

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: April 19, 2006

Opposition No. 91168845

Panthers Football LLC

v.

Reach Event Marketing, LLC

Peter Cataldo, Attorney:

On March 3, 2006, applicant filed an answer to the opposition and a counterclaim to cancel opposer's pleaded registration(s). On March 14, 2006, applicant filed the proper fee.

Opposer and counterclaim defendant, Panthers Football LLC, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, discovery is open, and the close of discovery and testimony dates are set as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. See Trademark Rule 2.125.

THE PERIOD FOR DISCOVERY TO CLOSE: 8/14/06

Testimony period for
plaintiff in the opposition to close:
(open for thirty days) 11/12/06

Testimony period for defendant in the opposition
and as plaintiff in the counterclaim to close:
(open for thirty days) 1/11/07

Testimony period for defendant in the counterclaim
and its rebuttal testimony as plaintiff in the
opposition to close:
(open for thirty days) 3/12/07

Rebuttal testimony period for plaintiff in the
counterclaim to close:
(open for fifteen days) 4/26/07

Briefs shall be due as follows:
[See Trademark rule 2.128(a)(2)].

Brief for plaintiff in the opposition shall be due: 6/25/07

Brief for defendant in the opposition and as
plaintiff in the counterclaim shall be due: 7/25/07

Brief for defendant in the counterclaim and its reply
brief (if any) as plaintiff in the opposition
shall be due: 8/24/07

Reply brief (if any) for plaintiff in the
counterclaim shall be due:

9/8/07

If the parties stipulate to any extension of these dates, the papers should be filed in triplicate and should set forth the dates in the format shown in this order. See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.