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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91170863
Party	Defendant Perfect Plus, Inc.
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IN THE PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

_____	)	
SEXY HAIR CONCEPTS, LLC,	)	
	)	
Opposer,	)	
	)	Opposition
vs.	)	No. 91-170,863
	)	
PERFECT PLUS, INC.,	)	
	)	
Applicant.	)	
_____	)	

DEPOSITION OF KENNETH BROWNING  
TAKEN ON  
WEDNESDAY, OCTOBER 10, 2007

Reported by: KATHY BAUERNFEIND  
CSR NO. 11921

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Deposition of KENNETH BROWNING, taken on behalf of the Defendant, at 725 South Figueroa Street, Los Angeles, California, on Wednesday, October 10, 2007, at 10:11 a.m., before Kathy Bauernfeind, CSR No. 11921.

APPEARANCES:

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1 LOS ANGELES, CALIFORNIA

2 WEDNESDAY, OCTOBER 10, 2007

3 10:11 A.M.

4

5 KENNETH BROWNING,

6 called as a witness, and having been first duly affirmed

7 by the Certified Shorthand Reporter, was examined and

8 testified as follows:

9

10 EXAMINATION

11 BY MR. ZAITLEN:

12 Q. Could you state your full name and address  
13 for the record?

14 A. Kenneth L. Browning, 9595 Wilshire  
15 Boulevard, Suite 601, Beverly Hills, California 90212.

16 Q. And what's your connection with Perfect  
17 Plus, Inc.?

18 A. I am the CEO of the company.

19 Q. I understand you're here to testify today  
20 pursuant to a notice of deposition, and I placed in front  
21 of you a copy of that notice. Ask you if you've seen it  
22 before.

23 A. I have.

24 MR. ZAITLEN: I'll have this marked as Exhibit  
25 100.

1 (Applicant's Exhibit 100 was marked for  
2 identification.)

3 MS. JACOBS-MEADWAY: I'll note for the record  
4 that this says it is a 30(b)(6) deposition. I assume  
5 this is not a 30(b)(6) deposition?

6 MR. ZAITLEN: It's a 30(b)(6), but it's also a  
7 deposition of Mr. Ken Browning as well.

8 MS. JACOBS-MEADWAY: Because --

9 MR. ZAITLEN: Corporate officer.

10 MS. JACOBS-MEADWAY: -- it wasn't noticed as the  
11 deposition of Mr. Ken Browning as a corporate officer. I  
12 note that for the record.

13 BY MR. ZAITLEN:

14 Q. You are a corporate officer, correct?

15 A. I am.

16 Q. Did you help form Perfect Plus, Inc.?

17 A. I did.

18 Q. Could you tell us how that company came into  
19 being?

20 A. Yes. Nick Chavez, having been a long time  
21 friend of mine, he approached me with the idea of  
22 creating the company, and we formed the company together.

23 Q. And when was that?

24 A. I believe it was 1991.

25 Q. And could you give us a little background

1 information about Mr. Nick Chavez?

2           A. Nick is a hair stylist here in Beverly  
3 Hills. And he's very prominent in that industry.

4           MS. JACOBS-MEADWAY: Object, hearsay.

5 BY MR. ZAITLEN:

6           Q. What was the purpose of forming Perfect  
7 Plus?

8           A. To create hair products and sell them,  
9 bearing Nick's name.

10          Q. Approximately when did this occur?

11          A. The formation of the company?

12          Q. Yes.

13          A. As I said, I think 1991.

14          Q. And in 1991, what products were initially  
15 developed by Perfect Plus?

16          A. I don't think we actually started developing  
17 products until '92, but the initial products were  
18 shampoos, conditioners, and hairsprays.

19          Q. And you started selling those in 1992?

20          A. No, we did not.

21          Q. Okay. Tell me what happened next at Perfect  
22 Plus.

23          A. Ultimately we had an opportunity to present  
24 the product line to QVC and we did so. They liked the  
25 product line. They gave us an opportunity to go on the

1 air. We did so. It was successful.

2 Q. What were the initial products that you were  
3 selling on QVC?

4 A. It was a multipiece collection of a shampoo,  
5 a conditioner, a hairspray, and two or three other items,  
6 I don't recall.

7 Q. Were they sold under particular brand names  
8 or trademark?

9 A. They were sold under the trademark Perfect  
10 Plus, Inc., which is the name of the company, but was  
11 also the name of the brand initially.

12 Q. Did the products bear Nick Chavez's name as  
13 well?

14 A. It had Nick's name on it, yes.

15 Q. There came a time when you began selling a  
16 product that used the term Sexy'n Sassy, correct?

17 A. Correct.

18 Q. How did you come about to develop and then  
19 name that particular product or that particular product  
20 line?

21 A. By the time we started developing that  
22 product line, we had been on the air at QVC for close to  
23 10 years, and we had become relatively successful with a  
24 number of our products, including a volumizing line and  
25 including a thickening line of products. We came up with

1 the concept of combining both volumizing and thickening  
2 in a single product. The name --

3 Q. That's fine.

4 A. The name arose from the following: The  
5 volumizing products when Nick demonstrated these on the  
6 air, on live QVC, we received many telephone callers and  
7 comments that the styles were very sexy, that the models  
8 were very sexy, that the look that Nick achieved from the  
9 use of the product was very sexy.

10 MS. JACOBS-MEADWAY: Object. Move to strike,  
11 hearsay.

12 THE WITNESS: The thickening products, we had a  
13 similar reaction. And in addition to that, the customers  
14 would call, again on air live, and basically refer to the  
15 styles as risque, sassy, charming, various adjectives  
16 that we used. So what we did is we defined basically  
17 those two words together to come out with this  
18 combination product.

19 MS. JACOBS-MEADWAY: Object. Move to strike,  
20 hearsay.

21 BY MR. ZAITLEN:

22 Q. You took part in the naming of the product?

23 A. I did.

24 Q. Just to clarify something earlier that you  
25 said, you used the term volumizing and thickening as two

1 different types of products. Could you just provide a  
2 little more description of what those two products are?

3 A. In a nutshell, volumizing expands the hair,  
4 gives you more purported volume. Thickening  
5 theoretically increases the actual hair shaft.

6 Q. And prior to the Sexy'n Sassy product, you  
7 had one product that was a volumizing product, then a  
8 different product?

9 A. We had a volumizing line of products and a  
10 thickening line of products.

11 Q. And what trademarks or terms were you using  
12 to promote the volumizing and the thickening line?

13 A. Nick Chavez. Nick Chavez Volumizing, Nick  
14 Chavez Thickening. I beg your pardon, I'm wrong. We  
15 used for the thickening line, we came up with a mark  
16 Plump'n Thick.

17 And the reason I made that error, I think  
18 initially this is going back a number of years now, when  
19 we started the thickening line, we did not start it with  
20 the Plump'n Thick mark, but we then introduced the  
21 Plump'n Thick mark to subsume the entire thickening line.

22 Q. And the volumizing line?

23 A. It had no particular mark.

24 Q. When was the thickening line and the  
25 volumizing line introduced into the market,

1 approximately?

2           A. I would say that volumizing was probably  
3 introduced in 2001, 2002. Thickening was probably  
4 introduced in 2003, 2004. Those were approximate days.

5           Q. When was the Sexy'n Sassy product introduced  
6 in the market?

7           A. I think early 2005.

8           Q. Prior to introducing the Sexy'n Sassy  
9 product into the market, did you conduct any market  
10 surveys or examination of the market to determine how  
11 this type of product would be received, this combination  
12 volumizing and thickening product?

13           A. Nothing of a formal nature. I mean we know  
14 our consumer at QVC, and because of the success of the  
15 volumizing products themselves and the thickening  
16 products themselves, and the novelty of the concept, we  
17 thought it was worth pursuing it.

18           Q. Did you check to determine whether the term  
19 Sexy'n Sassy had been registered by someone else?

20           A. We did.

21           Q. How did you go about doing that?

22           A. We did an online search.

23           Q. And based upon that search, you decided -- I  
24 think you decided to file a trademark application?

25           A. Correct.

1 Q. Has the product of Sexy'n Sassy, when it was  
2 introduced in early 2005, how was that sold? Through  
3 what channels of trade?

4 A. It was sold through QVC in the United  
5 States. And we also sold it through the Shopping Channel  
6 in Canada.

7 Q. And could you go into a little more detail  
8 of how it was advertised, promoted, by QVC?

9 A. These are live television appearances, and  
10 QVC, as part of their share of revenues from the sale of  
11 products, provides web site support for our own specialty  
12 store on QVC.com. They build that out for us. They will  
13 promote our products through that website, through their  
14 general website, and through various mailings to their  
15 millions of customers.

16 Q. At the time that you selected the term  
17 Sexy'n Sassy, were you aware of any other parties that  
18 used the term sexy on products?

19 MS. JACOBS-MEADWAY: Object to the question.  
20 Move to strike any answer.

21 BY MR. ZAITLEN:

22 Q. You can answer.

23 A. Yes.

24 Q. Could you tell me about how it was used --  
25 at least with the way you are familiar with it being

1 used -- prior to your decision to use the term Sexy'n  
2 Sassy in early 2005?

3 A. I saw there are literally millions of uses  
4 of the word sexy, on products ranging from hair care  
5 products to skin care products to jewelry products to  
6 every type of product imaginable.

7 MS. JACOBS-MEADWAY: Move to strike the answer.

8 BY MR. ZAITLEN:

9 Q. Did that give you any pause with respect to  
10 your understanding whether you were infringing on anybody  
11 else's rights?

12 A. No.

13 Q. And why was that?

14 A. Why was it that I --

15 Q. You didn't think you had every right to use  
16 the term sexy if you wanted to.

17 A. Well, we were applying for, you know, a  
18 specific -- well, first of all, I thought there were so  
19 many uses of the word sexy, that I felt that the use of  
20 it would be completely acceptable. As I said, I saw  
21 literally millions of products using that particular  
22 title.

23 Secondly, with respect to the mark Sexy'n  
24 Sassy, I've already told you the evolution of that, and  
25 that is a mark separate from sexy to begin with.

1 MS. JACOBS-MEADWAY: Move to strike the answer.

2 BY MR. ZAITLEN:

3 Q. I'd like to place in front of you a copy of  
4 your trademark application and ask you first if you're  
5 familiar with the application.

6 A. I am.

7 MR. ZAITLEN: Let's have this marked as an  
8 exhibit.

9 MS. JACOBS-MEADWAY: It's automatically part of  
10 the record. There is no reason to do it.

11 MR. ZAITLEN: There is some other questions, I  
12 thought it would make it easier, I'm going to call this  
13 Exhibit 101.

14 MS. JACOBS-MEADWAY: If it makes you happy, go  
15 right ahead.

16 (Applicant's Exhibit 101 was marked for  
17 identification.)

18 BY MR. ZAITLEN:

19 Q. So this is your trademark application for  
20 registering the term Sexy'n Sassy, correct?

21 A. Correct.

22 Q. And the goods that are identified are hair  
23 care products, shampoos, conditioner, hairsprays and gels  
24 and mouse, correct?

25 A. Correct.

1 Q. And I take it that the date that this  
2 application was signed was sometime in February --  
3 February 23, 2005, correct?

4 A. Correct.

5 Q. At the time of the filing of this trademark  
6 application for the mark Sexy'n Sassy, were you familiar  
7 with the company Sexy Hair Concepts or any products that  
8 they were selling?

9 A. Vaguely.

10 Q. Do you remember any products specifically or  
11 just had a general awareness of them?

12 A. Just general awareness.

13 Q. And coming up with the product that you were  
14 going to be selling under Sexy'n Sassy, did you model  
15 that -- the trade dress, coloration, or any other aspect  
16 of that product under products that you had previously  
17 been selling, or on some other product that you saw in  
18 the marketplace?

19 A. It was based on our unique approach in terms  
20 of our own product line. So no, I did not, you know,  
21 borrow from anything in the marketplace.

22 MS. JACOBS-MEADWAY: Object to the question.  
23 Move to strike.

24 BY MR. ZAITLEN:

25 Q. I'd like to place in front of you another

1 exhibit, a trademark application.

2 MS. JACOBS-MEADWAY: Do you have a copy for me?

3 MR. ZAITLEN: I certainly do.

4 BY MR. ZAITLEN:

5 Q. It's a trademark application filed by  
6 Perfect Plus. It's for the mark Nick Chavez Sexy'n  
7 Sassy. Do you see that?

8 A. I do.

9 Q. Are you familiar with this trademark  
10 application?

11 A. I am.

12 MR. ZAITLEN: Let's have this marked as Exhibit  
13 102.

14 (Applicant's Exhibit 102 was marked for  
15 identification.)

16 BY MR. ZAITLEN:

17 Q. In connection with the -- this application  
18 to register the mark Nick Chavez Sexy'n Sassy, is the  
19 term Nick Chavez always used on any bottle that has the  
20 term Sexy'n Sassy on it?

21 A. Yes.

22 MS. JACOBS-MEADWAY: Object to the form of the  
23 question. Move to strike.

24 BY MR. ZAITLEN:

25 Q. And from its introduction in 2005, was the

1 product that bore the term Nick Chavez Sexy'n Sassy sold  
2 through QVC?

3 A. Yes.

4 Q. Was it sold anywhere else other than through  
5 QVC?

6 A. Home Shopping Channel in Canada.

7 Q. Any other place, any other channels that...

8 A. I believe we sold it through the websites of  
9 each of those companies. And I believe we also sold it  
10 in Germany on QVC Germany.

11 Q. And how is the product advertised, the Nick  
12 Chavez Sexy'n Sassy product?

13 A. As I mentioned, it is promoted through QVC's  
14 general website, through our specialty store that is on  
15 that website, through various brochures and promotional  
16 literature that QVC sends out to its customers from time  
17 to time. Same thing applies with the Shopping Channel in  
18 Canada. They do exactly the same thing, and they had  
19 various print brochures and materials that go out to  
20 their millions of customers as well as.

21 MS. JACOBS-MEADWAY: Object the move to strike,  
22 hearsay, unsupported. Lacks foundation.

23 BY MR. ZAITLEN:

24 Q. Are you familiar -- have you visited the  
25 website for QVC and seen how the product is promoted and

1 advertised?

2 A. Of course.

3 Q. Have you seen the television shows or the TV  
4 promotions where the product has been promoted and  
5 advertised?

6 A. Of course.

7 Q. I'd like to reference -- if you could thumb  
8 through Exhibit 102, just ask you if these are  
9 representative samples of how the product is advertised  
10 and promoted on QVC.

11 A. Yes, on the website. The products are  
12 sometimes mentioned on air as well. And again, there are  
13 print materials that do go out in the form of catalogs  
14 and things of that sort that are not here.

15 MS. JACOBS-MEADWAY: Object. Move to strike.  
16 Lacks foundation and hearsay.

17 BY MR. ZAITLEN:

18 Q. You've seen all these advertisement  
19 materials yourself?

20 A. Yes.

21 Q. Do you help create them?

22 A. Yes.

23 MS. JACOBS-MEADWAY: Object. Move to strike.  
24 Material hasn't been produced in discovery, although it  
25 was requested. Any testimony about it is going to be

1 subject to a motion to strike.

2 MR. ZAITLEN: We're producing it now, and I  
3 think we did make that available for your inspection.

4 MS. JACOBS-MEADWAY: No, you didn't.

5 MR. ZAITLEN: We have an argument on that one.

6 MS. JACOBS-MEADWAY: Yeah, we do.

7 BY MR. ZAITLEN:

8 Q. I'd like to place before you another  
9 exhibit, and then of course I have a copy for you, which  
10 appears to be some advertising materials, and just ask  
11 you if you're familiar with it.

12 A. I'm sorry, the question was?

13 Q. If you're familiar with the --

14 A. Yes.

15 Q. -- materials. Could you generally describe  
16 them?

17 A. This appears to be some of the items in the  
18 Sexy'n Sassy line. And this is the typical information  
19 that is available to the consumer on the 24/7 basis if  
20 they wish to access information about the line or any of  
21 the items in it.

22 Q. And this is available to anyone who visits  
23 the QVC website?

24 A. QVC website and -- QVC website.

25 MR. ZAITLEN: Let's have this marked as Exhibit

1 103.

2 MS. JACOBS-MEADWAY: Move to strike.

3 (Applicant's Exhibit 103 was marked for  
4 identification.)

5 BY MR. ZAITLEN:

6 Q. And I'd like to place before you now another  
7 exhibit, and ask you if you can identify what that  
8 exhibit is.

9 A. Yes, I can.

10 Q. What is it?

11 A. It is a dictionary definition of the word  
12 sexy.

13 Q. Can you read some of the definitions to us  
14 on page 1 of what we're going to mark as Exhibit 104.

15 MS. JACOBS-MEADWAY: Object to form of the  
16 question.

17 THE WITNESS: Sure.

18 "Concerned predominantly or excessively with  
19 sex; risque: A sexy novel.

20 "Sexually interesting or exciting; radiating  
21 sexuality; the sexiest professor on campus.

22 "Excitingly appealing; glamorous: A sexy new  
23 car."

24 BY MR. ZAITLEN:

25 Q. On your Sexy'n Sassy product, how were you

1 using the product -- the term sexy?

2 A. Well, in this specific sentence, you know,  
3 to evoke these sorts of particular --

4 Q. I don't mean to lead you, but is it --

5 MS. JACOBS-MEADWAY: Yes, you do

6 BY MR. ZAITLEN:

7 Q. -- consistent or inconsistent with --

8 A. It's consistent.

9 MS. JACOBS-MEADWAY: Object to the form of the  
10 question. Move to strike the answer.

11 MR. ZAITLEN: I'd like to place in front of you  
12 a compilation -- I'm sorry, did we have this last exhibit  
13 marked as Exhibit 104.

14 (Applicant's Exhibit 104 was marked for  
15 identification.)

16 BY MR. ZAITLEN:

17 Q. So I have another exhibit that I'm placing  
18 in front of you which is a compilation of magazine  
19 covers, and ask you if you're familiar with this --

20 A. I am.

21 Q. -- exhibit?

22 MR. ZAITLEN: So this is Exhibit 105.

23 (Applicant's Exhibit 105 was marked for  
24 identification.)

25 ///

1 BY MR. ZAITLEN:

2 Q. And if you could, just generally describe  
3 what Exhibit 105 is.

4 MS. JACOBS-MEADWAY: Object. Move to strike.  
5 Wasn't produced in the course of discovery although it  
6 was requested.

7 THE WITNESS: This is a compilation of magazine  
8 covers or magazine articles that reference the word sexy.

9 BY MR. ZAITLEN:

10 Q. Have you seen -- other than these magazine  
11 covers and articles that use the term sexy, have you seen  
12 the term sexy used in magazine articles and covers?

13 MS. JACOBS-MEADWAY: Object. Move to strike.

14 THE WITNESS: Yes.

15 BY MR. ZAITLEN:

16 Q. Could you tell us how it's used?

17 A. I think in the beauty area, I don't think  
18 you can find a cover that doesn't use the word sexy.

19 With respect to how it's used, in relationship to  
20 anything pertaining to personal health, personal beauty,  
21 personal apparel.

22 MS. JACOBS-MEADWAY: Object. Move to strike.

23 The answer was given in discovery that this was  
24 irrelevant. Taking you at your word, it's irrelevant and  
25 move to strike.

1 BY MR. ZAITLEN:

2 Q. I'd like to show you another exhibit, which  
3 we're going to mark as Exhibit 106, and it appears to be  
4 some kind of a Google search.

5 MS. JACOBS-MEADWAY: Mr. Zaitlen, do you have a  
6 copy for me?

7 MR. ZAITLEN: Sorry.

8 MS. JACOBS-MEADWAY: Thank you.

9 (Defendant's Exhibit 106 was marked for  
10 identification.)

11 BY MR. ZAITLEN:

12 Q. And if you could just -- are you familiar  
13 with this document?

14 A. Yes.

15 Q. Is it in fact a Google search?

16 A. Yes, it is.

17 Q. Up at the top, in the box where you type in  
18 the word you want to search for, the Google word that's  
19 being searched here is sexy?

20 A. Correct.

21 Q. And what does the Google search show in  
22 terms of how many hits were obtained for that?

23 MS. JACOBS-MEADWAY: Object. Move to strike.  
24 Irrelevant by your own interrogatory answers. Also lack  
25 of foundation.

1 THE WITNESS: It shows 289 million hits for the  
2 word sexy.

3 BY MR. ZAITLEN:

4 Q. Can you reference some of the ways -- what  
5 was uncovered as part of this Google search?

6 A. Sure. It talks about sexy videos, sexy  
7 models, sexy lingerie, sexy costumes, sexy animations,  
8 goes on and on, consistent with what I said about all  
9 categories of cosmetics, apparel, jewelry, and on and on.

10 MS. JACOBS-MEADWAY: Objection. Move to strike.

11 MR. ZAITLEN: I think you said that now.

12 MS. JACOBS-MEADWAY: Yeah, I have. That was to  
13 his answer as well as the exhibit.

14 MR. ZAITLEN: I'd like to place in front of you  
15 another Google search. We'll call this Exhibit 107.

16 (Applicant's Exhibit 107 was marked for  
17 identification.)

18 BY MR. ZAITLEN:

19 Q. Are you familiar with this document?

20 A. I am.

21 Q. And in this particular Google search, what  
22 was the term that was being searched?

23 A. Sexy and hair.

24 MS. JACOBS-MEADWAY: Object. Move to strike.

25 And I note that the attorney pointed out to the witness

1 where the search terms were.

2 MR. ZAITLEN: So we could speed things along.  
3 But if you object to me doing that, I won't do that in  
4 the future.

5 MS. JACOBS-MEADWAY: I object and move to  
6 strike.

7 BY MR. ZAITLEN:

8 Q. And what is the -- what were the results of  
9 that in terms of the number of hits for the term sexy and  
10 hair that are identified in this document?

11 A. For those search words, there were  
12 25,500,000 hits.

13 Q. And could you give us some examples of how  
14 the term sexy and hair showed up on the search?

15 A. Secrets to sexy hair, too sexy for my hair,  
16 sexy professional hair extensions, sexy blond hair, sexy  
17 new hair color, sexy hair conditioners.

18 Q. And based on your own experience in this  
19 industry, in hair care and cosmetic industry, how is the  
20 term sexy being used and the information set forth in  
21 Exhibit 107?

22 MS. JACOBS-MEADWAY: Object to the form of the  
23 question. Lacks foundation. Move to strike any answer.

24 THE WITNESS: In the same way.

25 ///

1 BY MR. ZAITLEN:

2 Q. And what way is that?

3 A. It's the dictionary definition of using the  
4 word sexy to describe various aspects of hair care,  
5 apparel, on and on.

6 MS. JACOBS-MEADWAY: Object to the form of the  
7 question. Nonresponsive. Move to strike.

8 BY MR. ZAITLEN:

9 Q. Placing before you another document and ask  
10 you if you can identify this document.

11 A. It's a Google search for sexy and lips.

12 MR. ZAITLEN: Let's have this marked as Exhibit  
13 108.

14 (Applicant's Exhibit 108 was marked for  
15 identification.)

16 BY MR. ZAITLEN:

17 Q. And how many hits were uncovered as a result  
18 of this investigation?

19 A. For that search, 8,940,000 hits.

20 Q. And could you give us some examples of what  
21 was uncovered as part of this search?

22 MS. JACOBS-MEADWAY: Object. Lacks foundation.  
23 Move to strike.

24 THE WITNESS: Sexy shiny lips, sexy big full  
25 lips, and on and on.

1 BY MR. ZAITLEN:

2 Q. I'd like to introduce another -- show you  
3 another document, ask you if you can identify this one.

4 A. This is a Google search for the words sexy  
5 and lipstick.

6 Q. And how many hits were uncovered in this  
7 search?

8 A. 2,430,000.

9 MS. JACOBS-MEADWAY: Object to the form of the  
10 question. Move to strike.

11 BY MR. ZAITLEN:

12 Q. And could you just give us some examples of  
13 what was uncovered in part of this search?

14 A. Sexy lipstick, sexy gold lipstick, sexy red  
15 lipstick.

16 MS. JACOBS-MEADWAY: Object. Move to strike.

17 BY MR. ZAITLEN:

18 Q. And is this use consistent with the way you  
19 understand the term to be defined in the dictionary?

20 A. Yes.

21 MS. JACOBS-MEADWAY: Lacks foundation. Object.  
22 Move to strike.

23 MR. ZAITLEN: Did we have this marked as Exhibit  
24 109.

25 ///

1 (Applicant's Exhibit 109 was marked for  
2 identification.)

3 MS. JACOBS-MEADWAY: And I'll move to strike.

4 BY MR. ZAITLEN:

5 Q. I've placed another document in front of  
6 you, and ask you if you can identify what this document  
7 is.

8 A. This is a Google search for the words sexy  
9 and lip liner.

10 MS. JACOBS-MEADWAY: Object. Move to strike.  
11 Irrelevant. Lacks foundation. Also irrelevant by your  
12 own response to discovery.

13 MR. ZAITLEN: Let's have this marked as Exhibit  
14 110.

15 (Applicant's Exhibit 110 was marked for  
16 identification.)

17 BY MR. ZAITLEN:

18 Q. And what are some of the uses that were  
19 uncovered as part of this search?

20 A. Well, the search uncovered 361,000 hits with  
21 respect to that search. And it uncovered Sexy Lexy Lip  
22 Liner, Sexy Lip Tips, Sexy Girl Cosmetics. And so on.

23 MS. JACOBS-MEADWAY: Object. Move to strike.

24 BY MR. ZAITLEN:

25 Q. How about the Six Sexy Lip Tips?

1 A. That too.

2 Q. Next exhibit in order, if you can identify  
3 what that exhibit is.

4 A. This is a Google search for sexy and smile.

5 MS. JACOBS-MEADWAY: Object. Move to strike.

6 MR. ZAITLEN: Let's have this marked as Exhibit  
7 111.

8 (Applicant's Exhibit 111 was marked for  
9 identification.)

10 BY MR. ZAITLEN:

11 Q. And what was the term that searched this  
12 one?

13 A. Sexy and smile.

14 Q. How many hits were uncovered?

15 A. 3,380,000 hits.

16 Q. And could you just give us some examples of  
17 what was uncovered in the search?

18 MS. JACOBS-MEADWAY: Object. Lacks foundation.  
19 Move to strike.

20 THE WITNESS: Sexy smile, sexy man smile, sexy  
21 smile inducer.

22 MS. JACOBS-MEADWAY: You missed "Sexy Sapphic  
23 Smile Enducer" (sic).

24 THE WITNESS: I leave that to you.

25 ///

1 BY MR. ZAITLEN:

2 Q. Next exhibit, are you familiar with this  
3 exhibit I've just placed in front of you?

4 A. Yes.

5 MR. ZAITLEN: Let's have this marked as Exhibit  
6 112.

7 MS. JACOBS-MEADWAY: Move to strike  
8 (Applicant's Exhibit 112 was marked for  
9 identification.)

10 THE WITNESS: This is a search for sexy and  
11 eyes.

12 BY MR. ZAITLEN:

13 Q. How many hits were uncovered in this search?

14 A. This uncovered 19,400,000 hits.

15 Q. And give some examples of what was uncovered  
16 in the search.

17 MS. JACOBS-MEADWAY: Object. Lacks foundation.  
18 Move to strike.

19 THE WITNESS: Sexy eyes, sexy smoky eyes, sexy  
20 Arabic eyes.

21 BY MR. ZAITLEN:

22 Q. Next exhibit I placed in front of you, are  
23 you familiar with that document?

24 A. Yes.

25 Q. What is it?

1 A. It is a Google search for sexy and mascara.

2 MR. ZAITLEN: Let's have this marked as Exhibit  
3 113.

4 MS. JACOBS-MEADWAY: Move to strike.

5 (Applicant's Exhibit 113 was marked for  
6 identification.)

7 BY MR. ZAITLEN:

8 Q. Could you give us some examples of what was  
9 uncovered in the search?

10 A. This search reflected 1,180,000 hits.

11 MS. JACOBS-MEADWAY: Object. Move to strike.  
12 Lacks foundation.

13 THE WITNESS: And it revealed sexy eye mascara,  
14 sexy intensifying mascara, sexy lashes mascara.

15 BY MR. ZAITLEN:

16 Q. To speed things along, I'm going to give you  
17 three documents and ask you if you could just identify  
18 these three documents in some way, any way you want.

19 MS. JACOBS-MEADWAY: Object. Move to strike.  
20 Irrelevant. Failure to produce previously.

21 You can answer.

22 THE WITNESS: These are three separate Google  
23 searches for the word sexy and eyelashes, sexy and eye  
24 liner, and sexy and earrings. They reflect respectively  
25 700,000 hits for sexy and eyelashes, 667,000 for sexy and

1 eye liner, and 1,190,000 hits for sexy and earrings.

2 MS. JACOBS-MEADWAY: Object. Move to strike.

3 Lacks foundation.

4 MR. ZAITLEN: Let's have these marked, the sexy  
5 and eye lashes, 114; and eye liner, 115; and earrings,  
6 116.

7 (Applicant's Exhibits 114, 115 and 116  
8 were marked for identification.)

9 BY MR. ZAITLEN:

10 Q. Based on your own experiences in the hair  
11 care and beauty care industry, can you give me some  
12 examples of the types of products that you've personally  
13 seen promoted or advertised that used the term sexy on  
14 the packaging or in connection with the advertising of  
15 that product?

16 MS. JACOBS-MEADWAY: Object to the question.  
17 Move to strike. You've previously declared this to be  
18 irrelevant. And we'll take you at your word and move to  
19 strike any answer responsive to this question.

20 THE WITNESS: There are many products that I  
21 personally have seen utilizing the word sexy. They range  
22 from skin care products to bath products for human beings  
23 and even animals. There are products that apply to  
24 clothing and apparel, jewelry, and certainly lots of  
25 products in the hair area.

1 BY MR. ZAITLEN:

2 Q. If you recall, could you give us the names  
3 of some of the companies that you're familiar with that  
4 you recall now that have used the term sexy in  
5 advertising or promotion materials or on the label for  
6 their hair care or other similar products?

7 MS. JACOBS-MEADWAY: Object. Move to strike.

8 THE WITNESS: I know that Victoria's Secret  
9 does. I know that a number of the major cosmetic  
10 companies use the word. I think Bare Essentials has or  
11 does. There is a company called Sexy Beast that uses the  
12 mark. I don't recall any others.

13 BY MR. ZAITLEN:

14 Q. Again, just to speed things along, I'm going  
15 to show you two more exhibits and ask you if you can  
16 identify each of these two.

17 A. These are Google searches for the words sexy  
18 and nail polish and sexy and makeup. And they reveal  
19 respectively 784,000 hits for sexy and nail polish, and  
20 3,180,000 hits for sexy and makeup.

21 MS. JACOBS-MEADWAY: Objection. Move to strike.  
22 Same grounds.

23 MR. ZAITLEN: Let's have these marked as  
24 Exhibits 117 and 118.

25 ///

1 (Applicant's Exhibits 117 and 118 were  
2 marked for identification.)

3 MS. JACOBS-MEADWAY: Move to strike.

4 BY MR. ZAITLEN:

5 Q. Let me show you another document and ask you  
6 if you're familiar with this document.

7 A. Yes, I'm familiar with this.

8 Q. What is this?

9 A. This is an online trademark search at the  
10 United States Patent Trademark Office.

11 MR. ZAITLEN: Let's have this marked as Exhibit  
12 119.

13 MS. JACOBS-MEADWAY: Objection. Move to strike.  
14 (Applicant's Exhibit 119 was marked for  
15 identification.)

16 BY MR. ZAITLEN:

17 Q. And what was the term being searched?

18 A. Term being searched is sexy.

19 MR. ZAITLEN: I'd like to take a short bathroom  
20 break. If anybody else would like to. Not necessarily  
21 join me, but they can go to the washroom.

22 MS. JACOBS-MEADWAY: Nothing personal, we'd soon  
23 not join you.

24 (Recess taken.)

25 ///

1 BY MR. ZAITLEN:

2 Q. Placing in front of you another document,  
3 which is a Thomson & Thomson search report obtained from  
4 a case involving Victoria's Secret, and ask you if you're  
5 just generally familiar with the search report?

6 A. I am.

7 MS. JACOBS-MEADWAY: Object. Lack of  
8 foundation. Move to strike.

9 BY MR. ZAITLEN:

10 Q. And if you look on this second page of that  
11 document, do you see where it says the mark searched?

12 A. Yes.

13 Q. And what -- under mark search, what's the  
14 mark being searched?

15 A. Sex.

16 Q. And the goods and services that were being  
17 searched?

18 A. Hair care products.

19 MS. JACOBS-MEADWAY: Object. Move to strike.  
20 Lack of foundation.

21 MR. ZAITLEN: Let's have this marked as Exhibit  
22 120.

23 MS. JACOBS-MEADWAY: Move to strike.

24 (Applicant's Exhibit 120 was marked for  
25 identification.)

1 BY MR. ZAITLEN:

2 Q. And I invite your attention to the bottom  
3 where it says USPTO summary page 6, do you see that?

4 MS. JACOBS-MEADWAY: And again I'll note that  
5 the counsel is pointing to the witness what he wants the  
6 witness to look at.

7 BY MR. ZAITLEN:

8 Q. You can look at page 6.

9 A. I found it.

10 Q. And do you see the -- where it says  
11 trademark, and there is various trademarks identified  
12 there?

13 A. I do.

14 Q. Do those trademarks that are identified  
15 there have anything in common?

16 MS. JACOBS-MEADWAY: Object. Lacks foundation.  
17 Move to strike.

18 THE WITNESS: They use the word sex or a  
19 derivative of sex or sexy.

20 BY MR. ZAITLEN:

21 Q. And how many trademarks are so identified in  
22 that listing there, the document up at the top says USPTO  
23 summary page?

24 MS. JACOBS-MEADWAY: Objection. Move to strike.  
25 Lacks foundation.

1 BY MR. ZAITLEN:

2 Q. Let me invite your attention to page 10.

3 A. Over a hundred.

4 MR. ZAITLEN: Can we go off the record.

5 (Discussion off the record.)

6 BY MR. ZAITLEN:

7 Q. I'm placing in front of you another  
8 compilation of documents and ask you if you're familiar  
9 with that compilation.

10 A. Yes, I am familiar with it.

11 Q. And could you tell me what they are?

12 A. These are assorted products I took off the  
13 web using the word sexy.

14 MS. JACOBS-MEADWAY: Object. Move to strike  
15 failure to produce previously.

16 MR. ZAITLEN: Let's have this marked as Exhibit  
17 121.

18 (Applicant's Exhibit 121 was marked for  
19 identification.)

20 BY MR. ZAITLEN:

21 Q. Could you give us some examples what kind of  
22 products you uncovered in this search?

23 MS. JACOBS-MEADWAY: Object. Move to strike.  
24 You previously said this was irrelevant. We will hold  
25 you to your answer in the course of this proceeding.

1 MR. ZAITLEN: When that -- we disagreed with  
2 your conclusion about that answer, just for the record.  
3 We understand what you've said, we just want to make sure  
4 you understand we're not in agreement --

5 MS. JACOBS-MEADWAY: I understand.

6 MR. ZAITLEN: -- with any objection that you've  
7 made --

8 MS. JACOBS-MEADWAY: I understand.

9 MR. ZAITLEN: -- each and every time. And I  
10 don't want you to understand, I want to make sure the  
11 record reflects that.

12 MS. JACOBS-MEADWAY: Like I say, because we  
13 couldn't have a judge here, all this is going to be  
14 argued later. I'm preserving my record, you understand  
15 my objection, but I have to make it for the record.

16 MR. ZAITLEN: And you understand my response,  
17 just to make sure that there is no passive agreement.

18 MS. JACOBS-MEADWAY: I'm not taking any of my  
19 motions to strike as conceded.

20 THE WITNESS: Rich Sexy Tan. Sexy Sol, S-o-l.  
21 Got2b 2 Sexy. Sexy Beast.

22 BY MR. ZAITLEN:

23 Q. What kind of products are these that you're  
24 referencing, that is part of this Exhibit 121?

25 A. These are tanning products, hair products,

1 skin products, bath products, there are cosmetic products  
2 as well.

3 Q. Does this Exhibit 121 identify the  
4 manufacturers and suppliers of these products as well?

5 A. Yes.

6 Q. There is a product Sexy Gold Lip Gloss, that  
7 is by a company called Benefit San Francisco. This is a  
8 perfume called 212 Sexy by Carolina Herrera. There are  
9 soaps such as Sexy Peel Soap. I don't see the company on  
10 that immediately.

11 MS. JACOBS-MEADWAY: Move to strike. Lacks  
12 foundation. Move to strike, prior objection on  
13 relevance, noted and accepted.

14 MR. ZAITLEN: This is Exhibit 121.

15 BY MR. ZAITLEN:

16 Q. I'm placing in front of you a -- what  
17 appears to be a little square of some kind of a product  
18 and ask you if you're familiar with that.

19 A. This is a promotion that we received from  
20 Victoria's Secret, which is called Very Sexy. And we  
21 receive these sorts of promotions regularly from many  
22 companies.

23 MR. ZAITLEN: Let's have this marked as Exhibit  
24 122.

25 MS. JACOBS-MEADWAY: Object. Move to strike.

1 Lacks foundation. Failure to produce previously in  
2 discovery.

3 (Applicant's Exhibit 122 was marked for  
4 identification.)

5 BY MR. ZAITLEN:

6 Q. And this exhibit appears to be a brochure.

7 A. Yes. This is our product brochure that we  
8 are presently using at QVC in the United States. And  
9 this brochure goes out with all sales of products of our  
10 line from QVC.

11 MS. JACOBS-MEADWAY: Move to strike. Failure to  
12 produce.

13 MR. ZAITLEN: Let's mark that as Exhibit 122.  
14 The catalog will be marked as Exhibit 123.

15 MS. JACOBS-MEADWAY: Do you have a copy for me?

16 MR. ZAITLEN: We'll have to get you a copy.

17 (Applicant's Exhibit 123 was marked for  
18 identification.)

19 BY MR. ZAITLEN:

20 Q. So the document in front of you is?

21 A. This is an extract from our new brochure of  
22 our products that reflects the new look of the Sexy'n  
23 Sassy category.

24 MS. JACOBS-MEADWAY: Object. Move to strike.

25 MR. ZAITLEN: This will be Exhibit 124.

1 (Applicant's Exhibit 124 was marked for  
2 identification.)

3 BY MR. ZAITLEN:

4 Q. So when you say the new look, what does that  
5 mean?

6 A. At the beginning of 2007, we did a top to  
7 bottom redo of the look of our product lines, and that  
8 new look is reflected in that exhibit.

9 Q. I'd like to ask you some questions about  
10 sales of products bearing the name Sexy'n Sassy. You  
11 indicated earlier that sales began sometime in 2005, am I  
12 accurate?

13 A. That's correct.

14 Q. Approximately how many units were sold in  
15 2005?

16 MS. JACOBS-MEADWAY: Object. Move to strike any  
17 answer. Failure to produce responses in discovery.

18 THE WITNESS: I would say approximately 50,000  
19 units of products were sold.

20 BY MR. ZAITLEN:

21 Q. And in 2006?

22 A. Approximately 40,000 units were sold.

23 MS. JACOBS-MEADWAY: Object. Move to strike.  
24 Failure to produce in discovery.

25 ///

1 BY MR. ZAITLEN:

2 Q. And in 2007?

3 A. Under 10,000 units.

4 Q. 2007 is 2007 to date.

5 A. Right.

6 MS. JACOBS-MEADWAY: Object. Move to strike.

7 Failure to produce in discovery.

8 BY MR. ZAITLEN:

9 Q. In connection with the 2005 -- these  
10 numbers, how did you come to these numbers that you just  
11 mentioned?

12 A. It's based on our sales off of the QVC and  
13 the Shopping Channel.

14 Q. And you reviewed the records of Perfect Plus  
15 to determine this information?

16 A. Yes.

17 MS. JACOBS-MEADWAY: Move to strike any records  
18 so far as they relate to the Shopping Channel because  
19 those are sales outside the United States.

20 BY MR. ZAITLEN:

21 Q. Approximately what percent of the sales took  
22 place outside the United States?

23 A. Probably not more than 10 percent.

24 Q. So of all the numbers, if we took 10  
25 percent, it would be overly inclusive. In other words,

1 if you sold 50,000 units, less than 5,000 units were sold  
2 outside the United States.

3           A. That's correct.

4           Q. In terms of amounts spent in advertising, if  
5 you could give us some indication of how it spent and  
6 where it spent.

7           MS. JACOBS-MEADWAY: Object to the form of the  
8 question so far as it calls for amounts since the answer  
9 was not produced in discovery. But the how and the where  
10 you can do.

11           THE WITNESS: I'm sorry?

12           MS. JACOBS-MEADWAY: You can answer as to how  
13 and where without my moving to strike.

14           THE WITNESS: The allocations that QVC makes  
15 with respect to promotion, advertising, so forth, comes  
16 from its share of gross revenues of product sales, and  
17 they, for that, from their share, will basically support  
18 our specialty store. They will support the general  
19 website. They will produce our live programming. They  
20 will provide all of the above and below line personnel  
21 with respect to these shows. They will send out  
22 information about our product line regularly to their  
23 millions of customers. So it's a substantial portion,  
24 you know, of their allocable share of the gross revenues,  
25 which is approximately, it depends, about 50 percent of

1 the retail price point.

2 BY MR. ZAITLEN:

3 Q. So whatever the retail price point is, you  
4 get approximately 50 percent and QVC gets approximately  
5 50 percent?

6 A. It's rough. I mean it's a  
7 product-by-product negotiation, but that's a good  
8 guideline.

9 Q. And what were sales approximately in 2005,  
10 2006, and 2007, in terms of dollar value, dollar amount?

11 MS. JACOBS-MEADWAY: Object. Move to strike.  
12 Failure to produce previously in discovery.

13 THE WITNESS: In '05, I believe it was north of  
14 1 million dollars. In '06, it was less than 1 million  
15 dollars. And in '07, thus far, it's been a couple  
16 hundred thousand dollars sales.

17 MS. JACOBS-MEADWAY: Move to strike.

18 BY MR. ZAITLEN:

19 Q. Based on your experience in the cosmetic  
20 industry, approximately how much money does QVC spend on  
21 promoting and advertising for Perfect Plus?

22 MS. JACOBS-MEADWAY: Object to form of question.  
23 Lacks foundation.

24 THE WITNESS: Well, based on my understanding of  
25 promotion, as I've described it, probably a good 50

1 percent of its allocable share of gross revenue, so that  
2 would mean about 25 percent of 100 percent of the  
3 revenue.

4 BY MR. ZAITLEN:

5 Q. Is that per year?

6 A. Yeah.

7 MS. JACOBS-MEADWAY: Object. Move to strike.

8 BY MR. ZAITLEN:

9 Q. Now, I wanted to ask you some questions  
10 about any instances of actual confusion that you're aware  
11 of, or that have been brought to your attention by anyone  
12 at QVC, or anyone else for that matter, by and between  
13 the Sexy'n Sassy product and any product made by Sexy  
14 Hair Concepts.

15 A. There has been not one single incident.

16 Q. If there had been, would you have been  
17 contacted?

18 A. Yes.

19 MS. JACOBS-MEADWAY: Object. Lacks foundation.  
20 Move to strike.

21 BY MR. ZAITLEN:

22 Q. Why do you say that?

23 A. If there was an objection by a customer,  
24 they know our office address, and customers will  
25 communicate with us directly or they will communicate

1 with Nick Chavez at his salon, or they will contact QVC  
2 directly, customer service, in which event customer  
3 service would immediately advise us of a consumer  
4 complaint.

5 Q. Just to be clear about when I said the word  
6 instances of actual confusion, I'm talking about  
7 misdirected telephone calls, misdirected mail, consumer  
8 complaints, where it turned out not to be your product  
9 but the product of Sexy Hair, anything that would fall  
10 within the broad rubric of someone who is confused. Has  
11 anyone -- any instance of confusion been brought to your  
12 attention?

13 A. Not a single one.

14 Q. I'd like to expand that beyond Sexy Hair  
15 Concepts to any other product that uses the term sexy.  
16 Has any instance of confusion been brought to your  
17 attention by QVC, or anyone else for that matter, that  
18 involved a product that used the term sexy on it?

19 A. Not a single one.

20 MR. ZAITLEN: I'd like to take a short 5 minute  
21 break.

22 (Recess taken.)

23 BY MR. ZAITLEN: I've got no further questions.

24 MS. JACOBS-MEADWAY: Okay.

25 ///

1 EXAMINATION

2 BY MS. JACOBS-MEADWAY:

3 Q. Mr. Browning, I've got a few. And these are  
4 without prejudice to my motion to strike because of the  
5 way the board procedure works, there being no judge, I'm  
6 going to be asking you some questions. If you don't  
7 understand a question, just say so. If you want me to  
8 repeat it, just say so.

9 Your counsel earlier showed you a trademark  
10 application. Take a look at that. That was the first  
11 one, Exhibit 101. Do you have that, sir?

12 A. No, I don't.

13 MR. ZAITLEN: It's in this stack right over  
14 here.

15 BY MS. JACOBS-MEADWAY:

16 Q. Can you please take a look at that.

17 A. Which one is it?

18 Q. 101.

19 A. What is the mark?

20 Q. Sexy'n Sassy.

21 A. Okay.

22 Q. The application was filed February 23rd, is  
23 that correct?

24 A. Yes.

25 Q. It was filed on the basis of intent to use,

1 is that correct?

2 A. Yes.

3 Q. So as of February 23, 2005, there was no use  
4 of Sexy'n Sassy on the goods that you identified in this  
5 application, is that correct?

6 MR. ZAITLEN: I'm going to object to that  
7 question. It assumes facts not in evidence.

8 BY MS. JACOBS-MEADWAY:

9 Q. You can answer.

10 A. Do you want me to answer?

11 MR. ZAITLEN: Yeah.

12 THE WITNESS: I actually don't recall.

13 BY MS. JACOBS-MEADWAY:

14 Q. When did you first sell any styling gel  
15 under the mark Sexy'n Sassy?

16 A. Sometime in February I believe.

17 Q. Of what year?

18 A. Of '05.

19 Q. And when did you first sell any mouse under  
20 the mark Sexy'n Sassy?

21 A. I don't recall specifically when we  
22 introduced that.

23 Q. Approximately when?

24 A. After February '05.

25 Q. How long after February of '05?

1 A. I would only be speculating.

2 Q. Could it have been in '06?

3 A. I suppose it could have been.

4 Q. You don't know. Okay.

5 Now, you testified that you did a trademark  
6 search before you adopted the mark Sexy'n Sassy. Do you  
7 recall that testimony?

8 A. I do.

9 Q. Who performed the search?

10 A. I did.

11 Q. And what records did you search?

12 A. The trademark office.

13 Q. And through what database?

14 A. Through the trademark office's own database.

15 Q. And what record did you make of that search?

16 A. I don't recall whether I made a record of  
17 that search.

18 Q. Did you ever look for any record of that  
19 search in connection with this proceeding?

20 A. Not yet.

21 Q. Were you asked to search your records for  
22 any documents in connection with this proceeding?

23 A. Pursuant to your request, yes.

24 Q. But you didn't look for any trademark search  
25 report, is that correct?

1           A. I didn't look for any report, that's  
2 correct.

3           Q. Now, isn't it a fact that the Sexy'n Sassy  
4 product is sold on websites other than QVC's?

5           A. No, it is not a fact. I'm not aware of that  
6 if that's the case.

7           Q. Are you aware that Sexy'n Sassy product has  
8 been sold on Ebay?

9           A. From time to time, all QVC products are sold  
10 on Ebay on other unauthorized sites, if that's what  
11 you're getting at.

12          Q. And what quote, "unauthorized," closed  
13 quote, sites is the Sexy'n Sassy product sold on?

14          A. Ebay is the one we hear mostly about. But  
15 that applies to just about every product that's sold on  
16 QVC.

17          Q. And are you familiar with what you've  
18 referred to as unauthorized sites, where the Sexy'n Sassy  
19 product is sold along with the products of other hair  
20 care companies?

21          A. Are you referring to a specific site or just  
22 the concept in general?

23          Q. Well, I'm asking first if you're familiar  
24 with it being done in general and then I'll ask you about  
25 specific sites.

1           A. Yes, we're aware that the products are  
2 resold on unauthorized sites. QVC is aware of it. QVC  
3 is in regular contact with vendors such as myself to try  
4 to shut down those sites. We do do that from time to  
5 time when we hear about them.

6           Q. And when was the last time you took any  
7 steps personally to shut down any of the sites that are  
8 selling Sexy'n Sassy product along with the products of  
9 other hair care companies?

10          A. Well, the only action I would take would be  
11 with respect to unauthorized sites pertaining to the  
12 Perfect Plus Nick Chavez products. And that was probably  
13 in '06, which was the last time I think QVC advised us  
14 that they had heard about an unauthorized site selling  
15 our products.

16          Q. Are you familiar with  
17 discountdesignerfashions.com?

18          A. I'm not.

19          Q. Are you familiar with Become.com?

20          A. I'm not.

21          Q. Do you take any steps on a regular basis to  
22 monitor the sales of Perfect Plus products on the  
23 Internet through channels of trade which you describe as  
24 unauthorized?

25          A. No, but QVC does.

1 Q. And what personal knowledge do you have of  
2 steps taken by QVC in the last year to deal with the  
3 issue?

4 A. They have not advised us of any unauthorized  
5 sites that they have been concerned with, so we haven't  
6 received any advice from them over the last certainly 12  
7 months.

8 Q. Now, looking at some of the other materials  
9 that your counsel has produced, and again without  
10 prejudice to my motion to strike, I direct your attention  
11 to Exhibit 103.

12 A. Okay.

13 Q. My copy is undated. What is the date of  
14 that printout, sir?

15 A. It doesn't bear a date.

16 Q. Why not?

17 A. I don't know. I mean this is available to  
18 anyone at any time on the website. So you could -- if  
19 you printed it out today, you would get the same thing.  
20 If you printed it out in two weeks, you would get the  
21 same thing.

22 Q. Wouldn't it also have a date when it was  
23 printed out?

24 A. Possibly.

25 Q. Did you print this out?

1 A. No.

2 Q. Let's take a look at 107.

3 A. Okay.

4 Q. There are three references that show up as  
5 sponsored links. Can you read off what those are for me.

6 A. Do you mean on the right side?

7 Q. Yes, sir. Under sponsored links.

8 A. Sure. Sexy Hair Care Products, Sexy Hair  
9 Care Products, Sexy Hair Hair Care Sale.

10 Q. Do you know if those are trademark uses or  
11 not?

12 A. I have no idea.

13 Q. Do you know whether any of the references  
14 that appear on Exhibit 107 are trademark uses or not?

15 A. I do not.

16 Q. Moving on, let's just take a look at Exhibit  
17 108. How many pages did you print out?

18 A. For Exhibit 108?

19 Q. Right. Did you do these searches?

20 A. No, I did not.

21 Q. Who did the searches?

22 A. Counsel.

23 Q. Did you review the searches?

24 A. Yes.

25 Q. Did you review the searches rather than the

1 two-page printout that counsel gave you?

2 A. Yes.

3 Q. And how many pages did you review for  
4 Exhibit 108 since only two pages were produced? How many  
5 pages did you review for the "sexy and lips" search?

6 A. Probably about, you know, six, seven.

7 Q. Only that, okay. And how many of those were  
8 trademark uses?

9 A. I think some of them were identified in  
10 there as trademark uses. I don't recall. There are,  
11 after all, 8,940,000 of them.

12 Q. But you didn't look at all --

13 A. No, I did not.

14 Q. -- 8,940,000, did you?

15 A. I did not.

16 Q. You looked at, you said, six pages.

17 A. I did.

18 Q. And how many of those six pages had  
19 trademark uses?

20 A. I don't recall exactly. But I think there  
21 were some.

22 Q. Now let's go to 119.

23 A. Okay.

24 Q. Did you do the search or did counsel?

25 A. This particular search?

1 Q. Yes, sir.

2 A. This was done by counsel.

3 Q. And did you review all of the records found  
4 or only the couple that counsel pointed out for you?

5 A. Counsel didn't point out any to me. I did  
6 look at some of them.

7 Q. And of the references in Exhibit 119 that  
8 are actually registrations, how many of those are hair  
9 care products?

10 A. I didn't really do a count as to how many  
11 are hair care products.

12 Q. Looking at the report, can you tell me what  
13 Totally Sexy is? That's the first reference.

14 A. Not that one. But I can tell you what Sexy  
15 Beast is.

16 Q. That's not a registration, is it, sir?

17 A. No, it's not a registration at this time.

18 Q. Now, looking at 121, and we'll have to share  
19 this back and forth since we only have the one copy. The  
20 first page of 121 is a red cylinder. What is that  
21 product, sir?

22 A. It's a Victoria's Secret product.

23 Q. What is it, sir?

24 A. I don't know exactly what it is.

25 Q. Can you tell me approximately what it is?

1 A. I can't.

2 Q. Do you know how long that product, whatever  
3 it is, has been sold?

4 A. I do not.

5 Q. Your counsel showed you Exhibit 122, but  
6 what this was, wasn't identified. Can you tell me what  
7 that product is, sir?

8 A. As I said, it's a promotion that came to us.  
9 It looks like it's a skin care product.

10 Q. Can you identify the type of product?

11 A. Some type of moisturizing cream.

12 Q. How long has that been sold?

13 A. I don't know.

14 Q. How much of it has been sold?

15 A. I don't know.

16 MS. JACOBS-MEADWAY: I have no further  
17 questions. You may cross-examine.

18 MR. ZAITLEN: Or redirect.

19 MS. JACOBS-MEADWAY: Redirect.

20 THE WITNESS: Can I talk to you for a second.

21 (Counsel and witness confer outside.)

22 FURTHER EXAMINATION

23 BY MR. ZAITLEN:

24 Q. Mr. Browning, you were asked some questions  
25 on cross about the information that was uncovered by the

1 Google search and the product advertisements or product  
2 information that was set forth in these Google searches.

3 A. Correct.

4 Q. And I wanted to ask you a question about  
5 product information and advertising about your product,  
6 and specifically I think it was -- we marked as Exhibit  
7 121, a catalog.

8 MS. JACOBS-MEADWAY: No, the catalog is not 121,  
9 121 is the compilation of third party use. Your catalog  
10 is 123.

11 MR. ZAITLEN: 123.

12 Q. If you could, describe how that catalog has  
13 been used and the amount of use.

14 A. Sure. This catalog has been used by us with  
15 respect to each product that is actually sold to a QVC  
16 customer for over two years. And this product does  
17 feature the Sexy'n Sassy line, has gone out to well over  
18 2 million customers during that period of time.

19 MS. JACOBS-MEADWAY: Move to strike. Improper  
20 redirect.

21 MR. ZAITLEN: I have no further questions.

22 MS. JACOBS-MEADWAY: No further questions.

23 Thank you very much, Mr. Browning.

24 (The deposition was concluded at 11:45 a.m.)

25

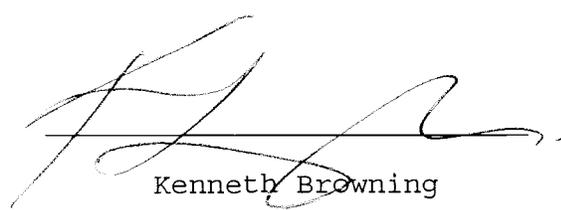
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DECLARATION

I hereby declare I am the deponent in the within matter; that I have read the foregoing proceedings and know the contents thereof, and I declare that the same is true of my knowledge except as to the matters which are therein stated upon my information or belief, and as to those matters, I believe it to be true.

I declare under the penalties of perjury of the State of California that the foregoing is true and correct.

Executed on the 7 day of Nov, 20 07,  
at Beverly Hills, California.

  
Kenneth Browning



1 REPORTER'S CERTIFICATE

2  
3 I, Kathy Bauernfeind, a Certified Shorthand Reporter  
4 within and for the State of California, do hereby  
5 certify:

6 That prior to being examined, the witness named in  
7 the foregoing deposition was sworn by me to testify to  
8 the truth, the whole truth, and nothing but the truth;

9 That the said deposition was taken down by me in  
10 Stenotype at the time and place therein stated and was  
11 thereafter transcribed under my direction;

12 That the said deposition is a true record of the  
13 testimony given by the witness.

14  
15 I further certify that I am not of counsel or  
16 attorney for any of the parties hereto or in any way  
17 interested in the event of this cause, and that I am not  
18 related to any of the parties hereto.

19  
20 Dated: October 19, 2007

21 at San Bernardino, California.

22  
23   
24 Kathy Bauernfeind, CSR No. 11921  
25

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

SEXY HAIR CONCEPTS, LLC )

Opposer, )

v. )

PERFECT PLUS, INC., )

Applicant. )

Opposition No.: 91170863  
App. Serial No.: 78/573,653  
Mark: SEXY 'N SASSY

**NOTICE OF DEPOSITION UNDER F.R.C.P. 30(b)(6)**

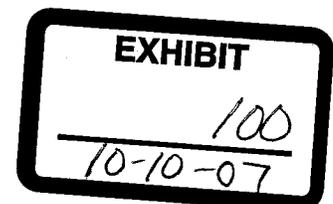
PLEASE TAKE NOTICE that, pursuant to Federal Rules of Civil Procedure 30(b)(6) and 37 C.F.R. § 2.120, Applicant, Perfect Plus, Inc. ("Applicant") by its undersigned counsel, will take the testimony deposition upon oral examination of Kenneth Browning on October 10, 2007 at 10:00 a.m., at the law offices of Pillsbury Winthrop Shaw Pittman LLP, 725 S. Figueroa St., Ste. 2800, Los Angeles, CA 90017.

The testimony deposition will continue from day to day until completed. The testimony deposition will be taken before a Notary Public or other person duly authorized to administer oaths.

You are invited to attend and participate.

Dated: Los Angeles, California  
September 26, 2007

  
By: Richard H. Zaitlen  
Pillsbury Winthrop Shaw Pittman, LLP  
725 South Figueroa Street, Suite 2800  
Los Angeles, California 90017-5406  
Tel.: (213) 488-7100  
Fax: (213) 629-1033  
Attorney for Applicant  
Perfect Plus, Inc.



## Trademark/Service Mark Application, Principal Register

Serial Number: 78573653  
 Filing Date: 02/23/2005

The table below presents the data as entered.

Input Field	Entered
<b>MARK SECTION</b>	
MARK	SEXY N' SASSY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SEXY N' SASSY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>OWNER SECTION</b>	
NAME	Perfect Plus, Inc.
INTERNAL ADDRESS	Suite 601
STREET	9595 Wilshire Boulevard
CITY	Beverly Hills
STATE	California
ZIP/POSTAL CODE	90212
COUNTRY	United States
AUTHORIZED EMAIL COMMUNICATION	No
<b>LEGAL ENTITY SECTION</b>	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	California
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	003
DESCRIPTION	Hair care products, namely, shampoo, conditioners, hair spray, styling gels, and mousse
FILING BASIS	Section 1(b)
<b>SIGNATURE SECTION</b>	
SIGNATURE	/RHZaitlenKKC/81247-314813/
SIGNATORY NAME	Richard H. Zaitlen
SIGNATORY DATE	02/23/2005
SIGNATORY POSITION	Attorney

**EXHIBIT**

101

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10-10-07

101

<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	325
TOTAL AMOUNT	325
<b>ATTORNEY</b>	
NAME	Richard H. Zaitlen, Esq.
FIRM NAME	Pillsbury Winthrop LLP
INTERNAL ADDRESS	Suite 2800
STREET	725 South Figueroa Street
CITY	Los Angeles
STATE	California
ZIP/POSTAL CODE	90017
COUNTRY	United States
PHONE	(213) 488-7100
FAX	(213) 629-1033
EMAIL	LA-TMDocketing@pillsburywinthrop.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	81247-314813
OTHER APPOINTED ATTORNEY(S)	Christopher J. Chaudoir, Esq. Caroline L. Keller, Esq.
<b>CORRESPONDENCE SECTION</b>	
NAME	Richard H. Zaitlen, Esq.
FIRM NAME	Pillsbury Winthrop LLP
INTERNAL ADDRESS	Suite 2800
STREET	725 South Figueroa Street
CITY	Los Angeles
STATE	California
ZIP/POSTAL CODE	90017
COUNTRY	United States
PHONE	(213) 488-7100
FAX	(213) 629-1033
EMAIL	LA-TMDocketing@pillsburywinthrop.com
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>FILING INFORMATION</b>	
SUBMIT DATE	Wed Feb 23 18:46:41 EST 2005

TEAS STAMP

USPTO/BAS-2042272253-2005  
0223184641173831-78573653  
-200d7e2767269b4ff4d78acc  
b6ea2c34fdb-DA-776-200502  
23183154120260

PTO Form 1478 (Rev. 6/23/05)

OMR No. 0651-0A02 (Rev. 11/18/2002)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 78573653**

**Filing Date: 02/23/2005**

### To the Commissioner for Trademarks:

**MARK:** (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of SEXY N' SASSY.

The applicant, Perfect Plus, Inc., a corporation of California, residing at Suite 601, 9595 Wilshire Boulevard, Beverly Hills, California, United States, 90212, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 003: Hair care products, namely, shampoo, conditioners, hair spray, styling gels, and mousse

The applicant hereby appoints Richard H. Zaitlen, Esq. and Christopher J. Chaudoir, Esq. Caroline L. Keller, Esq. of Pillsbury Winthrop LLP, Suite 2800, 725 South Figueroa Street, Los Angeles, California, United States, 90017 to submit this application on behalf of the applicant. The attorney docket/reference number is 81247-314813.

The USPTO is authorized to communicate with the applicant or its representative at the following email address:

LA-TMDocketing@pillsburywinthrop.com.

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /RHZaitlenKKC/81247-314813/ Date: 02/23/2005

Signatory's Name: Richard H. Zaitlen

Signatory's Position: Attorney

Mailing Address:

Richard H. Zaitlen, Esq.

Suite 2800

725 South Figueroa Street

Los Angeles, California 90017

RAM Sale Number: 776

RAM Accounting Date: 02/24/2005

Serial Number: 78573653

Internet Transmission Date: Wed Feb 23 18:46:41 EST 2005

TEAS Stamp: USPTO/BAS-2042272253-2005022318464117383

1-78573653-200d7e2767269b4ff4d78accb6ea2

c34fdb-DA-776-20050223183154120260

**SEXY N' SASSY**

**SEXY N' SASSY**

## Trademark/Service Mark Application, Principal Register

Serial Number: 77232486

Filing Date: 07/18/2007

The table below presents the data as entered.

<b>SERIAL NUMBER</b>	77232486
<b>MARK INFORMATION</b>	
*MARK	NICK CHAVEZ SEXY 'N SASSY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	NICK CHAVEZ SEXY 'N SASSY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Perfect Plus, Inc.
*STREET	9595 Wilshire Blvd.
INTERNAL ADDRESS	Suite 601
*CITY	Beverly Hills
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	90212
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	California
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
*INTERNATIONAL CLASS	003
*DESCRIPTION	Hair care products, namely, shampoo, conditioners, hair spray, styling gels, and mouse.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/12/2005
FIRST USE IN COMMERCE DATE	At least as early as 02/12/2005

**EXHIBIT**

102

10-10-07

<b>SPECIMEN FILE NAME(S)</b>	\\TICRS2\EXPORT13\772\324 \77232486\xml1\APP0003.JPG
<b>SPECIMEN DESCRIPTION</b>	photograph of product packaging/container showing mark on goods covered under the mark
<b>*INTERNATIONAL CLASS</b>	035
<b>*DESCRIPTION</b>	Direct response retail services by means of infomercials and on-line marketing in the field of beauty products, specifically through QVC.
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 02/12/2005
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 02/12/2005
<b>SPECIMEN FILE NAME(S)</b>	\\TICRS2\EXPORT13\772\324 \77232486\xml1\APP0004.JPG
	\\TICRS2\EXPORT13\772\324 \77232486\xml1\APP0005.JPG
<b>SPECIMEN DESCRIPTION</b>	web site screen captures from QVC showing marketing/direct response retail services.
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>PRIOR REGISTRATION(S)</b>	The applicant claims ownership of U.S. Registration Number(s) 2206801.
<b>NAME(S), PORTRAITS(S), SIGNATURE(S) OF INDIVIDUAL(S)</b>	The name(s), portrait(s), and/or signature(s) shown in the mark identifies Nick Chavez, whose consent(s) to register is made of record.
<b>CONSENT FILE NAME(S)</b>	\\TICRS2\EXPORT13\772\324 \77232486\xml1\APP0006.JPG
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Richard H. Zaitlen
<b>ATTORNEY DOCKET NUMBER</b>	81247-361837
<b>FIRM NAME</b>	Pillsbury Winthrop Shaw Pittman LLP
<b>STREET</b>	725 S. Figueroa Street
<b>INTERNAL ADDRESS</b>	Suite 2800
<b>CITY</b>	Los Angeles
<b>STATE</b>	California
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	90017
<b>PHONE</b>	213-488-7100
<b>FAX</b>	213-629-1033
<b>EMAIL ADDRESS</b>	LA-TMDocketing@pillsburylaw.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Caroline L. Keller; Carolyn S. Lu; John G. Schneider
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Richard H. Zaitlen
FIRM NAME	Pillsbury Winthrop Shaw Pittman LLP
STREET	725 S. Figueroa Street
INTERNAL ADDRESS	Suite 2800
CITY	Los Angeles
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	90017
PHONE	213-488-7100
FAX	213-629-1033
EMAIL ADDRESS	LA-TMDocketing@pillsburylaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>FEE INFORMATION</b>	
NUMBER OF CLASSES	2
FEE PER CLASS	325
*TOTAL FEE PAID	650
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/csl/da/81247-361837/
SIGNATORY'S NAME	Carolyn S. Lu
SIGNATORY'S POSITION	Attorney of record
DATE SIGNED	07/18/2007

**Trademark/Service Mark Application, Principal Register**

Serial Number: 77232486

Filing Date: 07/18/2007

**To the Commissioner for Trademarks:**

**MARK:** NICK CHAVEZ SEXY 'N SASSY (Standard Characters, see mark)

The literal element of the mark consists of NICK CHAVEZ SEXY 'N SASSY.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Perfect Plus, Inc., a corporation of California, having an address of Suite 601, 9595 Wilshire Blvd., Beverly Hills, California, United States, 90212, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 003: Hair care products, namely, shampoo, conditioners, hair spray, styling gels, and mouse.

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 003, the mark was first used at least as early as 02/12/2005 and first used in commerce at least as early as 02/12/2005 and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or consisting of a(n) photograph of product packaging/container showing mark on goods covered under the mark.

Specimen File1

International Class 035: Direct response retail services by means of infomercials and on-line marketing in the field of beauty products, specifically through QVC.

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 035, the mark was first used at least as early as 02/12/2005 and first used in commerce at least as early as 02/12/2005 and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or consisting of a(n) web site screen captures from QVC showing marketing/direct response retail services..

Specimen File1

Specimen File2

The applicant claims ownership of U.S. Registration Number(s) 2206801.

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Nick Chavez, whose consent(s) to register is made of record.

Consent File1

The applicant hereby appoints Richard H. Zaitlen and Caroline L. Keller; Carolyn S. Lu; John G. Schneider of Pillsbury Winthrop Shaw Pittman LLP, Suite 2800, 725 S. Figueroa Street, Los Angeles, California, United States, 90017 to submit this application on behalf of the applicant. The attorney docket/reference number is 81247-361837.

Correspondence Information:

Richard H. Zaitlen  
Suite 2800  
725 S. Figueroa Street  
Los Angeles, California 90017  
213-488-7100(phone)  
213-629-1033(fax)  
LA-TMDocketing@pillsburylaw.com (authorized)

A fee payment in the amount of \$650 has been submitted with the application, representing payment for 2 class(es).

#### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /csl/da/81247-361837/ Date Signed: 07/18/2007

Signatory's Name: Carolyn S. Lu

Signatory's Position: Attorney of record

RAM Sale Number: 7356

RAM Accounting Date: 07/18/2007

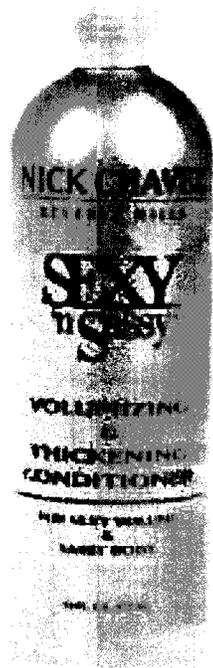
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NICK CHAVEZ SEXY 'N SASSY



NICK CHAVEZ

SEXY  
TOSSEY

VOLUMIZING  
&  
THICKENING  
CONDITIONER

FOR MEN'S HAIR  
&  
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Net weight 8 oz each

Made in USA



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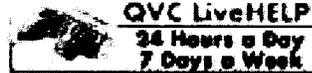
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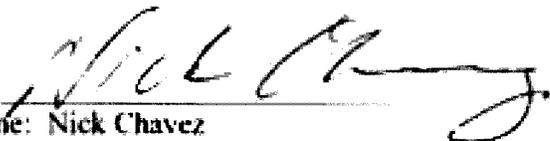
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: PERFECT PLUS, INC.  
Mark: NICK CHAVEZ SEXY 'N SASSY  
Classes: 3 & 35

CONSENT OF INDIVIDUAL NAMED IN MARK

I, Nick Chavez, declare:

That my consent is hereby granted to register my name, NICK CHAVEZ, in whole or in part to the mark in this application for a trademark registration. This statement is made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001

By:   
Name: Nick Chavez  
Date: 7/5/07

NICK CHAVEZ SEXY 'N SASSY



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L'ERRETT HILLS

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TISSY

VOLUMIZING  
&  
THICKENING  
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LARGE BOTTLE  
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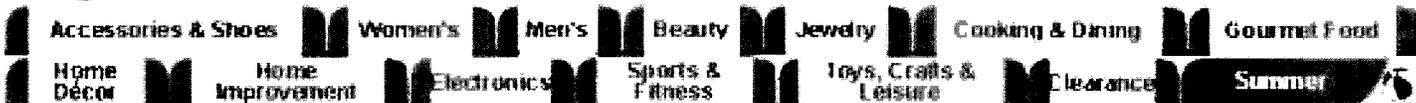
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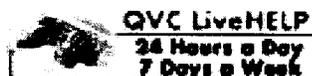
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**Product Detail**

**Item Number A151846**  
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**Overall Rating** ★★☆☆☆ 3.2 out of 5

2 of 4 (50%) customers would recommend this product to a friend.

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Shampoo supreme style into your tresses with the Sexy 'N Sassy Volumizing & Thickening shampoo. Wheat and soy proteins are paired with botanicals, fruit extracts, and ginseng to gently cleanse hair, while delivering maximum volume, body, and shine. From Nick Chavez.

- Net weight 8 oz
- Made in USA



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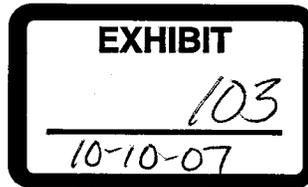
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**Product Reviews****Review This Product** Sort Reviews By...**Overall Rating:** ★★☆☆☆ 1 out of 5**Didn't work for me,** August 20, 2007  
By Q Shopper

"I would not recommend this. Nick's volumizing 1 shampoo (first order I placed) worked well. Sorry to say this is not a winner for me. I was hoping for much more."

*Was this review helpful to you? Yes No (Report Inappropriate Review)*

**Overall Rating:** ★★★★★ 5 out of 5**Nick's Best Ever,** July 29, 2007  
By liz ae

"Only 5 stars? Just when I thought his products couldn't get ant better...this with S&S conditioner is wonderful. My thin, sparse hair has never been better. It improved my hair's texture and co-workers envy my "thick" hair. Even my hairdresser was impressed. Having once had full, thick hair this is nothing short of magic...thanks, Nick."

*Was this review helpful to you? Yes No (Report Inappropriate Review)*

**Overall Rating:** ★★★★★ 5 out of 5**LOVING it!,** July 13, 2007  
By Customer

"I love this shampoo! If you have thick or curly or dry hair (I have all three), then you might like it too. It moisturizes, keeps my curl together and leaves your scalp itch free."

I switch between this shampoo and Aveda's Sap Moss Shampoo. The Sap Moss has protein in it and can flatten curl. The Nick Chavez shampoo adds fluff and tightens curl.

I don't use the conditioner, but I LOVE the shampoo!"

*Was this review helpful to you? Yes No (Report Inappropriate Review)*

**Overall Rating:** ★★☆☆☆ 2 out of 5**Not as good as his other volumizing shampoo,** July 2, 2007  
By Customer

"I thought I'd try this shampoo after using the volumizing shampoo for awhile. I have short hair. It was no better and you have to use a lot more to get it to lather up. And it's so much more expensive, it's really not a good value! So I'm sticking to Nick's volumizing shampoo. I use his product exclusively, but this one's just not worth the cost."

*Was this review helpful to you? Yes No (Report Inappropriate Review)*


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**Item Number A151848**  
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Get close-up-worthy tresses without a trip to the salon. Sexy 'N Sassy Volumizing & Thickening Conditioner lets you achieve standout style right in your own home. Its rich blend of wheat and soy proteins work with grapefruit, witch hazel, and ginseng extracts to gently condition tresses for incredible fullness and shine. From Nick Chavez.

- Net weight 8 oz
- Made in USA



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- Quantity: 1
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Product Detail

**Item Number A63871**  
**Nick Chavez Sexy N' Sassy Volumizing & Thicken-ing Shampoo Duo**

**Waitlist Only**  
**QVC Price \$30.00**

**Shipping and Handling \$4.97**

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**Overall Rating** ★★★★★ 5 out of 5

2 of 2 (100%) customers would recommend this product to a friend.

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Shampoo sexy style into your tresses with this Volumizing & Thicken-ing duo from Nick Chavez. The unique formula is loaded with wheat and soy proteins, botanicals, fruit extracts, and ginseng to gently cleanse while delivering maximum volume, body, and shine. For all hair types. Set of two.

Net weight 8 oz each.

Made in USA.



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- Quantity: 1
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**A151846 • \$18.00**

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**A141678 • \$28.00**

Nick Chavez Sexy N' Sassy Blow Dry Spray Duo

**Product Reviews**

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**Overall Rating:** ★★★★★ 5 out of 5

**Works on curls too!**, July 13, 2007

By Customer

"It works well on thick, curly, dry hair too! Because it doesn't have protein in it, it doesn't weigh down my curls. AND my curls stay together."

*Was this review helpful to you? Yes No (Report Inappropriate Review)*

**Overall Rating:** ★★★★★ 5 out of 5

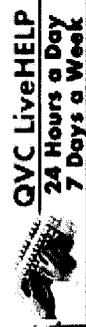
**Try it you will love it**, May 4, 2007

By Customer

"If you have baby fine, fly away hair this is the product for you. I have spent my millions looking for a product that would allow me to have thicker fuller hair. At last I am done looking this is the best!! I would recommend this product if you want to have beautiful hair. Hats off to Nick!!!"

**1 of 2 people** found this review helpful.

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**sex·y**   [sɛk·see] [Pronunciation Key](#) - [Show IPA Pronunciation](#)

—*adjective*, **sex·i·er**, **sex·i·est**.

1. concerned predominantly or excessively with sex; risqué: *a sexy novel.*
2. sexually interesting or exciting; radiating sexuality: *the sexiest professor on campus.*
3. excitingly appealing; glamorous: *a sexy new car.*

[Origin: 1920–25; **SEX** + **-Y**<sup>1</sup>]

—*Related forms*

**sex·i·ly**, *adverb*

**sex·i·ness**, *noun*

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**sex·y**   (sɛk'sē) [Pronunciation Key](#)

**adj.** **sex·i·er**, **sex·i·est**

1. Arousing or tending to arouse sexual desire or interest.
2. *Slang* Highly appealing or interesting; attractive: "*The recruiting brochures are getting sexier*" (Jack R. Wentworth).

**sex'i·ly** *adv.*, **sex'i·ness** *n.*

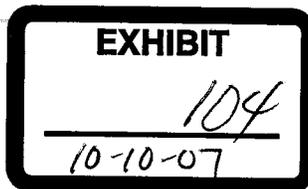
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1. marked by or tending to arouse sexual desire or interest; "feeling sexy"; "sexy clothes"; "sexy poses"; "a sexy book"; "sexy jokes" [ant: unsexy]
2. exciting sexual desire [syn: aphrodisiac] [ant: anaphrodisiac]

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'**sexy** adjective

having sex appeal

<i>Arabic:</i> جنسي، مثير للشهوة الجنسيه	<i>Japanese:</i> 性的魅力のある
<i>Chinese (Simplified):</i> 性感的, 色情的	<i>Korean:</i> 성적 매력이 있는
<i>Chinese (Traditional):</i> 性感的, 色情的	<i>Latvian:</i> seksuāls; erotisks
<i>Czech:</i> sexy, svůdný	<i>Lithuanian:</i> seksualus
<i>Danish:</i> sexet	<i>Norwegian:</i> sexy, erotisk tiltrekkende
<i>Dutch:</i> sexy	<i>Polish:</i> seksowny
<i>Estonian:</i> seksikas	<i>Portuguese (Brazil):</i> sexy
<i>Finnish:</i> seksikäs	<i>Portuguese (Portugal):</i> sexy
<i>French:</i> séduisant	<i>Romanian:</i> sexy, sedu- cător, cu sex appeal
<i>German:</i> sexy	<i>Russian:</i> сексапильный, сексуальный
<i>Greek:</i> σεξουαλικός, αισθησιακός	<i>Slovak:</i> zvodný
<i>Hungarian:</i> szexis	<i>Slovenian:</i> spolno privlačen
<i>Icelandic:</i> sexí, kynþokkafullur	<i>Spanish:</i> seductor
<i>Indonesian:</i> menggirikan	<i>Swedish:</i> sexig
<i>Italian:</i> sexy	<i>Turkish:</i> cinsî cazibesi olan, seksî

See also: sexist, sexless, sex, sex appeal, sexual, sexual abuse, sexual harassment, sexual intercourse

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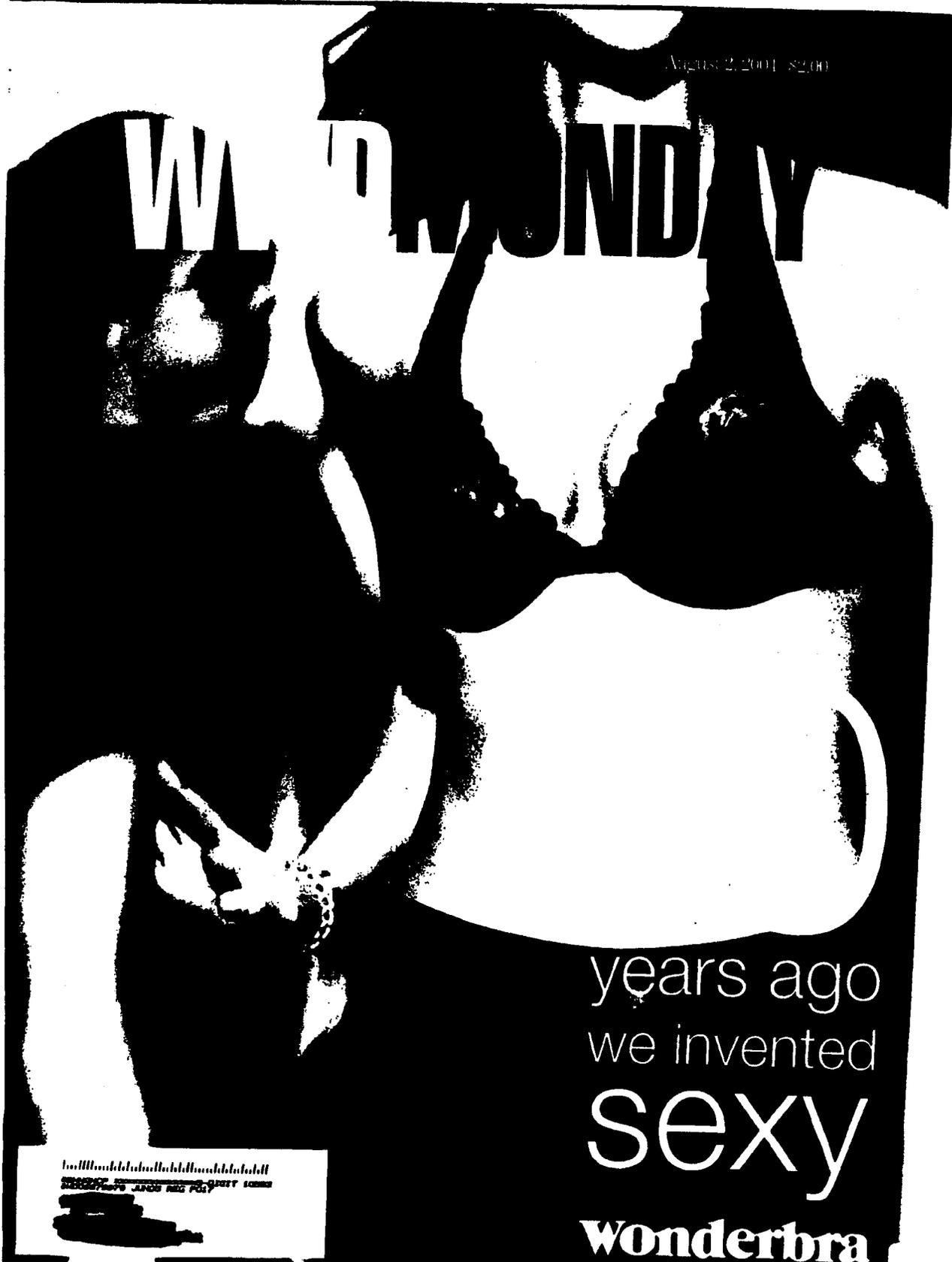
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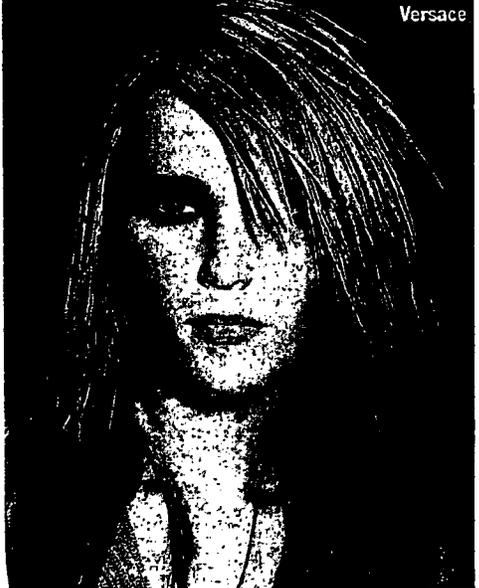
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## ROUGH HAIR

Hairstylists like it a little rough this season, as tousled, disheveled hair appeared on the fall runways. "Women with slightly messed-up hair are just plain sexy," says stylist Orlando Pita, who teased models' hair at Versace and Gucci. "You don't want to go to bed with someone who's too done up and manicured, because you don't want to knock anything out of place." At Gucci, Pita sprayed a saltwater thickener (mousse works, too) on the roots before blow-drying, then pulled hair taut as he repeatedly ran the palm of his hand from the ends to the crown to create flyaways. He finished by haphazardly teasing two-inch sections with a small-tooth comb for further destruction. Off the runway, Pita suggests teasing the hair gently so it's "sexy and not contrived"—not to mention, less damaged. Roughed-up, disheveled hair is a sexy look for fall, but too much teasing can result in hurricane-caliber flyaways.  
—CARA BIRNBAUM

LAST YEAR: Long and Luscious

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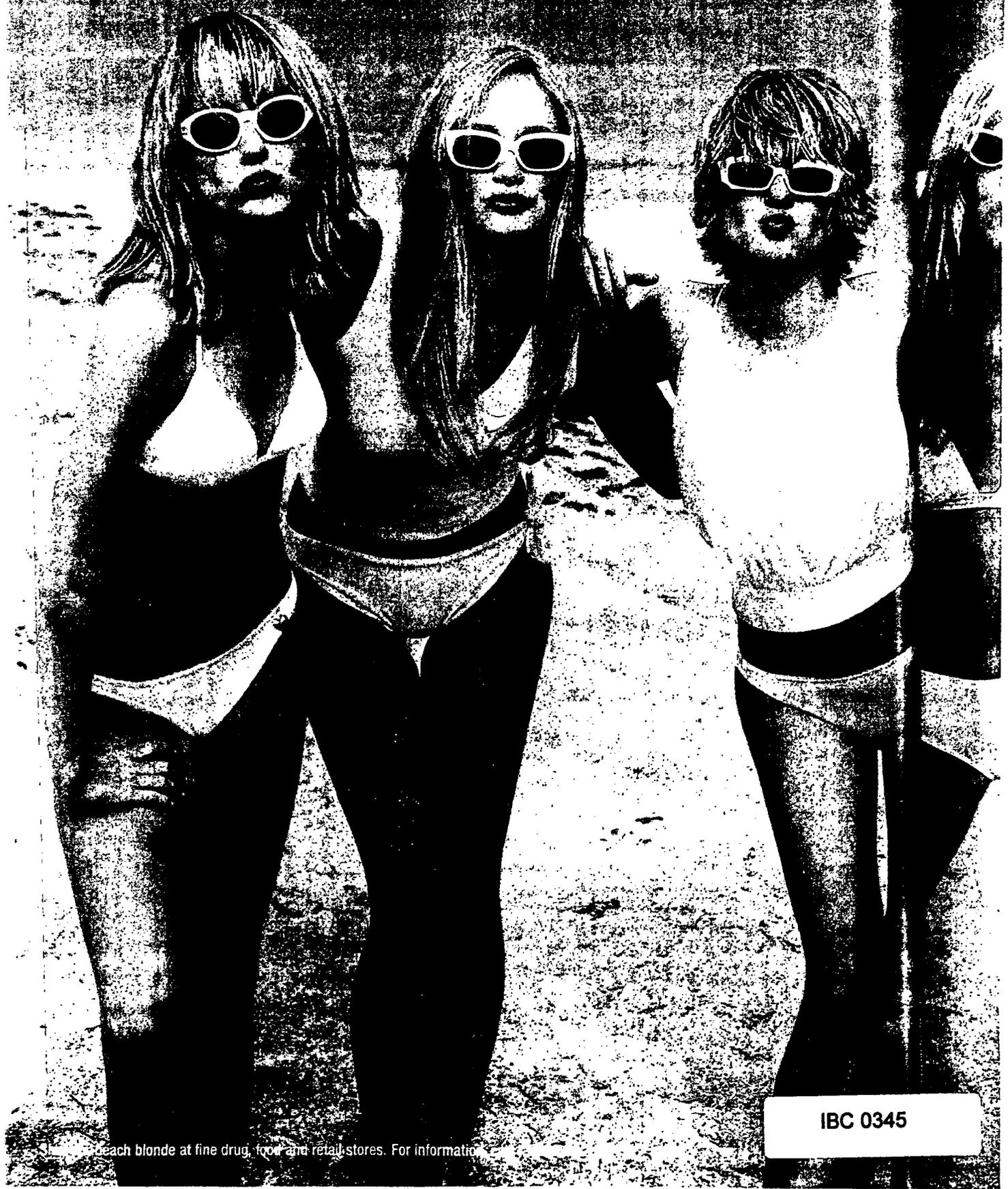
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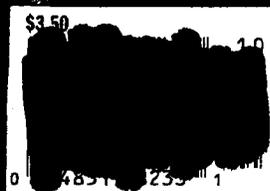
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When to Start



Finger-tousle roots for extra oomph.

# redhot hair

## 3 steps to better body

Pump up your hair with this plan from Stephen Mendelson of Carlton Hair International in Costa Mesa, CA.

1. Cleanse carefully. Use daily shampoos (such as Clairol Daily Defense Shampoo for Normal Hair); they're light and won't weigh down hair. If you have oily hair, skip conditioner altogether, or use it every other day on ends only. If hair is normal to dry, apply a detangler after lathering up. (Try Redken Headstrong Light Tamer.)
2. Boost your roots. Spritz volumizer onto your roots while hair is wet; the water will dilute the spray and keep it from weighing hair down. (Try Big Sexy Hair Volumizing Spray by Formulas by Ecooly.)
3. Dry downward. Start blow-drying at the crown of your head using a medium-barreled round brush. Wrap two-inch sections of hair around the brush and direct hot air from roots to ends. Continue working in this manner until hair is completely dry.

## PRO SECRETS TO SHINY HAIR

Get the sheen of your dreams with these easy tips from Sandra Yu, technical director for Rusk haircare products.

Your hair's supply of natural lipids (fatty acids that coat the hair and seal in moisture) starts to diminish in your 30s. To return tresses to their former luster, wash and style with products that contain lipid-rich ingredients; look for sesame oil, shea butter, and cocoa butter on the label. (Try *Rusk Deepshine Sea Kelp Creme Shampoo* and *Physique Intense Deep Hydrating Conditioner*.)

### Highlights

can create the illusion of extra shine in hair that is ashy blond or light brown. (Try *Revlon ColorStay Contrast Highlighting Kit*.)

Straight hair shines more than curly. To get yours perfectly pin like, apply a styling cream that contains wheat protein; it constricts the cuticle, making hair lie flatter and damp tresses. Then blow-dry two-inch sections, one at a time, with a paddle brush, directing the hair inwards to smooth. (Try *MSMilk Daily Shampoo* and *MSMilk Daily Styling Cream*.)

## SEXY-SMELLING SHAMPOOS

WE'LL LOVE

Entice your main man with sensual-smelling strands! We asked guys to rate the four shampoos at right based on the sex appeal of their scents. Following, each product's average score on a scale of one (yuk!) to four (purrr).



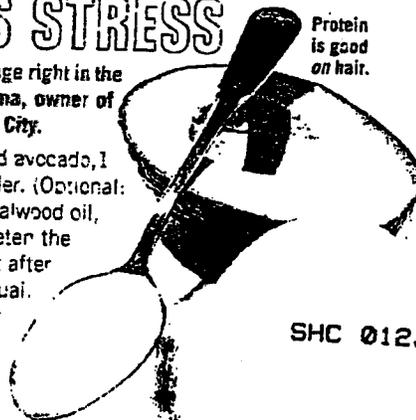
SHAMPOO	SMELLS LIKE	SCORE	COMMENTS
Clairol Herbal Essences Shampoo	Green apple	4	"Mmm. Whets the appetite."
Rusk Sensories Moist Shampoo	Sunflowers	3	"Fresh, floral, very feminine."
The Healing Garden Minttherapy Revitalizing Shampoo	Wintergreen gum	2	"Smells minty, like spilled mouthwash."
Body @ Best One-Size-Fits-All Shampoo	Grapefruit juice	2	"Fruity, friendly, mildly inviting."

## RX FOR TRESS STRESS

You can reverse all forms of winter damage right in the comfort of your own kitchen, says Uliana, owner of Uliana's Hair Studio & Spa in New York City.

• To ditch dryness: Mix half a ripened avocado, 1 tsp. mayonnaise, and 1 egg in a blender. (Optional: Add two tablespoons of jojoba or sandalwood oil, available in health food shops, to sweeten the scent.) Apply to dry hair. Shampoo out after 20 minutes. Condition and style as usual.

• To add luster: Combine 12 oz. beer with ¼ cup cider vinegar. Massage mixture throughout hair after shampooing, before conditioning.



Protein is good on hair.

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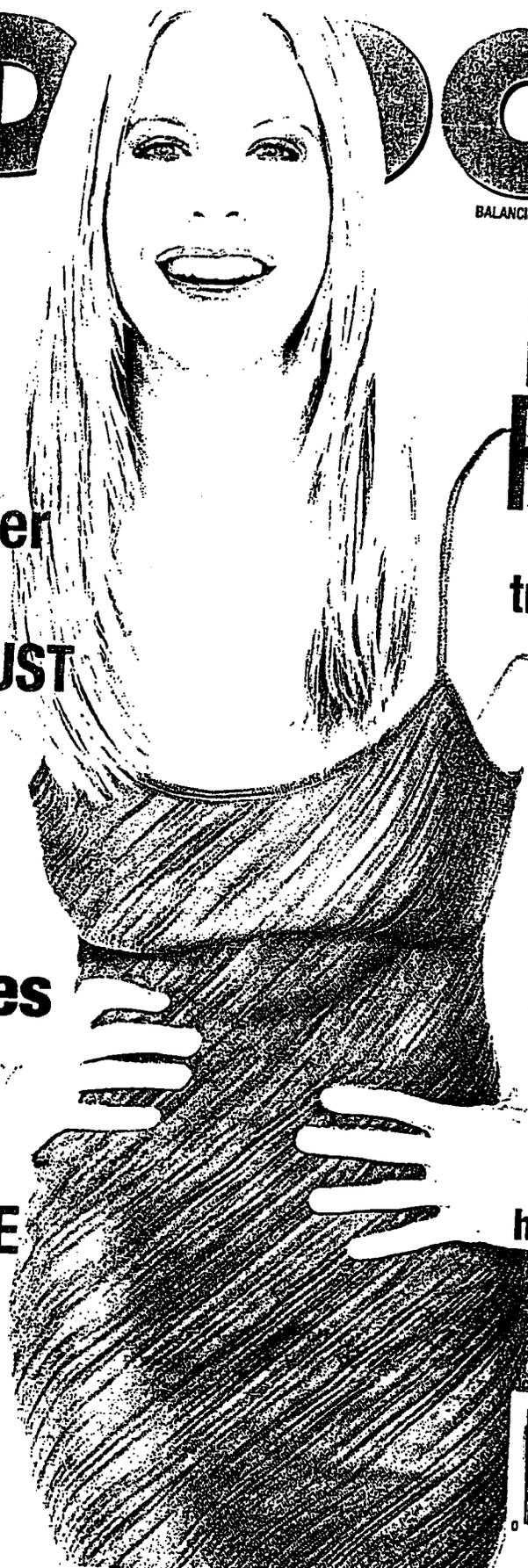
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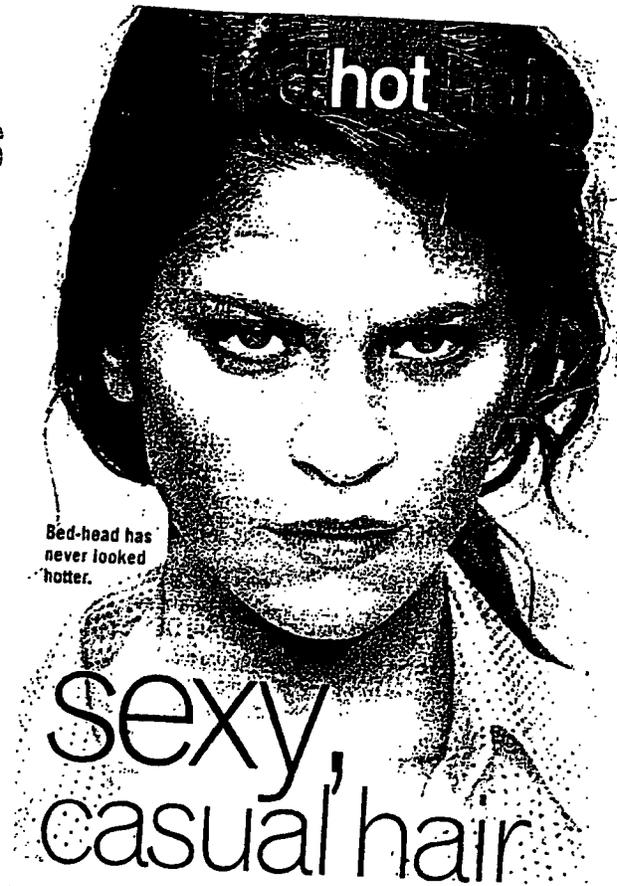


**To de-emphasize your least favorite feature, all you need is a good cut, color—or maybe both, say Stuart Gavert and Cody Kusakabe, owners of Gavert Atelier salon in Beverly Hills. Here, they share a few camouflage techniques the celebs have been using to excellent effect for years.**

**To play down a prominent nose:** Don't cut locks shorter than chin-length. Do opt for longer, layered, or wavy styles; the extra volume on the sides and back of your head will offset your nose. (See Sarah Jessica Parker.)

**To slim a wide face:** Don't wear hair sleek, straight, and longer than the base of your neck. Do opt for a textured or wavy look that hits somewhere between your jaw and shoulders. Highlights around your face will also help elongate your features. (See Cameron Diaz.)

**To bring wide-set eyes closer:** Don't cut straight-across (blunt) bangs. Do go for thin, wispy face-framing layers (no shorter than cheekbone length). Highlight them to produce a closer-eyed effect. (See Michelle Pfeiffer.)



Bed-head has never looked hotter.

## HIDE YOUR ROOTS!

Three easy strategies for overgrown color and highlights:

**PAINT-ON COLOR:** Use a haircolor-loaded comb or hair crayon to temporarily place fresh color on roots. (Try KOMB-IN Hot Head Temporary Hair Colour or Cover Girl Dipstick Hair Crayons.) The first 50 readers to call 877-670-3900 will receive a free KOMB-IN product—specify which shade you need when you call.

**LEAVE-IN LIGHTENER:** Apply a peroxide-laced mousse to roots until they match your overall hue. (Try Salon Selectives Lighten Up Subtle Highlighting Foam.)

**HIGHLIGHT PROTECTOR:** Use shampoo and conditioner formulated for highlighted hair to prevent brassiness, which makes contrast noticeable. (Try Formulas by Ecoly Hot Sexy Highlights Shampoo and Conditioner.)

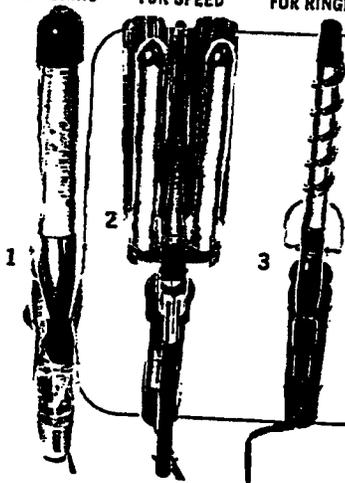
"Unstyled" hair was all the rage on fall runways. The look is soft, touchable—and easy to achieve at home, says Joelle, a senior stylist at the Avon Centre Salon & Spa in New York City.

1. Use a moisturizing shampoo to leave hair shiny. Follow with a daily conditioner or deep-conditioner if your hair is dry or damaged. (Try Phytocadamia Shampoo, Back to Basics Sunflower Moisture Infusing Conditioner, or Paul Mitchell Super-Charged Moisturizer.)
2. Comb five drops of silicone serum through damp hair to en-

hance luster and tame fly-aways. (Try Silky Sage Frizz Relief by Avon Spa.)

3. Don't part your hair (the finished style should look like you just rolled out of bed); instead, let it fall naturally to one side.
4. Air-dry until hair is 95 percent dry, then twist two-inch-wide sections all over head, from roots to ends, and bobby-pin to scalp to secure.
5. Blow-dry twists (on high heat at a low speed) the rest of the way, then undo. Shake out curls with fingers and pull back into a low ponytail or leave loose.

FOR SHINE      FOR SPEED      FOR RINGLETS



## CLEVER

Curling irons used to be more hassle than they were worth; they were either too labor-intensive or left you looking like the evil offspring of Bozo the Clown and Shirley Temple. No longer!

1. **Conair Steam 'N' Shine Instant Heat Curling Iron (\$29.99)** The moisture from the steam infuses your curls with shine. Bonus: A heat shield cools the iron immediately after use—handy when you're on the go.
2. **Hot Tools Professional 3-Barrel Waver (\$39.95)** The triple barrel creates soft, natural waves and cuts curling time in half (thanks to the expanded width).
3. **Jilbére Spirals Professional Curling Iron (\$11.99)** Raised ridges let you wrap one-inch-wide pieces of hair horizontally around the iron to produce perfect ringlets (think Madonna and Nicole Kidman).

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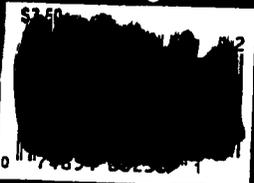
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# 5 brilliant get-sexy strategies

All the pro tips you need to cop these special effects—so you'll stun your suitor.

## 1 glitter gaze

Great him sporting an enchanting silver-lid look and he'll be lost in your eyes all night. The trick to getting an intense sparkling effect that'll last: Apply several layers of sterling with different textures, says Wada. Here's how:

- First, use a small brush to coat your lids from lash line to crease with a silver liquid eyeliner. Try Gosh Eye Liner in Silver, \$15.
- Layer a silver cream shadow evenly over the liner, blending upward and slightly above creases. Try Revlon Eye Glow Shadow in Foiled Spark, \$4.50, or Maybelline Cool Effect Shadow/Liner in Steely Gaze, \$5.50.
- Next, sweep a superfine glitter or shimmer powder directly on top of the cream, concentrating most of the sparkle in the center third of your lids. Try L'Oréal On-the-Loose Powder in Opal Essence, \$6.15, or Senna Glitz, \$15. "The sparkle adheres to the cream shadow to make the look last," says Wada.
- Polish off the rest of your face with two coats of lengthening black mascara and a light-but-lusty rosy lip gloss. Try Cover Girl CG Smoothers LipColor in SummerDew, \$6.90.

## 2 french tips with a twist

He'll want to take your hand and never let go when your digits are decorated with this silver-tipped French manicure—a hip new take on a classic, super-feminine look. "This paint job is like jewelry for your nails. It's sophisticated, chic, and works with anything you're wearing," says Deborah Lippmann, who created this sexy look for Mariah Carey. To mimic this manicure:

- Apply a clear base coat to clean, filed nails. Try Sally Hansen Double Duty Base & Top Coat, \$3.95. Now apply two coats of nude beige polish, allowing each coat to

dry for one minute. Then steady your elbow on a flat surface, and in one sweeping motion from left to right (or vice versa), paint a thin line of a metallic silver shade along the edge of nails. The combo Lippman used: Lippmann Collection Nail Polish in Night and Day (a beige pink) and Stardust 2000 (silver), \$15 each, or you can try Rimmel's French Rose and Ice Queen, \$1.97 each.

- Finish with a slick of high-shine top coat to seal your sexy manicure.

## 3 tress trimmings

Wow him with silver ribbons or tinsel threaded into a ponytail. To score these souped-up strands:

- First, you'll need six pieces of thin metallic ribbon and four pieces of wider silver ribbon, varying from 12 to 18 inches. Create a little "ponytail" out of them by tying the ends of only one side together.
- Smooth a dab of pomade over dry, blown-out hair to keep flyaways at bay, says Benoit Moeyaert, the NYC stylist who created this look. Try Paul Mitchell Gloss Drops, \$14.95.
- Now pull your mane back into a ponytail, and secure with a silver elastic. Place the base of the ribbon ponytail around the base of your real ponytail, then secure them together with another silver elastic.
- Finally, tie one of the thick ribbons around the elastics, then set your do with a spritz of hair spray. Try Matrix Biologie Hydro-Glaze Styling Spray, \$10.
- If you're a short-haired honey or crave a faster, low-maintenance look, light up your locks with a few spritzes of glitter-spiked hair spray. We love Hard Candy Techno Glitter Hair, \$15, and Hot Sexy Hairspray, \$11.95.
- Complete this fun look with a festive beauty mark (use a star-shaped piece of confetti) to muster up some Marilyn Monroe man-magnet

magic. Sex-up lips with a sheer soft pink lip gloss. We like Estée Lauder High Shine Lip Lacquer in Top Coat, \$14.

## 4 treasure chest

What better spot to adorn than your delicious décolletage? One strategically placed piece of jeweled body art will make him jolly every time. To cop some eye-catching cleavage:

- You'll need about 20 self-adhesive body jewels. Try Swarovski Crystal Tattoos, \$18, or Sham Eyes Body Jewels, \$3.99. (Some come in patterns but you can use the gems to make your own unique design.)
- Slip into your low-cut dress, then stand in front of a mirror to apply the jewels one-by-one just over your heart. Warning: Men have been known to trip over themselves to get a glimpse.

## 5 royal flush

Cop the look of an ice princess who just came in from the cold with glistening, rosy-hued cheeks—and he'll be inspired to make your body temperature rise even more. To do:

- Smooth an iridescent silvery highlighting cream along cheekbones. Try Clarins Shimmer Veil in Pearl Shimmer, \$28.50.
- Next, blend a pink cream blush on the apples of your cheeks. Try Clinique Blushwear in Rosy Blush, \$13.50.
- Finally, lightly dust a pink shimmer powder over the cream blush. We love: Bobbi Brown ColorOptions Sparkledust in Ice Pink, \$20, or Tony and Tina Cosmic Lights in Higher Love, \$12.
- Pair this glamorous glow with black mascara, and on lips, use an iced-nude lip liner topped with a clear sparkling gloss. Try Lancôme Le Lipstique in Glacelle, \$19, and MAC Lipglass in Freezefrost, \$10.

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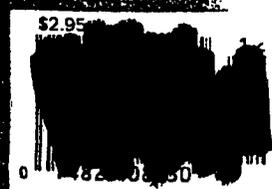
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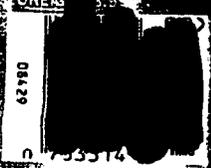


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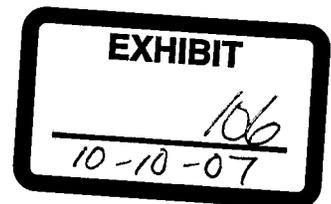
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[linkass.com/](#) - 88k - [Cached](#) - [Similar pages](#)

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Results **71 - 80** of about **289,000,000** for **SEXY** [definition]. (0.14 seconds)

### **Sexy** icons images, **Sexy** icons pictures, and **Sexy** icons videos on ...

Photobucket - View and share **sexy** icons images and **sexy** icons pictures and **sexy** icons videos online. Find a great selection of **sexy** icons photos.

[photobucket.com/images/sexy%20icons/?tracktype=popular](http://photobucket.com/images/sexy%20icons/?tracktype=popular) - 28k -

[Cached](#) - [Similar pages](#)

### **sexy** videos

**sexy** videos and free **sexy** video clip, video sharing, hosting.

[www.livevideo.com/media/tag/sexy.aspx](http://www.livevideo.com/media/tag/sexy.aspx) - 36k - [Cached](#) - [Similar pages](#)

### Internet Archive Search: subject:"**sexy**"

Low-key groovy house-like with some **sexy** bass. This one is a nice loop for creating something larger. Lots of synth sounds, as always. ...

[www.archive.org/search.php?query=subject%3A%22sexy%22](http://www.archive.org/search.php?query=subject%3A%22sexy%22) - 49k -

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### i m too **sexy**

[Watch video](#) - 3 min 48 sec - ★★★★★

[video.google.com/videoplay?docid=4694084009352879490](http://video.google.com/videoplay?docid=4694084009352879490)

### MySpace Satisfaction - **Sexy** MySpace Comments & Codes - Free Funny ...

**Sexy** MySpace Comments Code & **Sexy** Comment Codes. Free Graphics, Pictures & **Sexy** Images for MySpace.

[www.satisfaction.com/codes/sexy-1.php](http://www.satisfaction.com/codes/sexy-1.php) - 120k - [Cached](#) - [Similar pages](#)

### **Sexy** Labia: table of contents

Use this list of labia photos to learn about the variety of vulva shapes and sizes and see how large inner lips are indeed very **sexy**.

[www.sexylabia.com/table\\_of\\_contents.htm](http://www.sexylabia.com/table_of_contents.htm) - 48k - [Cached](#) - [Similar pages](#)

### - OwnageVideos.com - This site owns! **Sexy** & Owned Videos

**Sexy** Videos, Owned Videos, updated ... **Sexy** | Amateur teen flashes her booty on webcam (202) ... **Sexy** | Hot teen strips into panties and dances (15040) ...

[www.ownagevideos.com/](http://www.ownagevideos.com/) - 45k - [Cached](#) - [Similar pages](#)

### SexiLuv - MySpace **Sexy** Glitter Graphics, **Sexy** Graphics with Love

Best Sexi and Romantic **sexy** glitter graphics and sexi images with code for your profile.

[www.sexiluv.com/](http://www.sexiluv.com/) - 17k - [Cached](#) - [Similar pages](#)

### Blogthings - What Kind of **Sexy** Girl Are You?

What Kind of **Sexy** Girl Are You? What do you sleep in? Your favorite sports jersey and panties. ... Leather pants and a **sexy**, low cut top. Third date. ...

[www.blogthings.com/whatkindofsexygirlareyouquiz/](http://www.blogthings.com/whatkindofsexygirlareyouquiz/) - 18k - [Cached](#) - [Similar pages](#)

### **Sexy** Beast - Rotten Tomatoes

**SEXY BEAST** reviews from the nation's top critics and audiences. Also includes movie info, trailer, poster, photos, news, articles, and forum.

[www.rottentomatoes.com/m/sexy\\_beast/](http://www.rottentomatoes.com/m/sexy_beast/) - 114k - [Cached](#) - [Similar pages](#)

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### Preview the Hottest Porn

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[AllPornPreview.com](http://AllPornPreview.com)

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### **Sexy Bikini Girls - Hot Sexy Thong Bikini Wild Bikini Girls TGP**

We have the hottest **sexy** thong bikini pictures and video gallery here everyday of the week, 24/7 365 days per year. This bikini site is dedicated to all of ...

[www.wildbikinigirls.com/](http://www.wildbikinigirls.com/) - 51k - [Cached](#) - [Similar pages](#)

### **Sexy MySpace Comments - Sexy Comment Graphics**

**Sexy** mspace comment graphics to add to your friends profile pages. **Sexy** image codes for your friendster, piczo, bebo, cherrytap, hi5 or blog.

[www.mycommentcodes.com/sexy.html](http://www.mycommentcodes.com/sexy.html) - 21k - [Cached](#) - [Similar pages](#)

### **"sexy" Videos - MSN Video**

News, sports, entertainment, celebrity, viral video - plus web search. If MSN doesn't have the video you're looking for, we'll point you to where it is.

[video.msn.com/video.aspx?mkt=en-us&soapboxSearchTerm=sexy](http://video.msn.com/video.aspx?mkt=en-us&soapboxSearchTerm=sexy) - 86k -

[Cached](#) - [Similar pages](#)

### **XNXX.COM Free SEXY Women Movies**

Flexy Pussy How about **sexy** stunning girls doing crazy nasty things with their innocent pussy? Extreme object, double dildo, veggie & fruits, ...

[www.xnxx.com/free/sexy-women-movies.php](http://www.xnxx.com/free/sexy-women-movies.php) - 67k - [Cached](#) - [Similar pages](#)

### **Women's Swimwear Swimsuits Bathing Suits Women's Plus Size ...**

Buy Women's Dresses & Swimwear, Shop Online for Women's Clothing, 2007 Designer Swimwear Shopping, **Sexy** Swimwear Bikini Thongs Spring Break Bikinis Junior ...

[lagunafitness.com/](http://lagunafitness.com/) - 57k - [Cached](#) - [Similar pages](#)

### **Free Sexy Indians - free indian sex, pics, videos, movies**

I love beautiful **sexy** Indian woman and indian porn. So I collect a lot of pictures to show you. See free indian sex pussy and enjoy. ...

[freesexyindians.com/](http://freesexyindians.com/) - 45k - [Cached](#) - [Similar pages](#)

### **Sexy Costume - Sexy halloween costumes**

**Sexy** Costumes - Who says Halloween is for the boys? Tease, vamp, and purr your way into any Halloween party with our seductive and **sexy** costumes.

[www.costumecauldron.com/Sexy-Halloween-Costumes.html](http://www.costumecauldron.com/Sexy-Halloween-Costumes.html) - 67k - [Cached](#) - [Similar pages](#)

### **@ --- :: OFFICE SEXY :: Go to Office Sexy for sensual and erotic ...**

OfficeSexy.com - Office **Sexy** is The **Sexy** Shop on the net, for all your erotic art needs...

[www.officesexy.com/](http://www.officesexy.com/) - 37k - [Cached](#) - [Similar pages](#)

### **Sexy Shoes, Halloween Costumes, Clothing and wide range of Sexy ...**

An extensive collection of womens **sexy** shoes and wide range of **Sexy** womens boots can be found at Electricque Boutique.

[www.electriqueboutique.com/](http://www.electriqueboutique.com/) - 40k - [Cached](#) - [Similar pages](#)

### **sexy Videos | Online Travel Videos about sexy on Travelistic.com**

Explore online videos about **sexy** from locations all around the world.

[www.travelistic.com/video/tag/sexy](http://www.travelistic.com/video/tag/sexy) - 41k - [Cached](#) - [Similar pages](#)

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**Sexy** Styles and Prices!  
[www.LingerieCam.org](http://www.LingerieCam.org)

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### **Sexy Babes - The worlds best selection of the hottest sexy babes!**

**Sexy** babes is the hottest **sexy** babes site on the net, we have thousands of top quality **sexy** babes pictures, hours of high quality **sexy** babes video and of ...

www.sexy-babes.tv/tour1/ - 25k - [Cached](#) - [Similar pages](#)

### **sexy shoes thigh high boots and sexy boots from De Mars**

**Sexy** shoes and platform boots, thigh high boots for women and dancers including pumps and stiletto style heels. Large high heel shoe sizes available.

www.sexyboots4less.com/default.htm - 23k - [Cached](#) - [Similar pages](#)

### **Sexy Lingerie and Bridal Lingerie - Lingerie sets**

**Sexy** lingerie comes in all styles for all occasions - bridal, lace, silk, satin, plus size and lingerie sets.

www.sexylingerieoutlet.net/ - 13k - [Cached](#) - [Similar pages](#)

### **.... Sexy Sweet Ass ....**

**Sexy** Sweet Ass- Big round black asses! **Sexy** teen asses in tight cotton panties. Sticky cummed on Mexican ass cheeks. Anal fucked round bottom cuties!

sexysweetass.com/ - 58k - [Cached](#) - [Similar pages](#)

### **sexy & romantic glitter graphics myspace code sexy**

www.msplinks.com/MDFodHRwOi8vd3d3LnNleGlscXYyLmNvbS8= - [Similar pages](#)

### **Humor N Sex .com: Sex & Free Porn Videos & Clips. Adult Youtube!**

**Sexy** boobed chick doing two guys. These two guys are having a great time fucking this busty ... **Sexy** Blonde Sucks On A Cock While Getting Fucked From Behind ...

humornsex.com/ - 52k - [Cached](#) - [Similar pages](#)

### **Sexy Underwear, Sexy Lingerie, Knickers, Thongs, Corsets & Gifts ...**

**Sexy** Underwear and **Sexy** Lingerie from Interknickers.com. Suppliers of a wide range of saucy and exciting lingerie and underwear that includes thongs, ...

www.interknickers.com/ - 41k - [Cached](#) - [Similar pages](#)

### **Myspace Layouts - Free Myspace Layouts are very Hot & Sexy! pimp ...**

Myspace Layouts Free Myspace Layouts, **Sexy** Myspace layouts, Hot Myspace Layouts, Myspace Codes, pimp myspace, Myspace Layout, Text generator, ...

www.ancelayouts.com/ - 29k - [Cached](#) - [Similar pages](#)

### **sexy Adult Costumes - Toys & Games - BizRate - Compare prices ...**

Buy **sexy** Adult Costumes from Toys & Games stores. Compare prices & shop online at BizRate. Check store ratings before you buy Adult Costumes.

www.bizrate.com/adult-costumes/products\_\_keyword--**Sexy**.html - 144k -

[Cached](#) - [Similar pages](#)

### **The Sexy Name Decoder -- Name Generator and Avatar Creator**

Our name generator will reveal your **Sexy** Name and create an avatar for your MySpace or other web page so you can share it with the world. ...

sexy.namedecoder.com/ - 7k - [Cached](#) - [Similar pages](#)

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**Save on Big Sexy Hair**

www.HairCareChoices.com/Big\_Sexy Shipping & Great Service!

Buy Big **Sexy Hair** Care and Save. Free Shipping

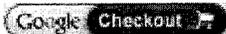
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**Shop at drugstore.com**

www.drugstore.com/SexyHairConcepts Shipping With Minimum Purchase

Buy **Sexy Hair** Concepts Online Free



**Sexy Hair Care Products**

Shop Now & Save Up To 40%! Free Shipping on Orders over \$65. SalonSavings.com/SexyHair

**Sexy Hair Care Products**

Big **Sexy**, Curly **Sexy** and Short **Sexy** 10% Coupon Enter Promo Code "2007" www.beautyclicks.com

**Sexy Hair - Haircare Sale**

Save on **Sexy Hair** Products Such As Big, Healthy, Curly & Silky **Sexy** www.SleekHair.com

**Sexy Hair**

Check out our new site! **Sexy Hair** is cool, hip and edgy with distinguished brand names including Big **Sexy Hair**, Short **Sexy**, Straight **Sexy Hair**, Healthy **Sexy** ...

www.sexyhair.com/ - 2k - Cached - Similar pages

**How to Give Your Hair Sexy Waves**

**Sexy waves** are in. Find out how to get wavy **hair** and give yourself the look all the stars are wearing this year.

beauty.about.com/od/hairbasics/ht/sexywaves.htm - 24k - Cached - Similar pages

**Secrets to Sexy Hair -- What Your Stylist Didn't Tell You (But ...**

Secrets to **Sexy Hair** -- What Your Stylist Didn't Tell You (But Told Us). Here we show you how to get 'piece-y' **hair**.

beauty.about.com/od/hairbasics/a/moretips.htm - 26k - Cached - Similar pages

[ More results from beauty.about.com ]

**Sexy-Messy Hair - Hair Trends - iVillage Beauty & Style**

Learn how to get the **sexy-messy hair** look by doing it yourself! We asked Bean Longo of the beehive salon and Kieren Mckenna of Oscar Blandi how to get the ...

beauty.ivillage.com/hair/hairtrends/0,,93bpvhkg,00.html - 47k - Cached - Similar pages

**Sexy Hair: Get More Volume Now - iVillage Beauty & Style**

A little lift goes a long way when it comes to **hair**. Here are 10 elevating options, including a couple of secret techniques to get this season's **sexy** volume ...

beauty.ivillage.com/hair/hairtrends/0,,84jppqj30,00.html - 46k - Cached - Similar pages

[ More results from beauty.ivillage.com ]

**Sexy Hair Hair Care - Health & Beauty Supplies - BizRate - Compare ...**

Buy **Sexy Hair** Hair Care from Health & Beauty Supplies stores. Compare prices & shop online at BizRate. Check store ratings before you buy **Hair Care**.

www.bizrate.com/haircare/brand--sexy-hair/products\_\_att259--393307-.html - 161k - Cached - Similar pages

**Hair Extensions, Human Hair, Beautiful, Sexy, Attractive!**

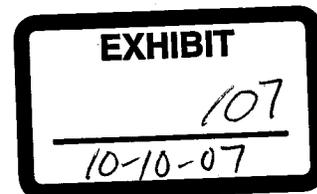
Human **hair** extensions make you feel natural and comfortable. Featured products: 100% Human **Hair** Extensions, body weave (BW), silky straight **hair** (BW), Yaki.

www.cgmall.com/SearchResults.asp?Cat=38 - 54k - Cached - Similar pages

**Sexy Hair Care Products Sale**

Discount **Sexy** salon **hair** care products store. Get your **Sexy** haircare and beauty supplies on sale! Why pay more?

www.spiralhaircase.com/products/haircare/sexyhair.html - 49k - Cached - Similar pages



**Get the Look: Sexy Celebrity Hair | LifetimeTV.com**

Browse these hairstyles of your favorite celebrities - and learn how to make their looks your own.

[www.lifetimetv.com/lifestyle/beauty-style/celebrity-style/get-look-sexy-celebrity-hair](http://www.lifetimetv.com/lifestyle/beauty-style/celebrity-style/get-look-sexy-celebrity-hair) - 72k - [Cached](#) - [Similar pages](#)

**Get Sexy Wavy Hair - Your Most Stylish Fall Ever - Trends - In Style**

The leading fashion, beauty and celebrity lifestyle site.

[www.instyle.com/instyle/general/gallery/0,,20058405,00.html](http://www.instyle.com/instyle/general/gallery/0,,20058405,00.html) - 27k - [Cached](#) - [Similar pages](#)

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**Victorias Secret So Sexy Straightening Hair Gel 5 fl.oz - (eBay ...**

eBay: Find Victorias Secret So **Sexy** Straightening **Hair** Gel 5 fl.oz in the Health Beauty , **Hair** Care , Gel, Mousse, Spray , Other Brands category on eBay.  
cgi.ebay.com/Victorias-Secret-So-**Sexy**-Straightening-**Hair**-Gel-5-fl-oz\_W0QQitemZ290168580709QQihZ019QQcatg... - 76k - [Cached](#) - [Similar pages](#)

**Hair Mojo! What is sexy hair?**

**Hair** New Magazine article dealing with **sexy** hairstyles.  
www.hair-news.com/hair-mojo.html - 15k - [Cached](#) - [Similar pages](#)

**Makeover Madness! 12 Secrets to Sexy Hair -- What Your Stylist ...**

Makeover Madness! 12 Secrets to **Sexy Hair** -- What Your Stylist Didnt Tell You (But Told Us), **Hair** Loss, Dont you just love it when your stylist teaches you ...  
hairloss.about.com/b/a/256088.htm - 21k - [Cached](#) - [Similar pages](#)

**inkycircus: Sexy sexy blonde hair**

**Sexy sexy** blonde hair. Wigs (PHOTO: ARKITEKT). A study on the origins of blonde **hair** in ice-aged Europeans has recently been written up in many of the big ...  
www.inkycircus.com/jargon/2006/02/**sexy\_sxy**\_blond.html - 42k - [Cached](#) - [Similar pages](#)

**Amazon.com: Big Sexy Hair Dense Thickening Spray 8.5 oz: Beauty**

Amazon.com: Big **Sexy Hair** Dense Thickening Spray 8.5 oz: Beauty.  
www.amazon.com/**Sexy-Hair-Dense-Thickening-Spray**/dp/B0002F1UXO - 130k - [Cached](#) - [Similar pages](#)

**Amazon.com: Short Sexy Hair Hard Up Gel, 16.9-Ounce Pump Bottle ...**

Amazon.com: Short **Sexy Hair** Hard Up Gel, 16.9-Ounce Pump Bottle: Health & Personal Care.  
www.amazon.com/Short-**Sexy-Hair**-16-9-Ounce-Bottle/dp/B000EM79QM - 198k - [Cached](#) - [Similar pages](#)

**Big Sexy Thicker Hair Care Products with volume Shampoo**

Thicker **hair** comes from Big **Sexy Hair** Products. Thicker **hair** with volume shampoo, conditioner & styling aids for thicker hairstyles. Big **Sexy Hair** Care ...  
www.alternative-beauty.com/big-**sexy-hair**.html - 52k - [Cached](#) - [Similar pages](#)

**\$100 OFF LONG, FULL, SEXY PROFESSIONAL HAIR EXTENSIONS!!!**

Have you ever wanted your **hair** longer, fuller, or healthier looking? How about looking like you lost up to 10lbs in one day? Thats what a long, full, **sexy** ...  
losangeles.craigslist.org/wst/crs/438529049.html - [Similar pages](#)

**Too sexy for my hair: a young woman's cancer blog**

http://www.makepovertyhistory.org · Too **sexy** for my **hair**: a cancer blog. Friday, July 06, 2007 ..... Check These **Sexy** Blogs. Frineds & Other Freaks ...  
toosexyformyhair.com/ - 65k - [Cached](#) - [Similar pages](#)

**Get Prom Hairstyle Ideas from Pictures at TJ Formal for a Sexy ...**

See pictures of **sexy** prom hairstyles to help you look your best on prom night. **Sexy** Prom **Hair** Styles, choose a prom up-do, Hairstyle.  
store.tjformal.com/Prom\_Hairstyles/ - 38k - [Cached](#) - [Similar pages](#)

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**Real Big Sexy Hair Store**  
Official Site for Your Salon Needs  
Free shipping **and** 60% off retail  
www.RealSalonProducts.com

Google Checkout

**Save on Big Sexy Hair**

Buy Big **Sexy Hair** Care and Save.  
Free Shipping & Great Service!  
www.HairCareChoices.com/Big\_Sexy

**Shop at drugstore.com**

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www.drugstore.com/**SexyHair**Concepts

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### Short Hair Cuts: Editor Selected Results About Short Hair Cuts

In this site from HairBoutique.com, you'll learn how to soften a **sexy** short hair cut with layering, styling, and more. No one will ever confuse you with a ...  
results.about.com/short\_hair\_cuts/ - 19k - [Cached](#) - [Similar pages](#)

### Creating The Perfect Blow Out For Getting Silky, Sexy Smooth Hair

Creating The Perfect Blow Out For Getting Silky, **Sexy** Smooth Hair.  
ezinearticles.com/?Creating-The-Perfect-Blow-Out-For-Getting-Silky,-Sexy-Smooth-Hair&id=744232 - 40k - [Cached](#) - [Similar pages](#)

### eBay Express: Wavy Brown, Multi-Colored, and Black items on sale.

\$300.00. Free Shipping! NEW JUST IN 100% **SEXY HUMAN HAIR WIG/WIGS REAL HAIR WIG** ... \$199.99 | Shipping:\$8.00. SOFT N **SEXY 100% HUMAN HAIR WIG/WIGS** NEW ITEM ...

search.express.ebay.com/Apparel-Accessories\_Womens-Accessories\_Wigs-Extensions\_W0QQTextureeb66cfbZWavy29072d - 70k - [Cached](#) - [Similar pages](#)



### Sexy Novela Hair Style Video

"Hair Style Magazines brought to video" New website www ...  
7 min  
www.metacafe.com/watch/787290/sexy\_novela\_hair\_style/

### Sedu Hair Styles Seductively Straight Seductively Sexy Straight ...

Sedu Hair Styles Seductively Straight Seductively **Sexy** Straight Hair Styles Sedu, hairstyles that are smooth, sleek and very **sexy**. The Sedu ionic flat iron ...  
www.beauty-and-the-bath.com/Sedu-Hair-Styles-Seductively-Straight-Seductively-Sexy-Straight-Hair-Styles.html - 33k - [Cached](#) - [Similar pages](#)

### Big Sexy Hair Beauty products

Big **Sexy Hair** product types: Conditioner Gel Hair Spray Mousse Shampoo Styling Big **Sexy Hair** Beauty products.  
www.alphabeauty.com/brand/Big-Sexy-Hair.asp - 18k - [Cached](#) - [Similar pages](#)

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## Sexy-Messy Hair

by Isadora Dunne



Shiny curtains of prim and polished hair make us want to yawn. It's as if all desire and interest have been tamed right out of it. What we're craving now is hair abandoned to its own sensuous whims and capricious wisps -- sexy-messy hair! We asked Bean Longo of the [Beehive Salon](#) and Kieren Mckenna of Oscar Blandi for their [sexiest messy tips](#).

- For Slightly Wavy Hair
- For Curly Hair
- For Straight Hair
- For Longer Hair
- For Short-to-Medium Length Hair

### For Slightly Wavy Hair: The Beguiling Twirl

**Step 1:** Start with damp hair. You can either wait until it's almost dry after a shower or dampen it yourself by spritzing it with a water bottle.

**Step 2:** Apply a [light hair gel](#) to the entire head. Kieren likes Oscar Blandi's [Acqua Marina](#).

**Step 3:** Run the fingers of both hands lightly through your hair, and as you do, twirl random sections around your index fingers -- the sections you twirl will maintain their shape by virtue of the gel.

**Step 4:** Allow hair to air-dry. Half an hour or so should do it.

### For Curly Hair: The Coquettish Wriggle

**Step 1:** Start with damp hair. In the palm of your hand, blend together equal parts shine oil and holding gel. "The serum [takes out the frizz](#) while the gel

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## Sexy Hair: Get More Volume Now

by Allison Harriet

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Could you do with a little lift? Here are 10 elevating options, including a couple of secret techniques to get this season's sexy volume. So go and lift yourself higher!

**Get highlights or lowlights:** Aside from the fact that hair usually has more body when it's colored, sometimes "lift," or hair volume, is more of an impression, and that's where what's known as dimensional hair color comes in. When hair is monochromatic, it appears flatter. When you add color dimensions to hair, says Louis Viél, color director at Miano Viél, it gives the perception of lift. As with an optical illusion, your eyes perceive movement, even where it might not exist.

**Use root volumizers:** These are products designed to lift hair at the scalp. They come in gel, mousse and spray versions, and you place the product directly at the roots of towel-dried hair, lifting hair with your fingers as you apply. Miano's favorite is BigWigg, which comes out almost like spray-starch foam. And he likes the fact that you can spray it on, which he says makes it easier to move around on your head.

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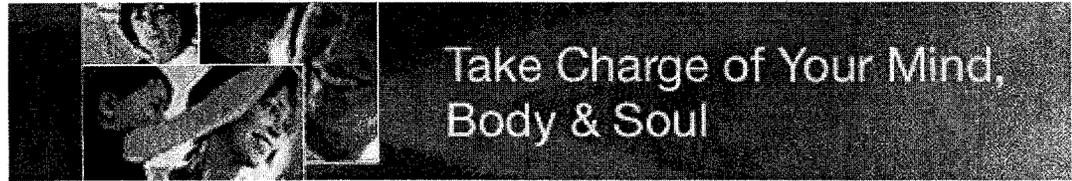
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## Get the Look: Sexy Celebrity Hair

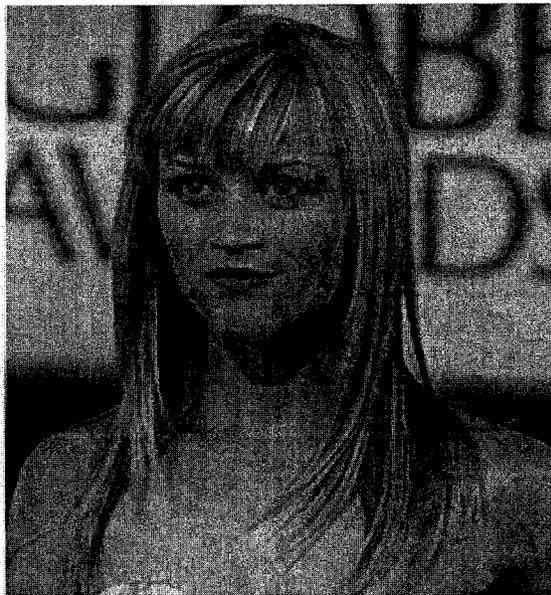
Browse these hairstyles of your favorite celebrities - and learn how to make their looks your own.

by **Melissa Kagan** Posted: Mon., Jun. 25, 2007 , 3:15 pm EDT

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Juan Carlos Maciques, stylist at New York City's famous Rita Hazan Salon, shares his tricks of the tress trade.



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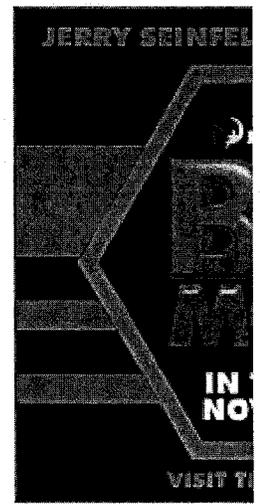
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### Reese Witherspoon

The key to this look is the separation between the bangs and the rest of the hair. An uneven bang softens and adds interest to the face, while the length is long with a few layers. Use a straightening serum like Barex Cristalli Liquid to add sleekness and shine. Then blow-dry with a Mason Pearson brush for a very straight look.

#### Get the Look: Sexy Celebrity H



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### Get Sexy Wavy Hair

The women of the NBC drama *Friday Night Lights* model fall's freshest, most festive hairstyles. See the step-by-step instructions for each look.

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#### Minka Kelly, Adrienne Palicki and Connie Britton

These three stunning stars wear polished retro waves, a tousled bob and long, loose curls respectively; all created by John Frieda stylist Harry Josh. Love these looks? Keep clicking for step-by-step instructions so you can try them at home.

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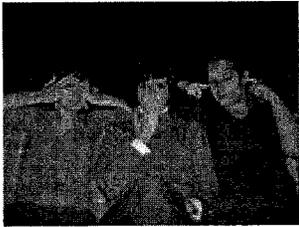
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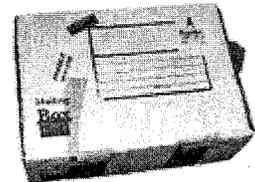


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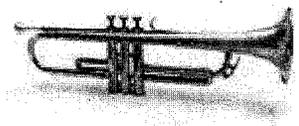
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### Sexy sexy blonde hair



(PHOTO: [ARKITEKT](#))

A study on [the origins of blonde hair in ice-aged Europeans](#) has recently been written up in many of the big papers. Basically a Quebecois anthropologist, Peter Frost, has proposed two things. 1) blonde hair was attractive to men because it was bright and different, possibly highlighting femininity and 2) males were scarce in end-of-ice-age European societies and "fiercely" competed for amongst the women-folk - because all that mammoth killing was dangerous so lots of the boys died hunting. So the blondes had much much more fun and the blonde genes swept through the nations leading to the current population of northern blondes and our modern day belief that blondes are sexier, right?

Let's go over some basics of interpreting evolutionary psychology. Like with all these very interesting theories, we'll never have conclusive evidence for

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## Creating The Perfect Blow Out For Getting Silky, Sexy Smooth Hair

By [Alexa Brooke](#)

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Did you know that every woman is capable of achieving the same super silky style that hairdressers create? There's really no secret to it. We spoke with Richard BenBassett, a beauty industry veteran and flat iron aficionado from Exceon American Beauty Supply, to find out how the professional stylists do it. BenBassett says salon quality results actually start with the perfect blowout. Hair is like art; creating a silky smooth canvas to work with before you straighten will not only improve the performance of you iron, it will also tame your hair much easier, leaving it silky, sexy and smooth. Here, BenBassett explains how to achieve that silky smooth canvas.

BenBassett begins by telling us it's always important to shampoo and condition your hair first and then remove all the excess water leaving only hair that is damp to the touch. Always blot; never wring your hair with your hands or a towel. This harsh treatment can damage the hair cuticle. Gentle towel blotting is more than enough to remove any excess water. With the hair damp, and before you begin to heat style, generously apply a thermal styling protectant from roots to ends. BenBassett suggests using Sedu

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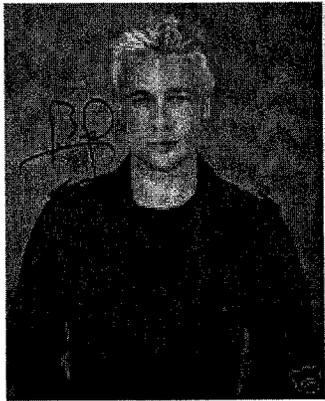
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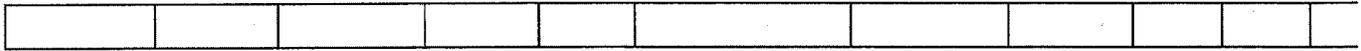
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## Bella How To: Get Sexy Beach Hair In The City

Wed, 03/21/2007 - 6:15am by **bellasugar**

Salty, wavy, thick beach hair is super sexy and it doesn't have to be something that you only achieve in the summertime by the sand. Here's how to achieve this faboo tousled wind blown look during the rest of the year.

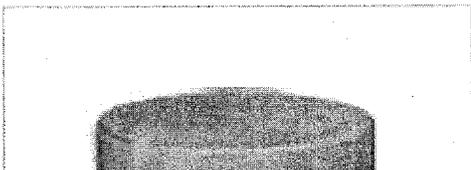
First, shampoo and condition your hair before bed and towel dry your hair. Evenly distribute either a mousse or product with hold to it, in even sections throughout your hair. If you have thick or wavy hair, apply a relaxing balm to smooth your curls and tame frizz. Comb through.

Next, scrunch your hair before you fall asleep and when you wake, your hair will have great texture and volume.

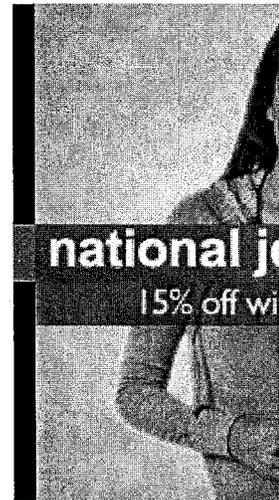
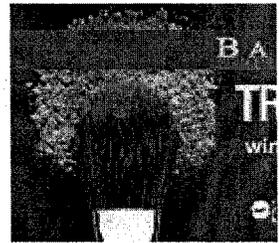
To fix the front, just wet and blow out the pieces that are funky. Then take a large sized curling iron and wrap about ten different pieces around it to give your hair some freshness, body and bounce.



For some products to help you achieve sexy beach hair,



**Kusco Murphy Beach Hair**, \$29, was created by Australian hair stylist, Kevin Murphy. It's what this pro uses on his cover girls for the Sports Illustrated Swimsuit Edition. It contains crushed



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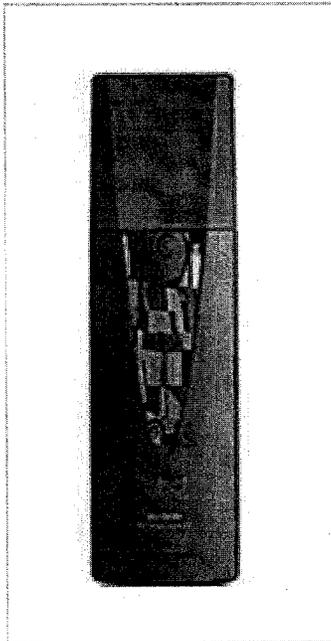
When hair is already dry, apply a small amount onto your hands and scrunch your hair from the tips towards your roots. The more you use the stronger the effect. Then, continue to mold your hair until you are happy with the shape.

**Bumble and Bumble Surf Spray**, \$21.50, is a seaweed extract based product that gives your hair a sexy, salty "sea" texture.

Spray a couple of spritzes all over your hair and then scrunch away. To refresh your hair throughout the day, continue to spritz and scrunch!



**GHD Sea Spay**, \$23.95, is made of Dead Sea salts to add amazing matte texture and hold to your hair. It helps to create curls and surf-style waves. It also contains UVA protection and helps lock in the natural moisture of your hair.



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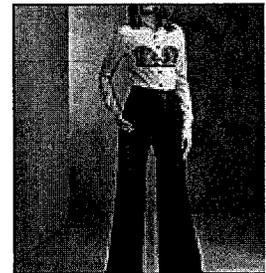
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cameo in the film and *Chevalier*, a 13-minute *Darjeeling* in some the

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# beautiful hairstyles

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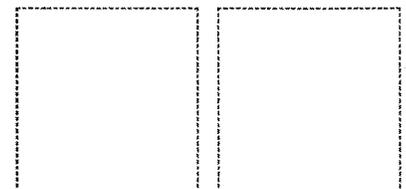
**Celebrity Hair Models**

[Cindy Crawford with Great Shiny Hair in Nice 'n Easy Clairol Ad](#)

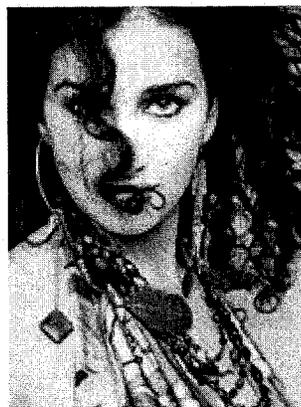
**Farrah Fawcett with Very Sexy Big Hair in 1980s Wella Balsam Ad**

Farrah Fawcett was the

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## How to Get Sexy Shiny Hair



*We all want to walk out the door and be noticed, come on girls it is in our nature. So if you carry on reading we will give you couple of tips on how to get sexy shiny hair style.*

By Natasha Tsimonos

To create that all so clean look you need to rid your hair of any impurities. You know the kind we're talking about, that awful residue build-up.

Try using a mild and natural purifying shampoo, such as Clarifying Shampoo from the n-fruizon collection.

### Make Your Hair Soft

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Having purified your tresses it is now time to get them as soft as a ball of cotton. The best advice for you is very simple, all you need to do is use a conditioning hair mask once a week for half an hour.

Also have in mind that heat helps lock in moisture so it has been advised to microwave your chosen hair mask for 10 seconds.

### Check Your Hair Color



Photo: © Tom Walck/Photorazzi

Now if you are looking to completely transform your hair into a sassy looking goddess, then I suggest you pay close attention to the following:

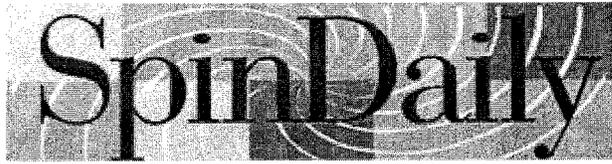
If your hair color is looking a little frail and dull then it is time to warm the tones in your hair. Darker tones of color expose a lot more light but if you feel that you are a blonde petrified of going darker do not panic all that is required of you is to add a few golden brown streaks.

### Perfect Groomed Look

Having washed your hair and colored it, it's time to make it gleam. Products just seem to be getting better and better. Think of the make up you apply on yourself leaving you with this beautifully polished appearance, well now they are adding that into your hair products.

These particular particles that are inserted to give you the perfect groomed look are called mica and this is what the industry is doing to hair products to

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TODAY'S SPIN > BEAUTY + WELLNESS > Hair > Sexy, Summer Hair

# Sexy, Summer Hair



TUESDAY, 14 AUGUST 2007

Natasha Sunshine of [Byu-ti Salon](#) shows us 3 easy and sexy California summer hairstyles to go: the Mailbu Twist, a Hollywood Polish, and the Beverly Hills Pony.



Visit Byu-ti Salon at: [byu-ti.com](http://byu-ti.com)  
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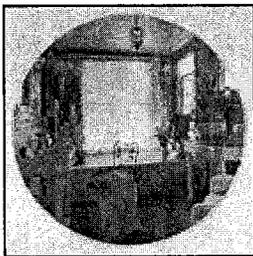


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Sedu Hair Styles Seductively Straight Seductively Sexy Straight Hair Styles



## Sedu Hair Styles Seductively Straight Seductively Sexy Straight Hair Styles

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Sedu Hair Styles Seductively Straight Seductively Sexy  
Straight Hair Styles ..... That's quite the title, but the Sedu  
flat iron is quite the product!

This is the flat iron being used world wide to smooth and  
straighten even the most course and frizzy hair.

### **How did this all start?**

The Sedu Story Sedu evolved from the original mission  
statement of the company Sedu, to "transform every Non  
hairless female species on the planet into a Seductive

beauty, "Sedu" for short.

When US Salon Magazine decided to poll hairstylist from around the world as to  
their preferred hair straightening equipment, these qualified professionals rated the  
Sedu flat iron hair straightener the best.

Sedu, first established 1991, now known as one of leading Hair Beauty companies in  
the worldwide professional beauty circle, the favorite preferred by top hair stylists  
around the world and of all home users.

If Sedu can accomplish that in just 14 short years, Can you imagine what it can do  
for your Sedu Hair Styles in under 20 minutes!

### **The Sedu Story**

This is how Sedu made the Hair Style happen

Sedu Hair Styles Seductively Straight Seductively Sexy Straight Hair Styles

Dennis Huang, the brand manager for the Sedu line, says  
that the Sedu Flat irons are made from Tourmaline, a  
precious stone.

This stone was an intelligent choice as it generates up to 6  
times more negative ions upon heating than traditional

The extra negative ions along with gentle far-infrared heat  
guarantee soft, smooth, frizz-free silky straight hair without  
heat damage.



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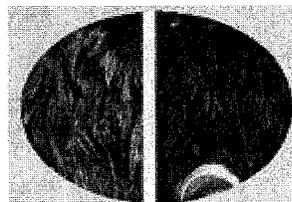
**Kids In The Bath**

**Teens Look Good**

**And Feel Great**

**Man In The Mirror**

In addition, Sedu's patented ultra-smooth plates guarantee smooth straightening motion without pulling, snagging, or breaking the hair

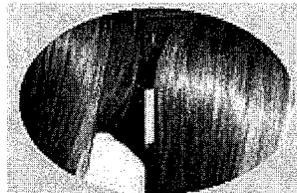


Today, The Sedu product line is packed with a wide assortment of hair tools, ranging, from sophisticated contemporary designs to those with functional efficiency.

Sedu Hair Styles Seductively Straight Seductively Sexy Straight Hair Styles  
Sedu is indeed, seductively meeting their mission!

Ultra- smooth surface provides flat sedu straightening motion devoid of stretching and breaking of hair

Sedu hair styles makes amazing transformations. Hair becomes up to 3 times flatter and sleeker than when using the traditional ceramic hair straighteners.



Faster heat-up time. Now you can get a desired temperature in less than a half of minute

Negative ion refreshes hair with smoothness leaving hair sleek and soft.

New Infra Red heat technology closes in hair's moisture and shine

Sedu styles your hair with a hotter and much more stabilized heat controllable temperature. (240 °F - 410°F, 120°C - 200°C) for all types of hair. The Sedu special design provides easier handling.

Sedu flat iron is as easy to use on short hair as it is with long hair

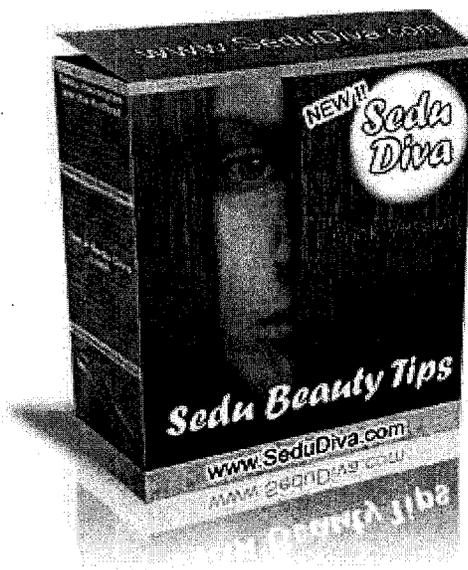
The sedu hair iron has long been used to straighten wavy hair.

Now it gathers even more momentum as men and children become happy users.

These before and after photos of Sedu hair styles are sent in by users who have done their own hair at home by themselves

These are actual photos sent in by Sedu flat iron users after using Sedu at home. Frizzy hair is smoothed as the hair shaft and cuticle is flattened, leaving the hair soft and with shine.

**Sedu Hair Styles Seductively Straight Seductively Sexy Straight Hair Styles**



This is it, The Sedu Bible, everything you need to know to style your hair with Sedu, or any flat iron on the market.

This book is a favorite and I know you will benefit from the information and easy to follow instructions.

You will see how the celebrities like

Jennifer Aniston, Jennifer Lopez, Paris Hilton, Meg Ryan, Demi Moore, Angelina Jolie, and more create those stunning hairstyles.

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smooth and straight.

and let it take you from curls to

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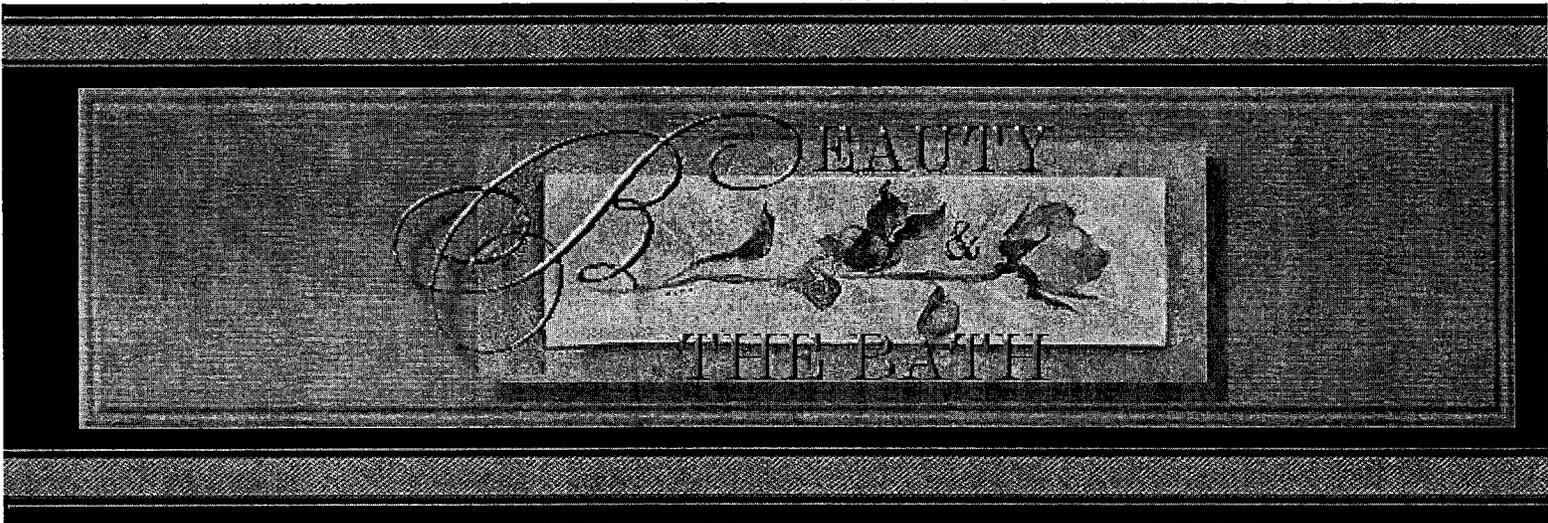
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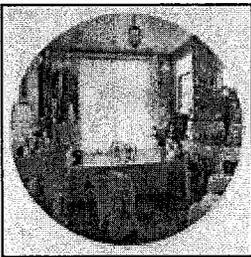
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Gray Mens Sexy New Hair Color

## Gray Mens Sexy New Hair Color



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Yes, gray hair is a sign of getting older and it can seem to come out of nowhere. You go to sleep one night and when you wake up the next morning you find some gray hairs on your head.

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### Gray Hair

Top 6 Websites For Gray Hair  
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### Men hair

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It happens. A lot of men go to the salon to get their hair dyed the original color, or even a different color to hide their gray hair. Some also choose to get some hair dye from their local pharmacy or other store so they can just go home and dye their hair in the privacy of their own home.

Well, there is a new trend today and you should let your hair do what it is going to do – go gray. Just let your hair show its natural colors. It can feel like a strange transition, but it is natural.

### Why You Should Keep Your Manly Gray Locks

Gray hair seems to be a new fashion trend in Hollywood and it does not look like it is going to go away any time in the near future. Embrace your new look, because you will get used to it.

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of a bottle of hair dye. Numerous men in Hollywood are letting their gray locks show and the women are loving it.

Gray Mens Sexy New Hair Color  
Who Else Has Men's Sexy Gray Locks

Celebrities and musicians in Hollywood are letting their gray hair show and it has been paying off well. Here is a short list of those celebrities and others with gray hair:

- George Clooney (Actor)
- Robert De Niro (Actor)
- Anderson Cooper (CNN News Anchor)



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## **Pretty Blonde Hairstyles**

**Karolina Kurkova** in Very Popular Straight Layered Blond Haircut

## **Pamela Anderson with Big Sexy Hair in Long Perfect Blonde Curls**

Big hair has been the signature

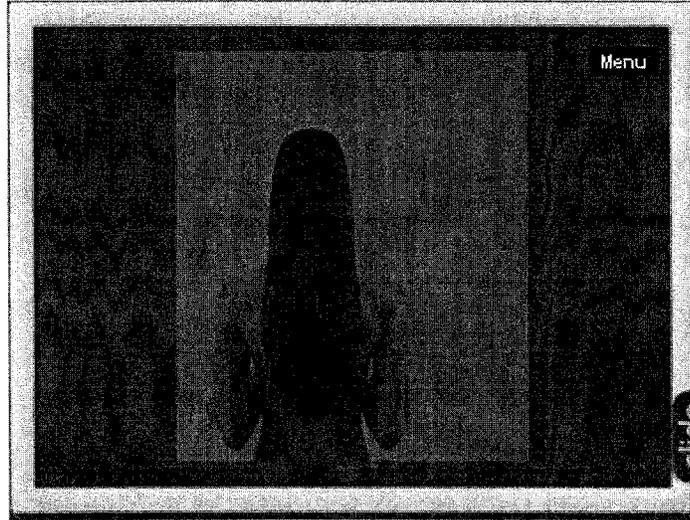
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**Sexy Hair Model Katharine McPhee**

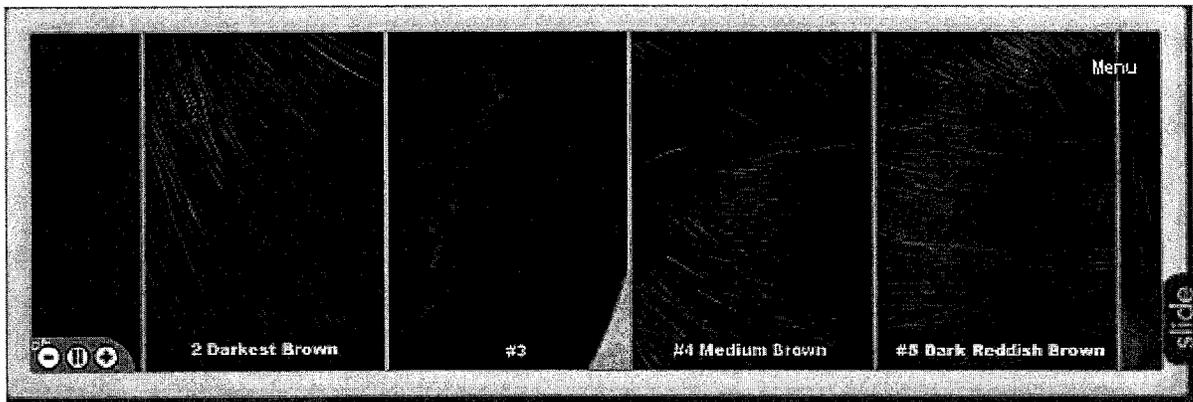


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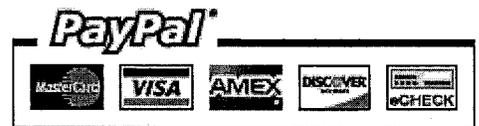
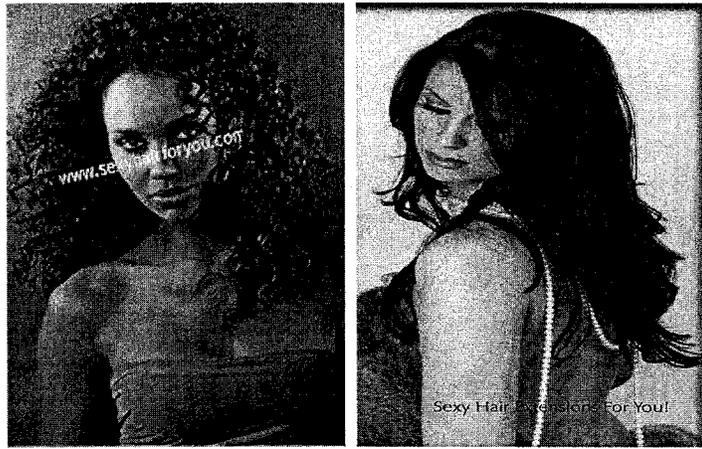
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## How to Get Sexy, Tousled, Summer Hair



While this wash-and-go beauty secret can be used year around, it's fantastic for hot summer days when the last thing you want to do is break out the blowdryer and curling irons. Since many of these texturizing and curl enhancing products are also heat-activated, this method will work great if you're spending a hot day outside.

If you're blessed with naturally wavy hair, this style is so super simple. Just follow the directions below. Got stick-

straight strands? Not to worry, just have your stylist razor in plenty of textured layers into your hair before you try out this quick 'do.

1. Start by washing your hair with a volumizing shampoo (clarifying shampoos can work well too, since they don't weigh hair down).
2. Use a light, volumizing conditioner — but just on the ends of your hair. Gently work the conditioner through your hair using a wide-tooth detangling comb. If you have any snarls and tangles, make sure to get them out now because you won't be combing or brushing your hair once you rinse.
3. Rinse well and wrap hair up in a towel. We love the super absorbent ones, since they really help speed up the drying process.
4. Go ahead and do your makeup, have some breakfast, whatever. Just give your hair a little time to dry while its wrapped up in a towel.
5. Once you unwrap your hair, it is extremely important that you do *not* comb or brush it out. This is essential to preserve your hair's natural wave patterns as well as to take full advantage of the texture created by giving your hair some time to dry while wrapped in the towel.
6. Using your fingers, work a small amount of curl enhancing gel or texturizing curl spray all the way from the roots to the tips of your hair, scrunching and twisting random sections of hair as you go.
7. Allow hair to dry naturally, but make sure to periodically scrunch and tousle your hair as it dries

If you keep scrunching, your hair should turn out sexy, wavy and tousled — but not overdone.

### Makeup Moxie highly recommends:

1. Marc Anthony Strictly Curls Curl Defining Lotion is one of our favorites because it helps eliminate frizz while making hair soft, shiny, and textured. [Read our full review of Marc Anthony Curl Defining Lotion...](#)
2. TRESemme Thermal Creations Curl Activator Spray is an excellent option for



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Sexy Receding Hair

**Sexy Receding Hair**

Q: The older I get, the less hair I have. Do you have any suggestions as to how I can keep looking good as my hair recedes? I refuse to use all those stupid products that either don't work or could result in sexual dysfunction.

Robby of Washington, D.C.

A: First of all, most people overreact about the extent to which their hair is receding. So it may not be as bad as you think. However, if it is affecting your self-esteem, there are ways to make yourself feel better about your appearance.

Of course you don't want to wear a hat every day of your life, but there are some fashionable hats out there right now that can make you look not only cool but youthful as well. The fedora has enjoyed a huge revival over the past couple of years. Designers like Gucci, Burberry, Fendi, and Coach all have stylish hats. Even the Gap, Banana Republic, and Old Navy carry nice hats.

There are several hairstyles that can make you look stylish as well while drawing the attention away from the fact that your hairline is receding. You can shave your head completely if you think you can pull it off. If not, you can cut your hair very short, which looks great on many guys.

I understand your concern regarding the many products on the market that have side effects. I wouldn't want to have a decreased sex drive either! You could also consult your doctor about which products/drugs are the most effective with the least amount of negative side effects.

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(303) 402-1313

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Location: 1313 Boulder

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# Have long sexy Giselle hair for once in my life!

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why do I always think they'll look cute? They never do, they always drive me crazy! Now I'm stuck growing them out again. And I still need a good 4-5 inches in overall length. :(

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Jolie's **sexy lips**. ... Angelina Jolie has the sexiest **lips** in the world. ... It seems Angelina's luscious **lips** are a major factor of her sex appeal. ...

[www.askmen.com/gossip/angelina-jolie/jolie-sexy-lips.html](http://www.askmen.com/gossip/angelina-jolie/jolie-sexy-lips.html) - [Similar pages](#)

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[www.amazon.com/XTRA-SEXY-FULL-Sovage-PLUMPER-Dermatologic/dp/B000LLUYOA](http://www.amazon.com/XTRA-SEXY-FULL-Sovage-PLUMPER-Dermatologic/dp/B000LLUYOA) -

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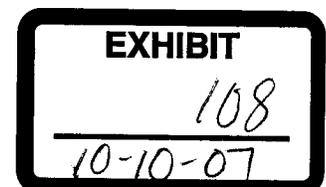
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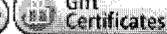
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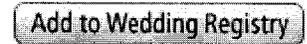
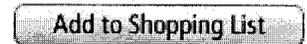
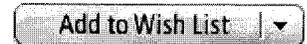
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- **NO OTHER BRAND COMPARES TO SOVAGE'S DANGEROUSLY SEXY PLUMPING FORMULA: TOTAL PROVEN EFFICACY, "WORKS IN MINUTES...LASTS FOR HOURS". NON STICKY AND NOT GREASY,** it can be applied over or under any lip color. It helps reduce the appearance of lip wrinkles, hydrates and protects your perfectly provocative pout. (MORE DETAILS BELOW)
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Photo: **sexy lipstick** © Graça Victoria #61984

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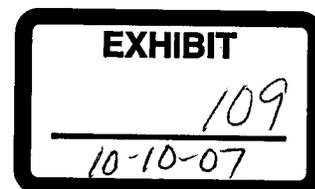
ms spring: BOBBI BROWN - BOBBI BROWN Holidays **Sexy Red Lipstick** SCARLET, BOBBI BROWN Moisture Rich Foundation SPF15 PORCELAIN 0, BOBBI BROWN Moisture Rich ...

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Item Number A140594  
**tarte Sexy Lexy Lip Liner  
Nude & Chocolate**

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Sexy Lexy.

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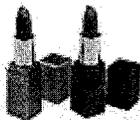
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[shopping.propeller.com/story/2006/11/19/sexy-smile-lets-your-lips-and-teeth-shine/](http://shopping.propeller.com/story/2006/11/19/sexy-smile-lets-your-lips-and-teeth-shine/) - 25k - [Cached](#) - [Similar pages](#)

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### Meg's Make-up Reviews » **SEXY SMILE BY DR. PIA LIEB!!**

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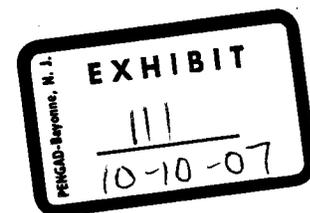
A **sexy smile** is not only priceless but one of your greatest assets.  
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**SEXY, SAPPHIC SMILE-ENDUCER** ... to the choir on the topics of tolerance and feminism, "Better Than Chocolate" is magnificent at manufacturing **smiles**. ...  
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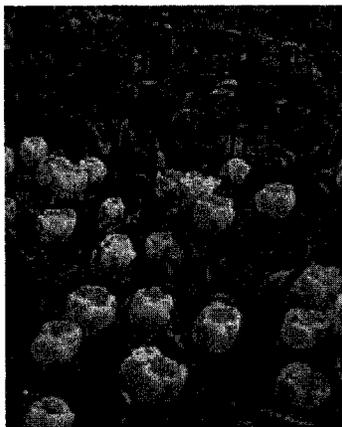
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# Sexy Smile

information from the *Atlanta Dental Group PC*



A **sexy smile** projects youth and good health. It's so beautiful that you continue to look at it over and over again! You want to kiss it. A **beautiful smile** showcases white smooth teeth that are regular and fill up the area within the lips.

The lips frame a great smile just like great masterpieces of art have frames. Sexual attraction causes emotional and physical excitement. It causes the lips to fill with blood, enlarge and turn red, perhaps this is why red is the preferred color of lipstick. Enlarged lips are less obvious as we get older because as teeth wear down the lips thin. As a result there's less lip. Older worn teeth are often the same length but a youthful **sexy smile** displays longer central incisors, slightly shorter laterals and smooth unworn cuspids. Opening the bite to lengthen and reshape older teeth often acts as a **non-surgical face lift**. It takes the lines out of the face, enlarges the lips and shows more teeth when smiling. As someone gets older you often see less teeth in their smile with more of their lower teeth showing. A beautiful **sexy smile** showcases the upper front teeth and hardly any of the lowers.

Gums are not attractive and a **sexy smile** does not show much gum. Children have lots of gum around their teeth and in their smiles. As children get older their gums naturally shrink back until puberty when very little or no gums are shown. Showing lots of upper white teeth is an important part of a fantastic smile. If **Cosmetic Dentistry** interests you and you would like to consult with **Dr. Padolsky**, make a **cosmetic consultation** appointment by calling 404-874-7428.

*More dental information from the Atlanta Dental Group PC*

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## Absolutely *FREE* Report: 2 SIMPLE STEPS FOR YOU TO HAVE A SEXY HOLLYWOOD SMILE

**This newsletter is for anyone who has suffered the humiliation of an ugly smile and/or bad breath. Discover how to** achieve the freedom and peace of mind that comes with feeling confident in having a beautiful smile for a lifetime! Discover 2 simple and proven steps you can use at home that will save you thousands of dental dollars.

"Through Marjorie's radiating presence, her skillful guidance and her deep well of wisdom, I was able to find the true smile care. I had been humiliated by my chronic bad breath and an ugly smile for so many years, struggling from dentist to dentist, in search of the true solutions. The tips that I have learned will save me thousands of dental dollars and allow me to begin smiling with confidence in a whole new way."  
 Marian Hopkins,  
 Language teacher

**"Discover A Proven 2 Step System For Taking The Mystery Out of having a beautiful smile.."**

*Marjorie Orser RDH*  
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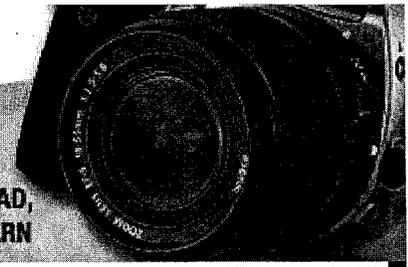
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**Sexy Smile From A Pretty Girl**

lovely smile from a beautiful woman \*\* note: slight blurriness, best at smaller sizes

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**Sexy Smile: Mallaika Arora in black !**



Mallaika Arora Khan can never be turn OFF, she is always a turn ON. At a promotion event for Kunon Holidays, lady was completely charged up at the press meet.

With that vibrant smile and confidence to die for, all eyes were on Mallaika Arora. Dressed in black outfit, she looked classic as always.

Check out all the action in images featuring sexy smile of Mallaika arora, here goes.

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**nzgirl - Sexy Eyes!**

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**sexy eyes**

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**How to Achieve Smoky Eyes | eHow.com**

While **sexy**, smoky **eyes** might not be the best for working in an office building, the look can be **sexy** when you are ready to smoke things up at a bar or club ...

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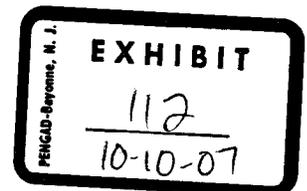
Do you always want to look good ? **Sexy** ? This article tells you how to have beautiful hair, **eyes**, and most importantly, face. ...

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Smoky **eyes** is a great look for this season as you can incorporate rich autumnal browns or dark greys and charcoal. Celebrity make up artist Lisa Eldridge ...

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## Sexy Smokey Eyes Made Simple

5th October 2007 10:01:01

BOOKMARK



Smoky eyes is a great look for this season as you can incorporate rich autumnal browns or dark greys and charcoal. Celebrity make up artist Lisa Eldridge tells us how to get a speedy sex eye look.

**Basic Bases:** "Try using a cream powder shadow as a base – khaki green works really well and is set to be very popular this autumn. Try No7 Stay Perfect Eye Mousse in Khaki"

**Define Lines** "Try a graphite grey and apply with a wet brush, working to the outer edge of your eyes. Use a black eye pencil, close to the top and bottom lashes to create definition."

**Lavish Lashes** "Finish off with a black mascara for uber lashes."

This is just one of many looks Lisa features on the Get Gorgeous DVD, which includes everything from everyday make-up tips to achieving more dramatic looks. Pick up your free copy from Boots stores this weekend.



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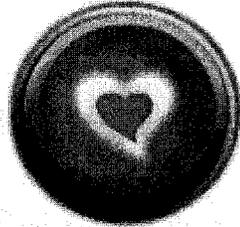
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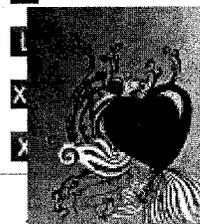


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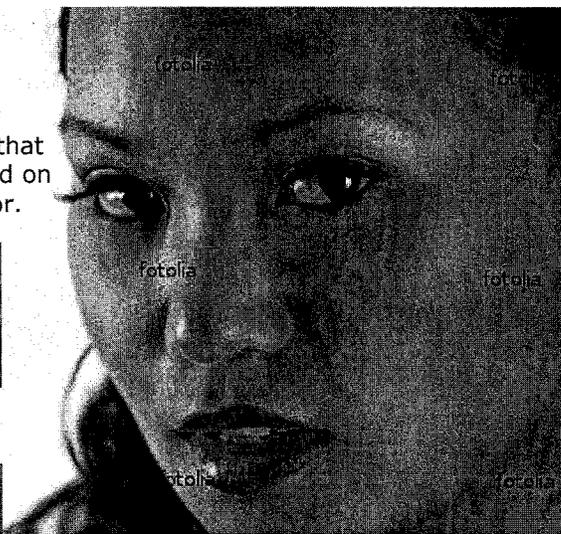


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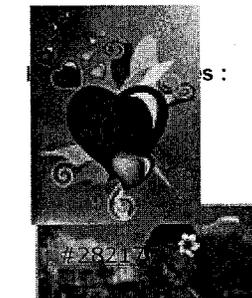
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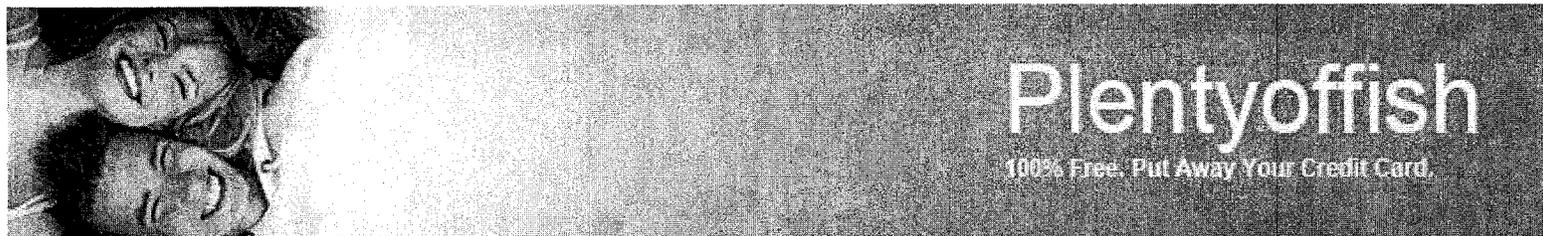
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## Miss Sexy Blue Eyes : Genuine guys - fact or fiction?

**City** Slough - England  
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**Height** 5' 6" (168 cm)  
**Age** 27 year old Woman  
**Ethnicity** Caucasian with Brown hair

**Smoker?** Occasionally  
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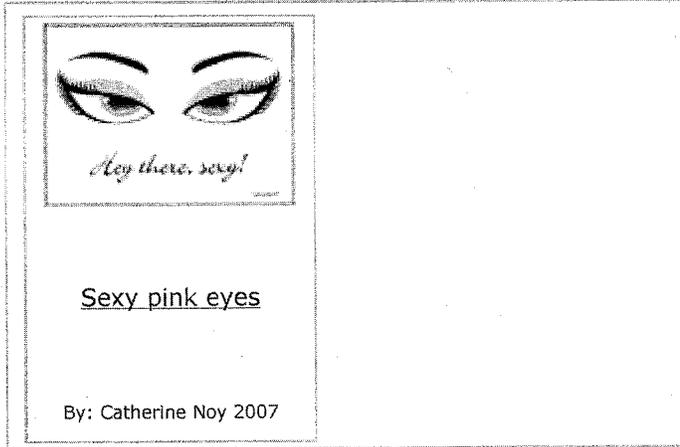
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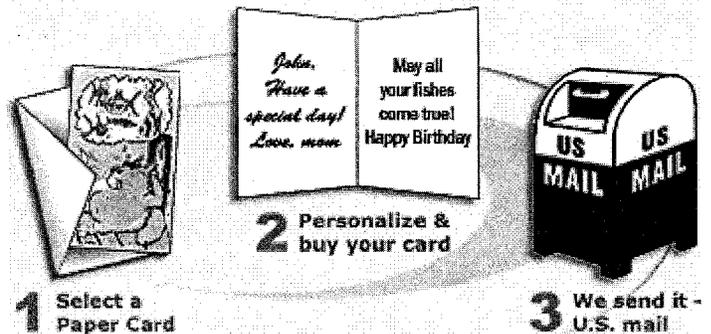
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16 Colors of NYX Cosmetics Infinity **Mascara** for \$5.00 Each ... **Sexy** Volume **Mascara** from NYX Cosmetics for \$8.00 each ...

www.mydivascloset.com/makeup---eyeshadow-eyeliners-and-mascara.html - 45k -

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[How To: Victoria's Secret Fashion Show Makeup | FabSugar - Fashion ...](#)

http://www.google.com/search?hl=en&q=SEXY+AND+MASCARA

10/8/2007



Eyes: Very **Sexy** Mosaic Eye Shadow in Urgency, \$18; Very **Sexy** Sparkling Eye Liner in Lilac Flash, \$10; **Mascara**: Very **Sexy** Intensifying **Mascara** in Blackest ...  
[fabsugar.com/79615](http://fabsugar.com/79615) - 171k - [Cached](#) - [Similar pages](#)

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## Ivy - Missha Sexy Eye Mascara Cf Making



Creator: hyperyuja09

Description:

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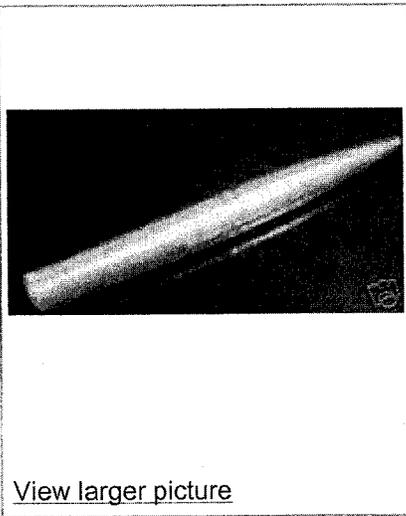
Listed in category: [Health & Beauty](#) > [Makeup](#) > [Mascara](#) > [Smashbox](#)

## New Victoria Secret Very Sexy Lashes Mascara Black Seal

Item number: 270172928405

Seller of this item? [Sign in](#) for your status

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Starting bid: **US \$4.95** [Place Bid >](#)

End time: **Oct-10-07 22:19:12 PDT**  
(2 days 6 hours)

Shipping costs: **US \$1.95**  
US Postal Service First Class  
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Ships to: [United States](#)

Item location: [Moreno Valley, California, United States](#)

History: [0 bids](#)

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### Meet the seller

Seller: [tfbargins \(2310 ★\)](#)



Feedback: **99.7% Positive**

Member: since Jan-15-04 in [United States](#)

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### Buy safely

1. **Check the seller's reputation**  
Score: 2310 | 99.7% Positive  
[Read feedback comments](#)
2. **Check how you're protected**

**PayPal** Up to \$200 in buyer protection. [See eligibility.](#)

### Description

**New - Sealed - Full Size**

**Victoria Secret Very Sexy Lashes Mascara Black**

**Payment must be recieved within 5 days after the auction ending.**

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SEXY AND EYELASHES

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**Sexy False Eyelashes with Crystal Stones review at Kaboodle**

Kaboodle - **Sexy False Eyelashes with Crystal Stones** review and product info . Learn more about **Sexy False Eyelashes with Crystal Stones**, ...  
[www.kaboodle.com/reviews/sexy-false-eyelashes-with-crystal-stones](http://www.kaboodle.com/reviews/sexy-false-eyelashes-with-crystal-stones) - 66k - [Cached](#) - [Similar pages](#)

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**Xtreme Lashes™ Eyelash Extensions Worldwide.** Exclusively applied by Licensed Professionals.  
[www.xtremelashes.com](http://www.xtremelashes.com)

**Sexy False Eyelashes with Crystal Stones**

**Sexy Halloween Costumes · Lingerie and Clubwear · Shoes, Boots & High Heels · Cowgirl Hats · Stockings & Hosiery · Makeup · False Eyelashes · Fabulous Wigs ...**  
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**False Eyelashes 4 ever**  
 Probably the widest range on earth demure to outrageous, illustrated  
[www.performerszone-usa.com](http://www.performerszone-usa.com)

**False Eyelashes and Fake Eyelashes**

Fabulous reusable false **eyelashes** in every color known to man. The highest quality false **eyelashes** for ... **Sexy Feathered False Eyelashes with Crystals ...**  
[www.mydivascloset.com/fakeeyelashes.html](http://www.mydivascloset.com/fakeeyelashes.html) - 65k - [Cached](#) - [Similar pages](#)

**Sexy eye-lashes on Flickr - Photo Sharing!**

Now everytime I hear this song I'm going to be thinking about these **sexy eyelashes**.... ;-))  
 What a great shot... so much detail in the face. ...  
[www.flickr.com/photos/isolano/107340708/](http://www.flickr.com/photos/isolano/107340708/) - 86k - [Cached](#) - [Similar pages](#)

**SEXY- GLAM EYE LASHES WITH ADHESIVE -BLACK & SILVER. - eBay Other ...**

Find **SEXY- GLAM EYE LASHES WITH ADHESIVE -BLACK & SILVER.** in the , Other Make-up , Make-Up Cosmetics , Health Beauty category on eBay.co.uk.  
[cgi.ebay.co.uk/SEXY-GLAM-EYE-LASHES-WITH-ADHESIVE-BLACK-SILVER\\_W0QQitemZ330171544805QQihZ014QQcategoryZ31...](http://cgi.ebay.co.uk/SEXY-GLAM-EYE-LASHES-WITH-ADHESIVE-BLACK-SILVER_W0QQitemZ330171544805QQihZ014QQcategoryZ31...) - 89k - [Cached](#) - [Similar pages](#)

**SEXY FALSE EYELASHES LONG TO SHORT 1 PAIR BN - eBay Mascara, Make ...**

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[cgi.ebay.co.uk/SEXY-FALSE-EYELASHES-LONG-TO-SHORT-1-PAIR-BN\\_W0QQitemZ290168091414QQcmdZViewItem](http://cgi.ebay.co.uk/SEXY-FALSE-EYELASHES-LONG-TO-SHORT-1-PAIR-BN_W0QQitemZ290168091414QQcmdZViewItem) - 92k - [Cached](#) - [Similar pages](#)

**eBay.co.uk Shop - KATO485: False Eyelashes: SEXY FALSE EYELASHES ...**

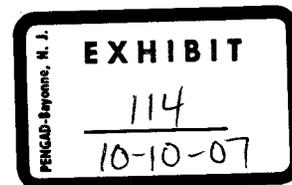
KATO485: **False Eyelashes - SEXY FALSE EYELASHES WITH DIAMANTES 1 PAIR BN, SEXY FALSE EYELASHES LONG TO SHORT 1 PAIR BN,** and - all at low prices.  
[stores.ebay.co.uk/KATO485\\_False-Eyelashes\\_W0QQcolZ4QQdirZ1QQfsubZ118352919QQftidZ2QQtZkm](http://stores.ebay.co.uk/KATO485_False-Eyelashes_W0QQcolZ4QQdirZ1QQfsubZ118352919QQftidZ2QQtZkm) - 40k - [Cached](#) - [Similar pages](#)

**False Eyelashes**

\$2.40 \$3.11 Flash Lash Exotic Winks **Sexy False EyeLashes.** \$2.13 \$3.11 ... \$5.45 \$7.26  
 Black/Silver **False Eyelashes + Adhesive.** \$5.45 \$7.26 ...  
[www.toyimpact.com/c-4507-false-eyelashes.html](http://www.toyimpact.com/c-4507-false-eyelashes.html) - 18k - [Cached](#) - [Similar pages](#)

**Reviews on Eyelash Tinting Look at tests, reports and read reviews ...**

If you want luscious looking, **sexy, dark eyelashes** (guys and girls!) it's really easy to do. You don't need to wear makeup either. ...  
[www.dooyoo.co.uk/body-care/eyelash-tinting/reviews/](http://www.dooyoo.co.uk/body-care/eyelash-tinting/reviews/) - 36k - [Cached](#) - [Similar pages](#)



**INDIVIDUAL SHAVASANA EYELASH EXTENSIONS, PROFESSIONAL SERVICE**

INDIVIDUAL SHAVASANA **EYELASH EXTENSIONS, PROFESSIONAL SERVICE ...**  
 CLIENT AND YOUR NEW **SEXY SHAVASANA EYELASHES** WILL BE MY ADVERTISING

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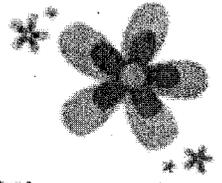
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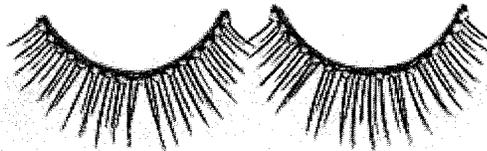
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## Sexy False Eyelashes with Crystal Stones

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False eyelashes with crystal stones.

Item # lash17

Price \$6.00

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## TESTIMONIALS

Customer Testimonial - Everything was great. I had been looking for over a year for the Hats I purchased. They were an excellent price, shipping couldn't have been faster, and the hats were great, just as advertised. Very Pleased and will recommend to others. - Carmen

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## SEXY- GLAM EYE LASHES WITH ADHESIVE -BLACK & SILVER.

Item number: 330171544805

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~~Buy It Now~~ price: **£3.75** Buy It Now >

End time: **10-Oct-07 22:23:20 BST**  
(1 day 22 hours)

Postage costs: **£1.25**  
Royal Mail 1st Class Standard Service to [United Kingdom](#) (more services)

Post to: Worldwide

Item location: leicestershire, United Kingdom

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### Meet the seller

Seller: [bsk\\_4u2nv \(3731 ★\)](#)



Feedback: **99.8% Positive**

Member: since 21-May-02 in United Kingdom

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### Ask seller a question

[Email the seller](#)

### Buy safely

**1. Check the seller's reputation**

Score: 3731 | 99.8% Positive  
[Read feedback comments](#)

**2. Check how you're protected**

**PayPal** Choose PayPal for up to £500 buyer protection. [See terms & conditions](#)

Returns: Seller accepts returns.

[7 Days of receipt](#)

### Description

Seller assumes

Item Specifics - Make-Up

Type:

**GLAM EYE LASHES**

Features: --

---

## SEXY EYELASH EXTENSIONS \$85!!!

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Reply to: [serv-437264664@craigslist.org](mailto:serv-437264664@craigslist.org)

Date: 2007-10-01, 1:28PM PDT

SEXY NATURAL looking EYELASH EXTENSIONS

BE SAFE have your eyelashes done by a Medical Esthetician

We only use MEDICAL GRADE GLUE , safe for your EYES ,no burnig

85dls

Set your appointment at

951 7349108 or by e mail ( ph # and preferable appoitment time ) [www.bodybydesignspa.com](http://www.bodybydesignspa.com)

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**NEW VICTORIAS SECRET VERY SEXY SPARKLING EYELINER - (eBay item ...**

eBay: Find NEW VICTORIAS SECRET VERY **SEXY SPARKLING EYELINER** in the Health

Beauty , Makeup , **Eyeliners** , Other category on eBay.

[cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&](http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=330173810413&ih=014&category=31787&ssPageName...)

[item=330173810413&ih=014&category=31787&ssPageName...](http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=330173810413&ih=014&category=31787&ssPageName...) - 95k -

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**Myspace Quiz: Which Male Rock Star Is Right For You?**

REAL MEN WEAR **EYELINER!** Created by surfacing89 | Views (285709). 1. How would you

label yourself? ... Politically aware, highly opinionated, **sexy** as hell. ...

[quiz.myspace.com/myspace/Music/](http://quiz.myspace.com/myspace/Music/38929/Which_Male_Rock_Star_Is_Right_For_You.html)

[38929/Which\\_Male\\_Rock\\_Star\\_Is\\_Right\\_For\\_You.html](http://quiz.myspace.com/myspace/Music/38929/Which_Male_Rock_Star_Is_Right_For_You.html) - 34k - [Cached](#) - [Similar pages](#)

**ABC News: 'Eyeliner Boys': Silly or Sexy?**

'**Eyeliners** Boys': Silly or **Sexy**? Musician and actor Jared Leto, left, may like to rock the **eyeliner**, but Cosmopolitan magazine has a message for Leto and ...

[abcnews.go.com/Entertainment/CelebSnapshots/popup?id=3455350](http://abcnews.go.com/Entertainment/CelebSnapshots/popup?id=3455350) - [Similar pages](#)

**Eyeliners [Archive] - Explosm Forums**

[Archive] **Eyeliners** Games & Surveys. ... The only guy that will ever look **sexy** with **eyeliner** on is Johnny Depp in Pirates of the Caribbean. ...

[forums.explosm.net/archive/index.php/t-2550.html](http://forums.explosm.net/archive/index.php/t-2550.html) - 18k - [Cached](#) - [Similar pages](#)

**22 Colors of Liquid Eyeliner By NYX Cosmetics for \$4.00 Each**

Super **sexy** liquid **eyeliner** with brush applicator. Fantastic colors, quick drying, will not transfer. The best liquid **eyeliner** for a professional look.

[www.mydivascloset.com/nyxcosliqey.html](http://www.mydivascloset.com/nyxcosliqey.html) - 29k - [Cached](#) - [Similar pages](#)

**Eyeshadow, Eyeliners and Mascara by NYX Cosmetics**

7 Colors of Glitter **Eyeliners** By NYX Cosmetics for \$5.00 Each · Glitter **Eyeliners** in 9 Colors for \$4.00 ... Super **sexy** liquid **eyeliner** with brush applicator. ...

[www.mydivascloset.com/makeup---eyeshadow-eyeliners-and-mascara.html](http://www.mydivascloset.com/makeup---eyeshadow-eyeliners-and-mascara.html) - 45k -

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**Sexy Eyes Tips :: Eyeshadow, Eyeliner, Mascara :: Makeup ...**

Get **sexy** eyes with eye products from Alette. Shop Alette for eyeshadow, **eyeliner**, mascara and more makeup.

[www.alette.com/Creating\\_Sexy\\_Eyes](http://www.alette.com/Creating_Sexy_Eyes) - 16k - [Cached](#) - [Similar pages](#)

**Amazon.com: Reviews for Benefit Cosmetics BADgal: Beauty**

This is my staple **eyeliner** as it offers the perfect silky texture and the right amount of "smoke" for the smoky ... A **Sexy** Black **Eyeliners**!, July 19, 2005 ...

[www.amazon.com/Benefit-Benefit-Cosmetics-BADgal/dp/customer-reviews/B00021A7C1](http://www.amazon.com/Benefit-Benefit-Cosmetics-BADgal/dp/customer-reviews/B00021A7C1) -

98k - [Cached](#) - [Similar pages](#)

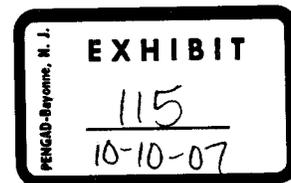
**Makeup For Life: Victoria's Secret Fashion Show**

Very **Sexy** Mosaic Eye Shadow in Urgency (\$18) was applied onto the eyes as wash and Very **Sexy** Sparkling **Eye Liner** in Lilac Flash (\$10) used to add definition ...

[makeupforlife.blogspot.com/2006/12/victorias-secret-fashion-show.html](http://makeupforlife.blogspot.com/2006/12/victorias-secret-fashion-show.html) - 55k -

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**MonoBrow: Cocoa butter & eyeliner**



Cocoa butter & **eyeliner**. Ze heeft meer gevoel voor fashion dan 'n toiletjuffrouw tijdens ...  
'Cocoa butter or some **sexy** liquid **eyeliner** from MAC.' ...  
monobrows.blogspot.com/2007/06/cocoa-butter-**eyeliner**.html - 69k -  
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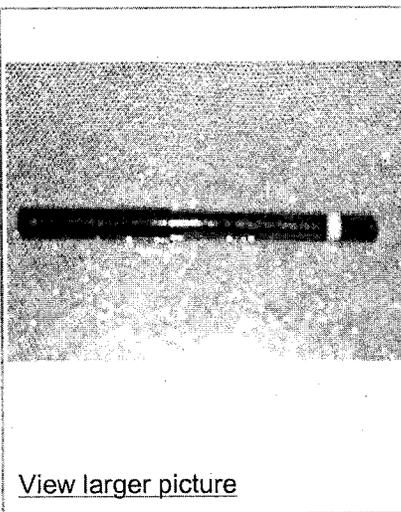
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## NEW VICTORIAS SECRET VERY SEXY SPARKLING EYELINER

Item number: 330173810413

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[Buy It Now](#) price: **US \$4.99** [Buy It Now >](#)

*Best Offer* [Make Offer >](#)

End time: **Oct-14-07 11:03:47 PDT**  
(5 days 19 hours)

Shipping costs: **US \$2.99**  
Other (see description)  
Service to [United States](#)

Ships to: [United States](#)

Item location: [Somerdale, New Jersey, United States](#)

Quantity: 2 available

History: [Purchases](#)

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### Meet the seller

Seller: [purviashish \(2604 ★\)](#)



Feedback: **99.9% Positive**

Member: since May-09-03 in [United States](#)

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[PurviAshish's Store for Every](#)

### Buy safely

1. **Check the seller's reputation**  
Score: 2604 | 99.9% Positive  
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### Description

#### PurviAshish's Store for Everything

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## Which sexy eyeliner-wearing rock star is for you? (pictures)

July 26th, 2006

Take the quiz:

### Which sexy eyeliner-wearing rock star is for you? (pictures)



[?QUIZ-MYEARBOOK.COM?](http://quiz.myearbook.com)

Sonny Moore

AH LOVE!!! From First To Last is an amazing band, and Sonny is a SEXY and amazing lead singer.

[Quizzes by myYearbook.com — the World's Biggest Yearbook!](#)

### One comment to "Which sexy eyeliner-wearing rock star is for you? (pictures)"

1. Billie Joe  
The sexy front man of Green Day! Yay for sexy pissed-off punks, right?

✧ by [Angie](#) July 26th, 2006 at 3:10 pm

### Leave a Comment

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Mail (will not be published) (required)

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### Stuff We Love: **Sexy Earrings**- iVillage Beauty & Style

**Sexy earrings** are the hottest accessory trend. Get the pair that suits you best, and you can wear it all year long.

[beauty.ivillage.com/stuffwelove/0,,8k06pq5r,00.html](http://beauty.ivillage.com/stuffwelove/0,,8k06pq5r,00.html) - 50k - [Cached](#) - [Similar pages](#)

### **Sexy: Wiimote Earrings** | GayGamer.net

OK, seriously, these are some of the most awesome **earrings** I've ever had the opportunity to see. Were they not sold out, I'd totally pick up a pair of these ...

[gaygamer.net/2007/09/sexy\\_wiimote\\_earrings.html](http://gaygamer.net/2007/09/sexy_wiimote_earrings.html) - 39k - [Cached](#) - [Similar pages](#)

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### Personal Shopper: **Sexy Drop Earrings** - Entertainment News ...

When it comes to making a **sexy** statement, flashy drop **earrings** can be almost as effective as baring cleavage. Maybe it's because they bobble and twirl like ...

[www.variety.com/article/VR1117958290.html](http://www.variety.com/article/VR1117958290.html) - [Similar pages](#)

### PHILLIPS HEAD SCREW **EARRINGS** | Phillips Head Screw **Earrings** ...

Here's an edgy, playful twist on a traditional gift--if you're going to give jewelry, try these modern, fun, **sexy** "screw" **earrings** for guys or girls. ...

[www.uncommongoods.com/item/item.jsp?itemId=10831](http://www.uncommongoods.com/item/item.jsp?itemId=10831) - 62k - [Cached](#) - [Similar pages](#)

### one of a kind, beautiful and **sexy** gemstone **earrings**

These beautiful gemstone **earrings** will make any woman look attractive, gorgeous and **sexy** .

[www.uniquedesignsbyella.com/earrings.html](http://www.uniquedesignsbyella.com/earrings.html) - 26k - [Cached](#) - [Similar pages](#)

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### **Sexy Chandelier Earrings** With Swarovski Crystals L@@K - (eBay item ...

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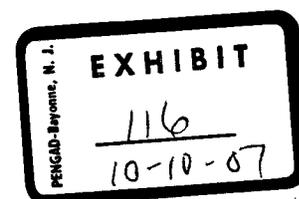
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### How **Earrings** Can Make You Sexier

Dangling **earrings** are especially **sexy**. The movement of **earrings** catch the eye. They distract the guys and catch their attention. ...

[www.contentmart.com/articles/25422/1/How-Earrings-Can-Make-You-Sexier/Page1.html](http://www.contentmart.com/articles/25422/1/How-Earrings-Can-Make-You-Sexier/Page1.html) -

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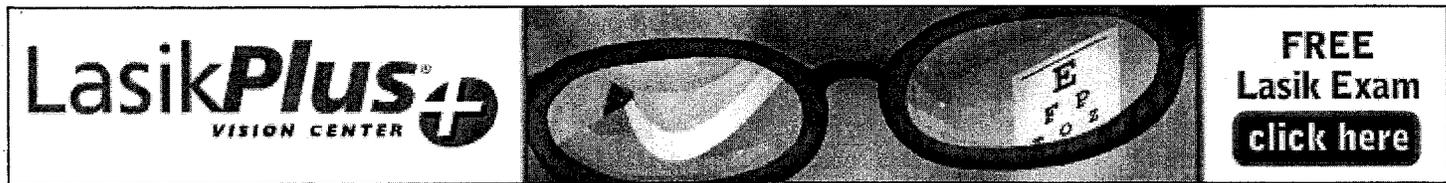
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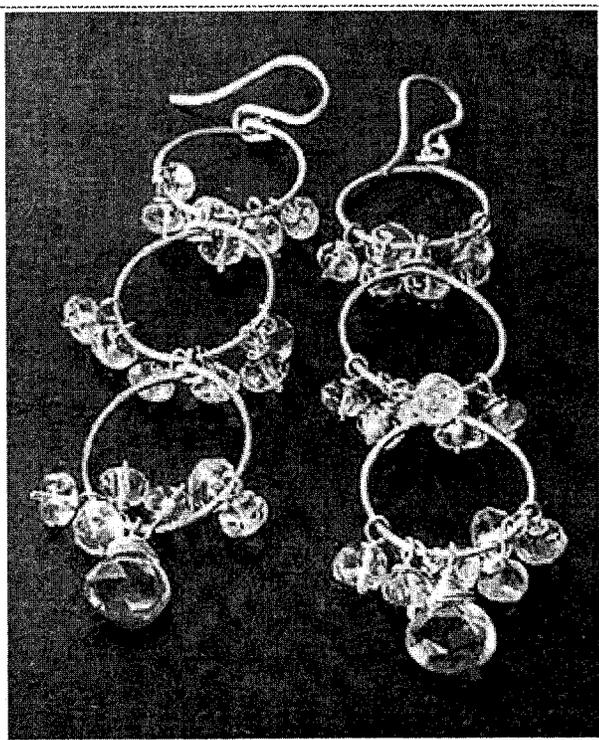
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## Stuff We Love: Sexy Earrings

by Melissa Kagan (see more from this expert)

Email this page

Have you listened to your ears lately? No, not listened *with* them, listened *to* them. You might hear them saying that they need a little more bada-bing, bada-boom in their lives. They want you to wear sexy earrings. Why? Because earrings can transform your look. They can make a simple outfit of a T-shirt and jeans look put together and can turn simple evening frocks into showstopping ensembles. Another plus: Your ears know that you may find yourself a bit more confident, perhaps even flirtier, when you wear earrings. There's a pair out there for everyone. Go ahead and try some on.



### Citrine Briolette Cascading Hoop Earrings

These embellished three-ring earrings are glamorous. There's no denying that. But what we love most about these and the other earrings offered by Cathy Pitts is that you can customize any pair that you see on the Website. In most cases you can choose a style, a metal, a gemstone and the type of earring closure that you want. You'll literally be up to your ears with options.

**Price:** \$85

**Available:** [DashaBoutique.com](http://DashaBoutique.com)

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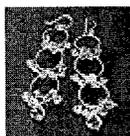
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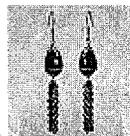
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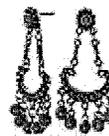
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# Personal Shopper: Sexy Drop Earrings

## Options for va-va-voom without excess artsy

By LAURA REPSTAD

When it comes to making a sexy statement, flashy drop earrings can be almost as effective as baring cleavage. Maybe it's because they bobble and twirl like fishing lures when you shake your mane. The only caveat to going va-va-voom on the lobes is looking overly artsy – like that high school pottery teacher who lasciviously murmured “be the clay.” None of these five options will evoke touchy-feely educators. Pair them with a black turtleneck and no other jewelry for maximum oomph.

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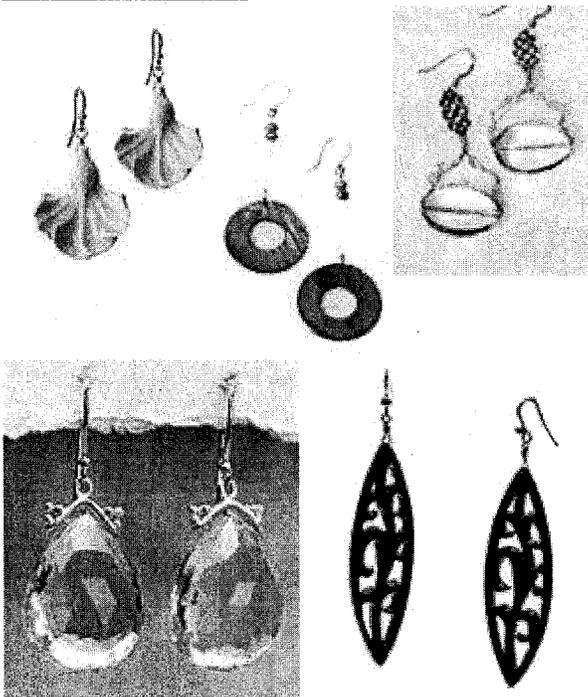
**Vevina Juji Eclipse Earrings, \$44;** at Couturecandy.com. See photo.

**Ginkgo Leaf Earrings, \$178;** at Anthropologie.com. See photo.

**Erica Molinari Lemon Citrine Earrings, \$480;** at Fragments.com. See photo.

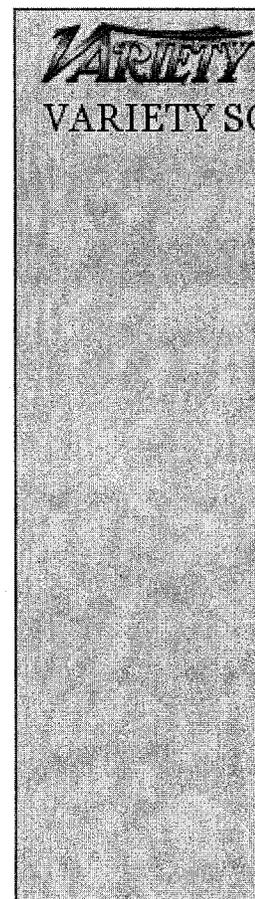
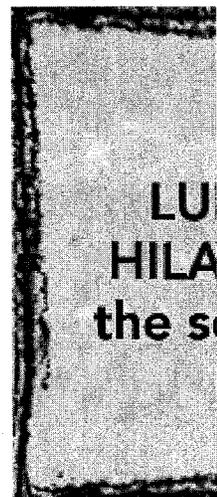
**Castaway Jewelry Crystal Bead Earrings, \$114;** at Couturecandy.com. See photo.

**Yochi Black Carved Earrings, \$42 ;** at Maxandchloe.com. See photo.



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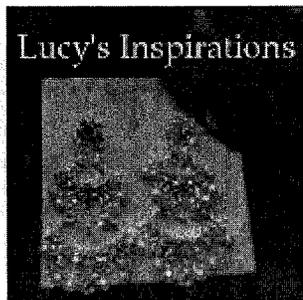
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### Dark and Sexy Nail Polish | FabSugar - Fashion & Style.

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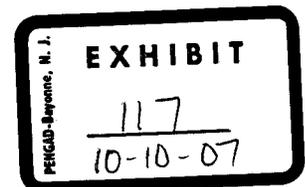
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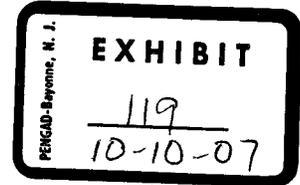
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21		SEXY JUST GOT SEXIER	TARR	LIVE
22		SEXY DIVAS	TARR	LIVE
23		SAY HELLO TO MY SEXY LITTLE DREAM CREAM	TARR	LIVE
24		SECSI BY STEFANIE	TARR	DEAD
25		SEXY BITCH	TARR	LIVE
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29	78745846		VS SEXY SPORT	TARR	LIVE
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SHC00146

## Federal Trademark File

### U.S. Patent and Trademark Office (USPTO) Records

Thomson & Thomson's Federal Database currently contains over 2,000,000 USPTO records of federal trademark registrations and applications, with active marks dating back to 1884. We update our database weekly, adding over 180,000 new records each year. We also update changes to existing records each week.

### Active Registrations and Applications

We place special emphasis on active registrations and applications for registrations. All marks involved in ex parte or inter parte proceedings, regardless of status, are considered active for our research purposes.

### Comprehensive and Current

Our trademark experience and sophisticated search system, allows our analysts to conduct in-depth research on any word, letterstring, prefix, suffix, phonetic equivalent, design, product or service. Our database of USPTO records, the most comprehensive in the industry, is updated each week with new trademark application information. T&T employees, working out of the Public Search room at the USPTO, photocopy the trademark application Drawing Pages on a daily basis and send the copies to our Quincy office, where the information is input, edited and cross-referenced by T&T data specialists. Thus, our database usually contains this vital information weeks before the magnetic tape version is released by the USPTO.

*Official Gazette* status information is available on our database within two days of its receipt from the USPTO. Future publication and registration dates also appear in trademark records when applicable. The Analyst Review section of the Federal Summary page of your research report indicates:

- ◆ The USPTO-released filing date

- ◆ The filing date of the application Drawing Page data as input by T&T
- ◆ The filing date for images
- ◆ The *Official Gazette* issue date.

### Assignment Information

The USPTO records cited in your report show assignments of ownership of trademarks that were active from 1955 to the present. New assignment information is added on a weekly basis.

### Images and Designs

All images or design elements associated with active USPTO records are included in your report along with the textual information for the mark. Over 625,000 Federal trademark records have an image or design element.

### *SHEPARD'S Intellectual Property Law Citations*<sup>®</sup>

*SHEPARD'S Citations* is a comprehensive compilation of citations pertaining to U.S. trademarks. Included are court decisions, administrative decisions and rules and regulations relating to trademarks. This database of over 75,000 citations is searched as part of our Federal database, using the same sophisticated search system and queries.

Licensed to T&T by Matthew Bender & Company, the records include the name of the mark along with the volume and page numbers of the referenced sources, indication if the case has been adjudicated and the court involved. Our database of *SHEPARD'S Citations* covers all trademark information contained in the bound volumes as well as the supplements. The database is updated monthly.

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Federal

## ANALYST REVIEW - USPTO REPORT

Search Information

Mark: SEX  
 Goods/Services: HAIR CARE PRODUCTS  
 Type of Search: FULL SEARCH

Data Information

This USPTO Trademark Search report covers data through the following dates (except for a small number delayed by the USPTO):

Official Gazette:	Published on	05/22/2001
USPTO Text:	Complete filings through: 05/04/2001	Additional filings through: 05/15/2001
Images:	Filed through	04/04/2001
Application drawing pages:	Complete filings through: 05/04/2001	Additional filings through: 05/15/2001
Inactive applications/registrations:	From	01/01/1984

Analyst Information

Name: PHUONG TRAN  
 Comments: I developed the following search strategy to provide a comprehensive, accurate report. These queries, listed below, retrieved 474 potential references from the database. After careful review and analysis, I have selected 106 records for your review.

**THERE ARE ADDITIONAL "SEX" AND PHONETICALLY EQUIVALENT FORMATIVES FOR RELATED GOODS/SERVICES, SUCH AS "WHAT SEXY IS" FOR COLOGNES. THERE ARE ADDITIONAL "SE-" PREFIXES FOR RELATED GOODS/SERVICES. THERE ARE ADDITIONAL "-EX" SUFFIXES FOR RELATED GOODS/SERVICES.**

No pertinent references found in search of Shepard's U.S. Citations database.

Search Strategy

Type	Query	Classes	#References
1. EXACT MARK GOODS PREFIX	SE(X,XX,XY,XIER, XIEST,XES) <and> (HAIR,CARE,SOAP, SHAMP,CONDITION, GEL,SPRAY)	ALL CLASSES	5
2. EXACT MARK	SE(X,XX,XY,XIER,	1,3,5,10	5

SHC00149

<u>Search Strategy</u>			
Type	Query	Classes	#References
	XIEST,XES)		
3. EXACT MARK	SE(X,XX,XY,XIER, XIEST,XES)	ALL CLASSES	21
4. WORD	SE(X,XX,XY,XIER, XIEST,XES)	1,3,5,10	144
5. PREFIX	SEX	1,3,5,10	58
6. LETTERSTRING	SEX	1,3,5,10	42
7. PREFIX GOODS PREFIX	SEX <and> (HAIR,CARE,SHAMP, CONDITION,SOAP)	ALL CLASSES	11
8. LETTERSTRING GOODS PREFIX	SEX <and> (HAIR,CARE,SHAMP, CONDITION,SOAP)	ALL CLASSES	8
9. SUFFIX GOODS PREFIX	SEX <and> (HAIR,CARE,SHAMP, CONDITION,SOAP)	ALL CLASSES	1
10. PREFIX	SEX	5	0
11. LETTERSTRING	SEX	5	0
12. LETTERSTRING	SEX	1,3,10	0
13. WORD	SE(C,CC,K,KK,CK,Q, QQ)	1,3,5,10	9
14. WORD NOT WORD	SE(1 character) <and> (SET,SEE,SEA)	3	32
15. WORD	(1 character)E(X,XES, XY)	3	80
16. WORD	(1 character)EX(IER, IEST)	3	0
17. PHONETIC WORD	SEX	3	36
*18. LETTERSTRING LETTERSTRING	SEX <and> HAIR	ALL CLASSES	3
19. PREFIX	SEX	3,5,8,21	14
20. LETTERSTRING	SEX	3,5,8,21	5

\* Alternate spellings and/or phonetic equivalents were generated for this query.

SHC00150

Class Identification

01	CHEMICALS
03	COSMETICS AND CLEANING PREPARATIONS
05	PHARMACEUTICALS
08	HAND TOOLS
10	MEDICAL APPARATUS
21	HOUSEWARES AND GLASS

SHC00151

## USPTO Summary Page

Trademark	Status	International Class(es)	Registration Number	Serial Number	Page
1. SEX	PENDING	3,5	R000000	78-058590	11
2. S-E-X	EXPIRED	3	R961685	72-413401	11
3. SEX	ABANDONED	3	R000000	74-591349	12
4. S.E.X.	ABANDONED	3	R000000	75-617614	12
5. SEX	EXPIRED	3	R837651	72-258631	13
6. SEXY	ABANDONED	3	R000000	74-588292	14
7. SEXY	ABANDONED	3	R000000	75-378409	14
8. SETSY	CANCELLED	3	R1146002	73-210191	15
9. SEXY	ABANDONED	3	R000000	73-399957	15
10. SEXY	REGISTERED	16	R2380914	75-675456	16
11. SEXI	REGISTERED	10	R2126988	75-191360	17
12. SEXY!	CANCELLED	16	R1600818	73-835519	17
13. SEXY HAIR	REGISTERED	3	R2403396	75-634213	18
14. SEXY HAIR	PENDING	3	R000000	75-751842	19
15. SEXED-UP	PENDING	3	R000000	76-027629	20
16. SEXY HAIR CONCEPTS	PENDING	3	R000000	76-017117	20
17. HOT SEXY HIGHLIGHTS	PUBLISHED	3	R000000	76-075306	21
18. FORMULAS BY ECOLY BIG SEXY HAIR	PUBLISHED	3	R000000	75-730741	22
19. SEXY I	REGISTERED	3	R1996770	74-698960	22
20. SEX APPEAL	RENEWED	3	R1114776	73-068912	23
21. SEX.SHOP	PUBLISHED	3	R000000	76-092746	26
22. SEX SYMBOL	PUBLISHED	3	R000000	76-132497	27

SHC00152

Trademark	Status	International Class(es)	Registration Number	Serial Number	Page
23. THE SEXY LOOK	PENDING	3,25	R000000	78-026123	28
24. SHE SEXY	PENDING	3,4	R000000	75-148413	28
25. GET SEXY	REGISTERED	3	R2255897	75-260707	29
26. SEXY TAN	PENDING	3	R000000	76-251899	29
27. SEXY VANILLA	REGISTERED	3	R2003718	74-655065	30
28. SEX PISTOL	REGISTERED	3	R2101629	75-198366	30
29. SEXY SANTA	REGISTERED	3	R2099643	75-253097	32
30. SEXY AFTERNOON	RENEWED	3	R1135424	73-201427	33
31. SEX WAND	REGISTERED	3	R2358597	75-546516	34
32. SEXY LIPS	PENDING	3	R000000	75-719173	35
33. SEXY BUBBLES	PUBLISHED	3	R000000	78-006813	36
34. PRO-SEX	PENDING	5	R000000	78-046153	36
35. VERY SEXY	PENDING	3,25	R000000	76-234513	37
36. SUBTLY SEXY	REGISTERED	3	R1295476	73-442041	37
37. NATURAL SEX	REGISTERED	5	R2022204	75-054040	38
38. GREAT SEX	REGISTERED	5	R2049172	75-108157	38
39. LIQUID SEX	PUBLISHED	3,5	R000000	78-005890	39
40. SCENT OF SEX	PENDING	5	R000000	78-046155	40
41. SCENT OF SEX	PENDING	3	R000000	78-046158	40
42. SEX IN A BOTTLE	PENDING	1	R000000	75-746359	41
43. WILD S.E.X. COLLECTION	PENDING	3	R000000	78-006825	41
44. SEXY BATH & BODY	PUBLISHED	3	R000000	78-021257	42

SHC00153

## SEX

Trademark	Status	International Class(es)	Registration Number	Serial Number	Page
45. A LITTLE SEXY	REGISTERED	3	R1885771	74-511219	43
46. S-E-X SEXUS ET XENIA	RENEWED	3	R914253	72-324991	43
47. SHE SEXY	ABANDONED	3,4	R000000	75-159059	44
48. TOO SEXXXY	ABANDONED	3	R000000	74-657186	45
49. STRONG & SEXY	ABANDONED	3	R000000	75-075140	46
50. SOFT 'N SEXY	EXPIRED	3	R1063081	73-100494	46
51. SCENT OF SEXINESS	ABANDONED	3	R000000	75-610079	47
52. SEXPERFUME	REGISTERED	3	R2419059	75-855523	48
53. HAIR PAIR UNISEX HAIRCUTTERS	REGISTERED	42	R1155963	73-207198	49
54. ALL DOLLED UP A UNISEX HAIR SALON	REGISTERED	42	R2238138	75-297561	49
55. SO SEXY	ABANDONED	3	R000000	75-000046	50
56. SEXSEA	PENDING	3,9,18,25	R000000	78-060684	50
57. SEXUAL	REGISTERED	3,16,25	R1804019	74-133025	52
58. SEXTON	RENEWED	3,4	R548592	71-578708	53
59. SEXATION	REGISTERED	3	R1806659	74-331599	54
60. SEXCESS	PUBLISHED	5	R000000	75-297072	55
61. SEXPOT	PUBLISHED	3	R000000	75-423132	55
62. SEXCANDY	PUBLISHED	3	R000000	78-002266	56
63. SEXBUBBLES	PENDING	3	R000000	76-082283	57
64. SEXUAL AROUSAL	PENDING	3	R000000	76-082623	57
65. SEXTOY	PENDING	3	R000000	78-038539	58
66. SEX APPEAL	RENEWED	3	R873601	72-314490	58

SHC00154

Trademark	Status	International Class(es)	Registration Number	Serial Number	Page
67. EYSEXXXXY	REGISTERED	3	R1891597	74-433025	59
68. LIPSEXXXXY	REGISTERED	3	R1929055	74-464878	60
69. SEXXXO	ABANDONED	5	R000000	74-302122	61
70. SEXTANT	CANCELLED	3	R1737890	74-149533	62
71. SEXCESS	ABANDONED	5	R000000	74-334465	62
72. SEXXXO	ABANDONED	5	R000000	75-149788	63
73. SEXTASY	ABANDONED	5	R000000	75-239625	64
74. SEX APPEAL	EXPIRED	3	R1114783	73-161583	64
75. SEXTANT	ABANDONED	10	R000000	75-338794	67
76. SEXCESS	ABANDONED	3	R000000	74-334463	68
77. SEXUAL FITNESS	ABANDONED	3	R000000	74-566059	69
78. LIPSEX	ABANDONED	3	R000000	75-461669	69
79. GROOVESEXY	ABANDONED	3,14,18,25,38	R000000	75-803296	70
80. SES COULEUR	PENDING	3	R000000	76-167089	71
81. BEAUTY-TEX	REGISTERED	3	R1284885	73-432079	71
82. SPRAE SEC	REGISTERED	3	R1990165	75-000254	72
83. TRESS-TEX	RENEWED	3	R740328	72-110956	72
84. SILKY SIX	REGISTERED	3	R1347080	73-461648	74
85. HOT SIX	REGISTERED	3	R1837640	74-379117	74
86. SAX	ABANDONED	3	R000000	75-191488	75
87. SAX	ABANDONED	3	R000000	75-444564	76
88. SAX	ABANDONED	3	R000000	75-444565	76

SHC00155

Trademark	Status	International Class(es)	Registration Number	Serial Number	Page
89. .SEX	PENDING	200	R000000	76-206224	77
90. SEX	PENDING	41	R000000	76-217292	78
91. SEX	PENDING	41	R000000	76-217451	78
92. SEX	PENDING	38	R000000	76-223416	79
93. SEX	ABANDONED	41	R000000	74-405818	80
94. SEX	REGISTERED	28	R2306348	75-135271	80
95. .SEX	PENDING	42	R000000	75-225755	81
96. *SEX	PENDING	35,38,42	R000000	75-753945	82
97. .SEX	PENDING	35	R000000	75-795272	83
98. .SEX	PENDING	25	R000000	78-014979	84
99. .SEX	PENDING	41	R000000	76-170568	84
100. S.E.X.	ABANDONED	25	R000000	74-330419	85
101. S.E.X.	ABANDONED	25	R000000	74-333611	86
102. SEX	ABANDONED	25	R000000	74-379399	86
103. SEXX	ABANDONED	41	R000000	74-629364	87
104. SECKS	ABANDONED	30	R000000	75-241811	87
105. SEX	EXPIRED	28	R851385	72-282532	88
106. SEXO.COM	ABANDONED	41	R000000	75-605964	89

SHC00156

SEX

Ref: 1

SEX

SEX

Status: PENDING  
INTENT TO USE - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
USPTO Status Date: APR 20, 2001

**Chronology:**

File Date: APR 16, 2001                      Serial Number: 78-058,590

**Goods/Services:**

International Class 3: SCENTED BODY SPRAY, AROMATHERAPY OILS,  
BATH GEL AND OIL, BODY AND SKIN CREAM, BODY AND SKIN OIL,  
BODY AND SKIN LOTION, BODY AND SKIN GELS, BUBBLE BATH,  
ESSENTIAL OILS FOR PERSONAL USE, MASSAGE OIL AND GEL AND  
LOTION, AND BODY AND SKIN MOISTURIZERS AND CONDITIONERS  
International Class 5: PERSONAL LUBRICANTS, MALE AND FEMALE  
GENITAL DESENSITIZERS, AND DOUCHES.

**Applicant:**

VAST RESOURCES, INC.  
DBA TOPCO SALES  
CALIFORNIA CORPORATION  
11960 BORDEN AVENUE  
SAN FERNANDO, CALIFORNIA, 91340

**Filing Correspondent:**

VAST RESOURCES, INC.  
DBA TOPCO SALES  
11960 BORDEN AVE  
  
SAN FERNANDO CA 91340-1808

Ref: 2

**S·E·X**

S-E-X

Status: EXPIRED

USPTO Status: EXPIRED  
USPTO Status Date: MAR 28, 1994

**Chronology:**

Filed: JAN 21, 1972                      Serial Number: 72-413,401  
Published For Opposition: APR 03, 1973  
Registered: JUN 19, 1973              Registration Number: 961,685  
Affidavit Section:                      8-15

**Goods/Services:**

International Class 3: COLOGNE AND AFTER SHAVE LOTION  
First Used: NOV 06, 1967 (US. CL. 51)

SHC00157

SEX

In Commerce: NOV 09, 1968

**Registrant:**

ROMANE INCORPORATED  
ILLINOIS CORPORATION  
253 E. DELAWARE PLACE  
CHICAGO, ILLINOIS, 60611

Other U.S. Registrations: 837,651

Ref: 3

SEX

SEX

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** JAN 06, 1996

**Chronology:**

**Filed:** OCT 27, 1994                      **Serial Number:** 74-591,349  
**Abandoned:** JAN 06, 1996

**Goods/Services:**

**International Class 3:** MEN'S AND WOMEN'S PERFUMES, COLOGNES,  
BODY LOTIONS, OILS, GELS, AND SOAPS

**Applicant:**

KOSTA DUNCAN  
INDIVIDUAL  
16422 MARTIN LANE  
HUNTINGTON BEACH, CALIFORNIA, 92649

**Filing Correspondent:**

KOSTA DUNCAN  
16422 MARTIN LANE

HUNTINGTON BEACH, CA 92649

Ref: 4

S.E.X.

S.E.X.

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED  
**USPTO Status Date:** AUG 16, 2000

**Chronology:**

**Filed:** JAN 08, 1999                      **Serial Number:** 75-617,614  
**Published For Opposition:** NOV 23, 1999  
**Abandoned:** AUG 16, 2000

SHC00158

SEX

**Goods/Services:**

**International Class 3:** FRAGRANCE, BATH AND COSMETIC PRODUCTS, NAMELY PERFUME, COLOGNE, COLOGNE SPRAY, BODY CREAM, BATH SOAP, BATH CRYSTALS, BODY LOTION, BODY OIL SPRAY, BODY POWDER, BODY GLISTENER AND MEN'S COLOGNE

**Applicant:**

MORRISON, PAUL  
Composed of: PAUL MORRISON, A UNITED STATES CITIZEN  
NEW JERSEY SOLE PROPRIETORSHIP  
330 SHORE DRIVE, UNIT F6  
HIGHLANDS, NEW JERSEY, 07732

**Filing Correspondent:**

PAUL MORRISON  
330 SHORE DRIVE, UNIT F6  
  
HIGHLANDS, NJ 07732

Ref: 5



SEX

**Status:** EXPIRED

**USPTO Status:** EXPIRED  
**USPTO Status Date:** JAN 24, 1989

**Chronology:**

**Filed:** NOV 14, 1966                      **Serial Number:** 72-258.631  
**Published For Opposition:** AUG 08, 1967  
**Registered:** OCT 24, 1967              **Registration Number:** 837.651  
**Affidavit Section:** 8-15

**Goods/Services:**

**International Class 3:** COSMETICS, NAMELY, BODY LOTION  
**First Used:** NOV 02, 1966 (US. CL. 51)  
**In Commerce:** NOV 02, 1966

**Registrant:**

DORITA WEKSLER, D.B.A. D'ORITA COSMETICS, LOS ANGELES, CALIF.

**Assignor:**

WEKSLER, DORITA  
LOS ANGELES, CALIFORNIA  
**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL  
**Recorded:** AUG 07, 1970  
**Reel/Frame:** 0196/0164  
**Correspondent:** MOLINARE, ALLEGRETTI, ET AL.  
135 S. LASALLE ST.  
CHICAGO, IL 60603

**Assignee:**

ROMANE INCORPORATED  
253 E. DELAWARE PLACE  
CHICAGO, ILLINOIS

SHC00159

SEX

Ref: 6



SEXY

Status: ABANDONED

USPTO Status: ABANDONED-FAILURE TO RESPOND  
USPTO Status Date: NOV 16, 1995

**Chronology:**

Filed: OCT 17, 1994                      Serial Number: 74-588,292  
Abandoned: NOV 16, 1995

**Goods/Services:**

International Class 3: BEAUTY PRODUCTS  
First Used: JUN 15, 1994 (INTL. CL. 3)  
In Commerce: JUN 15, 1994

**Applicant:**

JEFFERSON BEAUTY COMPANY  
REPUBLIC OF KOREA CORPORATION  
6101 JEFFERSON AVE.  
NEWPORT NEWS, VIRGINIA, 23605

**Filing Correspondent:**

JEFFERSON BEAUTY COMPANY  
6101 JEFFERSON AVE.

NEWPORT NEWS, VA 23605

Ref: 7



SEXY

Status: ABANDONED  
USE APPLICATION - CURRENT  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND  
USPTO Status Date: MAY 31, 2000

**Chronology:**

Filed: OCT 23, 1997                      Serial Number: 75-378,409  
Published For Opposition: NOV 17, 1998  
Abandoned: MAY 31, 2000

**Goods/Services:**

International Class 3: FRAGRANCES, NAMELY, PERFUME AND SPRAY  
COLOGNE  
First Used: MAY 01, 1999 (INTL. CL. 3)  
In Commerce: MAY 01, 1999

**Applicant:**

STEVENS, STELLA

SHC00160

SEX

INDIVIDUAL  
THE STELLASTAR CORPORATION  
1801 EAST TROPICANA, SUITE 9  
LAS VEGAS, NEVADA. 89119

**Design Phrase:**

THE MARK CONSISTS IN PART OF THE WORDING "SEXY" AND IS LINED  
FOR THE COLOR GOLD.

**Filing Correspondent:**

STELLA STEVENS  
THE STELLASTAR CORP  
1801 E TROPICANA STE 9

LAS VEGAS NV 89119

Ref: 8

**SETSY**

**SETSY**

**Status:** CANCELLED      **Cancellation Section:** 8

**USPTO Status:** CANCELLED - SECTION 8  
**USPTO Status Date:** MAY 20, 1987

**Chronology:**

**Filed:** APR 03, 1979      **Serial Number:** 73-210,191  
**Published For Opposition:** OCT 07, 1980  
**Registered:** JAN 20, 1981      **Registration Number:** 1,146,002  
**Cancelled:** JUN 30, 1987

**Goods/Services:**

**International Class 3:** HAIR CONDITIONER AND SHAMPOO  
**First Used:** NOV 13, 1978 (INTL. CL. 3)  
**In Commerce:** NOV 13, 1978

**Registrant:**

TOILETTE INTERNATIONALE, LTD., NEW YORK, N.Y.

Ref: 9

**SEXY**

**SEXY**

**Status:** ABANDONED

**USPTO Status:** ABANDONED-AFTER INTER-PARTES DECISION  
**USPTO Status Date:** NOV 30, 1984

**Chronology:**

**Filed:** OCT 13, 1982      **Serial Number:** 73-399,957  
**Published For Opposition:** NOV 29, 1983  
**Opposition/Cancellation Filed:** JAN 11, 1984  
**Abandoned:** NOV 30, 1984

SHC00161

**Goods/Services:**

International Class 3: SKIN SOFTENER AND CLEANSER  
First Used: FEB 10, 1982 (INTL. CL. 3)  
In Commerce: MAR 15, 1982

**Applicant:**

SANTA MONICA CHEMICAL CORPORATION  
CALIFORNIA CORPORATION  
1639 9TH ST.  
SANTA MONICA, CALIFORNIA, 90404

**Opposition Number:** 68694

**Opposer:** KEY WEST FRAGRANCE & COSMETIC FACTORY, INC.

Opposing Mark: SEXY AFTERNOON  
Registration Number: 1,135,424  
Serial Number: 73-201,427  
Outcome: TERMINATED JUN 26, 1984  
TTAB Entry: #5 TERMINATED, JUN 26, 1984  
TTAB Entry: #4 BOARD'S DECISION: SUSTAINED, APR 20, 1984

**Filing Correspondent:**

JOHN E. KELLY  
PASTORIZA & KELLY  
SUITE 608  
606 WILSHIRE BLVD.  
  
SANTA MONICA CA 90401

Ref: 10

**SEXY**

**SEXY**

**Status:** REGISTERED  
USE APPLICATION - CURRENT

**USPTO Status:** REGISTERED  
**USPTO Status Date:** AUG 29, 2000

**Chronology:**

**Filed:** APR 28, 1999                      **Serial Number:** 75-675,456  
**Published For Opposition:** JUN 06, 2000  
**Registered:** AUG 29, 2000                **Registration Number:** 2,380,914

**Goods/Services:**

International Class 16: SERIES OF NON-FICTION BOOKS AND MAGAZINES  
ON TRAVEL TO CITIES AND REGIONS  
First Used: SEP 30, 1998 (INTL. CL. 16)  
In Commerce: MAR 25, 1999

**Registrant:**

BRAUER, JEFF  
INDIVIDUAL  
150 E 56 ST, PHB  
NEW YORK, NEW YORK, 10022

**Filing Correspondent:**

JEFF BRAUER

SHC00162

SEX

150 E 56 ST PHB

NEW YORK NY 10022

Ref: 11

**SEX**  **i**

**SEXI**

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** JAN 06, 1998

**Chronology:**

**Filed:** NOV 01, 1996

**Serial Number:** 75-191,360

**Published For Opposition:** OCT 14, 1997

**Registered:** JAN 06, 1998

**Registration Number:** 2,126,988

**Goods/Services:**

**International Class 10:** ELECTRONIC STIMULATOR FOR MUSCLES AND NERVES

**First Used:** OCT 04, 1996 (INTL. CL. 10)

**In Commerce:** OCT 04, 1996

**Registrant:**

SENSUAL ELECTRIX, INC.

OREGON CORPORATION

8201 SW 184TH

BEAVERTON, OREGON, 97007

**Filing Correspondent:**

SENSUAL ELECTRIX INC

8201 SW 184TH

BEAVERTON OR 97007

Ref: 12

**Sexy!**

**SEXY!**

**Status:** CANCELLED **Cancellation Section:** 8

**USPTO Status:** CANCELLED - SECTION 8

**USPTO Status Date:** DEC 16, 1996

**Chronology:**

**Filed:** NOV 02, 1989

**Serial Number:** 73-835,519

**Published For Opposition:** MAR 20, 1990

**Registered:** JUN 12, 1990

**Registration Number:** 1,600,818

**Cancelled:** JAN 28, 1997

**Goods/Services:**

**International Class 16:** MAGAZINES DIRECTED TOWARDS WOMEN

**First Used:** AUG 1987 (INTL. CL. 16)

SHC00163

SEX

In Commerce: AUG 1987

**Registrant:**

CREATIVE PUBLISHING CONCEPTS, INC.  
FLORIDA CORPORATION  
6355 N.W. 36TH STREET  
VIRGINIA GARDENS, FLORIDA, 33166

**Assignor:**

CREATIVE PUBLISHING CONCEPTS, INC.  
Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL  
Recorded: AUG 25, 1994  
Signed: NOV 17, 1993  
Reel/Frame: 1206/0337  
Correspondent: J.W. GIPPLE  
GIPPLE & HALE  
P.O. BOX 40513  
WASHINGTON, D.C. 20016

**Assignee:**

EDITORIAL AMERICA, S.A.  
PANAMA CORPORATION  
6355 N.W. 36TH STREET  
VIRGINIA GARDENS, FL 33166

**Filing Correspondent:**

JIM W. GIPPLE  
GIPPLE & HALE  
P.O. BOX 40513

WASHINGTON, DC 20016

Ref: 13

**SEXY HAIR**

**SEXY HAIR**

**Status:**

REGISTERED  
USE APPLICATION - CURRENT

USPTO Status: REGISTERED  
USPTO Status Date: NOV 14, 2000

**Chronology:**

Filed: FEB 05, 1999                      Serial Number: 75-634,213  
Published For Opposition: AUG 22, 2000  
Registered: NOV 14, 2000                Registration Number: 2,403,396

**Goods/Services:**

International Class 3: HAIR CARE PRODUCTS FOR MEN, WOMEN AND CHILDREN, NAMELY HAIR SHAMPOOS, HAIR CONDITIONERS, HAIR LOTIONS, HAIR CREMES, HAIR GELS, HAIR SPRAYS, HAIR COLOR, HAIR DYES, HAIR RINSES, HAIR MOUSSE  
First Used: JUN 15, 1998 (INTL. CL. 3)  
In Commerce: DEC 21, 1998

**Registrant:**

ECOLY INTERNATIONAL, INC.

SHC00164

SEX

CALIFORNIA CORPORATION  
9232 ETON AVENUE  
CHATSWORTH, CALIFORNIA, 91311

**Disclaimers:**

"HAIR"

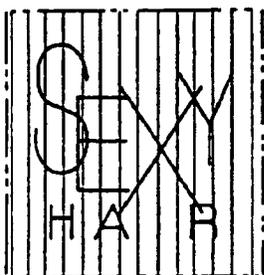
**Filing Correspondent:**

ROBERTA JACOBS-MEADWAY  
AKIN GUMP STRAUSS HAUER & FELD LLP  
ONE COMMERCE SQ STE 2200  
2005 MARKET ST

PHILADELPHIA PA 19103

Ref: 14

**SEXY HAIR**



**Status:** PENDING  
USE APPLICATION - CURRENT

**USPTO Status:** PUBLICATION/REGISTRATION REVIEW COMPLETE JUN  
19, 2001

**USPTO Status Date:** MAY 09, 2001

**Chronology:**

**File Date:** JUL 15, 1999                      **Serial Number:** 75-751,842

**Published For Opposition:** JUN 19, 2001

**Goods/Services:**

**International Class 3:** HAIR CARE PRODUCTS FOR MEN, WOMEN AND  
CHILDREN, NAMELY SHAMPOOS, CONDITIONERS, HAIR LOTIONS, HAIR  
CONDITIONING CREAMS, HAIR GELS, HAIR SPRAYS, HAIR COLOR, HAIR  
TINT AND HAIR MOUSSE

**First Used:** JUN 15, 1998 (INTL. CL. 3)

**In Commerce:** DEC 21, 1998

**Applicant:**

ECOLY INTERNATIONAL, INC.  
CALIFORNIA CORPORATION  
9232 ETON AVENUE  
CHATSWORTH, CALIFORNIA, 91311

**Disclaimers:**

"HAIR"

**Lining Stippling:**

THE MARK IS LINED FOR THE COLOR RED.

**Filing Correspondent:**

ROBERTA JACOBS-MEADWAY  
AKIN, GUMP, STRAUSS, HAUER & FELD, LLP  
ONE COMMERCE SQUARE  
2005 MARKET STREET, 22ND FLOOR

PHILADELPHIA, PA 19 103-7086

SHC00165

**SEXED-UP**

**SEXED-UP**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NON-FINAL ACTION - MAILED  
**USPTO Status Date:** MAY 09, 2001

**Chronology:**  
**File Date:** APR 14, 2000      **Serial Number:** 76-027,629

**Goods/Services:**  
**International Class 3:** HAIR CARE PRODUCTS, NAMELY, HAIR SHAMPOO, HAIR CONDITIONER, HAIR TONIC, HAIR GEL, HAIR SPRAY, HAIR MOUSSE, HAIR POMADE, HAIR DYE, HAIR COLOR GEL, HAIR SCULPTING GEL AND HAIR LOTION; SKIN CARE PRODUCTS, NAMELY SKIN CLEANSER, SKIN MOISTURIZER, SKIN CREAM AND SKIN LOTION; AND COSMETIC PRODUCTS  
**First Used:** JUN 06, 2000 (INTL. CL. 3)  
**In Commerce:** JUN 06, 2000

**Applicant:**  
MASCOLO BROTHERS LIMITED  
ENGLAND COMPANY  
10/12 DAVIES STREET  
LONDON, ENGLAND, W1Y 1LJ

**Filing Correspondent:**  
DAVID W. CARSTENS  
CARSTENS YEE & CAHOON, L.L.P.  
L.L.P., P.O. BOX 802334  
  
DALLAS, TEXAS 75380



**SEXY HAIR CONCEPTS**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NON-FINAL ACTION - MAILED  
**USPTO Status Date:** JAN 11, 2001

**Chronology:**  
**File Date:** APR 04, 2000      **Serial Number:** 76-017,117

**Goods/Services:**  
**International Class 3:** HAIR CARE PRODUCTS FOR MEN, WOMEN AND CHILDREN, NAMELY HAIR SHAMPOOS, HAIR CONDITIONERS, HAIR LOTIONS, HAIR CREMES, HAIR GELS, HAIR SPRAYS, HAIR COLOR, HAIR DYES, HAIR RINSES, HAIR MOUSSE

SHC00166

SEX

First Used: JUL 01, 2000 (INTL. CL. 3)

In Commerce: JUL 01, 2000

**Applicant:**

ECOLY INTERNATIONAL, INC.  
CALIFORNIA CORPORATION  
9232 ETON AVENUE  
CHATSWORTH, CALIFORNIA, 91311

**Disclaimers:**

"HAIR"

**Lining Stippling:**

THE STIPLING SHOWN IN THE DRAWING IS PART OF THE MARK AND IS NOT INTENDED TO SIGNIFY COLOR.

**Filing Correspondent:**

RONALD L. PANITCH  
2005 MARKET STREET, 22ND FLOOR

PHILADELPHIA, PA 19103-7086

Ref: 17

**HOT SEXY  
HIGHLIGHTS**

**HOT SEXY HIGHLIGHTS**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

USPTO Status: PUBLISHED FOR OPPOSITION  
USPTO Status Date: MAR 27, 2001

**Chronology:**

Filed: JUN 22, 2000                      Serial Number: 76-075,306  
Published For Opposition: MAR 27, 2001

**Goods/Services:**

International Class 3: HAIR CARE PRODUCTS FOR MEN, WOMEN AND CHILDREN NAMELY SHAMPOOS, CONDITIONERS, HAIR LOTIONS, HAIR CONDITIONING CREAMS, HAIR GELS, HAIR SPRAYS, HAIR COLOR, HAIR TINT AND HAIR MOUSSE

**Applicant:**

ECOLY INTERNATIONAL, INC.  
CALIFORNIA CORPORATION  
9232 ETON AVENUE  
CHATSWORTH, CALIFORNIA, 91311

**Disclaimers:**

"HIGHLIGHTS"

**Filing Correspondent:**

SCOTT W. GOODE  
SCOTT W GOODE  
AKIN GUMP STRAUSS HAUER & FELD LLP  
ONE COMMERCE SQ  
2005 MARKET ST 22ND FL

SHC00167

**FORMULAS BY  
ECOLY BIG SEXY  
HAIR**

**FORMULAS BY ECOLY BIG SEXY HAIR**

Status: PUBLISHED  
USE APPLICATION - CURRENT

USPTO Status: PUBLICATION/REGISTRATION REVIEW COMPLETE MAY  
08, 2001

USPTO Status Date: MAR 30, 2001

**Chronology:**

Filed: JUN 17, 1999                      Serial Number: 75-730,741  
Published For Opposition: MAY 08, 2001

**Goods/Services:**

International Class 3: HAIR CARE PRODUCTS FOR MEN, WOMEN AND  
CHILDREN, NAMELY HAIR SHAMPOOS, HAIR CONDITIONERS, HAIR  
LOTIONS, HAIR CREAMS, HAIR GELS, HAIR SPRAYS, HAIR COLOR, HAIR  
DYES, HAIR RINSES, HAIR MOUSSE

First Used: JUN 15, 1998 (INTL. CL. 3)

In Commerce: DEC 21, 1998

**Applicant:**

ECOLY INTERNATIONAL, INC.  
CALIFORNIA CORPORATION  
9232 ETON AVENUE  
CHATSWORTH, CALIFORNIA, 91311

**Disclaimers:**

"HAIR"

Other U.S. Registrations: 1,866,675

**Filing Correspondent:**

ROBERTA JACOBS-MEADWAY  
AKIN GUMP STRAUSS HAUER & FELD LLP  
2005 MARKET ST 22ND FL  
ONE COMMERCE SQ

PHILADELPHIA PA 19103-7086

**SEXY 1**

**SEXY 1**

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: AUG 27, 1996

**Chronology:**

Filed: JUL 10, 1995                      Serial Number: 74-698,960  
Published For Opposition: JUN 04, 1996

**SHC00168**

**SEX**

**Registered:** AUG 27, 1996

**Registration Number:** 1.996,770

**Goods/Services:**

**International Class 3:** MAKEUP, SKIN CARE PRODUCTS, NAMELY SKIN  
CLEANSING LOTIONS, TONERS, BODY SCRUBS, FACIAL AND BODY  
MASKS AND SKIN MOISTURIZERS, AND PERFUME OILS

**First Used:** MAY 01, 1994 (INTL. CL. 3)

**In Commerce:** JUL 13, 1994

**Registrant:**

COLOR I ASSOCIATES, INC.  
DISTRICT OF COLUMBIA CORPORATION  
2211 WASHINGTON CR. NW  
WASHINGTON, DISTRICT OF COLUMBIA, 20037

**Filing Correspondent:**

COLOR I ASSOCIATES, INC.  
2211 WASHINGTON CR. NW

WASHINGTON, DC 20037

Ref: 20

**SEX APPEAL**

**SEX APPEAL**

**Status:** RENEWED

**USPTO Status:** RENEWED

**USPTO Status Date:** APR 28, 1999

**Chronology:**

**Filed:** NOV 13, 1975

**Serial Number:** 73-068,912

**Published For Opposition:** DEC 19, 1978

**Registered:** MAR 13, 1979

**Registration Number:** 1,114,776

**Affidavit Section:** 8-15 APR 06, 1985

**Last Renewed:** MAR 13, 1999

**Goods/Services:**

**International Class 3:** COLOGNE, PERFUME AND AFTERSHAVE/COLOGNE

**First Used:** JUN 15, 1975 (INTL. CL. 3)

**In Commerce:** JUN 15, 1975

**Registrant:**

JOVAN, INC.  
ILLINOIS CORPORATION  
875 N. MICHIGAN AVE.  
CHICAGO, ILLINOIS, 60611

**Renewed To:**

COTY COSMETICS INC.  
DELAWARE CORPORATION  
237 PARK AVENUE  
19TH FLOOR  
NEW YORK, NEW YORK, 10017

**Assignor:** JOVAN, INC.

**Brief:** CHANGE OF NAME EFFECTIVE JUL. 26, 1983

**SHC00169**

Recorded: DEC 10, 1984  
Signed: MAR 14, 1984  
Reel/Frame: 0483/0549  
Correspondent: BEECHAM COSMETICS INC.  
980 NORTH MICHIGAN AVE.  
CHICAGO, IL 60611

Assignee: BEECHAM COSMETICS INC.

Assignor: BEECHAM COSMETICS, INC.  
Brief: SECURITY INTEREST  
Recorded: AUG 04, 1988  
Signed: AUG 02, 1988  
Reel/Frame: 0612/0416  
Correspondent: DORSEY & WHITNEY  
2200 FIRST BANK PLACE EAST  
MINNEAPOLIS, MN 55402

Assignee: BANKERS TRUST COMPANY

Assignor: QUINTESSENCE COSMETICS INC.  
Brief: CHANGE OF NAME EFFECTIVE SEP. 09, 1988  
Recorded: OCT 20, 1988  
Signed: SEP 02, 1988  
Reel/Frame: 0635/0413  
Correspondent: ALTHEIMER & GRAY  
SUITE 4000-10 SOUTH WACKER DRIVE  
CHICAGO, IL 60606

Assignee: QUINTESSENCE INCORPORATED

Assignor: BEECHAM COSMETICS INC.  
Brief: CHANGE OF NAME EFFECTIVE AUG. 09, 1988  
Recorded: AUG 07, 1989  
Signed: AUG 02, 1988  
Reel/Frame: 0664/0435  
Correspondent: HAMMAN & BENN  
SUITE 600  
25 EAST WASHINGTON STREET  
CHICAGO, IL 60602

Assignee: QUINTESSENCE COSMETICS INC.  
ILLINOIS CORPORATION

Assignor: BEECHAM COSMETICS INC.  
Brief: CHANGE OF NAME EFFECTIVE AUG. 09, 1988  
Recorded: JUN 12, 1990  
Signed: AUG 02, 1988  
Reel/Frame: 0717/0927  
Correspondent: DORSEY & WHITNEY  
2200 FIRST BANK PLACE EAST  
MINNEAPOLIS, MN 55402

Assignee: QUINTESSENCE COSMETICS INC.

Assignor: QUINTESSENCE COSMETICS INC.

SHC00170

SEX

**Brief:** CHANGE OF NAME EFFECTIVE SEP. 09, 1988

**Recorded:** JUN 12, 1990

**Signed:** SEP 02, 1988

**Reel/Frame:** 0717/0938

**Correspondent:** DORSEY & WHITNEY  
2200 FIRST BANK PLACE EAST  
MINNEAPOLIS, MN 55402

**Assignee:** QUINTESSENCE INCORPORATED

**Assignor:** BANKERS TRUST COMPANY

**Brief:** GRANT OF A SECURITY INTEREST. (AMENDMENT TO  
AGREEMENT DATED AUGUST 2, 1988).

**Recorded:** JUN 12, 1990

**Signed:** JUN 04, 1990

**Reel/Frame:** 0717/0967

**Correspondent:** DORSEY & WHITNEY  
2200 FIRST BANK PLACE EAST  
MINNEAPOLIS, MN 55402

**Assignee:** BT COMMERCIAL CORPORATION  
DELAWARE CORPORATION

**Assignor:** QUINTESSENCE INCORPORATEDQ MERGER CORP.

**Brief:** MERGER/CHANGE OF NAME

**Recorded:** DEC 16, 1998

**Signed:** AUG 26, 1998

**Reel/Frame:** 1825/0388

**Correspondent:** OPPENHEIMER WOLFF & DONNELLY LLP  
MANJARI M. DATTA, ESQ.  
153 EAST 53RD STREET  
ONE CITICORP CENTER, 26TH FLOOR  
NEW YORK, NY 10022

**Assignee:** Q MERGER CORP.  
ILLINOIS CORPORATION  
CT CORPORATION SYSTEM  
208 SOUTH LA SALLE STREET  
CHICAGO, ILLINOIS, 60604-113

**Assignee:** COTY US INC.  
DELAWARE CORPORATION  
19TH FLOOR  
237 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Assignor:** COTY US INC.

**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

**Recorded:** DEC 30, 1998

**Signed:** DEC 23, 1998

**Reel/Frame:** 1832/0631

**Correspondent:** OPPENHEIMER WOLFF & DONNELLY LLP  
MANJARI M. DATTA, ESQ.  
153 EAST 53RD STREET, 26TH FLOOR  
NEW YORK, NY 10022

SHC00171

SEX

**Assignee:** COTY COSMETICS INC.  
DELAWARE CORPORATION  
19TH FLOOR  
237 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Assignor:** COTY US INC.  
**Brief:** DUPLICATE RECORDING, SEE RECORDING AT REEL 1832, FRAME  
0631.  
**Recorded:** DEC 29, 1998  
**Signed:** DEC 23, 1998  
**Reel/Frame:** 1846/0205  
**Correspondent:** OPPENHEIMER WOLFF & DORNELLY LLP  
MANJARI M. DATTA, ESQ.  
153 EAST 53RD STREET  
26TH FLOOR  
NEW YORK, NY 10022

**Assignee:** COTY COSMETICS INC.  
DELAWARE CORPORATION  
19TH FLOOR  
237 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Plaintiff In Cancellation:**  
PLAINTIFF IN CANCELLATION ACTION NUMBER 11565 AGAINST SERIAL  
NUMBER 72314490 FOR TRADEMARK SEX APPEAL

**Filing Correspondent:**  
KIMBERLEY K ADAMS  
OPPENHEIMER WOLFF & DONNELLY LLP  
1 CITICORP CTR  
153 E 53RD ST 26TH FL  
  
NEW YORK NY 10022

Ref: 21

**SEX.SHOP**

**SEX.SHOP**

**Status:** PUBLISHED  
USE APPLICATION - CURRENT

**USPTO Status:** PUBLISHED FOR OPPOSITION  
**USPTO Status Date:** MAR 27, 2001

**Chronology:**  
**Filed:** JUL 17, 2000      **Serial Number:** 76-092,746  
**Published For Opposition:** MAR 27, 2001

**Goods/Services:**  
**International Class 3:** SKIN TANNING PREPARATIONS, NAMELY  
TANNING OILS  
**First Used:** MAR 01, 2000 (INTL. CL. 3)

SHC00172

SEX

In Commerce: JUN 26, 2000

**Applicant:**

KALAYDJIAN, VON ERIC LERNER  
INDIVIDUAL  
4226 SCANDIA WAY  
LOS ANGELES, CALIFORNIA, 90065

**Filing Correspondent:**

ALEX D. PATEL  
VON ERIC LERNER KALAYDJIAN  
21550 OXNARD ST 3RD FL

WOODLAND HILLS CA 91367

Ref: 22

**SEX SYMBOL**

**SEX SYMBOL**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

**USPTO Status:** PUBLICATION/REGISTRATION REVIEW COMPLETE MAY  
22, 2001

**USPTO Status Date:** APR 04, 2001

**Chronology:**

**Filed:** SEP 21, 2000

**Serial Number:** 76-132.497

**Published For Opposition:** MAY 22, 2001

**Goods/Services:**

**International Class 3:** COSMETICS, NAMELY, LIPSTICK AND LIP GLOSS,  
NAIL POLISH, MASCARA, EYELINER AND FOUNDATION, AND HAIR  
CARE PRODUCTS FOR MEN, WOMEN, AND CHILDREN, NAMELY,  
SHAMPOOS, CONDITIONERS, HAIR LOTIONS, HAIR CONDITIONING  
CREAMS, HAIR GELS, HAIR SPRAYS, HAIR COLOR, HAIR TINT AND HAIR  
MOUSSE

**Applicant:**

ECOLY INTERNATIONAL, INC.  
CALIFORNIA CORPORATION  
9232 ETON AVENUE  
CHATSWORTH, CALIFORNIA, 91311

**Filing Correspondent:**

JAY K MEADWAY  
AKIN GUMP STRAUSS HAUER & FELD LLP  
1 COMMERCE SQ  
2005 MARKET ST FL 22

PHILADELPHIA PA 19103-7014

SHC00173

SEX

Ref: 23

**THE SEXY LOOK**

**THE SEXY LOOK**

Status: PENDING  
USE APPLICATION - CURRENT

USPTO Status: NON-FINAL ACTION - MAILED  
USPTO Status Date: MAR 12, 2001

**Chronology:**

File Date: SEP 15, 2000      Serial Number: 78-026,123

**Goods/Services:**

International Class 3: COSMETICS, MAKEUP, BEAUTY SUPPLIES  
International Class 25: APPAREL, CLOTHING, CLOTHES, TEXTILE,  
PANTS, SHIRTS, UNDERWEAR, LINGERIE, SHOES, NIGHTGOWNS,  
DRESSES, CASUAL DRESSES, HATS, ADULT ACCESSORIES, BODYSHAPE  
PRODUCTS

First Used: AUG 01, 2000 (INTL. CL. 3)

In Commerce: SEP 05, 2000

**Applicant:**

HAWARI & COMPANIES, INC.  
FLORIDA CORPORATION  
PO BOX 270419  
TAMPA, FLORIDA, 33688

**Filing Correspondent:**

HAWARI & COMPANIES INC  
PO BOX 270419

TAMPA FL 33688-0419

Ref: 24

**SHE SEXY**

**SHE SEXY**

Status: PENDING  
PENDING DRAWING PAGE DATA

**Chronology:**

File Date: AUG 12, 1996      Serial Number: 75-148,413

**Goods/Services:**

International Class 3, 4: PERFUME EAU DE TOILETTE, BODY LOTION,  
SHOWER GEL, TALCUM POWDER, MASSAGE OIL, POTPOURRI, MAKE UP  
AND NAIL ENAMEL; CANDLES

**Applicant:**

REVLON CONSUMER PRODUCTS CORPORATION  
DELAWARE CORPORATION  
625 MADISON AVENUE

NEW YORK, NEW YORK, 10022

SHC00174

SEX

Ref: 25

**GET SEXY**

**GET SEXY**

Status: REGISTERED  
USE APPLICATION - CURRENT

USPTO Status: REGISTERED  
USPTO Status Date: JUN 22, 1999

**Chronology:**

Filed: MAR 20, 1997                      Serial Number: 75-260,707  
Published For Opposition: APR 28, 1998  
Registered: JUN 22, 1999                Registration Number: 2,255,897

**Goods/Services:**

International Class 3: COLOGNE; EAU DE TOILETTE  
First Used: NOV 01, 1997 (INTL. CL. 3)  
In Commerce: NOV 01, 1997

**Registrant:**

CIRCLE OF BEAUTY, INC.  
DELAWARE CORPORATION  
540 MADISON AVENUE  
NEW YORK, NEW YORK, 10022

**Filing Correspondent:**

DIANE MARCOVICI PLAUT  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLZ  
  
NEW YORK NY 10017-1822

Ref: 26

**SEXY TAN**

**SEXY TAN**

Status: PENDING  
INTENT TO USE - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
USPTO Status Date: MAY 18, 2001

**Chronology:**

File Date: MAY 04, 2001                Serial Number: 76-251,899

**Goods/Services:**

International Class 3: SUNTANNING PREPARATIONS; SKIN CARE  
PRODUCTS, NAMELY GELS, LOTIONS, OILS, MOISTURIZERS, FOAMS,  
MOUSSES, CLEANSERS, SPRAYS, MISTS, CREAMS, POWDERS, AND  
FOUNDATIONS

**Applicant:**

CALIFORNIA TAN, INC.

SHC00175

SEX

DELAWARE CORPORATION  
10877 WILSHIRE BOULEVARD, SUITE 1200  
LOS ANGELES, CALIFORNIA, 90024

**Filing Correspondent:**

BRENT D. SOKOL  
LYON & LYON LLP  
633 W 5TH ST STE 4700

LOS ANGELES CA 90071-2043

Ref: 27

**SEXY VANILLA**

**SEXY VANILLA**

**Status:** REGISTERED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** SEP 24, 1996

**Chronology:**

**Filed:** APR 03, 1995                      **Serial Number:** 74-655,065  
**Published For Opposition:** DEC 12, 1995  
**Registered:** SEP 24, 1996                **Registration Number:** 2,003,718

**Goods/Services:**

**International Class 3:** EAU DE TOILETTE, PERFUME, BODY SHAMPOO,  
BODY LOTION, AND SHOWER AND BATH GEL  
**First Used:** JUN 28, 1995 (INTL. CL. 3)  
**In Commerce:** JUN 28, 1995

**Registrant:**

PARFUMS VISIONS INTERNATIONAL, LTD.  
NEW YORK CORPORATION  
150-S EXECUTIVE DRIVE  
EDGEWOOD, NEW YORK, 11717

**Disclaimers:**

"VANILLA"

**Filing Correspondent:**

JEFFREY C. KATZ  
DAVIS & GILBERT  
1740 BROADWAY

NEW YORK, NY 10019

Ref: 28

**SEX PISTOL**

**SEX PISTOL**

**Status:** REGISTERED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** SEP 30, 1997

SHC00176

**Chronology:**

Filed: NOV 15, 1996                      Serial Number: 75-198,366  
Published For Opposition: JUL 08, 1997  
Registered: SEP 30, 1997                Registration Number: 2,101,629

**Goods/Services:**

International Class 3: COSMETICS, NAMELY, NAIL POLISH, LIPSTICK,  
LIPLINER, MASCARA, EYE SHADOW, EYE PENCIL, EYELINER, EYEBROW  
PENCIL, FACE POWDER, BLUSH  
First Used: OCT 15, 1996 (INTL. CL. 3)  
In Commerce: OCT 15, 1996

**Registrant:**

HARD CANDY, INC.  
CALIFORNIA CORPORATION  
110 N. DOHENY  
BEVERLY HILLS, CALIFORNIA, 90211

**Assignor:**

HELLER FINANCIAL, INC.  
Brief: RELEASE OF SECURITY INTEREST  
Recorded: MAY 11, 1999  
Signed: MAY 07, 1999  
Reel/Frame: 1889/0714  
Correspondent: BARACK FERRAZZANO KIRSCHBAUM ET AL.  
                  WENDI E. SLOANE, ESQ.  
                  333 W. WACKER DRIVE, SUITE 2700  
                  CHICAGO, ILLINOIS 60606

**Assignee:**

HARD CANDY, INC.  
CALIFORNIA CORPORATION  
110 NORTH DOHENY DRIVE  
BEVERLY HILLS, CALIFORNIA, 90211

**Assignor:**

HARD CANDY, INC  
Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL  
Recorded: MAY 18, 1999  
Signed: MAY 11, 1999  
Reel/Frame: 1895/0230  
Correspondent: WENDI E. SLOANE, ESQ  
                  333 WEST WACKER DRIVE  
                  SUITE 2700  
                  CHICAGO, IL 60606

**Assignee:**

HARD CANDY L.L.C.  
DELAWARE CORPORATION  
110 NORTH DOHENY DRIVE  
BEVERLY HILLS, CALIFORNIA, 90211

**Assignor:**

HARD CANDY, INC.  
Brief: SECURITY AGREEMENT  
Recorded: APR 19, 1999  
Signed: MAR 19, 1998  
Reel/Frame: 1898/0897  
Correspondent: LERNER, DAVID, LITTENBERG, ET AL.

SHC00177

SEX

STEPHEN B. GOLDMAN  
600 SOUTH AVENUE WEST  
WESTFIELD, NJ 07090

Assignee: HELLER FINANCIAL, INC.  
DELAWARE CORPORATION  
505 NORTH BRAND BOULEVARD  
GLENDALE, CALIFORNIA, 91203-190

Filing Correspondent:  
ELIZABETH SWANSON  
ASHEN & LIPPMAN  
2029 CENTURY PARK E STE 2550  
  
LOS ANGELES CA 90067

Ref: 29

**SEXY SANTA**

**SEXY SANTA**

Status: REGISTERED

USPTO Status: REGISTERED  
USPTO Status Date: SEP 23, 1997

**Chronology:**

Filed: MAR 06, 1997                      Serial Number: 75-253,097  
Published For Opposition: JUL 01, 1997  
Registered: SEP 23, 1997                Registration Number: 2,099,643

**Goods/Services:**

International Class 3: COSMETICS, NAMELY, NAIL POLISH  
First Used: OCT 15, 1996 (INTL. CL. 3)  
In Commerce: OCT 21, 1996

**Registrant:**

HARD CANDY, INC.  
CALIFORNIA CORPORATION  
110 NORTH DOHENY DRIVE  
BEVERLY HILLS, CALIFORNIA, 90211

**Assignor:**

HELLER FINANCIAL, INC.  
Brief: RELEASE OF SECURITY INTEREST  
Recorded: MAY 11, 1999  
Signed: MAY 07, 1999  
Reel/Frame: 1889/0714  
Correspondent: BARACK FERRAZZANO KIRSCHBAUM ET AL.  
WENDI E. SLOANE, ESQ.  
333 W. WACKER DRIVE, SUITE 2700  
CHICAGO, ILLINOIS 60606

**Assignee:**

HARD CANDY, INC.  
CALIFORNIA CORPORATION  
110 NORTH DOHENY DRIVE  
BEVERLY HILLS, CALIFORNIA, 90211

SHC00178

SEX

**Assignor:** HARD CANDY, INC  
**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL  
**Recorded:** MAY 18, 1999  
**Signed:** MAY 11, 1999  
**Reel/Frame:** 1895/0230  
**Correspondent:** WENDI E. SLOANE, ESQ  
333 WEST WACKER DRIVE  
SUITE 2700  
CHICAGO, IL 60606

**Assignee:** HARD CANDY L.L.C.  
DELAWARE CORPORATION  
110 NORTH DOHENY DRIVE  
BEVERLY HILLS, CALIFORNIA, 90211

**Assignor:** HARD CANDY, INC.  
**Brief:** SECURITY AGREEMENT  
**Recorded:** APR 19, 1999  
**Signed:** MAR 19, 1998  
**Reel/Frame:** 1898/0897  
**Correspondent:** LERNER, DAVID, LITTENBERG, ET AL.  
STEPHEN B. GOLDMAN  
600 SOUTH AVENUE WEST  
WESTFIELD, NJ 07090

**Assignee:** HELLER FINANCIAL, INC.  
DELAWARE CORPORATION  
505 NORTH BRAND BOULEVARD  
GLENDALE, CALIFORNIA, 91203-190

**Filing Correspondent:**  
ELIZABETH L SWANSON  
ASHEN & LIPPMAN  
2029 CENTURY PARK E STE 2550  
LOS ANGELES CA 90067

Ref: 30

**SEXY AFTERNOON**

**SEXY AFTERNOON**

**Status:** RENEWED  
USE APPLICATION - CURRENT

**USPTO Status:** RENEWED  
**USPTO Status Date:** JAN 10, 2001

**Chronology:**

**Filed:** JAN 24, 1979                      **Serial Number:** 73-201,427  
**Published For Opposition:** FEB 05, 1980  
**Registered:** MAY 20, 1980              **Registration Number:** 1,135,424  
**Affidavit Section:** 8-15 OCT 03, 1985

**SHC00179**

SEX

Last Renewed: MAY 20, 2000

**Goods/Services:**

International Class 3: MEN'S COLOGNE

First Used: NOV 29, 1976 (INTL. CL. 3)

In Commerce: NOV 29, 1976

**Registrant:**

KEY WEST FRAGRANCE & COSMETIC FACTORY, INC.

FLORIDA CORPORATION

524 FRONT STREET

KEY WEST, FLORIDA, 33040

**Renewed To:**

KEY WEST FRAGRANCE & COSMETIC FACTORY, INC.

FLORIDA CORPORATION

524 FRONT STREET

KEY WEST, FLORIDA, 33040

**Plaintiff In Opposition:**

PLAINTIFF IN OPPOSITION ACTION NUMBER 68694 AGAINST SERIAL  
NUMBER 73399957 FOR TRADEMARK SEXY

**Filing Correspondent:**

BASSAM N. IBRAHIM

BURNS DOANE SWECKER & MATHIS, LLP

P. O. BOX 1404

ALEXANDRIA, VA 22313-1404

Ref. 31

SEX WAND

SEX WAND

**Status:** REGISTERED  
USE APPLICATION - CURRENT

USPTO Status: REGISTERED  
USPTO Status Date: JUN 13, 2000

**Chronology:**

Filed: SEP 02, 1998

Serial Number: 75-546,516

Published For Opposition: AUG 03, 1999

Registered: JUN 13, 2000

Registration Number: 2,358,597

**Goods/Services:**

International Class 3: LIP GLOSS

First Used: MAR 1999 (INTL. CL. 3)

In Commerce: JUL 1999

**Registrant:**

MASCOLO BROTHERS LIMITED

UNITED KINGDOM COMPANY

10/12 DAVIES STREET

LONDON, ENGLAND, W1Y 1LJ

**Assignor:** MASCOLO BROTHERS LIMITED

SHC00180

SEX

**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

**Recorded:** SEP 01, 2000

**Signed:** AUG 11, 2000

**Reel/Frame:** 2142/0469

**Correspondent:** CARSTENS, YEE & CAHOON, L.L.P.

DAVID W. CARSTENS

P.O. BOX 802334

DALLAS, TEXAS 75380

**Assignee:** TONI & GUY (USA) LIMITED  
UNITED KINGDOM CORPORATION  
2311 MIDWAY ROAD  
CARROLLTON, TEXAS, 75006

**Filing Correspondent:**

DAVID W CARSTENS

CARSTENS YEE & CAHOON LLP

PO BOX 802334

DALLAS TX 75380

**Domestic Representative:** DAVID W. CARSTENS

Ref: 32

**SEXY LIPS**

**SEXY LIPS**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NON-FINAL ACTION - MAILED

**USPTO Status Date:** SEP 27, 1999

**Chronology:**

**File Date:** JUN 01, 1999

**Serial Number:** 75-719,173

**Goods/Services:**

**International Class 3:** COSMETICS AND BEAUTY PRODUCTS FOR LIPS,  
NAMELY LIPSTICKS, LIP PENCILS, LIP LINERS, LIP GLOSS, LIP CREAMS,  
LIP COLOR, LIP SEALANT, LIP CONDITIONERS, LIP MOISTURIZERS AND  
NON-MEDICATED LIP BALMS

**Applicant:**

BASIC BEAUTY LLC

CALIFORNIA LIMITED LIABILITY COMPANY

29341/2 BEVERLY GLEN CIRCLE, SUITE 49

LOS ANGELES, CALIFORNIA, 90077

**Filing Correspondent:**

BRYAN MASHIAN

BUCHALTER NEMER FIELDS & YOUNGER PLC

601 S FIGUEROA ST STE 2400

LOS ANGELES CA 90017-5704

SHC00181

SEX

Ref: 33

**SEXY BUBBLES**

**SEXY BUBBLES**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

**USPTO Status:** REQUEST FOR EXTENSION OF TIME TO FILE OPPOSITION  
**USPTO Status Date:** MAR 29, 2001

**Chronology:**

**Filed:** MAY 04, 2000      **Serial Number:** 78-006,813  
**Published For Opposition:** FEB 27, 2001

**Goods/Services:**

**International Class 3:** BUBBLE BATH, BATH GEL, BATH CRYSTALS, BATH OIL, BATH BEADS, SKIN AND FACE CLEANSERS, AND BODY OILS

**Applicant:**

VAST RESOURCES, INC.  
CALIFORNIA CORPORATION  
11960 BORDEN AVENUE  
SAN FERNANDO, CALIFORNIA, 913419011

**Disclaimers:**

"BUBBLES"

**Filing Correspondent:**

JAY H. GELLER  
WEST TOWER, SUITE 4000  
2425 W. OLYMPIC BL.

SANTA MONICA CA 90404

Ref: 34

**PRO-SEX**

**PRO-SEX**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
**USPTO Status Date:** FEB 07, 2001

**Chronology:**

**File Date:** FEB 01, 2001      **Serial Number:** 78-046.153

**Goods/Services:**

**International Class 5:** PERSONAL LUBRICANTS, MALE AND FEMALE  
GENITAL DESENSITIZERS, AND DOUCHES.

**Applicant:**

VAST RESOURCES, INC. DBA TOPCO SALES  
CALIFORNIA CORPORATION  
11960 BORDEN AVENUE

SHC00182

SEX

SAN FERNANDO, CALIFORNIA, 91340

**Filing Correspondent:**

JAY H. GELLER  
JAY H. GELLER, A PROF. CORP.  
WEST TOWER, SUITE 4000  
2425 W. OLYMPIC BLVD.

SANTA MONICA CA 90404

Ref: 35

**VERY SEXY**

**VERY SEXY**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
**USPTO Status Date:** APR 12, 2001

**Chronology:**

**File Date:** APR 02, 2001

**Serial Number:** 76-234,513

**Goods/Services:**

**International Class 3:** PERSONAL CARE PRODUCTS  
**International Class 25:** CLOTHING

**Applicant:**

V SECRET CATALOGUE, INC.  
DELAWARE CORPORATION  
1105 NORTH MARKET STREET  
WILMINGTON, DELAWARE, 19801

**Filing Correspondent:**

FRANK J. COLUCCI  
COLUCCI & UMANS  
MANHATTAN TOWER  
101 EAST 52ND STREET

NEW YORK, NEW YORK 10022

Ref: 36

**SUBTLY SEXY**

**SUBTLY SEXY**

**Status:** REGISTERED

**USPTO Status:** SECTION 8 - ACCEPTED  
**USPTO Status Date:** JAN 18, 1990

**Chronology:**

**Filed:** SEP 01, 1983

**Serial Number:** 73-442,041

**Published For Opposition:** JUL 03, 1984

SHC00183

SEX

Registered: SEP 18, 1984

Registration Number: 1,295,476

Affidavit Section: 8 JAN 18, 1990

**Goods/Services:**

International Class 3: BODY FRAGRANCE SPRAY

First Used: JUL 12, 1983 (INTL. CL. 3)

In Commerce: JUL 12, 1983

**Registrant:**

CARTER-WALLACE, INC., NEW YORK, N. Y.

Ref: 37

**NATURAL SEX**

**NATURAL SEX**

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: DEC 10, 1996

**Chronology:**

Filed: FEB 06, 1996

Serial Number: 75-054,040

Published For Opposition: SEP 17, 1996

Registered: DEC 10, 1996

Registration Number: 2,022,204

**Goods/Services:**

International Class 5: HOMEOPATHIC DIETARY SUPPLEMENTS

First Used: JUL 01, 1995 (INTL. CL. 5)

In Commerce: JUL 01, 1995

**Registrant:**

LIFE EXTENSION FOUNDATION

FLORIDA CORPORATION

2490 GRIFFIN ROAD

FORT LAUDERDALE, FLORIDA, 33312

**Filing Correspondent:**

JANICE A. SHARP

MERCHANT, GOULD, SMITH, EDELL, ET AL.

11150 SANTA MONICA BOULEVARD, SUITE 400

LOS ANGELES, CA 90025

Ref: 38

**GREAT SEX**

**GREAT SEX**

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: APR 01, 1997

**Chronology:**

Filed: MAY 22, 1996

Serial Number: 75-108,157

SHC00184

SEX

Published For Opposition: JAN 07, 1997

Registered: APR 01, 1997

Registration Number: 2,049,172

**Goods/Services:**

International Class 5: DIETARY SUPPLEMENTS

First Used: JAN 01, 1996 (INTL. CL. 5)

In Commerce: JAN 01, 1996

**Registrant:**

SHOBLASKA, SHANA

INDIVIDUAL

67 SOUTH PEAK

LAGUNA BEACH, CALIFORNIA, 92677

Other U.S. Registrations: 2,008,751

**Filing Correspondent:**

JOSEPH C. ANDRAS

PRICE, GESS & UBELL

2100 S.E. MAIN STREET, SUITE 250

IRVINE, CA 92714-6238

Ref: 39

**LIQUID SEX**

**LIQUID SEX**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

USPTO Status: PUBLICATION/REGISTRATION REVIEW COMPLETE MAY  
15, 2001

USPTO Status Date: MAR 23, 2001

**Chronology:**

Filed: APR 27, 2000

Serial Number: 78-005,890

Published For Opposition: MAY 15, 2001

**Goods/Services:**

International Class 3: SCENTED BODY SPRAY, AROMATHERAPY OILS,  
BATH GEL AND OIL, BODY AND SKIN CREAM, BODY AND SKIN OIL,  
BODY AND SKIN LOTION, BODY AND SKIN GELS, BUBBLE BATH,  
ESSENTIAL OILS FOR PERSONAL USE, MASSAGE OIL, AND BODY AND  
SKIN MOISTURIZERS AND CONDITIONERS

International Class 5: PERSONAL LUBRICANTS

**Applicant:**

VAST RESOURCES, INC.

CALIFORNIA CORPORATION

11960 BORDEN AVENUE

SAN FERNANDO, CALIFORNIA, 913419011

**Filing Correspondent:**

JAY H GELLER

W TWR STE 4000

2425 W OLYMPIC BL

SHC00185

SANTA MONICA CA 90404

Ref: 40

**SCENT OF SEX**

**SCENT OF SEX**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
**USPTO Status Date:** FEB 07, 2001

**Chronology:**

**File Date:** FEB 01, 2001      **Serial Number:** 78-046,155

**Goods/Services:**

**International Class 5:** PERSONAL LUBRICANTS, MALE AND FEMALE  
GENITAL DESENSITIZERS, AND DOUCHES.

**Applicant:**

VAST RESOURCES, INC. DBA TOPCO SALES  
CALIFORNIA CORPORATION  
11960 BORDEN AVENUE  
SAN FERNANDO, CALIFORNIA, 91340

**Filing Correspondent:**

JAY H. GELLER  
JAY H. GELLER, A PROF. CORP.  
WEST TOWER, SUITE 4000  
2425 W. OLYMPIC BLVD.

SANTA MONICA CA 90404

Ref: 41

**SCENT OF SEX**

**SCENT OF SEX**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
**USPTO Status Date:** FEB 07, 2001

**Chronology:**

**File Date:** FEB 01, 2001      **Serial Number:** 78-046,158

**Goods/Services:**

**International Class 3:** BODY OIL, BODY PAINTS, BODY AND SKIN  
LOTIONS, BODY AND SKIN CREAMS, BODY AND SKIN SMOOTHING,  
MOISTURIZING AND CONDITIONING CREAMS AND LOTIONS,  
ESSENTIAL OILS FOR PERSONAL USE, MASSAGE OIL, SCENTED BODY  
SPRAY, AROMATHERAPY OILS, BATH GEL AND OIL, BUBBLE BATH,  
BODY AND SKIN GELS, AND BODY AND SKIN OILS.

SHC00186

SEX

**Applicant:**

VAST RESOURCES, INC. DBA TOPCO SALES  
CALIFORNIA CORPORATION  
11960 BORDEN AVENUE  
SAN FERNANDO, CALIFORNIA, 91340

**Filing Correspondent:**

JAY H. GELLER  
JAY H. GELLER, A PROF. CORP.  
WEST TOWER, SUITE 4000  
2425 W. OLYMPIC BLVD.

SANTA MONICA CA 90404

Ref: 42

**SEX IN A BOTTLE**

**SEX IN A BOTTLE**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NON-FINAL ACTION - MAILED  
**USPTO Status Date:** OCT 18, 1999

**Chronology:**

**File Date:** JUL 01, 1999      **Serial Number:** 75-746,359

**Goods/Services:**

**International Class 1:** SCENTED ESSENTIAL OILS AND PERFUMES

**Applicant:**

IVORY WEB CREATIONS  
TEXAS SOLE PROPRIETORSHIP  
1710 VALLEY VIEW LANE APT. 1033  
IRVING, TEXAS, 75061

**Filing Correspondent:**

IVORY WITH CREATIONS  
1710 VALLEY VIEW LANE APT. 1033

IRVING, TEXAS 75061

Ref: 43

**WILD S.E.X.  
COLLECTION**

**WILD S.E.X. COLLECTION**

**Status:** PENDING  
USE APPLICATION - CURRENT

**USPTO Status:** RESPONSE AFTER NON-FINAL ACTION - ENTERED  
**USPTO Status Date:** JAN 19, 2001

**Chronology:**

**File Date:** MAY 04, 2000      **Serial Number:** 78-006,825

SHC00187

SEX

**Goods/Services:**

International Class 3: A KIT CONTAINING BATH BEADS, BUBBLE BATH, BATH CRYSTALS, BODY LOTION, MASSAGE OIL, PERSONAL LUBRICANT, AND BATTERY OR MANUALLY OPERATED BODY AND FACE MASSAGING APPARATUS AND/OR VIBRATORS AND VIBRATOR SLEEVES

First Used: MAR 20, 2000 (INTL. CL. 3)

In Commerce: MAR 20, 2000

**Applicant:**

VAST RESOURCES, INC.  
CALIFORNIA CORPORATION  
11960 BORDEN AVENUE  
SAN FERNANDO, CALIFORNIA, 913419011

**Disclaimers:**

"COLLECTION"

**Filing Correspondent:**

JAY H. GELLER  
WEST TOWER, SUITE 4000  
2425 W. OLYMPIC BL.

SANTA MONICA CA 90404

Ref: 44

**SEXY BATH & BODY**

**SEXY BATH & BODY**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

USPTO Status: PUBLICATION/REGISTRATION REVIEW COMPLETE MAY 08, 2001

USPTO Status Date: MAR 29, 2001

**Chronology:**

Filed: AUG 15, 2000

Serial Number: 78-021,257

Published For Opposition: MAY 08, 2001

**Goods/Services:**

International Class 3: SKIN CARE PRODUCTS, NAMELY LIQUID BODY WASH, MOISTURIZING LOTIONS, SHAMPOO, CONDITIONER

**Applicant:**

PERFORMANCE BRANDS, INC.  
FLORIDA CORPORATION  
959 SHOTGUN ROAD  
SUNRISE, FLORIDA, 33326

**Disclaimers:**

"BATH & BODY"

**Filing Correspondent:**

PERFORMANCE BRANDS, INC.  
959 SHOTGUN ROAD

SHC00188

SUNRISE FL 33326

Ref: 45

**A LITTLE SEXY****A LITTLE SEXY**

Status: REGISTERED  
USE APPLICATION - CURRENT

USPTO Status: REGISTERED  
USPTO Status Date: MAR 28, 1995

**Chronology:**

Filed: APR 11, 1994                      Serial Number: 74-511,219  
Published For Opposition: JAN 03, 1995  
Registered: MAR 28, 1995              Registration Number: 1,885,771

**Goods/Services:**

International Class 3: PERFUMES, COLOGNE AND FRAGRANCE BODY  
SPRAY  
First Used: FEB 1990 (INTL. CL. 3)  
In Commerce: FEB 1990

**Registrant:**

PARFUMS DE COEUR, LTD.  
CONNECTICUT CORPORATION  
85 OLD KINGS HIGHWAY, NORTH  
DARIEN, CONNECTICUT, 06820

**Filing Correspondent:**

NANCY FELSTEN  
KAY COLLYER & BOOSE  
ONE DAG HAMMARSKJOLD PLAZA

NEW YORK, NY 10017-2299

Ref: 46

**S·E·X****SEXUS ET XENIA****S-E-X SEXUS ET XENIA**

Status: RENEWED

USPTO Status: RENEWED  
USPTO Status Date: APR 08, 1991

**Chronology:**

Filed: APR 21, 1969                      Serial Number: 72-324,991  
Published For Opposition: FEB 02, 1971  
Registered: JUN 08, 1971              Registration Number: 914,253  
Affidavit Section: 8-15  
Last Renewed: JUN 08, 1991

**Goods/Services:**

International Class 3: AFTER SHAVE COLOGNE  
First Used: NOV 09, 1968 (US. CL. 51)

SHC00189

SEX

In Commerce: NOV 09, 1968

**Registrant:**

ROMANE INCORPORATED  
ILLINOIS CORPORATION  
253 E. DELAWARE PLACE  
CHICAGO, ILLINOIS, 60611

**Renewed To:**

ROMANE INCORPORATED  
ILLINOIS CORPORATION  
2101 ESTES AVENUE  
ELK GROVE VILLAGE, ILLINOIS, 60007

**Other U.S. Registrations:** 837,651

**Use In Another Form:**

NOV. 6, 1967. IN A DIFFERENT FORM

**Filing Correspondent:**

ALLEGRETTI & WITCOFF, LTD.  
10 SOUTH WACKER DRIVE

CHICAGO, IL 60606

Ref: 47

**SHE SEXY**

**SHE SEXY**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: OCT 02, 1997

**Chronology:**

Filed: SEP 03, 1996                      Serial Number: 75-159,059  
Published For Opposition: JAN 07, 1997  
Abandoned: OCT 02, 1997

**Goods/Services:**

International Class 3: PERFUME, EAU DE TOILETTE, BODY LOTION,  
SHOWER GEL, TALCUM POWDER, MASSAGE OIL, POTPOURRI, MAKE UP  
AND NAIL ENAMEL  
International Class 4: CANDLES

**Applicant:**

REVLON CONSUMER PRODUCTS CORPORATION  
DELAWARE CORPORATION  
625 MADISON AVENUE  
NEW YORK, NEW YORK, 10022

**Assignor:**

REVLON CONSUMER PRODUCTS CORPORATION  
Brief: SUPPLEMENT TO COMPANY SECURITY AGREEMENTS  
Recorded: FEB 13, 1997  
Signed: JAN 28, 1997  
Reel/Frame: 1561/0558

SHC00190

SEX

Correspondent: PENNIE & EDMONDS LLP  
NANCY H. LUTZ  
1667 K STREET, N.W.  
WASHINGTON, D.C. 20006

Assignee: CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK, 10017

Filing Correspondent:  
ARCH M AHERN  
REVLON  
625 MADISON AVENUE  
  
NEW YORK NY 10022

Ref: 48

**TOO SEXXXY**

**TOO SEXXXY**

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: SEP 20, 1996

**Chronology:**

Filed: MAR 17, 1995                      Serial Number: 74-657,186  
Published For Opposition: DEC 26, 1995  
Abandoned: SEP 20, 1996

**Goods/Services:**

International Class 3: FRAGRANCES, NAMELY PERFUME, COLOGNE AND  
EAU DE TOILETTE

**Applicant:**

CHARLES REVSON INC.  
NEW YORK CORPORATION  
625 MADISON AVENUE  
NEW YORK, NEW YORK, 10022

Assignor: CHARLES REVSON INC.  
Brief: SUPPLEMENT TO TRADEMARK SECURITY AGREEMENT  
Recorded: AUG 24, 1995  
Signed: JUL 31, 1995  
Reel/Frame: 1385/0883

Correspondent: PENNIE & EDMONDS  
ATTN: CATHERINE H. STOCKELL  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10036

Assignee: CHEMICAL BANK  
NEW YORK BANKING CORPORATION  
270 PARK AVENUE  
NEW YORK, NEW YORK, 10017

SHC00191

SEX

**Filing Correspondent:**

ARCH M. AHERN  
REVLON CONSUMER PRODUCTS CORPORATION  
625 MADISON AVENUE

NEW YORK, NY 10022

Ref: 49

**STRONG & SEXY**

**STRONG & SEXY**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED  
**USPTO Status Date:** JUL 29, 1997

**Chronology:**

**Filed:** MAR 19, 1996                      **Serial Number:** 75-075,140  
**Published For Opposition:** NOV 05, 1996  
**Abandoned:** JUL 29, 1997

**Goods/Services:**

**International Class 3:** WOMEN'S FRAGRANCES, NAMELY, PERFUMES,  
COLOGNES, EAU DE TOILETTE, SCENTED BODY SPRAY, AND  
PERSONAL DEODORANTS

**Applicant:**

PARFUMS DE COEUR, LTD.  
CONNECTICUT CORPORATION  
85 OLD KINGS HIGHWAY NORTH  
DARIEN, CONNECTICUT, 06820

**Filing Correspondent:**

BROOKE CARLSON  
PARFUMS DE COEUR, LTD.  
85 OLD KINGS HIGHWAY NORTH

DARIEN, CT 06820

Ref: 50

**SOFT 'N SEXY**

**SOFT 'N SEXY**

**Status:** EXPIRED

**USPTO Status:** EXPIRED  
**USPTO Status Date:** JAN 20, 1998

**Chronology:**

**Filed:** SEP 20, 1976                      **Serial Number:** 73-100,494  
**Published For Opposition:** JAN 18, 1977

SHC00192

**SEX**

Registered: APR 12, 1977      Registration Number: 1.063,081  
Affidavit Section:      8 OCT 17, 1983

**Goods/Services:**

International Class 3: LIPSTICK  
First Used: SEP 09, 1976 (INTL. CL. 3)  
In Commerce: SEP 09, 1976

**Registrant:**

CHESEBROUGH-POND'S, INC.  
NEW YORK CORPORATION  
33 BENEDICT PLACE  
GREENWICH, CONNECTICUT, 06830

**Assignor:**

CONOPCO, INC.  
Brief: MERGER AND CHANGE OF NAME EFFECTIVE DEC. 31, 1989 IN  
NEW YORK  
Recorded: APR 20, 1990  
Signed: MAR 20, 1990  
Reel/Frame: 0722/0108  
Correspondent: CHESEBROUGH-POND'S INC.  
P.O. BOX 6000  
33 BENEDICT PLACE  
GREENWICH, CT 06836-6000

**Assignee:**

CONOPCO INC.  
NEW YORK CORPORATION

**Assignor:**

CONOPCO, INC.  
GREENWICH, CONNECTICUT  
Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL  
Recorded: JUL 16, 1990  
Signed: MAY 01, 1990  
Reel/Frame: 0734/0878  
Correspondent: CHESEBROUGH-POND'S USA CO.  
MARY A. CASSIDY  
P.O. BOX 6000  
33 BENEDICT PLACE  
GREENWICH, CT 06830-6000

**Assignee:**

CHESEBROUGH-POND'S INC.  
DELAWARE CORPORATION  
501 SILVERSIDE ROAD  
WILMINGTON, DELAWARE, 19809

Ref: 51

**SCENT OF SEXINESS**

**SCENT OF SEXINESS**

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: OCT 26, 2000

**SHC00193**

SEX

**Chronology:**

Filed: JAN 04, 1999                      Serial Number: 75-610,079  
Published For Opposition: FEB 01, 2000  
Abandoned: OCT 26, 2000

**Goods/Services:**

International Class 3: PERFUME

**Applicant:**

COTE, CHARLENE  
INDIVIDUAL  
6 MICHAEL AVE  
DERRY, NEW HAMPSHIRE, 03038

**Disclaimers:**

"SCENT"

**Filing Correspondent:**

CHARLENE COTE  
6 MICHAEL AVE  
  
DERRY NH 03038

Ref: 52

**SEXPERFUME**

**SEXPERFUME**

**Status:** REGISTERED  
USE APPLICATION - CURRENT

**USPTO Status:** REGISTERED  
**USPTO Status Date:** JAN 09, 2001

**Chronology:**

Filed: DEC 11, 1999                      Serial Number: 75-855,523  
Published For Opposition: OCT 17, 2000  
Registered: JAN 09, 2001                  Registration Number: 2,419,059

**Goods/Services:**

International Class 3: PERFUME, EAU DE PARFUM, COLOGNE, BODY  
LOTION, SHOWER GEL, BATH GEL, HAIR CARE PREPARATIONS;  
COSMETICS, NAMELY, NAIL POLISH, LIPSTICK, FOUNDATION MAKE-UP,  
BODY GLISTENER, EYELINER, LIP PENCIL, BLUSH, EYE SHADOW  
**First Used:** JAN 12, 1999 (INTL. CL. 3)  
**In Commerce:** JAN 12, 1999

**Registrant:**

MORISON, PAUL W  
INDIVIDUAL  
330 SHORE DR UNIT F6  
HIGHLANDS, NEW JERSEY, 07732

**Filing Correspondent:**

PAUL W MORISON  
330 SHORE DR UNIT F6

SHC00194

HIGHLANDS NJ 07732

Ref: 53

**HAIR PAIR UNISEX HAIRCUTTERS**

Status: REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED  
 USPTO Status Date: JUL 30, 1987

**Chronology:**

Filed: MAR 13, 1979                      Serial Number: 73-207,198  
 Published For Opposition: MAR 03, 1981  
 Registered: MAY 26, 1981                Registration Number: 1,155,963  
 Affidavit Section:            8-15 JUL 30, 1987

**Goods/Services:**

International Class 42: HAIR CUTTING AND STYLING SERVICES  
 First Used: JAN 1973 (INTL. CL. 42)  
 In Commerce: JAN 1973

**Registrant:**

VWV CORPORATION, MARLOW HEIGHTS. MD.

**Claims:**

APPLICANT DISCLAIMS THE WORDS "HAIR" & "UNISEX HAIRCUTTERS"  
 APART FROM THE MARK AS SHOWN.

Ref: 54

**ALL DOLLED UP A UNISEX HAIR SALON**

Status: REGISTERED

USPTO Status: REGISTERED  
 USPTO Status Date: APR 13, 1999

**Chronology:**

Filed: MAY 23, 1997                      Serial Number: 75-297,561  
 Published For Opposition: JAN 19, 1999  
 Registered: APR 13, 1999                Registration Number: 2,238,138

**Goods/Services:**

International Class 42: HAIR STYLING SERVICES; FACIALS AND  
 MASSAGE SERVICES AND COSMETICIAN SERVICES  
 First Used: AUG 31, 1985 (INTL. CL. 42)  
 In Commerce: AUG 31, 1985

**Registrant:**

ALL DOLLED UP UNISEX BEAUTY SALON INC  
 FLORIDA CORPORATION  
 6364 W. OAKLAND PK BLVD  
 SUNRISE, FLORIDA, 33313

**Disclaimers:**

SHC00195

SEX

"A UNISEX HAIR SALON"

**Filing Correspondent:**

ALL DOLLED UP UNISEX BEAUTY SALON INC  
6364 W OAKLAND PK BLVD

SUNRISE FL 33313

Ref: 55

**SO SEXY**

**SO SEXY**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** NOV 30, 1996

**Chronology:**

**Filed:** OCT 02, 1995                      **Serial Number:** 75-000,046  
**Abandoned:** NOV 30, 1996

**Goods/Services:**

**International Class 3:** COSMETICS, FRAGRANCES, PERFUMES, SOAPS,  
HAIR LOTIONS

**Applicant:**

JADUN, ZAIB  
INDIVIDUAL  
9300 N.W. 58TH STREET, SUITE 214  
MIAMI, FLORIDA, 33178

**Filing Correspondent:**

ZAIB JADUN  
9300 N.W. 58TH STREET, SUITE 214

MIAMI, FL 33178

Ref: 56

**SEXSEA**

**SEXSEA**

**Status:** PENDING  
PARTIAL SECTION 2(F)  
USE APPLICATION - CURRENT

**USPTO Status:** NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
**USPTO Status Date:** MAY 02, 2001

**Chronology:**

**File Date:** APR 26, 2001                      **Serial Number:** 78-060,684

**Goods/Services:**

**International Class 3:** BODY LOTIONS, NAMELY, SUN TAN LOTION,

SHC00196

**SEX**

SUNSCREEN LOTION, SUN TAN GEL, SUN TAN ACCELERATOR, SUN TAN OIL, SELF TANNING LOTION, AFTER SUN LOTION, BODY GLITTER, FACIAL SCRUB, TONER, SKIN SOAP, SKIN MOISTURIZER, BODY WASH, BODY LOTION, HAND LOTION, ALL PURPOSE LOTION, LOVE OILS AND POTIONS, COSMETICS, NAMELY FACE POWDER, FACIAL MAKEUP, LIQUID MAKEUP, BLUSHER, LIP BALM, LIP GLOSS, LIPSTICK, COSMETIC PENCILS FOR EYES AND LIPS, EYE SHADOW, BLUSH, MASCARA, ARTIFICIAL EYELASH AND FINGERNAIL, COMPACTS CONTAINING MAKEUP, NAIL POLISH, NAIL POLISH REMOVER, BODY SPRAY, NAMELY, COLOGNE, EAU DE PERFUME, EAU DE TOILETTE, DEODORANT, ORAL HYGIENE, NAMELY, MOUTHWASH, TOOTHPASTE, DENTAL FLOSS

**International Class 9:** EYEWEAR, NAMELY SUNGLASS, EYEGLASS, FRAME FOR EYEGLASS, FRAME FOR SUNGLASS, SUNGLASS CASE, SUNGLASS HOLDER, EYEGLASS CASE, EYEGLASS HOLDER, EYEGLASS CHAIN AND CORD, SUNGLASS CHAIN AND CORD, LENSES FOR OPTICAL WEAR

**International Class 18:** HAND BAGS, NAMELY BACKPACK, BEACH BAG, GENERAL PURPOSE BAG, DUFFLE BAG, BOOK BAG, GYM BAG, TOTE BAG, TRAVELING BAG, GARMENT BAG, SHOPPING BAG, CARRY-ON, SUIT CASE, LUGGAGE STRAP, LUGGAGE, FANNY PACK, PURSE, CHANGE PURSE, CLUTCH PURSE, COIN PURSE, WALLET, SACHEL, WRIST PACK, KEY FOB (LEATHER), KEY CASE, POCKETBOOK, BEACH UMBRELLA, COSMETIC CASE

**International Class 25:** CLOTHING, NAMELY SWIMWEAR, SARONG, SHIRTS, T-SHIRTS, SWEAT SHIRTS, JACKETS, SHORTS, PANTS, SKIRTS, DRESSES, TANK TOPS, BELT, WET SUIT, SKI WEAR, SNOWBOARD WEAR, SLEEPWEAR, NAMELY PAJAMA, ROBE, BOXER, PANTY, BRA, LINGERIE, HOSIERY, NAMELY PANTYHOSE, TIGHTS, LEOTARDS, LEG WARMERS, SOCKS, FOOTWEAR, NAMELY DRESS SHOES, WOODEN SOLE SHOES, SLIPPERS, BOOTS, ATHLETIC SHOES, RUBBER-SOLED SHOES, THONGS, SANDALS, HEADWEAR, NAMELY HATS, CAPS, BEANIE, VISOR

**First Used:** AUG 13, 1997 (INTL. CL. 3)

**In Commerce:** SEP 04, 1997

**First Used:** AUG 13, 1997 (INTL. CL. 9)

**In Commerce:** SEP 04, 1997

**First Used:** AUG 13, 1997 (INTL. CL. 18)

**In Commerce:** SEP 04, 1997

**First Used:** AUG 13, 1997 (INTL. CL. 25)

**In Commerce:** SEP 04, 1997

**Applicant:**

JARAMILLO, LYNN MARIE  
INDIVIDUAL  
4400 E. 7TH STREET #177  
LONG BEACH, CALIFORNIA, 90804

**Claims:**

AS TO SEXSEA

**Other U.S. Registrations:** 2,126,260; 2,394,731

**Filing Correspondent:**

JARAMILLO, LYNN MARIE

**SHC00197**

4400 E. 7TH STREET #177

LONG BEACH CA 90804

Ref: 57

**sexūal****SEXUAL**

**Status:** REGISTERED  
SECTION 44 (D)  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION - CURRENT

**USPTO Status:** SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED  
**USPTO Status Date:** FEB 26, 2000

**Chronology:**

**Filed:** JAN 24, 1991                      **Serial Number:** 74-133,025  
**Published For Opposition:** AUG 24, 1993  
**Registered:** NOV 16, 1993              **Registration Number:** 1,804,019  
**Affidavit Section:**              8-15 FEB 26, 2000

**Goods/Services:**

**International Class 3:** (COSMETICS; NAMELY, LIPSTICK, ROUGE, EYE-SHADOW, BLUSH, FACE POWDER, FOUNDATION CREAM, EYE LINER, MASCARA, LIP LINER, NAIL POLISH, SKIN PROTECTORANT,) PERFUMES, COLOGNES, EAU DE TOILET, PERFUME OIL, BODY SPRAY, PERFUME SPRAY, (FACIAL SOAP, BODY SOAP,) SHAMPOO (CONDITIONER, HAIR GEL, MOUSSE) AND DEODORANT  
**International Class 16:** PRINTED PUBLICATIONS; NAMELY, POSTERS  
**International Class 25:** CLOTHING; NAMELY, T-SHIRTS(, DRESSES, JEANS, JACKETS, PANTS, SHORTS, SOCKS, TANK TOPS, BLOUSES, SCARFS, SUITS, SKIRTS, UNDERWEAR, BRAS, TEDDY, GUARDER BELTS, SLIPS, NYLONS, CAMISOLE)

**Registrant:**

BAILEY, STEVEN M.  
CANADA INDIVIDUAL  
RR#4  
ALMONTE, ONTARIO, CANADA, K0A 1A0

**Non-U.S. Application Claimed:** 669814**Non-U.S. Application Date:** NOV 02, 1990**Non-U.S. Application Country:** CANADA**Non-U.S. Registration Claimed:** TMA403,876**Non-U.S. Registration Date:** OCT 23, 1992**Non-U.S. Registration Country:** CANADA**Filing Correspondent:**

THOMAS W. BROOKE  
GADSBY & HANNAH  
1747 PENNSYLVANIA AVE. N.W. SUITE 800

SHC00198

WASHINGTON, D.C. 20006

Ref: 58

**Sexton****SEXTON****Status:** RENEWED  
SECTION 2(F)**USPTO Status:** RENEWED  
**USPTO Status Date:** NOV 26, 1991**Chronology:****Filed:** MAY 12, 1949                      **Serial Number:** 71-578,708  
**Published For Opposition:** JUN 12, 1951  
**Registered:** SEP 25, 1951                **Registration Number:** 548,592  
**Affidavit Section:** 8-15  
**Last Renewed:** SEP 25, 1991**Goods/Services:****International Class 3, 4:** SOAPS IN CAKE, POWDER, FLAKES,  
GRANULATED, AND LIQUID FORM; STAIN AND SPOT REMOVERS;  
DRAIN SOLVENTS; SURFACE, RECEPTACLE, AND INSTRUMENT  
CLEANERS; AND SWEEPING COMPOUND  
**First Used:** MAR 1944 (US. CL. 52)  
**In Commerce:** MAR 1944**Registrant:**JOHN SEXTON & CO.  
ILLINOIS CORPORATION  
500 NORTH ORLEANS AVE.  
CHICAGO, ILLINOIS**Renewed To:**JOHN SEXTON & CO.  
DELAWARE CORPORATION  
1050 WARRENVILLE ROAD  
LISLE, ILLINOIS, 605321395**Assignor:** SEXTON, JOHN, & CO.  
CHICAGO, ILLINOIS**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL**Recorded:** NOV 03, 1969**Acknowledged:** DEC 20, 1968**Reel/Frame:** 0184/0007**Correspondent:** BEATRICE FOODS CO.  
120 S. LA SALLE ST.  
CHICAGO, IL 60603**Assignee:** BEATRICE FOODS CO.  
DELAWARE CORPORATION  
120 S. LA SALLE ST.  
CHICAGO, ILLINOIS

SHC00199

SEX

**Assignor:** JOHN SEXTON & CO.  
**Brief:** NUNC PRO TUNC  
**Recorded:** JAN 25, 1999  
**Signed:** APR 01, 1997  
**Reel/Frame:** 1844/0661  
**Correspondent:** HOGAN & HARTSON LLP  
CATHERINE L. THORNBERRY  
8300 GREENSBORO DRIVE, SUITE 1100  
MCLEAN, VA 22102

**Assignee:** U.S. FOODSERVICE OF ILLINOIS, INC.  
DELAWARE CORPORATION  
ONE SEXTON DRIVE  
GLENDALE HEIGHTS, ILLINOIS, 60139

**Filing Correspondent:**  
STEPHEN GRUBB  
15840 VENTURA BLVD.  
ENCINO, CA 91436-2962

Ref: 59

**SEXATION**

**SEXATION**

**Status:** REGISTERED

**USPTO Status:** SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED  
**USPTO Status Date:** JUN 28, 1999

**Chronology:**

**Filed:** NOV 16, 1992                      **Serial Number:** 74-331,599  
**Published For Opposition:** APR 13, 1993  
**Registered:** NOV 23, 1993              **Registration Number:** 1,806,659  
**Affidavit Section:** 8-15 JUN 28, 1999

**Goods/Services:**

**International Class 3:** PERFUMES, COLOGNES, SCENTED BODY  
POWDERS, PERSONAL DEODORANTS AND BODY LOTIONS  
**First Used:** MAR 10, 1993 (INTL. CL. 3)  
**In Commerce:** MAR 10, 1993

**Registrant:**

JEAN PHILIPPE FRAGRANCES, INC.  
NEW YORK CORPORATION  
551 FIFTH AVENUE  
NEW YORK, NEW YORK, 10176

**Filing Correspondent:**

DAVID B. KIRSCHSTEIN  
DAVID B KIRSCHSTEIN  
KIRSCHSTEIN OTTINGER ISRAEL ET AL  
489 5TH AVE

SHC00200

**SEXCESS**

**SEXCESS**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

**USPTO Status:** SECOND EXTENSION - GRANTED JUN 28, 1999  
**USPTO Status Date:** JUN 28, 1999

**Chronology:**

**Filed:** MAY 23, 1997                      **Serial Number:** 75-297,072  
**Published For Opposition:** MAR 10, 1998

**Goods/Services:**

**International Class 5:** NUTRITIONAL PRODUCTS, NAMELY, VITAMINS

**Applicant:**

MAGYAR, DONALD W.  
INDIVIDUAL  
4391 MAGNOLIA STREET  
PALM BEACH GARDENS, FLORIDA, 33418

**Filing Correspondent:**

MICHAEL A SLAVIN  
MCHALE & SLAVIN PA  
4440 PGA BLVD STE 402  
  
PALM BEACH GARDENS FL 33410

**SEXPOT**

**SEXPOT**

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

**USPTO Status:** THIRD EXTENSION - GRANTED SEP 30, 2000  
**USPTO Status Date:** SEP 30, 2000

**Chronology:**

**Filed:** JAN 26, 1998                      **Serial Number:** 75-423,132  
**Published For Opposition:** NOV 03, 1998

**Goods/Services:**

**International Class 3:** PERFUMERY, NAMELY, PERFUME, COLOGNE,  
TOILET WATER; BATH OIL AND BATH GEL; SCENTED SKIN LOTIONS,  
CREAMS, AND POWDERS; TOILET SOAP; COSMETICS, NAMELY,  
BLUSHER, MAKEUP, EYE PENCILS, EYE SHADOWS, EYELINERS, LIP  
GLOSS, LIPSTICKS, MASCARA, NAIL POLISH, COSMETIC PENCILS,  
ROUGE, SKIN MOISTURIZERS

**Applicant:**

ADVERTISING TO WOMEN, INC.

SHC00201

SEX

NEW YORK CORPORATION  
20 MONROE AVENUE  
SPRING LAKE, NEW JERSEY, 07762

**Filing Correspondent:**

SUSAN UPTON DOUGLASS  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLAZA

NEW YORK NY 10017

Ref: 62

SEXCANDY

SEXCANDY

**Status:** PUBLISHED  
INTENT TO USE - CURRENT

USPTO Status: PUBLISHED FOR OPPOSITION  
USPTO Status Date: APR 03, 2001

**Chronology:**

Filed: APR 03, 2000                      Serial Number: 78-002,266  
Published For Opposition: APR 03, 2001

**Goods/Services:**

International Class 3: SKIN SOAP, LIQUID SOAP, SHOWER AND BATH GELS, AND OILS, NON-MEDICATED BATH SALTS, PERFUME, MAKEUP, LIPSTICK, ESSENTIAL OILS FOR PERSONAL USE, SKIN CARE PREPARATIONS, NAMELY, MOISTURIZING LOTIONS AND CREAMS; SUN-BLOCK AND SUNSCREEN CREAMS, LOTIONS AND GELS; SKIN-BRONZING CREAMS, LOTIONS, GELS AND MOUSSES; AFTER SUN LOTIONS; FACIAL SCRUBS; SOAPLESS FACE, HAIR AND BODY-WASHING CREAMS, LOTIONS, MOUSSES AND GELS; MAKE-UP REMOVING CREAMS, LOTIONS, MILKS AND GELS, HAIR CARE PREPARATIONS, NAMELY HAIR SHAMPOO, DENTIFRICES, TOILET WATER, COLOGNE, DEODORANT, AND ANTIPERSPIRANTS FOR PERSONAL USE, TALCUM POWDER, SHAVING PREPARATIONS, NAIL POLISH, NAIL VARNISH, HAIR COLOR, HAIR DYES, NON-MEDICATED MASSAGE PREPEARATIONS, NAMELY, MASSAGE OILS, CREAMS, LOTIONS AND POWDERS, DEPILATORIES, COTTON SWABS AND BALLS FOR COSMETIC PURPOSES, SENTED ARTICLES FOR PERFUMERY PURPOSES, NAMELY SACHETS, POTPOURRI AND JOSS-STICKS, SKIN BARRIER CREAMS AND PROTECTIVE CREAMS FOR THE SKIN AND HANDS

**Applicant:**

STRATEGICDOMAINS.COM L.L.C.  
DELAWARE LIMITED LIABILITY COMPANY  
P.O. BOX 342  
ATHOL SPRINGS, NEW YORK, 140100342

**Filing Correspondent:**

STRATEGICDOMAINS.COM L.L.C.  
P.O. BOX 342

SHC00202

ATHOL SPRINGS NY 14010-0342

Ref: 63

**SEXBUBBLES**

**SEXBUBBLES**

Status: PENDING  
USE APPLICATION - CURRENT

USPTO Status: SUSPENSION LETTER - MAILED  
USPTO Status Date: DEC 28, 2000

**Chronology:**

File Date: JUL 03, 2000                      Serial Number: 76-082,283

**Goods/Services:**

International Class 3: BUBBLE BATH  
First Used: JAN 21, 1992 (INTL. CL. 3)  
In Commerce: JAN 21, 1992

**\*Applicant:**

MLF ENTERPRISES  
Composed of: MARK FISHMAN - U.S.; JOHN MAYO - U.S.  
CALIFORNIA PARTNERSHIP  
249 ENTRADA DR.  
SANTA MONICA, CALIFORNIA. 90402

**Filing Correspondent:**

LAWRENCE N. GINSBERG  
907 CITRUS PLACE  
  
NEWPORT BEACH, CA 92660-3227

Ref: 64

**SEXUAL AROUSAL**

**SEXUAL AROUSAL**

Status: PENDING  
INTENT TO USE - CURRENT

USPTO Status: PUBLICATION/REGISTRATION REVIEW COMPLETE  
USPTO Status Date: MAY 17, 2001

**Chronology:**

File Date: JUL 03, 2000                      Serial Number: 76-082,623

**Goods/Services:**

International Class 3: BODY SPRAYS, MASSAGE LOTIONS AND  
MOISTURIZING SKIN LOTIONS, PERFUME AND COLOGNE

**Applicant:**

SEXY SCENT, LLC  
ILLINOIS LIMITED LIABILITY COMPANY  
129 HURON STREET

SHC00203

SEX

CHICAGO, ILLINOIS, 60610

**Filing Correspondent:**

ALAN B SAMLAN  
KNECHTEL DEMEUR & SAMLAN  
222 S RIVERSIDE PLZ STE 1410

CHICAGO IL 60606

Ref: 65

**SEXTOY**

**SEXTOY**

**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NEW APPLICATION - ASSIGNED TO EXAMINER  
**USPTO Status Date:** MAY 10, 2001

**Chronology:**

**File Date:** DEC 09, 2000

**Serial Number:** 78-038,539

**Goods/Services:**

**International Class 3:** PERFUME; COLOGNE; MAKEUP; NAIL POLISH;  
LIPSTICK; SKIN CARE PREPARATIONS, NAMELY MOISTURIZING  
LOTIONS AND CREAMS; HAIR CARE PREPARATIONS, NAMELY HAIR  
SHAMPOO; NON-MEDICATED MASSAGE PREPARATIONS, NAMELY  
MASSAGE OILS, CREAMS, AND LOTIONS; AND ESSENTIAL OILS FOR  
PERSONAL USE. ALL THE FOREGOING GOODS INDICATED ARE  
NON-MEDICATED

**Applicant:**

STRATEGICDOMAINS.COM L.L.C.  
DELAWARE LIMITED LIABILITY COMPANY  
P.O. BOX 342  
ATHOL SPRINGS, NEW YORK, 140100342

**Filing Correspondent:**

STRATEGICDOMAINS.COM L.L.C.  
PO BOX 342

ATHOL SPRINGS NY 14010-0342

Ref: 66

**SEX APPEAL**

**SEX APPEAL**

**Status:** RENEWED

**USPTO Status:** RENEWED  
**USPTO Status Date:** SEP 11, 1989

**Chronology:**

**Filed:** DEC 16, 1968

**Serial Number:** 72-314,490

SHC00204

SEX

Published For Opposition: MAY 06, 1969  
Opposition/Cancellation Filed: APR 18, 1977  
Registered: JUL 22, 1969      Registration Number: 873,601  
Affidavit Section: 8  
Last Renewed: JUL 22, 1989

**Goods/Services:**

International Class 3: DENTIFRICE  
First Used: NOV 12, 1968 (US. CL. 51)  
In Commerce: NOV 12, 1968

**Registrant:**

COLGATE-PALMOLIVE COMPANY  
DELAWARE CORPORATION  
300 PARK AVE.  
NEW YORK, NEW YORK, 10022

**Renewed To:**

COLGATE-PALMOLIVE COMPANY  
DELAWARE CORPORATION  
NEW YORK, NEW YORK

**Cancellation Action Number:** 11565

**Petitioner:** JOVAN, INC.

Opposing Mark: SEX APPEAL  
Registration Number: 1,114,776  
Serial Number: 73-068,912  
Outcome: TERMINATED SEP 14, 1979  
TTAB Entry: #5 TERMINATED, SEP 14, 1979  
TTAB Entry: #4 BOARD'S DECISION: DISMISSED W/PREJUDICE, SEP 07,  
1979

**Other U.S. Registrations:** 715,553; 0796121 AND OTHERS

**Filing Correspondent:**

THOMAS J. CORUM  
COLGATE-PALMOLIVE COMPANY  
300 PARK AVENUE, 4TH FLOOR  
  
NEW YORK, N. Y. 10022

Ref: 67

**EYSEXXXY**

**EYSEXXXY**

**Status:** REGISTERED

USPTO Status: REGISTERED  
USPTO Status Date: APR 25, 1995

**Chronology:**

Filed: SEP 07, 1993      Serial Number: 74-433,025  
Published For Opposition: MAR 22, 1994  
Registered: APR 25, 1995      Registration Number: 1,891,597

**Goods/Services:**

International Class 3: EYESHADOW  
First Used: NOV 10, 1993 (INTL. CL. 3)

SHC00205

SEX

In Commerce: NOV 10, 1993

**Registrant:**

CHARLES REVSON INC.  
NEW YORK CORPORATION  
625 MADISON AVENUE  
NEW YORK, NEW YORK, 10022

**Assignor:**

CHARLES REVSON INC.  
Brief: SECURITY INTEREST  
Recorded: MAR 10, 1995  
Signed: FEB 28, 1995  
Reel/Frame: 1316/0344  
Correspondent: PENNIE & EDMONDS  
CAROL M. WILHELM  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10036

**Assignee:**

CHEMICAL BANK  
NEW YORK BANKING CORPORATION  
270 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Filing Correspondent:**

ARCH AHERN  
REVLON  
625 MADISON AVENUE  
NEW YORK, NY 10022

Ref: 68

**LIPSEXXXY**

**LIPSEXXXY**

**Status:** REGISTERED

USPTO Status: REGISTERED  
USPTO Status Date: OCT 24, 1995

**Chronology:**

Filed: DEC 02, 1993                      Serial Number: 74-464,878  
Published For Opposition: AUG 01, 1995  
Registered: OCT 24, 1995                Registration Number: 1,929,055

**Goods/Services:**

International Class 3: COSMETICS; NAMELY, LIPSTICK  
First Used: MAR 08, 1993 (INTL. CL. 3)  
In Commerce: MAR 08, 1993

**Registrant:**

CHARLES REVSON INC.  
NEW YORK CORPORATION  
625 MADISON AVENUE  
NEW YORK, NEW YORK, 10022

SHC00206

SEX

**Assignor:** CHARLES REVSON INC.  
Brief: SECURITY INTEREST  
Recorded: MAR 10, 1995  
Signed: FEB 28, 1995  
Reel/Frame: 1316/0344  
**Correspondent:** PENNIE & EDMONDS  
CAROL M. WILHELM  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10036

**Assignee:** CHEMICAL BANK  
NEW YORK BANKING CORPORATION  
270 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Filing Correspondent:**  
ARCH M. AHERN  
C/O REVLON  
625 MADISON AVENUE  
  
NEW YORK, NY 10022

Ref: 69

SEXXXO

SEXXXO

**Status:** ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: APR 21, 1994

**Chronology:**

Filed: AUG 07, 1992                      Serial Number: 74-302,122  
Published For Opposition: JAN 26, 1993  
Abandoned: APR 21, 1994

**Goods/Services:**

International Class 5: HERBAL DIETARY SUPPLEMENTS

**Applicant:**

HOME, MARSHALL  
INDIVIDUAL  
229 EAST 14TH STREET  
NEW YORK, NEW YORK, 10003

**Filing Correspondent:**

NICHOLAS J. AQUILINO  
2001 JEFFERSON DAVIS HIGHWAY, SUITE 802  
  
ARLINGTON, VA 22202

SHC00207

SEX

Ref: 70

SEXTANT

SEXTANT

Status: CANCELLED Cancellation Section: 8  
SECTION 44 (D)

USPTO Status: CANCELLED - SECTION 8  
USPTO Status Date: JUN 14, 1999

**Chronology:**

Filed: MAR 20, 1991 Serial Number: 74-149,533  
Published For Opposition: SEP 15, 1992  
Registered: DEC 08, 1992 Registration Number: 1,737,890  
Cancelled: JUL 27, 1999

**Goods/Services:**

International Class 3: TOILET SOAPS; PERFUME; EAU DE COLOGNE; EAU  
DE TOILETTE; EAU DE PARFUM; ESSENTIAL OILS FOR PERSONAL USE  
AND FOR USE IN THE MANUFACTURE OF COSMETICS; COSMETICS;  
NAMELY, PENCILS, EYE MAKEUP, FACE POWDER, MAKEUP, LIPSTICKS,  
ROUGE; BODY LOTIONS; HAIR LOTIONS; DENTIFRICES

**Registrant:**

SOCIETE MAURICE BLANCHET PARFUMS DE LUXE  
94, RUE EDOUARD VAILLANT  
92300 LEVALLOIS PERRET, FRANCE

Non-U.S. Application Claimed: 255041  
Non-U.S. Application Date: DEC 11, 1990  
Non-U.S. Application Country: FRANCE

Non-U.S. Registration Claimed: 1632265  
Non-U.S. Registration Date: DEC 11, 1990  
Non-U.S. Registration Country: FRANCE

**Filing Correspondent:**

H. JOHN CAMPAIGN  
GRAHAM, CAMPAIGN & MCCARTHY, P.C.  
36 WEST 44TH STREET

NEW YORK, NY 10036-8178

Ref: 71

SEXCESS

SEXCESS

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-AFTER PETITION DECISION  
USPTO Status Date: MAR 27, 1997

SHC00208

SEX

**Chronology:**

Filed: NOV 25, 1992                      Serial Number: 74-334,465  
Published For Opposition: APR 11, 1995  
Date Suspended: MAY 04, 1994  
Abandoned: MAR 27, 1997

**Goods/Services:**

International Class 5: NUTRITIONAL PRODUCTS; NAMELY, VITAMINS

**Applicant:**

MAGYAR, DONALD W.  
INDIVIDUAL  
4391 MAGNOLIA STREET  
PALM BEACH GARDENS, FLORIDA, 33418

**Filing Correspondent:**

MICHAEL A. SLAVIN  
MCHALE & SLAVIN, P.A.  
4440 PGA BLVD. SUITE 404  
  
PALM BEACH GARDENS, FL 33410

Ref: 72

SEXXXO

SEXXXO

**Status:** ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: FEB 27, 1998

**Chronology:**

Filed: AUG 13, 1996                      Serial Number: 75-149,788  
Published For Opposition: JUN 03, 1997  
Abandoned: FEB 27, 1998

**Goods/Services:**

International Class 5: HERB SUPPLEMENTS

**Applicant:**

HOME, MARSHALL  
DBA ENERGY FORCE SCIENTIFIC  
INDIVIDUAL  
249 W. 29TH STREET  
TUCSON, ARIZONA, 85713

**Filing Correspondent:**

JOHN L. WELSH  
AQUILINO & WELSH P.C.  
2121 CRYSTAL DRIVE, SUITE 503  
  
ARLINGTON, VA. 22202

SHC00209

SEX

Ref: 73

SEXTASY

SEXTASY

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND  
USPTO Status Date: MAR 26, 1998

Chronology:

Filed: JAN 21, 1997

Serial Number: 75-239,625

Abandoned: MAR 26, 1998

Goods/Services:

International Class 5: HERBAL VITAMIN SUPPLEMENT

Applicant:

BASIC ORGANICS, INC.  
OHIO CORPORATION  
P.O. BOX 09611  
COLUMBUS, OHIO, 43209

Filing Correspondent:

RUSSELL M GERTMENIAN  
VORYS SATER SEYMOUR AND PEASE  
PO BOX 1008

COLUMBUS OH 43216

Ref: 74

SEX APPEAL

SEX APPEAL

Status: EXPIRED  
USE APPLICATION - CURRENT

USPTO Status: EXPIRED  
USPTO Status Date: AUG 09, 2000

Chronology:

Filed: MAR 09, 1978

Serial Number: 73-161,583

Published For Opposition: DEC 19, 1978

Registered: MAR 13, 1979

Registration Number: 1,114,783

Affidavit Section: 8-15 APR 06, 1985

Goods/Services:

International Class 3: COLOGNE/AFTERBATH SPLASH, PERFUME,  
COLOGNE, COLOGNE CONCENTRATE, AFTERSHAVE/COLOGNE,  
BUBBLE BATH, HAND AND BODY MOISTURIZING LOTION,  
MOISTURIZING BALM, AND TOILET SOAP

First Used: JUN 15, 1975 (INTL. CL. 3)

In Commerce: JUN 15, 1975

Registrant:

SHC00210

JOVAN, INC.  
ILLINOIS CORPORATION  
875 N. MICHIGAN AVE.  
CHICAGO, ILLINOIS, 60611

**New Registered Owner:**

BEECHAM COSMETICS INC.  
ILLINOIS CORPORATION  
980 N. MICHIGAN AVE.  
CHICAGO, ILLINOIS

**Assignor:** JOVAN, INC.

**Brief:** CHANGE OF NAME EFFECTIVE JUL. 26, 1983  
**Recorded:** DEC 10, 1984  
**Signed:** MAR 14, 1984  
**Reel/Frame:** 0483/0549  
**Correspondent:** BEECHAM COSMETICS INC.  
980 NORTH MICHIGAN AVE.  
CHICAGO, IL 60611

**Assignee:** BEECHAM COSMETICS INC.

**Assignor:** BEECHAM COSMETICS, INC.

**Brief:** SECURITY INTEREST  
**Recorded:** AUG 04, 1988  
**Signed:** AUG 02, 1988  
**Reel/Frame:** 0612/0416  
**Correspondent:** DORSEY & WHITNEY  
2200 FIRST BANK PLACE EAST  
MINNEAPOLIS, MN 55402

**Assignee:** BANKERS TRUST COMPANY

**Assignor:** QUINTESSENCE COSMETICS INC.

**Brief:** CHANGE OF NAME EFFECTIVE SEP. 09, 1988  
**Recorded:** OCT 20, 1988  
**Signed:** SEP 02, 1988  
**Reel/Frame:** 0635/0413  
**Correspondent:** ALTHEIMER & GRAY  
SUITE 4000-10 SOUTH WACKER DRIVE  
CHICAGO, IL 60606

**Assignee:** QUINTESSENCE INCORPORATED

**Assignor:** BEECHAM COSMETICS INC.

**Brief:** CHANGE OF NAME EFFECTIVE AUG. 09, 1988  
**Recorded:** JUN 12, 1990  
**Signed:** AUG 02, 1988  
**Reel/Frame:** 0717/0927  
**Correspondent:** DORSEY & WHITNEY  
2200 FIRST BANK PLACE EAST  
MINNEAPOLIS, MN 55402

**Assignee:** QUINTESSENCE COSMETICS INC.

**Assignor:** QUINTESSENCE COSMETICS INC.

SHC00211

SEX

**Brief:** CHANGE OF NAME EFFECTIVE SEP. 09, 1988

**Recorded:** JUN 12, 1990

**Signed:** SEP 02, 1988

**Reel/Frame:** 0717/0938

**Correspondent:** DORSEY & WHITNEY

2200 FIRST BANK PLACE EAST

MINNEAPOLIS, MN 55402

**Assignee:** QUINTESSENCE INCORPORATED

**Assignor:** BANKERS TRUST COMPANY

**Brief:** GRANT OF A SECURITY INTEREST. (AMENDMENT TO AGREEMENT DATED AUGUST 2, 1988).

**Recorded:** JUN 12, 1990

**Signed:** JUN 04, 1990

**Reel/Frame:** 0717/0967

**Correspondent:** DORSEY & WHITNEY

2200 FIRST BANK PLACE EAST

MINNEAPOLIS, MN 55402

**Assignee:** BT COMMERCIAL CORPORATION  
DELAWARE CORPORATION

**Assignor:** QUINTESSENCE INCORPORATEDQ MERGER CORP.

**Brief:** MERGER/CHANGE OF NAME

**Recorded:** DEC 16, 1998

**Signed:** AUG 26, 1998

**Reel/Frame:** 1825/0388

**Correspondent:** OPPENHEIMER WOLFF & DONNELLY LLP

MANJARI M. DATTA, ESQ.

153 EAST 53RD STREET

ONE CITICORP CENTER, 26TH FLOOR

NEW YORK, NY 10022

**Assignee:** Q MERGER CORP.  
ILLINOIS CORPORATION  
CT CORPORATION SYSTEM  
208 SOUTH LA SALLE STREET  
CHICAGO, ILLINOIS, 60604-113

**Assignee:** COTY US INC.  
DELAWARE CORPORATION  
19TH FLOOR  
237 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Assignor:** COTY US INC.

**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

**Recorded:** DEC 30, 1998

**Signed:** DEC 23, 1998

**Reel/Frame:** 1832/0631

**Correspondent:** OPPENHEIMER WOLFF & DONNELLY LLP

MANJARI M. DATTA, ESQ.

153 EAST 53RD STREET, 26TH FLOOR

NEW YORK, NY 10022

SHC00212

SEX

**Assignee:** COTY COSMETICS INC.  
DELAWARE CORPORATION  
19TH FLOOR  
237 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Assignor:** COTY US INC.  
**Brief:** DUPLICATE RECORDING, SEE RECORDING AT REEL 1832, FRAME 0631.  
**Recorded:** DEC 29, 1998  
**Signed:** DEC 23, 1998  
**Reel/Frame:** 1846/0205  
**Correspondent:** OPPENHEIMER WOLFF & DORNELLY LLP  
MANJARI M. DATTA, ESQ.  
153 EAST 53RD STREET  
26TH FLOOR  
NEW YORK, NY 10022

**Assignee:** COTY COSMETICS INC.  
DELAWARE CORPORATION  
19TH FLOOR  
237 PARK AVENUE  
NEW YORK, NEW YORK, 10017

**Filing Correspondent:**  
KENNETH IPPOLITO, LEGAL COUNSEL  
BEECHAM COSMETICS INC.  
980 NORTH MICHIGAN AVENUE  
CHICAGO, IL 60611

Ref: 75

SEXTANT

SEXTANT

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED  
**USPTO Status Date:** FEB 19, 1999

**Chronology:**

**Filed:** AUG 11, 1997      **Serial Number:** 75-338,794  
**Published For Opposition:** MAY 26, 1998  
**Abandoned:** FEB 19, 1999

**Goods/Services:**

**International Class 10:** MEDICAL DEVICES, NAMELY, SURGICAL TOOLS  
FOR TISSUE CHARACTERIZATION OR ANATOMICAL IMAGING

**Applicant:**

SEXTANT MEDICAL CORPORATION  
DELAWARE CORPORATION  
4760 WALNUT STREET, SUITE 102

SHC00213

SEX

BOULDER, COLORADO, 80301

**Filing Correspondent:**

MERYL GRIFF  
ORRICK HERRINGTON & SUTCLIFFE LLP  
666 5TH AVE

NEW YORK NY 10103

Ref: 76

**SEXCESS**

**SEXCESS**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-AFTER INTER-PARTES DECISION  
**USPTO Status Date:** JUN 18, 1998

**Chronology:**

**Filed:** NOV 25, 1992                      **Serial Number:** 74-334,463  
**Published For Opposition:** DEC 14, 1993  
**Opposition/Cancellation Filed:** JAN 31, 1994  
**Abandoned:** JUN 18, 1998

**Goods/Services:**

**International Class 3:** COSMETICS; NAMELY, PERFUMERY

**Applicant:**

MAGYAR, DONALD W.  
INDIVIDUAL  
4391 MAGNOLIA STREET  
PALM BEACH GARDENS, FLORIDA, 33418

**Opposition Number:** 93787

**Opposer:** ARAMBEL, S.A.

**Opposing Mark:** EXCESS  
**Correspondent:** MICHAEL J. STRIKER  
360 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Outcome:** TERMINATED JUN 18, 1998

**Trademark Defendant Correspondent:**

MICHAEL A. SLAVIN  
MCHALE & SLAVIN, P.A.  
4440 PGA BLVD.  
SUITE 404  
PALM BEACH GARDENS, FL 33410

**TTAB Entry:** #33 TERMINATED, JUN 18, 1998

**TTAB Entry:** #32 BOARD'S DECISION: SUSTAINED, JUN 18, 1997

**Filing Correspondent:**

MICHAEL A. SLAVIN  
MCHALE & SLAVIN, P.A.  
4440 PGA BLVD.  
SUITE 404

SHC00214

PALM BEACH GARDENS, FL 33410

Ref: 77

**SEXUAL FITNESS****SEXUAL FITNESS**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED  
**USPTO Status Date:** MAR 20, 1997

**Chronology:**

**Filed:** AUG 26, 1994                      **Serial Number:** 74-566,059  
**Published For Opposition:** JUN 27, 1995  
**Abandoned:** MAR 20, 1997

**Goods/Services:**

**International Class 3:** SKIN MOISTURIZERS, BODY OILS AND PERSONAL DEODORANTS

**Applicant:**

HEALTH AND BODY FITNESS, INC.  
CALIFORNIA CORPORATION  
12021 WILSHIRE BLVD.  
SUITE 621  
W. LOS ANGELES, CALIFORNIA, 90025

**Filing Correspondent:**

HEALTH AND BODY FITNESS, INC.  
12021 WILSHIRE BLVD., SUITE 621  
  
W. LOS ANGELES, CA 90025

Ref: 78

**LIPSEX****LIPSEX**

**Status:** ABANDONED

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** MAY 19, 1999

**Chronology:**

**Filed:** APR 03, 1998                      **Serial Number:** 75-461,669  
**Abandoned:** MAY 19, 1999

**Goods/Services:**

**International Class 3:** LIP BALM, LIP GLOSS  
**First Used:** FEB 15, 1998 (INTL. CL. 3)  
**In Commerce:** MAR 01, 1998

**Applicant:**

LIZARD LIPCARE  
Composed of: Gay Bayless, citizen of the USA; and Jeffrey Goolst, citizen of the USA

SHC00215

SEX

CALIFORNIA PARTNERSHIP  
73305 PINYON STREET  
PALM DESERT, CALIFORNIA, 92260

**Filing Correspondent:**  
LIZARD LIPCARE  
73305 PINYON ST

PALM DESSERT CA 92260

Ref: 79



**GROOVESEXY**

**GROOVESEXY**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** DEC 03, 2000

**Chronology:**

**Filed:** SEP 20, 1999

**Serial Number:** 75-803,296

**Abandoned:** DEC 03, 2000

**Goods/Services:**

**International Class 3:** FRAGRANCE AND PERSONAL CARE PRODUCTS

**International Class 14:** JEWELRY AND WATCHES

**International Class 18:** HANDBAGS AND OTHER SMALL LEATHER  
ARTICLES, NAMELY, WALLETS, KEY CASES, BACKPACKS AND  
SPORTBAGS

**International Class 25:** MENS AND WOMENS CLOTHING, FOOTWEAR  
AND HEADGEAR

**International Class 38:** TELEPHONE AND INTERNET SHOPPING SERVICES  
FEATURING A RANGE OF MERCHANDISE IN THE MUSIC,  
ENTERTAINMENT AND FASHION FIELDS INCLUDING MUSICAL SOUND  
RECORDINGS, VIDEOS, FRAGRANCE AND PERSONAL CARE PRODUCTS,  
JEWELRY AND WATCHES, LEATHER GOODS AND MENS AND WOMENS  
CLOTHING, FOOTWEAR AND HEADGEAR

**Applicant:**

BROWN, JEFFREY F.  
124 EAST 24TH STREET, APT. 5H  
NEW YORK, NEW YORK, 10010

**Filing Correspondent:**

MALCOLM T. BROWN  
ANDERSON KILL & OLICK, P.C.  
1251 AVENUE OF THE AMERICAS

NEW YORK, NEW YORK 10020-1182

SHC00216

SEX

Ref: 80

sescouleur

**SES COULEUR**

Status: PENDING  
INTENT TO USE - CURRENT

USPTO Status: NON-FINAL ACTION - MAILED  
USPTO Status Date: APR 09, 2001

**Chronology:**

File Date: NOV 17, 2000      Serial Number: 76-167,089

**Goods/Services:**

International Class 3: COSMETIC PRODUCTS, NAMELY, NON MEDICATED  
MAKE-UP, POWDER BRUSH AND CORRECTOR

**Applicant:**

SESDERMA, S.L.  
SPAIN CORPORATION  
GRAVADOR ESTEVE, 22 BAJO  
VALENCIA, SPAIN, 46004

**Filing Correspondent:**

SANCHELIMA & ASSOCIATES PA  
235 S LE JEUNE RD  
  
MIAMI FL 33134-1762

Ref: 81

**BEAUTY-TEX**

**BEAUTY-TEX**

Status: REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED  
USPTO Status Date: JUN 12, 1990

**Chronology:**

Filed: JUN 27, 1983      Serial Number: 73-432,079  
Published For Opposition: APR 17, 1984  
Registered: JUL 10, 1984      Registration Number: 1,284,885  
Affidavit Section: 8-15

**Goods/Services:**

International Class 3: CLEAR SIZING AND BRIGHTENER FOR DRY  
CLEANING  
First Used: FEB 28, 1975 (INTL. CL. 3)  
In Commerce: FEB 28, 1975

**Registrant:**

ANSCOTT CHEMICAL INDUSTRIES, INC.  
D.B.A. CALED SIGNAL CHEMICAL  
NEW JERSEY CORPORATION

SHC00217

SEX

26 HANES DR.  
WAYNE, NEW JERSEY, 07470

**Filing Correspondent:**  
EDWARD R. WEINGRAM  
WEINGRAM & ZOLL  
197 W. SPRING VALLEY AVE.  
  
MAYWOOD, NJ 07607

Ref: 82

**SPRAE SEC**

**SPRAE SEC**

**Status:** REGISTERED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** JUL 30, 1996

**Chronology:**

**Filed:** OCT 02, 1995                      **Serial Number:** 75-000,254  
**Published For Opposition:** MAY 07, 1996  
**Registered:** JUL 30, 1996                **Registration Number:** 1,990,165

**Goods/Services:**

**International Class 3:** HAIR SPRAY  
**First Used:** FEB 26, 1990 (INTL. CL. 3)  
**In Commerce:** OCT 02, 1990

**Registrant:**

ZERRAN INTERNATIONAL CORPORATION  
CALIFORNIA CORPORATION  
721 FAIR OAKS AVENUE  
SOUTH PASADENA, CALIFORNIA, 91030

**Disclaimers:**

"SPRAY"

**Filing Correspondent:**

KENNETH J. HOVET  
HOVET & BLOCK  
4476 MARKET STREET, SUITE 601  
  
VENTURA, CA 93003

Ref: 83

**TRESS-TEX**

**TRESS-TEX**

**Status:** RENEWED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** JUN 14, 1983

**Chronology:**

SHC00218

SEX

Filed: DEC 28, 1960                      Serial Number: 72-110,956  
Published For Opposition: AUG 21, 1962  
Registered: NOV 06, 1962                Registration Number: 740,328  
Affidavit Section:            8-15  
Last Renewed: NOV 06, 1982

**Goods/Services:**

International Class 3: HAIR CONDITIONER  
First Used: OCT 20, 1959 (US. CL. 51)  
In Commerce: OCT 20, 1959

**Registrant:**

TRESS TEX LABORATORIES  
P. O. BOX 1846  
HOLLYWOOD, CALIFORNIA

**Renewed To:**

SAME EXCEPT VAN NUYS, CALIF.

**Assignor:** TRESS TEX LABORATORIES A FIRM COMPOSED OF RONALD G. RATLIFF  
Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: JAN 11, 1993

Signed: NOV 02, 1992

Reel/Frame: 0931/0242

Correspondent: MARK K. HALTER

P.O. BOX 5551

EIGHT FLOOR, TWIN CITY BANK BUILDING

ONE RIVERFRONT PLACE

NORTH LITTLE ROCK, AR. 72119

**Assignee:** PYRAMID BEAUTY LABS, INC.  
ARKANSAS CORPORATION  
6200 REMOUNT ROAD  
NORTH LITTLE ROCK, ARKANSAS, 72118

**Assignor:** PYRAMID BEAUTY LABS, INC.  
Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: AUG 09, 1994

Signed: JUL 25, 1994

Reel/Frame: 1213/0049

Correspondent: ALBERTO-CULVER COMPANY

ATTN: LASZLO BOLDIZSAR

2525 ARMITAGE AVENUE

MELROSE PARK, IL 60160

**Assignee:** ALBERTO-CULVER COMPANY  
DELAWARE CORPORATION  
2525 ARMITAGE AVENUE MELROSE PARK, IL 60160

SHC00219

SEX

Ref: 84

SILKY SIX

SILKY SIX

Status: REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED  
USPTO Status Date: OCT 03, 1991

Chronology:

Filed: JAN 20, 1984                      Serial Number: 73-461,648  
Published For Opposition: APR 30, 1985  
Registered: JUL 09, 1985                Registration Number: 1,347,080  
Affidavit Section:            8-15 OCT 03, 1991

Goods/Services:

International Class 3: HAIR CARE PRODUCTS NAMELY SHAMPOO,  
CONDITIONER AND HAIR SPRAY  
First Used: OCT 1979 (INTL. CL. 3)  
In Commerce: OCT 1979

Registrant:

CALIFORNIA CONCEPT CORPORATION  
CALIFORNIA CORPORATION  
SUITE 348  
4500 CAMPUS DRIVE  
NEWPORT BEACH, CALIFORNIA, 92660

Filing Correspondent:

GARY E. LANDE  
POMS, SMITH, LANDE & ROSE  
PROFESSIONAL CORPORATION  
2029 CENTURY PARK EAST, SUITE 3800

LOS ANGELES, CA 90067-3024

Ref: 85

HOT SIX

HOT SIX

Status: REGISTERED  
USE APPLICATION - CURRENT

USPTO Status: SECTION 8 - ACCEPTED  
USPTO Status Date: NOV 01, 2000

Chronology:

Filed: APR 15, 1993                      Serial Number: 74-379,117  
Published For Opposition: SEP 21, 1993  
Registered: MAY 31, 1994                Registration Number: 1,837,640  
Affidavit Section:            8 NOV 01, 2000

Goods/Services:

International Class 3: HAIR AND SKIN CONDITIONERS AND NON

SHC00220

SEX

MEDICATED HAIR AND SKIN PREPARATIONS

First Used: FEB 07, 1993 (INTL. CL. 3)

In Commerce: FEB 07, 1993

**Registrant:**

BRONNER BROS. MANUFACTURING CO. INC.  
GEORGIA CORPORATION  
120 SELIG DR. SW.  
ATLANTA, GEORGIA, 303362026

**Filing Correspondent:**

NATHANIEL H. BRONNER JR.  
BRONNER BROS., INC.  
120 SELIG DR SW

ATLANTA GA 30336-2026

Ref: 86



SAX

**Status:** ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: JAN 27, 1998

**Chronology:**

Filed: NOV 01, 1996

Serial Number: 75-191,488

Abandoned: JAN 27, 1998

**Goods/Services:**

International Class 3: MEN'S TOILETRIES, COSMETICS, FRAGRANCES,  
TALCS, DEODORANTS, SHAVING CREAMS, GELS AND AFTER SHAVES

**Applicant:**

ARABELA HOLDING S.A. DE C.V.  
MEXICO CORPORATION  
CARR. A SAN PABLO NO. 360  
COL. SANTIAGO TEPALCATLALPAN XOCHIMILCO  
16210 MEXICO, D.F., MEXICO

**Filing Correspondent:**

JAMES A HARRISON  
JENKENS & GILCHRIST  
1445 ROSS AVE SUITE 3200

DALLAS TX 75202-2799

SHC00221

SEX

Ref: 87



SAX

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: MAR 22, 2000

**Chronology:**

Filed: MAR 04, 1998                      Serial Number: 75-444,564  
Published For Opposition: JUN 29, 1999  
Abandoned: MAR 22, 2000

**Goods/Services:**

International Class 3: COSMETICS AND TOILETRIES, NAMELY,  
LIPSTICKS, NAIL POLISHES, COMPRESSED POWDERS, LIQUID MAKE-UP  
PRODUCTS, FACE POWDERS, PERFUMERIES, MASCARAS, LOOSE  
POWDERS, EYE SHADOWS, AND SKIN CARE PRODUCTS, NAMELY,  
CLEANSERS MOISTURIZERS, NIGHT CREAMS, TONING LOTIONS AND  
EYE CREAMS

**Applicant:**

SAX INTERNATIONAL PTY LTD.  
AUSTRALIA CORPORATION  
278 FERNTREE GULLY ROAD  
NOTTING HILL 3158  
MELBOURNE, VICTORIA, AUSTRALIA

**Filing Correspondent:**

JAMES A HARRISON  
PO BOX 671043

DALLAS TX 75367

Ref: 88

SAX

SAX

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: MAR 22, 2000

**Chronology:**

Filed: MAR 04, 1998                      Serial Number: 75-444,565  
Published For Opposition: JUN 29, 1999  
Abandoned: MAR 22, 2000

**Goods/Services:**

International Class 3: COSMETICS AND TOILETRIES, NAMELY,

SHC00222

SEX

LIPSTICKS, NAIL POLISHES, COMPRESSED POWDERS, LIQUID MAKE-UP PRODUCTS, FACE POWDERS, PERFUMERIES, MASCARAS, LOOSE POWDERS, EYE SHADOWS, AND SKIN CARE PRODUCTS, NAMELY, CLEANSERS MOISTURIZERS, NIGHT CREAMS, TONING LOTIONS AND EYE CREAMS

**Applicant:**

SAX INTERNATIONAL PTY LTD.  
AUSTRALIA CORPORATION  
278 FERNTREE GULLY ROAD  
NOTTING HILL 3158  
MELBOURNE, VICTORIA, AUSTRALIA

**Filing Correspondent:**

JAMES A HARRISON  
PO BOX 671043  
  
DALLAS TX 75367

Ref: 89

**.SEX**

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**Status:** PENDING  
COLLECTIVE MEMBERSHIP  
INTENT TO USE - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
USPTO Status Date: FEB 09, 2001

**Chronology:**

File Date: FEB 07, 2001

Serial Number: 76-206,224

**Goods/Services:**

International Class 200: INDICATE MEMBERSHIP IN AN ORGANIZATION

**Applicant:**

MOTHER OF THE MOUNTAIN  
12817 WILLOW GLEN COURT  
OAK HILL, VIRGINIA, 20171

**Filing Correspondent:**

PAUL W KRUSE  
PILLSBURY WINTHROP LLP  
1100 NEW YORK AVE NW LBBY 9  
  
WASHINGTON DC 20005-6134

SHC00223

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Ref: 90

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Status: PENDING  
USE APPLICATION - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
USPTO Status Date: MAR 22, 2001

Chronology:

File Date: FEB 28, 2001 Serial Number: 76-217,292

Goods/Services:

International Class 41: DEVELOPMENT AND DISSEMINATION OF  
EDUCATIONAL MATERIALS OF OTHERS IN THE FIELDS OF HUMAN  
SEXUALITY AND SEXUALLY TRANSMITTED DISEASES VIA  
AUDIO,VISUAL AND PRINTED MEDIA, AND ONLINE VIA A GLOBAL  
COMPUTER NETWORK

First Used: FEB 19, 2001 (INTL. CL. 41)  
In Commerce: FEB 19, 2001

Applicant:

SCHATTE, MARCUS R.  
INDIVIDUAL  
6625 WESTCHESTER ST  
HOUSTON, TEXAS, 770053755

Filing Correspondent:

MARCUS R. SCHATTE  
6625 WESTCHESTER ST

HOUSTON TX 77005-3755

Ref: 91

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Status: PENDING  
USE APPLICATION - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
USPTO Status Date: MAR 22, 2001

Chronology:

File Date: FEB 28, 2001 Serial Number: 76-217,451

Goods/Services:

International Class 41: DEVELOPMENT AND DISSEMINATION OF  
EDUCATIONAL MATERIALS OF OTHERS IN THE FIELDS OF HUMAN  
SEXUALITY AND SEXUALLY TRANSMITTED DISEASES VIA  
AUDIO,VISUAL AND PRINTED MEDIA, AND ONLINE VIA A GLOBAL

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COMPUTER NETWORK  
First Used: FEB 19, 2001 (INTL. CL. 41)  
In Commerce: FEB 19, 2001

**Applicant:**

SCHATTE,M.D., MARCUS R.  
INDIVIDUAL  
6625 WESTCHESTER ST  
HOUSTON, TEXAS, 770053755

**Filing Correspondent:**

MARCUS R. SCHATTE,M.D.  
6625 WESTCHESTER ST  
  
HOUSTON TX 77005-3755

Ref: 92

SEX

SEX

**Status:** PENDING  
USE APPLICATION - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT  
ASSIGNED TO EXAMINER  
USPTO Status Date: MAR 29, 2001

**Chronology:**

File Date: MAR 12, 2001                      Serial Number: 76-223,416

**Goods/Services:**

International Class 38: DOMAIN NAME REGISTRY  
First Used: NOV 26, 2000 (INTL. CL. 38)  
In Commerce: NOV 26, 2000

**Applicant:**

DOMAIN NAME SYSTEMS, INC.  
DELAWARE CORPORATION  
1811 ENGLEWOOD ROAD  
SUITE 230  
ENGLEWOOD, FLORIDA, 34223

**Filing Correspondent:**

ERNEST I. GIFFORD  
GIFFORD KRASS GROH SPRINKLE ET AL  
280 N OLD WOODWARD AVE STE 400  
  
BIRMINGHAM MI 48009-5394

SHC00225

SEX

Ref: 93



SEX

Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: JUN 28, 1995

Chronology:

Filed: JUN 25, 1993 Serial Number: 74-405,818  
Published For Opposition: OCT 04, 1994  
Abandoned: JUN 28, 1995

Goods/Services:

International Class 41: EDUCATIONAL SERVICES, NAMELY PROVIDING  
COURSES OF INSTRUCTION ON THE SUBJECT OF SEXUAL ABSTINENCE  
AT THE PRIMARY, SECONDARY AND COLLEGE LEVELS AND  
DISTRIBUTING COURSE MATERIAL IN CONNECTION THEREWITH

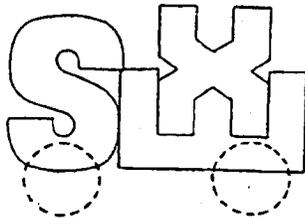
Applicant:

SAY NAY TODAY CLUB, INC.  
125 CRAWFORD BLVD.  
BOCA RATON, FLORIDA, 33432

Filing Correspondent:

HARRY W. BARRON  
8221 GLADES ROAD, SUITE 202  
  
BOCA RATON, FL 33434

Ref: 94



SEX

Status: REGISTERED  
USE APPLICATION - CURRENT

USPTO Status: REGISTERED  
USPTO Status Date: JAN 04, 2000

Chronology:

Filed: JUL 16, 1996 Serial Number: 75-135,271  
Published For Opposition: OCT 21, 1997  
Registered: JAN 04, 2000 Registration Number: 2,306,348

Goods/Services:

International Class 28: GAMES, PLAYTHINGS AND NOVELTY ITEMS,  
NAMELY, MECHANICAL PULL TOYS  
First Used: JAN 1999 (INTL. CL. 28)  
In Commerce: JAN 1999

Registrant:

SHC00226

SEX

CERRATO, JAMIE M.  
INDIVIDUAL  
67 REYNOLDS AVENUE  
PARSIPPANY, NEW JERSEY, 07054

**Filing Correspondent:**

KLAUS P. STOFFEL  
PO BOX 1559

LIVINGSTON, NJ 07039

Ref: 95

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**Status:** PENDING  
SECTION 44 (D)  
INTENT TO USE - CURRENT

**USPTO Status:** SUSPENSION INQUIRY - MAILED  
**USPTO Status Date:** APR 12, 2001

**Chronology:**

**File Date:** JAN 14, 1997

**Serial Number:** 75-225,755

**Goods/Services:**

**International Class 42:** REGISTRATION SERVICES, NAMELY, ASSIGNING AND RECORDING ADDRESSES FOR COMPUTERS ON A PUBLIC GLOBAL COMMUNICATIONS NETWORK, AND DISPUTE ADMINISTRATION SERVICES, NAMELY, ARRANGING FOR DISPUTE RESOLUTION PROCESSES TO SETTLE DISPUTES OVER CONFLICTING ADDRESSES FOR COMPUTERS ON A PUBLIC GLOBAL COMMUNICATIONS NETWORK

**Applicant:**

SKYSCAPE COMMUNICATIONS INC.  
CANADA CORPORATION  
18 KING STREET EAST  
SUITE 1505  
TORONTO, ONTARIO, CANADA, M5C 1C4

**Assignor:**

SKYSCAPE COMMUNICATIONS INC.  
**Brief:** ASSIGNS THE ENTIRE INTEREST AND GOOD WILL  
**Recorded:** MAR 31, 1998  
**Signed:** FEB 05, 1998  
**Reel/Frame:** 1708/0317  
**Correspondent:** BERESKIN & PARR  
JONATHAN COLOMBO  
BOX 401, 40 KING STREET WEST  
TORONTO, ONTARIO, CANADA M5H 3Y2

**Assignee:**

SKYMAN ENTERPRISES INC.  
SUITE 1505  
18 KING STREET EAST  
TORONTO, ONTARIO, CANADA

SHC00227

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Non-U.S. Application Claimed: 829821  
Non-U.S. Application Date: NOV 20, 1996  
Non-U.S. Application Country: CANADA

**Filing Correspondent:**

ANTHONY V LUPO  
ARENT FOX KINTNER PLOTKIN & KAHN PLLC  
1050 CONNECTICUT AVE NW  
  
WASHINGTON DC 20036-5339

Ref: 96

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Status: PENDING  
INTENT TO USE - CURRENT

USPTO Status: FINAL REFUSAL - MAILED  
USPTO Status Date: MAR 14, 2001

**Chronology:**

File Date: JUL 15, 1999                      Serial Number: 75-753,945

**Goods/Services:**

**International Class 35:** TELEPHONE DIRECTORY INFORMATION SERVICES AND DIRECTORY INFORMATION SERVICES, NAMELY RECORDING, STORING, FORWARDING AND PROVIDING INFORMATION AND CALL COMPLETION BETWEEN CALLERS INDEXED BY TOPIC OR DESCRIPTION PROVIDED BY THE CALLER, PERSONALS LISTINGS AND COMMUNITY ACTIVITY LISTINGS

**International Class 38:** COMMUNICATIONS AND COMMUNICATIONS ENHANCED SERVICES, NAMELY THE PROVISION OF AUDIO OR WEB-BASED TELECONFERENCING; TELEMESSAGING; VOICE MAIL; ELECTRONIC TRANSMISSION OF DATA AND DOCUMENTS VIA COMPUTER TERMINALS; ELECTRONIC TRANSMISSION OF MESSAGES AND DATA VIA TELEPHONE OR WIRELESS SERVICES; ELECTRONIC VOICE MESSAGING, NAMELY RECORDING, STORAGE AND SUBSEQUENT TRANSMISSION OF VOICE MESSAGES BY TELEPHONE OR WIRELESS SERVICES; TELEPHONIC AND WIRELESS BULLETIN BOARD SERVICES FOR TRANSMISSION OF MESSAGES AMONG USERS OF THE END-USER'S CHOOSING; AND PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK, ALL THROUGH THE PUBLIC SWITCHED TELEPHONE NETWORK, WIRELESS TELECOMMUNICATIONS NETWORKS OR THROUGH THE GLOBAL PACKET SWITCHED COMPUTER NETWORK

**International Class 42:** TELEPHONE INFORMATION SERVICES, NAMELY PROVIDING INFORMATION CREATED BY USERS, PERSONALS INFORMATION, DATING INFORMATION, ENTERTAINMENT INFORMATION, HOROSCOPE AND RELATIONSHIP INFORMATION, TO THE CONSUMING PUBLIC IN SUPPORT OF COMMUNICATIONS AND

SHC00228

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COMMUNICATIONS ENHANCED SERVICES, NAMELY AUDIO OR WEB-BASED TELECONFERENCING; TELEMESSAGING; VOICE MAIL; ELECTRONIC TRANSMISSION OF DATA AND DOCUMENTS VIA COMPUTER TERMINALS; ELECTRONIC TRANSMISSION OF MESSAGES AND DATA VIA TELEPHONE OR WIRELESS SERVICES; ELECTRONIC VOICE MESSAGING, NAMELY RECORDING, STORAGE AND SUBSEQUENT TRANSMISSION OF VOICE MESSAGES BY TELEPHONE OR WIRELESS SERVICES; TELEPHONIC AND WIRELESS BULLETIN BOARD SERVICES FOR TRANSMISSION OF MESSAGES AMONG USERS CREATED BY USERS, PERSONALS INFORMATION, DATING INFORMATION, ENTERTAINMENT INFORMATION, HOROSCOPE AND RELATIONSHIP INFORMATION; OR MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK AND TO OTHER SYSTEM USERS VIA A GLOBAL COMPUTER INFORMATION NETWORKS. ALL THROUGH THE PUBLIC SWITCHED TELEPHONE NETWORK, WIRELESS TELECOMMUNICATIONS NETWORKS OR THROUGH THE GLOBAL PACKET SWITCHED COMPUTER NETWORK

**Applicant:**

PILGRIM TELEPHONE, INC  
DELAWARE CORPORATION  
BUILDING 600, SUITE 450  
ONE KENDALL SQUARE  
CAMBRIDGE, MASSACHUSETTS, 02139

**Filing Correspondent:**

WALTER STEIMEL, JR.  
WALTER STEIMEL JR  
GREENBERG TRAUERIG  
800 CONNECTICUT AVE NW STE 500  
  
WASHINGTON DC 20006

Ref: 97

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**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** FINAL REFUSAL - MAILED  
**USPTO Status Date:** FEB 02, 2001

**Chronology:**

**File Date:** OCT 04, 1999

**Serial Number:** 75-795,272

**Goods/Services:**

**International Class 35:** COMPUTERIZED ONLINE RETAIL STORE SERVICES BRINGING TOGETHER, FOR THE BENEFIT OF OTHERS, A VARIETY OF ADULT ORIENTED PRODUCTS, NAMELY, ADULT NOVELTIES AND TOYS, MARITAL AIDS, EROTICA, AND LINGERIE AVAILABLE VIA A GLOBAL COMPUTER NETWORK

**Applicant:**

MATLOVICH, F MERRILL

SHC00229

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DBA ICAM PRODUCTIONS  
INDIVIDUAL  
P.O. BOX 58701  
RENTON, WASHINGTON, 98058

**Filing Correspondent:**

DAVID L. GARRISON  
2001 SIXTH AVENUE, SUITE 3300

SEATTLE, WA 98121-3340

Ref: 98

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**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** SUSPENSION LETTER - MAILED  
**USPTO Status Date:** DEC 19, 2000

**Chronology:**

**File Date:** JUN 29, 2000

**Serial Number:** 78-014,979

**Goods/Services:**

**International Class 25:** CLOTHING FOR MEN AND WOMEN, NAMELY,  
T-SHIRTS, SWEAT SHIRTS, HEAD WEAR, LINGERIE, JACKETS, TIES,  
CLOTHING BELTS, UNDERWEAR, BASEBALL CAPS

**Applicant:**

STRATEGICDOMAINS.COM L.L.C.  
DELAWARE LIMITED LIABILITY COMPANY  
P.O. BOX 342  
ATHOL SPRINGS, NEW YORK, 140100342

**Filing Correspondent:**

STRATEGICDOMAINS.COM L.L.C.  
P.O. BOX 342

ATHOL SPRINGS NY 14010-0342

Ref: 99

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**Status:** PENDING  
INTENT TO USE - CURRENT

**USPTO Status:** NON-FINAL ACTION - MAILED  
**USPTO Status Date:** APR 18, 2001

**Chronology:**

**File Date:** NOV 27, 2000

**Serial Number:** 76-170,568

**Goods/Services:**

**SHC00230**

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International Class 41: VIDEO TAPE CASSETTES, OPERATING ADULT ENTERTAINMENT ESTABLISHMENTS AND LEASING OF TOP LEVEL DOMAIN NAMES

**Applicant:**

R & R DOT LLC  
KENTUCKY R & R DOT LLC  
125 SOUTH 6TH STREET  
LOUISVILLE, KENTUCKY, 40202

**Filing Correspondent:**

MAURICE L MILLER  
ROBERT & MILLER  
10000 SHELBYVILLE RD STE 112  
  
LOUISVILLE KY 40223-2950

Ref: 100

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**S.E.X.**

**Status:** ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED  
USPTO Status Date: JAN 14, 2000

**Chronology:**

Filed: NOV 12, 1992                      Serial Number: 74-330,419  
Published For Opposition: APR 20, 1999  
Date Suspended: OCT 14, 1993  
Abandoned: JAN 14, 2000

**Goods/Services:**

International Class 25: MEN'S AND WOMEN'S CLOTHING; NAMELY, SWEAT SHIRTS, SWEATPANTS, SWEATSUITS, SKI PANTS, JACKETS, TOPS, SHIRTS, T-SHIRTS, TURTLENECKS, TANK TOPS, POLO SHIRTS, SHORTS, BIKE SHORTS, BIKE SHIRTS, LEOTARDS, UNITARDS, LEGGINGS, CROP TOPS, SPORTS BRAS, JOCK STRAPS, UNDERWEAR, SOCKS, SNEAKERS, CAPS, HATS, BELTS, SUSPENDERS, ANORAKS, HEADBANDS AND WORKOUT GLOVES

**Applicant:**

GREENE, CAROLYNE  
INDIVIDUAL  
51 EAST 12TH STREET  
NEW YORK, NEW YORK, 10003

**Filing Correspondent:**

JOSEPH DIAMANTE  
PENNIE & EDMONDS  
1155 AVENUE OF THE AMERICAS  
  
NEW YORK, NY 10036

SHC00231

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Ref: 101

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Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND  
USPTO Status Date: JAN 08, 2001

**Chronology:**

Filed: NOV 23, 1992                      Serial Number: 74-333,611  
Date Suspended: APR 26, 1993  
Abandoned: JAN 08, 2001

**Goods/Services:**

International Class 25: CLOTHING; NAMELY, SHIRTS AND SHORTS

**Applicant:**

STRAIGHT EDGE TRADING COMPANY  
Composed of: COMPOSED OF KENNETH GUY BENHAMOU, WILLIAM  
FOREST RUSSELL, AND ROBERT MIGUEL LOPES, ALL U.S. CITIZENS  
CALIFORNIA PARTNERSHIP  
810 MARKET PLACE  
SAN RAMON, CALIFORNIA, 94583

**Filing Correspondent:**

STRAIGHT EDGE TRADING COMPANY  
810 MARKET PLACE

SAN RAMON, CA 94583

Ref: 102

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Status: ABANDONED  
INTENT TO USE - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND  
USPTO Status Date: APR 04, 1994

**Chronology:**

Filed: APR 16, 1993                      Serial Number: 74-379,399  
Abandoned: APR 04, 1994

**Goods/Services:**

International Class 25: CLOTHING; NAMELY, SHIRTS, T-SHIRTS, SHORTS,  
SKIRTS, PANTS, JEANS, SWEATERS, JACKETS, DRESSES, BODY-SUITS,  
SWIMSUITS, HOSIERY, LINGERIE, SHOES, SLIPPERS, BELTS, GLOVES,  
TIES, VESTS, SWEATSHIRTS, AND SWEATPANTS

**Applicant:**

DESS DIZONNI, INC.  
CALIFORNIA CORPORATION

SHC00232