.

Vol fans believe in dressing for the occasion. On Saturday, they will don their orange best for the season opener. Looks will range from T-shirts and shorts and logo-drenched apparel to more tailored looks. And as the weather cools down, outfits will become more interesting and substantial, when sweaters and jackets become part of the game plan.

Silk Purse and Sow's Ear owner Judy Gardner says orange is a winner, even when it isn't football time in Tennessee.

"It's such a good color," she said. "You don't have to be from this part of the country to know it's a big fashion color."

Indeed. Tangerine orange was touted as one of the hottest colors for spring and summer. At the fall shows held recently in New York, designers Betsey Johnson, Michael Kors, Anna Sui and Narciso Rodriguez added a splash of orange to juice up their collections. In and in department stores, mainstream lines by Ralph Lauren, **Nautica** and Tommy Hilfiger have been injected with the color.

"You see everything from the bright UT orange to the deeper shades for fall," Gardner said. "There are so many shades of it, you're bound to find a shade that's compatible with your skin tone."

Gardner recognizes that the shade can be a tough sell for some fashionistas, even in "Big Orange Country." She offered some ways to introduce the color into wardrobes.

"If you are a winter (a person who looks best in deeper tones), you might want to do a black shirt (maybe a turtleneck) and add an orange scarf, or drape an orange cardigan around the shoulders," she said. "That way you interject a little bit of the color."

Gardner also said an orange belt and a long necklace are other options.

Another stylish way women can show their Volunteer spirit is with makeup. A number of cosmetics companies offer products in various shades of the warm color. Clinique and M.A.C Cosmetics are among them.

Amanda Gladson, who works at the Clinique counter at Proffitt's West Town store, said the company makes two lipsticks that fit the bill: "Wild Card" and "Hot Shot, " both in the coral family.

" 'Wild Card' is probably our best seller during football season," she said.

M.A.C. salesperson Michelle Williams, who also works at Proffitt's in West Town, said, "We have five shades of orange lipstick, two shades of gloss, two nail polishes, two eyes shadows and one blush."

She added, the brand's "Polyester" nail polish "is just like the UT orange. They go bananas for it."

The "Pantone Guide to Communicating Color" offers insight into why so many people flip for orange.

According to the book, "It is seen as playful, gregarious, happy and childlike -- children between the ages of 3 and 6 have a predilection for it, as do adolescents or anyone who got arrested in that stage of their development."

Aha! That explains everything.

Kevin Cowan can be reached at 342-6426 or cowan@knews.com.

GRAPHIC: (Color) This duo takes a sporty approach to orange style. Robert's outfit, by Polo Sport, teams a white lightweight nylon jacket, orange logo tee, blue nylon pants with white piping and a fleece headband. It's from Proffitt's. From Pam Kelly, Meghan's look combines a Red Line hooded sweat jacket, silver Michael Star T-shirt and silver Ungaro jeans.; FASHIONS

(Color) Robert wears a handsome grouping from M.S. McClellan. A Lacoste crewneck sweater anchors the look, which includes a Haupt plaid shirt and pleated trousers by Bill's Khakis.; FASHIONS

(Color) Meghan's Ralph Lauren Sport outfit is from Dillard's. It boasts a yellow, three-quarter-length linen blouse and bright-orange miniskirt. A white cable-knit sweater is at the shoulders.; FASHIONS

(Color) This outfit, from Martha Lee, just screams "Go Big Orange!" Meghan shows a Lisa International argyle sweater vest with whimsical poodle collars, an orange-and-white checked Foxcroft blouse and comfortable Bermuda shorts.; FASHIONS

(Color) Makunda is re

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Serious business: ten office looks for fall highlight your fit body so well, you'll be unable to shed them when you call in sick and head outdoors; Brief Article; Buyers Guide Men's Fitness September 1, 2001

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HEADLINE: Serious business: ten office looks for fall highlight your fit body so well, you'll be unable to shed them when you call in sick and head outdoors; Brief Article; Buyers Guide

BODY:
[ILLUSTRATION OMITTED]

Caption: From left Wool suit($ 495), cotton/poly shirt ($ 49) and polyester tie ($ 45) by Kenneth Cole. * Tweed suit ($ 495) by Kenneth Cole; wool knit turtleneck ($ 275) by Iceberg; nylon bag ($ 95) by A(X Armani Exchange. * Vehicle: Nissan Frontier. Mountain bike: XTC SE 1 by Giant.

[ILLUSTRATION OMITTED]

Caption: This page (from left) Corduroy suit ($ 1,150) and knit tie ($ 130) by Ermenegildo Zegna; cotton shirt ($ 38) by Slates. * Wool/lycra jacket ($ 295), wool/lycra pants ($ 110) by Tommy Hilfiger; cotton shirt ($ 70) by Claiborne; leather shoes ($ 70) by Puma. * Red mountain bike: Giant XTC AC Air.

[ILLUSTRATION OMITTED]

Caption: Opposite page Brushed twill suit ($ 325), cotton shirt ($ 40) and tie ($ 40) by **Nautica;** leather shoes ($ 4)90) by A. Testoni. * Golf club: Wilson Fat Shaft Iron.

[ILLUSTRATION OMITTED]

Caption: This page (from left) Wool/lycra suit ($ 200)Slates; cotton check shirt ($ 80) by Joseph Abboud; polyester tie ($ 45) by Reaction Kenneth Cole; cotton sweater ($ 78) by A(X Armani Exchange; leather boots by Iceberg. * Camel-hair suit ($ 795) and wool knit turtleneck ($ 175) by Joseph Abbound; suede boots ($ 450) by Parkerson; sunglasses($ 50) by Reaction Kenneth Cole. * Football: Wilson Official NFL Game Ball.

[ILLUSTRATION OMITTED]

Caption: Opposite page Wool jacket ($ 298) and wool pants ($ 98) by Banana Republic; wool sweater ($ 250) by iceberg; leather boots ($ 1.30) by Reaction Kenneth Cole. * Tennis racket: Head i.S12 Intelligence Racket.

[ILLUSTRATION OMITTED]

Caption: This page Wool suit ($ 995) by Donna Karan; cotton shirt ($ 50) and polyester tie ($ 40) by Tommy Hilfiger; leather shoes ($ 690) by A. Testoni. * Basketball: Wilson Response.

[ILLUSTRATION OMITTED]

Caption: Opposite page Wool suit ($ 495) by Perry Ellis; rayon crew knit shirt ($ 150) by Donna Karan; nylon belt ($ 22) by Gap; leather shoes ($ 130) by Reaction Kenneth Cole. * Soccer ball Wilson Phantom.

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Get these blues: Once the uniform of hard labourers, denim has become high style, finds Edwina Ings-Chambers Financial Times (London,England) September 1, 2001 Saturday

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HEADLINE: Get these blues: Once the uniform of hard labourers, denim has become high style, finds Edwina Ings-Chambers

BYLINE: By EDWINA INGS-CHAMBERS

BODY:

Dem bones, dem bones, dem hip bones. They're connected not just to your thigh bones, but to a fashion trend that is morphing by the moment: blue jeans.

Not since 1985, when Nick Kamen got all soapy for Levi's, has denim been so hot. Then, women of all ages dreamed of practising the launderette mambo No 501, and sales rocketed. Now, it is men who are doing the ogling as women's designer jeans jiggle back into the spotlight, upping prices, lowering waistlines and changing what it means to be blue.

Originally worn in the 18th century by labourers on cotton plantations, then designed and marketed by Levi (then Leob) Strauss as an indestructible uniform for US gold miners, blue jeans are now a fashion item with built-in obsolescence - a trendy purchase increasingly designed to last not a lifetime, but a season.

Dark blue Earl Jeans, which have been affixed to the hippest hips from Los Angeles to Tokyo since the company was founded five years ago, was the first mover in the growing niche jean market - and has proved that saucy designs can reap even saucier profits. The company was sold to the US fashion behemoth **Nautica** in April, for Dollars 86m.

Other upstarts are coming hot on its heels, using sophisticated cuts, customisation and insider word-of-mouth marketing to make legwear the opposite of utilitarian.

Gela Taylor and Pamela Skaist-Levy founded Juicy Couture in Los Angeles, pooling Dollars 100 each and producing T-shirts. From the start, they were "obsessed with fit and tailoring", and found consumers were, too. "The juicy fit" emphasises your best features, they say, though, as in most new designer denim, those "best features" seem not to exist above a US size 12 (UK 14).

"We're not catering to a wide demographic," admits Taylor. But they are trying to make up for this size exclusivity by providing a wide variety of styles for different shapes (there are about 600 in the range).

"Every woman has a different body shape and we have customers of all ages," he says, "so we have ultra

low rises - which are fantastic and we love - but if you have a little bit of a tummy and don't want it hanging out, then we have one that comes an inch and a half below your belly button to hold you in a little bit."

Juicy, wisely, doesn't restrict itself to denim, either. It has jeans in 18 colours of corduroy, 26 colours of terry cloth - yes, terry cloth - and in cashmere, all with the trademark tight fit.

Tellingly, the Juicy girls inject humour into the business of repositioning blue jeans business: labels on their jeans read "Juicy Couture Made in the glamorous USA"; slogans on T-shirts and bags tell you to "Have a Juicy Day". Jeans' prices range from Pounds 50 to Pounds 160 (Dollars 110-Dollars 150), depending on the fabric. The company's projected turnover for next year is Dollars 36m.

Sass and Bide is another company building up its own denim nation. The Sydney-based duo, Sara-Jane Clarke (who trained as an accountant, and is nicknamed Sass) and Heidi Middleton (a graphic designer, known as Bide), joined forces in November 1999.

While living in London, Middleton sold customised jeans in Portobello Market, and soon realised she was on to something. On returning home, she and Clarke set up in business with backing from an angel investor.

Like Juicy, Sass and Bide sells itself on cut and fabric. Women panic-buy the core range in bulk, and swear they've never found jeans like them. (The woman I watched doing just this was, incidentally, a walking beanpole.)

"We concentrate on stretch denim - it's at least 99 per cent of our collection," says Middleton. "Our best-seller, the East Village jean, is a classic, low-rise, smooth-fit hipster bootleg and looks rigid, but as soon as you put it on the comfort and stretch is there" (ADollars 149, Pounds 105, Dollars 125).

Sass and Bide aims to differentiate itself with customised detailing, too. Its premier range of denim jackets and corset vests feature French lace trim and hand painting (what would the miners think?) - right on trend. Prices range from ADollars 280 to ADollars 800 (Pounds 115-Pounds 550) for jackets to ADollars 550 for corset vests (they're not yet available outside Australia).

Though size 14 is as big as Sass and Bide goes ("If a girl has big hips we advise a flare to even the body out," says Middleton), the company still can't keep up with orders. It is now fulfilling only 50 per cent of domestic demand - "not intentionally," says Middleton - it has recently doubled warehouse space, and put a hold on further Australian stockists, though international outlets are growing fast.

"The market is still very much 90 per cent domestic and 10 per cent international," says Andrew Amos, the company's general manager, who is reluctant to divulge financial figures. "But we're expecting over the next 10 to 12 months that international business will rise to 40 per cent."

Back in Los Angeles, Seven is the latest newcomer on the cutting-edge block. Michael Glasser and Jerome Dahan, who worked together at Lucky, teamed up to launch their own denim label last September.

"We noticed a gap in the market," says Glasser. "There was Diesel and Earl selling at Dollars 120 and then Lucky at Dollars 70. We realised there was a place between the two where we could build a jeans brand."

The numbers seem to bear out their theory: Seven hoped for Dollars 2m turnover in the first year, but is now shipping orders for Dollars 1m a month. The price per pair ranges from Dollars 99 to Dollars 138 (Pounds 105-Pounds 120).

"We developed our own fit and our own washes at the laundry, used only European denim, and went out and tried to sell them. Now, they are on every celebrity butt in this town," says Glasser, the merchandiser. He credits Dahan, the designer, with perfecting the fit. "It gives a pick-up to the butt that makes it so attractive. There's nothing like that on a girl."

Sue Crowe, buyer at Harvey Nichols, says Glasser is right. "When the Seven jeans arrived, every single girl in the buying department bought a pair. They fit a multitude of shapes, and their washes and abrasions are interesting - so they have texture and fit," she says.

But Crowe bought Juicy and Sass and Bide as well, and says each of the three ranges has its own niche: "Sass and Bide is very streety, with a celebrity following - it's a young look. Juicy is such a massive range, there's a jean to fit everyone - they have a wider audience.

"Seven and Juicy are perhaps a little more forgiving."

Still, if the sound of these jeans leaves you swearing to live only on chickpeas just to fit into them, remember: all three brands have been built not on the back of large marketing budgets, but by word of mouth. Women are buying them for themselves.

These niche companies may be minnows in a business of whale-size firms such as Levi Strauss (whose net sales last year totalled Dollars 4.6bn), but by coaxing you to purchase ever-new blue jeans, rather than rely on that two-decades old, lovingly faded pair in your cupboard, they are definitely doing their bit for the industry.

* Juicy, in the UK: at Harvey Nichols (020-7235 5000) and Liberty (020-7734 1234); in the US: at Henri Bendel (+1 212-247 1100).

* Sass and Bide, in the UK: at Harvey Nichols (as before), Browns (020-7514 0047) and Musa (020-7937 6282); in the US: at Language (+1 212-431 5566); in Australia, stockist inquiries: +61 2-9667 1667.

* Seven, in the UK: at Harvey Nichols (as before); in the US: at Barneys (+1 212-593 7800) and Scoop (+1 212-925 2886).

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FASHION & FITNESS;SPRING 2002 MENSWEAR;NY fashion week Newsday (New York) September 10, 2001 Monday

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BYLINE: By Francine Parnes; Francine Parnes is a freelance writer

BODY:
NATTY COLLEGE prepsters, cool surfer boys and weekend warriors were among the wide-ranging archetypes to be found at the spring menswear shows in New York last Friday and Saturday.

Tommy Hilfiger updated the fun fantasy of the moment, preppy chic. Hilfiger, who recalled summers spent in Nantucket, wasn't kidding when he used "New England preppy" to describe his slew of seaworthy styles. Down his runway made from wooden planks suggesting a boardwalk, he sent out boating shoes, and the news is, they're backless, guys, like women's mules. Then came navy blazers with silk neckties embroidered with upper-crust heraldic crests, at ease in any tony port of call. And all along he plundered the Muffy-and-Buffy wardrobe, coloring polo shirts and V-necks in golf shop brights like grass green and yellow.

In case you somehow still missed the prepster point, Hilfiger sent out tongue-in-cheek suits in head-to-toe madras. He didn't miss the boat with nautical looks, either, whimsically embroidering clothes with sailboats, lighthouses and whales. And just to mix it up, he threw in surfer styles such as drawstring pants perfect for a luau in exuberant Hawaiian prints. But it was his pants printed with outrageous, giant lobsters that somehow suggested Martha's Vineyard on steroids.

Hilfiger also saluted American sportswear, blanketing part of his collection in his signature red, white and blue. "America is the melting pot," he said after his show. "I like athletic, preppy, Nantucket and mixing it all up."

Typical of menswear, preppy may not be the newest look on the block. But Hilfiger's version is not just retro, it's also hip and funky. And it can appear novel to his youthful consumers, such as front-row attendee Macaulay Culkin, 21, at his first-ever Fashion Week show.

By staying the course with preppy looks, Hilfiger left some spectators wondering where all his glitzy hip-hop stuff had gone? By swapping slouchy for ship-shape he is counting on saleable styles, with the kind of

clothes that first established his name in the fashion lexicon. "I'm getting back to my roots," Hilfiger said. "I'm very happy because it's what we do best."

John Varvatos continued with his signature rustic styles, this time inspired by a trip to Tuscany. His rugged looks fit for the country come in soothing shades of sand, oatmeal and toast, in touchable textures like linen and supple silks. Olive- or stone-colored pullovers, khaki single-breasted suits and camel-colored suede jackets and pants, shown with desert boots, underscore the relaxed mood of understatement.

Among his favorite looks are an olive and camel unlined plaid jacket, left unironed, with an even more rumpled olive pinstriped cotton shirt and a black suit worn with a really rumpled black and white striped shirt.

But wait. Aren't wrinkles as unfashionable on clothes as on skin? As one fashion editor at the presentation said, "If my mother saw this, she would do her darndest to iron out the wrinkles, and there'd go the look. Plus, she'd think I was a fool for buying a wrinkled shirt."

Not so, said Varvatos. "You can be rumpled and look like a total mess. But rumpled can be chic, too," said the designer, who provided clothes for Tom Cruise in his upcoming film "Vanilla Sky." "It's a perception. The idea was taking something classic, like a striped shirt, and giving it a twist."

Busting loose from the runways, John Bartlett staged a compelling presentation with blindfolded models in blacked-out mock prison cells, as flood lights intermittently flashed. Bartlett made his jailhouse rock, pairing oversized, traditional prison-striped "inmate pants" with denim blazers and handpainted T-shirts depicting women praying or political statements. Accessories of choice: chain-gang belts from waist to floor, tattooed arms emerging from sleeveless black leather tops, and an imposing Coptic cross set against a bare chest. If you peered close enough, mysteries unfolded: seemingly faded jeans were actually suede, artfully printed to look like denim.

Designer Gene Meyer's own twist was updated athletic looks. He embellished shirts, sweaters and jackets with graphic racing stripes across the chest. "I was inspired by athletes, who symbolize fun, sex appeal, weekends, irreverence and 'forever young' to lots of men," said Meyer.

Twenty-four-year-old designer Sandy Dalal returned to New York Fashion Week after two seasons in Milan. Dalal, whose customers have included Beck, Aerosmith and Chris Rock, previewed a small collection abloom in perennial spring favorites, namely floral prints, which he combined with plaids for a striking mismatch. A floral shirt in earth colors underscored an ethnic mood when paired with a Nehru collar white cutaway jacket and paisley pants. His collection, which he said was inspired by a trek to China, Indonesia and South Africa, included an olive lace top, sheer, with green checked pants. "I wanted to use skin as an element," he said. "The magic part of spring is using skin as a color."

Elsewhere, mainstream megabrand **Nautica,** true to its name, struck a note for nautical styles. Many of the looks reflect technical sailing gear, in the guise of lightweight outerwear that can be worn on a boat. The mood is evoked via gray windpants, white mesh tank tops and metallic nylon jackets with blue neoprene trim. **Nautica** designer David Chu typically presents the kind of collection that men can easily see fitting into their own closets. In this collection, that included basics as simple as a white denim jacket, white T-shirt and blue jeans.

GRAPHIC: 1) Photo by James Patrick Cooper - At left, a cool trio of easy-to-wear basics by **Nautica's** David Chu. 2) Photo by James Patrick Cooper - At lower left, rumpled chic at John Varvatos 3) Newsday Photo / Bruce Gilbert - and athletic chic at Gene Meyer. 4) Photo by James Patrick Cooper - In a spring collection that drew heavily from his preppy past, Tommy Hilfiger updated the classics such as this soft jacket and plaid shirt at left. 5) Photo by James Patrick Cooper - Above, the lobster stroll: Hilfiger's fun and funky take on spring. 6) Photo by Robert Spencer - Below, a floral shirt over plaid pants at Sandy Dalal.

LOAD-DATE: September 10, 2001

Tailored preppy looks carry spring shows The Houston Chronicle September 13, 2001, Thursday

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HEADLINE: Tailored preppy looks carry spring shows

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BYLINE: HOLLY HANSON

DATELINE: NEW YORK

BODY:
NEW YORK - Just three years ago, in the heady days of a booming economy, the menswear fashion shows could easily fill four or five days, with superstars like Calvin Klein, Donna Karan and Ralph Lauren leading the pack.

But times have changed. For spring 2002, the roster this past weekend was painfully small - barely enough shows to fill even one day. No Calvin, no Donna, no Ralph.

But surprisingly, the few menswear designers who staged spring shows this past weekend provided a strong and varied display. Varvatos, with his trademark combination of Old-World techniques and modern styling, offered clothes for grown-ups, while Tommy Hilfiger and **Nautica** aimed at a younger, more boyish market. In between, there was the intellectual, artsy direction of Gene Meyer, Sandy Dalal and John Bartlett.

In short, there was something for everyone.

The men's shows were part of Fashion Week Spring 2002, which was to run through Friday with dozens of designers presenting women's clothes. The remaining four days of shows were postponed until October after Tuesday's terrorist attacks on the World Trade Center.

Here's a look at menswear's greatest hits for spring 2002:

John Varvatos

Varvatos kept things simple, inviting journalists and buyers to a cocktail reception and still-life presentation in his downtown showroom.

Actors Chris Noth and Eddie Cibrian mingled with the crowd, and singer Leona Naess - whom Varvatos

introduced as a friend of the house - provided the entertainment.

In his fourth season, Varvatos is one of New York's biggest stars, the winner of the industry's top award for menswear this year. His signature look is strong and defined, a mix of immaculate construction, one-of-a-kind fabrics and relaxed, effortless style.

His beautiful dress shirts are a case in point. Though perfectly tailored from elegant cotton voiles and linens, they are worn offhandedly, slightly crinkled, never tucked in and with French cuffs left to dangle.

The same casual luxury pervades his summer suits. A sleek, two-button model skims comfortably over the body, its clean lines accented by the lack of a traditional breast pocket. A three-button suit of black denim is at once elegant and racy.

These are clothes for men, not boys.

Tommy Hilfiger

Manly attire doesn't seem to be a consideration for Hilfiger, who keeps his collection youthful. Always a fan of the preppy look, Hilfiger this time takes his inspiration from the sporty classics of Nantucket, where he has a home.

And his timing is good. Since preppy shapes and colors started making a comeback last winter, the eye is once again accustomed to boat shoes, webbed belts and pink shirts.

That's a good thing, because those preppy standards are only the beginning of Hilfiger's spring line. Hilfiger takes his Nantucket inspiration seriously, with his version of Nantucket Reds, the washed-out red pants that are a Nantucket uniform.

He also makes liberal use of madras plaids (in nontraditional colors such as lilac and orange), scatters embroidered whales across pastel sweaters and fearlessly mixes pink, yellow, navy and dark green in the same outfit. Whew!

Thanks to Hilfiger's superior workmanship and a slimmed-down fit, this stuff all looks pretty cool - even if you are probably too old to wear most of it once you hit 23. That means that Macaulay Culkin, who was in the front row, still has a few years.

Nautica

You never see anyone up at the Oscars in a tuxedo made by **Nautica.** That's because the signature style of this label, designed by David Chu, is far too relaxed.

That easy-going outlook can be a risk, however. Sometimes, the collection is so laid back that it looks like Chu didn't try very hard. For spring, though, it has a refreshing ease and appeal brought out by the use of soft, washed fabrics and a crisp blue-and-white color scheme.

Like Hilfiger, Chu took inspiration from the seaside - looking to Biarritz and Portofino for their mix of sophistication and comfort.

On the sportswear side, the key ensemble is the seersucker suit, done in the traditional blue and white with a white cotton tank top underneath. That's about as dressy as the collection gets; the other jacket option is an ivory linen blazer worn with washed-blue jeans.

The other mainstay of the **Nautica** collection is athletic, high-performance gear. Here, there are nylon sailing parkas and wind pants, racer-style spandex swimsuits and knee-length shorts with a metallic cast.

Gene Meyer

What a childhood Gene Meyer must have had. The 40-ish designer loves to look back to the '70s in his fashion collections, and he does it with a vengeance for spring.

He calls it "Memories," citing such details as "white golf shoes," "chartreuse walls," "lots of stripes" and "jocks with long hair" as starting points for the clothes. And except for the white golf shoes, which thankfully did not appear on Meyer's runway, it's all there.

Color is Meyer's trademark, and he doesn't hesitate to use it. Sometimes, the color comes in bold blasts, as in the hot pink cotton shirt with vertical stripes placed where suspenders would be. Sometimes it's more subtle, as in the mint green cotton sweater with a small red heart on the front.

Meyer pairs his colorful shirts and sweaters with a variety of low-slung pants and jeans. Most have flared legs and drag on the floor, as '70s jeans were supposed to. Meyer updates with a tiny detail, splitting the end of each side seam on the jeans, so that the hem turns up casually.

Meyer's models, who looked like the long-haired jocks of his memory, mostly strode barefoot down the runway, which was covered in thick rugs done in vivid blocks of color. Yes, they're Meyer's latest project.

John Bartlett

For some designers, the presentation is more important than the clothes. That appears to be the case with John Bartlett, who continued the routine, started last season, of staging an elaborate production that offered a strong political message but a minimal view of new clothes.

Bartlett staged his installation, as he called it, in one of New York's state armories. He opened his press notes with a quote from writer Jean Genet: "A man must dream a long time in order to act with grandeur, and dreaming is done in darkness."

Then he posed 25 models inside minimally lighted white metal cells, dressing them in striped garments and outfitting them with chain necklaces, white blindfolds and hand-painted T-shirts that railed against violence. At intervals, a loud bang echoed and all the lights went off.

What was the message? That prison reform begins with better clothes?

All that aside, there were some interesting pieces.

There were, of course, plenty of stripes, including seersucker shirts, widely striped coats and pinstriped trousers, usually in black and white.

But the clothes also had a raw, primitive quality. Shirts had raveled armholes, as if the sleeves had been torn off. Hand-painted T-shirts carried messages scrawled with such rage they were barely readable. And low-slung pants were often belted in several places along the leg.

Bartlett, who is Harvard educated, clearly brings plenty of intelligence to his collection. One wonders, though, where all that anger came from.

Sandy Dalal

Just 25, Sandy Dalal has had his own business for more than four years. His experience shows in a collection that is sophisticated and well-considered.

Like Bartlett, Dalal wishes to make a statement with his designs, so he called this collection Poetic Aggression, penning that slogan across the back of some T-shirts.

In their construction and detail, Dalal's clothes were made to look as though "they'd been through something," he said.

That meant a floral-print shirt whose pattern was indistinct, as if the dyes had run. It was a pair of pants stitched from diamond-shaped inserts, as if the pants had come apart and been put back together. It was a suede jacket whose edges were rippled and uneven, as if they'd been hacked off at random. It was black jeans that had been bleached along the front and back of the legs, then recolored red or bright blue.

Dalal didn't depart from his signature looks, however. A checked suit in a fresh olive-and-rust color scheme was worn with a paisley shirt. The pants were short, a Dalal trademark.

Though most customers won't grasp all the nuances of Dalal's conceptual design, they will find clothes that are beautifully made and have a distinctive look.

GRAPHIC: Photos: 1. Tommy Hilfiger's spring 2002 menswear collection pairs a striped cotton polo shirt with cotton pants embroidered with lobsters; 2. David Chu's spring 2002 collection for **Nautica** includes clothing with the relaxed, casual look for which he is known.; Associated Press photos

TYPE: -LINKS-

LOAD-DATE: September 15, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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Menswear designers already planning spring break South Bend Tribune (Indiana) September 16, 2001 Sunday

Copyright 2001 South Bend Tribune Corporation
South Bend Tribune (Indiana)

September 16, 2001 Sunday Michigan Edition

SECTION: SUNDAYPUNCH; Pg. F4

LENGTH: 434 words

HEADLINE: Menswear designers already planning spring break

BYLINE: By SAMANTHA CRITCHELL; Associated Press Writer

BODY: NEW YORK - Menswear designers who showed vastly varying collections during the opening of New York Fashion Week did have one collective message for spring 2002: Their minds are elsewhere.

Tommy Hilfiger thought Nantucket Island when he dreamed up whale-embroidered shirts, sweaters and pants in sherbet colors, and David Chu of **Nautica** -- as always -- was fantasizing about a worldwide sailing expedition as he devised several windproof, athletic-oriented pieces adorned with drawstrings, hoods and zippers. (One-third of the collection was dubbed "Star Class" after a sleek Olympic-class boat.)

Of course, the **Nautica** sailor would fit in just fine wearing a seersucker suit at whatever chic seaside resort he lands in.

Even Everett Hall, who is best known for classic tailored suits, showed inspiration from tropical lands in a group of crisp linen tunics paired with wide-leg linen pants. Kenneth Cole says items such as a white, cracked-leather coat and layers of long-sleeve

T-shirts are targeted toward "an urban traveler, a renegade with an uninhibited elegance."

Gene Meyer's "vacation" must have been a memory of that two-month break he enjoyed as a teen-ager, since his collection was filled with retro color combinations splashed on striped T-shirts and slim pants.

"My overall theme is the American classic -- Nantucket-inspired," said Hilfiger before the show, his first in years at the tents at Bryant Park in mid-Manhattan, which is Fashion Central for the eight days of previews for editors and retail buyers.

"These are clothes for the irreverent preppy guy who wants to be a little cool," Hilfiger explained.

On the runway, Hilfiger even offered a tutorial for the man who wants to spice up his otherwise conservative look, putting together a navy tropical wool blazer, bright green oxford shirt, red embroidered silk tie ... and a nylon drawstring pant.

And for the now-successful business executive who remembers his hippie days fondly, Hilfiger offered a tie-dye T-shirt under a sweater vest and red denim bell-bottom pants with an otherwise nautical outfit of a blue-and-white striped sweater and boat shoes.

Bright colors, including kelly green, lime green, pink and tangerine, are important for the spring collection,

LIFE: LINGERIE IS MOULIN MAD Birmingham Evening Mail September 20, 2001, Thursday

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Birmingham Evening Mail

September 20, 2001, Thursday

SECTION: Pg. 32

LENGTH: 416 words

HEADLINE: LIFE: LINGERIE IS MOULIN MAD

BYLINE: Diane Parkes

BODY:
WE are all going Moulin Rouge crazy - and the lingerie firms are loving it. Triumph softens the look with a soft stretch bustier top with matching briefs, string, bra and suspenders. Available in black or aubergine, the top costs pounds 35. And Aristoc goes fishnet crazy with range including two-tone, diamond and backseam patterns from pounds 5 at House of Fraser stores.

Fend off the spots with Neutrogena's new Clear Pore Cream Wash. Using camomile and aloe to soften and clean skin, a tube costs pounds 4.99 at chemists and supermarkets.

England rugby player Dan Luger will be signing rugby balls at Beattles in Solihull on Sunday, September 23. Luger will be promoting the **Nautica** autumn and winter range of men's clothing.

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Calvin Klein helps us to cover up with the launch of a new range of cream foundations and powders. Look

out for the highlighter to add sheen. Prices are from pounds 9.50 to pounds 23 at department stores.

It's your chance to collect pounds 1,000 towards

a car, holiday and much, much more, next page

LOAD-DATE: September 21, 2001

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F A L L F A S H I O N P R E V I E W Dayton Daily News (Ohio) September 23, 2001 Sunday CITY EDITION

Copyright 2001 Dayton Newspapers, Inc.
Dayton Daily News (Ohio)

September 23, 2001 Sunday CITY EDITION

SECTION: LIFE; Pg. 5E

LENGTH: 97 words

HEADLINE: F A L L F A S H I O N P R E V I E W

HIGHLIGHT: FROM THE COVER

BODY:

How to go

* What: Vintage fashion show/luncheon and tour of Hawthorn Hill,

home of the Wright brothers.

* When: Noon Oct. 5.

* Where: Dayton Country Club, 555 Kramer Road, Oakwood, with tours

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* Admission: $35. Reservations required.

* More info: 461-1165.

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proceeds to the Montgomery County Historical Society. Reservations

required. Call 461- 1165.

GRAPHIC: PHOTO, STEPPING OUT: Iridescent wine A-line skirt by Niki ($149), sleeveless mock neck

rayon/nylon sweater ($39) and matching cardigan (not shown, $69). Onyx bracelet ($22) and earrings ($14) by Liz Claiborne. All from Lazarus., BACK IN THE SADDLE: Anything horsy is guaranteed to win a blue ribbon this fall. The equestrian look incorporates leather and suede jackets, riding boots. She models a houndstooth skirt with fringe ($79), ribbed cowl-neck sweater ($39), black cowl-neck sweater ($49), all from INC. Black embossed belt with rhinestone buckle by Steve Madden ($36), cable tights by Hue ($17.50), embossed drawstring bag by Dooney & Bourke ($325), side-stitched black knee books by Bandolino ($139). He models a leather bomber jacket by **Nautica** ($398) and suede button-front shirt by Claiborne ($150), layered with wide-ribbed knit olive turtleneck by Club Room ($45). Stretch pant by Kenneth Cole ($68). All from Lazarus., MILITARY MANEUVERS : She wears a two-piece washable suede ensemble in olive by Robert Krugman. Jacket ($174) and boot skirt ($163), silk and cotton scarf by Descours of France ($77). Earrings by Echo of the Dreamer ($408). All from Touch of Class in Oakwood. Makeup by Michelle Lester of Michelle Skin Care in Kettering. Hair by Colleen Horn of Shapes for Hair in Oakwood. He wears a single-breasted three-button taupe coat and double-reverse pleated pants by Coppley Apparel ($495), burgundy tencel long-sleeve sport shirt ($125) by Robert Barakett, black T-shirt by Kenneth Cole ($45). Black shoe ($145) and belt ($45) by Kenneth Cole. All from Robert Howell Lauterbach Clothier in the Fifth Street Center, downtown., CLASSIC CHIC - THE 7/8 COAT: Long crested black wool jacket ($270) shown with long-sleeve white and poppy cotton shirt ($68) and sanded twill deep poppy jean ($59). All from Lauren by Ralph Lauren. At Elder-Beerman Dayton Mall, Centerville and the Mall at Fairfield Commons., CHOCOLAT : From camels to rich dark chocolate, brown is the color of the season. Add fur trim, boots and a brooch; you can't be more stylish. Shown: Rena Rowan chocolate pantsuit with fur collar ($169 and $99), gemstone bracelet and brooches from Haskell ($20 each), a jewel ring from Swarovski ($85) and chocolate boots from Sesto Mucci ($216). All from Parisian. STYLE FILE

LOAD-DATE: September 25, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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INSIDE THE SOUTHPARK FLAGSHIP. Daily News Record September 24, 2001

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Daily News Record

September 24, 2001

SECTION: Pg. 23 ; ISSN: 1041-1119

IAC-ACC-NO: 79289750

LENGTH: 411 words

HEADLINE: INSIDE THE SOUTHPARK FLAGSHIP.

BYLINE: Lloyd, Brenda

BODY:
While Belk's SouthPark store is in the midst of a major renovation, it's already a fine department store, on a scale with such competitors as Rich's and Burdines. Men's wear is on the main level and, when the renovated is finished, will have its own mall entrance. Men's currently is in a horseshoe formation around cosmetics.

The major national brands are represented here, including the three big collections -- Tommy Hilfiger, **Nautica** and Polo -- as well as Chaps and Claiborne for Men. Among the dress shirt labels are Perry Ellis, Geoffrey Beene, Arrow, Gitman Bros., Ferrell Reed and Van Heusen, and neckwear brands include Bill Blass, Van Heusen and Ferragamo. Loungewear brands include **Nautica,** Tommy Hilfiger, Calvin Klein and Izod.

Dress pants vendor offerings come from Chaps, DKNY, Perry Ellis Portfolio, Haggar and Haggar Black Label, while casual pants brands include Dockers, Savane and Duck Head. Crossings, Alexander Julian, Timberland, Bungalow Brand and M.E. Sport are among the names in casual tops. There are specified areas for Cutter & Buck, **Nautica** Jeans, Polo Jeans and Tommy Jeans, and Tommy Bahama is well represented.

The golf brands that get big play are Bobby Jones, Greg Norman Collection, Polo Golf and Ashworth. The store also offers Nike, Adidas and Columbia Sportswear. Directly across from men's sportswear is young men's, which offers a variety of names, including Lucky Brand, Diesel, Unionbay, OP, U.S. Expedition and Levi's, as well as Sean John.

There's even a Big & Tall section with Polo/Ralph Lauren, Izod, Savane, Van Heusen, Jockey, Arrow, Levi's and Bungalow Brand. Leather goods include Ghurka and Fossil. The lower level has a Mitchell's Tuxedo shop by an entrance. On that same level is a pleasant restaurant and wine shop that also offers a deli.

The Belk store that opened last year at Snellville Pavilion in Snellville, Ga., is much smaller than SouthPark or the Raleigh Crabtree Valley Mall store, but it is on the outer edges of what is considered the Atlanta suburbs -- more than 30 miles from downtown. Its co-anchors are Kohl's, Old Navy and Goody's. It carries many of the same brands as the larger stores, and offers tailored clothing and Big &Tall. It has a racetrack layout, with men's to the left of the entrance, women's to the right and home in the back, but all of it connected by a wide circular aisle. Jewelry, footwear and other accessories are in the center of the store.

IAC-CREATE-DATE: October 19, 2001

LOAD-DATE: October 20, 2001

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YOUR STYLE The Augusta Chronicle (Georgia) September 25, 2001 Tuesday,

Copyright 2001 Southeastern Newspapers Corporation
The Augusta Chronicle (Georgia)

September 25, 2001 Tuesday, ALL EDITIONS

SECTION: XTREME, Pg. 001

LENGTH: 110 words

HEADLINE: YOUR STYLE

BODY:
THE FACTS: Lynthia Byrd, 16, a junior at Westside High School, and Darnell Blocker, 16, a junior at Glenn Hills High School

THE LOOK: She: Baby Phat Jean Company denim jumper ($110) and Steve Madden sandals ($69) from Rich's.

He: FUBU Dirty South jersey ($62) from Rich's, **Nautica** jeans ($40) from **Nautica** Clothing Company and Nike Air Force I sneakers ($75) from Foot Locker.

FASHION STATEMENT: She: "I like this outfit because it's a representation of me: simple and to the point."

He: "I like this outfit because it represents where I'm from - Dirty South! Plus, it's one of a kind and it represents me in all new ways."

LOAD-DATE: October 4, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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THE SHOWS GO ON;FASHION'S BIG NAMES CLOTHES RANKS Rocky Mountain News (Denver, CO) September 27, 2001 Thursday Final Edition

Copyright 2001 Denver Publishing Company
Rocky Mountain News (Denver, CO)

September 27, 2001 Thursday Final Edition

SECTION: MILE HIGHSTYLE; Pg. 3D

LENGTH: 2145 words

HEADLINE: THE SHOWS GO ON;
FASHION'S BIG NAMES CLOTHES RANKS

BYLINE: Lesley Kennedy, News Style Editor

DATELINE: NEW YORK

BODY:
Sept. 11 began like any other day. Writers, buyers and stylists filed into the tents at Bryant Park on Sixth Avenue, where Fashion Week was held, for a 9 a.m. presentation by designer Liz Lange.

The collection of maternity clothes was shown, but when the audience headed out the doors, ready to see the Douglas Hannant 10 a.m. show, they were quickly evacuated.

From the midtown location of the shows, no one knew that terrorists had just attacked the World Trade Center towers and that the Pentagon had also been hit. But after taking a few steps outside the tents, the devastation slowly became clear.

Fashion Week was immediately canceled. Some designers - including Hannant, Calvin Klein, Donna Karan, Michael Kors and Oscar de la Renta - decided to show their collections to a limited number of guests last week.

Other shows have been rescheduled to take place Oct. 22-24.

Before Sept. 11, Fashion Week had been off to its usual start, though some notable names were missing from the lineup. Helmut Lang and Puff Daddy's line Sean John opted to show in Paris. Richard Tyler, Badgley Mischka and Daryl K chose not to show this season.

The shuffling lineup had fashion insiders a little concerned, but with more than 100 designers still showing their collections, there were still plenty of clothes to be seen.

Menswear started off the week slowly, with the only big names - Tommy Hilfiger and **Nautica** - presenting collections, along with lesser-known designers Everett Hall, Gene Meyer, Francis Hendy and John Varvatos.

But by Sunday, the action started to pick up with womenswear taking center stage. Early on, some trends started to emerge: miniskirts, short jackets, low-slung pants and belts, trench coats, wrap tops and dresses, asymmetrical lines, crocheted pieces and the color white all dominated the runways.

The light, airy and colorful fashions pushed aside thoughts centered on this fall's wardrobes. The spring

but Hilfiger has gone back to what he says he does best -- red, white and blue garments with clean lines and a little humor. That must be where the navy and red lobster-print pants come in.

Making clothes fun, spirited and, most importantly, wearable is the best plan for turning around the slumping menswear industry, said the designer.

LOAD-DATE: September 27, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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STEPPING UPSTAIRS. HFN The Weekly Newspaper for the Home Furnishing Network September 17, 2001

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HFN The Weekly Newspaper for the Home Furnishing Network

September 17, 2001

SECTION: Pg. 8S ; ISSN: 1082-0310

IAC-ACC-NO: 79287645

LENGTH: 813 words

HEADLINE: STEPPING UPSTAIRS.

BYLINE: Webb, Carla

BODY:
The growth of upstairs dinnerware sales continued in 2000, with a 6 percent increase from 1999, possibly confirming last year's prediction that the dinnerware market might be getting back to formality.

In formal china, platinum-banded place settings continued to be popular, making it more of a staple in formal dinnerware as opposed to a trend. Its popularity continues in 2001, with 24 of the top 25 formal china patterns being platinum-banded in the first quarter, according to market research firm Macomber Associates.

Some vendors attempted to make more of a name for themselves in upstairs dinnerware. For example, **Nautica,** which entered the housewares dinnerware market a few years back, targeted upstairs china departments with the **Nautica** Island Shores Tableware, which was made by Pfaltzgraff.

Still, this is not to say the housewares dinnerware business is slumping. With a 2 percent increase in sales last year, housewares dinnerware, which has been driving sales in the overall category for years, continued to account for the bulk of dinnerware revenue.

Despite the impending maturation of the housewares dinnerware category, after a period of rapid growth, tabletop manufacturers still see it as an important segment. Oneida acquired Sakura in fall 2000 in an attempt to gain some ground in the casual dinnerware market, while leading glassware manufacturer Arc International bought Mikasa in the spring, introducing it to a new segment of the market and giving Arc a foothold in the housewares dinnerware industry (as well as the formal market).

Designers who have already made their names in other areas of the home delved into dinnerware. Home furnishings maven Raymond Waites signed with Certified International to produce ceramic dinnerware and ceramic and glass tabletop accessories. Clothing designer Joseph Abboud designed a collection of dinnerware for PTS America under the company's Westbury Court brand to target the upstairs department, and Cheri Blum licensed her name to PTS for casual dinnerware. Calvin Klein left Nan Swid and, after floating around without an anchor for a good part of the year, signed on with Salton's Block China.

The channels of distribution for housewares dinnerware remained virtually unchanged, with mass merchants still leading the group, followed by department and specialty stores. Some mass merchants,

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Going wide The Dallas Morning News September 20, 2001, Thursday

Copyright 2001 The Dallas Morning News
The Dallas Morning News

September 20, 2001, Thursday THIRD EDITION

SECTION: FID; Pg. 7F; GUY'S GUIDE

LENGTH: 592 words

HEADLINE: Going wide

SOURCE: Staff Writer

BYLINE: ROB BRINKLEY

BODY:
Years. A decade, even. That's how long it took guys - most of us anyway - to let loose of our loose-fitting pants.

Finally, of course, we snugged into skinny cuts. Pulled on pairs no plumper than two pencils. Even forced ourselves into flat-fronts. Designers had at long last convinced us that slim was in.

Guess what. The silhouettes, they are a-changin'.

When influential menswear designers such as John Varvatos and Gene Meyer sent their models down the runways at the fall shows, you couldn't help but notice: There was room in those britches. Pant legs billowed a bit. The skinny on "skinny" was that maybe, just maybe, it was over.

Keith Carlisle, a menswear buyer for Stanley Korshak, believes roomier cuts are "a trend that will stay with us" - which explains the store's commitment to fuller pants from Mr. Varvatos and the luxe Armani Collezione.

"A lot of guys like wider pants," he adds. "For large guys with big thighs - like athletes - a lot of the flat-fronts tend to be narrower through the legs. These guys can't wear them."

Problem solved. Pants have loosened up, in cuts from sailor to The Sopranos. It's not a flare, but instead a fullness that runs from waistband to hem.

"One silhouette that's important now is the flat-front pant with a larger leg," confirms Colby McWilliams, a menswear buyer for Neiman Marcus. "John Varvatos, Gucci, Donna Karan - almost everybody has one."

But this isn't a swing to the comically oversized cut of Jnco jeans fame or the one-size-fits- three styling of the hip-hop crowd. These trousers and denims are regular size, just roomier than the stretch and tech pants that have dominated menswear for so many seasons. And the fuller cuts are coming from everyone from designer Everett Hall to **Nautica's** David Chu to the prolific P. Diddy. (Many of his fall guys didn't even wear shirts, just spacious Sean John khakis and jeans - topped with fur coats, of course.)

So, if it's back to baggy down below, what's on top? Everything from suit coats to sweaters. Wider pants can dress up and down.

"They can be very elegant and drapey," says Mr. McWilliams, "or they can be very fun." Mr. Meyer showed his with snug, graphic-slashed vests. Mr. Varvatos paired his with relaxed, three-button jackets over T-shirts. Mr. Hall tried four-button coats over turtlenecks. At **Nautica** and Sean John, the pants were shown with equally baggy sweaters - sometimes tucked in, sometimes hanging loose. Anything goes.

The same for shoes. Footwear for these pants runs the gamut from lace-ups to loafers to lug-soled boots. Mr. McWilliams even wears tennis shoes with his own full-cut Varvatos suit trousers - a look Mr. Varvatos himself loved when he met Mr. McWilliams during a public appearance at Neiman Marcus.

But lest you think just the pant leg is affected by all this room to roam, think again. Another change is in the fold: pleats. Tastemaker Tom Ford declared, "Pleats are so back," then proceeded to prove it by showing them on full-cut, multipleated trousers in his spring and summer 2001 collections for Gucci. His fall collection followed suit. Marc Jacobs did likewise (for Louis Vuitton), and so did Ralph Lauren (for his Polo line) and Miuccia Prada.

And these power players aren't the only ones saying, "Pleats, please."

"We have a lot of customers who still want a pleated pant," says Korshak's Mr. Carlisle. "They have flat-fronts, but they want both. They want options."

So, skinny, step aside. This fall, it looks as if we'll be making room for wide.

GRAPHIC: PHOTO(S): (1-4. EVANS CAGLAGE/Staff Photographer) 1. High contrast: Gene Meyer put snug sweaters over his loose-fitting trousers. 2. Luxe and loose: John Varvatos' full-cut suit pants. 3. Jean scene: **Nautica's** baggy denims look great topped with a chunky sweater. 4. Check it out: Wide-cut windowpane pants from Sean John.

LOAD-DATE: September 21, 2001

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LIFE: LINGERIE IS MOULIN MAD Birmingham Evening Mail September 20, 2001, Thursday

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Birmingham Evening Mail

September 20, 2001, Thursday

SECTION: Pg. 32

LENGTH: 416 words

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BYLINE: Diane Parkes

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It's your chance to collect pounds 1,000 towards

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F A L L F A S H I O N P R E V I E W Dayton Daily News (Ohio) September 23, 2001 Sunday CITY EDITION

Copyright 2001 Dayton Newspapers, Inc.
Dayton Daily News (Ohio)

September 23, 2001 Sunday CITY EDITION

SECTION: LIFE; Pg. 5E

LENGTH: 97 words

HEADLINE: F A L L F A S H I O N P R E V I E W

HIGHLIGHT: FROM THE COVER

BODY:

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* More info: 461-1165.

* Tours of Hawthorn Hill: Offered Oct. 6-7. Admission is $12, with proceeds to the Montgomery County Historical Society. Reservations required. Call 461- 1165.

GRAPHIC: PHOTO, STEPPING OUT: Iridescent wine A-line skirt by Niki ($149), sleeveless mock neck

rayon/nylon sweater ($39) and matching cardigan (not shown, $69). Onyx bracelet ($22) and earrings ($14) by Liz Claiborne. All from Lazarus., BACK IN THE SADDLE: Anything horsy is guaranteed to win a blue ribbon this fall. The equestrian look incorporates leather and suede jackets, riding boots. She models a houndstooth skirt with fringe ($79), ribbed cowl-neck sweater ($39), black cowl-neck sweater ($49), all from INC. Black embossed belt with rhinestone buckle by Steve Madden ($36), cable tights by Hue ($17.50), embossed drawstring bag by Dooney & Bourke ($325), side-stitched black knee books by Bandolino ($139). He models a leather bomber jacket by **Nautica** ($398) and suede button-front shirt by Claiborne ($150), layered with wide-ribbed knit olive turtleneck by Club Room ($45). Stretch pant by Kenneth Cole ($68). All from Lazarus., MILITARY MANEUVERS : She wears a two-piece washable suede ensemble in olive by Robert Krugman. Jacket ($174) and boot skirt ($163), silk and cotton scarf by Descours of France ($77). Earrings by Echo of the Dreamer ($408). All from Touch of Class in Oakwood. Makeup by Michelle Lester of Michelle Skin Care in Kettering. Hair by Colleen Horn of Shapes for Hair in Oakwood. He wears a single-breasted three-button taupe coat and double-reverse pleated pants by Coppley Apparel ($495), burgundy tencel long-sleeve sport shirt ($125) by Robert Barakett, black T-shirt by Kenneth Cole ($45). Black shoe ($145) and belt ($45) by Kenneth Cole. All from Robert Howell Lauterbach Clothier in the Fifth Street Center, downtown., CLASSIC CHIC - THE 7/8 COAT: Long crested black wool jacket ($270) shown with long-sleeve white and poppy cotton shirt ($68) and sanded twill deep poppy jean ($59). All from Lauren by Ralph Lauren. At Elder-Beerman Dayton Mall, Centerville and the Mall at Fairfield Commons., CHOCOLAT : From camels to rich dark chocolate, brown is the color of the season. Add fur trim, boots and a brooch; you can't be more stylish. Shown: Rena Rowan chocolate pantsuit with fur collar ($169 and $99), gemstone bracelet and brooches from Haskell ($20 each), a jewel ring from Swarovski ($85) and chocolate boots from Sesto Mucci ($216). All from Parisian. STYLE FILE

LOAD-DATE: September 25, 2001

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Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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INSIDE THE SOUTHPARK FLAGSHIP. Daily News Record September 24, 2001

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Daily News Record

September 24, 2001

SECTION: Pg. 23 ; ISSN: 1041-1119

IAC-ACC-NO: 79289750

LENGTH: 411 words

HEADLINE: INSIDE THE SOUTHPARK FLAGSHIP.

BYLINE: Lloyd, Brenda

BODY:
While Belk's SouthPark store is in the midst of a major renovation, it's already a fine department store, on a scale with such competitors as Rich's and Burdines. Men's wear is on the main level and, when the renovated is finished, will have its own mall entrance. Men's currently is in a horseshoe formation around cosmetics.

The major national brands are represented here, including the three big collections -- Tommy Hilfiger, **Nautica** and Polo -- as well as Chaps and Claiborne for Men. Among the dress shirt labels are Perry Ellis, Geoffrey Beene, Arrow, Gitman Bros., Ferrell Reed and Van Heusen, and neckwear brands include Bill Blass, Van Heusen and Ferragamo. Loungewear brands include **Nautica,** Tommy Hilfiger, Calvin Klein and Izod.

Dress pants vendor offerings come from Chaps, DKNY, Perry Ellis Portfolio, Haggar and Haggar Black Label, while casual pants brands include Dockers, Savane and Duck Head. Crossings, Alexander Julian, Timberland, Bungalow Brand and M.E. Sport are among the names in casual tops. There are specified areas for Cutter & Buck, **Nautica** Jeans, Polo Jeans and Tommy Jeans, and Tommy Bahama is well represented.

The golf brands that get big play are Bobby Jones, Greg Norman Collection, Polo Golf and Ashworth. The store also offers Nike, Adidas and Columbia Sportswear. Directly across from men's sportswear is young men's, which offers a variety of names, including Lucky Brand, Diesel, Unionbay, OP, U.S. Expedition and Levi's, as well as Sean John.

There's even a Big & Tall section with Polo/Ralph Lauren, Izod, Savane, Van Heusen, Jockey, Arrow, Levi's and Bungalow Brand. Leather goods include Ghurka and Fossil. The lower level has a Mitchell's Tuxedo shop by an entrance. On that same level is a pleasant restaurant and wine shop that also offers a deli.

The Belk store that opened last year at Snellville Pavilion in Snellville, Ga., is much smaller than SouthPark or the Raleigh Crabtree Valley Mall store, but it is on the outer edges of what is considered the Atlanta suburbs -- more than 30 miles from downtown. Its co-anchors are Kohl's, Old Navy and Goody's. It carries many of the same brands as the larger stores, and offers tailored clothing and Big &Tall. It has a racetrack layout, with men's to the left of the entrance, women's to the right and home in the back, but all of it connected by a wide circular aisle. Jewelry, footwear and other accessories are in the center of the store.

IAC-CREATE-DATE: October 19, 2001

LOAD-DATE: October 20, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text)
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YOUR STYLE The Augusta Chronicle (Georgia) September 25, 2001 Tuesday,

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The Augusta Chronicle (Georgia)

September 25, 2001 Tuesday, ALL EDITIONS

SECTION: XTREME, Pg. 001

LENGTH: 110 words

HEADLINE: YOUR STYLE

BODY:
THE FACTS: Lynthia Byrd, 16, a junior at Westside High School, and Darnell Blocker, 16, a junior at Glenn Hills High School

THE LOOK: She: Baby Phat Jean Company denim jumper ($110) and Steve Madden sandals ($69) from Rich's.

He: FUBU Dirty South jersey ($62) from Rich's, **Nautica** jeans ($40) from **Nautica** Clothing Company and Nike Air Force I sneakers ($75) from Foot Locker.

FASHION STATEMENT: She: "I like this outfit because it's a representation of me: simple and to the point."

He: "I like this outfit because it represents where I'm from - Dirty South! Plus, it's one of a kind and it represents me in all new ways."

LOAD-DATE: October 4, 2001

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THE SHOWS GO ON;FASHION'S BIG NAMES CLOTHES RANKS Rocky Mountain News (Denver, CO) September 27, 2001 Thursday Final Edition

Copyright 2001 Denver Publishing Company
Rocky Mountain News (Denver, CO)

September 27, 2001 Thursday Final Edition

SECTION: MILE HIGHSTYLE; Pg. 3D

LENGTH: 2145 words

HEADLINE: THE SHOWS GO ON;
FASHION'S BIG NAMES CLOTHES RANKS

BYLINE: Lesley Kennedy, News Style Editor

DATELINE: NEW YORK

BODY:
Sept. 11 began like any other day. Writers, buyers and stylists filed into the tents at Bryant Park on Sixth Avenue, where Fashion Week was held, for a 9 a.m. presentation by designer Liz Lange.

The collection of maternity clothes was shown, but when the audience headed out the doors, ready to see the Douglas Hannant 10 a.m. show, they were quickly evacuated.

From the midtown location of the shows, no one knew that terrorists had just attacked the World Trade Center towers and that the Pentagon had also been hit. But after taking a few steps outside the tents, the devastation slowly became clear.

Fashion Week was immediately canceled. Some designers - including Hannant, Calvin Klein, Donna Karan, Michael Kors and Oscar de la Renta - decided to show their collections to a limited number of guests last week.

Other shows have been rescheduled to take place Oct. 22-24.

Before Sept. 11, Fashion Week had been off to its usual start, though some notable names were missing from the lineup. Helmut Lang and Puff Daddy's line Sean John opted to show in Paris. Richard Tyler, Badgley Mischka and Daryl K chose not to show this season.

The shuffling lineup had fashion insiders a little concerned, but with more than 100 designers still showing their collections, there were still plenty of clothes to be seen.

Menswear started off the week slowly, with the only big names - Tommy Hilfiger and **Nautica** - presenting collections, along with lesser-known designers Everett Hall, Gene Meyer, Francis Hendy and John Varvatos.

But by Sunday, the action started to pick up with womenswear taking center stage. Early on, some trends started to emerge: miniskirts, short jackets, low-slung pants and belts, trench coats, wrap tops and dresses, asymmetrical lines, crocheted pieces and the color white all dominated the runways.

The light, airy and colorful fashions pushed aside thoughts centered on this fall's wardrobes. The spring

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Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)

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INSIDE GRANBY The Virginian-Pilot (Norfolk, Va.) September 28, 2001 Friday

Copyright 2001 Landmark Communications, Inc.
The Virginian-Pilot (Norfolk, Va.)

September 28, 2001 Friday Final Edition

SECTION: DAILY BREAK, Pg. E3

LENGTH: 382 words

SERIES: Editor's note: This is the first of a monthly series thattakes a peek into various Hampton Roads high schools.

HEADLINE: INSIDE GRANBY

BYLINE: JAVIERA CONTRERAS, COREY BOONE AND KELLY TAGGART, THE VIRGINIAN-PILOT

BODY:
PINK TIMBERLAND boots. Technology. "Ice-chillin' " diamond chains. The Commons Area.

This is Granby High School.

It sits majestically on - what else - Granby Street in Norfolk looking like a school Archie Andrews might have attended back in 1959. But step inside and that perception is dashed.

Shiny tile floors house billowing green plants. Windows, cameras and more cameras let you know that this school is wired.

And can you believe how clean it is?

"Impressive" was the first word senior Anthony Owens, 17, thought when he was a freshman entering Granby.

What's impressive about it? How about the computers and printers in each classroom? Each student has access to his or her own Internet account and email address. Students can also see a listing of the week's activities on TVs located in each classroom.

The hi-tech upgrades began in 1995 and ended 27 months later with a food court reminiscent to a mall's and a network of computers.

For Principal Michael Caprio, the upgrades were just "common sense." He took students to malls and various colleges, including Hampton University and Old Dominion, to check out their lunch facilities.

"Kids told me what they wanted," he said.

What they got is the Commons area, a multi-purpose lunchroom with five lunch lines, including a deli, pizza and South of the Border line.

So are the students impressed by all this new stuff?

"The technology and computers in every classroom are great," said Tricia Dever, 16, a junior.

Family PC magazine thought so, too. The publication named Granby to its Top 100 Wired Schools in the Nation list this spring.

But a school is more than just its equipment. The students are what gives the school its personality.

Walk through the halls and you're bound to hear somebody holler "Holla!" Frequently used as a pickup line - "hey, girl, let me holla at you" - the phrase has now become part of Granby's vernacular. Inspired by hip-hop moguls Jay-Z and Missy Elliott, the phrase can be heard throughout the day.

While holla-ing, students might be wearing designer clothes from **Nautica** or diamond chains and bracelets. But the hottest item is the new pink Timberland boots.

Senior Chantell Phillips, 17, bought the popular footwear because "everyone was wearing them."

NOTES:
Next up: Hickory High School in Chesapeake

GRAPHIC: GARY C. KNAPP COLOR PHOTOS
Edmarie Rodriguez... Katrina Robinson...Amber Murray...Derek Damiani... ...common area... Graphic School: Granby High School City: Norfolk School nickname: Comets Student body: 2,200 Favorite classes: History, photography, lunch Best lunch meal: Pizza, deli sandwiches People are wearing: dark blue jeans, studded or glitter shirts, **Nautica,** Timberland People are saying: "Yo," "Gus," "Whatever," "Holla" People are listening to: "Rock the Boat" by Aaliyah Everybody's watching: "106 and Park: Top Ten Live" on BET Everybody's talking about: the terrorist attacks, Aaliyah's death, shark attacks This school is special because: It's clean and has been renovated with state-of-the-art technology.

LOAD-DATE: September 29, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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A NATION CHALLENGED: THE AIRPORTS; Thousands of Jobs at Stake As Terminal Shops Struggle The New York Times September 29, 2001 Saturday

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The New York Times

September 29, 2001 Saturday
Late Edition - Final

SECTION: Section C; Column 1; Business/Financial Desk; Pg. 3

LENGTH: 741 words

HEADLINE: A NATION CHALLENGED: THE AIRPORTS;
Thousands of Jobs at Stake As Terminal Shops Struggle

BYLINE: By JOE SHARKEY

BODY:

Retail businesses at the nation's airports, which have expanded to resemble malls in the last few years, are experiencing huge losses from the decline in travel after the Sept. 11 terrorist attacks.

"It's scary, and the future is very uncertain," said Pauline Armbrust, the publisher of Airport Retail News, a trade magazine that covers airport shops and food businesses. Retail and food sales at the top 25 airports were projected to account for more than $2.3 billion this year, before business plummeted.

"Sales are down about 40 percent since Sept. 11," Ms. Armbrust said. "This is devastating to many retailers. They're going to have to lay off a lot of people and cut costs."

The problem is compounded by sharp declines in revenues for airports. Most airports are owned by municipalities or public authorities that went heavily into debt in the recent boom in terminal expansions to meet the surging growth in airline passengers, a rise to more than 660 million last year from 465 million in 1990.

With air travel still down, shops -- many of them inside secure terminal areas that have been closed off to all but ticketed passengers -- are being hurt. But so are the airports themselves, with landing-fee revenue off sharply amid uncertainties about whether airlines will make timely payments on fees they pay to rent terminal space.

Yesterday, a group of airport retailers spoke with executives from 15 airports about their problems, including their ability to pay rent.

"Everybody's in trouble," one participant told Airport Retail News, which began a daily newsletter to augment its monthly magazine during the crisis. "Airports have to pay their bonds. The retailers have high fixed costs, payroll and inventory."

"One of the key issues here is what's going to happen with the rent" to airports, said Gregg Paradies, the chief operating officer of Paradies Shops Inc., an Atlanta company that operates about 300 stores in 57

airports under brand names like Brooks Brothers, Sharper Image, **Nautica,** PGA Tour and Shades of Time. A leading participant in the recent trend toward the so-called malling of airports, sales at Paradies have nearly doubled, to more than $200 million, in the last five years.

Like other retailers, Mr. Paradies said business seemed to be picking up slightly in recent days, but he would not guess how long it might be before what he called double-digit losses could be reversed.

It will not be any time soon, he said.

"What we're doing now is making sure we're around to see it," he said.

"We will have some layoffs, like everybody in the industry," he added, but declined to estimate how many of the company's approximately 2,000 employees might lose their jobs.

"We're doing whatever we can to avoid massive layoffs" by shortening operating hours and reducing workweeks, he said.

Airports have been reluctant to consider deferring or reducing retailers' rents because they, too, are experiencing serious losses as airlines cut back and as airports' costs for bolstering security rise.

Domestic airports could lose as much as $3 billion this year as a result of the attacks, according to the Airports Council International, a trade group. The association estimated that nearly 10,000 employees of airport shops and restaurants could be laid off.

Last week, major rating services placed airport bonds on review for possible downgrades.

"We have never seen such a period of financial and operational strains on the airports," said Adam Whiteman, a senior vice president of Moody's Investors Service. He said the airports were losing money in all of their revenue areas, including airline fees and payments from shops, restaurants, parking lots and car rental and ground transportation concessions.

"Most of the large airports in the United States have upwards of $1 billion in debt outstanding apiece, and some of them go as high as $3 billion or $3.5 billion," as a result of expansion programs, he said.

"What we're seeing now is markedly different from the last major downturn we saw in the airport industry, which was during the Persian Gulf war in 1991," he said.

"In 1991, we had a defined enemy; we knew when the war was won. This time, we have an already very weak airline industry, a massive erosion in confidence in flying. After the gulf war, it took about 10 months for passenger traffic to come back. It is not clear to us at Moody's how long it is going to take for passenger traffic to bounce back this time."

URL: http://www.nytimes.com

GRAPHIC: Photo: A shop at the Pittsburgh International Airport yesterday. Business in terminals has tumbled since the Sept. 11 attacks. Travel is down and access to stores and restaurants has been reduced by increased security. (Gary Tramontina for The New York Times)

LOAD-DATE: September 29, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
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LINENS 'N THINGS, BB&B ALREADY BEDDING DOWN FOR WINTER. HFN The Weekly Newspaper for the Home Furnishing Network October 1, 2001

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HFN The Weekly Newspaper for the Home Furnishing Network

October 1, 2001

SECTION: Pg. 17 ; ISSN: 1082-0310

IAC-ACC-NO: 79287726

LENGTH: 794 words

HEADLINE: LINENS 'N THINGS, BB&B ALREADY BEDDING DOWN FOR WINTER.

BYLINE: Goldbogen, Jessica

BODY:
PARAMUS, N.J.-Shoppers may still be wearing shorts and tank tops, but Bed Bath & Beyond and Linens 'n Things here are already gearing up for the cold weather. Both retailers here the week of Sept. 17 had prominent displays of cold-weather bedding, such as flannel sheets and down comforters.

At Linens 'n Things, a bin of house-brand flannel sheets was positioned at the entrance to the bedding department. With patterns of plaid and gingham, the sheet sets were priced from $ 15 for a twin set to $ 30 for a king set.

Nearby, comforters and more flannel sheets were displayed in a boutique area. A display bed was stacked with different weights of down comforters. One wall was devoted to more down comforters and included an informational sign from Pacific Coast that explained the different comforters' designs, fabric qualities, warranties and guarantees.

Sample squares of different comforters offered customers the opportunity to feel the merchandise, which was sold in muslin bags. The display included a television, apparently intended to play an informational video about the comforters, which was turned off at the time of HFN's visit.

The retailer offered seven different types of Pacific Coast Comforters, with quality levels named after different gemstones. For instance, Ruby featured 230-thread-count construction, 28-ounce fill weight and a retail price of $ 150 for a full. Also displayed on the wall were flannel comforters and jersey knit comforters in wintry plaids, sold under the LNT Home house brand.

An aisle gondola display was stocked with Celebrity brand down comforters. Priced at $ 60 for any size, the comforters had a 230-thread-count construction and between 18- and 29-ounce fill.

In a separate area of the store, near the blankets, were down alternative comforters. Options included Sealy Posturepedic Adoration comforters with non-allergenic fill for $ 80 to $ 120 and Sleepwell down comforters with a bonus pillow for $ 90.

Duvet covers were merchandised in a separate boutique, with overhead signs that read, "Pronounced doo-

VAY. It's French for comforter cover." Informational shelf talkers explained why duvet covers are needed and how to take care of them.

LNT Home duvets sold for between $ 40 and $ 80 for solid colors in 100 percent cotton. Other brands included Burlington House, Richloom, Country Linens and Croscill. Meanwhile, Bed Bath & Beyond is also emphasizing cold-weather bedding. Flannel was in a special section within the bedding department and marked with shelf talkers.

Cotton, heavyweight sheets came in solids, plaids and floral prints. They sold for $ 20 to $ 60 for a set and were made by Zorlu for Bed Bath & Beyond. The sheet sets were cross-merchandised with fun bedroom accessories, such as sleep masks and bed pockets.

Also under Bed Bath & Beyond's house label were flannel comforters in plaids and wintry patterns like snowflakes. They were priced from $ 40 to $ 100.

Extra-long twin flannel sheet sets for dorm beds were made by Divatex for Bed Bath & Beyond. Options included solids and prints or yarn-dyed plaids, and sold for $ 25 to $ 30. Divatex also supplied the retailer with flannel comforters packaged in a natural-colored flannel bag for $ 40 to $ 100.

A nearby clearance bin held patterned flannel sheets that ranged from $ 15 to $ 50.

As for down comforters, Pacific Coast also appeared to be Bed Bath & Beyond's main supplier. Comforters were on a display wall, with samples to touch. Instead of Linens 'n Thing's gemstones, Bed Bath & Beyond's collections were named after European cities. For instance, Zurich was a 260-thread-count comforter with 550 fill power for $ 150.

Other comforter options included a Summer Breeze comforter for warm climates, an Aristocrat polyfill down alternative comforter and a Primaloft polyfill comforter by United Feather and Down.

For temperature-incompatible couples, Bed Bath & Beyond carried an Insuloft dual-weight down comforter by United Feather and Down for $ 200 to $ 250.

Comforters were merchandised with comforter storage bags and antibacterial pillow protectors.

In the duvet section, a sign listed the "Top Five Reasons to Buy a Duvet Cover," such as that they're easy to change and clean, offer a quick redecorating option and protect the down comforter.

Displayed near the comforters were house-brand flannel duvets in plaids and prints for $ 30 to $ 50. Another aisle had more duvet sets, such as gingham options from American Pacific for $ 60 to $ 90. There were also 600-thread-count cotton sateen covers from Hotel Fine Linens for $ 130 to $ 150. More duvet covers were by suppliers like Bay Linens, **Nautica,** Hawthorne Hill, Wamsutta and Whitney Street Corp.

IAC-CREATE-DATE: October 19, 2001

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Cup couture; clothing suggestions for the 2001 Ryder Cup team; Brief Article Golf Digest October 1, 2001

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Golf Digest

October 1, 2001

SECTION: No. 10, Vol. 52; Pg. 21 ; ISSN: 0017-176X

IAC-ACC-NO: 78802791

LENGTH: 201 words

HEADLINE: Cup couture; clothing suggestions for the 2001 Ryder Cup team; Brief Article

BYLINE: Rudy, Matthew

BODY:
Anyone who saw the shirts Ben Crenshaw picked for the American Ryder Cup team to wear on singles Sunday at The Country Club in 1999 probably wishes the weather had been cold enough to require a sweater. Crenshaw's maroon creation (splattered with historic sepia photographs) was, um, not the most flattering, even on a body as precisely sculpted as David Duval's (left).

Since Curtis Strange hasn't unveiled the clothes his team will wear at The Belfry, Golf Digest Fashion Editor Eileen Rafferty Broderick asked some of the most prominent names in men's fashion to come up with their own design for a Ryder Cup shirt--if only to give Strange some guidance.

Tommy Hilfiger's flashy design did not stray too far from his logo--red and white stripes across the front and a field of blue stripes and white stars across the back. **Nautica** went even more traditional--a solid blue shirt with a thin stripe across the front and a discreet Ryder Cup logo on the breast. Joseph Abboud's submission had a retro feel--1920s earth tones and a diamond pattern.

None of them would make it into Doug Sanders' closet (what, no fuchsia?), but these guys can outfit our company scramble team anytime. Y

IAC-CREATE-DATE: October 22, 2001

LOAD-DATE: October 23, 2001

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TWO ROADRUNNERS WIN THEIR AGE GROUPS The San Luis Obispo Tribune October 3, 2001 Wednesday TRIBUNE EDITION

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THE TRIBUNE
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The San Luis Obispo Tribune

October 3, 2001 Wednesday TRIBUNE EDITION

SECTION: SPORTS; Pg. C2

LENGTH: 74 words

HEADLINE: TWO ROADRUNNERS WIN THEIR AGE GROUPS

DATELINE: Malibu

BODY:
Four members of the SLO Roadrunners Triathlon Club competed in the **Nautica** Malibu Triathlon Saturday at Zuma Beach in Malibu.

Chris Stehula, 16, won the men's 14-17 age group by 14 minutes, finishing at 1:25:54.

Ingrid Warren won the women's 45-49 age group by the same margin with a time of 1:44:18.

Dustin Brown finished in 1:40:55 in the men's 45-49 age group and Bill Daw competed in the 40-44 age group, finishing in 1:46:11.

LOAD-DATE: November 28, 2001

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ADVENTURES IN SHOPPING Courier News (Bridgewater, NJ) October 5, 2001 Friday

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Courier News (Bridgewater, NJ)

October 5, 2001 Friday

SECTION: LIFESTYLE; Pg. 6B

LENGTH: 1093 words

HEADLINE: ADVENTURES IN SHOPPING

BYLINE: Pamela Sroka, Staff

BODY:
SIX FLAGS FACTORY OUTLETS

Ship-shapeShopping

Six Flags Factory Outlets become a guilt-free paradise

By PAMELA SROKA

Staff Writer

While shopping at Six Flags Factory Outlets in Jackson, not only do trend-savvy shoppers enjoy a dazzling array of fine designer clothing, famous brands and accessories at a one-stop, shop-'til-you-drop extravaganza, but they take it home at half the price.

Spread out in a circular village-like setting, more than 71 stores fill a mile of guiltfree shopping heaven.

Remember last year's hottest looks that would have burned a hole in your pocketbook? Many of the tops names are available at Six Flags 25 to 50 percent off last year's prices.

Owned and managed by New Plan Excel Realty Trust, the outlet offers the best of family fashions, including the Bass Outlet, Big Dog Sportswear, Gap Outlet, Guess?, J Crew, London Fog and T-Shirts Plus.

From cowboy boots to dress shoes to comfort sneakers, kids and adults can find what they are looking for at Candies, Liz Claiborne, Nike and Reebok outlets. For those with extra-sensitive feet, Naturalizer shoes can be very enjoyable. The outlet offers shoes that are comfortable, yet stylish for a younger, fashion-frenzied crowd.

From leathers and nubucks to fabrics and weaves, Naturalizer offers the four best qualities when looking for the perfect shoe: cushy padding, flexibility, softness and fit. Each shoe even has its own line of cleaning products, which can help expand the life of your new purchase.

Tyke hike

While mom and dad browse the specialty shops, such as Black and Decker, California Sunshine swimwear,

Wilson's Leather and Totes, kids can take a hike on their own shopping adventure.

Whether it's the gigantic KB Toy outlet, the Gund Bear Company or Music for a Song, kids can fly through the site for birthday presents, school clothing or new furry friend. Taking the concept of "children's shopping" to higher levels, these outlets offers the best of video games, dolls, board games and hip fashions at lower costs.

In between men's and women's fashion outlets is the food court, where I stopped to enjoy the largest slice of pizza I've ever feasted my eyes on at Pizza Express.

Not in the mood for Italian? You can enjoy spicy Louisiana culinary traditions at Ragin Cajun or feel like you're in South Philadelphia as you bite into a mouth-watering cheese steak filled with all the fixings. The food court also includes a Wok and Roll, Uptown Deli, Treat Street and a salad cafe for light eaters.

After a break, women shoppers can continue down the trail to sites such as Calvin Klein Female, Casual Corner Woman and Dockers for Women, while men can browse through Chaps by Ralph Lauren, Calvin Klein Male, Brooks Brothers, **Nautica,** Tommy Hilfiger and the Levi's outlet.

Teens most likely will enjoy dELIAs, Pac Sun, Claire's Accessories and XOXO.

Outlet employees seem to know what's in season, such as camouflage, string hoodies, V-neck merino sweaters and overlock thermals. And don't forget the fun extras that complete the look, such as charm bracelets, glitter watches and mini backpacks.

As I stepped into Pac Sun, short for "Pacific Sunwear," I was amazed by the brightness of the trendy stock. The colors on the tees were fluorescent and glitzy, kind of like rock-star attire.

Cute, glittery tags, such as "Princess" and "Spoiled," were splattered across dELIA's outerwear, much to the delight of younger folks.

I left the outlet with more than a few shopping bags in a state of bliss, not only because of the savings but because it was a fun-filled experience that didn't leave me feeling guilty like a most trips to a mall. There, my credit cards are usually put through the burner.

Spook-tacular

As it turns out, the outlet is only the start of a fun day trip.

After loading bags into the trunk, shoppers can hop next door to Six Flags Great Adventure's Fright Fest, the biggest Halloween party in the Northeast.

The Loony Toon gang greets visitors at a huge gate leading into a gigantic graveyard filled with smoke.

Frightful attractions leave guests screaming for more. They include:

Dead Man's Party, a high-energy, rock 'n roll dance studio

Hypnosteria, an amazing comic hypnotist showcase

Elvira's Superstition, a ride simulator

Doc Snooker's Halloween Machine, a time machine filled with ghosts and goblins.

Several attractions are new to this year's Fright Fest, such as:

Robosaurus, a fire-breathing creature of steel that comes to life before its audience's eyes

Salem Witch Trial, a show that depicts witches burned at the stake

Hayride to the Unknown, where riders take a peek at a major corporation gone haywire. Kids can visit a haunted house, paint their own pumpkins and join in Sci-Fireworks. This spook-tacular show features a montage of movie madness projected onto a water screen while Halloween music fills the air and the sky bursts with color and mystery.

Tykes will enjoy Once Upon a Scary Night, Dark Puppet Theater and an enormous pumpkin patch.

Pamela Sroka can be reached at PSROKA@C-N.COM or (908) 707-3147

Shop hop

SIX FLAGS FACTORY OUTLETS:

537 Monmouth Road, Jackson

DIRECTIONS:

From New Jersey Turnpike, take exit 7A to Interstate 195 East to exit 16B onto Route 537 West (Monmouth Road). Six Flags Factory Outlet is about one mile down on the right. From Garden State Parkway, take exit 98 to I-195 West exit 16 onto Route 537 West (Monmouth Road). Bear right before the light, Six Flags Factory Outlets is on the right.

HOURS:

10 a.m. to 9 p.m. Mondays through Saturdays, 11 a.m. to 7 p.m. Sundays

ATTRACTIONS:

Six Flags Great Adventure's Fright Fest is right across the street, offering the largest Halloween party in the Northeast.

DINING:

Full food court with cheese steaks, pizza, sandwiches, Cajun cooking and a salad cafe.

ATMOSPHERE:

Kid-friendly, village-like, cordial and comfortable. Plenty of drive-up parking and all-weather covered walkways help make shopping convenient and pleasant.

INFORMATION:

(732) 833-0503 or www.sixflags factoryoutlets.com.

Bargain for under $50

Bequest nubuck clogs at Naturalizer for $49.99. These comfortable, casual fall shoes in black or camel, sport a floral design for females (plain for males) that look perfect with cozy sweaters and usually retail for $60.

STAFF PHOTO BY ED PAGLIARINI

Six Flags Factory Outlets in Jackson gives shoppers the chance to stock up and save at the same time.

Nearby, Six Flags Great Adventure is staging Fright Fest, featuring a bevy of ghoulish attractions.

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SHOWROOM WILL OPEN TO PUBLIC;RESIDENTS CAN GET A RARE GLIMPSE BEHIND THE FURNITURE MARKET'S CURTAIN IN A FUND-RAISER FOR THE SEPT. 11 FUND. News & Record (Greensboro, NC) October 10, 2001 Wednesday ALL EDITIONS

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News & Record (Greensboro, NC)

October 10, 2001 Wednesday ALL EDITIONS

SECTION: BUSINESS; Pg. B6

LENGTH: 462 words

HEADLINE: SHOWROOM WILL OPEN TO PUBLIC;
RESIDENTS CAN GET A RARE GLIMPSE BEHIND THE FURNITURE MARKET'S CURTAIN IN A FUND-RAISER FOR THE SEPT. 11 FUND.

BYLINE: BY DENISE BECKER Staff Writer

DATELINE: LEXINGTON

BODY:
It is sometimes referred to light-heartedly as the company's "Taj Mahal" - and now the public can have a peek inside.

For the first time in the company's 100-year history, Lexington Home Brands will open its 90,000-square-foot furniture showroom to the public on Oct. 27 to benefit the victims of the Sept. 11 terrorist attacks.

For a $25 admission, anyone can tour the three-story Lexington showroom - a massive white structure that is actually in Thomasville - and see the company's newest furniture introductions from its Bob Timberlake, **Nautica,** Tommy Bahama and other product lines.

All the proceeds will be donated to the United Way's Sept. 11 Fund.

"When we thought about what we could do to be of help to those affected by the terrorist attacks of Sept. 11, we felt we could have the greatest impact by using a much sought-after resource - our showroom - to raise money to help rebuild the lives of these families," said Bob Stec, the company's president and CEO.

Although thousands of dollars are spent on decorating and remodeling furniture showrooms each year, the public almost never gets a chance to see the elaborate displays or plush interiors. The showrooms are normally open to "trade only" - retailers, manufacturers or reporters covering the furniture industry - during the International Home Furnishings Market each spring and fall.

Carl Vuncannon, curator of the Bienenstock Furniture Library in High Point, said some of the smaller showrooms have after-market sample sales, but few, if any, of the major showrooms ever have been open to the public.

"This is very rare," Vuncannon said.

Lexington Home Brands' full line of furniture will be on display, said Ken Hudson, vice president of human resources.

"It's one of the few times anybody can really see all of our lines at any one place at one time," he said.

There also will be about a half dozen new pieces that won't hit retail stores until the spring.

Employees from the executive suite to the production lines will be on hand to greet the public and answer questions; more than 60 employees are volunteering their time that day, Hudson said.

Each ticket purchased will be entered in a drawing for any one piece of furniture in the showroom. The company also will be selling $10 raffle tickets for a separate drawing for a complete room of furniture. Proceeds from that raffle will go to the Davidson County United Way.

Officials hope the public enjoys its peek behind the curtain of furniture market.

"We, like most manufacturers, do not have the resources to keep the showroom open to the public," Stec said. "This season, however, we found a compelling reason to make an exception."

Contact Denise Becker at 883-4422, Ext. 241, or dbecker@news-record.com

GRAPHIC: Map Graphic, MARGARET BAXTER; News & Record; LEXINGTON HOME BRANDS FURNITURE SHOWROOM

LOAD-DATE: October 11, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
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SIZZLING STYLE;MODEL SEARCH CONTESTANTS HEAT UP THE CATWALK The Ottawa Sun October 16, 2001 Tuesday,

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The Ottawa Sun

October 16, 2001 Tuesday, Final Edition

SECTION: Lifestyle; Pg. 34

LENGTH: 361 words

HEADLINE: SIZZLING STYLE;
MODEL SEARCH CONTESTANTS HEAT UP THE CATWALK

BYLINE: SANDI DIGRAS, OTTAWA SUN

BODY:
LAST Thursday night, the 10 finalists for the Sun's model search strutted their stuff at Eaton Court in the Rideau Centre.

In a show co-ordinated by Eaton's Natalie Delorme, the five women, Ella-Rose, Rhonda, Tatiana, Nancy and Nyree, and five males, Paul, Nicholas, Andrew, Jeremy and Adam, along with top Ben Barry models, showed the latest looks for fall.

Miss Ottawa, Kelly Rozenberg, and Xfm's Mauler provided the colour commentary.

All contestants had their makeup done at the Eaton's makeup counter before the show, and all fashions were supplied by Eaton's.

To add tension to the evening and to give the judges a chance to get to know each candidate, the Sun's Page Six gal Sue Sherring asked each contestant why they wanted to model and to describe their individual style.

Answers ranged from Nyree saying she wanted to be a role model and help girls avoid eating disorders, to Jeremy's "I just like to have fun and have my picture taken."

The audience included boyfriends, girlfriends and family who, in many cases, sent in the photos to the Sun.

In speaking with all 10 finalists, each said how they were surprised they were chosen and thrilled to be in the show.

Of course, the hardest part was selecting the winners.

As one of the judges, along with Barry, the Sun's promotion and marketing director Susan Dagg Fulton and Delorme, it was our job to evaluate the contestants' looks, poise on the runway and general attitude and whether they had that look that translates into modelling contracts.

According to Barry "for local and national work, the looks can be fresh and interesting, but for international work the models have to have that special something that appeals to European photographers and agencies."

It was a tough choice, but we all agreed the winners were Nyree Schreiber and Jeremy Dumart, whose looks, sense of fun and poise will be assets when seeking future work.

As winners, they will each receive a Sun photo shoot, a portfolio shoot and a contract with the Ben Barry agency, along with a chance to model for Eaton's for one year.

Congratulations to all the finalists. You were all great and did a super job.

GRAPHIC: 10 photos by Tony Caldwell, Ottawa Sun.; 1. THE WINNER, FEMALE: NYREE; OUR WINNER Nyree wears a Jeanne Beker outfit consisting of pinstripe jacket, $250, pants, $150, and satin blouse, $135, at the Eaton Centre Thursday.; 2. NANCY is stunning in a black cocktail dress from Mica, $175.; 3. All the contestants had their makeup done at the Eaton's counter before the show. Here Rhonda puts the finishing touches on her chic look.; 4. THE WINNER, MALE: JEREMY; OUR WINNER Jeremy, sports Timberland separates: Black sweater, $198, and grey vest, $138.; 5. Paul wears **Nautica:** Beige jeans, $98, blue sweater, $175, turtleneck, $75, and scarf $60.; 6. NYREE wears a Nine West outfit: Orange turtleneck, $178, sweater, $275, and suede pants, $355.; 7. Ben Barry model Sara-Monica wears a Laundry gown, $296. and Jeremy in a Jack Victor suit, $595, green shirt, $98, and tie, $65.; 8. Nancy is ready for fall in an orange vest, $175, green sweater, $69, and plaid kilt, $175.; 9. TATIANA STRIKES a pose, in an Anne Klein II red coat, $380, with dark grey sweater, $135, worn with black leather pants, $454. This outfit was emcee Mauler's fave.; 10. Tatiana gets made up at Eaton's before the show.

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Bows initiatives for 4Q Home Textiles Today October 22, 2001

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Home Textiles Today

October 22, 2001

SECTION: Business Today; Pg. 1

LENGTH: 375 words

HEADLINE: Bows initiatives for 4Q

BYLINE: By Andrea Lillo

BODY:
CLIFTON, NJ -- Though textiles continues to be a soft area for Linens 'N Things, the retailer last week discussed its strategies to improve within the category as it heads into the fourth quarter.

Linens has "initiatives aimed at driving customer traffic and increasing the average transaction for the very important holiday season," said Steve Silverstein, president, during a conference call with analysts.

Despite the economy, Norman Axelrod, chairman and ceo, felt that the fourth quarter has an "upside potential for sales," and said he believes people will travel less this holiday season and spend more time at home, translating into more spending on the home.

One successful area for the retailer has been the **Nautica** Home bed, bath and table program that bowed in May. "This fashion brand has exceeded our plans and has been well received by our guests," said Silverstein, and has now been expanded from 80 stores to all 329 stores.

In addition, the retailer has enjoyed positive results with new introductions in quilts and bedding accessories. The fashion business will also be positively augmented with new introductions in quilts and accessories, as well as new introductions in duvets, warm products, and a new coordinate bedding and sheet program that complements its largest solid-color sheet program.

Silverstein also mentioned that inventories have been reduced on seasonal goods and upped on its core basics. "We'll achieve sell-through rates and lower markdowns on seasonal goods, and we'll be in a better position to support everyday businesses."

Gross margin has held up, Silverstein said, and LNT will take advantage of that strength by sharpening prices throughout the store on key items.

Several other initiatives include increasing marketing efforts for the holiday season, Axelrod said, and tight control of discretionary spending.

Regarding the subject of sourcing, Silverstein said that "though the industry overall has been weakened financially, we are aligned with the strongest suppliers." The company also has an in-house resource dedicated to global sourcing to provide flexibility in procuring product. "We do not anticipate a disruption in product flow for any important programs," he said.

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WHAT'S SELLING. Daily News Record October 22, 2001

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Daily News Record

October 22, 2001

SECTION: Pg. 8 ; ISSN: 1041-1119

IAC-ACC-NO: 80592284

LENGTH: 222 words

HEADLINE: WHAT'S SELLING.

BODY:
1. Luciano Barbera's shirt-jacket in lightweight sport coat fabrics, $ 795. Beecroft & Bull, Newport News, Va. "This is a neat, fun thing that's working early," says Bryan Beecroft, CEO. "It's different and our customers don't already have one. It's right for fall."

2. **Nautica's** cashmere sweater, $ 595. The **Nautica** Store, Rockefeller Center, NYC. "This center-cable sweater in cashmere, a more modern version of the traditional fisherman's knit sweater, has turned out to be a best-selling item for us," says Charles Manger, the store's director and general manager. "People love it when they see it, and it's an easy sell as soon as they touch it. It's a very secure, comfortable must-have."

3. J.M. Weston's signature leather loafer in a variety of skins and colors, $ 450. J.M. Weston Boutique, NYC. Says Bruno Francois, president of J.M. Weston North America, "This loafer has a casual simplicity that our customers have really responded to."

4. Hickey-Freeman's two-button sport coat in brown Harris Tweed donegal herringbone with leather buttons, $ 895. Peter Elliot, NYC. "Sport coats are our best-selling classification this season," says Elliot Rabin, owner. "This natural-shoulder coat was a standout because it combines quality and value in a clean, elegant cut that was modified exclusively for us."

IAC-CREATE-DATE: December 6, 2001

LOAD-DATE: December 07, 2001

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GwinEtc. The Atlanta Journal-Constitution October 31, 2001 Wednesday,

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The Atlanta Journal-Constitution

October 31, 2001 Wednesday, Home Edition

SECTION: Gwinnett; Pg. 2JJ

LENGTH: 1188 words

HEADLINE: GwinEtc.

BYLINE: M. ELIZABETH NEAL

SOURCE: For the Journal-Constitution

BODY:
Local grad on track for design career

Students in the fashion management program at Gwinnett Tech hosted a show featuring fall fashions from Stein Mart in Snellville on Monday. Students created and produced the show and also served as models.

The show's finale featured eight evening wear designs by Raquel Smith, a 2001 Gwinnett Tech grad who is interning with **Nautica** in New York. She hopes to begin a full-time career in fashion this fall.

While pursuing an associate's degree in marketing management with a specialty in fashion at Gwinnett Tech, Smith created two evening wear designs that won first place at the state's Delta Epsilon Chi design competition and were selected to advance to the national competition in Anaheim, Calif. The national professional organization helps members develop leadership skills and hosts local, state and national competitions.

The designs she created for competition and the fashion skills she developed at Gwinnett Tech helped her secure the internship at **Nautica.**

Since mid-July, Smith has worked in the sales department, answered questions and reviewed garment specifications for licensees, and worked in the women's sleepwear, men's underwear and knits divisions at **Nautica.** She currently is working as an assistant to the company's fashion director, preparing for a fashion show in Pittsburgh next month.

Her interning experience has helped her decide initially to pursue a career as a fashion director's assistant. "I like doing the fashion shows, particularly traveling to and seeing different cities," she said. "But I know that eventually I want to design. I want to see my name on that label."

"Raquel has a passion to be a designer," said Dana Oglesby, fashion fundamentals instructor at Gwinnett Tech. "She got a sound foundation in design at Gwinnett Tech, plus she took classes in business. She now knows how to market her designs, she understands what buyers are looking for, and she understands the business of merchandising. There's no doubt in my mind that she will have a successful fashion career, not only because she's a great designer, but because she is business savvy."

Surviving a war

The Brenau University Learning and Leisure Institute, the university's Humanities Department and Omicron Delta Kappa will present a multigenerational discussion of "How to Survive a War" at 4 p.m. Nov. 8 at Thurmond McRae Auditorium. The event is free and open to the public.

Kathy Amos, BULLI program coordinator, will moderate. The discussion will address such issues as, "Do you feel at loose ends since Sept. 11?" and "Are you asking yourself how you can help in the war on terrorism?" Panel members include a retired brigadier general and a former microbiologist at the federal Centers for Disease Control and Prevention in Atlanta.

Veterans and others who experienced the World War II era will talk about how America galvanized for that war and how another generation turned fears into positive efforts on the home front. For more information, call Kathy Amos at 770-538-4705.

Magic at new mall

Gwinnett resident and professional magician Rick Silver will perform two magic shows for the grand opening of the Discover Mills mall on Sugarloaf Parkway on Friday. He will present 30-minute shows on the food court stage at noon and 2 p.m.

Silver has been performing professionally for eight years. He performs close-up magic weekly at U.S. Border Brewery Cantina in Alpharetta, platform shows at private parties, and a stage show with illusionist Bill Kress annually at the Aurora Theatre for the nonprofit organization Partners in Flight. For additional information, see www.MagicOfRickSilver.com.

Benefit cat show

Friskies PetCare and the Cat Fanciers' Association will present the Friskies & CFA Cotton States Cat Club Cat Show, benefiting local humane organizations, this weekend. The show will be from 10 a.m. to 5 p.m. Saturday and from 10 a.m. to 4 p.m. Sunday at the Gwinnett Civic and Cultural Center. Call 1-800-725-4CAT for more information.

An eclectic evening

The Gwinnett Dance Ensemble, a nonprofit performing company of the Southeastern Regional Ballet Association, will launch its 2001-02 season Nov. 17 with "Tutus, Touchdowns, and Tin Cans," an eclectic evening of dance for all tastes and ages. The performance will be held at the Gwinnett Civic and Cultural Center. For tickets or information on the company, call the Lawrenceville School of Ballet at 770-963-2685.

'Nutcracker' dancing in

"The Nutcracker" ballet will dominate the stage at the Gwinnett Civic and Cultural Center in coming weeks, with two separate companies scheduled to bring the holiday classic to life.

The Northeast Atlanta Ballet will perform Nov. 23-25. Tickets are available through Ticketmaster, at the civic center box office or at 770-921-7277. The Gwinnett Ballet Theatre will take over Nov. 30-Dec. 16 with its 20th annual production of "The Nutcracker."

Tickets are available through Ticketmaster and the civic center box office. Reduced-price outreach shows for schools, home school groups, church groups, seniors and Girl Scouts are also available. For more information, call 770-978-0188.

Voting in Suwanee

The city of Suwanee has called a special municipal election Tuesday on a proposed $17.7 million bond referendum for the purchase of green space and open space. City residents may cast their ballots in that

referendum from 7 a.m. to 7 p.m. at a single polling place, Suwanee City Hall. Three City Council seats were also up for election that day in Suwanee, but all are noncontested, and the candidates for each seat are elected by default.

Gwinnett County schools also will hold a referendum Tuesday on the proposed extension of a special purpose local option sales tax for school construction. To vote in that countywide referendum, Suwanee residents must go to their regularly assigned polling places.

Suwanee is one of 13 Georgia communities participating in the secretary of state's pilot electronic voting program; Suwanee's municipal election will feature 12 touch-screen electronic voting machines provided by Election Systems & Software of Omaha, Neb. The system is activated by a "smart card" similar in shape and size to a credit card, and voters will follow on-screen instructions to cast their ballots by touching the appropriate spot on the screen.

Two demonstration machines will be set up in the City Hall lobby on Election Day so that voters may familiarize themselves with the equipment before casting their ballots.

The bond referendum question in Suwanee states: "Shall General Obligation Bonds be issued by the City of Suwanee, Georgia, to acquire and/or preserve land for open space, greenspace, neighborhood parks, interconnected greenways and trails, and passive recreation areas, including improvements thereon and all costs incidental thereto, in the principal amount not to exceed $17,700,000?"

Those in favor of the city taking on debt to acquire and preserve open space for these uses should vote "yes"; those opposed should vote "no."

GRAPHIC: Photo:
Raquel Smith holds a sketch of the dress being worn by model Jamesa Thurman. The design is by Smith, a Gwinnett Tech graduate with a specialty in fashion.

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TITAS 2001 OPENS IN TAIPEI TODAY China Post November 1, 2001

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Global News Wire
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China Post

November 1, 2001

LENGTH: 572 words

HEADLINE: TITAS 2001 OPENS IN TAIPEI TODAY

BODY:
The 2001 Taipei International Textile and Apparel Show X Asia's most important trade arena for textile products X opens today, where buyers will be able to observe the latest trends in the textile industry, learn about technologies with which fabrics are made, and choose from a wide variety of innovative textile products, said the Taiwan Textile Federation (TTF), organizer of the event.

The exhibition takes place from Nov. 1-3 at the Taipei World Trade Center.

The purpose of TITAS is providing a space where textile products are displayed and transactions conducted. TTF has invited not only Taiwan's down-, middle- and upstream manufacturers but also suppliers from 12 countries around the world. These companies will provide information on trends in the textile industry and help customers make well-informed decisions when purchasing products.

Taiwan's textile industry, which has successfully transformed into a sector focusing on design and innovation, emphasizes vertical integration, prompt delivery and customer service. It has full capability to provide the most competitive products to satisfy customers' needs. In addition, Taiwan textile companies' increasing focus ERP, SCM and Internet technologies has raised the status of Taiwan's textile industry as a high-tech and high value-added sector.

TITAS 2001 draws 325 local and international participants. South Korea and India's textile companies will organize large groups to participate. Companies from mainland China, Hong Kong, Indonesia, Japan, Thailand and other countries will also take part in the three-day event. Buyers from 60 countries, including Malaysia, Thailand, mainland China and Brazil, have also signed up.

This year, TITAS will be divided into several exhibition sections. One section focuses on trends of future textile manufacturing, allowing visitors to understand what fabrics or garments will be popular in 2002 and 2003. The Cotton Council International will also speak on fashion trends in spring/summer 2002 and fall/winter 2002-3.

The fiber/yarn section displays products made by top middle- and upstream fiber/yarn manufacturers. The section showcases high-quality fibers that can be used for clothes and waterproof and anti-perspiration materials for industrial uses. Among other exhibited products in this section are: far-infrared fibers that help the metabolism process, fibers that ensure warmth and are resistant to hair balls, and anti-abrasion and comfortable fabrics.

The fabrics section is divided into functional fabrics and fashion fabrics. Functional fabrics are the mainstream in global textile manufacturing and an important part in improving human quality of life. This

section displays fabrics that are anti-electrostatic, anti-bacterial, anti-ultraviolet light, quick-dry and air-permeable.

As for fashion fabrics, 80 percent of Taiwan's companies focus on fabrics used in making clothes. This section showcases the newest developed fabrics that will be used in wedding gowns, wedding addresses and other clothes to be launched in fall-winter 2002-3.

This year, TITAS 2001 will coincide with the International Apparel Federation (IAF)'s annual conference, which has invited famous local and international companies, including **Nautica** (U.S.), Tonywear (Taiwan), Itochu (Japan), Mango (Spain), Marzotto (Italy), and famous American and European designers to speak on various textile issues.

JOURNAL-CODE: WCPT

LOAD-DATE: November 1, 2001

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Opening doors; Shop Talk. Children's Business November 1, 2001

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Children's Business

November 1, 2001

SECTION: No. 11, Vol. 16; Pg. 30; ISSN: 0884-2280

IAC-ACC-NO: 80449810

LENGTH: 1026 words

HEADLINE: Opening doors; Shop Talk.

BYLINE: Clack, Erin E.

BODY:
Cradle to Crayons/The Murex Snail

The Location: Liberty Commons, Liberty, MO

The Target: Kids, newborn through size 16

The Brands: XOXO; **Nautica;** cach cach; Girl Chameleon; Le Top; Zutano; Clayeux; Rosetta Millington

The Scoop: This successful specialty store, born in 1995, just took up residence in a new location that clocks in at nearly twice the square footage of its former space. A favorite shopping spot among the locals, the store delivers the cutting-edge fashion sensibilities of the east and west coasts to mid-westerners' backyards. Two stores rolled into one, the Cradle to Crayons section of the store tends to the infant to 6X crew, whereas The Murex Snail targets tweens. Much more than simply shelves of clothes, the shop features a gourmet coffee bar and seating lounge for parents and a kids' playhouse and party room, making it a come, linger and relax destination.

[ILLUSTRATION OMITTED]

Daisy & Lilly

The Location: Center Avenue, Westwood, NJ

The Target: Tween girls only

The Brands: Maxou; Little Mass; Tractor; Rocky T; Lipstik; Deux par Deux; Flowers by Zoe; Hollywood Jeans The Scoop: Its sights set on rejuvenating and redirecting the focus and priorities of the tween retail, scene, Daisy & Lilly has set up shop in a quaint Victorian house and opens its doors to an eager public this month. Apart from delivering unique and trendy clothing and accessories to tween girls, the shop aims to instill strong values in this impressionable group and to stimulate the development of their serf esteem and imagination. For instance, girls can give back to their community by participating in the store's Good to Give philanthropy program; or they can discover the importance of recycling old clothing, while flexing their

creative muscle, during a visit to Daisy & Lilly's fashion crafts department.

Haute Baby

The Location: South Beverly Drive, Beverly Hills, CA

The Target: Infants only

The Brands: Haute Baby; Cozy Toes; Fifi & Fido; Cookie Wear; Sonia Rykiel; Lili Gaufrette

The Scoop: After winning over the hearts of Texans, this chic baby boutique (with locations in Houston and Dallas) is taking on Tinseltown, with a brand new shop in the elite Beverly Hills shopping district. Not only does Haute Baby line its shelves with a sassy and stylish blend of infant clothing, it houses an impressive showcase of nursery furniture and accessories as well Deck out Baby's domain in an elegant wrought iron crib, dressed up with bedding fashioned from one of the store's more than 150 in-house fabrics. The word is clearly out in Hollywood; rumor has it Haute Baby welcomes a steady stream of A-list celebrity shoppers through its door each week.

[ILLUSTRATION OMITTED]

Petit Bateau

The Location: Madison Avenue, New York, NY

The Target: Kids, newborn through size 18

The Brands: Exclusively Petit Bateau

The Scoop: Americans just can't seem to get enough of this time-honored French favorite -- currently well-represented in countless department and specialty stores throughout the States -- so the brand has set sail within the U.S. retail waters for the first time with the opening of an exclusive Petit Bateau outpost in Manhattan last month. The elegant, polished shop presents the complete Petit Bateau brand statement intact, all under one roof. Classic and sophisticated cotton wardrobe essentials -- signature Petit Bateau -- pack the racks.

[ILLUSTRATION OMITTED]

This Little Piggy Wears Cotton

The Location: Madison Avenue, New York, NY

The Target: Kids, newborn through age 12

The Brands: Little Piggy; Tony Hawk; Charlie Rocket; Manhattan Toy; Laurenceleste; Mad Sky; Baby Lulu; Sucre d'Orge

The Scoop: This hybrid store, a collaboration between long-time time Madison Avenue retailer Pamela Scurry and successful. West Coast tot shop owner Jennifer Powell, inventively melds together the style and flavor of the East Coast with that of the West. Powell's colorful, and whimsical, mix of children's clothing and toys blankets the main floor. Scurry's This Little Piggy in the Garden, planted on the second floor, caters to parents' home outfitting needs with its fine presentation of upscale children's furnishings and one-on-one design consulting services.

[ILLUSTRATION OMITTED]

Ruby Slippers

The Location: Brentwood, CA

The Target: Kids, up to shoe size 10

The Brands: Vans; New Balance; Naturino; Kenneth Cole; Dr. Martens; Pom D'Api; shoe be doo; Stevies

The Scoop: There's no place like Ruby Slippers when it comes to shopping for the freshest in footwear fashions for kids. This Los Angeles hot spot, which boasts an enviable celebrity clientele, has moved to a larger, new and improved space. From domestic to European, casual to dressy, Ruby Slippers stocks every type of children's shoe under the rainbow -- plus hosiery, Lunch boxes, backpacks, luggage and other great accessories. Customers can even order a pair of the store's signature ruby slippers for their little Dorothy.

Toys R Us

The Location: Times Square, New York, NY

The Target: Newborns to young-at-heart grown-ups

The Brands: Chicco; Mattel; LEGO; Hasbro; V-Tech; Milton Bradley; Fisher-Price; Sega Dreamcast

The Scoop: This month, a bold, new attraction joins the buzzing, dazzling Times Square scene in the Big Apple. Top toy retailer Toys R Us is poised to unveil its new, you-won't-believe-your-eyes mega-store, complete with all, the trappings of an amusement park, including a 60-foot-tall, ferris wheel Children and grown-ups alike will encounter a shopping experience unlike no other here, as they stroll the aisles piled sky-high with virtually every fun toy under the sun.

Erin E. Clack, Market Editor

A background in fashion design serves our primary writer/reporter well. Erin tackles every assignment as if she were about to create an actual garment. She starts with just a germ of an idea. Her next step is the story sketch, which she builds upon by surveying her sources. The finished product is a reliable, well-constructed report on either the latest retail trends or breaking fashion news.

IAC-CREATE-DATE: November 30, 2001

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Pittsburgh Post-Gazette (Pennsylvania) November 4, 2001 Sunday

Copyright 2001 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

November 4, 2001 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.E-9 STYLEBOOK

LENGTH: 563 words

BODY:
Champagne and St. Moritz chocolate desserts will be part of the grand opening of Caesar's Designs from 6:30 to 9 p.m. Friday at The Studio on the second level of One Oxford Centre, Downtown. There will be informal modeling of the custom jewelry along with women's fashions from Venetia's City Boutique.

*

Nautica and GQ magazine are presenting a dance featuring deejay Grandmaster Flash and a **Nautica** winter fashion show from 8:30 to 11:30 p.m. Nov. 16 at Rock Jungle in Station Square. Admission is $10.

*

Trunk shows:

*Barbour original British country clothing Saturday at TravelWares, 429 Broad St., Sewickley.

*Le Jacquard Francais holiday table linens from Yves Delorme of Paris through Nov. 17 at Feathers, 5408 Walnut St., Shadyside.

*Munro women's shoes Thursday through Saturday and Mephisto men's and women's shoes and boots and Toe Warmers and Wanderlust men's and women's waterproof boots Friday and Saturday at Littles, 5850 Forbes Ave., Squirrel Hill.

*Bruno Magli, Bacco Bucci and Mezlan during Men's Designer Footwear Week on Friday and Saturday at Gordon's Shoes, 4722 Liberty Ave., Bloomfield.

*Piranesi and Innercircle jewelry in sterling silver, 14-carat gold, diamonds, pearls and semiprecious stones on Wednesday and Thursday at Saks Fifth Avenue, 513 Smithfield St., Downtown.

*

Also at Saks Fifth Avenue:

*A Fall Shopping Party featuring a sushi bar, catered foods, wine tasting, a psychic and music by Etta Cox and Al Dowe will be from 6 to 9 p.m. Thursday.

*During "The ABC's of Holiday Beauty" Thursday and Friday, visitors can take part in an hourlong, step-by-step holiday makeup session with Stila national and local makeup artists. For an appointment, call 412-297-5361.

*Hand-care expert and former hand model Linda Rose will sign copies of her book and share hand-care tips 11 a.m. to 2 p.m. Friday.

*Jillian Veran, global makeup artist for Bobbi Brown, will give free one-on-one makeup consultations and beauty tips from 11 a.m. to 4 p.m. Saturday. Her visit coincides with the launch of Brown's limited-edition, five-color Shimmerbrick Compact for Eyes and Face ($35). Call 412-263-4800 for an appointment.

*

The ninth annual Mr. African-American Competition will be at 5 p.m. today at Carlow College's Antonian Hall. Nineteen contestants ages 9 through 17 will compete for scholarships and other prizes. Post-Gazette Fashion Editor LaMont Jones is emcee. Admission is $13. Information, call 412-361-6591.

*

Borghese has a new product to complement its herbal cleanser and thyme-enriched conditioner for hair and scalp. Fango Active Mud for Hair and Scalp contains green tea to nourish dry and chemically treated hair. It's $35 for 17.6 ounces at Lord & Taylor, Downtown.

Also at Lord & Taylor is Calvin Klein's new holiday makeup collection of lip colors in pink smoke, burgundy, amaranth and cognac ($16); combination eye shadow-liner in bamboo and black jade ($15); liquid pearl eyeliner in pyrite ($16) and 15 shades of creamy oil-free foundation with SPF 8 ($38).

*

CARGO Cosmetics has also launched its first holiday color line. Waikiki sheer golden frost and creamy nude lip gloss duo, Fiji dark bronze eyeshadow, Bikini silver-bronze lipstick and Tahiti sunset-red lipstick come in a shiny tin ($48) at Sephora in Shadyside and Monroeville Mall.

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BON MARCHE UNVEILS NEW PROTOTYPE. Daily News Record November 5, 2001

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Daily News Record

November 5, 2001

SECTION: Pg. 8 ; ISSN: 1041-1119

IAC-ACC-NO: 80592613

LENGTH: 373 words

HEADLINE: BON MARCHE UNVEILS NEW PROTOTYPE.

BODY:
NEW YORK -- The Bon Marche has stepped out with a new store prototype that, if successful, could serve as an expansion vehicle for other divisions of Federated Department Stores.

The new Bon store, which opened last week in Helena, Mont., spans 65,000 square feet on one floor in a strip mall. Designed to create an efficient shopping experience, the full-line store has a single entrance, a centralized customer service center, shopping carts and a streamlined assortment that is heavy on brands but excludes furniture.

In men's, the assortment ranges from casual to career and includes Polo, **Nautica** and Timberland in collections, as well a strong denim statement from Polo Jeans, **Nautica** Jeans, Tommy Hilfiger Denim and Quiksilver. Other brands include Nike, Adidas, Fila and Russell as well as Federated's own Alfani and Club Room private labels.

"This store design represents opportunities for The Bon Marche and other Federated divisions to service mid-sized communities around the country," said Dan Edelman, chairman and CEO of the Seattle-based retailer. "There is a lot of opportunity around the country for this format. We are in a mature industry that needs to be constantly reinvented."

In addition, the smaller store cost "significantly less" to build, he noted, "about a third less on a per-square-foot basis." The savings came mostly in the actual construction, given the reduced size of the store. Most Bon stores are 60,000 to 250,000 square feet, but these are all in the traditional department store format.

However, in Helena, the store "is not typical," Edelman explained. "It's in a strip center and because of that, we have one entrance in the front and centralized all cash registers in the front. That's very different for us." All apparel is displayed with rings and strips that make the sizes more visible. There are scanning units to help customers check prices and customer call boxes to reach associates.

Edelman said the company will track the Helena unit closely and give it six months before reaching a verdict on rolling out the concept. He said Bon alone has identified a half dozen markets in the Northwest that fit the same demographics and competitive landscape as Helena.

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TODAY'S CONCEPT OF BUSINESS CASUAL LEAVES MEN WITO ONE EASY CHOICE SUIT UP! Pittsburgh Post-Gazette (Pennsylvania) November 11, 2001 Sunday

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Pittsburgh Post-Gazette (Pennsylvania)

November 11, 2001 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-12

LENGTH: 1118 words

HEADLINE: TODAY'S CONCEPT OF BUSINESS CASUAL LEAVES MEN WITO ONE EASY CHOICE SUIT UP!

BYLINE: LAMONT JONES, POST-GAZETTE FASHION EDITOR

BODY:
These are strange times for the professional man and his wardrobe. A variety of realities have converged in this post-Sept. 11, pre-holiday, mostly casual season to change the future of how many men dress at the office.

Notably, manufacturers are cranking out more suits in a greater variety of colors, patterns and styles.

Led by Tommy Hilfiger and **Nautica's** David Chu, designer collections for next spring indicate that even casual menswear will look dressier.

Many department stores and specialty shops have adjusted their strategies, placing more emphasis than before on suits and dressed-up looks for men.

And, in the midst of it all, casual continues, having evolved from dress-down Friday in the 1990s to dress-down-Monday through Friday. But it's not the predominant look it once was.

There are signs that the trend toward suits and dressier menswear is gaining momentum. From the sober introspection in the aftermath of the terrorist attacks to the plunge of the ultra-casual dot.com industry, professional men appear to be seeking a return to the dressier look of suits.

"It has been an interesting phenomenon," said Lisa Michael, buyer and co-owner of Larrimor's, one of Pittsburgh's premiere menswear stores. "Changes in the economy and a serious tone in the country have led a lot of people to want to show that they care about their work and their appearance. People are tired of seeing themselves and people around them look like they don't care because of the way they dress."

Michael noted that President Bush wears suits and expects his staff to do the same as a way of honoring the office. She suggested that the same philosophy appears to be influencing senior managers in the private sector and permeating corporate cultures from the top down.

Others have observed the same trickle-down effect: Casually dressed senior executives -- wanting to cement their positions in a layoff-heavy economy -- are once again going for the professional image of dark suits, dress shirts and neckties.

Tom Julian, a trend analyst for New York-based Fallon Worldwide, has seen a transition as he zigzags across the nation.

"Since Sept. 11, we have seen so many cable and network folk become sensibly suited and simply necktied," said Julian. "Not lots of colors, patterns and frills -- basic dark suits.

"When we look at some of our public figures, they have taken advantage of the suit to present themselves as a stronger authority figure, as well as a distinguishable one. And that's very apparent from some of your TV anchors to your politicians to your expert opinion leaders. But I also think it was a safer way to exist and an ongoing way to exist."

Larry Rubin, owner of Specialty Clothing, an upscale menswear store Uptown, also saw the effects of Sept. 11 on how professional men dress.

"Everybody's a bit more serious, a bit more values-oriented. It doesn't pay to look sloppy and like you just don't give a damn."

Still, casual dressing remains strong and is unlikely to die out. Rubin said some customers who are senior executives have spoken of casual dressing as a perk that would be difficult, if even possible, to rescind. So they stress appropriate business casual attire and wear suits themselves, hoping subordinates will fall in line.

And retailers and designers are exerting more influence on how professional men dress for work.

Consider what happened in October when Rubin themed his Fifth Avenue store window: "Suits are back in business." Noticing that more men were buying suits, he put some of his finest in the window, added a sign listing "The Top 10 Reasons Why Men Should Wear Suits," and cut $50 off the price of every suit.

Suit sales leaped 89 percent over September.

Rubin acknowledged that such campaigns are a way of fighting the dominance of casual.

"But at the same time," he said, "we have our own credibility at stake because we have spent the last couple of years telling people how to dress down, how to be business casual. It's important that we not be hypocritical. It's also important to put this in the right perspective: Suits are getting popular, but dress codes may not change."

The absence of dress codes, in fact, contributed to inappropriate casual dressing at work and ultimately to what is happening now in menswear, contends Charles Spiegel, who sells John Varvatos and other top suit and sportswear labels at his Squirrel Hill men's store.

"In business and everything, there needs to be direction and rules," said Spiegel. "In the old days, when they said you had to wear a white shirt and tie, everyone knew what to do. Now, they don't know what to do. Now there are no rules, and it's the companies' fault for not setting parameters."

Many men are seeking guidance as they make the transition to dressier looks, Spiegel added, "because they have figured out that they can't do it on their own."

And they realize that image and perception are important.

"The professional who doesn't have a client but still has to go to lunch, still has to do the things he normally has to do, is, like it or not, perceived in a certain manner," said Spiegel. "People still have expectations. Professionalism is the key word to everything."

As suits gain renewed popularity among men, the challenge for designers will be to offer fresh, updated styles that younger guys will want to buy.

Everett Hall, a top menswear designer based in Washington, D.C., is a leader in that regard. His menswear

is strictly suits and true business-casual ensembles, and twice a year he launches new lines that are elegant, tasteful and edgy.

"I wear suits six days a week, and I also think that professionals want to wear suits," said Hall. "You have a new era of senior executives that are in their 30s and 40s, and they want something interesting. Guys aren't gonna just wear anything out there. You really have to carry new, innovative lines."

But there appears to be few out there, Hall and Julian agreed. They predicted that menswear will see more big changes in the next few years.

"Some current designers have had a great run, but they are no longer cutting-edge and new, or doing things guys want to wear," Hall said.

Julian cited other factors: A truncated fall retail season nationally, a downturn in consumer confidence, the growth of less expensive dressy menswear, the pending sale of Brooks Brothers and the recent opening of a Hickey-Freeman flagship store in Manhattan that -- surprisingly -- showcases more sportswear than tailored looks.

"The men's higher-end market is challenged right now," Julian said. "Our hierarchy of needs has changed drastically in the past month."

GRAPHIC:
Photo: Dress-down Fridays: For a workplace where the attire is always business casual, designer Kani Kani sports his own suitable design: a pajama-collar shirt worn under a wool softly styled suit.
Photo: Coporate dressy: For the more formal office, a gray wool suit with mauve stripe ($296) and a "banker's" gray, three-piece power suit ($318), both by Tino, at Larry Rubin Specialty Clothing.
Photo: Dressy business casual: For a formal office or on big-meeting day, the Alfani Alternatives line has a three- or four-button suit jacket in charcoal gray or black --tie is not optional with this look.
Photo: Ultimate power: President Bush sets the pace for the look of world leaders: dark suit, either charcoal or black, with white shirt and a bright blue tie, either plain or patterened.
Photo: Joyce Mendelsohn/Post-Gazette: A display at Larry Rubin Speciality Clothing, Uptown, declares "Suits are back in business," and offers this taupe, twill suit by Joseph Abboud ($617) as proof.

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NAUTICA Latitude Longitude Wins for Website Design Canada NewsWire November 15, 2001, Thursday

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Canada NewsWire

November 15, 2001, Thursday

SECTION: FINANCIAL NEWS

DISTRIBUTION: Attention Business And Retailing Editors

LENGTH: 498 words

HEADLINE: NAUTICA Latitude Longitude Wins for Website Design

DATELINE: NEW YORK, Nov. 15

BODY:
Today Unilever Prestige, a division of Unilever Cosmetics International, announced that the **NAUTICA** Latitude Longitude fragrance website was the winner of the 16th Annual London International Advertising Awards (LIAA) - 2001 Interactive Media/Web Site Award, in the Cosmetics/Toiletries/Pharmaceuticals category.

Launched on February 26, 2001, the **NAUTICA** Latitude Longitude website (http://www.latitudelongitude.**nautica**.com) is a fragrance microsite off the **Nautica**.com website. This site was designed by the Unilever Prestige in-house interactive team in partnership with Zentropy Partners advertising agency in Hollywood, CA.

The **Nautica** Latitude Longitude men's fragrance is about discovery and adventure -- and the web is the perfect exploration tool for this brand. Users are encouraged to navigate through this user-friendly site and discover this classic, masculine scent and adventure lifestyle. The site sections include:

"Products" - obtain product information and purchase product
"My Coordinates" - receive a customized **Nautica** Latitude Longitude product profile and grooming tips
"Store Locator" - type in a zip code to discover stores near your where **Nautica** Latitude Longitude is sold
"Adventure Section" - for the serious adventurer; take a journey to the featured 'Destination of the Month'
"Digital Destinations" - send an electronic postcard to a friend using **Nautica** Latitude Longitude images
"Registration" - register to receive more information and special offers from **Nautica** Latitude Longitude
"Advertising" - check-out the **Nautica** Latitude Longitude images and discover the **Nautica** man
"HomePage" - special offers and promotions are highlighted here

The LIAA Interactive Media/Web Site Award winners were named on November 12, 2001 in London. This award was designed to honor creative

excellence in interactive media, rather than marketing effectiveness.

LIAA was founded in 1985 to honor the world's most creative television/cinema, print, packaging design and radio advertising. The Interactive Media/Web Site Award was created four years ago. Over the past 16 years, the LIAA has evolved into one of the fastest growing, prestigious advertising awards in the world ... this year, the LIAA received over 18,580 applicants from over 74 countries.

Unilever Cosmetics International is the New York based manufacturer of fragrances for Unilever Prestige brands: BCBGMaxAzria, **Nautica** and Vera Wang, cosmetics and fragrances for Calvin Klein and fragrances for and the European Designer Parfum brands which include Cerruti, Chloe, Lagerfeld and Valentino.

CONTACT: Jennifer O'Donnell, Global Public Relations Manager of Unilever Cosmetics International, +1-212-326-6860

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Style: When fashion meets furnishings;MIDTOWN DESIGN GALLERY REPRESENTS BEST OF ALL STYLISTIC WORLDS The Atlanta Journal-Constitution November 18, 2001 Sunday,

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The Atlanta Journal-Constitution

November 18, 2001 Sunday, Home Edition

SECTION: Features; Pg. 8M; FASHION STATEMENTS

LENGTH: 680 words

HEADLINE: Style: When fashion meets furnishings;
MIDTOWN DESIGN GALLERY REPRESENTS BEST OF ALL STYLISTIC WORLDS

BYLINE: A. SCOTT WALTON

SOURCE: AJC

BODY:
Have you met Aquaria and Ophelia yet?

Maybe you've noticed them, lounging languid and sweet on stark-white Minotti sofas in the display windows at 800 Peachtree St.

They're the mannequins outfitted in Fendi and Commes des Garcons, respectively. Their clothes aren't for sale --- yet --- but their style is.

Tim Hobby, CEO of the new Midtown design gallery, Space, installed them there to send a subtle message about the ways sofa slipcovers work in sync with the suits and slipdresses in our closets.

Hobby's prone to pointing out things like how the intricately sewn seams on one of his imported couches rival the exquisite tailoring of Italian suits.

Or how the monochromatic color scheme of a room --- accented with one boldly shaded lamp or footstool --- is comparable to a gray-on-gray outfit accessorized with a red felt hat.

That's where Aquaria and Ophelia come in.

"They're there to show how people relate to furniture," Hobby said. "They represent the lifestyles our customers lead. Our target customer is an upwardly mobile professional with a sense of style; one who travels and is aware of all areas of design. They're from large cities or other countries. And they're just as interested in the style section of the paper as they are the financial section."

From Hobby's perspective, it's obvious that clothes and coffee tables meld stylistically. His hope is that his bright, spacious store in the burgeoning Midtown design district could one day rival all-encompassing boutiques like the one Donna Karan recently opened on Madison Avenue. Besides her clothes, Karan sells home accessories, picture books and African artifacts there. In fact, handblown glass collectibles by New York artist John Pomp are items that Space and Karan's new store have in common.

And like Karan's store, Space, says Hobby, is all about "eliminating boundaries and rules and bringing

together elements of design --- like art, fashion and furniture --- that influence one another."

This, he says, "opens the way for creative expression."

Hobby echoes the sentiments Calvin Klein expressed in an Elle Decor interview concerning his six-year quest to expand his empire to include housewares.

"Everything in the home is influenced by fashion --- the colors, the patterns, the inspiration; it's just about applying fashion to what one needs at home," Klein said.

Fusing peoples' tastes in apparel with their home furnishings preferences is a practice that dates back at least to the early 1900s, when French couturier Paul Poiret started decorating the interiors of his customers' homes. Today it's not unusual to see leather-bound desk accessories by Ralph Lauren that complement his manorly clothing styles or nautical print bedsheets that are in keeping with **Nautica's** seafaring apparel.

Klein, Karan, Lauren and **Nautica** design chief David Chu are just some of the clothiers bringing home furnishings to the brand-conscious. Joseph Abboud, Roberto Cavalli, Christian LaCroix and Giorgio Armani are others.

For more modest budgets, Target and Banana Republic aim their clothing toward youthful, trend-conscious customers, and their housewares are equally modernistic, eye-catching and fun.

Unless you're as wealthy as the clients whose primary and vacation homes Hobby has decorated over the past 12 years, Space is no place to go bargain-hunting. Included in the merchandise mix are leather chairs by Mitchell Gold ($990 and up), Minotti sofas ($4,000-$10,000), Matteo sheets ($500 per set); and porcelain vases by Klein Reid ($45-$460).

Space (404-228-4600, www.spacemodernworld.com) is primarily a home decor source for now. The only wearables are Vitraux by Alejandra's Swarovski crystal bracelets and necklaces, priced from $200 to $250.

But Hobby hopes that as his store gains recognition, he'll be able to add clothing to his merchandise mix and perhaps even lease space for a full-blown boutique.

Until then, Aquaria and Ophelia will stand as the embodiment of Hobby's fashion-meets-furnishings ideal.

GRAPHIC: Photo:
Eliminating boundaries: Tim Hobby says his Space "opens the way for creative expression." / JEAN SHIFRIN / Staff Photo:
Aquaria, a mannequin sporting the last word in chic designer clothing, points up the creative synergy that's the hallmark of Space. / JEAN SHIFRIN / Staff

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Finding a cozy niche in big and tall goods Tribune Business Weekly November 19, 2001

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November 19, 2001

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DOC-REF-NO: TRBW-2219-3

LENGTH: 729 words

HEADLINE: Finding a cozy niche in big and tall goods

BODY:
Greg and Kathy Heeter almost went out of business after 30 years of owning an outlet store. No, they weren't victims of the current economy. In fact, right now they're doing well and their sales have been improving. The rockier times were eight years ago when the Heeters owned a jean outlet store that was seriously threatened when Value City and TJ Maxx came to town.

According to Greg Heeter, they were "struggling and going down hill and trying to find that niche." Experimenting with different things, the Heeters tried selling big and tall menswear and were excited by how well it did. Heeter says they thought, "Hey, maybe this can make our business survive."

The clothes were selling well, but there was still another obstacle. They had to be able to find enough sources of close-outs if they were going to convert into just a big and tall store. There was one contract the Heeters; wanted in particular, and they courted the company for about six months.

Mr. Heeter even tried drawing little cartoons on their correspondence with the company to make himself stand out. When they finally got the call telling them they had the contract, Mr. Heeter asked what it was that made the company choose their store. The guy replied it was because his sister lived in Goshen and he wanted to be able to visit her when he went on business trips. Says W. Heeter, "That's how lucky we were."

The Heeters may have gotten a little help from Lady Luck in the beginning, but there are plenty of other things which account for their store's success.

Says Mr. Heeter, "We have customers come from four states to shop here. We have 10,000 square feet of showroom, which makes us the biggest big and tall store in the area, let alone being off-price."

The Heeter's Value Center Big and Tall sells everything from shoes, in sizes such as 18 and 20, to socks and underwear, to belts, tall ties, suspenders, jackets, robes, swimming trunks and even snow pants.

With shirts starting in size Large/Tall and pants starting at 34 waist, the store sells clothes for the moderately large man all the way up to the truly big man with clothing in sizes 8 and 9 extra him.

That's XXXXXXXXXL, or about 86 inches around.

"We've got hard-to-find stuff that usually when the guy finds it is at take-advantage-of-the-big-guy prices," says Mr. Heeter.

The clothes in the Heeters' store are half off catalog prices, but Mr. Heeter is quick to point out that just because their prices are lower doesn't mean the quality is too.

"I think we're a true outlet" he says. "These are close-outs, not irregulars - there's a difference. You're not going to have to worry about finding something with a rip or a tear here."

The premise of the store is that they buy items from catalogs that have been discontinued. Says Mr. Heeter, "They're such huge organizations that once they get down to 100 or so pieces, it's not enough to, make it worth the printing and mailing." But, he says, "That doesn't mean it's old. The companies send out new catalogs every three to six months, and that's just how current our stuff can be."

W. Heeter says that the store carries brands such as **Nautica,** Izod, Cutter and Buck, and Ralph Lauren Polo. "When we say we're an outlet, they don't think they're going to find stuff like that."

Another challenge the Heeters face, besides the stereotypes about outlet stores, is attracting local customers.

"It's pretty well known that people in South Bend don't come to Elkhart," says Mr. Heeter. He says they first noticed this phenomenon when a radio DJ was doing a broadcast from the store. The DJ said, "Do you know that you have more customers from Chicago today than from South Bend?" Although Value Center Big and Tall is only about a 15- to 20-minute drive from Grape Road, the Heeters have had a hard time drawing in the South Bend customers.

Mr. Heeter admits the biggest challenge is just getting the customer in the door the first time. After that he says, "We're very much a destination store, and I'd say almost everybody who comes in our door makes a purchase."

The Heeters have finally found their niche, and they couldn't be happier with the path their store has taken. Mr. Heeter says, "These are the most wonderful customers, they come and ask how's business because they want to see us here next week. I get excited about what we're doing."

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BETWEEN CITY AND COUNTRY Sun-Sentinel (Fort Lauderdale, FL) November 22, 2001 Thursday Broward Metro Edition

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November 22, 2001 Thursday Broward Metro Edition

SECTION: LIFESTYLE; Pg. 12E

LENGTH: 271 words

HEADLINE: BETWEEN CITY AND COUNTRY

BYLINE: Rod Stafford Hagwood

BODY:
All that men in South Florida desire from their wardrobe is for it to be casual, comfortable and cool.

But nooooooooo, fashion's got other ideas. This year, the key looks emerging are city slicker and/or country gentleman.

"This fall, men are presented with more options than we've seen in seasons past," said Joe Denofrio, fashion director for Macy's East. "Suiting is classic and simple in design and tailoring, however, designers have chosen to incorporate texture and patterns in suit jackets and blazers. The three-button, single-breasted suit continues to be the staple when it comes to business dressing, however, casual dressing remains strong as well."

Denofrio said that the smart suit labels have created mainstay pieces and separates for city slickers that work well when mixed-and-matched for either the corporate environment or the more-relaxed workplace. City slickers remove the blazer and add a leather jacket for after-hours wear. Also, men may seek the comfort of familiar logos in their weekend wear (Mickey Mouse, Coca-Cola, McDonald's, etc.).

For country gentlemen, a basic pair of denim jeans and some boots mirror the equestrian look in women's wear ... without being as costumish. Denim for the dudes is being dressed up with everything from houndstooth to tuxedo jackets. "I want people to look like they are not trying so hard," Tom Ford told Vogue Man. "You can wear a really expensive jacket, but put it on with a pair of jeans, and it makes the whole thing less serious." Fishing vests, tweed or corduroy jackets, plaid overshirts, carpenter jeans and suede jackets finish the look.

GRAPHIC: PHOTOS 7; Banks, Sims AP photos, Stephen Chernin; Klum AFP photo, Timothy A. Clary (color) IT'S NO SECRET: Aside from showing Tyra Banks, left, Molly Sims and Heidi Klum in their underwear, The Victoria's Secret Fashion Show last week on ABC was no big deal. Vocalists Andrea Bocelli and Mary J. Blige put in solid performances. The show cost $5 million to produce and was taped two days before the broadcast in a cavernous tent behind the Public Library on Fifth Avenue in New York. In 1999, the company staged a Web show that drew record numbers online and brought the Web site down within 20 minutes. What did come across in the TV show was how much fashion needs supermodels (who were those dour-looking damsels?) and that even an hourlong infomercial can be fun if there's a runway involved. (color) COUNTRY COOL: The relaxed look features a suede jacket, cotton flannel shirt and double-pleat Newport cotton twill pant by Lacoste at Macy's. (color) JAGGER EDGE: A Rolling Stones' logo T-shirt, by Sean John, offers something familiar for the weekend. (color) DRESSED U AND DOWN: A black blazer, worn casully,

from the Milano Uomo collection by Sears. (color) CITY SLICK: **Nautica's** Navy three-button, single-breasted suit is a fashion staple for busines sdressing.

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FASHION; The Swimmer The New York Times November 25, 2001 Sunday

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The New York Times

November 25, 2001 Sunday
Late Edition - Final

SECTION: Section 6; Column 1; Magazine Desk; Pg. 78

LENGTH: 138 words

HEADLINE: FASHION;
The Swimmer

BODY:

Like Burt Lancaster before him, David Hasselhoff plays the part of the charming and winsome Neddy Merrill, who pool-hops his way home as a cast of backstabbing neighbors lounge around in the season's hottest resort clothes.

He was a pilgrim, an explorer, a man with a destiny, and he knew that he would find friends all along the way.'

The Hallorans 'did not wear bathing suits. . . .Their nakedness was a detail in their uncompromising zeal for reform, and he stepped politely out of his trunks.'
The Biswangers 'did not belong to Neddy's set. . . .They were the sort of people who discussed the price of things at cocktails.'

'It was probably the first time in his adult life that he had ever cried. . . . He had done what he wanted, he had swum the county, but he was so stupefied with exhaustion that his triumph seemed vague.'

URL: http://www.nytimes.com

GRAPHIC: Photos: Pages 78 and 79: front row from left: Wool halter top, $425, from the Pink Label Collection by Oscar de la Renta, and chiffon skirt, $3,200, from the Resort collection by Oscar de la Renta. To order at Bergdorf Goodman and Saks Fifth Avenue. Belt and bag: Oscar de la Renta. cotton shirt (in pool), $245, from Moschino Jeans Uomo. Hat: Motsch for Hermes. Swimsuit, $65, by Gene Meyer. At Macy's West. Neiman Marcus. Bikini, $130. At Robin Piccone, Los Angeles, or call (877) 669-6702. Linen jacket, $440. At Cynthia Rowley, 112 Wooster Street. Cotton shirt, $300. At Prada, 841 Madison Avenue. Cotton jeans, $89, from Gant. At Gant, 645 Fifth Avenue. Sunglasses: Gucci. Belt: Etro. Flip-flops: Sensi. Crocheted halter dress, $1,070. At Missoni, 1009 Madison Avenue. Sunglasses: Selima Optique. Earrings and bracelet: Agatha. Watch: Rolex. Flip-flops: Sensi. Back row, from left: Shirt: Etro. Hat: Paul Stuart. Embroidered shirt and pants: Prada. Sunglasses: Moschino. Shirt: Brioni. Pants: Gant. Hat: Kangol. Sunglasses: Ray Ban. Shell and plaid pants: Ralph Lauren Black Label. Jewelry: Alexis Bittar. Tuxedo: Hickey-Freeman. Blue shirt: Brioni. Serving cart: Crate and Barrel. Glasses: Crate and Barrel, Urban Outfitters and Target.; Page 80: clockwise from left: Swimsuit, $90, by Ralph Lauren Purple Label. At Polo Ralph Lauren stores. Towel: Target. Cotton shirt, $275, by Rene Lezard. At Intoto, Minneapolis. Cotton trousers, $180, by Gene Meyer. At Saks Fifth Avenue. Neiman Marcus. Hat: Kangol for Katherine Hamnett.

Watch: Concord. Halter swimsuit, $325, by Michael Kors. At Saks Fifth Avenue. Sunglasses (on head): Selima Optique. Watch: Movado. Shoes: Donna Karan. Glasses: Urban Outfitters. Decanter and drink accessories: Crate and Barrel.; Page 81: front to back: Bikini, $130. At Robin Piccone, Los Angeles. Swimsuit, $65, by Gene Meyer. At Macy's West. Neiman Marcus. American flag swimsuit, $110, from Moschino. At Barneys New York. Towels and grill: Target.; Page 82: from left: Watch: Hermes. Eyeglasses: Robert Marc. Pearls: Erwin Pearl. Swimsuit, $90, by Ralph Lauren Purple Label. At Polo Ralph Lauren stores. Table and chairs: Gracious Home. Glasses and coasters: Crate and Barrel.; Page 83: from left: Cotton polo shirt, $45, and patchwork pants, $80, by Tommy Hilfiger. At Macy's East. Shoes: Tod's. Sweater, $85, and bikini bottom, $80 for the suit, from **Nautica.** At Burdines or log on at www.**nautica**.com. Earrings: Alexis Bittar. Shoes: Stuart Weitzman. Cotton sweater, $110. At Gant, 645 Fifth Avenue. Cotton pique golf shirt, $53. At Paul Stuart. Seersucker shorts, $130, from Etro. At Bergdorf Goodman. Shoes: Tod's. Bikini top, $190, by Rene Lezard. At Peoples, Atlanta. Cotton sarong, $340. At Hermes stores. Necklace: Alexis Bittar. Watch: Rolex. Shoes: Stuart Weitzman. Tuxedo shirt, $135, and wool pants, $270, from Hickey-Freeman. To order at Saks Fifth Avenue. Bikini: Robin Piccone. Flip-flops: Sensi. Swimsuit, $65, by Gene Meyer. At Macy's West. Neiman Marcus. Lanterns: Urban Outfitters. Cart and drink accessories: Crate and Barrel.; Page 84: from left: Swimsuit, $82, by Anne Klein. At Bloomingdale's. Watch: Seiko. Bag: Tod's. Sunglasses (on bag): Selima Optique. Terry-cloth robe, $60, by Ron Chereskin. At Uno Mundo, 23 East 20th Street. Swimsuit, $75. At Robin Piccone, Los Angeles. Lounge chair, cushions, cocktail cart and table: Crate and Barrel. Orange chair: Urban Outfitters. Umbrella: Gracious Home.; Page 85: Swimsuit, $75. At Robin Piccone, Los Angeles. Hair: Marco Santini and Mandy Lyons for Bumble & Bumble. Makeup: Susan Houser for Shiseido. Production: Sharon Mendelow Productions. Fashion assistants: Anne LeBlanc and Gustavo Serrano. Casting: AZ Productions. Models: Morgan Quinn, Jillian Johnson, Ellis Gaskell, Nancy Ozelli, Bill Hartson, Stu Richel, Lynn Clayton, Steven Strait, Martin Reiss, Jim Fredericks, Ashton, Charles Gemmill, Nathan Fisher, Catherine Roberts and Joanne Russell. Locations: Glen Gate Pools and Realty Seven. (Jeff Riedel; Styled by Robert Bryan and Mimi Lombardo; Set Design by MakDesign at Trafik)

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The Shops at Las Americas Grand Opening: Bi-National Border Region Benefits From Grand Opening of the Shops At Las Americas; First Phase Retail, Entertainment and Cultural Gateway Now Open at World's Busiest Border Crossing. San Diego Business Journal November 26, 2001

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November 26, 2001

SECTION: No. 48, Vol. 22; Pg. B1; ISSN: 8750-6890

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LENGTH: 1703 words

HEADLINE: The Shops at Las Americas Grand Opening: Bi-National Border Region Benefits From Grand Opening of the Shops At Las Americas; First Phase Retail, Entertainment and Cultural Gateway Now Open at World's Busiest Border Crossing.

BODY:
The Shops at Las Americas celebrated its grand opening on November 16, welcoming holiday shoppers to the first phase of a world-class $ 260 million retail, entertainment and cultural gateway between the U.S. and Mexico, located just off Interstate 5 in San Diego. As part of the nation's first-ever privately funded port of entry development with Mexico, The Shops at Las Americas is the first step in an unprecedented 1.4 million-square-foot private/public project designed to encourage and promote the economic development of Tijuana and the San Diego border region.

Heralded by San Diego city officials as "a model for the 21st Century," Las Americas is envisioned as a state-of-the-art port of entry welcoming tourists and visitors traveling between the U.S. and Mexico. The signature piece of the project is a proposed pedestrian bridge, currently a priority project at the highest levels of government on both sides of the border. The suspension bridge, soaring 150 feet into the air and spanning the U.S. border where it meets the Tijuana River, will link the two countries together, less than a thousand yards away from the existing U.S. port of entry site in San Diego, the world's busiest and most heavily traveled border crossing.

"This project is designed to create a monumental gateway for the U.S. and Mexico, symbolizing the friendship between our two countries and celebrating the convergence of both cultures," said C. Samuel Marasco III, president of San Diego-based LandGrant Development, which is developing the project in cooperation with its Mexico City branch, LandGrant de Mexico, and in coordination with city, state and federal government officials.

Construction on Las Americas is moving forward in three phases of development. The first stage, The Shops at Las Americas, encompasses 370,000 square feet of open-air retail and restaurant space designed to create an urban village atmosphere. It features distinct plazas designed in classic Spanish architecture and boasts up to 75 tenants, including leading brand names such as Nike, Gap, Banana Republic, Old Navy, Liz Claiborne, Casual Corner, **Nautica** and Outback Steakhouse.

The second phase, set to open in spring 2003, will include approximately 270,000 square feet of additional retail space and a proposed new 25,000-squarefoot public library/cultural center. The third phase of the

project involves the construction of the landmark pedestrian bridge, together with a 26,000-sq. ft. port of entry facility, a multi-modal transit center, a hotel and conference center, an office tower, 60,000 square feet of outdoor entertainment space for concerts and special events, and 200,000 square feet of retail space, including duty-free shopping.

The bi-level bridge will be anchored on the U.S. and Mexico sides with the latest in state-of-the-art federal inspection facilities for customs and immigrations officials, providing the highest levels of safety and security for visitors as they cross the border. U.S. and Tijuana-bound pedestrians will cross on separate levels of the bridge, which will span 558 feet across the Tijuana River. The bi-national bridge will dramatically link San Diego to Tijuana's Avenida Revolucion, delivering millions of tourists to the heart of the city's historic shopping district.

In addition to serving as a new port of entry between the U.S. and Mexico, LandGrant officials say the pedestrian bridge will help relieve traffic congestion at the existing U.S. border entry, where more than 86 million travelers a year make the journey between San Diego and Tijuana. The developers estimate that, upon its completion, approximately 8-10 million visitors will cross the footbridge annually to Mexico.

"We are creating a friendly welcome mat which will serve as an invitation to travelers to come to Tijuana," said Antonio Garcia Contreras, president of LandGrant de Mexico. "More importantly, the project will bring increased business opportunities that will further promote the revitalization and economic development of the central business district in Tijuana.

Las Americas is recognized as the largest and most significant development along the 2,000-mile border between the U.S. and Mexico, not only because of its size and scope but also due to its innovative, bi-national public/private partnership structure and unprecedented cooperation and support of the U.S. and Mexican municipal, state and federal governments.

The project was approved in May 1998 by the City of San Diego as a redevelopment of the area adjacent to the old commercial port of entry, which was closed in 1996. Through its partnership with LandGrant Development, the San Diego Redevelopment Agency created the master plan and will contribute $ 20 million to the project over the next 30 years for reimbursement of the costs of the public improvements being made by LandGrant Development. In April2000, LandGrant formed a joint venture company with JER Partners, a global real estate investment firm headquartered in McLean, Va., to provide the additional capital to develop and operate Las Americas. No state or federal funds are involved.

With the opening of The Shops at Las Americas, holiday shoppers will discover a wide variety of themed shopping districts to explore, each with their own distinctive architectural styles and unique landscaping. By creating distinct shopping areas, The Shops at Las Americas boast an urban village atmosphere that gives the illusion of being built over time and provides visitors with a wider variety of shopping experiences than traditional mall settings.

Avenida Tijuana recalls streetscapes from the 1920's Avenue Revolucion and recreates the Agua Caliente Casino, while Las Ramblas is reminiscent of the Barcelona shopping street of the same name. Greeting visitors to Las Ramblas is a special wrought iron world globe, positioned atop a 22-ft.tall carved stone column from Mexico. The work is reminiscent of the famed Barcelona statue of Columbus sitting atop a stone column and pointing to the New World. Las Ramblas is bordered by an 8,550-square-foot **Nautica** outlet. Avenida Urban creates a more formal atmosphere with Baroque architecture that one might expect to find in Madrid, while a casual rural feel pervades Calle Ranchita with its porches, clay tile roofs, benches, handmade pots and California pepper trees.

Via Baja epitomizes a classic Mexican beach town with its white-washed stucco, rustic detailing, tall palm trees and Baja tropical plants such as giant birds of paradise. Tenants include Bass, Wilson's Leather, Papaya and a 15,300-square-foot Gap. California sycamore trees frame mall entrances and ash street trees extend along Camino de la Plaza.

Las Americas also features both formal outdoor plazas and intimate courtyards with covered arcades,

pergolas and trellised porticos. Plaza Grande is the ceremonial shopping center entrance and includes three grand arches arranged in a semi-circle topped with an array of international flags. A 17,000square-foot Old Navy outlet currently anchors the plaza.

Durango Plaza is flanked with rustic, ranch-style buildings and features an arched entry portal and a central fountain. A 10,000-square-foot Liz Claiborne outlet and a 7,000-square-foot Tommy Jeans store are among the tenants. Catalonian Plaza creates a European-flavored street scene with balconies, lofts and an eclectic architectural mix that appears to have evolved over time. Via National will be a vehicular shopping street and will demarcate the more traditional architecture from the contemporary architecture adjoining the proposed mixed-use development.

Paseo Louisiana Plaza is located adjacent to the U.S. port of entry and the proposed international bridge, which will provide a pedestrian crossing directly to Tijuana's Avenida Revolucion. It features a graceful suspended arch that spans the vehicular street and will frame the bridge beyond. The Spanish Colonial-style plaza is anchored by a 25,000-square-foot Nike outlet store and 10,000-square-foot Baja Duty Free shop.

Interior courtyards will punctuate the shopping streets and, as a focal point, provide a transition between shopping districts. La Arena creates the illusion of a reconstructed bullring on a grand scale for hosting major events. Second floor balconies will provide potential for theatrical performances. Tenants include a 7,000-square-foot Tilly's children's apparel store and a 9,400square-foot Adidas shop.

Iberian Court will be more urban, sophisticated and vertical in scale, with an asymmetric layout to create the effect of three intersecting European streets. In addition, it is somewhat smaller than the other courtyards to create an urban feel of more pedestrian activity and intensity. In contrast, Agua Caliente Court is more open, restive and informal with room for retail carts, shade trees and a replica of the fountain in the original Agua Caliente bullring. The court also provides a spacious seating area for the food tenants and features hundreds of wrought iron tables punctuated by concrete tables with inlaid tiles and carved wood chairs of various eclectic styles.

Pedestrian walkways are paved with scored and colored concrete using a variety of textures. Special decorative touches such as handcrafted concrete urns made in Mexico dot the landscape, as well as numerous decorative and flowering plants. A grove of mature date palms from Indio (100 in all) frame either side of the main entrance off Willow Road and extend into the parking lot. The parking areas also feature Tipu trees, which are large leafy canopy trees to create shaded areas.

Las Americas is designed by KMA Architecture & Engineering of San Diego, Calif., and the landscape architect is DeLorenzo Inc., also of San Diego.

LandGrant Development, which was founded in 1986, is a full-service real estate development, management and investment company headquartered in San Diego, Calif., with branch offices in Mexico City, Mexico. To date, the company has developed, acquired and managed more than 10 million square feet of retail, office and multi-family properties in the western United States and Mexico.

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GRIBETZ, CHU, BUATTA TO BE HONORED BY FIT; Lester Gribetz, Mario Buatta, David Chu, honored by Fashion Institute of Technology; Brief Article HFN The Weekly Newspaper for the Home Furnishing Network November 26, 2001

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HEADLINE: GRIBETZ, CHU, BUATTA TO BE HONORED BY FIT; Lester Gribetz, Mario Buatta, David Chu, honored by Fashion Institute of Technology; Brief Article

BODY:
NEW YORK-Lester Gribetz, vice president of home furnishings fashion direction at Bloomingdale's, will receive the Lifetime Achievement Award at next year's Fashion Institute of Technology's Annual Home Products Breakfast.

David Chu, president and chief executive officer of **Nautica** International, will be honored with the Distinguished Alumnus Award. Mario Buatta of Mario Buatta Design will be given the Pioneer in Home Design Award.

The event, which is scheduled for April 15, 2002, will be held at the Waldorf Astoria and will be emceed by Warren Shoulberg, editor in chief of HFN. For more information about tickets, contact Christine Pratt at (212) 217-7457.

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THE POWER 100; apparel retailers; Statistical Data Included Daily News Record November 26, 2001

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November 26, 2001

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HEADLINE: THE POWER 100; apparel retailers; Statistical Data Included

BODY:
20. KENNETH COLE

Kenneth Cole started his company in 1982, selling women's shoes out of the back of a truck. Now he's married to Governor Cuomo's daughter, a board member of AmFAR and the CEO of a company that sold $ 406 million in men's and women's apparel, shoes and accessories last year. On the strength of accessible but modern design, moderate pricing and a unique, socially conscious advertising campaign, Cole's signature line and lower-priced Reaction and Unlisted labels have found a highly receptive men's wear audience. Power prediction: Kenneth Cole will launch men's and women's fragrances next fall, under a licensing agreement with LVMH's Parfums Givenchy.

21. JOSEPH ABBOUD

Cutting-edge Joseph Abboud is not, but that's just fine with Abboud loyalists. His practical, handsome, luxurious suits and sweaters have become staples in many a wardrobe, and Abboud shops are key anchors in department stores around the U.S. and Japan. Last year Abboud launched a group of licensed home fashion lines, and his name now adorns sheets, towels, rugs, shower curtains and china. Like his old boss Ralph Lauren (Abboud was director of men's wear design at Polo for three years), Abboud works to give as much of himself as possible to his fans. For his work, Abboud has won the CFDA's Menswear Designer of the Year Award twice -- back-to-back, in 1990 and 1991. Power prediction: Abboud sold his name to GFT Net (a division of HdP) last year. Now rumors abound that he's planning to buy it back.

22. STEVE McCRACKEN

As president and CEO of DuPont Apparel and Textile Sciences, Steve McCracken manages a $ 3 billion division. He's also the go-to guy for anything related to apparel. DuPont's new, overarching branded strategy was McCracken's idea, as was the plan to put all of DuPont's apparel fiber businesses under one unit. McCracken oversees the leading man-made-fiber research lab in the country and directs DuPont's fiber-related marketing. And insiders say he's in the running to succeed DuPont chairman and CEO Charles Holliday. Power prediction: McCracken turns venture capitalist, snapping up companies with promising textile patents.

23. BURTON TANSKY

Burt Tansky has luxury coursing through his veins. Saks Fifth Avenue, Bergdorf Goodman, Neiman Marcus -- he's held top positions with all of them. Since joining the Dallas-based Neiman's in 1994, Tansky has kept the company on an even and profitable course. And although the luxury market is struggling, his experience and creativity are sure to help the company work through the rough times. Power prediction: Tansky's smaller-format Galleries of Neiman Marcus will succeed in bringing Neiman's luxe to the middle of the mall.

24. THE DILLARDS

With more than 300 units and volume of $ 8.6 billion, Dillard Department Stores is still controlled by the family. And the Dillards go their own way. Over the past year that's meant cutting inventory, increasing private and proprietary labels and demanding markdowns upfront. Anyone who doesn't like it can look elsewhere. As William Dillard 2nd has said: "We are going to buy more goods from people who do business the way we want to do business and less from people who don't do business the way we do business." Okay then. Power prediction: Lean and mean, they'll survive the downturn as well as any.

25. SIR PAUL SMITH

This knight has brought all the right elements -- British eccentricity, tailored styling and luxe knits -- to the round table and has emerged the Lancelot of the British fashion scene. He's not only England's most successful designer, but has overwhelming support in Asia, with that market accounting for 65 percent of his $ 330 million business. With a new flagship in Milan and one to follow in Paris, Sir Paul is ready to bring his coat of arms to Italy and France, and has set a goal to almost double overall sales in the next five years. That means growth in the U.S., where Smith continues to be underdeveloped. He's searching for the right location for a New York flagship, and a full U.S. rollout will follow. Power prediction: A new Smith store in New York will finally teach Americans how to appreciate Brit wit.

26. MINDY GROSSMAN

Talk about culture clash. A global athletic brand taps a Seventh Avenue doyenne to run its multibillion-dollar apparel business. Mindy Grossman, former head of Polo Jeans Co. is the executive. Catch her off Nike's Oregon campus and she'll laughingly recount her efforts to fit in at one of Nike's outdoor team-building exercises.But Nike founder Phil Knight and Grossman have one important thing in common: They like to win. Knight praised Grossman earlier this year for making Nike a "true apparel company." Now her challenge really begins, as she manages a $ 2.8 billion business through a global downturn. Power prediction: How big can Nike's apparel business get? With Grossman at the helm, we'll soon find out.

27. GEORGE ZIMMER

When he boasted a couple of years ago that he'd build The Men's Wearhouse into the industry's leading specialty store retailer, it raised a few eyebrows. But slowly, George Zimmer and his team put the wheels in motion. Today, the company operates over 500 stores and pulls in volume of $ 1.35 billion -- a far cry from the one-unit chain he opened in Houston in 1973 with a $ 7,000 investment. Power Prediction: He's out of the running for Brooks, but expect Zimmer to try other acquisitions.

28. DAVID CHU

He may not have the name recognition of a Ralph, Calvin or Tommy, but David Chu has done all right for himself. Last year **Nautica,** the label he founded in 1983, paid Chu more than $ 11 million. Meanwhile, on the runway, Chu's work is looking better than ever as he refines his sporty take on casual attire. Power prediction: In his new role as vice-chairman and chief creative officer, Chu will further fine-tune **Nautica's** presentation as he and Sanders take the brand to Europe.

29. DOMENICO DOLCE and STEFANO GABBANA

Stefano Gabbana once said his idea of luxury was "watching MTV all day." Good thing, because Gabbana,

may just prove to keep the little frog jumping while other Italian operations struggle to keep their heads above water.

61. MARC JACOBS

At the Marc Jacobs spring 2002 show this September, the crush of people at the gates was so large, you might have imagined they were giving away free Marc by Marc Jacobs outfits. Such is the drawing power of Jacobs, the fashion pack's longtime sweetheart. Power prediction: Jacobs just opened a men's store in the quiet West Village. Expect a slew of copycats to open up shop there any minute.

62. JOSEPH BARRATO

After stints at Brook Brothers and Ralph Lauren, Joseph Barrato went Italian with Brioni in 1986. Under his watch, sales jumped from $ 5 million to today's $ 40-plus million as he guided the company into furnishings and sportswear and added mono-brand stores. Power prediction: Look for Barrato to further build the brand in trendy resort areas as he has already done with a store in Aspen.

63. ROBERT B. McKNIGHT JR.

He started selling board shorts from his car; today his company, Quiksilver Inc., is a $ 445 million business. Robert McKnight proves without a shadow of a doubt that you can make money in surfing apparel and do it while remaining true to your roots. Power prediction: With board sports emerging as the lifestyle of choice for generations Y and Z, McKnight's business has yet to crest.

64. RONNIE WURTZBURGER

To call the president of Peerless International a salesman's salesman is an understatement. Who, at the top echelons of the retail business, doesn't know Ronnie Wurtzburger? He can melt the toughest buyer, break down the thickest doors and get stores to come back for more even in the toughest of times. Since 1990, when he took over the U.S. subsidiary of Montreal's Peerless Clothing Co., Wurtzburger has sent volume soaring from $ 15 million to $ 250 million and paved the way for other Canadian makers to sell America. Power prediction: A strategic alliance with Neema Clothing Co. has given Wurtzburger a new boss, Jim Ammeen. Let's hope Wurtzburger got a fair shake in the deal, or he may head elsewhere.

65. SUSAN MASKO

With some 1,000 stores in 47 states and sales of $ 29 billion, the Target stores division of Target Corp. is a force to be reckoned with. As the top men's wear merchant for the mega-retailer, Susan Masko has one of the biggest pencils in the business. Power prediction: Kmart tries to poach Masko to pep up its men's business.

66. JOE GROMEK

After joining a struggling Brooks Brothers, Joe Gromek proceeded to update the venerable chain and make it relevant to today's customer. As CEO he beefed up Brook's sportswear component and revived its clothing and furnishings collection. He also opened up a new Fifth Avenue flagship. Power prediction: With Brooks on the block, Gromek's future with the retailer is a question mark, but his record will help him score another plum position if necessary.

IAC-CREATE-DATE: December 18, 2001

LOAD-DATE: December 19, 2001

PARKER IS MODEL GUARD FOR FORDHAM The New York Post November 29, 2001, Thursday

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The New York Post

November 29, 2001, Thursday

SECTION: Metro; Pg. 066

LENGTH: 350 words

HEADLINE: PARKER IS MODEL GUARD FOR FORDHAM

BYLINE: THOMAS CULLEN

BODY:
Fordham point guard William "Smush" Parker claims he was born with a basketball in his hand.

Anyone who's seen him play wouldn't doubt it.

"He's a throw-back player with a modern game," said head coach Bob Hill. "He makes his teammates better. Just because he's flashy doesn't make him a wild player."

The Rams (1-2) are sporting an entirely new backcourt this season with the loss of Jason Harris and Bevon Robin and the arrival of Parker and Adrian Walton.

While Parker's predecessor Robin was more of a shoot it from all over the court type of player, Smush would rather look for the open man before taking a shot.

"He didn't make his teammates better," Parker said of Robin. "He was looking out for himself."

Parker, who is not afraid to pass instead of shoot, has made his teammates better thus far. He has also taken his share of shots as well.

He is averaging 15 points, 5.3 assists and 5 rebounds, but it's distributing the ball that Parker likes most.

"An assist is also two points," he declared.

Last night, the Rams traveled to Iona to face the Gaels (0-3).

A rift was started last year when Hill claimed that he wanted to take the Rams to the next level and get out of playing the Ionas and Manhattans of the world. This did not sit well with Iona coach Jeff Ruland.

The battle lines may have been drawn by the two coaches, but Parker refuses to get caught up into the hype.

"I'm looking forward to every game, not just a single one," he said.

Basketball is not the 6-4, 180-pound Parker's only forte, he has also done some modeling for **Nautica.** He modeled its NST line, which stands for Never Stop Trying.

Hill was concerned that Parker's street ball mentality would creep into his college game. So far that has not happened.

"It's been a real good transition for me," Parker said. "It wasn't a big adjustment because I'm used to playing against good competition."

GRAPHIC: UP & IN: Jason Williams soars for two points in first half of DukeAEs 80-62 romp over Iowa in the ACC/Big Ten Challenge Tuesday night at the United Center. AP

LOAD-DATE: November 29, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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HOLIDAY BRIEFS Concord Transcript (California) November 29, 2001 Thursday FINAL EDITION

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Concord Transcript (California)

November 29, 2001 Thursday FINAL EDITION

SECTION: NEWS; Pg. C05

LENGTH: 607 words

HEADLINE: HOLIDAY BRIEFS

BODY:
Hospice Tree of Lights ceremony

Community members are invited to sponsor a light for the Hospice of Contra Costa Foundation Tree of Lights to remember friends and loved ones throughout the holiday season during a tree lighting ceremony in Clayton at 5 p.m. Sunday, Dec. 2, at Clayton Station, at Kirker Pass and Clayton roads.

The ceremony will feature singing, candle lighting, a memorial poem, and tree lighting. The lights will shine from early December through early January.

To sponsor a light, send $10 per light (or more) to the Hospice of Contra Costa Foundation, 2051 Harrison St., Concord (94520). Donations are used to fund patient care by Hospice and Palliative Care of Contra Costa, which cares for adults and children with life-threatening illnesses. Call 925-609-1849 for more information.

Leisure Services Napa shopping trip

Concord Leisure Services is planning a marathon shopping excursion to the Napa Valley from 9:30 a.m.-4:30 p.m. Saturday, Dec. 1. The daylong trip will include a visit to Vintage 1870 in Yountville, which features a collection of 38 specialty shops and galleries in a converted 130-year-old winery. Participants will eat lunch on their own at one of several available restaurants.

Then the group will move on to Premium Outlets to shop in 50 factory stores, including Mikasa, J. Crew, **Nautica,** Jones of New York, Nine West, Ann Taylor, Dansk, and many others. Transportation will be provided by van and the cost is $16 per person for Concord residents and $21 per person for nonresidents. Call 925-671-3404 to register or for more information.

Farmers market toy drive

The Concord farmers market invites patrons to help fill Santa's sleigh with toys for the Contra Costa County Fire District's toy drive from 10 a.m.-2 p.m. Tuesdays, Dec. 4, Dec. 11, and Dec. 18 in Todos Santos Plaza, at Willow Pass Road and Grant Street.

Firefighters will collect the toys from 11 a.m.-2 p.m. Tuesday, Dec. 18. Call 800-949-FARM (800-949-3276) or visit www.pefma.com for more information.

Craft show continues through Christmas

The 33rd annual "Joy of Christmas Craft Show" will continue through Christmas, at the Wards/Contra Costa Shopping Center in Pleasant Hill.

The show will feature more than 50 artists and artisans in their workshops inside the mall through Christmas. Festival hours will run from 10 a.m. to 8 p.m. Sunday through Thursday and 10 a.m. to 9 p.m. Friday and Saturday.

Santa will make an appearance each Saturday and Sunday from noon to 3 p.m. Santa will be helping to collect toys for the local police department toy drive.

Admission and parking are free. For more information, call John Holland at 707-886-5355.

Monumental holiday toy drive

The fifth annual Monumental Holiday Toy Drive, sponsored by the Concord Police Department, is accepting donations of new, unwrapped toys through Dec. 17.

The program provides low-income families with toys for Christmas. Toy collection bins have been placed at the Police Headquarters building, all three police district field offices, the Concord Civic Center, and at local businesses.

Last year, 1,485 children, ages 2 to 12, from Cambridge, Meadow Homes and Ygnacio Valley elementary schools received two toys each.

The public is invited to attend community wrapping sessions from 3-6 p.m. on consecutive Sundays, Dec. 2, Dec. 9, and from 5-10 p.m. Sunday, Dec. 16, at the Concord Police Station, first-floor community room, 1350 Galindo St., Concord.

All of the toys will be distributed from the Southern District Police Field Office between Dec. 20-22. Call 925-671-3485 for more information.

LOAD-DATE: January 5, 2002

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Linens 'n Things Opens New Stores for The Holiday Season; Growth Through Expansion into New Markets
Business Wire November 30, 2001, Friday

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Business Wire

November 30, 2001, Friday

DISTRIBUTION: Business Editors

LENGTH: 713 words

HEADLINE: Linens 'n Things Opens New Stores for The Holiday Season; Growth Through Expansion into New Markets

DATELINE: CLIFTON, N.J., November 30, 2001

BODY:
Building on the strength of its 329 store locations, Linens 'n Things, Inc. (NYSE:LIN) one of the leading national large format retailers of home textiles, housewares and home accessories recently added thirteen stores and nearly 447,000 square feet of space that offers quality home furnishings and an extensive collection of more than 30,000 items.

Seven of the thirteen new sites are located on the West Coast. Six are in California (Fullerton, Union City, Chico, Bakersfield, Citrus Heights and Burbank); a new Spokane location joins its sister store. New East Coast locations include Waterbury, CT, Williston, VT and Cortland, NY. A new store also opened in Billings, MT. Two new Canadian stores are located in Winnipeg, Manitoba and Abbotsford, British Columbia.

Expansion into these new markets is expected to help build brand recognition, increase Linens 'n Things' solid customer base and to contribute to increased revenues. Linens 'n Things features a wide array of value priced brand name bedlinens, window treatments, cookware, home accessories, storage, and bath accessories, in addition to the Company's own high-quality private label merchandise. Our quality name brands include **Nautica,** Calphalon, Cuisinart, Royal Velvet and Croscill.

In addition to convenient in-store and online shopping, Linens 'n Things offers a national Gift Registry. With over 300 stores and our website at www.linensnthings.com, Linens 'n Things has made it possible for customers to select from its wide array of products when shopping for themselves or choosing gifts for weddings, housewarmings or graduations.

As of November 30, 2001, Linens 'n Things operated 342 stores in 43 states and four Canadian provinces. Linens 'n Things, with year 2000 sales of $1.6 billion, was founded in 1975 and operated as a privately held company until 1983 when it was acquired by the Melville Corporation. In 1996, Linens 'n Things became a publicly traded company and its shares are traded on the New York Stock Exchange (NYSE:LIN). More information about Linens 'n Things, Inc. can be located on-line at www.linensnthings.com.

The foregoing contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. The statements were made a number of times and have been identified by such forward-looking terminology as "expect," "believe," "may," "will," "intend," "plan," "target" and similar statements or variations of such terms. All of our "outlook" information constitutes forward-looking information. All such forward-looking statements are based on our current expectations, assumptions, estimates and projections about our Company and involve certain significant risks and uncertainties

including levels of sales, store traffic, acceptance of product offerings and fashions, the success of our new business concepts and seasonal concepts, the success of our new store openings, competitive pressures from other home furnishings retailers, the success of the Canadian expansion, availability of suitable future store locations, schedule of store expansion, the impact of the bankruptcies and consolidations in our industry, the impact on consumer confidence and consumer spending as a result of acts of terrorism and war, and the impact of a slowing consumer economy. These and other important factors that may cause actual results to differ materially from such forward-looking statements are included in the "Risk Factors" section of the Company's Registration Statement on Form S-1 as filed with the Securities and Exchange Commission on May 29, 1997, and may be contained in subsequent reports filed with the Securities and Exchange Commission. You are urged to consider all such factors. In light of the uncertainty inherent in such forward-looking statements, you should not consider their inclusion to be a representation that such forward-looking matters will be achieved. The Company assumes no obligation for updating any such forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting such forward-looking statements.

CONTACT: Linens 'n Things, Inc.
William T. Giles
Chief Financial Officer
(973) 815-2929

URL: http://www.businesswire.com

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The Best Parkas In Style December, 2001

Copyright 2001 Time Inc.
In Style

December, 2001

SECTION: STYLE FILE; Pg. 148

LENGTH: 12 words

HEADLINE: The Best Parkas

BODY:
[This article consists of a quote and photographs--see below]

GRAPHIC: COLOR PHOTO, Wardrobe Rx when your wardrobe needs a shot in the armoire Nylon D-ring jacket with polyurethane coating, Old Navy, $ 42; 800-653-6289, COLOR PHOTO, [Wardrobe Rx] Teflon-coated silk down coat, Moncler, $ 395; Henry Cotton's, San Francisco, 415-391-5557; COLOR PHOTO, [Wardrobe Rx] Silk-micronylon jacket, Ralph Lauren Sport, $ 950; select Ralph Lauren stores; COLOR PHOTO, [Wardrobe Rx] Nylon three-quarter puffer coat, **Nautica** Jeans Company, $ 175; select Bloomingdale's; COLOR PHOTO, [Wardrobe Rx] Nylon zip-front parka, Prada Sport, $ 730; Prada, N.Y.C., 212-925-2221

LOAD-DATE: December 4, 2001

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GIFTS ON THE go Courier News (Bridgewater, NJ) December 5, 2001 Wednesday

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Courier News (Bridgewater, NJ)

December 5, 2001 Wednesday

SECTION: LIFESTYLE; Pg. 4B

LENGTH: 971 words

HEADLINE: GIFTS ON THE go

BYLINE: Staff

BODY:
Last-minute ideas for goodies that will stuff those stockings and bring cheer to all for the holidays!

A BOOST FOR THE HOLIDAYS: With the benefits of aromatherapy, it's the perfect pick-me-up. The five-piece set includes a reusable terry cloth spa bag filled with well-being essentials. A $40 value, now only $29.99, the Energy Gift Set by Avon available at www.avon.com or call (800) FOR-AVON

SWEET AROMAS: Bath & Body Works has a wonderful line of aromatherapy products for holiday gift-giving including body lotions and massage oils; prices range from $8-20, available at Bath & Body works stores nationwide.

CAUGHT IN TIME: This charming swirl watch with two sweeps of silver-plated nickel and square watchface is a unique holiday gift; $58, from the Coldwater Creek - Spirit of the West catalog. Call (800) 968-0980 or visit www.coldwatercreek.com

IN THE KITCHEN: Help the cooks of the house look after their hands - choose from the Cooks Collection basket $38. Includes lotion, soaps, towels and handwash or the Cooks Hand Care caddy $24. It is available at Crabtree & Evelyn at the Bridgewater Commons mall or visit www.crabtree-evelyn.com

CUTE 'N' COMPACT: Be prepared with the brush built for use on the go. Comes with mirror handle and folds up for easy carrying. Advance Techniques Folding Cushion Brush $4.99 by Avon available at www.avon.com or call (800) FOR-AVON

SAY CHEESE!: Offer a practical gift this year that will polish up those enamels and rid gums of holiday munching. Reach Power Brush $17.99 available at most mass market stores including Target and CVS.

SURE FOR SHINE: Lifetex wellness sculpting polisher will add brilliant shine to the hair. $12.99. Available at Bloomingdales or Saks Fifth Ave, Hackensack, or call (866) LIFETEX or visit www.lifetexwellness.com

PURE INDULGENCE: Excellent pamper presents for the holidays. An exfoliator that uses natural honey & jojoba beads to remove dry cells from the body. And a rich, luxurious whip of Shea Butter and healing botanicals to nourish dry sensitive skin. Honey body polish $28 & Shea butter Souffle $24. Available at Sephora at the Mall at Short Hills or visit www.essentialelements.com

GIRLS JUST WANNA HAVE FUN: Celebrate the girl in every woman with BCBGirls perfumes and lotions -

Star, Nature, Metro & Sexy - all designed to bring the best out in young ladies, Eau de toilette $38, body lotion $24, body cleanser $22 by Max Azira available at fine department stores or visit www.sephora.com or call (800) 715-4023.

CLEAN & FRESH: Help dad perfect his appearance with the Splash collection by **Nautica.** Products include shave cream $12, BIG soap on a rope $10, body wash $10 and deodorant $10 available at fine department stores including Macy's or call (800) 715 4023.

COMFORT IS THE KEY: This seamless bra and bikini offers the very best in underwear comfort. Heather microfiber daybra, $10, and bikini, $9, by Barely There available at select Lord & Taylor stores or visit www.barelythere.com

FOR LONG ELEGANT NAILS: If any woman you know is trying to grow her nails, then try this. Vivinal is a dual nutritional system that works from the inside out. Tablets, rich in marine protein work from the inside to give long luscious nails. Combine with cuticle treatment that contains myrrh to help strengthen the nail surface. $36 available at www.spacadet.com or call (800) 318-3934

A TIMELESS CLASSIC: A refreshing scent that's exhilarating and distinctly masculine. and great for all ages. Eternity for men, by Calvin Klein $32 for 50 ml, available at most fragrance counters in department stores.

RUB-A-DUB-DUB: It's a duck in a tub, fun for any family's bathroom. $32 from Bath & Body Works, Bridgewater Commons mall.

BEDAZZLED: This beautiful necklace is a great way to treat someone special. Bronze drama rhinestone multitiered necklace $65 by Liz Claiborne Accessories. Available at Elisabeth, The Mall at Short Hills or visit www.lizclaiborne.com for a store nearest you.

SAY GOODBYE TO DRY SKIN: Give your body new life with Te Tao Chinese Rose & Mother of Pearl body lotion. Perfect for the winter weather. $7.50 available at most leading drug stores or call (800) 741 KUAN

FOR HIM AND HER: These fresh fragrances would be lovely for a couple's first Christmas. Cool Water aftershave for men $44 and Cool Water Woman $40 available at most department store fragrance counters.

ANYTHING BUT COMMON: A luxuriously gentle shaving cream for sensitive skin. An ideal stocking stuffer for the men in your life. $12 by philosophy, available at Nordstrom, Marshall Fields and Sephora or visit www.sephora.com

PAMPER YOUR LOVED ONES: Pure spring has an entire range of body scrubs, lotions, soaps and bathtime products, all at affordable prices. Prices vary and are available exclusively at Rite Aid drug stores.

SIMPLY FABULOUS: Countess Jan Moran has brought out her second book "Fabulous Fragrances II." A unique guide chock full of perfumes and colognes, listing ingredients and their origins and much more. $29.95, hardcover, available at Saks Fifth Avenue stores, amazon.com or visit www.fabulousfragrances.com.

FACE TO FACE: Luxury facial treatments for beautiful faces; Rescue Mask (a claymask treatment) $38 and Kiss Mix (for lip revival) $16 by Eve lom, available at Nieman Marcus or visit www.niemanmarcus.com

WARMIN' UP: Keep the guys warm for winter with this Freerider jacket $98, sweatshirt $38 and snowboard gloves $24.50 by American Eagle Outfitters available at Bridgewater Commons mall.

PRETTY AS A PRINCESS: This bath bag filled with body wash, body lotion and star sponge is great for little girls. $9.99 available at Kids R Us.

(all with photos)

Knit picks Sweaters hot gift idea this Christmas season The Denver Post December 6, 2001 Thursday

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The Denver Post

December 6, 2001 Thursday 2D EDITION

SECTION: SCN; Pg. F-01

LENGTH: 774 words

HEADLINE: Knit picks Sweaters hot gift idea this Christmas season

BYLINE: By Suzanne S. Brown, Denver Post Staff Writer,

BODY:
IF THE PROSPECT of finding the right item for everyone on your list has you singing the blues instead of seasonal carols, we've got some suggestions to lift your spirits and ease your shopping chores.

There's one item of such variety that you can purchase a style for everyone from the grand dame of your clan to the family dog. It's simply a sweater, from sturdy, inexpensive colorful cottons to super-chic, pricey cables and cashmeres.

'What's great about sweaters is that they let people express themselves,' says Anna Lonergan, senior manager for global public relations at Gap. 'From a cableknit turtleneck for a guy to a great chunky knit for women, they come in all different lengths and shapes. And they become favorites quickly.'

Carol Steele, fashion director for Nordstrom's Northwest region, which includes Colorado, agrees. 'The great thing about sweaters as a gift is that they run the gamut,' she says. 'If she's a career woman, you can get her items to replace a jacket. If she stays at home, casual weekend looks are perfect. If she likes elegance, get a sweater detailed with beads, pailletes or pearls.'

There's also a wide range of knits for men, children and teens, Steele says, adding a knitted garment is a particularly good gift this year. 'Anything that's warm and comfy and cozy is selling,' Steele says.

Here are some design trends and ideas for various people on your list:

Waving the flag: Sweaters with stars and stripes motifs, flag appliques, USA embroidery and other patriotic messages are showing up in all categories. Americans can't get enough of the red, white and blue since Sept. 11, so such design firms as Tommy Hilfiger and Ralph Lauren are capitalizing on their perennial penchant for hoisting the flag.

Sun Valley, 1960: Vintage ski looks also are influencing the knitwear scene. 'With the Olympics nipping at our heels, there's a feeling of nostalgia,' Steele says. Snowflake and Fair Isle patterns in wool, slim cuts and mock turtlenecks recall the body-hugging silhouettes that were prevalent in the 1960s.

Women's ways: There are more options than ever in chunky sweaters, 'but we are seeing a marked shift to finer gauge knits that can be layered under a jacket,' says Steele, adding that silk blends, cashmere and cotton knits are in demand.

Lengths go from cropped above the waist to below the hips, and necks include drapey cowls and deep Vs as well as classic turtlenecks. Some are trimmed in lace or fur or have attached belts. For the career woman and traditionalist, sweater sets are always a great gift item, whether in affordable acrylic blends or cashmere.

'We're seeing a lot of color - reds, purples and pink tones are especially beautiful for gift giving and most women look lovely in them,' Steele says.

Man power: Men's styles are big on versatility, says Lonergan of Gap. 'A man's cableknit turtleneck sweater can be worn with so many things - gray flannel pants and a blue blazer over it, or a pair of jeans.'

'Zip necks are kind of new, as are rolled necks and anything with sleeve interest, such as ribbed sleeves,' says Anita Scherrer, men's sweater buyer at Dillard's.

Chenille textures are gaining, she says. 'It's been in the contemporary area for a while; now you'll find it in more lines.'

As for color, 'there's lots of gray - it can be worn with just about anything,' Scherrer says. Also strong is burgundy. 'It really started for us last year, and we've added more of it.'

Teen expressions: For junior girls, horizontal stripes and multicolor looks are in the spotlight. Longer cardigans - from hip- to ankle-length - are great to wear in place of a denim or leather jacket.

Textures range from fine to chunky knits, with 'a lot of shaggy yarn and faux fur trim at the collar and cuffs,' Steele says.

Old school: Teen guys are going for vintage-inspired sweaters that have the look of athletic or prep school uniforms. Muted colors, sturdy stitches, taping, crests, patched embroidery and appliques are among the details that give a retro feel to the pullovers from such companies as Hilfiger, Lauren, **Nautica** and Abercrombie & Fitch.

Kid stuff: For children, 'You see a lot of fun graphics and colors,' Lonergan says. 'Kids are into it because they're fun, expressive and colorful.'

Fitting in: Don't know what size to select? Give a knit scarf or cap. Fringed mufflers, cabled wraps and toboggan hats are among the fail-safe options.

GRAPHIC: PHOTOS: The Denver Post/Glenn Asakawa fashion photos

LOAD-DATE: December 07, 2001

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VALUE IN SMALL STOCKS Pittsburgh Post-Gazette (Pennsylvania) December 10, 2001 Monday

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December 10, 2001 Monday REGION EDITION

SECTION: BUSINESS, Pg.D-3

LENGTH: 601 words

HEADLINE: VALUE IN SMALL STOCKS

BODY:
The last time I beat the drum for small stocks was in March 2000, in a column titled "Betting that the small-stock rally isn't over yet." At that time, I argued that you were twice as likely to find a bargain among small stocks than among stocks with the largest market values.

I asked, "Do you really want to 'play it safe' by buying General Electric Co. at 47 times earnings?" I suggested CentexConstruction Products Inc. instead. Since then, Centex is up about 14 percent, while GE has lost 21 percent.

I also suggested that clothing maker Garan Inc. was a better bet than popular favorite Coca-Cola Co. Garan has climbed about 80 percent since, while Coca-Cola has risen only about 7 percent.

Third, I said that "no one will criticize you if you own Wal-Mart Stores Inc.," but there were some reasons to prefer Nature's Sunshine Products Inc. The score since then: Nature's Sunshine is up 62 percent, while Wal-Mart has gained 1 percent.

By no means would I claim that small stocks will always beat big ones or that I can consistently choose stocks that perform as well as Centex, Garan and Nature's Sunshine. An average gain of 52 percent in 20 months is not something I expect to achieve often.

I do, however, believe that small stocks, especially small value stocks, are often the sweetest part of the stock market.

Five small stocks I like are Emcor Group Inc. (EME), Woodward Governor Co. (WGOV), **Nautica** Enterprises Inc. (NAUT), Unit Corp. (UNT) and Genlyte Group Inc. (GLYT).

Emcor builds and maintains lighting, plumbing, electrical and security systems for businesses. It has had a profit each year since 1996 and is expected to have a 14 percent increase in earnings this year.

Emcor seems quite reasonably priced at 14 times earnings, 1.7 times book value and 0.2 times revenue. Its debt is less than 1 percent of equity.

Woodward Governor, which makes engine and turbine controls, is expected to show a 2 percent decline in profits in 2001, to $4.49 a share from peak earnings of $4.59 in 2000. I'd be happy to live with that problem, given that I can buy the stock for 12 times earnings.

Nautica makes sportswear and casual clothing.

It trades for about $13 a share. Today's price is about 9 times earnings and 0.65 times revenue, which I consider attractive for a company that has been profitable every year for more than a decade.

Unit Corp. is an onshore oil and gas drilling contractor that in the past five years has increased earnings by an average of 54 percent annually on sales gains averaging better than 31 percent a year.

I certainly don't expect Unit to keep up that pace in the coming five years. Then again, it doesn't need to, considering how cheap the stock is. Unit sells for 7 times recent earnings and 1.7 times book value. The stock is around $13, down from $20 as recently as June.

Genlyte makes and sells lighting fixtures. Over the past five years, it has had 36 percent annual earnings growth and 18 percent annual sales growth.

You can pick up Genlyte shares for 11.5 times earnings.

Genlyte is expected to earn about $2.60 this year, down a nickel from 2000. I am not, however, a stickler for growth every year without fail. At 1.7 times book value and 0.4 times revenue, I think Genlyte is a bargain.

John Dorfman is president of Dorfman Investments in Boston. The opinions expressed are his own. His firm or its clients may own or trade investments discussed in this column. Contact him at jdorfman@bloomberg.net or Dorfman Investments, 101 Federal Street, Suite 1900, Boston, Mass. 02110.

LOAD-DATE: December 10, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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true progress Maclean's December 10, 2001

Copyright 2001 Rodgers Publishing Ltd.
Maclean's

December 10, 2001

SECTION: ADVERTISING SUPPLEMENT; Pg. 8

LENGTH: 485 words

HEADLINE: true progress

HIGHLIGHT:
New ways to look better every day

BODY:

The first Retinol product for men: Stop-Age Wrinkle Corrector!

Biotherm Homme introduces the first Retinol product for men called Stop-Age. It is the first anti-age treatment for men with pure Retinol - the purist form of Vitamin A. Retinol is recognized by dermatologists as being able to provide younger-looking skin. Stop-Age stimulates the renewal of cells in the epidermis resulting in a significant reduction in the appearance of fine lines and wrinkles. Available at Biotherm counters in drug and department stores from coast to coast.

Feed your skin with Zirh skin nutrition.

Zirh is one of the world's leading manufacturers of high end men's skin care. Now available in Canada, the Zirh skin care line is a three part system that cleans, corrects and protects. The collection includes products for the face, special care products such as a shave gel and cream, plus a clay mask, and body and hair products, eighteen in all. Also this fall, the new Zirh fragrance is available in 125 ml and 75 ml sprays. Available at The Bay, eatons, Holt Renfrew, Les Ailes de la Mode and Ogilvy's.

For your ultimate comfort

The new Ultimate Comfort Shave Cream from **Nautica** is a high performance shave cream for a cool, smooth shave. Complete with added moisturizers and aloe leaf juice, this cream reduces friction and burning, for a clean, close shave that soothes and softens skin. Available in Department stores across Canada.

A new look for Grecian 5

Now there's a men's haircolour made to target only your grey hair -- Grecian 5. In five easy minutes, Grecian 5 targets only the grey hair, replacing it with subtle tones, like your own natural colour. It matches the rest of your hair, for a subtle, natural look. Grecian 5 is right on target. Available at drug stores, pharmacies and mass merchants across Canada.

Introducing

Natural Instincts for Men

This new men's haircolour is enriched with a unique fortifying complex of ingredients that allows men to restore vitality to their natural haircolour. The product delivers natural results while protecting and conditioning hair. The formula includes vitamin E, proteins, aloe and plant-derived conditioners. It works in just 10 minutes and lasts about 24 shampoos. It is available in five natural looking shades that blend away grey and restore natural colour. Available in drug stores, pharmacies, and mass merchants across Canada

Sometimes . . .

shorter is better

Shorts Cuts high performance hair care has added two trendy stylers to its lineup. New Stranded Pliable Pommade adds definition and texture to your hair and provides healthy looking shine. New Max Out Styling Stick is on the leading edge of hair care design and works wonders on those short textured hair cuts. This versatile hair stick makes easy styling. For more information visit our website, www.shortcutshair.com.

GRAPHIC: Pictures 1 through 10, no caption

LOAD-DATE: December 11, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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Clothier returns to first love Des Moines Business Record December 10, 2001

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Des Moines Business Record

December 10, 2001

SECTION: Vol. 17, No. 49; Pg. 12; ISSN: 10686681

B&H-ACC-NO: 95428048

DOC-REF-NO: BREC-2246-11

LENGTH: 499 words

HEADLINE: Clothier returns to first love

BODY:
It's ram that someone forgets his or her first love. Mike Hensley isn't any different.

Hensley is once again embracing his first love: working as a fulltime clothier. Hensley, a third-generation clothing retailer, learned the ins and outs of the business in Atlantic at his father's side.

Combining the knowledge obtained at his dad's store with the 15 years of experience he gained working at Mona's Big & Tall in Des Moines, Hensley is striking out on his own, but returning to his roots. On Oct. 1, he opened the doors of another family business, Hensley's Big &Tall Outfitters.

Hensley is working with his two loves at 7380 Hickman Road: his wife, Kelly, who handles payroll duties, and racks of clothing bearing **Nautica** and Tommy Hilfiger labels. Add his brother Dave, the financial analyst, and sister-in-law, Laura, who is the accountant, into the mix, and Hensley is as thrilled as a lovesick teenager.

"Clothing is something I enjoy," he said. "I am excited to be back in the business."

Thoughts of returning to retail began the day Mona's Big & Tall sold nine years ago and the store was renamed Repp Big and Tall. But he took a different avenue, forming his first partnership with his brother to purchase Baker's Cafeteria.

When the Repp store closed in July, Hensley consulted with his father and the former store owner, Frank Mona, who frequented the cafeteria. He sat down with Mona, discussing his plans while being open-minded to any suggestions the longtime retailer offered.

"I was out of the business for nine years. I just wanted to talk to him to get his feel for the store," Hensley said. "Frank knew I loved the business and has been supportive."

Hensley moved forward. Two months ago, when the store opened, he filled a void in his life. His father, who was in the business for 35 years, went with him on his first buying trip.

Despite nearly a decade-long absence, Hensley said it is good to be back in the clothier business. And it is

one he understands. Hensley knows the clientele's needs and wants. He, too, wears big and tall clothing.

He has also seen a change in the niche market. **Nautica** and Hilfiger were not companies marketing to big and tall customers 10 years ago. The merchandise is also reaching a broader market, increasing its penetration from 5 percent to between 10 and 15 percent in the last decade.

That was something Hensley wanted to sell when he opened his business - brandname and high-quality merchandise. He offers a variety of apparel for the business world, such as dress shirts and slacks, ties, jeans and underwear. Hensley's will be adding suits and sports coats to its inventory March 1.

Surrounding himself with loved ones and old friends makes this endeavor more enticing, Hensley said. And with that support, he has big aspirations and knows it isn't a tall order.

"It isn't me trying to do all of the things that is required to run a business," he said. "We have a lot of experience behind us and that helps."

LOAD-DATE: January 11, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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BAY RIDGE OR BUST! SHOPPERS: THIS BROOKLYN NABE'S GOT THE GOODS The New York Post December 15, 2001, Saturday

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The New York Post

December 15, 2001, Saturday

SECTION: All Editions; Pg. 029

LENGTH: 649 words

HEADLINE: BAY RIDGE OR BUST! SHOPPERS: THIS BROOKLYN NABE'S GOT THE GOODS

BYLINE: BARBARA HOFFMAN

BODY:
WE have seen the 21st century of shopping - and it's in Brooklyn.

Bay Ridge, to be precise - where downtown's designer discounter Century 21 decamped after Sept. 11.

Here it sits on 86th Street, part of a several-blocks-long stretch that looks like an open-air mall from New Jersey.

There's the Wiz, a Gap, a Radio Shack and a KayBee's; Lane Bryant, a Children's Place and a Nine West Outlet. Tucked between them are sundry salons and several stores you'll find nowhere else.

Together they make for a great day's shopping - a place where you can get designer dresses, a haircut, a schnauzer, a charlotte russe and a tan, all within view of the Verrazano Bridge.

Then again, many shoppers will ride the R train for 50 minutes just for Century 21. They may or may not be disappointed.

While the downtown store was hardly a palace, the new digs are decidedly more industrial looking - the aisles more cramped and the floor, in some areas, bare concrete. The other day, the air smelled of hair spray and rang with the sound of shoppers' rapid-fire Russian banter.

But the designer goodies were there, waiting to be discovered. Past the white velour jumpsuits and blue-tinted, animal-print, polyester Versace jackets - highway robbery even for half price- were Ralph Lauren's cashmere sweaters ($99.97), Jones New York suits ($139.97) and elegant jackets by Jil Sander ($249.97).

Elsewhere were Tignanello bags in buttery leather, DKNY earrings (a steal for under $5), **Nautica** jackets for boys, men's cashmere-lined gloves and a slew of glorious ties.

Walk through the back, and you enter Century 21's Home Store, a hectic place of linens, cut crystal, housewares, chocolates and tchotchkes. There was a forest of umbrella stands, lots of American flags and box upon box of Christmas cards, most of which featured poinsettias.

The lines were haphazard, the intercoms loud and you'll probably need several aspirin to regain your equilibrium.

Things were calmer down the block at Benetton - a small, meticulously organized store filled with jewel-colored wool sweaters for men, women and children, most of them discounted by 20 or 30 percent. (Asked how long the sale would last, a clerk shrugged and said, "As long as the owner wants it to.")

Across the street, Lisa's Craft & Gift Shop smelled faintly of potpourri and dried eucalyptus. There were a rainbow of ribbons, acres of fabric and baskets of every size, and a daunting display of dolls, one of which doubled as a lamp.

Up front, in a glass case, were the kind of miniature fancy shoes selling for $15 a pop at the Metropolitan Museum of Art gift store; here they're $3.99 and up. Smaller shoes - beribboned and intended as tree ornaments - are $1.99.

Nearby, at the World of Pets, a schnauzer and some Doberman pups gamboled in the window. There were more puppies and cats inside, along with all kinds of pet paraphernalia, and one of the biggest bird cages glimpsed outside of the Central Park's zoo - wider than a phone booth and just a tad shorter.

It's $599 and can accommodate several macaws. From the sounds of things in the back, the resident birds were hungry.

So were we. We passed up Nothing Fits! - with its Steve Madden shoes and red vinyl over-the-knee boots - and found plenty of choices: an all-you-can-eat sushi place, and Vietnamese, Indian and Chinese noodle restaurants among them.

Then we saw the charlotte russe, its whipped-cream topping rising above its cardboard collar, at Your Baker bakery.

Toto, I don't think we're in Paramus anymore.

***

To get to Bay Ridge, take the downtown R train to 86th Street. It's the second to last stop, about 50 minutes from Midtown.

GRAPHIC: "Them's barkin' words!" A boxer gets scolded by a passerby at World of Pets. Shoppers stock up on holiday gifts on 86th Street in Bay Ridge. NY Post: Jennifer Weisbord

LOAD-DATE: December 17, 2001

Source: News & Business > Combined Sources > News, All (English, Full Text) [i]
Terms: nautica and date(geq (7/1/2001) and leq (12/31/2001)) (Edit Search | Suggest Terms for My Search)
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NEWS BRIEFS; Brief Article HFN The Weekly Newspaper for the Home Furnishing Network December 17, 2001

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HFN The Weekly Newspaper for the Home Furnishing Network

December 17, 2001

SECTION: Pg. 28 ; ISSN: 1082-0310

IAC-ACC-NO: 81473871

LENGTH: 485 words

HEADLINE: NEWS BRIEFS; Brief Article

BODY:
Nautica Expands Home Business

Nautica said it has entered into a licensing agreement with Elrene Home Fashions to produce a collection of table linens. The collection, which will include tablecloths, napkins, table runners, napkin rings, and chair and bar cushions, will be shown at the April 2002 textiles market and be available at retail in August 2002.

"Table linens are the next logical extension of our very successful home collection business," said David Chu, **Nautica** founder, designer and vice chairman. "The **Nautica** concept is a complete lifestyle approach. The design and feel of our table linens will directly complement existing home collection products for a complete home look," he added.

Springs Names Key Account VP

Springs named Reed Raggio vice president and team leader for a key retail account, a newly created position. Raggio came from WestPoint Stevens, where he served as vice president of sales for mass merchant accounts. He previously worked in several key roles for Dan River, including department and specialty stores account manager and regional sales manager. He reports to Rick Canter, senior vice president and president of national sales.

ATMI Concerned Over Tariff Cuts

The American Textile Manufacturers Institute urged the U.S. government not to agree to any further cuts in U.S. textiles and apparel tariffs in future World Trade Organization or other trade negotiations and instead focus on forcing other nations to open their markets. ATMI raised its concern after the approval of the Trade Promotion Authority bill by the U.S. House of Representatives. "We urge our supporters in the Senate, as it prepares to consider TPA, to continue working to ensure that our concerns are satisfactorily addressed," said Charles Hayes, president of ATMI.

Waverly to Close Retail Stores

Waverly has closed five of its seven stores and will close the remaining two by the end of the year. The two stores are in Princeton, N.J., and Greenvale, N.Y. "The Waverly brand is supported by strong and growing

distribution channels, which are where we want to focus our resources," said Gerald Puschel, CEO of Waverly's parent company F. Schumacher & Co.

Baumann Resigns From Foreston

Mike Baumann has resigned his position as senior vice president and national sales manager at Foreston Trends. He spent 15 years with the table linen company. Prior to that he was national sales manager for five years at Audrey Creative Table Linens. His future plans were not immediately announced. No one has been named to succeed Baumann at Foreston Trends.

Dinan Leaves Guilford

Maureen Dinan, manager of advertising and licensing for Guilford Home Fashions, has left the company. Dinan is relocating away from New York City where she worked for the past five years. Karen Reichenbach, vice president of marketing and licensing, will assume her duties.

IAC-CREATE-DATE: January 8, 2002

LOAD-DATE: January 09, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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GBM Inks Mecca, Could Nab Nautica FN December 17, 2001

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Business and Industry
FN

December 17, 2001

SECTION: Vol. 57, No. 51; Pg. 2; ISSN: 0162-914X

RDS-ACC-NO: 3176131

LENGTH: 196 words

HEADLINE: GBM Inks Mecca, Could Nab **Nautica**

HIGHLIGHT:
Global Brand Marketing gains license to footwear line

BODY:
NEW YORK -- Industry insiders last week predicted that Global Brand Marketing would secure the **Nautica** footwear license in a deal to be finalized this week.

Though the firm refused to go on record with details of the agreement, retailers and vendors contacted by FN consider the new alliance a done deal.

In a related development, the Santa Barbara, Calif.-based company confirmed the addition of Mecca USA to its roster, according to Killick Datta, CEO. In addition to Mecca, Global Brand Marketing controls the Diesel and XOXO footwear lines.

Mecca will debut in 70 countries in fall 2002. The new line of men's and women's looks will avoid the chunky styles often associated with the urban market, said Datta. Instead, the collection will include athletic-inspired designs that appeal to a broader consumer base, said Datta. The new line will retail from $65 to $120.

Datta said the Mecca brand will have a separate design, product development and sales team.

"We build our brands as stand-alone companies," he said. "We assume there is no brand recognition."Copyright 2001 Fairchild Publications, Inc.Copyright 2001 Fairchild Publications, Inc.170

TYPE: Journal; Fulltext

JOURNAL-CODE: FN

LOAD-DATE: January 27, 2005

Nautica Enterprises, Inc. Announces Third Quarter Results Conference Call Business Wire December 17, 2001, Monday

Copyright 2001 Business Wire, Inc.
Business Wire

December 17, 2001, Monday

DISTRIBUTION: Business Editors

LENGTH: 174 words

HEADLINE: Nautica Enterprises, Inc. Announces Third Quarter Results Conference Call

DATELINE: NEW YORK, Dec. 17, 2001

BODY:
Nautica Enterprises, Inc. (NASDAQ: NAUT), invites investors to listen to a broadcast of the Company's conference call to discuss third quarter results as well as current corporate developments.

The call will be broadcast live over the Internet on Wednesday, January 9, 2002 at 9:00 a.m. (Eastern Time) at http://www.**nautica**.com.

An online archive of the broadcast will be available within one hour of the completion of the call and will be accessible on the **nautica**.com website until January 23, 2002.

Nautica Enterprises, Inc. (NASDAQ: NAUT), through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: **Nautica; Nautica** Competition; **Nautica** Jeans Company; John Varvatos; Earl Jean; E. Magrath; and Byron Nelson.

CONTACT: **Nautica** Enterprises, Inc., New York
Wayne Marino, 212/541-5757
or
Morgen-Walke Associates, New York
Investor Relations:
Shannon Froehlich/Cara O'Brien
Priya Akhoury
Media Relations:
Laura Novak
212/850-5600

URL: http://www.businesswire.com

LOAD-DATE: December 18, 2001

Shoppers take it to the wire Tulsa World (Oklahoma) December 21, 2001 Friday

Copyright 2001 The Tulsa World
Tulsa World (Oklahoma)

December 21, 2001 Friday

SECTION: BUSINESS

LENGTH: 802 words

HEADLINE: Shoppers take it to the wire

BYLINE: DEBBIE BLOSSOM

SOURCE: World Staff Writer

BODY:
Still Christmas shopping?

Tulsans who traditionally put off buying gifts until the last few days of the season have plenty of company.

A quarter of the shoppers recently surveyed by the International Mass Retail Association had not started buying their gifts.

Another 11 percent had just begun, and about 22 percent had purchased only a fourth of their shopping list.

Nationwide, analysts are still forecasting a dismal holiday shopping season. But some retailers have posted respectable gains as Americans buy more items for the home.

One bright spot has been consumer electronics.

"This year, DVD players are huge sellers," said Richard Jones, a sales manager at Ultimate Electronics, 10021 E. 71st St.

And with 100 models ranging in price from $88 to $1,600, shoppers have a wide selection to pick from.

Sales of digital cameras, MP3 players and camcorders -- "small, family-oriented items" -- have been outstanding, Jones said.

Customers are also buying up big-screen TVs, he said, as people anticipate the late spring arrival of high-definition broadcasts.

A national trend toward "cocooning" and home entertaining seems to have reached Tulsa, Jones said.

"We've been going strong since Dec. 1. We haven't had that lull we normally have the first two weeks after Thanksgiving."

Retail sales grew 1.8 percent for the first 24 days of the holiday shopping season over the same period last year, according to a retail index compiled by TeleCheck Services Inc.

"Despite rising unemployment and a shrinking gross domestic product, retail spending -- although moderate -- continues to hold steady," said William Ford, a senior economic advisor with TeleCheck, a check acceptance company.

During the first 24 days of the season, sales in Oklahoma climbed 2.6 percent, the TeleCheck index showed.

The company predicts a significant shopping surge in the last few days of the season, with Saturday being the biggest day of the year.

Miss Jackson's at Utica Square is ready for the end-of-season rush, said Debbie Palazzo, the store's president.

The upscale gift and apparel boutique specializes in gourmet food items, a big selection of chocolates and crystal giftware that starts at just $15.

"We're known for our complementary gift wrap and for our gift department . . . that's a good part of our business," Palazzo said.

"We can accommodate last-minute needs."

Overall, though, spending nationwide has been cautious, analysts say.

"This is definitely a soft Christmas season for retailers," said Britt Beemer of America's Research Group, a consumer behavior research and marketing firm that tracks holiday spending. "People have other priorities, such as their families."

And Beemer says people who would rather spend time with loved ones than drop money on gifts will push holiday sales down 1.5 percent to 2 percent compared to last year.

ARG research did show some positive findings, however.

Three out of four shoppers say they are as excited about this Christmas as they have been in the past; four out of five shoppers have spent more of their money at discounters like Target, Kmart and Wal-Mart; and sales are good for retailers selling patriotic merchandise.

"Anything patriotic has been hot," said Dennis Hicks, manager of the Dillard's store in Promenade Mall.

Jewelry with an American theme has sold out three times, Hicks said. And customers have snapped up anything red, white and blue, including picture frames and scarves.

Home and heart has prevailed as sales of themed board games and cozy designer sweatshirts by Tommy Hilfiger, Polo and **Nautica** have soared, he said.

While department and specialty stores nationwide have posted poor sales for the past three quarters, Hicks said his store has seen some increases.

"We're not sitting on a ton of inventory -- we've already marked a lot of things down."

Discounters like Kmart and Target have offered new price reductions each week since Thanksgiving to keep shoppers coming in.

To finish out the season, Kmart is keeping its doors open for 110 hours, from 6 a.m. Thursday until 8 p.m. Christmas Eve.

Along with extended hours, the store is offering special promotions such as 70 percent off fine jewelry, up to 40 percent off holiday home fashions and dinnerware, and 30 percent off all men's active wear.

Sleepwear has been a good seller, especially for women, and so has fleece wear for everyone in the family, said assistant manager Earl Young.

Sales of holiday decor have been up this year, Young said. "We're about out of trees."

This year's array of early markdowns didn't help every retailer.

From the day after Thanksgiving through Dec. 16, specialty store sales at 80 of the nation's regional malls were down 3 percent, said the International Council of Shopping Centers.

GRAPHIC: COLOR PHOTO JOE IVERSON/Tulsa World Robin Ballenger does some last-minute shopping at Utica Square.

LOAD-DATE: March 9, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
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NAUTICA LAUNCHES UNDERWEAR LINE; Brief Article Daily News Record December 24, 2001

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Daily News Record

December 24, 2001

SECTION: Pg. 5 ; ISSN: 1041-1119

IAC-ACC-NO: 81884783

LENGTH: 270 words

HEADLINE: NAUTICA LAUNCHES UNDERWEAR LINE; Brief Article

BYLINE: ASKIN, ELLEN

BODY:
NEW YORK -- **Nautica** has finally taken the plunge into the designer underwear category.

The sportswear firm is one of the last status brands to enter the competitive underwear arena, joining such industry heavyweights as Calvin Klein, Tommy Hilfiger, Ralph Lauren and DKNY. And in light of the financial difficulties at Warnaco, which produces the Calvin Klein underwear, **Nautica** has an opportunity to gain share in a market that at one time was all but monopolized by Klein.

Nautica unveiled a small collection in some 250 stores for holiday with plans to expand to 420 retail stores by spring '02, according to Jeff Matthews, president of **Nautica** sleepwear, who called the collection "the finishing touches on furnishings at **Nautica.**" David Chu, president and designer of **Nautica,** said the company began developing the collection about a year ago. It was designed for the "**Nautica** consumer," he said, with updated classic styles such as boxer briefs with or without button-fly, muscle-T's and mid-rise briefs in **Nautica's** signature navy, as well as white, indigo and charcoal. The initial line is a combination of 100 percent cotton and cotton/Lycra blends, with plans to expand into other fashion fabrics by fall of next year.

Chu also points to the collection's packaging as "very important." It features heavy plastic with zip-lock sides and blown-up color graphics of the product.

Chu declined to speculate on how big **Nautica's** underwear business might grow but said the company would "probably take [the collection] international in the next year or two. There are a lot of possibilities."

IAC-CREATE-DATE: January 23, 2002

LOAD-DATE: January 24, 2002

HUGH HAD TO BE THERE; Hugh Hefner; Brief Article Daily News Record December 24, 2001

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Daily News Record

December 24, 2001

SECTION: Pg. 19 ; ISSN: 1041-1119

IAC-ACC-NO: 81884777

LENGTH: 546 words

HEADLINE: HUGH HAD TO BE THERE; Hugh Hefner; Brief Article

BYLINE: BERMUDEZ, ANDREA; GORDON, CARRIE; ROMERO, ELENA

BODY:
There are pajama parties and there are Playboy pajama parties. Playboy's underwear and loungewear launch event in the men's department of Bloomingdale's in Century City was without a doubt the Playboy sort. Hugh Hefner -- the man who made pajamas appropriate anytime of day -- anywhere -- didn't disappoint the huge and diverse crowd that turned out to see the original "Mac Daddy" in the flesh. Looking particularly content and flanked by three of his seven (or is it eight?) platinum-blonde girlfriends and two Playmates, the good-natured Hefner spent several hours meeting with customers and signing photographs, as well as posing for photos. Unlike many of the young male customers waiting to pose with the Playmates, a male customer in his "late seventies" said he was standing in line to ask Hefner for his secret: "Honey," he told me, "I may be of no use to the those girls now, but I'll be damned if I don't live Hef's way next time around."

Swatch recently hosted its first ever Swatch Wristory at Sotheby's benefiting God's Love We Deliver, a foundation that raises money for victims of AIDS living in New York City. The auction attracted celebrities including Donald Trump, Blaine Trump (co-chairs of the event), Star Jones, Heidi Klum and Matthew Modine, but the star of the evening was the man with the gavel, Hugh Hildesley, who humorously mistook people scratching their noses for active bidders. The highest bid of the night was phoned in from Tokyo: $ 105,000 for a piece from the Swatch Puff Collection.

Nautica and Vanity Fair hosted a holiday shopping night at the **Nautica** flagship store, following the lighting of the Rockefeller Center Christmas tree. Adding to the holiday atmosphere was The Boys Choir of Harlem who sang Christmas tunes as shoppers rocked around the Christmas tree and as **Nautica's** new International president, Don Witkowski, greeted guests. The store manager, Charles Manger, was quite the reveler, dressed to the nines in a knit snowflake frock. Vanity Fair reps and publisher Lou Cona, as well as Steve Deluca, associate publisher, were spotted singing along with the choir. However, the magazine's Mr. December (Brad Pitt) was nowhere to be seen. Twenty percent of the night's proceeds went toward the Families of Freedom Scholarship Fund, a charity developed to help further the education of financially needy dependents affected by the Sept. 11 terrorist attacks.

Fashion Outreach also took on a worthy cause as fashion executives gathered at Parsons Midtown Center to learn, eat and shop. The minority fashion organization hosted a holiday tasting, silent auction and fashion symposium on "Fashion Marketing: Post September 11." Panelists included Allan Ellinger, senior managing

director of Marketing Management Group; Pierre Rougier, founder and owner of the PR Consulting; Jeff Tweedy, executive vice-president of Sean John; and David Roy Eaton, chairman and CEO of Life's Passions Events Planning as well as principal of Creative Planning Strategies and The Eaton Group. The panel was moderated by Teri Agins, senior special writer for The Wall Street Journal. A portion of the evening's proceeds went toward the Salvation Army's World Trade Center Relief Fund and the Fashion Outreach Scholarship Fund.

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DESIGNER FASHION VIA JEAN-SPLICING;COUTURE WIZARDS KEEP REINVENTING DENIM San Jose Mercury News (California) December 28, 2001 Friday MORNING FINAL EDITION

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December 28, 2001 Friday MORNING FINAL EDITION

SECTION: ARTS & ENTERTAINMENT; Pg. 6E

LENGTH: 458 words

HEADLINE: DESIGNER FASHION VIA JEAN-SPLICING;
COUTURE WIZARDS KEEP REINVENTING DENIM

BYLINE: ROD STAFFORD HAGWOOD, South Florida Sun-Sentinel

BODY:
It always happens somewhere near the beginning of a runway show in Paris. Subtly, amid all the over-the-top outfits, there will be ahandful of normal-looking, wearable, affordable fashion.

Down the catwalk will come a wispy model wearing denim jeans and a jacket. All the hoop skirts, bustles and ruffles that follow will never really capture the moment as efficiently as the jeans and the jacket.

Every fashion house does it -- Celine, Chanel, Vuitton, Dior. Denim is a money-maker -- especially if you can parlay it into a "lifestyle" collection that bears a striking resemblance to the main one, only in less-expensive fabrics. What used to be called a bridge collection (because it "bridged" the gap between designer and discount) is now simply the jeans collection of a design house.

That this revolution has overtaken Paris -- the world capital of fashion -- is no insignificant thing. America merely perfected it. Denim is a French thing.

The twill-weave fabric now known as denim was first made in Nimes, France, about AD 300 and was called serge de Nimes. About 1,500 years later, an American immigrant, Levi Strauss, manufactured denim work clothes for farmers.

Jeans remained a laborer's uniform until the '50s, when James Dean and Marlon Brando made jeans hip (with leather biker jackets) in movies such as "Rebel Without a Cause" and "The Wild One." In the '60s, hippies wore the uniform for the anti-establishment: patchwork and bell-bottom jeans.

In the '70s, designer jeans were born. Gloria stitched the Vanderbilt name onto the hindquarters of millions, while Calvin Klein and Brooke Shields helped make each other more famous.

In the '80s, jeans started to take on elephantine proportions with the rise of rap.

In the '90s, denim made it all the way to the boardroom with the mega-trend of casual chic and dress-down workplaces.

Now, in this new millennium, the denim is in the details.

Denim collections (jackets, skirts, capris, skirts, hot pants, bikinis and bags) are tricked up with textured appliques, patches, lace-up closures, contrast stitching, grommets, studs and beading.

And even then, you're not done with the decisions. There's the wash or finish of the jeans. Basic indigo is old-fashioned; now all sorts of colors, textures and finishes are available.

Still going strong from last year are the ubiquitous low-slung hipsters with a flared leg paired with a navel-baring top. Those clean lines are expanded into denim collections this year giving a longer and leaner silhouette. Colorful bright and bold denims are being styled into "neo-preppie" looks.

"It's all about attitude," says **Nautica** designer David Chu. "We provide women with options and she decides how to wear it."

GRAPHIC: Photos (2);
PHOTO: STUART RAMSON -- ASSOCIATED PRESS
Bleached-out denim figures in the House of Field collection for spring 2002.
PHOTO: EVANS CAGLAGE
Tommy Hilfiger couldn't resist putting a flag on the back of a denim jacket.

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PJs Are Climbing Out of Bed; Jammies are making more public appearances these days, doing double duty in eye-catching prints. Los Angeles Times December 28, 2001 Friday

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Los Angeles Times

December 28, 2001 Friday
Home Edition

SECTION: SOUTHERN CALIFORNIA LIVING; Part 5; Features Desk; Pg. 1

LENGTH: 1490 words

HEADLINE: PJs Are Climbing Out of Bed;
Jammies are making more public appearances these days, doing double duty in eye-catching prints.

BYLINE: MICHAEL QUINTANILLA, TIMES FASHION WRITER

BODY:

In pink poodle print jammies and matching marabou-adorned mules, Shelley Kozek plays Pied Piper to 35 gal pals--all of whom have changed from their designer pantsuits and party dresses into cozy Fifi-the-pooch decorated duds like hers.

And they're not even home. They are cocooning in West Hollywood, shamelessly weaving their way through the lobby of the Hotel Sofitel--moms, lawyers and therapists among them--click-clacking atop pointy Ferragamos, several carrying Louis Vuitton handbags, a few spritzing perfume and many holding glasses of red wine served minutes earlier in a 10th-floor suite.

Giggling on their way to the hotel's restaurant, they catch the attention of the concierge. Bellboys freeze while lifting luggage. Guests at the bar are wondering if, maybe, they've had one too many dirty martinis: "Is there a hotel evacuation going on?" one asks out loud.

"It's pajama mania," Kozek announces to everyone, her arms joyously extended, forming a human Y as she leads her parade of pajamanistas to her 50th birthday dinner bash. Between courses of French cuisine they play pin-the-tail-on-the-poodle and pose for photos, their pajamas scrunched up at the sleeves, rolled up at the ankles or turned up at the collar.

Chances are that you, dear reader, just might be chilling out in jammies right now--cocooning on the couch. Many sleepwear makers say the acceptance of PJs as round-the-clock attire and the emphasis on family togetherness since Sept. 11 have made this year one of the best for pajama sales.

Today's fashion-forward jammies are no longer limited to chilly seasons or snooze time; they are doing double duty out of the bedroom. Forget the fuddy-duddy stripes, plaids or florals of the past; today's whimsical and novelty prints pop with sushi, lips or martini glasses in fabrics ranging from sheer Egyptian cotton to cashmere.

That could be why so many men and women slip into them as soon as they get home from the office and

then tend to chores like walking the dog or running a quick errand at the supermarket. Moms carpool in them. And with more people working at home, it's not surprising to find a work force in pajamas.

Former Mayor Richard Riordan was described as wearing what "looked an awful lot like gray pajamas" for a recent New York Times interview at his Brentwood home. But for a photograph, His Honor changed into jeans, a dress shirt and socks and shoes.

With more people turning to television for fashion inspiration, it's not uncommon to see quirky novelty pajamas on "Friends," "Will & Grace," "Everybody Loves Raymond," "Buffy the Vampire Slayer" and "Ally McBeal." Leading pajama designer Karen Neuburger got her big break a few years ago when Oprah wore one of Neuburger's jammies on her talk show.

Even Victoria's Secret has its own pink cotton flannel pajamas in shop windows instead of the usual come-hither nighties. Hugh Hefner, the 75-year-old silk pajama-wearing master of the mansion, is playing a new pajama game with a line of bunny-inspired jammies introduced earlier this month at Bloomingdale's. Old Navy has made pajama bottoms--a favorite among college coeds who pair them with tank tops--a mainstay on campuses in the last few years.

Like boxer shorts that can masquerade as shorts and swimsuits, some PJs don't even resemble sleepwear, especially when bottoms are teamed with thermal tops, T-shirts or jean jackets.

"Pajamas have to be fun because they're not just for bed anymore," says Michael Hagen, who designs pajamas and matching bedding under the label Insomniac with his partners in Huntington Beach.

Indeed, Kozek's "Parisian Pajama Party" puts a whole new spin on cocooning. It runs away from home. Kozek's guests had no clue what she had in store for them when they showed up for her party and were greeted by the pajama-clad hostess. Kozek, who planned the shindig with buddy Sheilah Miller, escorted each friend into the suite's bedroom to join others--including Kozek's mother, Sylvia Savitch, 72, and daughters Morgan, 12, and Jennifer, 26--excitedly changing their clothes. And these PJs never looked better, accessorized with glitzy costume jewelry or Chanel baubles.

"Look at them. They're having a ball," Savitch says, surveying the passel of women in pink. "We need something like this because people have been down and depressed since Sept. 11. We need to laugh, even if it's just for one night."

You know that warm, fuzzy feeling we've all been craving since Sept. 11. "In pajamas you can let loose and relax and feel connected" to family and friends, says Ruth Rubinstein, a sociologist who teaches a course called Clothing and Society at New York's Fashion Institute of Technology.

With a weak economy and the war dominating the news, people are seeking ways to feel comforted and comfortable. Many may be celebrating New Year's in their jammies.

"After Sept. 11, business slowed down for a while, but it's picked up and we've sold out for the year," says Peter Burke, owner and president of P.J. Salvage, maker of the pajamas Kozek bought at $54 a pair for her party crew. Burke said that at $14 million, his sales this year are double last year's. "People are buying pajamas in multiples for the whole family because they're staying at home and spending more time as a family unit."

Kurt Barnard, president of Barnard's Retail Trend Report, a New Jersey firm specializing in consumer spending, says the pajama trend "is getting bigger and bigger" because more people are thinking, "'Why shouldn't I sit in my lounge chair and read a book in pajamas?'"

Today's jammie trend began in young men's lounge wear five years ago with designers such as Joe Boxer, Calvin Klein and **Nautica** by David Chu, says David Wolfe, creative director of the Doneger Group, a New York-based consulting firm that analyzes fashion and trends.

Though no one group specifically tracks pajama sales, NPD Fashionworld, a New York marketing firm, reports that as of September, men's sleepwear sales had risen 7% from last year, and women's 15%.

Wolfe says, "Women's wear has always offered comfort clothes such as knit tops and stretchy fabrics, but all that was considered fashion, not fun. Today pajamas are making a fun, escapist statement because people desperately need a laugh" and want "less structure in their clothes."

Ask Pam Beeks, a shopper at Pickett Fences in Larchmont Village, where pajamas range in price from $30 to $140. "I'm not a nightgown person. I live in pajamas," Beeks says, adding that she often wears PJ bottoms with funky tops. With three kids--ages 3 months, 21 months and 3 years--Beeks is a jammie mommy on the go: doctor appointments, errands, the grocery store. She prefers hipper creations such as those from L.A. designer Renee Claire, whose Bedhead label offers capri styles in pique cotton as well as traditional cuts.

But it's Claire's toile flannel prints "that are on fire," says shop owner Joane Pickett, who devotes nearly half of the store's space to sleepwear from more than 30 designers, including Nick & Nora and the Cat's Pajamas.

Claire, who was a women's wear designer for 12 years, shifted to the niche pajama market two years ago. "That's the only thing I do now," she says, adding that since then her business has taken off, breaking the $1-million mark recently--double last year's sales.

"It's all about casualness in clothes nowadays, and if you can't have it with your work wardrobe, you achieve it at home," Claire says. After all, she says, "Home is where the heart is and also where there is no dress code."

At Kozek's pajamarama, several women fess up to putting more thought into what they wear at home these days, switching from jeans and sweats to stylish jammies or PJ bottoms with a T-shirt.

As Shelley Rosen waits her turn at pin-the-tail-on-the-poodle, she touts the convenience of her PJs. She likes them especially after a long day of organizing a charity auction with Kozek through their business, Shelley's Closet. "I come home and rip off my clothes and jewelry, and on go the pajamas until the next morning."

Linda Baum won't begin cooking dinner for her family until she's in her pajamas. Then she'll watch TV or read "and it's off to bed. Wearing pajamas keeps me young."

Ditto for Sharon Hersch. "I put those pajamas on, and my daughters and I connect. I feel like a kid in them--and that's not such a bad thing."

Not at all, says Kozek, who days before her party was in bronco-print pajamas at a Starbucks, sipping her usual decaf latte. Now chatting with her partying girlfriends across tables decorated with tiny pink toy poodle centerpieces, Kozek says, "PJs do that to you; they take you back."

Says Savitch, Kozek's mom: "I feel like a schoolgirl. We all do."

There's that warm, fuzzy feeling again. "If anyone wants to sleep over, you can," Kozek announces. "After all, you're dressed for it."

*

Times staff writer Michael Quintanilla wrote this story in his favorite cowboy hat-print jammies.

GRAPHIC: Since L.A. designer Renee Claire shifted to the niche pajama market two years ago, her business has taken off and passed $1 million in sales.
Shelley Kozek, right, celebrates her 50th birthday in PJs with friends and family in a suite of Hotel Sofitel in

West Hollywood. GRAPHIC: Snoozewear CREDIT: Los Angeles Times

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CLARA HANCOX; AN OUTSPOKEN COLUMNIST, CRITIC -- AND SUPPORTER -- OF MEN'S WEAR FOR NEARLY 50 YEARS; interview with Clara Hancox, former columnist for Daily News Record; Brief Article; Interview
Daily News Record December 31, 2001

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HEADLINE: CLARA HANCOX; AN OUTSPOKEN COLUMNIST, CRITIC -- AND SUPPORTER -- OF MEN'S WEAR FOR NEARLY 50 YEARS; interview with Clara Hancox, former columnist for Daily News Record; Brief Article; Interview

BYLINE: Askin, Ellen

BODY:
"When I was writing for DNR, people used to pick up the paper, immediately turn to the back cover and say, 'Let's see what this bitch has written today,"' Clara Hancox told me recently. "But don't bother to transcribe that because it's a waste of time. Your readers know damn well why they read me."

Indeed. In the nearly 50 years she worked (on and off) as a columnist and reporter for DNR, Hancox was known and respected for her candid rhetoric, sense of humor and keen insight into the workings of the industry. Clara and I spoke for almost three hours in her Chelsea apartment, during which time she didn't answer 99 percent of the questions I asked her. In fact, she steered the entire conversation -- away from herself and toward the state of the industry. (And she called me 10 times to make sure I had fully grasped every point.) So, here goes:

What type of impact would you say you had on the men's wear industry?

The impact I had on men's wear is that I told the truth. I'm not claiming that others before me lied, but I told the things that people didn't say. I got to know the industry so intimately that I knew what they were thinking. I could just tell.

Did the truth ever get you in trouble?

Never, because I'm pretty good at avoiding that. But I did write things that people were really worried about. I was one of the first writers to talk about the horrendous decline of morality in the business relationships between manufacturers and retailers.

As a columnist, I alerted people to things they did not usually get out of a news story. One of my greatest experiences was with Gianni Versace himself, the original. I was at the shows in Milan and I went up to him with a microphone and asked him why the models on his runways never wore neckties. He says to me, "I don't-a like-a neckties." What was unbelievable was that at the time he had a tie licensee. When he heard

the quote in my column, it made history. Versace never made statements like that again.

Where you ever afraid that you would piss people off?

I was not afraid because I figured I've only got one life to live and I'm going to do it the right way. And I've been doing it that way, no matter what, ever since. I mean, I started teaching myself the organ at age 83 and I'm not even 84 yet!

What are some of the greatest changes you have seen in men's wear?

Some of the biggest changes are things that have not changed. Things that people thought would change. One of the first things I heard when I came to DNR on January 3, 1944, was about this thing called "tailored clothing." I said, "What the hell is that?" All I heard was that the tailored clothing market was going to die -- that it couldn't possibly last. Ask Stan Gellers about that and he'll tell you they're still saying the same thing.

First of all, tailored clothing was the most expensive type of apparel in any clothing store because it cost so much to make. It had a higher price point and not as many men bought it back then because not a lot of men were wearing suits outside of the office. It was also considered an essential for dress-up and in my opinion is coming back for that reason.

A lot of people in the clothing market will be happy to hear you say that. Do you believe it? I do believe it.

I stubbornly maintain that tailored clothing will not die as long as we are flexible about defining and accepting what it is and what it is likely to become. First of all, the tailoring in clothing has changed, the inside components have changed, the fabrics, models and silhouettes have changed and will continue to do so.

The point is, the need for the look of a suit with a shirt and tie is an important aspect of our lives in the society in which many men continue to live. I feel that as long as this society exists, the need will be met in one form or another and will still be called a suit even if it's not in the "make" we old-timers remember. Personally, I feel the change in "make" is for the better. It is lighter, more wearable and it is hopefully not quite as costly to put together as the previous makes and components were.

The point is you -- and this is true for all manufacturers and retailers who want to be successful in this business -- have to remember yourselves. Remember who you are. There are several people in the market who are in this wonderful group of self-rememberers; Ralph Lauren, Armani, Joseph Abboud, Calvin Klein, Tommy Hilfiger, David Chu [of **Nautica**] and Cecile Platovsky of Tricots St. Raphael. And many more. The point is that no matter what changes these companies put into their line, they still remain in the eyes of the retailer and consumer intrinsically who they are. Their taste level, the lifestyle they portray, remains in tact with what they have always stood for and what their customer knows about them.

Retailers must do the same. Paul Stuart has done a good job. They has updated their merchandise so it doesn't look like the same stuff they carried in the 1960s, but it never lost its taste or fine quality. I think retailers are now in their biggest jam and I'm not talking only financially. I'm talking about the bigger retailers who have a tendency to bargain the deal instead of the merchandise. Little by little some are beginning to buy the beautiful merchandise but first they have to change their own image and get the consumers to accept them for that new image.

For retailers it's not only the merchandise in the stores that matters; it's how they show it, how they do their windows, how they advertise it. There is a line all the way down from the yarn maker to the cloth weaver to the designers, manufacturers and retailers. Each one has to know the most basic and deepest instincts of their product.

IAC-CREATE-DATE: January 22, 2002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NAUTICA APPAREL, INC.,	Opposition No. 91177192
Opposer,	Mark: GET NAUTI
v.	Serial No. 78610037
MARTANNA LLC,	Filed: April 15, 2005
Applicant	

EXHIBIT A
(part 16)

Third Party Articles
2002

NAUTICA APPAREL, INC.

Jan – March 2002 Third Party Articles

Date	Publication	Page	Headline
1/1/2002	Shape	No. 5, Vol. 21; Pg. 106; ISSN:0744-5121	First resort: Revitalize your winter weary staff
1/6/2002	Charlotte Observer (North Carolina)	Living; pg. 3 G	No designer can ignore the cash appeal of denim
1/9/2002	Santa Barbara News Press	BA-MKTING	Santa Barbara, Calif. Company to develop new footwear brand
1/11/2002	Providence Journal Bulletin (Rhode Island)	Sports; pg. D 01	Conner, Cup have unfinished business
1/17/2002	New Straits Times (Malaysia)	Woman Beauty briefs; pg. 7	Heady adventure
1/17/2002	Hartford Courant (Connecticut)	Cal; Pg. 22	Pay/half closing store in Manchester
1/20/2002	Daily News (New York)	Lifeline; pg. 12 on sale!	Retail renaissance
1/21/2002	Courier Post (Cherry Hill, NJ)	Pg. 1	Outlet shopping center a step closer to fruition in Atlantic City
1/23/2002	The Washington Post	Style; pg. C 12	A better way to account for those donated goods.
1/24/2002	Asia Pulse	Northern Territory Regional	Perfume counterfeit racket uncovered in Dubai
2/1/2002	Children's Business	No. 2, Vol. 17; Pg. 16; ISSN: 0884-2280	Nautica nabs footwear license
2/2/2002	The Roanoke Times	Business; Pg. A 6	Henry County gets needed lift.
2/3/2002	Pittsburg Post Gazette (Pennsylvania)	Lifestyle; Pg. G 12	When choosing gifts, follow your heart
2/6/2002	Asia Pulse	Northern Territory Regional	Downturn means thousands of job losses in Philippines Province
2/7/2002	Rocky Mountain News (Denver, Co)	Mile Highstyle; Pg. 3D	'02 fall fashion week wrapped in intimacy
2/9/2002	The New York Post	All editions; pg. 011	Fashion week is back in style
2/12/2002	The Kansas City Star	FYI-pg. E 1	The clothes must go on
2/13/2002	Desert News (Salt Lake City)	Wire; pg. A 02	Hilfiger fashion show sports Old Glory colors
2/15/2002	Tampa Tribune (Florida)	Baylife; pg. 3	Menswear blooms bright, comfy
2/15/2002	Milwaukee Journal Sentinel (Wisconsin)	News; Pg. 02A	Function; Takes five
2/17/2002	Oklahoma Living; pg. 1	Mens's fashions for fall feature options	

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2/17/2002	The Atlanta Journal Constitution	Features; pg. 6 M	Geek chic:
2/19/2002	The Baltimore Sun	Business; pg. 10C	Cordish's resort center lures big retailers
2/20/2002	The Philadelphia Inquirer	South Jersey; pg. B 04	South Jersey News in Brief
2/21/2002	The Miami Herald	Living; Pg. 6 E	Designers get comfy in 'Alert World'
2/25/2002	The Associated Press	Lifestyle	Style 2-25; Style briefs
2/25/2002	Dayton Daily News (Ohio)	Life; Pg. 1 C	New York Fashion runaway notebook
2/27/2002	USA Today	News; Pg. 1 A	Asian business owners gaining clout
2/28/2002	The Wichita Eagle	Lifestyle	Notes from the New York runway shows.
2/28/2002	DallasNews.com	Texas Living; Pg. 1 C	It's a guy thing
3/2002	Essence	Inspired by the best; pg. 168	Where to buy
3/1/2002	The Daily Telegraph (London)	Pg. 27	Revel in the rambler's look Anoraks
3/5/2002	USA Today	News; pg. 14 A	Follow the Asian example
3/5/2002	Edmonton Journal	Look; Pg. E 1	Worth a second look
3/12/2002	Edmonton Journal	Look; Pg. E 2	Real clothes for real men back in vogue
3/13/2002	The Post and Courier (Charleston, SC)	Pg. 11 S	Spring color: red, white, blue and ginger and pistachio..
3/14/2002	The New York Times	Sect. F.; Col. 4; House & Home/Style Desk; pg. 11	Personal Shopper
3/18/2002	HFN the weekly newspaper for the Home Furnishing Network	Pg. 12; ISSN: 1082-0310	The Designer Channel
3/20/2002	Courier Post (Cherry Hill, NJ)	Pg. 10	Groundbreaking expected soon for outlet center in A.C.
3/21/2002	The Times (Shreveport, LA)	Living; pg. 1 D	Form over Function
3/22/2002	South Florida Business Journal	Vol.22, no. 33, pg. 32; ISSN: 07462271	CFO: Perry Ellis acquisition a wash for Miami
3/25/2002	Detroit Free Press	459 words	Bed heads are out;
3/26/2002	The Times of India	528 words	Arvind eyes high fashion with denim
3/26/2002	The Post Standard	Local; Voices; pt. B 10	Dazzle of fashion blinds us to more enduring truths
3/27/2002	South China Morning Post (Hong Kong)	Feature; Beauty Spot; Pg. 4	Scrubbing up

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Jan – March 2002

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Date	Publication	Page	Headline
3/27/2002	Brisbane News (Austrailia)	342 words	Street Focus on stones corner
3/28/2002	Sun Sentinel (Fort Lauderdale, FL)	Lifestyle; pg. 10 E	Do you or don't you?
3/20/2002	Toronto Star	Wheels; pg. G 26	The Erma Bombeck family friendly SUV

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April – June 2002 Third Party Articles

Date	Publication	Page	Headline
04/01/2002	Shape	SECTION: No. 8 Vol. 21; Pg. 35	Fresh greens: Active spring finds---essential to a healthy lifestyle; Style
Spring 2002	In Style	SECTION: FASHION; Pg. 81	New Job, New Look;
04/11/2002	WWD	SECTION: Pg. 9	READY FOR THE HIGH SEAS;2003 America's Cup in Auckland, New Zealand; International Pages
04/16/2002	Tulsa World (Oklahoma)	SECTION: LIVING	FIT TO BE TIED; It's not hard to match ties with shirts
04/17/2002	The Evening Standard (London)	SECTION: Pg. 58	Travel: MUST FLY MUST BUY
04/18/2002	Courier Mail (Queensland, Australia)	SECTION: FEATURES; Pg. 12	PLAY IT COOL
04/19/2002	The Post-Standard(Syracuse, NY)	SECTION: CNY; Pg. E1	MAKE A SPLASH BRIGHT COLORS, BIG PRINTS IN STYLE THIS YEAR.
04/22/2002	Daily News Record	SECTION: Pg. 4S	MECCA LAUNCHES FOOTWEAR;
04/23/2002	Daily Times (Salisbury, MD)	SECTION: LOCAL NEWS – INSIDE;	O.C .Factory Outlets add 2 new stores
04/25/2002	Daily News (New York)	SECTION: THERSDAY; Pg. 61	BY ALEV AKTAR, AMY DILUNA AND HOLLY RUSSEL
04/26/2002	The Times of India	SECTION: 166 words	INTERNATIONAL LEATHER FAIR TO BEGIN TODAY
04/27/2002	Birmingham Post	SECTION: FEATURES; Pg. 56	TRAVEL; ONE HAPPY ISLAND;
04/27/2002	The Baltimore Sun	SECTION: TELEGRAPH, Pg 1A	Annapolis welcomes Volvo racers as kin; Self proclaimed ' Sailing Capital of America' turns out for boats' brief stop
04/28/2002	Palm Beach Post (Florida)	SECTION: ACCENT, Pg. 14D	TO SUIT A VARIETY OF SHAPES (AND POCKETBOOKS)
04/30/2002	NBC News Transcripts		Marty Hackel, Golf Digest fashion director, discusses golf clothes and shows golf fashions
05/2002	In Style	SECTION: STYLE FILE/NEW ON FASHION'S RADAR –PICKS, TRICKS & THE ; BUZZ; Pg. 131	Red, White & New
05/02/2002	Sun-Sentinel company	SECTION: LIFESTYLE; NEXT BY ROD STAFFORD HAGWOOD; Pg. 8E	BOAT BOUTIQUE

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April – June 2002 Third Party Articles

Date	Publication	Page	Headline
05/09/2002	The Houston Chronicle	HOUSTON; Pg. 1	Dive into; SUMMER
05/13/2002	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION: Pg. 14	BASIC FORMULA; DESIGNERS ARE ADDING THEIR NAMES AND STYLE TO THE BEDDING CATEGORY;
05/13/2002	Daily News Record	SECTION: Pg. 28	WHAT A CROWD! MEN'S UNDERWEAR IS PACKED –THE MARKET, THAT IS. SO HOW CAN A BRAND STAND OUT?
05/17/2002	Pittsburgh Post –Gazette (Pennsylvania)	SECTION: LOCAL, Pg. C-10	GRAPHIC
05/17/2002	Greek Business Digest		Greek Ridenco Plans Convertible Bond Issue
05/18/2002	Financial Times (London, England)	SECTION: HOW TO SPEND IT; Pg. 12	Fit kit Holly Finn on **Nautica's** designs for the US team's challenge for the America's CUD 2003
05/18/2002	Courier Mail (Queensland, Australia)	SECTION: LIFE; Pg. L12	COOL LAYERS
05/20/2002	Philadelphia Daily News	SECTION: FE; Pg. 49	Over 40, not underdressed
05/22/2002	El Paso Times (El Paso, TX)	SECTION:FASHION; Pg. 3D	What women want (in a swimsuit) New swimsuit styles make every shape look good
05/23/2002	The Philadelphia Inquirer	SECTION: Pg. B04	A. C. projects target high rollers, families; Harrah's opened a luxury casino-hotel tower; work began on a retail and entertainment district.
05/23/2002	Detroit Free Press		SHOPPING: Marshalls megastore opens big
05/24/2002	Chattanooga Times Free Press (Tennessee)	SECTION:LIFESTYLE; Pg. E1	The wet look Today's swimwear designed to suit almost any body type
05/28/2002	The Cincinnati Enquirer	SECTION: TMP; Pg. 6C	Style extra
05/30/2002	The San Diego Union-Tribune	SECTION: LIFESTYLE; Pg. E-3	Fund-raiser made in the shades
05/31/2002	Los Angeles Times	SECTION: SOUTHERN CALIFORNIA LIVING; Par 5; Features Desk; Pg. 2	Fashion Notes; 'Newcomers Step Into the Spotlight

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April – June 2002 Third Party Articles

Date	Publication	Page	Headline
06/01/2002	Shape	SECTION: No. 10, Vol. 21; Pg. 44	Summer ahoy: the new take on nautical style trades traditional red for a punch of orange. Pair this sunny hue with crisp navy and white for a sexy, athletic look even the landlocked will love; Style in Action.
06/01/2002	Men's Fitness	SECTION: No. 6, Vol. 18; Pg. 102	Blue sunset: the season's best in swimwear;
06/01/2002	Cosmetics International Cosmetic Products Report	SECTION: No. 209, Vol. 17; Pg. 7	In order to take advantage of the $ 7.7bn male grooming market; News in Brief
06/07/2002	Dallas Business Journal	SECTION: Vol. 25, No. 44; Pg. 8	Exel, Unilever to open D-FW
06/09/2002	Sunday Times	SECTION: Features	Good gear guide
06/15/2002	CBS News Transcripts	SECTION: Interview	David Zinczenko, editor-in-chief of Men's Health, discusses Father's Day gifts
06/18/2002	Watch and Clock Industry Digest		Windcup by **Nautica** Watches
06/20/2002	Orlando Sentinel (Florida)	SECTION: LIFE & TIMES; Pg. E1	FASHION LEAVES A GAP IN MIDDLE
06/20/2002	The Evening Standard (London)	SECTION: Pg. 20;21	At last Brits look cool (when it's hot); So, what do the capital's fashion-conscious men wear when the sun comes out?
06/21/2002	Santa Barbara News-Press		Shoe Marketer Laces Up Deal for old Building Site in Santa Barbara, Calif.
06/22/2002	The Journal News (Westchester County, NY)	SECTION: NEWS; Pg. 3B	UPPER NYACK
06/25/2002	Milwaukee Journal Sentinel (Wisconsin)	SECTION: CUE; Pg. 01E	Never fear; Never fear, ther's a suit to fit everybody; Trunk funk?
06/28/2002	The Myrtle Beach Sun-News	SECTION: MONEY: Pg. D1	Tanger Outlet opens today
06/30/2002	The New York Times	SECTION 6; Column 1; Magazine Desk; Pg. 43	STYLE

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Jul – Sept 2002 Third Party Articles

Date	Publication	Page	Headline
7/1/2002	Shape	No. 11, Vol. 21; Pg. 50; ISSN:0744-5121	Fit Clinic; look great
7/2/2002	The New York Post	All editions; pg. 033	Fashion Shop near ground zero to debut
7/4/2002	Knoxville News Sentinel (Tennessee)	Style; pg. E 3	Red, white and new
7/9/2002	The New York Post	All Editions; pg. 030	BOA's branching out
7/12/2002	Atlanta Journal and Constitution	At Retail	June Retail sales give cheer for future
7/15/2002	Daily News Record	Pg. 10; ISSN: 1041-1119	Nautica's big European push
7/21/2002	The Times Union (Albany, NY)	Capital Region; Pg. T51	Where big spenders can go on dark Tuesdays
7/21/2002	Sunday Herald Sun	Sunday Magazine; pg. Z 28	Cutting him loose
7/26/2002	Newsday	News; Pg. A 15	One take, and it's a rap
7/29/2002	Home Textiles	News; pg. 12	Retailers study hot fashions with back to school programs
7/30/2002	Tulsa World (Oklahoma)	Living; Style, Fashion; pg. D 1	Back to school blues
7/31/2002	North Shore Times (Australia)	273 words	Shop for warmer solutions
8/1/2002	Shape	No.12,Vol. 21,Pg.42; ISSN:0744-5121	5 favorites
8/1/2002	Atlanta Journal and Constitution	Features; pg. 3 G; Personal Shopper	Buyer's Edge
8/5/2002	WWD	Pg. 20; ISSN: 0149-5380	Private label grows
8/6/2002	Calgary Herald (Alberta, Canada)	Arts & Style; pg. C 8/ Front	Made in the shades
8/8/2002	San Antonio Express News (Texas)	S.A. Life; pg. 7 F	Haute Shots
8/9/2002	Los Angeles Times	Sports; Part 4; Sports Desk; pg.4	Newswire
8/11/2002	Pittsburg Post Gazette (Pennsylvania)	Lifestyle, Pg. G 11	Smart choices don't miss out on Fall's hottest trends
8/13/2002	Asia Pulse	Northern territory regional	Disney label comes to Philippines
8/15/2002	Entertainment Marketing Letter	Pg.1, Vol. 15, no. 15; ISSN: 1048-5112	EPM entertainment marketing conference spotlights '02 promotions
8/16/2002	The Kansas City Star	Metro; Pg. B 8	Shop owner convicted of phony product sales

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Jul – Sept 2002 Third Party Articles

Date	Publication	Page	Headline
8/17/2002	Windsor Star (Ontario)	Life; Pg. F 4	Off the rim
8/22/2002	San Antonio Express News (Texas)	S.A. Life, Pg. 10 F	Haute Shots; Purple reign
8/22/2002	Iowa City Press Citizen	Key; pg. 84 K	Area shopping centers flourish
8/22/2002	CNN.com	World	Americans claim Star victory
8/24/2002	Los Angeles Times	Sports; Part 4; Sports Desk; pg. 5	Sailing
8/26/2002	The Times (London)	Sport; Sport; 13	World Stars struggle in Percy's wake
8/26/2002	The Daily Telegraph (London)	Pg. 09	British pair sail to Star world title
8/26/2002	Daily News Record	Pg. 38; ISSN: 1041-1119	Jeans machine how Nautica transformed itself
8/27/2002	The Gold Coast Bulletin (Australia)	Tuesday; Pg. T 06	Trends; make his day
8/28/2002	Buffalo News (New York)	Next, Pg. N 6	Class Action
8/29/2002	The Capital (Annapolis, MD	Sports; pg. D 5	Club cruises to Chesapeake win
9/1/2002	Shape	No.1, Vol.22; pg.46; ISSN: 0744-5121	Sleek finds
9/1/2002	Men's Fitness	No.9,Vol.18; Pg.96; ISSN: 0893-4460	Style training
9/2/2002	Home Textiles Today	News; pg. 1	Springs brings it all together
9/4/2002	Ventura County Star (California)	News; Pg. B 04	Briefs: Red Cross course teaches firs aid skills
9/5/2002	The Australian	Features-Column-Advertising & Marketingmediatable; Pg. M11	Lovable guy takes on the supermodels
9/8/2002	The Baltimore Sun	Home & Family,pg.4 N	Fall's strong suit
9/12/2002	The Daily News of Los Angeles	Sports; Pg. S 16	Schroeder reaching new (Triathlon) heights
9/15/2002	The Denver Post	LFS; Pg. L 06	Natural Woman
9/17/2002	Daily Record	News; Pg. 17	Drouth is out there
9/17/2002	Canada NewsWire	Financial News	Guys.... get in on with Crave
9/19/2002	The Capital (Annapolis, MD)	Sports; Pg. D 6	Running
9/20/2002	Japanese Business Digest	107 words	Japan Orrizonti to start licensed production of Vivienne Westwood clothing in Japan
9/21/2002	Sun Sentinel	Lifestyle; pg. 1 D	A walk on the mild side
9/22/2002	The New York Times	Sect.6; Part 2; Col.1; Men's fashion of the Times Magazine; pg.131	A Mann for all seasons

Date	Publication	Page	Headline
9/24/2002	The Gazette (Montreal, Quebec)	Arts & Life; Fashion Notebook; pg. D 2	Sophia Loren reigns at Holt's
9/25/2002	WWD	No. 62; Vol.184; Pg. 4; ISSN: 0149-5380	Fashion frenzy: ready for a frenetic spring?
9/25/2002	The Atlanta Journal constitution	Atlanta & the world; pg. 5 E; World Bazaar	Can't find space?
9/28/2002	Turkish Daily News	233 words	Star of shopping: Armada
9/29/2002	Daily News (New York)	Lifeline: pg. 10 ON SALE!	Show some skin

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Oct. – Dec. 2002 Third Party Articles

Date	Publication	Page	Headline
10/01/2002	Shape	SECTION: No. 2, Vol. 22; Pg. 163	Good to go! Trimmed-down, urban-chic styles create a sleek and flattering look that gives you the energy of the city.
10/01/2002	The New Zealand Herald	SECTION: SPORT; Americascup; Challengers	Sales race show up line between haves, have-not
10/03/2002	Indian Express		ARVIND MILLS'DEMIN TO DRESS UP TOP GLOVAL BRANDS SOON
10/03/2002	The Capital (Annapolis, MD)	SECTION: SPORTS; Pg. D6	RUNNING; All over Annapolis, generations hitting the trail
10/06/2002	Seattle Times	SECTION: SPORTS	Stars and Stripes man Dennis Conner finds new role
10/06/2002	Independent on Sunday (London)	SECTION:SPORT; Pg. 26	SPORTSACTIVE; WEAR THIS
10/07/2002	Daily News Record	SECTION: Pg. 15	SOMETHING'S AFOOT; DRESS HOSIERY WITH A LITTLE COLOR GAINS MOMENTUM, THANKS TO BUSINESS CASUAL'S SLOW DECLINE.
10/10/2002	Portland Press Herald (Maine)	SECTION: YOUR NEIGHBORS-SOUTH; South Businesses; Pg. 2G	Cabot House Furniture completes major expansion
10/12/2002	St. Louis Post-Dispatch (Missouri)	SECTION: LIFESTYLE; Fashion Copycat Column; Pg. 27	DEMIN REDUX
10/13/2002	The New York Times	SECTION 6 Part 2 Column 1 Home Design Magazine; Pg. 90	The Most-Wanted List
10/21/2002	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION: Pg. 11	THE HUNT FOR BLACK OCTOBER; Retailing home furnishings
10/22/2002	London Free Press (Ontario, Canada)	SECTION: Fashion; Pg. D1	COURTING STYLE; THE MAY COURT CLUB OF LONDON'S ANNUAL FASHION SHOW YESTERDAY FEATURED THEFINEST FOR FALL FROM KINGSMILL'S, INCLUDING THE STORE'S EXPANDED MENSWEAR DEPARTMENT.

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Date	Publication	Page	Headline
10/24/2002	Toronto Start	SECTION:FASHION; Pg. K04	Take Cover
10/25/2002	WWD	SECTION: No. 84, Vol. 184; Pg. 2	Clarification
10/26/2002	San Antonia Express-News (Texas)	SECTION: S.A. LIFE; Pg. 1	Today's furniture recalls the best of years gone by
10/30/2002	The Indianapolis Star	SECTION: EDITORAL: LETTERS; LETTER SPOTLIGHT; Pg. 13A	Salvation Army's kids' coat collection warmed hearts
11/91/2002	Shape	SECTION: No. 3, Vol. 22 Pg. 44	Soft touch; plush yet rugged corduroy adds casual weekend flair to your on-the-go weekday style. Tip: choose vertical – or diagonal – wale cords for the most slimming look; Look Great
11/04/2002	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION: Pg. 22:	**NAUTICA** INTRODUCES BEDDING, TOWELS BY LOUISVILLE, SPRINGS;
11/10/2002	The Capital (Annapolis, MD)	SECTION: SPORTS; Pg. C15	CHESAPEAKE BAY BOATING CALENDAR
11/13/2002	The New Zealand Herald	SECTION: NEWS: General	Crime scene: Viaduct Basin shop burgled
11/17/2002	Asbury Park Press	SECTION: B; Pg. 2B	Lenox opens retail store
11/22/2002	The New York Post	SECTION: All Editions; Pg. 036	VICTORIA'S SECRET SHOW GETS FORD AND NEXT HOT
11/25/2002	HFN The Weekly Newspaper for the Home Furnishing Network	SECTION: Pg. 12	**NAUTICA** IS THE FIRST BRAND TO GET A BED BATH & BEYOND BOUTIQUE
11/25/2002	Footwear News	SECTION: Pg. 2	GBMI BUYS FIRST –EVER BRAND, PLANS TO OPEN RETAIL STORES IN 2004; Global Brand Marketing Inc.,
11/30/2002	Chicago Daily Herald	SECTION: NEWS; Pg. 4	Early birds catch deals Gurnee Mills shops open at 5 a.m. for die-hard shoppers
12/01/2002	Shape	SECTION: No. 4 Vol. 22; Pg. 132	Metal shop: gold, silver or bronze, these winning gifts of beauty & style are first on our holiday shopping list.
12/02/2002	Los Angeles Magazine	SECTION: No. 12, Vol. 47; Pg. 40	Party till you drop; Seen; Carousel of Hope ball, **Nautica** Malibu Triathlon, Emmy Awards;
12/01/2002	Golf Digest	SECTION: No. 12, Vol. 53; Pg. 68	Mr. Style's holiday wishes; The digest; style; holiday shopping suggestion for golfers

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Oct. – Dec. 2002 Third Party Articles

Date	Publication	Page	Headline
12/01/2002	Children's Business	SECTION: No.12, Vol.17; Pg 14	Fashion fete; Retail Happenings
12/02/2002	Crain's New York Business	SECTION: Pg. 4	Men changing shopping habits to suit themselves; Retailers must act fast to seize opportunity
12/09/2002	Philadelphia Daily News	SECTION: FEATURES; Pg. 51	Stu Bykofsky/ The First Pet Center?; SNIDER'S POOCH HAS A SUITE PLACE
12/20/2002	The Arizona Republic (Phoenix)	SECTION: YES; Pg. 6	WE'LL HAVE A BLUE CHRISTMAS;FROM BABY TO NAVY, THE SEASON IS TRUE
12/25/2002	Chicago Tribune	SECTION: WOMAN NEWS; ZONE C; INSTANT STYLE; Pg. 5	Plaid is still a part of Christmas
12/27/2002	WWD	SECTION: Pg. 4	Unilever Reenters Competition
12/27/2002	Plain Dealer (Cleveland, Ohio)	SECTION: FRIDAY! Pg. 52	Former Aurora Farms is an outlet for shopping jones
12/28/2002	The Daily Telegraph (Sydney Australia)	SECTION: LOCALTABLE; Pg. 13	Every day's a specials day- Serious shoppers find best buys far from the madding city crowds
12/31/2002	WWD	SECTION: Pg. 3	W2W: What to Watch- Green Jeans; jean companies acquired by larger clothing manufacturers; Industry Overview

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First Resort: Revitalize your winter-weary self in refreshingly simple spa style. Shape January 1, 2002

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Shape

January 1, 2002

SECTION: No. 5, Vol. 21; Pg. 106; ISSN: 0744-5121

IAC-ACC-NO: 82333627

LENGTH: 309 words

HEADLINE: First Resort: Revitalize your winter-weary self in refreshingly simple spa style.

BYLINE: Wright, Jim

BODY:
Spahhhh

Slip away to a sunny clime for some restorative R & R. Pack only the necessities in cool shades of blue and white -- traditionally cleansing and purifyinq colors Nu by Nuala for Puma cotton camisole, $ 70. Alex Goes easy-on nylon Lycra skirt, $ 92 Liz Claiborne sunglasses, $ 28. Longchamp fold-up nylon tote with leather handles, $ 75.

Beauty note Stash a bottle of Clarins Oil-Free Sun Care Spray SPF 15, with soothing aloe and hydrating shea, to help pamper and protect your skin.

HAIR: GABRIEL GEORGIOU FOR REDKEN/ART MIX THE AGENCY MAKE UP: JOANNE GAIR FOR MARGARET KIMURA COSMETICS/ART MIX THE AGENCY.

STYLING: JULIE HILL.

Treat yourself to tranquility

Leave severely tailored pieces behind. Opt instead for the comfort of softly styled pieces that let you move freely. Tsesay three-quarter-sleeve extra-fine merino-wool crewneck, with camisole twin set (camisole not shown), $ 295. Velvet bell-sleeved cotton T-shirt, $ 75. Susana Monaco bottoms, $ 90. Opposite: Susana Monaco shoulder-tie top $ 90

Beauty note Let your inner glow shine through with Estee Lauder Lightsource Transforming Moisture Lotion (with light reflective crystals, vitamins C and E and SPF 15). For dewy, natural-looking (and protected) lips, swipe on a coat of Estee Lauder Futurist Lipstick SPF 15 in Nude Peach.

How to dress to de-stress

Skimp on frills, not style - take along body-skimming basics with subtly luxurious details, Ralph Lauren Sport silk-blend snap-front top, $ 150. **Nautica** taffeta poolside string bikini bottom, $ 65. Opposite: Tibi cotton cable-knit halter top, $ 120. French Connection striped cotton kick-pleat skirt, $ 98.

Beauty note For sun-kissed color, apply a layer of Lancome Soleil Flash Bronzer SPF 15 with the hydrating antioxidant vitamin E. See Buyers Guide, page 122, for retail information.

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

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NO DESIGNER CAN IGNORE THE CASH APPEAL OF DENIM;THE ONCE-LOWLY FABRIC IS NOW A STAPLE OF EVERY FASHION HOUSE Charlotte Observer (North Carolina) January 6, 2002 Sunday ONE-THREE EDITION

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Charlotte Observer (North Carolina)

January 6, 2002 Sunday ONE-THREE EDITION

SECTION: LIVING; Pg. 3G

LENGTH: 414 words

HEADLINE: NO DESIGNER CAN IGNORE THE CASH APPEAL OF DENIM;
THE ONCE-LOWLY FABRIC IS NOW A STAPLE OF EVERY FASHION HOUSE

BYLINE: ROD STAFFORD HAGWOOD, SOUTH FLORIDA SUN-SENTINEL

BODY:
It always happens somewhere near the beginning of a Paris runway show. Subtly, amid all the over-the-top outfits, there will be a handful of perfectly normal-looking, seemingly wearable, somewhat affordable outfits.

Down the catwalk will come a wispy model wearing denim jeans and a jacket. All the hoopskirts, bustles and ruffles that follow will never capture the moment as efficiently.

Every fashion house from Celine and Chanel to Vuitton and Dior does it. Next to a fragrance, denim is a moneymaker.

Especially if you can parlay it into a "lifestyle" collection that resembles the main collection, only in less-expensive fabrics. What once was called a bridge collection (it "bridged" the gap between designer and discount) is now simply the denim collection.

For example, both Gianfranco Ferre and Donatella Versace have free-standing stores selling their jeans lifestyle collections.

"Gianfranco Ferre Jeans is an important part of the overall label, as it reaches a broad clientele," said a company spokeswoman. "It is a great sportswear collection that encompasses key items of apparel that caters to a vast age group."

That this revolution has overtaken Paris - the true world capital of fashion - is no insignificant thing. America just perfected it. Denim is actually a French thing.

The fabric now known as denim was first made in Nimes, France, about A.D. 300 and was called serge de Nimes. Nothing much happened for 1,500 years. Then an American immigrant, Levi Strauss, manufactured denim work clothes for farmers in the late 1800s.

Now, denim collections (jackets, shirts, skirts, pants and bags) are tricked up with appliques, patches, lace-up closures, contrast stitching, grommets, studs and beading.

And even then, you're not done with the decisions. There's the wash or finish of the jeans. Your basic

indigo blue denim is as old-fashioned as a bib overall. All sorts of colors, textures and finishes are available.

Still going strong from last year are the ubiquitous low-slung hipsters with a flared leg paired with a navel-baring top. Those clean lines are expanded into denim collections with a longer and leaner silhouette. Colorful bright and bold denims are being styled into "neo-preppy" looks.

Punk, hippie, preppy?

"It's all about attitude," says **Nautica** designer David Chu. "We provide women with options and she decides how to wear it. Maybe it's feminine and subtle. Maybe it's bold and sexy. Maybe it's a bit of both."

GRAPHIC: PHOTO:1;
1. Designers have learned what retailers such as The Gap already know: Denim sells.

LOAD-DATE: January 7, 2002

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Santa Barbara, Calif., Company to Develop New Footwear Brand Santa Barbara News-Press January 9, 2002, Wednesday

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Santa Barbara News-Press

January 9, 2002, Wednesday

KR-ACC-NO: BA-MKTING

LENGTH: 636 words

HEADLINE: Santa Barbara, Calif., Company to Develop New Footwear Brand

BYLINE: By Mark Van De Kamp

BODY:
Fast-growing Global Brand Marketing Inc. of Santa Barbara has signed a worldwide licensing agreement with **Nautica** Apparel Inc. to design, develop and sell the new **Nautica** Footwear brand.

"This is a huge opportunity for us," said Killick Datta, the founder and chief executive officer of privately held GBMI.

Monday's announcement portends more local jobs and comes on the heels of last week's addition of the new Mecca Footwear brand to GBMI's roster of footwear licenses.

Financial terms of both agreements were not disclosed. Negotiations for each deal began last summer.

Headquartered downtown on East Figueroa Street, 5-year-old GBMI designs and markets fashion funky Diesel Footwear and feminine, sporty XOXO shoes.

Mr. Datta disclosed that GBMI's 2001 net sales were approximately $ 150 million. The bulk of those sales are from the Diesel licensing.

Sales are expected to increase this year as GBMI increases Diesel's sales to a projected 5 million pairs, and as it launches more shoes under the XOXO brand in February and Mecca shoes this fall.

"We will easily double our business this year," Mr. Datta said.

Nautica Footwear is scheduled to arrive in stores in spring, 2003. Mr. Datta believes about 2 million pairs of shoes will be available during the first year. The first products will be men's shoes, followed by women's and children's shoe collections.

"**Nautica** is the ideal partner for GBMI. We could not be more thrilled," Mr. Datta said. "With fantastic brand recognition both domestically and abroad, we feel that this new collection will capture the essence of the brand and will do exceptionally well globally."

More local jobs are being created by the addition of Mecca and now **Nautica.** Mr. Datta said his 75-person company will grow to almost 200 people by this time next year, and is now searching for additional office space.

"We will have 16 more people in our Mecca Footwear team, and we need another 25 people for the **Nautica** Footwear line," Mr. Datta said. "In addition, there will be more people in finance, operations and on the production side" because the **Nautica** line is so much larger than the company's other shoe teams.

Nautica Enterprises is a well-known line of men's apparel, including sportswear and outerwear; and sleepwear and jeans for men and women; and children's wear.

Nautica sells its clothing at a New York flagship store, about 100 outlets and a number of department stores such as Macy's, Dillard's and May Department Stores.

The company also licenses its products for sales worldwide, including fragrances, watches, eyewear, swimwear and home furnishings.

Nautica's 2001 sales were $ 627.7 million, up 1 percent from 2000.

"We are extremely confident that GBMI is the right partner for **Nautica,**" stated Christopher Heyn, president of **Nautica** Apparel Inc. "Killick Datta . . . and his team have consistently shown a keen understanding of the designer footwear brands they produce. We are very excited about this new footwear collection."

This deal is a big a step forward for GBMI, which failed to acquire substantially all the assets of Converse after it filed for bankruptcy.

GBMI, which had backing from K-Swiss, offered a bid lower than three others at a bankruptcy court auction. Mr. Datta had predicted up to 250 new jobs in Santa Barbara through that deal, but also vowed to pursue other opportunities if the Converse deal fell through.

The **Nautica** line will include shoes similar to boat shoes, also called deck shoes such as Sperry Topsiders, that were popular a few years ago.

The new line will be fashionable street shoes and will be unveiled at a trade show in August.

To see more of the Santa Barbara News-Press, or to subscribe to the newspaper, go to http://www.newspress.com

JOURNAL-CODE: BA

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Conner, Cup have unfinished business Providence Journal-Bulletin (Rhode Island) January 11, 2002, Friday All Editions

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January 11, 2002, Friday All Editions

SECTION: Sports; Pg. D-01

LENGTH: 602 words

HEADLINE: Conner, Cup have unfinished business

BYLINE: TOM MEADE Journal Sports Writer

BODY:
The task of bringing back the America's Cup to the United States is in the hands of Team Dennis Conner.

Just around the corner from Grand Central Station, Rose Dana of Middletown christened Stars & Stripes, the New York Yacht Club's next America's Cup yacht, on 44th Street in Manhattan last night. Her husband, Charles, commodore of the club, and Dennis Conner, skipper of Stars & Stripes, looked on.

"Team Dennis Conner is honored and excited to represent New York City, as we focus on winning the America's Cup and bringing it back to her rightful home here the United States," said Conner later. "The courage New Yorkers have shown in rebuilding and revitalizing this great city gives our team the motivation and support we need to win back the oldest trophy in sports."

The navy-blue boat parked in front of the club, is one of two that Conner will campaign in his challenge for the America's Cup, hoping to win the right to face the current Cup holder, New Zealand.

Conner commissioned the marine architectural firm Reichel/Pugh of San Diego, Calif., to design his two America's Cup boats, the first of which was unveiled last night. It was built by New England Boatworks of Portsmouth.

When he announced a year ago that he would be representing the New York Yacht Club, Conner said that the bare hulls would cost about $1-million each. "It's like buying an Indy car," he explained. "You can buy the shell for very little; it's the engine that costs you money. If you spend $100 million designing a boat, then its cost is $101 million."

The sails, rigging, fittings and instruments add another $1.5 million to $2 million to the cost of getting a boat on the water, said Newport sailor Ken Read, helmsman of Stars & Stripes.

Conner won the America's Cup four times. In 1983, representing the New York Yacht Club, he lost the trophy to Australia. He won it back in 1987, representing a California club. When he announced his renewed partnership with the New York Club, Conner said, "Imagine how nice it will be to seek redemption; how nice to have a real legitimate shot to have the Cup back."

Stars & Stripes is scheduled to be trucked to California where Conner's team plans to train this winter. Then they and their boats will head for Auckland, New Zealand, to prepare for the Louis Vuitton Cup, the America's Cup qualifying event, set to start Oct. 1. The America's Cup will be contested in March 2003.

In the Louis Vuitton series for the last Cup, Conner's team started late and had enough money for only one boat, while other major challengers had two. Nonetheless, Stars & Stripes nearly made it to the semifinals.

"I have unfinished business when it comes to the America's Cup," Conner said. "It would be a dream for me to bring the Cup back to the United States and the trophy room of the New York Yacht Club."

Yesterday, Conner said: "With the tragic moments we've had this year in New York City, and the unity that's been shown by the country coming together, I think the name of the boat, Stars and Stripes, says it all. It's a great chance for us to do something nice, to bring this home."

"The plans for a second boat are in hand," Charles Dana said. "We expect to begin construction on another boat very soon. ...

"This thing really feels right. This is a team effort. Besides some of the technological stuff how fast the boat is, how good the sails are, how terrific the appendages of the rudder and the keel are an awful lot of it is the chemistry of the whole team."

The Associated Press contibuted to this report.

GRAPHIC: THE CHALLENGER: Yachtsman Dennis Conner waves to the crowd in downtown Manhattan yesterday, with **Nautica** vice chairman David Chu, aboard the Stars & Stripes, the New York Yacht Club's hope to win the America's Cup in 2003. The yacht is sponsored by Chu's apparel company.

AP

LOAD-DATE: January 12, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
Terms: **nautica and date(geq (1/1/2002) and leq (12/31/2002))** (Edit Search | Suggest Terms for My Search)
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Heady adventure New Straits Times (Malaysia) January 17, 2002, Thursday

Copyright 2002 New Straits Times Press (Malaysia) Berhad
New Straits Times (Malaysia)

January 17, 2002, Thursday

SECTION: Woman Beauty briefs; Pg. 7

LENGTH: 154 words

HEADLINE: Heady adventure

BYLINE: Compiled by Anthea De Lima; Caroline Yap

BODY:
REFLECTING its name, Latitude Longtitude, a new fragrance for men from **Nautica,** is designed for the modern adventurer.

A seamless fusion of timeless classicism with innovative technology, the fragrance, which comes in a modern interpretation of an antique flask, is destined to be a classic.

Latitude Longtitude also comes with a host of ancillary products dubbed the Splash Collection for face and body.

Items in the range are priced between RM50 and RM225. At selected fragrance counters.

THERE is good news for women who experience dryness of skin, loss of firmness and radiance of the complexion.

Lancome's Absolue uses a trilogy of active ingredients - wild yam, soya and sea algae - to give skin the resources to reconstruct itself by boosting the functions of cells, which slow down with age.

The unique seven patent pending formula of ABSOLUE is priced at RM380. At Lancome counters.

GRAPHIC: For adventure seekers ... **Nautica's** Latitude Longtitude comes in an attractive package.

LOAD-DATE: January 17, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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PAY/HALF CLOSING STORE IN MANCHESTER Hartford Courant (Connecticut) January 17, 2002 Thursday, STATEWIDE

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Hartford Courant (Connecticut)

January 17, 2002 Thursday, STATEWIDE

SECTION: CAL; Pg. 22

LENGTH: 383 words

HEADLINE: PAY/HALF CLOSING STORE IN MANCHESTER

BYLINE: By KORKY VANN; Special to The Courant

BODY:
Pay/Half, a New Jersey-based off-price shopping chain, is closing its Manchester location at the end of January and holding a liquidation sale on remaining stock at that store only. Merchandise includes men's, women's, juniors, children's and infants clothing, along with jewelry, bags and a limited amount of home-decor and holiday accessories.

Discounts now range from 50 percent to 70 percent off ticketed prices.

Merchandise is picked over, but with some patience and digging, you may find fashions from such names as **Nautica,** Chaps and Aerosole at bargain-basement prices.

This is no-frills shopping. The sign on the door states "no layaways, no returns and no bathroom."

Hours are Monday through Saturday, 10 a.m. to 9 p.m., and Sunday, 11 a.m. to 6 p.m. Pay/Half is at 1510 Pleasant Valley Road in the Plaza at Buckland Hills in Manchester, near the Olive Garden restaurant. Information: 860-644-1082.

*

Japanalia holds its annual Mega Sale at its factory location in Hartford. Specials include wool coats, wide-wale corduroy suits, fleece jackets, evening wear and more at savings of up to 80 percent off regular prices.

This is another no-frills shopping event -- no dressing rooms are available, so wear a unitard or swimsuit if you plan to try things on. Payment is by cash or check only, and all sales are final.

Sale hours are Saturday and Sunday, 10 a.m. to 3 p.m. Japanalia is at 30 Arbor St., on the third floor. Information: 860-523-1436.

Fleet Feet Sports for Women in West Hartford is holding its Winter Sale through Saturday. Women's athletic shoes are discounted 10 percent to 50 percent, and women's winter athletic apparel is discounted 20 percent to 30 percent. Fleet Feet is at 1003 Farmington Ave.

Store hours are Monday, Tuesday and Wednesday, 10 a.m. to 6 p.m.; Thursday, 10 a.m. to 7 p.m.; Friday, 10 a.m. to 8 p.m.; and Saturday, 10 a.m. to 5:30 p.m. Information: 860-233-8077.

Are you a savvy shopper? Carry the bag that proves it. Send us information about your favorite bargain finds, special sales or local outlets. If we use your suggestion, we'll send you a free tote bag. (Businesses: Send sale info at least two weeks in advance.) Send suggestions to: Korky Vann, The Hartford Courant, 285 Broad St., Hartford, CT 06115 or Vann@courant.com.

COLUMN: SAVVY SHOPPER
YOUR BARGAIN GUIDE

LOAD-DATE: January 19, 2002

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RETAIL RENAISSANCE A quaint downtown boutique reopens - and celebrate s by cutting prices Daily News (New York) January 20, 2002, Sunday

Copyright 2002 Daily News, L.P.
Daily News (New York)

January 20, 2002, Sunday SPORTS FINAL EDITION

SECTION: LIFELINE; Pg. 12 ON SALE!

LENGTH: 643 words

HEADLINE: RETAIL RENAISSANCE A quaint downtown boutique reopens - and celebrate s by cutting prices

BYLINE: BY MILA ANDRE

BODY:
Slowly, lower Manhattan is returning to some semblance of normalcy: New businesses are moving into the area, others are reopening shuttered doors. Plum, a cozy boutique that stocks accessories, shoes and young designer collections by Corey Lynn Calter, William B., Sky and Diabless, among others, is back - and having a winter sale through Feb. 15. A wool jersey T with lace cutout details by Cristina Ramirez, usually $98, is $78. Wool herringbone hipster pants with rouched lace detail by Josephine Loka, usually $152, are $115. Peek into pretty old armoires placed throughout the store and find glittering cameo jewelry, vintage clutch purses and sexy pumps (from $20). Plum Nolita Boutique, 85 Kenmare St. (between Cleveland & Mulberry Sts.); (212) 431-7449. Hours: Tues.-Sat., 1-7 p.m.; Sun., 1-6 p.m.

IT'S A STRETCH A newcomer to the Financial District, Sage Fitness, the brainchild of master Pilates instructor Pamela Warshay, offers one-on-one sessions, using state-of-the-art Pilates equipment as well as group mat classes. Private sessions are $75 each or $350 for five. Mat classes are $25 each or $200 for 10. Through Feb. 28, get 10% off first one-on-one session, mat class or series of classes.

Sage Fitness Pilates Studio, 198 Broadway (between Fulton & John Sts., Suite 901); (646) 872-4223. Equipment training hours (by appointment): Mon.-Fri., 7 a.m.-9 p.m.; Sat. & Sun., 9 a.m.-5 p.m. Mat classes: Tues., 6:45 a.m.; Wed., 8 a.m.; Sat., 11 a.m. (reservations recommended).

A REAL TREAT Designed exclusively for readers of this column, Winter Retreat packages at Faina European Spa offer maximum therapeutic benefits for this time of year. Through the end of February, the 21/2 -hour Body Recharge, usually $160, is $133 and includes a steam shower, aromatherapy body massage or reflexology (30 minutes), face massage or deep-pore cleansing, paraffin hand and foot treatment and a snack. The four-hour Spa Special, usually $259, is $199 and includes a European facial, revitalizing mask, choice of full body massage or seaweed wrap, European manicure and pedicure and Spa lunch. Two-hour Purifying Body Treatment, usually $120, is $90 and includes brown sugar vanilla body scrub, enzyme face peel, paraffin hand treatment and snack.

Faina European Spa, 315 W. 57th St. (Suite 402); (212) 245-6557. Hours: Mon.-Fri., 10 a.m.-8 p.m.; Sat., 9 a.m.-6 p.m.; Sun., 10 a.m.-6 p.m.

DESIGNER DISCOUNTS K&G In Garden City has a sale of American and European designer fashions for men and women through Feb. 10. Men's coats and jackets by Kenneth Cole and Bill Blass, usually $175-$450, are $79.99-$179; suits by Albert Nippon, Perry Ellis, Chaps by Ralph Lauren, **Nautica** and Geoffrey Beene, usually $400-$450, are $99-$199. Women's suits by Larry Levine, Sag Harbor, Jones New York and Kasper

in sizes 6-18 and 18-24, usually $190-$220, are $59-$99; outerwear by Harve Bernard, usually $200-$340, is $59-$99. Separates, handbags and shoes, usually $44-$129, are $12.99-$79.

K&G, 650 Stuart Ave., Garden City, L.I.; (516) 357-8395. Hours: Mon.-Sat., 10 a.m.-9 p.m.; Sun., 10 a.m.-7 p.m.

BRIDAL BUYS Couture bridal fashions are a signature at Birnbaum & Bullock Ltd. and tomorrow and Tuesday they're priced below wholesale. From simple strapless A-lines to embroidered ball gowns in sizes 4-20, usually $2,500-$6,000, they are $750-$2,500. Stoles, shrugs and veils are also on sale.

Birnbaum & Bullock Ltd., 27 W. 20th St. (between Fifth & Sixth Aves., seventh floor); (212) 242-2914. Hours: Mon. & Tues., noon-8 p.m., by appointment only.

To be listed, please fax DETAILED information to Mila Andre at (212) 210-1604 or (212) 210-2203 at least THREE WEEKS in advance.

GRAPHIC: Rebecca McAlpin IT'S A CINCH A bustier-style top is one of the items you'll find at Plum.

LOAD-DATE: January 21, 2002

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Outlet shopping center a step closer to fruition in Atlantic City Courier-Post (Cherry Hill, NJ) January 21, 2002 Monday

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January 21, 2002 Monday

SECTION: Pg. 1

LENGTH: 256 words

HEADLINE: Outlet shopping center a step closer to fruition in Atlantic City

BODY:
By WILLIAM H. SOKOLIC

Courier-Post Staff ATLANTIC CITY

Here comes The Walk.

The Cordish Co. and the Casino Reinvestment Development Authority have signed a deal to develop a large outlet center -- to be called The Walk -- between the city convention center and Atlantic Avenue.

The long-delayed signing will enable the Baltimore-based developer to break ground by this summer for the $70 million project, which should take about a year to build.

'It's a done deal on both sides,' said James Kennedy, executive director of the reinvestment authority, which invests gaming-generated dollars in redevelopment projects around the state.

The Walk is expected to go before the city's planning board next month. But as with any proposal in Atlantic City, nothing is certain until the shovels go into the ground.

Still unsettled is the tax structure.

The state authority, exempt from paying municipal taxes on the development, is working to devise a formula to make a payment of some kind in lieu of taxes, Kennedy said.

Cordish will lease and manage the upscale center, which will border Michigan and Ohio avenues.

Tenants already signed on include Tommy Hilfiger, **Nautica,** Izod, Timberland and Bath & Body Works.

But the scope has been scaled back from original plans, which called for a larger development and a second phase.

'I feel real positive about this,' Kennedy said. 'I don't want to sound negative. But in Atlantic City, you always have a doubt even after a project starts. But I have no doubt in my mind.'

LOAD-DATE: October 2, 2003

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A Better Way to Account for Those Donated Goods The Washington Post January 23, 2002 Wednesday

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The Washington Post
washingtonpost.com
The Washington Post

January 23, 2002 Wednesday
Final Edition

SECTION: STYLE; Pg. C12

LENGTH: 787 words

HEADLINE: A Better Way to Account for Those Donated Goods

BYLINE: Don Oldenburg, Washington Post Staff Writer

BODY:

Anyone who donates non-cash items to charities knows the routine. You haul bags and boxes of old clothes and books, household goods and furniture, and other used-but-perfectly-usable stuff several times a year to collection centers such as Goodwill, the Salvation Army and other organizations. The receipt you leave with is for listing the donations, item by item. But what the heck.

Then, about this time each year, you come to the "Gifts to Charity" section on your tax return's Schedule A, and the Internal Revenue Service reminds you that if your non-cash donations total more than $ 500, you must fill out and attach Form 8283.

Yeah, right. Instead of trying to detail distant memories of donations and fudge their fair-market value, you ballpark them all at under $ 500, file away the receipts, and move on to "Casualty and Theft Losses."

Tax preparation executive Gordon Whitten calls this "America's most overlooked tax deduction."

Most of the 20 million taxpayers the IRS says annually claim non-cash donations "will not go over the $ 500 mark that the IRS allows you to reach without itemized substantiation," says Whitten. "But you have a legal right to what the fair-market value is. You've just got to substantiate it."

Whitten is the CEO of Income Dynamics, the Omaha company that developed "ItsDeductible," originally a book, and now software that helps taxpayers substantiate their non-cash charitable donations. Never mind the ungrammatical title. The easy-to-use, $ 29.95 Windows program goes to the heart of the problem.

The problem, says Whitten, is that while taxpayers know enough to grab a receipt after dropping off non-cash donations, "the receipt gives no value to the items donated. That's the responsibility of the individual taxpayer." The IRS instructs that "you should claim only what the item would sell for at a garage sale, a flea market, or a secondhand or thrift store."

Easier said than done, says Whitten. "Until our product came up, people had no way of determining the value of the items."

What "ItsDeductible" provides is a data bank of the fair-market values of thousands of items commonly donated to thrift shops and charities, and others that are bought and sold at online auctions.

The program enables taxpayers to track donations by type, from "General Items" that include used clothing, household items, old computers to out-of-pocket expenses incurred when serving a charity or nonprofit. It also creates files on all charities you donate to and keeps a running total of your donation value. You just have to keep track of your contributions as you go. At tax time, it produces printable reports on all types of donations, as well as relevant IRS forms, instructions and publications.

Whitten says his company conducted a survey with the Salvation Army and determined that the average person who gives clothing and household items typically donates around $ 1,500 a year using the IRS standards.

"It's really doesn't take that much at all to reach $ 1,500," he says. "What most people would probably put down as $ 300 in deductible donations can easily reach $ 1,500."

Take the standard hardcover book that's donated. In good condition, the going fair-market value is $ 6, "ItsDeductible" has found. Paperbacks are $ 2. In good condition, used boys' sneakers add up to a $ 14 deduction if leather and $ 10 if cloth. A good-condition Barry Manilow album: $ 2.

Why sell that old chest of drawers at a yard sale for $ 20 when you can deduct it at $ 200? Old baseball pants: $ 4 to $ 12, depending on condition. Old baseball bats: $ 10 to $ 50. A used graphite tennis racket: $ 60.

But the big surprise, says Whitten, comes with brand-name items. Liz Claiborne, Armani, Ann Taylor, Polo, Tommy Hilfiger and **Nautica,** among others, all bring big deductible values. A brand-name men's long-sleeve dress shirt in good condition is valued at $ 38; a woman's brand-name cardigan sweater, $ 58; a woman's brand-name leather purse, $ 120.

Whitten is so confident that charitable taxpayers who use the IRS-sanctioned method of estimating fair-market value in "ItsDeductible" will save at least $ 300 that it's guaranteed or you get the purchase price back.

"The average person saves about $ 500 using it," he says. "We've given a couple people their money back and it was just because they didn't donate quite enough last year. But the vast majority of people just don't know how much these things are worth."

The "ItsDeductible" program is available to download online from www.taxsave.com or by calling 800-976-5358.

Got a consumer complaint? Question? E-mail details to oldenburgd@washpost.com or write Don Oldenburg, The Washington Post, 1150 15th St. NW, 20071.

LOAD-DATE: January 23, 2002

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PERFUME COUNTERFEIT RACKET UNCOVERED IN DUBAI Asia Pulse January 24, 2002 Thursday

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Asia Pulse

January 24, 2002 Thursday

SECTION: Northern Territory Regional

LENGTH: 246 words

HEADLINE: PERFUME COUNTERFEIT RACKET UNCOVERED IN DUBAI

DATELINE: (Full txt of a statement. Contact details below.)

NEW YORK, N.Y., Jan. 23

BODY:
Unilever Cosmetics International (UCI) announced today that law enforcement officials of the Criminal Investigation Division, Commercial and Economic Section of the Dubai Police Department arrested three individuals and seized approximately $150,000 (US) of counterfeit fragrance products.

This counterfeit seizure relates to the prestige trademark brands of UCI; namely cK One(R), cK Be(R) and Escape(R) and the prestige trademark brand of Estee Lauder, Pleasures(R).

The investigation was initiated from information obtained from Estee Lauder sources following UCI's multi-brand seizure in Jakarta, Indonesia in December, 2001.

In recognizing Indonesia as a prominent source country for counterfeit fragrance products distributed worldwide, UCI has requested the assistance of the United States Trade Office to encourage the government of Indonesia to more aggressively enforce anti-counterfeit legislation and protect the intellectual property rights of U.S. trademark owners.

Unilever Cosmetics International is the New York-based manufacturer of cosmetics and fragrances for Calvin Klein; fragrances for Unilever Prestige brands: **Nautica,** BCBG Max Azria and Vera Wang and fragrances for the European Designer Parfums brands which include Cerruti, Chloe, Lagerfeld and Valentino.

SOURCE: Unilever Cosmetics International

CONTACT: Elizabeth Musmanno, Vice President Global PR of Unilever Cosmetics International, +1-212-326-6856

ASIA PULSE

LOAD-DATE: January 24, 2002

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Nautica nabs footwear license; footnotes: footwear news & trends. Children's Business February 1, 2002

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Children's Business

February 1, 2002

SECTION: No. 2, Vol. 17; Pg. 16; ISSN: 0884-2280

IAC-ACC-NO: 83144971

LENGTH: 152 words

HEADLINE: **Nautica** nabs footwear license; footnotes: footwear news & trends.

BYLINE: Clack, Erin E.

BODY:
AMERICAN LIFESTYLE BRAND **NAUTICA** ANNOUNCED PLANS TO DIP ITS FEET INTO THE footwear category via a global licensing agreement with Santa Barbara, CA-based Global Brand Marketing, Inc. (GBMI), manufacturer of Diesel, XOXO and Mecca footwear. "Footwear is an essential component to the **Nautica** lifestyle concept," says David Chu, founder, designer and vice-chairman. "This new collection of footwear will perfectly complement our diverse apparel collections. From sporty and technical to more refined and dressy, **Nautica** footwear will faithfully translate the **Nautica** lifestyle concept." The company plans to begin previewing the debut men's collection to the trade later this year, during the August edition of WSA; product will hit stores in Spring 2003. After men's gets off the ground, **Nautica** will round out its footwear offering with the introduction of women's and children's product. 212.541.5757.

IAC-CREATE-DATE: February 22, 2002

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HENRY COUNTY GETS NEEDED LIFT;GOVERNOR ANNOUNCES ADDITION OF 150 JOBS AT NAUTICA DISTRIBUTION CENTER The Roanoke Times (Virginia) February 2, 2002 Saturday Metro Edition

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The Roanoke Times (Virginia)

February 2, 2002 Saturday Metro Edition

SECTION: BUSINESS; Pg. A6

LENGTH: 576 words

HEADLINE: HENRY COUNTY GETS NEEDED LIFT;
GOVERNOR ANNOUNCES ADDITION OF 150 JOBS AT **NAUTICA** DISTRIBUTION CENTER

BYLINE: MIKE ALLEN THE ROANOKE TIMES

DATELINE: COLLINSVILLE

BODY:
The last time Mark Warner came to Henry County, his visit was an edgy affair. Reeling from news that the county's largest employer would close and terminate 2,300 jobs, residents peppered the governor-elect with questions about their economic future, and county officials quietly hoped he would make good on his campaign promises.

Friday, Warner's return to Henry County bore the exuberance of a victory party. Although the announcement he came to make, about a 150-job addition to a distribution center, seemed small in comparison to the jobs lost, there was another reason why county leaders were grinning and standing up to applaud.

"One hundred and fifty jobs is not going to get us out of a 2,000-job loss," said Del. Ward Armstrong, D-Henry County, but "it indicates he's [Warner's] very serious about making jobs in Southside Virginia."

What matters most, Warner said, is that "companies are investing $5 million here."

The governor also announced that starting Monday, a toll-free number would be available for workers who have lost or who will lose their jobs. People who call the number will be referred to the agencies that can best meet their needs. Warner called this the first phase of his long-promised Economic Crisis Strike Force.

The expansion of the **Nautica** Enterprises facility in Henry County's Patriot Centre industrial park marked the first economic development announcement of Warner's term as governor. **Nautica** intends to spend $5 million to add a customer service center in a building adjoining its Henry County distribution center.

Nautica distributes apparel to department stores such as Belk and Saks. Steve Wilson, a **Nautica** senior vice president, said the company does not own any factories. Most of its products are manufactured in other countries, so its operations in the United States focus on supply and marketing.

Company officials released no information about the average wages or salaries for the jobs at the new facility. When **Nautica** announced its plans to build the distribution center in February 2000, the average hourly wage was expected to be $8.50. The center now employs about 375.

The state contributed $500,000 from its Governor's Opportunity Fund to help close the deal. An additional $200,000 came from a Tobacco Indemnification and Community Revitalization Commission grant, while Henry County ponied up $62,000.

Former Virginia Economic Development Partnership director Wayne Sterling, who was hired by County Administrator Sid Clower for a salary of $200,000 to tackle the county's staggering loss of manufacturing jobs, met with **Nautica** officials in New York on Nov. 5, his first day working for the county. Clower and state officials also attended.

"We're a known commodity to **[Nautica]**," said county spokesman Tim Hall. Friday's announcement comes almost a month after an announcement that 115 furniture jobs will be coming to the county. "We are hopeful within the next month there will be one more [announcement]," Hall said.

Despite the revenue shortfalls that the state faces in the upcoming fiscal year, Warner said he's made sure to protect economic-development funds. "Unless we can bring good jobs to the region, the shortfalls are going to get worse."

The number to reach the Virginia Economic Crisis Strike Force is (877) 849-2373 from 8:30 a.m. to 4:30 p.m. weekdays.

Mike Allen can be reached

at 981-3149 or mikea@roanoke.com.

GRAPHIC: Photo - SAM DEAN THE ROANOKE TIMES Gov. Mark Warner greets Henry County residents Friday at the county administration building in Collinsville.

LOAD-DATE: February 5, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)**
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WHEN CHOOSING GIFTS, FOLLOW YOUR HEART Pittsburgh Post-Gazette (Pennsylvania) February 3, 2002 Sunday

Copyright 2002 P.G. Publishing Co.
Pittsburgh Post-Gazette (Pennsylvania)

February 3, 2002 Sunday FIVE STAR EDITION

SECTION: LIFESTYLE, Pg.G-12

LENGTH: 876 words

HEADLINE: WHEN CHOOSING GIFTS, FOLLOW YOUR HEART

BYLINE: LAMONT JONES, POST-GAZETTE FASHION EDITOR

BODY:
It's probably happened to you: Valentine's Day came, and you were scrambling from place to place, trying to find a gift for someone you cared about. But all that was left were picked-over cards, leftover flowers and the ravaged remains from shoppers who didn't wait until the last minute to handle their business.

Don't go there this year.

If you've already selected the gifts you'll give Feb. 14, congratulations. But if you're among the legions who haven't, then this story's for you. Whether you're newly acquainted, just friends or madly in love, there are countless ways to show l'amour. And there's still time to decide.

Men and women have different expectations about Valentine's Day gifts. A survey of 2,000 adults in January commissioned by Gloss.com indicates that if you want to please a woman, give something rare, something she'd lust after but would never buy herself, or something that encourages the two of you to spend time together.

Guys, on the other hand, tend to like getting electronic gadgets a la The Sharper Image, grooming products such as Zirh (used by Kordell Stewart) or Anthony Logistics for Men, and practical personal accessories such as this year's newfangled wristwatch by Diesel or Kenneth Cole, or a fancy ink pen by Porsche Design or Graf von Faber-Castell. (Here's another idea: Write a love note with the pen and give them together.)

Since stress doesn't discriminate based on gender, plan an outing to a day spa. Or create an at-home spa.

Treat him with a line of skin, shave and body products based on Ralph Lauren's Romance Men or **Nautica's** latest fragrance, Latitude Longitude. Pamper her with bath soaks, scented candles, soaps, body spritzes and moisturizing creams from such lines as Rite-Aid's Pure Spring, Banana Republic's Peony Relaxation, Thierry Mugler's Angel or L'Occitane En Provence's Orange Blossom.

Finish the spa experience with a surprise: The new Tingler Ultimate Head Massager, a copper device that gently soothes away headaches and induces relaxation. The instrument can even be reshaped and used on the body. It's $20 at everythingforlove.com.

Or give her a set of luxurious after-bath goodies, such as Origins ginger products at Kaufmann's or Bathina by BeneFit at eluxury.com.

Fragrance gifts are popular. Choices should be distinctive, something new or classic but always uncommon. Guys might appreciate HM by Hanae Mori, Thierry Mugler Cologne or Must de Cartier. Scents likely to delight her are Madness by Chopard, Herba Fresca by Guerlain, Chanel's Gardenia Parfum, Escada's Sexy Graffiti and Calvin Klein's limited edition Eternity rose blush eau de parfum.

Ralph Lauren is commemorating Valentine's Day with a different sort of fragrance gift. Silver, heart-shaped charms and tags can be engraved with a special message for free, or the bottle can be engraved, when you buy a Lauren fragrance.

Want a scent that both of you can wear? It's a growing trend and another way to celebrate your union. Try Helmut Lang, Soul Mates by Philosophy or the exhilarating Eau d'Hadrien by Annick Goutal.

Fashion accessories are usually welcome gifts. Most women appreciate a new handbag, and red is the hot color of the year. Consider one of the funky new styles in shades ranging from crimson to candy apple by Coach, Tommy Hilfiger, The Sak Elliott Lucca or Lancel at Lord & Taylor.

Jewelry is a popular gift, a sentimental choice that can last a lifetime. Choices can range from something casual, such as Marc Jacobs' charm bracelet on eluxury.com, to yellow gold, diamond and pink tourmaline rings by Louise Damiani.

In selecting fine jewelry, buy from a source you trust, recommends the Jewelry Information Center, a nonprofit trade association. Also, don't be dazzled by discounts -- comparison shop -- ask about the quality mark and registered trademarks, inspect pieces carefully and find out if gem stones have been treated.

If she's a jewelry lover and among the ranks of certified chocoholics, please her palate plus give her a chance to win a diamond in Godiva's sixth annual Chocolates and Diamonds Contest. Inside specially marked boxes of Godiva "Reflections of Romance" chocolates, 50 people will find a certificate for a 1-carat diamond heart pendant by Harry Winston.

The grand prize is a 4.5-carat diamond solitaire by Winston valued at $85,000. (Actress Sela Ward actually wore the sparkling bauble to the Golden Globes two weeks ago and modeled it again Tuesday at a news conference announcing the contest.)

For the whimsical, why not a harmless gag gift? Rite-Aid has a banana-waving gorilla that wiggles and sings "I Go Bananas Over You." There's also an ape with a red top hat that sings "L-O-V-E, Love" and other plush characters that croon classics such as "My Girl," "Sugar, Sugar" and "Wild Thing."

Along the plush toy lines, Lazarus has a honey-hued teddy bear that can be programmed to speak a personalized message. It's $12, or $6 with a $35 purchase.

In the spirit of the holiday, the department store chain will donate 1 percent of all purchases on Lazarus charge cards made Feb. 10-12 to the American Heart Association's Power of Love campaign, which funds cardiovascular research and education.

GRAPHIC:
PHOTO: Right: His and her watches: For her, left, DKNY's "Cuff of Love" ($95); for him, a diamond-accented blue dial by Fossil ($75).
PHOTO: Far right: From the Bathina Collection by BeneFit: Bathina Enchanting Beauty Bubbles ($22), with a scooper that measures just the right amount.
PHOTO: Lancome's limited-edition lip gloss palette ($19.50) includes shades the cosmetics company calls Hug Me, Kiss Me and Love Me.
PHOTO: Above left: Montblanc's "Boheme Je t'aime" design, made of resin with gold-plated fittings and clip, plus a heart-shaped red gem, is $375 as a fountain pen, $250 as a ballpoint pen.
PHOTO: Left: If she likes it casual, the Saks collection's Jackson tote ($78) in red -- a must-have color of the season -- with leather tubed handles and leather trim detail available in more than 20 stores in Western Pennsylvania.

PHOTO: Right: Brighton Accessories says express your devotion with a love letter-inspired large clutch wallet ($99) or a Fairfax watch with heart-shaped face (Page G-1, $65). Or, visit a participating Brighton Accessories retailer before Feb. 14 and pick up an entry form that you can use to write a love letter to your sweetheart. The store selects a winner, who wins $100 in Brighton merchandise and a chance for a trip anywhere in the continental United States. Details: www.brighton.com.

LOAD-DATE: February 6, 2002

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DOWNTURN MEANS THOUSANDS OF JOB LOSSES IN PHILIPPINES PROVINCE Asia Pulse February 6, 2002 Wednesday

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Asia Pulse

February 6, 2002 Wednesday

SECTION: Northern Territory Regional

LENGTH: 334 words

HEADLINE: DOWNTURN MEANS THOUSANDS OF JOB LOSSES IN PHILIPPINES PROVINCE

DATELINE: CEBU CITY, Feb 6

BODY:
The downturn which hit the global economy last year has resulted in the loss of jobs for thousands of workers in Central Visayas, mostly those based in Cebu.

Over 2,000 workers lost their jobs from the month of December last year to the first week of February 2002.

This was based on the logbook of the Department of Labor and Employment (DOLE) regional office where notice of retrenchment and temporary shutdown submitted by companies was recorded.

In the same period (December 2001 to first week of February), there are more than 1,100 workers affected due to temporary shutdown of seven companies.

For the month of December alone, about 540 workers were retrenched due to economic reasons.

The reasons cited include the lack of market, slump in demand, slowdown in production, and redundancy.

Others also lost their jobs due to permanent shutdown of some companies.

Three companies submitted notices for temporary closure for the month of December which affected about 300 workers.

Joe and Larry Active Wear were among the three companies who submitted its notice of temporary shutdown in December 2001, which took effect last Jan. 28 affecting 243 workers.

Joe and Larry Active Wear is a garment firm operating in Mactan Economic Zone and do work for world-renown brands such as **Nautica.**

In the month of January 2002, 219 workers lost their jobs because of the permanent closure of the company.

The number of workers losing their jobs increased for the first month of this year compared to the month of December last year.

Retrenched workers for the month of January 2002 reached more than 1,200. The figure shows a climb of

more than 50 percent compared to the last month of 2001.

Lear Automotive Philippines, Inc., was one of the companies which retrenched about 569 workers in last month due to redundancy.

Another firm, Tambuli Development Corporation has submitted its notice for retrenchment of 83 workers citing the lack of market as the cause.

(PNA)

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'02 FALL FASHION WEEK WRAPPED IN INTIMACY Rocky Mountain News (Denver, CO) February 7, 2002 Thursday Final Edition

Copyright 2002 Denver Publishing Company
Rocky Mountain News (Denver, CO)

February 7, 2002 Thursday Final Edition

SECTION: MILE HIGHSTYLE; Pg. 3D

LENGTH: 483 words

HEADLINE: '02 FALL FASHION WEEK WRAPPED IN INTIMACY

BYLINE: Lesley Kennedy, News Fashion Editor

BODY:
On Sept. 10 last year, I was schmoozing with celebrities at the Marc Jacobs fashion show on Pier 54, totally unaware that 11 hours later the catwalk would be replaced with a makeshift morgue.

The Sept. 11 terrorist attacks brought an abrupt end to the spring / summer 2002 New York Fashion Week. But as they say, the show must go on, and the fall / winter collections begin Friday and Saturday with menswear, followed by six days of women's wear.

In reaction to the attacks, some changes are under way. Fashion Week organizer 7th on Sixth has redesigned its venues with two "intimate" spaces in Bryant Park (where most of the shows previously were held) and three new venues in Soho.

"Sept. 11 has changed everyone's attitude, creating a new sensibility amongst the industry and a climate that has affected everyone's bottom line," Fern Mallis, 7th on Sixth executive director, says in a release. "Like most, our industry has become more introspective, and a smaller, more intimate atmosphere was the general consensus."

Also new for fall / winter 2002 are the New York debuts of designers Jeremy Scott and Matthew Williamson.

"This is a real coming home for me," Scott says in a release. "Now not only am I supporting the industry that I love, but I am supporting the country that I love."

Scott, who has served as artistic director at Trussardi, is expected to be named head designer at a major fashion house in the near future. Wheel of Fortune fans have seen his designs gracing Vanna White.

London designer Williamson, a favorite of British models, is known for his unique use of color, delicate embroidery and beading. His trademarks include embroidered leather and beaded cashmere.

Other designers showing include Boss Hugo Boss, BCBG, Kenneth Cole, Oscar de la Renta, Perry Ellis, Douglas Hannant, Tommy Hilfiger, Anne Klein, Calvin Klein, Michael Kors, Luca Luca, Bob Mackie, **Nautica,** Cynthia Rowley, Cynthia Steffe, Anna Sui and Diane von Furstenberg.

I'll be there to see how the industry has changed. Watch for coverage beginning next week.

Ball had by all at 'Monte Carlo'

More than 1,000 supporters got gussied up in their finest on Saturday night at the annual Beaux Arts Ball.

The fund-raiser for the National Jewish Medical and Research Center, held at the Colorado Convention Center, was themed Moonlight in Monte Carlo, and several guests dressed the part, complete with jewel-toned gowns, feathery masks and tiaras.

But for the most part, it was a sea of black with men in traditional tuxedos and women in long gowns. (My husband and I bucked the trend, with him in a vintage yellow ruffled tuxedo shirt and me in a long bleached-out denim coat by local designer Gabriel Conroy.)

Guests swirled in their fancy clothes to the music of Dionne Warwick and local chanteuse Hazel Miller. The event is estimated to have raised $1 million for National Jewish.

NOTES:
COLUMN

LOAD-DATE: February 12, 2002

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FASHION WEEK IS BACK IN STYLE The New York Post February 9, 2002, Saturday

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The New York Post

February 9, 2002, Saturday

SECTION: All Editions; Pg. 011

LENGTH: 283 words

HEADLINE: FASHION WEEK IS BACK IN STYLE

BODY:
It's here!

After being cut short last season due to the Sept. 11 attacks, Mercedes-Benz Fashion Week is back with a vengeance, featuring new venues and a great roster of designers from around the world.

The eight-day "week," when local designers will debut their fall 2002 lines, kicked off yesterday morning with an opening ceremony attended by Mayor Bloomberg and the first of two days of men's shows.

Showing at Bryant Park, the traditional Fashion Week locale, which this year is joined by venues in SoHo's Puck Building, were J. Lindeberg, Tommy Hilfiger and Perry Ellis.

The Perry Ellis show wowed the crowd with "celebrity models," including "Survivor" hunk Ethan Zohn.

At Hilfiger's show, actress Jill Hennessey, rappers Rah Digga and Wyclef Jean, and Paris Hilton made the scene.

Off-site shows included John Bartlett, Kenneth Cole and **Nautica,** which hosted a champagne reception at their Rockefeller Center store featuring Stephen Sprouse, the designer of Fashion Week's stand-out red, white and blue main tent on the Avenue of the Americas.

Starting tomorrow, The Post will feature extensive daily coverage of the shows - in color.

GRAPHIC: COMIC COUTURE:Comedienne Caroline Rhea, heir apparent to Rosie O'Donnell's talk show, puts her pooch behind the wheel of a mini-Mercedes at yesterday's Tommy Hilfiger fashion show.Arnaldo Magnani/Getty Images

GO 'FIGER:Designer Tommy Hilfiger strikes a pose with "Crossing Jordan" star Jill Hennessey.Curtis/StarPix/Gamma

MATCHING PAIR: NY Giants' star Jason Sehorn and his leading lady, actress Angie Harmon, join the scores of stars making the scene yesterday under the Bryant Park tent yesterday.N.Y. Post: Jim Alcorn

LOAD-DATE: February 11, 2002

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Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)

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The clothes must go on;A new kind of Fashion Week opens in New York Kansas City Star (Kansas & Missouri) February 12, 2002, Tuesday

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THE KANSAS CITY STAR.

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Kansas City Star (Kansas & Missouri)

February 12, 2002, Tuesday METROPOLITAN EDITION

SECTION: FYI; Pg. E1

LENGTH: 843 words

HEADLINE: The clothes must go on;
A new kind of Fashion Week opens in New York

BYLINE: JACKIE WHITE; The Kansas City Star

BODY:
NEW YORK - So the games are under way.

Not the Olympics, but New York Fashion Week, a time when the hip, trendy, beautiful, stylish, tasteless, extravagant and, yes, stupid come together for a nine-day outing with an international audience of press and retail executives.

Although Easter is more than six weeks away, the fall designer shows opened late last week with menswear collections leading off the schedule. The buzz of the weekend was around Sean "P. Diddy (Puffy)" Combs' mega-event Saturday night for his successful Sean John line. It was significant enough to rate him a front-page story Saturday morning in The New York Times. And the audience found that after building an impressive urban fashion business with denim hip-hop clothing, he has moved to a more elegant '30s feel with pinstripes, button-down shirts, suedes and porkpie hats.

Late Sunday the mood shifted when women's designers such as Diane von Furstenberg took the stage. Jeremy Scott, the young designer originally from Kansas City, will feel his first New York spotlight Friday night.

Some shows are in a giant tent in Bryant Park behind the New York Public Library. With the apparel industry stunned by the recession and the events of Sept. 11, the space that formerly contained four major halls is scaled down to two smaller venues. In the spirit of we-go-on, the tent is decorated on the outside with graffiti in a stars-and-stripes motif.

Many designers are having presentations in their showrooms, and the smaller companies are in a downtown SoHo hall. Most are inviting fewer people and touting what they call "intimate shows" with the focus on the clothes and not the drama.

Last fall the spring season shows had started but were immediately canceled Sept. 11. Designers lost millions but tried to carry on with smaller, quiet gatherings the next week. Meanwhile consumers lost the heart to spend big on fashion.

Fashion's return this week is lower key with less hype. And security is tight. The atmosphere is tense. But the industry is hoping for a new start.
What they showed

As for Sean Combs' show, the rapper spent more than $1 million on the event at an upscale Italian restaurant, according to The New York Times.

The invitations were written on handkerchiefs tucked into black jewelry boxes containing a set of cuff links, with each invitation costing Combs $60. The invitations worked.

At least 200 people stood in line on a cold windy night for more than an hour only to be left on the sidewalk when the show space was filled to capacity and closed.

The front door was manned mostly by large, heavyset security guards. As people filed out after the show, one young man was ejected by a guard with a choke hold on the young man's neck. His offense was unknown.

Combs, of course, is known for his flamboyant style and fondness for Versace suits and diamond jewelry. But the runway clothes were a far cry from a year ago, when he overwhelmed his audience with furs and flash.

These silhouettes were oversized, but the look was far more serious and downright dashing.

Colors included browns, black, white, blues and brick red and were tastefully mixed. The models wore gold medallions, diamond jewelry and shearling fur coats, but the overall impact was very quiet and subtle.

Generally the collection reflects a more elegant movement affecting men's clothing. Even in David Chu's **Nautica** sportswear line, the clothes have a rugged but studied look. High-neck cashmeres are layered with Eisenhower jackets and anchored with colorful wrap fabric belts. **Nautica** shirts start at $42, but Chu is out apparently to lure the man who buys much more.

And in other menswear lines, the bad news is low-riding pants, a favorite with young, hip females, have crossed over to male closets in some collections.

It's a scary thought, because we know many men already let their jeans hang on their hips. It's a rare man who can wear such a garment with ease.

Meanwhile, on the women's side, Kimora Lee Simmons, a St. Louis model married to entertainment mogul Russell Simmons, focused on miles of skin, glitz and gold for her women's clothing line, Baby Phat Farm.

Models wore airborne wing sleeves, gold appliqued denim miniskirts and such little clothing that you have to wonder how Simmons' fans will keep warm in a cold wave.

It's part of her husband's company, Phat Farm, a competitor in urban fashion to Sean John.

To reach Jackie White, fashion editor, call (816) 234-4462 or send e-mail to jwhite@kcstar.com.
@ART CAPTION:The invitation for the Sean John Collection was sent in a black jewelry box.
@ART CREDIT:BEVERLY BYNUM/The Kansas City Star
@ART CAPTION:Sean Combs' fashion sense steps toward the traditional with these suits evoking the 1930s in his Sean John 2002 fall fashion show in New York.
@ART CREDIT:STUART RAMSON/The Associated Press
@ART:Photos (3, color and b/w)

LOAD-DATE: February 13, 2002

Source: News & Business > Combined Sources > **News, All (English, Full Text)** [i]
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Hilfiger fashion show sports Old Glory colors Deseret News (Salt Lake City) February 13, 2002, Wednesday

Copyright 2002 The Deseret News Publishing Co.
Deseret News (Salt Lake City)

February 13, 2002, Wednesday

SECTION: WIRE; Pg. A02

LENGTH: 152 words

HEADLINE: Hilfiger fashion show sports Old Glory colors

BODY:
Tommy Hilfiger was the first designer to send models down the runway at the start of New York Fashion Week, some of them dressed in red, white and blue.

At the preview of his men's collection for fall 2002, Hilfiger showed an argyle wool zip-front cardigan in navy, red and white over a blue-and-white-striped shirt and jeans; a red rag-wool zip-front cardigan with a red-and-blue rugby-striped tie and carpenter jeans; and a red cotton quilted reversible jacket.

He told the Associated Press the clothes were inspired by "a weekend in the country in New England."

"The intention is you put them on Friday night and don't take them off until Sunday," said Hilfiger, who has featured red, white and blue in previous collections.

Kenneth Cole, the design team of Perry Ellis, and David Chu of **Nautica** were also among those who previewed their fall menswear lines for retailers and the fashion media.

LOAD-DATE: February 13, 2002

Source: News & Business > Combined Sources > News, All (English, Full Text)
Terms: nautica and date(geq (1/1/2002) and leq (12/31/2002)) (Edit Search | Suggest Terms for My Search)
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Menswear Blooms Bright, Comfy Tampa Tribune (Florida) February 15, 2002, Friday,

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Tampa Tribune (Florida)

February 15, 2002, Friday, FINAL EDITION

SECTION: BAYLIFE, Pg. 3

LENGTH: 463 words

HEADLINE: Menswear Blooms Bright, Comfy

BYLINE: RENEE GARRISON, Media General News Service

BODY:
The somber skies of recent months have opened to reveal a kaleidoscope of color for spring, in everything from shirts to shoes. Men's closets are about to explode with pinks, blues, purples and greens in classic, modern sportswear.

Tommy Hilfiger has returned to his prepple roots with a new twist of bright colors. The designer also blurs the lines between dress and casual clothing by pairing track pants with double-breasted blazers and/or shirts and ties.

"I wanted to create a collection that captures the athletic ease and confidence of the American man," Hilfiger says. "I also love the irreverent way in which he mixes and matches whatever is at hand. That, to me, is the true spirit of American casual wear at its best."

In past seasons, men built their wardrobe around basic shades of khaki, navy and gray. But this spring, they'll find a wider selection to choose from.

"The ability to dress in bright colors, to break the rules, denotes a certain sense of security," says Donatella Versace, who became design director of her brother's company after Gianni Versace was shot and killed outside his Miami mansion in 1997.

Overall, she says, men who wear her colorful fashions are ageless, proud and "use clothes to tell their success stories."

Versace is not alone in her love of color. Designer Gene Meyer gleaned his inspiration from the '70s, with bold colors such as chartreuse, periwinkle and coral in unexpected combinations.

Kenneth Cole reported his inspiration was "a '70s Steve McQueen," which proved to be men in sleeveless leather trench coats and wearing high boots with shorts.

Coincidentally, the '70s is the period designer Marc Jacobs loves most and does best. His horticulturally inspired palette features colors such as boysenberry, strawberry, lilac, plum and bright marigold. One big surprise: Jacobs is offering little or no denim, usually a wardrobe staple for men.

Pants are narrow and flared. Sheer henleys are layered over shirts and ties. He also puts a lot of emphasis on the vest, some with peak lapels and oversized buttons, some in leather.

But men who aren't comfortable wearing clothing bright enough for clown school will appreciate other designers' sophisticated approach to spring fashion with muted shades and lightweight, luxury fabrics including linen and cotton pique.

Nautica designer David Chu is presenting mainly shades of blue and white in his Portofino collection. Named for the Italian coastal village, this classic sportswear is comfortable and easy-to-wear. Pants have drawstrings and are relaxed in fit.

Once the sun sets, a **Nautica** man will slip into a fine-gauge cotton sweater and a classic outerwear jacket.

Other trends feature denim - treated, shredded, tailored or embellished.

NOTES: STYLE

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Function ;TAKES FIVE;DENNIS CONNER;Function, fashion are key to America's Cup champ Milwaukee Journal Sentinel (Wisconsin) February 15, 2002 Friday

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Milwaukee Journal Sentinel (Wisconsin)

February 15, 2002 Friday FINAL EDITION

SECTION: NEWS; Pg. 02A

LENGTH: 451 words

HEADLINE: Function ;
TAKES FIVE;
DENNIS CONNER;
Function, fashion are key to America's Cup champ

BYLINE: CATHERINE FITZPATRICK

BODY:
Dennis Conner recently challenged for the America's Cup 2003, under sponsorship of the New York Yacht Club. The winner of more than 100 America's Cup trial races, Conner took home the cup in 1974, 1980, 1987 and 1988. No skipper has been more successful in the modern history of the races. As an author and publisher, Conner has written nine books on the motivation, teamwork and commitment needed to win on and off the water. After a series of challenge matches, the XXXI America's Cup will take place in Auckland, New Zealand, in March 2003. The oldest trophy sport in the world, its 151-year history and the phenomenal effort it takes to capture the cup is the stuff of legends. **Nautica** is the official apparel sponsor of Stars & Stripes, the entry of Team Dennis Conner and the New York Yacht Club. As part of the Fashion Week activities in New York, fashion reporter Catherine Fitzpatrick spoke with him at a breakfast in the yacht club's august Ship Model Room.

Q. What qualities are critical in the design of a world-class sailing competition wardrobe?

A. On a boat, everybody's job is a little bit different. The guy who climbs the rigging has different gear needs than the grinders, who might never get wet but do a lot of perspiring. If the suits don't breathe, they'll choke you up, but if they don't let water out, you'll wind up soaked. You need gear that really works for each job on the boat.

Q. The America's Cup is one of the most grueling physical challenges in all of sport. What's your training regimen?

A. Our boats are 90 feet long. We have two of them, 16 sailors on each boat. A total of 90 people, including those in the background. It's much like a Formula One team. The sailors train on aerobics and weightlifting. They do stretching to help prevent back injuries. We put the boats in the water at 9, sail from 10 to 5, take the computers off and take the boats out, wash them off, repair the sails, go to dinner. They do that six days a week, every week of the month. It's much like preparing for a war.

Q. All that preparation, energy, commitment. What motivates it?

A. Why would anybody want to win something that has no prize? The Super Bowl, the Grand Prix, those carry a prize at the end. But the America's Cup prize is the venue -- the next America's Cup is held in the

winner's home country. That brings in about $400 million of gross national product, so it's all about economics. But also pride and ego.

Q. What's the hardest part?

A. Raising the money.

Q. Do you ever get seasick?

A. I don't get seasick, but I don't know how to swim. My father was a fisherman, and he always said if you're in the water, you're not winning races.

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Men's fashions for fall feature options, details Trends include vests, layers, zippers, texture Daily Oklahoman (Oklahoma City, OK) February 17, 2002, Sunday

Copyright 2002 The Sunday Oklahoman
Daily Oklahoman (Oklahoma City, OK)

February 17, 2002, Sunday CITY EDITION

SECTION: OKLAHOMA LIVING; Pg. 1

LENGTH: 549 words

HEADLINE: Men's fashions for fall feature options, details Trends include vests, layers, zippers, texture

BYLINE: Linda Miller, Fashion Editor

DATELINE: NEW YORK

BODY:
Change is never swift in menswear. It moves along at a leisurely pace that at times seems out of place in the fashion world.

Such an approach, though, makes it easier to mix old ideas with new, to concentrate on details, fabrics and colors.

As menswear designers previewed their fall 2002 collections to buyers and the media, the underlying theme was one of options, subtle details and contrasts.

Trends included vests, distressed leather and suede, country boy-meets-city slicker looks, layering, denim, patterns, zippers and texture. Not all in the same collection, however.

Tommy Hilfiger continued to focus on nautical, prep school and American country, ideas he has endorsed for several seasons. **Nautica's** collection blended function with utilitarian and military inspiration, including a suede, hooded parka, double-zip cardigan, crew neck pullover and pocket pants, and a moleskin unlined sport coat with cashmere ribbed turtleneck.

Nautica's nod to its performance clothing for the New York Yacht Club's entry to the America's Cup was a sky blue rugby shirt with sky blue nylon sailing pant.

With more emphasis on pieces that go from casual to dressy and day to evening, the Perry Ellis collection included everything from wool zip sweaters and slim pants to three-piece suits and velvet peacoats. Jeans were shown as often with sweaters as sport coats.

Focusing on what he believes men really wear, John Bartlett

debuted a new line called John Bartlett Uniform, a rugged agroup of lumberjack coats and sturdy work wear, pieces inspired by an old Sears catalog.

One contrast designers like is the pairing of plaid shirts with tailored suits.

At Claiborne Men , traditional polos were shown with modern pieces such as leather pants. English inspiration appeared in houndstooth and argyles. One of the most interesting items was a traditional jacket that can be transformed into a riding jacket by turning up the collar.

Tom Julian, a trend analyst for Fallon Worldwide, said menswear for fall translates to softer fabrics, richer colors and looser silhouettes.

Fabrics of choice are velvet, moleskin, shearling, silk/cashmere and mohair, which pump up the softness factor.

Loden, moss, chocolate, charcoal and camel, along with touches of berry, blue and burgundy, create a sophisticated color palette that works equally well for suits and casual side-zip pants.

What's visually different is a return to distressed suede and leather, and even two-tone cords, at Kenneth Cole . The distressed fabrics go along with the trend toward vintage-looking fabrics and antique pinstripes.

Julian describes the season as a blend of hard with soft, masculine with feminine.

In press notes, designer Johan Lindeberg said to think tuxedo pants with a jersey sweater for day and add the jacket for night. He paired ruffled shirts with flared stretch pants, pilot pants and jodhpurs.

In most collections, the strongest trends were layering - a frequent combination was a knit shirt with a turtleneck and sport coat or vest; zippers that accent everything from sweaters to polos; and vests, tailored or casual.

"The market has much more sensibility, from rugged to outerwear to suits," Julian said

GRAPHIC: Photo 1: Gabriel models a camel wool double-breasted overcoat over a red cotton quilted reversible jacket, camel wool v-neck sweater vest and tan wool pants at the showing of the Tommy Hilfiger fall 2002 menswear collection during Fashion Week in New York. Photo 2: A camel faux shearling double-breasted work jacket and camel velvet boot jeans by designer John Bartlett. Photo 3: Ryan models a bloodstone suede short jacket over a maroon low V-neck sweater, maroon stripe shirt and maroon denim pants. Photo 4: Tommy Hilfiger waves to the audience after a showing of his menswear collection as Fashion Week kicked off in New York. - AP PHOTOS

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Geek chic: CLEVERLY DESIGNED CLOTHES KEEP LATEST GADGETS HANDY The Atlanta Journal-Constitution February 17, 2002 Sunday,

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The Atlanta Journal-Constitution

February 17, 2002 Sunday, Home Edition

SECTION: Features; Pg. 6M

LENGTH: 463 words

HEADLINE: Geek chic: CLEVERLY DESIGNED CLOTHES KEEP LATEST GADGETS HANDY

BYLINE: A. SCOTT WALTON

SOURCE: AJC

BODY:
When Michael Allen opened his Zachary Christian menswear shop at Stonecrest Mall in Lithonia a few months back, it sent yet another clear signal that, forevermore, fashion and technology are intertwined.

"The concept of the store is to really focus on the mobile professional who needs to make a good impression from a style standpoint," explained Allen, who spent 13 years as a traveling pharmaceuticals salesman before deciding that there might be a market for tiny tools of the trade and clothes custom-made to carry them.

"I'm one of those guys," Allen added. "I don't shop, I buy, because I don't have time. This has to be a one-stop shopping environment."

Luckily for the stylish man, it's becoming a one-stop-shop kind of world.

Hand-held computer products have not only multiplied (and shrunk) over the past decade, they've also been designed with form as much as function in mind. Cellphone faceplates come in nearly as many styles as bluejeans.

As if it's not already cool enough to have Internet-ready personal digital assistants more compact than some guys' wallets, the choices among chic cases to carry them in are growing. And how's this for a scientific advance with face-saving potential? Some gadget stores now sell personal breathalyzers no bigger than a half-roll of Life Savers.

Right in step with these high-tech progressions is an incessant series of clothes alterations.

Besides selling DVD and MP3 players, global positioning systems and two-way radios, Zachary Christian specializes in $600-and-up suits and sport coats (off-the-rack items by Ted Baker or the house's made-to-measure) with extra pockets built into the lining. This year, stodgy labels such as Brooks Brothers, Hickey-Freeman and **Nautica** got hip enough to offer suits with cellphone pockets.

Said **Nautica's** design chief, David Chu: "It just makes sense to design functional clothing that works with today's lifestyles."

Velcro, invisible zippers, drawstrings and detachable pouches are just some of the means designers use to make us look more streamlined. Looking ahead, IBM Corp. has jewelry that could serve as phones and PDAs in development. And, surely, there'll be a market for the "Cocoon" coats that Eiko Ishioka designed for the Spanish, Swiss and Canadian Olympic ski teams: They have built-in headphones and MP3 player pockets.

A sporty jacket with suitable pockets for all his personal electronic devices is something Georgia State University business management student Frank Nia says he needs desperately.

"My cellphone's small enough, but my PDA is a pain to carry around," Nia said while trying to keep gusty winds downtown from blowing his armload of paperwork away. "I haven't got it on me now because I have no place to put it."

GRAPHIC: Photo:
Dockers Mobile pants have hidden "vault" pockets and stowaway seam pockets; $52 from Rich's at Lenox Square./ PHIL SKINNER / Staff/ PHIL SKINNER / Staff Photo:
This Teflon-coated Ex-Officio jacket with detachable sleeves and built-in fanny pack ($118) is from the Civilized Traveler at Phipps Plaza./ PHIL SKINNER / Staff Photo:
Our model's rubber-coated flight jacket with cellphone and PDA pockets and detachable hood ($168) is from Armani A/X at Phipps Plaza./ PHIL SKINNER / Staff Photo:
Below, a Sprint PCS slim-line phone with platinum finish and voice-activated dialing ($224), from Circuit City at Gwinnett Place mall./ PHIL SKINNER / Staff Photo:
Apple's iPod MP3 player (below) holds up to 10 hours of CD-quality sound in a unit the size of a deck of cards. It's $399 from CompUSA at Around Lenox shopping center./ PHIL SKINNER / Staff Photo:
This Sony Watchman TV with flip-down sunscreen is $130 at The Sharper Image at Lenox Square./ PHIL SKINNER / Staff Photo:
This voice-recording ballpoint pen with 20 seconds of memory ($25) is from Brookstone at Gwinnett Place mall./ PHIL SKINNER / Staff Photo:
This hard-case "Flipper" PDA protector (fits Palm V and M5 series) is $20 from Mori Luggage & Gifts, North Georgia Premium Outlets./ PHIL SKINNER / Staff Photo:
This miniature key organizer has a clock, calendar and laser pointer; it's $40 from The Sharper Image at the Mall of Georgia./ PHIL SKINNER / Staff

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Cordish's resort center lures big retailers; Atlantic City project, The Walk, to provide nongambling options
The Baltimore Sun February 19, 2002 Tuesday

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February 19, 2002 Tuesday FINAL EDITION

SECTION: BUSINESS, Pg. 10C

LENGTH: 396 words

HEADLINE: Cordish's resort center lures big retailers;
Atlantic City project, The Walk, to provide nongambling options

BYLINE: Meredith Cohn

SOURCE: SUN STAFF

BODY:
Close to two dozen retailers have agreed to move to a $60 million factory outlet center the Cordish Co. is building between Atlantic City's casinos and its convention center, the Baltimore developer announced yesterday.

Called The Walk, the center aims to fill a void in non-gambling options at the New Jersey resort. Retail tenants that have signed or agreed to move shops to the site include Tommy Hilfiger, **Nautica,** Levi's, Timberland, Fossil and Bath and Body Works, Cordish said.

Cordish agreed to build the shopping and entertainment district in 1998 and is about to begin construction of what could be a three-phase $250 million project.

The first phase is expected to be completed this summer, while the last phases, adding more shops and restaurants, are on the drawing board.

At least two other developers, including Columbia's Rouse Co., had considered developing the 15-acre site but didn't.

"We're pleased with the development plans presented by the Cordish Co.," said James B. Kennedy, executive director of the Casino Reinvestment Development Authority, which signed Cordish to develop the site.

"This project is a significant part of Atlantic City's long-term plan to compete as a major resort and gaming destination."

Although the resort draws 37 million people a year who spend more than $4.5 billion, the city has lagged behind Las Vegas in providing alternatives to gambling. Retail stores, such as those at The Walk, will get visitors to stay longer and spend more, company and city officials say.

Cordish estimates that development will attract 1.5 million more visitors a year and contribute approximately $35 million to the state and city. Private funds will pay half the retail center's cost, with the

development authority paying the balance.

"Our objective from the beginning stages of development was to enhance Atlantic City and build a stronger resort destination, and with the national retail tenants we've already signed, we are confident we're well on our way to meeting that goal," said David S. Cordish, the developer's chairman.

Allison Parker, a spokeswoman for Cordish, said the recession has not dampened retailers' willingness to come to the Atlantic City project.

She said this project and another company development in Hollywood, Fla., have benefited from proximity to popular gambling operations.

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South Jersey News in Brief The Philadelphia Inquirer February 20, 2002 Wednesday JERSEY-C EDITION

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February 20, 2002 Wednesday JERSEY-C EDITION

SECTION: SOUTH JERSEY; Pg. B04

LENGTH: 915 words

HEADLINE: South Jersey News in Brief

BODY:
Deal to create family retail district in A.C. announced

ATLANTIC CITY - A development deal that promises to bring a family-oriented retail and entertainment district to the city was announced Monday.

The Baltimore-based developer, the Cordish Co., signed on to develop "The Walk - Atlantic City," a 310,000-square-foot retail center between the Boardwalk and the city's new convention center.

Business that have expressed interested in the project include Tommy Hilfiger, **Nautica,** Mikasa, Liz Claiborne and Oshkosh B'Gosh, officials said. Cordish was involved with Baltimore's Inner Harbor and Trolley Square in Salt Lake City. Start and completion dates were not available.

Camden man arraigned on murder charge in shooting

CAMDEN - A Camden man was arraigned yesterday in Superior Court on a charge of murder, and Judge Linda G. Baxter set bail at $100,000.

Israel Pelullera Jr., also known as Antonio Pagan, 27, of the 3100 block of Westfield Avenue, is charged with fatally shooting Laron Minzy of Camden about 10:30 p.m. on Jan. 21 at 3170B Westfield Ave. A witness and Pelullera have said Minzy was trying to rob Pelullera, said James Conley, assistant Camden County prosecutor. A gun was found near Minzy's body, and there were "overtones" of self-defense in the shooting, Conley said.

Pelullera was being held in the Camden County Correctional Facility.

Family of woman killed by aide awarded $40.6 million

TOMS RIVER, N.J. - A jury awarded $40.6 million yesterday to the family of an Ocean County woman who was stabbed to death by a home health-care aide.

After three hours of deliberations capping a three-week trial, the Nurse Connection Inc. of Lakewood was found liable for negligent hiring resulting in the wrongful death of Beatrice Baskin. Baskin, 74, was slain in

her Brick Township home Sept. 17, 1993, by Scott Baker, 21, who had been hired by the Nurse Connection despite being on parole after a burglary conviction. Baker, who was taking care of Baskin's husband, stole more than $60,000 and stabbed her more than 70 times.

The civil suit, filed by Baskin's daughter and son from a previous marriage, said Nurse Connection had failed to perform a thorough background check that would have spotted Baker's conviction and spotty work history. The case led the state to pass a law beefing up regulation of home health-care aides, requiring their employers to perform criminal background checks.

DRPA delays meeting under McGreevey agreement

CAMDEN - The Delaware River Port Authority has postponed its monthly meeting from today until Tuesday under an agreement with Gov. McGreevey's office.

The postponement is expected to give McGreevey time to name his own commissioners to the authority board. The current New Jersey delegation is made up of Republican appointees, four with unexpired terms and four who can be replaced.

Saying he was concerned about authority spending, McGreevey this month vetoed every action taken by the board at its January meeting.

Authorities arrest Camden man on parole violations

CAMDEN - A Camden man wanted for parole violations was arrested by sheriff's officers yesterday, authorities said.

David Green, 21, of the 900 block of North Fourth Street, was arrested on the basement steps of a house on Raritan Street about 11:10 a.m. while trying to flee, authorities said. They said officers found a loaded 9mm semiautomatic handgun whose serial numbers had been tampered with.

Green was taken to the Camden County Correctional Facility, where he was held pending a hearing. In addition to parole violations, Green faces firearms charges, authorities said.

S. Jersey leading state in Great Backyard Bird Count

South Jersey is leading the state in the number of species reported during the four-day Great Backyard Bird Count, which ended Monday.

The sightings, which can be reported through March 1, included a snowy owl in the Tuckahoe section of Upper Township in Cape May County. The most common bird has been, appropriately, the common grackle, of which more than 159,000 have been counted.

In New Jersey, 126 species have been reported spotted during the four days. The top five communities - all in the southern half of the state - and their number of species reported are Cape May, 74; Cape May Court House, 71; Mays Landing, 70; Blackwood, 63; and Egg Harbor Township, 55.

The Great Backyard Bird Count is a project of the Audubon Society and the Cornell Lab of Ornithology. More information is available online at www.audubon.org or through the Audubon Society's national office at 1-800-542-2748.

Discussion series focusing on Sept. 11 starts tonight

CHERRY HILL - Tonight, the school district plans to launch a series of community conversations aimed at healing the wounds of Sept. 11.

The first session, "A Nation of Immigrants: Implications for American Identity," presented by Caroline

Golab, a social historian and cultural geographer, is scheduled for 7 p.m. at Rosa International Middle School, 485 Browning Lane.

The event is funded by grant money that Cherry Hill and other districts received from the state Department of Education for education services to help people understand the terrorist attacks. Cherry Hill's $50,000 will be used for forums and support groups.

"We're hoping to restore a sense of safety and security to the community," district spokeswoman Gail Cohen said. Cohen said all were welcome to take part in the discussion.

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DESIGNERS GET COMFY IN 'ALERT' WORLD The Miami Herald February 21, 2002 Thursday FINAL EDITION

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February 21, 2002 Thursday FINAL EDITION

SECTION: LIVING; Pg. 6E

LENGTH: 917 words

HEADLINE: DESIGNERS GET COMFY IN 'ALERT' WORLD

BYLINE: CATHERINE FITZPATRICK, Milwaukee Journal Sentinel

BODY:
Most people think fashion designers live in ivory castles, buffered from the bother of woe.

They don't. They live in the real world. Like the rest of us.

Which is why the fall fashion collections they sent down the runways of Manhattan last week were a soothing ode to sensible classics.

Comfy cozy will soon be chic. Imagine that.

Normally, nothing dims the sequined delirium of Fashion Week. Neither rain nor snow, and certainly not dark of night.

But the double whammy of terrorist attacks and economic doldrums subdued the pop and sizzle of the semiannual festivities. It downsized attendance, dimmed the glitter of front-row stars, and set a restrained tone for the clothing men and women will be buying this fall.

'SAFE' HAVEN

Manhattan is the hometown of America's garment industry. Deeply influenced by the World Trade Center tragedy, nearly all of the 100-plus designers who staged runway shows clung to a creative agenda that is safe, soothing, and only sort-of sexy.

Skirts are longer and fuller. Sweaters thicker and looser. Hand-knits are chunky. Coats are made of cloth. Men will be in charcoal and pinstripes, beautiful but conservative ties and maybe even vests.

All this is kept from being a crashing bore by the fact that it is buzzed up with luxe fabrics - cashmere, velvet and velour, shearling and tweed. For women, it takes on a modern twist when embellished with streamer-length fringe, thick leather belts worn low on the hip, ethnic-inspired embroidery, fluffy boas and dyed-to-match boots.

Colors are neutral, subdued and earthy. Black, of course. Browns and beiges. Winter white and a buttery color called chamois. Woodsy green. Navy.

All in all, it's out with edgy, in with everything-old-is-new-again.

Which is not to say there weren't a few totally smokin' looks on the catwalks.

Showman extraordinaire Bob Mackie took center stage late in Fashion Week with a blockbuster show in tribute to Broadway. There were glittering gowns, ostrich feather headdresses, rousing original scores and look-alike models blowing kisses to the crowd. Mimicking smash hits likeCats, Oklahoma, Lion King, and Sound of Music, the show was all gloriously over the top.

When Mackie took his bows, an audience too hip and trendy to ever do such a thing bestowed a standing ovation.

HAPPY CLOTHES

Even in a world where machine-gunners guard the Statue of Liberty, designers like Mackie understand that clothing elevated to exuberance makes people happy.

Anna Sui has figured that out, too. Her wild-child neo-hippie ensembles were as cute and quirky as Cynthia Rowley's Pennsylvania Dutch girl meets downtown gypsy. Betsey Johnson and Kimora Lee Simmons went another direction, just far enough into hotsy-totsyland to be sexy but not tawdry.

Even the tamest of Fashion Weeks has its moments, of course. Sopranos shrink Lorraine Bracco plunked in a front-row seat next to mob princess Victoria Gotti, both grinning like magpies as gangsta pinstripes paraded past their kneecaps.

Private security lunks out-shouting NYPD's finest as mayhem prevailed outside the Sean "P. Diddy" Combs show - that's a show unto itself. "Move on!" they yelled at fox-fur matrons and editors waving show tickets, truck drivers and Caddy chauffeurs.

Silver-haired gentlemen in $4,000 suits grabbing an extra goodie bag on the way out of a runway show - unbelievable, but true.

Mayflower Madam Sydney Biddle Barrows worked as head dresser at the Custo Barcelona show. Penelope Cruz lit up Ralph Lauren's front row. Monica Lewinsky was here. Bette Midler, Mark Green and Chloe Sevigny, too. And a mannerly poodle on a rhinestone leash.

The Fall 2002 presentations also proved that the spirit, creativity and craftsmanship of Seventh Avenue survived Sept. 11.

Watch the fashion magazines for Ralph Lauren's designer line. The entire collection was in black. It could have been funereal, but it wasn't. It was flawless.

Michael Kors' cozy tweeds and clean denims will be perfect for Aspen next winter. The luxurious conservatism of an Anne Klein cashmere jacket, silk blouse and wool skirt will be well-suited for the boardroom. Max Azria's layered looks, just right for cocooning.

ON PATRIOTISM

Except for David Chu's **Nautica** sportswear and Zang Toi's dazzling red-white-and-blue confections, hardly any designers used stars and stripes to get their point across.

Most turned from shock and sorrow to introspection, then set to work designing clothing that will comfort the wearer rather than startle the onlooker.

"I was thinking about what we lost and what we gained," said veteran designer Yeohlee Teng. "Aside from family and loved ones, the most precious commodity today is time."

Yeohlee's clean, dark-colored elements are more about intellect than emotion, architectural but forgiving in cut. With a few strong Yeohlees in the closet, one is outfitted for a world on heightened alert.

NO MORE BAGGIES

So, wholesomeness. Restraint. A return to core values. Even Combs moved past the hip-hop baggy pants and rogue leathers, the chunky diamonds and fabulous furs to a more sophisticated and mature menswear line.

Alice Roi's sweet A-line coats, Diane von Furstenburg's feminine wrap dresses, even Catherine Malandrino's cowgirls with their smudgy eyes and wild hair, it all harks back to calmer times and simpler pleasures.

Chastened by tragedy, inspired by adversity, the fashion community has done what all Americans have done:

Carried on.

GRAPHIC: photo: Bob Mackie (a), Naomi Campbell (a), Mackie fashion (a);
LION IN FALL: At left, designer Bob Mackie, with a model at his side, acknowledges a Fashion Week audience in New York. At right, a model wears a 'Lion King' inspired gown with lion feather headdress in Mackie's fall collection presentation, 'To Broadway with Love.'

SUZANNE PLUNKETT, AP WILD CHILD: Naomi Campbell models an Anna Sui's neo-hippie ensemble at New York's Fashion Week.

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STYLE 2-25; Style Briefs February 25, 2002, Monday, BC cycle

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February 25, 2002, Monday, BC cycle

SECTION: Lifestyle

LENGTH: 853 words

HEADLINE: STYLE 2-25; Style Briefs

BYLINE: By The Associated Press

BODY:
NEW YORK (AP) - Betsey Johnson and Marc Jacobs are among the stars who have earned a spot on the Garment District's Fashion Walk of Fame.

The criteria to be selected for the medallions that are embedded into the sidewalks include having a clear and significant New York presence, owning their business for at least 10 years and being a moving force in the fashion industry.

Each medallion, made of white bronze, features an original fashion sketch from the designer.

Also receiving the honor this year are Stephen Burrows, Lilly Dache, Perry Ellis, Norma Kamali, Mainbocher and Willi Smith. The inductees were selected by a committee of fashion editors, retailers and costume curators.

"The Fashion Walk of Fame allows fashion to take its rightful place among New York City's tourist attractions - celebrating the great designers whose talent has helped shape and define style in America and around the world," said Barbara Randall, executive director of The Fashion Center Business Improvement District.

Previous honorees include Bill Blass, Oscar de la Renta, Anne Klein, Calvin Klein and Ralph Lauren.

NEW YORK (AP) - **Nautica** is putting its collection of boating-inspired but land-worn looks to the test: The company is now the official apparel sponsor of Stars & Stripes, the entry of Team Dennis Conner and the New York Yacht Club in the America's Cup 2003 Challenge.

The clothes for the crew, which will compete in Auckland, New Zealand, will feature performance and technical fabrics such as a polyurethane-treated, cotton-nylon blend, heavy nylon oxfords, triple-layer ripstop nylon, quick dry tech jerseys and microfleece.

According to Conner, the most important elements of the gear is that it's waterproof but breathes. Olympic gold medalists Mark Reynolds and Magnus Liljedahl have already worn some of the **Nautica** apparel on the high seas, Conner noted.

"I have always been inspired by the sea, and my love for the functionality of naval attire has influenced my designs since I started **Nautica** in 1983," said David Chu, **Nautica's** chief creative officer.

Chu also has taken up sailing as a hobby, he said, but the first time he was on a boat, he didn't wear the right thing.

"I didn't have boat shoes. I was slipping side to side," he said.

A Stars & Stripes sportswear collection also will be sold in department and specialty stores.

NEW YORK (AP) - What's good for the body is good for the hair. Makes sense, right?

Vitamin C is being used in Igora Royal hair color to guard against color fading. The company says the nutrient significantly extends color longevity and keeps tones richer and more vibrant.

Research indicates that vitamin C retards the rapid oxidation of color molecules, allowing full penetration into the cortex of the hair, according to Bob Siebert, national director of education for Hans Schwarzkopf, which makes Igora Royal.

The hair's brilliance is further enhanced with Mirapol Care Complex, which smoothes hair's outer cuticle layer and protects against dehydration.

Igora Royal is available in 98 intermixable shades, including cool tones and gentle pastel shades for toning. It uses a rose scent to mask processing odors.

NEW YORK (AP) - Beauty basics can get overlooked in lieu of the hottest trends in lipstick or the most sought after nail polish. But in the March issue of Cosmopolitan, beauty editor Rachel Hayes and a team of makeup artists answer beauty's most bewildering questions.

-Is it OK to use the brushes that come with blush and eye-shadow kits or should you buy separate brushes?

While having your own set of pro-caliber tools is key to creating flawless makeup effects, the little guys that come tucked in with products aren't worthless. For example, while it's not ideal to apply blush with the brush that comes in the packaging - the results tend to be too streaky - that same tool could be used to sweep translucent shadow across your lids. Cosmo does, however, recommend investing in a natural or soft synthetic bristle makeup brush for loose powder and blush, which need to be distributed evenly.

-Is blow-drying with your head flipped upside down really better?

"Whenever you move your hair against its natural growth direction and point hot air toward the roots, your strands will start to perk up," says David Kastin, senior stylist at New York's Cutler salon. For best results, tousle your roots with your free hand while drying them. For an even fuller mane, add one more ingredient to the mix: a body-building mousse or spray.

-Should someone with oily skin moisturize?

Absolutely, says Dr. Arielle Kauvar, associate director of the Laser and Skin Surgery Center of New York and clinical associate professor of dermatology at the New York University School of Medicine. First of all,

everyone needs to wear a sun protection factor of at least 15 during the day. Another point to consider: "Oily skin doesn't make you immune to environmental damage such as windburn or general irritation," she says. Just make sure to pick potions labeled oil-free and noncomedogenic.

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NEW YORK FASHION RUNWAY NOTEBOOK ;MEREDITH MOSS/DAYTON DAILY NEWS ;ASSOCIATED PRESS
Dayton Daily News (Ohio) February 25, 2002 Monday CITY EDITION

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February 25, 2002 Monday CITY EDITION

SECTION: LIFE; Pg. 1C

LENGTH: 1511 words

HEADLINE: NEW YORK FASHION RUNWAY NOTEBOOK ;
MEREDITH MOSS/DAYTON DAILY NEWS ;
ASSOCIATED PRESS

BYLINE: Meredith Moss Dayton Daily News , Meredith Moss Dayton Daily News

BODY:
New York - What a mixed breed! We all hit New York at the same time this year: The Toy Fair folks from around the world showing off their hottest playthings, the world's most perfect doggie specimens strutting their stuff at the Westminster Dog Show and thousands of fashion folks - models prancing down the runway in the clothes they're hoping will captivate us for fall 2002.

The weeklong extravaganza known as "7th on Sixth" is sponsored twice each year by the Council of Fashion Designers of America. The frenzy of runway shows and parties bring together department store big shots and buyers, boutique owners and fashion groupies, design students, major customers and celebrity clients. The event is commonly referred to as "the tent shows" because of the giant white tents erected in New York's Bryant Park. We saw the effects of Sept. 11 and the uncertain economy: To save money, many designers showed their fall collections in their New York showrooms or at the Puck Building in Soho instead of the tents. Charter buses transported us back and forth throughout the day and evening.

* My biggest faux pas of the week: At a press breakfast hosted by **Nautica** at the tony New York Yacht Club, I spotted a gentleman in a colorful yachting sweater and assumed he was handling PR for the club. It wasn't until after breakfast when he was introduced as Dennis Conner, America's Cup champion, that I realized my mistake. Conner was gracious when I apologized. **Nautica's** David Chu introduced the Stars & Stripes Sportswear Collection - modeled after uniforms Conner's team will wear in Auckland, New Zealand, in March 2003. The clothing will be in stores in July, with pieces ranging from a $40 T-shirt to a $158 jacket. The fabrics are neat: heavy nylon oxfords, triple-layer ripstop nylon, quick-dry tech jerseys and microfleece.

The last "tent shows" were slated for the week of Sept. 11, and many of the fashion folks hadn't been to New York since. Because no one could get in or out of the city on Sept. 11, it was the fashion press that immediately headed to Ground Zero to cover the tragedy for their newspapers. The Boston Globe 's Tina Cassidy told me it was weird to see the same reporters' faces she was used to seeing at fashion shows at the hospitals and morgue. "We were in shock for days - we saw people collapsing, sobbing. There was no food, so we ate just what was in our hotel mini-bar."

"So what will we be wearing next fall?" everyone queries when I return from Fashion Week. In the dozens of shows presented, some trends do begin to emerge: lots of fur and fur trim, winter whites, wide belts, leathers and suedes, cashmeres, beltless pants worn low and pinstripes. Colors are subtle: camels, grays,

chocolate browns, blacks. Skirts are A-line, pants are fuller. Lots of embroidery and lace, often paired with a tailored pant or skirt. Dresses with empire waists. Feminine blouses with flowing bell sleeves.

It's fun to stop in one of the unique shops that caters to the fashion industry. This time, I dropped in a mannequin store and chatted with Lucia Luis, a senior account exec for France Display. You can't believe the variety of mannequins - they're offered in resin, foam, papier-mache and wood, in leather and metal, and covered in every fabric and color, from brocades to suede and animal prints. "People rent or buy them for store display, photo shoots, parties or to display their wedding dress in their living room," Luis told me. "We've had people use them as a fish bowl or light them from inside for dramatic effect, even stick flowers in them." Priced from $300 to $1,000, the mannequins I saw are made at factories in Marseilles and Paris . Fun!

I always enjoy chatting with Tom Julian, the trend analyst who serves as co-host of the Timex press dinner. "What's important in retail today is price, value and quality," he told me. Julian says the emphasis is on domesticity with stores (like Anthropologie) mixing up all kinds of treasures in a variety of price points. Julian says a shopping center like Easton in Columbus represents a new trend towards a "total experience" that goes beyond shopping.

On my way out of the Second Stage Theatre after seeing Athol Fugard's powerful Sorrows and Rejoicings , I heard someone calling my name. Turned out to be artistic director Marsha Hanna, in town to hold auditions for The Human Race. Who better to ask for recommendations for Broadway and Off-Broadway theater? She recommended Peter and Wendy , an innovative and charming retelling of the classic story.

It's fun to stop in one of the unique shops that caters to the fashion industry. This time, I dropped in a mannequin store and chatted with Lucia Luis, a senior account exec for France Display. You can't believe the variety of mannequins - they're offered in resin, foam, papier-mache and wood, in leather and metal, and covered in every fabric and color, from brocades to suede and animal prints. "People rent or buy them for store display, photo shoots, parties or to display their wedding dress in their living room," Luis told me. "We've had people use them as a fish bowl or light them from inside for dramatic effect, even stick flowers in them." Priced from $300 to $1,000, the mannequins I saw are made at factories in Marseilles and Paris . Fun!

When a slew of photographers suddenly surround someone seated in a front row, you know a celeb has been spotted. Lots showed up for the Marc Jacobs show: Red Hot Chili Peppers' Anthony Kiedis, supermodels Kate Moss and Shalom Harlow, designer Anna Sui, "Nanny" Fran Drescher, The View co-host Lisa Ling and Yankee Derek Jeter.

I felt like Alice in Wonderland when I walked into the women's restroom in Nicole Miller's Seventh Avenue showroom minutes before her show was scheduled to begin. Everyone else in the crowded facility was at least 6 feet tall; I'm 5 foot at best. I checked my Evian water to see if it said "Drink Me!" It didn't; I was simply surrounded by the models.

One of the most heartbreaking scenes in New York: walking by a fire house. In addition to the large color photos of the handsome firefighters from each firehouse who died in September's tragedy, you see wreaths and fresh flowers, drawings by schoolchildren, signs and cards.

The most fascinating hour of the week was a presentation by Dr. Keith Manuel, eye doctor to the NASA Astronaut Corps. I had no idea, for example, that most astronauts require bifocals. And whoever thinks about the fact that a loose eyeglass screw in space might have devastating safety consequences? Manuel was brought to New York by Silhouette Eyewear, with whom he has recently developed state-of-the-art sunglass lens technology. Their original collaboration began with Silhouette's Titan Minimal Art Collection - the eyewear weighs only .07 ounces and is hingeless and screwless. The Voyager Eyewear - adapted from the new NASA lens - will be in stores in the Spring. (For more information, you can call 800-223-0180.)

Coming out of the subway Thursday afternoon there were crowds of pedestrians gathered on the curb as well as lots of police and police cruisers. Turns out that just before I arrived, seven people had been injured

by a hit-and-run driver. I learned on the news that night the driver was Ronald Popadich, the New Jersey man who'd been arrested - suspected of intentionally striking 26 pedestrians in two hit-and-run sprees. Scary. A couple of hours later I saw a long procession of police on motorcycles and asked one of the officers what it was all about. "It's the funeral for the first woman officer who died in the World Trade Center," he told me. "Her body was just found."

Donna Karan gave her show a different twist this time around. Instead of the traditional format of sending models down the runway one by one, all 47 came out at the same time and took their places on a six-tier staircase, then scattered around the venue. Though invitees were provided with a written run-of-show, everyone had a hard time figuring out what was what and trying to match the clothing with the description on the sheet.

Valentine's Day in the Miami Valley is a rather low-key affair, but not so in the Big Apple. I couldn't get over all the folks on the street carrying huge bouquets of roses and heart-shaped helium balloon bouquets. At Macy's flagship store, the fragrance aisles were jam-packed with people; the Godiva chocolate shop had men lined up out the door.

The primary sponsor of Fashion Week this time was Mercedes-Benz. In the Bryant Park lobby, the company introduced its new vehicles - including the 2003 SL coupe-roadster. Vintage SL's from Mercedes were also featured throughout the week.

The rumor was that Sean John - now known as P. Diddy - spent $1 million on his Fashion Week runway show, including $60 for each invite that arrived in a velvet box. But any goodwill was destroyed when the hundreds who stood out in the cold for hours clutching their invitations for hours never got inside to see the show.

GRAPHIC: PHOTO, NLY IN NEW YORK, at France Display, the mannequins come in all shapes and sizes. Here, Lucia Luis, senior account exec for the company, poses with a group of her "friends.",MOST OF THE fashions shown for Fall 2002 were pretty subdued. But Bob Mackie always marches to his own elaborate drummer - as this 'Lion King'-inspired gown attests.,WHO WOULDN'T feel short standing alongside models in Nicole Miller's showroom? Shown: a long black stretch silk gown with aqua and lilac beading for fall 2002. Miller dubbed her show 'The Living Room.',AT THE END of the runway, photographers abound. Fashion press from around the world descends on New York during Fashion Week. This shot was taken at the Calvin Klein show.,**NAUTICA,NAUTICA** INTRODUCED its new Stars & Stripes Sportswear Collection at a New York Yacht Club breakfast. The guys were cute; the fabrics great., THE GENTLEMAN on the left isn't a Yacht Club PR guy - he's actually America's Cup legend Dennis Conner. On the right is designer David Chu., THE LAYERED peasant look showed up in a number of collections for fall 2002. Shown is a black and red silk chiffon rooster border tunic over a cream crochet skirt by Anna Sui.

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Asian business owners gaining clout USA TODAY February 27, 2002, Wednesday,

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USA TODAY

February 27, 2002, Wednesday, FINAL EDITION

SECTION: NEWS; Pg. 1A

LENGTH: 2601 words

HEADLINE: Asian business owners gaining clout

BYLINE: Jim Hopkins

DATELINE: SAN FRANCISCO

BODY:
SAN FRANCISCO -- David Chu came to New York City from Taiwan when his family chased the immigrant dream of a better life in the United States.

He studied at the Fashion Institute of Technology, then returned to Taiwan to start an export firm. Although the venture failed, Chu, 48, was bit by the entrepreneurial bug. He returned to New York and in 1983 co-founded **Nautica,** an apparel maker that employs 3,500 workers.

Nautica is one of nearly 600,000 U.S. companies started by Chinese, Asian-Indians, Pacific Islanders and other Asians during a vast wave of immigration in the past two decades. That wave is having a profound impact on the status of the U.S. minority-owned business community and the U.S. economy.

Twenty years ago, blacks were No. 1 in U.S. minority business ownership. Not anymore. Now, Hispanics are first, Asians second and blacks third, a USA TODAY computer analysis of new government data show. What's more, Asian businesses are bigger, with, on average, annual revenue of $ 336,200 vs. $ 155,200 for Hispanic companies and $ 86,500 for black-owned companies. That has helped make Asian households wealthier with an annual median income of $ 55,521 -- higher than all others, including whites.

The rising clout of Asian entrepreneurs is changing the balance of power among minorities, experts say. As Asians amass more wealth, they're better positioned to influence politics, thus social priorities. But the increasing economic gap between Asians and other minorities creates tension, too.

Korean shopkeepers, for example, were singled out for looting by blacks in the riots in Los Angeles after the Rodney King verdict in 1992. Similar tension has surfaced in New York.

Black leaders are taking note of the shift in power. Jesse Jackson, pushing for equal access to loans and investment dollars for African-Americans, concedes the growing clout of Asian entrepreneurs. But he defends black entrepreneurship, saying the Asian route to the USA was fundamentally different.

GRAPHIC: GRAPHIC, Color, Marcy E. Mullins, USA TODAY, Sources: USA TODAY analysis of data from Census Bureau, U.S. Small Business Administration (BAR GRAPH); GRAPHIC, B/W, Marcy E. Mullins, USA TODAY, Sources: USA TODAY analysis of data from Census Bureau, U.S. Small Business Administration (BAR GRAPH); PHOTO, Color, Peter Freed, USA TODAY; PHOTO, Color; PHOTO, B/W, Steve Yeater, AP, for USA TODAY; **Nautica's** roots: Co-founded by David Chu, **Nautica** is one of nearly 600,000 U.S. firms started by Asians in the past 20 years. <>Started in '83: Apparel maker employs 3,500.<>A different path: Bouaseng Daranouvong cuts Amber Marshall's hair at her Stockton, Calif. salon. Daranouvong studied nursing in Laos.

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Notes from the New York runway shows The Wichita Eagle February 28, 2002, Thursday

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The Wichita Eagle

February 28, 2002, Thursday

SECTION: LIFESTYLE

KR-ACC-NO: K2119

LENGTH: 868 words

HEADLINE: Notes from the New York runway shows

BYLINE: By Bonnie Bing

BODY:
It's not surprising when an actor becomes a movie director or producer, or a model becomes an actress, but it took many by surprise when some unexpected folks showed up on the runway modeling Perry Ellis menswear in New York during the recent Fashion Week.

My favorite was Patrick McMullan, a New York fashion and society photographer who is a nice-looking man but far from the usually chiseled 20-year-old models that fashion writers and buyers are used to seeing.

Patrick looked dapper on the runway but was obviously out of his element. For one thing, he smiled, and models these days look like they're sleep walking. No smiles. Especially sheepish ones.

He was back to his usual job on the other side of the camera later in the evening at the **Nautica** show.

"You saw the rise and fall of my fashion career," he said, laughing. It was a fun experience, he said, but once was enough. He won't be giving up his day job.

Eric Wilson, an associate editor at Women's Wear Daily and W magazine, said he too enjoyed the experience, but didn't like modeling. It made him "look like a waiter." He wore a black velvet vest and pants with a white shirt. Truth is, he did look like a waiter.

News of a Prada store in SoHo hit fashion publications when it opened in December.

On our way to a fashion show in the area, several of us dropped in to see whether it was everything it had been cracked up to be.

Good grief.

It's 30,000 square feet of retail space. It's sleek, ultra modern and full of interesting surfaces. And in an area of New York where space is something retailers pay dearly for, a lot of that square footage is, well, empty.

The "epicenter," as the Prada folks and architect Rem Koolhaas calls it, is so much like a museum that even those of us with black belts in shopping were truly "just looking."

When you go in a dressing room, a glass door slides shut. Press a button on the floor and the glass frosts over. Cameras in the dressing room allow you to look at yourself in a Prada outfit from every angle. Not a favorite feature for those of us who thought a three-way mirror was brutal.

A huge round glass elevator has a luggage display inside. Customers were puzzled as to whether it was to be used as an elevator or just a vertically portable display.

I wondered how many people had fallen down the stairs while looking at the enormous video screen in the center of the store. The steps are open on both sides and don't have railings.

What looks to be amphitheater steps had shoes on them, so they must be part of the shoe department, except when the area is being used for "performance." I guess they mean fashion shows and the like.

I didn't witness anyone buying anything, but one women did vapor lock when she was told that her size in the shoes she wanted had been sold.

Could they get them for her from another store? No, she was told. And they were not going to reorder. How about at least checking at one of the other Prada stores in New York? They were "not set up to call either one of the other stores."

Displays move, and employees can turn a crank for more or less space as needed in an area, but they can't phone the other stores?

Walking out, I pointed at display cages high overhead that move on rails like the ones used for automobile assembly. I said to my friend Linda Miller, a fashion writer from Oklahoma City: "Look at those displays _ they're on rails so they'll move."

"Why?" she asked.

Good question.

It's a fun place to visit, but we found both the atmosphere and the prices a bit over the top.

People who used to watch Elsa Klensch on CNN's "Style" every Saturday morning will be interested to know she is alive and well.

I spoke with her at the **Nautica** fashion show and told her I had received several calls from viewers upset when she left CNN after 21 years. "It was a wonderful job, but it was also so much travel. I couldn't do it today. And I do have a husband," she said.

A throng of fashion writers and editors hurried from the tent at Bryant Park after a fashion show to jump on buses to get to a huge restaurant, Cipriani's, for the Sean John show. The show's collection is from P. Diddy who doesn't design it but provides the money for it. Sometimes he even tries to talk like a designer.

Once we got to Cipriani's, a long line of fashion folks stood in the cold, each with an embroidered cloth invitation in hand.

With more than 100 people still in line, a New York police officer, who was not a bit happy at this point, told everyone the "room is closed. No one else will be admitted."

The mass of cold, disappointed fashion writers, many of them on deadline, was not a pretty sight.

It was rumored that Puffy and his public relations crew spent 60 bucks for each invitation. And he sent 1,000 of them in a black velvet box with silk knotted cufflinks.

The first rule of entertaining, dear Piddy, do wah diddy: Don't send out invitations to more guests than you can accommodate.

Bad business, Puffy, very bad business.

(Bonnie Bing covers fashion for The Wichita Eagle.)

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It's a guy thing;We have seen the future. And it will swagger in wearing manly duds, a scruffy beard and some attitude. The Dallas Morning News February 28, 2002, Thursday

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February 28, 2002, Thursday SECOND EDITION

SECTION: TEXAS LIVING; Pg. 1C

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HEADLINE: It's a guy thing;
We have seen the future. And it will swagger in wearing manly duds, a scruffy beard and some attitude.

SOURCE: Staff Writer

BYLINE: ROB BRINKLEY

BODY:
He's big and bold, luxe and layered. He's part Hollywood leading man, part lumberjack, part grunge rocker. And he is definitely in touch with his masculine side.

He is fall's guy, as seen through the eyes of American menswear designers.

It was a wait-and-see attitude for everyone converging on New York City this month for the first Mercedes-Benz Fashion Week since the World Trade Center attacks halted the spring 2002 shows last September.

What would "fashion" look like now? Would the men's shows be more or less important than before? Is the skinny nerd over?

We can confidently report:

1. Anything goes.

2. No changes. (The men's runway shows still happen first and fast: just two days' worth, before a full six days of women's shows.)

3. Almost.

Tommy Hilfiger led the charge: His was the first show following a Friday morning ribbon-cutting in front of the Bryant Park tents ("home" to Fashion Week since 1993) by New York Mayor Michael Bloomberg. But instead of the usual parade of squeaky-clean preppies - Mr. Hilfiger mines the all-American aesthetic like nobody's business - these guys looked scruffier, manlier. Shaggy hair, scraggly beards, confident struts. The clothes still waved red, white and blue, but that walk? That stubble? It was a hint of things to come. Five o'clock shadow as foreshadowing.

The block of men's shows was a blur from there. Some were held at the tents (scaled back this season from

four to two, with seating capacity about half of the usual 1,000) while others were held in showrooms, stores and offbeat locations across Manhattan. Translation: lots of taxi trips and subway rides for the models, photographers, stylists, retailers and reporters who gather for the twice-yearly American collections.

At least the off-site shows were sometimes more "creative" than the bleachers-and-runway fare under the tents. Sean "P. Diddy" Combs invited everyone to the soaring Italian Renaissance dining room of the legendary Cipriani restaurant to feast on his Sean John show. Under a 65-foot ceiling held aloft by towering marble columns, Mr. Combs' dapper Diddys swaggered down the runway backed by a video montage of natty dressers Humphrey Bogart, Duke Ellington and Fred Astaire. And when Mr. Combs took his bow in front of his cheering mom - and the other 999 wildly applauding onlookers - who was crooning the tune? Frank Sinatra.

Douglas Hannant cozied up for cocktails in a tiny lounge above a downtown restaurant - perfect for his showing of luxe, Playboy-esque suede smoking jackets, velvet and silk shirts and cashmere pants. Hef would be proud.

John Bartlett, who most recently has staged avant-garde "installations" of his collections - military men "sleeping" on cots to a soundtrack of heavy breathing or blindfolded prisoners of war trapped in black-lighted cages - had journalists up to a bright white showroom for an honest-to-goodness runway show. What appeared in all that light? Mr. Bartlett's take on the lumberjack and the uniformed worker. His inspiration? An old Sears, Roebuck & Co. catalog he had unearthed.

The eight-member design team at Perry Ellis had fun mixing "real New Yorkers" with professional models. Survivor: Africa winner Ethan Zohn, Barneys New York creative director Simon Doonan and potter Jonathan Adler joined an architect, a writer, a journalist and others on the catwalk in showing off luxurious lamb's-wool sweaters, suede jackets and velvet suits and tuxedos.

Red-hot Marc Jacobs packed the Lexington Avenue Armory with a downtown-hip front row (friend and designer Anna Sui, models Kate Moss, Michele Hicks and Shalom Harlow) and celebrity guests (Derek Jeter, Fran Drescher) for his combination show. For the guys, he sent an ethereal grunge-rock look down the runway.

Kenneth Cole bused us to his midtown showroom to see his fall collection. Before the first model took his zig-zag walk around the concrete-floored space, Mr. Cole presented a video version of his new and controversial ad campaign. "On September 12, people who don't speak to their parents forgot why," flashed one passage. "On September 12, drivers waved at other drivers with all five fingers," flashed another. It was to be the only overt reference of the season to last September.

Except, maybe, for the clothes. If the natty suits, big coats, chunky sweaters and leather and fur seen this month in New York are a back-to-real-men reaction to Sept. 11, well, then, so be it. If it just happened to be time for the fashion pendulum to begin a swing away from the androgynous "waif man" of seasons past, that's OK, too.

But not every designer, thankfully, changes aesthetics from season to season. Mr. Hilfiger and **Nautica's** David Chu stuck to their wearable sportswear. Calvin Klein and Donna Karan - both showing their full men's collections in Milan now - presented just a handful of their perfectly cut suits as part of this Fashion Week. Mr. Klein showed narrow and black. Ms. Karan showed boxy in black and very navy blue. Nothing wrong with refining what you do best.

Collectively, though, American designers are signaling that, at least for the near future, wearable, masculine, feel-good clothes are important. Designer John Bartlett caught the zeitgeist in his show notes: "There is no denying that the world is a different place than it was six months ago. Nothing is as it was. For me, work has entered a new realm of meaning, characterized by a more immediate sense of the real and the real men who wear them."

And in just two days, out stepped lumberjacks, playboys, grunge guys and those "real" men - roughed up a bit, flaws and all. Nary a waif in sight.

GRAPHIC: PHOTO(S): (1-2. DAN LECCA/Special Contributor) 1. Sandy Dalal Good news for thrift-shop junkies: Seattle style is back. 2. Donna Karan (second from right) and her city slickers 3. SEAN JOHN P. Diddy's own brand of dapper-meets-rapper 4. TOMMY HILFIGER Mr. America piles on the preppie. 5. MICHAEL KORS Coyote (not ugly) in a debut menswear line from one of the masters of class. 6. PERRY ELLIS "Survivor" Ethan Zohn makes his runway debut. (7-39.) Men's fashions by **Nautica,** Hugo Boss, Helmut Lang, Jason Bunin, Sean Jean, Sandy Dalal, Marc Jacobs, Kenneth Cole, Tommy Hilfiger, Perry Ellis, John Bartlett, Michael Kors.

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where to buy Essence March, 2002

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March, 2002

SECTION: INSPIRED BY THE BEST; Pg. 168

LENGTH: 1151 words

HEADLINE: where to buy

HIGHLIGHT:
Here's how to find merchandise featured in this issue. Plus, we show you how to get the latest designer looks at down-to-earth prices.

BODY:
For more information about availability in your area, contact the companies below.

COVER

Roberto Cavalli suede top, $ 1,540, at Roberto Cavalli Boutique, NYC, (212) 755-7722; select Neiman Marcus stores nationwide.

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Page 112: Junya Watanabe/Comme des Garcons top, $ 705, and pants, $ 345, at Comme des Garcons, NYC; Saks Fifth Avenue department stores, NYC and Beverly Hills, CA.

Page 113: Christian LaCroix Bazaar jumpsuit, $ 345, call (212) 931-2584 for store locations. Betsey Johnson hat, $ 130, at Betsey Johnson retail stores. Desi Santiago for Zaldy belt, at MXF, NYC, or call (212) 947-9578. D&G shoes, $ 330, at D&G Boutiques, NYC and Los Angeles, La Crasia gloves, (212) 695-0347.

Page 116: Alexander McQueen dress, $ 780, and boots, $ 830, at Jeffrey, NYC; Barneys New York, NYC. Plein Sud pants, $ 1,300, at Plein Sud Boutique, NYC, or call (212) 431-8800. Claudia Rapisarda hat, (917) 777-9135 or girlshop.com.

Page 117: Tom Ford for Yves Saint Laurent Rive Gauche caftan, $ 3,195, at YSL Boutique, NYC, or call (800) 832-3485. D&G shoes, $ 330, at D&G Boutiques, NYC and Los Angeles.

Page 118: On Keys: Plein Sud top, $ 320, and pants, $ 1,300, available at Plein Sud Boutique, NYC, or call (212) 431-8800. Roberta Flack's clothing, all her own.

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LIFESTYLE

Pages 153 -- 156: Pfaltzgraff Serenity platter and plates; call (800) 999-2811 for store nearest you.

Asiaphile runner; call (818) 550-1450 for store nearest you. Bedside carafe and Tempo glasses, at Crate&Barrel, call (800) 996-9960 for store nearest you. Cloth, at Craft Caravan; call (212) 431-6669 for store nearest you. Maple tray, at Crate&Barrel, call (800) 996-9960 for store nearest you. Napkin, at Simon Pearce; call (212) 334-2393 for store nearest you. Georg Jensen Beaded sterling silver flatware, at Royal Copenhagen; call (800) 431-1992 for store nearest you. Cloth, at Craft Caravan; call (212) 431-6669 for store nearest you. Cloth and wood board under plate, at Craft Caravan; call (212) 431-6669 for store nearest you. Pfaltzgraff Island Shore flatware by **Nautica;** call (800) 999-2811 for store nearest you. Xochi Hemstitch napkin, at Lavender Blue; call (914) 763-3434. Tempo glass, from Crate&Barrel; call (800) 996-9960 for store nearest you.

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GRAPHIC: Pictures 1 and 2, Michel Stephen rayon dress with asymmetrical neckline, $ 168, (212) 730-0461; Pictures 3 and 4, Bisou Bisou printed lycraspandex ruffled dress, $ 110, Bisou Bisou Boutiques nationwide; Pictures 5 and 6, A. B. S. by Allen Schwartz printed chiffon V-neck dress, $ 175, at A. B. S. Boutique, Beverly Hills, CA; Pictures 1 through 6, STILLS, MARK PLATT. STILL-LIFE STYLING, MILIANA MITROV/PERRELLA MGMT.

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Revel in the rambler's look Anoraks, a favourite of trainspotters and twitchers, are the hippest jackets to wear for a night's clubbing, says Julia Robson THE DAILY TELEGRAPH(LONDON) March 01, 2002, Friday

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THE DAILY TELEGRAPH(LONDON)

March 01, 2002, Friday

SECTION: Pg. 27

LENGTH: 359 words

HEADLINE: Revel in the rambler's look Anoraks, a favourite of trainspotters and twitchers, are the hippest jackets to wear for a night's clubbing, says Julia Robson

BYLINE: By Julia Robson

BODY:
One of the most unusual mix and matches of London Fashion Week occurred on the Paul Smith catwalk, where sumptuous ballskirts were matched with the most unlikely of dance partners: anoraks.

At any other point in fashion history, this could have been dismissed as Sir Paul making his usual nod towards English eccentricity (which goes down a treat in the Far East). This time around, however, it made perfect sense.

Anoraks - the functional outergarment of trainspotters, Time Team presenters and twitchers - are the hippest jackets to be seen in at the moment. Madonna (who is something of a country lady these days), the girls from All Saints and fashion designers such as Jeremy Scott all wear anoraks, while clubbers regularly go out for the night looking like ramblers.

Research at late-night drinking holes such as the Met Bar proves our point: at midnight, the cloakroom is full of army surplus parkas, thanks to Kate Moss, Liam Gallagher and the other regulars who wear them.

At the FrostFrench post-show party during London Fashion Week, the cloakroom had to close mid-way through the night because the bulky, padded jackets of the revellers had filled it to bursting.

Not just any label will do, of course. Trendy brands include Belstaff, Lowe Alpine, North Face, Timberland, **Nautica,** Henri-Lloyd, Barbour and Tommy Hilfiger. Most fashion chains also wisely include versions of the nylon jacket in their spring ranges.

Functional features, such as the trainspotter's top pocket (essential for pad and pencil), are less important than the overall shape, which must be fitted. But the most vital aspect of anorak chic is what to wear with them. Dirty jeans (a la Tony Robinson/Charlie Dimmock), fleeces, sweatshirts, wellies or hiking boots just won't do.

What you wear underneath must counter your anorak and look as chic and dressy as possible. So choose tailored skirts, short and sexy slip dresses, cute tartan minis, fishnets and spiky boots; or, for men, smart suits or something neat and preppy.

If you look at yourself in the mirror and think you resemble a trainspotter or a muckspreader, then you've got the look wrong.

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Follow the Asian example USA TODAY March 5, 2002, Tuesday,

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USA TODAY

March 5, 2002, Tuesday, FINAL EDITION

SECTION: NEWS; Pg. 14A

LENGTH: 282 words

HEADLINE: Follow the Asian example

BODY:
Asian immigrants work hard and place a high priority on family and education. They avoid problems with the law, pay their debts, save their money and invest in businesses rather than in clothes, jewelry, cars and entertainment ("Asian business owners gaining clout," Cover Story, News, Wednesday).

Those of us who speak English fluently, were born here and have ancestors who were born here ought to applaud the successes of the Asian community and follow its examples.

The Rev. Jesse Jackson and others have made a fine living for themselves persuading their followers that they are victims.

Immigrants come to America because America offers unparalleled opportunity for upward social mobility in a diverse, culturally rich environment -- a message that is bad for business for purveyors of propaganda.

Eric James

Detroit, Mich.

Don't spoil success

The article, "Asian business owners gaining clout," was very well written, and I found it interesting and enjoyable. The primary aspect that troubled me was the smaller headline that says, "Their growing success has shifted power away from blacks." The statement almost makes the success seem bad.

It is good to have bright, hard-working people who are making a positive contribution to this great country. We should be celebrating their success, rather than griping. Many poor people in the USA are rich by world standards and have far more opportunities.

The best way to encourage a strong, prosperous, happy and unified nation in the future is to celebrate people who have worked hard and succeeded in whatever field, regardless of their skin shade.

Chris Waldorf

Atlanta, Ga.

GRAPHIC: PHOTO, B/W, Peter Freed, USA TODAY; American dream: Taiwan-born David Chu founded apparel maker **Nautica,** one of nearly 600,000 firms started by Asian-Americans in the past 20 years.

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Worth a second look Edmonton Journal (Alberta) March 5, 2002 Tuesday Final Edition

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Edmonton Journal (Alberta)

March 5, 2002 Tuesday Final Edition

SECTION: Look; Pg. E1

LENGTH: 428 words

HEADLINE: Worth a second look

SOURCE: The Edmonton Journal

BYLINE: Jean Fraser

BODY:
Timeless Leather

Leather is such a cool, clean fabric that it makes a serious statement, regardless of what it's fashioned into. And this season, it's men's top choice for everything from clothes to backgammon sets to interesting wine bottle holders.

Ann Curtif, a merchandising manager at Danier Leather Factory Outlet on Calgary Trail, says it's about time. Leather is trendy for spring, but it also has the kind of timeless appeal few fabrics can match.

"Not only that, there are colours available now to men, like white and red, vanilla and almond, that have always been options for women, but are brand new for them.

"It's no longer just about leather pants and jackets," she adds. "Wallets and belts and interesting accessories like passport and cellphone holders are attracting the same kind of attention."

Best of the Blues

With denim hotter than Texas in July and Americana in demand, owning a pair of jeans makes a significant Support-The-Free-World fashion statement But finding a pair that fits can deter even the best-intentioned away from the look.

Help is at hand. The lifestyle magazine Real Simple sent out researchers to try some on. Here are the results. Listed under the banner of Best All-Around Fit are Victoria's Secret Blue London jeans, available at www.victoriassecret.com. Women with full thighs and a significant bottom are advised to try Old Navy's low-rise boot-cut jean. Plus-size, thick-waisted women might consider Liz Claiborne Woman, with elastic on the sides of the waistband. (Call 1-800-555-9838). And women with wide hips and thin legs should like **Nautica** Jeans, with its slim-fitting legs and flared silhouette. Call 1-800-628-8422 for store locations.

White On!

For any number of young Canadian men, white is reserved for underwear, short-sleeved tees and dress

shirts. But designers like Calvin Klein and Jil Sander are betting a few may be ready to try a full-on white suit this summer. Not as far-fetched as it might seem to guys accustomed to seeing the slimmed-down suits worn by alt-rockers and Brat Pack actors, the white designer suit sports a two-button jacket and narrow lapels, combined with flat-front or creased trousers. The polar opposite of the good ol' boy Colonel Sanders image or the over-the-top dandy style of author Tom Wolfe, the look is more Euro-chic than British Raj. White pants are even being tailored with a looser leg to suit sandals or evening shoes. A white suit in summer could be refreshingly crisp and sporty, but only on men who have the chutzpa to carry it off.

GRAPHIC: Colour Photo: Ed Kaiser, The Journal; (Leather Wallet); Colour Photo: Ed Kaiser, The Journal; (Backgammon); Colour Photo: Bruce Edwards, The Journal; (Leather pants)

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Real clothes for real men back in vogue -- for fall: Look for black or pinstripe suits, tweed sports coats, sweaters, leather and down vests Edmonton Journal (Alberta) March 12, 2002 Tuesday Final Edition

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Edmonton Journal (Alberta)

March 12, 2002 Tuesday Final Edition

SECTION: Look; Pg. E2

LENGTH: 666 words

HEADLINE: Real clothes for real men back in vogue -- for fall: Look for black or pinstripe suits, tweed sports coats, sweaters, leather and down vests

SOURCE: Southam Newspapers

BYLINE: Valerie Fortney

DATELINE: Calgary

BODY:
What's a poor guy to do?

You turn on the TV and 20-something pop stars are cavorting in '70s- style leather jackets, bandanas wrapped round their heads and tight jeans that wouldn't get you through the front doors of the office lobby. Then there's the baggy track suit with giant diamond necklace look, great if you're a rap star, but not quite practical for a regular working stiff.

No surprise, then, so many men throw up their hands, say "to heck with fashion" and run back to the safety of a boring shirt and matching tie.

But there's hope on the horizon for fashion-challenged men everywhere. Believe it or not, real clothes for real men are back in vogue.

The welcome trend is coming in the form of luxurious fabrics, rich-but-not-flashy colours and great tailoring. But you'll have to wait until fall to enjoy this welcome approach to fashion: these are the styles that were seen at the recent New York, London, Paris and Milan Fall 2002 fashion weeks.

Gone are the in-your-face neons and wild patterns, and in their place are more subdued colours such as burgundy, camel and smoky grey. No more baring of male midriffs in short suit coats with hot-pink pants; the stylish man of 2002 is more likely to be found wearing a well-cut navy pinstripe suit by Hugo Boss or an all-black one by Perry Ellis, Ralph Lauren or Donna Karan, paired with a shirt in burnt orange or chocolate. If it's a fashion statement, it's an understatement; one that is all about class.

The return to fashion as investment clothing in the post Sept. 11 world also has something to do with disaffection with the casual-dress culture. Many companies, tired of seeing the boundaries of taste pushed relentlessly, are returning to more traditional approaches to dress codes.

New York investment banks like Lehman Brothers, which allowed casual dress for three years, are going back to mandatory suits and ties.

As one senior investment banker told a Florida newspaper recently, "You can't show up for an important meeting in a golf shirt and expect to be taken seriously."

Even if you don't have a desk job, you can still look chic in the season's offering of man-style casual wear.

Nautica, the famous upscale sportswear line, offered an earthy collection of luxurious suedes in warm hues of dark chocolate and olive, wool tweed sport coats and lean-cut sport pants in fleece and lightweight nylon.

Michael Kors' men wore suede pants in hues of sand and grey, paired with thick knit sweaters in teal and terra cotta, while Kenneth Cole's casual look offered up rich leathers paired with slouchy sweaters.

Even Tommy Hilfiger got in on the classy act, abandoning his usual riot of colour and mismatched prints for a nautical, New England collection that featured pea coats in twill and aged wool, sailor pants in corduroy and moleskin, and lots of argyle sweaters and down vests.

Famed European fashion house Hermes showed two-button lambskin jackets, top-stitched to give them pinstripes, along with a gaggle of luscious leathers in black and brown, some suit-jacket style, others car-coat length and belted at the waist.

Another part of this "real man" approach is that designers like Tom Ford actually designed roomier suits that take into account bodies that have more than two per cent body fat. And the usually outrageous Jean-Paul Gaultier, whose male models came out in high heels and feminine wigs as homage to the fairer sex, wore suits with masculine silhouettes, the shoulders broad and the waists pinched.

Fashion king Giorgio Armani, whose collection was a tribute to the "heroic working man," offered up manly but luxurious tailored suits, multi-buttoned shearling coats and knitted cardigan jackets that would look great on any guy.

So while you're sifting through the store shelves filled with summer's screamingly bright shirts and clam diggers, you can take solace in the fact that fall and its return to classy, common-sense dressing is just around the corner.

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Spring color: Red, white, blue and ginger and pistachio ... The Post and Courier (Charleston, SC) March 13, 2002 Wednesday SP Edition

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The Post and Courier (Charleston, SC)

March 13, 2002 Wednesday SP Edition

SECTION: Pg. 11S

LENGTH: 506 words

HEADLINE: Spring color: Red, white, blue and ginger and pistachio ...

BYLINE: Judy Watts Of The Post and Courier staff

BODY:
Men's casual fashions this season are as colorful as a spring garden with blues,

yellows and corals

adding sparks of interest to basic khaki, navy and denim pants.

American Eagle Outfitters' line includes T-shirts in flashy new hues such as cobalt, pistachio and ginger with ringer necklines for an athletic edge. Gap has muted color Ts with contrast stitching for a trendy look. Pendleton's silk sport shirts are offered in exotic colors such as Silver Pine, Eucalyptus Blue and Cinnamon.

But one of the strongest palettes for spring is the good old red, white and blue which has made its way into most of the spring lines. **Nautica** and Tommy Hilfiger seem to be the leaders in translating nautical themes into a patriotic statement.

"It seems that we have touched on a patriotic theme," says Chad Hermida, manager of the men's department at Dillard's Northwoods. "And that theme has been in almost all our designer products. They all have a unit designed to stand behind that theme." Hermida says the red, white and blue merchandise is getting top billing in store displays to carry the patriotic theme that seems so popular now throughout the country.

Stripes are also strong for spring in casual as well as dress shirts, following the stripe trend in women's wear.

American Eagle customers can also express their individual style by reconstructing their favorite jeans and Ts with AE pins and patches that will be sold in the stores this spring, according to Emily Koplik of American Eagle Outfitters.

"Our theme this spring is 'live your life,' which includes being your own person." says Koplik. "Or they can go to ae.com and click on AE Customization to get step-by-step instructions on how to cut, tie and distress AE styles."

The always-popular polo shirt is showing its stripes in addition to the standard solids in fresh new colors in several popular weaves: pique, interlock and mesh.

Add a sport shirt to create a slightly layered look.

Hermida says Dillard's new country club wear has been popular.

"Daniel Cremieux is doing a really great job with the polos and button-down shirts. They are the kind of clothes you can wear at or after the country club," says Hermida.

Eddie Bauer is featuring nautically inspired looks such as anklelength check pants and an openneck cable sweater.

The company is also featuring its traditional linen dress shirts for spring.

Other wardrobe staples include cargo shorts and pants, board shorts and khaki pants.

Eddie Bauer's relaxed-fit fivepocket jeans come in antique, black, stone-washed and denim. Gap is also carrying a five-pocket jean in a variety of shades.

Gap has a good flat-front khaki pant as well as pleated and cargo designs.

American Eagle is also featuring elastic waist or drawstring board shorts that are made of a fastdrying cotton and nylon blend.

"The swim suits are comfortable both in and out of the water," says Koblik.

Judy Watts is the Fashion Editor and can be reached at 937-5743 or jwatts@postand courier. com.

LOAD-DATE: March 14, 2002

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PERSONAL SHOPPER; Stripes, Every Which Way, and Up The New York Times March 14, 2002 Thursday

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The New York Times

March 14, 2002 Thursday
Late Edition - Final

SECTION: Section F; Column 4; House & Home/Style Desk; Pg. 11

LENGTH: 459 words

HEADLINE: PERSONAL SHOPPER;
Stripes, Every Which Way, and Up

BYLINE: By Marianne Rohrlich

BODY:

AS if on cue, stripes have arrived with spring. But unlike the traditional stripes found on patio awnings and beach umbrellas, many of the patterns on this season's home fashions have undulating irregular lines or colors that have been kicked up a notch.

1. Ralph Lauren's first outdoor fabric, Patio Stripe, is 100 percent acrylic and comes in blue, red or green, all with white. It is 54 inches wide and $67 a yard, from Ralph Lauren, 867 Madison Avenue (72nd Street); for other locations: (800) 578-7656, or www.rlhome.polo.com.

2. Plastic dinner plates are $4.99 each, and there are matching salad plates, bowls and tumblers; at Gracious Home, 1220 Third Avenue (71st Street), or 1992 Broadway (67th Street). The striped paper napkins are $7.50 for a package of 16 at E.A.T. Gifts, 1062 Madison Avenue (80th Street).

3. Lucky dogs can snuggle under multicolor pet blankets that reverse to white fleece; $130 at Fetch, 43 Greenwich Avenue (Perry Street).

4. Sutton Stripe cotton terry towels come in three sizes: beach (40 by 72 inches, $34); bath (27 by 54 inches, $22); and hand (20 by 30 inches, $14). From the Pottery Barn bed and bath catalog, (888) 779-4044, or www.potterybarn.com.

5. Decorative 12-by-22-inch pillows (front and back) in sherbet colors of orange, blue and green are filled with down and feathers and covered in silk and cotton Indo-Stripe fabric; $150 each at Michele Varian, a new store at 33 Crosby Street (Broome Street). The store also offers throws and duvet covers. The 16-inch square pillow (center) is covered in an indoor-outdoor fabric; $29.95 at Crate and Barrel, 650 Madison Avenue (59th Street), or (800) 967-6696, or www.crateandbarrel.com.

6. Northport Stripe cotton bedding by **Nautica** includes sheets, $12.99 to $46.99; pillowcases, $27.99 to $29.99; and comforters, $89.99 to $169.99. They will be available at Bed Bath and Beyond in early April; (800) 462-3966, or www.bedbathandbeyond.com.

7. Hanging light fixtures of unglazed eggshell-thin porcelain are one of a kind, from Hering Berlin. In 15 sizes and shapes (4 to 6 1/2 inches in diameter, 8 to 28 inches high), they cost $100 to $1,000. To order, at Repertoire, 75 Grand Street (Wooster Street).

8. Brighton jute rugs are edged in stripes of blue and white or red and white and are available in three sizes: 3 by 5 feet, $79; 5 by 8, $169, and 8 by 10, $299. At Pottery Barn, (800) 922-5507, or www.potterybarn.com.

9. A new collection of flat-weave wool rugs offers variations in stripes and colors. The dimensions vary from runner to room size. The cost is $28 a square foot and there is no extra charge for custom sizes. From Michaelian & Kohlberg, 578 Broadway. To find the location of dealers in other areas, consult the Web site, www.michaelian.com.

URL: http://www.nytimes.com

GRAPHIC: Photos (Photographs by Tony Cenicola/The New York Times 1, 2, 3 and 5)

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THE DESIGNER CHANNEL; NAME-BRAND COLLECTIONS ARE HOMING IN ON THE TOP TEXTILES SPECIALTY STORE CHAINS; Brief Article; Statistical Data Included HFN The Weekly Newspaper for the Home Furnishing Network March 18, 2002

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HFN The Weekly Newspaper for the Home Furnishing Network

March 18, 2002

SECTION: Pg. 12 ; ISSN: 1082-0310

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HEADLINE: THE DESIGNER CHANNEL; NAME-BRAND COLLECTIONS ARE HOMING IN ON THE TOP TEXTILES SPECIALTY STORE CHAINS; Brief Article; Statistical Data Included

BYLINE: Goldbogen, Jessica

BODY:
NEW YORK-When design maven B. Smith decided to roll out her new bedding line last spring, she chose Bed Bath & Beyond as the exclusive retailer.

"People who come there come definitely to buy products for their home; they're not [at] a department store where they're shopping for clothes and happen to pass through the bedding department," Smith told HFN, adding that she liked the retailer's merchandising, price points and "hip" reputation.

Smith's products are in good company at the specialty store. Other licensed designer brands sold in the bedding department include **Nautica,** Laura Ashley, Nick & Nora and Cheri Blum. All brands are also carried by Linens 'n Things.

And as the trend of designer-brand home textiles increases, these specialty retailers are poised to become even bigger players in lifestyle merchandising.

WestPoint Stevens has started to ship its Designers Guild licensed bedding in Bed Bath & Beyond and is testing its products in Linens 'n Things.

This August, the two specialty retailers will each launch their exclusive ensembles of Tracy Porter bedding. "For the Tracy Porter brand to launch into the [bedding] home textiles business, both Bed Bath & Beyond and Linens 'n Things provide a strategic match," said Vince Tavani, executive vice president of sales and marketing for Keeco. "They convey the brand's overall positioning at the retail store level,"said Tavani. Keeco also makes the bedding for B. Smith.

Tavani and other suppliers cite the convenient environment, well-chosen product mix and crackerjack merchandise team as creating an ideal venue for their products.

"I think the format which these specialty retailers have developed over the years is one that the consumer says, 'That's where I like to go for home textiles,' " said Richard Roman, president and chief executive

officer for Revman Industries, which supplies Laura Ashley bedding.

In particular, said Roman, these retailers often have easy-to-navigate parking lots, a wide product selection and deep inventory. Also, bedding products "are on a white-sale retail price 365 days a year."

"It's better for consumers -- you don't have to figure out on a calendar when to go shopping, because you know you're buying at a lower price every day," Roman said.

Christopher Heyn, president of **Nautica** Apparel, also likes the fact that the specialty retailers aren't caught in the price trap. "Pricing strategies are not what drives the kind of customer we're looking for."

He said Bed Bath & Beyond and Linens 'n Things fall into the group of retailers that communicate specifically with the **Nautica** customer. "These stores can tell the story through their merchandise mix, inventory standards, presentation and sales help."

When it comes to merchandising and designer brands, are Bed Bath & Beyond and Linens 'n Things stores really that different? Suppliers balked when asked this question, declining to compare the two retailers.

HFN visited two stores of each specialty retailer in northern New Jersey and noticed a few differences -- plus quite a few similarities -- between the designer bedding products.

At Linens 'n Things, **Nautica** and Laura Ashley products were arrayed in their own boutique areas, in either a separate aisle or on a freestanding fixture. Fabric swatches were hanging near the packages so consumers could get a closer look.

Display beds were made up with comforters, sheets, decorative pillows and, in some cases, even coordinating window treatments and wall art.

Meanwhile, the Bed Bath & Beyond stores incorporated its designer-branded products into the department, rather than separating them into their own boutiques. Laura Ashley, B. Smith and **Nautica** comforters were in the "sheets and comforters" area, but products were also highlighted in displays. For instance, an endcap featured Laura Ashley comforter sets cross-merchandised with throw pillows and draperies. And a display bed was made up with different **Nautica** patterns.

A gondola with sheet sets included offerings by B. Smith and Nick & Nora as well as traditional textile brands.

As for pricing, comforter ensembles from Laura Ashley ranged from $ 150 to $ 390 at Linens 'n Things, depending on size and composition. One comforter set, a floral gingham pattern, had a "price break" retail price of $ 100 to $ 270. Sheet sets were priced between $ 30 and $ 105 and decorative pillows were $ 30.

Linens 'n Things' **Nautica** products, meanwhile, included sheets ranging from $ 36 to $ 55, duvet covers from $ 70 to $ 129 and comforters from $ 100 to $ 200.

At Bed Bath & Beyond, **Nautica** duvet covers seemed to range from $ 90 to $ 160, with sheets from $ 15 to $ 55, bed skirts from $ 35 to $ 65 and toss pillows and shams from $ 40 to $ 50. Comforters were $ 90 to $ 200. Laura Ashley products included comforter sets for $ 150 to $ 340, sheets from $ 15 to $ 50 and accessories from $ 25 to $ 43.

IAC-CREATE-DATE: April 5, 2002

LOAD-DATE: April 06, 2002

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Groundbreaking expected soon for outlet center in A.C. Courier-Post (Cherry Hill, NJ) March 20, 2002 Wednesday

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March 20, 2002 Wednesday

SECTION: Pg. 10

LENGTH: 505 words

HEADLINE: Groundbreaking expected soon for outlet center in A.C.

BODY:
By WILLIAM H. SOKOLIC

Courier-Post Staff ATLANTIC CITY

After two years of planning, a Baltimore company anticipates breaking ground on an upscale retail outlet center in 60 days.

The Cordish Co. expects to open The Walk in the summer of 2003, the first such center in South Jersey.

The 320,000-square-foot project, reduced in scope from its original design to address local traffic concerns, will have 60 to 70 outlet shops, most with national brands. More than 75 percent of the space has already been leased, said Gary A. Block, vice president of leasing for Cordish.

"The rest is under negotiation," he said.

Block made a presentation Tuesday before the Casino Reinvestment Development Authority, which approved a plan to relocate the entrance of the Atlantic City bus terminal from Michigan to Ohio Avenues to accommodate The Walk. The relocation, at a projected cost of $5 million, will not affect the terminal itself or traffic patterns on the surrounding streets, he said.

Liz Claiborne, **Nautica,** Tommy Hilfiger, Geoffrey Beene, Pacific Sunwear and Timberland are among the names signed up for the center, which will straddle Michigan Avenue between Atlantic and Baltic Avenues, land now vacant or used for surface parking. The buildings will be constructed larger than the one-story interiors to provide a visual attraction from most locations in the city, Block said.

The T-shaped center will also feature a mix of local businesses, including shops that will sell peanuts, salt water taffy, fudge and other delicacies unique to shore resorts. A children's play area and pushcart vendors will add another dimension in the warmer months.

Cordish is in negotiations with restaurants from Philadelphia and New York for a dining component, and will include entertainment elements as well.

The center will appeal to both local residents and the more than 32 million people who visit Atlantic City each year, developers said.

"Our experience and the critical mass of shops are what will drive this," Block said. Cordish has carved a niche in the last 20 years turning urban wastelands into thriving entertainment and shopping meccas from Baltimore to Charleston, S.C., to Houston.

Also at the CRDA meeting, the head of an investment firm expressed interest in opening a Hip Hop Hall of Fame and non-alcoholic club within the project. Fletcher Graves Jr., president of Worldwide Investment Concepts Inc., is still considering a South Street location in Philadelphia, but prefers the resort instead.

"I think it would have a better fit in Atlantic City than Philadelphia," said Graves, whose company has offices in Berlin, and Atlanta. "But we want something palatable with the community, so we don't want to be in the casinos." The Walk still awaits a handful of approvals from City Council for things like landscaping right-of-way and signage, Block said. Council will hear the requests next week.

A scale model of the project will be on display later this week at the Atlantic City Convention Center.

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Form over Function The Times (Shreveport, LA) March 21, 2002 Thursday

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March 21, 2002 Thursday

SECTION: LIVING; Pg. 1D

LENGTH: 632 words

HEADLINE: Form over Function

BYLINE: Amy Mercer, Staff

BODY:
This season's trendy swimsuits are all about glamour, glitz.

By Amy Mercer The Times

Swimsuits too glamorous for sand and coverups too classy for the pool - spring and summer 2000 will showcase just how fashionable swimwear can be.

"Some of the swimsuits I carry can go from day to evening. There's some glitz this year," says Kitty Roark, owner of Couleur in Shreveport.

The glamour look is perfect for a cruise or a vacation at an all-inclusive resort. Complete the look with a pareo and you're ready to head from the pool to the bar. Mainstream Swimwear offers a sheer black and gold-flecked cover-up that is more runway than diving board. Gottex's 2002 Collection offers a suit that screams '70s-era glamour.

"In general, many swimsuits never get in the water. Today, swimwear is worn for more social reasons," Karen Schneider, president of luxury label Wolford America, told Women's Wear Daily. "That's why women are looking for great fabrications, ornamentation and details."

And that's also why women are willing to drop $100 on a swimsuit or $200 on a pareo.

Despite the big move toward more glitz, there is no current style trend as big as the tankini of several years ago. The tankini style is still popular, Roark says, but "the two-piece bikini is just wonderful this year."

Those of you who swore off bikinis after the birth of your first child or after that last cheeseburger, don't panic. One-piece suits are as popular as ever and come in a variety of styles, one to flatter almost every figure.

Almost as hot as the actual islands is the trend toward Hawaiian prints. Bright, flowered prints are showing up in both women's and men's swimwear. Target's Xhilaration and Mossimo brands both feature the look - and inexpensive prices, from $9.99 to $19.99 per piece.

Another look that is timeless in women's suits and big this year is the athletic-style suit. These are

especially good for those who actually want to swim.

A trendy look for men, according to www.askmen.com, is the skater look. The shorts are a bit longer than standard trunks and come in light colors such as gray, light blue and cream with prints in lighter tones of the same color or white.

Dillard's carries men's swimtrunks - take the hint, guys, Speedos are out - in Hawaiian prints and nautical-themed prints. For your favorite deep-sea fisherman, pick up trunks that feature a marlin.

Flatter yourself

MochaSofa, a Web site for women, offers several tips for choosing the right suit for your needs:

Minimize your bust. Conceal cleavage with a square-cut neckline. Choose a suit with wide straps to avoid shoulder discomfort. Try a halter top with underwire for extra lift.

Enhance your bust. Choose a suit with soft, molded cups and discreet padding. A suit with gathered fabric at the top will add fullness. Find a suit with a built-in liquid push-up bra for natural look.

Minimize your hips. Choose a suit with a dark color on the bottom, a lighter shade on top. Try a skirted suit. There even are skirted versions of two-pieces.

Minimize your waist. A suit with diagonal gathering at the waist will give the illusion of curves and camouflage the tummy area.

Minimize everything. Choose a suit with front and back girdle support and take an inch off your figure. If you want a two-piece, opt for a tankini with a longer top and built-in bra.

For more, visit www.mochasofa.com

Photo captions:

Denitra Dennis dons a two-piece swimsuit by XOXO. Cost: $76.

Tracy Bell comes to the table in a strapless one-piece suit by Gottex ($136), while Matt Marsiglia tops his suit with a Ralph Lauren T-shirt ($26).

Credits

Models courtesy Michael Turney Agency

Swimsuits courtesy Couleur and Dillard's

Location: Baci

Photos by Shane Bevel of The Times

GRAPHIC: Denitra Dennis covers up her suit ($145) with a sarong wrap ($105) by Sunflair. LEFT: Shawn Hurley wears a suit by **Nautica** ($35) and a Ralph Lauren T-shirt, ($26).

LOAD-DATE: September 19, 2002

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CFO: Perry Ellis acquisition a wash for Miami South Florida Business Journal March 22, 2002

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March 22, 2002

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LENGTH: 591 words

HEADLINE: CFO: Perry Ellis acquisition a wash for Miami

BODY:
Jantzen Swimwear, an apparel manufacturer purchased by Perry Ellis International, is shutting down its Portland, Ore., manufacturing operations in about a month, sources close to the deal say.

But Perry Ellis CFO Tim Page said no jobs will be coming to South Florida that already exist in Portland.

"As we enter the market, we may create new jobs here in Miami but nothing that would happen in the next three months. It's a longer-term process than that. "

Page said jobs lost would be replaced by product being brought into the facility. While Jantzen parent VF will close its manufacturing center, Jantzen's corporate headquarters will remain in Portland.

"There will be some increase in activity [in Miami]," said Page, adding that the deal would finalize March 22. He declined to name the price. "It [Jantzen] does about $70 million business in sales, and we have hopes to increase the existing swimwear and men's and women's sportswear line. We expect to make use of contract cutting facilities in Miami."

A story in the South Florida Business journal last month said Perry Ellis was eying Jantzen, and might move its Portland operations to South Florida.

Miami-based Perry Ellis (Nasdaq: PERY), which markets men's, women's and children's products in more than 40 categories, later announced it was planning to buy Jantzen, and make its first foray into the swimwear market. On Monday, Perry Ellis said it arranged a private offering of $57 million in notes - secured by a lien on the intellectual property of the company - to be used to buy Jantzen's trademark.

The money will also be used to reduce debt at Perry Ellis, Page said.

Perry Ellis stock was up more than 10 percent at $9.01 in mid-afternoon trading Tuesday. In the past year, shares topped out at $9.50 on Dec. 31, and bottomed at $5.10 on Oct. 30.

"We are moving forward with our acquisition strategy as we finalize the pending acquisition of the Jantzen brand," Chairman/CEO George Feldenkreis said. "This acquisition represents our first entree into the

swimwear market where we will build on the heritage of the Jantzen brand."

During a conference call Tuesday, following the release of the company's yearend and fourth-quarter results, Feldenkreis talked about the company's business, including its new licensing agreement with **Nautica** Enterprises that covers the sale of **Nautica**-branded apparel and bags. Shipping under this agreement began in January.

Oscar Feldenkreis, president and COO, said that as a result of the company's strong diversification of brands and distribution channels, fiscal year 2003 "will be a period of improved profitability and increased productivity."

The company also announced that revenue for the year ended Jan. 31 was $279.7 million, compared to $287.4 million last year. Earnings per share for the period were $1.01, off from $1.16.

George Feldenkreis said earnings would have exceeded analyst expectations had it not been for Kmart's unexpected bankruptcy filing, as well as some supply chain disruptions during the last 10 days of the company's fiscal year.

Wal-Mart Stores, JC Penney Co., Target Corp., Mervyn, Kohl's Corp. and Sears Roebuck & Co are among Perry Ellis biggest customers.

"Our brand and channel diversity facilitates growth in a variety of business cycles," he said. "This [Jantzen] brand is ranked among the highest brands in consumer awareness and presents a great opportunity to capitalize on its worldwide reputation for high quality swimwear."

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Bed heads are out; better comb your hair Detroit Free Press March 25, 2002 Monday 0 EDITION

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March 25, 2002 Monday 0 EDITION

LENGTH: 459 words

HEADLINE: Bed heads are out; better comb your hair

BYLINE: CANDACE MURPHY KNIGHT RIDDER NEWSPAPERS

BODY:
One person's fashionable 'do can look like another person's bad hair day.

Take Jennifer Lopez and Mariah Carey, who have plumbed their dark Farrah Fawcett roots and resuscitated feathered hair. Or Brad Pitt, who gives bed head a bad name because it actually takes hours to achieve his look of "Oh, whoops! I just turned off the alarm!"

Why? Why?

Well, easy. Blame it on the wardrobe.

"The hair matches the image driven by the clothes," says hair guru Frederic Fekkai, who styled the tresses at the runway shows of Nicole Miller, Diane von Furstenberg and **Nautica** by David Chu for men at last month's fall Fashion Week in New York. "You follow the themes of the fashion."

That said, relief for the feathered-weary is on the way. The bad-girl rock star look so fashionable up to now is giving way to good-girl innocence.

"The image of a girl who is kind of busy, modern yet not fussy, with hair that is together, not grungy, edgy and not conservative, is what we are going to see," Fekkai says. "It will be soft, clean and healthy, and, like the clothes, there will be great movement to the hair."

Male bed heads will be tamed somewhat, as well. Looks will be on the short side, although styled with enough gels, sprays and such that men should fear open flames, but they'll certainly coordinate with the trendy shearling coats and natty suits slated for fall.

"There will be a lot of short hair, and a lot of hair product," Fekkai says. "Men have become very stylish. They get the haircut to match the wardrobe, but now they know how to use the products to complete the look."

With lace and ruffles, sheer blouses and plunging necklines creeping into women's wardrobes, it's best to start growing out hair now so those harsh bobs and tight curls have time to loosen up and get with the *flow*.

While it's no coincidence that Audrey Hepburn, whether in short or long hair, had locks that were understated and elegant (she wore Givenchy -- exclusively), understatement and elegance aren't in store right now.

And that's fine. After all, what grows out of your scalp is just another accessory.

As with any accessory, don't become a slave to hair trends. There are always exceptions. A flowing mane may be in for many women, but Fekkai and Charles Worthington, a British stylist whose clients include pop star Kylie Minogue, point out that some trend-setters will sport sleek and sassy short styles.

"I think anything goes for hair," Worthington says.

"Fuller faces look great with loose, voluminous hair because it creates an illusion of where the face ends and the hair begins. People with thinner faces look best when they keep the volume on the sides and not add it to the top. You should just wear what works best for you."

LOAD-DATE: March 25, 2002

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ARVIND EYES HIGH FASHION WITH DENIM The Times of India March 26, 2002

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The Times of India

March 26, 2002

LENGTH: 528 words

HEADLINE: ARVIND EYES HIGH FASHION WITH DENIM

BYLINE: Swati Bharadwaj-Chand

BODY:

AHMEDABAD: What started out as a pair of tough workman's overhauls and went on to capture the fancy of the urban youth wanting to project a 'care a damn' image, denim is now set to take a bow on the haute couture circuit, if Arvind Mills Limited has its way.

No longer just cotton, denim is all set to sport a new feel and look with polyester, nylon and metallic yarn, along with jazzy prints, finishes and weaves, with the beleaguered Ahmedabad-based denim major moving to a different beat this time. Its the world of high fashion and AML is eyeing to push its products to various denim brands and in the process stage a comeback.

Once bitten, AML is leaving nothing to chance this time around, even though denim is back in favour with the consumer and prices have moved from a low of Rs 78 per metre in 1997-98 to Rs 96 per metre. Instead of waiting for the demand to dictate supply, it is working overtime to set and track trends in denim fashions through its in-house product development.

Working around the theme 'fashion, fun and thrill', AML's in-house product development house is adding more colours, tints, weaves, processes, finishes, blends and even prints to emerge as a supplier of choice for various denim brands like Levi's , Lee, Wrangler, Tommy Hilfiger, **Nautica,** GAP, among others.

"Over the past four to five years, when the glut hit the global denim industry, we have been working on enriching the product mix by picking up trends in the denim market and got on to developing and designing new products. In 1996-97, we used to develop less than 10 products varities per month, but after 1997-98 we started new initiatives and today we develop around 120 products per month," Milind Hardikar, head-denim business, AML, said on Friday.

AML, which manufactures 100 million metres of denim per annum at its Indian facility and 10 million metres per annum at its Mauritius facility, supplies almost 65 per cent of its production directly to various brands, while the rest goes to the non-branded segment. Of the total monthly production of 8 million metres, around 4.5 million is to the export market and the rest 3 million is for the domestic market.

"We hope to increase direct supplies to brands from 65 per cent to 75 per cent in a year's time," Hardikar said adding that with the US denim manufacturers gradually going out of business on account of higher pricing vis a vis Asian manufacturers, which had a cost advantage, that things were only poised to look

brighter.

According to him, this upsurge in denim demand has meant a full capacity for the company and capacity booked in advance for the next three months.

"Our enriched product mix along with the improved market mix, buoyant denim market is expected to give us better results in the coming year. We expect the around 25 per cent increase in denim prices to translate into a 25 per cent jump in denim turnover over the next year," he said.

For the quarter ending March 2002, the company expects to increase revenues from denim by 10 per cent over that of the previous quarter ended December 2001 when it clocked revenues of Rs 226.6 million from denim.

JOURNAL-CODE: WTIN

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DAZZLE OF FASHION BLINDS US TO MORE ENDURING TRUTHS The Post-Standard (Syracuse, NY) March 26, 2002 Tuesday Final Edition

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The Post-Standard

The Post-Standard (Syracuse, NY)

March 26, 2002 Tuesday Final Edition

SECTION: LOCAL; Voices; Pg. B10

LENGTH: 479 words

HEADLINE: DAZZLE OF FASHION BLINDS US TO MORE ENDURING TRUTHS

SERIES: Inside our Schools

BYLINE: Velvet Fort Contributing writer

BODY:

Every day when I wake up, I worry about the outfit I have chosen for that day.

I ask myself whether it will be acceptable to my peers. Nottingham High School is a school of fashion. As my aunt says, "It was about clothes and sneakers when I attended and it hasn't changed."

As much as I hate to downtalk my school, I have to agree wholeheartedly with her. On the first day of school I glanced around the hallway at my peers, all their faces glowing with delight. But it wasn't because they were ready to learn but because they were infatuated with their new boots, shirts and sneakers.

It troubled me. I cried on the inside to see so many children lost in the shallowness of clothes and looks. Quite often, we look but we don't see or we see but choose to overlook. But this is a situation I can't overlook, and neither should you.

Once in my communications class, students were asked what they disliked about people. One student said she didn't like people who didn't wear name-brand sneakers. Though this was just a small joke in a classroom game, it held a big offense.

Many of my fellow students believe that a person should be dressed in Fubu and **Nautica** in order to be thought of as a human being. But they are wrong.

Education is not determined by the price of your clothes, and this is what I would like to point out to my peers. I would like them and the world to see that education is more important than the outfit you wear or the hairdo you display. It shouldn't matter if you wear khakis, Levis, jerseys or Averix coats. It shouldn't matter if you wear Jordans or Sketchers, just as long as you have decent shoes on your feet when you enter the school building.

All of us, whether we admit it or not, want to be hip, want to be like the crowd. Even I at times try to dress like my peers. But why? It shouldn't matter how they think I should dress, the way I should talk or the way my hair should be combed.

What my generation is forgetting is how to think the best of people. They're forgetting to live for the best, to work for the best, and to accept and expect only the best in life.

If we spent more time improving ourselves there would be no time to criticize others. I only want the best for my generation. I want us to forget the mistakes of the past and to press on to the greater things of the future.

Clothes will not get you a college education. The way you wear your hair will not help you study for a test.

"You can dress to impress but it won't gain you success." This is the motto I live by. So I can only hope those fancy shoes you're wearing will one day walk you in the right direction, to education and success.

Velvet Fort is a freshman at Nottingham High School. Students, teachers or parents interested in participating in the Voices column should call Paul Riede at 470-2138 or e-mail him at citynews@syracuse.com.

GRAPHIC: PHOTO; Stan Walker/Staff photographer; VELVET FORT,a freshman at Nottingham High School, says students should; focus on what's inside a person, not the clothes they are wearing.; Color;

LOAD-DATE: January 24, 2003

Source: News & Business > Combined Sources > **News, All (English, Full Text)** [i]
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View: Full
Date/Time: Monday, June 26, 2006 - 3:16 PM EDT

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Scrubbing Up South China Morning Post (Hong Kong) March 27, 2002

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South China Morning Post (Hong Kong)

March 27, 2002

SECTION: FEATURE; Beauty Spot; Pg. 4

LENGTH: 534 words

HEADLINE: Scrubbing Up

BYLINE: Adele Rosi

BODY:
Aside from a good diet, drinking litres of water and the luck of the genetic draw, many beauty experts claim the key to a flawless complexion is exfoliation. The epidermis (outer layer of the skin) is made up of four sub -layers and it takes about a month for new cells in the lowest epidermal layer to reach the skin surface. While dead skin is shed naturally, facial scrubs help the process, whisking off the dull, old cells and revealing the new. Exfoliators, which shouldn't be used more than once a week, can also assist in the banishing of blackheads, prevent clogged pores turning into pimples and promote bright, smooth skin.

Use exfoliating products gently: scrubbing should be done to pots and pans - not skin. Whether it is necessary to mix the product with water in the palm of the hand first or apply it directly to a damp face, use gentle, circular motions with fingertips, avoiding the delicate eye area. If the gritty, small particles feel unpleasant on the face, either choose one with grains that dissolve in water or go completely au naturel. Oatmeal and cornmeal work well, as does plain yoghurt - the lactic acid peels away dry patches, boosts moisture and leaves the face with a healthy glow. Smooth on a layer over clean, dry skin for about 15 minutes. Here are some other, over-the-counter options.

Gentle Rose Exfoliator ($ 310/50ml) from Elemis, 9/F, Century Square, D'Aguilar Street, Central.

Containing absolute of rose and cucumber extracts to heal and moisturise, this clear gel scrub stays true to its name. The exfoliating jojoba beads are extremely gentle on the skin; the product smells great; and it gets rid of dead skin cells effectively. A great product if you want a bit of granular action without it being too harsh.

If you book a Japanese Silk Booster Facial at the Elemis Day Spa (tel: 2521 6660) before Monday, you'll receive the Gentle Rose Exfoliator free. 5/5

Facial Scrub Mud ($ 175/100ml) from L'Occitane, shop B62, The Landmark, Central.

A rich and creamy product with fine granules that can barely be felt. It effectively gets rid of blackheads and dead skin leaving the face soft and smooth. 4/5

Cosmetic Pearls ($ 400/250ml) by Dr Temt, from branches of Sasa.

If you don't like the sand-like feel of scrubs but want the same effect, this may be suitable. The soft, chalky grains dissolve gradually on contact with water and even though it is necessary to massage the pasty substance into the face for two minutes, the particles are almost imperceptible. The results are good

though. 3/5

Facial Foam Scrub ($ 32/120g) by Biore, from branches of Mannings and Watson's. Although easy on the budget, this scrub is also too light on the particles. It doesn't feel as though it is sufficiently grainy to do the job. The foaming cleanser part is good, however, and it is gentle on the skin. 2/5

Daily Cleansing Scrub ($ 140/125ml) from **Nautica,** Pacific Place, Admiralty, Ocean Terminal, Tsim Sha Tsui, and branches.

Specially for the boys, this fresh-smelling exfoliator is more granular to work on tougher skin. It effectively unclogs pores and leaves the face much smoother - in a very macho way, of course. 4/5

LOAD-DATE: April 9, 2002

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STREET FOCUS ON stones corner Brisbane News (Australia) March 27, 2002, Wednesday

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Brisbane News (Australia)

March 27, 2002, Wednesday

LENGTH: 342 words

HEADLINE: STREET FOCUS ON stones corner

BODY:
newtons

445 Logan Rd, Stones Corner

3397 1161

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sunglass clearance warehouse

275 Logan Rd, Stones Corner

3847 3388

345 Kelvin Grove Rd, Kelvin Grove

3856 4459

385 Gympie Rd, Kedron

3350 1533

160 Adelaide Street, City

3229 0127

The aim of Sunglass Clearance Warehouse is to sell the best designer brands of sunglasses as half or near half the normal recommended retail price. We are able to do this because we take advantage of special buys and then pass the savings on to you the customer.

We pride ourselves on a relaxed warehouse shopping environment. Unlike other sunglass stores where

everything is under lock and key, Sunglass Clearance Warehouse has rows and rows of sunglasses that you are free to try on until you find the perfect pair.

In recent months Sunglass Clearance Warehouse has branched out to include designer-brand watches and, in keeping with our name, all watches are half or near half the recommended retail price.

Sunglass Clearance Warehouse has been in operation for three years. In that time we have grown from one store at Stones Corner to include three other locations, at Kelvin Grove, Kedron and the new City store, where we will bring warehouse prices to the CBD.

Sunglass Clearance Warehouse is proudly Queensland owned and operated.

Brands we stock include: Gucci, Trent Nathan, Bolle, Dirty Dog, Bill Bass, Oroton, Christian Dior, Mako, Diesel, Adidas, **Nautica,** Guess, Calvin Klein, Carrera plus many more. Watches include: Guess, Jag, Fiorelli, Oroton, **Nautica** and Trent Nathan.

LOAD-DATE: March 28, 2002

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DO YOU OR DON'T YOU? Sun-Sentinel (Fort Lauderdale, FL) March 28, 2002 Thursday Broward Metro Edition

Copyright 2002 Sun-Sentinel Company
Sun-Sentinel (Fort Lauderdale, FL)

March 28, 2002 Thursday Broward Metro Edition

SECTION: LIFESTYLE; Pg. 10E

LENGTH: 397 words

HEADLINE: DO YOU OR DON'T YOU?

BYLINE: Rod Stafford Hagwood

BODY:
OK, gentlemen, just answer the questions truthfully.

Do you wear a white dress shirt to work almost every day?

And when you wear the blue shirt on Thursday, do you feel ... frisky?

Do you own plaid pants, even though you don't play golf?

Do stripes make you feel a little more ... oh, what is the word ... sporty?

While not admitting anything too personal, do you deep, deep, deeeeep in your heart of hearts really like wearing florals?

Aha! If you answered yes to any of these, you are firmly in fashion, my friend. Congrats. Who knows what tomorrow brings? Today, this very moment, you are finally fierce.

The general feel in fashion for the fellows is conservative classics. But the look is put together not by the preppies from the early '80s, but by men who've done the baggy hip-hop thing, conquered dressed-down and even navigated through that whole Regis Philbin solid-necktie-the-exact-same-color-as-th e-shirt phase. They know a thing or two.

That's why labels ranging from Hugo Boss to Calvin Klein are designing versatile suits (dressy enough for the office, casual enough for evenings out), especially in a two-button double-breasted or a three-button single-breasted. Popular colors are tan, gray and blue. Traditional patterns such as plaid and even gingham have been refashioned, refined and lightened to fit a more contemporary look.

But a casual pant -- such as a khaki or a denim jean -- is the must-have for spring. Popular men's labels such as Kenneth Cole, DKNY, Joseph Abboud, Claiborne, Geoffrey Beene, ck by Calvin Klein and Perry Ellis all offer a khaki pant this season. Denim jeans are offered with myriad options in distressing, bleaching, creasing or dyeing. But generally the materials (thanks to technology) are lighter in weight and often blend in cotton and linen with denim for a more comfortable feel.

Here's what else is hip hep hooray for spring:

Patterned neckties (glossy, solid monochromatic neckties and dress shirts are still good for dressy evenings)

An all-white outfit (seen on the runways of Gucci, Vuitton, Dior, Calvin Klein, Paul Smith, Sean John)

Classic separates (polo shirts, Bermuda shorts, khaki trousers, windbreakers, etc)

Preppy patterns (plaids, tartans, checks, paisleys, etc.)

Floral print shirts (from garish to gracious, men are in full bloom)

Bowling shoes, glossy leather sandals, shoe boots

GRAPHIC: PHOTOS 6; (color) TRADITIONAL: Ralph Lauren Classics wool jacket, $295, and wool pleated pant, $125. (color) SUBTLE: Pattern in Geoffrey Beene shirt, $39.50, doesn't reach out and grab the eye, but it's more than Oxford cloth. (color) WHITE IS RIGHT: All-white pieced cotton V-neck T-shirt with navy stitching, cotton short-sleeve shirt, nylon drawstring pant, above; striped cotton sweater with green-boue madras cotton shorts, right, by Tommy Hilfiger. (color) STREET CHIC: Gap army jeans, $49.50 and men's pocket T, $14.50. (color) SPORTY: **Nautica** striped cotton sweater, $89.50, and cotton drawstring pant, $59.50.

LOAD-DATE: March 29, 2002

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The Erma Bombeck family-friendly SUV Toronto Star March 30, 2002 Saturday

Copyright 2002 Toronto Star Newspapers, Ltd.
Toronto Star

March 30, 2002 Saturday Ontario Edition

SECTION: WHEELS; Pg. G26

LENGTH: 574 words

HEADLINE: The Erma Bombeck family-friendly SUV

HIGHLIGHT:
A special-edition vehicle that busy parents can enjoy

BODY:
These days, it seems every car line has its own special designer editions.

My Ford Expedition bears the name Eddie Bauer. However, aside from the distinctive Eddie Bauer logo plastered on the outside and embroidered on the front seats, I'd be hard-pressed to point out any essential differences from other Expeditions. I did not set out to specifically buy an Eddie Bauer truck; it just happened to be on the lot.

But many car buyers do willingly pay for such designer labels as **Nautica** and North Face.

While Olympic enthusiasts may prefer to buy one of the limited-edition Olympic models available, movie fans may desire a car straight from the big screen. How about a Land Rover Defender, similar to the one driven by Lara Croft in Tomb Raider?

The really star-struck could choose an independent signature edition car, custom-designed by a celebrity, such as pro basketball player Shaquille O'Neal, who helped design the Shaq SST Expedition, a limited-edition SUV.

Such superstar vehicles are usually based on sports celebrities or movie stars whose lives are far removed from everyday family life.

The Shaq mobile, with its Iceman performance intake system, Borla cat-back exhaust and Paxton superchargers (whatever the heck they are), doesn't sound like the right kind of vehicle for a mom with three kids and a dog.

But just because our lives revolve around nursery school, soccer practice and music lessons, does that mean we must be deprived of the joy associated with driving a special-edition vehicle?

Could we not have our very own special-edition models, full of fanciful extras that are truly elegant, yet would survive the rigours of family life?

To do the limited-edition thing correctly for a family, you'd first have to come up with just the right, down-to-earth, reality-based celebrity. You'd need a pragmatic designer well versed in the everyday tribulations of family life.

Ideally, it would be someone practical yet fun. Someone a few steps up from say, Roseanne Barr, the churlish, self-proclaimed domestic goddess, yet not so snooty as the over-achieving Martha Stewart.

Someone who knows what a family needs in a vehicle, yet still retains a sense of humour about the whole thing.

Erma Bombeck springs to mind. What better-suited person could there be than the woman who offered such sage advice as: "Never have more children than you have car windows," which of course fits in perfectly with today's multi-passenger SUVs and minivans.

You just know that any vehicle bearing the stamp of this late humorist would certainly have enough perks to revel in, yet not so many as to cause worry about their use.

In her car-practical factory, extras that remove the tedium of upkeep would share space with special lavish touches, thus ensuring the ride would be enjoyed by all.

While other designer vehicles offer such ostentatious hues as Dark Bronze Mist, buyers of the Bombeck mobile could choose from such utilitarian, yet lovely, paint finishes as Fingerprint-Free Fuchsia and Dirt-Disguising Damask.

Such a car, created by a celebrity who grasped the nuances of family life, really would be the best of both worlds: perfectly suited for car lovers who yearn for the prestige of a designer model, yet sensible enough to accommodate the needs of everyone from toddlers to teens.

You could really take pride in owning such a car, yet not be afraid to let the family loose in it.

LOAD-DATE: March 30, 2002

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Fresh greens: Active spring finds -- essential to a healthy lifestyle; Style. Shape April 1, 2002

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Shape

April 1, 2002

SECTION: No. 8, Vol. 21; Pg. 35; ISSN: 0744-5121

IAC-ACC-NO: 83911015

LENGTH: 82 words

HEADLINE: Fresh greens: Active spring finds -- essential to a healthy lifestyle; Style.

BYLINE: Hill, Julie

BODY:
1. Silhouette light-as-air titanium rimless sunglasses, $ 250

2. CK Watches watch, $ 80

3. **Nautica** cotton strappy tank, $ 24

4. Brooklyn Handknit rugged canvas bag, $ 110

5. Nike ACG twill adventure crusher, $ 20

6. Reebok slip-on-and-go lace-free running shoe, $ 90

7. Gap essential canvas thongs, $ 17

8. Trina Turk flattering twill pants, $ 130

9. Hard Tail softest-ever stretch top, $ 54

10. Old Navy easy-to-pull-on shorts with drawstring, $ 14.50

IAC-CREATE-DATE: August 20, 2004

LOAD-DATE: August 26, 2004

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New Job, New Look;Moving up means dressing the part, but overhauling your wardrobe can put you in the red. Keep the classics, upgrade key pieces, and you're on your way In Style

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In Style

Spring 2002

SECTION: FASHION; Pg. 81

LENGTH: 765 words

HEADLINE: New Job, New Look;
Moving up means dressing the part, but overhauling your wardrobe can put you in the red. Keep the classics, upgrade key pieces, and you're on your way

BYLINE: Lisa Arbetter

BODY:
Want to succeed at work? Rule No. 1: Never forget who your friends are. The same goes for your office wardrobe. Even if you're making a major change--moving into management, going back to work after having a baby, joining a company with a different dress code--you don't need to spend a fortune to get in gear. Just find the keepers in your closet--basics you love--and smarten them up with a few great pieces. Fine-tune your hair and makeup, and you've got a look that will take you where you want to go.

assistant to...manager

GET SMART You got the vote of confidence; now prove you mean business by pairing your less girlish pieces with straightforward items like simple knits. Going monochromatic creates a pulled-together look that stands alone or works as a base under a jacket. Match bag to shoes for more polish, and opt for heels--it's a department, not errands, you're running now. A sheer, medium-tone lipstick (nothing too matte or glossy) adds sophistication, and a light pomade smooths unruly locks.

BEFORE: T-shirt, A.P.C., $ 70; 212-966-9685. Skirt, Cynthia Rowley, $ 154; 212-334-1144. Sandals, Alberta Ferretti, $ 398; Fetish, San Francisco, 415-409-7429. Striped tote, Coach, $ 178; 866-262-2440.

AFTER: Basics in neutral shades are the most versatile wardrobe building blocks, but look beyond black, especially in spring and summer.

Bonded cotton trench, Express, $ 120; expressfashion.com

Becoming Liphoria lipstick in Goddess, $ 9.50; 866-423-2663

Sleeveless turtleneck, Ralph Lauren Black Label, $ 225; select Ralph Lauren stores

Rusk Being Slick pomade, $ 12; 800-873-7875

Bracelets, Lee Angel, $ 88 each; 212-737-6123

Tortoiseshell sunglasses, Kate Spade, $ 148; 212-274-1991

Leather bag, Strenesse Gabriele Strehle, $ 515; Gretta Luxe, Wellesley, Mass., 781-237-7010

Slingbacks, Isaac by Isaac Mizrahi, $ 175; 800-558-1855

Watch, Tommy Hilfiger, $ 75; 888-866-6948

mom to...part-timer

THE FAST TRACK For a neat look in no time, do the tuck and cover. Take a button-down you already own, tuck it into a pair of neutral, slim-cut pants and add a few streamlined accessories. Throw on a neat jacket and--zoom--you're in business. As for makeup, rely on an easy-to-apply lip stain that locks color in place for most of the day and a bit of bronzer to perk up your skin. Run a dab of shine serum through the hair to make it more manageable.

BEFORE: Button-down shirt, Ralph Lauren Black Label, $ 150; select Ralph Lauren stores. Jeans, Earl Jean, $ 107; 212-226-8709. Sandals, Cole Haan, $ 185; Cole Haan stores. Tote, Buzz by Jane Fox, $ 132; janefox.com.

AFTER: Though a leather jacket can have a hefty price tag, it's worth the investment if it can go to the office and double as weekend wear.

Rayon-Lycra pants, the Limited, $ 59; 800-756-4449

14kt-gold-post cubic zirconia studs, Bijoux Givenchy, $ 30; Macy's

Perforated slingbacks, Jimmy Choo, $ 410; 866-524-6600

Bag, Furla, $ 235; 888-387-5287

Belt, Lambertson Truex, $ 225; Bergdorf Goodman

Aviator sunglasses, **Nautica,** $ 135; 877-628-8422

Leather jacket, Kors Michael Kors, $ 825; Saks Fifth Avenue

Fresh Hair Shine, $ 24; fresh.com

Clarins Summer face powder, $ 35; Macy's

Stila Lip Rouge in Smooch, $ 26; 888-999-9039

corporate to...artsy firm

IT'S PERSONAL You used to dress to radiate power; now you want to showcase your creative side. Take your tailored jacket, team it with a sexy little top and fresh white pants, and you'll look this-minute. Use accessories to add color; red, which is more neutral than you may think, always gets noticed. Then add a hip sheen to eyelids and cheeks with a cream highlighter, and slick lips with a rich gloss. For attractively tousled hair, use a texturizing cream.

BEFORE: Chaiken pinstripe blazer ($ 425; Saks Fifth Avenue) and skirt ($ 184; Bella Rosa Boutique, Los Gatos, Calif., 408-354-4206). White shirt, Agnes B., $ 120; 888-246-3722. Pumps, Isaac by Isaac Mizrahi, $ 160; 800-347-9177. Bag, Rafe New York, $ 295; 800-486-9544.

AFTER: This outfit works fine from 9 to 5, and without the jacket it'll put in overtime for an evening out.

Lace-up pants, Express, $ 60; expressfashion.com

Rimless sunglasses, Silhouette, $ 250; 800-223-0180

Bloom Sheer Colour cream in Glow, $ 13; select Nordstroms

Wedges, J. Crew, $ 88; J. Crew stores and catalogue

Watch, Hermes, $ 1,500; 800-441-4488

Camisole, Victor Alfaro, $ 450; 646-422-0210

Elizabeth Arden High Shine lip gloss in Sparkling Ruby, $ 13.50; department stores

Wella Liquid Hair Putty tex-turizer, $ 14; 800-829-7322

Tote, Kate Spade, $ 450; 212-274-1991

GRAPHIC: COLOR PHOTO: PHOTOGRAPHED BY KAREN PEARSON , Beige two-button blazer ($ 69) and matching skirt with pleat ($ 35); H&M, hm.com. Red calfskin briefcase, T. Anthony Ltd., $ 550; 800-722-2406. Tan leather pumps, Aldo, $ 90; 888-311-2536.; SIX COLOR PHOTOS: PHOTOGRAPHED BY KAREN PEARSON , TWENTY-EIGHT COLOR PHOTOS: STILL LIFES BY FRANCESCO MOSTO

LOAD-DATE: April 15, 2002

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READY FOR THE HIGH SEAS; 2003 America's Cup in Auckland, New Zealand; International Pages WWD April 11, 2002

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April 11, 2002

SECTION: Pg. 9 ; ISSN: 0149-5380

IAC-ACC-NO: 85185224

LENGTH: 1281 words

HEADLINE: READY FOR THE HIGH SEAS; 2003 America's Cup in Auckland, New Zealand; International Pages

BYLINE: Feitelberg, Rosemary; McLeroy, Merri Grace

BODY:
NEW YORK -- Fashion firms are falling deeper in love with the ocean.

LVMH Moet Hennessy Louis Vuitton, Prada and Riri will have a major presence at the 2003 America's Cup in Auckland, New Zealand, which gets under way this October with the Louis Vuitton Cup, the qualifier for the main event.

For the second consecutive America's Cup, Prada is back on board with its Luna Rossa, and is said to be spending $ 80 million. Two years ago in Australia, Team Prada lost to Team New Zealand. **Nautica** will be outfitting the crew and sponsoring Team Dennis Connor, the New York Yacht Club's challenge.

If there is such thing as a bargain in world-class racing, Riri may have cinched it. The zipper and treatment company has invested about $ 3 million to back Team Alinghi, the Swiss challenge for the America's Cup that has recruited skipper Russell Coutts, the former Team New Zealand captain.

Meanwhile, Salvatore Ferragamo has developed a label for sporty footwear, bags and accessories, named after the Nautor swan yachts, called Salvatore Ferragamo for Nautor Challenge collection. The company marked the launch Tuesday night with a bash at its Bal Harbour, Fla., store. Among the guests were crews participating in the Volvo Ocean race, a nine-leg race formerly known as the Whitbread Round the World Race, that shoves off Sunday from Miami for the sixth leg.

Jean-Marc Gallot, executive vice president and North America regional director of Salvatore Ferragamo, addressed the lure of the sea when he said: "Sailing is, has been and always will be a fascination for a lot of people. There is no better way in life to be alone and challenge yourself. The sailing universe has a heroic spirit much more than people who drive machines."

In other words, it's the real deal, not the colorful airbrushed photos seen in slick ad campaigns. True to that, Patrizio Bertelli and Diego and Mossimo Ferragamo, are avid sailors. In terms of the Ferragamos, Diego has sailed around the world and Mossimo follows racing closely, frequently passing on updates to his co-workers. Gallot, who joined the company last year, said that he has occasionally mistaken Mossimo

Ferragamo's enthusiasm for a major business happening.

Bertelli said: "As far as we are concerned, it is not a question of exploiting this competition to build a promotional campaign in our favor, but once again, it represents an opportunity to meet a challenge. The success achieved the last time originates from the fact the general public appreciated the honesty of our challenge and never perceived our challenge as a marketing exercise."

Building on its success, Prada will maintain its signature red line on the Luna Rossa and the crew's gray uniforms. Instead of developing a new ad campaign around the Cup, Prada will intensify ads for its sport collection during the regatta, Bertelli said. But the company is sure to use shots of Luna Rossa in its ads as it did last time.

The brand is certain to gain some new fans, considering last time it landed 44,000 race-related news articles in 11 countries, 2,243 TV hits and 95 million Internet hits.

Ferragamo's Nautor collection is expected to account for 30 percent of sales in its stores for the next three months, and to generate several million dollars in sales, Gallot said. Neiman Marcus and Saks Fifth Avenue will carry the line's deck shoes. Floatable sports bags, wraparound sunglasses, wallets, sunglass holders, cell phone cases, shaving cases and document holders are among the items in the collection.

"The Nautor series is good for publicity, but our main goal is to challenge the company in terms of new materials, resources and development," Gallot said.

Ferragamo developed the line as a cross-promotion with its sister company Nautor Swan Yachts. Leonardo Ferragamo, chief executive officer of Palazzo Feroni Finanziaria SpA, and his brothers purchased Nautor Swan Yachts and now sponsors a men's crew and a women's crew in the Volvo race. Many turned out at Tuesday's event along with pop star Jon Secada.

Through Ferragamo's first licensing deal, it teamed up with Luxottica to develop the high-performance sunglasses, which will retail for about $ 210. On another front, Ferragamo has been in talks with Suunto executives since September, and every Nautor crew member sported a Suunto watch at the event. Suunto's managing director Dan Colliander referred the question of future licensing possibilities to Leonardo Ferragamo, who said "probable...let's hope so."

Leonardo Ferragamo said: "This line, as are all Ferragamo products, remains true to my father's primary focus of producing products of beauty, quality and functionality." He added that the collection will become a part of the regular line instead of being strictly promotional.

Come September, Louis Vuitton will be pouring the wine and serving hors d'oeuvres at private events in its nearly 300 stores to show the Louis Vuitton Cup collection to select customers. The launch is in line with the start of the actual Louis Vuitton Cup, which wraps up at the end of January.

The company has two stores in Auckland, including one that is designed like the bow of a boat and will be stocked exclusively with Cup footwear, sportswear, accessories, swimwear and leather goods, said Jean-Baptiste Desbains, leather goods marketing director.

Marc Jacobs designed the line. Not surprisingly, there will be plenty of yellow, marine blue and white items like sailor jackets, jeans, knitwear and signature bags named after boats that competed in previous Cups.

"We're developing a total range of products," Desbains said. "It's not specifically nautical, but it's sporty and quite different from our current collection."

Riri was eager to get on board with the America's Cup to expand beyond its fashion and luggage trims into the high-tech sports market, said Livio Cossutti, president. The Swiss team will compete using sails and apparel with Riri's waterproof, windproof Storm zippers.

Emily Gershwin, vice president, said: "The Guccis, Hermeses and St. Johns of the world will always use us. On the other hand, we're at the mercy of the fashion winds. If buttons are in, we're out. Getting into the athletic market would help even out our production."

During a press event last month for Team Alinghi at the W Hotel here on Lexington Avenue in Manhattan, Coutts addressed the event's marketing potential: "The whole America's Cup has become too exclusive. People would come down to see the yachts, but they couldn't get close to them. We really want to make an effort to allow people to get closer and we want them to become more involved with the race.

"Just as in Formula One where top VIPs get taken into the pits, we want to show them much more than 16 people on the water," he added.

It takes more than that, after all, to keep Team Alinghi up and running. Riri, a $ 40 million company, will fly special guests first class to get a firsthand look at 21 boatbuilders, 14 designers, seven full-time shore crew members and five or six sail makers.

Alinghi replica clothing will be sold at a 1,200-square-foot store that opens next month near the boat's mooring in New Auckland. Coutts noted that he and his crew worked closely with North Sales, a White Salmon, Wash.-based company, to develop performance-oriented apparel made of technical fabrics like titanium-treated ones. They also have been working closely with DuPont, an official supplier. Riri's storm zippers, for example, use DuPont plastics.

Audemars Piguet also is supporting Team Alinghi and has developed a special-edition Royal Oak watch for consumers.

IAC-CREATE-DATE: April 30, 2002

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FIT TO BE TIED;It's not hard to match ties with shirts Tulsa World (Oklahoma) April 16, 2002 Tuesday

Copyright 2002 The Tulsa World
Tulsa World (Oklahoma)

April 16, 2002 Tuesday

SECTION: LIVING

LENGTH: 651 words

HEADLINE: FIT TO BE TIED;
It's not hard to match ties with shirts

BYLINE: Jason Ashley Wright

SOURCE: World Staff Writer

BODY:
Regis is dead.

No, not the guy. Just the look.

That might chill the spines of men whose ties aversions ended with monochromatic dressing -- the simple, put-a-French-blue-tie-on-a-French- blue-shirt look that Regis Philbin made famous on "Who Wants to be a Millionaire?".

Don't resign yourself to polo shirts and khakis until fashion recycles Reege's dress code, guys. It's easier to match a tie with a shirt than you might think.

"Ties ideally can pull your whole outfit together," said Jerry Andersen, executive director of the Neckwear Association of America, during a phone interview from his New York office. And in a world where corporations are becoming increasingly weary of week-long casual Fridays, it might be a good idea to learn the ins and outs of tying one on for the office.

Department stores make it really easy for guys these days, too, Andersen said. Most of the time, they have shirts and ties already paired up.

But what's the challenge in that?

First, let's take a peek at your suits. In a perfect world, you should have three: black, dark charcoal and midnight (a "hot" new dark, dark navy blue), according to the folks at Aberson's, 3509 S. Peoria Ave. More than likely, you've got a navy blazer hidden in your closet somewhere, so keep that in mind.

For basic shirts, you'll need crisp white, blue and a shade of gray, they recommended. Hopefully, yours are point-collar style because, as they warn, "The spread collar is dead."

What's the difference between spread and point collars? Pluck a dress shirt from your closet or hamper, button the top button and hang it up in front of you. A spread collar, according to www.sharpman.com, has points which are sort of flared and spread apart. Point collars have two sharp points not spread apart.

Consider buying ties in burgundy, platinum, forest green, olive and blue -- five ties for five work days. Go ahead and wear the black suit Monday and Thursday because people won't remember it as much as the tie, he said. Each of these ties can work back with the three suits and shirts mentioned a second ago.

The good news, you fans of Regis, is that these ties can be solid -- just not the same shade as your shirts. For example, put a darker blue tie with a light blue shirt. It's called tonal dressing.

But if you want a break from solids, pick a tie that coordinates with your suit or blazer, as well as your shirt, Andersen said.

Color is big this season, Andersen said, and most men's departments are dotted with yellows, light greens and jewel-toned blues. In other words, don't play it safe all the time and slap on a white shirt with a red tie. (Besides, red's dead, too, according to experts -- just look at George W.'s neckwear switch from red to blue.)

If you opt for a blue shirt, which is quite popular, opt for a burgundy tie with a blue pattern. Or if you want to be bold and wear yellow, pick a burgundy or blue tie with yellow in it.

Here's something that'll make your head spin, though: wearing patterned shirts with patterned ties.

It's a quite popular look, said Roz Pactor, vice president and fashion director of Foley's stores, during a phone conversation from Houston.

"You really have to have a true talent to be able to get it right," she warned.

No sweat. Let's take a blue shirt with yellow stripes. You can put a yellow tie with bias, or diagonal, blue stripes with the shirt. Be really bold, grab a checked shirt and look at the colors of the stripes. You can pick a tie that is predominately the color of the stripe but also has a hint of your suit color in it.

"Have fun," Andersen said. "Don't be afraid to make a mistake. It's not the end of the world. If you think it looks good, go for it." Pop quiz

Think you know your shirts and ties? See if you can match the shirts at top with the ties below. Answers are at the bottom. Don't cheat! Answers: 1. A; 2. D; 3. C; 4. B

GRAPHIC: COLOR PHOTOS STEPHEN PINGRY/Tulsa World 1. Blue and yellow striped Ralph Lauren button-down collar shirt ($59.50) from Foley's Woodland Hills.; 2. Maize Tommy Hilfiger checked shirt with button-down collar ($49.50) from Foley's Woodland Hills.; 3. White Van Heusen button-down collar shirt with burgundy, blue and olive- gray checks ($34).; 4. Blue Armani point-collar shirt ($155) from Aberson's.; A. Yellow Lauren tie with navy, white and blue stripes ($39.50) from Foley's Woodland Hills.; B. Gray Armani tie with blue pattern ($95) from Aberson's.; C. Burgundy **Nautica** tie with gold and blue patterns ($35) from Foley's Woodland Hills.; D. Blue **Nautica** tie ($35) from Foley's Woodland Hills.

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Travel: MUST FLY MUST BUY The Evening Standard (London) April 17, 2002

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The Evening Standard (London)

April 17, 2002

SECTION: Pg. 58

LENGTH: 676 words

HEADLINE: Travel: MUST FLY MUST BUY

BODY:
IT'S not often Birmingham gets a look-in on this page, but it is home to Master of Wine Gerard Basset's Ecole du Vin, launching this weekend at Hotel du Vin (0121 236 0559). The hotel - which opened last year with champagne bar, cigar divan and 7,000-strong cellar offers its first Ecole du Vin course (we're dying to hear that in a Brummie accent).

Entitled A Journey Through Tuscany (is that via Spaghetti Junction?), it's a two-day introduction to the wines of a region that produces so much more than Chianti. The next course, Buying, Investing and Cellaring, runs 24-26 May. Prices are GBP 275pp (GBP 50 single supplement, or reluctant partners can have a spa treatment instead), including breakfast, dinner, presentations and Saturday morning wine session.

THE heavy-drinking, Damon Albarn days are over. Now Reykjavik's hotspots concentrate on food, not booze. Bjoerk and Bob Geldof are fans of Restaurant Sommelier (above, www.sommelier.is) at Hverfisgata 46, where Asian-Californian-Icelandic fusion food is accompanied by an 1,800-bottle wine list. Don't miss the Fisherman's Friend ice-cream. Or head to Kaupfelagid - it means "coop" (00 354 552 9393), Laugavegur 3, where vintage watches and Eames lamps on the shelves are all for sale. There's a resident weekend DJ and clothes-on massage on Wednesday nights. Until the end of the month, Arctic Experience (01737 214214) has two-night breaks to Reykjavik for GBP 295pp (departing Fridays).

BRITNEY'S latest venture, the NYLa restaurant, opens in May at the Dylan Hotel in New York (on 41st Street between Park and Madison Avenue), with co-owners Bobby Ochs and Morris Moinian.

The food will be American brasserie: expect to see asparagus Spears on the menu.

COMING SOON ...

WE knew the fashion for decking had something going for it ...

Italian Riviera style to match your chartered yacht comes from **Nautica.**

Cotton boatneck sweater, GBP 70, sml-xxl; cotton canvas trousers, GBP 60, 30in-40in; from the Porto Fino range, at Selfridges, W1, and Bluewater, Kent, or call 020 7361 0620 for stockists.

HERBERT Ypma is back with another addition to his marketcornering Hip Hotels series, which neatly blurs the boundaries between brochure and glossy tome. Hip Hotels Italy (published next Monday by Thames and Hudson, GBP 18.95) finds him scouring the Boot, from Cortina d'Ampezzo in the Alps to peasant-poor Puglia, down south. Among his 41 finds is Villa Feltrinelli (above), spectacularly located on Lake Garda,

looking out over clear waters and cloudshrouded mountains. A neo-Gothic fantasy built in 1892 by lumber moguls the Feltrinellis, it housed Mussolini - under Nazi orders during the war. Remodelled sensitively, it retains its palatial rooms, their sobriety offset by funky California-infused decor. From 425 euros a night: call 00 39 0365 79 8000.

THINGS are hotting up in Madeira, haven of the blue rinse. On a recent jaunt, we anticipated the charm and gentle pace but not a nascent gay scene and perky new hotels. Venues like Vespas Bar and O Mohle (heavy door policy atop a castle) pump good sounds for fauxbutch Swedish slapheads, edgy Wallpaper* types and Lopez looky-likeys.

Meanwhile, the new Crowne Plaza is appealing in a Schrager-on-Sea way, while the five-star Royal Savoy oozes Beverly Hills chic, serves haute cuisine and is close to the action. The new Ibiza?

At the very least the dawn of a mad era.

JO Malone relaunches its clamoured-for in-flight bag next month in time for summer, filled with items from the new collection. There are miniature versions of six skin care and two fragrance products - among them, Protein Skin Serum; Lime, Basil and Mandarin Body Lotion; Grapefruit Cologne; plus toothbrush, flannel, comb and shoehorn.

In cream or black, the bag is the size of a couple of bonkbusters and costs GBP 55. A larger "travel" version costs GBP 49.95 with empty plastic bottles - filling them with your own selection of products brings the cost up to an impressive GBP 290. Stockists: 020 7720 0202.

LOAD-DATE: April 18, 2002

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PLAY IT COOL Courier Mail (Queensland, Australia) April 18, 2002, Thursday

Copyright 2002 Nationwide News Pty Limited
Courier Mail (Queensland, Australia)

April 18, 2002, Thursday

SECTION: FEATURES; Pg. 12

LENGTH: 150 words

HEADLINE: PLAY IT COOL

BYLINE: Sonja Koremans

BODY:
IN A season dominated by whip-sharp tailoring, get-away gear is your weekend reprieve. Switch off the mobile, ignore the fax and say "ta ta" to the stuffy suit -- winter's time-out zone is guaranteed to free the spirits and dispel those urban cares.

Loosen up and let yourself go for winter with relaxed shapes, a bright colour palette and simple detailing that doesn't try too hard.

Let in the fashion and keep out the cold in whisper-white fleece jackets, chilli-red T-shirts and that definitive weekend status symbol -- bleach-scrubbed denim. Other suitable provisions? Slouchy whalebone cords in mocha latte, chunky charcoal knits and navigator jackets in poison green or piping-hot yellow.

Weekends have never looked so good.

RETAIL DETAILS: Garments available at the **Nautica** Store, Marina Mirage, Main Beach, Gold Coast. **Nautica** garments also available at Myer and David Jones.

LOAD-DATE: April 17, 2002

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MAKE A SPLASH BRIGHT COLORS, BIG PRINTS IN STYLE THIS YEAR.< The Post-Standard (Syracuse, NY) April 19, 2002 Friday Final Edition

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The Post-Standard

The Post-Standard (Syracuse, NY)

April 19, 2002 Friday Final Edition

SECTION: CNY; Pg. E1

LENGTH: 629 words

HEADLINE: MAKE A SPLASH BRIGHT COLORS, BIG PRINTS IN STYLE THIS YEAR.<

BYLINE: Stefanie Barraco Contributing writer

BODY:
Recent record-breaking high temperatures have sent Central New Yorkers to local lakes to cool off. And this season, the poolside will be alive with color. New fabrics, bold colors and prints will give basic black some stiff competition.

"Swimwear tends to have that bright feel to it. There's always going to be traditional black and white, but colors are more fun and exciting and lend themselves to swimwear," says Mary Kerr, director of communications for The Bon-Ton department stores.

Colors such as red, yellow and turquoise along with floral prints find their way from spring fashion to swimsuits this season. And texture, such as ribbed fabrics, will give suits more shape and control, Kerr says.

This season sees the return of a few favorites. The most popular silhouette that debuted a few years ago - the tankini - is still the No. 1 choice, Kerr says. This "happy medium between a one-piece and a two-piece" is updated with a variety of necklines and skirt styles.

To accessorize the suits, women are choosing more cover-ups this year. From sarong skirts to swim shorts, these extra pieces give more confidence to women who want more coverage, Kerr says.

Perceived figure flaws shouldn't prevent women from finding a suit. Shoppers who want to hide "problem areas" will find looks that tighten the tummy area and camouflage hips. With the variety of styles available, Kerr says, everyone can find a suit.

Another helpful swimwear trend that is back this year is the option of purchasing separates, says Joanne Pagnanelli, fashion merchandising director for Kaufmann's department stores. Since not every woman is the same size on the top and bottom, Kaufmann's will carry tankini and bikini tops for sale separately from the bottoms. This option of mixing sizes is a needed option, Pagnanelli says.

Both The Bon-Ton and Kaufmann's swim lines feature athletic styles by **Nautica.** Jantzen and Mainstream are available at The Bon-Ton. Kaufmann's biggest lines this year include Ralph Lauren and Tommy Hilfiger, Liz Claiborne and Anne Cole. Designers such as **Nautica** and Lauren reflect a "preppy look" with plaids,

small floral prints, cabling detail and rugby stripes, Pagnanelli says.

Hilfiger will continue his Americana theme with most designs in red, white and blue. Swimsuits at Kaufmann's also reflect the influence of athletics, through color blocks, side stripes, cabling and bold geometric looks, Pagnanelli says.

The difference in suit styles can be drawn along age lines, Pagnanelli says. For misses' sizes, tankinis are a favorite with big patterns and tropical prints. The colors are vivid, yet sophisticated. Continuing the spring fashion trend, safari looks in beiges and browns will make appearances.

In junior swimwear, tankinis are still popular, but bikinis are the hot item.

"Junior is far more baring for the younger customer," Pagnanelli says.

Juniors will have their choice of bright purples and oranges. Printed patterns focus on fun, with designs featuring fruit such as cherries and pineapples.

For larger figures, or what Pagnanelli calls "the true woman's figure," designer Delta Burke will continue to be popular. One-piece suits and a variety of skirts and colors will give shoppers more options.

Consider This

Glamour magazine had women try on 904 swimsuits to find flattering styles for all shapes. Here are some of the findings:

Swimsuit sizes are not the same sizes as your regular clothes. Buy a size larger.

Black swimsuits are not always the most slimming.

One-piece shiny swimsuits don't disguise problem areas.

Classic tank suits aren't the best choice for every shape.

Suits with high Lycra content provide all-over shaping.

Tops with criss-cross straps give good support for ample bust lines.

GRAPHIC: PHOTO; Courtesy of Lands' End; THE VERTICAL ribbing on this faille tankini from Lands' End ($58) is; popular in swimsuits because of its slimming effect.; PHOTO; Courtesy of Kaufmann's; TANKINIS CONTNUE to be popular. This Anne Cole swimsuit with cutaway; shoulders, a high neck and a belted bottom features a few of the; trends fpr swimwear this year. It's available at Kaufmann's($90).; Color; PHOTO; Courtesy of Lands' End; A TANKINI made of Faille (pronounced file), a fabric that has a; slimming effect, says catalog and online retailer Land's End. The suit; sells for $74. Color.; PHOTO; Courtesy of Lands' End; THIS TANK swimsuit($68) from Land's End is designed to flatter, but; experts warn a classic tank is not always the best choice for all; figures.Color; PHOTO; Courtesy of Lands' End; LARGE PRINTS are all the rage for swimsuits this year. A blown-up; bandana paisley livens up this one. Land's End sells the swimsuit for; $68. Color;

LOAD-DATE: January 24, 2003

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MECCA LAUNCHES FOOTWEAR; Brief Article Daily News Record April 22, 2002

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Daily News Record

April 22, 2002

SECTION: Pg. 4S ; ISSN: 1041-1119

IAC-ACC-NO: 86026520

LENGTH: 266 words

HEADLINE: MECCA LAUNCHES FOOTWEAR; Brief Article

BYLINE: ROMERO, ELENA

BODY:
Mecca has signed a licensing agreement with Global Brand Marketing Inc. to produce a line of Mecca footwear for fall '02. The footwear collection will be composed of sport-inspired shoes and dressy-casual products.

"The collection is intended to have global appeal because of the diversity of its intended customer," said Killick Datta, chief executive officer of Mecca footwear. "We're extremely excited for the upcoming launch with retailers this summer and look forward to being a major force by creating new and interesting product in the urban market."

According to Datta, the line is intended to reflect Americana but maintains its roots in urban hip-hop. The inspiration behind Mecca footwear will be based on a hybrid of athletic and fashion-forward styles. "The aim of the line is to maintain a heritage in American culture," said Fiona Adams, senior vice-president of design and merchandising at Mecca footwear. "Its roots are hip-hop and the product is cool enough for the urban consumer, and at the same time can be versatile enough to be a legitimate footwear label worldwide."

The sport-inspired products are a complete combination of fashion and sport shoes, with cues taken from the performance industry. The dressy/casual-inspired products are a mix of contemporary design with urban styling. Suggested retail prices range from $ 65 to $ 100 and will distributed to specialty stores such as Nordstrom, Journeys, David Z New York, Dr. Jay's and Jimmy Jazz.

GBMI is also the authorized global licensee of Diesel footwear, XOXO footwear and **Nautica** footwear.

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O.C. Factory Outlets add 2 new stores Daily Times (Salisbury, MD) April 23, 2002 Tuesday

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Daily Times (Salisbury, MD)

April 23, 2002 Tuesday

SECTION: LOCAL NEWS - INSIDE;

LENGTH: 351 words

HEADLINE: O.C. Factory Outlets add 2 new stores

BYLINE: Anita Ferguson

BODY:
By Anita Ferguson

Daily Times Staff Writer

WEST OCEAN CITY -- Two new shops are expected to open in the Ocean City Factory Outlets within the next few months, shopping center officials said this week.

Baltimore-based developer The Cordish Co. announced the signing of the two clothing retailers Benetton and PacSun as new additions to the growing outlet mall, located just west of the Route 50 bridge.

Benetton, an international clothing company, will open a 5,000 square foot store at the outlet center next month. Benetton was established in 1965 by the Benetton family of Ponzano Veneto, Italy. The company now has more than 5,000 stores in 120 countries around the world. It is most well known in the clothing retail business for the brands United Colors of Benetton and Sisley.

Although it began in 1980 as a small surf shop called Pacific Sun in Newport Beach, Ca., the company now has hundreds of stores across the country. PacSun has 13 locations in Maryland, including a shop in the Center at Salisbury. The company is scheduled to open a 4,000 square foot store in August at the outlet center, Cordish officials said.

The two shops will join more than 35 other stores in the Ocean City Factory Outlets, including Reebok, Tommy Hillfiger, The Gap, Geoffrey Been, **Nautica,** Jos. A. Bank and Ann Taylor.

"We remain committed to bringing top name retail to Ocean City and look forward to the grand openings of Benetton and PacSun Sun this summer," said Gary Block, a vice president with The Cordish Co. "Benetton and PacSun have great clothing lines that will appeal to both residents and visitors."

Besides development at the Ocean City Factory Outlets, The Cordish Co. also brought the Walmart and Home Depot stores to Route 50 near Berlin and is planning to break ground on a Super Giant food store in the same area within the year.

Elsewhere the company is currently planning to redevelop the vacant Capital Centre arena in Largo into a 70-acre "Main Street"-style dining and shopping center.

* Reach Anita Ferguson at 410-289-6834, Ext. 24, or aferguson@smgpo.gannett.com.

LOAD-DATE: July 29, 2004

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IN THE KNOW Daily News (New York) April 25, 2002, Thursday

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Daily News (New York)

April 25, 2002, Thursday SPORTS FINAL EDITION

SECTION: THERSDAY; Pg. 61

LENGTH: 553 words

HEADLINE: IN THE KNOW

BYLINE: BY ALEV AKTAR, AMY DiLUNA AND HOLLY RUSSEL

BODY:
BARNEYS GETS BEAUTIFUL

Barneys' beauty department has never quite had the space it deserves. But thanks to a massive renovation, starting today it will have a huge new home on the lower level. And a new name: The Foundation.

At 7,000-square-feet, the beauty area is now more than twice the size it used to be. You'll find great European brands like Eve Lom, Parfums D'Orsay and L'Artisan Parfumeur, as well as American standouts such as Kiehl's, Stila and Nars. Be sure to check out the French perfumer Frederic Malle's smelling columns, which allow you to sniff fragrance in a chamber of air without actually putting it on your skin.

A VENUE OF THE ARTS

Fashion and art have always influenced each other. From Andy Warhol-inspired prints to Damian Loeb paintings featuring status brands, the two seem to go hand in hand. This is the idea behind "Madison Avenue: Where Fashion Meets Art," a 29-block exhibition of art and photography starting at 57th St. in more than 60 of New York's most prestigious boutiques. Beginning Monday, the windows of your favorite stores will be transformed into art galleries. Calvin Klein will feature work by Whitney 2002 Biennial artists, Donna Karan will display art by her late husband, Stephen Weiss, and Ralph Lauren will show a collection of Sheila Metzner photographs, just to name a few stores. All of the art was chosen to reflect the design philosophy of the fashion collections. The exhibit runs through May 11.

SOLAR POWER

When our country's Stars and Stripes sailing team faces off against the competition at the America's Cup race in 2003, they'll have at least one advantage. **Nautica,** the team's official outfitter, has teamed up with four-time America's Cup champion Dennis Conner to create a special collection of sunglasses for them, designed to withstand the rigors of sun and sea.

The Sailor, an ultralight version of **Nautica's** Microgravity collection, is made of flexible but durable materials and has special features like sweat-resistant nose pads. The glasses combine performance and style just like the guys wearing them. They're available at optical shops for $160.

STYLISH LOTS

Carrie Donovan was famous for her larger-than-life sense of style. The late New York Times fashion editor and Old Navy spokeswoman wore giant round-rimmed black glasses, huge pearls, fake zebra or leopard coats, narrow skirts and lots of bracelets.

Her estate will be auctioned as part of Doyle New York's "Couture, Textiles and Accessories" sale on May 22 at 10 a.m. The property will include pen-and-ink caricatures of Donovan by Al Hirschfeld, an array of accessories and costume jewelry from brands such as Chanel, and photographs and letters from friends such as Liza Minnelli, Nancy Reagan and Halston.

THE STUFF OF LOVE

For people caught up in the romance of spring, former magazine editor Rona Cherry has launched a new bimonthly newsletter called Love Magazine and subtitled "Living with passion, purpose and grace." It features articles about love of all kinds, whether it's appreciating your job or reaching out to others after Sept. 11. The publication, which is currently six pages long, showcases a "sweetheart" single as well as music and book recommendations and personal essays. For more information, E-mail newsletter@lovemagazine.com

GRAPHIC: AP KEITH BEDFORD

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INTERNATIONAL LEATHER FAIR TO BEGIN TODAY The Times of India April 26, 2002

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The Times of India

April 26, 2002

LENGTH: 166 words

HEADLINE: INTERNATIONAL LEATHER FAIR TO BEGIN TODAY

BODY:

NEW DELHI: Over 170 representatives of the leather industry from all over the world will participate in the 10th Delhi International Leather Fair (DILF) to be held in the city from Thursday to Sunday.

The fair will display different kinds of leather apparel, footwear, bags, harness items, saddlery, machinery for leather tanning and related products. Complete range of shoe components like uppers, soles, non-leather soles, rubber soles and heels would also be displayed.

According to DILF, the fair assumes importance as the sheer size of the Indian market, availability of skilled labour, abundance of high quality leather and strategic location make the country an attractive investment destination.

Several multinational corporations have already established their production facilities in the country. Made in India leather shoes, garments and goods enjoy international brand names like Clarks, Ecco, Versace, DKNY, Hugo Boss, **Nautica,** St Michael's and YSL, the DILF said.

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TRAVEL: ONE HAPPY ISLAND; A HAPPY ISLAND IN THE SUN, IS HOW ARUBA IS DESCRIBED. AND AS A COUNTRY THAT OFFERS TRAVELLERS A SAFE CARIBBEAN DESTINATION, IT IS ONE THAT WILL PROVE A HIT IN YEARS TO COME. LISA PIDDINGTON VISITS THE FORMER DUTCH COLONY THAT LIES JUST OFF THE COAST OF VENEZUELA. Birmingham Post April 27, 2002, Saturday

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Birmingham Post

April 27, 2002, Saturday

SECTION: FEATURES; Pg. 56

LENGTH: 1591 words

HEADLINE: TRAVEL: ONE HAPPY ISLAND;
A HAPPY ISLAND IN THE SUN, IS HOW ARUBA IS DESCRIBED. AND AS A COUNTRY THAT OFFERS TRAVELLERS A SAFE CARIBBEAN DESTINATION, IT IS ONE THAT WILL PROVE A HIT IN YEARS TO COME. LISA PIDDINGTON VISITS THE FORMER DUTCH COLONY THAT LIES JUST OFF THE COAST OF VENEZUELA.

BYLINE: Lisa Piddington

BODY:
The Caribbean has long been a firm favourite with the British holidaymaker. The islands of the Bahamas, the Dominican Republic, Barbados and St Kitts have attracted the long-haul jet-setter in search of white sand beaches and endless sun.

For many though, the idea of allinclusive resorts where tourists are often literally penned in away from locals has been a turn-off. After all, what's the point in travelling thousands of miles and not even getting a glimpse of the island's life.

Aruba, on the other hand, offers a completely different destination - boasting almost full employment and a very low crime rate, it must surely be one of the safest places to visit in the Caribbean.

There are no barricades around the resorts and all the beautiful beaches are open to the public - but no fear here of pushy salesmen offering cheap and tacky wooden animals and beads.

Aruba's problem however is that few people, especially the Brits, know it exists. When I told friends where I was going I was met with many blank stares. So where is it? Well, to get your bearings, it lies just 18 miles off the coast of Venezuela and is one of the Lesser Antilles. It makes up part of the ABC islands - Aruba, Bonaire and the more popular Curacao.

With a population of 90,000 there are an incredible 42 different nationalities represented here (although this figure differs depending on who you speak to), making it hugely cosmopolitan, especially when it comes to eating out.

Over the years the island has proved a big hit with cruise lines and American tourists, while last year's UK visitor numbers rose to just over 5,000. But as a former Dutch colony it has quite a European feel - the streets are immaculately clean, English is very widely spoken and the hotels, being mainly aimed at the US market, are of a very high standard.

The capital of the island is the rather exotic sounding Oranjestad. Looking a bit like a toy town with its

brightly painted malls, it boasts exceptional shopping for an island of this size - you'll find the likes of Hugo Boss, **Nautica** and Salvatore Ferragamo lining the streets.

A short drive outside the capital brings you to the hotel district, which rises along the palm tree-fringed south coast and where you can enjoy mile after mile of the whitest of sand and the most clear blue waters.

The north coast provides a drastically different scene, where the waves from the Atlantic crash against rugged cliffs, and where, over many centuries, arched coral bridges and dark limestone grottoes have formed.

And between the two extremes, just a couple of miles apart, you'll discover a desert-like region with its giant cacti and dramatic landscapes.

Like most countries, the best way to learn about the charms of Aruba is to take a history lesson. Its first inhabitants were the Caquetios Indians and evidence of the earliest known settlements date back to about 1,000 AD, as do the ancient painted symbols which tourists can visit on a number of limestone caves.

Some centuries later, the first Europeans landed on its sandy shores. First came the Spanish, who exported the Indians to Santo Domingo; then by 1636 the Dutch took possession and remained in control for nearly two centuries. In 1805, during the Napoleonic Wars, the English briefly took control over the island, but it was returned to Dutch control in 1816. And it is because of this mix of history, that Aruba provides such a melting pot of cultures.

The island's past is recorded in a number of small museums in the main towns. Though not great, the staff are certainly enthusiastic about discoveries that have been made.

But then again, you wouldn't really travel to an island that promises all year round sun and spend the day looking at exhibits, would you?

With a more or less constant high 80Fs temperature, watersports, sunbathing and sailing are the best ways to while away the hours. A great place to combine all three is on De Palm island, a private all-inclusive resort a boat-ride from the mainland.

And it is here you can try out Aruba's latest sport - Sea Trek. With your intergalatic-style helmet firmly on your shoulders, you head under water for a stroll through the coral along the sea bed. For 30 minutes, you can literally rub shoulders with hundreds of fish and marine life normally seen only by scuba divers.

Other activities include scuba and snorkelling, or you can just pull up a sun bed and lie back with a iced cocktail.

Red Sails offer a number of water activities too, and I took one of its catamaran tours out along the coast. With three snorkelling stops, sun beds, lunch and drinks, this is a great way to spend a morning or afternoon.

Back on dry land, there are a number of options to keep the tourists busy when they want a break from the beach. One of my highlights was the Butterfly Farm on the southern coast. Entry is $ 10 for adults and $ 5 for children, but that allows you to return as many times as you want during your vacation.

As well as being a fascinating way to see nature at work, it also provides a relaxing stop-off away from it all, where you can sit back with a good book and enjoy the peace and quiet.

Golfers are well catered for too, at Tierra del Sol. Combining the natural beauty of the island with the greens of a championship golf course, this 18 -hole, par-71 course offers stunning views out to the ocean.

And for those looking for a more rowdy time, then Charlie's Bar in San Nicolas is a must. Famed throughout the world, this is a real Aladdin's cave, packed with items collected and donated from around the globe.

You'll find beer mats, scarves, school ties, records and mugs that have been handed over by passing tourists.

For a night out, Oranjestad offers a number of bars and clubs - try Iguana Joes for cocktails that are served in carafes (and believe me, these can be lethal), or Mambo Jambo where you can salsa until the early hours and take a few dance tips from the locals.

For the ultimate night out, I was lucky to coincide my trip with Aruba's Carnival. Since its introduction in the 1940s by Trinidadian immigrants, the annual pre-Lent festival offers visitors a glimpse into the many cultural diversities on the island.

The celebrations are made up of nearly two months of costume and float making, queen elections, Calypso and Tumba contests and countless parades - and the culmination of all this hard work is breathtaking.

Fact File

Location: Aruba is 12 degrees north of the equator, 18 miles off the coast of Venezuela. The island, one of the Lesser Antilles islands, is 19 miles long and five miles wide, with a population of around 90,000.

Currency: The florin, which is divided into 100 cents. However, US dollars are accepted in most places.

Shopping: Stores open from 9am-noon/1pm and from 2pm-6: 30pm, Monday to Saturday. Hotel stores have varying open hours. Mall hours are 10am until 6pm.

Weather: The climate is tropical but not extreme, with a practically constant temperature of 82F (28C). Rainfall averages about 18 inches a year, with October-January accounting for most of it. Aruba lies outside the hurricane belt and usually only experiences fringe effects of nearby heavy tropical storms. The southern seas - in the hotel area - is calm and clear , while the north is rugged and wild.

Trade winds cool the island, and are great for sunbathing - but make sure you take care and use sunscreens, as the heat can be deceptive.

Language: Papiamento is the local dialect and literally means 'to jabber'. It started in the 16th century to enable African slaves to communicate with their owners who had fled the Spanish Inquisition. Since then, Portuguese, Spanish and Dutch have been added to the vocabulary. English is widely spoken.

Fact File

Getting there: There are no direct flights to Aruba from the UK, but convenient connections are available with scheduled airlines to the island. Lisa Piddington flew with KLM Royal Dutch Airlines from Birmingham to Amsterdam and then onward to Aruba. Other arilines include American Airlines, flying from Heathrow and connecting at Miami, and Matinair which operates to Miami and then on to Aruba from Amsterdam.

KLM Royal Dutch Airlines: 0990 750 900 American Airlines: 08457 789789 Matinair: 00 31 20 6011767 Accommodation: Aruba offers a wide variety of accommodation styles, from international hotel chains to smaller, independent properties. Lisa Piddington stayed at the Holiday Inn Sunspree: 00 297 863600.

Where to eat: Iguana Joe's Caribbean Bar & Grill, Oranjestad: One of Aruba's most popular restaurants with a range of food and an even larger range of drinks.

Pago Pago, Wyndham Aruba Beach Resort: Contemporary restaurant with emphasis on Caribbean ingredients. The menu features a wide range of tropical temptations with fresh seafood a highlight.

Ventanas del Mar Restaurant at the Clubhouse: Situated in the fairways of Tierra del Sol, Ventanas del Mar has top quality dishes in beautiful surroundings.

Holiday deals: An increasing number of UK tour operators now offer package holidays to Aruba. Typically, a seven-night stay, including flights and room -only accommodation is priced from pounds 729 (Kuoni Tropical Sun).

Kuoni: 01306 742222 or 087007 458664 (24-hour brochure request).

Sovereign Holidays: 08702 430635. Interchange: 0208 681 3612.

Further Information: Aruba Tourism Authority brochure requests: 0207 401 8961. Visit the website at: www.aruba.com

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Annapolis welcomes Volvo racers as kin; Self-proclaimed 'Sailing Capital of America' turns out for boats' brief stop The Baltimore Sun April 27, 2002 Saturday

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The Baltimore Sun

April 27, 2002 Saturday FINAL Edition

SECTION: TELEGRAPH, Pg. 1A

LENGTH: 1150 words

HEADLINE: Annapolis welcomes Volvo racers as kin;
Self-proclaimed 'Sailing Capital of America' turns out for boats' brief stop

BYLINE: Amanda J. Crawford

SOURCE: SUN STAFF

BODY:
Thousands of spectators cheered the Volvo Ocean Race fleet as it arrived yesterday afternoon in a crowded Annapolis Harbor.

As each boat pulled up to the dock after the Parade of Sails from Baltimore, fans on land and in dozens of boats nearby waved flags, shouted and applauded. The 32,000-mile international race had finally made its way to the self-proclaimed "Sailing Capital of America."

"This is what Annapolis is all about," said 42-year-old Deborah Bell of West River as she and her 12-year-old son, Justin, waited along the water for the boats to arrive. "How often do you have a chance to be part of nautical history?"

For the quaint state capital - the smallest city on the race's worldwide trek - this is the second taste of the international attention offered by such an important race. But the journey to Annapolis this year was longer than the 28 nautical miles the boats traveled from the Inner Harbor to City Dock.

After tension and controversy in 1998, when the race came here as the Whitbread, and worries about the cost of moving equipment between the two Maryland ports, Annapolis was almost dropped this year.

In a compromise, the race returned to Annapolis - but the boats will stay just one full day, after having spent more than eight in Baltimore.

Tomorrow afternoon, the next leg of the race will start near the Bay Bridge.

"This is the heart and soul of the sailing community" in Maryland, said Annapolis Mayor Ellen O. Moyer. "We're a tiny town with a lot of spirit."

The move to bring the nine-month competition to the region began about a decade ago. Though a Baltimore group had made an unsuccessful pitch to bring the 1994 race to Maryland, it was Annapolitans, including then-Alderman Moyer, who first presented the idea to then-Gov. William Donald Schaefer.

A Baltimore booster, he promptly pulled his city into the plans to attract the race in 1998.

Over the next few months, the region wooed international organizers. Schaefer and Gary Jobson, ESPN sailing commentator and then-Annapolis resident, even met with them in Europe to sell a stop in Maryland.
Chessie tilted scale

Still, the key factor in getting the 1998 race was the entrance of Chessie, funded by Baltimore executive George Collins.

After that, some in Annapolis felt Baltimore was running the show.

"We never had that feeling that we were interconnected," recalled Annapolis Alderman Michael W. Fox, now vice president of the local race committee, Ocean Race Chesapeake.

"I think it is fair to say that the tension was unnecessarily severe," said Moyer, one of the lead Annapolis organizers in 1998.
Race vs. boat show

Then, complications started piling up in the state capital. Reluctant to lose a loyal event, the city scheduled its spring boat show for the same weekend, drawing the ire of some race officials.

And, less than six weeks before the racing boats were to arrive, some downtown residents tried to stop some of the festivities. At public meetings they fought what they described as a "beer bash" on City Dock and complained about planned entertainment; one resident said it might disturb his afternoon nap.

"It was an international embarrassment," Moyer recalled.

But the city worked through those complications, and the event, which organizers say brought $26.2 million to the region, was a success.

In a display of enthusiasm for the race, about 5,000 people turned out in the rain to party with the teams at Eastport Yacht Club. Later, 1998 race director Ian Bailey-Wilmont declared the Maryland stop "undoubtedly the best stopover the Whitbread Round the World Race has ever had."
Looking ahead

Almost immediately after the boats left in 1998, minds turned to this year's race. Fox said then-Mayor Dean L. Johnson asked him to explore recapturing the race, now sponsored by Volvo - but for Annapolis alone. It soon was clear that Annapolis could not handle the event financially by itself, Fox said.

Not so for Baltimore. Fox learned that race officials - eager to return to the Chesapeake - were thinking about skipping Annapolis, stopping only in the Inner Harbor.

In meetings with race officials, Fox was questioned about the local residents who had complained about the event in Annapolis in 1998.

"When we started meeting, people said, 'We didn't think you wanted it,'" he recalled. "It is something we've come to expect here, but other areas don't realize this is a typical thing in Annapolis. They look at it like we're crazy."
Matter of logistics

But Jobson said it was logistics, not local complaints, that tempted race organizers to skip Annapolis. In 1998, it cost each syndicate tens of thousands of dollars to move supplies and equipment between the cities.

Jobson, who lived in Annapolis for 25 years before moving to Baltimore recently, went to race organizers and brokered a compromise. If they cut a day off the stop, the teams could prepare for the restart in

Baltimore and just go to Annapolis for the weekend celebration.
Smoother planning

This time, the planning was much smoother; Baltimore and Annapolis have worked well together, Fox said.

When race organizers suggested skipping the capital, it was the Baltimore representatives who first slapped their hands on the table to say that Annapolis must be included, Fox said.

There were still complaints in downtown Annapolis about the race. Some residents said that a Volvo boat displayed this fall at City Dock was tantamount to a floating billboard. And when restaurants raised concerns that food at the festival would cut into their business, Fox went along with a plan that eliminated food and drink service from the event.

Supporters say the event is particularly important to Annapolis.

"If there is anything that demonstrates the fact that we are what we say we are - the Sailing Capital of America - it is our presence in this race," Moyer said.

Six of the eight boats competing in the race were designed by Annapolis-based Bruce Farr and Farr Yacht Design Ltd.

Connecticut-based North Sails Inc., which has an Annapolis facility, made all of the boats' sails. And five of the race's sailors call Annapolis home.

The race's 1998 stop has helped the city attract other sailing competitions, including the Rolex International Women's Keelboat Championship, the **Nautica** Star World Championships and the Annapolis NOOD (National Offshore One-Design) Regatta.
Bid for Olympics

Yesterday, as she watched the boats approach, Anne Arundel County Executive Janet S. Owens said she hoped the success of the race could do even more for the region - help its bid for the 2012 Olympics.

But before that, sailing enthusiasts will look to the Volvo Ocean Race again in 2006.

"I would say that the combination of Annapolis and Baltimore is a very powerful venue," said Jobson, a member of the Volvo race's board. "I would be shocked if they did not return."

GRAPHIC: PHOTO(S) / MAP(S), 1. Speeding out of Baltimore Harbor past the Key Bridge, the Nautor Challenge's Amer Sports Too (center) outpaces Illbruck (right) and the Djuice Dragon. Their next stop was Annapolis, 28 nautical miles away. (Related article, Page 1d); 2. Spectators line the city docks in Annapolis to watch the arrival of competitors in the 32,000-mile international Volvo Ocean Race. The Maryland capital is the smallest city on the around-the-world course.; 3. Having dropped their sails before entering the channel, the Volvo racers parade toward the docks in Annapolis.; 4. SANDY POINT RESTART FESTIVAL; 1. JED KIRSCHBAUM : SUN STAFF; 2. - 3. DAVID HOBBY : SUN STAFF PHOTOS; 4. LAMONT W. HARVEY: SUN STAFF

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TO SUIT A VARIETY OF SHAPES (AND POCKETBOOKS) Palm Beach Post (Florida) April 28, 2002 Sunday

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Palm Beach Post (Florida)

April 28, 2002 Sunday FINAL EDITION

SECTION: ACCENT, Pg. 14D

LENGTH: 346 words

HEADLINE: TO SUIT A VARIETY OF SHAPES (AND POCKETBOOKS)

BODY:
Tailor your suit to your curves

What swimsuit styles and brands are better for some figure types than others? According to the May issue of Shape magazine, here's the lowdown on high-cut legs and plunging necklines:

If you're busty, look for soft-cup halter-style tops and tanks with high armholes by La Blanca, Malia Mills and Robin Piccone.

If you're bottom-heavy, opt for surf trunks, high-cut legs and dark solid colors by the likes of Water Girl, Toes on the Nose, Lands' End and J. Crew.

If you're curvy, camikinis (camisole top, bikini bottom) are for you, as are V-neck bikini tops by Calvin Klein Swimwear, Anne Cole, Anne Klein and Lisa Curran Swim.

If you lack curves, go for lightly padded tops, fabric with sheen and low-rise, high-cut bottoms by Ralph Lauren Sport, Eres, Zu, Rebecca Jewel and **Nautica** Swim.

Take your time when making pick

When it comes to shopping for swimwear, it's a given that you've got to accentuate the positive.

And by that we mean, a positive attitude.

There's no room for Mrs. Doom and Gloom in your dressing room! No, ma'm! Leave her at home when browsing for beachwear.

Pull a Stuart Smiley when you look at that fluorescently lit mirror and repeat: "I am beautiful. I am shapely. I am loved. And nothing gives me more inner peace than scraps of cloth that bare my saddlebags to the world!"

More swimwear-shopping tips, from the folks at Maillot Baltex Inc.:

Allow yourself plenty of time. Bikini buying and deadlines don't go together, so give yourself the chance to try on a dozen different suits, if necessary.

Allow yourself plenty of space. Hit the stores when they aren't crowded - mornings are best.

Allow yourself a second opinion. Bring along a friend (an honest but tactful one) who can provide advice and feedback on how each suit suits you.

Finally, don't freak out if you wear a Size 10 dress and you find you need a Size 12 or 14 swimsuit. That's absolutely no reflection on you - it's a weird quirk of swimwear design.

And that's not just positive thinking.

- Staci Sturrock

GRAPHIC: PHOTO (9 C), 1. For Twiggy-limbed teens: At left, Corfu halter top ($38), and hipster bottoms ($36).
, 2. At right, San Juan monokini ($54). Order from www.delias.com or, call (800) 335-4269.
, 3. For women with curves: From left, floral print tankini ($64.99), and rose-adorned skirtini ($69.99). At Fashion Bug, 4266 Okeechobee, Blvd., West Palm Beach.
, 4. For girls shaped like boys: Mossimo's bandeau top with removable, straps and boy short ($19.99 for each piece). At Target stores.
, 5. For moms-to-be: LaBlanca's striped tankini ($98). At Mimi, Maternity, The Mall at Wellington Green, 10300 W. Forest Hill Blvd.,, Wellington.
, 6. For femmes with hourglass figures: Liz Claiborne's Hawaiian Breeze, maillot ($82). At most Macy's, Nordstrom, Lord & Taylor and Swim N', Sport stores.
, 7. For the pear-shaped among us: Lands' End's halter-top tankini, ($56) draws attention away from the hips and towards the face. Visit, www.landsend.com or call (800) 356-4444.
, 8. For gals who love Old Glory: Newport News' American flag one-piece, with vintage wash ($39.99). Call (800) 688-2830.
, 9. For sunbathers with big wallets: Checked suit with cap sleeves, ($245). At Eres, 303 Worth Ave., Palm Beach.

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Marty Hackel, Golf Digest fashion director, discusses golf clothes and shows golf fashions NBC News Transcripts April 30, 2002 Tuesday

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NBC News Transcripts

SHOW: Today (7:00 AM ET) - NBC

April 30, 2002 Tuesday

LENGTH: 1523 words

HEADLINE: Marty Hackel, Golf Digest fashion director, discusses golf clothes and shows golf fashions

ANCHORS: KATIE COURIC

BODY:
Announcer: PLAY GOLF TODAY is brought to you by...

KATIE COURIC, co-host:

And this morning on our series PLAY GOLF TODAY, we're talking fashion. Golf clothes are notorious for being, well, just plain ugly, aren't they? In the past, patterns and colors have often been over the top. Women had few options, and some people, yes, have even resorted to wearing knickers. But now, experts say it actually is possible to be--possible to be trendy when you tee off.

Marty Hackel is fashion director for the Golf Digest companies.

Hi, Marty, how are you?

Mr. MARTY HACKEL (Golf Digest Fashion Director): Good morning. I'm fine.

COURIC: Well, let me ask you a little about the history of golf clothes. Why have they always been--or why haven't they been more attractive through the years?

Mr. HACKEL: I think because people in the beginning thought that because golf is a sport, you had to put a uniform on. You had to put some sort of outfit on, and you don't. Golf is a lifestyle, and it's really all about style. You should wear what you're comfortable in, and when you're comfortable, you play well and you have a good time.

COURIC: Now, Tiger Woods is responsible for making golf so enormously popular, at least he is partially responsible, and he sort of sports this big, baggy shirt. Is he a fashion trendsetter when it comes to getting out on the links?

Mr. HACKEL: Well, I'm probably going to get in trouble here because he's a fellow editor at Golf Digest, but I would really like to work with him on that a little bit. But, you know, he's comfortable with the shirts being baggy and with the success that he's had...

COURIC: Hard to argue with it, right?

Mr. HACKEL: Yeah, I don't think we should change anything.

COURIC: But you're right. I mean, he is such a cute guy.

Mr. HACKEL: Oh, yeah.

COURIC: He might look good in something that's a little more formfitting.

Mr. HACKEL: Yeah.

COURIC: Such as you're wearing this morning, Marty. Tell us about--now, this actually is an outfit you would war to play golf in, right?

Mr. HACKEL: Yeah, all I would do is take my tie off, and I would go--this is--these are pants from the Andover Shop in Cambridge, and...

COURIC: Uh-huh. You're kind of a preppy New England guy, so.

Mr. HACKEL: Yeah, and this is sort of all preppy stuff from the Andover Shop and Jay Weston shoes, from France, that are great.

COURIC: Those are good-looking golf shoes.

Mr. HACKEL: You know what...

COURIC: You look like you could wear those all over the place.

Mr. HACKEL: You know, I could actually go to work like this and sneak out the back door and play golf. You know, it's not that...

COURIC: Not that you would ever do that.

Mr. HACKEL: Oh, I wouldn't think of doing that. Sheesh.

COURIC: Meanwhile, did you mention your socks? Because those sort of stand out.

Mr. HACKEL: Yeah, these are great. These are from the Andover Shop, and they're Charlie Davidson specials, and they're great.

COURIC: Well, let's talk about me for a second, shall we?

Mr. HACKEL: Oh, absolutely.

COURIC: Because these are these new sunglasses that apparently are very popular...

Mr. HACKEL: Yes, they're...

COURIC: ...and what's cool about these is you wear them when you've got a long shot--Is that what you call it, Marty?

Mr. HACKEL: Yeah, that's right.

COURIC: And then when you're putting...

Mr. HACKEL: Yeah, flip them up.

COURIC: You just like this. So you...

Mr. HACKEL: Yeah, these are great. These are from Shade In, a company from California, and they're wonderful glasses. They're titanium frames, and you just flip them up and pull them down.

COURIC: Can I ask you a stupid question? Why wouldn't you want to wear sunglasses when you're putting?

Mr. HACKEL: I think sometimes because of the distortion, and you want to look at the actual ball and the green. You don't need any distortion at all.

COURIC: I knew that.

Mr. HACKEL: Yeah, OK.

COURIC: OK, enough about me and you and our clothes and sunglasses. Let's go straight to the models...

Mr. HACKEL: OK.

COURIC: ...and we can talk about sort of the hot fashions...

Mr. HACKEL: Right.

COURIC: ...this summer for golf.

Our first model is Jen. Tell us about her.

Mr. HACKEL: And this is--this is terrific. She's wearing a Nike skort and she's got a has a Woo Gear jacket and Woo Gear zip-front shirt on.

COURIC: Now, Woo Gear was designed by someone, a woman who hated golf clothes so she decided to design her own.

Mr. HACKEL: Patty Woo worked on Wall Street, and then she went out and started to play golf and couldn't find anything that she liked, so she went out and designed a whole line of clothes, and they're absolutely terrific. And--and they work, they're functional, and they're fashionable at the same time. And Jen's got on the Nike shoes that look just terrific with this outfit.

COURIC: The shoes are $95. The sh--the skort, rather, $56 and the top is $120.

Mr. HACKEL: Exactly.

COURIC: Jen, thank you very much. You look cute. All right.

Mr. HACKEL: Oh, that's an Oakley watch on her, too.

COURIC: Oh, that's right. Oakley has gotten into the golf business.

Mr. HACKEL: Yeah, they sure have.

COURIC: OK, this is--I was going to say...

Mr. HACKEL: This is Alexis.

COURIC: Oh, hi, Alexis. How are you? I was thinking--OK, go ahead.

Mr. HACKEL: And Alexis is--in fact, Alexis has the Oakley shoes on, and a pair of Bills Khakis and a **Nautica** vest and a **Nautica** golf shirt and that's a Fidra jacket that he's got on. He's been carrying the golf club

bag, which is terrific, and notice the head covers on the golf clubs. Those are made by Jen Craig in Chicago.

COURIC: What's with the golf bag that Alexis is holding?

Mr. HACKEL: Oh, this golf bag is really cool. It's lightweight. The pockets come off. It's easy to carry, it's easy to travel with. It's actually a little bit of a fashion statement.

COURIC: And...

Mr. HACKEL: So even your bag could be fashionable today.

COURIC: Alexis, come back. Wait a second, I'm not done with you. I just want to mention the shoes, they're like hiking boots, right?

Mr. HACKEL: Yeah, now the shoes are from Oakley, the same people that do sunglasses, and there's one other thing that's important here. Bills Khakis, Bill Thomas, David Chu, the designer for **Nautica,** and John Ashworth, from Fidra, all three of those designers are golfers...

COURIC: OK.

Mr. HACKEL: ...so they really understand exactly what golfers need.

COURIC: OK, now you can go. Thank you, Alexis.

OK, next we have Mary Anne.

Hi, Mary Anne, come on out. I like these pants. I actually saw these.

Mr. HACKEL: Yeah, these are great.

COURIC: These are capris, and one of the owners of the company that makes them is a famous actor.

Mr. HACKEL: That's correct. This is--they're made by Tehama*, and it's Nancy Haley and Clint Eastwood, and they are capris, and they're in a microgab. And she's got a tangerine sweater on from Polo Golf, and a Resort II by Joey Rodolpho shirt and beautiful Nike buckle shoes, very fashionable.

COURIC: Those are cute.

Mr. HACKEL: So this is a great--you know what, you would look terrific in this outfit.

COURIC: You think? I don't know.

Mr. HACKEL: Yeah.

COURIC: Those plaid pants kind of scare me. But the point is you don't have to...

Mr. HACKEL: You're supposed to have fun.

COURIC: OK. All right, Mary Anne, you look terrific. Thank you so much.

Sean is up next, and he's got wool pants on, which is sort of surprising for golf, right? He looks like he could be at the office. Just like you.

Mr. HACKEL: Yeah, that's exactly it. You know, Tiger Woods wears pants of this quality. These are Zegna pants, and they're absolutely beautiful. And he's got a Bobby Jones jacket on and a Bobby Jones shirt, both designed by Billy Dratti, and a beautiful belt. Let's see that belt.

COURIC: Oh, that's nice.

Mr. HACKEL: And that's by Randall Moore of Santa Fe.

COURIC: OK, great. Sean, thank you very much.

And finally--you look terrific--we've have some cute kids, Samantha, Jake and Oona coming up in their golf gear. Tell me about these outfits.

Mr. HACKEL: Oona's got that Lily Pulitzer outfit on that looks just great. And Jake has an Ashworth shirt and a wonderful pair of Tommy Hilfiger pants, and Samantha's got a Tommy Hilfiger top and bottom, and they all look terrific.

COURIC: Well, thank you, guys, so much. Why don't all our models come out and show us one last time.

Jen, you were here for the wedding segment. I recognized Jen. Well, you all look terrific.

Kids, thank you, guys, so much for coming. I appreciate your help, and Marty Hackel, thank you, as well. Nice to see you.

Mr. HACKEL: Thank you. Nice to be here.

COURIC: And here are your cool sunglasses back. Four hundred dollars, right?

Mr. HACKEL: Yes, that's right. But we take Mastercard and Visa.

COURIC: That's OK. You enjoy them, Marty.

Tomorrow we're going to talk about kids and golf.

But next up, an orchestra makes a play for some violins. But first, this is TODAY on NBC.

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Red, White & New In Style May, 2002

Copyright 2002 Time Inc.
In Style

May, 2002

SECTION: STYLE FILE/NEW ON FASHION'S RADAR--PICKS, TRICKS & THE; BUZZ; Pg. 131

LENGTH: 112 words

HEADLINE: Red, White & New

BYLINE: Jennifer Tung

BODY:
Red-and-white clothes say "summertime" the way a checked picnic tablecloth or an ice-cold can of Coca-Cola does. They are timeless but never tired-looking, crisp but not stiff, cheerful without being cloying (no blue accents or flag motifs here). Whether as lush florals or sailor stripes, this bracing combination makes the season's easy styles look that much snappier. Choose red clamdiggers, accessorized with a tote that sports a quirky lobster-print lining. Or try something flirty and feminine, like a simple sundress or a pearl-white camisole and prairie skirt enlivened with crimson stitching. You'll look red-hot. Or is it white-hot? -- Jennifer Tung

GRAPHIC: COLOR PHOTO, [T of C]; COLOR PHOTO, Cotton tank ($ 85) and skirt ($ 125), Velvet; at By George, Austin, Tex., 512-472-5951. Bag, Isabella Fiore, $ 305; 310-670-3684 for stores.; COLOR PHOTO, An ultrafeminine red-and-white dress on the runway at Anna Sui; COLOR PHOTO: DAVID COOK, Cotton-Lycra top with rose applique, Hugo by Hugo Boss, $ 60; 212-485-1800, COLOR PHOTO: DAVID COOK, Cotton-spandex shorts, **Nautica** Jeans, $ 49; at select Macy's stores; COLOR PHOTO: DAVID COOK, Leather sandals, Cheap & Chic by Moschino, $ 365; at Plaza Too, Rye, N.Y., 914-967-1063; COLOR PHOTO: DAVID COOK, Rayon-Lycra shirt, Trina Turk, $ 80; 760-415-2856. Stretch-cotton capri pants, Ralph Lauren Sport, $ 125; at Saks Fifth Avenue.; COLOR PHOTO: DAVID COOK, Cotton halter dress, Les Copains, $ 565; at Bergdorf Goodman, N.Y.C., 212-262-8556, COLOR PHOTO: DAVID COOK, Bow-covered bikini, Rosa Cha, $ 240; 888-767-2242; COLOR PHOTO: DAVID COOK, Straw tote, Buzz by Jane Fox Mackie, $ 125; at Barneys New York, 212-826-8900

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BOAT BOUTIQUE Sun-Sentinel (Fort Lauderdale, FL) May 2, 2002 Thursday Broward Metro Edition

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Sun-Sentinel (Fort Lauderdale, FL)

May 2, 2002 Thursday Broward Metro Edition

SECTION: LIFESTYLE; NEXT BY ROD STAFFORD HAGWOOD; Pg. 8E

LENGTH: 656 words

HEADLINE: BOAT BOUTIQUE

BYLINE: NEXT ROD STAFFORD HAGWOOD

BODY:
Have you ever spent an eternity at a drawbridge waiting for a snowbird in his billion-dollar boat to bob-bob along so you can get on with your life?

You know why that is? Because everyone in Florida has a boat ... except for you and me. This is the boating capital, after all.

And that's why Leonardo Ferragamo chose to launch a new line of high-tech accessories called Nautor here in SoFla during the recent Volvo Ocean Race. The party at the Ferragamo store in Bal Harbour Shops brought Leonardo and his brother Massimo from Milan. Both are sailing enthusiasts, but Leonardo also owns two top-of-the-line Nautor's Swan Yachts, which he races around the globe.

The collection has boat sneakers ($230-$240), bags and duffels ($210-$590), traveling kits and sunglasses ($50-$125) in Ferragamo boutiques worldwide. Leonardo says you're getting your money's worth.

"[The] footwear has been designed for both the men and the women, in water-repellent materials, with high-traction soles and metal accessories in anodized aluminum providing excellent durability and light weight."

The leather regatta sneaker is salt-, sun- and water-resistant. The sole is a combination of two different rubber blends: a lighter one for the upper part and another with a grip for traction.

Yes, Ferragamo is serious about shoes. But the rest of the line is sailing-savvy too, according to the luxury goods director. Sports bags and travel accessories are made of waterproof fabrics and have straps and handles made from "scuba" material. The hardware of the bags is made of weatherproof anodized aluminum (which doesn't rust).

"The type of construction, borrowed from sailing items, is truly innovative in the world of leather goods: in fact, they are entirely electro-welded and waterproof," Ferragamo says. "Once closed, the air stays inside them, permitting them to float on the water."

In related nautical news: the sportswear apparel giant **Nautica** has become the official sunglass outfitter of the Stars & Stripes crew who are hoping to bring the America's Cup home. No less than sailing legend Dennis Conner is wearing "The Sailor" model from **Nautica's** Microgravity collection, which retails for $160.

For store locations, call 800-544-1336. The glasses feature a hidden lens mount with a wrap-around front-

end piece. The frames are made of a nylon-based material that is lightweight, flexible and durable (the entire chassis weighs 2 grams).

Swimsuits: All wet

I really don't know why women have to wear tops to the beach, and men don't.

Breasts are natural. Beer guts are not. Of the three, I'd rather skip the "viewing of the gut," thank you very much.

Men have not traditionally had much choice when it comes to swimwear. It's either show a little or show a lot. If you know what we mean.

In the '80s Euro-designers such as Jean Paul Gaultier experimented with unitard-like swimsuits for men that gave the guys a modest swim brief with an attached tank top. But the look, no matter how cleverly executed, looked extremely dated ... silent film dated ... which is something you never want to do.

So, the injustice continues. There's nothing to camouflage a lack of abs (what are those men overcompensating for anyway?). And this season designers aren't helping much. The guy's bikini is still looked upon suspiciously on these shores (while in Canada and the Mediterranean, it is a uniform). In reality most men seem to prefer real surfing board shorts, which are made of a durable darkly hued matte nylon with a contrasting-color waistband and prominent overstitching.

But you'd never know that looking at the runway -- with the exception of Ron Chereskin, **Nautica** and Tommy Hilfiger -- where every swimsuit resembled the costumes for The Talented Mr. Ripley, a swim brief reminiscent of Frankie Avalon in Beach Blanket Bingo or Sean Connery in Dr. No.

fashionguy@sun-sentinel.com

GRAPHIC: PHOTOS 9; AFP photo, Adrian Dennis (color) sailing savvy: Ferragamo shoes ($230-$240), above, and bag ($210-$590), below. (color) READY TO RACE: Members of the Stars & Stripes crew wear **Nautica's** Microgravity sunglasses. (color) SAME OLD SHORTS: Designer Rocco Barocco of Milan jumps on the briefs bandwagon for his summer 2002 line. (color) OH, BROTHER: Big Brother star Josh Rafter models a suit by Polish designer Arkadius. 4 SNAPS UP: Gettin' Jiggy (color) trey chic: It was a model search, a celeb party and a fund-raiser. Youthquake fashion designer Marc Buchanan for Pelle Pelle staged the event at Club Opium in SoBe. One of the models was Trey Smith (bottom center, with his father, actor Will Smith). Trey made his runway debut for Pelle Pelle kids. The evening included a performance by No Limit's Freequan. Proceeds from the event will be donated to the Greater Bethany Children's Charities of Los Angeles.

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Dive into ;SUMMER The Houston Chronicle May 09, 2002, Thursday

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May 09, 2002, Thursday 2 STAR EDITION

SECTION: HOUSTON; Pg. 1

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HEADLINE: Dive into ;
SUMMER

SOURCE: Staff

BYLINE: LIZ EMBRY

BODY:
Forget spring - skip straight to summer. If your forecast includes a trip to the pool, beach or lake, it's time to cram for the upcoming bathing-suit shopping expedition.

This summer's look is bold: bright prints, Hawaiian florals and hot colors. Lots of suits are also made for play, whether it's beach volleyball or surfing.

"There's a Latin-American influence. Hot colors are fuchsia, green and turquoise - very bright and flirty," said Elaine Farley, fashion director at Cosmopolitan magazine. "They're kind of cha-cha-cha."

At Just Add Water in Rice Village, "Red is selling hand over fist," said manager Olive Brown. "White is also in, and designers are lining them well. More and more people are looking for white suits."

Another hot suit is an animal-print, halter-top bikini held together with square metal rings, Brown said.

Embellishments add extra oomph to the summer suit; look for rhinestones, sequined applique, grommets and turquoise beads.

"Separates are the fastest-growth segment of the swimwear market with the introduction of mix-and-match swimwear in the early '90s," said Steven Ballit, vice president of marketing and communication for Maillot Baltex. "Wearing a swimsuit is basically wearing lingerie in public. When you buy bras and panties, you don't buy a set."

At Just Add Water and other stores, you can mix and match sizes and styles.

When helping a customer, Brown looks for a suit that accentuates the best aspects of a woman's body. This might mean emphasizing great hair, eyes or a smile.

"When you are shopping for a bathing suit, think, 'What do you want to minimize or emphasize?' The body is like a canvas. Try to visually paint yourself a bathing suit," Ballit said.

Grab an armful of suits and head for the dressing room, Farley advises.

"The No. 1 tip is to not be shy about trying things on," she said. "Select a color or fabric you like, and get lots of different shapes."

Try on styles and colors you might not like. A bathing suit looks different on the body than it does on a hanger.

You might be surprised when a tankini proves to be the most flattering cut.

Here are tips for picking the best suit for your body:

Dark colors make parts of the body shrink, while bright colors add volume, Ballit said. A small-busted woman might wear bright florals on top and dark colors on bottom.

Full figures look best in classic suits. If you are large-busted, a crossover style is supportive and flattering. For large-busted women, support is the main concern. Look for underwire, sculpted or soft-cup bras.

Belted bikini bottoms can make a no-waist figure look more chiseled. Diagonal panels are flattering if you are full around the middle.

Boy shorts are hot, but Brown suggested they look best on flat-stomach figures with no bulges on hips and thighs. The good news is that you can have a full rear and still look great in boy shorts. The low-rise mania continues this summer; suits with high-cut legs can lengthen and slenderize the figure.

Tie-side bottoms are everywhere. Their claim to fame is flexibility. Since they are adjustable, they are a good choice for wide-hipped women.

Halters and triangles are flattering choices for small-busted women. Halter tops lend proportion by leading the eye to the neckline. Fixed triangles are also flattering, since they don't move on the string. Underwire bras might add more lift for smaller frames.

Bandeau tops are popular, but they tend to flatten the bust.

Tankinis have been making a splash as an alternative to one-pieces. They help de-emphasize a short waist. A fresh spin this summer is the camikini. Instead of a tank-top look, its top has spaghetti straps like a camisole.

One-piece options are vast this season. Look for offerings from Ralph Lauren, Anne Cole, La Blanca, Liz Claiborne and Speedo. Mesh cutouts are sexy details. Halter-top necklines, piping and belts also add interest.

The Miraclesuit is the latest fad. It's made from Miratex, a fabric with three times the Lycra content of other bathing suits, and is said to make you look 10 pounds thinner than other suits.

For those who do more than sun in their swimsuits, WaterGirl (watergirl.com) offers swimsuits with athletic tops and bottoms that will stay on when you surf, kayak or compete in your next triathlon.

GRAPHIC: Photos: 1. Be bold this summer like Joey Mauro, above, of Clear Lake. For a fresh look, from left, try the white Surfside triangle top and tie-side bottom, $ 67 at Just Add Water; a lavender Ralph Lauren one-piece suit with white piping, $ 91 at Just Add Water; a plaid bandeau top and bikini bottom by **Nautica,** $ 38 for the top, $ 36 for the bottom, at Lord & Taylor, Memorial City; or a geometric underwire two-piece by Body I.D., $ 32 per piece at Lord & Taylor. (color); 2. Apron top tankini and bikini bottoms by Xhilaration, $ 9.99 each piece at Target. (color); 3. A triangle-top two-piece by Mossimo, $ 19.99 each piece at Target, suits a sand-covered Joey Mauro. (color, p. 3); 1.-2. Smiley N. Pool photos; Styling by Melissa Ward Aguilar / Chronicle, 3. Smiley N. Pool / Chronicle

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BASIC FORMULA; DESIGNERS ARE ADDING THEIR NAMES AND STYLE TO THE BEDDING CATEGORY; Brief Article HFN The Weekly Newspaper for the Home Furnishing Network May 13, 2002

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HEADLINE: BASIC FORMULA; DESIGNERS ARE ADDING THEIR NAMES AND STYLE TO THE BEDDING CATEGORY; Brief Article

BYLINE: Goldbogen, Jessica

BODY:
NEW YORK-After establishing their names and signature looks into the fashion bedding categories, many designers are now turning to the basic bedding category as new territory for their brands.

And in an effort to jazz up what has traditionally been a sea of white products, a number of designers -- and the manufacturers producing their products -- are adding color, patterns and other distinguishing details to their pieces.

"The consumer has a terrible time understanding the value of white goods in bedding," said Alan Kennedy, vice president of basic bedding for WestPoint Stevens. "The minute you put a Ralph Lauren, Tommy Hilfiger or Calvin Klein name on it, customers associate it with a level of quality that they understand."

Nautica is one of the latest designers to tap into basic bedding. The designer label just inked a deal with Louisville Bedding to make pillows, mattress pads and other basic bedding goods.

"Designer names make sense in basic bedding because the basic bedding shopper is also the top-of-bed shopper," said David Roshberg, national merchandise manager for bedding at Louisville. "Whatever excitement and brand loyalty is created by the decorative bedding categories will also attract the customer to purchasing basic bedding."

While samples are not available yet, Roshberg said his design team worked with **Nautica** to create products that use fabric constructions already familiar to **Nautica** Home customers, as well as features that Louisville is known for, such as the Expand-a-Grip sidewall on the mattress pads and proprietary DuPont pillow fibers.

When WestPoint Stevens picked up the Ralph Lauren basic bedding collection last year, for instance, the company incorporated the designer's signature plaid and trademark polo ponies into the collection.

"These are supposed to be his kind of signatures," said Kennedy. "They're very traditional, apparel-type styling that are intended to shout 'Ralph.' "

The same holds true for Hollander Home Fashions' style interpretation of Laura Ashley in its basic bedding collection. The company used gingham as an accent in pillow gussets and as cording on comforters and mattress pads.

The first product rollout was a luxury line in which the Laura Ashley floral pattern, Emile, was re-created in a jacquard woven.

"The challenge is always to make the product different from just regular basic bedding," said Ron Murphy, vice president of the Laura Ashley division for Hollander. The company went one step further with the packaging of the products. The gingham is also incorporated into reusable plastic totes that are used to package the bedding.

"By reusing the bag, it further validates and keeps the brand awareness of Laura Ashley in the consumers' house long after they've put the pillow in the pillowcase or the pad on the bed," said Murphy.

It is hard to miss Tommy Hilfiger's basic bedding for Pillowtex. The products are executed in colorful stripes, checks and polka dots that reflect the designer's fun, youthful apparel line.

"We utilized classic Tommy colors, trims and patterns in such a way that you can take the label off and still see that it's Tommy Hilfiger," said Matt Moses, divisional vice president of marketing for basic bedding at Pillowtex.

Prestigious names lend themselves to prestigious constructions. And when creating the Joseph Abboud basic bedding line, United Feather & Down ascribed to this practice by using luxurious materials such as German sand-washed silk and elements translated from Abboud's apparel line, such as paisley patterns and a diamond jacquard weave.

"Our belief was, let the designer do what a designer does best," said Robert Hickman, vice president of sales and marketing at United Feather. "Let them pick out the fabric and the looks. After all, these unique fabrications and fills are what justifies the designer element."

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