ESTTA Tracking number: **ESTTA171037**

Filing date: **10/25/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91176744
Party	Plaintiff DC Comics and Marvel Characters, Inc.
Correspondence Address	Jonathan D. Reichman Kenyon & Kenyon, LLP One Broadway New York, NY 10004 UNITED STATES
Submission	Other Motions/Papers
Filer's Name	Jonathan D. Reichman
Filer's e-mail	jreichman@kenyon.com, mfreno@kenyon.com, plum@kenyon.com
Signature	/jonathan D. Reichman/
Date	10/25/2007
Attachments	2007-10-25_DC-Mar_Pinkus_Declaration_ISO_Summary_Judgment_Motion.pdf (89 pages)(6235414 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Michael Craig Silver
Application Ser. No.:	78/823,155
Filing Date:	2/24/06
Mark:	SUPER HERO
Date of Publication in OG:	1/16/07
Marvel:	DC Comics and Marvel Characters, Inc.

DC COMICS and
MARVEL CHARACTERS, INC.,

Opposers,

vs.

MICHAEL CRAIG SILVER,

Applicant.

Opposition No. 91/176,744

OPPOSER'S DECLARATION OF CAROL G. PINKUS

I, Carol G. Pinkus, hereby declare as follows:

1. I am currently the Director Intellectual Property, Marvel Entertainment, Inc. ("Marvel"), the parent company of Marvel Comics and Marvel Characters, Inc., which is headquartered at 417 Fifth Avenue, New York, New York 10016.

2. The facts stated herein are based on my personal knowledge.

3. Marvel owns a vast network of over 5,000 character properties built over more than sixty years of comic book publishing, including such internationally-famous characters as SPIDER-MAN, X-MEN, and FANTASTIC FOUR.

4. Marvel publishes comic books featuring its character properties and trademarks.

5. A substantial part of Marvel's business originates from licensing its marks and characters for use in connection with a variety of goods and services, including clothing, toys, foods, motion pictures, television programs, home videos, computer games, cosmetics, and toiletries.

6. Marvel's merchandise licensing programs are among the largest and most successful in the world, involving approximately 376 different licensees, and generating royalty income of over $127.2 million in 2006.

7. Beginning as early as 1966, Marvel, jointly with DC Comics ("DC Comics") (including our and DC Comics' predecessor-in-interest), have exploited its SUPER HERO and SUPER HEROES trademarks in connection with comic books, toys and masquerade costumes.

8. Typically, Marvel's merchandise license agreements bundle groups of characters. For example, Marvel has licensed X-MEN along with STORM, WOLVERINE, and other related characters, in addition to SPIDER-MAN and other related characters. Such agreements generally include a license to use the trademarks SUPER HERO and SUPER HEROES.

9. Marvel has a long history of exploiting its trademarks in connection with personal care products.

10. For example, consumers can find WOLVERINE toothpaste along with SPIDER-MAN bandages, toothbrushes, and vitamins at their local drug stores. Additionally, over the years, Marvel has sold (through licensees) the following products under its trademarks: toothbrushes, toothbrush holders, toothpaste, electric toothbrushes, water jet oral care systems, bath and shower gel, anti-bacterial wipes, foaming body soap, bath fizzles, bubble bath, wash mittens, bath towels, bath mats, bath activity packages, and eau du toilette sprays.

11. A true and correct copy of a photograph of a toothbrush bearing the SPIDER-MAN mark is attached as Exhibit A.

12. A true and correct copy of a photograph of a toothbrush holder bearing the SPIDER-MAN mark is attached as Exhibit B.

13. A true and correct copy of a photograph of the packaging of toothpaste bearing the X-MEN mark is attached as Exhibit C.

14. A true and correct copy of a photograph of a battery operated electric toothbrush bearing the SPIDER-MAN mark is attached as Exhibit D.

15. A true and correct copy of a photograph of a combination toothbrush plus water jet oral care system bearing the SPIDER-MAN mark is attached as Exhibit E.

16. A true and correct copy of a photograph of a combination wash mitten and bath and body gel bearing the MARVEL HEROES mark is attached as Exhibit F.

17. A true and correct copy of a photograph of a package of anti-bacterial wipes bearing the SPIDER-MAN mark is attached as Exhibit G.

18. A true and correct copy of a photograph of a package of a three-pack of foaming body soap bearing either the SPIDER-MAN or FANTASTIC FOUR marks is attached as Exhibit H.

19. A true and correct copy of a photograph of a bath color lab set, including bubble bath, bearing the FANTASTIC FOUR mark is attached as Exhibit I.

20. A true and correct copy of a photograph of a wash mitten bearing an image of SPIDER-MAN and the SPIDER-MAN mark is attached as Exhibit J.

21. A true and correct copy of a photograph of a bath towel bearing an image of SPIDER-MAN is attached as Exhibit K.

22. A true and correct copy of a photograph of a bath mat bearing an image of SPIDER-MAN and the SPIDER-MAN mark is attached as Exhibit L.

23. A true and correct copy of a photograph of a bath activity set, including wash based crayons, bearing the SPIDER-MAN mark is attached as Exhibit M.

24. A true and correct copy of three photographs of eau du toilette spray bearing, respectively, the X-MEN, STORM, and WOLVERINE marks is attached as Exhibit N.

25. A true and correct copy of a photograph of a zip-lock bag bearing an image of Marvel characters is attached as Exhibit O.

26. A true and correct copy of an Internet page from Drugstore.com showing an electric toothbrush bearing the SPIDER-MAN mark is attached as Exhibit P.

27. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the SPIDER-MAN mark is attached as Exhibit Q.

28. A true and correct copy of an Internet page from Drugstore.com showing multiple vitamin bearing the SPIDER-MAN mark is attached as Exhibit R.

29. Marvel's exploitation of its trademarks on toiletries and cosmetics reflects a popular trend in consumer merchandising. At present, WINNIE THE POOH, TINKER BELL, LITTLE MERMAID, and NEMO are currently used on suntan lotions.

30. A true and correct copy of an Internet page from Drugstore.com showing suntan lotion bearing the TINKER BELL mark is attached as Exhibit S.

31. A true and correct copy of three Internet pages from Drugstore.com showing suntan lotions bearing the NEMO mark are attached as Exhibit T.

32. A true and correct copy of two Internet pages from Drugstore.com showing suntan lotions bearing the LITTLE MERMAID mark are attached as Exhibit U.

33. A true and correct copy of an Internet page from Drugstore.com showing suntan lotion bearing the WINNIE THE POOH mark is attached as Exhibit V.

34. Numerous other characters, including BARBIE, STRAWBERRY SHORTCAKE, SPONGEBOB SQUAREPANTS, HELLO KITTY, DORA THE EXPLORER, CARE BEARS and various Sesame Street characters are merchandised on a variety of drug store products.

35. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the BARBIE mark is attached as Exhibit W.

36. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the STRAWBERRY SHORTCAKE mark is attached as Exhibit X.

37. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the SPONGEBOB SQUAREPANTS mark is attached as Exhibit Y.

38. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the HELLO KITTY mark is attached as Exhibit Z.

39. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the DORA THE EXPLORER mark is attached as Exhibit AA.

40. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing the CARE BEARS mark is attached as Exhibit BB.

41. A true and correct copy of an Internet page from Drugstore.com showing bandages bearing a Sesame Street character mark is attached as Exhibit CC.

42. Comic books, toy figures, masquerade costumes (especially during the Halloween season), and suntan lotions can all be found at local drug stores, retail supermarket stores, big box stores like Wal Mart and Best Buy, and online.

I declare that the foregoing is true and accurate to the best of my knowledge under penalty of perjury of the laws of the United States.

Dated: October 25, 2007

Carol G. Pinkus

EXHIBIT A

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

SPIDER-MAN
Aquafresh
FLEX
KIDS

EXHIBIT B

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

Makes
Brushing
Teeth More
Fun!
SPIDER-MAN
Toothbrush
Holder

EXHIBIT C

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

Aquafresh
Kids
FLUORIDE TOOTHPASTE
FIGHTS CAVITIES
HELPS REMOVE PLAQUE
FRESHENS BREATH
TRIPLE PROTECTION
Bubblemint Flavor
X-MEN
FREE

EXHIBIT D

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

SPIDER-MAN

EXHIBIT E

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

SPIDERMAN
AQUA
SONIC
WATER JET
SPIDERMAN
3 FREE
COMICS!
MARVEL

EXHIBIT F

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

MARVEL
HEROES
BATH &
SHOWER GEL

EXHIBIT G

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

SPIDERMAN
Anti-Bacterial
Wipes
FOR KIDS

EXHIBIT H

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

Dept. 46
WAL-MART
$4.77
SPIDER-MAN
Foaming
Body Soap
BERRY
SCENTED
Net Wt. 7 oz (200g)
CONTENTS UNDER PRESSURE
SEE WARNING ON BACK PANEL
FANTASTIC
FOUR
FOAMING
BODY SOAP
Net Wt. 7 oz (200g)
CAUTION: CONTENTS UNDER PRESSURE
SEE WARNING ON BACK PANEL
SPIDER-MAN
Foaming
Body Soap
Net Wt. 7 oz (200g)
CAUTION: CONTENTS UNDER PRESSURE
SEE WARNING ON BACK PANEL

EXHIBIT I

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

FANTASTIC FOUR
FIZZIN' FUN
BATH COLOR LAB
$6.84
MAKE YOUR OWN
COLORS
MARVEL

EXHIBIT J

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

SPIDERMAN

EXHIBIT K

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

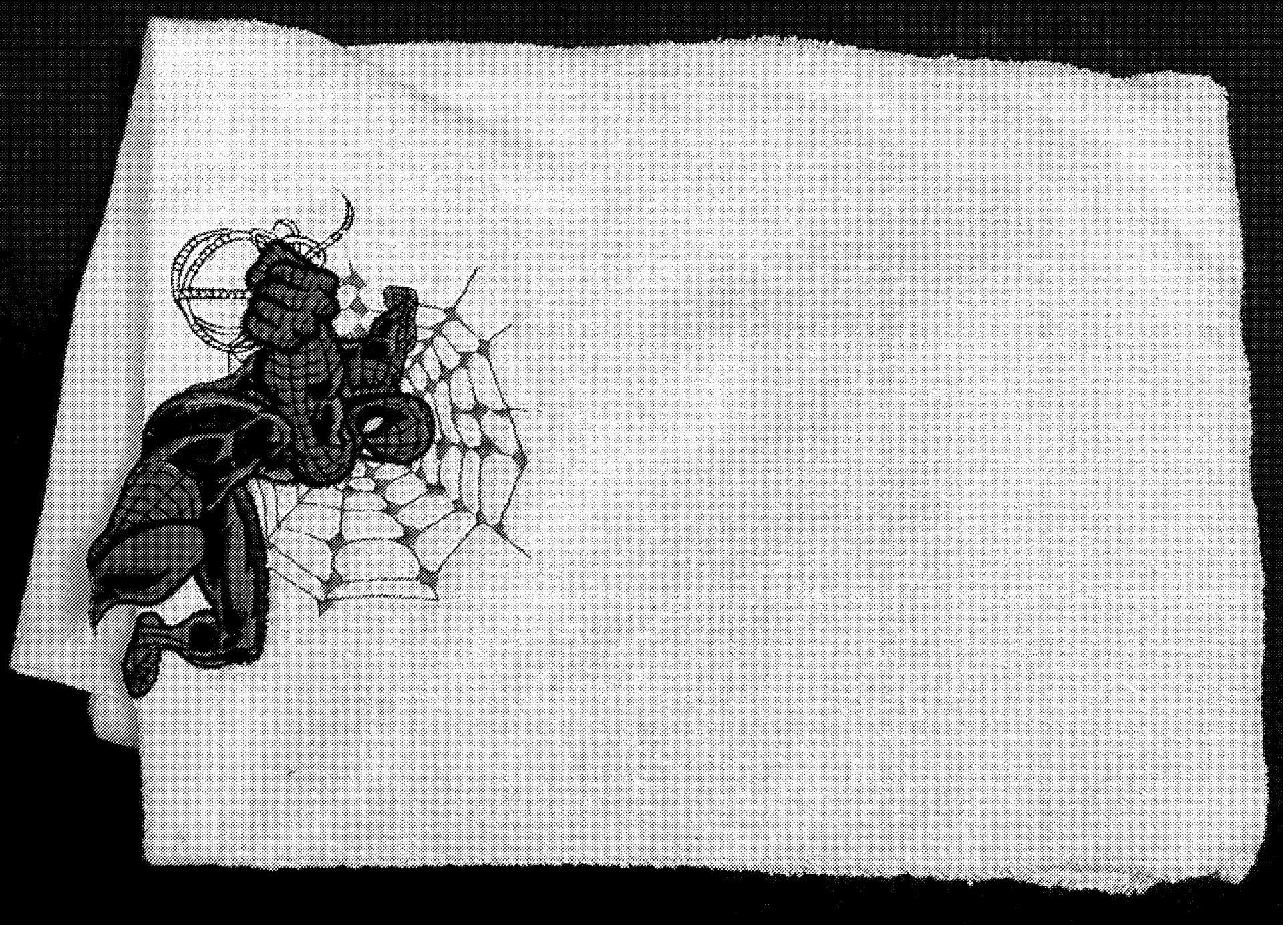

EXHIBIT L

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

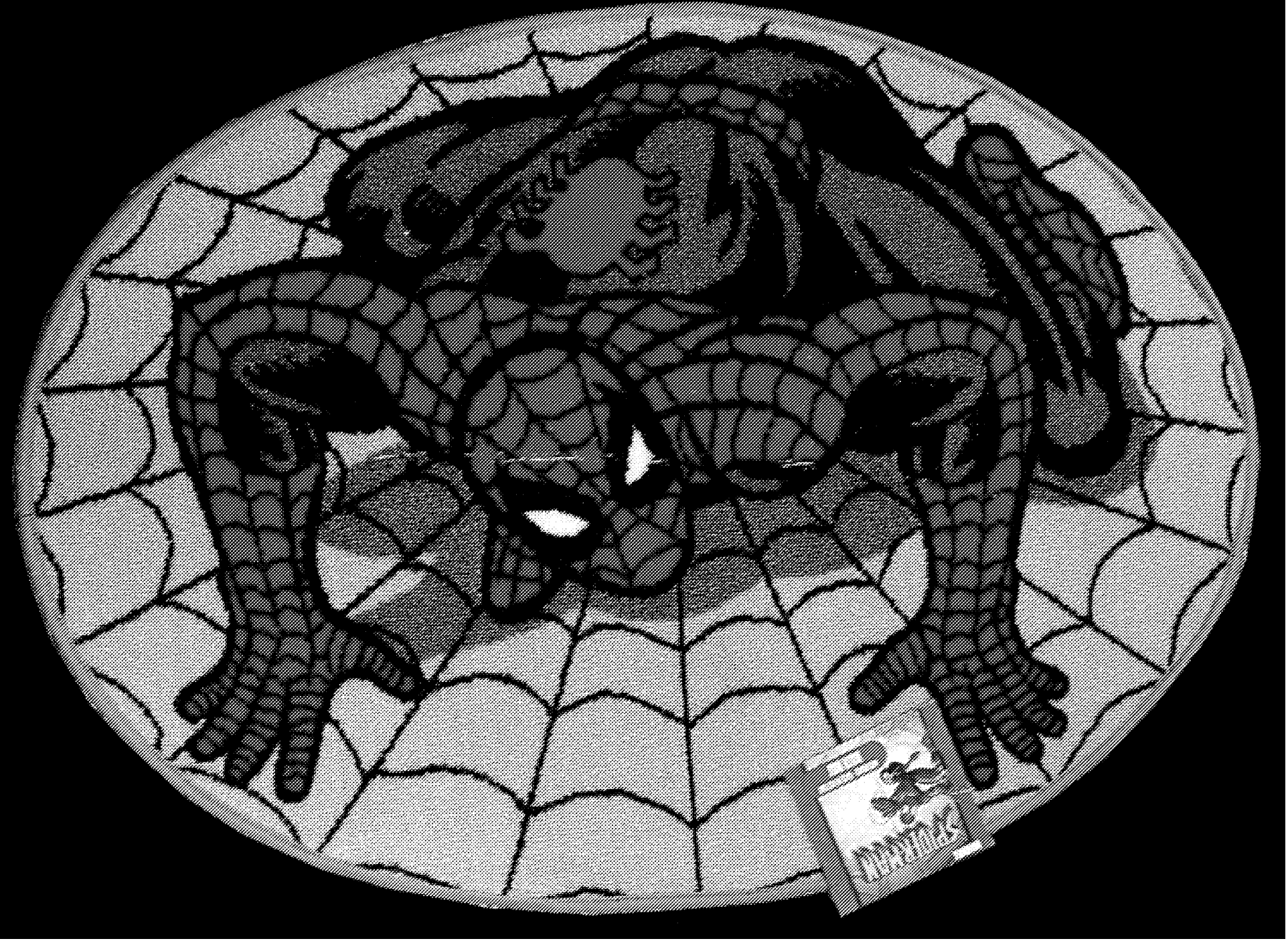

EXHIBIT M

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

EXHIBIT N

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

MARVEL

STORM
MARVEL

WOLVERINE
MARVEL

EXHIBIT O

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

MARVEL
COMICS

EXHIBIT P

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

drugstore.com
the uncommon drugstore

up to 40% off sun care and summer essentials >

Crest SpinBrush Kids Spiderman Electric Toothbrush 1 ea

Product Info

package details

see accessories

Talk about this item:

e-mail a friend

write a review

Related Products:

all toothbrushes

interdental

medium / compact head

medium / full head

sanitizers

More in personal care

Visit our Crest SpinBrush Store

See what other customers of this item also shopped for and bought

see larger photo

our price: $5.99

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Package Details

Batteries are replaceable. AAA Batteries included. Replace with new AAA Alkaline batteries only.

Made in China

Questions? 1-800-352-3384 M-F 9am-5pm ET

Directions:

1. Press and hold to turn on
2. Or press and slide up for continuous action
3. Brush your teeth as you normally do
4. Rinse toothbrush head thoroughly after each use

Due to normal wear, it is recommended that the toothbrush be fully replaced after three months of use.

Warnings:

Children under 3 use under adult supervision. Do not submerge in water, the unit can be damaged.

Church & Dwight Co., Inc.

Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Get Crest SpinBrush Kids Spiderman Electric Toothbrush with accessories:

	Product Name:	Quantity:	Price:	Select:
	Crest SpinBrush Kids Spiderman Electric Toothbrush - 1 ea in stock	1	$5.99	☑
	Duracell Alkaline Batteries, AAA - 16 ea in stock	1	$9.69	☐

Add selected to bag

our policies

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about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Sundown
Spiderman Complete Children's Multiple Vitamin, Chewable Tablets - 60 ea

suggested:$7.99
our price:$4.00 Buy
save 50% ($3.99)

Aim
Toothpaste, Marvel Heroes Wolverine, Bubble Berry - 4.2 oz

our price:$2.49 Buy

Nature's Bounty
Super B-Complex with Vitamin C, Tablets - 100 ea

our price:$7.99 Buy

Recent searches:

Spiderman
X-men
Marvel
super hero
batman

click here to clear recently viewed areas

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EXHIBIT Q

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

up to 40% off sun care and summer essentials >

Band-Aid - Children's Spider-Man Adhesive Bandages, Assorted Sizes 20 ea

FSA Eligible

see larger photo

our price: $2.99

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

Ouch-You've hurt yourself!
BAND-AID® Brand can help.

Contains:

- 10 - 3/4 in x 2 in (1,9cm x 7,6cm)
- 10 - 5/8 in x 2 1/4 (1,6cm x 5,7cm)

For medical emergencies seek professional help.

Questions? U.S. 1-866-JNJ-2673 or band-aid.com

Directions:

1. Clean with BAND-AID® Brand Hurt-Free™ Antiseptic Wash or soap and water. Pat dry.
2. Treat with First Aid cream. Have an adult do it for you.
3. Protect with a BAND-AID® Brand Adhesive Bandage.

Warnings:

Sterile unless individual wrapper is opened or damaged.

Caution: The packaging of this product contains natural rubber latex which may cause allergic

reactions.

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©2003 Marvel Characters, Inc.

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about our prices

Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, SpongeBob SquarePants - 20 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Dora the Explorer - 25 ea

our price:$2.99 Buy

Sharps Barber and Shop
Kid Glove Shave Gel - 5 fl oz

our price:$13.00 Buy

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT R

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

up to 40% off sun care and summer essentials >

Sundown Spiderman Complete Children's Multiple Vitamin, Chewable Tablets 60 ea

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

complete

for children

for men

for seniors

for women

More in vitamins

Visit our Sundown Store

See what other customers of this item also shopped for and bought

see larger photo

On Sale!
suggested: $7.99
our price: $4.00
save 50% ($3.99)

quantity: 1 ADD to BAG
or
Save to your list™

availability: in stock

Everyday Free Shipping

Get up to 50% off Sundown vitamins!

Package Details

Children's multivitamin and mineral supplement.

Provides **18** essential **vitamins** and **minerals**, including Vitamin C, Iron and Calcium for your child's healthy growth and development.

3 Great Flavors In Fun Super Heroes™ Shapes:

- Spiderman™ - Cherry.
- Captain America™ - Grape.
- The Incredible Hulk™ - Orange.

The **Calcium** your children get during their growing years helps determine the strength of their bones and teeth for the rest of their lives. **Vitamin A** is essential for new cell growth and healthy tissue. **Vitamin D** helps maintain strong bones and teeth by enhancing absorption of Calcium and Phosphorus. **Thiamin** metabolizes sugar and starch to provide energy. **Riboflavin** is important for metabolism and energy production. **Niacin** helps maintain a healthy nervous system. **Vitamin C** is essential for healthy immune function. **Vitamin B-6** is essential for metabolism of protein and proper hormone function. **Folic Acid** helps maintain a healthy circulatory system. **Vitamin B-12** aids normal development and regeneration of red blood cells. **Iron** is essential for healthy red blood cells and for carrying oxygen to the tissues.**

100% Quality Guaranteed Throughout Shelf Life
Produced under USP Good Manufacturing Practices.

**These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Questions or comments: 1-888-VITAHELP (848-2435) Mon.-Fri., 9am-5pm EST
sundownkids.com

Facts:

Supplement Facts

		For Children 2-4 Years of Age	For for Adults and Children 4 or More Years of Age
Serving Size:		1 Chewable Tablet	1 Chewable Tablet
Servings Per Container:		60	60
Amount per Serving		% Daily Value*	
Total Carbohydrate <1%	<1 g		
		% Daily Value for Children 2-4 Years of Age	% Daily Value for for Adults and Children 4 or More Years of Age
Vitamin A 70% [3500 IU] as beta carotene	5000 IU	200%	100%
Vitamin C as ascorbic acid	60 mg	150%	100%
Vitamin D as cholecalciferol	400 IU	100%	100%
Vitamin E as dl-alpha-tocopheryl acetate	30 IU	300%	100%
Thiamin (B1) as thiamin mononitrate	1.5 mg	214%	100%
Riboflavin (B2)	1.7 mg	213%	100%
Niacin (B3) as niacinamide	20 mg	222%	100%
Vitamin B6 as pyridoxine HCl	2 mg	286%	100%
Folate,Folic Acid,Folacin	400 mcg	200%	100%
Vitamin B12 as cyanocobalamin	6 mcg	200%	100%
Biotin	40 mcg	27%	13%
Pantothenic acid as calcium d-pantothenate	10 mg	200%	100%
Calcium	100 mg	13%	10%
Iron as ferrous sulfate	18 mg	180%	100%
Iodine as potassium iodide	150 mcg	214%	100%

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about our prices

Magnesium as magnesium oxide	20 mg	10%	5%
Zinc as zinc oxide	15 mg	188%	100%
Copper as cupric oxide	2 mg	200%	100%

* Daily Value not established.
+ Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Directions:

For adults and children 2 years of age and over, chew one table daily.

Store in a cool, dry place.
Keep out of the reach of children.

Ingredients:

Fructose, Xylitol, Dextrose, Microcrystalline Cellulose, Carrageenan, Stearic Acid, Citric Acid, Natural & Artificial Flavors (Contains Soy), Vegetable Magnesium Stearate, Artificial Colors:, Blue 2 Lake, Red 40 Lake, Yellow 5 Lake, Blue 1 Lake, Yellow 6 Lake, Red 40, Blue 1, Silica, Sucralose, Malic Acid, Retinyl Acetate

Warnings:

Accidental overdose of iron containing products is a leading cause of fatal poisoning in children under 6. Keep this product out of the reach of children. In case of accidental overdose, call a doctor or Poison Control Center immediately.

Children, pregnant women and women who may become pregnant should not use more than 10,000 IU per day of supplemental Vitamin A (Retinol) except under the advice of a physician.

©Sundown, Inc.

Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Can't remember where you saw something? **Try these recently viewed areas:**

Recently viewed products:

Aim
Toothpaste, Marvel Heroes Wolverine, Bubble Berry - 4.2 oz

our price:$2.49 BUY

Nature's Bounty
Super B-Complex with Vitamin C, Tablets - 100 ea

our price:$7.99 BUY

Colgate Children's
Toothbrush, Extra Soft, Ages 5+, Superman (Colors and Characters May Vary) - 1 ea

our price:$2.79 BUY

Recent searches:

Spiderman
X-men
Marvel
super hero
batman

click here to clear recently viewed areas

prescriptions | health | personal care | hair care | skin care | sun care | beauty | men's grooming | vitamins | gnc store | diet & fitness | food | top offers | the natural store | household & pets | photo & video | baby & kids | sexual well-being | discount contact lenses from vision direct | beauty.com

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EXHIBIT S

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

up to 40% off sun care and summer essentials >

NO-AD Continuous Spray Lotion, Tinker Bell, SPF 30 6 fl oz (175 ml)

Product Info

package details

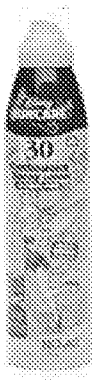
Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought



On Sale!
regularly: ~~$8.49~~
our price: $6.79
save 20% ($1.70)

quantity: 1

Add to bag
or
Save to your list™

availability: temporarily out of stock - will ship in 1-2 weeks

Save up to 40% off NO-AD!

Save up to 30% off NO-AD!

see larger photo

Package Details

- Fast and Even Coverage
- Waterproof
- Sweatproof

This unique waterproof, sweatproof continuous spray allows for quick and easy coverage. It's so easy to use! Formulated with aloe and vitamin E. Provides up to 30 times your natural degree of sunburn protection and provides UVA/UVB protection to help prevent premature aging & skin cancer from the sun.

The Skin Cancer Foundation recommends this product as an effective UV sunscreen.

Questions or Comments? 1-888-forNOAD M-F 9-5 EST
Made in the USA

Indications:

Helps prevent sunburn, Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age: ask a doctor. Reapply as needed or after towel drying, swimming or sweating. Do not spray directly on face. Spray into hands and apply to face.

Ingredients:

Active Ingredients: Homosalate, Octinoxate, Oxbenzone, Octisalate

Inactive Ingredients: Water, Diethylhexyl Malate, Propylene Glycol, Acrylates/C12-22 Alkyl Methacrylate Copolymer, Microcrystalline Cellulose, Aloe Barbadensis (Leaf Juice), Vitamin E Acetate, Theobroma Cacao Seed Butter (Cocoa), Glycerin, Dimethicone, Cellulose Gum, Bentonite, Picea Excelsa (Spruce) Extract, C20-22 Alcohols, C20-22 Alkyl Phosphate, C14-22 Alcohol, C12-20 Alkyl Glucoside, Phenoxyethanol, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Isobutylparaben, Fragrance, Triethanolamine, Disodium EDTA, Titanium Dioxide

Warnings:

Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. Use in well-ventilated areas. Do not puncture or incinerate. Contents under pressure. Do not store above 120°F/48°C. Avoid long term storage above 104°F/40°C.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

NO-AD
Disney Sun Pals, Sunblock Spray SPF 30, Ariel, Bubbly Bubble Gum - 10 fl oz

suggested: $9.49
our price: $7.59
save 20% ($1.90)

NO-AD
Continuous Spray Lotion, Nemo, SPF 30 - 6 fl oz

our price: $8.49

NO-AD
Disney Sun Pals, Sunblock Lotion SPF 45, Nemo - 10 fl oz

suggested: $9.69
our price: $7.75
save 20% ($1.94)

Recent searches:

suntan lotion

click here to clear recently viewed areas

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EXHIBIT T

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

drugstore.com
the uncommon drugstore

up to 40% off sun care and summer essentials >

NO-AD Disney Sun Pals, Sunblock Lotion SPF 45, Nemo 10 fl oz (295 ml)

Product Info

package details

see accessories

Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought

see larger photo

On Sale!
suggested: $9.69
our price: $7.75
save 20% ($1.94)

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping
Save up to 40% off NO-AD!
Save up to 30% off NO-AD!

Package Details

- UVA, UVB
- Waterproof
- Sweatproof

The Skin Cancer Foundation Recommends this product as an effective UV sunscreen

This waterproof, sweatproof lotion is made with zinc oxide to provide broad spectrum UVA and UVB protection. Enriched with aloe vera, cocoa butter and vitamin E to help soften the sun's drying effect on your skin and provides 45 times your natural degree of sunburn protection.

Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

Questions or Comments? 1-888-forNOAD M-F 9-5 EST
Made in the USA

Indications:

Helps prevent sunburn, Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age: ask a doctor. Reapply as needed or after towel drying, swimming or sweating.

Ingredients:

Active Ingredients: Homosalate (12.5%), Octinoxate (Ethylhexyl Methoxycinnamate) (7.5%), Octisalate (Ethylhexyl Salicylate) (5%), Oxybenzone (Benzophenone 3) (4%), Zinc Oxide (2%)

Inactive Ingredients: Water (Aqua), C12-15 Alkyl Benzoate, Sorbitol, Glyceryl Stearate, VP/Eicosene Copolymer, Cetyl Alcohol, PEG 100 Stearate, Propylene Glycol, Aloe Barbadensis (Leaf Juice), Theobroma Cacao Seed Butter (Cocoa), Tocopheryl Acetate, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Isobutylparaben, Butylparaben, Stearyl Alcohol, Montmorillonite, Titanium Dioxide, Picea Excelsa Extract (Spruce), Dimethicone, Xanthan Gum, Disodium EDTA, Triethanolamine, Polyhydroxystearic Acid, Triethoxycaprylsilane

Warnings:

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

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Customer Reviews

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Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

NO-AD
Disney Sun Pals, Sunblock Lotion SPF 45, Arial - 10 fl oz
suggested: $9.69
our price: $7.75 Buy
save 20% ($1.94)

Coppertone Kids
Sunblock Lotion SPF 30 Trigger Spray - 6 fl oz
suggested: $10.19
our price: $8.15 Buy
save 20% ($2.04)

Safe Sea
Sunblock with Jellyfish Sting Protective Lotion SPF 30+, For Kids - 4 fl oz
regularly: ~~$11.99~~
our price: $9.59 Buy
save 20% ($2.40)

Recent searches:

suntan lotion

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free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

up to 40% off sun care and summer essentials >

NO-AD SunPals, Sunscreen Towelette Wipes for Kids SPF 30 12 ea

Product Info

package details

see accessories

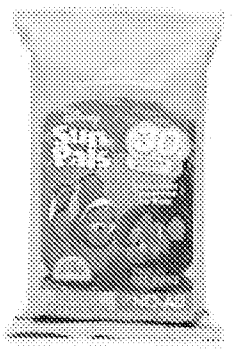
Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought



see larger photo

On Sale!
regularly: ~~$4.99~~
our price: $3.99
save 20% ($1.00)

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Save up to 40% off NO-AD!

Save up to 30% off NO-AD!

Package Details

- SPF 30 Sunblock Wipes
- 12 Regular Sized Wipes 8" x 8" (3.6 fl oz total)
- UVA / UVB
- Sunscreen Towelette for Kids
- Waterproof
- Sweatproof
- Hypo Allergenic

The Skin Cancer Foundation recommends this product as an effective UV sunscreen.

Questions? 1-888-ForNOAD

Indications:

Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Unfold towel and apply liberally to skin. Use one towel per application. Do not reuse. Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age: ask a doctor. Reapply as needed or after towel drying, swimming or sweating.

Ingredients:

Active Ingredients: Octinoxate (5%), Octisalate (3%), Oxybenzone (3%), Avobenzone (2%) (Sunscreens)

Inactive Ingredients: Water, Isopropyl Myristate, Polyethylene, Phenoxyethanol, Propylene Glycol, Tocopheryl Acetate, Retinyl Palmitate, Aloe Barbadensis Leaf Juice, Glycerin, Picea Excelsa Extract (Spruce), Zea Mays Oil (Corn), Bentonite, Titanium Dioxide, Cetearyl Glucoside, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Chlorphenesin, Sodium Polyacrylate, Sodium Hydroxide, Benzoic Acid, Disodium EDTA, Methylparaben, Ethylparaben, Butylparaben, Isobutylparaben, Propylparaben, BHT

Warnings:

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep this and all drugs away from children. If swallowed, get medical help or contact a Poison Control Center right away.

Sun Alert: Limiting sun exposure, wearing protective clothing and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

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about our prices

Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

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Recent searches:

suntan lotion

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prescriptions | health | personal care | hair care | skin care | sun care | beauty | men's grooming | vitamins | gnc store | diet & fitness | food | top offers | the natural store | household & pets | photo & video | baby & kids | sexual well-being | discount contact lenses from vision direct | beauty.com

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free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

up to 40% off sun care and summer essentials >

NO-AD Continuous Spray Lotion, Nemo, SPF 30 6 fl oz (175 ml)

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought

see larger photo

our price: $8.49

quantity: 1

Add to bag
or
Save to your list™

availability: temporarily out of stock - will ship in 1-2 weeks

Package Details

- UVA, UVB
- Waterproof
- Sweatproof

The Skin Cancer Foundation Recommends this product as an effective UV sunscreen

This unique waterproof, sweatproof continuous spray allows for quick and easy coverage. It's so easy to use! Formulated with aloe and vitamin E. Provides up to 50 times your natural degree of sunburn protection and provides UVA/UVB protection to help prevent premature aging & skin cancer from the sun.

The Skin Cancer Foundation recommends this product as an effective UV sunscreen.

Questions or Comments? 1-888-forNOAD M-F 9-5 EST
Made in the USA

Indications:

Helps prevent sunburn, Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age: ask a doctor. Reapply as needed or after towel drying, swimming or sweating. Do not spray directly

on face. Spray into hands and apply to face.

Ingredients:

Active Ingredients: Homosalate, Octinoxate, Oxbenzone, Octisalate

Inactive Ingredients: Water, Diethylhexyl Malate, Propylene Glycol, Acrylates/C12-22 Alkyl Methacrylate Copolymer, Microcrystalline Cellulose, Aloe Barbadensis (Leaf Juice), Vitamin E Acetate, Theobroma Cacao Seed Butter (Cocoa), Glycerin, Dimethicone, Cellulose Gum, Bentonite, Picea Excelsa (Spruce) Extract, C20-22 Alcohols, C20-22 Alkyl Phosphate, C14-22 Alcohol, C12-20 Alkyl Glucoside, Phenoxyethanol, Methylparaben, Ethylparaben, Butylparaben, Propylparaben, Isobutylparaben, Fragrance (Parfum), Triethanolamine, Disodium EDTA, Titanium Dioxide (CI 77891)

Warnings:

Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. Use in well-ventilated areas. Do not puncture or incinerate. Contents under pressure. Do not store above 120°F/48°C. Avoid long term storage above 104°F/40°C.

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Customer Reviews

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Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

NO-AD
Disney Sun Pals, Sunblock Lotion SPF 45, Nemo - 10 fl oz

suggested:$9.69
our price:$7.75 BUY
save 20% ($1.94)

NO-AD
Disney Sun Pals, Sunblock Lotion SPF 45, Arial - 10 fl oz

suggested:$9.69
our price:$7.75 BUY
save 20% ($1.94)

Coppertone Kids
Sunblock Lotion SPF 30 Trigger Spray - 6 fl oz

suggested:$10.19
our price:$8.15 BUY
save 20% ($2.04)

Recent searches:

suntan lotion

click here to clear recently viewed areas

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EXHIBIT U

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

NO-AD Disney Sun Pals, Sunblock Lotion SPF 45, Arial 10 fl oz (295 ml)

Product Info

package details

see accessories

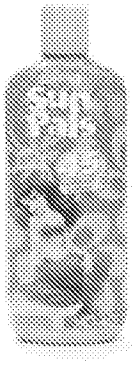
Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought



see larger photo

On Sale!
suggested: $9.69
our price: $7.75
save 20% ($1.94)

quantity: 1 Add to Bag
or
Save to your list™

availability: in stock

Everyday Free Shipping
Save up to 40% off NO-AD!
Save up to 30% off NO-AD!

Package Details

- UVA, UVB
- Waterproof
- Sweatproof

The Skin Cancer Foundation Recommends this product as an effective UV sunscreen

This waterproof, sweatproof lotion is made with zinc oxide to provide broad spectrum UVA and UVB protection. Enriched with aloe vera, cocoa butter and vitamin E to help soften the sun's drying effect on your skin and provides 45 times your natural degree of sunburn protection.

Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

Questions or Comments? 1-888-forNOAD M-F 9-5 EST
Made in the USA

Indications:

Helps prevent sunburn, Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age: ask a doctor. Reapply as needed or after towel drying, swimming or sweating.

Ingredients:

Active Ingredients: Homosalate (12.5%), Octinoxate (Ethylhexyl Methoxycinnamate) (7.5%), Octisalate (Ethylhexyl Salicylate) (5%), Oxybenzone (Benzophenone 3) (4%), Zinc Oxide (2%)

Inactive Ingredients: Water (Aqua), C12-15 Alkyl Benzoate, Sorbitol, Glyceryl Stearate, VP/Eicosene Copolymer, Cetyl Alcohol, PEG 100 Stearate, Propylene Glycol, Aloe Barbadensis (Leaf Juice), Theobroma Cacao Seed Butter (Cocoa), Tocopheryl Acetate, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Isobutylparaben, Butylparaben, Stearyl Alcohol, Montmorillonite, Titanium Dioxide, Picea Excelsa Extract (Spruce), Dimethicone, Xanthan Gum, Disodium EDTA, Triethanolamine, Polyhydroxystearic Acid, Triethoxycaprylsilane

Warnings:

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Coppertone Kids
Sunblock Lotion SPF 30
Trigger Spray - 6 fl oz

suggested:$10.19
our price:$8.15 Buy
save 20% ($2.04)

Safe Sea
Sunblock with Jellyfish Sting
Protective Lotion SPF 30+,
For Kids - 4 fl oz

regularly:~~$11.99~~
our price:$9.59 Buy
save 20%
($2.40)

Baby Blanket
Sunscreen Stick for Babies,
SPF/FPS 45+ - .7 oz

suggested:$5.59
our price:$4.47 Buy
save 20%
($1.12)

Recent searches:

suntan lotion

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up to 40% off sun care and summer essentials >

your shopping bag
no items in bag
view details | CHECK OUT

browse: sun care | all sunscreen | NO-AD store

NO-AD Disney Sun Pals, Sunblock Spray SPF 30, Arial, Bubbly Bubble Gum 10 fl oz (295 ml)

Product Info

package details

see accessories

Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought

see larger photo

On Sale!
suggested: $9.49
our price: $7.59
save 20% ($1.90)

quantity: 1 ADD to BAG
or
Save to your list™

availability: in stock

Everyday Free Shipping

Save up to 40% off NO-AD!

Save up to 30% off NO-AD!

Package Details

- UVA, UVB
- Waterproof
- Sweatproof

The Skin Cancer Foundation Recommends this product as an effective UV sunscreen

This waterproof, sweatproof spray provides a convenient, easy way to apply sunscreen and has a bubble gum fragrance for even more fun in the sun! Enriched with aloe vera, cocoa butter and vitamin E to help soften the sun's drying effect on your skin and provides 30 times your natural degree of sunburn protection.

Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

Questions or Comments? 1-888-forNOAD M-F 9-5 EST
Made in the USA

Indications:

Helps prevent sunburn, Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Shake bottle before use, then spray 6-8 inches from skin and rub in. Do not spray directly on to face. Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age: ask a doctor. Reapply as needed or after towel drying, swimming or sweating.

Ingredients:

Active Ingredients: Oxbenzone (Benzophenone 3) (6%), Octisalate (Ethylhexyl Salicylate) (5%), Octinoxate (Ethylhexyl Methoxycinnamate) (5%)

Inactive Ingredients: Water, Propylene Glycol, Diethylhexyl Malate, Microcrystalline Cellulose, Acrylates Copolymer, C20-22 Alkyl Phosphate, Montmorillonite, Theobroma Cacao Seed Butter (Cocoa), Tocopheryl Acetate, Aloe Barbadensis (Leaf Juice), Glycerin, Cellulose Gum, C20-22 Alcohols, Titanium Dioxide (CI 77891), Dimethicone, Xanthan Gum, Fragrance (Parfum), Picea Excelsa Extract (Spruce), Methylparaben, Ethylparaben, Propylparaben, Isobutylparaben

Warnings:

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

NO-AD
Continuous Spray Lotion, Nemo, SPF 30 - 6 fl oz

our price:$8.49 BUY

NO-AD
Disney Sun Pals, Sunblock Lotion SPF 45, Nemo - 10 fl oz

suggested:$9.69
our price:$7.75 BUY
save 20% ($1.94)

NO-AD
Disney Sun Pals, Sunblock Lotion SPF 45, Arial - 10 fl oz

suggested:$9.69
our price:$7.75 BUY
save 20% ($1.94)

Recent searches:

suntan lotion

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EXHIBIT V

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

free shipping on any order* of $25 or more >
*First, nonprescription orders only. Standard shipping.

NO-AD Disney Sun Pals, Babies Sunblock Lotion SPF 45, Winnie the Pooh 10 fl oz (295 ml)

Product Info

package details

see accessories

Talk about this item:

e-mail a friend

write a review

Visit our NO-AD Store

See what other customers of this item also shopped for and bought

see larger photo

On Sale!
suggested: $9.69
our price: $7.75
save 20% ($1.94)

quantity: 1 ADD to BAG
or
Save to your list™

availability: in stock

Everyday Free Shipping

Save up to 40% off NO-AD!

Save up to 30% off NO-AD!

Package Details

- UVA, UVB
- Waterproof
- Sweatproof

The Skin Cancer Foundation Recommends this product as an effective UV sunscreen

Specially designed for babies sensitive skin. This hypo-allergenic formula is made with Zinc Oxide to provide broad spectrum UVA and UVB protection. Enriched with aloe vera, cocoa butter and vitamin E and provides 45 times your natural degree of sunburn protection.

Sun Alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun.

Questions or Comments? 1-888-IorNOAD M-F 9-5 EST
Made in the USA

Indications:

Helps prevent sunburn, Higher SPF gives more sunburn protection. Retains SPF up to 80 minutes of activity in the water, sweating or perspiring.

Directions:

Apply generously 30 minutes before sun exposure and as needed. Children under 6 months of age:

ask a doctor. Reapply as needed or after towel drying, swimming or sweating.

Ingredients:

Active Ingredients: Homosalate (12.5%), Octinoxate (Ethylhexyl Methoxycinnamate) (7.5%), Octisalate (Ethylhexyl Salicylate) (5%), Oxybenzone (Benzophenone 3) (4%), Zinc Oxide (2%)

Inactive Ingredients: Water (Aqua), C12-15 Alkyl Benzoate, Sorbitol, Glyceryl Stearate, VP/Eicosene Copolymer, Cetyl Alcohol, PEG 100 Stearate, Propylene Glycol, Aloe Barbadensis (Leaf Juice), Theobroma Cacao Seed Butter (Cocoa), Tocopheryl Acetate, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben, Isobutylparaben, Butylparaben, Stearyl Alcohol, Montmorillonite, Titanium Dioxide, Picea Excelsa Extract (Spruce), Dimethicone, Xanthan Gum, Disodium EDTA, Triethanolamine, Polyhydroxystearic Acid, Triethoxycaprylsilane

Warnings:

For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops and lasts. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Banana Boat
Continuous Clear Spray, Tanning Dry Oil, SPF 8 - 6 fl oz

regularly: ~~$9.79~~
our price: $8.81
save 10%

NO-AD
Continuous Spray Lotion, Tinker Bell, SPF 30 - 6 fl oz

regularly: ~~$8.49~~
our price: $6.79
save 20% ($1.70)

NO-AD
Disney Sun Pals, Sunblock Spray SPF 30, Arial, Bubbly Bubble Gum - 10 fl oz

suggested: $9.49
our price: $7.59
save 20% ($1.90)

Recent searches:

suntan lotion

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up to 40% off sun care and summer essentials >

Band-Aid - Children's Adhesive Bandages, Assorted Sizes, Barbie 25 ea

FSA Eligible

see larger photo

our price: $2.99

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

Barbie™ Bandages

25 Sterile Assorted Sizes. Johnson & Johnson.

- 10 - 3/4 in. wide (1.9 cm) Regular.
- 15 - 5/8 in. wide (1.6 cm) Junior.

Sterility guaranteed unless individual wrapper is opened or damaged.

Toll-free product information call: 1-800-526-3967.

Directions:

1. Cleanse with soap and water. Pat dry.
2. Treat with a topical antiseptic or antibiotic. Have an adult do it for you.
3. Protect with a Band-Aid® Brand adhesive bandage.

For medical emergencies seek professional help.

Warnings:

The packaging of this product contains natural rubber latex which may cause allergic reactions.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

Questions? Please visit our site help pages for information about our site and our policies.
about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid - Children's
Adhesive Bandages, The Backyardigans - 20 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Elmo - 30 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, Hello Kitty - 20 ea

our price:$2.99 Buy

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT X

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

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up to 40% off sun care and summer essentials >

Band-Aid Adhesive Bandages, Strawberry Shortcake Variety Pack 20s 20 ea

FSA Eligible

see larger photo

suggested: $3.99
our price: $3.49
save 13%

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

100% Waterproof Protection - even when wet, unique pliable material stays securely in place shielding out water, dirt and germs.

Easy to Apply - No complicated application system. Just peel and cover for complete protection.

Sterile unless individual wrapper is opened or damaged.

Questions? 1-866-jnj-2873

Directions:

Ouch - You've hurt yourself! Band-Aid® Brand can help.

Clean with Band-Aid® Brand Hurt-Free® Antiseptic Wash or soap and water.

Treat with first aid cream. Have an adult do it for you.

Protect with a Band-Aid® Adhesive Bandage.

Warnings:

Caution the packaging of this product contains natural rubber latex which may cause allergic reactions.

For medical emergencies seek professional help.

Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

our policies

Questions? Please visit our site help pages for information about our site and our policies.
about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Barbie - 25 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, The Backyardigans - 20 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Elmo - 30 ea

our price:$2.99 Buy

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT Y

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

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up to 40% off sun care and summer essentials >

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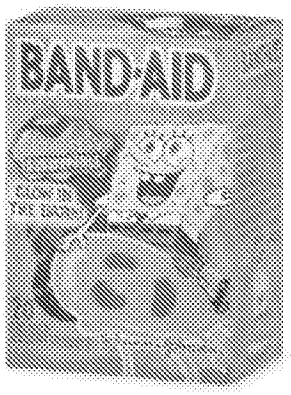
view details | CHECKOUT

browse: health | first aid | adult & kid's bandages | kids' bandages | Band-Aid store

Band-Aid - Children's Adhesive Bandages, Assorted Sizes, SpongeBob SquarePants 20 ea

FSA Eligible



see larger photo

our price: $2.99

quantity: 1 ADD to BAG
or
Save to your list™

availability: in stock

Everyday Free Shipping

Save up to 20% on Spongebob Squarepants!

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

10 - 3/4 in Regular (1.9cm Wide) Bandages
10 - 5/8 in Junior (1.6cm Wide) Bandages

Glow In The Dark!

Sterility guaranteed unless individual wrapper is opened or damaged.

Band-Aid® is a registered trademark of Johnson & Johnson.

Directions:

A boo-boo? Don't go overboard, just have an adult wash the offending mark with soap and water. Dress it up with a nifty, nautical SpongeBob bandage. Then it's smooth sailing to healing beach!

Warnings:

For medical emergencies get professional help.

The packaging of this product contains natural rubber latex which may cause allergic reactions.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

pages for information about our site and our policies.
about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Dora the Explorer - 25 ea

our price:$2.99 BUY

Sharps Barber and Shop
Kid Glove Shave Gel - 5 fl oz

our price:$13.00 BUY

NO-AD
Disney Sun Pals, Babies Sunblock Lotion SPF 45 Winnie the Pooh - 10 fl oz

suggested:$9.69
our price:$7.75 BUY
save 20% ($1.94)

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT Z

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

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drugstore.com
the uncommon drugstore

Band-Aid - Children's Adhesive Bandages, Hello Kitty 20 ea

FSA Eligible

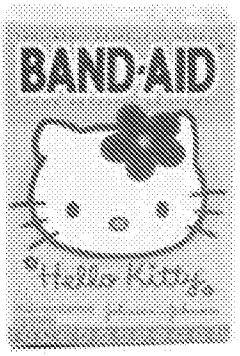
our price: $2.99

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!



see larger photo

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

Ouch- You've hurt yourself!

Band-Aid® Brand can help

Includes:
Ten 3/4in.x 3in. Band-Aids
Ten 5/8in.x 2 1/4in. Band-Aids

Questions? U.S. call 1-866-JNJ-2873 or visit band-aid.com

Directions:

1. Clean with Band-Aid® Brand Hurt-Free® Antiseptic wash or soap and water.
2. Treat with First Aid cream. Have an adult do it for you.
3. Protect with a Band-Aid® Adhesive Bandage.

Warnings:

Sterile unless individual wrapper is opened or damaged.

For medical emergencies seek professional help.

The packaging of this product contains natural rubber latex which may cause allergic reactions.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

our policies

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about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid - Children's
Spider-Man Adhesive Bandages, Assorted Sizes - 20 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, SpongeBob SquarePants - 20 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Dora the Explorer - 25 ea

our price:$2.99 Buy

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT AA

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

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SEARCH: | GO

natural | household & pets | photo & video | baby | sexual well-being | contact lenses | BEAUTY.COM

up to 40% off sun care and summer essentials >

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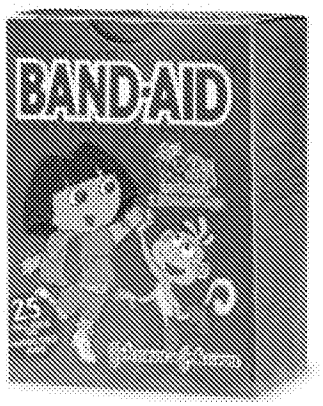
no items in bag
view details | CHECK OUT

Band-Aid - Children's Adhesive Bandages, Assorted Sizes, Dora the Explorer 25 ea

FSA Eligible



see larger photo

our price: $2.99

quantity: 1 ADD to BAG
or
Save to your list™

availability: in stock

Everyday Free Shipping

Save up to 20% on Dora the Explorer!

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

Count with Dora.

- One - Uno - Un.
- Two - Dos - Deux.
- Three - Tres - Trois.
- Muy Bien!

Sterile Assorted Sizes:

- 10 - 3/4in x 3in (1,9cm x 7,6cm).
- 15 - 5/8in x 2-1/4in (1,6cm x 5,7cm).

Questions? U.S. 1-866-JNJ-2873.

Directions:

Sterile, unless individual wrapper is opened or damaged.

For medical emergencies seek professional help.

Warnings:

Caution: The packaging of this product contains natural rubber latex which may cause allergic reactions.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

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about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Sharps Barber and Shop
Kid Glove Shave Gel - 5 fl oz

our price:$13.00 BUY

NO-AD
Disney Sun Pals, Babies Sunblock Lotion SPF 45, Winnie the Pooh - 10 fl oz

suggested:$9.69
our price:$7.75 BUY
save 20% ($1.94)

Banana Boat
Continuous Clear Spray, Tanning Dry Oil, SPF 8 - 6 fl oz

regularly:~~$9.79~~
our price:$8.81 BUY
save 10%

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT BB

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Marvel Exhibit

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up to 40% off sun care and summer essentials >

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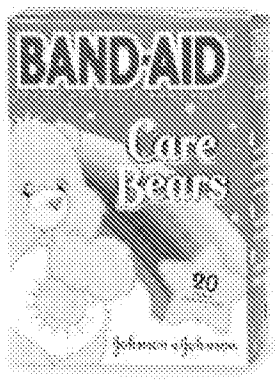
view details | Checkout

browse: health | first aid | adult & kid's bandages | kids' bandages | Band-Aid store

Band-Aid - Children's Adhesive Bandages, Assorted Sizes, Care Bears, Care Bear 20 ea

FSA Eligible



see larger photo

our price: $2.99

quantity: 1 Add to bag
or
Save to your list™

availability: in stock

Everyday Free Shipping

Online Coupon: Save an additional $1.00 on Band-Aid Brand Bandages!

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

Contains:

- 10 - 3/4 in x 2 in (1,9cm x 7,6cm)
- 10 - 5/8 in x 2 1/4 (1,6cm x 5,7cm)

For medical emergencies seek professional help.

Questions? U.S. 1-866-JNJ-2873 or band-aid.com

Directions:

1. Clean with BAND-AID® Brand Hurt-Free™ Antiseptic Wash or soap and water. Pat dry.
2. Treat with First Aid cream. Have an adult do it for you.
3. Protect with a BAND-AID® Brand Adhesive Bandage.

Warnings:

For medical emergencies seek professional help.

Sterile unless individual wrapper is opened or damaged.

Caution: The packaging of this product contains natural rubber latex which may cause allergic

reactions.

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our policies

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about our prices

Customer Reviews

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Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid
Adhesive Bandages, Strawberry Shortcake Variety Pack 20s - 20 ea

suggested:$3.99
our price:$3.49 Buy
save 13%

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, Barbie - 25 ea

our price:$2.99 Buy

Band-Aid - Children's
Adhesive Bandages, The Backyardigans - 20 ea

our price:$2.99 Buy

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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EXHIBIT CC

Opposition No. 91/176,744, SUPER HERO
Marvel Exhibit

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drugstore.com
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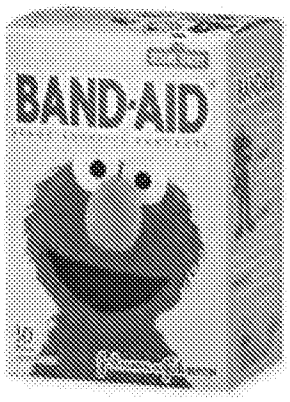
up to 40% off sun care and summer essentials >

Band-Aid - Children's Adhesive Bandages, Assorted Sizes, Elmo 30 ea

FSA Eligible



see larger photo

our price: $2.99

quantity: 1

Add to bag
or
Save to your list™

availability: temporarily out of stock - will ship in 1-2 weeks

Product Info

package details

Talk about this item:

e-mail a friend

write a review

Related Products:

adult bandages

elastic bandages

More in health

Visit our Band-Aid Store

See what other customers of this item also shopped for and bought

Package Details

10 - 3/4 in Regular (1.9cm Wide) Bandages
10 - 5/8 in Junior (1.6cm Wide) Bandages

Sterility guaranteed unless individual wrapper is opened or damaged.

Ouch! You have a booboo! Elmo will help to fix it.

Band-Aid® is a registered trademark of Johnson & Johnson.

Directions:

1. **Clean** booboo with Band-Aid® Brand Hurt-Free™ Antiseptic Wash or soap and water.
2. **Treat** booboo with Band-Aid® Brand Plus First Aid Antibiotic/Pain Relief Ointment. Have a grownup help you.
3. **Protect** booboo with Band-Aid® Brand Adhesive Bandages.

Warnings:

For medical emergencies get professional help.

The packaging of this product contains natural rubber latex which may cause allergic reactions.

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Customer Reviews

There are currently no reviews for this item. Be the first one to write a review!

visit our site help pages for information about our site and our policies.
about our prices

Can't remember where you saw something? Try these recently viewed areas:

Recently viewed products:

Band-Aid - Children's
Adhesive Bandages, Hello Kitty - 20 ea

our price:$2.99 BUY

Band-Aid - Children's
Spider-Man Adhesive Bandages, Assorted Sizes - 20 ea

our price:$2.99 BUY

Band-Aid - Children's
Adhesive Bandages, Assorted Sizes, SpongeBob SquarePants - 20 ea

our price:$2.99 BUY

Recent searches:

kids bandaid
kids
lotion, lotion
suntan lotion

click here to clear recently viewed areas

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