

ESTTA Tracking number: **ESTTA147401**

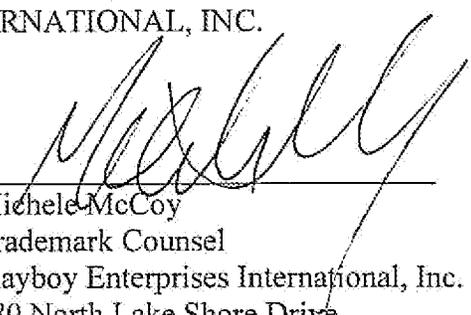
Filing date: **06/22/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91169205 |
| Party | Plaintiff Playboy Enterprises International, Inc. Playboy Enterprises International, Inc. , |
| Correspondence Address | Michele McCoy Playboy Enterprises International, Inc. 680 N. Lake Shore Drive Chicago, IL 60611 UNITED STATES uspto@playboy.com |
| Submission | Other Motions/Papers |
| Filer's Name | Michele McCoy |
| Filer's e-mail | uspto@playboy.com |
| Signature | /Michele McCoy/ |
| Date | 06/22/2007 |
| Attachments | 91169205 Response to Board Notice of 6-4-7.pdf (2 pages)(328549 bytes) |

Opposer respectfully requests that this explanation be accepted by the Board and that the agreed settlement by the parties be entered into the record.

PLAYBOY ENTERPRISES
INTERNATIONAL, INC.

By: 

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Dated: 6/22/2007