

ESTTA Tracking number: **ESTTA108932**

Filing date: **11/10/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	TroyL.Ladd		
Entity	Individual	Citizenship	UNITED STATES
Address	40 E. Palm Ave Burbank, CA 91502 UNITED STATES		

Attorney information	Davida Frieman 8635 Cashio St, Suite 1 Los Angeles, CA 90035 UNITED STATES adivadlaw@aol.com Phone:(310) 402 - 3297		
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Applicant Information

Application No	78807659	Publication date	10/24/2006
Opposition Filing Date	11/10/2006	Opposition Period Ends	11/23/2006
Applicant	Gordon, Dexter Suite 1004 19 W 21 Street New York, NY 10010 UNITED STATES		

Goods/Services Affected by Opposition

Class 025. All goods and services in the class are opposed, namely: men's, women's and children's wearing apparel, namely, shirts, pants, jackets, sweaters, jerseys, caps, socks, underwear, knits namely knit skirts, jackets and pants, fleeces namely vests and jackets, shorts, sportswear namely sweat shirts, running shorts, sweat pants and sports bras, outerwear namely coats, ponchos and shawls, sleep wear, shoes and sneakers

Attachments	respect tradition opposition.pdf (4 pages)(5138551 bytes)
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Signature	/Davida Frieman/
Name	Davida Frieman
Date	11/10/2006

1 DAVIDA M. FRIEMAN., (SBN. 232096)
2 8635 Cashio St. Suite 1
3 Los Angeles, CA 90035

4 Attorney for Plaintiff,
5 *Troy Ladd*

6 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
7 TRADEMARK TRIAL AND APPEAL BOARD

8 TROY LADD,

9 Opposer,

10 vs.

11 DEXTER GORDON,

12 Applicant.

) Opposition No.:

) **NOTICE OF OPPOSITION**

) **In the matter of trademark application**
13 **serial number: 78807659**

) **Filed: February 6, 2006**

) **For the Mark: RESPECT TRADITION**

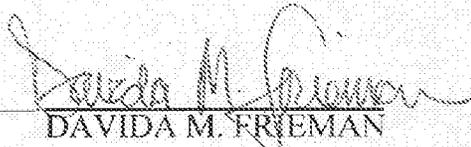
) **Published in the *Official Gazette* on:**

) **October 24, 2006**
14)
15)

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17 NOTICE IS HEREBY GIVEN that TROY LADD opposes the registration of trademark
18 application serial number 78807659. Filed: February 6, 2006, for the mark: RESPECT
19 TRADITION, published in the Official Gazette on October 24, 2006.

20 Dated: November 8, 2006

21 By:

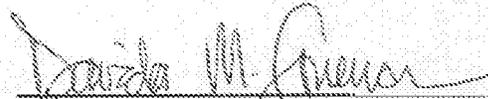

22 DAVIDA M. FRIEMAN
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1 WHEREFORE, Opposer prays that the opposition be sustained and that registration to
2 Applicant be refused.

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4 Respectfully submitted,

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6 Date: November 8, 2006

7 By:



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DAVIDA M. FRIEMAN,
Attorney for Opposer,
TROY LADD

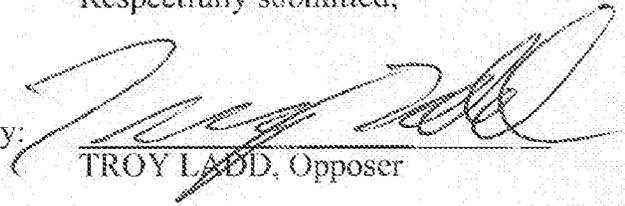
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2 POWER OF ATTORNEY

3 The above-identified Applicant hereby appoints Davida M. Frieman whose address 8635
4 Cashio, Suite 1, Los Angeles, California 90035. Davida M. Frieman is an attorney
5 admitted to practice before the Central District Federal Court of the state of California, its
6 attorney to prosecute this Opposition, with full power of substitution and revocation, to
7 transact all business in the Patent and Trademark Office connection therewith.

8 Respectfully submitted,

9
10 Date: November 8, 2006

11 By:


TROY LADD, Opposer