

IN THE UNITED STATE PATENT AND TRADEMARK OFFICE BEFORE
THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 78675061
For the mark Holla Back
Published in the Official Gazette on 4/4/06

Allen Hines d/b/a Holla Back Radio/Holla Back Edutainment

v.
ESPN, Inc.

NOTICE OF OPPOSITION

Allen Hines d/b/a Holla Back Radio/Holla Back Edutainment
130 Park Street, Apt. H
Roxboro, NC 27573

The above-identified Opposer believes that he will be damaged by registration of the mark shown in the above-identified application, and herby opposes the same.

The grounds for opposition are as follows:

1. Opposer, Allen Hines d/b/a Holla Back Radio/Holla Back Edutainment, is a sole proprietorship having a place of business at 130 Park Street, Apt. H, Roxboro, NC 27573. Since as early as Nov. 26, 2002, Opposer has continuously used the mark "Holla Back Radio" and "Holla Back Edutainment" in interstate commerce in the United States for educational services, namely youth life skills workshops and educational staff training. The workshops and trainings consists of live group reading of a book entitled Holla Back Radio, authored by the Opposer and copyrighted in March 2003. The workshops conclude with of a game show called Holla Back da Quiz Show.
2. Applicant, with an address ESPN Plaza Bristol, Connecticut 06010, seeks to register the mark "Holla Back" on the Principal Register, in International Class 41, for "entertainment services, namely an ongoing television program on the subject of sports; providing information on the subject of sports and on a sports television program via the internet and wireless and mobile devices."
3. Applicant claims a bona fide intent to use the mark "Holla Back" in commerce. Application was filed on July 21, 2005 and was published for opposition on April 4, 2006.
4. Opposer's trademark "Holla Back Radio"/"Holla Back Edutainment" are very similar in appearance, sound, and connotation. Moreover, the



products/services are in the same international class, namely International Class # 41.

5. Opposer used the mark Holla Back Radio and Holla Back Edutainment a time prior to Applicant filed application based on intent to use.
6. Opposer registered the website/domain name www.hollabackradio.com on November 26, 2002. The website has been/is used to promote the book Holla Back Radio, the Facilitator Trainings, and workshops. For date of domain registration, see Exhibit A.
7. Opposer conducted business under the mark Holla Back Radio/Holla Back Edutainment prior to July 21, 2005, the date that Applicant filed with an intent to use basis. Several registration forms for a training held on March 22, 2005 were received by Opposer prior to March 22, 2005. Copies of these registration forms are attached as exhibit B. A purchase order for a youth workshop held on April 8, 2005 is attached as exhibit C. An article covering a workshop appeared in the Greensboro News and Record on March 19 and is attached as Exhibit D.
8. Opposer opened a bank account under the name Holla Back Edutainment on June 7, 2005. See Exhibit E.
9. Opposer continues to use the marks Holla Back Radio and Holla Back Edutainment. A contract dated on January 24, 2006 between Opposer and Halifax Regional School Board for a training provided by Opposer is attached as exhibit F.

Wherefore, Opposer, Allen Hines d/b/a Holla Back Radio and Holla Back Edutainment, prays that trademark Serial No. 78675061 be rejected and the mark therein sought for the goods/services therein specified in International Class 41 be refused and denied registration.

The statutory fee of \$300.00 is enclosed.

Respectfully submitted,



Allen Hines d/b/a
Holla Back Edutainment/Holla Back Radio
130Park Street, Apt. H
Roxboro, NC 27573
Tel: (336) 583-5610

EXHIBIT

A



hollabackradio.com is

Reserved

Registrar: TUCOWS INC.

Status: ACTIVE

Domain options / additional information: *(Click below to expand)*

- + if you own this domain...
- + if you are trying to register/buy this domain...
- + if you are researching this domain...

[whois.internic.net]

Domain names in the .com and .net domains can now be registered with many different competing registrars. Go to <http://www.internic.net> for detailed information. Domain Name: HOLLABACKRADIO.COM

Registrar: TUCOWS INC.
 Whois Server: whois.opensrs.net
 Referral URL: <http://domainhelp.tucows.com>
 Name Server: NS1.MDNSSERVICE.COM
 Name Server: NS2.MDNSSERVICE.COM
 Name Server: NS3.MDNSSERVICE.COM
 Status: ACTIVE
 Updated Date: 21-nov-2005
 Creation Date: 26-nov-2002
 Expiration Date: 26-nov-2006

NOTICE: The expiration date displayed in this record is the date the registrar's sponsorship of the domain name registration in the registry is currently set to expire. This date does not necessarily reflect the expiration date of the domain name registrant's agreement with the sponsoring registrar. Users may consult the sponsoring registrar's Whois database to view the registrar's reported date of expiration for this registration.

Network Solutions

NetworkSolutions.com has Domains, Hosting, Email and much more!

Two Factor Authentication

Biometric Software. No Hardware! Low Cost- Deploys Fast-Easy to Use

Ads by Goooooogle

[Querying whois.opensrs.net]

[whois.opensrs.net]

Registrant:

Allen Hines
 130 park street, apt. h
 roxboro, nc 27573
 US

Domain name: HOLLABACKRADIO.COM

Administrative Contact:

Hines, Allen alholla@hotmail.com
 130 park street, apt. h
 roxboro, nc 27573
 US

336-599-5184

Technical Contact:

Administrator, Domain hostmaster@homesteadsupport.com
 3375 Edison Way
 Menlo Park, California 94025-1811
 US
 800-797-2958 Fax: 650-364-7329

- [Home page](#)
- [Link-to-Us](#)
- [Contact Us](#)

Featured Registrar

Register a domain name with **Register.com** for only \$20. Includes:

- Free starter web site
- Free web forwarding
- Free e-mail forwarding
- Free domain locking
- Name portfolio manager
- Dynamic DNS service

[Click here for discounted rate.](#)

Domain Registrars

- [123 Registration, Inc.](#)
- [Idni.com](#)
- [1st Domain.net](#)
- [4Domains.com](#)
- [Active ISP ASA](#)
- [Address Creation](#)
- [Aitdomains.com](#)
- [Alice's Registry, Inc.](#)
- [Alldomains.com, Inc.](#)
- [America Online, Inc.](#)
- [Ascio Technologies, Inc.](#)
- [ATLNTD.com](#)
- [AWRegistry](#)
- [BB Online UK Ltd.](#)
- [Bizen.com, Inc.](#)
- [BookMyName SAS](#)
- [BulkRegister.com, Inc.](#)
- [Capital Networks Pty. Ltd.](#)

Registration Service Provider:

Homestead Technologies, Inc, hostmaster@homesteadsupport.com
800-797-2958
650-364-7329 (fax)
http://www.homestead.com

Registrar of Record: TUCOWS, INC.

Record last updated on 21-Nov-2005.
Record expires on 26-Nov-2006.
Record created on 26-Nov-2002.

Domain servers in listed order:

NS1.MDNSSERVICE.COM 216.40.33.15
NS2.MDNSSERVICE.COM 216.40.33.16
NS3.MDNSSERVICE.COM 204.50.180.55

Domain status: ACTIVE

The Data in the Tucows Registrar WHOIS database is provided to you by Tucows for information purposes only, and may be used to assist you in obtaining information about or related to a domain name's registration record.

Tucows makes this information available "as is," and does not guarantee its accuracy.

By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: a) allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass, unsolicited, commercial advertising or solicitations to entities other than the data recipient's own existing customers; or (b) enable high volume, automated, electronic processes that send queries or data to the systems of any Registry Operator or ICANN-Accredited registrar, except as reasonably necessary to register domain names or modify existing registrations.

The compilation, repackaging, dissemination or other use of this Data is expressly prohibited without the prior written consent of Tucows.

Tucows reserves the right to terminate your access to the Tucows WHOIS database in its sole discretion, including without limitation, for excessive querying of the WHOIS database or for failure to otherwise abide by this policy.

Tucows reserves the right to modify these terms at any time.

By submitting this query, you agree to abide by these terms.

NOTE: THE WHOIS DATABASE IS A CONTACT DATABASE ONLY. LACK OF A DOMAIN RECORD DOES NOT SIGNIFY DOMAIN AVAILABILITY.

www.	<input type="text"/>	<input type="button" value="Search"/>
Searches shared database registry and queries appropriate registrar.		

EXHIBIT

B

Reaching and teaching today's youth is not an easy task. Allen Hines does just that with his book, **Holla Back Radio: Talk Radio For The Hip Hop Generation**. Used in conjunction with its accompanying Facilitator's Guide, it becomes a complete life skills program, empowering teens with skills integral to a successful transition into adulthood. For the last decade, Allen has worked with at-risk teens and young adults. Employed by Piedmont Community College, Allen teaches "life skills" at a prison and to at-risk teenagers. Allen believes that his greatest credential is his ability to relate with the hip hop generation. In the book, Allen becomes one with his alter ego, a talk radio host by the name of Al Holla. Show topics (lessons) include: values clarification, goal setting, problem solving, anger management, employability skills, money management, dealing with others and more!

Teachers, group home/detention home staff, social workers, youth ministers, youth employment counselors/coordinators, and juvenile court counselors/probation officers will all benefit from this Facilitator Certification Training. *Dress code is "relaxed"

Ask about CEUs.

SCHEDULE

Control Number

6380

9:30-10:00
Registration

10:00-11:30

-Reaching and Teaching the Hip Hop Generation

11:30-12:30

-LUNCH

(restaurant in facility/area outside food nor drinks)
12:30-2:00

-Components of the HBR program

-Your Role as an HBR Facilitator

-Making HBR fit your program

-Continued Support from HBR

2:00-2:15

-Break

2:15-3:45

-Workshop Practice

3:45-4:00

-Presentation of Certificates

-Facilitator Materials Distributed

Holla Back Radio

Facilitator's Starter Kit

* 1 Facilitator's Certification Traini (valued at \$100)

* 1 Facilitator's Guide (Sold separate for \$50)

* 12 Books (sold individually for \$1 each)

Additional books may be purchased at training for \$10.00 each.

A \$294 value for only \$200 + NC 7%.

Federal ID# 41-2160976

Registration Form (Space is limited special Fax to 336.397.8823)

Name William T. Steghe Jr

Organization Cumberland County Schools

Address 424 Karen St.

City Fayetteville State NC.

Phone (910) 309-6715

Fax (910) 678-2617
KWilliam.Steghe@CCS.K12.NC.US

E-mail

Please make check for \$214.00 payable to

Holla Back Edutainment
130 Park Street, Suite H
Roxboro, NC 27573

Credit Card Payments!!!
Go to www.hollabackradio.com

Reaching and teaching today's youth is not an easy task. Allen Hines does just that with his book, Holla Back Radio: Talk Radio For The Hip Hop Generation. Used in conjunction with its accompanying Facilitator's Guide, it becomes a complete life skills program, empowering teens with skills integral to a successful transition into adulthood. For the last decade, Allen has worked with at-risk teens and young adults. Employed by Piedmont Community College, Allen teaches "life skills" at a prison and to at-risk teenagers. Allen believes that his greatest credential is his ability to relate with the hip hop generation. In the book, Allen becomes one with his alter ego, a talk radio host by the name of Al Holla. Show topics (lessons) include: values clarification, goal setting, problem solving, anger management, employability skills, money management, dealing with others and more!

Teachers, group home/detention home staff, social workers, youth ministers, youth employment counselors/coordinators, and juvenile court counselors/probation officers will all benefit from this Facilitator Certification Training "Dress code is relaxed."

Ask about CEUs.

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(restaurant in facility/na outside food not drinks)

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Holla Back Radio

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 - 12 Books (sold individually for \$12 each)
- Additional books may be purchased for \$10 each.

A \$294 value for only \$200 + NC tax 7%.
Federal ID# 41-2160976

Registration Form
(Space is limited! Fax today to 336.397.8535.)

Name Kenneth Stokes
 Organization Hands Across Generations
 Address P.O. Box 151
 City Rutherfordton State NC Zip 28139
 Phone 828 980-3236
 Fax 828-287-5760
 E-mail sengraph@bellsouth.net

Please make check for \$214.00 payable to Holla Back Edutainment
 130 Park Street, Suite H
 Roxboro, NC 27573
 Credit Card Payments???
 Go to www.hollabackradio.com
 and Click on "Training"

Processed For Payment

Control Number

MAR 16 2005

6330

Reaching and teaching today's youth is not an easy task. Allen Hines does just that with his book **Holla Back Radio: Talk Radio For The Hip Hop Generation**. Used in conjunction with its accompanying Facilitator's Guide, it becomes a complete life skills program, empowering teens with skills integral to a successful transition into adulthood. For the last decade, Allen has worked with at-risk teens and young adults. Employed by Piedmont Community College, Allen teaches "life skills" at a prison and to at-risk teenagers. Allen believes that his greatest credential is his ability to relate with the hip hop generation. In the book, Allen becomes one with his alter ego, a talk radio host by the name of Al Holla. Show topics (lessons) include: values clarification, goal setting, problem solving, anger management, employability skills, money management, dealing with others and more!

Teachers, group home/detention home staff, social workers, youth ministers, youth employment, counselors, coordinators, and juvenile court counselors/probation officers will all benefit from this Facilitator Certification Training. Dress code is "relaxed."

Ask about CEUs.

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(restaurant in facility/as outside (food not drinks))

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Additional books may be purchased for \$10 each.

A \$294 value for only \$200 + NC tax 7%.

Federal ID# 41-2160976

Registration Form

(Space is limited! Fax today to 336.597.8535.)

Name Linda F. Smith

Organization Hands Across Generations

Address 382 W. Main St

City Forest City State NC 28043

Phone 828-287-4792

Fax 828-287-5253

Please make check for \$214.00 payable to smithe.rutherford.k12.nc.us

Holla Back Edutainment
130 Park Street, Suite H
Roxboro, NC 27573

Credit Card Payments???
Go to www.hollabackradio.com
and Click on "Training"

Processed For Payment

Control Number

MAR 10 2005

0380

Reaching and teaching today's youth is not an easy task. Allen Hines does just that with his book, **Holla Back Radio: Talk Radio For The Hip Hop Generation**. Used in conjunction with its accompanying Facilitator's Guide, it becomes a complete life skills program, empowering teens with skills integral to a successful transition into adulthood. For the last decade, Allen has worked with at-risk teens and young adults. Employed by Piedmont Community College, Allen teaches "life skills" at a prison and to at-risk teenagers. Allen believes that his greatest credential is his ability to relate with the hip hop generation. In the book, Allen becomes one with his alter ego, a talk radio host by the name of Al Holla. Show topics (lessons) include: *values clarification, goal setting, problem solving, anger management, employability skills, money management, dealing with others and more!*

Teachers, group home/detention home staff, social workers, youth ministers, youth employment counselors/coordinators, and juvenile court counselors/probation officers will all benefit from this Facilitator Certification Training. *Dress code is "relaxed."

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(restaurant in facility/no outside food nor drinks)

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- 12 Books (sold individually for \$12 each)

Additional books may be purchased for \$10 each.

A \$294 value for only \$200 + NC tax 7%.

Federal ID# 41-2160976

Registration Form

(Space is limited! Fax today to 336.597.8535.)

Name Betty Jenkins

Organization Community Service

Address 120 Franklin Blvd

City Greensboro State NC 27401

Phone 336 370-8360

Fax 336 - 370 - 8326

E-mail jenkinsb@guilford.k12.nc.215

Please make check for \$214.00 payable to

Holla Back Edutainment
130 Park Street, Suite H
Roxboro, NC 27573

Credit Card Payments???

Go to www.hollabackradio.com
and Click on "Training"

Processor
For Payment

Control
Number

MAR 16 2005

6 3 8 0

EXHIBIT

C

Yahoo! My Yahoo! Mail Make Yahoo! your home page

Search the Web Search

YAHOO! MAIL Welcome, hollabackradio
[Sign Out, My Account]

Mail Home - Mail Tutorials - Help



Mail ▾ Addresses ▾ Calendar ▾ Notepad ▾ [What's New](#) - [Mail For Mobile](#) - [Upgrades](#) - [Options](#)

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▾ ▾ ▾

Folders [Add - Edit]	
Inbox (213)	
Draft	
Sent	
Bulk (27)	[Empty]
Trash	[Empty]

This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)]

Date: Tue, 11 Apr 2006 21:53:02 -0700 (PDT)

From: "allen hines" <hollabackradio@yahoo.com> [View Contact Details](#) [Add Mobile Alert](#)
Yahoo! DomainKeys has confirmed that this message was sent by yahoo.com. [Learn more](#)

Subject: Fwd: 'State of North Carolina PO# EP4263040'

To: hollabackradio@yahoo.com

See your credit score: \$0

Note: forwarded message attached.

Netflix-Try Free
No Late Fees!

How low will we go? Check out Yahoo! Messenger's low PC-to-Phone call rates.

Find Any Email Address

Forwarded Message [[Download File](#) | [Save to Yahoo! Briefcase](#)]

Date: Tue, 22 Mar 2005 09:49:22 -0500 (EST)

From: "Ariba System" <epservice@ncmail.net>

To: hollabackradio@yahoo.com

Subject: 'State of North Carolina PO# EP4263040'

Plain Text Attachment [[Download File](#) | [Save to Yahoo! Briefcase](#)]

Purchase Order No. EP4263040
Issued on: Tue, 22 Mar, 2005
Created on: Tue, 22 Mar, 2005

State Agency Tax Exempt Number: 400047

To:
Holla Back Edutainment
130 Park Street, Suite H
Roxboro, NC 27573
United States
Contact: Allen Hines

Ship To:
DPI
EDUCATION BUILDING NC DEPT. OF PUBLIC INSTRUCTION
MAIL & MATERIALS CENTER
301 NORTH WILMINGTON STREET
Raleigh, NC 27601

United States

Deliver To: Melody McLamb

Bill To:
 08PT
 ACCOUNTS PAYABLE
 6331 Mail Service Center
 Raleigh, NC 27699
 United States

Split Percentage: 100
 Entity Description: Department of Public Instruction

Item	Part Number	UOM	Qty	Desc	Need By	Price
Total						

1		dollar	500	Holla Back Edutainment		
		\$1.00USD	\$500.00USD			
				Allen Hines		

Contract?: No
 Bill To Code: 08PT
 Ship To Code: 2333
 Requester: mmclamb
 Purchase Order No.: EP4263040
 Requisition No.: PR4975921
 Tax Amount: \$0.00USD
 Other Costs: \$0.00USD
 Requester: Melody Hudson
 Shipping Method: BEST WAY
 FOB Code: Destination freight paid by vendor and included in price.
 Title passes upon receipt. Vendor files any claims.
 Terms of Payment: PAY IN 30 DAYS

Total:

\$500.00USD

Comments

Facilitating workshops with students during the Community Service Youth Summit.
 Dates of Contract: April 7-8, 2005
 DPI Contact: Marguerite Peebles, 807-3940 (Melody Hudson, Fri, 18 Mar, 2005)

CONDITIONS AND INSTRUCTIONS

- This purchase order E-Procurement Service and is therefore subject to a fee of 1.75% (.0175) on total dollar amount of goods (excluding sales tax). The following exemptions apply:
 - Purchases from a ter implemented on the Statewide E-Procurement Service;
 - Purchases from an ag yet been implemented on the Statewide E-Procurement Service.

Note: Fees will be invoiced activity during the prior month.
- This order is placed and transportation rates not in excess of those indicated on the face of this order.
- Each shipment must b on the face of this order and marked to the attention of the individual,

if any, indicated in that address. Each shipment must be labeled plainly with our PURCHASE ORDER number, and must show gross, tare and net weight.

- 4. Complete packing list
- 5. Drafts will not be presented
- 6. Materials received in excess of order may, at our option, be returned at shipper's expense. Substitutions are not permitted.
- 7. Invoices in quadruplicate to be shipped with each shipment to the INVOICE TO address indicated on the face of this purchase order. Invoices must include the INVOICE TO name and address, the PURCHASE ORDER number, terms of payment and routing.
- 8. On all invoices submitted, freight charges to be calculated from the date a correct invoice is received in this office.
- 9. Each invoice must be accompanied by:
 - A. Original bill of lading
 - B. Signed delivery receipt
 - C. Parcel post insurance certificate
- 10. In cases where partial shipments are made, this order, shipper must be instructed to show our PURCHASE ORDER number on all packages and shipping manifests to insure prompt identification and payment of invoices.
- 11. By accepting this electronic invoice, these CONDITIONS INSTRUCTIONS are legally binding.

[HTML Attachment \[Download File | Save to Yahoo! Briefcase \]](#)

Purchase Order No. EP4263040

Issued on Tue, 22 Mar, 2005
Created on Tue, 22 Mar, 2005 by Ariba System

State Agency Tax Exempt Number: 400047

Supplier:
Holla Back Edutainment
130 Park Street, Suite H
Roxboro, NC 27573
United States
Phone: 1(336) 583-5610
Fax: 13365978535
Contact: Allen Hines

Ship To:
DPI
EDUCATION BUILDING NC DEPT. OF PUBLIC INSTRUCTION
MAIL & MATERIALS CENTER
301 NORTH WILMINGTON STREET
Raleigh, NC 27601
United States
Phone: 1919-807-3661
Fax: 1(919)807-3660

Bill To:
08PT
ACCOUNTS PAYABLE
6331 Mail Service
Raleigh, NC 27601
United States
Phone: 1919-807-3661
Fax: 1919-807-3660

Deliver To:
Melody McLamb

Entity Description

Item	Part Number	Unit	Qty	Description	Need
1		dollar	500	Holla Back Edutainment	non

Allen Hines
Contract?: No Bill To Code: 08PT Ship To Code: 2333 Requester: mmclamb Purchase Order No.: EP4263040 Requisition No.: PR4975921 Tax Amount: \$0.00USD Other Costs: \$0.00USD Requester: Melody Hudson Shipping Method: BEST WAY FOB Code: Destination freight paid by vendor and included in price. Title passes upon receipt. Vendor Terms of Payment: PAY IN 30 DAYS Additional Item Info:

Comments

- SUBMITTED by Melody Hudson on Friday, March 18, 2005 at 10:34 AM with comment (1 do
 Facilitating workshops with students during the Community Service Youth Summit.
 Dates of Contract: April 7-8, 2005
 DPI Contact: Marguerite Peebles, 807-3940 (Melody Hudson, Fri, 18 Mar, 2005)

CONDITIONS AND INSTRUCTIONS 1. This purchase order was issued through the Statewide E-Proc (.0175) on the total dollar amount of goods (excluding sales tax). The following exemptions apply: (A) P implemented on the Statewide E-Procurement Service; (B) Purchases from an agency-specific term co E-Procurement Service. Note: Fees will be invoiced monthly based on purchase order activity during th at prices, amounts and transportation rates not in excess of those indicated on the face of this order. 3. printed on the face of this order and marked to the attention of the individual, if any, indicated in that ad PURCHASE ORDER number, and must show gross, tare and net weight. 4. Complete packing list mus 6. Materials received in excess of quantities specified herein may, at our option, be returned at shipper' quadruplicate must be mailed on the date of shipment to the INVOICE TO address indicated on the fac INVOICE TO name and address, the PURCHASE ORDER number, terms of payment and routing. 8. C be calculated from the date a correct invoice is received in this office. 9. Each invoice must be accompa when shipment is made by freight or express. B. Signed delivery receipt when delivery is made by othe by parcel post and value is over \$1.00. 10. In cases where parties other than you ship materials agains PURCHASE ORDER number on all packages and shipping manifests to insure prompt identification an purchase order, you agree that these CONDITIONS INSTRUCTIONS are legally binding.

Attachments

Files:

 **1conttermsnote.doc** (33k) [Preview]

[Save to Computer](#) - [Save](#)

[Previous](#) | [Next](#) | [Back to Messages](#)

EXHIBIT

D

A&T Middle College students holla in hip-hop Olympics

The Battle without Bangin' gives students positive methods of self-expression.

By BRUCE BUCHANAN
Staff Writer

GREENSBORO — Maurice Gray and Jameson Reaves couldn't wait for Friday. Both are seniors at the Mid-

dle College at N.C. A&T, a public, all-male high school on the A&T campus. And for weeks, they worked on their rap lyrics and beat-box skills.

The middle college hosted the Battle Without Bangin' competition — think of it as the hip-hop Olympics — Friday afternoon.

Students competed in four events: break dancing; rapping;

graff art, or graffiti-style drawing; and human beat box, in which performers make rhythmic sounds with their mouths.

"Music is my life," Gray said. "Hip-hop culture is usually treated in a negative manner. But hip-hop has more positive than negative."

Reaves said music has been a positive way for him to express himself.

"I found when I wrote out what I was feeling, it helped," Reaves said. He took top honors in the rap contest, while Gray won the beat-box competition.

The Battle Without Bangin' came from Roxboro author and conference presenter Allen Hines, nicknamed Al Holla,

See **Battle**, Page B2

MORE ONLINE

To learn more about Allen Hines' curriculum, go to www.hollabackradio.com.

THE CHALKBOARD

Read more about education and share your thoughts at the News & Record's blog. The Chalkboard at <http://blog.news-record.com/chalkboard>

Battle

Continued from Page B1

who wrote a life-skills book for teens called "Holla Back Radio."

Hines has created an accompanying school curriculum that teaches problem-solving, goal-planning and communication skills.

Last month, he visited the middle college to talk to students about seeking positive alternatives to violence. The contest gives them a chance to gain the respect and attention of their peers without doing anything illegal or harmful, he said.

"The more constructive things you give kids to do, the less time they have to get into negative behavior," Hines said. "This is bigger than break

dancing or beat boxing. It's sending a positive message."

Josh Price won the break dancing event, while David Sandford won the graff art contest by drawing a tribute to a friend who died. Each of the four winners received a \$35 gift certificate from Foot Locker. More importantly, they got the cheers and admiration of their classmates.

After the contest, Gray walked down to the stage and took the microphone again. He asked the students to show their appreciation for Al Holla and the Battle Without Bangin'. They responded with a standing ovation.

"This is a great program for people to express themselves," Price said.

Contact Bruce Buchanan at 373-7078 or bbuchanan@news-record.com

EXHIBIT

E



Patrick Henry
NATIONAL BANK

POST OFFICE BOX 1776
BASSETT, VIRGINIA 24055-1776

April 14, 2006.

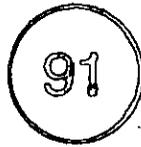
Allen K Hines
Holla Back Edutainment
130 Park St Ste H
Roxboro, NC 27573-4377

Re: Account Status of account number 060 240 3455 01

The above account is an open and active checking account. This account has a positive balance as of April 14, 2006. The account has been opened since June 6, 2005.

Den Hancock

Denise Hancock, Teller # 91



Patrick Henry National Bank
900 Washington Street
Eden, NC 27288

336-623-5252

EXHIBIT

F

Holla Back Edutainment, C/O Allen Hines
130 Park Street, Suite H
Roxboro, NC 27573

Halifax Regional School Board
Sheila Lucas
Facilitator- African Nova Scotian Student Support
9 Taranaki Drive
Dartmouth, NS, CANADA B2W 4X3

January 24, 2006

Ms. Sheila Lucas:

On March 27, 2006, Allen Hines will conduct a Facilitator Training for the *Holla Back Radio* youth empowerment program. The training will take place from 9AM-3PM at the Halifax Regional School Board, Gordon Bell Building, 9 Taranaki Drive, Dartmouth, NS, Canada. Attendees of this training will be 20 African Nova Scotian Student Support Staff from Halifax Regional School Board. Included in the training will be 20 Facilitator Guides, and 20 books on disk. Three boxes of training materials will be shipped to Sheila Lucas at the Gordon Bell Building, 9 Taranaki Drive, Dartmouth, NS, Canada prior to the training.

The total cost will be \$5369 CAD and includes \$4646 for the *Holla Back Radio* Facilitator Training/Materials, \$140 for food for 4 days, and \$583 for round trip air transportation from Raleigh, NC to Halifax, Nova Scotia, Canada.

Halifax Regional School Board will pay for flight and food expenses and 50% of training costs to Holla Back Edutainment, C/O Allen Hines no later than February 13, 2006. The amount of this deposit will be \$3046 CAD.

Halifax Regional Schools will pay the balance of \$2323 CAD to Holla Back Edutainment, C/O Allen Hines at the conclusion of the training on March 27, 2006. Both payments will be made in the form of a check to: Holla Back Edutainment, C/O Allen Hines, 130 Park Street, Suite H, Roxboro, NC 27573

In addition to the above payments, Halifax Regional School Board will be required to

- coordinate and cover the costs for lodging for 3/26, 3/27, 3/28, 3/29, and 3/30
- provide ground transportation from airport to hotel/hotel to airport
- provide round trip ground transportation from hotel to training facility (at least one hour prior to training)
- provide an LCD projector, screen and TV-VCR for training.

In the event that Allen Hines cancels this training, the collected payment of \$3046 CAD will be refunded to Halifax Regional Schools. In the event that Halifax Regional Schools cancels the training, no further funds will be collected, however, the deposit of \$3046 will be retained. In the event that Halifax Regional School Board reschedules the training, Halifax Regional School Board will assume additional costs incurred for rescheduling flight.

If I have accurately stated our agreement, please sign this letter and fax it to (336) 597-8535 at your earliest convenience.

Sincerely,

Allen Hines

The above terms are acceptable to Sheila Lucas, Halifax Regional School Board.

Date: 25 January 2006 Sheila Lucas Sheila Lucas

TTAB

130 Park Street, Suite H
Roxboro, NC 27573

T.A.C.
Madison East, Concourse Level Room C-55
600 Dulany Street
Alexandria, VA 22314

To whom it may concern:

My name is Allen Hines and I am representing Holla Back Edutainment. I have filed a Notice of Opposition for the *Holla Back application* #78675061. When I sent my Notice of Opposition, I sent a check for \$300.00 I received a call from Temika Woodsy stating there is no record of the check there. She stated that I would need to send another payment. I had sent the original check to Commisioner of Trademarks.

I was told by Rosemary, that I could send the payment to this address. The record # for that call was service# 1-38894829. I am sending a US Postal money order this time in hopes that it will process quicker than than a personal check. If you locate the check, please disregard since I am sending this \$300.00 payment.

Sincerely,



Allen Hines

07/13/2006 GTHOMAS2 00000110 78675061

01 FD:6402

300.00 OP



07-05-2006

U.S. Patent & TMO/TM Mail Rcpt Dt. #34