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Filing date: **04/05/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91171881
Party	Defendant ESPN, Inc. ESPN, Inc. ESPN Plaza Bristol, CT 06010
Correspondence Address	Alan Blum Quinn Emanuel Urquhart Oliver & Hedges, 51 Madison Avenue, 22nd Floor New York, NY 10010 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
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Date	04/05/2007
Attachments	Appointment of Attorney.PDF ( 2 pages )(36183 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEALS BOARD

ALLEN HINES, d/b/a HOLLA BACK  
RADIO/HOLLA BACK EDUTAINMENT,

Opposer,

- vs -

ESPN, INC.,

Applicant.

Opposition No. 91171881

Serial No. 78/675061

**APPOINTMENT OF  
ATTORNEY**

Applicant ESPN, Inc. hereby revokes all previous Appointments of Attorney and appoints Jeffrey L. Costellia and Corinne R. Gorski, members of the bar of the District of Columbia, and Kristen M. Walsh, a member of the bar of the State of New York, whose address is Nixon Peabody LLP, Clinton Square, P.O. Box 31051, Rochester, New York 14603-1051, and whose phone number is (585) 263-1000, as its attorneys with full power of substitution and revocation to prosecute this Opposition and to transact all business in the United States Patent and Trademark Office in connection therewith.

Applicant requests that all correspondence be sent to Kristen M. Walsh at Nixon Peabody LLP, Clinton Square, P.O. Box 31051, Rochester, New York 14603-1051, or via e-mail to [nytm@nixonpeabody.com](mailto:nytm@nixonpeabody.com).

Dated: April 4, 2007

ESPN, Inc.

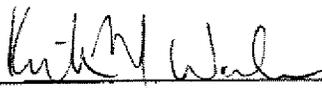
By: 

David R. Pahl  
Senior Vice President

## CERTIFICATE OF SERVICE

I hereby certify that on this the 5th day of April, 2007, I caused to be served a true and correct copy of the **APPOINTMENT OF ATTORNEY** via U.S. Mail for delivery upon the following at the address stated below:

Allen Hines, d/b/a Holla Back Radio/Holla Back Edutainment  
130 Park Street, Apt. H  
Roxboro, NC 27573



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Kristen M. Walsh