

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: May 30, 2007

Opposition No. 91176791

UMG RECORDINGS, INC.

v.

MATTEL, INC.

Rochelle Ricks, Paralegal Specialist:

On May 29, 2007, applicant filed an answer to the opposition and a counterclaim to cancel opposer's pleaded registration 3073897. Applicant filed the proper fee.

Opposer and counterclaim defendant, UMG Recordings, Inc., is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, discovery is open, and the close of discovery and testimony dates are set as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

THE PERIOD FOR DISCOVERY TO CLOSE: November 3, 2007

30-day testimony period for party
in position of plaintiff in the
opposition to close: February 1, 2008

30-day testimony period for party
in position of defendant in
the opposition and plaintiff in
the counterclaim to close: April 1, 2008

30-day rebuttal testimony period
for plaintiff in the opposition and
defendant in the counterclaim
to close: May 31, 2008

15-day rebuttal testimony period for
plaintiff in the counterclaim to
close: July 15, 2008

**Briefs shall be due as follows:
[See Trademark Rule 2.128(a)(2)].**

Brief for plaintiff in the
opposition shall be due: September 13, 2008

Brief for defendant in the
opposition and plaintiff in
the counterclaim shall be due: October 13, 2008

Brief for defendant in the
counterclaim and reply brief,
if any, for plaintiff in the
opposition shall be due: November 12, 2008

Reply brief, if any, for
plaintiff in the counterclaim
shall be due: Nvoember 27, 2008

If the parties stipulate to any extension of these dates,
the filing should set forth the dates in the format shown in
this order. See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as
provided by Trademark Rule 2.129.