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Filing date: **10/03/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91168845
Party	Defendant Reach Event Marketing, LLC
Correspondence Address	Jason M. Theobald, Esq. REACH EVENT MARKETING, LLC 9933 ALLIANCE ROAD CINCINNATI, OH 45242 UNITED STATES JTheobald@reachusa.com
Submission	Other Motions/Papers
Filer's Name	Jason M. Theobald
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Date	10/03/2007
Attachments	Motion to Withdrawal Counterclaim Without Prejudice.pdf (2 pages)(12139 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 78/522,183
Published in the Official Gazette on September 27, 2005
Mark: GROWL TOWEL

NFL PROPERTIES LLC and PANTHERS
FOOTBALL LLC,

Opposers,

-against-

REACH EVENT MARKETING, LLC

Applicant.

Opposition No. 91168845
Withdrawal of
Counterclaim
Without Prejudice

TO THE COMMISSIONER FOR TRADEMARKS:

Reach Event Marketing, LLC (“Applicant”), by its undersigned attorney, hereby
withdraws its counterclaim in the above captioned case without prejudice.

Respectfully Submitted,

By: /s/ Jason M. Theobald, Esq.
Jason M. Theobald
ReachUSA
General Counsel
9933 Alliance Road
Cincinnati, Ohio 45242
(513) 794-4151

ATTORNEY FOR APPLICANT

CERTIFICATE OF SERVICE

I certify that on October 2, 2007 I caused a true and accurate of this Withdrawal of Counterclaim Without Prejudice to be served on Lori E. Weiss, Quinn Emanuel Urquhart Oliver & Hedges, LLP, 51 Madison Avenue, New York, New York, 10010, via email at LoriWeiss@quinnemanuel.com.

/s/ Jason M. Theobald

Jason M. Theobald