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Filing date: **10/03/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91174338
Party	Plaintiff KELLOGG NORTH AMERICA COMPANY
Correspondence Address	DAVID A HERDMAN KELLOGG NORTH AMERICA COMPANY One Kellogg Square PO Box 3599 Battle Creek, MI 49016 UNITED STATES David.Herdman@kellogg.com
Submission	Withdrawal of Opposition
Filer's Name	DAVID A HERDMAN/
Filer's e-mail	trademarks@kellogg.com
Signature	/DAVID A HERDMAN/
Date	10/03/2007
Attachments	withdraw with consent scan.pdf (2 pages)(256406 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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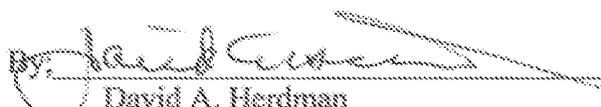
KELLOGG NORTH AMERICA COMPANY)
)
) Opposer,)
)
v.) Opposition No. 91174338)
) Serial No. 78/715,946)
JOEL B. SHAMITOFF) Mark: SNAPABLES)
) Filing Date: September 19, 2005)
) Applicant.) Publication Date: June 6, 2006)
)

STIPULATED WITHDRAWAL OF
OPPOSITION (WITHOUT PREJUDICE)

Opposer, KELLOGG NORTH AMERICA COMPANY, herein withdraws, *without prejudice* and with the consent of Applicant, Joel B. Shamitoff, Opposition No. 91174338 against Application Serial No. 78/715,946 for the mark SNAPABLES. The parties agree to a termination of the captioned opposition on this basis.

Respectfully submitted

KELLOGG NORTH AMERICA COMPANY FLIESLER MEYER LLP

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Dated: October 2, 2007

Dated: October 1, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

KELLOGG NORTH AMERICA COMPANY)	
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v.)	Opposition No. 91174338
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JOEL B. SHAMITOFF)	Mark: SNAPABLES
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Applicant.)	Publication Date: June 6, 2006
)	

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on October 3, 2007, a true copy of the foregoing
WITHDRAWAL OF NOTICE OF OPPOSITION WITH CONSENT was served on Applicant's
counsel via first class mail addresses as follows:

Karl Kenna
FLIESLER MEYER LLP
650 California Street, 14th Floor
San Francisco, CA 94108

Signed: Patricia A. Conor

Name: Patricia A. Conor