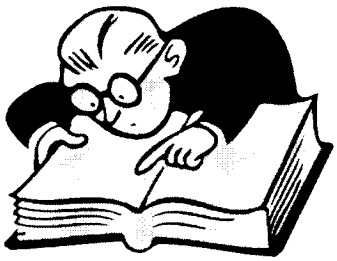


BULKY DOCUMENTS

(exceeds 300 pages)

Proceeding/Serial No: 91177192

Filed: 04-25-2008

Title: Opposer's Brief in Response to Applicant's Motion for Summary Judgment and Opposer's Countermotion for Summary Judment; with Exhibits A-G; A part 1 – A part 11

Part 4 of 11

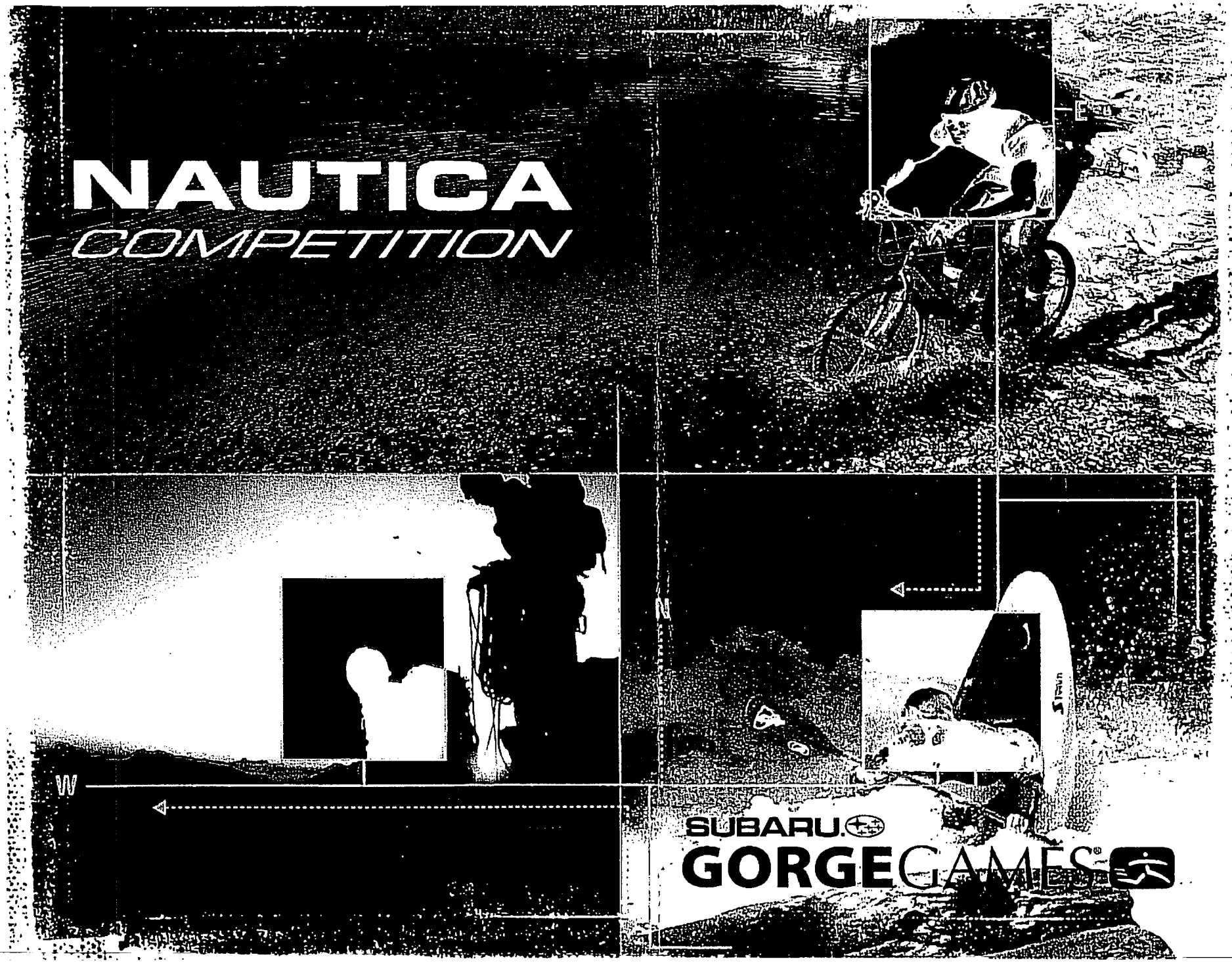
Processed by Duane Foster

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

NAUTICA APPAREL, INC.,	Opposition No. 91177192
Opposer,	Mark: GET NAUTI
v.	Serial No. 78610037
MARTANNA LLC,	Filed: April 15, 2005
Applicant	

EXHIBIT G

Examples of advertising, promotional and sponsorship materials and related media clippings referring to these activities


NAUTICA
COMPETITION
SUBARU
GORGE GAMES

Behind the Scene

Edited by Jeane MacIntosh

From Nautica's PACT 95 line, by David Chu.

YOUNG AMERICA™

AMERICA'S CUP DEFENSE TEAM

nautica

#782 Lt. Yellow ground

YOUNG AMERICA™

AMERICA'S CUP DEFENSE TEAM

nautica

#401 Navy ground

JULY 8 – 15, 2000 • COLUMBIA RIVER GORGE

2000

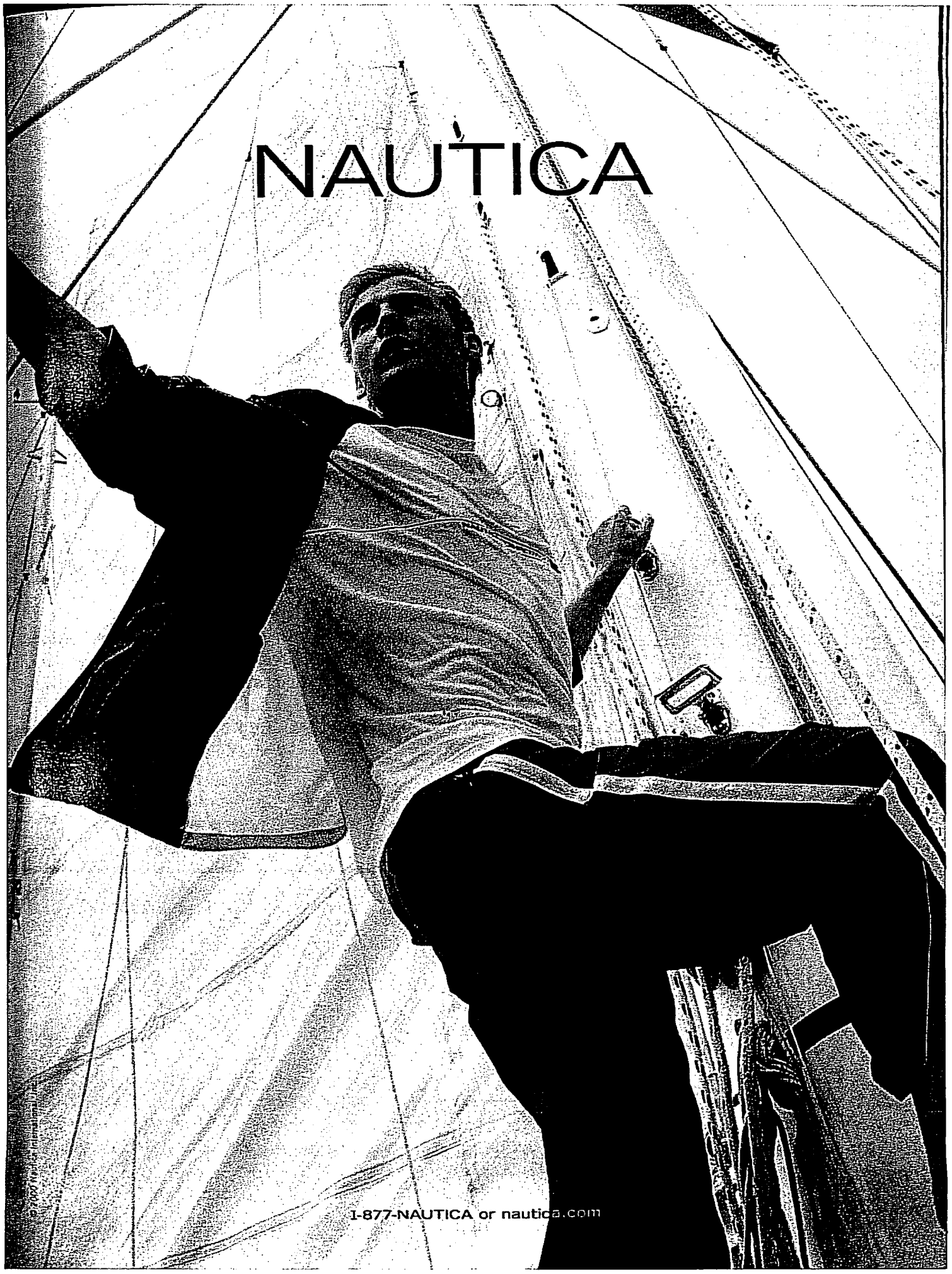
SUBARU

GORGEGAMES®

Outdoor World Championships

49er class sailing • 24 hr. mountain bike • kiteboarding • off road triathlon • outrig
canoe • climbing • mountain bike dual and downhill • extreme kayaking • windsurfi
half marathon • trail run • outdoor music concerts • recreational clinics • kids progra

www.gorgegames.com


NAUTICA
1-877-NAUTICA or nautica.com

SUBARU
The Beauty of All-Wheel Drive®

NAUTICA
OFFICIAL OUTFITTERS

netmarket.com
Save Time. Save Money. Save Your Sanity.™

Irish Spring Aloe

TEAM PAUL MITCHELL SPORTS

monster.com

NBC Sports

NATIONAL GEOGRAPHIC ADVENTURE

YAHOO! Sports Outdoors
outdoorsports.yahoo.com

ZuluSports.com
BASE CAMP FOR ADVENTURE

AmericanAirlines®

LEAVE NO TRACE OUTDOOR ETHICS

CitySports

GORGE GUIDE

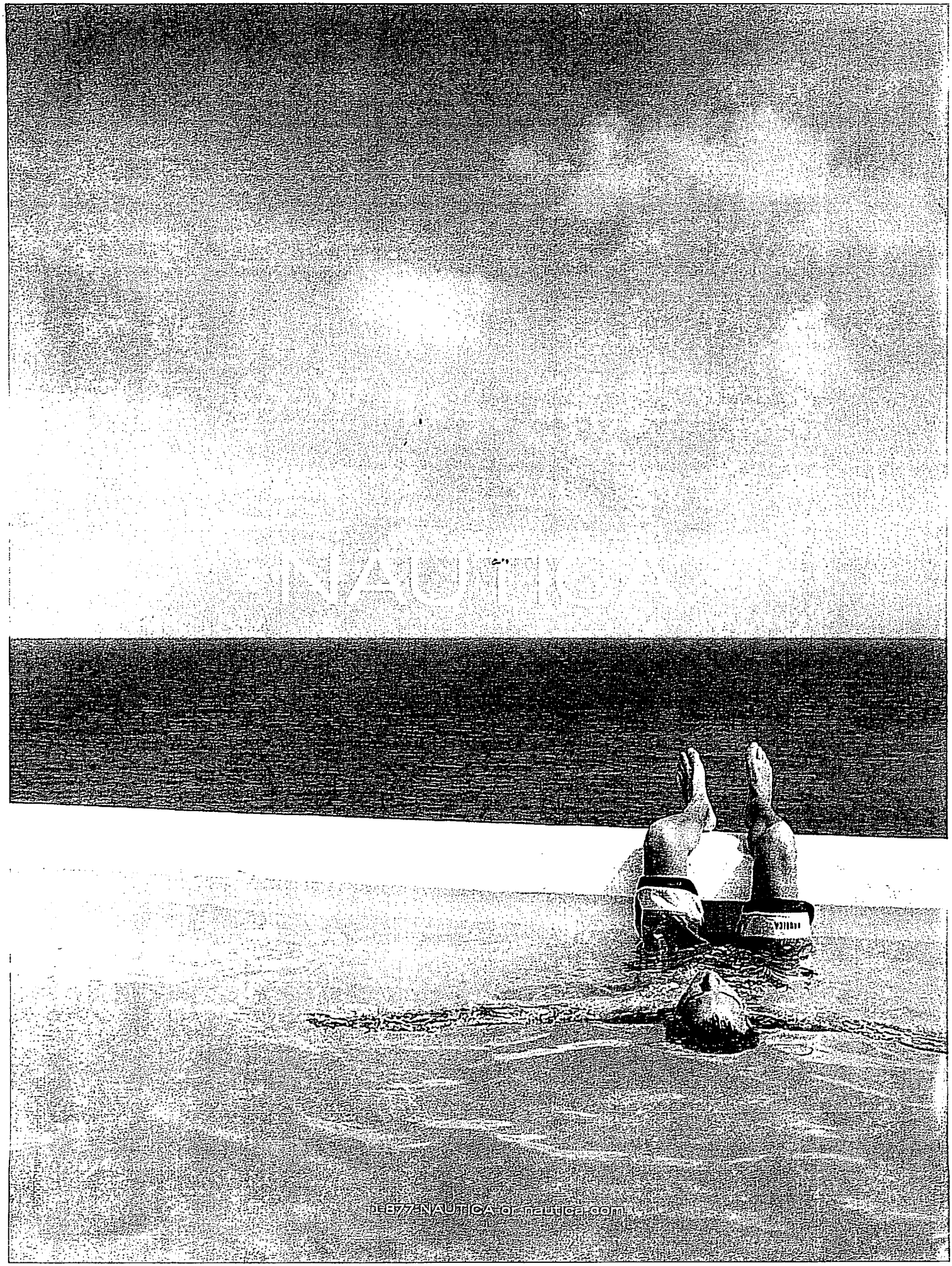
OregonLive

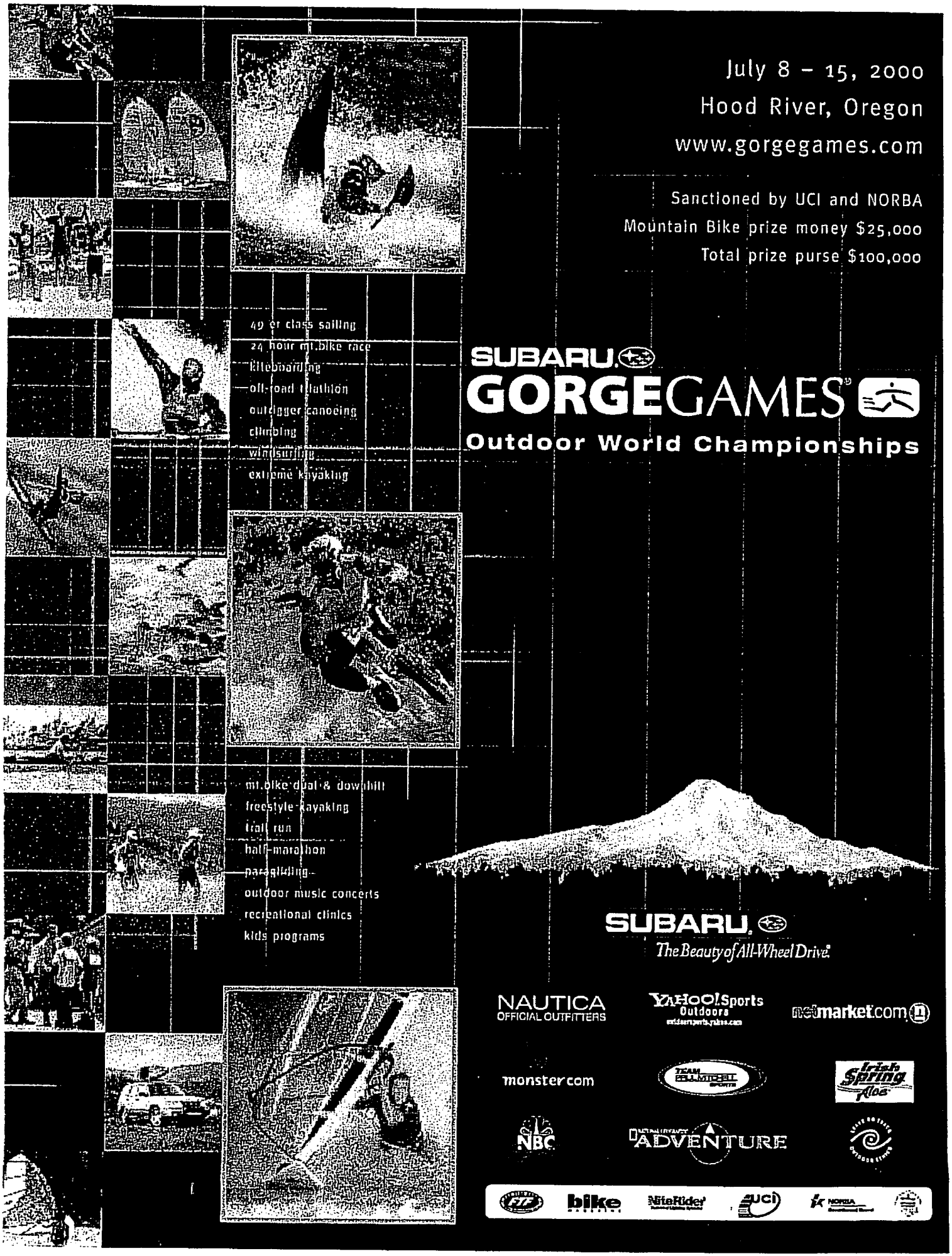
K105.5

Q104

Sprint.

UNITED STATES CELLULAR
WIRELESS COMMUNICATIONS


NAUTICA
1-877-NAUTICA or nautica.com


July 8 – 15, 2000
Hood River, Oregon
www.gorgegames.com
Sanctioned by UCI and NORBA
Mountain Bike prize money $25,000
Total prize purse $100,000
49 er class sailing
24 hour mt.bike race
kiteboarding
off-road tiathlon
outrigger canoeing
climbing
windsurfing
extreme kayaking
SUBARU
GORGEGAMES
Outdoor World Championships
mt.bike dual & downhill
freestyle kayaking
trail run
half-marathon
paragliding
outdoor music concerts
recreational clinics
kids programs
SUBARU
The Beauty of All-Wheel Drive
NAUTICA
OFFICIAL OUTFITTERS
YAHOO! Sports
Outdoors
netmarket.com
monster.com
TEAM PAUL MITCHELL SPORTS
Irish Spring Aloe
NBC
ADVENTURE
bike
NiteRider
UCI
NORBA

SUBARU

GORGE GAMES

July 8 - 15, 2000 ▸ Outdoor World Championships

One Week Long Guest Pass* to the Subaru Gorge Games

July 8-15, 2000

Redeemable at the National Geographic Adventure Village VIP Hospitality Tent

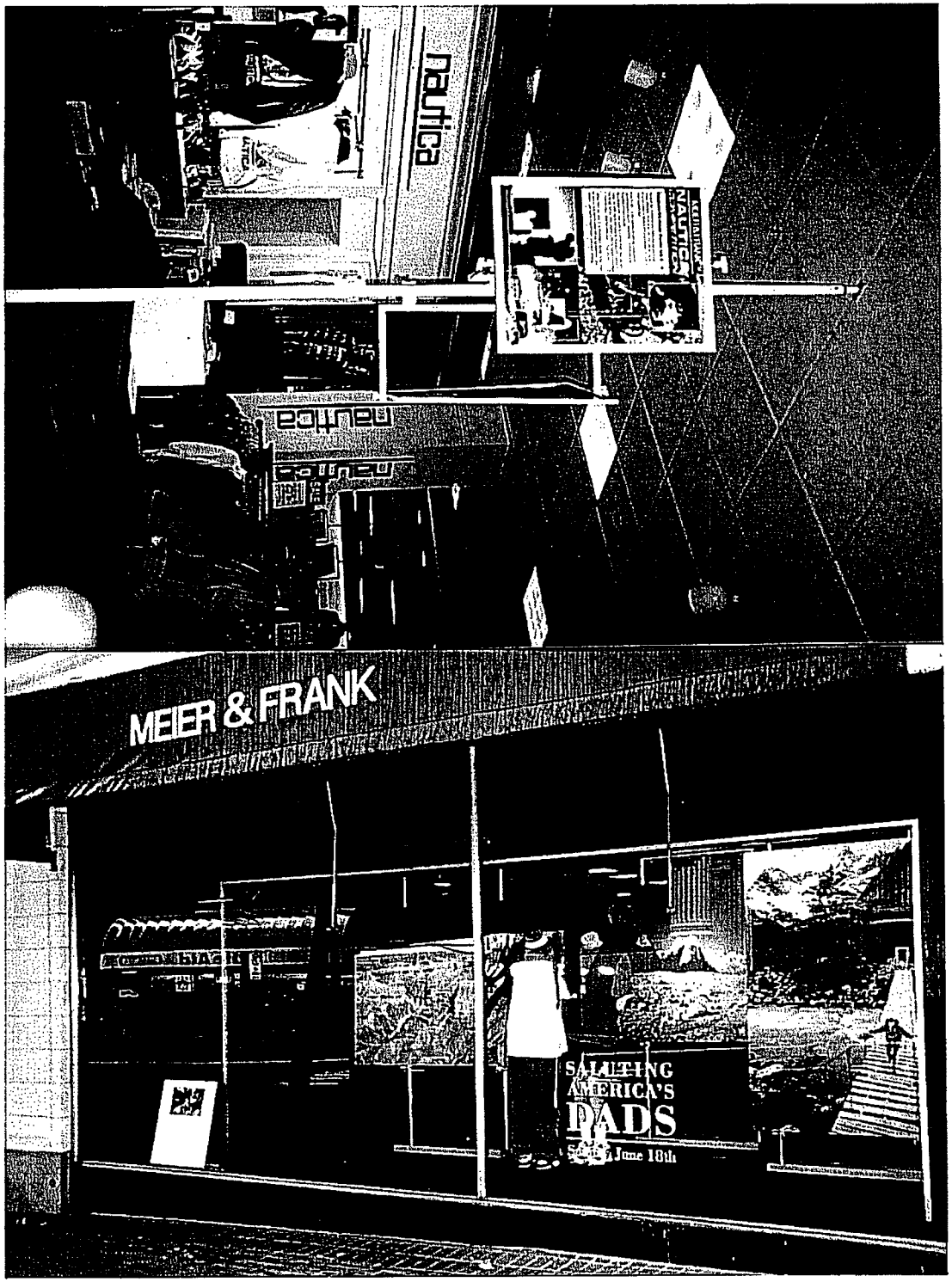
*Pass must be redeemed for official guest pass. Good for ONE person. Guest pass includes access to Sternwheeler Cruise & Dinner (Mon, July 10, 6:30pm-10:00pm), Final Concert (Sat, July 15, 7:00pm-11:00pm), access to VIP Hospitality Tent in N G A Village. Village located off I-84 at exit 64 Hood River. Pass must be picked up during Village hours (July 8-9 & 13-15; 9:00am-6:00pm, July 10-12; 5:00pm-7:00pm). Non transferable.

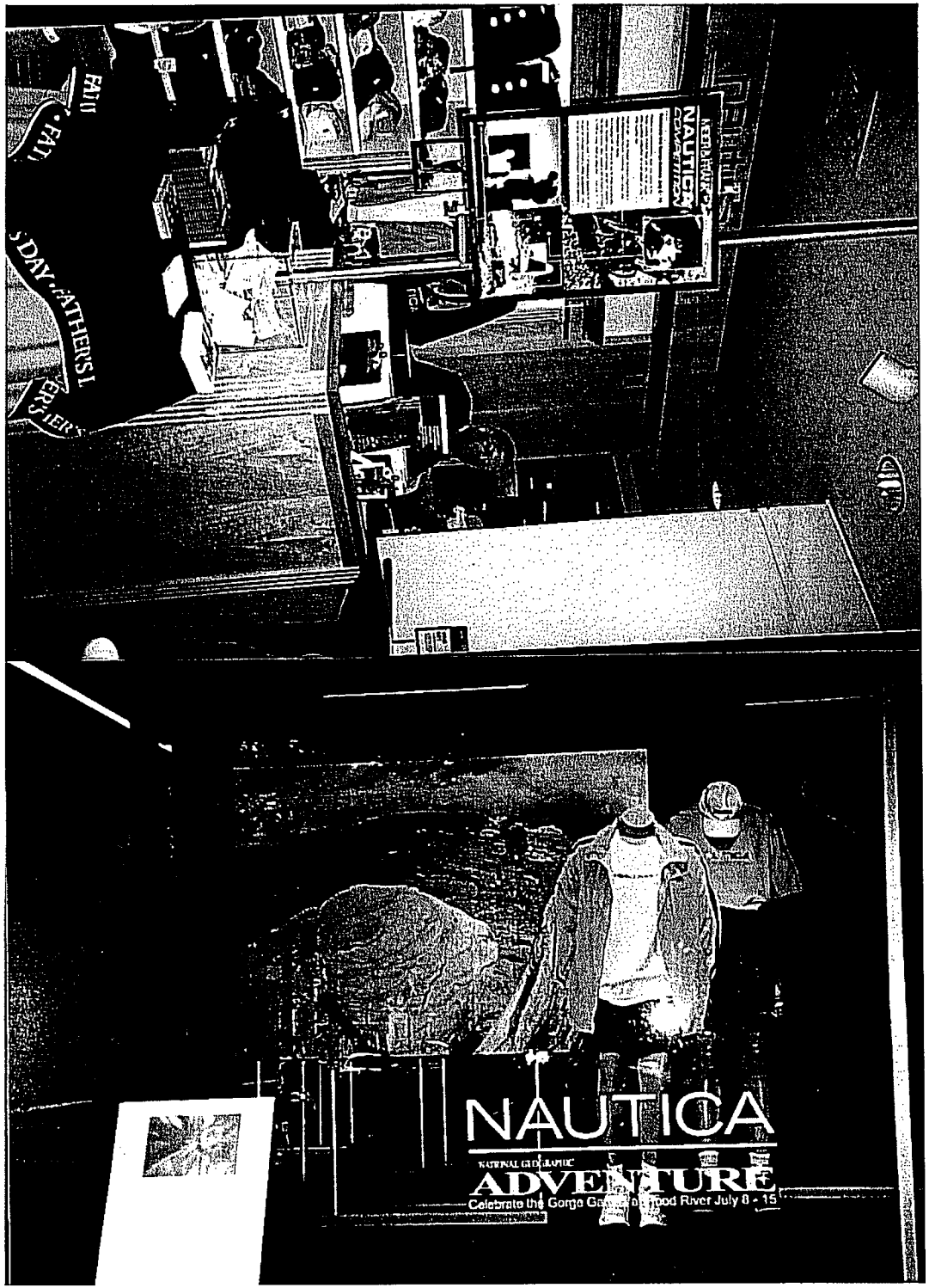
NAUTICA
OFFICIAL OUTFITTERS

NAUTICA
NAUTICA
NAUTICA
NAUTICA
TODAY
NOON-3PM
Meet Subaru Gorge Game Athletes
Windsurf * Rock Climb * Fly Fish
KGON radio, prizes and more!!!

NAUTICA
ADVENTURE
SALUTING
AMERICA'S
DADS
Sunday, June 18th

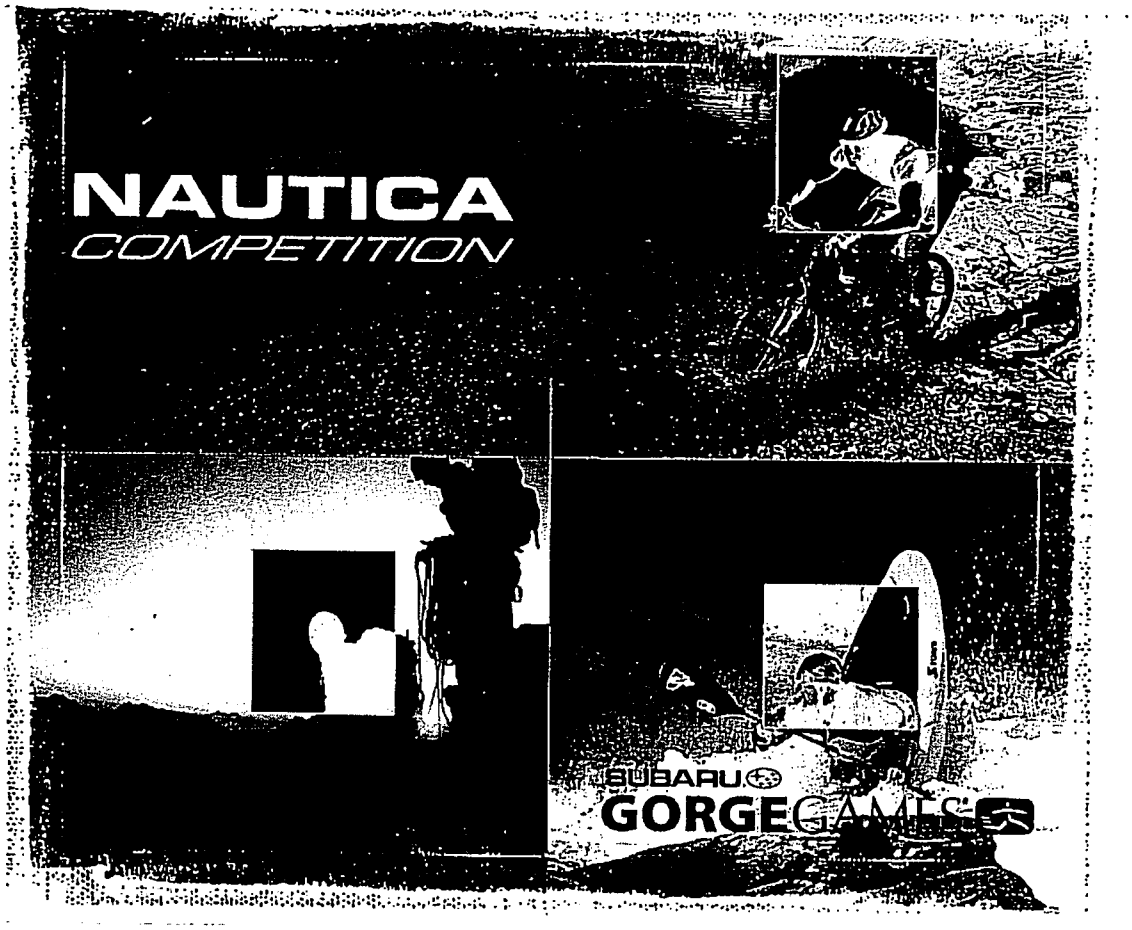
NAUTICA
ADVENTURE
SALUTING
AMERICA'S
DADS
Sunday, June 18th


nautica
nautica
nautica
MEIER & FRANK
SALUTING
AMERICA'S
DADS
June 18th


NAUTICA
NATIONAL GEOGRAPHIC
ADVENTURE
Celebrate the Gorge Ga
ood River July 8 - 15

NEER & FRANK
NAUTICA
COMPETITION
nautica
mall-eaters

DADS
NAUTICA



NAUTICA
COMPETITION

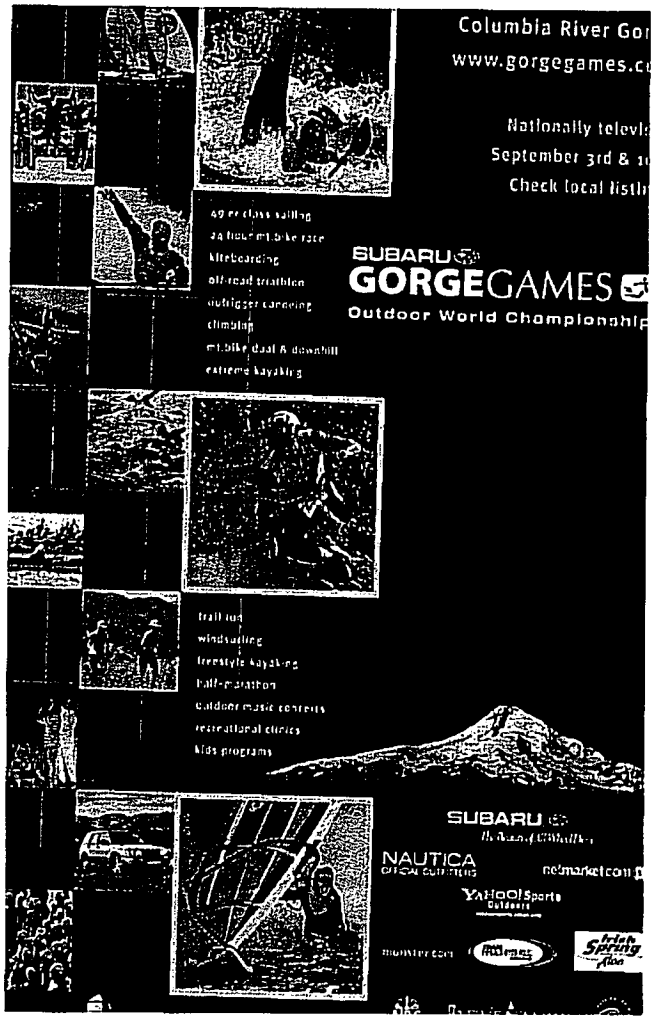
Meet the Pros!

Celebrate the spirit of adventure sports with NAUTICA, official outfitters of the Subaru Gorge Games.

Saturday, June 17th
12:00 – 3:00
Meier & Frank
Washington Square Mall.

Meet the pros and learn their techniques first hand. Try a windsurfing simulator, check out the rock climbing wall or cast a rod with the best fly fishing pros. Enter-to-win a weekend trip for two at Hood River Inn and, get two week long passes to the Subaru Gorge Games with your $100 regular price Nautica sportswear purchase.

SUBARU
GORGEGAMES
MEIER & FRANK


Columbia River Go
www.gorgegames.c
Nationally televi
September 3rd & 1
Check local listi
49er class sailing
24 hour mt. bike race
kiteboarding
off-road triathlon
outrigger canoeing
climbing
mt. bike dual & downhill
extreme kayaking
SUBARU
GORGEGAMES
Outdoor World Championship
trail run
windsurfing
freestyle kayaking
half-marathon
outdoor music concerts
recreational clinics
kids programs
SUBARU
NAUTICA
OFFICIAL SUPPLIERS
netmarket.com
YAHOO! Sports
Outdoors
monster.com
Irish Spring

The Oregonian
GO!
TUESDAY • MARCH 7, 2000

Come wind 'n' water, Gorge Games return to make a new splash

By KATY MULDOON
THE OREGONIAN

Zip up the wet suit. Strap on the helmet. Wriggle into the padded shorts. Or just grab some shades and gaze.

The Gorge Games are back.

The eight-day adventure sports festival that splashed into Hood River in 1996 and crashed last year without adequate sponsorship will return July 8-15 to a variety of sites in the Columbia River Gorge and on Mount Hood.

Organizers expect at least 2,000 athletes to compete for purses totaling $100,000. They also estimate that 25,000 to 35,000 spectators will watch the events, which will be free.

The reborn games come in corporate-meets-cool style, with a host of new big-name sponsors, led by Subaru, the title sponsor. NBC Sports plans to broadcast highlights in two one-hour shows Sept. 3 and 10.

Peggy Lalor, Gorge Games director, said she hopes the games will draw amateur and professional athletes from around the world, including a number of competitors headed for the Olympic Games in Sydney, Australia, in September.

Gorge Games events will include mountain biking, windsurfing, kiteboarding, kayaking, outrigger canoeing, climbing, trail running, a triathlon and 49er sailing — a class of high-speed racing skiffs.

The festival also will offer adventure sports clinics for children and adults, as well as a benefit concert for Leave No Trace, a nonprofit organization based in Colorado dedicated to building appreciation and respect for the outdoors.

For more information, check out www.gorgegames.com or call 541-386-7774.

Gorge Games return with major sponsor, TV exposure

ANDY GIEGERICH ▼

Talk about guilt by association. When mulling whether to write about the upcoming Subaru Gorge Games, I first pictured a series of competitions built around the four screaming morons from the Mountain Dew ads. I imagined the imbeciles doing freestyle bungee jumps, flipping and twisting in hopes of earning the respect of their fellow duuuuuudes. For some reason, I also envisioned them riding their mountain bikes off a cliff.

Second, I foresaw a flurry of sanctioned "gorging," as it were. Pie-eating contests, hot dog eating contests, eat that 72-ounce steak and get it for free. That kind of thing.

Turns out Peggy Lalor, director of the July 8-15 Subaru Gorge Games in Hood River, has similar fears. No, no, no: Her fears aren't that other warped people will believe it's a collection of binge-eating contests. She does worry, though, about people associating the legitimate Gorge Games with the made-for-TV GenX games (or whatever they're called.)

SUBARU GORGE GAMES July 2000 • Outdoor World Championships

"We want to differentiate from them a lot," said Lalor, in town to promote the Gr[illegible] Games along with expert kayaker S[illegible]hipley and 49er sailing virtuosos Cl[illegible]e and Jonathan McKee. "The difference is that we have sports that are real, that real people do. We're not making up sports, like mountain bikes on snow and street luging."

No, the Gorge Games instead will give a national television audience (Sept. 3 and 10 on NBC) a glimpse of how Oregon recreates on our incredible Columbia River-carved playground. With $100,000 in prize money, professionals and amateurs alike will compete in a plethora of events: Along with kayaking and 49er sailing (which refers to a new class of hyper-fast sailboats), the events include "real" mountain biking, windsurfing, outrigger canoeing, climbing, kiteboarding and an off-road triathalon.

The games are back after a two-year hiatus.

"We lacked a major sponsor, we now have one. It's not tough to figure out why, we're back," said Lalor.

"People said they missed us last year. They told us we had to do what we could to bring them back. Kids were devastated that we didn't hold (the event)."

Also devastated, presumably, was the Hood River region itself. According to David Povey, a University of Oregon professor of community and regional planning, the area missed out on millions in revenue by not holding the event in 1999. The games bring people to Hood River, where they check into its hotels, commandeer its restaurants and bars, ride the Mount Hood Railroad, and generally participate in tourist activities.

[illegible] much money does that mean? Povey [illegible]e 2000 Subaru Gorge Games will [illegible]ing $9.2 million in direct expenditures; a [illegible]pple effect will, he predicts, multiply that [illegible]gure by two, meaning the four counties [illegible]rrounding the games' epicenter will see [illegible]me $18.4 million spent in July.

And that's just a start. If the games come as popular as organizers [illegible]lieve/hope (Subaru's sponsorship means [illegible]'ll have Gorge Games at least through [illegible]02), Povey estimates it could mean some $27 million for the Hood River region in two years.

It's only as a side note that Povey warns such success may yield a few negative effects. Assuming more visitors means more people will fall in love with Oregon, he projects new residents, new businesses, higher property values and—here's the bad part—increased congestion.

Regardless, Povey still encourages support of the games, if only because 1999 proved that many Hood River denizens missed the event.

The games were resuscitated after organizers struck up a partnership with Octagon, the world's second-largest sports marketing company that struck the Subaru sponsorship deal.

"We've actually had primary sponsors from day one, but since we were organized out of the West Coast, we were more regional," said Lalor. She said that Subaru is a nice fit "because all their cars are all-wheel drive, so they're meant for people who like to go into areas with a little more traction."

Because many Gorge Games sports are Olympic events, many world-class athletes will use the competition as their tune-up for Sydney. That's not to say the games aren't for everyone. Qualified amateurs are welcome to participate, while such diversions as the kids' climbing wall will make it a happening place for the younger set.

With amateurs participating, you'd think the Gorge Games would open Lalor and her staff to some serious liability issues. She's got it covered. Participants must sign a waiver form, and few injuries from previous games have been hospital-inducing. The *uber*-dangerous events, such as the top-level kayaking course that includes a 30-foot waterfall, are limited to professionals. And even they have to prove in a test run that they can handle the challenge.

"We minimize the risks, and the worst things we usually have anyway are blisters, twisted ankles and scrapes," said Lalor. "Most of our participants know what they can and can't do."

Because Lalor will be busy running the show, she won't get to watch some of her favorite gorge sports. And what would those be?

"Watching the kayaking is probably the most fun," she said. "It's exciting to see them go into the holes and flip and spin and be one with the river."

WHAT'S IN A FUNNY NAME?

Just wanted to note that the guy who pitched this story is McLean, Va.-based public relations specialist Fred Shank. There's no real reason for this item, other than to report that February proved to be a stellar month for names. First, there was the woman who married and quickly separated from the multi-millionaire. Darva Conger just *had* to have made up that moniker.

Then I got a call from Widmer Brothers' PR guy Art Sasse. The pronunciation of that is, wonderfully enough, "sassy."

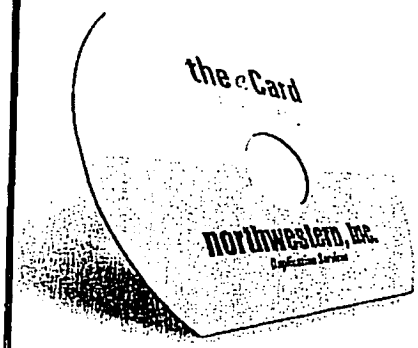
And then came Shank.

With a name like Giegerich ("GEE-gehrich," with the second syllable pronounced quickly, kind of like in "Oregon"), I guess I shouldn't throw name-directed stones.

But come on. Darva Conger? Sheesh.

Contact Andy Giegerich by e-mail at agiegerich@amcity.com or call 219-3417.

Give Your Customer More Than Just Your Number



the eCard

A NEW kind of business card - Fully interactive multimedia content that runs on a PC/Mac!

223-5010 • 800-547-2252

www.nwmedia.com

CD REPLICATION • CASSETTE DUPLICATION • DVD REPLICATION • CUSTOM MUSIC CD'S • VIDEO TAPE • AUDIO TAPE • DATA STORAGE • CUSTOM LOADED VHS TAPE & AUDIO CASSETTES • GRAPHIC DESIGN • AUDIO MASTERING • EXPERT TECHNICAL ADVICE • FREE LOCAL DELIVERY

northwestern, inc.

Since 1953

3732 SW Moody Ave. Portland, Oregon 97201

Hilton Garden Inn
Portland/Lake Oswego

14850 Kruse Oaks Dr.
Lake Oswego, OR 97035
503-684-8900

Hilton's new value-priced hotel offers so much more. Like a complimentary 24-hour business center, breakfast café, Pavilion Lounge, fitness center, indoor pool, whirlpool – even meeting facilities for up to 60 people. Plus, guest rooms feature a microwave oven, refrigerator, coffee maker, high-speed Internet access, two dual-line phones with voicemail and data ports and a USA Today.® Members of Hilton HHonors® can earn both hotel points and airline miles for the same business-rate stay. For reservations visit www.hilton.com. Or call your professional travel agent, 1-800-HILTONS, or the hotel direct at 503-684-8900. Ask for Plan Code P1.

INTRODUCTORY RATES $79 Mon-Fri per room per night $54 Sat-Sun per room per night

It happens at the Hilton

www.portlandlakeoswego.gardeninn.com Rates valid now through 4/30/00. Limited availability, advance reservations required. Rates exclusive of tax and gratuities, do not apply to groups and are subject to change without notice. You must be a member of Hilton HHonors to earn HHonors points. [illegible]

Hood River News

ıper, City of Hood River and Hood River County

HOOD RIVER, OREGON ▪ SATURDAY, FEBRUARY 12, 2000

Gorge Games return with new look

By THOMAS BENNETT
News staff writer

Winter gloom may fill the Gorge, but organizers of the Gorge Games are looking forward to summer sun and the return of the weeklong sports and music festival.

The Games are set to begin July 8, featuring new sponsors, new media partners and a new benefactor.

Games organizers are hosting a meeting Tuesday, Feb. 15, at noon at the Hood River Hotel ballroom to give an update on the event and discuss ways in which local businesses can become involved.

The Games were put on hold last year when organizers were unable to find a new title sponsor after the departure of Timberland. Subaru, a supporting sponsor for the first three Games, stepped up as the main supporter for the 2000 event.

Games founder and organizer Peggy Lalor said she expects roughly the same numbers of athletes and spectators at this year's event, but with the media coverage planned, future Games should draw bigger and bigger crowds.

"We're coming back a lot stronger with our partners, and that's allowing us to do more," she said. "But it will be a building process," she said.

NBC has signed a three-year contract with the Games, and will air two one-hour programs in September prior to the 2000 Olympics. It will also provide its footage for broadcast overseas.

Another new media partner this year is National Geographic Adventure Magazine. The magazine, a splashier offshoot of the well-known publication, will not only offer advertising for the event and its sponsors on its pages, but also provide coverage of the Games on its cable television network, which is seen in 80 countries. NG Adventure also will host a "village" at the Games headquarters featuring noted outdoor adventurers and films.

In addition, Internet portal Yahoo will drive the Games' website.

Along with commercial sponsors, the event features its own benefactor. Leave No Trace, an environmental awareness organization based in Boulder, Colo., will receive the proceeds from the Games' final concert. Plans are also in the works for the group to partner with the U.S. Forest Service to host voluntary work parties on local projects.

The same sports are back, but with a few twists. Mountain bikers can compete in a new

Please see GAMES, Page A7

GAMES

Trading cards in the works

Continued from Page A1

dual downhill event, while the cycling cross-country race has been turned into a 24-hour team endurance contest. A new wall will be in place for climbers, and "bouldering" will be added to the competition.

With the added media coverage, organizers are working to attract the sports' top athletes. But the events will still be largely aimed at those who just take part for fun, Lalor said.

Sports include windsurfing, kayaking, sailing, snowboarding, kiteboarding, running, outrigger canoeing and mountain-biking. The XTerra off-road triathlon will also return.

A wide range of activities for children will again be offered as well, although some of the "fluff" is being eliminated in order to concentrate on such offerings as clinics in windsurfing, kayaking and mountain biking. A series of trading cards featuring top athletes in the Games' competitive

Yahoo! lands cashless deal for volleyball sponsorship

Yahoo! Inc. continues to leverage its considerable reach to land sponsorship deals with small to midsize properties without spending cash to do it. The latest deal for the Web portal giant is with the Association of Volleyball Professionals, which inked Yahoo! to a three-year, barter-only sponsorship. It includes title sponsorship of one of the AVP's 12 events, the Santa Cruz Open held Memorial Day weekend.

The AVP hopes to get its return on the deal through a link from Yahoo! to its Web site and its Planet Volleyball e-commerce area. Yahoo! will also Webcast 7P events, creating added value for all AVP advertisers, and promote the organization through live chats with athletes and information geared toward amateur volleyball players. By offering these benefits, Yahoo! saved several hundred thousand dollars. The AVP has signed two other new sponsors — **Planters** Trail Mix and **ArtistDirect.com** — and both committed to mid-six-figure cash rights fees, according to AVP Chief Executive **Bill Berger**. Planters will be title sponsor of two events — in Chicago and Huntington Beach, Calif. — and has signed No. 1-ranked player **Adam Johnson** to an endorsement contract. AVP sponsors receive on-site signs and up to four 30-second commercial spots on **Fox Sports Network** telecasts of AVP events. The organization, which was bought out of bankruptcy protection two years ago by the investment bank

MARKETING MATTERS

ANDY BERNSTEIN

Spencer Trask, is handling all sponsorship sales in house after a brief stint with **Marcomm Partners** as its sales agent. It expects about $3 million in revenue this year.

■ **Howard Handler**, the senior vice president of marketing at **NFL Properties Inc.**, says he is committed to the NFL and has no intention of leaving the league anytime soon. A hand-picked hire of NFL Properties President **Sara Levinson**, who announced her resignation last week, Handler heads the league's marketing programs and has been active in developing its e-commerce and print publishing strategy, as well as all the league's in-house advertising. He said Levinson's resignation will have no bearing on his status with the league.

■ **Netmarket.com**, a large e-commerce site owned by **Cendeant Corp.**, will sponsor The Gorge Games, an outdoor sports competition that has been resurrected by **Octagon** and will air on **NBC** in September. Octagon shopped four partner-level sponsorships for $300,000 to $400,000 and signed Yahoo! and **Nautica** at that level. The package includes advertising units on the NBC broadcast, exposure on Yahoo!, on-site signs and print advertising in **National Geographic Adventure** magazine. **Subaru** is the title sponsor of the event, which will be staged in Hood River, Ore., two months before its actual air date.

■ Although not a Major League Baseball sponsor, **Miller Brewing Co.** will tie the Miller High Life brand to baseball and some of its all-time greats by staging a joint promotion with **The Sporting News** this spring, offering a discounted price on The Sporting News book "50 Greatest Sluggers." Point-of-sale materials will feature a photo of the book, other baseball imagery and tear-off coupons that will slash $16 off the $29.95 cover price. Miller and The Sporting News, which was recently bought by **Paul Allen's Vulcan Ventures**, have staged joint promotions for several years. This one kicks off Saturday and runs through August.

Miller, Sporting News team to market "50 Sluggers."

The Oregonian
Living
TUESDAY • MARCH 7, 2000

Come wind 'n' water, Gorge Games return to make a new splash

By KATY MULDOON
THE OREGONIAN

Zip up the wet suit. Strap on the helmet. Wriggle into the padded shorts. Or just grab some shades and gaze.

The Gorge Games are back.

The eight-day adventure sports festival that splashed into Hood River in 1996 and crashed last year without adequate sponsorship will return July 8-15 to a variety of sites in the Columbia River Gorge and on Mount Hood.

Organizers expect at least 2,000 athletes to compete for purses totaling $100,000. They also estimate that 25,000 to 35,000 spectators will watch the events, which will be free.

The reborn games come in corporate-meets-cool style, with a host of new big-name sponsors, led by Subaru, the title sponsor. NBC Sports plans to broadcast highlights in two one-hour shows Sept. 3 and 10.

Peggy Lalor, Gorge Games director, said she hopes the games will draw amateur and professional athletes from around the world, including a number of competitors headed for the Olympic Games in Sydney, Australia, in September.

Gorge Games events will include mountain biking, windsurfing, kiteboarding, kayaking, outrigger canoeing, climbing, trail running, a triathlon and 49er sailing — a class of high-speed racing skiffs.

The festival also will offer adventure sports clinics for children and adults, as well as a benefit concert for Leave No Trace, a nonprofit organization based in Colorado dedicated to building appreciation and respect for the outdoors.

For more information, check out www.gorgegames.com or call 541-386-7774.

Gorge Games return with major sponsor, TV exposure

ANDY GIEGERICH
▼

Talk about guilt by association. When mulling whether to write about the upcoming Subaru Gorge Games, I first pictured a series of competitions built around the four screaming morons from the Mountain Dew ads. I imagined the imbeciles doing freestyle bungee jumps, flipping and twisting in hopes of earning the respect of their fellow duuuuuudes. For some reason, I also envisioned them riding their mountain bikes off a cliff.

Second, I foresaw a flurry of sanctioned "gorging," as it were. Pie-eating contests, hot dog eating contests, eat that 72-ounce steak and get it for free. That kind of thing.

Turns out Peggy Lalor, director of the July 8-15 Subaru Gorge Games in Hood River, has similar fears. No, no, no: Her fears aren't that other warped people will believe it's a collection of binge-eating contests. She does worry, though, about people associating the legitimate Gorge Games with the made-for-TV GenX games (or whatever they're called.)

"We want to differentiate from them a lot," said Lalor, in town to promote the Gorge Games along with expert kayaker Scott Shipley and 49er sailing virtuosos Charlie and Jonathan McKee. "The difference is that we have sports that are real, that real people do. We're not making up sports, like mountain bikes on snow and street luging."

No, the Gorge Games instead will give a national television audience (Sept. 3 and 10 on NBC) a glimpse of how Oregon recreates on our incredible Columbia River-carved playground. With $100,000 in prize money, professionals and amateurs alike will compete in a plethora of events: Along with kayaking and 49er sailing (which refers to a new class of hyper-fast sailboats), the events include "real" mountain biking, windsurfing, outrigger canoeing, climbing, kiteboarding and an off-road triathalon.

The games are back after a two-year hiatus.

"We lacked a major sponsor, we now have one. It's not tough to figure out why we're back," said Lalor.

"People said they missed us last year. They told us we had to do what we could to bring them back. Kids were devastated that we didn't hold (the event)."

Also devastated, presumably, was the Hood River region itself. According to David Povey, a University of Oregon professor of community and regional planning, the area missed out on millions in revenue by not holding the event in 1999. The games bring people to Hood River, where they check into its hotels, commandeer its restaurants and bars, ride the Mount Hood Railroad, and generally participate in tourist activities.

How much money does that mean? Povey said the 2000 Subaru Gorge Games will bring $9.2 million in direct expenditures; a ripple effect will, he predicts, multiply that figure by two, meaning the four counties surrounding the games' epicenter will see some $18.4 million spent in July.

And that's just a start. If the games become as popular as organizers believe/hope (Subaru's sponsorship means we'll have Gorge Games at least through 2002), Povey estimates it could mean some $27 million for the Hood River region in two years.

It's only as a side note that Povey warns such success may yield a few negative effects. Assuming more visitors means more people will fall in love with Oregon, he projects new residents, new businesses, higher property values and—here's the bad part—increased congestion.

Regardless, Povey still encourages support of the games, if only because 1999 proved that many Hood River denizens missed the event.

The games were resuscitated after organizers struck up a partnership with Octagon, the world's second-largest sports marketing company that struck the Subaru sponsorship deal.

"We've actually had primary sponsors from day one, but since we were organized out of the West Coast, we were more regional," said Lalor. She said that Subaru is a nice fit "because all their cars are all-wheel drive, so they're meant for people who like to go into areas with a little more traction."

SUBARU GORGE GAMES

Because many Gorge Games sports are Olympic events, many world-class athletes will use the competition as their tune-up for Sydney. That's not to say the games aren't for everyone. Qualified amateurs are welcome to participate, while such diversions as the kids' climbing wall will make it a happening place for the younger set.

With amateurs participating, you'd think the Gorge Games would open Lalor and her staff to some serious liability issues. She's got it covered. Participants must sign a waiver form, and few injuries from previous games have been hospital-inducing. The *uber*-dangerous events, such as the top-level kayaking course that includes a 30-foot waterfall, are limited to professionals. And even they have to prove in a test run that they can handle the challenge.

"We minimize the risks, and the worst things we usually have anyway are blisters, twisted ankles and scrapes," said Lalor. "Most of our participants know what they can and can't do."

Because Lalor will be busy running the show, she won't get to watch some of her favorite gorge sports. And what would those be?

"Watching the kayaking is probably the most fun," she said. "It's exciting to see them go into the holes and flip and spin and be one with the river."

WHAT'S IN A FUNNY NAME?

Just wanted to note that the guy who pitched this story is McLean, Va.-based public relations specialist Fred Shank. There's no real reason for this item, other than to report that February proved to be a stellar month for names. First, there was the woman who married and quickly separated from the multi-millionaire, Darva Conger just *had* to have made up that moniker.

Then I got a call from Widmer Brothers' PR guy Art Sasse. The pronunciation of that is, wonderfully enough, "sassy."

And then came Shank.

With a name like Giegerich ("GEE-geh-rich," with the second syllable pronounced quickly, kind of like in "Oregon"), I guess I shouldn't throw name-directed stones.

But come on. Darva Conger? Sheesh.

Contact Andy Giegerich by e-mail at agiegerich@amcity.com or call 219-3417. ❑

NEW SPONSOR

LibertyBay.com Signs First Sponsorships, Seeks More Deals

While most Internet service providers sponsor to reach consumers (*IEG SR*, Nov. 9, 1998), startup ISP LibertyBay.com, Inc. is using event marketing to also target cosponsors.

The year-old, national ISP–which has just signed its first deal with Festivals, Inc. to sponsor Washington's Safeway Bite of Seattle, Taste of Tacoma and Kent Cornucopia Days–plans to align with festivals in other markets this summer and fall.

LibertyBay is seeking relationships with event cosponsors in hopes of selling Web links accessed through its SplashCard sign-up CDs. The SplashCard, which will be distributed at the events, offers 20 hours of free Internet service. The ISP generates revenue by selling four links that appear upon startup each time consumers access the service from the event-branded CDs.

"We're using event marketing to meet cosponsors and gain distribution to lots of people," said Tony Perez, director of business development, who screens proposals.

LibertyBay uses viral marketing to incent new users and maximize impressions for advertisers. Consumers are encouraged to enlist their friends for the service by a LibertyBay e-mail offering 10 additional hours. Each user typically signs up at least five people, Perez said.

Festivals, Inc., producer of the Seattle and Tacoma taste festivals and sales rep for the Kent event, is using SplashCards as a selling tool, offering sponsors and prospects promotional ideas linked to the service. "It gives us more inventory," said Kelly Petchiny, director of sales & marketing with the agency. Petchiny plans to introduce LibertyBay to major event cosponsors such as Safeway, Inc.; Millstone Coffee Co.; and Sprint PCS.

LibertyBay, which has official ISP status at the three events, plans to leverage the ties on-site with dunk tanks. These will create visibility, raise money for charities and are a natural tie to SplashCard's water imagery, Petchiny said.

WHO
LibertyBay.com

TAKEAWAY
New ISP uses ties to develop business relationships.

More Deals Sought

LibertyBay is shopping for events in Chicago, Dallas, Los Angeles, Washington, D.C. and other major markets, said Perez, who forwards qualified ties to Todd Ostrander, president and CEO, for sign-off. Rightsholders must be willing to introduce the ISP to cosponsors.

SOURCES
LibertyBay.com, Inc., Tel: 253/396-1155
Festivals, Inc., Tel: 206/232-2982

MEASUREMENT

Nautica Adds Deals As Sponsorship Demonstrates Return

Armed with the knowledge that 90 percent of its deals are producing a demonstrable sales increase at retail, Nautica Int'l, Inc. has signed one of its largest deals to date, a three-year, $300,000-plus-per-year tie with the Subaru Gorge Games in Mt. Hood, Ore.

Indeed, the apparel marketer is so sold on the return it receives from sponsorship, it allocates at least 15 percent of its marketing budget to sponsorship, said Dee Slattery, the company's director of marketing, who signs off on ties.

For example, since Nautica took title of the Malibu Triathlon three years ago, its Los Angeles retailers have experienced 15-to-20-percent year-over-year sales increases during the three-week period surrounding the September event. Before sponsoring the event, "business was strong," in the L.A. market, with single-digit yearly increases during the same period, Slattery said.

Nautica promotes the event in-store and with radio advertising. For example, at last year's triathlon, Nautica partnered with 10 of The May Department Stores Co.'s Robinsons-May locations to conduct promotions including athlete appearances and a sweepstakes. The in-store Nautica Shop aired footage on video screens. Earlier this year, the company renewed with the triathlon for three years.

WHO
Nautica

TAKEAWAY
Apparel marketer adds events following double-digit sales rise from sponsorship.

Leveraging Gorge Games

Nautica will apply a similar activation strategy to July's Gorge Games. At The May Co.'s Meier & Frank chain it will conduct a sweepstakes around the event, host in-store athlete appearances and promote a gift with purchase.

As part of its objective to gain visibility in other areas of the store, Nautica will decorate the windows in Meier & Frank's Portland flagship store. Nautica will tout the tie with newspaper and outdoor ads in Portland and spots during the two tape-delay broadcasts on NBC, Slattery said.

The company also plans to highlight the sweepstakes on its Web site's Events page. Nautica will offer Gorge Games merchandise, including caps and T-shirts, to consumers who participate in a trivia contest in that area.

As the event's official outfitter, Nautica will design clothing to be worn by Gorge Games' staff, volunteers and hopefully cosponsors, a tack it also takes with the Malibu Triathlon, Slattery said.

Other company products, including Nautica watches and eyewear, are included in the deal, she added.

Nautica may tie NBA Los Angeles Lakers player Glen Rice, a Nautica endorser, into the Gorge Games through on-site sports demonstrations.

The company, which targets 25-to-45-year-old males with HHI of $50,000-plus interested in sports, arts and the environment, promotes itself as active, authentic and high quality.

As for sponsorships that have not produced satisfactory results, Slattery cites implementation problems such as low store inventory, poor timing or not enough advertising support. "If you can't tie sponsorship to business or soul of the brand, you can't expect things to happen," she said.

Other Nautica sponsorships include Starlight Children's Foundation, Men's Alpine World Cup, Nautica World Sailing Championships and Washington, D.C.'s BB&T Classic college basketball tournament.

Nautica also has taken ties for museums' after-hours social events around its jazz-themed Arts and Soul fashion shows, which will continue in Miami, Seattle and San Francisco this year, Slattery said.

SOURCE
Nautica Int'l, Inc., Tel: 212/541-5757

KAITANA

By JANET COOK

fter taking a year off, the Gorge Games returns this summer with the backing of several major sponsors and an international sports marketing company that promises to make the event bigger and better than ever.

The 2000 Subaru Gorge Games take place July 8 through July 15 at venues around Hood River. Limitless Events and Marketing and its founder Peg Lalor are still the brains — and much of the muscle — behind the event.

But this year Lalor has formed a partnership with Octagon Worldwide, a sports marketing company that ranks among the top three agencies in the world. Octagon's involvement helped secure title sponsor Subaru and sewed up a television deal with NBC Sports for two telecasts of Gorge Games highlights to run in September.

Other major sponsors include Nautica, Yahoo!, National Geographic Adventure Magazine, Netmarket.com, Paul Mitchell and American Airlines. Dozens of other sponsors are involved on a sport-specific basis.

The event features individual and team competitions in various outdoor sports, including mountain biking, trail running, kayaking, windsurfing, kiteboarding, outrigger canoeing and off-road triathlon. A $100,000 prize purse will be divided among the sports.

One major change in this year's event is the absence of a snowboarding competition. "When Octagon came onboard, we took a hard look at the event in order to more clearly distinguish it from events like the X Games and the Gravity Games," Lalor said. Snowboarding, which was part of previous Gorge Games, was the only "winter" sport competition in the Games. "We decided it just didn't fit with our image as a summer event," she said.

A climbing competition with prize money totaling $10,000 — one of the only climbing events in the country this summer with a sizable purse — will replace snowboarding. The competition will take place on a custom bouldering wall to be built at the event headquarters at the Hood River Marina.

Another addition to this year's Games is in mountain biking. Along with dual slalom and downhill competitions, there will be a 24-hour race. Individuals can enter, as well as teams of 2, 4 or 5 competitors. The event will be held on a 10-mile lap course at the base of Mt. Hood.

A change in this year's off-road triathlon will have competitors start and finish the race at the Hood River Marina. There also will be two courses this year of different lengths, one with a 750-meter swim, 10-K mountain bike ride and 10-K run, and a more challenging course with a 1500-meter swim, a 25-K mountain bike ride and a 10-K run.

Aside from some competition changes, however, the Games will look much as they have in the past — if more polished. "We're still very much focused on the grass roots," Lalor said. "We invite a small group of international pros and a large group of regular guys and gals and they get to compete on the same playing field."

Lalor said Octagon has sought few changes in the event. "They've been very respectful of what we created," she said. "They saw the value in it and wanted to keep it very much the same."

As in the past, the 2000 Subaru Gorge Games will feature clinics taught by pro athletes, an extensive kids program and live music, including the popular Street Dance in downtown Hood River and a concert on closing night at the Bingen Marina. Proceeds from the concert will go to Leave No Trace, a national nonprofit organization dedicated to building awareness and respect for public r ation places.

Mountain biking in Post Can

"We've always been looking for a nonprofit benefactor that had an environmental aspect l was not political," Lalor said. "We felt that Le No Trace fit the bill perfectly and are excited about being able to help an organization that right in line with our philosophy."

Lalor believes the involvement of Octagon Worldwide and the injection of dollars from h profile sponsors will take the event to a new l As part of its sponsorship deal, National Geographic Adventure Magazine will create the " tional Geographic Adventure Village" to serv event headquarters at the Hood River Marina Along with booths where outdoor companies display and sell products, a highlight of the " lage" will be a JumboTron screen where vide footage from Gorge Games events will be sho during the day. At night, films from the Banff Mountain Film Festival will be featured.

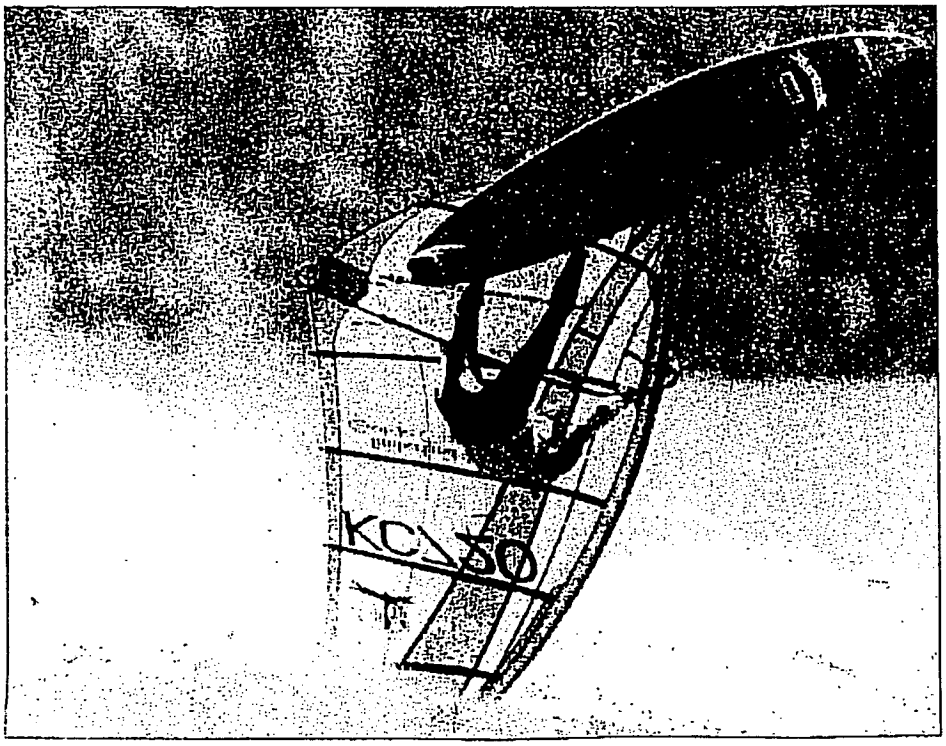
The major Gorge Games sponsors have sig on for three years, ensuring a continuation o event at this level. "They're here for the long so it's in everyone's interest to make sure the event is the best it can possibly be," Lalor sai

After four years of struggling to run the G Games with varying degrees of sponsor com ment, Lalor believes the new attention focuse it provides an unprecedented opportunity for Hood River and other Gorge communities.

"What this means is, if we can spit-and-pol things and welcome people here for this, we' this media machine for three years," she said think it will do a lot for our economy if we c embrace it."

For more information about the 2000 Subar Gorge Games, log onto the event's website at www.gorgegames.com.

Cook is a Hood River free-lance writer.



Getting vertical during freestyle windsurfing competition at the hatchery.

WORKING woman
September 2000

Fast *FORWARD*

Going for the Gorge

A small-town event turns into big business.

Hanging Tough: When Peggy Lalor's Gorge Games were threatened with cancellation, the founder (below left) sprang into action.

THANKS TO PEGGY LALOR, a world-class windsurfer and former computer salesperson, the Olympics won't be the only major sports event on TV this month. The Subaru Gorge Games—a mix of events including kayaking, mountain biking, paragliding, kite boarding, and rock climbing—will air on NBC September 3 and 10. Based in Hood River, Oregon, the competition is expected to draw 2,000 athletes, 25,000 spectators, and millions of dollars to the Pacific Northwest. But it almost didn't happen. A year ago, Lalor had to cancel the games when her main sponsor backed out. So she pursued a partnership with Octagon Marketing North America, which helped her land the NBC deal and sponsors such as Subaru, Nautica, *National Geographic Adventure*, and Yahoo! Sports. Here, she shares a few thoughts about marketing moxie.

What happened after the 1999 Games were called off? What I learned is that most major corporations are not risk takers. But I see everything as an opportunity. I had to locate someone who understood the unique opportunity a place like the Columbia River Gorge provides. When Octagon wanted to fly me to New York to negotiate, I insisted they come to Hood River. That made the deal.

Do you have a strategy for success? Part of marketing an event is knowing who you are. The games are about selling a healthy lifestyle. We're not Aspen, Vail, or Whistler, and we're definitely not slick. You're not going to find a Hyatt here 'cause we don't have one. We're a farm-

GAMES

Local athletes set their sights

Continued from Page A1

a.m. and 3:30 and 4:30 p.m. in the National Geographic Village.

At least 12 Hood River athletes will compete in the Games.

n Thirty-year-old Cory Roeseler, co-inventor of the kiteski, is a five-time blowout winner, 1995 X-Games champion, and was kiteski world champion in 1995-96 and 1997.

He won the Mogador Cup in Morocco as island circumnavigation champ last year and he holds the the unofficial kite-sailing speed record of an average 42 miles an hour over 100 meters.

n Sam Drevo, 23, holds a passel of gold medals and championships in kayaking. He has been ranked Number Two in the world in whitewater freestyle and two years ago he broke the unofficial world speed/vertical record running the Paonia Reservoir Dam, a drop of 200 feet, in 9.5 seconds, the first to accomplish this feat.

He is a graduate of Lewis and Clark College in Portland with a business degree. He founded and coordinated the college's paddle program which taught 500 Lewis and Clark students and faculty how to paddle a kayak.

n Windsurfer Eddie Petrocelli, 27, calls Hood River and Aruba home. He is instructional editor of Windsurfer Magazine. He teaches an estimated 3,000 persons a year to windsurf.

He holds numerous free style windsurfing records and will teach the gorge Games ZuluSports Clinic on July 11 from 7 to 9 p.m. at Big Winds.

Other Hood River entrants in the Gorge Games include kayaker Rachel Moldover, mountain bikers Mark DeResta and Jennifer Bisset, and triathlon competitor Jennifer Donnelly, who will also compete in the 10K-1/2 marathon trail run along with Tom Moline, and Temira Wagonfeld in freestyle windsurfing.

n Bisset is part of a four-woman team of mountain bikers who attack a rugged, challenging course for 24 hours in sequences of four to six laps on a 10 to 12-mile course. The other athletes are Susie Harris, Maureen Busby, and Jill Crimmins. The team is sponsored by Summit Projects, an Internet development company in Hood River.

This bike race is not a walk in the park, nor is it for the faint of heart.

The girls must continue riding night and day beginning at noon on July 8 to noon on July 9 over the Whoop-Di Trail off Eastside Road. They wear lights at night, try to sleep along the trail between riding their laps, and generally encourage each other.

The quartet has been riding separately and together for some 10 years. Bisset describes the rocky sections of the trail as "technical." That means steer clear of the boulders and pick your way through the rocks without losing too much speed.

Bisset is 25, Harris, 37, Busby 41 and Crimmins 30. They think they have an edge over the world champions they're going to compete against, because they ride the Whoop-Di Trail a lot. However it works out, Bisset says the race is going to be a "lot of fun."

n Twenty-five-year-old Temira Wagonfeld has been a local for four years who spends part of her time in Maui. "I've spent a winter here, so I guess that makes me a resident."

She's been windsurfing for 11 years. Freestyle translates into assorted jumps and tricks, like the forward loop where you flip upside down and hopefully land upright on the water. Or the table top, where you flip the board upside down.

Windsurfers are not fazed by falls, because they all fall. "Sometimes you fall hard," Wagonfeld says, "but it's not very often you get hurt. Water has a lot more 'give' than cement."

She's pre-qualified for the freestyle, so she doesn't have to worry about the qualifying trials which will be held July 5 through 7. The freestyle competition takes place the first windy day after that.

"We need more women sailors," she added. "They shouldn't be intimidated by all the hoopla of the Games. A lot of my friends from Maui will be here and it's going to be fun."

The Gorge Games, absent last year because of a pullout by major sponsors, enters this year's millennium event with a pocketful of sponsors. Overall sponsor is Subaru and includes Nautica, Irish Spring Aloe, Yahoo! Sports Outdoors, American Airlines, netmarket.com and ZuluSports.com.

Exhibition sports include paragliding July 15 and a 10-mile sea kayak race from The Dalles waterfront to the Discovery Center.

September

August

BRANDWEEK
NEW YORK, NY
WEEKLY 26,688
JUL 10 2000

BURRELLE'S
-123 KF
txzo.. ad...n

Newswire

Golden Books begins the holiday season early this year by releasing a special DVD double-featuring *Frosty the Snowman* and *Frosty Returns*. The package includes both movies, bonus tracks and an introduction by Arthur Rankin, animator/producer of *Frosty* and *Rudolf the Red-Nosed Reindeer*, which also will be re-released on DVD. Available as both DVDs and home videos, titles hit shelves Sept. 12 ... **Toy Biz**, N.Y, signed a multi-year agreement with **Warner Bros. Consumer Products**, to create kites featuring Harry Potter, based on the J.K. Rowling book series ... **Nautica** is gearing up for fall: the brand is official outfitter of the **Subaru Gorge Games** in Hood River, Ore., this week; the company will partner with art museums in Seattle next month and Miami in November to bring young people an evening of art, music and fashion; it is also title sponsor of the **Nautica Malibu Triathlon** held at Zuma Beach, Calif., on Sept. 17 ... Marsteller Advertising, N.Y., will hold the reins for a **United Airlines** campaign preaching benefits of proposed merger with **US Airways**. Prelim plans call for targeting key markets and touting advantages: easier access to international destinations, seamless one-ticket service, consolidation of frequent flyer miles and **Star Alliance**. Fallon, Minneapolis, and Young & Rubicam, N.Y., which handle United's regular ad duties, were kept out so the agencies can continue focusing on the brand.

USA TODAY
Sports
SECTION E

Summer showcases

By Gary Hershorn (USA TODAY)

If you can't wait for Sydney, July offers two big sports festivals that celebrate the outdoors. But the Great Outdoors Games and the Gorge Games Outdoors World Championships take very different views of the outdoors.

Great Outdoors vs. Gorge Games

Location, location

Great Outdoors: Aptly named Lake Placid, N.Y., home of bobsleds and damp wood.

Gorge Games: Aptly named Columbia River Gorge, home of windsurfing and Gore-Tex.

Competitions and dates

Great Outdoors: 20 events, July 20-24.

Gorge Games: 17 events, July 8-15.

Signature event

Great Outdoors: Fly fishing in the Ausable River.

Gorge Games: Windsurfing in the Columbia River.

Endurance event

Great Outdoors: Timber competitors participate in three grueling contests, including the Underhand Chop and the Standing Chop. Men finish with the Single Buck and the female competitors round out the competition with the Axe Throw. The competitor with the lowest time wins.

Gorge Games: 24-Hour Mountain Bike Race. Solo riders and relay teams race from noon to noon on a rugged 12-mile course. Rider with most laps wins.

Most unusual event

Great Outdoors: Two-board jigger climbers race to the top of a pole without spikes or straps, using only an axe and two boards. Ascent is accomplished by chopping a notch, sticking a board in it, then standing on that board to chop the next notch.

Gorge Games: Kite Board Racers launch large kites while floating in the river, then use the kite as a sail as they traverse the water on wakeboards.

Charity project

Great Outdoors: Project HomeSafe, a nationwide gun safety and lock distribution program.

Gorge Games: Leave No Trace, responsible outdoor recreation through education, research and partnerships.

Prize money

Great Outdoors: $270,000.
Gorge Games: $100,000.

On television

Great Outdoors: 175 hours on ESPN, ESPN2, July 27-Aug. 4.

Gorge Games: 2 hours on NBC, Sept. 1 and Sept. 10.

Gorge presents steep hurdles, fun

By Sal Ruibal
USA TODAY

HOOD RIVER, Ore. — The Columbia River Gorge is a steeply carved, half-mile deep trough that forms about 100 miles of the border between Oregon and Washington.

The Gorge used to be a frothing whitewater freeway for timber headed 60 miles downstream to Portland.

Today, it is thick with the raw materials of adventure sports: fast water, steep trails, heart-stopping vistas and cappuccino on every corner.

The timber business is almost dead, but the funky railhead of Hood River still is the thumping heart of the region. The town of 6,000 will host the Gorge Games Outdoors World Championships on July 8-15.

Look north from bustling Oak Street, and you'll see windsurfers skimming the whipped-up waves on the Columbia.

Turn to the southwest and see pelotons of tricked-out mountain bikes climbing Highway 35, headed for the world-class singletrack that rings nearby and near-perfect Mount Hood.

Look over your shoulder and watch high-stepping runners stride up the long stairways that lead to million-dollar homes on the ridge line overlooking the Gorge.

Look around at the cacophony of outdoors gear shops, sidewalk pizza sippers, Birkenstocked-filled art galleries and vegetarian pizza joints.

Hood River today looks like Boulder back in 1973 or Moab in '85.

"I discovered the Gorge after moving to Seattle last November," says champion ultra-endurance cyclist John Stamstad, who will compete in the solo 24-hour mountain bike event. "My girlfriend and I snowshoed to the top of Mount St. Helens a few weeks ago and I was just in heaven.

"The adventure sport possibilities are limitless, which means my weekends will be pretty busy for the next decade."

Although the event will receive network TV coverage on NBC, these aren't your son's X Games.

There will be inline skating downtown, but the real action will be in the chilly water and the technical singletrack that separates the wannabes from the Zen masters.

The Gorge means big girls and boys with expensive toys, dropping their kayaks down 30-foot waterfalls and their mountain bikes off 40-foot singletrack whoop-de-doops.

The hottest high-tech gadget here isn't a Palm Pilot: Columbia cool is having a special pager that beeps when the wind and waves are high at your favorite windsurfing spot.

Gorge Games competitions will be held in climbing, kayak, kite sports, mountain bike, off-road triathlon, outrigger canoe, 49er sailing, trail running and windsurfing.

The sponsor list reads like a wealthy slacker's shopping list: Nautica clothing, Paul Mitchell hair products, Irish Spring soap, Dagger kayaks, North Sails, DaKine surfing gear and Niterider bike lights.

Subaru really didn't need to sponsor the Gorge Games. There already are more Outbacks in Oregon than Fiats in Florence, Italy. Paul Hogan could run for governor, mate.

The Gorge Games have been around since 1997, but as a regional competition for hot-shot locals and weekend warriors. The shiny, new national edition of the festival still is about working-stiff participation, though.

Real-world athletes can get involved through citizen-level competitive events or in hands-on clinics taught by top adventure-sports athletes.

"Outdoors sports lovers are doers," Gorge Games founder Peggy Lalor says. "They love to watch, but they want their chance to compete, too."

Lalor, a former world-class windsurfer, says there have been a few cases where weekend warriors wowed the pros with some stunning performances.

For adventure athletes seeking some advice from the top jocks, clinics are available for all skill levels. Kids' clinics are scheduled in kayaking, mountain biking, windsurfing and inline skating.

Don't worry if you can't get your Volkswagen Microbus all the way to Oregon: NBC will broadcast highlights from the Gorge Games on Sept. 3 and Sept. 10 as a warm-up for the Olympics.

For more information, go to gorgegames.com.

Hood River News

HOOD RIVER, OREGON ■ WEDNESDAY, JUNE 28, 2000

Gorge Games get going on Saturday

The Subaru Gorge Games, with $100,000 in prize money up for grabs, begins Saturday and runs through July 15 at locations in Hood River and Cascade Locks, as well as Mt. Hood, and in Klickitat and Skamania counties, Wash.

The National Geographic Village will be open at the Hood River port marina, with numerous activities and classes for kids and families. See page A3 for details.

Here are the dates, times, purse money and locations of Gorge Games competitive events:

■ Dual and downhill mountain biking — dual, 8:30 a.m., July 8, $10,000 purse. Mt. Hood Ski Bowl.

■ Downhill, 9 a.m., July 9, $10,000. Mt. Hood Ski Bowl.

■ Kayaking — freestyle, 8:30 a.m., July 8 and 9, $10,000 purse. Husum, Wash.

■ Kayaking — head-to-head, 8:30 a.m., July 9, Husum, Wash.

■ Kayaking — extreme, qualifiers from head-to-head, 8:30 a.m., $10,000. Husum, Wash.

■ Windsurfing — morning, depending on wind, July 10 to 14, $19,500. Spring Creek Fish Hatchery, Underwood, Wash.

■ Windsurfing — blowout, 17 miles from Stevenson, Wash., to Hood River, morning of second windy day, $500 winner take all.

■ 49er sailing — July 7 (11:30 a.m.), July 8 and 9 (10:30 a.m.) $10,000. Cascade Locks Marine Park.

■ Climbing — July 12 (open round, 8 a.m.), July 13 (semi finals, 9 a.m.), July 14 (finals, 1 p.m.), $10,000. National Geographic Village in Gorge Games headquarters.

■ Off-road triathlon, July 15, 9 a.m. (long course), 10 a.m. (short course), $10,000. National Geographic Village.

■ 24-hour mountain bike race, 12 noon July 8 to 12 noon July 9, 10-mile lap course on Whoop-Di Trail off Eastside Road, $5,000.

■ Kiteboarding — freestyle, afternoon of second windy day between July 10/14, $4,500. Hood River Event Site.

■ Kiteboarding — blowout, morning of second windy day between July 10/14, 17 miles from Stevenson, Wash., to Hood River, $500 winner takes all.

■ Trail run — July 8, morning. Burdoin Mountain, 146 Tunnel Road, outside White Salmon. No purse.

■ Outrigger canoeing — July 8, 10 a.m., all crews (9.5 miles). July 9, 10 a.m. women (4.75 miles), men (9.5 miles). No purse. Stevenson, Wash.

Events and times are subject to change. Those interested in particular events should check schedules at Gorge Games headquarters.

The girls must continue riding night and day beginning at noon on July 8 to noon on July 9 over the Whoop-Di Trail off Eastside Road. They wear lights at night, try to sleep along the trail between riding their laps, and generally encourage each other.

The quartet has been riding separately and together for some 10 years. Bisset describes the rocky sections of the trail as "technical." That means steer clear of the boulders and pick your way through the rocks without losing too much speed.

Bisset is 25, Harris, 37, Busby 41 and Crimmins 30. They think they have an edge over the world champions they're going to compete against, because they ride the Whoop-Di Trail a lot. However it works out, Bisset says the race is going to be a "lot of fun."

n Twenty-five-year-old Temira Wagonfeld has been a local for four years who spends part of her time in Maui. "I've spent a winter here, so I guess that makes me a resident."

She's been windsurfing for 11 years. Freestyle translates into assorted jumps and tricks, like the forward loop where you flip upside down and hopefully land upright on the water. Or the table top, where you flip the board upside down.

Windsurfers are not fazed by falls, because they all fall. "Sometimes you fall hard," Wagonfeld says, "but it's not very often you get hurt. Water has a lot more 'give' than cement."

She's pre-qualified for the freestyle, so she doesn't have to worry about the qualifying trials which will be held July 5 through 7. The freestyle competition takes place the first windy day after that.

"We need more women sailors," she added. "They shouldn't be intimidated by all the hoopla of the Games. A lot of my friends from Maui will be here and it's going to be fun."

The Gorge Games, absent last year because of a pullout by major sponsors, enters this year's millennium event with a pocketful of sponsors. Overall sponsor is Subaru and includes Nautica, Irish Spring Aloe, Yahoo! Sports Outdoors, American Airlines, netmarket.com and ZuluSports.com.

Exhibition sports include paragliding July 15 and a 10-mile sea kayak race from The Dalles waterfront to the Discovery Center.

SPORTS BUSINESS JOURNAL
CHARLOTTE, NC
WEEKLY
JUN 5 2000

[redacted]

BURRELLE'S
-G477 GC
txze.. sp....

with his Olympic training schedule.

■ Yahoo! joins Gorge Games

The Subaru Gorge Games signed Yahoo! Sports Outdoors as a sponsor. The company joins Subaru, Nautica, Netmarket.com, Paul Mitchell, Irish Spring and Monster.com as sponsors. The outdoor sporting events competition is scheduled for Hood River, Ore., July 8-15.

272556

MEASUREMENT

Nautica Adds Deals As Sponsorship Demonstrates Return

Armed with the knowledge that 90 percent of its deals are producing a demonstrable sales increase at retail, Nautica Int'l, Inc. has signed one of its largest deals to date, a three-year, $300,000-plus-per-year tie with the Subaru Gorge Games in Mt. Hood, Ore.

Indeed, the apparel marketer is so sold on the return it receives from sponsorship, it allocates at least 15 percent of its marketing budget to sponsorship, said Dee Slattery, the company's director of marketing, who signs off on ties.

For example, since Nautica took title of the Malibu Triathlon three years ago, its Los Angeles retailers have experienced 15-to-20-percent year-over-year sales increases during the three-week period surrounding the September event. Before sponsoring the event, "business was strong," in the L.A. market, with single-digit yearly increases during the same period, Slattery said.

Nautica promotes the event in-store and with radio advertising. For example, at last year's triathlon, Nautica partnered with 10 of The May Department Stores Co.'s Robinsons-May locations to conduct promotions including athlete appearances and a sweepstakes. The in-store Nautica Shop aired footage on video screens. Earlier this year, the company renewed with the triathlon for three years.

WHO
Nautica

TAKEAWAY
Apparel marketer adds events following double-digit sales rise from sponsorship.

Leveraging Gorge Games

Nautica will apply a similar activation strategy to July's Gorge Games. At The May Co.'s Meier & Frank chain it will conduct a sweepstakes around the event, host in-store athlete appearances and promote a gift with purchase.

As part of its objective to gain visibility in other areas of the store, Nautica will decorate the windows in Meier & Frank's Portland flagship store. Nautica will tout the tie with newspaper and outdoor ads in Portland and spots during the two tape-delay broadcasts on NBC, Slattery said.

The company also plans to highlight the sweepstakes on its Web site's Events page. Nautica will offer Gorge Games merchandise, including caps and T-shirts, to consumers who participate in a trivia contest in that area.

As the event's official outfitter, Nautica will design clothing to be worn by Gorge Games' staff, volunteers and hopefully cosponsors, a tack it also takes with the Malibu Triathlon, Slattery said.

Other company products, including Nautica watches and eyewear, are included in the deal, she added.

Nautica may tie NBA Los Angeles Lakers player Glen Rice, a Nautica endorser, into the Gorge Games through on-site sports demonstrations.

The company, which targets 25-to-45-year-old males with HHI of $50,000-plus interested in sports, arts and the environment, promotes itself as active, authentic and high quality.

As for sponsorships that have not produced satisfactory results, Slattery cites implementation problems such as low store inventory, poor timing or not enough advertising support. "If you can't tie sponsorship to business or soul of the brand, you can't expect things to happen," she said.

Other Nautica sponsorships include Starlight Children's Foundation, Men's Alpine World Cup, Nautica World Sailing Championships and Washington, D.C.'s BB&T Classic college basketball tournament.

Nautica also has taken ties for museums' after-hours social events around its jazz-themed Arts and Soul fashion shows, which will continue in Miami, Seattle and San Francisco this year, Slattery said.

SOURCE
Nautica Int'l, Inc., Tel: 212/541-5757

Gorge Games goes global on Internet

The Subaru Gorge Games, the week-long sport and lifestyles festival held at the Hood River Gorge, announced a marketing agreement with Yahoo! Inc., a leading global Internet communications, commerce and media company, designating Yahoo! Sports Outdoors at the website www.outdoorsports.yahoo.com, as an official sponsor of the event.

The Games, which return to Hood River on July 8-15, with $100,000 in prize money at stake, showcase some of the finest elite athletes and amateur enthusiasts.

Yahoo! Sports Outdoors joins Subaru, Nautica, Netmarket.com, Paul Mitchell, Irish Spring, Monster.com and American Airlines in sponsoring the Gorge Games. National Geographic Adventure and NBC Sports are media partners for the event.

In addition to sponsoring the event, fans can easily follow the Gorge Games through Yahoo! Sports Outdoors' coverage. Yahoo! Sports Outdoors will feature the latest Subaru Gorge Games news and results from the best resources on the web.

"I am pleased to have Yahoo! Sports Outdoors join the Subaru Gorge Games' list of outstanding sponsors," said Gorge Games Director Peggy Lalor.

"With Yahoo!'s global audience and dedication to providing a new home in outdoor sports content on the web, we believe this relationship will be beneficial for years to come."

"Yahoo! Sports Outdoors is thrilled to be part of the Subaru Gorge Games," said Mike Kelley, brand manger, Yahoo! Inc. "We have geared this newly expanded area of Yahoo! Sports for outdoor participants, both casual and hard-core, making this marketing sponsorship of the Gorge Games a natural fit."

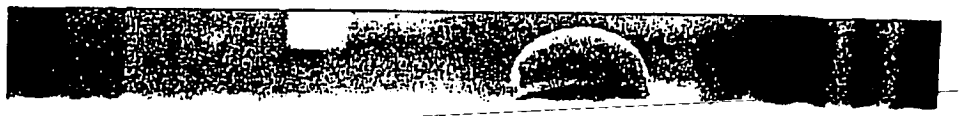
The Gorge Games features a variety of outdoor adventure competitions including mountain biking, kayaking, 49er sailing, windsurfing, outrigger canoeing, climbing, kiteboarding, as well as an off-road triathlon during the week-long sport and lifestyle festival.

Also part of the Gorge Games are the numerous attractions provided in the National Geographic Adventure Village.

Visitors to this unique festival center are treated to a fun and educational atmosphere that complements the highly charged sporting events.

In one of the best venues nature has to offer, the top adventure sport athletes will take to the course with NBC looking on.

Serving as a tune-up for the network's coverage of the Sydney 2000 Olympics, NBC will air its telecast Sept. 3 and 10, showing many of the Gorge Games' athletes honing their skills before heading down under in search of gold.



By JANET COOK

ffer taking a year off, the Gorge Games returns this summer with the backing of several major sponsors and an international sports marketing company that promises to make the event bigger and better than ever.

The 2000 Subaru Gorge Games take place July 8 through July 15 at venues around Hood River. Limitless Events and Marketing and its founder Peg Lalor are still the brains -- and much of the muscle — behind the event.

But this year Lalor has formed a partnership with Octagon Worldwide, a sports marketing company that ranks among the top three agencies in the world. Octagon's involvement helped secure title sponsor Subaru and sewed up a television deal with NBC Sports for two telecasts of Gorge Games highlights to run in September.

Other major sponsors include Nautica, Yahoo!, National Geographic Adventure Magazine, Netmarket.com, Paul Mitchell and American Airlines. Dozens of other sponsors are involved on a sport-specific basis.

The event features individual and team competitions in various outdoor sports, including mountain biking, trail running, kayaking, windsurfing, kiteboarding, outrigger canoeing and off-road triathlon. A $100,000 prize purse will be divided among the sports.

One major change in this year's event is the absence of a snowboarding competition. "When Octagon came onboard, we took a hard look at the event in order to more clearly distinguish it from events like the X Games and the Gravity Games," Lalor said. Snowboarding, which was part of previous Gorge Games, was the only "winter" sport competition in the Games. "We decided it just didn't fit with our image as a summer event," she said.

A climbing competition with prize money totaling $10,000 — one of the only climbing events in the country this summer with a sizable purse — will replace snowboarding. The competition will take place on a custom bouldering wall to be built at the event headquarters at the Hood River Marina.

Another addition to this year's Games is in mountain biking. Along with dual slalom and downhill competitions, there will be a 24-hour race. Individuals can enter, as well as teams of 2, 4 or 5 competitors. The event will be held on a 10-mile lap course at the base of Mt. Hood.

A change in this year's off-road triathlon will have competitors start and finish the race at the Hood River Marina. There also will be two courses this year of different lengths, one with a 750-meter swim, 10-K mountain bike ride and 10-K run, and a more challenging course with a 1500-meter swim, a 25-K mountain bike ride and a 10-K run.

Aside from some competition changes, however, the Games will look much as they have in the past — if more polished. "We're still very much focused on the grass roots," Lalor said. "We invite a small group of international pros and a large group of regular guys and gals and they get to compete on the same playing field."

Lalor said Octagon has sought few changes in the event. "They've been very respectful of what we created," she said. "They saw the value in it and wanted to keep it very much the same."

As in the past, the 2000 Subaru Gorge Games will feature clinics taught by pro athletes, an extensive kids program and live music, including the popular Street Dance in downtown Hood River and a concert on closing night at the Bingen Marina. Proceeds from the concert will go to Leave No Trace, a national nonprofit organization dedicated to building awareness and respect for publ ation places.

Mountain biking in Post

"We've always been looking for a nonpr benefactor that had an environmental asp was not political," Lalor said. "We felt tha No Trace fit the bill perfectly and are exc about being able to help an organization t right in line with our philosophy."

Lalor believes the involvement of Octag Worldwide and the injection of dollars fro profile sponsors will take the event to a n As part of its sponsorship deal, National graphic Adventure Magazine will create t tional Geographic Adventure Village" to s event headquarters at the Hood River Ma Along with booths where outdoor compan display and sell products, a highlight of t lage" will be a JumboTron screen where footage from Gorge Games events will be during the day. At night, films from the B Mountain Film Festival will be featured.

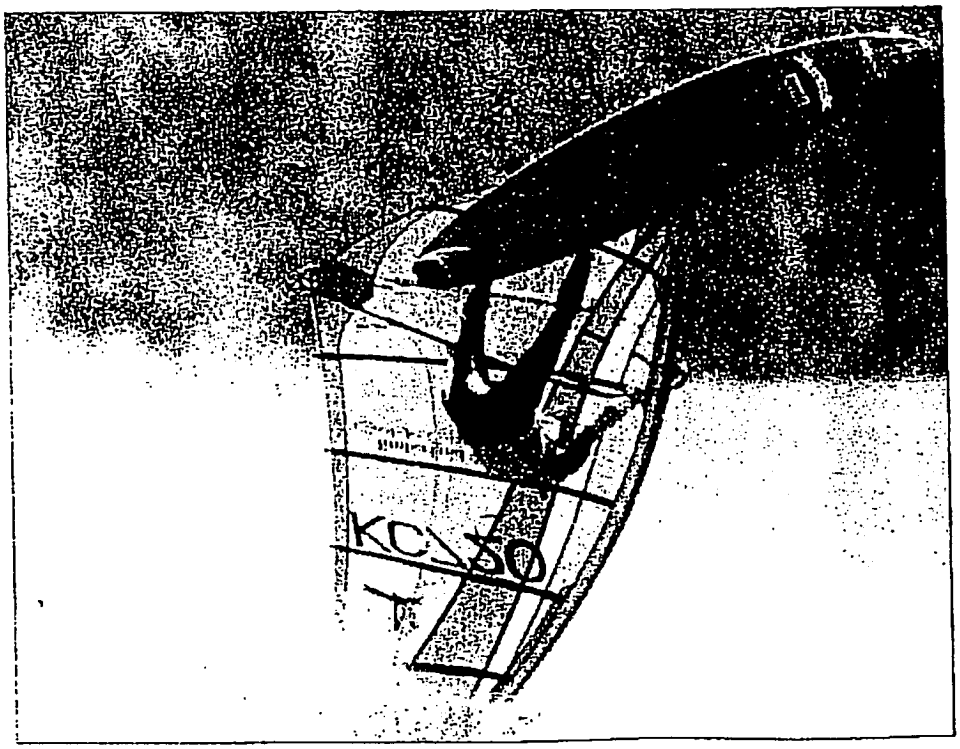
The major Gorge Games sponsors have on for three years, ensuring a continuati event at this level. "They're here for the so it's in everyone's interest to make sur event is the best it can possibly be," Lalo

After four years of struggling to run t Games with varying degrees of sponsor ment, Lalor believes the new attention f it provides an unprecedented opportunit Hood River and other Gorge communitie

"What this means is, if we can spit-an things and welcome people here for this, this media machine for three years," she think it will do a lot for our economy if embrace it."

For more information about the 2000 Gorge Games, log onto the event's websi www.gorgegames.com.

Cook is a Hood River free-lance writer



Getting vertical during freestyle windsurfing competition at the hatchery.

PANORAMA, HOOD RIVER NEWS–APRIL 2000

In Depth

Juice Marketers: Who Does What

With per capita consumption of bottled water fast approaching juice volume, marketers in the category, which covers fruit beverage and new age, are scrambling to maintain share of stomach.

Sponsorship offers juice brands an opportunity to connect with their primary audience–families and health-conscious consumers–as well as hooks for retail tie-ins.

One roadblock: PepsiCo, Inc. and The Coca-Cola Co., owners of Tropicana and Minute Maid, the number one and number two brands, respectively, lock up the juice category in most of their deals.

Per capita volume for fruit beverages was 15 gallons in '98–no change from '97, according to consultancy Beverage Marketing Corp.–while bottled water volume rose to 13.9 gallons, up from 12.7 gallons in '97.

Superpremium juices such as Odwalla and Fresh Samantha, which are active sponsors, still represent only a small portion of the category but are its fastest growing segment, said Gary Hemphill, vice president of Beverage Marketing.

The lion's share of juice sales is through grocery outlets, but because superpremiums mostly market single-serve products, selling through c-stores, delis and nontraditional retailers is key, Hemphill said. The emergence of the niche players and Americans' penchant for eating and drinking on the go has spurred the juice giants to put more marketing push behind single-serve, ready-to-drink items, he said.

Juice continued on page 4

Hot Category

First Newspapers Enter Venue Naming Game

A new category has joined airlines, autos, telecoms and banks as buyers of venue title: newspapers.

In the past month, the *San Francisco Chronicle* signed a five-year, estimated mid-six-figure-per-year title of California's Concord Pavilion and the *Pittsburgh Post-Gazette* took a six-year, estimated mid-six-figure-per-year cash and in-kind title for the former Coca-Cola Star Lake amphitheater. The venues are now called the Chronicle Pavilion at Concord and Post-Gazette Pavilion at Star Lake, respectively.

Newspaper Wars Spur *Chronicle* Deal

The *Chronicle*, which sponsors roughly 100 events annually, bought naming rights to gain market share in San Francisco's East Bay, one of the country's most competitive newspaper markets. The area also is served by Contra Costa Newspapers, publisher of four community papers, and *San Jose Mercury News*–all owned by Knight-Ridder, Inc.

"Contra Costa County is experiencing major population growth and it's a huge target for us," said Debra Hall, the

Newspapers continued on page 6

WHO
San Francisco Chronicle and *Pittsburgh Post-Gazette*

TAKEAWAY
Tight competition and need to connect with Gen-Xers motivate deals.

ROI

Canadian Festival Sponsorship Yields 32-to-1 Return For Louisiana Tourism

A $250,000 sponsorship of the Montreal Int'l Jazz Festival generated $8 million in media equivalencies for the Louisiana Office of Tourism, prompting the state agency to renew for the July 2000 event and consider adding sponsorship of Toronto's du Maurier Downtown Jazz Festival next year.

The return far exceeded the $1 million worth of coverage the tourism board anticipated, said Kristian Sonnier, PR account executive with ad agency Peter A. Mayer and Partners, which spearheaded the tie. The agency monitored Canadian and U.S. TV, radio, newspaper, magazine and Internet coverage.

"The return was so big we couldn't pass up" renewal, Sonnier said. The agency tabulated value using media rate cards for comparable exposure, he added. It did not count brief mentions.

Why So Much Exposure?

The tourism board aligned with the Montreal event because Louisiana's

Louisiana continued on page 2

LIBERTYBAY.COM 3
seeks event deals for access to cosponsors and consumers

NAUTICA 3
aligns with Subaru Gorge Games following sales growth from other sponsorships

AVON 7
adds Hispanic-targeted ties as new ad campaign rolls

THE NORTH FACE 8
generates sales spike from sponsorship of Chicago museum

WARNER LAMBERT CANADA 8
stakes out festivals to introduce new oral healthcare product

NEW DEALS 7

ASSERTIONS 2

PHILIPPE MONNET'S MISSION IMPOSSIBLE SPORTBOAT VACATION IN TOBAGO

Sailing WORLD

Where Gear Counts

Our survey of bowmen finds a hands-down winner for best harness, and other preferred equipment

Diana's Mark Van Note (tools in mouth) tunes the Farr 40's rig

SEPTEMBER 2000
$3.99 CANADA $4.99

SPECIAL EDITION

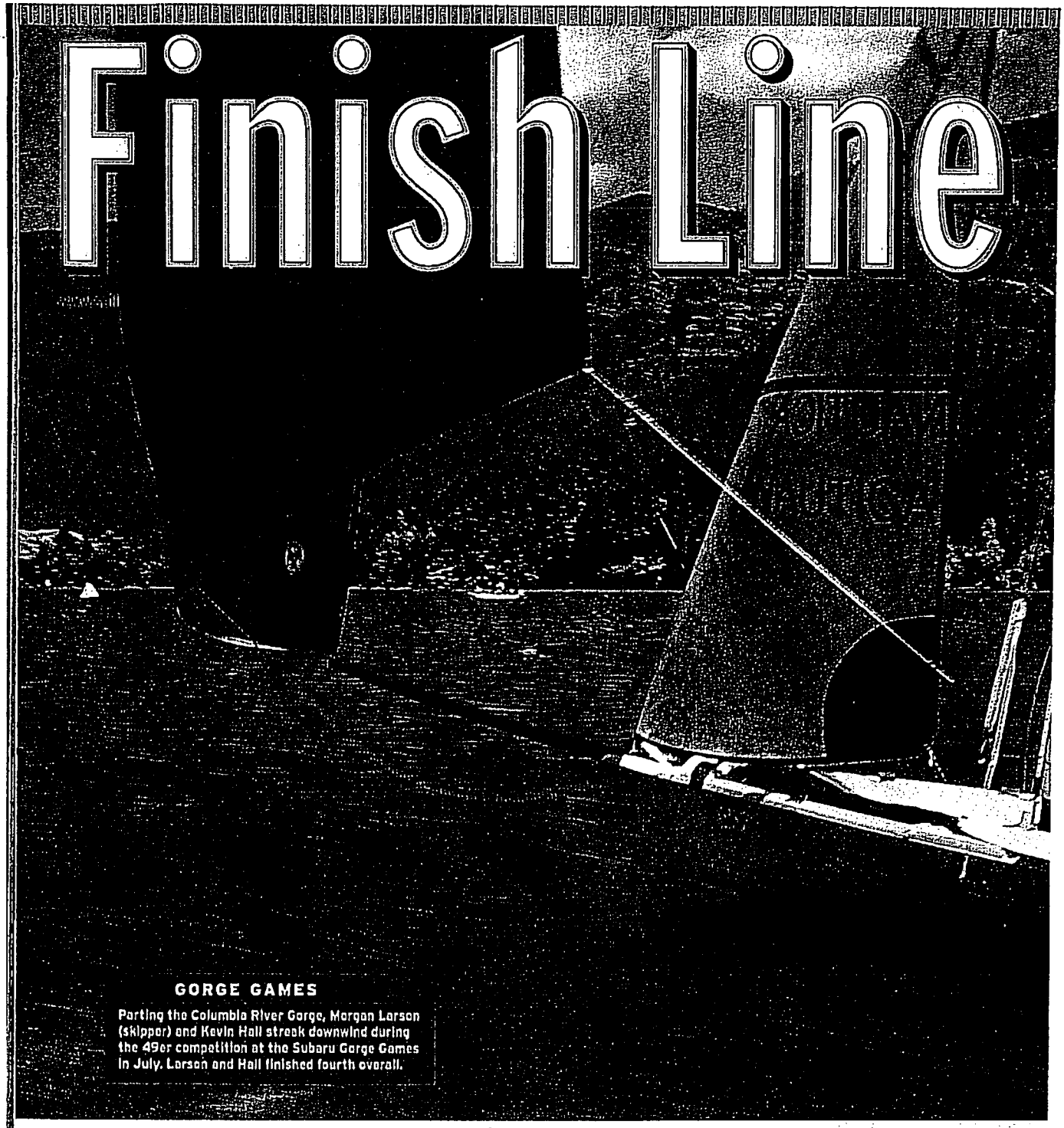
US SAILING

AMERICAN SAILOR

SUPPLEMENT INSIDE

#BXBLHHF*****5-DIGIT 06853
#53MCL 3169/ /ROT92# 24
19 JAN01 SWD ED 01000
MR SCOTT MACLEOD AB
69 ROTON AVE
NORWALK CT 06853-1537

Finish Line



GORGE GAMES

Parting the Columbia River Gorge, Morgan Larson (skipper) and Kevin Hall streak downwind during the 49er competition at the Subaru Gorge Games in July. Larson and Hall finished fourth overall.

SUBARU GORGE GAMES

CASCADE LOCKS, Ore.–Columbia River Gorge, 7/7-9, 23 boats, 10 to 22 knots

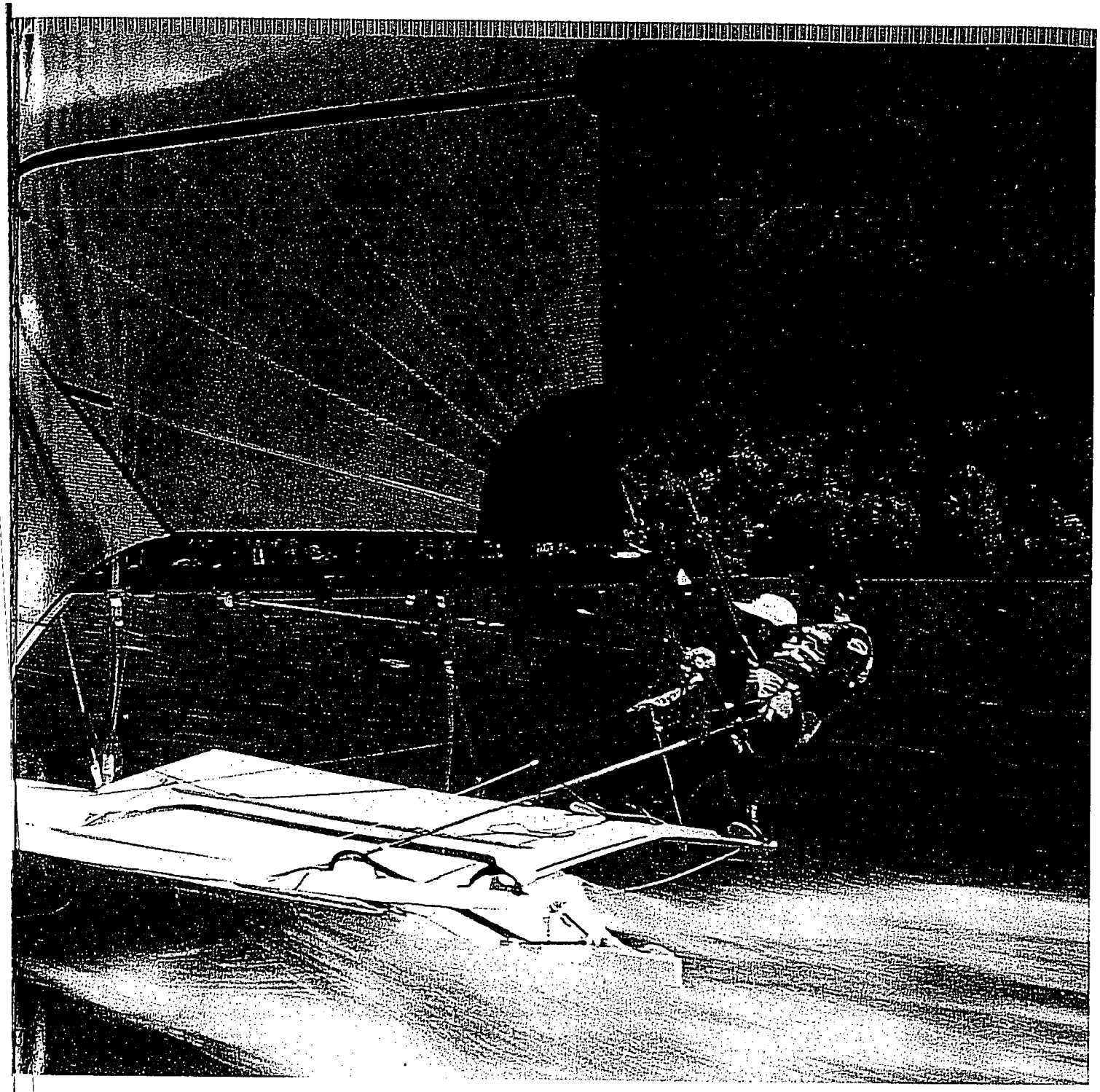
THE FINAL STOP ON THE 49ER U.S. West Coast Tour was the Subaru Gorge Games, a multi-sport event with a $10,000 winner's purse. The English Olympic Team of Ian Barker and Simon Hiscoucs in *Holt* assumed an early lead and held on to win the event, withstanding a strong charge by Seattle natives Jonathan and Charlie McKee in *Team McLube*.

At the end of the first day, the McKee brothers were one point out of first, but Barker and Hiscoucs maintained a four-point lead at the end of day two. "It was pretty tight," said Charlie McKee. "We just barely got them in the last race to keep in touch. We hoped they'd make a mistake, but they just didn't falter. Our boathandling was good, but they had more upwind speed."

On the final day, the race committee shortened the course and moved it closer to shore, and Barker and Hiscoucs finished 2-1-3 to secure the win and the cash prize, while the McKees took second overall ahead of British sailors Alistar Richardson and Pete Gleenhalsh.

The other much anticipated sailing event was the 17-mile "Blowout" race, which featured windsurfers and kite boarders. Kiteboarder Cor Roeseler finished the race i 53m:53s, seven minute ahead of the top windsurfe Dale Cook.

1. *Holt*, Ian Barker & Simon His coucs, GBR (25) 2. *Team McLub* Jonathan & Charlie McKee, Seattl WA (31) 3. *Storm*, Alistar Richarc son & Peter Gleenhalsh, GBR (41) 4 *Ultra Nectar*, Morgan Larson an Kevin Hall, Capitola, CA (57) 5. *No tel Networks*, Jason Rhodes & Gar Boyd, CAN (58).



SHARON GREEN

SAILING WORLD CHICAGO NOOD REGATTA

CHICAGO, Ill.–Chicago YC, 6/16-18, 282 boats, 3 to 22 knots

WITH 282 BOATS, THIS YEAR'S *Sailing World* Chicago NOOD regatta drew the largest fleet in the event's history.

The 42-boat Tartan Ten class anchored the record turnout at the Chicago NOOD presented by Mount Gay Rum, and Bill Buckles' T-Ten *Liquor Box* opened the regatta with two wins. He followed the performance with 3-3 finishes on the second day. On the last day, Buckles got lost in the pack. "I knew I wanted to go left, but there were too many boats around," said Buckles. "So I footed to go left, and when we tacked back, we had three-quarters of the fleet in our pocket."

Buckles finished fifth to earn *Liquor Box* its class win.

The Laser 28 class held its World Championship at the event, and former North American champ Denise Bienvenu of Canada won the series. "We like the heavy air," said Bienvenu. "And that's apparent from our results."

Bill Alcott's Santa Cruz 70 *Equation* won the Great Lakes 70 class by beating Richard Jenning's *Pied Piper* in the last race of the series.

–CYNTHIA GOSS

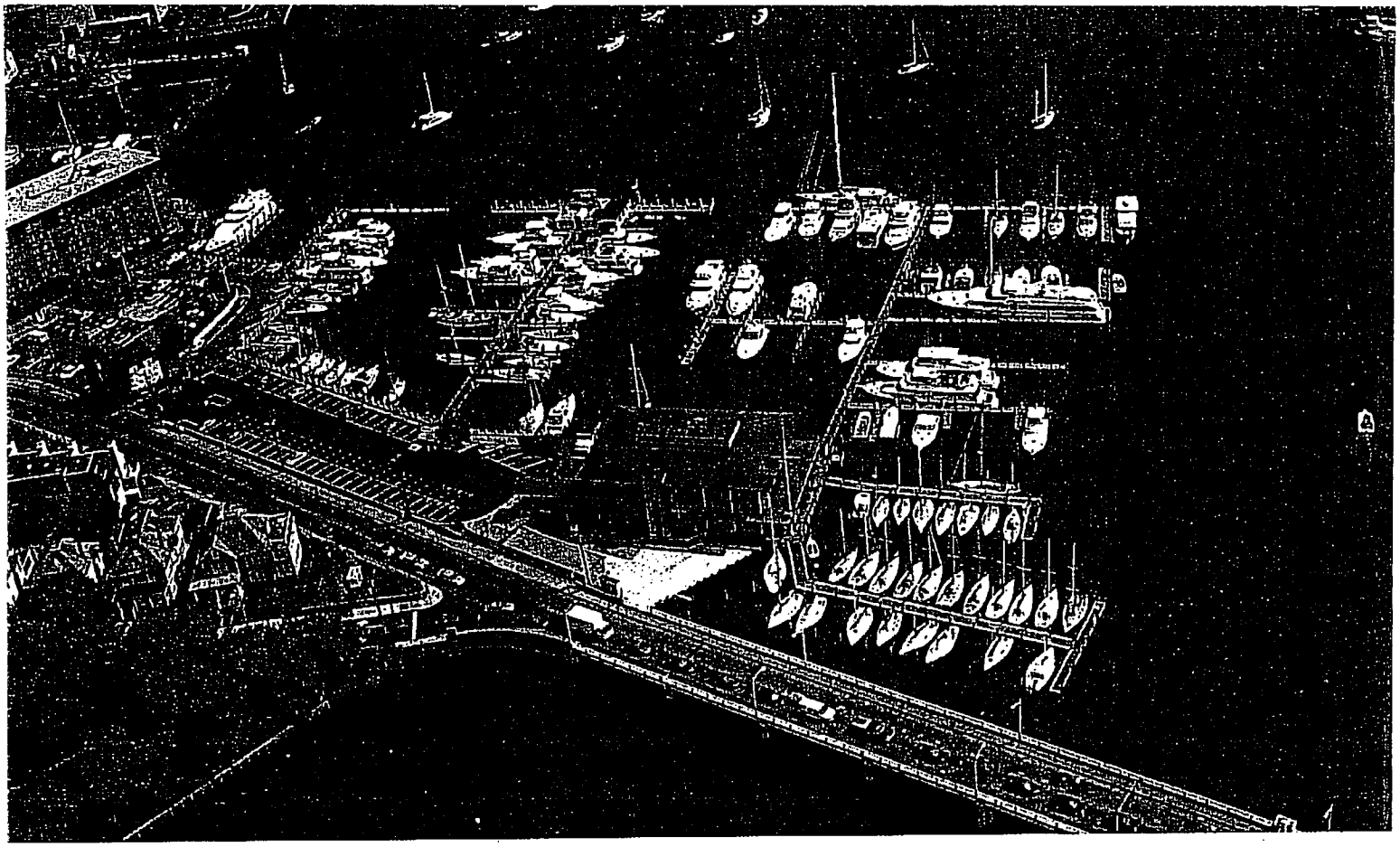
Beneteau 40.7 (8 boats): 1. *La Tempete*, Tom & Deb Weber, St. Charles, IL (6) 2. *Majic*, Dorsey Ruley, Chicago, IL (12) Beneteau 42 (8 boats): 1. *Kiaora*, Ronald W. Carroll, Hinsdale, IL (12) 2. *Mirage*, John Boyle, Aurora, IL (13) Corsair (9 boats): 1. *Rush Hour*, Robert Lang, Chicago, IL (7) 2. *Tri N Catch Me*, John Achim, Menomonee Falls, WI (14) Cruiser Racer (8 boats): 1. *Bravo IV* (Metalmast 30), Bob Foley, Vernon Hills, IL (7) 2. *Irish Rover* (PT 30 MKII), Geary Finn, Prospect Heights, IL (12) Farr 40 (13 boats):

NAUTICA

2000 STAR CLASS WORLD CHAMPIONSHIP

Annapolis Yacht Club • Annapolis, Maryland, USA

May 10-21, 2000



THE ANNAPOLIS YACHT CLUB

THE SAILORS AND THEIR FAMILIES OF

THE DISTRICT TWO STAR FLEETS

WELCOME YOU TO THE CHESAPEAKE BAY

• Chesapeake Bay

• Eastern Shore of Maryland

• West Jersey

• Western Shore of Maryland

• North Chesapeake Bay

• Cooper River

• Mid-Eastern Shore

• Annapolis

EAT, SLEEP & BREATHE A PIECE OF HISTORY.

A town as historic as Annapolis calls for a night in one of our three historic inns. With guest rooms handsomely restored and tastefully furnished to take you back in time. Plus dine in our elegant 18th century Treaty of Paris restaurant, chill out in the Drummer's Lot Pub, and hear live jazz in the King of France Tavern. For information call 410-263-2641.

HISTORIC INNS OF ANNAPOLIS

Maryland Inn • Governor Calvert House • Robert Johnson House

Maryland Inn • Governor Calvert House • Robert Johnson House
58 State Circle Annapolis, MD 21401
www.annapolisinns.com

Dear Star Class Sailors:

In May of 2000, Annapolis Yacht Club in conjunction with the International Star Class Yacht Racing Association, will host the Nautica 2000 Star Class World Championship in Annapolis. On behalf of the members of Annapolis Yacht Club, it is my pleasure to welcome the Star Class competitors and their families to our club, to Annapolis and to the beautiful Chesapeake Bay.

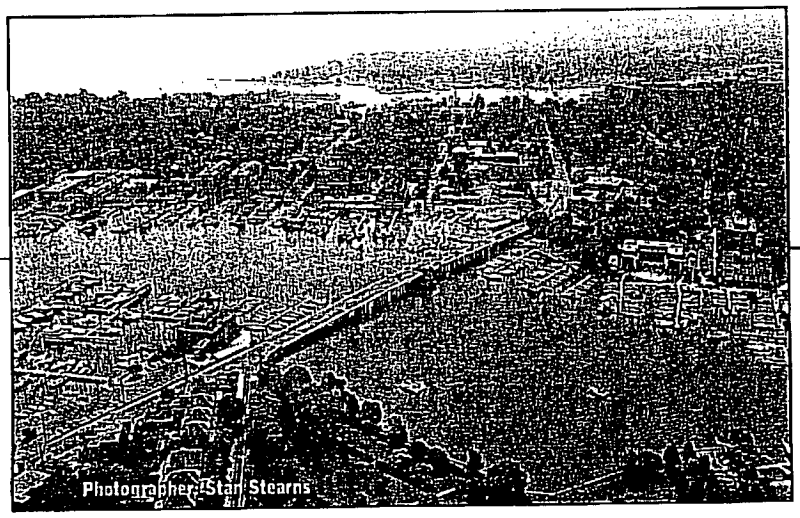
Annapolis Yacht Club's Race Committee and the Nautica 2000 Star Worlds Organizing Committee have been planning a World Championship and Olympic Qualifier that will provide the finest in racing and shore side activities. Please refer to www.annapolisyc.com or contact the club directly for further information and the most current news of the event. To assist in your planning, we have provided in these pages a reference guide to answer some frequent questions.

Letter from the Governor/Letter from the Mayor	**2**
About Annapolis/Annapolis Yacht Club	**3**
List of Sponsors	**3**
Organizing Committee	**4**
Annapolis Overview	**5**
Notice of Race	**6-7**
Eastport	**8**
Transportation/Directions to Annapolis Yacht Club	**9**
Accommodations	**10-12**

Welcome to Annapolis Yacht Club. See you in May.

Sincerely,

Karl F. von Schwarz
Commodore



City of Annapolis

OFFICE OF THE MAYOR
160 DUKE OF GLOUCESTER STREET
ANNAPOLIS, MARYLAND 21401

Annapolis (410) 263-7997
Baltimore (410) 269-0138
Washington (301) 261-1123
Fax (410) 216-9284

DEAN L. JOHNSON
Mayor

July 29, 1999

Dear International Star Class Competitor:

We are so very pleased to have been chosen to host the 2000 Star Class World Championship in May of 2000. Annapolis has played host to many other large sailing events and we look forward to welcoming you with the same enthusiasm and community spirit. We understand the role of 2000 Star World Championship plays in the selection of Olympic competitors and we are honored to have athletes as talented as yourselves competing in the Chesapeake Bay.

The historic City Dock area in Annapolis has been receiving maritime visitors for over 350 years. Annapolis is unique in our heritage and our ability to preserve this heritage by maintaining our historic district and waterfront as it has been since the town plan was adopted in 1694. Today, Annapolis is known as the 'Sailing Capital of the East Coast', a reputation that supports a strong maritime economy and lures many world-class sailors to make their homes here.

We are proud of our maritime history and feel fortunate to have the opportunity to host your event here next spring.

Smooth Sailing!

Sincerely,

Dean L. Johnson
Mayor

e-mail: mayor@ci.annapolis.md.

STATE OF MARYLAND
OFFICE OF THE GOVERNOR

PARRIS N. GLENDENING
GOVERNOR

ANNAPOLIS OFFICE
STATE HOUSE
100 STATE CIRCLE
ANNAPOLIS, MARYLAND 21401
(410) 974-3901
(TOLL FREE) 1-800-811-8336

WASHINGTON OFFICE
SUITE 311
444 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
(202) 624-1430

TDD (410) 333-3098

August 15, 1999

Greetings:

As Governor of the State of Maryland, it gives me great pleasure to join with the City of Annapolis and the Annapolis Yacht Club in inviting all Star sailors to Annapolis to contest the Nautica 2000 Star Class Championship.

Annapolis and the Chesapeake Bay are truly world-class sailing venues. You will find that our facilities and race management personnel are second-to-none. I am confident that the competition, stewardship and camaraderie for which the Star Class is renown will find a wonderful home in our waters.

For those of you who will be visiting Maryland for the first time, I encourage you and your families to come prepared to explore our waters and our State. From the history and charm of Annapolis, to the enchanting waters of the Chesapeake, to the excitement and bustle of Baltimore, you will find Maryland and our nearby Nation's Capital a memorable setting for this prestigious championship.

Maryland looks forward to having you sail with us in May of 2000.

Sincerely,

Parris N. Glendening
Governor

Annapolis, Maryland USA

Star sailors arriving in Annapolis in May 2000, will find one of America's oldest and most historic cities. This working seaport town has been welcoming sailors from around the world to its docks for over 300 years. Located on the Chesapeake Bay within 40 miles of Washington, DC and Baltimore, MD, Annapolis is a popular destination for visitors traveling by land or sea. The Severn River and two of its many creeks bound Annapolis and are home to a vibrant maritime industry. The city's 17 miles of shoreline put water at the end of almost every street. Shops, restaurants, marinas and inns are within easy walking distance of the city dock.

Welcome to Annapolis, the sailing capital of America. Annapolis was founded in 1649. A National Historic Landmark, the city has more surviving revolutionary war period buildings than any other city in the United States. It is the capital of the state of Maryland, and served as the nation's capital for two years during the revolutionary war. Annapolis is also home to the United States Naval Academy, founded in 1845, and to St. John's College, the third oldest college in America, founded in 1696. Most of the city's many historic buildings are located within walking distance of the town square. Over three and a half million persons visit Annapolis yearly from around the world. In addition to the historical district, Annapolis offers its visitors a wide variety of activities. During the day, Main Street bustles with shoppers visiting the shops and boutiques. There are many fine restaurants to enjoy. No visit to the area would be complete without tasting Maryland Blue Crab soup, and Annapolis is famous for its crab cakes.

During the Nautica 2000 Star World Championship, Annapolis will also be alive with the spring commencement celebrations for the Naval Academy and St. John's College graduating classes. Make your reservations early if your plans include a stay in one lovely hotels or inns in the heart of Annapolis.Above all else, Annapolis means sailing. From Clipper Ships to Whitbread 60s, the world's fastest boats and finest sailors have sailed into town. As the acknowledged sailing capital of the United States, Annapolis hosts many, world class sailing events every year. Annapolis is many classes choice of venue to host their national and world championship events. In the recent past, Annapolis has hosted such world class events as the Snipe Women's World Championship, the Lewmar Cup, the International J-24 World Championship, and the International J-22 World Championship. The area has recently gained a reputation for top match racing competition, hosting the BOAT/U.S. Santa Maria Cup, an International Grade 1 Match Race, and the Prince of Wales Match Racing Regatta. The world was watching as the Atlantic leg of the 1998 Whitbread Round the World Race was started off Annapolis. The Whitbread stopover had the largest live audience for a single event in the history of yacht racing. Whether the event is the upcoming Volvo Ocean Race or the Nautica 2000 Star Class World Championship, Annapolis means sailboat racing.

www.ci.annapolis.md.us

Annapolis Yacht Club

In 1883, the Severn Boat club was founded on a piece of land rented from nearby St. Mary's Church. The name was changed in 1918 to the Annapolis Yacht Club, eventually moving to its present location at the foot of Compromise Street. Annapolis Yacht Club is one of the oldest and most respected yacht clubs in the United States. AYC has been host to numerous top level sailing events and some of the sport's most prestigious regattas including National, North American and World Championships. Annapolis Yacht Club has a long history of competitive sailing. The club membership includes some of sailing's top competitors, officials, and yacht designers. World class sailors Gary Jobson, Bruce Farr, George Collins, Chris Larson, Jim Allsopp, Jim Brady, and Terry Hutchinson actively race out of Annapolis Yacht Club. Annapolis Yacht Club is well known for top level race management. The AYC Race Committee, under the long term guidance of its chairman, Chip Thayer, boasts a membership that includes several past RC chairman, International Judges, and International Race Officers. Biannually, the Annapolis Yacht Club hosts the Annapolis-Newport Race in conjunction with the New York Yacht Club and the Ida Lewis Yacht Club.

www.annapolisyc.com

SPONSORS

Nautica International
Tucker Anthony, Inc.
Pepsi-Cola Company
Boat US
Michelob/Michelob Light
City of Annapolis
Portbook Publications, Inc.
Grafix Galore, Easton, MD

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Organizing Committee

Jim Capron
Chairman
Phone: (w) 301-424-9500
E-mail: jcapron@capron.com

Barbara Vosbury
Co-Chairman
Phone: (h) 410-923-2063
E-mail: bvosbury@e-mail.msn.com

Annapolis Yacht Club
Karl von Schwarz, Commodore
Art Libby, Vice Commodore
Mark Myers, Fleet Captain/Liaison

Awards
Ann Franklin Beach
Elliott Oldak

Housing
Debbie Gosselin
Phone: (h) 410-757-7440
E-mail: almarina@aol.com

Jury
Ron Ward, Jury Liaison
Hans-Kurt Andersen, Jury Chairman

Measurement
John Jenkins

Media
Dave Gendell
Mary Iliff Ewensen

Publications
Ted Ruegg

Race Committee:
Chip Thayer, Race Committee Chairman
Mark Murphy, Principal Race Officer

Regatta Central
Rene Valliant, Chairman
Joanie Thayer, Registration
Cathy Kramer Hull, Merchandising
Patti Oldak, Star Class Representative

Shore Side Logistics
Jack Lynch
Lew Norwood, Support Craft

Sponsorship
Jo Anne Schram
Phone: (w) 410-897-0510
E-mail: luceca@clark.net

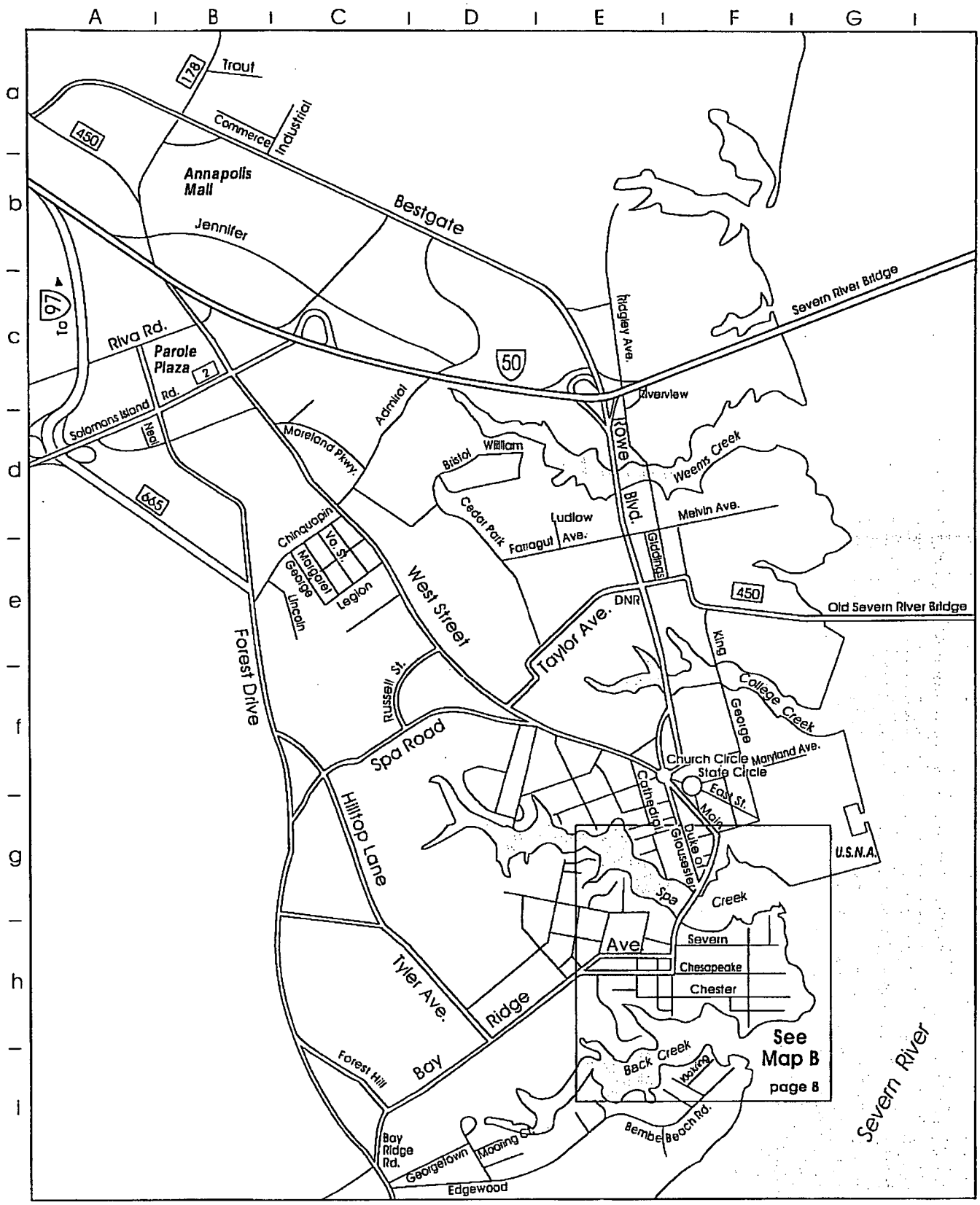
Social
Julie Winters, Chairman
Steve Kling, Ceremonies

Star Class Representatives
Elliott Oldak, District Two
Steve Kling, Western Shore of Maryland
Jack Lynch, Annapolis

Secretary
Marcia Grosvenor

Annapolis Yacht Club
2 Compromise Street • Annapolis, Maryland 21401
410-263-9279 • Fax: 410-267-6153
E-mail: starworlds@annapolisyc.com • Web Site: http://www.annapolisyc.com

Cover Art by Willard Bond



Annapolis Overview

Reprinted by permission from Portbook Publications, Inc.

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Annapolis Yacht Club
Annapolis, Maryland, USA
May 10-21, 2000

Notice of Race

Preliminary, August 15, 1999

1 Rules

This regatta will be governed by the Current Racing Rules of Sailing for 1997 - 2000 (RRS), The Star Class Rules (STCR), this Notice of Race (except as any of these are altered by the Sailing Instructions), and the Sailing Instructions. The procedures in RRS Appendix L - Banned Substances and Banned Methods will be used. The Organizing Authority is the Annapolis Yacht Club, in conjunction with the International Star Class Yacht Racing Association. The host fleet is The Annapolis Star Fleet.

2 Alterations to the Racing Rules

2.1 RRS 32 will be changed to provide that courses will not be shortened.

2.2 RRS 35 will be changed to provide that boats not finishing within 60 minutes after the first boat to finish will be scored "Did Not Finish".

2.3 RRS 62.2 and 66 will be changed to shorten the time for requesting redress and requesting that a hearing be reopened on the last day of racing.

2.4 RRS 63.3 will be changed to provide that only the skipper or the crew may represent the boat at protest hearings.

2.5 RRS A1.1 will be changed to provide that a boat failing to check in prior to the warning signal will be scored the same as a boat not starting in that race.

2.6 RRS A1.3 will be changed to provide that a disqualification for breaking RRS 42 may be discarded

3 Advertising

The regatta is designated as a Category B. Advertising is permitted in accordance with STCR 40. The IGC has granted permission to provide that the Sponsor's logo may be affixed to each hull by measurement officials.

4 Eligibility and Entry

4.1 Entries eligible in accordance with STCR 21,26,29,and 30 may compete.

4.2 Entries shall be submitted on the Official Entry Form not later than April 14, 2000 to the International Star Class Yacht Racing Association Central Office and to Annapolis Yacht Club.

4.3 Competitors must be eligible to compete in an event listed in RRS K2.1.

5 Entry Fee

The entry fee of $350.00 includes boat and trailer parking, launching, hauling, and invitations to social events for the skipper and crew. Checks must be drawn on a US bank and made payable, in US dollars, to "Annapolis Yacht Club". Payment may also be made by VISA or MasterCard.

6 Schedule of Races

May 10-12 Wed-Fri: Registration & Measurement
May 13 Saturday: Practice Race & Opening Ceremony
May 14 Sunday: Race 1
May 15 Monday: Race 2
May 16 Tuesday: Race 3 & Mid Week Ceremony
May 17 Wednesday: Race 4
May 18 Thursday: Race 5
May 19 Friday: Race 6 & Final Banquet Dinner
May 20 & 21 Sat & Sun: Reserve Days

7 Disclaimer

7.1 The Organizing Authority shall require each competitor to sign a waiver of loss, damage, or injury to persons or property occurring in conjunction with the regatta or on the property of the Annapolis Yacht Club. The Organizing Authority, its members, employees, officers and/or agents shall not be responsible for any loss, damage, or injury that may occur to person or property whether ashore or at sea as a consequence of the participation of any boat.

Accommodations

HOUSING INFORMATION

We will attempt to house most of the competitors. Please contact Debbie Gosselin at 410-263-0090 or via E-mail at almarina@aol.com. A list of hotels with descriptions, estimated rates, and distance to AYC are provided below. Please contact the hotels directly.

HOMESTAYS

Homestays will be provided on a first come, first serve basis for competitors. A few homestays will be within walking distance, though most will require the competitors renting a car. Homestays will also be provided for the International Jury. Please indicate on the entry form if you are interested in a homestay. For more information on homestays, please contact Debbie Gosselin at 410-263-0090 or almarina@aol.com.

HOTELS

Hotels listed in the first group are more expensive, but closer to the club and generally nicer, more luxurious hotels. The hotels in the second group are within 8 miles of the club, less expensive, and are more "mainstream" hotels. Many of these hotels offer shuttle services to downtown Annapolis. The last group is a small sample of Bed & Breakfasts close to AYC. These are more likely to be expensive, but in walking distance of AYC.

ANNAPOLIS HISTORIC DISTRICT HOTELS

Annapolis Marriott Waterfront Hotel
80 Compromise Street, Annapolis, MD 21401
(410) 268-7555 or 800-336-0072
Estimated Rates: $159/night
Distance to club: 0.5 miles

Poised between 18th century splendor of Historic Annapolis and picturesque views of the Chesapeake Bay stands the only Waterfront hotel. 150 newly remodeled guestrooms, conference facilities 10-500, enjoy our Pusser's Landing Restaurant, Bar, Waterfront Dock Bar and Company Store. Walk to U.S. Naval Academy, City Dock, Shops and Historic Homes.

Historic Inns of Annapolis
58 State Circle, Annapolis, MD 21401
(410) 263-2641
Estimated Rates: $125-270/night
Distance to club: 1.5 miles

The Maryland Inn, Governor Calvert House, Robert Johnson House, and State House Inn, all clustered about two historic circles in the center of fascinating historic Annapolis. 137 guest rooms handsomely restored and tastefully and individually furnished. Conference facilities for 10 to 200.

Loews Annapolis Hotel
126 West Street, Annapolis, MD 21401
(410) 263-7777 or 800-526-2593
Estimated Rates: $169-189/night
Distance to club: 2 miles

Area's only AAA Four Diamond hotel. 216 newly remodeled rooms, fine dining - Corinthian Restaurant and Weather Rail Lounge. Walk to Naval Academy, City Dock, shops and historic sites. Valet parking.

ANNAPOLIS AREA

Comfort Inn
76 Old Mill Bottom Road, Annapolis, MD 21401
(410) 757-8500
Estimated Rates: $80-105/night
Distance to club: 6 miles

Conveniently located 4 miles from Historic Annapolis and the Naval Academy, with easy access from Exit 28 off Rt. 50. Three miles from Sandy Point State Park offering swimming, boating and fishing. Quiet location, complimentary Continental breakfast and remote control color TV with HBO, ESPN and CNN Headline News.

Country Inns & Suites by Carlson
2600 Housley Road, Annapolis, MD 21401
(410) 571-6700 or 1-800-456-4000
Estimated Rates: $114-175/night
Distance to Club: 6 miles

One year old hotel, indoor pool and jacuzzi, weight room,Shuttle service available to the yacht club.

Courtyard by Marriott
2559 Riva Road, Annapolis, MD 21401
(410) 266-1555 or 800-321-2211
Estimated Rates: $84-119/night
Distance to club: 6 miles

Conveniently located just minutes off Exit 22 on route 50 East. Approximately 6 miles from historic sites of downtown Annapolis and less than five minutes from major shopping malls.

Days Inn - Bay Bridge
1542 Whitehall Road, Annapolis, MD 21401
(410) 974-4440 Fax: (410) 757-6419
Estimated Rates: $65-89/night
Distance to club: 7 miles

Located 5 miles from Historic Annapolis and Naval Academy at exit 30 off Rt. 50 East. Less than 1 mile from Sandy point State Park and Bay Bridge.

Days Inn - Historic Annapolis
2520 Riva Road, Annapolis, MD 21401
(410) 224-2800
Estimated Rates: $79-99/night
Distance to club: 4 miles

Located 2.5 miles from Historic District and U.S. Naval Academy. 152 deluxe rooms and Junior Suites, Free upgraded Continental Breakfast, free HBO-CNN-ESPN, Nintendo in all rooms.

Econo Lodge Annapolis
2451 Riva Road, Annapolis, MD 21401
(410) 224-4317
Estimated Rates: $75-85/night
Distance to club: 4 miles

2.5 miles from Historic Annapolis and the U.S. Naval Academy. Complimentary continental breakfast Jacuzzi rooms, HBO & Cinemax, free local calls.

Hampton Inn Suites
124 Womack Drive, Annapolis, MD 21401
Estimated Rates: $79-135/night
Distance to club: 6 miles
(410) 571-0200, or 1-800-HAMPTON
Fax: (410) 571-0333

New in Annapolis! Only three miles from the Historic District and one mile from the Mall/Restaurant Park. Choose from traditional rooms or suites with kitchen and separate bedroom. Complimentary extended continental breakfast, local calls HBO, fitness room and outdoor pool.

Residence Inn by Marriott
170 Admiral Cochrane Drive,
Annapolis, MD 21401
(410) 573-0300 or 800-331-3131
http://www.residenceinn.com
Estimated Rates: $130-184/night
Distance to club: 5 miles

All suite hotel, each with full kitchens; complimentary breakfast; evening hospitality hours; weekly complimentary dinner. Cable TV; pets permitted; exercise room; non-smoking suites. Meeting room; microwave in each suite. Outdoor pool, whirlpool and sports court for fun.

Radisson Hotel Annapolis
210 Holiday Court / Riva Road,
Annapolis, MD 21401
(410) 224-3150
Estimated Rates: $99-109/night
Distance to club: 5 miles

220 rooms; restaurant offering breakfast, lunch, dinner and Sunday brunch; multi-screen Sports Lounge; outdoor pool. Easy access from Washington, Baltimore, Bay Bridge and BWI Airport. Near Annapolis Mall and shopping centers. 3 miles to City Dock and Naval Academy. Free parking.

Super 8 Motel
74 Old Mill Bottom Road, Annapolis, MD 21401
(410) 757-2222
Estimated Rates: $60-70/night
Distance to club: 6 miles

Conveniently located 4 miles from Historic Annapolis and the Naval Academy, with easy access from Exit 28 off Rt. 50. Three miles from Sandy Point State Park offering swimming, boating and fishing, quiet location, color TV with HBO, ESPN and CNN Headline News. Complimentary morning coffee.

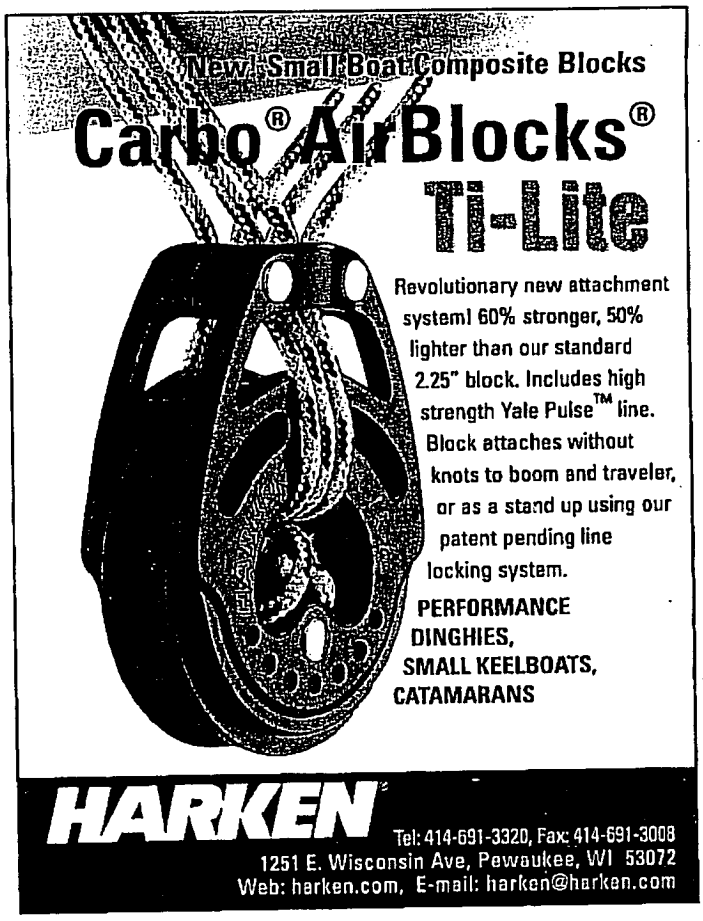
Wyndham Garden Hotel - Annapolis
173 Jennifer Road, Annapolis, MD 21401
(410) 266-3131
http://www.wyndham.com
Estimated Rates: $79-179/night
Distance to club: 5 miles

Newly renovated sleeping rooms, lobby and restaurant. Great meeting space. Indoor pool and work-out equipment. Free parking. Adjacent to the Annapolis Mall; five minutes to the Naval Academy.

ANNAPOLIS BED & BREAKFAST/INNS

The Blue Heron Bed & Breakfast Inn
172 Green Street, Annapolis, MD 21401
(410) 263-9171
Distance to club: 1.5 miles

A Registered Landmark (circa 1839) of the Annapolis Historic District; 1/2 block from the City Dock; romantic bedroom fireplaces and private whirlpool tubs; verandah and patio; fresh flowers and Fruit plates; elegant breakfasts.



The Inn at Spa Creek
417 Severn Avenue, Annapolis, MD 21403
(410) 263-8866, Fax: (410)263-5405
Distance to club: .5 miles

Light, bright luxury describes this contemporary home overlooking Spa Creek. Walk or take the water taxi to all attractions. Located on Eastport's amed restaurant row. Off street parking available.

Gibson's Lodgings Bed & Breakfast Inn
110 Prince George Street, Annapolis, MD 21401
(410) 268-5555
Distance to club: 1.5 mile

In the heart of historic Annapolis is this distinctive and internationally-known inn with 21 rooms, courtyard parking and a unique conference facility, all one half block from the City Dock.

State House Inn
25 State Circle, Annapolis, MD 21401
(410) 990-0024
Estimated Rates: $110-150/night
Distance to club: 1.5 mile

All of the amenities of a hotel and all of the charm of a Bed and Breakfast in the heart of Annapolis.

Room 221.

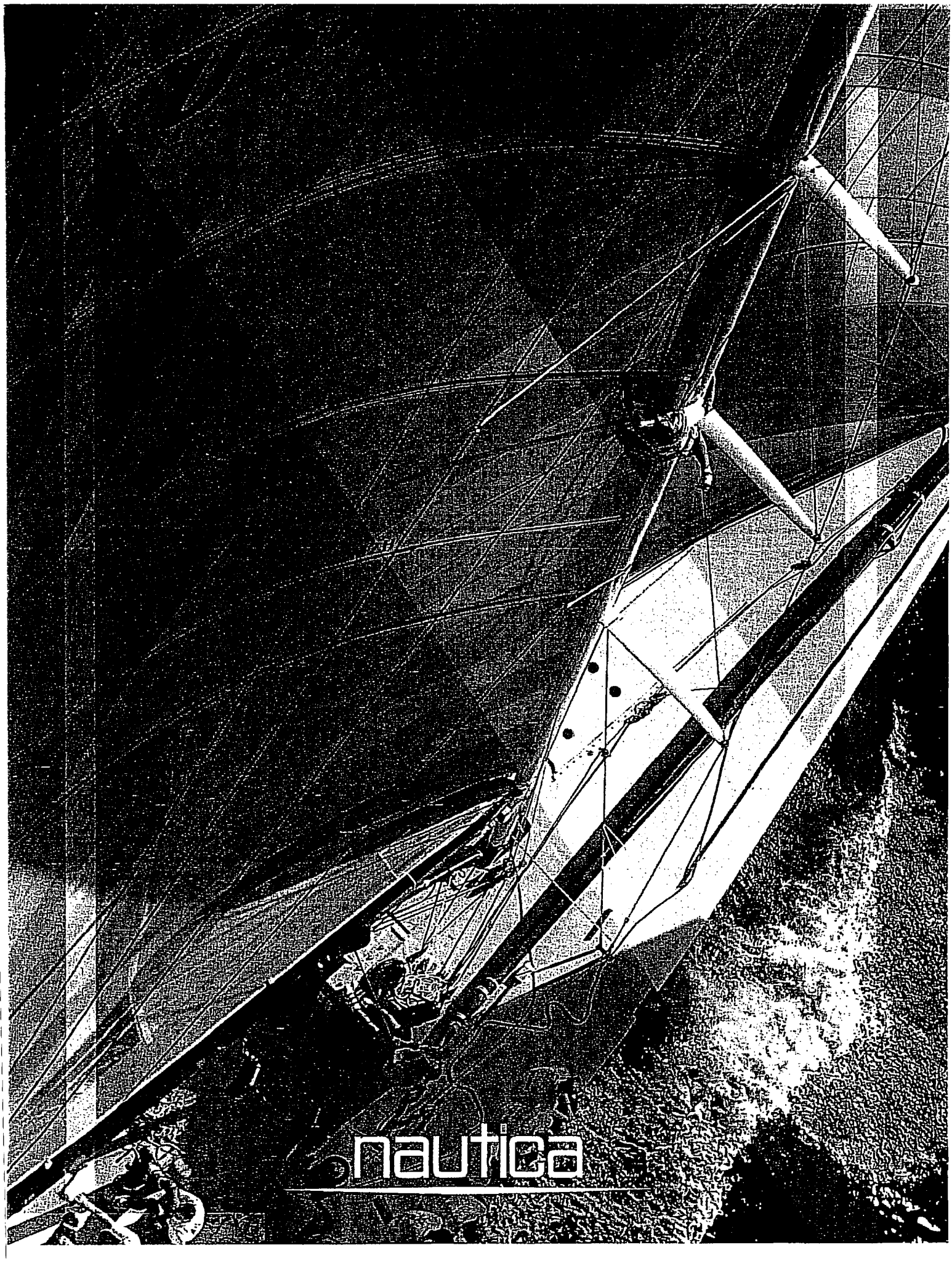
Wants to set a course for a memorable vacation.

At the Annapolis Marriott Waterfront, we know what a difference a bay makes. After all, we are Annapolis' only waterfront hotel. So, we're the perfect spot to drop anchor and enjoy the excitement of sailing regattas, spectacular harbor views and breath-taking sunsets over the Chesapeake Bay. You can walk to trendy shops, unique dining spots – even the U.S. Naval Academy. Hop on board and set sail for a vacation of pleasurable delights. Call 1-888-773-0786.

When you're comfortable you can do anything.™

80 Compromise Street Annapolis, Maryland 21401

ANNAPOLIS
Marriott.
WATERFRONT


nautica

8 Measurement
Measurement will take place at the Annapolis Yacht Club Sailing Center. Each participating boat shall have a valid Measurement Certificate, Buoyancy Test Certificate and Weight Certificate. Only boats that have completed registration, paid all entry fees, and passed the prescribed measurement check procedures by 1800 hours on May 13, 2000 are entitled to race. The International Jury may order that a boat be rechecked during the regatta.

9 Sail and Bow Numbers
9.1 Each mainsail shall show the sail number as indicated on the entry form and approved by the Measurer.

9.2 Bow numbers will be assigned and given to each participating boat. They shall be affixed to the hull according to the Sailing Instructions.

10 Sailing Instructions
Sailing Instructions will be available upon registration.

11 Racing Area
Racing will be conducted on the Chesapeake Bay, between the Chesapeake Bay Bridge to the North and the West River to the South. (NOAA Chart 12270)

12 Courses and Procedures
Courses and procedures will be according to STCR 34

13 Scoring
The Low Point Scoring System RRS A2, will apply. Each boat's score will be the total of her race scores with her worst score discarded. Except as provided in STCR 27.1, six races are required to constitute a series.

14 Berthing and Hauling
14.1 Boats shall be kept at Annapolis Yacht Club commencing at 1800 hours on May 13, 2000 until the conclusion of racing.

14.2 The Organizing Authority may impose haul out restrictions.

15 Prizes
15.1 Perpetual trophies will be awarded according to STCR 24.

15.2 Series prizes will be awarded to the skipper and crew finishing first through tenth.

15.3 Master's trophies will awarded to the skipper and crew. Competitors in the Master's division will also compete for the series prizes (see 15.2)

15.4 Daily prizes will be awarded to skipper and crew finishing first through third in each race.

16 Registration
Entries should be submitted to:

Annapolis Yacht Club
2 Compromise Street
Annapolis, MD 21401 USA
Phone: 01-410-263-9279
Fax: 01-410-269-8905
E-Mail: starworlds@annapolisyc.com
Web Page: www.annapolisyc.com/starworlds2000

And to:

International Star Class Yacht Racing Association
1545 Waukegan Road
Glenview, IL 60025-2185
Phone: 01-847-729-0630
Fax: 01-847-729-0718
E-mail: iscyra@interaccess.com

17 Shipping
The Organizing Authority recommends that all competitors shipping boats from outside the US make all shipments through the Port of Baltimore using John S. Connor Inc. as customs broker. This will expedite clearance and allow the Annapolis Star Fleet to arrange delivery of boats and trailers to the regatta site.
To make arrangements, contact:

John S. Connor Inc.
Customs Brokers
World Trade Center
401 East Pratt Street - Suite 700
Baltimore, MD 21202
Telephone: 01-410-332-4800
Fax: 01-410-547-6865
Cable: "ConnorBaltimore"
Int'l: 6849034 Connor UW
TRT: 170914 Conner UT

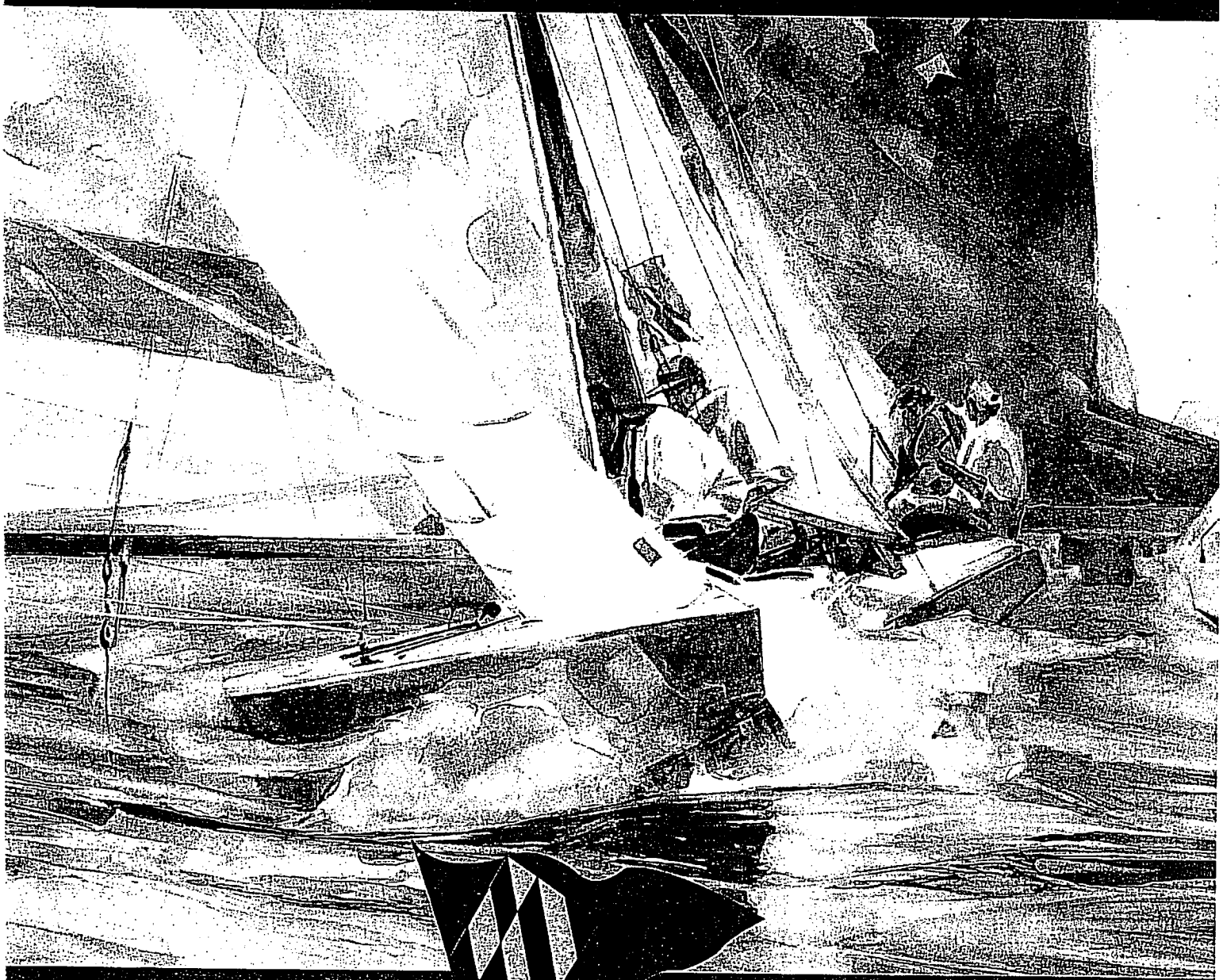
18 Housing
18.1 Limited private housing is available on a first come, first served basis.

18.2 There are numerous Bed and Breakfasts, Inns, and Hotels in Annapolis, several within walking distance of Annapolis Yacht Club. Early reservations are strongly encouraged. May is a busy season in Annapolis, with U.S. Naval Academy graduation and Boat Show activities

18.3 For information, contact Debbie Gosselin:
PHONE: 01-410-263-0090
E-Mail: almarina@aol.com

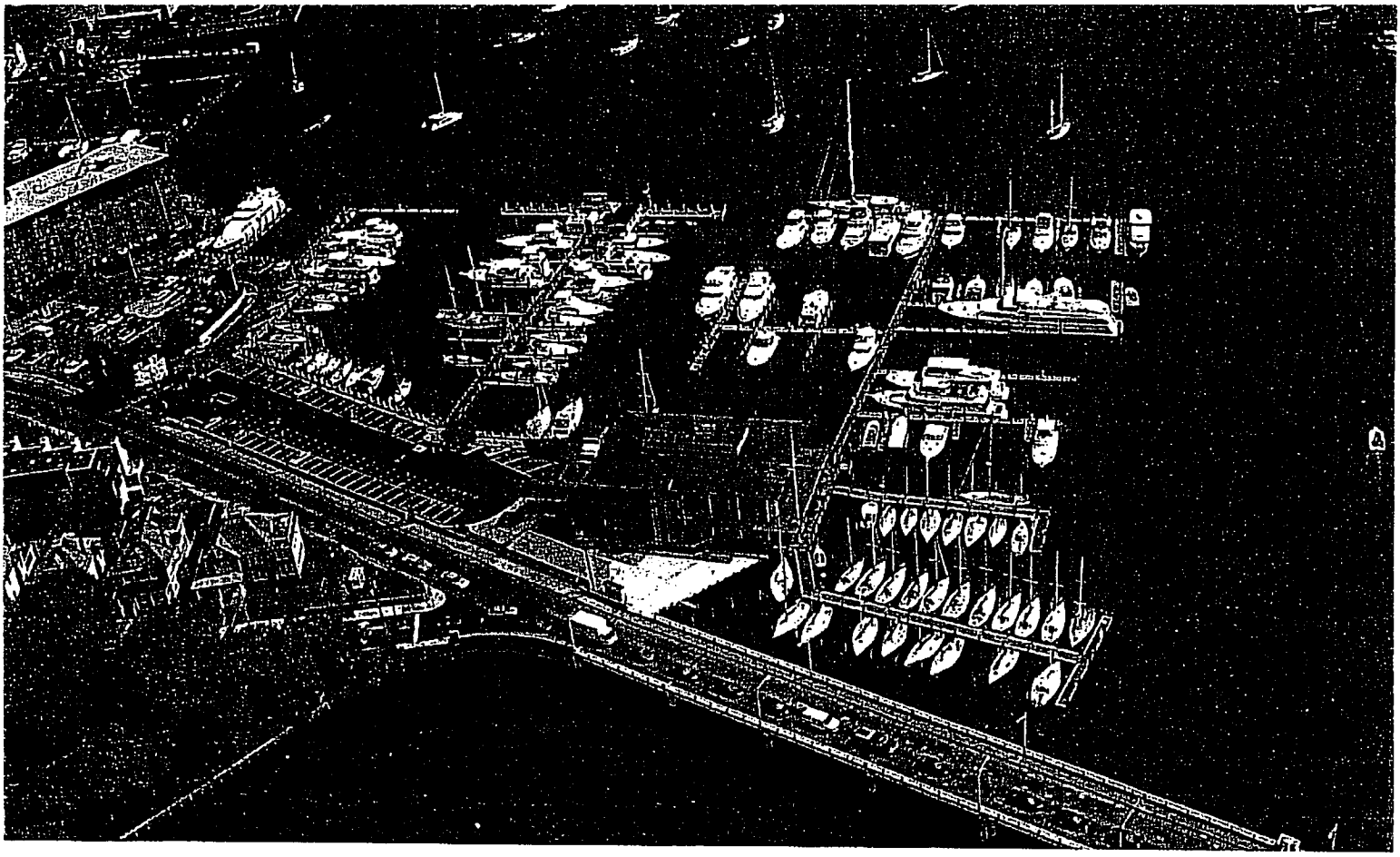
NAUTICA

2000 STAR CLASS WORLD CHAMPIONSHIP



Annapolis Yacht Club • Annapolis, Maryland, USA

May 10-21, 2000



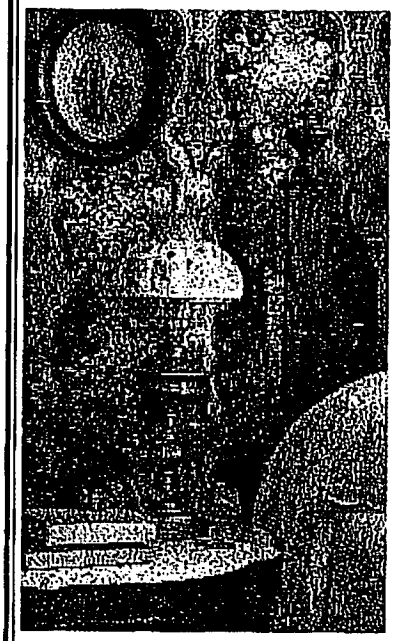
THE ANNAPOLIS YACHT CLUB

THE SAILORS AND THEIR FAMILIES OF

THE DISTRICT TWO STAR FLEETS

WELCOME YOU TO THE CHESAPEAKE BAY

- Chesapeake Bay
- Eastern Shore of Maryland
- West Jersey
- Western Shore of Maryland
- North Chesapeake Bay
- Cooper River
- Mid-Eastern Shore
- Annapolis



EAT, SLEEP & BREATHE A PIECE OF HISTORY.

A town as historic as Annapolis calls for a night in one of our three historic Inns. With guest rooms handsomely restored and tastefully furnished to take you back in time. Plus dine in our elegant 18th century Treaty of Paris restaurant, chill out in the Drummer's Lot Pub, and hear live jazz in the King of France Tavern. For information call 410-263-2641.

HISTORIC INNS OF ANNAPOLIS

Maryland Inn • Governor Calvert House • Robert Johnson House

Maryland Inn • Governor Calvert House • Robert Johnson House
58 State Circle Annapolis, MD 21401
www.annapolisinns.com

Dear Star Class Sailors:

In May of 2000, Annapolis Yacht Club in conjunction with the International Star Class Yacht Racing Association, will host the Nautica 2000 Star Class World Championship in Annapolis. On behalf of the members of Annapolis Yacht Club, it is my pleasure to welcome the Star Class competitors and their families to our club, to Annapolis and to the beautiful Chesapeake Bay. .

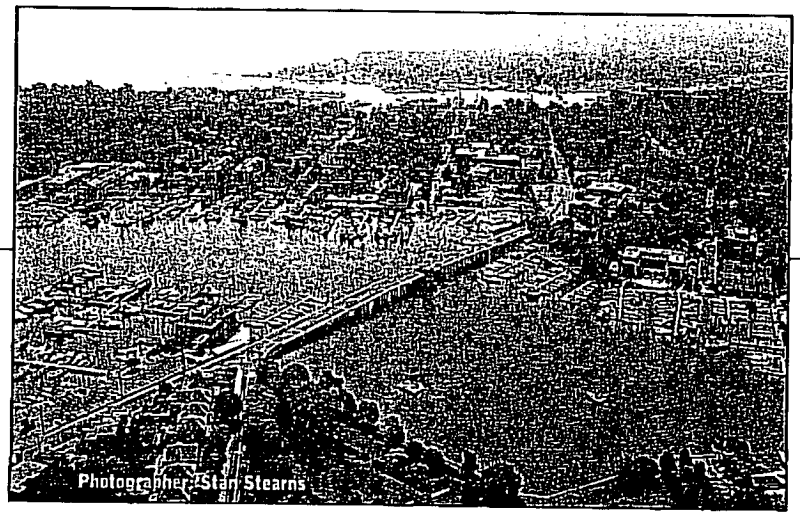
Annapolis Yacht Club's Race Committee and the Nautica 2000 Star Worlds Organizing Committee have been planning a World Championship and Olympic Qualifier that will provide the finest in racing and shore side activities. Please refer to www.annapolisyc.com or contact the club directly for further information and the most current news of the event. To assist in your planning, we have provided in these pages a reference guide to answer some frequent questions.

Letter from the Governor/Letter from the Mayor	**2**
About Annapolis/Annapolis Yacht Club	**3**
List of Sponsors	**3**
Organizing Committee	**4**
Annapolis Overview	**5**
Notice of Race	**6-7**
Eastport	**8**
Transportation/Directions to Annapolis Yacht Club	**9**
Accommodations	**10-12**

Welcome to Annapolis Yacht Club. See you in May.

Sincerely,

Karl F. von Schwarz
Commodore



City of Annapolis

OFFICE OF THE MAYOR
160 DUKE OF GLOUCESTER STREET
ANNAPOLIS, MARYLAND 21401

Annapolis (410) 263-7997
Baltimore (410) 269-0138
Washington (301) 261-1123
Fax (410) 216-9284

DEAN L. JOHNSON
Mayor

July 29, 1999

Dear International Star Class Competitor:

We are so very pleased to have been chosen to host the 2000 Star Class World Championship in May of 2000. Annapolis has played host to many other large sailing events and we look forward to welcoming you with the same enthusiasm and community spirit. We understand the role of 2000 Star World Championship plays in the selection of Olympic competitors and we are honored to have athletes as talented as yourselves competing in the Chesapeake Bay.

The historic City Dock area in Annapolis has been receiving maritime visitors for over 350 years. Annapolis is unique in our heritage and our ability to preserve this heritage by maintaining our historic district and waterfront as it has been since the town plan was adopted in 1694. Today, Annapolis is known as the 'Sailing Capital of the East Coast', a reputation that supports a strong maritime economy and lures many world-class sailors to make their homes here.

We are proud of our maritime history and feel fortunate to have the opportunity to host your event here next spring.

Smooth Sailing!

Sincerely,

Dean L. Johnson
Mayor

e-mail: mayor@ci.annapolis.md.

STATE OF MARYLAND
OFFICE OF THE GOVERNOR

PARRIS N. GLENDENING
GOVERNOR

ANNAPOLIS OFFICE
STATE HOUSE
100 STATE CIRCLE
ANNAPOLIS, MARYLAND 21401
(410) 974-3901
(TOLL FREE) 1-800-811-0136

WASHINGTON OFFICE
SUITE 311
444 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20001
(202) 624-1430

TDD (410) 333-3098

August 15, 1999

Greetings:

As Governor of the State of Maryland, it gives me great pleasure to join with the City of Annapolis and the Annapolis Yacht Club in inviting all Star sailors to Annapolis to contest the Nautica 2000 Star Class Championship.

Annapolis and the Chesapeake Bay are truly world-class sailing venues. You will find that our facilities and race management personnel are second-to-none. I am confident that the competition, stewardship and camaraderie for which the Star Class is renown will find a wonderful home in our waters.

For those of you who will be visiting Maryland for the first time, I encourage you and your families to come prepared to explore our waters and our State. From the history and charm of Annapolis, to the enchanting waters of the Chesapeake, to the excitement and bustle of Baltimore, you will find Maryland and our nearby Nation's Capital a memorable setting for this prestigious championship.

Maryland looks forward to having you sail with us in May of 2000.

Sincerely,

Parris N. Glendening
Governor

Annapolis, Maryland USA

Star sailors arriving in Annapolis in May 2000, will find one of America's oldest and most historic cities. This working seaport town has been welcoming sailors from around the world to its docks for over 300 years. Located on the Chesapeake Bay within 40 miles of Washington, DC and Baltimore, MD, Annapolis is a popular destination for visitors traveling by land or sea. The Severn River and two of its many creeks bound Annapolis and are home to a vibrant maritime industry. The city's 17 miles of shoreline put water at the end of almost every street. Shops, restaurants, marinas and inns are within easy walking distance of the city dock.

Welcome to Annapolis, the sailing capital of America. Annapolis was founded in 1649. A National Historic Landmark, the city has more surviving revolutionary war period buildings than any other city in the United States. It is the capital of the state of Maryland, and served as the nation's capital for two years during the revolutionary war. Annapolis is also home to the United States Naval Academy, founded in 1845, and to St. John's College, the third oldest college in America, founded in 1696. Most of the city's many historic buildings are located within walking distance of the town square. Over three and a half million persons visit Annapolis yearly from around the world. In addition to the historical district, Annapolis offers its visitors a wide variety of activities. During the day, Main Street bustles with shoppers visiting the shops and boutiques. There are many fine restaurants to enjoy. No visit to the area would be complete without tasting Maryland Blue Crab soup, and Annapolis is famous for its crab cakes.

During the Nautica 2000 Star World Championship, Annapolis will also be alive with the spring commencement celebrations for the Naval Academy and St. John's College graduating classes. Make your reservations early if your plans include a stay in one lovely hotels or inns in the heart of Annapolis.Above all else, Annapolis means sailing. From Clipper Ships to Whitbread 60s, the world's fastest boats and finest sailors have sailed into town. As the acknowledged sailing capital of the United States, Annapolis hosts many, world class sailing events every year. Annapolis is many classes choice of venue to host their national and world championship events. In the recent past, Annapolis has hosted such world class events as the Snipe Women's World Championship, the Lewmar Cup, the International J-24 World Championship, and the International J-22 World Championship. The area has recently gained a reputation for top match racing competition, hosting the BOAT/U.S. Santa Maria Cup, an International Grade 1 Match Race, and the Prince of Wales Match Racing Regatta. The world was watching as the Atlantic leg of the 1998 Whitbread Round the World Race was started off Annapolis. The Whitbread stopover had the largest live audience for a single event in the history of yacht racing. Whether the event is the upcoming Volvo Ocean Race or the Nautica 2000 Star Class World Championship, Annapolis means sailboat racing.

www.ci.annapolis.md.us

Annapolis Yacht Club

In 1883, the Severn Boat club was founded on a piece of land rented from nearby St. Mary's Church. The name was changed in 1918 to the Annapolis Yacht Club, eventually moving to its present location at the foot of Compromise Street. Annapolis Yacht Club is one of the oldest and most respected yacht clubs in the United States. AYC has been host to numerous top level sailing events and some of the sport's most prestigious regattas including National, North American and World Championships. Annapolis Yacht Club has a long history of competitive sailing. The club membership includes some of sailing's top competitors, officials, and yacht designers. World class sailors Gary Jobson, Bruce Farr, George Collins, Chris Larson, Jim Allsopp, Jim Brady, and Terry Hutchinson actively race out of Annapolis Yacht Club. Annapolis Yacht Club is well known for top level race management. The AYC Race Committee, under the long term guidance of its chairman, Chip Thayer, boasts a membership that includes several past RC chairman, International Judges, and International Race Officers. Biannually, the Annapolis Yacht Club hosts the Annapolis-Newport Race in conjunction with the New York Yacht Club and the Ida Lewis Yacht Club.

www.annapolisyc.com

SPONSORS

Nautica International
Tucker Anthony, Inc.
Pepsi-Cola Company
Boat US
Michelob/Michelob Light
City of Annapolis
Portbook Publications, Inc.
Grafix Galore, Easton, MD

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Organizing Committee

Jim Capron
Chairman
Phone: (w) 301-424-9500
E-mail: jcapron@capron.com

Barbara Vosbury
Co-Chairman
Phone: (h) 410-923-2063
E-mail: bvosbury@e-mail.msn.com

Annapolis Yacht Club
Karl von Schwarz, Commodore
Art Libby, Vice Commodore
Mark Myers, Fleet Captain/Liaison

Awards
Ann Franklin Beach
Elliott Oldak

Housing
Debbie Gosselin
Phone: (h) 410-757-7440
E-mail: almarina@aol.com

Jury
Ron Ward, Jury Liaison
Hans-Kurt Andersen, Jury Chairman

Measurement
John Jenkins

Media
Dave Gendell
Mary Iliff Ewensen

Publications
Ted Ruegg

Race Committee:
Chip Thayer, Race Committee Chairman
Mark Murphy, Principal Race Officer

Regatta Central
Rene Valliant, Chairman
Joanie Thayer, Registration
Cathy Kramer Hull, Merchandising
Patti Oldak, Star Class Representative

Shore Side Logistics
Jack Lynch
Lew Norwood, Support Craft

Sponsorship
Jo Anne Schram
Phone: (w) 410-897-0510
E-mail: luceca@clark.net

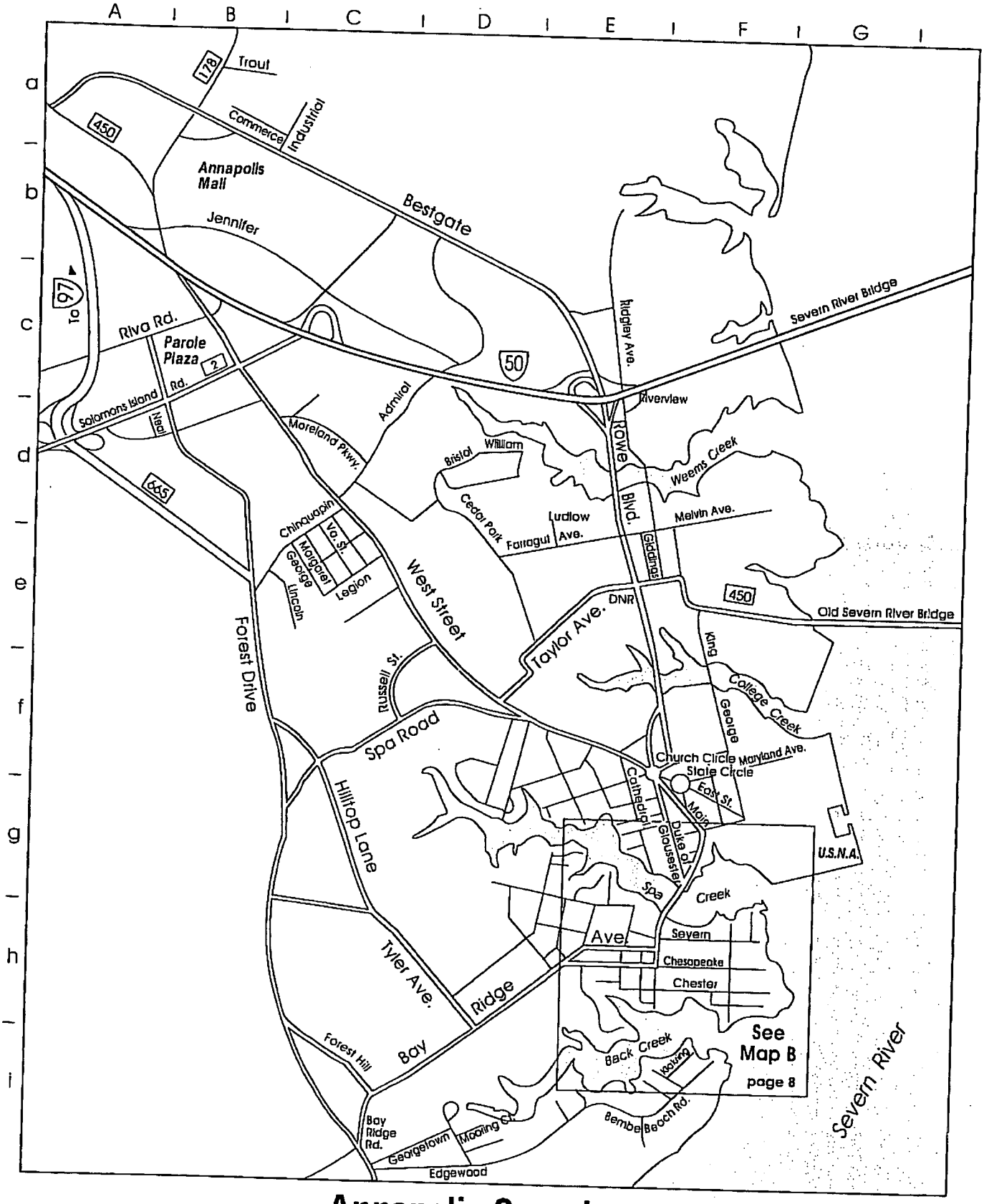
Social
Julie Winters, Chairman
Steve Kling, Ceremonies

Star Class Representatives
Elliott Oldak, District Two
Steve Kling, Western Shore of Maryland
Jack Lynch, Annapolis

Secretary
Marcia Grosvenor

Annapolis Yacht Club
2 Compromise Street • Annapolis, Maryland 21401
410-263-9279 • Fax: 410-267-6153
E-mail: starworlds@annapolisyc.com • Web Site: http://www.annapolisyc.com

Cover Art by Willard Bond



Annapolis Overview

Reprinted by permission from Portbook Publications, Inc.

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Annapolis Yacht Club
Annapolis, Maryland, USA
May 10-21, 2000

Notice of Race
Preliminary, August 15, 1999

1 Rules
This regatta will be governed by the Current Racing Rules of Sailing for 1997 - 2000 (RRS), The Star Class Rules (STCR), this Notice of Race (except as any of these are altered by the Sailing Instructions), and the Sailing Instructions. The procedures in RRS Appendix L - Banned Substances and Banned Methods will be used. The Organizing Authority is the Annapolis Yacht Club, in conjunction with the International Star Class Yacht Racing Association. The host fleet is The Annapolis Star Fleet.

2 Alterations to the Racing Rules
2.1 RRS 32 will be changed to provide that courses will not be shortened.

2.2 RRS 35 will be changed to provide that boats not finishing within 60 minutes after the first boat to finish will be scored "Did Not Finish".

2.3 RRS 62.2 and 66 will be changed to shorten the time for requesting redress and requesting that a hearing be reopened on the last day of racing.

2.4 RRS 63.3 will be changed to provide that only the skipper or the crew may represent the boat at protest hearings.

2.5 RRS A1.1 will be changed to provide that a boat failing to check in prior to the warning signal will be scored the same as a boat not starting in that race.

2.6 RRS A1.3 will be changed to provide that a disqualification for breaking RRS 42 may be discarded

3 Advertising
The regatta is designated as a Category B. Advertising is permitted in accordance with STCR 40. The IGC has granted permission to provide that the Sponsor's logo may be affixed to each hull by measurement officials.

4 Eligibility and Entry
4.1 Entries eligible in accordance with STCR 21,26,29,and 30 may compete.

4.2 Entries shall be submitted on the Official Entry Form not later than April 14, 2000 to the International Star Class Yacht Racing Association Central Office and to Annapolis Yacht Club.

4.3 Competitors must be eligible to compete in an event listed in RRS K2.1.

5 Entry Fee
The entry fee of $350.00 includes boat and trailer parking, launching, hauling, and invitations to social events for the skipper and crew. Checks must be drawn on a US bank and made payable, in US dollars, to "Annapolis Yacht Club". Payment may also be made by VISA or MasterCard.

6 Schedule of Races

May 10-12 Wed-Fri: Registration & Measurement
May 13 Saturday: Practice Race & Opening Ceremony
May 14 Sunday: Race 1
May 15 Monday: Race 2
May 16 Tuesday: Race 3 & Mid Week Ceremony
May 17 Wednesday: Race 4
May 18 Thursday: Race 5
May 19 Friday: Race 6 & Final Banquet Dinner
May 20 & 21 Sat & Sun: Reserve Days

7 Disclaimer
7.1 The Organizing Authority shall require each competitor to sign a waiver of loss, damage, or injury to persons or property occurring in conjunction with the regatta or on the property of the Annapolis Yacht Club. The Organizing Authority, its members, employees, officers and/or agents shall not be responsible for any loss, damage, or injury that may occur to person or property whether ashore or at sea as a consequence of the participation of any boat.

8 Measurement
Measurement will take place at the Annapolis Yacht Club Sailing Center. Each participating boat shall have a valid Measurement Certificate, Buoyancy Test Certificate and Weight Certificate. Only boats that have completed registration, paid all entry fees, and passed the prescribed measurement check procedures by 1800 hours on May 13, 2000 are entitled to race. The International Jury may order that a boat be rechecked during the regatta.

9 Sail and Bow Numbers
9.1 Each mainsail shall show the sail number as indicated on the entry form and approved by the Measurer.

9.2 Bow numbers will be assigned and given to each participating boat. They shall be affixed to the hull according to the Sailing Instructions.

10 Sailing Instructions
Sailing Instructions will be available upon registration.

11 Racing Area
Racing will be conducted on the Chesapeake Bay, between the Chesapeake Bay Bridge to the North and the West River to the South. (NOAA Chart 12270)

12 Courses and Procedures
Courses and procedures will be according to STCR 34

13 Scoring
The Low Point Scoring System RRS A2, will apply. Each boat's score will be the total of her race scores with her worst score discarded. Except as provided in STCR 27.1, six races are required to constitute a series.

14 Berthing and Hauling
14.1 Boats shall be kept at Annapolis Yacht Club commencing at 1800 hours on May 13, 2000 until the conclusion of racing.

14.2 The Organizing Authority may impose haul out restrictions.

15 Prizes
15.1 Perpetual trophies will be awarded according to STCR 24.

15.2 Series prizes will be awarded to the skipper and crew finishing first through tenth.

15.3 Master's trophies will awarded to the skipper and crew. Competitors in the Master's division will also compete for the series prizes (see 15.2)

15.4 Daily prizes will be awarded to skipper and crew finishing first through third in each race.

16 Registration
Entries should be submitted to:

Annapolis Yacht Club
2 Compromise Street
Annapolis, MD 21401 USA
Phone: 01-410-263-9279
Fax: 01-410-269-8905
E-Mail: starworlds@annapolisyc.com
Web Page: www.annapolisyc.com/starworlds2000

And to:

International Star Class Yacht Racing Association
1545 Waukegan Road
Glenview, IL 60025-2185
Phone: 01-847-729-0630
Fax: 01-847-729-0718
E-mail: iscyra@interaccess.com

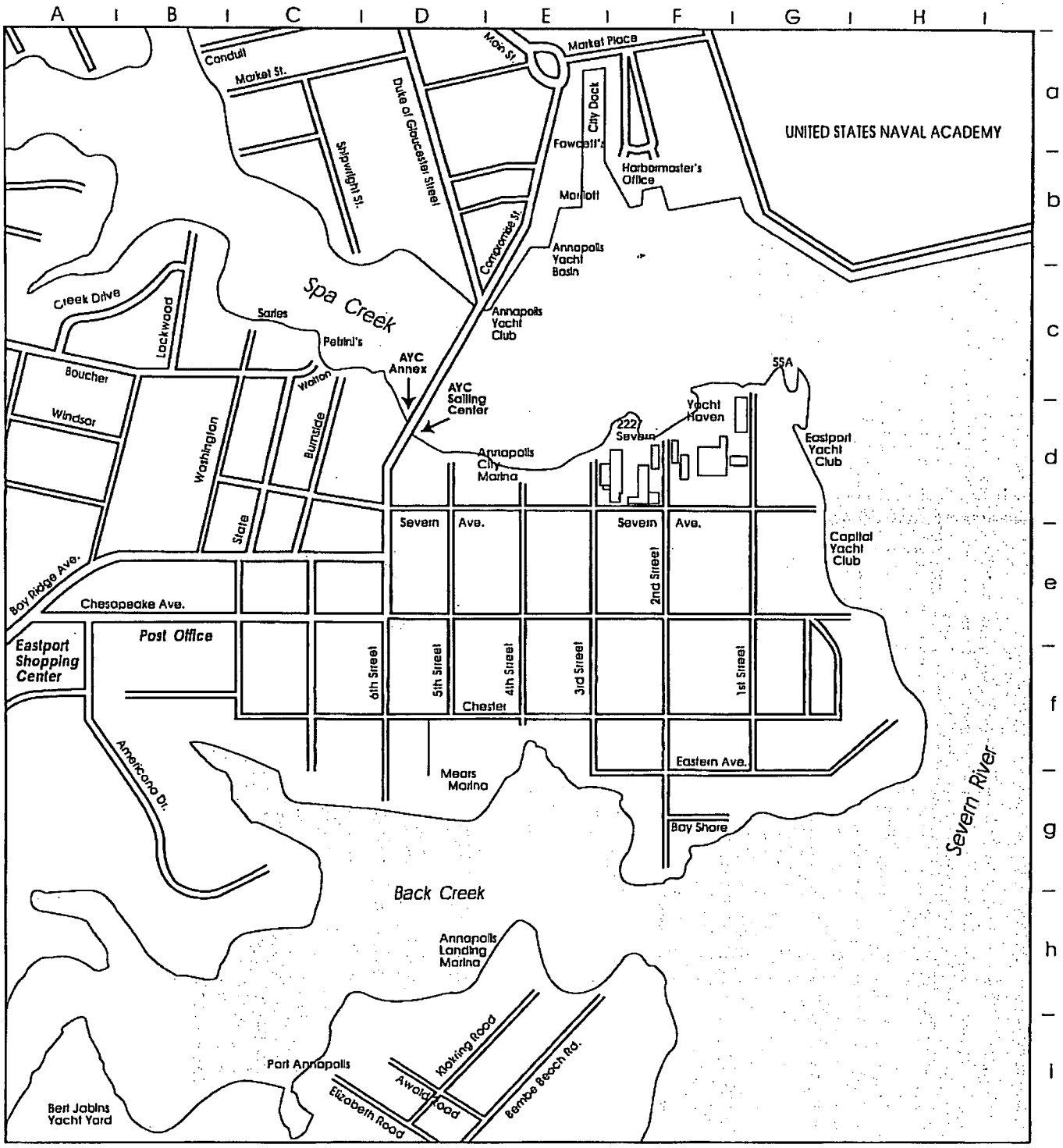
17 Shipping
The Organizing Authority recommends that all competitors shipping boats from outside the US make all shipments through the Port of Baltimore using John S. Connor Inc. as customs broker. This will expedite clearance and allow the Annapolis Star Fleet to arrange delivery of boats and trailers to the regatta site.
To make arrangements, contact:

John S. Connor Inc.
Customs Brokers
World Trade Center
401 East Pratt Street - Suite 700
Baltimore, MD 21202
Telephone: 01-410-332-4800
Fax: 01-410-547-6865
Cable: "ConnorBaltimore"
Int'l: 6849034 Connor UW
TRT: 170914 Conner UT

18 Housing
18.1 Limited private housing is available on a first come, first served basis.

18.2 There are numerous Bed and Breakfasts, Inns, and Hotels in Annapolis, several within walking distance of Annapolis Yacht Club. Early reservations are strongly encouraged. May is a busy season in Annapolis, with U.S. Naval Academy graduation and Boat Show activities

18.3 For information, contact Debbie Gosselin:
PHONE: 01-410-263-0090
E-Mail: almarina@aol.com



Eastport

Reprinted by permission from Portbook Publications, Inc.

Transportation

AIRPORTS:

Annapolis is accessible through 3 major airports:

- Baltimore/Washington International (BWI) Airport - at 30 miles (50 km), it is the closest airport to Annapolis. Transportation from BWI to Annapolis is available by shuttle, rental car, or taxi. Attempts will be made to pick up competitors who desire it.

- Washington National Airport - Approximately 45 miles (75 km) from Annapolis, Washington National is located in the heart of Washington, DC. The primary transportation from Washington National to Annapolis would be by rental car. It is also possible to take a subway to within 25 miles (42 km) of Annapolis, and then take a taxi to Annapolis.

- Washington Dulles - Approximately 90 miles (150 km) from Annapolis. A rental car is the only transportation option from this airport via rental car.

TRAINS:

The closest train station to Annapolis (serviced by Amtrak) is also located at the Baltimore/ Washington Airport. Shuttles are available from the train station to the airport where shuttles and rental cars are available. Amtrak service at BWI services all major East Coast cities. New York City is a 3 hour train ride from the BWI station.

DIRECTIONS TO ANNAPOLIS YACHT CLUB:

Address:
2 Compromise Street
Annapolis, Maryland 21401

From BWI Airport:
- Immediately after leaving the airport, take Aviation Boulevard West (right).
- Follow signs for Satellite Parking.
- Take Aviation Blvd to I-97 South (left off Aviation Blvd).
- Stay on I-97 for about 20 miles to Route 50 East.
- From Route 50, take exit 24 onto Rowe Boulevard.
- Follow directions below.

From the West on Route 50:
- take exit 24, Rowe Boulevard

From the East on Route 50:
- take exit 24A, Rowe Boulevard

Directions from Rowe Boulevard:
- Follow Rowe Boulevard towards Annapolis to the end.
- Bear right onto Northwest Street
- Turn right onto Church Circle.
- Turn right off the circle onto Duke of Gloucester Street (fifth street off circle)
- Follow to stop sign and turn right to go over the Spa Creek Bridge.
- Turn left at the first light onto Severn Avenue
- Turn left onto Fifth Street and follow to the end. This is Harborside, Annapolis Yacht Club's One Design Facility.

For additional directions see the Annapolis Yacht Club Web Site at www.annapolisyc.com.

Accommodations

HOUSING INFORMATION

We will attempt to house most of the competitors. Please contact Debbie Gosselin at 410-263-0090 or via E-mail at almarina@aol.com. A list of hotels with descriptions, estimated rates, and distance to AYC are provided below. Please contact the hotels directly.

HOMESTAYS

Homestays will be provided on a first come, first serve basis for competitors. A few homestays will be within walking distance, though most will require the competitors renting a car. Homestays will also be provided for the International Jury. Please indicate on the entry form if you are interested in a homestay. For more information on homestays, please contact Debbie Gosselin at 410-263-0090 or almarina@aol.com.

HOTELS

Hotels listed in the first group are more expensive, but closer to the club and generally nicer, more luxurious hotels. The hotels in the second group are within 8 miles of the club, less expensive, and are more "mainstream" hotels. Many of these hotels offer shuttle services to downtown Annapolis. The last group is a small sample of Bed & Breakfasts close to AYC. These are more likely to be expensive, but in walking distance of AYC.

ANNAPOLIS HISTORIC DISTRICT HOTELS

Annapolis Marriott Waterfront Hotel
80 Compromise Street, Annapolis, MD 21401
(410) 268-7555 or 800-336-0072
Estimated Rates: $159/night
Distance to club: 0.5 miles

Poised between 18th century splendor of Historic Annapolis and picturesque views of the Chesapeake Bay stands the only Waterfront hotel. 150 newly remodeled guestrooms, conference facilities 10-500, enjoy our Pusser's Landing Restaurant, Bar, Waterfront Dock Bar and Company Store. Walk to U.S. Naval Academy, City Dock, Shops and Historic Homes.

Historic Inns of Annapolis
58 State Circle, Annapolis, MD 21401
(410) 263-2641
Estimated Rates: $125-270/night
Distance to club: 1.5 miles

The Maryland Inn, Governor Calvert House, Robert Johnson House, and State House Inn, all clustered about two historic circles in the center of fascinating historic Annapolis. 137 guest rooms handsomely restored and tastefully and individually furnished. Conference facilities for 10 to 200.

Loews Annapolis Hotel
126 West Street, Annapolis, MD 21401
(410) 263-7777 or 800-526-2593
Estimated Rates: $169-189/night
Distance to club: 2 miles

Area's only AAA Four Diamond hotel. 216 newly remodeled rooms, fine dining - Corinthian Restaurant and Weather Rail Lounge. Walk to Naval Academy, City Dock, shops and historic sites. Valet parking.

ANNAPOLIS AREA

Comfort Inn
76 Old Mill Bottom Road, Annapolis, MD 21401
(410) 757-8500
Estimated Rates: $80-105/night
Distance to club: 6 miles

Conveniently located 4 miles from Historic Annapolis and the Naval Academy, with easy access from Exit 28 off Rt. 50. Three miles from Sandy Point State Park offering swimming, boating and fishing. Quiet location, complimentary Continental breakfast and remote control color TV with HBO, ESPN and CNN Headline News.

Country Inns & Suites by Carlson
2600 Housley Road, Annapolis, MD 21401
(410) 571-6700 or 1-800-456-4000
Estimated Rates: $114-175/night
Distance to Club: 6 miles

One year old hotel, indoor pool and jacuzzi, weight room,Shuttle service available to the yacht club.

Courtyard by Marriott
2559 Riva Road, Annapolis, MD 21401
(410) 266-1555 or 800-321-2211
Estimated Rates: $84-119/night
Distance to club: 6 miles

Conveniently located just minutes off Exit 22 on route 50 East. Approximately 6 miles from historic sites of downtown Annapolis and less than five minutes from major shopping malls.

Days Inn - Bay Bridge
1542 Whitehall Road, Annapolis, MD 21401
(410) 974-4440 Fax: (410) 757-6419
Estimated Rates: $65-89/night
Distance to club: 7 miles

Located 5 miles from Historic Annapolis and Naval Academy at exit 30 off Rt. 50 East. Less than 1 mile from Sandy point State Park and Bay Bridge.

Days Inn - Historic Annapolis
2520 Riva Road, Annapolis, MD 21401
(410) 224-2800
Estimated Rates: $79-99/night
Distance to club: 4 miles

Located 2.5 miles from Historic District and U.S. Naval Academy. 152 deluxe rooms and Junior Suites, Free upgraded Continental Breakfast, free HBO-CNN-ESPN, Nintendo in all rooms.

Econo Lodge Annapolis
2451 Riva Road, Annapolis, MD 21401
(410) 224-4317
Estimated Rates: $75-85/night
Distance to club: 4 miles

2.5 miles from Historic Annapolis and the U.S. Naval Academy. Complimentary continental breakfast Jacuzzi rooms, HBO & Cinemax, free local calls.

Hampton Inn Suites
124 Womack Drive, Annapolis, MD 21401
Estimated Rates: $79-135/night
Distance to club: 6 miles
(410) 571-0200, or 1-800-HAMPTON
Fax: (410) 571-0333

New in Annapolis! Only three miles from the Historic District and one mile from the Mall/Restaurant Park. Choose from traditional rooms or suites with kitchen and separate bedroom. Complimentary extended continental breakfast, local calls HBO, fitness room and outdoor pool.

Residence Inn by Marriott
170 Admiral Cochrane Drive,
Annapolis, MD 21401
(410) 573-0300 or 800-331-3131
http://www.residenceinn.com
Estimated Rates: $130-184/night
Distance to club: 5 miles

All suite hotel, each with full kitchens; complimentary breakfast; evening hospitality hours; weekly complimentary dinner. Cable TV; pets permitted; exercise room; non-smoking suites. Meeting room; microwave in each suite. Outdoor pool, whirlpool and sports court for fun.

Radisson Hotel Annapolis
210 Holiday Court / Riva Road,
Annapolis, MD 21401
(410) 224-3150
Estimated Rates: $99-109/night
Distance to club: 5 miles

220 rooms; restaurant offering breakfast, lunch, dinner and Sunday brunch; multi-screen Sports Lounge; outdoor pool. Easy access from Washington, Baltimore, Bay Bridge and BWI Airport. Near Annapolis Mall and shopping centers. 3 miles to City Dock and Naval Academy. Free parking.

Super 8 Motel
74 Old Mill Bottom Road, Annapolis, MD 21401
(410) 757-2222
Estimated Rates: $60-70/night
Distance to club: 6 miles

Conveniently located 4 miles from Historic Annapolis and the Naval Academy, with easy access from Exit 28 off Rt. 50. Three miles from Sandy Point State Park offering swimming, boating and fishing, quiet location, color TV with HBO, ESPN and CNN Headline News. Complimentary morning coffee.

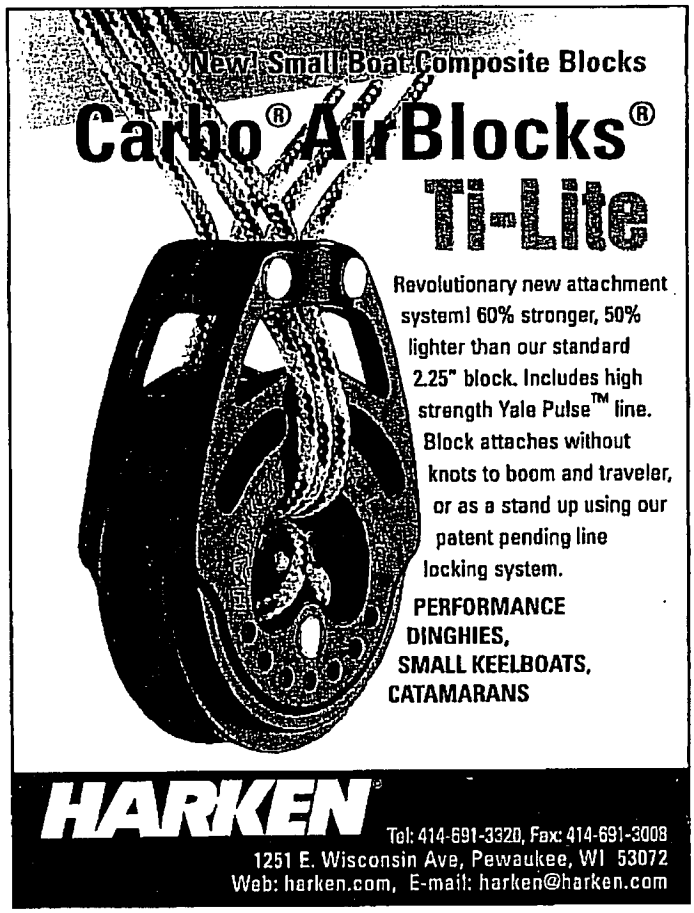
Wyndham Garden Hotel - Annapolis
173 Jennifer Road, Annapolis, MD 21401
(410) 266-3131
http://www.wyndham.com
Estimated Rates: $79-179/night
Distance to club: 5 miles

Newly renovated sleeping rooms, lobby and restaurant. Great meeting space. Indoor pool and work-out equipment. Free parking. Adjacent to the Annapolis Mall; five minutes to the Naval Academy.

ANNAPOLIS BED & BREAKFAST/INNS

The Blue Heron Bed & Breakfast Inn
172 Green Street, Annapolis, MD 21401
(410) 263-9171
Distance to club: 1.5 miles

A Registered Landmark (circa 1839) of the Annapolis Historic District; 1/2 block from the City Dock; romantic bedroom fireplaces and private whirlpool tubs; verandah and patio; fresh flowers and Fruit plates; elegant breakfasts.



The Inn at Spa Creek
417 Severn Avenue, Annapolis, MD 21403
(410) 263-8866, Fax: (410)263-5405
Distance to club: .5 miles

Light, bright luxury describes this contemporary home overlooking Spa Creek. Walk or take the water taxi to all attractions. Located on Eastport's amed restaurant row. Off street parking available.

Gibson's Lodgings Bed & Breakfast Inn
110 Prince George Street, Annapolis, MD 21401
(410) 268-5555
Distance to club: 1.5 mile

In the heart of historic Annapolis is this distinctive and internationally-known inn with 21 rooms, courtyard parking and a unique conference facility, all one half block from the City Dock.

State House Inn
25 State Circle, Annapolis, MD 21401
(410) 990-0024
Estimated Rates: $110-150/night
Distance to club: 1.5 mile

All of the amenities of a hotel and all of the charm of a Bed and Breakfast in the heart of Annapolis.

Room 221.

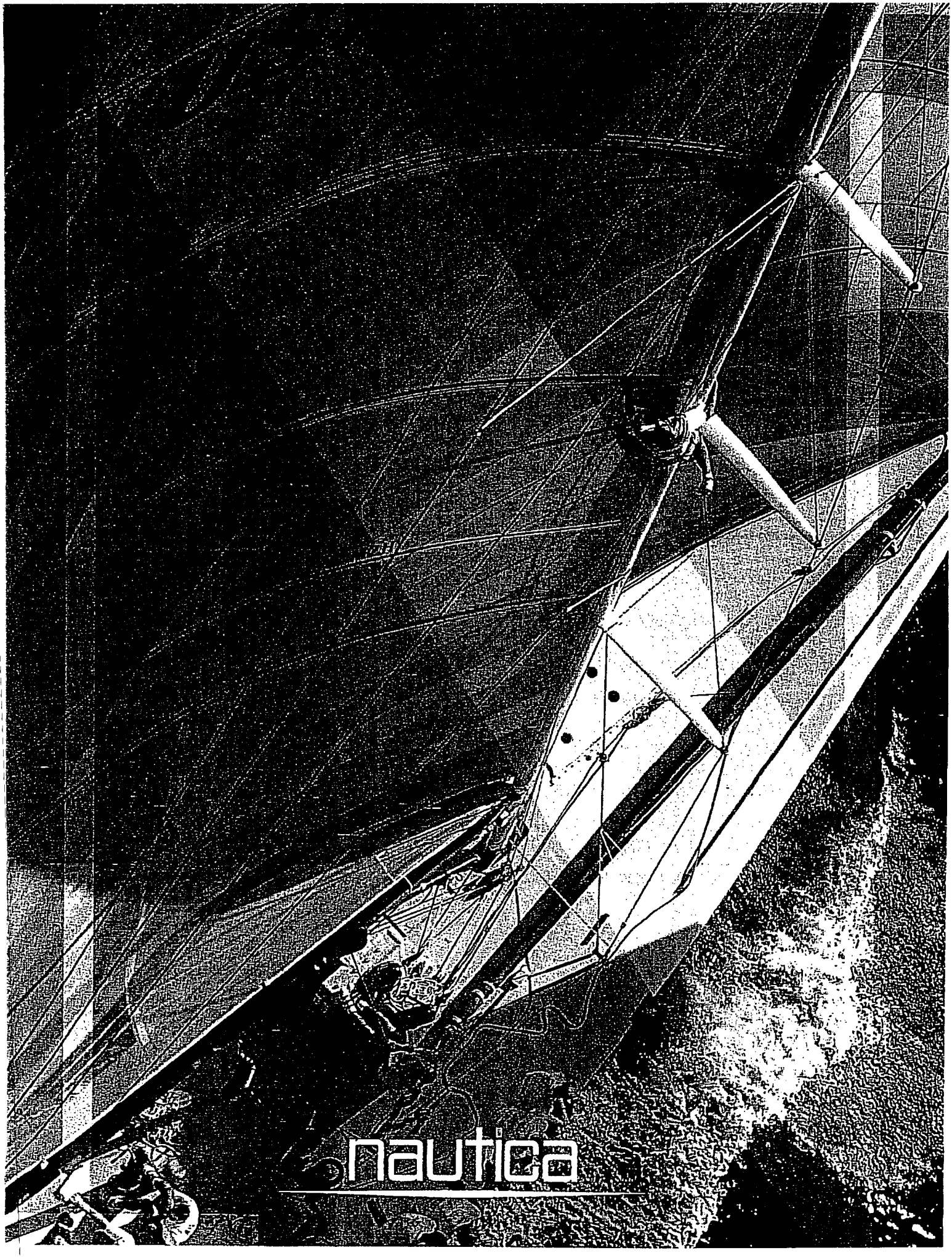
Wants to set a course for a memorable vacation.

At the Annapolis Marriott Waterfront, we know what a difference a bay makes. After all, we are Annapolis' only waterfront hotel. So, we're the perfect spot to drop anchor and enjoy the excitement of sailing regattas, spectacular harbor views and breath-taking sunsets over the Chesapeake Bay. You can walk to trendy shops, unique dining spots – even the U.S. Naval Academy. Hop on board and set sail for a vacation of pleasurable delights. Call 1-888-773-0786.

When you're comfortable you can do anything.™

80 Compromise Street Annapolis, Maryland 21401

ANNAPOLIS
Marriott.
WATERFRONT


nautica

BAKER AND RANNELLS, P.A.

INTELLECTUAL PROPERTY ATTORNEYS

STEPHEN L. BAKER ♦
JOHN M. RANNELLS ♦
NEIL B. FRIEDMAN ♦
RYAN A. MCGONIGLE ♦
LINDA M. KURTH*
MOIRA J. SELINKA+

575 ROUTE 28 - SUITE 102
RARITAN, NEW JERSEY 08869
TELEPHONE (908) 722-5640
FACSIMILE (908) 725-7088
WWW.TMLAWWORLDWIDE.COM

NEW YORK OFFICE
1350 BROADWAY, 10TH FLOOR
NEW YORK, NY 10018
TELEPHONE (212) 481-7007
FACSIMILE (800) 688-8235

ADMITTED TO PRACTICE IN
♦NEW YORK & NEW JERSEY
+NEW JERSEY
* NEW JERSEY & REG. PATENT ATTORNEY

PLEASE RESPOND TO THE NEW JERSEY ADDRESS

FACSIMILE COVER SHEET

TO: Robin Annette Hylton

NUMBER: 571-273-4540

FROM: Baker & Rannells, PA

DATE: April 127, 2008

RE: Application No. 10/892,792 - Proposed Response to Office Action

PAGES: 18

NAUTICA SPORTSWEAR - Microsoft Internet Explorer

File Edit View Favorites Tools Help | Address http://www.nautica.com

NAUTICA

Nautica 2000 Star World Championship - Microsoft...

File Edit View Favorites Tools Help

May 10-21
Annapolis, Maryland

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Submit your email address for a chance to win Nautica 2000 Star World Championship apparel.

email [ ] *SUBMIT*

Visit the official Nautica 2000 Star World web site at:
www.annapolisyc.com/starworlds2000

Nautica 2000 Star Class merchandise is available exclusively at these select Hecht's stores.

Hecht's Stores

06.9.2000

EVENTS
PRODUCT
ABOUT US
HELP
RETAIL LOCATOR

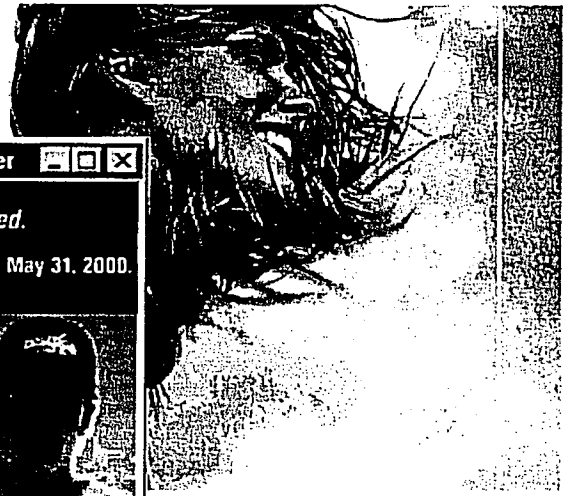
NAUTICA SPORT TECH

NAUTICA JEANS COMPANY

NAUTICA SPORTSWEAR - Microsoft Internet Explorer

File Edit View Favorites Tools Help | Address http://www.nautica.com

NAUTICA



06.9.2000

EVENTS

PRODUCT

ABOUT US

HELP

RETAIL LOCATOR

NST NAUTICA SPORT TECH

NAUTICA JEANS COMPANY

Confirmation Page - Microsoft Internet Explorer

Thank you. Your entry has been submitted.

Winners will be chosen at random and notified by email by May 31, 2000.

1 Grand Prize Winner receives the official Nautica Star World 2000 wardrobe including a jacket, polo knit shirt, tee shirt and baseball cap. 5 Second Place finishers receive the official polo shirt. 10 Third Place winners get the official tee shirt.

Be sure to visit the official Nautica 2000 Star Class World Championship web site during the competition for news, race results, standings, photos and more.

www.annapolisyc.com/starworlds2000

CLOSE WINDOW

Nautica 2000 Star Worlds - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.annapolisyc.com/starworlds2000/

Annapolis Yacht Club | Int. Star Class

News | Sponsors | Daily Reports | Results | Contact Us

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

May 10 - 19, 2000

- About
- Schedule
- NOR
- SIs
- Competitors
- Officials
- Photos
- Poster

NAUTICA

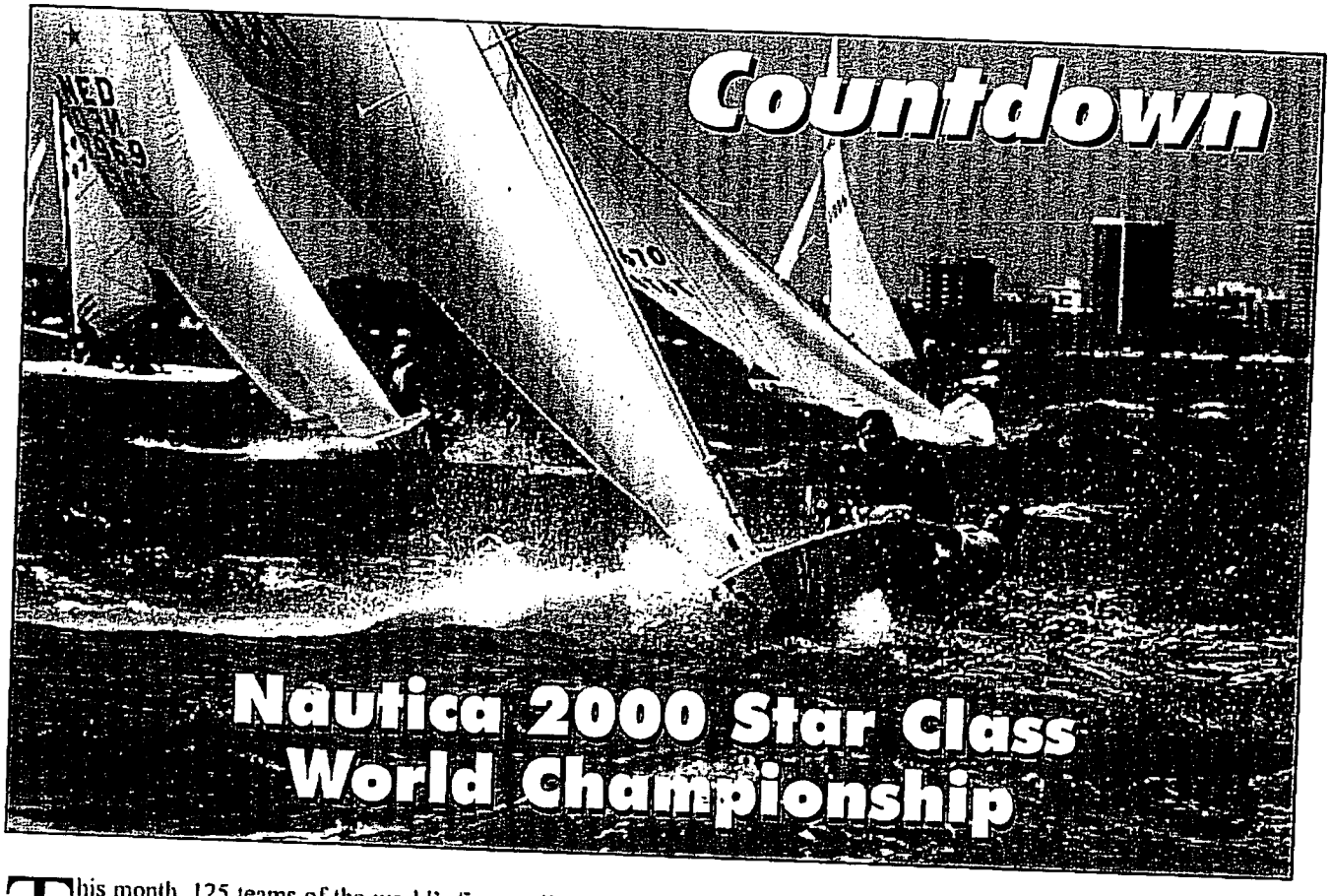
2000 STAR CLASS WORLD CHAMPIONSHIP

Read the Daily Reports or view the **final results!**

Walter Cooper's Event Photo Gallery

The Annapolis Yacht Club hosted the Nautica 2000 Star Class World Championship Regatta May 10-20, 2000. One hundred-twelve of the world's finest Star sailors, hailing from 29 nations, gathered to contest the ultimate championship of the planet's oldest one-design class.

Internet



This month, 125 teams of the world's finest sailors will descend upon Annapolis to contest the Nautica 2000 Star Class World Championship Regatta. The event will be hosted by the Annapolis YC and the International Star Class Yacht Racing Association.

The fleet includes nine past Star World Champions, and participants hold eight Olympic medals including three of the past four Gold Medals in the Star Class.

Looking ahead, some of the Star class's brightest young sailors will be on the scene to battle with the established veterans. The Annapolis regatta, rife with Olympic implications and in the wake of a huge Bacardi Cup in March, is certain to be thrilling and historic.

With just 17 slots reserved for the Star in September's Sydney Olympics, competition within the class to "qualify" nations is intense. Strong finishes at the 1998 and 1999 Worlds have enabled nine nations to earn the right to sail in Sydney (Australia, Brazil, Sweden, Italy, Germany, Canada, Spain, Great Britian, and the United States). The next six slots will be awarded to the top six finishing nations at the Annapolis regatta who have not yet qualified. The final two spots will be awarded by an International Sailing Federation committee.

A regatta of this size and scope is certain to have a big "footprint" in the community and at the host club. The signs of the event have begun appearing throughout Annapolis. Late model Star boats have been steadily rolling into town since early April, and throughout the spring a number of out-of-town Star sailors have been tuning in the Chesapeake's mercurial early season conditions.

Within the next two weeks, the Annapolis waterfront will be alive with activity and buzzing with the news of 28 nations and 250 sailors who will battle for the Gold Star which the winner of the Worlds is entitled to fly from his mainsail throughout his Star career.

In addition to the fleet roster which is packed with sailors sporting gleaming resumes and heaps of sailing silverware, two distinguished members of the class pantheon will be on hand as special guests of the event. Sir Durward Knowles (Bahamas) won a Bronze Medal in the Star Class at the 1956 Olympic regatta and took home a Gold Medal in the 1964 Olympic regatta. Knowles will be an honored guest of the regatta and is hosting the midweek reception for competitors on Tuesday, May 16 at the Annapolis YC main clubhouse.

Buddy Melges will also be a guest of the regatta, and, along with Gary Jobson, is hosting ESPN's coverage of the event. Melges won the 1978 and 1979 Star Worlds. In addition to a lengthy list of sailing accomplishments, Melges won a Gold Medal in the Soling class in 1972.

The program, which Jobson is producing, will be aired on ESPN-2 on Saturday June 18 at 4 p.m.

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP
ANNAPOLIS YACHT CLUB
10 - 21 MAY 2000

Event Sponsors

Nautica International
UPS
Tucker Anthony
Pepsi-Cola
Banfi Vintners
Michelob/Katcef
Jack O'Brien
Harken
Constellation
BoatU.S.
Quantum Sail Design Group
Martin G. Imbach Co., Inc.
Balmar Printing
SpinSheet Publishing Company
City of Annapolis
Pride of Baltimore Foundation
Systematic Solutions

Walter Cooper is serving as Official Photographer of the event. Cooper's Bacardi Cup photos are used in this publication.
www.waltercooperphoto.com

Event Website:
www.annapolisyc.com/starworlds2000

Calendar of Events

May 10-12 - Registration
May 13 - Practice Race and Opening Ceremony
May 14 - Race #1
May 15 - Race #2
May 16 - Race #3
May 17 - Race #4
May 18 - Race #5
May 19 - Race #6
May 19 - Closing Ceremony
May 20 - Reserve Day
May 21 - Reserve Day

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP
ANNAPOLIS YACHT CLUB
10 - 21 MAY 2000

The Nautica Star Worlds Daily will be distributed onsite throughout the event.

Countdown to the Nautica Star Worlds ***is published in Annapolis by*** **SpinSheet** ***Publishing Company.***
office@spinsheet.com, www.spinsheet.com

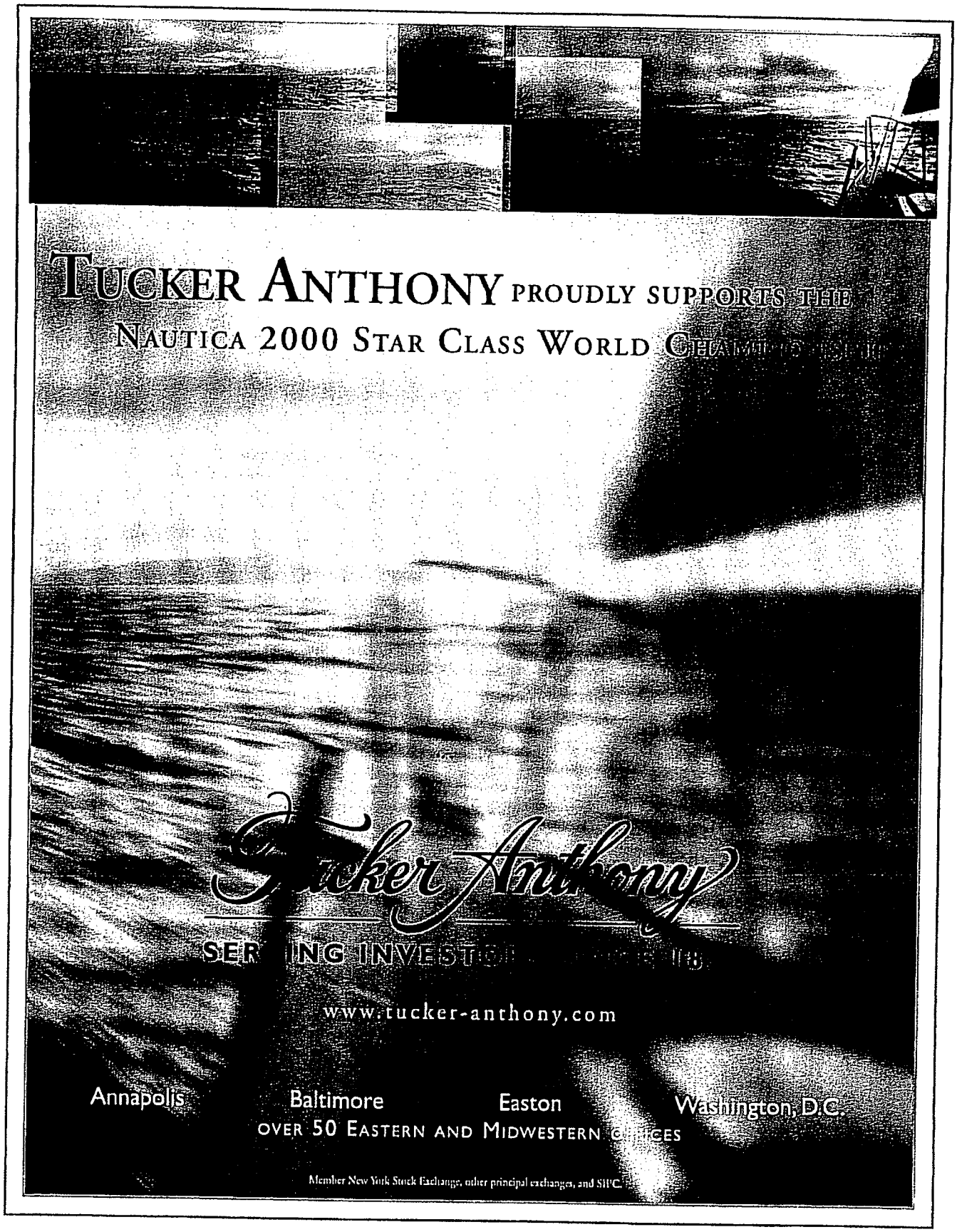
United Parcel Service

Check out the UPS Pavilion
Enter the raffle for prizes everyday!

Nautica 2000 Star Class World Championship

ups

WWW.UPS.COM
1-800-PICK UPS


TUCKER ANTHONY PROUDLY SUPPORTS THE
NAUTICA 2000 STAR CLASS WORLD
Tucker Anthony
www.tucker-anthony.com
Annapolis
Baltimore
Easton
Washington, D.C.
OVER 50 EASTERN AND MIDWESTERN

Regatta Notebook

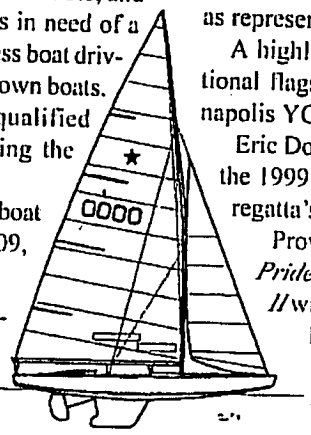
The AYC Nautica Star Worlds Committee is in search of volunteers to help with the social events during the regatta. There are a number of positions to be filled throughout the event. To learn more about how you can assist the event and get a close-up view contact Julie Winters, (410) 263-7416 or drop her an e-mail (winterstime@aol.com).

The regatta's Media Office is in search of vessels to use as press boats during the regatta. We realize that committting to the entire regatta is impossible for most skippers and boat owners. Let us know what days your boat will be available, and we can coordinate with members of the press in need of a ride. The regatta hopes to provide qualified press boat drivers for those owners unavailable to drive their own boats.

The Media Office is also looking for qualified powerboat drivers to drive press boats during the event.

To volunteer your boat or to serve as a powerboat driver, contact Dave Gendell (410) 216-9309, (dave@spinsheet.com).

There is also a need for housing for competitors and their support crews. To volunteer to host Star regatta participants contact Debbie Gosselin, (boattours@aol.com).



Opening Ceremony Particulars

The Opening Ceremony for the Nautica 2000 Star Class World Championship will be held at the Annapolis City Dock on Saturday May 13. The public is welcome.

The festivities get underway at 4:30 p.m.with a performance from the Naval Academy Band.

Gary Jobson takes the stage at 5:30 p.m. and kicks off a 45 minute Opening Ceremony. Among the speakers will be Annapolis Mayor Dean Johnson, Commodore Art Libby, ISAF President Paul Henderson, Nautica CEO, founder and designer David Chu, Star Class President Riccardo Simoneschi, as well as representatives from UPS and Tucker Anthony.

A highlight of the Ceremony will be the raising of the national flags for all 28 nations represented at the regatta. Annapolis YC junior sailors will be part of the flag hoisting.

Eric Doyle, winner of the 1999 Star Worlds and recipient of the 1999 Rolex Yachtsman of the Year Award, will hoist the regatta's flag at the City Dock flagpole.

Providing a dramatic backdrop to the ceremony will be *Pride of Baltimore II*, dressed for the occasion. The *Pride II* will be open to the public from 10 a.m. through 3 p.m.

Following the Opening Ceremony, a private reception for competitors will be held at the Maryland State House.

Reynolds/Liljedahl will represent U.S. in Sydney

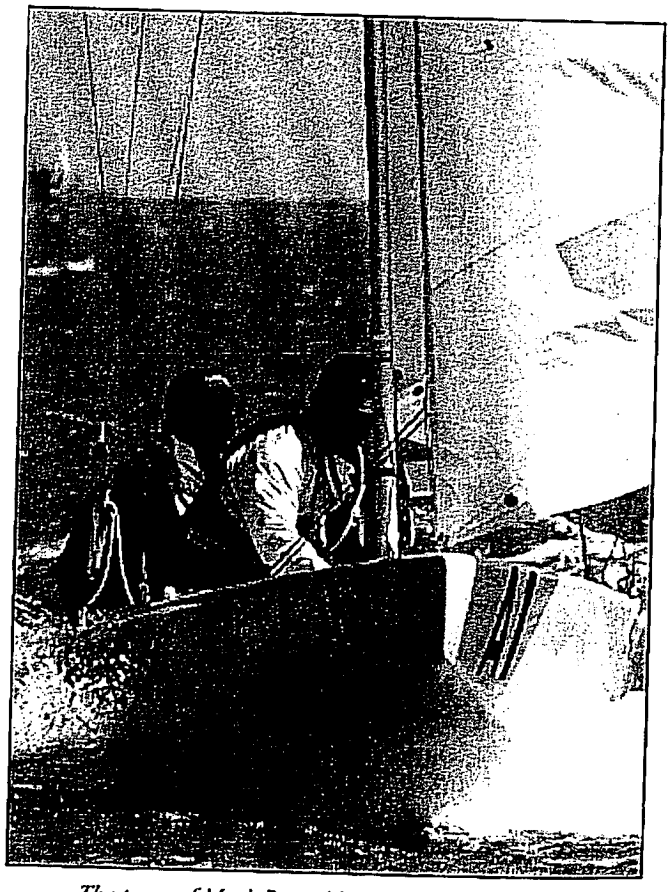
Last month, 16 teams battled in San Francisco Bay for the right to represent the United States this fall in the Sydney 2000 Olympics. The team of Mark Reynolds (San Diego) and Magnus Liljedahl (Miami) posted an impressive victory over second place finishers Vince Brun and Mike Dorgan. George Szabo/Rick Peters, Joe Londrigan/Mark Strube, and the southern New Jersey-based team of John MacCausland/Phil Trinter rounded out the top five.

The 2000 Games will Mark Reynolds's fourth appearance in the Olympics. Sailing a Star with crew Hal Haenel, he won a gold medal in Spain in 1992 and took a silver in South Korea in 1988. The team was sixth overall in Savannah in 1996. The 2000 Games will be Liljedahl's Olympic debut.

Reynolds/Liljedahl, Brun/Dorgan, Londrigan/Strube, and MacCausland/Trinter will all be in Annapolis this month competing in the Nautica Star Worlds.

Sailing In Annapolis Olympic Sailing Medallists

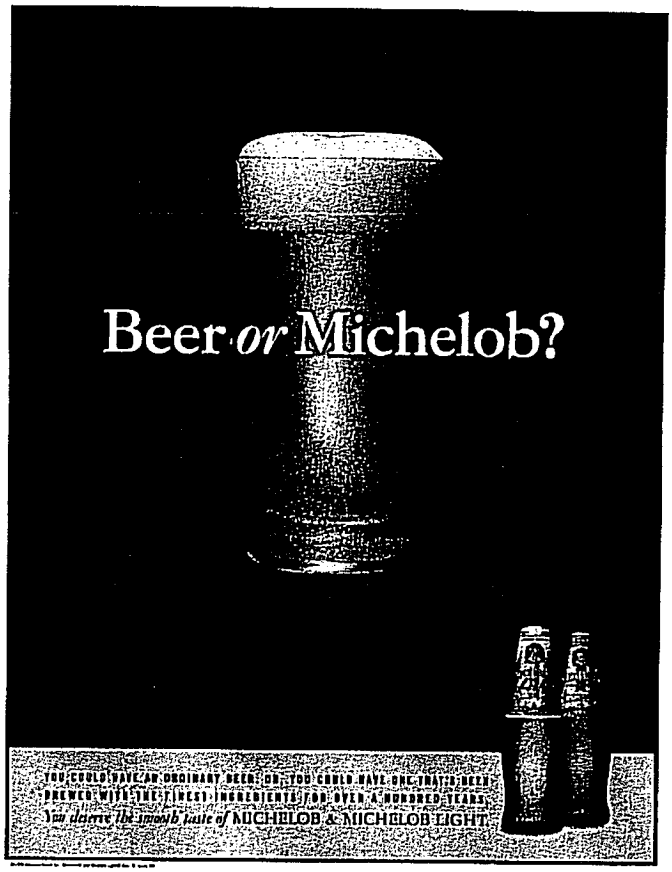
Torben Grael, Gold, Star, 1996
Mark Reynolds, Gold, Star, 1992
Bill Buchan, Gold, Star, 1984
Torben Grael, Silver, Star, 1988
Mark Reynolds, Silver, Star, 1988
Brian Ledbetter, Silver, Finn, 1992
Colin Beashel, Bronze, Star, 1996
Ross MacDonald, Bronze, Star, 1992



The team of Mark Reynolds and Magnus Liljedahl racing in the Bacardi Cup in Miami.

STONEHAVEN
VINEYARDS

PROUD TO BE THE OFFICIAL
VINEYARD OF THE
NAUTICA 2000 STAR CLASS
WORLD CHAMPIONSHIPS



PEPSI

Proud to Support

the
NAUTICA
2000 STAR CLASS
WORLD CHAMPIONSHIP

Good Luck
Star Sailors!

BoatU.S.

With more than 500,000 members,
BoatU.S. is the world's largest
organization of recreational boaters.

Visit us at www.boatus.com
or call 1-800-395-2628

NAUTICA
1-877-NAUTICA or nautica.com
© 2000 Nautica International, Inc.

NAUTICA 2000 Star World Championship

★DAILY NEWS★

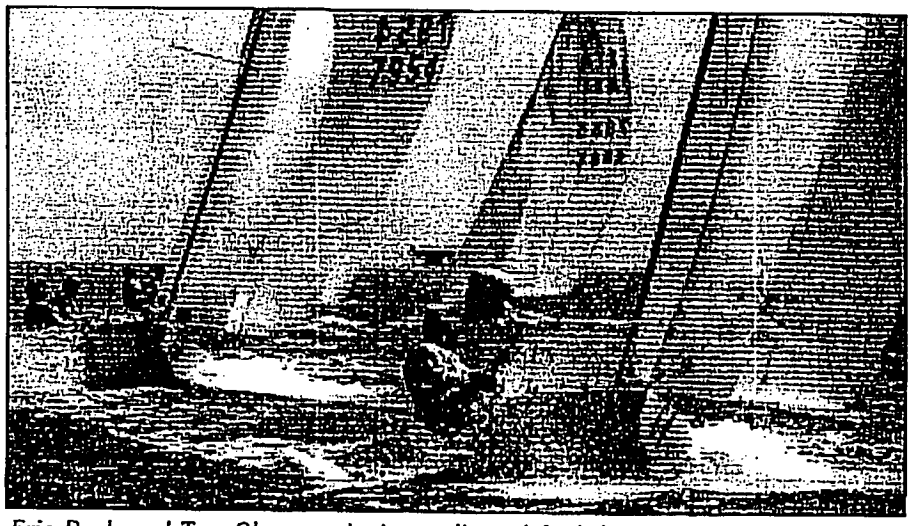
Annapolis Yacht Club Sunday May 14, 2000

"Finally, we start racing"

Race #1 underway at Noon today

"In order to win a modern World's Championship in the Star Class, it is not enough to have a perfectly groomed and conditioned boat, the finest of sails, an expert crew, and a rig which is tuned to concert pitch, refined to the last degree, and yet strong enough to hold together. There are a dozen skippers in every present day World's Championship with this kind of crew and equipment, and all have their boats going very fast and are potential winners. there are a dozen such, but there is always only one ultimate winner.

"In addition to these things, he is the one who displays the best managership, exhibits the best series strategy, based on his years of experience, keeps cool in the face of impending disaster, and makes the fewest mistakes."



Eric Doyle and Tom Olsen are in Annapolis to defend the Star World Championship they won last year in Italy. Doyle was presented with the 1999 Rolex Yachtsman of the Year Award in recognition of his stellar year in the Star Class. Photo by Walter Cooper

This statement could very well have been written yesterday, as more than 100 teams from 28 nations assembled on the Annapolis City Dock to officially open the Nautica 2000 Star Class World Championship. After days, weeks, months, and years of preparation, the fleet is ready to take the water and begin what is certain to be a hard-fought and memorable series.

But those words were written nearly 50 years ago and were used to describe the last World Championship of the Star Class to be contested on the brackish waters of the Chesapeake Bay. The *1951 World Championship* of the Class was hosted by the Gibson Island Yacht Squadron, about ten miles north of Annapolis. The regatta was contested by a then-record 49 boats and the series was won by the narrowest of margins by the husband and wife team of Skip and Mary Etchells.

With half a dozen national Olympic slots in the balance, a number of nations using the regatta as part of the Olympic selection process, and the adrenaline boost the Worlds always provides, the sailors do not need hyperbole or reminders of the event's significance.

Five straight days of near-perfect spring weather led to a hot and light air practice race attempt yesterday. However the assembled sailors generally feel that they have had a nice mix of conditions in which to practice and prepare their boats, equipment, and themselves.

The Chesapeake in springtime is a mercurial body of water and over the course of the next six days, sailors can expect a wide spectrum of sailing conditions--the perfect pitch on which to contest a world championship.

Defending World Champions Eric Doyle and Tom Olsen will be on the line along with eight other sailors who have been part of World Championship winning teams. Ten Olympic medal winners will be sailing. including the team of Mark Reynolds and Magnus Liljedahl who will represent the United States this September in Sydney and Ian Walker

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

and Mark Covell who will represent Great Britain.

Fresh from America's Cup experiences and on the line today will be nearly a dozen sailors including 1990 World Champion Torben Grael, Gavin Brady, Jamie Gale, and Phil Trinter.

The regatta is bursting with storylines. Seventy-six year old Barton Beek is on the starting line with his 48 year old son Chuck as crew. Barton Beek began racing Stars in 1949. In 1969, the duo won the Star North American Championship in Chicago.

John Sherwood is leading a large Chesapeake Bay contingent into the fray. Sherwood spent his boyhood summers on Gibson Island and was a teen-age observer at the 1951 Worlds. His first Star was a boat that was raced in that regatta.

The father-daughter team of Peter and Jessica Costa have come south from Massachusetts to test their skills against the planet's best Star sailors. The two have raced Stars together for more than 10 years.

And much like the indomitable Star boat itself, the list of talented and dedicated sailors in Annapolis goes on and on.

Today, these teams square off in the first race of a six race series. The first gun sounds at Noon.

The Nautica 2000 Star Class World Championship Daily News *is published by* SpinSheet *Publishing Company.*

Nautica 2000 Star Class World Championship Sponsors

NAUTICA 2000 STAR CLASS WORLD CHAMPIONSHIP

GOLD STAR SPONSOR
Nautica International Inc.

COMMODORE'S SPONSOR
UPS - United Parcel Service, Inc.

SILVER STAR SPONSOR
Tucker Anthony, Inc.

GREEN STAR SPONSORS
Banfi Vintners
BoatU.S.
Michelob/Michelob Light

RED STAR SPONSORS
Balmar Printing
C. Thomas Clagett, Jr.
Pepsi Cola Company
Quantum Sail Design Group
Sailing World Magazine
SpinSheet-Publishing Company

ADDITIONAL SPONSORS
Capron Company
City of Annapolis
Constellation
Harken
Kvaerner Masa Marine
Jack O'Brien
Muller Marine
Martin G. Imbach Co., Inc.
North Sails
Pride of Baltimore Foundation
Smart Computing Solutions, Inc.
Snipe Class International Racing Association
Systematic Solutions
Team McLube
Washington Baltimore Regional 2012 Coalition
Watermark Charters
Weems & Plath
Whitehall Yacht Yard

www.annapolisyc.com/starworlds2000

Good Luck Star Sailors!

BoatU.S.

With more than 500,000 members, BoatU.S. is the world's largest organization of recreational boaters.

Visit us at www.boatus.com or call 1-800-395-2628

EASTPORT CLIPPER
"The Pride of Annapolis"

Longest Happy Hour in Town
11:30 am to 7:00 pm

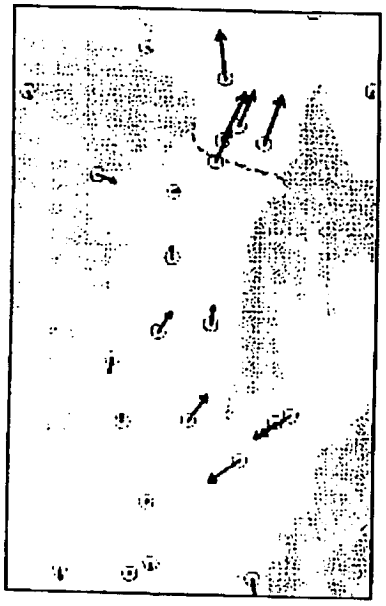
Live music 7 days a week!
Serving Lunch, Dinner & Sunday Brunch

410-280-6400

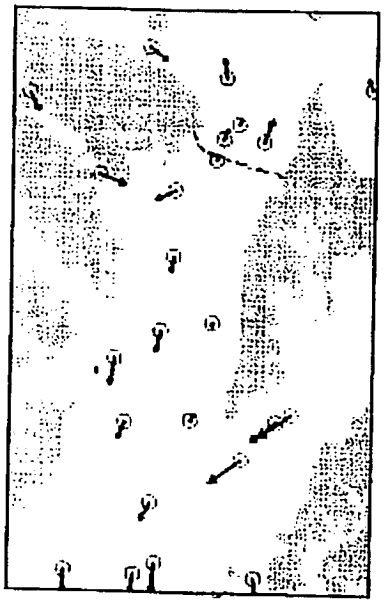
400 Sixth Street Eastport
just one block from the Regatta
Plenty of free parking

May 14, 2000 Today's Current Charts.
Provided by AO Chart Service

→ One half inch vector = One knot current



1700



1800

1900

About the Trophies

Every day throughout the event, *The Daily News* will publish background information on the special trophies to be sailed for that day.

Perpetual trophies of the International Star Class Yacht Racing Association are on display at Mystic Seaport in Connecticut. Each year the names of winners are engraved on these memorial trophies.

First Race: George W. Elder Trophy

The firsat race of the regatta is scheduled to be sailed today. The winners of the first race of the series will have their names engraved on the George W. Elder Trophy.

A framed photograph of the George W. Elder Trophy will be presented to the winner of the first race. George Elder was one of the founders of the class and its president for 25 years. Not famous as a racing skipper, he was a very determined and persistent organizer, a vigorous leader dedicated to the promotion and prosperity of the Star Class. No one had thought of a sailing class organization in 1914, but that was soon to become George Elder's dream and then a reality in 1922. During the first year five fleets were chartered; in 1923 the addition of the English Bay fleet in Vancouver enabled the class to add International to its name.

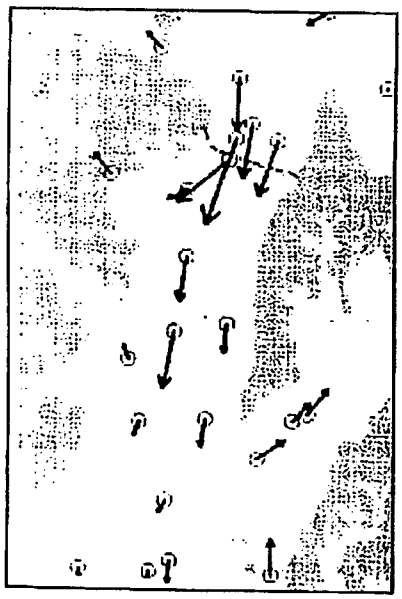
The Nautica 2000 Star Class World Championship Regatta will also present additional "keeper" awards for top finishers in each race. The daily prizes, ribbon stripe mahogany plaques with maple sails, were crafted by Tim Cudney. Tim is a cabinent maker who is a member of the North Chesapeake Bay Fleet. Tim first crafted prizes for a recent Star Second District Championship. He crews for Arvid Scherph on #5660, *Mustard Seed. Mustard Seed* was owned by Jim Allsopp (Annapolis) when he won the Star World Championship in Nassau in 1976.

The regatta will also present top finishers with 22 crystal trophies which were shipped from Ireland to Maryland by event sponsor United Parcel Service--UPS. The trophies, weighing a combined 209 pounds, are on display in the main trophy case on the second deck of the Annapolis YC clubhouse.

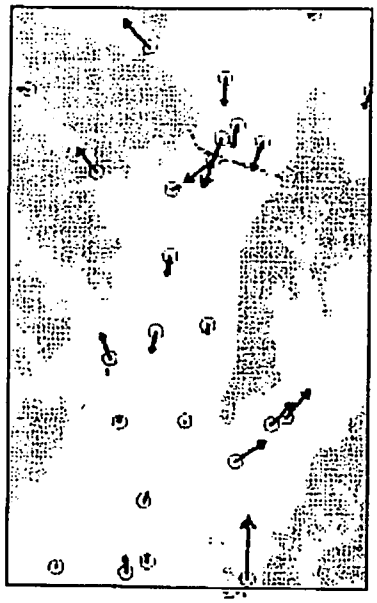
The awards (symbols of the Star Class perpetual awards, the plaques, and the Irish crystal) will be presented at two special ceremonies. The mid-week Awards Dinner and Ceremony, hosted by Commodore Sir Durward and Lady Holly Knowles, will be held at the Annapolis YC clubhouse from 7-10 p.m. on Tuesday, May 16. The Closing Ceremony and final awards presentation will be held at the Annapolis Marriott Waterfront Hotel on Friday evening from 7-10 p.m. A limited number of tickets to both events are available. Stop by "Regatta Central" (first deck of the Annapolis YC main clubhouse) for more information.

May 14, 2000 Today's Current Charts.
Provided by AO Chart Service

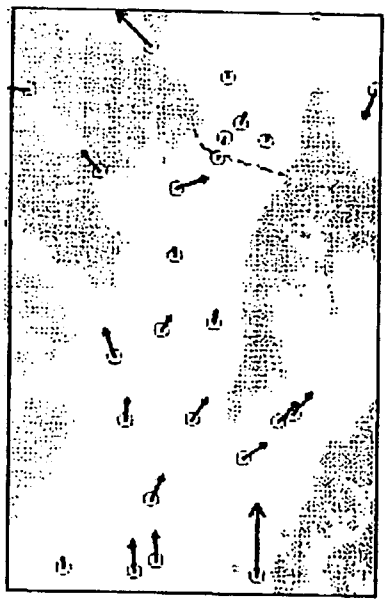
→ One half inch vector = One knot current



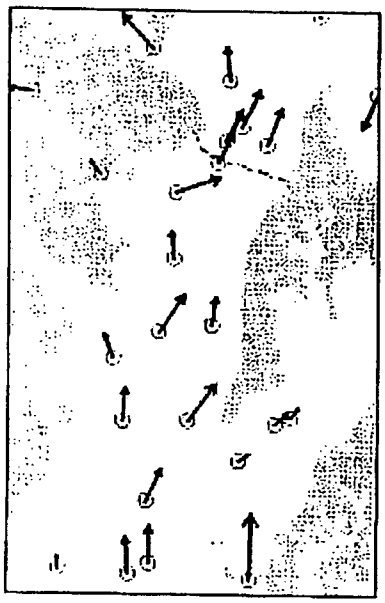
1100



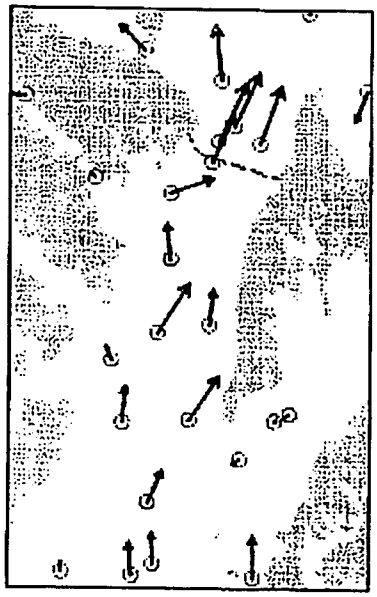
1200



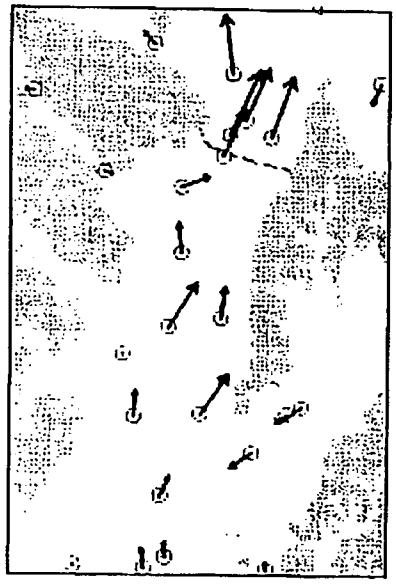
1300



1400



1500



1600

Current Charts created with Navigation Made Easy Software from AO Chart Service

Print Easy-to-Read Custom Tidal Current Charts (with a global shoreline) from your PC. Program and data valid through the year 2025.

AO Chart Service
Tom Hubin, thubin@clark.net
13151 Larchdale Road, Suite 5, Laurel, MD 20708-1719
(301) 776-7063

Going to California

The International Governing Committee (IGC) of the Star Class has selected the California Yacht Club to host the 2002 Star World Championship. The event is planned for the July /August time frame of that year. CYC member Hal Haenel presented the proposal on behalf of CYC and the Los Angeles Harbor Star Fleet to the IGC in Annapolis on Wednesday. CYC last hosted the Star Worlds in 1983. The 2001 Star Worlds will be sailed in The Netherlands.

Event Photographer: Walter Cooper, **wcphoto@bigfoot.com**

STONEHAVEN
VINEYARDS

PROUD TO BE THE OFFICIAL VINEYARD OF THE NAUTICA 2000 STAR CLASS WORLD CHAMPIONSHIPS

Mangia
Restaurant and Delicatessen

Specializing in casual Italian dining

410-268-2112

81 Main Street
Annapolis
City Dock

Just a few blocks from AYC

We welcome sailors with good appetites - Casual or Formal

Enjoy authentic Sicilian cuisine in a romantic atmosphere on our second floor or enjoy casual dining at our downstairs cafe. Specializing in veal, pasta & seafood. Serving a fine selection of wine, beer & cocktails.

12 Market Space Annapolis

Free valet parking

410-268-1350

MARIA'S
SICILIAN RESTAURANT & CAFE

PEPSI

Proud to Support

the
NAUTICA
2000 STAR CLASS
WORLD CHAMPIONSHIP

PUSSER'S of the ANNAPOLIS
Registered Trade Mark

Pusser's Landing
Restaurant and Company Store

After a day on the Chesapeake
enjoy a Painkiller
in Annapolis's waterfront restaurant.
Our Company Store features
Caribbean clothing and Island Goods
You can arrive by the Water Taxi

80 Compromise Street
410-626-0004

Nautica 2000 Star Class World Championship
Entry List in Alphabetical Order

SAIL#	BOW#	SKIPPER	SKIPPER'S FLEET	CREW	NLC
7515	41	Adams, Ross	Wilmette Harbor	Nevel, Chuck	USA
7982	42	Allsop, James	Annapolis	Kavle, Jim	USA
7924	21	Andersen, Benny	Danish	Just, Mogens	DEN
6890	43	Anderson, Brad	Lake Ontario (Canadian)	Smith, Ryan	CAN
6756	44	Andrews, Stephen P	Huntington Bay	Rogers, Ailene K	USA
7957	45	Anosov, Arthur	Tampa Bay	Rogers, Chris	UKR
7993	47	Bainton, J. Joseph	Narragansett Bay	Bowne, Chris	USA
7471	46	Bainton, John J	Narragansett Bay	Christensen, Will	USA
7454	48	Bartlett, Jonathan	Annapolis	Zwingleberg, Shane	USA
8006	01	Beashel, Colin	Sydney	Giles, David	AUS
7985	49	Beek, Barton	Newport Harbor	Beek, Charles	USA
7488	19	Benamati, Roberto	Garda	Maffezzoli, Luca	ITA
7939	50	Brady, Gavin	Isolated	Gale, Jamie	NZL
7628	51	Braverman, Stephen	Boston Harbor	Rezac, Ron	USA
7542	52	Brethorst, Richard	Illinois River	Lewis, Mark	USA
7496	53	Brierre, Guy	Mobile Bay	Clarke, Buddy	USA
7988	13	Bromby, Peter	Isolated	White, Lee	BER
7738	54	Buchan, Bill	Puget Sound	Leppert, Scott	USA
7386	55	Buckley, Davis	Annapolis	Gahlinger, Gregory	USA
7777	56	Bunge, Manuel	Santos	Lagoa, Marco	ARG
7824	57	Burgess, Richard F	Greenwood Lake	Wulff, John	USA
7565	58	Button, Jack	Mid-Connecticut	Batchelor, Chris	USA
7991	07	Butzmann, Frank	Berliner	Peters, Jens	GER
6926	59	Calegari, Guillermo A	Buenos Aires	Irueta, Enrique	ARG
7872	60	Cepurnieks, Eizens	Isolated	Muzicenko, Aleksander	LAT
7930	61	Chiarella, John	Lake Sunapee	Fletcher, Terry	USA
7248	62	Chittick, David	Mid-Connecticut	Whitford, Michael	USA
7332	63	Cook, Thorsten	Central Long Island Sound	Young, Mike	USA
7621	64	Costa, Peter F	Boston Harbor	Costa, Jessica K	USA
7640	65	Culberson, Bill	Mobile Bay	Mowad, Matt	USA
7879	17	D'Ali, Pietro	Genova	Colaninno, Ferdinando	ITA
7629	66	Dahlberg, Marko	Finland	Kurki, Ville	FIN
7931	28	Davidson, Jeremy	Newport Harbor	Davidson, Jeff	USA
7663	67	Dhein, Rick	Lake George	Gardner, Keith	USA
7970	68	Diaz, Augie	Biscayne Bay	Peters, Rick	USA
7317	34	Douze, Rob	Holland	Geysen, Vincent	NED
7737	10	Doyle, Eric	San Diego Bay	Olsen, Tom	USA
7213	69	Farre, Eduardo	Olivos	Mariano, Lucca	ARG
7958	36	Ferrarese, Roberto	Jonio	Pisciottu, Stefano	ITA
7350	33	Finch, John	Lake Ontario (Canadian)	Murphy, Kevin	CAN
7942	70	Fletcher, Kim	San Diego Bay	Henehan, Kyle	USA
7614	71	Foster, John	Isolated	Lawlor, Michael	ISV
7369	27	Freeman, James A	Seneca Lake	van Olst, Eric	USA
7960	72	Gatti, Giulio	Lario	Busolo, Paolo	ITA
7875	14	Grael, Torben	Guanabara Bay	Ferreira, Marcelo	BRA
7954	02	Hoesch, Vincent	Chiemsee-Bayrisches Meer	Fendt, Florian	GER
7923	74	Irrera, Renato	Palermo	Caldarella, Alessandro	ITA
7054	75	Jaskari, Jukka	Finland	Wahrn, Mikael	FIN
7951	76	Jenkins, John J	Mid-Eastern Shore	Bacon, Will	USA
7855	03	Johansson, Mats	Vinga	Moeller, Leif	SWE
7712	77	Kahl, Wulf	Luebeck Bay	Petersen, Theo	GER
8023	78	Kellerhouse, Lee	San Diego Bay	Terhaar, Brian	USA
7902	79	Kelly, Steven	Nassau	Holowesko, Bill	BAH
7460	80	Kling, Steve	Western Shore of Maryland	Semans, Ed	USA
8013	81	Kosmina, Mitja	Slovenska	Komljanec, Evgenij	SLO
7405	84	Ledbetter, Brian	Puget Sound	Ledbetter, Alan	USA
7715	85	Lehnert, Stefan	Bremen	Menning, Peter	GER
7728	86	Lombard, John	Mid-Connecticut	Larson, Kurt	USA
8015	87	Londrigan, Joe	Lake Springfield	Strube, Mark	USA

CONTINUED ON PAGE 8

Ego Alley Tropical Grill

After A Hard Day Racing Come In And Relax
With Authentic Caribbean Food & Drinks
In A Nautical Island Atmosphere
"Like A Trip To The Islands Without The Ocean Crossing"

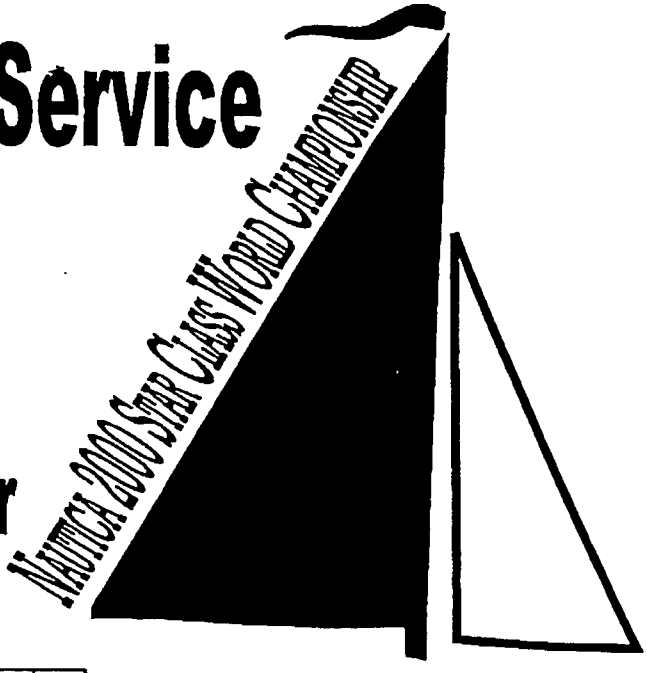
Welcome STAR Worlds Racers!!

The ONLY Place In Town With Yards Of
Draft Beer And 45 Oz Margaritas
Located On "Ego Alley",
The City Dock, Historic Annapolis

Tel: 410-263-3353

United Parcel Service

Check out the UPS Pavilion
Enter the raffle for prizes everyday!



ups®

WWW.UPS.COM
1-800-PICK UPS

Entry List in Alphabetical Order (CONTINUED FROM PAGE 4)

7595	29	Loos, Carlo	Chiemsee-Bayrisches Meer	Nehammer, Christian	AUT
7955	22	Lovrovic Jr, Marin	Isolated	Lovrovic Sr, Marin	CRO
7911	25	Lowe, Jimmie	Nassau	Higgs, Andrew	BAH
7996	11	MacCausland, John A	Cooper River	Trinter, Phil	USA
7876	09	MacDonald, Ross	English Bay	Bjorn, Kai	CAN
7763	18	Mansfield, Mark	Isolated	O'Brien, David	IRE
7965	32	Marazzi, Flavio	Interlaken	Marazzi, Renato	SUI
7670	88	McCarthy, Gene	Paw Paw Lake-St Joseph	McCarthy, Glenn	USA
7864	89	McNeil, Kevin	Annapolis	Baltins, Arnis	USA
7863	95	Meyer, Klaus	Bremen	Hannemann, Jens	GER
7949	35	Modena, Luca	South Garda	Lambertenghi, Sergio	ITA
7981	16	Neeleman, Mark	Medemblik	Schrier, Jos	NED
7566	90	Oldak, Elliott	Annapolis	Delaney, Sean	USA
7688	91	Parrotta, Larry	North Chesapeake Bay	Karr, Scott	USA
7980	31	Pelekanakis, Leonidas	Greece	Boukis, Dimitris	GRE
7976	92	Percossi, Juan Jose	Buenos Aires	Meyer, Gabriel	ARG
7265	93	Phypers, Josh	Cape Ann	Lavery, Ted	USA
7971	08	Pickel, Marc	Bremen	Auracher, Thomas	GER
7928	40	Poggi, Giampiero	Roma	Stilo, Giovanni	ITA
7995	04	Reynolds, Mark	San Diego Bay	Liljedahl, Magnus	USA
7547	96	Rickard, Jack	Wilmette Harbor	Carlson, Bob	USA
7709	97	Rotermund, Philipp	Gluecksburger	Kraemer, Tim	GER
7840	12	Santoni, Silvio	North Garda	Devoti, Giuseppe	ITA
7634	98	Schaefer, Jeff	Green Lake	Goode, John	USA
7950	23	Scheinecker, Christian	Attersee	Habermueller, Gerd	AUT
7425	99	Schofield, Douglas M	Annapolis	Schofield Jr, Robert E	USA
7866	37	Schoyen, Halvor	Oslo	Tharaldsen, Asmund	NOR
7961	39	Semeraro, Paolo	Musso	Fulvio, Paolo	ITA
7307	A0	Sherwood, John	Chesapeake Bay	Avis, John	USA
7885	20	Simoneschi, Riccardo	Genova	Marenco, Marco	ITA
7609	A1	Snell, Tony	Lake Ontario (Canadian)	Caesar, Dave	CAN
7353	A2	Soloviev, Viktor	Moscow	Mikhailin, Anatoly	RUS
7929	A3	Sommer, Dirk	Kieler	Kiewning, Lars	GER
7856	A4	Staartjes, Ben	Isolated	van den Berg, Ko	BEL
7990	30	Stegmeier, Daniel	Luzern-Vierwaldstattersee	Stegmeier, Beat	SUI
7780	A5	Strocchi, Federico	North Garda	Torboli, Gianni	ITA
7938	26	Sustronk, Paul	Lake Ontario (Canadian)	Nyhof, Dag	CAN
7756	A6	Svendsen, Joergen	Danish	Jurlander, Jens Christian	DEN
8004	A7	Tamburini, Antonio	Musso	Ricci, Renzo	ITA
7917	A8	Thomsen, Dierk	Kieler	Just, Jakob	GER
7501	A9	Turner, Roger	Gull Lake	Collard, Tony	USA
7937	05	Van Der Ploeg, Jose	Barcelona	Trujillo, Rafael	ESP
7741	F0	Vanderhoff, John A	North Chesapeake Bay	Perkins, Rowan	USA
7972	15	Vessella, Peter	West San Francisco Bay	Fatih, Brian	USA
7862	F1	Virtue, John	Newport Harbor	Sperry, Austin	USA
7953	06	Walker, Ian	Solent	Covell, Mark	GBR
7462	F2	Watt, Dave	Puget Sound	Wurm, Mike	USA
7753	24	Wentholt, Roeland	Holland	Houweling, Joost	NED
7979	F3	Whipple, Larry	Puget Sound	Van Leeuwen, Barry	USA
7736	F4	Zanetti, Alberto	Olivos	Engelhardt, Juan Pablo	ARG
7984	F6	Falcone, Carlo		Falcone, Shannon	ANT
7718	94	Pro, Joseph	Biscayne Bay	Avellon, Guy	USA

World Class. World Tested
Comfortable because it breathes

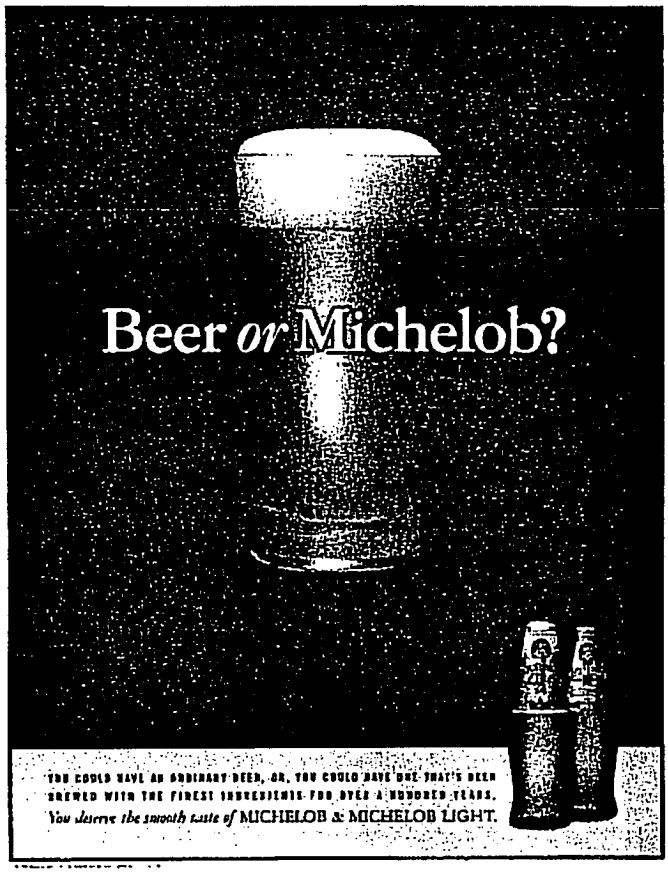
Gill Breathable

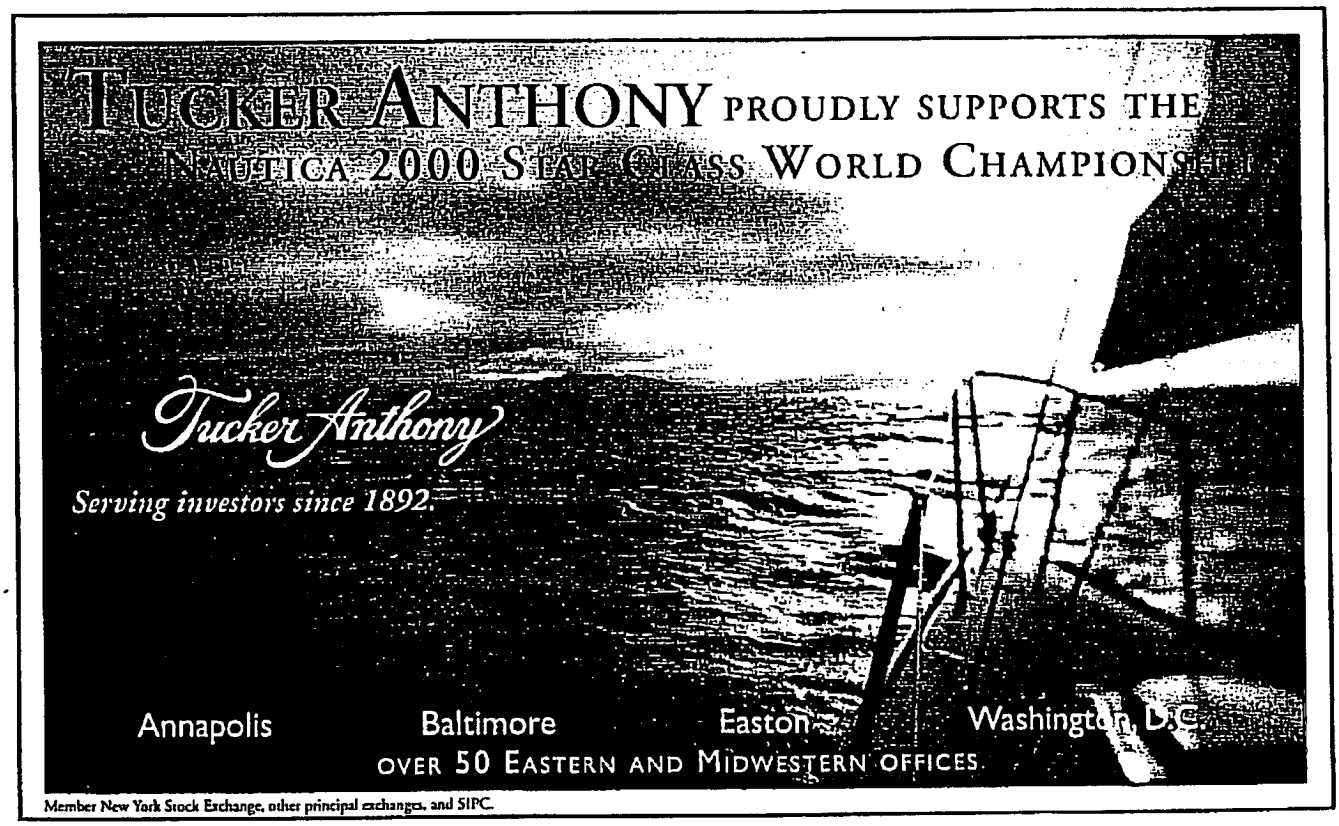
Dinghy Smock
Our Dinghy line continues to improve. Newly restyled with improved comfort, this lightweight, breathable, waterproof smock is ideal for dinghy and one design keelboat sailing. No wonder it's an essential for the US Sailing Team, French Sydney 2000 Team and Team GBR 2000.
Get *dressed* for it.

For a Brochure call 770 771 7610

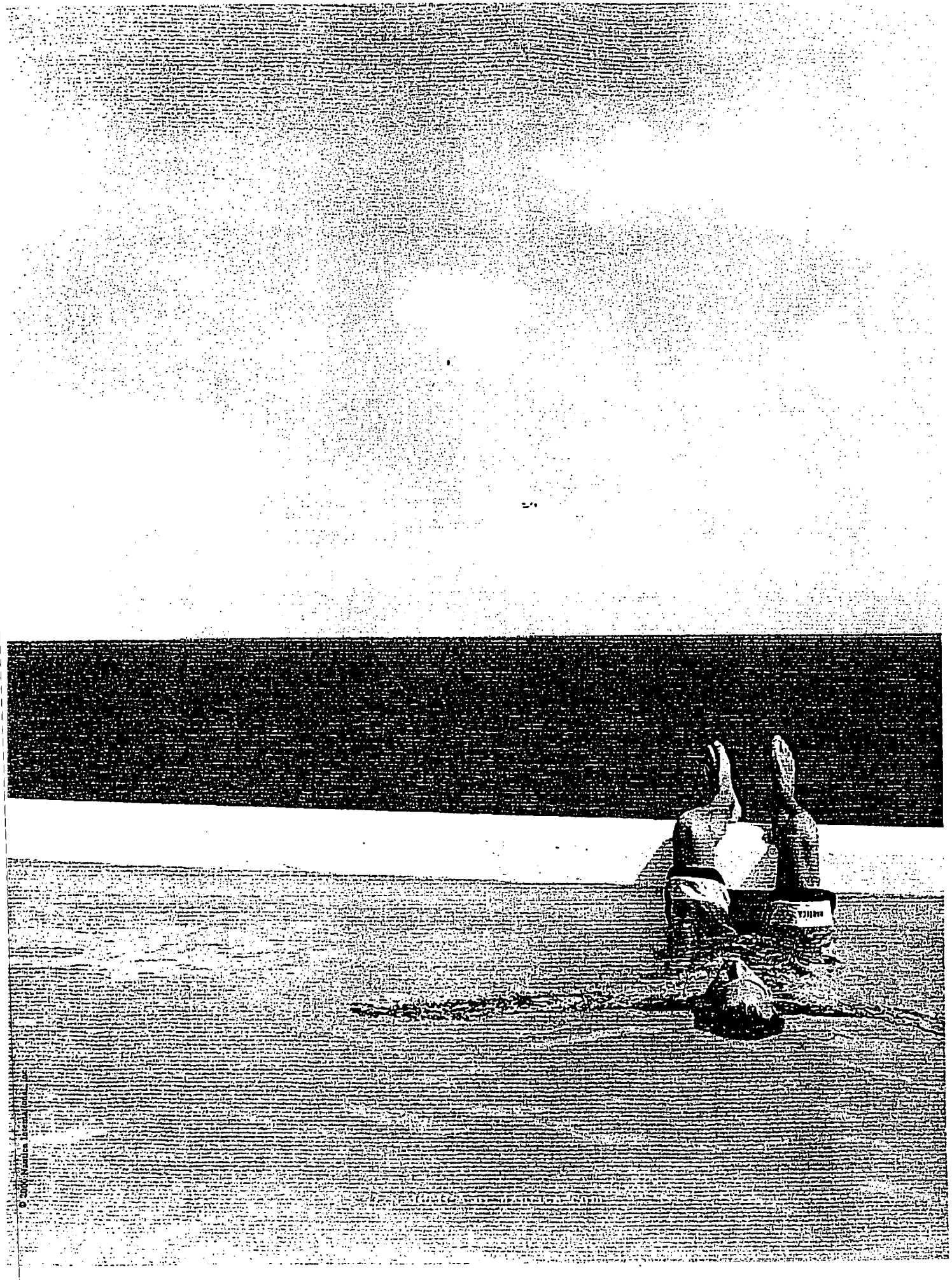
Fawcett Boat Supplies, Inc.
110 Compromise St.
Annapolis, MD 21401
410-267-8681

Gill





Member New York Stock Exchange, other principal exchanges, and SIPC.



NAUTICA 2000 Star World Championship

★DAILY NEWS★

Annapolis Yacht Club Wednesday May 10, 2000

Welcome to Annapolis

America's Sailing Capital prepared to host one of sailing's crown jewels

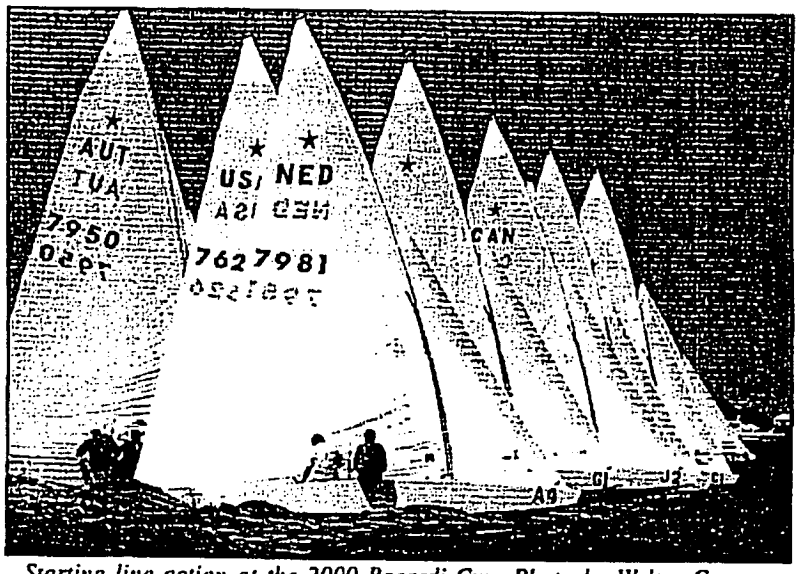
Two years ago this month, the City of Annapolis hosted the nine boat Whitbread Round the World Race Fleet. Two years hence, the City will host the Volvo Ocean Race. And the community is blessed again as another of sailing's crown jewels, the World Championship of the International Star Class Yacht Racing Association, takes over the waters of Spa Creek, the Severn, and the Chesapeake for the next ten days.

The Star, with its powerful form, graceful lines, and infinitely adjustable rig continue to provide a highly tactical, highly challenging environment, and as a result, the class continues to attract the world's finest sailors.

And the 2000 World Championship of the class, rife with Olympic implications and in conflict with no other major events, has drawn a deep and talented fleet. More than 100 teams will be on the line, and the flags of 28 nations will be represented.

A full slate of activities are planned both on and off the water beginning with the Opening Ceremony Saturday evening and continuing throughout the week culminating with a Closing Ceremony Gala on Friday May 19.

Star sailors, their families, and support crews can look forward to ten days of warm hospitality provided by the event's many sponsors, the members of the Annapolis Yacht Club, and the Annapolis community who are very pleased to have such a prestigious and competitive regatta in their home port.



Starting line action at the 2000 Bacardi Cup. Photo by Walter Cooper.

Opening Ceremony Particulars

The Opening Ceremony for the Nautica 2000 Star Class World Championship will be held at the Annapolis City Dock on Saturday May 13. The event is hosted by the City of Annapolis; the public is welcome.

The festivities get underway at 4:30 p.m. with a performance from the United States Naval Academy Band.

Master of Ceremonies Gary Jobson takes the stage at 5:30 p.m. and kicks off a 45 minute Opening Ceremony. Among the speakers will be Annapolis Mayor Dean Johnson, Annapolis Yacht Club Commodore Art Libby, and International Sailing Federation President Paul Henderson, Nautica Marketing Director Dee Slattery, and Star Class President Riccardo Simoneschi.

A highlight of the Ceremony will be the raising of the national flags for all 28 nations represented at the regatta. Annapolis YC junior sailors will assist in the flag hoisting.

Eric Doyle, winner of the 1999 Star Worlds and recipient of the 1999 Rolex Yachtsman of the Year Award, will hoist the Star Class flag at the City Dock flagpole to mark the official opening of the championship.

Providing a dramatic backdrop to the ceremony will be *Pride of Baltimore II*, dressed for the occasion. The *Pride II* will be open to the public from 10 a.m. through 3 p.m.

A private reception for competitors will be held at the Maryland State House immediately following the Opening Ceremony.

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Nautica 2000 Star World Championship Regatta Committee

Jim Capron, Co-Chairman
Barbara Vosbury, Co-Chairman
Art Libby, AYC Commodore
Karl von Schwarz, AYC Past Commodore
Mark Murphy, Principal Race Officer
Chip Thayer, Race Committee
Ron Ward, Jury
Dave Gendell, Media Officer
Mary Iliff Ewenson, Media Officer
Jo Anne W. Schram, Fundraising
Steve Kling, Ceremonies
Jack Lynch, Shore Side Logistics
Marcia Grosvenor, Secretary
Julie Winters, Social Chairman
Rene Valliant, Regatta Central
John Jenkins, Measurement
Debbie Gosselin, Housing
Cathy Kramer Hull, Merchandising
Ted Ruegg, Publications
Lew Norwood, Support Craft (non-RC)
Elliott Oldak, Awards
Ann Franklin Beach, Awards
Jeff Borland, Event Website

www.annapolisyc.com/starworld2000

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

Nautica 2000 Star Class World Championship Sponsors

GOLD STAR SPONSOR
Nautica International Inc.

COMMODORE'S SPONSOR
UPS - United Parcel Service, Inc.

SILVER STAR SPONSOR
Tucker Anthony, Inc.

GREEN STAR SPONSORS
Banfi Vintners
BoatU.S.
Michelob/Michelob Light

RED STAR SPONSORS
Balmar Printing
C. Thomas Clagett, Jr.
Pepsi Cola Company
Quantum Sail Design Group
Sailing World Magazine
SpinSheet Publishing Company

ADDITIONAL SPONSORS
Capron Company
City of Annapolis
Constellation
Harken
Kvaerner Masa Marine
Jack O'Brien
Muller Marine
Martin G. Imbach Co., Inc.
North Sails
Pride of Baltimore Foundation
Smart Computing Solutions, Inc.
Snipe Class International Racing Association
Systematic Solutions
Team McLube
Washington Baltimore Regional 2012 Coalition
Watermark Charters
Weems & Plath
Whitehall Yacht Yard

Ego Alley Tropical Grill

EGO ALLEY Tropical Grill

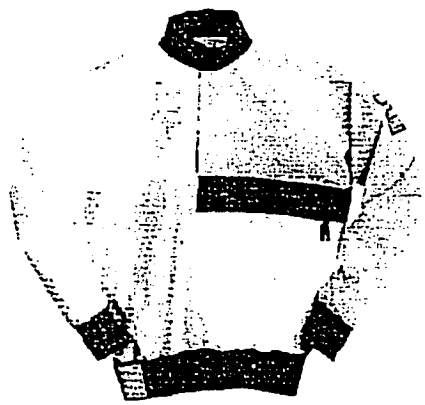
After A Hard Day Racing Come In And Relax
With Authentic Caribbean Food & Drinks
In A Nautical Island Atmosphere
"Like A Trip To The Islands Without The Ocean Crossing"

Welcome STAR Worlds Racers!!

The ONLY Place In Town With Yards Of
Draft Beer And 45 Oz Margaritas
Located On "Ego Alley",
The City Dock, Historic Annapolis

Tel: 410-263-3353

EGO ALLEY Tropical Grill



World Class. World Tested
Comfortable because it breathes

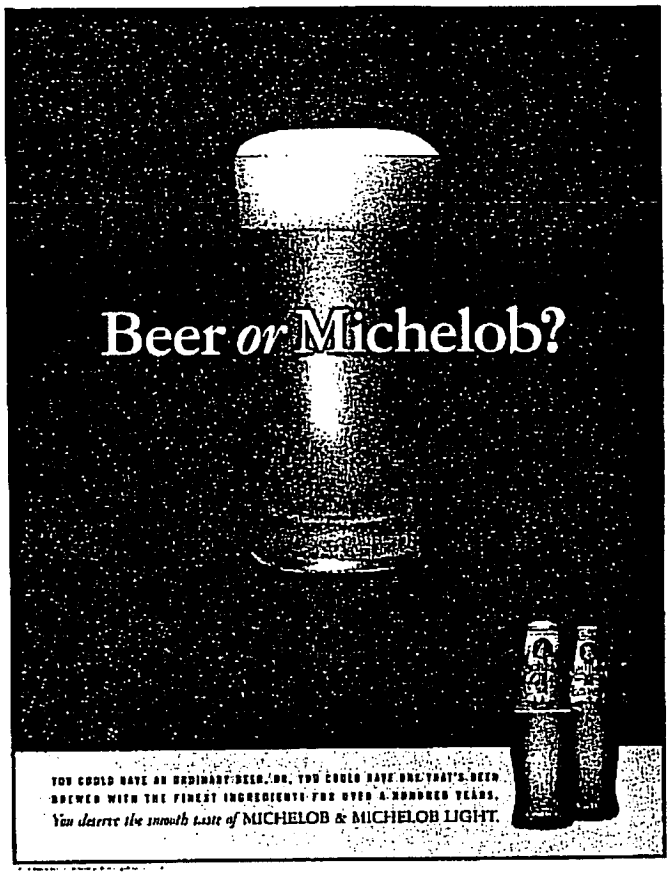
Gill Breathable

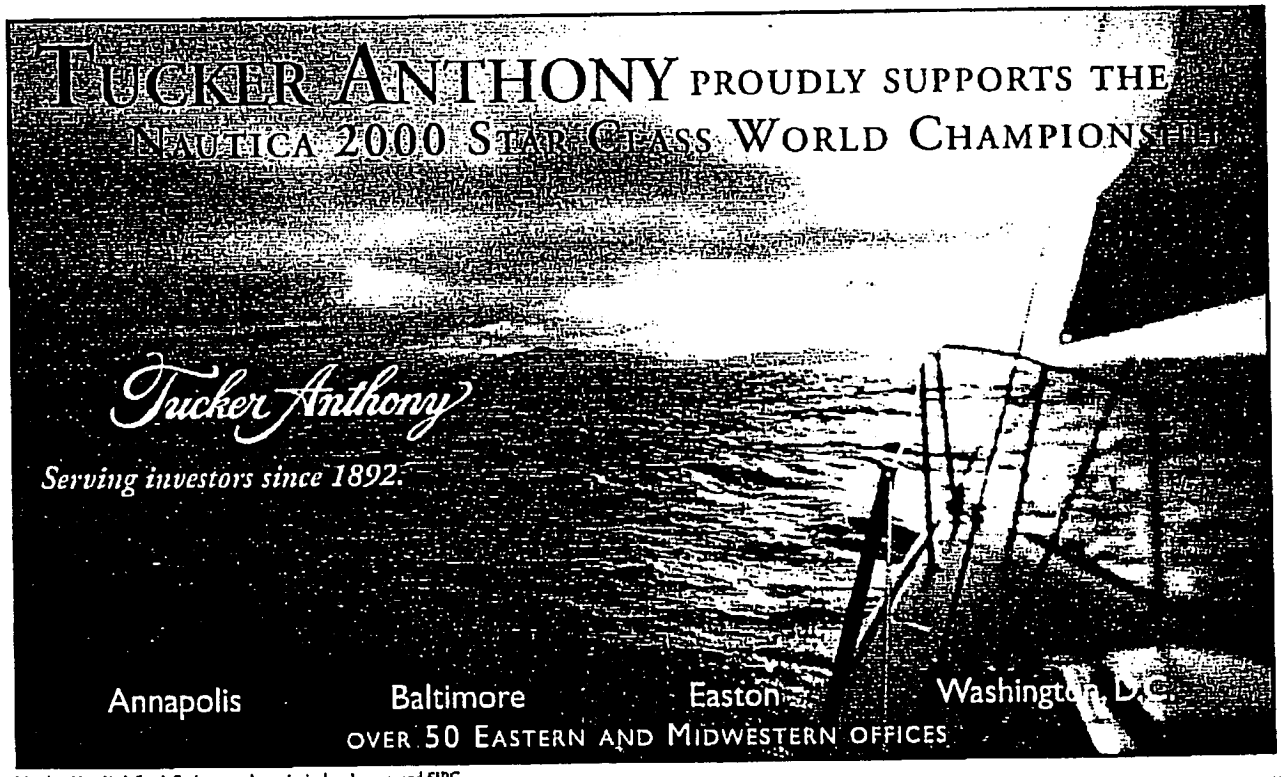
Dinghy Smock
Our Dinghy line continues to improve. Newly restyled with improved comfort, this lightweight, breathable, waterproof smock is ideal for dinghy and one design keelboat sailing. No wonder it's an essential for the US Sailing Team, French Sydney 2000 Team and Team GBR 2000.
Get *dressed* for it.

For a Stockbuss call 770 271 7500

Fawcett Boat Supplies, Inc.
110 Compromise St.
Annapolis, MD 21401
410-267-8681

Gill


Beer *or* Michelob?
YOU COULD HAVE AN ORDINARY BEER, OR, YOU COULD HAVE ONE THAT'S BEEN BREWED WITH THE FINEST INGREDIENTS FOR OVER A HUNDRED YEARS.
You deserve the smooth taste of MICHELOB & MICHELOB LIGHT.


TUCKER ANTHONY PROUDLY SUPPORTS THE
NAUTICA 2000 STAR CLASS WORLD CHAMPIONSHIP
Tucker Anthony
Serving investors since 1892.
Annapolis Baltimore Easton Washington, D.C.
OVER 50 EASTERN AND MIDWESTERN OFFICES

Member New York Stock Exchange, other principal exchanges, and SIPC.

Nautica 2000 Star Class World Championship Schedule of Events

Wednesday, May 10

9:00 AM - 6:00 PM Registration
Additional tickets for Mid-Event Trophy party and Closing Ceremony for sale at the Quantum Registration area while they last!
9:00 AM - 6:00 PM Measurement
9:00 AM International Governing Committee meeting

Thursday, May 11

9:00 AM - 6:00 PM Registration
9:00 AM - 6:00 PM Measurement
9:00 AM Class Management Committee meeting

Friday, May 12

9:00 AM - 6:00 PM Registration
9:00 AM - 6:00 PM Measurement
6:30 PM 2000 Annual Star Class meeting - UPS Pavilion

Saturday, May 13

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
9:00 AM - 6:00 PM Registration
9:00 AM - 6:00 PM Measurement
12:00 PM Warning Gun - Practice Race
Immediately Following Racing Post Racing Dockside Grill and Drink. UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.
4:30 PM - 6:15 PM Opening Ceremony Susan Campbell Park
4:30 PM United States Naval Academy Band concert
5:30-6:15 PM International Opening Ceremony Annapolis City Dock; ceremony area adjacent to the tall ship *Pride of Baltimore II*
6:30 pm - 8:30 PM Cocktail Party in Maryland State House Rotunda following Opening Ceremony. AYC Commodore Art Libby and the Board of Governors host the reception. Jackets required - INVITATION ONLY

Sunday, May 14

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
12:00 PM Warning Gun - First Race of the Day
Immed. After Racing Post Racing Dockside Grill and Drink Music by Body and Soul. UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.

Monday, May 15

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
12:00 PM Warning Gun - First Race of the Day
Immediately Following Racing Post Racing Dockside Grill and Drink. Music by Dirty City Band. UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.

Tuesday, May 16

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
12:00 PM Warning Gun - First Race of the Day
Immediately Following Racing Post Racing Dockside Grill and Drink. UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.
7:00 PM - 10:00 PM Mid-Week Event at Annapolis Yacht Club. Commodore Sir Durward and Lady Holly Knowles invite you to the dinner and trophy ceremony. Jackets required. Limited number of additional tickets available at the Quantum Registration area.

Wednesday, May 17

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
12:00 PM Warning Gun - First Race of the Day
Immediately Following Racing Post Racing Dockside Grill and Drink. UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.
Evening 'til Dark AYC Wednesday Night Racing Series. AYC hosts local racing with approximately 150 boats competing. Cocktails and bar food immediately following the race at AYC Clubhouse.

Thursday, May 18

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
12:00 PM Warning Gun - First Race of the Day
Immediately Following Racing Post Racing Dockside Grill and Drink. Music by Dean Rosenthal's Voo Doo Bop! UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.

Friday, May 19

7:30 AM - 9:30 AM Breakfast Served at Annapolis Yacht Club
12:00 PM Warning Gun - First Race of the Day
Immediately Following Racing Post Racing Dockside Grill and Drink. UPS Pavilion adjacent to the AYC Clubhouse. Beer, wine, and sodas compliments of sponsors.
7:00 PM - 10:00 PM Closing Ceremonies at Annapolis Marriott Waterfront Hotel. 80 Compromise Street. Hosted by AYC Commodore Art Libby and the AYC Board of Governors. Dinner, wine and beer; cash bar. Jackets required. Limited number of additional tickets available at the Quantum Registration area.

Saturday, May 20 and Sunday, May 21

Reserve Days

The Nautica 2000 Star Class World Championship *Daily News*

The Nautica 2000 Star Class World Championship *Daily News* will be published daily, throughout the event, beginning on Sunday May 14. Each issue will include information of interest to sailors and spectators including current charts, cumulative results, the previous day's results and a re-cap of the sailing as well as social information. The *Daily News* is published on behalf of the Annapolis YC by *SpinSheet* Publishing Company, a sponsor of the regatta and an Annapolis-based media company specializing in Chesapeake Bay Sailing. The *Daily News* staff includes Dave Gendell and Mary Ewenson. Darryl Rock served as Advertising Salesman, and Walter Cooper is the official Event Photographer. Amy Moore and Ann Franklin Beach will serve as Contributing Writers. Current Charts will be published beginning with Sunday's edition. They have been supplied by Tom Hubin/AO Chart Service.

STONEHAVEN
VINEYARDS

PROUD TO BE THE OFFICIAL
VINEYARD OF THE
NAUTICA 2000 STAR CLASS
WORLD CHAMPIONSHIPS

PEPSI

Proud to Support
the
NAUTICA
2000 STAR CLASS
WORLD CHAMPIONSHIP

United Parcel Service

Check out the
UPS Pavilion
Enter the raffle for
prizes everyday!

Nautica 2000 Star Class World Championship

ups

WWW.UPS.COM
1-800-PICK UPS

Preliminary List of Competitors

Skipper	Crew	Country
Adams, Ross	Nevel, Chuck	USA
Allen, Bill	Upton, John	USA
Allsopp, James	Kavle, Jim	USA
Andersen, Benny	Just, Mogens	DEN
Anderson, Brad	Smith, Ryan	CAN
Andrews, Stephen	Rogers, Ailene	USA
Anosov, Arthur	Karpynok, Konstantin	USA
Bainton, John	Christensen, Will	USA
Bainton, J. Joseph	Rogers, Chris	USA
Bartlett, Jonathan	Zwingleberg, Shane	USA
Beashel, Colin	Giles, David	AUS
Beek, Barton	Beek, Charles	USA
Boudouris, Anastasios	Boukis, Dimitris	GRE
Brady, Gavin	Gale, Jamie	NZL
Braverman, Stephen	Rezac, Ron	USA
Brethorst, Richard	Lewis, Mark	USA
Brierre, Guy	Clarke, Buddy	USA
Bromby, Peter	White, Lee	BER
Buchan, Bill	Leppert, Scott	USA
Buckley, Davis	Gahlinger, Gregory	USA
Bunge, Manuel	Lagoa, Marco	ARG
Burgess, Richard	Wulff, John	USA
Button, Jack	Batchelor, Chris	USA
Butzmann, Frank	Peters, Jens	GER
Calegari, Guillermo	Irueta, Enrique	ARG
Cepurnieks, Eizens	Muzicenko, Aleksander	LAT
Chiarella, John	Fletcher, Terry	USA
Chittick, David	Whitford, Michael	USA
Cook, Thorsten	Young, Mike	USA
Costa, Peter	Costa, Jessica K	USA
Culberson, Bill	Mowad, Matt	USA
D'Ali, Pietro	Colannino, Ferdinando	ITA
Dahlberg, Marko	Kurki, Ville	FIN
Davidson, Jeremy	Davidson, Jeff	USA
Dhein, Rick	Gardner, Keith	USA
Diaz, Augie	Peters, Rick	USA
Douze, Rob	Geysen, Vincent	NED
Doyle, Eric	Olsen, Tom	USA
Farre, Eduardo		
Ferrarese, Roberto	Pisciottu, Stefano	ITA
Finch, John	Murphy, Kevin	CAN
Fletcher, Kim	Henehan, Kyle	USA
Foster, John	Lawlor, Michael	ISV
Freeman, James	van Olst, Eric	USA
Gatti, Giulio	Busolo, Paolo	ITA
Grael, Torben	Ferreira, Marcelo	BRA
Hartingh III, Jo Dan	Gravel Jr, Ben	USA
Hoesch, Vincent	Fendt, Florian	GER
Irrera, Renato	Caldarella, Alessandro	ITA
Jaskari, Jukka	Wahrn, Mikael	FIN
Jenkins, John	Bacon, Will	USA
Johansson, Mats	Moeller, Leif	SWE
Kahl, Wulf	Petersen, Theo	GER
Kellerhouse, Lee	Terhaar, Brian	USA
Kelly, Steven	Holowesko, Bill	BAH
Kling, Steve	Semans, Ed	USA
Kosmina, Mitja	Komljanec, Evgenij	SLO
Krook, Ingvar	Thelander, Verus	SWE
La Tegola, Alberto	Di Cagno, Giovanni	ITA
Ledbetter, Brian	Ledbetter, Alan	USA
Lehnert, Stefan	Menning, Peter	GER
Lombard, John	Larson, Kurt	USA
Londrigan, Joe	Strube, Mark	USA
Loos, Carlo	Chromecek, Thomas	AUT
Lovrovic Jr, Marin	Lovrovic Sr, Marin	CRO
Lowe, Jimmie	Higgs, Andrew	BAH
MacCausland, John	Trinter, Phil	USA
MacDonald, Ross	Bjorn, Kai	CAN
Mansfield, Mark	O'Brien, David	IRE
Marazzi, Flavio	Marazzi, Renato	SUI
McCarthy, Gene	McCarthy, Glenn	USA
McNeil, Kevin	Baltins, Arnis	USA
Meyer, Klaus	Hannemann, Jens	GER
Modena, Luca	Lambertenghi, Sergio	ITA
Neeleman, Mark	Schrier, Jos	NED
Oldak, Elliott	Delaney, Sean	USA
Parrotta, Larry	Karr, Scott	USA
Percossi, Juan Jose	Meyer, Gabriel	ARG
Phypers, Josh	Lavery, Ted	USA
Pickel, Marc	Auracher, Thomas	GER
Poggi, Giampiero	Stilo, Giovanni	ITA
Pro, Joseph		USA
Raudaschl, Hubert	Nehammer, Christian	AUT
Reynolds, Mark	Liljedahl, Magnus	USA
Rickard, Jack	Eadie, Sam	USA
Rotermund, Philipp	Kraemer, Tim	GER
Santoni, Silvio	Devoti, Giuseppe	ITA
Schaefer, Jeff	Goode, John	USA
Scheinecker, Christian	Habermueller, Gerd	AUT
Schofield, Douglas	Schofield Jr, Robert	USA
Schoyen, Halvor	Thoraldsen, Asmund	NOR
Semeraro, Paolo	Fulvio, Paolo	ITA
Sherwood, John	Avis, John	USA
Simoneschi, Riccardo	Marenco, Marco	ITA
Snell, Tony	Caesar, Dave	CAN
Soloviev, Victor	Mikhailin, Anatoly	RUS
Sommer, Dirk	Kiewning, Lars	GER
Staartjes, Ben	van den Berg, Ko	BEL
Stegmeier, Daniel	Stegmeier, Beat	SUI
Strocchi, Federico	Torboli, Gianni	ITA
Sustronk, Paul	Nyhof, Dag	CAN
Svendsen, Joergen	Jurlander, Jens Christian	DEN
Tamburini, Antonio	Ricci, Renzo	ITA
Thomsen, Dierk	Just, Jakob	GER
Turner, Roger	Collard, Tony	USA
Van Der Ploeg, Jose	Trujillo, Rafael	ESP
Vanderhoff, John	Perkins, Rowan	USA
Vessella, Peter	Fatih, Brian	USA
Virtue, John	Sperry, Austin	USA
Walker, Ian	Covell, Mark	GBR
Watt, Dave	Wurm, Mike	USA
Wentholt, Roeland	Houweling, Joost	NED
Whipple, Larry Van	Leeuwen, Barry	USA
Zanetti, Alberto	Engelhardt, Juan Pablo	ARG
Zimmer, Scott	Bovels, Kevin	USA

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

An official scratch sheet will be published in the Sunday May 14 edition of the Nautica 2000 Star Class World Championship Daily News

EASTPORT CLIPPER
"The Pride of Annapolis"

Longest Happy Hour in Town
11:30 am to 7:00 pm

Live music 7 days a week!
Serving Lunch, Dinner & Sunday Brunch

410-280-6400

400 Sixth Street Eastport
just one block from the Regatta
Plenty of free parking

Good Luck Star Sailors!

BoatU.S.

With more than 500,000 members, BoatU.S. is the world's largest organization of recreational boaters.

Visit us at www.boatus.com or call 1-800-395-2628

Mangia
Restaurant and Delicatessen

Specializing in casual Italian dining

410-268-2112

81 Main Street
Annapolis
City Dock

Just a few blocks from AYC

Enjoy authentic Sicilian cuisine in a romantic atmosphere on our second floor or enjoy casual dining at our downstairs cafe. Specializing in veal, pasta & seafood. Serving a fine selection of wine, beer & cocktails.

12 Market Space Annapolis

Free valet parking

410-268-1350

MARIA'S
SICILIAN RESTAURANT & CAFE
"adjacent Sicilian House Looking On The City Dock"

We welcome sailors with good appetites - Casual or Formal

PUSSER'S of the ANNAPOLIS
Registered Trade Mark

Pusser's Landing
Restaurant and Company Store

After a day on the Chesapeake
enjoy a Painkiller
in Annapolis's waterfront restaurant.
Our Company Store features
Caribbean clothing and Island Goods
You can arrive by the Water Taxi

80 Compromise Street
410-626-0004

Wilkes

STARS & STRIPES
IN-STORE EVENT

The Nautica *Stars & Stripes* kick-off event at Macy's was an incredible success. Guests enjoyed themselves and were excited to receive a GQ gift bag packed with an issue of GQ, Nautica fragrance and a Nautica-branded water bottle.

Nautica in the Macy's Men's store in South Coast Plaza tallied **record sales** for the day — outperforming other Nautica stores in the nation and topping off at **150% more** than sales the same day in 2001.

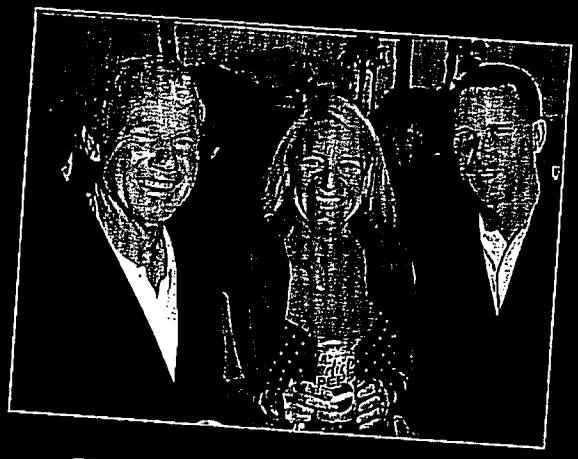
STARS & STRIPES
SEND-OFF PARTY

On Thursday, July 18, the *Stars & Stripes* team took dock at Newport Beach, along with 425 fashionable beachgoers. Guests munched on scrumptious hors d'oeuvres, sipped refreshing cocktails and got down to tunes spun by a redhot local DJ.

America's Cup members and their families mixed with the style-conscious guests, discussing their exciting upcoming race and impending adventures and hopeful glory.

STARS & STRIPES
SEND-OFF PARTY

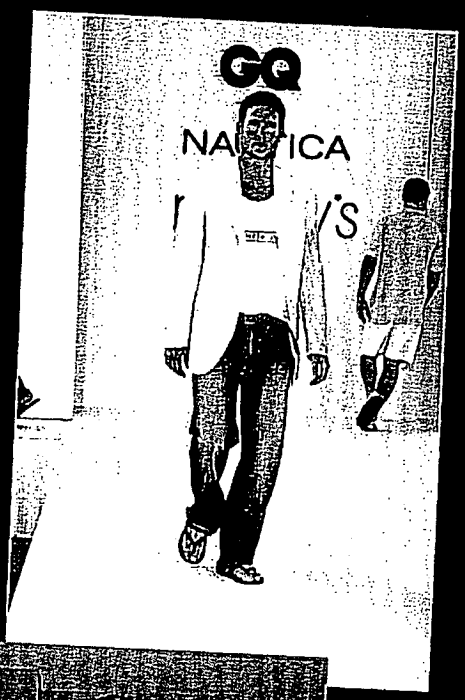
STARS & STRIPES SEND-OFF PARTY
ATTENDEES

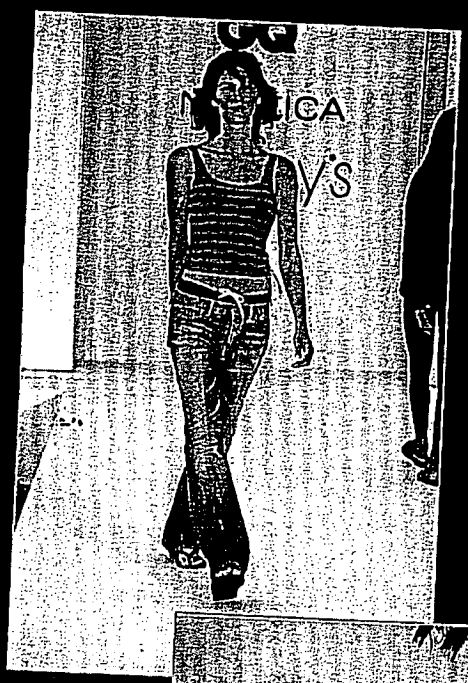


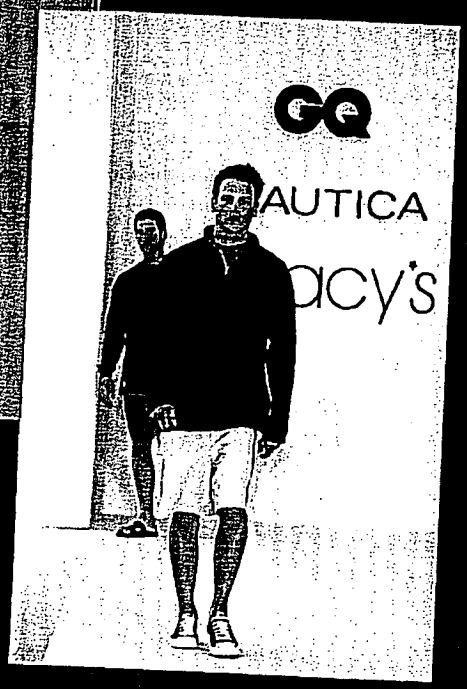
STARS & STRIPES SEND-OFF PARTY
FASHION SHOW

Nautica paid a **final tribute and patriotic send-off** to the America's Cup team with a full-fledged runway extravaganza. Seventeen models strode down the catwalk showing off the hottest summer and fall Nautica looks.

STARS & STRIPES SEND-OFF PARTY
FASHION SHOW







NAUTICA *STARS & STRIPES*
DOCUMENTATION AND RECAP

Nautica's *Stars & Stripes* in-store event was **announced in local area newspaper** "The Orange County Register" to draw more area residents out to the Nautica store in Macy's for the exclusive shopping and meet & greet opportunity.

Following the beach-set fashion show, the media reference magazine "Advertising Age" ran a recap and photo in their "Peoples and Players" section.

GQ followed up on the successful, fun, high-impact Nautica *Stars & Stripes* events with an **online listing** on "GQ Connects" at GQ.com for the month of August 2002.

THE ORANGE COUNTY
REGISTER

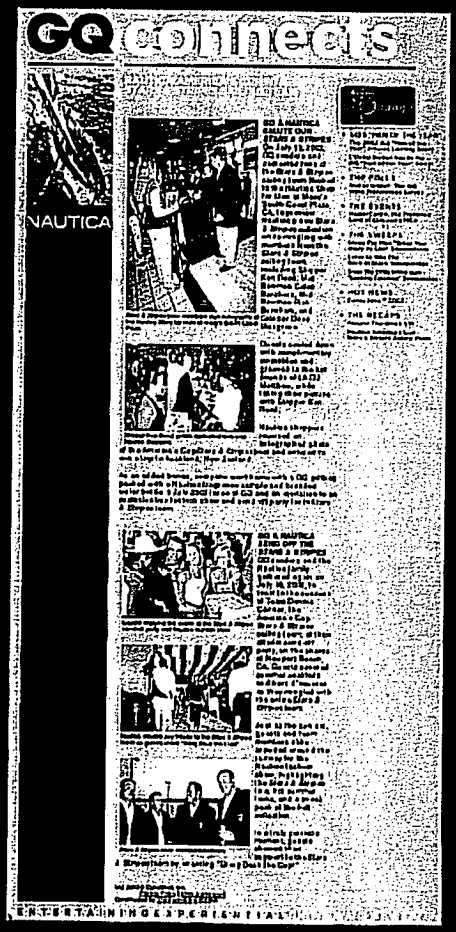
SHOW

AMUSEMENTS CALENDAR

Advertising Age

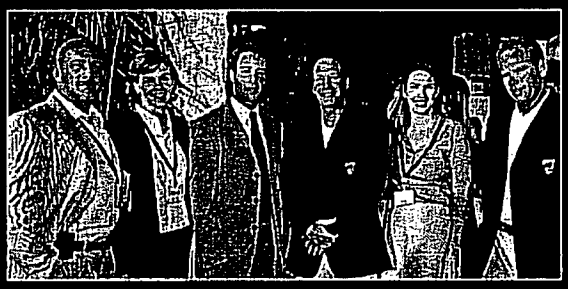
People&Players

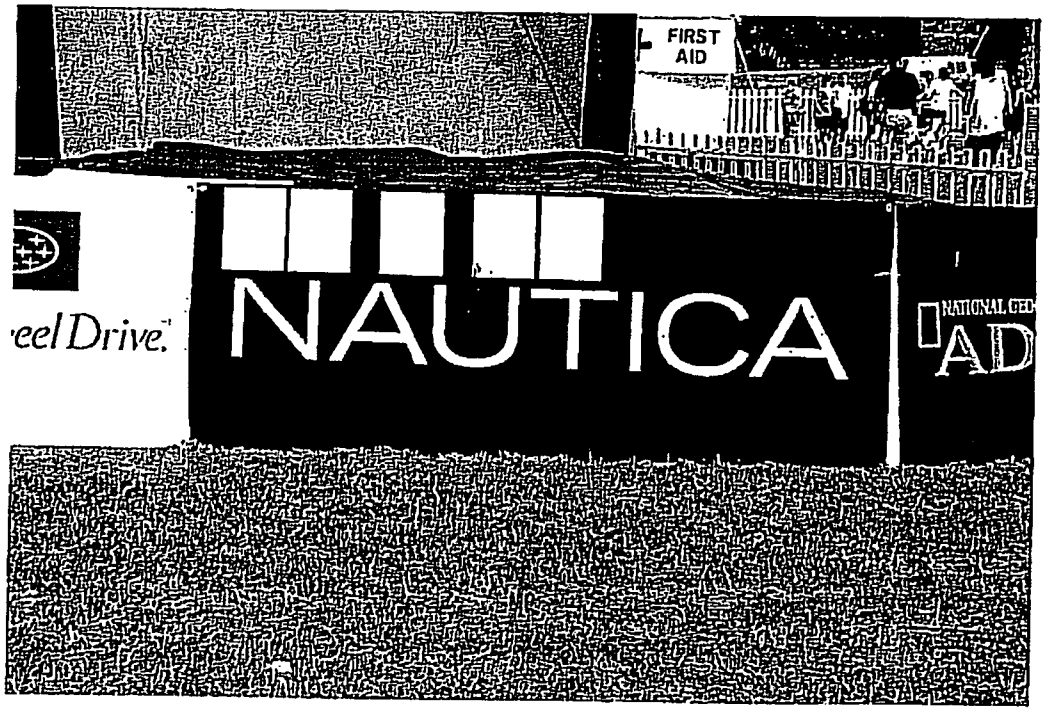
NEWPORT BEACH, CALIF.

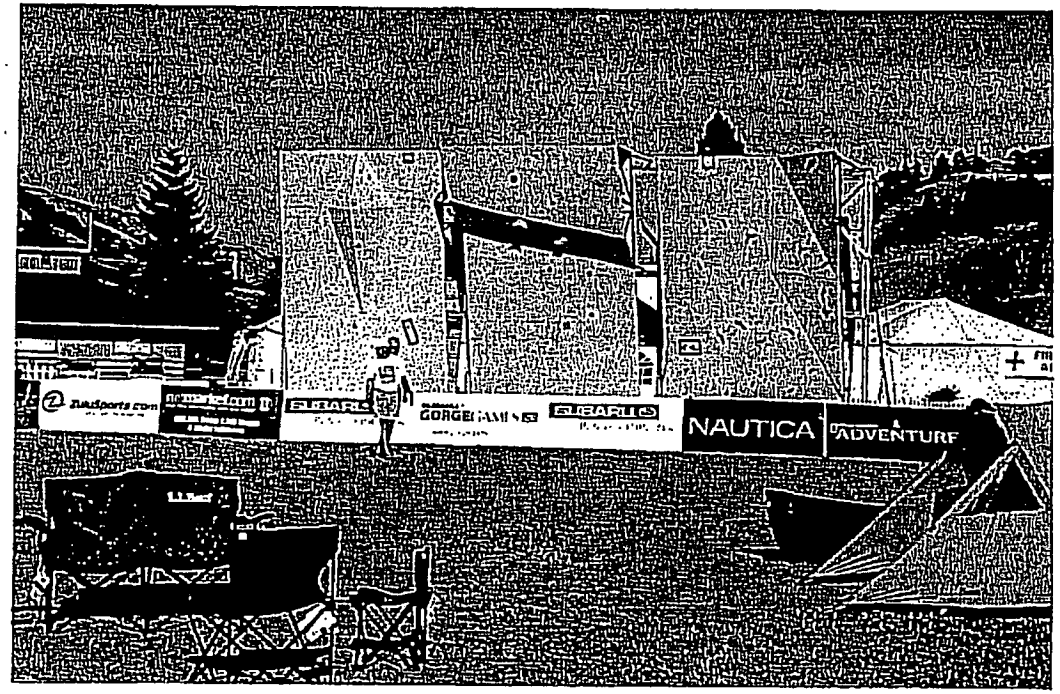

GQ connects

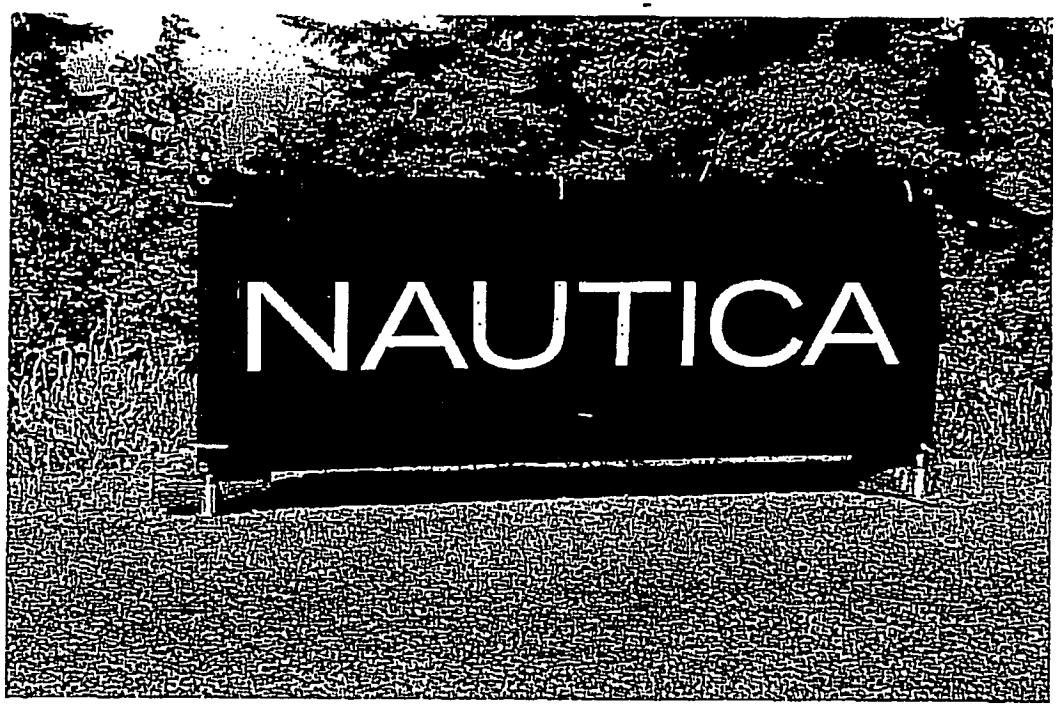
NAUTICA

GQ & NAUTICA PRESENTS

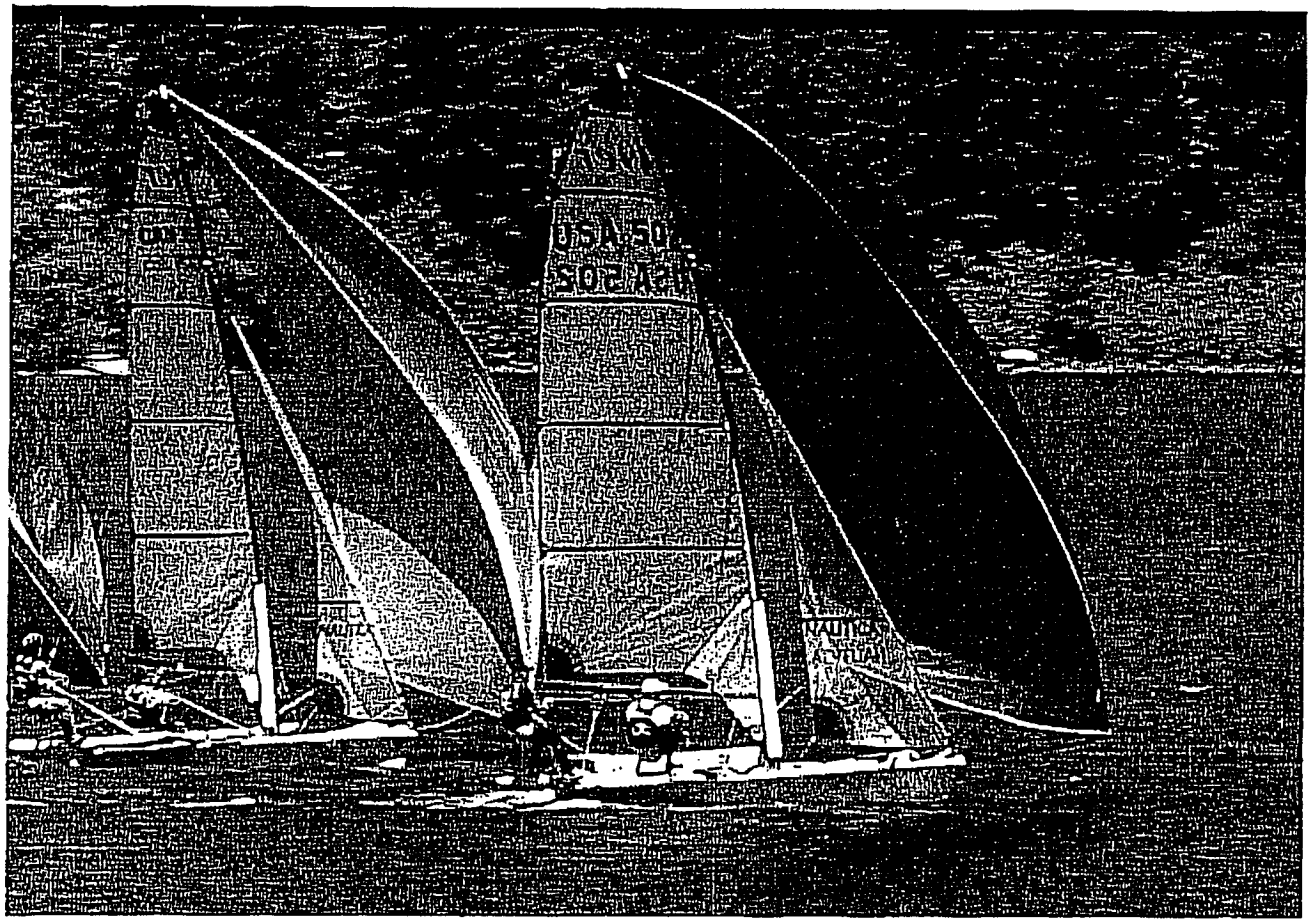



FIRST AID
NAUTICA
eel Drive.
NATIONAL GEO
AD

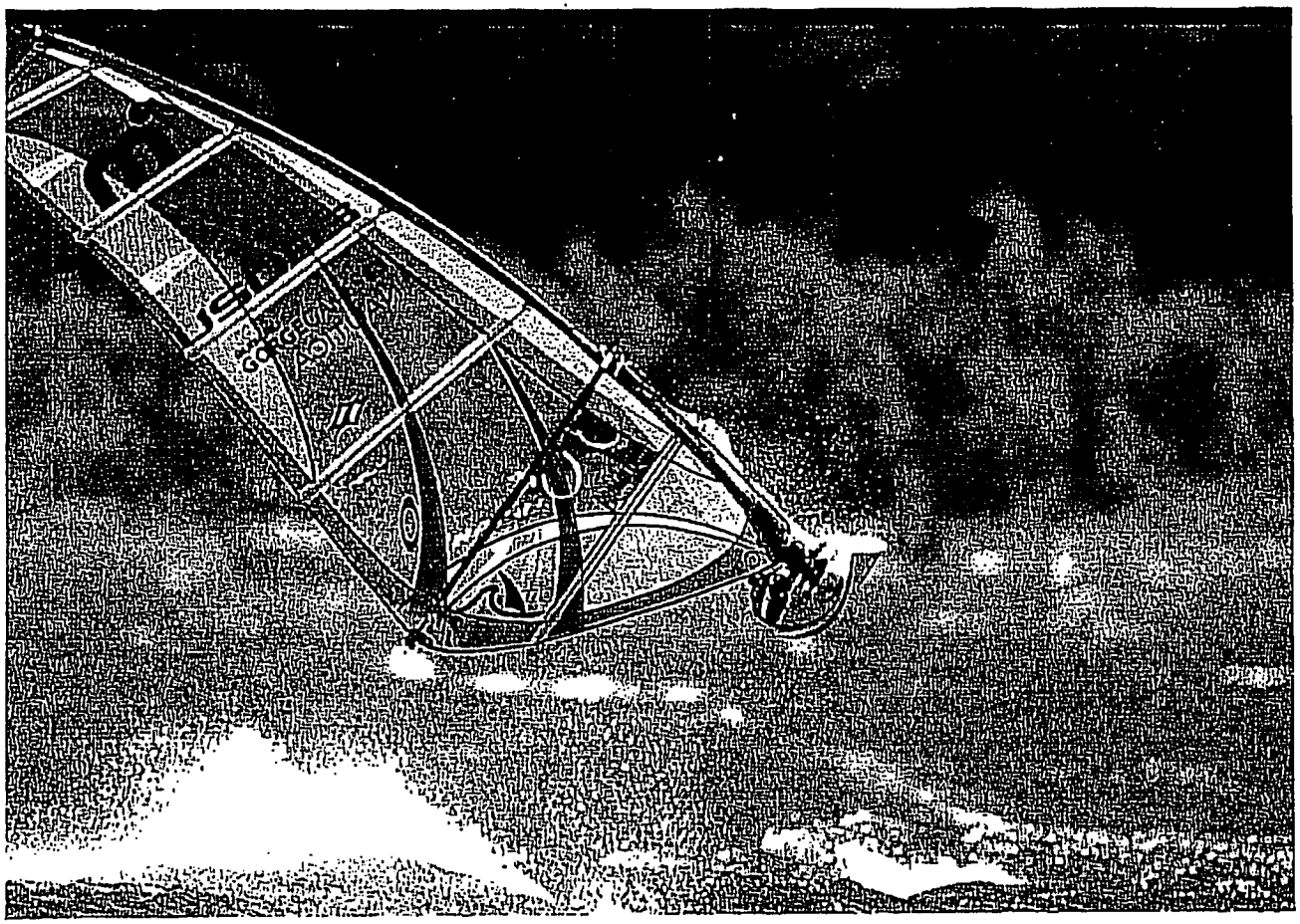

SUBARU
SUBARU
NAUTICA
ADVENTURE


NAUTICA

49er SAILING

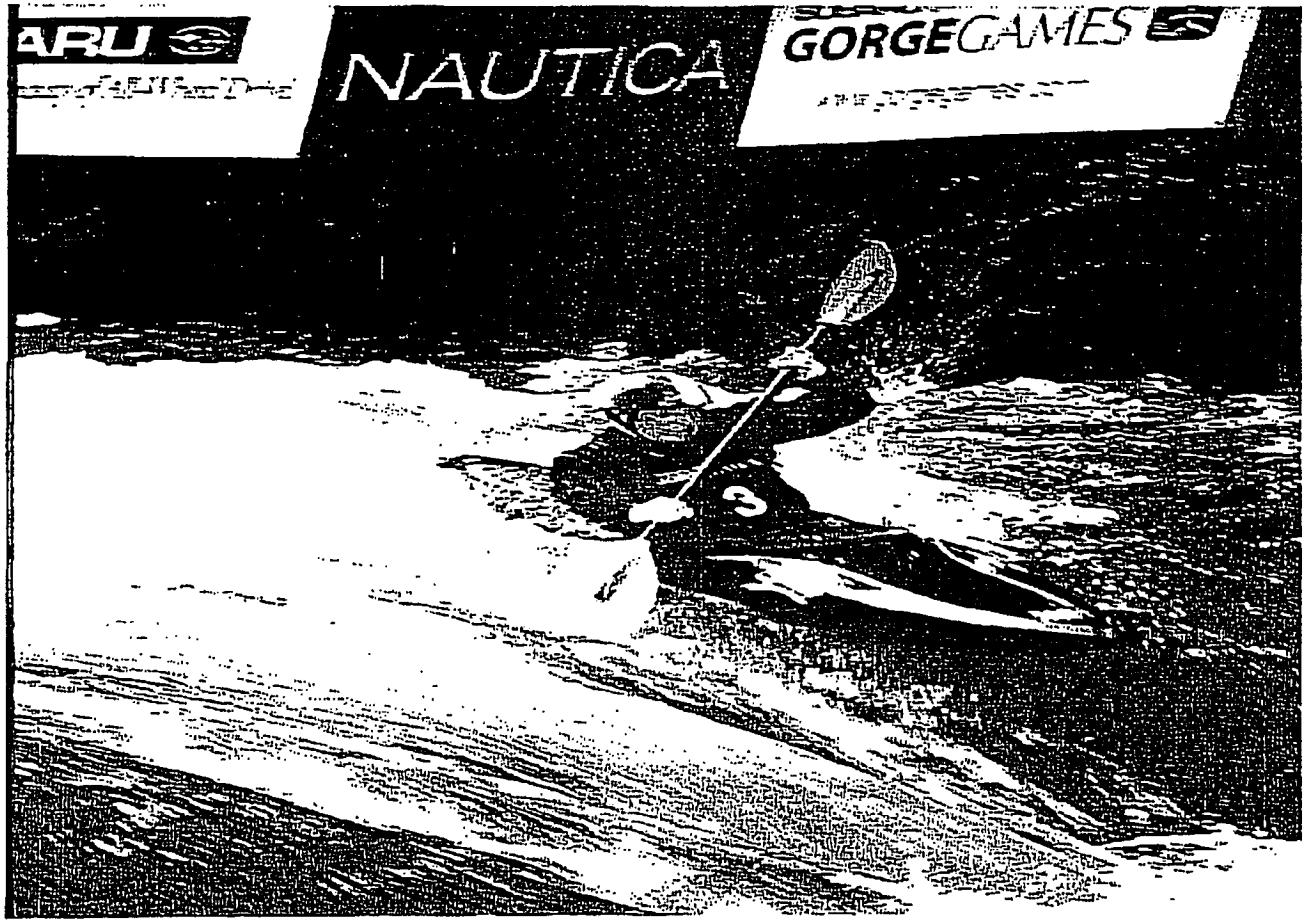


WINDSURFING

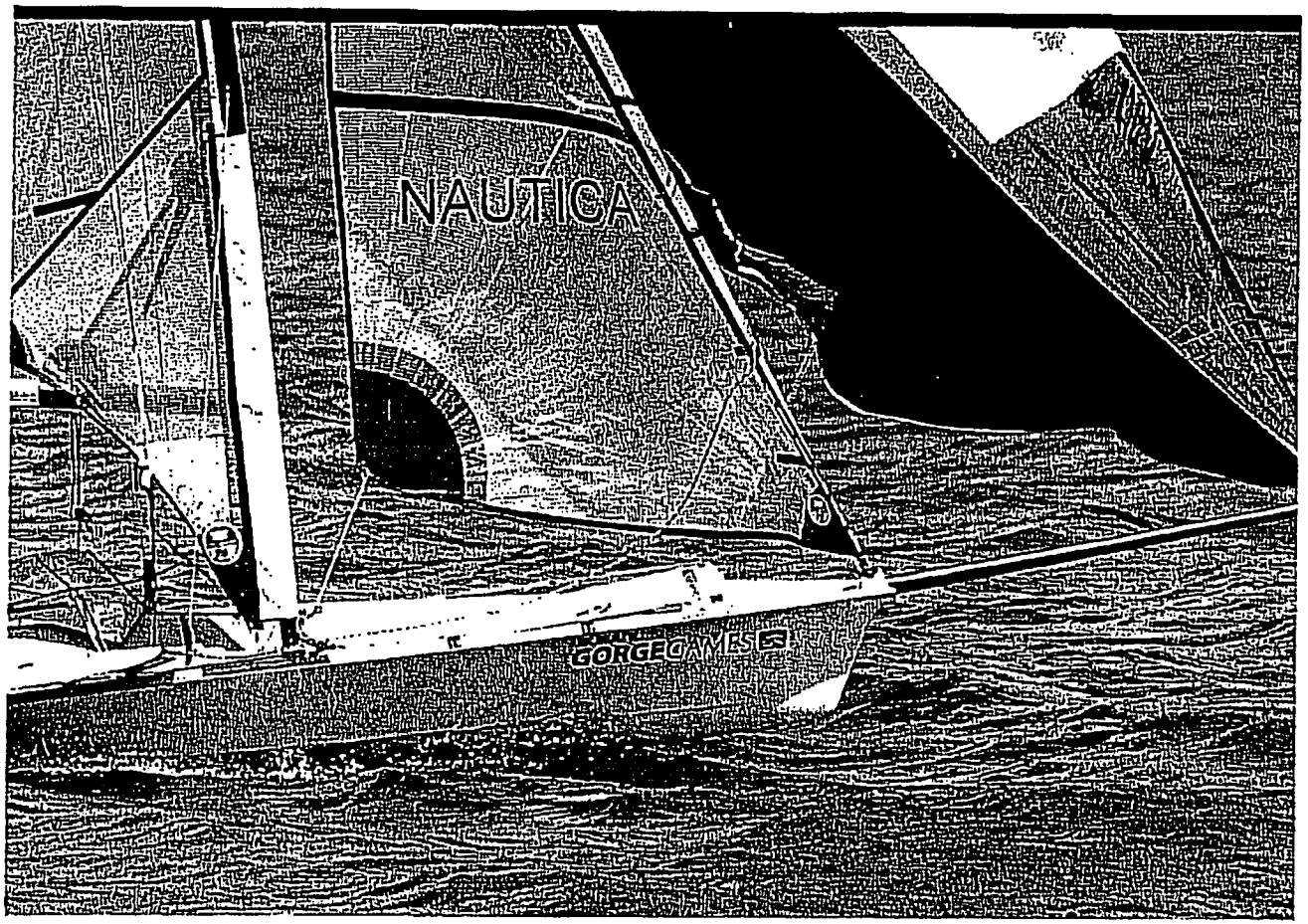


MOUNTAIN BIKE

NAUTICA SIGNAGE



NAUTICA SIGNAGE

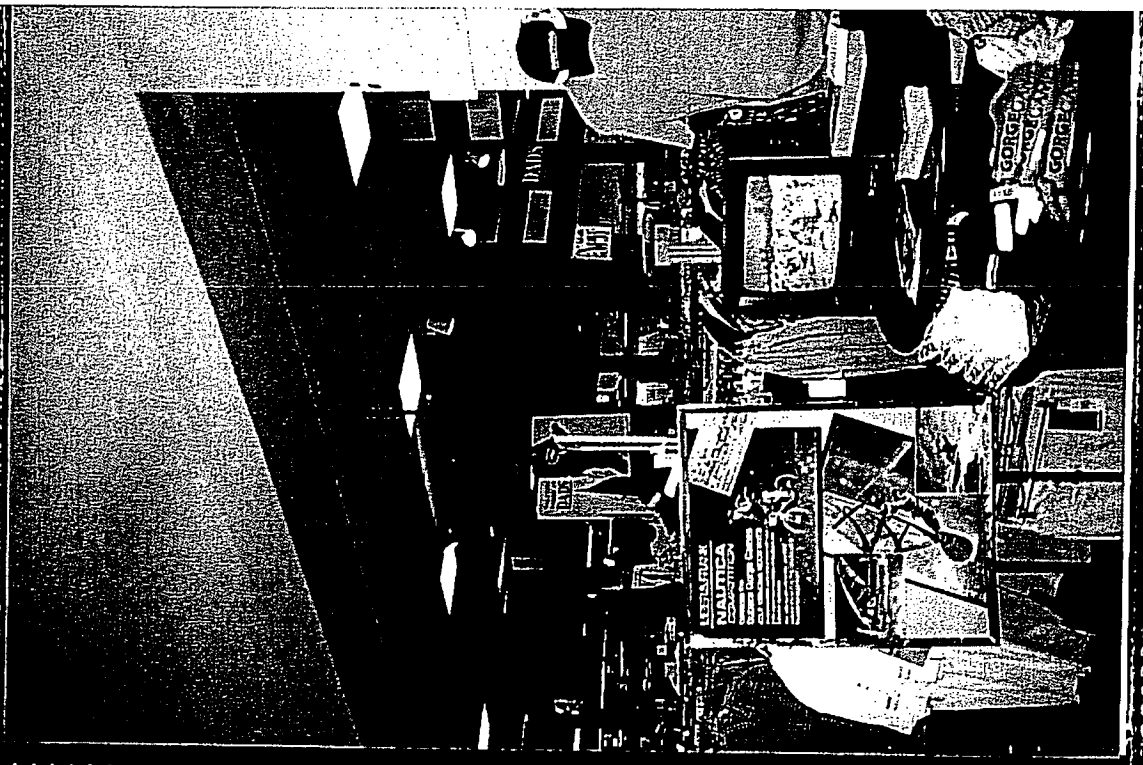


GORGE GAMES 2001

MEIER & FRANK IN-STORE DISPLAY

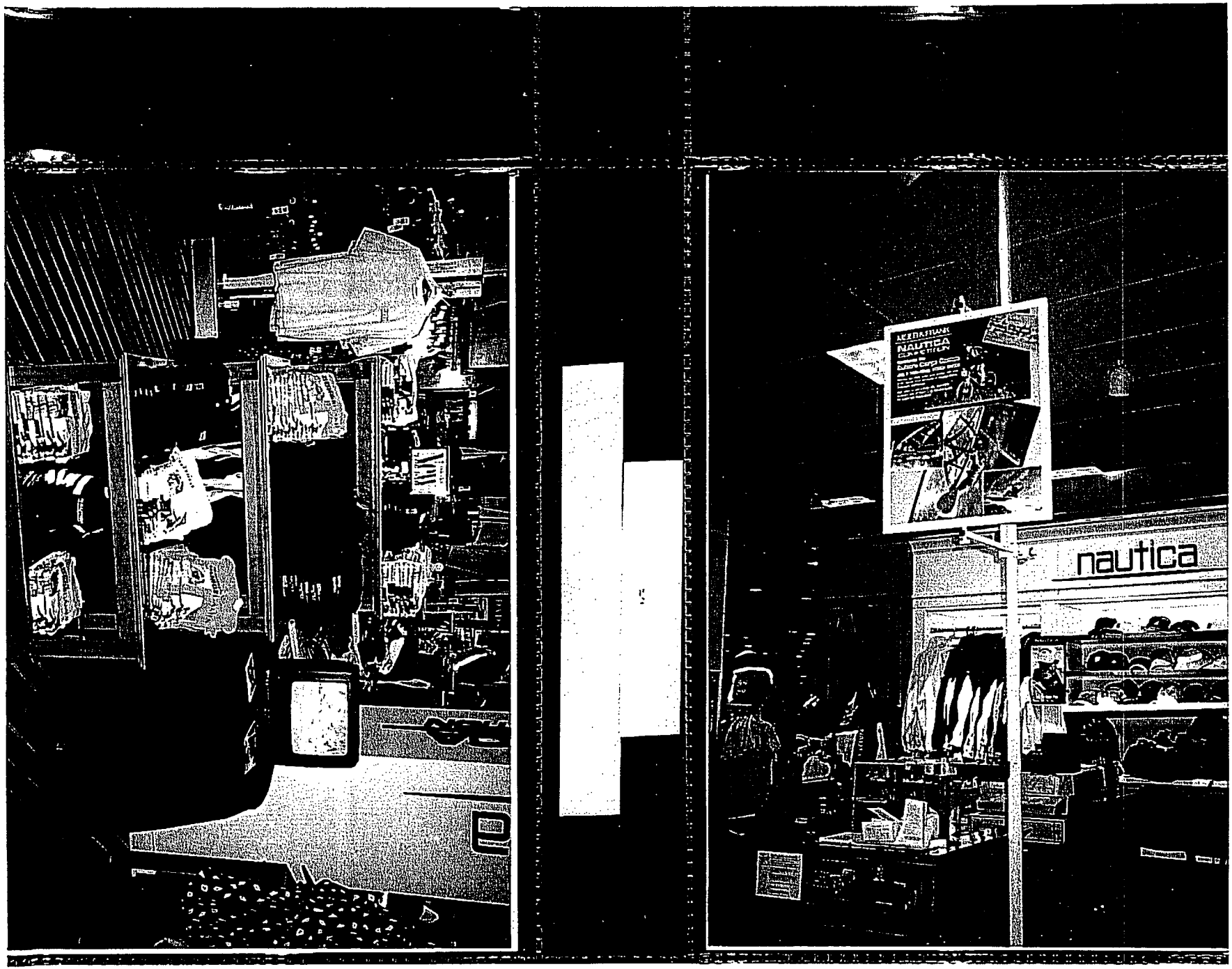
NAUTICA

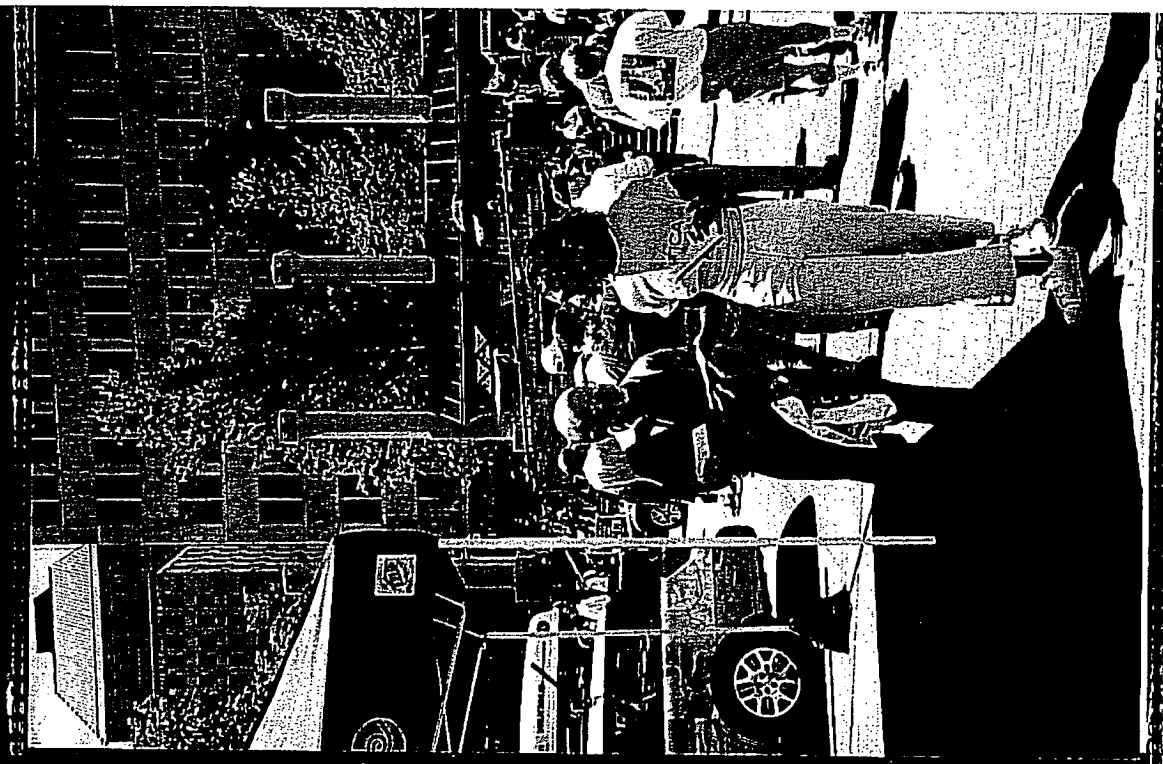
SALE



GORGE GAMES-2001

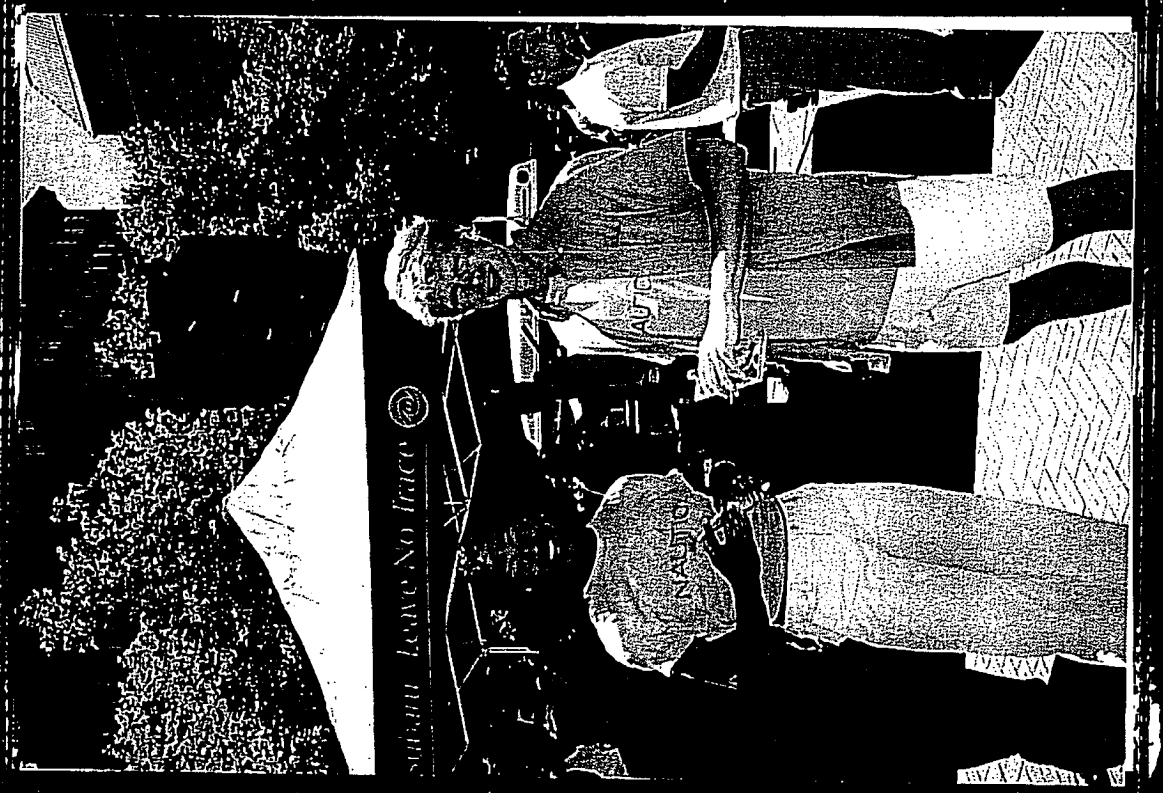
MEIER & FRANK IN-STORE DISPLAY

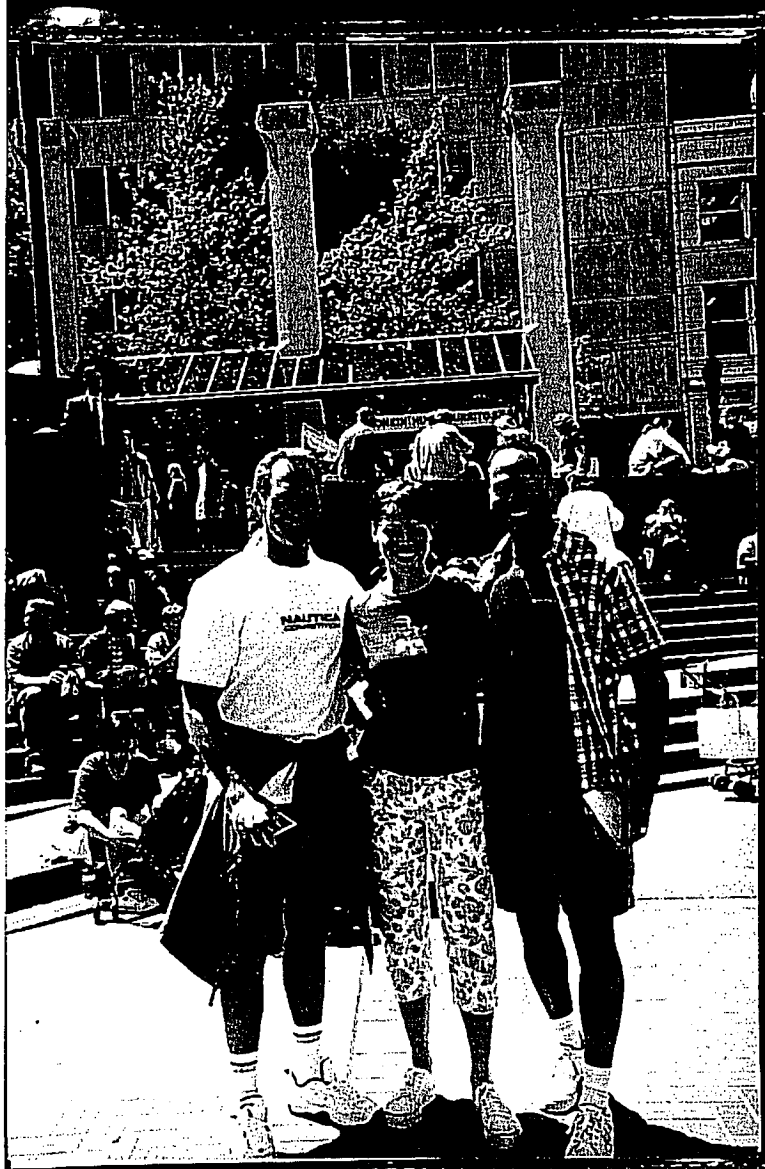

NAUTICA
nautica

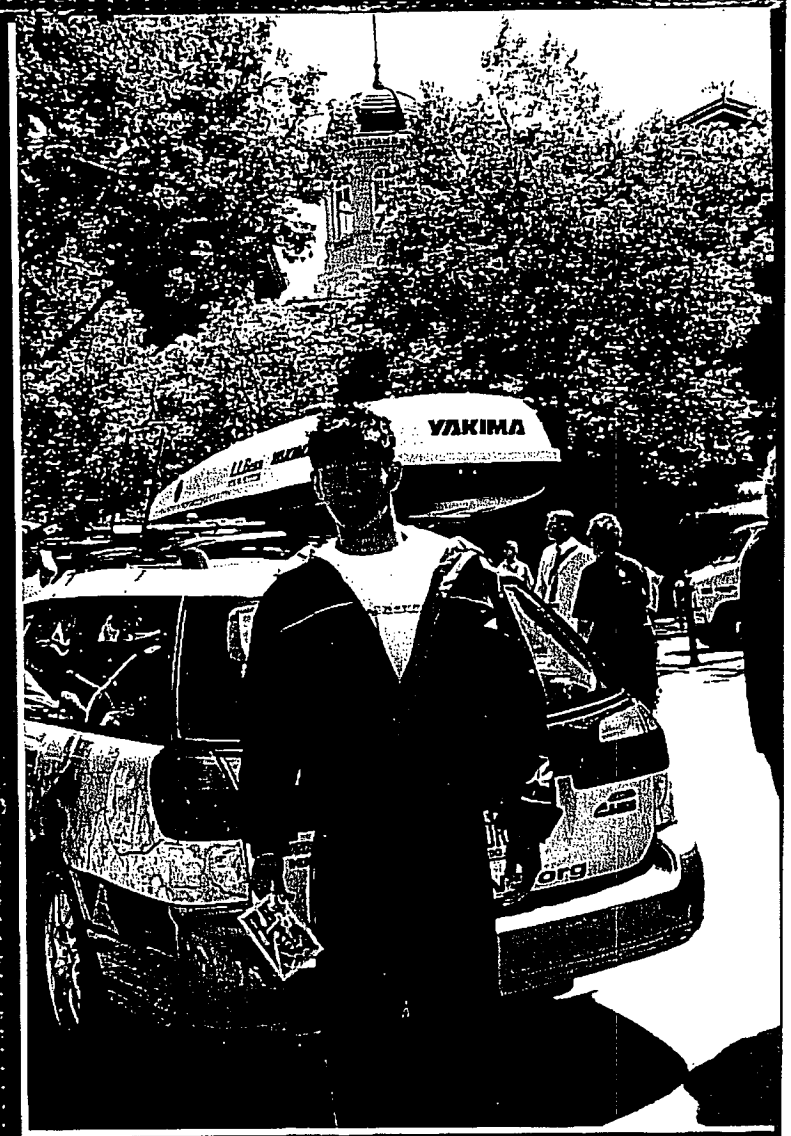


GORGE GAMES 2001..

PIONEER SQUARE EVENT – JUNE 13,2001

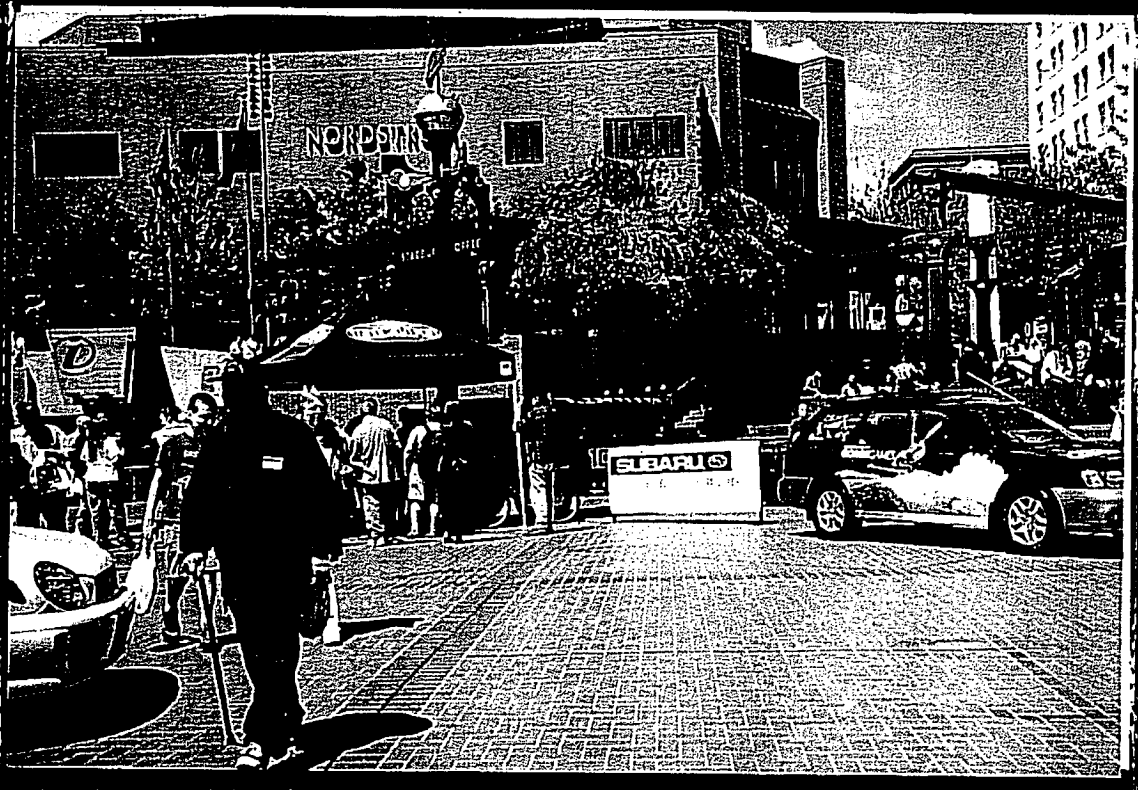



NAUTICA


YAKIMA

GORGE GAMES 2001

PIONEER SQUARE EVENT – JUNE 13,2001

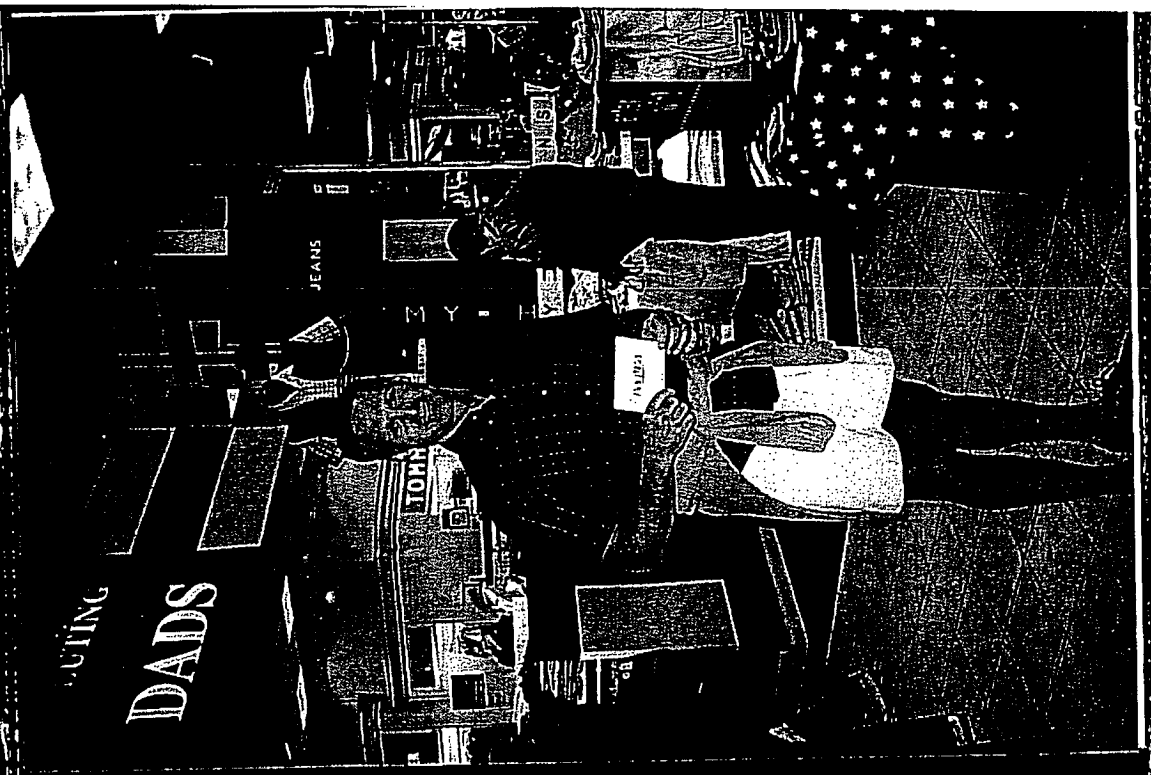


active.com
BARU

GORGE GAMES 2001

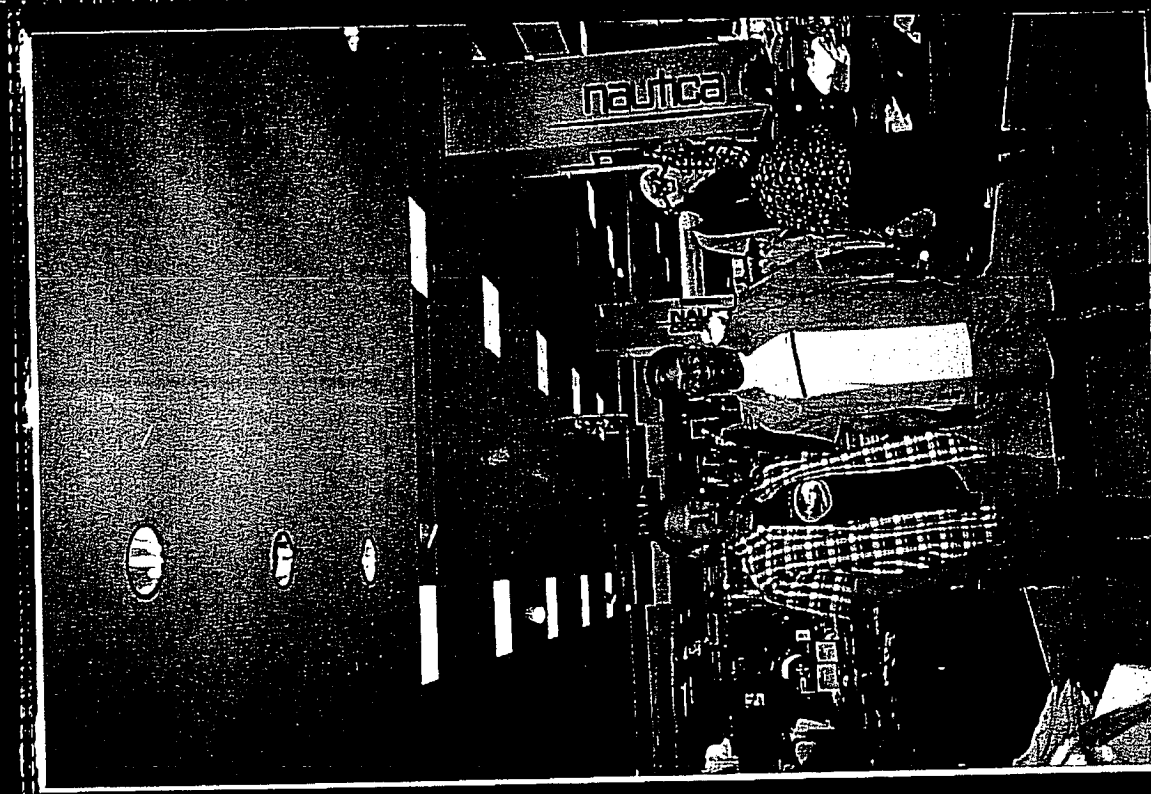
WASHINGTON SQUARE DJ EVENT – JUNE 16,2001

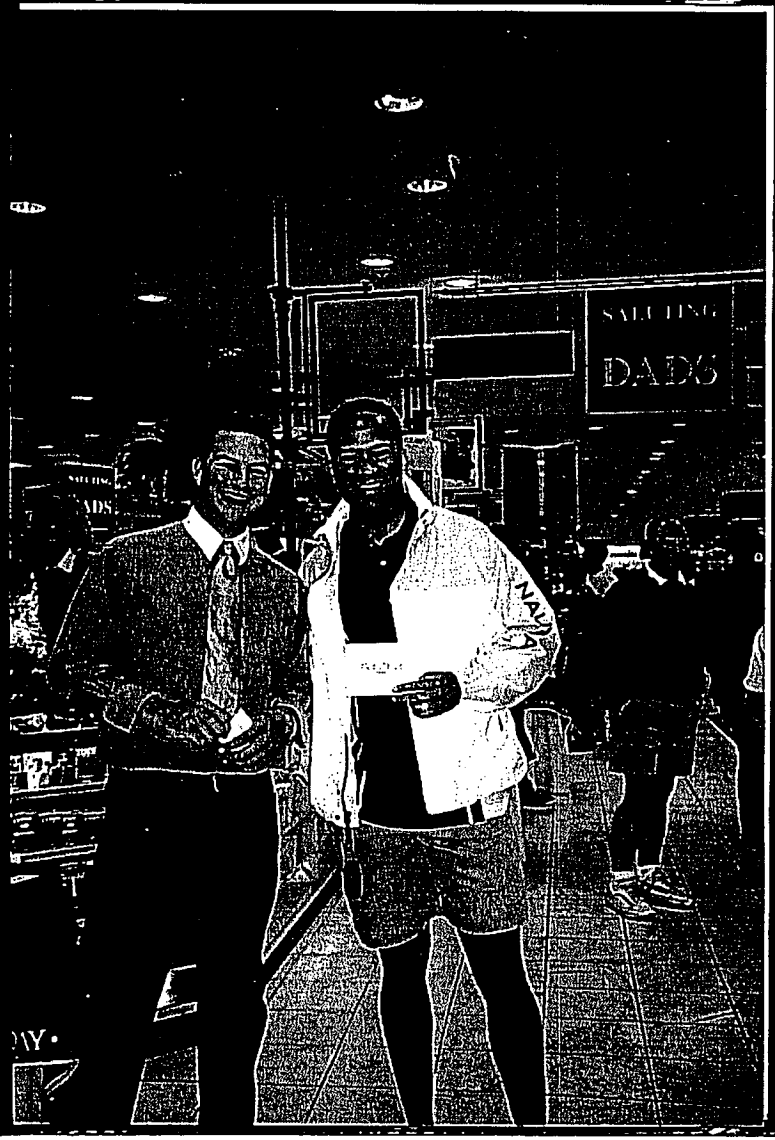
nautica

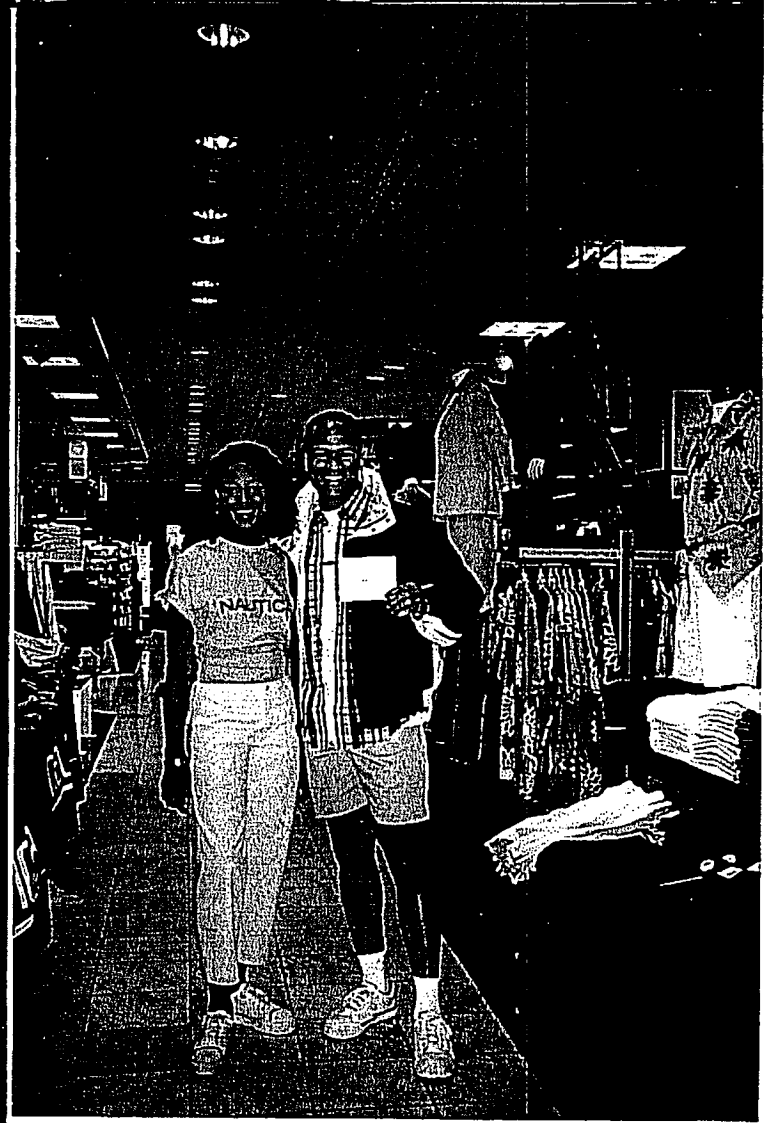


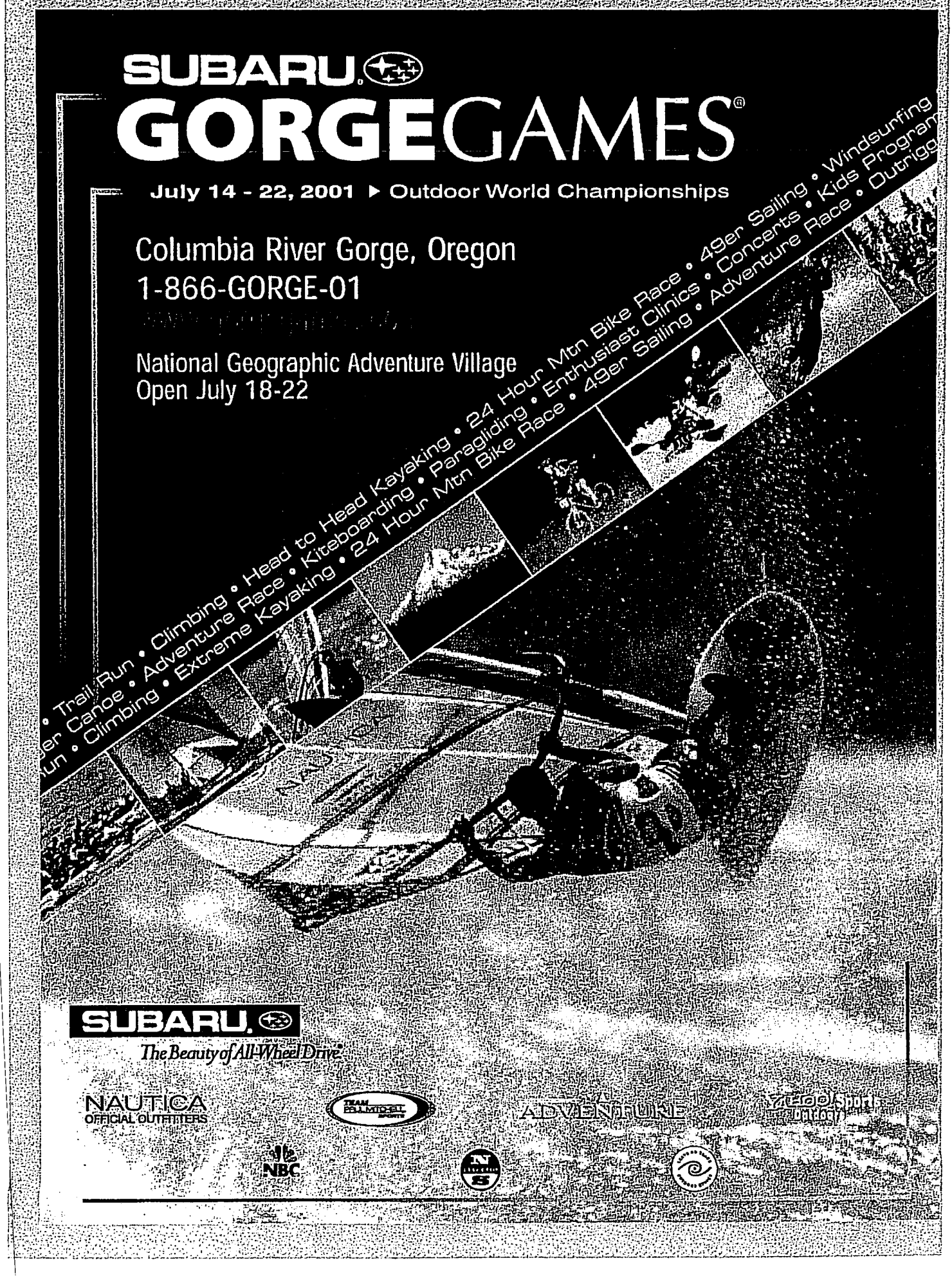
GORGE GAMES 2001

WASHINGTON SQUARE DJ EVENT - JUNE 16,2001




DADS


NAUTICA


SUBARU
GORGEGAMES®
July 14 - 22, 2001 ▶ Outdoor World Championships
Columbia River Gorge, Oregon
1-866-GORGE-01
National Geographic Adventure Village
Open July 18-22
• Trail Run • Climbing • Head to Head Kayaking • 24 Hour Mtn Bike Race • 49er Sailing • Windsurfing
er Canoe • Adventure Race • Kiteboarding • Paragliding • Enthusiast Clinics • Concerts • Kids Program
un • Climbing • Extreme Kayaking • 24 Hour Mtn Bike Race • 49er Sailing • Adventure Race • Outrigg
SUBARU
The Beauty of All-Wheel Drive®
NAUTICA
OFFICIAL OUTFITTERS
TEAM PAUL MITCHELL SPORTS
ADVENTURE
NBC

BRANDWEEK

THE NEWSWEEKLY OF MARKETING

Vol. XLII No. 19 May 7, 2001/$3.95

THE GAME BY HILARY CASSIDY

Gravity, Gorge Games Generate Goods; NTS Swings Golf Properties onto Net

With action and adventure sports continuing to increase in popularity, both the Gen Y-targeted Gravity Games and the Gen X-focused Subaru Gorge Games have enlisted a series of new partners to expand their brand awareness as well as their reach.

The Gravity Games, in its third year staging such events as freestyle motocross, skateboarding and street luge, take place in Providence, R.I., from Sept. 1-9, with taped coverage airing Sundays on NBC from Sept. 30-Nov. 25.

A grass roots push will come from the new Amateur Skatepark Challenge, traveling to six cities to give fans a chance to try various events. The winner from each city will compete in a national contest at the Games. College Television Network, with a reach of 1.4 million at 1,700 colleges, will provide live music entertainment and produce a 30-minute showcase of the performances for multiple airings. Also, Midway Home Entertainment will develop video games for PlayStation and PS2, beginning with a BMX title, for fall.

Returning sponsors for the Games, created by Emap USA and managed by Octagon Marketing, include Irish Spring, Speed Stick, Norelco and Mongoose. Sponsors do heavy activation on-site with sweeps and sampling. Norelco is running a national online contest dangling trips to the event. All get ads in Emap's action sports pubs and in-broadcast spots. NBC will run tune-in ads beginning this summer during sports and teen programming.

The Subaru Gorge Games, with kayaking, windsurfing and adventure races, has signed new sponsors SoBe and Irish Spring to one-year deals. The Games take place in Hood River, Ore., July 14-22 with highlights airing on NBC in late summer. Subaru is running ads in vertical pubs, *Sports Illustrated*, *Outside* and *Men's Journal*, and in *National Geographic Adventure*, a media partner. Nautica, in year two of a three-year deal, will blanket store windows of local retailer Meier & Frank with outdoor product in June and July, and tag the sports fest on its local radio spots. L.L. Bean will run a page on the Games in its summer catalog and sponsor a fly fishing clinic at the event's fan festival; other partners such as John Paul Mitchell Systems, *CitySports*, Yahoo! and American Airlines, also will have presence.

Gravity Games get air-raising sponsorships.

TV ads promoting the Games, owned and operated by Octagon, will air in the Northwest on ESPN, OLN, TLC, USA and Discovery; NBC will run tune-in spots nationally.

According to Net Tour Strategies president & CEO Kirk Pagenkopf, the three challenges facing golf properties are maximizing exposure on a year-round basis, growing fan base and finding new revenue streams. He also says golf is virtually sold out, with limited opportunities for sponsors to get involved. His solution, currently embraced by 24 PGA Tour events, is to use the Internet to create a natural brand extension for sponsors and events.

Overland Park, Kan.-based NTS creates Web sites free of charge for the typically small-staffed tournaments, getting a variety of sellable assets in return. NTS sells advertising on the sites, as well as in the "CyberGuide" pamphlets it creates and distributes at each tournament, reaching two million fans per year. NTS, after contracting with vendors such as Gear for Sports and Antigua on event merchandise, also produces catalogs for distribution to sponsor employees and handles product fulfillment.

NTS keeps the sites relevant beyond the tournament by serving as a source of local golf info.

"We build a site that is local, compelling and sticky that can drive traffic," said Pagenkopf. "This is a mechanism to build the brand of the sponsor and for tournaments, a quantifiable way to justify a [fee increase]."

The Celebrity Players Tour is NTS' latest partner, joining such clients as the AT&T Pebble Beach Pro-Am and the Sony Open. NTS also has just started a relationship with eBay, offering product and play experiences relating to its clients.

Extra Innings: Shalagh Blanck to Velocity Sports & Entertainment, Westport, Conn., as an associate in meeting planning and hospitality functions . . . With 25 NFL teams to outfit next year and all 32 teams for 2002, Reebok is in the process of signing about 300 NFL players to endorsement deals. Most will handle local marketing duties, joining high-profile endorsers like Jevon Kearse, Doug Flutie, Joey Galloway and Edgerrin James. ■

E-mail: hcassidy@brandweek.com

Gorge postcard#2 2/8/01 1/3/04 1:37 AM Page 1

Mary J. Blige

Kate and Andy Spade

Photos by Talaya Centeno

A dramatic reenactment of Timberland's ad campaign

Jeffrey Swartz (President and CEO of Timberland) and Frank Bifulco (Chief Marketing Officer)

Life of the Party

Perry Ellis celebrated its fall 2001 advertising campaign Tuesday with a cocktail party at The Globe on Park Avenue South. Photographer Tierney Gearon framed the sportswear company's new campaign around the phrase "The Good Life." The extremely prolific cam-

Glasses Menagerie

Safilo Group (the eyewear licensee for Christian Dior, Gucci, Kate Spade, Burberry, Ralph Lauren and Diesel, among others) held its showroom-opening gala last Tuesday amid a mix of celebrities, fashion editors and general sunglass aficionados.

Such notables as **Andy and Kate Spade, Mary J. Blige** and **Aida Turturro** managed to stick it out at the packed party long enough to catch the sunglass fashion show and snag a licensee-packed gift bag. (While the bag contained zero glasses, it did hold enough perfume to deodorize the Yankees' home locker room.)

But back to the showroom: A far cry from its previous space, Safilo's new digs are large and airy, managing to serve the dual function of office and showroom without looking so, well, office-y.

Said **Claudio Gottardi**, president/CEO of Safilo USA: "We represent the most influential designers in the world. It only stands to reason we'd be in the appropriate location. That is New York and that is Fifth Avenue." **—Ellen Askin**

Green-eyed surfer Kelly Slater

Surf's Upgrade

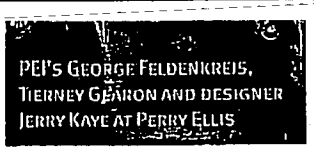
Last Saturday night's bash at the St. Regis Monarch Beach Resort & Spa in Laguna Niguel, Calif., was about as black-tie as you'll ever see surf industry folk get.

The annual Waterman's Ball is the one night in the entire year where these surf execs (a whopping 650 of them to be exact) hang up their Reef sandals and board shorts in favor of more stylish duds.

While all looked smashing, the award for hippest (if there were one) certainly would have gone to Billabong's **Paul Naude**, who in his Diesel-like denim hook-up looked especially cool.

Surf star **Kelly Slater** and Reef president **Fernando Aguirre** were all smiles at the pre-dinner auction in one of this new resort's luxe ballrooms.

Slater drove away with a green (to match his kelly-green eyes) 2002 Mazda Protégé 5, while Aguirre surely rode his prize home — a Triptch surfboard painted with a mural by celebrated surfer Drew Brophy. **—Andrea Bermudez**



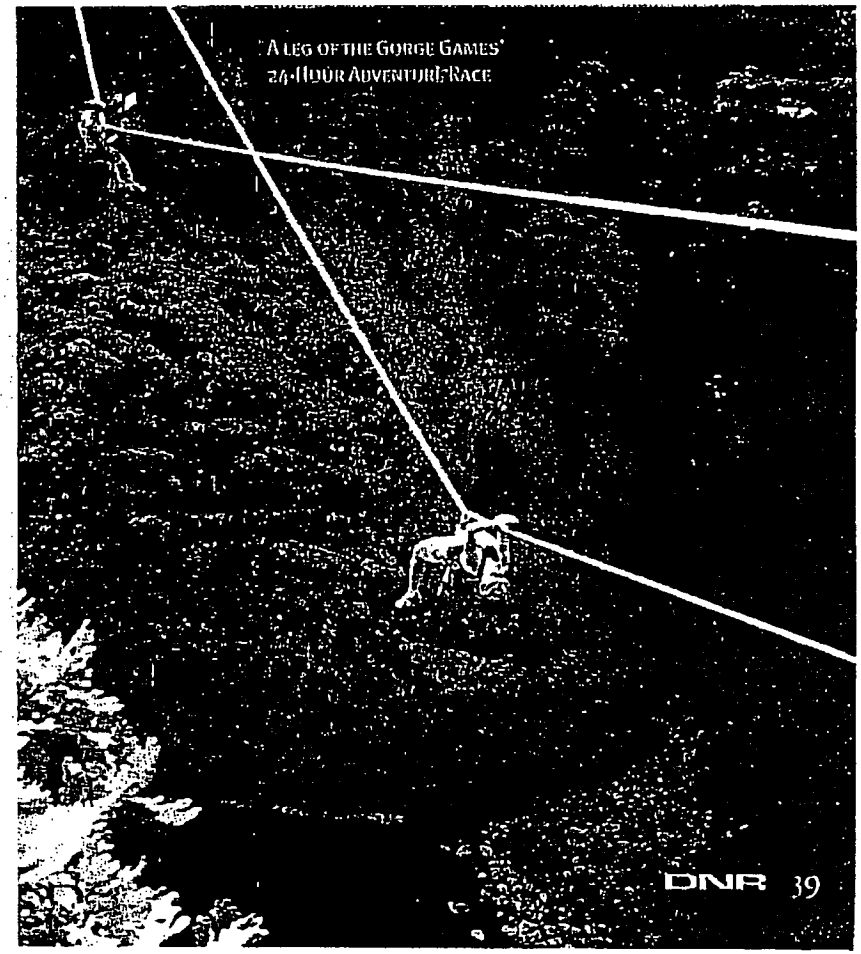
PEI's George Feldenkreis, Tierney Gearon and designer Jerry Kaye at Perry Ellis

close-up of a wallet with a credit card prominently embossed with PEI's **Pablo de Echevarria**'s name on it — but it stops short of revealing Pablo's Visa number. If we only had Pablo's 16 digits, ah ... then maybe the "Good Life" may not seem so far away.

Crosstown, Timberland is trying to show its flashier side. The company christened its "largest-ever global advertising" campaign with a party Tuesday at a new studio space in West Chelsea. A big campaign calls for big spin action. The party took Timberland's campaign (showing the upside and poignant side of traveling, like how a father and son hike turns into a talk about the birds and the bees, and how the son now thinks mom is a bee) and reenacted it in real time. Actors, scripts, fake rain and all. The new Timberland is much more fun than the old Timberland.

Speaking of things outdoorsy, Nautica recently put itself out on a limb ... and a wave ... and a ravine (!) as official outfitter of the 2001 Subaru Gorge Games in Hood River, Ore. The sportswear company offered its Competition line to athletes participating in the *uber-extreme* games, which included kayaking, windsurfing, an outrigger canoe race and a 24-Hour Adventure Race. The games will air Aug. 26 and Sept. 2 on NBC.

—Annmarie Dodd



A leg of the Gorge Games' 24-Hour Adventure Race

DNR 8/13/01

SUBARU
GORGEGAMES
July 14 - 22, 2001 ▸ Outdoor World Championships

One Guest Pass* to the Subaru Gorge Games

July 18-22, 2001

Redeemable at the National Geographic Adventure Village Sponsor Hospitality Tent

*Pass must be redeemed for official guest pass at Sponsor Hospitality Tent. Pass good for ONE person. Guest pass includes access to Final Concert (Sunday, July 22), limited gift bag (while supplies last), access to Sponsor Hospitality Tent in Adventure Village (July 18-22), Enthusiasts clinics (first come, first serve). Village located off I-84 at exit 64 Hood River. Pass must be picked up during Village hours. (July 18-21 10am-7pm, July 22 10am-5pm). Non transferable - can not be replaced if lost, stolen or damaged.

NAUTICA
OFFICIAL OUTFITTERS

SUBARU

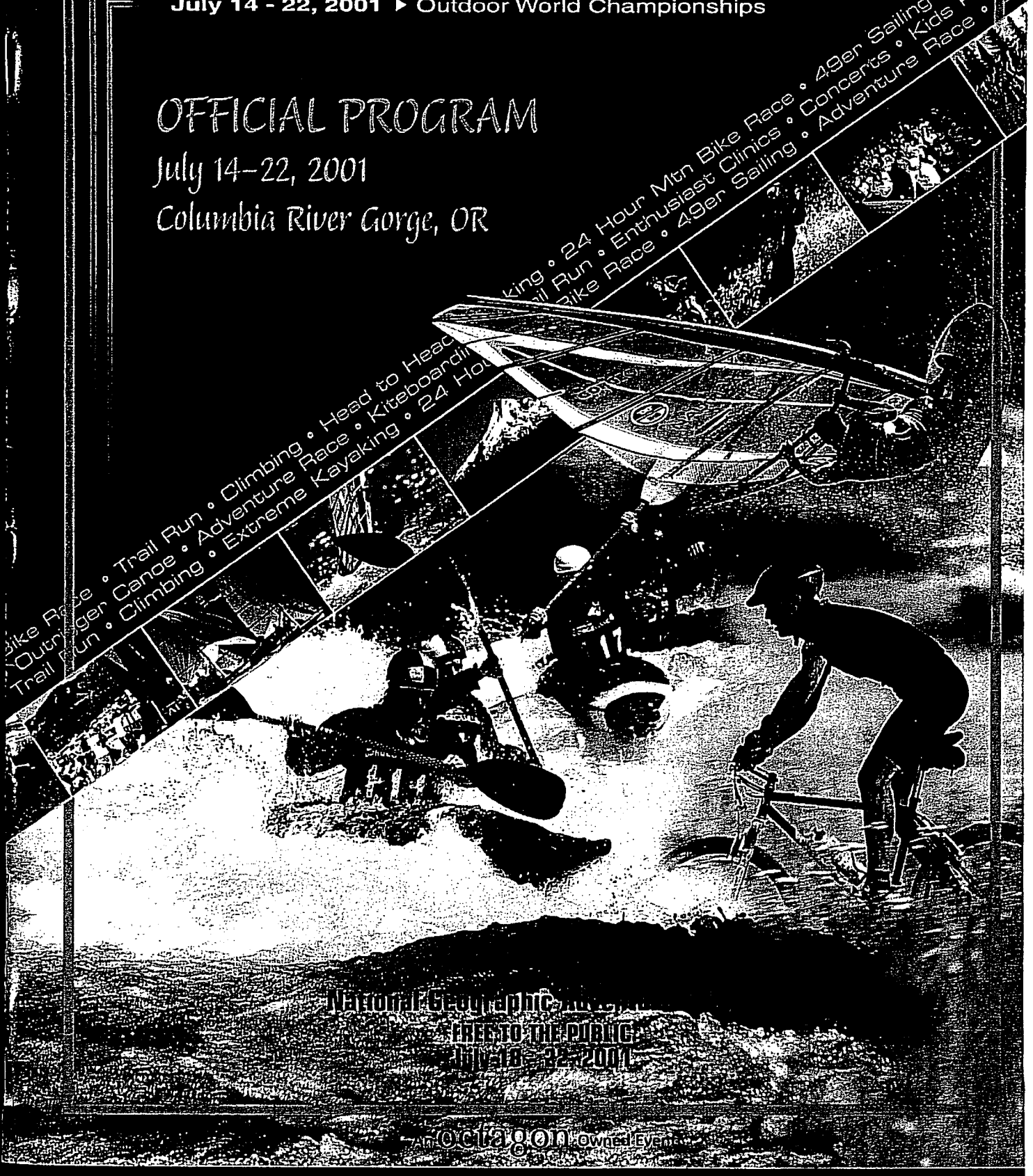
GORGEGAMES®

July 14 - 22, 2001 ▸ Outdoor World Championships

OFFICIAL PROGRAM

July 14–22, 2001

Columbia River Gorge, OR



National Geographic
FREE TO THE PUBLIC
July 18 - 22, 2001

An octagon owned Event

NAUTICA

CONTENTS

All photos are courtesy of Fascination Photography.

3 Welcome to the Subaru Gorge Games
6 2000 Event Recap and Winners
8 National Geographic Adventure Village
10 Enthusiast Clinics
12 Kids Programs
14 Entertainment (Music and Film)
16 Trail Run
18 24 Hour Mountain Bike
20 Bouldering/Dyno
22 Schedule
24 Course Map
26 Directions to Hood River
28 49er Sailing
29 Outrigger Canoe
30 Windsurfing
32 Head-to-Head Kayak
34 Extreme Kayak
35 Kiteboarding
36 Adventure Race
37 Subaru Gorge Games Adventure Sweepstakes
40 Glossary of Sport Terms
41 Sponsor Editorial
44 Thank You

SUBARU
The Beauty of All-Wheel Drive®

NAUTICA OFFICIAL OUTFITTERS
Irish Spring Aloe
ADVENTURE
SoBE
YAHOO! Sports Outdoors

The games will be shown on NBC August 26 and September 2
Check local listings.

NATIONAL GEOGRAPHIC

The National Geographic Adventure Village will serve as the official headquarters of the Subaru Gorge Games, bringing all aspects of the event together in one festival atmosphere.

The Adventure Village will host multiple activities, including slide shows, educational clinics, athlete and clinic registration, the competition climbing wall, the Banff Film Festival and daily competition footage on the jumbotron and the newly formed WIND, WATER and MOUNTAIN interactive stations.

Dates and Times:
Wednesday, July 18 through Saturday, July 21 from 10 a.m. – 7 p.m.
Sunday, July 22 from 10 a.m. – 5 p.m.

Location:
Port Marina Way, off of I-84, exit 64, Hood River, Oregon. Parking off exit 63.

Visit the following companies at the Adventure Village:

SUBARU
The Beauty of All-Wheel Drive®

BALANCE BAR · CitySports · Cobra Kayaks · Dagger · FULL SAIL · GARY FISHER

I·M·B·A · Irish Spring Aloe · ADVENTURE · NAUTICA OFFICIAL OUTFITTERS · Northwest One-Design · Outward Bound

playaboule™ · Rhonda Smith WINDSURFING CENTER · SoBe · Sprint. · YAKIMA destination hardware

SUBARU

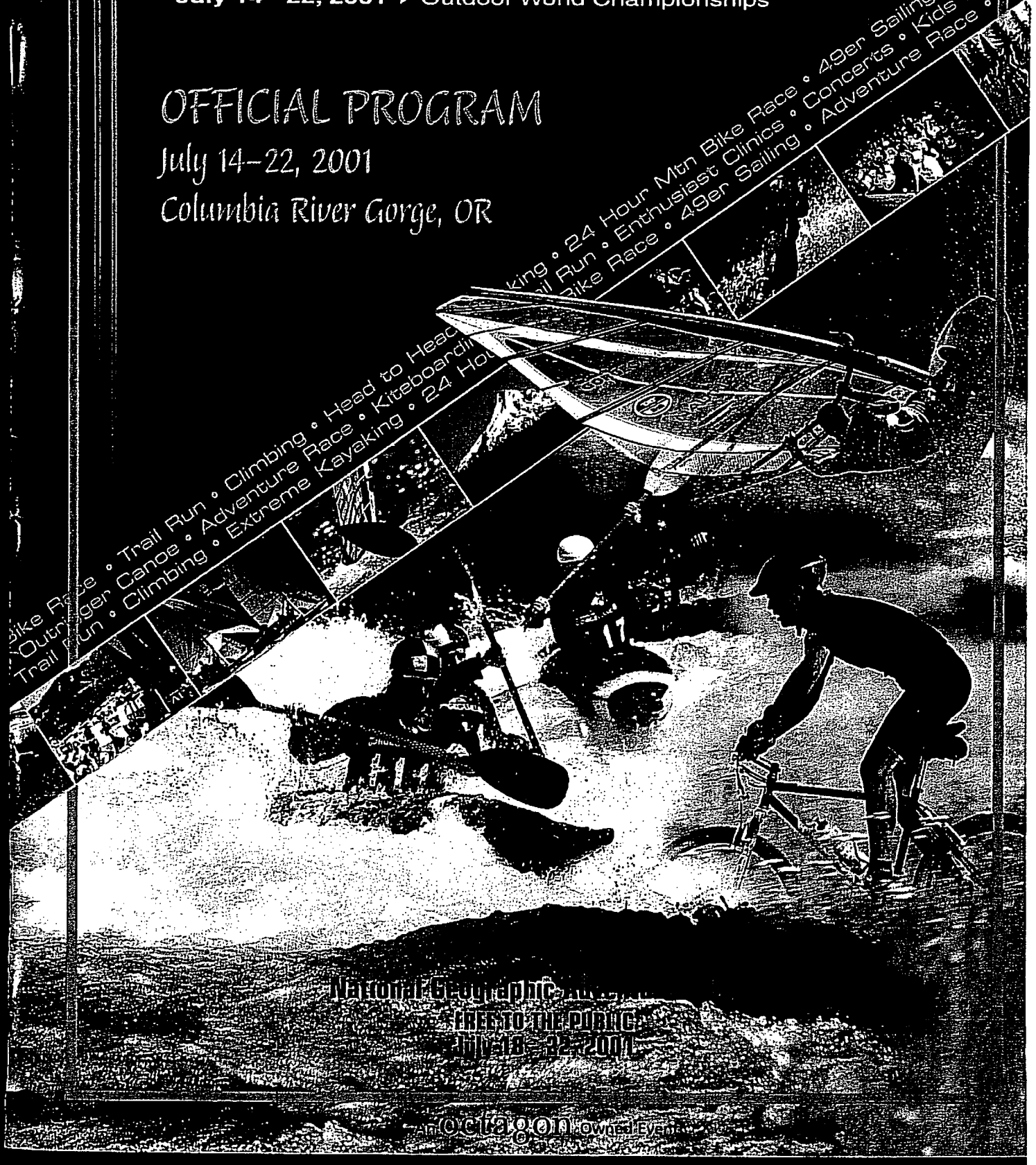
GORGEGAMES®

July 14 - 22, 2001 ▸ Outdoor World Championships

OFFICIAL PROGRAM

July 14–22, 2001

Columbia River Gorge, OR



NAUTICA

CONTENTS

All photos are courtesy of Fascination Photography.

3 Welcome to the Subaru Gorge Games
6 2000 Event Recap and Winners
8 National Geographic Adventure Village
10 Enthusiast Clinics
12 Kids Programs
14 Entertainment (Music and Film)
16 Trail Run
18 24 Hour Mountain Bike
20 Bouldering/Dyno
22 Schedule
24 Course Map
26 Directions to Hood River
28 49er Sailing
29 Outrigger Canoe
30 Windsurfing
32 Head-to-Head Kayak
34 Extreme Kayak
35 Kiteboarding
36 Adventure Race
37 Subaru Gorge Games Adventure Sweepstakes
40 Glossary of Sport Terms
41 Sponsor Editorial
44 Thank You

SUBARU
The Beauty of All-Wheel Drive.

NAUTICA OFFICIAL OUTFITTERS
Irish Spring
ADVENTURE
SoBe
YAHOO! Sports Outdoors

NBC Sports

The games will be shown on NBC August 26 and September 2
Check local listings.

NATIONAL GEOGRAPHIC

The National Geographic Adventure Village will serve as the official headquarters of the Subaru Gorge Games, bringing all aspects of the event together in one festival atmosphere.

The Adventure Village will host multiple activities, including slide shows, educational clinics, athlete and clinic registration, the competition climbing wall, the Banff Film Festival and daily competition footage on the jumbotron and the newly formed WIND, WATER and MOUNTAIN interactive stations.

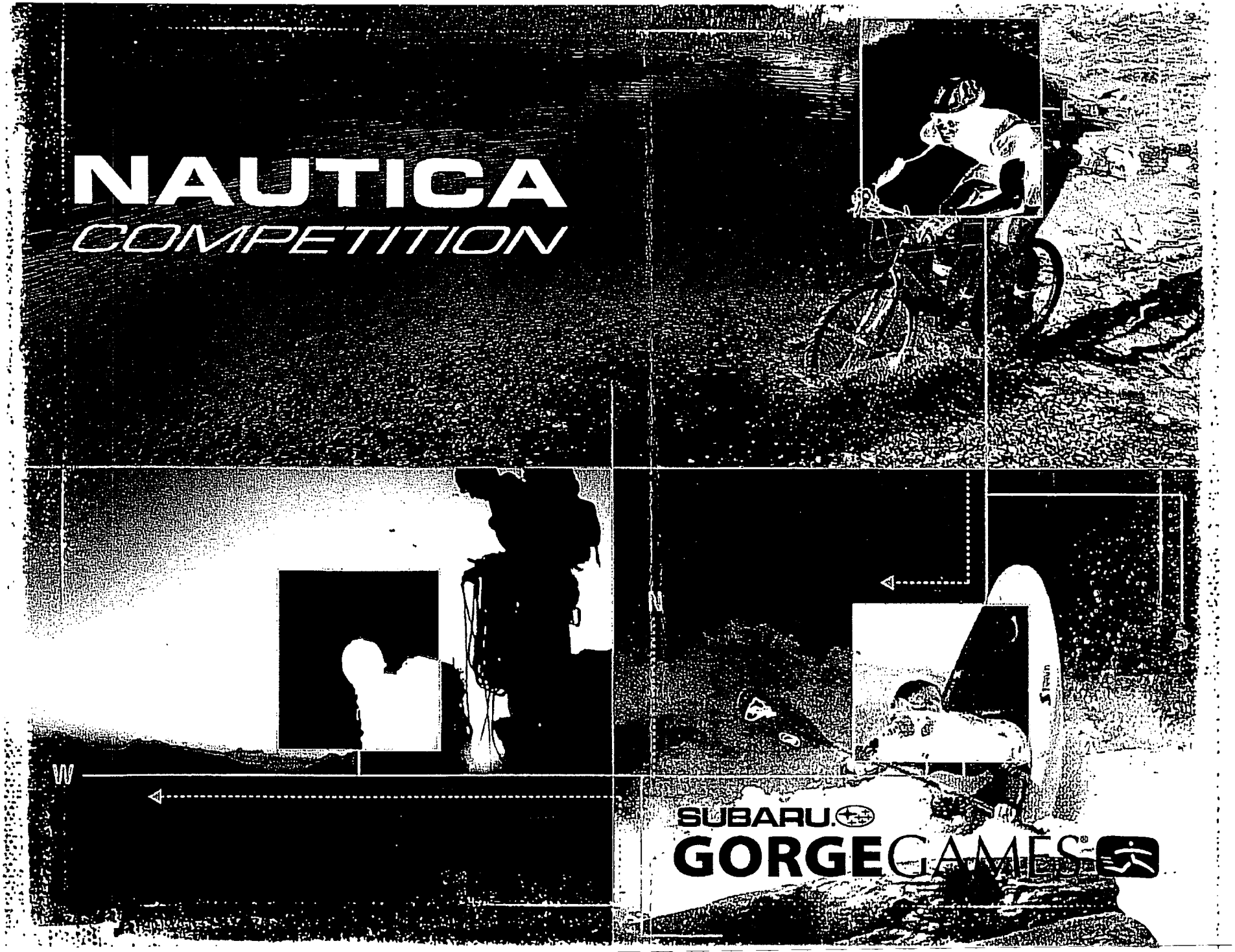
Dates and Times:
Wednesday, July 18 through Saturday, July 21 from 10 a.m. – 7 p.m.
Sunday, July 22 from 10 a.m. – 5 p.m.

Location:
Port Marina Way, off of I–84, exit 64, Hood River, Oregon. Parking off exit 63.

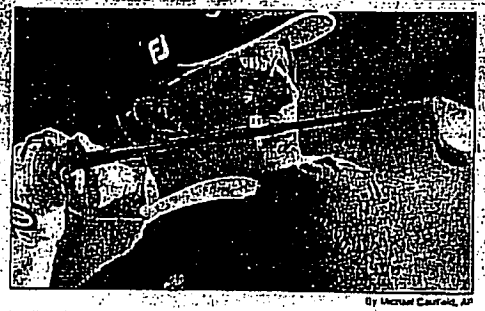
Visit the following companies at the Adventure Village:

SUBARU
The Beauty of All-Wheel Drive®

BALANCE BAR · CitySports · Cobra Kayaks · Dagger · FULL SAIL · GARY FISHER · I·M·B·A · Irish Spring Aloe · ADVENTURE · NAUTICA OFFICIAL OUTFITTERS · Northwest One-Design · Outward Bound · playaboule™ · Rhonda Smith WINDSURFING CENTER · SoBE · Sprint. · YAKIMA destination hardware


NAUTICA
COMPETITION
SUBARU
GORGEGAMES

USA TODAY
Sports
WEDNESDAY, MARCH 22, 2000



By Michael Caulfield, AP

Well-trained: David Duval is sixth in PGA money earned in 2000.

Very fit for competition

David Duval has worked fanatically to get in shape in order to be the best golfer and to challenge Tiger Woods for supremacy in the sport. In Focus, 3C

ESPN TONIGHT

	NCAA MEN'S BASKETBALL — ESPN
7:00pm	NIT Tournament
9:00pm	Quarter Finals
	NATIONAL HOCKEY NIGHT — ESPN 2
7:00pm	Blues vs Hurricanes
11:30pm	NHL 2Night
6&11pm	SPORTSCENTER — ESPN

all times ET www.espn.com

SPECIAL ADVERTISEMENT

SUBARU presents Women in Sports

The Beauty of All-Wheel Drive

Women Take Their Sports to the Extreme at this Summer's Subaru GORGEGAMES®

Believe it or not, Kerstin Weule stopped doing ordinary triathlons three years ago because they weren't challenging enough.

"The courses are pretty flat. There's not a lot of climbing. I wasn't so inspired anymore," she says.

Now Weule competes professionally in off-road triathlons, grueling races that transport the normal triathlon regimen (swimming, biking, running) off the highways and byways and into the mountains.

Of the various sports featured at this year's Subaru Gorge Games, the off-road triathlon is only the most exhausting. This four-year-old extreme sports festival pits some of the world's best athletes against the elements in the midst of the dramatic natural splendor of Oregon's Columbia River Gorge and Mount Hood.

"This was one of the few areas of the country where we could stage events like this in a venue that has the ability to be spectacular," says Peggy Lalor, coordinator of the games. "For the 1998 Gorge Games, we had over 1,200 registered athletes and 25,000 attendees." The participants range from experts to ordinary mortals with a taste for adventure. Says Lalor, "We want the average weekend warrior sports enthusiast to have the ability to rub shoulders with the pros."

And two of the most formidable shoulders at the last Gorge Games belonged to German-born, Weule, who triumphed in the off-road triathlon. But if you ask her, winning wasn't even on her mind.

Photo by Rick Gilsen

Photo by Rick Gilsen

"I really have to focus on my own skill and look within myself rather than focus on trying to beat the competition," she says. "The scene and the people are very different than in road triathlons. Off-road triathletes have more fun. They are not as serious or cutthroat about it. We are like a big family. If somebody crashes in front of you, you help them. The trails are so narrow that you can't get around them anyway, so you encourage them."

The course for July 15th's off-road triathlon consists of a 1,500 meter swim through the currents of the Columbia River, then 25 miles of mountain-biking and a ten-kilometer run through the hills of the Columbia Gorge. Anyone who thinks they're up to it can register to race.

Weule welcomes the challenge. "It takes a person who's a bit more adventuresome. The off-road triathlete is someone who likes to get down and dirty. You can't be too tentative or you're going to get hurt by going too slow. You don't have to be too fit. Just bring a sense of adventure with you."

Kayaker Simmonn Carroll agrees. The winner of the 1998 Gorge Games kayaking competition, she advises whitewater newbies to "be more aggressive than you think you should be. Many people are too timid in the water. It's just a matter of seeing the river as your playground."

Carroll has been playing in the rapids since she was two and kayaking since the age of eleven. Her father ran Liberty Expeditions, a camping program for kids that fostered her love for the outdoors. Her attitude towards kayaking is anything but timid. Recently she took her kayak over a 78-foot waterfall on Oregon's McKenzie River, breaking the women's world record.

Photo by Jack Dykinga

Photo by Jack Dykinga

Her kayaking offers meditative moments in between the surges of adrenaline. "Being out on the river can bring real peace of mind," she says. "Every trip you can experience something new. One river can have so many different attitudes. It's amazing to watch one body of water change in so many ways and still be the same body of water."

She sees kayaking as a challenge to both the body and the brain. "It's both physically and mentally demanding on a person. The water is a force of nature and you've got to react to that."

Carroll is as at home on the ocean as she is on the river; she was recently crowned National Surf Champion. She has paddled all around the country and been on expeditions all around the world. "A lot of times you're exploring an unknown territory," she says. "Once in New Zealand we explored a river that had never been kayaked before."

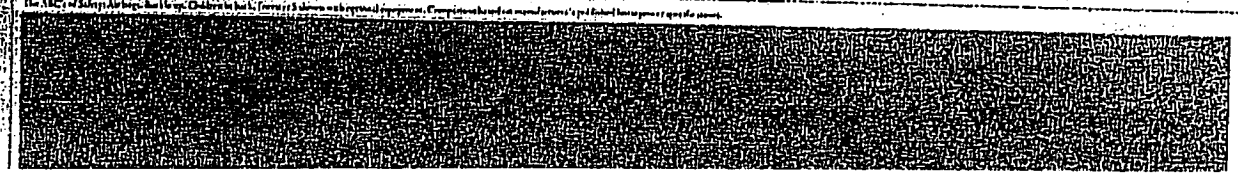
In addition to racing in this year's games, Carroll will be teaching two women's kayaking clinics. The first will teach the basics, the second will hone the skills of intermediate-level paddlers. "There aren't as many women in kayaking as men," she says. "Women have a different style. There's more finesse—a lot of times they're using the water to their advantage rather than trying to fight against it. I love teaching these clinics. To be able to instruct people in what my passion is and to watch them learn just gets me excited."

By Glenn Derene

SUBARU GORGEGAMES®

GORGEGuide

The ABCs of Subaru Air bags. Back bag. Children in back. Front air bags shown with optional equipment. Complete seat belts are standard equipment. Complete seat belts must be used properly to get the most out of air bags.



Like hiking, but really fast, trail running pits you against rough terrain in the midst of natural splendor. Two races will be held this year, a 10K and a 20K, both starting on Burdoin Mountain in White Salmon, Washington on Saturday, July 8th.

Kayaking

Freestyle and Head-to-Head competitions are scheduled for Saturday, July 8th and Sunday, July 9th on the White Salmon River in Husum River in Washington. The top ten qualifiers from the Head-to-Head will then battle it out on Friday, July 14th in the all-out Extreme race.

Mountain Biking

On July 8th and 9th, three competitions are offered for mountain bikers. Mt. Hood Ski Bowl will play host to a Downhill and a head-to-head Dual race. And a 24-Hour Team race will run on a ten-mile track near the base of the mountain.

Outrigger Canoe

One-, two-, and six-man outrigger canoe races will be held on Saturday July 8th and Sunday July 9th at Port of Skamania Pier in Stevenson, Washington. Inspired by the traditional Hawaiian boat races.

49er Sailing

The 49er class of sailboat has a very fast hull and large sail areas, resulting in top speeds in very little wind. These superfast boats will race at Oregon's Cascade Locks on July 8th through July 10th.

Windsurfing

The Columbia River Gorge creates a natural wind current with speeds ranging between 20 and 25 miles per hour in summer months. Ideal for all wind-and-water sports. Showoffs will battle it out in the Freestyle event, to be held at the Spring Creek Fish Hatchery on the Columbia River on the first windy day between July 10th and 14th. Speed demons will run a 15-mile Blowout course from Stevenson, Washington to Hood River, Oregon that same day.

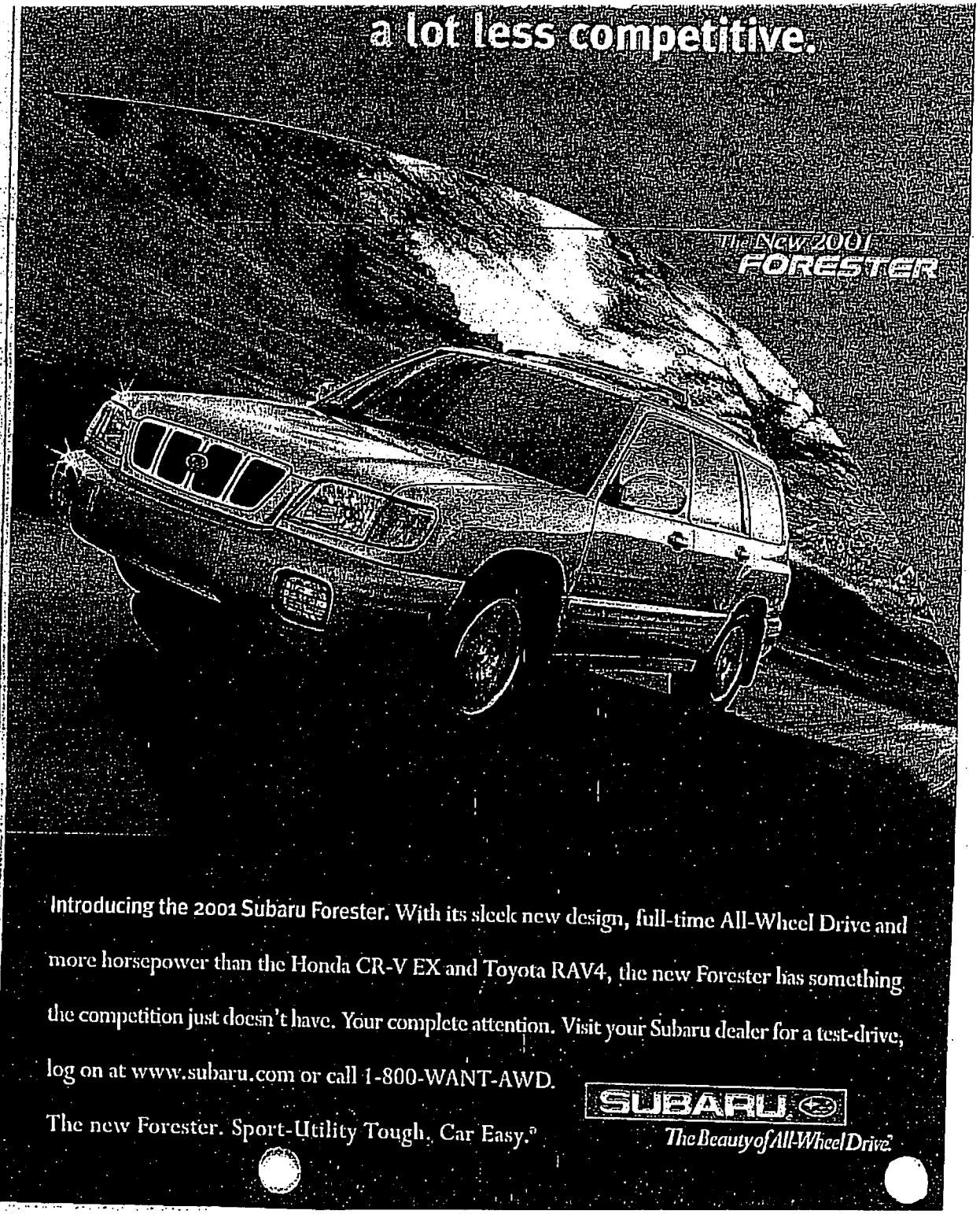
Kiteboarding

This wild new sport combines waterskiing with, well, kite flying: harnessing the power of the Gorge's winds to whisk over the tops of the waves. A freestyle event will take place at Hood River, Oregon, on the first windy day between Monday, July 10th and Friday, July 14th. The 17-mile-long Blowout Race will take place on the second windy day that week and start at the Port of Skamania Pier in Stevenson, Washington.

Off-Road Triathlon

The ultimate test of endurance and concentration, the Off-Road Triathlon will start at Hood River Marina on the morning of July 15th and trace a large circle through the surrounding rivers and hills.

The 2000 Subaru Gorge Games will be headquartered in Hood River, Oregon and will take place from July 8th through July 15th. An NBC broadcast of the games will air on September 3rd from 3 to 4 p.m. and on September 10th from 3 to 4 p.m. (Eastern Standard Time). In addition to the competitions, concerts, parties and clinics for both adults and kids are planned. For information and registration, visit the Gorge Games Web site at www.gorgegames.com.



BRIEFLY

Buchanan supporters oust Texas Reform Party members

HOUSTON — In a coup described by longtime Texas Reform Party leaders as a "storming by the Pat Buchanan brigade," several supporters of national party founder Ross Perot were unseated Saturday after hours of infighting before a meeting of state party leaders.

"The Buchanan brigade has unseated the black and Hispanic delegates of Bexar County," said Paul Truax, founder of the Reform Party of Texas and a national committee member.

As Buchanan's backers fought off Perot loyalists in Texas, Buchanan himself accepted the nomination of the Pennsylvania Reform Party.

Clinton fund raising to rescue L.A. Democratic convention

WASHINGTON — The White House and the Gore campaign are coming to the rescue of the Los Angeles organizers of the Democratic National Convention, who are $3 million short with two months left until the opening gavel.

Following intervention by the campaign, President Clinton will hold a fund-raising breakfast on June 24 at the home of Mayor Richard Riordan, a Republican who has been working hard to raise money after the host committee got off to a glacial start.

Organizers hope Clinton's appearance will raise $4 million to $6 million.

Judge settles rent dispute by paying deaf couple's debt

FAIRFAX, Va. — Judge Donald McDonough handles about 150 landlord-tenant disputes a day, but the verdict he gave a deaf couple facing eviction was something unique.

The case involved Deborah Morris and Louis Swann, who were taken to court by their landlord because they were $250 short on their rent. After hearing arguments, the judge abruptly left the courtroom, then returned a minute later holding two $100 bills and a $50 bill.

"Consider it paid," he said, leaning over the bench and handing his own money to the landlord's stunned attorney Friday.

— From wire reports

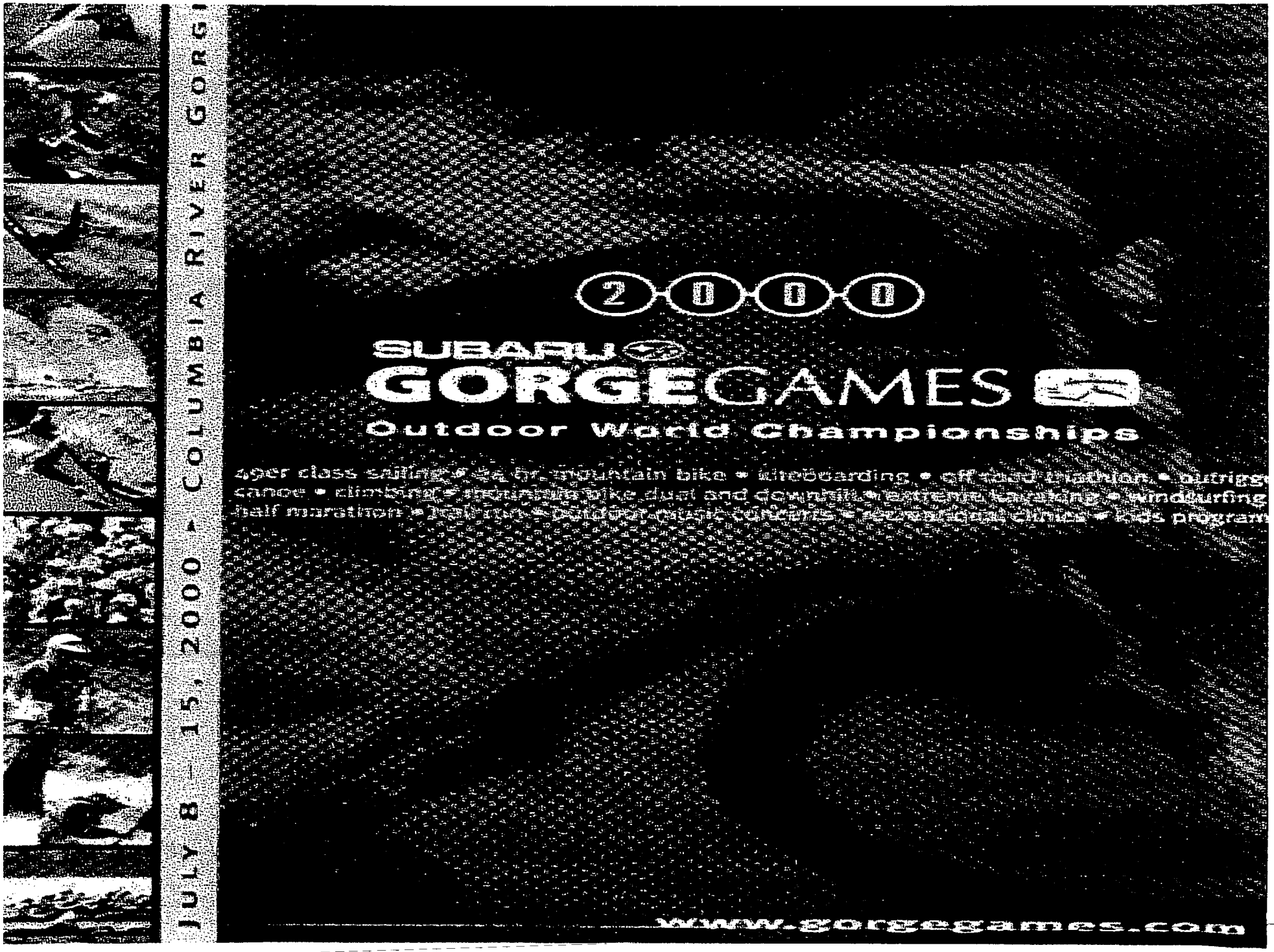
NEW! SAMSONSITE 29" OYSTER HARDSIDES
Durable exterior, wide-set wheels, retractable handle. Gasket seals out dirt and moisture. Top latch combination lock. Available in black, yellow, red, blue. 10-year warranty. Made in the USA. Reg. $200.

NEW!

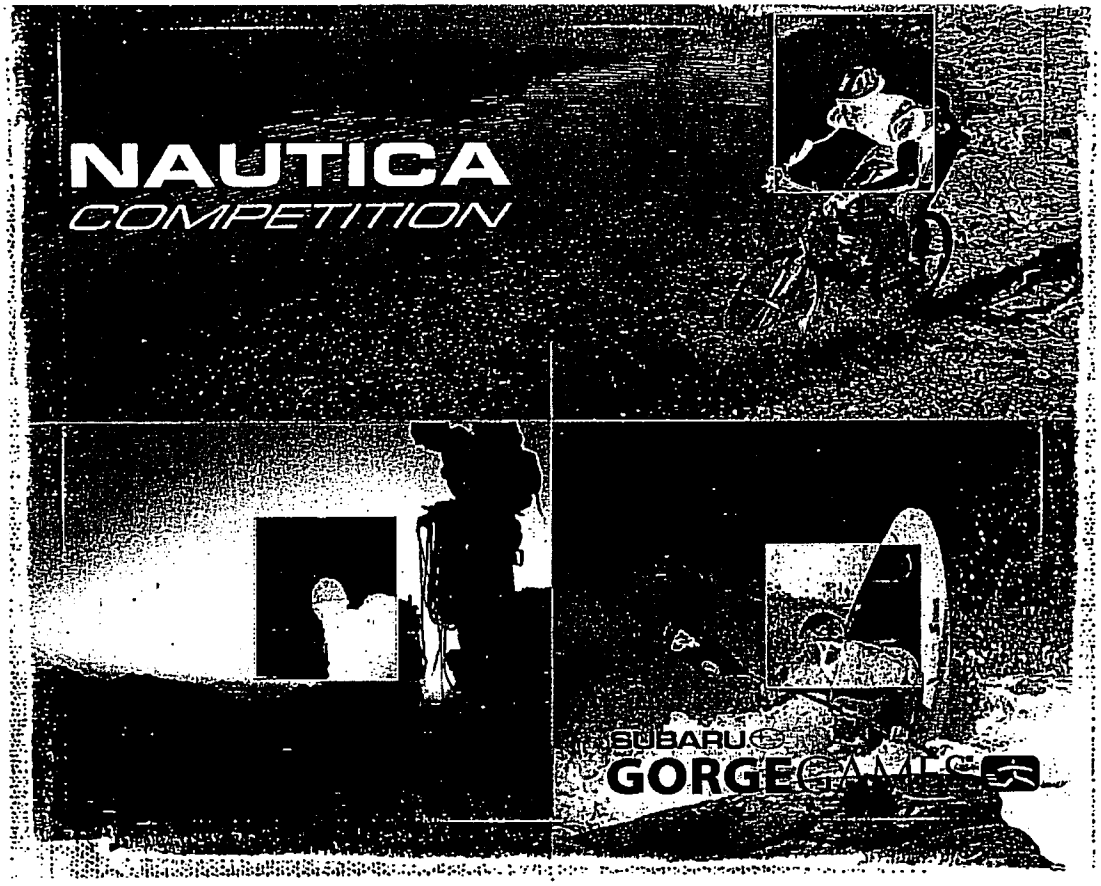
ORDER ANYTIME: TOLL FREE 1-800-452-[illegible]

MEIER & FRANK

FREE
SUBARU GORGE GAMES WEEK-LONG PASS
With $100 or more Nautica purchase. A $180 value.
While supplies last.
ENTER TO WIN
BE A NAUTICA V.I.P.!
Enter to win a trip for 2 to Hood River for the Subaru Gorge Games, 3 days/2 nights, all expenses paid, V.I.P. passes to the games, plus a $500 Nautica wardrobe. A $1000 value. See store for details.
MEET THE PROS
SPORTS DEMONSTRATION DAY
AT WASHINGTON SQUARE
SATURDAY, JUNE 17, noon-3 pm.
Join Subaru Gorge Game athletes and KGON radio for an afternoon of exciting sports action. Meet climber Mark Hudon and try out the climbing wall from Portland Rock Gym. Check out the newest windsurfing simulator from Gorge Performance or experience the art of fly casting courtesy of Clackamas River Fly Shop. Music, sports fashion, fun and excitement. We'll be on the upper parking deck adjacent to our Washington Square store.
REMEMBER, FATHER'S DAY IS SUNDAY, JUNE 18
CHARGE IT WITH MEIER & FRANK.
WE ALSO WELCOME VISA, MASTERCARD AND DISCOVER
MEIER & FRANK
THIS IS WHERE IT GETS GOOD


JULY 8 – 15, 2000 • COLUMBIA RIVER GORGE
2000
SUBARU
GORGEGAMES
Outdoor World Championships
49er class sailing • 24 hr. mountain bike • kiteboarding • off-road triathlon • outrigg
canoe • climbing • mountain bike dual and downhill • extreme kayaking • windsurfing
half marathon • trail run • outdoor music concerts • recreational clinics • kids program
www.gorgegames.com

PROPERTY OVERVIEW


NAUTICA
COMPETITION
SUBARU
GORGE GAMES

July 8 – 15, 2000

Hood River, Oregon

www.gorgegames.com

Sanctioned by NOWR and ACA

Kayaking prize money $20,000

Total prize purse $100,000

49 er class sailing

hour mt.bike race

kiteboarding

off-road triathlon

outrigger canoeing

climbing

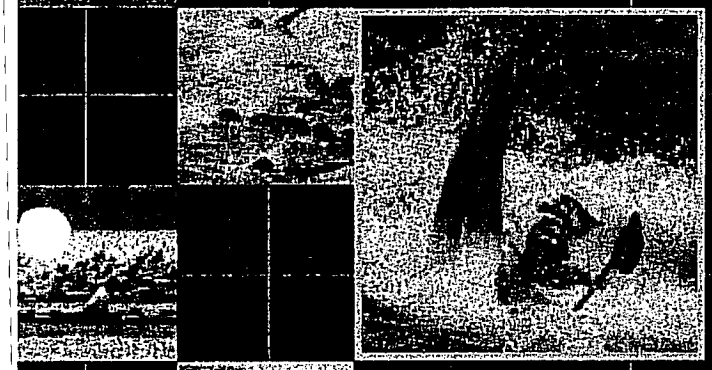
mt.bike dual & downhill

extreme kayaking

SUBARU

GORGEGAMES®

Outdoor World Championships



freestyle kayaking

windsurfing

trail run

half-marathon

paragliding

outdoor music concerts

recreational clinics

kids programs

SUBARU

The Beauty of All-Wheel Drive.

NAUTICA
OFFICIAL OUTFITTERS

YAHOO! Sports
Outdoors
outdoorsports.yahoo.com

netmarket.com

NBC Sports

ADVENTURE

Dagger

.OGO (25% SCALE)

NAUTICA

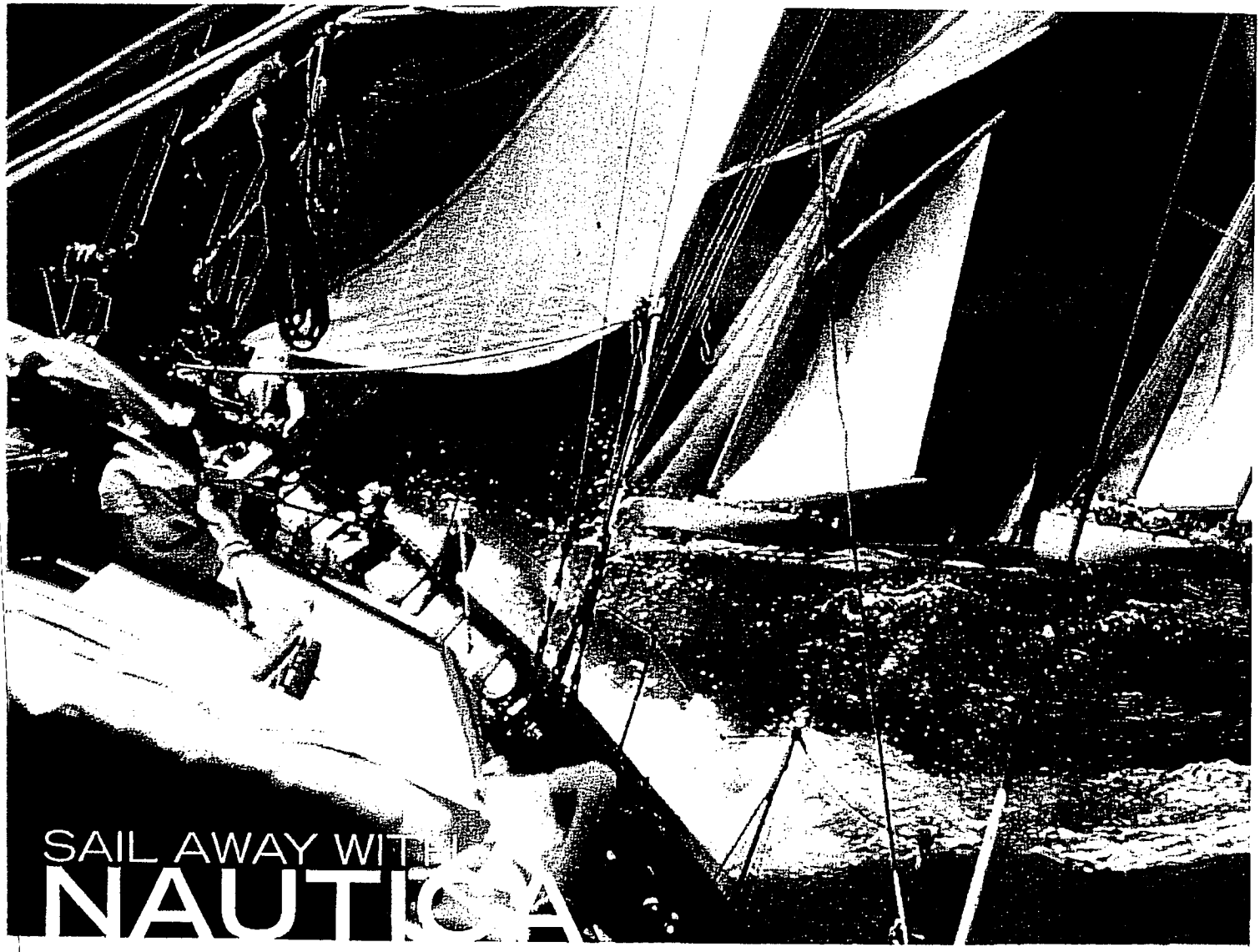
2000 STAR CLASS WORLD CHAMPIONSHIP

ANNAPOLIS YACHT CLUB

ANNAPOLIS, MARYLAND USA

SIGNAGE

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP



Join us as we celebrate the NAUTICA 2000 Star Class World Championship. See the newest sailing collection, exclusively at Hecht's. Receive a complimentary neoprene sunglass case with your $50.00 regular price purchase. And enter to win the NAUTICA VIP contest, three winners will bring a guest on board the world famous Pride of Baltimore on Sunday, May 14th. View the first race of this exciting sailing championship! Sign up: May 1 - May 10 only.

HECHT'S

Annapolis Mayor Dean Johnson
and The City Council
Invite You to The Opening Ceremonies
for

NAUTICA

2000 STAR CLASS WORLD CHAMPIONSHIP

Saturday, May 13, 2000
Susan B. Campbell Park - (Annapolis City Dock)
U.S. Navy Academy Band plays 4:30 PM
International Opening Ceremony - 5:30 - 6:15 PM

- Gary Jobson, ESPN Sailing Commentator, Master of Ceremonies
- 26 countries will be welcomed with flag raising to music played by the U.S. Naval Academy Band
- Riccardo Simoneschi, Star Class President, will declare the Championship open

Tucker Anthony

UPS

ANNAPOLIS

An Annapolis Maritime Heritage Event

HECHT'S & NAUTICA

Invite you to attend a reception
to launch the
Nautica 2000 Star Class
World Championship

Thursday, May 11, 2000
7:00 pm - 9:00 pm

Hecht's Annapolis Mall
Nautica Shop For Men
Main Floor

RSVP by Monday, May 8th
800/ 852-2433 or 703/ 243-6316

NAUTICA
2000 STAR CLASS WORLD CHAMPIONSHIP

HECHT'S
685 North Glebe Road
Arlington, VA 22203

Orioles suffer another loss, 5-1

Sports / C1

Artsy perks

Coffeehouses give local artists exposure on their walls / B1

'Third sec Fatima re

World /

The Sunday Capita

ANNAPOLIS, MARYLAND, MAY 14, 2000

Shorter hemlines wear on school

By LAURA GREEN
Staff Writer

South River High School officials last week cracked down on female students whose hemlines began to rise as sharply as the temperatures.

Administrators sent home scores of girls wearing short shorts, charging that such immodest wear violates the county school system's dress code.

"The early heat wave has presented some issues about dress code," said Kenneth P. Lawson, associate superintendent for instruction and student services.

Lauren McAlee, 15, broke the school board's mid-thigh rule Tuesday and had to carry home a letter reminding her parents of the policy.

> "If you could hear how much complaining is going on, this is distracting the learning process so much more."
> — Lauren McAlee

"My parents see me in the morning," she said. "If they had a problem with the things I wore, they wouldn't let me buy them."

According to the county schools dress code policy, clothing worn in such a manner as to reveal bare skin between the upper chest and mid thigh ... is prohibited.

The responsibility of enforcing the dress code lies with administrators at each school.

By John Gillis — The Capital

Frances Walker of Annapolis gives a thumbs up to Maritime Hall of Fame inductee Scott Allan shortly after the ceremony at City Dock. Ms. Walker's husband, Stuart, was also inducted. For Nautilus 2000 Star World Championship preview, see Page C1.

Inductees

Scott Allan

A former college sailing All-American and U.S. Olympic team member.

Arnold C. Gay

Forty-year sailor who won hundreds of competitions.

Gary Jobson

A world-class sailor who was on the winning America's Cup team in 1977.

John R. Sherwood III

A sailing veteran with nearly 60 years of experience.

Dr. Stuart H. Walker

Former U.S. Olympic and international team member.

CIGI canc senic conti

HMO won patients a

By KARESSA
Staff Wr

One of the region's large organizations has canceled Arundel Medical Center citizens.

CIGNA HealthCare Mid-A letter last month to the 9,300 HealthCare for Seniors Medicare patients.

The company stated that for services received at A Center.

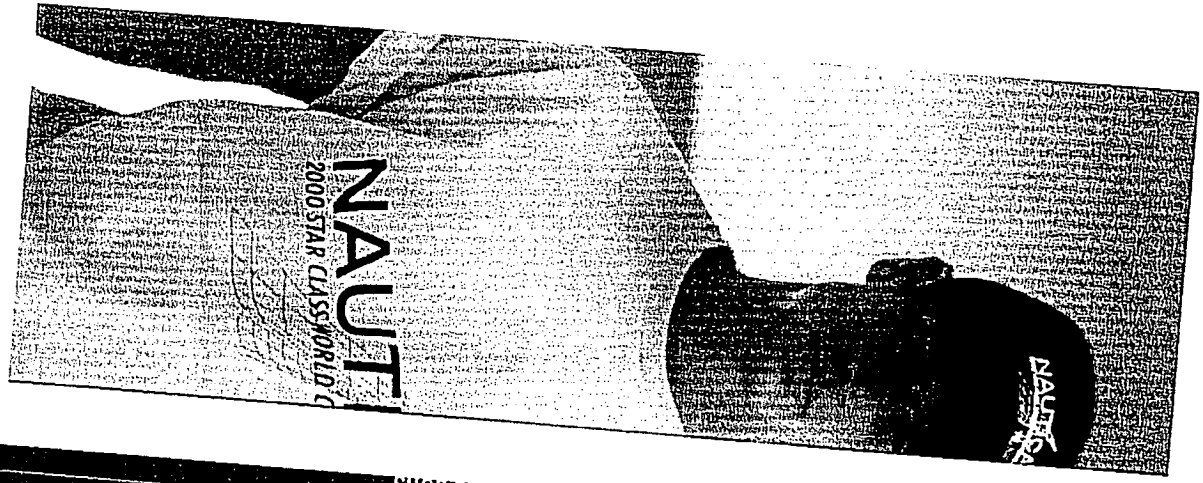
Instead, the letter direc Arundel Hospital in Glen Memorial Hospital in Prince

Last year about 100 HealthCare for Seniors Arundel Medical Center. people are covered by the County.

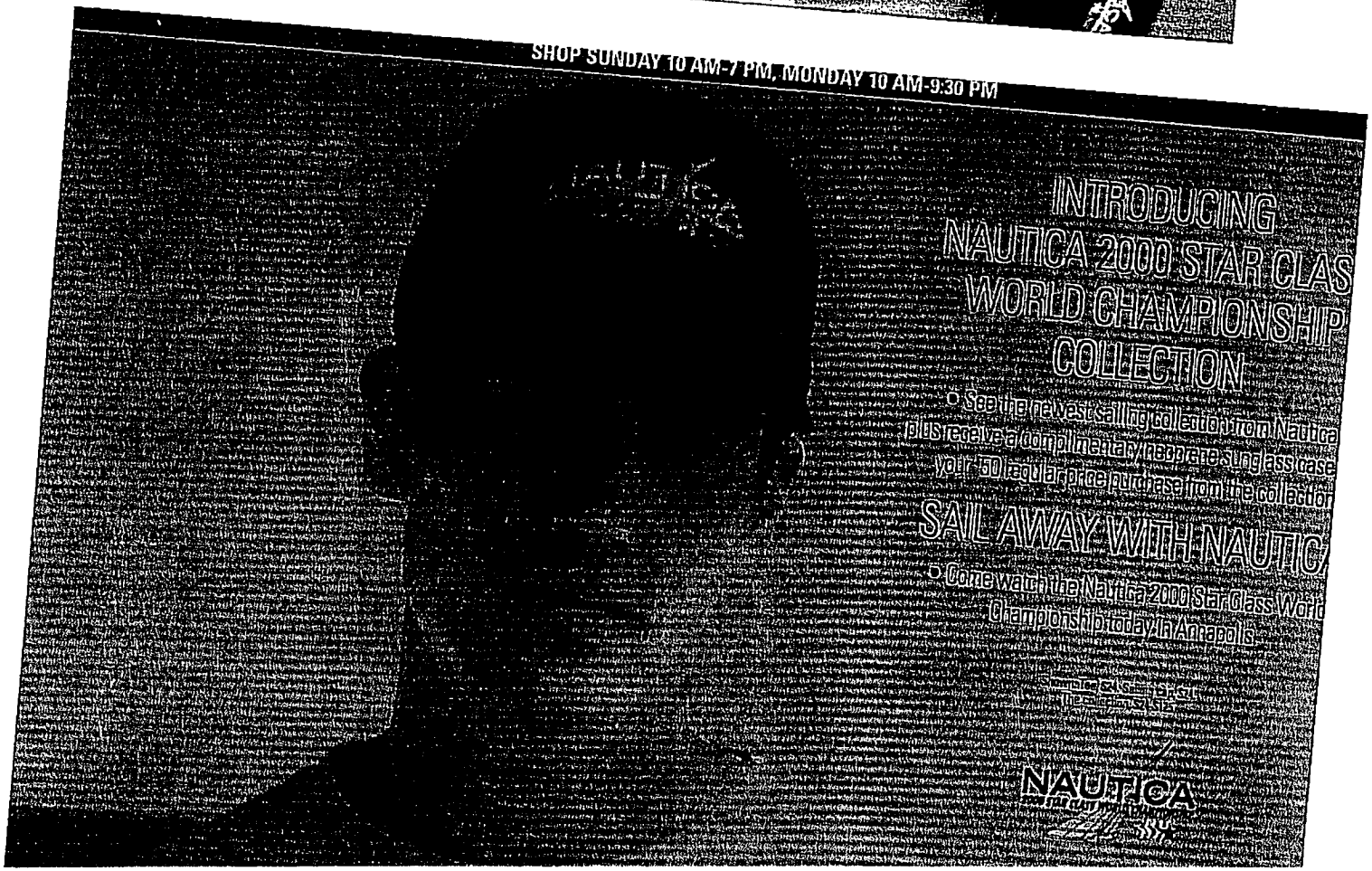
County residents in othe affected by the decision. Sin Act of 1996, the federal go private healthy insurers patients as a means of contr

Under the arrangement, pays the HMOs a fixed mor medical prices as opposed the fee each time a patient

HMO enrollment has plus



SHOP SUNDAY 10 AM-7 PM, MONDAY 10 AM-9:30 PM



NAUTICA
INTERNATIONAL, INC.

May 13, 2000

Dear Star Class Sailors, Families and Friends:

We are especially proud to be the title sponsor and outfitter of the Nautica 2000 Star Class World Championship. We salute all of the Star Class competitors who have gathered this year in Annapolis, America's sailing capital. It is with great pleasure that we are able to participate once again with the sailing community and thank the Annapolis Yacht Club and the City of Annapolis for hosting this prestigious world-class event.

Truly global in scope, the Nautica 2000 Star Class World Championship takes on added significance this year, as it serves as an important Olympic-qualifying race. Competitors have come from every corner of the world to participate in this premier sailing event. To all of our international competitors, we welcome you!

As our name suggests, sailing and the sailing community play an important role at Nautica. Our corporate logo, a fully extended spinnaker, suggests challenge, adventure and discovery. It is in the pursuit of these challenges that we find our inspiration. In the spirit of challenge, adventure and discovery, Nautica wishes all of the competitors good luck and even better sailing!.

Sincerely,

David Chu
Founder, Designer, CEO

11 WEST 19TH STREET, NEW YORK, NEW YORK 10011 TEL: 212 206 7000 FAX: 212 206 7081/7082

contribute to the death?

"Oregon was a leader in adding that question," Rosenberg said. "If it is adopted by other states we'll have a better understanding how smoking is implicated, not only in lung cancer, but a number of other causes of death."

The new birth certificate has more sweeping changes than the certificate. But it's going to be much improved."

Improving a good system is the mantra for public health officials pushing their vision of uniform, up-to-date Internet records for everyone who provides and crunches vital statistics.

While today's records are "very useful" health tools, Oregon Health [illegible] said, they "have limitations related to misclassification of race, birthplace, cause of death on death certificates and other items."

Complicated systems for reporting deaths, in particular, let mistakes creep into the data. Doctors, funeral directors and relatives may all provide different bits of information, that just makes it a little bit more difficult to act on information," said DeBess, the Oregon state epidemiologist. "Quicker access to information, that's what we're all striving for."

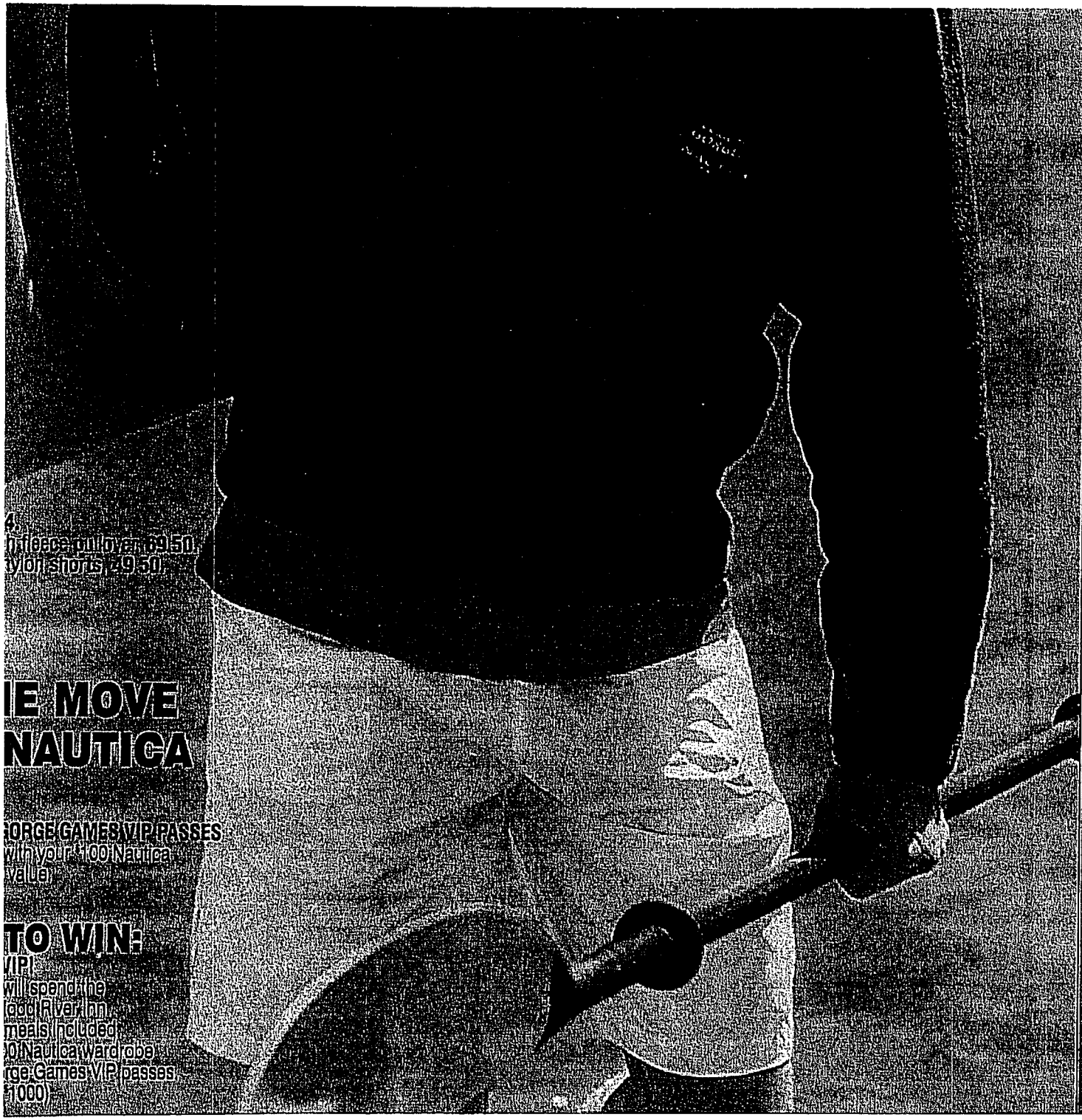
◆

You can reach Andy Dworkin at andydworkin@news.oregonian.com or 503-221-8239.

pages
section
How's

Call your sales representative or

The Orego


4
n fleece pullover, $9.50.
ylon shorts, $9.50.
IE MOVE
NAUTICA
GORGE GAMES VIP PASSES
with your $100 Nautica
value)
TO WIN:
VIP!
will spend the
Good River Inn,
meals included
0 Nautica wardrobe
rge Games VIP passes
$1000)

Gorge Games
graphic tee, $25.
Nylon shorts,
49.50.
Logo hat, $24.
Lightweight
jacket, $128.
Gorge Games
logo tee, $25.
Nylon shorts,
59.50.

formation," said DeBess, the Oregon state epidemiologist. "Quicker access to information, that's what we're all striving for."

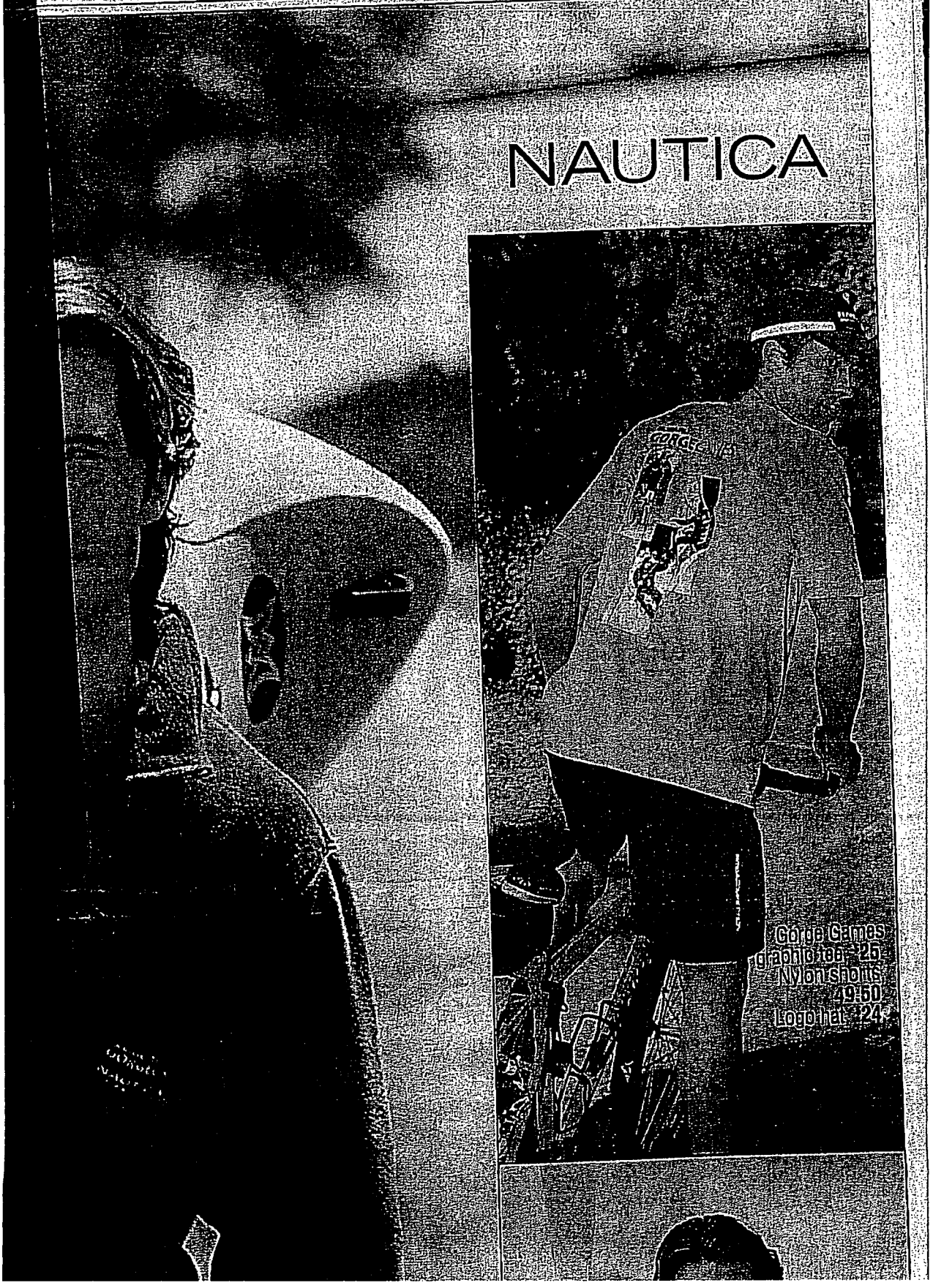
◆

You can reach Andy Dworkin at andydworkin@news.oregonian.com or 503-221-8239.

Call your sales representative or 503-221-8334

The Oregonian

*except Sunday



Death: Oregon forms serve

Continued from Page A6

"pregnant at time of death," or during the preceding year, to better track deaths related to childbirth. Sixteen other states now ask that question.

Several questions on Oregon's existing death form have been added to the new national certificate for other states to adopt. They include more detailed questions about crash-related deaths and a smoking question: Did tobacco use contribute to the death?

"Oregon was a leader in adding that question," Rosenberg said. "If it is adopted by other states we'll have a better understanding how smoking is implicated, not only in lung cancer, but a number of other causes of death."

The new birth certificate has more sweeping changes than the death form.

New questions ask whether a mother used fertility therapy; what infections she had during pregnancy; what illnesses accompanied her labor; who paid for the delivery and whether the mother got federal nutrition assistance. The form also asks for more information on weight gain and smoking during pregnancy.

"It is now a very good data source," Martin said of the birth certificate. "But it's going to be much improved."

Improving a good system is the mantra for public health officials pushing their vision of uniform, up-to-date Internet records for everyone who provides and crunches vital statistics.

While today's records are "very useful" health tools, Oregon Health

"It is now a very goo data source. But it's going to be much improved."

JOYCE MARTIN
EPIDEMIOLOGIST AT THE NATIONA CENTER FOR HEALTH STATISTICS

◆

& Science University epidemi gist Thomas Becker said, "have limitations related to r classification of race, birthpla cause of death on death certifica and other items."

Complicated systems for repo ing deaths, in particular, let m takes creep into the data. Docto funeral directors and relatives m all provide different bits of inf

GRAB OUR EXCLUSIVE
GORGE GAMES
GEAR
DAD
THURSDAY
JUNE 7

NAUTICA
Hooded french terry fleece sweatshirt, $89. Plaid poplin cap, $55.
Graphic tee shirt, $25. Plain front shorts, $59.
FREE
SUBARU GORGE GAMES WEEKLONG PASS
With $100 or more Nautica purchase. A $180 value.
While supplies last.
ENTER TO WIN
BE A NAUTICA V.I.P.!
Enter to win a trip for 2 to Hood River for the Subaru Gorge Games, 3 days/2 nights, all expenses paid, V.I.P. passes to the games, plus a $500 Nautica wardrobe. A $1,000 value. See store for details.
MEET THE PROS
SPORTS DEMONSTRATION DAY
AT WASHINGTON SQUARE
SATURDAY, JUNE 17, noon-3 pm.
Join Subaru Gorge Game athletes and KGON radio for an afternoon of exciting sports action. Meet climber Mark Hudon and try out the climbing wall from Portland Rock Gym. Check out the newest windsurfing simulator from Gorge Performance or experience the art of fly casting, courtesy of Clackamas River Fly Shop. Music, sports, fashion, fun and excitement. We'll be on the upper parking deck adjacent to our Washington Square store.
REMEMBER FATHER'S DAY IS SUNDAY, JUNE 18
CHARGE IT WITH MEIER & FRANK.
WE ALSO WELCOME VISA,
MASTERCARD AND DISCOVER
MEIER & FRANK
THIS IS WHERE IT GETS GOOD.
GIFT CARDS AVAILABLE
AT ALL STORES, PLUS
WWW.MEIERANDFRANK.COM

Graphic tee shirt $25. Plain front shorts, $59.
FREE
SUBARU GORGE GAMES WEEK-LONG PASS

BRIEFLY

Buchanan supporters oust Texas Reform Party members

HOUSTON — In a coup described by longtime Texas Reform Party leaders as a "storming by the Pat Buchanan brigade," several supporters of national party founder Ross Perot were unseated Saturday after hours of infighting before a meeting of state party leaders.

"The Buchanan brigade has unseated the black and Hispanic delegates of Bexar County," said Paul Truax, founder of the Reform Party of Texas and a national committee member.

As Buchanan's backers fought off Perot loyalists in Texas, Buchanan himself accepted the nomination of the Pennsylvania Reform Party.

Clinton fund raising to rescue L.A. Democratic convention

WASHINGTON — The White House and the Gore campaign are coming to the rescue of the Los Angeles organizers of the Democratic National Convention, who are $3 million short with two months left until the opening gavel.

Following intervention by the campaign, President Clinton will hold a fund-raising breakfast on June 24 at the home of Mayor Richard Riordan, a Republican who has been working hard to raise money after the host committee got off to a glacial start.

Organizers hope Clinton's appearance will raise $4 million to $6 million.

Judge settles rent dispute by paying deaf couple's debt

FAIRFAX, Va. — Judge Donald McDonough handles about 150 landlord-tenant disputes a day, but the verdict he gave a deaf couple facing eviction was something unique.

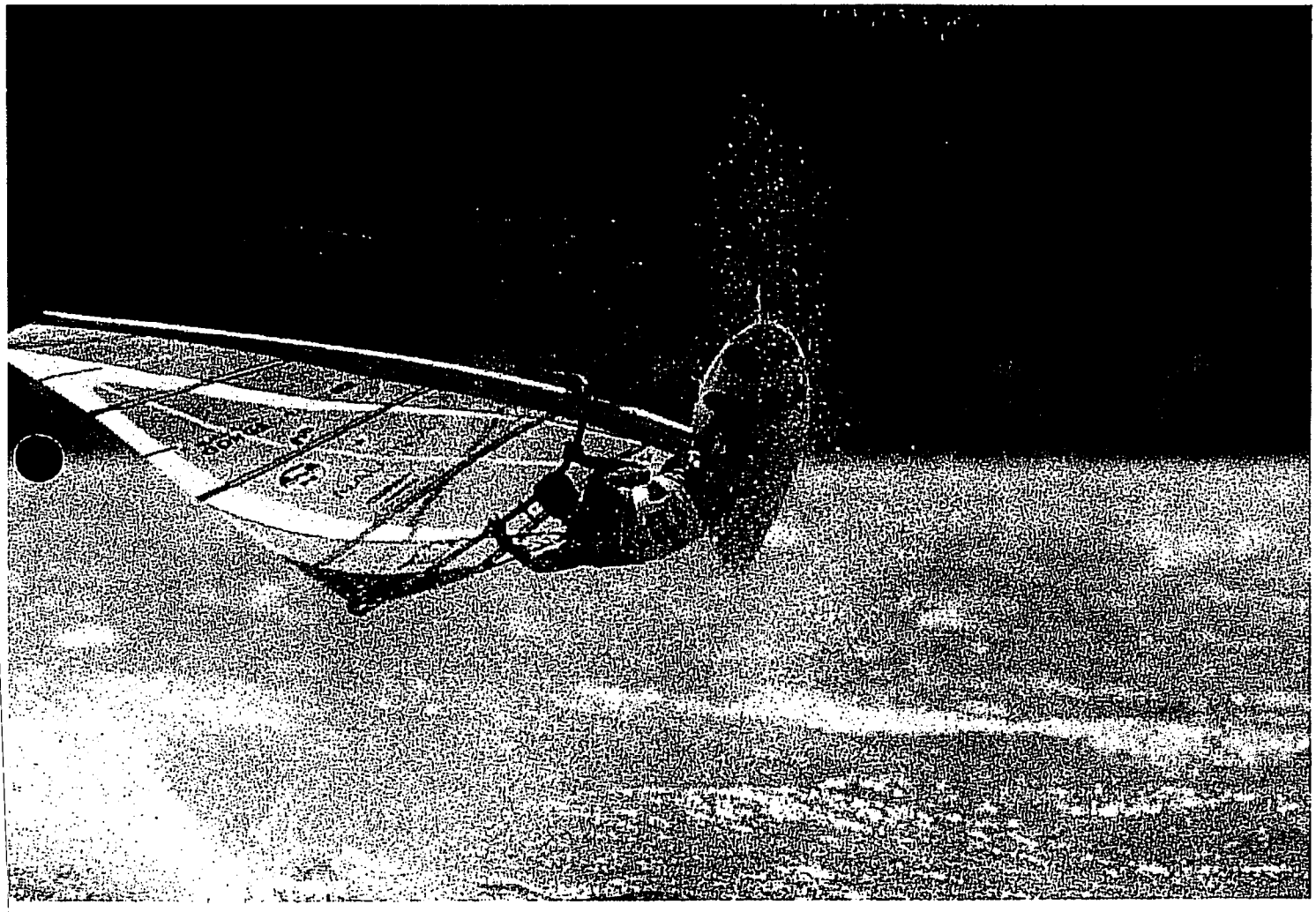
The case involved Deborah Morris and Louis Swann, who were taken to court by their landlord because they were $250 short on their rent. After hearing arguments, the judge abruptly left the courtroom, then returned a minute later holding two $100 bills and a $50 bill.

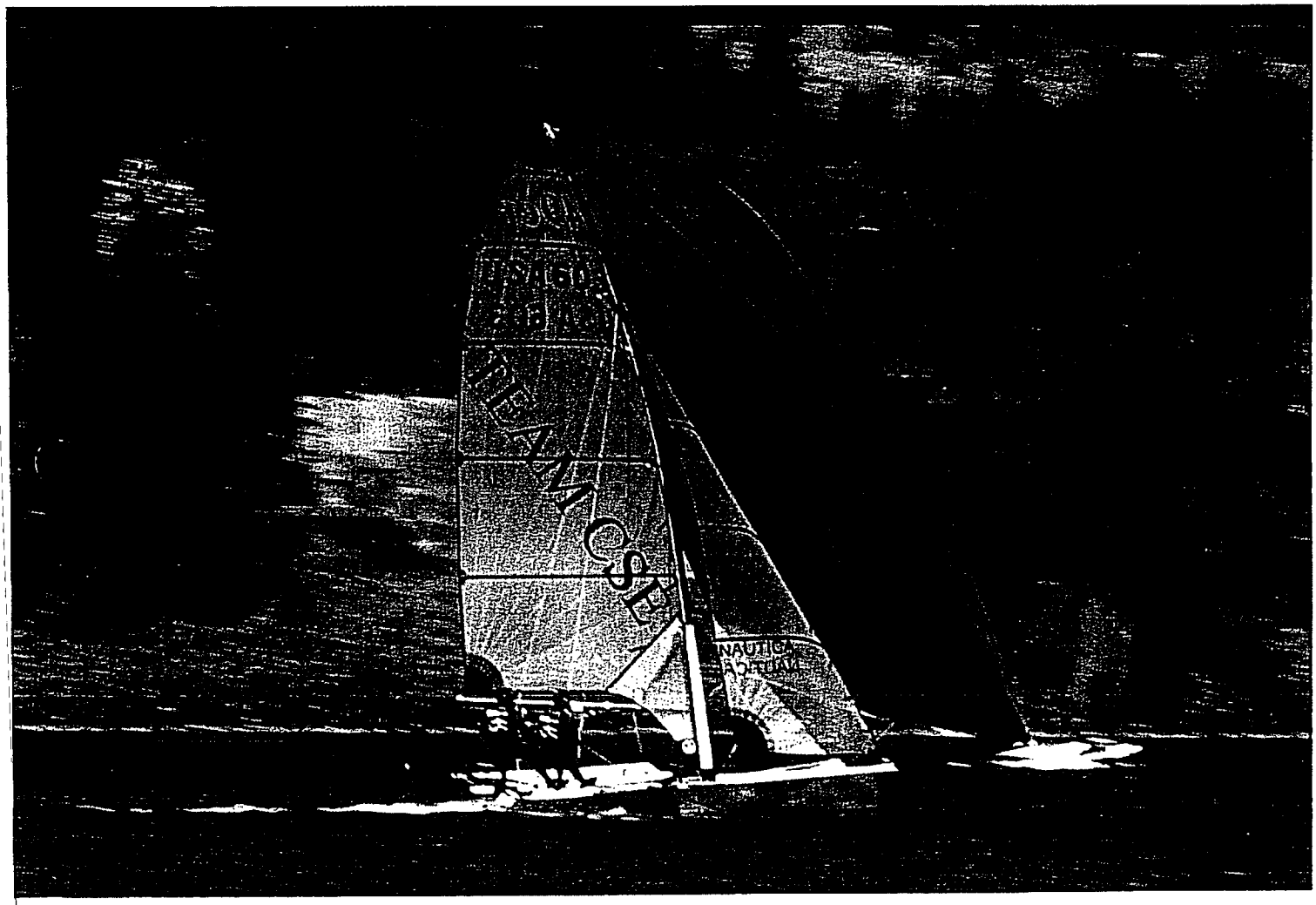
"Consider it paid," he said, leaning over the bench and handing his own money to the landlord's stunned attorney Friday.

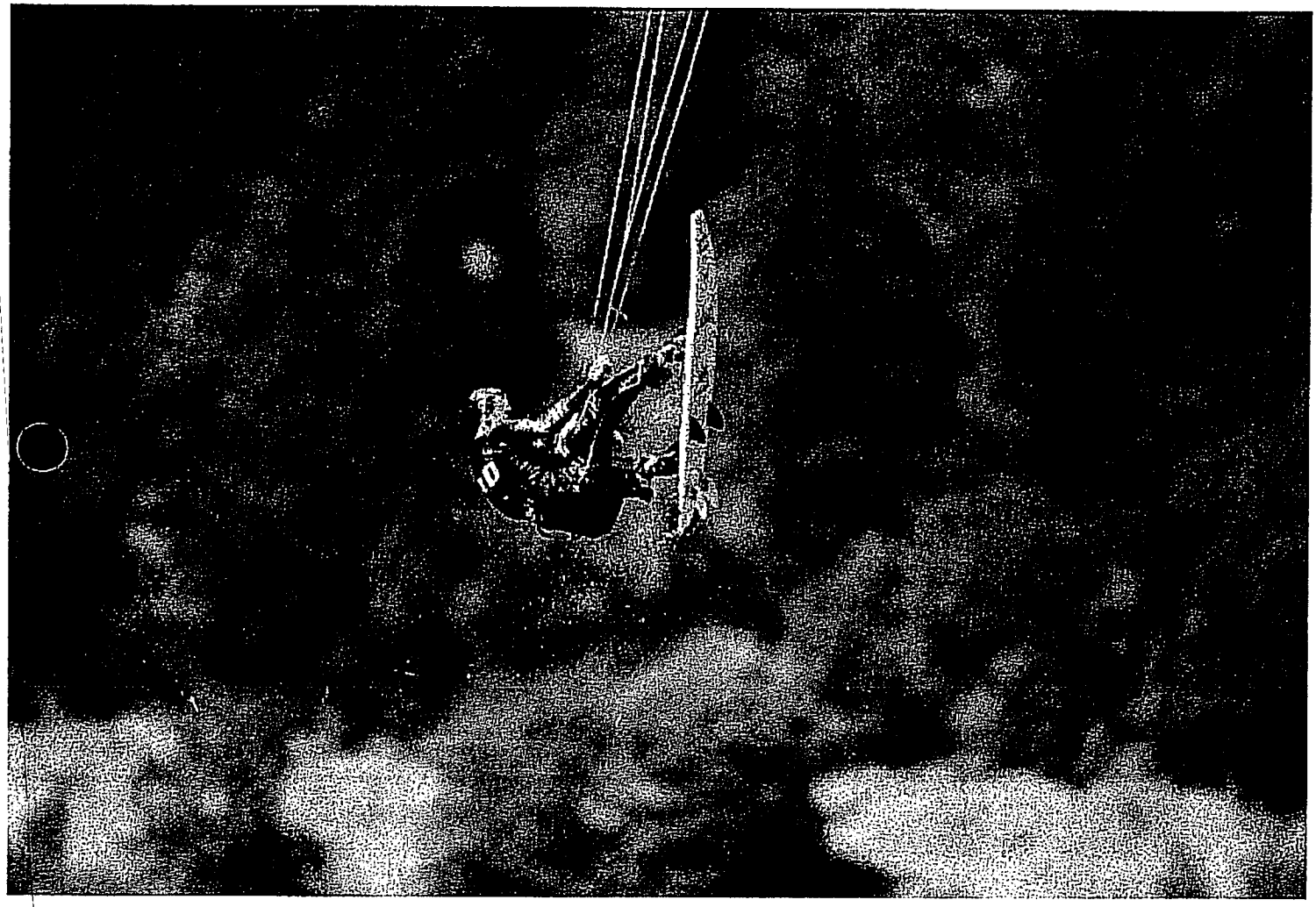
— From wire reports

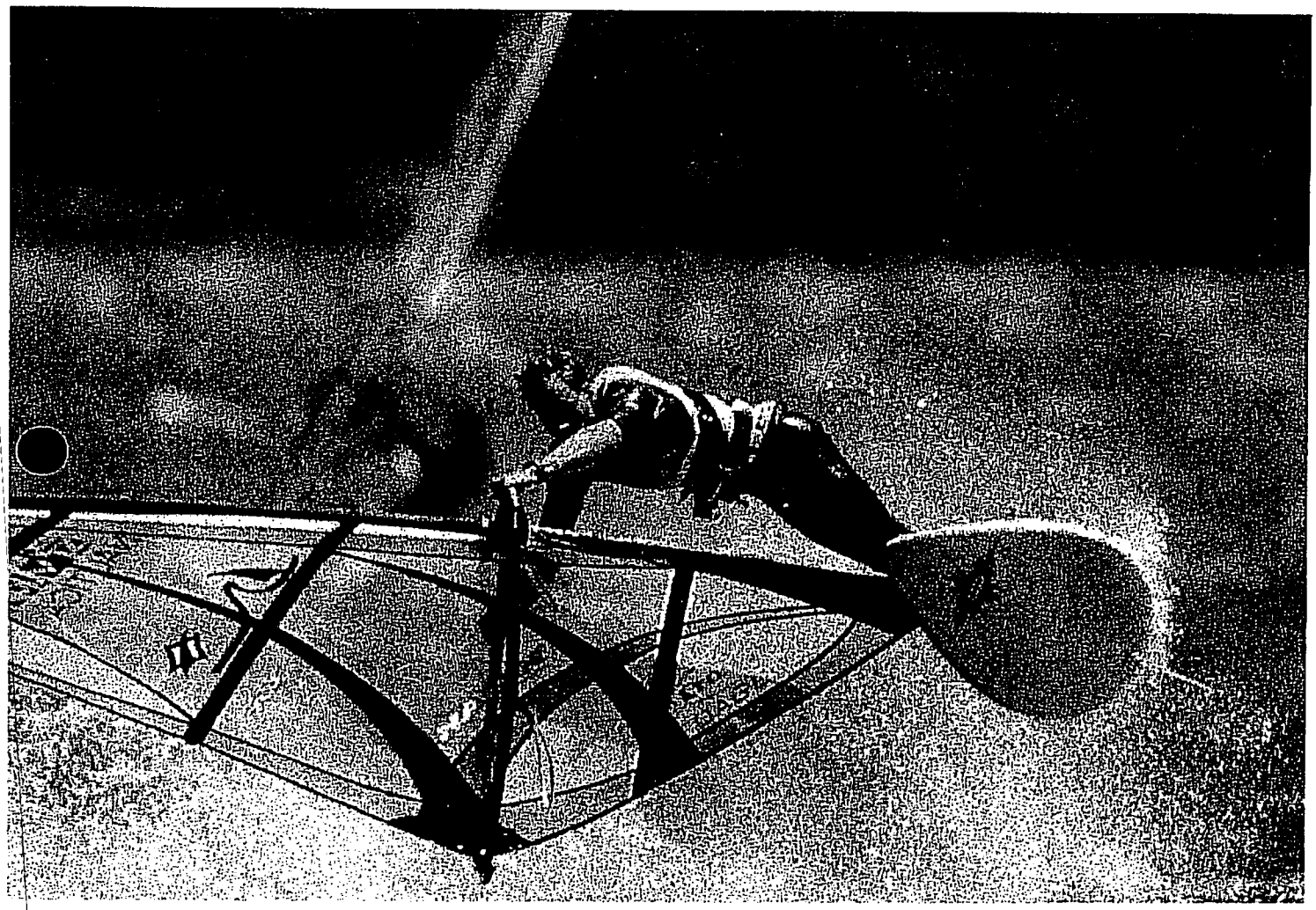
SA
NEW
Durab
Gaske
combi
blue, 1
Reg. $2
NEV

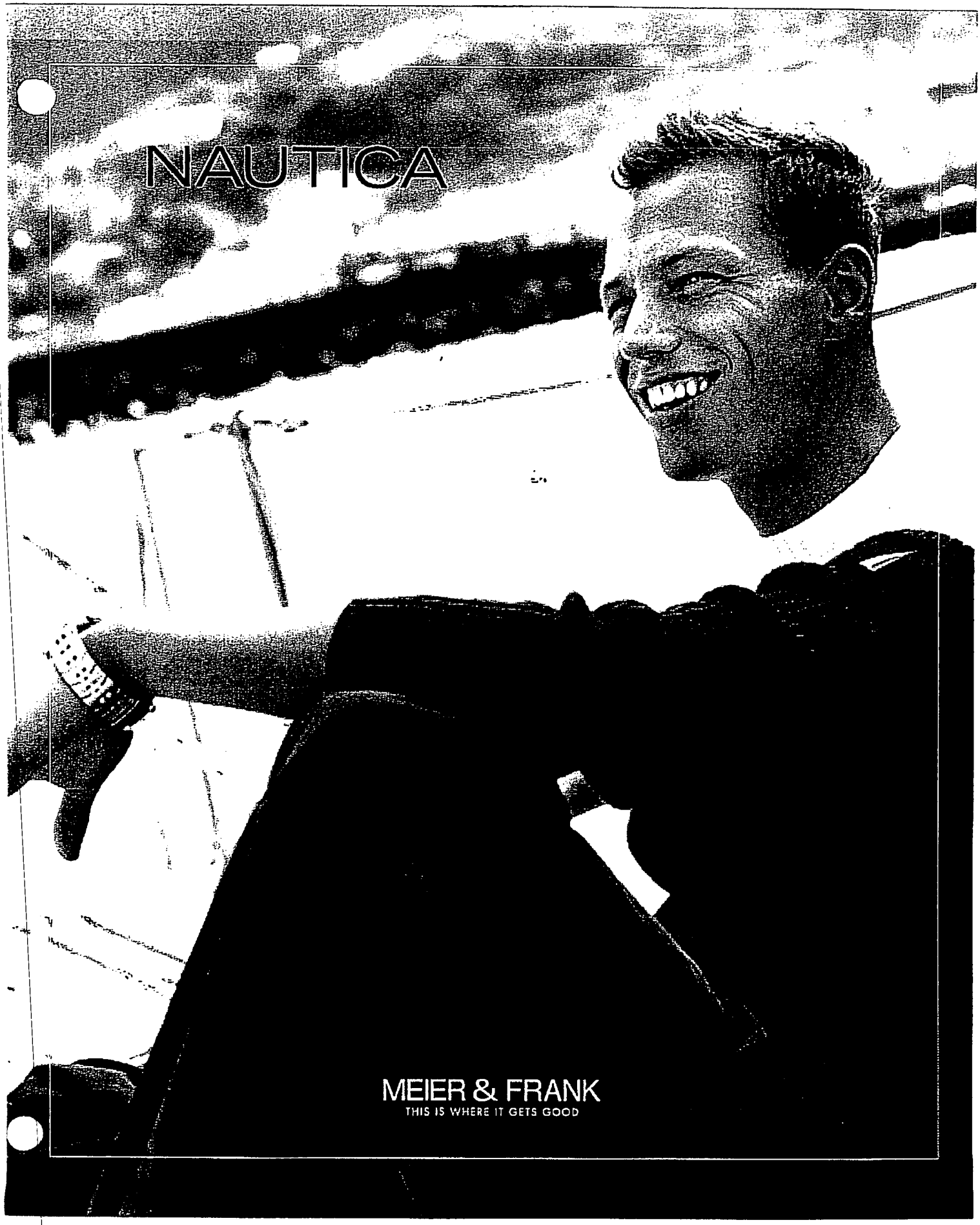
Gorge
Games
2001




TEAM CSE
NAUTICA

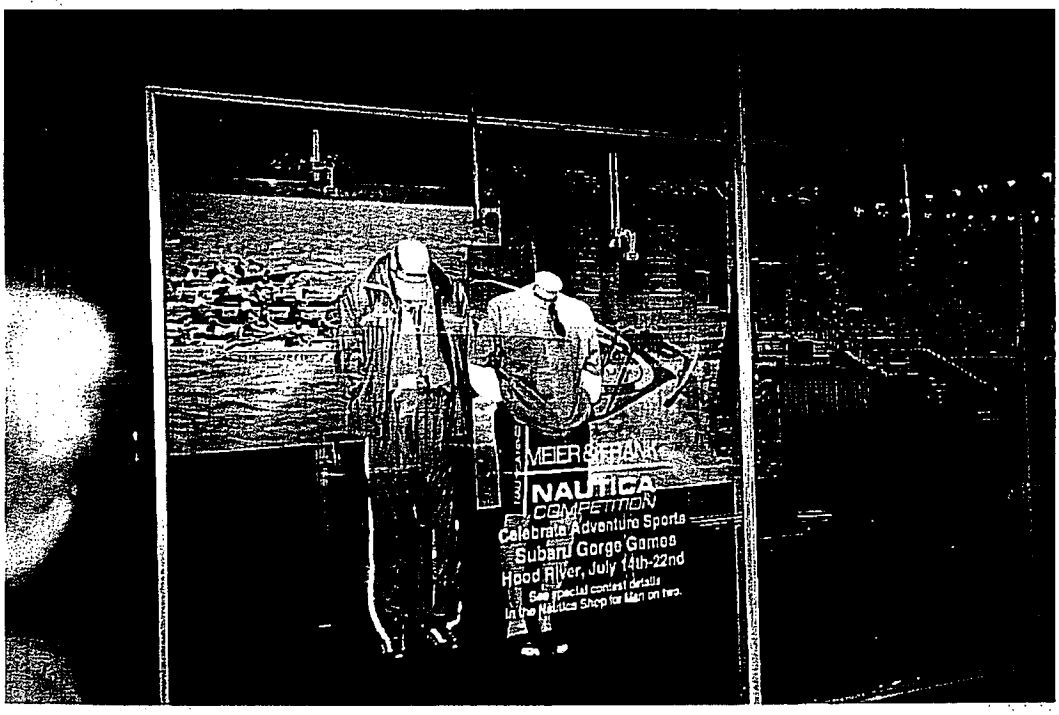


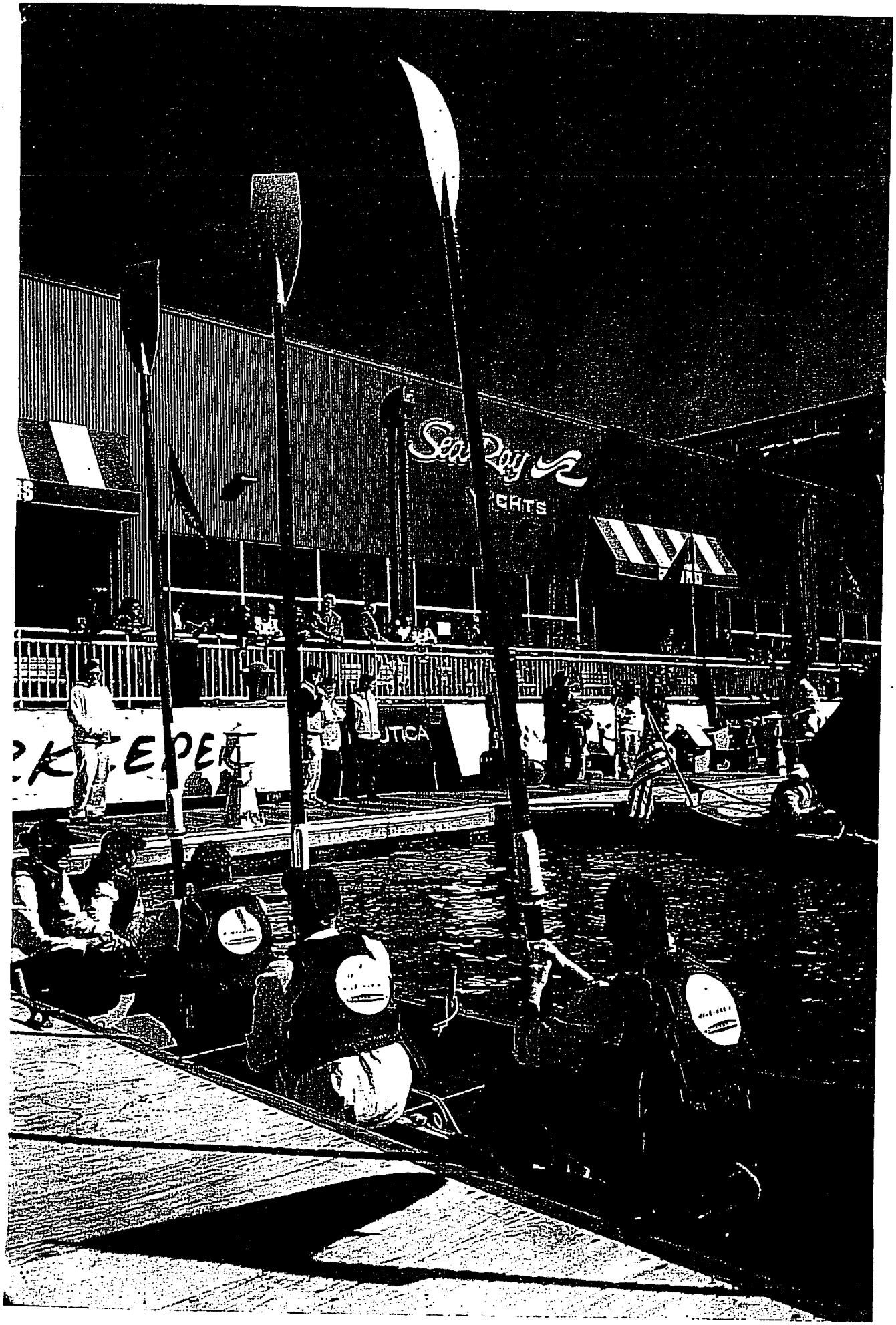



NAUTICA
MEIER & FRANK
THIS IS WHERE IT GETS GOOD

GORGE GAMES 2001

MEIER & FRANK DOWNTOWN WINDOWS


MEIER & FRANK
NAUTICA
COMPETITION
Celebrate Adventure Sports
Subaru Gorge Games
Hood River, July 14th-22nd
See special contest details
in the Nautica Shop for Men on two.

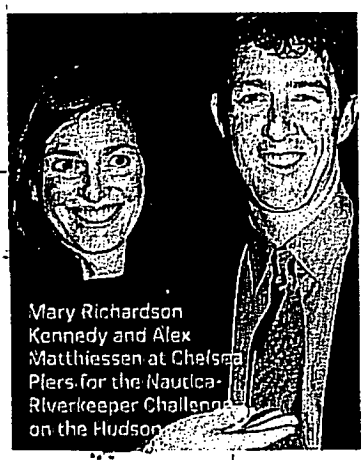

Sea Ray
CRTS
JTICA

BEST OF NEW YORK

NEW YORK®

APRIL 23, 2001

Scene



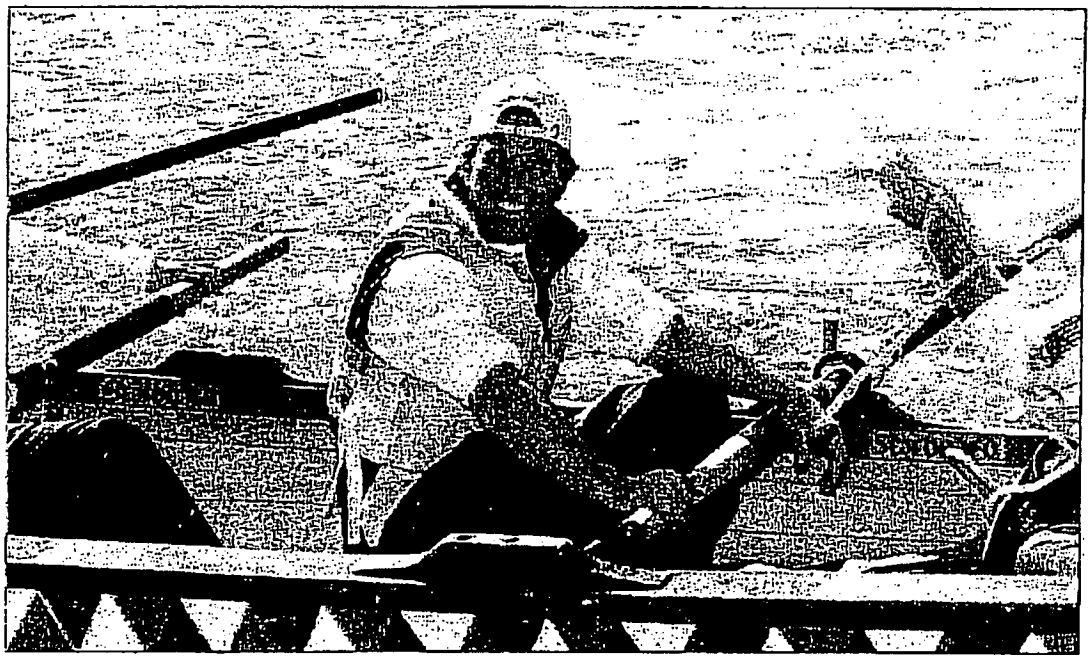
Mary Richardson Kennedy and Alex Matthiessen at Chelsea Piers for the Nautica-Riverkeeper Challenge on the Hudson

Photographs by Patrick McMullan

DAILY NEWS
NEW YORK'S HOMETOWN NEWSPAPER
www.nydailynews.com Friday, April 6, 2001

RUSH & MOLLOY

BY GEORGE RUSH AND JOANNA MOLLOY



RICHARD CORKERY DAILY NEWS

Bobby Kennedy Jr. proved he's anything but a sore loser Wednesday as he flashed that patented family grin after finishing last in the Nautica-Riverkeeper Challenge, held on the Hudson River.

Bracco lends a hand

Her arm may have been in a sling, but **Lorraine Bracco** soldiered on Wednesday night at the Riverkeeper Benefit to help clean up the Hudson.

Bracco, who plays psychiatrist Jennifer Melfi on "The Sopranos," said she injured herself filming her graphic rape scene a few months ago.

So she missed the afternoon's Nautica-Riverkeeper Challenge, a boat race that featured **Bobby Kennedy Jr.** and his crew of rowers, who were beaten by a team from Tudor Investment.

"He's a Kennedy, so of course Bobby is a fierce competitor and he was rowing his heart out, but his boat came in dead last," our source tells us.

However, Kennedy was all smiles at the Riverkeeper dinner and auction held later at Chelsea Piers.

Auctioneer **Chevy Chase** resorted to what's quickly becoming his standard joke, threatening to take off his pants if people didn't start bidding. Soon afterward, four tickets to the fall premiere of the "Harry Potter" movie in London went for $25,000.

Also on hand were **Queen Noor**, widow of Jordan's King Hussein; **Glenn Close, Patty Hearst, Fisher Stevens, Mary Kennedy, Ethel Kennedy** and **Kenneth Cole** and **Maria Cuomo Cole.**

The evening raised about $2.5 million.

express
www.nydailynews.com TODAY'S NEWS TODAY Friday, April 6, 2001

Hudson help

Her arm may have been in a sling, but **Lorraine Bracco** soldiered on Wednesday night at the Riverkeeper Benefit to help clean up the Hudson, say Rush & Molloy.

Bracco, who plays psychiatrist Jennifer Melfi on "The Sopranos," said she injured herself filming her graphic rape scene a few months ago.

So she missed the afternoon's Nautica-Riverkeeper Challenge, a boat race that featured **Bobby Kennedy Jr.** and his crew of rowers, who were beaten by a team from Tudor Investment.

"He's a Kennedy, so of course Bobby is a fierce competitor; and he was rowing his heart out, but his boat came in dead last," a source told the columnists.

Still, Kennedy was all smiles at the Riverkeeper dinner and auction held later at Chelsea Piers.

Auctioneer **Chevy Chase** resorted to what's quickly becoming his standard joke, threatening to take off his pants if people didn't start bidding. Soon afterward, four tickets to the fall premiere of the "Harry Potter" movie in London went for $25,000.

Also on hand were **Queen Noor**, widow of Jordan's **King Hussein; Glenn Close, Patty Hearst, Fisher Stevens, Mary Kennedy, Ethel Kennedy** and **Kenneth Cole** and **Maria Cuomo Cole.**

The evening raised about $2.5 million.

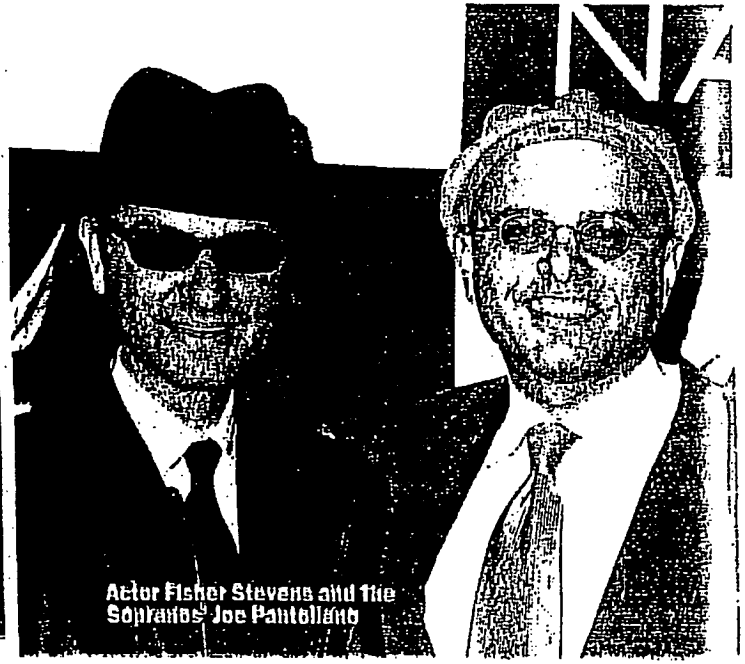
DNR
Sportswear Monday

Nautica Fluffs Riverkeeper's Sails

Keeping the Hudson River clean and Riverkeeper in business attracts the most interesting and impressive group of supporters. Aside, of course, from the Kennedy family and its obvious connection to the environmental protection group through Robert F. Kennedy Jr., Riverkeeper's chief prosecuting attorney.

Among the boldface names in the crowd for the group's annual fundraiser last week at Chelsea Piers were: Queen Noor of Jordan, Bob Pittman, co-COO of AOL Time Warner, Glenn Close, Christopher and Dana Reeve, Chevy Chase, Dan Aykroyd, Patty Hearst, designers David Chu and wife Gina and Kenneth Cole and his wife, Maria Cuomo Cole, John Mellencamp and a handful of cast members from HBO's *Sex and the City* and way-hot *The Sopranos*.

Riverkeeper's Robert F. Kennedy Jr.



Actor Fisher Stevens and the Sopranos' Joe Pantoliano

Photos by IGOR VISHYAKOV

The event's annual Riverkeeper Award was given to Louis Bacon, chairman and CEO of Moore Capital Management and chairman of The Moore Charitable Foundation. More than $2.3 million was raised for the Hudson River effo[illegible] between the fundraising dinner and auction; items up for bids included opening-night tickets to the upcoming Harry Potter movie, a Hudson River tour with RFK Jr. and a package of tickets to four summertime concerts, including N'Sync and U2.

The Riverkeeper's annual "Fisherman's Ball" was sponsored and hosted, in part, by Nautica, thanks to Chu's blossoming friendship with Kennedy. When you're listed as [illegible] top sponsor, you're certain to get one of the best tables in the house. Among those sitting with Chu for the night, Kennedy, Close and the Reeves. —A.D.

Gala

Society

BENEFIZ-FEIER NEW YORK

■ *Auf diesen Tag freuen sich die Promis monatelang: Wenn „Riverkeeper" einlädt, steht neben der Party auch ein Sportereignis auf dem Programm. Diesmal hatte die Umweltorganisation eine Regatta auf dem Hudson River für Schauspieler, Politiker und spendable Wirtschaftsbosse organisiert.* **„Leider ist keiner ins Wasser gefallen"**, *scherzte Komiker Chevy Chase beim Dinner. Und frotzelte weiter: „Letztes Jahr gab es wenigstens ein paar Bauchklatscher!"* □

WO: Nach der Booteregatta auf dem Hudson River wurde im Pier 60 Event Center am Hafen diniert.

AUCH AUF DER GÄSTELISTE: Ex-„Superman" Christopher Reeve, Rocksänger John Mellenkamp, Chevy Chase.

INFO: Die Riverkeeper-Organisation kümmert sich als Hüterin des Hudson River um den Umweltschutz in New York City.

Streiter für die gute Sache: Anwalt Robert F. Kennedy jr. vertritt die Riverkeeper. Er kam mit der jordanischen Ex-Königin Nur (r.) und Schauspielerin Glenn Close

FOTOS SIPA

Model Molly Simms sparte sich den Sport und erschien erst zum Dinner

△ „Sopranos"-Star Lorraine Bracco (mit John Ventimiglia) hat ihren linken Arm bei Dreharbeiten verletzt

„Und was trägst du?" Die Serienstars Cynthia Nixon (l.) und Kristin Davis verglichen ungeniert ihre Modelabels

◁ Solistin: Michael Douglas' Exfrau Diandra (in Versace) kam ohne Begleitung zum Abendessen im Pier 60

△ Christopher Reeves Ehefrau Dana engagiert sich seit Jahren für saubere Gewässer in New York

On the AVENUE
THE PEOPLE & PROPERTY WEEKLY
Thursday, April 12, 2001
One Dollar

SCENE BELOW 57th STREET

by Norah Lawlor

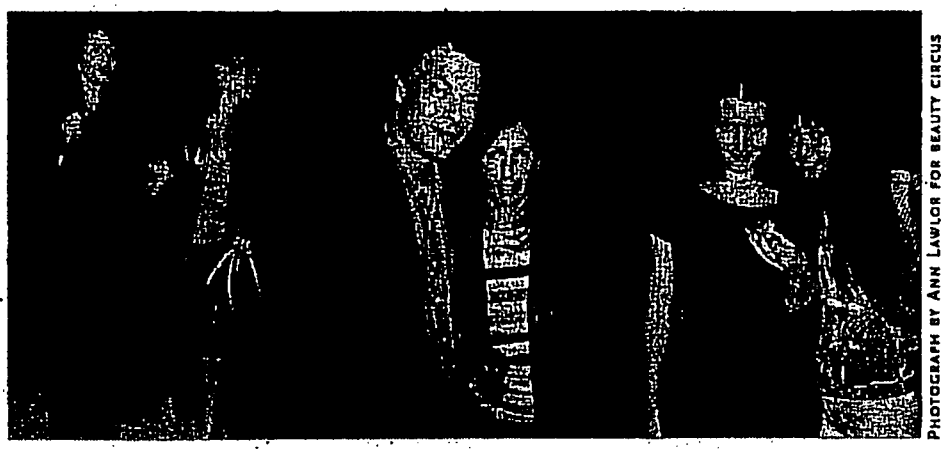
Queen Noor *Mary Kennedy and husband Robert* *Diandra Douglas wearing Versace* *Dana Reeve wears Kenneth Cole jacket*

The charity event of the week was for the Fifth-Annual Riverkeeper Benefit held at the Chelsea Piers. The guest of honor was **Louis Bacon**, C.E.O. Of Moore Capital Management, who is very private, very rich, and owns Robins Island. Louis is also the lead investor in the Forestland Group, (TFG), an investment manager that acquires naturally regenerating forestlands, which it manages on a sustainable basis. Supporters of the night were Louis' brother Zack, who dates **Diandra Douglas, Mary Richardson Kennedy** and **Robert Kennedy, Christopher** and **Dana Reeve**, *Sex and the City* stars **Cynthia Nixon** and **Kristen Davis, Molly Sims, Patty Hearst, Lorraine Bracco, Fisher Stevens, Queen Noor**, and the evening's performer, **John Mellencamp** with his wife, model **Elaine Irwin**.

On the AVENUE
THE PEOPLE & PROPERTY WEEKLY

SCENE BELOW 57th STREET

by Norah Lawlor



PHOTOGRAPH BY JOHN-MARSHALL MANTEL

PHOTOGRAPH BY ANN LAWLOR FOR BEAUTY CIRCUS

Cynthia Nixon and Kristin Davis

Richard Johnson and Jacqui Lefton

Ruth Gutman and Irina

MANTEL

PHOTOC

Kenneth Cole with wife Maria Cuomo Cole

Fisher Stevens

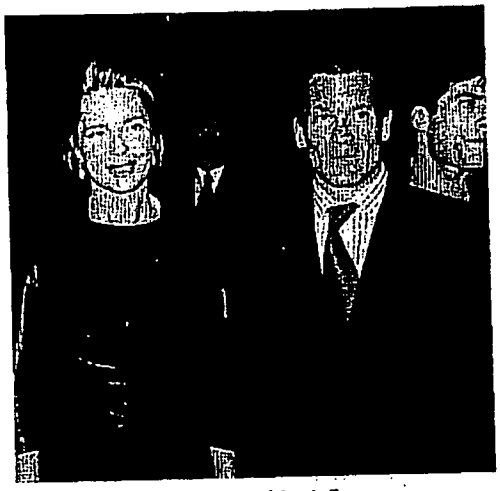
Dana Reeve with husband Christopher

THE 5TH ANNUAL RIVERKEEPER BENEFIT / WEDNESDAY, APRIL 4, 8:00 P.M.

Robert Kennedy Jr., Lorraine Bracco, and Joe Ventimiglia

Gina Chu with husband David, and Glenn Close wearing Armani

Dana Reeve in a Kenneth Cole jacket with husband Christopher



Queen Noor and Louis Bacon

Bernard Shaw and wife Patricia Hearst

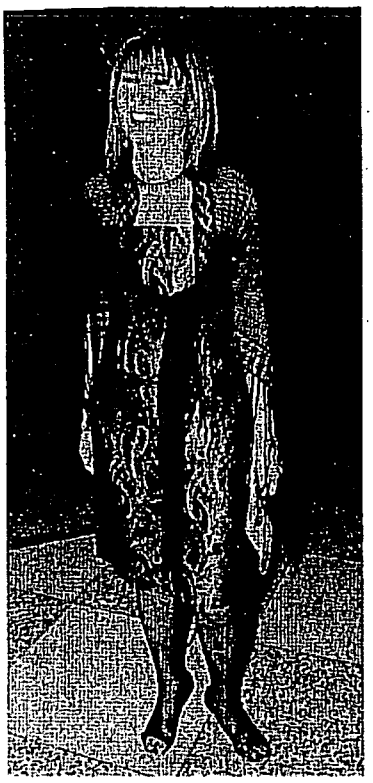
Joe Pantoliano and Fisher Stevens dressed in Dolce and Gabbana

Gary Goldstein and wife Jill Brooke with Maria Cuomo Cole and husband K

PHOTOGRAPHS BY JOHN-MARSHALL MANTEL

AROUND TOWN

THE 5TH ANNUAL RIVERKEEPER BENEFIT / WEDNESDAY, APRIL 4, 8:00 P.M.



Nicole Miller

Molly Sims wearing Vivienne Westwood

Mary Richardson Kennedy and husband Robert

Chevy Chase and wife Jayni

Richard Belzer

Cynthia Nixon and Kristin Davis

Diandra Douglas wearing Versace

PHOTOGRAPHS BY JOHN-MARSHALL MANTEL

NAUTICA-RIVERKEEPER CHALLENGE ON THE HUDSON / WEDNESDAY, APRIL 4, 2:30 P.M.

BOBBY ROW YOUR BOAT ASHORE BY JOHN-MARSHALL-MANTEL

Nobody wanted Robert F. Kennedy, Jr. to fall into the Hudson River. Well, maybe a few cynics in the crowd thought it would be funny.

Kennedy, the Chief Prosecuting Attorney for Riverkeeper, competed in the "Fifth Annual Nautica-Riverkeeper Challenge," a benefit for the organization that seeks to preserve and improve the ecological health of the Hudson River and its connected waterways. Using Whitehall Rowing Gigs, teams representing Tudor Investment, Lehman Brothers, Moore Capital, Goldman Sachs, and others raced from the dock of Chelsea Piers 60 out into the open river and back again several times. Tudor Investment was declared the victor. A large motorboat carrying the press was, of course, speeding along just out of range of the rowers' oars.

The cold, rainy early April New York weather had given way to a beautifully brisk and sunny day. Equally beautiful were the fashion models from IMC and other agencies who were on some of the rowing teams. This display of All-American vim and vigor made it seem more like a weekend in Hyannisport than a workday in Manhattan. The benefit continued at Pier 60 that evening with a dinner party honoring Louis Bacon, the CEO of Moore Capital Management, who has been a strong supporter of Riverkeeper and its mission.

Kennedy played host for the evening attired not in a windbreaker, cap, and boots as he had for the rowing race, but in a conservative dark suit. His wife Mary, Queen Noor of Jordan, Glenn Close, Kristin Davis, Cynthia Nixon, Kenneth and Maria Cole, Chevy Chase, Dana and Christopher Reeve, Molly Sims, David Chu, and many others made the event a sophisticated counterpoint to the earlier nautical athletics.

Riverkeeper was founded in 1983, and participated in the creation of the 1997 New York City Watershed Agreement. It has been so successful that the organization has been franchised to other community leaders nationwide who want to insure that their children have safe drinking water, not laced with arsenic, and an environment to enjoy for boating or fishing on a scenic day.

PHOTOGRAPHS BY JOHN-MARSHALL MANTEL

The New Sun Newspaper
EXPOSING LIFE AT ITS BEST
World Wide Web Edition www.newsun.com Monday, April 19, 2001

Clean Water

Riverkeeper's and its Chief Prosecuting Attorney, **Robert Kennedy, Jr.,** work hard to protect the Hudson River watershed by tracking down and stopping polluters who abuse the river, its tributaries, and the New York City water supply.

At a recent fundraiser, over $2.5 million was raised from ticket sales, a live auction, and two generous supporters donating $200,000 each.

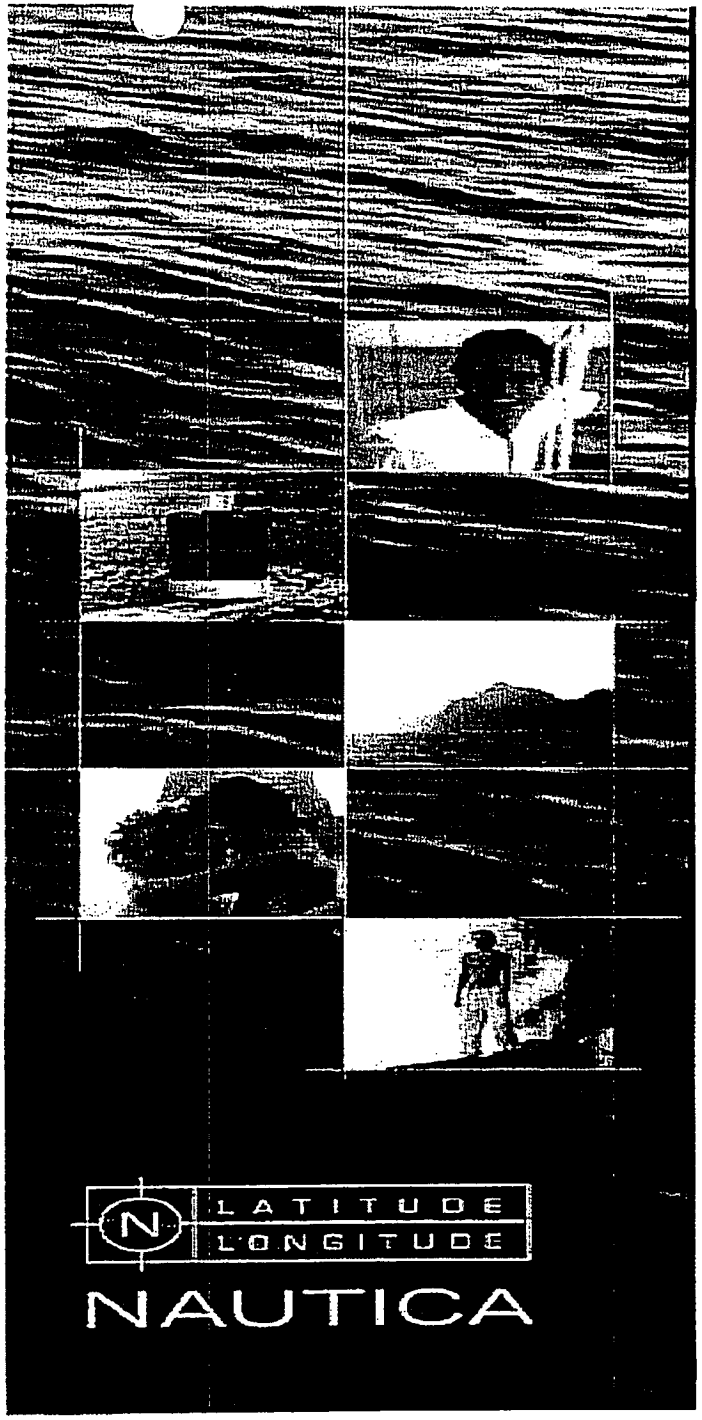
Attendees at the Chelsea Piers event included **Glenn Close, Joe Pantoliano, Dana** and **Christopher Reeve, Chevy Chase, Diandra Douglas, Maria Cuomo Cole** and **Kenneth Cole. John Mellencamp** performed. For dinner **Alaskan Halibut** was served, a delicious fish that is not endangered -- in fact, it's very plentiful.

"Four out of the five boroughs of New York are islands in the middle of the Hudson River, and the reason this city is here is because of this river," said **RFK, Jr.**

Alex Matthiessen, Hudson Riverkeeper and Executive Director, added : "If we can get rid of these PCBs, the river will be pretty much restored to its full and former glory."

Joe Pantoliano of **"The Sopranos"** recalled his childhood memories of the Hudson: "I used to swim in it as a kid -- and then it was dirty and filthy and grimy. I remember my cousin jumping in the water and coming up with a milk bottle through his foot. Riverkeeper is changing all that."

For more info: info@riverkeeper.org



NAUTICA

AMERICA'S CUP 2003

Stars & Stripes

NAUTICA

AMERICA'S CUP 2003

Stars & Stripes

STARS & STRIPES

NAUTICA

ONE WORLD

ONE BRAND

ONE LOOK

STARS & STRIPES

NAUTICA

WHAT IS NAUTICA...

WHAT IS NAUTICA LATITUDE LONGITUDE...

STARS & STRIPES

NAUTICA

A MODERN AMERICAN CLASSIC

STARS & STRIPES

NAUTICA

AUTHENTIC

Nautical heritage

Uncompromising quality

Integrity of design and details

Real, honest

STARS & STRIPES

NAUTICA

SPIRITED

Colorful

Active

Fun

AMERICA'S CUP - "Stars and Stripes"

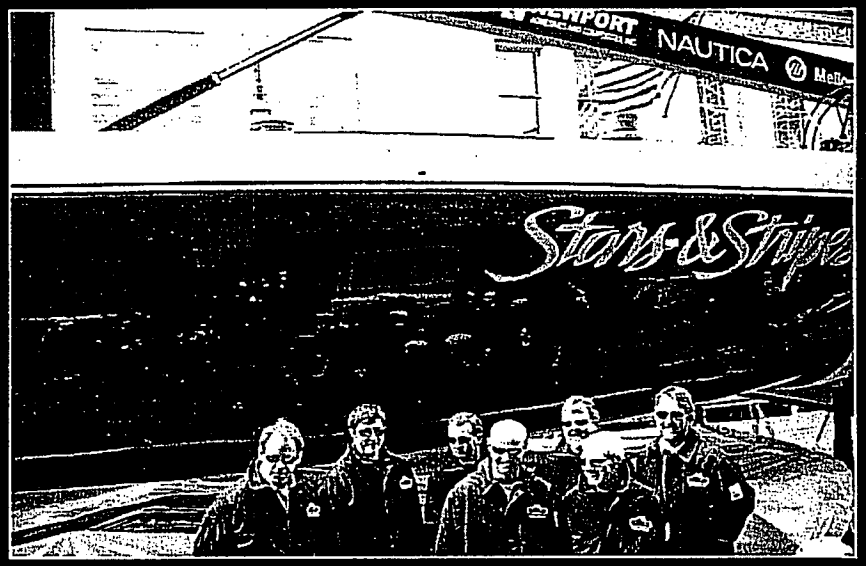
NAUTICA

- Official apparel sponsor of "Stars and Stripes"
- Official outfitter of the "Stars and Stripes" crew
- "Stars and Stripes" Sportswear collection scheduled for 6/25 ship
- Specially-designed "Stars and Stripes" in-store displays will go in top 20 doors
- Collection to be sold on site in New Zealand during challenge series

150

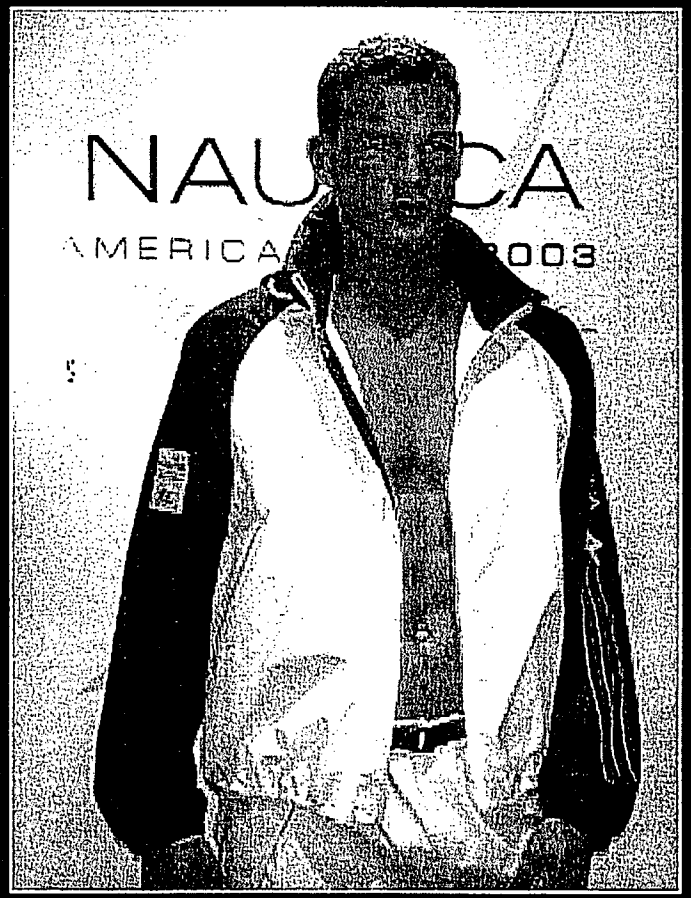
AMERICA'S CUP "Stars and Stripes"
Boat Christening -- January 10, 2002
Dennis Conner / David Chu

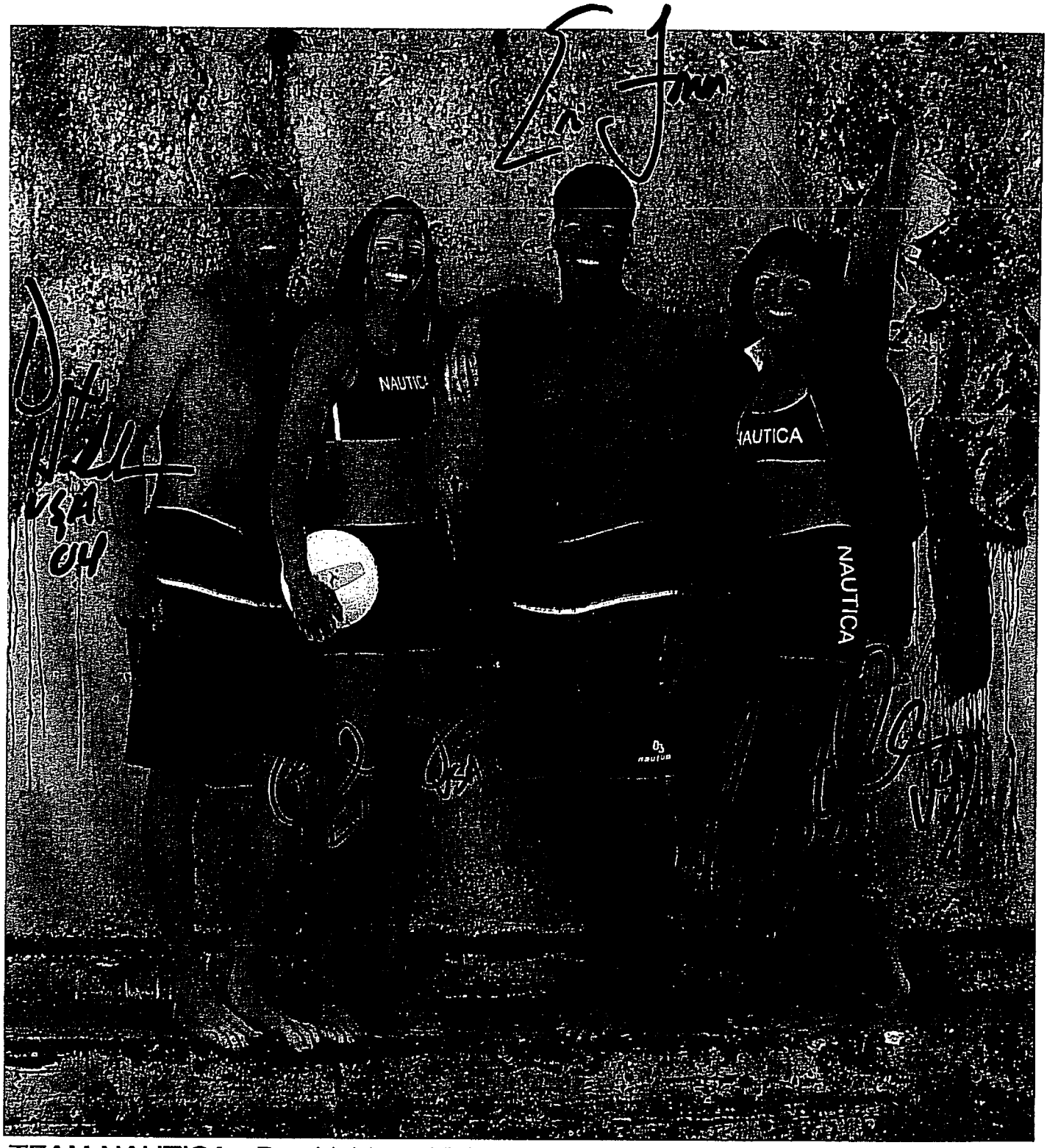
NAUTICA



Stars and Stripes" Sportswear collection

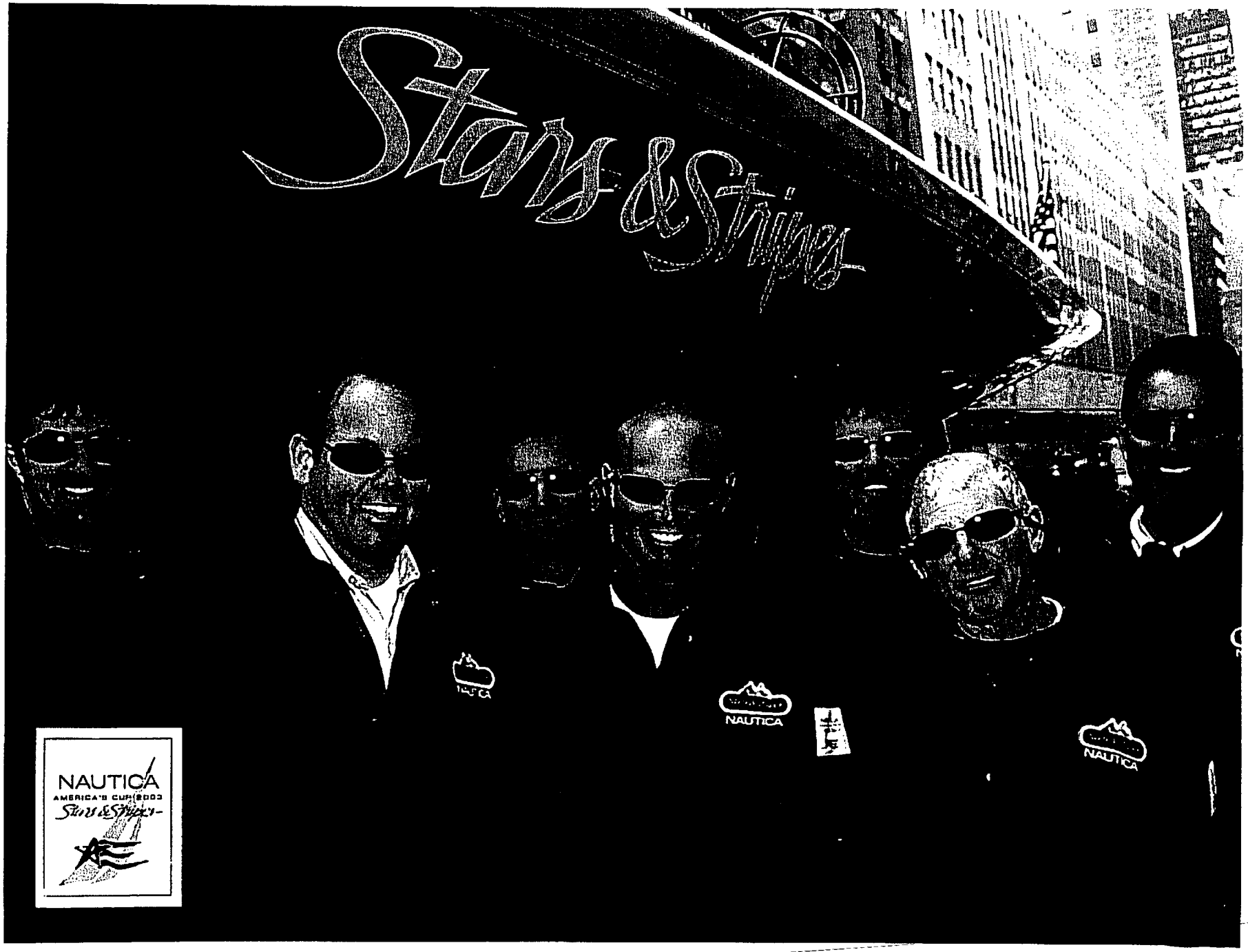
NAUTICA



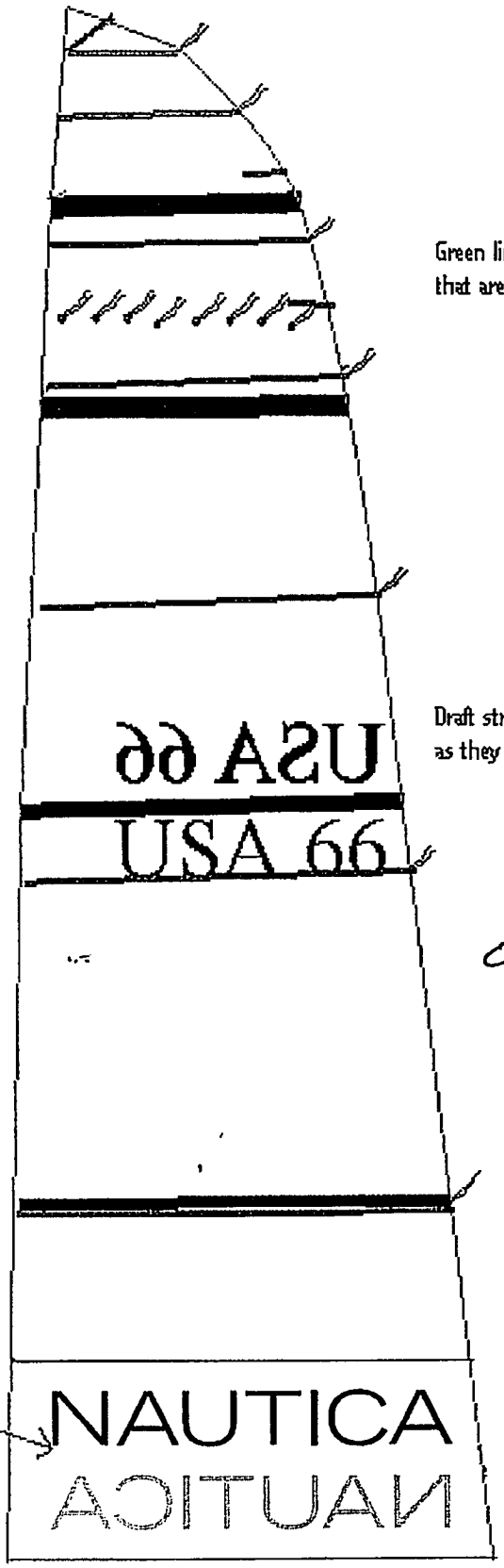


TEAM NAUTICA - Dax Holdren, Elaine Youngs, Eric Fonoimoana, and Misty May

NAUTICA ★macy's way to shop™ GQ avp


Stars & Stripes
NAUTICA
NAUTICA
NAUTICA
NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

NAUTICA
Stein & Shapes
NAUTICA



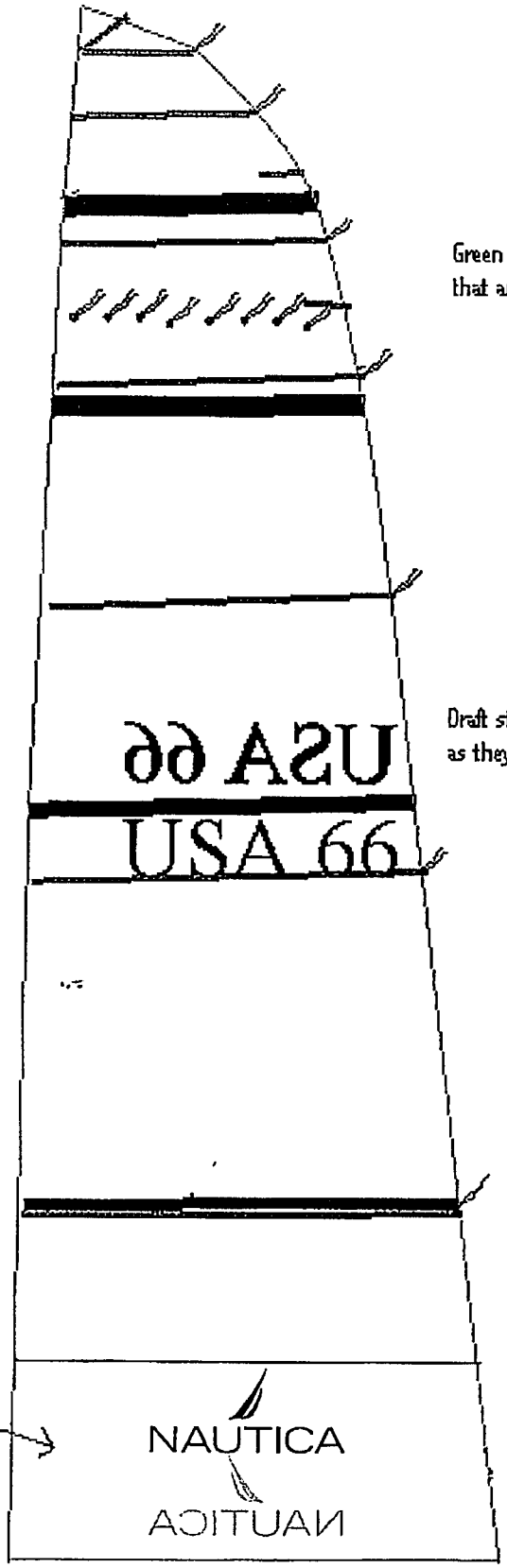
Green lines are batten pockets that are part of the sail structure

Draft stripes and sail numbers are drawn as they appear on the sail

For photo shoot

OK
D Slattery
3/23/02

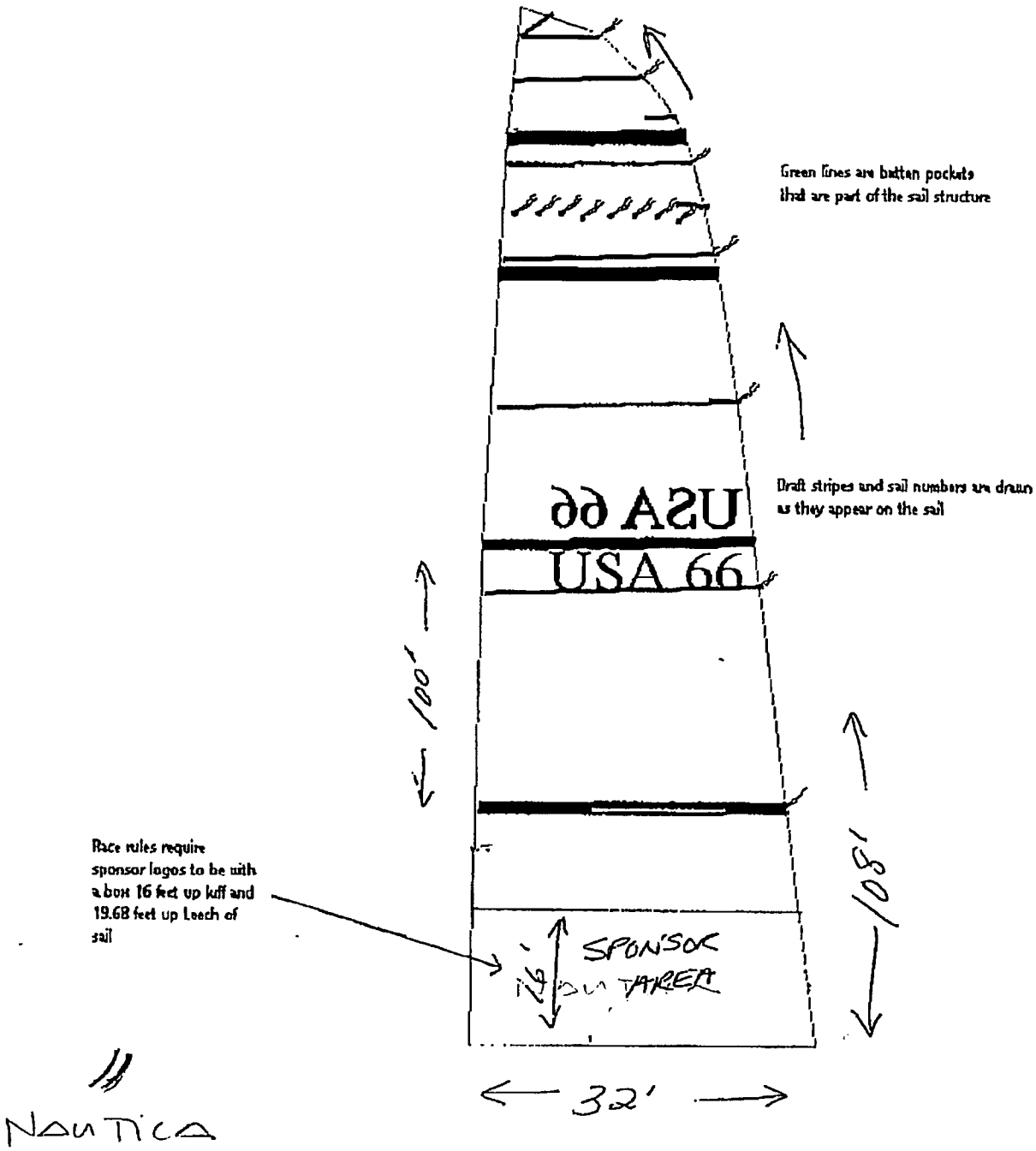
Race rules require sponsor logos to be with a box 16 feet up luff and 19.68 feet up Leech of sail



Green lines are batten pockets that are part of the sail structure

Draft stripes and sail numbers are drawn as they appear on the sail

Race rules require sponsor logos to be with a box 16 feet up luff and 19.68 feet up Leech of sail


Green lines are batten pockets that are part of the sail structure
Draft stripes and sail numbers are drawn as they appear on the sail
USA 66
100'
108'
Race rules require sponsor logos to be with a box 16 feet up luff and 19.68 feet up Leech of sail
SPONSOR
16'
32'
NAUTICA

3 x 25 ?

Stars & Stripes
AMERICA'S CUP 2003

Mailing Address: c/o APL, 614 Terminal Way, Terminal Island, CA 90731 USA
Tel: (310) 547-5077 Fax: (310) 547-5246

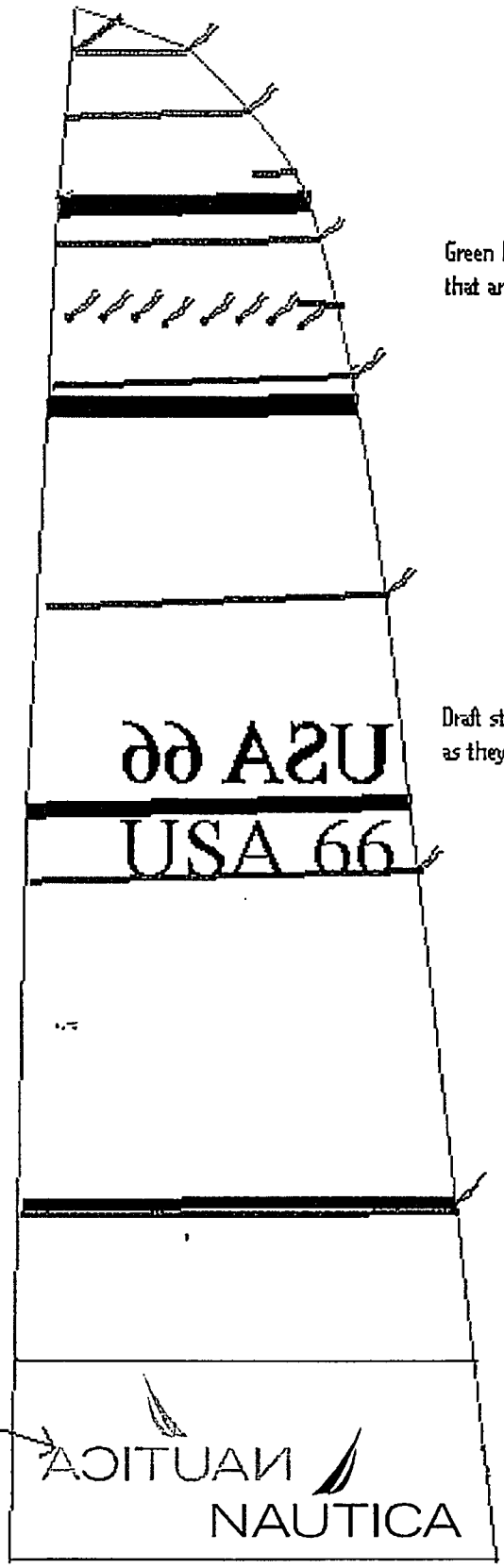
Date: 3/19/02

To: Dee Slattery	From: Cathy Harvey
ATTN:	Phone: (310) 547-5077
Fax: 212841-7154	Pages:

Also emailed this to you incase this drawing is too faint,

Let me know if you need anything else!

Cathy



Green lines are batten pockets that are part of the sail structure

Draft stripes and sail numbers are drawn as they appear on the sail

Race rules require sponsor logos to be with a box 16 feet up luff and 19.68 feet up Leech of sail

RTING A NEW COURSE

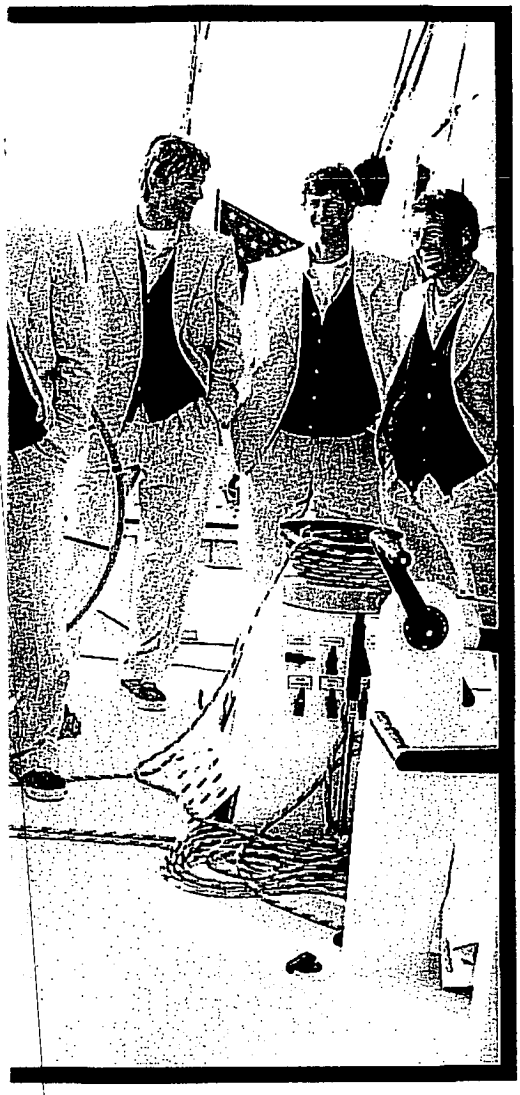
he inspiration for
s colorful sportswear
ut this season,
has come about,
ete collection of
xtend the comfort
ts and ties," says
silk sport jackets,
on the PACT 95
ews competing
in May.

ergman;
y,

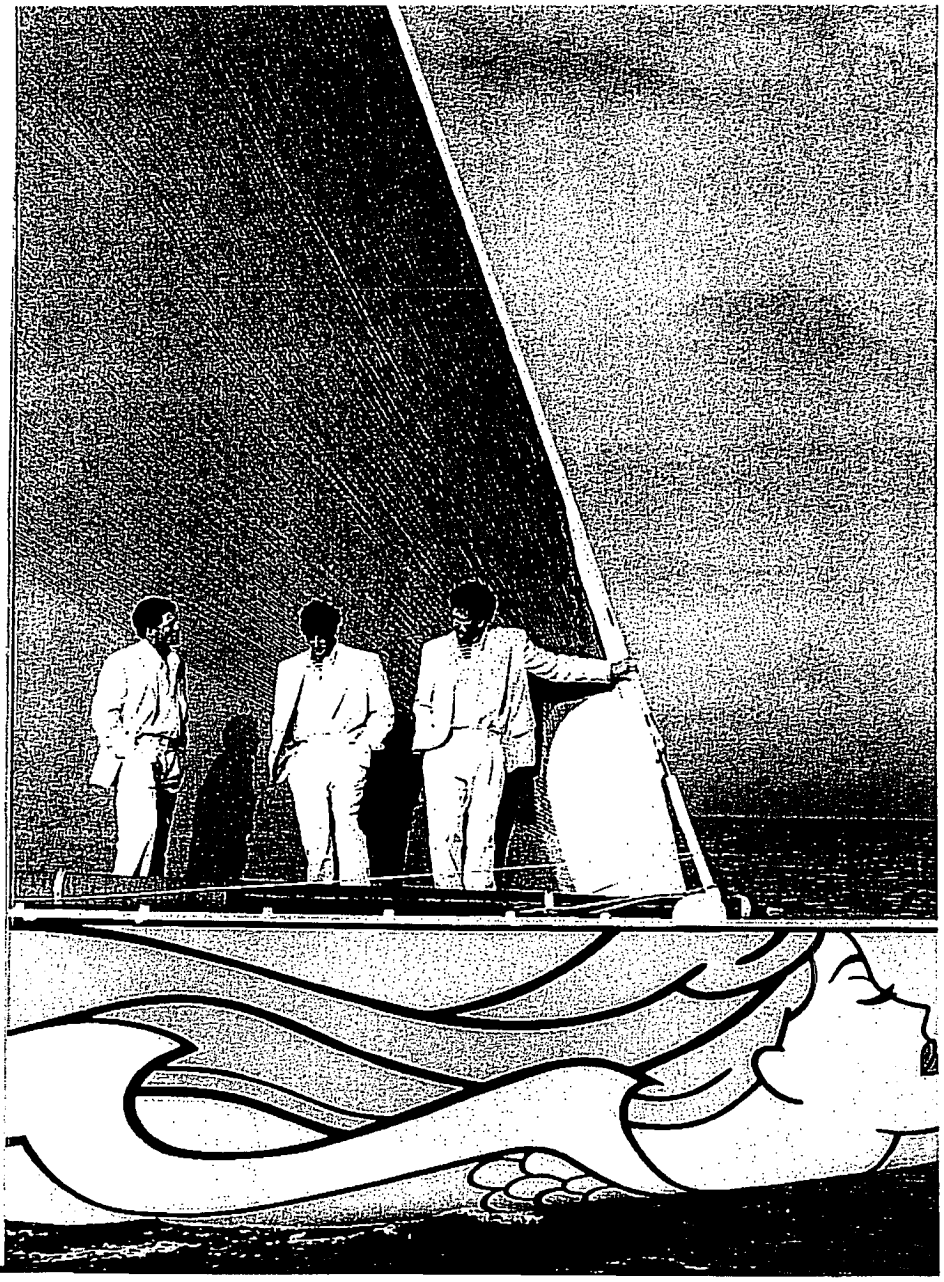
Aboard the *Young America*, with its hull painting by Roy Lichtenstein, crew members wear two-button navy wool sport jackets, cotton-knit vests, cotton dress shirts, silk ties, and cotton printed trousers by Nautica by David Chu.

SEERSUCKER

seersucker suits, cotton-knit vests,
kers.
tton-down shirts, and cotton
page 148.

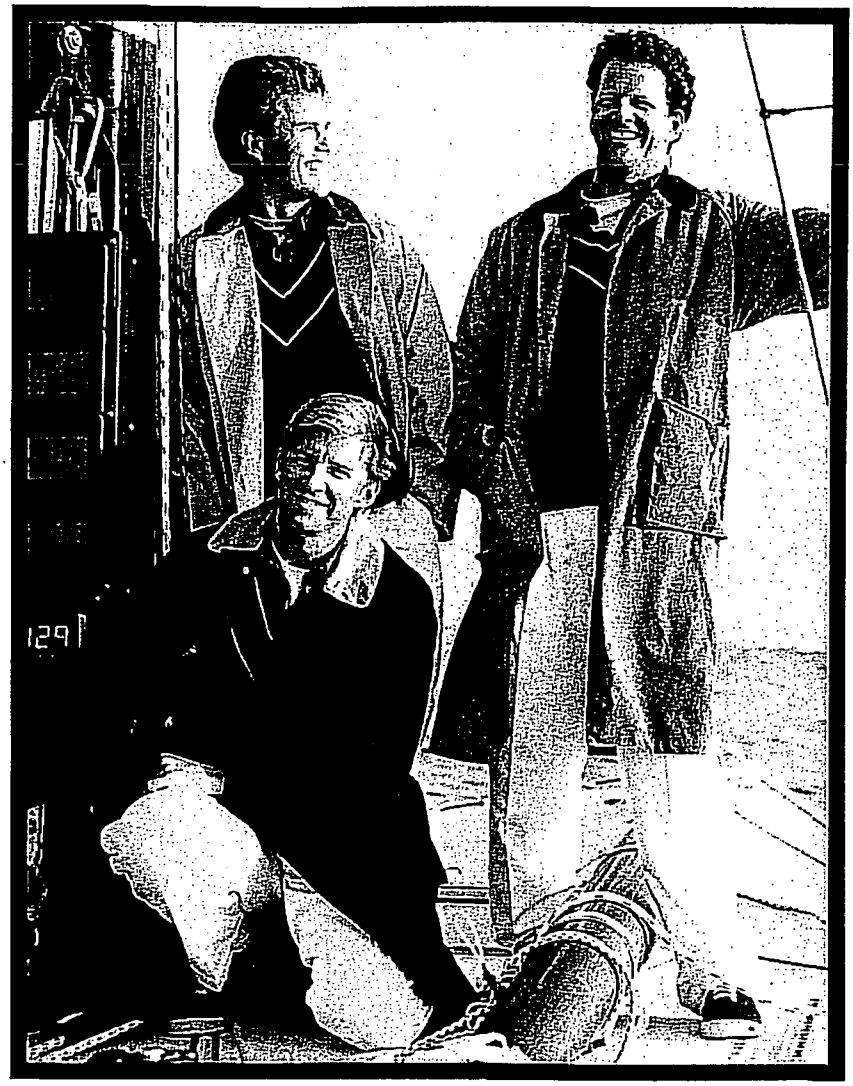


GROOMING BY DAVID COX FOR BENGLE • BUMBLE, NEW YORK.



SEAWORTHY AND STYLISH, TOO

This page: All three sailors wear Nautica cotton-microfiber coats over cotton V-neck jeans sweaters, denim shirts, cotton T-shirts, cotton trousers, and canvas sneakers.
Opposite: Two-button checked silk sport jackets, cotton-knit vests, cotton polo shirts, denim jeans, and canvas sneakers by Nautica by David Chu.



SAN DIEGO Metropolitan
UPTOWN EXAMINER & DAILY BUSINESS REPORT

The America's Cup: Never Again In San Diego?

A shortage of wealthy, interested yachting fans sends a favorite sailing son to New York

By Larry M. Edwards

In one year, the two finalists for the America's Cup will face off in Auckland, New Zealand. With any luck, San Diego's Dennis Conner will be renewing his long-standing rivalry with the Kiwis.

Dennis Conner (left) and Nautica's David Chu greet the press in front of the New York Yacht Club in New York City, where Team Dennis Conner unveiled its 79-foot America's Cup challenger, Stars & Stripes, last month.

Yet even if the venerable Conner should win again Down Under — as he did 15 years ago in Fremantle, Australia — the exalted America's Cup won't be returning to San Diego. It will go back to the New York Yacht Club, which won what is affectionately known as the "Auld Mug" in 1851 and held it steadfastly for 132 years before losing it to the Aussies in 1983.

Ironically, Conner was at the helm of that losing boat. Now, under the auspices of Team Dennis Conner, he is sailing for the New York club again, but as a challenger, not the defender, in hopes of returning the prized Victorian-era pitcher to the club that originated the event. For the first time in nearly two decades, no San Diego club will be vying for yacht racing's most sought-after trophy.

Say what?

As one wag put it to me, how could San Diego, which hosted the event in 1988, 1992 and 1995, go from being a major America's Cup player to a minor league participant? And what does that say about the local sailing establishment?

The reality is, it says more about the way the America's Cup game is played these days — and how money is the controlling factor — than about the local sailing establishment. In fact, perhaps the local sailing establishment should be applauded for having enough sense not to wade into the America's Cup game again.

Although no local yachties will say so for the record, plenty confide privately that the America's Cup is something of a white elephant to the host club. It is very disruptive to the general activities of a yacht club, which typically does not have the organizational structure to stage a professional sporting event of such magnitude on its own. But even more to the point, challenging for and defending the cup costs tens of millions of dollars.

As ESPN's Gary Jobson once quipped, "The America's Cup is not about making money, it's about spending money." And the America's Cup, in the best of times, is a hard sell when it comes to raising cash. After all, any boat owner will tell you that a boat is a hole in the water into which you pour money. The America's Cup is that in spades.

It's true in terms of regional economic impact, the America's Cup is worth much more to San Diego than a Super Bowl or a World Series. But for the sailing community itself — other than a handful of individuals who reap some economic benefit — the only real reward is prestige, not money. For the sailing community, it means untold hours of work by volunteers, without whom the event could not be staged. And event organizers can only go to that well so often.

An America's Cup challenge also requires several boatloads of cash just to leave the dock, let alone win. While the 1995 loss to the Kiwis brought to town more than double the money of a Super Bowl, today the cup can't generate enough local interest to attempt to get it back. This is due in large part to the risk. To host the America's Cup is not a matter of putting on a glitzy dog-and-pony show as is done to win the bid to host the Super Bowl or a national convention. For the America's Cup, an entire racing syndicate must be funded to the tune of $50 million, give or take a few mill, then it must win.

Conner approached the San Diego YC, but there was little interest from the club, says Bill Trenkle, president and director of operations of Team Dennis Conner.

In 1998, "Dennis spoke to some of the board members at San Diego Yacht Club," Trenkle says. "After the (three) defenses, it didn't seem there was a lot of enthusiasm at the club to continue on in the America's Cup game."

Team DC represented San Diego-based Cortez Racing Association the last go-round, but to be competitive next year, it's not practical to do so again. "They don't have the private donor base that New York YC does," Trenkle says. "It's not what you call an old-money' club,"

Conner and company were relatively pleased with their third-place finish in the challenger trials in 2000. But when the "Bees," as Conner calls them — billionaires Larry Ellison, Craig McCaw and Switzerland's Ernesto Berterelli — announced they would be backing challenges for 2003, "we knew it would be virtually impossible to win with a small-budget campaign like we had in 2000," Trenkle says.

He explains that to raise the kind of money necessary requires the resources of a club with the stature and America's Cup traditions of New York YC. Although the corporate sponsors, with their logos plastered all over the boats and sails, are more visible than private donors, private contributions to America's Cup campaigns far outweigh corporate spending.

This is, in large part, because the event is its own worst enemy in terms of attracting commercial sponsors, which in return for their contributions require exposure, primarily on television. Sailboat racing, especially the two-boat match racing of the America's Cup, is esoteric at best. It has a limited following because (a) it's difficult to watch,

(b) too often it's not very exciting, and (c) most people can't relate to it because they don't sail.

ESPN had limited coverage during the 2000 event and ratings were lackluster. What's more, recent statistics from the National Sporting Goods Association reveal that interest in sailing among the general U.S. population is declining.

Granted, Conner won in 1987 representing San Diego YC. So why can't he do it again? Because when he won in '87, it was with a much less expensive aluminum 12-meter boat, not the space-age carbon-fiber machines they are sailing today, which cost about 10 times as much. Conner spent roughly $12 million on a four-boat campaign to win back then. In today's world, that would buy him an entry-level, one-boat campaign that would be lucky to advance to the semifinals of the challenger series.

Bottom line: In the America's Cup, money talks, and no money is talking in San Diego.

"We realized that if we wanted to have a legitimate shot at winning, we were going to have to raise more money than we could raise from corporate America and a challenge through San Diego Yacht Club," Trenkle says. "There hasn't been a private donor base out of San Diego YC ever. Even in the '87 challenge, the majority of the private donations did not come from San Diego Yacht Club members."

And with Conner thinking this might be his last challenge, teaming up with the New York YC again looked like his most promising option, Trenkle adds, "which had an interesting ring to him anyway. After 20 years since we lost, he has a chance to bring it back. And we know the people at New York really want it back in the New York clubhouse."

Will San Diego ever host the America's Cup again?

No one wants to say never, but "for the foreseeable future, it's gone," admits Ken Bertino, commodore of San Diego YC. While Bertino points out that San Diego will be well represented by Team Dennis Conner, he echoes Trenkle's comments with regard to funding a competitive challenge.

"We always will be a part of it, but I understand that the money is on the East Coast, and in order to be competitive, you've got to go where the money is," Bertino says. "But if a Larry Ellison joins the yacht club, or a Qualcomm or biotech guy says, 'Hey, let's go do this,' who knows?"

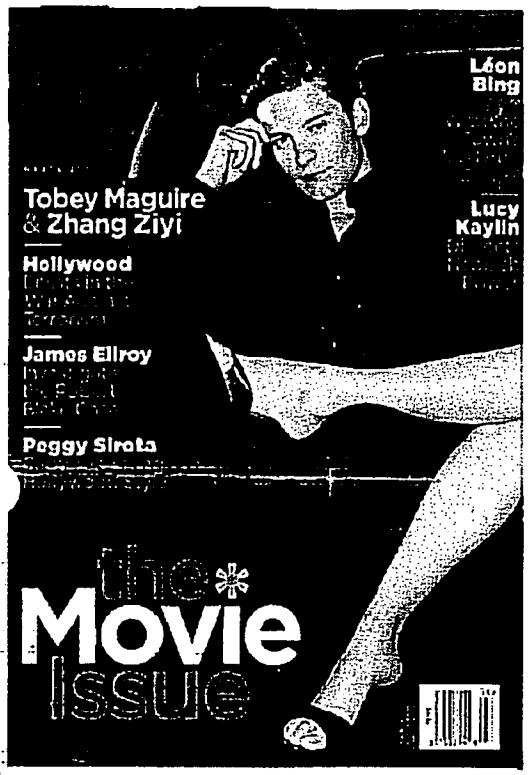
Bertino and others say they miss the cup, but they also "understand the complications and logistical nightmare that hosting, or even challenging for the cup, creates," Bertino says. "I just want to see it get back to this country."

If a group of wealthy individuals or San Diego-based corporations got together and were able to put together a strong budget, San Diego might be interested in doing it again, Trenkle adds.

"San Diego has been a part of the America's Cup for a long time because of people like Lowell North, Malin Burnham and Dennis Conner, and (because of) San Diego YC challenging for the Cup in '87 and hosting three defenses," he says. "There is a lot of America's Cup history coming out of San Diego, so it's conceivable that there are enough people who still have a fond feeling for it that would like to see it back here. You just never know."

NAUTICA

GQ & Nautica Event Timeline:



July "Of Note"

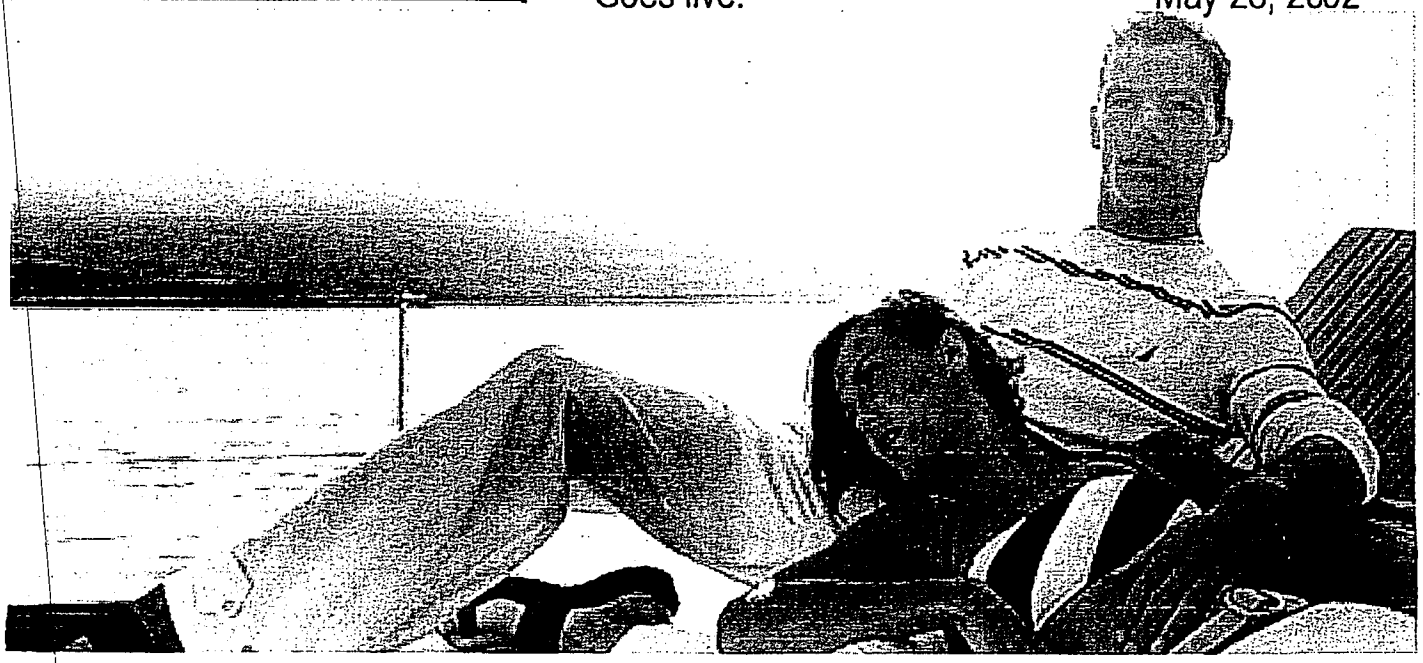
Nautica commitment deadline:	April 18, 2002
Copy points due to GQ:	April 25, 2002
Copy routes through Copywriter:	April 29, 2002
Copy to Nautica for approval:	May 1, 2002
Nautica submits edits/approval:	May 8, 2002
Design approval due:	May 14, 2002
Into final production:	May 15, 2002
On sale date:	June 25, 2002

June "GQ Connects"

Copy points/images due to GQ:	April 24, 2002
Copy to Nautica for approval:	May 2, 2002
Nautica submits edits/approval:	May 7, 2002
Final copy into production:	May 8, 2002
Goes live:	May 28, 2002

July "GQ Connects"

Copy points/images due to GQ:	April 24, 2002
Copy to Nautica for approval:	May 2, 2002
Nautica submits edits/approval:	May 7, 2002
Final copy into production:	May 8, 2002
Goes live:	May 28, 2002



FOX CALENDAR LISTING
KLA SCP MALL

ADVERTISEMENT

OFNOTE

GQ'S GUIDE TO THE HOTTEST ACTIVITIES, EVENTS & PROMOTIONS

GQ

SKYY BLUE TAKES THE NIGHT BY STORM

As summer heats up your social scene, stay cool with SKYY Blue, a crisp, citrus-tasting malt beverage. Served in a sleek blue bottle, it's the perfect beverage choice when beer is too casual and a mixed drink is inconvenient. SKYY Blue tastes so good you'll want to take it home. Luckily, it's available everywhere beer is sold.

For the complete SKYY Blue experience, visit skyyblue.com.

SKYY BLUE

SALUTE THE *STARS & STRIPES*:

America's Sailing Team Vies for America's Cup

Join Nautica, GQ and Macy's and come meet America's legendary sailing crew, Team Dennis Conner. Preview Nautica's new *STARS & STRIPES* fashion collection inspired by the performance needs of these sea-faring sailors.

Enjoy complimentary hors d'oeurves as you groove to the sounds from our special DJ. You'll also receive a cool gift with your Nautica purchase, including an invitation to an exclusive beach party with the *STARS & STRIPES* sailing team.

Also, register to win a trip for two to Auckland, New Zealand to catch the sailing action live!

Nautica Shop for Men, Macy's Men's Store
Saturday, July 13
2:00 p.m.
South Coast Plaza – Costa Mesa, CA

For Nautica product information, visit nautica.com.

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

macy's

IT'S GOOD TO BE A MAN

- MEDIA ALERT -

COME TO THE AMERICA'S CUP SEND-OFF PARTY FOR STARS & STRIPES TEAM

* * *

MEET ALL OF THE TEAM MEMBERS

* * *

SEE A LIVE NAUTICA FASHION SHOW

* * *

WHAT: The official send-off party for ***Stars & Stripes*** - **Team Dennis Connor** as they leave for the America's Cup 2003 Challenge in Auckland, New Zealand.

A great night, with more than forty members of the crew in attendance. Enjoy a live **Nautica** fashion show, emceed by ***GQ***'s men's-fashion expert.

The only time to see the crew in one place before they leave for New Zealand!

WHEN: Thursday, July 18
6:30 p.m.

WHERE: Newport Dunes Waterfront Resort
1131 Back Bay Drive
Newport Beach, CA

Press Contact:

Mary Ellen Barone, Nautica
212-887-8114
cell: 917-968-5002

Carolyn Tribble, *GQ*
212-286-6823

# # #

ADVERTISEMENT

OF NOTE

GQ'S GUIDE TO THE HOTTEST ACTIVITIES, EVENTS & PROMOTIONS

SKYY BLUE TAKES THE NIGHT BY STORM

As summer heats up your social scene, stay cool with SKYY Blue, a crisp, citrus-tasting malt beverage. Served in a sleek blue bottle, it's the perfect beverage choice when beer is too casual and a mixed drink is inconvenient. SKYY Blue tastes so good you'll want to take it home. Luckily, it's available everywhere beer is sold.

For the complete SKYY Blue experience, visit skyyblue.com.

SKYY BLUE

SALUTE THE *STARS & STRIPES*:

America's Sailing Team Vies for America's Cup

Join Nautica, GQ and Macy's and come meet America's legendary sailing crew, Team Dennis Conner. Preview Nautica's new *STARS & STRIPES* fashion collection inspired by the performance needs of these sea-faring sailors.

Enjoy complimentary hors d'oeurves as you groove to the sounds from our special DJ. You'll also receive a cool gift with your Nautica purchase, including an invitation to an exclusive beach party with the *STARS & STRIPES* sailing team.

Also, register to win a trip for two to Auckland, New Zealand to catch the sailing action live!

Nautica Shop for Men, Macy's Men's Store
Saturday, July 13
2:00 p.m.
South Coast Plaza - Costa Mesa, CA

For Nautica product information, visit nautica.com.

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

macy's

GQ

IT'S GOOD TO BE A MAN

BE A NAUTICA VIP

Stop by your local Nautica retailer between July 15 and August 5 to preview Nautica's *Stars & Stripes* collection, and enter to win a thrilling trip to New Zealand in November. As the Official Apparel sponsor of the Team Dennis Conner/*Stars & Stripes* America's Cup sailing team, Nautica is pleased to offer this exciting trip package, which includes:

ROUND-TRIP BUSINESS CLASS TRIP FOR TWO TO AUCKLAND, NZ ON AIR NEW ZEALAND

7 NIGHTS STAY AT THE STAMFORD PLAZA HOTEL, A TRAVEL + LEISURE WORLD'S BEST PROPERTY

AN EXCLUSIVE VISIT TO THE *STARS & STRIPES* COMPOUND

$500 NAUTICA WARDROBE

FOR A LISTING OF PARTICIPATING RETAILERS, VISIT WWW.TRAVELANDLEISURE.COM/NAUTICA.

NAUTICA TRAVEL +LEISURE STAMFORD AIR NEW ZEALAND

No purchase necessary. Certain restrictions apply.
Visit www.travelandleisure.com/nautica for complete rules.

PRSRT STD
US POSTAGE
PAID
NEW YORK NY
PERMIT #1537

macy's

NAUTICA

GQ

2002 | NAUTICA MALIBU TRIATHLON

A Portion Of The Proceeds

To Benefit The Elizabeth Glaser Pediatric AIDS Foundation

ZUMA BEACH - MALIBU, CALIFORNIA - SUNDAY 9.15.2002

1/2 MILE SWIM - 18 MILE BIKE - 4 MILE RUN

Free Beach Expo, Open To The Public!

Elizabeth Glaser Pediatric AIDS Foundation

NAUTICA

NAUTICA WATCHES

Men's Health

NATURE VALLEY

NAUTICA
MALIBU TRIATHLON

SUNDAY 9.15.2002

Welcome: Welcome to the 16th annual Nautica Malibu Triathlon! We invite everyone to come out and enjoy a beautiful weekend in Malibu, while competing to support a great cause. The event will benefit the Elizabeth Glaser Pediatric AIDS Foundation. In five years the Triathlon has raised over $310,000 for the Foundation.

Our goal this year is to raise more than $100,000 which will bring our total closer to $500,000. Over 2,000 athletes are expected to compete and with your determination and help we can all play a role in improving the lives of children worldwide.

Course Description: The Nautica Malibu Triathlon features a 1/2 mile ocean swim, an 18 mile out-and-back bike course, and a 4-mile out-and-back run course. The course goes through some of the most beautiful roads in Malibu, with spectacular views of the mountains and the Pacific Ocean.

The Festivities: We welcome spectators and encourage you to bring friends and family for two beautiful days at Zuma Beach. In addition to booths and vendors at our beach expo there will be other events such as the sand castle contest and the FunZone for kids. On Sunday kids can participate in the Tot Trot and help raise money for the Elizabeth Glaser Pediatric AIDS Foundation. Stop by the Nautica booth and enter to win a racing bike! We know you'll also enjoy watching the stars compete in the USAT Celebrity Championship. So bring the whole family and join us for a beautiful weekend in the sun. We advise you to sign up early because this event usually sells out. Good luck training, and we'll see you at the beach!

Nautica Tot Trot: Kids helping kids – Nautica invites all kids 12 years of age and under to join the race against pediatric AIDS and other serious and life-threatening pediatric diseases by participating in a 50-100 yard dash. The Beach Dash will be 50 yards for children 7 and under, and 100 yards for children ages 8-12. Participating children will receive a Tot Trot race bag, a commemorative race medal and race t-shirt!

Simply fill out the entry form on race day, bring your completed pledge form and don't forget to have Mom or Dad give you the $10 fee to be donated directly to the Elizabeth Glaser Pediatric AIDS Foundation. The child who collects the most pledges wins a special Hero Prize!

Kids join Olympian Carl Lewis as they compete in the Nautica Tot Trot

FunZone: Check out the action! The FunZone is free and features all sorts of exciting activities for kids such as face painting, clowns, and other surprises. Kids of all ages will want to come and play!

The Elizabeth Glaser Pediatric AIDS Foundation: The Elizabeth Glaser Pediatric AIDS Foundation is the leading worldwide nonprofit organization dedicated to identifying, funding and conducting pediatric HIV/AIDS research, preventing mother-to-child transmission of HIV, and promoting global education, awareness and compassion about HIV/AIDS in children.

Building upon the successful model it created with HIV/AIDS, the Foundation is addressing other serious and life-threatening diseases facing children through the Glaser Pediatric Research Network. The Network brings together five of the nation's pre-eminent academic medical centers in an unprecedented collaboration that will accelerate better treatments for seriously ill children, help train the next generation of pediatric clinical investigators, and serve as a united voice to advocate policies that improve children's health worldwide.

Catered Buffet Beach Breakfast: Join our new Sunday Brunch Club. All athletes who raise a minimum of $50.00 in pledges will be entitled entry into our private Beach Buffet, what a great way to relax and refuel after the race, trading racing stories with your friends at the Beach Buffet!

Sand Castle Contest: We look forward to hosting the Sand Castle Contest at Zuma Beach. The event will take place on Saturday, September 14. For more information please contact info@nauticamalibutri.com.

Volunteers: If you're not participating but want to be part of the action, sign up as a volunteer. All volunteers receive a souvenir t-shirt. You may register to volunteer at www.nauticamalibutri.com. We can't put on a triathlon without you!

Swim Clinic: If you are new to the sport of triathlon or would like to brush up on your ocean swimming skills, please join us for our swim clinic at Zuma Beach on September 8. The clinic will begin at 9am and will be taught by top lifeguards from Los Angeles County. Please meet the lifeguards at Tower 9.

Join a host of celebrities like racer David Duchovny help raise funds for the Elizabeth Glaser Pediatric AIDS Foundation

For more information 818.707.8867 www.NauticaMalibuTri.com

General Information

Time: Registration opens at 4:45am, and closes at 7:00am.
The pre-race meeting is at 7:00am at the main stage.
The race starts at 7:15am. Race number and packet pick-up available Saturday from 1-5pm, and is STRONGLY RECOMMENDED.
Parking will be closed at 7:00am to prepare the course – please arrive before this time.

Directions:

- 101 Freeway to Kanan Road
- South on Kanan to Pacific Coast Highway.
- Turn right on Pacific Coast Highway. It is approximately 3/4 miles to Zuma Beach
- Left into parking lot
- Parking is FREE in the Zuma lot for cars entering before 7:00 am on Sunday, but no exit allowed until after 10:30am.
- Parking will not be allowed on PCH. Cars will be towed!

Hotel:

Renaissance Hotels and Resorts, (818) 707-1220, 30100 Agoura Road, Agoura Hills, CA 91301. Mention Nautica Malibu Triathlon for a special discount.

Triathlon Club Championship:

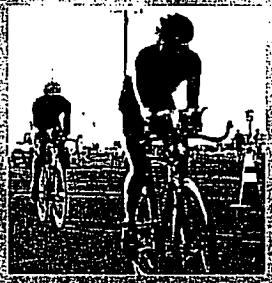
All Triathlon Club directors or captains must turn in rosters no later than 8:00pm on Thursday, September 12th to Lauren Shotwell at LaurenShotwell@octagon.com. No rosters or additional names will be accepted after this time. Rosters must include each racer's name and category on a disk in MS Excel spreadsheet in order for your club to be scored!

Entertainment Industry Challenge:

New for 2002 and spearheaded by the Disney VolunEARS Triathlon Club: We challenge all entertainment industry employees to compete for the coveted Studio Cup! The cup will be awarded to the entertainment company with the five fastest times (individual or relay). Prizes will also be awarded to the studio that raises the most in donations for the Elizabeth Glaser Pediatric AIDS Foundation! We encourage getting pledges for every mile of training you put in for the Triathlon. Should you need assistance in setting up a tri club at your company, contact mol@disney.com.

Weekend Schedule

- Packet and race number pickup and body marking on Saturday at the race site is strongly recommended! Packet pick-up and body marking will be available Sunday early morning, but expect to wait in line! The race will start at 7:15 sharp!
- All racers are required to sign a waiver at registration.
- The Sunday pre-race meeting is mandatory. It will be held at the stage to discuss race procedures and safety. Some common reasons for disqualification are (1) glass in the transition area, (2) helmet chin strap not buckled, (3) missing bar-end plugs, (4) starting in the wrong wave, and as always, (5) drafting.
- Please double check to make sure you are starting in the appropriate wave.
- This is a ChampionChip timed race! Your chip must be worn on your ankle at All times, with NO EXCEPTIONS! Failure to do so will result in immediate disqualification and you will not be timed.
- Timing chips will be collected at the finish line. A $10 fee will be charged to all racers who do not turn in their chips.
- Relay teams must check in with all three members present.
- You will need your YELLOW WRISTBAND to get into the transition area.



Divisions:

Pro/Elite (Men and Women)
Open Age

Individual Age Group (Men and Women)
14-17, 18-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+

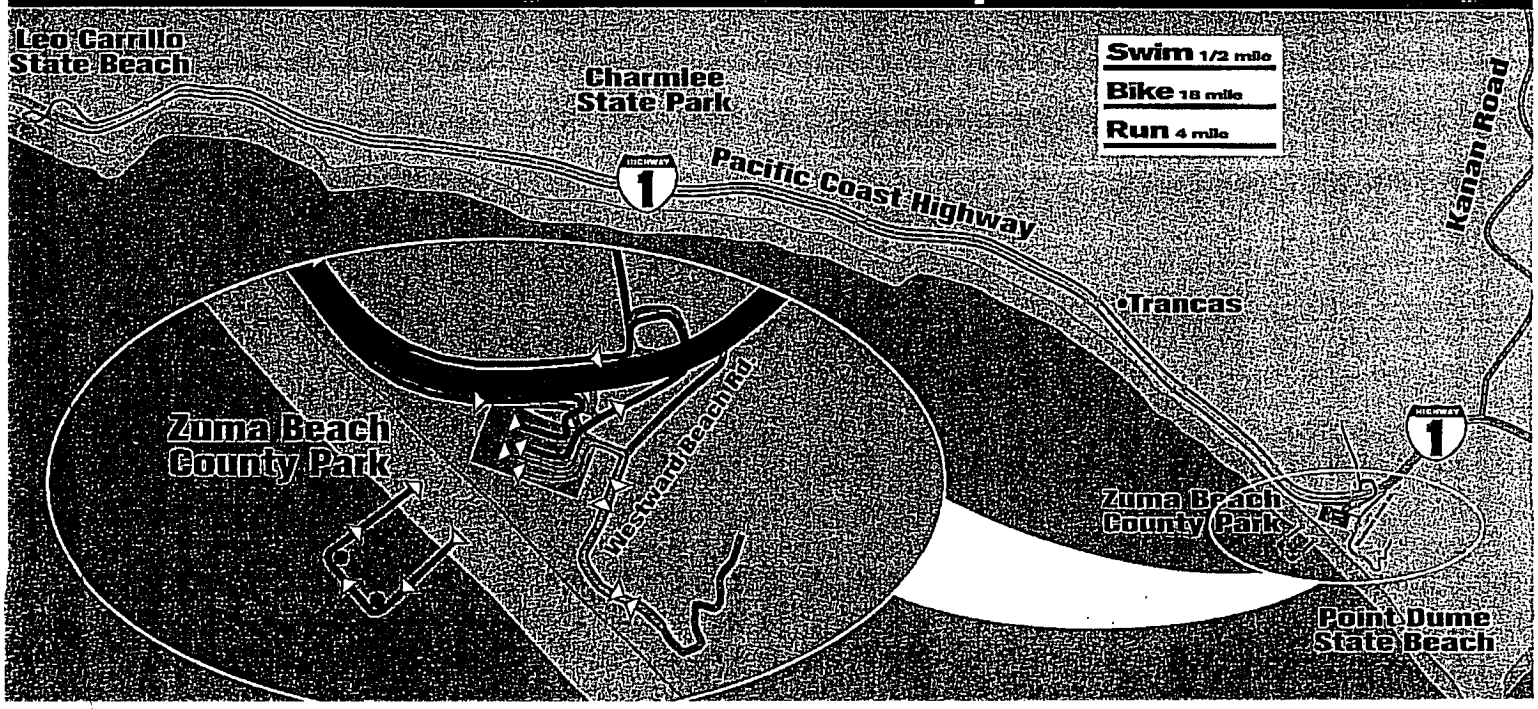
Clydesdale and Athena Divisions
Men 185-199, 14-39, 40+
Women 135-149, 14-39, 40+
Men 200-224, 14-39, 40+
Women 150+, 14-39, 40+
Men 225+, 14-39, 40+

Mountain Bike
Men and Women (Open Division)

Relays
Male, Female, and Mixed
Note: Relay teams must check in together.

USAT Celebrity Championship: Watch some of your favorite celebrities compete in the USAT Celebrity Championship! Lots of celebs, musicians, athletes and actors put their game face on for the Nautica Malibu Triathlon.

The 2002 Nautica Malibu Triathlon Course Map



Charity Pledge Form: 100% of the pledges will be donated to EGPAF.

We encourage all participants to raise a minimum of $50 to reach our goal of raising more than $100,000 for the Elizabeth Glaser Pediatric AIDS Foundation. Remember, the more you raise, the greater our impact on ensuring a healthier future for children worldwide.

Athlete Name (receiving credit for donations)		Phone ( )	
Name	Address	Phone	Amount
		( )	$
		( )	$
		( )	$
		( )	$
		( )	$
		( )	$
		( )	$
		( )	$
		( )	$
		( )	$
	Attach additional pages if necessary		

Raise $500

Athletes who raise pledges of $500 will receive a Nautica backpack!

Raise $250

Athletes who raise pledges of $250 will receive a Nautica knit pique shirt.

Raise $50

Catered Buffet Beach Breakfast

Join our new Sunday Brunch Club.

All athletes who raise a minimum of $50.00 in pledges will be entitled entry into our private Beach Buffet.

What a great way to relax and refuel after the race, trading racing stories with your friends at the Beach Buffet.

☐ "I raised $50 and plan on attending the Sunday Brunch Club"

Check box if you're attending Sunday Brunch

Remember, you CAN make a difference!

NAUTICA Men's Health NATURE VALLEY

Entry Form

You may also register online at www.NauticaMalibuTri.com

Last Name:_____ First Name:_____

Sex: ☐ M ☐ F USAT#:_____

Address:_____ E-mail_____

City:_____ State:_____ Zip:_____

Age on Race Day:_____ Phone:(___)_____ Occupation:_____

Relay Team Name:_____ Triathlon Club:_____

How did you find out about the event?_____

Check Only One Division:

☐ Pro/Elite Men
☐ Pro/Elite Women

NEW for 2002 Pro/Elite Men's Wetsuit

☐ Individual Age Group
☐ Relay Team (use 3 forms)
☐ Clydesdale 185-199 (Men)
☐ Clydesdale 200-224 (Men)
☐ Clydesdale 225+ (Men)

☐ Athena 135-149 (Women)
☐ Athena 150+ (Women)
☐ Mountain Bike (Open Division)
☐ Nautica Tot Trot (Beach Dash, 12 and under only)

(Choose one): ☐ Swimmer ☐ Biker ☐ Runner

Registration Fees	Before 8/23	After 8/23	
Individual Triathlon Entry	$80	$85	$_____
Triathlon Relay Team Entry	$105	$110	$_____

USA TRIATHLON MEMBERSHIP FEE-INDIVIDUAL, SINGLE EVENT: $7 (Do not pay if you are an annual member) $_____

USA TRIATHLON MEMBERSHIP, RELAY TEAMS: $7 per non-USAT member $_____

Nautica Tot Trot Entry: $10 $_____

Field Limit 2000 (Race Weekend Add $10 to base Registration Fees) Total: $_____

I agree to sign a waiver of release of liability at race registration

Signature:_____ Date:_____

NAUTICA MALIBU TRIATHLON

For Official Use Only
☐ Cash ☐ Check
Fee Enclosed $_____
Check #_____

Your entry fee includes:

Nautica Malibu Triathlon T-Shirt, Swim Cap, Race Number, and Custom Nautica Malibu Triathlon Cap.

ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION

☐ I have obtained pledges as part of my participation in the Nautica Malibu Triathlon. Athletes who obtain $500 in pledges will receive a free Nautica backpack and athletes who obtain $250 in pledges will receive a free Nautica knit pique shirt. Checks payable to EGPAF. Above this page is the pledge form.

☐ I would like to make an additional donation to the Elizabeth Glaser Pediatric AIDS Foundation.

☐ I am unable to race, but please accept my donation to the Elizabeth Glaser Pediatric AIDS Foundation.

- Men's Health Magazine will match all additional donations up to $5000 made to the Elizabeth Glaser Pediatric AIDS Foundation.
- Please include all Nautica Tot Trot Sponsor Checks made out to Elizabeth Glaser Pediatric AIDS Foundation.
- Donations payable to Elizabeth Glaser Pediatric AIDS Foundation are tax deductible to the extent allowed by law.

Amount: $_____

Donated By:_____

Please Mail Non-Refundable Check Payable To: Nautica Malibu Triathlon, 29395 Agoura Rd., Suite 102, Agoura Hills, CA 91301

ZUMA BEACH - MALIBU, CALIFORNIA

SUNDAY 9.15.2002

1/2 MILE SWIM - 18 MILE BIKE - 4 MILE RUN

NAUTICA
MALIBU TRIATHLON
29395 Agoura Road, Suite #102
Agoura Hills, CA 91301

PRESORTED
STANDARD
U.S. POSTAGE
PAID
PERMIT NO.129
AGOURA, CA 91301

ELIZABETH GLASER PEDIATRIC AIDS FOUNDATION

LATITUDE LONGITUDE NAUTICA

NAUTICA WATCHES

Men'sHealth

NATURE VALLEY

NAUTICA

RIVERKEEPER™
NAU
RIVER

AUTICA

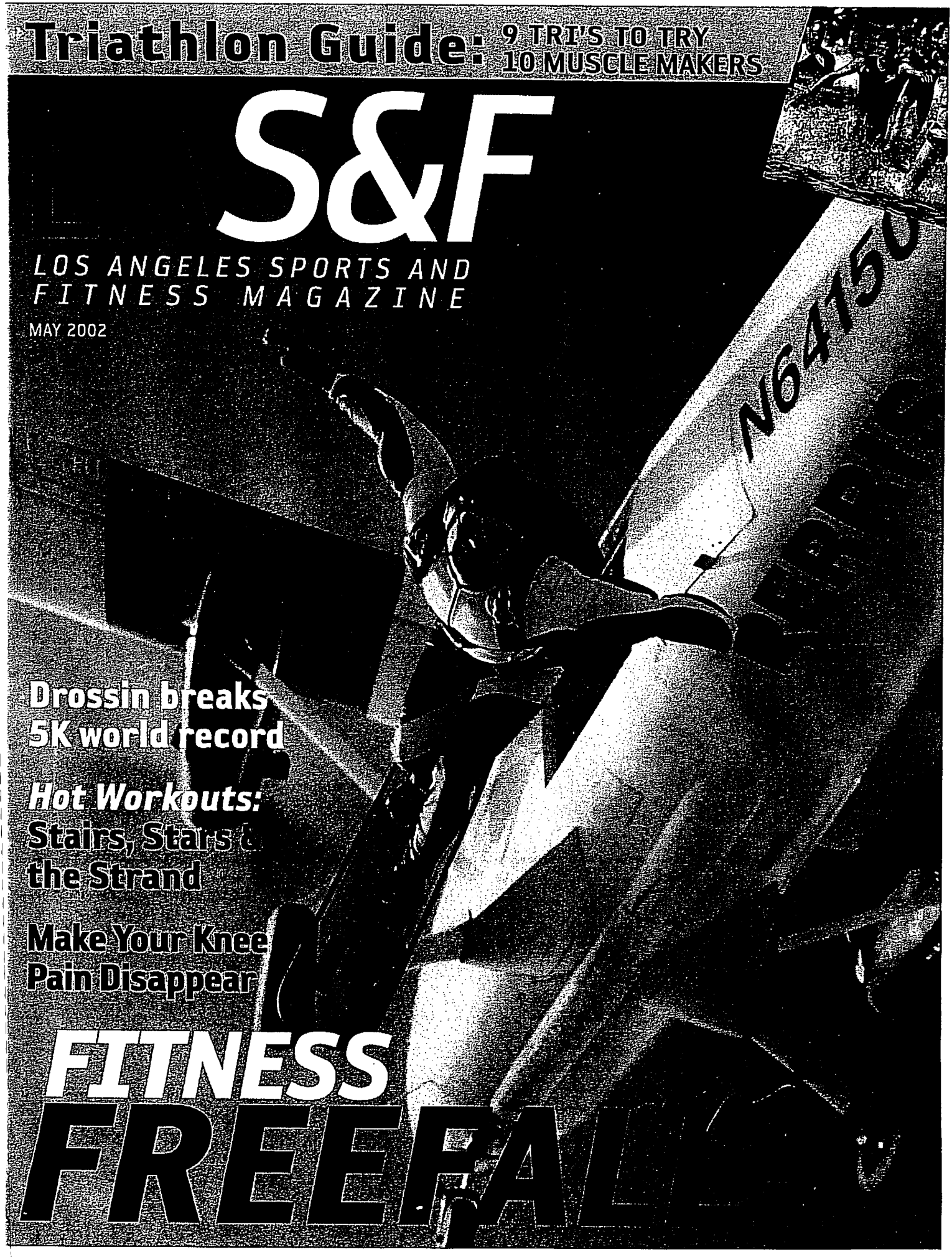
RIVERKEEPER™
NAUTICA

Triathlon Guide: 9 TRI'S TO TRY
10 MUSCLE MAKERS

S&F

LOS ANGELES SPORTS AND FITNESS MAGAZINE

MAY 2002



Drossin breaks 5K world record

Hot Workouts: **Stairs, Stars & the Strand**

Make Your Knee Pain Disappear

FITNESS FREEFALL

HollywoodEnding

Celebrity workout

JOSE SOLANO

Run, bike, swim, fitness for him

As you might expect, former "Baywatch" star Jose Solano is a pretty strong swimmer. But the one-time high-school runner enjoys swimming so much that he took up biking, combined the three sports and turned himself into a triathlete. You may even catch him at the next triathlon you compete in or attend. A former Navy medic and Desert Storm veteran, Solano takes his fitness seriously. Although the 31-year-old has been busy writing a script, acting in the independent film "Stages of Fear" and starring in a "Baywatch" reunion movie that will air on Fox in May, he doesn't lose focus on his exercise. LA*S&F* caught up with Solano, a Jimmy Stewart Relay Marathon supporter, to ask him about his workout regimen.

As a Baywatch cast member you needed to be in great shape. What types of things do you do to stay fit?

I enjoy playing soccer — that's an overall workout. I also run four times a week and mix in some weight training — a three-day rotation. Back and bi's, chest and tri's, shoulders and legs. Couple that with good nutrition and you can't go wrong.

So what is your nutrition like?

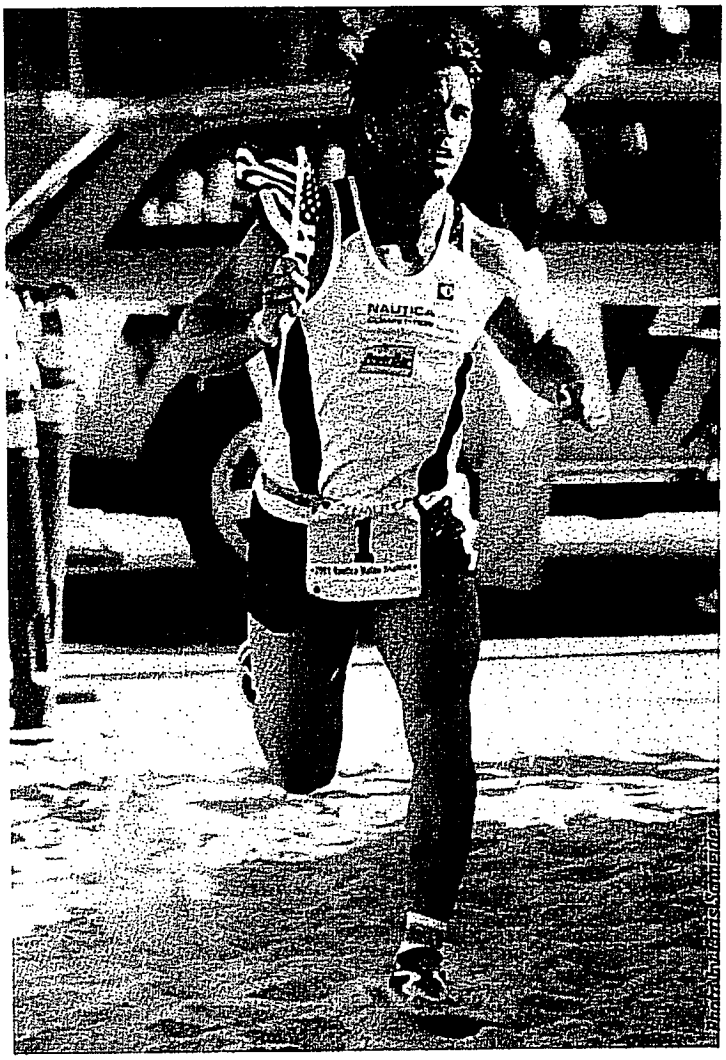
I took a nutrition class in college ... and the most valuable thing I learned was that whenever you're going to order food or you're at the market, just think healthy — the basic food groups. You've got to get in tune with what your body's telling you. I eat when I'm hungry and I eat sensible. I also cook for myself because when you cook for yourself you know exactly what is going into your body.

What did you learn about fitness and exercise in the Navy?

That's when I really hit the weights. We had a big, elaborate weight room. I was on a large ship, kind of like a small city. That's where I learned the three-day rotation. Plus, when you're out there you're under a lot of stress ... the gym was my getaway, my release.

How much does acting get in the way of your exercise?

I always work it in, at least 20 minutes a day — that isn't hard to do. I also have great friends in the business in the same boat as I am. We go for runs on the beach and play soccer at UCLA. We're thinking about doing the Hi-Tec adventure race in L.A. this year.



PATRIOTIC FINISH: The Nautica Malibu Triathlon isn't the only local event where you may catch Jose Solano competing

You play soccer and run triathlons. What else do you compete in

Race-car driving. I went up against Carl Lewis in the Toyota Grand Prix last year — that was fun. I play basketball with friends and play for the Hollywood Knights, a group of actors that challenges faculty or teams to raise money for high school athletics.

What do you enjoy about the Jimmy Stewart Relay Marathon?

One it's fun. Two you're bringing awareness to the event. I think it very gratifying to contribute in some way to a cause that is generous and worthy and helps out families in need.

Where will we find you competing?

The Los Angeles Tri Series at Bonelli Park (in San Dimas). Definitely tl Malibu Triathlon. I do a lot of the AIDS Benefits and the Revlon 5K. <<

— Interview by Jason Johns

FIVE WORLD-CLASS EVENTS FEATURING RACES FOR TOP PROS AND WEEKEND WARRIORS, MEN AND WOMEN.

NAUTICA PRESENTS

Men's Health.

TRIATHLON SERIES 2002

FEATURING

NAUTICA

Gold Cup Points—

a $100,000 prize purse for the top finishers in the series!!

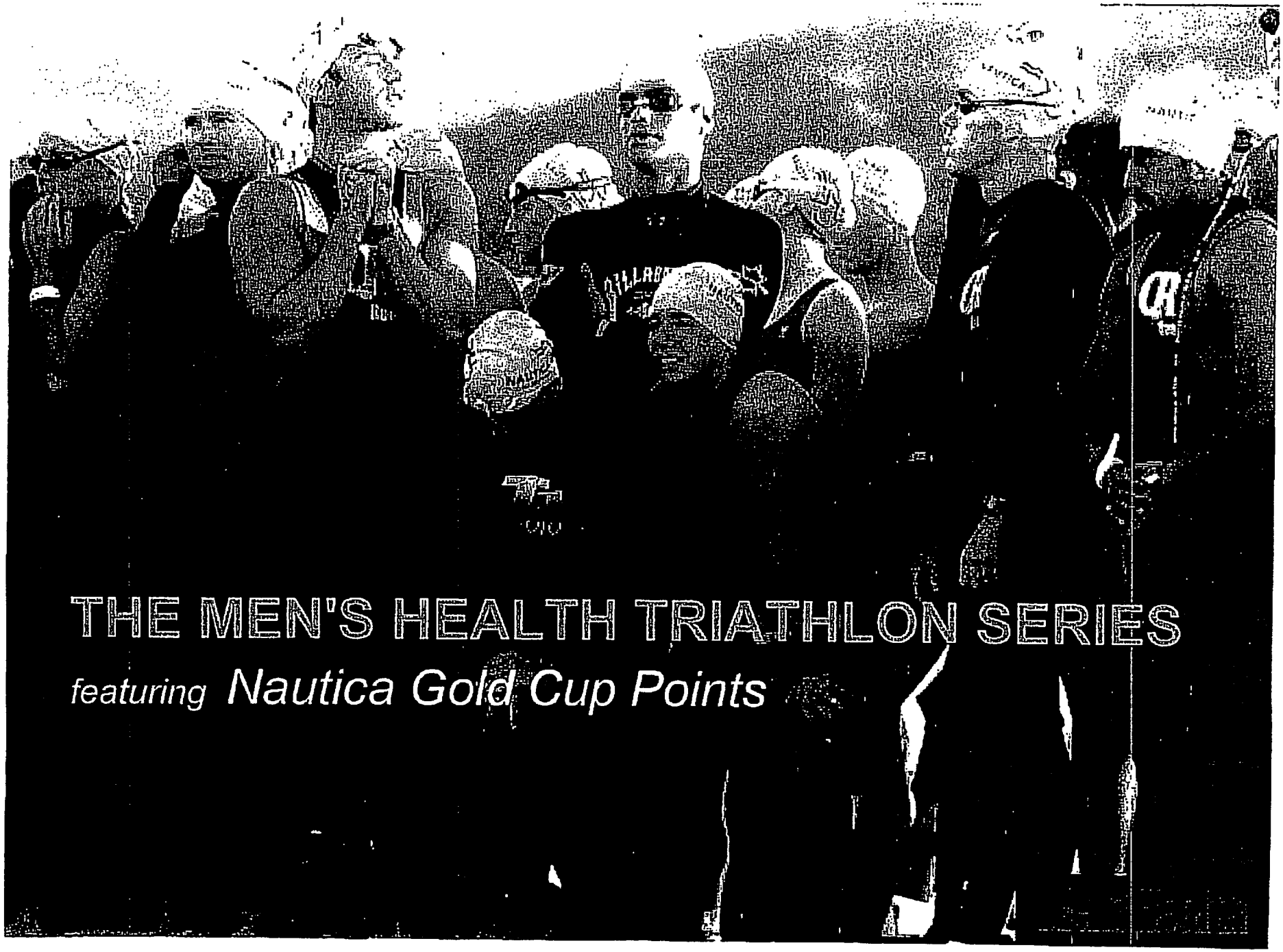
OLYMPIC DISTANCES:

0.9 MILE SWIM
24.8 MILE BIKE
6.2 MILE RUN

EVENTS

August 5 -- Miami (Huntington's Disease Triathlon)
August 18 -- New York (National Triathlon Championships)
September 1 -- Boston (Monster Challenge Tri-Boston)
September 8 -- San Francisco (Triathlon at Pacific Grove)
September 22 -- Los Angeles (Nautica Malibu Triathlon)

FOR MORE INFORMATION CALL: 212 456 5555


THE MEN'S HEALTH TRIATHLON SERIES
featuring Nautica Gold Cup Points

Triathlons represent the *ultimate* in active sports participation. Combining swimming, running and bicycling, triathlons demand fit, intense competitors who train across disciplines. With record numbers of participants across the globe, triathlons have come of age!

GROWTH! In 2001 there were over 700 sanctioned multi-sport events across the country – a 36% increase in first-time events over the year prior.

INTEREST! Triathlon participation has doubled over the last 5 years.

THE OLYMPICS! A demonstration sport in the last Olympic Games, Athens 2004 will be the first year triathlon will be a full-fledged Olympic sport.

OPPORTUNITY! To date, triathlons have remained strictly local affairs with no brand association across the sport. Now is the time to step up and gain ownership of this valuable market.

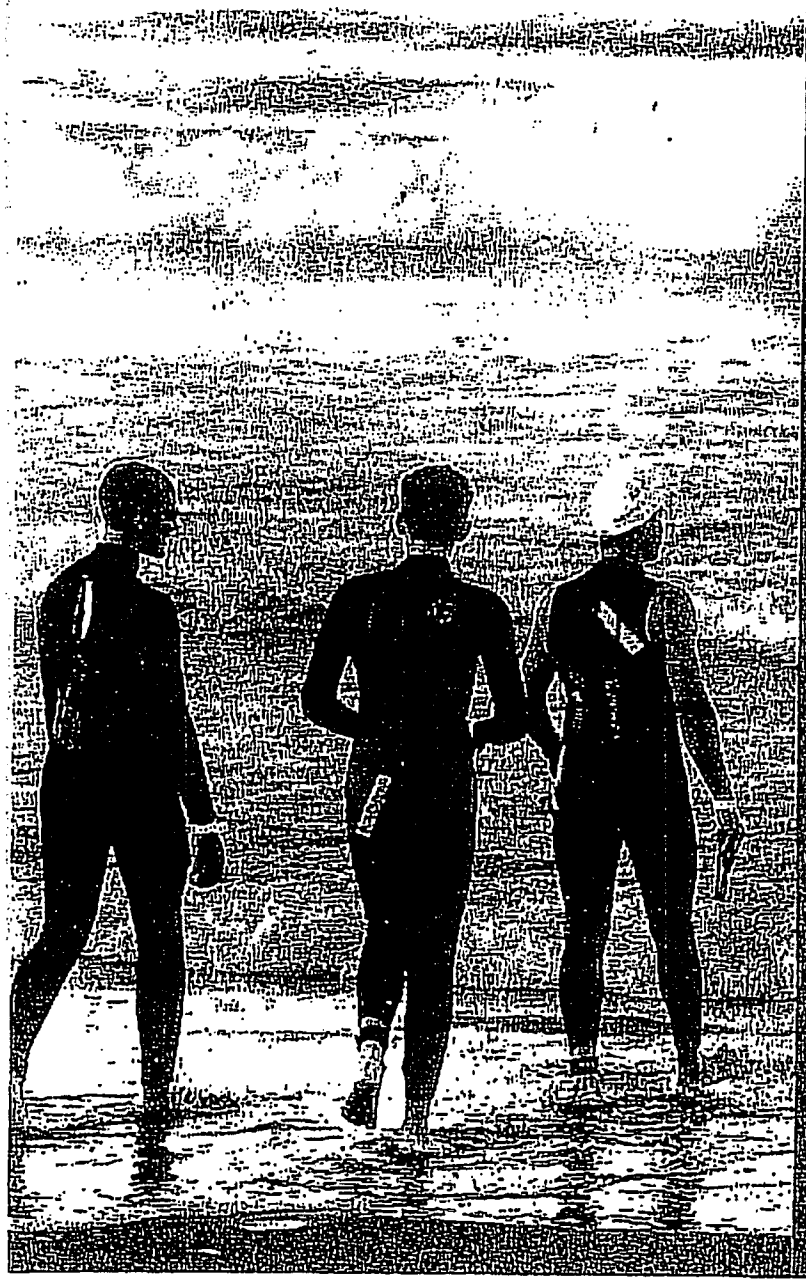
Triathletes are young (median age 32), educated (college-educated 86%), affluent (median HHI $91K) *Source: Triathlete Magazine, 2001*

Triathlon spectators have a median age of 41, median HHI of $61K and 62% are college-educated. *Source: 2001 MRI Spring*

Men's Health Connection

Men's Health readers are 2.5 times more likely than the average U.S. male to have participated in a triathlon over the last 12 months. They are also 2.7 times more likely to have participated in bicycling, running or swimming once a week or more.

Source: 2001 MRI Spring



- In alliance with USA Triahlon, Men's Health brings together five of the top triathlons in the country under one umbrella—the Men's Health Triathlon Series.

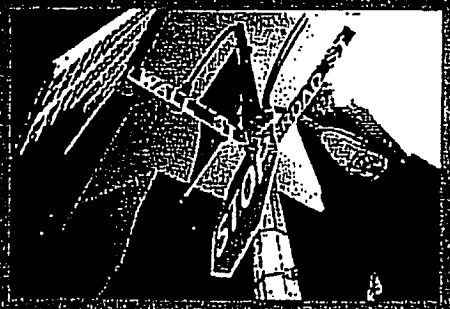
- As part of this series, athletes will be going after highly coveted Nautica Gold Cup Points in an effort to win the overall grand prize (up to $100,000!!) and gain a spot on the U.S. National Team.

- In place for the next three years, points earned in the series will determine which athletes will gain berths on the 2004 U.S. Olympic team!

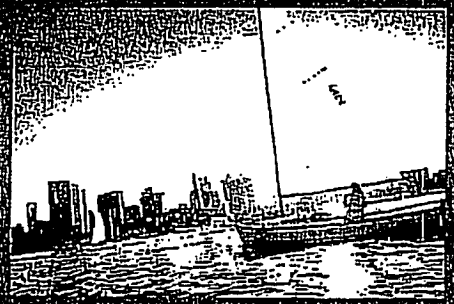
Not just for the pros

- Also included at each venue is an open participation event for weekend warriors – fitness buffs and people with jobs who want to achieve their own personal best by competing in age-group races on the same course as the pros.

MIAMI: August 5
Huntington's Disease Triathlon
10 year event, National Sprint Triathlon Championship, first year it will include Olympic distance events, over 600 participants.



NEW YORK: August 18
Elite National Championships
2nd year event, great press coverage, exciting swim in the Hudson River, capped at 2000 participants.



BOSTON: September 1
Monster.com Triathlon
2nd year event, Monster.com is title sponsored in the company's hometown, race director also promotes Boston Marathon, 2000 participants.

SAN FRANCISCO: September 15
Seagate Triathlon at Pacific Grove
3rd year event, Seagate hard-drives is a second year sponsor, held in Monterey, 1000 participants.

LOS ANGELES: September 29
Nautica Malibu Triathlon
Men's Health has been involved in this fun-filled, high-profile event for 5 years. Proceeds benefit the Elizabeth Glaser Pediatric AIDS Foundation.

Presenting Sponsorship Opportunity

We invite you to be a part of The Men's Health Triathlon Series as a **Presenting Sponsor**.

As part of your sponsorship, you will hold the title position in the points series: **The Men's Health Triathlon Series featuring Nautica Gold Cup Points**.

You will help raise the bar for U.S. triathletes by offering a first-of-its-kind points system. USA Triathlon has agreed to create an easy-to-follow points system—the Nautica Gold Cup Points—to determine the overall winners of the series AND to help select the U.S. National Triathlon Team.

This points system is just a small part of this presenting sponsorship package which includes over $1.4 million worth of promotional value.

- **In-store retail incentive**

  Choose your favorite retailer in each of the five triathlon markets for an in-store promotion. Men's Health will invite area subscribers to come sign-up for free prizes including a bike in the Nautica department. Can include elite athlete store appearances.

- **Magazine promotion**

  An 8-page branded advertorial in Men's Health, plus 16 full page event ads in Men's Health, Runner's World, Bicycling, Mountain Bike and Triathlete magazines.

- **Online**

  A dedicated micro site—the only place to go for updated Nautica Gold Cup Points.

- **On-site**

  Exposure through demos, displays, contests, signage, VIP hospitality, PA announcements, branded leader's jersey, Nautica Gold Cup Leader awards presentation at each event.

- **Public relations**

  Our in-house PR department will work with local media at each venue supplying VNRs, Olympic profiles, storylines and updated Nautica Gold Cup results.

**see presenting sponsor menu page for more detail*

- Much like NASCAR's "Winston Cup," the Men's Health Triathlon Series is the umbrella series that brings together five exciting, national-level triathlon events in 2002, initiating triathlon's new point system.

- The Men's Health Triathlon Series is the only elite championship series recognized by USA Triathlon.

- As a presenting sponsor Nautica owns the Gold Cup Points, the points series that elite athletes will use to get on the U.S. National Team.

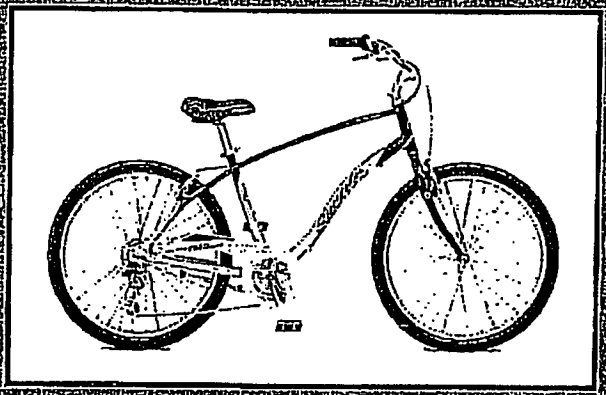
- This one-year sponsorship can be extended as part of a multi-year deal which would include sponsorship up to the 2004 Olympic Games.

- **This package is offered to you for a sponsorship fee of $275,000.**

NAUTICA

MALIBU TRIATHLON

ENTER TO WIN A GIANT BIKE VALUED AT $300



Men's Health

ROBINSONS-MAY

ROBINSONS-MAY

Celebrate Nautica Week at Robinsons - May and register to win a 6 speed bike valued at $300

SEPTEMBER 3-15

BEVERLY HILLS, DELAMO, GLENDALE, SANTA MONICA, SOUTH BAY, SOUTH COAST AND WEST LA ROBINSONS-MAY LOCATIONS ONLY.

Receive a Nautica Competition neoprene key wrist band and Men's Health magazine with any Nautica purchase.

And join us at Zuma beach Sunday, September 15th for the 2002 Nautica Malibu Triathlon

7:15 AM UNTIL NOON

Men's Health

STAR CLASS

Long Sleeve Dry Mesh Tee-shirt
Style #: K21167

Approval Name/Date: _____

STAR CLASS

Nylon Vest

Style #: J24123

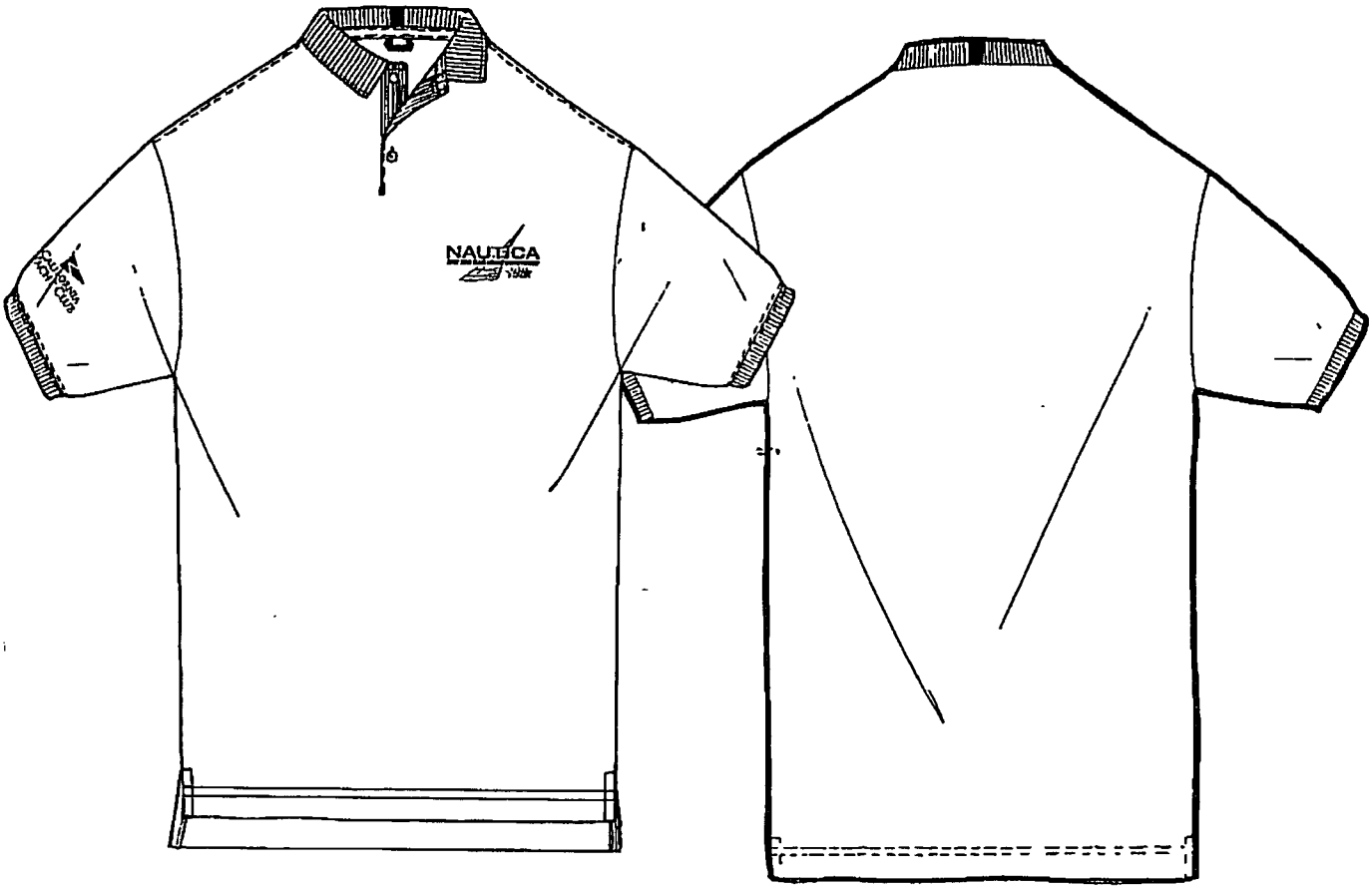
Approval Name/Date: _____

STAR CLASS

Short Sleeve Knit

Style #: ~~K20468~~

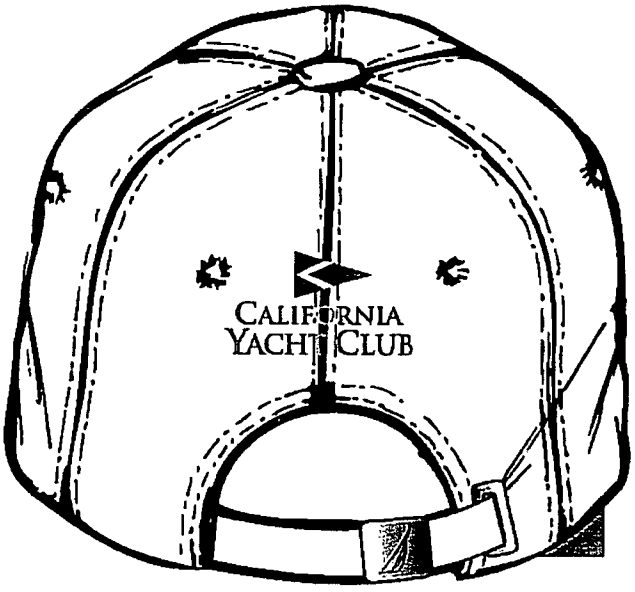
K20436



Approval Name/Date: _____

STAR CLASS

Event Cap
Style #: H20901

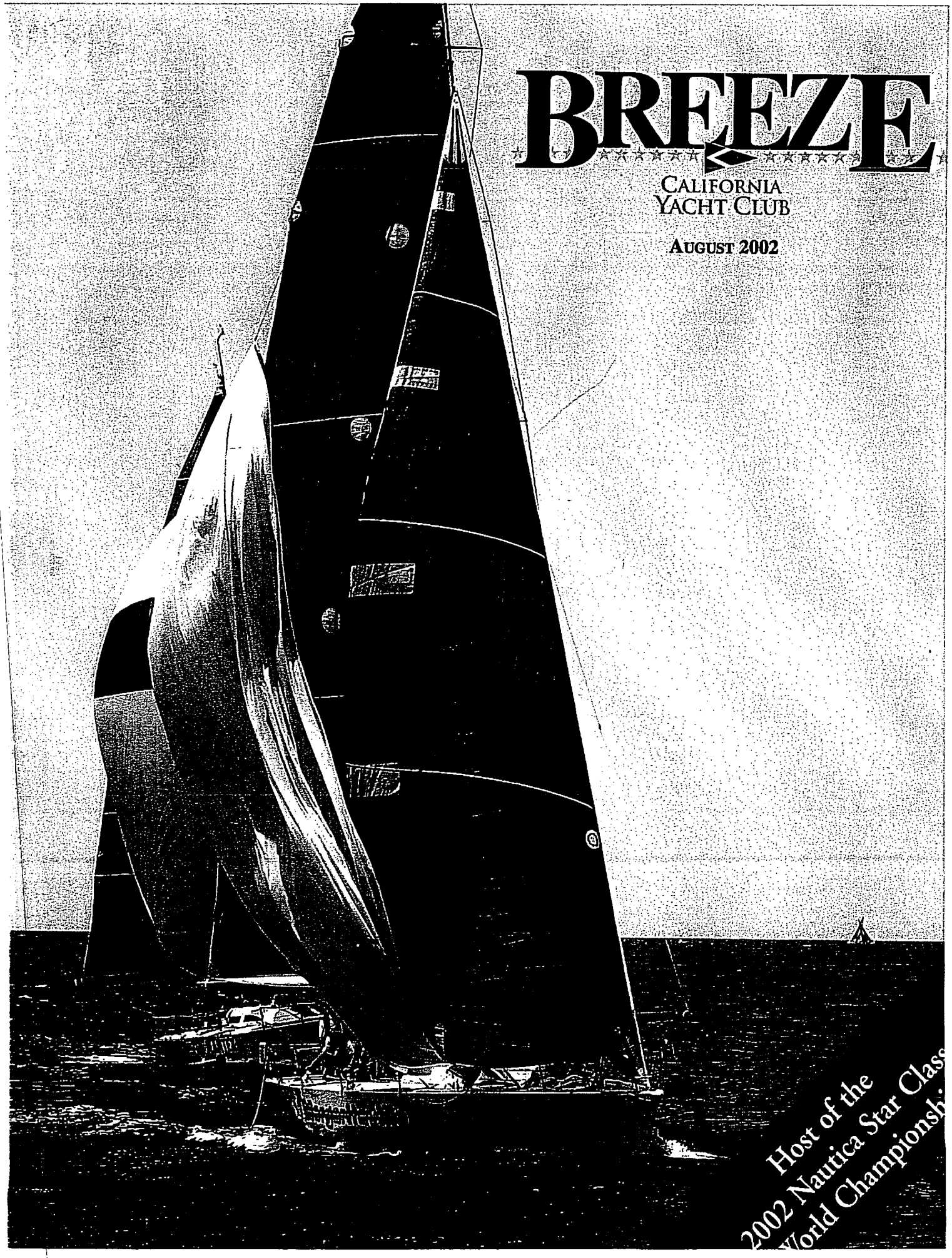


Approval Name/Date: _____

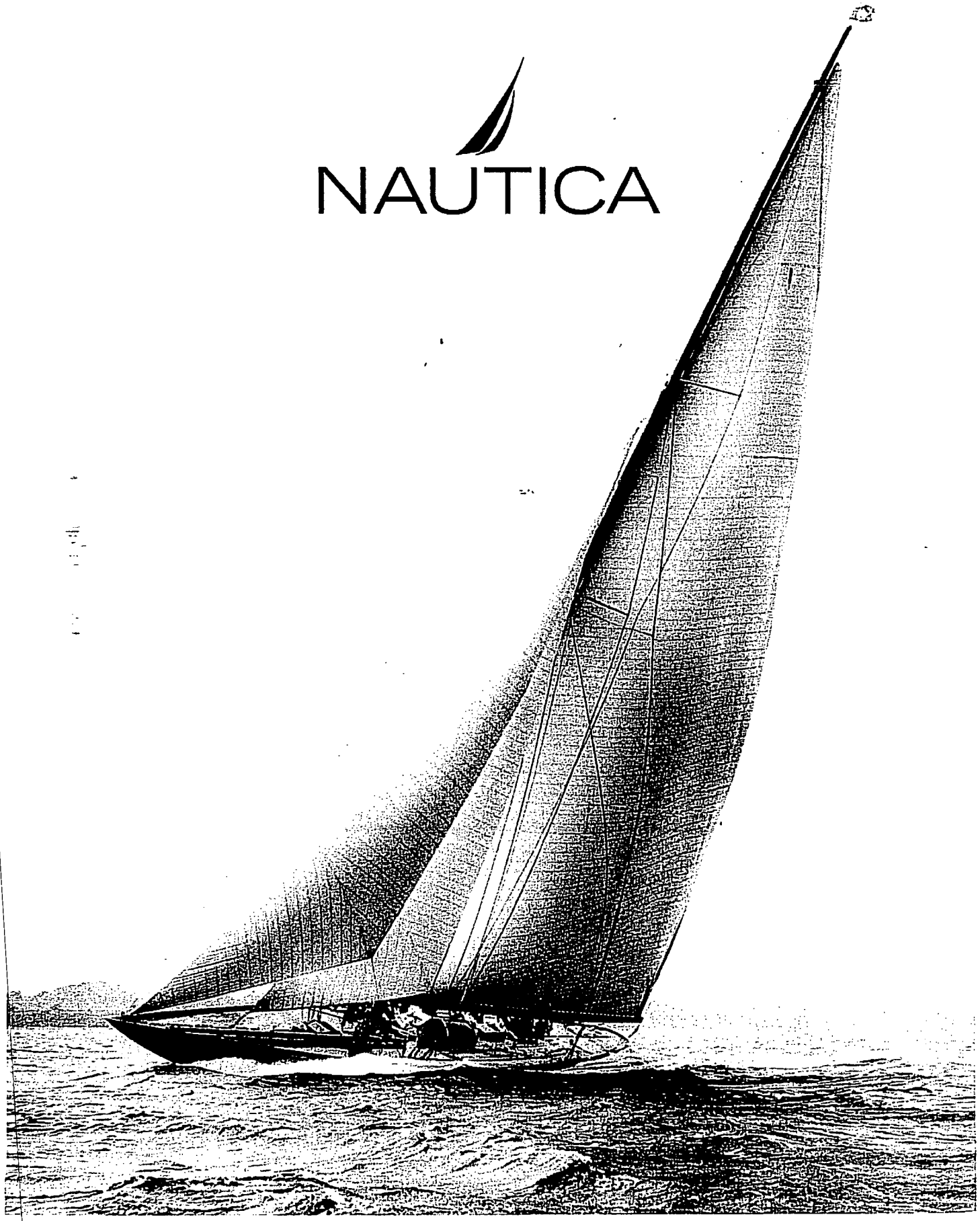
BREEZE

CALIFORNIA YACHT CLUB

AUGUST 2002



Host of the
2002 Nautica Star Class
World Championsh


NAUTICA

Breeze Bylines This Month

3 From the Commodore
By Commodore Dean Dierks

4 From the Manager
By Ted Olsen

5 **WELCOME**
New Members
By Rich Allen

7 **SAIL**
Winners' Circle
By Diane Adler

8 Star Worlds Attracts New Sponsors
By S/C J. Alex Benson

9 Sprouts Wiin C-15 North American Championship
By Randy Sprout

11 Cal Race Week
By S/C Alice Leahey

15 **CYCWA**
Paddle Tennis Tournament
By SEO Mary Jane McClintock

16 **EVENTS**
2002 Cruise Season Launched with June Cruise d'Italiano
By Port Capt. Bill Watkins

18 **POWER**
CYC Events
By Vice Cmmd. Anne Sacks

20 **PADDLE TENNIS**
Sail Overwhelms Power in Second Annual Intraclub Paddle Tennis Tournament
By Dennis D'Alessio

21 **MEMBERS IN THE NEWS**
Capsize in Newport Harbor
By Meaghan Van Liew

Gleberman Installed
Argonaut

Straw Races in Spain
Sailing World

Hilfiger sponsors Van Liew
Sailing World

22 **JUNIORS**
Junior Jibes
By Alan Blunt

23 Youth Championships
By Harrison Turner

FROM the COMMODORE

NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP

Commodore Dean Dierks

This month, California Yacht Club will host the Nautica 2002 Star Class World Championship. This will mark the 80th consecutive running of the championship and, ironically, CYC's 80th yachting season. Prior to moving to our present location, CYC was involved in hosting the championship in 1941. Los Angeles Yacht Club was the headquarters for the event but CYC hosted a dinner dance following the first race and our sister club, The Los Angeles Athletic Club, hosted the class' Annual Meeting and a dinner. California Yacht Club last hosted the Star Worlds in 1983. In addition, CYC has hosted the 1995 Star Class Spring Championship of the Western Hemisphere and the 1997 Star Class North American Championship regatta. Many sailors continue to remark on our water race management as well as our on-shore parties. We look forward to seeing some of our old friends who return to compete at CYC, as well as new ones.

California Yacht Club first began preparation for the Nautica 2002 Star Class World Championships in April 1999. Our initial proposal was presented to the Star Class' International Governing Committee (IGC) at the World Championship in Punta Ala, Italy. The IGC postponed the site selection until the 2000 Worlds in Annapolis, Maryland. To demonstrate what a great sailing venue Marina del Rey is, CYC commissioned a weather consultant to review wind data from the past 10 years. Using this weather information as well as detailed analysis of budgets, boat storage/shipping, race management, and local hotels/restaurants, we developed a computer driven presentation for the class' 2000 IGC meeting in May 2000. CYC member, Hal Haenel, 1995 Star Class World Champion crew and an Olympic Gold and Silver Medalist in the Star, traveled to Annapolis to present our proposal to the IGC. CYC was selected over two other venues, one from here in Southern California and one in Europe. Since that day, CYC's regatta planning committee, over 40 members strong, has met on a monthly basis developing and refining plans for the event. Special thanks to Staff Cmmd. Alex Benson for serving as chairman of this event and leading the way for CYC's dedicated team of volunteers.

Hosting a world championship is a huge undertaking for any club. Over 100 teams from 25 different nations are expected to compete for this championship. CYC has partnered with Nautica International to bring the best possible regatta to the sailors. As part of Nautica's sponsorship, the regatta and CYC will be featured on television in an ESPN2 sailing show, "Best In the U.S." which will be aired across the U.S. and internationally later this year. In addition, Nautica will be providing race crews and officials with event apparel. Nautica's new chronometer watches will be presented as trophies during the week as well.

The 2002 Star Worlds website, www.starworlds2002.com, has been up and running for the past year. California Yacht Club partnered with R.B. Zack and Associates to ensure top quality web-coverage from international viewers. Our goal is to provide viewers with race reports, results and photos on a real-time basis. Video clips and interviews will be downloadable for viewers to hear what race winners did on the course and their plans for the remainder of the regatta.

Sailors and their guests will be welcomed with open arms in traditional CYC style. Parties are scheduled throughout the week. Family members can participate in day trips to local attractions in the Los Angeles area such as Disneyland and the J. Paul Getty Museum. Many CYC members have offered housing to competitors in their homes and boats.

Leading up to the World Championship, competitors are invited to compete in CYC's annual King of Spain regatta. This regatta will provide sailors with a chance to familiarize themselves with the local waters as they vie for a coveted "Gold Star."

I look forward to seeing you at the Club this month as we put California Yacht Club on display for the world.

ON THE HORIZON

- **Jr. Blind Fishing Trip, August 7 –** The Power Fleet hosts local sight-impaired juniors for a day on the water.
- **King Of Spain Regatta** – An international field of as many as 75 entries will compete for CYC's prestigious Star Class Perpetual Trophy.
- **Nautica 2002 Star Class World Championship** – Please come down to the Club and enjoy the experience.
  - August 17 - Opening Ceremonies
  - August 18 - 23, Races #1-6
  - August 20 - Mid-Week Trophy Dinner
  - August 23 - Trophy Dinner
- **Catalina Island Advanced Racing Clinic, August 19 - 22** – The top junior sailors from the Summer Sailing Program are invited to Ballast Point for an intensive racing clinic.

Wine Appreciation Society, August 30 – A great opportunity to taste wines from various regions. Call the club for reservations.

Labor Day BBQ, September 2 – Another great way to spend the day at your yacht club.

Harris Series, September 7-8 – CYC hosts various sailing classes for this fall classic.

Good Sailing.
Dean D. Dierks, Commodore

Star Worlds Attracts New Sponsors

By STAFF CMMD. J. ALEX BENSON,
GENERAL CHAIRMAN, NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP

With less than a month before the start of the Nautica 2002 Star Class World Championship, many new sponsors have signed up to support the regatta. "Thanks to corporate sponsorship, this event will be the largest budget event CYC has ever run," stated CYC Commodore Dean Dierks. RB Zack & Associates, a locally based software development firm, was the event's first Silver Star sponsor and agreed to develop and implement the event website www.starworlds2002.com . The website, which is valued at over $40,000, was online in April, 2001. Nautica International, a worldwide clothing manufacturer, signed on as the Gold Star title sponsor earlier this year.

With an agreement for television production and airtime on ESPN this fall, other sponsors have taken notice and signed on to support the regatta. Recent sponsor additions include:

Blue Star Sponsor
Bang and Olufsen (upscale consumer electronics manufacturer)

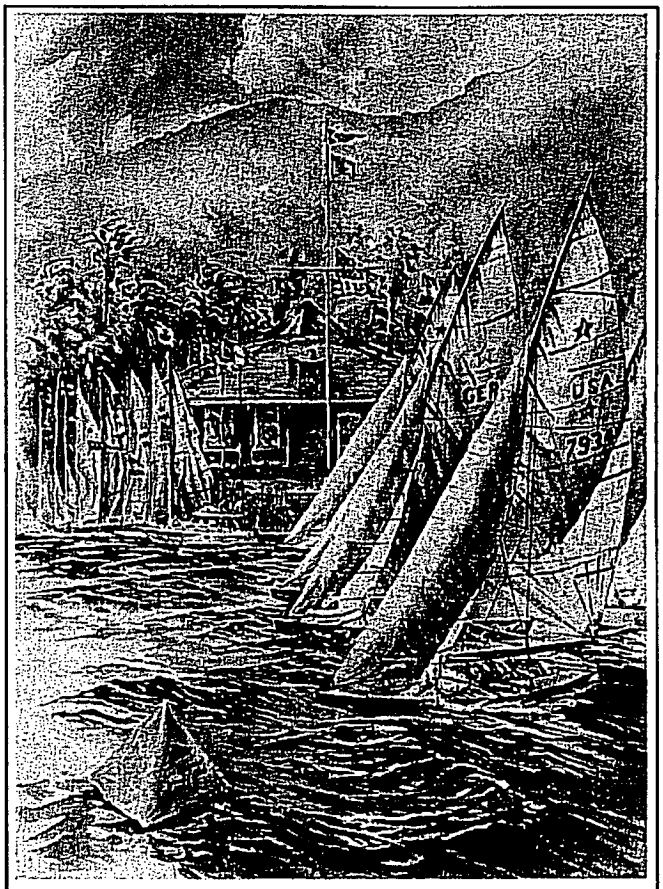
Green Star Sponsor
Quantum Sails (sailmaker)

Red Star Sponsors
Cafe del Rey (restaurant)
Marine Spars, Inc.(Star boat rigging specialists)
Spar Tech Co.(spar manufacturer)
Star Frozen Foods (frozen fruit distributor)
Emmitti Spars (spar manufacturer)
Studio A (artistic design)

Other firms considering sponsorship include Red Bull (energy drink), Dry Creek Vineyards, North Sails, Protector Boats, Pyacht.com, Samuel Adams, Folli, Mader, Contender Sailcloth, STA Master and Cambria Wines.

"We are grateful for the sponsors of the Star Worlds. It's great to see companies supporting sailing at such a high level," noted Commodore Dierks. ⚓

NAUTICA
2002 STAR CLASS WORLD CHAMPIONSHIP



NAUTICA
STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club ☆ Los Angeles
August 14-25, 2002 ☆ www.starworlds2002.com

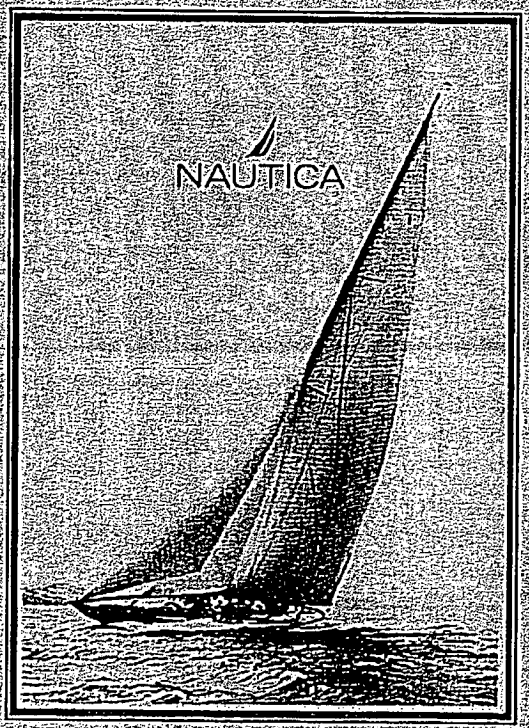
In Memoriam

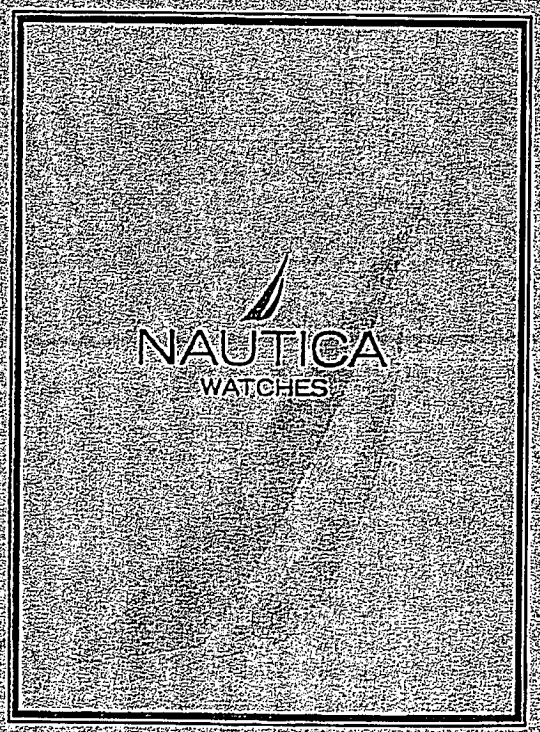
CYC Member
Gary McPike

NAUTICA
2002 STAR CLASS WORLD CHAMPIONSHIP
CALIFORNIA YACHT CLUB

Monday, August 19, 2002

Szabo Beats The Clock . . . . . and Everybody Else!



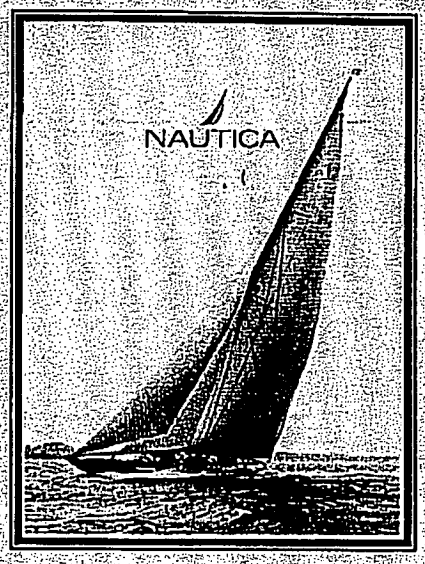


NAUTICA
2002 STAR CLASS WORLD CHAMPIONSHIP

CALIFORNIA YACHT CLUB

Tuesday, August 20, 2002

The Boys from Brazil Will be Hard to Beat!



Tuesday, August 20, 2002

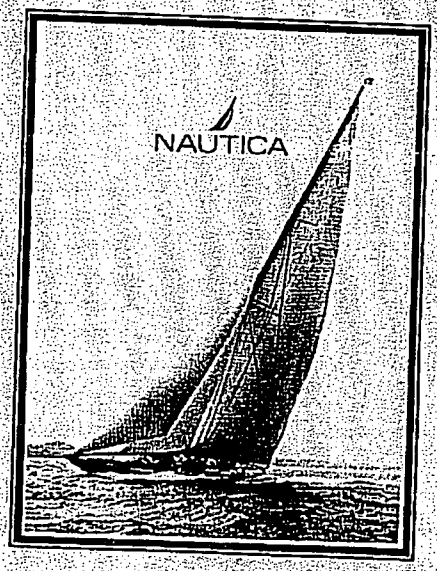
0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1400 hours	Race #3	Star Worlds Racing Area
After Racing	Samuel Adams Post Race Refreshments	Boatyard Hoist Area
1930 hours	Bang & Olufsen Mexican Fiesta and Mid-Week Awards Presentation with Refreshments by Cabo Wabo Tequila	RB Zack & Associates Pavilion

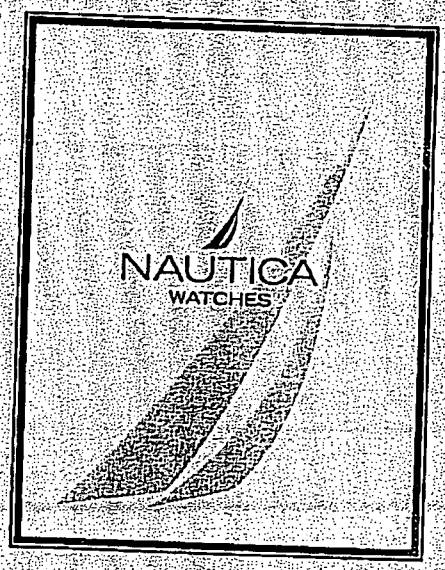
NAUTICA
2002 STAR CLASS WORLD CHAMPIONSHIP

CALIFORNIA YACHT CLUB

Wednesday, August 21, 2002

It's Any Country's Regatta at Halfway Mark





Wednesday, August 21, 2002

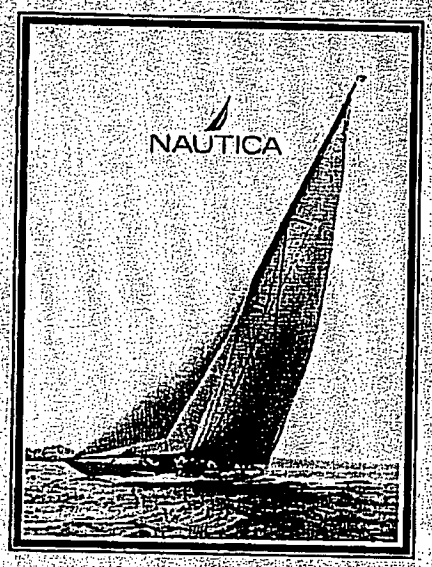
0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
0800 hours	Family Excursion To Getty Museum	Clubhouse Front Entrance
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #4	Star Worlds Racing Area
After Racing	Samuel Adams Post Race Refreshments	Boatyard Hoist Area
1800 hours	LA Harbor & SM Bay Fleet Party	Lagos Restaurant, Venice, CA

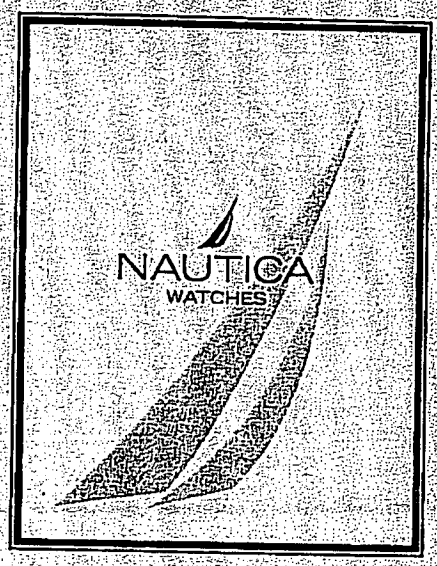
NAUTICA
2002 STAR CLASS WORLD CHAMPIONSHIP

CALIFORNIA YACHT CLUB

Thursday, August 22, 2002

Reynolds / Liljedahl: "This one was for Kimberly"





Thursday, August 22, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
0800 hours	Family Excursion to Universal Studios	Clubhouse Front Entrance
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #5	Star Worlds Racing Area
After Racing	Quantum Sails Post Race Refreshments	Samuel Adams Boatyard Hoist Area
1700 hours	Sea Wynde Rum Rain Gutter Regatta	RB Zack & Associates Pavilion
2000 hours	No Host Barbecue	RB Zack & Associates Pavilion

Many Thanks for the generous support of our Sponsors!

Sailing Angles Inc.
Gear that helps you win!

JMR cargo express, inc

pyacht.com

WILSON DANIELS LTD.

PRESIDIO WINERY

OWL ENGINEERING, INC.

BAYWOOD INN bed & breakfast
1370 2nd St., Baywood Park, CA 93402

North Graphics

SAMUEL ADAMS

The Terrace Café & Bar

LOCANDA DEL LAGO

STARBOATGUY

CALIFORNIA YACHT CLUB

LEARNED LUMBER

Brophy Clark Cellars

Team

B&O BANG & OLUFSEN

Custom Business Software Solutions
R.B.Zack & Associates, Inc.

SEA WYNDE
POT-STILL RUM

CONTENDER SAILCLOTH

EMMETI-SPARS

Domaine Danica Winery

QUANTUM ONE DESIGN

SPINNAKER, INC.

MOTION PICTURE MARINE®

Star Frozen Foods

Lariovela Boatyard

SOUTHWESTERN YACHT SALES
A Division of Nautical Enterprises, Inc.
www.southwesternyachts.com
MICHAEL J. DORGAN

Century 21 Hollywood, Inc.

PROTECTOR BOATS

Spar Tech Company

TonyP's DOCKSIDE GRILL

CAPE DA REY

Dry Creek Vineyard
Sonoma County

YALE CORDAGE
When there's a lot on the line

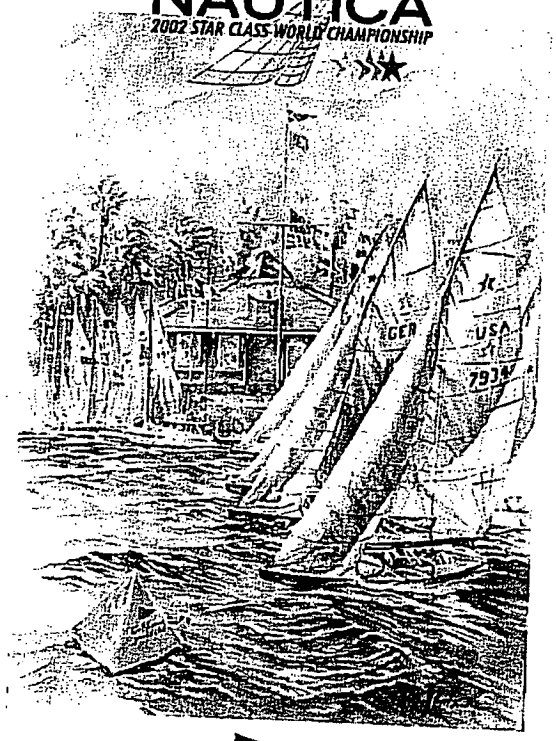
Studio A

HS YACHT SALES
www.hsyacht.com

Marine Spars, Inc.

NAUTICA

2002 STAR CLASS WORLD CHAMPIONSHIP



CALIFORNIA
YACHT CLUB

Thank You

for helping California Yacht Club achieve one of the finest moments in its 80-year history.

We appreciate your time, talent and support of the

Nautica 2002 Star Class World Championship.

We can all be proud of this accomplishment and our role in CYC history. This was truly a team effort from day one. Our 4-year journey ended with 150 volunteers helping 103 entries from 25 countries sail 6 great races at 1 great yacht club.

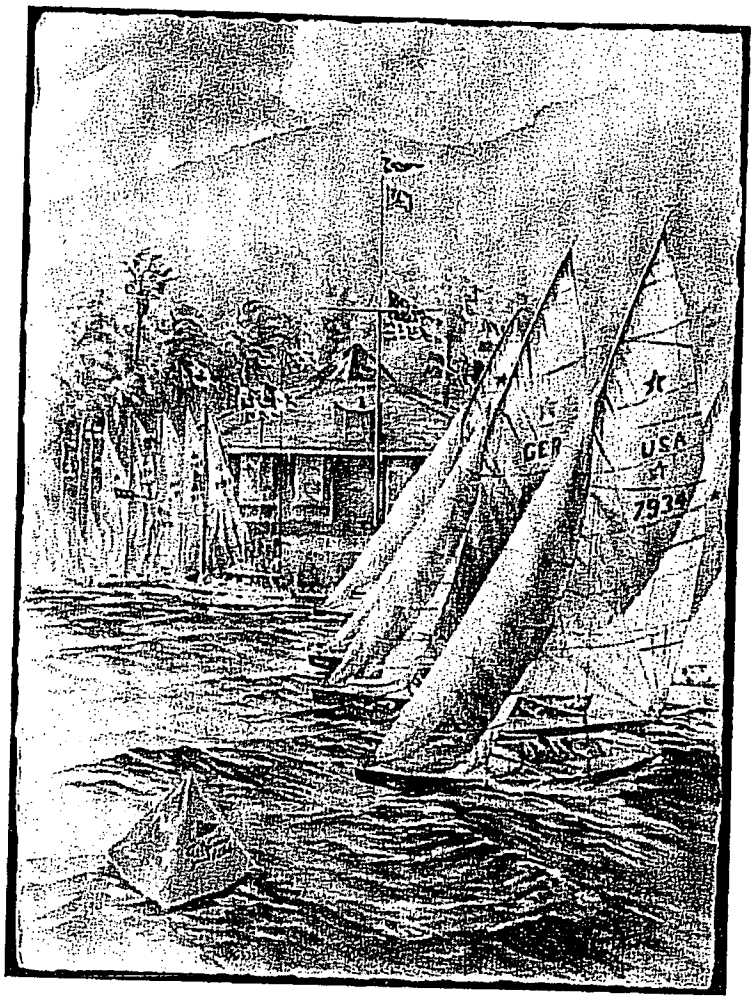
CALIFORNIA
YACHT CLUB

Sincerely,

Staff Commodore J. Alex Benson
General Chairman

Staff Commodore Bill Stump
Principal Race Officer

Commodore Dean D. Dierks
Steering Committee Chairman



NAUTICA

2002 STAR CLASS WORLD CHAMPIONSHIP

Commodore Dean D. Dierks,
the Officers, and Members
of the

CALIFORNIA
YACHT CLUB

Request the Honor of
Your Presence
at the
Opening Ceremonies
of the

Nautica 2002 Star Class
World Championship Regatta

Saturday, August 17th at 6:00 pm

California Yacht Club
4469 Admiralty Way
Marina del Rey, California 90292

Reception Immediately Following

YachtRacing.com Where the Racers G

NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club/Aug. 18-23

***** Results, photos, video and more at http://www.starworlds2002.com *****

Aug. 23, 2002 For Immediate Release

BRITS RULE THE WAVES IN BREAKTHROUGH STAR VICTORY

Friday's weather: Wind 8-14-12 knots, southwest.

Skipper Iain Percy (left) and crew Steve Mitchell are the first Englishmen to win the Star Worlds in 81 years.

MARINA DEL REY, Calif.---Iain Percy and Steve Mitchell, mere rookies among many of the world's best sailors, won the final race of the 81st Nautica 2002 Star Class World Championship Friday to give Britain its first title in the venerable class.

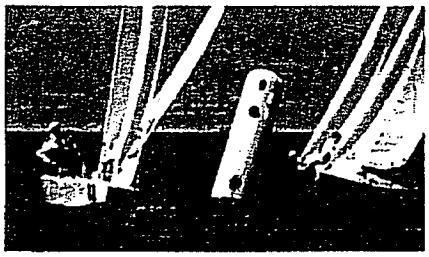
"That's the way to take the pressure off, isn't it?" Mitchell said as they sailed into the California Yacht Club dock with the Union Jack flying from their mast.

"He put that in the cool box this morning and didn't tell me," Percy said. "I would have thought it was bad luck."

The way they sailed, luck didn't matter. Neither Percy, 26, the 2000 Olympic Finn class gold medallist from Winchester, nor Mitchell, 32, of London, had sailed a Star until 10 months ago, although they had already worked their way up to the No. 17 ranking in the class.

With finishes of 4-1-3-2 in the 103-boat fleet in the previous four races, they entered the sixth and final race with a four-point lead over 1990 champions Torben Grael and Marcelo Ferreira of Brazil and nine points over France's Xavier Rohart and Yannick Adde. Although Grael finished fourth and Rohart 10th, neither ever threatened seriously Percy and Mitchell, who led at every mark.

Boosted by breezes as strong as 14 knots, which they prefer, they finished 41 seconds ahead of 1998 winner Colin Beashel of Australia, who had David Giles as crew. Three-time winner Bill Buchan, 67, of Seattle, with Mark Brink, was third---by far the best performance of the week by one of the class's enduring icons.



Percy and Mitchell lead France's Xavier Rohart and Yannick Adde at the first windward mark.

Counting Grael, Beashel and Buchan, Percy/Mitchell put away 11 former champions. Paul Cayard, the '88 champion sailing with Hal Haenel---also a world and Olympic champion as crew-

--placed fifth Friday to score fourth overall.

Percy and Mitchell tried to hide near the left end of the 1,000-meter starting line to avoid being drawn into a confrontation with their nearest rivals---Grael and Ferreira---that could suck them out of contention.

Percy and Mitchell romp away from the fleet in 14 knots of breeze.

"They never really got to us," Percy said. "We were keeping our heads down before the start, so we couldn't set up early because he'd come at us. But we had really good speed on the first beat---really good speed."

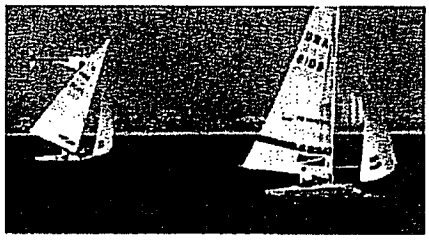
Both boats went left while most of the fleet went right. The Brits broke back toward the middle first as the Brazilians stayed on starboard tack for the first 15 minutes. Rohart/Adde fared better on the 2.1-mile upwind leg to round the first mark a few lengths behind Percy/Mitchell, with Grael/Ferreira eighth. The French dropped away downwind as the Brazilians climbed to fifth, then third, but that's as close as they got.

Percy said, "Steve was giving me a running commentary on where Xavier and Torben were. We stayed on top of it. He's one of the best crews around. We complement each other's strengths."

Percy had always been a solo sailor until joining up with Mitchell last autumn. They came to California knowing little of the class history, let alone the UK's lack of a champion in it.

"We didn't know that until this week," Mitchell said.

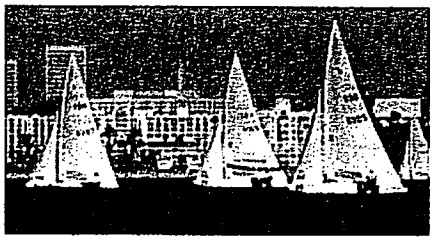
"It certainly adds something to it," Percy said.


TV helicopter hovers over leaders Percy/Mitchell (left) and Grael/Ferreira.

They will continue to campaign with a goal of representing Britain in the 2004 Olympics at Athens. Their chief competition could be Ian Walker, the head of the UK's GBR Challenge for the America's Cup and a silver medallist at Sydney in 2000, when San Diego's Mark Reynolds, sailing with Magnus Liljedahl, won the second of his two Olympic golds.

Reynolds, also a double Star class champion, finished 22nd Friday to wind up ninth overall.

It was a tough second place for Grael and Ferreira, the only entry with all single-digit finishes (3-1-5-9-5-4). Percy and Mitchell, the only team to win two races, were able to discard their opening 19th place.


Percy and Mitchell keep a close cover

Nautica International, the Gold Star Title Sponsor, is a leading global fashion and lifestyle company with products ranging from men's, women's and children's sportswear and accessories to a complete home collection. Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT) which, through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica, Nautica Competition, Nautica Jeans Company, John Varvatos, Earl Jean, E. Magrath

YachtRacing.com Where the Racers G

NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club/Aug. 18-23

***** Results, photos, video and more at http://www.starworlds2002.com *****

Aug. 22, 2002 For Immediate Release

BROMBY WINS BY 1 SECOND; PERCY, GRAEL AND ROHART IN FINAL FIGHT

Thursday's weather: Wind 10-12 knots, southwest.
Friday's forecast: Wind 12 knots, southwest.

England's Steve Mitchell and Iain Percy push their Star to the hoist as their bid for the Nautica Star Worlds title heats up.

MARINA DEL REY, Calif.---A one-second win by Bermuda's Peter Bromby over England's Iain Percy Thursday was the overture to what looms as a rousing three-way battle Friday for the 81st Nautica 2002 Star Class World Championship. Bromby only wishes he could be a part of it.

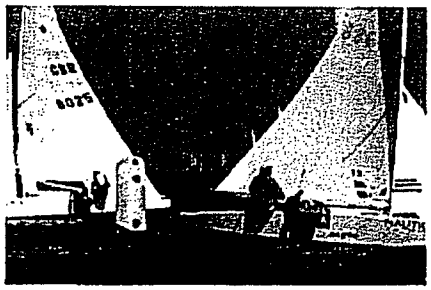
Instead, it will be Percy and crew Steve Mitchell fighting to hold off the relentless Brazilians, Torben Grael and crew Marcelo Ferreira, and those persistent Frenchmen, Xavier Rohart and Yannick Adde, for the most prestigious of one-design crowns. Grael won it in 1990; Percy and Rohart would be the first from their nations to win it.

After discarding his worst score---19th in Race 1 last Sunday---Percy counts only a string of 4-1-3-2 finishes for 10 points, 4 better than Grael. He broke Grael's three-day grip on first place Friday, but neither could shake off Rohart, who discarded a 33 to leave him at 19 points with a 3-1-5-5 record.

San Francisco's Paul Cayard, with Hal Haenel as crew, slipped off the pace with a 40th place, which is his discard. His 28 points leave him with an outside chance if his rivals get tangled up in the 103-boat fleet. But if it happened to Cayard, as it has also happened to a host of other former champions this week, it could happen to anybody.

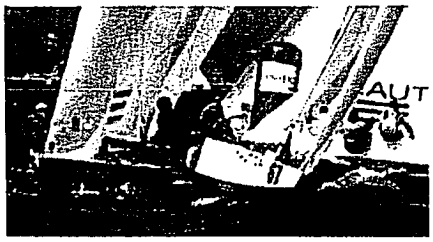
Grael can afford to sail more aggressively than the other two because his worst finish has been a ninth.

"He can come for us because he has a discard to give," Mitchell said, "and if he comes for us there isn't much we can do."



Bermuda's Peter Bromby with crew Martin Siese leads England's Iain Percy and Steve Mitchell on wya to their one-second 1-2 finish Thursday.

"We'll just have to sail a safe and smart race," Percy said.



Sweden's defending champion Fredrik Loof, with crew Anders Ekstrom, squeezes past windward mark as Denmark's Christian Rasmussen (83) tries to give room.

Grael wasn't tipping his hand. "It's different when you have three boats," he said. "If you fight with the first guy the third boat's going to win."

Grael and Ferreira, triple Olympic medallists, do not figure to go easily. In Thursday's solid 12 knots of breeze they dug themselves a deep hole on the first upwind leg when they sailed up the middle and "got passed on both sides," Grael said. After the first 2.1 miles they were 26th, then clawed back progressively to 14th, 10th and seventh on ensuing mark roundings and finally to a fifth-place finish.

"We tacked too much [upwind], but we did well on the runs," Grael said.

Up front, Bromby and crew Martin Siese, ranked No. 4 in the class, led convincingly at every mark until

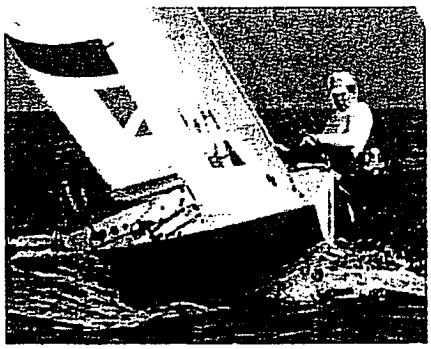
Percy/Mitchell almost ran them down at the wire on the third beat. From 50 meters below the line, Bromby crossed Percy on starboard and again on port, but then tacked away for the pin end as Percy kept driving at full speed. Bromby poked his bow across about three feet in front.

Bermuda's Peter Bromby (right) beats England's Iain Percy by one second and three feet.

Bromby, 38 and a three-time Olympian, started near the middle of the line, then "hit a shift and crossed the fleet," he said.

His problem is that he's had one too many bad races: a 32 and a 33 along with a 1, 2 and 5.

"The class is as tough as it ever was," Bromby said. "There are a lot of young guys coming along, and the good old guys are still around."



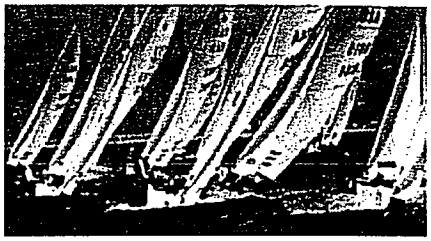
Brazil's Torben Grael and Marcelo Ferreira had a wild ride from 26th to fourth place Thursday.

One good young guy is the hard luck sailor of the week. New Zealand's Gavin Brady and crew Rodney Keenan were second only to Sweden's Fredrik Loof in the Star Worlds last year but have suffered a disabling hole in their transom and a broken headstay in collisions on the last two days. Loof is in 16th place this year.

Nautica International, the Gold Star Title Sponsor, is a leading global fashion and lifestyle company with products ranging from men's, women's and children's sportswear and accessories to a complete home collection. Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT) which, through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica, Nautica Competition, Nautica Jeans Company, John Varvatos, Earl Jean, E. Magrath and Byron Nelson.

Other sponsors of the Nautica 2002 Star Class World

Championship at various levels are: Silver Star---RB Zack and Associates and California Yacht Club; Blue Star---Bang and Olufsen; Green Star---Samuel Adams Beer, Sea Wynde Pot Still Rum, Quantum One-Design Sails, North One-Design Sails, Domaine Danica Winery, Brophy Clark Cellars.



The bulls running at Pamplona were never like this.

The leaders (after 5 of 6 races, worst score discarded):

1. Iain Percy/Steven Mitchell, UK, (19)-4-1-3-2, 10 points.
2. Torben Grael/Marcelo Ferreira, Brazil, 3-1-5-(9)-5, 14.
3. Xavier Rohart/Yannick Adde, France, 6-8-2-(33)-3, 19.
4. Paul Cayard/Hal Haenel, San Francisco, 7-9-4-8-(40), 28.
5. Rick Merriman/Bill Bennett, San Diego, (53)-7-8-4-15, 34.
6. Peter Bromby/Martin Siese, Bermuda, (33)-2-32-5-1, 40.
7. Mark Mansfield/Killean Collins, Ireland, 2-13-17-(25)-7, 40.
8. Mark Reynolds/Magnus Liljedahl, San Diego, (78)-5-29-1-10, 45.
9. Colin Beashel/David Giles, Australia, (41)-19-11-2-18, 58.
10. George Szabo/Austin Sperry, San Diego, 1-20-10-(30)-27, 58.

NAUTICA STAR WORLDS GENERAL CHAIRMAN
Alex Benson
California Yacht Club (310) 823-4567
alexbenson@baywoodinn.com

PRESS RELATIONS
Frank Gleberman
(310) 823-0284
FGleberman@aol.com

PUBLICITY
Rich Roberts
(310) 835-2526
cell phone (310) 766-6547

NAUTICA PRESS CONTACT
Mary Ellen Barone
(212) 887-8114
maryellen.barone@nautica.com

Back to YachtRacing.com

YachtRacing.com Where the Racers G

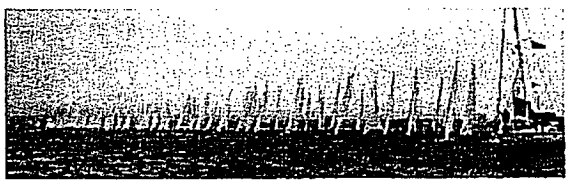
NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club/Aug. 18-23

***** Results, photos, video and more at http://www.starworlds2002.com *****

Aug. 18, 2002 For Immediate Release

SZABO WINS NAIL-BITING OPENER AS CELEBRITIES SUFFER

Sunday's weather: Winds 4 knots building to 9, southwest and shifty.
Monday's forecast: 10 knots, southwest.



The fleet of 105 boats starts the first race of the Nautica 2002 Star Worlds.

MARINA-DEL REY, Calif.---George Szabo and crew Austin Sperry solved the weather riddles of Santa Monica Bay and made all the right moves to build an unbeatable lead in the first race of the Nautica 2002 Star Class World Championship Sunday, but their final opponent was time.

With light, shifty winds forcing the fleet of 105 boats to play beat the clock, the San Diego duo sailed across the finish line 3 minutes 21 seconds ahead of the 3 ½-hour deadline for the 10 ½- mile race, while a bunch of big names behind them prayed they wouldn't.

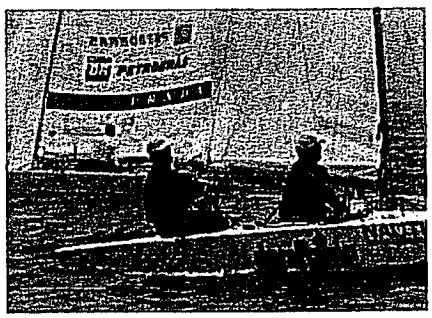
Szabo's finish made it an official race, leaving nine former world champions with finishes of 22nd or worst. Runners-up Mark Mansfield and crew Killean Collins of Ireland were 2 minutes 53 seconds behind, followed by 1990 winner Torben Grael of Brazil. San Francisco's Paul Cayard, the '88 champion, was delighted with seventh place.

"This is my 11th Worlds," Szabo said. "The first one I was in at Cannes we won a race but not since then. It'sbeen a long time."

Szabo, 32, works for Mark Reynolds, a double Worlds and Olympic Star champion, at Quantum Sails in San Diego. He finished 77 places ahead of the boss.

"I didn't think he was going to make it," Reynolds said, "but it was kind of hard to hope that he wouldn't. Then the breeze came up."

Reynolds' 78th will probably be his one allowable discard of the six races scheduled through Friday. At least he hopes it will be.



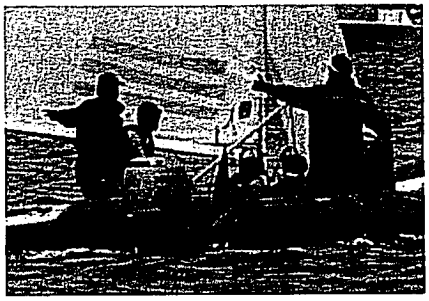
Opening race winners George Szabo and crew Austin Sperry of San Diego lead Brazil's Torben Grael/Marcelo

Testimony to the inscrutable nature of the venue were the

performances of some other former champions: Germany's Alexander Hagen, 23rd; Brazil's Alan Adler, 26th; Springfield, Illinois' Joe Londrigan, 31st; Australia's Colin Beashel, 41st; The Netherlands' defending champion Fredrik Loof, 47th; Canada's Ross Macdonald, 54th; Seattle's Bill Buchan, 60th, and San Diego's Eric Doyle, 64th.

Ferreira around windward mark.

Spain's Jose Maria Van Der Ploeg, the top-ranked Star sailor in the world, was 91st.



Former world Star champion Alexander Hagen of Germany, with crew Carsten Witt, discuss Santa Monica Bay's confusing weather patterns with their chase boat before the start. Hagen/Witt finished 23rd.

Their main problem was that they went left while Szabo went right. He said he started conservatively just to leeward of the middle committee boat because "I didn't have a real good feel for it."

But something told him to favor the right side of the course and, he said, "This is the first time the right paid. The left has been better [in tune-up events and practice races] the last few weeks."

Reynolds said, "We were ahead of him up the first beat, but then we went left and lost 50 boats."

Mansfield also avoided the left and led Szabo by a few boat lengths at the first weather mark two miles out to sea, but then he immediately jibed away to back where he'd come from as Szabo continued right and found a healthy lead when they converged at the leeward gate.

"We jibed because the breeze had been on that side," Mansfield said. "It was a gutsy move by him. He had a great race."

Sperry, 24, said, "We were a little worried about the time. That's cutting it a little too close for me. George did an excellent job playing the shifts up the beats."

Grael, on leave from Prada's America's Cup campaign, said, "It's not that there are so many big shifts but that the course is very long because there are so many boats, so even a 10-degree shift does a lot of damage."

The race jury checks out the action. There were only three protests in the 105-boat fleet.

Cayard found the day's forecast from the US Sailing Team amusing, especially the part that read: "A very patchy wind field is expected through the day with glassy holes interspersed with occasional stronger, streaky puffs. Late afternoon shows the best potential for more consistent flow, but this will be far from solid."

Cayard said, "That's the best definition of this place I've seen."

As it was, the race committee decided late Saturday night to move the starts from 1 to 2 p.m. because of a recent pattern of late-filling breeze.

Szabo is aware that the venue could turn around and bite him, too.

"Anything can happen," he said. "We still have a regatta on our hands."

Nautica International, the Gold Star Title Sponsor, is a leading global fashion and lifestyle company with products ranging from men's, women's and children's sportswear and accessories to a complete home collection.
Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT) which, through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica, Nautica Competition, Nautica Jeans Company, John Varvatos, Earl Jean, E. Magrath and Byron Nelson.

Other sponsors of the Nautica 2002 Star Class World Championship at various levels are: Silver Star---RB Zack and Associates and California Yacht Club; Blue Star---Bang and Olufsen; Green Star---Samuel Adams Beer, Sea Wynde Pot Still Rum, Quantum One-Design Sails, North One-Design Sails, Domaine Danica Winery, Brophy Clark Cellars, Presidio Winery, Dry Creek Vineyard, Star Frozen Foods, pyacht.com.

The leaders (after 1 of 6 races):

1. George Szabo/Austin Sperry, San Diego, 1 point.
2. Mark Mansfield/Killean Collins, Ireland, 2.
3. Torben Grael/Marcelo Ferreira, Brazil, 3.
4. Paul-Ambroise Sevestre/Vincent Berenguier, France, 4.
5. Reinhard Schmidt/Jochen Wolfram, Germany, 5.
6. Xavier Rohart/Yannick Adde, France.
7. Paul Cayard/Hal Haenel, San Francisco, 7.
8. Dave Watt/Alex Dunn, Seattle.
9. Philippe Presti/Jean Philippe Saliou, France.
10. Gonzalo Araujo/Marcos Iglesias, Spain.

NAUTICA STAR WORLDS GENERAL CHAIRMAN
Alex Benson
California Yacht Club (310) 823-4567
alexbenson@baywoodinn.com

PRESS RELATIONS
Frank Gleberman
(310) 823-0284
FGleberman@aol.com

PUBLICITY
Rich Roberts
(310) 835-2526
cell phone (310) 766-6547
richroberts@compuserve.com

NAUTICA PRESS CONTACT
Mary Ellen Barone
(212) 887-8114

YachtRacing.com Where the Racers G

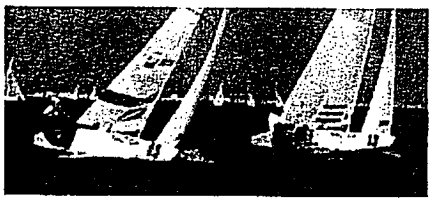
NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club/Aug. 18-23

***** Results, photos, video and more at http://www.starworlds2002.com *****

Aug. 19, 2002 For Immediate Release

TORBEN GRAEL LEADS RETURN TO FORM ON SANTA MONICA BAY

Monday's weather: Winds 8.5 to 10.5 knots, southwest.
Tuesday's forecast: 12 knots, southwest.



Brazil'sTorben Grael (left) sails close cover on Bermuda's Peter Bromby at finish of second day's race. Grael won by 11 seconds to take command of the Nautica 2002 Star Class World Championship with four races remaining.

MARINA DEL REY, Calif.---A bright red Prada stripe across his main sail makes Torben Grael easy to spot among 103 otherwise indistinguishable boats, but he hasn't been hard to find in the Nautica 2002 Star Class World Championship, anyway. The Brazilian veteran and his longtime crew, Marcelo Ferreira, are the guys way out in front.

The 1990 world champions and 1996 Olympic gold medallists---Grael also has two Olympic bronze medals---followed Sunday's opening third place with an 11-second victory over Bermuda's Peter Bromby/Martin Siese Monday. They stand 10 points in front of France's Xavier Rohart/Yannick Adde, who are second with a quiet 6-8 line, followed by Ireland's Mark Mansfield/Killian Collins (2-13) and San Francisco's Paul Cayard/Hal Haenel (7-9).

Weather conditions on Santa Monica Bay stabilized under sunny skies that brought steady breezes of 8 ½ to 10 ½ knots that had crews hanging off the windward side to keep the little keel boats flat for maximum speed.

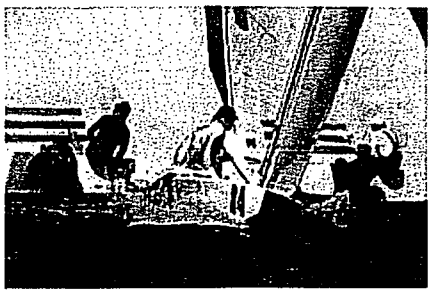
"This was the first time all week we've had a good hike," Bromby said. "Today was a better race in terms of conditions. Consequently, the cream came back to the top."

Indeed, the results did seem to follow form. Among the first five finishers Monday, three---Grael, third-place Alan Adler, also of Brazil, and fifth-place Mark Reynolds---are former champions, while Bromby is ranked No. 4 in the class and fourth-place Iain Percy of the UK is 17th. Mansfield is No. 2 and Rohart No. 10.

Sunday's winners, San Diego's No. 8-ranked George Szabo and crew Austin Sperry, finished 20th Monday and stand fifth overall.

Four races remain through Friday. With five races in the book,

everybody will discard their worst scores—good news for Reynolds, who can toss Sunday's 78th place and be back in the hunt, barring further disasters.

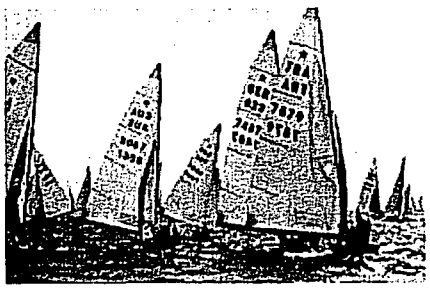


Magnus Liljedahl takes a bath as Mark Reynolds drives back into contention with a fifth-place finish.

With the fleet packed like ducklings around the middle committee boat on the 1,000-meter-long line, there were two general recalls Monday before the fleet got away on the third try. Although normally some boats would play the ends of the line, the fact that the middle committee boat was deliberately positioned ahead of the ends was irresistible to most.

Grael said, "We had a good start and went right."

The right side, he explained with a smile, was good "just because the left was good before."



A pack converges at the leeward gate in 10 knots of breeze.

Reynolds led at the windward mark, with Adler on his hip and Grael three boat lengths back. Grael worked into the lead at the next windward rounding and led a tight four-boat pack downwind, where he opted for the right-hand pylon at the gate.

"It opens more options for tactics," he said. "You don't have to go behind anybody."

But Bromby took the left side, picked up successive shifts and came from fifth place past everyone except Grael. Near the finish, Grael tacked three times to cover Bromby and protect his shrinking lead.

"[Bromby] went left on the second half of the beat and that was a pretty good move," Grael said.

Grael, a member of Prada's America's Cup afterguard, has sailed only four events this year, three in Brazil and another with 70 boats at Viareggio, Italy, but Adler said his countryman hasn't lost his touch.

"We'd come in first and second but normally he'd beat us," Adler said.

Grael's brother Lars Schmidt Grael is in 18th place. Adler left the class to sail Solings in 1996 and returned to Stars only last year. Clearly, the boys from Brazil are back.

Nautica International, the Gold Star Title Sponsor, is a leading global fashion and lifestyle company with

products ranging from men's, women's and children's sportswear and accessories to a complete home collection. Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT) which, through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica, Nautica Competition, Nautica Jeans Company, John Varvatos, Earl Jean, E. Magrath and Byron Nelson.

Other sponsors of the Nautica 2002 Star Class World Championship at various levels are: Silver Star---RB Zack and Associates and California Yacht Club; Blue Star---Bang and Olufsen; Green Star---Samuel Adams Beer, Sea Wynde Pot Still Rum, Quantum One-Design Sails, North One-Design Sails, Domaine Danica Winery, Brophy Clark Cellars, Presidio Winery, Dry Creek Vineyard, Star Frozen Foods, pyacht.com.

Former world champions Eric Doyle (right), with Rodrigo Meireles hiking seriously, and Colin Beashel approach the windward mark.

The leaders (after 2 of 6 races):

1. Torben Grael/Marcelo Ferreira, Brazil, (3-1) 4 points.
2. Xavier Rohart/Yannick Adde, France, (6-8) 14.
3. Mark Mansfield/Killean Collins, Ireland, (2-13) 15.
4. Paul Cayard/Hal Haenel, San Francisco, (7-9) 16.
5. George Szabo/Austin Sperry, San Diego, (1-20) 21.
6. Iain Percy/Steven Mitchell, UK, (19-4), 23.
7. Gavin Brady/Rodney Keenan, New Zealand, (11-12) 23.
8. Philippe Presti/Jean Philippe Saliou, France (9-17) 26.
9. Alan Adler/Ricardo Ermel, Brazil, (26-3), 29.
10. Paul-Ambroise Sevestre/Vincent Berenguier, France, (4-27), 31.

NAUTICA STAR WORLDS GENERAL CHAIRMAN
Alex Benson
California Yacht Club (310) 823-4567
alexbenson@baywoodinn.com

PRESS RELATIONS
Frank Gleberman
(310) 823-0284
FGleberman@aol.com

PUBLICITY
Rich Roberts
(310) 835-2526
cell phone (310) 766-6547
richroberts@compuserve.com

NAUTICA PRESS CONTACT
Mary Ellen Barone
(212) 887-8114
maryellen.barone@nautica.com

Back to YachtRacing.com

YachtRacing.com Where the Racers G

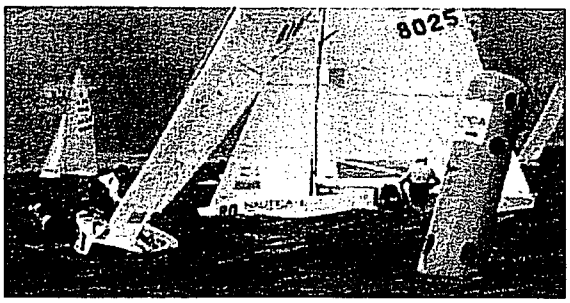
NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club/Aug. 18-23

***** Results, photos, video and more at http://www.starworlds2002.com *****

Aug. 20, 2002 For Immediate Release

ENGLAND AND FRANCE BLOW INTO THE TITLE PICTURE

Tuesday's weather: Wind 9-15 knots, southwest; sunny.
Wednesday's forecast: Wind 8 knots, west.



France's Xavier Rohart, with crew Yannick Adde, leads England's Iain Percy and Steve Mitchell at first windward mark Tuesday. Percy later took the lead to win, with Rohart second.

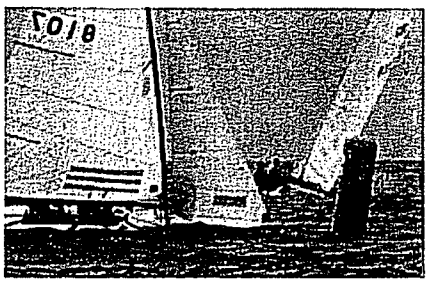
MARINA-DEL REY, Calif.—England's Iain Percy and France's Xavier Rohart thrived in the best winds of the week and survived some tough justice in the third race of the 81st Nautica 2002 Star Class World Championship Tuesday to put themselves in rare positions. They could become the first of their nationalities to claim the world's most prestigious one-design sailing crown.

In fact, it's any country's regatta at the halfway point. Five of the top six fly different flags, led by Brazil's Torben Grael, followed by Rohart, San Francisco's Paul Cayard, Percy, San Diego's George Szabo and Ireland's Mark Mansfield. They have separated themselves slightly from the other 100 boats, although that picture could change when some established stars who are struggling discard their worst scores after the fifth, next-to-last race Thursday.

Tuesday brought the strongest winds of the week, as much as 15 knots at the end of the 10 ½-mile race, and Percy and Rohart loved it.

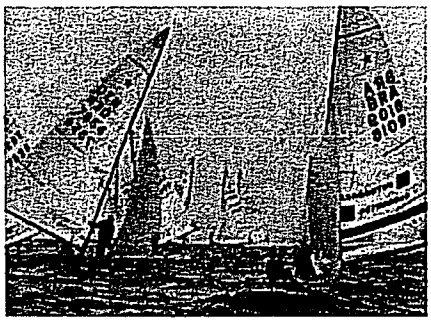
"Conditions were more to our liking," Percy's happy crew, Steve Mitchell, said. "None of this bloody American stuff we had earlier."

He was smiling broadly when he said it because, Percy added, "We've always had good results in strong winds. When we got clear we were able to pull out. The windier the better. It's much more fun."



England's Iain Percy leads France's Xavier Rohart through leeward gate en route to their 1-2 finish Wednesday.

They finished 1 minute 44 seconds ahead of Rohart, who was 1:18 ahead of Brazil's Alan Adler, who had a hard-luck story to



Regatta leader Torben Grael of Brazil (right) approaches leeward gate pursued by Denmark's Benny Andersen, with crew Mogens Just on foredeck.

e-mail home.

The 1989 champion had to surrender his second consecutive third-place finish because he was among those who jumped the starting line in the third general recall of the day when a 20 per cent penalty was in force. Adler and everyone else got off cleanly on the fourth try, but he still paid the price for his preceding indiscretion, which meant 21 points tacked onto his score.

The race committee showed no favoritism. Similar fates befell '99 champion Eric Doyle of San Diego and Riccardo Simoneschi of Italy, who is only the Star class president.

Cayard and Grael followed Adler across the finish line. Along with Rohart, they are the only three competitors with all single-digit finishes.

Following another morning mist, the hard-chined little boats were surfing in the heavy chop under sunny skies.

Rohart echoed the sentiments of Percy and Mitchell about liking strong wind. "Of course," he said as his wife and three children greeted him dockside. "In the Mediterranean we have everything, but we do better when it blows."

However, the early forecast for Wednesday called for westerlies of only 8 knots at race time.

Byron Nelson and crew David Nelson of the host L.A. Harbor fleet surf their Star in 15 knots of breeze.

Nautica International, the Gold Star Title Sponsor, is a leading global fashion and lifestyle company with products ranging from men's, women's and children's sportswear and accessories to a complete home collection.

England's Iain Percy (foreground) and crew Steve Mitchell loved the wind and their win Tuesday.

Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT) which, through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica, Nautica Competition, Nautica Jeans Company, John Varvatos, Earl Jean, E. Magrath and Byron Nelson.

Other sponsors of the Nautica 2002 Star Class World Championship at various levels are: Silver Star---RB Zack and Associates and California Yacht Club; Blue Star---Bang and Olufsen; Green Star---Samuel Adams Beer, Sea Wynde Pot Still Rum, Quantum One-Design Sails, North One-Design Sails, Domaine Danica Winery, Brophy Clark Cellars, Presidio Winery, Dry Creek Vineyard, Star Frozen Foods, pyacht.com.

The leaders (after 3 of 6 races):

1. Torben Grael/Marcelo Ferreira, Brazil, (3-1-5) 9 points.
2. Xavier Rohart/Yannick Adde, France, (6-8-2) 16.
3. Paul Cayard/Hal Haenel, San Francisco, (7-9-4) 20.
4. Iain Percy/Steven Mitchell, UK, (19-4-1), 24.
5. George Szabo/Austin Sperry, San Diego, (1-20-10) 31.
6. Mark Mansfield/Killean Collins, Ireland, (2-13-17) 32.
7. Alan Adler/Ricardo Ermel, Brazil, (26-3-22), 51.
8. Roberto de Bermudez Castro Munoz/Domingo Menrriqque, Spain, (27-11-19) 57. 9. Philippe Presti/Jean Philippe Saliou, France (9-17-34) 60. 10. Gavin Brady/Rodney Keenan, New Zealand, (11-12-41) 64.

NAUTICA STAR WORLDS GENERAL CHAIRMAN
Alex Benson
California Yacht Club (310) 823-4567
alexbenson@baywoodinn.com

PRESS RELATIONS
Frank Gleberman
(310) 823-0284
FGleberman@aol.com

PUBLICITY
Rich Roberts
(310) 835-2526
cell phone (310) 766-6547
richroberts@compuserve.com

NAUTICA PRESS CONTACT
Mary Ellen Barone
(212) 887-8114
maryellen.barone@nautica.com

Back to YachtRacing.com

YachtRacing.com Where the Racers G

NAUTICA 2002 STAR CLASS WORLD CHAMPIONSHIP
California Yacht Club/Aug. 18-23

***** Results, photos, video and more at http://www.starworlds2002.com *****

Aug. 21, 2002 For Immediate Release

REYNOLDS AND LILJEDAHL WIN ONE FOR KIMBERLY

Wednesday's weather: Wind 9-12 knots, southwest.
Thursday's forecast: Wind 12 knots, southwest.

MARINA DEL REY, Calif.---Mark Reynolds and crew Magnus Liljedahl came back from oblivion to win an Olympic gold medal at Sydney two years ago, and they have a special inspiration for doing it again: a young woman lying in a Greek hospital with a breathing tube in her throat.

"This victory was for her," Liljedahl said after they beat another pair of former Star champions, Australia's Colin Beashel and crew David Giles, by 10 seconds on the fourth day of the Nautica 2002 Star Class World Championship---their first win of a week full of alternate ups and downs.

Kimberly Birkenfeld, 37, of Miami, would be happy to hear the news. Liljedahl's girlfriend, a member of the U.S. Sailing Team, was critically injured last week by the propeller of a chase boat while sailing her Mistral sailboard in a test event at the 2004 Olympic sailing site.

Birkenfeld's family has been with her in Greece after encouraging Liljedahl to sail the Star Worlds with Reynolds, as planned. It hasn't been easy.

"One thing about sailing is it makes you think about other things," Liljedahl said. "Now I can send her an e-mail with good news in time for her to speak again."

Reynolds, of San Diego, and Liljedahl, who were ISAF's sailors of the year after sweeping the Olympics and the Star Worlds in 2000, are still in 17th place with two races remaining but should move up considerably by discarding their worst finish---Sunday's 78th place---after Race 5 Thursday, barring further missteps.

The leaders are still Brazil's Torben Grael and crew Marcelo Ferreira with 18 points after Wednesday's ninth place, their worst finish, but England's Iain Percy/Steve Mitchell and San Francisco's Paul Cayard/Hal Haenel are closing in at 27 and 28. . There also may be a sleeper lurking quietly in ninth place. San Diego's Rick Merriman and Bill Bennett have logged a 7-8-4 string the last three days and will discard a 53 after Thursday.

"We still have a tough road," Merriman said. "We've already used our throwout so we don't have any room to falter. But it can happen."

Percy and Mitchell, Tuesday's winners, were third Wednesday. If the discards had already been tossed, they would be leading Grael by one point, with Cayard 11 points behind despite all single-digit finishes.

Percy said, "If you start thinking about points you're in big trouble. We just need to keep sailing well."

Consistency hasn't come easily on Santa Monica Bay, although the winds have been steadier the last two days. Wednesday the breeze was 9 to 12 knots. A larger problem, most crews felt, was getting off the starting line when the race committee---forestalling a replay of five general recalls in the previous two days---hoisted the "I" flag for the first start, requiring any transgressors to restart by rounding the ends of the 1,000-meter-long line---a mortal penalty to pay.

It worked. Nobody was over early, but most complained later about poor starts.

The right side of the 2.1-mile windward-leeward course was a popular destination after recent successes there, but this time it was a minefield. Reynolds and the other top finishers all started or went left, a move that paid off when the wind shifted that way a few minutes after the gun.

"We got lifted and continued to get lifted," Reynolds said.

Nautica International, the Gold Star Title Sponsor, is a leading global fashion and lifestyle company with products ranging from men's, women's and children's sportswear and accessories to a complete home collection.
Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT) which, through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica, Nautica Competition, Nautica Jeans Company, John Varvatos, Earl Jean, E. Magrath and Byron Nelson.

Other sponsors of the Nautica 2002 Star Class World Championship at various levels are: Silver Star---RB Zack and Associates and California Yacht Club; Blue Star---Bang and Olufsen; Green Star---Samuel Adams Beer, Sea Wynde Pot Still Rum, Quantum One-Design Sails, North One-Design Sails, Domaine Danica Winery, Brophy Clark Cellars.

The leaders (after 4 of 6 races):

1. Torben Grael/Marcelo Ferreira, Brazil, (3-1-5-9) 18 points. 2. Iain Percy/Steven Mitchell, UK, (19-4-1-3), 27. 3. Paul Cayard/Hal Haenel, San Francisco, (7-9-4-8) 28. 4. Xavier Rohart/Yannick Adde, France, (6-8-2-33) 49. 5. Mark Mansfield/Killean Collins, Ireland, (2-13-17-25) 58. 6. George Szabo/Austin Sperry, San Diego, (1-20-10-30) 61. 7. Alan Adler/Ricardo Ermel, Brazil, (26-3-22-17), 70. 8. Peter Bromby/Martin Siese, Bermuda, (33-2-32-5) 72. 9. Rick Merriman/Bill Bennett, San Diego, (53-7-8-4) 72. 10. Colin Beashel/David Giles, Australia, (41-19-11-2) 73.

NAUTICA STAR WORLDS GENERAL CHAIRMAN
Alex Benson
California Yacht Club (310) 823-4567
alexbenson@baywoodinn.com

PRESS RELATIONS
Frank Gleberman

(310) 823-0284
FGleberman@aol.com

PUBLICITY
Rich Roberts
(310) 835-2526
cell phone (310) 766-6547
richroberts@compuserve.com

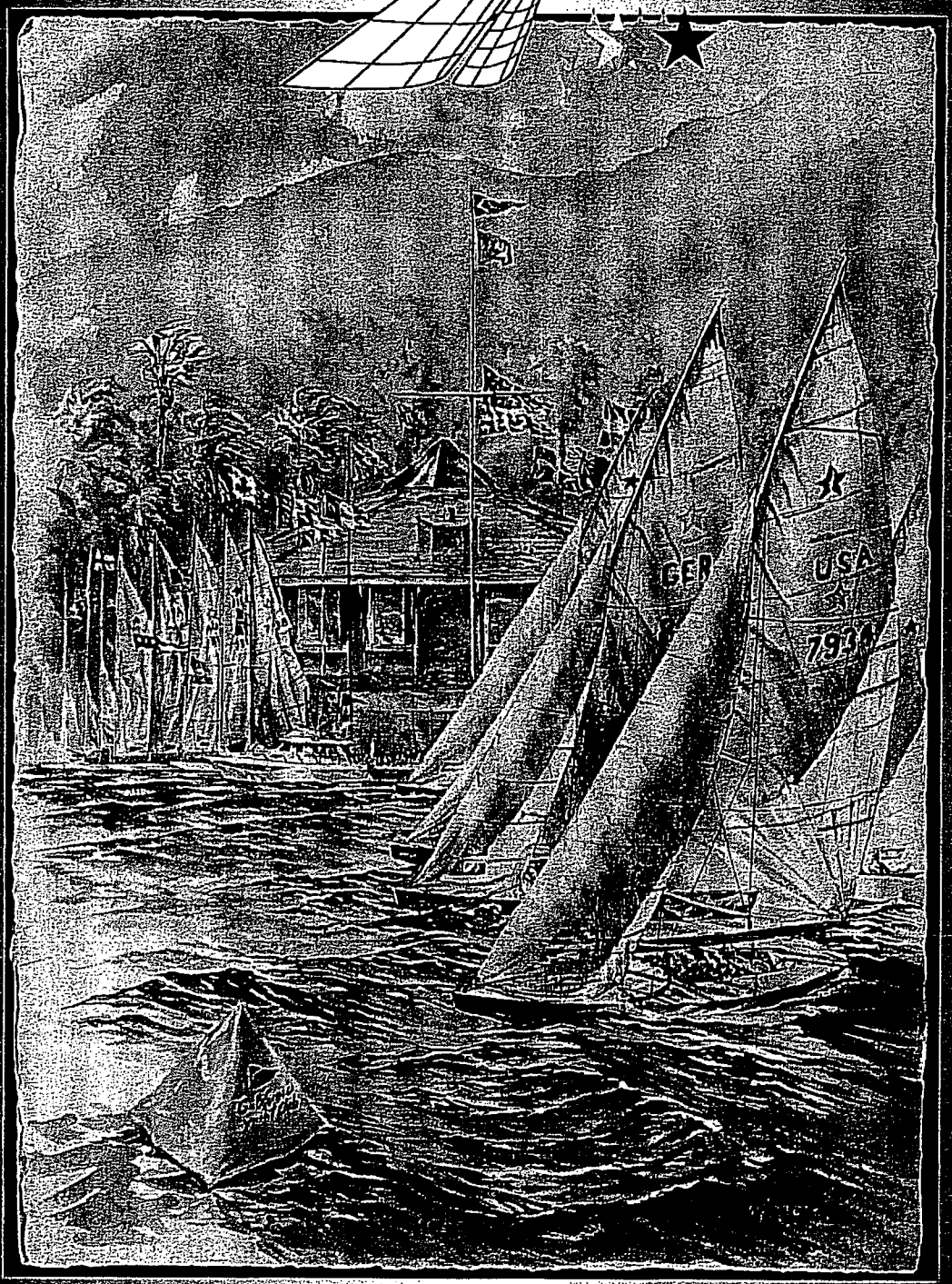
NAUTICA PRESS CONTACT
Mary Ellen Barone
(212) 887-8114
maryellen.barone@nautica.com

Back to YachtRacing.com

OFFICIAL PROGRAM

NAUTICA

2002 STAR CLASS WORLD CHAMPIONSHIP



Marina del Rey, CA
USA

CALIFORNIA
YACHT CLUB

August 14-25
2002

www.starworlds2002.com

Letters of Welcome

CALIFORNIA YACHT CLUB

August 2002

Dear Star Class Sailors and Guests:

On behalf of the officers, members and staff of the California Yacht Club, I would like to take this opportunity to welcome you to the Nautica 2002 Star Class World Championship. California Yacht Club is honored to have been selected to host this event as we continue a long-standing relationship with the class that dates back to 1922.

General Chairman, Staff Commodore Alex Benson and his committee have worked tirelessly preparing for this event. I am grateful to each of our members who have dedicated their time, efforts, and talents to make this the best regatta possible both on and off the water.

I also want to extend a sincere "Thank You" to our title sponsor, Nautica International. Nautica's continued support of the Star Class and sailing is unparalleled. At the same time, I want to thank all of our supporting sponsors for their contributions to this event and our sport.

If there is anything you need during your stay, please do not hesitate to ask. Good luck and good sailing as you vie for the elusive "gold star" – one of sailing's most prestigious championships.

Sincerely,

Dean D. Dierks
Commodore

NAUTICA
INTERNATIONAL, INC

July 22, 2002

Dear Star Class Sailors, Families and Friends,

We are especially proud to be the title sponsor and outfitter of the Nautica 2002 Star Class World Championship. We salute all of the Star Class competitors who have gathered this year at the California Yacht Club in Marina del Rey. It is with great pleasure that we are able to participate once again with the sailing community and we thank the organizing committee for their hard work and efforts to make this a memorable regatta.

Truly global in scope, the Nautica 2002 Star Class World Championship takes on added significance this year, as it serves as an important Olympic-qualifying race. Competitors have come from every corner of the world to compete in this premier sailing event. To all of our international competitors, we welcome you!

As our name and graphic logo suggests sailing and the sailing community play an important role at Nautica. Our corporate logo, a replication of the classic J-Class sail, suggests challenge, adventure and discovery. It is the pursuit of these challenges that we find our inspiration. So in the spirit of challenge, adventure and discovery, Nautica extends its best wishes to all.
Here's to great sailing!

Sincerely,

David Chu
Founder, Designer, Vice Chairman

GOVERNOR GRAY DAVIS

Welcome!

2002 Nautica Star Class World Championship

August 14-25, 2002

It is a pleasure to extend a warm welcome to all who have gathered for the 2002 Nautica Star Class World Championship, hosted by the California Yacht Club.

The Star Class World Regatta is one of the world' most competitive sailing events, and I am delighted that you have selected the California Yacht Club and beautiful Marina del Rey as the site of this prestigious championship.

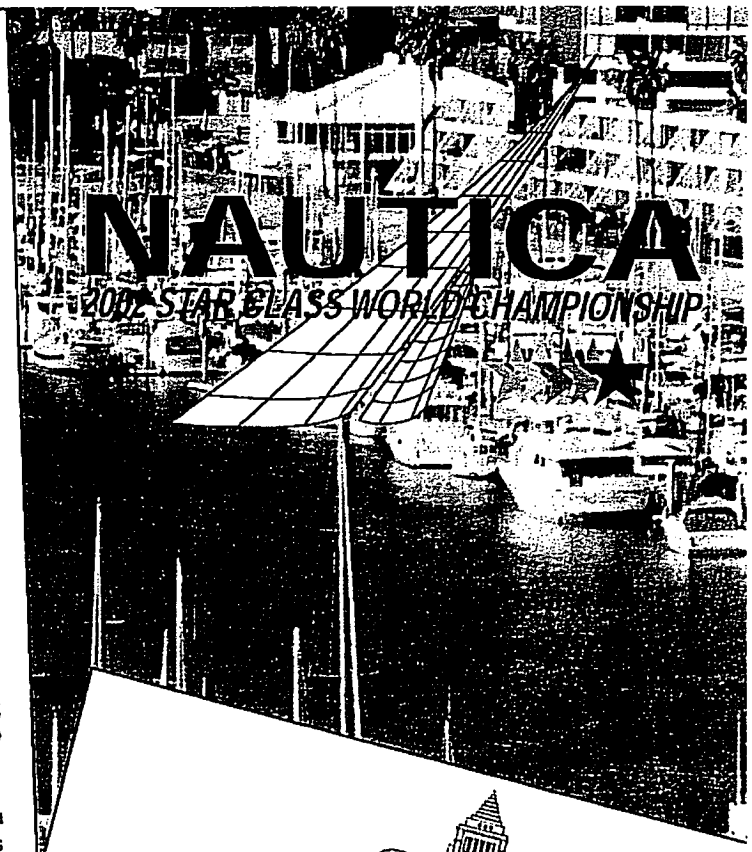
It is also a pleasure to recognize all those who worked to make this event a success. I salute the California Yacht Club and the sailors, families, friends and spectators for their commitment to health, exercise, goodwill and friendship among nations.

On behalf of the people of the Great State of California, please accept my best wishes for an enjoyable Championship.

Gray Davis

Governor Gray Davis

STATE CAPITOL · SACRAMENTO, CALIFORNIA 95814 · (916) 445-2



City of Los Angeles

Greetings

Nautica 2002 Star Class World Championship

As Mayor of the City of Los Angeles and on behalf of its residents, it is an honor for me to extend a most warm and cordial greeting to the members and guests of the Nautica 2002 Star Class World Championship.

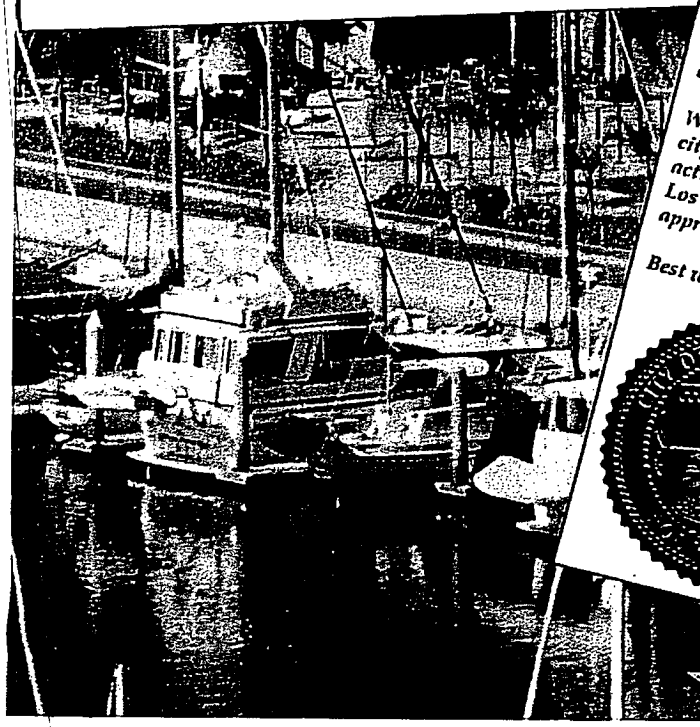
This is certainly a special occasion and I am pleased to join with other members of the community in welcoming the sailors from around the globe to Los Angeles as they compete for one of the most difficult to win championships in sailing.

While in Los Angeles, I hope that each of you will have an opportunity to enjoy our city and experience our great hospitality, recreational opportunities and cultural activities as we take great pride in our rich diversity of people and geography. Los Angeles is a wonderful place for entertainment, recreation and cultural appreciation.

Best wishes and good luck for an enjoyable performance!

August 2002

JAMES K. HAHN
Mayor



Schedule of Events

NAUTICA
2002 STAR CLASS INDOOR CHAMPIONSHIP

Wednesday, August 14, 2002

0900-1700 hours	Registration and Measurement	Gallery Room & Boatyard Facilities
1725 hours	Sunset Series -- Star Class Start	1/2 nm west of MdR Breakwater

Thursday, August 15, 2002

0900-1700 hours	Registration and Measurement	Gallery Room & Boatyard Facilities
0900 hours	International Governing Committee Meeting & Class Management Committee Meeting	Epicurean Room
1600 hours	Super Starlight Race	1/2 nm west of MdR Breakwater

Friday, August 16, 2002

0900-1700 hours	Registration and Measurement	Gallery Room & Boatyard Facilities
1830 hours	ISCYRA Annual Class Meeting	Fireside Room

Saturday, August 17, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
0900-1700 hours	Registration and Measurement	Gallery Room & Boatyard Facilities
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Practice Race	Star Worlds Racing Area
1800 hours	Nautica Star Worlds Opening Ceremony	Front Lawn
1900 hours	Nautica Star Worlds Welcome Reception with Wine Tastings by Domaine Danica Winery, Brophy Clark Cellars and Presidio Winery (Jacket Requested)	RB Zack & Associates Pavilion

Sunday, August 18, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #1	Star Worlds Racing Area
After Racing	Samuel Adams Post Race Refreshments	Boatyard Hoist Area
1800 hours	No Host Barbecue	RB Zack & Associates Pavilion

Monday, August 19, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
0800 hours	Family Excursion to Disneyland	Clubhouse Main Entrance
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #2	Star Worlds Racing Area
After Racing	Samuel Adams Post Race Refreshments	Boatyard Hoist Area

Tuesday, August 20, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #3	Star Worlds Racing Area
After Racing	Samuel Adams Post Race Refreshments	Boatyard Hoist Area
1930 hours	Bang & Olufsen Mexican Fiesta and Mid-week Awards Presentation with Refreshments by Cabo Wabo Tequila	RB Zack & Associates Pavilion

Wednesday, August 21, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
0800 hours	Family Excursion to Getty Museum	Clubhouse Main Entrance
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #4	Star Worlds Racing Area
After Racing	Samuel Adams Post Race Refreshments	Boatyard Hoist Area
1800 hours	LA Harbor & SM Bay Fleet Party	Lago Restaurant, Venice, CA

Thursday, August 22, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
0800 hours	Family Excursion to Universal Studios	Clubhouse Main Entrance
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #5	Star Worlds Racing Area
After Racing	Quantum Sails Post Race Refreshments	Samuel Adams Boatyard Hoist Area
1700 hours	Sea Wynde Rum Raingutter Regatta	RB Zack & Associates Pavilion
2000 hours	No Host Barbecue	RB Zack & Associates Pavilion

Friday, August 23, 2002

0730-0930 hours	No Host Sailors Breakfast	RB Zack & Associates Pavilion
1000 hours	Hosted Grab Bag Lunch Snacks	Boatyard
1130 hours	Spectator Boat Check-in	Gallery Room
1300 hours	Race #6	Star Worlds Racing Area
After Racing	Bang & Olufsen Post Race Refreshments	Samuel Adams Boatyard Hoist Area
1900 hours	Nautica Star Worlds Championship Dinner & Awards Presentation with Wine Tastings by Dry Creek Vineyards (Jacket Requested)	RB Zack & Associates Pavilion

Saturday, August 24, 2002

Reserve Day

Sunday, August 25, 2002

Reserve Day

JMR cargo express, inc.

mercedes garcia
OPERATIONS

1031 W. Manchester Blvd., Suite 6, Inglewood, CA 90301

(310) 568-0690 Fax (310) 568-0857
(323) 776-6361 jmrfax@aol.com

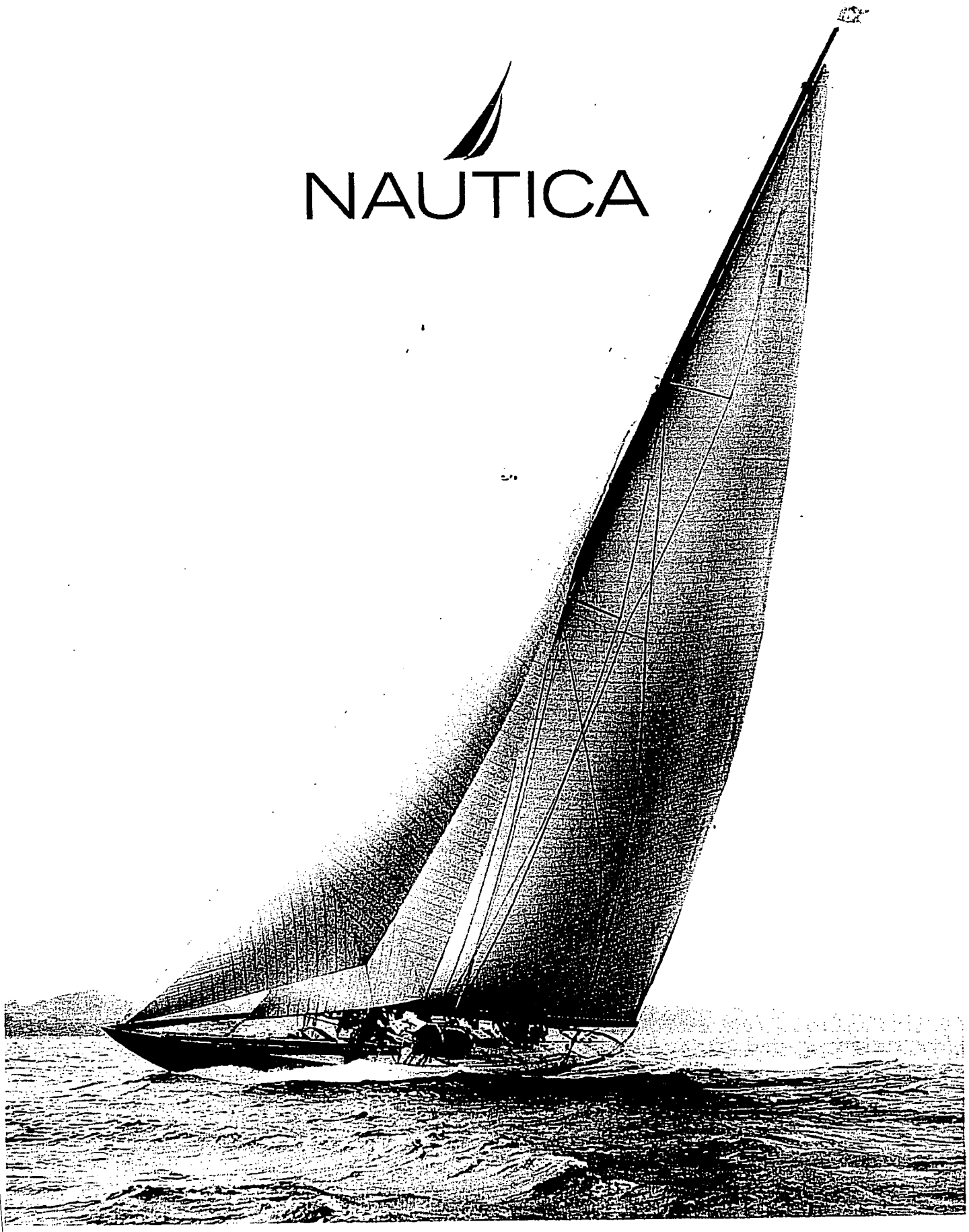
Frank M. Gleberman, CLU, CFP
Principal,
THE CENTURY BENEFITS GROUP

Registered Representative, Jefferson Pilot Securities Corporation
Member of NASD, SIPC and Boston Stock Exchange

Registered Investment Advisor, Economic Designs Corporation

3007 Washington Blvd. • Suite Two Thirty Three • Marina del Rey, CA 90292
Vox: 310.823.0284 - Fax: 310.823.1268

District Office:
11030 Santa Monica Blvd. • Suite Two Zero Nine • Los Angeles, CA 90292
Vox: 310.312.1107 - Fax: 479.8707


NAUTICA

International Star Class Yacht Racing Association

Friday October 18th, 2002

Home

Information
About the Star
Class Rules
Calendar
Results
Forum
Notices
Gallery
History
Starlights

Contacts
Central Office
Class Officers
Districts & Fleets

Equipment
Suppliers
Classified
Online Store

Membership
Life Members
Join/Renew
Email Directory

Organizers
Login
Documentation
Forms

Seahorse Magazine article - Nautica 2002 Star Worlds Los Angeles

This article is reprinted courtesy of ***Seahorse Magazine***. *Seahorse* is offering Star sailors a discount of 20% off subscription rate to the magazine until Dec. 1, 2002. Subscribe though the subscription page. On this subscription form, in the "Name" field under contact and delivery information, type:"'NOTE: Star sailor's discount + your Sail Number" after your name.

International Sailing

Nautica 2002 Star Worlds Los Angeles

Steve Mitchell, who crewed Iain Percy to a maiden world title, describes a 'successful' start to their Olympic campaign

The most impressive thing about the Star Worlds, except for the size of the trophy, is the sense of history that goes with winning. The names that adorn the trophy are like a Boys Own list of heroes Elvstrom, Conner, North, Blackaller, Melges, Reynolds, Buchan, Enrico Chieffi and the list goes on. Vince Brun called us when we had come ashore after the last race and summed it up; he said you are too young to appreciate the size of what you have achieved, in 20 years time you will though! wise words.

Our Star sailing began properly in Miami during the winter of 2001, where we spent many days learning how to get a Star around a racecourse and tried to understand how the complex rig works. Our main problem was that most of the guys we were to race against during 2002 had been sailing them for a long time and we had a lot of catching up to do, so we spent day after day out on the water in Florida making up for lost time.

The main benefit when we joined the Star class was that the new crew weight rule was on the verge of being accepted, and as two normal sized sailors we felt that this would allow us to compete on more equal terms with the more experienced guys.

After some initial scepticism from a number of US sailors, most crews and helms reduced their weight and it became no longer necessary to have a man-mountain over the side. Ultimately, I think that the heaviest crew at the 2002 worlds was about 118kg, and certainly there were a lot of happier, healthier and slimmer crews to be seen around the California Yacht Club during the regatta. This has to be the way forward for the Star if it is to remain in the Olympics and keep its place as the worlds premier keelboat, becoming more accessible to top class sailors and seen less as a boat for oversized crews, and more as one for athletes.

Our schedule of big events started with the Miami Olympic Classes Regatta in January - our first chance to sail against many of the top sailors, and all our practice on the flat waters of Biscayne Bay was already paying off. A top five result at this event followed by another at the prestigious Bacardi Cup and we were feeling like we had progressed.

Veni, vidi, vici indeed... Iain Percy's transition from the Finn (where he took gold in 2000) has been as seamless as it has been professionally executed - ably backed by Sailing Partner Steve Mitchell. This fit, hard-hiking pair have been hard at it since starting their Star progamme in Miami last winter, and as well as sailing superbly are now pushing forward with new sail and boat designs.

We still had one clear major weakness, and that was speed in winds of under 8 knots, when we felt we couldn t physically work the boat as much as we could in more breeze. The whole loop of trimming/steering/trimming was the deciding factor in these lighter winds. So our next quest became to sail as much as we possibly could in light and shifty conditions, especially as the 2002 Worlds were to be in Santa Monica Bay in Los Angeles, which is historically a light wind venue.

Meantime we took delivery of a new 2002-model boat from Lillia in Italy and spent a month in Palma, Majorca tuning it up and racing it at a couple of major regattas over the Easter period.

This boat being different from the Folli-built boat (with Lillia keel - the boat in which Walker/Covell won silver in Sydney) that we had been sailing in the USA, meant that we now had to learn how to tune a new Star from scratch.

To move ahead we also needed to learn more about the fundamental relationships between variables such as rake, rig tension, butt position and fittings. One of Iains great strengths is the ability to listen to the boat through the feel in the helm, and know when it feels right or wrong, and then persisting in solving any problems. Palma proved a useful few weeks and we felt our new boat was well up to speed by the time we left. Our next trip took us to Tampa USA for the Spring Championships in our Folli boat and a very light wind event; good for our program but a possible stumbling block in terms of results. However we managed to negotiate the minefield of huge shifts and patchy breezes, and increase our light wind pace to get the runner-up spot behind Paul Cayard.

One thing that we have appreciated since we started is the willingness of established Star sailors to help us with advice, tips, tuning time and general advice whenever we have needed it, and this has definitely speeded up our progress.

With the Worlds in August we planned to do quite a bit of sailing on the west coast of the USA beforehand. After the Tampa event we did the drive from east to west, beginning with a week in San Diego, where we started to develop some new sail designs with the help of North UK - who have a close relationship with several classes in Team GBR.

We followed that session up with three further pre-Worlds trips to California, to Marina del Rey - the Worlds venue - where we carried out a lot of tuning runs with our training partners, John MacCausland & Rodrigo Miereles and Rick Merriman & Bill Bennett

In between these one week shuttles to the US, we also fitted in a trip to SPA regatta in Holland [which they won-Ed] and to our District championships in Germany around these weeks, so it was a busy time.

The Worlds warm-up regatta proved that Santa Monica Bay could easily be a very light and shifty wind venue as some had predicted, and many top names were to be seen mid-fleet, struggling to read the randomness of the large shifts. After this event many felt the Worlds themselves would turn into a lottery.

Luckily, the high pressure that had prevented the usual conditions from existing moved on by the start of the main event. After a difficult mostly light first race at the Worlds, the wind was similar each day, 8 knots by start time gradually strengthening to 12-14

by the last beat. These conditions suited us well, and we usually managed to get off the start line, well placed on a transit and generally with a clear lane. This coupled with good speed and the long (2-mile plus) beats got us into the frame by the first mark in each race.

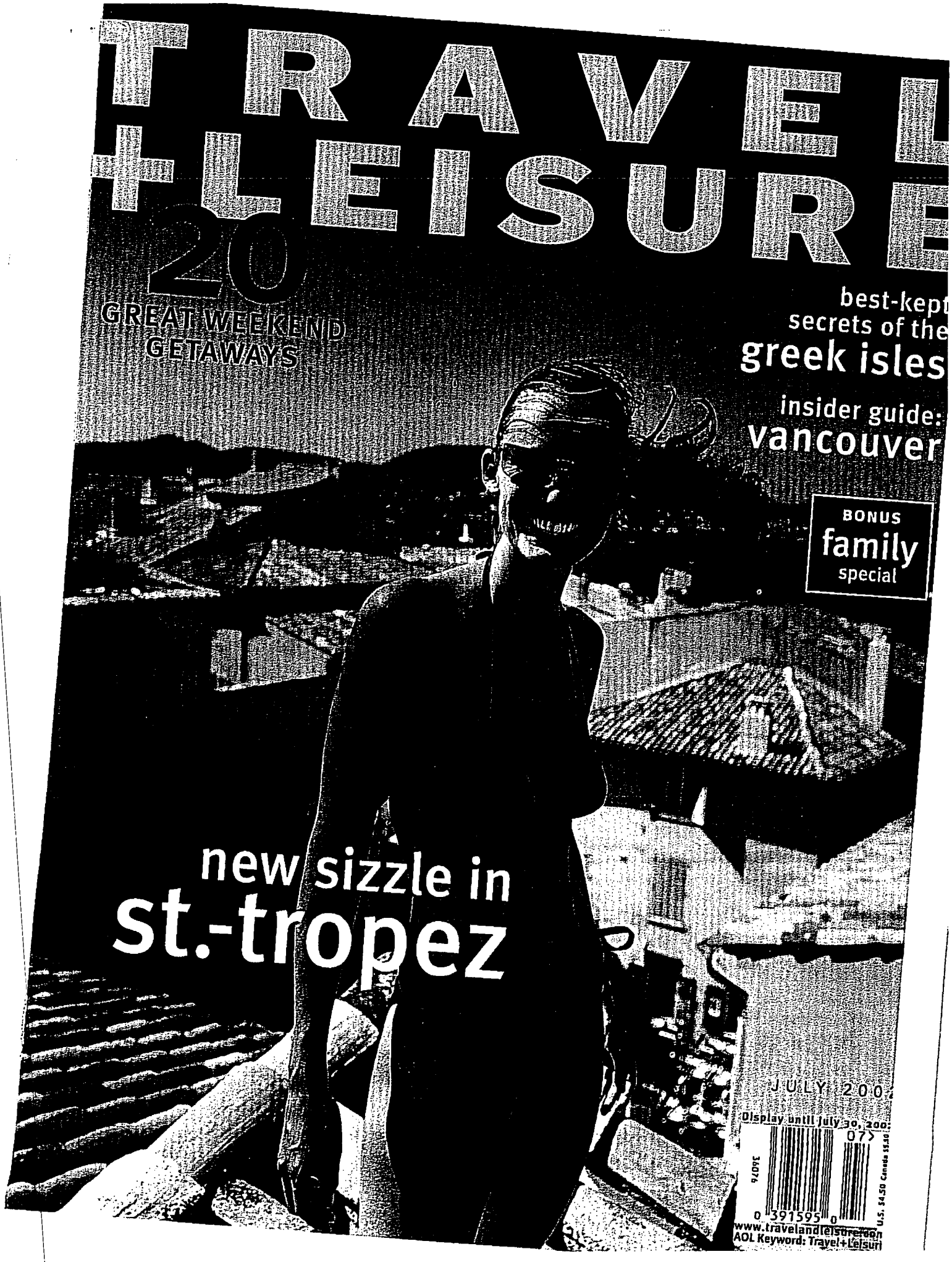
We had worked a lot on downwind speed and trim during our training, something that is often neglected in tuning sessions, and were gratified to be clearly able to profit on these legs in the races proper.

The standard of the worlds fleet was so high that it was hard to pass boats when in a mid-fleet bunch, and recovery from an average first beat was hard work for anyone, however good. The length of the courses used also meant that small shifts over the course turned into big gains/losses with the leverage that existed between the sides.

After a long series, with the pressure on right up to the end, the feeling for us at the end of that final race was one of elation, one of achievement and also one of relief as our hard work had culminated in the ultimate prize a gold star.

ISCYRA Central Office
1545 Waukegan Road
Glenview, IL 60025-2185

Phone: +1 847 729 0630
Fax: +1 847 729 0718
office@starclass.org


TRAVEL
+LEISURE
20
GREAT WEEKEND
GETAWAYS
best-kept
secrets of the
greek isles
insider guide:
vancouver
BONUS
family
special
new sizzle in
st.-tropez
JULY 200
Display until July 30, 200

www.travelandleisure.com
AOL Keyword: Travel+Leisure

PROMOTION

ONboard

PROMOTIONS AND EVENTS FOR THE WORLD'S TRAVELER

SWEEPSTAKES OF THE MONTH

ENTER THE NAUTICA *STARS & STRIPES* SWEEPSTAKES FOR A CHANCE TO WIN

Stop by your local Nautica retailer between July 15 and August 5 to view Nautica's *Stars & Stripes* collection, and enter to win a thrilling trip to New Zealand in November. As the Official Apparel sponsor of the Team Dennis Conner/*Stars & Stripes* America's Cup sailing team, Nautica is pleased to offer one lucky winner this exciting trip package, which includes:

- $500 Nautica Men's Sportswear wardrobe
- Round-trip business-class airfare for two to Auckland on Air New Zealand, official travel supplier of *Stars & Stripes*
- 8-day, 7-night hotel accommodations at The Stamford Plaza Hotel, a TRAVEL + LEISURE World's Best property in the heart of the racing action
- An exclusive visit to the *Stars & Stripes* compound
- A visit with the *Stars & Stripes* Team
- The privilege to view racing from the *Stars & Stripes* VIP yacht
- Other adventures in and around Auckland

For a complete listing of store locations and rules, please visit www.travelandleisure.com/nautica.

NAUTICA

AIR NEW ZEALAND
The world's warmest welcome

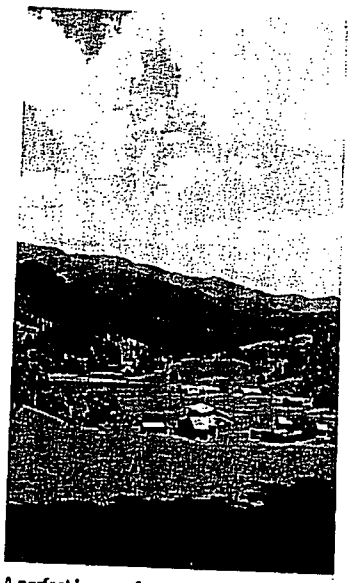
STAMFORD HOTELS AND RESORTS

A STAR ALLIANCE MEMBER

Dan, is rector at Trinity Church, Wall Street, in downtown Manhattan, and she plays hostess at the Swag during the season. A little nondenominational grace at dinner never hurt anyone, and it's a small price to pay for the congenial gathering at this rustic inn that, at 5,000 feet, literally butts up against Great Smoky Mountains National Park. The 15 guest rooms face a mountain meadow, or bald, and the walls are covered with mounted animals (grouse, bears, deer), not hunting trophies, as I first suspect, but reclaimed roadkill.

Walking out the breezeway, I grab a bottle of Coke from the old cooler and head down the rough stone steps to a clearing called Gooseberry Knob, where I watch the "smoke" rise off the streams that flow through Jonathan Creek Valley. I look east; from this lofty perspective, patches of light and clouds scudding across the Black Mountains seem like pebbles skipping over the surface of a pond. My thoughts turn metaphysical: no wonder this rippled landscape inspires the faithful. If you look south, you can spot Cold Mountain in the distance. By early July, the Smokies are blanketed with pale pink Catawba rhododendron, white mountain laurel, and orange flame azalea. George Ellison, a lanky naturalist with a dry sense of humor, leads Swag guests on occasional bird walks, pointing out goldfinches and red-tailed hawks and also stopping to explain the medicinal uses of squawroot and sassafras.

Deener packs me a picnic lunch for the two-hour drive to Robbinsville, in the far western corner of the state. There the Cherohala Skyway dovetails at Santeetlah Gap past Joyce Kilmer Memorial Forest, an old-growth sanctuary thick with giant yellow poplars and beeches. Kilmer, a poet and journalist who was killed in action during World War I, wrote the simple ode "Trees," which every grade-school kid was once required to recite on Earth Day. Reading his words on a wooden plaque at the trailhead actually puts a lump in my agnostic throat.



A perfect image of rural life in Jonathan Cree

I think that I shall never see
A poem lovely as a tree. . . .
Poems are made by fools like me,
But only God can make a tree.

I'm a sucker for nature imagery.

The sun-dappled woodland th
morializes Kilmer is one of the
stunning in North Carolina. The
sive hemlocks dip into mossy br
bright green lichens and hairy
cover granite boulders and deadfa
at the base of rushing waterfalls. I
the trails here until sunset, when h
pangs induce me to stop at the S
bird Mountain Lodge. Karen
Robert Rankin recently restorec
1941 log-and-stone guesthouse, v
sits on 100 acres. The great room
granite fireplace, hewn chestnut b
and butternut paneling; during spo
bluegrass and hammer dulcimer
certs, sound swirls around the cath
ceiling. Snowbird's chef, Mark C
does a mean grilled rainbow trout
chili oil and roasted potatoes.

Late for a trail ride at Cataloo
Ranch in Maggie Valley, I almost s
past the sign. But then, after all t
years, at the turnoff from Highwa
I stumble across Ghost Town in
Sky. Have you ever forgotten a p
and then suddenly, thanks to a shi
the space-time continuum, woun
back there again?

Disney NEWSREEL
•STUDIO SIDE

VoluntEARS Race for Charity

Disney VoluntEARS participated in the 2002 Nautica Malibu Triathlon on Sept. 15 and raised $11,000 for the Elizabeth Glaser Pediatric AIDS Foundation. The team received a plaque as the entertainment company that raised the most money. In addition, they received the Entertainment Industry Tri Cup for the entertainment company with the highest scores.

More than 40 athletes from the **Disney VoluntEARS Tri Team** participated in the half-mile swim, 18-mile bike and four-mile run. For the last four months, team members have been meeting weekly for runs, bikes and swims. **Nabil Kazi**, director, Alliance Management, raised the most money coming in at $1,800. **Tim August**, Filmed Entertainment, brought in $1,225. The fastest times for the men were **David Ono**, KABC-TV; **Jeff Forman**, SVP, Sales and Marketing, Asia-Pacific, Filmed Entertainment; and **Michael O. Johnson**, president, Walt Disney International. **Jennifer Turner**, SoapNet, **Teresa Kastl**, Corporate Administration and Lari Nusinov were the fastest women. Of the 11 Disney relay teams, the team of **Mark Ellis**, Strategic Planning (swim and run), and **Mia Rondinella**, Strategic Planning (bike), was the triathlon's second fastest team. The fastest for the Disney team were: **Jennifer Langgons**, Disney Consumer Products (swim), **Gregory S. Mahan**, KABC-TV (bike) and **Elizabeth Loveton**, BVHE (run). **Kristine Wilder**, Corporate Legal, (swim), Arnie Garcia (bike), and **Robert Laurita**, Corporate Administration (run).

Above: The Entertainment Industry Tri Cup was presented to team leader Michael O. Johnson by actress Minnie Driver.

Kneeling, L to R: Michael O. Johnson, Krista Williams, Michael Epstein (Founder of MESP Productions which produces the event) and Sylvie Maracci. Middle row, L to R: Eileen Connors, Jennifer Langgons, Anne Krumrey, Detra Jones, Teresa Kastl, Kristine Wilder, Mia Rondinella, Robert Laurita, Arnie Garcia, Raymond Arcilla and Amy Chan. Back row, L to R: Eric Shain, Adam Hancock, Tim August, Russell Hampton, Darren Seidel (you can just see his hat!), Susan Antani and Mark Ellis.

Employee Centers to Close for Inventory

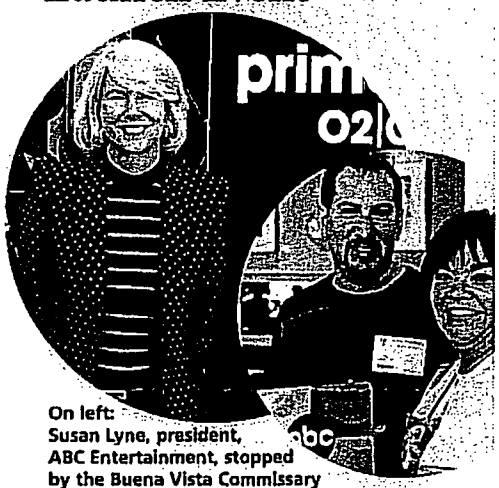
The Studio and The Burbank Centre Disney University Employee Centers will be closed on the following days to conduct store inventory:

Tuesday, Oct. 1
The Disney University Employee Center at the Studio

Wednesday, Oct. 2
The Disney University Employee Center at The Burbank Centre

We apologize for any inconvenience these closures may cause.

ABC Fall Primetime Launch Event



On left: Susan Lyne, president, ABC Entertainment, stopped by the Buena Vista Commissary last Friday to help celebrate the launch of ABC's new fall primetime season. Employees enjoyed the festivities, which included trivia contests, free cookies and an opportunity drawing. On right: Volunteer Kelsey Ramirez-Raub, Employee Benefits, presented a trivia contest winner with an ABC mouse pad at the Riverside Commissary.

Studio Side Is Changing

The *Disney Newsreel Studio Side* will be moving to a biweekly distribution schedule beginning Oct. 11.

For up-to-the minute *Disney Newsreel Studio Side* information, please visit *The Disney Team* at *enterpriseportal.disney.com*.

Halloween Happenings 2002
Thursday, Oct. 31
11:30 a.m.-2 p.m.
Studio Lot

Mighty Ducks and L.A. Kings Lottery

Ticket request envelopes for tickets to Mighty Ducks or Los Angeles Kings home games are due by **5 p.m. today**.

For more information, please call **Nancy Ayers** at **tie line 8228 x2788**.

Toluca Lake, CA
Tolucan Times
Los Angeles
Met Area
Wednesday W 25,000
OCT 2, 2002
N23984
LUCE PRESS CLIPPINGS

• Planet Hollywood •

By Anita Talbert

DAVID DUCHOVNEY ... and his wife, **Tea Leoni Duchovney**, love taking part in triathlons or any competitive celebrity sporting event like the recent 16th Annual Nautica Malibu Triathlon at Zuma Beach in Malibu, benefiting the Elizabeth Glaser Pediatric AIDS Foundation.

Having run a 5K race in the mountains with Tea, **Cindy Crawford** and other celebs last year, I remember how Tea took charge and led the super-jock women in the crowd. She and hubby David enjoy running together and are quite the athletes. So it is not a surprise that David Duchovney participated in the Nautica Triathlon last weekend, which also included a half-mile swim and an 18-mile bike ride along the Pacific Coast Highway and back.

Not one to schmooz with the press or do interviews (perhaps he was just plain tuckered out), Duchovney did not stick around afterwards.

In high spirits was **Minnie Driver**, who came to hand out the awards at the Tot Trot, a race for kids 10 and under.

She came alone. Good choice. Forget men for a while, Minnie. The lovely lass has had her share of very public disastrous love affairs, i.e., **Matt Damon**; **Barbra Streisand's** step-son-in-law, **Josh Brolin**; and hunky **Harrison Ford**, who left her holding the bag on Golden Globe night as she waited for him at another restau-

While in L.A. recently, she was spotted at The Hydrant Cafe in Venice which, as you can guess, encourages you to bring your pets and sit outside, where you both can imbibe in food and drink.

There was Roberts with the new man in her life — an adorable black Labrador and Rottweiler puppy. His name is Buster ... or something beginning with a B. Let's hope it isn't Ben.

Moder was nowhere to be seen. Woof, woof.

SPEAKING OF CELEBS ... and their pets, it is no dog's life for these lucky animals. For example, **Tracy Ullman's** doggie gets special treatment from Town & Country mobile pet services, who pamper the pooch on-site with professional grooming, including nails, ears, paws and pads with organic shampoo.

David Arquette's dogs board at Doggie Central while he and the missus, **Courtney Cox**, are away, as does **Fred Savage's** doggie, Little Ms. Lucy.

They cater to four-legged guys with low-stress playtime and nap-mimics a small outdoor plot of grass where the doggie can attend to his or her personal business.

George Clooney likes to board his dogs and pet pig, Max, at Dogwood, as does **Tom Cruise**, where their dogs get "star treatment," including parties for any occasion and field trips to beaches and parks.

The big pet guru, Dr. Jeff Werber, has a cadre of celebrity client's pets, including **Jennifer Love Hewitt, Ben Affleck, Dwight Yoakum, Kobe Bryant, Rachael Hunter** and Pink's Pomeranian, who adore his massive pet care line, including a dental kit, ear cleaner, skin and coat emollients, conditioning shampoos, calming formulas, catnip spray and something called Stopbite.

David Duchovny competed at the 16th Annual Nautica Malibu Triathlon at Zuma Beach.

being stolen by **Calista Flockhart**, with whom he is currently playing house.

Back to the Marathon ...

Driver was going to bike but did not compete due to some kind of rib displacement. But her sense of humor has not been displaced and as she accepted the $100,000 check on behalf of the Elizabeth Glazer Pediatric AIDS Foundation, she said, "If you look real close, you can see that one (rib) is in a totally different place than the other."

Saturday Night Live's funny man **Will Ferrell** and his wife **Viveca** were really cute at the event, holding hands and cheering each other on. Will had his camcorder with him and was waiting at the finish line for her. Very sweet

Minnie Driver holds a winner from the Tot Trot race.

JULIA ROBERTS SEEMS ... to be everywhere, at her ranch in Taos, New Mexico, in The Big Apple shopping with her new hubby, **Danny Moder**, and in L.A., shooting a film all at the same time.

ultimate in grooming.

Kelly Osbourne is really the perfect pet owner who immortalized her pooch's image at Photo Wow in Brentwood with a four-panel Andy Warhol series. He also gets a Pooch Porch from Pooch Props (Beverly Hills), which

ultimate animal lover, **Jim Carrey**, who gave his hamster, Merle, a sea send-off (burial) and has his pet iguana sung to, heat massaged and cooked for by a 5-star chef.

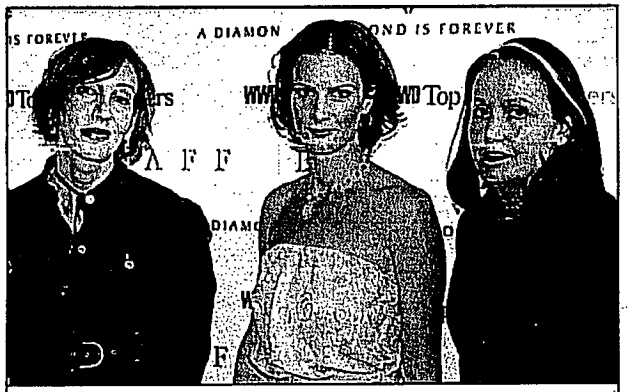
AT THE MERV GRIFFIN ... Beverly Hills Country Club Celebrity Tennis Classic benefit for Childhelp USA, guest advice- guru **Dr. Phil McGraw** was handed a special gift in a bag in the green room, a spray bottle of Viagra. McGraw was taken off guard and although he chuckled, he quickly put the can back into the bag. The gift was from the club manager who seems to have a great sense of humor and bought a spray can of Niagara and switched the N for a V.

MATTHEW PERRY ... also showed up at the Beverly Hills Country Club celebrity tennis matches. Although he looked healthy, he seemed jittery and told his PR person to "get me outta here" when the press seemed to be clamoring for pictures and interviews.

Hmmm, perhaps he isn't quite that mellow yet.

People&Players

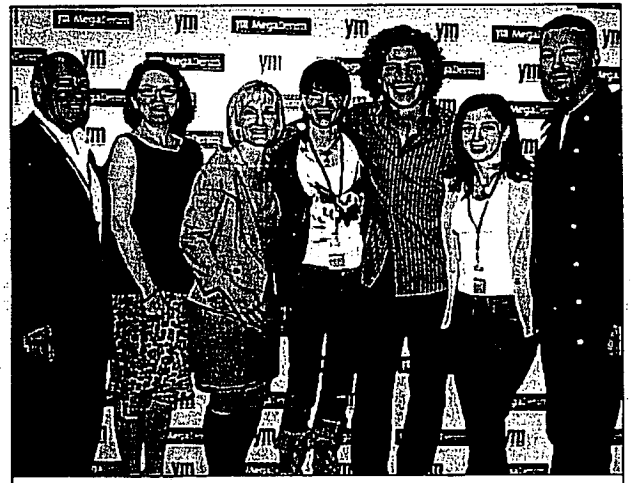
MALIBU, CALIF. *Men's Health* magazine and Nautica team up for the 16th Annual Nautica Malibu Triathlon to raise money for the Elizabeth Glaser Pediatric AIDS Foundation. (From L) **Don Witkowski**, president-global sportswear, Nautica; **Charles Delana**, director-corporate sales and marketing, Rodale; **Anne Lacombe**, VP-global marketing, Nautica; **Jack Essig**, advertising director, *Men's Health*; **T.J. Jackson**, director-fashion advertising, *Men's Health*; **Dee Slattery**, director of marketing, Nautica Sportswear; **Mary Ellen Barone**, director-PR and special events, Nautica.



BEVERLY HILLS *W*, *Women's Wear Daily* and Diamond Information Center celebrate the Top 10 TV Style Setters. (From L) **Merle Ginsberg**, entertainment editor, W and WWD; actress **Rachel Griffiths**; **Sally Morrison**, director, Diamond Information Center.

NEW YORK AARP Publications hosts a party to toast Betsy Carter's new book "Nothing to Fall Back On." (From L) **Bo Fridsberg**, VP-sales, Norwegian Coastal Voyage; **Monika Tillman**, marketing manager, Norwegian Coastal Voyage; **Betsy Carter**, editor in chief, *My Generation*;

NEW YORK *More* magazine hosts a meet-and-greet luncheon with actress and author Jamie Lee Curtis. (From L) **Jan Weinstein**, senior VP-group media director, Foote, Cone & Belding Worldwide; **Jamie Lee Curtis**; **Carol Campbell**, publisher, *More*; **Theresa Chang**, senior VP-group media director, FCB.



NEW YORK *YM* magazine holds the YM MegaDenim Fashion Show. (From L) **Ed Ash**, brand manager, Dollhouse; **Christina Kelly**, editor in chief, *YM*; **Laura McEwen**, publisher, *YM*; **Caroline Calvin**, brand creative director, Levi's; **Justin Guarini**, American Idol runner-up; **Nina Flood**, director of special events, GUESS?; **Stephen Hardy**, designer, Squeeze.

Mat Area
Tuesday W/ 64,680
JUL 9, 2002
P14362
LUCE PRESS CLIPPINGS

FOLEY'S
Houston Calendar of Events
July 2002

Celebrate the 4th with Foley's at Sam Houston Race Park

Join Foley's for a patriotic celebration at Sam Houston Race Park on Thursday, July 4. The gates open at 3:30 p.m., the first race begins at 5 p.m. and fireworks blast off at 9:30 p.m. Guests will enjoy food, fun and entertainment for the whole family to enjoy. Tickets are $3.00 with children under 12 free. For more information, call (281) 801-8760 or visit www.shrp.com.

Win a Trip for Two to the Pro Football Hall of Fame Festival

Foley's wants to send you and a guest to Canton, Ohio to experience the NFL Hall of Fame festivities! Register in the Men's Active Department now through Sunday, July 14 at any Foley's location to win this fabulous prize package. The package includes airfare, hotel accommodations for four night, tickets to the Hall of Fame game, tickets to the NFL Experience, the Hall of Fame parade, and much more! See store for more details and rules. The winner will be notified on Monday, July 15.

The Circus is Coming, The Circus is Coming...

Foley's customers are invited to register to win tickets the see the greatest show on earth! Register in the Children's Department now through Monday, July 15 at any Foley's location to win tickets to see the 131st Ringling Bros. and the Barnum & Bailey Circus at the Compaq Center, courtesy of Foley's and Ticketmaster. The prize package includes (4) VIP tickets, plus a few surprises.

Register to Win A Houston Texans Four Pack

Foley's customers are invited to register from Monday, July 15 through Thursday, [illegible] location to win four tickets to see the Houston Texans play during their inaugural season in their new state-of-the-art home, Reliant Stadium. Winner will be notified by mail.

Stars and Stripes Giveaway with Nautica &*Travel & Leisure* Magazine

Nautica is now the official clothing sponsor of Stars and Stripes, Team Dennis Conner, one of the U.S. entries in the upcoming America's Cup 2003. In celebration of this association, Nautica has partnered with *Travel & Leisure* magazine to offer an exciting contest for Foley's customers. Customers are invited to register in the Nautica Department from Monday July 15 to Monday, August 5 at the following Foley's locations to win a trip to Auckland, New Zealand for eight days/seven nights during the November 2002 Louis Vutton Cup Challenger Series. The locations include:

Foley's Almeda
Foley's Willowbrook
Foley's Baybrook
Foley's Memorial City

The prize package includes business class airfare, all lodging and expenses, tour of the Stars and Stripes compound, meet the team, watch a race on board the Stars and Stripes VIP yacht and tour the city in style!

Back To School with Ralph Lauren

Foley's customers are invited to register to win deluxe Ralph Lauren fragrance sets for women at the following radio remotes:

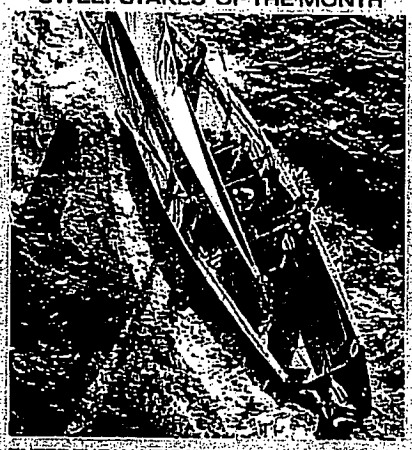
Foley's Sharpstown; Friday, July 26; KTHT; 12 p.m. to 2 p.m.

Foley's Almeda; Saturday, July 27; KBXX; 4 p.m. to 6 p.m.

A D.J. will be a t the mall [illegible] playing hot music and visit the Cosmetics Department as they will be giving away butterfly tattoos, samples and will feature back-to-school photo events.

ON boards

SWEEPSTAKES OF THE MONTH



FINAL

ENTER THE NAUTICA *STARS & STRIPES* SWEEPSTAKES FOR A CHANCE TO WIN

Stop by your local Nautica retailer between July 15 and August 5 to see Nautica's *Stars & Stripes* collection and enter to win a thrilling trip to New Zealand in November. As the Official Apparel sponsor of the Team Dennis Conner/*Stars & Stripes* America's Cup sailing team, Nautica is pleased to offer this exciting trip package which includes:

- $500 Nautica Men's Sportswear wardrobe
- Round-trip business-class airfare for two to/from Auckland on Air New Zealand, official travel supplier of *Stars & Stripes*
- 8-days, 7-nights hotel accommodations at The Stamford Plaza Hotel, a TRAVEL + LEISURE World's Best property in the heart of the racing action
- An exclusive visit to the *Stars & Stripes* compound
- A visit with the *Stars & Stripes* Team
- The privilege to view racing from the *Stars & Stripes* VIP yacht
- Other adventures in and around Auckland

For a complete listing of store locations and rules, please visit www.travelandleisure.com/nautica.

NAUTICA

STAMFORD

AIR NEW ZEALAND

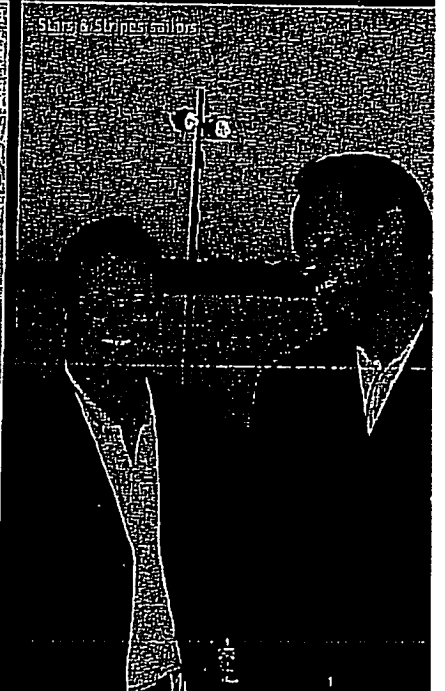
Sunset at Newport Dunes

Nautica models

Nautica model

SAIL ON

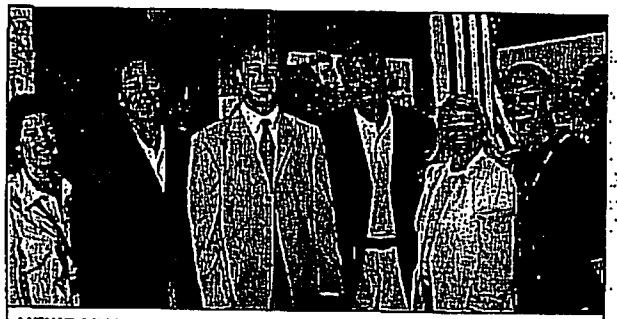
The crew of the *Stars & Stripes* looked suitably nautical and dapper, dressed in khaki pants and blue blazers, at America's Cup yacht race send-off party at Newport Dunes. Just a week later the same crew was on board Dennis Connor's $5 million vessel when it sunk while training off of Long Beach. Still, the party was a success, even if the training was less so. The evening's highlight was a patriotic fashion show by Nautica sponsored by *GQ* magazine. The crowd waiting for the fashion show was stylish and attractive. Those who were particularly trendy in that, we're from L.A., sort of way turned out to be—you guessed it—friends of the models, who strutted on the runway in their all-American Nautica gear. Several of the cute young things waited forlornly by the VIP area after the show until a kind writer exiting the party donated his badge. We creative types stick together. *-James Reed*



Stars & Stripes sailors

Sailors and friends in the VIP area

People & Players

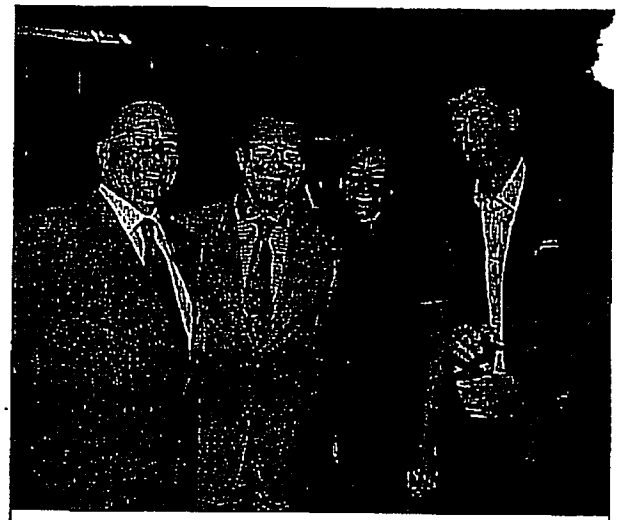


NEWPORT BEACH, CALIF. *GQ*, Nautica and Macy's West organize an evening of fashion in honor of Team Dennis Connor's entry in the 2003 America's Cup. (From L) Dawn Echerle, Nautica buyer, Macy's West; Peter Isler, after guard, Stars & Stripes; Jamie Hammel, fashion merchandising manager, *GQ*; Bill Trenkle, headsail trimmer, Stars & Stripes; Dee Slattery, corporate director of retail/event marketing, Nautica; Gary Schettino, VP-district merchandising manager, Macy's Mens.

SCARSDALE, N.Y. *Business Week* holds a golf outing. (From L) Roy Steinwalt, eastern regional manager, BMW North America; Bill Kupper, president-publisher, *Business Week*; Michael Elkisch, principal, account director, Optimedia; Geoff Dodge, VP-associate publisher, U.S. sales director, *Business Week*.

DETROIT *Home* magazine, *Metropolitan Home* and *Elle Decor* host a cocktail reception at the opening of the Joseph Noonan Design Studio. (From L) Jim Gherkin, president-CEO, Norwalk Furniture; Pamela Dillon, regional sales director, *Home*; Joe Ruggiero, host of HGTV's

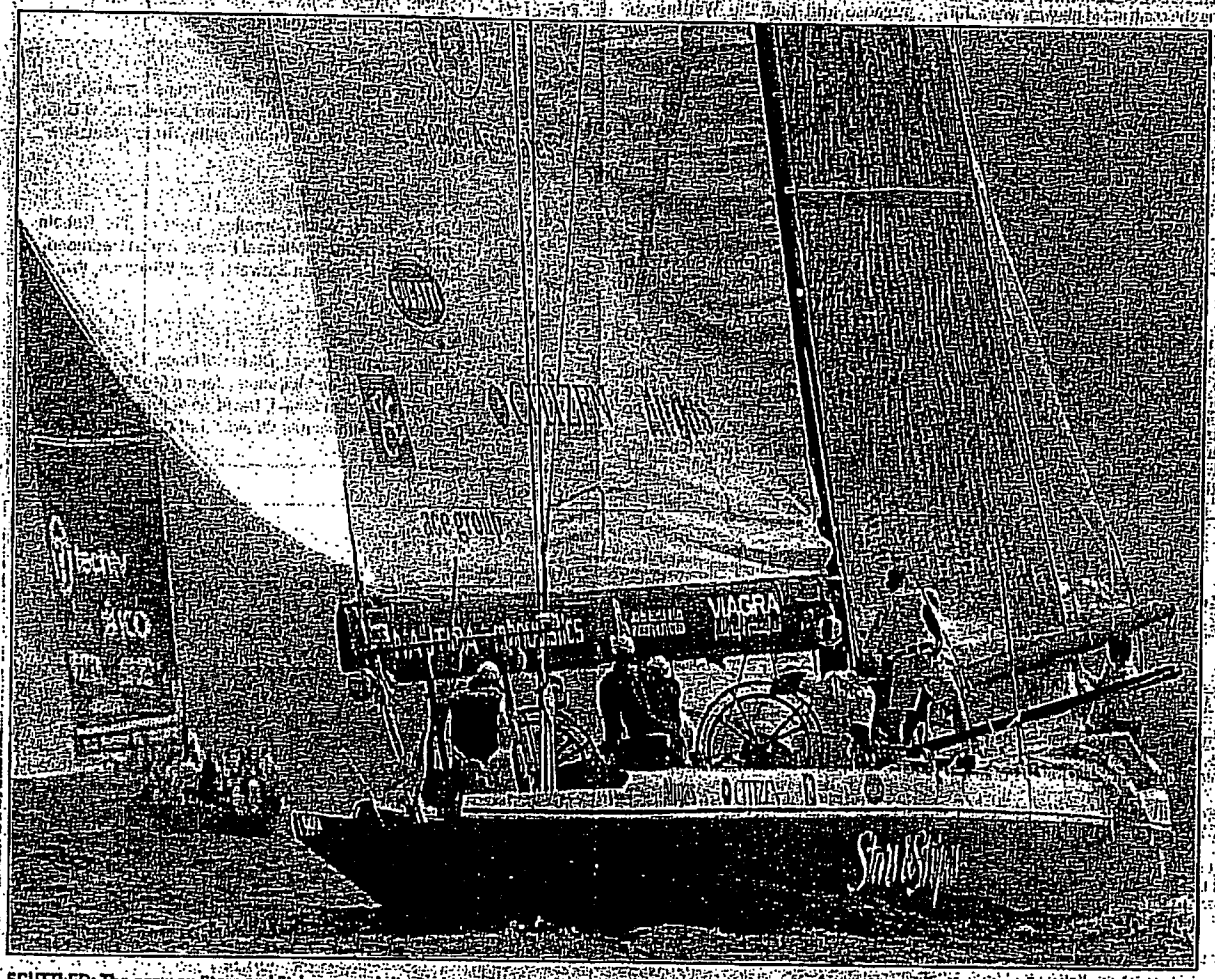
BEVERLY HILLS, CALIF. (From L) Andy Pemberton, editor in chief, *Blender* magazine; Atlantic recording artist Jewel; and Douglas Scott, exec VP-marketing, production company Hypnotic, at the Blender Sessions held as part of the Chrysler Million Dollar Film Festival.



NEW YORK *Esquire* and Armani Collezioni host a cocktail party to celebrate the end of The Collective. (From L) David Granger, editor in chief, *Esquire*; Dan McCampbell, VP-divisional merchandising manager, men's fashion/men's sportswear, Saks Fifth Avenue; Naomi Katz, VP-advertising, Giorgio Armani; Stefano Tonchi, fashion creative director, *Esquire*.

derdogs show some spa

tes won, but Team Dennis Conner and Victory Challenge showed they have plenty to offer as racing finally res



SCUTTLED: The crew on Stars and Stripes were left wondering what might have been after leading OneWorld round the first three marks. OneWorld caught a wind shift on the fourth mark and eventually won by 1m 16s. PICTURE / REUTERS

IGE

World and
d in the
e which
orday.
elays, the
er series
ts.
-of-seven
World and
for Team
ory Chal-
s of both
wed they
fight for
orld were
ts several
ut it was
rounded
lm, Team
heir lead
d clearly
ver their
most of a
nded the
nd their
erform a
eeze.
the boat
where a
n Dennis
s a turn
n Dennis
neWorld
nt by 13s
s at the
sh.
e a good
ouple of
still had
h got us
but that

faith was probably a little incorrect. OneWorld took a bunch of nibbles from us on the left side and got back very close.

"They did a gybe set at the weather [leeward] mark and that gybe set compared to our bear-away set was really the race decider.

"As the lead boat it is pretty risky to gybe set and sail away from your competition.

"I am not sure it was a move we could do in the po

"It was a mov you were two or behind. They ca manoeuvre and sa

"We have to tonight and we'll back at it."

Prada wasted n ever-improving S over the line with

The Swedes p oured right-hand separated the pair with Prada roundi as ahead of Victor the Swedes overs handing a boat-len

From there the their lead and held at the second mark at the fourth.

The Swedes clo 08s at the final tw Italians and their ITA74 marched ho victory.

Victory Challe Jesper Bank said th first boat proved co

"We had a good we had a chance t mark ahead, but takes."

When asked hov ITA74 felt, Prada si de Angelis joked:

He added: "It because the boat only a few days.

"But so far so g

Day two of th scheduled to start t

Race organisers similar light condit

■ Classic Americ Shamrock V arriv yesterday.

The 120ft classi from Florida on 187m floating dock and will be unloade Wharf today.

The legendary t Thomas Lipton, bu in 1930 in his fifth a win the America's

■ On the water

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

Dennis Conner with David Chu

NAUTICA JOINS TEAM DENNIS CONNER AS OFFICIAL APPAREL SPONSOR IN PURSUIT OF AMERICA'S CUP 2003

Sportswear Leader to Supply Exclusive Team Gear

New York, NY – David Chu, founder and chief creative officer of Nautica, has announced the official apparel sponsorship of *Stars & Stripes*, the entry of Team Dennis Conner and the New York Yacht Club in the America's Cup 2003 challenge. The navy-blue 79-foot yacht is the foremost United States challenger for the America's Cup, considered to be the oldest sporting trophy in history. The 2003 race will be held in Auckland, New Zealand.

"I have always been inspired by the sea, and my love for the functionality of naval attire has influenced my designs since I started Nautica in 1983," said Chu. "I always try to design classics that are timeless yet with a modern sensibility, and what is a more timeless and classic combination than man and the sea. The Team Dennis Conner gear and the new *Stars & Stripes* sportswear collection were designed with these classics in mind, using performance and technical fabrics like Nautex, heavy nylon oxfords, triple layer ripstop nylon, quick dry tech jerseys and micro fleece."

The new sportswear collection, *Stars & Stripes,* will be sold in major department and specialty stores around the world and through the Team Dennis Conner website, www.stars-stripes.com, beginning this summer.

"Winning the America's Cup takes advanced technology and state-of-the-art design in all aspects of a team's campaign," said four-time America's Cup champion Dennis Conner, "and this challenge is about working with the best that America has to offer. With the technical expertise of David Chu and Nautica to keep the sailing team dry and comfortable, we can concentrate on our goal: to bring the America's Cup back to the USA."

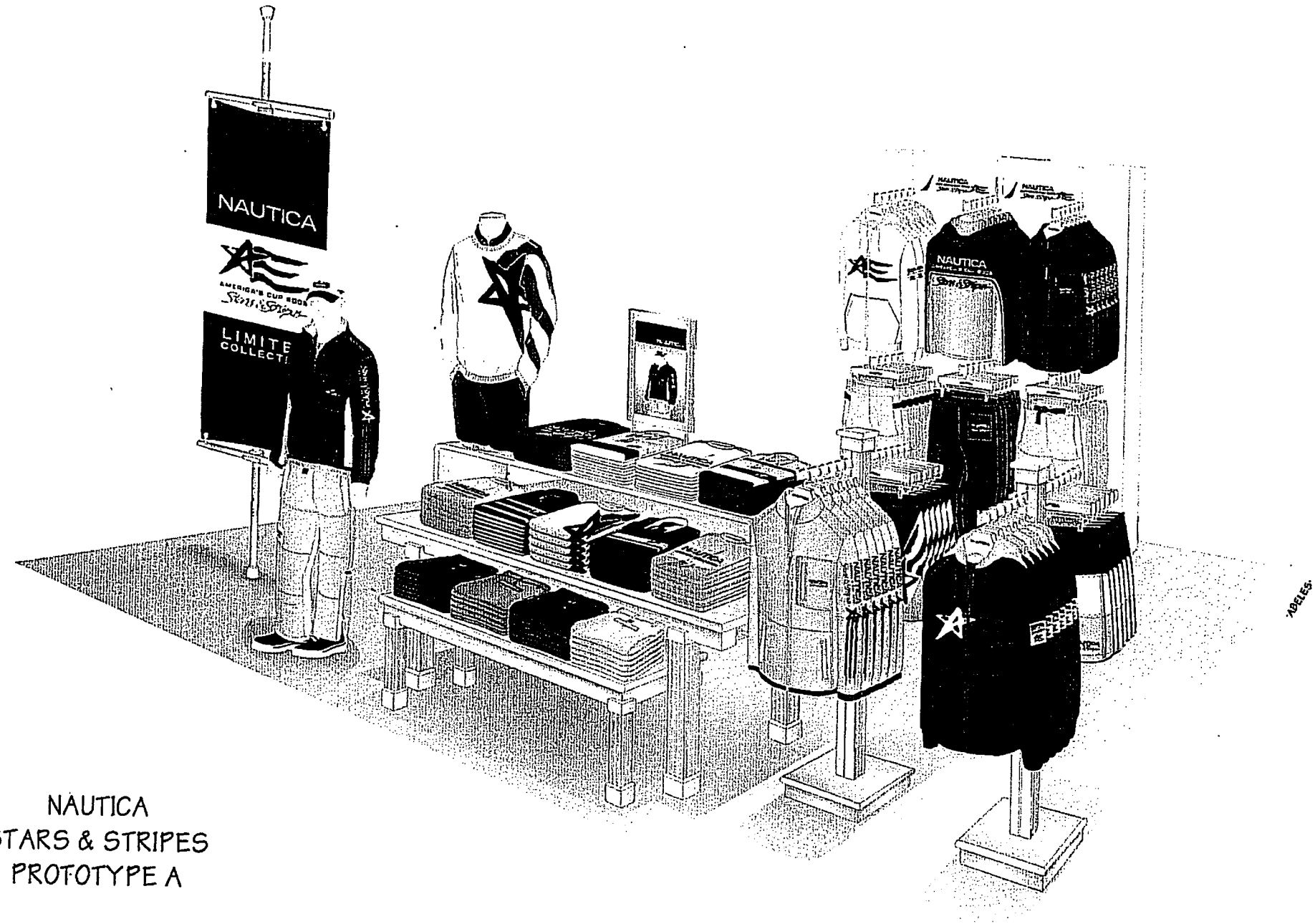
Conner first skippered to defend the America's Cup in 1980. After losing it in '83, he regained it in '87 and successfully defended again in '88, becoming the most recognized name in connection with the world's oldest sporting trophy. New Zealand won the America's Cup in '95 and has yet to relinquish it.

From October, 2002, through January, 2003, during the Louis Vuitton Challenger Series in Auckland, New Zealand, Team Dennis Conner will race against nine other international teams for the right to challenge Team New Zealand for the America's Cup. The America's Cup Match begins on February 15, 2003.

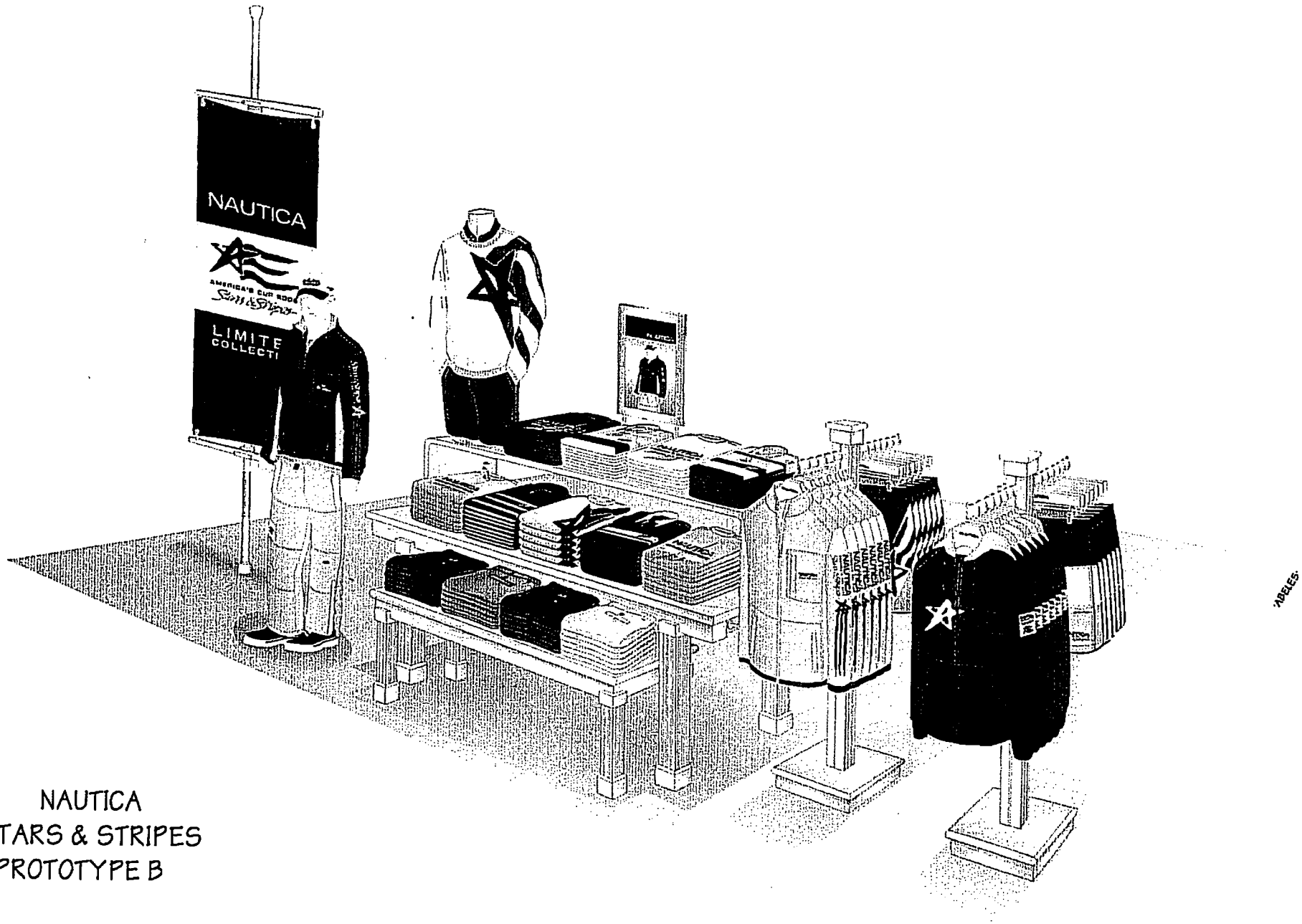
Nautica is a subsidiary of Nautica Enterprises, Inc. (NASDAQ: NAUT), which through its subsidiaries, designs, sources, markets and distributes apparel under the following brands: Nautica; Nautica Competition; Nautica Jeans Company; John Varvatos; Earl Jean; E. Magrath; and Byron Nelson. For additional information about Nautica Enterprises, Inc. go to our website, www.nautica.com.

Contact:

Nautica:	**Mary Ellen Barone**	**212.887.8114**
Sailing Media:	**Media Pro Int'l** **Barby MacGowan** **Dana Paxton**	**401.849.0220**



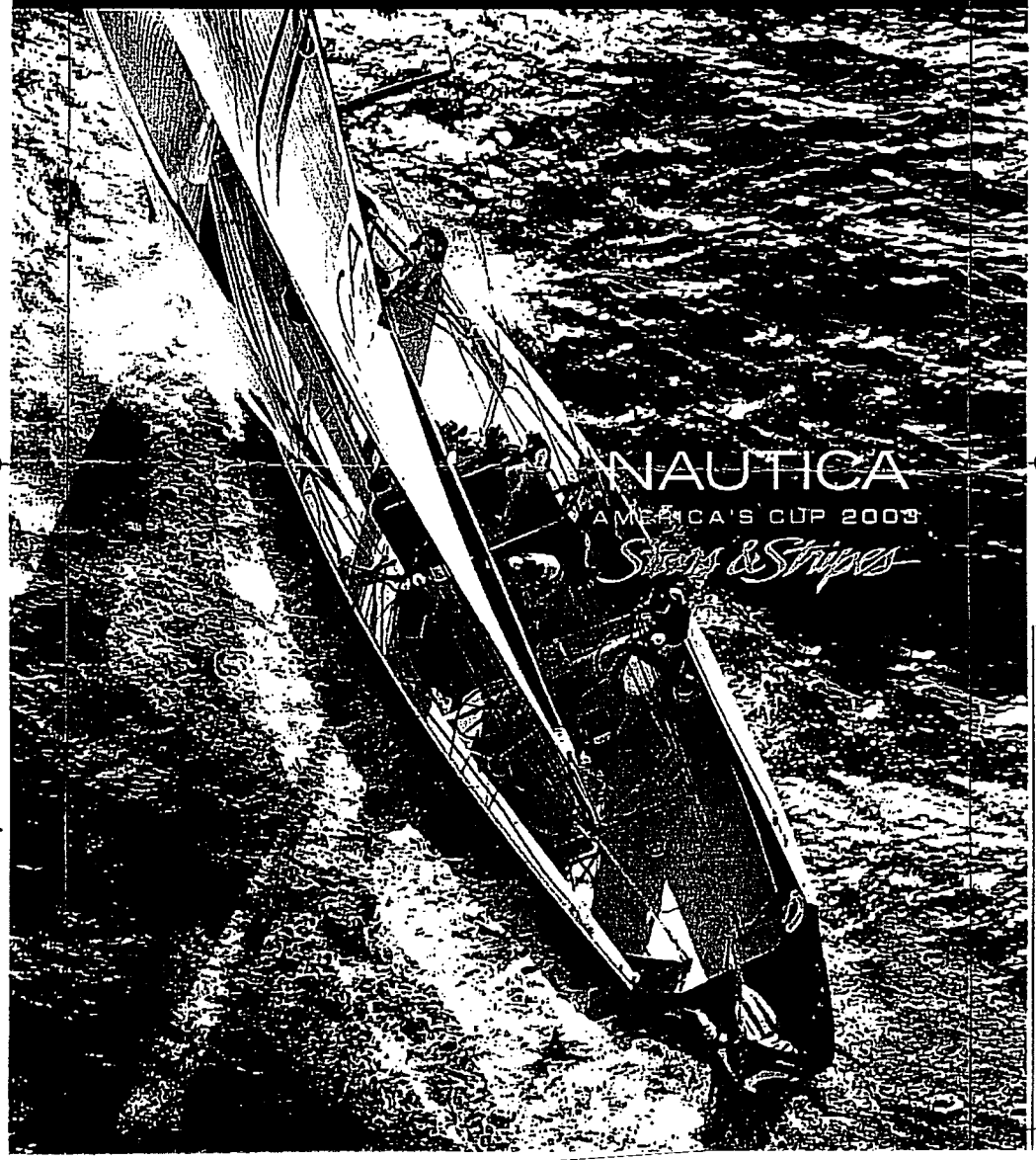
NAUTICA
STARS & STRIPES
PROTOTYPE A



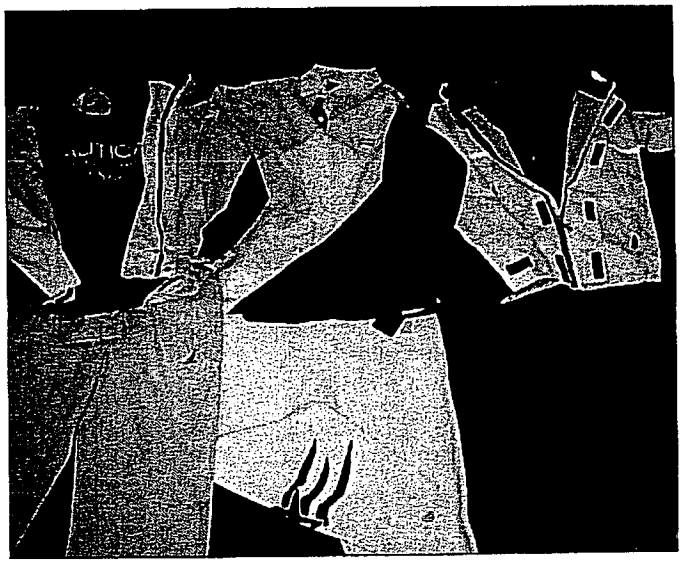
NAUTICA
STARS & STRIPES
PROTOTYPE B

RECEIVE A FREE GIFT WITH YOUR *STARS AND STRIPES* PURCHASE*

*while supplies last



NAUTICA
INTERNATIONAL, INC.



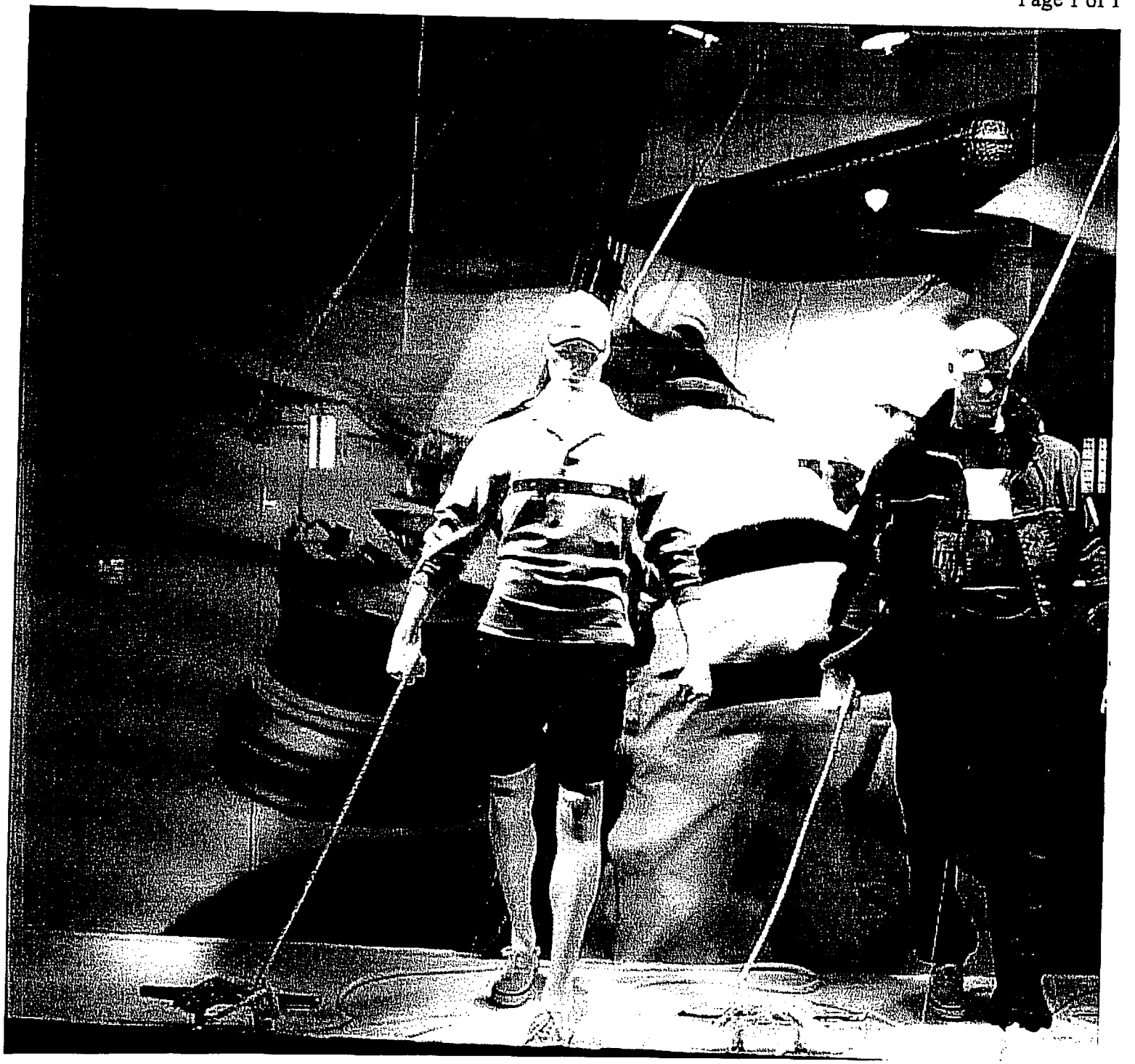
11 WEST 19TH STREET, NEW YORK, NEW YORK 10011 TEL: 212 206 7000 FAX: 212 206 7081/7082

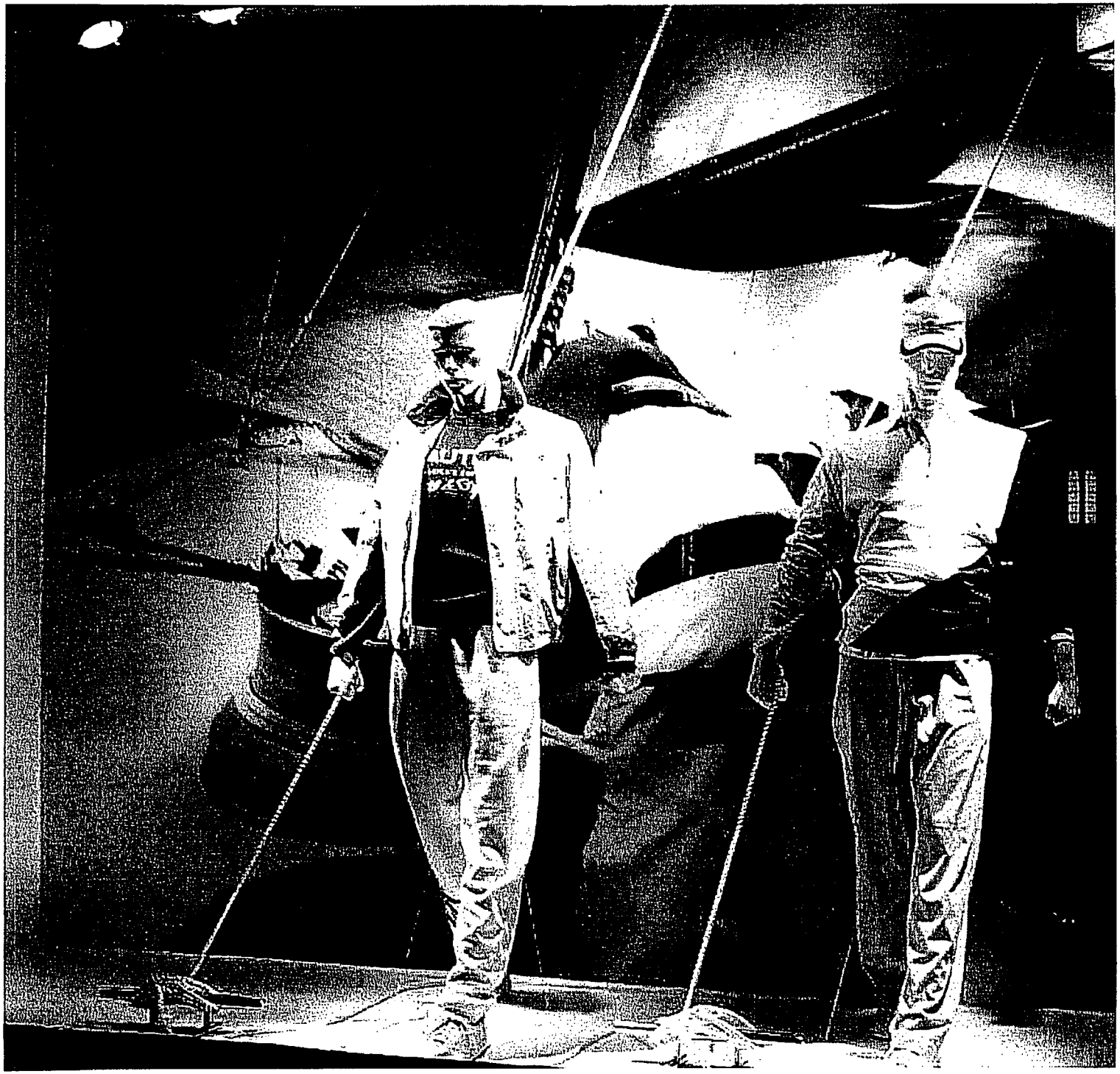
NAUTICA

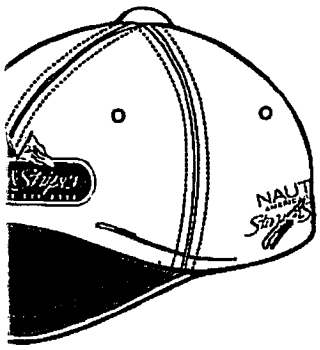
AMERICA'S CUP 2003

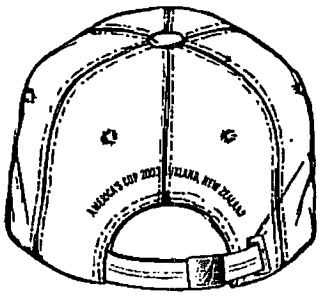
Stars & Stripes

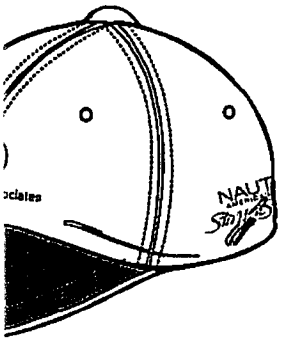
NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

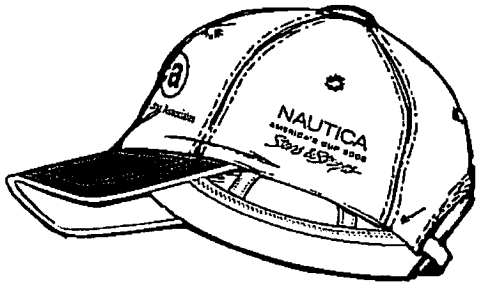


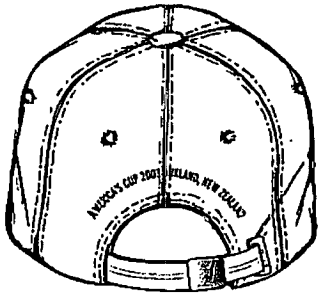








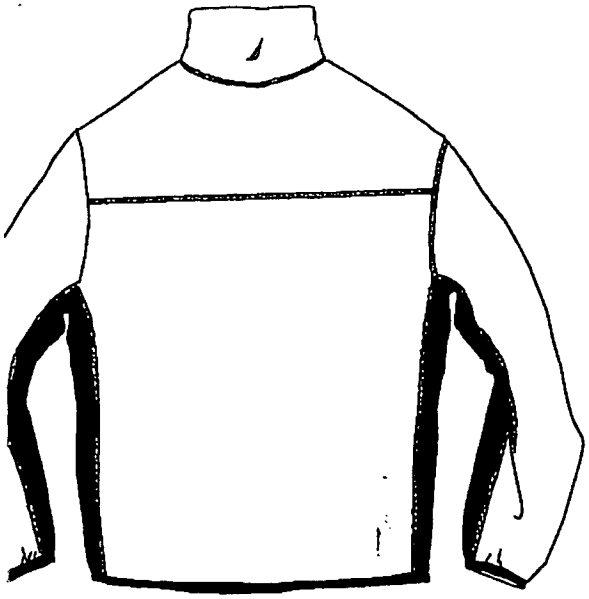




Computer Associates

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

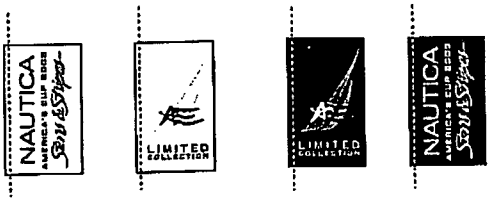
AMERICA'S CUP 2003 AUKLAND, NEW ZEALAND

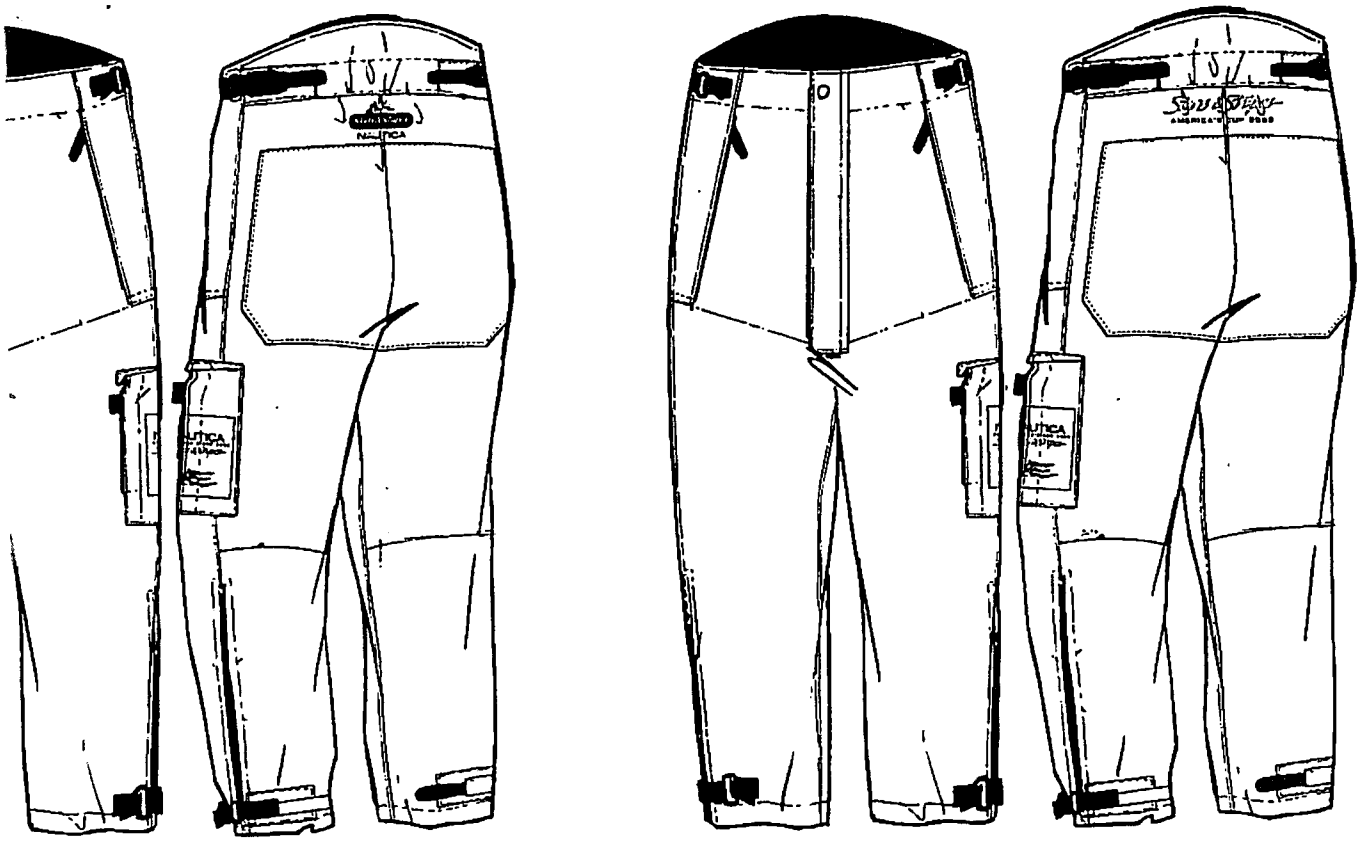


Stars & Stripes
AMERICA'S CUP 2003
NAUTICA

Computer Associates

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes





Stars & Stripes
AMERICA'S CUP 2003

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

Stars & Stripes
AMERICA'S CUP 2003
NAUTICA

Stars & Stripes

AMERICA'S CUP 2003

Computer Associates

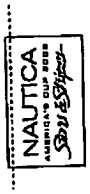
NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

NAUTICA
NAUTICA

NAUTICA

Stripes
CUP 2003
TICA

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes


NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

LIMITED
COLLECTION

LIMITED
COLLECTION

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

Stars & Stripes

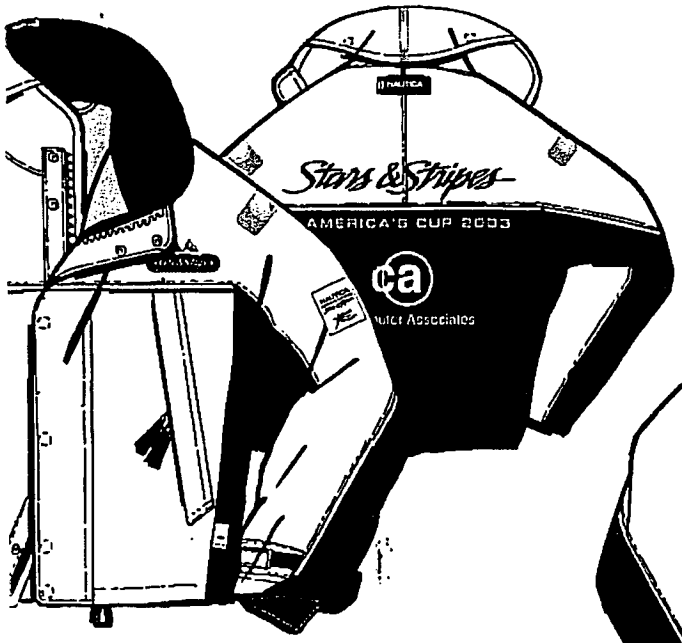
AMERICA'S CUP 2003

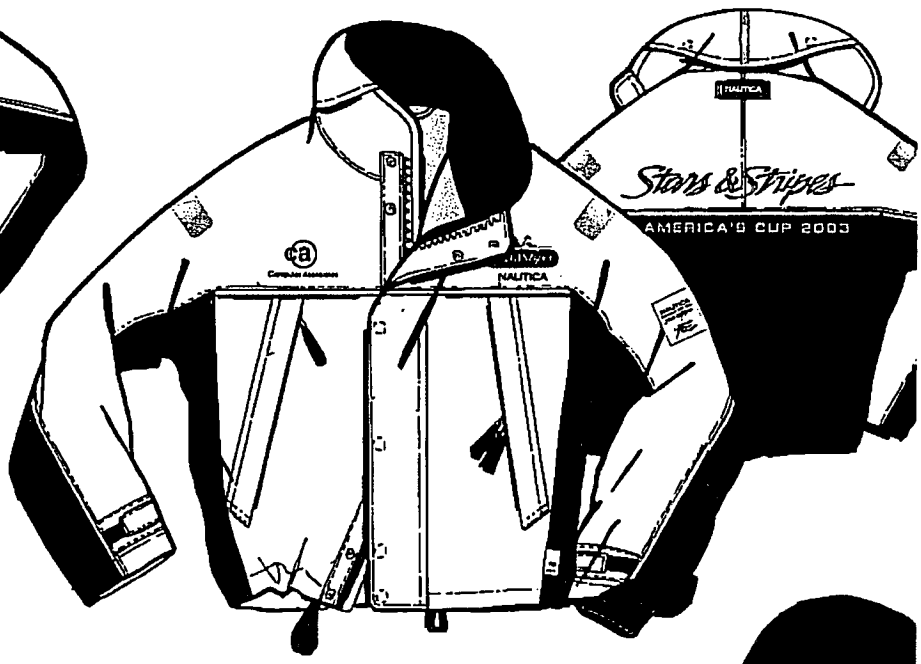
Computer Associates

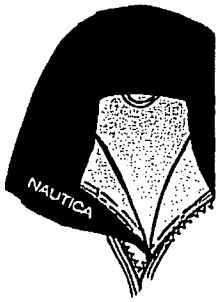
Stars & Stripes
AMERICA'S CUP 2003
NAUTICA

LIMITED COLLECTION

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes



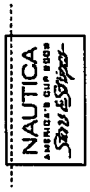


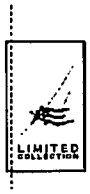


Stars & Stripes
AMERICA'S CUP 2003

Computer Associates

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes





NAUTICA FALL 2002

UNIFORM TEE SHIRT / STARS AND STRIPES

K26445

TEE-SHIRTS

STYLE #: K26445

FABRIC:
100% COTTON JERSEY

COLORS:

060 GREY HEATHER
134 SAIL WHITE
401 NAVY
492 BLUE CLOUD

DETAILS:

LOGOS:

NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

Stars & Stripes
AMERICA'S CUP 2003

134

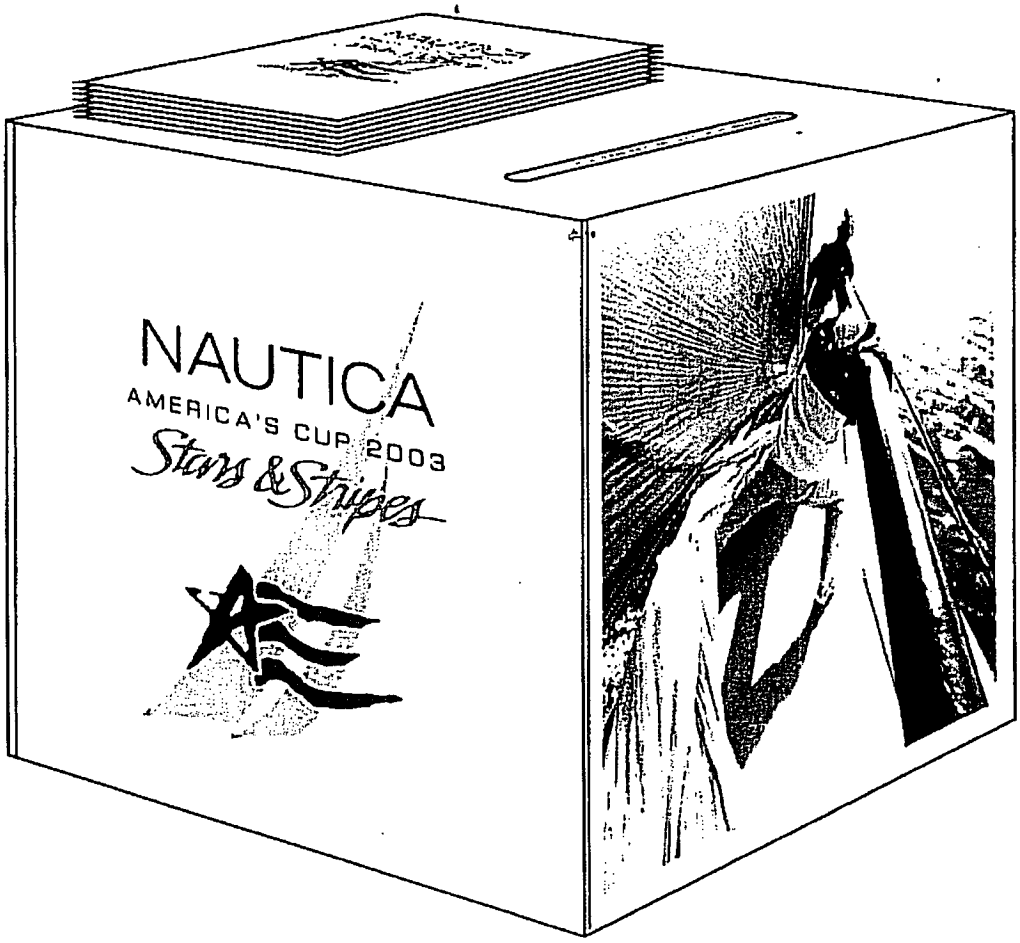
492

401

060

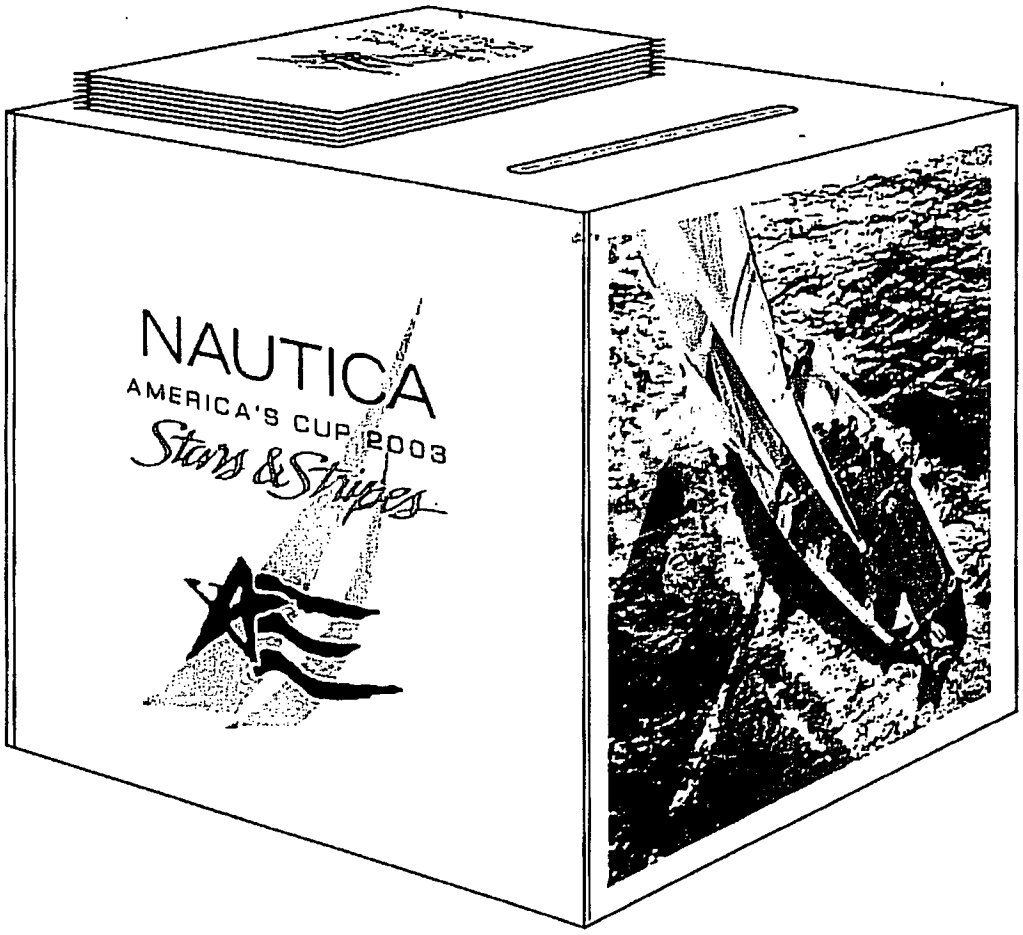
REVISED:10/24/01

NAUTICA BALLOT BOX - LEFT SIDE



SIZE: 10" X 10" X 10"
BALLOTS REMOVE UNDER BASE

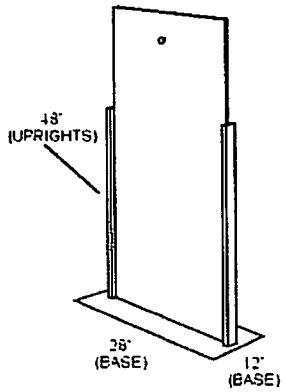
NAUTICA BALLOT BOX - RIGHT SIDE



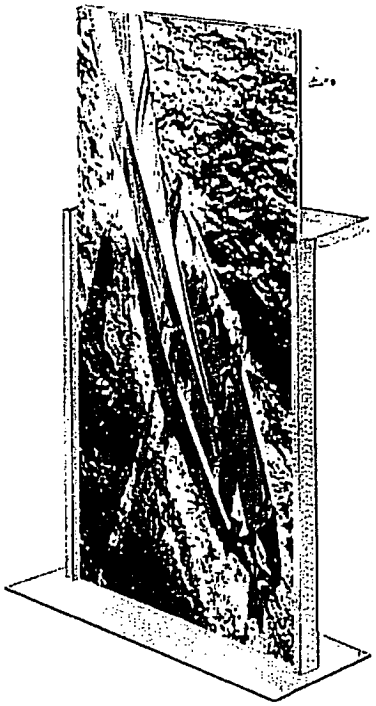
SIZE: 10" X 10" X 10"
BALLOTS REMOVE UNDER BASE

NAUTICA FREESTANDING SIGN

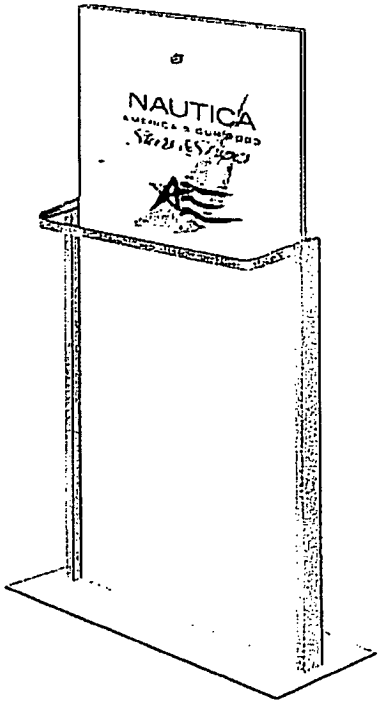
1/2" SINTRA WITH DIGITAL PRINT 2 SIDES
WITH BRUSHED METAL BASE



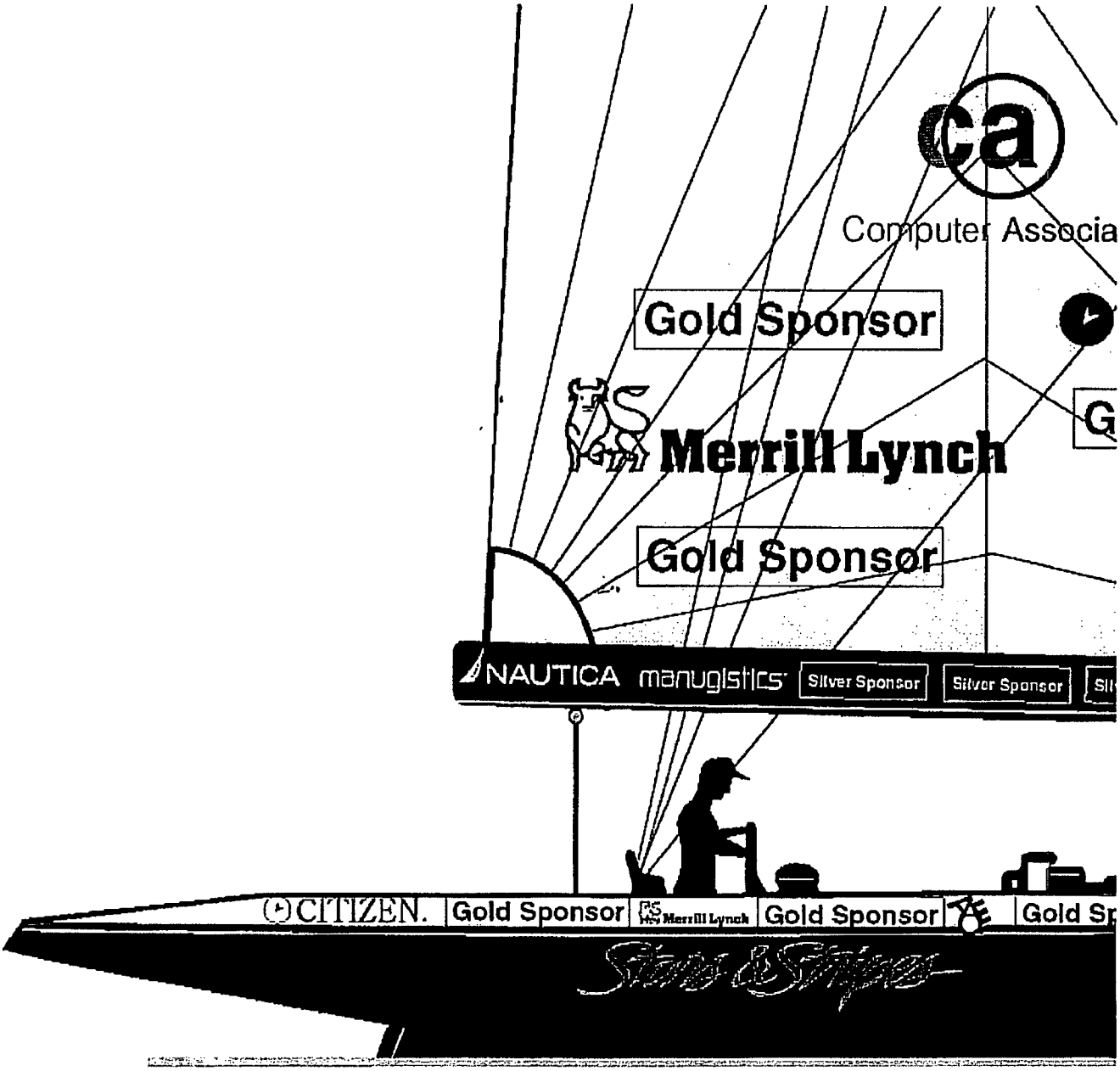
GRAPHIC PANEL SIZE
24" W X 72" TALL



PUCK SIDE



HANGER SIDE


ca
Computer Associa
Gold Sponsor
Merrill Lynch
Gold Sponsor
NAUTICA
manuglistics
Silver Sponsor
Silver Sponsor
CITIZEN.
Gold Sponsor
Merrill Lynch
Gold Sponsor
Gold Sp

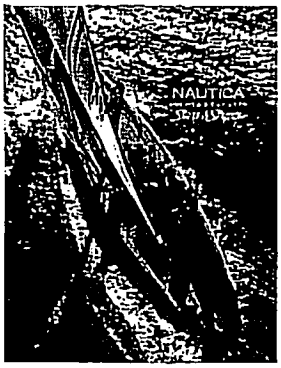
NAUTICA

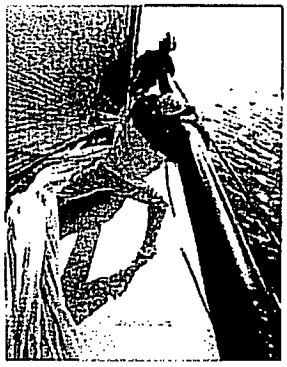
AMERICA'S CUP 2003

Stars & Stripes

APPROVED IMAGES

PRINT



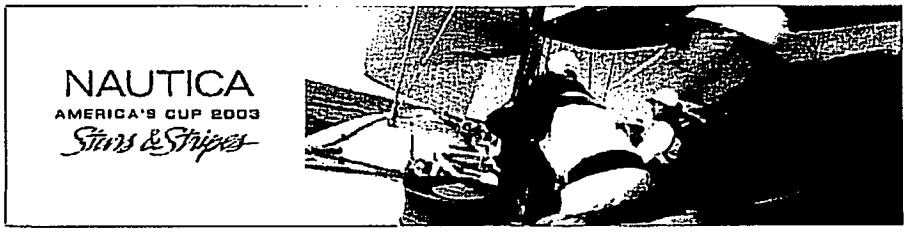


FOUR PAGE INSERT

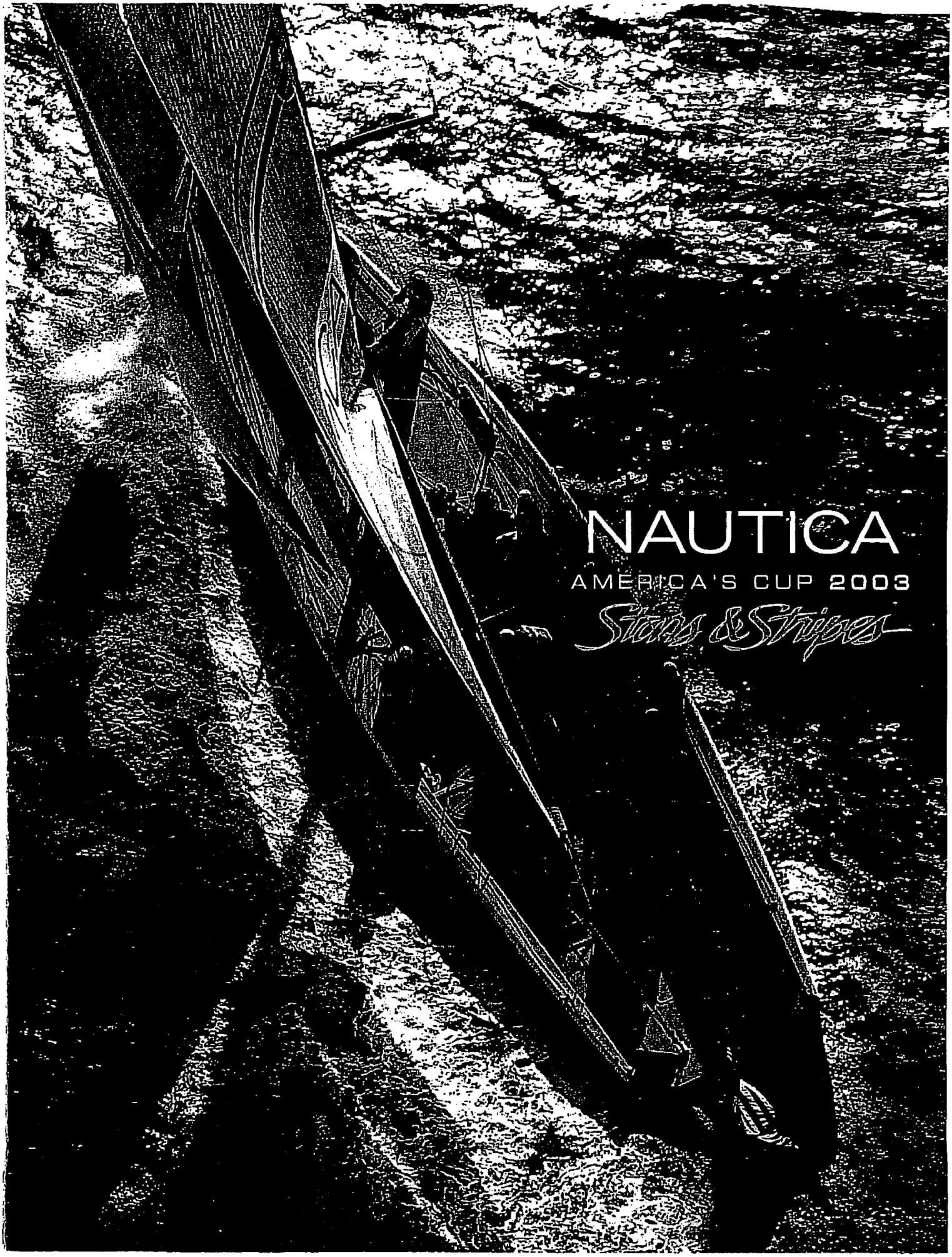
OUTDOOR

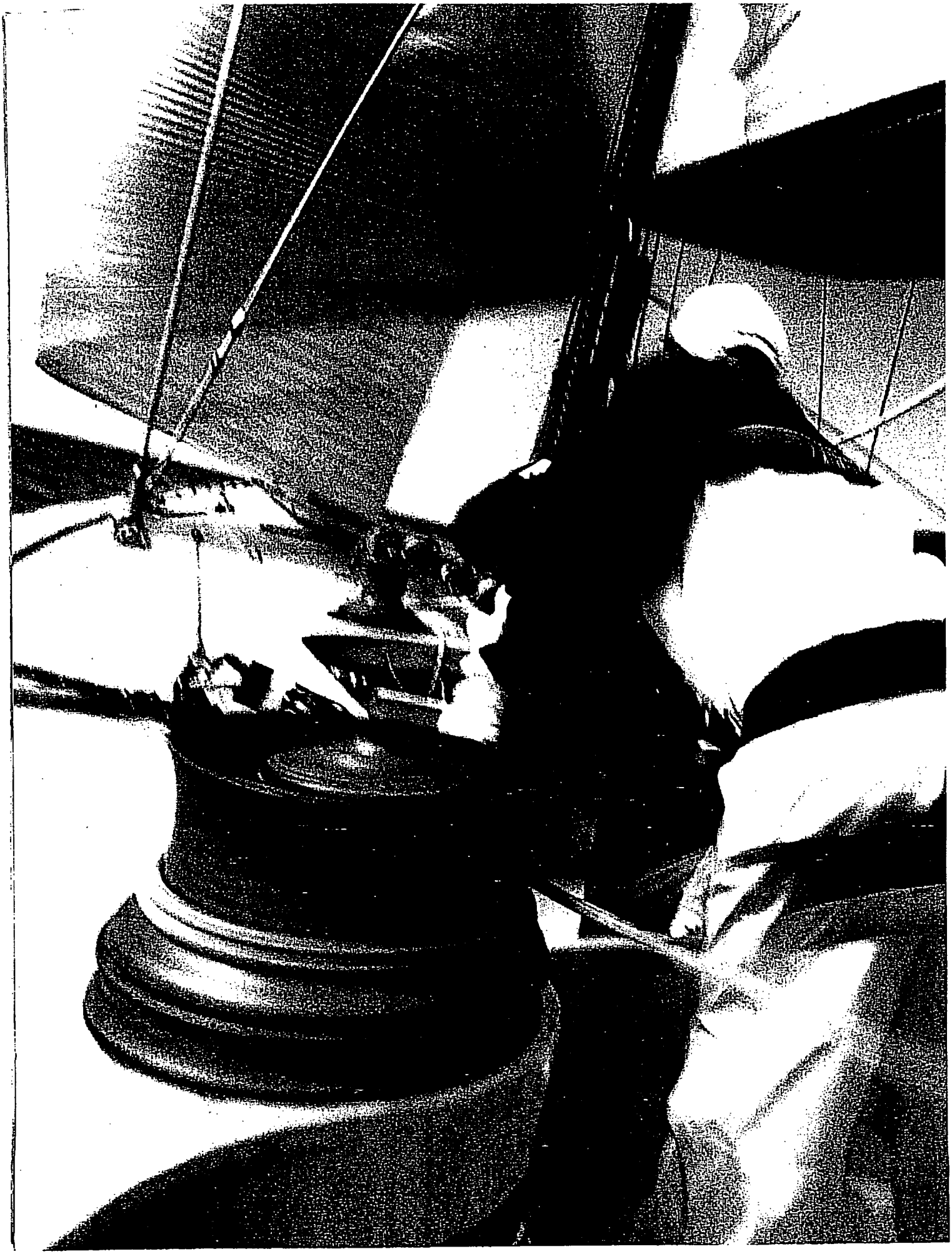
SAN FRANCISCO BILLBOARD

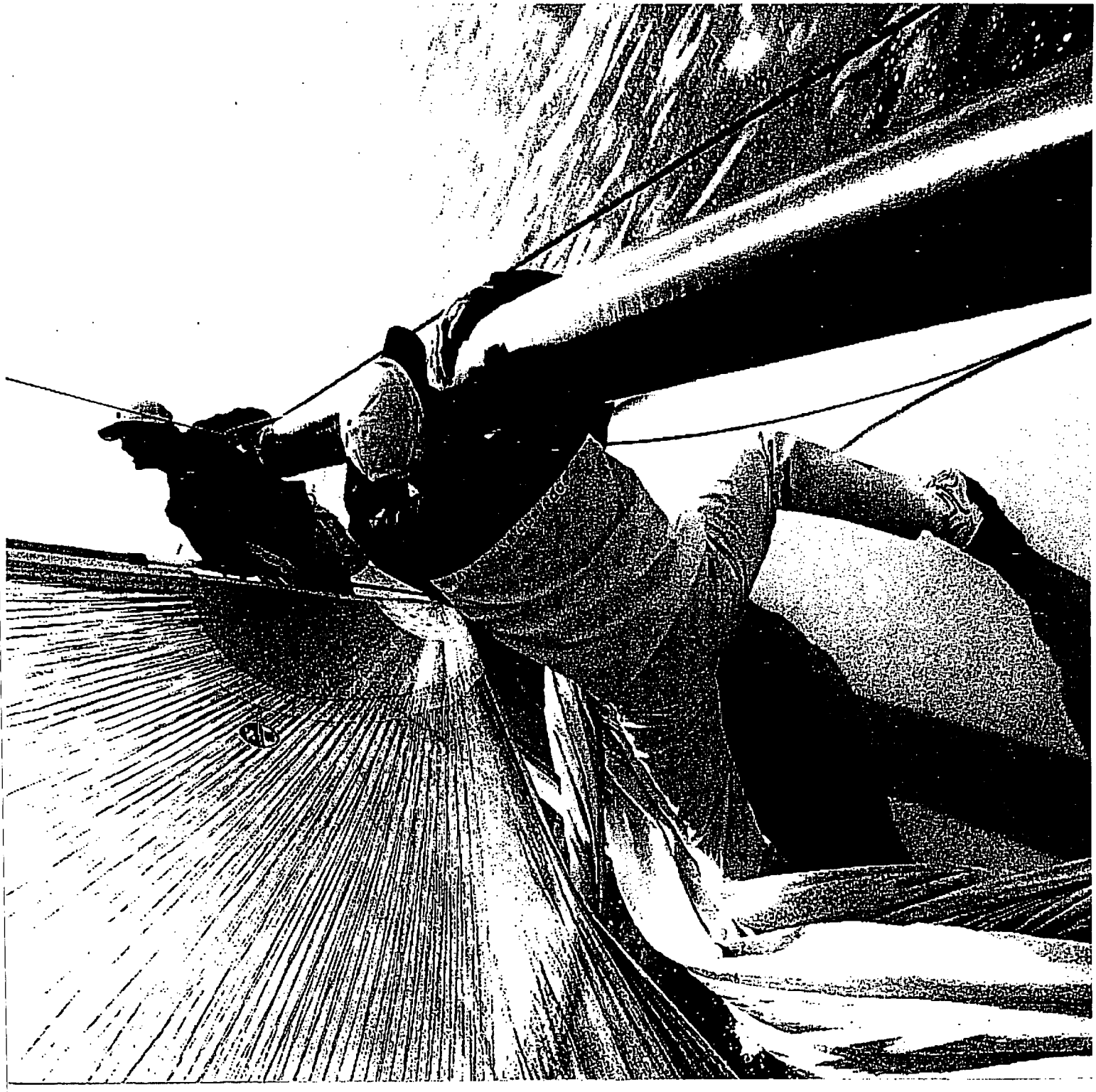
NEW YORK BILLBOARD



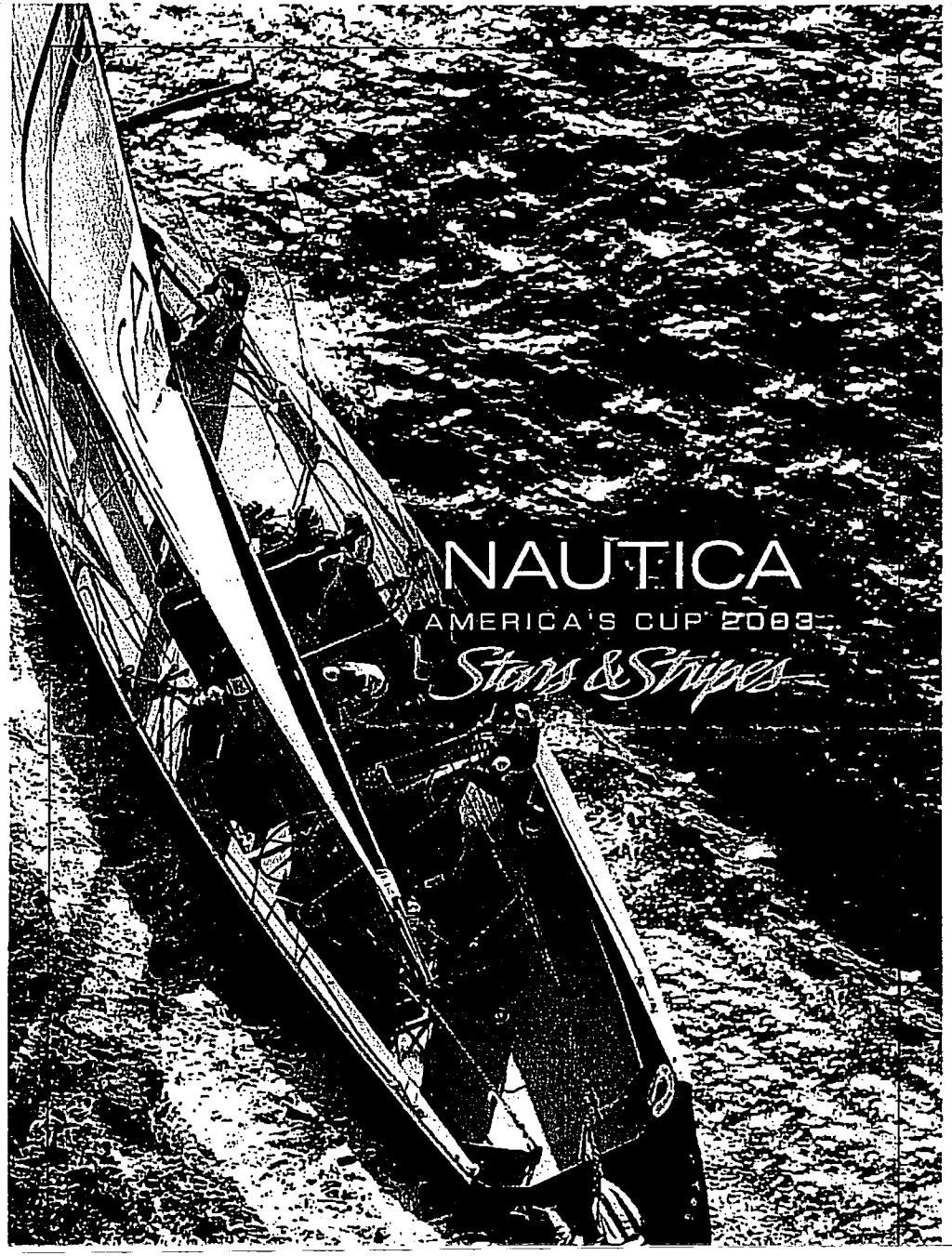
PITTSBURGH BILLBOARD


NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

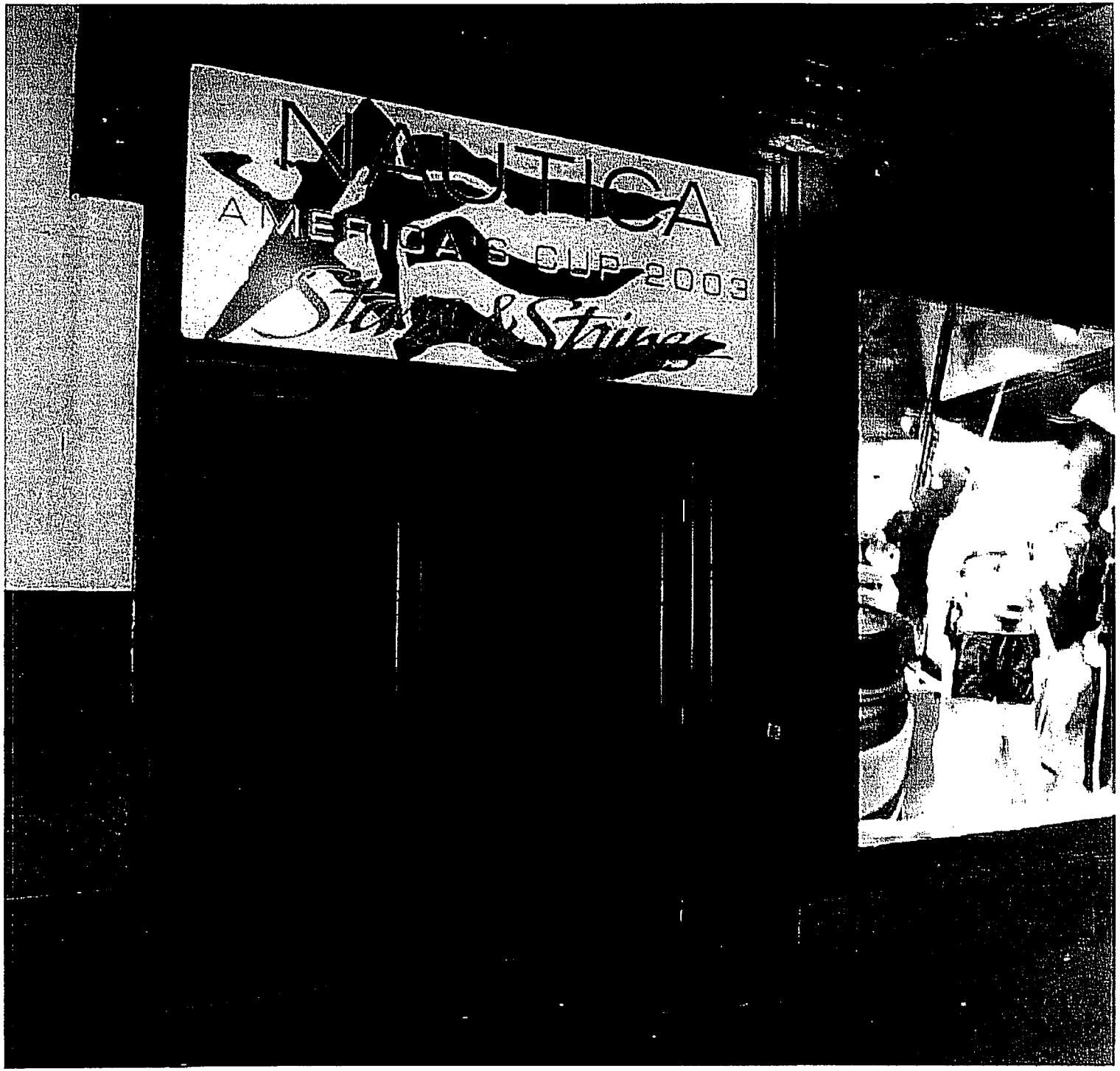




SIGN VERSION



AMERI


NAUTICA
AMERICA'S CUP 2003
Stars & Stripes

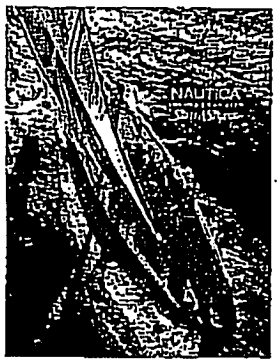
NAUTICA

AMERICA'S CUP 2003

Stars & Stripes

APPROVED IMAGES

PRINT

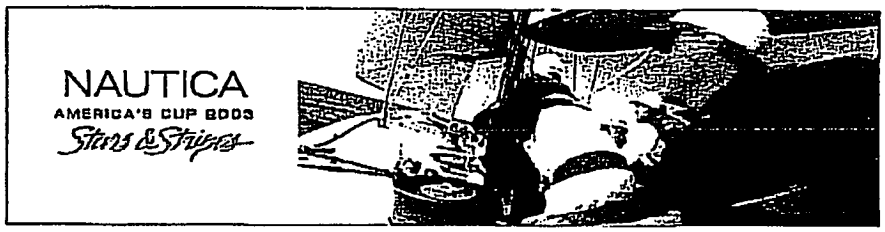


FOUR PAGE INSERT

OUTDOOR

SAN FRANCISCO BILLBOARD

NEW YORK BILLBOARD



PITTSBURGH BILLBOARD

GQ

PRESENTS

NAUTICA

AMERICA'S CUP 2003

Stars & Stripes

In July 2002, GQ and Nautica saluted *Stars & Stripes*, the legendary U.S. sailing crew vying for the America's Cup, with two high-impact, crowd-drawing events.

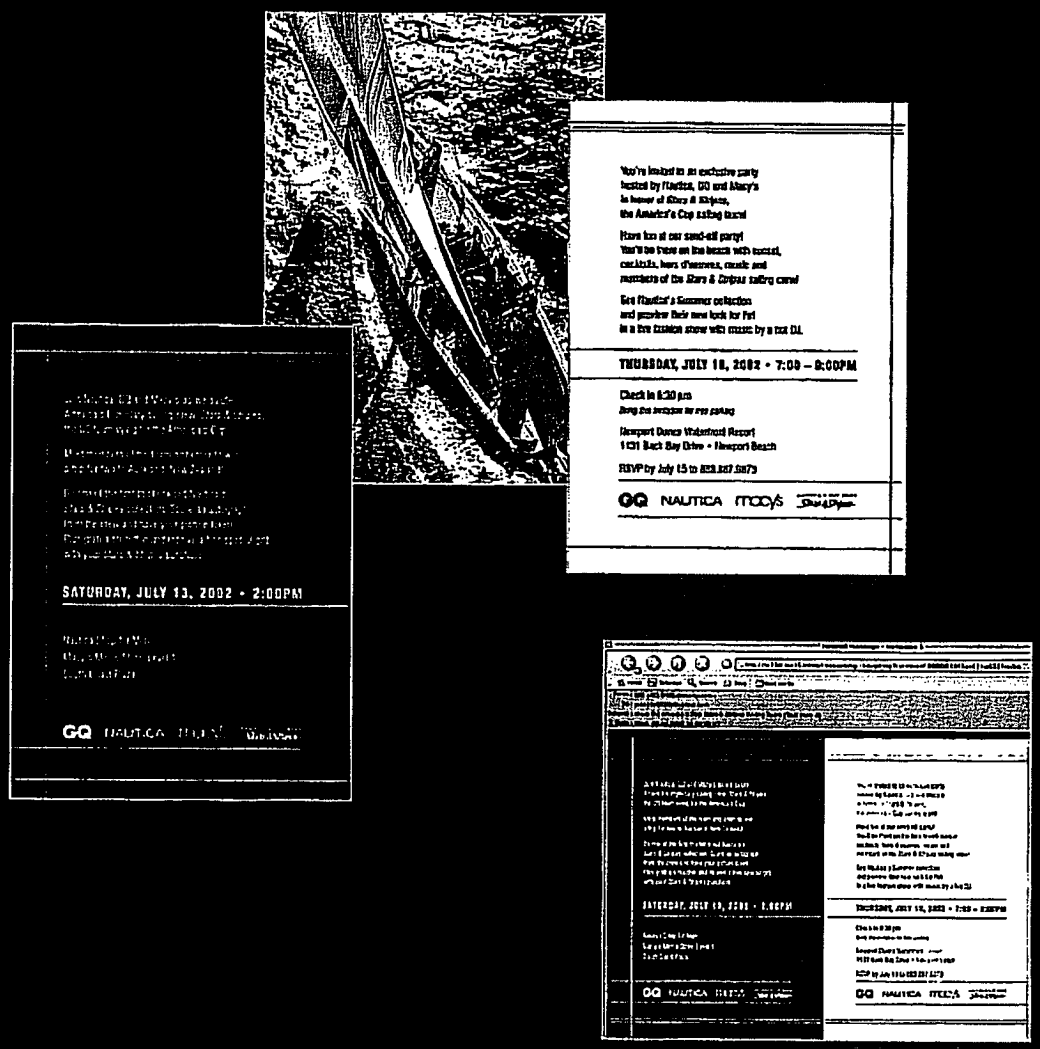
Festivities started on July 13, 2002, at the Macy's Men's Store in South Coast Plaza. More than 225 guests mingled with members of the *Stars & Stripes* team, while sipping on refreshing smoothies and viewing the Nautica *Stars & Stripes* collection. Attendees lined up to take their photograph with Skipper Ken Read and have memorabilia signed by other notable members of the sailing team.

On July 18, 2002, sailing and Nautica aficionados convened again — this time the beach and a picture-perfect sunset served as the breath-taking backdrop for cocktails and hors d'oeuvres, fashion and music. More than 425 Newport Beach-area locals came out to meet 65 members of the America's Cup team and their families. Guests were treated to a patriotic fashion showcase of Nautica's 2002 *Stars & Stripes* summer and fall collections.

PROGRAM ELEMENTS:
EVENT INVITATION

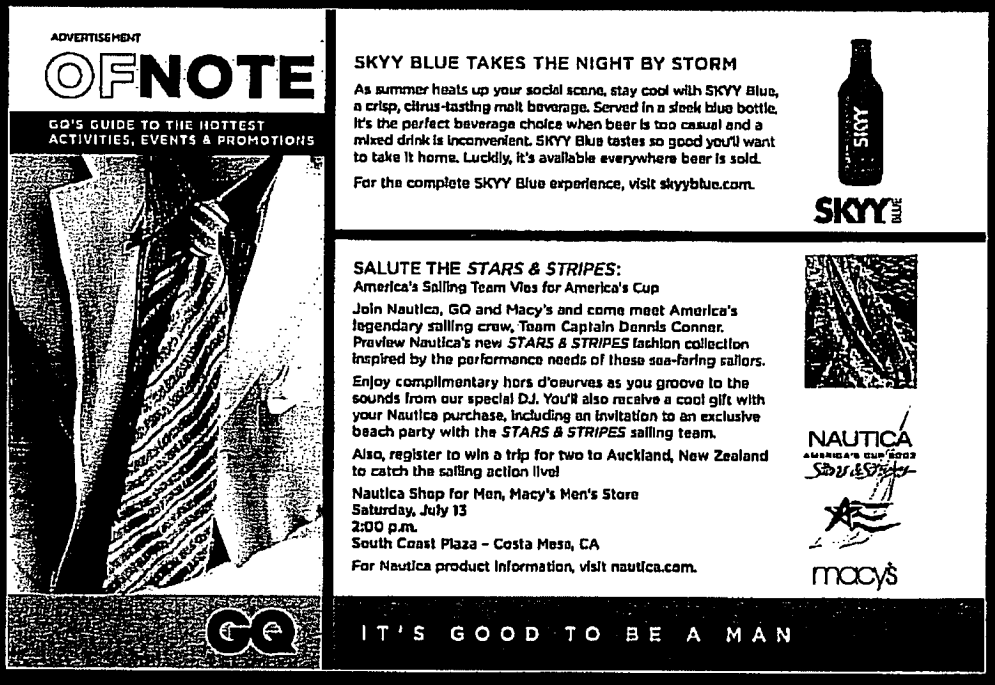
GQ custom-designed, created and distributed **8,000 invitations** to hip and stylish GQ subscribers in the Newport Beach area.

In addition, GQ designed and sent out **5,000 custom e-mail blasts** announcing the two events to California residents.



PROGRAM ELEMENTS:
IN-BOOK ANNOUNCEMENT

GQ announced the Nautica *Stars & Stripes* event tour in-book via "Of Note," GQ's promotional page, in the July 2002 issue.



ADVERTISEMENT

OFNOTE

GQ'S GUIDE TO THE HOTTEST ACTIVITIES, EVENTS & PROMOTIONS

SKYY BLUE TAKES THE NIGHT BY STORM

As summer heats up your social scene, stay cool with SKYY Blue, a crisp, citrus-tasting malt beverage. Served in a sleek blue bottle, it's the perfect beverage choice when beer is too casual and a mixed drink is inconvenient. SKYY Blue tastes so good you'll want to take it home. Luckily, it's available everywhere beer is sold.

For the complete SKYY Blue experience, visit skyyblue.com.

SKYY BLUE

SALUTE THE *STARS & STRIPES*:
America's Sailing Team Vies for America's Cup

Join Nautica, GQ and Macy's and come meet America's legendary sailing crew, Team Captain Dennis Conner. Preview Nautica's new *STARS & STRIPES* fashion collection inspired by the performance needs of these sea-faring sailors.

Enjoy complimentary hors d'oeuvres as you groove to the sounds from our special DJ. You'll also receive a cool gift with your Nautica purchase, including an invitation to an exclusive beach party with the *STARS & STRIPES* sailing team.

Also, register to win a trip for two to Auckland, New Zealand to catch the sailing action live!

Nautica Shop for Men, Macy's Men's Store
Saturday, July 13
2:00 p.m.
South Coast Plaza – Costa Mesa, CA

For Nautica product information, visit nautica.com.

NAUTICA
AMERICA'S CUP 2003
macy's

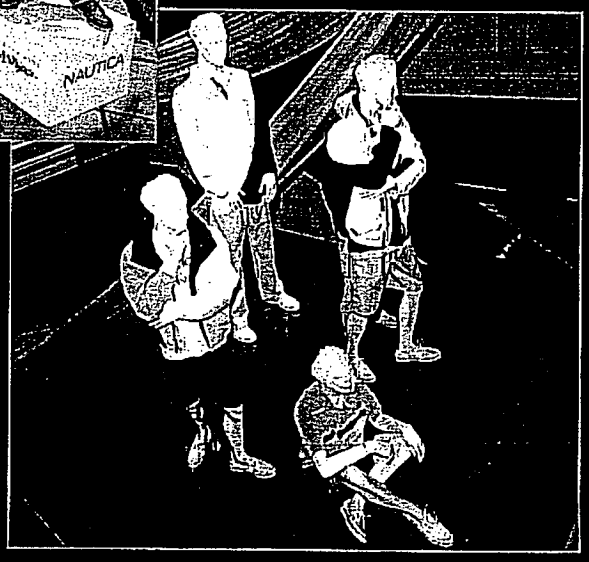
GQ

IT'S GOOD TO BE A MAN

PROGRAM ELEMENTS:
STARS & STRIPES IN-STORE EVENT

More than 225 guests flocked to the Macy's Men's store on Saturday, July 13, in South Coast Plaza to experience the new Nautica collection, *Stars & Stripes* — the perfect mix of nautical style and American pride. Three professional models showcased the Nautica summer and fall 2002 collection for guests to pick their favorite outfits.

Shoppers were drawn into the event with Nautica and GQ signage on display throughout the Nautica section of the Macy's Men's store.



STARS & STRIPES IN-STORE EVENT
STARS & STRIPES TEAM

Nautica shoppers grooved to tunes spun by a hot local DJ and cooled down with delicious smoothies, while **collecting autographs** from the America's Cup Stars & Stripes team members: Rick Burnham, Caleb Borchers and Dave Musgrove. As an added bonus, America's Cup fans had their photograph taken with *Stars & Stripes* Skipper Ken Read.

STARS & STRIPES
IN-STORE EVENT

STARS & STRIPES
IN-STORE EVENT

WE PICK THE YEAR'S BEST NEW GEAR

SAIL MAGAZINE 2004 PITTMAN EDITORS' CHOICE

SAIL®

MEXICAN ADVENTURE

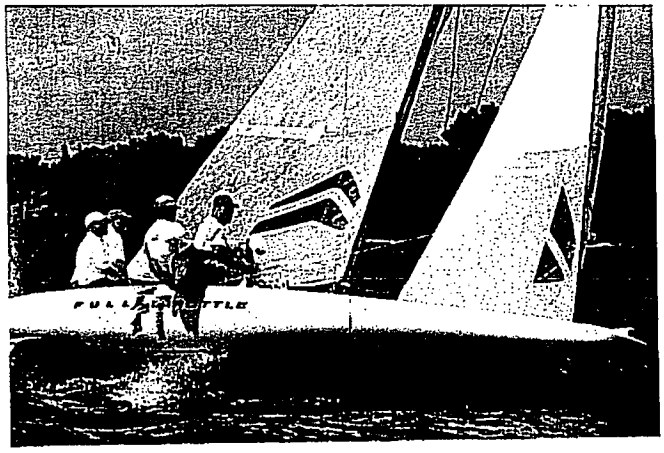
Going south with the Baja Ha-Ha fleet

The highs and lows of WINTER SAILING

PLUS:

- Cruising the Bahamas
- Saildrive pros and cons
- Replace your cabin sole

February 2004
$4.99 $5.99 Canada
0 70992 30302 1 02
sailmagazine.com



Pat Dunsworth

Lake Geneva scow sailors have a score to settle with their competition on Lake Minnetonka

trailer their boats throughout the Inland region and display their allegiance on their sails—numbers include a letter code for each lake. For years the regatta leader board has been heavy with Minnetonka and Geneva teams, especially in the popular E- and A-Scow classes.

The A-Scow—a 38-foot planing machine that easily tops 20 knots under asymmetric spinnaker—is currently the area's hot one-design. Porter's brother, John, sets the pace on *Full Throttle* with Harry Melges as his tactician. Tom Burton of Minnetonka, whose fast hull is considered illegal by many and has started a class brouhaha, is Porter's closest competition. Last summer they alternated 1-2 at the two major championships (Burton's score is still in question).

Interlake competition has produced sailors who have proved themselves outside the Midwest. Buddy Melges (Geneva), scow maestro and Olympic gold medalist, his Olympic crew Bill Allen (Minnetonka), and Brian Porter (Geneva), a Melges 24 class champ, are some of the area's most celebrated sailors. "You root for Minnetonka guys when they're sailing outside the Inland," said Porter, "but you sure hate to lose to them."

Star-crossed: Cayard vs. Reynolds

Steve Erickson is now crewing for Mark Reynolds—a fact of great interest to Star sailors. Erickson has a long history of sailing with onetime Star world champion Paul Cayard. Cayard is the Trials favorite and the biggest threat to double world champion and three-time Olympic medalist Reynolds. Let the mind games begin.

Fifteen years ago, when Cayard won the Star Worlds, Erickson was his crew; Reynolds took second place. Since then Cayard won the Volvo Ocean Race (with Erickson), twice reached the America's Cup finals (once with Erickson), and then took his own campaign, AmericaOne, to the challenger finals. In other words, he's been pretty busy building a gold-plated résumé. Now he wants a gold medal.

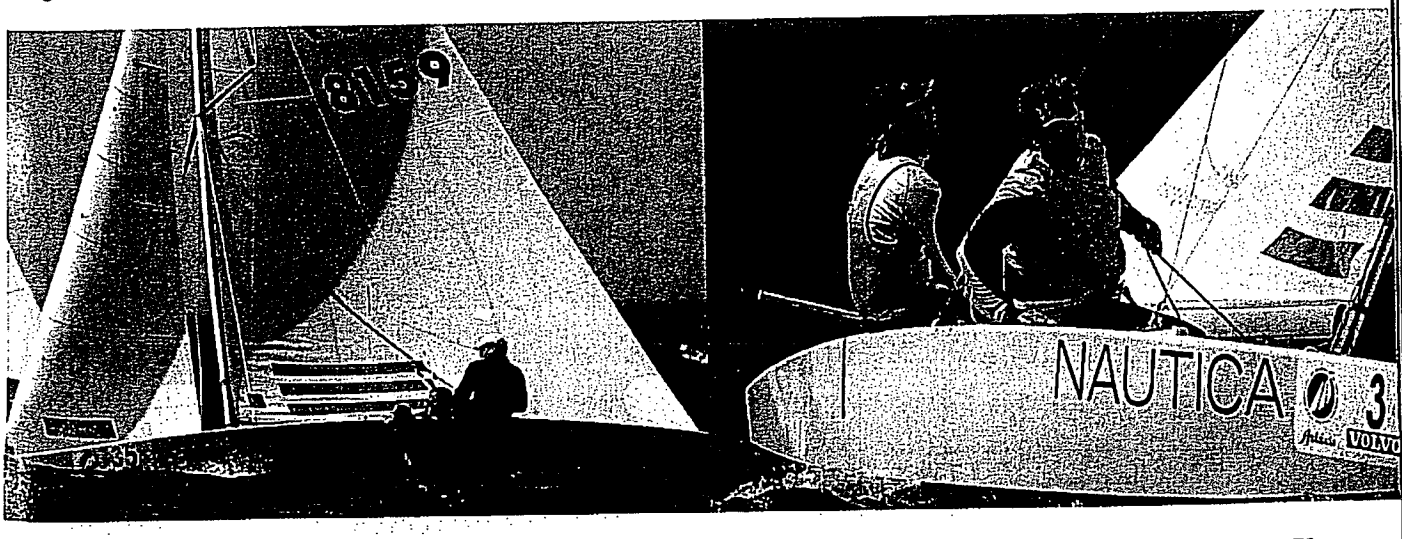
"We've been sailing Stars against each other since the early 1980s," said Reynolds. "I've spent more time doing it than he has, which is probably to my advantage, but he's always been tough. The best I did in the Worlds until I finally won in 1995 was second the year Paul won. It's been pretty close all the way through." Cayard, now 45, has proved he still can win in the hard-chine keelboat; he and crew Phil Trinter finished second at the Pre-Olympics and won the 2003 North Americans. But Reynolds has owned every U.S. Olympic Trials since 1988. The 48-year-old San Diego sailmaker would like to make this his fifth consecutive Olympics, and he just might have that little extra something to get him there—a crew who knows how his rival thinks.

ALL IN THE FAMILY

The Lightning is renowned as a family-friendly one-design weekend racer. For some families the Lightning is a way of life. Carl Smither, also known as "Mr. Lightning," was Lightning national champion in 1943. Sixty years later his family tradition continues with the Allens of the Allen Boat Company, a Lightning builder in Buffalo, New York.

"Rivals" might not be the right word for the sailors in this family, but don't question their competitiveness. Tom Allen Sr. won three world championships in the early 1960s, sailing with his wife, Anne (daughter of Carl Smither). On board for his 1977 Worlds win were his son Tom Jr. and daughter Brenda. There's also Brenda's husband, Jim Crane, who won the 2003 Masters World Championship. "I don't think we're keeping score," said Tom Jr., "though we certainly don't cut each other any slack on the racecourse.

Tom Sr., now 72, has two new knees and survived a hea stoppage while (what else?) sailing his Lightning. He hit th regatta circuit last fall, and Anne crewed for him in Nashville. Still got it? "He won a race in Raleigh," exclaime Tom Jr., proud son.

Ocean Images (both)

This month Cayard and Trinter (left) enter the Olympic Trials in Miami, Florida, as favorites, but rival Reynolds (at helm, right) has a streak to continue