

ESTTA Tracking number: **ESTTA129301**

Filing date: **03/12/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	NCH Corporation
Granted to Date of previous extension	03/14/2007
Address	2727 Chemsearch Blvd Irving, TX 75062 UNITED STATES

Attorney information	Bonnie Bowes Reinke NCH Corporation 2727 Chemsearch Blvd Irving, TX 75062 UNITED STATES breinke@nch.com Phone:972-438-0897
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**Applicant Information**

Application No	78860580	Publication date	11/14/2006
Opposition Filing Date	03/12/2007	Opposition Period Ends	03/14/2007
Applicant	Swat Mosquito Systems, LLC 11491 Interchange Circle South Miramar, FL 33025, FL 33025 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 011. All goods and services in the class are opposed, namely: Outdoor automated insect mist system that dispenses pesticides, rodenticides and/or insecticides comprised of ports and reservoirs for applying pesticides, rodenticides and/or insecticides to a network of permanently installed synthetic pipes which deliver the pesticides, rodenticides and/or insecticides to designated areas and pressure apparatus for facilitating the flow of such pesticides, rodenticides and/or insecticides
Class 037. All goods and services in the class are opposed, namely: Pest control, namely residential and commercial pesticide, insecticide and rodenticide services

Attachments	Statement of Opposition.pdf ( 1 page )(12553 bytes )
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Signature	/s/
Name	Bonnie Bowes Reinke
Date	03/12/2007

## STATEMENT OF OPPOSITION

CHECKMARK, a division of DM Resources, Inc., (a subsidiary of NCH Corporation) is the owner of the trademark "SWAT" that has been used extensively as an insect repellent throughout the United States since at least 1974. Use of this trademark by others will infringe upon the trademark rights of CHECKMARK, and will likely cause confusion.