

TTAB

402-211

IN THE UNITED STATES PATENT & TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Playboy Enterprises :
International, Inc. : Oppos. No. 91169205
 :
v. : Serial No. 76/626,343
 :
Steven Balot :

Commissioner For Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Attn: TTAB

ANSWER

Applicant, Steven Balot, by and through his undersigned attorney, hereby Answers the Notice of Opposition, mailed on February 16, 2006, as follows:

1. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 1, and therefore denies the same.

2. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 2, and therefore denies the same.



03-15-2006

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #34

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451, on the date indicated below.

Mark P. Stone 3/13/06
MARK P. STONE (Date of Deposit)
Reg. No. 27,954

3. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 3, and therefore denies the same.

4. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 4, and therefore denies the same.

5. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 5, and therefore denies the same.

6. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 6, and therefore denies the same.

7. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 7, and therefore denies the same.

8. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 8, and therefore denies the same.

9. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 9, and therefore denies the same.

10. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 10, and therefore denies the same.

11. Applicant is without knowledge or information sufficient to form a belief as to the truth of the averments of Paragraph 11, and therefore denies the same.

12. Applicant admits that he is an individual with United States citizenship, whose current residence address is 22 River Terrace, Apt. 16G, New York, New York, 10282.

13. Applicant admits the averments of Paragraph 13.

14. Applicant denies the averments of Paragraph 14.

15. Applicant denies the averments of Paragraph 15.

16. Applicant denies the averments of Paragraph 16.

WHEREFORE, Applicant respectfully prays that the Trademark Trial And Appeal Board dismiss the Notice of Opposition, and that Applicant's mark be allowed to mature into Registration.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Mark P. Stone', written in a cursive style.

Mark P. Stone
Attorney for Applicant
25 Third Street, 4th Floor
Stamford, CT 06905
(203) 329-3355

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true copy of the foregoing "ANSWER", has been served upon Opposer's attorney of record by first class mail, postage prepaid, on the date indicated below addressed to the following:

Michelle McCoy, Esq.
Trademark Counsel
Playboy Enterprises Int'l, Inc.
680 N. Lakeshore Drive
Chicago, Illinois 60611

Dated:

3/13/06



Mark P. Stone
Attorney for Applicant
25 Third Street, 4th Floor
Stamford, CT 06905
(203) 329-3355